

RVF. Rochester, Biography.
Vol. 32
Eastman, George 1931

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Biography
Men
v. 32

When Gotham Paid Homage to Rochester's First Citizen

R.V.F. Rochester - 1931

R.V. 2-10-31

Rochester Public Library
54 Court St.

GEORGE B. DRYDEN

GEORGE EASTMAN

THOMAS J. WATSON

PAUL CLAUDEL

Here's an important corner of the big dining room of the Commodore Hotel in New York, Monday night, when world celebrities gathered to pay tribute to George Eastman, guest of honor at the annual dinner of the Society of the

Genesee. The Kodak magnate is shown with the president of the Dryden Rubber Company of Chicago, who is his niece's husband; President Watson of the Society of the Genesee, and M. Claudel, ambassador from France. The photog-

rapher who snapped this photo used for the first time a new type of press camera employing a supersensitive panchromatic film which requires no flashlight.

International Newsreel Photo

Dr. Rhees Tells Diners of Eastman's Modesty

Dr. Rush Rhees, president of the University of Rochester, who has accepted from Mr. Eastman millions of dollars worth of benefactions in behalf of Rochester institutions, paid the following tribute for the community to the Kodak manufacturer-philanthropist at the Society of the Genesee dinner in New York City Monday night:

"How can one tell you who are assembled here what Rochester thinks of your guest of honor, when he is the most incorrigibly modest human being that ever was born?"

"There are numerous undertakings for the enrichment of life, close to the foundations of which may be found the signature of George Eastman, but so hidden from the casual observer that only he who seeks for it can find it.

"He assures us that he is having great fun with his money. He likes to see it work while he

can enjoy the spectacle. That spectacle is before his eyes, and all eyes, on every hand in Rochester. We have several buildings which bear his name. But that seems not to interest him greatly. He tells us that he is not interested in monuments. But he is deeply interested in life. And on every hand in our good town he can see the living fruit of the seed which he has planted and nurtured.

"I will now confess that, despite all embarrassment, it is great to have him sitting here and to tell him to his face a little of what Rochester thinks of him. Our great ambition is that our co-operation with him in his high desires for Rochester may contribute in some measure to make our city increasingly through the years 'a fine place in which to live and bring up children'—God bless him."

Royal Photograph Comes as Gift



Rochester Public Library
 54 Court St.

An autographed photograph of King Gustav of Sweden, a personal gift from His Royal Highness to George Eastman, now rests in the Eastman home. The photograph was sent to Mr. Eastman in care of Nils Bouveng, of Stockholm, who is associated with the Eastman Kodak Company in Europe. Mr. Bouveng, who is now in Rochester, recently met the Swedish king in Nice, France. King Gustav many times has expressed his great appreciation for Mr. Eastman's gift of \$1,000,000 for a dental clinic for the city of Stockholm.

Poet Puts Spirit of Kodak in Verse

Plans of the Society of the Genesee for honoring George Eastman at its dinner in New York Monday night, have elicited from Miss Melissa E. Bingeman, author of the new book of poetry, "Pictures of Rochester," these lines:

SNAPSHOTS

Waves in wild commotion,
 Breaking, sweeping past;
 But the kodak caught one
 —It will last.

Smiles on loved one's faces,
 Gestures that are dear,
 Since the kodak caught them
 They are near.

Wonderment of children,
 Trust that grips the heart,
 Since the kodak found them,
 We'll not part.

Fleetness of expression
 Like a breaking wave
 Captured by the kodak
 That can save.

Heart-beats caught in amber,
 Held while time shall last,
 Showing to the future
 What is past.

—MELISSA E. BINGEMAN.

SWEDISH GUEST PAYS EASTMAN HIGH TRIBUTE

Wollman Filip Bostrom, Swedish minister to the United States, speaking in praise of George Eastman at the banquet of the Society of the Genesee in New York last night, said:

It is a great privilege for me to be present here today at the thirty-second annual meeting of the Society of the Genesee and to be allowed to take part in the tribute to one of its most prominent members, who this year can celebrate his seventy-seventh year and a life full of successful work as an inventor, an industrialist and a great philanthropist.

George Eastman is a name that for many decades has been well known throughout the world. At first he was known as an inventor, and we all know that it is thanks to his inventions that photography has reached its perfection of today. What that means for human happiness is easy to realize.

As his industrial creations developed, Mr. Eastman showed a rare public spirit and he gave large sums for different purposes, all intended for beautifying the world or promoting the individual happiness.

And today I am here to pay a tribute to Mr. Eastman from my country and especially from its capital, Stockholm, for a most generous donation, one million dollars, as a contribution to the establishment of a dental institute in that

city, similar to that in Rochester, also given by Mr. Eastman and organized by Dr. Harvey J. Burkhardt. Indeed, this is a beautiful gesture of a real philanthropist, who looks beyond any national boundaries and only thinks of humanity. Mr. Eastman, I beg to express my country's, its capital's and my own deep appreciation of your generous gift.

To Send Parchment To Honor Eastman

When George Eastman attends the annual dinner of the Society of the Genesee to be given in his honor in New York Monday evening, Feb. 13, he will receive the greetings of the Rochester Chamber of Commerce inscribed on an illuminated parchment, signed by eminent Rochesterians.

Signatures will include members of the Rochester committee sponsoring the dinner, officers and trustees of the Chamber of Commerce, and other Rochesterians attending the dinner.

Designed by Philip Metz, of Gordon & Kaelber, the parchment bears the following inscription:

Greetings
 Rochester, proud to have shared your unsought fame, grateful to have benefitted from your uniquely generous gift, happy to count you a neighbor, greets you and pays earnest tribute to you, in your seventy-fifth year, joining with the Society of the Genesee in giving expression to a high regard.

Dr. Rush Rhees, president of the University of Rochester, is expected to make the presentation.

GEORGE EASTMAN

Lauds Kodak King

R.J. 2-10-31

Rochester Public Library
54 Court St.



PRESIDENT HOOVER



CALVIN COOLIDGE

The President of the United States and his predecessor joined their praises to those of 1,200 people Monday evening for George Eastman, who was guest of honor at the Society of the Genesee dinner in New York.

THOUSANDS HAIL EASTMAN

R.V.F. Rochester, Genesee County
By Staff Correspondent

NEW YORK, Feb. 10.—George Eastman's name is on the tongue of New York's millions.

"East side, west side, all around the town," his name is spoken in connection with Monday night's dinner in his honor by the Society of the Genesee at Hotel Commodore.

The banquet was not alone an event significant in that it assembled many distinguished figures of world-wide fame, but it was declared the outstanding social occasion of the season thus far in New York.

Shortly after the guests had been seated, the brilliantly lighted ballroom, flashed in its mirrors and gold leaf hundreds of American flags draped in profusion on the walls—with the tri-color of France and the Swedish and Italian flags occupying places of honor.

The Rochester Civic Orchestra, under the baton of Guy Fraser Harrison, played a short concert. This included the "Pomp and Circumstance" march of Elgar, introduction of Act III of Wagner's Lohengrin, and "Albumblatt," by Wagner-Wilhelm, with Alexander Leventon as soloist. This last number is one of Mr. Eastman's favorite compositions.

Tables were banked with pink roses and spring flowers, and the dinner was a work of culinary art and a tribute to the thought and care with which every last detail had been arranged by George M. Sweeney, manager of the Commodore Hotel and formerly of Rochester.

Each guest at the dinner received a handsomely printed and embossed souvenir booklet of the occasion, prepared and printed by the John P. Smith Printing Company of Rochester. It was acclaimed a work of superb craftsmanship and contained a reproduction of a hitherto unpublished and lifelike crayon sketch of Mr. Eastman.

Through it all the flash lights of photographers from all of the New York newspapers announced the importance of the occasion in the eyes of the press and many professional cameras of Eastman Kodak experts and others clicked from the balconies.

Pictures taken by the Rochester Journal-International Newsreel photographers were made without the aid of flashlights, using the new super-sensitive panchromatic film and plates recently announced by the Eastman Kodak Company.

Eastman Wins Praise of Nation's Notables

R.V.F. Rochester, Genesee County
R.J. 2-10-31
Rochester Public Library
Special to 54 Court St.

NEW YORK, Feb. 10.—Notables from the world's "four corners," including President Hoover, Benito Mussolini and Lord Riddell, greeted George Eastman by wireless, cable and letter Monday evening.

The Kodak multi-millionaire was the guest of honor at the thirty-second annual banquet of the Society of the Genesee at Hotel Commodore. Thomas J. Watson, president of the society, read the messages felicitating Mr. Eastman. Nearly every country was represented among the "long distance" well wishers. Excerpts from a few:

PRESIDENT HOOVER—I am indeed sorry I cannot be present, but I warmly share in spirit in this tribute to your outstanding service to country and humanity as a great industrialist, philanthropist and patron of education, music and public health.

CALVIN COOLIDGE—I trust the occasion may be one which may reveal something of the high regard in which you are held by your fellow citizens.

P. S. DUPONT—I doubt if any invention has had greater influence on society than has that of the development of the film.

GENERAL JOHN J. PERSHING—Permit me in this way, Mr. Eastman, to extend my most cordial greetings with assurances of my high regard and esteem.

DR. LIVINGSTON FARRAND, President of Cornell University.—An opportunity to express appreciation of your achievements and your example is very welcome to your fellow-citizens.

DR. ABRAHAM FLEXNER—It is an unalloyed pleasure to bear testimony to the wisdom, generosity and disinterestedness of Mr. Eastman.

WALTER LIPPMAN, Editor of the New York World.—You are one of the prime movers in the revolutionizing of human communication.

LORD RIDDELL, London, England.—Few men have so changed the world and few have done more for others.

DR. C. H. MAYO, Rochester, Minn.—I am glad that your flowers are being presented you while you can both see and smell them.

DR. DAVID JAYNE HILL, Washington — He has lived a great life.

FRANK O. LOWDEN, Former Governor of Illinois—It gives me great pleasure to join with many others in felicitations to you in your seventy-seventh year.

BENITO MUSSOLINI, Premier of Italy—My best wishes to the great industrialist who, with noble generosity, will to have erected in Rome a great dental clinic for the young.

SIR JOSIAH STAMP, London —The influence of his work at this day can only be dimly calculated.

P. ORTIZ RUBIO, President of the United Mexican States — I send congratulations in the name of the Mexican people and myself.

WILBUR L. CROSS, Governor, State of Connecticut—My felicitations on the golden jubilee of your first patent.

SIR RONALD C. LINDSAY, British Ambassador—I am glad to add my tribute to the many which you will receive.

NOBILE GIACOMO DE MARTINO, Italian Ambassador—Your personal genius and the wisdom of your leadership deserves great praise.

RAY LYMAN WILBUR, Secretary of Interior—Your good heart has permitted you to brighten the world in many ways.

HON. C. R. WILSON, the Senate, Ottawa, Canada—You have contributed in many ways to enrich the lives of the citizens.

THOMAS W. LAMONT — For many years your achievements as an inventor and manufacturer have been recognized.

MARY ROBERTS RINEHART—Behind every achievement lies the man.

ADOLPH S. OCHS, Publisher of The New York Times—Yours has been an inspiring career.

SOCIETY HEAD PAYS TRIBUTE TO EASTMAN

R.V.F. Rochester, Genesee County
Rochester Public Library
R.J. 2-10-31
54 Court St.

Thomas J. Watson, president of the Society of the Genesee, welcomed George Eastman, guest of honor, at the annual dinner of the society in New York last night.

Mr. Watson said in part: Personally, and on behalf of the Society of the Genesee, it is my privilege to express our great pleasure and deep appreciation to our guest of honor tonight, whose presence makes this occasion a memorable one in the annals of this Society.

The Valley of the Genesee numbers among those it has cradled many who have risen to high estate in the affairs of business, state and nation, but no one has achieved a higher place in the hearts and minds of his countrymen than Mr. George Eastman, our guest of honor tonight.

The great industrial organization—the Eastman Kodak Company—reared in Rochester and extending its enterprise to the four corners of the world, stands as a monument to his vision and persevering spirit.

His benefactions to institutions of learning reveal his depth of understanding of the close relationship between education and modern progress.

Above all, the lofty inspiration of the life and work of Mr. Eastman to his fellowman has borne his name and fame to the remotest parts of our civilized world.

Mr. Eastman's inventions have been among the most important factors in the development of our country and of other countries of the world. They have made possible a wealth of inexpensive entertainment that was undreamed of fifty years ago. They contributed to the progress of education, the sciences and arts. Their benefits are evident on every side.

Mr. Eastman is regarded as one of the outstanding educators of his time. Even in the early years of his work in photography he realized the educational value of pictures and foresaw that the Kodak would become a great instrumentality for the dissemination of information and the diffusion of knowledge.

Mr. Eastman, your work is an

inspiration to us and to all others who seek to extend their usefulness. You are more than a successful business man. As a pioneer, as an educator, as a philanthropist, you command the respect of leaders of thought in all parts of the world.

Illuminated Parchment Bearing City's Greetings
to Be Given George Eastman at Genesee Dinner

Feb. Jan 30, 1921

GEORGE EASTMAN,

Rochester, Proud to have shared your un-
sought fame, Grateful to have benefitted from
your uniquely generous gifts, Happy to count you
a neighbor, Greets you and pays earnest tribute to you,
In your Seventy-Seventh year, joining with the Society of
the Genesee in giving expression to a high regard.

The undersigned, do ourselves honor in attesting this.

*C. G. Minor, George Dietrich,
W. A. Angier, J. M. Knowlton,
W. C. Allen, J. M. Stein,
Edward Water, H. J. Burkhardt,
W. L. Loring*

Scroll to be presented to George Eastman at the Society of Genesee dinner, Feb. 9.



R.J.A. June 24 31

ENTHUSIASTIC OVER FLYING DARKROOM

R.J.A. June 24 31
Kodak Magnate Sees Latest
Development of Air Pho-
tography at First Hand.

Enfeebled by the long years that have passed since he slaved in a tiny darkroom of his own making to revolutionize world photography, George Eastman today rode over Rochester in an army plane containing the latest development in photographic science — the flying darkroom.

With Lt. George Goddard, chief photographic instructor at Chanute Field, Illinois, at the controls, the Kodak magnate remained aloft almost twenty minutes.

Aided from the plane by army officers present at the Municipal Airport, Mr. Eastman was all aglow as he spoke of the advance represented by the new dark room, in which pictures made in midair may be developed while flying and lowered to the ground without necessitating a plane landing.

FLIES OVER HIS HOME

The flight took the aged manufacturer over his East Avenue home, Cobb's Hill and, at his own request, over the grounds of the University of Rochester, the beneficiary of much of his philanthropy.

He was able to see the main Eastman Kodak plant only in the distance, he said.

Apparently very happy over the flight, Mr. Eastman plied those about him with questions relative to the photographic process involved. He said:

"The air was a little bumpy while we were near the ground but it was smooth flying after we reached higher altitude. It gave me a real thrill to have this experience once more."

SUPERINTENDENT ALONG

The only other person in the plane in addition to the manufacturer and Pilot Goddard was Camiel De Smit, veteran superintendent of grounds at the Eastman estate. It was Mr. Eastman's request that his sole civilian companion on the flight be this employe, who has been with him since boyhood. De Smit is a former army flier, having served in the World War.

Rochester Public Library
Rochester Journal Photo
GEORGE EASTMAN

R.V.F. - Rochester - Eastman, George
LIEUT. GEORGE GODDARD

The Kodak magnate, the father of photography, had a ride in a "Flying Darkroom" of the United States Army at the Rochester Airport today. His hosts were army aerial photographers here to inspect the Kodak plant. Lieutenant Goddard is their commander.

Story on Page 3

You Pull Cord, Parachute Will Do Rest, George Eastman Told by Army Aviator

Rochester Audio Library
64 Court St.



George Eastman took a marked interest in the work of the photography class from the Army Air Corps School at Rantoul, Ill., and made a flight in one of the photographing planes yesterday. Lower picture shows Lieut. George Goddard adjusting parachute preparatory to flight over city.

Kodak Head Journeys Aloft in Photograph Plane of Army

By HENRY W. CLUNE

"You pull that cord," explained Lieutenant George W. Goddard, United States Army expert in aerial photography, "and the parachute will open."

George Eastman, rigged into a regular army parachute, felt the end of the rip cord the lieutenant had designated. He nodded, and climbed into the cabin of the Fairchild plane, a member of the small fleet of planes that flew into Rochester Sunday from Canute Field, the Army ground and photographic school at Rantoul, Ill., and folded his hands contentedly in his lap.

And Away They Went

Lieutenant Goddard touched a switch, the propeller fanned a cloud of dust from the runway of the Municipal Airport, and the plane taxied into motion. Mr. Eastman, yesterday morning, made his second airplane flight over Rochester.

Before he went up in the army plane, special dispensation had to be granted from the government, as civilian passengers are ordinarily excluded from army planes. Also, to give a little dramatic flourish to the flight, Mr. Eastman and Camiel DeSmet, groundskeeper at Mr. Eastman's East Avenue residence, who accompanied his employer, were asked to sign a paper releasing the government from all responsibility in case of accident. Mr. Eastman attached his signature to this paper first, and Mr. DeSmet wrote his name below.

The flight was made under ideal conditions. The visibility was high, due to a cloudless sky, there was virtually no wind, and the morning was warm enough to make flying in a light top coat comfortable.

Lieutenant Goddard, pointing the nose of his plane quickly to the north, flew with his two passengers to the heart of the city, where Mr. Eastman was able to have a good look at the new tower of the State Street office building of the Kodak Company, and then turned east. He flew almost out of sight of the watchers at the field, and made a long, easy circle in which, he related when the plane returned to the field he had taken Mr. Eastman over his East Avenue residence and the Campus of the University of Rochester. The entire flight consumed 18 minutes.

Arriving back at the field, Mr. Eastman climbed from the plane and announced to those who greeted him that he had had a "very smooth trip." He was helped off with the parachute, and after an informal reception, during which

each member of the flying corps that has been visiting Rochester was presented to him, he stepped into his limousine and was driven to the city by DeSmet.

Posed for Pictures

At the beginning and the end of the flight, Mr. Eastman tolerantly posed for both amateur and professional photographers, and shook hands and chatted with his officer pilot while many feet of movie reels—Mr. Eastman's own product—were consumed. He seemed to enjoy keenly the flight and all of the preliminary details.

DeSmet, who was thrilled at the prospects of flying with his famous employer, has worked for Mr. Eastman since youth. During the war he was enlisted in the aviation corps, and studied aerial photography at the Eastman plant.

Following Mr. Eastman's flight, Lieutenant Goddard and several members of the flying corps made a mosaic map of the city and took cine-Kodak movies while flying above the University of Rochester Campus. They left later in the day for their home field.

Mr. Eastman Learns New Trick

T. U. 10,241,731



Lieutenant George Goddard, left, and Sergeant Edward A. Jusko are shown teaching George Eastman how to don a parachute preliminary to his flight over the city today.

View Of University, Home Interests George Eastman In Flight Over Rochester

By A. J. Sigl

George Eastman flew over Rochester at noon today and did not view Kodak Park from the air. He contended himself with a glimpse of the State Street office building and then asked Lieut. George Goddard, United States Army photographic expert, to show him the University of Rochester group and the Eastman home in East Avenue.

In all, the Kodak magnate was in the air nearly 20 minutes in the big army photographic Fairchild, part of the fleet which has been

moored at Municipal Airport two days, while the senior class of the Army Air Corps Photographic School of Chanute Field inspected Kodak Park and the allied photographic industries of the city.

Somehow of late years Mr. Eastman's activities usually have novel aspects and today's flight was no exception. He has flown considerably in Europe, but only once before in Rochester and there was no little interest manifested in today's activity.

A battery of Eastman Kodak photographers, both still and movie operators, were among the early arrivals at the field. The army men, commissioned and otherwise, were recorded photographically.

Then Mr. Eastman arrived with his driver, Camiel DeSmet, who usually functions as superintendent of the East Avenue grounds and who has been associated with Mr. Eastman since boyhood. Be it explained that Mr. Eastman's regular chauffeur was very busy taking orphans to and from the Sea Breeze picnic.

The Fairchild was warming in charge of a sergeant. But there were formalities to be undergone before that flight could start. Quite impressively the Rochester industrialist signed a formal release for the United States government and DeSmet did likewise, for Mr. Eastman.

Expresses Delight

A parachute was buckled around DeSmet and another was looped in readiness on the seat Mr. Eastman occupied. Lieutenant Goddard took the controls.

The big whirlwind engine was reeved up to high speed and the take-off was hardly noticed. Lieutenant Goddard laid his course straight toward the north and those at the field were of the opinion the party had gone to Kodak Park.

Then there was a long swing backward up the river and then eastward, the trip culminating in a long circle about the field.

Mr. Eastman expressed delight with the trip and the smooth riding at some 2,500 feet altitude. DeSmet appeared thrilled through enough to be speechless.

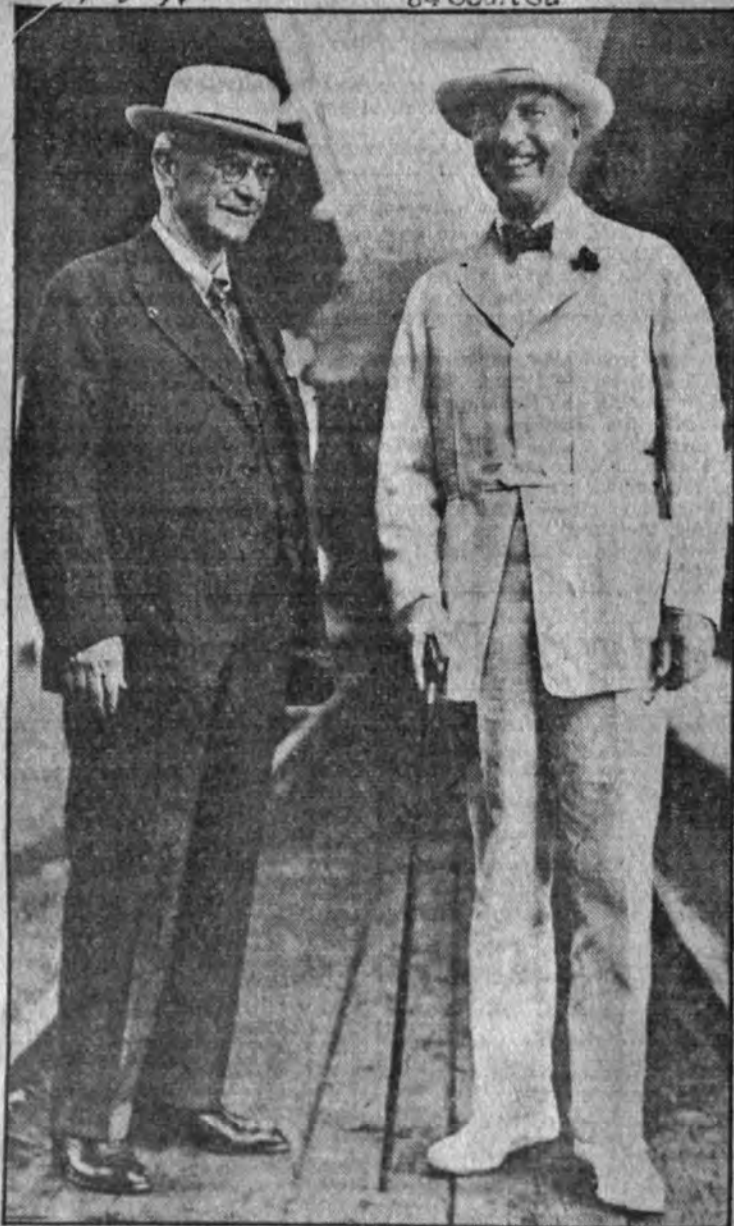
The army photographers held an informal reception for Mr. Eastman. He greeted them all, posed again for a battery of photographers and then was driven home.

If everything goes well, the fleet expects to be on its way back to its base by nightfall.

George Eastman and W. T. Noonan Take Trip to Cobourg on Ferry

P.C.
7-2-31

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54 Court St.



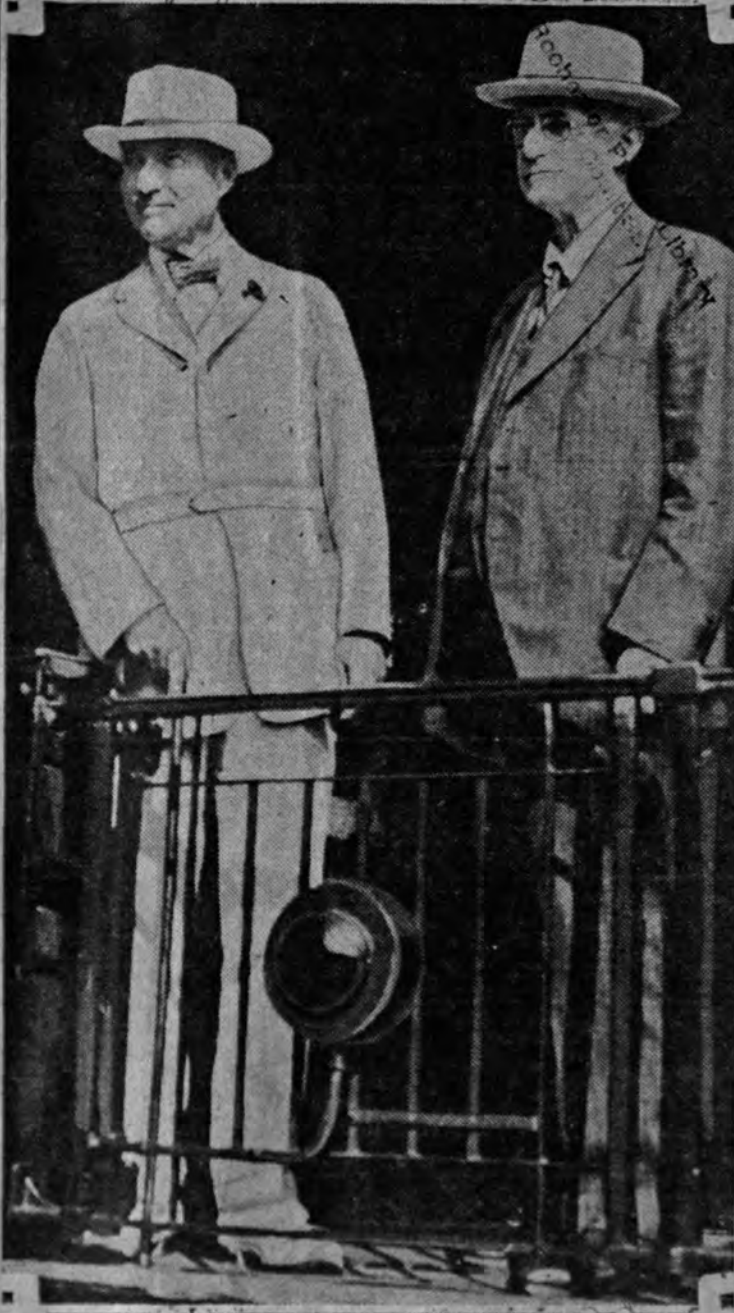
George Eastman (left) and William T. Noonan, president of the B., R. & P. railroad, at start of their tour of inspection of the terminal properties of the railroad yesterday, the first Mr. Eastman has made since he became a director.

George Eastman, recently named a director of the Buffalo, Rochester & Pittsburgh Railway, returned last night from his first inspection trip of terminal properties of the road. The trip took him to Cobourg, Ont., and back.

Mr. Eastman said he enjoyed the ride across the lake, made on the car ferry Ontario No. 1. It was a cool place to be, while the city was sweltering.

Rolling on the Rails

R.V.F. Rochester - Eastman, Noonan
R.V. July 1, 1931



WILLIAM T. NOONAN

Rochester Journal Photo
GEORGE EASTMAN

These are active days for the Kodak magnate. Last week he went for an airplane ride and today he set out in the private car of President William T. Noonan to inspect terminal properties of the Buffalo, Rochester & Pittsburgh Railroad, of which he was recently made a director. It was Mr. Eastman's first ride on the road since he became an official.

MR. EASTMAN TO TAKE TRIP OVER B., R. & P.

P.C. July 1, 1931
Ride to Cobourg Today First
Since Kodak Head Took
Railroad Directorate

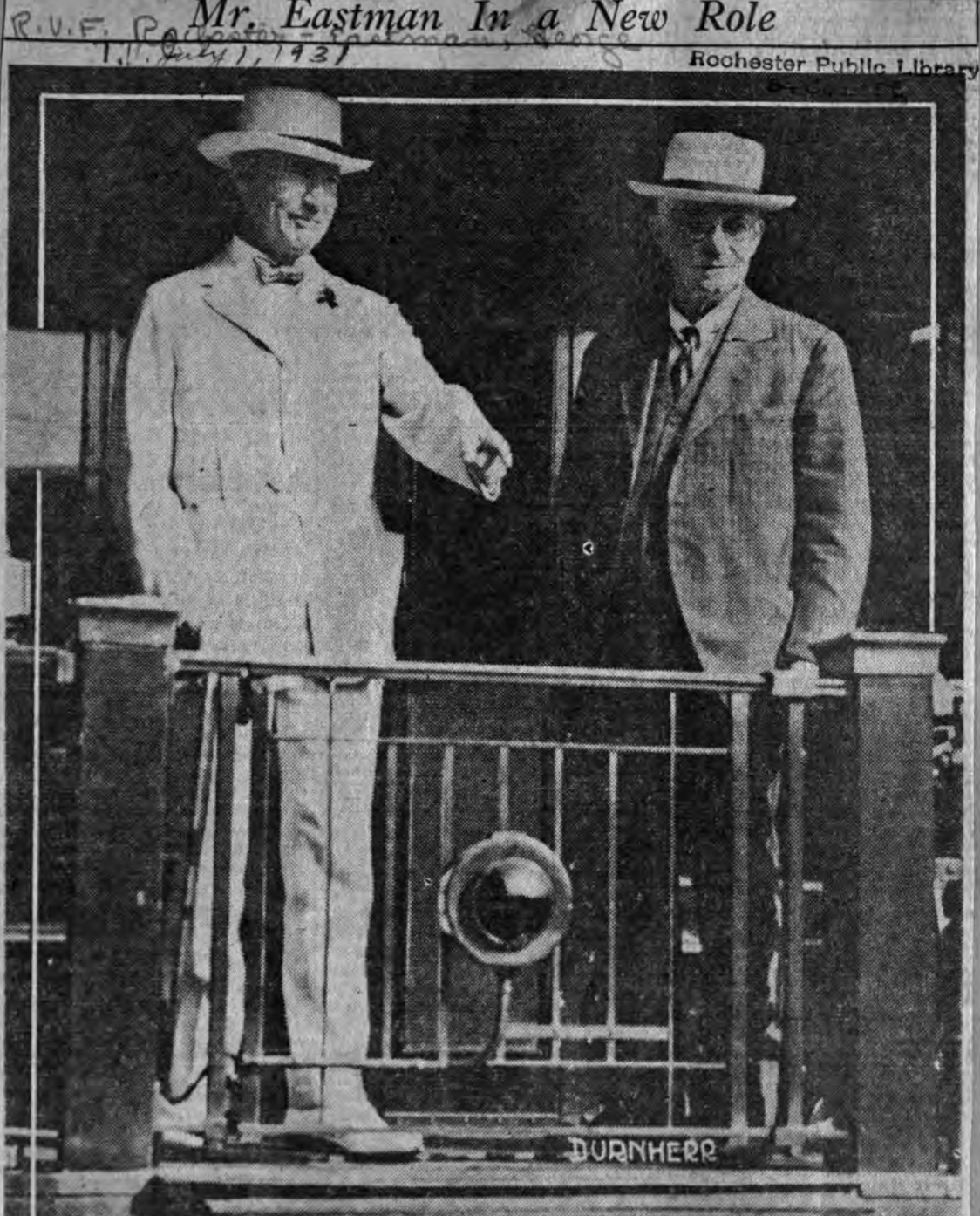
George Eastman, recently made a director of the Buffalo, Rochester & Pittsburgh Railroad, will accompany William T. Noonan, president of the road, on a trip of inspection over the terminal properties of the road this morning.

Leaving the B., R. & P. Station at 8 o'clock in Mr. Noonan's private car, Mr. Eastman and the railroad president will ride over the Charlotte branch to the slip of the car ferry Ontario, No. 1, where the private car will be put aboard the steamer and taken to Cobourg. Mr. Noonan will continue on to Ottawa.

Today's trip will be first Mr. Eastman has made on the B., R. &

P. since, through his friendship with Mr. Noonan, he consented to become a member of the railroad's directorate.

Mr. Eastman In a New Role



William T. Noonan, left, president of the Buffalo, Rochester & Pittsburgh Railway, spent a busy day today pointing out features of B., R. & P. service to George Eastman, recently named to the board of directors. Mr. Eastman was Mr. Noonan's guest on a trip to Cobourg.

Mr. Eastman accompanied William T. Noonan, president of the B., R. & P., in Mr. Noonan's private railway car. Mrs. Noonan and their daughter, Miss Jane Frances Noonan, also were in the party. They rode over the Charlotte branch to the car ferry slip, where the private car was put aboard the steamer. They arrived in Co-

bourg early in the afternoon.

The return trip was begun from the Canadian city about 4 o'clock, and Mr. Eastman was back in Rochester shortly after 8 o'clock last night. Mr. Noonan continued on to Ottawa.

B., R. & P. BOARD GETS EASTMAN FOR DIRECTOR

Rochester Philanthropist Departs From Long-Standing Rule of Declining Board Elections.

George Eastman this afternoon was elected to the Board of Directors of the Buffalo, Rochester & Pittsburgh Railway at the annual meeting of stockholders at 2 Wall Street, New York City.

Balloting began at 2 p. m., Daylight Time, and closed at 3 p. m. Other members of the board elected were: William T. Noonan of Rochester, president of the Buffalo, Rochester & Pittsburgh; Walter P. Cooke of Kenefick, Cooke, Mitchell & Bass, attorneys, Buffalo, N. Y.; Mortimer B. Fuller, president of International Sale Company, Scranton, Pa.; Frank F. Henry, president, Washburn-Crosby Co., Inc., Buffalo; J. H. Hillman Jr., chairman of the board of Hillman Coal & Coke Co., Pittsburgh, Pa.; Edward G. Miner, president the Pfaunder Company, Rochester; Edward L. Myers, vice-president of Castanea Paper Co., Johnsbury, Pa.; George F. Rand, president, Marine Trust Co., Buffalo; George M. Shriver, senior vice-president, Baltimore & Ohio Railroad, Baltimore, Md.; Daniel Willard, president of the Baltimore & Ohio R. R., and Harry Yates, vice-president and treasurer of Canadian Furnace Co., Buffalo.

Departs From Tradition

Mr. Eastman's departure from directorship or other post in financial or industrial fields outside his own enterprises, a practise which has attained the status of a tradition, aroused keen interest and satisfaction among industrial and financial leaders throughout the country. His directorship in the Buffalo, Rochester & Pittsburgh Railway raises the number of Rochesterians on the board of that railroad to three—Mr. Noonan, president of the railroad, and Mr. Miner being the other two.

Mr. Eastman's own comment on his acceptance was:

"I have confidence in Mr. Noonan, having known him for many years, and I have confidence in the other members of the board of directors."

Word of Mr. Eastman's election, brought to Rochester by the Associated Press, was particularly gratifying news to Mr. Eastman's legion of friends, because it is evidence of his complete recovery from his illness of last year.

Notable Representation

Some time ago Mr. Eastman resigned from all boards with which he had been connected, but his intense interest in all affairs has not lessened a bit. Mr. Eastman has been particularly interested in the Buffalo, Rochester and Pittsburgh Railway for years and feels that this line has done and can do much for Rochester. His acceptance of a position on the board is also a compliment to Mr. Noonan, who has enjoyed Mr. Eastman's friendship over a long period of years.

It is commonly admitted that there is no other Board of Directors in the country whose combined membership has a more prominent record of public spiritedness or service.

Mr. Noonan feels that the railroad is particularly fortunate in getting Mr. Eastman on its board, because his experience and judgment will be a great help in the councils on all railroad matters.

With acquisition of majority stock of the Buffalo, Rochester & Pittsburgh Railway by the Baltimore & Ohio some time ago, it is felt that the additional facilities and capital will result in greater service to this region. In this respect, it is no secret that the Buffalo, Rochester & Pittsburgh is planning to co-operate to the fullest extent in the development of the Port of Rochester.

The organization meeting of the board of directors will be held Wednesday in New York, when officers will be elected.

MILLION GIFT TO BRUSSELS IS ANNOUNCED

R.T.V. June 22, 1931
Wires From Belgian Capital Report Gift of 5th European Dental Dispensary by Kodak Magazine—Wait Acceptance

George Eastman has offered \$1,000,000 to the city of Brussels, Belgium, for a dental institute, according to an Associated Press dispatch from Brussels today.

One of the conditions of offer is that the city supply an equal amount toward the project.

A spokesman at Mr. Eastman's home said that no word has yet come from the Belgian city regarding its decision on acceptance of the terms.

Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary, was on a vacation in the Thousand Islands and could not be reached for a statement.

If accepted, this will be the fifth institution of its kind to be provided in Europe by Mr. Eastman in addition to the Rochester dispensary. Cities which have already received gifts are London, Rome, Stockholm and Paris.

On April 22, 1927, a gift of \$1,300,000 was announced for London. The English clinic has now been completed and is in operation. Free eye, ear, nose and throat treatment is provided for patients, of which a majority are women and children.

The second donation of \$1,000,000 was to Rome, Italy, and was accepted July 7, 1929. Stockholm, Sweden, received a similar contribution Oct. 9, last year. A month later Paris, France, was given \$1,000,000, the last gift of the kind to be announced until today.

Following one of the previous donations Dr. Burkhardt of the Rochester dispensary said:

"It is Mr. Eastman's idea to have these dental clinics in foreign cities serve as examples to other cities and nations and to point out to them beneficial results which may be achieved in the care and treatment of children's teeth."

CLINICS WILL BE VISITED BY DR. BURKHART

Rochester Public Library
54 Court St.
To Sail Tomorrow on Bremen on Trip to European Cities as Envoy of Mr. Eastman

D. & C. June 22, 1931
Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary, and Mrs. Burkhardt, will sail tomorrow night on the S. S. Bremen for a European trip that will take Dr. Burkhardt, as George Eastman's personal representative, to the five European capitals to which Mr. Eastman has given—or will give—\$1,000,000 each for the construction of dental clinics.

Dr. Burkhardt's first official visit will be in Paris, where he will meet the mayor of Paris and representatives of the Municipal Council to discuss details of the contract for establishing the children's dental clinic there.

Then to Brussels

His next stop will be at Brussels, the latest city to enjoy an offer of \$1,000,000 for a children's dental clinic from Mr. Eastman; and from there Dr. and Mrs. Burkhardt will go to Stockholm to approve the plans for the clinic in the Swedish capital.

In London, where the Eastman clinic has been in operation since last Fall, Dr. Burkhardt will assist Lord Riddell and Sir Albert Levy in formulating plans for the establishment of a School of Dental Hygienists to be conducted by the Eastman Dental Clinic. Dr. Burkhardt will visit Rome, where work in the construction of the Eastman clinic in that city is progressing rapidly.

Answers Critics

In answering criticism voiced by some Rochester people in regard to Mr. Eastman's gifts to foreign capitals in the interest of child health, Dr. Burkhardt said yesterday:

"Few realize that only a small fraction of the money Mr. Eastman has given away was earned in Rochester and that in making his contributions abroad, he is only giving back a very small part of the money earned in the various places where clinics have been established.

"Mr. Eastman is firmly convinced that there will be a larger return in the health and happiness to the children and future generations in the countries where children's dental clinics have been started and are projected, than in any other way in which he could use his money."

DR. BURKHART SAILS MONDAY FOR BRUSSELS

T. U. June 22, 1931
Agent of George Eastman Will Also Work Out Details of Contract for French Capital Clinic.

With visits scheduled in Paris, Brussels, Stockholm, London and Rome, to which cities George Eastman has presented million dollar dental clinics, Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary, will sail for Europe Monday at midnight on the Bremen, leaving Rochester tomorrow night.

No word has been received by Dr. Burkhardt, as Mr. Eastman's agent, of acceptance of the most recent Eastman gift, that of a clinic to the Belgian capital, announced earlier in the week by wire from Brussels.

"We know nothing but what we have seen in the papers," Dr. Burkhardt said today.

Prior to his stop in Brussels to work out details of the contract for the establishment of the proposed children's dental clinic in Brussels, Dr. Burkhardt, who will be accompanied by Mrs. Burkhardt, will keep an engagement in Paris with the mayor and representatives of the municipal council for the same purpose to work out contract details for the Paris clinic.

To Attend Convention

From Brussels, Dr. and Mrs. Burkhardt expect to go to Stockholm by way of Berlin. Plans for the Stockholm clinic will probably be ready for consideration and approval at this time, he says.

From Stockholm he will go to London where the first of the Eastman Dental Clinics in Europe is expected to be opened next Fall. At the same time will be opened a school for dental hygienists to be conducted by the clinic, the first school for "dental hygienists" in Europe, and the forerunner and model. It is Mr. Eastman's hope, for others to be established when the other Eastman clinics are ready for operation, Dr. Burkhardt says. In London he will assist Lord Riddell and Sir Albert Levy in formulating plans for this school.

As honorary vice-president of the International Dental Congress, Dr. Burkhardt will preside at some of the sessions of its eighth congress in Paris beginning Aug. 3 and continuing through the week. He hopes to return to this country at the end of that month. Previously he will have attended sessions of the International Association of Orthodontists in London the third week in July and the meeting of the American Dental Society of Europe in Paris July 29.

Meets 5th Year

The International Congress meets every five years. "Very important matters relating to dentistry and the formulation of plans particularly with reference to child health work for the succeeding five years are decided upon at these Congress meetings," says Dr. Burkhardt.

"It is probable that after the closing of the sessions of the Congress, I will visit Rome to confer with the authorities there with reference to the Eastman Clinic, which probably will be dedicated and ready for operation in the Autumn of 1932.

"The establishment of these various children's dental clinics in Europe by Mr. Eastman has created much interest throughout the World and the Governmental authorities in various places are considering the establishment of clinics along the lines developed in the Rochester Dental Dispensary.

"The latest gift of Mr. Eastman to Belgium has called forth many favorable comments, but it is interesting to know that about every time an announcement has been made that Mr. Eastman has established a dental clinic or contributed to any worthwhile project abroad, many well-meaning people have said to me that they thought Mr. Eastman should leave his money in Rochester and the United States. At various times, letters have been published in newspapers from Rochester citizens, making the same criticism.

"It is very apparent that very few realize that only a small part of the money that Mr. Eastman has given away was earned in Rochester and that in making his contributions abroad, he is only giving back a very small part of the money earned in the various places where clinics have been established.

"Mr. Eastman is firmly convinced that there will be a larger return in the health and happiness to the children and future generations in the countries where children's dental clinics have been started and are projected, than in any other way in which he could use his money."

DR. BURKHART EASTMAN ENVOY TO BRUSSELS

R.T.V. June 22, 1931
Will Conduct Final Negotiations in \$1,000,000 Gift for Dental Dispensary in Belgium.

Final negotiations in the projected gift of George Eastman to Brussels, Belgium, for a dental dispensary, will be conducted abroad by Dr. Harvey J. Burkhardt. Dr. and Mrs. Burkhardt sail tomorrow from New York on the liner Bremen.

Dr. Burkhardt announced late yesterday afternoon that some months ago the Belgian ambassador at Washington had suggested Mr. Eastman duplicate in Brussels the clinics he bestowed in London, Rome, Stockholm and Paris. Negotiations have since been under way, he said.

Today the Brussels press, according to Associated Press, hailed joyfully the offer of Mr. Eastman and urged an accord between municipal and suburban authorities in accepting the gift.

One of the conditions of the offer is that the city supply an equal amount toward the project.

In an effort to assure school children of free dental care, Mr. Eastman hopes to create a vast dental center for the exclusive benefit of children under 16 and the establishment of a training school for dental nurses.

Another stipulation of the offer provides the erection of the dental institute in the center of the city, with compulsory treatment for all school children. A large plot of land in the central part of the city already has been selected for the enterprise.

BELGIUM GETS \$1,000,000 FOR CLINIC

**Eastman Gives Fifth Clinic
Abroad, Awaits Brussels
Acceptance of Offer.
Rochester Public Library**

George Eastman will add a fifth dental dispensary to his chain of foreign philanthropies, in the city of Brussels, Belgium, providing officials of that city will guaranty a similar amount toward the project.

Announcement of Mr. Eastman's offer of a fund of \$1,000,000 for erection of a great dental institute was contained in an Associated Press dispatch from Brussels today.

Mrs. Charles Hutchison, secretary to Mr. Eastman, confirmed offer of the gift, but stated no definite word had been received as yet from the city of Brussels as to its acceptance.

Further confirmation came from the office of Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary and overseer of all those in Europe. Dr. Burkhardt will sail for Belgium Wednesday and details will be settled upon his arrival.

The matter of a dispensary in Brussels was broached to Mr. Eastman several months ago by the Belgian ambassador, the Burkhardt statement said.

If the gift is accepted, and there is every reason to believe it will be, the Brussels dispensary will probably be modeled after the Rochester Dental Dispensary, as have been the four other dispensaries in European cities, funds for which were given by Mr. Eastman. Service will be devoted primarily to children of needy families, where dental and throat care cannot be afforded.

Paris is the last city to receive a gift of \$1,000,000 from Mr. Eastman for a dental and throat clinic. Other cities where dental institutes were erected with gifts of \$1,000,000, each, from Mr. Eastman, are: London, Rome and Stockholm.

Dr. Burkhardt last fall assisted in dedicating the London Dental and Throat Clinic. At this time he received official acceptance of the City of Paris of Mr. Eastman's gift of \$1,000,000.



George Eastman

DR. BURKHART TO VISIT FIVE CAPITALS

A round of visits to five European capitals in connection with the establishment of dental dispensaries, financed by George Eastman, will take Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary, to Europe for the Summer.

Accompanied by Mrs. Burkhardt, Dr. Burkhardt will leave New York tomorrow night on the "Brmen." His first official visit will be in Paris, where with the Mayor of Paris and representatives of the Municipal Council he will discuss details of the contract for establishing the children's dental clinic there.

Brussels, the latest city to receive an offer of \$1,000,000 for a children's dental clinic from Mr. Eastman, will be his second stop. Plans for the clinic in Stockholm will be ready for approval upon his arrival, Dr. Burkhardt expects.

SCHOOL FOR HYGIENISTS

The principal object of Dr. Burkhardt's visit to London, where work on the clinic has been in progress since last Fall, will be to assist Lord Riddell and Sir Albert Levy in formulating plans for the establishment of a School for Dental Hygienists to be conducted by the Eastman Dental Clinic. There is no school for dental hygienists in Europe at present, said Dr. Burkhardt, who expects this will be a model for schools in other cities where Mr. Eastman has financed clinics.

Rome, which Dr. Burkhardt expects to visit last, will have its Eastman clinic in operation in the Fall of 1932, it is anticipated.

Dr. Burkhardt will attend the following conventions: The International Association of Orthodontists, London, third week in July; American Dental Society, Paris, July 29, and the Eighth International Dental Congress, Paris, week of August 3. Dr. Burkhardt is a former president of the International Dental Congress and will preside at some of the sessions.

ANSWERS CRITICISM

Commenting on criticism voiced by some Rochesterians in regard to Mr. Eastman's gifts to foreign capitals in the interest of child health Dr. Burkhardt said:

"Few realize that only a small fraction of the money Mr. Eastman has given away was earned in Rochester and that in making his contributions abroad, he is only giving back a very small part of the money earned in the various places where clinics have been established.

"Mr. Eastman is firmly convinced that there will be a larger return in the health and happiness to the children and future where children's dental clinics generations in the countries have been started and are projected, than in any other way in which he could use his money."

DISPENSARY NEED STATED BY BELGIUM

**George Eastman Tells How
Belgian Dentists Applied
for Assistance
Rochester Public Library
54 Court St.
GLAD TO GIVE CLINIC**

Moved Both by Sentimental Reasons and Realization of Country's Situation

Both from sentimental reasons and from the knowledge that Belgium needs a dental educational center more than any other country that he has interested himself in, it will please George Eastman to make a contract for the establishment of a dental dispensary in that country, he says in a statement.

Mr. Eastman gives a resume of the negotiations between himself and representatives of the Belgian government relative to the proposed Belgium dispensary, and says that the only information he has had that an agreement has been reached was contained in the press dispatches Monday. The purpose of the European trip which Dr. Harvey J. Burkhardt is to undertake at this time, says Mr. Eastman, is to effect a clear and definite understanding before a final contract is executed.

Mr. Eastman's statement follows:

Dispensary Badly Needed

"Under date of Jan. 5, I received a letter from Prince de Ligne, then Belgian ambassador to Washington, stating that His Excellency, Mr. Paul Hymans, the minister of foreign affairs, had transmitted to him some notes with reference to dental conditions in Belgium, and inclosed a memorandum from prominent dentists pointing out the great opportunity for education of the public and particularly the children, in dental hygiene and the care of the mouth and teeth. It was also stated that at the present time there is no properly organized or equipped school for the education of dentists, or dental hygienists. The letter and memorandum made a strong appeal for assistance, and the providing of a place where a proper demonstration to teach the value of the care of children's teeth could be made, as for example, the Rochester Dental Dispensary or the Eastman Dental Clinic in London.

"In my reply to Prince de Ligne, I stated that if the government of Belgium or the city of Brussels was prepared to make a contract to provide the site, supply the necessary operators, and to furnish the funds for the upkeep of the institution, I would be willing to establish a children's dental dispensary in Brussels. I also stated that I would like very much to be instrumental in establishing this clinic, both from sentimental reasons and from the knowledge that Belgium needs it more than any other country that I have interested myself in up to this time.

Contract Forwarded

"On April 2, I sent a form of a contract similar to the one submitted to the Paris authorities for transmission to the burgomaster of Brussels through the new Belgian ambassador to Washington, Paul May. Under date of May 20, I received a letter from Mr. Adolphe Max, minister of state, burgomaster of Brussels, stating that the matter was under consideration by the municipality of Brussels and that a text of an agreement would soon be submitted for my approval. The only information that I have that an agreement has been reached was contained in yesterday's press dispatches. Presumably the municipality of Brussels is ready to meet the conditions laid down in contracts made for the establishment of dental dispensaries by me in other countries.

To Establish Clear Understanding

"On account of the unusual and different conditions with reference to children's dentistry in various foreign countries, there are necessarily always changes and variations to be made in the contracts to meet the needs of local conditions. It is for that reason that Dr. Burkhardt is going abroad soon to confer with the municipal authorities in Stockholm, Paris, and Brussels so that a clear and definite understanding may be reached before the final contract is executed. It is my intention that the purposes and objects of these various children's dental demonstrations shall be thoroughly understood, in order that the greatest amount of good may be accomplished, and set a pattern for other individuals or governments to follow."

Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary, and Mrs. Burkhardt will sail Monday evening on the S. S. Bremen for Europe, where Dr. Burkhardt will complete negotiations with Belgian authorities for a gift of \$1,000,000 by George Eastman for the dental dispensary in Brussels. It was erroneously announced yesterday's Democrat and Chronicle that the couple would sail today.

Brussels, June 23—(AP)—The Brussels press today hailed joyfully the offer of George Eastman of Rochester, N. Y., of \$1,000,000 toward the creation of a dental institute here and urged an accord between municipal and suburban authorities in accepting the gift.

In an effort to assure school children of free dental care, Mr. Eastman hopes to create a vast dental center for the exclusive benefit of children under 16 and the establishment of a training school for dental nurses.

A large plot of land in the central part of the city already has been selected for the enterprise.

Paris Site Chosen for Eastman Clinic Ideal for Useful Service

2-6-31
In Heart of Great Area of Poor in Dire Need of Its
Dental Aid; Plans Being Drawn, and Work To
Begin as Soon as Donor and City Council Approve

By GUY HICKOK
Paris Bureau, Democrat and Chronicle

Paris—(By Mail)—Back of Montmartre, between the thickly settled section known as Clichy, St. Ouen and Les Epinettes, lies the three thousand square yard plot of city land chosen as the site for the million dollar dental clinic offered the city of Paris by George Eastman.

Better location it would be hard to find. It is in the heart of an immense area of self respecting poverty, a dense semi-slum, packed with poorly paid Parisians to whom each day is a financial emergency, a class which appreciates the need of dental service for its children; but which is forever without the money to pay for it. The Eastman clinic, modeled on that at Rochester, is to have facilities for giving free treatment to seventy-five children a year. This is the place to find them.

Architect Drawing Plans

Though the allotment of the land still awaits the final approval of

the donor and a vote thereafter of the Paris City Council before it is officially turned over to the clinic, an architect is already drawing the plans.

The exterior of the building is to conform to the legal height, seven stories, allowed in Paris, and to the general architectural tradition of the city. The interior will duplicate the Rochester clinic. Dr. Frank Stuhl, Harvard educated American dentist representing Mr. Eastman here, saw no obstacles in the way of complete success for the undertaking yesterday.

Though the clinic itself is an outright gift from Mr. Eastman, the city is to provide the land and the upkeep, the later estimated at \$120,000 a year. As in the London and Rome clinics, it is planned that once in running order, all American direction is to be withdrawn, and the management turned over to the local authorities.

Ground is to be broken as soon as Mr. Eastman and the City Council have had time to approve the final details.

FIFTH EASTMAN CLINIC TAKEN

Brussels, Belgium, has accepted the offer of \$1,000,000 from George Eastman for erection of a dental clinic, the fifth to be established in European cities through funds provided by him.

Word that the Municipal Council of Brussels in secret meeting voted to accept Mr. Eastman's offer was contained in an Associated Press cable dispatch from that city today.

Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary, and personal representative of Mr. Eastman, left Rochester June 30 to visit the four centers where dispensaries have been erected or are to be erected in the near future.

DISPENSARY TO BE GIVEN TO BELGIANS

Rochester Public Library
54 Court St.

City of Brussels To Receive
Sixth Dental Institution
Given by George Eastman

COST WILL BE \$1,000,000

RD & C. 6/23/31
Dr. H. J. Burkhardt Will Sail
Tomorrow To Plan Details,
Visit Other Foundations

Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary, and Mrs. Burkhardt will sail tomorrow on the S. S. Bremen for Europe, where Dr. Burkhardt will complete negotiations with the Belgian authorities for a gift of \$1,000,000 by George Eastman for a dental dispensary in the city of Brussels.

Several months ago the Belgian ambassador to the United States, in the interest in his government, proposed such a gift to Mr. Eastman. Mr. Eastman and his collaborator in the gifts of dental dispensaries that Mr. Eastman has made to Rochester, London, Rome, Stockholm and Paris, have had the proposal of the Belgian ambassador under advisement ever since.

Agreement Announced

Yesterday through an Associated Press dispatch from Belgium, Mr. Eastman's agreement to the proposal of the Belgian official was first made public.

Besides conferring with the Belgian authorities, Dr. Burkhardt, according to an announcement made yesterday at his office, will visit all of the cities to which Mr. Eastman has given dental dispensaries, to discuss problems of construction and operation with the men in charge of these clinics and dispensaries.

Sixth Gift of Kind

After the gift of the Rochester Dental Dispensary, Mr. Eastman's next philanthropy of this nature was a gift of \$1,000,000 to London,

announced on April 22, 1927. The English clinic is completed and in operation. A gift of \$1,000,000 was made to Rome, Italy, and was accepted on July 7, 1929. Stockholm, Sweden, received a similar contribution on Oct. 9, last year. A month later, Paris, France, was given \$1,000,000, the last gift of its kind to be announced until yesterday.

Dr. Burkhardt was at the Thousand Islands yesterday. He will presumably leave there for New York today, without returning to Rochester.

BELGIAN PRESS HAILS GIFT OF EASTMAN

BRUSSELS, June 23.—(P)—The Brussels press today hailed joyfully the offer of George Eastman of Rochester of \$1,000,000 toward the creation of a dental institute here and urged an accord between municipal and suburban authorities in accepting the gift.

One of the conditions of the offer is that the city supply an equal amount toward the project.

In an effort to assure school children of free dental care, Mr. Eastman hopes to create a vast dental center for the exclusive benefit of children under sixteen and the establishment of a training school for dental nurses.

Another stipulation of the offer provides the erection of the dental institute in the center of the city, with compulsory treatment for all school children. A large plot of land in the central part of the city already has been selected for the enterprise.

Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary and supervisor of the Eastman endowment of similar institutions abroad, will sail tomorrow on the S. S. Bremen for Brussels to arrange details of the new clinic. He will be accompanied by Mrs. Burkhardt.

CLINIC OFFER ACCEPTED BY BELGIAN CITY

RD & C. July 28, 1931
Municipal Council Acts
on Eastman Gift at Secret Session — Must
Provide Suitable Site.

George Eastman's offer of \$1,000,000 to Brussels for a dental hospital today was accepted in principle at a secret meeting of the Municipal Council of Brussels, according to an Associated Press dispatch.

The gift was suggested by Mr. Eastman early in the year with the stipulation that the city of Brussels or the Belgian government supply a site, necessary operators and funds for upkeep of the institution.

Should this plan for a Brussels dental hospital be realized, it will be the fifth European institution of the kind made possible by Mr. Eastman. Other cities aided by the Rochesterian are London, Rome, Stockholm and Paris.

Mr. Eastman first became interested in the Brussels project in January, when he received a letter from Prince de Ligne, then Belgian ambassador to Washington, in which were reviewed dental conditions in Belgium. The letter made a strong appeal for assistance, and Mr. Eastman tendered his offer.

At the time the offer became known generally, Mr. Eastman said it pleased him to make a contract for establishment of a dental dispensary in Belgium both from sentimental reasons and from the knowledge that Belgium needed a dental educational center more than any country, in which he had interested himself.

Young at 77 Years

With good reason, residents of Rochester have evinced a deep interest in the passing of George Eastman's 77th birthday anniversary. Mr. Eastman's part in the building of Rochester to its present proportions and in obtaining recognition for this city at home and abroad constitutes one of the most absorbing chapters in the history of Rochester.

In developing a great industry from nothing more than an idea, Mr. Eastman's work has been truly creative. Before he began his task, photography was a highly cumbersome technical process. Today, thanks to his efforts, the art of preserving scenes through photographic impressions has been democratized to the extent that everyone is familiar with the operation of a kodak, and pictures record every phase of life. Not only still views, but motion pictures are now within the reach of the average person. As to the future of photography as a result of developments made possible by Mr. Eastman, the prophet who would attempt to set limits to progress would be bold indeed.

Remarkable as have been achievements in the field of photography thus far, there seems good reason to believe that the fruits of such progress, in new developments, will be even more noteworthy.

Rochesterians, the friends and neighbors of Mr. Eastman, join in a sincere hope that he may continue to retain that youthful outlook which always has distinguished him and that he will enjoy many more birthday anniversaries.

Nearing 77



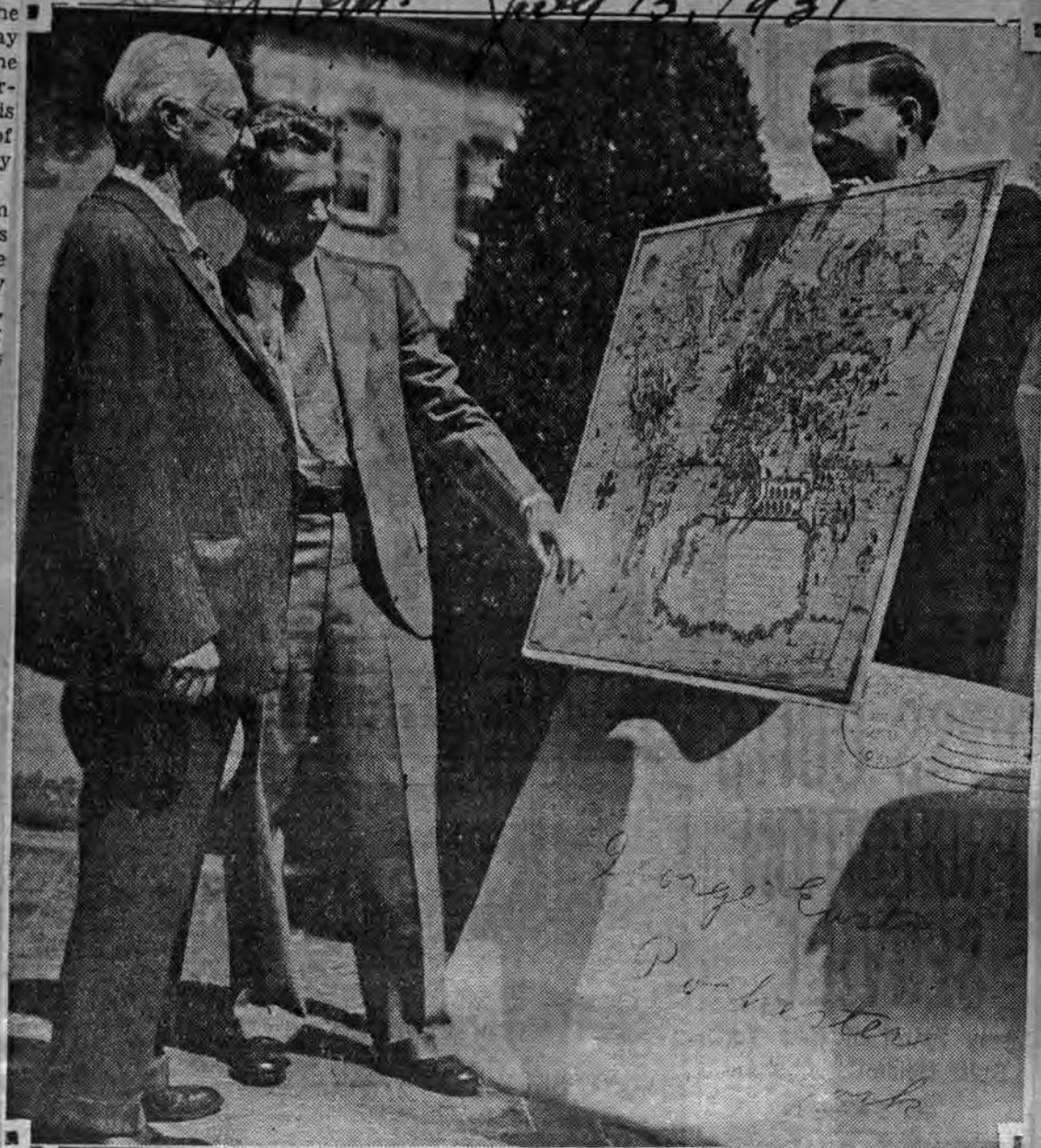
Rochester Public Library
54 Court St.

George Eastman Eastman To Observe 77th Birthday Sunday

With his health "excellent," according to report from his East Avenue home, Rochester's foremost citizen, George Eastman, is preparing to mark his 77th birthday Sunday.

No information was forthcoming as to what nature Mr. Eastman's celebration of the event will take.

A World of Good Wishes



GEORGE EASTMAN H. D. CARHART

Yesterday was Mr. Eastman's seventy-seventh natal day and among the remembrances was this huge card, four feet long

ELON ROBINSON

and three feet wide, presented the Kodak magnate by a former employee, Mr. Carhart. The card depicted a map of the world, showing the location of all Kodak branches.

Rochester Public Library
54 Court St.

George Eastman Celebrates Seventy-Seventh Birthday

George Eastman rested today at his home, No. 900 East Avenue, following the celebration of his seventy-seventh birthday.

The multi-millionaire Kodak manufacturer and philanthropist received friends and executives of the Eastman Kodak Company yesterday, bearing gifts and birthday greetings.

Harry D. Carhart, who left Mr. Eastman's employ to start a busi-

ness in photographic supplies, presented the Kodak magnate a birthday card four feet long and three feet wide and elaborately decorated. It represented a map of the world, with markings on it where Kodak branches are located.

Mr. and Mrs. Martin Johnson, the Kodak magnate's hunting associates on the latter's last African expedition, attended the celebration. They were house guests at Mr. Eastman's home.

And They Talked About Elephants!



George Eastman, on the eve of his 77th birthday, today, recalled with his friends, Martin Johnson, left, and Mrs. Johnson, right, the events of his 72d birthday spent with the explorers in their African camp at Mount Kenya in 1926.

Rochester Public Library
64 Court St.

Martin Johnsons Bring Latest News Of Africa To Eastman For Birthday

By Amy H. Croughton

George Eastman will spend his 77th birthday, tomorrow, at his home in East Avenue, in the fashion that he best likes, in quiet companionship with a few close friends with whom he has many interests and memories in common. Among these friends will be Mr. and Mrs. Martin Johnson, the explorers, at whose camp in the Kenya District, Africa, Mr. Eastman spent his 72d birthday while on his first hunting trip in that country in 1926.

Mr. and Mrs. Johnson, who recently returned to New York from their African camp, came to Rochester last night, and one of Mr. Eastman's activities, today, was a visit to the projection rooms of the Eastman Kodak Company where he saw, with them, some portion of the as yet unedited film of their next picture, "Congorilla," their latest motion picture, to be released next Fall.

Holds Birthday Unimportant

Mr. Eastman, who is never very easily led to talk about himself, saw no reason, this morning why he should talk about anything so relatively unimportant as a 77th birthday. It is just one of those occasions that come along, he intimated, and he was much more interested in the accounts of the Johnsons' adventures and plans than in discussing himself and his views.

While not quite so strong and untiring as in the years when he stood his ground to "camera-shoot" a maddened rhino, or when he shot the big elephant whose head is a commanding feature in the music room of his home, Mr. Eastman looks very well. He was, of course, overwhelmed with written and cabled messages of congratulation, today, and on his arrival at the Kodak plant found his office filled with flowers bearing other cards of greeting.

Mr. Eastman was greatly interested, this morning, in the first glimpse of the new Johnson picture, concerning which he had been hearing many intimate details. Mr. Johnson, speaking of the undertaking which he and Mrs. Johnson have just completed, said that he thought the resulting film would be the most interesting that they have made in their long experience of exploring and photographing together.

230,000 Feet of Film

"We have exposed something like 230,000 feet of sound film which we expect to cut down to 12 or 14 reels," said Mr. Johnson, this morning. "It has just about everything in it, pygmies, gorillas, lions and dozens of other African animals. And they all make a noise after their kind. We have the real roar of the lion and the cry of the gorilla to say nothing of the speech of the many different tribes and their music. It is going to be an immense job to cut and edit this mass of material but when we get through I believe we will have the finest picture that has come out of Africa."

Mr. Johnson is fortunate in having the counsel of his wife, Osa Johnson, in the planning of the film, for, while he knows the tastes of the masculine spectator, it is Mrs. Johnson who remembers that the women and children are likely to be interested in the intimate scenes of camp life and in the quaint pets which are gradually accumulated. She said, this morning, that many of these shots had been included in the film and that she believes they will add to its general appeal.

Third Birthday With Johnsons

This is the third birthday that the Johnsons have spent with Mr. Eastman. They will remain through tomorrow, returning to New York tomorrow night.

In honor of Mr. Eastman's birthday, the Kodak Office tower will be fully illuminated tomorrow night. This special lighting also celebrates the completion of the 110-foot addition to the height of the building, now a familiar feature of the Rochester skyline.

The cupola of the building, heretofore, is expected to be illuminated every night. On special occasions, tomorrow, the whole top of the building will be flooded with white light. The red "Kodak" sign on the south face of the building will continue to shine nightly as it has for a number of months.

As part of tomorrow's illumination, a red beacon will flash intermittently from the topmost apertures of the tower, on all four sides.



George Eastman, center, and two of his friends who will pass his 77th birthday today. They are Mr. and Mrs. Martin Johnson, explorers with whom he Africa.

With Close Friends and Companions of Africa
D.C. 7-12-31

George Eastman to Celebrate 77th Birthday Today with Close Friends and Companions of African Trip

D.C. 7-12-31



George Eastman, center, and two of his friends who will pass his 77th birthday with him today. They are Mr. and Mrs. Martin Johnson, explorers with whom he traveled in Africa.

animals in their native haunts with modern speed cameras and cinema. It was on that trip that Mr. Eastman met Mr. and Mrs. Martin Johnson, famed African explorers.

Sees New Jungle Film

Today, Mr. and Mrs. Johnson will be among the friends who will be Mr. Eastman's guests. They arrived in Rochester Friday night and spent yesterday with Mr. Eastman in the projection rooms of the Eastman Kodak Company viewing the film of the Johnson's latest motion picture, "Congorilla," as yet incomplete. It will be released next Fall.

It was Mr. Eastman's first inspection of the new picture, about which he had heard much and in which he is deeply interested. Mr. Johnson expressed the opinion that the picture will prove the most interesting that he and his wife have made in their long exploring and filming experience.

Mr. Johnson said that 230,000 feet of sound film were used in making the picture. The finished product will consist of 12 or 14 reels, he said.

"It has just about everything in it, pygmies, gorillas, lions and dozens of other African animals," said Mr. Johnson. "And they all make a noise after their kind. We have the real roar of the lion and the cry of the gorilla, to say nothing of the speech of the many different tribes and their music. It

is going to be an immense job to cut and edit this material, but when we get through I believe we will have the finest picture that has come out of Africa."

New Kodak Tower Lighting

To his wife, Mrs. Osa Johnson, most of the credit for suggesting and arranging scenes which will interest women and children, was accorded by Mr. Johnson. He believes that the women and children will like best the camp life scenes and shots of the quaint pets which the couple accumulate in their trips.

Mr. and Mrs. Johnson recently returned to New York from Africa. This is the third birthday they have spent with Mr. Eastman. They will return to New York tonight.

The Kodak office tower will be illuminated with a new special lighting tonight in honor of Mr. Eastman's birthday. It also will be a celebration of the completion of the 110-foot addition to the building, making it Rochester's tallest structure.

Tonight, the whole top of the building will be flooded with brilliant light and red beacons will flash intermittently from the top-most apertures of the tower, on all four sides. This spectacle will mark all special occasions in the future. On other nights it is planned to illuminate only the coupola and the red "Kodak" sign on the south face of the building.

Eastman Gets Greetings From Every Corner Of World On Anniversary

A gargantuan greeting card, bearing the signatures of Kodak Company executives in all parts of the world, served today to remind George Eastman, Rochester's first citizen, that he has passed his 77th milestone.

The card was presented to Mr. Eastman in the garden of his beautiful East Avenue home. It was a surprise on the part of company directors in Rochester.

Before anyone offered personal congratulations, Harry D. Carhart, dealer in photographic supplies, and former employe of the Eastman Kodak Company, stepped forward with an envelope four feet by three feet, addressed in script several inches tall, to "Mr. George Eastman, Rochester, N. Y."

The enclosed card was in the form of a world map, with a slot cut at every place where a Kodak establishment exists. A paper kodak stuck out of each slot, which, when pulled out, revealed the signature of the Kodak manager at that point.

The map was made by Ernest Dudley Chase of Winchester, Mass., designer for a Boston publisher. The map was in colors and in elaborate detail after the manner of ancient charts. In the region of the equator, the map showed Father Neptune emerging from the sea with a trident in one hand and a kodak in the other.

"That's a wonderful piece of work," Mr. Eastman remarked, "and I appreciate your gift very much."

He then shook hands with Mr. Carhart and with the group of executives gathered about. They included William G. Stuber, president of the Eastman Kodak Company; Frank W. Lovejoy, vice-president and general manager; Lewis B. Jones, vice-president; T. J. Hargrave, secretary; Rudolph Speth, treasurer; George W. Todd and George E. Clark, directors, and Dr. C. E. Kenneth Mees, director of research and development of the Kodak Company.

The guests gathered first at the home of Mr. and Mrs. Charles F. Hutchinson, next door to Mr. East-

man's home, and crossed to the Eastman estate. Mrs. Hutchinson is Mr. Eastman's private secretary and also is assistant secretary of the company. Her husband is head of the emulsion department at Kodak Park. Mr. and Mrs. Hutchinson also took part in the ceremony.

Mr. and Mrs. Martin Johnson, big game hunters of Africa, guests at the Eastman home, joined in the surprise, as did George B. Dryer, husband of Mr. Eastman's niece, of Evanston, Ill.

Mr. Eastman spent the remainder of the day quietly with Mr. and Mrs. Johnson and Mr. Dryer. They went to Kodak Park to witness some of the pictures Mr. and Mrs. Johnson made on their last African journey.

Mr. Eastman At 77

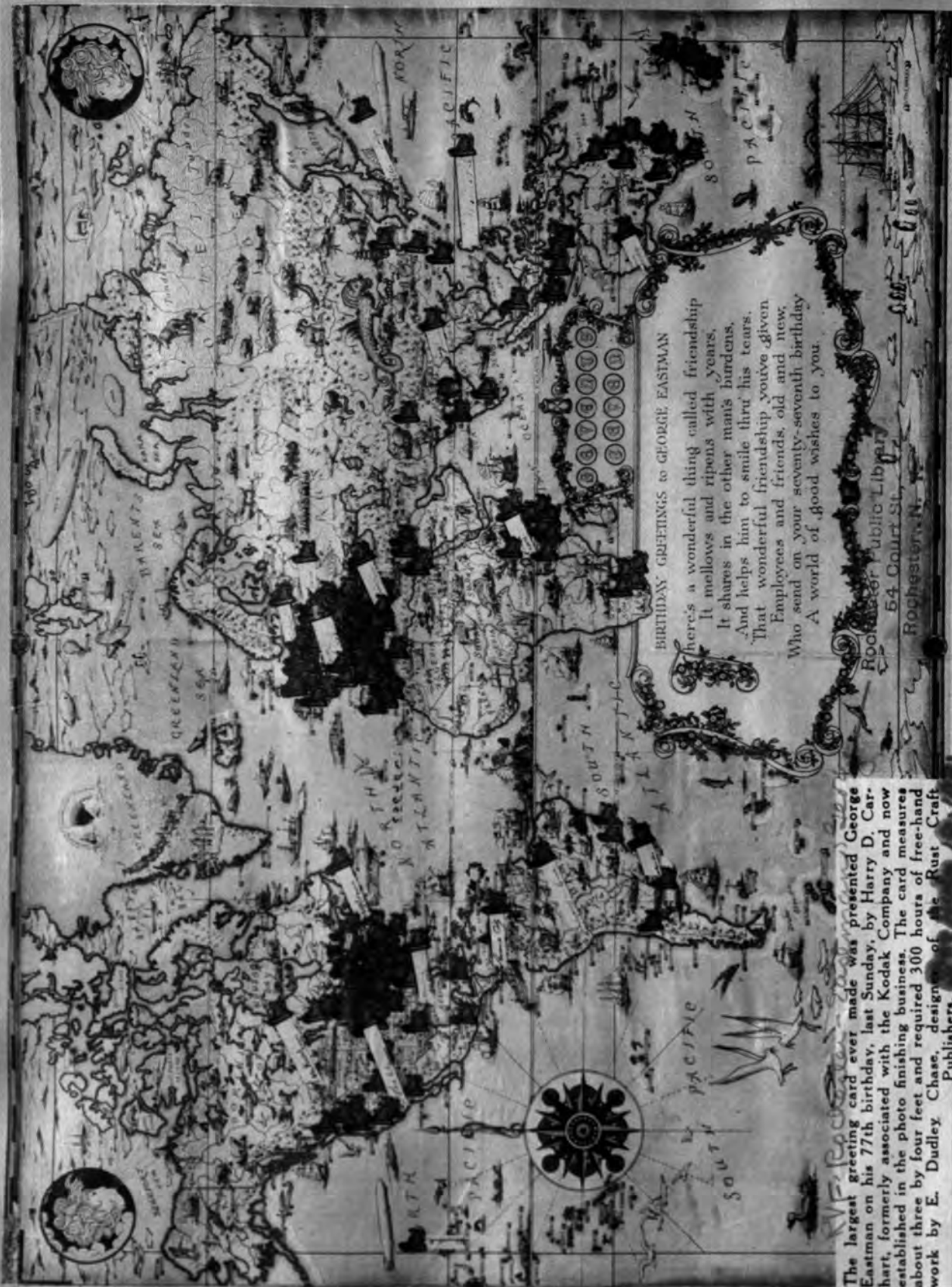
Although George Eastman passed his 77th birthday quietly at his home, the anniversary did not escape attention.

Mr. Eastman's career is an example of the changed aspect which the creative power of modern science and industry has brought about. Under the old agricultural economy, it was largely true that if one individual had great possessions, this represented keeping others out of ownership of wealth, then represented mainly by land. There is, of course, only a fixed amount of land.

In the application of science to industry, the situation is different. The man who starts a large new industry, where little or nothing existed before, actually creates new wealth. The amount he personally accumulates is only a small portion of the wealth which he has been a primary factor in creating and distributing.

And here in America, where there are more large industrial fortunes than anywhere else, there is also a fine tradition of giving freely for the general good.

Mr. Eastman has followed that tradition of philanthropy, both in his major gifts and in his leadership of charitable undertakings in Rochester, on a scale which has much to do with the good wishes and congratulations he received yesterday.



Giant Birthday Card Greeted George Eastman in Name of Kodak Posts All Over World

R.V.F. Rochester - Eastman George
By HENRY W. CLUNE

Stepping through the conservatory door of his beautiful East Avenue home to the flag terrace that overlooks a wide perspective of velvety lawns and brilliantly hued gardens, George Eastman was surprised yesterday morning to find a group of Kodak executives and close personal friends assembled to pay their respects to the eminent manufacturer and philanthropist on the occasion of his 77th birthday.

Gets Giant Greeting Card

Mr. Eastman was hatless as he came through the door, and the warm morning sun laid a kindly glow upon his smiling features. His friends and executives, many of them men who have grown to positions of the highest responsibility in the Eastman Kodak Company through years of faithful service, stood in a semicircle before the man who founded, organized and for a long period directed the industry they represent.

"Good morning," said Mr. Eastman, with a smiling nod. "This is a surprise."

Before anyone offered personal congratulations to Mr. Eastman, Harry D. Carhart, president of H. D. Carhart, Inc., dealers in photographic supplies, and a former employee of the Eastman Kodak Company, stepped forward with an envelope, four feet by three feet in dimensions, addressed in a script several inches tall to "Mr. George Eastman, Rochester, N. Y."

Bears Many Kodaks

Mr. Carhart broke the red seal of the envelope and extracted the largest birthday greeting card Mr. Eastman ever received. It was approximately the same dimensions

as the envelope which contained it. The gargantuan greeting was in the form of a world map, with a slot cut at every place on the six continents where a Kodak establishment exists. A paper Kodak stuck out of each slot, which, when pulled out, revealed the signature of the Kodak manager at that point. Because of the Eastman company's extent, the map is heavily clustered with the small paper Kodaks.

The map was made for Mr. Carhart, in three-hundred hours of freehand work, by Ernest Dudley Chase of Winchester, Mass., designer for the Rust Craft Publishers of Boston. Among the notable birthday cards designed by Mr. Chase was one signed by the governors of all the states and sent to former President Coolidge.

Like Ancient Chart

The map was carefully colored by Mr. Chase and was worked out in elaborate detail after the manner of an ancient chart. Ships, ancient, mediaeval and modern, stud the oceans. Sea serpents threaten in the romoter seas. Little America nestles near the South Pole, with penguins for company. Animals roam the continents of their proper habitat, and bright red parrots flit in the jungles. At the Equator, a hoary King Neptune rises from the sea with his trident in one hand and a kodak in the other. In the north the aurora borealis is streaked behind an iceberg.

The antique aspect of the map does not, however, displace the modern entirely. Airplanes and a Zeppelin fly the oceans, and even Post and Gatty may be seen winging across Bering Sea.

Continued on Page Fourteen

Kodak Co. Ready To Begin Immediate Production Of Improved Film For Movies

R.F. Eastman
Oct 6, 1931
New Product Developed To Meet Demands of Talkies—Less Light Required, 'Depth of Focus' Reported Increased.

Having developed a new movie film, far more sensitive to light than any now in use, Eastman Kodak Company is ready to begin quantity production immediately.

Possibility is seen the new film will replace for general usage the panchromatic film widely employed for the last 18 years. It was announced last night in Hollywood, Calif., before a group of leading camera men and laboratory technicians.

Advantages of the new film include:

- 1—Ability to register images with less light.
- 2—Extraordinary color sensitivity.
- 3—Increased "depth of focus" in sound photography.
- 4—Wider latitude for developers.

Panchromatic film, heretofore in use, was designed for exposure with arc lighting. Advent of the talkies brought a substitution of incandescent for arc lights, the latter being noisy.

Meets Demands

Eastman Kodak Research Laboratories immediately set out to meet the new studio demands. Incandescent lights were found to provide a low rate of sensitivity for red and green with the old panchromatic film. In the new film this is corrected.

The amount of light required by the new film will range between a third and a half the present quantity necessary for sound pictures. It will enable cameramen to take pictures under formerly difficult conditions. Prize fight photos, taken under incandescent lamps, will be better, and previously impossible indoor action scenes, like hockey and basketball games, will be possible.

According to Dr. C. E. Kenneth Mees, director of the Eastman Kodak Company in charge of Research and Development, the sensitive "emulsion" of the new film is closely related to one prepared for astronomical photography, as well as to super-speed panchromatic plates used by news-

paper photographers in the last few months for action photography under artificial lights. Astronomers, it is said, used the new emulsion recently in making observations seeking to discover whether there is water in the atmosphere surrounding Mars. The necessary time for exposing plates in the spectro-scope was reduced from 10 to four hours in these observations.

'Focus Depth' Increased

Another advantage of the new film is an increase in the possible "depth of focus" in sound film photography. Incandescent lighting made necessary wider opening of lens diaphragms to get additional light. This, in turn, by the law of optics, greatly reduced the range in which actors could move and yet remain in focus. When sound movies were introduced, depth of focus became highly important, because it is irritating to audiences to hear a clear voice coming from an out-of-focus actor.

Decided "development latitude" minimizing the danger of making films "chalky" or "over-contrasty" in processing, is cited as an additional quality.

Subsequent to the introduction of panchromatic film 18 years ago, the motion picture industry went over almost entirely to panchromatic film, which, in monochrome, portrays colors in their proper tonal relation to each other instead of with distorted values. The newest film is said to possess increased panchromatic qualities.

EASTMAN GIVES FELLOWSHIP TO FILM RESEARCH

R.T. V. Oct 9, 1931
Gift of \$1,500 Announced by Crabtree, Retiring President, at Engineers' Session in Mass.

Swampscott, Mass.—Donation of \$1,500 by George Eastman of Rochester for the establishment of a fellowship for motion picture research was announced by the Society of Motion Picture Engineers today by John I. Crabtree, retiring president.

Mr. Crabtree is a member of the Eastman Kodak Research Laboratories' staff at Rochester.

The Eastman gift will support the fellowship for a year. The university at which the work is to be done has not yet been selected, nor has the specific subject of the research been designated. The work, however, will be in the field of the film industry's fundamental problems.

When Mr. Crabtree returns to Rochester he will carry a certificate of honorary membership in the Society of Motion Picture Engineers to Mr. Eastman. Mr. Eastman has held honorary membership in the organization for a number of years, along with Thomas Alva Edison, Louis Lumiere, F. E. Ives, and Francis Jenkins, all pioneers in motion picture development.

George Eastman Pictured As Pathfinder and Helper Rochesterian's One Ambition Is to Give Away His Remaining Dollars Before He Passes On, Says Radio Biographer

George Eastman, as a man who wishes to die poor through giving his millions to humanity, was the picture of Rochester's leading citizen presented in a nation-wide radio broadcast by Frazier Hunt, newspaper man and war correspondent, last night.

"It's an exciting adventure to find a man who wants only to unpile his dollars—to pass them out so that the future world will be a little better world than the one he has lived in so successfully," said Mr. Hunt.

Refers to Educational Gifts

Mr. Hunt asserted that Mr. Eastman, now 77, "has but one ambition—to give away every cent that still remains of his once vast wealth." The broadcaster mentioned Mr. Eastman's secret gift of \$20,000,000 to rebuild the Massachusetts Institute of Technology; his contributions of \$36,000,000 to the Eastman School of Music and the University of Rochester, his gifts to Mechanics, Tuskegee and Hampton institutes; the five million dollar dental clinics he has and is establishing in European countries and other benefactions.

"But Mr. Eastman is vastly more than a great giver—he's a rare and many-sided pathfinder," said Mr. Hunt.

"He was the first to conceive and execute the policy of large scale production backed up with scientific research, experimental laboratories and judicious advertising."

Mr. Hunt referred to Mr. Eastman's policy of profit-sharing with employees and insuring them against personal vicissitudes.

"Hand in hand for almost half a century have marched his growing business, his social responsibility and his dream of giving," said the speaker.

Mr. Hunt sketched Mr. Eastman's life story from the day he left school at the age of 14 to help his widowed mother, through his experience as a clerk, then as an amateur photographer in the days of wet plates. Development of the dry plate was followed by Mr. Eastman's first business venture, the first paper film, the roll holder and the first kodak, the speaker said.

Then came a description of the invention of photographic film, with references to Mr. Eastman's association with Thomas A. Edison, whose funeral will take place today. The development of the motion picture industry, the reorganization of the Eastman European business, the steady growth of the Rochester plants, were vividly sketched by the broadcaster.

Among the outstanding accomplishments of Mr. Eastman and his company for employees, Mr. Hunt listed the beginning of the payment of wage dividends in 1912; the establishment of a welfare fund in 1919; the establishment of the company's savings and loan association in 1922 and the establishment of a retirement annuity and a life insurance and disability plan in 1928. The broadcaster also mentioned the participation of the company in the formation of the Rochester Plan for lessening the evils of unemployment. In closing, Mr. Hunt quoted Mr. Eastman as saying:

Hard To Give Successfully

"Well, I hope I live long enough to give away what little money is left. You know, it's as hard to give money away successfully as it is to make it. I haven't much left, but I want to live long enough to pass it all on before I go my way."

Mr. Hunt commented: "One of the most extraordinary Americans who ever lived."

DENTISTS MEET IN TRIBUTE TO GEO. EASTMAN

T. U. Dentists, 1932
Leading dentists of the state and nation gathered here this afternoon to attend the dinner to-night at 8:30 o'clock in honor of George Eastman, founder of the Rochester Dental Dispensary.

The dinner, which will be followed by the dedication of a bronze plaque commemorating Mr. Eastman's generosity, will take place at the dispensary and will be given by the Rochester Dental Society.

Dr. Martin Dewey of New York, president of the American Dental Association, and Dr. George Vanderpool of Albany, president of the Dental Society of the state of New York, will be guests.

The local committee in charge includes Mrs. Gerald G. Burns, Harvey J. Burkhardt, director of the dispensary; Elmer J. Pammenter and Baines A. Goldblatt.

Eastman Gets King's Picture

R. J. March 1935
In appreciation of George Eastman's gift of \$1,000,000 for the establishment of a dental clinic in Stockholm, King Gustav of Sweden has presented his nation's benefactor with an autographed likeness of himself.

Nils Bouveng of Stockholm brought the photograph to Mr. Eastman Friday in behalf of the king. Associated with the European agencies of the Kodak Company Mr. Bouveng met King Gustav in France before sailing for America. His king asked him to take the photograph to Mr. Eastman.

Mr. Bouveng, here to visit Kodak headquarters, expects to be registered at The Sagamore for several days.

WORK TO START ON PARIS CLINIC

R. J. J. 1931
Construction of a model dental clinic in the city of Paris, a \$1,000,000 fund for which was donated by George Eastman, will be begun shortly, according to an International News Service dispatch today.

An agreement was signed yesterday by municipal authorities and representatives of Mr. Eastman, the dispatch stated.

The clinic will provide free dental treatment for the school children of Paris.

EASTMAN OBLIGED TO DECLINE

D. C. Gifford, 1931
Prefers to Refrain
from Active Participation in Affair

HOOVER CHEERED BY HELP OFFERED

Nation's Leaders Wire
Appointment Acceptance to Committee

Washington, Aug. 21—(AP)—A widespread "resolution" to meet the unemployment situation was seen by President Hoover today in the quick acceptance of 50 out of 60 prominent persons asked to serve with Walter S. Gifford in a reorganized relief movement.

Making this announcement, the President said two had declined and the eight others had not been reached as they were on vacation. George Eastman of Rochester, N. Y., was one of those declining.

"We are receiving a large number of communications from public officials and voluntary organizations," the Chief Executive continued, "especially those active over last winter. There is a very large amount of reorganization and planning now in progress in preparation for fall and winter. There is a very evident widespread resolution to meet the situation again."

Cites Winter's Record

Mr. Hoover said that he could not "speak too highly" of the actual results obtained by various organizations and committees last winter and that public health figures showed the work had been successful.

"I have had some years of experience in dealing with problems of distress and relief, as some of you know," he said, "and we have always tested the efficacy of relief by the reflex in public health. I therefore made inquiry of Surgeon General Cumming as to the state of public health over this last winter."

Cumming's reply, he said, showed that the death rates and sickness were lower last winter than in either 1928 or '29 and that infant

mortality described as a sensitive index, showed the rate for the first five months of 1931 was less than for 1928.

The President said that relative statistics on communicable diseases had been taken into consideration in arriving at the conclusions.

Acceptances Pour in

In accepting the president's invitation to serve on the Gifford advisory committee William Green,

president, American Federation of Labor, said:

"I esteem it both a privilege and a public duty to serve as you have requested."

John E. Edgerton, president of the national association of manufacturers, telegraphed:

"In response to your telegraphic advice I accept responsibility of service on the national advisory committee under highly qualified leadership of Mr. Gifford. I do so with most earnest desire to be of what help I can to you and him in this worthy and timely effort."

Martin A. Carmody, supreme knight, Knights of Columbus, replied as follows:

"Personally and for the Knights of Columbus I am pleased to accept appointment and serve loyally my President in his earnest endeavors to aid unemployed and alleviate suffering. I pledge to Your Excellency the wholehearted support and co-operation of the 2,500 subordinate councils and 500,000 members of the Knights of Columbus in the United States."

730,000 Jobs Provided

Mr. Hoover also announced there were 730,000 persons now employed directly or indirectly as the result of federal construction work. This compares, he said, with 180,000 at the opening of the business depression.

The number probably will increase, he said, with the extension of federal aid road building in the fall and the intensification of public building construction.

When and where the committee will hold its first meeting was not known at the White House today but definite information on the subject is expected after the President and Mr. Gifford confer over the weekend at the President's Rapidan camp.

Gifford will arrive in Washington tomorrow morning and motor with the President to the Virginia mountain retreat. He is expected to lay before the Chief Executive tentative plans for local private relief under national supervision and direction.

Mr. Eastman could not be reached last evening for confirmation of the Associated Press dispatch from Washington.

GEORGE

GEORGE EASTMAN IS CALLED BY HOOVER TO AID FEDERAL EMPLOYMENT RELIEF PLAN

Rochester Public Library

Rochesterian One of 60
In Nation Appealed
To by President

IS ASKED TO SERVE
ON ADVISORY BODY

Governor Pinchot and
Senator Reed Row on
Extra Session Plea

No Decision Reached
by George Eastman

George Eastman, one of 60 leading Americans named by President Hoover as members of Mr. Gifford's committee, is undecided as to accepting the position. At his home last night it was said Mr. Eastman's health may not permit his accepting the responsibilities that serving on the committee would impose and had reached no decision.

Washington, Aug. 20—(Special Dispatch)—Sixty nationally known citizens, representing business, industry, finance, labor organizations and virtually every social element in American life were called upon by President Hoover today to aid in a nationwide campaign to handle the domestic unemployment relief situation this winter.

Those to whom invitations went forward today included George Eastman of Rochester, N. Y. They were asked to serve as members of an advisory committee to the national super-unemployment relief organization which is to be formed and placed on a working basis by Walter Gifford, president, American Telephone & Telegraph Company.

The new relief organization when completed will be charged by the President with the huge task of originating, co-ordinating and directing unemployment relief for the whole nation.

In naming the men whom the President will depend on to alleviate suffering throughout the coming unemployment crisis, the President made it plain that a complete new unemployment relief set-up is to be organized. All existing relief and unemployment organizations functioning out of Washington are to be re-organized and their place taken by the new super-organization which the President believes will prove so efficient that "dole" legislation or acts to provide direct federal aid will be thwarted.

Rapidan Study Planned

The exact size of the advisory committee was not made known today as other invitations are to go forward tomorrow and all acceptances have not been received.

Just how the committee is to function and what it is to do in a practical sense has not yet been worked out. The plan now is for President Hoover and Mr. Gifford to study the whole question during a weekend Rapidan fishing camp conference beginning probably tomorrow.

Judging from the list of those selected it is apparent that the President is planning to secure a close tie-up between national and local relief efforts by appointing on the advisory committee the heads of municipal and state relief organizations. The same strategy is planned for handling national relief organizations as the list of names made public today included heads of the leading charity and relief organizations such as the Red Cross and the Association of Community Chests.

By placing the key relief men of the country of his advisory committee, the President's admirers believe it will be possible to achieve closer co-operation than it would be possible to do otherwise as there is no legal machinery requiring state and local organizations to co-operate with the Federal government.

Under the plan as it now is taking shape, Mr. Gifford will be a veritable relief "czar" so far as national effort is concerned. The President has commissioned him to use his own judgment as to the type of organization that is to be set up and the method of opera-

tion to be followed. The whole organization will thus center around one man. He, acting as a volunteer along with those who serve as advisory committee members, will survey the field, set up his machinery and go to work. If he needs legal or legislative aid that will be asked when Congress convenes.

Fred C. Croxton, head of the President's Emergency Committee for Employment, was named assistant director of the Gifford national organization today and his work will be subordinated to that of the relief organization. The advisory committee will have no executive or administrative duties. It is assumed they will come to Washington either individually or together to discuss relief efforts with the President. Other units of the President's plan to mobilize all state, municipal and local relief will be made known next week.

List of Names

Those asked by the President to serve as members of the advisory committee to the unemployment relief organization included: R. H. Ashton, president, American Railway Association, Washington, D. C.

Rufus Abott, chairman, Illinois Bell Telephone Company, Chicago. Bernard Baruch, capitalist, New York.

C. M. Bowman, president, National Conference of Social Work, Cincinnati.

Newton D. Baker, former secretary of war, Cleveland.

Reese Blizzard, Parkersburg, W. Va.

J. Herbert Case, president, Association of Community Chests, New York.

Martin H. Carmody, supreme knight, Knights of Columbus, Grand Rapids, Mich.

Harvey Couch, utility executive, Pine Bluff, Ark.

Fred C. Croxton, chairman, President's Emergency Committee for Employment, Columbus, Ohio.

James C. Drain, past commander, American Legion, Spokane, Wash.

E. D. Duffield, president, Prudential Insurance Company, Newark, N. J.

Pierre duPont, chairman, duPont interests, Wilmington, Del.

John E. Edgerton, president, National Association of Manufacturers, Lebanon, Tenn.

William J. Ellis, president, Association of Welfare Officials.

Milton H. Esberg, capitalist, San

Francisco. Warren C. Fairbanks, Indianapolis, Ind.

Harold Fabian, lawyer, Salt Lake City.

Fred Fisher, vice-president General Motors, Detroit.

Homér L. Ferguson, president, Newport News Shipbuilding Company, Newport News, Va.

Mrs. John M. Glenn, president, Family Welfare Association, New York.

Dr. William Glibreth, consulting engineer, Montclair, N. J.

William Green, president, American Federation of Labor, Washington.

C. E. Grunski, president, American Engineering Council, San Francisco.

Edward N. Hurley, manufacturer, Chicago.

E. G. Johnston, president, Brotherhood of Locomotive Engineers.

H. C. Knight, president, New England Council.

H. G. Lloyd, vice-president, Philadelphia Welfare Foundation, Philadelphia.

Alexander Legge, president, International Harvester Company, Chicago.

J. F. Lucey, Dallas, Tex.

Alvan MacAuley, president, Packard Motor Company, Detroit.

Samuel Mather, vice-president, American Mining Congress, Cleveland.

Wesley C. Mitchell, director, National Bureau of Economic Research, New York.

John R. Mott, president, Y. M. C. A., New York.

Charles Nagle, former secretary of Commerce and Labor, St. Louis.

Cleveland Newton, former representative from Missouri, St. Louis.

John K. Ottley, banker, Atlanta, Ga.

John Barton Payne, chairman, American Red Cross, Washington, D. C.

Frank R. Phillips, Pittsburgh, Pa.

William C. Proctor, president, Proctor & Gamble, Cincinnati.

Raymond Robbins, social economist, New York.

Henry M. Robinson, lawyer and banker, Los Angeles.

John D. Ryan, chairman, Anaconda Copper Company, New York.

Edward L. Ryerson, Chicago.

Julius Rosenwald, chairman, Sears, Roebuck & Co., Chicago.

Mrs. John F. Sippel, president, Federation of Womens Clubs, Washington.

Rabbi A. H. Silver, Cleveland.

George Sloan, president, American Textile Institute, Tennessee.

Matthew Sloan, president, National Electric Light Association, New York.

Silas H. Strawn, lawyer, president, United States Chamber of Commerce, Chicago.

L. A. Taber, master, National Grange, Columbus, O.

Walter Teagle, president, Standard Oil Company of New Jersey, New York.

Myron Taylor, chairman finance

Committee, United States Steel Corporation, New York.

George Vincent, former dean of faculty of Arts and Science, University of Chicago, former president University of Minnesota, Greenwich, Conn.

Daniel Willard, president Baltimore & Ohio Railroad, Baltimore.

Col. Arthur Woods, former police commissioner, New York City.

Matthew Woll, vice-president, American Federation of Labor, Washington.

William Allen White, editor, Emporia, Kas.

Oscar Wells, banker, Birmingham, Ala.

Reed and Pinchot Clash

Aside from the selection of the committee interest in the unemployment discussion in the capital centered on a statement by Senator Reed, Republican, Pennsylvania, taking exception to Governor Pinchot's request for an extra session of Congress to deal with the relief problem. Pinchot wrote President Hoover urging such a course.

Reed characterized Pinchot's letter as "a serious mistake," and expressed the opinion that it did not represent the ideas of the people of Pennsylvania. He telephoned his statement from his Michigan vacation address to his office here where it was made public.

In his break with Pinchot, Senator Reed said that "Pennsylvania is solvent, her credit is perfect, and she is just as well able to raise money to help her unemployed as she is to bear her share of a federal fund for that purpose."

The Pinchot letter, Reed said,

does not express the idea of the people of Pennsylvania.

'Subsidies' Not Needed

"We do not ask subsidies from the Federal Treasury," Reed said, "if for no other reason that that we have discovered by sad experience that whenever that sort of thing begins, Pennsylvania has to pay more in new taxation than it gets back from Washington in subsidies."

Helping people who want work, Reed said, is a local problem, and such persons are entitled to help not as a charity but in common justice. It is a responsibility, he added, that cannot be shoved off on President Hoover.

"It seems to me that the very

self respect of the individual states is at stake," he said. "We must face our own problem, tackle our own tasks, care for our own people, and leave Washington to cope with the work that properly belongs to it."

To call Congress into special session, he added, would only encourage "the sort of legislative quackery that always makes its appearance in times like the

Entered at the Postoffice at Roch

George Eastman's Estate

Valued at \$25,561,640

The liquid condition of George Eastman's vast estate was disclosed today in the transfer tax affidavit on file in Surrogate's Court.

It showed that he had \$8,319,553.92 in cash at the time of his death, March 14.

Gross value of the estate is placed at \$25,561,640, five million dollars more than estimated at the time his will was admitted to probate. The net estate is placed at \$21,375,903.06.

TAXES LOW

Because of the nature of the tax exempt bequests made in his will, the net taxable estate was only \$585,321.60, and the levy of New York State will amount to only \$14,212.86, according to the affidavit.

The transfer tax affidavit filed by Milton E. Gibbs, attorney for the State Tax Commission, and Frank E. Devans, acting for attorneys for the executor, the Security Trust Company, shows that \$24,403,748 of the gross estate is in personal property, as stocks, bonds and cash, and \$1,157,892 in real estate.

The value of the exempt bequests is \$20,790,581.46, according to the affidavit, and the share of the University of Rochester, named residuary legatee in the will, is estimated at \$19,287,143.

The Rochester Dental Dispensary, which the Kodak manufacturer founded, was the second largest beneficiary, with its share

of the estate placed at \$1,028,438.

The share of Mrs. Ellen Andrus Dryden of Evanston, Ill., niece of the philanthropist, is placed at \$206,015, and of Mrs. Alice K. Hutchinson, his secretary for many years, \$100,573.

From a trust fund of \$100,000, deposited in Mrs. Hutchinson's name, \$20,000 has been paid to the thirteen month calendar fund, \$3,375 to Harold Gleason, organist, and \$1,000 to Dr. Ludwik Silberstein, according to instruction given her prior to Eastman's death.

Annuities to seven persons, including Dr. Harvey J. Burkhart, director of the Rochester Dental Dispensary, total \$201,344.

UNPAID OBLIGATIONS

Unpaid gifts and obligations, including approximately \$3,000,000 to European dental dispensaries, total \$3,674,574. Funeral and administration expenses already paid are \$11,164, with the estimated expenses of administration placed at \$500,000.

A recapitulation of the value of the estate shows that besides the \$8,319,553 in cash, there are bonds, principally federal, state and municipal, valued at \$12,872,705; stocks, principally Eastman Kodak Company common, \$1,467,826; accounts receivable, \$168,567; accrued interest and dividends, \$220,257; sundry assets, including household and personal effects, including paintings, \$1,254,833; real estate, including East Avenue home, given to the University of Rochester, \$650,332, and City Hall Annex, \$500,000.

The value of his life insurance, all made payable to Mrs. Dryden, his niece, was \$16,951; representing small amounts in five policies.

EASTMAN ESTATE

The Security Trust Company, executor of the estate of George Eastman, today issued the following summary of the estate after a transfer tax affidavit had been filed in Surrogate's Court.

ASSETS:

Cash on deposit	\$8,383,174.11
Bonds:	
U. S. Government	\$1,907,500.00
Cities	7,336,457.50
States	3,523,500.00
Counties	97,500.00
Public Utilities	7,748.40
	12,872,705.90
Accrued interest on bonds	124,761.01
Stocks	1,467,826.50
Accrued Dividends on Stocks	24,738.25
Household goods and personal effects	1,354,838.23
Miscellaneous accounts due	63,271.37

\$24,403,748.80

SUMMARY OF ESTATE

Personal property	\$24,403,748.80
Real estate	1,157,892.80
Gross estate	\$25,561,641.60
Allowable deductions under inheritance tax law.	
Debts, including \$3,000,000 for erection of	
European Dental dispensaries	\$3,674,574.09
Funeral and administration expenses ..	11,164.45
Estimated additional expenses of administration	500,000.00
	4,185,738.54
Net estate for distribution	\$21,375,903.06
Bequests to charitable and educational organizations	
exempt from tax	20,790,581.46

