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# Eastman Biography Shows Him A Man Of Manifold Interests

Carl W. Ackerman Treats Subject With Sympathy and Simplicity—Had Access to Personal Papers of Kodak Philanthropist—Traces Ancestry From 1835.

*J. U. Mardian* By Archie Brower

Carl W. Ackerman's "George Eastman," the nearest approach to an autobiography of this eminent Rochesterian that will ever be



Carl W. Ackerman

available, made its appearance today from the presses of Houghton, Mifflin Co. To say it is interesting to a Rochesterian, familiar these many years with the daily comings and goings of Mr. Eastman, is putting it mildly.

Here is a record which is authentic, for the author had access to Mr. Eastman's records and correspondence covering more than 61 years, and to an unbroken chain of more than 100,000 letters dating from 1878. With that sort of material available, it was no herculean task to make a readable biography of a man whose career was colorful and dramatic, but Mr. Ackerman has gone beyond that and has provided a book characterized by exceptional sympathy.

One obtains the feeling from a first reading that this is a statement of the details of his life and accomplishments, upon which Mr. Eastman is willing to stand. As such, it has additional interest.

The chief impression the book leaves is that here is a man from early manhood—yes, from late boyhood—with a variety of interests and a host of perplexities, a man who encountered obstacles which would have daunted a less hardy soul and only by the utmost of personal effort managed to fight his way to success.

It shows the development of an inquiring human mind into one of the foremost scientists of the age. It depicts a man of sympathy and friendliness who found in the acquisition of wealth a means of satisfying a craving, long nourished, to be of assistance to others.

The book is not an ebullient glorification but a sober statement of a succession of facts, bound to be impressive because of the very simplicity of their presentation.

Mr. Ackerman traces the Eastman ancestry back to 1835, when

Thomas Kilbourn came to this country from England. Roger Eastman followed three years later, neither dreaming they were progenitors of a man whose fame was to be world-wide. His early boyhood in Waterville, Oneida County, New York State, is described in detail, as is his coming to Rochester and his first years here.

Five dollars received for cutting brackets for book shelves were to be the foundation of his vast fortune. His first regular job was in 1868 with an insurance agent, and he received \$3 a week.

In his records, he lists on March 2, 1868, his total assets as \$5, received presumably from cutting out the book shelf brackets. During the rest of that year he received \$131 in wages and spent \$92 for clothes, board and sundries so that he began 1869 with total assets of \$44.

Nearly 500 more pages are taken up with the record of the succeeding 61 years, and the entire story is not yet told.

Then comes the story of the origin and development of the Kodak, of its spread throughout the civilized world, of the origin and development of motion picture film and a variety of other products.

To the average Rochesterian familiar with the outstanding biographical facts of the life of George Eastman, this section the book will prove a fascinating revelation. Much of it is drawn from the voluminous correspondence which the Kodak King has with a variety of persons, some of them figuring later in the public eye. It shows that there was plenty of hard work in the success that was achieved, that the man whose benefactions are world wide had plenty of worry and terrific struggle to accumulate the fortune which makes those benefactions possible.

Such men as Thomas A. Edison and the famed British scientist Lord Kelvin, figure in the volume.

To the young it will prove a revelation of how scientific achievement and business acumen can be combined in the production and furtherance of a product which is world-wide use.

Then comes a modest story



Latest portrait of George Eastman taken at his home, where he is today observing the 50th anniversary of obtaining his first photographic patent. The event will be celebrated by Mr. Eastman giving away 500,000 cameras to children whose 12th birthdays fall

in 1930.

Dr C April 13/30

RVF Rochester Eastman



# Comprehensive New Biography of George Eastman Relates How Rochester Boy Became World Figure



Two pictures of George Eastman from the new biography of him by Carl W. Ackerman. At right, picture of Mr. Eastman taken in 1890. Above, left, Mr. Eastman enjoying pow wow with his friend, Thomas A. Edison. Below, Mr. Ackerman, the author.

Work of Carl W. Ackerman of Particular Interest  
Because Its Authenticity Is Guaranteed by Use  
of Personal Records Extending Over 61 Years

By HIRAM MARKS

Achievements and interests of George Eastman, international in scope and importance, are presented by Carl W. Ackerman in his biography of Mr. Eastman, which will be released for the public on March 26 by the Houghton Mifflin Company of Boston.

The biography is a comprehensive review of Mr. Eastman's varied activities. Prof. Edwin R. A. Seligman, noted economist of Columbia University, has written its introduction.

## Permitted Use of Records

In his preface, Mr. Ackerman indicates that Mr. Eastman consented to the use of his records in the preparation of the biography only after importuning by men of large affairs in the world, who felt that a word picture of the uphill struggle that Mr. Eastman had in bringing the Eastman Kodak Company into existence, and his many sided interests as a public benefactor, should be preserved for the many who have keen interest and great esteem for his work.

Mr. Ackerman points out that Professor Seligman in 1925 wrote Mr. Eastman, after a visit to Rochester, that what most interested him were the reminiscences by Mr. Eastman regarding events in his life. No attempt is made in the biography to build up conclusions or paint fancy word pictures about Mr. Eastman and his life's work, and although the biography covers 495 pages, it must of necessity be incomplete, because Mr. Eastman's life has been crowded with events. Although the high spots in Mr. Eastman's community interest in Rochester are indicated in the biography, Rochesterians will notice many omissions of manifestations of his unselfish civic spirit which has made this city a better place in which to live.

## Letters Cover Sixty-one Years

For its background, the biography has the records of sixty-one years, which have been preserved by Mr. Eastman. They cover an unbroken chain of correspondence starting in 1878 and including more than one hundred thousand letters. This correspondence was available to Mr. Ackerman in the preparation of the

biography and it reveals the numerous interests that came to Mr. Eastman; the vicissitudes he encountered in placing the Eastman Kodak Company on the solid foundation that resulted in its later expansion to an international industry, his interest in chemical research; the frugality of his early boyhood, and his inherent honesty, determination, and courage in the face of what seemed to be insurmountable obstacles.

While the records present Mr. Eastman as a man of world affairs, his inventive and personal contacts with Thomas A. Edison, and other notable men, there is in the biography a special interest for Rochesterians because of the outstanding part that the history of the Eastman Kodak Company plays in the biographical review.

For example, it shows how he came to employ William Stuber, president of the company, at a salary of \$30 a week and a percentage of net profits; how Frank W. Lovejoy, vice-president and general manager; Lewis B. Jones, vice-president, and other executives came to the company.

## Life's Keynote Reflected

As Mr. Ackerman points out, the correspondence reflects the keynote of Mr. Eastman's business life: to judge work only after it is done. This correspondence presents such extensive additions to the fund of general information about Mr. Eastman that a review of its contents, presented in an interesting manner by Mr. Ackerman, is almost futile.

They show, as pointed out by Professor Seligman, that so far as is known, Mr. Eastman was the first manufacturer in the United States to formulate and put into practise the modern policy of large scale production at low costs for a world market, backed by scientific research and extensive advertising, and that he was among the first few industrialists who employed chemists to devote their entire time to experiments and research.

In this field his association with the late Professor Samuel Allan Lattimore, head of the department of chemistry at the University of Rochester, as early as 1872, is reflected in the biography.

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# BIOGRAPHY OF MR. EASTMAN TO BE OUT SOON

Continued from Page Nineteen

The aesthetic side of Mr. Eastman's accomplishments is shown in the biography, reflecting his keen appreciation of beauty as contrasted with the practical and scientific. In his introduction, Professor Seligman writes on this point: "To him, as to few mortals, has been vouchsafed the gift of combining art and industry, beauty and efficiency, the artistic and the practical."

A number of illustrations, several heretofore unpublished, accompany the biography. The story is graphic, starting with Mr. Eastman's ancestry and youth, followed by the epic story of the photographic film, and passing thence into a recital of the development of the Kodak, and the international expansion. Later observations of the world about Mr. Eastman, the tribute paid by the motion picture industry to him; the many attacks on the company which were met by Mr. Eastman and his associates; his interest in the World War, his association with the Massachusetts Institute of Technology, his transaction of executive responsibilities, his interest in the University of Rochester development of dental dispensaries, the enrichment of community life, calendar reform, his method of recreation, and his use of leisure.

## Inspiring Record

This biography, especially to Rochesterians, should be a source of inspiration, as gleaned from the records of Rochester's leading citizen, whose renown has gained world scope.

In concluding his preface, Mr. Ackerman said:

"In the construction of this book a definite attempt has been made to follow Bacon's rule, that 'it is the true office of history to represent the events themselves, together with the counsels, and to leave the observations and conclusions thereupon to the liberty and faculty of every man's judgment.'"

This is precisely as Mr. Eastman wished it. There is no embellishment in the recital of the story of Mr. Eastman's life. Mr. Eastman saw to this, for the publisher's proofs were submitted to him for approval.

# EASTMAN GIVEN COVETED MEDAL BY SCIENTISTS

Frank W. Lovejoy of Kodak Co. Accepts Award for Chief—N. Y. Times Comments Editorially.

George Eastman has been awarded the gold medal of the American Institute of Chemists for "noteworthy and outstanding service to the science of chemistry and the profession of chemist in America." The medal is awarded annually.

Frank W. Lovejoy of Eastman Kodak Company received the medal in Philadelphia last night for Mr. Eastman, who was unable to be present.

Today the New York Times published the following editorial, commenting on the award:

George Eastman, Medalist. Bestowing a medal upon George Eastman is, as an old Latin proverb has it, "lending light to the sun," or, an even older one, "taking owls to Athens." No man has less need of a medal. The science of chemistry is rather awarding itself a medal in recognizing the achievements of this sometime bank clerk, who in his spare time, when a young man, cooked his own emulsions, coated his plates, took his picture, developed his plates and made his own prints. Chemistry might indeed proudly hang in its own laboratory the medal which it offers as leaves to a forest.

Mr. Eastman is acclaimed not alone by the chemists. President Butler some time ago spoke of Eastman the man, who had very little formal education as a youth, as "a literally stupendous factor in the education of the modern world." The chemist points to the great self-contained manufacturing concern making acids, silver salts, solvents, gelatine, cellulose nitrate and acetate for all kinds of film and photographic paper. The educator sees the product carrying information and educating many people through their eyes. And Mr. Eastman has, in gratitude to science and also in hope of further benefits at its hands for mankind given generous support to research, especially in synthetic organic chemistry, incidentally contributing to the chemical independence of the United States.

Dr. E. R. A. Seligman, in his introduction to Mr. Ackerman's biography, has characterized Mr. Eastman as a captain of industry, a great employer, in whom have been notably and nobly illustrated the stages in the rise of a man to great wealth and his emergence from the "acquisitive" through the "possessive" to the "distributive." Some men who acquire riches never get beyond the motive of acquisition. In most cases, however, they seek and enjoy the satisfactions of the possessive stage. In not a few instances those who have acquired wealth and enjoyed its possession enter the stage in which they find greatest satisfaction in making society as a whole better for their having lived, considering first those who have shared in the building of their great enterprise.

# Courage George Eastman's Chief Trait, Opinion of Lord Riddell

Proved by Account of His Career in Biography That Went on Sale Yesterday, Writes British Nobleman in Special Preface for English Editions

The new biography of George Eastman by Carl W. Ackerman, which went on sale yesterday in Rochester bookstores, will, in its English editions, carry a special preface written by Lord Riddell, president of the board of the Eastman Dental Clinic in London.

Lord Riddell learned only recently of the biography, and cabled Mr. Ackerman stating that he would feel highly honored to be permitted to write a preface for the English editions of the work. Mr. Ackerman and his publishers, the Houghton Mifflin Company, were delighted to receive the message and promptly cabled their acceptance of the offer.

## Outstanding Trait, Courage

The new preface reads:

Some time ago a friend asked me to name Mr. Eastman's most notable characteristic. Without hesitation I replied courage. This fascinating record of his amazing career proves I was right. Nothing ever daunted him. From youth to old age he has been the same serene, fearless warrior. Courageous in making a great fortune, he has been equally courageous in distributing it for the benefit of others.

Mr. Eastman is, however, much more than a millionaire philanthropist. His achievements are historic. He took a leading part in creating two industries that changed the habits of mankind; or perhaps, I should say, supplied them with fresh habits. The Kodak and the Cinematograph started a new era. Most people know that Mr. Eastman was father or the Kodak, but very few know that he was one of the parents of the cinematograph. The history

of these inventions as told by Mr. Carl Ackerman is an enthralling romance.

From an educational point of view, Mr. Eastman is an interesting study; for he belies the theory that culture and learning depend on early scholastic training. He went to work at fourteen, yet he is highly cultivated, devoted to music and pictures. He is a captain of industry, yet he is well read and fond of beautiful gardens and fine buildings. He is a skilled chemist and mechanic, yet field sports, thrilling adventures and travel are his recreations. Furthermore, he is a philosopher with definite theories on the nature of things and definite views for the conduct of life. He possesses also the gift of lucid, forcible expression.

## His Self Education Best

The question arises, how would he have been affected by a University training? The reader of this graphic narrative must form his or her own opinion, but the truth seems to be that rare geniuses of this type develop best on their own lines. Originality is their strong suit. Experience seems to prove that intensive scholastic education damps down this unusual gift.

Of course, Mr. Eastman would say that he would have benefited by a longer academic training followed by a course at the Massachusetts Institute of Technology, of which he has been such a generous patron; but with all due respect, I think it fortunate that he was compelled to educate himself and to frame his career in his own way. Even redoubtable Massachusetts could not have produced a better man.



# Portraits Of Parents Of George Eastman

R.T. V April 2 1930

R.V.F. Rochester - Eastman George



These portraits of George Washington Eastman, 1815-1862, and Maria Kilbourn Eastman, 1821-1907, painted for George Eastman by Sir Philip de Lazio, noted Hungarian portraitist, from photographs made in 1850, have just been hung in the music room of Mr. Eastman's home in East Avenue.

Portraits of the father and mother of George Eastman have just been hung in Mr. Eastman's home in East Avenue. They were painted by Sir Philip de Lazio, famous Hungarian artist, who painted the portrait of Mr. Eastman which now hangs in the hall of the Massachusetts Institute of Technology.

Sir Philip was reluctant to undertake the commission, since only enlarged prints from small photographs were available as guides. Mr. Eastman's desire to have the portraits persuaded him, however, and the result is a remarkable achievement in character study as well as a fine example of the artist's mastery of color and modeling.

The small photographs were made in 1850 when George Washington Eastman was 35, and Maria Kilbourn Eastman was 30, perhaps in Waterville, where the Eastmans were then living; but possibly in this city where Mr. Eastman was

carrying on his commercial college. Two of the pictures were sent to Mrs. Eastman's sister, who was a missionary in India, and it was primarily for this purpose that they were taken.

Mr. and Mrs. Eastman were married Sept. 25, 1844, six years before these photographs were made. The pictures show qualities of character in the father and mother which may be traced, today, in the face of their son, who, in features resembles his mother rather than his father. Mrs. Eastman's hair, at 30, was warm chestnut in color. Her eyes a clear blue. They look out from the portrait with the same gentle, steady gravity which marked Mrs. Eastman's expression in pictures made in later life. And about the lips above the firm chin there is just the fleeting trace of a smile which, in later years, moulded her face into the expression of gracious, sweet dignity which marks her portraits.

George Eastman's eyes were brown and they have an alert look which carries an impression of a mind eager and curious for new experiences and knowledge, a trait undoubtedly passed on to his son, as qualities of calm judgment, serenity and determination were the gift of the mother.

In his methods of conducting the Commercial College, the elder Mr. Eastman is said to have been ahead of his day. The college was founded in 1840, but it was not until 1860 that the family, including two daughters and the six-year-old son came to live here, first in a house on South Washington Street opposite the Child house, and then in a house on the east side of Livingston Park where George Washington Eastman died April 27, 1862. With his death the little family was left without means and it was Mrs. Eastman who shouldered the burden for the next few years until her son took it up.

George Washington Eastman was born Sept. 9, 1815, at Marshall, Onondaga County. Maria Kilbourn Eastman was born Aug. 22, 1821, at Paris Hill, near Marshall. She died June 16, 1907, at the home of her son in East Avenue.



*D+C April 2, '30*

# George Eastman and Dr. Burkhardt Receive Decorations Given by King Victor Emmanuel



From left, Pier Pasquale Spinelli, Italian vice-consul at Buffalo; Dr. Rocco A. Spano of Buffalo and Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary, wearing the insignia of Officer of the Crown of Italy, presented to him yesterday by Vice-consul Spinelli.

## Vice-consul Brings Medals Conferred on Rochesterians as Expression of Italy's Gratitude for Gift of Dental Clinic

By HENRY W. CLUNE

On behalf of King Victor Emmanuel of Italy, George Eastman and Dr. Harvey J. Burkhardt yesterday were presented medals of grand officer of the Order of the Crown of Italy, with star, and officer of the Order of the Crown of Italy, respectively, by Dr. Pier Pasquale Spinelli, Italian vice-consul, of Buffalo.

These decorations were conferred on Mr. Eastman and Dr. Burkhardt as an expression of His Majesty's appreciation of Mr. Eastman's notable gift of \$1,000,000 for the building of the Eastman Dental Clinic of Rome and Dr. Burkhardt's valuable technical assistance in the planning and organization of this clinic.

### Given to But Few Americans

The presentation of the two beautiful decorations was made late in the afternoon in Mr. Eastman's home before a small group of Mr. Eastman's intimate friends. Cesare Sconfietti, Rochester consular agent for Italy, who was largely responsible for Mr. Eastman's interest in a dental clinic for Rome, was ill in bed and unable to be present, so the vice-

consul from Buffalo acted in his place.

The grand officer of the Order of the Crown of Italy, with star, is the highest decoration that the King of Italy ever bestows. Comparatively few Americans enjoy the distinction of this decoration.

Although Mr. Eastman has been slightly indisposed for the last few weeks, he warmly received his guests yesterday and made a short and graceful speech in acknowledgement of the honor conferred upon him. Dr. Burkhardt also spoke.

### Expresses Italy's Gratitude

Dr. Spinelli said that His Majesty King Victor Emmanuel and the government of Italy were particularly gratified at the interest of Mr. Eastman in the welfare of the children of Italy, who, he said, would derive inestimable benefit from the new clinic. He stated that Mr. Eastman's gift was the largest single gift of such a nature ever made to Italy, and he paid a glowing tribute to the humanitarian instincts that had prompted Mr. Eastman's interest.

Continued on Page Two

## Rhees Lauds Eastman Who Bars Name In U. R. Annals Despite Gifts

Refusal of George Eastman to permit his name to be written indelible in the history of the University of Rochester was brought out today by President Rush Rhees in his opening remarks at the dedication ceremonies.

"In all this recital," President Rhees said, "one name is lacking, which nevertheless is in everyone's mind, whether thought be of this new college which we have gathered to dedicate, or of the School of Medicine and Dentistry nearby on the south, or of the University's school of Music, or of our own College for Women.

"That omission is neither voluntary or inadvertent. It is due simply to George Eastman's inflexible refusal to permit us to inscribe his name here in the highest place of honor. The perpetual recognition of that name in all future work of all branches of this university will be an ever-renewed challenge to dedicate all that we have and can do to a worthy realization of the opportunities which he has made possible for us."



## A Biography of Mr. Eastman

Literature about George Eastman is not strange to the people of Rochester. For many years he has been a popular topic for the magazine and newspaper writers. But in a new and illuminating biography of Mr. Eastman by Carl Ackerman, which has just come from the Riverside Press, the many interests in his busy and fruitful life are brought into their rightful relation one to another.

The biographer has drawn a picture that all of Mr. Eastman's fellow citizens will recognize as genuine and well limned. Magazine articles as a rule have dealt only with specific phases of Mr. Eastman's career—his business achievements, his scientific contributions, his philanthropies, his patronage of the arts. Mr. Ackerman has summed up all these things and presented a portrait clearly detailed, with background, perspective and shading.

Nothing in the 495 pages of the biography is of more fundamental interest than what Professor Edwin R. A. Seligman, of Columbia University, has to say, in an introduction to the book, of Mr. Eastman's "gift of combining art and industry, beauty and efficiency, the artistic and the practical." One gathers that the writer regards this as the unique quality of Mr. Eastman's career, which has set him off from those who have merely been successful in business.

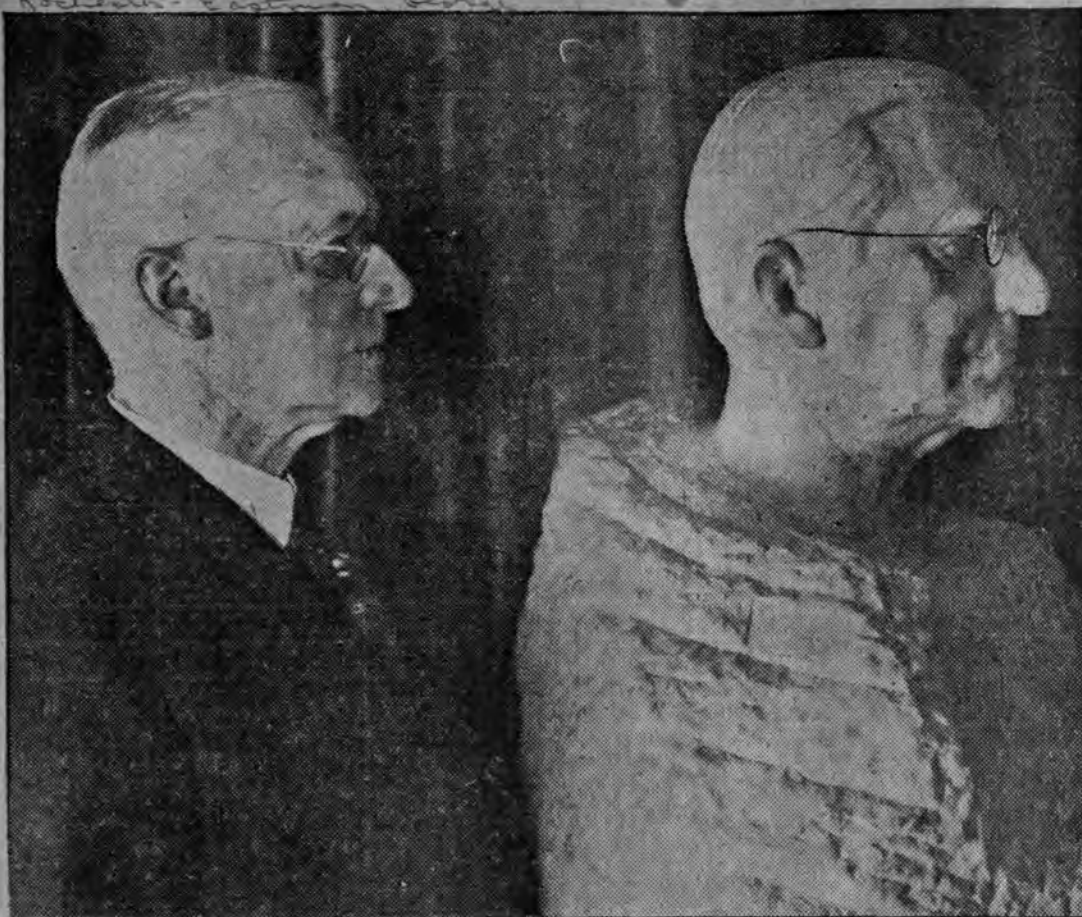
"There has been a distinct aesthetic side in all his accomplishments," writes Professor Seligman, "in his vocation as well as in his avocations. His wonderful home, his weekly musicals, his color photography—all these, which more or less unconsciously represent the deepest of his strivings, are the expression of a fundamental aesthetic sense."

In similar vein Dr. Nicholas Murray Butler has termed Mr. Eastman "a literally stupendous factor in the education of the modern world." It is the peculiar merit of Mr. Ackerman's biography that he has made it something more than a business romance—it is that, of course—but has made it the story of an adventure in artistic and educational development. Many will feel that in this he has pictured most truly Mr. Eastman's career.

Mr. Ackerman explains that the biography is the result of persuasion first brought to bear upon Mr. Eastman by Professor Seligman in 1925. Mr. Eastman was unwilling to make it an autobiography, but finally consented to allow Mr. Ackerman to use the copious records of the Eastman family and business in the biography that has now emerged.

In addition to a preface by Mr. Ackerman and Professor Seligman's introduction, the book is abundantly indexed and freely annotated for references. It is a useful and enthralling story of a career of real im-

## Mr. Eastman Makes It a 'Seeing' Likeness, Too



George Eastman put spectacles on the bust of himself just completed by Professor Ernest Durig, noted sculptor, and stood beside it yesterday morning for a photographic comparison. The result is here reproduced. Below is a model for a bust of President Hoover by Durig.

## Portrait Bust of George Eastman Finished by Pupil of Great Rodin

*Dec 20, 1920*  
Sculptor Has Portrayed Many World Figures; Now Working on Portrait of Edison, and Will Soon Begin One of President Herbert Hoover



The bust portrait of George Eastman has just been delivered by Professor Ernest Durig, who made it.

The bust is of the finest Italian marble and is considered a splendid likeness of Mr. Eastman, and he declares it to be satisfactory to himself and his friends.

Professor Durig is going from Rochester to Washington, D. C., where President Herbert Hoover will give him a sitting for a portrait bust. He has completed the model and is awaiting word from Mrs. Hoover about the President's convenience.

home of Mr. Edison to finish the portrait.

He took the unfinished bust of Mr. Edison to Mr. Eastman's home to show him what progress has been made. Professor Durig said that the twenty-minute sitting was entirely inadequate to make a satisfactory bust of Mr. Edison, and there remains considerable work to make it a finished product.

He said that the popular impression of Mr. Edison from newspaper likenesses that have appeared the last decade, is that the inventor is a full-faced man, but having passed his eightieth birth-

Of these latter, a few, through the direct products of their business or through their benefactions, have been able to further "world-wide and universal ends." Among these few the economist, the educator and the chemist unite in their recognition of Mr. Eastman as one whose catalytic powers have made his photographic chemicals into solutions that have changed the face of the earth by making mortals more sensitive to its beauty. Giving the chemist's medal to him may be as a "lending of light to the sun," but he has, after all, made the light of the sun serve a new purpose on this earth.

... Pope Benedict XV; Pope Pius XI; Premier Benito Mussolini; President Paul von Hindenburg of the German Republic; Giuseppe Motta, president of the Swiss Confederation; Hugh Wilson, American minister to Switzerland; Cardinal Hayes, and Representative Ruth Bryan Owen of Florida, daughter of William Jennings Bryan, have been made by Professor Durig, who has studios in New York, Paris, and Rome, but who now makes his permanent home in the United States.

During his stay in Rochester, Professor Durig is at the Hotel Hayward, and in his room he has an unfinished portrait bust of Thomas A. Edison, world famous inventor, and friend of Mr. Eastman. Mr. Edison sat for Professor Durig for twenty minutes following the 161st annual dinner of the Chamber of Commerce of the United States at the Hotel Aster in New York on Nov. 21, last. After completion of the sitting of President Hoover, Professor Durig, who was a pupil of Rodin, famous French sculptor, will go to the Florida

and the portrait in its unfinished state is rather unlike the general impression of Mr. Edison's appearance, yet is very natural, he asserted.

### Recommends Sculptor

Mr. Eastman sat seven one-half hours for Professor Durig and declared in a letter to Mr. Edison, written at the sculptor's request, that he was very agreeable to have around, and was apparently an artist of high degree.

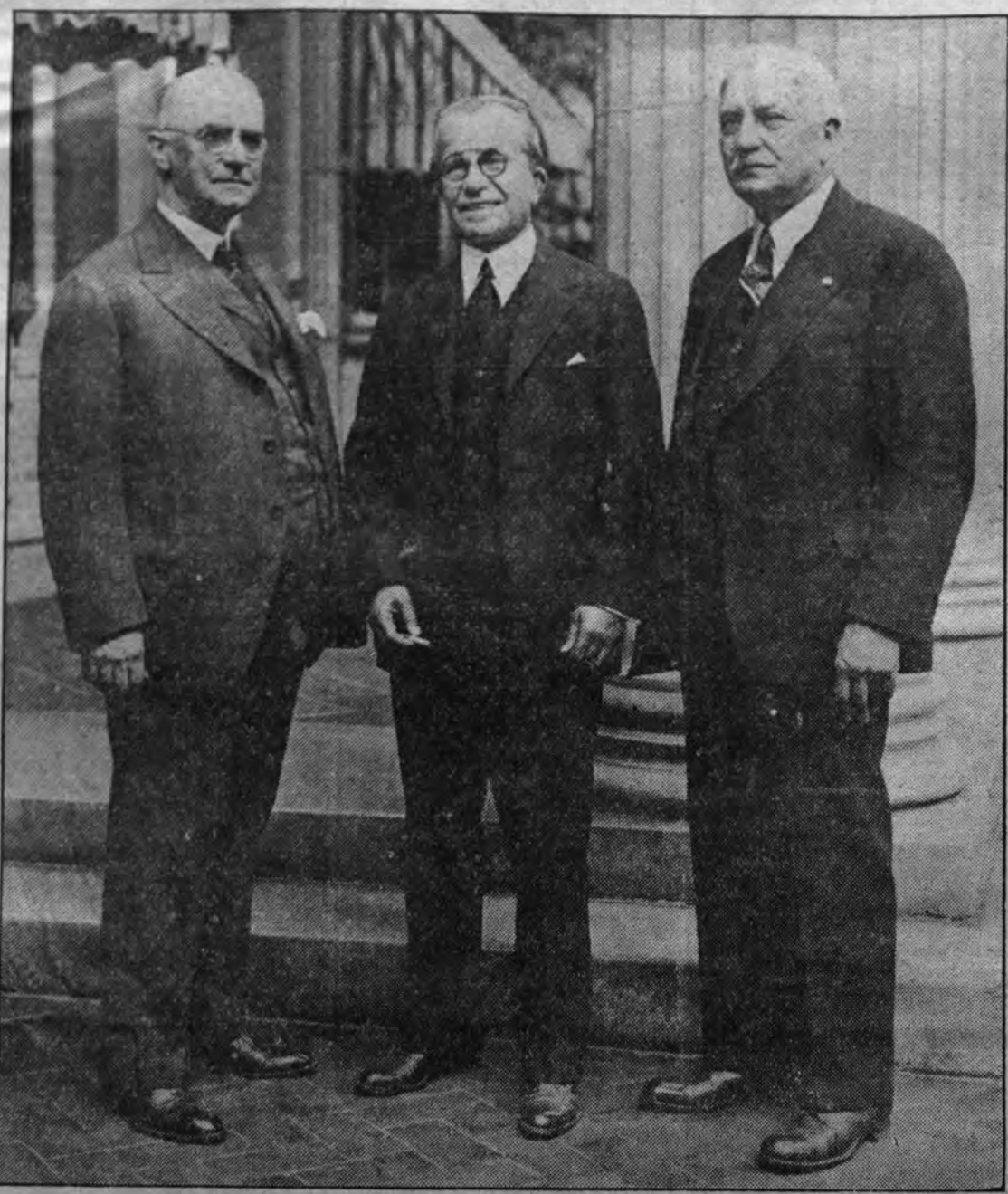
Professor Durig has a number of photographs of himself taken with Pope Benedict XV, Pope Pius XI, Premier Mussolini, Cardinal Hayes, and other world figures, whose portrait busts he has made. In most of the photographs the bust is in close proximity to the person sitting for it, showing remarkable likeness.

Illustration of his work has been featured in both European and American newspapers; and in the gravure section of the New York Times recently was a photograph of Professor Durig working in his New York studio on the bust of Mr. Eastman.



# CONTRACTS WITH GOVERNMENT TO BUILD INSTITUTION AT ROME

## Italian Ambassador Accepts Gift



From left, George Eastman, Giacomo de Martino, Italian ambassador to the United States, and Dr. Harvey J. Burkhardt, director of the Rochester Dental Dispensary.

*D + C Aug. 23, 1929*  
**Says Primary Purpose  
of Gift Is To Serve  
Italian Children**

**AMBASSADOR HERE  
TO SIGN COMPACT**

**Secondary Use Will Be  
as Post University  
Dental School**

By HENRY W. CLUNE

George Eastman, whose gifts to education, medicine, and philanthropy in this country have mounted to stupendous figures, last night signed a contract with representatives of the Italian government in which he agreed to build and equip a dental dispensary in the City of Rome at a cost of \$1,000,000.

The dispensary will be similar in its physical aspects and general plan of operation to the Rochester Dental Dispensary and the Eastman Dental Clinic of London, both of which were created by Mr. Eastman's gifts.

**News Cabled to Mussolini**

The contract between Mr. Eastman and the Italian government was signed, on behalf of the Italian government, by Giacomo de Martino, Italian ambassador, and Professor Amedeo Perna, special representative of the government, who came to Rochester yesterday morning for this purpose. Immediately after the Italian representatives had attached their signatures to the contract, Ambassador de Martino advised Premier Mussolini by cable of the signing.

Mr. Eastman's decision to contribute \$1,000,000 for the establishment of a dental clinic in Rome was arrived at only within the last few months. Soon after the foundation stone for the new Eastman Dental Clinic in London, which is to be operated in conjunction with the Royal Free Hospital of that

## Waterville School Is Given \$50,000 by George Eastman

**Auditorium To Be Erected With Money Will  
Be Dedicated to Memory of Mr. Eastman's  
Parents in Place Where He Was Born**

The offer of a gift of \$50,000 to construct and equip an auditorium as a memorial to his parents in the central school building now being built, in Waterville, his birthplace, was made yesterday by George Eastman in a letter to the Waterville Board of Education.

At a meeting of the Parent-Teacher Association of the school, Dr. E. G. Randall read a letter from Mr. Eastman making the offer and stating his conditions, that it be known as a memorial to his parents, George Washington and Maria Kilbourn Eastman. The Waterville Board of Education wired acceptance of the gift and conditions and expressed the gratitude of the community and board.

**Has 1,500 Population**

Waterville, now numbering less than 1,500 population, located 18 miles south of Utica, is the place in which Mr. Eastman was born July 12, 1854. He lived there for six years, when his family moved to Rochester. The school building at that time was in Stafford Road South. That building is being replaced by a \$275,000 structure in Stafford Road North, three stories in height, which will house

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**Five Perish as Car  
Is Thrown In Canal**

**U. S. Tourists Victims of  
Accident Near Montreal**

Montreal, Aug. 22—(Special Dispatch)—Five American tourists were drowned this afternoon in the Soulanges canal near Casacade Point, 39 miles from Montreal, when the automobile in which they were driving plunged into the canal after being sideswiped by another car.

The dead are Mr. and Mrs. Cecil Chudds and Elizabeth Chudds of Westchester, Pa., and Mr. and Mrs. George A. Dale of Cochraneville, Pa.

The ill-fated car was proceeding toward Montreal along the canal bank when one of its front wheels struck the rear wheel of a car going from Montreal and driven by Jacob Giepaner, Pittsburgh, Pa. The impact caused the car containing the five to jump on one side and it immediately plunged over the bank into the canal. Employees of the canal and passersby immediately rushed to the scene and tried to effect a rescue.

Supt. A. C. St. Armour, of the canal, sent for a diver's equipment but the car was not brought to the surface in time to save the lives of the unfortunate five. The car was a closed model.

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- SECTION II**
- City news, pages 19, 20, 21, 22.
  - Deaths, page 22.
  - Sports, pages 22, 23, 24, 25.
  - Financial news and tables, pages 26, 27, 28, 29.
  - Want ads, pages 29, 30, 31, 32.

tion wired acceptance of the gift and its conditions to Mr. Eastman, expressing the gratitude of the board and the entire community.

The auditorium is to be known as a memorial to Mr. Eastman's father and mother, George Washington and Maria Kilbourn Eastman.

In this little village, the entire population of which now is not more than 1,500, located 18 miles south of Utica, Mr. Eastman was born July 12, 1854. He lived there for six years until moving to Rochester.

Announcement of his gift was made at the meeting this noon of the Parent-Teacher Association of the school. Dr. E. G. Randall, member of the Board of Education, read the following letter from Mr. Eastman:

"After seeing the plans and examining the estimates furnished by Gordon Wright, architect, I find myself prepared to offer to your board the sum of \$50,000 toward the erection of the auditorium part of the central school.

"This is to be apportioned \$30,000 for construction and \$20,000 for equipment, it being understood the words Eastman Auditorium are to be cut in the stone work, also that in some fitting place on the outside wall, facing and within the entrance, shall be a tablet of bronze or stone reading that the building was erected and equipped in memory of George Washington Eastman and Maria Kilbourn Eastman by their son, George Eastman. The sum mentioned will be at the disposal of the Board of Education at any time after it indicates its acceptance of this offer."



# AUDITORIUM PROVIDED FOR BIRTHPLACE

*R.I.U. Aug. 22, 1929*  
Waterville, the birthplace of George Eastman, today was offered a gift of \$50,000 by the Kodak magnate *Rochester Public Library* equipment of \$54,000 in connection with the Waterville High School, now under construction.

The Waterville Board of Education wired acceptance of the gift and its conditions to Mr. Eastman, expressing the gratitude of the board and the entire community.

The auditorium is to be known as a memorial to Mr. Eastman's father and mother, George Washington and Maria Kilbourn Eastman.

In this little village, the entire population of which now is not more than 1,500, located 18 miles south of Utica, Mr. Eastman was born July 12, 1854. He lived there for six years until moving to Rochester.

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## A Gift of Good Health

*D.R. Aug. 24, 1929*  
Good health means the same thing in any language. Mr. Eastman's latest benefaction, his gift of a million dollar dental dispensary to the city of Rome, Italy, will be just as clearly understood by the people of Italy as by the people of London or of Rochester.

The relation between sound teeth and sound health is so generally recognized today that Mr. Eastman's dental dispensaries are the most practical form of disease prevention. A generation ago community dental treatment might have seemed less important than many other forms of health service; it is a comparatively new thing to build up sturdy constitutions and happy lives on sound teeth.

The dental dispensary Mr. Eastman established in Rochester has been an appreciable factor in the growth of a better public conscience toward the care of the teeth of children.

Never before were so many agencies at work in the interest of public health. Generous individuals have given impetus to the movement in recent months. There are the numerous benefactions of the Rockefeller Foundation for health work among the poorer classes; there is the \$1,000,000 fund established by Dr. and Mrs. Albert L. Lasker for study of diseases after middle age; there is another fund to study means to eradicate infantile paralysis and another to make a special study of the diseases of childhood. The dental dispensary is entirely consistent with all these phases of health service. Mr. Eastman has originated a method of safeguarding the children that will continue to spread the world around.

As in most of Mr. Eastman's benefactions, the new dispensary in Rome will reflect a share of prestige upon Mr. Eastman's home city. This great building, like the one in London, will stand in a sense for Rochester as well as for Mr. Eastman. It is difficult to think of any more useful method of implanting good will among the people of other nations than through the gift of health to generations of future citizens.



Thanks Benefactor for Gift to Italy  
Rochester Journal Photo  
54 Court St.  
R.J. Aug. 23, 1929



**GIACOMO DE MARTINO**  
Italian ambassador to the United States  
thanking George Eastman for his gift of a  
dispensary and dental clinic to the city of  
Rome. The clinic in the Italian city will  
be copied after the Rochester Dental Dis-  
pensary and the Eastman Dental Clinic in  
London.  
**GEORGE EASTMAN**  
Rochester Journal Photo

# Eastman Gift to Italy Is Announced to Duce

Gift of \$1,000,000 by George Eastman to the Italian Govern-  
ment for the establishment of a free dental dispensary in Rome  
was officially communicated to Premier Mussolini today by Gia-  
como de Martino, Italian ambassador to the United States.

The arrangements for the gift  
were consummated at a dinner at  
the home of Mr. Eastman last eve-  
ning at which a contract was signed  
by the ambassador and Professor  
Amedeo Perna, special envoy, in be-  
half of the Italian Government,  
which will maintain and administer  
the dispensary.

Mr. Eastman's gift of a dispen-  
sary to Italy follows a similar gift  
to the city of London, where the  
dispensary recently was dedicated.  
It swelled the total of Mr. East-  
man's benefactions to science and  
education for beyond the \$75,000,000  
reached recently on his seventy-  
fifth birthday.

Mr. Eastman's gift in this in-  
stance is made direct to the Italian  
government under the stipulation,  
according to the contract, that the  
government shall "maintain the  
building and equipment and furnish  
the funds to operate it in a first  
class manner perpetually, or so  
long as it is necessary to have  
such an institution in Rome."

The contract also specifies that  
"whatever is done in the dispen-  
sary for adults in the way of emer-  
gency work, such as extraction, is  
not to interfere with the full treat-  
ment of the children.

"It is not intended for primary  
education of dentist, but naturally  
the dispensary will serve as a  
post university dental school for  
the young dentists who are em-  
ployed in the dispensary, or grad-  
uate dentists from schools," the  
contract says.

The contract further explains  
that Mr. Eastman's objects in tend-  
ering the gift, "is to establish in  
Rome a demonstration center  
which will be competent to care  
for, and as far as possible rectify,  
the teeth of all the indigent chil-  
dren of the City of Rome up to the

**'Brainy' Boys  
For Edison Exa**  
**Eastman One**  
East Orange, N. J. (AP)—Forty-  
nine rather badly frightened boys  
were assembled here today for a  
series of tests to determine on  
which one of them the mantle of  
Thomas A. Edison shall descend.  
The boys, ranging in age from 15  
to 21, came from the 48 states and  
the District of Columbia. They  
were selected by elimination as the  
"brightest" in their states and to  
the winner will be awarded a schol-  
arship by Mr. Edison for free tui-  
tion in technical schools for four  
years.  
The winner will be selected on  
Friday. The judges are Henry  
Ford, Col. Charles A. Lindbergh,  
Dr. S. W. Stratton, president of the  
Massachusetts Institute of Tech-  
nology, Dr. Lewis Parsons, headmaster  
of the Massachusetts Institute of Tech-  
nology, and Dr. S. W. Stratton, president of the  
Massachusetts Institute of Tech-  
nology.

# EASTMAN GIFT ANNOUNCED TO MUSSOLINI

Continued from First Page  
age of sixteen years."

Selection of the site for the dis-  
pensary and the architect to draw  
its plans will be subject, under the  
terms of the contract, to the ap-  
proval of Mr. Eastman and Dr. Har-  
very J. Burkhart, director of the  
Rochester Dental Dispensary.

The latter has collaborated with  
Mr. Eastman in planning the phys-  
ical structure and operating policies  
of the Eastman Dental Clinic in  
London. Equipment will also be  
selected under the same terms.

## SOLELY FOR ABILITY

The qualifications of the direc-  
tor, who will be in charge of the  
dispensary, also are outlined in the  
contract, which specifies that he  
"will be selected solely for his abili-  
ty for this purpose—the principal  
requirements being sympathy with  
and understanding of children; the  
ability to secure co-operation with  
the school authorities to carry on  
the work of cleaning and examin-  
ing teeth of children in the various  
schools; and the ability to super-  
vise and direct the young dentists  
and specialists. It says:

"In doing this work he must be  
willing to subordinate his own  
immediate personal interest to  
the cause and devote such time as  
may be necessary to make the  
project a full success."

## ALONG ROCHESTER LINES

It is provided that the dispen-  
sary will be operated along the  
lines of the Rochester institution  
for a period of at least two years,  
before any change whatever is made  
without the approval of Mr. East-  
man or Doctor Burkhart.

The contract further specifies  
that the Italian government shall  
send the director appointed to the  
institution, or a full time assistant,  
to the United States for a period  
of not less than two months. He  
will familiarize himself with the  
operations of the Rochester dispen-  
sary and will visit certain dental  
centers as recommended by Doctor  
Burkhart.

Mr. Eastman declined to issue a  
formal statement with reference to  
the gift, but he said that "this dis-  
pensary is being dedicated to the  
children of Italy who are in need  
of dental treatment. We wish to  
help the children of Rome to pre-  
serve their health by preserving  
their teeth, through proper meth-  
ods of dentistry."

Ambassador de Martino, in ac-  
cepting the gift for the Italian  
Government, said that he wished to  
express "the high approval of the  
Royal Italian Government for the  
generosity of Mr. Eastman, which  
is a new proof of the humanitarian  
spirit which has inspired the life  
and work of this great personality  
in the United States.

"Modern science has proved  
the great importance of dental  
science as a factor in the wel-  
fare and health of children," he  
said. "It is universally recog-  
nized that the United States is  
the leading country in this  
branch of human activity, and we  
of Italy welcome with a sincere  
heart the interest that Mr. East-  
man has been so kind to take in  
the children of our country."

**TO BE FILLED  
BY AMERICAN  
PROFESSOR**  
D.C. May 20, 1929

Rochester Man's Check for  
\$200,000 Delivered to  
University Trustee

TO BEAR DONOR'S NAME



TO BE FILLED

BY AMERICAN

PROFESSOR

D.C. May 22 '19

Rochester Man's Check for  
\$200,000 Delivered to  
University Trustee

TO BEAR DONOR'S NAME

Gift Expected To Tighten  
Good Will Bonds Between  
England and U. S.

New York, May 22.—(P)—George Eastman of Rochester, N. Y., manufacturer and philanthropist, has given \$200,000 to the Association of American Rhodes Scholars to establish a visiting professorship at Oxford University. Franklin F. Russell, secretary of the association, announced today.

Oxford has officially designated the chair as the George Eastman visiting professorship. It will be filled by distinguished American scholars for terms of from one to five years. The first is to be selected in the near future.

## Check for \$200,000 Delivered

Announcement of Mr. Eastman's gift was made by Mr. Russell when he formally delivered the check for \$200,000 to Walter A. Rush, vice-president and head of the trust department of the Bank of the Manhattan Company at 40 Wall Street. New York, trustee of the American Trust Fund for Oxford University. Simultaneously, announcement of the gift was made at Oxford, through the Oxford University Gazette, by Francis W. Pember, vice-chancellor of the University.

It was upon the suggestion of President Frank Aydelotte of Swarthmore College, Swarthmore, Pa., American secretary of the Rhodes Trust and a director of the Association of American Rhodes Scholars, to whom Mr. Eastman made the offer of the endowment some months ago, that Mr. Eastman's name should be identified with the new chair.

In accepting the gift from Mr. Eastman, on behalf of the Association of American Rhodes Scholars, Dr. Aydelotte said:

"I am confident that the chair will be an extremely useful means of making known in England the intellectual achievements of American scholars in different subjects, and that it will serve the great purpose of strengthening the bonds of intellectual understanding between the two countries."

## 'Brainy' Boys Assemble For Edison Examination; Eastman One Of Judges

East Orange, N. J., May 21.—Forty-nine rather badly frightened boys were assembled here today for a series of tests to determine on which one of them the mantle of Thomas A. Edison shall descend.

The boys, ranging in age from 15 to 21, came from the 48 states and the District of Columbia. They were selected by elimination as the "brightest" in their states and to the winner will be awarded a scholarship by Mr. Edison for free tuition in technical schools for four years.

The winner will be selected on Friday. The judges are Henry Ford, Col. Charles A. Lindbergh, Dr. S. W. Stratton, president of the Massachusetts Institute of Technology; Dr. Lewis Perry, headmaster of Phillips Exeter Academy,

and George Eastman, president of the Eastman Kodak Company.

A foretaste of what an Edison questionnaire can be was given each youth when he was handed a sheet of 18 questions to fill out.

Among the questions were:

"Have you passed the entrance requirements of any college? If so, which one? How do you know you are accepted?"

"If you are not successful in this contest, will you go to college? If so, how will your expenses be financed?"

"What is your favorite form of recreation? What is your hobby?"

"What vocation would you best like to take up when leaving college?"

"What part do you think luck

has played in such success as you have attained in life?"

"Do you own any scientific apparatus? If so, what is it used for? Did you make it? Did you buy it?"

"How do you ordinarily divide the 24 hours between—1, sleep? 2, work? 3, eating? 4, recreation?"

"Why do you want a scholarship?"

Rochester-GEORGE EASTMAN

## Better Understanding of America by British His Hope, Says Giver

Believes Gift Will Contribute in Same Way Rhodes Scholarships Have Helped Young Americans to Comprehension of English People and Ideals

Consideration which led George Eastman to make the endowment of a chair at Oxford University, England, details of which gift are related in another column, are expressed in the following extracts from his letter to Dr. Aydelotte:

"Through the beneficence of Cecil Rhodes, Oxford annually offers its opportunities free of all expense to a carefully selected group of Americans, who, in addition to their studies, are enabled to come into contact with English and Colonial students and who, on their return home, will do more to further knowledge, comprehension and sympathy between the two countries.

### For Better Understanding

"In the long run, co-operation and civilization will, I believe, be most effectively promoted if nations and those who form public opinion in them know and understand one another. Believing that it is in our interest and in the interest of civilization that America should be understood, I am desirous of doing something that will assist Englishmen and Colonials, and particularly the group destined to play an important part in government, science, scholarship, journalism and industry, to understand America—to study the vast and important experiments we are making in almost every field and to use knowledge to advance civilization.

"In their governmental relations with each other, in their journalistic comments upon each other, in their

commercial and other contacts, Great Britain and the United States are singularity well fitted to furnish a model and an example to all mankind. It is my hope that the George Eastman Visiting Professor may contribute to this end by actively participating in the training of the men who are destined to play important parts in British life. I take this step, further, in the hope that similar chairs may be established by other countries, so that in the course of time civilized nations may increasingly carry on their relations with one another in the light of correct and sympathetic knowledge of their respective problems, difficulties, aspirations, and achievements."

### Purpose of Gift Lauded

Appreciation of the American gift is also voiced by the trustees of the Rhodes Trust, through Philip Kerr, secretary:

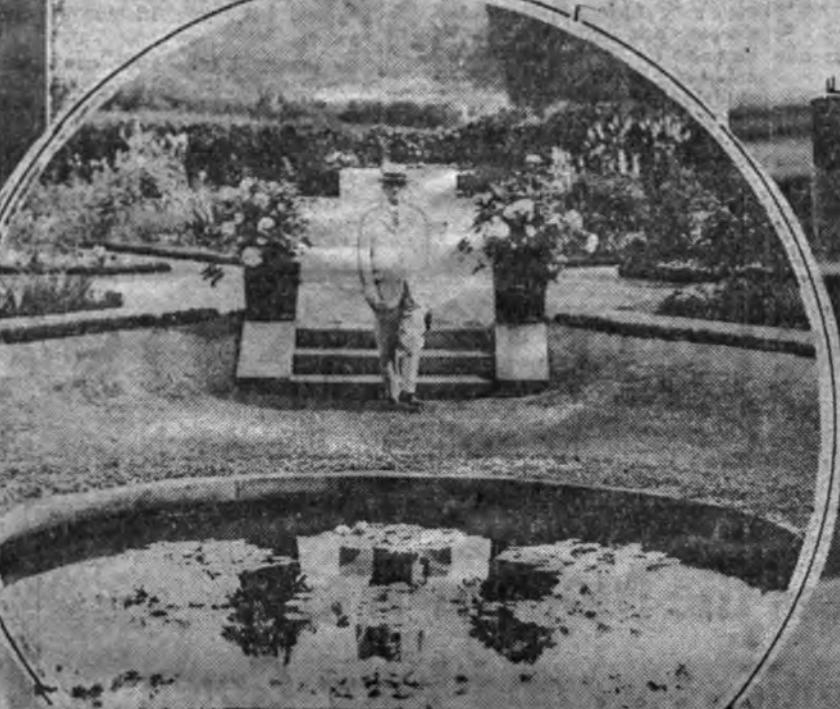
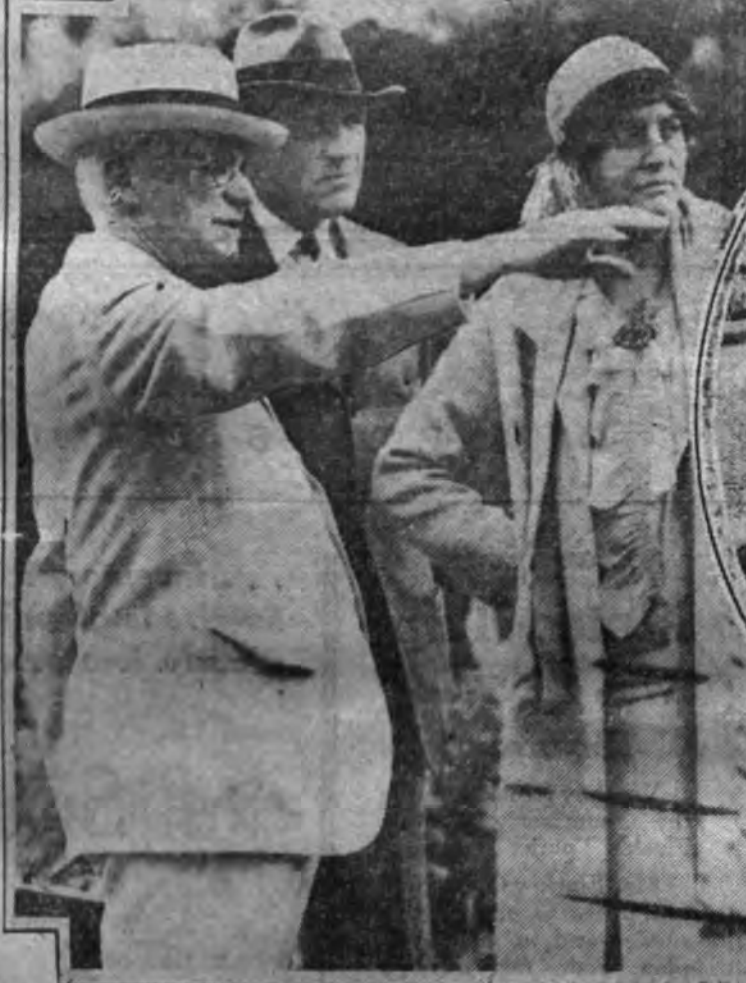
"The trustees," he wrote to Dr. Aydelotte, "feel sure that it will further those ideals of mutual understanding and co-operation between the English-speaking peoples and all other nations which it was the purpose of the foundation created by Mr. Cecil Rhodes to promote. There has been no more happy outcome of the Rhodes Scholarship system than that the old Rhodes Scholars in the United States should have formed themselves into an association for the purpose of making some return to

Continued on Page Two



# George Eastman, On Threshold Of 75th Anniversary

Rev. 26 July 1919



Rochester Public Library  
54 Court St.

## George Eastman To Observe 75th Birthday Friday

By Amy H. Coughton

George Eastman, who will observe his 75th birthday Friday, today revealed the secret of his success in life.

"To what particular factor do you attribute your success?" asked a reporter at his East Avenue home.

There was a lengthy pause in which Mr. Eastman seemed considering a number of things. Then a boyish grin lighted up his face.

"Well, I suppose the most important factor was being born," he said. And he settled back to wait for the next inquiry.

While this rule for success seemed unconvincing to the reporter, who felt that they had filled the qualification of birth and yet had not made much progress on the road to the pinnacle Mr. Eastman occupies as one of the world's greatest business men and philanthropists, it seemed wise to head the conversation up another alley.

Mr. Eastman was reminded, the fifth anniversary of his retirement from the presidency of the Eastman Kodak Company was approaching, and was asked whether his five years of leisure had fulfilled his expectations.

"Things have worked out much as I expected and intended that they should," he answered. "I just faded out of the picture after my retirement, and my associates took up and carried on the work."

### Business Still Interesting

Nevertheless, when Mr. Eastman was asked what was his greatest interest in life, he admitted it still was the great business of the Eastman Kodak Company. But he gave a reason for this interest—and gave it with a quiet sincerity which could not be doubted—which perhaps he would not have given 35 years ago had the same question been put to him.

"There are 20,000 persons dependent upon this business," he said. "It is natural that for their sake I should be interested in maintaining its success."

One gathers that Mr. Eastman is too greatly interested in the various activities which have come to take the place of the executive duties which he relinquished five years ago to give much thought to whether his retirement has been a success or not.

It is absurd to talk of his having stopped working, for though he spends but an hour or two each morning and afternoon in his offices at the Kodak Building in State Street, he has added a variety of interests which occupy his mind and time such as the plans for the Eastman Dental Clinic of the Royal Free Hospital, London; the supervision of his charitable and philanthropic activities in this city and, most recently, plans for the development of musical life of the city through the Rochester Civic Orchestra.

His last project is a development of an interest which has been close to Mr. Eastman's heart many years.

"There is more leisure, today, than ever before, but we have not learned to use it," said Mr. Eastman. "Music is one of the best aids in the use of leisure. It is one in which I am particularly interested because I always loved it."

During the early moments of the interview the soft tones of the organ in the music room had been playing with the lowered condition. This organ recital begins today for Mr. Eastman and the instrument is so voiced and placed that it can be heard from all parts of the house.

### Loves Music and Flowers

His music room is almost an extension of Mr. Eastman's recreation interests. Screening the room is a bank of the flowers Mr. Eastman loves equally with music. A wall is the head of the magnificent garden at which Mr. Eastman shot his last trip to Africa. A few which are interesting him

particularly at the moment have a place on the table; and beyond the French windows lies the lovely garden with its ivy and honeysuckle covered trellises and walls and its lily pool.

It is not at all an unpleasant place to spend one's years of retirement; and Mr. Eastman said, a little reluctantly, with a glance at the big trophy on the wall, that he did not expect to leave it for any more big game hunting trips though he expects to have many more good days with the quail on his Carolina estate.

Nevertheless, Mr. Eastman, approaching his 75th birthday, looks far stronger and younger than he did when he started off on either of his trips into Africa and no one would be surprised if he took the privilege of changing his mind on the matter of his retirement from the big-game field.

Mr. Eastman is delightful to interview; meeting questions with gentle courtesy and humor; refusing to be drawn into long pronouncements upon subjects with which he is not familiar; and never uttering platitudes. He is patient to a degree achieved by few men in public life and one feels that he will not assume mental poses for interviewers but gives them the courtesy of entire sincerity.

In the library of Mr. Eastman's home there stands a case containing the silver trowel, level, and ivory maul which the Prince of Wales used in laying the cornerstone of the Eastman Dental Clinic in London and which he sent to Mr. Eastman after that event. The trowel bears this inscription: "H. R. H. Edward, Prince of Wales, used this trowel at the laying of the Eastman Dental Clinic of the Royal Free Hospital, April 30, 1919."

### Not Present at Ceremony

Mr. Eastman was not present at the ceremony of the cornerstone laying and said, today, that he would not attend the dedication and opening of the building.

"I don't like that sort of thing," he said, tersely.

There will be no "fuss" on Mr. Eastman's birthday, he said, for he does not like that sort of thing, either. His intention is to spend the day as usual, visiting his office and then returning to his home where a few intimate friends may drop in to say "Happy Birthday."

Now 30 of the largest of these, untiring under the name "Clothing Exchange" some years past, engaged the services of a labor arbiter, a sort of Will Hays of the clothing industry, and I am told that as a result of this plan, Rochester has enjoyed industrial peace to a remarkable degree.

The plan is merely one of impartial arbitration. The arbiter is paid by the workers as well as by the employers. If a question of hours, wages or conditions arises, this arbiter is called upon to settle it. If he is unsuccessful, an arbitration board, including one man representing the employers, another representing the employees, and a third representing the community, is called upon to settle it.

—Photographs by Durnherr

George Eastman, on the threshold of three-quarters of a century of a career notable for successful business achievement, was interviewed at his East Avenue home today, where he was found in excellent health and spirits. On Friday the Kodak manufacturer and philanthropist will be 75. The camera studies in the center depict better than words how Mr. Eastman has weathered nearly four-score years of an amazing career. Above, at the left, he is shown with Henry W. Clune, newspaper columnist, and Amy H. Coughton, feature writer for The Times-Union. At the right Mr. Eastman is shown with one of his favorite hobbies, a small movie camera.

SEE AMERICA FIRST  
With W. H. PORTERFIELD  
ROCHESTER

BURRELLE'S  
PRESS CLIPPING  
BUREAU  
Rochester Public Library  
145 LAKE STREET  
NEW YORK

MANCHESTER N. H. LEADER  
OCTOBER 4, 1922

war industries which were here in great abundance up to the signing of the armistice.  
(Copyright, 1922, by Union and Leader)  
(Tomorrow—Albany, Which Dates

Sixty miles east of Buffalo lies Rochester, a city teeming with smokestacks and "white coal" plants for be it remembered that the Genesee river falls 200 feet, in a series of three heights, within the limits of this compact and highly industrialized community.

But there's something besides culture in Rochester. As you doubtless know, it stands fourth in men's clothing manufacture, there being about 60 manufacturers, big and little, located here.

### An Industrial Plan

Now 30 of the largest of these, untiring under the name "Clothing Exchange" some years past, engaged the services of a labor arbiter, a sort of Will Hays of the clothing industry, and I am told that as a result of this plan, Rochester has enjoyed industrial peace to a remarkable degree.

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RVF Rochester  
Eastman, George

# BURRELLE'S PRESS CLIPPING BUREAU

Rochester Public Library  
145 Lafayette Street  
NEW YORK

MANCHESTER N. H. LEADER  
OCTOBER 4, 1922

## SEE AMERICA FIRST With W. H. PORTERFIELD ROCHESTER

Sixty miles east of Buffalo lies Rochester, a city teeming with smokestacks and "white coal" plants, for be it remembered that the Genesee river falls 200 feet, in a series of three flights, within the limits of this compact and highly industrialized community!

Rochester has 300,000 inhabitants, and its growth for half a century has been almost exactly three times as fast as that of the country as a whole, counting by decades. At this rate another half century will see it a vast workshop of more than a million—which will be a great pity.

But the biggest thing in Rochester is Mr. Eastman, the kodak man and "angel of Rochester."

Eastman is only about 60 years old. Thirty years ago he was a bank clerk who was nutty on photography. He was always thinking about cameras and developing processes and everything pertaining to the science of photography.

Well, I haven't time to write biography and anyhow you can read elsewhere about this bank clerk who became one of the world's richest men and, what is vastly more important, stayed one of the world's really worth while men.

### Many Gifts.

Eastman took in a lot of partners in his struggling early days and then when he came to have so much money that he had to hire servants to kick it out of the house so he could get inside, he began to figure plans to get rid of it.

So he has given to Rochester parks and public buildings and schools and college buildings and endowments, and the other day the people of Rochester received at his hands the gift of the most costly and in many respects the most beautiful theatre in the world!

This theatre is called the "Eastman Theatre and School of Music." It seats 3,500 people comfortably in 20-inch plush chairs of equal luxury, and is dedicated to the best in

movies, in legitimate drama and in music, opera, oratorio, symphony and concert.

It is to be administered by the University of Rochester, which is another baby of Mr. Eastman's and to which he has given millions of dollars, and to which the Rockefeller Foundation has also given ten millions.

But there's something besides culture in Rochester. As you doubtless know, it stands fourth in men's clothing manufacture, there being about 60 manufacturers, big and little, located here.

### An Industrial Plan.

Now 30 of the largest of these, uniting under the name "Clothing Exchange" some years past, engaged the services of a labor arbiter, a sort of Will Hays of the clothing industry, and I am told that as a result of this plan, Rochester has enjoyed industrial peace to a remarkable degree.

The plan is merely one of impartial arbitration. The arbiter is paid by the workers as well as by the employers. If a question of hours, wages or conditions arises, this arbiter is called upon to settle it. If he is unsuccessful an arbitration board, including one man representing the employers, another the employees and a third representing both, is chosen and the situation taken up.

At the present moment the exchange is without an arbiter, and they are looking around for one. I don't know what the salary is but whatever he gets is earned, I'll tell the world.

Besides clothing, Rochester is a great producer of medical and dental equipment, thermometers, carbon paper, buttons, and I don't know what else. It leads in the production of half a dozen things, has tremendous bank deposits, and apparently has completely recovered from the great industrial shock which came with the closing of the vast

war industries which were here in great abundance up to the signing of the armistice.

(Copyright, 1922, by Union and Leader.)

(Tomorrow—Albany, Which Dates

RVF Rochester

## Principal Eastman Gifts Enriched Many Diverse Institutions

*Oct. 23 '29*  
FOLLOWING are the principal gifts made by George Eastman between 1900 and 1929, not including many of the smaller donations and his gifts to the Community Chest:

University of Rochester	\$35,500,000
Massachusetts Institute of Technology	19,500,000
Tuskegee Institute	2,362,000
Hampton Institute	2,000,000
Kodak stock distributed to employees	6,000,000
Chamber of Commerce building	1,350,000
War Chest, 1918	500,000
Expense War Chest	100,000
General Hospital	500,000
Mechanics Institute	625,000
Y. M. C. A.	300,000
Red Cross, 1917	250,000
War Relief	225,000
State and Municipal Research Bureau	300,000
Hahnemann Hospital	100,000
Homeopathic Hospital	75,000
Rochester Parks	100,000
Stevens Institute of Technology	50,000
Friendly Home	50,000
S. P. C. C. Shelter	45,000
Y. W. C. A. and Infants' Hospital	25,000
Musical instruments for public schools	15,000
Dental Clinic, London	
Royal Free Hospital	1,300,000
Eastman visiting professorship, Oxford	200,000

Grand total .....\$71,472,000



RVF Rochester — D. & C. Mar. 17, 1929 Eastman George  
**Bust of George Eastman Made by Famous Sculptor**



George Eastman posing in his East Avenue home as Sculptor Durig makes clay model

**Sculptor Has Made Figures  
 of Pope, Mussolini; To  
 Do Edison, Hoover**

A bust of George Eastman has been made by Professor Ernest Durig, world famous sculptor. Mr. Eastman posed for seven hours at his East Avenue home and the clay model has been sent by Professor Durig to his studio in Rome, Italy, to be reproduced in marble. The sculptor left Rochester to make a model of Thomas A. Edison at his Florida home. From there he was to make the bust of Henry Ford, at his Dearborn home, and his next commission was to make a model of President Herbert Hoover at the White House.

World famous men who have sat for Professor Durig include Pope Pius XI, Mussolini, dictator of Italy, and President Von Hindenburg of the German Republic. Mr. Eastman's model was made in three sittings. The first lasted three hours and the photograph was taken at the completion of the initial seating. Professor Durig said that his contact with famous men during the hours they have posed for him has given him with keen insight into their character. He is an enthusiastic and ardent admirer of Mussolini.

He said that Mr. Eastman was a "splendid and courteous gentleman, with most admirable patience."

Professor Durig is a native of Bern, Switzerland and maintains offices in New York and Paris, with his principal studio in Rome.

Professor Durig while in Rochester formed a warm friendship with Herman Odenbach, and has communicated with him several times.

"The Community Music Festival," he continued, "in providing as it did last year an outlet for the musical talents of four thousand people, is also a very good way to encourage musical expression, and, therefore, musical appreciation, both of which are so valuable in adding to the pleasure one gets out of life, and which increase one's capacity for understanding and enjoying, not only the great cultural assets of all the different people of the globe, but the opportunity of contact with those peoples themselves."

**Favors Annual Festival**

Regarding the advisability of having such a festival every year, Mr. Eastman concurred wholeheartedly.

"Provided a sufficient response is given by the various groups that have taken part, such a festival on a self-supporting basis should be a part of Rochester's yearly events, with each one as it comes along, engaging a larger and larger element of the community in its production," he said.

"I am glad to see," Mr. Eastman concluded, "that the Community Music Festival is having such wide support. With the city government, the public and parochial schools, and over fifty additional groups co-operating, the festival should be a very fine expression

of the musical ability and good will of the community."

The festival of last year, which was the first Community Festival held in Rochester, astonished not only the Rochester public, but astonished even the Community Music Festival Organization, said Herman Russell, then president of the Chamber.

Convention Hall on the first night was slightly over half filled. The second night it was two-thirds filled. But by the third night, every seat was taken, as also on the fourth and closing night. Total attendance last year was 13,000.

The festival this year will be conducted from Wednesday to Saturday, May 1, 2, 3 and 4, from 8 to 10:15 o'clock each evening, with a matinee Saturday afternoon from 2 to 4 o'clock.

**MR. EASTMAN  
 R. V. F. Publicist, Eastman  
 POINTS VALUE  
 OF FESTIVAL**

D. & C. Mar. 17, 1929

**Preserves Folk Lore and  
 Music It Would Be Pity  
 to Lose, He Says**

**ENCOURAGES GOOD WILL**

**Believes as Long as Groups  
 Are Interested, It Should  
 Be Annual Feature**

George Eastman, before leaving town for his winter residence in North Carolina, expressed his opinion on the Community Music Festival, which is to take place on May 1 to 4 at Convention Hall under the direction of the Council for Better Citizenship of the Chamber of Commerce.

Mr. Eastman spoke of the function the festival performed last year and the great value it may be in the community. He expressed himself as feeling that music is one of the best mediums for bringing people together and overcoming prejudice, and that it serves to break down barriers of language and custom that otherwise are extremely difficult to overcome.

**Folk Music Valuable**

"Yes," he continued, "the various racial groups have a real contribution of folklore and folk music that it would be a pity to lose, and these various groups should be encouraged to retain and contribute to their new environment all that is beautiful of their former cultural background."

In answer to the question as to whether the Community Music Festival fills such a need as amalgamating to the native American community the many new elements that are constantly forming, he responded that undoubtedly it does.

"It serves as a very happy introduction of these racial groups to the community as a whole, and should have a real value in that respect."



## George Eastman Listed Among Vice-Presidents of Stable Money Body

George Eastman, chairman of the Eastman Kodak Company, and John V. Farwell of Chicago, have been appointed honorary vice-presidents of The Stable Money Association. Two agricultural leaders also have enrolled as honorary vice-presidents, ex-officio; C. E. Huff, president of the Farmers Union, and Louis J. Taber, master of the National Grange. The Stable Money Association is studying the problem of stabilizing the purchasing power of the dollar.

Other honorary vice-presidents of the association include Nicholas Murray Butler, Bernard M. Baruch, William H. Crocker, John W. Davis, Haley Fiske, Arthur T. Hadley, John Hays Hammond, Myron T. Herrick, Charles Evans Hughes, David Starr Jordan, Otto H. Kahn, Fred I. Kent, William G. Lee, Frank O. Lowden, James H. Rand, Jr., Henry M. Robinson and James Speyer.

## Major Eastman Gifts Of \$74,522,000 Aid Diverse Institutions

*ROCHESTER PUBLIC LIBRARY*  
*ROCHESTER, N.Y.*  
*Nov. 13, 1930*

FOLLOWING are the principal gifts made by George Eastman between 1900 and 1930, not including many of his smaller donations and his gifts to the Community Chest:

University of Rochester	\$35,500,000
Massachusetts Institute of Technology	19,500,000
Tuskegee Institute	2,362,000
Hampton Institute	2,000,000
Kodak stock distributed to employees	6,000,000
Chamber of Commerce building	1,350,000
War Chest, 1918	500,000
Expense of War Chest	100,000
General Hospital	500,000
Mechanics Institute	625,000
Y. M. C. A.	300,000
Red Cross, 1917	250,000
War Relief	225,000
State and Municipal Research Bureau	300,000
Highland Hospital	100,000
Genesee Hospital	75,000
Rochester parks	100,000
Stevens Institute of Technology	50,000
Friendly Home	50,000
S. P. C. C. Shelter	45,000
Y. W. C. A. and Infants Hospital	25,000
Musical instruments for public schools	15,000
Dental Clinic, Royal Free Hospital, London, England	1,300,000
Eastman Visiting Professorship, Oxford	200,000
Waterville Memorial	50,000
Dental Dispensary, Rome, Italy	1,000,000
Stockholm, Sweden, dental dispensary	1,000,000
Paris, France, dental and throat clinic	1,000,000
<b>Grand total</b>	<b>\$74,522,000</b>

## PRINCE OF WALES PRAISES EASTMAN

*Associated Press*  
*ROCHESTER, N.Y., Apr. 30.*—The Prince of Wales, laying the cornerstone of a new dental clinic in connection with the Royal Free Hospital, the gift of George Eastman of Rochester, N. Y., spoke appreciatively today of the donation, and said it was not the first time that American assistance had been gladly welcomed.

After the prince had spoken, Premier Baldwin expressed thanks to Mr. Eastman for "his noble gift." American generosity, the prime minister said, had become proverbial and he thought that Americans gave in the wisest direction—in education and towards health.

The Prince of Wales in his speech said among other things: "This gift and this co-operation between an American citizen and the authorities of a great hospital in London furnished one more instance if one were needed of the friendship which exists between the United States and this country. This friendship, which springs from a kinship of ideals as well as of blood, is well exemplified by this most generous and magnificent gift."

## RADIOS GIVEN SCHOOLS BY EASTMAN

*ROCHESTER PUBLIC LIBRARY*  
*ROCHESTER, N.Y.*  
*July 12, 1930*  
Announces Gift to 36 Institutions on Occasion of His 75th Birthday.

George Eastman announced the gift of radio receiving sets for thirty-six public and parochial schools of Rochester on his seventy-fifth birthday today.

This gift, a part of the new orchestral development, will enable the civic orchestra to have its program broadcast to all these schools, and the music to be brought to thousands of children who would not hear it otherwise.

**DONATES INSTRUMENTS**  
In addition, through the Eastman School of Music, he is extending to the Aquinas Institute the use of a complete set of orchestral instruments for the student symphony orchestra. The instruments were loaned to the institute on the same basis as that prevailing in the public schools for many years.

The radio receiving sets which will be installed in the thirty-six schools named have been manufactured by the Stromberg-Carlson Company.

The orchestra, itself, will also play at periodic intervals in the following schools:

East High School, West High School, and Jefferson Junior High School. All of these programs will be broadcast.

### SCHOOLS FAVORED

Radio equipment to be installed in the following schools:

Public high schools—East High, West High, John Marshall, Charlotte, Monroe, Washington Junior, Jefferson Junior, Madison Junior, City Normal School.

Grammar schools — Rochester Shop School, Martin B. Anderson, No. 1; Carthage, No. 8; Andrews, No. 9; Eugene Field, No. 10; Samuel Lattimore, No. 11; Whitney, No. 17; Concord, No. 18; Henry Lomb, No. 20; Nathaniel Hawthorne, No. 25; Susan B. Anthony, No. 27; Hendrick Hudson, No. 28; Hamilton, No. 31; Audubon, No. 33; Henry Longfellow, No. 36; Lewis H. Morgan, No. 37; Andrew Townsend, No. 39; John Castlemann, No. 40; Kodak, No. 41; Theodore Roosevelt, No. 43.

Parochial high schools—Aquinas Institute, Nazareth Academy, Lady of Mercy, St. Boniface, Blessed Sacrament.

Equipment also will be installed in the high school in Irondequoit and the one in Brighton at Twelve Corners.

## MR. EASTMAN ON HONOR ROLL OF FILM LAND

Motion Picture Industry Leaders Nominate Film Maker for Services.

HIGH TRIBUTE PAID

### DEVELOPMENT OF RAW STOCK BY ROCHESTER MAN BASIS OF SUCCESS.

George Eastman has been named one of twelve men to be placed in the Hall of Fame of the motion picture industry. One hundred persons representing the allied arts of motion pictures, literature, dramatic and musical advancement voted on a number of names to be included in the Hall of Fame during a national campaign by "Motion Picture News," a magazine published in New York. Mr. Eastman was selected and a tribute was paid him in the selection.

The twelve men selected to form the "1922 Hall of Fame of the Motion Picture Industry," in the order of the number of votes cast for them, are: David W. Griffith, Adolph Zukor, Samuel L. Rothafel, Mary Pickford, Charles Chaplin, Douglas Fairbanks, George Eastman, Thomas A. Edison, John D. Williams, Will H. Hays, Cecil DeMille and Carl Laemmle.

These twelve men were selected because of their having done the most to bring not only prosperity and popularity to the industry, but because they have and in most cases still are laboring faithfully and intelligently toward a better code of ethics, a greater usefulness in the world and higher ideals; those who have been constructive, high minded and intelligently artistic.

### A Glowing Tribute.

The inclusion of Mr. Eastman in this list of notables is accompanied by the following tribute and sketch of his career:

"Viewed as a single chapter in the history of human progress, the nineteenth century is commonly referred to as the age of invention. During this particular period chemistry, medicine, surgery, manufacturing, commerce—all contributed innovations that added to the comfort, convenience and welfare of mankind. Perhaps the field that experienced one of the greatest advances during this marvelous age was that of photography; one of the fruits of the rapid strides made in this science was the motion picture.

"The idea of operating pictorial designs before the eye so as to stimulate the motion of life claimed the attention of inventors all the way from the earliest days of the century down to the late '90's. So the thaumatrope of Dr. Finton, the zootrope of W. G. Horner, Ross's wheel of life, Dr. Seller's kinematoscope, and Muybridge's disc arrangement of photographic plates (which was laboriously described as the "zoopraxiscope") pass in review.

"Up to Muybridge's experiments one of the chief difficulties was the necessity of using cumbersome photographic plates of glass. A substitute was needed before the idea of pictures in motion could be applied and utilized in a practical and convenient manner. Then along came Rev. Hannibal Goodwin and solved the problem, at least in principle. He hit upon the idea of using celluloid as a base for the photographic emulsion.

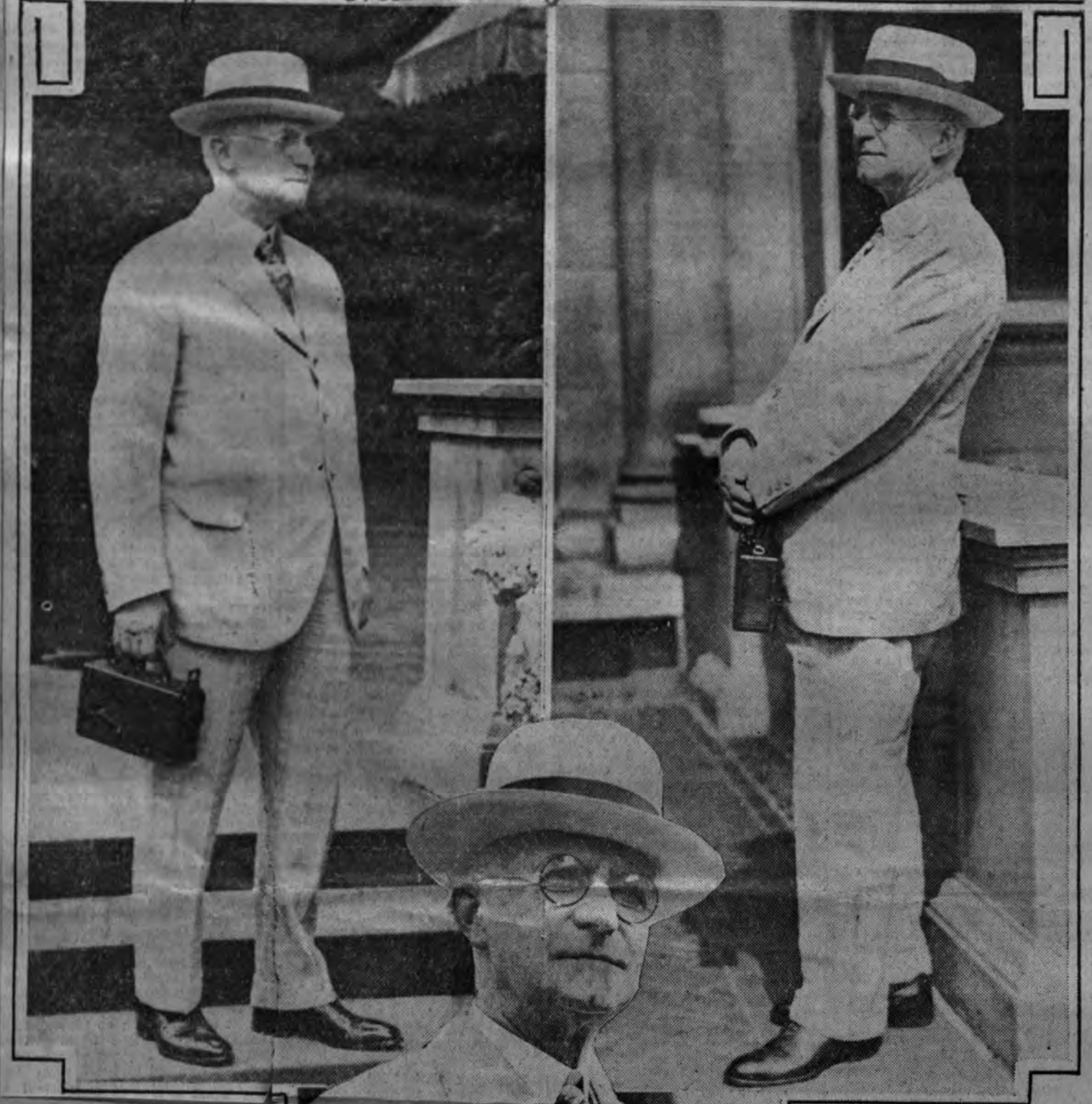
### To Him Belongs the Fame.

"George Eastman had previously made use of paper as a supporting base, but this paper had to be oiled, in order to be transparent. With the invention of the Rev. Mr. Goodwin's celluloid base the motion picture took a tremendous step forward. But there remained the need for somebody to take Goodwin's principle and develop it into a practical, dependable, and ready-to-use product.

"George Eastman was the man who stepped into the breach and put all his energy and resource into the task of manufacturing a standardized raw stock that could be employed in the projection machines that were now being perfected. The motion picture, like most other inventions, is a composite of many ideas and experiments. While the honor of originating it belongs exclusively to no man, the importance of Mr. Eastman's contribution in the way of a standardized, dependable raw stock cannot be denied. To him belongs the fame of adding the finishing and yet, perhaps, the most important touch that has brought the projection of motion pictures to its present state of perfection."



# George Eastman, Carrying His Years Easily, Doesn't Fuss Over 75th Birthday, but Looks Forward to 80th



Two characteristic poses and a head and shoulders view of George Eastman on this, his 75th birthday. These pictures were taken at his East Avenue home a day or two ago by Al. Stone, the Democrat and Chronicle staff photographer.

## Satisfied With His Retirement From Active Business Management, Predicts More Leisure for Americans in Future

By HENRY W. CLUNE

To-day, in the quiet of his beautiful home in East Avenue, George Eastman, one of the outstanding business leaders of this, the golden age of business, will celebrate his 75th birthday. No social affair worthy of mention will mark the celebration. There will be no birthday cake.

"I am looking forward now," said Mr. Eastman yesterday, when visited by reporters, "to the celebration of my 80th birthday."

He didn't say so, but from the manner in which he spoke, Mr. Eastman half intimated that he might "throw quite a party" on that occasion.

A man of medium height, with silvery hair brushed well back from his forehead; a man with keen eyes and a mouth that now, more perhaps than in the days of his stern competitive life, is inclined to smile, George Eastman,

Continued on Page Two  
*over*  
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## PREMIER HOLDS

GIVES ROME D. ROCHESTER, N. Eastman, who has to education and this country, has s with representative Government in wh build and equip a c in Rome to cost \$1, similar to the Roch and the Eastman London. Cm, Sa, h

## With 75th Birthday Four Days Off, He Is Still at Work

George Eastman "has given away almost as many millions as he numbers years," writes Diana Rice in The New York Times; and Mr. Eastman will be 75 years old



## an Interviewer Discovers

man, as stated in the time of the announcement possible to send to Oxford five American scholars, from one to five years, referred to above says 1 plan: R. V. C. L. S. "In the next quarter c sion of American scholar tained eminence in scienc ciology, philosophy, litera let us say, will have contri ward a fuller understandi States in England, render on their return as interp on to their own fellow count

## Damaged It Against Airs Underway

Copyright 1929 by Chicago Tribune

of the day and night. The factor of the Hudson Bay post delegated half a dozen natives to help us. They sat on the wings and tail to push the big ice chunks with poles. Others stood on the rocks and held fast to ropes which

man that the work done I nection served as the in new foundation in New Y of Murry Guggenheim. has just been made that will finance a city-wide sy tal clinics for children York, the first unit of wh tween \$3,000,000 and \$4,00

his millions are helping cameras in the garden of his East Avenue home.

"It is apparent that Mr. Eastman has found it hard to give up an ac-tive life for a leisurely one. After all, the habits of a lifetime cling, and Mr. Eastman was a wage-earner before he was 14. While today his hours are less re, ar than they were five years ago, he is at his desk the better part of each day. He eats his midday meal close to the task that has engrossed him for more than half a century. Un-less he has luncheon guests, his food is brought down and cooked

Eastman Aid Co Italy R. V. C. L. S. Rome, Aug. 1— dollar donation to ernment from Geo Rochester, N. Y.,



29 R.V.F. Rochester - Eastman George  
 D.C. July 1, 1929  
 Rochester Public Library  
 51 Court St.

# George Eastman Remains Unspoiled by His Leisure, an Interviewer Discovers

With 75th Birthday  
 Four Days Off, He  
 Is Still at Work

George Eastman "has given away almost as many millions as he numbers years," writes Diana Rice in The New York Times; and Mr. Eastman will be 75 years old Friday.

Five years ago, Miss Rice relates, Mr. Eastman gave it out that he was about to adopt a new philosophy of life, which would include leisure; and Miss Rice came to Rochester to try to find out how that philosophy had developed. The effect of it was not markedly apparent to the naked eye, Miss Rice implies, for "his seventy-fifth birthday finds him still at work."

"We Are Never Satisfied"  
 "I don't like birthday fussings," Mr. Eastman told a visitor who referred to his coming anniversary; so next Friday will be like any other day in the Eastman calendar, Miss Rice writes, with work as the chief motif.

"When his visitor called," Miss Rice relates, "Mr. Eastman was looking out of a window that commanded a fine view of the surrounding country, with a glimpse of Ontario Lake in the distance. As he turned from his rolltop desk to greet his caller, he appeared to be in the 'detached position' in respect to humand affairs, that he once said would be part of his new philosophy of life. How that philosophy is working out, however, he is not yet prepared to say, nor would he discuss the great philanthropies and educational projects his millions are helping to build. What he did say a little sadly, was: 'We are never satisfied.'"

**His Definition of an Ideal**  
 "This remark from a man who has founded and fostered a \$100,000,000 corporation employing 19,000 workers, and whose benefactions this year reached a total of \$72,000,000, indicates how high a standard the Rochester philanthropist and industrialist has set himself, and furnishes a clue to his definition of an ideal as 'a definite object that can never be reached.'  
 "We are never satisfied," he re-



George Eastman with one of his cameras in the garden of his East Avenue home.

"It is apparent that Mr. Eastman has found it hard to give up an active life for a leisurely one. After all, the habits of a lifetime cling, and Mr. Eastman was a wage-earner before he was 14. While today his hours are less regular than they were five years ago, he is at his desk the better part of each day. He eats his midday meal close to the task that has engrossed him for more than half a century. Unless he has luncheon guests, his food is brought down and cooked in the small kitchen."

D.C. Eastman Gifts  
 June 26, 1939  
 Mr. Eastman's endowment of a visiting professorship at Oxford is highly praised by Common Speech, the publication of the English-Speaking Union of the United States, as "another landmark in the advancement of mutual understanding between the United States and England."

The endowment presented by Mr. Eastman, as stated in the news dispatches at the time of the announcement, will make it possible to send to Oxford two representative American scholars, each to remain from one to five years. The publication referred to above says in regard to the plan: R.V.F. Rochester - Eastman George

"In the next quarter century, a succession of American scholars who have attained eminence in science, economics, sociology, philosophy, literature and history, let us say, will have contributed notably toward a fuller understanding of the United States in England, rendering equal service on their return as interpreters of England to their own fellow countrymen."

"All who have the cause of Anglo-American friendship at heart will feel lastingly indebted to Mr. Eastman. We are glad indeed, on behalf of the English-Speaking Union of the United States, to hail his generous benefaction and extend our best wishes for its fullest success."

Mr. Eastman's earlier gift of a dental clinic to the city of London is highly regarded as another indication of American good will. It is modeled after the dental clinic which he established here in Rochester, and which has attracted nation-wide attention.

It must be very gratifying to Mr. Eastman that the work done here in that connection served as the inspiration of the new foundation in New York City, the gift of Murry Guggenheim. Announcement has just been made that this foundation will finance a city-wide system of free dental clinics for children in Greater New York, the first unit of which will cost between \$3,000,000 and \$4,000,000.

R.C. Aug 17, 1930  
 Mr. Eastman's Gifts  
 Announcement that George Eastman has offered a sum approximating \$1,000,000 for a dental and throat dispensary in Paris directs attention to the immense possibilities of his benefactions. If the conditions which he specifies are met in the case of the Paris offer, Mr. Eastman will have founded five institutions of similar character, one in Rochester and four in European cities. R.V.F. Rochester - Eastman George

Rochesterians are familiar with the great benefits that have come to the school children of this city through the work of the Dental Dispensary. In addition to the direct assistance given to children, the Dispensary is serving as a training school for dental hygienists whose work is attracting favorable attention in all parts of the United States. It is not overstating the fact to say that the Rochester Dental Dispensary is a model of its kind and that its proved benefits are leading the way to a new understanding of the importance and advantage of oral hygiene.

Dedication of the first European dental clinic established by Mr. Eastman will take place Wednesday in London. Those who know the conditions that prevail in England with regard to tooth care are emphatic in saying that the London clinic will meet a desperate need. Rome and Stockholm are soon to reap benefits similar to those guaranteed for London. It seems probable that Paris will join the group of capital cities to receive dental dispensaries.

It is scarcely necessary to direct attention to the fact that gifts such as those of Mr. Eastman are of permanent and continuing value, guaranteeing benefits for generations to come. The fact cannot be denied, either, that gifts such as Mr. Eastman has made go far to establish good will in Europe, to aid in maintaining American industry at a high level.

More than that, the very fact that the dispensaries are located in the world's strategic centers is certain to spread the influence of their benefits to the far corners of the earth.

R.V.F. Rochester - Eastman George

## Eastman Gift of Million To Aid Cause of Dentistry in Italy Is Announced in Rome

D.C. Aug 17, 1930  
 Rome, Aug. 1.—(AP)—A million-dollar donation to the Italian government from George Eastman, of Rochester, N. Y., was announced today in the Official Gazette, which published a royal decree of acceptance dated July 7.  
 The money is for the erection of a clinic and a college in Rome.



# EASTMAN AT 75

## FINDS WORK CHIEF MOTIF

His seventy-fifth birthday four days off, George Eastman, who "has given away almost as many millions as he numbers year" still has work as his chief motif.

This is the picture of Rochester's millionaire Kodak manufacturer and world famous philanthropist, drawn by Miss Diana Rice of the staff of the New York Times in an interview, published in that newspaper yesterday.

When Mr. Eastman's seventy-fifth birthday occurs Friday, there will be no celebration, according to Miss Rice. It will be just another day of work on the calendar.

### 75 NEXT FRIDAY

Five years ago Mr. Eastman said that he was about to adopt a new philosophy of life, to include leisure, Miss Rice states. How this philosophy has worked out is discussed in the interview.

Miss Rice's article on Mr. Eastman follows, in full:

"George Eastman of Rochester will be seventy-five years old on next Friday. Five years ago he announced he was about to adopt a new philosophy, which would include leisure, but his seventy-fifth anniversary finds him still at work. His work includes not only industrial affairs, but philanthropy; he has, in fact, given away almost as many millions as he numbers years.

"I don't like birthday fussings," said Mr. Eastman the other day, when a visitor called on him at the offices of the Eastman Kodak Company in Rochester. So next Friday will be like any other day in the Eastman calendar, with work as the chief motif.

"Mr. Eastman does not look his years. He is alert, wiry and full of mental vigor. He is much less interested in his own achievements than he is in the achievements of others. Big game hunters, world travelers, his inventor and writer friends, stir his imagination and loosen his tongue.

# George Eastman, 75 Next Friday, Finds Work His Chief Motif

Continued from Page Three

peated and then turned the conversation abruptly into other channels.

### HARD TO BE INACTIVE

"It is apparent that Mr. Eastman has found it hard to give up an active life for a leisurely one. After all, the habits of a lifetime cling, and Mr. Eastman was a wage-earner before he was fourteen. While today his hours are less regular than they were five years ago, he is at his desk the better part of each day. He eats his midday meal close to the task that has engrossed him for more than half a century. Unless he has luncheon guests, his food is brought down and cooked in the small kitchen that adjoins his office. He eats little, but that little must be perfect, for George Eastman is himself a cook.

"While Mr. Eastman is jocularly apologetic when he gets to work after 10 o'clock, a late arrival at the office does not mean that he has been idling. For breakfast conferences are part of the Eastman regime. It is in the dining room of his Rochester house, over a cup of coffee, that Mr. Eastman transacts much of the business connected with his personal philanthropies. Here he meets the trustees and managers of the University of Rochester, the Eastman School of Music, the Eastman Theater, hospitals and multiple other organizations in which he is deeply interested. Here he discusses with colleagues and intimates the details of projects that are near to his heart.

### SILENT FOR YEARS

"For half a century George Eastman refused to talk about himself or his numerous activities. For years he made his requests anonymously, worked in-

defatigably, played not at all. For years he declined to discuss public affairs, saying he knew nothing about politics, about educational systems, or about other subjects on which a man who has amassed millions is supposed to wax eloquent. He gained a reputation for silence and modesty.

"Finally the mysterious 'Mr. Smith,' who gave \$19,000,000 to the Massachusetts Institute of Technology, was run to earth. Mr. Smith turned out to be George Eastman. Mr. Eastman had to say something, but he said as little as possible and retired to his office. More stories began to appear about a shy mystic who breakfasted every morning in a Rochester mansion to the strains of a pipe organ. One of these stories stated that George Eastman was 'hunting for the things he had missed.' He was reported to be an idealist, a dreamer, tired of the counting house, a man who planned henceforth to devote himself to music, art and leisure.

"Today, when George Eastman is confronted with this picture of himself he smiles drily, but he still does not talk about 'the things he has missed.' He goes out and finds them. A few years ago when he became interested in music, he founded the Eastman School of Music and gave it to the University of Rochester. Through his generosity the city now has an annual season of grand opera and some of the world's greatest artists journey to Rochester to appear in the Eastman Theater.

### MUSICAL MORON

"He calls himself a musical moron and said the other day he had never tried to play on the piano, the violin or any other musical instrument. But he has bought musical instruments for

Rochester school children, provided music scholarships for others, and last month had radios installed in all the city schools so that concerts by the Rochester Civic Orchestra might be broadcast to educational institutions. When not so long ago he decided he had missed leisure, he went on an extended hunting trip to Africa and brought back a white rhinoceros, a trophy coveted by hunters. And he said he had the time of his life on that trip.

"But it does not do to press Mr. Eastman too far about his numerous activities, or about recreations, for that matter. He once told a persistent questioner that the Rochester chief of police probably knew more about his activities than he did himself.

"Few things have helped to break the Eastman shell of reserve more than the little machine with which the amateur may now produce colored movies. A visit to Mr. Eastman's office means a visit to a dark room, where, on a small screen, are unfolded the beauties of hidden woodland paths and brilliant herbaceous borders, the antics of playful kittens, ponies and children, the formal tea parties of grownups under gay awnings beside blue seas. In colors, cross sections of every day life follow each other in rapid succession as the latest development of the Eastman plant grinds out its secrets.

### REALIZED DREAM

"Colored movies for the amateur, pictures the amateur could take, develop and throw on the screen, had long been Mr. Eastman's dream. Several years ago he gave one of his assistants carte blanche to carry on experiments and to spend all the time and money necessary to make the

amateur colored movie a reality. The result was achieved. Last Summer Mr. Eastman gave a large coming-out party for his latest dream child. To his Rochester home he invited novices from all over the country to meet and admire the latest addition to his large camera family. Today wherever he goes he carries the cine-kodak, and in his private laboratory on the top floor of his town house he experiments with the snaps he is continually making.

"When, fifty years ago, Mr. Eastman first began to dream of making wet plates dry, the camera was an old-fashioned contraption carried on the back by traveling photographers. Today its successor, the kodak, is a new-fangled toy produced in delicate colors to match women's dresses. Mr. Eastman was a poor young bank clerk when he started in to master the intricacies of camera making. He has lived to see the modest business he launched develop into an industry that circles the globe. There are branches in Manila, Honolulu, Panama City, Paris, Budapest, Tokio and Peking.

"Kodak Park, near Rochester, started in 1890 with twelve acres and one building. Today its seventy buildings cover 400 acres and its 19,000 employees occupy a village that has sprung up around the park. Its paper mill alone covers nine acres of floor space and the Eastman Kodak Company's annual production of motion picture film is something like 200,000 miles.

### IMPORTANT VACATION

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zine about coating photographic plates with a new sort of preparation. The old way necessitated dipping plates in a solution and using them wet. The new way supplied dry plates that could be carried around without difficulty. Eastman bought a camera and went out through the country taking pictures in the old fashioned way. But when he returned from his vacation he started in to experiment with the dry plates over which he had been brooding during his holiday. He worked at his bank job by day and at his photography by night.

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"Mr. Eastman's mother was a staunch supporter of his first efforts to make a camera that the amateur would find practicable. She encouraged him to continue when disappointments threatened abandonment of his dream. Those who knew Martha Kilbourn Eastman in those early days recall the quiet, shy woman entirely devoted to a son equally quiet and shy. Their devotion to each other continued to the day of her death, at the age of eighty-six, in the beautiful mansion made possible through the experiments she encouraged. "By 1880 Eastman was manu-

facturing dry plates and selling them under his own name. His first factory was a room over a downtown store, and as this grew too small he looked about for a partner with capital. The man he chose was Henry A. Strong. The handsome Strong Memorial wing, recently erected on the ground of the Rochester Medical Center, is Mr. Eastman's tribute to the memory of the man who was his friend and helper. Kodak No. 1 became a trade name about 1888. With his camera that comprised lenses, instantaneous shutter and film roll, Eastman and his associates started the business known today all over the globe. With the slogan, 'you press the button, we do the rest,' the first snapshot camera challenged a world that forthwith fell to making photographs by the million.

"From Eastman's first little factory at No. 343 State Street have sprouted the other factories, big factories devoted to the manufacture of kodak film, professional motion picture film, plates, X-ray films, raw paper, film boxes, shipping tins for motion picture film, artificial leather for making the cheaper cameras and a dozen other products. There is an Eastman corporation of Tennessee that supplies wood and wood distillation chemicals from a forest of 35,000 acres. In the reception room of the State Street building are samples of the various woods raised on those Tennessee acres—polished samples of birch, cherry, hemlock, red oak, beech, white hickory and ash.

### SURPRISE PARTIES

"Mr. Eastman, a bachelor, occasionally gives the sub-debs of Rochester a surprise party that satisfies even the most sophisticated among them. Last year when Prince Gustaf Adolf of Swe-

den came to America to attend the wedding of his cousin, Mr. Eastman invited the royal party to be his guests in Rochester.

"There was a dinner dance, with bunches of orchids from the Eastman greenhouses for every woman guest, there was a musicale and a hunt club breakfast. The large, pleasant house on East Avenue, Rochester's handsomest street, which Mr. Eastman built for his mother, lends itself admirably to hospitality. Its rooms are high-ceilinged, long and inviting. Halls are spacious, vistas pleasing and stairways what stairways used to be in the old days, of satin and lace. Flowers fill the Eastman home at all seasons. Winter finds baskets and vases full of exotic blossoms from the glass houses at the rear of the ten-acre plot of ground. Summer brings a profusion of garden flowers, along with unusual roses and less hardy blossoms.

"The orchid is Mr. Eastman's favorite flower. He raises them in his greenhouse and is generous with them. Few women visitors leave his door without one or more of the fragile blossoms in their hands.

### COOKS HIMSELF

"Scattered through the rooms are trophies of hunting trips—buffalo, deer and elk heads. There is a den full of firearms of all descriptions. There is a private kitchen at the top of the house where Mr. Eastman takes a hand at cooking. Lemon meringue pie and chocolate cake are his specialties. He is not a clubman. He loves his home and is usually found there when not at his office. He loves good music and understands it and for many years has had a pipe organ perform for him every morning and a string quartet play at his house every Sunday evening. He goes

to the movies occasionally, and is honorary president of the Amateur Club of Rochester, which holds weekly meetings at Kilbourn Hall, a small concert room adjoining the Eastman Theater and School of Music—a hall named for his mother.

"Two courses are open to the man of wealth," he said some years ago. "He can hoard his money for his heirs to administer or he can get it into action and have fun with it while he is alive. I prefer getting it into action and adapting it to human needs."

"Mr. Eastman has lived up to his words by putting \$72,000,000 into action and having fun with it. But his fun has benefited thousands."

APPEARS DETACHED  
"When his visitor called Mr. Eastman was looking out of a window that commanded a fine view of the surrounding country, with a glimpse of Ontario Lake in the distance.

"As he turned from his rolltop desk to greet his caller, he appeared to be in the 'detached position' in respect to human affairs, that he once said would be part of his new philosophy of life. How that philosophy is working out, however, he is not yet prepared to say, nor would he discuss the great philanthropies and educational projects his millions are helping to build. What he did say a little sadly, was: 'We are never satisfied.'

"This remark from a man who has founded and fostered a \$100,000,000 corporation employing 19,000 workers, and whose benefactions this year reached a total of \$72,000,000, indicates how high a standard the Rochester philanthropist and industrialist has set himself, and furnishes a clue to his definition of an ideal as 'a definite object that can never be reached.'

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Turn to Page 7—Column 1

## AT 75 YEARS, MR. EASTMAN LOOKS AHEAD

Continued from Page One

yesterday, might easily have been mistaken for a man 10—yes, 15—years his junior. The weight of years, since he has turned from active affairs to the leisurely engagements of culture and recreation, appears to rest lightly upon unstopped shoulders. He was sitting at

(greenhouse)  
erous with them. Few women visitors leave his door without one or more of the fragile blossoms in their hands.

### Den Full of Firearms

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# GEORGE EASTMAN AT 75 STILL KEEPS AT WORK

Full of Mental Vigor, He Is Keenly Interested in Business  
And Philanthropic Affairs—His Benefactions Have  
Reached a Total of \$75,000,000

By DIANA RICE.

ROCHESTER.  
GEORGE EASTMAN of Rochester will be 75 years old on next Friday. Five years ago he announced that he was about to adopt a new philosophy, which would include leisure, but his seventy-fifth anniversary finds him still at work. His work includes not only industrial affairs, but philanthropy; he has, in fact, given away almost as many millions as he numbers years.

"I don't like birthday fussings," said Mr. Eastman the other day, when a visitor called on him at the offices of the Eastman Kodak Company in Rochester. So next Friday will be like any other day in the Eastman calendar, with work as the chief motif.

Mr. Eastman does not look his years. He is alert, wiry and full of mental vigor. He is much less interested in his own achievements than he is in the achievements of others. Big game hunters, world travelers, his inventor and writer friends, stir his imagination and loosen his tongue.

When his visitor called Mr. Eastman was looking out of a window that commanded a fine view of the surrounding country, with a glimpse of Ontario Lake in the distance. As he turned from his rolltop desk to greet his caller, he appeared to be in the "detached position in respect to human affairs," that he once said would be part of his new philosophy of life. How that philosophy is working out, however, he is not yet prepared to say, nor would he discuss the great philanthropies and educational projects his millions are helping to build. What he did say a little sadly, was: "We are never satisfied."

## His Definition of an Ideal.

This remark from a man who has founded and fostered a \$100,000,000 corporation employing 19,000 workers, and whose benefactions this year reached a total of \$72,000,000, indicates how high a standard the Rochester philanthropist and industrialist has set himself, and furnishes a clue to his definition of an ideal as "a definite object that can never be reached."

"We are never satisfied," he repeated and then turned the conversation abruptly into other channels.

It is apparent that Mr. Eastman has found it hard to give up an active life for a leisurely one. After all, the habits of a lifetime cling, and Mr. Eastman was a wage-earner before he was 14. While today his hours are less regular than they were five years ago, he is at his desk the better part of each day. He eats his midday meal close to the task that has engrossed him for more than half a century. Unless he has luncheon guests, his food is brought down and cooked in the small kitchen that adjoins his office. He eats little, but that little must be perfect, for George Eastman is himself a cook.

While Mr. Eastman is jocularly apologetic when he gets to work after 10 o'clock, a late arrival at the office does not mean that he has been idling. For breakfast conferences are part of the Eastman régime. It is in the dining room of his Rochester house, over a cup of coffee, that Mr. Eastman transacts much of the business connected with his personal philanthropies. Here he meets the trustees and managers of the University of Rochester, the Eastman Theatre, hospitals and multiple other organizations in which he is deeply interested. Here he discusses with colleagues and intimates the details of projects that are near to his heart.

For half a century George Eastman refused to talk about himself or his numerous activities. For years he made his bequests anonymously, worked indefatigably, played not at all. For years he declined to discuss public affairs, saying he knew nothing about politics, about educational systems, or about other subjects on which a man who has amassed millions is supposed to wax eloquent.

He gained a reputation for silence and modesty.

Finally the mysterious "Mr. Smith" who gave \$19,000,000 to the Massachusetts Institute of Technology was run to earth. Mr. Smith turned out to be George Eastman. Mr. Eastman had to say something, but he said as little as possible and retired to his office. More stories began to appear about a shy mystic who breakfasted every morning in a Rochester mansion to the strains of a pipe organ. One of these stories stated that George Eastman was "hunting for the things he had missed." He was reported to be an idealist, a dreamer, tired of the counting-house, a man who planned henceforth to devote himself to music, art and leisure.

## Founder of a Music School.

Today, when George Eastman is confronted with this picture of himself he smiles drily, but he still does not talk about "the things he has missed." He goes out and finds them. A few years ago when he became interested in music, he founded the Eastman School of Music and gave it to the University of Rochester. Through his generosity the city now has an annual season of grand opera and some of the world's greatest artists journey to Rochester to appear in the Eastman Theatre. He calls himself a musical moron and said the other day that he had never tried to play on the piano, the violin or any other musical instrument. But he has bought musical instruments for Rochester school children, provided music scholarships for others, and last month had radios installed in all the city's schools so that concerts by the Rochester Civic Orchestra might be broadcast to educational institutions. When not so long ago he decided he had missed leisure, he went on an extended hunting trip to Africa and brought back a white rhinoceros, a trophy coveted by hunters. And he said he had the time of his life on that trip.

But it does not do to press Mr. Eastman too far about his numerous activities, or about recreations, for that matter. He once told a persistent questioner that the Rochester chief of police probably knew more about his activities than he did himself.

Few things have helped to break the Eastman shell of reserve more than the little machine with which the amateur may now produce colored movies. A visit to Mr. Eastman's office means a visit to a dark room, where, on a small screen, are unfolded the beauties of hidden woodland paths and brilliant herbaceous borders, the antics of playful kittens, ponies and children, the formal tea parties of grown-ups under gay awnings beside blue seas. In colors, cross-sections of everyday life follow each other in rapid succession as the latest development of the Eastman plant grinds out its secrets.

## A Dream That Was Realized.

Colored movies for the amateur, pictures the amateur could take, develop and throw on the screen, had long been Mr. Eastman's dream. Several years ago he gave one of his assistants carte blanche to carry on experiments and to spend all the time and money necessary to make the amateur colored movie a reality. The result was achieved. Last Summer Mr. Eastman gave a large coming-out party for his latest dream child. To his Rochester home he invited notables from all over the country to meet and admire the latest addition to his large camera family. Today wherever he goes he carries the ciné-kodak, and in his private laboratory on the top floor of his town house he experiments with the snaps he is continually making.

When, fifty years ago, Mr. Eastman first began to dream of making wet plates dry, the camera was an old-fashioned contraption carried on the back by traveling photographers. Today its successor, the kodak, is a new-fangled toy produced in delicate colors to match women's dresses. Mr. Eastman was a poor young bank clerk when he started in to master the intricacies of camera-making. He has lived to see the modest business he launched develop into an industry that circles the globe. There are branches in Manila, Honolulu, Panama City, Paris, Budapest, Tokio and Peking.

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## Many Factories Established.

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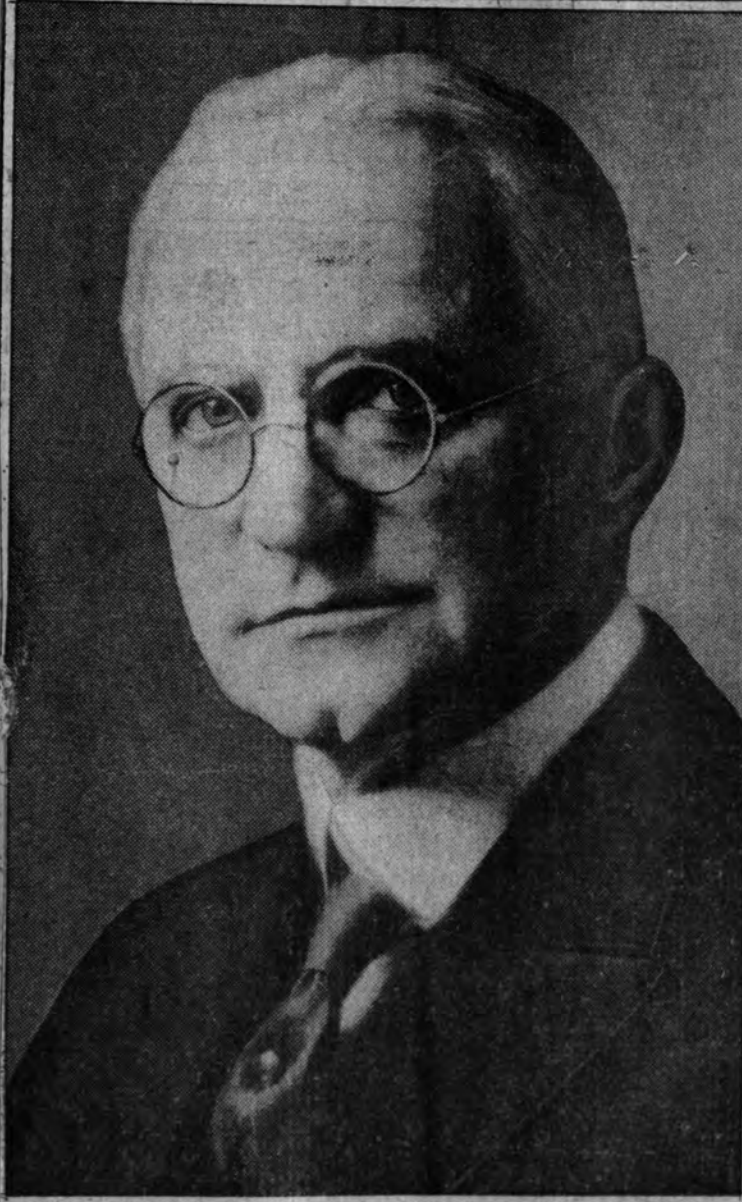
George Eastman.





INVENTOR AND PHILANTHROPIST

July 7, 1929



George Eastman.



# GEORGE EASTMAN FINANCES NEGRO DENTAL SCHOOL

*Dr C April 13, 30*

Agrees to Build and Equip Proposed Wing of  
\$2,000,000 Meharry Medical College  
at Nashville, Tennessee

## INSTITUTION WILL TRAIN COLORED YOUTH IN MEDICINE AND DENTISTRY

By HENRY W. CLUNE

The interest of George Eastman in dental education, which has prompted his establishment of the Rochester Dental Dispensary, and subsequent gifts of \$1,000,000 each for the establishment of similar institutions in London, England, and Rome, Italy, is manifested again in the announcement made yesterday that Mr. Eastman will finance the building and equipping of the dental wing of the new \$2,000,000 plant of the Meharry Medical College, at Nashville, Tenn., dedicated to the training of Negro youth in medicine, dentistry and pharmacy.

Work on this new building, the plans for which were drawn by Gordon and Kaelber, architects of this city, will begin at once.

### Only School of Its Kind

The Meharry Medical College is the only medical college for the training of Negro youths in medicine and dentistry in the vast area west of the Alleghany Mountains and south of the Mason and Dixon line. Several years ago the president of the college, Dr. John J. Mullaney, appealed to various benevolent boards and individuals for funds to give the Negroes of the southland an up-to-date plant and equipment.

For years the General Education Board has interested itself in Negro health work, and has generously assisted Meharry. The Methodist Episcopal Church also has contributed substantially to the college funds, and for the past few years the city of Nashville, which has always taken more than a passing interest in the institution, has contributed funds from its Community Chest to help maintain the free outpatient work that the college has been carrying on through its free dispensaries and dental operator. The alumni of the college has contributed to the endowment and building fund and individual gifts have been received from members of both the colored and white races.

Continued on Page Two

## MR. EASTMAN TO FINANCE DENTAL WING

Continued from Page One

Meharry Medical College is pointed to as an excellent example of what may be accomplished in Negro educational fields when there is a fine co-operation between the best elements of the white and the colored races. In the dental department of the college 50 per cent. of the teachers are white men. Several leading white business and professional men of the South are included on the board of trustees, together with a Negro lawyer and several representatives of Negro churches.

Mr. Eastman has made the first substantial gift ever received by the dental school of the college. Mr. Eastman, and Dr. Harvey J. Burkhart, head of the Rochester Dental Dispensary, and advisor to Mr. Eastman on the technical aspects of his gifts of dental clinics, are greatly interested in seeing Meharry College establish a service for the training of dental hygienists for the Negro group.

### These Who Helped

The new plant, besides providing for the dental department and the beginning of a dental hygienist

department, will provide for the training of a larger group of medical men and women. The entire plant represents the generosity of Mr. Eastman, the Methodist Episcopal Church, the General Education board, the Julius Rosenwald Fund, the City of Nashville, the alumni and friends of the college. When completed, this will be the most comprehensive and complete plant and equipment for the training of Negro youth in medicine and allied sciences in the world.

William G. Kaelber, of the firm of Gordon and Kaelber, is in Nashville, supervising preliminary work for the new plant. Contracts have been let, and the work probably will be under way before May 1.



