

# THE VICINITY POST

CIRCULATION  
5500

PHONE:  
MAIN 5412

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VOL. VIII

ROCHESTER, N. Y., JANUARY 10, 1934

No. 4

## THE YELLOW SHADOW HERE ON JAN. 20-21

As its second offering of the season the Drama League of Holy Family Church will present "The Yellow Shadow," a mystery comedy on Sunday and Monday evenings, Jan. 20 and 21.

The play will be directed by Raymond P. Weis, who has been active in the Community Players and the Footlight Club of Rochester.

Leocadia Gloss will play the part of "Nell Travis," the unsuspecting housekeeper at Viewcrest. Catherine Metzger is seen as "Mildred Marvin," who has just inherited an estate that has a foreboding past. George Heisel returns to the stage as "Jed Travis," a person extremely interested in the study of ornithology. Herbert May, who starred in "Oh, Professor," as "Sheriff Macklin," the hick police. Others in the cast include, Martha Schuey, Robert Wahl, Marion Schubert, Edward Denstedt, Albert Hoffman, John Hannan, Ruth Weber.

The following committees have been appointed: publicity, Alfred Merkel, Catherine Gross, Edward Haubner, Al Meyer, Doris Weber and the Reverend Roy Morphy.

Ushers, Mrs. V. Ritzenthaler, Helen Kodisch, Evelyn Quechenback, Anna Prechtel, Geraldine Klueh; stage and costume, John Dentinger, Alfred Merkel, Jerry Meyer, Al Meyer.

Patrons and patronesses, Mr. and Mrs. Edward Haubner, Mr. J. Hoffman, Mr. and Mrs. E. Gessner, Mr. and Mrs. L. Gallagher, Mr. and Mrs. G. Klier, Mr. and Mrs. W. Young, Mr. and Mrs. G. Heisel, Mrs. Hattie Rosenbach, Margaret Frank, Lucy Voekl, Joseph Hoff-

## Democrats Turn Tables On G.O.P. in Enrollment

In 1933 The Vicinity was solidly Republican. Every one of the five wards, all or part of which it contains had a top-heavy G. O. P. enrollment. But the pendulum has swung the other way, judging by 1934 figures just released by H. Alden Nichols, election commissioner.

Three of the five wards now are definitely Democratic and in the other two the Republican majority has been severely cut. Here is a table of comparison:

Ward	Dem.	Rep.		
1933	1934	1933	1934	
9	538	1857	1801	918
10	1960	5075	13651	7728
15	648	1864	2834	1390
20	803	2024	3715	1750
24	513	1120	2454	1438

The combined Socialist vote dropped from 160 to 116.

Dress Sale — Ladies' house dresses reduced from \$1 to 79-89c. All children's dresses reduced. Mrs. J. Coffee, dry goods. 680 Glide St.—Adv.

man, Edna Valentine, Irene McAdams, Dr. and Mrs. A. Wohlrab, Catherine Reeners, Lucille and Marie May, Mr. and Mrs. J. Scheg, Joseph Schur, Leo Zeller, Vincent Ritzenthaler, Frank Gross, Dorothy and Miriam Papineau, Mr. and Mrs. J. Fisher, Marie Lambert, John White, Frank Cumserick.

Ticket committee, Gertrude Fritz, Helen Schramel, Lester Fritz, Conrad Ruf, Martin Waest, Bernadine Fritz, Marie May; music, William Metzger, Edith Ritzenthaler; property committee, William LeRoy, Margaret Weidman, Dorothy Schubert.

NEXT ISSUE  
Of The Post  
will be published  
Thurs., Jan. 24

## MURRAY THEATRE

Tonight (last times)—"Last Gentleman" with George Arliss and "Love Time" with Pat Patterson.

Fri.-Sat.—"Judge Priest" with Will Rogers; "Girl In Danger" with Ralph Bellamy and Shirley Grey; and 2-reel Shirley Temple comedy.

Sun.-Mon.—"Lady by Choice" with May Robson, Carole Lombard and Roger Pryor and "Big Hearted Herbert" with Guy Kibbee and Aline McMahon.

### Reviews

Will Rogers, "whose soul is America," as someone has pointed out, "discovers" still another quarter of our land in "Judge Priest."

A sleepy Kentucky town of the early nineties supplies the background for the newest Rogers vehicle, fashioned from the famous Irvin S. Cobb stories of the small-town judge and his Civil War cronies. The film gives Rogers probably the finest opportunity of his screen career.

Richer in flavor even than the shrewd Yankee horse trader of "David Harum," the Iowa farmer of "State Fair" or the wise and patient westerner of "They Had to See Paris," the drawing but quick-witted southern jurist is a memorable addition to the Rogers gallery of "Representative Americans."

Carole Lombard plays the part of a fan dancer in "Lady by Choice" with May Robson as her mother and manager. The story, intermingling pathos with humor, develops along the lines of a romance between Carole and Roger Pryor, the millionaire in the case. Miss Robson is also very much in the picture with her usual true-to-life characterization.

## Fifth in Holy Family's Card Party Series Fri.

Fifth of a series of block parties will be conducted in Holy Family Auditorium tomorrow (Friday) evening. Bridge, pedro, pinochle and dominoes will be played.

Mrs. Hattie Rosenbach is general chairman. Mrs. James Kavanaugh is block chairman, with Mrs. John Weber as assistant chairman, aided by a large committee.

## Christmas Party Given Employees of Theater

A Christmas party was given Dec. 23 for employees of the Murray Theatre, by Wm. Tishkoff, manager. Gifts were received by each employee, around the Xmas tree in the lobby. A turkey dinner was served.

The employees presented Mr. Tishkoff with a chromium plated smoking stand.

### Doubles Tournament

A men's doubles tournament will be rolled Saturday at Henchen Bowling Hall for teams with combined average under 370. First prize will be \$40, second \$25, third \$15, with others according to the entry list. The tournament fee is \$3 including bowling. A few reservations are still available. Phone Gen. 7748.

## FEDERAL SAVINGS & LOAN CHARTER IS RECEIVED BY 20th WARD ASS'N

The Twentieth Ward Co-operative Savings and Loan Association, 764 Jay street, is now the First Federal Savings and Loan Association of Rochester, sponsored and supervised by the United States Government, it was announced by E. Clinton Wolcott, secretary of the association. The new Federal charter has been received from the Federal Home Loan Bank Board in Washington. It is through this conversion that more than \$4,000,000 of U. S. Treasury money is coming into Rochester for home mortgage financing.

At the same time, Mr. Wolcott announced the election to the Board of Directors of Henry H. Stebbins, vice-president of First National Bank; and Edward Harris, vice-president and attorney for Rochester Savings Bank and the Security Trust Co.

"We are all set to go with greatly expanded activities," said Mr. Wolcott. "Since our announcement of six weeks ago that we were applying for a Federal charter, there has been a very perceptible increase in applications with us for mortgage loans for home construction, repairs and modernization, and for refinancing. There are now available ample funds to loan for all these purposes. New mortgage loans application blanks are now ready and we are prepared to consider applications as rapidly as they are made.

"Under a Federal charter, our operations are basically the same as they have been since our organization in 1896. All loans are made on first mortgages on homes, to be amortized through regular monthly payments over a period of from eleven and a half to twenty years.

The advantages of the amortizing mortgage have been abundantly proven during these last five years, when fewer homes were lost to their owners under this plan than under any other plan of home financing. Further, more homes in Rochester have been acquired out-

(Continued on Page 3)

### BULLETIN

The first annual meeting of the shareholders of the First Federal Savings and Loan Association of Rochester, it was announced today, will be held Wednesday, Jan. 16, at two o'clock in the office at 764 Jay street.

## Ladies' Auxiliary Holding Party at Wonder Bakery

Ladies' Auxiliary, Knights of St. John, Branch 126, of Holy Apostles Church, under the direction of Mrs. F. Gifford, general chairlady, and Mrs. Mary E. Sheehan, chairlady, will hold a card party at Wonder Bakeries Auditorium, Texas street, corner Murray street, on Tuesday evening, Jan. 15.

Pedro, bridge and pinochle will be played. Music and a buffet lunch will be provided.

### NEW VEGETABLE RACK INSTALLED AT RALPH'S

Installation of a new vegetable rack was completed this week at Ralph's Market and Grocery in Otis street. It is designed in two tiers with a water-spraying arrangement that keeps the vegetables always in fresh condition. The new rack allows for greater display and Ralph expects to considerably enlarge his vegetable line.

## FORMAL NOTICE

is hereby given that the

### TWENTIETH WARD CO-OPERATIVE SAVINGS & LOAN ASSOCIATION

ON DECEMBER 26th, 1934

Received its Charter as, and on January 2, 1935 opened under the name of the

### FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCHESTER

This means to our Shareholders and Friends

- 1—United States Government Supervision instead of New York State.
- 2—Federal Government stands ready to become a member by investing Treasury funds in the Income share of this Association.
- 3—These funds will be available for New Mortgages, Refinancing Mortgages, Modernization Loans to present Borrowers and Payment of taxes for present Borrowers whose accounts have sufficient credits.
- 4—Shares of all Federal Savings and Loan Associations must be insured by the Federal Government.
- 5—A 1% Dividend bonus on all savings accounts upon which regular payments are kept up.

All Borrowing members who have not signed their Recast Agreements are asked to do so at once in order to enjoy the reduced interest charge.

All other members are requested to bring in their Pass Books as soon as possible after January 15th when their New Federal Association books will be ready.

INCORPORATED UNDER THE LAWS OF THE UNITED STATES

### FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

OF ROCHESTER

764 JAY STREET

GENESEE 1639

## GAESSER'S

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SMOKED CALAS lb 12c

FRESH CALAS . . lb 14c

Armour's SMOKED HAMS . . . . . lb. 19c

Pork Sausage, Meat or Links . . . lb. 17c

Round or Sirloin STEAK . . lb 21c

Club Steamers, lb. 12½c Beef Stew . . lb. 10-17c

Boneless RIB ROAST . lb 23c

Toilet Tissue . . 6 for 25c	SUGAR . . . . 10 lbs. 52c
Snider's Tomato Soup . 5c	Cauliflower . . . . 10-15c
No. 2 can (Reg. 15c seller)	Bananas . . . . . lb. 5½c
Golden Wax Beans . . 10c	All-Crisp Graham
136 Navel Oranges . doz. 39c	Or Soda Crackers pkg. 12½c
1 lb. Jar Peanut Butter . 15c	Cabbage . . . . . head 5c
Silver Floss Kraut . can 9c	Spinach . . . . . lb. 10c
Golden Bant. Corn . 2 for 25c	Mustard . . . . . jar 5c

CHOICE POT ROAST . lb 17c

WE DELIVER

GENESEE 3868

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
25 South Water Street  
Main 5412

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**HAUBNER & STALLKNECHT**

Successors to John C. Rossenbach

**FUNERAL DIRECTORS**

GENESEE 300

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See us about financing your improvements under the National Housing Act

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Send your News to the  
**The Vicinity Post**  
25 South Water St.

**ANNUAL CARD PARTY IS LISTED BY YOUNG MEN**

Tenth Ward Young Men's Republican Club will hold their annual card party at the Lewiston Avenue Republican headquarters, 461 Lewiston avenue, on Jan. 14, at 8 p. m.

Joseph W. Alaimo, chairman of the committee, has promised, in addition to the usual prizes and refreshments, an attractive program of entertainment.

The committee consists of David F. Atwater, Leo Culhane, Tom Riley, William E. Young, Gordon Hamlin, Elmer Marcellus, William Cucci and Joseph Culhane. The public is invited.

Tickets are 25 cents and may be obtained from any member of the committee.

to offer the public a better product. Each year their efforts are crowned with new success. We feel that our annual Auto Show must keep pace with the achievements of the manufacturers. Hence, our show must be better each year."

Mr. Lohman called attention to the fact that the American automotive industry is one of the great industrial forces of the world.

The show proper will be staged in buildings 4 and 5 at Edgerton Park.

**AUTO SHOW TO OPEN JAN. 21 AT EDGERTON**

Rochester's 27th annual Auto Show which will be staged at Edgerton Park, Jan. 21 to 26, will be not only the most beautiful but the most interesting that has ever been seen here, according to Arthur C. Lohman, show manager.

"The new 1935 Automobiles mark a new high point in automotive history," said Mr. Lohman. "The American automobile manufacturers are working ceaselessly

**WANT ADS**

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

SKATES sharpened 15c. 55 Rogers Ave., 67 Felix St., 667 Emerson St., 231 Lyell Ave.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shtzel Hardware, 498 Lyell Ave.

MAYTAG washer, porcelain tub, \$54.50. Easy terms, free demonstration. H. C. Pommerening & Son, Lyell at Glide.

ALUMINUM-WARE SALE—All this month. Many bargains. Van Zeilen Hardware, 412 Ames St.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shtzel Hardware, 498 Lyell Ave. Glen. 3214.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

REUPHOLSTERING—Rochester's finest and largest line of samples displayed at your home. Call Glen. 2100. Schmitz, 1476 Lake Ave.

CLEANING SOLVENT—25c gal. Your clothes look better and last longer if cleaned before being put away. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.

PAINTING and paperhanging, reasonable rates. G. F. Ringholz, 198 Wetmore Pk.

HEMSTITCHING and picoting 5c yd. Sheeting, tubing, hosiery, tatting, crochet cotton. Reasonable prices. Sets made to order. Mary Ferrari, 151 Spencer St., formerly 512 Dewey Ave., with Mrs. Rose.

RADIO REPAIRS—No charge for tube test or estimate. Guaranteed service on all makes. Harry Peiffer, 681 Lake Ave. Glen. 6713-W.

INTERIOR VARNISH \$1.59 gallon. Van Zeilen Hardware, 412 Ames St.

CLEANING SOLVENT, for clothes, 25c gal. Non-explosive, safe. Van Zeilen Hardware, 412 Ames St.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shtzel Hardware, 498 Lyell Ave. Glen. 3214.

WASHER Service—We service all makes of washers. Get our estimate. H. C. Pommerening & Son, Lyell at Glide. Glen. 3110.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

MOVIE FILMS—16 m. m. Bought, sold, rented and exchanged. Bourbon Film Library. 387 Magee Ave. Glen. 4445-W.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shtzel Hardware, 498 Lyell Ave. Glen. 3214.

FLAT WALL paint \$1.59 gallon. Shtzel Hardware, 498 Lyell Ave. Glen. 3214.

TUBE SKATES, Planerts, \$4.79. Van Zeilen Hardware, 412 Ames St.

HALL FOR RENT—For clubs, parties, meetings, etc. Vazzana Grill, 490 Lyell Ave.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shtzel Hardware, 498 Lyell Ave.

GARAGE for rent. \$4 month. 517 Lyell Ave. Glen. 5318-M.

FOR RENT—Half double. 243 Burrows St. Redecorated. 6 rooms. Inquire 64 Cedar St. or Gen. 3005-M.

FOR SALE—Alfred Johnson Tubes, size 10, like new, reasonable. 293 Murray St.

RADIO SERVICE—Tubes tested in your own home. Latest type tube checker. Guaranteed Service. Low Flat Rates. Call Glen. 1776. Walter Shire, 56 Austin St.

RID-JID Ironing Boards, full size, reg. \$8.50, at \$1.95. Leichtner Hardware, 705 Maple St. Glen. 3126. We deliver.



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263 Ames St. Gen. 1971

**MURRAY THEATRE**  
MURRAY STREET AND LYELL AVENUE

Tomorrow (Friday) and Saturday

**ROGERS WILL in "JUDGE PRIEST"**

Also "Girl in Danger" and Shirley Temple Comedy

Sunday and Monday (Jan. 13-14)

**May Robson in "Lady By Choice"**

Associate Feature—"Big Hearted Herbert"

**Summer Circle Spot & Beer Garden**  
990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER  
**A Place You Can Bring Friends For Good Things To Eat And Drink**

**SPECIAL!**



32 inch **SLED**  
**89¢**

**TUBE SKATES**  
**\$3.79**



Planerts \$4.75 up

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**BICYCLE HEADQUARTERS**  
Ask for a free bridge pad (adults only)

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271 Lyell Avenue Famous for Service

**THAT BETTER PENNSYLVANIA HARD COAL**

PHONE BECKWITH'S R. G. & E. and GLENWOOD 811—for Semet-Solvay **COKE**

**FEDERAL CHARTER**

(Continued from Page 1)

right by families with moderate incomes through this than through any other plan.

"From the standpoint of our savings members, our federalization places all of our accounts on an equal dividend basis, with the exception of our installment accounts, upon which a bonus of 1% is paid if kept in good standing until maturity. One of the features of the Federal Associations is that the accounts of members are insured up to \$5,000."

**Statement from Washington**

John H. Fahey, chairman of the Federal Home Loan Bank Board, today issued the following statement:

"With an increase of slightly more than 1000 member institutions during 1934, the Federal Home Loan Bank System has just closed its second calendar year of operation with a membership of 3075 institutions of the building and loan type, and is now the largest mortgage reserve structure in the world. Its members hold practically one-half of the entire \$7,000,000,000 of home mortgage resources of all the 10,000 or more building and loan associations in the United States, indicating that the larger home loan institutions in every state in the Union have found particular advantage in joining the Bank System.

"The past two months have shown a steady increase in the number of applications for membership. The present total membership is 3087, which also includes a number of life insurance companies and mutual savings banks, compared with a total of 2072 members on January 1, 1934 and of 116 on January 1, 1933. It represents an agency of unlimited potential power in supplying long-term home mortgage loans on economical terms through the private lending institutions, to meet the needs of home owners.

"Unlike the Home Owners' Loan Corporation, the Federal Home Loan Bank System is not an emergency measure, but a permanent feature of the American home financing structure. It represents the voluntary co-operation and organization, under Federal supervision, of the privately managed, long-term thrift institutions, through their membership in the 12 regional Federal Home Loan Banks, located throughout the United States. In these respects, and likewise by the fact that it is a reserve bank structure which makes loans only to its member institutions, and not directly to home-owner borrowers, the Federal

**PERSONAL**

Kappa Rho Sorority met last Friday evening at the home of Miss Dolores Himes of Campbell park, where plans were made for a roller skating party to be held in the near future. A meeting will take place tomorrow night at the home of Miss Bessie Richter of Sherman street, where a birthday party will be held in honor of Miss Monica Dougherty of Woodrow street.

Miss Eleanor Lockmire entertained Sigma Pi Epsilon Sorority at her home on Jay street, Dec. 29.

Mr. and Mrs. P. Montanaro of Murray street are the parents of a baby girl, born Dec. 28, at Rochester Municipal Hospital. Mrs. Montanaro was formerly Miss Helen Niccoli of Murray street.

Chi Delta Gamma met last night at the home of Misses Marie and Geraldine Bauer of Hague street. Plans were completed for a dinner party Jan. 23 in honor of new members.

A mistletoe party was held by Theta Delta Sigma Sorority Dec. 28 at the home of Miss Mary Greiser of Clifford avenue. One of the features of the evening was a specialty dance by Miss Betty Reidmann. At the last meeting, held Monday at the home of Miss Alma Pavia of Myrtle street, plans were made for a roller skating party to be held next month.

Louise Sweetnam has returned to U. of R. after a two weeks' vacation.

Dr. G. B. F. Hallock and Mrs. Hallock spent Christmas Day with Rev. Wm. A. Hallock and family of Austin street.

Stanley Zimmerman has moved from Murray street to his new home he purchased some time ago at 185 Warner street.

Mrs. Scott of Wayland, N. Y., spent the holidays with her sons at 47 Austin street.

Another Neighborhood Nite Saturday at Senz Tavern, Lyell corner Glide street. Come out and bring the wife for a genuine good time. Special for the occasion, Sauerbraten and noodles served as they should be. Meet your friends at Senz!—Adv.

Home Loan Bank System closely duplicates in home mortgage finance the functions rendered by the Federal Reserve System in the service of commercial banking."

**Trinity Evangelical Church**

Services for next Sunday: 9:00 a. m., German, "Jonas, ein Vorbild Jesu"; 9:45 a. m., Sunday School; 10:50 a. m., Morning Worship. "The Fruitful Christian Life."

Tomorrow (Friday) evening at 8 p. m., Trinity Bible Class will hold its regular monthly meeting. A social hour will follow.

Trinity Brotherhood meets Monday evening, Jan. 14. The officers are planning an evening of good entertainment. Refreshments will be served.

On Jan. 17, at 2 p. m., the Mission Study Class will meet at the home of Mrs. Edward Heunemann. The ladies of the church are invited to attend.

Girl Reserves meet on Friday evening, Jan. 18.

The ladies' organizations of the church will meet with the Women's Missionary Society of Emmanuel Reformed Church on Monday evening, Jan. 21, at 8 p. m. A fine program has been arranged. The ladies will meet at Trinity Church at 7:15 p. m. and proceed by auto.

**Grace Presbyterian Church**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Sign of the Christian." Sunday School meets at ten o'clock in the church auditorium.

The Young People's Society will meet at 6:30 o'clock Sunday evening. The place and leader will be announced later.

Mummers' Club is presenting the play, "Backstage," on Thursday and Friday evenings, Jan. 24 and 25, for the benefit of the church.

**Lyell Ave. Baptist Church**

Morning service of the church opens promptly at 10:30. The Sunday School meets at 12 noon and Christian Endeavor at 6:30 p. m.

The subject of the pastor's sermon is: "A Country Without a Sun."

The mid-week prayer meeting is held Wednesday at 7:30 p. m.

The Mission Circle will be entertained at the home of Mrs. W. W. Johnson, 78 Sunset street, on Thursday evening, Jan. 17.

**NEW YEAR'S DANCE HELD BY HOLY FAMILY GROUP**

Young people of Holy Family parish held a New Year's dance Friday evening. The Rochesterians furnished the music. Elwood Fischer headed the committee in charge.

**THANKS ASSISTANTS**

Mrs. Alice Cody, chairlady of Ames street block and vicinity of Holy Family parish, wishes to thank her committee, her many friends, and every one who helped to make their party a success.

Anna C. Hallock has returned to Northfield Seminary in Massachusetts after spending two weeks Christmas vacation with her parents, Rev. and Mrs. Wm. A. Hallock of Austin street.

**THIS AD WORTH \$1.00**  
toward the price of any **PERMANENT**  
Cut out ad and bring it with you  
**WAVES \$3.50 up**  
**Ann Beauty Salon**  
484 Ames St. Gen. 5029-J

**RALPH'S SPECIALS**  
Steamers . . . lb. 14c  
Ham Sausage lb. 14c  
Forman's New Sauerkraut . . lb. 4c  
SUGAR . . . . lb. 5c  
Fresh Ground Hamburg . . . lb. 10c  
Potatoes . . . . pk. 9c  
Toilet Tissue . . . . . roll 3c  
**Ralph's Market**  
85 OTIS STREET  
Glen. 3862 — We Deliver

**PRIVATE BOWLING PARTIES**  
Parties of 12 or more  
Alleys draped for privacy **75c ea.** Including Lunch and Bowling  
**HENCHEN BOWLING ALLEYS** 849 Jay St. Gen. 7748

**The Show-Down**

History of the last few decades is checkered with periodic attacks on the so-called power interests by political leaders, by civic groups, by newspapers and by individuals. It has become an ever-recurring subject of controversy, but there has never been a final show-down.

Here and there public ownership of power plants has taken the place of private utilities, and in some instances hydro-power has supplanted the "manufactured" variety. But after these intermittent outbursts, each controversy has died down to await the rise of the next. A death blow to either private or public ownership has long been anticipated. Now it appears close at hand.

President Roosevelt's huge TVA development, his espousal of the St. Lawrence Waterway project and his announced determination to sponsor similar developments throughout the country has set the stage for what appears to be The Show-down. How far he will go, will be determined in some degree by the success of his first ventures, but the trend of public opinion will have much more prominence in the making of his future policies.

In other words the public must become interested now, for The Show-down is here. We are embarking on a course definitely and clearly marked. Do we want the government in the power business or do we not?

We are often moved by emotion in this matter rather than by calm, deliberate thinking. Purposefully-instigated hatred of unnamed "power interests" often stirs our breasts. We must wave this aside and look for facts, for authentic information. No one but the taxpayer is going to pay the bill for any experimentation.

Keep one eye on the utilities and the other on the politicians, always remembering that what profit is to the private citizen, patronage and spoils are to the politician.

**OFF-SEASON SALE of FUR COATS**

**BUY NOW and SAVE AT LEAST 33 1-3%**

**PRICES ADVANCE AGAIN ON FEB. 1st**

**UNUSUAL BARGAINS**

**CARACUL**  
Black & Brown  
Reg. Price \$125  
**SALE PRICE . \$85**

**NORTHERN SEALS**  
(Dyed Rabbit) Reg. \$85-\$115  
**\$49-59-79**

**Lapan Swaggers**  
Formerly \$70  
**SALE PRICE . \$55**

**Silver Muskrat**  
Formerly \$115  
**SALE PRICE . . . \$95**

**Racoon Coats**  
**\$155 to \$275**

**ANY TYPE COAT**  
You want at correspondingly low prices

Come in. If you don't see what you want, ask for it.

**Lapan Jackets . \$23**  
Formerly \$29



**THE FUR STUDIO**

**505 LYELL AVE. (Cor Murray St.)**  
**OPEN EVES 'TIL 9 GLENWOOD 5018**

## Musical Club Being Formed at Youngs; Announce Class

An opportunity for boys and girls of The Vicinity to get together in a musical club is being provided by Young's Music House of 263 Ames street. Such a club is now being formed and those interested in joining should apply at the store.

Players of such musical instruments as banjo, guitar, mandolin, violin and piano are invited. The club will be an informal arrangement, allowing young people the opportunity of practicing and playing with a group. Formation of an orchestra from among the membership is also under consideration.

The only qualification for membership will be the possession of a musical instrument. It is planned to have the club elect its own officers and choose its own name. Where the musical instrument was purchased or with whatever teacher the boy or girl may be studying will make no difference as far as club membership is concerned.

William P. Young, proprietor of the store, also announces the start of an educational project. He has secured the services of Bus Herman, teacher of string instruments, to assist in teaching.

As a special inducement to parents to start their children's musical education, Young's are offering to give the instrument to the pupils entirely without cost with a course of lessons. In other words, boys and girls are given their instruments free of charge, provided they study with Youngs.

Although he announced this special offer at the same time as the formation of the musical club, Mr.

### GEORGE KLIER NEW HEAD OF PHARMACISTS' ASS'N

George A. Klier, proprietor of Klier's Pharmacy of Ames street, was elected president of the Rochester Pharmaceutical Association at the annual meeting last week. He served last year as treasurer.

Young wishes it made clear there is no connection. The club will be a community enterprise. For further information, see Mr. Young at 263 Ames street.

### 24th Democrats Review 1934 Accomplishments

Democrats of the 24th Ward have brought to a close one of their busiest and most successful years, both politically and socially.

Shortly after the first of the year a testimonial dinner was given to Supervisor Daniel Lee and Constable George Farrell. Then came the grand opening of the clubrooms at 1203 Jay street with a crowd of about 500 attending a Dinty Moore Supper. Other social events followed each month until July when one of the largest attended picnics on this side of the city was held.

Next came the first annual clam-bake in September which was sponsored by Supervisor Daniel Lee and attended by over 400 people. To top off these functions the men's and women's clubs joined together to distribute 29 Christmas baskets in the neighborhood. On Dec. 30 the social activities of the year were climaxed when about 1000 children with their parents taxed the clubrooms to capacity to receive candy and ice cream and gifts and take part in a splendid entertainment. It was the first Christmas party given by the Democrats in this ward and from all indications Mr. Lee will have to have the hall enlarged for the next one.

In the political line the ward has been well treated. Late December saw the installation of boulevard

lights on Avery street, obtained through the efforts of John Normile, ward leader, who is now holding the first key position held by a 24th Warder, that of County Auditor.

### The Church of The Holy Apostles

Holy Name Society will meet Monday, Jan. 14, in the parish hall. Phillip H. Donnelly, Rochester attorney, will be the guest speaker.

Rosary Society is planning for a card party to be held in the parish hall on Tuesday evening, Jan. 22.

<b>PLATE CORNED BEEF . . lb 14c</b>
<b>3-pound MEAT LOAF 59c</b>
<b>PORK SHLDRS. lb. 17c</b>
Kraut lb. 5c AA1 or Star Coffee . . . . . lb. 23c
<b>SCHROTH MARKET</b> 500 Lyell Ave. Glen. 3210

## LET'S GET DOWN TO "BRASS TACKS" ON THIS QUESTION.

The following editorial appeared in the New York Herald Tribune of December 26th, 1934:

### "Wanted: Less Fire and More Light

Whatever may be the merits of the controversy between the power industry on the one hand and those in and close to the Administration on the other, one point has stood out clearly in the several clashes that have occurred between the two in the last few weeks. That is this: Every effort that has been made to air the controversy on its merits has come from the utilities, while every effort to avoid a full revelation of the facts has come from the opponents of the utilities.

Three specific instances can be cited in support of this general observation. The first was the Tupelo incident. On November 18 President Roosevelt, speaking in that Mississippi town, painted a glowing picture of the results of government operation and embellished it with numerous "facts" and figures. Two days later Wendell L. Willkie, president of the Commonwealth and Southern Corporation, issued a statement in which he suggested that the President had 'obviously been misinformed,' and challenged him on five main points of fact. Neither the President nor any of his spokesmen has chosen thus far to dignify Mr. Willkie's very damaging challenge with a reply.

The second incident of the sort occurred early this month following publication of the results of the "study" by the New York Power Authority to the effect that power rates in this area were excessive. The New York State Public Service Commission, of which this was naturally quite as much an indictment as it was an indictment of the public utilities themselves, demanded that the Power Authority submit its evidence. This the Power Authority refused to do, advancing the remarkable explanation that to comply with the request would constitute a surrender of its authority! Finally, there was the incident last week of the visit to the White House of Thomas N. McCarter, president of the Edison Electric Institute, to present to the President a memorial urging an early legal test of the T. V. A. Although Mr. McCarter stated that he did not come to the White House "in any spirit of antagonism," his memorial was immediately turned over to the head of the Federal Power Commission, Frank R. McNinch, whose reply was an ill-tempered tirade general against the power industry.

Most people who believe in the achievement of justice through established processes must regard with great misgiving the un-American policy of the Administration in respect to the power industry—a policy of bludgeoning it into surrender through direct competition through heavily subsidized public projects. But even those who do not feel that way—and it would be folly to ignore the fact that there are many in this category—are going to wonder, if the government continues to avoid every opportunity to enter into a discussion of the facts, and if it is going to continue to meet argument with evasion and abuse, why, since its case is so strong, it does not meet the issue squarely. Sooner or later the facts regarding power rates will have to be aired. Why not now?"

We too believe that the issue should be squarely met and that it should be met before hundreds of millions of taxpayers' money is thrown into the whirlpool of wild experimentation.



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A third coverage which can be added to your fire policy is rent insurance and this coverage is just as important to the house owner as the first two.

If a fire occurs in your home, or in a piece of property which you own and rent to others, and the building is damaged to such an extent that its occupants are compelled to live somewhere else while repairs are being made, the company will then reimburse the owner for the amount of rental value for the length of time required to make repairs.

For an example, we will say that Mr. "A" owns a house which he rents for \$35 a month. A serious fire occurs and the tenants are obliged to move out. Some weeks

pass before repairs are started and several more before the house is again in liveable condition. Let us say that three months have passed. Mr. "A," besides having the house completely restored, also receives \$105 as rent for the time the house was empty. In other words, his income from that house has not stopped. And now consider that the cost of this protection on Mr. "A's" house would have only been \$1.16 for three years.

Mr. "B" lives in his own house and knows that he would have to pay at least \$50 a month for a house like his. He buys rent insurance at a cost of about \$1.75 for three years. If Mr. "B" and his family are obliged to reside elsewhere following a fire he will receive compensation for the amount spent for the temporary renting of some other living quarters.

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A personal interview on any of these coverages pertaining to your particular interests places you under no obligation. Just phone Genesee 3046.

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# THE VICINITY POST

PHONE:  
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VIII

ROCHESTER, N. Y., JANUARY 24, 1935

No. 5

## ANDY VARIPAPA BOWLS AT HENCHEN'S MONDAY

Andy Varipapa, world's most sensational bowler, will be the central attraction in a bowling exhibition Monday night at the Henchen Bowling Alleys, in Jay street. The exhibition will start at 9:30.



A. Varipapa

The diminutive star of the alleys is expected to draw a capacity crowd. He will bowl three games against each of four local men and in addition will demonstrate his famous trick shots. Assisting him, in a comedy act, will be Al Cirillo, former vaudeville star. Ray Benzon, George Angevine, John Stone and George Henchen will be his partners in the match games.

Tickets at 35 cents are still available at Henchen's. Special arrangements are being made to accommodate the biggest crowd of the season.

### SORORITY ELECTS

At a recent meeting of the Chi Delta Gamma the following officers were elected: Geraldine Bauer, president; Edna Friday, secretary and treasurer; Marie Bauer, publicity and scrap book editor.

The sorority will meet Wednesday, Jan. 30, at the home of Miss Gretchen Kehl of Ries street to make plans for a rush meeting.

## Free Murray Tickets For Our Readers

The Post will give away five tickets to the Murray Theatre in each issue, beginning this week. Five names have been picked at random from the directory. They are to be found in various places in this publication.

If your name appears, identify yourself at the box office of the Murray Theatre BEFORE next Thursday, Jan. 31, and get a pass good for any performance during the following week. You will not be required to purchase another ticket in order to use the free one.

## "BACK STAGE" TO BE GIVEN BY MUMMERS

As their first offering for 1935, the "Mummers," dramatic organization of the Grace Presbyterian Church of Lyell avenue, will present a three act play entitled "Back Stage," tonight and tomorrow (Friday) night at eight o'clock.

The play, written by J. C. McMullin, is based on the life back-stage of a small road show, its complications, love and humor.

The cast in their order of speaking is: "Cora Betts," Marion Grover; "Carnahan," Joe Boyce; "Iris Ventor," Esther Bergman; "Dixie French," Jeannette Bennett; "Dan Cassidy," Howard Smith; "Judson Du Pont," Walter Nuijens; "Ma Du Pont," Eleanor Bergman; "Hugh Kane," John Waldoek; "Paula Nelson," Marcella Hoffman; "Butch," Albert Nuijens; "Sheriff Buckley," Wm. Huggett.

The director of the play is Lloyd Hubbard.

NEXT ISSUE  
Of The Post  
will be published  
Thurs., February 7

## MURRAY THEATRE

Tonight (Last times)—Helen Hayes in "What Every Woman Knows" and Joe E. Brown in "Six Day Bike Rider."

Fri.-Sat.—June Knight and Roger Pryor in "Wake Up Dream" and Richard Barthelmess in "Midnight Alibi."

Sun.-Mon.-Tues.—Grace Moore in "One Night of Love" and James Cagney in "St. Louis Kid."

### Reviews

The Murray inaugurates a new policy next week. Its Sunday pictures will be carried over through Monday and Tuesday; a three day run instead of two days.

Grace Moore, new, vibrant screen personality who sang for the Metropolitan Opera for three years and scored successive triumphs on the concert stages of every important city in the world, will be seen in the starring role of "One Night of Love."

Tullio Carminati, international star last seen with Constance Bennett in "Moulin Rouge," has the main male lead with a strong supporting cast including Lyle Talbot, Mona Barrie, Jessie Ralph, Andres De Seguro and Luis Albern. Victor Schertzinger directed.

"St. Louis Kid," rated three stars. It takes James Cagney in and out of jail several times and through several fist-fights. There is plenty of comedy and action along with an interesting central theme.

## BUSINESS MEN'S ASSOCIATION IS CHANGED TO INCLUDE ALL VICINITY

To widen the scope of its activities and to build a large membership, the Lyell Avenue Business Men's Association has been changed to take in the entire Vicinity, between West avenue and Emerson street. Membership will be restricted to business men only.

A campaign committee is now working to secure new memberships. At its first report meeting last night, a total of 42 new members was reported. The drive will continue for at least two weeks more.

The drive is being directed by President Thomas Taylor and a committee including Albert Lenhard, William H. Senz, James E. Shatzel, Charles Meyers, Fred R. Metzinger, Ralph Mack and Fred Jackson.

The dues have been substantially reduced for this campaign. Following its conclusion, a meeting of the association will be held to install officers and to map an entirely new-type program. Any business man, not solicited to date, may obtain additional information and an application card from any member of the committee.

## Democrats To Hold Dance At Club Rooms Saturday

The 24th Ward Men's Democratic Club is holding its first dance of the year at the clubrooms, 1203 Jay street, on Saturday, Jan. 26. Richard Tobin is chairman of the affair, assisted by the following members: Wm. Billows, Dick Ward, George Farrell and Ray Sage.

Tickets which are 25 cents may be obtained from any of those members or may be bought at the door. Joe Pickens and his boys will provide the music for both old and new dances.

## Mrs. Tindale Is Elected By 24th Ward Democrats

The 24th Ward Women's Democratic Club elected the following officers at the January meeting: president, Mrs. Arlene Tindale; vice-president, Mrs. Evelyn Billows; secretary, Mrs. Marie Schneider; treasurer, Mrs. Marion Whitmore; financial secretary, Mrs. Margaret Normile.

The club held its annual banquet at the Dutch Mill on Jan. 17, cards and dancing following the dinner.

The ladies are holding their first card party of the year on Thursday, Jan. 31, at the clubrooms, 1203 Jay street. There will be cards, a lunch and prizes for each table. Price of admission is 25 cents. The public is invited.

Alpha Chapter of the Iota Phi Delta Sorority will hold a card party tomorrow evening at the home of the social chairman and editress, Rita Kesseling of Knickerbocker avenue.

Joseph B. Valentine, 309 Hague St. Call at Murray for free ticket.

## Card Party Tomorrow In Holy Family Auditorium

The sixth of a series of block card parties will be held in Holy Family auditorium tomorrow (Friday). Pinochle, pedro, bridge and dominoes will be played.

Mrs. Hattie Rossenbach is general chairman assisted by Mrs. John Scheg and Mrs. George Martin.

Mrs. Mary Metzger is block chairman assisted by Mrs. Joseph Toth, Mrs. Henry Haubner and a large committee. An attractive, standard clock will be the table prize.

## Dance Scheduled Feb. 1 By Church Young People

Young People of Holy Family parish have made arrangements for the third dance of the new year to be held on Friday, Feb. 1, in the school auditorium on Jay street. Music will be furnished by Johnnie Schwab and his orchestra. Door prizes and the usual favors will be given.

The committee in charge, under chairmanship of Elwood Fischer, is Frank Voelkl, Ruth Weber, Raymond Schur, Rudolph Toth, Kathleen May, Martha Georger, Norbert Klehammer, Frank Allmann, Clarence Yax, Dorothy Schubert, Marion Schubert, Herbert May, Marie May, Rosemary Feeley, Betty Dentinger, Charles Weber and William LeRoy.

## Plymouths and Chryslers On Display at Voelkl's

Voelkl Bros., Inc., of Maple street are dealers for the new 1935 Plymouths and Chryslers, now creating such a sensation at the Auto Show. These new cars may be seen in Voelkl's showroom.

The Plymouth, always a leader in the low-priced field, is considered the outstanding automobile in its class both in appearance and mechanical construction. The principal feature, outside of extensive stream-lining, is the new type springing which makes all parts of the chassis ride the same.

A demonstration of the Plymouth or the new Chrysler may be had at Voelkl's.

Dress Sale—Ladies' house dresses reduced from \$1 to 79-89c. Children's dresses reduced. Mrs. J. Coffee, dry goods, maazines, etc. 680 Glide St.—Adv.

# GAESSER'S

861 Jay St. MARKET Cor. Ames St.

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Beef Stew (All Meat) ..... lb. 15c

Pork Sausage, Meat or Links ... lb. 21c

Round, Sirloin Or Porterhouse STEAK . lb 21c

Club Steamers ..... lb. 14c

Boneless RIB ROAST . lb 25c

Country Roll Butter ..... lb. 35c

Mustard . . . jar 5c	Beets lge. No. 2½ can 10c
Cocoa . . 2 lb. box 20c	Pure Honey . 15 oz. 15c
Rinso . 2 lge. pkgs. 39c	No Rub Floor Wax and
Soap Chips 2 lge pkgs 25c	Metal Polish both for 39c

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THE VICINITY POST

F. R. METZINGER, Editor and Publisher  
**DOWNTOWN OFFICE**  
 25 South Water Street  
 Main 5412  
**VICINITY OFFICE**  
 517 Lyell Avenue  
 Glenwood 5318-M  
 After 5 P. M., on holidays and Sunday, call Vicinity office.  
 News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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and  
**CHRYSLERS**

See the New 1935 Models on Display  
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PERSONAL

A pleasant surprise was given to Mr. and Mrs. Frank Pscheirer of Lyell avenue on Jan. 12 in honor of their 39th wedding anniversary.

Mrs. Wm. H. Senz entertained the Congenial Club at a luncheon and bridge on Jan. 16.

Miss Marie Demmert entertained Sigma Eta Rho at her home, Jan. 7. Plans were made for a sale to take place March 4.

Kappa Rho Sorority celebrated the birthday of Miss Monica Dougherty of Woodrow street at the home of Miss Bessie Richter on Jan. 11. A business meeting will take place tomorrow evening at the home of Miss Jerry Dunham of Sherman street.

Sigma Phi Omega Sorority met at the home of Florence Fien's Friday. After the meeting the girls made candy and popped corn and lunch was served.

Delta Zeta Rho Sorority met at the home of Ruth Cabic of Dakota street, Jan. 14. The following officers were elected: president, Ruth Cabic; treasurer, Arline Jockley; secretary, Helen Kleisley.

Miss Marie Claus entertained Sigma Pi Epsilon Sorority at her home on Immel place, Jan. 14. Plans were made for a roller skating party.

A son, Thomas, was born Jan. 8 to Mr. and Mrs. "Pat" Camelio of McNaughton street in Highland Hospital.

Florence M. Harmon, 949 Glide St. Call at Murray for free ticket.

A real treat Saturday night at Senz Tavern. This will be another of our Neighborhood Nites and besides the usual fun, we'll have plenty of pork and kraut for everyone. Come out and get acquainted. Senz Tavern, Lyell at Glide.—Adv.

WANT ADS

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

MAYTAG washer, porcelain tub, \$54.50. Easy terms, free demonstration. H. C. Pommerening & Son, Lyell at Glide.

CLEANING SOLVENT for clothes, 25c gal. Non-explosive, safe. Van Zeilen Hardware, 412 Ames St. Ask for I. M. Coupons.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

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CLEANING SOLVENT—Makes your clothes look better and last longer. 25c gal. Leichter Hardware, 705 Maple St. Gen. 3126. We deliver.

IRONING BOARD — Special \$1.39. Large size \$1.89. We give I. M. Coupons. Van Zeilen Hardware, 412 Ames St.

FOR SALE—B-Flat Clarinet, Boehm system, like new, \$25. Young's Music House, 263 Ames St.

APPLE WOOD—Seasoned, \$2.50 cord. Maple \$2.75. Clean, delivered. Kuhman, 215 Curtis St. Glen. 1893-M.

SEWING MACHINES overhauled, cleaned and adjusted for \$1. Call Glen. 4141.

INSIDE VARNISH \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

WASHER Service—We service all makes of washers. Get our estimate. H. C. Pommerening & Son, Lyell at Glide. Glen. 3110.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

MOVIE FILMS — 16 m. m. Bought, sold, rented and exchanged. Bourbon Film Library, 387 Magee Ave. Glen. 4445-W.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

SPECIAL—Enamel 89c qt. We give I. M. Coupons. Van Zeilen Hardware, 412 Ames St.

FOR RENT—Lower 4-room flat, 493 Colvin St. Gen. 4463-M.

FOR SLEIGHRIDES—Call Glen. 5977-R or at 18 Bauer St.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

HALL FOR RENT—For clubs, parties, meetings, etc. Vazzana Grill, 490 Lyell Ave.

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Spare Ribs lb. 15c      Rib Roast .lb. 24c



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Makes Glasses Sparkle



**6 for 27c**  
Keep that school-girl complexion

POT ROAST BEEF . . . lb. 17c

Boiling BEEF . lb. 12c      Corned BEEF . lb. 19c

Boneless Veal Roast . . . . lb. 24c

Veal Breast . . . . . lb. 14c

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### Holy Family Auxiliary Installs 1935 Officers

New officers were installed on Jan. 8 by Auxiliary 41, Knights of St. John of Holy Family Church in special ceremonies in the auditorium in conjunction with installation by the Knights of St. John. A capacity crowd was in attendance.

Mrs. Mary Huether, who retired after holding the Auxiliary presidency for 25 years, was presented with a bouquet of 25 roses and a like number of silver dollars. Mrs. Charlotte Henchen became the new president. Other officers, installed by Mrs. Theresa Ganster, supreme president, assisted by Miss Zita Flannigan, were:

Spiritual adviser, Rev. Joseph Gefell; first vice-president, Miss Mararet Haag; second vice-president, Mrs. Nettie Stark; financial secretary, Miss Genevieve Boss; recording secretary, Mrs. Mary Stephanhagen; treasurer, Mrs. Mary Wohlrab.

Guard, Mrs. Mary Mandel; messenger, Mrs. Juliana Schwab; sentinel, Miss Celia Klee; trustees, Mrs. Mary Braun, Mrs. Louise Spahn and Mrs. Mary Schoenberger.

### Letter Carrier Auxiliary Elects 2 Vicinity Ladies

Two vicinity ladies were installed as officers in the Letter Carriers' Auxiliary at a ceremony in the meeting room of Odd Fellows Temple last night. Mrs. E. J. Weber of Glide street is the new president of the auxiliary and Mrs. Harry Herbst of Canton street, mistress of arms.

An installation party will be held Saturday, Jan. 26, at the Belvedere. Mrs. John Hyde is general chairman assisted by a large committee who are planning a very pleasant evening.

### Minstrel Show Planned By No. 21 School Grade

Under the supervision of Miss Alice Baker the pupils of the 7B Grade of No. 21 School are sponsoring a minstrel show. Several other grades have been called on to provide talent.

There will be the usual black-faced comedians with their jokes, accompanied by tap dancers, harmonica, accordion and guitar solos. This will be illustrative of the children's own ideas since they have planned the entire program.

### ROLLER SKATING PARTY ARRANGED BY SORORITY

Theta Delta Sigma Sorority will meet Monday, Jan. 28, at the home of Miss Betty Reidmann of King street. At the last meeting held at the home of Miss Alam Pavia of Myrtle street, plans were completed for a roller-skating party to be held on Feb. 25, at Eddie's Roller Skating Rink in South avenue. The committee in charge includes the Misses Marguerite Fuehrer, Ruth Weber, Edna Stocallader, Genevieve Fess, Mary Greisser, Betty Riedmann, Alma Pavia and Dorothy Jonaitis.

### ELECTIONS ARE HELD BY CLUB; RAPPL PRESIDENT

At the regular meeting held Jan. 17 at the home of Secretary Charles Andrews, 74 Craig street, the Dixie Social Club held its elections. A banner year is assured under the guidance of Albert Rappl who was elected president for the coming term. Other members who were also elected to office are as follows: Harry Fanning, vice-president; Charles Andrews, secretary; Joseph Regelsberger, treasurer; Nick Billiski, assistant treasurer; and Mike Spodaryk, sport editor.

William Schwab, 289 Campbell St. Call at Murray for free ticket.

## MEN'S WORK PANTS

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415 Lyell Ave.

### Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Thought and the Deed." Sunday School meets at ten o'clock, with the Senior and Adult departments meeting in the church auditorium. The Young People's Society will meet at 6:30 p. m. in the home of Bill Huggett, 225 Lark street.

February 3, will be Communion Sunday, and also will mark the third anniversary of the pastor of the church in this charge.

The Mummies will present the play, "Backstage," tonight and tomorrow night in the parish house.

There will be a meeting of the young men and men of the church on Monday evening, Feb. 4, at eight o'clock in the parish house.

### The Church of The Holy Apostles

The Rosary Society held a successful card party in the School Hall Tuesday evening. The committee was in charge of Mrs. C. J. Dengel and Mrs. George Hanna.

The monthly meeting of the Holy Name Society proved most interesting due to a vivid and informative talk by Philip H. Donnelly on the Mexican situation. Plans are being made for the February meeting which will be held Monday, Feb. 11.

### Lyell Ave. Baptist Church

At the morning service Sunday at 10:30, Rev. Alfred E. Hooper, pastor, will have for his subject "The True Test of Prosperity."

Members of the Missionary Circle are attending today a meeting of the Women's Missionary Society of Monroe County in South Ave. Baptist Church. Dr. and Mrs. Carman will tell of their work in India.

The Solus Class will meet tonight with Donato Ramirez of Mexico, student at the Colgate-Rochester Divinity School, as speaker. All members of the congregation are invited.

Mrs. Charles Moyses, 300 Murray street, will be hostess to the Fidelis Class tomorrow evening at her home. Assisting her will be Mrs. L. C. Lashbrook and Mrs. G. Wright.

### Trinity Evangelical Church

Services for next Sunday: 9:00 a. m., Worship in German, "Die Liebe Christi"; 9:45, Sunday School; 10:50, Morning worship, "Finding God in Unexpected Places"; 7:45 p. m., Union services at Salem Evangelical Church. Dr. Arthur Casselman, speaker.

The executive committee of the Martha Society will meet at the home of Mrs. Chester Strassner Wednesday afternoon, Jan. 30, at 2 p. m.

Trinity Parish Service, Unit No. 6, with John H. Koehler as captain, will meet Thursday evening, Jan. 31, in the church parlors. The meeting will begin promptly at 7:30. A social hour will follow. Members and friends of this unit are urged to be present.

Regular meeting of the Martha Society will be held Wednesday evening, Feb. 6, at eight o'clock.

The Ladies' Aid will meet on Thursday afternoon, Feb. 7, at 2:30.

Regular Church Council meeting is scheduled for Thursday evening, Feb. 7, at 8 p. m.

"Now, Adolph!" a two-act comedy will be presented by the Trinity Boy Scouts, Troop 21, on Thursday and Friday evenings, Feb. 21 and 22, at the church, Child and Wilder streets. Adults 20 cents, children 10 cents.

### To TINKERERS

#### A NEW SERVICE

To the man who likes to do little odd jobs around the house. Let us help you! For the numerous little things you need and for small services, too, we are now fully equipped to serve you.

### CONVENIENT

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You'll save money, because we'll give you the benefit of greater buying power in the form of lower prices.

### SERVICE

You'll save time, because we'll give you quick service. And it will be cheerfully given too, no matter how small or how large your order is.

### SPECIAL

All-metal Combination Chrome Swing Spout Faucet . . \$3.98

This is marked down from \$5.75. Another of the same type faucet reduced from \$4.25 to \$3.59. Both branded with names famous in the plumbing world.

Other Faucets as low as \$3.25.

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**SALE**  
ALL-WOOL  
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\$5.50 up  
Made to  
measure  
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\$21 up  
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\$23 up  
with extra  
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Reg. Price \$125  
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Lapan  
Jackets . \$23

Formerly \$29



# THE FUR STUDIO

505 LYELL AVE. (Cor Murray St.)  
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### Young's Musical Club to Include Band Instruments

Enthusied by the response to his announcement of the start of a musical club, William P. Young is going ahead with plans even more extensive than at first contemplated. He is now planning to open the club to players of brass instruments and vocalists as well as to string instrument players.

The club is being organized to provide opportunity for young people who are learning, and others more skilled, to play together. As Mr. Young states, many have become discouraged and given up the pursuit of music because they lacked such an opportunity for expression.

Mr. Young originally planned to build the club along orchestral lines, but he has been assured the co-operation of a prominent band master, enabling him to expand the work of the club. Membership is open to young people of both sexes. For further information, see Mr. Young at his music store, 263 Ames street.

### 24th WARD UKRAINIAN AMERICAN CITIZEN CLUB

On December 29, 1934 the 24th Ward Ukrainian American Citizen Club held its annual meeting and elections. The following officers were elected:

W. Skrobach, president; W. Bilowus, vice-president; D. Spodaryk, secretary; W. Szwerc, assistant-secretary; N. Waskiw, treasurer; W. Babey, assistant-treasurer; W. Babey and W. Pukish, controllers.

### SETS RECORD

Joe Ross, bowling with Claus Insurers in the Henchen A League last Thursday set the season's high single game mark at Henchen's, coming within one strike of a perfect game. He had one nine pin break which he spared, for a 279.

### Wanted: A Used Mimeograph

Charlie Claus, firm believer in the power of the press inserted a blind ad in a prominent Sunday paper. He wanted to buy a used mimeograph.

He got one reply, no more, no less. He opened it and read: "I see you're in the market for a used mimeograph. So am I. If you get more replies than you need, will you turn them over to me."

Charlie sent him back his letter and is still in the market for a used mimeograph.

### Punks and Chumps Will Continue Warfare Sun.

In the first half of a special match on Jan. 13, Red Star Yeast Chumps eked out a 28-pin lead over the Ehmann Punks on Holy Family Alleys. Next Sunday the Chumps will entertain on their home alleys in Franklin Hall in the second half of the match.

Spectators will be permitted to see the battle, at their own risk. The Punks have developed a new strategy which should lead to a colorful climax providing their vocal chords don't get worn too thin.

### DANCE MONDAY

A dance will be held Monday evening, Feb. 4, in the hall at Saxton and Jay streets by the 15th Ward Young Men's Social Club. Tickets may be had by calling any one in the club or from Allen Kleisley, 68 Whitney street, or at the door. Tickets are 25 cents. Dancing from 8:30 till 7.

Herman Paskal, 95 Brayer St. Call at Murray for free ticket.

Henry J. Eberle, 137 Warner St. Call at Murray for free ticket.

Published by the **INSURANCE** All Lines of Insurance  
Chas. A. Claus Agency Gen. 3046—7 Immel St.

During the last year oil burners have become quite popular and many homes are being heated by oil, either in the kitchen range or heating plant. To be properly written, a fire policy should contain a permit to use oil for heating purposes and if the provisions of this permit are not violated there is no extra charge for your insurance. The permit allows the use of oil for heating purposes if, 1st, the oil used is regulation fuel oil; 2d, oil must be stored in tight metal or concrete tanks of not over 275 gallons per tank and not over two tanks in one building. These tanks must be located over seven feet from the burner. Larger tanks must be placed outside of building or buried underground. 3d, If tanks are not filled from outside of building there must be no artificial light in the room where tanks are located, except electric light.

In connection with oil burners a clause can be attached to your fire policies which will protect you against damage from smoke due to faulty operation of the oil burner. This sometimes happens even though the burner does not cause a fire loss. The cost of this protection is very low and can be added to any fire policy whether

covering on building or contents. In these articles on Insurance we state that we are glad to call on you and explain the various lines of insurance, their rates, etc., without placing you under any obligation. By this we mean that you will not be solicited or, as most people call it, "pestered" for your insurance, just because you have asked for information. Please do not misunderstand this statement. We will welcome your business. Yes, we want your business, but only if it is your wish to place it with us. Even though you prefer some other agency, we will cheerfully assist you in arranging your insurance so that the coverages are best suited to your particular needs. And we absolutely guarantee that no representative of ours will afterwards endeavor to obtain your insurance on the excuse that you owe us a favor.

### ALBERT WARD Optometrist

198 LYELL (Near Saratoga)  
9 to 12:30—1:30 to 6  
Evenings by Appointment  
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Quality Coal—Kleen Coke  
Fuel Oil

871 Dewey 1100 Chili  
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### MANUELL'S MARKET

Round Steak lb 18c

Fresh Cut

Hamburg . . lb 10c

Veteran Ketchup 14 oz. 13c

Campbell's Tomato Soup . 7c

Club Steamers 13c

Genuine Spring

Leg of Lamb lb 25c

Dill Pickles . 16 oz. jar 10c

Sweet Tangerines . 2 dz. 25c

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EXTRA GOOD VALUES AT TODAY'S PRICES

**PORK SHOULDERS** 6 to 8 lb. Avge. . . . lb 15c

**ARPEAKO HAMS** Whole or Half . . . . lb 25c

**ARPEAKO PORK LOINS** Whole or Rib Cut . . . . lb 24c

Plate CORNED BEEF . . . . lb. 12 1/2c

FRESH HAM, Whole or Shank lb. 22c

Lean GROUND BEEF . . . . lb. 15c

Pork SAUSAGE MEAT . . . . lb. 17c

Silver Nut OLEO . . . . . lb. 15c

Country Roll BUTTER . . . . lb. 35c

New Laid Strictly Fresh EGGS . dz. 39c

Golden Bantam CORN . . . 2 cans 25c

Fresh Hamburg . lb. 11c | Sauerkraut . . can 9c | Grapefruit . . 6 for 25c

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Saturday Night  
Chicken Pie  
Orchestra — Dancing  
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A Musical Instrument of Quality

SUPERB PERFORMANCE  
BEAUTIFUL TONE  
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World Wide Reception

More stations, greater volume, finer tone — all yours at sensationally low prices. Enclosed cabinets—new design. Come in and let us demonstrate a new PHILCO.

### PHILCO 45F

Enjoy guaranteed foreign reception with this PHILCO. Automatic volume control, electro-dynamic speaker, tone control, simplified tuning, PHILCO High Efficiency Tubes.

\$59.95

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### PHILCO 16B

Tune in the world with this PHILCO. Beautiful cabinet—Shadow Tuning, Automatic Volume Control, Super Class "A" Audio System, Bass Compensation, Tone Control, Philco Simplified Fast and Slow Motion Tuning.

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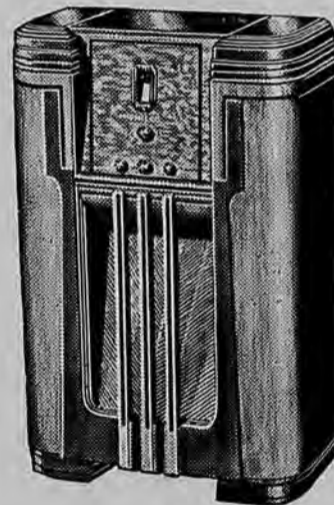
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World-wide reception, plus tone such as only PHILCO can give. PHILCO'S patented inclined sounding board results in distinct speech and music as natural as the actual presence of the artist. Four Tuning Bands, Bass Compensation, Four-point Tone Control, PHILCO Fast and Slow Motion Tuning, Auditorium Speaker, Super Class "A" Audio System, Automatic Volume Control, Shadow Tuning, Illuminated Recording Dial, PHILCO High Efficiency Tubes, etc. Beautiful cabinets.

\$175

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ROCHESTER GAS  
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Small additional charge if purchased on our convenient monthly payment plan.

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Yes, I would like to have a Free PHILCO Radio Atlas of the World. It is understood this does not put me under the slightest obligation.

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STREET \_\_\_\_\_

CITY \_\_\_\_\_

Check whether or not you now own a radio YES  NO



# THE VICINITY POST

CIRCULATION

5500

VOL. VIII

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

PHONE:

MAIN 5412

ROCHESTER, N. Y., FEBRUARY 7, 1935

No. 6

## Holy Name Society Smoker And Entertainment Feb. 16

Adopting the slogan "A big quarters worth of entertainment," the Holy Name Society of Holy Apostles Church is planning for its third annual smoker and entertainment to be held Saturday, Feb. 16, in the school hall. Tickets may be obtained from members of the committee or at Shatzel Hardware. A crowd in excess of 700 is expected. The price has been set exceptionally low, according to the committee announcement, so that everyone may attend. This is the first affair to be conducted under direction of the new officers.

To add further color to the affair, invitations have been issued to George Modridge, James (Rip) Collins, Walter (Rabbit) Maran-

ville, George (Specs) Toporcer and Tex Irwin. These diamond stars are expected to be present.

The committee in charge includes the following: entertainment, John Hodges, James Collins, Sr., Bernard Tindale, Frank Miller and Frank Hennenberger.

Program, George O'Neil, James Mulcahy, Ray Nary, Alfred E. Schmitz; door, Tom Welch and S. Mohan; publicity, James E. Shatzel; tickets, D. Mulcahy, F. Tschiderer, W. Corcoran.

Ushers, D. Byrnes, E. Kase, A. Smith, C. Piehler, J. J. Kennedy, M. Fredericks, George Robbins; hall, J. Miller, J. Dembler, T. Magin, M. Fess, J. Fess, H. Dunham, J. Richards, T. Batz, B. Kase, B. Himes, P. Hemmer, F. Doell.

## Roller Skating Party is Scheduled by Sorority

Sigma Pi Epsilon Sorority will hold a roller skating party at Eddie's, February 19. Miss Gertrude McGraw, president, appointed Miss Alma De Sutter as chairman, assisted by the Misses Emogene Feeley, Ruth Spitz, Clementine Magin, Marie Claus, Rita and Marcella Ehmann and Mrs. Arthur Voelkl. The public is invited.

At a formal meeting at the home of Alma De Sutter in Hague street, a shower was held in honor of Miss Eleanor Lockman.

Joseph J. Reichel, 459 Campbell St. Call at Van Zeilen Hardware, 412 Ames, for free Murray ticket.

## VALENTINE PARTY PLANNED FEBRUARY 13 BY SORORITY

Theta Delta Sigma Sorority met Jan. 28 at the home of Miss Betty Riedman of King street. A Valentine's Eve party was planned and will be held on Wednesday, Feb. 13, at the home of Miss Edna Stockslader of Clifford avenue.

The next meeting will take place on Monday, Feb. 11, at the home of the president, Miss Ruth Weber, of Glide street. Final arrangements will then be made for a roller skating party to be held on Monday, Feb. 25, at Eddie's Roller Skating Rink. Invitations are being sent to friends of the sorority and also to the general public.

Charles E. Gauch, 17 Immel Pl. Call at Van Zeilen Hardware, 412 Ames, for free Murray ticket.

NEXT ISSUE  
Of The Post  
will be published  
Thurs., February 21

## P. T. A. WILL OBSERVE 38th BIRTHDAY WED.

Parent-Teacher Association of No. 30 School will celebrate the 38th anniversary of the founding of the organization at its next meeting, which will be held Wednesday, Feb. 13, at 2 p. m. There will be two short skits: "Too Late for Worchestershire" will have in its cast Mrs. H. McDonald and Mrs. O. Pappanni; while Mrs. C. Parrinello and Mrs. J. Stagnetto will have parts in "The Lover's Errand."

The entertainment will be followed by a tea with the following committee: Mrs. Earl Martin, Mrs. Harvey Cooper, Mrs. F. Kearns and Mrs. J. D. Fowler. Friends are invited.

## Holy Family Card Party Scheduled Friday Night

The seventh of a series of card parties will be held at Holy Family auditorium tomorrow (Friday) night. Pinochle, bridge, pedro and dominoes will be played. Mrs. Hattie Rossenbach is general chairman, assisted by Mrs. John Scheg and Mrs. Geo. J. Martin, who are block chairmen, assisted by the following committee:

Mrs. Edward Haubner, Mrs. Elizabeth Martin, Mrs. Bertha Lingl, Mrs. John Frank, Marie and Margaret Frank, Mrs. Anna May, Mrs. J. Hensler, Luella Hensler, Mrs. John Haefner, Mrs. Mary Braun, Mrs. Ida Quetchenbach, Mrs. John Scheg, Mrs. C. Casper, Mrs. A. Fritz, Clara Fritz, Mrs. L. Gray, Mr. Geo. Kerber, Mrs. Geo. Spahn, Mrs. Edw. Dennstedt, Mrs. Anna Beisenbach, Louise Drexeler, Barbara Haubner, Mrs. M. Popp, Rose Heibler, Rose Erb, Mrs. Joe Miller, Mrs. Anna Wahl, Rose Ritterbach, Mrs. A. Arm-buster.

## Wittenberg Orches'ra to Play at H. F. Dance Feb 15

The dance committee of Holy Family parish has arranged for another of the bi-weekly dances, to be held on Friday, Feb. 15, in the school auditorium on Jay street near Ames. Harry Wittenberg and His Playboys will furnish the music. Door prizes and the usual favors will be given.

The committee in charge, under the chairmanship of Elwood Fischer, includes Frank Voelkl, Ruth Weber, Raymond Schur, Rudolph Toth, Kathleen May, Martha Georger, Norbert Klehammer, Frank Allman, Clarence Yax, Dorothy Schubert, Marion Schubert, Rosemary Feeley, Marie May, Herbert May, Betty Dentinger, Charles Weber, William LeRoy and John Hannan.

**THE WILLOW GRILL**  
At 354 Otis, corner Burrows, is having old time dances every Friday night. Also the Texas Kid with his guitar and a bag full of old-time songs. On Saturday nights, the Nepo-Hawaiian Orchestra makes its appearance. Come and see them if you want to hear real Hawaiian music. Spaghetti and meat balls Saturday; fish fry Friday.—Adv.

## TEN FREE TICKETS TO MURRAY

Instead of five free tickets to the Murray Theatre, the Post is this week giving away ten. The names of the lucky ones will be found in various columns of this issue.

An important change should be noted this week, however. The tickets will be given out at two Vicinity stores, rather than at the theater. These are Van Zeilen Hardware, 412 Ames street, and Shatzel Hardware, 498 Lyell avenue.

If your name appears, identify yourself at the store indicated no later than Thursday, Feb. 14, and you will receive your free ticket. You will not be required to buy another ticket in order to use the free one.

## MR. U. S. HOLMES IS COMING TO SEE YOU

One of these days a gentleman is going to call at your home and present a card bearing the name "U. S. Holmes." Welcome this man, for he comes in your interests. He is the representative of your government, and his mission is to acquaint you with the provisions of the Federal Housing Act.

With his help, you may borrow, on a long-term note backed by the United States Government, amounts up to \$2,000 for use in altering, remodeling or repairing your home. Or, if you want to build an addition to your home or construct a garage or other permanent building, "Mr. Holmes" will pave the way for you to borrow the necessary money.

Enacted primarily to aid homeowners in the preservation and protection of their property investments, the Federal Housing Act performs another, and equally important function. It gives much-needed employment to building-trades workers, who, because of the almost complete cessation of construction during the past few years, have suffered far more than persons engaged in other pursuits. In making work for these men, the Act enables them to provide for their families without the aid of charity organizations, and, in consequence, relieves the tax-payer of this added burden.

Hang out the latch-string for "Mr. Holmes." He wants to help you. And if you wish additional information call "Federal Housing Administration," 55 St. Paul St., Main 546—Extension 26).

John Du Quett, 470 Lyell Ave. Call at Shatzel Hardware, 498 Lyell, for free Murray ticket.

Pauline Rivers, 14 Austin St. Call at Shatzel Hardware, 498 Lyell, for free Murray ticket.

Dress Sale—Ladies' house dresses reduced from \$1 to 79-89c. Children's dresses reduced. Mrs. J. Coffee, dry goods, maazines, etc. 680 Glide St.—Adv.

## FIRST APPLICATIONS FOR MORTGAGES SENT

Four mortgage applications were sent to the Buffalo branch of the Federal Housing Administration this week by the First Federal Savings & Loan Association (formerly Twentieth Ward). They had special significance inasmuch as they are the first to be sent from Rochester asking for Mutual Mortgage Insurance Loans under Title 2 of FHA.

The applications were made by four separate individuals. They totaled \$25,000. Mortgages granted under Title 2 are for new homes and new construction only. They run for 20 years.

## BUSINESS ASSOCIATION

### CONTINUING CAMPAIGN

The drive for memberships in the Lyell Avenue Vicinity Business Men's Association is being continued for another two weeks. Any merchant, with a business established in the area between Emerson street and West avenue is eligible to join.

Smoked **CALAS** lb 13 1/2c

Fresh Calas lb. 16c | Ham Sausage lb. 15c

**PORK LOINS** Rib End . lb 18c

Lamb (from the neck) . . . . . lb. 10c

Round, Sirloin Or Porterhouse **STEAK** . lb 25c

Golden Bantam Corn . . . . . 2 cans 25c

Boneless **RIB ROAST** . lb 25c

Veteran Brand Ketchup . 2 bottles 25c	N. Y. State Pack Tomatoes No. 2 can 10c
Cocoa . . 2 lb. box 18c	Sauerkraut . . can 9c
Unsweetened 1/2 lb. bar Cooking Chocolate . 13c	Wax Beans No. 2 can 10c
Vanilla . 8 oz. bottle 10c	New Cabbage . lb. 6c
	New Carrots . bunch 7c

CHOICE **POT ROAST** lb 17-19c

**GAESSER'S**

861 Jay St. MARKET Cor. Ames St.

WE DELIVER GENESEE 3868

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FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCHESTER

SAVE regularly through FEDERAL SAVING and LOAN INSTALLMENT THRIFT SHARES

When \$5 is invested each month for	The total accumulation is
5 years	\$ 328.07
10 years	718.31
13 yrs., 2 mo.	1,000.00
15 years	1,182.46
20 years	1,642.28

With 1% extra bonus for Regularity

Here's How Your Money Grows

Table at left indicates how fast your account mounts upward when you invest \$5 a month or a little over \$1 a week, allowing dividends to accumulate.

All Accounts Insured up to \$5,000  
By the Federal Savings & Loan Insurance Corporation

764 JAY STREET GENESEE 1639



### Drama League To Hold New Type Meeting Wed.

The Drama League of Holy Family Church will hold its monthly meeting in the school auditorium on Wednesday evening, Feb. 13. Members and non-members are invited. There will be refreshments as well as an orchestra and dancing.

The primary purpose of the league is to give all of its members opportunities to participate in things relative to dramatics. The following will have charge of the entertainment: Frank Cumserick, Betty and John Dentinger, Robert Wahl, George Heisel, Catherine Metzger, Marion and Dorothy Schubert, Marie and Lucille May, Conrad Ruf, Joseph Schur, Leo Zeller, Margaret Hettel, Dorothy and Miriam Papineau, Martha Schuey, George Altwise, Leo Smith.

At the January meeting the following officers were elected for the coming year: president, Herbert May; vice-president, William LeRoy; second vice-president, Betty Dentinger; recording secretary, Gertrude Fritz; financial secretary, Robert Wahl; treasurer, Martha Schuey.

24th WARD LEAGUE	
Haubner & Stallknecht	35 16
Boulter Coal	32 19
Martini Barbers	26 25
Vay's Undertakers	24 27
Campbell Serv-U	23 28
Red Star Yeast	22 29
Ehmann's Market	22 29
Spencer Market	19 32

Individual Averages	
W. Ehmann	51 187
J. Ehmann	49 184
Spahn	51 181
Schleich	51 180
Yawman	51 180
Boulter	51 179
Stifter	21 178
Schroeder	51 178
Esse	51 177
Houseworth	45 177
Scheuerman	42 174
De Francesco	51 174
Stallknecht	45 173
H. Ehmann	51 172
O'Dell	51 172
J. Berl	51 172
Martino	51 172
Kobs	12 169
A. Gresens	51 169
Warner	42 169
J. Ulp	51 168
Singer	47 168
Vay	48 166
P. Berl	51 166
L. Ehmann	51 165
Kitzel	49 164
Meyers	48 164
Forbes	21 161
Schultz	48 161
May	45 161
Roth	51 161
Pines	51 160
Camelio	51 160
Buelte	15 159
Mollon	45 159
Lyons	24 158
F. Gresens	51 158
Curley	51 156
U. Ehmann	45 156
Schrietzner	51 155

HENCHEN "A" LEAGUE	
Stallknecht	39 15
all	37 17
	33 21
	32 22
	29 25
	26 28
	25 29
	24 30
	24 30
	22 32
	21 33
	18 36
	17 37
	4 50

HENCHEN "B" LEAGUE	
	42 12
	39 15
	38 16
	36 18
	36 18
	34 20
	33 21
	28 26
Kirchmaier	28 26
	25 29
	25 29
	24 30
	18 36
	14 40
	9 45
	3 51

On these subsequent expeditions, the expedition obtained 40 tons of coral, thousands of feet of undersea motion pictures, and many color sketches of the wonderful submarine forest.

# Coral Reefs



Truk Islands, Surrounded by Coral Reef.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

**A**MONG the marvelous mysteries concealed by the surface of the ocean are the vast stony structures built by ceaseless activities of the tiny coral animals that ply their trade in the warm waters skirting the continents and oceanic islands of tropic seas.

These fragile fairylke creatures multiply by millions on the sea bottom and erect castles of limestone which rise turreted and domed, among forests of marble trees until they pierce the surface of the sea, and lo, a coral reef is born!

Coral reefs may grow in isolated clumps or they may fringe the beach close to the shore. They often parallel the coast for miles, forming a barrier against the open sea, and enclose a strip of quiet water between it and the mainland.

The longest barrier reef in the world is the Great Barrier reef of Australia, which parallels the eastern shore of that continent for more than 1,200 miles, enclosing a lagoon varying in width from seven to a hundred miles.

Most barrier reefs are located on the eastern side of the body of land which they skirt, facing the equatorial trade winds. Consequently, the sea outside is dashed violently against the barrier and breaks upon its serrated face in long rollers of white foam, in striking contrast to the smooth waters sheltered within the lagoon. In times of storm, vessels that can make the channel find a haven, but a far different fate befalls the craft driven by the tempest upon the front of the reef.

These myriads of tiny creatures are the architects and builders of the coral limestone structure, as well as the horny supporting substance forming the flexible gorgonian "skeleton." They, in partnership with calcareous sea plants, shell-bearing mollusks, and protozoa, are largely responsible for the amazing submerged limestone barriers so perilous to navigators of tropic seas.

Many varying species of coral are associated to form the community of the living reef. What is the secret of their marvelous power to multiply their kind, the technique by which they construct their ram-

equipped with diving helmets, undersea explorers made careful studies of the living reefs of Andros and other islands of the Bahamas. They wandered on the sea floor, four fathoms below the surface, through coral jungles of limestone trees which spread their grotesquely interlacing branches far above their heads, peered into vaulted caverns of eroded coral rock, and threaded their way between fantastic columns capped with domes of Orbicella coral, which rose like giant mushrooms above them.

Now and then they gazed through arches of living coral, buttressed with contorted growths, and adorned with brilliant encrusting sponges of scarlet, purple and green. Huge blue parrotfishes leered at them from shadowy corners and gorgeous queen triggerfishes sailed majestically into view, their kite-shaped orange-and-green bodies slashed with irregular stripes of startlingly vivid azure.

The undersea gardens are a perpetual wonder. It is hard to realize as you gaze through the windows of a diving helmet at the towering pinnacles of the reef, and clamber in half-floating leaps over the rounded heads of massive coral that rise in terraces to the water surface, that these huge castellated structures were erected through the vital energy of such delicate coral polyps. Yet there they are by the millions covering every square inch of the growing coral.

**Among the Living Polyps.**

In the mellow light of the more protected areas, their serried communities expand with outreaching, feathery tentacles surrounding their

parts, and the mysterious source of their building materials?

Over here, on this submerged ledge, where the sunlight dances through the flickering waves, a beautiful lettuce coral expands its clustered polyps like a nosegay of green and lavender blossoms. A half-dozen polyps, with partially united bodies, each an inch or more in diameter, compose the colony, and display their mottled green and brown shafts, crowned with flower-like disks of lavender and gray flecked with white.

#### Close-Up of the Cluster.

The diver draws nearer and, looking through the windows of his diving helmet, examines the cluster more closely. Each individual is a cylindrical sac crowned with a circular disk, in the center of which is an oval mouth slit. A circle of about forty-eight slender, petal-like tentacles radiate from the edge of the disk and contribute to the flower-like appearance of the creature.

Some of the polyps are almost separated from their fellows, while the others are still more or less united. It is obvious that a process of division is going on, the number of individuals increasing by splitting or budding from each other. As one watches, a small marine worm wriggles out from a crevice and starts to crawl with rhythmic undulations over the coral.

A dozen tentacles bend over from the margin of the first polyp it touches and seize hold of it. It struggles for an instant then becomes limp. Other tentacles reach over and grasp it, first from one polyp, then another. Neighboring mouths protrude their oval lips and start to engulf it, pulling in opposite directions until the poor creature's body is torn apart and the fragments are swallowed by the contending mouths.

The tentacles of coral polyps are equipped with batteries of minute sting cells, which, when touched, eject tiny threads like so many lassos, armed with poison darts at their extremities. These penetrate the prey, paralyzing it, and leave it to the tender mercies of the hungry mouths with which it is immediately surrounded.

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**BENEFIT D. FOR INJURY**  
A benefit dinner tomorrow (Friday) at the Hotel Club. Proceeds from the dinner will go to the Lawrence Hospital for the severely injured. Playing football and dancing. Tickets obtained from John Bresnahan, Helen C. of the club.

Cataldo P. Call at Sh. Lyell, for fr

# FOOD For Thought

## An Editorial On "Government in Business"

This is one of the topics of the hour. To what extent is government in business? How much farther is it going? Will it be a success?

There are arguments both ways on whether or not we want government in any business, outside of its own. But there is one fundamental reason why private initiative is to be preferred at all times.

That reason is best illustrated by looking at your tax bill. You may say the huge increases are caused by unemployment relief, which is only partially true. Study your tax bills.

It is not necessary, either, to fall back on the old truism, politicians are crooked. The facts are that politicians are human, even as you and I. They are not super-men, though some would believe it. They make mistakes. They are certain to favor their friends. They are sure at times to dip into the pork barrel, because after all, the business they are running, the government, is not a profit making institution.

No, rather than give the heads of government more responsibility, more billions at their command, let us take part in the play. The politician is sometimes a business or professional man, all too often he is neither. The utter impracticability of most of them, in fact, is quite amazing. There are many of us who know the intricate workings of commerce, perhaps even better than they do, because that's the way we earn our bread and butter.

A certain amount of governmental regulation to keep the various businesses in unison, of course, is obligatory. We undoubtedly need business police. But, we cannot bear the thought of having government take over our business nor even giving us competition.

### The Gas Tax

The Governor has proposed and apparently the Legislature is ready to pass an additional tax of one cent per gallon on gasoline. That would make four cents you will pay the state for every gallon of gas you burn, plus the cent federal tax. In other words, gasoline goes into the classification of cigarettes.

Every man who uses the "weed" should know that the pleasure he gets from blowing smoke rings, comes mostly from the knowledge he is burning up 50 per cent tax and 50 per cent tobacco. (Or should we say that's where the cough comes from.) But a cigarette is a luxury and of course a fellow can always roll his own and save some of the tax.

When it comes to pass, however, that nearly half of our automobile fuel bill goes to the government, it's time to protest, loudly. Automobiles have moved out of the luxury class. They're necessities. Governor Lehman and his Legislature propose to add the straw that will break the camel's back.

They can and will be stopped, if enough motorists take up the battle and write or wire immediately to their Senators and Assemblymen at Washington. Hurry, it won't cost you only a few cents and it may save you many dollars.

### Skating Rink

The opening of a skating rink in Otis street is a fine thing for the children of that neighborhood. It gives them an opportunity to enjoy this popular winter sport without traveling to the other end of the city. . . . The kids do not

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Before an accident is the time to take out liability insurance. Under New York State law, a person having an accident and a judgment against him loses his operator's license until that judgment is paid, then must make application and take an operator's test as though applying for a new license, and then must show proof of financial responsibility.

To show financial responsibility requires an insurance policy in an approved company, an indemnity bond or a cash bond. Insurance companies are reluctant to insure operators who have accident records against them and posting a large cash bond is obviously inconvenient if not impossible for most people.

Another advantage of liability insurance is the protection and defense furnished by insurance com-

panies on claims made against the insured. Instances occur all the time where unjust claims against an uninsured car owner cost considerable sums in lawyer's bills to prove that they are unjustified. This service is included as part of the policies issued by us.

Where liability is proved, accident settlements frequently mean the loss of the savings of a lifetime and deprive many people of their homes in order to satisfy judgments against them. This is something that can not happen to people who carry liability insurance.

Automobile Insurance has now been reduced from \$57 to \$51. This premium may be financed so that monthly payments can be made over a period extending as long as 12 months, if desired. Why be without it?

## New Books Announced by Down's Lending Library

The following new books are now available at Down's Lending Library, 432 Lyell Ave.:

Woman in Love by Kathleen Norris, Much Loved by Ruby Ayres, Love Comes to Susan by Pamela Wynne, Fiddler's Coin by Jane Abbott, Touch and Go by Patricia Wentworth, Lady of My Heart by Vivian Grey, Possessed by Gordon Sayre, All Dames Are Dynamite by Trent, Virgin's Holiday by Scott, Ladies on the Loose by Shelley, Passion in the South by Britt, Angel from Hell by Boyle, Is My Flesh of Brass by Wolfson, Brassbound by Bickel, Hand Made Lady by Williams, Blondes Play Too Rough by Leath, Honor Bound by Faith Baldwin, Meriwether Mystery by Strahan, Two O'Clock Courage by Burgess, Case of the Lucky Legs by Gardner, Menace by MacDonald, Death Tolls the Bell by McGuire, Tuesday Club Murders by Christie, Death on My Left by MacDonald, Strange Death of a Doctor by Landon, Man They Couldn't Hang by Martyn, Mystery of the Dead Police by MacDonald, Timbat Gulch Trail by Max Brand, Invisible Brand by Snok, Spyglass Range by Johnson, Forbidden Valley by Mowery, Black Horseman by Scott, Desert Desire by Jennifer, Accidental Husband by Colahan, Women Are Like That by Alice Lambert, The Third Son by Margaret Banning, Money Mooners by Wright.

wish to appear thankless, but there are a couple of things that the city might add at comparatively small cost that would make the rink 100 per cent enjoyable. Why not move a voting booth there to provide a place to put on skates and take them off with some degree of comfort? And why can't a little light be thrown on the rink at night?

## MRS. HENCHEN CHAIRMAN OF CARD PARTY AT ELKS

Mrs. Charlotte Henchen of Jay street is chairman of the committee in charge of the card party being run this afternoon and tonight at the Elks Club. It is under auspices of Ladies' Club 24. There will be prizes at each table and players will have choice of their own game. Tickets are 25 cents.

### THANKS WORKERS

Mrs. James Cavanagh, chairman of Masseth, Murray, Burrows and Austin street unit wishes to thank each and every one who helped in the success of the card party which was held Jan. 11 for the benefit of Holy Family School.

Robert Renfrew, 784 Jay St. Call at Van Zeilen Hardware, 412 Ames, for free Murray ticket.

## NEW GROUP IS NAMED VICINITY MUSICAL CLUB

Plans for the formation of a musical group here, took more definite form this week with the announcement of a name, tentatively chosen, by which it will be identified. It is the Vicinity Musical Club.

It will provide opportunity for interested people to join a group where they can express themselves musically by instrument as well as vocally. The plans call for orchestral, band and vocal groups.

There is to be no fee attached and no obligation. Anyone desirous of joining, may do so. An application blank for your convenience is printed below. Fill it out and take it to Young's Music Store, 263 Ames street.

I hereby apply for membership in the  
**VICINITY MUSICAL CLUB**

Name .....

Address .....

Age ..... Instrument or .....

Phone ..... Type of Voice .....

Fill out and send to Young's Music House, 263 Ames St.  
It is understood that I am not obligated in any way to pay anything.

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<b>Round Steak 1 lb 25c</b>	<b>Club Steamers 15c</b>
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<b>Liver Sausage 15c</b>	Kirkman's Chips, 1 lb 16c
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will be a steady "customer"



# THE VICINITY POST

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Published every other Thursday in the interests of the Vicinity of Lyell Avenue

VOL. VIII

ROCHESTER, N. Y., FEBRUARY 21, 1935

No. 7

## First Federal Merging with Equity; Dividend is Declared

Announcement of the 77th semi-annual dividend, this week, coincided with the revelation that the First Federal Savings and Loan Association (formerly Twentieth Ward) is about to merge with another similar institution here to considerably widen its scope. Approval of the merger was voted last night by the Equity Co-operative Savings and Loan Association of Portland avenue.

The joining of the two institutions, both long-established, will bring an additional million dollars of federal money into the organization. It will also facilitate the opening of a branch office near the center of the downtown shopping area. The exact location will be announced in the near future.

The First Federal Association enriched its members by paying them or crediting to their accounts approximately \$26,000 on the first of this month. "Surely it is a remarkable record for consistently good management," said Mr. Hohe, the association's new president, "that our association can show this unbroken line of dividends, in spite of the difficult times we have all passed through."

Commenting on the merger, Secretary E. Clinton Wolcott said:

Albert J. Haak, 69 Curtis St. Call at Camelio Market, 155 Otis St., for free Murray Theatre ticket.

Louis Piccarreto, 96 Avery St. Call at H. C. Pommerening & Son, 1106 Lyell Ave., for free Murray Theatre ticket.

Robert J. Garnham, 61 Michigan St. Call at Camelio Market, 155 Otis St., for free Murray Theatre ticket.

"The association is strengthening its position every day. Last fall our conversion to a Federal Charter placed us under supervision of the United States government and made available about \$4,000,000 of U. S. Treasury money for local home financing. Now comes another step; the merging with the First Federal, of the Equity Co-operative Savings and Loan Association. This makes available for lending another million of treasury funds as well as still further strengthening our financial set-up."

## Stag Party Tomorrow at 24th Ward G. O. P. Club

A stag party for members and friends will be held tomorrow night by 24th Ward Republicans in their clubrooms, 1 Copely street. Tickets are 50 cents. Door prizes will be given.

A card party, also for members and friends, is scheduled in the clubrooms on Friday, March 1. Prizes will be given and tickets will be 25 cents.

A meeting in behalf of the Townsend Old Age Pension will be held at the clubrooms Tuesday, Feb. 26. A number of speakers are listed and all persons interested are invited to attend.

### CONGRATULATIONS

Rev. and Mrs. Henry C. Walch announce the birth of a son, Ralph Babylon, at Genesee Hospital last Saturday, Feb. 16, weight 9 lbs., 10 oz. Ralph has a sister, Sandra Elaine. Rev. Walch is pastor of Grace Presbyterian Church.

NEXT ISSUE  
Of The Post  
will be published  
Thurs., March 7

## BECOME DEALERS FOR GRAHAM AUTOMOBILES

Announcement is made this week of the appointment of Bauer & Raetz, Inc., of Child street, as dealers in the new Graham automobile line. The Graham is now being shown in their showroom and others are available for road demonstration.

Economy of operation and low fuel consumption cost will play an important part in the volume of sales of this car in the opinion of Fred Bauer and Carl Raetz. They state that official engineering tests as well as reports from owners indicate a consistent gasoline mileage of 20 to 25 miles per gallon. This they say has been made possible through improvements in stream-lining and engineering.

Bauer & Raetz feel that the Graham Six, which sells as low as \$595 F. O. B., is the outstanding car of the 1935 season. They applied for this dealership, because they felt that it answered best the demand of the public for the best possible transportation at lowest cost.

## MURRAY THEATRE

Tonight (last times)—Cecile DeMille's "Cleopatra"; and Laurel and Hardy comedy.

Fri.-Sat.—"Gentlemen Are Born" with Franchot Tone and Jean Muir; and "Gift of Gab" with Edmund Lowe and Jean Muir.

Sun.-Mon.—"Mrs. Wiggs of the Cabbage Patch" with Pauline Lord, W. C. Fields and Evelyn Venable; and "Gambling" with Geo. M. Cohan.

Tues.-Wed.-Thurs.—"Pursuit of Happiness" with Joan Bennett and Francis Lederer; and "Student Tour" with Jimmy Durante and Chas. Butterworth.

### Reviews

The story of the life—and loves—of Egypt's most famous queen, Cleopatra, is probably the most romantic theme ever to be printed on the pages of history or fiction. Cecile B. DeMille has taken the noted queen's last and most important love and with this as a basis for his screen story, has produced "Cleopatra."

Franchot Tone has three leading ladies in "Gentlemen Are Born." They are Jean Muir, Margaret Lindsay and Ann Dvorak and their roles are of almost equal importance.

There are 30 stars in "Gift of Gab," including Roger Pryor, June Knight, Paul Lukas, Ruth Etting, Phil Baker, Hugh O'Connell, Victor Moore, Gene Austin, Alice White, Marion Byron, Gus Arnheim and band, the Downey Sisters, the Beale Street Boys, Henry Armetta, Sterling Holloway, Alexander Woolcott and Wini Shaw.

Gloria Stuart plays opposite Edmund Lowe in the picture.

"Mrs. Wiggs of the Cabbage Patch," the third and last of the three great novels of and by Americans, has been made into a motion picture.

Arline Jockley of Whitney street entertained Delta Zeta Rho at a Valentine Party in her home Feb. 12.

### ACKNOWLEDGEMENT

Mrs. Anna Weaver and son, Vincent, thank their many friends and neighbors for kindness shown to them in their bereavement.

## Republican Women Elect Officers; Party is Held

The 24th Ward Women's Republican Club has re-elected the following officers: president, Mrs. Geo. Saile; vice-president, Mrs. Charles Gargan; secretary, Mrs. Wm. Schoenwitz; treasurer, Mrs. Charles McLaughlin.

Yesterday at their clubrooms, 1 Copely street, a bingo party was held with Mrs. Schoenwitz and Miss Mary Reber in charge.

### IN MEMORIAM

Keenan—In loving memory of Thomas J. Keenan who died Feb. 22, 1930.

The years may wipe out many things,

But this they'll wipe out never,  
The memory of those happy days,  
The days we spent together.

Wife and Son.

## FIRST ANNUAL PARTY FEB. 27 FOR KNIGHTS

The first annual card party of Drill Rank of Holy Family Commandery No. 197, Knights of St. John, will be held on Wednesday evening, Feb. 27, starting at 8:00 o'clock, at Ward's Wonder Bakeries, corner Murray and Texas streets.

The committee in charge has provided something new and novel for this party, and a pleasant evening is promised for all attending.

Door prizes will be awarded with prizes for each table. Dancing after the card playing will be optional.

A trip through the bakery is one of the features provided by the company. Guests are asked to be there no later than 8:15 in order to take the trip.

## Plenty of Entertainment at Annual Booster Club Banquet

The annual banquet and night of entertainment of the Boosters' Club of Grace Presbyterian Church will take place on Monday evening, Feb. 25, at 7 p. m. Henry Kordt is general chairman.

The following entertainers will be featured: Walter Neuer and Geo. Kosel, boy entertainers who received honors at World's Fair at Chicago in 1934; Norman Markey, juvenile prize tap dancer; Paul Prusitty and Jos. Beners, in novelty vaudeville stunts; Dicky and Paddy Mullaney in song and stunt dances; the Campbell Trio, consisting of Mrs. S. A. Campbell, Mildred and Margaret Campbell; Ralph Bain, baritone, assisted by Miss Ruth Sherman; also several other acts of high class entertainment.

Rev. H. J. Walch is to be toastmaster and the speaker of the evening will be Roy Duffus on "Live Topics of the Day."

Committees in charge are: ticket, N. D. Henry and Harry Lyon, chairmen; decorating, Louis Youst, chairman, Stanley Zimmerman,

Walter Nuijens, Geo. Hubbard, Wm. Billings, Adolph Schmidt, Lewis Hiler, Ossian Close.

Entertainment, Henry Kordt, chairman, Fred Schwing, O. Statler, Robt. Zahn; check room, Clarence Johnson and Troop No. 77, B. S. A.; table, John Waldoek, Wm. Deering, C. Denny, Arthur Fox, A. C. Bennett, Chas. Bryan, Jos. Boyce.

Reception, Henry Kordt, chairman, Chas. Barrell, Walter Nairrie, Wm. Ashbow, Wm. Huggett, C. Gfeller, J. L. Dixon, Stanley Fox, Lloyd Hubbard, Norman Metzinger, Erick Michaelson.

Banquet, Mrs. A. C. Bennett, chairman, assisted by ladies of Grace Church; serving, Mrs. H. H. Lyons and Mrs. Ruth Marshall, assisted by younger women of Grace Church.

There'll be another Neighborhood Nite Saturday at Senz Tavern, Lyell at Glide St. The cook announces that the big item on the menu will be spaghetti and meat balls. 'Nuf said. You know it'll be good. Drop in any time and enjoy yourself.—Adv.

**CHOICE POT ROAST . lb 19-21c**

Boneless **RIB ROAST . lb 25c**

**Roasting Chickens . lb 23c**  
(3 lb. Average)

**Round, Sirloin Or Porterhouse STEAK . lb 19c**

**Pork Sausage Country Style 19c Links . . . . . 23c**

**Gellatine Dessert Powder . . . . . 5c**  
All Flavors

**Premier Choc'late Pudding . . box 6c**

**2 Silver Dust . 27c**  
Bar Fairy Soap Free

**Vanilla 8 oz. . . 10c**

**Ammonia . . . . 10c**  
24 oz. bottle

**Graham or Soda Crackers pg 12 1/2c (All-Crisp)**

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Agarol . . . . .	\$1.09	Squibbs Soda Bicarbonate lb 31c	
Aspirin Tablets Bayer . . . . .	59c	Squibbs Chocolate Vitavose 43c	
Alka Seltzer . . . . .	49c	Squibbs Cod Liver Oil . . . . .	79c
Anusol Suppositories . . . . .	\$1.00	Squibbs Mineral Oil . . . . .	59c
Bromo Seltzer . . . . .	80c	Squibbs Toothpaste . . . . .	33c
Blauds Pills . . . . .	17c	Calox Tooth Powder . . . . .	24c-39c
Dextrin Maltose . . . . .	57c	Ipana Toothpaste . . . . .	34c
Doans Pills . . . . .	50c	Listerine Toothpaste . . . . .	19c
Epsom Salt 5 lbs. . . . .	21c	Worcester Salt Toothpaste . . . . .	29c
Father Johns . . . . .	85c	Mum . . . . .	24c-50c
Freezone . . . . .	24c	Frostilla . . . . .	26c
Glovers Mange Cure . . . . .	55c	Campana Italian Balm and Dispenser . . . . .	59c
Hills Cascara Quinine . . . . .	19c	Dr. Wests Tooth Brushes . . . . .	45c
Haliver Oil Capsules . . . . .	85c	Cutex Cuticle Remover . . . . .	24c
Keepers Malt C. L. O. . . . .	\$1.05	Cutex Nail Polish . . . . .	24c
Listerine Antiseptic . . . . .	39c-59c	Djer Kiss Face Powder . . . . .	36c
Lysol . . . . .	21c-38c-79c	Ponds Face Powder . . . . .	10c-39c
Limestone Phosphate . . . . .	34c	Johnsons Baby Talcum . . . . .	19c
Marmola Tablets . . . . .	71c	Palmolive Talcum . . . . .	15c
Midol Tablets . . . . .	34c	Palmolive Shaving Cream . . . . .	23c
Miles Nervine . . . . .	83c	Lifebuoy Shaving Cream . . . . .	25c
Miles Antipain Pills . . . . .	21c	Listerine Shaving Cream . . . . .	21c
Milk of Magnesia . . . . .	pint 23c	Ingram Shaving Cream . . . . .	24c
Ovaltine . . . . .	51c	Palmolive Shampoo . . . . .	28c
Phillips Milk Magnesia . . . . .	34c	Amami Shampoo 13c, 2 for 25c	
Pinkhams Comp. . . . .	\$1.00	Lux Toilet Soap . . . . .	4 for 23c
Scotts Emulsion . . . . .	80c	Lifebuoy Soap . . . . .	3 for 17c
Sloans Liniment . . . . .	29c-58c	Palmolive Soap . . . . .	3 for 14c
Thynn Tablets . . . . .	67c	Ponds Cream, 65c size . . . . .	39c
Unguentine . . . . .	36c	Sanitary Napkins 15c, 2 for 25c	
Vaseline Hair Tonic . . . . .	34c-59c		
Wampoles Preparation . . . . .	67c		
Whites Cod Liver Oil Tab. . . . .	67c		
Squibbs Adex Tablets . . . . .	79c		

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**Trinity Evangelical Church**

Sunday services: 9:00 a. m., German, "Jesu Reichtum und Armut"; 9:45, Sunday School hour; 10:50, English, "Salvation and Life."

Tonight and tomorrow night Scout Troop No. 21 will present a play entitled, "Now, Adolph!" Tickets, adults 20 cents; children, 10 cents.

On Tuesday, Feb. 26, the Children's Division workers of the southwest section will meet in Trinity Church for a conference on the general theme, "Improving Our Environment!" At 4:30, Exhibit of Hand Work and Materials; 6:30, Supper and Program; and at 7:15, Departmental Conferences on use of materials and equipment; closing with an "Easter Worship Service" demonstration. Mrs. Frederick E. Reissig, Mrs. Mary Dann and Mrs. C. G. Haass are in charge.

The Church Council will meet on Thursday evening, Feb. 29. Annual congregational meeting will be held Monday evening, March 4. Annual reports from all organizations of the church will be read. Meeting begins at 8 p. m.

Young People's Class will have a "Roller Skating Party" Monday evening, March 4.

The mid-week Lenten services will begin on Wednesday, March 6. The Seven Words of the Cross will be the sermon topic, in addition to a pageant to be presented each week. "Carrying His Cross" is the topic for March 6. After the service the Martha Society will hold a short business meeting.

**Maltby Street Chapel**

The sermon topic for Sunday will be "Science: Friend or Foe to Religion." Sunday School meets at 9:30 a. m. with Christian Endeavor at 6:30 p. m. Choir rehearsal will be held tomorrow at 7:30 p. m.

Preparations have been completed for the first annual Mothers' and Daughters' Banquet of Scout Troop 25, to be held tonight at the chapel.

The principal speaker will be Mrs. James Craig Potter, Scout Council member, with honor guests including Mrs. Jessie Maltby, Miss Mayilda Reinhardt, district field captain, Miss Little, Miss Marie Daily, Mrs. Chas. Van Haute, Mrs. Robert T. Frerichs and Mrs. A. W. Brumber. Thanks Badges will be presented and girl scouts will give a program.

The Ladies of the neighborhood enjoyed a delightful afternoon at their second meeting last week. Mrs. Ralph Maltby gave an interesting talk on the Maltby ancestors.

Mrs. Holden gave two piano solos. Mrs. Oogjen and Mrs. Wallace were hostesses.

Mrs. Thompson and Mrs. Wilcox are hostesses for the next meeting which is to be held next Tuesday, Feb. 26, at two o'clock. Ladies are invited to come and bring their sewing and give suggestions.

**Grace Presbyterian Church**

Morning worship begins Sunday at 11. The pastor will preach on the theme, "The Adventure of Life." Sunday School meets at ten o'clock preceding the church service.

The Young People's Society will meet at 6:30 in the home of Marcella Haffin, on Maltby street. Former Detective-Captain McDonald will speak on the topic, "Crime and Punishment."

Florian L. Lochner, 142 Canton St. Call at H. C. Pommerening & Son, 1106 Lyell Ave., for free Murray Theatre ticket.

Mrs. Chas. L. O'Brien, 73 Santee St. Call at Camelio Market, 155 Otis St., for free Murray Theatre ticket.

**LADIES FROCKS** New Assortment for Afternoon and Street Wear, Neat Patterns, Splendid Values **\$1.00** **ROLAND'S** 415 Lyell Ave.

**The Church of The Holy Apostles**

The Holy Name Society smoker held in the school hall Saturday evening surpassed all expectations from both the social and financial aspects. The record attendance was unanimous in its acclaim and expression of satisfaction.

Rosary Society will hold the last of its pre-Lenten card parties on Wednesday evening, Feb. 27, in the school hall. The committee in charge, with Mrs. William F. Munroe as chairman, is composed of the following:

Cards, Mrs. Hauser, Marie Hauser, Mrs. Guerinot; prizes, Mrs. L. LeRoy and Mrs. L. Magin; hostesses, Mrs. G. Fox, Mrs. M. Gallagher, Mrs. F. Ventura, Miss E. Roby, Mrs. P. Marks, Mrs. L. Fess, Mrs. K. Regan, Mrs. A. Schoeffel.

A bingo party, preliminary to the card party, will be given by the committee in the school hall tomorrow evening.

**Two Pre-Lenten Dances For H. F. Young People**

Young people of Holy Family parish have completed plans for two pre-lenten dances, the first tomorrow night, and the second on Friday, March 1. The Columbians will be featured tomorrow and the Rochesterians will furnish the music on March 1. Door prizes and the usual favors will be given.

The committee in charge is Elwood Fischer, chairman, Frank Voelkl, Ruth Weber, Raymond Schur, Al Merkel, Rudolph Toth, Kathleen May, Martha Georger, Rosemary Feeley, Dorothy Schubert, Marion Schubert, Marie May, Betty Dentinger, Norbert Klehammer, Frank Allman, Clarence Yax, Herbert May, Charles Weber, William LeRoy and John Hannan.

Henry A. Dengel, 189 Campbell Pk. Call at H. C. Pommerening & Son, 1106 Lyell Ave., for free Murray Theatre ticket.

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All Standard Automobile Fire policies insure your car against any damage caused by fire or any chemical or water damage which is subsequent to fire, if said chemical or water was used to put the fire out. Any amount of loss will be assumed by the company up to the actual value of your car or to the limit of your policy.

Fire policies on autos may be written in one of two ways: first, Specified Amount coverage. This method is used when assured wishes a certain amount of coverage. The limit of liability of the company is naturally the amount specified.

Second, Actual Cash Value coverage. This is the better method of the two as the limit of the company's liability is always the actual value of the car at the time of damage and the rate for this coverage is less than the first method.

Theft insurance is always added to fire policies and cannot be purchased alone. Fire insurance can be bought without theft, but the only way to obtain theft insurance is to add it to a fire policy. Theft losses are payable by the company as in fire insurance, for all or part of car, as the case may be, but the company will not reimburse you for any thing stolen from your car which is not part of the car.

A new coverage has lately been added to Fire and Theft policies which pays for "Loss of Use." This is a valuable asset to the policy, especially for car owners that

use their autos in conducting business. The company's liability under this clause is \$5.00 per day with a total of \$300.00 in 60 days.

The reason for limiting the loss of use to 60 days is due to the clause in all fire and theft policies which states that in the event of the theft of car, the company can not be compelled to settle the claim until 60 days have elapsed from the time of theft. In order to file a claim under Loss of Use if your car is stolen you must be able to furnish the company with: first, a specific reason why it is necessary that you have an auto and, second, a receipted bill from a reliable dealer showing that you actually rented a car to replace the one stolen.

Loss of Use endorsements carry a flat rate of \$2.00 per year which is added to the rate for fire and theft insurance. This will still permit car owners to obtain complete protection without investing a great deal, as most fire and theft policies are rated as low as \$6.00 or \$7.00.

Phone us now and order your Fire and Theft policy including Loss of Use, or if you already have fire and theft insurance we will be glad to obtain the Loss of Use endorsement for you regardless of which company insures your car. Remember, if your car is worth owning it should be worth insurance. It is a poor bet to save \$7.00 or \$8.00 to a chance on losing 100 times that much; 100 to 1 is too long a shot.

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Name .....  
Address .....  
Age ..... Instrument or.....  
Phone ..... Type of Voice.....

Fill out and send to Young's Music House, 263 Ames St.  
It is understood that I am not obligated in any way to pay anything.

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For Quick Starting in Coldest Weather **LEADER OIL . qt. 15c**

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2. For equal service—the same quantity of water at the same temperature — automatic gas water heating costs less to operate than any other kind of heater.
3. Gas water heaters are equipped with devices that make their operation absolutely safe.
4. Gas is a truly automatic fuel and the heaters not only turn themselves on and off but they also order their own fuel.

All things considered, gas costs less than any other fuel for heating water. Ask for an estimate today.



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45 gallon tank . . . payment \$1.25 per month.  
60 gallon tank . . . payment \$1.40 per month.

On our **FIVE-YEAR PLAN**



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American Memorial on Hill Near Chateau-Thierry.

## Where Heroes Lie

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

WITH the approach of Armistice day the patriotic American's thoughts turn back to that day in 1918, when the World war ceased, and to the men who gave up life for world peace.

Today 30,880 heroes sleep in beautiful cemeteries in the shadows of handsome memorials near the scenes of their war engagements.

In order that the gallant achievements and noble sacrifices of American troops might be suitably commemorated, the American Battle Monuments commission was created by an act of congress approved March 4, 1923. Gen. John J. Pershing is its chairman.

Eight memorial chapels of singular beauty and dignity now stand in the eight American military cemeteries in France, Belgium and England. Eleven monuments rise on the principal American battlefields and at certain chief bases of our operations. Two of these, one at Brest and the other at Gibraltar, have been built in tribute to the achievements of our navy's World war forces.

In size and design the battlefield monuments range from the towering Doric shaft, topped by a statue, on the dominating hill of Montfaucon, to the simple, effective monument near the town of Ypres, with its low lines blending with the plains of Belgium.

The imposing monument on Hill 204, near Chateau-Thierry; the majestic circular colonnade on Montsec, in the St. Mihiel region, and the other memorials in their size are proportionally representative of the strategic importance and greatness of the operations conducted in those areas by American military forces.

### Beautiful Chapels.

The chapels in the military cemeteries likewise vary widely in design. Each is a gem of architectural beauty and an enduring shrine consecrated to the memory of those who fell in battle. On their walls are carved the names of the 1,289 men whose final resting places are unknown and of all those whose marble headstones bear the inscription, "Here rests in honored glory an American soldier known but to God." This inscription, prepared by the commission, was afterward engraved on the tomb of the Unknown Soldier in Arlington National cemetery.

At each of the cemeteries beautiful and comfortable reception rooms have been established near to or in connection with the caretaker's offices for the convenience of visitors and those desiring information regarding the soldier dead.

All of the memorials were designed by carefully selected American architects of note, whose work has more than justified the confidence that the commission reposed in them.

The general locations of the major battlefield memorials are enduring reminders of the three historic localities on the western front where American forces in large numbers engaged in active combat. These are known as the Aisne-Marne, the Meuse-Argonne, and the St. Mihiel battlefields. Only the last named of these areas was in Lorraine, that part of eastern France set aside in the summer of 1917 as the concentration area for the American army.

The British army had been established in the northern part of the long battle lines, near the Channel ports, thus protecting its direct line of communication with the British Isles. The French army protected Paris, the most vital locality in France.

### Yankees to the Rescue.

The American army was assembled well to the east of Paris, where it could be supplied by the railways leading from the comparatively unused South Atlantic ports of France, thus avoiding the congested area around Paris.

Early in 1918, while the American army was being built up in this section, the Germans commenced their series of major offensives. Available American troops were immediately turned over to the allied commander in chief to use as he saw fit. To help stop the enemy drive of May 27, which started north of the Aisne river, American divisions were hurried into line in the vicinity of Chateau-Thierry, directly across the German line of advance toward Paris.

Other American divisions took part in the great counter-offensive which began July 18, 1918, and within three weeks had driven the enemy to the north of the Vesle river. The American First, Second, Third, Fourth, Twenty-sixth, Twenty-eighth, Thirty-second, Forty-second, and Seventy-seventh divisions took part in the battles which raged in the vicinity. Of the 300,000 Americans participating in these operations, 64,000 became casualties.

Therefore, on historic Hill 204, rising just west of Chateau-Thierry, has been constructed an imposing memorial, with twin rows of majestic columns. The site of the monument commands a sweeping view of the Marne valley, in an area rich in fields of grain, sugar beets, and vineyards, flecked with quaint towns and quiet villages, crisscrossed by little streams.

Here devastation stalked with the progress of battle. Every town was a target for artillery. Farms were furrowed with myriads of trenches and subterranean shelters. Today most of the towns are restored, the refuse of the battlefield has been cleared away, and the countryside is as peaceful as it was when the famous native son of Chateau-Thierry, Jean de La Fontaine, according to tradition, sat under a shade tree on this very hill, now called "204," and wrote many of his immortal fables.

### Two Great Cemeteries.

There would be little in this vicinity in years to come to remind American pilgrims of the heroic deeds of their countrymen who fought in the Aisne-Marne region were it not for the monument and the two American military cemeteries.

One is located on the northern side of the hill on which stands the famous Belleau Wood. The other is near Fere-en-Tardenois, just north of the Ourcq river. The Oise-Aisne, near Fere, is the second largest of the American cemeteries abroad, with 6,012 battle dead resting within its confines.

The first operation of a complete American army as an independent unit in the World war was the attack of September 12, 1918, in the St. Mihiel region, which lies south-east of Verdun, between the Meuse and Moselle rivers.

## Dixie Social Club Dance Saturday at Jay St. Club

Dixie Social Club will hold its first dance of the season on Saturday, Feb. 23, at the 24th Ward Democratic Club, 1203 Jay street, corner Glide street. The affair will be a Ukrainian American dance, giving the old folks as well as the young people of the community a chance to enjoy themselves. Music will be furnished by the St. Josaphates Orchestra.

Dancing will start promptly at 8:30 o'clock. Tickets, at 25 cents, may be obtained at the door or from the following committee: Albert Rapp, Harry Fanning, Chas. Andrews, Joseph Regelsberger, Nick Billiski and Mike Spodaryk.

### NO. 21 SCHOOL

The following boys and girls who are again doing traffic work and hall duty received last term's awards at an assembly on Feb. 14:

Herman Kloppel, Joe Vasile, William Rogers, Tony Caselli, Charles O'Brien, Carmelo Triumpo, Louis Santangelo, Joe Polumbo, Cosmo Vaudo, Jim Whitley, Julia Ferkanin, Ethel Renfrew, Clara Hartman, Rosemarie Hartung, Lillian Spier, Sophie Zack, Violet Ross, Irene Mattucci, Theresa Fiananna, Jessie Lipka.

On Feb. 18 the Kindergarten children took a trip in the school bus to the German Old Folks Home on South avenue. They presented the old people with valentines and sang in each room.

### NEW AUXILIARY OFFICERS

An officers' meeting of Letter Carriers' Auxiliary was held Monday in the home of Mrs. E. J. Weber of Glide street. The business meeting was followed by cards.

New officers are: president, Mrs. E. J. Weber; first vice-president, Mrs. A. Fay; second vice-president, Mrs. Chas. Shafer; recording secretary, Mrs. Edward Weigle; treasurer, Mrs. Chas. Eberhardt; financial secretary, Mrs. Geo. Ovenberg; mistress-at-arms, Mrs. H. Harrison Herbst; guard, Mrs. Chas. Kosbab; color bearer, Mrs. Elmer E. Eisele; chaplain, Mrs. Franklin Greutman.

Mrs. Annette Bride, 175 Wetmore Pk. Call at H. C. Pommerening & Son, 1106 Lyell Ave., for free Murray Theatre ticket.

Mrs. Ella Butler, 546 Glide St. Call at H. C. Pommerening & Son, 1106 Lyell Ave., for free Murray Theatre ticket.

## Special Free Offer

For Next 10 Days  
We will call at your home and inspect your radio and test your tubes absolutely FREE

### RADIO DOCTOR

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### Pure California Dry

## WINE

Barberone Zinfandel Burgundy Claret \$1.25 gal.

### SWEET WINE

Sherry-Marsala Port-Muscatel \$1.69 gal

GINS . . . . pt 69c up

WHISKIES pt 79c up

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### SPECIAL PRICES FOR FRIDAY and SATURDAY

**PORK SHOULDERS** <sup>Lean</sup> 6 - 8 lb. Avge. **lb 18c**  
**ARPEAKO HAMS** <sup>Whole or half</sup> **lb 24c**  
**ROAST VEAL** <sup>Shoulder or short Leg—5 lb. Average</sup> **lb 19c**  
**ROAST BEEF** <sup>Shoulder Cuts</sup> **lb 21c**  
**SMALL POWL** **lb 23c**

Country Roll Butter . . lb. 39c  
Muenster Cheese lb. 25c  
Cottage Cheese . lb. 10c  
Silver Nut Oleo . lb. 18c  
Lily of the Valley Tom. or Veg. Soup can 7c  
Star or A-1 Coffee lb. 23c  
Tetley's Tea . pkg. 10c

Plate Corned Beef lb. 15c  
Smoked Calas . lb. 18c  
Meat Loaf . 3 lbs. 59c  
Fresh Hamburg . lb. 13c  
Sausage Meat . lb. 15c  
Pork Loin Roast . lb. 25c  
Kraut en 9c, bulk 4 lb 19c  
Fresh Hams . . lb. 24c  
Standing Rib Rst. lb. 26c

## SCHROTH MARKET

500 Lyell Ave. We Deliver Glen. 3210

## ANNOUNCING

OUR APPOINTMENT AS  
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# GRAHAM

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**COACH, Complete, Delivered for \$695**  
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Old-fashioned Dances, Old Time Music  
Good Things to Eat and Drink—Saturday

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**A Plumber's Drain Solvent 19c**  
1 lb. can . 28c Value . . . . .  
For slow running drains, clogged-up pipes, etc.  
You can afford to stock up at this price!

### Standard CLOSET COMBINATION

Consists of good quality seat, bowl and tank **\$13.50**  
Guaranteed Unconditionally One Year—\$16.95 Value

**RUBBER PLUNGERS, 50c Value for . . 29c**  
Every householder needs one for stopped-up sinks

**Rutland PATCHING PLASTER . . . . . 19c**  
(2½ lb. box, 28c Value) Simple to use—just add water.  
For repairing cracks and holes in wall or ceiling

**STOVE LINING CEMENT . . . . . 25c**  
(3 lb. box, 39c Value) repair linings in kitchen range

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Famous make, unconditionally guaranteed  
With Generous Size Copper Coil

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# THE VICINITY POST

CIRCULATION  
5500

PHONE:  
MAIN 5412

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VIII

ROCHESTER, N. Y., MARCH 7, 1935

No. 8

## NEW SCOUTMASTER TO BE INSTALLED AT 77

Sunday evening, at 7:30 o'clock, in Grace Presbyterian Church, Troop 77 will observe the formal transfer of the troop to the new scoutmaster, Neil D. Henry. Mr. Henry will succeed Stanley Zimmerman, the retiring officer.

Mr. Zimmerman has been associated with Troop 77 since its beginning, serving two years as assistant scoutmaster, and ten years as scoutmaster. He will be presented with a scout trophy by the troop during the service.

All troops of the Genesee Division are invited to attend, and the people of the community are welcome to this service.

## Bingo Party March 30 For 24th Ward Women

At the regular monthly meeting of the 24th Ward Women's Democratic Club arrangements were made to hold a two cent bingo game on Saturday, March 30, at the club rooms, 1203 Jay street. Mrs. John Normile will be chairman and will be assisted by the ladies of the club. Cash prizes will be given.

They also made plans to assist at the Dinty Moore Supper to be given on Saturday, March 16, at the clubrooms. The next meeting will be held April 1. Hostess will be Mrs. Helen Eber.

### THE WILLOW GRILL

At 354 Otis, corner Burrows, featuring orchestra every Friday, Saturday and Sunday; fish fry Friday; spaghetti and meat balls Saturday. Come and hear the Texas Kid and his guitar in cowboy tunes every Friday and Saturday.—Adv.

## MURRAY THEATRE

Tonight (last times)—"As the Earth Turns" with Jean Muir and Wm. Janney; and "Bachelor of Arts" with Tom Brown and Anita Louise.

Fri.-Sat. — "Flirtation Walk" with Dick Powell, Ruby Keeler and Pat O'Brien; and "Fighting Ranger" with Buck Jones.

Sun.-Mon.—"Hell in the Heavens" with Warner Baxter; and "Babes in Toyland," 1 1/2 hour feature with Laurel and Hardy.

Tues.-Wed. (March 12-13)—"We Live Again" with Anna Sten and Frederic March; and "I Sell Anything" with Pat O'Brien and Ann Dvorak.

Reviews  
"Flirtation Walk" features America's singing sweethearts, Dick Powell and Ruby Keeler. It is a musical production with a background of military life. The scenes were taken at West Point under supervision of U. S. officers, thus guaranteeing their authenticity. Powell sings a number of song hits, which were introduced for the first time with this picture.

A thrilling and spectacular story of desperate war in the air, "Hell in the Heavens," is said to offer one of the most absorbing and romantic war dramas yet produced in Hollywood. It tells a story of daring men—not afraid of death but afraid of fear; desperate for life, yet each day braving destruction in the skies.

"We Live Again," starring Anna Sten and Frederic March is one of the finest films of the year. It is an adaptation of Leo Tolstoy's immortal novel "Resurrection," beautiful love story of a Russian peasant and prince. Rev. Andrew Gillies, pastor of Third Presbyterian Church of Rochester, wrote as follows, regarding this picture:

"I told my people Sunday morn-

## NEXT ISSUE Of The Post will be published Thurs., March 21

## Second Stag Party For Republicans Tomorrow

Due to the popular demand of an overwhelming crowd at its first gala stag party Feb. 22 the 24th Ward Republicans have decided to hold a second affair of the same type tomorrow night at 1 Copley street.

The committee wishes to thank all that attended the first party and also invites them and their friends to this party. Tickets may be secured either from the committee or at door. Price is 50 cents.

Alpha Chapter of Iota Phi Delta Sorority will meet tomorrow evening at the home of the social chairman, Rita Kesselring of Knickerbocker avenue. Plans will be made for a roller skating party to be held late in April.

ing that the widespread demand for better and cleaner moving pictures, in order to be effective must now find expression in the active and hearty support of the good pictures, of which so many are now being produced.

"I used as an example, the Samuel Goldwyn production of 'We Live Again,' and was moved by it as I have seldom been moved in all my life. It is a superb bit of artistry and should be seen by all who find it possible to see it."

## Dinty Moore Supper For 24th Democrats March 16

The 24th Ward Men's Democratic Club were so successful with their Dinty Moore supper last St. Patrick's Day, that plans are completed and tickets are out for another one this year on Sat., March 16, at 1203 Jay street. Dinner will be served from 6 to 9 o'clock, and dancing will follow.

The chairman, Richard Tobin, reports that tickets are going fast. They can be bought from John Ehmann, Edgar Tindale, Ray Sage, Dick Ward or Wm. Bellows.

## ST. PATRICK'S PARTY FOR SORORITY ON MARCH 15

Theta Delta Sigma Sorority met Monday at the home of the secretary, Miss Genevieve Fess of Glide street. Plans were made for a St. Patrick's party to be held at the home of the president, Miss Ruth Weber, of Glide street, on Friday, March 15. The party will be held in honor of several new members. Initiation ceremonies will take place at the next general meeting. A successful roller-skating party was held on Feb. 25 at Eddie's. Plans will be made for another in the near future.

Catherine Schultz, 103 Craig street. Call at Leichtner Hardware, 705 Maple street for free Murray ticket.

Miss Anna Foltan, 80 Michigan street. Call at Metzger & Brayer, 425 Lyell avenue, for free Murray ticket.

## VICINITY MUSICAL CLUB GAINING MEMBERSHIPS

Memberships in the Vicinity Musical Club are coming in fast and Director William P. Young expects to call an organization meeting within a short time. A few more instrumentalists are needed to make possible the ambition of the club, to be a well-rounded musical group.

Mr. Young wishes to emphasize that membership in the club is open to anyone interested in music, regardless of age. There is no membership fee. Its aim is to give musically-inclined people a chance to express themselves and to cooperate with others in orchestral and band work. Vocalists, too, will be included in the club.

Ability to play is not one of the requirements, according to Mr. Young. Musicians with borrowed or rented instruments will be just as welcome as any others.

An announcement regarding definite plans and more complete details will be sent soon to those who have filled out and sent in the coupon, a copy of which is contained in this issue of The Vicinity Post.

## Music Director Speaks To P. T. A. of No. 30 Wed.

Howard N. Hinga will be speaker at the next meeting of the Parent-Teachers' Association of No. 30 School, which will be held Wednesday, March 13, at 2 p. m. Mr. Hinga is Supervisor of Music in the Public Schools, and will have for his topic "The Arts in Life."

The hostesses will be Mrs. Orest Pappani and Mrs. James Stagnetto. Members and friends are invited.

### MELDS 1500

Playing pinochle at the Willow Grill last Friday, John H. Fehrenbach, Sr., achieved the ambition of a lifetime when he melded 1500 clubs. Playing with him were Anthony Marshall and Herbert Kunder. Another witness was Benny Cosmo, who is now working at the Grill.

Frank Berg, 717 Jay street. Call at Metzger & Brayer, 425 Lyell avenue, for free Murray ticket.

## After 22 years, Mrs. Bohle Returns to Manage Her Hotel

At the turn of the century, the Cottage Hotel was doing a thriving business. It was brand new then and was somewhat of a landmark, standing as it did, practically straddling the city line on Lyell avenue at Otis Station. Its proprietors were Mr. and Mrs. Joseph Bohle.

The hotel was a popular rendezvous for railroad men, some of whom made it their home. The Bohles worked long, hard hours, and thereby built up a prosperous business.

It was Mrs. Bohle who was largely responsible for the first improvement of Lyell avenue. The street was a mudhole back in 1899, when the Bohles first came to Lyell avenue. The street car line ended in front of the Cottage Hotel and when it rained, passengers had to wade through ankle-deep mud to get to the sidewalk. That's why Mrs. Bohle became interested in a new pavement.

She went to Miller Kelly, 15th Ward leader, and he asked her to get the necessary signatures to a petition. She went from door to door and everyone signed, except one man, she said. Thus the avenue got its first asphalt pavement, which was torn up for the present street in 1927.

The name of the hotel was changed after a short time to the Iroquois, under which it is still operated. In 1913, Mr. Bohle's health was such that they had to give up management of the hotel, so they leased it and moved to the other side of town. Nine years ago Mr. Bohle passed away, a sad blow to his wife for they had been almost constant companions. Mrs. Bohle went on living in retirement until along came the depression.

No one, it seemed, could make a go of the hotel. She finally made her decision. And despite the fact that she is well past 60, Mrs. Bohle is back in the "harness." She rented out her home and moved in, a few months ago, to manage the hotel. Possessed of unusual vitality and strength for her age, she laughs at 14 to 16 hours a day, sometimes behind the bar, sometimes in the kitchen. She doesn't mind it a bit.

**SHOULDER OVEN ROAST BEEF 1b 15c**  
Up to 25c

Boneless **RIB ROAST . 1b 23c**  
Up to 30c

Round, Sirloin Or Porterhouse **STEAK . 1b 23c**

Pure Beef Hamburg Steak . . . . . **1b. 15c**

Ring Liver Sausage . . . . . **1b. 12 1/2c**

Lily of the Valley  
Tomato or Vegetable

**Soup 6c; large 10c**

**Beans, tall can 10c**

**Mustard . . . . . 5c**  
Salt and Pepper Shaker

1 lb. Jar  
**Grape Jelly . 19c**

No. 2 1/2 can (Reg. 18c)  
**Tomatoes . . . 13c**

Florida  
**Oranges . doz. 21c**

**Bananas . . . 1b. 5c**

**2 Silver Dust . 28c**  
Fairy Soap Free

## GAESSER'S

861 Jay St. **MARKET** Cor. Ames St.  
**WE DELIVER** **GENESEE 3868**

**EXTRA SPECIAL** Our Own Boxed Chocolates Always priced at 50c will be Sold Fri., Sat. and Sun. for **39c**

### DRUGS — TOILETRIES — SUNDRIES WEEK END SPECIAL

Aspirin Tablets—100 . . . 19c	Coty's Face Powder . . . 69c
Alka Seltzer . . . . . 49c	Sloan's Liniment . . . 29c
Alcohol, Pint . . . . . 19c	Salhepatica . . . . . 25c-49c-97c
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**VICINITY OFFICE**  
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 Glenwood 5318-M  
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John Spillane, 86 Aab street. Call at Metzger & Brayer, 425 Lyell avenue for free Murray ticket.

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 Anna Sten  
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 And Ann Dvorak in **"I SELL EVERYTHING"**

# Training Boys to Be Useful Men



Boy Scouts Making Fire Without Matches.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

**N**EXT August the nation's capital will be host to 35,000 Boy Scouts at a national jamboree. Boys chosen for achievement in scout work will be the delegates of thousands of troops, large and small, throughout the country.

The idea of training boys so they will make useful men is, of course, as old as mankind. You see it even among savages. They fall short of what we teach Boy Scouts about thrift, kind acts, and telling the truth. But, like us, they do teach their boys to swim, jump, make traps, build fires, use the bow and arrow, track wild animals, and to endure hard knocks without whimpering.

Take the Zulu and Swazi tribes in Africa. They never heard of Boy Scouts; yet their sons, before they are taken into the tribe as warriors, get a training in woodcraft and self-reliance which is superb.

Stripped naked, his body painted white by men of the tribe, the Zulu boy at fifteen is given a shield and spear and sent into the jungle. He is warned that he will be killed if he allows himself to be caught by any human. It takes about a month for the paint to wear off. During that time the boy has to kill his own meat with his one spear, skin an animal to make his body covering, and also learn what kind of wild plants, berries and leaves are good as food. Failure may mean death at the hands of enemies, wild beasts, or by starvation. But if he succeeds, as he is supposed to by this severe initiation, he returns to the village when the paint is worn off, and with great rejoicing is received into the tribe as a warrior.

### Zulus on Parade.

"Zulus on the march form always a fine sight," writes Lord Baden-Powell, "and I shall never forget the first time I saw a Zulu army on the move. As a matter of fact, I heard it before I saw it. For the moment I thought that a church organ was playing, when the wonderful sound of their singing came to my ears from a neighboring valley.

"Then three or four long lines of brown warriors appeared moving in single file behind their chiefs, all with the black and white plumes tossing, kilts swaying, assegais, or spears, flashing in the sun, and their great pleated ox-hide shields swinging in time together.

"The Ingonyama chorus played on the organ would give you a good idea of their music as it swelled out from four thousand lusty throats. At a given moment every man would bang his shield with his knoberry (club), and it gave out a noise like a thunderclap.

"At times they would all prance like horses, or give a big bounce in the air exactly together. It was a wonderful sight, and their drill was perfect.

"Behind the army came a second army of boys carrying on their heads the rolled-up grass sleeping mats, wooden pillows, and water gourds of the men.

"They were Boy Scouts of their nation."

Our early-day western scouts, of course, learned much from the Indians. By observation and experience, they came to understand Indian smoke signals, picture writing, what certain sticks meant laid in patterns on the ground, and the sign language.

Then there was tracking, the art of following a man or animal, not only by footprints, but by such faint signs as a turned-up pebble, bent weeds, or a broken twig by the wayside. A lot of that, we got first hand from the Indians, and every good cowboy still employs it in finding stray cattle and horses.

But looking back into the annals of youth movements, we see that long "hikes" are nothing new. There was the Children's Crusade, when in 1212 some 50,000 youngsters started from Europe for the Holy Land.

It was Stephen, a shepherd boy of France, who launched this historic youth movement. A German lad named Nicholas, from near Cologne, also raised an army. The Germans 20,000 strong, crossed the Alps into Italy. Many perished. Survivors, reaching Brindisi, were for the most part seized and sold as slaves. Their French comrades, 30,000 of them, were led by Stephen to Marseilles. Here some were stranded. Many accepted the offer of merchant traders to transport them to Palestine. For years their fate was

a mystery, till it was learned that they, too, had fallen among slave traders, some being sold in markets as far away as Bagdad. \*

### Age-Old Training.

The world-wide Boy Scout organization, as we know it now, is the culmination of age-old training.

How Lord Baden-Powell, then a colonel in the British army, conceived the Boy Scout idea in the South African war of 1899-1902 is an oft-told tale. One of his officers, Lord Cecil, organized the boys of Mafeking as a scout corps. This trial proved that if their training could be made to appeal to them, boys could be led to assume much responsibility, but only if they were trusted.

It was Baden-Powell, or "B. P.," as boys all over the world now call him, who in 1901 raised the South African constabulary. Troops in this were small units, so that a commander could deal with each scout from personal knowledge of him. The human side was appealed to, and scouts trusted on their honor to do their duty.

Returning to England in 1903, Colonel Baden-Powell found that certain teachers there had adopted his "Aids to Scouting" as a text-book for training boys. His own first trial camp for scout training was set up at Brownsea Island, England, in 1907. That was the formal start of a movement now spread over the whole world, involving more than 2,000,000 boys.

"To arouse the boys and meet their spirit of adventure," writes Baden-Powell, "I held up backwoods-men and knights, adventurers, and explorers as heroes for them to follow."

In the actual careers of famous adventurers, and all they had to do with boats, camp life, horses, hunting, and wild life, Baden-Powell found exactly the lessons he taught his boys. He trained them, just as he had trained the army scouts in South Africa, "with some adaption," he says, "to make the training suitable for boys, following the principles adopted by the Zulus and other African tribes, which reflected some of the ideas of Epictetus, the Spartans, and the ancient British and Irish for training their boys."

## PERSONAL

The Jolly Twelve Pinochle Club enjoyed a steak dinner at Senz Rathskeller on Feb. 27. Prizes of the evening were won by Jean Mensing, Esther Krebs and Margaret Riley.

Kappa Rho Sorority held a cabin party on March 3 at Ellison Park. A meeting will be held tomorrow evening at the home of Miss Phyllis Gifford of Austin street. Plans will be completed for a roller skating party to be held on March 11 at Eddie's.

Sigma Eta Rho Sorority was entertained Monday at the home of Miss Helen Lockmire in Jay street. Miss Emogene Feeley of Immell place was the winner of the prize award.

Miss Clementine Magin entertained Sigma Pi Epsilon Sorority at her home in McNaughton street, Feb. 25.

Alpha Chapter of Iota Phi Delta Sorority held a roller skating party Saturday, at Eddie's.

Sigma Phi Omega Sorority had a dinner and budget party in honor of the birthday of Mildred Magin of Avery street at Roosevelt's Grill, Feb. 15.

Delta Zeta Rho held a meeting at the home of Catherine Korth of Geddes street on Feb. 26.

Miss Lillian Garrett of Sherman street has returned to the General Hospital for an operation on her knee, which was injured last Christmas morning.

### Drama League To Meet Wed. At Holy Family

The Drama League of Holy Family Church will hold its monthly meeting on Wednesday evening, March 13. All members are asked to attend.

The following will assist: George Springer, John Dentinger, Eunice Guerinot, Mildred Hendel, Helen Yockel, Leonard Bindert, Conrad Ruf and Theodore Heibler.

Mary M. Hutzler, 319 Colvln street. Call at Leichtner Hardware, 705 Maple street, for free Murray ticket.

Mrs. Jennie Craig, 60 Sykes street. Call at Leichtner Hardware, 705 Maple street, for free Murray ticket.

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At our special broadcasting studio, Sixth Floor, Gas and Electric Building, Bob Pierce, otherwise known as "Old Man Sunshine," broadcasts his inspirational radio programs over Station WHAM, every Monday, Tuesday, Wednesday and Saturday mornings at 11:15. You are cordially invited to attend any of these special broadcasts, and there is no charge for this entertainment.

Tickets for you and your friends may be obtained at our Service Department, Main Floor, Gas and Electric Building. On Saturday mornings, a special children's program is given. Bring your boy or girl to see and hear "Old Man Sunshine" and his famous dog "Bozo" who also talks and sings (in his own way) during the Saturday broadcast.

Get your tickets (no charge) to see and hear "Old Man Sunshine" broadcast any Monday, Tuesday, Wednesday or Saturday morning at 11:15 at our broadcasting studio, 88 East Avenue, Gas and Electric Building.



**Trinity Evangelical Church**

Services for Sunday: 9:00 a. m., German, "Die schwere Lebensaufgabe"; 10:50 a. m., English, "Christ, Our Bread"; 9:45 a. m., Sunday School.

Wednesday evening, March 13, 7:45 p. m., Pageant, "The Two Thieves and the Cross." Sermon, "Christ's Word of Hope." Young People's Night.

The choir will hold its annual banquet tomorrow night at Blarney Stone Inn.

The Brotherhood of Trinity will meet on Monday evening, March 11, A. Trost, A. Young and H. Schuchardt comprise the entertaining committee.

The Young People's League will meet with young people of Dewey Ave. Reformed Church Sunday evening, March 17, at seven o'clock.

**Lyell Ave. Baptist Church**

Services in the church Sunday morning at 10:30. The subject of the pastor's sermon is "Worth While Choices." Sunday School opens promptly at 12 o'clock. Christian Endeavor at 6:30 p. m.

Prayer meeting is held regularly on Wednesday evening at 7:30. The Ladies' Aid Society will be entertained tonight at the home of Mrs. Wesley Shafer, 99 Sunset street.

**Grace Presbyterian Church**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme "The Voice of the Infinite."

Sunday School meets at ten o'clock, preceding the church service. Young People's Society meets at 6:30 o'clock in the church for an important business meeting.

There will be special service Sunday evening to mark the transfer of the Boy Scout Troop of Grace Church from Scoutmaster Stanley Zimmerman to the new scoutmaster, Neil Henry. The service is to begin at 7:30 o'clock.

The Ladies' Aid Society will hold a card party in the parish house gymnasium tomorrow evening at eight o'clock.

Next Friday evening, from 9 to 12, the Young Men's Class will hold an invitation dance in the gymnasium.

On Monday evening, March 11, the Boosters' Club of the church will meet for a social evening and an important business meeting.

**The Church of The Holy Apostles**

Seventy-nine tables were filled at the Pre-Lenten Card Party held on Feb. 27, in the school hall under auspices of the Rosary Society. Incidentally, William Giblin of Wolf street received a distinguished pinochle hand with a 1510 meld in clubs. His total for the hand was 1750.

A two-weeks mission will open in the church on Sunday, March 10, and conclude on Sunday evening, March 24. The first week will be for the women and the second week for the men. The mission will be conducted by two Dominican Missionaries, the Reverend Father Gilligan and the Reverend Father Bonniwell.

Published by the **INSURANCE** All Lines of Insurance  
Chas. A. Claus Agency Gen. 3046—7 Immel St.

**ATTENTION! AUTOMOBILE OWNERS!**

The so-called "Berg Bill, Senate Introductory No. 861," providing Compulsory Automobile Insurance, is pending in the State Senate and scheduled for hearing.

Automobile Owners, do you realize what this bill means to you? If this bill is passed and becomes law in New York State every auto owner will be compelled to pay for: 1st, License Plates; 2nd, Driver License; 3rd, Insurance Premium; and 4th, Additional Charges which will be added to the insurance premium to pay the cost of inspecting your car four times a year. This item, Additional Charges, is actually provided for in the proposed bill. And don't forget, insurance premiums will absolutely increase, perhaps as in Massachusetts, about 50%. It is estimated that such a law would result in \$140,000,000 (one hundred and forty million), additional expense to automobile owners in this state.

Compulsory Insurance has been tried in some states, and has brought about such an undesirable condition, that it is about to be abolished. The courts are all overcrowded with automobile negligence cases, fake claims have appeared by the hundreds and racketeering is practiced by thousands.

Now, Auto Owners, if you don't want to pay about \$3.00 a week for the pleasure (?) of owning a car, you should do these things at once:

Write Hon. Julius S. Berg, Senate Chamber, Albany, and to your senator and assemblyman and tell them you are opposed to this bill. Have members of your family, your friends and their families also write to Senator Berg and their senators and assemblymen from their districts now.

Don't delay.  
Act at once.  
It's D—d Important.

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**VEAL ROAST** Shoulder or Short Leg—4 to 5 lb. Avge. . . . **lb 19c**  
**ARPEAKO HAMS** Whole or Half . . . . **lb 25c**  
**PORK LOIN ROASTS** 3 to 4 lb. Avge. Rib Cut . . . . **lb 23c**

3 lb. MEAT LOAF . . . . . 59c  
Niagara KRAUT can . . . . . 9c  
Hard, Ripe TOMATOES, No. 2½ can 10c  
Libby's Red SALMON, tall can . 19c  
Sunkist Oranges doz. 29c  
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Haubner & Stallknecht	40	23
Boulter Coal	36	26
Martino Barbers	32	31
Vay Undertakers	32	31
Campbell Serv-U	31	32
Red Star Yeast	29	34
Ehmann Market	27	36
Spencer Market	24	39
Individual Averages		
W. Ehmann	60	186
J. Ehmann	58	184
Spahn	60	181
Boulter	60	181
Schroeder	60	180
Yawman	60	178
Esse	60	178
Schleich	60	177
Stifter	27	176
Schueerman	51	174

Miss Ella Hitzel, 436 Lyell avenue. Call at Metzger & Brayer, 425 Lyell avenue, for free Murray ticket.

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Firebrick Lining, Dome Top. A sturdy stove capable of supplying 30 to 40 gal. range boiler.  
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**TOMORROW (Friday) until MARCH 30**

<b>Quality Enamelware</b> Slightly Imperfect	<b>Fri., Mar. 8, ONLY!</b> Reg, 25c Galvanized	Good Quality 49c Value
Tea Kettles . . . 49c up	<b>PAILS . . 13c</b>	Dust Mops . . . . 29c
Sauce Pans . . . 10c up	Limit, One per Customer	Reg. 15c
Dish Pans . . . 39c up	Corn Brooms—65c Value	Mop Sticks . . . . 9c
Wash Basins . . . 9c up	Good Quality . . . 39c	Reg. 15c
Coffee Pots . . . 39c up	Kitchen 98c Value	Mop Heads . . . . 9c
Enamel Pails . . 39c up	Garbage Cans . . . 54c	Toilet Tissue
Tea Pots . . . 49c up	98c Value	1000 Sheets—6 rolls 23c
All Size Kettles	Bread Boxes . . . 54c	Floor Wax—\$1.19 Value
With Covers	Crystal Tumblers 3c ea.	2 lb. Can . . . . 39c
Priced Very Low	Tea Kettle—\$1.35 Value	15c Value
Cannister Sets	Solid Copper	Furn. Polish . 8c Bottle
4 Pieces . . . . 59c up	Chrome Plated . . . 98c	Ironing Boards
Clothes Line 100 ft. coils	Kant Roll	Good Quality . \$1.29 up
Extra Heavy . . . 49c	Clothes Pins . 40 for 8c	Spar Varnish . 54c qt.
	Full Size 49c Value	Quick Drying 89c qt.
	Wash Boards . . . 39c	Enamel . . . . 49c pt.

Our Entire Stock Reduced During Sale!

**LEICHTNER HARDWARE**  
705 MAPLE ST. at AMES WE DELIVER GEN. 3126

# THE VICINITY POST

CIRCULATION  
5500

PHONE:  
MAIN 5140

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

VOL. VIII

ROCHESTER, N. Y., MARCH 21, 1935

No. 9

## Democratic Women Plan Bingo Party March 30

A two-cent bingo party will be held on Saturday, March 30, by 24th Ward Democratic Women at their clubrooms, 1203 Jay street. Cash prizes will be given. Mrs. John Normile is chairman of the committee in charge. The next regular meeting of the club is scheduled for April 1.

### RUSSER BOWLING LEAGUE

	W	L
Young's Music	34	29
Russer Market	33	30
Slorah Dentist	33	30
Gessner Garage	33	30
Kliers Phar.	28	35
Ritzenthaler Rest.	28	35

Individual Average	
G	Av
Riedl	62 181
C. Schmitt	62 179
Ritzenthaler	59 176
Bahr	32 175
Slorah	49 174
Cassidy	29 172
Stott	59 171
Kreuzer	56 171
Brickell	44 171
Huss	62 169
Erickson	62 169
H. Spitz	61 168
J. Young	58 167
Gessner	59 166
Streeter	59 166
Kretvoic	62 165
Servas	44 165
J. Spitz	59 164
Wilson	25 163
W. Young	55 160
H. Schmitt	62 159
Robins	62 157
Priess	53 156
Klier	61 154
Hiltz	47 152
Fisher	62 148
Russer	52 134
Schwartz	59 133
Kleisley	62 126
Meiers	39 124

Mrs. Caroline Osterly, 132 Independence St. Call at Klier Pharmacy, 261 Ames St., for free Murray Theatre ticket.

## THE VICINITY POST

Is Now Located In Its

**New Office at 149 Andrews St.**

**Phone: Main 5140**

All communications and news matter  
Should be sent to the new address.

## Democrats Find Victory Sweet But Division of Spoils is Sour

Developments in 15th Ward Democratic ranks within the past few weeks indicate a wide-open split which will probably be echoed in the polls next November, unless a successful mediator arises in the meantime, which seems unlikely.

A continuous struggle has been going on practically ever since the 1933 elections. Occasionally some of its details would be aired in the press, but each time it seemed that the controversy had been subdued without attracting too much attention. But now a definite and final cleavage has occurred between two factions, one headed by Jacob Smith and the other by Angelo Rose, and there is no secret about it.

Like all victors, the Democrats have been having their troubles dividing the spoils, not only in the 15th Ward, but in many other sections of the town. The original dispute here was over the question of leadership and control of the county and ward committee. The difficulty which seemed to do most damage to friendly relations, however, was over the matter of patronage.

The appointment of Harold Johnson of Masseth street as deputy sheriff was the final blow, or at least it was so interpreted by Mr. Rose, who aspires to the leadership now held by Mr. Smith. Johnson is a Smith man and his appointment necessarily carried with it a very strong implication that Smith is recognized "down-town" as the boss in the 15th.

Rose has as an ally, Supervisor James Flanagan, and it was through Flanagan that Rose showed his displeasure. The 15th Ward supervisor announced in the Board that he would no longer attend Democratic caucuses and in substance served notice that unless things changed in his home ward that Democratic measures would not invariably meet his support. His first opportunity came on the recent County Bond dispute, when he swung over to the opposition.

The immediate consequence to Supervisor Flanagan was to be officially read out of the party. Mr. Rose is in about the same status. He claims, and probably does have, control of the ward and county committees. But Democratic headquarters is in a position to recognize whom it will as far as leadership in any of the provinces is concerned.

Some 15th Warders advise Smith to accept a "job" and step out of the local picture, thus making way for another leader who might compromise the trouble. Others counsel him to "hold on."

Thus the Democrats discover that victory is not always the sugar-coated pill they suspected it to be.

### MURRAY THEATRE

Tonight (last times)—"Lottery Lover" with Lew Ayres and Pat Patterson; and "Crime Without Passion" with Claude Rains.

Fri.-Sat.—"Ready for Love" with Richard Arlen and Ida Lupino; and "Night Alarm" with Bruce Cabot; and first episode of "Tailspin Tommy." All boys and girls invited to join the Tailspin Tommy Club.

Sun.-Mon.—"Kid Millions" with Eddie Cantor and Ann Sothern; and "Dizzy and Daffy" with Jerome and Paul Dean.

Tues.-Wed.-Thurs.—"Babbitt" with Aline McMahon and Guy Kibbee; and "Father Brown, Detective" with Walter Connolly and Gertrude Michael.

#### Reviews

"Kid Millions," Eddie Cantor's fifth annual screen musical extravaganza for Samuel Goldwyn, brings the pop-eyed comedian to the

(Continued on Page 3)

NEXT ISSUE  
Of The Post  
will be published  
Thurs., April 4

### Ten More Winners

Ten more winners of free tickets to the Murray Theatre are included in this issue of The Post. If your name appears, claim your ticket promptly at the store indicated. It will cost you nothing. If you are not one of the ten winners this week watch for your name in future issues.

### Honor Retiring Scouter With Surprise at Home

The last regular meeting of the Mothers' Auxiliary of Troop 77, B. S. A., held March 5 at the residence of retiring Scoutmaster Stanley Zimmerman at 185 Warner street, resolved itself into a complete surprise on "Pop" (as the veteran scout leader is known to many of his friends). Members of the Fathers' Club appeared on the scene in the latter part of the evening, unbeknown to him, and the two organizations presented him with a fine lounging chair and foot-rest to match, in appreciation of his 12 years of service given to the troop.

Among those present were the new scoutmaster, Neil D. Henry, Mrs. Henry and several of the assistant leaders, including the new assistant, Wm. Huggett. A luncheon was served and a pleasant evening followed.

George W. Hair, 215 Danforth St. Call at Klier Pharmacy, 261 Ames St., for free Murray Theatre ticket.

Mrs. Jos. Jarvis, 15 Lois St. Call at Schroth Market, 500 Lyell Ave., for free Murray Theatre ticket.

### SKATE SERVICE STATION

#### OPENED AT LEICHTNER'S

A popular spot for skaters in the vicinity of Ames and Maple streets is the miniature service station at Leichtner Hardware, 705 Maple street. A convenient bench for the youngsters, an oil can and a key are available at the station. There is no charge for use of these facilities. Hence the roller skating populace is making full use of the station, both for emergencies and necessary maintenance. You are welcome to try Leichtner's service.

—Adv.

Mrs. Anthony Guck, 514 Colvin St. Call at Klier Pharmacy, 261 Ames St., for free Murray Theatre ticket.

### ◆ Around the Vicinity ◆

A bit of good news is that the state-financed job of reconstructing the Lyell avenue pavement out near the city line is well underway and should be completed this Spring. Thomas Holahan Co., which has the contract, is maintaining traffic while laying the underground laterals, and hopes to keep the street open all through construction. However, if you want to avoid a bumpy ride, take a detour. . . . The new pavement, when completed, will be of four strips of ten feet each or 40 feet over-all. . . . After all these years of suffering, caused by a rut-filled, broken up pavement, motorists compelled to use this strip of road will certainly be relieved of a lot of mental and physical anguish.

Ray Benzon, who finds time in

between a busy bowling schedule to sell radios and refrigerators, entered the ABC tournament this year for the first time. And he did right well by himself. . . . A three-game singles total of somewhere in the 630s and an all-events total of 1748 will bring home some of the bacon.

When Magne street had its face lifted and changed its name to Broad street, it became a most popular street for motorists. It provided a shorter, direct route to the center of town and nearly everyone has come to use it. . . . And thus arose a difficulty. It's so heavily travelled now that the roadway is far too narrow to accommodate the flow of traffic. The City Fathers will have to do something about widening it sooner or later; why not now, while federal funds are still available?

## Fresh Cut, Rib End, 4 lb. Average PORK LOINS

Russer's  
Quality  
Bockwurst  
27c lb.

18<sup>c</sup>  
lb

Russer's  
Quality  
Steamers  
25c lb.

## SMOKED PICNICS 1b 18c

Large, Fresh Pineapples 19c ea.	Firm, Ripe Bananas 5c lb.	Red Ripe Tomatoes 15c lb.	U. S. No. 1 Potatoes 9c pk.
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### REMOVAL SALE SPECIALS

Veteran Ketchup . . . 2 for 25c	Snowboy Washing Powder 4 - 10c
Heinz Baked Beans . . . 21c	Palmolive Soap 3 for 13c
Heinz Pickles qt. jar 25c	Oxydol, small pkg. . 8c
Whole Kernel Blue Label Corn 2 for 27c	Hy Ball Ginger Ale . . bot. 10c
Sauerkraut 1ge can . 8c	Verilite Cake Flour . 19c
Veteran Garden Sifted Peas . 2 for 33c	Teco Pancake Flour 2 for 17c
Green Tea 1/2lb. pkg. 17c	Hominy Grits . pkg. 5c
Nancy Lee Cocoa . . 1 lb. can 10c	Rich's Midget Oats . pkg. 5c
Kipperd Snacks . . 5c	Snowee 1ge. bot. Washing Solution . 15c plus deposit
Steam Grilled Sardines . . 2 for 27c	Elbow 2-1 lb. pkgs. Macaroni, Spaghetti 23c
Kitchen Cleanser 3 - 13c	

**Russer's**  
AMES ST. cor. MAPLE

### SPECIAL FOR THE WEEK

**BRUSH BROOMS 19c HAIR BRUSHES 19c**  
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DRUGS — TOILETRIES — SUNDRIES  
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Alka Seltzer . . . . . 49c	Kirn's Tea . . . . . 20c
Baume Bengay . . . . . 51c	Milk Magnesia . . . . . pint 19c
Alcohol . . . . . pint 19c	Pond's Cream Reg. 65c . 39c
Dextrin Maltose . . . . . 57c	Halibut Liver Oil Caps. . 89c
Ex Lax . . . . . 17c	Ipana . . . . . 34c
50c Calox Tooth Powder . 39c	Colorite Hat Dye . . . . . 25c
Ovaltine . . . . . 51c	Listerine 75c size . . . . . 50c
Rem-60c size . . . . . 40c	Witch Hazel . . . . . pint 19c
Feenamint . . . . . 17c	Caldwell's Syrup Pepsin . 80c
Marmola Tablets . . . . . 71c	Nujol \$1.00 size . . . . . 67c
Adex Squibbs . . . . . 79c	Miles Nervine . . . . . 83c
Hospital Cotton . . . . . lb. 26c	Ironized Yeast . . . . . 71c
Hot Water Bottle . . . . . 49c	Wampole's Preparation . . 67c
Junis Cream . . . . . 34c-67c	Anusol Suppositories . . \$1.00
50c Pepsodent Tooth Paste 31c	Hopper's Restorative . . 74c
Johnson's Baby Tale . . . 19c	Sanitary Napkins . 15c 2 - 25c
Agarol . . . . . \$1.09	Noxema 75c size . . . . . 49c

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at no extra charge. Phone us.

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261 Ames Street

Phone Genesee 2659

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

After 5 P. M., on holidays and Sunday, call Vicinity office.

News matter must be in the hands of the editor not later than the Monday preceding date of issue.

**3477 BARRELS of WATER**

ARE WASTED EVERY YEAR THROUGH EVERY SMALL LEAK. (1-32" Av.) CALL US TODAY ABOUT THAT LEAK!

If you like to tinker—Make our store your headquarters for supplies. Bring this ad in for a 10% discount

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DEPENDABLE PLUMBING & HEATING SINCE 1898

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- 1934 Chevrolet Deluxe Sedan . . . \$550
  - 1934 Ford Roadster . . . 425
  - 1933 Plymouth Deluxe Sedan . . . 475
  - 1933 Ford Coach . . . 395
  - 1930 Oldsmobile Sed. . . 250
  - Durant Sedan . . . 150
  - Essex Coach . . . 95
  - Nash Coach . . . 75
  - Whippet Coach . . . 65
  - Willys-Knight Sedan . . . 50
- Several others to choose from

**These Cars Look Like New**

PAYMENTS AS LOW AS \$2 PER WEEK

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**WHISKIES pt 75c up**

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193 Lyell Glen. 318

**PERSONAL**

Miss Bernice Billings of Jay street entertained Sigma Eta Rho Sorority Monday. Miss Verna Leo of Lisbon street is a new member of the sorority.

Mr. and Mrs. William H. Senz of Glide street spent last week visiting friends and relatives in Canada.

Sigma Pi Epsilon Sorority held a meeting March 12 at the home of Miss Evelyn Roberts in Grafton street. Plans were made for a card party which will take place in the near future.

Kappa Rho Sorority held a roller skating party March 11 at Eddie's Rink. A meeting will be held tomorrow evening at the home of Miss Irma Prestin of Fern street.

The Saturday Night Pinochle Club met at the home of Mr. and Mrs. Louis Magin in Avery street March 9. Prizes were won by Mrs. Kitty Graham, William Le Roy, Louis Manard, Noreen Henzle. Next meeting will be at the home of Mr. and Mrs. H. Graham in Mt. Hope avenue.

Sigma Phi Omega Sorority met at the home of Katherine Dengel of Delmar street last Friday.

Delta Zeta Rho met at the home of Geraldine Kleeh of Klueh street March 11. Plans were completed for a card party to be held at Miller's Barn on Hague street, May 6. The public is invited. For tickets, call at the above address or at 61 Dakota street.

**WANT ADS**

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 25 S. Water St.

SHELLAC, pure white, \$1.59 gal. Leichtner Hardware, 705 Maple St. We deliver. Gen. 3126.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

RADIO TUBES tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

AUTO PAINTING—Simonizing, body and fender repairing. First class work, reasonable prices. John G. Niklaus, 1128 Jay St. Gen. 2181-M.

CLEANING FLUID—Brighten up your clothes for the Lenten season. 25c gal. We give I. M. Coupons. Van Zeilen Hardware, 412 Ames St.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St. Gen. 4566.

G-E WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

IRONING BOARD — Special \$1.39. Large size \$1.89. We give I. M. Coupons. Van Zeilen Hardware, 412 Ames St.

SPECIAL — Eveready Auto Flashlight, clamps for steering column, 98c complete. We give I. M. Coupons. Van Zeilen Hardware, 412 Ames St.

DANDY CANDY. Order now for Easter. 68 Lorenzo St.

CLEANING SOLVENT—Clean your own Spring clothes now. Use this superior cleaner, 25c gal. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.

EASTER CANDIES and novelties. Full line of spring dresses for ladies and children. Ask for profit-sharing card. Jane Coffee, 680 Glide St.

FLAT WALL paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

GUARANTEED Rebuilt Vacuum Cleaners \$8 up. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

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WASHER Service—We service all makes of washers. Get our estimate. H. C. Pommerening & Son, Lyell at Glide. Glen. 3110.

ROLLER SKATES, ball-bearing, sturdy construction, 89c pair. Leichtner Hardware, 705 Maple St.

DUST MOP and handle, large size, 39c. We give I. M. Coupons. Van Zeilen Hardware, 412 Ames St.

FOR \$2 we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

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HALL FOR RENT—For clubs, parties, meetings, etc. Vazzana Grill, 490 Lyell Ave.

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**FRESH SHLDRS . lb 18 1/2c**

**PORK LOINS Rib End . lb 22c**

Fresh Dressed 3 1/2 to 4 lb. **FOWL . . . lb. 25c**

**Pot Roast . lb 19c**  
Bring your own container

**Forman's Kraut lb. 3 1/2c**

Campbell's **Tomato Soup . can 7c**

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LEG of Spring **LAMB . . . lb. 23c**

Country Roll **BUTTER . . lb 33c**

Good Luck Oleo . lb. 20c

Potatoes . . . pk. 9c

Swift's Premium **Corned Beef . 2 cans 29c**

**Red Salmon . 2 cans 35c**

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Ball-Bearing **79c**

Nickel-Plated Ball-Bearing **89c**

Cadmium Finish 1/4" balls **\$1.39**  
ANKLE STRAP included

Nickel-Plated, With ANKLE STRAP Self-contained Double Ball-Bearing **\$1.89**

Come in and see the new 1935 **STREAM-LINE BICYCLES**

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# World War Changed Many Flags



Making Flags for United States Army.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

Flags refuse the military command "As you were!" Since the World War, more changes have been made in the flags of civilization than in any other period of like duration.

Such ancient countries as Afghanistan and China have adopted new flags, while recent-born Manchukuo has advanced a claim to a place in the family of nations and established a flag in accordance with that claim.

Even in such settled governments as those of the United States and the British empire there have been many changes in the flags secondary to Old Glory in the one and to the Union flag in the other.

Practically all of the United States military flags that shared the battlefields with the national standard, whether colors of infantry regiments, standards of mounted troops, or the command flags of ranking officers, have joined the ranks of the obsolete. The War department, wishing to have its whole series of flags designed in harmony and in keeping with the finest standards of heraldry, has almost entirely remade that part of the army regulations prescribing the designs and colors of the army's flags.

### State Flags Changed.

Fourteen states of the Union have changed their flags entirely, by legislative action; in eighteen other states the vagaries of embroidering designs upon flags have left their imprint in such a way as to create change by usage.

In the British empire, the Union of South Africa and the Irish Free State have created their own national flags; while in all of the mandated territories of some of the old possessions, such as Nova Scotia, new badges have been approved. These badges are worn at the intersection of the crosses on the Union flag and in circles in the fly of the blue ensign and the red ensign.

The flags and pennants of the international code also were redesigned and the changes put into effect on January 1, 1934. This group of flags and pennants was developed to enable all nations to communicate with one another on the high seas. As used for many years, some of the letters of the alphabet were represented by pennants and others by square flags, while all numbers were expressed by pennants. In order to overcome possible confusion, the newly revised code makes all flags representing letters of the alphabet oblong and all numerals pennant-shaped.

It has been said that flags were divinely ordained; that when Jehovah made his covenant with mankind that all flesh should never again be destroyed by a flood he sealed the pledge by unfurling across the heavens the great banner of the ages—the rainbow itself.

From that time forward men in turn have lifted up standards, emblems, and colors around which they have kindled their fires of patriotism, developed their sense of loyalty to one another, and bound themselves together with ties of nationality.

Explorers have discovered on the monuments and in the tombs of ancient Egypt carvings and paintings depicting troops in formation with their standards uplifted and their banners streaming.

### In Ancient Times.

The early Greeks had a piece of armor on a spear; the Athenians used the olive and the owl as their emblem, and the Thebans lifted aloft a sphinx.

The efforts of the people of America to express their sentiments in flags constitute one of the romances of our history.

As the rising tide of resentment against British rule swept the colonies, the faith of the people and their attitudes burgeoned forth on their flags. New England's protest was against the illegal acts of the British ministry. It believed those acts would be repudiated by the king when he realized the injustice being done to his subjects in the colonies. Therefore, Massachusetts petitioned the king to restore her rights, opening her statement of grievances with the phrase "Appealing to Heaven for the justice of our Cause." The expression caught the imagination of the people; the pine tree became their symbol and "An Appeal to Heaven" their motto.

Virginia-born George Washington

complimented the New England spirit by suggesting the pine-tree flag and its motto for his cruisers.

The southern colonies were in a mood of defiance rather than of appeal to God and Justice, and the rattlesnake became the expression of their attitude toward the home government. "Don't Tread on Me" was the warning command on most of the rattlesnake flags.

But as war stepped in and drove peace away, most of the leaders hoped to be able to show the king that theirs was not a war on him but a war only against what they considered the unlawful acts of the ministry.

General Washington himself was careful to emphasize in all his early utterances as commander in chief that it was a war against the ministry and not against the sovereign.

Deep concern, therefore, was felt that a flag could be made that would proclaim at once loyalty to the crown and resentment against the ministry.

When General Washington took command of the Continental army at Cambridge, he found that the divided loyalties of many flags made it essential to a hope of victory that the colonial units under him should be forged into one organization with a united outlook and continental loyalty. His orders, reports, and letters from that time forward contained many references to the difficulties encountered in building up an army that would acknowledge a single flag, and in combating the wranglings and rivalries in his existing force. He reported to the Continental congress that he found a widespread unwillingness of officers of one colony to serve with troops of another.

### Washington Anxious.

General Washington looked forward with eagerness to the first day of January, 1776, for it was on that day that his old army with all of its conflicts, was to pass out of existence, and the new one, which he hoped would be free of the weaknesses of its predecessor, was to come into being.

But the last month preceding the transformation was one of utter

## MURRAY THEATRE

(Continued from Page 1)

screen as a boy Cinderella of the Brooklyn waterfront who becomes the heir to a fortune in buried treasure in the land of the Pyramids.

Ann Sothorn, Ethel Merman, Block and Sully, George Murphy and this season's crop of Goldwyn Girls prance along the Nile with Eddie in this fast-paced, fun-packed tuneful tale of adventure in the harem of the Sheik and the tombs of his fathers.

The elaborate "ice cream fantasy," a poor boy's dream come true, in which Eddie, the millionaire, opens a free ice cream factory for boys and girls, is filmed entirely in Technicolor under the direction of Willy Pogany and photographed by Ray Rennahan. "Kid Millions" is released through United Artists.

"Babbitt" is Sinclair Lewis' great novel adapted to the screen. Its action centers around Guy Kibbee and Aline McMahon in a comedy of small town life. The hero, a respected business man, unwittingly gets involved in a shady business deal, involving real estate. The story, mixing laugh-provoking scenes with more serious moments of tense situations, unravels the tangle in which "Babbitt" becomes snared.

Gilbert K. Chesterton's famous foxy old sleuth of the magazine pages, "Father Brown, Detective," who has delighted millions of readers with his amiable eccentricity and odd methods of crime detection, finally assumes flesh and comes to the screen in the person of Walter Connolly.

Able assisted by Paul Lukas and Gertrude Michael, Connolly gives what might easily be rated as his best screen performance in the role of the little priest-sleuth who outwits Scotland Yard and its man-hunting personnel by his rule-of-the-thumb deductions.

## New Books Announced by Down's Lending Library

The following new books are now available at Down's Lending Library, 432 Lyell Ave.:

Tempress by Jack Woodford, Night Clerk by Gerald Foster, Champagne Secretary by Millicent Kent, Torch Song by Anita Blackmon, Lady Hobo by Beth Brown, The Glorious Pool by Thorne Smith, The Affairs of Patricia by May Christie, Sooner or Later by Elinor Glynn, Love Is So Blind by Ruby M. Ayres, Youth Demands by Sally Chayes, The Man With the Wax Face by Richard Wormser, Love in Her Heart by John A. Moroso.

Riches for Caroline by Edwin Morris, The Other Lovers by Margaret Widdemer, Tiger Standish by Sydney Horler, Below the Rio Grande by Roy Norton, High Courage by Jackson Gregory, The Second Oldest Profession by Ben. Y. Reitman, M. D., Lead Law by Amos Moore, Phantom Rustlers by Francis W. Hilton, Want Ad Heiress by Rob Eden.

Frank Henneberger, 202 Murray St. Call at Schroth Market, 500 Lyell Ave., for free Murray Theatre ticket.

Mrs. Chas. Handwerker, 47 Karnes St. Call at Schroth Market, 500 Lyell Ave., for free Murray Theatre ticket.

anxiety for the commander in chief. On November 28, 1775, he wrote his military secretary that he "should not be at all surprised at any disaster that may happen," and added, "Could I have foreseen what I have, and am likely to experience, no consideration upon earth should have induced me to accept this command. A regiment or any subordinate department would have been accompanied with ten times the satisfaction, and perhaps the honor."

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Phillips Tom. Soup . 5c  
Grape Jelly, Ige. jar 18c  
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**Lyell Ave. Baptist Church**

At public worship in the church Sunday morning at 10:30, the theme of the pastor will be: "Feeding on Ashes." The mid-week prayer meeting is held regularly on Wednesday evening at 7:30. Mission Circle will be entertained tonight at the home of Mrs. Sidney Cogger, 42 Sunset street. Mrs. Lansing Petrie will entertain the Fidelis Class at her home, 278 Laurenton road, on Friday, March 29. Assisting hostesses are Mrs. Edward Richie and Mrs. Sly. On Saturday evening, March 30,

**Trinity Evangelical Church**

Services for Sunday: 9:00 a. m., German, "Herr, bin ich's?"; 9:45 a. m., Sunday School hour; 10:50 a. m., Morning Worship, "Christ, Our Life." Service for Wednesday, March 27, 7:45 p. m., pageant—"Prodigal Son and the Cross"; sermon—"Christ's Word of Despair." Brotherhood Night. the Fathers' and Sons' Banquet will be held in the church. A chicken supper will be served. There will be special music. Judge Henry D. Shedd will be the speaker.

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Country Roll Butter . . . . lb. 33c  
Pure Lard . . . . . lb. 19c  
Sausage Meat or Hamburg . . lb. 15c  
Plate Corned Beef . . . . . lb. 15c  
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Shoulder Lamb, 3 to 4 lb. Avge., lb. 20c  
3 lb. Meat Loaf . . . . . 69c

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**MAN KILLED IN 44 MILE GALE  
PROPERTY DAMAGE MOUNTS INTO THOUSANDS**

On Sunday, Rochester suffered one of its worst windstorms in twenty-six years. One man was killed and thousands of dollars worth of property was damaged or destroyed in Rochester and Western New York by high winds. The dead man was John Crowl, 42, of Wyoming Village, Wyoming County, who was electrocuted in trying to capture a 4600-volt wire which had been severed. Observations at Rochester Airport show a 55-mile force with gusts at times as high as 70-miles-an-hour. For more than 12 hours a 44-mile-an-hour March gale raised havoc with windows, telegraph poles, signs, roofs and even traffic standards here. The storm swept out of the southwest and blasted all local records since 1909 when a mark of 46 miles an hour was established. Property damage included a huge barn which was toppled on the Archer farm in Union street, Hilton. The storm destroyed a

\$1500 stained glass memorial window in First Universalist Church, Clinton avenue south and Court street. The roof of the former Langslow-Fowler Building was blown into the subway. Over a hundred homes lost part of their roofs, some lost chimneys and about 30 large show windows were blown in. A partly constructed house was blown down, and a greenhouse was smashed. These are reprints from Monday's papers and again the wind has come to warn property owners who have not purchased "Windstorm Insurance." Remember, this is not the last windstorm we will have. There will be others and don't overlook this fact: "You cannot control wind." Now, don't delay a minute longer. Regardless of who has your fire insurance now, call Genesee 3046 and just say, "Write me up for windstorm insurance." The rate for a regular house is only 20c per hundred for 3 years. Chas. A. Claus Agency.

*Canada's Experiment*

For ten years, the Dominion government of Canada has owned and operated its own railroads. Its record, judging from recent reports, is none too rosy. As a matter of fact, to tax-paying Canadians their experiment in public ownership must be decidedly a pain in the neck.

The Canada Year Book for 1933 shows that deficits for 1930, 1931 and 1932 were respectively \$73,733,692, \$99,275,680, and \$101,335,074. Preliminary estimates indicated a much larger deficit for 1933. The government investment in the railroads as of March 1, 1932 was \$390,787,290 and the cumulative deficit at the end of 1932 was \$564,756,072. Combine these two and note what a staggering sum Canada has paid for ten years of control of about 24,000 miles of railroad.

Undoubtedly the Canadian National Railways have felt the drain of the depression just as seriously as have the U. S. railroads. That probably explains a great deal of their deficit. Perhaps their brand of politics is so pure that the element of graft is entirely eliminated and the deficit has been accumulated solely as a result of the depression.

Regardless of how this deficit happens to be there, it's there. Who's going to pay the bill? The government. Who's the government? The tax-payers of course. Our railroads may have deficits, too, but so long as they are privately owned, we are not digging down in our pockets for hundreds of millions to patch up their balance sheets.

Trial and error is a costly method of gaining knowledge. Let's learn something by studying the experience of the other fellow. Public ownership, now being ballyhooed to the high heavens, is not the universal panacea that many well-meaning people (and others, in the political field, with obviously self-seeking motives) would have us believe.

**Grace Presbyterian Church**

Morning worship at 11 o'clock Sunday, which will be "Pledge Sunday." The opportunity will be given to all members and friends to make their pledge for the financial support of the church during the coming year. There will be a follow-up canvass a week later to visit all those not heard from in this service.

Sunday School meets at ten o'clock preceding the church service. The report of the nominating committee for the officers for the coming year will be heard this week.

Young People's Society will meet at 6:30 o'clock in the home of Mr. and Mrs. J. C. Stadler of Argo park. Miss Eleanor Klix will lead the discussion.

The regular mid-week Lenten service will be held Wednesday evening at 7:30 o'clock, following the tureen supper served at 6:30. The topic of the meditation will be the third temptation of Christ in the wilderness, "The Temptation of Authority."

Young People's Society will sponsor a card party in the Wonder Bakery on Wednesday evening, April 3, at 8:15 o'clock.

Young Men's Class announces its next invitation dance for Friday evening, April 12, in the gymnasium of the parish house.

The Missionary Society and the Ladies' Aid Society will entertain the Rochester Presbyterian in the church on Thursday, April 4, for an all day session, and for lunch. Arrangements are in charge of Mrs. Lewis Hiler, president of the Missionary Society, and Mrs. Arthur Bennett, president of the Ladies' Aid Society.

Mrs. Charles Day, 120 Cameron St. Call at Schroth Market, 500 Lyell Ave., for free Murray Theatre ticket.

Jos. J. Volkmar, 553 Maple St. Call at Klier Pharmacy, 261 Ames St., for free Murray Theatre ticket.

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Tomorrow (Friday) and Saturday  
Richard Arlen and Ida Lupino in **"READY FOR LOVE"**  
Bruce Cabot in "Night Alarm"—Also "Tailspin Tommy"

SUNDAY and MONDAY  
**Eddie Cantor in "KID MILLIONS"**  
Jerome & Paul Dean in "DIZZY and DAFFY"

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# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

EIGHTH YEAR

ROCHESTER, N. Y., APRIL 4, 1935

No. 10

## DOWNTOWN OFFICE IS OPENED BY FEDERAL LOAN ASSOCIATION

First Federal Savings & Loan Association took another step forward in its program of development yesterday with the opening of its downtown office at 18 Franklin Street in the Temple Building. The original office at 764 Jay Street will also be continued permanently.

The First Federal is the former Twentieth Ward Co-operative Savings & Loan Association, merged with the Equity Association of Portland Avenue. Its officers include all those of the original group, together with a few others.

Necessity for the centrally-located office came with federalization, which placed about five million dollars of U. S. Treasury money at the disposal of the association. This money is now available to Rochester people for home mortgage financing and repairs and improvements under the Federal Housing Act, for which applications are now being received.

With the large amount of federal money to be put to useful purpose as well its own capital and investments, the association had to expand its facilities. The downtown office will be a convenience for the more diversified activities required.

"Most of our friends in The Vicinity know about the constructive program of advancement we have planned", E. Clinton Wolcott, executive secretary, said yesterday. "The opening of the downtown office is one of its principle features. We feel that it will greatly help us in discharging the large responsibility that we have of getting this money to home owners".

All accounts up to \$5,000 are

## 3 Plays to be Given At Maltby St. Chapel

Three one-act plays will be presented tomorrow (Friday) night at Maltby St. Chapel by the Senior Christian Endeavor. The curtain will be at eight o'clock.

The first production will be a drama "When the Sun Rises" followed by two comedies, "Squaring It with the Boss" and "Luncheon for Six." Special entertainment will be furnished between the acts. Tickets will be adults 25 cents, children 15 cents.

The cast will include the following: Violet Keenan, Gordon Gilbert, Ethel Schafer, Sam Thompson, Grace Stevenson, Rudy Reiber, Ruth Tripp, Mildred Wallace, Nelson Gilbert, Gordon Harrington, Helen LaPlante, Marie Oogjen, Donald Holden and James Wyman.

A special matinee will be given this afternoon at 4:30 for children of No. 43 School up to the sixth grade. Admission will be five cents.

Insured by the federal government. In general structure and in classification of accounts the First Federal Association is practically the same as it has always been. Borrowers and depositors will be able to do business at either office.

NEXT ISSUE  
Of The Post  
will be published  
Thurs., April 18

## Murray Theatre

Tonight—Friday—Saturday —  
"Forsaking All Others" with Clark Gable, John Crawford and Robert Montgomery; and "The Prescott Kid" with Tim McCoy.

Sunday—Monday — "Here Is My Heart" with Bing Crosby and Kitty Carlisle; and "Helladorado" with Richard Arlen and Madge Evans.

Tuesday—Wednesday —Thursday—"The Gay Divorcee" with Ginger Rogers and Fred Astaire; and "Dionne Quintuplets," a five-star picture.

### Reviews

Metro-Goldwyn-Mayer's much talked-about filmization of the Tallulah Bankhead stage hit, "Forsaking All Others," presents the breath-taking combination of Joan Crawford, Clark Gable and Robert Montgomery in one picture.

Based on the successful play by Frank Cavett and Edward Roberts, which presents the eternal triangle from a fresh and highly diverting viewpoint, the new picture was directed by W. S. Dyke, whose long string of successes culminated with the recent "Thin Man" and "Evelyn Prentice."

"Here Is My Heart" is a musical comedy and a real treat for Bing Crosby fans. In addition to his well-known musical talents, Bing shows a remarkable aptitude for comedy. He sings a number of popular songs including "June in January" and "Love Is Just Around the Corner."

The picture is an adaptation of "The Grand Dutchess and the Waiter." Kitty Carlisle plays the part of a Russian princess. Allison Skipworth and Roland Young are two outstanding members of the cast.

Jesse L. Lasky, pioneer producer, and James Cruze, veteran director, the combination which made "The Covered Wagon," "Old Ironsides," and other million dollar spectacles of the silent film era, have once again joined forces for the making of a spectacular movie.

In their first joint production since sound arrived on the screen, Lasky and Cruze have re-united for the making of "Helladorado."

"The Gay Divorcee," adapted for the screen from the international stage hit, is said to be the most ambitious production of the season from a musical standpoint.

Numbers by five celebrated song makers are presented: "Night and Day," "Don't Let It Bother You," "Looking for a Needle in a Haystack," "The Continental," "K-nock Kneez."

## McNaughton Tennis Club Campaign for Members

The McNaughton Tennis Club is forming for its third year. A drive for members is in progress, and anyone interested is asked to call Glen, 3087-R, or see Bud Magin at 156 Avery St.

Plans are under way to inaugurate a challenge tournament as soon as weather permits play. A horseshoe club is also under consideration, and additions to the present courts will be made, if enough tossers can be signed up.

## Drama League Meets To Plan Production

The Drama League of Holy Family Church will hold its monthly meeting on Wednesday evening, April 10, immediately after church services. A play, "Enter the Prodigal," will be given on April 28 and 30. Plans will be discussed and a cast selected. This is to be an important meeting and all members are asked to attend.

The following will be chairmen of the various committees for the play: Director, Ray Weiss; business manager, William LeRoy; stage, John Dentinger; publicity, Rosemary Long; tickets, Frank Binsack; ushers, Betty Dentinger; properties, John Hannan.

Mildred Foley, 169 Warner Street. Call at Roland's, 415 Lyell Avenue, for free Murray Theatre ticket.

## P.-T. A. TO HEAR DR. M. C. POTTER

Parent-Teacher Association of No. 30 School will have Dr. Marion Craig Potter as speaker at its next meeting, which will be held Tuesday, April 9, at 2 p. m. Dr. Potter's topic will be "Adolescence" and will be illustrated by motion pictures.

The following nominating committee has been appointed: Mrs. Earl Martin, Mrs. N. Augustine and Mrs. J. D. Fowler. Election of officers will take place at this meeting. The hostesses will be Mrs. Hector MacDonald and Mrs. William Deering.

Margaret Tydings, 25 Santee Street. Call at Roland's, 415 Lyell Avenue, for free Murray Theatre ticket.

Mrs. L. Keon, 684 Smith Street. Call at Roland's, 415 Lyell Avenue, for free Murray ticket.

## Democrats Stirred Up Again as Smith Becomes Deputy-Sheriff

The Democratic situation in the 15th Ward produced further spirited action this week when Jacob Smith was sworn in as deputy-sheriff. After the smoke had cleared away, however, it appeared that everything remained status quo.

Any doubt that Mr. Smith's leadership is not supported by Democratic headquarters was disseminated by this appointment. A few jobs also came the way of the 15th in lesser form, in the parks and ash collection departments. Smith passed them out and announced that three or four more jobs of importance will be filled by his followers within the next week.

Immediately following announcement of Smith's deputy appointment, a rumor arose that he was to step out as ward leader in favor of a compromise man to settle the differences between Smith and the Angelo Rose faction. These reports were vigorously denied by Smith, who described them as "bunk" and reiterated his determination to continue as leader.

According to the report, Smith was given the job for the express purpose of eliminating him from the squabble which has had local Democrats in a turmoil for more than a year. This is disclaimed, however, by prominent Democrats here as well as "downtown", who are determined that Smith will continue as leader.

Rose Is Indisposed  
Following the last issue of The Post, Mr. Rose wrote in, asking permission to "give the true facts about our fight in the ward". He further stated:

"I read with interest the article concerning the Democratic political situation in the 15th Ward in your weekly of March 21st. As I interpret your article the true situation is not outlined. I want to know if you would publish an article on behalf of the majority of the duly elected committeemen and the 15th Ward Democratic Club Inc."

Mr. Rose was assured by return mail that The Post would accord courteous treatment and publication.  
Continued on Page 4

Tender, Delicious Banquet

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RUMP OR SHOULDER Mon. County Home Dressed **lb. 19c**

ROAST VEAL

Large Heavy **GRAPE-FRUIT** 6 for 25c

A Real Treat  
Russer's Frankfurt  
Liver Sausage **31c lb.**


McIntosh or Baldwin **APPLES** 7 lbs. 25c

Golden Ripe **BANANAS** 5c lb. Large Family Size **CELERY, bdl. 25c** 5 to 6 Stalks in each bdl.

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Delmonte No. 2 1/2 can **PEACHES** 19c, 6 for \$1.10

5-lb. Sack Daisy **PASTRY FLOUR** 21c  
**OXYDOL**, lge. pkg. 22c  
1 Bar Lava Soap **FREE**  
Seneca Lge. can **KRAUT** 8c



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**Woodbury's Preparations** 39c  
Creams, Face Powder, Rouge, Lipstick. Rg. 55c  
Small Size Preparations 25c ea. Facial Soap 10c, 3-25c

**SHINE CLOTHS, 5 yds. long** 19c  
For Cleaning and Polishing Your Car ea.

**DRUG SPECIALS—TODAY—FRI. and SAT**

Alka Seltzer . . . . . 49c	Kellogg's Castor Oil, rg 50c 39c
Rem . . . . . 60c size 41c	Pond's Tissues . . . 15c, 2 for 25c
Nujol . . . . . 1.00 size 67c	Listerine . . . . . 75c size 59c
Miles Nervine . . . . . 83c	Phillip's Milk Magnesia . 34c
Palmolive Soap . 3 cakes 13c	M'Kesson Baby Pdr, rg. 25c, 10c
Palmolive Shampoo . . . 23c	Ovaltine . . . . . 53c
Aspirin Tablets . . . 100 19c	Pepsodent Tooth Paste . 31c
Pertussin . . . 150 size 1.01	Edgemont Stationary, reg 50c, . . . . . 25c box
Sway Shaving Cream . . 29c	Campana Dispenser Deal . 55c
Nestle Bars, plain . 2 for 25c	Jelly Eggs . . . . . 10c pound

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**Trinity Evangelical Church**

The special days for the 1935 confirmation class are coming. On Sunday at 10:30 o'clock the class will be presented to the congregation and then give testimony of that which they have learned during the past two years. The Pastor will preach on the subject, "Seek and Ye Shall Find." There will be special music by the organist and the choir.

The second special day will be Palm Sunday, when the class will be confirmed and received into the membership of the church. Services will begin at 10:30 o'clock. The pastor, Rev. Carl G. Haass, will speak on "Striving for Masteries" and there will be special musical numbers by organist and choir.

Members of the 1935 class are Mary Jane Bloom, Florence Braun, June Budd, Winniefred Gemming, Althea Haass, Anna Kobs, Marjorie Schuhardt, Mary Louise VanDame, Arlene Woerner, Constance Zito, Frances Battersby, Louis Ackerman, Irving Broer, Raymond Geith, Herman Kloppel, Edward Layrer and Edward Neubauer.

On Palm Sunday evening the 38th reunion of the Confirmation classes will be held at 7:45. A very special program has been arranged. Trinity Bible Class is sponsoring arrangements under the leadership of Fred Blum, president, and Mrs. Carl G. Haass, teacher. Everyone confirmed in Trinity is invited to attend.

Lenten services next Wednesday evening, will be in the form of a Sunday School night. A pageant "Judah and the Cross" will be given and the pastor will preach on "Christ's Word of Triumph." Maundy Thursday in German with sermon and Holy Communion, Frauenverein Night. Good Friday 10 a. m. Youth service and at 7:45 Pageant "The Cross and You." Sermon on "Christ's Word of Ending." Holy Communion.

Mission Study Class meets on Thursday, April 11 at 2 p. m. in the Church parlors.

The public is invited to attend services at Trinity.

**Grace Presbyterian Church**

Morning worship begins Sunday at 11 o'clock. This will be Communion Sunday and will be so observed.

Sunday School meets at ten o'clock, preceding the church service. Young People's Society will meet at the home of the Bennett's at 554 Lyell Avenue.

The regular mid-week Lenten service will be held Wednesday evening at 7:30 o'clock.

The Ladies' Aid will hold a card party in the gymnasium on Friday evening, April 26 at eight o'clock.

**Maltby St. Chapel**

The Friendly Circle meeting will be held April 12 instead of tomorrow at which time election of officers will take place.

A series of interesting sermons will be started Sunday by the pastor, climaxing in a dramatic Easter service of worship. "How to be a Good Failure" is the topic for Sunday. The following week, the pastor will preach on "Death, the End of What?"

The services are held Sunday evenings at 7:30. Christian Endeavor meets at 6:30. Sunday School services are at 9:30 in the morning.

Mrs. F. J. Scheidt, 20 Canton Street. Call at Coffee Dry Goods Store, 680 Glide Street, for free Murray Theatre ticket.

**MEN'S FELT HATS** Smart Spring Fashions **\$1.45-\$2.35** ROLAND'S  
Come In—Look Them Over 415 LYELL AVE.

Published by the **INSURANCE** Gen. 3046—7 Immel St.  
Chas. A. Claus Agency All Lines of Insurance

Heretofore a fire and theft policy covering on your car protected you against damages caused by fire or theft; but, beginning with the first of this month, we are able to offer you an additional protection which is equal to that offered by Auto Clubs.

This new endorsement is called "Towing and Emergency Service Expense Coverage" and the name is almost self explanatory. Under this coverage, if it is necessary to have a garage tow your car in, due to any cause, whether accident or break down, even to having a garage tow your car out of your own yard to get it started, you will be reimbursed for the expenses incurred. And this en-

dorsement also covers against any emergency expenses which may be necessary at any time. Another feature of the endorsement is this: The coverage is good any place in the United States or Canada.

If the emergency arises such as accident, collision, break down of any part of car, motor stalled and won't start, all you do is to call the nearest garage, have them fix your car so you can go on with your ride, and when you return, make a report and hand the receipted bill to us and the company will send you a check to pay you for what you have spent. And, really, you cannot afford to go without this new form, because the premium is only \$3.00 extra added to the premium of the regular fire and theft policy.

Up to now, if you wanted Towing Service, you paid \$10.00 or more for a year. If you wanted Fire and Theft insurance, that cost \$5.00 or more. Total of \$15.00 was the least. Now you can have Fire & Theft for as low as 5.00 Towing and Road Service — 3.00 Total ————— \$8.00

In plain figures just about two years coverage for the price of one. Call Genesee 3046 and place your order now.—Adv.

**Entertainment Next Week At School 30**

An entertainment will be given by pupils of No. 30 School. The play, "Silver Sandals," will be presented under the direction of Miss Mahoney of the school faculty. It will be held in the school assembly on Thursday and Friday evenings, April 11 and 12, at 7:45 o'clock.

Pupils of every class in the school will take some part. The Mothers' Club has helped greatly in making costumes. Candy will be sold in the corridors before and after the play.

Margaret Pettifer, 38 Austin Street. Call at Coffee Dry Goods Store, 680 Glide Street, for free Murray Theatre ticket.

George Ringholz, 198 Wetmore Park. Call at Coffee Dry Goods Store, 680 Glide Street, for free Murray Theatre ticket.

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For Quick Starting, Power and Speed—Try

**LEADER GAS 14 1/2c** GAL.

Highest Quality . . . Why Pay More?

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**PERMANENTS**

My Own Push-Up & Arlette Oil Wave \$5.00  
Edmond \$4.50  
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PARISIAN CROQUINOLE ENDS  
**Marie Lambert**  
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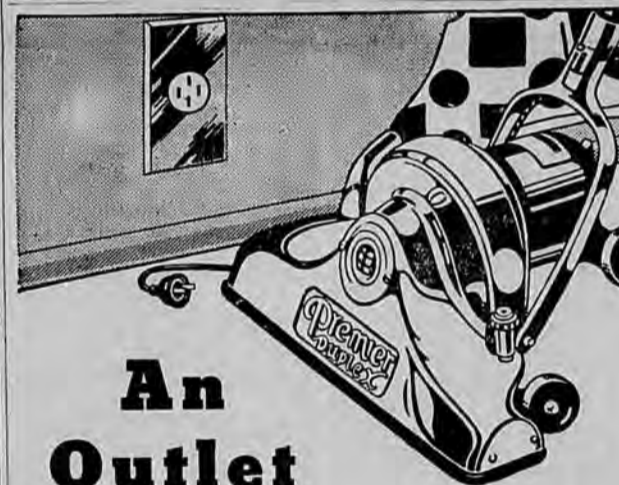
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271 Lyell Ave. Glen. 811 Famous for Service

**HARD COAL**

PHONE BECKWITH'S GLENWOOD 811—for R. G. & E. and Semet-Solvay COKE



**An Outlet**

for Your Cleaning Problems  
*the New Premier-Duplex*  
(No. 109)

WHEN you have a vacuum cleaner in your home the nearest outlet takes cleaning tasks out of your hands.

When you have the new Premier-Duplex on the job, you can rest assured that you have the latest electric vacuum cleaner doing the work.

Stop in our display room—89 East Avenue—and see the latest Premier-Duplex features. Watch a demonstration. Ask about the convenient terms that will put one in your home tomorrow.

\$2,000,000 was the Company's total tax bill for last year, \$100,000 of which was for city taxes alone, an increase over the previous year of \$120,000.00.



Some of the NEW PREMIER Features

- Improved Motor-Driven Brush
- Flat Rubber Belt
- Large Cleaning Area
- Rubber Bumper
- Blue Checkered Twill Bag
- Easy-On-Bag Clamp
- Tilting Device
- Long Rubber Cord
- Pistol-Type Handle Grip

PERSONALS

Mrs. Alice Kaell and son, Ambrose, of Watertown, N. Y., were weekend guests of Mrs. Lillie Faust of Rogers Avenue.

Mr. and Mrs. Edward Nellis of Sterling Street entertained March 17 in honor of Mr. and Mrs. Charles Rothe of Avis Street who were observing their 25th wedding anniversary.

Miss Monica Dougherty of Woodrow Street will entertain the Kappa Rho Sorority tomorrow evening. Plans for a roller skating party to be held in the near future will be discussed. Following the meeting the birthday of Miss Irma Prestin of Fern Street, will be celebrated.

Albert Camello of Otis Street is home from Hobart College for the spring vacation.

Sigma Phi Omega Sorority met at the home of Florence Ehmman in Lyell Avenue last Friday.

Alpha Chapter of Iota Phi Delta will meet tomorrow at the home of the president, Martha Georger of Hague Street to make final arrangements for a dinner and theater party to be held April 13 to celebrate the seventh birthday of the sorority.

Sigma Pi Epsilon Sorority met March 25 at the home of Miss Irma Mathis in Grafton Street. Plans were made for a card party to be held April 22. Miss Rita Ehmman was appointed chairman.

Delta Zeta Rho met at the home of Jeanette Dietrich of Klueh Street March 25. Further plans were made for a card party to be held May 6 at Miller's Barn on Hague Street.

The Saturday Night Pinochle Club met Saturday at the home of Mr. and Mrs. A. Graham of Mt. Hope Avenue. Prizes were won by Mrs. L. Magin and William LeRoy. Next meeting will be at the home of Mrs. L. LeRoy of Whitney Street.

MILNE EXPLAINS VOTE ON WATER

Councilman Nelson A. Milne and Harold S. W. McFarlin voted against a renewal of the contract with Eastman Kodak Company for water at the last meeting of the Council, but despite their opposition the measure was carried. Mr. Milne later explained his vote to a Post reporter.

The Tenth Ward, he maintains, has been the "goat" in the present water trouble, in that it has been getting much more than its share of Lake Ontario water. It seems that water purchased from the Lake Ontario Water Company is dumped into the city water system at Cobb's Hill, whereas water coming through the Kodak system is pumped in here and forced into the mains against the gravity pressure of the supply coming down from the reservoir.

"Thus," states Mr. Milne, "the Tenth Ward gets the worst of it. A real 'mix' between Ontario and upland water does not take place in the mains any further north than Lyell Avenue. Down here we are getting practically 100 per cent Ontario water.

"It is our contention that if the two waters are to be mixed, let the entire city supply be uniform. I voted against the Eastman Kodak contract because I think it is not a fair deal for the Tenth Ward. If we buy all the extra water we need from the Lake Ontario Company, the water here will be no worse than anywhere else in town."

FIRST RUSH MEETING HELD BY THETA DELTA SORORITY

Theta Delta Sigma Sorority held the first rush meeting of the season at the home of Miss Mary Grelsler of Clifford Avenue on Monday. Rushes are Miss Grace Doell of Devitt Road, Miss Rosemary Long of Masseth Street and Miss Grace Taylert of Collingwood Drive.

The next meeting will be at the home of Miss Betty Reidman of King Street. Plans will then be completed for an Easter Bunny Party to be held at the home of the secretary, Miss Genevieve Fess of Glide Street, during the Easter holidays. A card party is also listed among the coming social activities of the season.

Otto G. Lenhard, 65 Campbell Park. Call at Coffee Dry Goods Store, 680 Glide Street, for free Murray Theatre ticket.

Mrs. C. Strasser, 772 Glide Street. Call at Coffee Dry Goods Store, 680 Glide Street, for free Murray Theatre ticket.

Mr. and Mrs. John Gauders of Curtis Street announce the birth of a daughter, Marilyn, who is their third daughter.

DEMOCRATS

Continued from Page 1  
tion to any statement he might care to make. When his reply was not forthcoming up to pressure a reporter was sent to Mr. Rose's office. He was told that Mr. Rose was indisposed and would be unable to issue a statement.

Unless some compromise is made before Primary time, it appears that there may be four or five candidates battling it out for the Supervisor nomination. Constable Bartholomew is said to have leanings toward the supervisorship, now held by James Flanagan, who will be a candidate to succeed himself. Smith will also have a man for the job and at this writing it will not be Flanagan. Anthony Lioi, who was an independent legislative candidate last fall is said to be considering the proposition of running. Rose will undoubtedly have a candidate not listed among the foregoing and there is some talk that Francis D'Amanda, defeated for District-Attorney in the last election, may enter a slate in the 15th as well as a number of other wards.

Around the Vicinity

Young men of The Vicinity in the neighborhood of 30 years of age who attended No. 21 School will remember happy-go-lucky Johnny Gerling. Born the son of "Jake" Gerling, famed Democratic war-horse, he was brought up in the family home in Jay Street.

It is a question, however, if these same young men would know J. Bertram Gerling, who is Johnny grown up. Of course there is a strong facial resemblance and the eyes are just as big and active as ever, but otherwise Johnny is hardly recognizable. Mind you though, he is democratic, sociable and remembers his "Dutchtown" background, but he is grown up.

It begins to appear that the father's vigor has been transplanted or at least inherited by his son. Johnny has taken on the ways of his dad, even in the matter of dress. The familiar wing collar and the black and white tie as well as the swallow tail coat are now his, too.

Johnny is appearing in the headlines these days as the chief proponent and organizer of the National Recovery Union. An original booster for the Townsend

Old Age Pension, he has developed into an eloquent platform-speaker. But there are certain features of the Townsend plan which he and his followers believe should be reformed, which is one reason for the existence of his new movement.

His organization scales down the monthly pension to \$100. Fourteen points of change are listed in his economic program, one of which is patterned after Rev. Charles E. Coughlin's banking reform provision. It is the purpose of the National Recovery Union to spread to the far corners of the country and if it does, Johnny, alias J. Bertram, alias "Jake, Jr." will be the spearhead.

Edward Sailer, 21 Wetmore Park. Call at Roland's, 415 Lyell Avenue, for free Murray Theatre ticket.

Herbert Stellwagen, 74 Avery Street. Call at Roland's, 415 Lyell Avenue, for free Murray Theatre ticket.

EASTER PARADE at JEAN'S Cotton Dress Shoppes

Come and see our new line of Voiles, Seers, and Colored Piques

Prices 99c-\$1.19-\$1.49 Sizes 14 to 52½.

1500 MORE PLAIDS, CHECKS and STRIPES—Values to \$1.95.

Sizes 14 to 52½—Special at 94c

3 CONVENIENT STORES—OPEN EVENINGS  
1162 N. Clinton 500 LYELL AVE. 837 Portland

LANG DRUG CO.

449 LYELL AVE.—COR. CHILD ST.

We Deliver Phone, Glen. 3842

2-Day Drug Sale—Fri.-Sat., Apr. 5-6

Pt. Rubbing Alcohol .11	Lifebuoy Shaving Cream .25
25c Exlax .17	Pt. Beef Iron & Wine .59
Ovaltine .51	Anolgesique Balm .50
60c Rem .40	Vick's Vapo Rub .24
25c Feenamint .17	65c Bisodol .49
1.00 Hot Water Bottle .45	50c Nature's Remedy .34
39c Milk of Magnesia .19	25c Citrate of Magnesia .15
Pt. Witch Hazel .19	50c Feenamint Gum .34
Wampole's Preparation .67	1 oz. Tinct. Iodine .17
Sanitary Napkins 15c 2 for .25	3 oz. Vanillin Compound .10
Doan's Pills .50	1 oz. Spirit Camphor .10
5 lbs. Epsom Salts .20	1 oz. Essence Peppermint .15
L & L Sore Throat Remedy .29	60c Pertussin .40
50c Vick's Nose & Throat Drops .34	Mineral Oil, heavy, gal. 1.69
50c Phillips Milk Magnesia .34	Lyons Tooth Powder .25—.35
Pinkham's Compound 1.00	1 lb. Granger Tobacco .69
Unguentine .35	1 lb. Prince Albert .73
Ipana Paste .34	1 lb. Velvet .73
L & L Cold & Grippe Tabs .25	1 lb. Edgeworth .98

Rutherford & Schmitt Service Station

Shell Gas & Oil—Greasing—Repairing on all make cars at prices you can afford to pay

89 MASSETH ST., Cor. Murray St. GEN. 326

Summer Circle Spot & Beer Garden

990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER

Fish Fry - Friday and Saturday  
Orchestra and Dancing Saturday Night

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The First

FEDERAL SAVINGS

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Debt Free Home Ownership

Ample Funds Available for First Mortgage Loans

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Financial Independence

Safety of Your Investment Insured up to \$5,000

764 Jay Street Genesee 1639

Make Appointment Now for Your Easter

PERMANENT

\$3.50 & \$5.00

ANN BEAUTY SALON

484 AMES ST. GEN. 5029-J

Refinish Your Floors with OUR SANDER

For Rent by Hour or Day Makes Old Floors New

Grass Seed—Crosman	
High Quality	lb. 25c
Bamboo Rakes	21c
Steel Garden Rakes	39c up
Spading Forks	79c
White Shellac	gal. \$1.59
Level Wind Fish Reel	69c
Silk Line, 25-yd. spool	23c

Leichtner Hardware

705 Maple St. Gen. 3126

—WE DELIVER—

CAPS FOR MEN

New Spring Assortment of Materials and Colors. See Them

59c-\$1.00

ROLAND'S 415 LYELL AVE.

OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Delivered to  
5500  
Homes

EIGHTH YEAR

ROCHESTER, N. Y., APRIL 18, 1935

No. 11

## 15TH DEMOCRATS DANCE APRIL 26

Democrats of the 15th Ward are planning a dance for Friday, April 26 at Liederkrantz Hall in West Main Street. It will be sponsored by the Men's Jeffersonian Club, the Ladies' Club and the Young Men's Club.

Patrons and patronesses will include Mr. and Mrs. Donald A. Dalley, Mr. and Mrs. James Morrall, Mr. and Mrs. Roy Bush, Mr. and Mrs. James E. Malley, Mr. and Mrs. John Henner, Inspector James Collins, Mr. and Mrs. Jacob Smith and a number of other prominent Democrats in the ward.

The committee in charge includes Charles Norter, chairman; Joseph Griffin, Hugh Neary, Andrew Hoffman, Edward Guerinot, Al Dentinger and George Demmert.

## Knights Card Party at Bavarian Club April 28

A benefit card party for Knights of St. John Commandery 197, Drill Rank, will be held Sunday afternoon, April 28, at the Bavarian Club, 746 Jay Street. Playing will start at 2:30.

Admission is 25 cents. Tickets may be obtained from any member or at the door. The public is invited. There will be both door and table prizes.

Lyell Avenue Liquor Store is featuring a number of unusually good specials for Easter. See their advertisement on page 3 for details.—Adv.

## Final Party Listed For Rosary Society

The Rosary Society of Holy Apostles Church will hold its closing event of the season Wednesday evening, April 24, in the parish hall, Austin Street. Pedro, bridge, pinochle and dominoes will be played. Mrs. Anna Johnson, president, and Mrs. Bert Kase, chair-lady will take charge, assisted by the following committee:

Cards — Mrs. Joseph Dalton. Prizes—Mrs. Mary Sheehan; hostesses—Mrs. Thomas Welch, Mrs. Kathryn Regan, Mrs. Joseph Kunder, Mrs. W. Coveny, Mrs. F. Leistman, Mrs. John Glessman, Mrs. S. Mohan, Mrs. Martha Clohessy, Miss Margaret Cleary, Miss Emma Stehle and Mrs. George Connor.

A preliminary party will be held Easter Monday evening at the residence of Mrs. H. Eberle, 137 Warner Street. The bingo game will be played.

## Card Party on Wed. For 24th Democrats

The 24th Ward Women's Democratic Club will hold a card party on Saturday evening, April 27, at the clubrooms, 1203 Jay Street. Mrs. Loretta Burke is chairman, assisted by the ladies of the club.

There will be prizes for each table and refreshments. The public is invited. Tickets are 25 cents.

The next meeting will be held Monday, May 6, at the clubrooms.

## REPUBLICANS TO BANQUET APR. 29

The 24th Ward Republican Women's Club held a card party last Thursday evening under the chairmanship of Mrs. Charles Garagan.

The club will hold its annual banquet on Monday evening, April 29, at 7 p. m. at Lang's, 330 North Street. The committee is Mrs. G. Allen, Mrs. F. Lynch, Mrs. J. Robinson and Mrs. M. Bushinger.

## Sorority Planning Card Party Next Wednesday

On Wednesday evening, April 24, Sigma Pi Epsilon Sorority will sponsor a card party at 446 Ames Street (formerly the Helen Feeley Dancing Studio).

Gertrude McGraw, president, appointed Rita Ehmann as chairman, with the following assistants: Marie Claus, tickets; Emogene Feeley, prizes; Marcella Ehmann, Dorothy Schu, refreshments; Ruth Spitz, Alma De Sutter, door prizes; Eleanor Voelkl, Clementine Magin, card tables; Irma Mathis, Evelyn Roberts, publicity.

The public is invited. Tickets at 25 cents may be obtained by calling Genesee 3046.

Let your plumber be your broker. Call Metzger and Brayer Co. for an N. H. A. Loan to repair or modernize. Glen. 421.—Adv.

Charles Sullivan, 240 Campbell Pk. Call at Senz Tavern, Lyell and Glide, for free Murray ticket.

## NEXT ISSUE Of The Post

will be published  
Thurs., May 9

## Murray Theatre

Tonight—"The Wicked Woman" with Helen Hayes and Charles Bickford; and "It's A Gift" with W. C. Fields and Baby LeRoy.

Fri.-Sat—"Girls of the Limberlost" with Marian Marsh and Ralph Morgan; and "Babooona" with Mr. and Mrs. Martin Johnson.

Sun.-Mon.—"Flying Down to Rio" with Dolores Del Rio (Note: This is a change from printed program); and "Silver Streak" with Sally Blane and Charles Starrett.

Tues.-Wed.-Thurs.—"Broadway Bill" with Warner Baxter and Sally Eilers; and "La Cucaracha" with Steffi Duna and Don Elvardo.

### Reviews

How a girl of the Indiana swamplands overcame the obstacles that would have prevented her from gaining an education, is the story unfolded in "A Girl of the Limberlost," powerful story of American rural life. The girl in the title role is pretty Marian Marsh, while most of the obstacles thrown in her path came from her own mother, played by Louise Dresser.

"Babooona" is another in the thrilling series of authentic films of the African jungles and wild-animal life as presented by Mr. and Mrs. Martin Johnson. A great deal of this picture was "shot" from the cockpit of an airplane.

Beautiful Dolores Del Rio enacts the most most thrilling romance ever experienced by a girl in "Flying Down to Rio."

"Broadway Bill" is declared to be Frank Capra's greatest picture. The stars are Warner Baxter and Myrna Loy. Based upon Mark Hellinger's magazine story, "Broadway Bill," presents the romance of a man and a girl, both imbued with the love of horses and a roving nature.

## DANCES PLANNED AT HOLY FAMILY

Young people of Holy Family parish have completed plans for two Spring dances, one to be held on Easter Monday evening, and the other on Friday evening, May 3. Erwin Smith and his orchestra will be featured at the Monday dance and the Rochesterians will furnish the music on May 3.

This entertainment will take place in the parish auditorium. The dance committee extends an invitation to the public as these dances will be the last of the season.

The committee in charge of the entertainment is: Elwood Fischer, chairman; Frank Voekl, Ruth Wever, Raymond Schur, Al Merkel, Rudolph Toth, Kathleen May, Martha Georger, Rosemary Feely, Dorothy Schubert, Marion Schubert, Marie May, Betty Dentinger, Norbert Klehammer, Frank Allman, Clarence Yax, Herbert May, Charles Weber, William LeRoy and John Hannan.

## Fathers and Mothers to Hold Benefit for Scouts

The Fathers Club and the Mothers' Auxiliary of Boy Scout Troop 77, are sponsoring a card party on Saturday evening, May 4, at the parish house of Grace Presbyterian Church, 422 Lyell Avenue. Valuable door and table prizes. Public is invited.

## Hodges Is New Manager Of Lyell Avenue Hotel

Announcement was made this week that Jack Hodges, deputy boxing commissioner, has taken over the management of the Iroquois Hotel of Lyell Avenue. Mr. Hodges is well-known in The Vicinity through his activity in 15th Ward Democratic politics.

Nelson Burnett, 38 Sunset St. Call at Senz Tavern, Lyell and Glide, for free Murray ticket.

Russers Wish You a  
HAPPY EASTER

Wilson's  
Certified

Swift's  
Premium

Armour's  
Star

ARPEAKO

**HAM HAM**

**25<sup>c</sup> lb.**

**26<sup>c</sup> lb.**

10 to 14-lb. Average

10 to 14-lb. Average

Sugar Cured  
Second Grade

**HAMS lb. 22c**

Fresh Grade "B" Mixed

MONROE COUNTY

**EGGS doz. 27c**

**VEAL lb. 19c**

Rumps, Legs & Shoulders

We will have a large selection of Fresh Dressed Poultry

Extra Large  
176 Size

**ORANGES**

31c doz.

SUNKIST

**Russers**  
AMES ST. cor. MAPLE

Russer's  
Famous  
**CELERY**  
25c  
Bundle



## Easter Candies

Jelly Eggs ..... 10c lb.  
Paas Dye ..... 10c pkg.  
Marshmallow, Cream  
Eggs, Pigs, Rabbits and  
Chickens ..... 10c  
doz.

Milk Chocolate Easter Candy, 5c, 10c, 25c, 50c

Easter Novelty Box (Milk Chocolate Candy) 25c—50c

Easter Straw, 10c Easter Greeting Cards, 2 for 5c up

### EASTER SPECIAL

<b>DU BARRY</b>	<b>MARVELOUS</b>
1 Box Face Powder ..... \$2.00	1 Box Face Powder
1 Jar Contour Cream ..... 1.00	1 Lipstick
Value ..... 3.00	1 Eyebrow Pencil
<b>Our Price \$2.00</b>	<b>All for 55c</b>

WOODBURY'S PREPARATIONS FOR EASTER (Reg. 55c) 39c

### DRUG SPECIALS

CREOMULSION ..... 84c	CALON Tooth Powder, 24c, 39c
MILK MAGNESIA, pint ..... 19c	SQUIBBS Cod Liv. Oil, 12 oz. 79c
OVALTINE ..... 52c	NOROL-AGAR ..... 79c
LISTERINE ..... 23c—49c—59c	LIFEBUOY Shaving Cream, 25c
ANTI PAIN PILLS, MILES, 21c	MINERAL (Extra Heavy) pt., 49c
LIMESTONE PHOSPHATE, 34c	SQUIBBS TOOTH PASTE, 33c
ALKA SELTZER ..... 49c	SANITARY NAP., 15c, 2 for 25c
KIRN'S TEA ..... 20c	HINKLE PILLS, 100s ..... 17c
GRAY'S TONIC ..... 1.00	DOAN'S PILLS ..... 50c

PRESCRIPTIONS OUR SPECIALTY

**KLIER PHARMACY**

261 Ames Street

Phone Genesee 2659

**THE VICINITY POST**

F. R. METZINGER, Editor and Publisher  
**DOWNTOWN OFFICE**  
 149 Andrews Street  
 Main 5140  
**VICINITY OFFICE**  
 517 Lyell Avenue  
 Glenwood 5318-M  
 After 5 P. M., on holidays and Saturday, call Vicinity office.  
 News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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 Take advantage of our experience in securing NHA Loans. Nothing down. As little as \$5 per month!  
**METZGER & BRAYER CO.**  
 425 LYELL AVE. GLENWOOD 421  
 Dependable Plumbing and Heating Since 1898

**SPRING HATS**  
 \$1.00 to \$1.95  
 For Easter  
**PERMANENTS**  
 \$3.50 — \$5.00  
 Best of supplies used  
 Cutting, Finger Waving, Marcelling and all branches of Beauty Culture  
**Bessie-Vera Heberger**  
 282 Otis St., cor. Dix St.  
 Phone GLEN. 5793

**Williams Coal Co.**  
 Quality Coal — Klean Coke  
 Fuel Oil  
 871 Dewey 1100 Chili  
 Glen. 163 Gen. 5690

**Saturday Night**  
**Kraut & Weiners** . . 15c  
**Orchestra — Dancing**  
**Iroquois Restaurant**  
 552 Lyell Ave. Margaret Bohle

**DOWN'S** LENDING LIBRARY  
 All Popular Fiction  
**PENNY-A-DAY**  
 432 LYELL AVE. (Near Child)

**ALBERT WARD**  
**Optometrist**  
 198 LYELL (Near Saratoga)  
 9 to 12.30—1.30 to 6  
 Evenings by Appointment  
 Glen. 4419

**BEST WISHES TO YOU**  
 for a  
**Joyous Easter Season**  
**CHAS. A. CLAUS**  
 AGENCY  
 All Lines of Insurance  
 7 Immel St. Gen. 3046

**MANUELL'S MARKET**  
 FOR EASTER—Smoked Hams, 20c lb. up. Fancy Roasting & Fricasse Chickens and Delicious Baby Lamb  
 Bartlett Pears  
 No. 2 can.....15c  
 Peaches  
 No. 2 can, 2 for.....25c  
 Jello .....box 7c  
 We fill welfare orders  
 115 Murray, Cor. Masseth

Fancy Cherries, 5 oz. 13c  
 Pineapple No. 2 can  
 Juice ..... 2 for 25c  
 Mixed 16 oz. jar  
 Pickles .....17c  
 Ask for I. M. COUPONS  
 We Deliver Gen. 5669

**PERSONALS**

Mr. and Mrs. Charles G. Weber of Austin Street announce the birth of a daughter, Rebecca Jane, on April 3.

A daughter, Catherine Elizabeth, was born March 27 to Mr. and Mrs. Nicholas Radel of Curtis Street.

Delta Zeta Rho held a meeting on April 9 at the home of Helen Kleisley of Wilder Street.

A surprise linen shower in honor of Miss Thelma LeRoy of Shady Way, was given by the Lambda Zeta Omicron Sorority at the home of Miss Helen Hiller, 379 Sherman Street, Friday, April 12. Miss LeRoy is to be married to George Costello on April 27.

Mrs. Margaret Kohlmeier and Mrs. William H. Senz and daughter, Rose Marie, spent Sunday with Mr. and Mrs. James O'Brien in Syracuse. Mrs. O'Brien is the former Ruperta Sauter of Burrows Street.

George and Fred Lindsay of Felix Street leave tomorrow night on a four-day trip to Atlantic City, won in a recent newspaper contest.

Mrs. William H. Senz of Glide Street entertained the Old Gang Bridge Club at her home last Thursday. Prizes were won by Mrs. Henry Lenhard and Mrs. Richard Tobin. Next hostess will be Mrs. Cornelius Bubel of Campbell Park.

Now that the Lenten season is over, come to Senz Tavern, Lyell at Glide, Saturday night for a plate of that tasty sauerbraten and noodles. Our special hot roast beef sandwiches at 10 cents are as delicious as ever.—Adv.

**WANT ADS**

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

**CARPENTER WORK** — Estimates given free, call Glen. 5318-M.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

**RAY GUCK** will again have a large assortment of Easter Plants at 401 Ames St., cor. Lorenzo St.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**EASTER PLANTS**—Large variety, 75c up, at greenhouse, 231 Masseth St., off Hague St. Not connected with any store.

**HOUSE PAINT** \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**WHITE SHELLAC** \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**IF IT'S ELECTRICAL**, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4566.

**LOVELL WRINGER ROLLS**, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**VACUUM CLEANERS**. Rebuilds, all guaranteed. Hoovers, Eureka's, Reginas, Royals, Sweeper-Vacs. Electric Vacuettes at \$12.75. Others at \$8. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**CLEANING FLUID** — Clean your spring clothes with this safe cleaner, 25c gal. Van Zeilen Hardware, 412 Ames St.

**PAINTING AND PAPERHANGING** — Estimates. Call Glen. 5318-M.

**FOR RENT** — Large, clean, front airy room for lady, with lady living alone. 462 Colvin St.

**INSIDE VARNISH** \$1.49 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**WASHER Service**—We service all makes of washers. Get our estimate. H. C. Pommerening & Son, Lyell at Glide. Glen. 3110.

**FOR \$2** we will overhaul your vacuum cleaner and give you a new bag or brush free. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

**MOVIE FILMS** — 16 m. m. Bought, sold, rented and exchanged. Bourbon Film Library, 387 Magee Ave. Glen. 4445-W.

**RADIO TUBES** tested free in your home. We service any make radio. Glen. 3110. H. C. Pommerening & Son.

**HALL FOR RENT**—For clubs, parties, meetings, etc. Vazzana Grill, 490 Lyell Ave.

**FLOOR SANDING** machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

**MAYTAG** Washer, porcelain tub, \$59.50. Easy terms, free demonstration. H. C. Pommerening & Son, Lyell at Glide.

**PAINTING** and paperhanging, reasonable rates. G. F. Ringholz, 198 Wetmore Pk.

**PIANO LESSONS** by Eastman graduate, at your home. Specialty, children. Culver 3628-M.

**REFINISH** your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

**CLEANING SOLVENT**—Makes your clothes look better and last longer. 25c gal. Leichter Hardware, 705 Maple St., Gen. 3126. We deliver.

**FISHING REEL**, level wind, 98c value, 69c. Leichter Hardware, 705 Maple St. Gen. 3126.

**FOR SALE**—Buecher E Flat Alto saxophone. Like new, \$60, was \$130. Young, 263 Ames St.

**FLAT WALL** paint \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

**DRESSES**—Ladies' 79c to \$3; Children's 50c to \$1. Hand crocheted collars 59c. Jane Coffee, 680 Glide St., Dry Goods, Men's neckwear.

**Camelio's Market**

**EASTER HAM'S lb. 20c to 27c**

Arpeko ..... lb. 27c Sliced ..... lb. 35c  
 Whole or String End From the Center

**Strictly Fresh Eggs ..... doz. 28c**

**Leg of Spring Lamb ..... lb. 25c**

**Fresh Pork Shoulders ..... lb. 18½c**

Beef	Boneless
POT ROAST, lb. .... 22c	VEAL ROAST, lb. .... 24c
Sugar, 10 lbs. .... 49c	5-lb. Soap Chips ..... 34c
Conf. Sugar, lb. .... 6½c	Palmolive Soap, ..... 3 for 13c
7:30 Coffee, lb. .... 19c	Red Salmon ..... 2 for 35c
Golden Bantam Corn, ..... 29c	Steak Salmon ..... 2 for 25c
3 cans ..... 29c	Tuna Fish ..... 2 for 25c

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 All Home Made—With Peter's High Quality Milk Chocolate Used Exclusively  
 Baskets made up to order, 10c up **Rabbits, Eggs, Novelties**  
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**SEE THE NEW GRAHAM at \$595 UP** F. O. B.  
 Best Buy in the low-price field. On demonstration at **BAUER & RAETZ** CHILD at JAY STS. Phone: GEN. 3977

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 990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER  
**Fish Fry - Friday and Saturday**  
**Orchestra and Dancing Saturday Night**

**MURRAY THEATRE**  
 MURRAY STREET AND LYELL AVENUE  
 Tomorrow (Friday) and Saturday  
 Marian Marsh in "GIRL OF THE LIMBERLOST"  
 And Mr. and Mrs. Johnson in "BABOONA"  
 SUNDAY and MONDAY  
 Delores Del Rio in "FLYING DOWN TO RIO"  
 And Sally Blane Chas. Sterrett in "SILVER STREAK"  
 TUES.-WED.-THURS. (APR. 23-24-25)  
 Warner Baxter, Sally Eilers in "BROADWAY BILL"  
 Stef Duns, Dan Elverado in "LA CUCARACHA"

## Drama League to Present Play At Holy Family, April 28 & 30

The Drama League of Holy Family Church announces that it will present "Enter the Prodigal," a three-act comedy, in the school auditorium on Sunday and Tuesday evenings, April 28 and 30. The play is of the comedy type and received favorable comments in New York City. Beside parishioners, residents of The Vicinity are invited to see the work that the league has accomplished since its beginning a year ago.

Raymond P. Weis, active in the Community Players and the Foot-light Club of Rochester, is directing.

The leading male role is taken by Theodore Heibler, Aquinas Institute student. Others in the

cast are: Eunice Guerinot, Elmer Hursh, Helen Yockel, Edith Ritzenthaler, Gertrude Fritz, Leonard Bindert and Gerard Meyer.

The following committee are in charge:

Publicity — Rosemary Long, Conrad Ruf, Lucille Mysel, Jerry Fess, Al Merkel, Joe Klehammer, Ray Bauer.

Tickets—Frank Binsack, Marie May, Veronica Guerinot, Margaret Hettel, Monica Bose, Helen Kodish, Eva Ruf, Lucille Smith, Martha Wuest, Dorothy Keown; music—William Metzger.

Albert T. Frank, 91 Burrows St. Call at Senz Tavern, Lyell and Glide, for free Murray ticket.

Richard J. Burke, 85 Canton St. Call at Senz Tavern, Lyell and Glide, for free Murray ticket.

**PERMANENTS**  
My Own Push-Up \$5.00  
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Edmond ..... \$4.50  
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SMART SPRING FASHIONS  
Men's Shirts with the new Flexton Collar  
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Fashioned Right—Priced Right  
FURNISHINGS FOR MEN, WOMEN and CHILDREN  
Open Evenings Till 8 P. M. 415 LYELL AVE. Saturdays Till 9 P. M.

## Candy Kitchen Is Open In Holy Family's Hall

The Candy Kitchen at Holy Family Auditorium has been a busy place since the American Missionary Maids began the annual sale of Easter candy. The sale ends Saturday night. Miss Margaret Weidmann is chairman. She is being assisted by the Misses Margaret Hettel, Martha Wuest, Catherine Metzger, Margaret Frank, Lucy Voelkl, Marie May, Mary Ann Weidman, Martha Schuey, Miriam Papineau and Agnes Erb.

## SORORITY PLANS EASTER BUNNY PARTY, APRIL 27

Theta Delta Sigma Sorority met Monday at the home of Miss Edna Stockslader of Clifford Avenue. Plans were completed for an Easter Bunny party to be held at the home of the secretary, Miss Genevieve Fess of Glide Street, on April 27. The party will be the first social activity of the Spring. A card party is being planned for later on in the season and outdoor picnics and hikes are also on the season's program.

## OFFERS FREE LESSONS

Those who buy piano accordions from Young's Music House, 263 Ames Street, will receive a course of lessons free of charge, according to announcement of William P. Young.

"The piano accordion," says Mr. Young, "is an orchestra in itself. It is the most outstanding instrument of the day. Every key you touch, you get music. We have noticed a great interest in the accordion among musicians, which explains this unusual offer."

## FRATERNITY ORGANIZED

Alpha Sigma Chi Fraternity was recently organized. Officers elected are: President, Norman Metzinger; secretary-treasurer, LeRoy Myers. The next meeting will be held at the home of Fred Ives on Wednesday, April 24.

**FREE LESSONS**  
Given with Each  
**Piano Accordion**  
Purchased from Us!  
8, 24, 48 or 120 Bass  
\$28 up  
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484 AMES ST. GEN. 5029-J

## WINE and LIQUOR SPECIALS TODAY-FRI.-SAT.-ALL NEXT WEEK

<b>BLACKSTONE WHISKEY</b> \$1.23 pt. \$2.39 qt.	<b>CONQUEROR GIN</b> Full Fifth 99c
<b>WHISKIES</b>	<b>GINS</b>
Dart ..... Pt. .69 qt. 1.29 Golden River..... Pt. .79 qt. 1.55 Sail Harbor..... Pt. .80 qt. 1.50 Royal Oak..... Pt. .89 qt. 1.70 Gold Cup..... Pt. 1.00 qt. 1.90 Old Quaker..... Pt. 1.09 qt. 2.09 Glenmore..... Pt. 1.27 qt. 2.49 Paul Jones..... Pt. 1.44 qt. 2.83 Four Roses..... pt. 1.64 qt. 3.22	Five O'clock Cocktail..... 5th 1.15 John Collins..... 5th 1.25 Royal Box..... 5th 1.35 Silver Birch..... 5th 1.45 Hiram Walker..... 5th 1.49 Fleischmann's..... 5th 1.49
Saagrams Crowns } All At Walkers Clubs } Standard G-W Stars } Prices 3-Feathers—Calvert }	<b>IMPORTED BRANDIES</b> Martell's and Hennessey's, bottle \$3.99
<b>IMPORTED RUMS</b>	<b>SCOTCH WHISKIES</b>
Bacardi..... 2.94 St. Croix Superior..... 2.10 Green Label..... 3.10 Burke's..... 2.99	White Horse \$3.49 Haug & Haug Dawson's Teacher's Black & White Holt's Mt. Cream

**LA BOHEME WINES**  
Zinfandel — Burgundy 1.25 Port — Muscatel 1.69  
Claret — Barberone. Sherry — Marsala 1.69  
Chianti — Sauterne GAL. GAL.  
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THE NEW 1935 STREAMLINE! COME AND SEE IT!

**10 Day Sale of Bicycle Sundries**

Large Roomy Leather Tool Kits..... 29c	Pedals..... 69c up
Sturdy Wire Baskets..... 49c to \$2.98	Rim Cement..... 8c
Paper Boys Size..... 99c	Bike Lock..... 25c
Streamline Head & Tail Lights..... 69c	Spokes, each..... 1c
(Including battery)	Standard Size
Glass Tail-light Reflectors..... 9c	Hub Straps, each..... 5c
2 1/2 inch size 19c	Brass and Rubber Plugs..... 5c
Adjustable Bike Wrench..... 9c	Full Size Finger Grips, 14c pr.
4-inch Handle-bar Grips, 6c pr.	

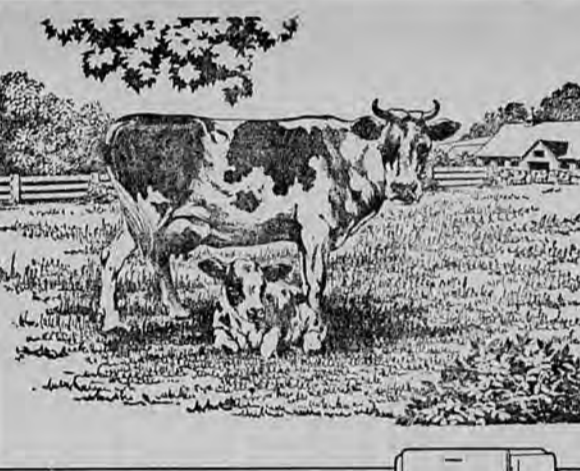
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And the gleaming white electric refrigerator whose constantly cold interior guards so carefully these body and bone-building elements... what a partnership in health they form!  
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Refrigerators

\$2,000,000 was the Company's total tax bill for last year, \$910,200 of which was for city taxes alone, an increase over the previous year of \$120,200.

**ROCHESTER GAS AND ELECTRIC CORPORATION**

**The Church of the Holy Apostles**

Holy Week services for the remainder of the week are as follows:

**Holy Thursday**—7:00 a. m.—The Mass followed by a procession to the Repository.

**Good Friday**—7:00 a. m.—The Mass of the Pre-Sanctified, followed by the veneration of the Cross. Private devotion from 12:00 to 3:00 p. m. The Way of the Cross at 2:30 and 7:45 p. m. followed by the veneration of the Cross.

**Saturday**—7:00 a. m.—The blessing of the Paschal Candle and Baptismal water followed by the Mass.

Masses on Easter Sunday will be at 8:00, 7:00, 8:00, 9:00 10:00 and 11:00.

The pupils of the Holy Apostles' School, under the direction of their teachers, have been preparing for several weeks for their entertainment which will be given in the school hall on Wednesday, May 1.

**Grace Presbyterian Church**

Morning worship begins Easter Sunday at 11 o'clock. There will be special music for this service. Sunday School will meet at ten o'clock, preceding the church service.

At seven o'clock Easter morning the Young People's Society will have a special communion service followed by an Easter breakfast in the parish house.

On Good Friday evening, at 7:30 o'clock, the usual communion service will be held. The play "The Terrible Meek," will be read during the service. Communion will be served from the common cup at this service.

On Friday evening, April 26, the Ladies' Aid will hold a car party in the gymnasium.

Otto J. Hasenohr, 885 Glde St. Call at Senz Tavern, Lyell and Glde, for free Murray ticket.

Frank Thrasher, 3 Rogers Ave. Call at Fur Studio, 505 Lyell, for free Murray ticket.

ARPEAKO Whole or Shank End **25c lb.** **HAMS** SMOKED Wilson's CERTIFIED Whole or Shank End **23c lb.**  
Also Large Selection of Star, Premium and Honey Hams

Fresh Western Fowl.....lb. 29c	Shoulder Roast Beef (Best Cuts).....lb. 25c
Country Roll Butter.....lb. 39c	Pork Shoulder (6 lb. Average) lb. 21c
Strictly Fresh Grade A Eggs dz. 29c	Smoked Calas.....lb. 18c
Beechnut Coffee.....lb. 31c	Lean Fresh Hams.....lb. 25c
Beechnut Tomato Juice.....can 9c	3 lb. Meat Loaf.....69c
Star Lard.....1 lb. pkg. 19c	Sliced Bacon.....Two 1/2 lb. pkgs. 39c

**SCHROTH'S MARKET** 500 Lyell Ave. Glenwood 3210

**Lyell Ave. Baptist Church**

Public worship with sermon by the pastor on Sunday morning at 10:30. Sunday School opens promptly at 12 o'clock. Christian Endeavor at 6:30 p. m.

The church prayer meeting is held regularly on Wednesday evening at 7:30. The Woman's Missionary Society will meet today with Mrs. Wesley Shafer, 99 Sunset Street.

Regular meeting of the World Wide Guild will be held at the home of Mrs. Ethel Braund, 73 Rand Street on Friday evening. Members are asked to bring their mite-boxes.

Easter morning will be marked by special music by the choir and baptism of candidates. In the evening service at 7:30 a pageant will be presented by the Young People. In this pageant the trial and condemnation of Jesus will be portrayed. The musical part of the program will be rendered by the choir. Edward Johnson, director of the church music, is author of the pageant.

The annual business meeting of the church will be held on Wednesday evening, April 24, at 7:30. All officers for the ensuing year will be elected.

Annual Church Day will be observed on Tuesday evening, April 30. Supper will be served from 6:30 p. m. Written reports will be read by all present office holders.

**Trinity Evangelical Church**

On Good Friday a "Youth Service" begins in the morning at 10:00. There will be a special service to which all the youth of the church are invited. Trinity will also take part in the "Three Hour Service" from 12 to 3 o'clock at St. Luke's Protestant Episcopal Church, South Fitzhugh Street.

At 7:45 in the evening the pageant, "The Cross and You" will be given and the pastor will preach on "Christ's Last Word on the Cross," "Father into Thy Hand I commend my spirit." The service will close with the giving of the sacrament of the Lord's Supper.

On Easter Sunday a Sunrise Service will begin at 6 a. m. with an Easter pageant "He Is Risen," in which the early events of the first Easter will be given. The sermon subject is "Easter Sunrise." Holy Communion. At 9:45 each department of the Sunday School will hold an Easter service.

The Easter morning service will begin at 10:30 with special Easter music by Miss E. Wentz at the organ and the choir and the junior choir, William P. Young, directing. The pastor will preach on "He Is Risen" and the 1935 Confirmation Class will take its first communion.

Let your plumber be your broker. Call Metzger and Brayer Co. for an N. H. A. Loan to repair or modernize. Glen, 421.—Ady.

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- .75 Meads Dextri......34
- .50 Phillips Milk......34
- .50 Magnesia......34
- 1.00 Agarol......83
- 1.00 Pepsodent Antiseptic .79
- 1.00 Coty's Face Powder .65
- 1.50 Italian Balm and Dispenser......55
- .60 Pond's Cream......25-.39
- .50 Lyons Tooth Powder......25-.39
- .50 Pepsodent Tooth Paste......31
- 1.00 Bayers Aspirin......59
- 1/2 lb. Nestle's Bars.....15c, 2 for .25
- Frens Napkins.....15c, 2 for .25
- 1,000-Sheet Toilet Paper.....6 for .25
- Listerine......59
- Pinkham's Compound.....1.00
- Pt. Squibbs Cod Liver Oil .79
- Pt. Squibbs Mineral......69
- 1.50 Carlsbad Salts.....1.12
- .50 Scott's Cod Liver Oil......45
- Pt. Kondremal......89
- 1.20 Scotts Emulsion......80

**SPECIAL FRI.-SAT.-SUN.**

- Jelly Beans, 10c lb., 3 lbs. .25
- Pt. Witch Hazel......19
- 5 lbs. Epsom Salts......19
- 8 oz. Castor Oil......19
- .50 Kolynos Paste......34
- 1.25 Kelpa Malt Tabs......84
- .50 Pablum......34
- .50 Paquins Hand Cream .37
- .25 Epsotabs......18
- .50 Junis Cream......33
- .60 Caldwell's Syrup Pepsin......40
- .25 Phillips Dental Magnesia......18
- 100 Aspirin Tablets......19
- .15 Velvet, P. A., Half & Half.....2 for .21
- .25 Box Stationery......10
- Mineral Oil, heavy, gal. 1.69
- .25 Citrate of Magnesia .15
- Pt. Beef, Iron & Wine......59
- 1.00 Fountain Syringe......45
- Cashmere Bouquet Soap.....3 for .25
- Halibut Liver Oil Caps, 50s......79
- .50 Unguentine......36
- Pt. Rubbing Alcohol......12

**Announcing the Opening of SHERMAN MARKET**  
162 Sherman St. Glen. 558  
—WEEKEND SPECIALS—  
ROUND STEAK.....lb. 18c  
SIRLOIN STEAK.....lb. 20c  
PORTERHOUSE STEAK.....lb. 22c  
LEG OF LAMB.....lb. 20c  
GENESEE SMOKED HAMS.....lb. 28c  
RUMP ROAST OF BEEF.....lb. 13c  
MILK FED FOWL.....lb. 25c  
BEEF SHOULDER ROAST.....lb. 16c  
FULL LINE OF GROCERIES — CHEESE COLD CUTS — FRUITS and VEGETABLES

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See Us for Your Cotton Dresses  
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SPECIAL **94c**  
CAPE DRESSES Sizes 42 1/2 to 52 1/2 **94c**  
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SPECIAL — 1 Qt. LIN-X and 3" BRUSH \$1.29  
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CROSSMAN GRASS SEED, lb. 25c Special Lge. Size HEDGE SHEARS 98c  
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# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

EIGHTH YEAR

ROCHESTER, N. Y., MAY 9, 1935

No. 12

## CARD PARTY ON TUES. FOR GOP

Tuesday, May 14, will be a Republican day as far as members of the 15th Ward Republican Women's Club is concerned. For on that evening the ladies are planning a big card party at the Bavarian Club, 764 Jay Street. Bridge, pedro, pinocle and five hundred will be played, with door and table prizes to be given away. Miss Mary Ennis is chairman of the committee, assisted by Margaret Meader, Susanna Gambino, Stella Sheridan, Adelaide Hayes, Rose Winghart, Flora Hamilton, Ethel Hartley, Edna M. Lenhard, Marie Williams, Mary Erb, Harriett M. Thomson, Belle Werst and Agnes M. O'Connor.

## Downs Library Lists Available New Books

The following new books are now available at Downs's Lending Library, 432 Lyell Avenue:  
Sweet Danger, Maysie Grieg; Bodies Are Different, Harmon Bellamy; Long Night, Thomas Bailey; The Night Must End, Alan Williams; Fillies Don't Win, H. M. Appel; Forbidden Interlude, Edmund Goulet; Even The Rich Girl, H. L. Gates; Strange Paths, Louise Gerard; All Avar Again, Ruby M. Ayres; All About Jane, Pamela Wynne; Stay Out of My Life, Sophie Kerr; Sweet Talk, Beatrice Burton; Beauty for Sale, Ethel Hueston; Young Navy Man, Belle Gromer; Lost Rapture, Beulah Poynter; The Clue of the Eyelash, Carolyn Wells; The Case of the Curious Bride, Erle Stanley Gardner; The Hospital Murders, Meang Davis; A Storm Is Rising, George Dyer; Death Strikes At

## Death of Normile Is Blow to Democratic Ward Leadership

The unexpected death last week of John E. Normile, county auditor, leaves 24th Ward Democrats temporarily without a leader. Although leader for a comparatively short time, Mr. Normile had risen to a position of popular esteem not only in his home ward, but also in "downtown" circles. As a consequence his loss will be sorely felt. Supervisor "Butch" Lee is being advanced for the leadership, but it is said he is disposed to allow someone else to assume the job. Mr. Lee is reported to be content with the responsibilities attendant upon the supervisorship.

Mr. Normile had been ill only a few days from a cold, which developed into pneumonia. He was 52. Speculation was rife this week, too, on who would fill Mr. Normile's job as county auditor.

## Special Meeting

A special meeting of the Men's Republican Club of the 24th Ward will be held Monday night at 8 o'clock in the clubrooms, 1 Copeley Street. Plans for the picnic are to be discussed and all members are asked to be present.

Six Bells, Gregory Baxter; Crime at Cobb's House, Herbert Corey; Death Cruises South, Roger Denbie; Sunset Range, Lawrence A. Keating; The Klowa Trail, P. H. Deere; The Yukon Kid, James B. Hendryx; Cowpuncher, Charles Balleau.

Among those rumored under consideration was the deceased man's widow, who was advanced for the position because of a long experience in auditing and accounting work.

NEXT ISSUE  
Of The Post  
will be published  
Thurs., May 23

## Murray Theatre

Tonight - Fri. - Sat. — "Little Colonel" with Shirley Temple and Lionel Barrymore; and "Grand Old Girl" with May Robson and Hale Hamilton.

Sun. - Mon. — "One More Spring" with Janet Gaynor and Warner Baxter; and "Red Hot Tires" with Lyle Talbot and Mary Aster.

Tues. - Wed. - Thurs. — "Romance in Manhattan" with Francis Lederer and Ginger Rogers; and "The Right to Live" with George Brent and Josephine Hutchinson.

## Reviews

Little Shirley Temple scores another striking hit in "Little Colonel" in which she is starred with Lionel Barrymore, who plays the part of her grandfather. Winsome and a heart-breaker despite her tender years, Shirley wins the title "Colonel" at a mid-west army post. The story gives her opportunity to do some more of her captivating singing and dancing. Her fans will not miss this picture.

May Robson plays the part of the school teacher in "Grand Old Girl." The picture centers around her activities in breaking up the town rackets and exposing the "back-rooms."

One of the most widely debated questions of private life, "Is platonic love possible?" is daringly answered in "One More Spring," which re-unites in romance the two stars, Janet Gaynor and Warner Baxter.

The answer in this tender idyl of today is an equivocal yes-and-no. During the succession of dramatic incidents which involve the principals, and the close relationship which results, a beautiful protective friendship develops.

In "Romance in Manhattan" Hollywood has sent to the screen a beautifully acted drama of bitter-sweet romance, touching pathos and the struggles and dreams of two of New York's six millions who face life's eternal problems a bit afraid but with sunny optimism. It is a picture that must appeal to all ages and all castes because of its vivid human theme and its stirring, lifting spirit of courage, highlighted with episodes of delightful humor.

## Club To Meet

Women's Jeffersonian Club of 15th Ward will meet Monday night at Democratic headquarters, 263 Murray Street. This will be the regular club meeting.

John J. Burke, 30 Lisbon St. Call at Young's Music House, 263 Ames St. for free Murray Theatre ticket.

## Reward Offered For Joker

Through the inventive genius of a practical joker or a spiteful person, The Post in its last issue erroneously reported the birth of a daughter to Mr. and Mrs. Charles G. Weber of Austin Street. This is an offense covered by statute and the publisher will pay a reward of \$5 for information leading to the arrest and conviction of the person who wrote the note which was received by this office. The Post herewith apologizes to Mr. and Mrs. Weber.

## Dry Cleaning Dept. Added by Fur Studio

The Fur Studio announces this week the opening of a cleaning and tailoring department in their store at 505 Lyell Avenue. Harry Beckler, who has been associated with Beckler's as tailor and presser, is in charge of the department.

In connection with the tailoring, it is also announced that this will include the making of garments to order for ladies and children. These additions have been made by the Fur Studio to offer a more complete service to their customers.

## Ray Falls Has Charge of C.C.C. Enrollment Mess

Ray Falls of Glide Street, who is a lieutenant in the Quartermaster Corps of the 98th Division, was the officer in charge of the mess in the recent enrollment of C.C.C. boys at the Armory. He is scheduled for active duty shortly at Fort Hancock in New Jersey, for a training period.

John G. Ries, 772 Maple St. Call at Young's Music House, 263 Ames St. for free Murray Theatre ticket.

## BINGO PARTY IS LISTED TONIGHT

Young Men's Jeffersonian Club of the 15th Ward will hold a bingo party tonight at the clubrooms, 263 Murray Street. Proceeds will be used to defray expenses of a baseball team in the County Democratic League.

Clayton Smith and Jack Griffin are in charge of arrangements. Everyone is invited to attend, including ladies.

## No. 21 School News

Friday, May 3, was Arbor Day and pupils of No. 21 School observed it by planting a lilac bush in the school yard. Exercises were also held in the Assembly to which parents and friends were invited.

## A Garden Project

A number of pupils are planning to have vegetable and flower gardens at their homes. The children have promised to take the entire care of these gardens during summer vacation. In September, when school reopens, there will be an exhibit of the best vegetables grown and also the flowers. This project not only gives the children something worthwhile to do during vacation, but also will help supply the family table with fresh vegetables.

## Seventh Grade News

The 7A Grade has just issued a copy of the school paper, entirely devoted to Hobbies. In it the pupils, teachers and principal discuss their favorite method of spending leisure time.

Senz' Rathskeller at Lyell and Glide Street is available for club and committee meetings without charge. Take advantage of this ideal spot, which assures complete privacy, for your next gathering. Phone Glen, 3855 for reservation. —Adv.

Herbert Branch, 573 Child St. Call at Lang Drug Co., 449 Lyell Ave. for free Murray Theatre ticket.

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Creamery  
**BUTTER**  
29c lb.

**VEAL ROAST**  
Legs, Rumps, Shldrs.  
19c lb.  
Veal Breast  
or Neck, 15c

Grade A  
**EGGS**  
31c doz.

Juice  
**ORANGES**  
19c doz.

Large Navel  
**ORANGES**  
29c doz.

Snow White  
**Mushrooms**  
29c lb.

CHASE & SANBORN COFFEE lb. 29c VAN CAMP'S MILK 3 for 20c

**Russer's**  
AMES ST. cor. MAPLE

## DON'T FORGET MOTHER

*Mother's Day*  
**IT'S SUNDAY**

Greeting Cards 5c to 50c

Special Box Candy by Johnston  
1 Pound, Assorted \$1, 2 Pounds \$2  
Many other boxed specialties 39c up

## GIFT SELECTIONS

PERFUME - TOILET WATERS - TOILET SETS  
ATOMIZERS - PEN SETS - DUSTING POWDER  
CLOCKS AND MANY OTHER USEFUL GIFTS

## DRUGS and TOILETRIES

ALKASELTZER	49c	MARMOLA	71c
DEXTRI-MALTOSE	57c	IRRIDOL A, \$1.50 size	\$1.00
SQUIBB'S ASPIRIN, 100	39c	J & J TALC	19c
CLEANSING TISSUE	ptg. 10c	MINERAL OIL	pt. 49c
POMPEIAN FACE POWDER	41c	(Extra Heavy)	
FENAMINT	17c	ALARM CLOCKS	98c
IPANA	34c	LIFEBUOY Shaving Cream	25c
SQUIBB'S SHAVING CREAM	23c	KIRN'S TEA	20c
SQUIBB'S COD LIVER OIL	79c	DICHLORICIDE, pound	59c
Sanitary Napkins 15c, 2 for 25c		LISTERINE	59c
		Lemon Soap, 5c cake	6 for 29c

## PRESCRIPTIONS OUR SPECIALTY

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261 Ames Street

Phone Genesee 2659



## Plumbing Prices to Rise

Your plumbing and heating goods dollar today is worth \$1.45.

According to figures issued by the Bureau of Labor Statistics and brought to our attention by the Metzger & Brayer Company, vicinity plumbing concern, the President's program to raise prices to the 1926 level has been successful in a large number of lines; only to experience serious trouble with prices of plumbing and heating goods. Where boots and shoes, for example, are returning to the 1926 price level and motor car prices are some 94 per cent of the 1926 prices, kitchen sinks can be purchased today for a mere 61 per cent of what they cost your friends who built homes at that time. Heating boilers are bringing prices nearly 40 per cent below their old level, whereas anthracite coal, which you use to run them, costs 96 per cent of what it cost you in 1926. Many thoroughly dependable plumbing and heating products are today selling at prices which do not even cover the cost of manufacturing them.

### Grace Presbyterian Church

Morning worship begins Sunday at 11 o'clock. The pastor will preach the sermon and since Sunday is Mother's Day, the topic will be "The Ties of Blood."

Sunday School meets at 10 o'clock, preceding the church service. Mothers will sit in the classes with their children.

Young Peoples Society meets in the home of the Bergmans, 340 Avery Street. The pastor will lead on the topic, "The Republic of Plato."

Trustees and elders of the church will be guests of the minister at his home, 145 Burrows Street, Wednesday evening, at 8 o'clock, for a social evening.

A special meeting of the Mums Club is called for tomorrow (Friday) evening at 8 o'clock in the parish house. The Session of the church will meet tomorrow evening in the parish house at 9 o'clock.

On May 21, there will be a demonstration supper in the parish house sponsored by Mrs. Hubbard's class. Tickets are 30 cents, and may be secured from any member of the class.

Miss Ann Schuey, 9 Elser Terr. Call at Young's Music House, 263 Ames St. for free Murray Theatre ticket.

It is not likely that this condition will continue to exist for long. Government insurance of loans for repairs and alterations having reduced the cost of financing this work, and the gradual awakening of the general public to the unusual opportunity which confronts them, are certain to bring about the desired advance in prices.

An indication of this trend is seen in the increasing number of people who are financing plumbing and heating work with FHA loans. The Metzger & Brayer Company, which has specialized in securing them, reports that people are becoming more familiar with the unusual terms and the number of loans being granted is increasing. The fact that, as in this case, the contractor can make all the arrangements relieving the property owner of unnecessary details, encourages many to apply who ordinarily would not go to a financial institution to borrow money.

It would seem that this is an excellent time to call your plumber to arrange for those necessary repairs. A short time may see a considerable rise in prices.

### PERSONALS

Alpha Chapter of Iota Phi Delta Sorority will meet tomorrow night at the home of Miss Arlene Drew in Gillette Street to make final plans for a card party to be held at the home of the treasurer, Miss Bernadine Thomson of Callhan Park on May 23.

Miss Gertrude McGraw, daughter of Mr. and Mrs. Henry Hoderlein of Ames Street, was a representative from Mercy High School at the Sodality Convention Sunday in Buffalo.

The Old Gang Bridge Club met at the home of Mrs. Cornelius Babel in Campbell Park, prizes being won by Mrs. Leo B. Ehmann and Mrs. William McCoy. Mrs. Clarence Falls of Spencerport will be the hostess tonight.

Alpha Sigma Chi Fraternity is planning for a grand award on

Dr. Fred J. Hofschneider  
Dr. Frank J. Masiello  
Dentists

OFFICE PHONE  
848 JAY ST. Gen. 1051

June 3. Thomas Enright and Al Reichart will be initiated Saturday night at a meeting in the home of Robert Judson.

Miss Louise Sweetnam of Austin Street spent the Easter vacation with her sister, Bernice, in Washington and McLean, Va.

Mr. and Mrs. Vincent Bingo of Brayer Street announced the engagement of their daughter, Angela, to Sam Guarnera of Jay Street on Easter Sunday.

Mrs. Minnie Stubbe, 10 Elsdon St. Call at Lang Drug Co., 449 Lyell Ave. for free Murray Theatre ticket.

Joseph Frank, 458 Lyell Ave. Call at Lang Drug Co., 449 Lyell Ave. for free Murray Theatre ticket.

GINS . . . . 65c pt. up

WHISKIES

69c pt. up

LA BOHEME  
And CELLA BROS.

WINES

DRY . . . . . \$1.25 gal.  
SWEET . . . . . \$1.69 gal.

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LIQUOR STORE

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Girls' White Dresses, Slips, Bloomers  
Vests and Stockings

Boys' Blue Cheviot Pants and Belts  
White Shirts, Blouses, Ties and Stockings

Reasonable Prices

# ROLANDS

Dry Goods and Novelties

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Women and Children

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SEE THE NEW GRAHAM at \$595<sup>UP</sup> F. O. B.

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BAUER & RAETZ CHILD at JAY STS.  
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Fish Fry - Friday and Saturday  
Orchestra and Dancing Saturday Night



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MOTHER'S DAY  
5,000 GINGHAM PLAIDS  
STRIPES & FLORAL PRINTS

Values up to \$1.95

One Price  
14 to 52 1/2

## JEAN'S COTTON DRESS SHOPPE

500 Lyell Avenue  
OPEN EVENINGS

# An Outstanding Value!

LIMITED TIME ONLY!

## VALSPAR Combination OFFER

One Quart  
SUPER VALSPAR ENAMEL  
and One  
UNPAINTED WINDSOR CHAIR

Both for -

\$1.98  
Regular  
Retail Value  
\$3.30

One Pint SUPER VALSPAR Enamel and One Windsor Chair \$1.29  
One Gallon SUPER VALSPAR Varnish and One Windsor Chair \$6.09

Enough Super Valspar to finish the chair and other furniture, too!

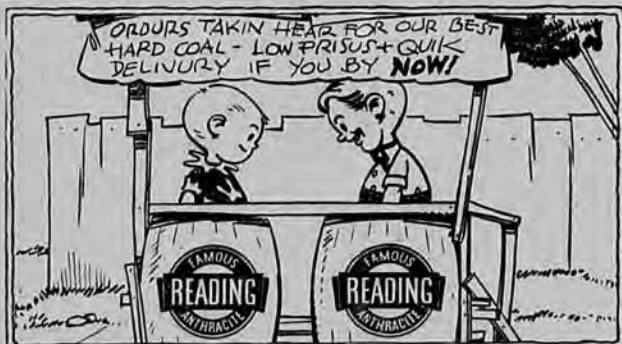
If you have never experienced the fun of beautifying your own furniture, you've a real thrill ahead! Start by taking advantage of this special offer—you get a smart chair and genuine Super Valspar Enamel at a very low price!

ALSO — TO GET YOU ACQUAINTED

With other Valspar products, we offer a chair free of charge with every \$6 purchase. Look into Valspar House Paints, made of pure lead, zinc, linseed oil and Valspar Varnish.

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GLENWOOD 811—for Semet-Solvay



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Stools, Dressers, Bookcases, Woodwork, etc.



Super Valspar is ideal for Automobiles!

**The Church of the Holy Apostles**

The card party recently held in the parish school hall under auspices of the Rosary Society was well attended.

On Sunday, which is Mother's Day, members of the Holy Name Society will receive Holy Communion in a body at the 7 o'clock Mass. A large attendance is anticipated for the monthly meeting of the Society the following evening, Monday, May 13, at which the Rev. Paul Gaffney of the State School at Industry and Edward B. Shlessinger, president of the Diocesan Union, will be speakers.

The Sacrament of Confirmation will be administered to the children of this parish by the Most Reverend Edward Mooney on Friday evening, May 17, at 7:45.

First Holy Communion will be

**CORRECTION**

Through a typographical error in the last issue, the address of Reichhart and Meeker, dealers in cemetery memorials, was incorrectly printed. The correct address is 277 Curtis Street.—Adv.

**OPEN SIGN STORE**

Joe Leonetti and Jim Vallone have opened a sign shop of their own at 108 Lyell Avenue. It will be known as the Acme Sign Co.

Sigma Phi Omega Sorority met April 26 at the home of Miss Florence Ehmman in Lyell Avenue. The next meeting is at the home of Miss Mildred Magin in Avery Street.

administered on Ascension Thursday, May 30, at the 9 o'clock Mass. The enrollment in the Scapular and the blessing of religious articles will follow the Mass.

**Trinity Evangelical Church**

Sunday Services: 9:45 a. m., Sunday School; 10:50, Mother's Day Service, "The Home and Mother," 7:30 p. m., Youth Federation meeting at St. Paul's Church with Miss Jean Erbelding leading.

On Monday evening, May 13, regular monthly meeting of the Brotherhood will be held. Rev. Carl G. Haas, Albert Haas and Alfred Knight will provide for the entertainment of the evening. All men are invited to come.

On Wednesday, May 15, the Bible Class will hold its regular monthly meeting beginning at 8 p. m.

The annual "Mother and Daughter" banquet will be held on Thursday evening, May 16. A fine program is being planned with Mrs. Frederick Diehm, wife of the Rev. F. Diehm of Emanuel Reformed Church as principal speaker.

"Tea Toper Tavern," a play, will be given on Wednesday, Thursday and Friday evenings, May 22, 23 and 24, by the League under the direction of Clarence Boulter. Tickets for adults, 30c; children, 15c.

**Lyell Ave. Baptist Church**

There will be services in the church Sunday morning at 10:30. The pastor will preach on the theme: "The Intuition of a Woman." Mothers' Day will be observed with parts in the service taken by a number of mothers.

Special gifts of flowers will be presented to the oldest and the youngest mother. All mothers attending the service will receive a bouquet of flowers.

On Sunday evening at 6:30 Donato Ramirez of Mexico, a student in the Divinity School, will give an address. All those who heard Mr. Ramirez at his first visit will be pleased at the opportunity to hear him again.

The Fidelis Class has an appointment with the Blanchard Storage Company, corner of Broad and Oak Streets, on Tuesday, May 14. All those who plan to go are asked to meet at the church at 1:30 p. m. Automobiles will be furnished.

Annual Church Day was observed on April 30 with the sup-

per served at 6:30 p. m. The business meeting was opened at 8 o'clock with reports by the officers and organizations. It became evident that good work had been done throughout the year. The classes had maintained a high ideal in the matter of recreations, and have shown a concern for the helping of the church in its current expenses.

The campaign for the raising of funds for repairs, which came to a close last week, realized a sum above that which was expected. The men of the church are already at work in laying a new floor of cement in the basement.

**Pork Shoulders**  
6 to 7 lb. **lb. 19c**  
Average

**STANDING Rib Roast lb. 25c**  
(Best Cuts of Beef)

Roll Butter ..... lb. 32c  
Sausage Meat ..... lb. 15c  
Ham Sausage ..... lb. 18c

**Schroth Market**  
500 Lyell Ave. Glen. 3210

Published by the **INSURANCE** Gen. 3046—7 Immel St.  
Chas. A. Claus Agency All Lines of Insurance

B-r-r-r-r. The telephone in our office rings and the tone of the bell has a decidedly appealing sound. Mr. X is calling and wishes to speak to Mr. Claus.

Now, answering the phone is surely nothing unusual, but this particular conversation is out of the ordinary. Here is the story:

Mr. X conducts a greenhouse and gardening business and operates a truck for delivery purposes. He was anxious to make a success of this business and being prudent (?) decided that one way to make money was to save it. He even went so far in this respect as to drive the truck without insurance because he saved the premium.

But, the unexpected happened. He had an accident. This was followed by a lawsuit and, although Mr. X thought he was right, the jury brought in a verdict against him in the amount of \$2,200. His license was revoked, pending the

payment of this judgment and today he called to ask if we knew where he could increase his mortgage so that he can pay the claim. He cannot use the truck until the license plates are returned to him and he cannot get the plates until he pays the full amount of the judgment.

We are honestly sorry for Mr. X. He saved \$72 premium and lost \$2,200. What he did not consider is this fact: He could have been insured for 30 years for less than this one accident is costing him.

The above is a true account of an actual case which came to our attention today. For various reasons we do not feel justified in publishing the name, but we will gladly give this information to anyone desiring more facts. Avoid a similar case by insuring with CHAS. A. CLAUS AGENCY. The best is the cheapest in the long run.—Adv.

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Get a **RADIANTFIRE** For Your Home

Just the thing for varying spring temperatures. Drive the chills from your rooms in the morning or at night.

Heat from a RADIANTFIRE is available instantly. Simply turn on the gas, apply a match and you have clean, dustless, wholesome warmth to protect your family against spring colds that are so hard to shake.

We will be glad to show you models of the heater any time. There is a design for every purpose and a price for every purse.

See the various models on display.



Inquire about our new **BUDGET PLAN** for the easy financing of time and labor saving appliances. Positively the lowest terms ever offered by this company made possible through the co-operation of the Lincoln-Alliance Bank.

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Automatic ..... \$3.50

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Re-lined or Altered  
Now At Summer Prices

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505 Lyell Ave. Phone Glen. 5018  
Free Estimates Given Cheerfully — We Call and Deliver

**THE FUR STUDIO Announces**

A new department for  
**DRY CLEANING**

PRESSING and TAILORING

In charge of Harry Beckler

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We Call and Deliver

**ECONOMY CLEANING**  
2 Garments \$1

TANK CAR TO YOUR CAR  
For Quick Starting, Power and Speed—Try

**LEADER GAS 16 1/2c** GAL.

Leader in Quality . . . Why Pay More?  
KINSO HIGH GRADE OIL qt. . . 25c LEADER OIL . . . 15c  
KINSO CORP., 585 Lyell Ave., Opp. Burrows St.





**Lyell Ave. Baptist Church**

Service in the church Sunday morning at 10:30. Sunday School opens promptly at 12 o'clock. Christian Endeavor at 6:30 p. m. The theme of the pastor's sermon is: "The Church as an International Center of Prayer."

The Fidelis Class will be entertained at the home of Mrs. W. W. Johnson, 78 Sunset Street tomorrow evening. Assisting hostesses are: Mrs. Mallory and Mrs. Thomas.

The following officers have been appointed by the Sunday School to serve for the ensuing year:

Assistant Superintendent, Otto Ludwig; secretary, Joseph Arva; treasurer, Gordon French; Primary Superintendent, Miss Elizabeth Morrison; Intermediate Superintendent, Miss Pearl French; Pianists, Miss Catherine Arva and Mrs. Charles Bixby.

Mr. and Mrs. John Hook of Masseth Street spent last weekend in New York City. They attended the benefit show held by the Square Club in Madison Square Garden.

**Grace Presbyterian Church**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Sanction of the Spirit." Sunday School meets preceding the church service.

The Young Peoples Society will meet at 6:30 o'clock at the home of one of the members. The place will be announced later.

The Ladies Aid Society announce their next card party in the parish house for Friday, June 14.

The second annual June Jambooree of the Mummies Club will be presented on Friday evening, June 7, at 8 o'clock in the parish house.

The next regular meeting of the Ladies Aid Society will be held in the home of Mrs. H. J. Walch, 145 Barrows Street, on the afternoon of June 6.

**Trinity Evangelical Church**

Services for next Sunday: 9 a. m., German "Die Sinn Jesu Christi"; 9:45 a. m., Sunday School; 10:00 a. m. Trinity Bible Class; 10:50 a. m. Morning Worship "He Leads Them."

On Tuesday evening, May 28, at 7:45, the women of the six Evangelical and Reformed Churches will meet at Trinity Evangelical Church for the "Day of Prayer for Missions" service. A fine service has been planned to which all are invited to attend. The speaker will be Mrs. Clyde Stuntz of India.

Tonight and tomorrow night the League will present a play entitled "Tea Toper Tavern." Tickets for adults 30c and for children 15c. Refreshments will be served.

Walter Narrie, 64 Cameron St. Call at Lyell Ave. Liquor Store, 193 Lyell Ave. for free Murray Theatre ticket.

**The Church of the Holy Apostles**

Archbishop Edward Mooney of the Rochester Diocese administered the Sacrament of Confirmation in the church to a class of 172 children last Thursday evening.

At the monthly meeting of the Holy Name Society held on May 13, over 100 new members were received into the local branch. Interesting addresses were made by Rev. Paul Gaffney of the State School at Industry and Edward Shlessinger, president of the Diocesan Union.

At an impressive service held in the church last Sunday 31 new members were received into the Young Ladies Sodality. An address to the members was given by the Rev. J. Edward McKay, spiritual director.

The Young Ladies Sodality will sponsor a variety vaudeville in the school hall Tuesday evening, May 28. Excellent talent has been procured for the occasion.

Thursday, May 30, is the Feast of the Ascension. Masses on that day will be at 6:00; 7:00; 8:00, 9:00; and 10:00.

A class of nearly one hundred children will receive their First Holy Communion at the 9:00 o'clock mass. Following this, they will renew their baptismal vows and will be enrolled in the Scapular. Confessions will be heard Wednesday afternoon and evening in preparation.

**SCHROTH-BEHELFER**

The marriage of Sara Behelfer, daughter of Mr. and Mrs. S. B. Behelfer of Avenue B, and Spencer Schroth, son of Mr. and Mrs. John L. Schroth of Roxborough Road, took place on May 1. The ceremony was performed by Justice of the Peace Emery in Brighton.

Attendants were the bride's sister, Rose, Milton Smith and Arthur Hegnauer. Following the ceremony, Mr. and Mrs. Schroth left on a motor trip to Washington and New York. They are now at home at 468 Lake Avenue.

Spencer is associated with his father in the Schroth Market in Lyell Avenue and his bride is bookkeeper of the market.

**VAZANNA GRILL CHANGES OWNERSHIP AND NAME**

The Vazanna Grill, 490 Lyell Avenue, is now under new ownership and is being operated under the name of Smith's Grill. Dancing with orchestra is featured every Friday and Saturday night. Ed Smith is the proprietor.

John B. Uhl, 83 Campbell St. Call at Lyell Ave. Liquor Store, 193 Lyell Ave. for free Murray Theatre ticket.

**FREE LESSONS**

Given with Each **Piano Accordion** Private Lessons (No Classes) We Guarantee to Teach You to Play!

8, 24, 48 or 120 Bass \$28 up  
**Young's Music House**  
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**FISH FRY FRIDAY**

Spaghetti, Meat Balls Sat. BEER - - \$2 Case, Delivered  
**Paul Tata Restaurant**  
472 Child St. (Opp. Masseth)

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All Popular Fiction  
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432 LYELL AVE. (Near Child)

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Furnishings for Men  
Women and Children  
415 Lyell Ave.

**Weekend Specials**

**CHOICE POT ROAST**.....lb. 23c  
**Round & Sirloin Steak**.....lb. 25c  
**Porterhouse Steak**.....lb. 28c

Peas, No. 2 can.....10c	Old Dutch Cocoa.....15c (2 lb. bag, regular 30c)
Strawberry Jam.....20c (2 lb. jar)	Dill Pickles.....qt. 17c
Armour's Beans.....10c (1 lb. 15 oz. can)	XXXX Sugar.....2 lbs. 13c

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**Orchestra and Dancing Saturday Night**

**VINO**  
We are offering a special price on Wines for the Feast of  
**SAN GIORGIO**  
A GOOD WINE AT LOW COST!  
ZINFANDEL \$1.10 gal.  
BARBERONE  
EXTRA SPECIAL!  
**LYELL AVENUE LIQUOR STORE**  
Taylor—Jackson  
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**COLONEL CHEERIO**



**FAMOUS C. G. L. ARRIVING SOON!**

**GET READY** To shake hands with COLONEL CHEERIO, folks...famous C. G. L. (Connoisseur of Good Living!)


Should sweet or dry wine be served with the dessert? How full to make the glasses? Is cordial a wine or a whiskey? What liquor knocks a cold... and when should you take it? Red or white wine with fish? Why? What's a sauternes?...How to mix an Irish cocktail? The Colonel is going to start answering these and plenty of other New Era questions soon. And the host and hostess who would be in "the know" ... WELL—

COLONEL CHEERIO IS TO BE A REGULAR FEATURE IN THIS NEWSPAPER... FOLLOW HIM AND... BE RIGHT!  
SEE OUR MEMORIAL DAY SPECIALS  
CHECK OUR LOW PRICES!

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA  
GLENWOOD 318 Rochester's Finest Liquor Store!

SEE THE NEW **GRAHAM** at \$595 UP F. O. B.  
Best Buy in the low-price field. On demonstration at  
**BAUER & RAETZ** CHILD at JAY STS.  
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**AND HERE ARE A FEW REASONS WHY IT IS A POPULAR REFRIGERATOR"**

- 1 IT is the most economical to operate.
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- 4 RUBBER grid in tray loosens cubes quickly.
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New  
Low Cost Budget brings automatic refrigeration into homes of moderate means.

Terms as low as **5.00 DOWN**  
**THREE YEARS TO COMPLETE PAYMENT**  
Investigate Our NEW LOW COST BUDGET PLAN, made possible through the cooperation of the R. G. & E. Corporation, Rochester Electric Association, and Lincoln Alliance Bank.

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Chas. A. Claus Agency All Lines of Insurance

**STRANGE FOLKS?**

The Chinese shakes his own hand instead of yours.  
He keeps out of step when walking with you.  
He puts his hat on to salute you.  
He rides with his heels in the stirrups instead of his toes.  
His compass points south.  
Most of the women wear trousers and when the men dress up they wear gowns.  
He throws away the fruit of the Mellon and eats the seeds.  
He laughs when he receives bad news.  
His left hand is the place of honor.  
His favorite present to his parents is a coffin.  
He always faces the bow when rowing a boat.  
His mourning color is white.  
His children in school sit on the floor and study out loud.  
Very strange folks indeed, but are they any more strange than some of our home folks who think nothing of driving a car through our city streets, endangering the lives of our children, without making any effort to provide a means of paying doctor and hospital bills?  
These, our own "Strange Folks," have a strange habit of their own. They say that they cannot afford to pay for insurance because they are working only part time. Yet they seem to be well able to pay the cost of driving the car, which at the lowest amounts to over \$200 a year. And to top it all, their straggest custom is this. If an accident occurs, involving one of "Our Strange Folks," "They" are the first ones to try to collect for their

damages or injuries if the other party should happen to be so commonplace as to have insurance.  
Don't be classified as "Strange Folks," but become just ordinary and carry your insurance with the Charles A. Claus Agency.

**'RED' NICHOLS ORCHESTRA WILL PLAY AT MANITOU**

Alpha Phi Theta and Zeta Rho will present "Red" Nichols and his world-famous Pennies, Columbia Broadcasting System orchestra, tonight at Manitou Beach. Included on the committee are a number of young men from The Vicinity, including Al Meyer, who is in charge of publicity.

**YOUTH KNOWN HERE**

Alexander Jones, youthful Rochesterian, who was found murdered in Kansas City last week, was a brother-in-law of Frank Reber, who formerly resided in Murray Street. Jones was an employee of the Murray Theatre for a short time.

Albert J. Quetschenbach, 374 Colvin St. Call at Lyell Ave. Liquor Store, 193 Lyell Ave. for free Murray Theatre ticket.

Mrs. William Muir, 47 Santee St. Call at Heberger Beauty Shop, 282 Otis St. for free Murray Theatre ticket.

**PERSONALS**

The 2G's Club met May 4 at the home of Miss Sarah Gulmento in Cameron Street. The next meeting will be at the home of Miss Christine Tomaso in Avery Street where plans will be made for a May outing.

Mr. and Mrs. William H. Wambwell of Woodrow Street celebrated their 44th wedding anniversary on May 2. Many appropriate gifts were received.

Miss Edna Friday and Mrs. Richard Friday left by motor this week for a visit at the home of friends in Cambridge, Mass.

Mr. and Mrs. B. S. Lark of Sherman Street announce the birth of a daughter, Betty Jane, born April 29 and weighing 8 3/4 pounds.

Alpha Chapter of Iota Delta held a card party last Thursday at the home of Miss Bernadine Thomson in Callhan Park. The next meeting will be at the home of Miss Lura Groat in Danforth Street.

Mr. and Mrs. Harold Fahrne of Jay Street are the parents of a baby girl, born Sunday at Strong Memorial Hospital.

A son, John, was recently born to Mr. and Mrs. George Kitzel of Child Road. The baby will also bear the name "Patty" after his paternal grandfather, well-known in The Vicinity years ago as a hotel-keeper.

The Old Gang Bridge Club met May 10 at the home of Mrs. Clarence Falls in Spencerport. Prizes were won by Mrs. Harold Ehmann and Mrs. Cornelius Bubel. Mrs. William McCoy of Holworthy Street will be the hostess tonight.

Mrs. Eleanor Voekl of Campbell Street entertained Sigma Pi Epsilon Sorority at her home, May 13. Plans were made for a trip to Cobourg to take place in the near future.

**Card Party Success**

The card party held Tuesday night by 15th Ward Republicans in the Bavarian Club was a "big success," according to committee reports. A large crowd was in attendance and Republicans were much elated by its success.

Arthur J. Ennis, 27 Wolff St. Call at Lyell Ave. Liquor Store, 193 Lyell Ave. for free Murray Theatre ticket.

EGG & COAL \$10.75 ton  
NUT (Till June 1st Only) Stove \$10.95  
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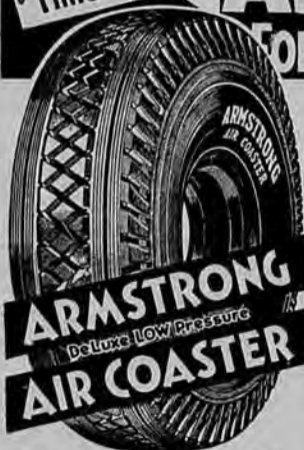
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Every Armstrong Tire is insured in writing. If an Armstrong tire fails for any reason at all bring it back to us and we will replace it, without a minute's delay, with a brand new tire on a monthly pro rata basis.

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149 Andrews St.  
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# THE VICINITY POST

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Delivered to  
5500  
Homes

EIGHTH YEAR

ROCHESTER, N. Y., JUNE 6, 1935

No. 14

## CARD PARTY AND DANCE JUNE 14

Another card party and dance is announced by the 15th Ward Jefferson Democratic Club for Friday evening, June 14, in Liederkranz Hall, 660 West Main Street. A 5-piece orchestra will furnish music for old and new dancing.

Charles Nortner is chairman of the committee in charge which includes the following: Jacob Smith, Ed Gueriot, John Kreuzer, Hugh Neary, Joseph Griffin, Andrew Hoffman, George Demmert, Al Dentinger, Dan Mulcahy, John B. Hodges, Harold Johnson, Bernard Tindale, Joseph Swartzmeier.

Mrs. James Cavanaugh, Mrs. Hirsch, Mrs. E. Gueriot, Mrs. Grapenstetter, Mrs. Margaret Buckley, Miss Hogan, Mrs. Jacob Smith, Mrs. John B. Hodges, Mrs. G. Demmert, Mrs. A. Gay.

Mrs. Anna Johnson, Mrs. J. Griffin, Mrs. A. Dentinger, Miss Anderson, Mrs. James Boland, John Griffin, Clayton Smith, Elmer Haller and Charles Nortner, Jr.

## Social Next Thurs. At Trinity Lutheran

Trinity Lutheran Church, cor. Campbell and Walnut Streets, will hold an ice cream social and hot roast Thursday evening, June 13, rain or shine.

Tickets are 25 cents. Proceeds will be used for renovating the interior and stuccoing exterior of the parish house.

Everybody is welcome and a good time is assured. For further information call 3-8888.

Chas. Ehrman, 177 Michigan St. Call at Kinso Corp., 585 Lyell Ave. for free Murray Theatre ticket.

## Republicans Expect Big Crowd at Picnic

Republicans of the 24th Ward are making preparations to handle a capacity crowd at their annual picnic on Sunday, June 16. It will be held in the afternoon at Hemmerich's Grove in Lyell Avenue.

A program of sports and dancing is planned. A gate prize will be given and refreshments will be served.

Arthur Fox is chairman of the committee in charge, assisted by Erwin Sullivan, Henry Pierson and Joseph Wurzer. The outing is open to the public.

## Badhorns Will Observe 50th Anniversary Sun.

Mr. and Mrs. William Badhorn of 273 Ames Street will celebrate their 50th anniversary this Sunday, June 9, with their children and grandchildren and close relatives gathered about them.

They have lived at the Ames Street address for the past 50 years. Their children are all married.

Mr. Badhorn was once known as the king of fishermen throughout Dutchtown. His hobby now is his garden where he grows some very fine vegetables, which he prizes highly.

### SELLING OUT

Everything must go. Prices reduced to cost, many items below cost. Only 2 weeks before we close our doors. Big supply of infants' wear, dry goods, etc. House dresses from 59c to \$1.39. Men's ties, 18c. Big bargains. Don't delay. Jane Coffee, 680 Glide St.—Adv.

## NEXT ISSUE Of The Post will be published Thurs., June 20

### Murray Theatre

Tonight — "Biography of a Bachelor Girl" with Robert Montgomery and Ann Harding; and "Men of the Night" with Bruce Cabot and Judith Allen.

Fri.-Sat.—"Imitation of Life" with Claudette Colbert and Warren William; and "Sing Sing Nights" with Conway Tearle and Mary Doran.

Sun.-Mon. — "Rumba" with George Raft and Carole Lombard; and "The Best Man Wins" with Jack Holt and Edmund Lowe.

Tues.-Wed.-Thurs. — "All the King's Horses" with Mary Ellis and Carl Brisson; and "Transient Lady" with Gene Raymond and Henry Hull.

Effective June 1, the admission price for adults was cut to 20 cents. This price will continue every day of the week including Saturday and Sunday evenings.

The bicycle party to which youthful patrons of the Murray have been looking forward for some time is scheduled for Saturday, June 15. At this time two Emblem bicycles will be given away by Towner's Cycle and Gun Shop in addition to candy and peanuts for everyone. There will also be special entertainment.

### Reviews

"Imitation of Life" is from the story by Fanny Hearst, a human drama centered around the popular theme of mother love. Claudette Colbert and her colored servant, played by Louise Beavers, are both widows. The story is concerned with their efforts to make a success in business and to care for their children. Baby Jane is in the cast.

A lavishly produced musical comedy is "Rumba," another of the tuneful, entertaining features so much in demand among the theater-going public. George Raft is cast as a dancer, whose life is threatened by a gang. Carole Lombard combines her efforts with Raft in some fancy stepping as well as in some romantic love scenes.

### Elect Officers

The graduating class of 1935 elected officers, on May 20, at Holy Apostles School. The results of the election were as follows:

President, Charles Webber; vice president, Dorothy Mae Nolan; treasurer, Francis Maginn, and secretary, Mary E. Fitzgibbon.

Our Lady of Good Counsel was chosen as class patroness; red and white were picked as class colors; class motto is fidelity and class flower is the red rose.

The Old Gang Bridge Club will meet tonight at the home of Mrs. William McCoy in Halworthy Street. At the last meeting, held in the home of Mrs. Richard Tobin in Campbell Park, prizes were won by Mrs. Cornelius Bubel and Mrs. Harold Ehmann.

Mrs. Leo Voelkl, 658 Campbell St. Call at Gaesser Market, 861 Jay St., for free Murray Theatre ticket.

## No. 21 Children To Present Operetta

Children of No. 21 School will present an operetta entitled "The Magic Wood" in the school assembly hall tomorrow (Friday) evening at 8 o'clock. The public is cordially invited to attend. Tickets will be 15c.

Santina Leone, prima donna with the Civic Opera Company, will be guest soloist.

## Democrats To Hold Bingo Party Tonight

A Bingo party will be held tonight in the Murray Street headquarters by 15th Ward Democrats. It is open to the public. Ed Gueriot is chairman of arrangements.

Committee members include Bernard Tinsdale, James Gordiner, Joseph Swartzmeier, Alex Gay, Charles Nortner, Andrew Hoffman, Mrs. Cavanaugh, Mrs. Hirsch, Mrs. A. Dentinger and Mrs. Margaret Buckley.

Next regular meeting of the Men's Club will be held on Thursday, June 20. Arrangements for the picnic will be made at this meeting.

## MUMMER'S SHOW TOMORROW NIGHT

Tomorrow (Friday) evening at 8 o'clock in Grace Presbyterian parish house the Mummer's Club will offer the second edition of the "June Jamboree." This is in the nature of a vaudeville show offering a variety of entertainment featuring music, dancing, comedy, a short dramatic skit, and a one act play.

The one-act play "Elmer," will feature Albert Nuljens in the title role as the proverbial "bad boy." The supporting cast includes Kathryn Bergman, Esther Bergman, Eleanor Bergman, Marcella Haffin, Dorothea Roth, Marjorie Narrie, Arthur Bennett Jr., and Stanley Fox. Other members of the troupe producing the show are Helen Earl, Howie Smith, Walter Narrie, O. G. Close, Clarence Johnson.

### Give Shower

The 24th Ward Women's Republican Club held its final meeting of the season last night in the Copely Street clubrooms. Following the meeting a variety shower was given for Miss Mary Schoenwitz whose marriage to Frank Schaefer will take place on Saturday, June 15.

## Entry List Is Now Open for Third Annual Bicycle Picnic

Another Post-Courier Bicycle Picnic will be held this year for boys and girls of the northwest section of Rochester. This will be the third renewal of this popular event which annually draws nearly 500 boys and girls to Maplewood Park for an afternoon of sport.


The picnic is sponsored by The Vicinity Post and the Tenth Ward Courier, the two community newspapers serving the northwest section. Headquarters for the event will be at Beckwith's, 271 Lyell Avenue, as customary. The date has been tentatively set for Saturday, June 29.

Entry is open to all boys and

girls of this section. There is no charge to enter. Application for a ticket, however, must be made in advance. An entry coupon is included in this issue. Clip it out, fill it in and bring it to Beckwith's where you will be formally entered.

The usual long list of events is being planned with plenty of worthwhile prizes to be distributed to the winners. A parade through the neighborhood will precede the picnic.

Boys and girls are advised not to wait until the last minute to enter. Clip out the coupon and enter at the earliest possible moment.

<b>SMOKED CALAS</b>		<b>SIRLOIN STEAK</b>	
SHORT SHANK MILD CURED		Cut from Tender, Juicy Grain-fed Steers	
<b>20c lb.</b>		<b>31c lb.</b>	
Russer's Finest Creamery Butter, lb. 27c			
Shoulder or Cross-cut			
<b>BEEF ROAST lb. 22c</b>			
Ring Liver Sausage, lb. .21c	Russer's Famous Steamers, lb. 27c		
BANANAS 4 lbs. 19c	SPINACH 9c pk.	LEMONS 19c doz.	
Maxwell House COFFEE, lb. 29c.	Large Packages RINSO, 2 for 39c		
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<b>CAMPANA AND BALM DISPENSER</b>		Regular \$1.25 Value	<b>44c</b>
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Baume Bengay .....	.50	Listerine Shav'g Cream, ..	.19
Doans Pills .....	.50	Pablum .....	.34
Feenamint, Reg. 25c ..	.17	J & J Talc .....	.19
Citrate of Magnesia, 2 for ..	.25	Pepsodent Antiseptic ..	.67
Castoria Fletchers .....	.25	Sanitary Napkins, 2 boxes ..	.25
Ponds Creams, 55c .....	.39	Ipana .....	.34
Petrolagar .....	.84	Nervine Miles .....	.83
West Tooth Paste, 3 for ..	.50	Cotys Face Powder .....	.69
Palmolive Soap .....	3 for .13	Anti Pain Pills .....	.21
Epsom Salt 5 lb. bag .....	.19	Shoe White .....	.10
Listerine .....	.59	60c Petermans Discovery ..	.40
Limestone Phosphate .....	.34	Wash Cloths 10c .....	3 for .25
Ponds Tissue .....	2 for .25	Tunso Soap .....	doz. .49
Whites CLO Tabs. ....	.79	Marmola .....	.71
Woodburys Soap .....	3 for .25	Violet Soap reg 15c, 2 for ..	.15
Calox Tooth Powder .....	.39	Ken-L-Ration .....	3 for .25
Unguentine .....	.36	SuperDCodLiverOil, ..	.67 1.09
Alcohol, Rub, Pint .....	.16	Woodburys Powder .....	.35
Agarol .....	1.09	Pompeian Powder .....	.39

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**Grace Presbyterian Church**

Sunday is Children's Day, and will be observed with a combined church and Sunday School service in the church auditorium beginning at 10:30 o'clock. The Sunday School will meet at 10 o'clock as usual and take the attendance before going into the church.

The Young People's Society will meet at the church at 2:30 o'clock to go for a hike, the place to be decided later.

The Mummies' second "June Jamboree" will be held in the parish house tomorrow night at 8 o'clock.

On next Friday evening, June 14, the Ladies' Aid Society will hold a card party in the church gymnasium. Tickets are on sale by all the members of the Aid.

At a combined meeting of the Board of Trustees and the Session recently, it was decided to hold a church-wide lawn social. Plans are being formed now to make this event a big affair. Henry Kordt is general chairman of all committees in charge of arrangements for the social. The date set is Friday evening, June 28.

Miss Jerry Dunham of Sherman Street entertained Kappa Rho Sorority for its business meeting on May 31. Next meeting will be at the home of Miss Helen Sullivan in Delmar Street on June 14.

Mrs. Mary Leo, 51 Lisbon St. Call at Gaesser Market, 861 Jay St., for free Murray Theatre ticket.

Neil McLeod, 19 Potter St. Call at Kinsco Corp., 585 Lyell Ave., for free Murray Theatre ticket.

**Trinity Evangelical Church**

Next Sunday—Pentecost: 9 a. m. German, "Wie koenen wir einem bleibenden Pfingstsegen empfangen?" 9:45 Sunday School; 10:50 Morning Worship "Our Divine Guide." Holy Communion at both services.

Brotherhood of Trinity will hold its regular monthly meeting on Monday evening, June 10. The committee in charge of entertainment and refreshments for this month is R. W. Durning, F. Ofshlager and H. Trost.

On Wednesday, June 19, the annual Cradle Roll picnic will be held at Genesee Valley Park.

The Elmhurst College Men's Glee Club will give a concert at Salem Evangelical Church on Friday evening, June 21, at 8:15 p. m. Tickets on sale now, 25c.

Children's Day will be observed on Sunday, June 16, with the service beginning at 10 a. m. Beginning then the summer schedule of service will go into effect.

On June 23, which will be "Graduation Sunday" in Trinity, a special service is planned for all graduates.

Trinity Bible Class will hold its annual outing on June 16 after the service at Genesee Valley Park.

**Card Party June 14 at Miller Hall for Frat.**

A card party will be held by the Chi Lambda Phi Fraternity at Miller's Hall, 334 Hague Street, on June 24.

The committee guarantees a good time to all who attend. Everybody is welcome. Door prizes, refreshments and bingo are on the program.

**MEN'S STRAW HATS**

Correct Shapes — Come In And Look Them Over  
Panamas, \$2.75 Sailors, Toyos, Bangcor 95c to \$1.95  
Cotton Slacks for sport wear, Sanforized Shrunk Stripes and Checks \$1.95  
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**ROLAND'S** Dry Goods & Novelties  
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MURRAY STREET AND LYELL AVENUE

Tomorrow and Saturday  
Claudette Colbert in "IMITATION OF LIFE"  
Plus Conway Tearle in "SING SING NIGHTS"

SUNDAY and MONDAY

Geo. Raft and Carole Lombard in "RUMBA"  
Plus Jack Holt in "THE BEST MAN WINS"

TUES.-WED.-THURS. (JUNE 11-12-13)

Mary Ellis in "ALL THE KING'S HORSES"  
Plus Gene Raymond in "TRANSIENT LADY"

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Orchestra and Dancing Saturday Night

**U. S. Controller General  
Fearlessly Uncovers  
Workings of the  
T.V.A. Yardstick**

Here are just a few of the facts which United States Controller General McCarl told a Congressional Committee before which he appeared May 21st as reported in the New York Times of May 22nd:

- (1) "While the properties operated (by the T. V. A.) cost \$132,792,294, they are listed on the books at only \$51,000,000, or 38% of their cost."
- (2) "The expenses of the agency (T. V. A.) were listed at \$12,438,346, and receipts at \$1,345,065—a net loss of \$11,093,281."
- (3) "Referring to the herd of cows which the T. V. A. authority purchased, the Controller said: 'Just why an expensive dairy herd was developed to produce a high grade of milk when such milk is to be exchanged for an equal quantity of inferior milk is not apparent.'"

And the T. V. A. is the yardstick by which the fairness of utility rates are to be measured throughout the country. The magnitude of this economic travesty cannot be fully appreciated because the controller's report is not yet available to the public; if indeed it will ever be made available. How would you like to have your business measured by a yardstick of the T. V. A. type?

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# THE VICINITY POST

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5300  
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Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

EIGHTH YEAR

ROCHESTER, N. Y., JUNE 20, 1935

No. 15

## THREE VICINITY MEN ORDAINED

Three of the 27 graduates of St. Bernard's Seminary are sons of Vicinity families. They are Michael Tydings, son of Mr. and Mrs. Daniel Tydings of Santee Street, Raymond G. Heisel, son of Police Captain and Mrs. George V. Heisel of Masseth Street, and Walter A. Fischer, son of Mr. and Mrs. Bernard G. Fischer of Maple Street.

All three were ordained to the priesthood last Saturday in St. Patrick's Cathedral by the Most Rev. Edward Mooney, D.D., archbishop of Rochester. They celebrated their first masses Sunday, in their home parishes.

The Rev. Fischer said his first mass at 9:30 in Holy Family Church; the Rev. Heisel celebrated his at 11 o'clock in the same church. The Rev. Tydings conducted his mass in Holy Apostles Church at 11 o'clock. The Rev. Philip Golding, the pastor, acted as assistant priest, the Rev. Francis Marks of Aquinas Institute as deacon and the Rev. Daniel Munday, C.M., of Niagara University, as sub-deacon. The sermon was preached by the Rev. Edward Lyons of St. Andrew's Seminary.

## Friendly Circle to Hold Sale of Food

Friendly Circle of the Maltby Street Chapel will hold a baked food sale Saturday, June 22, all day in the store at Lyell Avenue and Campbell Park. Donations may be brought to the store Saturday morning, or call Glen. 8069-R and they will be called for. Orders are being taken in advance for cakes and pies.

The hours of Sunday service at the Chapel are as follows: Sunday School, 9:30 a. m.; Christian Endeavor, 6:30 p. m.; Church, 7:30 p. m.

Mrs. Charles Case, 59 Lorenzo St. Call at Russer's Market for free Murray Theatre ticket.

## Murray Theatre

Tonight (Last times) — "Living on Velvet" with Warren William, Kay Francis and George Brent; and "Murder in the Clouds" with Lyle Talbot and Ann Dvorak.

Friday-Saturday — "Mills of the Gods" with May Robson, Victor Jory and Fay Wray; and "Behind the Green Lights" with Norman Foster and Judith Allen.

Sunday-Monday-Tuesday — "Roberta" with Irene Dunne, Fred Astaire and Ginger Rogers; and "A Night at the Opera" with William Gargan.

Wednesday-Thursday — "\$10.00 Raise" with Edward Everett Horton; and "I Am A Thief" with Mary Astor and Ricardo Cortez.

Reviews

With a cast that fairly sparkles with stage and screen personalities, "Mills of the Gods" should be of great interest to all theatre-goers as it deals with a modern, topical theme.

May Robson, veteran screen troupier, has the starring role — that of the owner of a large plow company. When she is confronted with bankruptcy and the possibility of closing the mill, thus throwing hundreds of employees out of work, then does Mary Hastings solve a problem employers face in the country today — keeping the mill open and out of the red.

"Roberta" is an adaptation to the screen of the musical comedy stage success which still maintains its popularity. It is entertainment of the highest type, featuring many singing and dancing numbers. Irene Dunne, Fred Astaire and Ginger Rogers lead a brilliant cast which includes a large chorus of some of Hollywood's most beautiful girls. The parade of gowns also makes it a veritable fashion review.

**SELLING OUT**  
Everything at reduced price!  
Ladies' blouses, 59c. Boys' blouses and shirts, 49c. Boys' socks, 29c. Big reduction on infants' wear. Jane Coffee, 680 Glide St.—Adv.

## Next Issue Out Mon., July 1

The next issue of The Vicinity Post will appear on Monday, July 1. The change from the regular-schedule date is made necessary by the coming holiday, July 4. Copy must be in the hands of the editor no later than next Thursday, June 27.

## Townsend Pension Plan Meeting Here Tomorrow

There will be a Townsend Old Age Pension meeting at the 24th Ward Republican club rooms, 1 Copley Street, tomorrow night. There will be several speakers. Everyone is invited.

Mrs. Minnie Yauch, 9 Immel St. Call at Russer's Market for free Murray Theatre ticket.

## Stag Party June 28 By Republican Club

The final in the series of stag parties for the 24th Ward Men's Republican Club will be held on Friday, June 28, in the clubrooms at 1 Copley Street. This will conclude the program until Fall.

The entertainment committee, consisting of Arthur Fox, Erwin Sullivan and Joseph Wurzer, will be in charge. The public is invited and is assured an evening of fun.

## Republican Women Will Hold Picnic on July 20

The Twenty-fourth Ward Republican Women's Club held a bingo party last night. The club will hold its annual outing on July 20 at Sunset Point, Durand-Eastman Park. All members are urged to attend.

## LAWN SOCIAL AT CHURCH JUNE 28

Grace Presbyterian Church will hold a lawn social on its grounds Friday evening, June 28, beginning at 5:30 o'clock.

The feature attractions will be a ladies' minstrel show, Daddy Sunshine Band and Oriental Band to furnish music, games of skill, a fish pond, refreshments of all kinds, and a general program to please all.

General chairman in charge of the lawn social is Henry Kordt, assisted by the following committee: Mrs. A. Bennet, J. Boyce, Clarence Johnson, Edith Bennet, Marjorie Nartie, Ruth Freese, Gladys Johnson, Helen Dann, Mrs. N. Henry, Mr. Yost, Stadler, Huggett, Lyon, Hubbard, Barrel, Close, Fox, Nartie, Mrs. Ashbow, Mrs. Boone, Mrs. Baldwin, Arthur Bennet, Neil Henry.

## Bike Picnic Date is Changed to July 20; Tickets Ready

The tentative date announced in the last issue for the Post-Courier Bike Picnic has been changed. The date has now been definitely set for Saturday, July 20.

Tickets have been printed and are now ready for all applicants at the picnic headquarters, Beckwith's, 271 Lyell Avenue. To get one, merely fill out the entry blank printed below and present it at Beckwith's. You will receive a ticket entitling you to participate at absolutely no cost.

The affair is run annually under sponsorship of The Vicinity Post and the Tenth Ward Courier. This will be the third renewal of this popular event, which draws nearly 500 boys and girls on their bicycles to Maplewood Park for an afternoon of sports and fun. Hot and soft drinks are served free to all entrants.

It is announced this week that the Sunshine Girls' Band will again lead the parade, which will form as customary at the picnic headquarters and proceed to the park.

Boys and girls are advised not to delay getting their tickets. A number had to be disappointed last year because they applied too late. Cut out the entry blank, fill it out, and present it as soon as possible at Beckwith's.

## Republican's Picnic Attended by 1500

The annual picnic of the 24th Ward Republican Club last Sunday drew a record attendance of over 1,500. County Chairman Broderick was guest of honor.

A number of prominent Republican ward leaders were present, including Weidemann of the 15th, Punch of the third, Moore of the fourth, Moulson of the 11th, Jenner of the sixth, Leiderman of the 23rd, Locke of the first, Erath of the 22nd, and Henry of Gates. Councilmen Nelson A. Milne and Harold S. W. McFarlin were also among the guests.

## BIKE-PICNIC ENTRY COUPON

Kindly enter me in the third annual Post-Courier Bike picnic. I agree to assume responsibility for my conduct and to be careful to avoid accidents, in case of which I will not hold you liable.

Name .....

Address .....

Age .....

Parent's Signature .....

(To be signed by mother or father)

Fill out and present to Beckwith's, 271 Lyell Avenue

# SAUSAGE WEEK

## RUSSER'S SPECIAL HIGH QUALITY

STEAMERS 27c lb.	HOTS 25c lb.	HAM SAUSAGE 25c lb.
Smoked Liver 31c lb.	Tongue Sausage 35c lb.	Head Cheese 29c lb.

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### BONELESS ROUND OR SIRLOIN

# STEAKS 1 lb. 31c

---

HOME DRESSED ROASTING CHICKENS 29c lb.	RUSSER'S LARD . . 15c lb.
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U. S. No. 1 Potatoes, pk., 29c | Kellogg's Cornflakes, 2 for 15c

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LARGE JUICY LEMONS, dz. 19c	BEECHNUT COFFEE, lb. 29c
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BANANAS 4 lbs. 19c	Butter Cookies 15c pkg.
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AMES ST. cor. MAPLE

## A TRIBUTE To NEIGHBORHOOD LOYALTY

Due to your loyalty, we have at last attained our ambition of giving this district one of the finest drug stores in Rochester.

It means fresh new stocks of merchandise—

It means quicker and more complete service for you—

It is our method of showing faith in the future of The Vicinity.

We thank you.

NOTE: In the meantime we assure you that your business will receive the best of attention and should we have inconvenienced you in any way owing to our stock being disarranged we ask your pardon.

# KLIER PHARMACY

AMES ST. cor. MAPLE      GENESEE 2659



**Trinity Evangelical Church**

Services for next Sunday: 9:40 a. m., German, "Twenty-third Psalm"; report of District Conference by A. Conrad; 9:45 a. m. Sunday school assembly; 10 a. m., graduation service, "Upward Still and Onward."

June 30th services: 9:45 a. m., Sunday school assembly; 10 a. m., highlights of the district conference by the pastor.

Elmhurst College Glee Club will give a concert tomorrow evening at Salem Evangelical Church. Tickets are 25 cents.

The choir will have an outing Sunday at Mendon Ponds. Dinner and supper will be served.

Young People's League will meet at church at 2:30 on Sunday afternoon and go to Anderson Woods, Churchville Park. Supper will be served.

The Mission Study Class will meet in Seneca Park on Thursday, June 27, for dinner at 1 o'clock.

Brotherhood picnic will be held Saturday, June 29, at Maple Grove Churchville Park. Cars leave church at 1:30 p. m. A fine program has been arranged.

**Grace Presbyterian Church**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme, "The Temporal and the Eternal." Sunday school meets at 9 o'clock preceding the church service.

Young People's Society will meet for the last time, until the fall season, on Sunday afternoon. This meeting is to be a steak roast at the summer cottage of the Bennetts. Members of the society will attend church in a body and go directly from there to the cottage. Reservations for the steak roast must be made with Miss Marjorie Narris, president of the society, by tomorrow (Friday) night at the latest.

Details on the lawn social on Friday evening, June 28 will be found elsewhere in this paper.

The Sunday school announces its annual summer camp for the younger children to be held this year from Monday, July 1, to Wednesday, July 10, inclusive. The camp will be held on Lake Ontario near Sunnyside Beach.

**Lyell Ave. Baptist Church**

Public worship and religious instruction in the church begins with the Sunday school at 9:30 a. m.

The regular morning service will open at 10:45. The theme of the pastor's sermon is "The Beatitude of the Undeified." The young People's Society meets at 6:30 p. m.

June meeting of the World Wide Guild will be held at the home of Miss Lucy Thomas, 70 Myrtle Hill Park, tomorrow evening. This is the last meeting until Fall, and all members are urged to be present.

Mission Circle will be entertained tonight at the home of Mrs. Charles Bauer, 86 Myrtle Street.

An enthusiastic crowd of Lyell Baptist men laid the first part of the cement floor in the basement last Monday evening. Henry Arva has been appointed overseer of the job.

**MEN'S STRAW HATS**

Panamas, \$2.50. Sailors, Toyos, Bangcor, 95c—\$1.45  
Sport Slacks, Sanforized Shrunken, Stripes  
and Checks, \$1.95.

**ROLAND'S**  
415 LYELL AVE.

**PERSONALS**

Chi Lambda Phi will hold its second annual banquet at Laube's Old Spain on June 27. A guest speaker will be present.

Delta Zeta Rho met at the home of Arline Jockley of Whitney Street on June 4. Plans were made for a theatre party to be held in the near future. The sorority also planned for a trip to Coburg.

Chi Delta Gamma Sorority held a raffle June 11 at the home of Miss Dorothy Fisher in Schley Place. A special meeting was held last night at the home of the president, Miss Geraldine Bauer of Hague Street, to complete plans for initiation June 26.

Miss Emogene Feeley of Immel Street entertained Sigma Pi Epsilon Sorority at her home on June 10. Plans were made for a trip to Coburg on June 30. A house party at Crescent Beach in July is also being arranged.

Miss Helen Sullivan of Delmar street entertained Kappa Rho Sorority last Friday. The birthday of Miss Sally Lane was celebrated. Miss Bernice Dwyer of Murray Street will be the next hostess on June 28.

Mrs. Lillie Faust of Rogers Avenue has returned after spending two weeks in Bradford with relatives.

Join the Rollins Hosiery Club at Bastian's Dress Shoppe, 493 Lyell Ave. Buy 12 pairs of hosiery and get a pair free. 69c and 79c.—Adv.

Mrs. Terrance Cosgrove, 282 Otis St. Call at Russer's Market for free Murray Theatre ticket.

Sigma Phi Omega Sorority held a birthday dinner in honor of Miss Florence Ehmann of Lyell Avenue at the Marble Grill, followed by a theater party at the Palace.

The Old Gang Bridge Club closed its season with a dinner at Odenbach's and a theater party.

Miss Alice Faust of Rogers Avenue recently spent two weeks in Washington.

Edward L. O'Hara, son of Mr. and Mrs. John O'Hara of Cameron Street, was graduated June 2 from Notre Dame University.

**Change Meeting Place**

A change of meeting place is announced this week by the West Side Ladies' Auxiliary. The next meeting on July 8 and subsequent meetings will be at the Bavarian Home Club in Jay Street.

**GINS pt. 65c Up**

**WHISKIES 69c Pt. up**

**DRY WINES**

\$1.15 and \$1.25 gal.  
Sweet Wines \$1.69 gal.

**LYELL AVENUE LIQUOR STORE**

Taylor—Jackson  
193 Lyell Ave. Glen. 318



**GRIFFIN'S NEW SUMMER HAT STYLES**

Complete new styles in the latest Straws, Felts and Panamas in White and Pastels. Also Dubonnets and Lilac.

**1.85 2.85**

154 Sherman St. Open Eves. Glen. 4970-W

**Summer Circle Spot & Beer Garden**  
990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER  
**Fish Fry - Friday and Saturday**  
**Orchestra and Dancing Saturday Night**

**SEE THE NEW GRAHAM at \$595 UP F. O. B.**  
Best Buy in the low-price field. On demonstration at  
**BAUER & RAETZ CHILD at JAY STS.**  
Phone: GEN. 3977

**HAUBNER & STALLKNECHT**

Successors to John C. Rossenbach

**FUNERAL DIRECTORS**

GENESEE 300 828 JAY STREET

SOCIETY HIGH QUALITY  
**DRY CLEANING 55c**

We also have  
**CHLORIDE CLEANING at 75c**

TUXEDOS RENTED, \$2.50

**DAMP WASH**  
Laundry Service  
12 lbs. 59c

*Society*  
1341 DEWEY  
GLEN. 5538

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**A PLEASANT SURPRISE**

Awaits you if you haven't yet tried our

HOME MADE **COOKIES** Special this week at **16<sup>c</sup>** doz.

They're deliciously different, as you'll soon agree, and a large assortment is always on hand. They sell regularly at 20c dozen

We Especially Invite You To Try

**OATMEAL DATE COOKIES**

Made with choicest fresh dates and the finest of ingredients

**SCHLAFFER'S BAKERY**

355 Ames Street We Deliver Genesee 3152

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Get Your Coat Repaired  
Re-lined or Altered  
Now At Summer Prices

(Skins go up in the Fall)

**The FUR STUDIO**

505 Lyell Ave. Phone Glen. 5018  
Free Estimates Given Cheerfully — We Call and Deliver

**Graduation Special**

2 Weeks Only — FREE with every Bicycle — **ELECTRIC HORN, complete**

(Sold Regularly for \$2.04)

Printed Guarantee  
**\$26<sup>50</sup>** up  
EASY TERMS



Largest Allowance for Your Old Bike

— Open Every Evening —

**BECKWITH'S** 271 LYELL AVE. Glenwood 811

**FAMOUS READING ANTHRACITE BUY NOW SAVE MONEY**



for **FAMOUS READING ANTHRACITE** Call-

**BECKWITH COAL CO.**

271 Lyell Ave. Glen. 811 Famous for Service

**HARD GOAL**

GLENWOOD 811—for Semet-Solvay  
PHONE BECKWITH'S R. G. & E. and **COKE**





OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

Delivered to  
5500  
Homes

EIGHTH YEAR

ROCHESTER, N. Y., JULY 1, 1935

No. 16

## BIKE PICNIC DETAILS ARE ALL ARRANGED--URGE EARLY ENTRY

All details have been completed for the third annual Post-Courier Bike Picnic, on Saturday, July 20, and the best program ever arranged for this event is assured. Entries are coming in fast, indicating a record-breaking attendance.

Boys and girls are hereby advised that this is the last reminder to get in their entries. The next issue of The Post will not appear until after the picnic is over. Therefore the best thing to do, if you intend to enter is to cut out the blank in this issue, fill it out and take it to the picnic headquarters, Beckwith's, 271 Lyell Avenue.

There is no charge to enter. When you bring in the coupon, you get a ticket which entitles you to take part in the sports program and also to get free refreshments.

Prizes will be given for the best decorated bicycle in the line of march as customary. Advance reports indicate that a great many novel schemes are being planned by boys and girls in an effort to win the awards.

The parade will start from Beckwith's promptly at 1:30. Entrants are expected to be there before that time to receive instructions and the caps which everyone will wear. A police escort and the Girls' Sunshine Band will lead the parade through the streets of The Vicinity to Upper Maplewood Park where the picnic will be held.

There will be the usual program of sports, the bicycle races, hill climb and running races for both boys and girls in the various classes. Then the refreshments will be served. Prizes will be given out in the evening on the stage of the Riviera Theatre.

### Medals Will Be Awarded

Official recognition of the bicycle races held in conjunction with the Post-Courier Bike Picnic was granted this week by the League of American Wheelman. Six medals have been received to be awarded to winners in the boys' bicycle races. The L. A. W. medals will be given in the straight-away races between Rose Street and the finish line in the Maplewood Park oval.

### Studio Cleaners

The Studio Cleaners are now occupying the former Beckler cleaning store at 507 Lyell Avenue. They have remodeled and redecorated the interior in a black and white color scheme. The Studio Cleaners were formerly next door, in the rear of the Fur Studio. Harry Beckler continues as manager.

### Next Issue On July 25

The next issue of The Vicinity Post, in accordance with yearly custom, will be issued on Thursday, July 25. This is a three-weeks interval instead of the customary two weeks.

### HOLY APOSTLES TO HAVE SOCIAL

The committee in charge of the Lawn Festival, scheduled for July 16 and 17 at Holy Apostles is confident of one of the biggest crowds in its history. Admission to the grounds will be free.

A number of booths of various kinds, offering the usual games and sports, will be erected and preparations will be made to serve refreshments. Novelty entertainment is also on the program.

Daniel Byrne and Mrs. Anna Johnson are co-chairmen with Rev. Philip Golding as general chairman. A large committee is assisting.

### Murray Theatre

Tonight (Last times)—"Sweet Music" with Rudy Vallee and Ann Dvorak; and "Rocky Mountain Mystery" with Randolph Scott and Chic Sale.

Tues.-Wed. — "The Night is Young" with Ramon Novarro and Evelyn Laye; and "White Lies" with Fay Wray and Victor Jory.

Thurs.-Fri.-Sat. — "Folies Bergere" with Maurice Chevalier and Ann Sothern; and "Shadow of Doubt" with Ricardo Cortez. (Show opens at 2 p. m. on July 4).

### Reviews

"Sweet Music" is a musical comedy in which Rudy Vallee sings many of the popular song hits. It has an especially lavish closing musical number. Allen Jenkins plays the part of an ambitious press agent who gets Vallee into several complicated and compromising situations.

"Rocky Mountain Mystery" is a Zane Grey story.

Good music and settings provide an excellent background for "The Night is Young." Its plot is a romantic one, featuring Ramon Novarro and Evelyn Laye.

Maurice Chevalier plays a dual role in "Folies Bergere," one of the year's best musical comedies. He plays the parts of an actor and a baron, sharing the lead with Ann Sothern.

"Shadow of Doubt" is a murder mystery drama in which the murderer is not disclosed until the end of the picture.

### Priest Assignments Affect Vicinity Men

Rev. J. Edward McKay, assistant at Holy Apostles Church for the past five years, has been transferred by the Most Rev. Archbishop Edward Mooney to be assistant at St. Charles Borromeo Church. His place at Holy Apostles will be taken by Rev. William J. Ayers, formerly assistant at Our Lady of Good Counsel Church.

The three young Vicinity men, recently ordained, were assigned as follows: Rev. Walter Andrew Fischer to St. Alphonsus Church in Auburn; Rev. Raymond George Heisel to St. John the Baptist Church in Elmira; and Rev. Michael Joseph Tydings to St. Francis Assisi Church in Auburn.

### Parking Lot Opened By Russer's Market

To relieve traffic congestion during the rush hours and to provide an additional service for their customers, Russer's Market has arranged for free parking facilities at the corner of Ames and Maple Street. The parking lot, which is now in use, is located behind the building on the southwest corner, with entrance from Ames Street. Remodeling is now in process in the market and it is expected that the new and enlarged store will be ready for opening in the near future.

### Seek Reservations For 24th Democratic Picnic

Annual picnic of the 24th Ward Women's Democratic Club will be held Saturday, July 27 at Island Cottage. Members may make reservations for themselves and friends by phoning Gen. 242-J. They are urged to phone as early as possible and no later than July 20.

### Klier's Move

The Klier Pharmacy is now in its new home across the street from its former location at Ames and Maple Streets. Business is being carried on as usual, although all the finishing touches have not yet been put on the interior.

Mrs. Marie Thomas, 1154 Jay St. Call at Schlaffer Bakery, 355 Ames St. for free Murray Theatre ticket.

### TRINITY CHURCH PICNIC JULY 10

Trinity Evangelical Church will hold its annual Sunday School basket picnic, July 10, at Ontario Beach Park. All children desiring transportation should meet at the church at 9.

The following committees promise a good time:

General chairman, Clarence Boulter; transportation, chairman, Matilda Klumpp, Gladys Frey, Ruth Kobs, Beulah Nellis, Dorothy Clar, Matilda Sellar, Winifred Schuchardt, Clark Wiant, Howard Bosse, Robert Dieke, William Strassner.

Games and prizes, Robert Smead, Emil Preiss, Mrs. R. Smead, Katherine Erbelding, Rose Dezen, Olive Mayer, Mrs. A. Frey, Mrs. E. Heunemann, Mrs. O. Dicke, Mrs. E. Preiss, Margaret Reiffsteck, Harold Trost, Henry Koch, Edward Nellis.

Entertainment, William Young, William Woerner, Jean Erbelding, Helen Otschlagel, Mrs. E. French, Mrs. H. Trost, Otto Hennick, Kenneth Strassner, Eleanor Schuchardt, Mrs. H. May, Rev. Haass.

Refreshment, Chairman, Mrs. Fred Blum, Fred Blum, A. Clar, Mrs. Edward Nellis, Mrs. F. Battersby, Mrs. E. Klumpp, Mrs. Knob, Mrs. F. Geith, Mrs. C. Strassner, F. Battersby, William Stubbs.

### SELLING OUT

Everything must be sold, regardless of cost. Voile dresses, 98c; men's ties, 19c; men's white socks, 23c. Come and get a bargain. Jane Coffee, 680 Glide St.—Adv.

## RUSSER'S HOLIDAY SPECIALS

Russer's Famous

**HOTS** lb. **25c**

Home Dressed 2½ lb. Average

## BROILERS

**25c** lb.

Wilson Certified — Smoked

**HAMS** lb. **25c**

**Russer's**  
AMES ST. cor. MAPLE

### BIKE-PICNIC ENTRY COUPON

Kindly enter me in the third annual Post-Courier Bike picnic. I agree to assume responsibility for my conduct and to be careful to avoid accidents, in case of which I will not hold you liable.

Name .....

Address ..... Age .....

Parent's Signature .....

(To be signed by mother or father)

Fill out and present to Beckwith's, 271 Lyell Avenue

### The New Klier Pharmacy Offers ICE CREAM FOUNTAIN and Luncheonette Service



We have installed a most attractive soda fountain and ice cream bar in our new drug store, where we are now serving.

### FRO-JOY Ice Cream

Stop in and get a cool drink, a dish of ice cream, a cone, a soda or your favorite ice cream concoction. We are also serving sandwiches of all kinds, toasted or plain—any time during the day up to the closing hour at 11 p. m.

Moving into this spacious new store has been a pretty big job, but we're nearly all settled now and can assure you of 100 per cent service.

REMEMBER: WE CALL FOR AND DELIVER YOUR PRESCRIPTIONS. JUST PHONE US

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GENESEE 2659



### Trinity Evangelical Church

Next Sunday: 9:45 Sunday School; 10, Worship in English with Junior sermon on "God's Picnic," Matt. 14:13-21 and sermon on "Faith is the Victory." Youth Federation, outing at Durand-Eastman, Log Cabin, basket picnic.

July 10, Sunday school and congregation picnic at Ontario Beach Park, Grounds No. 6. Basket picnic with orangeade and coffee free. A fine program of beach games, baseball, races, swimming, etc., has been arranged. Races and games at 5:30 p. m. Entertainment at 8 p. m. "When Rubeen Comes to Town" directed by William P. Young.

On July 18, the Ladies' Aid will hold its annual picnic at Ontario Beach Park, Grounds No. 2. Supper will be served at 25c per plate for adults, 15c for children. A fine program has been arranged by the committee. All members and their families are invited to join. Meet at park at 2 p. m.

### Grace Presbyterian Church

Sunday School meets at 10 o'clock followed by the church service at 11. On Sunday, July 14, a special benefit offering will be taken.

The Sunday School camp opens at Sprong's Bluff, Lake Ontario, today, and continues for 10 days. Troop 77 will camp the last two weeks in July at Camp Pioneer on Seneca Lake.

### SCHAEFER-SCHOENWEITZ

The marriage of Miss Mary Ann Schoenweitz, daughter of Mr. and Mrs. William F. Schoenweitz of Halford Street, and Frank W. Schaefer, son of Mr. and Mrs. L. Emil Schaefer of Tampa, Florida, took place June 15, at Holy Family Church on the 25th wedding anniversary of the bride's parents.

The bride's gown was of ecru-blue with a large picture hat to match. She carried a bouquet of white talsman roses and lilies of the valley.

Her attendant, Mrs. Herbert Rothmund, was attired in a gown of pink pebble crepe with a large picture hat to match. She carried pink roses and blue delphiniums.

The groom was attended by Herbert Rothmund. The ushers were Felix Staudemeyer and George E. Schoenweitz, the bride's brother.

Out of town guests included Mr. and Mrs. L. Emil Schaefer and Mr. and Mrs. William J. A. Sutherland of New York City.

Pre-nuptial events were a personal shower given by Mrs. William J. Schoenweitz, a linen shower given by Mrs. Herbert Rothmund, a variety shower given by the 24th Ward Women's Republican Club, and a grocery shower given by Mrs. Paul Penders.

After a trip through the Adirondacks and Canada, Mr. and Mrs. Schaefer will reside at 1573 Dewey Avenue.

Join the Rollins Hosiery Club at Bastian's Dress Shoppe, 493 Lyell Ave. Buy 12 pairs of hosiery and get a pair free. 89c and 79c.—Adv.

Mrs. John Hook, 195 Masseth St. Call at Schlaffer Bakery, 355 Ames St. for free Murray Theatre ticket.

### No. 30 P.-T. A.

P.-T. A. of No. 30 School has installed the following officers:

President, Mrs. William Lamson; first vice-president, Mrs. C. Parrinello; second vice-president, Mrs. H. MacDonald; treasurer, Mrs. C. Schenke; secretary, Mrs. R. Pappani.

The Parent-Teachers gave the annual Faculty Tea on June 12, with Mrs. Havens, Mrs. A. Anconi, Mrs. W. P. Smith serving as hostesses.

The annual basket picnic was held Thursday at Charlotte.

The committee in charge included:

Suckers, Mrs. H. Cooper, Mrs. H. MacDonald; coffee, Mrs. N. Augustine, Mrs. E. Martin; orangeade, Mrs. J. Fowler, Mrs. V. Mallory, Mrs. F. Kearns; games, Mrs. W. P. Smith, Mrs. Havens, Mrs. R. Pappani, Mrs. J. Stagnetto.

Ralph Forest of New York City is spending a month's vacation in Rochester.

Iota Phi Delta Sorority will meet Friday night at the home of Miss Arleen Drew in Gillette Street. Final plans for a house party to be held for a week, during July, at Grand View Beach will be made.

Alpha Chapter of Iota Phi Delta met June 21 at the home of the social chairman and editor, Miss Rita Kisselring, of Kickerbocker Avenue. Plans were made for a house party to be held this month.

Sigma Phi Omega met June 21 at the home of Margaret Miller, in Masseth Street. Arrangements for a house party were made.

Mrs. Loretta Jeffery, 92 Cedar St. Call at Schlaffer Bakery, 355 Ames St. for free Murray Theatre ticket.

### Annual Outing For Republican Women

The 24th Ward Republican Women's Club will hold its annual outing on Saturday, July 20, at Sunset Point, Durand Eastman Park. The following committee is in charge:

General chairman, Mrs. Nelle Van Dame; assisted by Mrs. Barbara Lenhardt, Mrs. Esther Blum, Mrs. Florence Croucher, Mrs. Gertrude Hondorf, Mrs. Anna Roth, Mrs. Carolyn Klieh, Mrs. Mary Keenan and Mrs. Edward Boone.

Sports, Mrs. Grace Deavenport, Miss Bernice Wagner, Mrs. Lucille Wurzer and Miss Dorothy Eberhardt. Refreshments, Miss Carrie Van Lau, Miss Florence Martin, and Mrs. Agnes Hemmerich.

Cards will be mailed to members telling them where to meet cars for transportation.

### Claus Passes 25th Year As Organist

Twenty-five years ago, Charles A. Claus took over the duties of organist at Holy Family Church and today he is observing the anniversary by carrying out his usual round of services. At a mass at 7:45 this morning in which the male chorus sang, the occasion was officially noted.

In further celebration of passing the 25th milestone, Mr. Claus is planning a picnic for next Sunday at Whittier's Lodge, where he will play host to the choir, collectors and ushers of the church.

Incidentally, several weeks ago, on Pentecost Sunday, Mr. Claus' father, Charles Claus, Sr., completed 50 years as director of the Holy Family choir.

ALL WOOL BATHING SUITS \$1  
FOR MEN, WOMEN AND CHILDREN

All-Wool TRUNKS \$1.25  
(With Supporters)

MISSES' 3-PIECE SPORTS SET — \$1.98  
HALTER, SHORTS AND DRESS — SIZES 8 to 16

**ROLANDS** Dry Goods — Men's Furnishings  
415 LYELL AVENUE

SPECIAL for WED., JULY 3rd  
(Regular 25c and 30c Value)

CHERRY **PIES - - 19c**

CHERRY **CAKES 24c**  
LAYER

ROLLS FOR HOTS, doz. 15c

Special For Week of July 8 to 13  
Specialty BREADS at 8c  
Your Choice of Whole Wheat, Cracked Wheat, Boston Brown, Raisin, Crimp or Raisin Rye

FRESH BAKED GOODS DAILY AT 6 A. M.

**SCHLAFFER'S BAKERY**  
355 Ames Street We Deliver Genesee 3152

SPECIAL FOR THE 4TH

**CLEARANCE of ALL SUMMER DRESSES**

SALE NOW IN PROGRESS. COME IN!

**BASTIAN'S DRESS SHOPPE**  
493 LYELL AVE. OPEN EVENINGS

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**GET SET For the 4th!**  
FOR LIMITED TIME ONLY

1. DRASTIC PRICE REDUCTIONS  
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2. FREE TUBE WITH EVERY TIRE  
ARMSTRONG SENIOR Insured for 12 months

UNBEATABLE BARGAINS!  
BUY TIRES TODAY!  
Prices 19% Below Standard List!  
And a FREE TUBE besides

SIZE	Standard List Price for Tire & Tube	Our Sale Price,* Tube Free with Every Tire	YOU SAVE
4.40-21	\$8.45	\$5.40	\$3.05
4.50-20	8.75	5.72	3.03
4.50-21	9.15	5.94	3.21
4.75-19	9.55	6.30	3.25
5.00-19	10.30	6.71	3.59
5.00-20	10.65	6.98	3.67
5.25-17	10.90	7.25	3.65
5.25-18	11.25	7.52	3.73

\* With your old tire regardless of condition  
OTHER SIZES PROPORTIONATELY LOW

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519 LYELL AVE. GLEN. 4746

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Women shoppers constitute a substantial portion of customers buying at our store. What are the reasons? Perhaps it's the combination of easy parking and quick efficient service available here.

If you are in a hurry and want right prices combined with a pleasant atmosphere in a clean, cool, store, we invite your inspection of our large and complete stock of fine liquors and wines.

Come in any time. You are not obligated to buy.

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA  
GLENWOOD 318 Rochester's Finest Liquor Store

**Summer Circle Spot & Beer Garden**  
990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER

Ball Diamond FISH FRY—FRIDAY & SATURDAY  
Picnic Grounds  
6-Piece Old Time Orchestra Saturday

SEE THE NEW **GRAHAM** at \$595 UP F. O. B.

Best Buy in the low-price field. On demonstration at

**BAUER & RAETZ** CHILD at JAY STS.  
Phone: GEN. 3977

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**DRY CLEANING 55c**

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CHLORIDE CLEANING at 75c  
TUXEDOS RENTED \$2.50

**DAMP WASH**  
Laundry Service  
12 lbs. 59c

**Society**  
1341 DEWEY  
GLEN. 5538  
We Call and Deliver

**Mrs. Weber Thanks Donors of Flowers**

Mrs. E. J. Weber, chairman of the Letter Carriers Club wishes to thank the many neighbors and friends who helped to bring joy and comfort to many at Municipal Hospital on Rose Day. Mrs. Weber was assisted by Mrs. Charles Schaffer, Mrs. Fay and Mrs. Vander Weel.

Among the Vicinity ladies who kindly donated some of their choicest blooms were: Mrs. John Schroth, Mrs. Joe Roth, Mrs. T. Reidelbach, Mrs. W. McCoy, Mrs. T. Guerinot, Mrs. L. Guerinot, Mrs. A. Mandara, Mrs. P. Fess, Mr. J. Zeltner, Mrs. J. Daggar, Mrs. J. Pepi, Mrs. M. Lauterborn, Mrs. J. Monahan, Mrs. Kolburn and Mrs. Carl Kron. Mrs. George Weber and Mrs. E. J. Weber.

**Democrats of 15th Planning For Picnic**

Annual picnic of the 15th Ward Jeffersonian Democratic Social Club will be held Sunday, August 18. James E. Shatzel, general chairman, has called a meeting of the officers of the men's club, ladies' club and young men's club for tonight at the clubhouse on Murray Street at 8:30 sharp.

Committees will be appointed at this meeting. More news on the outing will be published in the next issue of The Vicinity Post.

Mrs. Bertha Somers, 658 Maple St. Call at Schlaffer Bakery, 355 Ames St. for free Murray Theatre ticket.

**YOUNG—SAILER**

The marriage of Miss Ruth M. Sailer, daughter of Mr. and Mrs. Edward A. Sailer of Wetmore Park, to Charles Howard Young, son of Mrs. Ada Young of Maple Street, took place June 20 at Holy Apostles' Church. Rev. J. Edward McKay officiated with Rev. Roy Murphy in the Sanctuary. Miss Anna Troy played the wedding music. The bride wore a white satin entrain and lace-trimmed veil in cap fashion and carried white roses with gypsophila. The maid-of-honor, Miss Edna K. Sailer, sister of the bride, was dressed in pale pink crepe with cape and hat of tulle and matching accessories.

Harold Young was best man and Edward C. Sailer and Clarence Young were ushers. Pre-nuptial events included showers by Miss Rose Pohl, Mr. and Mrs. George Bartholomay, members of Red Wing Cottage, Miss Edna Sailer, girls of Tabulating Dept. at Snider Packing Co., and Mrs. George Easterley; dinner by bride's office associates at Sibley's; and theater party by Mr. and Mrs. William Temnitz.

Following their return from a motor trip through Canada, Mr. and Mrs. Young will reside at 967 Chilli Avenue.

Chas. B. Sheridan, 404 Child St. Call at Claus Agency, 7 Immel St. for free Murray Theatre ticket.

Frank Guentner, 25 Ries St. Call at Claus Agency, 7 Immel St. for free Murray Theatre ticket.

**Downs Library Lists Available New Books**

The following new books are now available at Down's Lending Library, 432 Lyell Avenue: Love Without Breakfast by Eunice Chapin.

The Prince of Plunder by Sydney Horler.

Death in the Slate House—Timothy Knox.

Courage in Her Pocket by Janice Lengley.

Murder in the Stacks by Marion Boyd.

Rainbow Glory by Louis Platt Hauck.

The Crime of the Chromium Bowl—E. Bert Black.

Introducing Terry Sloane by Concordia Merrell.

Sunburst by Berta Ruck.

Blue Marigolds by Helen Topping Miller.

Dangerous Paradise by Carl Lyndon Bixby.

Black God by D. Manner-Sutton.

Doree by Fannie Heaslip Lee.

Susan Errant by Nancy Hoyt.

Eve in the Garden by Peggy Gaddio.

Sin Suits Me by Roy Booth.

Cartwright Is Dead. Sir by Hugh Baker.

The Winning Line by F. Gregory Hartswick.

Candy by L. M. Alexander.

Pirate of Venus by Edgar Rice Burroughs.

Rancher's Revenge by Max Brand.

The Bandit of Paloduro by Charles Ballew.

The Singer's Scorpion by William Colt MacDonald.

It's a Great World by Emille Loring.

**In Memoriam**

REICHENBERGER—In loving memory of Esther R. Reichenberger, who passed away July 4, 1930.

Loving and kind in all her ways with a heart of gold.

We often think of her, of the things she used to say and do.

And those who knew her and loved her.

All wonder why she had to die Without a chance to say good-bye.

Parents, Sisters and Brother.

Jacob Huether, 30 Austin St. Call at Claus Agency, 7 Immel St. for free Murray Theatre ticket.

**ANNOUNCING THOMAS BEAUTY SALON**  
500 Lyell Ave. Glen. 3030  
**PERMANENTS \$2.50 Up**  
Open Evenings by Appointment

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**WHITE SPRINGERS** ..... lb. 18c  
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Poultry Dressed Free  
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**SILVERNUT OLEO** ..... lb. 16c  
**ARPEAKO COLD CUTS** ..... lb. 33c  
**BEST SIRLOIN** ..... lb. 35c  
**CONEY ISLAND HOTS** ..... lb. 28c  
**HOME DRESSED 2 1/2-3 Lbs. BROILERS** ..... lb. 29c  
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535 JAY STREET — Corner ORCHARD  
STOP Here BEFORE you START on your July 4th trip — It's a good place to buy gas, oil, tires and accessories!  
Valva-Lubricated GAS  
HIGH - PRESSURE **GREASING** Including Spring Spray **50c 16c** gal. Incl. Tax  
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Arrived Just in Time for the 4th — **2,500 VOILE SUITS & CHECK SUITS**  
**ONE PRICE 93c** Also Choice of Any Dress in Our Stores at Same Price  
Formerly Sold for \$1.95  
6 Convenient Stores **500 LYELL**  
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**BRAKES ADJUSTED — ANY CAR 75c**  
Brakes Adjusted by Smith are Just Right!  
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Has Many Extra Features and Conveniences  
NO WONDER women have stopped "shopping around" for electric refrigerators. For Leonard offers a really complete refrigerator. You needn't sacrifice any desirable feature for another you want even more. Leonard has them all! All the extra advantages and fine things you want your electric refrigerator to have.  
Beauty — smart new lines — amazing roominess — snow white lasting finish — sturdy construction — all backed by 53 years of quality manufacture. And a list of labor-saving features you won't find combined in any other electric refrigerator.  
And don't forget, Leonard is not a high priced refrigerator. It actually sells for much less than you would expect to pay for a refrigerator of this high quality. Come in today.  
IMAGINE! Now you can get all the features you want in one electric refrigerator!  
Priced \$99.50 up — Easy Terms  
You can buy yours at **LOW FINANCE COST** through the **FHA**. Let us give you details.  
**LESTER'S** 400 Lexington Ave. Phone — Glen. 1604  
OPEN EVENINGS UNTIL 9—SUNDAYS 1 TO 6 P. M.

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Chas. A. Claus Agency

Would you sign your name to an agreement that reads as follows:  
"I guarantee to pay for any injuries that my automobile may cause to a man's property, real or personal, regardless of whether I am driving it, and regardless of whether I am in the car at the time of the accident."  
"In this contract I agree to pay all hospital bills, doctor bills, nurse bills, costs of judicial proceedings, lawyers' fees and any other costs or expenses, as well as any judgment, regardless of amount, that grows out of any injury caused by my car."  
"As a further guarantee to the performance of this contract, I pledge all real estate, personal chattels, and property of any kind which I may hereafter acquire, accumulate or possess."  
Your answer would be most emphatically, NO!  
But, do you realize that you have virtually placed your name to a contract as binding as the one above, when you own a car without having insurance?  
The stories of automobile accidents, damage claims, and heavy



judgments which daily appear in the papers prove the need of this protection. It takes years to build up a savings account or buy a home. It takes only a few seconds to lose both, when you have an automobile accident and no insurance.  
Let us show you how easy and inexpensive it is to be sure and safe. Just call Genesee 3046 or stop in at the office.

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MURRAY STREET AND LYELL AVENUE

TONIGHT (Last Times)  
Rudy Vallee, Ann Dvorak in "SWEET MUSIC"  
Randolph Scott in "Rocky Mountain Mystery"  
TUESDAY—WEDNESDAY  
Ramon Novarro in "THE NIGHT IS YOUNG"  
Fay Wray, Victor Jory in "WHITE LIES"  
THURS.—FRI.—SAT.  
Maurice Chevallier in "FOLIES BERGERE"  
Ricardo Cortez in "Shadow of Doubt"

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**Win Prizes at 24th Ward Women Picnic**

The 24th Ward Women's Republican Club held its annual outing recently at Sunset Point, Durand-Eastman Park.

The time race was won by Mrs. M. VanDame.

Ball throwing contest, Mrs. Schnabel and Mrs. Schultz.

Bag running race, Mrs. M. Van Dame and Mrs. H. Robinson; marshmallow race, Mrs. Florence Essig and Miss June Sullivan; ring throwing, Mrs. J. Wurzer and Mrs. Cook; bean throwing, Anna Lynch and Mrs. Bushinger; bean guessing, Mrs. Anna Reber.

**BENEDICT—SCHNEIDER**

The marriage of Miss Grace L. Benedict, daughter of Mrs. Mabel Benedict of Lyell Avenue, to Gordon T. Schneider of Garson Avenue, took place July 6, Rev. H. J. Walch of Grace Presbyterian Church performing the ceremony.

The bride wore a gown of pink silk lace over satin, hat and slippers to match, and carried bride roses, larkspur and gypsophila.

Miss Genevieve Schneider, the bridesmaid, wore a gown of powder blue dotted Swiss over satin with hat to match and carried pink roses, gladioli and delphinium.

Robert W. Benedict, brother of the bride, was best man.

After the ceremony a reception and dinner were held at the home of the bride's sister Mrs. James Snider of Sunset street.

William R. Fogarty, 19 Marlow St. Call at Bauer & Raetz, 383 Child St., for free Murray Theatre ticket.

Mrs. H. Guy Holden, 84 Maltby St. Call at Down's Library, 432 Lyell Ave. for free Murray Theatre ticket.

Mrs. Fred Baker, 463 Lyell Ave. Call at Down's Library, 432 Lyell Ave., for free Murray Theatre ticket.

William T. Howard, 272 Ames St. Call at Bauer & Raetz, 383 Child St., for free Murray Theatre ticket.

Henry P. Clar, 95 Holworthy St. Call at Bauer & Raetz, 383 Child St., for free Murray Theatre ticket.

William Watt, 455 Campbell St. Call at Bauer & Raetz, 383 Child St., for free Murray Theatre ticket.

Mrs. James Ryan, 515 Lyell Ave. Call at Down's Library, 432 Lyell Ave., for free Murray Theatre ticket.

George W. Megerle, 21 Cameron St. Call at Down's Library, 432 Lyell Ave. for free Murray Theatre ticket.

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**Indoor Picnic Aug. 28**

Frolics, Food and Fun  
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Orchestra Fri. and Sat.

**NORMAN CAFE**

403 Campbell St., cor Child St.

**Young Republicans Organized in 20th**

An organization meeting was held August 6 to lay plans for the formation of a young men's Republican Club in the 20th Ward. The idea of such a club, it is reported, was received with enthusiasm. It will have social as well as civic activities.

At the second meeting held Monday night, County Chairman Thomas Broderick and the complete Republican slate was endorsed, including the candidacies of Charles McAllister and Arthur Roach for 20th Ward supervisor and constable, respectively.

Officers of the club are as follows: Executive committeeman, Joseph J. Schlaffer; president, Harry Boehm; vice-president, George Bartholomay; secretary, Joseph Stock; treasurer, Arthur Roach.

The board of governors includes Charles Quinn, Henry Schwartz, John Slack, Archie Owen, Robert Glass, Ted Collins, Joseph Vay, Walter Lipinski, Albert Young and Marcellus Keck.

**Trinity Evangelical Church**

Next Sunday morning at 10 o'clock the regular church service will be conducted by men of the Brotherhood.

The following committee is in charge of arrangements: R. W. Downing, C. Strassner and H. Trost. This is the annual under-shepherd service. The guest speaker will be Roy Duffus, teacher of Hubbell Men's Bible Class. Mr. Duffus will speak on "Christian Laymen in Action." All men in the neighborhood are invited to attend.

On Sunday morning, August 25, the pulpit will be occupied by a former pastor, Rev. A. C. G. Baltzer, who will preach in both services, German at 9 a. m. and English at 10 o'clock.

**HENCHEN ALLEYS OPEN**

Ready for another season of play, the Henchen Bowling Alleys are now open. The eight alleys have been re-surfaced and the hall has been entirely redecorated. The taproom has also been opened.

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ing of today permits full protection at a cost of but little more than the fire insurance alone.

Consulting us about your insurance needs places you under no obligation. We will be glad to make a survey of your property and advise you accordingly. Phone Genesee 3046.

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Dresses for House and Street Wear. Our Regular Stock of Prints and Sheer Materials—Sizes 14 to 52—Specially Priced for this August Sale.

Regular \$1.00 **79c** Regular \$1.50 Now **\$1.19**

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Regularly 25c—Made with fresh apples

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1341 DEWEY GLEN, 5538  
TUXEDOS RENTED \$2.50

**Even the "Forgotten Man" Pays Taxes**

*You want the proof? Well, here it is:*

Processing taxes on Pork Loins	4.86 cents per pound
Processing taxes on Bacon	4.29 cents per pound
Processing taxes on Fresh Ham	4.93 cents per pound
Processing taxes on Smoked Ham	5.15 cents per pound
Processing taxes on Pork Sausage	1.71 cents per pound
Excise taxes on Cigarettes	6. cents per package

These taxes are, of course, reflected in the prices at which the items are sold.

The foregoing is only a small part of the "hidden tax" story but it's enough to make the "Forgotten Man" realize that at least he has not been forgotten by the government tax collector.

As the average domestic electric bill is only a few cents per day it seems perfectly obvious that the forgotten man, and every other man for that matter, should be primarily concerned with the ever increasing burden of taxation.

**ROCHESTER GAS AND ELECTRIC**









**Trinity Evangelical Church**

Services for next Sunday: 9 a. m., German; 9:45, Sunday School hour; 10, Trinity Bible Class; 10:45, English worship.

Beginning Sunday, Sept. 8, the regular schedule of service will go into effect.

Now that vacation days are over, a good attendance in all Sunday School classes, including the Adult Bible Class is anticipated. One hundred per cent attendance of all teachers and scholars is the goal.

The choir, after several months of vacation, will again take part in the 10:45 service on Sunday.

Trinity Brotherhood will hold its first fall meeting on Monday evening, Sept. 9. The committee in charge is planning an interesting meeting. All men are invited to attend.

**Dutchtown Eleven Ready For Season**

The Dutchtown Vays last year's runners-up for the city semi-pro title and semi-pro title holders of The Vicinity for the past four years will again place a strong eleven on the gridiron to make a bid for title honors.

Many promising candidates showed up for the first meeting and the management is looking forward to a banner year.

Charles Young again has been retained as backfield coach, while the management is looking for a worthy line mentor.

At the last meeting the following were elected to look after the destinies of the club; Manager, Louis Hever; secretary, Clarence Young; treasurer, Harold Donish.

Norbert E. Vay will again sponsor the team, which will practice every Monday, Wednesday and Friday at Genesee Valley Park.

**Republican Women Hold First Meeting of Fall**

The 24th Ward Republican Women's Club held its first fall meeting last night.

The club extended their sympathy to Mrs. George Smith on the death of her father.

Norbert Hoffman, 70 Cedar St. Call at Lenhard Auto Supply, 519 Lyell Ave., for free Murray Theater ticket.

Mrs. Bessie Schaefer, 495 Lyell Ave. Call at Lenhard Auto Supply, 519 Lyell Ave., for free Murray Theater ticket.

**PERSONALS**

The Misses Ruth and Dorothy Spitz of Hague Street had as their guests last week at their summer home at Manitou Beach, Miss Gertrude McGraw of Ames Street and Miss Emogene Feeley of Immel Street.

Miss Virginia Hill of Toronto, Canada, was entertained August 18 by her aunt, Mrs. Louis Miller of Wilder Street, in honor of her sixth birthday. Guests were Omar and Elizabeth Stowell, Edgar and Jackie Stowell, Bruce and Lois Gauch, and Ronald Hill, Jr.

Miss Florence Sweetnam of Austin Street has returned to her duties at Third Presbyterian Church after vacationing in New Hampshire and Bermuda.

Miss Florence Sweetnam of McNaughton Street is spending a month in Salt Lake City, Utah and California.

Mrs. Burt Terry and daughter, Jane, and Anna Hallock have been visiting Mrs. Terry's parents, Mr. and Mrs. William Metzgar of Dryden, N. Y.

Miss Louise Sweetnam of Austin Street spent a week recently visiting a college friend in Binghamton. She also spent a week in McLean, Va., and Washington with her sister, Bernice.

Miss Lulu Dobbin of Genesee and E. H. White of Mendon were recent guests of Rev. and Mrs. William A. Hallock.

Miss Kathryn Southworth of Rogers Avenue entertained Kappa Rho Sorority Monday night. Following the meeting, a birthday party was held in honor of Miss Phyllis Gifford of Austin Street and Miss Bessie Richter of Chadbourne Road.

Rev. and Mrs. William A. Hallock and daughter, Anna, and Jane Terry spent last week in Elmira as guests of Mr. and Mrs. Benjamin Clark.

A son, Charles Albert, Jr., was born to Mr. and Mrs. C. A. Tibbetta of Colvin Street on August 27 at General Hospital.

Mrs. Ronald Hill and her son and daughter spent the past two weeks with her parents, Mr. and Mrs. Fred Pflaum of Wilder Street.

Phi Theta Sorority made a trip to Niagara Falls on August 18. The last meeting was held at the home of Miss Elizabeth Viola in Texas Street.

Sigma Pi Epsilon Sorority held a party August 25 at the summer home of Miss Ruth Spitz at Manitou Beach. Miss Spitz and Miss Gertrude McGraw were hostesses.

Mr. and Mrs. George Lingl of Ames Street celebrated their 79th birthdays and also their 58th wedding anniversary during August.

Leo Theodore Sawyko, son of Mr. and Mrs. Theodore Sawyko of Colvin Street, passed the June examinations for admission to the Bar of New York State. He was graduated in June from Albany Law School.

Mrs. Fred Brien, her daughter, Rita, and son, Raymond, of Glide Street, and Miss Cora Pray of Sunset Street spent a week recently at Island Cottage.

Mr. and Mrs. John Hook of Masseth Street spent the holiday weekend with relatives in Buffalo.

A son was born Tuesday to Mr. and Mrs. J. Wegman of Lisbon Street.

Miss Matilda Reger, 12 Glasser St. Call at Metzger Brayer, 425 Lyell Ave., for free Murray Theater ticket.

Mrs. Julia Eckel, 36 1/2 Austin St. Call at Metzger & Brayer, 425 Lyell Ave., for free Murray Theater ticket.

**SPECIAL FRI. and SAT.**

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The new fall hats borrow inspiration from foreign lands. See them exquisitely interpreted in the finest materials at Griffin's. Our hats will make your friends wonder how you can afford to be so extravagant.

Black, Brown, Navy, Vatican Purple, Wineberry, Green and Rust

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Special—Mason Jar Tops . . . . . 25c dz.  
JAR RUBBERS . . . . . 6 pks. 25c

Cold Pack Canners—All Sizes  
SPECIAL—1 lb. Floor Wax . . . . . 49c  
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The new air-cooled feature of this famous gas refrigerator has made it cost even less than before and it was then considered the most economical refrigerator.

Now the New LOW COST PURCHASE PLAN makes it easy to own an ELECTROLUX. For as little as \$4.40 per month you can enjoy its noiseless, reliable cold, and its ECONOMY.

See the models and investigate the convenient terms

AS LOW AS  
**\$5.00** DOWN  
Three Years to Complete Balance

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\$1.15 - \$1.25 - \$1.35 gal.  
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**PERSONALS**

Miss Helen Esterheld of Campbell park entertained at a surprise party in her home on Sept. 7 in honor of the 21st birthday of Miss Mae Halpin of Augustine Street.

Delta Zeta Rho Sorority held its meeting at the home of Miss Ruth Cabc in Dakota Street. Plans were discussed for a roller skating party to be held in the near future.

Miss Margaret Hirsch of Masseth Street has returned after spending two weeks in Detroit.

Sigma Pi Epsilon Sorority elected officers at the home of Miss Emogene Feeley in Immiel Street, as follows: Ruth Spitz, president; Marcella Ehmann, secretary; and Marie Claus, treasurer. The next meeting will be at the home of Miss Irma Mathis in Grafton Street.

Miss Marie Bauer of Hague Street entertained at a spaghetti supper Sept. 9 in honor of her sister, Geraldine, who celebrated her birthday.

Chi Delta Gamma Sorority met yesterday at the home of Miss Arlene Donish.

Mr. and Mrs. R. K. Bastian of Lyell Avenue are spending the week in New York City.

Kappa Rho Sorority will meet tomorrow night at the home of Miss Dolores Himes. A roller skating party will be discussed.

The Misses Mary and Sarah Grady of Austin Street have returned after spending a week in the Adirondacks.

The Old Gang Bridge Club was entertained last Thursday by Mrs. William H. Senz of Glide Street. Prizes were won by Mrs. Richard Tobin and Mrs. Leo B. Ehmann. The next hostess will be Mrs. Richard Tobin of Campbell Park.

A sausage roast for the benefit of Council No. 1, American Order of the Square, will be held on Saturday, Sept. 28, at the home of T. F. Riley, 27 Myrtle Street.

Mr. and Mrs. Joseph Hirsch of Detroit, Mich., have left to spend a week at Cleveland and Toledo, after visiting for two weeks at the home of Mr. and Mrs. Hirsch in Masseth Street.

Mr. and Mrs. Charles Ehrman have returned after spending two weeks in Montreal and Quebec.

**Thanks Donors**

A large crowd attended the benefit card party given Sept. 4 at the Bavarian Club, Mrs. Hirsch, chairman, and Elizabeth Burch, vice-chairman, wish to thank those who donated prizes and the entertainers who staged the floor show. They also thank those who attended.

Hugh F. Hamill, 103 Canton St. Call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.

**Trinity Evangelical Church**

Services for next Sunday: 9:00 a. m. German worship — "Nicht von Christo Weg." 9:45, Sunday School hour; 10:00 Trinity Bible Class; 10:50, morning worship, "The Open Door." Rev. 3:8.

Now that vacation days are over the fall and winter programs for the various organizations of the church have begun. The officers of organizations are planning some fine meetings for the coming months and are looking for the loyal support and co-operation of all members.

Trinity is planning to hold the Congregation and Sunday School Rally on Sunday, Sept. 29. A fine program is being planned under the direction of Clarence Boulter, superintendent of the Sunday School.

On Saturday afternoon and evening all members and friends are invited to a sausage roast, to be held at the home of Mrs. Mary Broer, 75 Lorenzo Street.

The Rochester Regional Conference of the New York District of Evangelical and Reformed Churches will be held on Sept. 25 and 26 in St. Luke's Church, Auburn, N. Y. The pastor and several representatives from the various organizations of the church will attend.

**Grace Presbyterian Church**

Sunday morning worship begins at 11 o'clock. The pastor will preach the sermon. In the Sunday School at 10 o'clock, there is a department for every age.

Young Peoples Club at 2 o'clock in the afternoon, meets at the church and will go in a body to attend the Presbyterian Day program at Masonic Temple.

The people of the church will attend the services at Masonic Temple Sunday afternoon in celebration of Presbyterian Day. The afternoon sessions will begin at 3:15 o'clock, and a cafeteria supper will be served following the meeting. In the evening the play, "House on the Sand" will be presented. All the people of the church are asked and expected to attend.

**Lyell Ave. Baptist Church**

Public worship and praise to God will be held in the church Sunday morning at 10:30. Sunday School opens promptly at 12 noon in Rally Day service. Young People's Society meets at 6:30 p. m. The subject of the pastor's sermon for Sunday is "Members of a Body." The mid-week meeting will be held in the social rooms of the church at 7:45.

The Mission Circle will meet tonight at the home of Mrs. Otto Ludwig, 404 Ravine Ave. The World Wide Guild will hold its September meeting in the church tomorrow evening. Hostesses will be Elizabeth and Catherine Arva.

A demonstration supper will be held in the church on Tuesday evening, Sept. 24, at 6:30 under auspices of the Fidells Class. Tickets are 35c for adults and 20c for children.

On Saturday, Sept. 28, the Solus Class will put on a fall festival in the afternoon and evening. Games and a good social time will be assured.

bration of Presbyterian Day. The afternoon sessions will begin at 3:15 o'clock, and a cafeteria supper will be served following the meeting. In the evening the play, "House on the Sand" will be presented. All the people of the church are asked and expected to attend.

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CHOICE ROUND STEAK	lb. 24c
Porterhouse and Sirloin Steak	lb. 28c
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Choice Fancy Steamers	lb. 23c

Van Camp's Milk, tall	6c	Large Rinso	19c
Shredded Wheat, 14 bisc.	12c	No. 2 1/2 can Forman's Kraut	7 1/2c
Kirkman's Soap	3 1/2c	F. W. D. Coffee	lb. 15c
P. & G. Soap	3 1/2c		

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- 20 inches tall ..... \$5.95

FREE: A beautiful 8x10 autographed photograph of Shirley, suitable for framing, comes with every doll.

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**BAKED BEANS**  
Boston or American Style  
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Larger Quantities, 10c lb.  
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GLENWOOD 811—for Semet-Solvay **COKE**  
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# INDIANS OF MEXICO



Modern Plowing in a Mexican Wilderness.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.  
**T**HERE are in Mexico nearly 500 tribes and more than 200 languages, some differing from others as much as French from Chinese. Not until one has wandered about Mexico can one appreciate how incomplete was the Spanish conquest. Only isolated Spaniards and occasional marauding expeditions ever penetrated to southern Oaxaca and Guerrero. No wealthy monasteries, sure sign of Spanish infiltration, were ever founded there, and the grandiose churches, so striking elsewhere in the republic, are conspicuously absent.

Since the coming of the Spaniards this region has remained commercially, culturally and artistically a backwater.

Traveling from the town of Oaxaca toward Acapulco on the Pacific coast, three men recently put afoot when their bus "decomposed" at Mitla, walked across four racial and linguistic frontiers—the Zapotec, Chatino, Mixtec, and Negro. At Tlacolula they were close to yet another tribe, the Mixe, distantly related to the Mayas of Yucatan. Even so, they omitted the Amusgos (Amishgos), Tlapanecos, and isolated colonies of Aztecs, all of whom retain "islands" in Mixtec territory.

#### Variety in Everything.

The physical characteristics of Mexico are as varied as the civilizations. Vegetation and scenery change with almost every league, the enormous variations in altitude enabling one to pass from subarctic to tropical climate in a single day. Sometimes within a few hours are seen eagles from the high mountains and parrots from the tropical jungle.

The route of the travelers is unlikely to attract tourists. There is no railway, no road, no hotel, no bed, no butter or fresh vegetables, and the discomfort has recently increased since the virtual destruction by earthquake of nearly half the towns in the region traversed.

The white man seldom travels in this region. He is not only excellent bait for the numerous bandits on wilder stretches of the road, but an object of suspicion among quite well-intentioned Indians, who imagine he is searching for gold.

For many reasons members of the party deemed it advisable to disguise themselves and to travel as the poorest peons. They emerged from the market at Oaxaca in white and purple trousers, heavy leather sandals, and broad-brimmed hats. Over their shoulders and chiefly for use at night, they carried large woolen Oaxaca blankets, or serapes—blue, white and black. Their money was carried in stout leather belts, all of it in silver and copper coins, for bills are not accepted in villages where men cannot read their value.

Finally, they gathered machetes, a dagger, old flour sacks to contain food, and for water a glass garratón neatly dressed in a straw jacket like a bottle of Chianti. All these

"personal effects" were fitted into brilliantly colored string bags.

#### "Pegasus" and "Pullman."

The party set out for Tlacolula, the railhead near Mitla, and there invested in two donkeys. Unfortunately, these proved too decrepit to carry both passengers and baggage—a fact not discovered until the bill had been footed and the pathetic animals had been hopefully baptized "Pegasus" and "Pullman."

Chiefly for the donkeys' benefit, a donkey-driver, guide, or "porter" was engaged. It is doubtful whether he had ever driven, directed, or counseled donkeys before, since by trade he was a sandal-maker; but he spoke Zapotec and rejoiced in a grandiloquent name, perhaps his chief claim to immortality. Under his auspices the donkeys were loaded with four tall cylindrical baskets for the luggage.

As the party dawdled out of the sleepy little town of Tlacolula, it was four o'clock in the afternoon, and afternoon was in the atmosphere. The market was deserted. Pigs and scraggy dogs of uncertain race and temper sprawled in the dust heaps. Only the grunting donkeys broke the stillness of sestetatime.

Soon men and animals were out in the plowed fields with the village behind them, a blue-green gem on the sunburnt plain. All around, the horizon was bounded by lofty turquoise mountains. Here and there on the lower slopes stood big white churches with red domes like toy rubber balls sliced in half. In the foreground were vast fields of maguey, in regular lines—an army on parade.

By 10 p. m. distant barking was heard, the canine concert which invariably precludes a Zapotec village, and that night the travelers slept on the earthen floor of a windowless adobe house, with a cat and three turkeys as companions. At 4 a. m. they rose and set forth again into the dark. Sunrise found them at the top of a low mountain pass. Before them stretched a wide valley still deep in purple shadow, and in the distance blue mountains with serrated crests bathed in pale golden light. This was the Valley of Ocotlan, a branch of the great Valley of Oaxaca, center of Zapotec civilization.

#### Produce Spread Out.

By 8:30 they reached the town, dominated by a domed church, salmon pink and pale jade green. In the market place, beneath striped awnings—some white, some terracotta, like the sails of Venetian barges—all local produce is spread out. There is milk in plenty, coffee, chocolate, several kinds of bread, and dried fish brought up from the coast by mule and donkey. Oranges, bananas, and pineapples are piled in decorative heaps.

Even peanuts and beans, including special white beans, to be eaten on Fridays, are laid out in geometrical patterns, for the Mexican has an inborn sense of design, and nothing is too humble to be arranged with care and displayed as a work of art.

One of the party, suffering from headache, approached an herb stall. In a prominent position lay a red-crowned woodpecker, which, as the chief cure for heart disease, is as obvious a professional sign to Indians as the barber's pole to us. Laid out on straw mats were starfish, seashells, rattles from rattlesnakes, birds of brilliant plumage, and herbs to cure diseases both human and animal; but, curiously enough, for headache and heartache the cure was identical—two little patches of banana leaf affixed to the temples.

In the blazing noonday sun they set forth again across the treeless plain, its monotony relieved by giant candelabra cactus and many small artificial mounds, on one of which a man was actually sowing corn. Although this valley is still thickly populated, it is no center of civilization, as in the days when Mitla was built and pyramids or temples rose on nearly every hill. Though the party trudged on all day and well into the night, it passed only one hamlet, San Pedro Apostol.

Shoulder of Spring	<b>LAMB</b>	4-lb. avg.	<b>23c</b>
<b>PORK SHOULDERS, 5 lb. Avge., lb. 24c</b>			
<b>ARPEAKO SKINNED HAMS, whole or shank lb. 33c</b>			
<b>SHOULDER ROAST</b>		Plate Corned	
BEEF, Best Cuts . . . . . lb. 25c		BEEF . . . . . lb. 16c	
White House		Wilson's Country Roll	
COFFEE . . . . . lb. 27c		BUTTER . . . . . lb. 29c	
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1.00 Ovaltine . . . . . 51	2 Oz. Cascara Arom. . . . . 19
.35 Vick's Vapo Rub . . . . . 21	2 Oz. Spirits Ammonia . . . . . 19
.65 Pinex . . . . . 43	2 Oz. Oil of Wintergreen . . . . . 25
.50 Jergins Lotion . . . . . 31	Fountain Syring . . . . . 49
.50 Lysol . . . . . 33	1.00 Hot Water Bottle . . . . . 49
1 Pt. Witch Hazel . . . . . 19	5 Lbs. Epsom Salts . . . . . 19
1 Qt. Milk of Magnesia . . . . . 39	Pond's Tissue, 14c; 2 for . . . . . 23
1 Qt. Heavy Mineral Oil . . . . . 49	Strongheart Dog Food, 4 for . . . . . 25

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Sirloin . . . . . lb. 27c  
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**CORNFLAKES . . . . . 2 for 13c**

**F W D COFFEE . . . . . lb. 15c**

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White Leghorns, lb. 23c  
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**Lyell Ave. Baptist Church**

Public worship service will be held in the church Sunday morning at 10:30, followed by Sunday School at 12, noon; Christian Endeavor meeting at 7:30 p. m. The pastor's subject will be "Ambassadors for Christ."

The mid-week prayer meeting will be held as usual Wednesday at 7:30 p. m. The Ladies Aid Society meets tonight at the parsonage.

**Junior League Is Formed**

As a result of an item in the last issue of The Vicinity Post, Rochester will have an innovation. It will be a junior bowling league for boys, modeled after the senior leagues and conducted on a "big league" basis.

"It was announced two weeks ago that the league was being organized at Henchen Bowling Alleys. Immediately following appearance of The Post, the entries began pouring in. Within a week's time, the required 20 bowlers had been obtained.

Ages of the boys taking part varies from 10 to 16. They will bowl for a nominal fee and will receive free instruction. They met yesterday to elect officers and their affairs will be conducted in the same business-like way as are the seniors'.

The league will open its season within a week. Teams will be picked after two weeks of bowling to assure an equal opportunity for everyone.

It is likewise planned to have a sizeable prize list, shared by all teams.

Boys who have signed up are: Robert Eisenberg, Leo Coveney, Robert Boss, Joseph Shatzel, Joseph Rivers, James O'Neil, Herbert Hausknecht, Earl Lenhardt, Norman Gauch, Howard Poland, Leonard Waterman, Jack Griffin, Jack Broer, Dick Burke, David O'Neil, Leonard Missler, Robert Zimmer, George Schaller, Robert Izzo and Joe Donofrio.

Fred A. Boldt, 547 Hague St. Call at Shatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

**MURRAY THEATRE**

Murray St. and Lyell Ave.



Tonight, Fri., Sat.  
**SHIRLEY TEMPLE**  
in  
**"CURLY TOP"**

**Grace Presbyterian Church**

Morning worship begins Sunday at 11 o'clock. This will be Communion Sunday. Sunday School meets at 10 o'clock, preceding the church service.

The Young People's Group will meet at 6:30 in the evening in the home of Catherine Schmidt, 251 McNaughton Street. Ruth Freese will lead the discussion.

Sunday, Oct. 13, is Rally Day in Grace Church. The day will be observed by special services in Sunday School, Church and Young People's Group. The Sunday School will have a special program of their own, to lead directly into the church service. In the evening the Young People's Society will have a rally day supper in the church, with Dr. Alfred Jones of the University of Rochester addressing the group.

The fall and winter program for the church is being arranged, and the tentative schedule allows for all organization and recreational activities to be held on Wednesday night only.

First of the week-day services will be held on Tuesday evening, Oct. 22, in the parish house. The pastor begins a series of talks on the general theme, "The Birth and Growth of the Christian Church." These meetings will start promptly at 7:30.

**Maltby Baptist Chapel**

The Friendly Circle has assumed sponsorship of Boy Scout Troop No. 82, now under the leadership of Ralph Seguire of the Colgate-Rochester Divinity School, successor to Carl Zugelhoe, who has been scoutmaster four years.

The Circle also sponsors the Cub Pack for boys from 9 to 12 years of age, now being organized with Basil Kay as leader. The Pack is divided into dens which are led by advanced Boy Scouts. The first meeting will be at the

**Trinity Evangelical Church**

Next Sunday, Oct. 6, will be Promotion Sunday. Services are as follows: 9:45 a. m., Sunday School Hour; 10:00, Trinity Bible Class; 10:50, Morning Worship—Installation of all Sunday School Officers, teachers and workers; 7:00 p. m., League Devotional Meeting with Rev. Paul Carter as speaker. Social hour and refreshments.

Thursday, Oct. 10—Congregation Birthday Party. Entertainment and luncheon. Tickets 25c. Everyone welcome.

Monday, Oct. 14—Trinity Brotherhood members will entertain the men of Trinity Lutheran Church Brotherhood.

Tuesday, Oct. 15—Meeting of the united Church Councils of the Evangelical and Reformed Churches at Christ's Evangelical Church. Supper meeting.

Thursday, Oct. 17—The Mission Study Class will meet at the Church at 10 a. m. for a few hours of sewing. Luncheon will be served at 1 o'clock and the lesson will begin at 2. All ladies are invited to attend.

Chapel Oct. 8 at 8 p. m.

The Cub committee consists of H. Guy Holden, Thomas Keenan, Mr. Williams and Robert Frerichs, the pastor.

The next meeting of the circle is tomorrow. Scout meeting and Hobby Club meeting every Wednesday evening. Choir practice, Dramatic Club and Hobby Club all meet at the Chapel tomorrow evening.

William Grolling, 3 Glasser St. Call at Shatzel Hardware, 498 Lyell Ave., for free Murray Theatre ticket.

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Fresh Cut  
Hamburg .....lb. 15c  
Round Steak.....lb. 23c  
Leg of Lamb.....lb. 22c  
Roast Veal.....lb. 19c  
Maxwell House  
COFFEE .....lb. 26c  
Large Toddy.....33c  
Tomato Soup .....6½c  
Van Camp's Milk.....5½c  
Sweet Potatoes.....lb. 3c  
Malaga Grapes .4 lbs. 25c  
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Daisy Pastry Flour.....  
.....5 lbs. 17c, 12 lbs. 40c  
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Peter's High Velocity **SHELLS box 79c** SUPER-X **SHELLS 98c**  
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**VAN ZEILEN HARDWARE**  
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**PERSONALS**

Miss Bernice Billings of Jay Street entertained the Sigma Eta Sorority on Sept. 9. The following officers were elected: Miss Marie Demmert, president; Edith Claus, secretary, and Bernice Billings, treasurer. Miss Marie Demmert entertained the Sorority on Sept. 23.

Iota Phi Delta Sorority met Friday evening at the home of Miss Mildred Hendel in Birr Street. Final plans were made for the card party to be held at Miller's Barn on Hague Street, Friday evening, October 11.

Mrs. Christine Sweetnam of Austin Street has returned from Washington and McLean, Va., after spending a few days with her daughter Bernice. Miss Hazel Ruff accompanied her home.

Anna C. Hallock spent the week end in Watkins Glen with her school friend Ellen Edson.

\* Mrs. William A. Hallock entertained the Ladies Aid Society of South Presbyterian Church at her home last night.

Rev. and Mrs. Wm. A. Hallock and Mrs. Burt Terry motored to Mt. Morris Thursday to attend the Rochester Presbyterial Missionary meeting.

A party was given Mr. and Mrs. H. Guy Holden of Maltby St. last Saturday evening in honor of their 20th wedding anniversary on Sept. 22. It also was the third birthday of their daughter, Shirley Mae, who celebrated with a party on Sept. 24, entertaining 11 little guests.

Miss Marie Lambert of Sykes Street is recuperating from serious illness at St. Mary's Hospital.

The Scrappy Pinochle Club was entertained at the home of Mr. and Mrs. J. Decker in Rockland Park. The men defeated the women, seven out of eight. The club will be entertained next by Mr. and Mrs. William Hardick of Copely Street.

**RATHSKELLER**

An ideal place for your next meeting or party is Senz Rathskeller, Lyell at Glide St. Full privacy is assured. For reservation, phone Gen. 3855. Large or small parties accommodated.—Adv.

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**No. 21 School**

This week is Safety Education Week. Children at No. 21 School are giving special attention to the matter of safety.

The school squad does all it can do to assist children in crossing intersections. This year both boys and girls will be seen on the street corners near the school. The two captains are Albert Benedetto and Valentina Bernadini. Jack Allen will act as timekeeper.

Other members of the squad are: Arthur Fantaci, Carl Miller, Robert LoPresti, Nick Della Vella, Dominick Vecchio, Albert Cohen, Jennie Nebbia, Catherine Scialdone, Yola Piccarretti, Mary Basso, Sara Palermo.

**Stonewood's Win**

Stonewood Merchants defeated Frank's Drugs of the Municipal League at Greece by the score of 11-9. "Doc" Herring, "Rip" Seitzinger and Jack Wilson starred for the Merchants.

The Old Gang Bridge Club met Thursday at the home of Mrs. Richard Tobin in Campbell Park. Prizes were won by Mrs. Harold Ehmann and Mrs. Henry Lenhard. Mrs. Harold Ehmann will be the next hostess.

The Old Gang held its annual clambake last Sunday at Camp Bl-Leo, Conesus Lake.

The Gettogether Club, formerly the Welcome Bowling Club, held its annual clambake at the home of Mr. and Mrs. M. Volkmar in Churchville. Plates were laid for 21. John Ehmann will be the next host, at Senz Tavern on Nov. 12.

Andrew Hoffman, 82 Warner St. Call Society Cleaners, Glen, 5538, for free dry cleaning of one garment.

Raymond Bruckner, 1044 Lyell Ave. Call Society Cleaners, Glen, 5538, for free dry cleaning of one garment.

Mrs. Margaret Brown, 528 Ames St. Call at Manuell Market, 115 Murray St. for free Murray Theatre ticket.

**Missionary Maids To Hold Benefit Party**

A pivot card party will be held next Wednesday evening, Oct. 9, in the Holy Family meeting rooms under auspices of the American Missionary Maids. The charge is 25 cents and proceeds will be used for home and foreign missions.

The committee in charge, of which Miss Marie May is chairman, includes the Misses Margaret Frank, Lucy Voeikl, Marion Schubert, Lillian Fess, Martha Schuey and Evelyn Quetchenbach.

**Bingo Party**

A bingo party will be held tomorrow night by the 20th Ward Young Men's Republican Club in the clubrooms at 274 Colvin Street. Play will start at 8 p. m.

Admission is free and the public is invited. There will be a door prize and refreshments will be served.

**Expresses Thanks**

Mrs. Lucy Kavanaugh of Murray Street, who was appointed as delegate to the Democratic convention in Binghamton, by Miss Caroline O'Day, wishes to thank members of the Jefferson Democratic Club.

**Patronize Home Merchants**

**NOTICE**

During the illness of Miss Lambert, her beauty shop business continues under management of

**Jos. Strader**

Formerly of Lambert's

**Marie Lambert**

150 Sykes St.    Gen. 5050-J

Try our delicious **15c BANANA SPLIT** at **Schaefer's Confectionery**  
Cigars, candy, School Supplies  
348 Ames Street

**GAESSER MARKET**

861 Jay St. We Deliver.    Gen. 3868

*Friday-Saturday Specials*

**Fresh Calas lb. 21c**

Ham Sausage .. lb. 17c	Butter .. 2 lbs. 55c
Onions .. 5 lb. bag 15c	FWD Coffee .. lb. 17c

**STEAK** Round Sirloin Porterhouse **lb. 23c**

Boneless **Rib Roast lb. 27c**

8 Ounce Maple Syrup ..... 10c	Shoulder Roast Beef ..... lb. 17c
-------------------------------	-----------------------------------

**FRESH OYSTERS AND CLAMS**

**TANK CAR TO YOUR CAR**

No dirt, no water, full gallonage from our Visible Pumps

**LEADER GAS 15c GAL**

Quality Equal To The Best . . . Why Pay More?

KINSO HIGH GRADE OIL qt. . . 25c LEADER OIL . . 15c

KINSO CORP., 585 Lyell Ave., Opp. Burrows St.

Standing	<b>RIB ROAST</b> Best Cuts	- - lb. 23c
	<b>PORK LOINS</b> 3 to 4 lb. Avge.	- - lb. 29c

Shoulder ROAST of BEEF ..... lb. 21c	Brighton Blend COFFEE ..... lb. 24c
Plate Corned Beef ..... lb. 16c	Shoulder Veal ..... lb. 22c
Large PORK CHOPS ..... lb. 29c	Fresh Fillets ..... lb. 19c
Oysters and Clams	

**SCHROTH MARKET**    500 Lyell Ave.    Glen. 3210

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GLENWOOD 811—for

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OFFICE  
149 Andrews St.  
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Homes

Published every other Thursday in the Interests of the Vicinity of Lyell Avenue

EIGHTH YEAR

ROCHESTER, N. Y., OCTOBER 17, 1935

NO. 22

## Kennedy-Zicari Boosters to Have Clambake Here Sunday

A clambake, served by Magg's, will be held by 15th Ward Republicans next Sunday at Voelkl's Tavern, 392 Lyell Avenue. The bake has been arranged by the Kennedy and Zicari Boosters. It will be for both men and women.

Guests of honor, who will limit themselves to short speeches, will be Republican County Chairman Thomas E. Broderick; Judges James A. O'Connor, Arthur L. Wilder and Henry D. Shedd; Jesse B. Hannan, candidate for county treasurer; Harry Gaynor, candidate for assemblyman, fourth district; Walter H. Wickins candidate for assemblyman, fifth district.

Frederick J. Ruppel, candidate for councilman, northwest district; John J. Kennedy, candidate for supervisor, 15th Ward; and Stephen Zicari, candidate for constable.

Andrew Weidenmann is honorary chairman and Martin B. O'Neil is chairman.

The reception committee includes:

Mr. and Mrs. Andrew Weidenmann, Mr. and Mrs. Martin B. O'Neil, Mr. and Mrs. John J. Kennedy, Mr. and Mrs. Stephen Zicari, Mr. and Mrs. Carl Voelkl Miss Mary Ennis, Mr. and Mrs. Wm. McGlynn, Mr. Patrick O'Loughlin Mr. and Mrs. August Jelsen, Jr., Mr. and Mrs. Romeo

Mr. and Mrs. Joseph Caschette, Mr. Michael Celinti, Mr. and Mrs. John Capurso, Mr. and Mrs. George M. Glasser, Mr. and Mrs.

Joseph Wunsch, Mr. and Mrs. Charles Hartley, Mr. George Robbins, Mr. and Mrs. Daniel Byrne, Mr. and Mrs. Charles Kase, Mr. and Mrs. Lewis J. Hiler, Mr. and Mrs.



John J. Kennedy

Mrs. William Wiedman, Mr. and Mrs. Edgar Boyce.

Mr. and Mrs. James A. O'Connor, Mr. and Mrs. Thomas Elliott, Mr. Benjamin George, Mr. and Mrs. Andrew J. Smith, Mr. and Mrs. (Continued on Page 4)

### PRIVATE BOWLING PARTIES

Including lunch and bowling for parties of 24 or more: Buffet lunch and bowling, per person 75c, chicken supper and bowling, \$1.25 per person; steak supper and bowling, \$1.25 per person. Alleys draped for privacy. Henchen Bowling Hall, 849 Jay St. Phone Gen. 7748 for reservations.—Adv

## Vays and Arpeakos Meet Here Sunday

The Dutchtown Vays will step out of their class Sunday when they meet the Arpeakos in a football game at Edgerton Park Paddock, with the kickoff slated for 2:30. The Dutchtowners, who play in the semi-professional class, will endeavor to go a notch higher if they can subdue the Arpeakos. Manager Hamill of the Arpeakos reports his squad in first class condition and will have all of his out of town stars to show against the Vays.

Manager Heuer of the Vays states that he will concede nothing to the packers in the way of ability. The Dutchtowners will show all local talent among which are some of the city's outstanding gridgers.

A victory of the Vays will give them a crack at the Hetzlers and eventually the Doyle-Texasos in the annual charity game.

## Ackerman, Klein Team To Start Home Season

The fighting Irish of Lyell Avenue will open their home stand Sunday, parading under the banner of Ackerman and Klein for the second year. They have won two and tied one so far this year. They defeated the Durands 12 to 0 and the Electric Controls 7 to 2, and played a scoreless tie with Greece.

Under the direction of Frances (Huck) Tenny and Eugene McGelgett, the Irish are fast rounding into shape. They are looking forward with keen anticipation to the annual battle with the Vays.

**NEXT ISSUE**  
**Of The Post**  
will be published  
**Thurs., Oct. 31**

## Animal Display In Beckwith's Window

A display of animals, modeled in wax and in miniature, now occupies the show window of Beckwith's, 271 Lyell Avenue. Included in the large group are all the animals existing in New York State at the time of the arrival of the white man.

There are 30 to 35 models in the group, all modeled by George T. Duncan of Cottage Street and shown at Beckwith's through his courtesy. A reconstructed scene, arranged with assistance from the Municipal Museum, forms the background. School children will find it especially interesting.

## Murray Theatre

Tonight — "Going Highbrow" with Guy Kibbee, Zasu Pitts and Edward Everett Horton; and "Jealousy" with Nancy Carroll and Donald Cook.

Fri.-Sat.—"Oil for the Lamps of China" with Pat O'Brien and Josephine Hutchinson; "Silk Hat Kid" with Lew Ayres and Mae Clarke; and Official Pictures of Baer-Louis Fight.

Sun.-Mon.—"Age of Indiscretion" with May Robson and David Hout; and "Alibi Ike" with Joe E. Brown.

Tues.-Wed.-Thurs. — "Little Women" with Katharine Hepburn and Joan Bennett; and "Fate's Fatehead" with Charlie Chase.

### IT'S TIME NOW

To put up storm sash. Prices very low. Estimates cheerfully given. Leichtner Hardware, 705 Maple St. Gen. 3126. We deliver.—Adv.

## INVITE PARENTS TO SEE SCHOOLS

Next week is "Know Your School Week" in the Rochester public schools. All parents and friends of No. 21 School are invited to visit the school to see the children at work.

There will be a special assembly at which parents and friends will be guests. It will be held on Friday, Oct. 25, at 2:45 o'clock.

The faculty of No. 21 School entertained Mr. and Mrs. Ivan Quinlavin at dinner, October 9, at Brooklea Country Club. Mrs. Quinlavin is the former Miss Laura O'Neill, of Argyle Street.

## Hallow'en Dance Is Scheduled in 24th

The second annual Halloween dance of the 24th Ward Women's Democratic Club will be held in the clubrooms on Thursday evening, Oct. 31. The dance is being sponsored by the ladies of the 1st district under the chairmanship of Mrs. Wm. Bellows.

So far, the sale of tickets exceeds last year, which means that the hall will have to take care of a capacity crowd. Mrs. Bellows announces that a popular orchestra will play for old and new dances.

Further information may be obtained by calling Gen. 6924-W. Tickets at 25 cents may be purchased at the door on the evening of the dance.

## Tea For Scout Mothers Of Troop 28 Next Week

Girl Scout Troop 28 will hold a tea for their mothers next Thursday afternoon, Oct. 24, at the home of Mrs. Henry Walsh, 145 Burrows Street. The girls are endeavoring to raise money for their organization by selling cookies at 25c per box.

RUSSER'S EXTRA QUALITY

# BEEF SHOULDER ROASTS

Tender Round Or Sirloin STEAK lb. 28c	<b>19<sup>c</sup></b> lb.	Russer's Famous RING LIVER SAUSAGE lb. 23c
Genuine Spring LAMB CHOPS .....lb. 25c		Large Cherrystone CLAMS .....doz. 12c
Home Dressed—Rib VEAL CHOPS .....lb. 29c		Med. Fresh Caught BULLHEADS .....lb. 25c
<b>STRICTLY FRESH EGGS</b> Grade B dz. <b>4lc</b>		Russer's Finest Creamery Butter lb <b>29c</b>
Fancy Selected 20 Oz. APPLES ....pk. 25c		Fresh Made Cottage CHEESE .....2 lbs. 15c
Large GRAPEFRUIT 6 for 25c		Russer's Fresh-Trimmed CELERY .....lge bdl 19c
Dry Cooking Onions SPECIAL 10 lb. sack <b>19c</b>		Big B 24½ lb. sack FLOUR .....\$1.19
Sunsweet Extra Large PRUNES .....pkg. 12½c		Large 14 oz. bottle QUEEN KETCHUP 12½c
HEINZ TOMATO JUICE 3 for 25c		Armour's large cans PORK & BEANS .....2-19c

**Russer's** PARK in our FREE Parking Station  
AMES ST. cor. MAPLE

## Candidates' Night Oct. 29 in Ward 24

"Candidates Night" for the 24th Ward Republican Club will be on Tuesday evening, Oct. 29, at the clubrooms, 1 Copley Street. The meeting is open to all members of the club and their friends.

The speakers will be George Saile, candidate for supervisor; Fred Ruppel, candidate for councilman; Jesse Hannan, candidate for county treasurer; Walter Wickens, candidate for assemblyman, 5th district, and others.

The Republican county and ward committees elected the following officers at a recent meeting: Hugh Hamill, executive committeeman; Simon Eberhard, chairman; Charles Gargan, vice chairman; Joseph Wurzer, secretary; Matt Van Dame, treasurer; Mrs. George Salles, executive committee-woman; Harold Lubash, executive committeeman. Young Men's Club.

## Stag Party Friday For 24th Ward Club

The 24th Ward Republican Club will hold a stag party tomorrow evening at the clubrooms, 1 Copley Street. Joe Wurzer, Art Fox and Erwin Sullivan will be in charge of arrangements. There will be a door prize. Members of the entertainment committee promise a good time to all who attend.

Mrs. Luigi Abiuso, 10 Calihan Pk. Call at Murray Drug Store, 492 Lyell Ave., for free Murray Theatre ticket. . .

# FOOTBALLS!

All Kinds — At Any Price  
As Low as 19c (Rubber)

**BLADDERS** ..... 23c  
With Patented Valve ..... 47c

**PHEASANT LOADS** Peter's Referee **79c**  
Peter's Hi-Velocity & Super X **\$1.09**

USED GUNS WANTED

New, Double Barreled **SHOTGUNS - - \$18.50**  
Come in and see our big selection of guns of all types and makes.

**MR. HUNTER**  
Here Is a Buy!

Cedar **DECOYS 49c**  
Cork **DECOYS 79c**

**BECKWITH'S**  
SPORTING GOODS STORE  
271 Lyell Ave. Opposite Firehouse



**Holy Apostles**

The High School children of the parish met in large numbers at the school hall Monday evening to form a study and social group. At next week's meeting an even greater number are expected to attend.

Next Monday evening the Holy Name Society of the parish will hold its first meeting of the fall term. An interesting address has been prepared for the occasion by the Rev. Dr. Frederick Zwerlein, professor of Church History at St. Bernard's Seminary.

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme "The Soul of Religion." Sunday School meets promptly at 10 o'clock, instituting the new opening in the worship service in the church.

The Young People's Society will meet at 6:30 p. m. in the home of Charles and Margaret Barrell, 191 Oriole Street.

Young People's Society will hold a card party in the church recreation hall tomorrow evening at 8 o'clock. Everyone is welcome to attend. Tickets are 25 cents. There will be prizes for the tables and refreshments will be served. Kathryn Bergman is in charge of the party, assisted by Mrs. Carey Butterfield.

**Trinity Evangelical**

Plans for the United Church Loyalty Crusade are being completed. A group of ladies have been busy getting all material ready for use.

On the first Sunday of the Crusade, Nov. 3rd, a record attendance is expected in the church service to answer the roll call.

On Sunday, Oct. 20, at 10:30, the pastor, Rev. C. G. Haass, will speak on "Striving for Masteries." He invites all of Trinity to attend this service. In the evening at 7 o'clock he will speak to the young people of the church on the subject, "The Young People and the Crusade."

Trinity's young people will attend a mass meeting at the Baptist Temple at 3 o'clock Sunday afternoon.

On Sunday, Oct. 27, Reformation Services will be held at 9 o'clock and at 10:50; with Holy Communion administered at both services.

The Ladies Aid Society will give an all German program in the Sunday School hall on Thursday evening, Nov. 14. The program is in charge of Mrs. Max Rellie, assisted by Mrs. Semrau, Mrs. F. Dezen, Mrs. G. Bodenstern, and Rev. Haass. Tickets will be 25 cents.

Henry H. Gessner, 30 O'Neil St. Call at Schaefer Confectionery, 348 Ames St., for free Murray Theatre ticket.

Mrs. Reginald J. Flagler, 99 McNaughton St. Call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.

**MAID'S VAPORIZING RUB**  
25c

The best on the market and the biggest jar.  
On sale at your druggists or at 511 Dewey Ave.

**Bernard J. Hensler**  
Diamonds, Watches, Jewelry  
205 COMMERCE BLDG.  
Residence, 507 Colvin St.  
Phone: Gen. 3651-W

**Pocohontas Deputies to Have Card Party Oct. 24**

Deputies of Monroe County De-gree of Pocohontas will hold a card party on Thursday, Oct. 24, at the Bavarian Home Club, Jay and Rugraff Streets. Tickets are 25 cents. There will be a door prize. The public is invited.

**HENCHEN JUNIOR LEAGUE**

R. Zimmer	142	E. Lenhardt	102
J. O'Neil	134	E. DeGarnio	99
H. Holand	123	N. Gauch	98
R. Eisenberg	116	R. Izzo	97
S. Waterman	115	J. Shatzel	96
G. Schaller	112	R. Boss	93
L. Missler	110	L. Coveny	86
J. Rivers	109	J. Donofrio	85
J. Broer	105	D. Burke	72
D. O'Neil	104	J. Griffin	52

Peter C. Fess, 48 Cedar St. Call at Schaefer Confectionery, 348 Ames St. for free Murray ticket.

**League For Girls**

Now that the Junior League for boys is in full swing at the Henchen Bowling Alleys, a number of girls have requested that a league be formed for them. Proprietor Charles Henchen has agreed to organize such a league, provided enough entries are obtained.

Girls of 16 years and younger will be eligible. They are asked to communicate with Mr. Henchen this week. The bowling will be done afternoons and the same nominal charge as in the boys' league is planned, 35 cents.

Oscar E. Hoepfl, 63 Centennial St. Call at Schaefer Confectionery, 348 Ames St., for free Murray Theatre ticket.

Published by the **INSURANCE** Gen. 3046—7 Immel St.  
Chas. A. Claus Agency All Lines of Insurance

**CAN YOU FIGURE THIS ONE OUT?**

Mr. X, driving his car east on Main Street, stops at the corner and waits for the signal light to change. When the light shows green, he starts his car in low gear and proceeds to turn the corner to the right to go south.

At just this moment a man starts to walk east across the street and steps out from the curb on the crosswalk. He is so close to the right front fender of Mr. X's car that the right front wheel passes over his foot, breaking his ankle.

Mr. X, his car still in low gear, stops immediately as he has perfect control of his car.

Both are apparently entirely within their rights. Is Mr. X liable for this accident? Can he be

made to pay? Is the insured man justified in asking that he be reimbursed for doctor's fees and lost wages?

This is a perplexing case, but it actually happened 10 days ago. The automobile driver, protected by insurance, has nothing to worry about in such a borderline case as this. If uninsured, he will have to pray that the decision of judge or jury will come his way. If insured, he lets the insurance company do the worrying.—Adv.

Mrs. Albert J. Linder, 32 Fairgate St. Call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.

**MANUELL'S MARKET**  
MURRAY ST., Cor Masseth We Deliver Gen. 6569

<b>CHOICE ROUND STEAK lb. 20c</b>	Lucky Dog Food ..... 6 1/2c
Porterhouse ..... lb. 20c	Forman's or Silverfloss Sauerkraut ..... can 7 1/2c
Sirloin Steak ..... lb. 23c	Wax Paper ..... 30 ft. 5c
Pot Roast ..... lb. 16c	Campbell Tom. Soup 6 1/2c
Rib Roast ..... lb. 25c	Fruit Cocktail ..... can 15c
Fresh Cut Hamburg ..... lb. 15c	

**SPECIALS Every Day WELFARE ORDERS Filled**  
Fresh Fruits and Vegetables We Give I. M. Coupons

**ATTENTION!**  
We invite you to try the New and More Delicious  
**COSTICH ICE CREAM** BRICK All Flavors Qts. 25c  
Cup, Cones, 5c Golden Guernsey Table Milk

**Baker's Ice Cream Shoppe**  
463 Lyell Ave., opp. Cameron St.

*If you want service - Call the Society*  
**SOCIETY HIGH QUALITY DRY CLEANING 55c**  
EXPERT REPAIRING, RELINING, etc.

*Society* All Kinds of Laundry Service  
**DAMP WASH 12 lbs. for 59c**  
Look for your name in the "free" list.  
TUNEDOS RENTED, \$2.50

1341 DEWEY GLEN. 5538 We Call and Deliver

**SPECIAL!**  
**HOT WATER CAR HEATERS \$4.95 UP**  
**BAUER & RAETZ** CHILD at JAY STS. Phone: GEN. 3977

Save Money On **BLANKETS** Buy Them Now

The wool and cotton market is going up fast. Blanket prices are bound to be higher shortly. If you are in need of blankets, buy them now at these low prices—Beautiful color range, first quality, no irregulars.

All Wool Large Size **\$9.50** Part Wool Large Sizes **\$2.98--\$3.95**  
COTTON PLAIDS \$1.80--\$2.25 White Blanket Sheets 98c

**ROLAND'S** FURNISHINGS FOR MEN WOMEN AND CHILDREN  
415 LYELL AVE.

**SPECIAL FRI. and SAT.**  
**Pecan KUCHENS - - 19c**  
**Pineapple KUCHENS - 19c**  
**Pumpkin Pies - - - 19c**

ASK FOR OUR SPECIALS EVERY WEEK-END  
NOTICE: These Specials are on sale at the store only. Get yours early. They go fast!

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**SCHLAFFER'S BAKERY**  
355 Ames Street Genesee 3152

NEW HITS—All Colors including the New High Shades Styles that flatter everyone from 18 to 60. Brims that turn up or down—little toques and turbans—hats and veiled hats—every fashion highlight! All brand-new, sparkling styles in velours, felts and velvets.

**\$1.85-\$2.85**

**GRIFFIN'S HAT SHOPPE**  
154 Sherman St. Open Eves. Glen. 4970-W

"... AND THIS BRAND-NEW DESSERT WAS MADE IN OUR BRAND-NEW ELECTRIC REFRIGERATOR"

*Any home of moderate means can enjoy Electric Refrigeration*



The New Low Cost Purchase Plan not only makes brand-new desserts possible but a brand-new era of economy. Leftovers become new and tasty dishes. Opportunities are opened to avail yourself of food sales. These save money and help your electric refrigerator pay for itself.

**PAYMENTS AS LOW AS \$5 DOWN & \$3.26 A MONTH**

STOP IN at our display room or your dealer's and look over the new Electrolux (gas), Frigidaire and General Electric Refrigerators.

**ROCHESTER GAS AND ELECTRIC CORPORATION**  
**RGE**









**Trinity Evangelical**

Next Sunday is Roll Call Day. It is hoped that every member will be present. The day will be one of inspiration, enthusiasm and consecration.

Services are: 9:45—Sunday School with every member present; 10:50—Roll Call Service with great program and sermon by the pastor on "God's Call to His People;" 6:00—League devotional with Violet Blum and Ruth Haass leading on the topic "God and Caesar."

Sunday night at 7:45 a Union Reformation Service will be held at the Church of the Reformation, Grove St. Dr. W. Marion Jeschke of Buffalo, N. Y., will speak on "Found By the Reformation."

The Executive Committee of the Martha's will meet on Tuesday afternoon with Mrs. E. Klumpp on Kondolt Street. The monthly meeting of the Martha's will be held on Wednesday afternoon, Nov. 6, from 2:00 to 4:00.

The Frauenverein will gather today at 2:30 and complete plans for an all-German program to be given on Thursday evening, Nov. 14, at 8.

The annual sauerkraut dinner of the Martha's will be held on Thursday, Nov. 21, from 11:30 to 1:30 and from 5:00 to 7:30. The tickets are 50 cents for adults and 25 cents for children.

Sunday, Nov. 10, is "Family Day" at Trinity. All families are invited to sit together. At 7:30 in the evening there will be a men's service with everybody invited. The Young People's League of St. Paul's Church, Boston, N. Y., will give the play "The Terrible Meek."

**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. The pastor will preach on the theme "The Religion of Loyalty." This Sunday will be Loyalty Sunday. Sunday School meets at 10 o'clock in the church auditorium.

The Young People's Society will meet at 6:30 p. m. at the home of the Stadlers, 178 Argo Park. Morgan Webster will lead the discussion.

The mid-week service will be held on Tuesday evening at 7:30. On Thursday afternoon, Nov. 7, the Ladies Aid will make a tour through the Star Palace Laundry. On Thursday evening, Nov. 7, the Friendly Class will hold a card party in the home of Margaret Barrell, 191 Oriole Street. Marion Cooper and Margaret Barrell are the hostesses.

Mrs. Elizabeth Kohmann, 351 Child St. Call at Roland's, 415 Lyell Ave., for free Murray Theatre ticket.

**NOTICE**

While Miss Lambert is recuperating from illness, her beauty shop business continues under management of Joseph Strader.

**MARIE LAMBERT**  
150 Sykes St. Gen. 5050-J

**SPECIAL** Hallowe'en  
Ice Cream Cake ..... **35c**  
**Schaefer's Confectionery**  
Cigars, candy, School Supplies  
348 Ames Street

**Phone Glen. 2375-M**  
For a pan of delicious  
**BAKED BEANS**  
Boston or American Style  
20-Ounce Pan, 15c  
2½ Pound Pan, 25c  
Larger Quantities, 10c lb.  
Baked and Delivered to  
Your Door the Same Day  
**LEXINGTON Baked Bean CO.**  
593 Lexington Ave.

**Maltby St. Chapel**

The friendly Circle will hold its meeting tomorrow night, combined with a Hallowe'en masquerade. Members and friends are invited.

Next Sunday evening Ralph Seguire, assistant minister, will preach

on the topic "Rest of Come-and-Get-It". On Sunday, Nov. 10, Robert Frerick, minister, will have for his topic "If This Be Treason." This will be an Armistice Day program.

The Boy Scouts and the Hobby Club meet every Wednesday night; choir rehearsal and the dramatic club on Fridays.

POLITICAL ADVERTISEMENT

**KEEP GOING AHEAD IN THE 15th WARD**



**By Electing HUGH J. NEARY**

Democratic Candidate for SUPERVISOR



Mr. Neary was born at Macedon, N. Y. He was educated in the public schools, graduated from high school, and also had a two-year course at the State Teacher's College. He is married and has three children. He has been a resident of the 15th Ward for the past 21 years.

Mr. Neary was engaged in the clothing and insurance business for many years. In the last field of endeavor his work brought him in contact with hundreds of people and enabled him to gain first hand information concerning their needs, particularly in connection with welfare cases. Many will remember his kindly and sympathetic acts and words of encouragement during the past 5 years.

Mr. Neary's experience with welfare cases led him to take up the study of social welfare, economics, and old age pensions and also the study of Municipal and County government.

In electing Mr. Neary as our Supervisor, the people of the ward can feel confident that their interests will be represented by a man who is thoroughly qualified, and by a man who understands the present problems of the people of the ward. Hugh Neary knows how the knowledge which he has gained by study and by direct contact with hundreds of working men and women can best be used for the social advancement and general benefits of the residents of our 15th Ward.

★ **Vote for Neary for 15th Ward Supervisor and for George Bartolomeo for Constable** ★

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Three Years to Complete Balance

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**INTERWOVEN SOCKS**

For Men are famous the world over for their wonderful wear-proof toes and heels. The most satisfactory socks you can buy. 35c—3 pair for \$1.00

**ROLAND'S** FURNISHINGS FOR MEN WOMEN AND CHILDREN  
415 LYELL AVE.

**SPECIAL FRI. and SAT.**

**Butterscotch RINGS - 19c**  
**Pineapple KUCHENS - 19c**  
**Cocoanut Cream PIES 19c**

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**DAMP WASH 12 lbs. for 59c**  
Look for your name in the "free" list.  
TUNEDOS RENTED, \$2.50



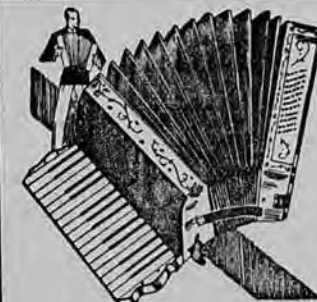
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CASH PRICES PER TON SHOVELED OFF  
Egg \$12 Stove \$12.50 Nut \$12.25 Pea \$9.95  
Coke, R. G. & E. \$9.50—Semet-Solvay \$10



Learn to play this finest of musical instruments

**Piano Accordion**

It's a fascinating instrument, easily the most popular of the day, offering widest opportunity for expression. SPECIAL ATTENTION TO BOYS and GIRLS

WE GUARANTEE TO TEACH YOU TO PLAY  
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**YOUNG'S MUSIC HOUSE**  
263 AMES STREET GENESEE 1971

From \$28 up

## PERSONALS

Regular meeting of Theta Alpha Delta Sorority was held Oct. 18 at the home of Miss Helen Feicht in Child Street. The next meeting will be held at the home of Miss Dorothy Murphy in Genesee Street.

William Van Zeilen of Ames Street and Edward Funk of Hague Street have returned after spending several days in New York City.

Miss Marie Lambert, who is convalescing at her home in Sykes Street from serious illness, wishes to thank her friends for the many flowers and cards received while she was at St. Mary's Hospital.

The last meeting of Sigma Pi Epsilon Sorority was held Monday evening at the home of Marie Claus in Immel Place. A roller skating party was planned to be held Saturday, Nov. 9, at the Main East Roller Skating Rink. Plans for a Hallowe'en party were also made to be held Saturday.

Sigma Eta Rho Sorority meeting was held at the home of Helen Lockmire of Jay Street. Plans are being made for a skating party. Miss Bernadine Carr was pledged.

Harold Jacobs of Masseth Street has left on a hunting trip in the Adirondacks.

Rev. William A. Hallock has returned from Schenectady where he was a commissioner to the Presbyterian Synod of New York.

Leland Metzgar of Dryden, N. Y., was a week end guest of his sister, Mrs. Burt Terry and family of Austin Street.

Mrs. William Ward of New York City has been visiting at Rev. and Mrs. Wm. A. Hallock's recently.

A daughter was born to Mr. and Mrs. Herman Paskal of Smith Street Saturday, Oct. 26, at the Genesee Hospital.

Mr. and Mrs. Alfred Metz and son of Curtis Street have just returned from a hunting trip in the mountains. Mr. Metz brought down a five-point buck.

Mrs. Leo B. Ehmann of Windbourne Road entertained the Old Gang Bridge Club last Thursday at her home. Prizes were won by Mrs. Elmer Stifter and Mrs. Richard Tobin. Mrs. Harold Ehmann of Baier Drive will be the next hostess.

Kappa Rho Sorority elected the following officers for 1935-36: President, Miss Dolores Himes; secretary, Miss Kay Southworth; treasurer, Miss Monica Dougherty; social editor, Miss Bessie Richter. A Hallowe'en party was discussed at a meeting Oct. 25 in the home of Miss Sally Lane of Rogers Avenue. Miss Helen Sullivan of Delmar Street will entertain the sorority on Nov. 8.

Miss Jane A. Falsone, hairdresser, is now associated with the Frederic's Beauty Salon, Room 200, Taylor Bldg. Phone, Stone 3308. —Adv.

**HOCKADEL—PSCHIERER**  
The wedding of Miss Anne Pschierer, daughter of Mr. and Mrs. Frank Pschierer of Lyell Avenue, and Claude Hockadel of Rand St. took place Saturday, Oct. 12, at Holy Family Church. The bride, who was given in marriage by her father, wore white velvet and carried lilies of the valley.

Mrs. Mary Heymans, sister of the bride, who was maid of honor, and Miss Madeline Koch, bridesmaid, wore American beauty red velvet. Mrs. Theresa Hardy, bridesmaid, wore olive green velvet. The bridesmaids carried chrysanthemums.

Edward Hockadel, brother of the bridegroom, was best man and Anthony Pschierer and Alfred Marriott were ushers.

The bride's mother wore black velvet and the bridegroom's mother was dressed in wine colored velvet with matching accessories.

A wedding breakfast was served at the home of the bride's parents and in the evening a reception was held at the Labor Lyceum. After spending a week in the Thousand Islands and Canada Mr. and Mrs. Hockadel will be at home at 35 Rand Street.

Chas. H. Lynch, 144 Michigan St. Call Society Cleaners, Glen, 5538, for free dry cleaning of one garment.

Adam Fisher, 240 Child St. Call at Leichtner Hardware, 705 Maple St., for free Murray Theatre ticket.

John Hoysack, 105 Craig St. Call at Leichtner Hardware, 705 Maple St., for free Murray Theatre ticket.

Mrs. Charles E. Yawman, 59 Danforth St. Call at Leichtner Hardware, 705 Maple St., for free Murray Theatre ticket.

### No. 21 School

The parents and friends of No. 21 School were entertained at two assemblies on Friday of "Know Your School Week." The children demonstrated the work of the classroom in presenting various types of work.

Some of the dramatizations included were "Hansel and Gretel," "The Lost Camel," and "King John and the Abbot." A puppet show was presented by one of the primary grades.

There were also several songs and a science demonstration by the 7th grades. During "Know Your School Week" 133 people visited the school.

### Don't Write—Telegraph

A new service is offered by Western Union. A twenty-five cent telegram for sending birthday greetings to any point in the United States by Western Union Telegraph Company became effective October first, marks a wholly new departure in the telegraph field.

The texts of the birthday telegrams are to be selected by the senders from a standard list of thirty messages which have proven favorites for such occasions. The messages are to be filed at any time not later than the day preceding the birthday and are to be transmitted overnight and delivered in the morning on a colorfully decorated special birthday blank.

Western Union has in recent times offered twenty-five cent flat rates for more limited purposes, such as greeting telegrams from the Century of Progress last year, and now from the San Diego Exposition and from the top of the Empire State Building, but they have been restricted to messages sent from those particular points of interest. The present proposal represents the first offer of a telegraph service of country-wide application at a low flat rate regardless of origin or destination. The telegraph company has preparations to meet the anticipated popular demand for the novel service.

### GIVE ENTERTAINMENT

Children of Holy Apostles School gave an entertainment Tuesday in the School Hall. A capacity house applauded the children.

Mrs. Ann Hoderlein, 484 Ames St. Call at Leichtner Hardware, 705 Maple St., for free Murray Theatre ticket.

Frances S. Kirby, 126 Burrows St. Call Society Cleaners, Glen, 5538 (for free dry cleaning of one garment).


Shoulder	<b>ROAST BEEF</b>	Best Cuts	- lb. 19c
	<b>LEG OF SPRING LAMB</b>		- lb. 23c
	<b>VEAL ROAST</b>	Leg or Shoulder	- lb. 22c
FRESH HAMS, lb.	25c	HAMBURG or	
KRAUT, lb.	5c	PLATE CORN BEEF	15c
FRESH FOWL, lb.	29c	ARPEAKO HAMS, lb.	31c

**SCHROTH MARKET** 500 Lyell Ave. Glen. 3210

**Summer Circle Spot & Beer Garden**  
990 Ridge Rd. W. (Just west of R. R.)—T. C. SOMMER  
**FISH FRY EVERY FRI. and SAT.**  
Clambakes and Pig Roasts Sunday Dinners  
By Appointment A Specialty

**SPECIAL!**  
**HOT WATER CAR HEATERS** \$4<sup>95</sup><sub>UP</sub>  
**BAUER & RAETZ** CHILD at JAY STS. Phone: GEN. 3977

**24th WARD**  
Pull Down Lever On **10B**  
To VOTE for  
**GEORGE SAILE**  
for 24th Ward  
**SUPERVISOR**  
(Republican Candidate)



The 24th Ward Republicans are very fortunate to have as candidate for supervisor a man of the caliber of George Saile. Mr. Saile who was born and still resides at 42 Wetmore Park, served one term as Town Clerk of Gates and two terms as Supervisor of Gates. Possessing a magnetic personality he is well liked by all those with whom he comes in contact. Not only is he friendly in manner, but his straightforwardness and sincerity have gained and held for him a legion of friends. Mr. Saile has been a Republican committeeman in the 24th Ward since its annexation to Rochester. He is now proprietor of a gasoline station at Hague and Jay Streets. Mr. Saile's friends in both parties will not miss this opportunity to avail themselves of his capable service.

Pull Down Lever on 11-B for  
**FRANK MOORHOUSE** for CONSTABLE

**LIVE STOCK POULTRY**  
Leghorn FOWL .. lb. 20c  
Heavy FOWL .. lb. 24c  
EGGS large 43c; pullet 32c  
Poultry Dressed Free

**LYELL POULTRY MARKET**  
We Deliver Sat. Glen. 4952  
219 LYELL, Near Saratoga

**Bernard J. Hensler**  
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205 COMMERCE BLDG.  
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The best on the market and the biggest jar  
On sale at your druggists or at 511 Dewey Ave

TANK CAR TO YOUR CAR  
No dirt, no water, full gallonage from our Visible Pumps  
**LEADER GAS 15c** GAL.  
Quality Equal To The Best . . . Why Pay More?  
KINSO HIGH GRADE OIL qt. . . 25c LEADER OIL, qt. 15c  
KINSO CORP., 585 Lyell Ave., Opp. Burrows St.

POLITICAL ADVERTISEMENT

**Vote for FREDERICK J. RUPPEL**  
for  
**COUNCILMAN**  
Northwest District



Mr. Ruppel has a long record of public service. He was elected Town Clerk of the town of Gates and served for two terms, resigning after one year of his second term owing to the annexation of part of Gates to the city of Rochester. He was appointed Alderman of the 24th Ward and represented it in the City Council for one year. In 1927 Mr. Ruppel was designated and elected Supervisor of the 24th Ward and served for three successive terms in the Board. He was not a candidate for any office in 1933. His successful experience in previous public office he has held has fully prepared him for the duties of Councilman, Northwest District. Mr. Ruppel has resided in his present home for the past 50 years. He is a member of Carpenters and Joiners Local No. 231 and for the past 8 years has been treasurer of the Carpenter Building Association.

**PULL DOWN LEVER ON 5B FOR RUPPEL**





**5th Dance Friday  
In Holy Family Hall**

Holy Family will have its fifth dance of the season in the Jay Street auditorium tomorrow evening. Ken Frederick and his Columbians will play from 9 until 12. Door prizes favors and refreshments will be given as usual.

The committee in charge is: Elwood Fisher, chairman; William Leroy, assistant chairman; Betty Dentinger, Rosemary Feelye, Kathleen May, Marie May, Catherine Metzger, Martha Georger, Dorothy Schubert, Marion Schubert, John Hannan, Ted Merkel, Clarence Yax, Norbert Kleehammer, Frank Allman, Charles Weber.

**CARD PARTY SUCCESS**

A capacity crowd attended the first in a series of card parties held Tuesday night in Holy Apostles School Hall by the Rosary Society. Mrs. Edward Guerinet was chairman.

Joseph A. Semrau, 492 Hague St. Call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.

Mildred H. Geier, 74 Warner St. Call at Schroth Market, 500 Lyell Ave. for free Murray Theatre ticket.

Smart women everywhere are having  
**Machineless Permanents**  
We give both machine and machineless permanents  
Try our Personality Finger-waves, Marcells and Haircuts.  
*Short Hair Is Smart*  
**BESSIE HEBERGER**  
VERA  
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The best on the market and the biggest jar. On sale at your druggists.  
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Cut out this ad. It is worth 10c at Maid's, 511 Dewey Ave. It entitles you to the regular 25c jar for 15c.

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Table Models **\$4.95** Up  
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Atwater - Kents Zeniths, Philcos Stewart-Warner

Also 1935 Philco Floor Models at Big Savings

**BENZON Sales & Service**  
420 AMES ST.  
Gen. 6117 Open Eves.

**Trinity Evangelical**

The United Church Loyalty Crusade has been instrumental in bringing many people to the services in Trinity. The church is looking forward to many months of blessed gatherings in the spirit of the Crusade.

Sunday Nov. 17, is Neighbor's Day and people in this parish, who have no church home, are invited to worship at Trinity.

Sunday School will meet at 9:45 with classes for every age and at 10:50 the morning service. There will be a 15 minute memorial service, followed by the regular worship with the pastor, Rev. Carl G. Haas, preaching on "The Art of Living Together," and Ralph Kaufman, of the Colgate-Rochester Divinity School, assisting in the service. The Young People's League will meet at 6 o'clock with Mr. Kaufman giving the address. The evening service will begin at 7:30 and will consider the theme of Missions. Members of the Mission Study Class will assist the pastor in the service.

Sunday, Nov. 24 is "Stewardship Day." At the 9:00 service, conducted in the German language, and at the 10:50 morning worship, pledges will be received for the 1936 current expenses and benevolences of the church. In the afternoon those, who did not pledge at the morning services, will be called upon for their pledges. In the evening service, at 7:30, a report of the canvass will be made. In this service Mr. Kaufman will preach the sermon and young people of the church will take part in the worship program.

The annual Sauerkraut Dinner of Trinity's Martha Society will be served on Thursday, Nov. 21, in the Church parlors. Meals served from 11:30 to 1:30 and from 5:00 to 7:30. The tickets for adults are 50 cents and for children 25 cents.

**Thanks Voters For Election Support**

Hugh J. Neary, Democrat, who lost to John J. Kennedy in the race for the supervisorship of the 15th Ward, issued this statement following the elections:

"I wish to thank all my friends in the 15th Ward who supported me for supervisor in the recent elections. Although defeated I am nevertheless grateful for their confidence in me."

**Junior League**

In answer to considerable demand, Henchen Bowling Hall will shortly start another division of the league for boys, 16 years of age and under. This will be a supplement to the league of four teams which now bowls on Thursday afternoons.

The same type of organization will be used for this new division. Cost of bowling will be 35 cents. Applications will be received during the next week at the alleys, 849 Jay Street.

Asa M. Baird, 71 Rockview Ter. Call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.

**Campbell & Bergin Coal Company**  
COAL and COKE  
GEN. 2631 61 Hortense St.

Try a DUTCHTOWN SPECIAL DESSERT **10c**  
**Schaefer's Confectionery**  
Cigars, candy, School Supplies  
348 Ames Street

**Grace Presbyterian**

Services begin Sunday at 11 o'clock. The pastor will preach on the theme, "The Sin of the Unintentional." Sunday School meets at 10 o'clock preceding the church service. The Intermediate Department will have charge of the worship service, which will be centered around the theme of good will. There will be special readings by Evelyn Singleton and Helen MacDonald.

The Young Peoples Society will meet this week in the home of Doctor and Mrs. Jones of Scottsville. The meeting will begin at 6:30 o'clock, and will be led by Edith Bennett on the topic, "The Crisis in Character."

The week-night service this Tuesday evening will be devoted to the consideration of the subject, "Early Palestinian Christianity." The meeting will begin at 7:30 o'clock promptly. Following this meeting, the class in Old Testament History will meet for their usual study period.

On Sunday, Nov. 24, the Young Peoples Society will hold an afternoon hike and meeting in the cabin at Ellison Park. The boys are in charge of "eats" and the social program.

Friendship Class of the Sunday School is selling Christmas cards and supplies for the benefit of the church.

The Young Men's Class is holding an invitation dance tonight in the gymnasium in the parish house.

**Lyell Ave. Baptist**

The church is observing Neighborhood Sunday on Nov. 17. The pastor in his morning sermon will aim to show how the advancement of the church means the advancement of all the members in it.

The Sunday School will open at 12 noon.

At the evening service Miss Pauline Meader will give an address on her work in Rangoon, Burma. A short play entitled "America the Melting-Pot" will also be given under the auspices of the World Wide Guild.

On Nov. 21 the Mission Circle will meet with Mrs. C. C. Barnes, 663 Emerson St. Mrs. Harriett Hall, 151 Belknap St. will entertain the Fidelis Class on Friday, Nov. 22. Mrs. Ludwig and Mrs. Thomas will assist the hostess.

**Maltby St. Chapel**

Family Night will be observed Sunday at the chapel and all families will be welcome. A special feature of the program Sunday night will be the singing of "Home, Sweet Home" by Nelson, Richard and Jack Holden, a trio which has won two first prizes in radio competition. Their mother, Mrs. H. Guy Holden, who is the church organist, will also sing.

Rehearsals are under way for a group of plays to be presented by the Young People in the early part of December. Dates will be announced in the next issue.

Francis J. Lynch, 122 Sunset St. Call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.

Expert Marcelling, Finger waving and Permanent Waving at  
**MARIE LAMBERT**  
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TONIGHT (Last Times)  
Marlen Dietrich in "DEVIL IS A WOMAN"  
Wallace Ford, Barbara Kent in "SWELL HEAD"

FRIDAY and SATURDAY  
"THE THIN MAN" (Returned by popular request)  
"KEEPER OF THE BEES" with Neil Hamilton

SUNDAY and MONDAY  
William Powell in "ESCAPADE"  
W. C. Fields in "THE MAN ON THE FLYING TRAPEZE"

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You will find perfectly precious hats in velvet, suede and felt—small ones to snug into that fur collar. All colors. **\$1.85-\$2.85**

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Egg \$12 Stove \$12.50 Nut \$12.25 Pea \$9.95  
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# THE VICINITY POST

F. R. METZINGER, Editor and Publisher

**DOWNTOWN OFFICE**  
149 Andrews Street  
Main 5140

**VICINITY OFFICE**  
517 Lyell Avenue  
Glenwood 5318-M

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News matter must be in the hands of the editor not later than the Monday preceding date of issue.

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Finger Wave, Marcel, Shampoo, Rinses, etc. **25c**  
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Optometrist  
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9 to 12.30—1:30 to 5  
Evenings by Appointment  
Glen. 4419

**FARRELL-DRAKE**  
Mildred M. Drake, daughter of Mr. and Mrs. Thomas Drake, and Christopher J. Farrell, son of Mr. and Mrs. Christopher Farrell were united in marriage Sept. 28 in Holy Apostles Church. The church was decorated with large baskets of yellow gladioli and asters. A nuptial mass was celebrated by Rev. J. Ayers. At the Offertory of the Mass "Ave Maria" was sung by Mrs. Edna Wild. A double ring ceremony was performed.

The bride, who was given in marriage by her father, was gowned in white ivory satin entrance. Her veil of rose point lace was made in cap fashion seeded with pearls and caught with orange blossoms. She carried a shower bouquet of white rose buds and white chrysanthemums.

The matron of honor, Mrs. Lucille Slack, sister of the bride, was attired in a blue satin formal entrance with a three-quarter length jacket with blue accessories. She carried a sheath of pink gladioli and lavender asters tied with a pink ribbon.

The maid of honor, Mrs. Mary Louise Farrell, sister of the bride-

**WANT ADS**

Rates per insertion: 2c word, minimum charge 25c; no ads taken over telephone; cash or stamps must accompany ad; send to 149 Andrews St.

FLOOR SANDING machine and floor waxing machine, for rent by the day. Shatzel Hardware, 498 Lyell Ave.

REFINISH your own floors. Sanding machine and polisher for rent by day or half day. H. C. Pommerening & Son, Lyell at Glide St.

LARGE ROASTER for your Turkey Dinner, special 98c. Van Zeilen Hardware, 412 Ames St.

HOUSE PAINT \$1.69 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

WHITE SHELLAC \$1.59 gallon. Shatzel Hardware, 498 Lyell Ave. Glen. 3214.

IRON BOARD — Very sturdy and well-constructed, special 98c. Van Zeilen Hardware, 412 Ames St.

IF IT'S ELECTRICAL, we can repair it. Jones, Leggins & Co., 679 Maple St., Gen. 4556.

LOVELL WRINGER ROLLS, guaranteed, for any make washer \$2 each, installed. Variety Vacuum Cleaner Co., 254 Lyell Ave. Glen. 4141.

SPECIAL—Coal hod and shovel, combination offer, 39c. Van Zeilen Hardware, 412 Ames St.

PAINTING, Decorating Paper-hanging. Good dependable work, reasonable. Wilson Ash, 57 Sherman St. Glen. 689-W.

STORM WINDOWS—Estimates gladly given on any size. H. C. Pommerening & Son, Lyell at Glide St. Glen. 3110.

GARBAGE CAN, heavy duty, special, 89c. Van Zeilen Hardware, 412 Ames St.

FOR RENT—Garage. \$3.00 month. 517 Lyell Ave. Opp. Austin Street.

SPECIAL — First quality flat wall paint, \$1.29 per 1/2 gal. with brush given free. Van Zeilen, 412 Ames St.

RECONDITIONED Radios \$7.50 and up. Easy terms. H. C. Pommerening & Son, Lyell at Glide.

CLEAN your drains with Economy Plumber, special 21c can. Van Zeilen Hardware, 412 Ames St.

SPECIAL OFFER—Semi-gloss paint, first quality \$1.59 per 1/2 gal with brush given free. Van Zeilen Hardware, 412 Ames St.

UPHOLSTERING—New pieces made, old pieces re-covered and repaired. Best workmanship. Steko Upholstering, 126 Steko Ave. Glen. 3712-M.

WE BUY, sell and rent guns. Shells 65c to \$1.25. Lenhard, 519 Lyell Ave.

groom, was gowned in a pink satin entrance with a three-quarter length jacket and pink accessories to match. She carried a sheath of pink gladioli and pink asters tied with a pink ribbon.

Little Miss Kathaleen Flaherty was junior bridesmaid. She wore a green satin dress entrance with a turban to match. Her old-fashioned bouquet was of roses and snapdragons and asters.

Leo Neid acted as best man with Harry Maulfair and Thomas Drake as ushers.

The wedding breakfast was served at the home of the bride for the immediate family. A reception was held in the bride's home in the afternoon and evening for 200 guests.

Pre-nuptial events were: A variety shower by Mrs. C. J. Farrell Sr., and Miss Mary Louise Farrell, a linen shower by Mrs. Russell Flaherty, a linen shower by Miss Eunice Gamrod, a personal shower by Mrs. Theroan Slack, and a grocery shower by Mrs. James Campbell.

The bride and groom will reside at the Ames Apartment.

Roswell P. Weaver, 199 Avery St. Call at H. C. Pommerening & Son, 1106 Lyell Ave., for free Murray Theatre ticket.

Mrs. N. Radel, 1 1/2 Callhan Pk. Call at Voso Grocery, 505 Child St., for free Murray ticket.

Bertha E. Mattern, 250 Child St. Call at Voso Grocery, 505 Child St., for free Murray Theatre ticket.

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**Roasting Chickens** 4 to 6 lb. Average **lb. 29-35c**

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DUCKS and GEESE SMOKED CALAS...lb. 24c  
Fresh Hams ..... lb. 27c Fresh Shldr ..... lb 19 1/2c

PURE PORK SAUSAGE MEAT.....lb. 25c

Nonesuch Mince Meat ..... 12 1/2c  
Lake Shore Pumpkin ..... 12 1/2c  
Libby Prepared Mince Meat ..... lb. 21c  
Figs, 8 oz. pkg. .... 10c  
Pitted Dates, 8 oz. pkg. ... 12 1/2c  
Celery, lge. bdl. .... 15c

Diamond Walnuts ..... lb. 23c  
Mixed Nuts (1935) ..... lb. 21c  
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**ROCHESTER GAS AND ELECTRIC**

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**Grace Presbyterian**

Morning worship begins Sunday at 11 o'clock. Sunday School meets at 10 o'clock preceding the church service with the Young Peoples Society at 6:30 p. m.

Mid-week service will be held tomorrow evening, at 7:30 o'clock in the Philathea Room in the parish house.

The Ladies Aid fair and roast chicken supper will be held Wednesday evening, Dec. 11, to be held in the gymnasium in the parish house. Further announcement will be made later.

A bingo party will be held in the home of Ruth Schweder, 24 Burrows Street, on Friday evening, Nov. 29, at 8 o'clock.

**Wiring**

Fires originating from defective electric wiring are frequent and insidious, for they usually occur in hidden places where they are not likely to be discovered until beyond control.

It is therefore most important that all electrical wiring, apparatus, or appliances furnishing light, heat, or power shall be in accordance with the national electric code of the National Board of Fire Underwriters and the local building code.

Electrical installations made by inexperienced persons are liable to be dangerous. All electrical work should be rigidly inspected by an experienced person before it is put into use.

Charles E. Vose, 25 Wetmore Pk. Call at H. C. Pommerening & Son, 1106 Lyell Ave., for free Murray Theatre ticket.

Frank B. Scherer, 36 Masseth St. Call at Voso Grocery, 505 Child St., for free Murray Theatre ticket.

**SELBERT-HAWLEY**

The marriage of Miss Audrey Hawley, daughter of Mr. and Mrs. Daniel R. Hawley of Michigan Street, to Chester Selbert, son of Mrs. Marcella Selbert of Park Avenue, took place Sept. 28, at the Sacred Heart Church with the Right Rev. Monsignor George Burns officiating. The ceremony was performed before an altar decorated with palms, chrysanthemums and gladioli.

The bride was attired in a white pan-velvet gown en train. Her double tulle veil, caught with lilies of the valley, was attached to a white velvet halo. She carried a spray of white bridal roses and lilies of the valley.

Miss Thelma Hawley, sister of the bride and her only attendant, wore a powder blue accordin-pleated crepe gown with matching accessories, and carried a bouquet of pink tea roses. James Gallagher, brother-in-law of the groom, was the best man.

Mrs. Hawley was gowned in hunter's green crepe and velvet with black accessories and wore a shoulder corsage of Tallsman roses. Mrs. Selbert wore black velvet and accessories with a corsage of Tallsman roses.

Following the ceremony, a dinner was served at Ye Old Farm for the bridal party and the immediate families. A reception followed at the home of the bride in the evening.

Mr. and Mrs. Selbert left for an eastern trip through the Adirondack Mountains and are now at home at 174 Winchester Avenue.

Pre-nuptial events were entertainments and showers given by Mrs. James Gallagher, Mrs. Elsie Kelly, Mrs. Daniel Hawley, Miss Thelma Hawley, the Misses Mary and Helen Nocchi, and Misses Marcella and Helen Selbert.

**WARM WINTER UNDERWEAR**

Boys' and Girls' Union Suits 59c-75c  
Men's Winter Union Suits \$1.00-\$1.35

Xmas Gifts — Select Your Gifts Early — A Deposit Will Hold Them Until Xmas Eve

Furnishings for Men  
Women and Children

**ROLAND'S**

**FLANNEL PAJAMAS**

Children's Flannel Pajamas, Extra Fullness and Circle Seat Assures Restful Nights .....59c-85c

415 LYELL AVE.  
OPEN EVENINGS

MANY NEW TOYS FOR GIRLS & BOYS

**Trinity Evangelical**

Trinity Church is enjoying the benefits of the United Church Loyalty Crusade in the form of increased church and Sunday School attendance as well as in various organizations of the church. Also a fine group of folks is to be received into the church on Dec. 15th, answering the invitation to unite with us. And then the treasury of the church has been much increased.

Sunday, Dec. 1, is "Symphony Day" with the Sunday School gathering at 9:45 and a special musical program at the 10:50 service. At 7:30 in the evening an "Old Hymn Night" will be enjoyed, using the ten hymns receiving the highest vote in yesterday's services.

Sunday afternoon, Dec. 1, at 3 o'clock the congregation will meet.

The executive committee of the Marthas' will be the guests of Mrs. K. Fleke at her home, 63 Midvale Terrace, at 2 o'clock tomorrow.

The losing patrol in Boy Scout Troop No. 21 contest will serve a 6:45 dinner to the winning patrol, the scout leaders and the troop committee tomorrow evening.

The Marthas' monthly meeting will be held on Wednesday, Dec. 4, at 2 o'clock. The same day at 8 o'clock the Sunday School Workers Conference has its regular meeting and Christmas social.

The Christmas Sale of the Frauenverein will be held on Thursday afternoon, Dec. 5.

Miss Margaret Gerling of 51 Appleton Street will give a "Silver Tea" at her home on Thursday, Dec. 5.

**Lyell Ave. Baptist**

On Wednesday evening at 7:45 a Thanksgiving service will be held in the Grace M. E. Church, Driving Park. Six churches in this section are uniting in this service, and it is held at a time when it will not conflict with any other meeting of a similar nature. Rev. Robert Findlay, pastor of the North Presbyterian Church will give the address.

On Thanksgiving morning there will be a mass meeting at the Divinity School at 7:15. Following this service breakfast will be served in the South Avenue Baptist Church.

The next great event of the day will be the Union Thanksgiving service at the Eastman Theatre. This service opens at 10:30 a. m. The doors will be open at 10. Dr. Wilbour Saunders will give the address and a chorus of young people will sing under the direction of Professor Lehman.

A roast pork supper will be served in the Lyell Avenue Baptist Church on Thursday, Dec. 5 from 6:30 to 8 o'clock. The tickets are 35 cents for adults and 20 cents for children.

August H. Boesch, 212 Dakota St. Call at H. C. Pommerening & Son, 1106 Lyell Ave., for free Murray Theatre ticket.

Henry W. Sharp, 58 Dix St. Call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.

Ralph J. DeParna, 16 Texas St. Call at Voso Grocery, 505 Child St., for free Murray Theatre ticket.

**COLONEL CHEERIO**



"WINES WILL MAKE YOUR GUESTS FEEL PERKY —SERVE 'EM WITH THAT GORGEOUS TURKEY!"

Come in, look over our stock of fine Wines and Liquors; check the prices, compare the value. Select a bottle or two to go with that Turkey Dinner. We got everything it takes to make the meal more merry.

Drop in, Look 'em Over  
You are not obligated to buy

OPEN THANKSGIVING DAY

**LYELL AVE. LIQUOR STORE**  
Taylor & Jackson 193 LYELL at SARATOGA  
GLENWOOD 318 Rochester's Finest Liquor Store

**Did You Know That—We Serve CLAMBAKES ALL WINTER**  
SUNDAY DINNERS A SPECIALTY  
**SUMMER CIRCLE SPOT & BEER GARDEN**  
980 RIDGE RD. W. (JUST WEST OF R. R.) T. C. SOMMER

**HAUBNER & STALLKNECHT**  
Successors to John C. Rossenbach  
**FUNERAL DIRECTORS**  
GENESEE 300 828 JAY STREET

**Holiday FRUIT CAKE** 1 lb. 30c  
Loaf

**MINCE PIES** - - - - 23c

**PUMPKIN PIES** - - - - 19c

Pfeffernuse Sugared Spice Drops ..... lb. 22c

ASK FOR OUR SPECIALS EVERY WEEK-END  
NOTICE: These Specials are on sale at the store only.  
Get yours early. They go fast!

FRESH BAKED GOODS DAILY AT 6 A. M.

**SCHLAFFER'S BAKERY**  
355 Ames Street Genesee 3152

**Hat Syles Are At Their "Peak" Now**

Here you will find copies of hats from leading style sources, with touches of hand detailing that place them high in the ranks of distinction. Right now we are featuring many of the new "peak" models. Also a complete line of Matrons' Hats.

SPECIAL GROUP AT \$1.00

**GRIFFIN'S HAT SHOPPE**  
154 Sherman St. Open Eves. Glen. 4970-W



SOCIETY HIGH QUALITY  
**DRY CLEANING 55c**

*Society*

1341 DEWEY GLEN. 5538

EXPERT REPAIRING RELINING, etc.

We Call and Deliver

Look for your name in the "free" list.  
TUXEDOS RENTED, \$2.50

**SPECIAL!**

**HOT WATER CAR HEATERS \$4.95 UP**

**BAUER & RAETZ** CHILD at JAY STS. Phone: GEN. 3977

LET'S PLAY WE'RE MINERS.

ALL RIGHT, AN' WE'LL DIG SOME FAMOUS READING ANTHRACITE FOR DADDY. HE NEEDS MORE RIGHT AWAY.



for FAMOUS READING ANTHRACITE Call-

**BECKWITH COAL CO.**  
271 Lyell Avenue Glen. 811 Famous for Service

**hard COAL**

CASH PRICES PER TON SHOVELED OFF  
Egg \$12 Stove \$12.50 Nut \$12.25 Pea \$9.95  
Coke, R. G. & E. and Semet-Solvay \$10

# PERSONALS

The last meeting of Sigma Eta Rho Sorority was held at the home of Miss Edith Claus of Immel Street. Plans were discussed for a card party to be held soon.

Miss Mary Louise Kreiger, daughter of Mr. and Mrs. James T. Murray of Burrows Street, will have as her guest for the Thanksgiving holidays, Miss Mary E. Griffin, her classmate at the University of Buffalo.

Mr. and Mrs. Arnold Eysvogel of Delmar Street are being congratulated on the birth of twins, a boy and girl, at the Genesee Hospital on Nov. 17.

Mrs. Minnie Stubbe of Elsdon Street was pleasantly surprised at a luncheon and bridge in honor of her birthday on Nov. 15. The party was given at the home of her daughter, Mrs. Florence Galen, in Magee Avenue. In the evening, she was entertained at Old Heidelberg Inn in Pittsford.

The Old Gang Bridge Club met at the home of Mrs. Henry P. Lenhard in Canton Street. Prizes were won by Mrs. Clarence Falls and Mrs. Leo B. Ehmann. Mrs. Elmer Stifter of Wetmore Park will be the next hostess.

Mr. and Mrs. Phillip Lambert of Sykes Street were pleasantly surprised Thursday at a party arranged in honor of their 40th wedding anniversary by their niece, Miss Mary Quirk. Forty-one relatives and friends attended.

Mr. and Mrs. John J. Pemp and daughter, Bernadine, of Canton Street motored to New York City to attend the Army-Notre Dame football game.

## Downs Library Lists Available New Books

The following new books are now available at Down's Lending Library, 432 Lyell Avenue:

- Kid Deputy by Will Jenkin.
- A Girl Died Laughing by Viola Paradise.
- The Dead Man at the Window by Jean Samat.
- The Body in the Bunker by Herbert Adams.
- Blackberry Winter by Peter Ash.
- Butterfield 8 by John O'Hara.
- Give Me Death—Isabel Myers.
- The Man with Bated Breath—Joseph B. Carr.
- Murder Without Weapon—Means Davis.
- The Chianti Flask—Belloc Lowndes.
- Border Guns—Leigh Carder.
- The Dry Ridge Gang—B. M. Bower.
- Starr of Wyoming—William F. Bragg.
- Hell-Crazy Range—Francis W. Hilton.
- Montana Outlaw—Tom Roan.
- Purple Dawson, Rancher—Wm. L. Hawkins.
- Outlaw Ranch—Frank C. Robertson.
- Brothers on the Trail—Max Brand.
- Make Me Yours—Eleanor Browne.
- Eurasian Girl—Richard Grant.
- Lady Killer—Howard Kennedy.
- Vice Versa—Jack Woodford.
- Drug Store—A. L. Furman.
- Hitch Hike—Weldon Matthews.
- Marriage Agency—Russell Higgins.
- Assistant Wife—Gordon Sayre.
- Out of the Dusk—Elizabeth Stancy Payne.
- Back to Virtue, Betty!—Margaret Widdemer.
- Blossoms in the Moon—Blanche Ferguson.
- Fortune's Wheel—Agnes Louise Provost.
- Gorgeous Towers—Lucy Poate Stebbins.
- Sondra—Philip Fair.
- Spanish Rapture—Juanita Savage.
- The Sun and the Sea—Ruby M. Ayres.
- Bright Center of Heaven—William Maxwell.

Raymond A. Frederick, 118 Campbell Pk. Call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.



The pick of the market on display starting today  
**Fresh Drest TURKEYS 37¢ lb.**  
8 to 16 lb. avg.

Large Selection of HOME DREST CHIX, DUX and GEESE  
Milk Fed FOWL . . . 25c Stand. Rib Roast . . 25c  
Pork Shoulders . . . 19c Pork Loin, rib cut . . 27c

Oysters, Cranberries  
Nuts and Seasonable  
Fresh Vegetables

## SCHROTH'S MARKET

500  
LYELL AVE.  
GLEN. 3210

## DO YOU KNOW?

Chill November days serve notice that the season for colds has arrived. People begin to have "sinus trouble." There are many different kinds of colds, and many varieties of sinus trouble. Emphasis should be placed on prevention. At the first sign of a cold the patient should go to bed. If he does so, he will save time in the end. Children with colds should be kept from school and not allowed to play with other children.

Modern airplanes last from five to ten years.

Women were writing to men for money as early as 2000 B. C., according to Dr. John B. Alexander of Yale University, who has been engaged in deciphering clay tablets found in Babylon.

Hitch hiker thumbed H. F. Bibby, Beaver Dam, Wisconsin, on the road from Madison.

"Got a radio in your car?" asked the hitcher.  
"No," said Bibby.  
"Much obliged," said the hitcher. "Keep on going; I'll wait for another car."

Bicycles were invented by a Frenchman named Michaux in 1855. He was a saddler and had to repair a tricycle. He began to play with it while it remained in his shop, tried two wheels instead of three, put his foot on the ground to propel and balance himself. He discovered that he could keep his balance by turning the front wheel. Then he added pedals and the bicycle was born.

Joseph Hermann, 856 Smith St. Call at Voso Grocery, 505 Child St., for free Murray ticket.

## You'd Be Surprised

In 1933 about 29,500 fatal accidents are estimated to have occurred in houses. There were about 4,230,000 accidents, of which about 130,000 left permanently injurious effects. A very large percentage of these came about because of the dilapidated condition of stairs and halls.

The number of such accidents can be cut down materially if people repair their houses, and it may be accomplished at little cost through the use of the Modernization Credit Plan of the Federal Housing Administration. A few hundred dollars so spent might easily save some one from death or being crippled for life.

## Piling Coal

Do not pile soft coal against a furnace wall or near it.

Soft coal is subject to spontaneous ignition, and heat increases the hazard.

Always keep soft coal piles as shallow as possible. It is better not to exceed three or four feet in height.

## Home Heating Hints

by JOHN BARCLAY



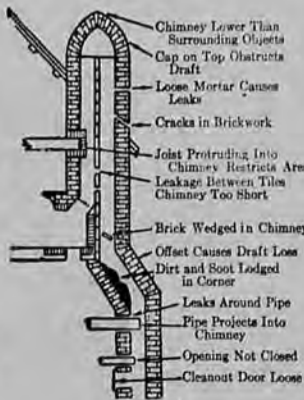
ONE of the most common complaints voiced by home-owners is to the effect that the draft is so poor that the fire is difficult to maintain. Usually this condition can be remedied by the location of the cause . . . and the cause nearly always lies in one of the five following places:

1.—A leaking chimney flue; this is sometimes caused by rust or careless joining of the flue pipe sections;  
2.—Poor chimney construction; many times we find a chimney that is so narrow that it is practically impossible to get sufficient draft.

Again we often find a decorative arch across the top of the chimney opening on the roof. This may be pleasing from a scenic viewpoint, but it prevents your fire from getting the proper draft (see illustration showing fourteen defects that may be found in chimneys).

3.—Fly ash (carbon) accumulations in the gas passages; this can be eliminated by having the gas passages, as well as the entire furnace, thoroughly vacuum-cleaned at regular intervals . . . at least once a year;

4.—The pipe projecting into chimney, beyond the wall surface; the flue pipe should be placed flush with the inside of the wall nearest the chimney opening;  
5.—Turn damper rusted shut; naturally the turn damper in your flue pipe should be movable, so that when you turn the handle the disc inside the pipe will move. If you have difficulty in locating the cause of insufficient draft, consult an expert.



Live-Stock

### POULTRY

DRESSED FREE

HOME RAISED

**TURKEYS, . lb. 35c**

CAPONS 7 to 10 lbs. 35c

Young Roasting 5 to 7 lbs. CHICKENS . . . lb. 27c

White Leghorn SPRINGERS . . . lb. 25c

Colored FOWL . . lb. 25c

White Leghorn FOWL, lb. 22c

DUCKS 27c GEESE 25c

**LYELL POULTRY MARKET**

We Deliver Sat. Glen. 4952  
219 LYELL, Near Saratoga

**BOSTON BROWN BREAD** 1 lb. 15c  
Loaf

**BAKED BEANS**  
Boston or American Style  
20 oz. Pan 15c; 2 1/2 lbs. 25c  
Larger Quantities, 10c lb.

Baked and Delivered to Your Door the Same Day

**LEXINGTON Baked Bean CO.**  
593 Lexington Ave. Glen. 2375-M

**MAID'S VAPORIZING RUB 25c**

The best on the market and the biggest jar. On sale at your druggists.

--- COUPON ---  
Cut out this ad. It is worth 10¢ at Maid's, 511 Dewey Ave. It entitles you to the regular 25c jar for 15c.

Greetings . . .

May this Thanksgiving be a bounteous and happy one for you. We extend our best wishes to all our friends and patrons in The Vicinity.

**CHAS. A. CLAUS**  
Insurance Agency  
All Lines of Insurance  
7 Immel St. Gen. 3046

USED

## RADIO SALE

All Reconditioned

Table Models **\$4.50** Up

Console Types **\$9.95** to \$19.95

Philcos, Zeniths  
Atwater - Kents  
Stewart-Warner

Also 1935 Philco  
Floor Models at  
Big Savings

## BENZON

Sales & Service  
420 AMES ST.  
Gen. 6117 Open Even.

Smart women everywhere are having

**Machineless Permanents**  
We give both machine and machineless permanents

Try our Personality Finger-waves, Marceels and Haircuts.  
Short Hair is Smart

**BESSIE HEBERGER**  
VERA  
282 Otis at Dix Glen. 5793

MILK SHAKE WITH ICE CREAM **10c**

**Schaefer's Confectionery**  
Cigars, candy, School Supplies  
348 Ames Street

TANK CAR TO YOUR CAR  
Now we have the Winter Grade for QUICK STARTING

## LEADER GAS 15c

No dirt, no water, full gallonage from our Visible Pumps

KINSO HIGH GRADE OIL qt. . . 25c  
LEADER OIL . qt. 15c

**KINSO CORP., 585 Lyell Ave., Opp. Burrows St.**











OFFICE  
149 Andrews St.  
Main 5140

# THE VICINITY POST

Delivered to  
5500  
Homes

Published every other Thursday in the interests of the Vicinity of Lyell Avenue

NINTH YEAR

ROCHESTER, N. Y., DECEMBER 21, 1935

No. 4

## BOOSTERS CLUB BANQUET JAN. 13

The Boosters Club of Grace Presbyterian Church, Lyell Avenue, is planning the annual benefit banquet, to be held in the church hall on the night of Monday, Jan. 13. A splendid menu is being planned and a gala night of entertainment, song and music featuring the "Hollywood Revue" of radio note.

Committees in charge are: Neil D. Henry, general ticket chairman; Harry Nuijens, printing; Henry Kordt, entertainment; Rev. H. J. Walch, music.

Art Taylor, song leader; Ossian Close and Geo. Hubbard, lights and stage settings; Rev. H. J. Walch and Neil D. Henry, press and publicity; Louis Youst, decorations; Clarence Johnson and Bill Huggett, checking.

Planning and preparation of banquet, Mrs. John Marshall with the ladies of the church. Speaker will be announced later.

Door prizes and favors will be given. Tickets are 50 cents and may be procured from any member of the church or the various committees.

### Townsend Club

Official Townsend Old Age Revolving Pension Club No. 4 will hold a regular meeting Thursday, Dec. 26, at 8 P. M. at 333 Driving Park Ave., directly opposite Dewey. The public is invited.

### PRIVATE BOWLING PARTIES

Including lunch and bowling for parties of 24 or more: Buffet lunch and bowling, per person 75c, chicken supper and bowling, \$1 per person; steak supper and bowling, \$1.25 per person. Alleys draped for privacy.

Henchen Bowling Hall, 849 Jay St. Gen. 7748 for reservations.

## Merry Christmas

### CHRISTMAS SERVICES IN THE CHURCHES

#### Grace Presbyterian Lyell Avenue Baptist

Sunday morning at 11 the Christmas Sunday Service and White Gift Offering will be held. It will be a service of great spiritual meaning, with the choir singing special Christmas music.

Sunday School will meet in the morning at the usual hour of 10 o'clock, with Christmas Service and Pious Social on Sunday evening at 7 o'clock promptly. The early hour is for the sake of the children. The gifts of food for the baskets for the needy of the community will be received in this service, and the Sunday School children will have their program of entertainment as well as a visit from Santa Claus.

On Christmas Eve at 11:15 o'clock, there will be the regular Christmas Eve service, in which the choir will sing its Christmas music, and the sacrament of Christmas Communion will be celebrated. All people are invited to attend.

Regular schedule of services will be resumed following Christmas.

#### SAVE AT KEOWN'S

Largest candy canes in town. Fancy candy pipes 25c. Cigars, Cigarettes, Tobacco and Pipes for Him. Candy for Her. Games for the children. Keown's Confectionery, 382 Ames St. —Adv.

Public worship and praise to God will be held in the church Sunday morning at 10:30. Sunday School opens at 12 noon. The pastor will preach on the theme: "The Manifestation of the True Spirit of Christmas."

The choir will sing "Shepherds Abiding in the Fields," by Wilson. In addition there will be an antiphonal chorus sung by the choir and the Children's Chorus. The anthem is: "O Nightingale Awake," by Dickinson.

In the evening at 7:30 there will be a Pageant put on by the Primary and Intermediate Departments of the Sunday School.

#### Trinity Evangelical

Christmas services:

11:45 P. M. to 1 A. M.—Christmas Eve, Christmas music by Organist, Junior and Senior Choirs and members of Brotherhood. Christmas service "Emmanuel God with Us."

Christmas Day, 10:30 A. M.—Worship in German. New Year's Eve, 11 to 12 p. m.—Watch Night Service.

A hearty invitation is extended to all members and friends of Trinity to attend these services.

#### Murray Theatre

Tonight—"Eight Bells" with Ralph Bellamy and Ann Southern; and "Champagne for Breakfast" with Joan Marsh and Hardie Albright.

Sun., Mon., Tues.—"The Farmer Takes a Wife" with Janet Gaynor and Henry Fonda; and "Bonnie Scotland" with Laurel & Hardy (1½ hour feature).

Wed., Thurs.—"Bright Lights" with Joe E. Brown and Ann Dvorak; and "Unwelcome Stranger" with Jack Holt. (Open all day Christmas.)

#### Review

Civilization marched westward over the turbulent Erie waterways in four-mile-an-hour boats and strong men hammered out an empire and held the love of beautiful women with their brawny fists.

That is the glamorous, action-filled picture of America in the roaring 1850's in "The Farmer Takes a Wife." Because its scene is along the Erie Canal with many incidents closely related to Rochester, it has a distinct local appeal.

About the tender love story of Janet Gaynor and Henry Fonda, the stars of the picture, all of the excitement, humor, romance and near-tragedy of this never to be forgotten epoch centers.

Miss Gaynor is a girl of the Erie waterways, fascinated by the nomadic, gypsy-like existence. Fonda is a boy who works on the canals merely to earn enough money to buy the farm he has always wanted.

Alex R. Glasford, 37 Austin St., call Society Cleaners, Glen. 5538 for free dry cleaning of one garment.

NEXT  
ISSUE  
THURSDAY  
JAN. 16

#### Lincoln Theatre Is Again Opened

Another indication of better times in The Vicinity has been the re-opening of the Lincoln Theatre in Jay Street. L. K. Verian and T. J. Foley, Rochesterians and experienced showmen who are the proprietors, have confidence that the theatre will again repeat its success enjoyed in prosperous times.

In fact, to show their faith in the new enterprise, they opened for the first time on Friday, Dec.

(Continued on Page 3)

#### NO. 30 P. T. A. MEETING JAN. 8

Parent Teachers Association of No. 30 School, held its annual bazaar and cooked food sale Dec. 11. Proceeds will be used to furnish Christmas boxes of popcorn and candy for children of kindergarten and first and second grades.

The Association wishes to thank all those who sent donations for the bazaar. Ladies interested in P.T.A. work are invited to attend meetings, held at the school every second Wednesday of the month. They are urged to attend and see the good work being done by the organization for the children.

The regular meeting will be held Jan. 8 at 2 p. m. in the school. Guest speaker will be Miss Florence Winchell, superintendent of Parent Education on the topic "Child Development." Miss Winchell is well known to the members of the P. T. A.

## A Merry Xmas



You'll find it a pleasure to buy your Christmas things at Klier's. Hundreds of excellent gift selections and all the necessary Christmas accessories such as:

<p>Complete Selection of <b>CIGARS and CIGARETTES</b> In Christmas Wrappings</p> <p><b>CHRISTMAS CANDIES</b></p> <p>Full Line of <b>GREETING CARDS</b></p> <p><b>CAMERAS</b> 39c up</p>	<p><b>XMAS WRAPPINGS — TISSUE SEALS — CORDS — TWINE</b></p> <p><b>Xmas Tree Sets</b> 8 Sockets With Bulbs 39c</p> <p><b>PEERLESS BULBS</b>, doz. 15c Edison Mazda 6 for 25c</p>
---	---

Perfume, Body Powder, Toilet Water & Gift Sets  
**COMPACTS** 50c to 7.50  
**ATOMIZERS** 50c up  
Fountain Pens and Pencil Sets



**KLIER PHARMACY**  
692 Maple, cor. Ames We Deliver Gen. 2659

# RUSSER'S WISH YOU

## A Merry Christmas

MINNESOTA WHEAT FED

# TURKEYS


<p>Choice Northwestern <b>TURKEYS, lb. 35c</b></p> <p>Fancy Corn Fed 6-7 lb. Aver. Roasting <b>CHICKENS lb. 35c</b></p> <p>Fancy Milk Fed <b>DUCKS . . . lb. 29c</b></p> <p>Fresh Dressed <b>GEESE . . . lb. 26c</b></p> <p>Fresh Shucked <b>OYSTERS, pt. 25c</b></p> <p>Fancy <b>FOWL . . . lb. 27c</b></p> <p>Fresh Pork <b>Saus. Meat, lb. 23c</b></p>	<p>The Very Best the Market Affords</p> <p>Fancy Cape Cod <b>Cranberries, lb. 19c</b></p> <p>Emporer <b>GRAPES, 3 lbs. 23c</b></p> <p>Family Size <b>CELERY . . . . 19c</b></p> <p>Fancy Hand picked MacIntosh <b>APPLES . . . . 29c</b></p> <p>Jumbo Christmas <b>ORANGES, dz. 43c</b></p> <p>Domino XXXX Sugar 2-15c Delmonte Raisins . . . . . 7½c</p> <p>Daisy Pastry Flour 5-lb. sack 19c</p> <p>Fancy Stuffed Olives, pt. 25c</p> <p>Fancy Queen Olives, pt. 19c</p>
---	--



**AMES ST. cor. MAPLE**

## For YOUR GIFTS SHOP AT ROLAND'S

Practical Gifts of Wearing Apparel  
For Men, Women and Children



**GAMES BOOKS TOYS**  
For Girls and Boys

Many Novelties that will make desirable gifts.  
Infants' Knitwear  
Robes and Blankets

**FRICITION TOYS**  
Wind 'em up—they run, tumble and dance . . . . . 25c

**XMAS TREE LIGHTS and ORNAMENTS**  
**XMAS BULBS—3 for 5c**

**ROLAND'S**  
415 LYELL AVE.

Furnishings for Men, Women and Children  
Dry Goods and Novelties  
**OPEN EVES. TIL 9:30**







**HELP FOR THE HOME MAKER**

Christmas is universally recognized as the time of year to decorate the home both inside and out. The Christmas tree is one of the accepted means of interior decoration. However a centerpiece for the dining room table always presents some difficulties. What then shall we do? Here is a suggestion.

First of all, you take a bread board, size 18 x 24 inches and cover it with cotton. Buy an inexpensive miniature house and garage. Some miniature houses come with built-in garages. Now, you'll notice that these are open in the back. Just place a plain piece of paper over this hole and cut a hole in the bottom. Locate this house and garage on the bread board covered with cotton.

Take two or three miniature imitation Christmas trees and place them around the yard. In the yard, take a small pocket mirror for a pond, cut a round hole in the cotton and place the mirror on bread board. This will make it look like a round pond surrounded by snow. This may, if you so desire, be surrounded by rocks for a rock garden.

When that is finished take sand and pave a road by patting damp sand down into the cotton from the edge of board to garage. Place a miniature car in the drive. Then miniature animals may be placed around the yard, ducks on the pond, etc. Then take a string of Christmas tree lights with white bulbs. Bring four of the string under the cotton with three bulbs going into the base of the house and one going in the garage. The remainder of the string may be submerged in the hedge around the bread board which is built out of Christmas tree branches stuck in the cotton for support. After this is all done, sprinkle everything with artificial snow which makes it glisten.

If place cards are desired smaller houses can be put before each plate with the person's name on it and one bulb can be used to light each individual house. Under each house a piece of as-

Frederick M. Jacobs, 120 Sherman St., call Society Cleaners, Glen. 5538, for free dry cleaning of one garment.

**Canadian Post Again To Give Out Baskets**

Maple Leaf Post No. 8, Canadian Legion of the British Empire Service League, is again preparing to bring Christmas cheer to needy ones. Those who wish to donate food or clothing are requested to communicate with the post chaplain, Charles E. Hall, 115 Avery Street, Glen. 1097-J.

The two months membership campaign, netting a gain of 76 members, has been re-opened and will continue through Memorial Day. Ex-service men who have served in any of His Majesty's forces are eligible for membership. Honorable discharge or service medals are sufficient credentials. Wives, mothers, daughters and sisters are eligible for the Auxillary. Meetings are held at the Moose Temple, 441 East Avenue.

Mary M. Guthrie, 74 Avery St., call at Senz Tavern, Lyell at Glide St., for free Murray ticket.

Mrs. Mary Lauterborn, 1242 Jay St., call at Senz Tavern, Lyell at Glide St., for free Murray ticket.

Rudolph E. Vay, 26 O'Neil St., call at Kler Pharmacy, 692 Maple St., for free Murray ticket.

bestos should be used to prevent scorching. If there are more persons seated at the table than the four bulbs left over from the centerpiece, an extra string can be used. This centerpiece is nice for a family or informal gathering and for children.

Live-Stock  
**POULTRY**  
DRESSED  
FREE  
HOME RAISED  
**TURKEYS, - lb. 32c**  
Young Roasting 5 to 7 lbs.  
**CHICKENS lb. 27c**  
White Leghorn  
**SPRINGERS lb. 25c**  
**Heavy FOWL lb. 26c**  
White  
**Leghorn FOWL, lb. 23c**  
**LYELL POULTRY MARKET**  
We Deliver Sat. Glen. 4952  
219 LYELL, Near Saratoga

We extend our heartiest Christmas Greetings and Best Wishes for the Coming Year

**SELECT FRESH DREST TURKEYS 35<sup>c</sup> lb.**  
8 to 18 lb. avg.

Large Selection of HOME DREST CHIX, DUX, GEESE, CAPONS

Small Fowl . . . . . 28c	Pork Loins . . . . . 22c
Veal Shldr or Leg . 23c	Pork Shoulders . . . 19c

**SCHROTH'S MARKET** 500 LYELL AVE. GLEN. 3210

Repeating Last Year's Success  
**WINES and LIQUORS**  
Just Arrived! A CARLOAD of  
**PURE CALIFORNIA WINE**  
From The Largest Winery in America

**LA BOHEME CHATEAU LYELL DRY WINES** GUARANTEED No Extra Charge  
Taste the Difference  
Zinfandel, Barberone, Chianti, Burgundy, Claret, Sauterne  
1-2 gal. 75c gal. \$1.25

**SWEET WINES** Port, Muscatel, Marsala  
Sherry, Claret, Sauterne  
1-2 gal. 95 gal. \$1.69

**CALIFORNIA DRY WINES** NEW YORK PACK—GALLON \$1.10-\$1.15-\$1.35  
**Saratoga Brand Wines** Port, Sherry, Muscatel, Tokay, 24 oz. 49c, 2 for 89c

**Widmer's and Vineyard Queen** New York State Wines Complete Line: Bottles & Jugs  
OUR CELLARS are stocked with fine wines and liquors to make you extra happy at holiday time.  
PLENTY OF HELP, NO WAITING, NO DELAY. Take advantage of our fine large store to shop in. It costs no more.

No Job Lots---No Sub-Standard Wines or Liquors Sold Here  
WE STOCK a full line of all the well-known brands of Whiskies, Gins, Rums and Brandies, such as Seagram, Calvert, Frankfort, Hiram Walkers, Penn Maryland, Oldtyme, Shenleys, etc., and at prices you will agree are right smart low.  
Deliveries Every Hour on the Hour, Starting Sat., Dec. 21, to 9:30 p. m. Xmas Day

**LYELL AVE. LIQUOR STORE**  
Taylor - Jackson Open Xmas Day We Deliver  
193 LYELL AVE. at SARATOGA PHONE GLEN. 318

**LINCOLN**  
THEATRE Jay & Child Sts.  
The Best in Entertainment with Perfect Sound  
SUN., MON., TUES. (DEC. 22, 23, 24)  
2—BIG HITS—2  
PAUL MUNI **"SCARFACE"** ANN DVORAK  
And a swell Hill-Billy Musical Comedy  
**"THE OLD HOMESTEAD"**  
Special Attractions!  
Don't Miss Them!  
EVERY THURSDAY — A Big Gift Nite  
EVERY SATURDAY — Good Will Nite  
Get Our "Good Will" Card  
No Cost — No Strings — No Obligation  
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Diamonds, Watches, Jewelry  
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Groceries — Meat Market  
Fruits & Vegetables  
Local Beer, 3 for 25c—\$2 case  
Hornell Beer, 4 for 29c—\$1.69 case  
Penn Motor Oil, 2 gal. 98c  
Fresh Fish Every Friday

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**TUX Society**  
FULL DRESS or CUT-AWAY—at  
SOCIETY HIGH QUALITY  
**DRY CLEANING 55c**  
1341 DEWEY GLEN. 5538  
We Call and Deliver.

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Owned by John Van Ingen, formerly of Lyell Av.