

A Complete Real Estate Service



FRANK A. DRUMM, President

1014 Lincoln Alliance Bank Building
Phone STONE 633

EGBERT F. ASHLEY CO.

ESTABLISHED 1852

INSURANCE

212 UNION TRUST BUILDING

19 MAIN ST., W.

Telephone Main 444

HENRY T. PERKINS
REAL ESTATE CO.

PROPERTY MANAGEMENT

SALES — RENTALS — LEASES

PHONE MAIN 3309

31 EXCHANGE STREET

NOT TO BE PHOTOCOPIED

LIST OF OUR PUBLICATIONS

Albany and Rensselaer§¶®.....	\$10.00
Attleboro and N. Attleboro§†¶®..	8.00
Auburn§¶®	8.00
Boston§¶	25.00
Boston Blue.....	5.00
Cranston§*¶®	8.00
Danielson*¶	5.00
East Providence§†¶®	8.00
Fall River§¶®.....	8.00
Gloucester and Rockport†¶®... ..	8.00
Hopkinton*¶	5.00
Jamestown and New Shoreham†..	4.00
Lakeville†¶	4.00
Lawrence§¶®	8.00
Lowell§¶®	8.00

Rochester Public Library

Reference Book

Not For Circulation

Syracuse§ 	10.00
Taunton¶§®	8.00
Troy, Cohoes & Green Island¶§®.	10.00
Waltham§†¶®	8.00
Westerly*§¶®	7.00
Woonsocket§¶®	8.00
Worcester¶	10.00
Worcester House†®	10.00

*Denotes books issued in odd years.

Prices subject to change without notice

†Denotes books issued in even years.

§Denotes books containing House Directories.

¶Denotes books containing Wives' Names

®Denotes books containing Property Owners

Latest Directories of all Cities for sale at Publishers' Prices

SAMPSON & MURDOCK CO. Inc.

179 LINCOLN STREET

..

BOSTON, MASS.

Please mention this Directory when dealing with Advertisers



ST

How the City Directory will help you

Some people regard the City Directory as merely a big book that cannot concern or be of any use to them, personally.

If they realized what it contains, and how it would answer many little questions that come up every day, they would use it in their personal as well as business affairs.

Well, now—doesn't it concern you? It has your name, business and address correctly listed, where your friends, looking for you, will find it.

It has this same information about your friends, and anyone else in the city you may be interested to look up.

It has complete information about the business houses of the city, telling who sells what, and where. It has detailed accounts of progressive houses, who realize they will logically be looked for in the "Selling Section."

It tells how all the streets run, giving numbers at corners; the clearest map of the City; Buildings, Government, Societies and a wealth of facts about the City that can only be appreciated by glancing at the Index.

You will be repaid for a little time spent in finding out how to use this book full of "Who and Where" information; repaid in convenience, in accuracy, and in time saved in your everyday affairs. **But be sure you use the latest**, as an old edition will mislead you.



Sampson & Murdock Co., Inc.

PUBLISHERS

179 Lincoln Street - Boston, Mass.

WARNING!

“He Was a Stranger and He Took Me In”

Unknown solicitors representing various questionable publications take at least \$100,000.00 from Rochester business and professional men annually.

These publications include many one time directories and business indexes which are unauthorized by organizations which the solicitor claims to represent. They are of no value to anyone except the promoter.

Included in a list of over one hundred on file in this office, are the following classifications:

<i>Travel and Hotel Directories</i>	<i>Trade Indexes</i>
<i>Railroad Employees' Journals</i>	<i>Business Guides</i>
<i>Buyers Commercial Register</i>	<i>National Reference Guides</i>
<i>Sellers Reference Guides</i>	<i>N. Y. State Business Directories</i>
<i>Buyers Classified Guides</i>	<i>Industrial Directory</i>
<i>Sheriffs' & Police Officers' Directories</i>	

Before paying for advertising in out-of-town directories represented by strangers, verify your signature and check the source of the order. BEFORE YOU SIGN, Phone this office for a report on the publication. Our information costs you nothing and may save you much—if you

INVESTIGATE—BEFORE YOU INVEST

BETTER BUSINESS BUREAU OF ROCHESTER, INC.

1332 LINCOLN-ALLIANCE BANK BUILDING

Phones Stone 330—331

Rochester Suburban /// Directory

For the year 1936

INCLUDING THE TOWNS OF
BRIGHTON, EAST ROCHESTER, GATES, GREECE,
IRONDEQUOIT and PITTSFORD

A Supplement to the Rochester Directory

Containing

Alphabetical Section (White Pages) for each town, giving names, occupations and addresses of all persons over twenty years of age, business and post office addresses.

Business Directory (Page 617) of all firms or individuals in business or profession, under listing best describing their service or product.

Reference Department (Page 17) where more information than is possible to give under the headings is placed on file for buyer's reference. The value of this department cannot be estimated. It is an index of the best business interests of the town, and stands for them and the town in reference libraries all over the country, as well as on the desks of progressive business men. It is accessible to everybody, and the logical place to look for specific information. This probably explains why no other form of publicity is so generally endorsed by business men, as a glance at this department will show.

House and Street Directory (Pink Sections) A complete list of streets, giving location of intersections and enabling one to tell at once between what streets a given number lies, and the quickest way to get there. All business houses, individuals in business, and householders are listed in numerical order upon their respective streets. Resident property owners are designated, and Post Office addresses given for each street. A feature of great value and convenience.

A VALUABLE FEATURE:

HOMES OWNED BY OCCUPANTS INDICATED BY SYMBOL®

(Note: this information is as given to our canvassers, and is not guaranteed by us. It should be of value as an indication, but not taken as legal proof of title.)

(For detailed index to contents see page 7)

Volume



VII

Price \$12.00

SAMPSON & MURDOCK CO., Inc., Publishers

Established 1846

729 Powers Building, Rochester, N. Y.

Printed in U. S. A.

COPYRIGHT 1935 BY SAMPSON & MURDOCK CO., INC.

NAMES IN THE DIRECTORY OF 1936

	Brighton	East Rochester	Gates	Greece	Irondequoit	Pittsford	Total
In Alphabetical Section 1936	5,443	3,095	2,002	6,102	10,204	2,363	29,209
In Alphabetical Section 1935	5,262	—	1,924	5,880	9,856	1,786	24,708
Increase of names....	181	—	78	222	448	577	1,506

*This number includes the names of 173 individuals in Brighton, 90 in Gates, 193 in Greece, 245 in Irondequoit and 30 in Pittsford who have died, with date of death, or who have removed from the city since the 1935 directory was issued.

Number of names in
Alphabetical Direc-

CALENDAR

1935

1936

1936

	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.		Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.		Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	
July	7	8	9	10	11	12	13	Jan.	5	6	7	8	9	10	11	July	6	7	8	9	10	11	12	
	14	15	16	17	18	19	20		12	13	14	15	16	17	18		12	13	14	15	16	17	18	
	21	22	23	24	25	26	27		19	20	21	22	23	24	25		19	20	21	22	23	24	25	
	28	29	30	31		26	27	28	29	30	31	..		26	27	28	29	30	31	..	
Aug.	4	5	6	7	8	9	10	Feb.	2	3	4	5	6	7	8	Aug.	2	3	4	5	6	7	8	
	11	12	13	14	15	16	17		9	10	11	12	13	14	15		9	10	11	12	13	14	15	
	18	19	20	21	22	23	24		16	17	18	19	20	21	22		16	17	18	19	20	21	22	
	25	26	27	28	29	30	31		23	24	25	26	27	28	29		23	24	25	26	27	28	29	
																	30	31	
Sept.	1	2	3	4	5	6	7	Mar.	1	2	3	4	5	6	7	Sept.	1	2	3	4	5	6	7	
	8	9	10	11	12	13	14		8	9	10	11	12	13	14		6	7	8	9	10	11	12	
	15	16	17	18	19	20	21		15	16	17	18	19	20	21		13	14	15	16	17	18	19	
	22	23	24	25	26	27	28		22	23	24	25	26	27	28		20	21	22	23	24	25	26	
	29	30		29	30	31		27	28	29	30	
Oct.	6	7	8	9	10	11	12	Apr.	5	6	7	8	9	10	11	Oct.	4	5	6	7	8	9	10	
	13	14	15	16	17	18	19		12	13	14	15	16	17	18		11	12	13	14	15	16	17	
	20	21	22	23	24	25	26		19	20	21	22	23	24	25		18	19	20	21	22	23	24	
	27	28	29	30	31		26	27	28	29	30		25	26	27	28	29	30	31	
Nov.	3	4	5	6	7	8	9	May	3	4	5	6	7	8	9	Nov.	1	2	3	4	5	6	7	
	10	11	12	13	14	15	16		10	11	12	13	14	15	16		8	9	10	11	12	13	14	
	17	18	19	20	21	22	23		17	18	19	20	21	22	23		15	16	17	18	19	20	21	
	24	25	26	27	28	29	30		24	25	26	27	28	29	30		22	23	24	25	26	27	28	
									31		29	30	
Dec.	1	2	3	4	5	6	7	June	1	2	3	4	5	6	7	Dec.	1	2	3	4	5	6	7	
	8	9	10	11	12	13	14		7	8	9	10	11	12	13		6	7	8	9	10	11	12	
	15	16	17	18	19	20	21		14	15	16	17	18	19	20		13	14	15	16	17	18	19	
	22	23	24	25	26	27	28		21	22	23	24	25	26	27		20	21	22	23	24	25	26	
	29	30	31		28	29	30		27	28	29	30	31

PUBLISHERS' NOTE

The information in this book is gathered as far as possible by actual canvass, and is compiled in a way to ensure maximum accuracy. While the Publishers will in no way be held responsible for any errors that may occur, they will be glad to have any inaccuracies brought to their attention, so that they may be corrected in succeeding editions.

Sampson & Murdock Co., Inc., Publishers.

UNITED STATES COPYRIGHT LAW

In Force On and After July 1, 1909

Section 28.—That any person who wilfully and for profit shall infringe any copyright secured by this Act, or who shall knowingly and wilfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year, or by a fine of not less than one hundred dollars nor more than one thousand dollars, or both, in the discretion of the court.

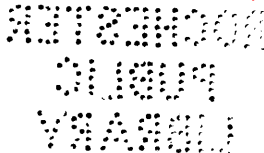
12
2917.4788
R 6762

v. 7
1936

INDEX TO CONTENTS

	PAGE
Abbreviations	66
Advertising Department	17
Almshouse	14C
Alphabetical Directory	67, 171, 231, 275, 387, 575
Apartment Houses	618
Assessors	65, 229, 273, 385, 573
Association North American Directory Publishers	Y
Blocks and Buildings	649
Brighton Directory	65
Business Directory	617
Calendar	6
Cemeteries	622
Churches	623
City Statistical Review	9
Clubs	625
Constables	65, 229
Coroners	14B
County Attorney	14B
County Court	14C
County Officers	14A
Deputy Sheriffs	14B
East Rochester Directory	169
Fire Department	65, 169, 229, 273, 385, 573
Gates Directory	229
Greece Directory	273
Halls	649
Hotels	637
House Directory	145, 217, 261, 357, 529, 605
Index to Advertisers	8
Irondequoit Directory	385
Jail	14B
Justices	65, 169, 229, 273, 385, 573
Number of Names in Directory	6
Parcel Post	15
Penitentiary	14C
Pittsford Directory	573
Police Department	169, 273, 385, 573
Poor Department, County	14B
Population of New York State	10
Population of Rochester and Monroe Co.	14
Post Offices	16
Public Buildings	649
Public Welfare Dept.	14B
Rates of Postage	14D
Schools	65, 169, 229, 273, 385, 573
Sheriffs and Deputies	14B
Street & House Directory	145, 217, 261, 357, 529, 605
Supervisors	14A, 65, 229, 273, 385, 573
Surrogate Court	14C
Tax Collectors	229, 385
Town Officers	65, 169, 229, 273, 385, 573

1- 580040



INDEX TO ADVERTISEMENTS

	PAGE
Alliance Realty Corp. 183 Main E., Rochester.....	front cover and 42
Alling & Miles Inc. 82 Stone, Rochester.....	18
Ashley Egbert F. Co. 19 Main W., Rochester.....	front cover
Ashton Funeral Home 636 Main W., Rochester.....	34
Ayer & Streb Inc. 77 StPaul, Rochester.....	38
Barber William C. Co. 1736 Portland av., Rochester, Irondequoit.....	32
Bender Bros. 301 Alexander, Rochester.....	34
Bietry Herbert J. 1216 Lincoln-Alliance Bank bldg., Rochester.....	42
Bohachek E. S. Inc. 130 Clinton av. S., Rochester.....	back cover
Brighton Place Dairy Co. Inc. 45 Fulton av., Rochester.....	33
Central Trust Co. 25 Main E., Rochester.....	19
Clark E. H. Coal Co. Inc. 170 Lyell av., Rochester.....	31
Clements James C. Inc. 409 Powers bldg., Rochester.....	37
Crouch & Beahan Co. 99 Dewey av., Rochester.....	38
Daily Record Co. The 29 N. Water, Rochester.....	39
Dana Howard C. & Co. 410-416 Granite bldg., Rochester.....	36
Democrat & Chronicle 59-61 Main E., Rochester.....	40
East Rochester Herald 150 W. Commercial, E. Rochester.....	41
East Side Savings Bank of Rochester The, Main E. at Clinton av. S., Rochester..	26
First National Bank & Trust Co. of Rochester The 45 State, Rochester.....	back bone and 20
Forman B. Co. 46 Clinton av. S., Rochester.....	43
Gamrod-Harman Co. Inc. 75 Exchange, Rochester.....	41
Genesee Valley Trust Co., Exchange at Broad, Rochester.....	21
Gottry Sam Carting Co. 47 Parkway, Rochester.....	43
Graves H. B. Co. Inc. 78 State, Rochester.....	35
Hoselton Chevrolet Company 161 E. Commercial, E. Rochester.....	18
Howe & Bassett Co. Inc. 840 University av., Rochester.....	42
Howe & Rogers Co. 89-91 Clinton av. S., Rochester.....	35
Irondequoit Coal & Supply Co. 149 Ridge rd. E., Rochester.....	31
Jeffreys L. A. Co. 32 Chestnut, Rochester.....	top and bottom end
Johnston James Agency Inc. 204 Granite bldg., Rochester.....	36
Keller John B. Sons Inc. 25 Clinton av. N., Rochester.....	33
Langie L. C. Coal Co. 326 Main E., Rochester.....	31
Laube Electric Corporation, 191-193 East av., Rochester.....	33
Lincoln-Alliance Bank & Trust Co. 183 Main E., Rochester.....	top lines and 22
McKay Harry J. 25 Main E. rm. 409, Rochester.....	37
Maier's L. W. Sons 370 Clinton av. N., Rochester.....	34
Mechanics Savings Bank of Rochester The 21 Exchange, Rochester.....	29
Meng-Stephens Co. Inc. 601 Norton, Rochester.....	41
Monroe County Savings Bank 35 State and Main E. at Gibbs, Rochester.....	27
Morse Sash & Door Co. 101 Ford cor. Waverly pl., Rochester.....	30
Morse Wm. B. Lumber Co. Thomas av. at Stutson, Charlotte Sta., Irondequoit and 340 Main W., 936 Main E., 101 Ford, Rochester.....	38
Northway Thomas J. Inc. 100 Exchange, Rochester.....	18
Paviour R. S. & Son Inc. 1239 Lincoln-Alliance Bank bldg., Rochester.....	36
Perkins Henry T. Real Estate Co. 31 Exchange rm. 300, Rochester.....	front cover
Rochester Abendpost 237 Andrews, Rochester.....	39
Rochester Journal-American 136 StPaul, Rochester.....	39
Rochester Savings Bank, Main W. at S. Fitzhugh, and 40 Franklin, Rochester..	28
Rochester Times-Union, Times square, Broad W. cor. Exchange, Rochester.....	40
Rochester Trust & Safe Deposit Co., Main W. at Exchange, Rochester.....	back cover and 23
Sampson & Murdock Company, Rochester.....	2
Scheer E. J. Inc., 259 Main E. at Cortland opp. Sibley's, Rochester.....	37
Scheuerman C. F. Sons, 230 Brown, Rochester.....	34
Security Trust Co., Main E. at S. Water, Rochester.....	24
Staub & Son Inc. 951 E. Main, Rochester.....	30
Summerhays Wm. Sons Corp. 614 Clinton av. S., Rochester.....	32
Union Trust Co. 19 Main W., Rochester.....	back cover and 25
Upton Cold Storage Co. Inc., 38 Cliff, Rochester.....	43
West Chas. C. Coal Co. Inc. 281 N. Union, Rochester.....	31

CITY DIRECTORY STATISTICAL REVIEW

Suggested and Planned by American Community Advertising Association

Adopted by Association of North American Directory Publishers

Compiled by Statistical Bureau, Rochester Chamber of Commerce

ROCHESTER, NEW YORK—"The Flower City"

Form of Government: City Manager.

Population: 328,132, Federal Census 1930.

Predominating Nationalities: Aside from Native: Italian, German, Canadian, Russian, Polish and English.

Area: Thirty-four square miles. Altitude 500 to 679 feet.

Assessed Valuation: \$632,748,793. Tax rate \$26.90 per thousand in 1935.

Parks: 33 with 1,777 acres valued at \$3,000,000. Public baseball diamonds and tennis courts in all of the larger parks, and public golf links at Genesee Valley and Durand-Eastman. In addition there are ten private golf courses close to the city.

City's Bonded Debt: 1934, \$64,912,830.94.

Financial: Rochester has four savings banks, six trust companies and one commercial bank with total deposits of \$334,193,582. Resources not including buildings and equipment amounted to \$382,601,426. Clearings for 1934 aggregated \$311,115,953.

Post Office Receipts: Year ending June 30, 1935, \$2,421,014.50. Telephones in service June 30, 1935, 77,897.

Churches: 186 of all denominations.

Building Construction: 1934, value of building permits \$3,714,596.

Industry: 806 manufacturing establishments producing goods valued at more than \$5,000 each annually. Selling value of manufactured products \$241,996,257. Wages, \$52,345,004. Leads the world in manufacture of photographic film, cameras, mail chutes, optical goods, check protectors, thermometers, office systems, enameled steel tanks and horticultural products. Ranks high in the production of clothing, buttons, shoes, machinery, telephone apparatus, radio, electrical supplies, railway signals and lithography.

Trade: Retail territory serves 700,000 people within a radius of fifty miles. Jobbing territory serves 2,000,000 people within a ninety mile radius. Retail establishments sold to customers approximately \$157,000,000 in 1933. Live Chamber of Commerce with over 3,500 members.

Hotels: Nine modern with total of 2,650 rooms.

Transportation: Five railroads, the New York Central, Erie, Pennsylvania, Lehigh, Baltimore & Ohio; fifteen bus lines enter the city. Barge Canal Harbor and warehouses in centre of city. City owned Port of Rochester on Lake Ontario seven miles from centre of City, with regular day and night boat service to Canada and Thousand Islands; two daily ferries to Canada. City owned subway crosses entire city for freight service. Municipally owned and operated flying field covering 110 acres including two modern hangars.

Amusements: There are six theatres for stage productions, the largest seating 4,200 people; numerous motion picture houses, municipally owned Convention Hall, International League baseball, and the annual Exposition and Horse Show.

Education: There are forty-three elementary schools, eleven junior and senior high schools. Supplementing these are four special schools devoted to the instruction of backward pupils. Number of pupils in public schools exceeds 60,000 and there are 2,000 teachers. In addition, registrations in fifty-two parochial elementary schools and four senior high schools totals over 19,000. A civic orchestra of fifty pieces frequently gives concerts to develop among high school students an appreciation for music. Popular programs are given before the public for the same purpose on Sundays.

Advantages for higher education are offered through the University of Rochester, including the Eastman School of Music and the College of Medicine and Dentistry; Mechanics Institute, Colgate-Rochester Divinity School, Nazareth College, St. Andrews and St. Bernard's Seminary. There is also a School for the Deaf.

Street Mileage: 525 miles with 423 miles paved, 513 miles of sewers, 201 miles of electric street railway. Pure water from city owned lakes, thirty miles away, with capacity of 242,000,000 gallons, and an average daily pump of 30,000,000 gallons. There are approximately 550 miles of mains and an estimated plant value of over \$14,000,000.

Fire Department: Twenty engine companies, ten trucks, five hose, one water tower, one protective and two supply companies. All modern motorized equipment. Employed over 500 uniformed men in 1935.

The Rochester Chamber of Commerce will furnish any additional information on request.

POPULATION OF NEW YORK

UNITED STATES CENSUS OF 1930

[illegible]

Number of Cities, designated by an (*) asterisk, 60; Number of Counties, 62

Albany		Cattaraugus		Chautauqua	3,802	Chazy	2,918
*Albany	127,412	Allegany	3,731	Cherry Creek	1,114	Canton	1,191
Berne	1,210	Ashford	1,214	Clymer	1,184	Danmore	4,720
Bethlehem	7,160	Carrollton	1,026	*Dunkirk	17,802	Ellenburg	2,243
Coeymans	4,432	Con Spring	541	Dunkirk	726	Moers	2,655
*Cohoes	23,226	Conewango	1,011	Ellery	1,989	Peru	1,989
Colonie	17,468	Dayton	802	Ellicott	8,237	*Plattsburg	13,349
Green Island	4,331	East Otto	761	Ellington	1,079	Plattsburg	2,132
Guilderland	4,394	Elko	160	French Creek	788	Saranac	2,367
Knox	863	Ellicottville	1,793	Gerry	1,112	Schuyler Falls	1,350
New Scotland	2,841	Farmersville	719	Hanover	5,993		
Rensselaerville	1,203	Franklinville	2,963	Harmony	1,426		46,687
*Watervliet	16,083	Freedom	863	*Jamestown	45,156		
Westerlo	1,220	Great Valley	1,366	Kantone	706	Columbia	
		Hinsdale	969	Mina	94	Ancram	850
	211,953	Humphrey	528	North Harmony	1,462	Austerlitz	643
		Ischua	566	Poland	1,598	Canaan	979
Allegany		Leon	720	Pomfret	8,062	Chatham	2,908
Alfred	1,404	Little Valley	1,542	Ripley	3,001	Claverack	4,168
Allen	419	Lyndon	463	Sheridan	2,254	Clermont	805
Alma	884	Machias	1,255	Sherman	2,035	Copake	1,165
Almond	1,101	Manfield	661	Stockton	1,350	Gallatin	511
Amity	1,807	Napoli	578	Stillenova	1,574	Germantown	1,462
Andover	1,965	New Albion	2,004	Wienport	917	Ghent	2,818
Angelica	1,338	*Olean	21,790	Cattaraugus	1,750	Greenport	1,803
Bellfast	1,113	Olean	1,162	Indian Res. (part of)	4,785	Hilldale	968
Birdsall	1,113	Oto	1,074		22	*Hudson	12,337
Bellvar	2,813	Perryburg	1,308			Kinderhook	3,104
Burns	2,813	Persia	2,510			Livingston	1,473
Caneadea	1,066	Portville	2,407	Chemung	126,457	New Lebanon	1,081
Centerville	553	Randolph	2,255	Ashland	948	Stockport	2,422
Clarksville	768	Red Horse	313	Baldwin	483	Stuyvesant	1,440
Cuba	2,256	*Salamanca	9,377	Big Flats	1,679	Taghkanic	683
Friendship	1,868	Salamanca	3,530	Catlin	670		41,617
Genesee	1,119	South Valley	310	Chemung	1,285	Cortland	
Granger	477	Yorkshire	1,512	*Elmira	47,397	Cincinnatus	901
Grove	534	Allegany Indian Reservation	972	Elmira	5,084	*Cortland	15,043
Hume	1,574	Cattaraugus Indian Res. (part of)	174	Erin	774	Cortlandville	3,520
Independence	1,056		72,398	Horseheads	8,420	Cuyler	748
New Hudson	665	Cayuga		Southport	5,421	Freetown	418
Rushford	936	*Auburn	36,652	VanEtten	1,004	Harford	554
Scio	1,205	Aurelius	2,450	Veteran	1,515	Homor	3,991
Ward	299	*Aurulus	2,450		74,680	Lapeer	393
Wellsville	6,909	*Brutus	2,286	Chenango		Marathon	1,322
West Almond	391	Cato	1,286	Afton	1,871	Preble	642
Willing	820	Conquest	906	Bainbridge	2,192	Scott	544
Wirt	1,269	Fleming	987	Columbus	724	Solon	483
	38,025	Genoa	1,407	Coventry	78	Taylor	505
Bronx		Ira	1,342	German	303	Truxton	997
Bronx borough		Ledyard	1,236	Greene	3,048	Virgil	1,137
(part of New York city)	1,265,268	Locke	714	Gulford	1,719	Willet	512
		Mentz	1,583	Lincklaen	447		31,709
Broome		Montezuma	690	McDonough	598	Delaware	
Barker	992	Moravia	1,913	New Berlin	2,123	Andes	1,899
*Binghamton	76,682	Niles	903	North Norwich	689	Bovina	771
Binghamton	1,092	Oswaco	765	*Norwich	8,378	Chester	2,489
Chenango	2,074	Scipio	991	Norwich	1,131	Davenport	1,997
Colesville	2,394	Sempronius	543	Otselic	880	Delhi	2,553
Conklin	1,332	Sennett	1,528	Oxford	2,904	Deposit	1,469
Dickinson	4,265	Springport	1,316	Pharsalla	464	Franklin	2,037
Fenton	2,003	Sterling	1,966	Pitcher	588	Hamden	1,171
Kirkwood	1,237	Summerhill	448	Plymouth	767	Hancock	3,953
Liste	1,299	Throop	990	Preston	579	Harpersfield	1,265
Maine	1,628	Venice	1,050	Sherburne	2,619	Kortright	1,340
Nanticoke	454	Victory	1,037	Smithville	831	Masonville	854
Sanford	2,538		64,751	Smyrna	1,020	Meredith	1,295
Triangle	1,452	Chautauqua			34,665	Middletown	3,532
Union	42,579	Arkwright	746	Altona	1,834	Roxbury	2,267
Vestal	2,848	Busti	3,508	Ausable	1,868	Slaeny	3,854
Windsor	2,183	Carroll	1,972	Beekmantown	1,633	Stamford	2,141
		Charlotte	1,208	Black Brook	1,692	Tompkins	1,665
				Champlain	4,948	Walton	5,111
	147,022						41,361

POPULATION OF NEW YORK

11

[illegible]

POPULATION OF NEW YORK

Niagara		Manchester	5,882	Middlefield	1,504	Massena	12,029
Cambria	1,786	Naples	1,933	Milford	1,636	Morristown	1,658
Hartland	2,500	Phelps	4,590	Morris	1,355	Norfolk	4,047
Lewiston	3,420	Richmond	883	New Lisbon	781	*Ogdensburg	16,915
*Lockport	23,160	Seneca	2,635	*Oneonta	12,536	Oswegatchie	2,289
Lockport	2,720	South Bristol	654	Oneonta	2,314	Parishville	1,284
Newfane	4,225	Victor	2,424	Otego	1,373	Piercefield	1,330
Niagara	865	West Bloomfield	1,040	Otsego	4,345	Pierrepont	1,379
*Niagara Falls	75,460			Pittsfield	727	Pitcairn	576
*N. Tonawanda	19,199		54,276	Plainfield	707	Potsdam	8,880
Pandleton	1,253	Orange		Richfield	2,099	Rossie	720
Porter	2,954	Blooming Grove	1,922	Roseboom	633	Russell	1,585
Royalton	4,660	Chester	2,164	Springfield	1,305	Stockholm	2,253
Somerset	1,892	Cornwall	5,067	Unadilla	2,276	Waddington	1,709
Wheatfield	2,212	Crawford	1,800	Westford	652		
Wilson	2,801	Deerpark	1,779	Worcester	1,946		90,960
Tuscarora Indian Reservation	402	Goshen	5,182				
	149,329	Greenville	674	Putnam			
Oneida		Hamptonburg	1,130	Carmel	3,434	Saratoga	
Annsville	1,242	Highlands	7,057	Kent	770	Ballston	2,578
Augusta	1,739	*Middletown	21,276	Patterson	1,196	Charlton	978
Ava	588	Minisink	1,360	Phillipstown	3,982	Clifton Park	2,222
Boonville	3,320	Monroe	3,000	Putnam Valley	859	Cornith	3,760
Bridgewater	730	Mount Hope	1,547	South-east	3,503	Day	328
Camden	2,977	*Newburgh	31,275			Edinburg	512
Deerfield	641	Newburgh	5,072		13,744	Galway	1,137
Florence	983	New Windsor	3,128	Queens		Greenfield	1,544
Floyd	752	*Port Jervis	10,243	Queens borough		Hadley	841
Forestport	796	Tuxedo	2,606	(part of New York city)	1,079,129	Halfmoon	1,739
Kirkland	5,059	Walkkill	3,835	Rensselaer		Malta	1,277
Lee	1,300	Warwick	8,017	Berlin	1,359	*Mechanicville	7,924
Marcy	2,604	Wayanda	1,946	Brunswick	3,949	Milton	5,672
Marshall	1,431	Woodbury	1,923	East Greenbush	3,267	Moreau	4,471
New Hartford	7,121		130,383	Grafton	633	Northumberland	1,059
Paris	2,994	Orleans		Hoosick	7,026	Providence	470
Remsen	867	Albion	5,994	Nassau	2,020	Saratoga	3,027
*Rome	32,338	Barre	1,686	North Greenbush	2,215	*Saratoga Springs	13,169
Sangerfield	1,862	Carlton	1,699	Petersburg	976	Stillwater	3,942
Steuben	690	Clarendon	1,322	Pittstown	2,428	Waterford	5,667
Trenton	2,262	Gaines	1,702	Poestenkill	1,164	Wilton	997
*Utica	101,740	Kendall	1,311	*Rensselaer	11,223		63,314
Vernon	4,854	Murray	3,251	Sandlake	2,022	Schenectady	
Verona	3,192	Ridgeway	6,068	Schaghticoke	3,006	Duanesburg	1,937
Vienna	1,554	Shelby	3,946	Schodack	4,639	Glensville	12,069
Western	1,139	Yates	1,914	Stephentown	1,093	Niskayuna	4,931
Westmoreland	2,170		28,795	*Troy	72,763	Princeton	472
Whitestown	11,818				119,781	Rotterdam	9,920
	198,763	Oswego				*Schenectady	95,692
Onondaga		Albion	1,175	Richmond			125,021
Camillus	4,066	Amboy	507	Richmond bor-		Schoharie	
Cicero	3,684	Boylston	444	ough (part of New York city)		Blenheim	397
Clay	3,560	Constantia	1,405		158,346	Broome	650
DeWitt	9,536	*Fulton	12,462	Rockland		Carlisle	796
Elbridge	2,814	Granby	2,130	Clarkstown	10,188	Cobleskill	3,980
Fabius	1,252	Hannibal	1,855	Haverstraw	11,603	Conesville	569
Geddes	10,210	Hastings	2,149	Orangetown	18,029	Esperance	881
Lafayette	1,438	Mexico	2,720	Ramapo	16,321	Fulton	1,010
Lysander	4,849	Minetto	856	Stony Point	3,458	Gilboa	978
Manlius	7,620	New Haven	1,116		59,599	Jefferson	916
Marcellus	2,993	Orwell	826	St. Lawrence		Middleburg	1,927
Onondaga	5,826	*Oswego	22,652	Brasher	1,706	Richmondville	1,463
Otisco	871	Oswego	1,830	Canton	6,795	Schoharie	2,193
Pompey	1,996	Palermo	1,012	Clare	227	Seward	1,128
Salina	10,117	Parish	1,249	Colton	1,291	Sharon	1,319
Skaneateles	4,795	Redfield	583	DeKalb	2,346	Summit	705
Spafford	767	Richland	3,816	DePeyster	805	Wright	755
*Syracuse	209,326	Sandy Creek	2,156	Edwards	1,399		19,667
Tully	1,461	Schroepfel	3,010	Fine	1,053	Schuyler	
VanBuren	3,814	Volney	2,347	Gouverneur	5,512	Catharine	1,177
Onondaga Indian Reservation	611	West Monroe	668	Hammond	1,338	Cayuta	258
	291,606	Williamstown	706	Herkimer	1,356	Dix	3,583
			69,645	Hopkinton	1,046	Hector	2,904
Ontario		Otsego		Lawrence	1,528	Montour	1,868
Bristol	743	Burlington	913	Lisbon	2,642	Orange	812
Canadice	317	Butternuts	1,260	Louisville	1,355	Reading	1,257
*Canandagua	7,541	Cherry Valley	1,326	Macomb	953	Tyrene	1,050
Canandagua	1,938	Decatur	338	Madrid	1,388		12,909
East Bloomfield	1,631	Edmeston	1,556			Seneca	
Farmington	1,477	Exeter	691			Covert	1,578
*Geneva	16,053	Hartwick	1,487			Fayette	2,396
Geneva	1,327	Laurens	1,423			Junius	776
Gorham	1,843	Maryland	1,530			Lodi	1,044
Hopewell	1,365					Ovid	2,843

POPULATION OF NEW YORK

13

Romulus..... 2,866	Sullivan	Shandaken..... 2,066	Westchester
Seneca Falls..... 7,166	Bethel..... 1,799	Shawangunk..... 2,127	Bedford..... 8,653
Tyre..... 743	Callicoon..... 1,996	Ulster..... 3,597	Cortlandt..... 28,492
Varick..... 1,013	Cochecton..... 1,154	Wawarsing..... 7,437	Eastchester..... 20,340
Waterloo..... 4,569	Delaware..... 1,777	Woodstock..... 1,652	Greenburgh..... 35,821
	24,983		Harrison..... 10,195
Steuben		80,155	1,427
Addison..... 1,975	Forestburg..... 415	Warren	Lewisboro..... 19,040
Avoca..... 1,788	Fremont..... 1,386	Bolton..... 1,308	Mamaroneck..... 20,944
Bath..... 7,843	Highland..... 880	Caldwell..... 1,730	*Mount Pleasant..... 61,499
Bradford..... 507	Liberty..... 6,967	Chester..... 1,610	Newcastle..... 6,792
Camerson..... 704	Lumberland..... 499	*Glens Falls..... 18,531	*New Rochelle..... 54,000
Campbell..... 1,263	Mamakating..... 2,277	Hague..... 741	North Castle..... 2,540
Canisteo..... 3,391	Neversink..... 1,256	Horicon..... 800	North Salem..... 1,128
Caton..... 915	Rockland..... 3,286	Johnsburg..... 1,887	Ossining..... 17,724
Cohocton..... 2,516	Thompson..... 6,950	Luzerne..... 1,150	Pelham..... 11,851
*Corning..... 15,777	Tusten..... 914	Queensbury..... 3,169	Poundridge..... 602
Corning..... 2,997		Stony Creek..... 484	Rye..... 37,495
Dansville..... 995	Tioga	Thurman..... 521	Scarsdale..... 9,690
Erwin..... 3,518	Barton..... 7,219	Warrensburg..... 2,263	Somers..... 1,514
Fremont..... 697	Berkshire..... 771		*White Plains..... 35,830
Greenwood..... 968	Candor..... 2,564	Washington	*Yonkers..... 134,666
Hartsville..... 470	Newark Valley..... 1,843	Argyle..... 1,452	Yorktown..... 2,724
*Hornby..... 683	Nichols..... 1,407	Cambridge..... 1,677	
*Hornell..... 16,250	Owego..... 7,804	Dresden..... 470	Wyoming
Hornellsville..... 2,505	Richford..... 805	Easton..... 1,726	Arcade..... 2,404
Howard..... 1,032	Spencer..... 1,480	Fort Ann..... 2,977	Attica..... 2,891
Jasper..... 986	Tioga..... 1,587	Fort Edward..... 5,841	Bennington..... 1,515
Lindley..... 945		Granville..... 5,806	Castile..... 1,986
Prattsburg..... 1,421	Tompkins	Greenwich..... 3,872	Covington..... 686
Pulteney..... 983	Caroline..... 1,617	Hampton..... 673	Eagle..... 960
Rathbone..... 695	Danby..... 1,407	Hartford..... 1,102	Gainesville..... 2,074
Thurston..... 646	Dryden..... 3,534	Hebron..... 1,191	Genesee Falls..... 509
Troupsburg..... 1,124	Enfield..... 939	Jackson..... 822	Java..... 1,403
Tuscarora..... 839	Groton..... 3,789	Kingsbury..... 8,094	Middlebury..... 1,091
Urbana..... 2,108	*Ithaca..... 20,708	Putnam..... 479	Orangeville..... 679
Wayland..... 3,071	Ithaca..... 2,943	Salem..... 2,145	Perry..... 5,086
Wayne..... 516	Lansing..... 2,720	White Creek..... 2,180	Pike..... 913
West Union..... 715	Newfield..... 1,451	Whitehall..... 5,975	Sheldon..... 1,545
Wheeler..... 677	Ulysses..... 2,382		Warsaw..... 4,361
Woodhull..... 1,151		Wayne	Wethersfield..... 641
	82,671		
Suffolk	Ulster	Arcadia..... 10,051	
Babylon..... 19,291	Denning..... 292	Butler..... 1,384	28,764
Brookhaven..... 28,291	Esopus..... 4,167	Galen..... 3,901	
Easthampton..... 6,569	Gardiner..... 988	Huron..... 1,313	Yates
Huntington..... 25,582	Hardenbergh..... 313	Lyons..... 5,072	Barrington..... 790
Islip..... 33,194	Hurley..... 1,168	Macedon..... 2,330	Benton..... 1,845
Riverhead..... 7,956	*Kingston..... 28,088	Marion..... 2,172	Italy..... 610
Shelter Island..... 1,113	Lloyd..... 194	Ontario..... 2,713	Jerusalem..... 2,072
Smithtown..... 11,856	Kingston..... 3,709	Palmyra..... 3,223	Middlesex..... 839
Southampton..... 15,341	Marbletown..... 2,276	Rose..... 1,921	Milo..... 6,561
Southold..... 11,669	Marlborough..... 3,627	Savannah..... 1,485	Potter..... 1,190
Shinnecock and	New Paltz..... 2,550	Sodus..... 5,003	Starkey..... 2,237
Poospatuck In-	Olive..... 1,196	Walworth..... 2,047	Torrey..... 804
dian Reserva-	Plattekill..... 1,713	Williamson..... 3,504	
tion..... 194	Rochester..... 2,051	Wolcott..... 2,876	
	Rosendale..... 2,192		
	Saugerties..... 8,752		
		49,995	16,848

POPULATION OF NEW YORK, 1790 TO 1930

CENSUS YEAR	Population	INCREASE OVER PRE- CEDING CENSUS	
		Number	Percent
1930.....	12,588,066	2,202,839	21.2
1920.....	10,385,227	1,271,613	14.0
1910.....	9,113,614	1,844,720	25.4
1900.....	7,268,894	1,265,720	21.1
1890.....	6,003,174	920,303	18.1
1880.....	5,082,871	700,112	16.0
1870.....	4,382,759	502,024	12.9
1860.....	3,880,735	783,341	25.3
1850.....	3,097,394	668,473	27.5
1840.....	2,428,921	510,313	26.6
1830.....	1,918,608	545,796	39.8
1820.....	1,372,818	413,763	43.1
1810.....	959,049	369,998	62.8
1800.....	589,051	248,931	73.2
1790.....	340,120		

MISCELLANEOUS DEPARTMENT

POPULATION OF ROCHESTER AND MONROE COUNTY

*State Census of 1925.**United States Census of 1920 and 1930*

Wards	1920	1925	1930	Towns	1920	1925	1930
1.....	2,113	2,428	1,348	Brighton.....	2,911	4,584	9,003
2.....	3,821	2,924	2,163	Chili.....	1,780	2,086	2,483
3.....	7,900	7,822	7,775	Clarkson.....	1,403	1,501	1,458
4.....	6,065	4,825	4,151	Gates.....	1,419	2,289	3,670
5.....	10,876	9,948	8,871	Greece.....	3,350	6,805	12,075
6.....	8,396	8,138	7,109	Hamlin.....	1,999	2,251	2,035
7.....	8,281	6,868	5,861	Henrietta.....	1,910	2,127	1,924
8.....	16,787	16,161	14,561	Irondequoit.....	5,123	10,469	17,935
9.....	8,444	8,515	7,379	Mendon.....	2,509	2,736	2,338
10.....	28,404	31,669	34,040	Ogden.....	2,681	3,066	3,159
11.....	12,246	13,264	11,684	Parma.....	2,923	3,258	3,225
12.....	17,777	18,033	17,376	Penfield.....	2,087	3,259	3,207
13.....	5,851	5,577	5,061	Perinton.....	7,799	9,265	9,743
14.....	17,268	18,882	20,100	Pittsford.....	4,614	6,266	7,338
15.....	9,505	9,959	9,277	Riga.....	1,649	1,737	1,710
16.....	12,361	10,489	9,705	Rush.....	2,091	2,024	1,901
17.....	21,681	23,700	26,299	Sweden.....	3,984	4,578	4,608
18.....	29,635	33,613	35,310	Webster.....	3,976	4,572	4,675
19.....	29,402	36,007	39,522	Wheatland.....	2,076	2,516	2,361
20.....	11,468	11,846	11,672				
21.....	7,011	8,976	11,524	Rural total.....	56,284	75,388	94,936
22.....	12,024	16,578	20,030	Rochester.....	295,760	316,786	325,019
23.....	3,511	4,717	6,482				
24.....	4,924	6,047	7,546	County.....	352,034	392,174	419,955
Total.....	295,750	316,786	325,019				

MONROE COUNTY

Incorporated in 1821—Includes 682 square miles.

BOARD OF SUPERVISORS

Salary \$1,200. Elected biennially. Annual session begins on second day of January. Regular meetings first and second day of each month at the Supervisors' Rooms, Court House.

Rochester

Terms of all expire December 31, 1935

- Ward 1—Wm W Reed (D)
 " 2—Jos Falconi (D)
 " 3—Chas Mahoney (D)
 " 4—Harry J Schoenfelder (D)
 " 5—Frank A Loewenguth (D)
 " 6—Frank G Ruckert (D)
 " 7—Jerry R Leonardo (R)
 " 8—Jacob Komenski (D)
 " 9—Jos Venanzi (D)
 " 10—Geo F Rogers (D)
 " 11—John J Callahan (D)
 " 12—Carl R Bausch (R)
 " 13—Timothy J Kelly (R)
 " 14—Frank M Connor (D)
 " 15—Jas Flanagan (D)
 " 16—Jos Falvo (D)
 " 17—Harry Lill (D)
 " 18—Emmett L Doyle (D)
 " 19—John J McCarthy (D)
 " 20—John F Allen (D)
 " 21—Otis A Barber (R)
 " 22—Chas J Knapp (D)
 " 23—Geo S Spindler (D)
 " 24—Daniel L Lee (D)

Towns

Terms of all expire December 31, 1935

- Brighton—Saml A Cooper (R)
 Chili—Walter H Wickins (R)
 Clarkson—Chester B Thompson (R)
 Gates—Andrew J Harrington (D)
 Greece—Gordon A Howe (R)
 Hamlin—Fred Leverenz (R)
 Henrietta—Wm C Robert (D)
 Irondequoit—Thos E Broderick (R)
 Mendon—Jesse E Buckland (D)
 Ogden—Jos E Morgan (D)
 Parma—Myron Roberts (R)
 Penfield—Henry V Rothfus (R)
 Perinton—Jesse B Hannan (R)
 Pittsford—Chas H Westerman (R)
 Riga—Walter S Robertson (R)
 Rush—Eug Barker (D)
 Sweden—John H White (R)
 Webster—Howard L Pinkley (R)
 Wheatland—E Howard Francis (D)

Six Democrats; Thirteen Republicans

Clerk Board of Supervisors—Jas A Ken-
 nelley. Deputy Clerk—Richd T Carey. Gen-
 eral Clerks—John F McCool. Messenger, Roy
 Costich, appointed annually by the super-
 visors

Commissioners of Public Buildings—Eug
 Barker, Frank M Connor, Danl L Lee, John
 J McCarthy, chairman, meet at Court House,
 Wednesdays; appointed annually by the Su-
 pervisors.

Superintendent of Schools—1st Dist, Wal-
 lace W Rayfield, Webster; 2d Dist, Mark Fur-
 man, East Rochester; 3d Dist, Fred W Hill
 County Sealer of Weights and Measures—
 Fred J Young, 1400 South av; appointed
 annually by the Supervisors.

Librarian Appellate Division (Law Li-
 brary)—Fred E Rosbrook; appointed by the
 Justices of Appellate Division, Fourth Dept.
 Assistants—Mrs Lois Dean, Mrs Edna L
 Block.

County Superintendent of Highways—Geo
 C Wright, 19 Main W, rm 310, appointed by
 the Supervisors.

Purchasing Agent—John J Henner, salary
 \$4,500, elected by the people; term expires
 Dec 31, 1937.

Deputy Purchasing Agent—Adelaide R
 Heberling. Clerks—Mildred Hill, Abigail J
 Rice, appointed by Purchasing Agent. Sten-
 Clk, May Feldman

Superintendent Court House—Edwin F
 Amsden.

Chief Engineer—Arthur Fertig
 Night Watchman, Court House, Raymond
 Riley

County Bacteriologist—Geo W O'Grady,
 appointed annually by the Supervisors. Of-
 fice Assistant—M E Seifert. Hematologist—
 Mary C Loose. Laboratory Assistant—Mrs
 G A Metcalf. Bacteriologist—Edith P Brad-
 shaw

COUNTY CLERK'S OFFICE

Office, Court House, Rochester
 Office Hours, 9 A M to 5 P M

County Clerk—Roy F Bush, elected by the
 people; term three years; expires December
 31, 1936

Deputy Clerk—Robert E Burke
 First Assistant—Glenn W Gazley

FINANCIAL DEPARTMENT

Office, Court House, Rochester
 Office Hours, 10 A M to 3 P M

County Treasurer—Jas I Morrall, elected
 by the people; term three years, expires Octo-
 ber 1, 1936

Deputy Treasurer—Arthur H Jameson,
 appointed by County Treasurer

LAW DEPARTMENT

Office, Court House, Rochester

District Attorney—Danl J O'Mara of Roch-
 ester, fixed by Supervisors; elected by the
 people; term three years; expires December
 31, 1937

Asst District Attorneys—Anthony Miceli,
 Clarence J Henry, Stephen K Pollard, Thos
 P Culhane, Harry L Rosenthal, appointed by
 District Attorney

MISCELLANEOUS DEPARTMENT

COUNTY ATTORNEY'S OFFICE

45 Exchange, rm 416

County Attorney—Marvin R Dye, appointed by Supervisors; term expires Dec 31, 1935
Stenographer—Mae J Brady
Law Clerks—Robt M Hennessy, Henry S McGonegal

COMMISSIONER OF JURORS

Commissioner of Jurors—Richard L Saunders, appointed by the resident Judges of the Supreme Court and Judge of Monroe County Court; term five years; expires 1938
Clerk—Mrs C Lillian Rich
Stenographer—Mrs Margt J Feenstra
Asst Examiner—Jos P Lambert
All subordinates are appointed by the Commissioner of Jurors, and approved by the Justices of the Supreme Court and Judge of County Court.

BOARD OF ELECTIONS

Office, Court House, Rochester

Hours, 9 A M to 5 P M

Commissioners of Elections—Robert W Smith, Patk A Grimes; terms expire Dec 31, 1936, appointed by the Board of Supervisors
Stenographer—Evelyn F Barton
Chief Clerk—Robt W Smith

SHERIFF AND DEPUTIES

Office, Court House, Rochester

Sheriff—James E Malley, elected by the people; term three years; expires December 31, 1937

Under Sheriff—M Bruce Potter, appointed by the Sheriff

Chief Deputy Sheriff—Frank E Hayden.
Asst Chief Deputy Sheriff—J Mitchell Kaplan

Attorney—Donald Harris
Cashier—Julia Fisher
Deputy Sheriffs—Danl W Dawson, Carlton F Reule, Clifford J McCombs, Myles J Dorsey jr, J Earl Sharpe, Fenton J Coakley, Chas Scollick, Frank S Costich, Jos C Fisher, Henry A Kaul jr, Harland D Spiegel, Wm Stauber, Earl Webster, Oren J Tuttle, Frank E Schwind, Edmund J Williams, Cassius L Schoonover, Jos Friedman, Robt Ferrari, Herman J Krenzer, Geo A Conway, Robt J Fagan, Hiram C Johnson

Secretary to Sheriff—Irene Riess

JAIL

Jailors—Stanley Edick, Geo Varney, Arthur Timmons. Asst Jailors—Stephen Figlerowicz, Helen Rowland, Anna Tobin, appointed by the Sheriff

Physician—Jas Davis, appointed by the Supervisors

Chaplains—Protestant, Dominic Portario; Catholic, Edwd Mooney; Jewish, Solomon Sadowsky, appointed by the Supervisors

Deputy Sheriffs—Clarence Bates, Roy Tuttle, Chas Kuntz, Leo Dietrich, Theo Copenhagen, appointed by the Sheriff

Matron—Anna Malley, appointed by the Sheriff

Engineers—Alex Milne, Patk J Kane

DEPARTMENT OF SANITATION

435 E Henrietta rd

Chief—Emmett R Gahnn, appointed annually by Supervisors

Stenographers—Genevieve L Pritchard, Marjorie C Grundke

Two Inspectors—Chas L Binder and Lyle E Wells

County Veterinarian—Frank G Tegg

PARK COMMISSION

34 State, rm 116, Rochester

Appointed by the Board of Supervisors

Peter G Smith, Webster, Pres; Marlon B Folsom, V-Pres; Albert A Davis, Deloss M Rose, Mrs Adelaide Goode, A Lenhard, Rochester; Saml Hutchinson, Pittsford

Counsel to Park Commission and Regional Planning Board—Marvin R Dye, County Attorney; appointed annually by the Board of Supervisors

Executive Secretary—Fredk T Burke
Clerk and Stenographer—Hilda A Saunders; appointed by the Park Commission.

COUNTY REGIONAL PLANNING BOARD

1400 South av, rm 25, Rochester

Appointed by Board of Supervisors

Frank C Blackford, Spencerport, Chairman; Ernest R Clark, Spencerport, V-chairman; Wm J Maloney, Louis P Willsea, Rochester; Danl P Harrigan, Mumford; Geo C Wright, ex-officio

Secretary—J Franklin Bonner

CORONERS

Office, Public Morgue, 70 Clarissa, Rochester

Richd A Leonardo, David H Atwater, elected by the people for a term of three years; Attendants—Patk J Brennan, Geo M Glasser, appointed by the Supervisors

Chauffeurs—Raymond Fredrick, William Brodie, Lorin T Hinton

Laborers—Philip Eisenhauer, Martin Sullivan, Alfredo Maurizio

Coroners' Physicians—Appointed annually by the Supervisors

City—Walter J Riley, for East side; Floyd Winslow, for West side, Rochester

Towns—Geo S Price, for East side, Fairport; John L Hazen, for West side, Brockport

MONROE COUNTY BOARD OF CHILD WELFARE

Office, 1400 South av, Rochester

Members of the Board—Harry B Crowley, chairman. Mrs Adrian Devine, v-chairman. Mrs Louis A Langie, cor sec; Harry J Rosenberg, H Douglass VanDuser, Harold H Clapp, Mrs John L Hazen. Secretary—Mrs Eva H Shepard. Assistant Secretary—M Vera Wilbur. Domestic Educators—Christine M Galvin, Helen McAmmond. Case Worker—Mrs Jean H Ovenburg. Stenographer, Hilda M Kane, fixed by the board

MONROE COUNTY PUBLIC WELFARE DEPARTMENT

County Commissioner of Public Welfare—Harold H Clapp; office, Court House; term of office, three years; expires December 31, 1936

County Outdoor Relief Dept—Court House
Deputy Commissioner—Wm J Carey. Secretary—Florence M Durnin. Investigators—Mrs Marie C Taylor, Frances R Trimby, Irene L Michel. Confidential Secretary—Dana M Porter. Record Clerk—Audry H Hicks. Clerk-Sten—Eleanor F Collins. Sten, Corinne D Rogers. Open daily 9 A M to 4:30 P M

FOR YEAR ENDING NOVEMBER 1936

14C

County Poor Physicians for Rochester—
Robt J Campbell, Wm J Gibson, Chas T
Lunsford, Eliz H Merle, appointed by the
Commissioner

Old Age Security—Wm J Powers, Super-
visor

COUNTY HOME—435 E Henrietta rd,
Rochester

Warden—J Austin Flanagan, appointed by
the Commissioner

Chaplains—Eug Golding, Wm A Hallock,
appointed by the Supervisors

Chief Clerk—Wilbert C Snider

Assistants—Appointed by the Commission-
er. Matron—Estelle V Cargill

COUNTY HOSPITAL

435 E Henrietta rd, Rochester

Resident Medical Supervisor—Eric S
Green. Asst Physician, Fred D Andrew. Resi-
dent Physicians—Ellis Kram, Horton G Du-
Bard and Julius I Newmark. Supt of Nurses
—Nan Donahue. Chief Clerk, Mildred B
Schreiner

MONROE COUNTY PENITENTIARY

Superintendent—Romeyn S Dunn, term
expires December 31, 1937; appointed by the
Supervisors

Deputy Superintendent—Arthur J Whaley,
appointed by the Superintendent

Bookkeeper—Jos C Powers

Assistants—Appointed by the Superinten-
dent

MONROE COUNTY IOLA SANATORIUM

East Henrietta and Westfall rd, Rochester

President—Max L Holtz

Vice-President—James L Hondorf, MD

Superintendent—Ezra R Bridge

Business Officer—Wallace H Bush

Resident Physicians—Caroline B Reed,
Perry A Bly, Donovan Jenkins, Robert H
Marks, Felix Ottaviano, John M MacMillan

Board of Managers—Max L Holtz, Jas L
Hondorf, MD, Elbert W Brigham, Milton E
Gibbs, Jos D Picciotti, MD

Established by the County of Monroe, Octo-
ber 1, 1910, for the care and treatment of
tuberculosis—Post Office Address, RD No 2,
Rochester, N Y

COUNTY COURT

Court House, Rochester

County Judges—Wm C Kohlmetz of Roch-
ester, term expires 1940; Wm F Lynn of
Rochester; term expires December 31, 1938.
Elected by the people.

Special County Judge—Henry D Shedd,
term expires December 31, 1935

County Court Clerks—Wm J Clark, Wm
J Ward

Stenographers—Herbert J Erb, Howard G
Nobles, appointed by County Judge.

Special Clerk, Children's Court—Victor E
Brown

Clerk, Children's Court—Lou Magrain, ap-
pointed by County Judge

Chief Probation Officer for Children—Har-
ry O Argento. Asst Chief, Mrs Jeanne E
Jacques, appointed by County Judge

Probation Officers—Leon C Whitlock and
Edwd F Geen, Helen M O'Reilly and Millie
J Bristol

Confidential Clerks to County Judge—Jane
B Grimm, Martha M Miller

Clerk and Stenographer, Children's Court
—Margt R McKissick

Stenographer and Record Clerk—Regina M
Powers

**Monroe County Probation Office—
Adult Division**

Chief Probation Officer—Abram N Jones
Asst Chief Probation Officer—Elmer T
Lindquist

Probation Officers—Jos H McMahon, Geo
J Gray, Chas B Tutty jr, John A Vaisey, Wil-
lard M Green

Clerk—Emille A LePine. Appointed by
County Judge

Stenographers—Esther S Whall, Mrs Au-
drey E Steinberg

Terms of Court

Third Monday of January; third Monday
of March; third Monday of May; third Mon-
day of September; third Monday of Novem-
ber, each with a trial jury; every Monday
for contested motions and Ex-parte applica-
tions

SURROGATE'S COURT

Court House, Rochester

Surrogate—Jos M Feeley, term six years;
expires Dec 31, 1937

Clerk of Court—Marietta E Allen. Deputy,
Frank R O'Brien, appointed by the Surrogate
Clerks—Indexer, Ada E Campbell, Clara M
Seiner, Mabel W Grey, Laura B Wehnert,
Helen M Renaud, Ruth A Holden, Mary M
O'Brien and Maude A DeWitt

Transfer Tax Clerk—Cordelia S Monroe
Stenographer—Albert E Lazarus, ap-
pointed by the Surrogate

Sessions daily at 10 A M (except Wednes-
days and Saturdays and the month of Aug)

MISCELLANEOUS DEPARTMENT

DOMESTIC POSTAGE RATES

First Class

Letters etc.: 3 cents for each ounce or fraction of an ounce. Letters addressed for local delivery 2 cents each ounce or fraction of an ounce.

Post Cards: 1 cent each, within prescribed sizes.

Business Reply Cards: Ordinary, 2 cents each; air mail, 6 cents per ounce.

Business Reply Envelopes: Ordinary or air mail: 1 cent in addition to regular postage. Apply at P. O. for permit.

Collect-on-Delivery Service is applicable to domestic registered and unregistered sealed mail of any class bearing postage at the first-class rate. Bills or statements of indebtedness are not mailable C. O. D. Such articles as are mailable (deeds, abstracts of title, insurance policies, bills of lading representing freight shipments, valuable light-weight merchandise etc.) must be based on bona fide orders for the contents or in conformity with agreements between senders and addressees.

Shortpaid Matter: First-class matter mailed shortpaid one rate (3 cents) shall be rated 3 cents due for collection upon delivery, and 4 cents due for each shortpaid ounce or fraction of an ounce when shortpaid more than one rate.

Second Class

Newspapers and Periodicals (Transient rate): 1 cent for each 2 ounces or fraction of 2 ounces or fourth-class rate whichever is lower.

Third Class

Miscellaneous: 1½ cents for each 2 ounces or fraction of 2 ounces, up to and including 8 ounces. **Books and Catalogs,** 24 printed pages or more (including covers), **Seeds, etc.,** 1 cent for each 2 ounces or fraction of 2 ounces up to and including 8 ounces.

Bulk Third Class: Not less than either 20 pounds or 200 separately addressed identical pieces. Apply at P. O. for permit to mail.

Miscellaneous: 12 cents for each pound or fraction, but not less than 1 cent per piece.

Books, Seeds, Plants, etc.: 8 cents for each pound or fraction, but not less than 1 cent per piece. It must be separated by states and offices. Matter mailed at bulk rates can not be Registered, Insured or sent C. O. D.

FOURTH CLASS—PARCEL POST

Fourth Class: Includes printed matter, merchandise and all other matter weighing in excess of 8 ounces except first and second class matter. Parcels limited to 100 inches, length and girth combined.

Weight limit 70 pounds.

For complete Parcel Post rates see next page.

Insure all valuable parcels.

For quick delivery, send Special Delivery and Special Delivery air mail

Parcels Mailed on Rural Routes: 2 cents less per parcel than indicated in foregoing table for local delivery and 3 cents less for other than local delivery.

Library Books: First, Second and Third Zones, and State, 3 cents for first pound or fraction, 1 cent each additional pound or fraction. Libraries, organizations or associations entitled to mail books at these rates should apply at post office for permit.

Note—On parcels for delivery in first and second zones where shortest practicable mail route is 300 miles or more, the rate is 9 cents for first pound and 2 cents for each additional pound.

General Instructions

Pack well—wrap securely—address plainly.

Show name of sender.

Fragile and perishable matter should be so marked.

FOREIGN POSTAGE RATES

Letters: 3 cents for each ounce or fraction thereof, to the following countries: Canada, Newfoundland (including Labrador), Cuba, Dominican Republic, Haiti, Mexico, Spain (including possessions), and all Central and South American countries except British, Dutch, French Guiana and British Honduras.

Postal Cards: 2 cents; double, 4 cents.

To all other foreign countries:

Letters: 5 cents for the first ounce and 3 cents for each additional ounce or fraction thereof.

Postal Cards: 2 cents; double, 4 cents.

Printed Matter, including newspapers, to all foreign countries, 1½ cents for each 2 ounces or fraction of 2 ounces.

Parcels: Rates and conditions vary to different countries; call at post office.

AIR MAIL INFORMATION

Six cents for each ounce or fraction thereof. Air mail can be insured, registered, sent C. O. D. or special delivery when the additional fees are prepaid. It may be deposited in any mail box, but must be indorsed "VIA AIR MAIL" underneath the postage stamp immediately above the address. For further information call 2-5111 ext 5.

FEES IN ADDITION TO REGULAR POSTAGE

Special Delivery

First Class Only—2 pounds or less, 10 cents; over 2, not over 10 pounds, 20 cents; over 10 pounds, 25 cents.

Mail Other Than That of the First Class will be given the most expeditious handling and transportation practicable, and in addition receive immediate delivery at the office of address, upon payment of the following special-delivery fees:

2 lbs. or less.....15 cents
Over 2 lbs, but not over 10 pounds.....25 cents
Over 10 lbs.....35 cents
"Special Delivery" must be so indorsed.

Special Handling

(Without Special Delivery)

Fourth Class: 2 pounds or less, 10 cents; over 2, not over 10 pounds, 15 cents; over 10 pounds, 20 cents. "Special Handling" must be so indorsed.

Money Orders

Not exceeding \$ 2.50.....6 cents
Not exceeding 5.00.....8 cents
Not exceeding 10.00.....11 cents
Not exceeding 20.00.....13 cents
Not exceeding 40.00.....15 cents
Not exceeding 60.00.....18 cents
Not exceeding 80.00.....20 cents
Not exceeding 100.00.....22 cents

Registry

Up to	Fee	\$300 to	Fee
\$ 5 to 25.....	\$0.15	400 to 500.....	\$0.60
25 to 50.....	.18	500 to 600.....	.70
50 to 75.....	.20	600 to 700.....	.80
75 to 100.....	.25	700 to 800.....	.85
100 to 200.....	.30	800 to 900.....	.90
200 to 300.....	.40	900 to 1000.....	.95
	.50		1.00

All registered matter may be sent C. O. D. Fee for return receipt, except C. O. D.'s, 3 cents extra. Limit of C. O. D. collection \$200. When declared value of registered matter exceeds \$1,000 a small zone rate surcharge is made.

Collect-On-Delivery

Not exceeding \$ 5.00.....12 cents
Not exceeding 25.00.....17 cents
Not exceeding 50.00.....22 cents
Not exceeding 100.00.....32 cents
Not exceeding 150.00.....40 cents
Not exceeding 200.00.....45 cents

Insurance

Indemnity not exceeding \$ 5.00.....5 cents
Indemnity not exceeding 25.00.....10 cents
Indemnity not exceeding 50.00.....15 cents
Indemnity not exceeding 100.00.....25 cents
Indemnity not exceeding 150.00.....30 cents
Indemnity not exceeding 200.00.....35 cents

Fee for return receipt, 3 cents extra.

Registered, Insured, or C. O. D. mail, the delivery of which is restricted to the addressee only, or to the addressee or order, will be subject to an additional fee of 10 cents at the time of mailing.

Senders' Receipts for Domestic Ordinary Mail

A receipt (certificate of mailing) is furnished the sender of domestic ordinary mail of any class upon payment of 1 cent for each piece. This fee does not insure against loss, rifling or damage, but merely furnishes evidence of mailing, and no receipt will be obtained from the addressee on delivery. Additional duplicate receipts may be obtained upon payment of 1 cent each.

AIDS TO PROPER MAILING

Write name and address plainly and completely.

Place name and address of sender on all matter.

Prepay postage fully on all letters and parcels.

Always address mail for city delivery to street and number and request correspondents to do likewise.

Use designation North or South, East or West when it is a proper part of the address and save delay in delivery.

Insure valuable parcels.

Wrap parcel post carefully in heavy paper and tie knots securely.

You will often gain a day's time in delivery by depositing mail as soon as it is ready.

FOR YEAR ENDING NOVEMBER 1936

FOURTH CLASS OR PARCEL POST RATES

Weight in pounds	Local	Zones							
		1st Up to 50 miles	2nd 50 to 150 miles	3rd 150 to 300 miles	4th 300 to 600 miles	5th 600 to 1000 miles	6th 1000 to 1400 miles	7th 1400 to 1800 miles	8th Over 1800 miles
1.....	\$0.07	\$0.08	\$0.08	\$0.09	\$0.10	\$0.11	\$0.12	\$0.14	\$0.15
2.....	.08	.10	.10	.11	.14	.17	.19	.23	.26
3.....	.08	.11	.11	.13	.17	.22	.26	.32	.37
4.....	.09	.12	.12	.15	.21	.27	.33	.41	.48
5.....	.09	.13	.13	.17	.24	.33	.40	.50	.59
6.....	.10	.14	.14	.19	.28	.38	.47	.59	.70
7.....	.10	.15	.15	.21	.31	.43	.54	.68	.81
8.....	.11	.16	.16	.23	.35	.49	.61	.77	.92
9.....	.11	.17	.17	.25	.38	.54	.68	.86	1.03
10.....	.12	.18	.18	.27	.42	.59	.75	.95	1.14
11.....	.12	.19	.19	.29	.45	.64	.82	1.04	1.25
12.....	.13	.21	.21	.31	.49	.70	.89	1.13	1.36
13.....	.13	.22	.22	.33	.52	.75	.96	1.22	1.47
14.....	.14	.23	.23	.35	.56	.80	1.03	1.31	1.58
15.....	.14	.24	.24	.37	.59	.86	1.10	1.40	1.69
16.....	.15	.25	.25	.39	.63	.91	1.17	1.49	1.80
17.....	.15	.26	.26	.41	.66	.96	1.24	1.58	1.91
18.....	.16	.27	.27	.43	.70	1.02	1.31	1.67	2.02
19.....	.16	.28	.28	.45	.73	1.07	1.38	1.76	2.13
20.....	.17	.29	.29	.47	.77	1.12	1.45	1.85	2.24
21.....	.17	.30	.30	.49	.80	1.17	1.52	1.94	2.35
22.....	.18	.32	.32	.51	.84	1.23	1.59	2.03	2.46
23.....	.18	.33	.33	.53	.87	1.28	1.66	2.12	2.57
24.....	.19	.34	.34	.55	.91	1.33	1.73	2.21	2.68
25.....	.19	.35	.35	.57	.94	1.39	1.80	2.30	2.79
26.....	.20	.36	.36	.59	.98	1.44	1.87	2.39	2.90
27.....	.20	.37	.37	.61	1.01	1.49	1.94	2.48	3.01
28.....	.21	.38	.38	.63	1.05	1.55	2.01	2.57	3.12
29.....	.21	.39	.39	.65	1.08	1.60	2.08	2.66	3.23
30.....	.22	.40	.40	.67	1.12	1.65	2.15	2.75	3.34
31.....	.22	.41	.41	.69	1.15	1.70	2.22	2.84	3.45
32.....	.23	.43	.43	.71	1.19	1.76	2.29	2.93	3.56
33.....	.23	.44	.44	.73	1.22	1.81	2.36	3.02	3.67
34.....	.24	.45	.45	.75	1.26	1.86	2.43	3.11	3.78
35.....	.24	.46	.46	.77	1.29	1.92	2.50	3.20	3.89
36.....	.25	.47	.47	.79	1.33	1.97	2.57	3.29	4.00
37.....	.25	.48	.48	.81	1.36	2.02	2.64	3.38	4.11
38.....	.26	.49	.49	.83	1.40	2.08	2.71	3.47	4.22
39.....	.26	.50	.50	.85	1.43	2.13	2.78	3.56	4.33
40.....	.27	.51	.51	.87	1.47	2.18	2.85	3.65	4.44
41.....	.27	.52	.52	.89	1.50	2.23	2.92	3.74	4.55
42.....	.28	.54	.54	.91	1.54	2.29	2.99	3.83	4.66
43.....	.28	.55	.55	.93	1.57	2.34	3.06	3.92	4.77
44.....	.29	.56	.56	.95	1.61	2.39	3.13	4.01	4.88
45.....	.29	.57	.57	.97	1.64	2.45	3.20	4.10	4.99
46.....	.30	.58	.58	.99	1.68	2.50	3.27	4.19	5.10
47.....	.30	.59	.59	1.01	1.71	2.55	3.34	4.28	5.21
48.....	.31	.60	.60	1.03	1.75	2.61	3.41	4.37	5.32
49.....	.31	.61	.61	1.05	1.78	2.66	3.48	4.46	5.43
50.....	.32	.62	.62	1.07	1.82	2.71	3.55	4.55	5.54
51.....	.32	.63	.63	1.09	1.85	2.76	3.62	4.64	5.65
52.....	.33	.65	.65	1.11	1.89	2.82	3.69	4.73	5.76
53.....	.33	.66	.66	1.13	1.92	2.87	3.76	4.82	5.87
54.....	.34	.67	.67	1.15	1.96	2.92	3.83	4.91	5.98
55.....	.34	.68	.68	1.17	1.99	2.98	3.90	5.00	6.09
56.....	.35	.69	.69	1.19	2.03	3.03	3.97	5.09	6.20
57.....	.35	.70	.70	1.21	2.06	3.08	4.04	5.18	6.31
58.....	.36	.71	.71	1.23	2.10	3.14	4.11	5.27	6.42
59.....	.36	.72	.72	1.25	2.13	3.19	4.18	5.36	6.53
60.....	.37	.73	.73	1.27	2.17	3.24	4.25	5.45	6.64
61.....	.37	.74	.74	1.29	2.20	3.29	4.32	5.54	6.75
62.....	.38	.76	.76	1.31	2.24	3.35	4.39	5.63	6.86
63.....	.38	.77	.77	1.33	2.27	3.40	4.46	5.72	6.97
64.....	.39	.78	.78	1.35	2.31	3.45	4.53	5.81	7.08
65.....	.39	.79	.79	1.37	2.34	3.51	4.60	5.90	7.19
66.....	.40	.80	.80	1.39	2.38	3.56	4.67	5.99	7.30
67.....	.40	.81	.81	1.41	2.41	3.61	4.74	6.08	7.41
68.....	.41	.82	.82	1.43	2.45	3.67	4.81	6.17	7.52
69.....	.41	.83	.83	1.45	2.48	3.72	4.88	6.26	7.63
70.....	.42	.84	.84	1.47	2.52	3.77	4.95	6.35	7.74

NOTE 1.—On parcels collected on rural-delivery routes the postage will be 2 cents less than shown in the foregoing table when for delivery anywhere within the first three zones and 1 cent less when for delivery in any other zone, provided they are indorsed "Mailed on rural route."

NOTE 2.—The local rate applies to parcels mailed: (1) At any post office for local delivery at such office. (2) At any city letter-carrier office, for delivery by carriers from that office. (3) At any post office from which a rural route starts, for delivery on such route, or when mailed on a rural route for delivery at any other point thereon, or at the office from which the route starts, or for delivery on any other rural route starting from the same office.

NOTE 3.—Parcels weighing less than 10 pounds measuring over 84 inches but not more than 100 inches in length and girth combined are subject to a minimum charge equal to that for a 10-pound parcel for the zone to which addressed.

Weight limit, 70 pounds. Limit of size, 100 inches, length and girth combined.

POST OFFICES IN MONROE COUNTY

Post Office	Town
*Adams Basin.....	Ogden
‡*Beechwood	Rochester
‡*Brighton	Rochester
*Brockport	Sweden
‡*Charlotte	Greece
*Chili	Chili
*Churchville	Riga
*Clarkson	Clarkson
*Clifton	Chili
*Cold Water.....	Gates
‡Dewey av.....	Rochester
*East Rochester.....	Perinton
*Fairport	Perinton
Federal	Rochester
‡*Forest Lawn.....	Webster
Garbutt	Wheatland
*Hamlin	Hamlin
*Henrietta	Henrietta
*Hilton	Parma
*Honeoye Falls.....	Mendon
*Industry	Rush
*Mendon	Mendon
*Mumford	Wheatland
*North Chili	Chili
*North Greece	Greece
*Penfield	Penfield
*Pittsford	Pittsford
*Point Pleasant.....	Irondequoit
*Rochester	Rochester
*Rochester Junction	Mendon
*Rush	Rush
*Scottsville	Wheatland
*Sea Breeze.....	Irondequoit
*Spencerport	Ogden
*Union Hill.....	Webster
*Walker	Hamlin
*Webster	Webster
*West Henrietta.....	Henrietta
*West Rush.....	Rush
*West Webster.....	Webster

*Money Order Offices

‡Discontinued for winter

‡Station of Rochester

ROCHESTER SUBURBAN DIRECTORY

REFERENCE DEPARTMENT



Where more complete information than is possible to give under the classified listings is assembled for the convenience of buyers. It is a catalog of services offered by leading business interests of the community and is the logical place to look for specific information concerning them.

"BUILT BY HUDSON" MOTOR CARS

TERRAPLANE HUDSON

Members
N. A. D. A.
R. A. D. A.

ALLING & MILES
INCORPORATED
82 STONE STREET

Telephone
STONE 2537

DISTRIBUTORS FOR 25 YEARS

THOMAS J. NORTHWAY, INC.

DISTRIBUTORS FOR

DeSoto and Plymouth Motor Cars

Special Factory Equipment Plus Forty
Years Experience will assure you of a satis-
factory job and it will be priced in keeping
with the times.

100 EXCHANGE STREET

TEL. MAIN 7091

Hoselton Chevrolet Company

Phone
MONROE
4081

for Economical Transportation



Phone
E. ROCHESTER
104

Guaranteed Used Cars with an O.K. Tag that Counts
161 E. COMMERCIAL ST., E. ROCHESTER

This Book is Your Silent Salesman

ADVERTISE AND PUT IT TO WORK

Central Trust Company

ROCHESTER, N. Y.



Main Office
25 MAIN ST. EAST

Brighton Branch
1806 EAST AVENUE

Office Hours: from 9 A.M. to 3 P.M.

Saturdays Close at 12 M.

Officers:

WM. PITKIN,	Chairman of the Board of Directors
JOHN A. MURRAY,	President
D. RUSSELL CHAMBERLAIN	Vice-President
LOUIS F. STUPP,	Vice-President
THOMAS J. SERCU,	Vice-President and Trust Officer
JOHN H. RAUSCH,	Asst. Vice-President
HORACE S. JOHNSTON,	Asst. Vice-President
F. DWIGHT SAGE,	Asst. Vice-President
RICHARD C. MEISENZAHL,	Secretary
HOMER D. KLUMPP,	Treasurer
CORNELIUS J. KITZEL,	Asst. Trust Officer
FRANCIS P. BEATTIE,	Asst. Secretary
EDMUND J. MEYER,	Auditor

Directors:

ESTEN A. FLETCHER	JOHN D. PIKE
EZRA A. HALE	WILLIAM PITKIN
FRANTZ HAVERSTICK	FRANK J. SMITH
MAX L. HOLTZ	LOUIS F. STUPP
MORTIMER R. MILLER	GEORGE S. VAN SCHAICK
JOHN A. MURRAY	ALBERT E. VOGT

LOUIS A. WEHLE

New York { **Chase National Bank**
Correspondents { **Central Hanover Bank & Trust Co.**

Foreign Drafts Issued on all parts of the world. Letters of Credit and Travelers' Checks available for Foreign Travel. Interest Allowed on Special Deposits. Acts as Executor of wills, Administrator of Estates, Trustee under corporate and individual trust agreements.

We invite the Accounts of Corporations, Firms and Individuals, and are prepared to furnish such depositors with business facilities consistent with their balances and standing.

Safe Deposit Boxes for Rent from \$3.00 per year up

MAIN OFFICE OR BRIGHTON BRANCH

NIGHT DEPOSITORY, MAIN OFFICE, 25 MAIN ST. E.

THE ONLY NATIONAL BANK IN ROCHESTER



OFFICERS

THOMAS R. DWYER, *President*
 GEORGE C. LENNOX, *Vice-Pres.*
 HENRY H. STEBBINS, JR., *Vice-Pres.*

OGDEN BUTLER, *Cashier*
 FRANK C. LEAPER, *Asst. Cashier*
 ROBERT E. TOWEY, *Trust Officer*

BOARD OF DIRECTORS

WILLIAM S. ADDISON
President, Addison Lithographing Co.

THOMAS R. DWYER
President

LOUIS S. FOULKES
Pres. and Treas. Indian Splint, Inc.

ALFONSO GIOIA
President, A. Gioia & Bro.

LYELL T. HALLETT
Gen. Mgr. Rochester Branch, Beechnut Packing Co.

ALFRED HART
President, Hart Food Stores, Inc.

S. RAE HICKOK
President, Hickok Manufacturing Co.

MEYER JACOBSTEIN
Publisher, Rochester Journal American

J. HOWARD KIDD
New England Mutual Life Insurance Co.

GEORGE C. LENNOX
Vice-President

JOSEPH M. NEISNER
President, Neisner Bros., Inc.

FRED J. ODENBACH
President, Odenbach Co.

OTTO R. ROHR
Chairman of the Board Stecher-Traung Lithograph Corporation

HENRY H. STEBBINS, JR.
Vice-President

HENRY M. STERN
Michaels, Stern & Co.

HARRY C. STEVENSON
Pres., Rochester Folding Box Co.



THE FIRST NATIONAL BANK

and TRUST COMPANY of ROCHESTER

45 STATE STREET

Capital \$1,000,000 - Surplus \$500,000

Genesee Valley Trust Company

EXCHANGE and BROAD STREETS

OFFICERS**W. DEWEY CRITTENDEN***Chairman of the Board*

ALEXANDER T. SIMPSON.....President
 FRANK S. THOMAS.....Executive Vice-President
 GEORGE E. VARCOE.....Vice-President
 JOHN W. JARDINE.....Vice-President
 JOHN P. DAY...V-Pres. & Assoc. Trust Officer
 STUART C. DEW.....Vice-President
 W. W. STEELE.....Asst. Vice-President
 HOWARD W. MATTHEWS.....Treasurer
 JOSEPH P. COLLINS.....Trust Officer
 T. CHESTER MEISCH.....Secretary
 NORBERT D. GREENE.....Asst. Secretary
 ROBERT C. TAIT.....Asst. Trust Officer

**BOARD OF DIRECTORS**

WHEELER D. ALLEN Vice-Pres. C. P. Ford Co., Inc.	CARL S. HALLAUER Vice-President Bausch & Lomb Optical Co. President Bausch & Lomb Optical Co., Ltd., Canada
LEON L. BENHAM President Richardson Corporation	WALTER L. HEUGHES Pres. F. L. Heughes & Co., Inc.
KENDALL B. CASTLE Attorney Trustee, University of Rochester	THOMAS J. NORTHWAY President, Thomas J. Northway, Inc.
GEORGE B. CAUDLE President Kelso Laundry Director, American Laundry Machinery Co.	ALEXANDER T. SIMPSON President
BRACKETT H. CLARK Secretary, Cockrane-Bly Company	FRANK S. THOMAS Executive Vice-President
GEORGE H. CLARK Trustee, Security Trust Director, Eastman Kodak Co. Treasurer Mechanics Institute	KENNETH C. TOWNSON Director, Stecher Lithograph Co. Director, Sibley, Lindsay & Curr Co.
W. DEWEY CRITTENDEN , Chairman of the Board President and Treas., F. & C. Crittenden Co. Chairman Board of Brewster-Crittenden & Co.	JOHN VAN VOORHIS Attorney
EDWARD J. DOYLE President, Doyle Gasoline and Oil Co., Inc.	LEWIS S. WEST Vice-Pres. and Gen. Mgr. Merchants Despatch Transportation Co.
ALBERT V. DURAND President Smith-Gormley Co., Inc.	ERNEST C. WHITBECK Attorney
WILLIAM B. HALE Chairman of the Board President, Mechanics Savings Bank Trustee, University of Rochester President, Lawyers' Co-operative Publishing Co.	HENRY T. WILLIAMS Physician
	GEORGE M. WOOD Treas. Lawyers Co-operative Publishing Co.

TRUST DEPARTMENT SERVICES

In appointing the Genesee Valley Trust Company as your Executor, Trustee, or to act in any other fiduciary capacity you are assured of qualifications impossible of attainment by an individual acting in the same capacities.

We invite you to consult our Officers, which may be done in complete confidence, without the slightest obligation.

SAFE DEPOSIT BOXES IN FIRE AND BURGLAR PROOF VAULTS

Please mention this Directory when dealing with Advertisers

Banks

MEMBER FEDERAL RESERVE SYSTEM

LINCOLN-ALLIANCE BANK AND TRUST COMPANY

Main Office—183 MAIN STREET EAST

LINCOLN OFFICE, 33 Exchange Street
 LAKE AVENUE OFFICE, 1495 Lake Avenue
 WEST END OFFICE, 886 Main Street West
 EAST END OFFICE, 460 No. Goodman Street
 MONROE AVENUE OFFICE, 560 Monroe Ave.
 PORTLAND-CLIFFORD OFFICE,
 520 Portland Avenue
 NEWARK OFFICE, Newark, N. Y.

EVERY BANKING SERVICE—Commercial,
 Special Interest, Trust and Investment,
 Safe Deposit, and Foreign Departments

OFFICERS

President, RAYMOND N. BALL
 Executive Vice Pres., RAYMOND F. LEINEN

VICE PRESIDENTS

THOMAS R. BAKER
 DAVID C. BARRY
 SWAYNE P. GOODENOUGH
 ARTHUR J. MEISENZAHN
 HAROLD C. TOWNSON
 WILLIAM G. WATSON
 EDWARD M. WEINGARTNER
 FREDERICK D. WHITNEY

JOHN W. REMINGTON, *Vice-President and Trust Officer*
 WILLIAM A. ROSE, *Associate Trust Officer*
 RAYMOND H. SCHLEGEL, *Asst. Trust Officer*

RAYMOND J. WHITE, *Secretary*

Assistant Secretaries

LYLE G. ANTIS
 ROY B. COMBS
 LINCOLN DOUMAUX
 CLARENCE S. GREENE
 WILLIAM GROH
 ROBERT E. MACON
 CLARENCE E. MARSH

FRANKLIN S. MEINHART
 LUKE T. SMITH
 G. ALFRED SPROAT
 RICHARD A. SWEENEY
 EDMUND J. TUETY
 WILLIAM B. VAISEY
 ARTHUR B. WESTON

Auditing Department
 ROY E. MILLER, *Auditor*

DIRECTORS

MORTIMER ADLER
 JOSEPH T. ALLING
 RAYMOND N. BALL
 EDWARD BAUSCH
 JOHN P. BOYLAN
 JAMES C. DRYER
 ALBERT B. EASTWOOD
 BERNARD E. FINUCANE

MARION B. FOLSOM
 FRANK E. GANNETT
 JAMES E. GLEASON
 FRED C. GOODWIN
 FRED H. GORDON
 EDWARD A. HALBLEIB
 THOMAS J. HARGRAVE
 SOL HEUMANN
 ALBERT A. HOPEMAN

EDWARD G. MINER
 RUSH RHEES
 HERMAN RUSSELL
 ALBERT F. SULZER
 RAYMOND L. THOMPSON
 GEORGE W. TODD
 DOUGLAS C. TOWNSON
 HERBERT J. WINN



ROCHESTER TRUST

and Safe Deposit

COMPANY

Main Street West and Exchange

Capital

\$1,000,000



Surplus

\$3,000,000

Forty-eight Years Experience

Complete Banking and Trust Service for Individuals and Corporations
Commercial, Collateral and Mortgage Loans—Securities Information
—All Trust Functions—Safe Deposit Boxes and Storage Vaults.

OFFICERS

ROBERT C. WATSON President	WILLARD I. LOESCHER Asst. Vice Pres.
JOHN CRAIG POWERS Vice Pres. and Chr. Ex. Com.	HARRY L. EDGERTON Asst. Secretary
EDWARD BAUSCH Vice President	JOSEPH B. HOYT Asst. Secretary Mgr. Securities Dept.
GEORGE H. HAWES Vice Pres. and Sec.	HARRY W. SAGE Asst. Secretary
LEIGH H. PIERSON Trust Officer	FAY E. WRIGHT Asst. Trust Officer
EDWARD L. WILLIAMS Treasurer	ALBERT D. STEWART, JR. Asst. Trust Officer
ALFRED J. LEGGETT Asst. Vice Pres.	EDWARD HARRIS, 2d Asst. Trust Officer

DIRECTORS

ROBERT C. WATSON	WM. A. E. DRESCHER
EDWARD G. MINER	HERBERT J. WINN
R. ANDREW HAMILTON	FREDERICK S. MILLER
FRANK T. SAGE	SAMUEL E. DUHARD
WILLIAM C. BARRY	WILLIAM F. STRANG
GEORGE H. HAWES	VINCENT S. BENNETT
JOHN CRAIG POWERS	OSCAR H. PIEPER
EDWARD BAUSCH	THEODORE C. BRIGGS
JOSEPH MICHAELS	RICHARD M. HARRIS



MAIN STREET WEST AND EXCHANGE

Rochester's First Trust Company—Operating under Perpetual Charter

SECURITY TRUST COMPANY

OF ROCHESTER



OFFICERS

JAMES S. WATSON
President

JULIUS M. WILE
Vice-President

EDWARD HARRIS
Vice-President

JESSE W. LINDRAY
Vice-President

CARL S. POTTER
Vice-President and Secretary

WILLIAM H. STACKEL
Vice-Pres. and Trust Officer

GEORGE F. STONE
Treasurer

HARVEY W. MILLER
Assistant Secretary

DAVID GALE
Assistant Secretary

EARL G. HOCH
Assistant Secretary

FREDERICK J. BENDON
Assistant Treasurer

SCHUYLER C. WELLS, JR.
Assistant Trust Officer

GRACE E. HOWIE
Assistant Trust Officer

G. MORTON MINOT
Assistant Trust Officer

SEWARD H. CASE
Assistant Trust Officer

BENJAMIN E. LULL
Assistant Trust Officer

EVA M. SCHREINER
Assistant Trust Officer

TRUSTEES

JAMES S. WATSON
RUFUS K. DRYER
EDWARD HARRIS
JULIUS M. WILE
CARL F. LOMB
CHARLES STERN
MORLEY A. STERN

DANIEL M. BEACH
F. HARPER SIDLEY
FRANK W. LOVEJOY
JESSE W. LINDRAY
THOMAS G. SPENCER
HERBERT EISENHART

CARL S. POTTER
WILLIAM H. STACKEL
WALTER L. TODD
GEORGE H. CLARK
WESLEY M. ANGLE
BERNARD E. FINUCANE
ARTHUR F. REED

Interest Paid on Deposits. Special attention given to handling Estates and Trusts. Money to Loan on Approved Securities and Bond and Mortgage. Designated by Superintendent of Banking Department as Depository for Reserve Funds of State Banks. Checks on Foreign Cities, Letters of Credit and Travelers Checks issued.

SAFE DEPOSIT VAULTS FOR RENT in our Electrically Protected Burglar-Proof Vault. Valuables in Trunks or Packages cared for. Moderate charges.

Main Street, East and Water Street, South

UNION TRUST COMPANY

ROCHESTER, NEW YORK**Every Banking Service****OFFICERS***President***WILLIAM W. FOSTER****MAIN OFFICE***Vice-Presidents*

EDWARD J. MEYER,
Comptroller
ELMER B. MILLIMAN
DELOSS M. ROSE, Secretary
BENJAMIN F. SAWIN
CARL R. SNIDER

Treasurer

CHARLES H. ESHELMAN

Assistant Vice-Presidents

JAMES A. CAMERON
ROBERT K. FAULKNER
EDWARD R. MURPHY
ALBERT D. PERRY

Auditor

HENRY P. SCHLENKER

Assistant Secretaries

HECTOR M. HARMON
WARREN L. HAWKINS
A. F. JANUS
JOHN W. MALEENEY
LEWIS H. MORGAN
WILLIAM J. VOLZ

Assistant Auditor

F. ARTHUR ABEL

TRUST DEPARTMENT*Vice-President and Trust Officer*

NELSON E. LENGEMAN

Assistant Trust Officers

ARTHUR S. CARRUTHERS
also Trust Investment Officer
R. REED GEORGE
LOUISE A. SCHOFIELD

INVESTMENT DEPARTMENT*Assistant Treasurer*

CHARLES J. GRATE

**MERCHANTS-EAST AVENUE
OFFICE***Vice-Presidents*

ALBERT S. NEWELL
CHESTER J. SMITH

Assistant Vice-Presidents

GROVER C. BRADSTREET
CHARLES BROUMOWSKY
HERMON L. UNDERHILL

OTHER OFFICES*CLIFFORD-JOSEPH OFFICE**Assistant Secretary*

A. JOSEPH LONDON

CHARLOTTE OFFICE*Manager*

BYRON J. WILSON

NORTH-HUDSON OFFICE*Manager*

CHARLES H. CLOSEN

LYELL-SARATOGA OFFICE*Manager*

GORDON F. WOOD

CULVER OFFICE*Assistant Secretary*

AVERY S. GILBERT

CHILL-THURSTON OFFICE*Manager*

LOUIS M. BOLT

**DEWEY-DRIVING PARK
OFFICE***Manager*

J. CURTIS FLANAGAN

OUT OF TOWN OFFICES**WEBSTER OFFICE***Assistant Secretary*

ARTHUR F. KURTZ

AVON OFFICE*Assistant Secretary*

O. KENNETH COOPER

SODUS OFFICE*Assistant Secretary*

FRANK H. HELMBOLD

DIRECTORS*JOHN L. KEENAN*

Franklin Institute

CLARENCE S. LUNT

C. S. Lunt & Co.

J. E. MCKELVEY

Director, Richardson Corp.

GILBERT E. MOSHER

Pres. The Haloid Company

CHARLES P. SCHLEGEL

Pres. Schlegel Manufacturing Co.

CHARLES WINSLOW SMITH

Treas. Sherwood Shoe Co.

ADOLPH STUBER

Ast. Vice-President
Eastman Kodak Co.

ARTHUR E. SUTHERLAND

Sutherland & Sutherland, Attorneys

GEORGE L. SWAN

Pres. Gorline & Swan
Construction Co.

FRED K. THOMPSON

Pres. Cramer-Force Co.

CORNELIUS G. VAN NIEL

General Comptroller, Eastman
Kodak Co.

J. FOSTER WARNER

Architect

LEWIS S. WHITMORE

Vice-Pres. Whitmore, Rauber &
Vicinus

GEORGE E. BECKER
Pres., Marine Midland Group, Inc.

SELDEN S. BROWN

Attorney

J. ALLEN FARLEY

Treas. E. P. Reed & Co.

WILLIAM W. FOSTER

President
Union Trust Company

JAMES F. HAMILTON

Pres., Morris Plan Industrial Bank
Rochester

KENNETH B. KEATING

Attorney
Harris, Beach, Folger, Bacon &
Keating

Member of Marine Midland Group of Banks

THE EAST SIDE SAVINGS BANK

OF ROCHESTER

INCORPORATED 1869

CORNER MAIN STREET EAST AND CLINTON AVENUE SOUTH

Resources	\$31,252,223.54
Surplus Investment Value	\$3,583,367.26
Reserves	\$475,000.00

OFFICERS:

<i>President,</i>	- - - - -	AUSTIN C. JACKSON
<i>Vice-President and Chairman of the Board</i>	-	WILLIAM BAUSCH
<i>Vice-President</i>	- - - - -	WILLIAM H. DUNN
<i>Secretary,</i>	- - - - -	HENRY B. ALLEN
<i>Treasurer,</i>	- - - - -	JOHN W. F. SWANTON
<i>Cashier,</i>	- - - - -	EDWARD L. GOETZMAN
<i>Comptroller,</i>	- - - - -	JOSEPH H. ZWEERES
<i>Assistant Secretary</i>	- - - - -	PHILIP O. WILLIAMS
<i>Assistant Treasurer,</i>	- - - - -	CHARLES H. BOORMAN
<i>Attorney,</i>	- - - - -	HAMILTON C. GRISWOLD

TRUSTEES

Austin C. Jackson	P. V. C. Jackson
William Bausch	R. Andrew Hamilton
Frank A. Brownell	Oscar B. Spiehler
William H. Dunn	Hamilton G. Griswold
Frederick A. Sherwood	Herman C. Sievers

Arthur A. Barry

MONEY DEPOSITED during the first three business days of any month will draw interest from the first of that month, if left until the end of the quarter. The quarters begin with the first days of March, June, September and December. Deposits may be withdrawn on the last three business days of a quarterly period without loss of interest.

THE RATE OF INTEREST is determined at the close of each six months from the actual earnings for that period and at the highest rate which such earnings will in the best judgment of the Board of Trustees allow.

INTEREST IS CREDITED to accounts December 1st and June 1st, and if not withdrawn will bear interest as a deposit.

THE PASS BOOK must be presented for depositing or withdrawing.

DEPOSITS OF ONE DOLLAR or of any larger sum, not exceeding in the aggregate Seven Thousand Five Hundred Dollars from any one depositor may be received, exclusive of interest.

THE BANK is open daily, holidays excepted, from 9 A.M. to 3 P.M. except Saturdays, from 9 A.M. to 12 o'clock noon. Open Saturday evenings from 5.00 to 8.00 P. M. to receive deposits.

**SAFE DEPOSIT BOXES IN FIRE AND BURGLAR PROOF
VAULTS \$3.00 PER YEAR AND UPWARDS**

MONROE COUNTY SAVINGS BANK

INCORPORATED 1850

OFFICERS

RUFUS K. DRYER.....	Chairman of the Board
WILLIAM C. BARRY.....	President
EDWARD BAUSCH.....	Vice-President
GEORGE D. WHEDON.....	Vice-President
FRANK B. McLAUGHLIN.....	Secy and Treasurer
A. DEWEY BACON.....	Asst. Secretary
WALTER H. COUCHMAN.....	Asst. Secretary
FRANK E. DONNELLY.....	Asst. Secretary
JOSEPH G. KUNZ.....	Asst. Secretary
HAROLD F. LEDERMAN.....	Asst. Secretary
J. WESLEY RIBEY.....	Asst. Secretary
FRANK T. TAYLOR.....	Asst. Secretary

TRUSTEES

RUFUS K. DRYER
EDWARD BAUSCH
JOSEPH MICHAELS
WILLIAM C. BARRY
W. OSBORNE ASHLEY
CHARLES F. WRAY
J ALLEN FARLEY
GEORGE D. WHEDON
EUGENE M. LOWENTHAL
AUGUSTINE J. CUNNINGHAM
WILMOT V. CASTLE
SMITH SHELTON
JOSEPH F. WELLER
VINCENT S. BENNETT
JOSEPH F. TAYLOR



35 State Street, Rochester, N. Y.

Main-Gibbs Branch:

420 MAIN STREET EAST

ROCHESTER SAVINGS BANK

(INCORPORATED 1831)

Resources - - \$68,000,000**More than 99,000 Depositors**

West Main Street Office
47 WEST MAIN ST.

TRUSTEES

JAMES S. WATSON
 ERICKSON PERKINS
 J. CRAIG POWERS
 WM. A. E. DRESCHER
 EDWARD HARRIS
 DANIEL M. BEACH
 EDWIN ALLEN STEBBINS
 HERBERT J. WINN
 WALTER L. TODD
 M. HERBERT EISENHART
 CHARLES F. TURTON
 F. HARPER SIBLEY
 ALBERT A. HOPEMAN
 MARION B. FOLSOM
 THOMAS G. SPENCER
 RICHARD M. HARRIS
 JAMES P. B. DUFFY
 JOHN R. SIBLEY

OFFICERS

EDWIN ALLEN STEBBINS
President
 JAMES S. WATSON
Vice-President
 EDWARD HARRIS
Vice-President and Attorney
 CHARLES F. TURTON
Vice-President
 JOHN C. HOSKING
Secretary-Treasurer
 FRANK L. NIED
Assistant Secretary
 ARTHUR H. LAUTERBACH
Assistant Secretary
 CLYDE T. SUTTON
Assistant Treasurer
 JAMES W. GRAY
Assistant Secretary
 HARRY N. KENYON
Assistant Secretary
 WALTER L. SCHMID
Assistant Secretary
 GEORGE D. OLIVER
Cashier
 GEORGE C. WILCOX
Assistant Attorney



Franklin Street Office
40 FRANKLIN STREET

**SAFE DEPOSIT BOXES FOR RENT FROM \$3.00
 PER YEAR UP AT THE FRANKLIN STREET OFFICE**

The Mechanics Savings Bank

21 EXCHANGE STREET**Branch, 89-91 EAST AVENUE****Gas and Electric Building****Rochester, N. Y.****..OFFICERS..**

WILLIAM B. HALE	President
WENDELL J. CURTIS	Executive Vice-President
JAMES C. CLEMENTS	Vice-President
WILMOT CASTLE	Vice-President
GEORGE WENDT	Secretary and Treasurer
ALEXANDER M. KESSELRING	Assistant Secretary
EUGENE J. BODETTE	Assistant Secretary
OSCAR J. BOTT	Assistant Secretary
MICHAEL M. SPANG	Assistant Secretary
HELEN A. WIGG	Cashier
ALFRED T. HALL	Assistant Cashier
JACOB CUSIMANO	Assistant Cashier
CURTIS FITZ SIMONS	Attorney

..TRUSTEES..

Wendell J. Curtis	Edward A. Halbleib	Charles F. Hutchison
William B. Hale	Gilbert J. C. McCurdy	Curtis FitzSimons
James C. Clements	Herbert W. Bramley	Arthur W. Beale
Wilnot Castle	George Wendt	J. Sawyer Fitch
Frederick S. Miller	Arthur J. Gosnell	Dr. Albert K. Chapman

YOUR CITY DIRECTORY

Is Something More than

A Book of Names and Addresses
 A Catalogue of Trades and Professions
 A Street Guide

It is A Service that brings you daily in closer touch with your customers and friends

It Enables You to address them each and every one

To avoid the offense of incorrect spelling and addressing

To find new customers

To tell who lives in any house in the city

To find local sources of supply for hundreds of articles

It Will Save You time and money both in buying and selling. It will make you more efficient and protect your standing as an accurate and progressive business man

Your directory gives you an accurate bird's-eye view of your city, its institutions, inhabitants, government and buildings

Always Use the Latest Edition**SAMPSON & MURDOCK CO., Inc.***Publishers***179 LINCOLN STREET****-****BOSTON, MASS.**

MORSE SASH & DOOR CO.

*Doors, Windows, Interior Trim, Stair
and Porch Work, Etc.*

TELEPHONE 1835 MAIN

FORD ST. and WAVERLY PL. ROCHESTER, N. Y.

Rug Cleaners

STAUB & SON, Inc.

Cleaners and Furriers

Moth Proofing

Demolishing

COLD STORAGE

Furniture

Clothing

Drapes

Rugs

951 E. MAIN ST., *MONROE 6600* ROCHESTER, N. Y.

What is a Live Prospect?

He is a man with a lot of questions in his mind. He wants to know Where and What and Who and How and When.

Thousands of live Prospects are looking in directories daily to find out

Where they can buy something?

What they can get for their money?

Whom they can buy it from?

How they can get it?

The time to sell a prospect is when he is alive. Make this book your Salesman to live prospects.

IRONDEQUOIT COAL & SUPPLY CO.*Glenwood 6161***FAMOUS READING ANTHRACITE***That Better Hard Coal***R G & E Coke****149 RIDGE ROAD, EAST****ROCHESTER, N. Y.**

L. C. LANGIE COAL CO.*STONE*
*4000***HI-HEAT COAL**
SEMET-SOLVAY COKE
ALADDIN FUEL OIL*STONE*
*4000***Central Office, 326 East Main Street****693 South Avenue**
357 St. Paul St.**2 Lake Ave.****368 Clinton Ave. N.**
201 Monroe Avenue**Docks, Municipal Harbor**

GRACE D. ROSS
Pres. and Secy**E. REED SHUTT**
Vice President**V. H. RUSSELL**
Treas. and Mgr.**CHAS. C. WEST COAL CO., Inc.***— GUARANTEED —***COAL, COKE and OIL****Main Office & Trestle, 281-285 NORTH UNION STREET****CULVER 999—2074**

E. H. CLARK COAL CO., INC.*authorized distributors of***'blue coal' - R. G. & E. Dustless Coke****'blue flame' Furnace Oils****PHONE MAIN 18****170 LYELL AVENUE****-****-****ROCHESTER, N. Y.**

RAY OIL BURNERS**HEAT BY RADIATOR****WILLIAM C. BARBER CO.*****Heating and Ventilating
Contractors*****1736 PORTLAND AVENUE - ROCHESTER, N. Y.*****Phone Stone 3384*****WM. SUMMERHAYS SONS**CORPORATIONBoiler Settings, Fire Masonry, Special Furnaces, Power Plant Chimneys
of Radial and Common Brick. - - Lightning Arrestors Installed.**SUMMERHAYS REFRACTORY SUPPLIES**INCORPORATEDFire Brick, Carborundum Brick, Insulating Brick, Plastic Fire Brick, High
Temperature Cements, Fire Clay, Asbestos.**Office and Yard, 614-632 CLINTON AVE., SOUTH*****Phone Monroe 1155*****WHEN YOU BUILD*****YOU BUILD TO LAST—
IF YOU ARE WISE***

An Advertisement in this Directory lasts as long as the book, and it is worth as much the last day as on the first, for it is the place people can be sure to find out something about your business.

“SELECTED MILK”

CONTAINS VITAMIN-D

Irradiated with Ultra-Violet Light

BRIGHTON PLACE DAIRY CO., INC.

45 FULTON AVENUE

Glenwood 144

LAUBE ELECTRIC CORPORATION

Heating and Electrical Contractors

TIMKEN SILENT AUTOMATIC OIL BURNERS

For Installation and Service Call

STONE 104-105

191-193 EAST AVENUE

ROCHESTER, N. Y.

J. B. Keller Sons.

FLORISTS

25 CLINTON AVENUE NORTH

ROCHESTER, N. Y.

Phones Stone, 484-485-486

How to Make This Book Serve You!

The City Directory may be used to great advantage in supplementing and rounding out your newspaper publicity. Put—"We are listed in the directory" in your copy. Tie up all your advertising to the directory with the above phrase. Then see to it that you are properly represented under all the business listings applicable to your business. The phrase will stick long after the newspaper has been mislaid and people will get in the habit of looking for your name when ready to purchase goods which you carry. Thus will the interest aroused by your newspaper display be extended and preserved for your future benefit.

Funeral Directors

ASHTON FUNERAL HOME

636 WEST MAIN STREET
ROCHESTER, N. Y.

CHARLES E. ASHTON

Telephone
GENESEE 4390

Office Phone
STONE 1179

Residence Phones
MONROE 2111, 2887-W and 8242

BENDER BROTHERS

Funeral Directors

301 ALEXANDER STREET - ROCHESTER, N. Y.

L. W. MAIER'S SONS

ESTABLISHED 1872

FUNERAL DIRECTORS

870 CLINTON AVENUE, NORTH
ROCHESTER, N. Y.

C. F. SCHEUERMAN SONS

Funeral Home

The Display at our Funeral Home shows the complete
Funeral Service in Plain Figures.

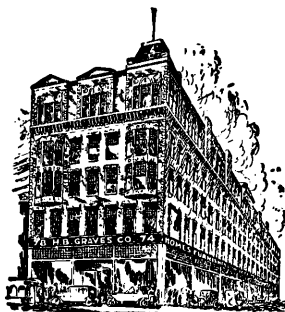
230 BROWN STREET

Phones Genesee 438-5411

Before buying home furnishings you owe it to yourself to look at **GRAVES**, Rochester's largest and oldest Home Furnishing House.

Furniture	Rugs
Linoleum	China
Lamps	Stoves
Curtains	Draperies
House Furnishings	Toys
Stromberg-Carlson, Atwater-Kent, Philco and Auto Radios	

*"Always it pays to trade at
GRAVES"*



H. B. GRAVES CO., Inc. 78 STATE ST.

Ask About Our Convenient Plan of Deferred Payments!

HOWE & ROGERS CO.

COMPLETE HOME FURNISHINGS

Rugs, Furniture, Lamps, Draperies, Radio, Pianos
Linoleum, Stoves, Refrigerators, Washers, Vacuum Cleaners

89 CLINTON AVE. S.

TEL. STONE 1800

THE Knowledge of "where to buy" is as important as where to sell goods.

Consult the City Directory

Insurance (General)

AUSTIN F. GRAB, *President*ROBERT F. WOERNER, *Vice President*LEONARD H. HENDERSON, *Vice-President*ROY A. DUFFUS, *Secretary*PHILIP C. GOODWIN, *Treasurer***JAMES JOHNSTON AGENCY**

INCORPORATED

NO. 204 GRANITE BUILDING

*Telephone Main 697***INSURANCE***Companies Represented*Home Insurance Company of New York
City of New York Insurance CompanyEagle Indemnity Company
American Surety Company*Agency Representatives*WILLIAM R. ORWEN
GEORGE W. FIELDSARTHUR L. WELSH
CHARLES T. HUBER

HOWARD C. DANA & CO.*Fire, Casualty, Surety, Marine
Insurance*

410-416 GRANITE BLDG.

ROCHESTER, N. Y.

Phones Stone 691—692

ERNEST A. PAVIOUR, *Pres.*JAMES H. FARRELL, *Treas.***R. S. PAVIOUR & SON, Inc.**

OFFICE 66 YEARS OLD—ESTABLISHED 1870

COMPANIES REPRESENTEDPhoenix Insurance Company of Hartford, Conn.
United States Casualty Company of New York

PHONE MAIN 220

1239 LINCOLN-ALLIANCE BANK BLDG., ROCHESTER

JAMES C. CLEMENTS

H. EVEREST CLEMENTS

JAMES C. CLEMENTS, INC.*Insurance*

409 POWERS BUILDING

MAIN 219

Company RepresentationGlobe Indemnity Company
New York, N. Y.The Liverpool and London and Globe Insurance Co., Ltd.
New York, N. Y.**261
MAIN****HARRY J. McKAY****261
MAIN**

Member of the Underwriters Board of Rochester, N. Y., Inc.

National Association of Insurance Agents

We do not sell Mutual or Cut-Rate Insurance

GENERAL INSURANCE SERVICERepresenting Companies with a Century's Record for
Service and Satisfactory Settlements**409-413 Central Trust Bldg. - 25 East Main Street**FREDERICK MUTSCHLER, *Representative***REMODELING DIAMOND JEWELRY****—E. J. SCHEER, INC.—*****Rochester's Finest Jewelry Store***Diamonds
Mountings
Jewelry
Silverware
Clocks
Rock Crystal**"SCHEERTON" MOUNTINGS**

Visit Our Beautiful Silver Display Dept.

WATCHES
Movado
Longines
Gruen
Hamilton
Concord**EXPERT WATCH AND JEWELRY SERVICE .****259 MAIN ST. E. opp. Sibley's****Phone Stone 710**

**Good Business Insurance Includes
an advertisement in the local City
Directory—Always.**

C. C. MORSE, President
 WHITING B. MORSE }
 FREDERICK G. MORSE } Vice-Presidents
 JOHN P. MORSE, Sec'y

WM. B. MORSE LUMBER CO.

WHOLESALE AND RETAIL

Hardwood and Softwood Lumber

Sash, Doors and Trim

All Types of Insulation and Accoustical Materials

Gypsum and Fibre Boards

Morsetile and Genuine Presdwood

We carry a full line of

Bay State Paints, Enamels and Varnishes

BRANCHES

OTIS LUMBER CO.
 936 East Main St.

WM. B. MORSE & SONS
 340 Main St. West

NORTH END BRANCH

Thomas Ave. near Stutson St. Bridge

MORSE SASH AND DOOR CO.

S. Ford St. cor. Waverly Place

Main Office, 340 Main St., West

ROCHESTER, N. Y.

STUART M. FRAME
 President

E. A. KURKOWSKI
 Vice-President

GEORGE W. LOVE
 Secretary

CROUCH & BEAHAN CO.

ESTABLISHED 1855

Lumber Products - Paint and Coal

PEE GEE PAINT PRODUCTS — MULE HIDE ROOFING MATERIALS
 NU WOOD INSULATION PRODUCTS — OVER THE TOP DOOR HARDWARE
 INTERIOR TRIM — BALSAM WOOL INSULATION

99 DEWEY AVE. opposite LORIMER ST., ROCHESTER

Telephone GLENWOOD 350

FOR

Addressing

Mimeographing

Multigraphing

Mailing

Local Lists

Sales Letters

Mail Advertising Service

Printing

AYER & STREB ART PRINT SHOP

77 ST. PAUL ST., ROCHESTER .. Call Main 6199 or Stone 567

Please mention this Directory when dealing with Advertisers

REAP
YOUR



from SALES
and BUYING
OPPORTUNITIES

in the
MAIN 7000

ROCHESTER
JOURNAL - AMERICAN
CLASSIFIED WANT ADS

MAIN 7000

Quick

...

Accurate

...

Reliable

ROCHESTER'S GERMAN DAILY **ABENDPOST**

is an evening daily newspaper delivered directly into the homes in all sections of the city and suburbs. It is a

HOME NEWSPAPER

carefully read by the large German population of Rochester and surrounding towns.

***Business News You Cannot Get
Elsewhere***

Published every day in

The Daily Record

(Established 1908)

Credit Information — Court News

DAILY RECORD COMPANY

29 North Water St. — Phone Stone 2025

Democrat  **Chronicle.**

**ROCHESTER'S
LARGEST AND
MOST POWERFUL**

*Daily and Sunday
Newspaper*

1833

1936

Democrat  **Chronicle.**

**First
Choice**

*More Rochester Families
read The Times-Union
than any other Rochester
publication.*

As an advertising medium The Times-Union is first choice among Rochester merchants—on the basis of time-tested result-power in the evening field.

ROCHESTER TIMES-UNION

Please mention this Directory when dealing with Advertisers

LET US PRINT

Your Stationery and Business Forms.

Good Work—Rightly Priced

EAST ROCHESTER HERALD

150 WEST COMMERCIAL ST., EAST ROCHESTER, N. Y.

GAMROD-HARMAN CO., Inc.

WHOLESALE AND RETAIL

Paint - Glass - Brushes - Varnishes and Wallpaper

Distributors for McDOUGALL-BUTLER PAINTS

IMPERIAL "WASHABLE" WALLPAPERS

and ARVON PLASTIC PAINT

75 EXCHANGE STREET - ROCHESTER, N. Y.

Phones MAIN 3710—3711

MENG-STEPHENS COMPANY, INC.

Manufacturers

M S C BRAND PAINT PRODUCTS

PAINTS, VARNISH, ENAMELS AND PAINTERS SUPPLIES

IMPERIAL "WASHABLE" WALLPAPERS

SOLD DIRECT FROM OUR FACTORY

Main 491

We Deliver

601 NORTON STREET - ROCHESTER, N. Y.

SUPPLY HOUSES of many kinds
are listed in this book. A
careful study of its possibili-
ties will be of benefit to you

HOWE & BASSETT CO., Inc.*Established 1885***PLUMBING AND HEATING CONTRACTORS****Oil and Gas Burning Equipment****"RUUD" Automatic Gas Water Heaters****PERMUTIT Water Softeners****840-50 UNIVERSITY AVENUE****TELEPHONE MONROE 3****RENTALS****SALES****HERBERT J. BIETRY*****Realtor*****1216 LINCOLN-ALLIANCE BANK BLDG., ROCHESTER, N. Y.*****Expert Service, Rent Collections and Property Management***

Leases
Home Building
Residential
Sales



Mortgage Money
Appraisals
Management of
Property

INSURANCE - INDUSTRIAL SITES**1014 Lincoln Alliance Bank Building, Main at Stone Streets*****Phone STONE 633******You can never tell***

When you are going to need, and need badly, some part of the information that is contained in this book. Why not spend a little time, now, looking it over, so when the need arises you will know just where to look.

Read over the digest of contents on the title page, and consult the Index.

Storage**Trucking****Womens Apparel****43**

ESTABLISHED JUNE 1, 1902

The Upton Cold Storage Co., Inc.

HERBERT B. CASH, Pres. and Gen. Mgr.

***Cooler and Sharp Freezer Service
for All Food Products***

Fire Proof Buildings

Storage in Transit

Storage Open All Year

Lowest Insurance

38 CLIFF STREET

-

ROCHESTER, N. Y.

SAM GOTTRY CARTING COMPANY

For any Moving Service

Railroad Freight

Shipping and Packing

Long Distance Moving

Safes, Machinery, Boilers, Etc.

..POOL CAR DISTRIBUTION..***We Specialize in Furniture and Piano Moving***

OFFICES and GARAGES

47 PARKWAY**Telephone GLENWOOD 646**

A Store of Separate, Segregated Shops, Specializing
in Every Phase of Fashionable Feminine
Apparel and Accessories, and in the
Various Aids to Charm

B. FORMAN CO.

Clinton Avenue South

Cortland Street

If it weren't for the false notion about the high
price of a directory hundreds of people would
no longer deny themselves the information to
be found in one.

YOU LIKE to Patronize those Concerns Who are in Business to Stay.

It's human to expect that such business establishments always stand back of the wares they sell.

The advertising in this Directory is suggestive of the stability and permanency of the advertisers.

Frauds, fakes, get-rich-quick and other schemers have little use for directory advertising. It lives too long.

The modern city directory is a business institution. It occupies a place peculiarly its own. It is as necessary to the progress and development of a city generally as anything naturally would be which deals with such a fundamental as the citizens themselves.

**IF YOU ARE NOT ADVERTISING YOUR
BUSINESS IN THE DIRECTORY, MAY WE
EXPLAIN HOW AND WHY IT WILL PAY
YOU.**

SAMPSON & MURDOCK CO., Inc.

Directory Publishers for over 85 years

179 LINCOLN STREET

..

BOSTON, MASS.