

# ROCHESTER SUBURBAN BUSINESS DIRECTORY

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Post Office address follows the street address.

Name of town is given at extreme right; it should not be used as a post office address, except in the case of Rochester.

## Abattoirs

Kaufman Wm J, East River rd RD 2 Roch Brighton

## \*Accident Insurance

**ASHLEY EGBERT F CO** 19 Main W—See front cover Rochester

## Accountants & Auditors

Miller Walter E 138 Rowland parkway RD 1 Roch Brighton

## \*Addressing & Mailing

**ART PRINT SHOP** Ayer & Streb 77 StPaul—See page 42 Rochester

## Advertising—Direct by Mail

**ART PRINT SHOP** Ayer & Streb 77 StPaul—See page 42 Rochester

## \*Agents—Insurance, General

**ASHLEY EGBERT F CO** 19 Main W—See front cover Rochester

## Amusement Parks

Sea Breeze Park 4762 Culver rd Sea Breeze Irondequoit

## Anæsthetists

Finegan Helen Mrs 73 Oakdale dr Roch Brighton

## \*Anthracite Coal

**ONTARIO COAL CO Inc** Lake rd Sea Breeze—See page 33 Irondequoit

**Apartment Houses**

Alhambra 15-31 Warrington dr Roch	Brighton
Bel Air Manor 1420-1440 Monroe av Roch	Brighton
Georgian Court Apartments 1372-1390 Monroe av Roch	Brighton
Westminster Apartments 1392-1410 Monroe av Roch	Brighton
Laurelton Apartments 50 Harwick rd Roch	Irondequoit

**\*Automobile Agencies**

<b>DeSOTO AND PLYMOUTH MOTOR CARS</b> T J Northway Inc distributors 100 Exchange—See page 19	Rochester
<b>HUDSON AND TERRAPLANE</b> Alling & Miles Inc distrs 82 Stone—See page 19	Rochester

**Automobile Dealers**

Cunningham Wesley Y 405 Stone rd Roch	Greece
Schmitt Wm F, Latta rd North Greece	Greece
Beale Motor Co 4306 Culver rd Pt Pleasant	Irondequoit
<b>DeSOTO AND PLYMOUTH MOTOR CARS</b> T J Northway Inc distributors 100 Exchange—See page 19	Rochester
<b>HUDSON AND TERRAPLANE</b> Alling & Miles Inc 82 Stone—See page 19	Rochester

**Automobile Dealers—Used Cars**

Wilcox & Son 2344 Chili av RD 1 Coldwater	Gates
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**Automobile Garages**

Gates Centre Garage, Buffalo rd RD 1 Coldwater	Gates
Adams Gordon J, N Greece rd North Greece	Greece
Beisheim's Garage 2307 Ridge rd W, RD 6 Roch	Greece
Fetzner Garage 2315 Ridge rd W, RD 6 Roch	Greece
Frear Arthur C 1100 Stone rd Roch	Greece
Gray Wm B, Long Pond rd RD 4 Roch	Greece
Kerhaert Joseph 1436 Ridge rd W, Roch	Greece
Opperman Emil L 4422 Ridge rd W, Spencerport	Greece
Rieger Elmer B, Maiden lane RD 4 Roch	Greece
Smith's Garage, Manitou rd Hilton	Greece
Thomas Wm H 375 Stone rd Roch	Greece
Allen Robert (storage) end of StPaul blvd Roch	Irondequoit
Aman Cletus M 2063 Ridge rd E, RD 5 Roch	Irondequoit
Cobblestone Garage 2035 Ridge rd E, RD 5 Roch	Irondequoit
Laurelton Garage 418 Empire blvd Roch	Irondequoit
O'Grady G Waller 352 Empire blvd Roch	Irondequoit
Royal's General Garage 653 Titus av Roch	Irondequoit
Schrader Jas W 1658 Portland av RD 5 Roch	Irondequoit
Sea Breeze Garage rear 4389 Culver rd Sea Breeze	Irondequoit

**\*Automobile Insurance**

<b>ASHLEY ECBERT F CO</b> 19 Main W—See front cover	Rochester
<b>BOHACHEK E S Inc</b> Rochester Theatre bldg 130 Clinton av S at Court— See back cover	Rochester
<b>JOHNSTON JAMES AGENCY Inc</b> 204 Granite bldg—See page 39	Rochester
<b>PAVIOUR R S &amp; SON Inc</b> 1007 Commerce bldg—See page 39	Rochester

**Automobile Parts**

Barrett & Son, Ling rd RD 4 Roch	Greece
Fleming Preston R (used) Latta rd RD 4 Roch	Greece

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Barbers

**Automobile Repairing & Service Stations**

Hall Orin H 2311 Chili av RD 1 Coldwater	Gates
White Mortimer A, Behan rd RD 1 Coldwater	Gates
Potter Ivan K 277 Culver pkwy Roch	Irondequoit
Schlegel Henry C 128 Falstaff rd Roch	Irondequoit
Stutson Garage & Service Station Inc 65 Stutson cor Thomas av Roch	Roch
	Irondequoit

**\*Automobile Service Stations**

<b>DeSOTO AND PLYMOUTH</b> T J Northway Inc distributors 100 Exchange	Rochester
—See page 19	
<b>HUDSON AND TERRAPLANE</b> Alling & Miles Inc 82 Stone—See page 19	Rochester

**Aviation Fields**

Partridge Flying Field, Lee rd Coldwater	Greece
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**Awnings & Tents—Mfrs & Dealers**

Brighton Awning & Tent Co 1595 Elmwood av RD 2 Roch	Brighton
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**Bakers—Retail**

Williams Clifford R 2892 Dewey av Roch	Greece
Long H Nelson 116 Elizabeth, Sea Breeze	Irondequoit

**Banks**

<b>CENTRAL TRUST CO</b> 25 Main E and 1806 East av—See page 20	Rochester
<b>EAST SIDE SAVINGS BANK</b> Main E at Clinton av S—See page 27	Rochester
<b>FIRST NATIONAL BANK &amp; TRUST CO</b> 45 State—See back bone and page 21	Rochester
<b>GENESEE VALLEY TRUST CO</b> 45 Exchange at Broad—See page 22	Rochester
<b>LINCOLN-ALLIANCE BANK &amp; TRUST CO</b> 183 Main E—See page 23	Rochester
<b>MECHANICS SAVINGS BANK</b> 21 Exchange—See page 30	Rochester
<b>MONROE COUNTY SAVINGS BANK</b> 35 State and Main E at Gibbs—See page 28	Rochester
<b>ROCHESTER SAVINGS BANK</b> 47 Main W at Fitzhugh and 40 Franklin—See page 29	Rochester
<b>ROCHESTER TRUST &amp; SAFE DEPOSIT CO</b> Main W at Exchange—See back cover and page 24	Rochester
<b>SECURITY TRUST CO</b> Main E at S Water—See page 25	Rochester
<b>UNION TRUST CO</b> 19 Main W—See back cover and page 26	Rochester

**Barbers**

Fenemore Mervin C 1474 Monroe av Roch	Brighton
Peer G Vernon 1829 Monroe av Roch	Brighton
Whalley Frank, Hinchey rd cor Chili av RD 1 Coldwater	Gates
Collishaw Geo R, 2912 Dewey av Roch	Greece
Dornblazer Thos J 459 Stone rd Roch	Greece
Hammond Geo E 2550 Ridge rd W, RD 6 Roch	Greece
LeRoy Peter J 2886 Dewey av Roch	Greece
Thomas Ivan G 2818 Dewey av Roch	Greece
Brooks Robt H 753 Washington av Roch	Irondequoit
Chiappone Louis 297 Culver pkwy Roch	Irondequoit
Drysdale Alf J 4659 Culver rd Sea Breeze	Irondequoit
Kroeckel Philip 2193 Clinton av N, Roch	Irondequoit
Morgan John J 12 Walzer rd Roch	Irondequoit
Murphy Allan W 4318 Culver rd Pt Pleasant	Irondequoit
Perovich Chas, Dewey av Roch	Irondequoit

**Barbers—Con**

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**ROCHESTER SUBURBAN BUSINESS**

Ponticelli Lee 657 Titus av Roch Irondequoit  
 Turner Lawrence J 155 Pt Pleasant rd Pt Pleasant Irondequoit  
 Widman Herbert E rear 2075 Ridge rd E, RD 5 Roch Irondequoit

**Basket Mfrs**

Aman Basket Co Inc rear 1683 Ridge rd E, RD 5 Roch Irondequoit

**Battery Dealers & Service**

VanThof John 451 Rich's Dugway RD 3 Roch Brighton  
 Hess Walter L 1646 Hudson av Roch Irondequoit

**Beverage Mfrs**

American Club Beverages 75 Newport rd Roch Irondequoit  
 Irondequoit Fruit Juice Co Inc 2830 Ridge rd E, Roch Irondequoit

**\*Bituminous Coal**

**ONTARIO COAL CO Inc** Lake rd Sea Breeze—See page 33 Irondequoit

**Boat Builders**

Rochester Boat Corp end StPaul blvd Roch Irondequoit

**Boat Houses & Boat Liveries**

Hoffman & Weiss, Long Pond rd RD 4 Roch Greece  
 Erbland Frank X 311 Glen Haven rd RD 5 Roch Irondequoit  
 Weber Val P 4828 Culver rd Sea Breeze Irondequoit

**\*Boiler Insurance**

**ASHLEY EGBERT F CO** 19 Main W—See front cover Rochester

**\*Bond Brokers**

**SAGE WOLCOTT & STEELE** 1324 Lincoln-Alliance Bank bldg—See  
 page 19 Rochester  
**SMITH GRAHAM & ROCKWELL** Sagamore Hotel 115 East av—See  
 page 19 Rochester

**\*Bonds**

**HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co  
 (agents) 19 Main W—See front cover Rochester  
**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 39 Rochester

**Bookbinders**

**BURNS GEORGE P PRESS Inc** 49-51 N Water—See page 45 Rochester

**Bowling Alleys**

Davenport Chester S, Howard rd RD 2 Coldwater Gates  
 Culver Bowling Hall Inc 1258 Ridge rd E, RD 5 Roch Irondequoit  
 Sea Breeze Bowling Hall 4577 Culver rd Sea Breeze Irondequoit

**Brick Mfrs & Dealers**

**AMERICAN CLAY & CEMENT CORP** 1175 Main E—See page 31 Rochester

**\*Brokers—Bond**

**SAGE WOLCOTT & STEELE** 1324 Lincoln-Alliance Bank bldg—See  
 page 19 Rochester  
**SMITH GRAHAM & ROCKWELL** Sagamore Hotel 115 East av—See  
 page 19 Rochester

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Chiropractors

**\*Brokers—Investment**

**SAGE WOLCOTT & STEELE** 1324 Lincoln-Alliance Bank bldg—See  
page 19 Rochester

**\*Brokers—Real Estate**

**BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg—See page 45  
Rochester

**Broom Mfrs & Wholesale**

Jechl John 2308 Culver rd Roch Irondequoit

**\*Builders' Finish**

**MORSE SASH & DOOR CO** 101 Ford cor Waverly pl—See page 31 Rochester  
**MORSE WM B LUMBER CO** 340 Main W 936 Main E 101 Ford and  
Thomas av at Stutson Charlotte Station—See page 41 Rochester

**Building Materials & Supplies**

Universal Concrete Pipe Co, Buffalo rd RD 1 Coldwater Gates  
**AMERICAN CLAY & CEMENT CORP** 1175 Main E—See page 31 Rochester  
**PEOPLES COAL & LUMBER CO** 4585 Lake av—See page 41 Rochester

**Butter, Cheese & Eggs**

Russell Chas E 105 Eells RD 2 Coldwater Gates

**\*Carpet Cleaners**

**STAUB & SON Inc** 951 Main E—See page 34 Rochester

**Carpets, Rugs & Floor Coverings**

**CARSON & WOOD FURNITURE CO** 111 Clinton av S—See page 37  
Rochester  
**GRAVES H B CO Inc** 78 State—See page 37 Rochester  
**HOWE & ROGERS CO** 89-91 Clinton av S—See page 38 and front cover  
Rochester

**\*Catalogues & Booklets**

**BURNS GEORGE P PRESS Inc** 49-51 N Water—See page 45 Rochester

**Cemeteries**

Holy Ghost Cemetery, Coldwater rd RD 1 Coldwater Gates  
Beth Chain Cemetery 188 Britton rd Roch Greece  
Congregation A A A Kipel Volin 258 Britton rd Roch Greece  
Falls Cemetery 1941 Ridge rd W, RD 6 Roch Greece  
Mother of Sorrows Cemetery 4950 Mt Read blvd RD 4 Roch Greece  
Workmen's Circle Cemetery 254 Britton rd Roch Greece  
Irondequoit Cemetery 3671 Culver rd Roch Irondequoit

**\*Cemetery Memorials**

**LELAND-WESTON-LOWE CO** 1132-1138 Mt Hope av—See inside front  
cover Rochester

**\*Children's & Infants' Wear**

**FORMAN B CO** 46 Clinton av S—See page 45 Rochester

**Chiropractors**

Dennis Fredk F 2581 Titus av Roch Irondequoit

**Churches**

Centenary Methodist, G Chas Weaver pastor 19 StRegis dr cor Monroe av Roch	Brighton
Our Lady of Lourdes (RC) Frank W Mason rector 62 Corona cor Rhine- cliff dr Roch	Brighton
Christian & Missionary Alliance, Wm D Lindsey pastor Lee rd RD 2 Coldwater	Gates
Church of the Holy Ghost (RC) Peter A Erras rector Coldwater rd RD 1 Coldwater	Gates
Elmgrove M E, Francis M Turrentine pastor Spencerport rd RD 2 Cold- water	Gates
Gates Presbyterian, Andrew F Rauth pastor Buffalo rd RD 1 Coldwater	Gates
North Gates Wesleyan Methodist, John D Wilcox pastor Long Pond rd RD 2 Coldwater	Gates
StHelen (RC) Hinchey rd RD 1 Coldwater	Gates
StTheodore (RC) John J Baier rector Spencerport rd RD 2 Coldwater	Gates
Bethany Presbyterian, Arthur Talman pastor 2894 Dewey av Roch	Greece
Greece Baptist, Fredk E Dean pastor 2534 Ridge rd W, RD 6 Roch	Greece
Greece Meth Protestant, Albert E Weaver pastor Maiden lane RD 6 Roch	Greece
Hope Lutheran, Arnold C Schaller pastor Dewey av cor Wildwood dr Roch	Greece
Lutheran Church of Concord, Eug L Stowell pastor 4555 Ridge rd W, Spencerport	Greece
Mother of Sorrows (RC) Danl B O'Rourke rector 5000 Mt Read blvd RD 4 Roch	Greece
StCharles Borromeo (RC) Wm A Doran rector 64 Maiden lane Roch	Greece
StJohn's (RC) Sebastian B Englerth rector 2386 Ridge rd W, RD 6 Roch	Greece
Star of the Sea (RC) 62 Grand View Beach rd, RD 4 Roch	Greece
All Saints Episcopal, Ivan Ball rector 759 Winona blvd Roch	Irondequoit
Church of the Transfiguration (Luth) 3760 Culver rd Roch	Irondequoit
Durand Congregational 4225 Culver rd Pt Pleasant	Irondequoit
Irondequoit Presbyterian, B Forest Bond pastor 2889 Culver rd Roch	Irondequoit
Irondequoit United Congregational, Chas S Bergner pastor 644 Titus av Roch	Irondequoit
Lutheran Church of the Resurrection, Eug L Stowell pastor 3740 StPaul blvd Roch	Irondequoit
StAmbrose (RC) Walter B McCarthy rector 31 Empire blvd cor Culver rd Roch	Irondequoit
StGeorge's Chapel (PE) (summer only) 5249 StPaul blvd Roch	Irondequoit
StMargaret & Mary (RC) Chas J Bruton rector 343 Rogers parkway Roch	Irondequoit
StSalome (RC) Edwd J Eschrich rector 4250 Culver rd Pt Pleasant	Irondequoit
Seneca Methodist Episcopal, Cecil F Wilson pastor 121 Scholfield rd Roch	Irondequoit
Summerville Presbyterian, Oscar D Brownback pastor 4845 StPaul blvd Roch	Irondequoit
United Presbyterian, David L McBride pastor 335 Helendale rd RD 5 Roch	Irondequoit

**Cider Mfrs & Dealers**

Casey Margaret M Mrs 2500 Lyell av RD 2 Coldwater	Gates
Fishbaugh Jacob A, Spencerport rd RD 2 Coldwater	Gates
Neracker Bros Cider Mill, Coldwater rd RD 1 Coldwater	Gates
LeFrois J B & Sons, Latta rd RD 4 Roch	Greece

**Cigars & Tobacco—Retail****ELLS PHARMACY** 2882 Dewey av Roch

Greece

**Cigars & Tobacco—Wholesale**

Curran John P 2209 Monroe av RD 1 Roch

Brighton

**Cleaners & Dyers****STAUB & SON Inc** 951 Main E—See page 34

Rochester

**Clergymen**

Abbreviations—B, Baptist; CT, Congregational Trinitarian; Evan, Evangelical; Ev Assoc, Evangelical Association; J, Jewish; Luth, Lutheran; ME, Methodist Episcopal; P, Presbyterian; PE, Protestant Episcopal; Ref, Reformed; RC, Roman Catholic; SA, Second Adventist; SDA, Seventh Day Adventist; Unit, Unitarian; Univ, Universalist

Hamel David (B) 749 Highland av RD 2 Roch	Brighton
Isaac Alf E (B) 66 Summit dr, RD 2 Roch	Brighton
Madara Guy H (PE) 167 Antlers dr Roch	Brighton
Mason Frank W (RC) 224 Mayflower dr Roch	Brighton
Sayers Frank G (B) 132 Southern pkwy Roch	Brighton
Weaver G Chas (ME) 33 StRegis dr N, Roch	Brighton
Baier John J (RC) Spencerport rd RD 2 Coldwater	Gates
Erras Peter A (RC) Coldwater rd RD 1 Coldwater	Gates
Lindsey Wm D, Lee rd RD 2 Coldwater	Gates
Rauth Andrew F (P) Howard rd RD 1 Coldwater	Gates
Wilcox John D (Wesley Meth) Wolcott av RD 2 Coldwater	Gates
Dean Fredk E (B) 2512 Ridge rd W, RD 6 Roch	Greece
Doran Wm A (RC) 3003 Dewey av Roch	Greece
Dowler Wm Long (Luth) 1339 Ridge rd W Roch	Greece
Englerth Sebastian B (RC) 2400 Ridge rd W, RD 6 Roch	Greece
McClure Wm A, Latta rd Hilton	Greece
O'Rourke Danl B (RC) 4922 MtRead blvd RD 4 Roch	Greece
Schaller Arnold C (Luth) 23 Veness av Roch	Greece
Sheridan Jas A (RC) 3003 Dewey av Roch	Greece
Talman Arthur (P) 2739 Dewey av Roch	Greece
Weaver Albert E (Meth Prot) Maiden lane RD 6 Roch	Greece
Ball Ivan H (PE) 431 Thomas av Roch	Irondequoit
Bergner Chas (CT) 1854 Hudson av Roch	Irondequoit
Bond B Forest (P) 2879 Culver rd Roch	Irondequoit
Brownback Oscar D (P) 21 Farrell ter Roch	Irondequoit
Bruton Chas J (RC) 122 Scholfield rd Roch	Irondequoit
Burke John J (RC) 34 Empire blvd Roch	Irondequoit
Eschrich Edwd J (RC) 4282 Culver rd Pt Pleasant	Irondequoit
Hagerty Roy Francis (RC) 34 Empire blvd Roch	Irondequoit
McBride David L (P) 170 Queensboro rd Roch	Irondequoit
McCarthy Walter B (RC) 34 Empire blvd Roch	Irondequoit
Muckle John F (RC) 4536 StPaul blvd Roch	Irondequoit
Punt Martin A (Ref) 92 Hurstbourne rd Roch	Irondequoit
Stowell Eug L (Luth) 16 Dumont Roch	Irondequoit
Weinmann Geo J (RC) 4536 StPaul blvd Roch	Irondequoit
Wilson Cecil F (ME) 56 Burwell rd Roch	Irondequoit

**Clothes Pressers, Cleaners & Repairers**

Clinton Cleaners &amp; Dyers 2199 Clinton av N, Roch

Irondequoit

Moffitt Clarence I 4372 Culver rd Sea Breeze

Irondequoit

**Clubs**

Country Club of Rochester 2935 East av RD 3 Roch	Brighton
Rochester Gun Club, Edgewood av RD 1 Roch	Brighton
Brooklea Country Club, Pixley rd Box 183 Roch	Gates
Lake Shore Country Club, Greenleaf rd nr Beach av RD 4 Roch	Greece
Ridgemont Golf Club 3717 Ridge rd W, RD 6 Roch	Greece
Rochester Yacht Club end StPaul blvd Roch	Irondequoit

**Coal Dealers—Retail**

<b>BAKER MINOR J</b> 308 Field Roch, yard office East River rd RD 2 Roch	
—See page 32	Brighton
<b>BRIGHTON COAL &amp; COKE CO</b> 308 Field yard office East River rd RD 2 Roch—See page 32	Brighton
Kuhls Louis H 2611 W Henrietta rd Henrietta	Brighton
Bridgeman & Sons, North Greece rd N Greece	Greece
Payne Wayland H, Elmgrove rd Coldwater	Greece
Proudfoot Albert L 512 Stone rd Roch	Greece
Williams Coal Co 2912 Dewey av Roch	Greece
<b>ONTARIO COAL CO Inc</b> Lake rd Sea Breeze—See page 33	Irondequoit
<b>CASE COAL CO Inc</b> 1814 East av—See page 32	Rochester
<b>CLARK E H COAL CO Inc</b> successors to Elwood Coal Service, W G Woods, Morgan & Hayes, VanIngen Coal Co and Morphy Coal & Feed Co, East Side Savings Bank bldg 6 Clinton av S	Rochester
<b>GREECE LUMBER CO Inc</b> 788 Ridge rd W—See page 41	Rochester
<b>IRONDEQUOIT COAL &amp; SUPPLY CO</b> 149 Ridge rd E nr RW&O tracks—See page 32	Rochester
<b>LANGIE L C COAL CO</b> 326 Main E 368 Clinton av N 357 StPaul 115 Alexander cor Clinton av S and 2 Lake av—See page 32	Rochester
<b>PEOPLES COAL &amp; LUMBER CO</b> 4585 Lake av—See page 41	Rochester
<b>WEST CHAS C COAL CO Inc</b> 281 N Union—See page 33	Rochester

**Coal Dealers—Wholesale**

Continental Coal Co 304 Rhinecliff dr Roch	Brighton
<b>CLARK E H COAL CO Inc</b> successors to Elwood Coal Service, W G Woods, Morgan & Hayes, VanIngen Coal Co and Morphy Coal & Feed Co, East Side Savings Bank bldg 6 Clinton av S	Rochester
<b>LANGIE L C COAL CO</b> 326 Main E 368 Clinton av N 357 StPaul 115 Alexander cor Clinton av S and 2 Lake av—See page 32	Rochester
<b>WEST CHAS C COAL CO Inc</b> 281 N Union—See page 33	Rochester

**\*Coke**

<b>BAKER MINOR J</b> 308 Field yard office East River rd RD 2 Roch—See page 32	Brighton
<b>ONTARIO COAL CO Inc</b> Lake rd Sea Breeze—See page 33	Irondequoit
<b>CASE COAL CO Inc</b> 1814 East av—See page 32	Rochester
<b>LANGIE L C COAL CO</b> 326 Main E 368 Clinton av N 357 StPaul 115 Alexander cor Clinton av S and 2 Lake av—See page 32	Rochester
<b>WEST CHAS C COAL CO Inc</b> 281 N Union—See page 33	Rochester

**\*Cold Storage**

<b>UPTON COAL STORAGE CO Inc The</b> (cold and common storage) 38 Cliff—See page 45	Rochester
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**Collections**

<b>CREDIT RATING CORPORATION The</b> 616 Mercantile bldg—See front cover and page 33	Rochester
<b>PAUL &amp; RUMPF</b> 616 Mercantile bldg—See front cover and page 33	Rochester



**Concrete Block Mfrs**

Peoples Concrete Block & Sand Co Inc, Buell rd RD 1 Coldwater Gates  
 Delitz John J jr 2788 Norton RD 5 Roch Irondequoit

**Confectionery—Retail**

Haynes Wm B 1476 Monroe av Roch Brighton  
 Hutson Ernest, Hinchey rd cor Chili av RD 1 Coldwater Gates  
 Herring John J jr 495 Stone rd Roch Greece  
 Munger Wallace O 516 Stone rd Roch Greece  
 Breiner Aug 635 Titus av Roch Irondequoit  
 Maerz Albert R 5324 StPaul blvd Roch Irondequoit  
 Summerville Palace 53 Lake Front Roch Irondequoit  
 Vasilatos Vangelis 4665 Culver rd Sea Breeze Irondequoit

**Contractors—Building Construction—General**

Christ Leone L 75 Fonthill pk Roch Brighton  
 Garrett Jas L 338 Oakdale dr Roch Brighton  
 Gillette Chas L 337 Westland av Roch Brighton  
 Hines Fred J 79 Monteroy rd Roch Brighton  
 Luke & Sohn Inc 211 Glen Ellyn way Roch Brighton  
 Madden Wm H 81 Westland av Roch Brighton  
 Martens Wm F 68 Eastland av Roch Brighton  
 Mathews Frank V 128 Chadbourne rd Roch Brighton  
 Stuart W Raymond 1030 Allen's Creek rd RD 1 Roch Brighton  
 Frazzetta J Henry 3059 Dewey av Roch Greece  
 Koerner Arthur R 2550 Ridge rd W, RD 6 Roch Greece  
 Drew Gustave M 18 Vinton rd Roch Irondequoit  
 Evershed Herbert H 1746 Portland av RD 5 Roch Irondequoit  
 Gardner Frank H 216 Northfield rd Roch Irondequoit  
 LeWalter Edmund H 2348 Titus av Roch Irondequoit  
 Long Geo W jr 4434 Culver rd Sea Breeze Irondequoit  
 Ryan & Ryan Inc 136 Thorndyke rd and 84 Charlton rd Roch Irondequoit  
 Schneider Frank A 174 Pt Pleasant rd Pt Pleasant Irondequoit  
 Tosch Fred P 2510 StPaul blvd Roch Irondequoit  
 Vinton Jos E 10 Walzer Rd Roch Irondequoit

**Contractors—Carpenter**

Brown Chas J 342 Eastland av Roch Brighton  
 Clark Maurice A 189 Westland av Roch Brighton  
 Goebuer Jos L 75 Warrington dr Roch Brighton  
 Hallock Fred F 224 Howland av RD 2 Roch Brighton  
 Shirley John H 1350 Crittenden rd RD 1 Henrietta Brighton  
 Wing Herbert S 23 Walden pl Roch Brighton  
 Bierbrauer David P 1420 Chili av RD 1 Coldwater Gates  
 Merrill Mortimer M 224 Gatewood av RD 1 Coldwater Gates  
 Neracker Geo J, Howard rd RD 2 Coldwater Gates  
 Schwartz Fred C 1411 Chili av RD 1 Coldwater Gates  
 Schwartz Raymond J 11 Pearwood rd RD 1 Coldwater Gates  
 Statt Lawrence W, Buffalo rd RD 1 Coldwater Gates  
 Stevens Jos J, Fisher rd RD 1 Coldwater Gates  
 VanDeVenter Clarence 3 Lyndale dr RD 1 Coldwater Gates  
 Youngs Jas S, Long Pond rd RD 2 Coldwater Gates  
 Carlson Alf I 1597 Ridge rd W, RD 6 Roch Greece  
 Kohn John G jr 184 Conrad rd Roch Greece  
 Zarnstorff Chas H, North Greece rd Spencerport Greece  
 Bach Chas R 32 Placid pl Roch Irondequoit  
 Barrett Sebert C 4467 StPaul blvd Roch Irondequoit  
 Bean Chas H 282 Scholfield rd Roch Irondequoit  
 Calihan J Leo 58 Fairview crescent Roch Irondequoit

**Contractors, Carpenter—Con**

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**ROCHESTER SUBURBAN BUSINESS**

DeJonge Walter J 235 Belcoda dr Roch	Irondequoit
Embrea T Clifton 33 Barry rd Roch	Irondequoit
Frago Salvatore 81 Spencer rd Roch	Irondequoit
Hammill Frank R 59 Lanvale Roch	Irondequoit
Holloway Chas 3685 StPaul blvd Roch	Irondequoit
Kinney Frank J 123 East pkwy Roch	Irondequoit
Lewalter Fred W 37 Suburba av Roch	Irondequoit
Lill Frank G 347 Scholfield rd Roch	Irondequoit
Morel Gerard 89 Tottenham rd RD 5 Roch	Irondequoit
Pflanz Leland T 168 Somershire dr Roch	Irondequoit
Prinsen Wm S 231 Wabash av Claverhouse	Irondequoit
Reitz Harold L 181 Belcoda dr Roch	Irondequoit
Ries Fred S 3848 Culver rd Roch	Irondequoit
Schwartz Seraphin 2885 StPaul blvd Roch	Irondequoit
Smith I Ives 3051 StPaul blvd Roch	Irondequoit
Stoddard Edgar L jr 1039 Winona blvd Roch	Irondequoit
Stoll Edwd J 3806 StPaul blvd Roch	Irondequoit
VanDussen Dean C 145 Wildmere rd Roch	Irondequoit
Weaver Peter 365 Sagamore dr Roch	Irondequoit

**Contractors—Lathing**

Wilson Chas L 65 Rhinecliff dr Roch	Brighton
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**Contractors—Mason**

Borgyon Alois E 2612 Ridge rd W, RD 6 Roch	Greece
DeJonge Lawrence G (tile and marble) 889 Titus av Roch	Irondequoit
Graves DeVer O 63 Seville dr Roch	Irondequoit
Kodweis Karl A 90 Couchman av Roch	Irondequoit

**Contractors—Sewer & Drain**

Siebert Rudolph C 109 Sandringham rd Roch	Brighton
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**Contractors' Supplies & Equipment**

<b>AMERICAN CLAY &amp; CEMENT CORP</b> 1175 Main E—See page 31	Rochester
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**\*Creamery**

<b>BRIGHTON PLACE DAIRY CO</b> office 45 Fulton av—See page 34	Rochester
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**\*Crockery, China, Glass & Earthenware**

<b>GRAVES H B CO Inc</b> 78 State—See page 37	Rochester
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**\*Dairy Products**

<b>BRIGHTON PLACE DAIRY CO</b> office 45 Fulton av—See page 34	Rochester
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**Dance Halls & Pavilions**

Rendezvous The 71 Lake Front Roch	Irondequoit
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**Delicatessen**

Yancheck Rudolph A 404 Empire blvd Roch	Irondequoit
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**Dentists**

Bakeman Paul E 15 Warrington dr Roch	Brighton
Requa Leroy 1428 Clinton av S, RD 2 Roch	Brighton
Clark Roy D 257 Haviland pk Roch	Greece
Jacobs Darwin W 4267 Culver rd Pt Pleasant	Irondequoit
Pammenter Elmer J 92 Pine Grove av Roch	Irondequoit

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**Electricians****Diamonds & Precious Stones****SCHEER E J Inc** 259 Main E at Cortland—See page 40 Rochester**\*Doors, Sash & Trim****MORSE SASH & DOOR CO** 101 Ford at Waverly pl—See page 31 Rochester**MORSE WM B LUMBER CO** 340 Main W 936 Main E 101 Ford and Thomas av at Stutson Charlotte Station—See page 41 Rochester**Draperies, Curtains &c****GRAVES H B CO Inc** 78 State—See page 37 Rochester**HOWE & ROGERS CO** 89-91 Clinton av S—See page 38 and front cover Rochester**Dried Fruits—Wholesale**

LeFrois Geo P, Latta rd North Greece Greece

**Druggists—Retail**

Blauw Bros Inc 1844 Monroe av Roch Brighton

Chilson John J 1492 Monroe av Roch Brighton

Dewey Avenue Pharmacy 2914 Dewey av Roch Greece

Ells Arthur A 2882 Dewey av Roch Greece

**ELLS PHARMACY** 2882 Dewey av Roch Greece

Blauw Bros Inc 659 Titus av Roch Irondequoit

Culver Parkway Pharmacy 295 Culver parkway Roch Irondequoit

Pioneer Drug Store 4358 Culver rd Sea Breeze Irondequoit

Purity Drug Store 2201 Clinton av N, Roch Irondequoit

**\*Dry Cleaners****STAUB & SON Inc** 951 Main E—See page 34 Rochester**Dry Goods—Retail**

Grabowski Antoinette Mrs 153 Stone rd Roch Greece

Milas Adeline Mrs 391 Stone rd Roch Greece

Stickles J Victor 497 Stone rd Roch Greece

DeVincentis Peter 4362 Culver rd Sea Breeze Irondequoit

Young Hiram F 150 PtPleasant rd Pt Pleasant Irondequoit

**\*Electric Refrigeration****HOWE & ROGERS CO** 89-91 Clinton av S—See page 38 and front cover Rochester**\*Electric Wiring****LAUBE ELECTRIC CORPORATION** 191-193 East av—See page 35 Rochester**Electrical Contractors****LAUBE ELECTRIC CORPORATION** 191-193 East av—See page 35 Rochester**\*Electrical Fixtures—Retail****LAUBE ELECTRIC CORPORATION** 191-193 East av—See page 35 Rochester**Electricians**

Groth Electric Co 125 Catalpa rd Roch Irondequoit

**\*Embalmers**

<b>BENDER BROS</b> 301 Alexander—See page 36	Rochester
<b>JEFFREYS L A CO</b> 32 Chestnut—See top and bottom ends	Rochester
<b>MAIER'S L W SONS</b> 870 Clinton av N—See page 36	Rochester
<b>SCHEUERMAN C F SONS</b> 230 Brown—See page 36	Rochester

**Engineers—Civil**

Herrick Harlan A 2550 Ridge rd W, RD 6 Roch	Greece
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**\*Engineers—Heating & Ventilating**

<b>BARBER WILLIAM C CO</b> 1736 Portland av Roch—See page 34	Irondequoit
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**Feed Mills**

Barnes Chas M 82 Linden av RD 3 Roch	Brighton
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**Fertilizers**

<b>IRONDEQUOIT COAL &amp; SUPPLY CO</b> 149 Ridge rd E near tracks—See page 32	RW&O Rochester
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**\*Fire Insurance**

<b>ASHLEY EGBERT F CO</b> 19 Main W—See front cover	Rochester
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**Fireworks Manufacturers**

Antonelli Fireworks Co, Rouse rd Coldwater	Greece
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**Fish—Retail**

Gascon Frank 4922 Culver rd Sea Breeze	Irondequoit
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**\*Floral Designs**

<b>KELLER JOHN B SONS Inc</b> 25 Clinton av N—See page 35	Rochester
<b>ROCHESTER FLORAL CO</b> 33 Franklin—See page 35	Rochester

**Florists—Retail**

Winkler Alf M rear 802 Penfield rd RD 3 Roch	Brighton
Harmor C Harry, Spencerport rd RD 2 Coldwater	Gates
Clifford Thos & Son, McCall rd Roch	Greece
Cragg Ada Mrs 50 Stone rd Roch	Greece
Galentine Wm F, Mill rd RD 4 Roch	Greece
Lee C & Son 564 Stone rd Roch	Greece
Fry Bros 998 Ridge rd E, Roch	Irondequoit
Howard Walter M 1736 Hudson av Roch	Irondequoit
Summerville Gardens 360 Washington av Roch	Irondequoit
<b>KELLER JOHN B SONS Inc</b> 25 Clinton av N—See page 35	Rochester
<b>ROCHESTER FLORAL CO</b> 33 Franklin—See page 35	Rochester

**Florists—Wholesale**

Foreman John, Bonesteel nr Johnson rd Roch	Greece
Brockmann's Edward Sons 1945 Ridge rd E, RD 5 Roch	Irondequoit
Cole Chas W 4560 StPaul blvd and 60 Cole rd Roch	Irondequoit
Curtis Chas W 3186 StPaul blvd Roch	Irondequoit
Hunt's Perennial Gardens 2715 StPaul blvd Roch	Irondequoit
Suhr John C 78 Cooper rd Roch	Irondequoit
Warren J H Co 564 Ridge rd E Roch	Irondequoit

**Food Products Prepared**

Corris May Baby Foods Inc 1649 Monroe av Roch	Brighton
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**Fruit Dealers—Retail**

Reed Waldo 1520 Monroe av Roch Brighton  
Fortune Cathrine Mrs 508 Stone rd Roch Greece

**Fruit Growers**

Webber Bros Fruit Farm, Buffalo rd RD 1 Coldwater Gates  
Rudman Roy S 1090 Titus av Roch Irondequoit  
Rudman Wm C 468 Cooper rd Roch Irondequoit  
Schneeberger Geo 260 Cooper rd Roch Irondequoit

**\*Fuel Dealers**

**ONTARIO COAL CO Inc** Lake rd Sea Breeze—See page 33 Irondequoit

**\*Funeral Directors**

**ASHTON FUNERAL HOME** 636 Main W—See page 36 Rochester  
**BENDER BROS** 301 Alexander—See page 36 Rochester  
**JEFFREYS L A CO** 32 Chestnut—See top and bottom ends Rochester  
**MAIER'S L W SONS** 870 Clinton av N—See page 36 Rochester  
**SCHEUERMAN C F SONS** 230 Brown—See page 36 Rochester

**\*Funeral Homes**

**ASHTON FUNERAL HOME** 636 Main W—See page 36 Rochester

**\*Fur Storage**

**FORMAN B CO** 46 Clinton av S—See page 45 Rochester  
**STAUB & SON Inc** 951 Main E—See page 34 Rochester

**Furniture Dealers—Retail**

**CARSON & WOOD FURNITURE CO** 111 Clinton av S—See page 37 Rochester  
**GRAVES H B CO Inc** 78 State—See page 37 Rochester  
**HOWE & ROGERS CO** 89-91 Clinton av S—See page 38 and front cover Rochester

**Gasoline Stations**

Council Rock Service Station 2852 Monroe av RD 1 Roch Brighton  
DePascale Julio 1112 East River rd RD 2 Roch Brighton  
Ferge Henry 1727 Clinton av S, RD 2 Roch Brighton  
Fisher Rollo C 1779 Monroe av Roch Brighton  
Knight L Merril 2626 Monroe av RD 1 Roch Brighton  
Kroll's Gasoline Station 2081 Monroe av RD 1 Roch Brighton  
Luddy Michl J 322 East River rd RD 2 Roch Brighton  
Scheuerman Alvin 2472 Monroe av RD 1 Roch Brighton  
Standard Oil Co of N Y 3108 East av RD 1 Roch and 2877 Monroe av cor  
Clover RD 1 Roch Brighton  
Triangle Service Station 1950 Monroe av Roch Brighton  
Twelve Corners Service Station 1821 Monroe av Roch Brighton  
Webaco Oil Co 3132 Elmwood av RD 1 Roch Brighton  
Wilkinson Merit J 1803 Monroe av Roch Brighton  
Allen Harry T, Spencerport rd RD 2 Coldwater Gates  
Amish Geo, Spencerport rd RD 2 Coldwater Gates  
Benton Earl E, Spencerport rd RD 2 Coldwater Gates  
Dolomite Filling Station, Buffalo rd RD 1 Coldwater Gates  
Elmgrove Service Station, Spencerport rd RD 2 Coldwater Gates  
Engert Geo M, Spencerport rd RD 2 Coldwater Gates  
Filer Geo D, Hinchey rd RD 1 Coldwater Gates  
Heffner Arthur A, Spencerport rd RD 2 Coldwater Gates  
Karnar Aug, Lyell av RD 2 Coldwater Gates

**Gasoline Stations—Con**

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**ROCHESTER SUBURBAN BUSINESS**

Versprill Wm, Howard rd RD 2 Coldwater	Gates
Wilcox Roy 2061 Chili av cor Brooks av RD 1 Coldwater	Gates
Doyle Gasoline & Oil Co 3167 Dewey av Roch	Greece
Jones Edwd J 528 Stone rd Roch	Greece
Kulzer Bros 145 Stonewood av Roch	Greece
Maurer Henry E, Latta rd RD 4 Roch	Greece
Morgan Arthur K 3701 Dewey av Roch	Greece
Nash Martin E, Manitou rd Hilton	Greece
Savage Arthur, Lee rd RD 6 Roch	Greece
Tanis John J 3855 Ridge rd W, RD 6 Roch	Greece
Weilbye Service Station 2678 Dewey av Roch	Greece
Whelehan Gerald B 4433 Dewey av RD 4 Roch	Greece
Wittmann Alfred J 2496 Ridge rd W, RD 6 Roch	Greece
Bay Vista Service Station, Lake rd opp Ontario Coal Co Sea Breeze	Irondequoit
Bennett's Service Station 2411 Culver rd Roch	Irondequoit
Briddon Bros Service Station 4253 Culver rd Pt Pleasant	Irondequoit
Deihle's Service Station 4577 Culver rd Sea Breeze	Irondequoit
DeSmit & Schweizer 2575 Culver rd Roch	Irondequoit
Hasson's Service Station 667 Titus av Roch	Irondequoit
Hettig Service Station 4199 Culver rd Pt Pleasant	Irondequoit
Kochert Louis 1561 Titus av RD 5 Roch	Irondequoit
Kuebel Earl J, Pine Grove av nr Durand-Eastman pk Roch	Irondequoit
Laurelton Gas and Service Station 430 Empire blvd Roch	Irondequoit
Leschorn Bros 3010 Culver rd Roch	Irondequoit
Morton's Gas & Service Station 1557 Hudson av Roch	Irondequoit
Port-Ridge Service Station 1217 Ridge rd E, Roch	Irondequoit
Rose H A & Son 1477 Winton rd N, RD 5 Roch	Irondequoit
Shapiro Bros 2548 StPaul blvd Roch	Irondequoit
Standard Oil Co of N Y 685 Empire blvd RD 5 Roch and 3366 blvd Roch	StPaul Irondequoit
Summerville Service Station 4914 StPaul blvd Roch	Irondequoit
Twin Mills Service Station 4535 Culver rd Sea Breeze	Irondequoit
Verdine A Jas 1220 Ridge rd E Roch	Irondequoit
Werth Frank J 2411 Culver rd Roch	Irondequoit
Whitehouse Thos 450 Empire blvd RD 5 Roch	Irondequoit

**General Merchandise**

Knoepfler Max, Coldwater rd Box 35 Coldwater	Gates
Schaffer Wm W, Buffalo rd RD 2 Coldwater	Gates
McBride Bros Inc 2930 Dewey av Roch	Greece

**Grain Dealers**

Archer Wm H, Elmgrove rd Coldwater	Greece
Haxton Geo W & Sons, N Greece rd North Greece	Greece
<b>IRONDEQUOIT COAL &amp; SUPPLY CO</b> 149 Ridge rd E near RW&O tracks—See page 32	Rochester

**Granite Dealers & Works**

<b>LELAND-WESTON-LOWE CO</b> 1132-1138 Mt Hope av—See inside front cover	Rochester
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**\*Greenhouses**

<b>KELLER JOHN B SONS Inc</b> 1023 South av—See page 35	Rochester
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**Grocers—Retail**

Burdett Wilber & Burdett 1960 Monroe av RD 1 Roch	Brighton
Flickinger S M Co Inc 1478 Monroe av Roch	Brighton
Great A & P Tea Co 1498 Monroe av Roch	Brighton
Hart's Food Stores Inc 1789 Monroe av Roch	Brighton

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## Grocers—Retail

Holroyd Benj W 450 Landing rd N, RD 3 Roch	Brighton
Miller Clarence P 2878 W Henrietta rd RD 2 Roch	Brighton
Ramsey & Nix 2875 W Henrietta rd RD 2 Roch	Brighton
Schacter Bros 1833 Monroe av Roch	Brighton
Tamblyn Frank G 2306 Monroe av RD 1 Roch	Brighton
Terpstra Tina Mrs 42 Helen rd RD 2 Roch	Brighton
VanBortel Jacob 494 Landing rd N, RD 3 Roch	Brighton
Beuerlein Gordon C, Long Pond rd RD 2 Coldwater	Gates
Clancy Wm B, Lyell rd RD 2 Coldwater	Gates
Field Chester A, Buffalo rd RD 1 Coldwater	Gates
Ford John T 2311 Chili av RD 1 Coldwater	Gates
Hart's Food Stores Inc, Hinchey rd cor Chili av RD 1 Coldwater	Gates
Klein & Hasenohr, Howard rd RD 2 Coldwater	Gates
Klingensmith David, Waldorf av RD 2 Coldwater	Gates
Wright Elmer E, Lyell av RD 2 Coldwater	Gates
Baker Curtis A 149 Stone rd Roch	Greece
Drake Theresa M Mrs 1439 Ridge rd W, Roch	Greece
Fairbanks Louise Mrs 460 Stonewood av Roch	Greece
Flaherty Mary Mrs 114 Maiden lane Roch	Greece
Flickinger S M Co 2890 Dewey av and 305 Stonewood av Roch	Greece
Great A & P Tea Co 2910 Dewey av Roch	Greece
Hann Blair J, Elmgrove rd Coldwater	Greece
Hart's Food Stores Inc 2820 Dewey av and 395 Stone rd Roch	Greece
Heberger's Grocery, Grand View Beach rd RD 4 Roch	Greece
Hogan Mathew, Lowden Pt rd RD 4 Roch	Greece
Jacobs Mathias W, Lake rd cor 2d av Hilton	Greece
Johnstone Geo M 413 Stone rd Roch	Greece
Linder Wm J, Elmgrove rd Coldwater	Greece
Loper Franklin E 451 Denise rd RD 4 Roch	Greece
Merrifield Ernest D 119 Brookridge dr Roch	Greece
Niblack & Eppinger 3635 Dewey av Roch	Greece
Richards Allen S 3850 Ridge rd W, RD 6 Roch	Greece
Rockovitz Abr 37 Stone rd Roch	Greece
VanRoo John, Lake Front (East Manitou) Hilton	Greece
Vatter Jos, N Greece rd N Greece	Greece
Wedel Chester G 511 Crescent Beach rd RD 4 Roch	Greece
American Economy Stores 2191 Clinton av N, Roch	Irondequoit
Boslov Levi 200 Wabash av Claverhouse	Irondequoit
Empire Grocery 414 Empire blvd Roch	Irondequoit
Great A & P Tea Co 159 Pt Pleasant rd Pt Pleasant	Irondequoit
Gruhn Otto C 4691 Culver rd Sea Breeze	Irondequoit
Haag Lawrence J 4888 StPaul blvd Roch	Irondequoit
Harris Nicholas M 293 Taft RD 5 Roch	Irondequoit
Hart's Food Stores Inc 4468 Culver rd Sea Breeze	Irondequoit
Hart's Food Stores Inc 170 Pt Pleasant rd Pt Pleasant	Irondequoit
Hart's Food Stores Inc 2054 Ridge rd E, RD 5 Roch	Irondequoit
Hart's Food Stores Inc 681 Titus av Roch	Irondequoit
Heffer Bros 1233 Ridge rd E, RD 5 Roch	Irondequoit
Kage Walter W 131 Hartsdale rd Roch	Irondequoit
Karch's Food Market 301 Culver pkwy	Irondequoit
Klimcow Peter 292 Urbana av RD 5 Roch	Irondequoit
Klintz Bros 432 Seneca rd Roch	Irondequoit
Lawler Edwd A 451 Cooper rd Roch	Irondequoit
Nash Onofry 145 Roanoke av RD 5 Roch	Irondequoit
Pigorsch Arnold W, Seneca rd Roch	Irondequoit
Ranzenbach Carl F 694 Titus av Roch	Irondequoit
Red & White Chain Store 4364 Culver rd Sea Breeze	Irondequoit
Smith Edwd W 759 Washington av cor Wabash av Roch	Irondequoit
Stevens Louise Mrs 2075 Ridge rd E, RD 5 Roch	Irondequoit
Wagner Hannah Mrs 4261 Culver rd Pt Pleasant	Irondequoit

Weltzer Aloysius J 605 Titus av Roch	Irondequoit
Zegewitz Theo G 5370 StPaul blvd Roch	Irondequoit

**Hairdressers—Ladies'**

Ayers Alice M Mrs 149 California dr Roch	Greece
Fowler Martha M Mrs 121 Westwood dr Roch	Greece
Vicinus Dorothy T 2886 Dewey av Roch	Greece
Neumann Charlotte Mrs 4265 Culver rd Pt Pleasant	Irondequoit

**Hardware Dealers—Retail**

Bel-Rose Hardware Co 1494 Monroe av Roch	Brighton
Weaver Edwd W jr 520 Stone rd Roch	Greece
Long Hardware Co 4389 Culver rd Sea Breeze	Irondequoit
Muxworthy John F 563 Titus av Roch	Irondequoit
Ridge-Culver Hardware 2058 Ridge rd E, RD 5 Roch	Irondequoit
Wagner Leo J 4259 Culver rd Pt Pleasant	Irondequoit

**\*Hardwood Lumber**

**MORSE WM B LUMBER CO** 340 Main W 936 Main E 101 Ford and  
Thomas av at Stutson Charlotte Station—See page 41 Rochester

**Hay & Straw Dealers—Retail**

Hunt Clarence 1689 Clinton av S, RD 2 Roch	Brighton
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**Heating & Ventilating**

**BARBER WILLIAM C CO** 1736 Portland av RD 5 Roch—See page 34  
Irondequoit  
Gresens Lothar C 332 Hurstbourne rd Roch Irondequoit  
**HOWE & BASSETT CO Inc** 840 University av—See page 44 Rochester

**\*Hot Water Heating Contractors**

**BARBER WILLIAM C CO** 1736 Portland av Roch—See page 34 Irondequoit

**Hotels**

River Park Inn 1158 East River rd RD 2 Roch	Brighton
Ackerman's Inn, Lyell av RD 2 Coldwater	Gates
Bardo's Inn, Lyell rd RD 2 Coldwater	Gates
Kodisch Fred A, Buffalo rd RD 1 Coldwater	Gates
Crescent Beach Hotel 500 Crescent Beach rd RD 4 Roch	Greece
Falls Hotel 2331 Ridge rd W, RD 6 Roch	Greece
Grove House, Long Pond rd RD 4 Roch	Greece
Island Cottage Hotel, Island Cottage rd RD 4 Roch	Greece
Kohmann Arthur F, N Greece rd N Greece	Greece
Manitou Beach Hotel, Manitou rd Hilton	Greece
Reardon's Inn, Manitou rd Hilton	Greece
Rossenbach Jos 90 Grand View Beach rd RD 4 Roch	Greece
Sellke Angelina Mrs 4600 Ridge rd W, Spencerport	Greece
Streb Raymond J 4464 Ridge rd W, Spencerport	Greece
Whelehan Helen Mrs 4455 Dewey av RD 4 Roch	Greece
Bender Fred 4818 Culver rd Sea Breeze	Irondequoit
Birds & Worms Hotel 694 Seneca rd Roch	Irondequoit
Forest House 2100 Ridge rd E, Roch	Irondequoit
Hebing Louis F, Glen Haven rd RD 5 Roch	Irondequoit
Kotwas Larry 4856 Culver rd Sea Breeze	Irondequoit
Magin Michl C, Rifle Range Roch	Irondequoit
Newport House, Newport rd Roch	Irondequoit
Pt Pleasant Hotel, Bay Front N, Pt Pleasant	Irondequoit
Rebholz Martin F 5018 Culver rd Sea Breeze	Irondequoit
Rosenbauer Clemens 336 Bay Front S, RD 5 Roch	Irondequoit



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Insurance Agents—Fire

Spahn Jos 1234 Ridge rd E, RD 5 Roch  
 Whitehouse Leon K, Bay View rd RD 5 Roch

Irondequoit  
 Irondequoit

**House Furnishing Goods**

**CARSON & WOOD FURNITURE CO** 111 Clinton av S—See page 37  
 Rochester

**GRAVES H B CO Inc** 78 State—See page 37  
 Rochester

**HOWE & ROGERS CO** 89-91 Clinton av S—See page 38 and front cover  
 Rochester

**House Movers & Raisers**

Gagilano Joseph 26 Vinal av RD 5 Roch

Irondequoit

**Ice Dealers**

Johnstone Alex 285 Willis av Roch

Greece

McLaughlin Chas E 430 Lake Shore blvd Roch

Irondequoit

**Insulating Materials**

**GEORGIAN BAY LUMBER CO Inc** (building) 181 Humboldt—See page 40  
 Rochester

**Insurance Agents**

Pammenter Jas 1588 Hudson av Roch

Irondequoit

**\*Insurance Agents—Accident & Health**

**ASHLEY ECBERT F CO** 19 Main W—See front cover

Rochester

**\*Insurance Agents—Automobile**

**ASHLEY ECBERT F CO** 19 Main W—See front cover

Rochester

**BOHACHEK E S Inc** Rochester Theatre bldg 130 Clinton av S at Court  
 See back cover

Rochester

**DANA HOWARD C & CO** 410-416 Granite bldg—See page 39

Rochester

**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 39

Rochester

**PAVIOUR R S & SON Inc** 1007 Commerce bldg—See page 39

Rochester

**\*Insurance Agents—Bonding**

**ASHLEY ECBERT F CO** 19 Main W—See front cover

Rochester

**\*Insurance Agents—Burglary**

**ASHLEY ECBERT F CO** 19 Main W—See front cover

Rochester

**\*Insurance Agents—Casualty & Liability**

**ASHLEY ECBERT F CO** 19 Main W—See front cover

Rochester

**BOHACHEK E S Inc** Rochester Theatre bldg 130 Clinton av S at Court  
 —See back cover

Rochester

**DANA HOWARD C & CO** 410-416 Granite bldg—See page 39

Rochester

**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 39

Rochester

**PAVIOUR R S & SON Inc** 1007 Commerce bldg—See page 39

Rochester

**\*Insurance Agents—Fire**

**ASHLEY ECBERT F CO** 19 Main W—See front cover

Rochester

**BOHACHEK E S Inc** Rochester Theatre bldg 130 Clinton av S at Court  
 See back cover

Rochester

**DANA HOWARD C & CO** 410-416 Granite bldg—See page 39

Rochester

**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 39

Rochester

**\*Insurance Agents—Life**

**SCOTT J STINSON** gen agent Provident Mutual Life Ins Co of Phila,  
Pa 1004 Lincoln-Alliance Bank bldg—See insert opp page 277 Rochester

**\*Insurance Agents—Marine**

**DANA HOWARD C & CO** 410-416 Granite bldg—See page 39 Rochester

**\*Insurance Agents—Plate Glass**

**ASHLEY EGBERT F CO** 19 Main W—See front cover Rochester

**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 39 Rochester

**\*Insurance Agents—Surety**

**ASHLEY EGBERT F CO** 19 Main W—See front cover Rochester

**\*Insurance Companies—Accident & Health**

**GREAT AMERICAN INDEMNITY CO** Egbert F Ashley Co agents 19  
Main W—See front cover Rochester

**HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co agents  
19 Main W—See front cover Rochester

**\*Insurance Companies—Boiler**

**HARTFORD STEAM BOILER INS CO** of Hartford Conn Egbert F Ash-  
ley Co agents 19 Main W—See front cover Rochester

**\*Insurance Companies—Bonding**

**HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co agents  
19 Main W—See front cover Rochester

**GUARANTEE CO OF NORTH AMERICA** Egbert F Ashley Co agents  
19 Main W—See front cover Rochester

**UNITED STATES GUARANTY CO** Egbert F Ashley Co agents 19 Main  
W—See front cover Rochester

**\*Insurance Companies—Burglary**

**HARTFORD ACCIDENT & INDEMNITY CO** of Hartford Conn (and  
plate glass) Egbert F Ashley Co agents 19 Main W—See front cover  
Rochester

**\*Insurance Companies—Casualty**

**LUMBERMEN'S MUTUAL CASUALTY CO** (Am) of Illinois, E S Bo-  
hachek Inc gen agents Rochester Theatre bldg 130 Clinton av S at  
Court—See back cover Rochester

**UNITED STATES CASUALTY CO OF N Y** R S Paviour & Son Inc gen  
agents 1007 Commerce bldg—See page 39 Rochester

**\*Insurance Companies—Fire**

**CONNECTICUT FIRE INS CO** of Hartford Conn Egbert F Ashley Co  
agents 19 Main W—See front cover Rochester

**FIRE ASSOCIATION OF PHILADELPHIA** Egbert F Ashley Co agents  
19 Main W—See front cover Rochester

**GREAT AMERICAN INS CO OF N Y** Egbert F Ashley Co agents 19  
Main W—See front cover Rochester

**HARTFORD FIRE INS CO** of Hartford Conn Egbert F Ashley Co agents  
19 Main W—See front cover Rochester

**NORTH BRITISH & MERCANTILE INS CO** of London Eng, Egbert F  
Ashley Co agents 19 Main W—See front cover Rochester

**PROVIDENCE-WASHINGTON INS CO** of Providence R I Egbert F  
Ashley Co agents 19 Main W—See front cover Rochester

**ROCHESTER AMERICAN INS CO OF N Y** Egbert F Ashley Co agents  
19 Main W—See front cover Rochester

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Live Stock Dealers &amp;c

**\*Insurance Companies—Liability**

**STANDARD OF DETROIT** Egbert F Ashley Co gen agents 19 Main W  
—See front cover Rochester

**\*Insurance Companies—Life**

**PROVIDENT MUTUAL LIFE INS CO OF PHILA PA** J Stinson Scott  
gen agent 1004 Lincoln-Alliance Bank bldg—See insert opp page 277  
Rochester

**Insurance Companies—Surety Bond**

**HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co agents  
19 Main W—See front cover Rochester

**Interior Decorators**

Turnbull Helen G, Arrowhead dr RD 1 Coldwater Gates

**Interior Wood Work**

**MORSE SASH & DOOR CO** 101 Ford cor Waverly pl—See page 31 Rochester  
**MORSE WM B LUMBER CO** 340 Main W 936 Main E 101 Ford and  
Thomas av at Stutson Charlotte Station—See page 41 Rochester

**Investment Securities**

**SAGE WOLCOTT & STEELE** 1324 Lincoln-Alliance Bank bldg—See  
page 19 Rochester  
**SMITH GRAHAM & ROCKWELL** Sagamore Hotel 115 East av—See  
page 19 Rochester

**Jewelers—Retail**

Trappman Herman B 4324 Culver rd Pt Pleasant Irondequoit  
**SCHEER E J Inc** 259 Main E at Cortland—See page 40 Rochester

**\*Job Printing**

**BURNS GEORGE P PRESS Inc** 49-51 N Water—See page 45 Rochester

**Ladies' & Misses' Clothing—Retail**

**FORMAN B CO** 46 Clinton av S—See page 45 Rochester

**\*Lamps—Floor & Table**

**GRAVES H B CO Inc** (gas and electric portables) 78 State—See page 37  
Rochester  
**HOWE & ROGERS CO** 89-91 Clinton av S—See page 38 and front  
cover Rochester

**\*Liability Insurance**

**ASHLEY EGBERT F CO** 19 Main W—See front cover Rochester  
**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 39 Rochester

**\*Life Insurance**

**PROVIDENT MUTUAL LIFE INS CO OF PHILA PA** J Stinson Scott  
gen agent 1004 Lincoln-Alliance Bank bldg—See insert opp page 277  
Rochester  
**SCOTT J STINSON** gen agent Provident Mutual Life Ins Co of Phila  
Pa 1004 Lincoln-Alliance Bank bldg—See insert opp page 277 Rochester

**Live Stock Dealers & Commission**

Meyer Adolph 1261 Highland av RD 2 Roch Brighton  
Kern Alex J, Buffalo rd RD 1 Coldwater Gates  
Schott John H, Buffalo rd RD 1 Coldwater Gates

**Lumber—Retail**

Matthews & Fields 120 Stonewood av Roch Greece  
**GEORGIAN BAY LUMBER CO Inc** 181 Humboldt—See page 40 Rochester  
**GREECE LUMBER CO Inc** 788 Ridge rd W—See page 41 Rochester  
**MORSE WM B LUMBER CO** 340 Main W 936 Main E 101 Ford and  
 Thomas av at Stutson Charlotte Station—See page 41 Rochester  
**PEOPLES COAL & LUMBER CO** 4585 Lake av—See page 41 Rochester

**Lumber—Wholesale**

**MORSE WM B LUMBER CO** 340 Main W 936 Main E 101 Ford and  
 Thomas av at Stutson Charlotte Station—See page 41 Rochester

**Marble Workers & Contractors**

**LELAND-WESTON-LOWE CO** 1132-1138 Mt Hope av—See inside front  
 cover Rochester

**Market Gardeners**

Aman Joseph F 2458 Ridge rd E, Roch Irondequoit  
 Aman Rupert L 2503 Ridge rd E, Roch Irondequoit  
 Aman Wm H 2508 Ridge rd E, Roch Irondequoit  
 Anderson John H 448 Titus av Roch Irondequoit  
 Bailey Wm A 1517 Ridge rd E, RD 5 Roch Irondequoit  
 Bell Archie E 1594 Ridge rd E, RD 5 Roch Irondequoit  
 Bell Arthur G 1554 Ridge rd E, RD 5 Roch Irondequoit  
 Bell John 1612 Ridge rd E, RD 5 Roch Irondequoit  
 Bleier Fred 293 Seneca Park av Roch Irondequoit  
 Bonzer Harry 461 Ridge rd E, Roch Irondequoit  
 Bookout Abr 343 Bouckhart av RD 5 Roch Irondequoit  
 Bookout Leslie A 327 Bouckhart av RD 5 Roch Irondequoit  
 Bouckhaart Abr 315 Bouckhart av RD 5 Roch Irondequoit  
 Coene Peter 1526 Hudson av Roch Irondequoit  
 Cort Herman C 1716 Ridge rd E, RD 5 Roch Irondequoit  
 Costich Edmund J 2677 Ridge rd E, Roch Irondequoit  
 Daggs Leslie G, Stanton lane Roch Irondequoit  
 DeBacker Alois H 336 StJoseph, Roch Irondequoit  
 DeBuck Edwd 1743 Hudson av Roch Irondequoit  
 DeMaecker Henry 435 Ridge rd E, Roch Irondequoit  
 DeSmit Danl 1632 Hudson av Roch Irondequoit  
 DeVos John 876 Ridge rd E, Roch Irondequoit  
 DeWever Alphonse 1723 Hudson av Roch Irondequoit  
 Diederich Henry 2608 Parker rd RD 5 Roch Irondequoit  
 Disher Geo F 824 Ridge rd E, Roch Irondequoit  
 Duerr-Chas F 1916 Portland av RD 5 Roch Irondequoit  
 Duerr Kenneth D 37 Bellamy dr RD 5 Roch Irondequoit  
 Englehardt Chas 766 Ridge rd E, Roch Irondequoit  
 Englehardt Fredk 395 Cooper rd Roch Irondequoit  
 Englehardt Louis 766 Ridge rd E, Roch Irondequoit  
 Ernisse Chas H 1775 Portland av RD 5 Roch Irondequoit  
 Ernisse John H 1759 Portland av RD 5 Roch Irondequoit  
 Frank J 883 Brown rd RD 5 Roch Irondequoit  
 Fritz Frank P 769 Titus av Roch Irondequoit  
 Graffrath Frank A 1847 Hudson av Roch Irondequoit  
 Hallauer Geo T 1673 Hudson av Roch Irondequoit  
 Hallauer Jacob P 1778 Hudson av Roch Irondequoit  
 Hallauer Lewis F 2304 Portland av RD 5 Roch Irondequoit  
 Hamman Frank J 367 Cooper rd Roch Irondequoit  
 Hamman Henry 311 Cooper rd Irondequoit  
 Heffer Bros 1032 Ridge rd E, Roch Irondequoit  
 Heffer Geo W 940 Ridge rd E, Roch Irondequoit

## FOR YEAR ENDING FEB 1935

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## Market Gardeners

Heffer Spencer 931 Ridge rd E, Roch	Irondequoit
Herms Albert C 468 StJoseph	Irondequoit
Hess Abr J 1579 Hudson av Roch	Irondequoit
Hill Wm B 700 Ridge rd E, Roch	Irondequoit
Holtz Christopher 278 Bouckhart av	Irondequoit
Howard Burt A 516 Titus av Roch	Irondequoit
Jaspaert Emil 2469 Parker rd RD 5 Roch	Irondequoit
Josh Chas 521 Ridge rd E, Roch	Irondequoit
Keller Frank J 352 StJoseph Roch	Irondequoit
Kleinfeldt Frank H 1667 Hudson av Roch	Irondequoit
Kort Adolph H 419 Cooper rd Roch	Irondequoit
Kort Herman E 2576 Parker rd RD 5 Roch	Irondequoit
Kroeckel John jr 480 StJoseph Roch	Irondequoit
LaCroix Theo 108 Pine Grove av Roch	Irondequoit
Larker Geo J 263 StJoseph Roch	Irondequoit
List A & Son 3254 StPaul blvd Roch	Irondequoit
List Frank A 221 Cooper rd Roch	Irondequoit
Marsh Fredk 1622 Ridge rd E, RD 5 Roch	Irondequoit
Martens Camiel L 1610 Hudson av Roch	Irondequoit
Martens Chas 266 Pine Grove av Roch	Irondequoit
Martens Gust 499 Pine Grove av Roch	Irondequoit
Merrill Thos 485 Titus av Roch	Irondequoit
Metcalfe Fredk V 501 Ridge rd E, Roch	Irondequoit
Metcalfe Oscar E 1672 Ridge rd E	Irondequoit
Metcalfe Thos W 1894 Ridge rd E, RD 5 Roch	Irondequoit
Miller Chas 300 StJoseph Roch	Irondequoit
Mulcock David C 1525 Hudson av Roch	Irondequoit
Mulcock Edwd T 1069 Titus av Roch	Irondequoit
Mulcock Walter H 622 Ridge rd E, Roch	Irondequoit
Musson Frank J 2068 Portland av RD 5 Roch	Irondequoit
Muxworthy Alf 2094 Portland av RD 5 Roch	Irondequoit
Oldenburg John C 3408 StPaul blvd Roch	Irondequoit
Oldenburg Wm C 455 Titus av Roch	Irondequoit
Parr Alonzo 1768 Hudson av Roch	Irondequoit
Pengelly T B Co 3392 StPaul blvd Roch	Irondequoit
Porter Chas F 1682 Hudson av Roch	Irondequoit
Porter Chauncey W 1672 Hudson av Roch	Irondequoit
Raymond Frank 915 Brown rd RD 5 Roch	Irondequoit
Rennie John 535 Ridge rd E, Roch	Irondequoit
Robbins Fred H 1335 Stanton lane Roch	Irondequoit
Robinson Lewis 559 Ridge rd E, Roch	Irondequoit
Roller Gustav & Sons 394 StJoseph Roch	Irondequoit
Schneeberger Wm H 456 List av Roch	Irondequoit
Schoonacker Philip 1728 Hudson av Roch	Irondequoit
Smallridge Edwin W 1605 Hudson av Roch	Irondequoit
Smallridge Robt H 1739 Hudson av Roch	Irondequoit
Stanbridge Frank 859 Ridge rd E, Roch	Irondequoit
Stanton Chester A 1168 Stanton lane Roch	Irondequoit
Thielman Julius 2545 Parker rd RD 5 Roch	Irondequoit
Thompson Wm H 409 Ridge rd E, Roch	Irondequoit
Titus Dell Garden Co 441 Titus av Roch	Irondequoit
Titus Frank C 478 Ridge rd E, Roch	Irondequoit
Titus S Boyd 460 Ridge rd E, Roch	Irondequoit
VanKuyck John 1901 Portland av RD 5 Roch	Irondequoit
VanTas Benj L 1886 Portland av RD 5 Roch	Irondequoit
Vercruyssen Achille F 2115 Portland av RD 5 Roch	Irondequoit
Vercruyssen Leo 1300 Stanton lane Roch	Irondequoit
Walzer Eug E 1371 Ridge rd E, RD 5 Roch	Irondequoit
Walzer Norris J 2012 Ridge rd E, RD 5 Roch	Irondequoit
West Jas H & Son 1889 Portland av RD 5 Roch	Irondequoit

**Market Gardeners—Con**

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**ROCHESTER SUBURBAN BUSINESS**

Wille Aug 801 Titus av Roch  
 Woollacott Thos P 1587 Hudson av Roch  
 Zeitvogel Frank 994 Brown rd RD 5 Roch

Irondequoit  
 Irondequoit  
 Irondequoit

**Masons' Supplies**

**AMERICAN CLAY & CEMENT CORP** 1175 Main E—See page 31 Rochester  
**IRONDEQUOIT COAL & SUPPLY CO** 149 Ridge rd E near RW&O  
 tracks—See page 32 Rochester

**\*Mausoleums**

**LELAND-WESTON-LOWE CO** 1132-1138 Mt Hope av—See inside front  
 cover Rochester

**Meats—Retail**

Cobbs Hill Market 1480 Monroe av Roch Brighton  
 Craft Raymond G 2547 Ridge rd W, RD 6 Roch Greece  
 Hart's Food Stores Inc 2820 Dewey av Roch Greece  
 Kase Andrew J 393 Stone rd Roch Greece  
 Reichenberger Martin P 2916 Dewey av Roch Greece  
 Reid John F 524 Stone rd Roch Greece  
 Heffernan Ray 157 Pt Pleasant, Pt Pleasant Roch Irondequoit  
 Lawrenz Geo W 2073 Ridge rd E, RD 5 Roch Irondequoit  
 Miller & Moffitt 4366 Culver rd Sea Breeze Irondequoit  
 Moore Nelson W 4675 Culver rd Sea Breeze Irondequoit  
 Oertel Edmund 2197 Clinton av N, Roch Irondequoit  
 Pfrommer Bros 2056 Ridge rd E, RD 5 Roch Irondequoit

**Medicine Manufacturers**

Musselmann Noah 4486 StPaul blvd Roch Irondequoit

**\*Merchandise Storage**

**UPTON COLD STORAGE CO Inc The** (cold and common storage) 38  
 Cliff—See page 45 Rochester

**Milk Dealers—Retail**

Brahler Milk Co 735 Penfield rd RD 3 Roch Brighton  
 Horst Frank W 1575 Winton rd S, RD 1 Roch Brighton  
 Linden Dairy Inc 385 Linden av RD 3 Roch Brighton  
 Hugelmaier Bros, Spencerport rd RD 2 Coldwater Gates  
 Buckman's Dairy 2576 Ridge rd W, RD 6 Roch Greece  
 Dewey Av Dairy 4141 Dewey av RD 4 Roch Greece  
 Gleason Geo G 162 White, Sea Breeze Irondequoit  
 Heberle Chas C 282 Spencer rd Roch Irondequoit  
 Klem Bros Dairy 3746 StPaul blvd and 27 Union Park Roch Irondequoit  
 Schneeberger C Walter 296 Bay View rd RD 5 Roch Irondequoit  
 Schutt Ralph C 90 Avenue B, Pt Pleasant Irondequoit  
 Star Dairy rear 247 Empire blvd Roch Irondequoit  
**BRIGHTON PLACE DAIRY CO** office 45 Fulton av—See page 34 Rochester

**Monuments—Granite & Marble**

**LELAND-WESTON-LOWE CO** 1132-1138 Mt Hope av—See inside front  
 cover Rochester

**\*Morticians**

**ASHTON FUNERAL HOME** 636 Main W—See page 36 Rochester  
**BENDER BROS** 301 Alexander—See page 36 Rochester  
**JEFFREYS L A CO** 32 Chestnut—See top and bottom ends Rochester  
**MAIER'S L W SONS** 870 Clinton av N—See page 36 Rochester

**Moulding Manufacturers & Dealers****MORSE SASH & DOOR CO** 101 Ford cor Waverly pl—See page 31 Rochester**Moving Picture Theatres**

Hub Theatre 4322 Culver rd Pt Pleasant Irondequoit

**\*Multigraphing****ART PRINT SHOP** Ayer & Streb 77 StPaul—See page 42 Rochester**Newspapers****DEMOCRAT AND CHRONICLE** Rochester Printing Co publishers 59-61  
Main E—See page 43 Rochester**ROCHESTER ABENDPOST** 237 Andrews—See page 42 Rochester**ROCHESTER EVENING JOURNAL AND POST EXPRESS** Rochester

News Corporation publishers 136 StPaul—See page 42 Rochester

**ROCHESTER TIMES-UNION** Rochester Times-Union Inc publishers  
Times square Broad W cor Exchange—See page 43 Rochester**\*Notary Public****ELLS ARTHUR A** 2882 Dewey av Roch Greece**Nurserymen**

Buckley Timothy J 2036 Monroe av RD 1 Roch Brighton

Heberle A H Nurseries 751 Browncroft blvd RD 3 Roch Brighton

Tiffany Nurseries 261 Sylvan rd Roch Brighton

Chili Avenue Nurseries 1275 Chili av RD 1 Coldwater Gates

Rouse B Irving, Rouse rd Coldwater Greece

Blaesi Fredk J 2963 Culver rd Roch Irondequoit

Pursell Frank A 2473 StPaul blvd Roch Irondequoit

**Nurses**

Anderson Ida J 330 Eastland av Roch Brighton

Cornwall Annie T Mrs 63 Tarrytown rd Roch Brighton

Dowling Katherine J 462 Glen Ellyn way Roch Brighton

Hartman Esther C 274 Meadow dr Roch Brighton

Meagher Alice Mrs 28 Midland av RD 2 Roch Brighton

Peters Eliz S 247 Fair Oaks av Roch Brighton

Stark Florence H 2452 W Henrietta, Henrietta Brighton

Wheeler Mabel E Mrs 14 Oakdale dr Roch Brighton

Dreschmitt Anna M 19 Dearcop rd RD 1 Coldwater Gates

Crough Florence 98 Duffern dr Roch Greece

Humphrey Mary 231 Stonewood av Roch Greece

Kinzie Irene Mrs 118 Bakerdale rd Roch Greece

Mack Angeline 107 Shady way Roch Greece

McMullen Ruth E Mrs 466 Hampton blvd RD 4 Roch Greece

Proctor Eliz 1792 Ridge rd W, RD 6 Roch Greece

Sherwood Alice E 16 Elmguard Roch Greece

Claus Evelyn C 2510 StPaul blvd Roch Irondequoit

Hogestyn Grace 75 Lanvale Roch Irondequoit

Levy Lillian 147 Chestnut Hill dr Roch Irondequoit

Newman Laura E 322 Laurelton rd Roch Irondequoit

Sayer Mary A 177 Pine Grove av Roch Irondequoit

Smith Glenna B 500 Lake Shore blvd Roch Irondequoit

Walzer Mildred M 2012 Ridge rd E, RD 5 Roch Irondequoit

Young Charlotte K Mrs 223 Tarrington rd Roch Irondequoit

**Oil Burners & Equipment****BARBER WILLIAM C CO** (Ray Oil Burners) 1736 Portland av Roch  
(RD 5)—See page 34 Irondequoit

**HOWE & BASSETT CO Inc** 840 Universtiy av—See page 44 Rochester  
**LAUBE ELECTRIC CORPORATION** (Timken Silent Automatic) 191-  
 193 East av—See page 35 Rochester

**Oils & Lubricants**

Nichols L L, Lyell av RD 2 Coldwater Gates  
 Petroleum Wholesale Corp, Buffalo rd RD 1 Coldwater Gates

**Optometrists**

Mielke Henry C 2781 StPaul blvd Irondequoit

**Paint, Oil & Varnish Dealers—Retail**

**HUMPHREYS THE PAINT MAN** 58 South av—See page 44 Rochester

**Paint & Varnish Mfrs**

Wamblu Corp 1378 Ridge rd E, RD 5 Roch Irondequoit

**Painters & Decorators**

Davidson Carl M 71 Tarrytown rd Roch Brighton  
 Hurley Jos P 2189 Elmwood av RD 1 Roch Brighton  
 Scofield Edwd W, Howard rd RD 2 Coldwater Gates  
 Ball Norman E 434 Almay rd Roch Greece  
 Clark Earl C 80 Wedgewood pk Roch Greece  
 Dinger Clayson E 23 Wheeldon dr Roch Greece  
 Beideck Wm C 51 Vayo Roch Irondequoit  
 Grasberger Wm J, 558 Cooper rd Roch Irondequoit  
 Hennekey Richd D 1804 Hudson av Roch Irondequoit  
 Merkel Elias J 2999 Culver rd Roch Irondequoit

**\*Painters' Supplies**

**HUMPHREYS THE PAINT MAN** 58 South av—See page 44 Rochester

**\*Paper Hangings**

**HUMPHREYS WALL PAPER STORE** 58 South av—See page 44 Rochester

**\*Pattern Lumber**

**GEORGIAN BAY LUMBER CO Inc** 181 Humboldt—See page 40 Rochester

**Physicians**

Kuppinger Herbert A 2047 Ridge rd W, RD 6 Roch Greece  
 Sanders Geo E 2672 Ridge rd W, RD 6 Roch Greece  
 Shay John E 223 Stone rd Roch Greece  
 Bradstreet Willis W 4224 Culver rd Pt Pleasant Irondequoit  
 VanHorn Allison M 4461 Culver rd Sea Breeze Irondequoit  
 Walker Alex 1255 Ridge rd E, RD 5 Roch Irondequoit

**Piano Tuners**

Schramm Herbert M 165 Pt Pleasant rd Pt Pleasant Irondequoit

**\*Plants & Bulbs**

**KELLER JOHN B SONS Inc** 25 Clinton av N—See page 35 Rochester  
**ROCHESTER FLORAL CO** 33 Franklin—See page 35 Rochester

**Plumbers**

Paulus Wm J 1680 Monroe av Roch Brighton  
 Schnapp Chas A, Lee rd RD 2 Coldwater Gates  
 Smith Chas T 34 Cleverdale rd Roch Greece  
 Barber Wm C Co 1736 Portland av RD 5 Roch Irondequoit



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## Radio Sets &amp; Supplies—Retail

Bliss Chas A 139 Armstrong Roch	Irondequoit
Eggleston Edwd V 368 Culver pkwy Roch	Irondequoit
Lord Harry G 4542 Culver rd Sea Breeze	Irondequoit
Phillips John B 516 Seneca rd Roch	Irondequoit
Rambert Chester T 755 Wash av Roch	Irondequoit
Trenkler Edwd J 4633 Culver rd Sea Breeze	Irondequoit
<b>HOWE &amp; BASSETT CO Inc</b> 840 University av—See page 44	Rochester

**\*Plumbing Supplies—Dealers**

Manuel Specialties Co 349 Westland av Roch	Brighton
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**Printers**

Briddon Press rear 4255 Culver rd Pt Pleasant	Irondequoit
Ewin Walter G 752 Washington av Roch	Irondequoit
Schmidt Printing Co 4538 Culver rd Sea Breeze	Irondequoit
<b>ART PRINT SHOP</b> Ayer & Streb 77 StPaul—See page 42	Rochester
<b>BURNS GEORGE P PRESS Inc</b> 49-51 N Water—See page 45	Rochester
<b>ROCHESTER ABENDPOST</b> 237 Andrews—See page 42	Rochester
<b>ROCHESTER NEWS CORPORATION</b> 136 StPaul—See page 42	Rochester
<b>ROCHESTER PRINTING CO</b> 59-61 Main E—See page 43	Rochester
<b>ROCHESTER TIMES-UNION Inc</b> Times square Broad W cor Exchange —See page 43	Rochester

**Produce—Wholesale**

Austin & Fosmire, Elmgrove rd Coldwater	Greece
Hallauer Wm F 1754 Hudson av Roch	Irondequoit
Warren Almond J 534 Ridge rd E, Roch	Irondequoit

**Public Buildings & Halls**

Gates Grange Hall, Buffalo rd RD 1 Coldwater	Gates
Grand View Beach Hall 106 Grand View Beach rd RD 4	Greece
Grange Hall 2529 Ridge rd W, RD 6 Roch	Greece
Town Hall of Greece 2505 Ridge rd W, RD 6 Roch	Greece
Colonial Hall 96 Iroquois, Sea Breeze	Irondequoit
Grange Hill 645 Titus av Roch	Irondequoit
I O O F Temple 2841 Culver rd Roch	Irondequoit
Irondequoit Court House 3056 Culver rd Roch	Irondequoit
Masonic Temple 2939 StPaul blvd Roch	Irondequoit
StPeter & Paul Society Hall 378 Dix cor Roanoke av RD 5 Roch	Irondequoit
Town Hall of Irondequoit 1392 Ridge rd E, RD 5 Roch	Irondequoit
W C T U Hall 650 Titus av Roch	Irondequoit

**Publishers**

<b>ROCHESTER ABENDPOST</b> 237 Andrews—See page 42	Rochester
<b>ROCHESTER NEWS CORPORATION</b> 136 StPaul—See page 42	Rochester
<b>ROCHESTER PRINTING CO</b> 59-61 Main E—See page 43	Rochester
<b>ROCHESTER TIMES-UNION Inc</b> Times square Broad W cor Exchange —See page 43	Rochester

**Radio Sets & Supplies—Retail**

Brighton Radio Service 69 Dorking rd RD 3 Roch	Brighton
Harrington Radio Service, Buffalo rd RD 1 Coldwater	Gates
<b>CARSON &amp; WOOD FURNITURE CO</b> 111 Clinton av S—See page 37	Rochester
<b>GRAVES H B CO Inc</b> 78 State—See page 37	Rochester
<b>HOWE &amp; ROGERS CO</b> 89-91 Clinton av S—See page 38 and front cover	Rochester

**Real Estate**

Ball Lewis E 15 Fair Oaks av Roch	Brighton
Chalice Wm R 214 Oakdale dr Roch	Brighton
Crone Realty & Insurance Co 1627 Monroe av Roch	Brighton
Eaton Willard G 2349 Monroe av RD 1 Roch	Brighton
Hughes & Curren Inc 29 Shoreham dr RD 1 Roch	Brighton
Kodak Employees Realty Corp 475 Newton dr Roch	Brighton
Pappas Jas V 84 Dale rd RD 3 Roch	Brighton
Wales Chas H 3200 Clinton av S, RD 2 Roch	Brighton
Weylman Chas R, Baier dr RD 2 Coldwater	Gates
Baker Stalham S 190 Stonewood av Roch	Greece
Dinger Harry O 23 Wheeldon dr Roch	Greece
Gallagher Jas V 2550 Ridge rd W, RD 6 Roch	Greece
Lawler Jas H 102 Hampton blvd RD 4 Roch	Greece
Stubbs S Edgar 1549 Ridge rd W, RD 6 Roch	Greece
Booth Raymond C 44 Hurstbourne rd Roch	Irondequoit
Johnson Marvin E 267 Avondale rd Roch	Irondequoit
Kohl Oscar E 217 Seville dr Roch	Irondequoit
<b>BIETRY HERBERT J</b> 1216 Lincoln-Alliance Bank bldg—See page 45	Rochester

**\*Realtors**

<b>BIETRY HERBERT J</b> 1216 Lincoln-Alliance Bank bldg—See page 45	Rochester
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**Refrigerators—Mfrs & Dealers**

<b>GRAVES H B CO Inc</b> 78 State—See page 37	Rochester
<b>HOWE &amp; ROGERS CO</b> 89-91 Clinton av S—See page 38 and front cover	Rochester

**\*Rents Collected**

<b>BIETRY HERBERT J</b> 1216 Lincoln-Alliance Bank bldg—See page 45	Rochester
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**Restaurants**

Bellwood Pavilion 2609 Monroe av RD 1 Roch	Brighton
Braiden Thos 768 East River rd RD 2 Roch	Brighton
Camardo Anthony 1875 Monroe av Roch	Brighton
Chateau 945 Winton rd S, Roch	Brighton
Rudd Guy 1100 E River rd RD 2 Roch	Brighton
Smith Oliver H P 2875 Monroe av cor Clover RD 1 Roch	Brighton
Faulkner Loretta M Mrs 3 Evelyn RD 2 Coldwater	Gates
Fricke Fred A 1950 Lyell av RD 2 Coldwater	Gates
Haight Geo I 2075 Chili av RD 1 Coldwater	Gates
Klein & Ackerman, Lyell av RD 2 Coldwater	Gates
Kolb Frank J 2307 Chili av RD 1 Coldwater	Gates
Ladd Montague S, Spencerport rd RD 2 Coldwater	Gates
Lee's Tavern, Buffalo rd RD 1 Coldwater	Gates
Peacock Inn 1190 Chili av RD 1 Coldwater	Gates
Smith Wm J, Third end of Norwood RD 2 Coldwater	Gates
Craig Manor 3349 Ridge rd W, RD 6 Roch	Greece
Downs Emmett 3967 Mt Read blvd Roch	Greece
Dutch Mill 2901 Dewey av Roch	Greece
J & E Restaurant 519 Stone rd Roch	Greece
Jacobs Mathias W, Second av cor Lake rd Hilton	Greece
Maier John F 4460 Dewey av RD 4 Roch	Greece
Quick Louis H, Lake Front (East Manitou) Hilton	Greece
Roger Jos F 2443 Ridge rd W, RD 6 Roch	Greece
Rossenbach Clemens J 4232 Ridge rd W, Spencerport	Greece

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## Sash, Doors &amp; Interior Trim

Spitz Jacob Jay 2 Beatty Beach, RD 4 Roch	Greece
Springer Fredk G 2489 Ridge rd W, RD 6 Roch	Greece
Whittier's Lodge, Flynn rd RD 4 Roch	Greece
Bengel Inn 5389 StPaul blvd Roch	Irondequoit
Ederle Jacob 4679 Culver rd Sea Breeze	Irondequoit
Irondequoit Tavern 500 Empire blvd RD 5 Roch	Irondequoit
Laurelton Restaurant 412 Empire blvd Roch	Irondequoit
Old Homestead The, Newport rd Roch	Irondequoit
Popp's Inn 32 Lake Front Roch	Irondequoit
Richmond Wm H 4391 Culver rd Sea Breeze	Irondequoit
Ritter Lulu Mrs 4908 Culver rd Sea Breeze	Irondequoit
Snyder's Coffee Shoppe 4599 Culver rd Sea Breeze	Irondequoit
Spall Geo 4948 Culver rd Sea Breeze	Irondequoit
Steele Floyd L 4930 StPaul blvd Roch	Irondequoit
Waldock Hulda Mrs 1199 Ridge rd E, Roch	Irondequoit
Windsor 361 Lake Front, Claverhouse	Irondequoit

## Riding Academies

Genesee Valley Riding Academy 1900 Clinton av S, RD 2 Roch	Brighton
Heberle A H & Sons 751 Browncroft blvd RD 3 Roch	Brighton
Tallman Royal F 251 Klinck rd RD 3 Roch	Brighton
Brookside Riding Club, Latta rd RD 4 Roch	Greece

## Roofers

Graham Chas H 67 Lake Breeze pk Roch	Irondequoit
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## Safe Deposit Vaults

<b>CENTRAL TRUST CO</b> 25 Main E and 1806 East av—See page 20	Rochester
<b>EAST SIDE SAVINGS BANK</b> Main E at Clinton av S—See page 27	Rochester
<b>FIRST NATIONAL BANK &amp; TRUST CO</b> 45 State—See back bone and page 21	Rochester
<b>GENESEE VALLEY TRUST CO</b> 45 Exchange at Broad—See page 22	Rochester
<b>LINCOLN-ALLIANCE BANK &amp; TRUST CO</b> 183 Main E—See page 23	Rochester
<b>MECHANICS SAVINGS BANK</b> 21 Exchange—See page 30	Rochester
<b>MONROE COUNTY SAVINGS BANK</b> 35 State and Main E at Gibbs—See page 28	Rochester
<b>ROCHESTER SAVINGS BANK</b> 47 Main W at Fitzhugh and 40 Franklin—See page 29	Rochester
<b>ROCHESTER TRUST &amp; SAFE DEPOSIT CO</b> Main W at Exchange—See back cover and page 24	Rochester
<b>SECURITY TRUST CO</b> Main E at S Water—See page 25	Rochester
<b>UNION TRUST CO</b> 19 Main W—See back cover and page 26	Rochester

## Sand &amp; Gravel Dealers

Newport Sand & Cement Corp 2161 Ridge rd E, Roch	Irondequoit
Newport Sand and Gravel Co 2161 Ridge rd E, Roch	Irondequoit

## Sanitarium

Culver Sanitarium 2467 Culver rd Roch	Irondequoit
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## Sash, Doors &amp; Interior Trim

<b>GEORGIAN BAY LUMBER CO Inc</b> 181 Humboldt—See page 40	Rochester
<b>MORSE SASH &amp; DOOR CO</b> 101 Ford cor Waverly pl—See page 31	Rochester
<b>PEOPLES COAL &amp; LUMBER CO</b> 4585 Lake av—See page 41	Rochester

**\*Savings Banks**

- EAST SIDE SAVINGS BANK** Main E at Clinton av S—See page 27 Rochester  
**MECHANICS SAVINGS BANK** 21 Exchange—See page 30 Rochester  
**MONROE COUNTY SAVINGS BANK** 35 State and Main E at Gibbs Rochester  
 —See page 28 Rochester  
**ROCHESTER SAVINGS BANK** 47 Main W at Fitzhugh and 40 Franklin Rochester  
 —See page 29 Rochester

**Schools**

- Bronson Wood Nursery School 34 Buffalo dr RD 3 Roch Brighton  
 Harley School 1981 Clover RD 1 Roch Brighton  
 Our Lady of Mercy High School 1437 Blossom rd RD 3 Roch Brighton  
 Wentworth School 644 Winton rd S, Roch Brighton  
 Holy Ghost School, Coldwater rd RD 1 Coldwater Gates  
 StTheodore School, Spencerport rd RD 2 Coldwater Gates  
 StCharles R C School 70 Maiden lane Roch Greece  
 StJohn's School 2376 Ridge rd W, RD 6 Roch Greece  
 StAmbrose School 31 Empire blvd Roch Irondequoit  
 StMargaret & Mary School 344 Rogers pkwy Roch Irondequoit  
 StSalome School rear 4250 Culver rd Pt Pleasant Irondequoit  
 StThomas School 41 Cole rd Roch Irondequoit

**Seedsmen**

- Harris Jos Co Inc, Moreton Farm, Buffalo rd RD 2 Coldwater Gates

**\*Service Stations**

- DeSOTO AND PLYMOUTH** T J Northway Inc distributors 100 Exchange Rochester  
 See page 19  
**HUDSON AND TERRAPLANE** Alling & Miles Inc 82 Stone—See page  
 19 Rochester

**Sheet Metal Workers**

- Hulse Arthur C 7 Worcester rd Greece  
 Rehbach Fredk C 617 Titus av Roch Irondequoit

**\*Shingle Stains**

- HUMPHREYS THE PAINT MAN** 58 South av—See page 44 Rochester

**Shoe Dealers—Retail**

- Rosenberg Hymen 2884 Dewey av Roch Greece

**Shoe Repairers**

- Buechl Geo A 112 Beverly Hts, Roch Greece  
 Siamo Shoe Repair Shop 2888 Dewey av Roch Greece  
 Kirchner John 25 Clara, Sea Breeze Irondequoit  
 Maurigi Henry 2189 Clinton av N, Roch Irondequoit

**Sign Painters & Mfrs**

- Lang Leonard F 69 Hardison rd Roch Irondequoit

**\*Silverware—Retail**

- SCHEER E J Inc** 259 Main E at Cortland—See page 40 Rochester

**Soft Drinks**

- Miller Wm S 1075 Dayton rd RD 5 Roch Irondequoit

**Steamship Agents**

- CENTRAL TRUST CO TRAVEL BUREAU** 25 Main E and 1806 East av  
—See page 20 Rochester
- UNION TRUST CO** 19 Main W—See back cover and page 26 Rochester

**\*Stocks & Bonds**

- SMITH GRAHAM & ROCKWELL** Sagamore Hotel 115 East av—See  
page 19 Rochester

**Stone Dealers**

- Dolomite Products Co Inc**, Buffalo rd RD 1 Coldwater Gates

**Storage**

- Yarker Franklyn, English rd RD 4 Roch Greece
- UPTON COLD STORAGE CO Inc** The (cold and common storage) 38  
Cliff—See page 45 Rochester

**\*Stoves & Ranges—Dealers**

- GRAVES H B CO Inc** 78 State—See page 38 Rochester

**\*Surety Bonds**

- HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co agents  
19 Main W—See front cover Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 39 Rochester

**Tailors**

- Lefkowitz Morris 1474 Monroe av Roch Brighton
- Lempert Saml 1831 Monroe av Roch Brighton
- McKissock Geo 2818 Dewey av Roch Greece
- Emmerling Fred E 657 Titus av Roch Irondequoit

**Teachers—Music**

- Baldenwick Eliz E Mrs (piano) 50 Hollywood av Roch Brighton
- Berentsen Robt J (piano, organ) 1647 Monroe av Roch Brighton
- Mallory Henry (violin) Brooks av RD 1 Coldwater Gates
- Krautwurst Jos (violin, cornet) 2449 StPaul blvd Roch Irondequoit
- Uthe Geo (piano) 163 Rawlinson rd Roch Irondequoit
- Vollmar Jacob (guitar) 295 Pine Grove av Roch Irondequoit
- Winkelman Adele Mrs (piano) 115 LeGran rd Roch Irondequoit

**Ticket Agencies**

- CENTRAL TRUST CO TRAVEL BUREAU** 25 Main E and 1806 East av  
—See page 20 Rochester
- UNION TRUST CO** 19 Main W—See back cover and page 26 Rochester

**Toilet Articles & Supplies**

- ELLS PHARMACY** The 2882 Dewey av Roch Greece

**Tourist Bureaus**

- CENTRAL TRUST CO TRAVEL BUREAU** 25 Main E and 1806 East av  
—See page 20 Rochester
- UNION TRUST CO** 19 Main W—See back cover and page 26 Rochester

**Travel Agencies**

- CENTRAL TRUST CO TRAVEL BUREAU** 25 Main E and 1806 East av  
—See page 20 Rochester
- UNION TRUST CO** 19 Main W—See back cover and page 26 Rochester

**Trucking & Teaming**

Haskell Louis R 171 Norman rd RD 2 Roch	Brighton
Liese Louis 2066 Town Line rd RD 2 Roch	Brighton
McQuoid Walter 1800 Town Line rd RD 2 Roch	Brighton
Cook Ralph W, Lyell av RD 2 Coldwater	Gates
Daggar Wm, Long Pond rd, RD 2 Coldwater	Gates
Dearcop Chas R, Buffalo rd RD 1 Coldwater	Gates
Dearcop Herbert W, Buffalo rd RD 1 Coldwater	Gates
Johannes Chas F 1496 Chili av RD 1 Coldwater	Gates
Myers Edwin J, Ardella RD 2 Coldwater	Gates
Prince Roy, Lyell av RD 2 Coldwater	Gates
Spong Edwin W 66 Matilda RD 2 Coldwater	Gates
Hibner Frank, Latta rd RD 4 Roch	Greece
Leastman Herbert W, Elmgrove rd RD 6 Roch	Greece
Evershed Eug I 1771 Ridge rd E, RD 5 Roch	Irondequoit
Girard Damas O 204 Northfield rd Roch	Irondequoit
Martinisi Jos 26 Taft av RD 5 Roch	Irondequoit
Nickel Willard 290 Rawlinson rd Roch	Irondequoit
Schlafer Arthur V 909 Dayton rd RD 5 Roch	Irondequoit
Steinfeld Arthur R 1862 Hudson av Roch	Irondequoit
VanDeputte Wm 87 Montclair dr Roch	Irondequoit
Wilson Ralph C 84 Dake av Roch	Irondequoit

**Trust Companies**

<b>CENTRAL TRUST CO</b> 25 Main E and 1806 East av—See page 20	Rochester
<b>FIRST NATIONAL BANK &amp; TRUST CO</b> 45 State—See back bone and page 21	Rochester
<b>GENESEE VALLEY TRUST CO</b> 45 Exchange at Broad—See page 22	Rochester
<b>LINCOLN-ALLIANCE BANK &amp; TRUST CO</b> 183 Main E—See page 23	Rochester
<b>ROCHESTER TRUST &amp; SAFE DEPOSIT CO</b> Main W at Exchange—See back cover and page 24	Rochester
<b>SECURITY TRUST CO</b> Main East at S Water—See page 25	Rochester
<b>UNION TRUST CO</b> 19 Main W—See back cover and page 26	Rochester

**Undertakers**

Carey Howard V A 851 Stone rd Roch	Greece
Korn Geo C 374 Stone rd Roch	Greece
Dye Allen E 275 Titus av Roch	Irondequoit
<b>ASHTON FUNERAL HOME</b> 636 Main W—See page 36	Rochester
<b>BENDER BROS</b> 301 Alexander—See page 36	Rochester
<b>JEFFREYS L A CO</b> 32 Chestnut—See top and bottom ends	Rochester
<b>MAIER'S L W SONS</b> 870 Clinton av N—See page 36	Rochester
<b>SCHEUERMAN C F SONS</b> 230 Brown—See page 36	Rochester

**Upholsterers**

<b>GRAVES H B CO Inc</b> 78 State—See page 37	Rochester
<b>HOWE &amp; ROGERS CO</b> 89-91 Clinton av S—See page 38 and front cover	Rochester

**\*Vaults**

<b>CENTRAL TRUST CO</b> 25 Main E and 1806 East av—See page 20	Rochester
<b>EAST SIDE SAVINGS BANK</b> Main E at Clinton av S—See page 27	Rochester
<b>FIRST NATIONAL BANK &amp; TRUST CO</b> 45 State—See back bone and page 21	Rochester
<b>GENESEE VALLEY TRUST CO</b> 45 Exchange at Broad—See page 22	Rochester

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Women's Apparel

- LINCOLN-ALLIANCE BANK & TRUST CO** 183 Main E—See page 23  
Rochester
- MECHANICS SAVINGS BANK** 21 Exchange—See page 30  
Rochester
- MONROE COUNTY SAVINGS BANK** 35 State and Main E at Gibbs—  
See page 28  
Rochester
- ROCHESTER SAVINGS BANK** 47 Main W at Fitzhugh and 40 Franklin  
—See page 29  
Rochester
- ROCHESTER TRUST & SAFE DEPOSIT CO** Main W at Exchange—  
See back cover and page 24  
Rochester
- SECURITY TRUST CO** Main E at S Water—See page 25  
Rochester
- UNION TRUST CO** 19 Main W—See back cover and page 26  
Rochester

**Wall Paper Dealers—Retail**

- HUMPHREYS WALL PAPER STORE** 58 South av—See page 44  
Rochester

**Warehouses—Merchandise**

- UPTON COLD STORAGE CO Inc The** (cold and common storage) 38  
Cliff—See page 45  
Rochester

**Watch & Jewelry Repairer**

- SCHEER E J Inc** 259 Main E at Cortland—See page 40  
Rochester

**Water Heaters**

- HOWE & BASSETT CO Inc** 840 University av—See page 44  
Rochester

**\*Wedding Decorations—Floral**

- ROCHESTER FLORAL CO** 33 Franklin—See page 35  
Rochester

**Well Drillers**

- Ewart Thos E, East River rd RD 2 Roch  
Brighton

**\*Women's Apparel**

- FORMAN B CO** 46 Clinton av S—See page 45  
Rochester