

ROCHESTER SUBURBAN BUSINESS DIRECTORY

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The Classification of Headings is made in accordance with a Standard List adopted by the Association of North American Directory Publishers, to secure uniformity in all Directories, and to promote convenience of reference. The * denotes headings inserted by special contract or reference to general headings.

Post Office address follows the street address.

Name of town is given at extreme right; it should not be used as a post office address, except in the case of Rochester.

Abattoirs

Kaufman Wm J, Westfall rd RD 2 Roch Brighton

*Accident Insurance

ASHLEY EGBERT F CO 19 Main W—See front cover Rochester

Accountants & Auditors

Miller Walter E 1 Rowland parkway RD 1 Roch Brighton

*Addressing & Mailing

AYER & STREB 70 Exchange rms 302-306—See page 45 Rochester

LYMAN CHARLES G Inc 20 Cortland Rochester

Advertising—Direct by Mail

AYER & STREB 70 Exchange rms 302-306—See page 45 Rochester

LYMAN CHARLES G Inc 20 Cortland Rochester

*Agents—Insurance, General

ASHLEY EGBERT F CO 19 Main W—See front cover Rochester

Amusement Parks

Sea Breeze Park 4600 Culver rd Sea Breeze Irondequoit

Anæsthetists

Finegan Helen Mrs 73 Oakdale dr Roch Brighton

*Anthracite Coal

ONTARIO COAL CO Inc Lake rd Sea Breeze—See page 33 Irondequoit

Apartment Houses

Alhambra 15-31 Warrington dr Roch	Brighton
Bel Air Manor 1420-1440 Monroe av Roch	Brighton
Georgian Apartments 1372-1390 Monroe av Roch	Brighton
Westminster Apartments 1392-1410 Monroe av Roch	Brighton
Laurelton Apartments 50 Harwick rd Roch	Irondequoit

***Automobile Agencies**

HUDSON AND ESSEX Alling. & Miles Inc distrs 82 Stone—See page 19	Rochester
PONTIAC SIX AND EIGHT MOTOR CARS Thos J Northway Inc distributors 100 Exchange—See page 19	Rochester

Automobile Dealers

Schmitt Wm F, Latta rd North Greece	Greece
Beale Motor Co 4348 Culver rd Pt Pleasant	Irondequoit
HUDSON AND ESSEX Alling & Miles Inc 82 Stone—See page 19	Rochester
PONTIAC SIX AND EIGHT MOTOR CARS Thos J Northway Inc 100 Exchange—See page 19	Rochester

Automobile Dealers—Used Cars

Wilcox Walter 2344 Chili av RD 1 Coldwater	Gates
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Automobile Garages

Gates Centre Garage, Buffalo rd RD 1 Coldwater	Gates
Adams Gordon J, N Greece rd North Greece	Greece
Beisheim's Garage 2307 Ridge rd W, RD 6 Roch	Greece
Fetzner Garage 2315 Ridge rd W, RD 6 Roch	Greece
Frear Arthur C 1100 Stone rd Roch	Greece
Gray Wm B, Long Pond rd RD 4 Roch	Greece
Johnson Ray G 1436 Ridge rd W, Roch	Greece
Lissow Geo W 1089 Bennington dr and 185 Rogene av Roch	Greece
Pye Ezra P 95 Shady way Roch	Greece
Rieger Elmer B, Maiden lane RD 4 Roch	Greece
Smith's Garage, Manitou rd Hilton	Greece
Thomas Wm H 375 Stone rd Roch	Greece
Allen Robert (storage) end of StPaul blvd Roch	Irondequoit
Aman Cletus M 2117 Ridge rd E, RD 5 Roch	Irondequoit
Anthonsen Danl 358 Empire blvd, Roch	Irondequoit
Balt's Garage, Empire blvd RD 5 Roch	Irondequoit
Laurelton Garage, Empire blvd Roch	Irondequoit
Parkside Garage, Lake View av Sea Breeze	Irondequoit
Schrader Jas W 1654 Portland av RD 5 Roch	Irondequoit
Sea Breeze Garage rear 4411 Culver rd Sea Breeze	Irondequoit
Wright Wallace W 280 Culver pkwy Roch	Irondequoit

***Automobile Insurance**

ASHLEY EGBERT F CO 19 Main W—See front cover	Rochester
FIRMAN-WEBB CO Inc 212 Wilder bldg—See insert opp page 65	Rochester
JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See page 41	Rochester
MCKAY HARRY J 409 Central Trust bldg—See page 42	Rochester
PAVIOUR R S & SON Inc 1007 Commerce bldg—See page 42	Rochester

Automobile Parts

Baumer Dean (used) Lyell av RD 2 Coldwater	Gates
Barrett Arthur W, Ling rd RD 4 Roch	Greece

Automobile Repairing & Service Stations

Marson Harold L rear 1832 Monroe av Roch	Brighton
Hall's Service Station, 2311 Chili av RD 1, Coldwater	Gates
Potter Ivan K 271 Culver pkwy Roch	Irondequoit
Schlegel Henry C 128 Falstaff rd Roch	Irondequoit
Stutson Garage & Service Station Inc, Stutson cor Thomas av Roch	Roch
	Irondequoit

***Automobile Service Stations**

HUDSON AND ESSEX Alling & Miles 82 Stone—See page 19	Rochester
PONTIAC SIX AND EIGHT Thos J Northway Inc 100 Exchange—See page 19	Rochester

Aviation Fields

Partridge Flying Field, Lee rd Coldwater	Greece
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Awnings & Tents—Mfrs & Dealers

Brighton Awning & Tent Co, Elmwood av RD 2 Roch	Brighton
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Bakers—Retail

Williams Clifford R 2892 Dewey av Roch	Greece
Long H Nelson 3 Elizabeth, Sea Breeze	Irondequoit

Banks

CENTRAL TRUST CO 25 Main E and 1806 East av—See page 21	Rochester
EAST SIDE SAVINGS BANK Main E at Clinton av S—See page 28	Rochester
FIRST NATIONAL BANK & TRUST CO 45 State—See back bone and page 22	Rochester
GENESEE VALLEY TRUST CO 45 Exchange at Broad, Times sq—See front cover and page 23	Rochester
LINGOLN-ALLIANCE BANK & TRUST CO 183 Main E—See page 24	Rochester
MONROE COUNTY SAVINGS BANK 35 State and Main E at Gibbs—See page 29	Rochester
ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh and 40 Franklin—See page 30	Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Exchange—See back cover and page 25	Rochester
SECURITY TRUST CO Main E at S Water—See page 26	Rochester
UNION TRUST CO 19 Main W—See back cover and page 27	Rochester

Barbers

Fenemore Mervin C 2065 Monroe av RD 1 Roch	Brighton
Whalley Frank, Hinchey rd cor Chili av RD 1 Coldwater	Gates
Collishaw Geo R, 2912 Dewey av Roch	Greece
Dornblazer Thos J 459 Stone rd Roch	Greece
Hammond Geo E 2550 Ridge rd W, RD 6 Roch	Greece
LeRoy Peter J 2886 Dewey av Roch	Greece
Thomas Ivan G 508 Stone rd Roch	Greece
Barringer Henry H 1 Walzer rd Roch	Irondequoit
Chiappone Louis 283 Culver pkwy Roch	Irondequoit
Davis Winfield H, Washington av Roch	Irondequoit
Drysdale Alf J 4683 Culver rd Sea Breeze	Irondequoit
Grimsley James P 155 Pt Pleasant rd Pt Pleasant	Irondequoit
Kroeckel Philip 2189 Clinton av N Roch	Irondequoit
Murphy Allan W 4354 Culver rd Pt Pleasant	Irondequoit
Nobes Bernard F, Empire blvd Roch	Irondequoit
Perovich Chas, Dewey av Roch	Irondequoit
Ponticelli Lee 655 Titus av Roch	Irondequoit

Barbers—Con

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ROCHESTER SUBURBAN DIR

Roosevelt Claude L 4378 Culver rd Sea Breeze Irondequoit
 Widman Herbert E rear 2125 Ridge rd E, RD 5 Roch Irondequoit

Basket Mfrs

Aman Basket Co Inc rear 1647 Ridge rd E, RD 5 Roch Irondequoit

Battery Dealers & Service

VanThof John, Rich's Dugway RD 3 Roch Brighton
 Hess Walter L 1646 Hudson av Roch Irondequoit

Beverage Mfrs

Irondequoit Fruit Juice Co Inc end Ridge rd E, Roch Irondequoit

***Bituminous Coal**

ONTARIO COAL CO Inc Lake rd Sea Breeze—See page 33 Irondequoit

Blacksmiths

Barney Calvin, Rich's Dugway RD 3 Roch Brighton

Boat Builders

Rochester Boat Corp end StPaul blvd Roch Irondequoit

Boat Houses & Boat Liveries

Hoffman & Weiss, Long Pond rd RD 4 Roch Greece
 Erbland Frank X, Glen Haven rd RD 5 Roch Irondequoit
 Weber Val P, Culver rd Sea Breeze Irondequoit

***Boiler Insurance**

ASHLEY EGBERT F CO 19 Main W—See front cover Rochester

***Bond Brokers**

SAGE WOLCOTT & STEELE 1324 Lincoln-Alliance Bank bldg—See
 page 20 Rochester
SMITH GRAHAM & ROCKWELL Sagamore Hotel 115 East av—See
 page 20 Rochester

***Bonds**

HARTFORD ACCIDENT & INDEMNITY CO Egbert F Ashley Co gen
 agents 19 Main W—See front cover Rochester
JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See page 41 Rochester

Booksellers

Davis & Levine, Cooper rd Roch Irondequoit

Bowling Alleys

Culver Bowling Hall Inc 1222 Ridge rd E, RD 5 Roch Irondequoit
 Sea Breeze Bowling Hall 4601 Culver rd Sea Breeze Irondequoit

***Brick—Bldg & Paving**

AMERICAN CLAY & CEMENT CORP 1175 Main E—See page 31 Rochester

Brick Mfrs & Dealers

AMERICAN CLAY & CEMENT CORP 1175 Main E—See page 31 Rochester

***Brokers—Bond**

SAGE WOLCOTT & STEELE 1324 Lincoln-Alliance Bank bldg—See
 page 20 Rochester

BUSINESS SECTION

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Children's & Infant's Wear

SMITH GRAHAM & ROCKWELL Sagamore Hotel 115 East av—See
page 20 Rochester

***Brokers—Investment**

SAGE WOLCOTT & STEELE 1324 Lincoln-Alliance Bank bldg—See
page 20 Rochester

***Brokers—Real Estate**

BIETRY HERBERT J 1216 Lincoln-Alliance Bank bldg—See page 49
Rochester

Broom Mfrs

Jechl John 2308 Culver rd Roch Irondequoit

***Builders**

BRITTON W N REALTY CO 709 Commerce bldg—See insert opp page
177 Rochester

***Builders' Finish**

MORSE SASH & DOOR CO 101 Ford cor Waverly pl—See page 31 Rochester
MORSE WM B LUMBER CO 340 Main W 936 Main E 101 Ford and
Thomas av at Stutson Charlotte Station—See page 44 Rochester

Building Materials & Supplies

AMERICAN CLAY & CEMENT CORP 1175 Main E—See page 31 Rochester
PEOPLES COAL & LUMBER CO 4585 Lake av—See page 44 Rochester

Butter, Cheese & Eggs

Russell Chas E 105 Eells RD 2 Coldwater Gates

***Carpet Cleaners**

STAUB & SON Inc 951 Main E—See page 35 Rochester

Carpets, Rugs & Floor Coverings

CARSON & WOOD FURNITURE CO 111 Clinton av S—See page 38
Rochester
GRAVES H B CO Inc 78 State—See page 38 Rochester
HOWE & ROGERS CO 89-91 Clinton av S—See page 39 and front cover
Rochester

Cemeteries

Holy Ghost Cemetery, Coldwater rd RD 1 Coldwater Gates
Beth Chain Cemetery 188 Britton rd Roch Greece
Falls Cemetery 1941 Ridge rd W, RD 6 Roch Greece
Mother of Sorrows Cemetery 4950 Mt Read blvd RD 4 Roch Greece
Irondequoit Cemetery 3671 Culver rd Roch Irondequoit

***Cemetery Memorials**

LELAND-WESTON-LOWE CO 1132-1138 Mt Hope av—See inside front
cover Rochester
TROTT BROS CO Inc 1120 Mt Hope av phone Monroe 73—See page 45
Rochester

***Children's & Infants' Wear**

FORMAN B CO 46 Clinton av S—See page 32 Rochester

Churches

Centenary Methodist, G Chas Weaver pastor	StRegis dr cor Monroe av Roch	Brighton
Our Lady of Lourdes (RC) Frank W Mason rector	Corona cor Rhinecliff dr Roch	Brighton
Christian & Missionary Alliance, Wm D Lindsey pastor	Lee rd RD 2 Coldwater	Gates
Church of the Holy Ghost (RC) Peter A Erras rector	Coldwater rd RD 1 Coldwater	Gates
Elmgrove M E, Francis M Turrentine pastor	Spencerport rd RD 2 Cold- water	Gates
Gates Presbyterian, Andrew F Rauth pastor	Buffalo rd RD 1 Coldwater	Gates
North Gates Wesleyan Methodist, John D Wilcox pastor	Long Pond rd RD 2 Coldwater	Gates
StHelen (RC) Hinchey rd RD 1	Coldwater	Gates
StTheodore (RC) John J Baier rector	Spencerport rd RD 2 Coldwater	Gates
Bethany Presbyterian, Arthur Talman pastor	2894 Dewey av Roch	Greece
English Lutheran, Eugene L Stowell pastor	4555 Ridge rd W Spencerport	Greece
Greece Baptist, Fredk E Dean pastor	2534 Ridge rd W, RD 6 Roch	Greece
Greece Meth Protestant, Albert E Weaver pastor	Maiden lane RD 6 Roch	Greece
Hope Lutheran, Arnold C Schaller pastor	Dewey av cor Wildwood dr Roch	Greece
Mother of Sorrows (RC) Danl B O'Rourke rector	5000 Mt Read blvd RD 4 Roch	Greece
StCharles Borromeo (RC) Wm A Doran rector	64 Maiden lane Roch	Greece
StJohn's (RC) Sebastian B Englerth rector	2386 Ridge rd W, RD 6 Roch	Greece
Star of the Sea (RC) 62 Grand View Beach rd,	RD 4 Roch	Greece
All Saints Episcopal, Ivan Ball rector	801 Winona blvd Roch	Irondequoit
Church of the Transfiguration (Luth) Elmer G Schaertel pastor	Culver rd Roch	Irondequoit
Durand Congregational, Delbert D Wilson pastor	4261 Culver rd Pt Pleas- ant	Irondequoit
Irondequoit Presbyterian, B Forest Bond pastor	2881 Culver rd Roch	Irondequoit
Irondequoit United Congregational, Chas S Bergner pastor	640 Titus av Roch	Irondequoit
Lutheran Church of the Resurrection, Eugene L Stowell pastor	3740 St- Paul blvd Roch	Irondequoit
StAmbrose (RC) Walter B McCarthy rector	Empire blvd cor Culver rd Roch	Irondequoit
StGeorge's Chapel (summer only) 5291 StPaul blvd	Roch	Irondequoit
StMargaret & Mary (RC) Chas J Bruton rector	Rogers parkway Roch	Irondequoit
StSalome (RC) Edwd J Eschrich rector	4302 Culver rd Pt Pleasant	Irondequoit
Seneca Methodist Episcopal, Cecil F Wilson pastor	121 Scholfield rd Roch	Irondequoit
Summerville Presbyterian, Oscar D Brownback pastor	StPaul blvd Roch	Irondequoit
United Presbyterian, DeWitt MacEachron pastor,	Helendale rd RD 5 Roch	Irondequoit

Cider Mfrs & Dealers

Casey Margaret M Mrs	2500 Lyell av RD 2 Coldwater	Gates
Fishbaugh Jacob A,	Spencerport rd RD 2 Coldwater	Gates

Neracker Bros Cider Mill Coldwater rd RD 1 Coldwater Gates
 LeFrois J B & Sons Latta rd RD 4 Roch Greece

Cigars & Tobacco—Retail

ELLS PHARMACY 2882 Dewey av Roch Greece

Cigars & Tobacco—Wholesale

Curran John P 2209 Monroe av RD 1 Roch Brighton

Cleaners & Dyers

STAUB & SON Inc 951 Main E—See page 35 Rochester

Clergymen

Abbreviations—B, Baptist; CT, Congregational Trinitarian; Evan, Evangelical; Ev Assoc, Evangelical Association; J, Jewish; Luth, Lutheran; ME, Methodist Episcopal; P, Presbyterian; PE, Protestant Episcopal; Ref, Reformed; RC, Roman Catholic; SA, Second Adventist; SDA, Seventh Day Adventist; Unit, Unitarian; Univ, Universalist

Hamel David (B) 759 Highland av RD 2 Roch Brighton
 Isaac Alf E (B) 196 Summit dr, RD 2 Roch Brighton
 Madara Guy H (PE) 173 Antlers dr Roch Brighton
 Mason Frank W (RC) 224 Mayflower dr Roch Brighton
 Weaver G Chas (ME) 33 StRegis dr N Roch Brighton
 Baier John J (RC) Spencerport rd RD 2 Coldwater Gates
 Erras Peter A (RC) Coldwater rd RD 1 Coldwater Gates
 Lindsey Wm D, Lyell av RD 2 Coldwater Gates
 Rauth Andrew F (P) Howard rd RD 1 Coldwater Gates
 Wilcox John D (Wesley Meth) Wolcott av RD 2 Coldwater Gates
 Dean Fredk E (B) 2512 Ridge rd W, RD 6 Roch Greece
 Doran Wm A (RC) 3003 Dewey av Roch Greece
 Dowler Wm Long (Luth) 1339 Ridge rd W Roch Greece
 Englerth Sebastian B (RC) 2400 Ridge rd W, RD 6 Roch Greece
 O'Rourke Danl B (RC) 4922 Mt Read blvd RD 4 Roch Greece
 Schaller Arnold C (Luth) 5 Veness av Roch Greece
 Sheridan Jas A (RC) 3003 Dewey av Roch Greece
 Talman Arthur (P) 2739 Dewey av Roch Greece
 Weaver Albert E (Meth Prot) Maiden lane RD 6 Roch Greece
 Wilbourn Jas P, Latta rd Hilton Greece
 Ball Ivan H (PE) 431 Thomas av Roch Irondequoit
 Bergner Chas S (CT) 1854 Hudson av Roch Irondequoit
 Bond B Forest (P) 2879 Culver rd Roch Irondequoit
 Brownback Oscar D (P) 1 Farrell ter Roch Irondequoit
 Bruton Chas J (RC) 122 Scholfield rd Roch Irondequoit
 Burke John J (RC) 24 Empire blvd Roch Irondequoit
 Eschrich Edwd J (RC) 4302 Culver rd Pt Pleasant Irondequoit
 Hagerty Roy F (RC) 24 Empire blvd Roch Irondequoit
 McCarthy Walter B (RC) 24 Empire blvd Roch Irondequoit
 MacEachron DeWitt (P) 160 Queensboro rd Roch Irondequoit
 Muckle John F (RC) 4566 StPaul blvd Roch Irondequoit
 Nicholson Ernest K (PE) 83 Falstaff rd Roch Irondequoit
 Schaertel Elmer G (Luth) 523 Seneca rd Roch Irondequoit
 Stowell Eug L (Luth) 16 Dumont Roch Irondequoit
 Waring J Arthur (PE) 303 Brett rd Roch Irondequoit
 Weinmann Geo J (RC) 4566 StPaul blvd Roch Irondequoit
 Wilson Cecil F (ME) 68 Burwell rd Roch Irondequoit
 Wilson Delbert D (CT) 2 Park rd Pt Pleasant Irondequoit

Clothes Pressers, Cleaners & Repairers

Clinton Cleaners & Dyers 2195 Clinton av N Roch Irondequoit

Clothing—Retail

Moffitt Clarence I 4384 Culver rd Sea Breeze Irondequoit

Clubs

Country Club of Rochester, East av RD 3 Roch Brighton
 Rochester Gun Club, Edgewood av RD 1 Roch Brighton
 Brooklea Country Club, Pixley rd Box 183 Roch Gates
 Ridgmont Golf Club 3717 Ridge rd W, RD 6 Roch Greece
 Rochester Yacht Club end StPaul blvd Roch Irondequoit

Coal Dealers—Retail

BAKER MINOR J Westfall rd RD 2 Roch—See page 32 Brighton
BRIGHTON COAL & COKE CO Westfall rd RD 2 Roch—See page 32 Brighton
 Kuhls Louis H, W Henrietta rd Henrietta Brighton
 Beckwith Coal Co 2884 Dewey av Roch Greece
 Bridgeman & Sons, North Greece rd N Greece Greece
 Payne Wayland H, Elmgrove rd Coldwater Greece
 Proudfoot Albert L 512 Stone rd Roch Greece
ONTARIO COAL CO Inc Lake rd Sea Breeze—See page 33 Irondequoit
CLARK E H COAL CO Inc successors to Elwood Coal Service, W G Wood-
 ams, Morgan & Hayes, VanIngen Coal Co and Morphy Coal & Feed
 Co East Side Savings Bank bldg 6 Clinton av S Rochester
GREECE LUMBER CO Inc 788 Ridge rd W—See page 45 Rochester
IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E nr RW&O tracks
 —See page 32 Rochester
LANGIE L C COAL CO 326 Main E 368 Clinton av N 357 StPaul 115
 Alexander cor Clinton av S and 2 Lake av—See page 32 Rochester
PEOPLES COAL & LUMBER CO 4585 Lake av—See page 44 Rochester
WEST CHAS C COAL CO Inc 281 N Union—See page 33 Rochester

Coal Dealers—Wholesale

Continental Coal Co 284 Rhinecliff dr Roch Brighton
CLARK E H COAL CO Inc successors to Elwood Coal Service, W G Wood-
 ams, Morgan & Hayes, VanIngen Coal Co and Morphy Coal & Feed
 Co East Side Savings Bank bldg 6 Clinton av S Rochester
LANGIE L C COAL CO 326 Main E 368 Clinton av N 357 StPaul 115 Al-
 exander cor Clinton av S and 2 Lake av—See page 32 Rochester
WEST CHAS C COAL CO Inc 281 N Union—See page 33 Rochester

***Coke**

ONTARIO COAL CO Inc Lake rd Sea Breeze—See page 33 Irondequoit
BAKER MINOR J 308 Field yard office Westfall rd RD 2 Roch—See page
 32 Rochester
LANGIE L C COAL CO 326 Main E 368 Clinton av N 357 StPaul 115 Al-
 exander cor Clinton av S and 2 Lake av—See page 32 Rochester
WEST CHAS C COAL CO Inc 281 N Union—See page 33 Rochester

Collections

CREDIT RATING CORPORATION The 616 Mercantile bldg—See page
 34 Rochester
PAUL & RUMPF 616 Mercantile bldg—See page 34 Rochester

Concrete Block Mfrs

Palumbo Bros, Buell rd RD 1 Coldwater Gates
 Delitz John J jr, Norton RD 5 Roch Irondequoit

Confectionery—Retail

Dancy Garfield A 1476 Monroe av Roch	Brighton
Engfer Herman 1950 Lyell av RD 2 Coldwater	Gates
Hutson Ernest, Hinchey rd cor Chili av RD 1 Coldwater	Gates
Herring John J jr 495 Stone rd Roch	Greece
Munger Wallace O 516 Stone rd Roch	Greece
Breiner Aug 635 Titus av Roch	Irondequoit
Maerz Albert R 5366 StPaul blvd Roch	Irondequoit
Pearsall Cora B Mrs 2112½ Ridge rd E RD 5 Roch	Irondequoit
Summerville Palace 2 Lake Front W, Roch	Irondequoit
Vasilatos Vangelis 4689 Culver rd Sea Breeze	Irondequoit

Contractors—Building Construction—General

Bean Raymond F 150 Eastland av Roch	Brighton
Christ Leone L 55 Fonthill pk Roch	Brighton
Emmerich Fred W 55 Monterey parkway Roch	Brighton
Fitch Frank E 1385 Monroe av Roch	Brighton
Garrett Jas L 328 Oakdale dr Roch	Brighton
Gillette Chas L 115 Westland av Roch	Brighton
Hines Fred J 79 Monteroy rd Roch	Brighton
Luke & Sohn Inc 219 Glen Ellyn way Roch	Brighton
Madden Wm H 21 Westland av Roch	Brighton
Martens Wm F 8 Eastland av Roch	Brighton
Mathews Frank V 134 Chadbourne rd Roch	Brighton
Norris John M & Son 6 Willard av RD 2 Roch	Brighton
Stuart W Raymond, Allen's Creek rd RD 1 Roch	Brighton
Frazzetta J Henry 3059 Dewey av Roch	Greece
Koerner Arthur R 2550 Ridge rd W, RD 6 Roch	Greece
Parshall Chas A 39 Conrad dr Roch	Greece
Bristol Herbert S 220 Titus av Roch	Irondequoit
Drew Gustave M 184 Vinton rd Roch	Irondequoit
Evershed Herbert H 1746 Portland av RD 5 Roch	Irondequoit
LeWalter Edmund H 2348 Titus av Roch	Irondequoit
Long Geo W jr 4456 Culver rd Sea Breeze	Irondequoit
Ryan & Ryan Inc 136 Thorndyke rd and 84 Charlton rd Roch	Irondequoit
Schneider Frank A 174 Pt Pleasant rd Pt Pleasant	Irondequoit
RAPP F H COMPANY Inc 188 Mt Hope av—See page 34	Rochester

Contractors—Carpenter

Brown Chas J 156 Eastland av Roch	Brighton
Clark Maurice A 73 Westland av Roch	Brighton
Copson Thos H, Penfield rd RD 3 Roch	Brighton
Goegbuer Jos L 75 Warrington dr Roch	Brighton
Hallock Fred F, Howland av RD 2 Roch	Brighton
Shirley John H, Crittenden rd RD 1 Henrietta	Brighton
Wing Herbert S 23 Walden pl Roch	Brighton
Beaman Roy E, Coldwater rd Coldwater	Gates
Bierbrauer David P 1420 Chili av RD 1 Coldwater	Gates
Haag Ernest L 65 Hinchey rd RD 1 Coldwater	Gates
Neracker Geo J, Howard rd RD 2 Coldwater	Gates
Schwartz Fred C 1411 Chili av RD 1 Coldwater	Gates
Schwartz Raymond J 11 Pearwood rd RD 1 Coldwater	Gates
Statt Lawrence W, Buffalo rd RD 1 Coldwater	Gates
Stevens Jos J, Fisher rd RD 1 Coldwater	Gates
VanDeVenter Clarence, Lyndale dr RD 1 Coldwater	Gates
Youngs Jas S, Long Pond rd RD 2 Coldwater	Gates
Carlson Alf I 1597 Ridge rd W, RD 6 Roch	Greece
Fellers Harold C 269 Bakerdale rd Roch	Greece
Kohn John G jr 184 Conrad dr Roch	Greece

Contractors, Carpenter—Con

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ROCHESTER SUBURBAN DIR

Zarnstorff Chas H, North Greece rd	Spencerport	Greece
Bach Chas R 5 Placid pl	Roch	Irondequoit
Barrett Sebert B 4487 StPaul blvd	Roch	Irondequoit
Bean Chas H 272 Scholfield rd	Roch	Irondequoit
Calihan J Leo 75 Fairview crescent	Roch	Irondequoit
DeJonge Walter J 225 Belcoda dr	Roch	Irondequoit
Embra T Clifton 33 Barry rd	Roch	Irondequoit
Flesch Arthur G 4422 Culver rd	Sea Breeze	Irondequoit
Frago Salvatore 27 Spencer rd	Roch	Irondequoit
Hammill Frank R 59 Lanvale Roch		Irondequoit
Hollway Chas 3675 StPaul blvd	Roch	Irondequoit
Kinney Frank J 73 East parkway	Roch	Irondequoit
Lewalter Fred 51 Suburba av	Roch	Irondequoit
Lill Frank G 355 Scholfield rd	Roch	Irondequoit
Morel Gerard 89 Tottenham rd	RD 5 Roch	Irondequoit
Pflanz Leland T 168 Somershire dr	Roch	Irondequoit
Prinsen Wm S 4 Wabash av	Claverhouse	Irondequoit
Reitz Harold L 173 Belcoda rd	Roch	Irondequoit
Ries Fred S 3862 Culver rd	Roch	Irondequoit
Schulz Richd T 21 Parkside crescent	Roch	Irondequoit
Schwartz Seraphin 2859 StPaul blvd	Roch	Irondequoit
Smith I Ives 223 Chestnut Hill dr	Roch	Irondequoit
Stoddard Edgar L jr 1083 Winona blvd	Roch	Irondequoit
Stoll Edwd J 3800 StPaul blvd	Roch	Irondequoit
VanDussen Dean C 124 Wildmere rd	Roch	Irondequoit
Weaver Peter 365 Sagamore dr	Roch	Irondequoit
RAPP F H COMPANY Inc 188 Mt Hope av—See page 34		Rochester

***Contractors—Heating**

BARBER WILLIAM C 1736 Portland av Roch—See page 34 Irondequoit

Contractors—Lathing

Wilson Chas L 51 Rhinecliff dr Roch Brighton

Contractors—Mason

Borgyon Alois E 2612 Ridge rd W, RD 6 Roch Greece
 DeJonge Lawrence G (tile and marble) 887 Titus av Roch Irondequoit
 Graves DeVer O 63 Seville dr Roch Irondequoit
 Kodweis Karl A 114 Couchman av Roch Irondequoit
RAPP F H COMPANY Inc 188 Mt Hope av—See page 34 Rochester

Contractors—Sewer & Drain

Siebert Rudolph C 109 Sandringham rd Roch Brighton

Contractors' Supplies & Equipment

AMERICAN CLAY & CEMENT CORP 1175 Main E—See page 31 Rochester

***Creamery**

BRIGHTON PLACE DAIRY CO office 45 Fulton av—See page 34 Rochester

***Crockery, China, Glass & Earthenware**

GRAVES H B CO Inc 78 State—See page 38 Rochester

***Cut Flowers**

BROCKMANN'S EDWARD SONS 1991 Ridge rd E, RD 5 Roch—See
 page 36 Irondequoit

***Dairy Products**

BRIGHTON PLACE DAIRY CO office 45 Fulton av—See page 34 Rochester

BUSINESS SECTION

421

Electric Wiring**Delicatessen**

Yancheck Rudolph A, Empire blvd Roch

Irondequoit

DentistsBakeman Paul E 15 Warrington dr Roch
Requa Leroy 1400 Clinton av S, RD 2 Roch
Jacobs Darwin W 4291 Culver rd Pt PleasantBrighton
Brighton
Irondequoit**Diamonds & Precious Stones****SCHEER E J** 259 Main E at Cortland—See page 42

Rochester

Doors, Sash & Trim*MORSE SASH & DOOR CO** 101 Ford at Waverly pl—See page 31 Rochester**MORSE WM B LUMBER CO** 340 Main W 936 Main E 101 Ford and
Thomas av at Stutson Charlotte Station—See page 44 Rochester**Draperies, Curtains &c****GRAVES H B CO Inc** 78 State—See page 38 Rochester**HOWE & ROGERS CO** 89-91 Clinton av S—See page 39 and front cover
Rochester**Dried Fruits—Wholesale**

LeFrois Geo P, Latta rd North Greece

Greece

Druggists—Retail

Chilson John J 1492 Monroe av Roch Brighton

Dewey Avenue Pharmacy 2914 Dewey av Roch Greece

ELLS PHARMACY 2882 Dewey av Roch Greece

Culver Parkway Pharmacy 281 Culver parkway Roch Irondequoit

Pioneer Drug Store 4374 Culver rd Sea Breeze Irondequoit

Rawlinson Pharmacy 2197 Clinton av N Roch Irondequoit

Titus Av Drug Co 659 Titus av Roch Irondequoit

Dry Cleaners*STAUB & SON Inc** 951 Main E—See page 35 Rochester**Dry Goods—Retail**

Grabowski Antoinette Mrs 153 Stone rd Roch Greece

Milas Adeline Mrs 391 Stone rd Roch Greece

Stickles J Victor 497 Stone rd Roch Greece

Schwind Frank E 2114 Ridge rd E, RD 5 Roch Irondequoit

Young Hiram F 150 Pt Pleasant rd Pt Pleasant Irondequoit

Electric Apparatus & Appliances—Retail**HICKSON ELECTRIC & RADIO CORP** 36 South av—See page 35 Rochester***Electric Refrigeration****HICKSON ELECTRIC & RADIO CORP** 36 South av—See page 35 Rochester**HOWE & ROGERS CO** 89-91 Clinton av S—See page 39 and front cover Rochester***Electric Wiring****HICKSON ELECTRIC & RADIO CORP** 36 South av—See page 35 Rochester**LAUBE ELECTRIC CORPORATION** 191-193 East av—See page 35 Rochester

Electrical Contractors

- HICKSON ELECTRIC & RADIO CORP** 36 South av—See page 35
Rochester
- LAUBE ELECTRIC CORPORATION** 191-193 East av—See page 35
Rochester

***Electrical Fixtures—Retail**

- HICKSON ELECTRIC & RADIO CORP** 36 South av—See page 35
Rochester
- LAUBE ELECTRIC CORPORATION** 191-193 East av—See page 35
Rochester

Electricians

- Groth Electric Co 125 Catalpa rd Roch
Irondequoit

***Embalmers**

- BENDER BROS** 301 Alexander—See page 37
Rochester
- JEFFREYS L A CO** 32 Chestnut—See page 37
Rochester
- MOORE & FISKE** 105 Lake av—See insert opp page 177
Rochester
- SCHEUERMAN C F SONS** 230 Brown—See page 37
Rochester

Engineers—Civil

- Herrick Harlan A 2550 Ridge rd W, RD 6 Roch
Greece

***Engineers—Heating & Ventilating**

- BARBER WILLIAM C** 1736 Portland av Roch—See page 34
Irondequoit

Feed Mills

- Barnes Chas M, Linden av RD 3 Roch
Brighton

Fertilizers

- IRONDEQUOIT COAL & SUPPLY CO** 149 Ridge rd E near RW&O
tracks—See page 32
Rochester

***Fire Insurance**

- ASHLEY ECBERT F CO** 19 Main W—See front cover
Rochester
- FIRMAN-WEBB CO Inc** 212 Wilder bldg—See insert opp page 65
Rochester

Fireworks Manufacturers

- Antonelli Fireworks Co, Rouse rd Coldwater
Greece

Fish—Retail

- Gascon Frank 5330 Culver rd Sea Breeze
Irondequoit

***Floral Designs**

- KELLER JOHN B SONS Inc** 25 Clinton av N—See page 36
Rochester
- ROCHESTER FLORAL CO** 33 Franklin—See page 36
Rochester

Florists—Retail

- Boucher Geo T (greenhouse) Penfield rd RD 3 Roch
Brighton
- Cerra Antonio, Lyell rd RD 2 Coldwater
Gates
- Harmor C Harry, Spencerport rd RD 2 Coldwater
Gates
- Clifford Thos & Son, McCall rd Roch
Greece
- Cragg Thos B 50 Stone rd Roch
Greece
- Galentine Wm F, Mill rd RD 4 Roch
Greece
- Lee C & Son 564 Stone rd Roch
Greece
- Fry Bros 972 Bridge rd E, Roch
Irondequoit

BUSINESS SECTION

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Gasoline Stations

Howard Walter M 1736 Hudson av Roch
 Summerville Gardens, Washington av Roch
KELLER JOHN B SONS Inc 25 Clinton av N—See page 36
ROCHESTER FLORAL CO 33 Franklin—See page 36

Irondequoit
 Irondequoit
 Rochester
 Rochester

Florists—Wholesale

BROCKMANN'S EDWARD SONS 1991 Ridge rd E, RD 5 Roch—See
 page 36
 Cole Chas W 4580 StPaul blvd and Cole rd Roch
 Curtis Chas W 3160 StPaul blvd Roch
 Hunt's Perennial Gardens 2693 StPaul blvd Roch
 Suhr John C, Cooper rd Roch
 Warren J H Co 568 Ridge rd E Roch

Irondequoit
 Irondequoit
 Irondequoit
 Irondequoit
 Irondequoit
 Irondequoit

Fruit Dealers—Retail

Reed Waldo 1500 Monroe av Roch Brighton

Fruit Growers

Webber Bros Fruit Farm, Buffalo rd RD 1 Coldwater Gates
 Rudman Roy S 1090 Titus av Roch Irondequoit
 Rudman Wm C, Cooper rd Roch Irondequoit
 Schneeberger Geo, Cooper rd Roch Irondequoit

***Fuel Dealers**

ONTARIO COAL CO Inc Lake rd Sea Breeze—See page 33 Irondequoit

Funeral Decorations—Floral

BROCKMANN'S EDWARD SONS 1991 Ridge rd E, RD 5 Roch—See
 page 36 Irondequoit

***Funeral Directors**

ASHTON FUNERAL HOME 636 Main W—See page 37 Rochester
BENDER BROS 301 Alexander—See page 37 Rochester
INGMIRE & THOMPSON CO Chestnut at Court—See back cover Rochester
JEFFREYS L A CO 32 Chestnut—See page 37 Rochester
MOORE & FISKE 105 Lake av—See insert opp page 177 Rochester
SCHEUERMAN C F SONS 230 Brown—See page 37 Rochester

***Funeral Homes**

ASHTON FUNERAL HOME 636 Main W—See page 37 Rochester

***Fur Storage**

FORMAN B CO 46 Clinton av S—See page 32 Rochester
STAUB & SON Inc 951 Main E—See page 35 Rochester

Furnace Cleaner

Locke Chas W 58 Curtice rd Roch Irondequoit

Furniture Dealers—Retail

CARSON & WOOD FURNITURE CO 111 Clinton av S—See page 38
 Rochester
GRAVES H B CO Inc 78 State—See page 38 Rochester
HOWE & ROGERS CO 89-91 Clinton av S—See page 39 and front cover
 Rochester

Gasoline Stations

Council Rock Service Station, Monroe av cor Clover RD 1 Roch Brighton
 DePascale Julio, East River rd RD 2 Roch Brighton

Ferge Henry, Clinton av S, RD 2 Roch	Brighton
Fisher Rollo C 1775 Monroe av Roch	Brighton
Knight L Merril 2990 Monroe av RD 1 Roch	Brighton
Kresge Martin L 2470 Monroe av RD 1 Roch	Brighton
Kroll's Gasoline Station 2081 Monroe av RD 1 Roch	Brighton
Luddy Michl J, East River rd RD 2 Roch	Brighton
Paul Peter V 1950 Monroe av RD 1 Roch	Brighton
Standard Oil Co of N Y, East av RD 1 Roch and Monroe av cor	Clover
RD 1 Roch	Brighton
Sultan Jos 1797 Monroe av Roch	Brighton
Webaco Oil Co, Elmwood av RD 1 Roch	Brighton
Wilkinson Frank E 1821 Monroe av Roch	Brighton
Allen Harry T, Spencerport rd RD 2 Coldwater	Gates
Amish Geo, Spencerport rd RD 2 Coldwater	Gates
Benton Earl E, Spencerport rd RD 2 Coldwater	Gates
Dolomite Filling Station, Buffalo rd RD 1 Coldwater	Gates
Elmgrove Service Station, Spencerport rd RD 2 Coldwater	Gates
Engert Geo M, Spencerport rd RD 2 Coldwater	Gates
Karner Aug, Lyell av RD 2 Coldwater	Gates
Stevely David J, Hinchey rd RD 1 Coldwater	Gates
Versprill Wm, Howard rd RD 2 Coldwater	Gates
Wilcox Roy 2061 Chili av cor Brooks av RD 1 Coldwater	Gates
Doyle Gasoline & Oil Co 3167 Dewey av Roch	Greece
Fleming Preston R, Latta rd RD 4 Roch	Greece
Geisler Wm J 4422 Ridge rd W Spencerport	Greece
Jones Claude L, Lee rd Coldwater	Greece
Jones Edwd 405 Stone rd Roch	Greece
Kulzer Bros 145 Stonewood av Roch	Greece
Maurer Henry E, Latta rd RD 4 Roch	Greece
Morgan Arthur K 3701 Dewey av Roch	Greece
Nash Martin E, Manitou rd Hilton	Greece
Perry Clarence D 528 Stone rd Roch	Greece
Tanis John J 3855 Ridge rd W, RD 6 Roch	Greece
Weilbye Service Station 2678 Dewey av Roch	Greece
Whelehan Gerald B 4433 Dewey av RD 4 Roch	Greece
Wittmann Alfred J 2496 Ridge rd W, RD 6 Roch	Greece
Bay Vista Service Station, Lake rd Sea Breeze	Irondequoit
Bennett's Service Station 2411 Culver rd Roch	Irondequoit
Briddon Bros Service Station 4277 Culver rd Pt Pleasant	Irondequoit
Deihle Chas L & Co Inc 4601 Culver rd Sea Breeze	Irondequoit
DeSmit & Schweizer 2575 Culver rd Roch	Irondequoit
Hasson's Service Station 667 Titus av Roch	Irondequoit
Hettig Service Station 4223 Culver rd Pt Pleasant	Irondequoit
Kochert Louis 1565 Titus av RD 5 Roch	Irondequoit
Kuebel Earl J, Pine Grove av Roch	Irondequoit
Laurelton Gas and Service Station, Empire blvd Roch	Irondequoit
Leschorn Bros 3040 Culver rd Roch	Irondequoit
Morton's Gas & Service Station 1557 Hudson av Roch	Irondequoit
Port-Ridge Service Station 1167 Ridge rd E Roch	Irondequoit
Rose H A & Son 1477 Winton rd N, RD 5 Roch	Irondequoit
Shapiro Bros 2548 StPaul blvd Roch	Irondequoit
Shuman Jas W 1170 Ridge rd E, Roch	Irondequoit
Standard Oil Co of N Y, Winton rd N cor Empire blvd RD 5 Roch and	
3366 StPaul blvd Roch	Irondequoit
Summerville Service Station 4940 StPaul blvd Roch	Irondequoit
Twin Mills Service Station 4559 Culver rd Sea Breeze	Irondequoit
Whitehouse Thos, Empire blvd RD 5 Roch	Irondequoit

General Merchandise

Knoepfler Max, Coldwater rd Coldwater

Gates

BUSINESS SECTION

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Grocers—Retail

Schaffer Wm W, Buffalo rd RD 2 Coldwater
 McBride Bros Inc 2930 Dewey av Roch

Gates
 Greece

Grain Dealers

Haxton Geo W & Sons, N Greece rd North Greece
 Mitchell Harry J, Straub rd RD 6 Roch

Greece
 Greece

IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E near RW&O
 tracks—See page 32 Rochester

Granite Dealers & Works

LELAND-WESTON-LOWE CO 1132-1138 Mt Hope av—See inside front
 cover Rochester

TROTT BROS CO Inc 1120 Mt Hope av phone Monroe 73—See page 45
 Rochester

***Greenhouses**

KELLER JOHN B SONS Inc 1023 South av—See page 36 Rochester

Grocers—Retail

Burdett Wilber & Burdett 1960 Monroe av RD 1 Roch Brighton
 Flickinger S M Co Inc 1478 Monroe av Roch Brighton
 Great A & P Tea Co 1496 Monroe av Roch Brighton
 Hart's Food Stores Inc 1789 Monroe av Roch Brighton
 Holroyd Benj W, Landing rd RD 3 Roch Brighton
 Miller Clarence P, W Henrietta rd RD 2 Roch Brighton
 Ramsey & Ramsey, W Henrietta rd RD 2 Roch Brighton
 Tamblyn Frank G 2300 Monroe av RD 1 Roch Brighton
 Terpstra Tina Mrs, Helen rd RD 2 Roch Brighton
 VanBortel Jacob, Landing rd RD 3 Roch Brighton
 Beuerlein Gordon C, Long Pond rd RD 2 Coldwater Gates
 Clancy Wm B, Lyell rd RD 2 Coldwater Gates
 Davenport Jane Mrs, Howard rd RD 2 Coldwater Gates
 Field Chester A, Buffalo rd RD 1 Coldwater Gates
 Ford John T 2327 Chili av RD 1 Coldwater Gates
 Hart's Food Stores Inc Hinchey rd cor Chili av RD 1 Coldwater Gates
 Klingensmith David, Waldorf av RD 2 Coldwater Gates
 Russell Geo R 6 Haag ter RD 1 Coldwater Gates
 Wright Elmer E, Lyell av RD 2 Coldwater Gates
 Drake Theresa M Mrs 1439 Ridge rd W, Roch Greece
 Fairbanks Louise Mrs 460 Stonewood av Roch Greece
 Flaherty Mary Mrs 114 Maiden lane Roch Greece
 Flickinger S M Co 2890 Dewey av and 305 Stonewood av Roch Greece
 Franse Frances 1972 Ridge rd W, RD 6 Roch Greece
 Great A & P Tea Co 2910 Dewey av Roch Greece
 Haensel Wm R 149 Stone rd Roch Greece
 Hann Blair J, Elmgrove rd Coldwater Greece
 Hart's Food Stores Inc 2820 Dewey av and 395 Stone rd Roch Greece
 Heberger's Grocery, Grand View Beach rd RD 4 Roch Greece
 Hogan Mathew, Lowden Pt rd Hilton Greece
 Jacobs Mathias W, Lake rd cor 2d av Hilton Greece
 Johnstone Geo M 413 Stone rd Roch Greece
 Landon Seymour 4589 Ridge rd W Spencerport Greece
 Linder Wm J, Elmgrove rd Coldwater Greece
 Loper Franklin E 451 Denise rd RD 4 Roch Greece
 Merrifield Ernest D 119 Brookridge dr Roch Greece
 Niblack & Eppinger 3635 Dewey av Roch Greece
 Perry Clarence D 528 Stone rd Roch Greece
 Richards Allen S 3850 Ridge rd W, RD 6 Roch Greece
 Rockovitz Abr 37 Stone rd Roch Greece

Grocers, Retail—Con

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ROCHESTER SUBURBAN DIR

Roger Jos F 2443 Ridge rd W, RD 6 Roch	Greece
VanRoo John, Lake Front (East Manitou) Hilton	Greece
Vatter Jos N, Greece rd N Greece	Greece
Wedel Chester G 511 Crescent Beach rd RD 4 Roch	Greece
American Economy Stores 2187 Clinton av N, Roch	Irondequoit
Boslov Levi 5 Wabash av Claverhouse	Irondequoit
Case Truman 601 Titus av Roch	Irondequoit
DiLella Peter 62 Taft RD 5 Roch	Irondequoit
Empire Grocery, Empire blvd Roch	Irondequoit
Great A & P Tea Co 159 Pt Pleasant rd Pt Pleasant	Irondequoit
Gruhn Otto C 4696 Culver rd Sea Breeze	Irondequoit
Haag Lawrence J 4914 StPaul blvd Roch	Irondequoit
Harris Nicholas M, Taft RD 5 Roch	Irondequoit
Hart's Food Stores Inc 4490 Culver rd Sea Breeze	Irondequoit
Hart's Food Stores Inc Pt Pleasant rd Pt Pleasant	Irondequoit
Hart's Food Stores Inc 2110 Ridge rd E, RD 5 Roch	Irondequoit
Hart's Food Stores Inc 683 Titus av Roch	Irondequoit
Heffer Bros 1201 Ridge rd E, RD 5 Roch	Irondequoit
Kage Walter W 131 Hartsdale rd Roch	Irondequoit
Klimcow Peter, Urbana av RD 5 Roch	Irondequoit
Lawler Edwd A, Cooper rd Roch	Irondequoit
Nash Onofry 225 Roanoke av RD 5 Roch	Irondequoit
Pigorsch Arnold W, Seneca rd Roch	Irondequoit
Ranzenbach Carl F 694 Titus av Roch	Irondequoit
Red & White Chain Store 4380 Culver rd Sea Breeze	Irondequoit
Smith Edwd W, Washington av cor Wabash av Roch	Irondequoit
Stevens Louise Mrs 2125 Ridge rd E, RD 5 Roch	Irondequoit
Wagner Hannah Mrs 4281 Culver rd Pt Pleasant	Irondequoit
Washington Food Stores 285 Culver pkwy Roch	Irondequoit
Zegewitz Theo G 5412 StPaul blvd Roch	Irondequoit

Hairdressers—Ladies'

Bel Air Beauty Shop 1474 Monroe av Roch	Brighton
Ayers Alice M Mrs 149 California dr Roch	Greece
Fowler Martha M Mrs 121 Westwood dr Roch	Greece
Vicinus Dorothy T 2886 Dewey av Roch	Greece
Dreas Cora M Mrs 1 Walzer rd Roch	Irondequoit
Neumann Charlotte Mrs 4289 Culver rd Pt Pleasant	Irondequoit
Roosevelt Madalene E Mrs 4378 Culver rd Sea Breeze	Irondequoit

Hardware Dealers—Retail

Bel-Rose Hardware Co 1494 Monroe av Roch	Brighton
Sabin Hardware 2888 Dewey av Roch	Greece
Weaver Edwd W jr 520 Stone rd Roch	Greece
Busch Simon, Empire blvd Roch	Irondequoit
Downes Edwd S 2114 Ridge rd E, RD 5 Roch	Irondequoit
Long Hardware Co 4411 Culver rd Sea Breeze	Irondequoit
Muxworthy John F 563 Titus av Roch	Irondequoit
Wagner Leo J 4281 Culver rd Pt Pleasant	Irondequoit

***Hardwood Lumber**

MORSE WM B LUMBER CO 340 Main W 936 Main E 101 Ford and Thomas av at Stutson Charlotte Station—See page 44	Rochester
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Hay & Straw Dealers—Retail

Hunt Clarence 1559 Clinton av S, RD 2 Roch	Brighton
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Heating & Ventilating

Wohler Geo T jr, Eugene RD 2 Coldwater	Gates
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BUSINESS SECTION

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Insurance Agents—Accident &c

Barber Wm C 1736 Portland av RD 5 Roch Irondequoit
 Gersens Lothar C 332 Hurstbourne rd Roch Irondequoit
HOWE & BASSETT CO Inc 840 University av—See page 48 Rochester

***Hot Water Heating Contractors**

BARBER WILLIAM C 1736 Portland av Roch—See page 34 Irondequoit

Hotels

River Park Inn, East River rd RD 2 Roch Brighton
 Bardo Fredk A, Buffalo rd RD 1 Coldwater Gates
 Bardo's Inn, Lyell rd RD 2 Coldwater Gates
 Crescent Beach Hotel 500 Crescent Beach rd RD 4 Roch Greece
 Falls Hotel 2331 Ridge rd W, RD 6 Roch Greece
 Grove House, Long Pond rd RD 4 Roch Greece
 Manitou Beach Hotel, Manitou rd Hilton Greece
 Reardon's Inn, Manitou rd Hilton Greece
 Ross Cosmo, N Greece rd N Greece Greece
 Rossenbach Jos 90 Grand View Beach rd RD 4 Roch Greece
 Sellke Angelina Mrs 4600 Ridge rd W, Spencerport Greece
 Streb Raymond J 4464 Ridge rd W, Spencerport Greece
 Bender Fred 5028 Culver rd Sea Breeze Irondequoit
 Birds & Worms Hotel, Seneca rd Roch Irondequoit
 Forest House 2156 Ridge rd E cor Culver rd Roch Irondequoit
 Hebing Louis F, Glen Haven rd RD 5 Roch Irondequoit
 Kotwas Larry 5100 Culver rd Sea Breeze Irondequoit
 Magin Michl C, Rifle Range Roch Irondequoit
 Newport House, Newport rd Roch Irondequoit
 Pt Pleasant Hotel, Bay Front, Pt Pleasant Irondequoit
 Rebholz Martin F 5438 Culver rd Sea Breeze Irondequoit
 Ritter Lulu Mrs 5312 Culver rd Sea Breeze Irondequoit
 Rosenbauer Clemens, Bay Front RD 5 Roch Irondequoit
 Whitehouse Leon K, Bay View rd RD 5 Roch Irondequoit

House Furnishing Goods

CARSON & WOOD FURNITURE CO 111 Clinton av S—See page 38 Rochester
GRAVES H B CO Inc 78 State—See page 38 Rochester
HOWE & ROGERS CO 89-91 Clinton av S—See page 39 and front cover Rochester

House Movers & Raisers

Rochester Building Movers 29 Furlong rd Henrietta Brighton

Ice Dealers

Johnstone Alex 285 Willis av Roch Greece
 McLaughlin Chas E 300 Lake Shore blvd Roch Irondequoit

Insulating Materials

GEORGIAN BAY LUMBER CO Inc (building) 181 Humboldt—See page 44 Rochester

Insurance Agents

Pammenter Jas 1588 Hudson av Roch Irondequoit

***Insurance Agents—Accident & Health**

ASHLEY EGBERT F CO 19 Main W—See front cover Rochester

***Insurance Agents—Automobile**

ASHLEY EGBERT F CO	19 Main W—See front cover	Rochester
DANA HOWARD C & CO	410-416 Granite bldg—See page 42	Rochester
FIRMAN-WEBB CO Inc	212 Wilder bldg—See insert opp page 65	Rochester
JOHNSTON JAMES AGENCY Inc	214 Granite bldg—See page 41	Rochester
McKAY HARRY J	409 Central Trust bldg—See page 42	Rochester
PAVIOUR R S & SON Inc	1007 Commerce bldg—See page 42	Rochester

***Insurance Agents—Burglary**

ASHLEY EGBERT F CO	19 Main W—See front cover	Rochester
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***Insurance Agents—Casualty & Liability**

ASHLEY EGBERT F CO	19 Main W—See front cover	Rochester
DANA HOWARD C & CO	410-416 Granite bldg—See page 42	Rochester
FIRMAN-WEBB CO Inc	212 Wilder bldg—See insert opp page 65	Rochester
JOHNSTON JAMES AGENCY Inc	214 Granite bldg—See page 41	Rochester
McKAY HARRY J	409 Central Trust bldg—See page 42	Rochester
PAVIOUR R S & SON Inc	1007 Commerce bldg—See page 42	Rochester

***Insurance Agents—Fire**

ASHLEY EGBERT F CO	19 Main W—See front cover	Rochester
DANA HOWARD C & CO	410-416 Granite bldg—See page 42	Rochester
FIRMAN-WEBB CO Inc	212 Wilder bldg—See insert opp page 65	Rochester
JOHNSTON JAMES AGENCY Inc	214 Granite bldg—See page 41	Rochester
McKAY HARRY J	409 Central Trust bldg—See page 42	Rochester

***Insurance Agents—Life**

SCOTT J STINSON	gen agent Provident Mutual Life Ins Co of Phila, Pa 1004 Lincoln-Alliance Bank bldg—See insert opp page 269	Rochester
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***Insurance Agents—Marine**

DANA HOWARD C & CO	410-416 Granite bldg—See page 42	Rochester
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***Insurance Agents—Plate Glass**

ASHLEY EGBERT F CO	19 Main W—See front cover	Rochester
FIRMAN-WEBB CO Inc	212 Wilder bldg—See insert opp page 65	Rochester
JOHNSTON JAMES AGENCY Inc	214 Granite bldg—See page 41	Rochester

***Insurance Agents—Surety**

ASHLEY EGBERT F CO	19 Main W—See front cover	Rochester
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***Insurance Companies—Accident & Health**

GREAT AMERICAN INDEMNITY CO	Egbert F Ashley Co gen agts 19 Main W—See front cover	Rochester
HARTFORD ACCIDENT & INDEMNITY CO	Egbert F Ashley Co gen agts 19 Main W—See front cover	Rochester

***Insurance Companies—Boiler**

HARTFORD STEAM BOILER INS CO	of Hartford Conn Egbert F Ash- ley Co gen agts 19 Main W—See front cover	Rochester
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***Insurance Companies—Bonding**

HARTFORD ACCIDENT & INDEMNITY CO	Egbert F Ashley Co gen agts 19 Main W—See front cover	Rochester
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***Insurance Companies—Burglary**

HARTFORD ACCIDENT & INDEMNITY CO	of Hartford Conn (and plate glass) Egbert F Ashley Co gen agents 19 Main W—See front cover	Rochester
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***Insurance Companies—Casualty**

UNITED STATES CASUALTY CO OF N Y R S Paviour & Son Inc gen
agents 1007 Commerce bldg—See page 42 Rochester

***Insurance Companies—Fire**

CONNECTICUT FIRE INS CO of Hartford Conn Egbert F Ashley Co gen
agts 19 Main W—See front cover Rochester

FIRE ASSOCIATION OF PHILADELPHIA Egbert F Ashley Co gen
agts 19 Main W—See front cover Rochester

GREAT AMERICAN INS CO OF N Y Egbert F Ashley Co gen agents 19
Main W—See front cover Rochester

HARTFORD FIRE INS CO of Hartford Conn Egbert F Ashley Co gen
agents 19 Main W—See front cover Rochester

NORTH BRITISH & MERCANTILE INS CO of London Eng, Egbert F
Ashley Co gen agents 19 Main W—See front cover Rochester

PROVIDENCE-WASHINGTON INS CO of Providence R I Egbert F
Ashley Co gen agents 19 Main W—See front cover Rochester

ROCHESTER AMERICAN INS CO OF N Y Egbert F Ashley Co gen
agts 19 Main W—See front cover Rochester

***Insurance Companies—Liability**

STANDARD OF DETROIT Egbert F Ashley Co gen agents 19 Main W
—See front cover Rochester

***Insurance Companies—Life**

PROVIDENT MUTUAL LIFE INS CO OF PHILA PA J Stinson Scott
gen agent 1004 Lincoln-Alliance Bank bldg—See insert opp page 269
Rochester

Insurance Companies—Surety Bond

HARTFORD ACCIDENT & INDEMNITY CO Egbert F Ashley Co gen
agts 19 Main W—See front cover Rochester

Interior Decorators

Turnbull Helen G, Arrowhead dr RD 1 Coldwater Gates

Interior Wood Work

MORSE SASH & DOOR CO 101 Ford cor Waverly pl—See page 31 Rochester
MORSE WM B LUMBER CO 340 Main W 936 Main E 101 Ford and
Thomas av at Stutson Charlotte Station—See page 44 Rochester

Investment Securities

SAGE WOLCOTT & STEELE 1324 Lincoln-Alliance Bank bldg—See
page 20 Rochester
SMITH GRAHAM & ROCKWELL Sagamore Hotel 115 East av—See
page 20 Rochester

Jewelers—Retail

SCHEER E J 259 Main E at Cortland—See page 42 Rochester

Ladies' & Misses' Clothing—Retail

FORMAN B CO 46 Clinton av S—See page 32 Rochester

***Lamps—Floor & Table**

GRAVES H B CO Inc (gas and electric portables) 78 State—See page 38
Rochester
HOWE & ROGERS CO 89-91 Clinton av S—See page 39 and front cover
Rochester

***Liability Insurance**

ASHLEY ECBERT F CO 19 Main W—See front cover Rochester
JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See page 41 Rochester

***Life Insurance**

PROVIDENT MUTUAL LIFE INS CO OF PHILA PA J Stinson Scott
 gen agent 1004 Lincoln-Alliance Bank bldg—See insert opp page 269 Rochester
SCOTT J STINSON gen agent Provident Mutual Life Ins Co of Phila
 Pa 1004 Lincoln-Alliance Bank bldg—See insert opp page 269 Rochester

Live Stock Dealers & Commission

Meyer Adolph 1261 Highland av RD 2 Roch Brighton
 Kern Alex J, Buffalo rd RD 1 Coldwater Gates
 Schott John H, Buffalo rd RD 1 Coldwater Gates

Lumber—Retail

Matthews & Fields 120 Stonewood av Roch Greece
GEORGIAN BAY LUMBER CO Inc 181 Humboldt—See page 44 Rochester
GREECE LUMBER CO Inc 788 Ridge rd W—See page 45 Rochester
MORSE WM B LUMBER CO 340 Main W 936 Main E 101 Ford and
 Thomas av at Stutson Charlotte Station—See page 44 Rochester
PEOPLES COAL & LUMBER CO 4585 Lake av—See page 44 Rochester

Lumber—Wholesale

MORSE WM B LUMBER CO 340 Main W 936 Main E 101 Ford and
 Thomas av at Stutson Charlotte Station—See page 44 Rochester

Manufacturers' Agents

Baxter David D (foundry supplies) 2261 Monroe av RD 1 Roch Brighton

Marble Workers & Contractors

LELAND-WESTON-LOWE CO 1132-1138 Mt Hope av—See inside front
 cover Rochester

Market Gardeners

Anderson John H 448 Titus av Roch Irondequoit
 Bailey Wm A 1483 Ridge rd E RD 5 Roch Irondequoit
 Bell Arthur G 1500 Ridge rd E RD 5 Roch Irondequoit
 Bonzer Harry 467 Ridge rd E, Roch Irondequoit
 Coene Peter 1526 Hudson av Roch Irondequoit
 Cort Herman C 1676 Ridge rd E, RD 5 Roch Irondequoit
 Costich Edmund J 2749 Ridge rd E Roch Irondequoit
 Daggs Leslie G, Stanton lane Roch Irondequoit
 DeBuck Edwd 1743 Hudson av Roch Irondequoit
 DeMaecker Henry 445 Ridge rd E, Roch Irondequoit
 DeSmit Danl 1632 Hudson av Roch Irondequoit
 DeVos John 866 Ridge rd E, Roch Irondequoit
 DeWever Alphonse 1723 Hudson av Roch Irondequoit
 Disher Geo F 824 Ridge rd E, Roch Irondequoit
 Englehardt Chas & Louis 766 Ridge rd E, Roch Irondequoit
 Englehardt Fredk, Cooper rd Roch Irondequoit
 Fritz Frank P 765 Titus av Roch Irondequoit
 Graffrath Frank A 1847 Hudson av Roch Irondequoit
 Hallauer Geo T 1673 Hudson av Roch Irondequoit
 Hallauer Jacob P 1778 Hudson av Roch Irondequoit
 Hamman Frank J, Cooper rd Roch Irondequoit
 Heffer Bros 990 Ridge rd E, Roch Irondequoit
 Heffer Geo W 900 Ridge rd E, Roch Irondequoit

BUSINESS SECTION

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Meats—Retail

Heffer Spencer 901 Ridge rd E, Roch	Irondequoit
Hess Abr J 1579 Hudson av Roch	Irondequoit
Hill Wm B 700 Ridge rd E, Roch	Irondequoit
Howard Burt A 516 Titus av Roch	Irondequoit
Josh Chas 529 Ridge rd E, Roch	Irondequoit
Kort Adolph H, Cooper rd Roch	Irondequoit
List A & Son 3230 StPaul blvd Roch	Irondequoit
List Frank A, Cooper rd Roch	Irondequoit
Marsh Fredk 1590 Ridge rd E, RD 5 Roch	Irondequoit
Merrill Thos 485 Titus av Roch	Irondequoit
Metcalfe Fredk 505 Ridge rd E, Roch	Irondequoit
Metcalfe Thos W 1942 Ridge rd E, RD 5 Roch	Irondequoit
Mulcock David 1525 Hudson av Roch	Irondequoit
Mulcock Edwd T 1069 Titus av Roch	Irondequoit
Mulcock Walter H 622 Ridge rd E, Roch	Irondequoit
Oldenburg John C 3386 StPaul blvd Roch	Irondequoit
Oldenburg Wm C 455 Titus av Roch	Irondequoit
Parr Alonzo 1768 Hudson av Roch	Irondequoit
Pengelly T B Co 3292 StPaul Roch	Irondequoit
Porter Chas F 1682 Hudson av Roch	Irondequoit
Porter Chauncey W 1672 Hudson av Roch	Irondequoit
Rennie John 535 Ridge rd E, Roch	Irondequoit
Robinson Lewis 559 Ridge rd E, Roch	Irondequoit
Schoonacker Philip 1728 Hudson av Roch	Irondequoit
Smallridge Edwin W 1605 Hudson av Roch	Irondequoit
Smallridge Robt H 1739 Hudson av Roch	Irondequoit
Stanbridge Frank 869 Ridge rd E, Roch	Irondequoit
Stanton Chester A, Stanton lane Roch	Irondequoit
Thompson Wm H 421 Ridge rd E, Roch	Irondequoit
Titus Dell Garden Co 441 Titus av Roch	Irondequoit
Titus Frank C 490 Ridge rd E, Roch	Irondequoit
Vercruyse Leo, Stanton lane Roch	Irondequoit
Walzer Eug E 1321 Ridge rd E RD 5 Roch	Irondequoit
Walzer Norris J 2064 Ridge rd E RD 5 Roch	Irondequoit
West Jas H & Son 1879 Portland av RD 5 Roch	Irondequoit
Woollacott Thos P 1587 Hudson av Roch	Irondequoit

Masons' Supplies

AMERICAN CLAY & CEMENT CORP 1175 Main E—See page 31	Rochester
IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E near RW&O	Rochester
tracks—See page 32	

***Mausoleums**

LELAND-WESTON-LOWE CO 1132-1138 Mt Hope av—See inside front	Rochester
cover	
TROTT BROS CO Inc 1120 Mt Hope av phone Monroe 73—See page 45	Rochester

Meats—Retail

Brighton Market 1831 Monroe av Roch	Brighton
Cobbs Hill Market 1480 Monroe av Roch	Brighton
Craft Raymond G 2547 Ridge rd W, RD 6 Roch	Greece
Hart's Food Stores Inc 2820 Dewey av Roch	Greece
Kase Andrew J 393 Stone rd Roch	Greece
Reichenberger Martin 2916 Dewey av Roch	Greece
Reid John F 524 Stone rd Roch	Greece
Belec Stephen 2193 Clinton av N, Roch	Irondequoit
Lawrenz Geo W 2123 Ridge rd E, RD 5 Roch	Irondequoit
Miller May K Mrs 146 Pt Pleasant rd Pt Pleasant	Irondequoit

Meats, Retail—Con

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ROCHESTER SUBURBAN DIR

Miller & Moffitt 4382 Culver rd Sea Breeze
 Moore Nelson W 4698 Culver rd Sea Breeze
 Pfrommer Bros 2112 Ridge rd E, RD 5 Roch

Irondequoit
 Irondequoit
 Irondequoit

Medicine Manufacturers

Musselmann Noah 4510 StPaul blvd Roch

Irondequoit

Milk Dealers—Retail

Brahler Milk Co, Penfield rd RD 3 Roch
 Horst Frank W, Winton rd S, RD 1 Roch
 Linden Dairy Inc, Linden av RD 3 Roch
 Hugelmaier Bros, Spencerport rd RD 2 Coldwater
 Buckman's Dairy 2576 Ridge rd W, RD 6 Roch
 Dewey Av Dairy 4141 Dewey av RD 4 Roch
 Heberle Chas C 286 Spencer rd Roch
 Klem Bros Dairy 3746 StPaul blvd Roch
 Schneeberger C Walter, Bay View rd RD 5 Roch
 Schutt Ralph C, Avenue B, Pt Pleasant
 Star Dairy rear 237 Empire blvd Roch
BRIGHTON PLACE DAIRY CO office 45 Fulton av—See page 34

Brighton
 Brighton
 Brighton
 Gates
 Greece
 Greece
 Irondequoit
 Irondequoit
 Irondequoit
 Irondequoit
 Irondequoit
 Irondequoit
 Rochester

Monuments—Granite & Marble

LELAND-WESTON-LOWE CO 1132-1138 Mt Hope av—See inside front
 cover

Rochester

TROTT BROS CO Inc 1120 Mt Hope av phone Monroe 73—See page 45

Rochester

***Morticians**

ASHTON FUNERAL HOME 636 Main W—See page 37

Rochester

BENDER BROS 301 Alexander—See page 37

Rochester

INGMIRE & THOMPSON CO Chestnut at Court—See back cover

Rochester

JEFFREYS L A CO 32 Chestnut—See page 37

Rochester

Moulding Manufacturers & Dealers

MORSE SASH & DOOR CO 101 Ford cor Waverly pl—See page 31 Rochester

Moving Picture Theatres

Hub Theatre 4354 Culver rd Pt Pleasant

Irondequoit

***Multigraphing**

AYER & STREB 70 Exchange rms 302-306—See page 45

Rochester

LYMAN CHARLES C Inc 20 Cortland

Rochester

Newspapers

DEMOCRAT AND CHRONICLE Rochester Printing Co publishers 61

Main E—See page 47

Rochester

ROCHESTER ABENDPOST 237 Andrews—See page 46

Rochester

ROCHESTER EVENING JOURNAL AND POST EXPRESS Rochester

News Corporation publishers 136 StPaul—See page 46

Rochester

ROCHESTER TIMES-UNION Rochester Times-Union Inc publishers

Times square Broad W cor Exchange—See page 47

Rochester

***Notary Public**

ELLS ARTHUR A 2882 Dewey av Roch

Greece

Nurserymen

Buckley Timothy J 2036 Monroe av RD 1 Roch

Brighton

Heberle A H Nurseries, Browncroft blvd RD 3 Roch

Brighton

BUSINESS SECTION

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Painters & Decorators

Tiffany Nurseries 271 Sylvan rd Roch	Brighton
Rouse B Irving, Rouse rd Coldwater	Greece
Blaesi Fredk J 2963 Culver rd Roch	Irondequoit
Pursell Frank A 2473 StPaul blvd Roch	Irondequoit

Nurses

Anderson Ida J 152 Eastland av Roch	Brighton
Andrews Dorothy L 94 Mayflower dr Roch	Brighton
Cornwall Annie T Mrs 37 Tarrytown rd Roch	Brighton
Dowling Katherine J 472 Glen Ellyn way Roch	Brighton
Hartman Esther C 280 Meadow dr Roch	Brighton
Meagher Alice Mrs, Midland av RD 2 Roch	Brighton
Meara Lillian G 112 Westland av Roch	Brighton
Peters Eliz S 63 Fair Oaks av Roch	Brighton
Ranney Dorothy I 69 Wilshire rd Roch	Brighton
Scidmore Frances V 2301 East av Roch	Brighton
Stark Florence H, W Henrietta rd Henrietta	Brighton
Wheeler Mabel E Mrs 14 Oakdale dr Roch	Brighton
Dreschmitt Anna M 19 Dearcop rd RD 1 Coldwater	Gates
Chapman Anna 34 West Parkway Roch	Greece
Cooper Regina F, Long Pond rd RD 4 Roch	Greece
Crough Florence 98 Duffern dr Roch	Greece
Humphrey Mary 231 Stonewood av Roch	Greece
Kinzer Irene Mrs 118 Bakerdale rd Roch	Greece
McMullen Ruth E Mrs 466 Hampton blvd RD 4 Roch	Greece
Nemrow May I 370 Oakwood rd Roch	Greece
Perillo Myrtle L 110 Rodessa rd Roch	Greece
Proctor Eliz 1792 Ridge rd W, RD 6 Roch	Greece
Sherwood Alice E 16 Elmguard Roch	Greece
Brown Esther J 677 Laurelton rd Roch	Irondequoit
Hogestyn Grace 75 Lanvale Roch	Irondequoit
Levy Lillian 143 Chestnut Hill dr Roch	Irondequoit
Newman Laura E 332 Laurelton rd Roch	Irondequoit
Pepperman Mattie 4836 StPaul blvd Roch	Irondequoit
Sayer Mary A 73 Pine Grove av Roch	Irondequoit
Smith Glenna B 364 Lake Shore blvd Roch	Irondequoit
Walzer Mildred M 2064 Ridge rd E, RD 5 Roch	Irondequoit
Young Charlotte K Mrs 23 Tarrington rd Roch	Irondequoit

Oil Burners & Equipment

HOWE & BASSETT CO Inc 840 University av—See page 48	Rochester
LAUBE ELECTRIC CORPORATION 191-193 East av—See page 35	Rochester

Oils & Lubricants

Nichols L L (wholesale) 227 Gatewood av RD 1 Coldwater and Lyell av RD 2 Coldwater	Gates
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Paint, Oil & Varnish Dealers—Retail

North Bergen Varnish Co 2 Rhinecliff dr Roch	Brighton
HUMPHREYS THE PAINT MAN 44 South av—See page 48	Rochester

Paint & Varnish Mfrs

Wamblu Corp 1326 Ridge rd E, RD 5 Roch	Irondequoit
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Painters & Decorators

Davidson Carl M 41 Tarrytown rd Roch	Brighton
Hurley Jos P, Elmwood av RD 1 Roch	Brighton
Scofield Edwd W, Howard rd RD 2 Coldwater	Gates

Painters & Decorators—Con

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ROCHESTER SUBURBAN DIR

Clark Earl C 80 Wedgewood pk Roch	Greece
Dinger Clayson E 23 Wheeldon dr Roch	Greece
Beideck Wm C 51 Vayo Roch	Irondequoit
Gleason Geo G (automobile) White Sea Breeze	Irondequoit
Grasberger Wm J, Cooper rd Roch	Irondequoit
Hennekey Richd D 1804 Hudson av Roch	Irondequoit
Merkel Elias J 2999 Culver rd Roch	Irondequoit

***Painters' Supplies**

HUMPHREYS THE PAINT MAN 44 South av—See page 54 Rochester

***Paper Hangings**

HUMPHREYS WALL PAPER STORE 58 South av—See page 48 Rochester

***Pattern Lumber**

GEORGIAN BAY LUMBER CO Inc 181 Humboldt—See page 44 Rochester

***Paving Brick & Block**

AMERICAN CLAY & CEMENT CORP 1175 Main E—See page 31 Rochester

Physicians

Tassell Harold A 2300 East av Roch	Brighton
Kuppinger Herbert A 2047 Ridge rd W RD 6 Roch	Greece
Sanders Geo E 2672 Ridge rd W, RD 6 Roch	Greece
Shay John E 223 Stone rd Roch	Greece
Bradstreet Willis W 4242 Culver rd Pt Pleasant	Irondequoit
VanHorn Allison M 4485 Culver rd Sea Breeze	Irondequoit
Walker Alex 1223 Ridge rd E, RD 5 Roch	Irondequoit

Piano Tuners

Schramm Herbert M 165 Pt Pleasant rd Pt Pleasant Irondequoit

***Plants & Bulbs**

KELLER JOHN B SONS Inc 25 Clinton av N—See page 36 Rochester
ROCHESTER FLORAL CO 33 Franklin—See page 36 Rochester

Plumbers

Paulus Wm J 1680 Monroe av Roch	Brighton
Schnapp Chas A, Lee rd RD 2 Coldwater	Gates
Smith Chas T 34 Cleverdale rd Roch	Greece
Bliss Chas A 137 Armstrong Roch	Irondequoit
Eggleston Edwd V 354 Culver parkway Roch	Irondequoit
Lord Harry G 4562 Culver rd Sea Breeze	Irondequoit
Phillips John B 576 Seneca rd Roch	Irondequoit
Rambert Chester T, Wash av near Wabash av Roch	Irondequoit
Trenkler Edwd J 4655 Culver rd Sea Breeze	Irondequoit
HOWE & BASSETT CO Inc 840 University av—See page 48	Rochester

***Plumbing Supplies—Dealers**

Manuel Specialties Co 119 Westland av Roch Brighton

Printers

Briddon Press rear 4277 Culver rd Pt Pleasant	Irondequoit
Ewin Walter G, Washington av Roch	Irondequoit
Schmidt Printing Co 4560 Culver rd Sea Breeze	Irondequoit
AYER & STREB 70 Exchange rms 302-306—See page 45	Rochester
LYMAN CHARLES C Inc 20 Cortland	Rochester
ROCHESTER ABENDPOST 237 Andrews—See page 46	Rochester

BUSINESS SECTION

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Real Estate

ROCHESTER NEWS CORPORATION 136 StPaul—See page 46 Rochester
ROCHESTER PRINTING CO 61 Main E—See page 47 Rochester
ROCHESTER TIMES-UNION Inc Times square Broad W cor Exchange Rochester
 —See page 47 Rochester

Produce—Wholesale

Hallauer Wm F 1754 Hudson av Roch Irondequoit
 Warren Almond J 534 Ridge rd E, Roch Irondequoit

Public Buildings & Halls

Gates Grange Hall, Buffalo rd RD 1 Coldwater Gates
 Grand View Beach Hall 106 Grand View Beach rd RD 4 Greece
 Grange Hall 2529 Ridge rd W, RD 6 Roch Greece
 Town Hall of Greece 2505 Ridge rd W, RD 6 Roch Greece
 Colonial Hall 2 Iroquois, Sea Breeze Irondequoit
 Grange Hall 641 Titus av Roch Irondequoit
 I O O F Temple 2869 Culver rd Roch Irondequoit
 Irondequoit Court House 3060 Culver rd Roch Irondequoit
 Masonic Temple 2901 StPaul bldv Roch Irondequoit
 StPeter & Paul Society Hall, Dix cor Roanoke av RD 5 Roch Irondequoit
 Town Hall of Irondequoit 1340 Ridge rd E, RD 5 Roch Irondequoit
 W C T U Hall 650 Titus av Roch Irondequoit

Publishers

ROCHESTER ABENDPOST 237 Andrews—See page 46 Rochester
ROCHESTER NEWS CORPORATION 136 StPaul—See page 46 Rochester
ROCHESTER PRINTING CO 61 Main E—See page 47 Rochester
ROCHESTER TIMES-UNION Inc Times square Broad W cor Exchange Rochester
 —See page 47 Rochester

Radio Sets & Supplies—Retail

Geer Geo A, Lee rd RD 2 Coldwater Gates
 Harrington Radio Service, Buffalo rd RD 1 Coldwater Gates
CARSON & WOOD FURNITURE CO 111 Clinton av S—See page 38 Rochester
GRAVES H B CO Inc 78 State—See page 38 Rochester
HICKSON ELECTRIC & RADIO CORP 36 South av—See page 35 Rochester
HOWE & ROGERS CO 89-91 Clinton av S—See page 39 and front cover Rochester

Real Estate

Ball Lewis E 1 Fair Oaks av Roch Brighton
 Challice Wm R 206 Oakdale dr Roch Brighton
 Crone Realty & Insurance Co 1627 Monroe av Roch Brighton
 Eaton Willard G 2349 Monroe av RD 1 Roch Brighton
 Hughes & Curren Inc 39 Shoreham dr RD 1 Roch Brighton
 Kodak Employees Realty Corp, Newton dr Roch Brighton
 Wales Chas H, Clinton av S cor Town Line rd RD 2 Roch Brighton
 Schreier Lee J 87 Hinchey rd RD 1 Coldwater Gates
 Baker Stalham S 190 Stonewood av Roch Greece
 Chapman Gregory L 93 Florida Roch Greece
 Dinger Harry O 23 Wheeldon dr Roch Greece
 Gallagher Jas V 2550 Ridge rd W, RD 6 Roch Greece
 Lawler Jas H 102 Hampton bldv RD 4 Roch Greece
 Lindsley Eva M Mrs 1674 Ridge rd W, Roch Greece
 Booth Raymond C 44 Hurstbourne rd Roch Irondequoit
 Johnson Marvin E 267 Avondale rd Roch Irondequoit
 Kohl Oscar E 2 Northfield rd Roch Irondequoit
 North East Realty 358 Laurelton rd Roch Irondequoit

- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg—See page 49
Rochester
- BRITTON W N REALTY CO** 709 Commerce bldg—See insert opp page
177
Rochester
- CARFIELD REAL ESTATE CO Inc** 12 Exchange
Rochester

***Realtors**

- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg—See page 49
Rochester
- CARFIELD REAL ESTATE CO Inc** 12 Exchange
Rochester

Refrigerators—Mfrs & Dealers

- GRAVES H B CO Inc** 78 State—See page 38
Rochester
- HOWE & ROGERS CO** 89-91 Clinton av S—See page 39 and front
cover
Rochester

***Rents Collected**

- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg—See page 49
Rochester

Restaurants

- Bellwood Pavilion 2975 Monroe av RD 1 Roch
Brighton
- Braiden Thos, East River rd RD 2 Roch
Brighton
- Camardo Anthony 1875 Monroe av Roch
Brighton
- Chateau 1880 Monroe av Roch
Brighton
- Green Parrot Inn, East River rd RD 2 Roch
Brighton
- Krill Geo, East River rd RD 2 Roch
Brighton
- Cole Anna Mrs, Buffalo rd RD 1 Coldwater
Gates
- Klein & Ackerman, Lyell av RD 2 Coldwater
Gates
- Ladd Montague S, Spencerport rd RD 2 Coldwater
Gates
- Mielke H Walter, Buffalo rd RD 1 Coldwater
Gates
- Peacock Inn 1190 Chili av RD 1 Coldwater
Gates
- Chase Wm 2890 Ridge rd W, RD 6 Roch
Greece
- Dutch Mill 2901 Dewey av Roch
Greece
- Lewis Lester 2918 Ridge rd W, RD 6 Roch
Greece
- Maier John F 4460 Dewey av RD 4 Roch
Greece
- Quick Louis H, Lake Front (East Manitou) Hilton
Greece
- Rossenbach Clemens J 4232 Ridge rd W, Spencerport
Greece
- Tyler Geo L 2489 Ridge rd W RD 6 Roch
Greece
- Weber Oscar C H 3968 Ridge rd W Spencerport
Greece
- Denk & Sweet 1222 Ridge rd E RD 5 Roch
Irondequoit
- Old Homestead, Newport rd Roch
Irondequoit
- Popp's Inn end StPaul blvd Roch
Irondequoit
- Schwartz David E 4699 Culver rd Sea Breeze
Irondequoit
- Snyder's Coffee Shoppe 4623 Culver rd Sea Breeze
Irondequoit
- Steele Floyd L 4960 StPaul blvd Roch
Irondequoit
- Summerville Grill 5435 StPaul blvd Roch
Irondequoit
- Windsor, Lake Front end Central av Claverhouse
Irondequoit

Riding Academies

- Genesee Valley Riding Academy 1600 Clinton av S, RD 2 Roch
Brighton
- Heberle A H & Sons, Browncroft blvd RD 3 Roch
Brighton
- Schwalb Henry J, Klinck rd RD 3 Roch
Brighton
- Hillhurst Riding Academy, Colebrook dr Roch
Irondequoit

Roofers

- Graham Chas H 67 Lake Breeze pk Roch
Irondequoit

Safe Deposit Vaults

- CENTRAL TRUST CO** 25 Main E and 1806 East av—See page 21 Rochester
EAST SIDE SAVINGS BANK Main E at Clinton av S—See page 28 Rochester
FIRST NATIONAL BANK & TRUST CO 45 State—See back bone and
page 22 Rochester
GENESEE VALLEY TRUST CO 45 Exchange at Broad, Times sq—See
front cover and page 23 Rochester
LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E—See page 24
Rochester
MONROE COUNTY SAVINGS BANK 35 State and Main E at Gibbs—
See page 29 Rochester
ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh and 40 Franklin
—See page 30 Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Exchange—See
back cover and page 25 Rochester
SECURITY TRUST CO Main E at S Water—See page 26 Rochester
UNION TRUST CO 19 Main W—See back cover and page 27 Rochester

Sand & Gravel Dealers

- Newport Sand & Gravel Co Ridge rd E near Culver rd Roch Irondequoit

Sanitarium

- Culver Sanitarium 2467 Culver rd Roch Irondequoit

Sash, Doors & Interior Trim

- GEORGIAN BAY LUMBER CO Inc** 181 Humboldt—See page 44 Rochester
MORSE SASH & DOOR CO 101 Ford cor Waverly pl—See page 31 Rochester
PEOPLES COAL & LUMBER CO 4585 Lake av—See page 44 Rochester

***Savings Banks**

- EAST SIDE SAVINGS BANK** Main E at Clinton av S—See page 28 Rochester
MONROE COUNTY SAVINGS BANK 35 State and Main E at Gibbs
—See page 29 Rochester
ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh and 40 Franklin
—See page 30 Rochester

Schools

- Bronson Wood Nursery School 4 Buffalo dr RD 3 Roch Brighton
Harley School, Clover RD 1 Roch Brighton
Our Lady of Mercy High School, Blossom rd RD 3 Roch Brighton
Wentworth School 644 Winton rd S, Roch Brighton
Holy Ghost School, Coldwater rd RD 1 Coldwater Gates
StTheodore School, Spencerport rd RD 2 Coldwater Gates
StCharles R C School 70 Maiden lane Roch Greece
StJohn's School 2376 Ridge rd W, RD 6 Roch Greece
StAmbrose School, Empire blvd near Culver rd Roch Irondequoit
StMargaret & Mary School, Rogers pkwy Roch Irondequoit
StSalome School rear 4302 Culver rd Pt Pleasant Irondequoit
StThomas School, Cole rd Roch Irondequoit

Seedsmen

- Harris Jos Co Inc, Buffalo rd RD 2 Coldwater Gates

***Service Stations**

- HUDSON AND ESSEX** Alling & Miles Inc 82 Stone—See page 19 Rochester
PONTIAC SIX AND EIGHT Thos J Northway Inc 100 Exchange—See
page 19 Rochester

Sheet Metal Workers

Rehbach Fredk C 617 Titus av Roch

Irondequoit

Shingle Stains*HUMPHREYS THE PAINT MAN** 44 South av—See page 48

Rochester

Shoe Repairers

Kirchner John, Clara, Sea Breeze

Irondequoit

Maurigi Henry 2185 Clinton av N, Roch

Irondequoit

Sign Painters & Mfrs

Skillman Frank W 4354 Culver rd Pt Pleasant

Irondequoit

Silverware—Retail*SCHEER E J** 259 Main E at Cortland—See page 42

Rochester

Soft Drinks

Miller Wm S, Dayton rd RD 5 Roch

Irondequoit

Steamship Agents**CENTRAL TRUST CO** 25 Main E and 1806 East av—See page 21

Rochester

UNION TRUST CO 19 Main W—See back cover and page 27

Rochester

Stocks & Bonds*SMITH GRAHAM & ROCKWELL** Sagamore Hotel 115 East av—See
page 20

Rochester

Stone Dealers

Dolomite Products Co Inc Buffalo rd RD 1 Coldwater

Gates

Storage

Yarker Franklyn, English rd RD 4 Roch

Greece

Stoves & Ranges—Dealers*GRAVES H B CO Inc** 78 State—See page 38

Rochester

Surety Bonds*HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co gen
agts 19 Main W—See front cover

Rochester

JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See page 41

Rochester

Tailors

Lefkowitz Morris 1474 Monroe av Roch

Brighton

Lempert Saml 1831 Monroe av Roch

Brighton

McKissock Geo 2818 Dewey av Roch

Greece

Emmerling Fred E 655 Titus av Roch

Irondequoit

Teachers—Music

Baldenwick Eliz E Mrs (piano) 50 Hollywood av Roch

Brighton

Berentsen Robt J (piano, organ) 1647 Monroe av Roch

Brighton

Craig Dorothea E Mrs (piano) 10 Fair Oaks av Roch

Brighton

Mallory Henry (violin) Brooks av RD 1 Coldwater

Gates

Emmerling Leona Mrs (piano) 131 Titus av Roch

Irondequoit

Krautwurst Jos (violin, cornet) 2449 StPaul blvd Roch

Irondequoit

Uthe Geo (piano) 213 Rawlinson rd Roch

Irondequoit

Vollmar Jacob (guitar) Pine Grove av Roch

Irondequoit

Winkelman Adele Mrs (piano) 115 LeGran rd Roch

Irondequoit

Ticket Agencies

CENTRAL TRUST CO 25 Main E and 1806 East av—See page 21 Rochester
UNION TRUST CO 19 Main W—See back cover and page 27 Rochester

Tinners & Tinsmiths

Bull Arleigh L rear 2808 Dewey av Roch Greece

Toilet Articles & Supplies

ELLS PHARMACY The 2882 Dewey av Roch Greece

Tourist Agencies

CENTRAL TRUST CO 25 Main E and 1806 East av—See page 21 Rochester
UNION TRUST CO 19 Main W—See back cover and page 27 Rochester

Travel Agencies

CENTRAL TRUST CO 25 Main E and 1806 East av—See page 21 Rochester
UNION TRUST CO 19 Main W—See back cover and page 27 Rochester

Trucking & Teaming

Haskell Louis R, Norman rd RD 2 Roch Brighton
 Liese Louis, Town Line rd RD 2 Roch Brighton
 McQuoid Walter, Town Line rd RD 2 Roch Brighton
 Searles Chas W 1846 Monroe av Roch Brighton
 Dearcop Chas R, Buffalo rd RD 1 Coldwater Gates
 Dearcop Herbert W, Buffalo rd RD 1 Coldwater Gates
 Johannes Chas F 1496 Chili av RD 1 Coldwater Gates
 Myers Edwin J, Ardella RD 2 Coldwater Gates
 Leastman Herbert W, Elmgrove rd RD 6 Roch Greece
 Evershed Eug I 1731 Ridge rd E, RD 5 Roch Irondequoit
 Martinisi Jos 109 Taft RD 5 Roch Irondequoit
 Nickel Willard 292 Rawlinson rd Roch Irondequoit
 VanDeputte Wm 48 Montclair dr Roch Irondequoit
 Wilson Ralph C 42 Dake av Roch Irondequoit

Trust Companies

CENTRAL TRUST CO 25 Main E and 1806 East av—See page 21 Rochester
FIRST NATIONAL BANK & TRUST CO 45 State—See back bone and
 page 22 Rochester
GENESEE VALLEY TRUST CO 45 Exchange at Broad, Times sq—See
 front cover and page 23 Rochester
LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E—See page 24
 Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Exchange—See
 back cover and page 25 Rochester
SECURITY TRUST CO Main East at S Water—See page 26 Rochester
UNION TRUST CO 19 Main W—See back cover and page 27 Rochester

Undertakers

Carey Howard V A 851 Stone rd Roch Greece
 Korn Geo C 374 Stone rd Roch Greece
 Dye Allen E 1862 Hudson av Roch Irondequoit
 Gilbert John F jr 46 Empire blvd Roch Irondequoit
ASHTON FUNERAL HOME 636 Main W—See page 37 Rochester
BENDER BROS 301 Alexander—See page 37 Rochester
INGMIRE & THOMPSON CO Chestnut at Court—See back cover Rochester
JEFFREYS L A CO 32 Chestnut—See page 37 Rochester
MOORE & FISKE 105 Lake av—See insert opp page 177 Rochester
SCHEUERMAN C F SONS 230 Brown—See page 37 Rochester

Upholsterers

- GRAVES H B CO Inc** 78 State—See page 38 Rochester
HOWE & ROGERS CO 89-91 Clinton av S—See page 39 and front cover Rochester

***Vaults**

- CENTRAL TRUST CO** 25 Main E and 1806 East av—See page 21 Rochester
EAST SIDE SAVINGS BANK Main E at Clinton av S—See page 28 Rochester
FIRST NATIONAL BANK & TRUST CO 45 State—See back bone and
page 22 Rochester
GENESEE VALLEY TRUST CO 45 Exchange at Broad, Times sq—See
front cover and page 23 Rochester
LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E—See page 24 Rochester
MONROE COUNTY SAVINGS BANK 35 State and Main E at Gibbs—
See page 29 Rochester
ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh and 40 Franklin
—See page 30 Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Exchange—
See back cover and page 25 Rochester
SECURITY TRUST CO Main E at S Water—See page 26 Rochester
UNION TRUST CO 19 Main W—See back cover and page 27 Rochester

***Ventilating Contractor**

- BARBER WILLIAM C** 1763 Portland av Roch—See page 34 Irondequoit

Wall Paper Dealers—Retail

- HUMPHREYS WALL PAPER STORE** 58 South av—See page 48 Rochester

Watch & Jewelry Repairer

- SCHEER E J** 259 Main E at Cortland—See page 42 Rochester

Water Heaters

- HOWE & BASSETT CO Inc** 840 University av—See page 48 Rochester

Water Supply Companies

- CLOVER STREET WATER DISTRICT** George H Bliven agent 310 Pow-
ers bldg—See page 49 Rochester
HELENDALE & VICINITY WATER DISTRICT George H Bliven agent
310 Powers bldg—See page 49 Rochester
HIGHLAND-CLINTON WATER DISTRICT George H Bliven agent
310 Powers bldg—See page 49 Rochester
MONROE AVENUE WATER DISTRICT George H Bliven agent 310
Powers bldg—See page 49 Rochester

***Wedding Decorations—Floral**

- BROCKMANN'S EDWARD SONS** 1991 Ridge rd E, RD 5 Roch—See
page 36 Irondequoit
ROCHESTER FLORAL CO 33 Franklin—See page 36 Rochester

Well Drillers

- Ewart Thos E, Westfall rd RD 2 Roch Brighton

***Women's Apparel**

- FORMAN B CO** 46 Clinton av S—See page 32 Rochester