

ROCHESTER SUBURBAN BUSINESS DIRECTORY

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The Classification of Headings is made in accordance with a Standard List adopted by the Association of North American Directory Publishers, to secure uniformity in all Directories, and to promote convenience of reference. The * denotes headings inserted by special contract or reference to general headings.

Post Office address follows the street address.

Name of town is given at extreme right; it should not be used as a post office address, except in the case of Rochester.

Abattoirs

Kaufman William J, Westfall rd R D 2 Roch Brighton

**Abdominal Appliances*

FULLER GEORGE R CO 93 Clinton av S—See page 18 Rochester

RICE WM S Inc 136 Clinton av S—See page 18 Rochester

**Accident Insurance*

ASHLEY EGBERT F CO 19 Main W—See front cover and
page 52 Rochester

Accountants & Auditors

Miller Walter E 1 Rowland parkway R D 1 Roch Brighton

Addressing & Mailing

AYER & STREB 70 Exchange—See page 60 Rochester

LYMAN CHARLES G Inc 20 Cortland Rochester

Advertising Direct by Mail

AYER & STREB 70 Exchange—See page 60 Rochester

LYMAN CHARLES G Inc 20 Cortland Rochester

**Agents—Insurance, General*

ASHLEY EGBERT F CO 19 Main W—See front cover and
page 52 Rochester

CLEMENTS JAMES C Inc 409-411 Powers bldg—See page 55
Rochester

**Agents—Real Estate*

GARFIELD REAL ESTATE CO 12 Exchange—See front cover
Rochester

Amusement Parks

Sea Breeze Park 4600 Culver rd Sea Breeze Irondequoit

Anaesthetists

Finegan Helen Mrs 73 Oakdale dr Roch Brighton

***Anthracite Coal**

ONTARIO ICE CO INC COAL Lake rd Sea Breeze—See page
39 Irondequoit
CASE COAL CO Inc 1814 East av—See page 38 Rochester

Apartment Houses

Alhambra 15 Warrington dr Roch Brighton
Bel Air Manor 1420-1440 Manor av Roch Brighton
Georgian Apartments 1372-1390 Monroe av Roch Brighton
Westminster Apartments 1392-1410 Monroe av Roch Brighton
Laurelton Apartments 50 Harwick rd Roch Irondequoit

***Arches for Flat Feet**

FULLER GEORGE R CO 93 Clinton av S—See page 18 Rochester
RICE WM S Inc 136 Clinton av S—See page 18 Rochester

Artificial Limbs

FULLER GEORGE R CO 93 Clinton av S—See page 18 Rochester

Artists' Materials & Supplies

CITY BLUE PRINT CO 66 Clinton av S—See page 35 Rochester
SULLIVAN H H Inc 67 South av—See page 35 Rochester

***Ashes & Refuse Removed**

LEASTMAN HERBERT W Elmgrove rd R D 6 Roch—See page
68 Greece

***Automobile Agencies**

CHEVROLET Garvin Chevrolet Corp dealers 765 Main W—See
page 19 Rochester
FORD CARS AND TRUCKS Street Motors Inc 626 Main W—
See page 20 Rochester
HUDSON AND ESSEX Alling & Miles Inc distrs 82 Stone—
See page 19 Rochester
NASH AUTOMOBILES Schoen Bros distributors 68 Genesee
See page 20 Rochester
OAKLAND AND PONTIAC Sargent-Baker Inc distributors 29—
37 S Union—See page 19 Rochester
PIERCE-ARROW R W Marran Inc distrs 360 Culver rd—See
page 20 Rochester
REO MOTOR CARS AND REO SPEEDWAGONS Thos J
Northway Inc distributors 100 Exchange—See page 19
Rochester

Automobile Dealers

Schmitt William F, Latta rd North Greece Greece
Beale & Lounsbury Motor Co 4348 Culver rd PtPleasant
Irondequoit
Burns Motor 1340 Ridge rd E, R D 5 Roch Irondequoit
Paul's Sales & Service Inc 4360 Culver rd PtPleasant Irondequoit
GARVIN CHEVROLET CORP 765 Main W—See page 19
Rochester
HUDSON AND ESSEX Alling & Miles Inc 82 Stone—See
page 19 Rochester

- MARRAN R W Inc** (Pierce-Arrow distrs) 360 Culver rd—See page 20 Rochester
OAKLAND AND PONTIAC Sargent-Baker Inc 29-37 S Union—See page 19 Rochester
REO MOTOR CARS AND REO SPEEDWAGONS Thos J Northway Inc 100 Exchange—See page 19 Rochester
SCHOEN BROS (Nash automobiles) 68 Genesee—See page 20 Rochester
STREET MOTORS Inc Ford cars and trucks 626 Main W—See page 20 Rochester

Automobile Dealers—Used Cars

- GARVIN CHEVROLET CORP** 765 Main W—See page 19 Rochester
MARRAN R W Inc 360 Culver rd—See page 20 Rochester
STREET MOTORS Inc 626 Main W—See page 20 Rochester

Automobile Garages

- Gates Centre Garage, Buffalo rd R D 1 Coldwater Gates
 Adams Gordon J, N Greece rd North Greece Greece
 Beisheim's Garage 2307 Ridge rd W, R D 6 Roch Greece
 Fetzner Garage 2315 Ridge rd W, R D 6 Roch Greece
 Johnson Ray G 1436 Ridge rd W, Roch Greece
 Lissow George W 1089 Bennington dr and 185 Rogene av Roch Greece
 Smith's Garage, Manitou rd Hilton Greece
 Thomas William H 375 Stone rd Roch Greece
 Thorpe Richard F, Long Pond rd R D 4 Roch Greece
 Aman Cletus M 2117 Ridge rd E, R D 5 Roch Irondequoit
 DuBois Garage r 1364 Ridge rd E, R D 5 Roch Irondequoit
 Ellsworth's Garage, Empire boul R D 5 Roch Irondequoit
 Lyon George H 2411 Culver rd R D 5 Roch Irondequoit
 Post Ray, Winton rd N, R D 5 Roch Irondequoit
 Schrader & Valcore 1654 Portland av R D 7 Roch Irondequoit
 Schubeck John D, Empire boul R D 5 Roch Irondequoit
 Warner W H Elgin end StPaul boul Roch Irondequoit

**Automobile Insurance*

- ASHLEY EGBERT F CO** 19 Main W—See front cover and page 52 Rochester
FIRMAN-WEBB CO Inc 212 Wilder bldg—See page 54 Rochester
HAYES, SHARP & HAGGERTY Inc 414 Main E—See page 56 Rochester
JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See page 53 Rochester
McKAY HARRY J 409 Central Trust bldg—See page 54 Rochester
MILLER CHARLES F 202 E & B bldg—See insert facing Irondequoit section Rochester
PAVIOUR R S & SON Inc 1007 Commerce bldg—See page 55 Rochester
SMITH L WALTON AGENCY 816-817 Genesee Valley bldg—See page 57 Trust Rochester

**Automobile Painters*

- SANDERS CO The** 16-20 Ward—See page 20 Rochester

**Automobile Radiator Repairs*

- SANDERS CO The** 16-20 Ward—See page 20 Rochester

Automobile Repairing & Service Stations

Irving & Stearns 1950 Monroe av R D 1 Roch	Brighton
Hall's Motor Service, Chili av R D 1, Coldwater	Gates
Irondequoit Garage 1557 Hudson av Roch	Irondequoit
Paul Chester T 3366 StPaul boul Roch	Irondequoit
Potter Ivan K 271 Culver parkway Roch	Irondequoit
Schlegel Henry C 128 Falstaff rd Roch	Irondequoit
Stutson Garage & Service Station, Stutson cor Thomas av Roch	Irondequoit
SANDERS CO The 16-20 Ward—See page 20	Rochester

***Automobile Service Stations**

HUDSON AND ESSEX Alling & Miles 82 Stone—See page 19	Rochester
OAKLAND AND PONTIAC Sargent-Baker Inc 29-37 S Union—See page 19	Rochester
REO MOTOR CARS AND REO SPEEDWAGONS Thos J Northway Inc 100 Exchange—See page 19	Rochester

***Automobile Sheet Metal Works**

SANDERS CO The 16-20 Ward—See page 20	Rochester
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Aviation Fields

Partridge Flying Field, Lee rd Coldwater	Greece
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Awnings & Tents—Mfrs & Dealers

BICKFORD BROS CO 340 Monroe av—See page 21	Rochester
ROCHESTER AWNING & TENT WORKS 340 av—See page 21	Monroe Rochester

Bakers—Retail

Pierce Baking Co Inc 2892 Dewey av Roch	Greece
Long H Nelson 3 Elizabeth, Sea Breeze	Irondequoit
Long's Bakery, Pt Pleasant rd Pt Pleasant	Irondequoit

Banks

CENTRAL TRUST CO 25 Main E and 1806 East av—See page 24	Rochester
EAST SIDE SAVINGS BANK Main E at Clinton av S—See page 31	Rochester
FIRST NATIONAL BANK & TRUST CO 45 State—See page 25	Rochester
GENESEE VALLEY TRUST CO 45 Exchange—See page 26	Rochester
LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E See front cover and page 28	Rochester
MECHANICS SAVINGS BANK 18 Exchange branch 89-91 East av—See page 34	Rochester
MONROE COUNTY SAVINGS BANK 35 State branch Main E at Gibbs—See page 32	Rochester
ROCHESTER SAVINGS BANK 47 Main W branch 40 Frank- lin—See page 33	Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Ex- change—See back cover and page 27	Rochester
SECURITY TRUST CO Main E at S Water—See page 29	Rochester
UNION TRUST CO 19 Main W—See back cover and page 30	Rochester

Barbers

Andrews Robert J 2912 Dewey av Roch	Greece
Dornblazer Thomas J 459 Stone rd Roch	Greece
LeRoy Peter J 2886 Dewey av Roch	Greece
Berringer Henry H 1 Walzer rd R D 7 Roch	Irondequoit
Davis Winfield H, Washington av Roch	Irondequoit
Drysdale Alfred J 4603 Culver rd Sea Breeze	Irondequoit
Kroeckel Philip 2189 Clinton av N Roch	Irondequoit
Murphy Allan W 4388 Culver rd Sea Breeze	Irondequoit

Basket Mfrs

Aman Basket Co Inc 1647 Ridge rd E, R D 5 Roch	Irondequoit
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Battery Dealers & Service

Van Thof John, Rich's Dugway R D 3 Roch	Brighton
Hess Walter L 1646 Hudson av Roch	Irondequoit

Beverage Mfrs

Casey VonDeben & Hamill (cider) 2500 Lyell av R D 2 Cold- water	Gates
Fishbaugh Jacob A (cider) Spencerport rd R D 2 Coldwater	Gates
Irondequoit Fruit Juice Co Inc end Ridge rd E, R D 5 Roch	Irondequoit
Pittsford Beverages Inc 12 Lincoln av	Pittsford

Billiard Rooms

Ballentine Francis W, Pt Pleasant rd Pt Pleasant	Irondequoit
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***Bituminous Coal**

ONTARIO ICE CO INC COAL Lake road Sea Breeze—See page 39	Irondequoit
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Blacksmiths

Barney Calvin, Rich's Dugway R D 3 Roch	Brighton
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Blue & Black Prints

CITY BLUE PRINT CO 66 Clinton av S—See page 35	Rochester
SULLIVAN H H Inc 67 South av—See page 35	Rochester

Boat Builders

Rochester Boat Corp end StPaul boul Roch	Irondequoit
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Boat Houses & Boat Liveries

Hoffman & Weiss, Long Pond rd R D 4 Roch	Greece
Erbland Frank X, Glen Haven rd R D 5 Roch	Irondequoit
Webber Val P, Culver rd Sea Breeze	Irondequoit

***Boiler Insurance**

ASHLEY EGBERT F CO 19 Main W—See front cover and page 52	Rochester
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***Boiler Masonry**

SUMMERHAYS WM SONS CORP 614-632 Clinton av S— See page 41	Rochester
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***Bond Brokers**

- HIBBARD PALMER & KITCHEN** 100 Powers bldg—See page
22 Rochester
SAGE WOLCOTT & STEELE 1002-1004 Lincoln-Alliance
Bank bldg—See page 22 Rochester
SMITH GRAHAM & ROCKWELL Sagamore Hotel 115 East
av—See page 22 Rochester
TUCKER, ANTHONY & CO 20 East av—See page 23 Rochester

***Bonds**

- HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ash-
ley Co gen agents 19 Main W—See page 52 Rochester
JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See
page 53 Rochester
PARKER-CONSLER AGENCY general agents Globe Indem-
nity Co 114 Wilder bldg—See page 56 Rochester

Bookbinders

- BURNS GEORGE P PRESS Inc** 49-51 N Water—See page
66 Rochester

Bowling Alleys

- Culver Bowling Hall 4360 Culver rd Pt Pleasant Irondequoit
Sea Breeze Bowling Hall 4601 Culver rd Sea Breeze Irondequoit

***Brass Founders**

- NORTH WEST FOUNDRIES Inc** 167-183 Villa—See page
36 Rochester

***Brick—Bldg & Paving**

- AMERICAN CLAY & CEMENT CORP** 1175 E Main—See
page 37 Rochester

Brick Mfrs & Dealers

- AMERICAN CLAY & CEMENT CORP** 1175 E Main—See
page 37 Rochester

***Brokers—Bond**

- SAGE WOLCOTT & STEELE** 1002-1004 Lincoln-Alliance
Bank bldg—See page 22 Rochester
SMITH GRAHAM & ROCKWELL Sagamore Hotel 115 East
av—See page 22 Rochester

Brokers—Business

- GARFIELD REAL ESTATE CO** 12 Exchange—See front
cover Rochester

***Brokers—Investment**

- MUDGE CHARLES E** 119 Cutler bldg 42 East av—See inside
front cover Rochester
SAGE WOLCOTT & STEELE 1002-1004 Lincoln-Alliance
Bank bldg—See page 22 Rochester
TUCKER, ANTHONY & CO 20 East av—See page 23 Rochester

***Brokers—Loan**

- PROVIDENT LOAN SOCIETY** 31 Exchange rm 401—See
top lines Rochester

***Brokers—Pawn**

- PROVIDENT LOAN SOCIETY** 31 Exchange rm 401—See top
lines Rochester

***Brokers—Real Estate**

- BIETRY HERBERT J 1216 Lincoln-Alliance Bank bldg—See
page 67 Rochester
GARFIELD REAL ESTATE CO 12 Exchange—See front cover
Rochester

Brokers—Stocks & Bonds

- HIBBARD PALMER & KITCHEN 100 Powers bldg—See page
22 Rochester

***Brokers—Sub Divisions**

- GARFIELD REAL ESTATE CO 12 Exchange—See front cover
Rochester

***Bronze Castings**

- NORTH WEST FOUNDRIES Inc 167-183 Villa—See page
36 Rochester

Broom Mfrs

- Jechl John 2308 Culver rd R D 5 Roch Irondequoit

***Builders**

- BRITTON W N REALTY CO 709 Commerce bldg—See insert
opp page 273 Rochester
LINK'S & ANTHONY SONS 616 N Goodman—See page 41
Rochester

***Builders' Finish**

- MORSE WM B LUMBER CO 340 Main W 936 Main E 101
Ford and Thomas av at Stutson Charlotte Station—See
page 58 Rochester

***Builders' Hardware**

- LONG HARDWARE CO 4411 Culver rd Sea Breeze—See page
51 Irondequoit
ERNST HARDWARE succeeded by H H Sullivan Inc 65 South
av—See page 51 Rochester
SULLIVAN H H Inc successors to Ernst Hardware 65 South
av—See page 51 Rochester
WEED AND COMPANY 15 Exchange—See page 51 Rochester

Building Materials & Supplies

- Portland Builders Supply Inc 1075 Ridge rd E Roch Irondequoit
AMERICAN CLAY & CEMENT CORP 1175 E Main—See
page 37 Rochester
MARTIN A N SONS Inc 254 East av—See page 58 Rochester
PEOPLES COAL & LUMBER CO 4585 Lake av—See page
58 Rochester

***Business Brokers**

- GARFIELD REAL ESTATE CO 12 Exchange—See front cover
Rochester

Butter, Cheese & Eggs

- Russell Charles E 105 Eells R D 2 Coldwater Gates

***Cabinet Work**

- SMITH SASH & DOOR COMPANY 175 Exchange—See page
37 Rochester

***Camping Outfits**

BICKFORD BROS CO 340 Monroe av—See page 21 Rochester

Canners

Irondequoit Packing Co Inc 1923 Ridge rd E, R D 5 Roch
Irondequoit

***Carpenters, Contractors & Builders**

LINK'S ANTHONY SONS 616 N Goodman—See page 41
Rochester

***Carpet Cleaners**

STAUB & SON Inc 951 Main E—See page 42 Rochester

Carpets, Rugs & Floor Coverings

GARSON & WOOD FURNITURE CO 111 Clinton av S—See
page 50 Rochester

GRAVES H B CO Inc 78 State—See page 50 Rochester

HOWE & ROGERS CO 89-91 Clinton av S—See page 50
Rochester

***Catalogs & Booklets**

ART PRINT SHOP 77 StPaul—See page 66 Rochester

BURNETT PRINTING CO 27 S Water—See page 66 Rochester

BURNS GEORGE P PRESS Inc 49-51 N Water—See page
66 Rochester

Cemeteries

Holy Ghost Cemetery, Coldwater rd R D 1 Coldwater Gates

Beth Chain Cemetery 188 Britton rd Roch Greece

Falls Cemetery 1941 Ridge rd W, R D 6 Roch Greece

Mother of Sorrows Cemetery 4950 MtRead boul R D 4 Roch
Greece

Irondequoit Cemetery 3671 Culver rd Roch Irondequoit

***Cemetery Memorials**

LELAND-WESTON-LOWE CO 1132-1138 MtHope av—See
inside front cover Rochester

TROTT BROS CO Inc 1120 MtHope av phone Monroe 73—
See page 60 Rochester

***Children's & Infants' Wear**

FORMAN B CO 46 Clinton av S—See page 38 Rochester

***Chimney Construction (Factory)**

SUMMERHAYS WM SONS CORP 614-632 Clinton av S—
See page 41 Rochester

Chiropodists

Leary Harry E 53 Empire boul Roch Irondequoit

***Church Pews & Altar Work**

RUGG C H COMPANY 255 N Union at N Y Central R R—
See page 36 Rochester

Churches

Centenary Methodist, G Charles Weaver pastor StRegis dr cor
Monroe av Roch Brighton

Our Lady of Lourdes (R C) Frank W Mason rector Corona cor
Rhinecliff dr Roch Brighton

Christian & Missionary Alliance, Everett R Rehm pastor	Lee rd R D 2 Coldwater	Gates
Church of the Holy Ghost (R C) Peter A Erras pastor	Coldwater rd R D 1 Coldwater	Gates
Elmgrove M E, Spencerport rd	R D 2 Coldwater	Gates
Gates Presbyterian, Andrew F Rauth pastor	Buffalo rd R D 1 Coldwater	Gates
North Gates Wesleyan Methodist, John D Wilcox pastor	Long Pond rd R D 2 Coldwater	Gates
StHelen (R C) Hinchey rd	R D 1 Coldwater	Gates
StTheodore (R C) John J Baier rector	Spencerport rd R D 2 Coldwater	Gates
Bethany Presbyterian, Arthur Talman pastor	2894 Dewey av Roch	Greece
English Lutheran, Erwin L Tucker pastor	4555 Ridge rd W Spencerport	Greece
Greece Baptist, Frederick E Dean pastor	2534 Ridge rd W, R D 6 Roch	Greece
Greece Meth Protestant, Albert E Weaver pastor	Maiden lane R D 6 Roch	Greece
Hope Lutheran, Arnold C Schaller pastor	Dewey av cor Wild- wood dr Roch	Greece
Mother of Sorrows (R C) Daniel B O'Rourke rector	5000 Mt- Read boul R D 4 Roch	Greece
StCharles Borromeo (R C) William A Doran rector	64 Maiden lane Roch	Greece
StJohn's (R C) Sebastian B Englerth rector	2386 Ridge rd W, R D 6 Roch	Greece
Star of the Sea (R C) 62 Grand View Beach rd,	R D 4 Roch	Greece
All Saints Episcopal, Winona boul	Roch	Irondequoit
Durand Congregational, Delbert D Wilson pastor	4261 Culver rd Pt Pleasant	Irondequoit
Irondequoit Presbyterian, George C Noetling pastor	2881 Cul- ver rd R D 5 Roch	Irondequoit
Irondequoit United Congregational	640 Titus av Roch	Irondequoit
Lutheran Church of the Resurrection, Harry J Kreidler pastor	3740 StPaul boul Roch	Irondequoit
StAmbrose (R C) Empire boul cor Culver rd	Roch	Irondequoit
StGeorge's Chapel (summer only) 5291 StPaul boul	Roch	Irondequoit
StMargaret & Mary (R C) Charles J Bruton rector	Rogers parkway Roch	Irondequoit
StSalome (R C) Edward J Eschrich rector	4302 Culver rd Pt Pleasant	Irondequoit
Summerville Presbyterian, Oscar D Brownback pastor	StPaul boul Roch	Irondequoit

Cider Mfrs & Dealers

Neracker Bros	Coldwater rd R D 1 Coldwater	Gates
LeFrois J B & Sons	Latta rd R D 4 Roch	Greece

Cigars & Tobacco—Retail

ELLS PHARMACY	2882 Dewey av Roch	Greece
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Cigars & Tobacco—Wholesale

Curran Joseph P	2209 Monroe av R D 1 Roch	Brighton
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**Civil Engineers & Surveyors*

- HEVENOR & WELLER Inc** 519 Burke bldg—See page 45
Rochester
- NEWELL GEORGE R Inc** civil engineers and surveyors 103
Main W—See page 45
Rochester

Cleaners & Dyers

- MARRIOTT'S FRENCH DRY CLEANING WORKS Inc** 434
Exchange branch 414 Genesee—See page 42
Rochester
- STAUB & SON Inc** 951 Main E—See page 42
Rochester
- WATTS DRY CLEANING CO Inc** 322 Cottage—See page
42
Rochester

Clergymen

Abbreviations—B, Baptist; C T, Congregational Trinitarian; Evan, Evangelical; Ev Assoc, Evangelical Association; J, Jewish; Luth, Lutheran; M E, Methodist Episcopal; P, Presbyterian; P E, Protestant Episcopal; Ref, Reformed; R C, Roman Catholic; S A, Second Adventist; S D A, Seventh Day Adventist; Unit, Unitarian; Univ, Universalist.

- Hamel David (B) 759 Highland av R D 2 Roch Brighton
- Isaac Alfred E (B) 196 Summit dr R D 2 Roch Brighton
- Leach David L (P E) 173 Antlers dr Roch Brighton
- Mason Frank W (R C) 224 Mayflower dr Roch Brighton
- Weaver G Charles (M E) 33 StRegis dr N Roch Brighton
- Baier John J (R C) Spencerport rd R D 2 Coldwater Gates
- Erras Peter A (R C) Coldwater rd R D 1 Coldwater Gates
- Rauth Andrew F (P) Howard rd R D 1 Coldwater Gates
- Rehm Everett R, Lyell av R D 2 Coldwater Gates
- Wilcox John D (Wesley Meth) Cole av R D 2 Coldwater Gates
- Dean Frederick E (B) 2512 Ridge rd W, R D 6 Roch Greece
- Doran William A (R C) 3003 Dewey av Roch Greece
- Englerth Sebastian B (R C) 2400 Ridge rd W, R D 6 Roch Greece
- O'Rourke Daniel B (R C) 4922 MtRead boul R D 4 Roch Greece
- Schaller Arnold C (Luth) 5 Veness av Roch Greece
- Talman Arthur (P) 2739 Dewey av Roch Greece
- Tucker Erwin L, Manitou rd Spencerport Greece
- Weaver Albert E (Meth Prot) Maiden lane R D 6 Roch Greece
- Wilbourn James P, Latta rd Hilton Greece
- Bergner Charles S (C T) 1854 Hudson av Roch Irondequoit
- Brownback Oscar D (P) 1 Farrell ter Roch Irondequoit
- Bruton Charles J (R C) 122 Scholfield rd Roch Irondequoit
- Burke John J (R C) 6 Empire boul Roch Irondequoit
- Eschrich Edward J (R C) 4302 Culver rd Pt Pleasant Irondequoit
- Kreider Harry J (Luth) 16 Dumont Roch Irondequoit
- McCarthy Walter B (R C) 6 Empire boul Roch Irondequoit
- McCoy Wallace E (B) 48 Deerfield dr Roch Irondequoit
- MacEachron DeWitt (P) 160 Queensboro rd R D 5 Roch Irondequoit
- Muckle John F (R C) 4566 StPaul boul Roch Irondequoit
- Noetling George C (P) 2879 Culver rd R D 5 Roch Irondequoit
- Reichardt C J A (Luth) 32 Titus av Roch Irondequoit
- Waring J Arthur (P E) 303 Brett rd R D 5 Roch Irondequoit
- Weinmann George J (R C) 4566 StPaul boul Roch Irondequoit
- Wilson Cecil F (M E) 737 Titus av Roch Irondequoit
- Wilson Delbert D (C T) Park rd Pt Pleasant Irondequoit

Clothes Pressers, Cleaners & Repairers

- Clinton Cleaners & Dyers 2195 Clinton av N Roch Irondequoit
MARRIOTT'S FRENCH DRY CLEANING WORKS Inc 434
 Exchange branch 414 Genesee—See page 42 Rochester
WATTS DRY CLEANING CO Inc 322 Cottage—See page
 42 Rochester

Clothing—Retail

- Moffitt Clarence I 4378 Culver rd Sea Breeze Irondequoit

Clubs

- Country Club of Rochester, East av R D 3 Roch Brighton
 Rochester Gun Club, Edgewood av R D 1 Roch Brighton
 Brooklea Country Club, Pixley rd Box 183 Roch Gates
 Ridgemont Golf Club 3717 Ridge rd W, R D 6 Roch Greece
 Rochester Yacht Club end StPaul boul Roch Irondequoit

Coal Dealers—Retail

- Baker Minor J, Westfall rd R D 2 Roch Brighton
 Kuhls Louis H, W Henrietta rd Henrietta Brighton
 Bridgeman & Sons, North Greece rd N Greece Greece
 Payne Wayland H, Elm Grove rd Coldwater Greece
 Proudfoot Albert L 512 Stone rd Roch Greece
ONTARIO ICE CO INC COAL Lake rd Sea Breeze—See page
 39 Irondequoit
BAETZEL FRED 438 Exchange—See page 38 Rochester
BAKER MINOR J 308 Field yard office Westfall rd—See page
 38 Rochester
CASE COAL CO Inc 1814 East av—See page 38 Rochester
CLARK E H COAL CO Inc successors to E H Clark Coal Co,
 Elwood Coal Service, W G Woodams, Morgan & Hayes and
 VanSugen Coal Co 6 Clinton av S Rochester
FILKINS G HARRISON 806 Monroe av—See page 107 Rochester
GREECE LUMBER CO Inc 788 Lewiston av—See page 59
 Rochester
IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd nr R W
 & O tracks—See page 39 Rochester
LANGIE L C COAL CO 215 Triangle bldg 335 Main E 556
 Clinton av S 368 Clinton av N 357 StPaul—See page 39
 Rochester
PEOPLES COAL & LUMBER CO 4585 Lake av—See page 58
 Rochester
WEST CHAS C COAL CO Inc 281 N Union—See page 40 Rochester

Coal Dealers—Wholesale

- Continental Coal Co 284 Rhinecliff dr Roch Brighton
BAKER MINOR J 308 Field yard office Westfall rd—See page
 38 Rochester
CLARK E H COAL CO Inc successors to E H Clark Coal Co,
 Elwood Coal Service, W G Woodams, Morgan & Hayes
 and VanSugen Coal Co 6 Clinton av S Rochester
LANGIE L C COAL CO 215 Triangle bldg 335 Main E 556 Clin-
 ton av S 368 Clinton av N 357 StPaul—See page 39 Rochester
WEST CHAS C COAL CO Inc 281 N Union—See page 40
 Rochester

***Coke**

- ONTARIO ICE CO INC COAL Lake rd Sea Breeze—See page 39 Irondequoit
 BAETZEL FRED 438 Exchange—See page 38 Rochester
 CASE COAL CO Inc 1814 East av—See page 38 Rochester
 FILKINS G HARRISON 806 Monroe av—See page 107 Rochester
 LANGIE L C COAL CO 215 Triangle bldg 335 Main E 556
 Clinton av S 368 Clinton av N 357 StPaul—See page 39 Rochester
 WEST CHAS C COAL CO Inc 281 N Union—See page 40 Rochester

Cold Storage

- GRAESER WM V CO (furs) 38 Clinton av N—See page 51 Rochester

Collections

- CREDIT RATING CORPORATION The 616 Mercantile bldg—See page 60 Rochester
 PAUL & RUMPF 616 Mercantile bldg—See page 60 Rochester

***Commercial Printers**

- BURNETT PRINTING CO 27 S Water—See page 66 Rochester

Concrete Block Mfrs

- Palumbo Bros, Buell rd R D 1 Coldwater Gates
 DeLitz Bros, Norton R D 5 Roch Irondequoit

Confectionery—Retail

- Claudius Minnie Mrs 1476 Monroe av Roch Brighton
 Engfer Herman 1950 Lyell av R D 2, Coldwater Gates
 Fleming Preston R, Latta rd R D 4 Roch Greece
 Herring Lillian Mrs 495 Stone rd Roch Greece
 Munger Wallace O 516 Stone rd Roch Greece
 Breiner August 635 Titus av Roch Irondequoit
 Culver John F, Winton rd N, R D 5 Roch Irondequoit
 Stein Emiel 5366 StPaul boul Roch Irondequoit
 Summerville Palace 2 Lake Front Roch Irondequoit
 Vasilatos Vaugelis 4689 Culver rd Sea Breeze Irondequoit

Contractors—Building Construction—General

- Argento James 83 StRegis dr Roch Brighton
 Baker Burt 32 Monterey pkwy Roch Brighton
 Bean Charles H 35 Eastland av Roch Brighton
 Bean Raymond F 150 Eastland av Roch Brighton
 Christ Leon L 55 Fonthill pk Roch Brighton
 Das Inc 644 Winton rd S, Roch Brighton
 Emmerich Frank J 251 Antlers drive Roch Brighton
 Emmerich Fred W 55 Monterey parkway Roch Brighton
 Fitch Frank E 1385 Monroe av Roch Brighton
 Garrett James L 328 Oakdale dr Roch Brighton
 Gillette Charles L 115 Westland av Roch Brighton
 Hines Fred J 79 Monteroy rd Roch Brighton
 Loucks Harry J 22 Oakdale drive Roch Brighton
 Luke & Sohn Inc 219 Glen Ellyn way Roch Brighton
 Madden William H 21 Westland av Roch Brighton
 Martens William S 8 Eastland av Roch Brighton
 Mathews Frank V 134 Chadbourne rd Roch Brighton

Morris John M & Son 6 Willard av R D 2 Roch	Brighton
Sweeney Bernard J 102 Westland av Roch	Brighton
Frazzetta J Henry 61 West parkway Roch	Greece
Koerner Arthur R 2550 Ridge rd W	Greece
Bristol Herbert S 220 Titus av Roch	Irondequoit
Drew Gustave M, Vinton rd R D 7 Roch	Irondequoit
Evershed Herbert H 1746 Portland av R D 7 Roch	Irondequoit
Gardner Frank H 84 Empire boul Roch	Irondequoit
Long George W jr 4456 Culver rd Sea Breeze	Irondequoit
Ryan & Ryan Inc 136 Thorndyke rd Roch	Irondequoit
Schneider Frank A 174 Pt Pleasant rd Pt Pleasant	Irondequoit
LINK'S ANTHONY SONS 616 N Goodman—See page 41	Rochester

Contractors—Carpenter

Brown Charles J 156 Eastland av Roch	Brighton
Clark Maurice A 73 Westland av Roch	Brighton
Copson Thomas H, Penfield rd R D 3 Roch	Brighton
Fluegler William P 265 Claybourne rd Roch	Brighton
Goegebauer Joseph L 75 Warrington drive Roch	Brighton
Hallock Fred F, Howland av R D 2 Roch	Brighton
Rogers Jay F, Superior rd R D 3 Roch	Brighton
Shirley John H, Crittenden rd R D 1 Henrietta	Brighton
Wing Herbert S, Walden pl Roch	Brighton
Zehr Joseph B 45 Meredith av Roch	Brighton
Beaman Roy E, Coldwater rd Coldwater	Gates
Bierbrauer David jr 1112 Chili av R D 1 Coldwater	Gates
Bierbrauer David P 1112 Chili av R D 1 Coldwater	Gates
Haag Ernest L 65 Hinchey rd R D 1 Coldwater	Gates
Neracker George J, Howard rd R D 2 Coldwater	Gates
Schwartz Fred C 1109 Chili av R D 1 Coldwater	Gates
Schwartz Raymond J 11 Pearwood rd R D 1 Coldwater	Gates
Statt Laurence W, Buffalo rd R D 1 Coldwater	Gates
Stevens Joseph J, Fisher rd R D 1 Coldwater	Gates
Van DeVenter Clarence, Lyndale dr R D 1 Coldwater	Gates
Youngs James S, Long Pond rd R D 2 Coldwater	Gates
Carlson Alfred I 1597 Ridge rd W, R D 6 Roch	Greece
Fellers Harold C 269 Bakerdale rd Roch	Greece
Kohn John G jr 184 Conrad drive Roch	Greece
Loucks Fred C 110 Estall rd Roch	Greece
Zarnstorff Charles H, North Greece rd Spencerport	Greece
Bach Charles R, Placid pl Roch	Irondequoit
Bauerschmidt Charles H 196 Delmar rd Roch	Irondequoit
Calihan J Leo 75 Fairview cres Roch	Irondequoit
DeJonge Walter J 225 Belcoda dr Roch	Irondequoit
Embra T Clifton 11 Barry rd Roch	Irondequoit
Flesch Arthur G 4422 Culver rd Sea Breeze	Irondequoit
Frago Salvatore 27 Spencer rd Roch	Irondequoit
Hammill Frank R 59 Lanvale Roch	Irondequoit
Hollway Charles 3675 StPaul boul Roch	Irondequoit
Kinney Frank J 73 East parkway Roch	Irondequoit
Lewalter Fred 51 Suburban av Roch	Irondequoit
Lill Frank G 72 Empire boul Roch	Irondequoit
Morel Gerard 52 Tottenham rd R D 5 Roch	Irondequoit
Mura Joseph G, Empire boul R D 5 Roch	Irondequoit
Pflanz Leland T 168 Delmar rd Roch	Irondequoit
Prinsen William S 6 Wabash av Claverhucse	Irondequoit
Reitz Harold L 173 Belcoda dr Roch	Irondequoit

Contractors, Carpenter—Continued

Ries Fred S 3862 Culver rd R D 7 Roch	Irondequoit
Schulz Richard T 21 Parkside cres Roch	Irondequoit
Schwartz Seraphim 2859 StPaul boul Roch	Irondequoit
Smith I Ives 3035 StPaul boul Roch	Irondequoit
Stoddard Edgar L jr 1083 Winona boul Roch	Irondequoit
Stoll Edward J 3800 StPaul boul Roch	Irondequoit
VanDussen Dean C 124 Wildmere rd Roch	Irondequoit
Weaver Peter 51 Belleclair drive Roch	Irondequoit

**Contractors—Heating*

BARBER WILLIAM C 1736 Portland av R D 7 Roch—See page 41	Irondequoit
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Contractors—Lathing

Wilson Charles L 51 Rhinecliff drive Roch	Brighton
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Contractors—Mason

Borgyon Alois E 2612 Ridge rd W, R D 6 Roch	Greece
Cannioto Charles 140 Queensboro rd R D 5 Roch	Irondequoit
DeJonge Lawrence G 887 Titus av Roch	Irondequoit
Graves DeVer O 63 Seville drive Roch	Irondequoit
Kodweis Karl A 114 Couchman av Roch	Irondequoit
Street Samuel H 102 Durand boul PtPleasant	Irondequoit
SUMMERHAYS WM SONS CORP (firework) 614-632 Clinton av S—See page 41	Rochester

**Contractors—Sand & Gravel*

CONSOLIDATED MATERIALS CORPORATION 109 Terminal bldg 65 Broad W—See page 36	Rochester
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Contractors—Sewer & Drain

Passero James & Sons Inc Elmwood av R D 1 Roch	Brighton
Siebert Rudolph C 109 Sandringham rd Roch	Brighton

Contractors' Supplies & Equipment

AMERICAN CLAY & CEMENT CORP 1175 E Main—See page 37	Rochester
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**Corporation Seals*

MORSE C H & SON 15 S Water—See page 67	Rochester
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Corsetieres

RICE WM S Inc 136 Clinton av S—See page 18	Rochester
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**Credit Reports*

CREDIT RATING CORPORATION The 616 Mercantile bldg See page 60	Rochester
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**Crockery, China, Glass & Earthenware*

GRAVES H B CO Inc 78 State—See page 50	Rochester
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**Cut Flowers*

BROCKMANN'S EDWARD SONS 1991 Ridge rd E, R D 5 Roch—See page 46	Irondequoit
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Dairies

KLEM BROS DAIRY 3746 StPaul boul Roch—See insert opp page 429	Irondequoit
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Decorators

COLBY & AMENT CO 499 Monroe av—See page 68 Rochester

Delicatessen

Yancheck Rudolph A, Empire boul R D 5 Roch Irondequoit

Dentists

Bakeman Paul E 15 Warrington dr Roch Brighton
 Requa Leroy 1400 Clinton av S, R D 2 Roch Brighton
 Jacobs Darwin W 4291 Culver rd PtPleasant Irondequoit
 Smith A Hamilton 274 Titus av Roch Irondequoit

Detective Agencies & Service

O'BRIEN S M DETECTIVE BUREAU 210 East av—See page 42 Rochester

Diamonds & Precious Stones

SCHEER E J 259 Main E at Cortland—See page 57 Rochester

***Doors, Sash & Trim**

MORSE WM B LUMBER CO 340 Main W 936 Main E 101
 Ford and Thomas av at Stutson Charlotte Station—See page 58 Rochester

***Draftsmen's Supplies**

CITY BLUE PRINT CO 66 Clinton av S—See page 35 Rochester
 SULLIVAN H H Inc 67 South av—See page 35 Rochester

Draperies, Curtains &c

GRAVES H B CO Inc 78 State—See page 50 Rochester

***Drawing Materials**

CITY BLUE PRINT CO 66 Clinton av S—See page 35 Rochester
 SULLIVAN H H Inc 67 South av—See page 35 Rochester

Dressmakers

Smith Maude Mrs 78 Brayton rd Roch Greece
 Williams Lydia 60 Maplehurst rd Roch Irondequoit

Dried Fruits—Wholesale

LeFrois George P, Latta rd North Greece Greece

Druggists—Retail

Chilson John J 1492 Monroe av Roch Brighton
 ELLS PHARMACY 2882 Dewey av Roch Greece
 BLAUW BROS Inc 659 Titus av at Cooper rd Roch Irondequoit
 Culver Parkway Pharmacy 281 Culver parkway Roch Irondequoit
 PIONEER DRUG STORE 4374 Culver rd Sea Breeze Irondequoit
 Saratoga Drug Co 2197 Clinton av N Roch Irondequoit

***Dry Cleaners**

MARRIOTT'S FRENCH DRY CLEANING WORKS Inc 434
 Exchange branch 414 Genesee—See page 42 Rochester
 STAUB & SON Inc 951 Main E—See page 42 Rochester
 WATTS DRY CLEANING CO Inc 322 Cottage—See page 42 Rochester

Dry Goods—Retail

Grabowski Antoinette Mrs 153 Stone rd Roch	Greece
Herring Lillian Mrs 495 Stone rd Roch	Greece
Milas Adeline Mrs 391 Stone rd Roch	Greece
Schwind Frank E 2114 Ridge rd E, R D 5 Roch	Irondequoit
Young Hiram F 150 Pt Pleasant rd Pt Pleasant	Irondequoit

***Dyers & Cleaners**

MARRIOTT'S FRENCH DRY CLEANING WORKS Inc 434	
Exchange branch 414 Genesee—See page 42	Rochester
WATTS DRY CLEANING CO Inc 322 Cottage—See page 42	Rochester

***Elastic Hosiery & Belts**

RICE WM S Inc 136 Clinton av S—See page 18	Rochester
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Electric Apparatus & Appliances—Retail

BARBER-DONOVAN Inc 285 Alexander—See page 44	Rochester
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***Electric Refrigeration**

BARBER-DONOVAN Inc 285 Alexander—See page 44	Rochester
FRIGIDAIRE Gilbert Appliance Corp distrs 265-267 East av	Rochester
See page 43	
GENERAL ELECTRIC REFRIGERATION Wheeler-Consler Corp distrs 40 Franklin cor North—See page 43	Rochester
GILBERT APPLIANCE CORP 265-267 East av—See page 43	Rochester
WHEELER-CONSLER CORP General Electric Refrigeration 40 Franklin cor North—See page 43	Rochester

***Electric Wiring**

HICKSON ELECTRIC CO Inc 36 South av—See page 44	Rochester
LAUBE ELECTRIC CORPORATION 338-340 Main E—See page 44	Rochester

Electrical Contractors

Baker Lewis W 9 Pearwood rd R D 1 Coldwater	Gates
Lockner Oscar F 3275 Culver rd R D 7 Roch	Irondequoit
HICKSON ELECTRIC CO Inc 36 South av—See page 44	Rochester

***Electrical Fixtures—Retail**

BARBER-DONOVAN Inc 285 Alexander—See page 44	Rochester
LAUBE ELECTRIC CORPORATION 338-340 Main E—See page 44	Rochester

***Electrical Supplies & Equipment—Retail**

WEAVER HARDWARE 520 Stone rd nr Dewey av Roch	Greece
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Electricians

Groth Electric Co 125 Catalpa rd Roch	Irondequoit
Ladd Fred R, StPaul boul cor Wabash av Roch	Irondequoit

***Embalmers**

BENDER BROS 301 Alexander—See page 47	Rochester
MAIER'S L W SONS 870 Clinton av N—See page 48	Rochester
MOORE & FISKE 105 Lake av—See insert opp page 273	Rochester
SCHAUMAN'S L SONS 609 Clinton av N—See page 48	Rochester

***Engineering & Surveying Instruments**

SULLIVAN H H Inc 67 South av—See page 35 Rochester

Engineers—Civil

Herrick Harlan A 2550 Ridge rd W, R D 6 Roch Greece

HEVENOR & WELLER Inc 519 Burke bldg—See page 45 Rochester

NEWELL GEORGE R Inc civil engineers and surveyors 103 Main W—See page 45 Rochester

***Engineers—Heating & Ventilating**

BARBER WILLIAM C 1736 Portland av R D 7 Roch—See page 41 Irondequoit

***Engraving—Imitation**

ART PRINT SHOP 77 StPaul—See page 66 Rochester

***Faucets (Bashlin)**

MANUEL SPECIALTIES CO 119 Westland av Roch—See page 65 Brighton

Feed Mills

Barnes Charles M, Linden av R D 3 Roch Brighton

Fertilizers

IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E near R W & O tracks—See page 39 Rochester

***Fire Brick & Fire Clay**

SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av.S—See page 41 Rochester

***Fire Insurance**

ASHLEY EGBERT F CO 19 Main W—See front cover and page 52 Rochester

FIRMAN-WEBB CO Inc 212 Wilder bldg—See page 54 Rochester

Fireworks Manufacturers

Antonelli Fireworks Co, Rouse rd Coldwater Greece

Fish—Retail

Gascon Frank 5330 Culver rd Sea Breeze Irondequoit

Flags, Banners & Bunting

BICKFORD BROS CO 340 Monroe av—See page 21 Rochester

ROCHESTER AWNING & TENT WORKS 340 Monroe av—See page 21 Rochester

***Floral Designs**

KELLER JOHN B SONS Inc 25 Clinton av N—See page 46 Rochester

ROCHESTER FLORAL CO 33 Franklin—See page 46 Rochester

Florists—Retail

Boucher George T (greenhouse) Penfield rd R D 3 Roch Brighton

Cerra & Son Lyell rd R D 2 Coldwater Gates

Harmor Charles H, Spencerport rd R D 2 Coldwater Gates

Cragg Thomas B 50 Stone rd Roch Greece

Galentine William F, Mill rd R D 4 Roch Greece

Lee Charles 564 Stone rd Roch Greece

Howard Walter M 1736 Hudson av Roch Irondequoit

Florists, Retail—Continued

- Summerville Gardens, Washington av Roch Irondequoit
KELLER JOHN B SONS Inc 25 Clinton av N—See page
 46 Rochester
ROCHESTER FLORAL CO 33 Franklin—See page 46 Rochester

Florists—Wholesale

- Anotnakis Peter 2485 StPaul boul Roch Irondequoit
BROCKMANN'S EDWARD SONS 1991 Ridge rd E, R D 5
 Roch—See page 46 Irondequoit
 Cole Charles W 4580 StPaul boul and Cole rd Roch Irondequoit
 Curtis Charles 3160 StPaul boul Roch Irondequoit
 Fry Milton E 972 Ridge rd E Roch Irondequoit
 Hunt's Perennial Gardens 2693 StPaul boul Roch Irondequoit
 Suhr John C, Cooper rd Roch Irondequoit
 Warren J H Co 568 Ridge rd E Roch Irondequoit

Founders—Brass, Bronze & Aluminum

- NORTH WEST FOUNDRIES Inc** 167-183 Villa—See page
 36 Rochester

Fruit Dealers—Retail

- Stone Road Bakery & Garden Patch 508 Stone rd Roch Greece

Fruit Growers

- Webber Bros Fruit Farm, Buffalo rd R D 2 Coldwater Gates
 Leastman Herbert W, Leastman rd Roch Irondequoit
 Rudman Roy S 1090 Titus av Roch Irondequoit
 Rudman William C, Cooper rd Roch Irondequoit
 Schneeberger George, Cooper rd Roch Irondequoit

**Fuel Dealers*

- ONTARIO ICE CO INC COAL** Lake rd Sea Breeze—See
 page 39 Irondequoit

Funeral Decorations—Floral

- BROCKMANN'S EDWARD SONS** 1991 Ridge rd E, R D 5
 Roch—See page 46 Irondequoit

**Funeral Directors*

- ASHTON FUNERAL HOME** 636 Main W—See page 47
 Rochester
BENDER BROS 301 Alexander—See page 47 Rochester
HONAN THOMAS 616 Genesee—See page 47 Rochester
INGMIRE & THOMPSON CO 137 Chestnut at Court—See
 back cover Rochester
JEFFREYS L A CO 32 Chestnut—See page 47 Rochester
MAIER'S L W SONS 870 Clinton av N—See page 48 Rochester
MOORE & FISKE 105 Lake av—See insert opp page 273
 tion Rochester
SCHAUMAN'S L SONS 609 Clinton av N—See page 48
 Rochester

**Funeral Homes*

- ASHTON FUNERAL HOME** 636 Main W—See page 47 Rochester
HONAN THOMAS 616 Genesee—See page 47 Rochester
SCHAUMAN'S L SONS 609 Clinton av N—See page 48
 Rochester

Fur Dealers & Furriers

- GRAESER WM V CO** 38 Clinton av N—See page 51 Rochester

***Fur Storage**

FORMAN B CO 46 Clinton av S—See page 38	Rochester
GRAESER WM V CO 38 Clinton av N—See page 51	Rochester
STAUB & SON Inc 951 Main E—See page 42	Rochester

***Furnaces**

WOODARD THOMAS S CO (coal, gas and oil) 846 Clinton av S—See page 49	Rochester
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Furniture Dealers—Retail

GARSON & WOOD FURNITURE CO 111 Clinton av S—See page 50	Rochester
GRAVES H B CO Inc 78 State—See page 50	Rochester
HOWE & ROGERS CO 89-91 Clinton av S—See page 50	Rochester

***Furriers**

GRAESER WM V CO 38 Clinton av N—See page 51	Rochester
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***Garages**

NASH SALES & SERVICE Schoen Bros 68 Genesee—See page 20	Rochester
SCHOEN BROS 68 Genesee—See page 20	Rochester

***Garden Tools**

LONG HARDWARE CO 4411 Culver rd Sea Breeze—See page 51	Irondequoit
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Gasoline Stations

Cleary's Stations Inc, Monroe av R D 1 Roch	Brighton
Council Rock Service Station, Monroe av R D 1 Roch	Brighton
DePascale Julio, East River rd R D 2 Roch	Brighton
Ferge Henry, Clinton av S, R D 2 Roch	Brighton
Filer George D, Monroe av R D 1 Roch	Brighton
Fisher Rollo C 1821 Monroe av Roch	Brighton
Kroll's Gas Station 2081 Monroe av R D 1 Roch	Brighton
Long C Hersch, East River rd R D 2 Roch	Brighton
Mason Harry C 2990 Monroe av R D 1 Roch	Brighton
Standard Oil Co of N Y, East av R D 1 Roch	Brighton
Webaco Oil Co, Elmwood av R D 1 Roch	Brighton
Allen Harry T, Spencerport rd R D 2 Coldwater	Gates
Benton Earl E, Spencerport rd R D 2 Coldwater	Gates
Dolomite Filling Station, Buffalo rd R D 1 Coldwater	Gates
Elmgrove Service Station, Spencerport rd R D 2 Coldwater	Gates
Engert George M, Spencerport rd R D 2 Coldwater	Gates
Karner August, Lyell av R D 2 Coldwater	Gates
Versprill William, Howard rd R D 2 Coldwater	Gates
Wilcox Roy, Chili av cor Brooks av R D 1 Coldwater	Gates
Decker R L Service Station 4433 Dewey av R D 4 Roch	Greece
Jones Claude L, Lee rd Coldwater	Greece
Jones Edward 405 Stone rd Roch	Greece
Kulzer Bros 145 Stonewood av Roch	Greece
Maurer Henry E, Latta rd R D 4 Roch	Greece
Morgan Arthur K 3701 Dewey av R D 4 Roch	Greece
Nash Martin E, Manitou rd Hilton	Greece
Perry Clarence D 528 Stone rd Roch	Greece
Pomona Gas Station 3167 Dewey av Roch	Greece
Sabin & Weilbye 2678 Dewey av Roch	Greece
Snyder Clyde 4422 Ridge rd W Spencerport	Greece
Tanis John J 3855 Ridge rd W, R D 6 Roch	Greece

Gasoline Stations—Continued

Wittman Alfred J 2496 Ridge rd W, R D 6 Roch	Greece
Wood Henry L, Latta rd R D 4 Roch	Greece
Boulevard Service Station 3366 StPaul boul Roch	Irondequoit
DeSmit & Schweizer 2575 Culver rd R D 5 Roch	Irondequoit
Diehle Charles L & Co Inc 4601 Culver rd Sea Breeze	Irondequoit
Hassons's Service Station 667 Titus av Roch	Irondequoit
Hettig Service Station 4223 Culver rd Pt Pleasant	Irondequoit
Kochert Louis 1565 Titus av R D 7 Roch	Irondequoit
Kuebel Earl J, Pine Grove av Roch	Irondequoit
Leschorn Bros 3040 Culver rd R D 7 Roch	Irondequoit
Maracle Frank C 1167 Ridge rd E Roch	Irondequoit
Rose H A & Son 1477 Winton rd N, R D 5 Roch	Irondequoit
Shapiro Bros 2548 StPaul boul Roch	Irondequoit
Shuman James W 1170 Ridge rd E. Roch	Irondequoit
Standard Oil Co, Winton rd N cor Empire boul R D 5 Roch	Irondequoit
Summerville Service Station 4940 StPaul boul Roch	Irondequoit
Twin Mills Service Station 4559 Culver rd Sea Breeze	Irondequoit
Whitehouse Thomas, Empire boul R D 5 Roch	Irondequoit

General Merchandise

Knoepfler Max, Coldwater rd Coldwater	Gates
Schaffer William W, Buffalo rd R D 2 Coldwater	Gates
Lensen William H, N Greece rd North Greece	Greece
McBride Bros Inc 2930 Dewey av Roch	Greece

Golf Courses—Miniature

Williams Rodney 2080 Monroe av R D 1 Roch	Brighton
Rustic Golf Club 643 Titus av Roch	Irondequoit

Grain Dealers

Haxton Geo W & Sons, N Greece rd North Greece	Greece
Mitchell Harry J 2649 Ridge rd W, R D 6 Roch	Greece
IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E near R W & O tracks—See page 39	Rochester

Granite Dealers & Works

LELAND-WESTON-LOWE CO 1132-1138 MtHope av—See inside front cover	Rochester
TROTT BROS CO Inc 1120 MtHope av phone Monroe 73—See page 60	Rochester

** Gravel Dealers*

CONSOLIDATED MATERIALS CORP 109 Terminal bldg— See page 36	Rochester
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** Greenhouses*

KELLER JOHN B SONS Inc 1023 South av—See page 46	Rochester
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** Grey Iron Castings*

NORTH WEST FOUNDRIES Inc 167-183 Villa—See page 36	Rochester
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Grocers—Retail

Burdette Wilber & Burdette 1960 Monroe av R D 1 Roch	Brighton
Flickinger S M Co Inc 1478 Monroe av Roch	Brighton
Great A & P Tea Co 1496 Monroe av Roch	Brighton
Hart's Food Stores Inc 1789 Monroe av Roch	Brighton

Holroyd Benjamin W, Landing rd R D 3 Roch	Brighton
Miller Clarence P, W Henrietta rd R D 2 Roch	Brighton
Ramsey & Ramsey, W Henrietta rd R D 2 Roch	Brighton
Sutton Theron G 2065 Monroe av R D 1 Roch	Brighton
Terpstra Tina Mrs, Helen rd R D 2 Roch	Brighton
Van Bortel Jacob, Landing rd R D 3 Roch	Brighton
Bauerlein Gordon C, Long Pond rd R D 2 Coldwater	Gates
Clancy William B, Lyell rd R D 2 Coldwater	Gates
Davenport Jane Mrs, Howard rd R D 2 Coldwater	Gates
Field Chester A, Buffalo rd R D 1 Coldwater	Gates
Ford Seth, Chili av R D 1 Coldwater	Gates
Klingensmith David, Waldorf av R D 2 Coldwater	Gates
Wright Elmer E, Lyell av R D 2 Coldwater	Gates
Boslov Philip 149 Stone rd Roch	Greece
Easton John C 2443 Ridge rd W, R D 6 Roch	Greece
Fairbanks Louise Mrs 460 Stonewood av Roch	Greece
Flaherty Mary Mrs 114 Maiden lane Roch	Greece
Flickinger S M Co 2890 Dewey av Roch	Greece
Franse Frances 1972 Ridge rd W, R D 6 Roch	Greece
Great A & P Tea Co 2910 Dewey av Roch	Greece
Harper George, Elmgrove rd Coldwater	Greece
Hart's Food Stores Inc 2820 Dewey av and 395 Stone rd Roch	Greece
Heberger's Grocery, Grand View Beach rd R D 4 Roch	Greece
Hogan Mathew Lowden Pt rd Hilton	Greece
Johnstone George M 413 Stone rd Roch	Greece
Linder William J, Elmgrove rd Coldwater	Greece
Loper Franklin E 451 Denise rd R D 4 Roch	Greece
Merrifield Ernest D 119 Brookridge dr Roch	Greece
Niblack & Eppinger 3635 Dewey av Roch	Greece
Perry Clarence D 528 Stone rd Roch	Greece
Richards Allen S 3850 Ridge rd W, R D 6 Roch	Greece
VanRoo John Lake Front (East Manitou) Hilton	Greece
Wedel Chester G, Crescent Beach rd R D 4 Roch	Greece
American Economy Stores 285 Culver pkwy and 2187 av N Roch	Clinton
Berthold Henry J, Seneca rd R D 7 Roch	Irondequoit
Boslov Levi 5 Wabash av Claverhouse	Irondequoit
Casegno James 544 Culver pkwy Roch	Irondequoit
Case Truman 601 Titus av Roch	Irondequoit
DiLella Peter 62 Taft R D 7 Roch	Irondequoit
Flickinger Stores Inc 4560 Culver rd Sea Breeze	Irondequoit
Great A & P Tea Co Pt Pleasant rd Pt Pleasant	Irondequoit
Gruhn Otto C 4696 Culver rd Sea Breeze	Irondequoit
Harris Nicholas N, Taft R D 7 Roch	Irondequoit
Hart's Food Stores Inc 4490 Culver rd Sea Breeze	Irondequoit
Hart's Food Stores Inc Pt Pleasant rd Pt Pleasant	Irondequoit
Hart's Food Stores Inc 2110 Ridge rd E, R D 5 Roch	Irondequoit
Heffer Bros 1201 Ridge rd E, R D 5 Roch	Irondequoit
Hoffman Harry J 131 Edgewood rd R D 7 Roch	Irondequoit
Klimcow Peter, Urbana av R D 7 Roch	Irondequoit
Lawler Edward A, Cooper rd Roch	Irondequoit
Nash Onofry 225 Roanoke av R D 7 Roch	Irondequoit
Ranzenbach Carl F 694 Titus av Roch	Irondequoit
Red & White Chain Store 4380 Culver rd Sea Breeze	Irondequoit
Smith Edward W, Washington av cor Wabash av Roch	Irondequoit
Stevens Louise Mrs 2125 Ridge rd E, R D 5 Roch	Irondequoit
Stott Ernest 4914 StPaul boul Roch	Irondequoit

Grocers, Retail—Continued

Surace Fred, Urbana av R D 7 Roch	Irondequoit
Wagner Hannah Mrs 4281 Culver rd Pt Pleasant	Irondequoit
Zegewitz Theodore G 5412 StPaul boul Roch	Irondequoit

Hairdressers—Ladies'

Bel Air Beauty Shop 1474 Monroe av Roch	Brighton
Ayers Alice M Mrs 2886 Dewey av Roch	Greece
Fowler Martha M Mrs 121 Westwood dr Roch	Greece
Brown Ann M 26 Vayo Roch	Irondequoit
Bryar Hulda S 1 Walzer rd R D 7 Roch	Irondequoit
Neuman Charlotte Mrs 4289 Culver rd Pt Pleasant	Irondequoit
Roosevelt Claude L 655 Titus av Roch	Irondequoit

Hardware Dealers—Retail

Bel-Rose Hardware Co 1494 Monroe av Roch	Brighton
Sabin Hardware 2888 Dewey av Roch	Greece
WEAVER HARDWARE 520 Stone rd nr Dewey av Roch	Greece
Busch Simon Empire boul R D 5 Roch	Irondequoit
Downes Edward S 2114 Ridge rd E, R D 5 Roch	Irondequoit
LONG HARDWARE CO 4411 Culver rd Sea Breeze—See page 51	Irondequoit
Muxworthy John F 563 Titus av Roch	Irondequoit
RAMBERT CHESTER T Washington av nr Wabash av (White City) Roch	Irondequoit
Wagner Leo J 4281 Culver rd Pt Pleasant	Irondequoit
ERNST HARDWARE succeeded by H H Sullivan Inc 65 South av—See page 51	Rochester
SULLIVAN H H Inc successors to Ernst Hardware 65 South av—See page 51	Rochester
WEED AND COMPANY 15 Exchange—See page 51	Rochester
ZIELINSKI STEPHEN 1115 Hudson av—See page 59	Rochester

** Hardwood Lumber*

MORSE WM B LUMBER CO 340 Main W 936 Main E 101 Ford and Thomas av at Stutson Charlotte Station—See page 58	Rochester
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Hay & Straw Dealers—Retail

Hunt Clarence, Clinton av S, R D 2 Roch	Brighton
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Heating & Ventilating

Wohler Geo T jr, Eugene R D 2 Coldwater	Gates
Barber Wm C 1736 Portland av R D 7 Roch	Irondequoit
Gresens Lothar C 332 Hurstbourne rd Roch	Irondequoit
HOWE & BASSETT CO Inc 840 University av—See page 65	Rochester

** Hot Water Heating Contractors*

BARBER WILLIAM C 1736 Portland av R D 7 Roch—See page 41	Irondequoit
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Hotels

River Park Hotel, East River rd R D 2 Roch	Brighton
Bardo Frederick A, Buffalo rd R D 1 Coldwater	Gates
Bardo's Inn, Lyell rd R D 2 Coldwater	Gates
Crescent Beach Hotel, Crescent Beach rd R D 4 Roch	Greece
Falls Hotel 2331 Ridge rd W, R D 6 Roch	Greece
Grove House, Long Pond rd R D 4 Roch	Greece
Island Cottage Hotel, Island Cottage rd R D 4 Roch	Greece
Maier John F 4455 Dewey av R D 4 Roch	Greece

Manitou Beach Hotel, Manitou rd Hilton	Greece
Reardon's Inn, Manitou rd Hilton	Greece
Sellke Angelina Mrs 4600 Ridge rd W, Spencerport	Greece
Streb Raymond J 4464 Ridge rd W, Spencerport	Greece
Bender Fred 5028 Culver rd Sea Breeze	Irondequoit
Birds & Worms Hotel, Seneca rd R D 7 Roch	Irondequoit
Forest House, Ridge rd E cor Culver rd R D 5 Roch	Irondequoit
Hebing Louis F, Glen Haven rd R D 5 Roch	Irondequoit
Kotwas Larry 5100 Culver rd Sea Breeze	Irondequoit
Magin Michael C, Rifle Range Roch	Irondequoit
Newport House, Newport rd R D 5 Roch	Irondequoit
Pt Pleasant Hotel, Bay Front, Pt Pleasant	Irondequoit
Rebholz Martin F 5438 Culver rd Sea Breeze	Irondequoit
Ritter Lulu Mrs 5312 Culver rd Sea Breeze	Irondequoit
Rosenbauer Clement, Bay Front R D 5 Roch	Irondequoit
Whitehouse Leon K, Bay View rd R D 5 Roch	Irondequoit

House Furnishing Goods

GARSON & WOOD FURNITURE CO 111 Clinton av S—See page 50	Rochester
GRAVES H B CO Inc 78 State—See page 50	Rochester
HOWE & ROGERS CO 89-91 Clinton av S—See page 50	Rochester
WEED AND COMPANY 15 Exchange—See page 51	Rochester

House Movers & Raisers

Rochester Building Movers 29 Furlong rd Henrietta	Brighton
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Ice Dealers

Daniels C Wesley 188 Estall rd Roch	Greece
McLaughlin Charles E 39 Highland av Roch	Irondequoit

Insulating Materials

GEORGIAN BAY LUMBER CO Inc (building) 181 Humboldt	Rochester
See page 59	

Insurance Agents

Maurer Clarence J 4467 Culver rd Sea Breeze	Irondequoit
Pammenter James 1588 Hudson av Roch	Irondequoit
Then Raymond J 65 Thorndyke rd Roch	Irondequoit

**Insurance Agents—Accident & Health*

ASHLEY EGBERT F CO 19 Main W—See front cover and page 52	Rochester
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**Insurance Agents—Automobile*

ASHLEY EGBERT F CO 19 Main W—See front cover and page 52	Rochester
DANA HOWARD C & CO 410-416 Granite bldg—See page 54	Rochester
FIRMAN-WEBB CO Inc 212 Wilder bldg—See page 54	Rochester
FORBES & PORTER Inc 107 Commerce bldg—See page 55	Rochester
HAYES SHARP & HAGGERTY Inc 414 Main E—See page 56	Rochester
JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See page 53	Rochester
McKAY HARRY J 409 Central Trust bldg—See page 54	Rochester
MILLER CHARLES F 202 E & B bldg—See insert opp page 429	Rochester

Insurance Agents, Automobile—Continued

- PARKER-CONSLER AGENCY** 114 Wilder bldg—See page 56 Rochester
PAVIOUR R S & SON Inc 1007 Commerce bldg—See page 55 Rochester
POTTER WELLINGTON Inc 526-528 Granite bldg 130 Main E Rochester
PRITCHARD ORVIS L 508 Genesee Valley Trust bldg—See page 56 Rochester
SMITH L WALTON AGENCY 816-817 Genesee Valley Trust bldg—See page 57 Rochester

**Insurance Agents—Burglary*

- ASHLEY EGBERT F CO** 19 Main W—See front cover and page 52 Rochester

**Insurance Agents—Casualty & Liability*

- ASHLEY EGBERT F CO** 19 Main W—See front cover and page 52 Rochester
CLEMENTS JAMES C Inc 409-411 Powers bldg—See page 55 Rochester
DANA HOWARD C & CO 410-416 Granite bldg—See page 54 Rochester
FIRMAN-WEBB CO Inc 212 Wilder bldg—See page 54 Rochester
FORBES & PORTER Inc 107 Commerce bldg—See page 55 Rochester
HAYES SHARP & HAGGERTY Inc 414 Main E—See page 56 Rochester
JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See page 53 Rochester
McKAY HARRY J 409 Central Trust bldg—See page 54 Rochester
MILLER CHARLES F 202 E & B bldg—See insert opp page 429 Rochester
MOWRIS CHARLES R 410-420 Bank of Rochester bldg 34 State—See page 56 Rochester
PARKER-CONSLER AGENCY 114 Wilder bldg—See page 56 Rochester
PAVIOUR R S & SON Inc 1007 Commerce bldg—See page 55 Rochester
POTTER WELLINGTON Inc 526-528 Granite bldg 130 Main E Rochester
PRITCHARD ORVIS L 508 Genesee Valley Trust bldg—See page 56 Rochester
SMITH L WALTON AGENCY 816-817 Genesee Valley Trust bldg—See page 57 Rochester

**Insurance Agents—Fire*

- ASHLEY EGBERT F CO** 19 Main W—See front cover and page 52 Rochester
CLEMENTS JAMES C Inc 409-411 Powers bldg—See page 55 Rochester
DANA HOWARD C & CO 410-416 Granite bldg—See page 54 Rochester
FIRMAN-WEBB CO Inc 112 Wilder bldg—See page 54 Rochester
FORBES & PORTER Inc 107 Commerce bldg—See page 55 Rochester

- HAYES SHARP & HAGGERTY Inc** 414 Main E—See page 56 Rochester
- JOHNSTON JAMES AGENCY Inc** 214 Granite bldg—See page 53 Rochester
- McKAY HARRY J** 409 Central Trust bldg—See page 54 Rochester
- MILLER CHARLES F** 202 E & B bldg—See insert opp page 429 Rochester
- MOWRIS CHARLES R** 410-420 Bank of Rochester bldg 34 State—See page 56 Rochester
- PARKER-CONSLER AGENCY** 114 Wilder bldg—See page 56 Rochester
- PAVIOUR R S & SON Inc** 1007 Commerce bldg—See page 55 Rochester
- POTTER WELLINGTON Inc** 526-528 Granite bldg 130 Main E Rochester
- PRITCHARD ORVIS L** 508 Genesee Valley Trust bldg—See page 56 Rochester
- SMITH L WALTON AGENCY** 816-817 Genesee Valley Trust bldg—See page 57 Rochester

**Insurance Agents—Life*

- NORTHUP WALTER P** gen agent Provident Mutual Life Ins Co of Phila Pa 600 Lincoln-Alliance Bank bldg—See insert opp page 429 Rochester
- POTTER WELLINGTON Inc** 526-528 Granite bldg 130 Main E Rochester

**Insurance Agents—Marine*

- DANA HOWARD C & CO** 410-416 Granite bldg—See page 54 Rochester

**Insurance Agents—Plate Glass*

- ASHLEY EGBERT F CO** 19 Main W—See front cover and page 52 Rochester
- FIRMAN-WEBB CO Inc** 212 Wilder bldg—See page 54 Rochester
- FORBES & PORTER Inc** 107 Commerce bldg—See page 55 Rochester
- JOHNSTON JAMES AGENCY Inc** 214 Granite bldg—See page 53 Rochester
- PAVIOUR R S & SON Inc** 1007 Commerce bldg—See page 55 Rochester
- PRITCHARD ORVIS L** 508 Genesee Valley Trust bldg—See page 56 Rochester

**Insurance Agents—Surety*

- ASHLEY EGBERT F CO** 19 Main W—See front cover and page 52 Rochester

**Insurance Companies—Accident & Health*

- HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co gen agts 19 Main W—See front cover and page 52 Rochester
- GREAT AMERICAN INDEMNITY CO** Egbert F Ashley Co gen agts 19 Main W—See front cover and page 52 Rochester

**Insurance Companies—Boiler*

- HARTFORD STEAM BOILER INS CO** of Hartford Conn Egbert F Ashley Co gen agts 19 Main W—See front cover and page 52 Rochester

***Insurance Companies—Bonding**

- GUARANTEE COMPANY OF NORTH AMERICA** of Montreal Can Egbert F Ashley Co gen agents 19 Main W—
See front cover and page 52 Rochester
- HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co gen agts 19 Main W—See front cover and page 52 Rochester
- UNITED STATES GUARANTEE CO OF N Y** Egbert F Ashley Co gen agents 19 Main W—See front cover and page 52 Rochester

***Insurance Companies—Burglary**

- HARTFORD ACCIDENT & INDEMNITY CO** of Hartford Conn (and plate glass) Egbert F Ashley Co gen agents 19 Main W—See front cover and page 52 Rochester

***Insurance Companies—Casualty**

- GLENS FALLS INDEMNITY CO** Charles R Mowris gen agt 410-420 Bank of Rochester bldg 34 State—See page 56 Rochester
- UNITED STATES CASUALTY CO OF N Y R S Paviour & Son Inc** gen agents 0007 Commerce bldg—See page 55 Rochester

***Insurance Companies—Fire**

- CONNECTICUT FIRE INS CO** of Hartford Conn Egbert F Ashley Co gen agts 19 Main W—See front cover and page 52 Rochester
- FIRE ASSOCIATION OF PHILADELPHIA** Egbert F Ashley Co gen agts 19 Main W—See front cover and page 52 Rochester
- GLENS FALLS INSURANCE CO OF GLENS FALLS N Y** Charles R Mowris res agt 410-420 Bank of Rochester bldg 34 State—See page 56 Rochester
- GREAT AMERICAN INS CO OF N Y** Egbert F Ashley Co gen agents 19 Main W—See front cover and page 52 Rochester
- HARTFORD FIRE INS CO** of Hartford Conn Egbert F Ashley Co gen agents 19 Main W—See front cover and page 52 Rochester
- NORTH BRITISH & MERCANTILE INS CO** of London Eng Egbert F Ashley Co gen agents 19 Main W—See front cover and page 52 Rochester
- PROVIDENCE-WASHINGTON INS CO** of Providence R I Egbert F Ashley Co gen agents 19 Main W—See front cover and page 52 Rochester
- ROCHESTER AMERICAN INS CO OF N Y** Egbert F Ashley Co gen agts 19 Main W—See front cover and page 52 Rochester

***Insurance Companies—Liability**

- STANDARD OF DETROIT** Egbert F Ashley Co gen agents 19 Main W—See front cover and page 52 Rochester

***Insurance Companies—Life**

- PROVIDENT MUTUAL LIFE INS CO OF PHILA PA** Walter P Northup gen agent 600 Lincoln-Alliance Bank bldg—See insert opp page 429 Rochester

Insurance Companies—Surety Bond

HARTFORD ACCIDENT & INDEMNITY CO Egbert F Ash-
ley Co gen agts 19 Main W—See front cover and page 52
Rochester

***Insurance Investigations**

O'BRIEN S M DETECTIVE BUREAU 210 East av—See page
42 Rochester

Interior Decorators

Turnbull Helen G, Arrowhead dr R D 1 Coldwater Gates

Interior Wood Work

MARTIN A N SONS Inc 254 East av—See page 58 Rochester

MORSE WM B LUMBER CO 340 Main W 936 Main E 101
Ford and Thomas av at Stutson Charlotte Station—See
page 58 Rochester

RUGG C H COMPANY 255 N Union at N Y Central R R—See
page 36 Rochester

***Investigations—Secret and Private**

O'BRIEN S M DETECTIVE BUREAU 210 East av—See page
42 Rochester

Investment Securities

Carrell Kenneth L 1430 Monroe av Roch Brighton

HIBBARD PALMER & KITCHEN 100 Powers bldg—See page
22 Rochester

MUDGE CHARLES E 119 Cutler bldg 42 East av—See inside
front cover Rochester

SAGE WOLCOTT & STEELE 1002-1004 Lincoln-Alliance
Bank bldg—See page 22 Rochester

SMITH GRAHAM & ROCKWELL Sagamore Hotel 115
East av—See page 22 Rochester

TUCKER, ANTHONY & CO 20 East av—See page 23 Rochester

Jewelers—Retail

SCHEER E J 259 Main E at Cortland—See page 57 Rochester

***Job Printing**

ART PRINT SHOP 77 St Paul—See page 66 Rochester

BURNETT PRINTING CO 27 S Water—See page 66 Rochester

BURNS GEORGE P PRESS Inc 49-51 N Water—See page
66 Rochester

Ladies' & Misses' Clothing—Retail

FORMAN B CO 46 Clinton av S—See page 38 Rochester

***Lamps—Floor & Table**

GRAVES H B CO Inc (gas and electric portables) 78 State—
See page 50 Rochester

Landscape Architects & Gardeners

MacAdam Ranald B 16 Fair Oaks av Roch Brighton

GREEN'S NURSERY COMPANY 1351 South av—See
page 64 Rochester

Lawyers

Curry Willard P 4467 Culver rd Sea Breeze Irondequoit

**Liability Insurance*

- ASHLEY EGBERT F CO 19 Main W—See front cover and
page 52 Rochester
JOHNSTON JAMES AGENCY Inc 214 Granite bldg—See
page 53 Rochester

**Life Insurance*

- NORTHRUP WALTER P gen agent Provident Mutual Life Ins
Co of Phila Pa 600 Lincoln-Alliance Bank bldg—See
insert opp page 429 Rochester
PROVIDENT MUTUAL LIFE INS CO OF PHILA PA Walter
P Northup gen agt 600 Lincoln-Alliance Bank bldg—See
insert opp page 429 Rochester

Live Stock Dealers & Commission

- Meyer Adolph 1261 Highland av R D 2 Roch Brighton
Kern Alexander J, Buffalo rd R D 1 Coldwater Gates
Schott John H, Buffalo rd R D 1 Coldwater Gates

**Loan Agents*

- PROVIDENT LOAN SOCIETY 31 Exchange rm 401—See top
lines Rochester

Lumber—Retail

- Matthews & Fields 120 Stonewood av Roch Greece
GEORGIAN BAY LUMBER CO Inc 181 Humboldt—See page
59 Rochester
GREECE LUMBER CO Inc 788 Lewiston av—See page 59
Rochester
MARTIN A N SONS Inc 254 East av—See page 58 Rochester
MORSE WM B LUMBER CO 340 Main W 936 Main E 101
Ford and Thomas av at Stutson Charlotte Station—See
page 58 Rochester
PEOPLES COAL & LUMBER CO 4585 Lake av—See page 58
Rochester
ZIELINSKI STEPHEN 1115 Hudson av—See page 59 Rochester

Lumber—Wholesale

- MORSE WM B LUMBER CO 340 Main W 936 Main E 101
Ford and Thomas av at Stutson Charlotte Station—See
page 58 Rochester

Manufacturers' Agents

- Baxter David D (foundry supplies) 2261 Monroe av R D 1
Roch Brighton
MANUEL SPECIALTIES CO (Bashlin valves and faucets)
119 Westland av Roch—See page 65 Brighton

Marble Workers & Contractors

- LELAND-WESTON-LOWE CO 1132-1138 MtHope av—See
inside front cover Rochester

Market Gardeners

- Anderson John H 448 Titus av Roch Irondequoit
Burling John W 559 Ridge rd E, Roch Irondequoit
Coene Peter 1526 Hudson av Roch Irondequoit
Daggs Leslie G, Staanton lane Roch Irondequoit
DeMaecker Henry 445 Ridge rd E, Roch Irondequoit
DeSmit Daniel 1632 Hudson av Roch Irondequoit
DeVos John 866 Ridge rd E, Roch Irondequoit

Disher George F 824 Ridge rd E, Roch	Irondequoit
Englehardt Charles & Louis 766 Ridge rd E, Roch	Irondequoit
Englehardt Frederick, Cooper rd Roch	Irondequoit
Fritz Frank P 765 Titus av Roch	Irondequoit
Fuller John H 2693 StPaul boul Roch	Irondequoit
Graffath Frank A 1847 Hudson av Roch	Irondequoit
Hallauer George T 1673 Hudson av Roch	Irondequoit
Hallauer Jacob P 1778 Hudson av Roch	Irondequoit
Hallauer William F 1754 Hudson av Roch	Irondequoit
Hamman Frank J, Cooper rd Roch	Irondequoit
Heffer George W 900 Ridge rd E, Roch	Irondequoit
Heffer Spencer 901 Ridge rd E, Roch	Irondequoit
Hess Abraham J 1579 Hudson av Roch	Irondequoit
Hill William B 700 Ridge rd E, Roch	Irondequoit
Howard Burt A 516 Titus av Roch	Irondequoit
Josh Charles 529 Ridge rd E, Roch	Irondequoit
Kort Adolph H, Cooper rd Roch	Irondequoit
List A & Son 3230 StPaul boul Roch	Irondequoit
List Frank A, Cooper rd Roch	Irondequoit
Maxwell Robert 1105 Ridge rd E, Roch	Irondequoit
Merrill Thomas 485 Titus av Roch	Irondequoit
Metcalfe Frederick 505 Ridge rd E, Roch	Irondequoit
Mulcock David 1525 Hudson av Roch	Irondequoit
Mulcock Edward T 1069 Titus av Roch	Irondequoit
Mulcock Walter H 622 Ridge rd E, Roch	Irondequoit
Musson Frank 457 Ridge rd E, Roch	Irondequoit
Oldenburg John C 3386 StPaul boul Roch	Irondequoit
Oldenburg William C 455 Titus av Roch	Irondequoit
Parr Alonzo 1768 Hudson av Roch	Irondequoit
Pengelly T B Co 3292 StPaul Roch	Irondequoit
Porter Chauncey W 1672 Hudson av Roch	Irondequoit
Schoonacker Philip 1728 Hudson av Roch	Irondequoit
Smallbridge Edwin W 1605 Hudson av Roch	Irondequoit
Smallbridge Robert H 1739 Hudson av Roch	Irondequoit
Stanbridge Frank 869 Ridge rd E, Roch	Irondequoit
Stanton Chester A, Stanton lane Roch	Irondequoit
Thompson William H 421 Ridge rd E, Roch	Irondequoit
Titus Dell Garden Co 441 Titus av Roch	Irondequoit
Titus Frank C 490 Ridge rd E Roch	Irondequoit
VanHulle Leonard 1610 Hudson av Roch	Irondequoit
Vercruyse Leo, Stanton lane Roch	Irondequoit
West James H & Son 1879 Portland av R D 7 Roch	Irondequoit
Woollacott Thomas P 1587 Hudson av Roch	Irondequoit

Masons' Supplies

AMERICAN CLAY & CEMENT CORP 1175 Main E—See page 37	Rochester
IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E near R W & O tracks—See page 39	Rochester
SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av S—See page 41	Rochester
ZIELINSKI STEPHEN 1115 Hudson av—See page 59	Rochester

**Mausoleums*

LELAND-WESTON-LOWE CO 1132-1138 MtHope av—See inside front cover	Rochester
TROTT BROS CO Inc 1120 MtHope av phone Monroe 73— See page 60	Rochester

Meats—Retail

Brighton Market 1831 Monroe av Roch	Brighton
Framingham Dwight H 1480 Monroe av Roch	Brighton
Craft Ray G 2547 Ridge rd W, R D 6 Roch	Greece
Hart's Food Stores Inc 2820 Dewey av Roch	Greece
Kase Andrew J 393 Stone rd Roch	Greece
Reichenberger Martin 2916 Dewey av Roch	Greece
Reid John F 524 Stone rd Roch	Greece
Belec Stephen 2193 Clinton av N Roch	Irondequoit
Lawrenze George 2123 Ridge rd E, R D 5 Roch	Irondequoit
Miller May K Mrs Pt Pleasant rd Pt Pleasant	Irondequoit
Miller & Moffitt 4698 Culver rd Sea Breeze and Pt Pleasant rd Pt Pleasant	Irondequoit
Paul Clarence C 4287 Culver rd Pt Pleasant	Irondequoit
Pfrommer Bros 2112 Ridge rd E, R D 5 Roch	Irondequoit

Medicine Manufacturers

Musselmann Noah 4510 StPaul boul Roch	Irondequoit
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Mercantile Agencies

CREDIT RATING CORPORATION The 616 Mercantile bldg See page 60	Rochester
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Milk Dealers—Retail

Brahler Milk Co, Penfield rd R D 3 Roch	Brighton
Horst Frank W, Winton rd S, R D 1 Roch	Brighton
Linden Dairy Inc, Linden av R D 3 Roch	Brighton
Hugelmaier Bros, Spencerport rd R D 2 Coldwater	Gates
Buckman's Dairy 2576 Ridge rd W, R D 6 Roch	Greece
Dewey Av Dairy 4141 Dewey av R D 4 Roch	Greece
Heberle Charles C 286 Spencer rd R D 5 Roch	Irondequoit
KLEM BROS DAIRY 3746 StPaul boul Roch—See insert opp page 429	Irondequoit
Schneerberger C Walter, Bay View rd R D 5 Roch	Irondequoit
Schutt Ralph C avenue B, Pt Pleasant	Irondequoit

Mill Supplies

WEED AND COMPANY 15 Exchange—See page 51	Rochester
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***Mill Work—(Interior and Exterior)**

SMITH SASH & DOOR COMPANY 175 Exchange—See page 37	Rochester
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***Money to Loan**

PROVIDENT LOAN SOCIETY 31 Exchange rm 401—See top lines	Rochester
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Monuments—Granite & Marble

LELAND-WESTON-LOWE CO 1132-1138 MtHope av—See inside front cover	Rochester
TROTT BROS CO Inc 1120 MtHope av phone Monroe 73— See page 60	Rochester

***Mortgages—Real Estate**

GARFIELD REAL ESTATE CO 12 Exchange—See cover	front Rochester
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**Morticians*

ASHTON FUNERAL HOME 636 Main W—See page 47	Rochester
BENDER BROS 301 Alexander—See page 47	Rochester
HONAN THOMAS 616 Genesee—See page 47	Rochester
INGMIRE & THOMPSON CO 137 Chestnut—See cover	Rochester
JEFFREYS L A CO 32 Chestnut—See page 47	Rochester
MAIER'S L W SONS 870 Clinton av N—See page 48	Rochester

Moulding Manufacturers

SMITH SASH & DOOR COMPANY 175 Exchange—See page 37	Rochester
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**Multigraphing*

AYER & STREB 70 Exchange—See page 60	Rochester
LYMAN CHARLES G Inc 20 Cortland	Rochester

Newspapers

DEMOCRAT AND CHRONICLE Rochester Printing Co publishers 61 Main E—See page 62	Rochester
ROCHESTER ABENDPOST 237 Andrews—See page 63	Rochester
ROCHESTER EVENING JOURNAL AND POST EXPRESS Rochester News Corporation publishers 136 StPaul—See page 62	Rochester
ROCHESTER TIMES-UNION Rochester Times-Union Inc publishers Times square Broad W cor Exchange—See page 63	Rochester

**Notary Public*

ELLS ARTHUR A 2882 Dewey av Roch	Greece
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Nurserymen

Allen Nursery Co Kelly pk R D 3 Roch	Brighton
Buckley Timothy J 2036 Monroe av R D 1 Roch	Brighton
Heberle A H Nurseries, Browncroft boul R D 3 Roch	Brighton
Tiffany Nurseries 271 Sylvan rd Roch	Brighton
Rouse B Irving, Rouse rd Coldwater	Greece
Blaesi Frederick J 2963 Culver rd R D 5 Roch	Irondequoit
Pursell Frank A 2473 StPaul boul Roch	Irondequoit
GREEN'S NURSERY COMPANY 1351 South av—See page 64	Rochester

Nurses

Anderson Ida J 152 Eastand av Roch	Brighton
Cornwall Annie T Mrs 37 Tarrytown rd Roch	Brighton
Hartman Esther C 280 Meadow drive Roch	Brighton
Peters Elizabeth S 63 Fair Oaks av Roch	Brighton
Stark Florence B, W Henrietta rd Henrietta	Brighton
Dreschmitt Anna M 19 Dearcop rd R D 1 Coldwater	Gates
Chapman Anna 34 West parkway Roch	Greece
Durrans Alice E 190 Lake Breeze rd R D 4 Roch	Greece
Humphrey Mary 231 Stonewood av Roch	Greece
McMullen Ruth Mrs 466 Hampton boul R D 4 Roch	Greece
Proctor Elizabeth 1792 Ridge rd W, R D 6 Roch	Greece
Torrance Grace 280 Bakerdale rd Roch	Greece
Weis Elizabeth E 2809 Dewey av Roch	Greece

Nurses—Continued

Graffath Beatrice G 441 Titus av Roch	Irondequoit
Hogestyn Grace 75 Lanvale Roch	Irondequoit
Levy Lillian 143 Chestnut Hill drive Roch	Irondequoit
McNiven Esther C 280 Westchester av Roch	Irondequoit
McNiven Evangeline J 280 Westchester av Roch	Irondequoit
Meagher Alice Mrs 15 Spencer rd Roch	Irondequoit
Newman Laura E 332 Laurelton rd Roch	Irondequoit
Smith Glenna B 87 Thornton rd Roch	Irondequoit
Travis Vera 22 Madison av Claverhouse	Irondequoit
Walzer Mildred M 2064 Ridge rd E, R D 5 Roch	Irondequoit
Young Charlotte K Mrs 141 Tarrington rd R D 5 Roch	Irondequoit

Oil Burners & Equipment

HOWE & BASSETT CO Inc 840 University av—See page 65	Rochester
LAUBE ELECTRIC CORPORATION 338-340 Main E—See page 44	Rochester

Oils & Lubricants

Nichols L L (wholesale) 227 Gatewood av R D 1 Coldwater	Gates
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Opticians

EMPIRE OPTICAL CO 35 Clinton av S—See page 64	Rochester
GENESEE OPTICAL CO 510 Lincoln-Alliance Bank bldg—See page 64	Rochester

Optometrists

ARRINGTON EDWARD F 35 Clinton av S—See page 64	Rochester
BISSELL WILLISTON W 510 Lincoln-Alliance Bank bldg—See page 64	Rochester
EMPIRE OPTICAL CO 35 Clinton av S—See page 64	Rochester
FREE ALBERT J 510 Lincoln-Alliance Bank bldg—See page 64	Rochester
SMITH OSCAR CHARLES 35 Clinton av S—See page 64	Rochester

**Ozolid Prints*

CITY BLUE PRINT CO 66 Clinton av S—See page 35	Rochester
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Paint, Oil & Varnish Dealers—Retail

North Bergen Varnish Co (repr) 2 Rhinecliff drive Roch	Brighton
RAMBERT CHESTER T Washington av near Wabash av (White City) Roch	Irondequoit
HUMPHREYS THE PAINT MAN 44 South av—See page 65	Rochester
WEAVER HARDWARE (Du Pont) 520 Stone rd nr Dewey av Roch	Greece

Paint & Varnish Mfrs

Wamblu Corp 1326 Ridge rd E, R D 5 Roch	Irondequoit
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**Painters—Fresco*

COLBY & AMENT CO 499 Monroe av—See page 68	Rochester
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**Painters' Supplies*

HUMPHREYS THE PAINT MAN 44 South av—See page 65	Rochester
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Painters & Decorators

Davidson Carl M 41 Tarrytown rd Roch	Brighton
Hurley Joseph P, Elmwood av R D 1 Roch	Brighton
Scofield Edward W, Howard rd R D 2 Coldwater	Gates
Clark Earl C 80 Wedgewood pk Roch	Greece
Dinger Clayton E 137 Wheeldon dr Roch	Greece
Beideck Wm C 51 Vayo Roch	Irondequoit
Grasberger William J, Cooper rd Roch	Irondequoit
Hennekey Richard D 1804 Hudson av Roch	Irondequoit
Lawrenz Frank W 309 Rawlinson rd Roch	Irondequoit
Merkel Elias J 2999 Culver rd R D 5 Roch	Irondequoit
Mosier Samuel E 84 Montcalm drive Roch	Irondequoit
COLBY & AMENT CO 499 Monroe av—See page 68	Rochester

***Paper Hangings**

HUMPHREYS WALL PAPER STORE 58 South av—See page 65	Rochester
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***Pattern Lumber**

GEORGIAN BAY LUMBER CO Inc 181 Humboldt—See page 59	Rochester
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***Paving Brick & Block**

AMERICAN CLAY & CEMENT CORP 1175 E Main—See page 37	Rochester
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***Photostatic Printers**

CITY BLUE PRINT CO 66 Clinton av S—See page 35	Rochester
SULLIVAN H H Inc 67 South av—See page 35	Rochester

Physicians

Sanders George E 2672 Ridge rd W, R D 6 Roch	Greece
Shay John E 223 Stone rd Roch	Greece
Bradstreet Willis W 4242 Culver rd Pt Pleasant	Irondequoit
VanHorn Allison M 4485 Culver rd Sea Breeze	Irondequoit
Walker Alexander 1223 Ridge rd E, R D 5 Roch	Irondequoit

Piano Tuners

Schramm Herbert M 165 Pt Pleasant rd Pt Pleasant	Irondequoit
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***Plants & Bulbs**

GREEN'S NURSERY COMPANY (flowering) 1351 South av See page 64	Rochester
KELLER JOHN B SONS Inc 25 Clinton av N—See page 46	Rochester
ROCHESTER FLORAL CO 33 Franklin—See page 46	Rochester

Plumbers

MacDonald Roy A 101 Northumberland rd Roch	Brighton
Paulus William J 1680 Monroe av Roch	Brighton
Godfrey Philip E 27 Hinchey rd R D 1 Coldwater	Gates
Schnapp Charles A, Lee rd R D 2 Coldwater	Gates
Rieger Elmer B, Maiden lane R D 4 Roch	Greece
Smith Charles T 34 Cleverdale road Roch	Greece
Bliss Charles A 137 Armstrong R D 4 Roch	Irondequoit
Phillips John B, Seneca rd R D 7 Roch	Irondequoit
RAMBERT CHESTER T Washington av near Wabash av (White City) Roch	Irondequoit
Schmidt Frederick C 92 Thorndyke rd Roch	Irondequoit
Trenkler Edward J 4655 Culver rd Sea Breeze	Irondequoit
HOWE & BASSETT CO Inc 840 University av—See page 65	Rochester

***Plumbing Supplies—Dealers (Bashlin Valves & Faucets)**

MANUEL SPECIALTIES CO 119 Westland av Roch—See page
65 Brighton

Power Plant Equipment & Supplies

SUMMERHAYS WM SONS CORP 614-632 Clinton av S—
See page 41 Rochester

***Prescription Lenses**

GENESEE OPTICAL CO 510 Lincoln-Alliance Bank bldg—
See page 64 Rochester

Printers

Maurer Arthur G 1399 Monroe av Roch Brighton
Schmidt Printing Co 4625 Culver rd Sea Breeze Irondequoit
ART PRINT SHOP 77 StPaul—See page 66 Rochester
AYER & STREB 70 Exchange—See page 60 Rochester
BURNETT PRINTING CO 27 S Water—See page 66 Rochester
BURNS GEORGE P PRESS Inc 49-51 N Water—See page 66
Rochester
LYMAN CHARLES G Inc 20 Cortland Rochester
ROCHESTER ABENDPOST 237 Andrews—See page 63 Rochester
ROCHESTER NEWS CORPORATION 136 StPaul—See page
62 Rochester
ROCHESTER PRINTING CO 61 Main E—See page 62 Rochester
ROCHESTER TIMES-UNION Inc Times square Broad W cor
Exchange—See page 63 Rochester

***Private Detectives**

O'BRIEN S M DETECTIVE BUREAU 210 East av—See page
42 Rochester

Produce

Warren Almond J 534 Ridge rd E Roch Irondequoit

Public Buildings & Halls

Gates Grange Hall, Buffalo rd R D 1 Coldwater Gates
Grand View Beach Hall 106 Grand View Beach rd R D 4 Greece
Grange Hall 2529 Ridge rd W, R D 6 Roch Greece
Town Hall of Greece 2505 Ridge rd W, R D 6 Roch Greece
Colonial Hall 2 Iroquois, Sea Breeze Irondequoit
Grange Hall 641 Titus av Roch Irondequoit
I O O F Temple 2869 Culver rd R D 5 Roch Irondequoit
Irondequoit Court House 3060 Culver rd R D 7 Roch Irondequoit
Masonic Temple 2901 StPaul boul Roch Irondequoit
StPeter & Paul Society Hall, Dix cor Roanoke av R D 7 Roch
Irondequoit
Town Hall of Irondequoit 1340 Ridge rd E, R D 5 Roch
Irondequoit

Publishers

ROCHESTER ABENDPOST 237 Andrews—See page 63 Rochester
ROCHESTER NEWS CORPORATION 136 StPaul—See page
62 Rochester
ROCHESTER PRINTING CO 61 Main E—See page 62
Rochester
ROCHESTER TIMES-UNION Inc Times square Broad W
cor Exchange—See page 63 Rochester

Radio Broadcasting Stations

STATION WHEC (Hickson Electric Co) Rochester Savings
Bank bldg North cor Franklin—See page 44 Rochester

Radio Sets & Supplies—Retail

Geer George A, Lee rd R D 2 Coldwater Gates
Harrington Radio Service, Buffalo rd R D 1 Coldwater Gates
Majestic Radio Shop 2914 Dewey av Roch Greece
BARBER-DONOVAN Inc 285 Alexander—See page 44 Rochester
GARSON & WOOD FURNITURE CO 111 Clinton av S—See
page 50 Rochester
GILBERT APPLIANCE CORP (General Motors) 265–267 East
av—See page 43 Rochester
GRAVES H B CO Inc 78 State—See page 50 Rochester
HICKSON ELECTRIC CO Inc 36 South av—See page 44 Rochester
LAUBE ELECTRIC CORPORATION 338–340 Main E—See
page 44 Rochester
WEAVER HARDWARE (R C A tubes) 520 Stone rd nr Dewey
av Roch Greece

Real Estate

Ball Lewis E 1 Fair Oaks av Roch Brighton
Chalice William R 206 Oakdale drive Roch Brighton
Crone Realty & Insurance Co 1627 Monroe av Roch Brighton
Eaton Willard G 2349 Monroe av R D 1 Roch Brighton
Halsted Floyd L 20 Eastland av Roch Brighton
Hughes & Curren Inc 39 Shoreham dr R D 1 Roch Brighton
Kodak Employees Realty Corp, Newton dr Roch Brighton
Struckmar Inc 644 Winton rd S, Roch Brighton
Struckmar Realty Corp 644 Winton rd S, Roch Brighton
Wales Charles H, Clinton av S, R D 2 Roch Brighton
Schreier Lee J 87 Hinchey rd R D 1 Coldwater Gates
Youngs James S jr Long Pond rd R D 2 Coldwater Gates
Baker Stalham S 190 Stonewood av Roch Greece
Chapman Gregory L 93 Florida Roch Greece
Gallagher James V 2550 Ridge rd W, R D 6 Roch Greece
Gilman Leon W 194 Pomona drive Roch Greece
Lawler James H 102 Hampton boul R D 4 Roch Greece
Booth Raymond C 44 Hurstbourne rd Roch Irondequoit
Filon Heights Inc 4467 Culver rd Sea Breeze Irondequoit
Johnson Marvin E 267 Avondale rd R D 7 Roch Irondequoit
Kohl Oscar E 2 Northfield rd Roch Irondequoit
Vinton Joseph E 1 Walzer rd R D 7 Roch Irondequoit
BARNARD DEVELOPMENT CO Inc 850 Powers bldg—See
page 67 Rochester
BIETRY HERBERT J 1216 Lincoln-Alliance Bank bldg—See
page 67 Rochester
BRITTON W N REALTY CO 709 Commerce bldg—See insert
opp page 273 Rochester
GARFIELD REAL ESTATE CO 12 Exchange—See front cover
Rochester

***Realtors**

BIETRY HERBERT J 1216 Lincoln-Alliance Bank bldg—See
page 67 Rochester
GARFIELD REAL ESTATE CO 12 Exchange—See front cover
Rochester

Refrigerators—Mfrs & Dealers

- GENERAL ELECTRIC REFRIGERATION** Wheeler-Consler
Corp distributors 40 Franklin cor North—See page 43
Rochester
- GILBERT APPLIANCE CORP** 265-267 East av—See page 43
Rochester
- GRAVES H B CO Inc** 78 State—See page 50
Rochester
- WHEELER-CONSLER CORP** General Electric Refrigeration
40 Franklin cor North—See page 43
Rochester

***Rents Collected**

- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg—See
page 67
Rochester

Restaurants

- Brown Ford, East River rd R D 2 Roch Brighton
- Chateau 1880 Monroe av Roch Brighton
- Poplars, W Henrietta rd Henrietta Brighton
- River Bend Inn, East River rd R D 2 Roch Brighton
- Ackerman Elmer W, Lyell av R D 2 Coldwater Gates
- Gates Center Coffee Shop, Buffalo rd R D 1 Coldwater Gates
- Klein & Ackerman, Lyell av R D 2 Coldwater Gates
- Ladd Montague S, Spencerport rd R D 2 Coldwater Gates
- Peacock Inn, Chili av R D 1 Coldwater Gates
- Chase William 2890 Ridge rd W, R D 6 Roch Greece
- Dutch Mill 2901 Dewey av Roch Greece
- Lewis Lester 2918 Ridge rd W, R D 6 Roch Greece
- Quick Louis H, Lake Front (East Manitou) Hilton Greece
- Rossenbach Clemens J 4232 Ridge rd W, Spencerport Greece
- Sunny Stream Inn 821 Latta rd R D 4 Roch Greece
- White House Grill 3948 Ridge rd W, Spencerport Greece
- Lennon Thos F 4950 StPaul boul Roch Irondequoit
- Old Homestead, Newport rd R D 5 Roch Irondequoit
- Popp's Inn end StPaul boul Roch Irondequoit
- Snyder's Coffee Shoppe 4623 Culver rd Sea Breeze Irondequoit
- Summerville Grill 5435 StPaul boul Roch Irondequoit
- Windsor, Lake Front end Central av Claverhouse Irondequoit

Riding Academies

- Genesee Valley Riding Academy, Clinton av S, R D 2 Roch Brighton
- Heberle A H & Sons, Browncroft boul R D 3 Roch Brighton
- Woodlawn Riding Stables r 1253 Highland av R D 2 Roch Brighton
- Hillhurst Riding Academy, Colebrook drive Roch Irondequoit

Roofers

- Graham Charles H 92 Lake Breeze pk R D 7 Roch Irondequoit
- SCHWARTZ WM F & SON Inc** 15-17 Industrial—See page 68
Rochester

Roofing Materials & Supplies

- SCHWARTZ WM F & SON Inc** 15-17 Industrial—See page 68
Rochester
- WOODARD THOMAS S CO** 846 Clinton av S—See page 49
Rochester

***Rubber & Seal Stamps—Mfrs & Dealers**

- MORSE C H & SON** 15 S Water—See page 67
Rochester

Safe Deposit Vaults

- CENTRAL TRUST CO** 25 Main E and 1806 East av—See page 24 Rochester
- EAST SIDE SAVINGS BANK** Main E at Clinton av S—See page 31 Rochester
- FIRST NATIONAL BANK & TRUST CO** 45 State—See page 25 Rochester
- GENESEE VALLEY TRUST CO** 45 Exchange—See page 26 Rochester
- LINCOLN-ALLIANCE BANK & TRUST CO** 183 Main E—See front cover and page 28 Rochester
- MECHANICS SAVINGS BANK** 18 Exchange branch 89-91 East av—See page 34 Rochester
- MONROE COUNTY SAVINGS BANK** 35 State branch Main E at Gibbs—See page 32 Rochester
- ROCHESTER SAVINGS BANK** 47 Main W branch 40 Franklin—See page 33 Rochester
- ROCHESTER TRUST & SAFE DEPOSIT CO** Main W at Exchange—See back cover and page 27 Rochester
- SECURITY TRUST CO** Main E at S Water—See page 29 Rochester
- UNION TRUST CO** 19 Main W—See back cover and page 30 Rochester

Sand & Gravel

- Star Sand & Gravel Corp**, Rich's Dugway R D 3 Roch Brighton
- CONSOLIDATED MATERIALS CORPORATION** 109 Terminal bldg 65 Broad W—See page 36 Rochester

Sash, Doors & Interior Trim

- GEORGIAN BAY LUMBER CO** Inc 181 Humboldt—See page 59 Rochester
- MARTIN A N SONS** Inc 254 East av—See page 58 Rochester
- PEOPLES COAL & LUMBER CO** 4585 Lake av—See page 58 Rochester
- RUGG C H COMPANY** 255 N Union at N Y Central R R—See page 36 Rochester
- SMITH SASH & DOOR COMPANY** 175 Exchange—See page 37 Rochester
- ZIELINSKI STEPHEN** 1115 Hudson av—See page 59 Rochester

***Savings Banks**

- EAST SIDE SAVINGS BANK** Main E at Clinton av S—See page 31 Rochester
- MECHANICS SAVINGS BANK** 18 Exchange branch 89-91 East av—See page 34 Rochester
- MONROE COUNTY SAVINGS BANK** 35 State branch Main E at Gibbs—See page 32 Rochester
- ROCHESTER SAVINGS BANK** 47 Main W branch 40 Franklin—See page 33 Rochester

Schools

- Harley School**, Clover R D 1 Roch Brighton
- Our Lady of Mercy High School**, R D 3 Roch Brighton
- Holy Ghost School**, Coldwater rd R D 1 Coldwater Gates
- StTheodore School**, Spencerport rd R D 2 Coldwater Gates
- StCharles R C School** 70 Maiden lane Roch Greece
- StJohn's School** 2376 Ridge rd W, R D 6 Roch Greece
- StAmbrose School**, Empire boul near Culver rd Roch Irondequoit
- StMargaret & Mary School** Rogers pkwy Roch Irondequoit
- StSalome School** rear 4300 Culver rd Pt Pleasant Irondequoit
- StThomas School**, Cole rd Roch Irondequoit

Seedsmen

Harris Joseph Co Inc, Buffalo rd R D 2 Coldwater Gates

***Service Stations**

FORD CARS AND TRUCKS Street Motors Inc 626 Main W—
See page 20 Rochester
HUDSON AND ESSEX Alling & Miles Inc 82 Stone—See
page 19 Rochester
OAKLAND AND PONTIAC Sargent-Baker Inc 29-37 S Union
See page 19 Rochester
PIERCE-ARROW R W Marran Inc 360 Culver rd—See page
20 Rochester
REO MOTOR CARS AND REO SPEEDWAGONS Thos J
Northway Inc 100 Exchange—See page 19 Rochester

Sheet Metal Workers

Rehbach Frederick C 617 Titus av Roch Irondequoit
SCHWARTZ WM F & SON Inc 15-17 Industrial—See page
68 Rochester
WOODARD THOMAS S CO 846 Clinton av S—See page
49 Rochester

***Shingle Stains**

HUMPHREYS THE PAINT MAN 44 South av—See page
65 Rochester

Shoe Dealers—Retail

Buechl George A 2884 Dewey av Roch Greece
Rogers Joseph 2818 Dewey av Roch Greece
Emler Bootery 4293 Culver rd Pt Pleasant Irondequoit

Shoe Repairers

Cassata John 2185 Clinton av N Roch Irondequoit
Kirchner John, Clara, Sea Breeze Irondequoit
Muscarella Joseph 2112½ Ridge rd E, R D 5 Roch Irondequoit

***Shovels, Scoops & Picks**

LONG HARDWARE CO 4411 Culver rd Sea Breeze—See page
51 Irondequoit

***Silverware—Retail**

SCHEER E J 259 Main E at Cortland—See page 57 Rochester

Sporting Goods—Dealers

RAMBERT CHESTER T Washington av near Wabash av
(White City) Roch Irondequoit

***Steamship Agents**

CENTRAL TRUST CO TRAVEL BUREAU 25 Main E—See
page 24 Rochester

Steamship Lines

Canada Steamship Lines (ticket office) end StPaul boul Roch
Irondequoit

***Steel Stamps & Seal Presses**

MORSE C H & SON 15 S Water—See page 67 Rochester

***Stencil Cutters**

MORSE C H & SON 15 S Water—See page 67 Rochester

***Stocks & Bonds**

- HIBBARD PALMER & KITCHEN** 100 Powers bldg—See
page 22 Rochester
- SAGE WOLCOTT & STEELE** 1002-1004 Lincoln-Alliance
Bank bldg—See page 22 Rochester
- SMITH GRAHAM & ROCKWELL** Sagamore Hotel 115 East
av—See page 22 Rochester
- TUCKER, ANTHONY & CO** 20 East av—See page 23 Rochester

Stone Dealers

- Dolomite Products Co, Buffalo rd R D 1 Coldwater Gates

Storage

- Yarker Franklyn, English rd R D 4 Roch Greece

***Stoves & Ranges—Dealers**

- GRAVES H B CO Inc** 78 State—See page 50 Rochester

***Surety Bonds**

- HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ash-
ley Co gen agts 19 Main W—See front cover and page
52 Rochester
- JOHNSTON JAMES AGENCY Inc** 214 Granite bldg—See
page 53 Rochester

Surveyors

- HEVENOR & WELLER Inc** 519 Burke bldg—See page 45
Rochester
- NEWELL GEORGE R Inc** civil engineers and surveyors 103
Main W—See page 45 Rochester

Tailors

- Lefkowitz Morris 1474 Monroe av Roch Brighton
- Bloom Abraham 283 Culver parkway Roch Irondequoit

Teachers—Music

- Berentsen Robert J (piano, organ) 1647 Monroe av Roch
Brighton
- Craig Dorothea E Mrs (piano) 10 Fair Oaks av Roch Brighton
- Mallory Henry (violin) Brooks av R D 1 Coldwater Gates
- Krautwurst Joseph (violin, cornet) 2449 StPaul boul Roch
Irondequoit
- Sabatini Grace (piano) 337 Culver parkway Roch Irondequoit
- Uthe George (piano) 213 Rawlinson rd Roch Irondequoit
- Vollmar Jacob (guitar) Pine Grove av Roch Irondequoit

Ticket Agencies

- CENTRAL TRUST CO TRAVEL BUREAU** 25 Main E—See
page 24 Rochester

Tinners & Tinsmiths

- Bull Arleigh L 2808 Dewey av Roch Greece
- SCHWARTZ WM F & SON Inc** 15-17 Industrial—See page
68 Rochester
- WOODARD THOMAS S CO** 846 Clinton av S—See page
49 Rochester

Tire Dealers & Repairers

- Lyell Rd Garage Patch Works (repair material) Lyell av R D 2
Coldwater Gates

Toilet Articles & Supplies

ELLS PHARMACY The 2882 Dewey av Roch Greece

Tourist Agencies

CENTRAL TRUST CO TRAVEL BUREAU 25 Main E—See
page 24 Rochester

Travel Bureaus

CENTRAL TRUST CO TRAVEL BUREAU 25 Main E—See
page 24 Rochester

***Trees—Fruit**

GREEN'S NURSERY COMPANY 1351 South av—See page
64 Rochester

Trucking & Teaming

Haskell Louis R, Norman rd R D 2 Roch Brighton
Liese Louis, Town Line rd R D 2 Roch Brighton
McQuoid Walter, Town Line rd R D 2 Roch Brighton
Searles Charles W 1846 Monroe av Roch Brighton
Dearcop Charles R, Buffalo rd R D 1 Coldwater Gates
Dearcop Herbert W, Buffalo rd R D 1 Coldwater Gates
Johannes Charles F 1340 Chili av R D 1 Coldwater Gates
Myers Edwin J, Ardella R D 2 Coldwater Gates
LEASTMAN HERBERT W Elmgrove rd R D 6 Roch—See
page 68 Greece
Evershed Eugene I 1731 Ridge rd E, R D 5 Roch Irondequoit
Wilson Ralph C 155 Burwell rd Roch Irondequoit

***Trucks**

CHEVROLET Garvin Chevrolet Corp dealers 765 Main W—
See page 19 Rochester

Truss Mfrs & Dealers

FULLER GEORGE R CO 93 Clinton av S—See page 18
Rochester
RICE WM S Inc 136 Clinton av S—See page 18
Rochester

Trust Companies

CENTRAL TRUST CO 25 Main E and 1806 East av—See
page 24 Rochester
FIRST NATIONAL BANK & TRUST CO 45 State—See page
25 Rochester
GENESEE VALLEY TRUST CO 45 Exchange—See page
26 Rochester
LINCOLN-ALLIANCE BANK & TRUST CO 183 Main E—See
front cover and page 28 Rochester
ROCHESTER TRUST & SAFE DEPOSIT CO Main W at Ex-
change—See back cover and page 27 Rochester
SECURITY TRUST CO Main East at S Water—See page
29 Rochester
UNION TRUST CO 19 Main W—See back cover and page
30 Rochester

Undertakers

Dye Allen E 71 Cambria rd Roch Irondequoit
Gilbert John F jr 46 Empire boul Roch Irondequoit
ASHTON FUNERAL HOME 636 Main W—See page 47 Rochester
BENDER BROS 301 Alexander—See page 47 Rochester
HONAN THOMAS 616 Genesee—See page 47 Rochester

- INGMIRE & THOMPSON CO** 137 Chestnut at Court—See
back cover Rochester
- JEFFREYS L A CO** 32 Chestnut—See page 47 Rochester
- MAIER'S L W SONS** 870 Clinton av N—See page 48 Rochester
- MOORE & FISKE** 105 Lake av—See insert opp page 273
Rochester
- SCHAUMAN'S L SONS** 609 Clinton av N—See page 48 Rochester

Upholsterers

- GRAVES H B CO Inc** 78 State—See page 50 Rochester
- HOWE & ROGERS CO** 89-91 Clinton av S—See page 50
Rochester

**Valves (Bashlin)*

- MANUEL SPECIALTIES CO** 119 Westland av Roch—See page
65 Eighton

**Vaults*

- CENTRAL TRUST CO** 25 Main E and 1806 East av—See
page 24 Rochester
- EAST SIDE SAVINGS BANK** Main E at Clinton av S—See
page 31 Rochester
- FIRST NATIONAL BANK & TRUST CO** 45 State—See page
25 Rochester
- GENESEE VALLEY TRUST CO** 45 Exchange—See page
26 Rochester
- LINCOLN-ALLIANCE BANK & TRUST CO** 183 Main E—
See front cover and page 28 Rochester
- MECHANICS SAVINGS BANK** 18 Exchange branch 89-91
East av—See page 34 Rochester
- MONROE COUNTY SAVINGS BANK** 35 State branch Main
E at Gibbs—See page 32 Rochester
- ROCHESTER SAVINGS BANK** 47 Main W branch 40 Frank-
lin—See page 33 Rochester
- ROCHESTER TRUST & SAFE DEPOSIT CO** Main W at Ex-
change—See back cover and page 27 Rochester
- SECURITY TRUST CO** Main E at S Water—See page 29
Rochester
- UNION TRUST CO** 19 Main W—See back cover and page
30 Rochester

**Ventilating Contractor*

- BARBER WILLIAM C** 1736 Portland av R D 7 Roch—See
page 41 Irondequoit

Wall Paper Dealers—Retail

- COLBY & AMENT CO** 499 Monroe av—See page 68 Rochester
- HUMPHREYS WALL PAPER STORE** 58₂ South av—See page
65 Rochester

**Washed Gravel*

- CONSOLIDATED MATERIALS CORPORATION** 109 Termi-
nal bldg 65 Broad W—See page 36 Rochester

Watch & Jewelry Repairer

- SCHEER E J** 259 Main E at Cortland—See page 57 Rochester

Water Heaters

- HOWE & BASSETT CO Inc** 840 University av—See page 65
Rochester

Water Supply Companies

- CLOVER STREET WATER DISTRICT** George H Bliven agent
310 Powers bldg—See page 68 Rochester
- HELENDALE & VICINITY WATER DISTRICT** George H
Bliven agent 310 Powers bldg—See page 68 Rochester
- HIGHLAND-CLINTON WATER DISTRICT** George H Bliven
agent 310 Powers bldg—See page 68 Rochester
- MONROE AVENUE WATER DISTRICT** George H Bliven
agent 310 Powers bldg—See page 68 Rochester

Weather Strip Mfrs

- Tompkins Roy A 257 Sylvan rd Roch Brighton

****Wedding Decorations—Floral***

- BROCKMANN'S EDWARD SONS** 1991 Ridge rd E, R D 5
Roch—See page 46 Irondequoit
- ROCHESTER FLORAL CO** 33 Franklin—See page 46 Rochester

Well Drillers

- Ewart Thomas E, Westfall rd R D 2 Roch Brighton

****Women's Apparel***

- FORMAN B CO** 46 Clinton av S—See page 38 Rochester

****Woodworkers***

- RUGG C H COMPANY** 255 N Union at N Y Central R R—
See page 36 Rochester

