

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

Member of the Federal Deposit Insurance Corporation

2 EAST AVE.

POLK'S ROCHESTER Classified Business Directory 1945

INCLUDING

Associations and Clubs—Commercial, Buildings—Office and Public, Cemeteries, Churches, Clergymen, Hospitals and Dispensaries, Libraries, Savings and Loan Associations, and Schools, Colleges and Academies.

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Names appearing under headings marked thus (*) are inserted only when specially contracted for.

Abattoirs
Amdoursky J & Son 311 Buffalo rd
Kaufman Wm J & Co rear 235 Buffalo rd

Abdominal Supporters
PAINE DRUG COMPANY THE 24-26 E Main tel Main 1820—For further information see page 40 Buyers' Guide and left top lines

Abstracts of Title
ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh tel Main 4170—For further information see page 2 Buyers' Guide
MONROE ABSTRACT & TITLE CORPORATION Twenty Main W tels Main 3440-3441-3442-459—For further information see page 2 Buyers' Guide
Monroe Abstract Corp 20 Main W
Western New York Abstract Co 20 Main W

***Academies—Dancing**
OTTO BALLROOM 80 Main W office tel Main 5383 res tel Genesee 4981-W—For further information see page 36 Buyers' Guide and right top side lines

***Accident Insurance**
ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

***Accountants—Certified Public**
BORISOFF SAMUEL M 409 Central Trust bldg 25 Main E office tel MAIN 2133 res tel STONE 3227-J
CROOKSTON HARRY D 522 Mercantile Bldg 25 North tel Main 5300
DORAN THOMAS A 1003-1004 Wilder bldg 8 Exchange office tel MAIN 7048 res tel CULVER 128-W
GASSER WILLIAM D 939 Lincoln-Alliance Bank bldg 183 Main E office tel STONE 3122 res tel GLENWOOD 5727-M
HERRON MATTHEW A 31 Exchange rms 506-511 office tel MAIN 4706 res tel CULVER 3500-M
IVES GEORGE R 522 Mercantile Bldg 25 North tel MAIN 5300
JACKSON G ARTHUR 31 Exchange rms 506-511 office tel MAIN 4706 res tel GLENWOOD 4182

JACKSON JAMES A 19 Main W rms 810-815 tel MAIN 1909
JACKSON & ZAENGLEIN 31 Exchange rms 506-511 tel MAIN 4706
JOHNS VERNE E 34 State rm 303 office tel MAIN 6658 res tel GENESEE 2356
JONES HORACE F 904-912 Lincoln-Alliance Bank bldg office tel STONE 868 res tel HILSIDE 2060
MAY JOHN A 1023 Lincoln-Alliance Bank bldg 183 Main E office tel STONE 1650 res tel GENESEE 6796-W
MILLER HERMAN A & CO 19 Main W rms 810-815 tel MAIN 1909
MORROW ROBERT T 950 Lincoln-Alliance Bank bldg 183 Main E office tel STONE 920 res tel HILSIDE 1614-J
NARAMORE, NILES & CO 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921
NILES OSCAR L 950 Lincoln-Alliance Bank bldg 183 Main E office tels STONE 920-921 res tel MONROE 5666
RANDALL EDMUND A 19 Main W rms 810-815 tel MAIN 1909
RAPP FREDERICK W 950 Lincoln-Alliance Bank bldg 183 Main E office tels STONE 920-921 res tel MONROE 4207
ROWLEY HENRY W 31 Exchange rms 506-511 office tel MAIN 4706 res tel GENESEE 6448-W
SHULTS OTTO A 1201-1225 Commerce bldg 119 Main E office tels MAIN 4685-6-7 res tel MONROE 7782
SLOCUM SANFORD G 1201-1225 Commerce bldg 119 Main E office tels MAIN 4685-6-7 res tel HILSIDE 2075-R
STAUNTON ROBERT E suite 1131 Mercantile bldg 25 North office tel STONE 3983 res tel GENESEE 4223
SULLIVAN LEO V 522 Mercantile bldg 25 North tel MAIN 5300
THOMY CARL D & CO 1416 Temple bldg 14 Franklin tel STONE 240
WILLIAMS GLENN O & CO 1023 Lincoln-Alliance Bank bldg 183 Main E tel STONE 1650
WILSON, SHULTS & CO 1201-1225 Commerce bldg 119 Main E office tels MAIN 4685-6-7
ZAENGLEIN PAUL C 31 Exchange rms 506-511 office tel MAIN 4706 res tel MONROE 3608

Accountants—Industrial
PRODUCTION PLANNING CO 1131 Mercantile bldg 25 North tel STONE 3983

***Accountants—Public**
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel STONE 868
JACKSON & ZAENGLEIN (Certified Public Accountants) 31 Exchange rms 506-511 tel MAIN 4706
JOHNS & COMPANY 34 State rm 303 tel MAIN 6658
NARAMORE, NILES & CO (Certified Public Accountants) 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921
STAUNTON ROBERT E (Certified Public Accountant) suite 1131 Mercantile bldg 25 North office tel STONE 3983 res tel GENESEE 4223
WILSON, SHULTS & CO (Certified Public Accountants) 1201-1225 Commerce bldg 119 Main E tels MAIN 4685-6-7

Accountants & Auditors
A B C Systems & Service 16 Main W rm 536
American Audit & Tax Service 39 State rm 101
Arrow Audit Service 38 Alcazar
Beiter Herbert G 231 Sawyer
Bergevin Geo P 6 Clinton av S rm 205
Bogaski John J 623 Rocket
Boles Edw F 45 Exchange rm 1003
Borisoff Saml M 25 Main E rm 409
Chafel Jas A 486 Jay
Collins Joseph P & Associates 840 Dewey av rm 2
Coon Lewis D 815 Meigs
CROOKSTON, SULLIVAN, IVES AND TATU 522 Mercantile bldg 25 North tel MAIN 5300
Doran Thos A 8 Exchange rm 1008
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel STONE 868
Fain Rupert G 14 Franklin rm 911
Finnegan John J 60 N Fitzhugh rm 3 and 29 Church
Gelb Audit Co 8 Exchange rm 201
Gilman Albert R 8 Exchange rm 416
Good Ralph S 42 East av rm 220
Gorsline Don E 26 Pitkin
Greenhouse Max 6 State rm 302
Greule Howard B 14 Franklin rm 1002
Herron Matthew A (Certified Public Acct) 31 Exchange rm 506

PERSONAL
LOANS

\$100
TO
\$300

PROVIDENT
LOAN
SOCIETY

31
Exchange
St.

ROCHESTER
&
NEW YORK

MAIN
297-298

Chestnut St. at Court

RALPH D. SCOBELT
LICENSED MANAGER

STONE 111

INGMIRE & NAGLE CO., Inc.
FUNERAL SERVICE

DRAWING MATERIALS

Six Atlas Street

CITY BLUE PRINT CO.

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BLACK AND WHITE PRINTS

Stone 6480

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7400

Accountants & Auditors—Con

Jackson G Arthur (Certified Public Acct) 31 Exchange rm 506
JACKSON JAMES A (Certified Public Accountant) 19 Main W rms 810-815 tel MAIN 1909
JACKSON & ZAENGLEIN (Certified Public Accountants) 31 Exchange rms 506-511 tel MAIN 4706
Johns Verne E 34 State rm 303
JOHNS & COMPANY 34 State rm 303 tel MAIN 6658
Kless C Melville 14 Franklin rm 911
Kramer Frank C 515 Lexington av
MacAllister W S & Co 14 Franklin rm 1101
Margolis Donald 14 Franklin rm 1016
May John A (Certified Public Acct) 183 Main E rm 1023
McCoy Albert E 328 Main E rm 508
Meng Harold H 16 Main W rm 339
Miller Alf J 16 Main W rm 339
Miller, Franklin, Bassett & Co 183 Main E rm 939
MILLER HERMAN A (Certified Public Accountant) 19 Main W rms 810-815 office tel MAIN 1909 res tel GENESEE 824-J
MILLER HERMAN A & CO (Certified Public Accountants) 19 Main W rms 810-815 tel MAIN 1909
Morrow Robt T (CPA) 183 Main E rm 950
NARAMORE, NILES & CO (Certified Public Accountants) 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921
Neirocker Agnes T (CPA) 14 Franklin rm 1416
Neracker Gladys D 14 Franklin rm 911
Niles Oscar L (CPA) 183 Main E rm 950
Oehler Anna P A 16 Main W rm 703
Oliver Allen J & Co 19 Main W rm 500
Paley Harold R 42 East av rm 428
Posner Audit Co 6 State rm 202
RANDALL EDMUND A (Certified Public Accountant) 19 Main W rms 810-815 office tel MAIN 1909 res tel GLENWOOD 2126
Rapp Fredk W (CPA) 183 Main E rm 950
Rothwell Jas L 8 Exchange rm 811
Samuelson Carl E 183 Main E rm 906
Savitt Audit Co 39 State rm 101
Savitt Saml 39 State rm 101
Shults Otto A 119 Main E rm 1201
Slocum Sanford G 119 Main E rm 1201
Smith G Allen 130 Main E rm 1121
STAUNTON ROBERT E (Certified Public Accountant) suite 1131 Mercantile bldg 25 North office tel STONE 3983 res tel GENESEE 4223
Steinmann Edwin O 8 Exchange rm 811
Stone Abr S 19 Main W rm 521
TATU ALBERT J 522 Mercantile bldg 25 North tel MAIN 5300
Thomy Carl D (CPA) 14 Franklin rm 1416
Thomy Carl D & Co 14 Franklin rm 1416
Williams Glenn O 183 Main E rm 1023
WILLIAMS GLENN O & CO (Certified Public Accountants) 1023 Lincoln-Alliance Bank bldg 183 Main E tel STONE 1650
Wilson Louis W 119 Main E rm 1201
WILSON, SHULTS & CO (Certified Public Accountants) 1201-1225 Commerce bldg 119 Main E tels MAIN 4685-6-7
Zaenglein Paul C (Certified Public Acct) 31 Exchange rm 506

Acetylene

Air Reduction Sales Corp, Wells and Leonard sts

Acoustic Apparatus & Devices

Acoustic Instrument Co 277 Alexander rm 500
Audiphone Company of Rochester 14 Franklin rm 1303
Collum Acoustical Co Inc 211 East av
Malco Rochester Co 14 Franklin rm 1317
Otarion of Rochester 257 Main E rm 220
Radio Ear of Rochester 277 Alexander rm 500
Sonotone of Rochester 14 Franklin rm 716
Sound Equipment Co 114 StPaul
Western Electric Hearing Aids 14 Franklin rm 1303

Adding Calculating & Tabulating Machines

Allen-Wales Adding Machine Co 515 Main E
Burroughs Adding Machine Co 75 Broad W
Comptometer Co 328 Main E rm 310
Cooper Robt G 119 Main E rm 825
Friden Calculating Machine Co 82 St Paul rm 713
International Business Machines Corp
Electric Bookkeeping & Accounting Machine Div 265 East av
Office Service and Supply 153 Chapin
Wood H J Sales & Service 119 Main E rm 825

Addressing Machines

Addressograph Sales Agency 5 StPaul rm 424
Elliott Addressing Machine Co 217 East av rm 36

*Addressing & Mailing

POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia 5-8500

Adhesive Mfrs

Clark Stek-O Corporation 1631 Dewey av at Stek-O Hill

Adjusters

Carroll Chas W 119 Main E rm 821 (ins)
Church Alf E 19 Main rm 1021
Darcy T Jos 16 Main W rm 627 (ins)
Fire Companies Adjustment Bureau Inc 183 Main E rm 723 (ins)
Garis Jos E 82 StPaul rm 623
Henry John M 183 Main E rm 1000
Kemper James S & Co Inc 16 Main E rm 916 (ins)
Troy W Jos 65 Broad W rm 218
VanVechten Loren W 84 Exchange rm 106 (ins)

*Adjustments—Collection

MERCANTILE ADJUSTMENT BUREAU 717 Case bldg 82 StPaul tel Stone 504—For further information see page 33 Buyers' Guide and left top side lines

*Administrators

CENTRAL TRUST CO Central Trust bldg 25 Main E tel Main 1625 Brighton office 1806 East av Personal Loan and Mortgage Departments 17 Main E—For further information see page 6 Buyers' Guide and right side lines

COMMUNITY SAVINGS BANK OF

ROCHESTER NY The East Side office cor Main and Clinton, Mechanics office 21 Exchange East av office 89 East av tel Stone 364—For further information see page 9 Buyers' Guide and left top lines

GENESEE VALLEY TRUST CO main office 45 Exchange at Broad W tel Main 2884 branch offices Valley office 1475 MtHope av Spencerport office Spencerport N Y—For further information see page 8 Buyers' Guide and right side lines

LINCOLN-ALLIANCE BANK AND

TRUST CO 183 Main E at Stone tel Stone 300, branch offices 33 Exchange, 1495 Lake av, 886 Main W, 560 Monroe av, 460 N Goodman, 520 Portland, 1853 Monroe av, 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

MONROE COUNTY SAVINGS BANK

35 State tel Main 3878 branch 2 East av at Main E tel Stone 6649—For further information see page 10 Buyers' Guide and right top lines

ROCHESTER SAVINGS BANK 47

Main W at Fitzhugh S branch office 40 Franklin tel Stone 1425—For further information see page 11 Buyers' Guide and right top lines

ROCHESTER TRUST & SAFE DE-

POSIT CO main office 5 Main W at Exchange, East Side office 30 Clinton av N tel Main 5960—For further information see page 12 Buyers' Guide and back binding

SECURITY TRUST COMPANY OF

ROCHESTER 103 Main E at Water S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER

main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chill av and 844 Dewey av—For further information see page 14 Buyers' Guide and right side line back cover

Advertising Agencies

Berry L M & Co 328 Main E rm 411
Brewer-Hayes 251 East av
Damuth Advertising Inc 38 Scio
Feldman Saml H 82 StPaul rm 722
Hart-Conway Co Inc 45 Exchange rm 409
Hutchins Advertising Co Inc 42 East av rm 126
International Press Service 480 Clinton av S
Keenan Advertising Agency 550 Main E
Knabb Jack Advertising Co 311 Alexander rm 213
MacDonald J Stuart rear 82 Ardmore
McLeod Advertising Agency 183 Main E rm 1137
Merchandising Institute of Natl Retail Lumber Dlrs Assn Inc 82 StPaul rm 604
National Transitsads 34 State rm 316
Rochester Press Bureau 38 Richard
Rumrill Chas L & Co 311 Alexander rm 203
Scrivener O'Brien & Co 5 StPaul rm 534
Seager C Milton 34 State rm 300
STEWART, HANFORD & CASLER Inc 11 James tel Stone 1453—For further information see page 3 Buyers' Guide
Wolff Ed and Associates 328 Main E rm 428
Wright W L Co 82 StPaul rm 708

Advertising Counsel & Service

Hughes Agency Market Research 328 Main E rm 327
Leight Walter H Co 186 East av
Moore Vincent S 5 StPaul rm 809
Rueby Process Displays 29 N Water
STEWART, HANFORD & CASLER Inc 11 James tel Stone 1453—For further information see page 3 Buyers' Guide

1239 Lincoln-Alliance
Bank Building

Phone MAIN 220

PAVIOUR

- AGENCY 74 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building

Phone MAIN 221

*Advertising Direct by Mail
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334—For further information
see page 103 Buyers' Guide

*Advertising Literature
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334—For further information
see page 103 Buyers' Guide

Advertising Novelties
A B C Sales Co 210 Cypress
Maloney Sales Co 36 StPaul rm 213
(mfr)

*Advertising—Outdoor
ROCHESTER POSTER ADVERTISING CO Inc 30 Platt tel Main 659

Advertising Representatives—
Newspapers & Magazines
STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For further
information see page 3 Buyers' Guide

Advertising Specialties
BASTIAN BROS CO 1600 Clinton av N
tel Glenwood 3380

*Advertising Thermometers
TAYLOR BROS CO division Taylor Instrument
Cos 95 Ames cor West av
tel Genesee 4800—For further information
see page 121 Buyers' Guide

*Agents—Insurance
ASHLEY EGBERT F CO (general) 212
Union Trust bldg tel Main 444—For
further information see page 62 Buyers'
Guide and left top lines

Agricultural Implements & Machinery
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 54
Buyers' Guide and left top side lines
Oliver Corp The 13 Verona
Syracuse Supply Co 1349 University av
(tractors)

*Air Compressors
KELLOGG DIVISION OF THE AMERICAN BRAKE SHOE CO 97 Humboldt
tel Culver 2815—For further information
see page 3 Buyers' Guide

Air Conditioning
Niagara Blower Co 130 Main E rm 943
Redeker Bros 2154 Main E
Rochester Air Conditioning Corp 62
University av and 662 Monroe av

Airplane & Airship Builders
Cunningham Hall Aircraft Corp 13
Canal

*Ale & Beer
GENESEE BREWING CO Inc The (All
Malt Beer and 12 Horse Ale) 100
National tel Main 1865—For further
information see page 24 Buyers'
Guide and right bottom side lines

*Alomite Greasing Products &
Equipment
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide

*Aluminum Matting
ERDLE PERFORATING CO 171 York
tel Genesee 2608—For further information
see page 114 Buyers' Guide

Amusement Devices
A-1 Amusement Co 537 Clinton av N
American Coin Machine Co 557 Clinton
av N
Atlas Phonograph Co 592 Clinton av N
Dalba Vincent 22 Hanover

DelFay Michl 294 Brown
Eastern Sales Co 1826 Main E
Gem Enterprises Co Inc 540 Clinton av
N
National Coin Machine Exchange 85
Avenue E
Secre John 613 Main W
Silverstein Morey 90 Main W

Amusements—Places of
Arena Roller Skating Rink 87 Stone
Atlantic Recreation Hall rear 933 Atlantic
av
Eddie's Roller Palace 155 Chestnut
Park Hall 928 Jefferson av
Penny Arcade 72 Clinton av N
Red Wing Stadium 500 Norton
Sportland 97 Clinton av S
Yawman Harry P 62 East av

*Animal & Bird Dealers (See
Bird & Animal Dealers)

*Anthracite Coal
BABCOCK H H & CO Inc ('blue coal')
(wholesale and retail) main office
first floor Wilder bldg tels Main 228-
229-230 sales offices 393 Main W at
Penn RR, 505 North at NYC RR, 720
Driving Park av at B&O RR, University
av and Winton rd N at NYC
RR—For further information see
page 30 Buyers' Guide
YATES COAL CO The 612 Lincoln-Alliance
Bank bldg tel Stone 450—For
further information see page 30
Buyers' Guide and left top lines

Antiques
Afferdick's Antique Shop 57 Sullivan
Cappellino Ethel Mrs 12 Cortland
Deidrick John M 482 Court
Deverlan Galleries 26 Swan
Frederick Paul D 51 N Union
Hadley-Thomason Lynda 380 Monroe
av
Henderson E W 493 Court
Hill Bros 242 East av
Hill Harry 189 Chestnut
Kasanjian Paul V 116 Monroe av
Keeling Eug S 1887 East av
Lounsbury Henry J 92 Monroe av
O'Brien Adelaide L Mrs 90 Troup
Ontario Reflectories Inc 27 Clinton av
N
Robinson Myrtle Mrs 470 Court
Schneider Robt F 556 Main W
Shechter Jack 9 Farrington pl
Sloan Anna B Mrs 534 Main W
Snyder Louise C 274 East av
Studio Shop The 206 Charlotte
Vogel Walter 567 Main W
Weather Chas 195 East av

Apartment Bldgs
Aberdeen The 345-359 Clinton av S
Adlington Apartments 405 Alexander
Admiral 133 Plymouth av S
Ainslow Apartments 56 Chestnut
Alberta Apartments 60 Thurston rd
Alcazar 184-186 Bway
Alden The 47 Troup
Alexander Court The 185 Alexander
Algonquin 34 S Goodman
Allandale The 106 Alexander
Altman Apartments 174 Genesee
Alton 120 Chestnut
Ambassador 86 S Union
Anador Apartments 310 Cumberland
Apollo The 81 Thurston rd
Ardmor The 3 Marshall
Ardrey Apts 38 Franklin sq
Ardsley 699 Main E
Argyle 158 Clinton av S
Arlington 393 Court
Arnold Court 21 Arnold pk
Ashland Apts 119 Ashland
Avmont Apts The 407 South av
Avon The 74 Tremont
Avondale Apts 370 Meigs
Barrington 152 Barrington

Beaumont The 995 Genesee
Belnord Apts The 565 Monroe av
Belvedere 78 East blvd
Belvedere Apartments 162 Scio
Benson Apts 292 Oxford
Berkeley 214 Berkeley
Berkshire The 731 Monroe av and 325
Rutgers
Biltmore The 357 Alexander
Boardman The 6 Boardman
Boulevard Apts 1836 Lake av
Bretton Hall 325 Alexander
Brewster The 131 S Fitzhugh
Broadhurst Apts 26 Owen
Broadway Apartments 261-269 Bway
Broadway Court 49-51 Bway
Bronson Apartments 151-157 University
av
Brookview Apartments 504 Brooks av
Brown Stone 241 Alexander
Buckingham 713 and 719 Park av
Burton The 71 S Fitzhugh
Campus The 1126 Dewey av
Carlton 209 Exchange
Carlton The 1211 Park av
Casa Loma The 152 Plymouth av S
Century 610 Lake av
Chamberlain The 210 Grand av
Charleston Apartments 217 Hamilton
Chesterfield 111 Chestnut
Chill Apartments 100 Salina
Colby Park The 1225 Park av and 93
Colby
Colgate The 385 S Goodman
College Court 228 N Goodman
Colonial 28-30 Park av
Columbia 80-84 Plymouth av S
Congressional 275 Park av
Coolidge The 1650 East av
Cornell 10 Wilmer
Cornwall 88-92-94 Elm
Coronado 198 Oxford
Cottage Lane Apartments 50 Boardman
Cranbrookes Apartments 575 Lake av
Croyden 1117 Plymouth av S
Culver Manor 899 Culver rd
Cumberland 189 Cumberland
Darien The 158 Chili av
Davenport The 2 Bway
DeLafield The 148 S Fitzhugh
Delmar Apts 962 Monroe av
Devonshire Apartments 150 Devon-
shire ct
Dewey Apartments 715 Dewey av
Dresner 60 Parsells av
Dunsmuir 373 Court
East Avenue Court 1625 East av
East Boulevard Manor 76 East blvd
East End The 220 Rutgers
East Main Court 2017 Main E
Eddy Apartments 345 Lake av
Elderton Apartments 406 Lake av
ElDorado 194 Oxford
Elif 524 Court
Elizabeth 230 Chestnut
Elmhurst 174-176 Bway
Emerson 512 Lake av
Fairmount 568 Lake av
Faraday 28 and 30 Faraday
Fitzhugh 81 to 85 S Fitzhugh
Fitzhugh Court Apartments 145 S Fitz-
hugh
Flanders 440 Thurston rd
Flowercroft 67 Alexander
Franklin The 82-84 Franklin sq
Garden Court 960 Dewey av
Garfield Apts The 2 and 4 Garfield
Garson Apts 1124 Garson av
Gayford Apartments 511 N Goodman
Genesee The 1099 Genesee
Gibbs Apartments 53 Gibbs
Gibson Apartments 449-461 Clarissa
Glenwood Apartments 769 Lake av
Goodman Apts 40 S Goodman
Grand The 104-106 Grand av
Haddon Hall 505 University av
Hall Apts 177 Portland av
Hamilton The 160 Hamilton
Hanford Apartments 25 Hanford Land-
ing rd E
Hanford The 171 Alexander

Main Office
25 MAIN ST. E.
ROCHESTER 4, N. Y.
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
CENTRAL TRUST CO.
COMPLETE BANKING SERVICE
WILLIAMSON OFFICE, WILLIAMSON, N. Y.
Brighton Office
1806 EAST AVE.
ROCHESTER 10, N. Y.
MEMBER FEDERAL RESERVE SYSTEM

SECURITY TRUST COMPANY

ALL TYPES OF LOANS—SAFE DEPOSIT BOXES AT MODERATE CHARGES
CORNER OF MAIN AND WATER STREETS — — ALSO OFFICES IN FAIRPORT AND PITTSFORD

Apartment Bldgs—Con.

Harris Court Apartments 268 Alexander
Harvard 42-44 Faraday
Harvard Apartments 85 Meigs
Harwood Apts 15 Harwood
Hastings Apartments 322 Lake av
Hayward Apts 316 Hayward av
Hilton The 110 Plymouth av S
Hobart Apartments 640 Monroe av
Holleycroft 76 James
Home The 59 South
Homer The 20-22 Homer
Homestead The 97 S Fitzhugh
Hoover The 11 Howell
Illinois Apartments 1931 Main E
Iroquois 1802 East av
Kenning 426 Main E
Kensington 74 S Fitzhugh
Kent Estate 834 Main W
Kenwood Apts 33 Kenwood av
Kingston 10 George
Kohlman 1210 Clinton av N
Lafayette Apartments 123 Chestnut
Lake View Apartments 70 Lake View
pk and 164 Lake av
LaSalle 143 Chestnut
Lecohn Apartments 105 Edinburgh
Lee Apartments 189 Lake av
Lexington Apartments 103 Lexington
av
Lido Apartments 40 Rowley
Lincoln 401 Andrews
Lindbergh The 176 Alexander
Loch Lomond 121 Plymouth av S
Lorraine 383 Court
Madison Apartments 570 Main W
Magnolia Apts 266 Oxford
Manhattan 27-29 Manhattan
Mansard 163-173 S Fitzhugh
Maplewood Apartments 865 Lake av
Maplewood The 397 Maplewood dr
Marbeth Apts 2005 Dewey av
Marlborough 104 Chestnut
Maryland The 128 Bway
Maxville Apartments 609 Lake av
Mayflower 250 Meigs
Meigs Court 178-180 Meigs
Merchants 835 Merchants rd
Milburn 189 Milburn
Monica 67 Greig
Montclair 260 Plymouth av S
Montera The 70 Grand av
Myron Apts 94 Monroe av
Ninety-Five Troup Street Apartments
95 Troup
Norton Apartments 61 Norton
Oaklawn The 1100 StPaul
Oliver Court 94 Oliver
Ontario Apartments 468 Lake av
Oxford Apts 285 Oxford
Pallade Apartments 345 Alexander
Park Lane 202 Chestnut
Park Manor 85-89 Park av
Parkview Apartments 1786 StPaul
Parkway The 627 Park av
Parkwin The 1190 Park av
Pasadena Apts 271-273-275 Clinton av S
Paulson Apartments 600 Lake av
Phelps Apartments 858 Lake av
Pierpont The 265 Driving Park av
Pinnacle View Apts 287 Field
Plaza Apts 477-483 South av
Plymouth Court 112-118 Plymouth av S
Plymouth North Apts 132 Plymouth av
N
Ponot The 25 Broeze
Poplar Way Apts 1011 University av
Portland Apts 870 Portland av
Princeton 820 Main E
Raleigh 500 Court
Regent 225 Chestnut
Revere The 19 Scio
Reynolds Apartments 81 Reynolds
Richelleu The 301-303-307-309 Monroe
av
Ridgeway The 401 Ridgeway av
Riverdale Apartments 514 Lake av
Rogers The 81 Greig
Roosevelt Apts 287 Oxford
Rosedale Apts 878 Monroe av

Roslyn Court Apts 1955 Main E
Roxborough The 236 Plymouth av S
Royal Apartments 80 Thurston rd
Royal Manor 75 East blvd
Sachem The 46 Meigs
Sacketta Apts 40 Bway
Saint Charles Apartments 185 Gibbs
StJames 30-32 James
StPaul Court Apts 1564 StPaul
Salisbury Apartments 950 Bay
SanCarlos 441 Court
Saratoga Apts 194 Lyell av
Savannah Apartments 514 Court
Saxon Apartments The 70 Troup
Saybrook 121 North
Sciota 30 Scio
Scott Apartments The 76 Manhattan
Seville The 445 Post av
Shelbourne The 517 University av
Shepard Apts 163-165 Shepard
Standish The 49 Troup
Stoll 239 Andrews
Stoneham 136 Plymouth av S
Strathmore Apts 970 Monroe av
Summer Apts 1 Summer pk
Tacoma The 196 Driving Park av
Thelma Louise Apts 11 Atkinson
Thurston Apartments 447 Thurston rd
Tivoli Apts 1946 Main E
Traymore Apartments 100 Tremont
Triangle 130 Scio
Triangle Building 852 Main W
Tudor Manor 77 East blvd
Two-Forty Goodman St South Apts 240
S Goodman
Unique 180 Bway
University Apts The 150 University av
Valley Court Apts 1170 Genesee
Vassar The 593 Park av
Vermont 1305 Culver rd
Vick 39 Vick Park B
Wadsworth 220 Plymouth av S
Walmar Apartments 755 Lake av
Washington The 43 S Wash
Webster Apartments 884 Bay
Wellesley 4 Wellesley
Wellington Apts 301 Wellington av
West High Apartments 99 Genesee
Westgate Apts 149 Devonshire ct
Westminster Apts 119 Westminster rd
Westmoor Apts 327 West av
Whittier 270 S Goodman
Wilmer Apts 9 Boardman
Wilmot 275 Plymouth av S
Wiltshire Apartments 100-106-112 Scio
Wilson Apts 62 Chestnut
Winslow Apts 565 Chili av
Winsted 20-24 Scio
Winston Apartments 312 Lake av
Winton Apts 193 Merchants rd
Yale The 150 Hamilton
Yates The 106 Plymouth av S
Yorkshire 934 Main W

Appraisers

Bond Appraisal Co 119 Main E rm 825
GOUTREMOU J E CORPORATION
302 Union Trust bldg tel Main 5580—
For further information see page 105
Buyers' Guide and front cover
Heaney Arth D 183 Main E rm 1041
King Harry M—Realtor 183 Main E rm
1333
Sachs Arth H 396 Lexington av

Architects

Ade Carl C 81 Gibbs rm 800
Ahnfeldt Harold C 42 Laurelton rd
Barrows C Storrs 48 Main E 2d fl
Bohackett Herbert H 154 East av rm
215
Cassebeer Walter H 84 Exchange rm
201
Cromwell Arth G 440 Plymouth av S
Damuth Clarence A 311 Alexander rm
306
Danny Jos 55 Weld
DeAngelis Michl J 14 Franklin rm 1403
Drago Peter J 500 Central pk
Firestone Sigmund 61 South av 2d fl
Flynn Jos P 154 East av rm 215

Hadley Albert S 1300 Dewey av
Kaelber & Waasdorp 311 Alexander rm
400
Luehm Jos K 353 Melville
McCord Leander 328 Main E rm 530
Odenbach Holding Corp 183 Main E rm
644 (marine)
Phillips Edgar M 130 Main E rm 1136
Phillips Wm Lebeus 130 Main E rm
1136
Ploch A Chas 130 Main E rm 1136
Quinlan Frank M 8 Exchange rm 406
Smith & Stickney 154 East av rm 305
Stern Herbert M 311 Alexander rm 306
Welvaert Julian J 16 Main W rm 341

*Architects' Supplies

CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines
SULLIVAN H H Inc 65-77 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back
cover and right top lines

Armature Rewinding

Mills Armature Co 569 Main E

*Armored Car Service

**DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE** 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 39
Buyers' Guide and right top side
lines

Art Goods & Bric-A-Brac

Bronze Art Studios 18 Argo pk
Curio Trading Co Inc 263 East av
Wolford Theo 67 Spring

Artificial Limbs

Fuller Geo R Co Inc 208 Court
Rochester Artificial Limb Co 275 Cen-
tral av

Artists

Avery Ralph H 75 S Fitzhugh
Browne Alma O Mrs 626 Norton
Chrystal Cathleen E 31 Gibbs rm 304
Commercial Display Co 15-19 N Water
Dege Lillian E 123 Rutgers
Ingls John J 16 State rm 518
Kamb Francis D 59 Main E 3d fl
Meteyer Victor 59 Main E
Smith Virginia E 83 Locust
Wyman Minnie R Mrs 75 S Fitzhugh

Artists—Commercial

Amos Fred W 86 StPaul rm 415
Berman Robt M 82 StPaul rm 712
Bieber Jack 82 StPaul rm 505
Crossett Sidney M 328 Main E rm 507
Forster Merrill H 328 Main E rm 507
Fox Craig J 272 Mulberry
Gearhart Willard W 82 StPaul rm 724
Hall R Stanley 123 Ardmore
Keller Leo D 866 Dewey av
Kelley J Carlton 828 Main E rm 432
Koenig John M 328 Main E rm 431
Krapf Wallace A 82 StPaul rm 506
Kraushaar Lorain F 42 East av rm 118
Lapp Elmer 47 Clinton av N rm 7
Lefler Harry R 82 StPaul rm 724
Madalena Batista F 154 East av rm 205
Sutton Howard S 47 Clinton av N rm
14
VanInwagen Geo B 65 Broad W rm 217

Artists' Materials & Supplies

BARNARD, PORTER & REMINGTON
9-11-13 N Water tels Main 8140-8141-
8142—For further information see
page 94 Buyers' Guide and left top
lines
**SCRANTON'S BOOK AND STATION-
ERY CO** Inc Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 20 Buyers'
Guide and left bottom side lines

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MAIN 7070

Arts & Crafts Workers
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Asbestos Goods & Materials
Carey Philip Mfg Co 201 MtHope av
Eddy E J Inc 67 Warehouse
Johns-Manville Sales Corp 1175 Main E
Smith-Murray Corp 1175 Main E

Asphalt Dealers & Importers
Holahan Thos Co Inc 489 Atlantic av
Rochester Asphalt Materials Inc 565 Culver rd
Sweeney M E Asphalt Plant, River blvd

***Asphalt Pavers**
WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further information see page 29 Buyers' Guide

Associations
American Carnivals Assn Inc 25 Main E rm 419
American Society of Composers, Authors & Publishers The 183 Main E rm 1431

Associated Trucking Industry Inc 25 Exchange rm 501
Better Business Bureau of Rochester Inc 183 Main E rm 1423

Builders Exchange of Rochester 135 Spring
Electrical Assn of Roch Inc 183 Main E rm 1212

Finger Lakes Association, Monroe av cor Clinton av S
Genesee Valley Cooperatives 14 Franklin rm 1408

Monroe Restaurant & Liquor Operators Assn Inc 5 StPaul rm 418
New York State Warehousemen's Association 271 Hayward av

Portuguese Athletic Club 646 Plymouth av S
Real Estate Board of Rochester N Y Inc 25 Exchange rm 603

Rochester Chamber of Commerce 55 StPaul
Rochester Convention & Publicity Bureau Inc, Monroe av cor Clinton av S

Rochester Co-operative Milk Producers Bargaining Agency Inc 14 Franklin rm 812

Rochester Hotel Association, Monroe av cor Clinton av S
Rochester Tourist Bureau, Monroe av cor Clinton av S

UNDERWRITERS BOARD OF ROCHESTER N Y Inc 927 Granite bldg
tel Main 441—For further information see page 60 Buyers' Guide
Union Permanent Savings & Loan Assn 685 Clinton av N

***Athletic Goods**
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines

***Attorneys-at-Law**
BURNS & BURNS 502 Wilder bldg tel
Main 803

DWYER, SHEARER & DWYER 1009
Genesee Valley Trust bldg tel Main 6734

HARRIS, BEACH, KEATING, WILCOX & DALE 3d fl Rochester Savings Bank bldg 5 Fitzhugh S tel
Main 2202

OVIATT, GILMAN, O'BRIEN & FORMAN 1252 Lincoln-Alliance Bank bldg tel Stone 1478

REED & SHUTT 1013 Wilder bldg tel
Main 1759

REILLY, ROBERTS, McLOUTH & DICKER 1150 Lincoln-Alliance Bank bldg tel Stone 7010
REMINGTON GIFFORD & WILLEY
1224 Lincoln-Alliance Bank bldg tel Stone 737

Auctioneers
East Avenue Galleries 254 East av
Levy Bros 12 Aqueduct
Shoolman Isadore 119 Main E rm 825
Wagner Louis 37 Delevan

***Auditors & Accountants**
(See also Accountants & Auditors)
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel STONE 868

***Automatic Screw Machinery**
DAVENPORT MACHINE TOOL CO
Inc (mfrs) 167 Ames tels Genesee 3162-3163—For further information see page 83 Buyers' Guide

Automobile Accessories & Parts
—Mfrs

Autoquip Mfg Co 485 Hague
Gerosa Carl N 111 MtHope av
Maggio Jos rear 317 N Union

MONKEY LINK SELF CLOSING
AUTO CHAINS Flower City Specialty Co mfrs 158 Hollenbeck tel Main 630—For further information see page 22 Buyers' Guide

Riflesso Mfg Co The 39 Parkway
Rochester Mfg Co Inc, Rockwood pl
Upson Brothers Inc 84 Exchange rm 102

Villard Truck Signal Mfg Co Inc 200 Turpin

Automobile Accessories & Parts
—Retail

Bush Wm E 565 Main E (Ignition and carburetors)

Charlie's Auto Parts 117 Atlantic av
Chippewa Sales rear 29 Richmond
Clifford Service Corp 26 Pitkin
Dewey Avenue Bearing Sales 1594

Dewey av
East Side Auto Parts 545 Bway
Etter Clarence J 104 N Union (carburetors and ignition)

Fernwood Auto Parts & Machine Shop
289 Fernwood av

Firestone Home & Auto Supplies 1922
Monroe av Br

Firestone Stores, Lake av cor Lyell av
and 291 East av

G & W Auto Parts 1461 Hudson av
Gibaud's 500 Main E

Globe Auto Parts 2485 Dewey av
Goodland-Hoffman Inc 230 East av

Gordon Motor Parts Inc 30 Joseph av
Harmon Automotive Corp 16 Charlotte

Hartman C L Corp 245 East av
K & C Auto Parts 500 Smith

LaSalle Used Parts & Cars, Broad W
cor Allen

Lyell Cooperage & Auto Parts Inc 1510
Lyell av

Metter Joseph 9 Herman (used)
New Deal Auto Parts 53 King

Noah's Ark Auto Accessories Inc 190
East av, 288 Monroe av, 200 North,

85 Railroad, 60 and 561 State
North Clinton Auto Parts 752 Clinton

av N
Oak & Erie Auto Parts 18 Erie (used)

Peterson Motor Parts & Machine Co
701 Main W

Phil's Auto Parts Inc 620 Scio
Ralph Auto Parts 240 Brown (second hand)

Red's Auto Parts 24 Harrison
Rockowitz Jacob 54 Werner pk

StPaul Auto Parts Inc 566 StPaul
Schnabel Auto Parts Inc 247 Buffalo

rd
Schuber Auto Parts 558 Lyell av

Simplex Parsons Motor Parts Co 529
Main E

Tarrant Clifton F 300 South av
Terry W F 248 StPaul

VanBeurden Theo J 246 Tremont
(used)

Western Auto Supply Co 295 Monroe
av, 401 Ridge rd and 127 State

Wolk's Ernie Inc 287 Joseph av

Automobile Accessories & Parts
—Whol & Jobbers

American Automobile Accessories 42
East av rm 127

Hahn Tire & Accessory Co Inc 418 St
Paul

Sherman Battery Equipment & Supply
Inc 473 North

Siebert Oil Co 265 Caroline
Stewart-Warner Sales Co 16 Charlotte

T T Bearing Co 454 Court
Unit Parts Rochester Corp 1185 Main
E and 1490 Lake av (and retail)

***Automobile Agencies**
BUICK MOTOR CARS Whiting-Buick
Inc dealers 342 East av tel Stone 714

—For further information see page
5 Buyers' Guide

CADILLAC MOTOR CARS The Valley
Cadillac Corp distributors 333 East
av tel Stone 320—For further information see page 5 Buyers' Guide

HUDSON MOTOR CARS Alling &
Miles Inc distributors 76-90 Stone tel
Stone 2537—For further information see page 3 Buyers' Guide and left top side lines

NASH AUTOMOBILES Schoen Bros
68 Genesee tel Genesee 446

OLDSMOBILE MOTOR CARS Fincher
Motors Inc distributors 14-18 S Union
tel Main 2262—For further information see page 4 Buyers' Guide

PACKARD MOTOR CARS Bancroft
Motor sales and service 33 Stillson
tel Stone 3720—For further information see page 4 Buyers' Guide

PONTIAC MOTOR CARS The Valley
Cadillac Corp distributors 333 East
av tel Stone 320—For further information see page 5 Buyers' Guide

Automobile Body Mfrs
CALEY & NASH Inc 1828 East av tel
Monroe 5126—For further information see page 5 Buyers' Guide

McCord Geo R 219 Smith (truck)
Stewart Body Works 636 Portland av

***Automobile Chains**
MONKEY LINK SELF CLOSING
AUTO CHAINS Flower City Specialty Co mfrs 158 Hollenbeck tel
Main 630—For further information see page 22 Buyers' Guide

Automobile Dealers
ALLING & MILES Inc Hudson Motor
Cars 76-90 Stone tel Stone 2527—For further information see page 8 Buyers' Guide and left top side lines

Archer Motor Co Inc 350 Monroe av
BANCROFT MOTORS Packard distributors sales and service rooms 88
Stillson tel Stone 3720—For further information see page 4 Buyers' Guide

Bauer & Raetz Inc 383 Child
Bonenblust & Buckman 706 Dewey av

BROWN CHEVROLET SALES & SERVICE 769 Main W tel Genesee 118-
119

Central Chevrolet Co Inc 200 East av
COOL CHEVROLET CORP 340-360 Cul-
ver rd tel Monroe 2240—For further information see page 4 Buyers' Guide

Fields C W Inc 167 Court
FINCHER MOTORS Inc distributors
Oldsmobile Motor Cars 14-18 S Union
tel Main 2262—For further information see page 4 Buyers' Guide

Oldsmobile Motor Cars 14-18 S Union
tel Main 2262—For further information see page 4 Buyers' Guide

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 Regent Parking No 2, 65 N Fitzhugh
 Rialto Parking Station 80 North
 Rochester Parking Station 68 Franklin
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Rubin Abr 105 North
 StPatrick's Parking Sta, Brown cor
 Frankfort
 StPaul Parking Station 162 StPaul
 Scialo Ralph J 100 N Fitzhugh
 Seneca Parking Station 36 Clinton av S
 Shopper's Parking Station 75 Franklin
 Sours Carting & Storage Co Inc 47
 Stillson
 South Ave Parking Station 62 South av
 South Clinton Parking Station 121
 Clinton av S

South Water Parking Station, S Water
 Strand Parking Station 105 StPaul
 Swan Street Parking Station 68 Swan
 Temple Parking Station 101 Chestnut
 Terminal Parking & Service Station
 101 Broad W

Towne Parking Station 444 Main E
 Tracy Howard 19 Lawn
 VanDeCarr Parking Sta 81 Stone
 Ventura Jas E rear 1700 Lake av
 Victory Parking Station Co 74 and 88
 Clinton av N

Vogt John J 43 James
 Washington Parking Station 10 N
 Wash

Wegman's 25 Gibbs
 Yawman Carl A 22 Market
 Zack's Parking Station 58 Mortimer

***Automobile Radios**
ROCHESTER RADIO & TELEVISION
 (Installation & service) 45 Scio tel
 Stone 3388—For further information
 see page 104 Buyers' Guide

Automobile Repairing & Service Stations

Adam Bros 42 Haags al
 Angelella Frank 373 Bay
 Appleman Ernest E rear 525 West av
 Baldas Joseph rear 230 Monroe av
 Banninger's Garage 940 Ridgeway av
 Beck Albert 835 Exchange
 Bierworth David F 234 Dewey av
 Blanchard Irving C 33 1st
 Blystone A Glenn 21 N Union
 Brook Howard G rear 26 Marshall
 Chambray Martin 669 Campbell
 City Radiator Service 18 N Union
 Cockett Sidney D rear 792 N Goodman
 Co-operative Auto Body Shop 310 East
 av
 Cunningham Lorenzo W 2215 Clifford
 av

Davidson Bros 174 Griffith (uphol)
 Dragt Claude S 21 Hyde pk
 Drake Leon H 115 Bway
 Dresser J Kenneth rear 266 Gregory
 Dunne's Garage 373 Jefferson av
 Eddy's Garage 1645 StPaul
 Edwards Bros 1 Chill av
 Eichberger John C 2267 Main E
 Falcon Auto Service 995 Hudson av
 Fenner's Fender Shop 396 Lyell av
 Foreman Hugh A 769 Main W
 Franklin Street Garage 91 Franklin
 Freer A C Co Inc 962 Main E
 Frey the Wheelman Inc 79 Howell
 Fricano Jos S rear 49 Bay
 Gardner & Bader 176 Child
 Genesee Body and Fender Repair Co
 170 South av
 General Auto Outlet 730 University av
 Gibaud Edw J rear 4401 Lake av
 Gingreco John 165 Bay
 Greenlea Henry J 546 Glide
 Gross Justus Ben rear 1880 East av

Gudat Paul 74 Stillson (sheet metal)
 Hatz Geo H 376 Lexington av
 Hause Nelson H 436 Monroe av
 Hill's Collision Service 66 James
 Hipp Edw 332 Jefferson av
 Hoeilrige Edwin rear 1916 East av
 Hogestyn John B 86 Rau
 Huss Jos C 142 Weaver
 Jerome's Ignition Service 110 Webster
 av

Jones Harry 156 Rauber
 Kapelke Max F 709 Seward
 Karle John F 48 Bloomfield pl
 Kingsley Arth R 23 Arlington
 Kirchner Geo R 670 S Goodman
 Lipton Henry H 299 Allen
 LoBrutto Anthony 152 Ward
 Longi J 154 South av

Lorenzo & Sons 209 Main W
 Mazur Jos G 314 Hudson av
 McCraley's Garage 16 Gardiner pk
 McEvoy Motor Service 62 Marshall
 Medical Arts Parking & Service Station
 rear 277 Alexander
 Milne Jordan rear 94 Clifton
 Mutual Garage & Service Station rear
 535 Bway

Ninth Ward Body & Fender Works 73
 Lyell av
 Panzarella Santo 461 Portland av
 Pawlik Chris 7 1/2 Rome
 Phillip's Garage 611 Joseph av
 Porter Gordon L 26 York
 Pray Geo B rear 164 Glide
 Rabe's Complete Auto Service 100 Man-
 hattan

Radiator Shop The 462 South av
 Raetz Fredk 140 Westcott
 Rapp Albert C 176 Baldwin
 Reis John 1602 Lake av
 Richmond Garage 51 Richmond
 Richter's Garage 436 Verona
 Rochester Auto Service 262 Platt
 Rochester Cylinder Grinding Co Inc
 750 StPaul

Rochester Magneto & Starter Service
 265 Hayward av (ignition)
 S and S Garage 44 Richmond
 Sable Motors 1135 Norton
 Sanders Co The 114 University av
 (fender and radiators)

Schneider Fredk C 86 Champlain
 Schrodt Carl 780 Clinton av N
 Schwab Bros 1015 Clinton av N
 Schwalb Nicholas J 6 Frost av
 Sherwood Frank L rear 487 Bway
 Smith Norman E 290 Cypress
 Smith Wm H 209 Clarissa
 Spall Edw G 104 Humboldt
 Stillson Street Garage 71 Stillson
 Tenth Ward Service Stations 475
 Dewey av

Tim's Line-Up Service 386 Plymouth av
 S
 Toland Chas L 1717 Clifford av
 Union Carburetor and Ignition Service
 6 Pitkin

U S Auto Service 32 MtHope av
 VanNiemi Wano rear 1521 Lyell av
 Veck Jos rear 15 Reliance
 Vincel's Garage 571 Main E
 Wallace Wm J 455 Clarissa
 Wally's Wheel Aligning Center 548
 Bway

Wiedemann Bros 499 Clinton av N
 (body wkrs)
 Williams Motor Service 1693 East av
 Williams Walt Shop The 55 Scio
 (body and fender)

Wilson Henry A 494 1/2 Lake av
 Wolting's Collision Service 9 Pitkin
 Woodhouse Chas rear 1045 Clinton av
 S
 Wynne Auto Spring Service 352 Oak
 Zaccaria Cosmo D 341 North

***Automobile Robes**
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 37 Buy-
 ers Guide and right top lines

***Automobile Service Stations**
BUICK MOTOR CARS Whiting-Buick
 Inc 342 East av tel Stone 714—For
 further information see page 5 Buy-
 ers' Guide

FINCHER MOTORS Inc (Oldsmobile)
 14-18 S Union tel Main 2262—For fur-
 ther information see page 4 Buyers'
 Guide

HUDSON MOTOR CARS Ailing & Miles
 Inc and servicing all makes of cars
 76-90 Stone tel Stone 2537—For fur-
 ther information see page 3 Buyers'
 Guide and left top side lines

VALLEY CADILLAC CORP The (Cadil-
 lac and Pontiac and other models)
 333 East av tel Stone 320—For fur-
 ther information see page 5 Buyers'
 Guide

***Automobile Tires**
COOK IRON STORE CO (Goodyear
 Truck Tire Service Station) 120-128
 StPaul tels Main 5188-5189—For fur-
 ther information see page 118 Buy-
 ers' Guide

***Automobile Top Trimmings**
and Hardware
ROBY SIDNEY B CO The 208-214 South
 av tel Stone 1129—For further infor-
 mation see page 86 Buyers' Guide and
 left side lines

**Automobile Trimmers & Trim-
 mings**
 Elliott Carl W 24 S Union
 Harris C Leon 270 East av
 Schlegel Mfg Co The 277 N Goodman
 Vogt Manufacturing Corp 100 Fern-
 wood av

***Automobile Trimming Mater-
 ials**
SCHLEGEL MFG CO The 277 North
 Goodman cor College av tels Monroe
 812-813—For further information see
 page 5 Buyers' Guide

***Automobile & Casket Trim-
 mings**
SCHLEGEL MFG CO The 277 N Good-
 man cor College av tels Monroe 812-
 813—For further information see
 page 5 Buyers' Guide

**Awnings & Tents—Mfrs &
 Dealers**
 Bickford Bros Co 208 Mill and 28 S
 Union
 Fanara Awning Co 53 Central pk
 Field J E Corp 338 Main E
 Jinks A Lawrence 9 Lambertson pk
 Kermis & Co Inc 532 Remington
 Northway Awning Co 316 Hudson av
 Senkpiel C Awning Co 216 S Good-
 man

***Babbitt Metals**
ROCHESTER LEAD WORKS Inc (and
 solder) 380-382 Exchange tel Main
 1154—For further information see
 page 85 Buyers' Guide
WRAY HENRY & SON Inc office 256-
 258 State foundry 193-195 Mill tels
 Main 1120-1121-1122—For further in-
 formation see page 28 Buyers' Guide

Baby Carriage Mfrs
 Weingartner Edw V 89 Kelly

Badges
MORSE C H & SON (metal) 21 North
 Water tel Main 1291—For further in-
 formation see page 112 Buyers' Guide

Bag Mfrs. Baggins & Burlan
 Hoffman Bros Bag Co rear 39 Gorham
 Sarachan & Rosenthal Inc 26 Sherer

KALBFLEISCH
CHAMPION, Inc.

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DAIRY
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 Bottles

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VITAMIN
D
MILK

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CHOCOLATE
MILK

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W.B. GRAVES & CO.

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— EGBERT F. ASHLEY CO. —

See page 62 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 62 Buyers' Guide
PHONE MAIN 444

Balt—Live
Andrews Arlington L 650 Plymouth av
S
Booth Leon C 825 StPaul
Loomis Leon L 144 Oak
Powers Leo 838 StPaul
Thompson Frank 3 Agate al
Woodward Fred V 483 Exchange

Bakers—Retail
Aunt Jennie's Bake Shoppe 516 Mon-
roe av
Balta Bros Bakery Co 625 Atlantic av
(and whol)
Barstow Harry E 757 Genesee
Bauer Frank 910 Jay
Bennett Bakery 1252 Clinton av N
Blutau Bessie Mrs 4383 Lake av
Bodner Bernard 84 Hanover
Boesel Emil O 864 Clinton av N
Borgia Gaetano 571 Scio
Bozza Guido 54 Prospect
Brook's Bakery 557 Chili av
Brooks Baking Co Inc 448 Brooks av
Burton's Mrs Fried Pies 10½ Bronson
av
Caccavalo Gaetano 60 Prospect
Calabrese Andrew A 1378 Culver rd
Capuano Angelo 366 Saxton
Case Wm H 435 Court
Cassie's Cakes 9 Audubon
Cordaro Angelo 58 Jay
Cordaro Jos 130 Central pk
Daisy's Cake Box 1834 Culver rd
DelleFave Pasquale M 5 Ontario
DiPaolo Baking Co 598 Plymouth av N
DiVincenzo Marie Mrs 253 Central pk
Donut Center The Inc 479 and 504
Main E and 336 Monroe av
Downyflake Doughnut Shoppe 385
Main E
Ebert Karl F 920 Portland av
Ernie's Doughnut Shop 1777 Dewey av
Escott Wm J 381 Webster av
Frances' Kitchens Inc 729 Park av
Genesee Park Bakery 940 Genesee
George Nicholas L 448 Lyell av
Gottfried Barney 61 Herman
Hathaway Bakeries Inc 174 Clarissa
Herman's Pastry Shoppe 1812 East av
Highland Bakery 446 Caroline
Hoffman John C 659 Maple
Hopfenmuller Lorenz 114 Field
Hunt Calvin R 455 Lexington av
Jelensperger Carl rear 652 University
av

Johnson Harvey M 7 Pullman av
Johnston Herbert A 1505 Lake av, 827
Dewey av and 400 Ridge rd
Kanapickas Michl 520 Hudson av
Klingenberger Geo C 810 Brown
Lake Avenue Donut Center 1469 Lake
av
Lapple's O K Bakery 928 Clinton av N
LeFevre Chas E 669 Jefferson av
Lytle A John 1026 Clinton av S
Magde Michl J 487 Parsells av
Merimsky Garson 288 Hudson av
Miller Wm G 605 South av
Mohican Co The 184 State and 366
Lyell av
Muehlisen Aug J 602 Jay
Mueller Bakeries Inc 985 Clinton av S,
29 Hudson av, 902 Bay and 529 Port-
land av
Naditz Bakery 984 Monroe av
Naditz Saml 300 Joseph av
New York Bakery 335 Joseph av
New York Italian Bakery 52 Jay
Olive's Cake Shop 536 Monroe av
Orslet Herman F 858 Winton rd N
Peace Vincenzo rear 8 Ward
Petrillo John 124 Lyell av
Plant John J 393 Chili av
Ratkovich Saml 687 Joseph av
Reff John 689 South av
Richter Erhardt 831 Clinton av N
Romano Antonio 23 Jay
Royal Bake Shoppe 826 Portland av
Russo Saml 45 Jay
Sand Morris 502 Joseph av
Schlaffer Bros 355 Ames

Schleif Bake Shop 17 Clinton av S
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
South Side Bakery 746 South av
Stahl Geo 1192 Jay
Stein Bakery 350 Ormond
Stones Bakery 707 Hudson av
Tirpaack Bristle A Mrs 517 Jefferson
av
Tirpaack Kath Mrs 571 Jefferson av
Town Talk Bakery Inc 601 Puliman av
Ukrainian Bakery 84 Kelly
Ulsamer Jos 1036 Clinton av N
Utz & Weidner 1010 Culver rd
VanZandvoord Cath Mrs 344 Arnett
blvd
Veltre John 26 Parkway
Viola Cone Co 155 Spencer (ice cream
cones)
Voyles Lindberg 1159 Culver rd
Wahl's Bakery 348 Plymouth av S
Walker's Chicken Pies 26 Velox
Wannemacher Fredk J 2100 Main E
Weger John 579 Brooks av
Werner Paul E 342 Thurston rd
Wojtczak Walter 990 Hudson av
Woollacott Wm J 545 N Goodman

Bakers—Wholesale
Biuso Christopher 267 Anderson av
Continental Baking Co 190 Murray
Elite Bakery 709 Atlantic av
Ernst Butter Gems Bakery 1052 Clif-
ford av
General Bakery Co 392 North
Good & Hoag 401 Webster av
Loose-Wiles Biscuit Co 160 Murray
Mueller Bakeries Inc 29 Hudson av
National Biscuit Co 287 Bay and 333
Oak
Old Fashion Cracker Co 112 Webster
av
Ontario Biscuit Co 340 Exchange
Perry Geo N & Co 37 Galusha (pies)
Scheidt Bros 372 Maple
Schuler Pretzel Co Inc 64 Chester
Wannemacher Fredk J 2100 Main E
White Star Baking Corp 1467 Main E

***Bakers Specialties**
ATLANTIC SUPPLY HOUSE Inc 79-81
StPaul tels Main 4172-4173

Bakers' Supplies & Equipment
(See also Grocers' Sundries)
ATLANTIC SUPPLY HOUSE Inc 79-81
StPaul tels Main 4172-4173
Christie Specialties Co Inc 129 Main W
Flower City Bakery Supplies Inc 196
Monroe av
Ol South Extract Co 340 Lyell av

Bands—Orchestras
Query-Tompkins Orchestra The 77 Jos-
lyn pl
Rochester Civic Orchestra 36 Gibbs
Rochester Philharmonic Orchestra 36
Gibbs
Tompkins Susan Ensemble The 77
Joslyn pl

Banks & Trust Companies
(See also Savings Banks; also
Trust Companies)
CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625, Brighton
Office 1806 East av, Personal
Loan and Mortgage Departments 17
Main E—For further information see
page 6 Buyers' Guide and right side
lines
**COMMUNITY SAVINGS BANK OF
ROCHESTER N Y** The, East Side
Office cor Main and Clinton, Mechan-
ics Office 21 Exchange, East Av
Office 89 East av tel Stone 364—For
further information see page 9 Buy-
ers' Guide and left top lines

GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad W tel
Main 2884, branch offices: Valley
Branch 1475 MtHope av, Spencerport
Office, Spencerport, N Y—For fur-
ther information see page 8 Buyers'
Guide and right side lines

**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone tel
Stone 300, branch offices 33 Ex-
change, 1495 Lake av cor Ridgeway
av, 560 Monroe av, 886 Main W, 520
Portland av, 460 N Goodman, 1853
Monroe av and 621 Titus av Ironde-
quoit—For further information see
page 7 Buyers' Guide and right top
lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878, branch 2 East
av at Main E tel Stone 6649—For fur-
ther information see page 10 Buy-
ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47
Main W at Fitzhugh S branch office
40 Franklin tel Stone 1425—For fur-
ther information see page 11 Buyers'
Guide and right top lines

**ROCHESTER TRUST & SAFE DE-
POSIT CO** main office 5 Main W at
Exchange st, East Side Office 30
Clinton av N tel Main 5960—For
further information see page 12 Buy-
ers' Guide and back binding

**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at Water S
tel Main 954—For further informa-
tion see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
main office 19 Main W tel Main 7100,
20 East av, 548 Chili av, 4359 Lake
av, 590 Joseph av, 175 Lyell av cor
Saratoga av, 15 Hudson av, 1398 Cul-
ver rd and 844 Dewey av—For fur-
ther information see page 14 Buyers'
Guide and right side line back cover

Barbers
Agilloro Luciano 259 Central pk
Aguglia Jas J 332 Monroe av
Aguglia Paul T 170 Charlotte
Albert Chas 713 N Goodman
Aleo Anthony 637 Thurston rd
Alvaro Jos 375 Portland av
Alvary Frank 1139 Hudson av
Amato Saml 972 Lyell av
Andersen Martin J 5 StPaul rm 211
Anzalone & Ingrassio 543 Clinton av N
Arena Anthony 535 Central av
Art & Ted's 1105 Culver rd
Ash John S 895 Clinton av S
Atta Chas 389 Plymouth av S
B Barber Shop 184 North
Bamber John H 324 Court
Banker Edw M 218 Court
Barber Angelo J 78 Reynolds
Barbera Chas L 472 Carter
Bardo Louis 29 Chili av
Barres Fred 836 Dewey av
Barrielli John 783 South av
Baskin Nathan 92 Hanover
Basset Louis 470 Child
Bassett & Marsh 183 Main E rm 514
Bates Milford A 650 South av
Bellanca Calogero 303 Allen
Bellomio Jos 90 Gibbs
Beritela John 35 Stonewood av
Bertolino Paul 258 Bay
Bertsch Albert H 28 Lowell
Bevilacqua Elmer 993 Clinton av N
Bewsee Wm J 1444 Main E
Bianchi Pasquale 448 Main W
Bifarella Jos 1362 StPaul
Biondi Domenic 450 Jefferson av
Bittetti Nicola 392 Central av
Bladina Michl 737 Main E
Bonafede Jos 467 North
Bonanno Carl 823 Clifford av
Booth Harvey R 551 Jefferson av
Borrelli Anthony 467 State
Bowler Jacob F 115 Main W
Breen Michl A 496½ Lyell av

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Brinklow W Jesse 555 Chilli av
Brown Barton Kay 11 Clinton av N
Brown Harold W 207 Scottsville rd
Brown Henry J 416 Ridge rd
Brown Jas A 390 Ormond
Browncroft Barber Shop 383 Winton rd N
Buchanan Benj J 619 Main W
Budres Martin 681 Hudson av
Buonemani Giuseppe 107 Bloss
Calazzo Carmen 25 Winton rd S
Capogreco Jas 10 Cortland
Caretta Danl 39 Market
Carr Saml C 116 Adams
Cefalo Mauro 480 Jay
Chiappone Vincent 84 Lawndale ter
Cibella Ross 213 Gardiner av
Ciluppo Salvatore 599 Joseph av
Cipolla Jos 465 Joseph av
Claridge Barber Shop 151 Clinton av N
Cocillova Jas 881 Monroe av
Cocomero John N 536 Joseph av
Congelose Salvatore 598 Plymouth av S
Conslor John L 1145 Culver rd
Cordaro Anthony 262 State
Corona Saml F 129 North
Corriero Pasquale 407 Scio
Corriero Patk 396 Joseph av
Corsica Lewis W 593 Monroe av
Cosmopolitan Barber Shop The 24 Monroe av
Costa Christopher E J 3 Santee
Costanza Chas 778 Genesee
Costello Paul 57 Clinton av S
Crawford Robt 956 Genesee
Culotta Bros 235 North
Dalberth Chas 238 South av
Dallaire Russell 403 Chilli av
Daly Edw J 577 Brooks av
Damico Bernard 978 Monroe
Danna Saml 283 Main W
Decker Albert G 308 Plymouth av S
DeFrancisco Jos 1793 East av
DeGeorge Frank 245 Central pk
DeGroat Peter 2115 Main E
DeGalzo Carmen 3934 Exchange
Denny Elmer L 724 Post av
DePalma Chas 180 Campbell
DeSalvatore Frank 3892 Lake av
DeSando Antonio 1477 Lake av
DiBlase Dominick 251 Jay
Dillabough Frank S 1101 Clinton av S
DiMarsico Anthony 1929 Main E
DiPaolo Vincent 339 Lyell av
DiPrima Carl 202 Monroe av
DiTullio Jos 101 Elm
Donatello Danl 148 Front
Dorris Michele G 243 Clinton av N
Emler Billv E 419 Humboldt
Enright Saml 249 Sherman
Evanstein Max 326 Hudson av
Falzone Jas 381 Clinton av N
Fenaro Vincent 798 Culver rd
Ferraro Cataldo 1411 Norton
Fichera Jos P 264 Arnett blvd
Fiorento Jos L 1454 Main E
Flannery Geo T 283 Driving Park av
Forbes Jas T 1199 Lyell av
Fortuna Nicholas 852 Clinton av N
Four Corners Barber Shop 4 State
Frank Fred 644 Park av
Frank's Barber Shop 298 Court
Frankenberger Louis 328 Main E rm 220
Fritsch Lewis C 56 Madison
Furino Patk 27 South av
Gabler Stanley 284 Winton rd N
Gaetano Romano 285 Hayward av
Gagliano Saml 314 Genesee and 412 do
Galante Christopher 18 Gibbs
Galante Francesco 136 Central pk
Gallina Thos 47 Chestnut
Gaskin Patk 956 Genesee
Germano Carmen 96 James
Giambrone Nicholas 641 Winton rd N
Giammarva Jas V 507 Portland av
Giancurso Louis 323 Brown
Giarrizzo Philip 1124 Monroe av
Gilbert John F 136 East av
Gillette Fred 569 Jefferson av
Gilligan Wm J 274 Main W
Giuliano Thos 22 Sherman

Gordon Jos A 714 Plymouth av S
Gordon Morris W 180 Webster av
Gramo Leo A 113 Exchange
Granite Bldg Barber Shop 130 Main E rm 303
Grell's Barber Shop 38 N Fitzhugh
Griffo Jos 337 Bay
Grossman Nathan 749 Clinton av N
Guadagnino Frank 492 Monroe av
Guarniere Vincent 986 Portland av
Guerrera Christopher 613 Clifford av
Halpin Thos P 695 Park av
Hammond Herbert C 453 South av
Hanss Jos J 25 North rm 346
Havens Mort 2281 Clifford av
Hawkins Benj J 37 FAVOR
Hieb Henry 49 Conkey av
Hiller John H 508 Dewey av
Hollywood Barber Shop 531 Main E
Holmes Danl 199 Genesee
Holtz Marcus 866 Joseph av
Holzwarth Geo C 112 Lincoln av
Hotel Hayward Barber Shop 7 Clinton av S
Hotel Seneca Barber Shop 16 Clinton av S
Hutchinson Wm L 227 Clarissa
Incavo Philip A 1062 1/2 Main E
Indiana Thos 108 Scio
Infantino Saml 1433 Clinton av N
Insalaco Mario F 816 Main W
Isabella Jos D 333 Ridgeway av
Isabella Salvatore 23 Pullman av
Jesowski Stanley 969 Hudson av
Johnson Albert E 1572 Main E
Johnson Hiram H 891 Portland av
Kazmierski Frank A 1062 Hudson av
Keyes John F 1314 Dewey av
Kimmel Aug 264 Knickerbocker av
Kingston Frank W 36 Main W
Knapp Frank J 309 Webster av
Kroeckel Jos 1906 Main E
Kroeckel Modest F 1038 Clinton av N
Kroeckel Philip 231 Ridge rd
Krubeck John 932 Clinton av S
Kulmijan Nathan 629 Clinton av S
Lacagnina Frank 739 North
Lacagnina Nicholas 608 Lake av
Lake Walter J 1779 Dewey av
Lakedale Barber Shop 3212 Lake av
LaMonica Robt F 6 Lake av
Lazara Russell 1612 Clifford av
Lazaro Giuseppe 217 Bay
Leone Fredk J 72 South av
Leone Leonardo, Hotel Rochester
Lewiston Barber & Beauty Shop 461 Ridge rd
Liberti Saml L 27 Hyde Park
Lidman Saml 1268 StPaul
Limuti Chas 268 Joseph av
Limuti Saml 170 Genesee
Locigno Saml 634 Monroe av
Lombardo John 60 Monroe av
LoPalo Pasquale J 41 Gibbs
LoPresti Jos 1505 Clifford av
LoVetro Saml F 1799 Clinton av N
Lovullo Thos 1363 Clifford av
Lowe Frank W 522 Maple
Lukas Anthony P 148 Andrews
Lundgard Mack M 1344 Dewey av
Machicci Jas V 139 State
Maddalena Saml 465 Monroe av
Maggiolino Matteo 855 Jay
Magliozzi Jos 525 State
Maier Alois J 292 Avenue A
Mallory Harvey 211 Ridge rd E
Mandara Arth A 69 Spring
Manni's Barber Shop 657 Clinton av N
Manuse Jos C 242 Jefferson av
Marcello Saml 1008 Genesee
Martin Clyde 871 Dewey av
Masclave Vincenzo 162 Genesee
Maselli Fiorante 327 Central av
Mastantuone Jos 526 Plymouth av N
Maurello Rocco S 58 Spring
Mayer Oscar J 218 Main W
McCabe Jas 671 South av
McMurray & Katerle 936 Clinton av N
Medical Arts Barber Shop 277 Alexander rm 206
Meek Wm E 454 StPaul
Metz Albert O 687 Lake av

Micclche Jas V 120 State
Milazzo Saml D 38 Front
Millard Herman W 848 Monroe av
Miller Walter F 1153 Lyell av
Mix Wm J 205 Monroe av
Mogavers Domenico 62 Prospect
Moore Neff D 16 Main W rm 105
Morgan John J 1519 MtHope av
Moscato Henry 11 Fairfax rd
Mrzywka Chas J 952 Hudson av
Murray Geo E 949 Joseph av
Napoli Salvatore 54 Stone
Nardi Agostino 340 State
Nelson Chester L 120 Front
Nicoletti Anthony P 638 West av
Nocera Anthony 529 Central av
Nolan Wm J 117 1/2 Parsells av
Norman's Barber Shop 1002 Clinton av S
Noto Jos J 213 Gardiner av
Noto Peter 145 State
Nowak John J 1029 Portland av
O K Barber Shop 73 Prospect
Opperman Saml 24 Herman
Oswald Leo J 210 Champlain
Owens Geo H 213 Winton rd N
Palermo Jos G 314 Main E
Palermo Wm J 16 Main E rm 11
Palozzillo Anthony 271 Smith
Palumbo Carmelo 92 Bay
Panetta Antonio 396 Main E
Pascale Henry F 388 State
Pastiglia Anlo 543 Lyell av
Patane Louis 1762 Lake av
Pecora Louis C, NYC sta 350 Central av
Pedalina Sam 498 Main W
Pellecchio Gaetano 111 Saratoga av
Pete's Barber Shop 1713 Clifford av
Petranto Pasquale 377 Joseph av
Petrantonio Angelo 437 North
Petrarca Paul 86 Lake av
Petrosino Anthony 428 Jay
Pfeiffer Carl 1268 Clinton av N
Phaler Louis & Son 14 Main W
Piazza Peter S 905 Merchants rd
Piccininno Michl 652A Emerson
Pidgeon Aug 1573 Dewey av
Pierleoni Louis A 15 Lyell av
Pierleoni Palmerino 1698 Clifford av
Pignato Bros 449 Main E
Pilato Michl 431 South av
Pirrello Jos 928 Genesee
Pollizzi Russell A 508 Portland av
Prietz Paul E 1408 Clinton av N
Prindle Ezra 119 Main E rm 401
Prinzi Jos 1159 Main E
Pritchard Bros 50 Atlantic av
Profeta Angelo 169 Monroe av
Progressive Barber Shop 293 Joseph av
Przybyla Steph 806 Hudson av
Randazzo Anthony 109 Main E
Rayno Leon J 703 South av
Reilich Max 675 Maple
Rich Jas 74 University av
Rivellino Jos 367 Central av
Rizzo Angelo A 670 Jay
Rizzo Frank 173 State
Rizzo Jos 247 Clinton av N
Rizzo Salvatore 185 Central pk
Rose J Milton 1440 Dewey av
Rotunno Chas F 382 Ames
Rube Andrew J 10 North
Rube Michl 740 Jefferson av
Rump Philip G 1051 Clinton av N
Salamone Chas 525 Bay
Sam's Haircutting Parlor 114 Lowell
Sanfilippo Alphonse 1178 Clinton av N
Sanfilippo Jos 179 East av
Sanitary Barber Shop 594 South av
Saverino Pietro 106 South av
Scancarello's Barber Shop 312 State
Scarantino Jos 875 Merchants rd
Scardino Vincent 10 Exchange
Schmitz Jos 385 Child
Schneider Fredk 651 South av
Schulz Wm 45 Exchange rm 833
Seulthorpe Wm E 10 Spring
Shipney Michl A 72 Franklin rm 213
Shokis Anthony 728 Hudson av
Short Frank J 11 Pullman av
Shukis Anthony 914 Joseph av
Sigler Eug F 371 Driving Park av

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Barbers—Con

Silletti Frank A 597 Dewey av
Simaites Chas 623 Norton
Smith Chas P 578 Chili av
Smith Robt T 36 StPaul rm 102
Smith Thos D 10 Mortimer
Snyder Constant A 536 Hudson av
Spallina Giacomo 258 Clinton av N
Stagnitto Frank 466 Clarissa
Stagnitto Jas V 467 West av
Stagnitto Louis 158 Clinton av S
Stanley John P 560 Thurston rd
Stiles Wm J 959 Jefferson av
Stone Victor R 4438 Lake av
Strazzeri Jack 190 State
Struke Fredk W 142 Webster av
Surace Dominick 278 Scio
Tantalo Frank 359 Ravine av
Tascketta Jacob 26 N Fitzhugh
Telso Angelo 52 Walnut
Temple Barber Shop 14 Franklin rm 405

Terken John 111 East av
Terrigino Fortunato 2 Market
Terrigino Michl 208 Main W
Testa Domenico 478 Portland av
Tette Patk 376 Thurston rd
Toal Edw D 688 Lexington av
Todisco Danl 503 South av
Toscano Thos M 263 Campbell
Triangle Barber Shop 110 Clinton av N
Tripl Fred C 1257 North
Tucker & Stevens 558 Court
VanKulak John A 467 Hudson av
VanStone Louis K 230 Lyell av
Ventura Frank C 450 Lyell av
Verhegge Theophil 585 Brooks av
Verrone Jos A 2042 Dewey av
Versage Jos 81 East av rm 11
Vitale Paul 800 Joseph av
Vitelli Emil 252 Clinton av N
Wall Jos A 29 Thurston rd
Warkoski Stanley 753 Genesee
Watts Wm G 514 Dewey av
Weber Carl H 1800 StPaul
Weber Chas 500 Clinton av N
Weber Louis 374 Joseph av
Weidemiller John C 467 N Goodman
Wienecke Albert C 1151 Plymouth av S
Wilson Alex A 826 Main W
Wilson Edw F 4377 Lake av
Wilson Ulric Y 379 Clarissa
Wisnor Leo 646 Joseph av
Wolf Frank A 202 Clinton av N
Yale Barber Shop 562 Main E
Yaskulski Jos S 1106 Hudson av
Zaccaria Sylvester D 84 Main W
Zarcone Peter R 142 Webster av
Zimmer Frank J 498 Jefferson av
Zingg Geo J 760 Maple

Barbers' Supplies

Adam's Chas Sons Inc 36 Front
Loeffler F H Co 95-97 StPaul
Mauro Joseph Inc 201 Clinton av N
Ulrich Chas E 23 Radio

*Barometer Mfrs

TAYLOR INSTRUMENT COMPANIES
95 Ames cor West av tel Genesee
4800—For further information see
page 121 Buyers' Guide

Barrel Dealers

Empire Barrel & Cooperage Co 405
Ormond
Kaplan M M & Son 11 Haldt pl
Lawrence Jacob 141 Baden
Mink H H Co 209 Kent

*Barreled Sunlight Products

VAN HOESEN P P CO Inc 41-45 StPaul
tel Stone 478—For further information
see page 96 Buyers' Guide and
right top lines

Basket Mfrs

Fess Peter J 135 Holworthy
Skalny Basket Co 113 N Water
Webster Basket Co 148 Railroad

Baths

Bardens Hotel & Baths 54 N Fitzhugh
Haire Ralph D 254 Alexander
Nick Peter 112 South av
Nusbaum Harris 26 Vienna
Public Baths 250 South av
Sulphur Vapor Baths 229 Alexander

Battery Dealers & Service

Coers Battery Ignition Service rear
1398 Dewey av
Gardner Battery Service 5 Epworth

Battery Mfrs

Electric Storage Battery Co The 16
State rm 109

Bearings—Ball & Roller—Mfrs

Auburn Ball Bearing Co 28 Industrial

Beauty Shop Equipment & Supplies

Cherney Edw A 5 StPaul rm 527
Ferguson Harold W 340 Thurston rd
Grimm Wm C 946 Arnett blvd
Kayser G A & Sons Inc 204 Court
Vernon Laboratories Inc 183 StPaul
rm 401 (mfrs)

Beauty Shops

Ace Beauty Salon 257 Main E rm 101
Ace Beauty Shop 1339 Dewey av
Adams Betty LeVan Mrs 64 Atlantic
av
Adams Rea 519 N Goodman
Adler Ann Austin Mrs 693 Plymouth
av S
Alkin Adella Evans Mrs 405 Parsells
av
Alaimo Mary 568 North
Albright Viola 93 Seward
Allatt Beauty Shop 835 Dewey av
American Beauty Salon 6 State rm
101
Andre and Moshey 156 East av
Andrus Evelyn G 195 Genesee
Ann's Beauty Shop 27 Clinton av S rm
113
Ann's Browncroft Beauty Salon 260
Winton rd N
Annett's Beauty Shop 1041 Culver rd
Anntrude Beauty Shop 850 Main W
Anthony Helen 1432 Main E
Antoinette Studio 341 Clarissa
Antone Beauty Salon 14 Franklin rm
715
Arnett Beauty Bar 336 Arnett blvd
Arnold Lea Mrs 71 Rosedale
Art Mode Beauty Shoppe 1393 Culver
rd
Atkins Alice Mrs 29 Favor
Avondale Beauty Shoppe 130 Main E
rm 223
Balla Irene 27 Clinton av S rm 104
Barber Mary E Mrs 78 Reynolds
Bareis Ruth S 44 Northview ter
Barner Lois Mae 27 Clinton av S rm
406
Barton Frances H Mrs 380 Thurston
rd
Beauty Bazaar 980 Monroe av
Becker Mae 1228 Clinton av N
Becker Nina M 328 Main E rm 331
Belmont Beauty Shop 47 Belmont
Bel-Rose Beauty Shop 6131 Clifford av
Bennett Mabel A 27 Clinton av S rm
216
Berkeley Beauty Shop 686 Park av
Berliner Lillian 27 Clinton av S rm
408
Berte's Beauty Studio 720 Winton rd N
Bertin Marguerite Mrs 1025 University
av
Betty & Richard 42 East av rm 110
Betty's Beauty Corner 1557 MtHope av
Bigelow Florence E 27 Clinton av S
rm 103
Blue Bird Beauty Parlor 25 North rm
635
Bogert Frances M Mrs 136 Minnesota
Bon-Aire Beauty Shop 125 Clinton av S
Bopp Ella V Mrs 47 Roslyn

Bovenzi Lena Mrs 80 Lake av
Bowles Mary I Mrs 1477 Lake av
Brant Anna M 1021 Clinton av N
Brennan Ethel Mrs 20 Savannah
Bruneau Lena W Mrs 10 Gibbs rm 306
Bruno Dolly 25 North rm 521
Bullshead Beauty Shop 757 Main W
Bungalow Beauty Parlor 716 Genesee
Burns Viola M 14 Franklin rm 614
Callahan-Stupp Beauty Salon 328 Main
E rm 332
Cameron Beauty Shoppe 442 Lyell av
Cardone's Beauty Studio 193 Shelter
Carmen's Beauty Shoppe 86 Emerson
Carrie's Beauty Shop 53 Lowell
Cecconi Jacqueline 396 Joseph av
Ceil's Beauty Shoppe 27 Onelda
Charlotte Beauty Shop 725 Monroe av
Chili Beauty Shop 578 Chili av
Chippendale Mae Mrs 673 South av
Christine's Beauty Shoppe 404 Avery
Christine's Beauty Shoppe 5 Fairfax
rd
Cimott Theresa M 20 Howell
Claire's Beauty Shoppe 804 Hudson av
Clark Helen M Mrs 27 Clinton av S
rm 216
Clarke Laura Mrs 257 Main E rm
322
Coed Beauty Shop 1264 Clifford av
Coia Vera A Mrs 612 Lake av
Connelly Marion M Mrs 27 Clinton av S
rm 111
Cook's Beauty Salon 119 Main E rm
625
Corsino Rose M Mrs 109 Saratoga av
Costa Marie R 5 Santee
Curtis Frances M 130 Main E rm 319
Czebatul Jennie 145 Weeger
D'Acquisto Cecile Mrs 20 Grove
Dalberth Florence F 39 Pearl
Davidson Louise Mrs 806 Genesee
Davis Cammie F Mrs 46 Vassar
Dawn Beauty Salon 74 Thurston rd
DelConte Lena Mrs 804 Jefferson av
Dietrich Cath L 25 North rm 642
Donovan Mabelle E Mrs 463 Monroe
av
Dorothy's Beauty Bazaar 1182 Dewey
av
Dorothy's Beauty Salon 1420 Clinton
av N
Dorothy's Vanity Shop 273 Meigs
East Avenue Beauty Shop 1857 East
av
Edna's Beauty Salon 342 Hawley
Eleanor LaVerne Beauty Shoppe 1239
Lyell av
Eleanor's Beauty Shoppe 129 Thomas
Elite Beauty Salon 27 Clinton av S rm
204
Elm Beauty Salon 35 Elm
Enders Marie A 380 Clifford av
Englert Mae 25 North rm 637
Englert & Rooney 25 North rm 833
Eugene-Jose 137 East av
Evangelista Antoinette 544 Dewey av
Excellent Beauty Salon 1364 StPaul
Fairfax Beauty Shop 411 Chili av
Fay Wave Shop 163 Bronson av
Fay's Beauty Shop 436 Parsells av
Fealey Cath M 306 Seward
Finochiaro Santa 348 Smith
Fischer Pearl 42 East av rm 221
FORMAN B COMPANY 46 Clinton av
S tel Main 3900—For further information
see page 38 Buyers' Guide
Fortuna Hair Styling Salon 5 StPaul
rm 210
Fox Almina 200 Monroe av
Fox Mary E Mrs 16 Main W rm 516
Frances Beauty Salon 51 Clinton av S
rm 101
Franjose Florence 1624 Genesee
Frannie's Beauty Salon 512 Clinton av
N
French Beauty Shop 1963 Main E
Gawer Mary Beauty Salon 1118 Gar-
son av
Genesee Beauty Shop 249 Genesee
George Mary A Mrs 25 North rm 674
Giardino Nina Mrs 22 Stonewood av

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Golub Wilma 5 StPaul rm 532
Gordon's Beauty Shop 100 Plymouth av
S
Grace Beauty Shoppe 588 Portland av
Grand Josephine Mrs 298 Central pk
Grande Antoinette A 520 Main W
Grashof Edna M Mrs 727 StPaul
Greenwald Shirley 328 Main E rm 404
Grice Karalene Mrs 399 Clarissa
Grieco Louise M Mrs 427 Main W
Guggenheim Lewis 257 Main E rm 324
Hahn Olga C 1456 Lake av
Hamblin Male M Mrs 4489 Lake av
Harper Method Inc 14 Franklin 2d fl
Hawkins Vordie S Mrs 37 Favor
Hayes Josephine Mrs 51 Roth
Helen Marie's Beauty Shoppe 968 Port-
land av
Helenette Shoppe 182 Jefferson av
Herbert Robt R 84 Merwin av
Hicks Clarence E 328 Main E rm 326
Hillis Marion Mrs 815 Dewey av 2d fl
Hoderlein Anna A Mrs 420 Ames
Horton Bertha E 631 Thurston rd
Hosking Millicent M 25 North rm 630
Hudson Beauty Salon 898 Hudson av
Hugo Hair Stylist 4 N Goodman
Hyde Mabel H Mrs 437 Champlain
Iamon John A 1330 Culver rd
Iamon's Beauty Salon 1040 Dewey av
Iannone Theresa M Mrs 573 Lake av
Infantino Jean N 219 Ridge rd E
Ivasky Anthony 5 StPaul rm 200
Jablonski Anna 1103 Hudson av
Jackie's Beauty Shops 515 Thurston
rd
Jane's Beauty Salon 754 Jefferson av
Janet's Beauty Salon 25 North rm 444
Jeannette's Beauty Salon 1486 Dewey
av
Jen's Beauty Salon 133 Myrtle
Jendrak's Beauty Shoppe 1364 Norton
Jennings Elsie J Mrs 1463 South av
Jodis Beauty Salon 581 Brooks av
John's Beauty Salon 81 East av rm 4
Jon-Jose Beauty Salon 1038 Clinton av
S
Jones Bessie R 341 Clarissa
Julianne Beauty Salon 14 Davis
Junker Margt S 53 Baycliff dr
Kennedy Elene M 324 Ridge rd
Kitchin Eliz C 42 East av rm 305
Knapp Grace B 60 E Henrietta rd
Krzesiak Bessie Mrs 950 Hudson av
Kulmjian Nathan 629 Clinton av S
Kurly Q Beauty Shop 7 Waverly pl
Lacy Ruth A Mrs 4180 Lake av
Lambert Marie K 150 Syke
Lapinski Helen 843 Joseph av
LaPremiere Beauty Salon 1360 Dewey
av
LaVerne Beauty Shoppe 1361 Norton
Lazara Minnie Mrs 1614 Clifford av
Lazare Lucy Mrs 556 Plymouth av N
Leader L L Mrs 130 Main E rm 219
Lena's Beauty Studio 316 Emerson
Leon Salon of Coiffure Design 5 St-
Paul rm 303
Leone's Beauty Shop 497 Dewey av
Lewiston Barber & Beauty Shop 461
Ridge rd
Lohman Beauty Salon 5 StPaul rm 412
Lonigan Anna 14 Franklin rm 1108
Lorraine & Anne 692 S Goodman
Loucheur's 5 StPaul rm 300
Lyman Anne 63 S Union
Lynch Ruby Mrs 167 Pearl
Main Beauty Shoppe 410 Ridge rd
Majors Margt W 30 Oregon
Mancuso Virginia D Mrs 27 Clinton av
S rm 401
Mansell Eliz 27 Clinton av S rm 216
Marcella's Beauty Shoppe 1 Fairview
av
Margaret's Beauty Shop 506 N Good-
man
Margretta Beauty Shoppe 27 Clinton av
S rm 309
Marie Beauty Shop 27 Clinton av S rm
102
Marino Beauty Salon 7 Gibbs
Marion's Beauty Shop 1291 Park av

Martin Hattie M 306 North
Martone Anna C 446 Ames
Martone Clara R Mrs 796 Brown
Mary-Joyce Beauty Shops 191 Hudson
av
Mary Lou Beauty Shoppe 1531 Lake
av
Mary Love's Beauty Shoppe 512 Dewey
av
Master Hair Shoppe 9 Parsells av
May Josephine L 25 North rm 629
McArthur Kathleen Terry Mrs 1523
Lake av
McCarthy Emily Mrs 681 Lake av
McCarthy Iona Mrs 1034 N Goodman
McCormick Helen C Mrs 1577 Dewey av
McCurdy Jean Beauty Shop 759 Main
W
McTernan Mollie 25 North rm 546
Meo's Beauty Salon 340 Central pk
Merle Lena Mrs 5 StPaul rm 203
Meyer Louise L Mrs 720 Linden
Miami Beauty Shoppe 1132 Clifford av
Mielke Mabel Mrs 73 Clinton av S rm
1
Mignard Marguerite Mrs 870 University
av
Miller Alice J 25 North rm 954
Mode Paree 678 Joseph av
Moon Mabel 25 North rm 917
Morey Jane A 77 Webster av
Morgan Madeline L Mrs 3989 Lake av
Morris Anne E Mrs 130 Main E rm 727
Mrzywka Carrie H Mrs 703 Thurston rd
Murant Virginia A Mrs 8 Edith
Muratore Emma D Mrs 98 Bloss
Neitzel Edith L Mrs 327 Eastman av
Oleter Vivian E 681 Plymouth av S
Oliver Clara Palmer Mrs Estate of 45
Clinton av N
Oshinski Annette D 936 Hudson av
Oxford Beauty Salon 213 Park av
Paramount Beauty Shop 7 Clinton av N
Parisi Sylvia Mrs 56 Karnes
Park Ave Beauty Shop 262 Park av
Parnell Eliz M Mrs 251 Wilder
Pat's Beauty Shop 1041 Maple
Patricia's Beauty Salon 896 Bay
Paul Margt Mrs 167 Troup
Peluca Florence B Mrs 786 Plymouth
av S
Pike Ella Mrs 348 Plymouth av S
Polizzi Nellie 1798 StPaul
Powers Beauty Salon 40 Main W
Principe Marie Mrs 67 Allendale
Prophet Frances Mrs 740 Genesee
Putnam Zoe L Mrs 16 Clinton av S
Pye & Sanderson Beauty Salon 375
Gregory
Real Art Beauty Salon 1744 East av
Regan Germaine Mrs 571 Plymouth av
S
Reichert Clara Beauty Parlor 25 North
rm 632
Reiniger Stella Mrs 63 Nassau
Rivoli Beauty Shop 442 Jefferson av
Rizzo Josephine T Mrs 242 Emerson
Rochester Beauty Shop 132 Clinton av
S
Rooks Helen Mrs 81 East av rm 5
Rosa Helen E 119 Main E rm 915
Rosalon Beauty Shop 1030 Hudson av
Rose's Beauty Salon 1279 StPaul
Ryan Mary D 14 Franklin rm 810
Sajecki Jane C 22 Sobieski
Sally's Beauty Salon 908 Portland av
Sally Beauty Shoppe 1260 StPaul
Sally's Beauty Shoppe 1180 Clinton av
N
Samperi Mildred Mrs 400 Carter
Sanders Marie 25 North rm 634
Sapere Thos 296 Main E
Schnorr Ida E 5 StPaul rm 227
Schutte Mabel A 27 Clinton av S rm
301
Schwab Josephine M Mrs 265 Welling-
ton av
Schwalb Lisette L 1130 Clinton av N
Scott Hilda M Mrs 1054 Lyell av
Scrobona Anna M 314 Portland av
Seavy Bertrice Mrs 594 South av
Sharp Maude Mrs 488 Monroe av

Sharpe Ethel Mrs 283 Conkey av
Sherriff Eliz 393 Plymouth av S
Shukis Anna W 1109 Portland av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Skari Hairdressing Studio 658 South av
Smart Set Beauty Studio 814 Portland
av
Smith Bess Beauty Salon 39 Augustine
Snapp Maude E Mrs 111 East av
Snyders Beauty Shop 536 Hudson av
Spencer Frances F 257 Main E rm 324
Spogis Antoinette Mrs 924 Joseph av
Steele M Margery Mrs 239 Parsells av
Steele Mattie L Mrs 41 Favor
Stella Susan Mrs 93 Hollister
Stella's Beauty Shop 1164 Portland av
Stewart Edith B Mrs 39 Tacoma
Stuart Lorraine 59 Colby
Stuver Fannie C Mrs 2109 Main E
Sue & Jennie's Beauty Shoppe 272 Gene-
see
Sunrise Beauty Shop 90 Main E
Sunshine Beauty Shop 113 Main E 2d fl
Teresa Beauty Salon 5 StPaul rm 314
Terrace Beauty Salon 1029 Genesee
Terrell's Beauty Salon 513 Clarissa
Thomas Rose A Beauty Shop 638 Mon-
roe av
Thompson Kate Mrs 978 North
Thurston Beauty Parlor 410 Thurston
rd
Todisco Florence R 503 Jay
Tommy's Beauty Shop 298 Driving Park
av
Torti Pauline Mrs 672 Jay
Tranella Rose M 215 Saratoga av
Urbansky Lavina C Mrs 2327 Dewey av
VanDorn Eliz M Beauty Shop 215 Wint-
on rd N
Veaser Alice F Mrs 374 Joseph av
Venus Beauty Salon 14 Franklin rm
1312
Vernon Hair Style Center 270 Arnett
blvd
Virginia Beauty Shop The 24 Rodenbeck
pl
Virginia's Reducing & Beauty Salon 27
Clinton av S rm 401
Vivette Beauty Shop 569 Chili av
Wahl Delia H Mrs 135 Vermont
Walsh Anna M 25 North rm 525
Warren Ann A Mrs 115 Berkeley
Washburn Martha A 27 Clinton av S rm
109
Wave Beauty Shop 14 Franklin rm 802
Webster Fannie M Mrs 25 University
av
Wegman Agnes G 295 Averill av
Weidenborner Ann 81 East av rm 17
Weissegger Evelyn R 1375 Culver rd
Weller Kath Mrs 637 Monroe av
Wellington Beauty Shoppe 301 Welling-
ton av
Westfall Ethel R Mrs 271 Lyndhurst
Wilferth Vera F Mrs 272 Avenue A
Williams Albertine Mrs 894 S Union
Wolf Han O 42 North
Wood Margt C Mrs 272 Winton rd N
Wren Mary G Mrs 70 Troup
Zachary Eva B 50 Saratoga av
Zlotnick's Beauty Shoppe 619 Hudson
av
*Bedding
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buy-
ers' Guide and right top lines

Bedding Mrs
Goldberg Julius H 67 Hanover

Beds & Bedding
Flower City Bedding Co 258 Hudson av
Simmons Co 65 Gould

436
LAKE
AVE.

STANDARD BREWING COMPANY, INC.
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STANDARD LIGHT ALE
Glenwood
373

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and
Acoustical
Materials

BAY STATE
PAINT
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**340 Main
West**

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Main
160

FOR FURTHER
INFORMATION
SEE PAGE 77
BUYERS' GUIDE

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STONE
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GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines

Beer
STANDARD BREWING CO Inc 436-440
Lake av tel Glenwood 373—For fur-
ther information see page 25 Buyers'
Guide and right top side lines

Beer Distributors
ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270—For fur-
ther information see page 25 Buyers'
Guide and right top side lines
STANDARD BREWING CO Inc 436-440
Lake av tel Glenwood 373—For fur-
ther information see page 25 Buyers'
Guide and right top side lines

Beer & Ales
AMERICAN BREWING CO OF ROCHESTER N Y Inc (Tam O'Shanter
Lager Beer and Ales) 444 Hudson av
tel Stone 444—For further informa-
tion see page 25 Buyers' Guide and
left side line back cover
GENESSEE BREWING CO INC The (All
Malt Beer and 12 Horse Ale) 100
National tel Main 1865—For further
information see page 24 Buyers'
Guide and right bottom side lines
ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270—For fur-
ther information see page 25 Buy-
ers' Guide and right top side lines

Belt Mfrs—Wearing Apparel
HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further informa-
tion see page 15 Buyers' Guide

Beltling—Dealers and Mfrs
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide
Cross H M & Sons 232 Mill
Warner L P & Co Inc 98 Avenue E

Beverage Mfrs
Brooks Beverages 144 Humboldt
Chain Store Root Beer Co Inc 372 Ex-
change
Hires Chas E Co Inc The 1236 Ply-
mouth av S
Pepsi Cola Rochester Bottling Co Inc
69 Seneca av
ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270—For fur-
ther information see page 25 Buy-
ers' Guide and right top side lines
Seven Up of Rochester Inc 363 Hudson
av
STANDARD BREWING CO Inc 436-440
Lake av tel Glenwood 373—For fur-
ther information see page 25 Buyers'
Guide and right top side lines

Bicycle Repairers
Buerger Emil 1519 Main E
Lauer Jos A 228 Merrill
Sam's Bicycle Shop 825 Clinton av N
Branch Store 219 Scottsville rd
Schieman Geo W 703 Merchants rd
Verdine A Jas 735 Parsells av
Yauchzl Harold W 396 Hudson av
Zuterman Raymond 1948 East av

*Bicycle & Motorcycle Supplies
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 86 Buyers' Guide
and left side lines

Bicycles
Court Frank 1792 East av

Dunne Wm D 371 Jefferson av
Klein Henry D 145 Hebard
Lippincott Chas 406 Jay
Meltzer Bicycle Shop 1625 StPaul (re-
pairer)

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Towner Bros Co 710 University av
Weinstein Saml S 219 Scottsville rd
and 825 Clinton av N

*Bicycles Rented
SAM'S BICYCLE SHOP 825 Clinton av
N tel Main 5879 Branch Store 219
Scottsville rd tel Genesee 7804—For
further information see page 15 Buy-
ers' Guide

Billiard & Pocket Billiard Rooms
Billiard Academy 1753 N Goodman
Bishop Nelson S 384 Clarissa
Button Nelson L 673 Jay
Community Club & Pool Room 426 Or-
mond
Cortese Michl 93 Central pk
Day Kenneth A 189 Troup
Dunham Norton 30 Main E
East Main Billiard Academy 443 Main
E
Hutchins Frank 190 Joseph av
Keogh's Billiard Academy 346 Main E
LaMarto Frank 458 Clinton av N
McKaltzky Louis I 595 StPaul
Monroe Billiards 122 Monroe av
Schindler Harry 1331 StPaul
Sharfstein Sol 4 Pryor
Soblowsky Wm 53 Catharine
Sriseer Michl S 363 Central av

*Binoculars
**BAUSCH & LOMB OPTICAL COM-
PANY (mfrs)** 635 StPaul tel Main
4305—For further information see
page 93 Buyers' Guide

*Biological Depot
PAINE DRUG COMPANY THE 24-26
E Main tel Main 1820 (vaccines and
serums)—For further information
see page 40 Buyers' Guide and left
top lines

*Bird Houses
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

Bird & Pet Animal Dealers
Keith's Tropical Aquarium 458 Main W
Kennel Supply Co 409 Main E
Pepitone Rose Mrs 30 Miller
Small's S Shepard Kennel Supply Co
8 Front
Trimmal's Pet Shop 374 Main W

*Bituminous Coal
YATES COAL CO The 612 Lincoln-
Alliance Bank bldg tel Stone 450—
For further information see page 30
Buyers' Guide and left top lines

*Black & White Prints
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines
SULLIVAN H H Inc 65-77 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cov-
er and right top lines

Blacksmiths
(See also Welders & Brazers)
Abramson Abram 2 Hanover
Antinore Giuseppe 19 Hartford
Belkirch Philip W 1006 Clinton av S
Chinsky Frank 14 Hanover

Crowley Jas J 121 Reynolds
DeVoldre J & Son 124 Alexander
Pizzoli Guilio 332 Genesee
Rodman Wm 230 Smith
Schnackel's C Son Inc 466 Joseph av
Subway Forge 25 Favor

Blowers & Exhaust Fans—Mfrs
Wing L J Mfg Co 119 Main E rm 1321

*Blue Prints
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines
SULLIVAN H H Inc 65-77 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cov-
er and right top lines

Blue & Black Prints
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines
SULLIVAN H H Inc 65-77 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cov-
er and right top lines

Boat Builders
Mayer Boat Co 1333 StPaul
Miller Jos 560 River

*Boat Dealers
(See Sporting Goods—Dealers)

Boat Houses & Boat Liveries
Genesee Valley Park Boat Livery, Elm-
wood av
Long Wm V 1500 Genesee

*Boiler Insurance
ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 62 Buy-
ers' Guide and left top lines

Boiler Mfrs
Allan Iron & Welding Works Inc 138
Murray
Flower City Boiler Co Inc 719 Exchange
Rochester Kimmel Co 165 StPaul
Straub & Lawler 50 MtHope av

*Boiler Setters—Mason
**SUMMERHAYS WILLIAM SONS
CORP** 614-632 Clinton av S tel Mon-
roe 1155—For further information
see page 34 Buyers' Guide

*Bonderizing
STUART-OLIVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 101
Buyers' Guide

*Bonds
**HARTFORD ACCIDENT & INDEM-
NITY CO OF HARTFORD CONN**
Carl H Hennrich Inc general agents
49 East av 4th floor tels Main 435-
436—For further information see
page 70 Buyers' Guide

Bookbinders
Lawyers Co-operative Publishing Co
The, Aqueduct bldg Butts pl
Moore John C Corp 89 Stone
Riverside Book Bindery 145 StPaul 4th
fl
Rochester Book Bindery 165 StPaul 2d
fl
Seneca Bookbinding Co Inc 29 N Water
Zahrndt Wm F & Son 77 StPaul 5th fl

Booking Agents
American Guild of Variety Artists 27
Clinton av S rm 200

**DRAWING
MATERIALS
BLUE PRINTS****65-77 SOUTH AVE.****— PHOTOSTATS —****H. H. SULLIVAN, INC.****HARDWARE
PAINT
TOOLS****STONE 550**

Kramer Chas 130 Clinton av S rm 15
Norton Al 81 East av rm 15
Stone Harry Theatrical Agency 130
Clinton av S rm 14

Booksellers

(See also Stationers; also News
Depot)

Book Hunters Shoppe 92 South av
Book Lovers' Novelty Shop 649 Mon-
roe av
Bunis Nathan J 103 Clinton av S
Burd Walter L 439 Court (second
hand)
Children's Book Shop 293 Alexander
Clinton Book Shop 138 Clinton av S
Genesee Book Shop 345 East av (old
and rare)

Michaels Harry 322 Court (second
hand)

Opperman Frank 433 Main E
Ritchey Inc 4 Johnson

Rose John 400 Main E
Schulz Book Store Inc 44 South av

SCRANTON'S BOOK AND STATION-
ERY CO Inc Taylor bldg 334-336

Main E tel Stone 1102—For further
information see page 20 Buyers'
Guide and left bottom side lines

SIBLEY, LINDSAY & CURR CO 228-
230 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

SMITH CLARENCE W Inc 343-345
East av tel Stone 4928

Boot & Shoe Dealers—Retail
(For others connected with this
business see Shoes)

Boot & Shoe Mfrs
(See Shoe Mfrs)

Bottle Mfrs

REED F E GLASS CO office 860 Maple
tel Genesee 3250 factory 295 MtRead
blvd—For further information see
page 53 Buyers' Guide

***Bottlers**

AMERICAN BREWING CO OF RO-
CHESTER NY Inc. (Tam O'Shanter
Lager Beer and Ales) 444 Hudson av
tel Stone 444—For further informa-
tion see page 25 Buyers' Guide, back
cover and left side lines

GENESEE BREWING CO Inc The (All
Malt Beer and 12 Horse Ale) 100 Na-
tional tel Main 1865—For further in-
formation see page 24 Buyers' Guide
and right bottom side lines

Bottlers—Carbonated Beverages

Acme Distributors Inc rear 41 Buchan
pk

Anderson Beverage Corp 190 Berlin
Canada Dry Ginger Ale Inc 1328 Uni-
versity av

COCA-COLA BOTTLING CORP OF RO-
CHESTER 190-200 Berlin tel Stone
424

Crown Bottling Works 287 1st
Doerner's Bottling Works 10 Whalin

Friedler Beverages Inc 82 Lowell
General Beverage Products Inc rear 127
Genesee

Genesee Bottling Co 519 Joseph av
Highland Beverages rear 127 Genesee

Imperial Beverage Co 222 Orchard

Jenner Rose S 56 Windsor

Leonard's Beverages 122 Dayton

Monroe Bottling Co 1315 Hudson av

Nehl Beverage Co 445 State

Petix Leonard 61 Grape

Petix Louis 63 Grape

Pittsford Beverages Inc 16 Lincoln av
Pittsfd

Qualtop Beverages Inc 66 Oakman
Rochester Coca-Cola Bottling Corp 190
Berlin

Rochester Soda Water Co Inc rear 85
Thomas

Sunrise Bottling Co 71 Fernwood av
Sweet Valley Beverage rear 107 On-
tario
Union Bottling Works 781 North and
rear 658 do

**Bottlers—Mineral, Spring & Dis-
tilled Water**

Distil Water Co 119 Main E rm 823
Great Bear Spring Co 14 Franklin rm
703

Bottlers' Supplies & Machinery
Berzansky Philip 40 Buchan pk

Bowling Alley Supplies
Luscher Marvin A 117 North

Bowling Alleys

Alessi Angelo 191 Clifford av
Bay Bowling Hall 228 Bay
Blaesi Philip 790 N Goodman
Bowldrome 1020 Plymouth av S
Buonomo's Inc 170 Charlotte
Carbonneau's Bowling Hall 270 State
Charlotte Bowling Hall 34 Stutson
East Side Bowling Hall Inc 873 Mer-
chants rd

Edgerton Grill 40 Costar
Elm Bowling Hall 75 Elm
Genesee Bowling Hall Inc 112 South av
Geraci Bowling Alley 466 Clinton av N
Groh Chas L 215 Wilder
Henchen Chas J 849 Jay
Kenely Edw F 1604 Lyell av
Massey Wm 374 1/2 Thurston rd
Muhs Bowling Alleys 911 Clinton av N
Nacca Jos 225 Saratoga av
Oxford Bowling Hall 406 Clinton av N
Panepinto Luigi 19 Grape
Reinhardt Geo A 510 Portland av
Ridge Road Bowling Corp 461 Ridge rd
Rock Wilma Mrs 731 Lake av
Rutz Frank & Son 140 North
Webbers Bowling Hall 501 Plymouth
av S

***Bowling Pin Mfrs**
EMPIRE LAST WORKS Palmer cor
Breck tel Culver 1700

***Box Mfrs—Gleated Fibre Board**
SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page
22 Buyers' Guide

***Box Mfrs—Fibre Board**
ROCHESTER BOX & LUMBER CO
Inc 1223 Lincoln-Alliance Bank bldg
183 Main E tel Main 4126—For fur-
ther information see page 21 Buyers'
Guide

Box Mfrs—Paper

Container Corporation of America 65
Broad W rm 315

COWLES A B CO Inc 4 Commercial
tels Main 7210-1—For further infor-
mation see page 21 Buyers' Guide

COWLES HAROLD A BOX & DIS-
PLAY COMPANY 163 StPaul 3d floor
tel Main 3077—For further infor-
mation see page 20 Buyers' Guide

FLOWER CITY SPECIALTY CO 158
Hollenbeck tel Main 630—For fur-
ther information see page 22 Buyers'
Guide

Housel B D Co The 42 East av rm 414
(containers)

NEUN H P CO Inc 415 Culver rd cor
University av tel Monroe 1216—For
further information see page 20 Buy-
ers' Guide

Box Mfrs—Wooden

Brownlee & Dean 88 Ardmore
Fairmont Box Co 1287 Main E
Hinde & Dauch Paper Co The 82 StPaul
rm 610

Peters Anthony C 28 Cayuga

ROCHESTER BOX & LUMBER CO
Inc 1223 Lincoln-Alliance Bank bldg
183 Main E tel Main 4126—For fur-
ther information see page 21 Buyers'
Guide

SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page
22 Buyers' Guide

***Boys' Clothing**

McFARLIN CLOTHING CO 191-195
Main E tel Main 5832

NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

***Brass Faucets—Mfrs**

NATIONAL BRASS MFG CO office
256-258 State, foundry 193-195 Mill
tels Main 1120-1121-1122—For fur-
ther information see page 23 Buyers'
Guide

WRAY HENRY & SON Inc office 256-
258 State, foundry 193-195 Mill tels
Main 1120-1121-1122—For further in-
formation see page 23 Buyers' Guide

Brass Goods

American Brass Co The 183 Main E rm
1442
Chase Brass & Copper Co Inc 45 Ex-
change rm 932
Nunn Brass Works 15 Cairn

***Brass & Copper Products**

WHITE WIRE WORKS CO The 79-83
Exchange tels Main 273-274-275—For
further information see page 124
Buyers' Guide

Brewers

AMERICAN BREWING CO OF RO-
CHESTER NY Inc (Tam O'Shanter
Lager Beer and Ales) 444 Hudson av
tel Stone 444—For further informa-
tion see page 25 Buyers' Guide, back
cover and left side lines

GENESEE BREWING CO Inc The
(All Malt Beer and 12 Horse Ale)
100 National tel Main 1865—For
further information see page 24 Buy-
ers' Guide and right bottom side lines
ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270—For fur-
ther information see page 25 Buyers'
Guide and right top side lines
STANDARD BREWING CO Inc
(Standard Ale, Ox Head Ale and Sil-
ver Pale Ale) 436-440 Lake av tel
Glenwood 373—For further infor-
mation see page 25 Buyers' Guide and
right top side lines

Brewers' Supplies

Clinton Supply Co 377 Lake av

Brick Mfrs & Dealers

Weckesser Brick Co 723 Clarissa
Weckesser Brick & Tile Co 728 Clarissa
Weckesser Jos L 364 Aberdeen

Brokers—Custom House

Torpy Frank E 60 N Fitzhugh rm 2

Brokers—Food Products

Allchin L L 372 Exchange
Bader F Earle 42 East av rm 810
DeWitt Sales Co 16 Main W rm 782
Dunn Martin P 34 State rm 400
Fitzgerald & Martin 372 Exchange
Flannery G L 34 State rm 400
General Distributors Inc 48 Roch Food
Terminal
Gerks Benj 154 East av rm 311
Gilbert Harry C 14 Franklin rm 703
Hall Chas C 183 Main E rm 1817
LeMay L J Co 25 North rm 1121
Neill John S 217 East av rm 32
Saunders Wm C 81 Gibbs rm 309
Sheehan Chas W 25 North rm 1117

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Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 94
Buyers' Guide

Brokers, Food Products—Con
Teddy Nicholas C 70 Exchange rm 310
(sugar)
Watkins L C Co 48 King (sugar)

**Brokers—Members New York
Stock Exchange**
Bache J S & Co 39 State rm 103
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 26 Buyers'
Guide
GOODBODY & CO 524 Lincoln—Alliance
Bank bldg tel Stone 1180—For fur-
ther information see page 27 Buy-
ers' Guide
PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther information see page 26 Buy-
ers' Guide
ROTSCCHILD L F & CO 724 Lincoln—
Alliance Bank bldg tel Stone 1341
TUCKER ANTHONY & CO 212 Rey-
nolds Arcade bldg tel Main 3810

Brokers—Merchandise
(See also Brokers—Food Prod-
ucts)
Allen C W Co 48 King
Cocar Inc 19 Main W rm 715
McAuliff Martin L 25 North rm 1147
Peoples Edw J 34 State rm 400 (petro-
leum)
Shoe Manufacturers Clearing House
Inc 22 Andrews (shoe machinery)

***Brokers—Pawn**
WILSON J C CO 39 Main E tel Main
5738—For further information see
page 100 Buyers' Guide and left top
side lines

***Brokers—Real Estate**
COTTAGE PARK ASSOCIATES 341
Powers bldg tel Main 5737—For fur-
ther information see page 107 Buy-
ers' Guide and right top side lines
GOUTREMOU J E CORPORATION
802 Union Trust bldg tel Main 5580
—For further information see page
105 Buyers' Guide and front cover
LOEB & ROSENTHAL CO Inc suite
128-130 Powers bldg tels Main 3743-
3744—For further information see
page 109 Buyers' Guide and left top
side lines
ROGERS HERBERT A 43 Main E of-
fice tel Main 5131 res tel Monroe 3574
—For further information see page
106 Buyers' Guide and front cover
RUPPERT HARRY P realtor 209-210
Wildier bldg office tels Main 1882-
1883 res tel Glenwood 1474—For fur-
ther information see page 110 Buy-
ers' Guide and left top side lines

Brokers—Stocks & Bonds
(See also Brokers—Member New
York Stock Exchange)
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 26 Buyers'
Guide
Goodbody & Co 183 Main E rm 524
Herrick Waddell & Co Inc 130 Main E
rm 1128
PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther information see page 26 Buyers'
Guide

Broom Mfrs & Wholesalers
Genesee Broom Corp 49 Montrose
Schwartz Broom Co 5 Lundy's lane

Brush Mfrs
Fuller Brush Co 14 Franklin rm 411
Karl Nicholas J & Son 503 River

***Buckle & Men's Jewelry Mfrs**
HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further informa-
tion see page 15 Buyers' Guide

Builders
(See also Carpenters, Masons &
Contractors)
STAHL MURRAY A 2040 East av tel
Monroe 1345—For further informa-
tion see page 79 Buyers' Guide and
right top side lines

***Builders' Finish**
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 28 Buy-
ers' Guide

***Builders' Hardware**
LESTER HENRY HARDWARE CO Inc
150 Main W tel Main 5355 and Main
1607—For further information see
page 54 Buyers' Guide and back
cover

***Builders' Hardware—Whole-
sale**
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 54
Buyers' Guide and left top side lines

Building Materials & Supplies
Bowerman Builders' Service 1307 Main
E
Celotex Corp 135 Spring
Comac Builders Supply Corp 16 Nor-
man
Concrete Trans-Mix Corp, McKee rd
(concrete)
Devendorf Wm E 127 Railroad
Domine Builders Supply Co Inc 155
Gould
Empire Clay Products Co 735 Lexing-
ton av
Flower City Builders & Feed Supply
Co 1284 McRead blvd
Fredman F H Co 36 StPaul rm 417
Glenwood Stone Co Inc 621 Pullman av
Hager & Same 901 N Goodman (leaded
glass)
Harding Supply Co 657 Jay
Hutchison-Rathbun Inc 95 Augusta
Keystone Builders Supply Co Inc 85
Palm
LeRoy Lime & Crushed Stone Corp 183
Main E rm 1446
Mann Builders Supply Co Inc 436 Con-
key av
McNerney Geo A 154 East av rm 313
Rochester Lime & Cement Corp 174 Col-
vin
**SCHAEFER BROS BUILDERS SUP-
PLY CO** Inc 1025 Chill av tel Gene-
see 3460—For further information
see page 28 Buyers' Guide
Summerhays Refractory Supplies Inc
614 Clinton av S
Wagner Chas V 161 Elmerston rd
WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 29 Buyers'
Guide

Building Movers
Young Richd T 405 Colebourne rd

Building Wreckers
Alliance Building Wreckers 168 Port-
land av
Jackling Wm T & Son Inc 680 Clinton
av S
Rochester Atlas Wrecking Co 16 4th
Syracusa J Wrecking Co 145 Joseph av

Buildings—Public & Office
Alliance Press Building 49-51 N Water
Anderson Hall, University av nr Prince
Anthony Memorial Hall, University av
nr Prince
Aqueduct Building Butts pl
Archer Building 77 StPaul

Architects Building 217 East av
Baltimore & Ohio RR Building 155
Main W
Barge Canal Terminal off Court nr
South av
Barr & Creelman Building 70 Exchange
Bausch Hall of Science and History 683
East av
Beechwood Hall 1101 Main E
Bevier Memorial Building 44 S Wash
Blanchi Hall 597 Broad W
Burke Building 5 StPaul
Caltanissetta Hall 240 Verona
Carpenters Hall 113 N Fitzhugh
Case Building 82 StPaul
Centennial Building 360 Main E
Central Trust Building 25 Main E
City Hall, S Fitzhugh cor Broad W
City Hall Annex 34-54 Court
Clinton Hall 416 Clinton av N
Columbus Civic Centre 50 Chestnut
Comerford Building 49 Andrews cor
Front
Commerce Building 119 Main E
Commercial Building 42 South av
Community Savings Bank Building 233
Main E and 6 Clinton av S
Concordia Hall 942 Clifford av
Convention Hall, Clinton av S cor Mon-
roe av
Copeland Building 133 Clinton av S
Council Hall 208 Main W
Court House, Main W cor S Fitzhugh
Cox Building 36 StPaul
Cutler Building 42 East av
Dake Building 1 Clinton av S
Davis Building 154 East av
Delphee Hall The 668 North
Douglas Hall 94 Averill av
Eagles Building 18-22 N Wash
East Avenue Building 49 East av
Education Building 13 S Fitzhugh
Ellison Building 390 Main E
Ellwanger and Barry Building 39 State
Elwood Building 6 State
Ely Building 81 East av
Engineering Building 77 South av
Exchange Building 8 & 16 State
Falvo Hall 481 Sclo
Fay Building 54-62 S Fitzhugh
Federal Building, Church cor N Fitz-
hugh
Fee Building 21-37 N Water
Fenyvessy Building 85 Main W
Ferrari Hall 597 Broad W
Fire Dept Headquarters 185 North
Fitch Building 364-370 East av and 315
Alexander
Fitzhugh-Broad Building 21 S Fitzhugh
Floral Building 257 Main E
Gas & Electric Building 89 East av
Gedemino Hall rear 575 Joseph av
Genesee Valley Trust Building 45 Ex-
change
German Clubs Hall 315 Gregory
Gibbs Street Building The 31 Gibbs
Glenny Building 194 Main E
Glide Hall The 1203 Jay
Gorsline Building 2-18 Commercial
Government Building, N Fitzhugh cor
Church
Granite Building 130 Main E
Graves Street Building 1 Graves
Greyhound Building 72-74-76 Franklin
Harugari Hall 3 Remington
Herald Building 34 Aqueduct
Hunt Building 192 Mill
Improved Order of Red Men Building
46 N Fitzhugh
Iroquois Building 51 Clinton av S
Keith-Albee Building 92 Mortimer
Kenning Building 426 Main E
Kilbourn Hall 36 Gibbs
Lake Theatre Building 3190 Lake av
Lee Building 228 South av
Levy Building 165-173 StPaul
Likly Building 271 Main E
Lincoln-Alliance Bank Building 183
Main E
Lincoln Building 10 Gibbs
Little White House-Washington Sq.
Monroe av cor Clinton av S

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
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VETERANS' LOANS

F.H.A. INSURED MORTGAGES — F.H.A. MODERNIZATION LOANS
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47 MAIN ST. W.

TWO CONVENIENT OFFICES

LOW COST LIFE INSURANCE
U. S. WAR SAVINGS BONDS
TRAVELERS CHEQUES
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40 FRANKLIN ST.

Loew's Theatre Building 130 Clinton av S
Malta Temple 217 Lake av
Masonic Temple 875 Main E
Medical Arts Building 277-279 Alexander
Memorial Art Gallery 490 University av
Mercantile Building 25 North
Merchants Building 131 Main E
Monroe Building 25 Exchange
Naramore Building 84 Exchange
National Building 32 South av
New York State Armory 900 Main E
Odd Fellows Building 32 Stutson
Odd Fellows Hall 11 Clinton av N and 668 South av
Odd Fellows Temple 11 Clinton av N
Paine Building 24-26 Main E
Parrinello's Hall 414 Smith
Parry's Building 222-230 Mill
Peoples Hall The 83 Andrews
Pilot Building 163 StPaul
Police Building 137 Exchange
Powers Building 16 Main W
Powers Commercial Fire Proof Buildings Co 16 Main W cor State
Present Building 27 Clinton av S
Professional Building 35 Chestnut
Prospect Building 60 N Fitzhugh
Public Morgue 70 Clarissa
Pullman Building 85-89 Allen
R B I Auditorium 172 Clinton av S
Rada Building 316 East av
Railway Express Building 103-107 State
Reynolds Arcade 16 Main E
Rochester City Hall, S Fitzhugh cor Broad W
Rochester Savings Bank Building 5 S Fitzhugh cor Main W
Rundel Memorial Building 115 South av
StFrancis Xavier Hall 328 Bay
StGeorge's Hall 367 Smith
StGeorge's Hall 555 Hudson av
StJoseph's Catholic Young Men's Assn Building 51 Franklin sq
StMark's Hall 859 S Goodman
Salvation Army Citadel 64 North
Schantz Building 244 StPaul
Searle Building 183 StPaul
Sheraton Hotel Building 127 East av
Sibley Hiram Building 311 Alexander
Sixteen N Goodman St Inc 16 N Goodman
Spiehler Building 202 Court
Strong Catharine Hall, Prince cor University av
Studio Building 72 East av
Taylor Building 328 and 346 Main E
Temple Building 14 Franklin
Terminal Building 65 Broad W
Thirty-Thirty Four State Street Building 30-34 State
Towner Hall 708 University av
Triangle Building 20 East av and 335 Main E
Tucker Building 186 East av
Union Trust Building 19 Main W
Wieners Hall rear 94 Sellinger
Wilder Building 8 Exchange
Wilshire Building 100 Scio
Wisner Building 75 State
Woodworth Building 299 State
Y & E Building 41 Chestnut
Young Men's Christian Assn Building 100 Gibbs
Young Women's Christian Assn Bldgs 175 Clinton av N, 190 Franklin and 57 S Wash

Central Greyhound Lines Inc 72 Franklin rm 200
Gould Line The 83 South av
Rochester-Penfield Bus Co Inc 60 River blvd
Rochester Transit Corp 231-267 State
Rochester & Sodus Bay Bus Line 83 South av
Valley Bus Lines 83 South av
Western NY Motor Lines Inc 83 South av

***Business Schools**
SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 114 Buyers' Guide and left top lines

***Butchers**
(See Meats—Wholesale)

Butter, Cheese & Eggs—Retail
(See also Creameries)
"ARPEAKO" MEAT PRODUCTS
(Tobin Packing Co Inc) 900 Maple tel Genesee 5200 (wholesale)—For further information see page 85 Buyers' Guide and left bottom side lines
Costich Chas J 144 Webster av
Cutcliffe Arth F 173 Bryan
Fahrer W C A & Sons 789 StPaul (cheese)
Kraft Cheese Corp 1 Merton
Monroe Creamery 124 Main W and 37 N Wash
Ritter Philip rear 146 Avenue D

Butter, Cheese & Eggs—Wholesale
(See also Creameries)
Goodspeed & Mills 1790 Main E (cheese mfrs)
Pearlman Jacob H 216 Hudson av
Polisky Dairy Products Co 26 Avenue D
Valley View Creameries 239 Hudson av

Button Hole Mkrs
Foos Frank M rear 93 Alphonse

Button Mkrs
American Button Co 333 Hollenbeck
Art in Buttons Inc 333 Hollenbeck
Rochester Button Co 300 State
Shantz Associates Inc 202 Court 3d fl (jobbers)

Buttons—Wholesale & Jobbers
Kofsky M 5 Trenaman.

Cabinet Makers
CORBETT-STEEVES PATTERN WORKS 55 Allen tel Main 5730—For further information see page 99 Buyers' Guide
DiClemente & Volke 4 Elton
Rochester Table Co 434 Exchange
Rochester Variety Woodworking Co 3 4th
Santamaria Emedeo 39 Parkway

Camera Mkrs
EASTMAN KODAK COMPANY 343-391 State tel Main 4800

Can Mkrs
American Can Co 183 Main E rm 1304
Rochester Can Co Inc 100 Greenleaf

Canners
Beech Nut Packing Co 1237 Main E
Birds Eye-Snyder Division of General Foods Corporation 40 Franklin 4th fl
Curtice Brothers Co 20 Curtice
General Foods Corp 40 Franklin 4th fl

Carbon Paper & Ribbon Mkrs
Rochester Ribbon & Carbon Co Inc 100 Anderson av

Carpenters—Job
Rittenhouse Leon W 196 Linden
Shepherd Jas L 267 Dorchester rd

Shepherd Robt H 267 Dorchester rd
Stever Howard 275 Barton

***Carpenters, Contractors & Builders**
(See also Contractors)
STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 34 Buyers' Guide

Carpet & Rug Weavers
Rochester Rug Works 182 Atlantic av

Carpet Cleaners & Layers
(See Rug & Carpet Cleaners)

Carpet Weavers
Blind Kraft Shop 439 Monroe av

Carpets, Rugs & Floor Coverings
Ballarian A M 291 Alexander
Columbia Carpet Co 446 Central av (whol)
Columbia Distributors Inc 130 Clinton av S rm 5
Dugan Raymond J 279 East av
EDWARDS E W & SON (trade in poor old rugs) 144-158 Main E tel Stone 2300—For further information see page 38 Buyers' Guide and left top side lines
Fishbaugh Frank L 882 N Goodman
GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines
Horton & Quinn Co Inc 430 Main E
Klass Sol 366 Main E
Main Linoleum Store The 348 Main E
MCCURDY & CO Inc 275-291 Main E at Elm tel Main 5500—For further information see page 38 Buyers' Guide and right bottom side lines
O'Donnell-Dungan Co Inc 201 Main W
Randall Rolland R Galleries 309 Alexander
Rochester Floor Covering Co Inc 57 Mortimer (whol)
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines

***Carriage & Hearse Trimmings**
SCHLEGEL MFG CO The 277 N Goodman cor College av tels Monroe 812-813—For further information see page 5 Buyers' Guide

***Cartage**
(See also Trucking & Teaming)
CLANCY CARTING & STORAGE CO Inc 3-11 Grand av tel Culver 1714—For further information see page 122 Buyers' Guide
CLANCY J C CARTING CO 3-11 Grand av tel Culver 1714—For further information see page 122 Buyers' Guide

***Casket Trimmings**
SCHLEGEL MFG CO The 277 N Goodman cor College av tels Monroe 812-813—For further information see page 5 Buyers' Guide

Catalogues & Booklets
SMITH JOHN P CO Inc 193-197 Platt tel Main 334—For further information see page 103 Buyers' Guide

Caterers
Armstrong Kathleen D 119 Meigs
Carlin Rose F 143 Dartmouth
Collett Florence M Mrs 463 Pearl
Hoffman Oscar V 1155 N Goodman
Marlowe & Shafer rear 119 Saratoga av
Nathanson Harry 5 Morris
Wentworth Walter H 109 Paige

ROCHESTER LUMBER COMPANY
BUILDING MATERIALS
LUMBER — Retail — INTERIOR TRIM
2040 EAST AVENUE
TEL. MONROE 1345



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**ELECTRICAL
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TO WAR
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9050**

**— 67-75
MORTIMER
STREET**



Burial Vault Mkrs

Norwalk Vault Co 67 Warehouse
Rich Burial Vault Mkrs 67 Warehouse
Rochester Wilbert Vault Co Inc 15 Nursery

Bus & Coach Lines—Motor

(See also Transportation Lines—Freight)

Blue Bus Lines 83 South av

HARRY M. KING REALTOR

A

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3162**

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ALLIANCE
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ARPEAKO PURE PORK SAUSAGE



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TELEPHONE MAIN 5530

APPROVED
MEDICAL
SECRETARIAL
COURSE

Cement—Wholesale
Elastic Porcelain Lining Corp 42 East
av rm 104
Pennsylvania-Dixie Cement Corp 16
Main E rm 706
West Penn Cement Co 74 Canterbury
rd

Cemeteries
Brighton Cemetery 65 Hoyt pl
Charlotte Cemetery 22 River
Congregation Beth Hamedresh Hagodel
Cemetery 62 Stonewood av
Holy Sepulchre Cemetery 2461 Lake av
Mount Hope Cemetery, Mt Hope av
Rapid Cemetery, Congress av
Riverside Cemetery 2650 Lake av
Waad Hakolel Cemetery 68 Stonewood
av
White Haven Memorial Park office 14
Franklin rm 1015

***Centrifugals.**
ROCHESTER ENGINEERING & CEN-
TRIFUGAL DIVISION OF THE
AMERICAN LAUNDRY MACHIN-
ERY CO 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 80 Buy-
ers' Guide

Chair Mfrs
Archer Mfg Co 187 N Water (surgical
and optical)
Cross & Perl 29 Welcher

Chair Renting
Rochester Chair Rental Co 1978 Main E

Charcoal (Hardwood)
FLOWER CITY CHARCOAL CO 135-
149 Colvin tel Genesee 476—For fur-
ther information see page 31 Buyers'
Guide

***Cheese—Cottage**
PLYMOUTH DAIRY Inc 388 Seward
tel 762—For further information see
page 35 Buyers' Guide and top line
back cover

Chemicals—Mfrs
Diamond Chemical Works 19 Vassar
Eastman Kodak Co 343 State
Ful Shade Briter Laboratories Inc 210
St Paul
General Solvents Co Inc 926 Exchange
Metropolitan Refining Co 14 Franklin
rm 608
Wilbro Corp 38 Scio

Chemicals—Wholesale
Dieffenback Laboratories Inc 31 Howell
SCOBELL CHEMICAL CO Inc Rock-
wood pl tel Monroe 3711—For fur-
ther information see page 58 Buyers'
Guide

Chemists—Analytical
Lehmkuhl Henry W 73 Howell

Chemists—Consulting
Dallad Co 78 Front
National Testing Laboratories Inc 135
University av
Scott Laboratories 107 State rm 32

Chemists—Mfg
Ameco Chemicals Inc 75 Rockwood
Aspetico Laboratories Inc 58 N Fitz-
hugh
Bernhard Robt A 153 Anderson av
Brighto Chemical Co 200 Edinburg
Dils Logan A 78 Front
Distillation Products Inc 755 Ridge rd
Globe Chemical Co, PO Box 733
Imperial Products Co rear 1248 Chif-
ford av
Liquid Carbonic Co 48 King
Mosco Inc 183 St Paul rm 506
Moss Co 183 St Paul rm 506
Niagara Colloids Corp 26 Forbes

Peck & Sterba Inc 26 Forbes
Strasensburgh R J Co 185-195 Exchange

***Children's Apparel & Infants'
Wear**
FORMAN B COMPANY 46 Clinton av
S tel Main 3900—For further infor-
mation see page 38 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buy-
ers' Guide and right top lines

***Chimney Builders—Industrial**
SUMMERHAYS WILLIAM SONS
CORP (factory) 614-632 Clinton av S
tel Monroe 1155—For further infor-
mation see page 34 Buyers' Guide

**China, Crockery, Glassware &
Earthenware**
CABLE-WIEDEMER Inc 197-213 Cen-
tral av tel Main 6868
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
Pinsonault Emil W 42 East av rm 228
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buy-
ers' Guide and right top lines
Smith Ceramic Studios Inc 903 Monroe
av
TICE & GATES 347-349 East av tel
Stone 646 (retail)—For further in-
formation see page 29 Buyers' Guide

Chiropodists
Allen Edythe E 25 North rm 1146
Ash Fletcher T 25 North rm 938
Connor Agnes 42 East av rm 405
Coyle Chas F 183 Main E rm 1133
DeWitt Isabel G 25 North rm 526
Duryea W Fred 130 Main E rm 1123
Golden Frances M 25 North rm 626
Harrington Adelaide E Mrs 14 Frank-
lin rm 600
Hinkley Shelton K 25 North rm 926
Horwitz Raymond J 14 Franklin rm 600
Litwin Emil 25 North rm 646
Mann Edith Otis Mrs 130 Main E rm
1021
March John J 16 Main W rm 322
Otis Chas F 16 Clinton av S
Reynolds Arth G 25 North rm 640
Roper Inez Gauch Mrs 130 Main E rm
929
Sanderson Wm R 16 Clinton av S
Tiernan Simon P 328 Main E rm 402
Tierney Addison 130 Main E rm 810
Wagner Rose D 94 Hickory

Chiropactors
Berdel Wm J 286 Tremont
Blake Doris A Mrs 1105 Lake av
Blake Mahlon E 1105 Lake av
Brownell Frank T 65 Bronson av
Coia John S 512 Lake av
Eck Luthera Mackey Mrs 231 Earl
Forman Gertrude F Mrs 328 Main E rm
415
Gerling Chas J 14 Franklin rm 1410
Gian-Cursio Christopher 5 Castle pk
Gibel Alf W 790 Clinton av N
Hall Earl V 14 Franklin rm 518
Helmer J Blaine 507 N Goodman
Hurtubis Lloyd J 116 Albemarle
Keene & Keene 16 State rm 315
Kueter & Kueter 1303 Dewey av
Kwapich Jos L 284 Oxford
Leve Brothers 27 Clinton av S rm 311
Lytle Roy Dee 16 State rm 311
MacBride Esther T Mrs 160 Driving
Park av
Renwick Belle L Mrs 43 Park av
Rickless Hyman S 1061 Monroe av
Rieflin Geo H 160 Driving Park av
Rieflin Geo H 160 Driving Park av
Rochester Chiropactic Health Service
507 N Goodman
Seavy Silas F 14 Franklin rm 518

Sherman Ray W 685 Main W
Stone Edw R 5 St Paul rm 504 and 124
Leroy
VanDoren Donald G 328 Main E rm 307
Walz Marie A 27 Clinton av S rm 218
Warren H Ernest 14 Franklin rm 909

***Chocolate Syrup Mfrs**
SMITH-JUNIOR CO Inc 266 Lyell av tel
Glenwood 2244—For further infor-
mation see page 116 Buyers' Guide

***Chocolate Syrups & Powder**
RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 116 Buy-
ers' Guide

Christian Science Practitioners
Burdick Luella Cass Mrs 68 Woodlawn
Burdick Willis Reed 25 North rm 1126
and 68 Woodlawn
Foote Howard A 14 Franklin rm 1410
Freeman Harry B 42 East av rm 607
Frickey Chas R 328 Main E rm 504
Gillard Arth J 273 Alexander
Leitenberger Ethel L Mrs 183 Main E
rm 1054
Lovegrove Louis C 347 Hillside av
MacKercher Nettie B Mrs 191 S Good-
man
Michelsen Nellie P Mrs 183 Main E rm
1054
Mossop Jean E 40 Flower City pk
Reed Otis D 183 Main E rm 1443
Ross Jane W 108 Bryan
Templeton Jane M 191 S Goodman
VanAtta Robt S 14 Franklin rm 1106
Wesson Edith K Mrs 183 Main E rm
933
Wilder Byron G 14 Franklin rm 1410

Church Goods
Rochester Novelty Works Inc 485
Hague
Stamm Sales Co 253 Child
Trant Esther E 96 Clinton av N
Tucker Chas A 74 East av

***Church Windows, Memorials &
Furnishings**
HASKINS GLASS STUDIO 34 James
tel Stone 5605 (glass, wood, brass,
bronze, marble, iron and embroidery)

**Churches (National Religious
Bodies)**
Adventist—
Advent Christian, Hayward av cor
Chamberlain founded 1867 pas-
tor Mrs A G Alford
Assemblies of God—
Calvary Full Gospel, Jones av & N
Plymouth pastor Rev W A
Brown
Baptist—
Baptist Union of Rochester and
Monroe County office 43 N Fitz-
hugh, Albert R DeMott execu-
tive sec
Aeon Baptist 22 Oregon pastor
Murphy Greer
Andrews Street, Andrews nr Clin-
ton av N founded 1851 pastor
Daniel Fuchs
Atlantic Avenue, Atlantic av cor
Fairmount founded 1897 pastor
Lyle Anderson
Calvary, Genesee cor Kirkland rd
founded 1907 pastor Geo L Mid-
dleton
Fernwood 100 Fernwood av org
1890 pastor Chas B Sanford
First, N Fitzhugh corner Church
founded 1818 Wm F Davison
Genesee 149 Brooks av founded
1845 pastor R LaRue Coker
Immanuel corner Park av and
Brunswick st org 1923 pastor
Osgood H McDonald

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

Member of the Federal Deposit Insurance Corporation

2 EAST AVE.

Lake Avenue, Jones and Ambrose founded 1871 pastor Gerald Watkins
 Lyell Avenue 48 Cameron nr Lyell av founded 1890 pastor Ralph N Allen
 Master 3495 Lake av org 1928 pastor Chas O Harding
 MtOlivet 143 Adams org 1910 pastor Chas Boddie
 MtVernon Missionary Baptist 72 Hanover pastor R C Craven
 North Fundamental, Clinton av N cor Avenue A founded 1889 pastor John W Betlem
 Parsells Avenue, Parsells av cor Chamberlain founded 1893 pastor Jeffrey D Livingstone
 StMark 64 Niagara pastor Antonio Perrotta
 Salem, 10 Hanover pastor Hosea Pinckney
 South Avenue, South av cor Linden founded 1890 David E Haglund
 Temple, North and Franklin founded 1834 pastor Albert M McCartney
 Chiesa Christiana Evangelica 491 N Plymouth pastor Thos Barrancotto
 Christadelphian, Kay ter founded 1870
 Christian and Missionary Alliance—First, 550 Meigs inc 1919 pastor J K MacIntosh
 Christian Reformed—(Holland-English) N Goodman cor Ferndale cres founded 1877 pastor Oren Holtrop
 Church of Christ 47 Wellington
 Church of Christ Disciples—Columbia Avenue, Columbia av cor Kenmore founded 1897 pastor Vere E Gillisple
 First, 619 Monroe av founded 1887 pastor Harold E Dickins
 Church of Christ Scientist—First Church of Christ, East av cor Prince org 1909
 Second Church of Christ, Seneca pkwy at Maplewood av org 1919
 Third Church of Christ 31 Marsh
 Fourth Church of Christ 37 South Wash
 Church of God 408 Clarissa pastor Mrs Ollie Cook
 Church of God in Christ—Holy City 425 Ormond pastor J A Caldwell
 85 Prospect, pastor Elder Dollie Simmons
 Church of God and Saints of Christ 452 Ormond pastor J H Jeffries
 Church of the Apostolic Faith 1259 N Goodman pastor Harry O Verna
 Church of the Nazarene—First, 44 Columbia av nr Plymouth av S org 1925 pastor Morris Wilson
 Congregational—Christian—Durand, Culver rd org 1918 pastor Lee Beynan
 South, Alexander cor Pearl founded 1886
 Ridgeland, 1220 E Henrietta rd pastor Donald Coyle
 United, Titus & Hudson sts org 1911 pastor Lloyd R Stamp
 Winton, Winton rd N corner Farmington rd founded 1928 pastor E Belden Hart
 Episcopal—RtRev Bartel H Reinheimer, Bishop of Rochester 311 Alexander rm 210
 The Ven Chas B Persell Jr, Exec Sec and Archdeacon 311 Alexander
 All Saints, Chestnut Hill dr org 1925 pastor E K Nicholson
 Church of the Ascension, Lake av cor Riverside founded 1883

Christ, East av nr Bway founded 1855 rector Donald H Gratiot
 curate Knight S Dunkerly
 Epiphany 309 Jefferson av opp Adams founded 1876 rector Henry T Egger
 StAndrew's, Averill av cor Ashland founded 1879 rector Fredk Crosby Lee
 StGeorge's 75 Stutson cor Lake av org 1886 rector Leo S Cook
 StLuke's 17 S Fitzhugh founded 1817 rector Fredk M Winnie
 StMark's and StJohn's, Culver rd cor Rosewood ter org 1920 rector Frank R Fisher
 StMatthew's, Winton rd N and Browncroft blvd org 1921 rector Wallace H Watts
 StPaul's, East av cor Vick pk B founded 1827 rector Geo E Norton
 StSimons 6 Oregon org 1921 rector Frank L Brown
 StStephen's, Chili av cor Thornedale ter founded 1897 rector Jerome Kates
 StThomas, Highland av cor Winton rd S org 1909 rector Arth R Cowdery
 Evangelical—Calvary, Culver rd cor Melville founded 1898 pastor Floyd Sovereign
 First, Carter corner Willite dr founded 1849 pastor Fredk W Ohr
 Evangelical and Reformed—Christ, Portland av corner Jackson founded 1913 pastor Bernard J Tepas
 Dewey av, Dewey av and Flower City pk founded 1912 pastor Carl T Smith
 Emanuel, Hamilton and Bond founded 1852
 StPaul's, Jewel and Norton founded 1862 pastor Elmer Henry Hoefler
 Salem, Franklin nr StPaul founded 1873 pastor Paul M Schroeder
 asst pastor Oscar C Nussman
 Trinity, Child cor Wilder founded 1842 pastor Carl G Haass
 Evangelical Mission Covenant of America—Swedish Emanuel, N Goodman and Peck org 1909 pastor LaVerne Erickson
 Friends, Religious Society of (Quakers)—246 Alexander clk Rolf E P King
 Hellenic Orthodox 110 S Fitzhugh pastor John Danaskos
 Independent Fundamental—Brighton Community org 1922, 420 Winton rd N, pastor Dean Bedford
 International Four-Square Gospel—Bethel Full Gospel, N Goodman and Ripley sts pastor Chas R Shuss
 Italian Christian 421 Child pastor Frank Cutri
 Jehovah's Witnesses—Rochester Company 154 Broad sec Herbert Jenkins
 Jewish—Ahavas, Achim Anshee Radeschkovitz 35 Rhine founded 1905
 Rabbi Israel Golden
 Beth Israel 30 Leopold
 Beth Joseph Center 1150 StPaul
 Rabbi Matthew M Klein
 Beth Shalom Congregation 80 Field
 B'rith Kodesh Congregation, Gibbs cor Grove, Rabbi Philip S Bernstein
 Congregation Agudas Achim Nussach Ari 27 Morris, Rabbi Sol Sadowsky

Congregation Ahavas Achim Anshei Kepel Volen 472 Ormond founded 1906 pres I Kominisky
 Congregation Ain Yokove 411 Ormond
 Congregation Anshe Polen rear 90 Hanover founded 1902 pres David Feichelson
 Congregation Beth Hakneses Ha Chodosh 408 Ormond founded 1884 pres Harris Socco
 Congregation Beth Hamedresh Hagodel 32 Hanover founded 1911 pres Hyman Senzel
 Congregation Bnai Israel 692 Joseph av
 Congregation Etz Chaim 14 Henry founded 1909
 Congregation Kneses Israel 34 Hanover org 1914 pres Jacob Mandel
 Congregation Light of Israel of Monaster 54 Hanover org 1910 Rabbi
 Congregation Temple Beth El founded 1915, 150 Park av Rabbi Henry Fisher
 Congregation Tipherath Israel 326 Meigs pres David Goldman
 Congregation Vaad Hakolei 4 Hanover founded 1895 Rabbi Morris Bluestein
 Latter Day Saints—Church of Jesus Christ, 117 Cox bldg, elder J W Stonely
 Latter Day Saints, Reorganized 815 S Plymouth pastor Wm S Shea assistant elder Raymond Loran
 Latter Day Saints (Bickertonites) Church of Jesus Christ 416 Wilder StPaul Petrangelo
 Lutheran (Missouri Synod)—Hope, Dewey and Wildwood sts pastor H R Frincke
 StMark's, S Goodman cor Benton founded 1895 pastor Chas A Behnke
 StMatthew's, StPaul opposite Clifford av founded 1884 pastor Herbert E Plehn
 Lutheran United—Inner Mission Society 427 Clinton av N, Edw G Goetz exec sec
 Bethlehem, Central pk cor 4th founded 1895 pastor Carl F W Betz
 Christ, Central pk cor 4th founded 1892 pastor Alf J Schroder
 Concordia 16 Helena founded 1877 pastor Thos A Berg
 Emmanuel, cor Thurston rd and Arnett blvd org 1922 pastor Robt W Stackell
 Grace, Clifford av corner Manitou founded 1889 pastor Edw J Simpson Jr
 Peace, MtVernon cor Caroline founded 1891 pastor Wm M Horn
 Redeemer, Dewey av cor Knickerbocker founded 1915 pastor Wm Long Dowler
 Reformation, Grove nr North founded 1868 pastor Alf L Beck
 Resurrection, 3740 StPaul org 1925 pastor Eng L Stowell
 StJohn's (German-English) Joseph av cor Buchan pk founded 1873
 StLuke's 280 Cumberland founded 1899 pastor Adam Schreiber
 StPaul's, Clifford av cor Loomis org 1898 pastor Dorr E Fritts
 Transfiguration, Culver & Avondale, pastor H A Kuhnle
 Trinity, Campbell cor Walnut org 1891 pastor Henry C Erbes
 Zion, Grove cor Stillson founded 1834 pastor Ernest Heyd

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Churches (National Religious Bodies)—

Con Methodist—

District Superintendent, Rev Harold C McInay, DD 804 N Landing rd

Asbury, East av nr Union founded 1836 pastor Weldon F Crossland Corn Hill, Edinburgh nr Plymouth av S founded 1852 pastor Jas F Bisgrove

Emanuel 923 Joseph av founded 1894 pastor Richd A Wolf

Grace, Driving Park av cor Thorn founded 1905 pastor Hanford H Closson

Lake Avenue, Lake av bet Latta rd and Stutson founded 1848 pastor Mark Shenton

Monroe Avenue 416 Monroe av founded 1842 pastor Kenmore W Haight

Spencer-Ripley, Culver rd cor Parsells av founded 1887 pastor Chas Bollinger

Trinity, Post av cor Sawyer founded 1916 pastor Robt Horton

Wesley, Dewey av cor Christian founded 1913 pastor C A Scrimshaw

West Avenue, West av cor Chili av founded 1883 pastor Geo W Cooke

Methodist Episcopal Zion (African)—

Memorial, Favor and Spring founded 1827 pastor J C Brown

Methodist Episcopal (Colored)—

New Bethel, 29 Leopold pastor Franklin E Bell

Methodist Free—

First, N Union cor Richmond founded 1866 pastor Lyle W Donnelly

New Apostolic Church 136 Fillmore

pastor Harry A Karweick

Plymouth Brethren Church, Carter

and Herald sts pastor A E Larter

Polish National Catholic Church of

StCasimir 40 Ernst org 1907 pastor Steph Stryjewski

Presbyterian—

Presbytery Office 416 Cutler bldg Rev Frank M Weston, DD executive sec

Bethany, Dewey and Haviland sts org 1910 pastor A B Wangman

Brick, N Fitzhugh cor Allen founded 1825 pastor Harold E Nicely, associate Stanley F Gutelius

Brighton, East av bet Park av and Winton rd S founded 1817 pastor Geo E Ulp

Calvary, South av cor Hamilton founded 1856 pastor W Duncan Gordon

Centenary, Monroe and StRegis dr org 1925 pastor Robt DeLorme

Central, Plymouth av N corner Church founded 1836 pastor Wm S Meyer

Dewey av, Dewey av cor Seneca pkwy org 1912 pastor Andrew H Neilly

East Side Memorial, Denver cor Parsells av merged 1939 pastor Kenneth L Siorpe

Emmanuel, Jefferson av cor Shelter founded 1887 pastor Albert F McClements

Evangel (Italian) 774 Broad W org 1909 pastor Ernesto Merlanti

First, Plymouth av S cor Spring founded 1815 pastor Murray A Cayley

Grace, Lyell av opp Whitney founded 1891 pastor David W Ayres

Irondequoit, Culver nr Ridge sts org 1914 pastor H C Benson

Lakeside, Stutson nr Lake av org 1852 pastor Nicholas Bruinix

MtHor, Monroe av cor Rosedale founded 1893 pastor Alan J Perrine

North, Fulton av cor Locust founded 1884 pastor Robt Findlay

Seneca, Scofield and N Clinton org 1930 pastor R E Ridsen

South, E Henrietta rd and Fort Hill ter founded 1920 pastor Garner S Odell

Summerville, Summerville blvd org 1921 pastor O D Brownback

21 Farrell ter

Third, East av cor Meigs founded 1827 supply minister Justin W Nixon asst David W Moody

Trinity, Reynolds cor Bronson av org 1902 pastor Chas G Kearns

Westminster, Wellington av cor Arnett blvd founded 1868 pastor Gordon W Mattice

Presbyterian—Orthodox—

Covenant 2952 StPaul founded 1936 pastor Rev Chas Shook

Memorial, Culver rd and Melville founded 1940 pastor John W DeWaard

Presbyterian United—

First, Plymouth av N nr Allen founded 1849 pastor Ernest B McClellan

Laurelton, Helendale rd org 1929 pastor Carlton Harrison

Reformed Church in America—

Brighton, Blossom rd cor Arbordale av founded 1892 pastor Anthony Luidens

First, Main E cor Alexander founded 1852 pastor Garret Hondelink

Second, Scio cor Lyndhurst founded 1886 pastor J Foster Wellwood

Roman Catholic—

Diocese of Rochester, Chancery office 50 Chestnut, Most Rev Edw J Kearney bishop of Roch, Rt

Rev Msgr Wm H Hart vicar general Rt Rev Msgr Wm F Bergan chancellor Rev Lawrence B Casey and Rev Jas C McAniff

vice chancellors, John E Maney asst chancellor

Church of Our Lady of Good Counsel, Brooks av at Genesee Park blvd founded 1928 pastor Edw T Meagher

Church of Our Lady of MtCarmel (Italian) 60 Woodward founded 1909 pastor Chas J Azzi

Church of StTheresa 12 Mark near Hudson av pastor Michael Cieslik

Church of the Annunciation 1760 Norton pastor Francis Cristantelli

Church of the Blessed Sacrament 524 Oxford founded 1902 pastor Thos F Connors

Church of the Holy Apostles 530 Lyell av cor Austin founded 1884 pastor Geo V Predmore

Church of the Holy Family, Ames cor Jay founded 1864 pastor Wm W Heisel

Church of the Immaculate Conception, Plymouth av S nr Glasgow founded 1848 pastor Jos S Cameron

Corpus Christi Church, Main E cor Prince founded 1888 pastor Wm M Hart

Holy Cross 4496 Lake av nr Latta rd org 1863 pastor Alex J McCabe

Holy Redeemer, Hudson av corner Clifford av founded 1867 pastor F Wm Stauder

Holy Rosary 412 Lexington av cor Finch founded 1890 pastor Chas F Shay

Most Precious Blood 179 Stenson pastor Sebastian Contegiacomo

Our Lady of Perpetual Help, Joseph av nr Norton founded 1904 pastor Francis J Hoefen

Our Lady of Victory (Franco Belgian) Pleasant st founded 1848 pastor Camiel A VanderMeulen

Pro Cathedral of the Sacred Heart 300 Flower City pk founded 1910 pastor Geo V Burns

StAndrew's 935 Portland av founded 1914 pastor Geo W Eckl

StAnne's, Brighton pk pastor Geo J Schmitt

StAnthony of Padua, Plymouth av N cor Lyell av pastor Paul Clacchio

StAugustine, Chili av cor Lozier founded 1907 pastor John H O'Brien

StBoniface, 340 Gregory founded 1861 pastor John F Boppel

StBridget's, Gorham st founded 1854 pastor Gerald T Brennan

StFrancis deSales Chapel for the Deaf 122 Franklin, William Doherty

StFrancis of Assisi 83 Whitney founded 1929 pastor Jos Cirrincione

StFrancis Xavier, Bay and Teresa sts founded 1888 pastor Patk A Moffatt

StGeorge's (Lithuanian) Hudson av corner Weeger founded 1910 pastor John M Baksys

StJohn The Evangelist's, Humboldt corner Flovorton founded 1914 pastor John B Sullivan

StJoseph's, Franklin nr Clinton av N founded 1835 pastor Steph W Aubach

StLucy's (Italian) Troup corner Tilden org 1912 pastor Benedict Maselli

StMary's, South nr Court founded 1834 pastor Geo F Kettell

StMichael's, Clinton av N corner Evergreen founded 1873 pastor Arth F Florack

StMonica, Genesee corner Monica founded 1898 pastor Wm F Bergan

StPatrick 454 Plymouth av N pastor Leo C Mooney

StPhilip Neri 1776 Clifford av pastor Geo J Weinmann

StStanislaus (Polish) Hudson av cor StStanislaus founded 1890 pastor Jos A Balcerak

SS Peter and Paul's 730 Main W founded 1843 pastor J Emil Gelfell

Roscrusian Center 5 StPaul rm 307

Salvation Army 60 North, Brigadier J H Brunner

Seventh Day Adventist—

Browning Memorial 60 Grand av org 1898 pastor Walton Smith

Ebenezer 181 Troup

Spiritualist—

Center Temple Univ Frat Service pastor Helene Gerling 67 Edinburgh

Church of Divine Inspiration 251 Hawley pastor Mrs Frances Adam

Friendship, 187 Clinton av N pastor W E King

Golden Rule 150 Monroe pastor Marie Hall

Open Door 123 N Union pastor Leota B Maxwell

Plymouth 108 S Plymouth av pastor R J MacDonald

True Brotherhood 372 Flint pastor Rosaline Glasser

United 163 Tremont pastor Pearl Harvey

Universal 44 Gardiner pk pastor Lillian Stauber

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Theosophical Society 1019 Temple bldg
Ukrainian—

StJoseph's Greek Catholic
Church 305 Hudson av founded
1910 pastor Basil Turula

Unitarian—

First, Temple cor Cortland sts
founded 1829 pastor David Rhys
Williams

United Holy Church of God 88 Rey-
nolds pastor Margt Noakes

Unity—

Church of Truth 27 Gibbs pastor
Mrs Elise Rosenberg

Universalist—

First, Clinton av S cor Court
founded 1846 Weston A Cate

Volunteers of America, Hebard st at
Central pk Adj Wm Plews

Various (Local Religious Bodies)—

Assembly of the First Born in the
Apostolic Doctrine 2106 Norton

Baptist (Missionary) MtVernon
72 Hanover pastor R R Craven

Bethel Rescue Mission 69½ Weld
Bethlehem Star Gospel Chapel 528

Main W pastor Jos Little
Bible Truth Hall 35 Flower

Christian Apostolic 1645 Clifford
av, pastor Anthony Verna

Christian Assembly 267 Murray
pastor Chas Petrone

Church of God and True Holiness
394 Main W

Church of Jesus Christ 550 Clin-
ton av

Church of the Open Bible, StPaul
and Scrantom sts pastor Mrs

Henry Shade
Divine Thought 47 S Fitzhugh

Mrs Laura Hart
Elim Memorial, MtHope av at San-
ford

Elim Tabernacle 25 Bway founded
1905 B A Baur

Faith Tabernacle, Almira and
Grant pastors Geo Shea and

John Bliss
Full Gospel Methodist, First, 56

James pastor Ernest W Ruben-
stine

German Mission 70 Scrantom
Glad Tidings Tabernacle 103 Bart-
lett pastor Benj A Baur

Gospel Hall 564 Merchants rd
Gospel Hall 595 Frost av pastor

Frank A Perrott
Gospel Tabernacle 1 Livingston pk
and 163 Spring pastor W J

Kouwe
Gospel Workers 490 Central av
pastor John Downs

Grace Assembly 453 Bway Alvin
B Nover

House of Prayer, Chas Kotte 273
Averill av

Independent Church of America
307 Glenwood av pastor Mrs

Hughena C Abbs
Italian Christian Church 421 Child

Italian Christian, Almira and
Grant sts pastor Maura Nesta

Jesus Lighthouse Mission 119 Ex-
change supt Geo C Switzer

Megiddo Church 490 Thurston rd
org 1880 cor Sawyer pastor Mrs

Ella M Skeels
N T Full Gospel Tabernacle 49

Central av Elder Arth Clark
Peoples Rescue Mission 134 Front

Herbert F Baker supt
Trinity Temple 290 Hudson av

White Star Mission 372 Flint pas-
tor Converse Nickerson

White Star Mission 372 Flint pas-
tor Converse Nickerson

White Star Mission 372 Flint pas-
tor Converse Nickerson

White Star Mission 372 Flint pas-
tor Converse Nickerson

White Star Mission 372 Flint pas-
tor Converse Nickerson

White Star Mission 372 Flint pas-
tor Converse Nickerson

White Star Mission 372 Flint pas-
tor Converse Nickerson

White Star Mission 372 Flint pas-
tor Converse Nickerson

White Star Mission 372 Flint pas-
tor Converse Nickerson

Cerniglio Saml 155 Central pk
DeCillis Paul 309 Orchard
Germane Anna 284 Joseph av
Lux Frank 390 Main E rm 12
Nelson John F 70 Lowell
Nu-Blend Cigar Co 397 Main E
Stritzel Chas A 856 Clifford av
Zancone Carlo 158 Lyell av

Cigars & Tobacco—Retail

Aldrich Albert W 34 Court
Alva Hyman M 90 James
Azzolino Alf 1149 Clifford av
Battaglia John 385 Clinton av N
Bellingham Arth 65 James
Bourbeau Peter C 39 State
Brovitz Lester 1062 Main E
Burritt Clyde P 18 State
Cassidy's Smoke Shop 454 Main W
Cayford Ray 248 State
Christoff Steph L 272 Main W
Collet Frank W 174 State
Collins Neil P 43½ Main E
Cuccherio Pasquale 495 State
Cutler Cigar and News Stand 42 East
av rm 327

D'Amico John 442 Main W
Dewey Smoke Shop 350 Driving Park
av

Dyke Cigar Store The 7 Hudson av
Edgar Rae Mrs 328 Main E rm 418

Ell Smoke Shop 507 West av
Faber Inc, Hotel Rochester and Hotel
Seneca

Fazio Rose 108 Genesee
Finestone Bros 246 Clinton av N

Fisher Ezra 1473 Lake av
Friendly Cigar Store 281 North

Glancy Albert I 256 Clinton av N
Grainger Chas E 45 Exchange

Granite Arth A 98 Clinton av N
Henehan Thos 12 Front

Hershey's Smoke Shop 1740 East av
Hilts Charles W Jr 214 Main W

Holtz Maurice 234 Clinton av N
Hunter Robt 127 Main W

Johnston's Smoke Shop 857 Clinton av
S

Kearney-LaPalm 36 State
LaVerde Chas M 16 Front

Lincoln Cigar Co Inc 183 Main E rm
520

Link Henry J 111 East av
Lintz Fred H 3 Clinton av S

Lyric Cigar Store 706 Clinton av N
Monroe Cigar Store 38 Monroe av

Murphy Chas L 16 Main E rm 5
Murphy John 161 Clinton av N

National Cigar Store 84 South av
Neder Peter 806 Brown

Olsan Cigar Store 1010 Lvell av
O'Neil Ray 40 StPaul

Orlando Jas 540 Main W
Pillaroscia Tobacco Co 1459 Lake av

Portland Cigar Store 238 Portland av
Powers Arcade Cigar Stand 16 Main W

Powers Hotel Cigar Stand, Powers
Hotel

Provenzano Lena Mrs 376 State
Raz Moses H 351 Central av

Sanders Myron L 224 State
Santoro Jos 47 Elm

Saperstone Louis C 14 Franklin
Sargent Jos 249 East av

Savoy Cigar Store 178 State
Schlegel Otto A 302 Court

Schulte D A Inc 1 and 306 Main E
Scialdone Geo 363 Smith

Sherman Benj 459 N Goodman
Spallino Jos 44 Lake av

Stein Isadore 30 Lowell
Sterling Helen Mrs 115 Exchange

Stoler Hyman 487 Main E
Stone Rose Mrs 285 East av

Sussman Saml 272 Clinton av N
Sweets Smoke Shop 364 State

Taddeo Nicholas 15 Front
Tip Top Smoke Shop 215 East av

Trobia Michl 199 Lyell av
Tyrrell Louis P 938 Main W

United Cigar Stores Co 2 Main W
Vicari & Poletto 187 East av

United Cigar Stores Co 2 Main W
Vicari & Poletto 187 East av

United Cigar Stores Co 2 Main W
Vicari & Poletto 187 East av

United Cigar Stores Co 2 Main W
Vicari & Poletto 187 East av

Victory Smoke Shop 349 Lyell av
Weinstein Jacob 65 Broad W
Weinstein Meyer D 170 Chestnut
White Clifford H 89 East av
Wildofsky Morris 264 Joseph av
Wilkins G W 280 North
Wishman Jacob 141 Clinton av S
Wyant John E, Court House

Cigars & Tobacco—Wholesale

Bayuk Cigars Inc 211 Central av
Bevin Cigar Co 365 Central av
Bodner Tobacco Co 50 Andrews
Brewster H P Co 43 S Water
Gordon J & Co 278 North
Lorillard P Co Inc 36 StPaul rm 110
Maronsis C G Co 190 Monroe av
Morris A Tobacco Co Inc 26 Andrews
Morris Reba D Mrs 14 Andrews
Reynolds R J Tobacco Co 70 Exchange
rm 301
Stillman Tobacco Inc 70 Stillson

Cinders—Dealers

Bo Cinder Products Co 696 Lake av

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280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

*Civil Engineers & Surveyors (See Engineers—Civil)

Cleaners—Garments, Curtains & Draperies

Cadet Cleaners 635 Monroe av
Iacelli Cleaners 522 Main W
May Daisy Dry Cleaning 73 Monroe av

Cleaners & Dyers

Ace Cleaners 1441 Dewey av
Artisan Cleaners & Dyers 815 Portland
av
Barnet Cleaners, Tailors, Dyers 1430
Main E
Barone Anthony 438 Parsells av
Beck Cleaners & Dyers Inc 358 Park
av, 434 Ridge rd and 1235 University
av
Better-Way Cleaners 254 Joseph av
Bobbs Tailors & Cleaners 791 Clinton
av N
Brancato Saml 836 Main E
Brownie Bros 500 Avis and 1456 Dewey
av
Buddy's 294 North

CADET CLEANERS plant 1683 Dewey
av, cash and carry branches 1141
Culver rd, 484 Genesee, 635 Monroe
av, 194 Winton rd N tel Glenwood
1188—For further information see
page 29 Buyers' Guide

Cameo Cleaners 818 Dewey av
Clover Dry Cleaners & Dyers 170 Mon-
roe av and 1912 Main E

Cohen Bernard A 519½ Lyell av
Connolly Ruth W Mrs 1453 Lake av

DiSalvo New Process Dry Cleaners
1251 Clifford av

Dollar Dry Cleaners Inc 1686 StPaul
Dom's Cleaners 261 Portland

East Avenue Cleaners & Dyers 296
East av

Empire Cleaning & Dyeing Works rear
622 Hollenbeck

Epstein's Edco Dry Cleaners 166 Clin-
ton av N, 496 Lyell av and 653 South
av

Fedyk Andrew 956 Joseph av
Flower City Dry Cleaning Co 398 St-
Paul

Gagne Lillian E Mrs 252 Lyell av
General Dry Cleaners 14 Railroad and
1058 Main E

Globe Dry Cleaners & Dyers 175 Al-
phonse

Hersch Abr 1062 Hudson av
Holley Cleaners 183 North

Leary's Cleaners & Dyers Inc 146 East
av and 240 Mill

Leary's Cleaners & Dyers Inc 146 East
av and 240 Mill

Leary's Cleaners & Dyers Inc 146 East
av and 240 Mill

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av and 240 Mill

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Cleaners & Dyers—Con

Lombardo Cleaners 342 Driving Park
av, 497 Chili av, 67 Ford, 499 Lyell
av and 492 Main W

Longman's Dry Cleaners 475 South av
MacRoy's Dry Cleaners 1120 Garson
av

Madison Cleaners 430 Jefferson av
Madison Dry Cleaners 1479 MtHope av
Maple Dry Cleaners 12 Walnut

Maratta Dry Cleaners 1139 Portland av
Mindlin Meyer 182 Baden

Miracle Cleaners & Dyers 553 Main E
Morris Norman 391 Humboldt

Palmer Dry Cleaners 20 Palmer
Park Cleaners 836 South av
Perfection Dry Cleaners 2 Rosewood
ter

Personal Dry Cleaners and Furriers
447 Lyell av

Putzig Albert W 1978 South av
Rapp Perry Dry Cleaner 22 Main W
Rapp Raymond 580 Jefferson av

Red Wing Cleaners 1270 Clinton av N
Ridge Cleaning Co 399 Ridge rd

ROCHESTER CLEANING & DYEING
CO downtown office Hotel Seneca
bldg 28 Clinton av S factory 65-67

Hickory tel Main 2169—For further
information see page 29 Buyers'

Guide and right bottom side lines
Roxy Cleaners 700 Clinton av N, 339
Joseph av and 614 Lake av

Royal Cleaners & Dyers 556 Bay
Russi Theo T 984 Portland av
Samuel's Dry Cleaning 18 Davis

Schaefer's Dry Cleaners 197 East av
Schindler Isadore 368 Jefferson av
Silver Dry Cleaning Co 150 Clinton av
N

Society Cleaners & Leonards Tux Shop
1341 Dewey av
Speedy B A 212 Court

Spic-N-Span Cleaners 927 Clinton av N
and 273 North

Standard Dry Cleaners 35 Portland av
STAR PALACE Inc 61 North tel Stone
1500

Staub & Son Inc 1760 East av and 951
Main E

Sterling Cleaners Inc 951 Main E
Superb Dry Cleaners & Hatters 121
State

Supreme Dry Cleaners 172 Garson av
Swan Cleaners Inc 952 Clinton av N,
552 Chili av, 604 Joseph av, 1854

Culver rd, 548 Dewey av, 688 Hud-
son av, 3206 and 4383 Lake av, 364
Main E, 842 Main W, 22, 562 and 982

Monroe av, 887 Portland av, 470
Ridge rd, 555 Thurston rd, 732 Maple,
32 Atlantic av and 631 South av

Thurston Dry Cleaners 1023 Norton
Thurston E E Co 583 Hudson av
Town Talk Dry Cleaner 43 Franklin

Towne Cleaners & Dyers 1859 Clifford
av

Tremer Chas L 1147 Plymouth av S
Trimline Dry Cleaners 4400 Lake av
Valley Dry Cleaners 1175 Plymouth
av S

Vernon Cleaners & Dyers 985 Clinton
av S

Victory Cleaners & Dyers 711 Lake av
Vogue Dry Cleaners 527 Main E
WATTS DRY CLEANING CO Inc 322

Cottage tel Genesee 614

Cleaning Compounds—Mrs
Beuckman Wm B 131 Scrantom
Cinch Cleaning Co 927 Genesee Park
blvd

Dinolfo Leonardo 84 Lois (retail)
H & W Chemicals Inc 200 Anderson
av

Quality Sweeping Compound Co 81
Frost av
Spence Wm F 5 Seneca Park circle

Clergymen

Abbreviations—AG, Assemblies of
God; AM, African Methodist; B, Bap-
tist; C, Congregational; CM, Colored
Methodist; Evan, Evangelical; E and
R, Evangelical and Reformed; I, Inde-
pendent; J, Jewish; JW, Jehovah's
Witnesses; LDS, Latter Day Saints;
Luth, Lutheran; Luth MS, Lutheran
Missouri Synod; M, Methodist; OP, Or-
thodox Pres; P, Presbyterian; PE,
Protestant Episcopal; Pent, Pentecost-
al; RA, Reformed in America; RC,
Roman Catholic; RM, Rescue Mission;
SDA, Seventh Day Adventist; Sp, Spir-
itualist; Unit, Unitarian; Univ, Uni-
versalist; UP, United Presbyterian;
VOA, Volunteers of America; WM,
Wesleyan Methodist

Abbs Hughena C Mrs (Independent
Churches of America) 307 Glenwood
av

Adam Frances Mrs Rev (Sp) 210 Plym-
outh av S

Adamski Henry F (RC) 34 StStanis-
laus

Album Morris (J) 60 Wilson
Alford Agnes G Mrs (Advent Chris-
tian) 44 Malvern

Allen Ralph N (B) 42 Cameron
Anderson Lyle (B) 1100 S Goodman

Aubach Steph W (RC) 108 Franklin
Ayers David W (P) 783 Glide

Azzi Chas J (RC) 53 Ontario
Baierl Jos J (RC) 2260 Lake av

Bailey Ward E (B) 37 Kislingsbury
Baker Herbert F (RM) 1033 Pixley rd

Baker Oren H (B) 31 Quincy
Baksys John M (RC) 545 Hudson av

Balcerak Jos A (RC) 34 StStanislaus
Baron Jacob (J) 132 Baden

Barrancotto Thos (Pent) 491 Plymouth
av N

Bauer E Chas (RC) 330 Gregory
Baur Benj A (Pent) 34 Lawn

Beck Alf L (L) 78 East blvd
Bedford Dean S (I) 23 Nottingham cres-
cent

Behnke Chas A (Luth MS) 170 Craw-
ford

Bell Franklin E (CME) 5 Leopold
Beninger Donald B (RC) 1127 Dewey
av

Benson H C (P) 2879 Culver rd
Berg Thos A (Luth) 122 LeGran rd

Bergan Wm F (RC) 34 Monica
Bergan Wm F (RC) 50 Chestnut

Bergeron Cyril O (RC) 1127 Dewey av
Betlem John (B) 44 Electric av

Betz Carl F W (Luth) 241 Rosewood
ter

Beynan Lee (C) 245 Park rd
Biggrove J F (M) 48 Tremont

Bliss John H (Faith Tab) 18 Grant
Bluestein Morris (J) 30 Vienna

Boddie Chas (B) 137 Adams
Boell Robt B (P) 124 Westchester av

Bollinger Chas (M) 1122 Culver rd
Boppel John F (RC) 330 Gregory

Boyle Chas V (RC) 75 Ernestine
Brachetti Julio C (M) 37 Frances

Brennan Gerald T (RC) 50 Hand
Brennan Thos (RC) 444 Plymouth av N
Bretschneider Albert (B) 246 Alexan-
der

Brown Frank L (PE) 475 Alexander
Brown J C (M) 105 Atkinson

Burr Hugh Chamberlin (B) 1385 High-
land av

Byrne Edw J (RC) 2260 Lake av
Cahill Walter (RC) 108 Franklin

Caldwell Jos A (Church of God in
Christ) 296 Lyceum

Callahan John T (RC) 296 Flower City
pk

Cameron Jos S (RC) 445 Plymouth av
S

Carron Walter J (RC) 634 Hudson av
Carter Cyril R (RC) 1127 Dewey av

Casey Lawrence B (RC) 947 East av
Cate Weston A (Univ) 165 Barrington

Cayley Murray A (P) 129 Edgerton
Ciaccio Paul M (RC) 101 White

Cieslik Michl (RC) 8 Mark
Cirincione Jos A (RC) 77 Whitney

Clark Arth (Gospel Miss) 49 Central
av

Cleaver Thos Spencer (C) 523 Meigs
Closson Hanford H (M) 58 Mason

Cober R LaRue (B) 299 Sawyer
Cohen Geo (J) 24 Rhine

Cole Stuart G (PE) 7 Burke ter
Collins John F (RC) 1127 Dewey av

Connell Chas B (RC) 89 Genesee
Connell Maynard A (RC) 2260 Lake av

Connors Thos F (RC) 267 Rutgers
Cnntegiacomo Sebastian (RC) 1205
Lexington av

Cook Leo S (PE) 72 Hopper ter
Cook Mrs Ottilie L (Church of God) 408
Clarissa

Cooke Geo W (M) 141 Rugby av
Cooper J W Denness (PE) 171 Harvard

Cowdery Arth R (PE) 88 Castlebar rd
Coyle Donald R (C) 1609 South av

Crough Wilfred (RC) 2260 Lake av
Craven R C (Bap Miss) 18 Nassau

Crimmens Alphonsus P (RC) 267 Rut-
gers

Cristantielli Francis (RC) 1754 Norton
Cross Earl B (B) 76 Dartmouth

Crossland Weldon F (M) 129 Dart-
mouth

Damico Ishmael 416 Wilder
Danaskos John A (Hellenic Orth) 110
S Fitzhugh

Davison Wm F (B) 103 Reservoir av
Dennis John (PE) 67 Chestnut

DeWaard J J (Orth Pres) 54 Macbeth
Dickins Harold E (Disciples of Christ)
269 Dartmouth

Doherty Wm (RC) 108 Franklin
Dolan Leonard A (RC) 1127 Dewey av

Donnelly Lyle W (Free Meth) 25 Elm-
hurst

Donovan Chas P (RC) 402 Augustine
Dorsey Jos B (RC) 1127 Dewey av

Dowler Wm L (Luth) 300 Maplewood
av

Downs John (Gospel Workers) 490
Central av

Drake Floyd D (B) 5 Rhona pl
Duffy John M (RC) 321 Lake av

Duggan Wm (RC) 402 Augustine
Dunkerley Knight S (PE) 28 Lawn

Dwyer John F (RC) 2260 Lake av
Eckl Geo W (RC) 923 Portland av

Egan Jos M (RC) 2260 Lake av

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Florack Arth F (RC) 869 Clinton av N
Flynn Patk J (RC) 50 Chestnut
Fox Robt J (RC) 720 Main W
Freda W Harry (B) 224 Thorncliffe dr
Frinke H R (Luth MS) 3431 Dewey av
Fritts Dorr E (Luth) 175 Castlebar rd
Fuchs Danl (B) 24 Oxford
Gardner Clarence (RC) 75 Ernestine
Geck Howard (RC) 321 Lake av
Gefell J Emil (RC) 720 Main W
Gerling Helene A Mrs (Sp) 67 Edin-
burgh
Gibbons Paul J (RC) 34 Monica
Gillis Vere E (Disciples of Christ)
9 Kenmore

Glasser Rosaline (Sp) 372 Flint
Goetz Edw G (Luth) 427 Clinton av
Goggin J F (RC) 2260 Lake av
Goldberg David (J) 88 Martin
Golden Israel (J) 38 Rhine
Golding Eug J (RC) 330 Gregory
Gordon Max (J) 48 Luzerne
Gordon W Duncan (P) 199 Hamilton
Gorman Jos O (RC) 53 Ontario
Grady Jos E (RC) 2260 Lake av
Grant Alex J (RC) 402 Augustine
Gratnot Donald H (PE) 338 Barrington
Greer Murphy (B) 22 Oregon
Gutell Stanley F (P) 388 Magee av
Haas Carl G (E and R) 192 Child
Haffey Hugh (RC) 402 Augustine
Haglund David E (B) 17 Highland
pkwy
Haight Kenmore (M) 141 Crosman ter
Hall Marie (Sp) 145 Comfort
Hallock Gerald B F (P) 10 Livingston
pk
Hallock Wm A (P) 48 Austin
Harding Chas O (B) 3495 Lake av
Harrison Carlton (UP) 170 Queensboro
rd

Hart E Beldon (C) 141 Colonial rd
Hart Laura (Div Thot) 47 S Fitzhugh
Hart Wm M (RC) 80 Prince
Hartley Jas J (RC) 2260 Lake av
Harvie Pearl (Sp) 163 Tremont
Hastings Leo E (RC) 7 Austin
Haven Sherman W (P) 16 Riverside
Heins Fredk W (Luth) 245 Avenue C
Helsel Wm W (RC) 415 Ames
Henry Robt (RC) 1971 Lake av
Hester Francis (RC) 15 South
Heyd Ernest (Luth) 180 N Goodman
Hoefen Francis J (RC) 1089 Joseph av
Hoefel Elmer H (E and R) 26 Navarre
rd

Holtrop Oren (Christian Reformed) 471
Merchants rd
Hondelink Garret (RA) 417 Alexander
Horn Wm M (Luth) 133 Caroline
Horton Robt (M) 704 Post av
Hurley Victor J (RC) 1971 Lake av
Husmann Assaf (B) 246 Alexander
James Fred (Plym Breth) 175 Carter
Jameson Arth (M) 209 Dartmouth
Jeffries Jas H (Church of God and
Saints of Christ) 456 Ormond
Jenkins Herbert (JW) 184 Broad
Jeske Wm H (Com Ch) 246 Alexander
Kaiser Lewis (B) 150 Dorchester
Karwelck Harry E (New Apos) 136
Fillmore

Kates Jerome (PE) 105 Woodbine av
Kearney Jas E (RC) 947 East av
Kearns Chas G (P) 498 Seward
Kehoe Wilfred M (RC) 402 Augustine
Kelly Milton (RC) 1089 Joseph av
Kettell Geo F (RC) 15 South
King Rolf (Friends) 89 Meigs
King W E (Sn) 187 N Clinton
Kleehammer Francis A (RC) 869 Clin-
ton av N
Klein Mathew (J) 31 Clifford av
Klem Leo J (RC) 402 Augustine
Knubel Fredk R (Luth) 330 Barrington
Kohl Walter (RC) 321 Lake av
Kotte Chas (House of Prayer) 278
Averill
Kouwe Wm J (Gospel Tabernacle) 1
Livingston pk
Kress Robt (RC) 720 Main W

Krolak Stanislaus B (RC) 2260 Lake
av
Krueger Otto E (B) 13 Tracy
Kuchman Bernard V (RC) 415 Ames
Kuhle H A (Luth) 262 Avondale
Kurtz Abr Z (RC) 145 Sellinger
Lacey Lawrence J (RC) 1127 Dewey
av
Lambert Gerald C (RC) 50 Chestnut
Lang Geo A (B) 246 Alexander
Langdon Thos H (Evang) 654 Monroe
av

Larter A E (Plym Breth) 173 Fillmore
Laughland Jas Vint (P) 12 Brighton
Leary John J (RC) 548 Humboldt
Lee Fredk Crosby (PE) 68 Ashland
Lehman G A (B) 1100 S Goodman
Lewis Patk (RC) 402 Augustine
Lewis T Arth (Pent) 466 MtHope av
Lis Peter (RC) 8 Mark
Little Jos (Pent) 100 Clifton
Livingstone Jeffrey D (B) 302 Parsells
av

Lococo Anthony (RC) 402 Augustine
Lodan Raymond (LDS) 22 Barnard
Luidens Anthony (RA) 219 Arbdale
av

Lux Donald E (RC) 869 Clinton av N
Lyons Edw M (RC) 444 Plymouth av N
MacDonald Robt J (Sp) 80 Plymouth
av S

MacIntosh J K (Chr & Miss All) 126
Mulberry
Mahoney Chas J (RC) 151 Saratoga av
Malley John J (RC) 80 Prince
Mallon Paul (RC) 402 Augustine
Maney John E (RC) 415 Ames

Manhold Gustaf H (B) 82½ Alexander
Marine Michl (J) 10 Grant
Marks Francis A (RC) 444 Plymouth av
N

Maselli Benedict B (RC) 253 Troup
Mattice Gordon W (P) 30 Trafalgar
Maxwell Leota B Mrs (Sp) 123 N Union
McAniff Edw J (RC) 296 Flower City
pk

McAniff Jas C (RC) 720 Main W
McCabe Alex J (RC) 4492 Lake av
McCarthy Chas J (RC) 414 Lexington
av

McCarthy Eug (RC) 50 Hand
McCartney Albert M (B) 239 Meigs
McClellan Ernest B (UP) 59 Melrose
McClements Albert F (P) 722 Seward
McDonald Osgoode H (B) 152 Bruns-
wick

McGee Wm P (RC) 402 Augustine
McGuire T John 402 Augustine
McIlly Harold C (M) 804 N Landing
rd

McIntosh John K (Chr & Miss All) 126
Mulberry
McNamara Elmer (RC) 2260 Lake av
McNamara Robt (RC) 2260 Lake av
McVeigh Thos F (RC) 89 Prince

Meagher Edw T (RC) 75 Ernestine
Merkel Jos G (RC) 1089 Joseph av
Merklinger John (RC) 48 Brighton pl
Merlanti Ernesto (P) 48½ Hawley

Merle Henry P (Evan) 272 Melville
Meyer Wm S (P) 115 Windemere rd
Middleton Geo L (B) 72 Inglewood dr
Moehman Conrad H (B) 299 Avondale
pk

Moffatt Patk A (RC) 34 Teresa
Mohr Fredk W (Evan) 21 Willite dr
Moody David W (P) 72 Long Meadow
cir

Mooney Leo C (RC) 151 Saratoga av
Morgan John A (RC) 267 Rutgers
Morotti Alfredo (RC) 53 Ontario
Morphy Roy B (RC) 80 Prince

Morrison Jas D (B) 383 Canterbury
Movsky Myron B (J) 30 Morris
Mueller Wm A (B) 1100 S Goodman
Murphy John (RC) 402 Augustine
Murphy Norman (RC) 1127 Dewey av

Naughton Wm J (RC) 2260 Lake av
Neilly Andrew H (P) 242 Albemarle
Newcomb John (RC) 1089 Joseph av
Nesta Maura (Ital Chr) 611 Maple

Nicely Harold E (P) 3480 Elmwood av
Nicholson — (PE) 3351 StPaul blvd
Nickerson Converse (RM) 372 Flint
Nixon Justin Wroe (B) Brighton Hts
Noakes Margt Mrs (United Holy Ch)
200 Atkinson

Nolan Wm F (RC) (USN)
Norton Geo Edw (PE) 65 Barrington
Nover Alvin B (Grace Assembly) 441
Bway

Nussmann Oscar C (E and R) 230
Franklin
O'Brien Augustine (RC) 402 Augustine
O'Brien Bartholomew (RC) 151 Sara-
toga av

O'Brien Michl P (RC) (USA)
O'Connell Jas F (RC) 253 Troup
O'Connell Jos J (RC) 1001 Lake av
Odell Garner (P) 710 Winton rd S

O'Donnell John (RC) 321 Lake av
Ohr Fredk W (Evan) 21 Willite dr
O'Leary Arth (RC) 402 Augustine
O'Leary John (RC) 108 Franklin

O'Meara John (RC) 402 Augustine
Onorato John F (RC) 402 Augustine
(USN)
Pacher Florian (RC) 402 Augustine

Page Thos N 134 Westview ter
Paille Chas A (Cong) 70 Frost av
Pappert Edw (RC) 402 Augustine
Patton Harold (M) 77 Rutgers

Payea Alf L (Evan) 28 Arch
Pearce Wm (Free Methodist) 67 Cam-
bridge
Pece Anthony (RC) 1205 Lexington av

Perrine Alan J (P) 253 Rosedale
Perrott Frank A (Gospel Hall) 766
Frost
Perrotta Antonio (B) 187 Thorndyke

Persell Chas B jr (PE) 389 Berkeley
Persell Geo B jr (PE) 311 Alexander
rm 210
Petrangelo Paul (LDS) 110 Lowell

Pettrone Chas (Chr Assem) 265 Mur-
ray
Petrey Paul (RC) 402 Augustine
Pinckney Hosea 10 Hanover

Plehn Herbert E (Luth MS) 1009 St-
Paul
Plews Wm (VOA) 173 Central pk
Pogue I P (P) 13 Alvin pl

Porfirio Domenico A (P) 1595 Culver
rd
Poteat Edwin McNeill (B) 1100 S
Goodman

Predmore Geo V (RC) 7 Austin
Prince Raymond L (RC) 402 Augustine
Quinn Richd (RC) 4492 Lake av

Randall John S (RC) 31 Congress av
Ratigan Arth (RC) 50 Chestnut
Regan W Oscar (RC) 402 Augustine

Reinhelmer Bartel H (PE) 111 Douglas
rd
Riefer W J (RC) 444 Plymouth av N

Risden R E (M) 290 Rawlinson rd
Roach John E (RC) 445 Plymouth av
S

Robins Henry B (B) 8 Birmingham dr
Roeder Austin H (Luth) 359 Central
pk

Rogers Harold F (RC) 34 Monica
Rogers Lincoln L (M) 308 Marlborough
rd

Rosenburg Elise (Unity) 189 Cole-
bourne
Rubenstine Ernest W (M) 56 James

Sadowsky Sol (J) 22 Gorham
Sanford Chas B (B) 1100 S Goodman
Schade Arth A (B) 133 Clinton av S

Schifferli Wm J (RC) 634 Hudson av
Schmitt Geo J (RC) 48 Brighton pk
Schmitt W E (B) 14 Franklin rm 1010

Schmondiuk Jos M (RC) 303 Hudson
av
Schnacky Albert (RC) 923 Portland av

Schwalter Delbert (P) 2053 StPaul
Schreiber Adam (Luth) 176 Ormond
Schroder Alf J (Luth) 781 Grand av

Schroeder Paul M (E and R) 177 High-
land pkwy
Scrimshaw Clifford A (M) 380 Ridge-
way av
Sevi Raphael (J) 254 Baden

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Paul at Scrantom
Shamon Edw (RC) 53 Ontario
Shannon Wm (RC) 296 Flower City pk
Sharpe Wilfrid (RC) 402 Augustine
Shay Chas F (RC) 414 Lexington av
Shea Geo F (Faith Tabernacle) 20
Grant

Shea Wm S 213 Garson
Sheehan Wm J (RC) 402 Augustine
Sheehy Fergus (RC) 402 Augustine
Shenton Mark (M) 48 Upton pl
Shook Chas 2052 StPaul
Shumovitz Bernard (J) 20 Thomas
Shus Chas (Full Gospel) 20 Ripley
Simpson Edw J (Luth) 1420 Clifford av
Sludara Matthew A 34 StStanislaus
Skeels Ella M Mrs (Megiddo) 481
Thurston rd

Slattery Thos (RC) 402 Augustine
Slorpe Kenneth L (P) 570 Hazelhurst
ter

Smith Carl E (E and R) 520 Clay av
Smith Leo V (RC) 2260 Lake av
Smith Walton (SDA) Wellington av
Solomon Aaron (J) 150 Dartmouth
Sovereign Floyd (Evan) 511 Melville
Stackel Robt Rev (Luth) 182 Thurston
rd

Stamp Lloyd R (C) 2268 Hudson
Stanton Richd (RC) 410 Chili av
Stauber Lillian A (Sp) 44 Gardiner pk
Stauder F Wm (RC) 634 Hudson av
Stewart Alex McG (B) 30 Audubon
Stewart Jos W A (B) 45 Hoyt pl
Stitskin Leon (J) 82 Avenue A
Stonely Elder J W 133 Cooper rd
Stowell Eug L (Luth) 16 Dumont
Stryewski Steph (Polish Natl Cath) 8
Ernst

Sullivan Danl (RC) 101 White
Sullivan John B (RC) 548 Humboldt
Switzer Geo C (RM) 23 Belmont
Sykes Arth O (PE) 47 Pinnacle rd
Taylor Francis J (RC) 330 Gregory
Tepas Bernard J (E and R) 1080 Port-
land av

Thatcher Percy J 465 Thurston av
Tolster Edw J (RC) 410 Chili av
Trebert Wm (Luth) 176 Ormond
Tressy John J (RC) 34 Monica
Trost Theo L (E and R) 1100 S Good-
man

Turula Basil (Greek Catholic) 303
Hudson av
Tydings Michl (RC) 101 White
Ulp Geo E (P) 2037 Highland av
Valukevicius Frank (RC) 545 Hudson
av

VanderMeulen Camiel A (RC) 10 Pleas-
ant

VanDeusen Wallace J (RC) 453 Seneca
pkwy
Vecchio Giovanni (P) 498 Maple
Ventura Gennaro (RC) 34 Teresa
Verna Anthony (Pent) 1656 Clifford av
Verna Harry O (Ch of Apos Faith)
1645 Clifford av

Vichert John F (B) 1100 S Goodman
Vogt Geo C (RC) 321 Lake av
Vyverberg Henry J (CF) 107 Cypress
Wahl Raymond (RC) 415 Ames
Walz Fredk (RC) 7 Austin
Wangman Alf B (P) 2984 Dewey av
Watkins Gerald (B) 132 Highland
pkwy

Watts Wallace H (PE) 111 Argyle
Wearing Thos (B) 263 Canterbury rd
Weber Matthew (RC) 108 Franklin
Weinmann Geo J (RC) 1148 N Godd-
man

Weltzer Arth A (RC) 321 Lake av
Welwood J Foster (RA) 35 Macbeth
Weston Frank M (P) 61 Dorchester rd
Whalen Leslie G (RC) 82 Pomeroy
Whalen Maurice (RC) 1127 Dewey av
Wheeler Otis V (B) 21 Brighton
Whelan Maurice (RC) 402 Augustine
Widman John A (RC) 923 Portland av

Willeman Willibrod (RC) 10 Pleasant
Willkens Fred H (E and R) 1100 S
Goodman

Willett Jos (RC) 402 Augustine
Williams David R (Unit) 209 Rocking-
ham

Winiecki Jos C (RC) 108 Franklin
Winnie Fredk M (PE) 275 Plymouth
av S

Wishman Abr I (J) 570 Monroe av
Wohlrab Paul (RC) 414 Lexington av
Wolf R A (M) 925 Joseph av
Wood Earl W (Meth) 7 Adrian
Wood Geo T (RC) 445 Plymouth av S
Wutzer Michl (RC) 1971 Lake av
Zwierlein Fredk J (RC) 2112 Lake av

Cloth Spongers

Rochester Cloth Sponging Co Inc 238
N Water 3d fl

Clothes Pressers, Cleaners & Repairers

Bloom Louis 468 Monroe av
Brown Isadore 225 Genesee
Byrnes & Son 4424 Lake av
Catalano Chas 2008 Main
Coco Jos 113 Ambrose
DeAngelis Jerome J 70 Primrose
Etkin Jacob 104 Monroe av
Fox Morris 369 Park av
Hedeen Alf 73 Bway
Kaplan Nathan 987 Monroe av
Kesselring John M 635 Lake av
Klein's Dry Cleaners 477 Monroe av
Lowell Cleaners 1103 Lowell
Maenza Chas 420 Central pk
Movsky Nathan 533 Central av
Oxford Cleaning & Pressing Shop 664
Monroe av

Park Av Cleaners 645 Park av
Phillips Nathan 50 Monroe av
Rochester Dollar Dry Cleaning Co Inc
395 StPaul

Rozzi John 554 and 558 Thurston rd
Sauter Geo F 446 Genesee
Senzel Isaac 495 Dewey av
Tetlow's 851 Meigs
Ward Cleaner & Dyer rear 38 Rich-
mond

Watts Dry Cleaning Co Inc 322 Cottage
Zarcone Jas G 85 Lyell av

Clothing Dealers—Children's & Infants'—Retail

Babyland 653 Monroe av
Little Princess Shop 499 Portland av
Lobel's 114 Main E
Marcy's Infants Wear 621 Main W

Clothing Dealers—Men's & Boys'—Retail

Bernstein Abr H 249 Clinton av N
Bond Stores Inc 133 Main E
Caplin Harry 25 North rm 942
Colonna A Edw 41 Main E
Cornwall Clothes Shop 5 StPaul rm
217

Davis Norton 812 Brown
Everybody's Inc 56 State
Fedoroshyn Steph 171 Joseph av
Four Forty Pants Store Inc 45 Main E
Garson's Clothes Inc 88 State
Goldstein Sol 30 Front
Goldstein Tillie Mrs 42 Front
Goodyear House of Coats 75 Main E
Grossman's Clothes Shop 47 Clinton av
N rm 1

Herman Julius 372 University av
Home Store The 12 State
Iacelli Clothing Co 524 Main W
Leed's Clothes 30 StPaul
Levinstein Harry 34 Monroe av
Lipman Michl 462 Main W
Lombardo Quality Clothes 47 Main E

McFARLIN CLOTHING CO 191-195
Main E tel Stone 832

Men's Formal Shop 641 Clinton av N
Metzger Style Shops 32 Main E

Mutual Clothing Co Inc 106 State
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

Original Pants Store 87 Main E
Peoples Star Clothing Co 68 Main E
Quality Pants Store 39 Main E
Raymond's 71 Main E
Reimer Pant Store 108 State
Schwartz Wm 101 Front
Seide Natban 282 Joseph av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Smith Hilton H 118 State
Standard Clothes 27 Clinton av S rm
106

Stolberg Boris 90 State
Toggery Shop The 203 Main E
Tux Shop The 73 Clinton av rm 3
Vine's Jobbing House 161 Joseph av
Walenitz Jacob 149 Front
Warren Harry 34 Front

Clothing Dealers—Second Hand

Kings Clothing Exchange 155 Webster
av

Miles Allen W 535 Bay
Monroe Missionary League Inc 60 Al-
len

Ross Anna P Mrs 239 North
Shapiro Abr 56 Front
Steege Edwin 41 University av
VanEecke Hortense Mrs 251 North

Clothing Dealers—Wholesale

Frohman I M Co 153 StPaul

Clothing Dealers—Women's & Misses'—Retail

Alpert's Dress Shop 818 Main W
Atlie's 243 Main E
Belfor Hyman 803 Clinton av N
Bernstein's 654 Park av
Betty Maid Shops 224 Main E
Bubes Rose Mrs 597 Hudson av
Claire's Dress Shop 838 Dewey av
Cooper Ella Dresses Inc 466 Ridge rd
Costich Dress Shop 1377 Culver rd
Covner Saml 84 East av
Culhane M Ann 571 Lake av
David's Store The 211 Main E
Deslo Biago 114 Bay
Eastern Dress Co 36 StPaul rm 203
"800" Shop 800 Monroe av
Elinor's Dress Shop 527 Chili av
Elvira Shoppe 605 Main W
Epstein 135 East av
Epstein Minnie 117 East av
Feil's Dress Shop 698 Clinton av N
Florence Nightingale Nurse's Shop 653
Monroe av

Flynn's Dress Shop 1107 Culver rd
Forman B Company 46 Clinton av S
Frankenstein Irma S Mrs 293 Alexan-
der

Friedman's Bridal & Hat Shoppe Inc
637 Clinton av N

Gilbert E I 31 Elm rm 3
Goldman Anna Mrs 667 Joseph av
Good Friend Shop 222 Main E
Green Orlando 439 Main E
Har-Lee Dress Shop 541 Thurston rd
Harold Minnie A 25 North rm 727
Highland Dress Shop 773 South av
Honigsbaum's Inc 100 East av
Jordan's Adorable Shop 664 Clinton av
N

Judy Ann Shop 138 Sawyer
Klener Saml B 599 Hudson av
Kroll's 648 Clinton av N
LaBori 60 Clinton av S

Lull Mary Frocks Inc 152 East av
Lutz Betty Rixford Mrs 1555 MtHope
av

Mally Co The 17 East av
Mann Audrey R Mrs 12 Gibbs
Maray's Dress Shop 1507 Lake av
Metzger Style Shops 32 Main E
Nilu Dress Shop 630 Monroe av
Orzechowski Stanislaw R 934 Hudson
av

Outlet Credit Clothing Co The 105 Clin-
ton av S

Pace Dress Shoppe 700 Clinton av N

Main Office
183 Main St. E. LINCOLN-ALLIANCE BANK AND TRUST CO.

Porfirio Filomena Mrs 25 North rm 733
 Purvin Janette 719 Monroe av
 Rlpton Dress 739 Monroe av
 Rochester Frances Inc 57 East av
 Roselee Dress Shoppe 654 Clinton av N
 Royal Dress Shop The 982 Clinton av N
 StPaul Dress Shop 1264 StPaul
 Smith Ruth Feminine Accessories 680 Clinton av N
 Soble Benj S 988 Monroe av
 Sport Togs 49 Clinton av N
 Stephens Inc 210 Main E
 Stolz Fannie Mrs 709 Joseph av
 Thompson J E Co 36-40 East av
 Tometa's Dress Shop 453 Portland av
 VanAllen Eva A Mrs 1475 Lake av (dresses)
 Walds Dress Shop 873 Clinton av N
 Whitney's 267 Main E
 Zane Frocks 91 Main E
 Zweig Clara Mrs 240 Rosedale

Clothing Manufacturers

Birnbaum Lester 552 Joseph av (pants)
 Bond Clothes Inc 288 Martin (men's & boys)
 Brontman Roch Clothes Inc rear 8 Langham
 Cupolo Bros 439 Scio
 Fashion Park Inc 432 Portland av
 Forman Harry 116 StPaul 2d fl (men's)
 Garsenstein & Waldman 28 Rhine
 Goldstein Special 365 Andrews
 Goldwater & Co 82 StPaul rm 721 (men's)
 Hickey-Freeman Co 1155 Clinton av N
 Iaia John 158 Rohr
 Lawrence Austin Clothes Inc 25 Hand
 Levy Bros & Adler Rochester Inc 25 Hand
 Loce Jos 233 N Water
 Lopresti & Manzella rear 355 Portland av
 Michaels Stern & Co Inc 87 Clinton av N
 Miss Rochester Frocks 390 Clinton av N
 Paull Clothes Shop Inc 42 Clinton av N
 Rochester Fashion Clothes 471 Clinton av N (men's)
 Royal Apron Co 610 Joseph av
 Samuelsohn-Melen Co Inc 36 StPaul rm 521
 Santoli, Leon & Landisi Co 120 Ontario
 Segelin Bros 1000 Clinton av N
 Stein-Bloch Co The 432 Portland av
 Taylor Trouser Co rear 292 Ormond
 Tillim S & Co 63 Thomas (aprons)
 Timely Clothes Inc 1415 Clinton av N, and 65 Sullivan
 Walter-Morton Inc 1155 Clinton av N
 Wearbest Clothing Co 77 StPaul 2d fl

***Clothing Repaired**

EMPIRE TEXTILE WEAVING CO
 (also sweaters and linens) 409 Burke bldg tel Stone 3192—For further information see page 124 Buyers' Guide and right bottom side lines

Clubs

Rochester Art Club 60 Park av

Coal Dealers—Retail

Abramson Coal Co Inc 484 Alexander
 Allen Coal Co 302 Rosedale
 Antczak John T 746 Norton
BABCOCK H H & CO Inc ('blue coal') main office first floor Wilder bldg tels Main 228-229-230, sales office 393 Main W at Penn RR, 505 North at NYC RR, 720 Driving Park av at B&O RR, University av and Winton rd N at NYC RR—For further information see page 30 Buyers' Guide

Baetzel Fred 68 Broad
 Baker Minor J 308 Field
 Baldwin Lesser 215 Avenue C
 Bantel C H Co Inc 785 Dewey av
 Beckwith Coal Co 271 Lyell av
 Belcher Thelma A Mrs 150 Palm
 Belmont Coal Co 594 Brown
 Better Fuels Corp 6 State rm 100
BLACK DIAMOND COAL CO 190 York tel Genesee 7800—For further information see page 31 Buyers' Guide
 Bloch Coal Co 135 Murray
 Bradshaw-Call Fuel Co 96 Monroe av
 Breitschwerdt Ernest 1171 Clinton av N
 Brick Jas E 16 Main E rm 9
 Burdick Arthur G 25 North rm 1136
 Byrne Danl 42 Rogers av
 Campbell & Bergin Coal Co 61 Hor-tense

Case Coal Co 62 Winton rd N
 Casper Alphonse B 383 Colvin
 Charlotte Fuel Co 377 Latta rd
 Churchill Coal Co 108 MtHope av
 Clarfello Ralph 840 Bay
 City Coal and Coke Co 6 North rm 2
 Clinton Coal & Coke Co 202 Ridge rd E
 Cornelius Henry F 246 Springfield av
 Costigan John J 16 State rm 309
 Del-Bar Fuel Service 373 Smith
 Derleth Robt L 38 Prescott
 Domestic Fuel Service 196 Lyell av
 Doser Clifford D 45 Southview ter
 Drake H F Coal Co 328 Main E rm 201

Drexler Coal Co 194 State
 Dyson Chas H 93 E Henrietta rd
EDWARDS COAL & COKE COMPANY
 Inc 85 Howell cor Monroe av tel Stone 1470—For further information see page 31 Buyers' Guide
 Emerson Fuel Co 549 Lyell av
 Engert Geo & Co Inc 96 Monroe av
 Evans F W Coal Co Inc 431 Smith
 Feldman's Coal & Coke Co Inc 1424 Dewey av
 Femiano Pasquale 294 Emerson
 Filkins G Harrison 806 Monroe av
 Finkelstein Saml 117 Reynolds
FIRE-KING FUEL CORPORATION
 main office 70 Exchange rm 202 yard office 393 MtHope av tel Main 306
 Fladd Dorothea Mrs Estate of 623 Scio

FLOWER CITY CHARCOAL CO 135-149 Colvin (Disco)—For further information see page 31 Buyers' Guide

Fogarty Walter B jr 436 Sawyer
 Foley Jas D 640 Plymouth av S
 Foster Coal Co Inc 972 Clinton av S
 Friedman John A 1148 Jay
 Galley Coal Co Inc 25 North rm 1136
 General Coal Co 371 Bay
 Genesee Coal Coke Co Inc 523 Oak
 Hammer Fuel Service 392 Thurston rd
HETZLER BROS ICE CO Inc 801 Driving Park av tel Glenwood 446—For further information see page 58 Buyers' Guide

Hoffman Coal Co 1609 Main E
 Hoffman Geo P 136 Brooks av
IRONDEQUOIT COAL & SUPPLY CO
 149 Ridge rd near RW&O tracks tel Glenwood 6161

JENKINS & MACY CO 100 Cutler bldg 42 East av tel Stone 416 yards 1045 Main E and 119 Child—For further information see page 31 Buyers' Guide

Jesserer Henry L 392 Main W
 Joss Bros 1874 Main E
 Kannwischer Ewald A 446 Avenue D
 Karz A Inc 76 Lowell
 Keller Frank K 203 Edgeland
 Kellogg C Solon Inc 55 Canterbury rd
 Kennedy Thos H 1151 Bay
 Kler Fuel Service 1000 Chili av
 Kraft Jos F 168 Cady

LANGIE FUEL SERVICE Inc main office 326 Main E tel Stone 4000 branch office 693 South av—For further information see page 32 Buyers' Guide

Lehigh Fuel Service 70 Exchange rm 203

Lortscher Aug J 1393 Jay
 Lynd Jos K 990 Exchange
 Marks Wm 428 Remington
 McAllister Chas H 90 York
 McGarvey Coal Co Inc 16 State rm 100
 McIntosh-Bott Inc 410 Conkey av
 Meisenzahl Albert 982 Portland av
 Meisenzahl Benedict P 377 Main W
 Meisenzahl Bros Coal Co Inc 695 Portland av

Menz Frank 122 Waring rd
 Miller Ardean R Inc 500 West av
 Miller Isam J 369 Ormond
MILLER PEERLESS PRODUCTS Inc
 (Peerless coal and coke) 691 Exchange tel Main 2840—For further information see page 78 Buyers' Guide

Monroe Coal & Coke Co The 125 Hudson av
 Monroe Fuel Service 615 Genesee
 Nyhan Florence J 454 Exchange
 Ontario Ice & Coal Co Inc 832 StPaul
 Ouriel Coal & Coke Co 65 Kelly
 Paley Harold R 14 Regent
 Parsells Coal Co 97 Parsells av
 Pasch August Coal Co 515 Clinton av N
 Pastuczyn John 271 Merrimac
 Payne & Dunham 34 Bronson av
 Peoples Coal & Lumber Co 4585 Lake av

Pioneer Coal Co 350 Exchange
 Poppink's Inc 485 North
 Prenner L & Son 1511 Main E
PROUDFOOT ALBERT L 1066 Main E and 654 South av tels Culver 3140, Monroe 6766—For further information see page 32 Buyers' Guide
 Reiland John A 759 Clinton av N
 Relin Philip Coal & Coke Co 96 Rosedale

Ring Fuel Co Inc 1604 Dewey av
ROCHESTER ICE & COLD STORAGE UTILITIES Inc 55 Canterbury rd tel Monroe 8700—For further information see page 32 Buyers' Guide
 Rochester Reliable Coal Corp The 226 Kent
 Rochester & Pittsburg Coal Co 139 Canal

Roth Wm 23 Beaufort
 Russell Robt R 23 Churchlea pl
 Sauer Francis L 16 State rm 320
 Schmidt Karl 432 Jefferson av
 Schroeder Frank F 278 Caroline
 Schroeder H C Coal Co 25 North rm 718

SCHWALB COAL & OIL CO Inc (Le-high Valley) main office 92 Portland av tel Stone 770—For further information see page 32 Buyers' Guide
 Selected Fuels Inc 292 North
 Sheralis Coal & Coke Co 590 Hudson av

Simmelink H J Coal Co 196 Hudson av
 Smith Coal Co 905 Monroe av
 Steensma Chas F 1124 Atlantic av
 Stubbe John 391 Benton
 Sullivan's Coal & Coke Co 402½ Lexington av

Sultan Abr 128 Bronson av
 Superior Fuel Co 146 Portage
 VanIngen Fuel Service 338 Arnett blvd
 Webster Frank E 2036 Clinton av N
WEST CHARLES C COAL CO Inc 281-285 N Union tels Culver 998-999—For further information see page 33 Buyers' Guide
 Williams Coal & Oil Company Inc 1534 Dewey av
 Woodams Coal & Coke Co 785 South av



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Old Copper Mine
 Rochester Brewing Co., Inc., Rochester • Glenwood 270



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— EGBERT F. ASHLEY CO. —

See page 62 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 62 Buyers' Guide
PHONE MAIN 444

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Coal Dealers, Retail—Con

YATES COAL CO The 612 Lincoln-
Alliance Bank bldg tel Stone 450,
yard 5 Amber place—For further in-
formation see page 30 Buyers' Guide
and left top lines
Yeoman Philip E 957 Jefferson av
Young Frank K 662 Monroe av
Zeitler Fred C 345 South av

Coal Dealers—Wholesale

BABCOCK H H & CO Inc ('blue coal')
main office first floor Wilder bldg
tels Main 228-229-230, sales offices
393 Main W at Penn RR, 505 North
at NYC RR, 720 Driving Park av at
B&O RR, University av and Winton
rd N at NYC RR—For further infor-
mation see page 30 Buyers' Guide
Balcron Coal Co Inc 65 Broad W rm
103
Barnes & Tucker Co 183 Main E rm
1132

BLACK DIAMOND COAL CO 190 York
tel Genesee 7800—For further infor-
mation see page 31 Buyers' Guide
Fire-King Fuel Corp 393 MtHope av
Hickory Grove Coal Mining Corp 42
East av rm 326

JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416—For fur-
ther information see page 31 Buyers'
Guide

Lehigh Valley Coal Sales Co 8 Ex-
change rm 309 and 281 N Union
Payne Wayland H Coal Co 1100 Chili
av

Pennsylvania Coal Sales Co 82 StPaul
rm 509

**Philadelphia & Reading Coal & Iron
Co** 5 Amber pl, 1100 Chili av, 183
Main E rm 744, 330 Pullman av and
400 Atlantic av

Pittsburgh Coal Co Inc 183 Main E
rm 639

Rochester Anthracite Sales Inc 963
Broad W

Rochester Fuel & Feed Co rear 1525
Clinton av N

Rochester & Pittsburgh Coal Co 183
Main E rm 1132 and 139 Canal

SCHWALB COAL & OIL CO Inc (Le-
high Valley) main office 92 Portland
av tel 770—For further information
see page 32 Buyers' Guide

Sibley Coal & Coke Co 311 Alexander
rm 100

Union Coal Co Inc 70 Exchange rm 203

United Eastern Coal Sales Corp 183
Main E rm 1132

Weaver J H Co 183 Main E rm 1132

Coal Dealers—Wholesale & Retail

UNION COAL CO Inc main office 70
Exchange rm 202

WEST CHARLES C COAL CO Inc 281-
285 N Union tels Culver 998-999—
For further information see page 33
Buyers' Guide

YATES COAL CO The 612 Lincoln-Alli-
ance Bank bldg tel Stone 450 yard
5 Amber place—For further infor-
mation see page 30 Buyers' Guide and
left top lines

Coat Fronts & Pads Mfrs

Zuck Geo P rear 44½ Ontario

Coffee Roasters

Piper Glenn R rear 129 Bartlett

Coke

BABCOCK H H & CO Inc main office
first floor Wilder bldg tels Main 228-
229-230, sales offices 393 Main W at
Penn RR, 505 North at NYC RR, 720
Driving Park av at B&O RR, Universi-
ty av and Winton rd N at NYC RR—
For further information see page
30 Buyers' Guide

BLACK DIAMOND COAL CO 190 York
tel Genesee 7800 (RG&E Coke)—For
further information see page 31 Buy-
ers' Guide

**EDWARDS COAL & COKE COMPANY
Inc** 85 Howell cor Monroe av tel
Stone 1470—For further information
see page 31 Buyers' Guide

JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416—For fur-
ther information see page 31 Buyers'
Guide

LANGIE FUEL SERVICE Inc main
office 326 Main E tel Stone 4000
branch office 693 South av—For fur-
ther information see page 32 Buyers'
Guide

**ROCHESTER GAS & ELECTRIC COR-
PORATION** 89-91 East av tel Main
7070 (wholesale and retail)—For
further information see page 52 Buy-
ers' Guide and right top lines

SCHWALB COAL & OIL CO Inc (dis-
tributors Rochester Gas & Electric
coke) main office 92 Portland av tel
Stone 770—For further information
see page 32 Buyers' Guide

WEST CHARLES C COAL CO Inc 281-
285 N Union tels Culver 998-999—For
further information see page 33 Buy-
ers' Guide

YATES COAL CO The 612 Lincoln-
Alliance Bank bldg tel Stone 450,
yard 5 Amber Place—For further in-
formation see page 30 Buyers' Guide
and left top lines

Cold Storage

**ROCHESTER ICE & COLD STORAGE
UTILITIES Inc** 55 Canterbury rd tel
Monroe 8700—For further infor-
mation see page 32 Buyers' Guide
Rochester Refrigerating Corp 1980 East
av

UPTON COLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
tel Main 1494—For further infor-
mation see page 120 Buyers' Guide

*Collar & Cuff Mfrs

(See Shirt & Collar Mfrs)

Collections

Brandt Mercantile Agency 119 Main E
rm 823

Empire State Collection Bureau 6
State rm 205

General Credit Adjuster 31 Exchange
rm 303

Goodbody John 8 Exchange rm 1001
Hiler Henry E 5 StPaul rm 312

Hook Edw W 566 Bway
Lee O W Associates 16 Main W rm
216

Marvin Sanford S 414 Hawley

**MERCANTILE ADJUSTMENT BU-
REAU** 717 Case bldg 82 StPaul tel
Stone 504—For further information
see page 33 Buyers' Guide and left
top side lines

Personal Collection Service 8 Exchange
rm 705

Rochester Credit Men's Service Corp
34 State rm 408

Vail Mercantile Co 5 StPaul rm 328

Color Mfrs

Peerless Color Laboratories 11 Dia-
mond pl (food)

Commercial Collections

**MERCANTILE ADJUSTMENT BU-
REAU** 717 Case bldg 82 StPaul tel
Stone 504—For further information
see page 33 Buyers' Guide and left
top side lines

*Commercial Properties

GOUTREMOU J E CORPORATION
802 Union Trust bldg tel Main 5580
—For further information see page
105 Buyers' Guide and front cover

*Commercial Schools

SCHOOL OF COMMERCE 362 East av
at Alexander st tel Main 5530—For
further information see page 114
Buyers' Guide and left top lines

Commission Merchants

Atlantic Commission Co Inc 315 Alex-
ander rm 328 (produce)

*Compass Manufacturers

TAYLOR INSTRUMENT COMPANIES
95 Ames cor West av tel Genesee
4800—For further information see
page 121 Buyers' Guide

Concrete Block Mfrs

(See Cement Blocks & Con-
struction)

Condiment Mfrs

French R T Co The 1 Mustard

Confectioners—Manufacturing

Chatas Jas 578 Clinton av N
Dennis Candy Factory Inc 793 Monroe
av

FANNY FARMER CANDY SHOPS Inc
322 Brown, 14 Clinton av S, 340 Driv-
ing Park av, 1855 East av, 50 Main E,
226 Main E, 351 Main E, 587 Monroe
av, 403 Ridge rd, 691 Titus av, office
and studio 7 Griffith tel Main 3741
—For further information see page
33 Buyers' Guide

Loves Confections Inc 34 Elton
More Candy Co Inc 32 Mill
Reed's 623 Park av

Stark Bros & Beyer Inc rear 449 Ave-
nue A

Whittles Candies 122 Rugby av
Ziegler Wm H 121 River

Confectionery—Retail

Abbot Chas H 4791 Lake av
Antivahis Geo 733 Portland av
Anzalone Lawrence S 399 Clinton av N
Arbuckle Henry W 751 Jefferson av
Avon Creamery 567 Thurston rd
Avon Dairies Inc 761 Genesee and 501
Lynn av

B & V Tobacco & Candy Co 182 North
Begy Cora L Mrs 400 Norton
Berd Leah 28 Herman
Bettner Arth E 1048 Clinton av S
Blanchi Vittoria Mrs 636 Broad W
Blackwood John M 1696 Dewey av
Blank John V 728 Joseph av
Blossom Sweet Shoppe 633 Monroe av
Broikou Bros 1700 Clifford av
Broikow Vasilios 521 Chili av
Brooks Avenue Candy Shoppe 575
Brooks av

Burnett Roy W 1136 Monroe av
Cammamono Anthony 36 Ward
Campus Fountain 1178 Dewey av
Candy Land 100 Clinton av N
Caputo Giovanna 55 Jay
Carrousos Peter 1947 Main E
Case Ice Cream & Food Corp 456 Ridge
rd

Case J Gifford 379 Chili av and 4 Sher-
wood av

Catlin Roger H 517 Conkey av
Century Sweet Shoppe 37 Clinton av N
Chapin's 543 Thurston rd
Carrell Wm J 370 Lexington av
Chill Soda Spa 544 Chili av

Cohen Max 502 Lyell av
Collais Peter 1521 Lake av

Copanas Paul 290 Driving Park av
Cramer Morris E 1042 Dewey av

Critic's 13 Clinton av N
Critic's Ice Cream Co 906 Main W

Critikos Geo 486 N Goodman
Cruppi Jos 226 Main W

Dalba Richd 906 Joseph av
DeCarlo Chas J 1382 Culver rd

Diamond Chocolate Shop 896 Portland
av

DiCesare Anthony rear 244 Platt
DiLella Tobia 613 Smith

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Dobris Harry 1452 Main E
Dolmage Anna L 714 Winton rd N
Dolmage Harriet A 676 Park av
Donalatis Jerry 948 Clinton av N
Donalatis Harry 313 Genesee
Engel Eug F 33½ Pullman
Ensmann Geo 814 Genesee
Fang Margt R Mrs 4000 Lake av
Farm The 1302 Dewey av
Farmer Fanny Candy Shops Inc 822
Brown, 14 Clinton av S. 340 Driving
Park av, 1855 East av, 50, 224 and
351 Main E, 587 Monroe av and 403
Ridge av
Fischer Clarence G 424 Ames and 581
Plymouth av S
Fisher Louis 977 Joseph av
Foster M Veda Mrs 78 Colby
Gagliardi Louise Mrs 272 Spencer
Gardner Harry J 251 Ridge rd E
Gelger Danl J 1148 Portland av
Gerakos Saml 83 South av
Giunta Jos P 470 Humboldt
Goldberg Max 40 Herman
Goldblatt Jennie 349 Portland av
Goodie Shoppe 533 Portland av
Gruttadauria Salvatore 19 Jay
Hakes Andrew S 354 Plymouth av S
Hayward Sweet & Sandwich Shop 502
N Goodman
Hoehn Oliver J 126 Webster av
Jackson Bailey Inc 362 Park av
Jacobs Abraham 581 Joseph av
Jankoski Victor 739 Hudson av
Katsampes Geo A 131 Clinton av S
Kritall Frank S 535 Clinton av N
Kryk Mary Mrs 43 Weeger
LaFlame Geo 203 Hudson av
Lamprakas Geo 3202 Lake av
Lanovara Domenico 271 Central pk
Lawrence Inez Mrs 4½ Lake av
Lee's Ice Cream 547 State
Leonis Sanfo Mrs 690 Hudson av
Livadas Lambert 171 Monroe av
Loft Candy Co 8 Main E
Love's Confections Inc 1786 East av,
683 and 1535 Lake av, 598 Main E,
856 Main W and 548 Monroe av
Lucchese Connie Mrs 249 Saratoga av
Ludwig Mary J Mrs 260 Colvin
Madden Mary L Mrs 589 Monroe av
Mammano Antonio 246 Central pk
McGee Wm E 518 Hudson av
McGrath Hugh J 840 Main E
Melkioty Harry A 304 Genesee
Merageas Constantine 697 Clinton av
N
Mink Benj H 501 Dewey av
Muhs Edw C 82 Conkey av
Neuwirth Geo J 284 Bay
Nicolaides Peter 1541 Main E
Olympian The 9 Main E
Palace Coffee Shop 75 Clinton av N
Palmieri Anthony 1429 Clinton av N
Palmos Bros 350 Thurston rd
Palmos Geo S 321 Driving Park av
Parambouskas Bros 888 Main W
Park Avenue Candy Shop 650 Park av
Pekarsky Fannie 345 Hudson av
Petrantonio Michele 442 North
Phillips & Buffan 893 Portland av
Pilzninski Casimir 483 Hudson av
Poh Harry J 868 Joseph av
Polukis Victoria Mrs 653 Main W
Poulis Michl P 488 Genesee
Rago Madge J Mrs 586 Lake av
Randall Geo W 1872 Lake av
Reed Candy Co 144 Main E
Reed's 623 Park av
Rentschler Geo W 4776 Lake av
Riley Thos 193 Genesee
Rock Harry V 263 Clinton av N
Rock Hyman A 657 Park av
Roussos Peter G 953 Clinton av S and
290 North
Ryder Blanche M Mrs 280 Winton rd
N
Salivaras Anthony J 422 Genesee
Sardis Frank 682 Winton rd N
Schewman Chas A 406 Main E
Schulz Bros 355 Driving Park av

Seneca Fountain Room 16 Clinton av
S
Shackelford Stephen C 842 Genesee
Shartonowicz Kath Mrs 35 Weeger
Silage Wm T 919 Jefferson av
Skarlatos & Lembaris 686 South av
Stamiris Jos 1451 Lake av
Stamiris Peter 803 Hudson av
Stanley's Ice Cream 521 Hudson av
Stathes Geo 494 Main W
Statius Demosthenes C 1015 Dewey av
Sugar Bowl 1514 Dewey av
Sulvia Wm E 1162 Plymouth av S
Sussman Louis 262 Conkey av
Swift Mary 263 Bronson av
Sykut Andrew 1100 Hudson av
Tavormina Rose M Mrs 113 Central pk
Teichner Henry 229 Bronson av
Thompson Harry W 1193 Clinton av N
Treca Geo 489 Lyell av
Tsouma Demetra 1115 Culver rd
Vagenas Jas 593 Main E
Victory Sweet Shop 625 Hudson av
Viener Abe 272 Hudson av
Weber Lawrence B 213 Pearl
Webster Star Candy Kitchen 305 Web-
ster av
Weinstein Jacob 639 South av
Winnick Max P 514 Main W
Wittmann Leo C 864 Hudson av
Wolciehoski Walter 975 Hudson av
Ziegenfuss Edw 3319 Lake av
Zimmerman Harry C 459 Monroe av
Zimmerman Howard 74 Requa

Confectionery—Wholesale
B & B Confectionery 298 Genesee
Calderon J A Co 439 Ormond
Dennis Frank H Stores Inc 37 Centen-
nial
DiMonte Domenico 15 Cole
Gargano Bros Inc 284 Allen
Gordon J & Co 278 North
Kaufman David 1055 Clinton av N
Linsin John F Co 266 North
Nasca Joseph & Son 332 Jay
Pure Candy Co Inc 657 Monroe av
Reed Candy Co 144 Main E 5th fl
Tompkins & Miller of Rochester Inc
604 Lake av
Tri State Automatic Candy Corp 261
Central av
Wickman Geo C 704 Joseph av
Zutes Inc 51 South av

***Contract Builders' Hardware—Wholesale**
LESTER HENRY HARDWARE CO Inc
150 Main W tels Main 5355 and Main
1607—For further information see
page 54 Buyers' Guide and back
cover

Contractors—Building—General
Abbey M Sanford 2040 East av
Affronti Anthony 284 Bay
Alexander Shumway & Utz Co The 80
S Fitzhugh
Andrews J W & Sons 1593 Clinton av
N
Arena Frank 49 Cole
Bacchetta John 1165 MtRead blvd
Baker Burt 15 Woodlawn
Beaman Roy E 244 Kenwood av
Bemish Geo R 82 Whitney
Better Builders Co 46 Sager dr
Bohnke Chas E 19 Ellison
Bonsignore Marcus M 1968 East av
Bristol Contracting Co 25 North rm 645
Bronson Building Co 176 Bronson av
Brown Neil G 78 Prince
Case Jos L 16 Main W rm 341
Christiano Jos 184 Westchester av
Clarke Wallace S 78 West High ter
Cleghorn Laurence E 70 Edgemont rd
Cometa Angelo 222 Springfield av
Congdon Bros 488 StPaul
Dale Engineering Co 119 Main E rm
603
Deane Russell 179 Atlantic av
DeBlase Fred P 535 Garson av
DeCarlo Louis 124 Iroquois

DeClerck Peter 4 Beechwood
DeJonge Walter J 229 River Hts
Dobrochowski Jos 21 Walbar
Dohr Peter 449 Child
Eades Zenas F 11 Greenview dr
Elkins Geo B 1540 Culver rd
Esterheld Edw F 58 Wilcox
Flint Simeon 52 Avondale pk
French Homer J 75 Earl
Friederich A & Sons Co 710 Lake av
Friederich Julius Co Inc 16 State rm
221
Galbraith Benj A 46 Dove
Gallipeau Leonard L 137 Emerson
Garrett Jas L 506 Central av
Garrett John 489 Garson av
Gerstner John J 56 Meigs
Giebel Frank J 415 Lake av
Gitlin Hyman 30 Woodlawn
Gleason F Co Inc 108 Colvin
Goodman Construction Co 401 Sher-
man
Goulder Jas H rear 265 Sherman
Groet Bros 135 Leighton av
Hagaman Roscoe C 48 Rosedale
Hammon H Geo 746 Woodbine av
Hartwell Edwin L 5 Millbank
Hauk Co Inc The 36 StPaul rm 508
Henderson Thos 255 Sherwood av
Hoefner Jos W 63 Elm Tree rd
Hopeman A W & Sons Co 569 Lyell av
Hyland Raymond F 878 Ridgeway av
Hyland Robt F & Sons 135 Spring
Iuppa Michl 264 Magee av
Jacobs Louis H 519 Meigs
Jones John V 213 Bronson av
Kelly John P 29 Magee av
Kelly Patk H 560 Seneca pkwy
Kinney Wm E 31 Exchange rm 306
Kircher Geo & Sons rear 14 Manitou
Kirchner Delmar C 847 Seward
Klug John L Co 760 Exchange
Kucker & Co 139 Lyell av
Laasch Carl F 890 University av
Lakeland Contracting Co Inc 546 Main
E
Lewis Lyle D 19 Alexander
LINK'S ANTHONY SONS rear 616 N
Goodman tel Culver 3578—For fur-
ther information see page 33 Buyers'
Guide
Luther John & Sons Co 87 Stillson
Maggio Frank G & Bros Inc 27 Moore
Major Burton W 1 Amherst
Mantione Angela 65 Woodward
Maurer Co 14 Franklin rm 1406
Meagher Danl J Inc 311 Alexander rm
301
Meyo Rudolph 197 Versailles rd
Mintz Jos 112 Laburnum cres
Muller Emil Construction Co 42 Main
E 2d fl
Murr Geo M 1230 Portland av
Murray Jos M 42 East av rm 800
Nelson Clarence E 33 Southview ter
O'Brien Chas N 1903 East av
O'Brien Timothy 65 Hannabs ter
Otis Wm T 86 Cambridge
Pardy Frank 51 Hamilton
Pero Ralph J 887 Roycroft dr
Phillips Carl F 587 Averill av
PIKE JOHN B & SON Inc 1 Circle tel
Monroe 2098
Proia Jas G 331 Hawley
Resch Fredk A 294 Frost av (tiling)
Ridge Construction Corp 1669 Lake av
Rogers Geo A 65 Jackson
Rowe Robt B 90 Kenwood av
Saucke Bros Construction Co Inc 82
Saranac
Scagliola Marcello 161 Edgeland
Schlageter Andrew F rear 84 Marion
Schoenheit J Henry 337 Magnolia
Schumaker Geo H 278 Ravine av
Sciortino Anthony 576 Emerson
Seaman Frank 325 Glenwood av
Shay Raymond J 220 Parkway
Shewman Harold T 555 Frost av (carp)
Shonk Wm 1 Woodin
Skelly Bros 68 Ellicott
Slocum Frank O 291 Westfield

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General Insurance and Real Estate

COMMUNITY SAVINGS BANK BUILDING MAIN 2066 6 CLINTON AVENUE S.

Contractors, Building, General—Con
Spitz Werner Construction Co Inc 11 Comfort
Stage Clarence G 904 South av
STAHL MURRAY A 2040 East av tel Monroe 1345—For further information see page 79 Buyers' Guide and right top side lines
Steinwachs Otto & Son 1661 Clinton av N
STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 34 Buyers' Guide
Swartout & Rowley 548 MtHope av
Sweeney Paul D 43 Brighton
Sykes W C Co 105 Frankfort
Tarricone Jos 135 Fulton av
Taylor John R 599 Monroe av
Taylor Robt F 83 Gorsline
Tensen John 104 Garson av
Tompkins Robt E 8 Exchange rm 409
Tournier Harold D 191 Champlain
VanDuzer Curtis B 18 Wilbur
Vasile Jos R 152 Birr
Vasile Saverio 116 Ardmore
Viele Anthony 175 Springfield av
VORNDRAN AUGUST 1062 Ridge rd East, Webster tel Webster 285—For further information see page 34 Buyers' Guide
Wagner Chas V 161 Elmerston rd
WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232 after 6 p m call Charlotte 112—For further information see page 35 Buyers' Guide
Watson Harry L 15 Tracy
Wegman Chas L 116 Selye ter
Wegman Oscar B 270 Santee
Wegman Robt H 94 Augustine
Wood Arth L 325 Brooks av
Yaeger Friederich B 1094 Joseph av

Contractors—Carpenters
Acor Clarence G 51 Alexander
Ahnfeldt Chas 42 Laurelton rd
Albright Edw 62 Minnesota
Auten Edw J 26 Chester
Bailey Edwin E 508 Avls
Baird Asa M 71 Rockview ter
Ball Nathan R 16 Bradburn
Barry Harry J 10 Alexander
Bauerschmidt Aug I 176 Mitchell
Baumann Alex 1783 South av
Baxter E Jas 225 Illinois
Berlowitz Abram 44 Morris
Betts Royal C 390 Magnolia
Black John S 11 Kay ter
Blakeslee David J 60 Beaufort
Bluer Jos W 578 South av
Boncke Bernard F 222 Bernard
Bonner Jas 282 Hamilton
Brislow Harry 9 Norwood
Brown Jos 17 Wilkins
Brumber Vernon L 71 Sidney
Bruno Augustino 252½ Lyell av
Buckman J Frank 799 Flower City pk
Budinski Frank J 54 Ries
Cameron Calvin 495 West av
Campbell Rowland A 33 Princeton
Cappabianca Dominic 295 Sherman
Capuano Jos 325 N Union
Carr Clarence H 96 Rosalind
Catalano Sylvester 495 Emerson
Caves Lewis M 68 Bronson av
Christian Jas E 166 Winbourne rd
Copson Thos H 1222 Park av
Corbitt Thurston A 223 Rugby av
Darling Earl G 41 Finch
DeGeorge Anthony 40 Crombie
DeGeorge Jos 289 1st
DeMallie Abr I 788 Meigs
DeVales Arth 55 Marion
DiBiase Anthony 110 Frankfort
DiGennaro Nunzio 69 Avery
Douglass Seymour 111 Enterprise
Drexler Benj 19 Belmont
Dryland Ernest E 93 Locust
Dutton Geo H 95 Maryland
Edwards Erwin M 43 Love

Emery Henry J 99 Chili av
Feasel Geo H 77 Cady
Fenton Mark V 392 McNaughton
Ferguson Chas W 24 Merchants rd
Fien John F 8 Bremen
Fisher Harry 66 Maria
Fontana Fredk G 1130 Portland av
Freed Wm E 174 Bartlett
Freeman Harry 18 Morris
French Jas rear 56 Salisbury
Fuller John 105 Rosalind
Gallagher John H & Sons 1059 Ridge rd
Gammerello Jos 245 Kent
Geiger Geo H 100 Sylvester
Giebel Jos 796 Clinton av N
Gissin Abr 78 Nassau
Glerum Leonard 47 Faraday
Godwin Jesse W 109 Redfern dr
Graumenz Emil A 441 Carter
Haitz Wm 39 Wright
Hall Raymond E 28 Alberta
Hansen Andrew T 105 Avenue B
Hart Leslie L 653 S Goodman
Hartz Carl J 241 Burrows
Herbst Enos J 21 Hoff
Herzog N & Son 88 Lowell
Holtfoth John C 257 Field
Hosenfeld Emil A 42 Washburn pk
Houck Clarence J 267 Parsells av
Humiston Herbert A 117 Knickerbocker av
Hutchins John A 65 Lapham
Iffland John J 30 Alexander
Jay Fredk A 75 Reynolds
Kaufman Ernest 25 Navarre rd
Kitzing Julius W 496 Lake View pk
Knapp Jacob 1420 Emerson
Kron Burdette F 164 Brooks av
Lawrence Albert W 995 Monroe av
Leiber Howard J 63 Werner pk
Levin Wm 346 Hudson av
Luchsinger Arthur M 216 Reynolds
Luckett Chas W 64 Asbury
MacAnn Danl 37 Gregory
Mackey Patk J 91 Congress av
Mann Geo E 71 Brookdale av
Mantell Peter 153 Berkeley
Maracle Robt W 158 Hampden rd
Marino Louis 217 Ellison
Marx Julius P 42 Colvin
Maxson Jos 35 Suter av
Maxwell Jos W 810 Monroe av
McMullen John P 1411 Culver rd
McNeil Merton R 101 Pollard av
Meyer Fred C 523 Magee av
Miller Conrad F 78 Glendale pk
Montgomery David L 399 Caroline
Mooney Thos 117 Lorimer
Morey John W 67 Seward
Nick Leon 183 Sanford
Nixon Guy G 46 Benton
Nobes Jas B jr 257 Averill av
Oberlies Leo E 18 Weider
Orlando Adolph 45 Woodward
Pheishifter Michl G 731 Flower City pk
Phillips Fred 550 Bway
Phillips Wilmer E 178 Alexander
Pilato Nicola 22 Springfield av
Pinkoski Antonio 240 Baden
Pinkoski Wm 58 Hanover
Platt Ellice 17 Laburnum cres
Pontius Leroy C 144 Warner
Purdy Hiram 14 Whalen
Quetchenbach Lewis J 50 Kingsboro rd
Quigley Chas I 34 Poplar
Rake Louis S 92 Glendale pk
Rice Harry C 899 Meigs
Ridley Frank J 71 Edmonds
Robinson Jas J 1 Shaw pl
Rogers Harry M 297 Averill av
Rosin Geo H 65 Grand av
Ryan Jas P 25 Devon rd
Salerno Louis 2 Lind
Salter Robt 118 Frost av
Schenkel Andrew J 1245 N Goodman
Schenkel Chas A 512 MtHope av
Schleich John P 438 Maple
Schoenhelt H Clark 73 Dix
Schreiner Alf J 133 Delamaine dr
Schroven Frank L 122 Indiana
Schweickhard Walter 126 Atlantic av

Schuyte Abr 22 Burbank
Sciortino Anthony 15 Fien
Shaughnessy Frank G 792 Post av
Siebert Jos G 81 Terrace pk
Skelly Leo L 679 Woodbine av
Skobe Barney 46 Malone
Smidt Harry J 107 Winterroth
Smith Ernest D 244 Field
Smith Geo 12 Emanon
Smith Raymond J 6 Hinsdale
Snider Saml A 61 Prince
Spitz John N 1 Immel and 209 Hague
Steinwachs Wm F 737 Arnett blvd
Stoecklein Jos J 53 Herman
Stout Edw D 278 Averill av
Syracuse Peter J 46 Melrose
Szulgit Felix 840 Culver rd
Thornton Henry P 101 Henrietta
Till David 97 Arbutus
Vanderwall John H 630 Cedarwood ter
Volk Kyle R 670 South av
Wallenburg John 206 Linden
Walls Robt A 192 Shelter
Waterhouse Chas W 71 Glasgow
Weber Chas M 1050 Genesee Park blvd
Weber Ivo A 87 Linnet
Welland Fred 156 Wilder ter
Weyl Chas G 184 Delamaine dr
Wheaton Thos C 55 Cottage
White Jas O 19 Judson
Yates Alexander J 47 Bartlett
Yaude August C 273 Benton
Zizzo Jos M 195 Northland av
Zollweg Chas A 196 Driving Park av
Zwaga Wilbur G 143 Tryon pk

Contractors—Concrete
Commons John A 529 Ridgeway av
Goodstone Mfg Co Inc 470 Hollenbeck
Ludington's I M Sons Inc 720 Lexington av
Polsinelli Thos 554 Clarissa (garden furniture)

Contractors—Electrical
Arnold Alvin F 511 Woodbine av
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 42 Buyers' Guide and top edge
HICKSON ELECTRIC AND RADIO CORPORATION, New Address 37 Richmond tel Stone 93—For further information see page 43 Buyers' Guide and left top lines
LAUBE ELECTRIC CORPORATION
219 East av tel Stone 104—For further information see page 58 Buyers' Guide and left top side lines
Migdol Frank 47 Oakman

Contractors—Excavating & Grading
Curtis Wm A 583 Humboldt (pipe laying)
Elam Harry J 318 Durnan
Regan Walter J 90 Cottage
Stein Edw J 76 Newcomb
Turner Eldred R 316 Alvanar rd

Contractors—Floor Surfacing
Wisner Carl 61 Davis

Contractors—Insulating
Archer Insulating Co 350 Monroe av

Contractors—Mason
Allocco Andrew 604 Lexington av
Arena Frank 125 Hebard
Avarello Peter 1452 Clifford av
Bacchetta Bros 361 Avery
Bachman Bros 1492 Norton
Baird Wm J 1335 Emerson
Batterson Wm J 21 Bloomfield
Battisti Jos 85 Scrantom
Battle Ernest 158 Campbell
Beisheim Carl S 27 Richard
Bonazza Jos 619 Broad W
Bonsignore Salvatore 1240 Clinton rd N

F. P. VAN HOESEN CO., INC.

MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
SANITAS FABRIC WALL COVERING — BARRELED SUNLIGHT PRODUCTS
41-45 ST. PAUL STREET — PHONE STONE 473

Braun John 31 Carl
 Briddon John C 349 Aberdeen
 Bufano Angelo 85 Hickory
 Buttarazzi Enrico 61 Myrtle Hill pk
 Caruana Chas 435 Maplewood dr
 Cenzi Louis N 299 Lyell av
 Cordello Dimitri A 21 Woodward
 Davis Mortimer I 21 Arvine Hts
 DeMeci Thos 42 Rosewood ter
 Dentino Nunzio 594 Broad W
 Diehl Fredk 36 Springfield av
 DiGennaro Louis 998 Glide
 DiGennaro Salvatore 373 Columbia av
 DiNardo Alfonso 187 N Union
 Frattare Lorenzo F 25 Sheppler
 Freda Dominick 206 Wellington av
 Genesee Building Co 209 Clinton av N
 Giamberardino Domenica 165 N Union
 Giambedino Arthur J 125 Springfield av

Giordano Chas 28 Nichols
 Guillano Nell 6 Glasgow
 Haag Ernest R 41 Stanton
 Hansen Henry 38 Rockingham
 Iuppa Jos 2145 Culver rd
 Karwelck Henry J 1188 Culver rd
 Kingston Geo 555 Woodbine av
 Kingston Geo G 131 Kingsboro rd
 Kleinhenz Emil 32 Mona
 Kurlansky Jos 36 Avondale pk
 Lehner Jos 396 Ames
 Lepore Leonardo 81 Cameron
 Lizzio Mario 20 Hoeltzer
 Locklin Wm O 79 Atwell
 Maculoso Christopher 20 Moore
 Madonia Jos G C 874 Smith
 Maggio Thos 27 Moore
 Maira Louis 81 Ellison
 Mallia Jos 47 StJacob
 Marcus Nicholas 12 LaForce
 McMonigal Wm P 322 Humboldt
 Mendolera Saml J 68 Wilder
 Miller Henry G 864 Culver rd
 Miller Thos C 7 Kay ter
 Nassivera Quinto 340 Ormond
 Paige Marsh B 240 Genesee Park blvd
 Papa Jos 223 Hebard
 Porte Christopher 223 Randolph
 Prola Loreto C 432 Champlain
 Raniere Albert B 184 Adams
 Roscioli Peter A 48 Campbell
 Sable Frank W 1603 South av
 Scarsella Raffaele 53 Carter
 Schraeder Frank J 420 Birr
 Sobolewski Stephen 199 StStanislaus
 Stallman H Sons 135 Spring
STEWART & BENNETT Inc 124-132
 Water N tel Main 675—For further information see page 34 Buyers' Guide
SUMMERHAYS WILLIAM SONS
CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 34 Buyers' Guide

Tartaglio Anthony 44 Grape
 Thiem Herman C & Son 1589 StPaul
 Vandenberg Peter 89 Merchants rd
 Verwey Wm 1650 Main E
VORNDRAAN AUGUST 1062 Ridge rd
 East, Webster tel Webster 285—For further information see page 34 Buyers' Guide

Voss Chas W 70 Parsells av
WARD C P Inc office and plant 700
 Hollenbeck tel Glenwood 1232 after
 6 PM call Charlotte 112—For further information see page 35 Buyers' Guide
 Weaver Frank 237 Winton rd N

Contractors—Paving
 Millick Peter G 1535 Emerson
WHITMORE, RAUBER & VICINUS 51
 Griffith tel Main 180—For further information see page 29 Buyers' Guide

Contractors—Plastering
 Sortin Arthur L 18 N Water

Contractors—Plumbing & Heating
BAREHAM H J & SONS Inc 70 Gregory
 Hill rd tel Monroe 1136—For further information see page 101 Buyers' Guide
 Palmer & Plane Inc 38 N Water

Contractors—Road
 Crouch Frank W 84 Bronson av
 Holahan Thomas Co Inc 164 Lewis
 Hudson Construction Co 1403 Hudson av
 Rochester Concrete Construction Co
 Inc 466 Clinton av S
WARD C P Inc office and plant 700
 Hollenbeck tel Glenwood 1232 after
 6 PM call Charlotte 112—For further information see page 35 Buyers' Guide
 Wiard John A 449 Averill av

Contractors—Sewer
 Issortep Excavators Inc 1405 Hudson av

Contractors' Materials—Concrete
LUDINGTON'S I M SONS Inc 720 Lexington av tel Glenwood 757—For further information see page 34 Buyers' Guide

Contractors' Supplies & Equipment
 Colprovia Roads Inc 183 Main E rm 1446
COOK IRON STORE CO 120-128 StPaul
 tels Main 5188-5189—For further information see page 118 Buyers' Guide
HAVERSTICK & CO Inc 45-49 Ford
 tels Main 70-71-72—For further information see page 79 Buyers' Guide
LE ROY COLPROVIA PAVEMENTS Inc
 (paving materials) 1446 Lincoln-Al-
 lance Bank bldg tel Stone 4500
ROBY SIDNEY B CO The 208-214 South
 av tel Stone 1129—For further information see page 86 Buyers' Guide
 and left side lines
 Schoenheit H C 605 Norton (for rent)

Convents
 Blessed Sacrament Convent 243 Rutgers
 Carmelite Monastery 1530 East av
 Convent of Nazareth Academy 16-22 Lake View pk
 Convent of StJoseph's Greek Catholic Church 311 Hudson av
 Holy Apostles Convent 8 Austin
 Holy Cross Convent 4490 Lake av
 Holy Family Convent 891 Jay
 Holy Redeemer Convent 239 Alphonse
 Holy Rosary Convent 198 Oriole
 Immaculate Conception Convent 55 Greig
 MtCarmel Convent 59 Ontario
 Our Lady of Victory Convent 217 Andrews
 Sacred Heart Convent 1361 Lake av
 StAndrew's Convent 40 Oneida
 StAnthony of Padua Convent 46 Lorimer
 StAugustine Convent 146 Hobart
 StBoniface Convent 314 Gregory
 StBridget's Convent 41 Gorham
 StFrancis Xavier Convent 314 Bay
 StLucy's Convent 19 Clifton
 StTheresa's Convent 19 Watkin ter
 Sisters of StFrancis Convent 146 Weeger

***Conveyor Designers & Builders**
CROSS BROS CO Inc 112-114 Mill tel Main 8038—For further information see page 15 Buyers' Guide

Coopers
 Rochester Bunting Apparatus 77 South av rm 202
 Skuse's Cooperage Inc 30 Finney

Cordage & Twine—Wholesale
 Auburn Cordage & Twine Co 82 StPaul rm 623

Cork Mfrs—Importers & Dealers
 Armstrong Cork Co Inc 217 East av rm 22

***Corrugated Paper Board & Boxes**
NEUN H P CO Inc 415 Culver rd cor
 University av tel Monroe 1216—For further information see page 20 Buyers' Guide
ROCHESTER FOLDING BOX CO Box-art st. PO Box 1012 tel Charlotte 130
 —For further information see page 21 Buyers' Guide

Corsetieres
 Canfield Minerva M Mrs 110 Park av
 Charis Distributor of Rochester 14 Franklin rm 503
 Christian Gertrude M Mrs 268 Milburn
 Famise 27 Clinton av S rm 203
 Goldberg Jennie C Mrs 20 Oakman
 Hughes Ona 42 East av rm 115
 Hunt Caroline B 406 Meigs
 Katherine-K Corset Shop 14 Franklin rm 603
 LaFacile Corset Shop 257 Main E rm 320
 Maxfield Lillian J Mrs 46 Lehigh av
 NuBone Corset Shop 25 North rm 625
 Smart Form of Roch 25 North rm 510
 Staform of Rochester 5 StPaul rm 546
 Trixy Corsetiere Shop 27 Clinton av S rm 407
 Williams Martha W 1232 StPaul

Cosmetics
 Harmer Sallye Cosmetic Studio 133 Clinton av S
 Luziers Cosmetic Studio 5 StPaul rm 314
 Miller Products Co 42 N Water 4th fl

Costumers
 Rochester Costume Co 374 Court

Cotton Goods Converters
 Tapetex Products Inc 82 StPaul rm 301

Court Reporters
 Burrows Rupert O 65 Broad W rm 604
 Cherry Wm E 65 Broad W rm 604
 Cruttendon Geo A 19 Main W rm 1004
 Erb Herbert J 19 Main W rm 1004
 Freer Louis B 65 Broad W rm 604
 Lazarus Albert E 202 Court House and 65 Broad W rm 604
 Rogers Elmer J 34 Court rm 214
 Rountree Alan G 34 Court rm 214
 Schreiber Jos G 34 Court rm 214
 Soule Harold W 65 Broad W rm 604
 Walsh Wm H 106 Court House
 Wayman Leslie H 65 Broad W rm 604 and 202 Court House

Cranes & Hoists
ADAMS OGDEN R (Shaw Box Electric Cranes & Hoists) show rooms 264-266 State bus tels Main 6374-6375 res tel Hillside 2372-J—For further information see page 81 Buyers' Guide and left side lines

***Creameries**
 (See also Dairies)
BARTHOLOMAY DAIRY Inc 555 St-Paul tel Main 6520—For further information see page 36 Buyers' Guide and right bottom side lines
BRIGHTON PLACE DAIRY 45 Fulton av tel Glenwood 144—For further information see page 36 Buyers' Guide

Crematories
 MtHope Cemetery, MtHope av

**MUTUAL
 BENEFIT
 HEALTH &
 ACCIDENT
 ASSN.**

**ART
 HOLTZMAN
 Manager**

**LIBERAL
 INCOME
 PROTECTION
 AGENTS
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ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST. INSURANCE MAIN 250-251

Curtains & Draperies
 Highland Merchandising Co 133 Main W
 Johnson & Son 142 Andrews
 Markham Zula L Mrs 544 Parsells av
 Mill End Shops 69 Clinton av S
 Paul's Curtain Shop 76 Clinton av S
 Regal Table Pad & Venetian Blind Co
 119 Main E rm 825
 Rochester Curtain Shop 134 Clinton av S
 Valliere Drapery Studio 544 Columbia
 av and 414 Genesee

***Cut Flowers**
KELLER J B SONS Inc 28 Clinton av
 N tels Stone 484-5-6—For further in-
 formation see page 45 Buyers' Guide
 and bottom line front cover
PERRY'S FLOWER SHOPS Inc 441-
 445 Chili av, 16 Clinton av S and 944
 Winton rd S tels Genesee 117-190—
 For further information see page 45
 Buyers' Guide and right bottom side
 lines

***Cutlery**
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 37 Buyers'
 Guide and right top lines

Dairies
BARTHOLOMAW DAIRY Inc 555 St-
 Paul tel Main 6520—For further in-
 formation see page 36 Buyers' Guide
 and right bottom side lines
BLUE BOY DAIRY 476 Exchange tel
 Main 386—For further information
 see page 35 Buyers' Guide
Bonnybrook Dairy Inc 32 Myrtle
BRIGHTON PLACE DAIRY 45 Fulton
 av tel Glenwood 144—For further in-
 formation see page 36 Buyers' Guide
Chaplin Dairy Products Corp 84 Hum-
 boldt
Dan's Creamery 669 Monroe av
Danishfsky Creamery 168 Baden and
 384 Joseph av
Decker's Dairy rear 171 Flanders
Ecker C Harold 1314 Culver rd
Halcyon Dairy rear 131 Colvin
Halcyon Farm Dairy 32 Myrtle
Hehn Christina C Mrs 1431 Lyell av
Katsampes Peter 526 Monroe av
Maple Leaf Dairies Inc 923 Clinton av
 S
Masseth Dairy 121 Maryland
Pavilion Creamery Co Inc 960 Maple
PLYMOUTH DAIRY Inc 388 Seward
 tel Genesee 762—For further infor-
 mation see page 35 Buyers' Guide
 and top line back cover
Rabin Bros 680 Park av
Simon's Creamery 307 Joseph av and
 588 do
Sunrise Dairy 513 Child

***Dairy Products**
BARTHOLOMAW DAIRY Inc (milk
 and cream) 555 StPaul tel Main 6520
 —For further information see page
 36 Buyers' Guide and right bottom
 side lines
BRIGHTON PLACE DAIRY (wholesale
 and retail) 45 Fulton av tel Glen-
 wood 144—For further information
 see page 36 Buyers' Guide
PLYMOUTH DAIRY Inc 388 Seward
 tel Genesee 762—For further infor-
 mation see page 35 Buyers' Guide
 and top line back cover

**Dairy Supplies & Equipment—
 Dealers**
 DeLaval Co 217 East av rm 45
 Milk Plant Specialties Corp 78 Howell

Dancing Academics & Teachers
Barron Betty Lou 193 East av
Barron Betty Lou Studio 35 Gibbs
Bliss Gladys D 81 Clinton av N 3d fl

**Botsford Enid Knapp School of the
 Dance** 35 Gibbs
Ensign Miles 107 Clinton av S
LoVerde Anthony D 17 New York
Lynne Earle 130 Clinton av S rm 1
McClellan Gladys E 1101 Main E
McDonnell Jack 107 Clinton av S
Miller Marjorie Dancing School 1493
 Dewey av
Murray Arthur Dance Studios 127 East
 av
OTTO BALLROOM 80 Main W office
 tel Main 5383 res tel Genesee 4981-W
 —For further information see page
 36 Buyers' Guide and right top side
 lines
Sarson Alvera 149 Main E 3d fl

Day Nurseries
Friendship Nursery Inc 310 Fernwood
 av

Delicatessen
Begy Frank 2050 Dewey
Bergman Arth H 487 Monroe av
Flick Louis A rear 1830 Main E
Fouquet Phillip J 35 Chili av
Fox's Delicatessen 373 Joseph av
Goldman Jacob 1266 StPaul
Gorman Jas R 1575 Dewey av
O'Connell Jos D 894 Bay
Palisades Delicatessen 207 Charlotte
Pekarsky Max 341 Hudson av
Pheterson Israel J 24 Gorham (whol)
S & S Delicatessen 378 Joseph av
Stewart Mary V Mrs rear 76 Fernwood
 av (whol)
Sverdlin Phillip 402 Joseph
Swan Stuart E 366 Arnett blvd
Teitlebaum Max 281 Hudson av
University Food Shoppe 1495 MtHope
 av
Wisnovitz Helen Mrs 1684 StPaul

***Delta Tools**
LESTER HENRY HARDWARE CO Inc
 150 Main W tels Main 5355 and 1607
 —For further information see page
 54 Buyers' Guide and back cover

Dental Laboratories
Barker Dental Laboratory 25 North rm
 540
Bos Auko & Co 25 North rm 1155
Brave Dental Laboratory 42 East av
 rm 608
Broadway Dental Laboratory 92 Morti-
 mer rm 6
Edmonds Clarence H 6 North
Excel Dental Laboratory 14 Franklin
 rm 702
Gelmer Dental Laboratory 25 North
 rm 925
Haag A J & Co 14 Franklin rm 619
Hulme Jas S 119 Main E rm 605
Metz Paul H 119 Main E rm 321
Monroe Dental Laboratory 317 Smith
Paradise Dominick N 469 State
Patrick H Sherman 624 Jefferson av
Rochester Dental Laboratories 25
 North rm 1123
Smorol & Son 25 North rm 947
Standard Dental Laboratory 14 Frank-
 lin rm 918
Turnbull & Thatcher 35 Chestnut rm
 203
Weed Dental Laboratory Inc 42 East
 av rm 513
Woodworth Clarence S 328 Main E rm
 401
Zulauf Dental Laboratory 25 North rm
 683

Dental Supplies & Equipment
Castle, Wilnot Company 1255 Univer-
 sity av
Johnson & Lund Co Inc 25 North rm
 980
Kistler Dental Supply Co 14 Franklin
 rm 908

Primrose-Johnson Dental Co Inc 14
 Franklin rm 809
Ritter Co Inc 400 West av
Ritter Products Inc 400 West av

Dentists
Agnew Fred L 14 Franklin rm 1320
Allen Carl 761½ Genesee
Albert Isadore M 153 Webster av
Ashton Wesley O 564 Thurston rd
Augustynowicz Walter C 290 North
 Bailey Geo J 404 Genesee
Balonek Felix J 955 Genesee
Banks John L E 6 Clinton av S rm 208
Bellanco Jos L 885 Portland av
Bennett Chas A 16 Main W rm 317
Bennett Robt J 4425 Lake av
Benson Elmer M 513 Lyell av
Bentham Wm L 855 Clinton av S
Bernhardt Walter J 14 Franklin rm
 1118
Bloom A Bernard 286 Main E
Blutau Theo C 89 East av rm 701
Bott Clarence J 1329 Clinton av N
Bouton Russ R 277 Alexander rm 812
Bowman Harold D 89 East av rm 804
Bradley Michl C 25 North rm 1168
Brave Louis 578 Monroe av
Brewster Arth A W 35 Chestnut rm 603
Brim Saml P 934 Clinton av S
Bristol Frank R 14 Franklin rm 1221
 (orthodontist)
Brown Harold O 42 East av rm 216
Bryant Fredk E 552 Genesee
Bryant Fredk E Jr 552 Genesee
Buck Raymond E 691 South av
Buff Louis 25 North rm 238
Burke Henry J 461 Ridge rd
Burns Gerald G 133 Clinton av S rm 6
Bush Clayton F 277 Alexander rm 807
Caccamise Jos S 244 Smith
Caccamise Saml A 2 King
Carey J Henry 81 East av rm 13
Caruana Alf E 14 Franklin rm 420
Chase Carlos D 46 Webster av
Clark Benj F 133 Clinton av S rm 25
Cleary John F 277 Alexander rm 714
Cohen Chas A 439 Joseph av
Conklin Wirt H 89 East av rm 901
Conyne Roy J 1064 Main E
Cottrell Ivan R 130 Main E rm 1004
Cromwell Richd E 16 N Goodman
Cronk Geo A 16 N Goodman
Dagen Arth J 25 North rm 1158
Damon Harry M 25 North rm 1164
Decker Richd F 137 State
DeGelleke Fred J 14 Franklin rm 1321
Demerath Claude F 14 Franklin rm 521
Demerath Jos F 14 Franklin rm 521
Dengler Frank J 816 Brown
Desiderio Francis A 187 Cumberland
Dewhirst Leo R 277 Alexander rm 601
Dietz Wallace W 25 North rm 530
Donovan J Arnold 14 Franklin rm 1415
Doron Davis B 89 East av rm 809
Doty Ernest C 393 Merchants rd
Drumm Adrian P 21 S Fitzhugh rm 1
Durrant Jas B 14 Franklin rm 1120
Eaton Ralph 16 N Goodman
Eckler Harry F 14 Franklin rm 1417
Edelman Geo L 5 StPaul rm 816
Edwards Geo F 809 South av
Elchen David 946 North
Elliot Ernest Earl 25 North rm 516
Erlbrand Henry O 393 Chili av
Fenmore Nathaniel 545 Park av
Fisher Arth F 277 Alexander rm 506
Foley John M 594 Plymouth av S
Ford Nelson R 262 Melville
Forkel Chester D 277 Alexander rm
 802
Foti Arth L 194 Lyell av
Francati Aldo J 14 Franklin rm 721
Fumia Victor 45 Lake av
Gaffney Jas A 138 Clinton av S rm 1
Galbraith Robt M 89 East av rm 804
Gardner Presby B 914 Main W
Gianforti Frank J 3 Jay
Gibbin Clifford L 14 Franklin rm 1130
Gleason Harold E 815 Dewey av 2d fl
Gleason Jas P 458 Chili av

GAMROD HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710—3711



Goldblatt Baines A 35 Chestnut rm 701
 Goldenson Arth S 210 Portland av
 Gray Willard A 277 Alexander rm 611 (orthodontist)
 Greenhouse Julius A 14 Franklin rm 901
 Greenstone Elmer 35 Chestnut rm 400
 Greenwood Geo D 25 North rm 1172
 Griffo Salvatore 6 Clinton av S rm 202
 Guzzetta Chas J 146 Jefferson av
 Guzzetta Jos L 291 North
 Halevy Benj B 35 Chestnut rm 300
 Halk Fredk 100 Salina
 Hamm Albert H 360 Lexington av
 Harris Manville S 35 Chestnut rm 703
 Harter Geo T 42 East av rm 419
 Hartzel Geo W 143 Lake av
 Hempel Jos T 42 East av rm 111
 Hert Benedict S 14 Franklin rm 1020
 Hill John O 6 Clinton av S rm 208
 Hoehn Robt A 1176 Culver rd
 Hofschneider Fredk J 848 Jay
 Hoot W Irving 1039 Monroe av
 Hummel Chester F 25 North rm 1160
 Incavo Jos A 14 Franklin rm 801
 Jacobson Mark S 1378 Dewey av
 Jameson Brownell R 172 Alexander
 Jermyn Arth C 701 Winton rd N
 Jerrett A O Dentist 73 Main E rm 1
 Joel Geo B 666 Park av
 Jones Edw P 1114 Main E and 868 Monroe av
 Jones Paul 89 East av rm 801
 Kesden David J 816 Main W
 Keyfetz Benj 721 University av
 Kohler Arth W 64 Clinton av N rm 1
 Kolpien Howard B 860 Dewey av
 Kolthoff Oscar A 312 Thurston rd
 Kominz Louis H 37 S Goodman
 Konkle Howard R 316 Arnett blvd
 Kowal Michl 47 Clinton av N rm 3
 Kowal Morris 47 Clinton av N rm 3
 Kowal Philip 47 Clinton av N rm 3
 Kuimjian Leo A 1380 Culver rd
 Kuimjian Shimo A 665 Monroe av
 Kushel Harley G 35 Chestnut rm 300 (orthodontist)
 LaLonde Paul S 277 Lake View pk
 LaSalle Clint W 36 Rundel pk
 Lascell Ernest R 4321 Lake av
 Lasker Wolf B 1360 StPaul
 Lebowitz Albert 877 Monroe av
 Leicht Eug F 25 North rm 744
 Leicht Frank N 25 North rm 958
 Lemley Dwight I 1847 East av
 Lersch Jos F 19 Arnold pk
 Levin Harry B 317 Dartmouth
 Levin Lester 245 Joseph av
 Levin Norman E 529 Portland av
 Levy VanTuyt J 43 Glasgow
 Lewis Howard F 119 Main E rm 613
 Liberman Hyman L 1415 Norton
 Lichtenfeld Eva 35 Chestnut rm 604
 Lindsay Saml A 115 1/2 Main W
 Lockwood Walter E 1067 Dewey av
 Long Geo D 605 Jefferson av
 Lyboldt Howard F 14 Franklin rm 1005
 Lyons Walter W 939 Clinton av N
 Lynch Chas G 25 North rm 737
 MacConkey W Robt 14 Franklin rm 618
 MacKelvey Wallace 14 Franklin rm 1314
 Magnier Jas L 379 Genesee
 Maloney Jas V 25 North rm 714
 Martin Baldwin F 92 Mortimer rm 4
 Martin David M 92 Mortimer rm 4
 Martin Jos W 899 Seneca pkwy
 Marvin Geo P 42 East av rm 211
 Mastello Frank J 25 North rm 532
 Maynard Earle E 1210 Ridge rd
 McGuire Wm B 1960 StPaul
 McHugh Jos W 277 Alexander rm 505
 McIntee John T 42 East av rm 319
 Meckless Wm R 1509 Lake av
 Mehr Simon W 307 Driving Park av
 Messerschmitt Fredk 130 Main E rm 825
 Middaugh John E 328 Main E rm 516

Minton Steph H 1143 Culver rd
 Moll Clifford F 183 Main E rm 1102
 Morris Albert L 330 Monroe av
 Morsheimer Leland E 277 Alexander rm 308
 Mumford F Ray 300 Genesee
 Nagel Flora E 277 Alexander rm 800
 Neidinger Arth J 42 East av rm 300
 Newcomb Harvey H 890 Main W
 Northrop Benj H 14 Franklin rm 1018
 Norton Donald H 397 Troup
 Norton Oakley W 257 Main E rm 201
 O'Neill Walter B 747 Main W
 Oster Chas W 1523 Lake av
 Palmer Byron W 35 Chestnut rm 605
 Pearlman Alf E 25 North rm 927
 Pierce Chas J 25 North rm 1170
 Platt Bernard M 1138 Clifford av
 Podgajny Leon R 586 Joseph av
 Predmore Elise B Mrs 14 Franklin rm 921
 Predmore Lester C 14 Franklin rm 921
 Proseus Fredk W 316 Alexander rm 226
 Quigley Harold J 448 Lyell av and 3673 Lyell av
 Ragder Louis W 145 Lux
 Reilly Roe Edmond 25 North rm 838
 Riffe Arvis B 14 Franklin rm 1201
 Ring Ellis 14 Franklin rm 507
 Ritz Edw G 25 North rm 1166
 Rizzo Chas C 805 Jay and 548 Ridge rd
 Rohrer Henry D 25 North rm 636
 Rosenberg Harold L 660 Hudson av
 Rosenthal Garson G 286 Main E
 Ross Edw G 1166 Clinton av N
 Rowell Lewis E 73 Main E rm 1
 Sage Walter W 14 Franklin rm 821
 Sager Albert E 89 East av rm 805
 Sanow Abe L 42 East av rm 127
 Schleede Walter C 179 Winton rd N
 Schlencker Eda B 14 Franklin rm 618
 Schlottman Edw L 14 Franklin rm 1420
 Schlottman Edw V 14 Franklin rm 1420
 Schutt Merton K 585 Monroe av
 Schwartz D Horace 37 Main E 2d fl
 Scofield John A 277 Alexander rm 510
 Scott John J 119 Main E rm 1005
 Shea Jas E 25 North rm 534
 Shedd Elmer M 1483 Clinton av N
 Shepard Harry P 81 East av rm 8
 Sherman Frank M 21 Denver
 Silha Jos F 1396 Culver rd
 Slorah Geo W 73 Main E rm 11
 Smeja Aloysius M 826 Hudson av
 Smith Arth W 311 Alexander rm 308
 Smith Fredk C 60 Weyl
 Smith P Webster 14 Franklin rm 1220
 Sonders Saml 14 Franklin rm 717
 Stewart Shaw C 204 Gardiner av
 Stillman Earl M 376 Arnett blvd
 Strassner Harold R 840 Dewey av rm 6
 Stuart Ernest B 1457 Main E
 Sullivan A Archer 42 East av rm 307
 Suter C Bruce 89 East av rm 909
 Swagler Geo A 25 North rm 534
 Swagler Jos Henry 835 Main E rm 300
 Tague Carlton L 137 State
 Tarrant Fred J 837 Main W
 Thiede Henry A 14 Franklin rm 1011
 Thomas Geo M 119 Main E rm 405
 Thorn Clarence A 702 Clinton av N
 Tinaman Fredk H 35 Chestnut rm 602
 Tomaselli Jos F 511 Plymouth av N
 Tuttle Herbert D 1225 Culver rd
 Ungerer Philip D 14 Franklin rm 818
 Ureles Maurice J 14 Franklin rm 509
 VanGraafeiland Burton A 932 Joseph av
 VanHorn Dallas M 25 North rm 1162
 Voorhees Ralph S Jr 311 Alexander rm 813
 Waldron Clarence R 378 Monroe av
 Wallace Chester M 1530 Dewey av
 Ward Welles W 848 Jay
 Weisberg Hyman 245 Alexander
 Welch Cleve L 37 Main E 2d fl
 Welch Jos E 104 Main E
 Welch Marvin 25 North rm 622

Weller J Leslie 25 North rm 1172
 Whalen Harold J 14 Franklin rm 1001
 Wheeler Sperry G 25 North rm 512
 Wickins Ralph H 14 Franklin rm 1315
 Wilson Wiley H 42 East av rm 215
 Wisner Bernard E 328 Main E rm 202
 Woodworth Frank J 561 Averill av
 Wray Earl R 551 Genesee

Department Stores
 Achter K & Sons 470 Main W
EDWARDS E W & SON 144-158 Main E tel Stone 2300—For further information see page 38 Buyers' Guide and left top side lines
 Fishman's Dept Store 435 Joseph av
MCCURDY & CO Inc 275-291 Main E at Elm tel 5500—For further information see page 38 Buyers' Guide and right bottom side lines
 Nusbaum Harris 221 Joseph av
 Penney J C Co 87-89 Clinton av S
SEARS ROEBUCK AND CO Monroe av at S Union and 476 Ridge rd—For further information see page 38 Buyers' Guide
 Seneca Stores 149 Monroe av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines

Department Stores—5c to \$1.00
 Claus C W Inc 1322 Culver rd 581 Monroe av and 405 Ridge rd
 Enterprise Five Cents to One Dollar Stores 92 State
 Globe Bargain Store 172 Main W
 Grant W T Co 293 Main E
 Green H L Co Inc 132-134 Main E
 Kresge S S Co 176 Main E
 Lincoln Stores Inc 120 Main E
 Nelsner Bros Inc 200 Main E 49 East av and 471 Ridge rd
 Wolf's 5c to \$1.00 Store 904 Main W
 Woolworth F W & Co 20 and 128 Main E and 1785 Dewey av

Dermatologists
 Lange Wilfred H 25 North rm 340 (scalp)
 Thomas The 14 Franklin rm 913 (scalp)
 Wegner Oscar S 5 StPaul rm 225 (scalp)
 White Charlotte E 42 East av rm 222

Designers
 Copp Nelson 8 Exchange rm 413 (illustrators)
 Grover Frederic S 154 East av rm 214 (Industrial)
 Neeb Chas L 515 Flint
 Product Technicians Inc 65 Broad W rm 613

Detective Agencies & Service
DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 901-903-905 Commerce bldg tel Main 1744—For further information see page 39 Buyers' Guide and right top side lines
 Erway Detective Agency 16 State rm 419

Diamonds & Precious Stones
 Greene Spencer W & Son 183 Main E rm 900
SCHERER E J Inc 249-253 Main E between S Clinton av and Cortland st tel Stone 710—For further information see page 74 Buyers' Guide
WILSON J C CO 38 Main E tel Main 5738—For further information see page 100 Buyers' Guide and left top side lines

Dictating Machines
 Dictaphone Corp 82 StPaul rm 503

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Where To Buy ... See

"Buyers' Guide" and Classified Business Section

On Yellow Paper immediately following alphabetical list of names

THE YATES COAL CO.

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**612 Lincoln-Alliance Bank Building
PHONE STONE 450-451**

Die Makers

Alco Mfg Co 89 Allen
Genesee Finishing Corp 163 StPaul
H and R Tool & Die Co 183 StPaul
MANUFACTURERS TOOL & DIE CO

Inc 24 Verona tel Main 6149—For further information see page 84 Buyers' Guide

Mayer Andrew H 193 East av
Seneca Gage & Die Co Inc 183 StPaul
UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further information see page 82 Buyers' Guide

Die Mfrs

Quality Tool & Die Co 163 StPaul

*Direct Mail Service

POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia 5-8500

*Directory Publishers

POLK R L & CO Inc 729 Powers bldg
16 Main W, District Office 179 Lincoln, Boston, Mass tel Hancock 6309

Disinfectant Mfrs

HAYNER NORMAN C CO Inc office and factory 194 Edinburgh tel Main 739—For further information see page 39 Buyers' Guide

ROCHESTER GERMICIDE CO 16-24 Dowling place tel Main 338—For further information see page 39 Buyers' Guide

Rochester Sanitary Products Co 874 Seward
West Disinfecting Co 484 Main W

*Dispensing Equipment

RICHARDSON CORPORATION (drink stands) 1069 Lyell av tel Glenwood 307—For further information see page 116 Buyers' Guide

*Display Fixtures

(See Store Fixtures & Fittings)

GENESEE DISPLAY FIXTURE CO Inc 107 Norris dr tel Monroe 466—For further information see page 41 Buyers' Guide

Display Forms & Fixtures

Ace Display 513 State
Genesee Display Fixture Co Inc 107 Norris dr
Jossem Bros 176 North
Rochester Display Fixture Works 513 State

Distillers & Rectifiers

Rochester Distilling Co 39 State rm 307

Distributors

Haas Jas L 38 Pershing dr
Johnstone Drug Sales Corp 26 Forbes (drugs)

Doors, Sash & Trim

MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 28 Buyers' Guide

Draftsmen

Precision Engineering Co 82 StPaul rm 508

*Draperies, Curtains &c

GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines

*Drawing Materials

BARNARD, PORTER & REMINGTON 9-11-13 N Water tel Main 8140-8141-8142—For further information see page 94 Buyers' Guide and left top lines

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 8 Buyers' Guide, front cover and left top lines

SULLIVAN H H Inc 65-77 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Dressmakers

Anderson Florine C Mrs 127 Elba
Ange Theresa Mrs 39 Weld
Ann's Alteration Shop 253 Bay
Argetsinger Viola E Mrs 113 Frost av
Barnes Birdie M Mrs 191 Fulton
Barres Gertrude M Mrs 267 Selye ter
Bartolone Mary Mrs 153 Allen
Batall Ann Mrs 27 Clinton av S rm 305
Betsy Ross Dressmaking Shop 7 Grove pl
Betty Lee Alteration Shoppe 445 Main E

Botticelli Rose Mrs 606 Lake av
Brizius Jessie A 378 Alexander
Brock Esther May Mrs 76 Herald
Brumfitt Charlotte Henry Mrs 16 Edmonds

Bucher Edith K 1 Sumner pk
Bunder Rayma M Mrs 332 Caroline
Caufield Minnie W 293 Magnolia
Christiana Belle F 25 North rm 951
Cottone Jennie Mrs 16 Clinton av S
Cressey Mary L Mrs 30 Rundel pk
Curtis Kathryn B 240 Augustine
Dabbert Caroline wid Odolf 420 Lyell av

D'Amico Marie Mrs 25 North rm 621
DeSomer Helen 27 Clinton av S rm 215
Dowdell Anna E 8 Rainier
Ellis Mary J Mrs 439 Meigs
Evans Linda 27 Clinton av S rm 404
Ferguson Bertha V 4128 Lake av
Font Angle Mrs 257 Main E rm 304
Frank Mary A 804 South av
Freeman Maggie Mrs 73 Barton
Garnsey Sarah Mrs 6 Archer
Gersten Leontina Mrs 18 Vassar
Gifford Edna H 385 Frost av
Handel Stella 519 Humboldt
Harris Amy 328 Main E rm 328
Haunton Fannie E Mrs 1146 Plymouth av S

Herrmann Emma E Mrs 614 Bway
Hershiser Annetta M Mrs 228 Frost av
Hettig Theresa Mrs 376 Merchants rd
Hickman Blanche M Mrs 569 Hague
Hoskins Frances E 525 South av
Illig Julia A 334 Arnett blvd
Jackson Dressmaking Studio 5 StPaul rm 523

Jackson Rose M Mrs 309 Kenwood av
James Clara B 633 Lake av
Jerris Caroline H Mrs 272 Pearl
Jonack Josephine Mrs 29 Laser
Kingston Anna E 345 Champlain
LaFleur Bridget L 78 Glasgow
Lee Ada J Mrs 1 Crosman ter
Lessard Barbara E Mrs 211 Parsells av
LoPresti Josephine Mrs 194 5th (hem-stitching)

Maibaum Kath C Mrs 845 Norton
Mathys Ethel Mrs 724 Hickory
McDowell Florence 397 University av
McElroy Ethel G 496 Brooks av
McKenna Florence M Mrs 1459 South av

Milne Ruth B 303 Electric av
Naylon Mary E 491 Augustine
Nichols Bertha E Mrs 77 Kirkland rd
Ostendorf Marie 584 Clay av
Pauline Studio The 10 Gibbs rm 300
Peeling Anna O 15 LaFayette pk
Peggy Marie 25 North rm 523
Potter Martha E 1 Edmonds

Powers Isabelle 620 Clinton av S
Ritz Veronica T 691 Linden
Romeo Cath Mrs 43 Madison
Schlitzer Dorothy M 8 Grant
Schuettinger Cath M 112 Winbourne rd

Schultz Charlotte A Mrs 483 South av
Silvers Lillian Mrs 445 Joseph av
Snook Clara H Mrs 505 Meigs
Snyder Anna H 69 Somerset
Soule Marie R 239 Andrews apt A
Spitz Eleanor F B Mrs 81 East av rm 6

Starck Anna Mrs 87 Clifford av
Stevens Johanna A 27 Clinton av S rm 315

Stradder Nellie M Mrs 92 Cummings
Strasser Bertha Mrs 772 Glde
Strauss Edith Mrs 269 Park av
Sullivan Mabel L Mrs 534 Flint
Swaim Lillie A Mrs 994 Garson av
Tanner Kate A 9 New York
Tapogna Elina Mrs 27 Clinton av S rm 413

Thomas Helen I Mrs 70 College av
Thorne Mary A Mrs 65 Greenleaf
Toole Sally Mrs 53 Morningside pk
Wassing Paula Mrs 384 Hinsdale
Wee Sew-It Shop 27 Clinton av S rm 412

Weisenborn Kath 140 Peck
Weisenborn Mary C 140 Peck
Whipple Josephine E Mrs 144 Oakland
Wilhelm Alice Mrs 215 Grand av
Zuterman Alice V Mrs 1948 East av

*Drinking Cups

ALLING & CORY CO The 25 Verona tel Main 6060—For further information see page 99 Buyers' Guide

Druggists—Retail

Ace Drug Co 1042 Clifford av and 1513 Lake av

Arndt Bros Pharmacy 1135 Culver rd
Bailey Pharmacy 188 Genesee
Baldwin Pharmacy 3 Parsells av
Blauw Bros Inc 700 S Goodman
Bless Irving A 856 Joseph av
Brint Leon M 1446 Main E
Bryant's Cut Rate Drugs 762 Genesee
Bryan Drug House Inc 92 Main W
Campbell Gerald F 386 Thurston rd
Carr Pharmacy 957 Genesee
Case B H Drug Store 219 Monroe av
Chait Drugs 509 Portland av
Chase Drugs 219 Conkey av
Child St Pharmacy 369 Child
Clifford Avenue Pharmacy 1432 Clifford av

Cohen Benj H 944 Clinton av N
Cole Pharmacy The 4419 Lake av
Connor Leslie V 470 Genesee
Court Street Pharmacy 401 Court
Cramer Drug Co Inc 277 Alexander, 417 Chili av, 25 Clinton av N, 1286 Dewey av, 67 and 1771 East av

D'Ambrosio Helen Mrs 282 Scio
Davis Drug Co 1481 Lake av
Daw Drug Co Inc 54-56 Clinton av S 31 and 353 Main E, 880 Main W, 539 Monroe av, 473 N Goodman and 452 Ridge rd

DeCarlo's Pharmacy 447 North
East Main Pharmacy 1933 Main E
Emblidge Pharmacy 582 Chili av
Empire Pharmacy 2229 Clifford av
Farrell's Pharmacy 1003 Plymouth av S

Ferrigno Louis A 466 Main W
Fish Henry M 208 Scottsville rd
Gargan Chas P Jr 412 Ridge rd
Grayley's Stores Inc 791 Dewey av
Green Tree Pharmacy 1036 Winton rd N

Heath B O & Sons Drug Co 652 Park av and 339 Central av
Heath Bert O 517 Thurston rd
Hulse Wm D 424 Jefferson av
Jardine Pharmacy 392 State
Jay Drug Co 820 Dewey av

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Joseph Avenue Pharmacy 233 Joseph
av
Kaletas Pharmacy 1099 Hudson av
Karch Drug Co 669 Clinton av N
Key Drug Co 470 N Goodman, 459
Ridge rd, 36 StPaul rm 520
Kielson's Pharmacy 260 Park av
Kleinhaus Clara F 918 N Goodman
Klier Geo A 692 Maple
Knight Geoffrey S 204 Winton rd N
Lake Pharmacy 16 Atlantic av
Lakedale Pharmacy 3264 Lake av
LaMay Drug Co 1800 East av
Liggett Drug Co Inc 219 and 411 Main
E and 42 Main W

MacGuire Walter F 370 Park av
Macy's Drugs 1043 Clinton av S
Maid Drug Co 511 Dewey av
Mandell's Pharmacy 1175 Portland av
Markin's Pharmacy 1392 Culver rd
Miller Drug Co 232 Main W
Miller's Drug Store 1160 Clinton av N
Monroe Pharmacy 472 Monroe av
MtRead Pharmacies 1245 Lyell av and
990 Monroe av

Murray Jas T 492 Lyell av
North Side Pharmacy 318 North
Oberlies Wm A 398 Brown
O'Brien J F Pharmacy 379 Winton rd
N

Oxford Pharmacy Inc 688 Monroe av
PAINÉ DRUG CO 24-26 E Main tel
Main 1820—For further information
see page 40 Buyers' Guide and left
top lines

Park Avenue Pharmacy 652 Park av
Passannante Orlando 344 Jay
Peck Chas W 326 Plymouth av S
Perillo's Pharmacy 285 Hudson av
Perry Pharmacy 1453 Clinton av N
Phipany Horace 161 Lincoln av
Pinnacle Pharmacy 866 Monroe av
Polino Anthony 262 Portland av
Powers Drug Store 582 Plymouth av S
Relin Max W 580 Joseph av
Ridgeway Pharmacy 1470 Dewey av
Robinson Prescription Pharmacy 735
Park av

Rudner Drug Co 94 Plymouth av S
Saratoga Pharmacy 192 Lyell av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

Siller Louis M 615 Thurston rd
Smallline's Clinton-Ridge Pharmacy
221 Ridge rd E
Susman Harry 1368 StPaul
Tishler Drugs 1166 N Goodman
Triangle Drug Co 516 Main E
Tuller Drug Co Inc 680 South av and
1652 StPaul

University Pharmacy 1517 MtHope av
Vanderbelt Pharmacy 64 Monroe av
Walgreen Co of NY Inc 123 Main E
Wallace Pearl R Mrs 1481 Dewey av
Wichman Drug Co 858 Dewey av
Williams Chas Kingsley 332 Arnett blvd
Wing C C Pharmacy 117 Clinton av N
Winton Pharmacy 692 Winton rd N
Wolf Pharmacy 681 Thurston rd
Worthington Pharmacy 449 Lyell av
Yalowich Bros Drug Co 390 Joseph av
Yalowich Drug Stores 324 Monroe av
Yalowich Wm Drug Co 658 Hudson av

Druggists—Wholesale
McKESSON & ROBBINS INCORPOR-
ATED ROCHESTER DIVISION 230-
236 StPaul tel Stone 4580
Pandora Co 735 Park av
Robert Drug and Chemical Co 194
North
Rochester Drug Merchants Exchange
Inc 238 N Water 2d fl
Twietmeyer Drug Co 200 Edinburgh

Druggists' Sundries—Wholesale
Cohen Abe J & Co 255 Clinton av N

***Dry Cleaners**
ROCHESTER CLEANING & DYEING
CO Downtown office Hotel Seneca
Bldg 28 Clinton av S factory 65-67
Hickory tel Main 2169—For further
information see page 29 Buyers'
Guide and right bottom side lines

***Dry Cleaning Machinery**
AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 80 Buy-
ers' Guide

Dry Goods—Retail
Achter K & Son 81 Central pk
Achter's Bargain Store 483 Clinton av
N
Agostinelli Alfonso 115 Stutson
Allenby Josephine Mrs 840 Clinton av
N
Baitinger Cath M Mrs 941 Clinton av S
Bigelman Lesser 151 Central pk
Brodsky Textiles Inc 414 Joseph av
Brodsky's New York Bargain Store 414
Joseph av
Calice Savino 105 Lyell av
Central Bargain Store 895 Clinton av
N and 287 North
Clark Rose Mrs 196 Genesee
DeSanctis Mary Mrs 670 Brown
Donahoe Jas 543 State
Edwards E W & Son 144-158 Main E
Eisenberg Benj 928 Joseph av
Elter Ruth L 395 Emerson
Estephann Jos 428 Ames
Falkoff Nathan 499 N Goodman
Fess Elmer J 506 Lyell av
Frankenstein Arth 494 Portland av
George Michl 709 Jay
Hannan Thos F 957 Portland av
Heindl Kath M Mrs 441 Parsells av
Itkin L & Sons 365 Joseph av
Jo-Anne Specialty Shop 1050 Clinton
av N
Katz David B 94 Central pk
Kircher Jos J 190 Campbell
Licata Amelia F Mrs 671 Jay
Licata Salvatore 84 and 88 Central pk
Lill N I Co 830 Main W
Mandwelle Morris 119 Central pk
Manfredo Jos S 204 Saratoga av
Mary's Linen Shop 371 Smith
Mattern M & A 87 Conkey av
Micale Anthony J 457 Portland av
Michael Frank 323 Hudson av
Milosz Stephen H 487 Hudson av
Picciochi Anna Mrs 75 Lyell av
Pilzninski Casimir 483 Hudson av
Roland John A 415 Lyell av
Romanliw John 230 Joseph av
Schulman Aaron 308 Joseph av
Schulz Sophia L 529 Thurston rd
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

Siegel Reuben 192 Baden
Silien Harry 1255 North
Silver Saml 881 Joseph av
Simons Geo 428 Jefferson av
Simpson Stuart C 370 Plymouth av S
Spiwak Bernhard 332 Joseph av
Sunshine Shop 222 Winton rd N
Thomas Rehil 205 Hudson av
Thomsen Jorgen C 1008 Plymouth av S
Vogt Store 969 Clinton av N
Wagg Grace L 1535 Lake av
White & DiPonzio 386 Saxton
Zeif Nathan 817 Joseph av

Dry Goods—Wholesale
George G D Co 625 S Goodman
Rochester Hosiery & Notion Co 36 St-
Paul rm 218
Saperstone Morris 175 StPaul
SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
ther information see page 41 Buyers'
Guide

***Duco Automobile Refinishers**
ROBY SIDNEY B CO The (Dupont
Duco and Dulux) 208-214 South av
tel Stone 1129—For further informa-
tion see page 86 Buyers' Guide and
left side lines

***Dyers & Cleaners**
ROCHESTER CLEANING & DYEING
CO Downtown office Hotel Seneca
bldg 28 Clinton av S factory 65-67
Hickory tel Main 2169—For further
information see page 29 Buyers'
Guide and right bottom side lines

***Earthenware**
(See also China, Crockery &
Earthenware)
TICE & GATES 347-349 East av tel
Stone 646—For further information
see page 29 Buyers' Guide

***Electric Apparatus & Appli-**
ances—Retail
ROCHESTER GAS & ELECTRIC
CORPORATION 89-91 East av tel
Main 7070—For further information
see page 52 Buyers' Guide and right
top lines

***Electric Apparatus & Appli-**
ances—Wholesale
GENERAL ELECTRIC SUPPLY CORP
67-75 Mortimer tel Main 9050—For
further information see page 41 Buy-
ers' Guide and right bottom side
lines

***Electric Light Fixtures—Retail**
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 42 Buy-
ers' Guide and top edge

***Electric Light & Power**
Companies
ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tel Main
7070—For further information see
page 52 Buyers' Guide and right top
lines

***Electric Lighting Supplies—**
Wholesale
GENERAL ELECTRIC SUPPLY CORP
67-75 Mortimer tel Main 9050—For
further information see page 41 Buy-
ers' Guide and right bottom side
lines

***Electric Materials—Wholesale**
GENERAL ELECTRIC SUPPLY CORP
67-75 Mortimer tel Main 9050—For
further information see page 41 Buy-
ers' Guide and right bottom side
lines

***Electric Motor Repairers**
BERGER BROS ELECTRIC MOTORS
Inc 395 State cor Brown tel Main
2722—For further information see
page 42 Buyers' Guide
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 42 Buy-
ers' Guide and top edge

Electric Motors & Generators
BERGER BROS ELECTRIC MOTORS
Inc 395 State cor Brown tel Main
2722—For further information see
page 42 Buyers' Guide
Bircher A F Motors 66 Allen (repair-
ing)
Bouchard Leonard L 770 Garson av
(repairers)
Central Electric Motor & Tool Mart
239 Clinton av N (repairs)
Century Electric Co 328 Main E rm 417
Electric Products Co The 98 Com'l
Great Lakes Electric Co 16 N Union
(repairers)

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Water N tels Main 555-556—For further
information see page 42 Buyers'
Guide and top edge
Master Electric Co The 82 StPaul rm
511

*Electric Motors & Transformers
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For further
information see page 42 Buyers'
Guide and top edge

*Electric Refrigeration
ALHART ELECTRICAL CO Inc (sales
& service all makes) 1147 Culver rd
at Parsells av tel Culver 3944—For
further information see page 104
Buyers' Guide

CABLE-WIEDEMER Inc (Commercial
Sales and Service) 197-213 Central
av tel Main 6868

GRAVES H B CO Inc (General Elec-
tric) 74-78 State tel Main 3342—For
further information see inside front
cover and left bottom side lines

ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tel Main
7070—For further information see
page 52 Buyers' Guide and right top
lines

SIBLEY, LINDSAY & CURR CO 228-280
Main E tel Stone 6500—For further
information see page 37 Buyers'
Guide and right top lines

*Electric Switchboard &
Switches
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For further
information see page 42 Buyers'
Guide and top edge

*Electric Wiring
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For further
information see page 42 Buyers'
Guide and top edge

HICKSON ELECTRIC AND RADIO
CORPORATION New Address 37
Richmond tel Stone 93—For further
information see page 43 Buyers'
Guide and left top lines

Electrical Contractors
A B C Electric Shop 71 Monroe av
ALHART ELECTRICAL CO Inc 1147
Culver rd at Parsells av tel Culver
3944—For further information see
page 104 Buyers' Guide
Andes Geo W 619 Hazelwood ter
Apex Sales & Service 70 MtHope av
(repairers)
Baldo Jos P 19 Sander
Bertrand Electric Shop 271 Clinton av
S
Biddle Electric Co 90 Exchange
Cassard Earl O 326 Greeley
Cohen Geo 164 Main W
Collins Patk J 344 Melville
Conlang Electric Corp 140 Curtis
Driscoll Eug E 124 Millbank
Duerr Paul T 645 Campbell
Dwyer Electric Co Inc 252 Tremont
Electric Service Co 485 Chili av
Frank Chas R 177 Elmcroft rd
Freltag Wm M 562 Clay av
Gallagher Bernard M 98 Bradburn
Gerhardt Seborn A 1052 Main E
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For further
information see page 42 Buyers'
Guide and top edge
Grimsley Ralph R 410 Fernwood av
Guzzetta Paul M 80 Myrtle Hill pk
Hanss Electric Co 180 North
Hegnauer Bros 234 Mill
Hennessey John E 521 Garson av

HICKSON ELECTRIC AND RADIO
CORPORATION New Address 37
Richmond tel Stone 93—For further
information see page 43 Buyers'
Guide and left top lines
Holtz Electric Co 420 Bernard
Horacek-Hayden Inc 16 Howell
Horner Theodore T 93 McNaughton
Huber T R Electric Co Inc 68 South av
INDUSTRIAL ELECTRIC CO Inc 98
Commercial tel Main 1688—For further
information see page 43 Buyers'
Guide

Kahl Ernest 47 Shirley
Kahn Electric Co 114 Laburnum cres
LAUBE ELECTRIC CORPORATION
219 East av tel Stone 104—For further
information see page 58 Buyers'
Guide and left top side lines

Lehrer Max 703 Park av
Lippa Sebastian 60 Centre pk
Long Wm A 281 Saxton
Mandel Electric Co 38 Centennial
Miller Richd W 54 Raeburn av
Moran David T 82 Quentin rd
Morrison-Schuler Electric Inc 224 Mt-
Hope av

Mott F A Electric Co Inc 136 Harvard
Noble Electric Co 1150 Main E
O'CONNELL ELECTRIC CO 99 MtHope
av tel Main 827—For further in-
formation see page 43 Buyers' Guide
Pacelli Salvatore 104 Clifton
Parker Arth R 4 Judson ter
Payne Newton H 126 W Sawyer pl
Pearce Albert J 9 Ravenwood av
Peer Geo S 265 Tremont
Pinnacle Electric Shop 107 Cobbs Hill
dr

Powers John E 24 Kron
Robenstein Saml 107 Cobbs Hill dr
Roberts Chas F 59 Monroe av
Rochester Electric Radio Laboratory
132 Verona

Rockwood Lester 1740 Lake av
Schuler C Richd 670 Monroe av
Siebert R C Inc 1967 East av
Sutton Geo F 140 Gillette
Sykes E C & Co Inc 6 Front
Tanner Richd E 34 Iceland pk and
rear 405 Frost av
Testa Carlo 82 Jefferson av
Tribble Ulysee 397 Clarissa
Vetuskey Chas J 49 Dayton
Villareale John 319 N Union
Ward Ralph D 201 Harding rd
Warder Electric Co 362 Main E
Wild Leroy A 826 Court (repairs)
Zieres Wilson M 942 Genesee

Electrical Equipment & Supplies
—Mfrs
Clarage Fan Co 16 Main E rm 210
Commercial Controls Corp 640 Culver
rd
Delco Appliance Div General Motors
Corp 391 Lyell av
Eck Vapor & Primer Co 134 Inglewood
dr (condensers)
Electric Panelboard Co 426 Exchange
Electronic Traps Inc 68 Monroe av
General Electric Co 89 East av rm 908
Joslyn Co The 48 Olean
Mellophane Corp 1462 Main E
National Electric Products Corp 82
StPaul rm 728
Peerless Electric Co The 119 Main E
rm 825
Rochester Products Div General Motors
Corp 1000 Lexington av
Samson-United Corporation 1700 Uni-
versity av
Smith F A Mfg Co Inc 255 N Union
Square D Co 135 Spring
Supreme Electric Products Corp 194
Vassar

Electrical Equipment & Supplies
—Retail
Aspenleifer & Wood 20 Monroe av

BERGER BROS ELECTRIC MOTORS
Inc (motors) 395 State cor Brown tel
Main 2722—For further information
see page 42 Buyers' Guide
Braun's 902 Portland av
Coon Ralph W 76 Crawford
Electric Motor Machinery Co 1132 Mt-
Hope av
Electric Razor Service Co 50 Stone
Fahrer Robt B 154 State
Figler Electric Co 558 Hudson av
Fitch Appliance Co 477 Joseph av
Frenchman & Sweet Inc 368 State
General Equipment Co 16 N Union
Gissin Garson 607 Joseph av
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For further
information see page 42 Buyers'
Guide and top edge
Hill Appliance Co 488 Main E
Hite Electric Heat Unit Co 36 Rich-
mond
Kreckman's Electrical Store 500 N
Goodman
Main Electric Co Inc 1462 Main E
Monroe Appliance Co 737 Monroe av
Palco Electric Co 119 Main E rm 825
Peerless Radio Co 1172 Dewey av
Pfaunder's Refrigerator Parts Inc 433
South av
Pommerining H C & Son 1086 Lyell av
Power Equipment Co 154 Andrews
Purple & Behrman 94 Scio
Requa Electrical Supply Co Inc 91 St-
Paul
Robot Electric Appliance Co 1775
Dewey av

ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tel Main
7070—For further information see
page 52 Buyers' Guide and right top
lines
Rochester Refill Fuse Co 402 Cottage
Schjefer Electric Company Inc 311
Alexander rm 410
Schwarz Osmond G 432 Atlantic av
Standard Electric Sales Co 410 Central
av
Stark Lester 617 Joseph av
Vanderlinde Electric Corp 100 Char-
lotte
Victory Appliance Co 518 Dewey av
Ward Leonard Electric Co 183 Main E
rm 1131
Washer Service Shop 843 Clinton av N
Wynar Parts Service Co 155 State

Electrical Equipment & Supplies
—Wholesale
Allis Louis Co The 113 Main E rm 1202
(motors)
BURKE STEEL CO Inc 30 Sherer P O
Box 514 tel Genesee 7600—For fur-
ther information see page 85 Buyers'
Guide and left bottom side lines
Electric Equipment Co 63 Curlew
Electric Supply Sales Co Inc 230 An-
drews
Empire Electric Supply Co 303 Central
av
GENERAL ELECTRIC SUPPLY CORP
67-75 Mortimer tel Main 9050—For
further information see page 41 Buy-
ers' Guide and right bottom side lines
Gould-Farmer Co Inc 191 East av
Graybar Electric Co 188 N Water
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 42 Buy-
ers' Guide and top edge
Kelman Max 478 Alexander
Kovalsky-Carr Electric Co Inc 178 Clin-
ton av N
Rowe Electric Co 7 Front
Ward Leonard Electric Co 183 Main E
rm 1131
Webb Electric Co 304 Andrews
Westinghouse Electric Supply Co 1048
University av
Westinghouse Electric & Mfg Co 1048
University av

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

Member of the Federal Deposit Insurance Corporation

2 EAST AVE.

Electrolytic Treatment

Caldwell Helen F Mrs 25 North rm 638
Friedman Frances 27 Clinton av S rm 405
Gerber Jos J 130 Main E rm 821
Gerber Sally Mrs 130 Main E rm 819
Winton Ida S 42 East av rm 311

Electrotypers & Stereotypers

Genesee Electrotype Co 97 N Water
Mann-McNaught Co 113 N Water
ROCHESTER ELECTROTYPE & ENGRAVING CO Inc 170-172 Water N tel Main 1040

Elevator Manufacturers

Graves Elevator Co Inc 280 Lyell av
Houghton Elevator Co 350 Main E
Huff Elevator Service 74 Park av
Otis Elevator Co 130 Main E rm 232
Warsaw Elevator Co 191 Mill

***Embalmers**

BENDER BROS 301 Alexander tel Stone 1179—For further information see page 46 Buyers' Guide

HALLORAN HENRY D SONS Inc (Thomas B Mooney's Sons) 341 Plymouth av S tel Main 127—For further information see page 47 Buyers' Guide

HAUBNER & STALLKNECHT 828 Jay tel Genesee 300—For further information see page 48 Buyers' Guide

INGMIRE & NAGLE CO Inc 137 Chestnut at Court tel Stone 111—For further information see page 46 Buyers' Guide and right bottom side lines

JEFFREYS L A CO 32 Chestnut at Lawn st tels Stone 203 and 205—For further information see page B opposite inside front cover and bottom edge

MAIER FUNERAL DIRECTORS (formerly L W Maier's Sons) 870 Clinton av N tel Stone 609—For further information see page 47 Buyers' Guide and bottom line back cover

MATTLE A J & SON 300 Cumberland near Central Post Office tel Stone 1552—For further information see page 48 Buyers' Guide and left bottom side lines

SCHUEYERMAN C F SONS 712 Main W tel Genesee 438—For further information see page 49 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684—For further information see page 49 Buyers' Guide

TROTT THOMAS F 683 Main E tel Stone 1524—For further information see page 49 Buyers' Guide

Embroidery—Hemstitching & Stamping

A B C Embroidery 516 N Goodman
Friedell Hemstitching 25 North rm 531
Shipston Agnes A Mrs 51 Hazelwood ter
Taccone Angelina Mrs 309 Brown

Employment Agencies

Briggs Caroline A 42 East av rm 707
Burns Corinne J Mrs 74 Park av (nurses)
Executive Placement Corporation 25 North rm 1127
Farley Leslee C Bureau 16 Main W rm 441

Nurses Directory 74 Park av
Nurses Official Registry 1441 East av
Office Employment Service 42 East av rm 209
Office Placement Agency 183 Main E rm 985

Rochester Employment Bureau 5 St Paul rm 312
Reassiter Employment Bureau 45 Gibbs rm 4

Sturge Jos F 215 Monroe av

United States Railroad Retirement Board 16 Main W rm 607

Enamelers

Demler Art Corporation 63 MtHope av
STUART-OLVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 101 Buyers' Guide

Engineers—Chemical

Howard & Bowen Co 55 Plover

Engineers—Civil

DelleCese Frank C 10 Gibbs rm 406
Elmendorf Cornelius E 10 Gibbs rm 406
Kohl Lewis E Inc 16 State rm 111
Lozier Wm S 10 Gibbs rm 406
Lozier Wm S Co 10 Gibbs rm 406
Lozier Wm S Inc 10 Gibbs rm 406
McKnight Sidney 8 Exchange rm 905
Playford Chas H 10 Gibbs rm 406
Smith & Fitzpatrick 16 State rm 210
Squire A Bradford 10 Gibbs rm 406
Stone & Webster Engineering Corp 14 Franklin rm 505
Whitbeck Arth S 42 East av rm 407

Engineers—Consulting

Ancona John F 311 Alexander rm 311
McBean Douglas M 315 Alexander rm 324
Thomas Howard S 25 Exchange rm 100

Engineers—Management

DeQUASIE L G AND COMPANY 380 Exchange tel Main 1155
Miller, Franklin, McLeod & Co 183 Main E rm 989
Siebert Rudolph R 183 StPaul rm 402
Smith John D 82 StPaul rm 718
Standard Retail Planners 414 Hillside av

Engineers—Mechanical

Hopkins Engineering Service 133 East av
Oswold Olaf G 1647 StPaul
Schwarz Ralph C 130 Main E rm 1201

***Engineers—Structural**

HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 120 Buyers' Guide

***Engineers' Supplies**

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc (mechanical and surveying) 65-77 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Engineers' Supplies & Materials

CASE W A & SON MFG CO Case bldg 72-90 StPaul tels Main 3404-3405-3406—For further information see page 102 Buyers' Guide

Engines—Gas and Gasoline

Hunter Lester S 433 Flower City pk (boat engines)
Rochester Outboard Motor Co 982 St-Paul

Engravers

DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 89 Buyers' Guide and left side lines
Econo Products Inc 132 Humboldt
Gates Howard P & Co 161 Clarissa (dies)
Laffer Engraving Co Inc 194 Mill
LeRoy Chas E 383 Main E rm 3 (steel)
Michel F J & Co rear 742 Portland av

SCRANTON'S BOOK AND STATIONERY CO Inc, Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide and left bottom side lines

Engravers—Card

Blue Goose Greeting Card Co Inc 749 Monroe av
Light H B Engraving Co rear 22 Barton
Mooney-Keehley Inc 228-230 Bway
Scranton's Inc 29 N Water
SIBLEY, LINDSAY & CURR CO 228-230 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines
Wetmore & Sugden Inc 749 Monroe av

Engravers—Jewelry

Cole Wm A 14 Franklin rm 602
Knab Martin B 119 Main E rm 301
Roessler Harry F 5 StPaul rm 402
Steele John E 5 StPaul rm 204

Engravers—Photo

Ad Service Engraving Co Inc 59 Main E 3d fl
Culver-Herald Engraving Co Inc 59 Main E 4th fl
Empire Photo Engravers Inc 87 Franklin
Franklin Colortype Co 1776 Clinton av N
General Engraving Corp 36 Clinton av N 3d fl
Hurst Photo Engraving Co Inc 149 Andrews
ROCHESTER ELECTROTYPE & ENGRAVING CO Inc 170-172 Water N tel Main 1040
Roehlen Engraving Works Inc 324 St-Paul (embossing dies & plates)

Entertainment Bureaus

Campbell Program Service 42 East av rm 312
Collins Management Services 119 Main E rm 1317
Consolidated Vaudeville Exchange 130 Clinton av S rm 7
School Assembly Service 119 Main E rm 1317

Excelsior Mfrs & Dealers

Excelsior Supply Co 86 Hebard

***Experimental Work**

UNION TOOL CO The 299 Norton tel Glenwood 3495—For further information see page 82 Buyers' Guide

Exporters

Stanton Chas Inc 39 State rm 511

Express Companies

Brinks Incorporated 188 Main E rm 1332
Doyle Armored Car Service 119 Main E rms 901-908-905
Flower City Transfer Corp, NYC sta
Inter-State Systems 289 Exchange
Martin's Transit Service Inc rear 28 N Wash
Railway Express Agency Inc 55 Joseph av, 420 River and 108 State
Rochester Transfer Co, NYC sta 350 Central av
Western Express Co The 15 Circle
York-Buffalo Motor Express Division
Lancaster Transportation 15 Circle

Exterminators—Vermin & Insect

Bohman Bros Inc The 98 Monroe av
City Exterminating Co 218 Monroe av
Glenn Sanitation Co 537 N Goodman
Greene's Extermination Service 190 Peck
Halaby Saml & Co 123 Garson av
Roch Vermin Destroying Co 417 Pearl
Rowley Clarke B 53 Belmont

PERSONAL LOANS

\$100
TO
\$300

PROVIDENT LOAN SOCIETY

31
Exchange
St.

ROCHESTER
&
NEW YORK

MAIN
297-298

Chestnut St at Court

RALPH D SCORRELL
LICENSED MANAGER

STONE 111

INGMIRE & NAGLE CO., Inc.
FUNERAL SERVICE

DRAWING MATERIALS

Six Atlas Street

CITY BLUE PRINT CO.

PHOTO COPIES

BLACK AND WHITE PRINTS

Stone 6480

Exterminators, Vermin & Insect—Con
Spradlin Mothproofing & Exterminat-
ing Service 66 Malling dr

***Factory Supplies**
CASE W A & SON MFG CO Case bldg
72-90 StPaul tels Main 3404-3405-3406
—For further information see page
102 Buyers' Guide
COOK IRON STORE CO 120-128 StPaul
tels Main 5188-5189—For further in-
formation see page 118 Buyers'
Guide

Feed Dealers—Retail
Bennett's Silver Fox Ranch 10 Stillson
(dog foods)
K-9 Dinner 771 Monroe av (dog food)
Newman Bros Grain Co 204 Troup

Feed Dealers—Wholesale
Herman Louis W 173 Portland av
Newman Bros Grain Co 204 Troup

***Feed Dealers—Wholesale
& Retail**
FLOWER CITY BUILDERS & FEED
SUPPLY CO 1284 MtRead blvd tel
Glenwood 5310—For further informa-
tion see page 27 Buyers' Guide

Fence Manufacturers
Bielaski Walter J 279 Portland av
Damon-Chapman Co 234 Mill (turn-
stiles)
DeRoo Wire Works 342 Norton
Empire Fence Co Inc 306 Buffalo rd
Falcone & Son Co 42 Lowell
Flower City Fence & Pipe Co 826 Ex-
change
WHITE WIRE WORKS CO The 79-83
Exchange tels Main 273-274-275—
For further information see page
124 Buyers' Guide

Fertilizers
Gormel Plant Food Products Co 390
Main W and 175 South av

***Fibreboard Box Mfrs**
ROCHESTER BOX & LUMBER CO Inc
1223 Lincoln-Alliance Bank Bldg tel
Main 4126—For further information
see page 21 Buyers' Guide

***Film Mfrs**
EASTMAN KODAK COMPANY (mo-
tion picture, X-ray, amateur and
professional) 343-391 State tel Main
4800

Filters
Dollinger Corp 11 Centre pk
Rega Manufacturing Co 99 MtHope av

Finance Companies
Commercial Credit Corp 240 East av
Credit Acceptance Corp 65 Broad W
rm 106
Dental Acceptance Co 37 Main E 3d fl
Domestic Finance Corp 180 Main E rm
512
General Motors Acceptance Corp 317
Alexander
Hometown Finance Co Inc 65 Broad W
rm 104
Personal Finance Co of NY 131 Main
E rm 201
Rochester Production Credit Assn 179
Winton rd N
Universal C I T Credit Corp 154 East
av rm 200
Your Budget Co 8 Exchange rm 211
Your Purchasing Co 8 Exchange rm
211

Fire Alarms
Stirling Siren Fire Alarm Co Inc 58
Allen

***Fire Brick & Fire Clay**
SUMMERHAYS REFRACTORY SUP-
PLIES Inc 614-632 Clinton av S tel
Monroe 1155—For further informa-
tion see page 34 Buyers' Guide

Fire Extinguishers
Dietterle Fire Equipment 1011 Arnett
blvd
Fyr-Fyter Equipment Co 119 Main E
rm 823
Grinnell Co Inc 65 Broad W rm 220
(automatic)
Rochester Sprinklers Corp 51 Charlotte
WRIGHT & ALEXANDER COMPANY
(chemical) 21-23 Otsego tels Main
1056 or 6828—For further informa-
tion see page 101 Buyers' Guide

***Fire Insurance**
ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 62 Buy-
ers' Guide and left top lines
BOHACHEK E S Inc Loew's Rochester
Theatre bldg 130 Clinton av S at
Court tel Main 87—For further in-
formation see page 68 Buyers' Guide
and left top lines
ILKLY AGENCY Inc The 323 Cutler
bldg 42 East av tel Stone 99—For
further information see page 65 Buy-
ers' Guide
PAVIOUR R S & SON Inc 1239 Lincoln-
Alliance Bank bldg tels Main 220-221
—For further information see page
63 Buyers' Guide and right top lines

Fish Dealers
Amico Pasquale 450 North
Cantor Hyman 330 Joseph av and 483
Ormond
Cesarale Vincenzo 150 Lyell av
Colozzi Elisa Mrs 46 Prospect
Giudice Manuel E 17 Jay
Lamb Chas H 70 Front
Lawrence Karl 343 Joseph av
Merzel Philip 942 Joseph av
North Side Fish Market 427 North
Oratz Isadore 349 Joseph av
Palmer Fish Co Inc 141 State
Peachey L H Co 115 Front
Pennisi Salvatore 727 Clinton av N
Porter Fish & Oyster Market 1 Hudson
av
Price's Fish Market 385 Main E
Raven Benj 391 Joseph av
Rossetti G Raymond 350 Smith
Russo Frank 124 Central pk
Schafer Saml 584 Joseph av
Schimizzi Peter 482 Portland av
Snell Harry H 113 Tremont (ornamen-
tal)
Stolnitz Bros Fish Market 240 Joseph
av

Fishing Tackle & Rods—Mfrs
Rochester Spinner Co 54 Pershing dr

Flags, Banners & Bunting
(See Awnings & Tents)

Flavoring Extracts
Fenton Wholesale Co 380 Cottage
Fisher O P 43 Glendale pk
Vanilla Laboratories Inc 86 White
SMITH-JUNIOR CO INC 266 Lyell av
tel Glenwood 2244—For further in-
formation see page 116 Buyers'
Guide
Victory Extract Mfg Co 111 N Water

Floors
Arndt Herman P 19 Longview ter
(hardwood)
Arsove Geo M 50 Winton rd S (sand-
ing)
Callemeyn Cyriel J 400 Flower City pk
Collister Frank E 351 4th
Genesee Flooring Company 178 Ellicott
Genesee Hardwood Floor Co 178 Ellicott

Hubregsen Andrew 127 Mildorf
Imperial Floor Co Inc 59 Halstead
Kramer Henry K 842 Thurston rd
Morel Peter 1254 Genesee Park blvd
Mourer Geo L 119 Collingwood dr
Perkins Philip J 90 Lapham
Rochester Floor Co 50 Roseview av
(hardwood)
Smith Leonard E 147 Hazelwood ter
(hardwood)
Teerlinck Alphonse 232 Kenwood av
Vanmulem Rene J 214 Versailles rd
Webb Flooring Co 14 Franklin rm 703
(asphalt)
Yaeger Floor Co 78 Merchants rd

Florists
ALBERT FLORIST 363 East av and 311
Alexander tel Stone 318—For fur-
ther information see page 44 Buyers'
Guide
Ann's Flower Shop 1780 Lake av
Bennett Roy E 200 McCall rd
BLANCHARD FLORIST 58 and 62
Lake av tel Main 1986—For further
information see page 44 Buyers'
Guide
Boucher Eliz Mrs 422 Main E
BOUCHER GEORGE Inc 422 Main E
tel Stone 96—For further informa-
tion see page 44 Buyers' Guide
Browncroft Florists 485 Winton rd N
Carnevale Frank 859 Jay
Clark Anna C Mrs 820 Jefferson av
Cole Edw M 2639 Dewey av
Darcy Jack 90 Lake av
Demo the Florist 1384 Culver rd
Elliott & Craft 1146 MtHope av
Farmen Kath W Mrs 331 Driving Park
av
Filmar Florist 601 Plymouth av N
Floravanti The Florist 298 North
Fiore Paul 150 Central pk
FLOWER BOX The 622 Main E tel
Main 2939—For further information
see page 44 Buyers' Guide
Genesee Flower Shop 172 Genesee
Hart Geo B Inc 47 Ely (wholesale)
Higbie Lloyd H 38 Main W
Holy Sepulchre Cemetery Greenhouse
2461 Lake av
Josh Gardens 370 Ridge rd E
Keller Emil Harold 1023 South av
Keller Geo J 727 MtHope av
KELLER J B SONS Inc 28 Clinton av
N tel Stone 484-5-6—For further in-
formation see page 45 Buyers' Guide
and bottom line on front cover
Kennedy & Kirchmaier 579 Lake av
Lloyds Flower & Gift Shops 18 Main E
Love's Flower Shop 500 Main W
Max The Florist 1467 Lake av
McGregor David 307 Merchants rd
McGregor's Florists 201 Grand av and
741 Monroe av
New York Floral Co 3 Main E
Newman Florist 450 Brooks av
Nuifens Robt J 420 Westfall rd
PERRY'S FLOWER SHOPS Inc 441-445
Chili av, 16 Clinton av S and 944
Winton rd S tels Genesee 117-190—
For further information see page 45
Buyers' Guide and right bottom side
lines
PHELPS Harold D 2271 Main E
Reichstatter Emma J Mrs 1162 Clinton
av N
Ridgeway Florist 818 Ridgeway av
Rochester Floral Co 39 Franklin
Salmon Florist Shop 1174 MtHope av
Schmitt Perennial Gardens 260 Fern-
wood av
Schum Albert N 2020 Clifford av
Scott Gardens 107 State rm 82
Sours Roy R 103 East av
Stark Carleton N 279 Clifford av
Stark Chas A Co 899 Clinton av N and
468 Ridge rd
Teute Hugo, Westfall rd
Thomann Jacob & Sons Inc 838 N
Goodman
Thompson Austin W 184 McCall rd

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7400 DEMOCRAT & CHRONICLE WANT ADS ARE SUCCESSFUL

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 74 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

Thurston Florist 338 Thurston rd
VanDoorn Walter M 432 Parsells av
VanGeyten Jacob 180 Marion
VanHall Thos 1157 Atlantic av
Walden Phyllis V Flowers 912 Main W
Westfall Wm C 1092 MtHope av
Willow Florist 837 Portland av
Wilson H E Inc 39-41 Franklin
WILSON ROCHESTER FLORAL CO
Inc 39-41 Franklin tels Stone 3452-
3453 H E Wilson Greenhouse 835
Hudson av tel Stone 1599—For fur-
ther information see page 45 Buyers'
Guide

Florists' Supplies
Florists Supply Co Inc 125 Andrews

Flour Mills
VanVex Mills Inc 196 Smith

Flour & Feed
(See also Flour Mills)
Fradkin Max 197 Hudson av
Hahn-Shapiro Co 770 Ridge rd
Leib Edw W 1798 Lyell av
Perlman Max 217 Hudson av
Pillsbury Flour Mills Co 500 West av
Rochester Horse & Cattle Food Co 37
May

***Flower Seeds**
HART & VICK Inc 45-55 Stone tels
Main 1200-1201—For further infor-
mation see page 114 Buyers' Guide
and right bottom side lines

***Folding Boxes**
COWLES A B CO Inc 4 Commercial tel
Main 7210-1—For further infor-
mation see page 21 Buyers' Guide
DIAMOND PAPER BOX CO Inc 30
Somerton at 741 Park av tel Monroe
2614—For further information see
page 23 Buyers' Guide
ROCHESTER FOLDING BOX CO Box-
art st PO Box 1012 tel Charlotte 130
—For further information see page
21 Buyers' Guide
STECHER TRAUNG LITHOGRAPH
CORP 274 N Goodman tel Monroe 450
For further information see page 74
Buyers' Guide

Food Products—Prepared
Aerated Products Co 662 Monroe av
Aroesty Products rear 964 Chili av
BARTHOLOMAY DAIRY Inc (milk and
cream) 555 StPaul tel Main 6520—
For further information see page 36
Buyers' Guide and right bottom side
lines
Clapp Harold H Inc 777 MtRead blvd
Clark W N Co 10 Gibbs rm 401
Finch T W & Co 625 S Goodman
Frost King Foods 1980 East av
Genesee Valley Frozen Foods 16 Main
W rm 732
Good Luck Food Co Inc 101 Manhattan
Health Wheat Co 20 Magnolia
Hendee Victor 109 Savannah
Kims Chow Mein 673 Monroe av
Logan John A rear 119 Saratoga av
(baked beans)
Nance-Delmarle Co 1066 Harvard
Nance's Products 1066 Harvard
Nichols Distributing Co 1149 Clifford
av
Old Homestead Co rear 964 Chili av
Pure Foods Co 631 Meigs
Ragu Packing Co 35 Avery
Schuler's Farms Inc 64 Chester
Schuler's Foods Inc 64 Chester
Schuler's Produce Co Inc 64 Chester
Schwarze Jos W rear 405 1st
Standard Brands Inc 593 Bway
Stewart L H Corp 250 Court
Superior Products 352 Court
Trynoski's 766 Plymouth av S (mayon-
naise)
Try-Wood Inc 766 Plymouth av S
(mayonnaise)

***Forgings—Steel**
BURKE STEEL CO Inc 30 Sherer PO
Box 514 tel Genesee 7600—For fur-
ther information see page 85 Buyers'
Guide and left bottom side lines

Founders—Brass, Bronze & Aluminum
Atkinson Co The 575 Lyell av
East Bronze & Aluminum Foundry Inc
1462 Main E
East End Foundry 20 Gertrude
Flower City Foundry Co Inc rear 13
Canal
GENERAL RAILWAY SIGNAL CO 801
West av tel Genesee 1483
HETZLER FOUNDRIES Inc 167-183
Villa tels Glen 1003-4—For further
information see page 23 Buyers'
Guide
Marion Brass & Aluminum Foundry
101 Louise
ROCHESTER BRONZE & ALUMINUM
FOUNDRY CO Inc 19-23 Marietta tel
Main 4644-45—For further infor-
mation see page 24 Buyers' Guide
Thompson Bros rear 36 Beach
Western Cartridge Co 65 Broad W rm
515
WRAY HENRY & SON Inc office 256-
258 State foundry 193-195 Mill tels
Main 1120-1121-1122—For further in-
formation see page 23 Buyers' Guide

***Founders—Grey Iron & Semi Steel**
HETZLER FOUNDRIES Inc 167-183
Villa tels Glen 1003-4—For further
information see page 23 Buyers'
Guide

Founders—Iron & Steel
Enterprise Foundry Co Inc 98 Olean
GENERAL RAILWAY SIGNAL CO 801
West av tel Genesee 1483
Judson Governor Co The 38 Brown's
race
Monroe Foundries Inc 185 Norman
Progressive Foundry Works Inc 10 Mt-
Read blvd
ROCHESTER ENGINEERING & CENTRIFUGAL DIVISION OF THE AMERICAN LAUNDRY MACHIN-ERY CO 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 80 Buyers' Guide
Rochester-Erie Foundry Corp 50 Dewey av
SYMINGTON-GOULD CORPORATION
The general offices 25 Lincoln av plant "A" 20 Symington pl plant "B" Clairn st tel Genesee 100—For further information see page 104 Buyers' Guide

***Fountain Syrups**
(See also Flavoring Extracts)
RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 116 Buy-
ers' Guide
SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—For further
information see page 117 Buyers'
Guide

Fruit Dealers—Retail
Arbia Angelina Mrs 15 Jay
Bababakian Misak 577 Thurston rd
Benson Jas R 375 Plymouth av S
Blanda Jos H 591 South av
Carusone Mary Mrs 362 State
Chiappone Saml 486 Main W
Cinanni Jas V 415 South av
Coates Larry H 2255 Culver rd
Colombo Jas 449 Central pk
Craven Mae Mrs 468 Monroe av
DeGeorge Lorenzo 647 Clinton av N
DeMaria Jos 1054 Clinton av S
DeMayo Meyer 299 Joseph av

Dewey Friut & Vegetable Market 1280
Dewey av
Egan Fruit & Vegetable Co 144 Rose-
wood ter
Emburgia Jos 195 Ridge rd E
Filippone Louis 966 Clinton av N
Garnham John H 823 Dewey av
Giambrone Vincent 1003 Clinton av S
Granetti Michl 372 Joseph av
Growers Mid-City Market 123 Monroe
av
Imburgia Frank 562 Lake av
Indovina Michele 224 Portland av
Kiesinger Homer 577 Plymouth av S
LaRussa Chas 529 Chili av
Lerner Jacob 809 Dewey av
Leta Paul 702 Joseph av
Levinson Hyman 710 Clinton av N
Levy Jos 334 Joseph av
Licata Alphonso 211 Genesee
Maggio Jos 1346 Clinton av N
Margolis Albert D 1804 East av
Monroe Fruit & Vegetable Market 639
Monroe av
MtHope Fruit Stand 1571 MtHope av
Nine Mile Point Farm Fruit House
628 Joseph av
North Winton Fruit & Vegetable Mar-
ket 8 Winton rd N
Olles Frank 551 Main E
Olles Jos A 165 State
Ollis Angelo 476 Hudson av
Orange Store The 1975 East av
Pagano Jos 709 South av
Palumbo Mary R 416 State
Pawlak John 1110 Hudson av
Polhamus Theo 2265 Culver rd
Prestiani Mary Mrs 781 Clinton av N
Ronzo Salvatore 374 State
Sniderman Saml 860 Monroe av
Sol's Fruit Store 576 Joseph av
Strand's Fruits & Vegetables 538 Mon-
roe av
Talvio Meyer 330 Joseph av
Turrissi Jos 41 Herman
Varon Morris 488 Joseph av
Volpe Rose Mrs 1471 Lake av
Young's Orange Grove 290 South av

Fruit Dealers—Wholesale
Benedetto Jas 627 Scio
Brown Bros 160 Roch Food Terminal
DeMaria Rose Mrs 1952 Clifford av
Giambrone B & Co 469 South av
Lazio Banana Co 62 Penna av
Mascari Chas I 35 Herman
Maschiri Anthony 150 North (and re-
tail)
Muscarella Peter 137 Railroad
Panzarella Bros 1 Wabash (bananas)
Starslsy Max 166 Roch Food Terminal
York State Fruit Distributors Inc 14
Franklin rm 1801

***Fruit Syrups**
(See Soda Fountain Supplies)

***Fruits for Soda Fountains, Ice Cream, Bakeries & Glace**
RICHARDSON CORPORATION 1069 Ly-
ell av tel Glenwood 307—For further
information see page 116 Buyers'
Guide

Fuel Oils
A B C Fuels Inc 407 Chili av
BABCOCK H H & CO Inc main office
first floor Wilder bldg tels Main 228-
229-230 sales offices 893 Main W at
Penn RR, 505 North at NYCRR, 720
Driving Park av at B&ORR, Univer-
sity av and Winton rd N at NYCRR
—For further information see page
30 Buyers' Guide
BLACK DIAMOND COAL CO 190 York
tel Genesee 7800—For further infor-
mation see page 31 Buyers' Guide
JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 418—For further
information see page 31 Buyers'
Guide

Main Office
25 MAIN ST. E.
ROCHESTER 4, N. Y.
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

CENTRAL TRUST CO.
COMPLETE BANKING SERVICE
WILLIAMSON OFFICE, WILLIAMSON, N. Y.
Brighton Office
1806 EAST AVE.
ROCHESTER 10, N. Y.
MEMBER FEDERAL RESERVE SYSTEM

SECURITY TRUST COMPANY

ALL TYPES OF LOANS—SAFE DEPOSIT BOXES AT MODERATE CHARGES
CORNER OF MAIN AND WATER STREETS — — ALSO OFFICES IN FAIRPORT AND PITTSFORD

SHOW ROOMS 264-266 STATE STREET
TEL. MAIN {6374 {6375
OGDEN R. ADAMS
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Fuel Oils—Con

LANGIE FUEL SERVICE Inc (Aladdin) main office 326 Main E tel Stone 4000 branch office 693 South av—For further information see page 32 Buyers' Guide

McINTEE JOHN T 1028 Chilli av tel Genesee 731-732

MILLER PEERLESS PRODUCTS Inc 691 Exchange tel Main 2840—For further information see page 78 Buyers' Guide

PROUDFOOT ALBERT L 1066 Main E and 654 South av

RAE J H OIL CO Inc foot of Ambrose tel Glenwood 224

Rogers Fuel Corp 65 Broad W rm 103
SCHWALB COAL & OIL CO Inc (Distributor of Atlantic Refining Co Products) main office 92 Portland av tel Stone 770—For further information see page 32 Buyers' Guide

State Fuel Oil Co 241 Lyell av
WEST CHARLES C COAL CO Inc 281-285 N Union tels Culver 998-999—For further information see page 33 Buyers' Guide

*Funeral Chapels

INGMIRE & NAGLE CO Inc 137 Chestnut at Court tel Stone 111—For further information see page 46 Buyers' Guide and right bottom side lines

MAIER FUNERAL DIRECTORS (formerly L W Maier's Sons) 870 Clinton av N tel Stone 609—For further information see page 47 Buyers' Guide and bottom line back cover

*Funeral Decorations—Floral

PERRY'S FLOWER SHOPS Inc 441-445 Chilli av, 16 Clinton av S and 944 Winton rd S tel Genesee 117-190—For further information see page 45 Buyers' Guide and right bottom side lines

*Funeral Designs

KELLER J B SONS Inc 28 Clinton av N tel Stone 484-5-6—For further information see page 45 Buyers' Guide and bottom line on front cover

Funeral Directors

Ashton Frank 1218 Culver rd
Ashton Funeral Home Inc 636 Main W
Bartolomeo Frances B Mrs 506 Jay
BARTON & COATES 137 Cady tel Genesee 1123—For further information see page 46 Buyers' Guide

BENDER BROS 801 Alexander tel Stone 1179—For further information see page 46 Buyers' Guide

Bonus Casimir C 899 Hudson av
Brindisi Anthony J 61 Ontario
Buckley Jos J 796 Dewey av
Carey Howard V A 88 Cherry rd
Cecil Leon J 1081 Plymouth av S
Cimino Vito & Sons 1676 Clifford av, 56 and 969 Plymouth av N

Cimino & Nanna 221 Central pk
Clark Edw R 1075 Plymouth av S
Corbett Funeral Home 756 Main E
Corbett Jas C 532 Lake av
Crippen-Frear Co Inc 1340 Lake av
Culhane Anthony W 1411 Lake av
DeBell Jos 2115 Clifford av
DiPonzio Bros 527 State and 40 Backus

Dreier Edw H 85 Joseph pl
Emma Domenic P 54 Clifton
Emma Miel J 437 Clinton av N
Falvo Jos 58 Woodward
Farrell Bros 51 Ridge rd
PISKE & HANDY 105 Lake av tel Main 2730

Flannery Bernard T 17 Phelps av
Frear John 1340 Lake av
Frick W H & Son 436 South av
Gabelle Alphonso J 393 Clinton av N
Gerhard Co 178 Cumberland

Gigliotti Funeral Home 455 Scio

HALLORAN HENRY D SONS Inc (Thomas B Mooney's Sons) 341 Plymouth av S tel Main 127—For further information see page 47 Buyers' Guide

Hands Ronald C 32 Chestnut

HAUBNER & STALLKNECHT 828 Jay tel Genesee 300—For further information see page 48 Buyers' Guide

HEDGES MEMORIAL CHAPEL 271 University av tel Stone 806—For further information see page 48 Buyers' Guide

HEDGES & HOFFMAN 141 Scio tel Main 620—For further information see page 49 Buyers' Guide

Honan Thos 616 Genesee

Houck Bros 515 N Goodman

INGMIRE & NAGLE CO Inc 137 Chestnut at Court tel Stone 111—National Selected Morticians—For further information see page 46 Buyers' Guide and right bottom side lines

JEFFREYS L A CO 32 Chestnut at Lawn st tels 203 and 205—For further information see page B opposite inside front cover and bottom edge

Kennedy Chas I 1601 Main E
Korpeck Jewish Funeral Home 324 Cumberland

Kroll Walter 401 Hudson av
Lamb Alf G 32 Chestnut

Latimer Millard E 179 Clarissa
Lewis Funeral Home 1305 Dewey av

Lewis John T 151 Genesee
Liol Anthony L 372 Saxton

Maier Aug M 1119 Joseph av
Maier Aug M Funeral Home 1119 Joseph av

MAIER FUNERAL DIRECTORS (formerly L W Maier's Sons) 870 Clinton av N tel Stone 609—For further information see page 47 Buyers' Guide and bottom line back cover

Maier John J 1119 Joseph av
Maier Rufus F 870 Clinton av N
MATTLE A J & SON 300 Cumberland near Central Post Office tel Stone 1552—For further information see page 48 Buyers' Guide and left bottom side lines

McIntee B Leo C 207 Chestnut
Memorial Funeral Home 4292 Lake av
Menges Wm C 809 Portland av
Miller Bros 474 Lyell av
Miller & Benn Inc 782 Main W
Miller's N J Son 706 South av
Morcan John C 645 Hudson av
Mudge Funeral Home 725 Park av
Murphy Jos A 863 Chilli av
Murphy Murtagh P 691 Monroe av
Myers Walter R 838 Bay
Nusbaum Funeral Home 658 Main E
O'Brien D Bernard 597 Thurston rd
Olzewske Casimir 929 Hudson av
O'Sullivan Funeral Home 481 Flower City pk

Parsky Alex 1125 StPaul
Polvino Bros 371 Lake av
Polvino Louis J 166 Bay
Polvino Thos 1651 Clifford av
Profetta Phillip 1276 Clifford av
Reese Harry M 40 West av
Robinson Nelson S 438 Webster av
Roncione Jos A 850 Plymouth av N
Rossenbach Funeral Service 131 Allen
Rossenbach John C Funeral Home 828 Jay

Rossenbach Wm H 32 Jefferson av
Ryan & McIntee Inc 207 Chestnut
Savage Geo J 1080 North
SCHAUMAN'S L SONS 609 Clinton av N tel Main 2274

SCHUEERMAN C F SONS 712 Main W tel Genesee 438—For further information see page 49 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684—For further information see page 49 Buyers' Guide

TROTT THOMAS F 683 Main E tel Stone 1524—For further information see page 49 Buyers' Guide
Turnbull Herbert B 263 Park av
Vaf Norbert E 604 Maple
Ward Edw J & Son 1103 Main E
Younglove Chas L 1511 Dewey av

*Funeral Homes

CULHANE FUNERAL HOME 1411 Lake av tel Glenwood 1411—For further information see page 47 Buyers' Guide

HALLORAN HENRY D SONS Inc (Thomas B Mooney's Sons) 341 Plymouth av S tel Main 127—For further information see page 47 Buyers' Guide

HAUBNER & STALLKNECHT 828 Jay tel Genesee 300—For further information see page 48 Buyers' Guide

JEFFREYS L A CO 32 Chestnut at Lawn st tels Stone 203 and 205—For further information see page B opposite inside front cover and bottom edge

MATTLE A J & SON 300 Cumberland near Central Post Office tel Stone 1552—For further information see page 48 Buyers' Guide and left bottom side lines

SCHAUMAN'S L SONS 609 Clinton av N tel Main 2274

SCHUEERMAN C F SONS 712 Main W tel Genesee 438—For further information see page 49 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684—For further information see page 49 Buyers' Guide

TROTT THOMAS F 683 Main E tel Stone 1524—For further information see page 49 Buyers' Guide

Fur Dealers & Furrriers

Arundel Eleanor E Mrs 361 Troup
Balla & Son 148 East av
Beckler Harry 467 Joseph av
Berman Fur Co 688 Clinton av N
Borisoff & Son 310 Joseph av
Brightman Bros 18 Andrews
Buisch Wm G 1134 Plymouth av S
Crosby Frisian Fur Co Inc 752 Lake av
Emden Nathaniel 1700 East av
Epstein Saml 193 Lyndhurst
Fur Studio The 505 Lyell av
Gaissert Fritz 27 Clinton av S rm 201
Gallen Fur Co 653 Clinton av N
Garfield Furs 58 East av
Gilman Ella I 148 Oakland (repairing)
Goldblatt Meyer 257 Main E rm 301
GRAESER Wm V CO 38-40-42 Clinton av N tel Main 5729—For further information see page 51 Buyers' Guide
Held Bernard Inc 66 East av
Hill Lawrence S 646 Chilli av
Hines Susan S Mrs 281 Park av
Hunter H L Co 1 Clinton av S
Janos David S 127 Clinton av S
Kirk Orla 213 East av
Koven Fur Co 649 Clinton av N
Kushner Harry 647 Park av
Langthorn Furs 739 Main E
Levin Modes 1 Clinton av S 5th fl
Mirguet J C Inc 108 Platt
Miss Margaret Fur Co 812 Dewey av
Modern Fur Shop 817 Clinton av S
Mueller Hans 176 Alphonse
Muir Gladys T Mrs 1069 Plymouth av S
New York Fur Shop 704 Clinton av N
Nolin Margt S Mrs 256 East av
Nusbaum's Fur Shop 29 Clinton av N
Rochester Fur Dressing Co 290 Broad W

Rosenbloom Leo 632 Clinton av N
Russ Thos W 1573 Main E
Schafer H Co 700 Main W
Schickler Fur Shop 1187 Culver rd
Schildkraut Fur Co Inc 7 Clinton av S
SHAPER CO 51 East av tel Stone 18
For further information see page 51 Buyers' Guide and right top lines

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MAIN 7070

Sipe Anthony 1283 Clifford av
Stephen's 78 Clinton av S
VERESCHAK GEORGE 250 East av tel
Stone 2947
Vogue Fur Studio 27 Clinton av S rm
306
Zaccaria's 833 Dewey av
Zweig Max 240 Rosedale

*Fur Repairing & Remodeling
BALLA & SON (and made to order)
148 East av tel Stone 2517—For fur-
ther information see page 50 Buyers'
Guide
GRASER WM V CO 38-40-42 Clinton av
N tel Main 5729—For further infor-
mation see page 51 Buyers' Guide
SHAVER CO 51 East av tel Stone 18
—For further information see page
51 Buyers' Guide and right top lines
VERESCHAK GEORGE (and made to
order) 250 East av tel Stone 2497

*Fur Storage
CROSBY FRISIAN FUR CO Inc 752
Lake av tel Glenwood 206—For fur-
ther information see page 51 Buy-
ers' Guide
FORMAN B COMPANY 46 Clinton av
S tel Main 3900—For further infor-
mation see page 38 Buyers' Guide
GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further infor-
mation see page 51 Buyers' Guide
SHAVER CO 51 East av tel Stone 18
—For further information see page
51 Buyers' Guide and right top lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

Furnace Mfrs & Dealers
Flower City Furnace Co 565 N Good-
man
Holland Furnace Co Inc 30 Exchange
Krech Conrad 63 Scrantom

Furniture Dealers—Retail
Baby Furniture Co 40 State
Berger's Antique Shop 248 Hudson av
(antiques)
Better Furniture Studio 979 Joseph av
Bond Furniture Co 320 Andrews
Borrelli Furniture & Appliance Co 487
State
Brown Gay 116 Westchester rd
Byer's Furniture Store 250 Joseph av
Corona Home Furnishings Inc 411
Main W
Dalley Harold E 14 Monroe av
DiPasquale Paul C 235 Park av
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 38 Buyers' Guide
and left top side lines
Empire Furniture Co 164 Main W
Fahrer H P 96 State
Filler Olive P Mrs 446 Main W (2d
hand)
Flanigan Furniture Co 337 Driving
Park av
GARSON & WOOD FURNITURE CO
111 Clinton av S tel Main 5103—For
further information see page 50 Buy-
ers' Guide
Goldberg Julius H 96 North
Goodrich A R Inc 533 Monroe av
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
Hayden Co The 370 East av
Israel Minnie M Mrs 26 Cady (an-
tiques)
Kane's 41-45 State
Kominz Tire Co Inc 289 Monroe av
Krovetz Furniture Store Inc 458 Jo-
seph av
Kurlansky Morris 280 Joseph av
Lauer Furniture Co Inc 50 State

Libbie's Furniture Store 828 Portland
av
Lyons Furniture Co 42 State
Mangurian Harry T 121 Park av
Masline Edw 1340 Clinton av N
May F P Furniture Co 261 North
MCCURDY & CO Inc 275-291 Main E at
Elm tel Main 5500—For further in-
formation see page 38 Buyers' Guide
and right bottom side lines
MICHELSSEN GEORGE J FURNITURE
CO (bedroom, living and dining
room) 172-182 Avenue D tel Glen-
wood 4719—For further information
see page 50 Buyers' Guide
Miller Cabinet Company 93 Monroe av
New Era Furniture & Appliance Co 363
Jay
Nolan Thos M 420 State
Norman Napoleon 209 Monroe av
(used)
North Side Furniture House 224 and
226 North
Peoples Outfitting Co 439 Central av
Pheterson Harry 417 Joseph av
Pierce Furniture Co 531 Monroe av
Pilling Morris 512 Joseph av (baby
carriages)
Playtime House 10 Gibbs rm 407
Powers Furniture Store 433 Main W
Predmore Wm F 93 State (school and
church)
Pren's Storage Furniture Store 460
State
Prince Furniture & Carpet Co 136
Main W
Reliable Furniture Co 82 State
Rivers Frank A Co Inc 226 South av
Ruby-Gordon Inc 34 South av
Sandler Furniture & Paint Co 72 North
SCHANTZ JOSEPH A CO 247 StPaul
tel Main 1737
Schulman Baby Furniture Co 570 Clin-
ton av N
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Simon's Baby Furniture Co 1781 Dewey
av
Speaker's Furniture & Appliance 532
State
Spear's S B Furniture Company 240
North
Sturman Home Furnishing Co 491
Clinton av N
Union Outfitting Co Inc 286 East av
Valente V Inc 205 Lyell av
Wayside Furniture Co 1035 Culver rd
WEIS & FISHER CO 82-84-86 Clinton
av S tel Stone 1082—For further in-
formation see page 50 Buyers' Guide

**Furniture Dealers—Second
Hand**
Alert Furniture Co 208-210 North
Anderson Furniture Store 515 Court
Begy Geo R 267 North
Booth Elmer 225 Parsells av
Brooks Furniture Co 518 Clinton av N
Burbott John F 419 Hudson av
Cappellino Peter C 380 Main E
Cappuccio Aniello 519 North
Cornish Coleman B 5 Parsells av
DelMoro Antoinette Mrs 101 Grape
Fisher Louis 182 Monroe av
Flower City Furniture Market 458 Main
E
Gould Kenneth R 151 Webster av
Grossman Jacob 228 North
Hutchinson Wm J 383 South av
Levine Benj 44 Monroe av
Lowe Arth 473 Main E
Martin Wm A 555 Main E
Noldt Hazel 341 Court
Paap Peter 591 Main E
Roach Fredk M 233 North
Santamore Geo 230 Monroe av
Schroeder John 421 Court
Tiffany Furniture Co 346 Court
Toby Joe 234 North
Torrens Gertrude Mrs 48 N Union

Tubilo Russell 543 South av
Worner Wm 1106 Lyell av

Furniture Dealers—Wholesale
Turk H & Son 348 State

Furniture Mfrs
(See also Cabinet Makers)
Baby Bathinette Corp 115 Mill
Barnard & Simonds Co Inc 6 Hastings
Borrelli John 847 StPaul
Indian Splint Inc 56 Rutter
Keen Furniture Co 125 State
Kittelberger Furniture Mfg Co 404 Avis
Knight Glen E 76 N Union (lawn)
Mets Jas P & Sons 1673 Clinton av N
Poggendorf Wm H rear 160 Cady
Schmitz Furniture & Upholstery Co
1476 Lake av
Trimble Nurseryland Furniture Inc 634
Lexington av
Universal Furniture Co 293 N Union

Furniture Repairers
Bubel Cornelius 1173 Plymouth av S
Doonan Ward S 120 Garson av
Fogg John B 77 Primrose
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
Home Servicing Co 1485 Lyell av
Lane Jos W 169 Milburn
Merrick Gordon E 846 Exchange
Re-Nu-It Desk Co 7 Clinton av N 3d-B
(refinishing)
Strauch Geo D 328 Court

*Furriers
GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further in-
formation see page 51 Buyers' Guide
SHAVER CO 51 East av tel Stone 18—
For further information see page 51
Buyers' Guide and right top lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

*Galvanized Iron Works
(See also Tin, Copper & Sheet
Iron Workers)
FLESCH & SCHEMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 115 Buy-
ers' Guide and left bottom side lines

*Garage Doors
LESTER HENRY HARDWARE CO Inc
150 Main W tals Main 5355, Main
1607—For further information see
page 54 Buyers' Guide and back cov-
er

*Garage Equipment
ROBY SIDNEY E CO The 208-214 South
av tel Stone 1129—For further in-
formation see page 86 Buyers' Guide
and left side lines

*Garages
(See Automobile Garages)

*Garden Seeds
HART & VICK Inc 45-55 Stone tals
Main 1200-1201—For further infor-
mation see page 114 Buyers' Guide
and right bottom side lines

*Garters, Wallets & Suspender
Mfrs
HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further infor-
mation see page 15 Buyers' Guide

Gas—Bottled
ESSOTONE GAS Installed with Meter
Service Cook Iron Store Co distrib-
utors 120-128 StPaul tals Main 5188-
5189—For further information see
page 118 Buyers' Guide

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*Gas Companies

ROCHESHER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 52 Buyers' Guide and right top lines

Gas Machines—Generators

Kelley Bottled Gas Service 46 Federal
Universal Bottled Gas Corp 138 MtHope av

*Gas Ranges

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 52 Buyers' Guide and right top lines

Gasoline Station Equipment

Brewer Chas A 111 MtHope av

Gasoline Stations

Acker Alf G 657 Brooks av
Al's Service Station 184 Smith
Alessi Geo 1699 Culver rd
Alesso Jos 319 North
Alex's Service Station 123 Hudson av
Alexander Gilbert 187 Alexander
Almy's Inc 1886 East av
Apitzer Wm H 759 South av
Apker Russell W 430 Atlantic av
Archer Motor Co Inc 370 Monroe av
Arnold Wm G 420 MtHope av
Ashman Oliver B 772 Portland av
Atlantic Refining Co 55 Chili av, 671 Park, 1840 Lyell av and 521 Ridge rd
Atlantic Service Station 815 Clinton av S and 743 Plymouth av S
Avenue D-North Service Station 1205 North
Ayres Jas B 441 State
Barnard Service & Supply 2450 Dewey av
Barra Peter J 835 North
Bates Service Station 1091 Culver rd
Bauer Wm M 278 Dewey av
Bauerschmidt Edw A 857 Portland av
Beecher Rollin M 376 StPaul
Begy's Service Station 540 Jefferson av
Behringer Arth 348 MtHope av
Bellis Service Station 2411 Dewey av
Berger Service Station 890 Monroe av
Bernard Chas R 296 Arnett blvd
Bernstein Harry C 1378 StPaul
Bidwell Howard 216 East av
Bizub Jos 72 Ridge rd W
Blum Jack 1143 Joseph av
Blum Jos L 252 Hudson av
Bob's Service Station 739 Winton rd N
Boellard Max 592 Lyell av
Bowe Francis 1381 South av
Brahler Arvid L 1954 East av
Brand A Franklin 422 Exchange
Brennan Fay M 419 Ridge rd
Bridge Clement A 511 West av
Brognia Joe 710 South av
Bromley E J Texaco Service 628 Genesee
Buell Michl W 752 S Goodman
Burke Service Station 150 Buffalo rd
Campbell Raymond W 551 Main W
Cannan Raymond W 3345 Lake av
Cataldi Angelo 845 Brown
Chescourt Service Station 132 Chestnut
Chimes Station 181 Court
Cities Service Oil Co 1709 East av
Cleary's Stations Inc 800 Atlantic av, 965 Bay, 21 Canterbury rd 1477 Dewey av 1926 East av 800 and 803 Lake av and 193 Winton rd N
Clint's Service Station 137 Joseph av
Cohen Max 229 Hudson av
Conchelos Saml J 479 Court and 303 Main W
Cook & Morrison 900 Genesee
Corey Wm 1670 Dewey av
Crowley Jas J 121 Reynolds
Crown Service Station 1370 Dewey av
Curtis & Maier 1040 Culver rd
Dalcin Larry B 855 N Goodman
Damanda Albert 1025 Plymouth av S

Davidson's Service Stations 235 Cumberland

DeCamilla John J 201 Franklin
DeLucia Domenick 242 Allen
DeLucia Peter S, Plymouth av N cor Lyell av

DeVoldre Jos G 136 Alexander
DiBenedetto Frank 354 Portland av
DiCesare Anthony rear 244 Platt
DiDio Christopher 2264 Clifford av
Dietz & Tiffany 2145 Main E
DiPasquale Henry 48 Penna av
DiPrima Jos 1756 N Goodman
Doyle Service Station 1656 East av
E & B Service Station 100 Chestnut
Eagle Service Station 1104 Clinton av N

Ed & Ray Service 819 Lake av
Eddie's Service Station 504 Ridge rd
Elliott Wm J 202 Glide
Ely Edw J 420 Main W
Emsley Marvin W 1941 Clifford av
Enders Fred J 240 Webster av
Esso Service Station 371 Ridge rd E
F & G Service Station 1105 Clinton av N

Fabey Thillman K 972 Genesee
Fasino Jos 651 Broad W
Ferguson Harvey C 575 Winton rd N
Ferrari Domenico A rear 860 Smith
Fischer Jos L 1600 Lake av
Flint Albert F 1687 Dewey av
Florio Alphonse E 16 S Wash
Fradkin Max 197 Hudson av
Fraina Pasquale N 462 North
Franklin Square Gas Station 326 Andrews

Fred's Gas Castle, Platt cor Cataract
Gallagher Roland M 419 StPaul
Gamble Geo E jr 1933 East av
Genesee Chemical Gas & Oil Co 218 State and 209 Brown
Genesee Gas Stations Inc 575 Culver rd
Genesee Stations Inc 28 Oak and 461 StPaul and 407 MtHope av

George Saml 4370 Lake av
Geo & Don's Service Station 322 Genesee
Giannavola Sam 537 Jay
Gibaud's 123 Scio
Gino and Rocky's Esso Service 407 Jefferson av
Goetzman Benj B 1500 MtHope av
Gorley Wm F 404 MtHope av
Grimes Mary E Mrs 334 Plymouth av N

Gucker Wm J, Gibbs cor Grove
Guinegaw Raymond 190 Chestnut
Gulf Oil Corp main office 16 Main E and plant 755 Brooks av; 2020 East av, 101 Main W, 519 Merchants rd, 633 Plymouth av S, 1365 StPaul and 28 Webster av

H R M Service Station 800 Maple
Haag John C 715 Main W
Hahn-Shapiro Co 768 Ridge rd
Hally Wm V 619 Monroe av
Hansen Wm T 328 West av
Hassett Richd E 556 Clinton av S
Hause Nelson H 436 Monroe av
Herman Herbert 20 Browncroft blvd
Hernandez Lindolfo 1470 Lake av
Hickman Roy 248 Genesee
High Hat Foster's Service Station 55 Plymouth av N

Hill Zenas H 550 State
Horan Chas 669 Thurston rd
House Wm K 325 Cumberland
Howard Eug E 64 Stone
Howard & Franklin 895 Main E
Hall Wm H 773 Genesee
Hy's Service Station 4401 Lake av
Independent Gasoline & Oil Co 585 Lyell av

Indiana Service Station 1883 Main E
Jensen Niels 1673 Main E
Jermyn Harold A 999 Chili av
Jerzak Stanley 250 Lake av
Joe's Friendly Service Station 386 Lyell av
Johnville Jos 600 Ridge rd
Jones Harold J 201 Broad W

Joyce Sheldon R 1433 MtHope av
Keenan Frank E 1471 MtHope av
Kendall Service Stations 599 Chili av
Klem & Frank 525 West av
Knowles & Buss 330 Thurston rd
Koetter & Sayre Inc 226 and 1723 Clifford av, 1086 and 1824 Clinton av N, 846 Clinton av S, 354 Curlew, 771 Joseph av, 1545 MtHope av and 880 StPaul

Kowal John 42 Cumberland
Krieg Frank H 560 Clarissa
Kroll Service Station 973 Genesee
Kubitz Bros 365 Winton rd N
Lake Avenue Service 788 Lake av
Laudadio Ernst R 1405 Dewey av
Lawrence Nat 793 Monroe av
Lawrenson Herbert A 79 Bway
Leib Edw W 1798 Lyell av
Lembo Andrew 1053 Clifford av
Lenhard Albert J 425 Thurston rd
Lexington Service Station 363 Lexington av
Liberty Oil Co 1439 Clinton av N
Licciardi Anthony L 364 Curlew
Lincoln Park Oil & Gas Co 111 Buffalo rd

Lohwater Harry J 96-100 Portland av
Loveland Geo W 635 Norton
LoVerde Philip 2350 Main E
Lujan Fredk 556 Lyell av
Maher Francis 931 Clinton av S
Main and Prince Service Station 833 Main E

Malcho Walter L 1200 Main E
Mammano & Minnecl 165 Bay
Manchester Bros 4420 Lake av
Martell Elmo E 771 Hudson av
Mascari Chas I 33 Herman
McCarthy Jos F 58 Franklin
McCormack Henry A Jr 853 Monroe av
McCormack's Service Station 236 Scottsville rd
McGuinnis Service Station 1325 Dewey av

Medwin's Service Station 315 Plymouth av N
Meisenzahl Esso Service 1400 Norton
Merit Oil Co rear 1459 Lake av
Meyer Elmer G 519 Central av
Meyers Wm B 1691 East av and 549 Monroe av
Micicche Jas V 132 State
Michael's Service Station 171 East av
Miller T Wesley 600 Main W
Montagne's Atlantic Service 281 Lyell av

Morse H H Oil Co 935 Broad W, 824 StPaul and 206 Smith
MtRead Service Station 1335 MtRead blvd
Murphy Bernard P 95 Ridge rd
Murray's Service Station 542 Thurston rd
Murrer Jos G 390 Culver rd
Neumann Geo H jr 1475 Hudson av
North Goodman Service Station 804 N Goodman

Norton Glenwood G 870 Elmwood av
O K Service Station 510 Hudson av
Olson Victor W 1721 South av
Oltman Herman G 442 Monroe av
Ouriel Angelo 65 Kelly
Owen N E jr 1640 Lake av
Paduana Jos A 8 Allen
Parkview Service Station 585 Webster av

Parmele Esso Service 1051 Dewey av
Parshall Howard A 1425 Culver rd
Parshall Rodney 462 Genesee
Peake Clifford 1416 Culver rd
Pellens Arth F 159 MtHope av
Peluso Nicholas 159 Lyell av
Peters E H Gas Station 385 Ridge rd
Pickens Raymond J 1385 Culver rd
Piehler Michl 22 York
Pleasant St Parking & Washing Service 22 Pleasant

Plymouth Gas Garden 325 Plymouth av S
Polozzi Bros 735 Emerson
Poliukias Julius S 1276 Norton

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CONTRACTORS' SUPPLIES
BICYCLE AND MOTORCYCLE SUNDRIES

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Proud Geo F 320 Driving Park av
Pure Quill Gasoline Corp 444 Conkey
av, 14 Franklin rm 1313, 155 Hague,
191 MtHope av, 400 State, 590 Culver
rd, 280 Exchange
Rathbels Inc 5 Lawrence
Raphael Lester 645 Culver rd
Rausch Henry J Jr 494 South av
Ray's Service Station 428 Central av
Razes Service Station 1490 Lake av
Refiners 175 MtHope av
Reith Walter 713 Lake av
Rice Walton R 373 Ridge rd E
Rivier Stanley 586 Lyell av
Robinson Geo T 1975 East av
Rochester Gasoline Corp 380 Main W,
400 State, 85 Stonewood av and 14
Franklin rm 1313
Rochester Pure Quill Gas Corp 795
Main E
Rodman Harold L 781 Main W
Romano John J 296 N Union
Romeo Philip 44 Elm
Ross Werner W 57 Lake av
Rubin Abe 104 North
Russell & Hickok 1800 Lake av
Sachs Walter 1994 East av
Salerno's Service Station 1425 Clifford
av
Scalzo Vincent J 362 Webster av
Scannella Antonio 362 Main W
Schantz & Howcraft 1275 Main E
Scharvogel Grover C 1004 StPaul
Scheffano Benj 229 N Union
Schindler & Streb 1460 Clinton av N
Schleyer Jos J 685 Park av
Schwalb Nick & Son 664 Plymouth av
S
Sears Service Station 225 Monroe av
Shapiro Harry 206 Colvin
Simonelli Michl 990 Maple
Sinclair Refining Co 1431 Dewey av
Smith Clifford B 746 Monroe av
Sniderman Isadore 425 Joseph av
Snyder Jack W 990 Chili av
Socony Vacuum Oil Co 102 Brown,
1053 Clifford av, 130 Clinton av N,
1374 Culver rd, 271 Genesee, 968 Jay,
595 Jefferson av, 1291 Lyell av, 1275
Main E, 362 Main W, 664 Plymouth
av S, 300, 1721 South av, 530 Thurst-
on rd and 291 University av
Sofia's Service Station 111 Bay
South Avenue Service Station 420
South av
Sparr Homer S 1157 Genesee
Standard Oil Company of NY—See So-
cony Vacuum Oil Co Inc
Stoesser Leonard A 556 Norton
Sun Oil Co Inc 685 N Goodman
Sunbrite Service Station 229 Clinton av
N
Taksen Service Station 209 Joseph av
Tarrant Clifton F 300 South av
Tiger Oil Co 594 Brown and 1295 St-
Paul
Tomack Subsidiary Inc 565 Culver rd
Tydol Main Broad Service 179 Main W
University Service Station 291 Univer-
sity av
VanDerhoff Leo J 335 E Henrietta rd
VanDeWalle Willis J 581 Main E
VanLone Harlan C 1132 Main E
Vicks Auto Servicentre 656-658 Bios-
som rd
Vogel Henry L 497 Exchange
Vragel Henry 11 Spring
Walsh Stanley 3230 Lake av
Waterman Wm F 961 Jefferson av
Watson Harold T 205 Plymouth av N
Wegman's Service Station 336 Buffalo
rd
West Main Service Station 797 Main W
Wilber Earl 136 South av
Wilkinson John 58 University av and
1298 Clifford av
Williams Herbert 1929 East av
Wolk Ben 45 Monroe av S
Woodworth Geo D 549 Monroe av
Wurster Fred 170 East av
Wyner Gas & Parking Station 278 State
Wyner Service Station 515 Portland av

Yaeger Walter H 892 Clinton av N
Yeoman Wm V 2001 East av
Zlotnik Henry P 859 Hudson av

*General Maintenance

WALZ & KRENZER Inc 250-252 Mt-
Hope av tel Monroe 1474—For fur-
ther information see page 80 Buyers'
Guide

*Gent's Furnishing Goods

McFARLIN CLOTHING CO 191-195
Main E tel Main 5832
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

*Gent's Furnishings—Wholesale

SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
ther information see page 41 Buyers'
Guide

*Germicides & Insecticides (See Disinfectants)

Gift Shops

Bee Gift Shop 647 Chili av
Central American Shop 422 Court
Coe Helen Mrs 1482 Clinton av N
Gift Box The 258 Court
Harriett's Gift Shop 503 Portland av
Jackie's Gift Shop 683 Clinton av N
Kingdon Gift Shop 1064 Culver rd
LIKLY STORES Inc 271 Main E tel
Stone 915—For further information
see page 75 Buyers' Guide and left
top lines
Mary's Gift Shop 403 Brown
Nicholas Gertrude M Mrs 860 Clinton
av N
Perry's Pottery Shop 445 Chili av
Rhea's Gift Shoppe & Circulating Li-
brary 34 Main W
Rose Art Studio 395 Chili av
Sagamore Gift Studio 121 East av
Smith Elmer F 930 Genesee
Thompson Harriett 1726 Lake av
Willis & Shencup 241 Andrews

Glass—Stained & Leaded

Gustafson J Henry 839 Genesee Park
blvd
HASKINS GLASS STUDIO 34 James
tel Stone 5605
Pike Stained Glass Studios 284 Court

*Glass Dealers—Window

BARNARD, PORTER & REMINGTON
9-11-13 N Water tels Main 8140-8141-
8142—For further information see
page 94 Buyers' Guide and left top
lines
GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 8710—For further
information see page 95 Buyers'
Guide and right top lines

Glass Dealers—Window & Plate

**AMERICAN GLASS & CONSTRU-
TION CO** 46-48 Cortland tel Main
2315—For further information see
page 28 Buyers' Guide
Autoglass Co 74 Cortland
Beardsley Glass Co 327 Main W
East Main Auto Glass Shop 781 Main E
Epstien Dora Mrs 52 Herman
Flower City Glass Co 124 Monroe av
HIRES TURNER GLASS CO 606 Hague
nr Lyell av tel Genesee 6750—For
further information see page 53 Buy-
ers' Guide
Melen Glass Works 92 Front (whole-
sale)
Monroe Glass Co 146 Joseph av
Pittsburgh Plate Glass Co 362 Exchange
Scottie's Glass Shop 456 MtHope av
Smith Harry T 39/Charlotte (auto)
VIAL GEORGE I & SONS Inc 5-7 N
Water tel Main 733—For further in-
formation see page 97 Buyers' Guide

Glassware Mrs & Wholesale
Anchor Hocking Glass Corp 328 Main
E rm 518
Blaessig Glass Specialties 165 StPaul
Hazel-Atlas Glass Co 25 North rm 1175
Libbey, Owens, Ford Glass Co 183
Main E rm 916
Pfeiffer Glass Inc 6 Elton
REED F E GLASS CO office 860 Maple
tel Genesee 3250 factory 295 MtRead
blvd—For further information see
page 53 Buyers' Guide
Technical Glass Apparatus Co Inc 42
Galusha
Thatcher Manufacturing Co 315 Alex-
ander rm 334
Will Corp 39 Russell (laby supplies)

*Glassware—Retail

TICE & GATES 347-349 East av tel
Stone 646—For further information
see page 29 Buyers' Guide

*Golf Course, Estate & Park Equipment

HAVERSTICK & CO Inc 45-49 Ford tels
Main 70-71-72—For further informa-
tion see page 79 Buyers' Guide

Golf Courses

Durand Eastman Golf Club, Durand
Eastman Park
Lake Shore Country Club, Beach av
Lake Shore Properties Inc, Beach av

Grain Dealers

Rochester Co-op GLF Service Inc 122
Railroad

Greeting Cards

Avenue Card Shop 848 Joseph av
Carhart Service Inc 67 Clinton av S
Janes art Studios 1225 Clifford av
(mfrs)
Laurabelle's Card Shop Inc 22 Clinton
av S
Love Eliz M Mrs 500 Main W
Rochester Card Shop 45 Clinton av S

Grinding Wheels Mrs

Brunton G W & Sons 14 Franklin rm
703

Grinding & Sharpening

Dobbertin Harry F 32 Henrietta
Finn John J 524 Merchants rd
Godwin Jesse W 109 Redfern dr (lawn
mowers)
Jackson Saw Co 515 State
LaClair Wilfred 180 Lehigh av
McKenzie Arth W 327 Clifford av
Reale Angelo 120 Reynolds
Rochester Lawn Mower Service 97
Lowell
Rochester Roll Grinding & Corrugating
Co 218 Mill
Rohrbach Henry 40 N Water
Sanzotta Jas 461 North
Saucke Grinding Co 111 MtHope av

Grocers—Retail

Accarso Paul 1051 Bay
Ace Food Market 486 Plymouth av S
Acito John 854 Smith
Ackerman's Food Shoppe 266 Park av
Addante Antonio 781 North
Adduci Julia M Mrs 244 Spencer
Agnello Chas 105 Davis
Aiello Jos 432 Bay
Al's Super Market 1464 Lake av
Alaimo Chas 1371 Clifford av
Albany Philip 202 Grand av
Allen Watson H 921 Genesee
Allenza Frank 8 Oakman

**KALBFLEISCH
CHAMPION, Inc.**

**WRITING
ALL
FORMS OF
INSURANCE**

**MAIN
833**

**306-308
GRANITE
BUILDING**

**BARTHOLOMAY
DAIRY
INC.**

—
**Pasteurized
MILK**
In Cream Top
Bottles

—
**Homogenized
VITAMIN
D
MILK**

—
GUERNSEY

Pasteurized
Milk
—
**CHOCOLATE
MILK**

—
CREAM

—
**MAIN
6520**

**555
ST. PAUL
STREET**

— EGBERT F. ASHLEY CO. —

See page 62 Buyers' Guide — GENERAL INSURANCE — See page 62 Buyers' Guide
212 UNION TRUST BLDG. 19 MAIN ST. W. PHONE MAIN 444

**MATHEWS
&
BOUCHER**

**Wholesale
Hardware
Merchants**

**MAIN
1064**

**26
Exchange
Street**

**VENETIAN
BLINDS
a Specialty
For Estimate
PHONE
MAIN 3442**

W.B. GRAVES CO.
SEE INSIDE FRONT COVER

**Established
1899
Rochester's
largest
Home
Furnishing
Store**

Grocers, Retail—Con

American Economy Stores 809 Clinton
av N 381, 554 and 1002 Joseph av
1868 Main E and 1027 Portland av
Amico John 3218 Lake av
Amico Saml 209 Central pk
Andriano Carmela Mrs 229 Oak
Angelini Josephine Mrs 667 Emerson
Angelone Sophie Mrs 85 Latta rd
Annamay's Market 515 Jefferson av
Anthony Anna Mrs 174 Joseph av
Anus Helen B Mrs 470 Carter
Arena Frank 275 Reynolds
Arena Rosario 1710 Norton
Aroesty Jack 1149 Portland av
Arrow Food Store 537 Dewey av and
326 North
Atlas Food Stores 228 Parsells av
Audin Arth J 802 Meigs
Audycki Jos 742 Avenue D
Azzolino Anthony 404 Portland av
Banfield Harold E 338 Court
Barbato Jas 111 Clifton
Barbato Sons 200 Parkway
Barbera Domenico 339 Brown
Barney's Food Shop 430 Thurston rd
Barrigan Donald M 271 Lake av
Barsdale & Vick 481 West av
Bartolomeo Pasquale 196 Parkway
Basso Anthony 405 Clinton av N
Batal Jos 819 Portland av
Battisto Antonio 264 Spencer
Beecher Don L 1513 South av
Beeman John 61 Hanover
Behelfer Saml 272 Conkey av
Berger Sol 279 Joseph av
Berkov Jesse 299 Clinton av S
Bianchi Francis P 400 Brown
Bianchi Nicola 211 Glide
Bloom Louis 274 Norton
Bobby Simon 649 Norton
Bojaro John 1456 North
Bonadio Anthony C 1358 Clifford av
Bonavilla Edw J 229 Remington
Bonsignore Vincenzo 849 Jefferson av
Bordonaro Lena Mrs 624 Plymouth av
N
Boslov Levy 983 Monroe av
Braverman's Creamery 579 Thurston
rd
Bronzo Bros 453 Lyell av
Bronsky Harry 1073 Norton
Broome Frank L 142 Alexander
Broome's Market 546 South av
Brotsky Harry 1073 Norton
Brown Fred 866 Plymouth av S
Brunett Mary Mrs 430 South av
Bucknam Wm W 136 Cypress
Budd's Super Food Store 452 Parsells
av
Buonarigo Jos 186 Troup
Burns Alf B 549 Merchants rd
Burt's Grocery Store 495 South av
Buttaro Lily T Mrs 169 Whitney
C and C Food Market 681 Chili av
Caccamo Frank 471 Central pk
Callahan Lena M Mrs 105 Champlain
Camarella Saml A 1271 Clifford av
Camello Bros 155 Otis
Cameron Loren L 1040 Winton rd N
Cammaroni Neff 38 Ward
Campanella Luigi 58 Miller
Cappellino Jos V 372 North
Carapezza Liborio 293 Orange
Cardillo Michl 269 North
Cardillo Calogero 535 Smith
Cardillo Jos 458 Post av
Cardinale Anna Mrs 695 Campbell
Cardone Michl 22 Saratoga av
Cardwell Robt F 371 Cottage
Carr Wm H 375 Chili av
Carroll Dennis F 78 Danforth
Cassale Jos P 818 Merchants rd
Cassella M 536 Haywards av
Cassarotti Sisters 691 Bay
Cassarlu Iannic 430 Ormond

Castellano Ignazio 95 Central pk
Castronova Peter 163 Adams
Castronovo Jos 418 Scio
Castronovo Matteo 392 Scio
Castronovo Phillip 302 Scio
Cavallo Paul 298 Smith
Chait Saml 114 Thomas
Charlotte Fruit Store 4392 Lake av
Chase Wm 3573 Lake av
Chiappone Angelo 502 Portland av
Chiappone Jos 409 Hudson av
Ghinappi Nicola 922 Jay
Christoff Kosta 404 Lexington av
Christoff Kristie 1013 Joseph av
Ciario Michl 58 Lowell
Ciccarelli Jos 50 Glide
Ciccone Anna Mrs 211 Pullman av
Cipolla Ignazio J 257 Reynolds
Clark Gordon H 1241 Park av
Clark Roy K 24 Moran
Clinton Food Market 357 Central av
Coco Fay R 258 Bay
Cogliore Cateno F 1203 Hudson av
Cohen Harry 888 Clinton av S
Coles Fredk E 713 Meigs
Community Grocery Stores 1284 Dewey
av
Congress Market 1059 Genesee
Convention Food Store 204 Monroe av
Corcoran Mark H 70 Thurston rd
Cordaro Liborio 35 Curlew
Cordaro Louis 1217 Jay
Cordaro Salvatore 97 Saratoga av
Cordaro Thos F 484 Portland av
Cordovano James & Son 770 Bay
Costanzo John C 1677 Clifford av
Countryman Raymond C jr 1169 Ply-
mouth av S
Crocetti Frank 4679 Lake av
Crowley Geo P 196 Reynolds
Cucinella Chas 1587 Clifford av
Cuppola Anthony 346 North
Czebatol John 1001 Joseph av
Dad's Grocery 38 Stonewood av
Dagnese Dominic 638 Brown
Dale's Market 48 Prospect
Dattilo Genevieve T 195 Fernwood av
Daurizio Leo 408 North
Deahn Carl H 847 S Goodman
Dean Eva C Mrs 24 Briggs
Deane Loretta B 489 South av
Deane Wm G 179 Atlantic av
DeBoer Arthur 453 Arnett blvd
DeCenzio Albert 425 Jefferson av
DeFranko Frank 593 Scio
DeLelys Wm 838 Main W
Della Ventura Concetta Mrs 464 State
Delmese Francesco 657 Smith
DeMalle Harold R 691 Park av
DeMalle Marie B Mrs 440 Parsells av
Denk Frank G 743 Main E
D'Eramo Philip 180 Allen
DeRosa Josephine Mrs 564 Emerson
Deusing Emma D 368 Maple
Deuter Leo H 81 Conkey av
DeWolf A Inc 1848 East av
DiAntonio Vito A 54 Fleming
DiBella Rosario 332 Portland av
DiFrancesco Jos 187 Spencer
DiGaetano Frank 267 Lyell av
DiGiacomo Phillip 155 N Union
DiGiacomo Dominic 547 Bay
DiLella Mathew 160 Silver
DiMartino Pauline Mrs 190 Spencer
Dimino Chas 2005 Clifford av
Dimino Jos 355 Bay
Dimitri Anthony 448 Atlantic av
DiPalma Jos 1219 Lyell av
DiPonzio Annunziata Mrs 523 State
DiPonzio Rocco A 445 Sherman
DiPrima Gandolfo 29 Pearl
DiSisto Saml 308 Scio
Diver's Market 536 Dewey av
Domenico Frank 509 Central av
Downey John J 1087 Clinton av S
Drake Clifford H 200 Glenwood av
Duda Nicholas 916 Joseph av

Duda Roman R 433 Clinton av S
Dugan John J 1 Alpha
Dunsker Sydney 663 Jefferson av
Dunkard Jennie G Mrs 140 Alexander
Dutkiewicz John 42 Hague
Effinger Andrew J 1586 Main E
Einhorn Jos r 495 Hudson av
Eisenmenger Adam M 335 Remington
Elisabeth Felix 340 Carter
Elman Jos 1988 Main E
Emanuele Pasquale 115 Murray
Essman Mary Mrs 341 Ormond
Fabbri Angelo 437 Central pk
Falconio Edw V 463 Jefferson av
Falzone Jos 116 Mohawk
Fanara Josephine Mrs 59 Central pk
Fanara Salvatore 1 Dake
Fantauzzo Chas C 395 Bay
Farsace Jos 82 Prospect
Fazio Andrew 162 Sherman
Fedele Salvatore 44 Grape
Fellucca Antonio 358 Genesee
Ferrara's Food Market 1780 Clifford av
Ferrari Angelo P 122 Emerson
Ferrari Robt P 358 Brown
Filsinger I Edwin 633 Winton rd N
Fink Christian A 950 StPaul
Fiorella Michl 680 North
Fischer Jos A 2267 Clifford av
Fisher Albert J 1356 Culver rd
Flack's 568 Driving Park av
Fogarty Michl J 136 Gregory
Formicola Gabriele 114 Myrtle
Foxman Albert E 140 Barons
Franc Ferdinand 1121 Hudson av
Francis and Simon 321 Hudson av
Frankie Lilly Mrs 1099 Clinton av S
Gaesser Walter L 872 Jay
Gagliano Maria Mrs 125 Central pk
Galletto Enrico A 392 Exchange
Galletto Louis 578 Brown
Gan Dora Mrs 83 Hanover
Garellick Saml 631 Clinton av S
Gath Basil A 1506 Dewey av
Geer Andrew J 511 Thurston rd
Genesee Cooperative Society Inc 661
Thurston rd and 627 Meigs
Gennuso Jack 675 Clinton av N
Gertzog Ida Mrs 11 Parsells av
Giacomarra Calogero 346 StPaul
Giaconia Vincent 41 Saratoga av
Giambra Frank 804 Clinton av N
Giangreco Peter G 147 Baycliff dr
Giannavola August 614 Jay
Gianni Rocco 206 Saratoga av
Giardino Natale Mrs 321 Orchard
Giglio Saml 721 Smith
Ginsberg Goldie Mrs 46 Herman
Giordano Geo 108 Verona
Giuliano John 384 State and 7 Lorimer
Glaser's Market & Grocery 518 Conkey
av
Glechauf Bros 221 Park av
Goddard U C 527 Court
Goff Herbert J 636 Garson av
Goldenson Jacob 501 Clarissa
Goldman Harry 488 N Goodman
Good Emanuel 646 Joseph av
Gorelick Sarah 51 Thomas
Gorney Edna Mrs 199 Park av
Grasso Rosario 1800 Lyell av
Great Atlantic & Pacific Tea Co 79
Leighton av, 489 Chili av, 885 Clinton
av N, 775 Culver rd, 4391 Lake av,
1108 Lyell av, 398 Main W, 510 N
Goodman, 186 North, 485 Ridge rd
W, 634 South av
Grocco Sophie Mrs 41 Central pk
Gross Meyer S 548 Joseph av
Grossman Herman L 696 Clifford av
Grundman Alfred H 2032 Main E
Gruttadauria Luigi 4212 Central pk
Guetti Armando 290 Brown
Haering Emil H 220 Jefferson ter
Hagreen Uriel 67 Remington
Haldoups Jas N 579 S Goodman
Hallman Titus E 651 Chili av

SIBLEY, LINDSAY & CURR CO.To Order
Merchandise
STONE 6500

A Complete Shopping Center "Under One Roof"

CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

Hart's Food Stores Inc office 120 Portland av, premium dept 388 Main E, 361 Ames, 14 Atlantic av, 800 Brown, 322 Campbell, 157 Carter, 431 and 937 Chili av, 393 Clarissa, 1503 and 1739 Clifford av, 542, 734, 981 and 1224 Clinton av N, 985 Clinton av S, 213 Conkey av, 429 Court, 1346 Culver rd, 554, 793, 1318, 1446 and 1585 Dewey av, 369 Driving Park av, 328 East av, 484 Emerson, 197, 418, 770 and 951 Genesee, 192 Glide, 372, 609, 790 and 1029 Hudson av, 429 Humboldt, 463 and 759 Jay, 380, 561 and 926 Jefferson av, 886 and 1023 Joseph av, 588, 1764, 3248, 4002 and 4427 Lake av, 624 Lexington av, 146 Lincoln av, 46 Lowell, 432, 504, 1018 and 1241 Lyell av, 475, 1260, 1524, 1889 and 2140 Main E, 639 Maple, 226, 473, 658 and 893 Monroe av, 1521 MtHope av, 308 and 1232 North, 490 and 979 N Goodman, 182 Otis, 653 Park av, 334, 649 and 999 Plymouth av S, 347, 536, 892 and 1171 Portland av, 47 Pullman av, 177 Reynolds, 692 Ridgeway av, 16 Rochester Food Terminal, 942 and 1290 StPaul, 204 Saratoga av, 313 Scio, 212 Scottsville rd, 447 and 848 South av, 557 State, 344 and 689 Thurston rd, 134 and 591 Webster av, 258 and 725 Winton rd N

Harvick Wm B 954 Hudson av
Hasbrouck Jos L 17 Fairfax rd
Hayes Frank A 246 Jefferson av
Haynes Clarence C 402 Ridge rd
Healthful Diet Shoppe 480 Main E
Hehir John F 138 Rosewood ter
Herman Arthur 856 Portland av
Hill Albert Estate 169 Anderson av
Hill Clarence R 3327 Lake av
Horton Reginald H 821 Joseph av
Howland Raymond C 1091 Clinton av S

Hubert Alfred 698 University av
Hy-Grade Foods 495 Lyell av
I G A Stores 533 N Goodman and 1007 Plymouth av S

Ideal Food Store 37 Spring
Ingoglia Jos 426 North
Insalaco Salvatore 380 Orange
Inzlina J & Co 229 Central pk
Isaacson Abram 95 Thomas
Italian Trading Center 477 State
Izzo Jas J 880 Portland av
Jablonski Wm S 1070 Hudson av
Johnson Fred R 1481 MtHope av
Jones Harry J 365 Jefferson av
Joseph Jos A 231 Lyell av
Kaplow Esther M 344 Clarissa
Keller Chas J 225 Field
Kelley Park E 1155 Plymouth av S
Kelme Morris 783 Plymouth av S
Kenney Jos P 838 Genesee
Klass Hyman 438 Joseph av
Kobel Michl 134 Weeger
Kohler's Food Market 535 Chili av
Kohlsar Gertrude Mrs 1100 Clinton av N

Koris Moe 442 Clarissa
Kostiw Michl 1228 Jay
Kowalski Stanley J 252 Weaver
Kraft Wm E 993 Monroe av
Kraus Loretta M Mrs 312 Plymouth av S

Kress Mary Mrs 360 Thurston rd
Krochmalski Victor 1269 North
LaBaer Irving 677 Joseph av
Labovitz Morris 455 Joseph av
Lacagnina Vincenzo 463 State
LaChiusa Anthony J 2247 Clifford av
Lagrega Thos 1534 N Goodman
Lake and Phelps Food Market 379 Lake av

Lakedale Grocery 8000 Lake av
Lama John 610 Plymouth av N
LaMartina Philip C 352 Central pk
Lamendola Giuseppe 54 Jay
LaNovara Vincent 44 Bay
LaPlaca Jos H 159 Park av
Laudico Gaspar 299 N Union
Laudico Jennie Mrs 192 Central pk

Leccese Raymond E 348 Ames
Lederman Isadore 395 Joseph av
Lenhard Jacob L 1149 Lyell av
Leonardo Clementi 277 Carter
Lepsch Walter A 232 Winton rd N
Lesczinski Albert 1080 Joseph av
Less Max D 271 Conkey av
Letson Raymond H 577 Ridgeway av
Levenberg Morris K 115 Park av
Levenson Hyman E 730 Genesee
Levin Hyman 43 Cleveland
Levin Wm J 1137 Culver rd
Levine Eugene 1132 Monroe av
Licata Michl 229 Saratoga av
Lingesso Peter A 16 Romeyn
Lipani Victor 48 Jay
Lipschutz Morris 489 Ormond
Lipshutz Isaac 20 Winthrop
Lista Carmella Mrs 590 Clinton av N
Listman Chas H 1326 Dewey av
Litterio Raymond 528 Emerson
Little Alf F 3900 Lake av
Livadas Bros 181 Monroe av
Loblaw Groceries Inc 1529 Lake av, 556 Chili av, 1004 and 1364 Culver rd, 844 Genesee, 822 Dewey av, 873 Portland av, 491 Ridge rd, 3268 Lake av, 609 Thurston rd, 1800 Clinton av N, 640 Winton rd N and 998 Clinton av S

Lombard Peter A 194 Genesee
Lombardi Mary Mrs 901 Jefferson av
Lomonaco Petrina Mrs 119 Ellicott
Long Thos W 52 Stone
Lortscher Jos C 162 Frost av
Lubes Bernice Mrs 1388 Clinton av N
Luk Martha E 1085 Hudson av
Luteff Thos 285 Webster av
Lyell Avenue Market 1004 Lyell av
Madden Leo M 165 Clifton
Maenza Chas 420 Central pk
Maggio Francesco A 644 Jay
Magliocco Gabriel 381 Plymouth av N
Mali Pasquale J 31 Grape
Mancuso Chas G 1013 Genesee
Mangiavellani Frank 306 N Union
Manifico Jos 125 Warner
Manno Thos 64 Gorham
Manzella Salvatore 59 Portland av
Marapese Patk 433 McRead blvd
Marchese Luigi 493 Child
Marcinkowski Konstanca Mrs 747 Hudson av

Marcucci Andrea 150 Saxton
Marino Vito 466 Bay
Marsocci Fred 93 Prospect
Martellotta Ruth Mrs 580 Jay
Mascari Belle 1326 Clinton av N
Masiello Julius 378 Smith
Matthews Stephen J 709 Clinton av S
Mauer Robt B 288 Winton rd N
May Margt Mrs 677 Jay
Mazza Michl A 838 Clinton av N
McDermott Geo E 658 Jefferson av
McGuire Chas B 4449 Lake av
McKeon Michl 1456 Main E
Meli Giuseppe 774 North
Meli Saml V 774 Jay
Melia Thos V 1865 Clifford av
Melin Harry 542 Hudson av
Melin Philip 551 Clinton av N
Mendick Aftanas 530 Joseph av
Meredith Rosa H Mrs 41 Pullman av
Merritt Herbert 43 Conkey av
Messuro Richd 216 Wilder
Miceli Salvatore 295 Central pk
Miller's Grocery 1728 StPaul
Miraglia Pasquale 118 Reynolds
Mitchell Ross B 380 Ridge rd
Modello M & Son 1733 Norton
Mohican Co The 368 Lyell av, 365 Main E, 449 Monroe av, 482 N Goodman, and 465 Ridge rd

Mohican Market The 608 Thurston rd
Mom's Good Food 1157 Culver rd
Monroe Super Market 83 Marshall
Montana Jos T 269 Whitney
Montante Angelo 230 Reynolds
Montarella Helen Mrs 481 Campbell
Morabito Carrie Mrs 401 Scio
Morgan A H Sons 658 Joseph av
Morreale Michl 639 Bay

Morreale Salvatore 76 Delevan
Mosele Fred S 135 Wilder
Mula Philip 1001 Portland av
Muolo Jas 476 Scio
Mutolo John 1028 Norton
Nebbia Leo 348 Jay
Neth Wilbur J 754 Genesee
Neumark Harry 471 Webster av
Noble Saml 210 Penn av
North End Cooperative Society 937 Clinton av N
Noun Michl 834 Main E
Nunnari Domenico 125 Carter
O & P Food Store 1441 South av
O'Brien's Food Market 8 River
O Kay Market 560 Portland av
Olles Angelo 614 Clinton av N
O'Neil Thos F 776 Genesee
Orlando Jas 49 Reynolds
Palerma Sarah Mrs 642 North
Palino Roberta Mrs 592 Plymouth av S
Palozzi Francesca Mrs 126 Romeyn
Panapinto Frank 80 Hebard
Pankiw John 116 E Henrietta rd
Parkview Grocery & Delicatessen 1802 StPaul

Parrinello Frank 336 North
Parsons & Martell 641 Park av
Parziale Antonio 97 Scrantom
Passarelli Bros 270 Genesee
Passaro Ernest 1407 Clifford av
Paul's Grocery 644 Monroe av
Pavone's Market 519 Main E
Pecora Sebastiano 86 Sander
Pecoraro Anthony 328 N Union
Pellegrino Anthony 336 Scio
Pelusio Saml 80 Saratoga av
Pennazza Anthony 178 Campbell
People's Market 309 Clinton av N
Perna Levia Mrs 47 Jefferson av
Perry Albert 1224 Norton
Persse Burton D 316 Genesee
Perticone Louis 190 Bay
Petix Angelo 748 Broad W
Petix Saml A 126 Columbia av
Petrillo Nicola 644 Plymouth av N
Petrota Paul & Son 711 Clinton av N
Phelan Richard J 164 Avenue B
Phillip's Grocery Store 396 Jefferson av
Piccolo Pasquale 364 MtHope av
Pierson Ronald 953 Chili av
Pisani Jos A 1325 North
Pizzi Leonardo 300 Campbell
Pizzoferato Pietro 451 Scio
Plakon John 82 Joiner
Pollis Angelina Mrs 52 Hand
Pollizzi Carmelo 341 Central pk
Polvino Lucy Mrs 505 Bay
Polvino Nunzia Mrs 16 Niagara
Potter Alonzo E 348 Arnett blvd
Prager Isaac 1275 StPaul
Presutti Victor 801 Dewey av
Privitera Jos C 1290 Lyell av
Punch Alvina W Mrs 12 Bronson av
Quadrini Bros 341 Campbell
Quagliata Peter 583 Clinton av N
Rabjohns Alfred A 551 Lexington av
Ray's Food Shop 601 Main W
Red Front Market 61 Jay
Red Star Market 1274 N Goodman
Red & White Food Stores 651 Chili av, 1366 Culver rd, 1326 Dewey av, 472 and 754 Genesee, 847 S Goodman, 3327 Lake av, 1582 Main E, 427 Merchants rd, 1481 MtHope av, 1241 Park av, 822 Plymouth av S, 41 Pullman av, 402 Ridge rd, 232, 683 and 1040 Winton rd N

Reaps Louis 408 Hudson av
Reitano Fortunato 315 Central pk
Reitz Eug C 259 Webster av
Reynolds Martin H 130 Depew
Ricciardo Alphonso 28 Prospect
Richter Louis P 340 Conkey av
Rickman Jas W 10 Harrison
Ridge Road Market 201 Ridge rd E
Ridotto Frank 417 Verona
Rigney Edw J 1449 Main E
Rikney Florence M Mrs 389 Winton rd N
Rinnudo Rocco 1128 Norton
Rizzo Frank 460 North

VALLEY OFFICE
1475 MT. HOPE AVE.
GENESEE VALLEY TRUST CO.
SPENCERPORT OFFICE
SPENCERPORT, N. Y.
Commercial Loans Personal Loans
Regular Checking Accounts
Personalized Checking Service
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
EXCHANGE & BROAD STS.
MAIN OFFICE
Special Interest Accounts
Complete Trust Services
Bank-By-Mail Service
Modern Safe Deposit Vault Facilities

THE SHERWIN WILLIAMS CO.

WHOLESALE AND
RETAIL

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Grocers, Retail—Con
Robbins Beatrice A E 76 Stout
Rochford Rebecca C 14 Franklin rm
1116

Rogers Geo F 1458 Dewey av
Rogers Jos F 46 Manhattan
Romano Chas 435 Portland av
Romano Frank 345 Jay
Romansky Anthony 49 Potomac
Romeo Salvatore 530 Clinton av N
Rose Jos 132 Genesee
Rosen Sol 620 Dewey av
Rosenbauer Katherine Mrs 21 Hanover
Ross Leo 119 Field

Rozzi Raffaella Mrs 381 Smith
Ruisi Michl 720 N Goodman
Runzo Jos 614 Portland av
Russell John J 232 Field
S & B Groceries Inc 42 Atlantic av
Sachs Louis 883 Joseph av
Salamone Angelo 117 Penna av
Salerno John 44 Jay

Salvaggio Jas 1438 Clifford av
Salvione Frank 423 Lyell av
Sanguedolce Angelo 360 Smith
Sansone Vincent 73 Villa
Santandrea Michl 583 North
Saraceno Pasquale 296 Scio
Sass Peter A 1 Alonzo
Sassone Michele 954 Jay
Satira Frank 223 N Union
Scalera Nicola 330 State

Scalia Anthony 2230 Norton
Scalia Cosmo F 578 Scio
Scardilla Anna T 2189 Clifford av
Scaletti Josephine Mrs 295 1st
Schaeffer Herbert H 247 Sherman
Scharrer John 515 Chili av
Scheff Louis 850 Monroe av
Scheidman Wm F 322 Plymouth av S
Scherz Adolorata Mrs 748 Smith
Scherz Geo 252 Campbell

Schlottman Raymond J 366 Park av
Schmidt Mary F Mrs 123 Fulton av
Schmitt Harold G 254 Fernwood av
Schulz Carl E 793 South av
Scipioni John 4629 Lake av
Secombe Harry 204 Scottsville rd
Sedita Jas 920 Glide

Serv-Wel Foods 1028 Clifford av
Shannon Paul J 197 Lexington av
Shannon Richd R 68 Seward
Shewchuk Konstantine 291 Hudson av
Shortino Cosimo 185 Jay
Shulman Benj 830 South av
SIBLEY LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

Simeone Fred 427 Exchange
Simeone Mary Mrs 359 Smith
Simonetti Donato 151 Sherman
Simonetti Michele 151 Campbell
Slatyer Meyer 403 Court
Smith's Food Store 936 Genesee
Sofia Orazio 63 Bay
Sohbil's Food Store 699 Park av
Somerfleck Abr 820 Main W
Sorbello Carmelo 250 Martin
South Plymouth Super Market 776
Plymouth av S

Sparacino Chas P 688 Winton rd N
Spencer Market 439 South av
Spina Vincenzo 31 Ontario
Stanton Bros 719 Plymouth av S
Star Super Market 1776 East av, 702
Jefferson av, 1510 MtHope av, 914
Clinton av N and 685 South av

Stephan Martin Jr 1231 Clinton av N
Stiles Jas F 384 Clarissa
Stokes Edw J 107 Sanford
Stokes Thos J 693 Lake av
Stoss Rose A Mrs 85 Otis
Stuehler Celia M 744 Plymouth av S
Sucharnik Sophia Mrs 393 Ormond
Summers Frank 168 Gibbs
Sunseri Saml 452 Jefferson av
Sylvester Isadore 15 Hart
Syracusa Saml S 337 Bay
Szymanski Jos 214 Ames

Talbi Salvatore 238 Fulton av
Taitelman Harry 29 Henry

Talbot Geo 102 Spruce av
Tata Vera 480 Child
Taurmina John 148 Wilder
Tedesco Frank 132 Bronson av
Testa John 178 Jay
Thomas Omer D 286 Clinton av S
Thurber Howard 106 Sanford
Thurston Market & Grocery 398 Thurs-
ton rd

Tierney Mary H Mrs 108 North
Tierney Raymond J 999 Clinton av S
Treiver Chas J 1424 Main E
Tremayne Robt L 310 Reynolds
Tutobene Salvatore 110 Hebard
Tyson Jacob 677 Plymouth av S
United Food Stores 104 Plymouth av S
Valenti's Food Store 553 South av
VanZandt Gilbert F 2270 Culver rd
Vazzana Jas 10 Myrtle

Vella Antonio 257 Bay
Veltz's Market & Grocery 1497 Dewey
av
Verhurst Gordon R 1298 Dewey av
Versprille Jacob 62 Laser
Vetere Frank L 42 Prospect
Viall Harold G 34 S Union
Vilinsky Simon 46 Edward
Villani Ralph 355 Fernwood av
Vitale Erminia 566 North
Vizzini Vincent 278 Jay

Volk May F Mrs 785 Atlantic av
Voso Frank 505 Child
Wainer Morris 1075 North
Wall Roger S 101 Curtis
Walsh Thos D 690 Ridgeway av
Walters J & Son 563 Brooks av
Washington Grocery 124 Allen
Weegar Jas E 427 Merchants rd
Wegman's Food Markets Inc 818
Brown, 90 Clinton av S, 817 Dewey
av, 61 Front, 375 Main E, 72 and 80
Main W, 573 Monroe av and 409
Ridge rd

Weinstein Meyer D 170 Chestnut
Weinthal Josef 62 Monroe av
Weiser Nathan 206 Meigs
Weap Susan Mrs 4693 Lake av
White Star Market & Grocery Inc 303
Congress av
White Store The 936 Portland av
Willis, Young Food Store 676 South av
Wilson Robt B 2046 Dewey av and 1325
MtRead blvd

Wolf Louis Market Inc 1809 East av
Yanicki Michl 169 Hudson av
Yost John & Sons 114 Henrietta
Young Richd 554 Main W
Zambara Casimer 1129 Hudson av
Zazzara Genuino 14 Santee
Zegler Max 1122 Monroe av
Zicari Sylvester 446 Jay

Ziff Harry H 676 Plymouth av S
Zimmer Theo J 1638 StPaul
Zlowsky Louis 77 Scramtom
Zurro Felice 1776 Norton

Grocers—Wholesale
Altman Abr J 624 Joseph av
Berger-Kleibgen Co Inc 12-14 Roch
Food Terminal
Brewster Crittenden & Co Inc 48 King
Cappellino F & Sons 3-4 Roch Food
Terminal

Cook Coffee Co 224 Glide
Elser Wm E 10 StJames
Flickinger S M Co Inc 5 Curtice
Head-Miller Inc 500 West av
Lacagnina & Sons 83 Jay
Libby, McNeill & Libby 500 West av
Meyer Foote & Dayton Co 7-9 Roch
Food Terminal
Polizzi J & Sons 30 Jay
Rochester Grocery Co Inc 225 MtHope
av

Rockoff & Meltzer 94 Joiner
Rousos Brothers 43 Roch Food Termin-
al
VETERAN FOODS Inc (Birds Eye
Frosted Foods) 2 Flint tel Genesee
7533 PO Box 711 Rochester 3-N Y
Weaver Paul 29 Avondale pk

Grocers' Sundries
Littlepage Edw W 74 James
Messinger Co Inc 203 State
Schmitt Geo J 262 Fernwood av (horse-
radish)
Select Food Co 35 Nassau

Gum Mfrs—Chewing
Pulver Company Inc 53 Canal

Gunsmiths
Towner Richd 10 Arlington

Gymnasiums
Polish Falcom Gymnasium Assn 284
Weyl
Rochester Turners Inc 1550 Clinton av
N
Tanny Victor 461 Ridge rd

**Hair Goods—Human—Mfrs
& Dealers**
Oliver Clara Palmer Mrs Estate of 45
Clinton av N

Hardware Dealers—Retail
Alhart Electrical Co Inc 1147 Culver rd
Barnier Mary M Mrs 485 Dewey av
Bauerschmidt Edw A 857 Portland av
Beikirch Norman J 755 Winton rd N
Benfante Patsy J 389 Webster av
Brayer Fredk J 705 Jay
Caulfield Wm J 892 Main W
Chazan Saml 532 Joseph av
Chili Avenue Hardware 523 Chili av
Clark Freeman L 11 Pullman av
Clark Harold W 405 Chili av
Coleman Max 22 Front

COOK IRON STORE CO (heavy) 120-
128 StPaul tels Main 5188-5189—For
further information see page 118
Buyers' Guide

DeVisser Bros 1430 Dewey av
Dubelbeiss F J 267 Portland av
East Avenue Hardware 1796 East av
Eckl Jos 617 Plymouth av S and 440
Genesee
Ferguson Hardware & Electric Inc 4421
Lake av

Ferrari Anna Mrs 9 Romeyn
Fischer Leopold 2283 Clifford av
Friedman Chas 337 Joseph av
Fullenweider Geo N 500 Portland av
Gerstner Emil E 412 Ames
Goldberg Isadore 43 Herman
Granata V & Sons 232 Central pk
Gutkin Jacob 360 Joseph av
Hahn Jos E 476 N Goodman
Hammond J E & Sons 1350 Culver rd
Hebard Hardware 156 Lincoln av
Henry Hardware Co 28 Atlantic av
Hunt I S Co 390 Thurston rd
Imhof Paul V 1011 Dewey av
Johnson Edw G 1477 MtHope

Josh Jacob P 150 Reynolds
Kick Edw M 1453 Main E
Lake Avenue Hardware & Paint Co
1479 Lake av
Lauterbach Wm 750 South av
Lawn Wm M 702 University av
Leichtner Arthur E 705 Maple
Lester Henry Hardware Co Inc 150
Main W

Lotz Carl W 865 Joseph av
Lotz Louis 795 Dewey av
Loysen Hardware 1943 Main E
Lyell Hardware Store 657 Main W
Martin Albert D 226 Winton rd N
McKenna John E 544 Main W
Miller Ben Hardware 555 State
Miller Paint & Hardware Co 539 State
Monroe Hardware & Paint Co 470
Monroe av

Mueller Henry J 215 Ridge rd E
Niblack & Eppinger 398 Ridge rd
Nuijens Geo 1384 Clinton av N
Park Avenue Hardware 658-660 Park
av
Pommerening Wm A 497 Lyell av
Pozzanghera Antoinetta Mrs 368 St-
Paul
Preiss Otto W 283 Child

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Przysluda Hedwig Mrs 504 Hudson av
Rickard Wm L 750 Genesee
Rogoff Hardware Co 509 State
Sanger Hardware Inc 750 Genesee
Schmanke Wm F 600 Hudson av
Shapiro Hyman 473 Portland av
Shatzel Jas E 498 Lyell av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Simmons Francis J 971 Clinton av S
Six-in-One Ladder and Hardware Co
474 Thurston rd
Smith Herb Equipment Corp 328 Main
E rm 414 (garage equipment)
South Avenue Hardware 666 South av
SULLIVAN H H Inc distributors of
Yale hardware 77 South av tel Stone
550—For further information see
page 19 Buyers' Guide, back cover
and right top lines
Tripl Jos 1714 Norton
VanDussen Martin 250 North
Wabnitz Wm C 1023 Clinton av S
Wagner Leo J 677 Clinton av N
Waugh Henry O 773 Lake av
WEED AND COMPANY 13-15-17 Ex-
change tel Main 7900—For further
information see page 53 Buyers'
Guide
Weinberger Hardware Co 1159 N Good-
man
Wickman Ludwig F 780 Hudson av
Willson Hardware Co Inc 812 Monroe
av
YALE HARDWARE, H H Sullivan Inc
distributors 65-77 South av tel Stone
550—For further information see
page 19 Buyers' Guide, back cover
and right top lines
ZIELINSKI STEPHEN 1115 Hudson
av tel Stone 2603—For further in-
formation see page 79 Buyers' Guide

Kaufman's Hats 66 Main E
McGill Milo R 404 State
Taylor John & Sons 18 Front

Hat & Cap Mfrs
Brim Aron 226 Joseph av
Levine A & Son 145 StPaul 6th fl
Rosenstein E Sons 444 Central av

***Health & Accident Insurance**
MUTUAL BENEFIT HEALTH & ACCI-
DENT ASSOCIATION, Arthur M
Holtzman manager 1214 Lincoln-Al-
liance Bank bldg tels Stone 4027-4028
—For further information see page
73 Buyers' Guide and right top side
lines

***Hearing Aids**
ACOUSTICON INSTITUTE OF ROCH-
ESTER (E E Bausch & Son Co) 61
East av tel Stone 5277—For further
information see page 55 Buyers'
Guide

AUDIPHONE COMPANY OF ROCH-
ESTER 1303 Temple Bldg 14 Frank-
lin tel Stone 4823

MAICO ROCHESTER CO 1317 Temple
Bldg tel Main 3755—For further in-
formation see page 55 Buyers' Guide
SONOTONE OF ROCHESTER 716
Temple bldg tel Stone 1288—For fur-
ther information see page 55 Buyers'
Guide

Heat Treating—Steel
Rochester Steel Treating Works 71
Atlantic av

Heaters—Automobile
ROCHESTER RADIO & TELEVISION
(Stewart Warner Gas Heaters) 45
Scio tel Stone 3388—For further in-
formation see page 104 Buyers' Guide

Heating Apparatus & Appliances
Automatic Combustion Equipment
Co Inc 49 South av
Combustion Engineering Co Inc 70 Ex-
change rm 109
Dunham C A Co 25 North rm 950
Heating Supply Co Inc 150 Colvin
Perdue & Co Inc 65 Broad W rm 505
Redeker Bros 2154 Main E
Trane Co The 8 Exchange rm 114
United Appliance Co 55 Halstead
Walsh Jay J 171 S Goodman

***Heating Supplies**
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 102 Buyers'
Guide

Heating & Plumbing Contractors
BAREHAM H J & SONS Inc 70 Gregory
Hill rd tel Monroe 1136—For further
information see page 101 Buyers'
Guide

Heating & Ventilating
Acme Furnace Heating Co 1983 Main E
Adams Bros 670 Monroe av
American Air Filter Co 130 Main E rm
943
Betlem Heating Co 1926 East av
Cleveland Heating & Sheet Metal Co
673 North
Fitch Harry L 304 Magnolia
Genesee Heating Service Inc 25 North
rm 950
Gleockle August F 439 Beach av
HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For fur-
ther information see page 102 Buy-
ers' Guide
Ilg Electric Ventilating Co 130 Main E
rm 943
Jamison & Schindler 1460 Clinton av N
Lipani Saml 374 Colvin
Schafer Heating Co 192 StPaul

Wood Alf J jr 39 Rosedale
Wright & Alexander Co 21-23 Otsego

Herbs & Roots
Trzeciak Jacob A 1043 StPaul

Hides, Skins & Furs—Raw
Genesee Hide & Tallow Co 39 Syke
Gordon Morris 66 Front

***Hoists**
ADAMS OGDEN R (Shaw Box Electric
Cranes & Hoists) show rooms 264-
266 State bus tel Main 6374-6375 res
tel Hillside 2372-J—For further in-
formation see page 81 Buyers' Guide
and left side lines

Hosiery
Ormond Hosiery Shop 8 Clinton av S
Real Silk Hosiery Mills Inc 328 Main
E rm 526
Real Silk Hosiery Mills 328 Main E rm
226
Sculpta Hosiery 213 Main E

Hospitals & Dispensaries
Baden Street Dispensary 160 Baden
Convalescent Hospital for Children 425
Beach av
Eastman Dental Dispensary 800 Main
E
Genesee Hosp 224 Alexander
Highland Hospital of Roch, Bellevue dr
off South av
Hurlbut Private Hosp 593 MtHope av
Iola Sanatorium, Westfield rd nr E
Henrietta rd
Lake Avenue Hosp 179 Lake av
Monroe County Infirmary 435 E Hen-
rietta rd
Monroe County Tuberculosis Sanatori-
um, Westfall rd cor E Henrietta rd
Municipal Hospital 168 Crittenden blvd
Park Avenue Hospital Inc 789 Park av
Rochester General Hosp 501 Main W
Rochester State Hosp 1600 South av
StMary's Hosp 89 Genesee
Strong Memorial Hosp 260 Crittenden
blvd
Wilhelmina Hosp 1259 Lyell av

Hotel & Restaurant Supplies &
Equipment
American Supply Co 233 Central av
CABLE-WIEDEMER Inc 197-213 Cen-
tral av tel Main 6868
Eagle Supply House 242 State
Fearless Dishwasher Co Inc 175 Colvin
General Supply Co 279 Main W
Hobart Sales Agency 271 Central av
Katz Harry 231 North
Klean-Econ Butter Savers Inc 45 Ex-
change rm 403
Master Kitchen Equipment Co 385
Sherman
Shannon Supply Co 133 Andrews
Vangellow Bros 289 Main W

Hotels
Arch Hotel 1288 Clinton av N
Auer Henry F 243 Ridge rd E
Berkeley Hotel 278 Alexander
Boehmer Edw 264 Clinton av N
Brighton Hotel 1881 East av
Central Hotel 337 Central av
Chase The 119 State
Child's Hotel 678 Jay
Clinton Hotel 144 South av
Columbus Civic Centre 50 Chestnut
Delaware Hotel 105 Anderson av
East Avenue Hotel 1844 East av
Finny's Hotel 11 Lyell av
Fitzhugh The 81 S Fitzhugh
Gibson Hotel 461 Clarissa
HOTEL CADILLAC Urban MacDonald
resident manager Elm at Chestnut
tel Stone 1006—For further infor-
mation see page 56 Buyers' Guide
Hotel Claridge 149 Clinton av N
Hotel Eastman 215 Chestnut

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STANDARD BREWING COMPANY, INC.
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Main
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BUYERS' GUIDE

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Hotels—Con

HOTEL EDISON Daniel A Cassidy manager rates \$1.50 with private bath 93 Elm st near Main st E tel Stone 1274—For further information see page 56 Buyers' Guide

HOTEL HAYWARD (Odenbach Restaurants Inc) 7 Clinton av S tel Main 2673—For further information see page 56 Buyers' Guide

Hotel Milner 104 South av Hotel Powers 36 Main W

HOTEL RICHFORD F W Agard manager 67 Chestnut at Elm tel Main 6300—For further information see page 56 Buyers' Guide

HOTEL ROCHESTER Will M Steenman genl mgr 95 Main W at Plymouth av S tel Main 6510

HOTEL SENECA, Charles F Wicks managing director 26 Clinton av S tel Main 4748—For further information see page 57 Buyers' Guide

HOTEL SHERATON (formerly Sagamore Hotel) John A Moje genl mgr 111 East avenue tel Stone 2828—For further information see page 57 Buyers' Guide and right bottom side lines

Hotel State 334 State Hyde Park Hotel 3534 Central av Kessler Edw A 230 North Kinsella Thos M 4705 Lake av Kuhn Marie A Mrs 903 Maple LaRoche Hotel 10 Hanford Landing rd E

New Windsor The 269 Clinton av N **NORMANDIE APARTMENT HOTEL** 253 Alexander tel Stone 1840—For further information see page 57 Buyers' Guide

POWERS HOTEL, E J BRAUN MGR 38 Main W tel Main 4860—For further information see page 57 Buyers' Guide

Richford Hotel 67 Chestnut Rochester Lorenzo Restaurant Corp 31 Chestnut

Saeger Gottlieb 218-220 Clinton av N Salvation Army Hotel 108 Exchange Savoy The 196 State Sheraton Hotel 111 East av Times Square Hotel 42 Exchange Town Hotel 48 South av Triton Hotel 14454 Main E Wallington The 6 S Wash Zimbrich's Hotel 807 Joseph av

House Furnishing Goods

Central Specialty Co Inc 5 StPaul rm 206 Consumers Home Equipment Co 442 Clinton av N Eveready Strainers 261 Meigs **GRAVES H B CO** Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines

Man-Ard Sales Co 278 Central av **MCCURDY & CO** Inc 275-291 Main E at Elm tel Main 5500—For further information see page 88 Buyers' Guide and right bottom side lines

Rauber Genevieve 1903 East av (kitchen equip)

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 87 Buyers' Guide and right top lines

United Utilities of NY Inc 95 North

Household Appliances & Furni- ture Dealers

Schulman's Appliance Store 975 Clinton av N Stanley Home Products Inc 14 Franklin rm 806 and 136 Flanders (brushes and chemicals)

***Household Goods Stored**
SERVICE STORAGE CO 704-712 Clinton av S tel Monroe 2833—For further information see page 119 Buyers' Guide and left bottom side lines

***Hydraulic Machinery**
ADAMS OGDEN R (Thompson Service Grinders) show rooms 264-266 State bus tels Main 6374-6375 res tel Hillside 2372-J—For further information see page 81 Buyers' Guide and left side lines

Ice—Mrs & Wholesale
HETZLER BROS ICE CO Inc 801 Driving Park av tel Glenwood 446—For further information see page 58 Buyers' Guide
National Ice Co 99 Oak

Ice Dealers—Retail
City Ice & Fuel Co 390 Atlantic av Coniglio Jos 449 Bay Copenhagen Theo A 526 Clifford av Doser Clifford D 45 South View ter Doser Fredk W 29 Diem Frank Francis C 2914 Gregory Grosshans Raymond 4204 Lake av Heldt Chas 54 Townsend **HETZLER BROS ICE CO** Inc 801 Driving Park av tel Glenwood 446—For further information see page 58 Buyers' Guide

Hogan Bernard J 270 Parsells av Kozlowski Felix F 36 Cleon Lortscher August J 1393 Jay McGahan Bros Ice Co 65 Glendale pk Miller Isam J 369 Ormond Morphet Ernest E 78 Crombie Ontario Ice & Coal Co Inc 832 StPaul **ROCHESTER ICE & COLD STORAGE UTILITIES** Inc 55 Canterbury rd tel Monroe 8700 and 11 Moore—For further information see page 32 Buyers' Guide
Rosen Benj 50 Alphonse Walther Otto J 984 North

Ice Cream Mfrs
Borden's Ice Cream 285 Ormond Central Ice Cream Co 271 Central pk Chateau Ice Cream Co 2329 Main E General Ice Cream Corp 10 White Gugno Saml 820 Genesee Jackson-Bailey 501 Thurston rd Maggs Richard C 1893 East av Martin Wm W 352 Arnett blvd Rochester Ice Cream Co 10 White Willette's Ice Cream Co 596 Lake av

***Ice Cream Supplies—Fruits & Flavors**
SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 117 Buyers' Guide

Importers
Rochester Importing Co 448 North

Income Tax Audits
NARAMORE, NILES & CO (CERTIFIED PUBLIC ACCOUNTANTS) 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921
WILSON, SHULTS & CO (CERTIFIED PUBLIC ACCOUNTANTS) 1201-1225 Commerce bldg 119 Main E tels Main 4686-6-7

***Industrial Service**
WALZ & KRENZER Inc 250-252 Mt-Hope av tel Monroe 1474—For further information see page 80 Buyers' Guide

***Industrial Supplies**
CHAPIN-OWEN CO Inc 205 StPaul tel Main 3270

Ink Mfrs
Herrick Wm C Ink Co Inc 119 Main E rm 823 Johnstons Snow White Products 145 StPaul 5th fl McCutcheon Bros & Quality Inc 44 Andrews Slipco Products Co 145 StPaul

Installment Goods
Fisher Geo & Co 119 Main E rm 907

***Insulating Materials**
EXCHANGE LUMBER COMPANY Inc (wholesale) 551-563 Lyell av tel Glenwood 2300—For further information see page 76 Buyers' Guide
GEORGIAN BAY LUMBER CO Inc 181 Humboldt tel Culver 1400—For further information see page 78 Buyers' Guide

HOLLISTER LUMBER COMPANY Ltd (INSULATE) 100 Anderson av tel Monroe 1663—For further information see page 76 Buyers' Guide

KEYSTONE BUILDERS SUPPLY CO Inc (wholesale and retail) 85 Palm tel Glenwood 485—For further information see page 28 Buyers' Guide

MORSE WILLIAM B LUMBER CO 340 Main W tel Main 160 and 936 Main E tel Monroe 44 and 951 Thomas av Summerville tel Charlotte 589—For further information see page 77 Buyers' Guide and right bottom side lines

OTIS LUMBER CO 936 Main E tel Monroe 43—For further information see page 78 Buyers' Guide

Insulating Materials—Electric, Cold, Heat, & Sound
Formica Insulation Co 25 North rm 918 National Vulcanized & Fibre Co 16 Main W rm 725 Precision Fabricators Inc 120 N Fitzhugh

Insulation—Home
EAGLE HOME MINERAL WOOL INSULATION Laube Electric Corporation distributors 219 East av tel Stone 104—For further information see page 58 Buyers' Guide and left top side lines
FLESCH & SCHMITT Inc 118 Brown cor Verona tel Main 5234—For further information see page 115 Buyers' Guide and left bottom side lines
JOHNS-MANVILLE HOME INSULATION DIVISION 1175 Main E tel Culver 1104

Insulation Materials
Buell Home Insulators Inc 58 N Fitzhugh Chaffee H S 1104 Plymouth av S **SIMPSON BOX & LUMBER CO** Inc distributors of Kimsul Insulation 1290 MtRead blvd tel Glenwood 4216—For further information see page 22 Buyers' Guide

***Instrument Mfrs—Gages**
ROCHESTER MANUFACTURING CO Inc 100 Rockwood tel Monroe 3838

***Insurance**
SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade tel Main 3764—For further information see page 72 Buyers' Guide and left bottom side lines

***Insurance—Annuities & Life**
HAYS HENRY W 625 Lincoln-Alliance Bank Bldg office tels Stone 767 and 113 res tel Culver 5778—For further information see page 73 Buyers' Guide and top line front cover

**DRAWING
MATERIALS
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**HARDWARE
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TOOLS**

STONE 550

**Insurance—Underwriters Board
UNDERWRITERS BOARD OF ROCHESTER NY Inc** 927 Granite bldg tel Main 441—For further information see page 60 Buyers' Guide

Insurance Agents
(See also Agents—Insurance)
Albright P C Agency Inc 45 Exchange rm 803

Alexander David 8 Exchange rm 114
Allyn David M 130 Main E rm 603
Amsden-Connor-Mills Inc 69 Broad W
Amsden Frank P 16 Main W rm 448
Arbesman Bernard 16 State rm 344
Artz John C 82 St Paul rm 607

ASHLEY EGBERT F CO (general)
212 Union Trust bldg tel Main 444—
For further information see page 62
Buyers' Guide and left top lines

BAKER CLIFTON H (life) 500 Lincoln-
Alliance Bank bldg office tel Stone
3860 res tel Charlotte 598

Ballou Maurice E 119 Main E rm 505
Bamann Arthur J 130 Main E rm 1003
Baxter Harold H 130 Main rm 1114
Bloom Raymond L 183 Main E rm 739

Bloom Saml 183 Main E rm 739
Bloom Saml & Sons 183 Main E rm 739
Bloom Seymour 183 Main E rm 739

BOHACHEK E S Inc (General) Loew's
Rochester Theatre bldg 130 Clinton
av S at Court tels Main 87—For fur-
ther information see page 68 Buyers'
Guide and left top lines

Boller-Clark 25 Main E 3d fl
Borchard Wm H 42 East av rm 203
(genl)

Boston Insurance Co 16 Main W rm
122

Brogan John H Co Inc 25 Main E rm
405

Brown S King 183 Main E rm 1004
Budlong Barry 45 Exchange rm 830
Buelte Chas F Inc 45 Exchange rm 512

Cameron Howard B 130 Main E rm 601
CARSON'S AGENCY (general) 306-308
Granite bldg tel Main 833

CHAMPION CHESTER C (general)
306-308 Granite Bldg office tel Main
833 res tel Monroe 6520—For fur-
ther information see page 66 Buy-
ers' Guide and right top side lines

Childs Theo M 130 Main E rm 326
Clark Donald G Agency Inc 25 Main E
3d fl

Clark John J 130 Main E rm 634
CLEMENTS JAMES C Inc (general)
409 Powers bldg tel Main 219—For
further information see page 68 Buy-
ers' Guide

Cole D R Agency 130 Main E rm 1101
Cole Virginia 130 Main E rm 1101
Cominsky Abr M 130 Main E rm 612

Connor Joe Agency Inc 8 Exchange rm
810

Conaler Robt E 65 Broad W rm 204
Cooper Wm H 55 North (fire)

CROWLEY HARRY B (general) 403-
405 Granite bldg tel Stone 3908—
For further information see page 68
Buyers' Guide

Currie John G 34 State rm 316
Curtin Agency The 130 Main E rm 327

DANA HOWARD C & CO (general)
410-416 Granite bldg tel Stone 6600—
For further information see page 70
Buyers' Guide

D'Aprile Antonino M 209 Brown and 16
Main W rm 586

Davis Tobias J 188 Main E rm 1214 and
118 Orange

Dean Marie M Mrs 42 East av rm 526
Dietrich Geo Co Inc 183 Main E 8th fl

Duerr Carl E 130 Main E rm 634
Dunn Meyer 65 Broad W rm 204

Dutton Percy B 8 Exchange rm 405
Dutton Walter J 8 Exchange rm 405

DUTTONS INSURANCE OFFICE
(general) 4th floor Wilder bldg tels
Main 1022-1023—For further informa-
tion see page 61 Buyers' Guide and
back cover

Elliot H Leicester 183 Main E rm
1036

Ellowitch Alf L 25 North rm 912
ENGLEHARDT EDW CO (general)
206-208 Exchange bldg 16 State tel
Main 1387—For further information
see page 69 Buyers' Guide

Erwin Ross E Tex 130 Main E rm 634
Farrell Wm T 130 Main E rm 634
Feldman Simon Agency Inc 183 Main E
rm 1444

Fetter Howard S 19 Main W rm 618
Firman, Webb & Bruce Co Inc 8 Ex-
change rm 214

Fleckenstein Wm B 25 Main E rm 519
Foley John F Agency 183 Main E rm
1032

FORBES & PORTER Inc (general)
306-308 Granite bldg tel Main 833—
For further information see page 66
Buyers' Guide and left top side lines

Foster Edwin V Agency 130 Main E rm
804

Frank Harry H Agency 16 Main E rm
720

Frankland John C 414 Main E
Frickleton W Howard 57 North

FRIEDLICH ROBERT E AGENCY Inc
(general) Community Savings Bank
bldg 6 Clinton av S tel Main 2066

—For further information see page
67 Buyers' Guide and left top lines

Gambino Nicholas A 395 Saxton
Garrison Myra T Mrs 16 Main W rm 347

Geen F R Co 42 East av rm 203
GEYER CHARLES H (general) 300-
306 Exchange bldg office tels Main
4741-4742 res tel Stone 4355-J

Goldman David Co 183 Main E rm 1220
Goodell Insurance Agency 183 Main E
rm 916

GOODWIN TOM C AGENCY (general)
Lincoln-Alliance Bank bldg tel Main
38

Gordon Reuben 16 State rm 304
GORSLINE WILLIAM H (general)
1107 Commerce bldg tel Stone 2460

GOVERTS PAUL (general) 312 Genesee
Valley Trust bldg office tel Main
6240 res tel Charlott 2402-R

Gower Wm J 130 Main E rm 634
Greene F L & Co Inc 130 Main E rm
404

Grycz John L 21 Fairbanks
Haley Marion E 130 Main E rm 924

Hall Jas R 16 Main W rm 239
Hatch-Hill Inc (general) 42 East av rm
203

Hayes C Emmett (general) 414 Main E
HAYS HENRY W (annuities and life)
625 Lincoln-Alliance Bank bldg office
tels Stone 767 and 113 res tel Culver
5778—For further information see
page 73 Buyers' Guide and top line
front cover

Heintz Geo E 682 Ridgeway av
HENNRICH CARL H Inc (general) 49
East av 4th floor tels Main 435-436

—For further information see page
70 Buyers' Guide

Hershberg-Levis Agency Inc 183 Main E
rm 1220

Hewitt John W Agency 130 Main E rm
208

Hilton J Lees Jr 8 Exchange rm 408
Hoard Eric B 16 Main W rm 347

Hock Louis C & Son Co Inc 130 Main
E rm 822

Holahan John J Jr 42 East av rm 227
HOLTZMAN ARTHUR M manager
(accident and health) 1214 Lincoln-
Alliance Bank bldg tels Stone 4027-
4028—For further information see
page 73 Buyers' Guide and right top
side lines

Hungerford Earl V 130 Main E rm 634
Hutton G C Agency 183 Main E rm
1032

IACONA PAUL C (general) 249 Powers
bldg tel Main 3786—For further in-
formation see page 71 Buyers' Guide
and right top side lines

Irons J Ralph 16 Main W rm 312
Johnson Nina 130 Main E rm 1102

Johnson & Webb 130 Main E rm 403
Johnston Harry E 25 Main E rm 517
**JOHNSTON JAMES AGENCY Inc (gen-
eral)** 208 Granite bldg tel Main 697—
For further information see page 64
Buyers' Guide and right top lines

Judd Burr A 43 Rochester Food Ter-
minal

Kaelber J Herbert 130 Main E rm 921
Kahn Sadie Mrs 16 State rm 304
Kaiser-Howe Insurance Agency 55
North

Kaiser W H Insurance Agency 55
North

Kaiser Wm H 55 North
**KALBFLEISCH-CHAMPION Inc (gen-
eral)** 306-308 Granite bldg tel Main
833—For further information see
page 66 Buyers' Guide and right top
side lines

Keating John P & Sons 414 Main E
Kendall Chas Horace 16 Main W rm
414

KING HARRY M (general) 1333-1335
Lincoln-Alliance Bank bldg office tel
Main 3162 res tel Monroe 3888—For
further information see page 105 Buy-
ers' Guide and left top side lines

Kinnear Walter H 183 Main E rm 641
Kochenthal Arth 130 Main E rm 401

Leist F B 133 Clinton av S rm 2
Leve Ben 16 Main W rm 209

Levi Jacob 16 State rm 304
Lewis Herbert R 130 Main E rm 1008

Lewis Raymond B 119 Main E rm
1101

Lewis Will A Agency 119 Main E rm
1101

LILLY AGENCY Inc The (general)
323 Cutler bldg 42 East av tel Stone
99—For further information see
page 65 Buyers' Guide

LINGOLN EARL E (life) 1400 Lincoln-
Alliance Bank bldg office tel Stone
498 res tel Monroe 4031—For further
information see page 66 Buyers'
Guide and left line front cover

Loewenguth & Dineen Inc 130 Main E
rm 828

Lorentz Leopold P 739 Avenue D
Louk B W Inc 16 Main W rm 209

Loyalty Group Companies 183 Main E
rm 1024

LUCAS & DAKE CO Inc (general) 284
Granite bldg tels Main 938-939—For
further information see page 71 Buy-
ers' Guide

Luellen Frank E Agency 328 Main E
rm 208 (general)

Lumber Mutual Ins Agency 82 St Paul
rm 607

Lyddon Thos E & Son 42 East av rm
824 (general)

MacDowell Embry C 183 Main E rm
624

Malley Web 16 State rm 304
Mannella Henry 119 Cady

Margolis David L 14 Franklin rm 1016
(general)

Markin's Agency Inc 16 State rm 304
MARKIN'S INSURANCE AGENCY
300-306 Exchange bldg 16 State tels
Main 4741-2—For further informa-
tion see page 67 Buyers' Guide and
left bottom side lines

Massmann Wm F 57 North
Matthews Robt V 16 Main W rm 122

Matthies Richd E 154 East av rm 316
(general)

McCheaney Frank H 16 Main E rm 600

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**See Page 94
Buyers' Guide**

Insurance Agents—Con

McINTOSH C E CORP (general) Mon-roie bldg 23 Exchange tels Main 250-251—For further information see page 106 Buyers' Guide and left top lines

McKay Harry J 45 Exchange rm 832
Meinhart Fred Co 130 Main E rm 324 (general)

Millham Jesse B 130 Main E rm 634
Moone E C Inc 42 East av rm 404 (general)

Morgan John J Jr 130 Main E rm 424
Mowris Chas R 16 Main W rm 418
Oakley Fred W 16 Main W rm 448

Paramount Insurers Agency 1791 Dewey av and 17 State

Pardee G Herbert 154 East av rm 311
Paris Agency The 119 Main E rm 505
Parks Warren S 130 Main E rm 1026 (life)

Pastorelle Insurance Agency 5 St Paul rm 413

PAVIOUR R S & SON Inc (general) 1239 Lincoln—Alliance Bank bldg tels Main 220-221—For further information see page 63 Buyers' Guide and right top lines

Pierce Wendell F 19 Gothic
Pitcher Ray P 130 Main E rm 1105
Poe John W 2040 East av

Pye Harold A Agency 16 Main W rm 309

Rassman Bernard A 45 Exchange rm 425

Reibling A J & Sons Co Inc 183 Main E rm 1024

Richardson J Marshall 183 Main E rm 950

Riley Wm P 16 Main W rm 418

Ritz Mathias A 414 Main E (general)
Rochester Agency Inc 2040 East av
Rowe John B 130 Main E rm 612

Royal Exchange Assurance 130 Main E rm 404

Rudy Michl 684 Joseph av
Santay Art F 130 Main E rm 805

Sasso Leo 16 Main W rm 249

Schlottman Jas 130 Main E rm 601

Scott J Stinson 183 Main E rm 1004

SILVERSTEIN JOSEPH E (life) 1350 Lincoln—Alliance Bank bldg office tel Main 3320 res tel Glenwood 5867—For further information see page 73 Buyers' Guide and right top side lines

Simpson Geo A 130 Main E rm 634

Sixbey Orr M 16 Main W rm 240

Skalny John T 88 Durnan

Smith John M 130 Main E rm 634

Smith Winfred J 1137 Plymouth av S

Somerville Wm R 19 Main W rm 617

Sparlin Ezra M 130 Main E rm 1103 (general)

Spiegel Insurance Agency 16 Main E rm 918

Stehler Carl W 57 North

Steidlitz David Inc 130 Main E rm 1104

Steitz G W & Son 8 Exchange rm 815

Street Thos F & Sons 47 State

Swift R R Agency 8 Exchange rm 114
Taylor Walter C Agency 14 Franklin rm 1414

Thomas & LaRoche 335 Main E rm 213

Tolles Willard F 19 Main W rm 618

Toole Richd J 130 Main E rm 1012

Townsend Fred W 42 East av rm 509

TUKE CHARLES H INSURANCE AGENCY (Charles H Tuke) 818 Granite bldg 130 Main E tel Main 218

VanDervoort Cornelius 80 Pomeroy

Vict Clarence A 154 East av rm 316 (general)

VIERHILE & DeMALLIE Inc (general) 209 Powers bldg tel Main 408

—For further information see page 72 Buyers' Guide

Wall W Herbert 188 Main E rm 1114
Wels Vincent W 47 State (general)

White Ernest L 16 Main W rm 347
Whitley W Raymond 183 Main E rm 1032

Wilson Chas B 130 Main E rm 634

Wolf Cecilia A 256 Ormond

Wolfert Bros 328 Main E rm 408

Works Phillip O 183 Main E rm 1114

Wright Jas L 183 Main E rm 1014

*Insurance Agents—Accident & Health

ASHLEY EGBERT F CO agents 212

Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

BOLLER-CLARK 3d floor Central

Trust bldg tels Main 5303-4-5-6—For further information see page 65 Buyers' Guide and right line front cover

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 61 Buyers' Guide and back cover

HOLTZMAN ARTHUR M manager 1214 Lincoln—Alliance Bank bldg tels Stone 4027-4028—For further information see page 73 Buyers' Guide and right top side lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 64 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 71 Buyers' Guide

*Insurance Agents—Automobile

ASHLEY EGBERT F CO agents 212

Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tel Main 87—For further information see page 68 Buyers' Guide and left top lines

BOLLER-CLARK 3d floor Central Trust bldg tels Main 5303-4-5-6—For further information see page 65 Buyers' Guide and right line front cover

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 68 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 68 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 61 Buyers' Guide and back cover

FRIEDLICH ROBERT E AGENCY Inc Community Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 67 Buyers' Guide and left top lines

IACONA PAUL C 249 Powers bldg tel Main 3786—For further information see page 71 Buyers' Guide and right top side lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 64 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 71 Buyers' Guide

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 67 Buyers' Guide and left bottom side lines

PAVIOUR R S & SON Inc 1239 Lincoln—Alliance Bank bldg tels Main 220-221—For further information see page 63 Buyers' Guide and right top lines

PYE HAROLD A AGENCY 209 Powers bldg tel Main 408—For further information see page 70 Buyers' Guide

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade tel Main 3764—For further information see page 72 Buyers' Guide and left bottom side lines

VIERHILE & DeMALLIE Inc 209 Powers bldg tel Main 408—For further information see page 72 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 72 Buyers' Guide

*Insurance Agents—Boiler

JOHNSTON JAMES AGENCY Inc (and machinery) 208 Granite bldg tel Main 697—For further information see page 64 Buyers' Guide and right top lines

*Insurance Agents—Bonding

ASHLEY EGBERT F CO agents 212

Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

FRIEDLICH ROBERT E AGENCY Inc Community Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 67 Buyers' Guide and left top lines

HENNRICH CARL H Inc 49 East av 4th floor tels Main 435-436—For further information see page 70 Buyers' Guide

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 64 Buyers' Guide and right top lines

PAVIOUR R S & SON Inc 1239 Lincoln—Alliance Bank bldg tels Main 220-221—For further information see page 63 Buyers' Guide and right top lines

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade tel Main 3764—For further information see page 72 Buyers' Guide and left bottom side lines

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 72 Buyers' Guide

*Insurance Agents—Burglary

ASHLEY EGBERT F CO agents 212

Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

*Insurance Agents—Casualty & Liability

ASHLEY EGBERT F CO agents 212

Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87—For further information see page 68 Buyers' Guide and left top lines

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 68 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 68 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 61 Buyers' Guide and back cover

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 69 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc Community Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 67 Buyers' Guide and left top lines

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IACONA PAUL C 249 Powers bldg tel Main 3786—For further information see page 71 Buyers' Guide and right top side lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 64 Buyers' Guide and right top lines

LILLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 65 Buyers' Guide

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 71 Buyers' Guide

MOONE E C Inc 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 69 Buyers' Guide

PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 63 Buyers' Guide and right top lines

PYE HAROLD A AGENCY 209 Powers bldg tel Main 408—For further information see page 70 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 79 Buyers' Guide and right top side lines

VIERHILE & DeMALLIE Inc 209 Powers bldg tel Main 408—For further information see page 72 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 72 Buyers' Guide

*Insurance Agents—Fire

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tel Main 87—For further information see page 68 Buyers' Guide and left top lines

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 68 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 68 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 61 Buyers' Guide and back cover

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 69 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc Community Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 67 Buyers' Guide and left top lines

HENNRICH CARL H Inc 49 East Avenue 4th floor tels Main 435-436—For further information see page 70 Buyers' Guide

IACONA PAUL C 249 Powers bldg tel Main 3786—For further information see page 71 Buyers' Guide and right top side lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 64 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 71 Buyers' Guide

MARKIN'S INSURANCE AGENCY 800-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 67 Buyers' Guide and left bottom side lines

PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 63 Buyers' Guide and right top lines

PYE HAROLD A AGENCY 209 Powers bldg tel Main 408—For further information see page 70 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 79 Buyers' Guide and right top side lines

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade tel Main 3764—For further information see page 72 Buyers' Guide and left bottom side lines

VICK CLARENCE A 154 East av at Scio tel Stone 3180—For further information see page 71 Buyers' Guide

VIERHILE & DeMALLIE Inc 209 Powers bldg tel Main 408—For further information see page 72 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 72 Buyers' Guide

*Insurance Agents—Life

HAYS HENRY W 625 Lincoln-Alliance Bank bldg office tels Stone 767 and 113 res tel Culver 5778—For further information see page 73 Buyers' Guide and top line front cover

LINCOLN EARL E general agent Northwestern Mutual Life Insurance Co 1400 Lincoln-Alliance Bank bldg office tel Stone 498 res tel Monroe 4031—For further information see page 66 Buyers' Guide and left line front cover

MacDOWELL AMBRY C 624 Lincoln-Alliance Bank bldg office tel Stone 113 res tel Monroe 667

McBRIDE ASA D 1114 Lincoln-Alliance Bank bldg office tel Stone 782 res tel Charlotte 29

SILVERSTEIN JOSEPH E 1350 Lincoln-Alliance Bank bldg office tel Main 3320 res tel Glenwood 5867—For further information see page 73 Buyers' Guide and right top side lines

WALL W HERBERT 1114 Lincoln-Alliance Bank bldg office tel Stone 782 res tel Monroe 5913

*Insurance Agents—Plate Glass

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 69 Buyers' Guide

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 64 Buyers' Guide and right top lines

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 67 Buyers' Guide and left bottom side lines

*Insurance Agents—Surety

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

PYE HAROLD A AGENCY 209 Powers bldg tel Main 408—For further information see page 70 Buyers' Guide

Insurance Companies—Accident & Health

Aetna Life Insurance Co 130 Main E rm 612

Continental Casualty Co claim office 8 Exchange rm 809

Continental Casualty Health & Accident Co 8 Exchange rm 509

Employers Liability Assurance Corp Ltd The 130 Main E rm 505

FEDERAL LIFE & CASUALTY CO OF DETROIT Clarence A Vick general agent 154 East av at Scio tel Stone 3180—For further information see page 71 Buyers' Guide

General Accident Fire & Life Assurance Corp 16 Main W rm 240

General Accident, Fire & Life Assurance Corp 16 Main W rm 448

Great Am Indemnity Co of NY 65 Broad W rm 314

Hartford Accident & Indemnity Co 49 East av rm 406

Massachusetts Bonding & Ins Co 16 Main W rm 107

Metropolitan Casualty Ins Co 8 Exchange rm 405

MUTUAL BENEFIT HEALTH & ACCIDENT ASSOCIATION, Arthur M Holtzman manager 1214 Lincoln-Alliance Bank bldg tels Stone 4027-4028—For further information see page 73 Buyers' Guide and right top side lines

National Casualty Co of Detroit, Mich 130 Main E rm 1102

North American Accident Ins Co 130 Main E rm 1003

PREFERRED ACCIDENT INSURANCE CO Boller-Clark general agents 3d floor Central Trust bldg tels Main 5303-4-5-6—For further information see page 65 Buyers' Guide and right line front cover

STANDARD ACCIDENT INSURANCE CO OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

Union Mutual Life Ins Co, Portland Me 130 Main E rm 901

Insurance Companies—Automobile

Allstate Insurance Co 275 Monroe av Allstate Ins Co 16 Main E rm 810 (claim dept)

American Motorists Ins Co 328 Main E rm 408

AMERICAN MOTORISTS INSURANCE CO, CHICAGO, ILL Clarence A Vick general agent 154 East av at Scio tel Stone 3180—For further information see page 71 Buyers' Guide

Automobile Ins Co 130 Main E rm 612

Automobile Insurance of Hartford, Conn 130 Main E rm 604

Emmco Insurance Co Inc 34 State rm 416

General Exchange Ins Corp 317 Alexander

Modern Protection Inc 328 Main E rm 512

*Insurance Companies—Bonding

ETNA CASUALTY & SURETY CO 6th floor Granite bldg 130 Main E tel Main 2623

HARTFORD ACCIDENT & INDEMNITY CO OF HARTFORD, CONN Carl H Hennrich Inc general agents 49 East av 4th floor tels Main 435-436—For further information see page 70 Buyers' Guide

Insurance Companies—Casualty

ETNA CASUALTY & SURETY CO 6th floor Granite bldg 130 Main E tel Main 2623

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Insurance Companies—Casualty—Con American Lumbermen's Mutual Casualty Co of Illinois 25 Main E 3d fl
American Lumberman's Mutual Casualty Co of Illinois 82 StPaul rm 607
AMERICAN SURETY CO OF NEW YORK E C Moore Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 69 Buyers' Guide
Glen's Falls Indemnity Co 16 Main W rm 415

Hardware Mutual Casualty Co 16 Main E rm 1014
Hartford Accident & Indemnity Co 130 Main E rm 1102
Lumberman's Mutual Casualty Co of Illinois 82 StPaul rm 607
MARYLAND CASUALTY CO, BALTIMORE, MD, E C Moore Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 69 Buyers' Guide
Maryland Casualty Co 45 Exchange rm 325

Merchants Mutual Ins Co 119 Main E rm 505
Public Service Mutual Insurance Co Inc 25 Exchange rm 505
Rochester Service Office London Guarantee & Accident Co Ltd 414 E Main
Standard Surety & Casualty Co of NY claim dept genl agts 130 Main E rm 912

Travelers Ins Co 25 Main E 3d fl
UNITED STATES CASUALTY CO OF NEW YORK R S Pavlour & Son Inc general agents 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 63 Buyers' Guide and right top lines

Insurance Companies—Fire
Aetna Ins Co 16 Main W rm 209
Aetna Ins Co 183 Main E rm 1323
Allied Fire Ins Co 45 Exchange rm 729
America Fore Insurance & Indemnity Group 65 Broad rm 713
American Eagle Ins Co 328 Main E rm 408
Atlantic Mutual Ins Co 183 Main E rm 1033
Automobile Ins Co 180 Main E rm 612
Boston Fire Ins Co 130 Main E rm 818
Buffalo Ins Co 328 Main E rm 408
Camden Fire Ins Assn 8 Exchange rm 707
Charter Oak Fire Ins Co The 183 Main E 8th fl

CITIZENS INSURANCE COMPANY OF NEW JERSEY Carl H Hennrich Inc agents 49 East av 4th fl tels Main 435-436—For further information see page 70 Buyers' Guide
Commercial Union Fire Ins Co of NY 130 Main E rm 818
CONNECTICUT FIRE INSURANCE CO OF HARTFORD, CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines
Employers Mutual Fire Ins Co 45 Exchange rm 1008

EUREKA SECURITY FIRE & MARINE INSURANCE CO OF CINCINNATI Duttons Insurance Office agents 4th floor Wilder bldg tels Main 1022-1023—For further information see page 61 Buyers' Guide and back cover
Federal Insurance Co 25 Main E 3d fl
Federal Insurance Co 409 Powers bldg
Federal Mutual Fire Ins Co 25 Main E 3d fl
Federated Hardware Mutuals 16 Main E rm 1014
Fidelity-Phoenix Fire Ins Co 328 Main E rm 408

Fidelity & Guaranty Fire Corp 130 Main E rm 328

FIRE ASSOCIATION OF PHILADELPHIA Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

FIREMANS INSURANCE CO OF NEWARK, NJ Duttons Insurance Office agents 4th floor Wilder bldg tels Main 1022-1023—For further information see page 61 Buyers' Guide and back cover

First National Ins Co 25 Main E 3d fl
FRANKLIN FIRE INSURANCE CO OF PHILADELPHIA The, Carl H Hennrich Inc agents 49 East av 4th fl tels Main 435-436—For further information see page 70 Buyers' Guide
Franklin National Ins of NY 25 Main E 3d fl

General Ins Co of America 25 Main E 3d fl

GLOBE & REPUBLIC INSURANCE CO OF PHILADELPHIA Duttons Insurance Office agents 4th floor Wilder bldg tels Main 1022-1023—For further information see page 61 Buyers' Guide and back cover
Granite State Fire Ins Co 130 Main E rm 923

Great American Ins Co 19 Main W rm 821

GREAT AMERICAN INSURANCE CO OF NEW YORK Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

HANOVER FIRE INSURANCE CO OF NEW YORK Boller-Clark general agents 3d floor Central Trust bldg tels 5308-04-05-06—For further information see page 65 Buyers' Guide and right line front cover

HARTFORD FIRE INSURANCE CO OF HARTFORD, CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

HARTFORD FIRE INSURANCE CO OF HARTFORD, CONN (auto and marine depts) Clark H Hennrich Inc agents 49 East Avenue 4th floor tels Main 435-436—For further information see page 70 Buyers' Guide
Home Ins Co 130 Main E rm 1202
Illinois Fire Ins Co 328 Main E rm 408
Improved Risk Mutuals 82 StPaul rm 607

Keystone Underwriters Dept 183 Main E rm 1024

Lumber Mutual Fire Ins Co 82 StPaul rm 607

Massachusetts Fire & Marine Ins Co 25 Main E 3d fl
National Fire Ins Co 25 Main E 3d fl
National Liberty Ins Co 57 North
National Retailers Mutual Insurance Co 25 Main E 3d fl

National Union Fire Ins Co 65 Broad W rm 416

New Brunswick Fire Ins Co 25 Main E 3d fl

New Hampshire Fire Ins Co 130 Main E rm 923

NORTH BRITISH & MERCANTILE INSURANCE CO OF LONDON ENGLAND Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines
North River Ins Co 25 Main E 3d fl
Northern Fire Ins Co of NY 130 Main E rm 818

Northwestern National Ins Co 328 Main E rm 408

Ohio Farmer's Ins Co 328 Main E rm 408

PENNSYLVANIA FIRE INSURANCE CO, PHILADELPHIA, PA E C Moore Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 69 Buyers' Guide

PHOENIX INSURANCE CO OF HARTFORD, CONN R S Pavlour & Son Inc general agents 1239 Lincoln-Alliance Bank bldg tels Main 220-231—For further information see page 63 Buyers' Guide and right top lines
Phoenix London Group 414 Main E Potomac Insurance Co The 16 Main W rm 448

Providence Washington Fire Ins Co 65 Broad rm 416

PROVIDENCE-WASHINGTON INSURANCE CO OF PROVIDENCE, RHODE ISLAND Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

Quincy Mutual Fire Ins Co 25 Main E 3d fl

ROCHESTER AMERICAN INSURANCE CO OF NEW YORK Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines

Standard Fire Insurance Co The of Hartford Conn 130 Main E rm 604
Sun Insurance Office 130 Main E rm 1101

Train John L Co Inc 43 Exchange rm 729

Travelers Fire Ins Co 183 Main E 8th fl

United Mutual Fire Ins Co 25 North rm 734

United States Fire Ins Co 130 Main E rm 1102

UNITED STATES FIRE INSURANCE CO OF NY Carl H Hennrich Inc agents 49 East av 4th floor, tels Main 435-436—For further information see page 70 Buyers' Guide

Insurance Companies—Fraternal
Maccabees The 16 Main W rm 818
Woman's Benefit Assn 328 Main E rm 509

Insurance Companies—Liability
Aetna Casualty & Surety Co 130 Main E rm 612
American Mutual Liability Ins Co of Boston 25 Exchange rm 600
Atlantic Mutual Insurance Co 183 Main E rm 1033
Century Indemnity Co 16 Main W rm 209
Century Indemnity Co claim dept agts 16 Main W rm 504
Commercial Casualty Co 183 Main E rm 1024
Commercial Casualty Ins Co of Newark NJ 183 Main E rm 1024
Eagle Indemnity Co 130 Main E rm 734
Employers Liability Assurance Corp Ltd The 130 Main E rm 525
Employers Mutual Liability Ins Co of Wisconsin 45 Exchange rm 1008
Fidelity & Casualty Co of NY The 45 Exchange rm 830 and 119 Main E rm 1101
Globe Indemnity Co 130 Main E rm 734
Hardware Mutual Casualty Co 16 Main E rm 1014
Indemnity Ins Co of North America 130 Main E rm 418
Liberty Mutual Ins Co 25 North rm 730
Massachusetts Bonding & Ins Co 328 Main E rm 408
Merchants Mutual Casualty Co 183 Main E rm 923
Metropolitan Casualty Insurance Co 8 Exchange rm 405
Metropolitan Casualty Ins Co of NY 183 Main E rm 1024

BETTER LOOK UP
ARPEAKO
SMOKED LUNCHEON MEAT



MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

Member of the Federal Deposit Insurance Corporation

2 EAST AVE.

National Casualty Co Claim Office 8
Exchange rm 809

New York Casualty Co 19 Main W rm
420

Ocean Accident & Guarantee Corp Ltd
130 Main E rm 818

Royal Indemnity Co 130 Main E rm
734

STANDARD OF DETROIT Egbert F
Ashley Co general agents 212 Union
Trust bldg tel Main 444—For further
information see page 62 Buyers'
Guide and left top lines

Travelers Indemnity Co 183 Main E
8th fl

Utica Mutual Ins Co 45 Exchange rm
729

Utilities Mutual Ins Co 89 East av rm
708

**ZURICH GENERAL ACCIDENT AND
LIABILITY INSURANCE CO LTD**
Duttons Insurance Office general
agents 4th floor Wilder bldg tels
Main 1022-1023—For further infor-
mation see page 61 Buyers' Guide
and back cover

Insurance Companies—Life
AETNA LIFE INSURANCE CO 6th
floor Granite bldg 130 Main E tel
Main 2623

Berkshire Life Ins Co of Pittsfield
Mass 16 Main E rm 600

Colonial Life Ins Co The 130 Main E
rm 920

Columbian National Life Ins Co 130
Main E rm 424

Connecticut General Life Ins Co 183
Main E rm 1014

Connecticut Mutual Life Ins Co 183
Main E rm 1420

Empire State Mutual Life Ins Co 8 Ex-
change rm 508

Equitable Life Assurance Society of
US 130 Main E rm 1026

Equitable Life Ins Co of Iowa 16 Main
E rm 200

Exchange Mutual Ins Co 25 Main E rm
405

Fidelity Mutual Life Ins Co 42 East av
rm 804

Guardian Life Ins Co of America 119
Main E rm 807

Home Life Ins Co of New York 183
Main E rm 720

John Hancock Mutual Life Ins Co 25
Exchange 2d fl and 119 Main E rm
1018

Manhattan Life Ins Co of NY 5 StPaul
rm 522

Massachusetts Mutual Life Ins Co 183
Main E rm 624

Massachusetts Mutual Life Ins Co (real
estate dept) 315 Alexander rm 231

Massachusetts Protective Assn Inc 25
Main E rm 403

Metropolitan Life Ins Co 16 Main E
rms 702 and 1020, 14 Franklin rms
605 and 1103

Monarch Life Ins Co 183 Main E rm
560

Mutual Benefit Life Ins Co 183 Main E
rm 1050

Mutual Life Ins Co of NY 183 Main E
rm 1350

National Life Insurance Co of Vermont
16 Main E rm 610

New England Mutual Life Ins Co 16
Main E rm 400

New York Life Insurance Co 42 East
av rm 526

**NORTHWESTERN MUTUAL LIFE
INSURANCE CO** 1400 Lincoln-Alli-
ance Bank bldg tel Stone 498—For
further information see page 66 Buy-
ers' Guide and left line front cover

Paul Revere Life Ins Co 25 Main rm
408

Penn Mutual Life Insurance Co 183
Main E rm 1114

Phoenix Mutual Life Ins Co of Hart-
ford Conn 16 Main E rm 900

30-A

Provident Mutual Life Co of Phila-
delphia Pa 183 Main E rm 1004

Prudential Ins Co of America The,
group ins dept 16 Main E rm 520, 10
Gibbs rm 301, 45 Exchange rm 608,
25 North rms 710 and 912

Security Mutual Life Ins Co 183 Main
E rm 1444

State Mutual Life Assurance Co 130
Main E rm 1114

Travelers Ins Co 183 Main E 8th fl

Union Central Life Ins Co 130 Main E
rm 1102

Union Central Life Ins Co of Cincin-
nati O 130 Main E rms 1006-1018

Union Mutual Life Ins Co 130 Main E
rm 904

**UNITED BENEFIT LIFE INSURANCE
CO** Arthur M Holtzman mgr 1214
Lincoln-Alliance Bank bldg tels
Stone 4027-4028—For further infor-
mation see page 73 Buyers' Guide
and right top lines

United States Life Ins Co 119 Main E
rm 505

United States Life Ins Co of NY 55
North

Unity Life, Health & Accident Ins Assn
5 StPaul rm 228

**Insurance Companies—Surety
Bonds**

Aetna Casualty & Surety Co 130 Main
E rm 612

American Bonding Co of Baltimore 45
Exchange rm 417

American Surety Co of NY 19 Main W
rm 420

Fidelity and Deposit Co of Maryland 45
Exchange rm 417

Massachusetts Bonding & Ins Co 19
Main W rm 1015

National Surety Corp 69 Broad W

STANDARD OF DETROIT Egbert F
Ashley Co general agents 212 Union
Trust bldg tel Main 444—For further
information see page 62 Buyers'
Guide and left top lines

United States Fidelity & Guaranty Co
130 Main E rm 328

U S Guarantee Co 25 Main E 3d fl

Insurance Companies—Title
**ABSTRACT TITLE & MORTGAGE
CORPORATION** 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide

Interior Decorators

Bellinger Wm H 24 Sumner pk
Carroll's 510 Benton

Chaffee Leo C 12 Cambridge

Davis Leon P 42 Trafalgar

Dworsky Janet 76 Hinsdale

Emmons Claudia W Mrs 2219 Main E

Gate Arth K 518 Merchants rd

Gerace & Forde 549 S Goodman

GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bottom
side lines

Happ Norman W 468 Cottage

Holahan Eliz G 311 Alexander rm 209

House Kenneth F 311 Alexander rm 302

Jacobson Isaac B 104 Lill

Kemper Margt 150 Barrington

Kittredge Edwin A 33 Brentwood

Lange Robt C 355 Alexander

Lanzatella Jos P 845 Smith

Mansfield Elmer D 95 Rugby av

Stocum Richd C 22 Burlington av

Trepanier Jos E 681 Averill av

VanScoyk Jasper W 51 Gardner pk

Wilmot Geo L 51 Webster av

Window Fashions Inc 85 East av

Woodard Parnell B 19 Winthrop

Interior Wood Work
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 28 Buy-
ers' Guide

ROCHESTER LUMBER CO 2040 East
av tel Monroe 1345—For further in-
formation see page 79 Buyers' Guide
and right top side lines

ZIELINSKI STEPHEN 115 Hudson
av tel Stone 2608—For further infor-
mation see page 79 Buyers' Guide

***Investigations—Secret &
Private**

**DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE** 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 39
Buyers' Guide and right top side
lines

Investment Securities

BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 26 Buyers'
Guide

Cronin and Co 84 Exchange rm 203

Dalnard A W & Co Inc 34 State rm 205

Dennison Field & Co Inc 25 Main E
rm 406

Fiduciary Counsel Inc 130 Main E rm
404

Genesee Valley Securities Co 16 Main
W rm 215

Hamlin & Lunt 183 Main E rm 1445

Hayes Lawrence A Co 45 Exchange rm
317

Herrick, Waddell & Co Inc 130 Main E
rm 1128

Howe & Rusling Inc 183 Main E rm
714

Howlett & DeGolyer 42 East av rm 207

Hunt Frank P 42 East av rm 104

Investors Syndicate Title & Guaranty
Co 14 Franklin rm 421

Lee Higginson Corp 183 Main E rm
1200

Little & Hopkins Inc 16 Main E rm 620

LUDINGTON H J & CO 1029-1032
Genesee Valley Trust bldg tel Main
5092—For further information see
page 27 Buyers' Guide

MacGill Byron A 42 East av rm 323

Meyer & Ewell Co Inc 183 Main E rm
1216

Paul & Co Inc 19 Main rm 316

PERKINS ERICKSON & CO member
New York Stock Exchange 184-145
Powers bldg tel Main 1144—For fur-
ther information see page 26 Buyers'
Guide

Pifer Edwin W 291 Selye ter

Powell Milton C Co Inc 14 Franklin rm
1110

Rollins E H & Sons Inc 183 Main E
rm 1017

SAGE RUTTY & COMPANY Inc 807-810
Genesee Valley Trust bldg tel Main
6210—For further information see
page 27 Buyers' Guide

Smith & Hall 10 Gibbs rm 207 (invest-
ment counsel)

Strivings Victor D & Co 42 East av rm
201

Tucker, Anthony & Co 16 Main E rm
212

***Investments—Real Estate**

LOEB & ROSENTHAL CO Inc (special-
izing in investment properties) suite
128-130 Powers bldg tels Main 3743-
3744—For further information see
page 109 Buyers' Guide and left top
side lines

***Iron Founders**

(See also Founders)

**AMERICAN LAUNDRY MACHINERY
CO** The (mfrs of Mehanite) 110 Buf-
falo rd between NYC RR and Glide
st tel Genesee 92—For further infor-
mation see page 80 Buyers' Guide

**JOHN
R.
BOURNE**
ESTATE

Manufacturer
of

**STEEL
STAMPS
RUBBER
STAMPS
STENCILS
SEAL
PRESSES**

Dealer in
**OFFICE
SUPPLIES
DESKS
CHAIRS
FILES**

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1233-1234**

**131-133
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Chestnut St. at Court

**RALPH D. SCORRELL,
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INGMIRE & NAGLE CO., Inc.
FUNERAL SERVICE

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208-209

WILDER

BLDG.

SERVICE STORAGE CO.

Fire-Proof Warehouse

LOCAL OR
LONG DISTANCE
MOVING

704-712 CLINTON AVE. S. TEL. MONROE 2833

Iron & Steel Dealers
BURKE STEEL CO Inc 30 Sherer PO Box 514 tel Genesee 7600—For further information see page 85 Buyers' Guide and left bottom side lines
COOK IRON STORE CO 120-128 StPaul tels Main 5188-5189—For further information see page 118 Buyers' Guide
Heughes F L & Co Inc 1029 Lyell av
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 86 Buyers' Guide and left side lines
ROCHESTER IRON & METAL CO Inc (also second hand) 325 StPaul and 237 MtRead blvd tel Main 464—For further information see page 84 Buyers' Guide
Ryerson Joseph T & Son Inc 217 East av rm 26
Ward's Edgar T Sons Co 183 Main E rm 1039

Iron & Steel Work
Braun John 496 Glide
Gebhardt & Ruhle 219 Smith
Guarantee Iron Works 16 Railroad
Rochester Steel Construction Co 520 Clinton av S
Young's Wrought Iron Works 1464 Lyell av

***Ironers—Electric**
IRONRITE IRONER CO The, Beaucaire Inc wholesale distributors 114 Monroe av tels Stone 5694-5

***Jams, Jellies & Preserves**
 (See Preserve Mfrs)

Janitors' Supplies
Arrow Supply Co 5 Lundy's lane
Douglas Products Co 183 StPaul
Greene Building Maintenance Supplies 241 East av
Osband's Janitors' Supplies 33 Elm
Rochester Janitor Supplies Inc 260 State
Rochester Supply Co 119 Main E rm 818
Wight Lloyd W 835 Jefferson av

Jewelers—Mfg
Fessner Ludwig Co Inc 623 Portland av
Koppin Ewald L 14 Franklin rm 501
Leith & Martin 119 Main E rm 319
Metal Arts Co Inc 742 Portland av
Oliver-Kahse Inc 86 King
Rockwell & Alden 34 N Water
Specialty Jewelry Shop 5 StPaul rm 402
Sterling Shop 365 Park av

Jewelers—Retail
Allen Nellie H Mrs 2248 Main E
Allen Ralph A & Son 77 Orchard
Art Jewelry Shop 9 Franklin
Baldwin Jacob 430 North
Bauerle Otto J 130 Main E rm 502
Blume Abe J 9 State
Blumenthal A Jewelers 370 Joseph av
Blumenthal Abr S 270 and 672 Clinton av N
Brautigam Henry J jr 25 North rm 724 (engraving)
Cappuccio Aniello 523 North
Conover Geo S 847 Lake av
Coster Chas P 1519 Lake av
Covill Derwood E 16 Clinton av S
Culver Clock Shop 1332 Culver rd
Czepliel Kazimer Z 585 Hudson av
Dangler Clarence J 732 South av
D'Annunzio Arth 490 Main W
Diana Jewelry Co 131 North
Dilger Oscar J 119 Main E rm 809
Doerrerr Geo W 5 StPaul rm 520
Emmons Ray W 2219 Main E
Gamler's 104 Main E
Girards Shop 649 Park av
Gittlin Louis Jewelry Store 149 Clinton av N

Glazer Jewelry Co Inc 149 Main E 2d fl
Groat Adelbert D 5 StPaul rm 313
Grzywinski Alphonse V 67 Zimbrich
Gulvin Wm S 25 North rm 246
Gutfrucht Rudolph A 890 Main W
Harmin's Jewelers 21 Main E
Hensler Bernard J 119 Main E rm 301
Hershberg's Inc 1 East av
Humbert Geo H 300 Main E
Hurvitz Anna Mrs 316 Joseph av
Jackson Wm H 325 Driving Park av
Jones Jos F 1793 Dewey av
Klee & Groh 143 Main E
Korpeck Jewelers 615 Clinton av N
Lang V H Co 5 StPaul rm 403
LaPorte Jos 489 Portland av
Lauterbach Walter G 681 Clinton av N
Ledlie Jas O 842 Dewey av
Loomis Wm G 260 Reynolds
Madeff's Jewelry 481 N Goodman
Magro John S 720 Jay
Maloney Edw K 6 State rm 103
Marks & Abramson 10 State
Marsh Edw S 16 State rm 118
Metzger Tillo C 12 Gladys
Miller R Ralph T 5 StPaul rm 315
Morton Geo E 130 Main E rm 903
Nied Henry P 103 Parsells av
Oemisch Henry 1706 East av
O'Neill Clifford J 587 Jefferson av
Proctor Jas W 107 Reynolds
Ring Morris 14 Franklin rm 504
Rogers Jewelers 62 Main E
Rudolph Bros Inc 125 Main E
Scanlan & Lane 5 StPaul rm 231
SCHEER E J Inc 249-253 Main E bet S Clinton av and Cortland st tel Stone 710—For further information see page 74 Buyers' Guide
Scheer Geo F & Son 4387 Lake av
Schroedel Edw J 401 Main E
Servas Jos B 5 StPaul rm 213
Silverberg's 327 Joseph av
Small's Inc 28 Main E
State & Allen Jewelry Shop 188 State
Sunderlin Co The 76 East av
Tarrant Frank 68 South av
Thurston Jewelry Co 561 Thurston rd
Torrey Harry S 318 Main E and 529 N Goodman
Wander's Jewelers 84 Main E
Weisbuch Inc 398 Main E
Weisman Max 181 Hudson av
Weiss S Jewelry Co 92 Main E
Wildman J M Co Inc 86 Main E
WILSON J C CO 39 Main E tel Main 5738—For further information see page 100 Buyers' Guide and left top side lines
Wilson's Leading Jewelers 205 Main E
Zimmerman Aug G 25 North rm 442

Jewelers—Wholesale & Importing
Berson-Marine Co 14 Franklin rm 1003
Cohen Hyman M 5 StPaul rm 501
Cornell Harry & Co 5 StPaul rm 414
Fisher Abr 25 North rm 722
Lester Jewelry Co 119 Main E rm 307
Present Co 183 Main E rm 704
Rosenbloom Morris & Co Inc 29 StPaul
Shurkus Norman E 130 Main E rm 422
Turk Benj H 5 StPaul rm 417

Jewelers' Supplies
Germanow-Simon Machine Co 408 StPaul
Trevas Philip Co 5 StPaul rm 222

***Jewelry—Costume**
LIKLY STORES Inc The 271 Main E tel Stone 915—For further information see page 75 Buyers' Guide and left top lines
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 87 Buyers' Guide and right top lines

***Jigs & Fixtures**
UNION TOOL CO The 299 Norton tel Glenwood 3495—For further information see page 82 Buyers' Guide

Junk Dealers
Albrecht Geo 88 Thomas
Astman Nathan 155 Avenue C
Atkin Rose Mrs rear 10 Herman
Bachman B & Co 27 Herman
Baker Bros 189 Hudson av
Baker Eli & Son 75 Woodbury
Barile Antonio 364 Clinton av N
Bremen Ernest rear 42 Cole
Brown Wm Co 227 MtHope av
Brown Wm Co 18 Rhine
Cohen J & Son Co Inc 111 Joseph av (rags)
Cohen Meyer 28 Thomas
Cohen Phil Iron & Metal Co rear 25 Herman
Dubitsky Saml 671 Clifford av
Feinberg Jos 1603 StPaul
Frank Chas Metal Co 545 Oak
Gallant J & Sons 306 Ormond
General Redistribution & Salvage Co 5 StPaul rm 522
Gordon Harry rear 44 Buchan pk
Gugliuzza Carmelo 29 Portland av
Hanlon & Co Inc 417 State (scrap mtl)
Harrison Jacob rear 40 Joseph av
Kahn Israel 29 Rhine
Klein Jacob rear 21 Buchan pk
Kozel Jos rear 414 Ormond
Kravetz Harry & Sons 209 Sellinger
Krieger Waste Paper Co 96 Nassau
Krovetz Harry 52 Buchan pk
Legon Isadore 92 Thomas
Levin Nathan L 195 Randolph
Lieberman Abr 385 Portland av
Luckenbach Oswald 104 Sellinger
Manchester Harold C 194 River
Miller Waste Material Co 441 Herman
Minowitz Jacob 95 Herman
ROCHESTER IRON & METAL CO Inc 325 StPaul and 237 MtRead blvd tel Main 464—For further information see page 84 Buyers' Guide
Rochester Waste Material Co 19 Cleveland
Rosenbaum Bros rear 295 Ormond
Shub Louis 20 Sellinger

Kennels
Celamo Kennels 372 Champlain
MtRead Kennels 1275 MtRead blvd

***Kindling**
FLOWER CITY CHARCOAL CO 135-149 Colvin tel Genesee 476—For further information see page 31 Buyers' Guide

Knit Goods Mfrs
Champion Knitwear Co Inc 77 StPaul (whol)
Lowenthal Max & Sons 422 Clinton av S
Modern Knitted Frocks Inc 43 Stone

***Kodak Finishers**
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines

Label Mfrs
ROCHESTER LITHOGRAPHING CO 95-119 MtRead blvd cor Buffalo rd tel Genesee 6105
STECHER TRAUNG LITHOGRAPHIC CORP 274 N Goodman tel Monroe 450—For further information see page 74 Buyers' Guide

Laboratories
Alan Drug Products 18 Cataract
P & S Drug Products 18 Cataract
Photo Cast Inc 59 Main E
Supreme Drug Products 18 Cataract
Ward Charles H Inc 205 Main W (anatomical)

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 74 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

Laboratory Apparatus & Supplies
Biological Supply Co 1176 MtHope av

Ladder Mfrs
Combination Ladder Co 818 South av
Connor John & Son 430 Exchange (retail)
Pease F B Co, E Henrietta rd at West Shore RR

***Lager Beer & Ale**
AMERICAN BREWING CO OF ROCHESTER NY Inc (Tam O'Shanter)
444 Hudson av tel Stone 444—For further information see page 25 Buyers' Guide and left side line back cover

Lamp Mfrs
Star Headlight & Lantern Co 89 Allen

Lamp Shades & Frame Mfrs
Bradlen Studios 340 Monroe av
Gilbert Lucy E Mrs 479 Jefferson av

Landscape Architects & Gardeners
Broadbooks Florence T 920 Merchants rd
BROWN BROTHERS COMPANY
Rochester's Greatest Nurseries main office sales and display gardens
Baird, Whalen and Jackson rds Penfield, NY tel Hillside 1802 or E Roch 451—For further information see page 92 Buyers' Guide and left top lines

DeForest Alling S 16 Fair pl
GLEN BROTHERS Inc 1768 Main E tel Culver 1854—For further information see page 92 Buyers' Guide and right top side lines
Lothian A & Sons 24 Faraday
Nelson F B & Son 328 Main E rm 416

***Landscape Engineers**
GLEN BROTHERS Inc 1768 Main E tel Culver 1854—For further information see page 92 Buyers' Guide and right top side lines

***Last Mfrs**
EMPIRE LAST WORKS Palmer cor Breck sts tel Culver 1700

***Lathes**
ADAMS OGDEN R (South Bend and Rivet Precision) show rooms 264-266 State bus tels Main 6374-6375 res tel Hillside 2372-J—For further information see page 81 Buyers' Guide and left side lines

Laundries—Chinese
Chung Charlie 525 Chili av
Kee Sing 16 Monroe av
Lee Joe 33 Plymouth av N
Lew John 480 Monroe av
Lin Lee 532 Main W
Lung Chong 98 James
Lung Tom Wo 108 Monroe av
Ming Lee 158 State
Ming Wah Lee 68 Spring
Park Avenue Laundry 696 Park av
Sing C Lee 454 Main E
Sing L Lee 559 Main E
Wong's Laundry 421 Clinton av N

Laundries—Hand
DeLuxe Laundry 286 Court
Elm Laundry 45 Elm
Nevelezer Jacob 358 Court
Newton Nettie A Mrs 255 S Goodman
Purdy Chas E 300 Hillside av
Quan Frank 31 Pullman av
Rite-Way Laundry 296 Court
Siebert Geo C 1102 Clifford av
Smith Alf W 780 Brown
Warwick Eva Mrs 218 Spring

Laundries—Steam
Adams Hand Laundry 54 Adams
American Laundry 664 Monroe av
American Union Laundry 700 Clinton av S and 55 Spring
Baby Diaper Service 625 S Goodman
Central Laundry & Supply Co Inc 552 StPaul
Crescent Puritan Laundry Inc 1630 Dewey av
Hafner Home Laundry Inc 595 Clinton av N
Highland Linen Supply Co 625 S Goodman
Home Laundry 595 Clinton av N
Jefferson Laundry Service 584 Jefferson av and 680 Plymouth av S
King Henry 218 North
Liberty Laundry 273 Wilder
Lilac Laundry 14 Ward
Lincoln Laundry Co Inc 89 Jay
Mechanics Laundry Co Inc 14 Glendale pk
Monroe Coverall Service Co 555 Child
Mother's Home Laundry 199 Berlin
Neat Laundry Co 51 Arthur
ROCHESTER KELSO LAUNDRIES
497 State tels Main 7700-7701
Rochester Laundry Co 200 Court
Snowwhite Laundry Inc 625 S Goodman
Sommer Bruno C rear 1252 Clifford av
STAR PALACE LAUNDRY Inc 61 North tel Stone 1500
Tatlock Bros Inc 183 Tremont
Three Hour Laundry Stores Inc 310 East av and 200 Clinton av S
White Linen Supply Laundries Inc 427 Maple

***Laundry Machinery**
AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 80 Buyers' Guide

Lawyers
Notaries Public designated by an asterisk (*)
Abbott, Rippey & Hutchens 16 Main W rm 615
*Adams Addis V 39 State rm 418
Adler & Colson 183 Main E rm 1414
Alaimo Jos W 45 Exchange rm 801
*Albright Jas K 39 State rm 324
*Albright Johnson Stanley 39 State rm 324
Allen Don C 5 S Fitzhugh 3d fl
Allen Raymond F 31 Exchange 6th fl
Anderson Arth R 39 State rm 220
Ark Jacob 45 Exchange rm 309
Arms Arth A jr 31 Exchange 6th fl
Arnot Raymond H 39 State rm 711
Attardo Jos C 25 Exchange rm 301
Averill Robt 39 State rm 503
Backus Oswald P jr 16 Main W rm 734
Backus Sidney K 16 Main W rm 734
Backus & Backus 16 Main W rm 734
Bacon Leonard Lee 45 Exchange rm 1025
Baglin C Norbert 8 Exchange rm 907
BAGLIN & HAMILTON 907 Wilder bldg tel Main 2494
Bailey Geo E 31 Exchange 6th fl
*Baker Barton 45 Exchange rm 801
Baker & Carver 45 Exchange rm 801
*Baltensperger Casper V 31 Exchange 6th fl
Barker Orrin 16 Main W rm 535
Bauman Agnes L 16 Main W rm 300
Beach Danl M 5 S Fitzhugh 3d fl
Beach Danl M jr 5 S Fitzhugh 3d fl
*Bechtold Chas B 19 Main W rm 903
Bechtold Karl K 19 Main W rm 903
BECHTOLD AND BERNSTEIN 903 Union Trust bldg tel Main 260
*BeHage Eug H 39 State rm 517
Bell Wm J 16 Main W rm 319
Bemish Geo H 47 S Fitzhugh
Bentley Herbert L 39 State rm 612
*Bentley Jos W 39 State rm 612

BERGER SAMUEL 910-911 Wilder bldg office tel Main 839 res tel Monroe 6114
Berlove Harold J 19 Main W rm 906
Berlove Lester J 16 Main W rm 340
Berman John H 16 Main W rm 714
Bernstein Seymour 903 Union Trust bldg 19 Main W
Bielski Henry E 932 Avenue D
Block Alvin 8 Exchange rm 401
Block Wilton A 19 Main W rm 412
Block & Smith 19 Main W rm 412
*Bly Halton D 19 Main W rm 1015
Bodine Geo F 16 Main W rm 800
Bown Carlton F 45 Exchange rm 718
Boyle Jos B 16 Main W rm 400
Braiman Myer 45 Exchange rm 933
Branch Caroline W Mrs 16 Main W rm 820
Branch John W 16 Main W rm 820
Branch, Rosenberg & Branch 16 Main W rm 820
Brennan J Paul 8 Exchange rm 905
Brewer Jas L 39 State rm 218
Brickner Isaac M 16 State rm 407
Brindisi Angelo S 19 Main W rm 703
Brislin Louis 25 Main E rm 409 and 240 Joseph av
Brodsky Rubin 8 Exchange rm 1009
Brown Berton W 16 Main W rm 545
Brown Nicholas E 5 S Fitzhugh 3d fl
Brown Oscar J 16 Main E rm 920
Brown & Zurett 16 Main E rm 920
*Brownell Emery A 25 Exchange rm 303
Buck Glenn L 716 Union Trust bldg 19 Main W
Buell Henry D 31 Exchange rm 211
Buff Jos 19 Main W rm 510
*Bunis Louis I 8 Exchange rm 912
*Bunis Saml W 8 Exchange rm 912
Bunis & Bunis 8 Exchange rm 912
*Burns Geo 8 Exchange rm 502
BURNS & BURNS 502 Wilder bldg tel Main 803
Burton Clarence L 45 Exchange rm 915
Bush Jos H 31 Exchange 6th fl
Butterfield Lloyd H 45 Exchange rm 825
*Calkins Harland F 5 S Fitzhugh 3d fl
Callahan Chas E 19 Main W rm 1021
Caparco Wm A 16 Main rm 300
Carey John J 19 Main W rm 301
Carey Wm J 39 State rm 401
Carroll H Bradley 31 Exchange rm 407
*Carver Elbert H 45 Exchange rm 801
*Case Earl F 39 State rm 714
Castle, Fitch, Swan & Jefferson 19 Main W rm 910
Castle Kendall B 19 Main W rm 910
Castle Newton B 19 Main W rm 910
Chace Benj B 19 Main W rm 1015
Chamberlain Arth V D 16 Main W rm 300
Chamberlain, Page & D'Amanda 16 Main W rm 300
Chikovsky Saml 8 Exchange rm 1009
Clarke Truesdale 45 Exchange rm 915
Clary Francis J 16 State rm 407
Clay Wm L 16 Main W rm 510
Clynes Edmund 45 Exchange rm 433
Cohen David A 16 Main W rm 401
Cohen Max 25 Main E rm 419
Cohen & Gould 25 Main E rm 419
Colt Fredk W 14 Franklin rm 701
*Colson J Fredk 183 Main E rm 1414
Combs Wm C 16 Main W rm 800
Corbett Donald J 39 State rm 401
Corbett Thurston 65 Broad W rm 617
Corcoran Jos H 19 Main W rm 605
Corcoran Paprocki & Hennessy 19 Main W rm 605
*Cotroneo Anthony S 45 Exchange rm 403
Cramer Benj S 16 Main W rm 440
*Cristy Edw I 31 Exchange 6th fl
*Crone Thos Harold 39 State rm 600
Croog Saml 16 Main W rm 440
Crowley Dennis L 19 Main W rm 703
Cucci Wm S 8 Exchange rm 611
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D'Amanda Anthony G 16 Main W rm 522

*D'Amanda Christopher H 45 Exchange rm 601

D'Amanda Francis J 16 Main W rm 300
*Dankoff Ruben A 19 Main W rm 510
Danno Saml J 25 Main E rm 422

*Dattilo Philip B 45 Exchange rm 316 and 1750 Clifford av

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DeGraft Wm 31 Exchange rm 311

Denton Eug C 16 Main W rm 232
Devans Frank E 31 Exchange 6th fl

DeVoe Clinton A 16 Main W rm 530
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Dey Earl L 31 Exchange 6th fl
*Dicker Saml B 183 Main E rm 1150

Dinan David D 16 Main W rm 721
DiPasquale Saml D 16 Main W rm 440

Dividio Anthony L 19 Main W rm 910
Dobson J Roger 19 Main W rm 903

*Donnelly Philip H 31 Exchange rm 407
Donovan Austin J 45 Exchange rm 633

Doyle Emmett L 45 Exchange rm 315
*Doyle Justin J 31 Exchange 6th fl

*Draper Geo B 31 Exchange rm 303
Draper Miller & Miller 31 Exchange rm 303

Duffy Jas P B 19 Main W rm 1012
Duffy Nell H 8 Exchange rm 803

*Dunbar Alf W 31 Exchange 6th fl
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Dutcher Richd A 45 Exchange rm 1001
Dwyer Hug J 45 Exchange rm 1009

Dwyer Robt T 45 Exchange rm 1009
DWYER SHEARER & DWYER 1009
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Easton Wm G 16 Main W rm 511
Easton and Witmer 16 Main W rm 511

Eber Ely 16 Main W rm 247
Eber Wm 16 Main W rm 247

Eddy H Nile 34 State rm 214
Edelman Edw C 16 Main W rm 824

Edelstein Abr 25 Exchange rm 407
Engel Jos H 16 State rm 319

Falk Marvin L 240 Joseph av
Farber Benj J 45 Exchange rm 1009

Farber Eliz L Mrs 45 Exchange rm 1009
Farbo Jos 25 Main E rm 422

Farnham Philip 16 Main W rm 500
Farnham Sherman 16 Main W rm 500

Feely Jas K 16 Main W rm 305
Feinberg Philip 183 Main E rm 1252

Felerski Adam 39 State rm 619
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Ferris Frank H jr 6 Clinton av S rm 106 and 233 Main E

*Fischette Jos A 16 State rm 408
*Fischette Rocco M 16 State rm 408

Fishman Lester 16 Main W rm 806
Fitch J Sawyer 19 Main W rm 910

Fitzgerald Danl F 45 Exchange rm 1033
Fix Meyer 16 Main W rm 500

*Forman Fred S 183 Main E rm 1252
Forsyth Walter S 45 Exchange rm 1025

Fowler Ray F 45 Exchange rm 1001
Francis Abr G 19 Main W rm 603

Frank Wm J 25 Exchange rm 400
*Frankie Howard W 25 Exchange rm 500

Freeman Hyman B 16 Main W rm 800
Fritsch Jos jr 45 Exchange rm 433

Gallancy Danl J 31 Exchange rm 405
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Gano D Curtis 8 Exchange rm 615
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Gelb Wm B 8 Exchange rm 204

Gervais Jos H 31 Exchange rm 407

*Gifford Clarence M 183 Main E rm 1224

Gillette Henry E 34 State rm 302
Gillette Percival W 8 Exchange rm 1010

*Gillette Willis K 8 Exchange rm 511
Gilman Andrew L 183 Main E rm 1252

*Gitelman Jacob 39 State rm 617
Gleiner Lester A 19 Main W rm 602

Glynn Henry R 39 State rm 319
Glynn Jas F 39 State rm 319

Goddard J Eug 16 Main W rm 438
Goldman Albert E 8 Exchange rm 911

*Goldman Harry D 19 Main W rm 510
Goldman Manuel D 19 Main W rm 720

Goldman Reuben 8 Exchange rm 307
Goldstein Abram P 16 Main W rm 707

Goldstein Jos 19 Main W rm 720
Goldstein & Goldman 19 Main W rm 720

*Goldwater Franklin A 45 Exchange rm 625

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*Gordon Henry I 8 Exchange rm 907

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Gould Hyman G 25 Main E rm 419

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Green Chas W 16 Main W rm 800
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Harris Edw 5 S Fitzhugh 3d fl

*Harris Edw jr 5 S Fitzhugh 3d fl
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Harris Harry Z 19 Main W rm 510
Harrison Jack 16 Main W rm 338

Harter Donald R 16 Main W rm 800
Hawks Geo H jr 31 Exchange 6th fl

*Headley Robt T 45 Exchange rm 303
Heiklen Arnold 8 Exchange rm 306

Hennessy Robt M 19 Main W rm 605
Hickey E Jas 25 Main E rm 500

*Hill Alan M 16 Main W rm 815
Hill Burlew 16 Main W rm 621

Hixson Geo F 8 Exchange rm 915
Hoffenberg Geo 19 Main W rm 321

*Hogan Jos P 45 Exchange rm 1025
Hogan Michl A 16 Main W rm 711

*Holbrook Fredk S 8 Exchange rm 303
*Holbrook Willard W 8 Exchange rm 303

Holbrook & Holbrook 8 Exchange rm 303
*Holloran Walter J 45 Exchange rm 903

Hosenfeld Leo G 45 Exchange rm 908
*Humphrey Jos L 8 Exchange rm 709

Hutchens Harold G 16 Main W rm 615
Ickes Edw W 16 Main W rm 800

Jack Louis 16 Main W rm 540
Jefferson C Frederic 19 Main W rm 910

*Jennings John Arth 16 Main E rm 514
Johns Wm 16 Main W rm 816

Johnson Byron A 45 Exchange rm 915
Johnson Byron A jr 45 Exchange rm 915

*Johnson Luel F 45 Exchange rm 1003
*Johnson Thos E 39 State rm 517

Johnson & Searle 45 Exchange rm 1003
Jones Jas V 39 State rm 212

Kaelber Carl F 19 Main W rm 1012
Kaman Maurice J 19 Main W rm 906

Karch Ephraim J 16 Main W rm 820
Karz Milton 19 Main W rm 301

Kass Henry jr 19 Main W rm 605
Kaufman Jos 19 Main W rm 703

*Keating Kenneth B 5 S Fitzhugh 3d fl
Keefe Robt E 16 Main W rm 829

Keenan John E 16 Main W rm 226
Keenan Timothy M 45 Exchange rm 1009

Keenan & Keenan 16 Main W rm 226
Kelly Donald P 25 Main E rm 419

*Kendall Cyril L 19 Main W rm 510
*Kennedy Danl G 31 Exchange 6th fl

Kestenblatt Herman 19 Main W rm 301
Kimball Fredk Perry 39 State rm 212

Kreag Paul S 16 Main W rm 438
Kreidler Chas R 39 State rm 220

Kuhn Herbert G 8 Exchange rm 905
LaBue Anthony 16 Main E rm 1018

*Lamb Edw H 19 Main W rm 714
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Leonardo Henry F 39 State rm 422
Leonardo Jerry R 39 State rm 422

Leonardo & Leonardo 39 State rm 422
Levin David R 45 Exchange rm 525

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Levy Saml 39 State rm 407

Liebschutz, Curran & Sutton 45 Exchange rm 425
*Liebschutz Philip M 45 Exchange rm 425

*Lines Steph V 183 Main E rm 1150
Linowitz Sol M 17 Main W rm 820

Lomenzo John P 16 Main W rm 226
*LoMonaco Salvatore M 70 Exchange rm 207

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Macomber Francis S 16 Main W rm 126
Mahoney Leo D 180 Main E rm 1243

*Malone Edw T 8 Exchange rm 703
*Malone Simon A 16 Main W rm 530

Maloney Chas P 19 Main W rm 602
Maloney Wm J 19 Main W rm 602

Maloney & Maloney 19 Main W rm 602
Manning Wm F 25 Main E rm 423

*Marafioti Leonard D 45 Exchange rm 1001
*Marks Wm M 45 Exchange rm 825

Marsh & Snider 65 Broad W rm 603
*Marland Lathrop D 45 Exchange rm 915

Martens, BeHage & Johnson 39 State rm 517
Martens Henry J 39 State rm 517

*Martin Jos W 19 Main W rm 510
Masters Geo E 45 Exchange rm 811

*McCarrick Thos P 16 Main W rm 737
*McDermott Floyd G 39 State rm 218

McInerney John J 19 Main W rm 1001
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McKay & Headley 45 Exchange rm 303

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McLean Jos 19 Main W rm 1012

*McLouth Chas jr 183 Main E rm 1150
McNall Lamont 16 Main W rm 232

McNamara Paul E 45 Exchange rm 633
*McSweeney Jos 8 Exchange rm 703

Meagher Thos J 19 Main W rm 321
Menzie Stuart M 16 Main W rm 721

*Mepharm Arth L 29 State rm 308
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Miller Myer 31 Exchange rm 303
Miller Robt 31 Exchange rm 303
Mills Gregory F 16 Main W rm 623
Mix Fredk J 16 Main W rm 345
Mondo Chas J 19 Main W rm 317
Morehouse Merwin 34 State rm 214
Morgan J Newton 65 Broad W rm 400
Morris Donald N 8 Exchange rm 706
Morris Ira H 19 Main W rm 1002
*Morris Wm H 31 Exchange 6th fl
Moser Clarence P 45 Exchange rm 915
Moser, Johnson & Reif 45 Exchange rm 915
*Mullan J Boyd 45 Exchange rm 915
Mulvey Vincent J 16 Main W rm 737
Muscarella Paul 16 Main W rm 131
Napodano Rudolph F 25 Main E rm 422
Neville Grantier 19 Main W rm 610
Newton Dallas C 65 Broad W rm 400
*Nichols Ellsworth 8 Exchange rm 803
*Nichols Thos M 5 S Fitzhugh 3d fl
Nier Geo J 45 Exchange rm 315
Nier & Doyle 45 Exchange rm 315
Nighan Timothy J 45 Exchange rm 525
NIXON, HARGRAVE, MIDDLETON & DEVANS 31 Exchange 6th floor tel Main 398
Nixon T Carlyle 31 Exchange 6th fl
Noonan John F 45 Exchange rm 316
Novick Marvin M 16 Main W rm 438
Nusbaum Gilbert A 16 Main W rm 200
*O'Brien Chas J 45 Exchange rm 825
*O'Brien Francis A 19 Main W rm 510
O'Brien J Emmett 183 Main E rm 1252
O'Brien Jas C 8 Exchange rm 905
O'Brien, McSweeney & Malone 8 Exchange rm 703
O'Brien Norman A 19 Main W rm 506
O'Brien Robt E 8 Exchange rm 703
O'Brien W Clyde 31 Exchange 6th fl
O'Connell Chas B 31 Exchange rm 407
Ogden Edw M 8 Exchange rm 1010
Ogden Lawrence H 16 Main W rm 812
O'Keefe Wm C 183 Main E rm 1041
Oliver Reginald S 16 Main W rm 800
*O'Reilly Jas M 45 Exchange rm 309
OVIATT, GILMAN, O'BRIEN & FORMAN 1252 Lincoln-Alliance Bank bldg tel Stone 1478
Oviatt Percival D W 183 Main E rm 1252
*Pammenter Arth T 25 Main E rm 520
Pappalardo Frank D 19 Main W rm 701
Paprocki Jos R 19 Main W rm 605 and 25 Gothic
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*Plumb Erwin S 8 Exchange rm 611
Plumb Leon A 19 Main W rm 805
Plumb Wm T 8 Exchange rm 611
Plumb & Plumb 8 Exchange rm 611
Pogal Simon 16 Main W rm 432
*Posner David 33 Holtzter
Post Walter W 16 Main W rm 623
Price Abr 16 Main W rm 200
Proller Philip P 5 S Fitzhugh
Quinlan Jos B 65 Broad W rm 106
*Raines Eug 45 Exchange rm 825
*Raines Geo R 45 Exchange rm 825
*Raines John Jr 45 Exchange rm 825
Raines & Raines 45 Exchange rm 825
Rappaport Lester H 19 Main W rm 506
Rathjen Arth 16 Main W rm 535
REED & SHUTT 1012 Wilder bldg tel Main 1759
*Reif Herbert R 45 Exchange rm 915
*Reilly John J 183 Main E rm 1150
REMLY, ROBERTS, McLOUTH & DICKER 1150 Lincoln-Alliance Bank bldg tel Stone 7010

Relin Chas H 16 Main W rm 430
Relin Jonas P 25 Exchange rm 506
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Relin & Relin 25 Exchange rm 506
*Remington Francis K 183 Main E rm 1224
REMINGTON, GIFFORD & WILLEY 1224 Lincoln-Alliance Bank bldg tel Stone 737
*Remington Harvey F 183 Main E rm 1224
*Remington Thos H 183 Main E rm 1224
Rice Leo J 1019-1021 Union Trust bldg 19 Main W
Richter Wm J 19 Main W rm 805
Rippey Harlan W 16 Main W rm 615
Rippey Jos S 16 Main W rm 615
*Roberts Carroll M 183 Main E rm 1150
Robinson Theron 5 S Fitzhugh 3d fl
*Roche Louis N 45 Exchange rm 1033
Rodenbeck Adolph J 16 Main W rm 739
Rogers Rochester H 71 Argyle
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Rosenberg Arth E 16 Main W rm 820
Rosenberg Harry 16 Main W rm 401
Rosenberg Helen Rouss Mrs 980 Harvard
Rosenberg Wm B 19 Main W rm 616
Rosenberg & Cohen 16 Main W rm 401
Rosenzweig Lewis 25 Exchange rm 407
Rubenstein Jacob L 65 Broad rms 607-608
Ryan Edw J 8 Exchange rm 1003
Salamone Anthony 34 State rm 402
Salitan Victor 19 Main W rm 1021
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*Sarachan Goodman A 25 Exchange rm 407
Scardino Philip J 25 Exchange rm 301
Schneider Jacob G 19 Main W rm 301
*Schnepp Emmett J 25 Exchange rm 400
Schoenberg Israel 81 Main W
Schulberg Abr S 8 Exchange rm 308
*Schulman Abr 45 Exchange rm 1032
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Schwartz Arth W 47 S Fitzhugh
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Selke Norman H 16 Main W rm 615
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*Skivington Francis M 8 Exchange rm 511
*Skivington Geo J 8 Exchange rm 511
Skivington Geo J Jr 8 Exchange rm 511
*Skivington John F 8 Exchange rm 511
Skivington & Skivington 8 Exchange rm 511
Smith Claude S 16 State rm 412
Smith Eric P 16 Main E rm 1016
Smith Franklin H 19 Main W rm 412
Smith Mial V B 49 East av rm 406

*Smyth Hamlet A 5 S Fitzhugh rm 2
Snider Maxwell I 65 Broad W rm 603
*Snyder Benj O 880 Main W
Snyder Jeanette F Mrs 19 Main W rm 321
Snyder & Grossman 880 Main W
Soln Ben E 25 Main E rm 419
Solomon Casper L 8 Exchange rm 615
*Solomon Theo H 8 Exchange rm 615
SPENCER, OGDEN, GANDY & GILLETTE 1010 Wilder bldg tel Main 612
Sproat Mary E 5 S Fitzhugh 3d fl
Spurr Henry C 8 Exchange rm 803
Spurr & Nichols 8 Exchange rm 803
Stagnitto Saml J 45 Exchange rm 601
Staudenmaier Wm G 16 Main W rm 807
Stearns Albert H 111 Aldine
Steele Harold J 8 Exchange rm 303
Stein Clayton M 65 Broad W rm 603
*Stern Arth L Jr 31 Exchange 6th fl
*Stewart Alf T 39 State rm 312
*Stewart Robt C 45 Exchange rm 525
*Stewart Scott Jr 31 Exchange 6th fl
*Stokes Fredk I 31 Exchange rm 307
Stone Harold H 19 Main W rm 321
STONE & HOFFENBERG 321 Union Trust bldg tel Main 645
Storandt Lloyd V 8 Exchange rm 303
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Strang Wm F 16 Main W rm 800
*Strathman Harold W 25 Main E rm 500
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*Sturge Ivan V 16 Main E rm 920
*Sturman Leon H 25 Main E rm 500
*Sullivan Thos W 16 Main E rm 920
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Sutherland Arth E Jr 19 Main W rm 820
Sutherland & Sutherland 19 Main W rm 820
*Sutton Chas W 45 Exchange rm 425
Swan Vilas M 19 Main W rm 910
Swan Walter A 16 Main W rm 534
Taggart Claude T 16 Main W rm 541
*Taylor Jos W 31 Exchange 6th fl
Teresi Harold P 19 Main W rm 717
Tew Robt H 19 Main W rm 610
*Thomas Herbert B 45 Exchange rm 403
Thomas John F 65 Broad W rm 208
Thomas & Wickes 65 Broad W rm 208
Toan Thos L 45 Exchange rm 629
Tobin J Raymond 45 Exchange rm 718
Tomanovich Milo I 16 Main W rm 719
Tompkins Wm H 39 State rm 503
*Traynor J Frank 45 Exchange rm 638
Trebert Wm Jr 16 Main W rm 800
Truesdale Albert E 16 Main W rm 121
*Tuthill R Marsden 5 S Fitzhugh 3d fl
Ungerer Helby W 19 Main W rm 1015
Vallone Jos A 34 State rm 302
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VanAlstyne & Adams 33 State rm 418
VanGraafeland Ellsworth A 16 Main W rm 800
VAN SCHAECK, WOODS & WARNER 500 Central Trust bldg tel Main 781
VanVoorhis John Sons 16 Main W rm 500
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Ventura Mario 16 Main W rm 226
Waring Jas R 16 Main W rm 805
*Warner Nelson 25 Main E rm 500
Warren, Shuster, Case & Halsey 29 State rm 714
*Warren Steph J 39 State rm 714
Webster Arch E 19 Main W rm 821
Webster Jos R 19 Main W rm 714
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Whitbeck & Holloran 45 Exchange rm 903
Whiting Olive 16 Main W rm 410
Whitley Jas L 39 State rm 408
Whitman Carroll N 45 Exchange rm 908
Whitman & Hosenfeld 45 Exchange rm 908
Whittaker Jos 119 Main E rm 505
Wickes Francis C 65 Broad W rm 203
Wickes Henry H 65 Broad W rm 603
Wickins Ralph E 45 Exchange rm 1032
Widener, Seth G 16 Main W rm 251
*Wiedman Fredk 39 State rm 218
Wilcox Chas S 5 S Fitzhugh 3d fl
Wilcox Geo C 5 S Fitzhugh 3d fl
Wilkes Myron E 42 East av rm 206
*Willey Albert S 183 Main E rm 1224
Williams C Kent 31 Exchange rm 307
Williams Geo R 19 Main W rm 820
Willis J Allan 65 Broad W rm 612
*Wilson Hugh H 16 Main E rm 514
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Winchell Robt C 45 Exchange rm 625
Wiser C Vincent 16 Main W rm 800
Witmer G Robt 16 Main W rm 511
*Woods Howard M 25 Main E rm 500
Wright Cornelius R 16 Main W rm 800
Wynkoop Geo E 45 Exchange rm 629
Wynkoop & Toan 45 Exchange rm 629
Yorks Wm T 39 State rm 714
Young Wm E 16 Main W rm 541
Youngman Howard J 19 Main W rm 910
Zielinski Wm S 16 Main W rm 328
Zimmer Wm B 39 State rm 617
Zurett Melvin H 16 Main E rm 920

*Lead Pipe, Sheet Lead & Solder
ROCHESTER LEAD WORKS Inc 880-382 Exchange tel Main 1154—For further information see page 85 Buyers' Guide

Leather Dealers

(See also Tanners)

Atkinson W H & Co 123 State
Brannigan T E & Son 123 Mill
D'Angelo Jos L 20 Andrews
Doyle John E 14 Brown's race
Ester Leather Co 163 StPaul 4th fl
Feinstein & Potter Co Inc 135 State
Fisher C Roy 45 Andrews
Fitzsimmons M J Mfg Co 123 N Water
Graham John E 82 StPaul rm 504
Hall Wm L Inc 117 Mill
Handicraft Leather & Supply House 22 Andrews
Harrison Jacob rear 40 Joseph av (remnants)
Howard H R & Sons Inc 11 Central av
Perry Albert E 36 StPaul rm 302
Reliable Leather Co 683 Hudson av
Rittenberg & Hellman 203 State rm 1
Wood & Osburn 123 Mill

Leather Goods

Berliner Luggage & Novelty Co 51 Galusha
Eaton & Sims 29 Clinton av S
LIKLY STORES Inc (retail) 271 Main E tel Stone 915—For further information see page 75 Buyers' Guide and left top lines
Samson Bros 54 Brown (mfrs)

*Lens Mfrs

BAUSCH & LOMB OPTICAL COMPANY (photographic ophthalmic projection) 635 StPaul tel Main 4305—For further information see page 93 Buyers' Guide
EASTMAN KODAK COMPANY 343-391 State tel Main 4800

Letter Shops

Acme Advertising & Letter Service 70 Exchange rm 104
Arrow Advertising Service Inc 82 StPaul rm 515
AYER & STREEB 15 South av 4th floor tel Stone 1166
Lowe Kath S Mrs 183 Main rm 604
Monroe Mailing Photo Service 1092 Dewey av
Wolf Advertising Service 5 StPaul rm 309

*Liability Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 62 Buyers' Guide and left top lines
LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 65 Buyers' Guide
ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 79 Buyers' Guide and right top side lines

Libraries

Ambrose Swasey Library, Colgate-Rochester Divinity School 1100 S Goodman
Archivio Araldico 3 Walnut
Christian Science Reading Room 180 Flower City pk
Down Mary E Mrs 432 Lyell av (circulating)
East Avenue Book & Card Shop 1794 East av (circulating)
Fuller Fiction Library 130 Main E rm 241
Garden Book Store 920 Merchants rd
Infantino Jean H 219 Ridge rd E (lending)
McCaffrey Theresa A 556 Dewey av (circulating)
Pitoni Guido Heraldic Library 3 Walnut
Polish Library rear 818 Hudson av
POLK R L & CO Inc District office 179 Lincoln, Boston, Mass tel Hancock 6309
Powers Law Library 16 Main W rm 744
Rahm Hazel Mrs 1650 StPaul (circulating)
Rhea's Gift Shoppe and Circulating Library 34 Main W
Rhees Rush Library U of R River blvd (free for consultation)
Rochester Academy of Medicine 1441 East av
Rochester Public Library 1151 Hudson av, 707 Main W, 809 Monroe av, 511 N Goodman, 40 Stutson, 585 Clifford av, 25 Winton rd N, 501 Portland av, 310 Arnett blvd, 5 Owen, 115 and 715 South av, 760 Jay, 970 Lyell av and Bldg 9, Edgerton av
State Law Library 305 Court House
University of Rochester Library College for Women Sibley Hall, Princeton University av
University of Rochester Library, River blvd
Verhey Isabelle Mrs 278 Winton rd N (loan)

*Life Insurance

HAYS HENRY W 625 Lincoln-Alliance Bank bldg office tels Stone 767 and 113 res tel Culver 5778—For further information see page 73 Buyers' Guide and top line front cover

SILVERSTEIN JOSEPH E 1350 Lincoln-Alliance Bank bldg office tel Main 3320 res tel Glenwood 5867—For further information see page 73 Buyers' Guide and right top side lines

Liquors—Retail

Aiello Carl T 1316 Culver rd
Alexander Thos J 674 South av
Alliance Liquor Store 537 Portland av
Armstrong Ralph W 189 East av
Arnone Steph 819 Clinton av N
Auer Sebastian C 1816 Clinton av N
Bald Anthony 560 Jefferson av
Barblotto Jos 561 North
Barons Chas 486 Clifford av
Belvedere Bar 90 Davis
Berghash Lawrence A 124 Clinton av S
Bovenzi Vincent 122 Parkway
Boylan Liquor Store Inc 1853 East av
Brown Derby The 396 Ormond
Brueya Lemuel C 881 Merchants rd
Burns' Jerry Tavern 1449 Norton
Carliola Louis C 140 Central pk
Chase's Grill 807 Dewey av
Clufo Frank W 393 Lexington av
Club Casa Blanca 789 Lake av
Colovos Thos 581 Jefferson av
Community Liquor Store 990 Clinton av S
Cowan Irene Mrs 65 Oak
Cozy Oak Grill 602 South av
Cub Taproom 418 Ormond
Dewey-Ridge Liquor Store 472 Ridge rd
Diamond Bar The 70 East av
DiLalla Anthony 136 Campbell
Doser Wm J 1144 Joseph av
Driving Park-Dewey Liquor Store Inc 348 Driving Park av
East Main-Richmond Liquor Store 533 Main E
Ester Carl J 1487 Dewey av
Faulhaber Otto A 490 Lyell av
Ferrari Nicola 300 Main W
Florino Steph 481 Scio
Flower City Liquor Store 506 Dewey av
Foran John A 63 Spring
Fort Hill Liquor Store Inc 1520 Mt. Hope av
Four Corners Liquor Store 2 Main E (package)
Frank's Grill 1372 Clinton av N
Freemesser Geo J 1031 Clinton av S
Gaetano Anthony 689 Ridgeway av
Gallo & Calipo 609 Broad W
Gerling Clarence P 634 Lake av
Gervasi Sam 3 Ontario
Gigliotti Peter J 204 Davis
Gordon's Grill 280 Main W
Grand & Webster Tavern 88 Webster av
Groh Chas L 215 Wilder
Gugliotta Frank 544 Prospect
Hawkins Jos T 600 Plymouth av S
Hayes Chas G 806 Main W
Heinlein Marie Mrs 780 Joseph av
Helberg Chas 1260 North
Helfer Benj 90 Henrietta
Henner's Liquor Store 554 Chili av
Henry Arth S 1354 Dewey av
Hoderlein Peter M 993 North
Horton Homer W 164 Monroe av
Jeske Alma Mrs 337 Remington
Joyce Frank T 282 Main E
Kaplan J Mitchell 547 Joseph av
Kaplan Lester P 115 Clinton av N
Keenan John G 2264 Clifford av
Kelly Leonard A 662 South av
Kelly Marhata Mrs 1192 Clinton av N
Kierecki Stanley 1055 Hudson av
Kltzel Geo J 1192 Lyell av
Klos Geo C 418 Remington
Knapp Wm 516 Jefferson av
Koeth Clara Mrs 750 Avenue D
Koveleski Eli 40 Hanover
Lake Avenue Liquor Store 554 Lake av
Lippa Pasquale 278 Allen
Livadas Bros 183 Monroe av
Lobene's Restaurant 1730 N Goodman
Lockman Chester A 1034 Hudson av

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Lyell Avenue Liquor Store 193 Lyell av
Macejunas Jos 574 Hudson av
MacSweeney Leo A 140 State (pack-
age)

Mahoney Francis J 57 Bartlett
Main Goodman Liquor Store 483 N
Goodman

Mandell's Hyman J 1168 Portland av
Manhattan Wine and Liquor Co 960
Genesee

Marino Saml 400 Scio
Markowski Wladislaw 431 Hudson av
Martino Ben A 8 Lake av
McDonough Mary A Mrs 368 Portland
av

McGreal Bros Co Inc 407 Main E
Metzger Raymond J 1006 Lyell av
Mildenberger John V 1100 Jay
Miller's M J Liquor Store 325 Joseph
av

Mingel Wm 481 Avenue D
Mitchell Walter A 82 Main W
Moore Ella C Mrs 759 Genesee

Murray Grill 203 Murray
Nacca Jos 223 Saratoga av
Nelma Bros 288 Main W

Nero Antonio 166 Central pk
Noeth Paul J 19 Clinton av S
Nowrocki Stanley B 955 Joseph av

Number One Bar 83 East av
O'Brien Jas L 107 Exchange
O'Connell Henry D 576 Thurston rd

Palm Royal The 43 Clinton av N
Panepinto Luigi 19 Grape
Parisian Liquor Shoppe 1517 Lake av

Park Avenue Liquor Store 690 Park av
Perry's Grill 583 West av
Pezzulo John 559 State

Pizzutelli Anthony 505 South av
Plaksin Abr 14 Exchange
Posner's North Side Liquor Store Inc

286 North
Pukish Michl 337 Hudson av
Radel Aug E 296 Avenue A

Reinhart Michl T Jr 938 Clinton av N
Roach Jos B 532 Monroe av
Rosenbaum Katharine Mrs 19 Hanover

Rost Geo 688 Lexington av
Royal Beer Garden 418 Jay
Royal Liquor Store 931 Clinton av N

Ruscio Dominic D 515 Dewey av
StPaul Liquor Store 1286 StPaul
Sauer Wm 339 Driving Park av

Scardino Vincent 1696 Clifford av
Shoemaker Kath Mrs 541 Lyell av
Silver Dollar Grill 202 Main W

Shakuj John 858 Hudson av
Slattery & Kase 922 Main W
Soehner Mary M Mrs 740 Hudson av

South Avenue Liquor Store 23 South av
Stevenson Rex E 1738 East av
Sullivan Fredk J 491 Clarissa

Swalbach's Central Liquor Store 345
Central av
Sweets Grill 254 State

Terezi Nicholas 198 Main W
Thurston Grill 521 Thurston rd
VanBorthe Abr 40 Monroe av

Wagner Lawrence G 677 Monroe av
Wee Blue Inn 685 Thurston rd
Wehs Frank 46 South av

Welch Geo L 4455 Lake av
White Eagle Casino 1006 Hudson av
White Tavern The 55 Main E

Willow Tavern 24 Cortland
Winton Grill 1784 East av
Winton Liquor Store 741 Winton rd N

Wolfe Julius A 25 Spring
Zamos Liquor Store 1671 Main E

Liquors—Wholesale

Ballantine P & Sons 754 Brooks av
(beer)
Capitol Wine & Spirit Corp 10 Win-
throp

Elber Bros Wine & Liquor Corp 52 Roch
Food Terminal
Fee Wine Co 21 N Water

Flickinger S M Co Inc 605 StPaul
Jefferson Liquor Store 654 Jefferson av
McKesson & Robbins Inc 285 StPaul

Pearse Warren E 52 Webster av
Rochester Liquor Corp 175 N Water

*Lists—Automobile & Mailing

POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia
5-8500

Lithographers

Addison Lithographing Co 261 Hollen-
beck
Genesee Valley Lithograph Co Inc 425
Exchange

Great Lakes Press Corp 4 Commercial
Gugler Lithographic Co 217 East av rm
35

Palumbos Frank A rear 144 Lewis
ROCHESTER FOLDING BOX CO Box-
art st PO Box 1012 tel Charlotte 130

—For further information see page
21 Buyers' Guide
Rochester Lithographing Co 95 MtRead
blvd

STECHER TRAUNG LITHOGRAPH
CORP 274 N Goodman tel Monroe 450
—For further information see page
74 Buyers' Guide

Live Stock Dealers & Commis- sion

Bristol Valley Farms Inc 70 Exchange
rm 203 (cattle dirs)

Loans—Collateral & Salary

Associates Discount Corp 34 State rm
416
Dime Banking & Loan Assn 941 Clin-
ton av N

Home & Auto Loan Co Inc 328 Main E
rm 204
Household Finance Corp of NY 16
Main E rm 500

Household Finance Corp of NY 119
Main E rm 205
PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tels Main 297-298—

For further information see page 76
Buyers' Guide and right top side
lines

Loans—Mortgage

Monroe-Orleans Natl Farm Loan Assn
65 Broad W rm 603
New York Joint Stock Land Bank Inc
16 Main W rm 830

Prudential Ins Co of America 183 Main
E rm 1438
ROGERS HERBERT A (Correspond-
ent Union Central Life Ins Co) 43

Main E office tel Main 5131 res tel
Monroe 3574—For further informa-
tion see page 106 Buyers' Guide and
front cover

Lock Mfrs

National Lock Co 319 Alexander
Sargent & Greenleaf Inc 24 Seneca av

Locksmiths

Abbott Safe & Lock Co 90 South av
Acme Locksmith Shop 27 Market
Allson Fred 456 Main W

Begy Jos J 460 Main E
Bertelsen Edwin M 40 Front
Krolick Morris M 106 North

Rugraff Archie C 21 York

Loose Leaf Systems & Devices— Mfrs

Master-Craft Corp 43 Delray rd

Lubricant Mfrs—Oils & Greases

Rochester Tallow Co 900 Campbell

*Luggage Goods

LIKLY STORES Inc 271 Main E tel
Stone 915—For further information
see page 75 Buyers' Guide and left
top lines

Lumber—Retail

Comstock Lumber Co Inc 1030 Main E
Crouch & Beahan Co 99 Dewey av and
532 Clinton av S

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300—
For further information see page 76
Buyers' Guide

Femiano Pasquale 50 Alvanar rd
Fleming Leo C Co 32 N Union
GEORGIAN BAY LUMBER CO Inc 181

Humboldt tel Culver 1400—For fur-
ther information see page 78 Buyers'
Guide

Giordano L and Sons 200 Clifford av
Greece Lumber Co Inc 788 Ridge rd
Gussen Larry P 500 River

Herrick Lumber Co Inc 1030 Main E
HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663—

For further information see page 76
Buyers' Guide
Large Fred R Lumber Co 36 Harrison

Lyell Hardware & Lumber Co 1451
Lyell av
Miller John 691 Exchange

MILLER PEERLESS PRODUCTS Inc
691 Exchange tel Main 2840—For
further information see page 78 Buy-
ers' Guide

MORSE WILLIAM B LUMBER CO 340
Main W tel Main 160 and 936 Main
E tel Monroe 44 and 951 Thomas av

Summerville tel Charlotte 589—For
further information see page 77 Buy-
ers' Guide and right bottom side
lines

Nichols Lumber Co 2435 Dewey av
OTIS LUMBER CO 936 Main E tel Mon-
roe 43—For further information see
page 78 Buyers' Guide

ROCHESTER AMERICAN LUMBER
COMPANY Inc 149 Portland av tel
Stone 265—For further information
see page 78 Buyers' Guide

ROCHESTER LUMBER CO 2040 East
av tel Monroe 1345—For further in-
formation see page 79 Buyers' Guide
and right top side lines

SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page
22 Buyers' Guide

Soble John J Lumber Co Inc 279 Bur-
rows
Taft Herb Lumber Co 1012 Chili av

VAN de VISSE & KILDEA LUMBER
CO Inc 1503 Lyell av tel Glenwood
868—For further information see
page 79 Buyers' Guide

ZIELINSKI STEPHEN 1115 Hudson
av tel Stone 2603—For further in-
formation see page 79 Buyers' Guide

Lumber—Wholesale

ENDERS PHILIP & SON 271 Norton
tel Glenwood 129

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
76 Buyers' Guide

HARDWOOD LUMBER CO 350 Main
W tel Main 1141—For further infor-
mation see page 77 Buyers' Guide
and right bottom side lines

Harman Lumber Co 65 Broad W rm 611
HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663—

For further information see page 76
Buyers' Guide
Morse Wm B Lumber Co 936 Main E
and 340 Main W

OTIS LUMBER CO 936 Main E tel Mon-
roe 43—For further information see
page 78 Buyers' Guide

Thomas Frank S 89 State rm 114

Macaroni—Mfrs—Wholesale

Giola Alfonso & Sons 89 Canal
Giola Macaroni Co Inc 71 Parkway
Lacagnina V Macaroni Co 503 Ply-
mouth av N



Rochester Brewing Co., Inc., Rochester • Glenwood 270

"IT'S THE FLAVOR THAT'S IN FAVOR,"
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Rochester
REAL
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CO.**

James
W.
Morrissey,
REALTOR

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Management

Sales
Rentals

•
529
**GENESEE
VALLEY
TRUST
BLDG.**

•
**MAIN
2872-73**

— EGBERT F. ASHLEY CO. —

See page 62 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 62 Buyers' Guide
PHONE MAIN 444

Mercantile Adjustment Bureau

S. H. KROLL, Mgr.

COLLECTION SPECIALISTS

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"Dedicated to
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of efficient service
to Commercial
and Professional
clients

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82
ST. PAUL
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STONE 504

Furniture
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New
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MAIN 3342
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Largest
Home
Furnishing
Store

Macaroni, Mfrs, Wholesale—Con
Melsenzahl Food Products Inc 429
State
Quality Macaroni Co 35 Bay and 30
Frost av

*Machinery Tools

ADAMS OGDEN R (dealer) show
rooms 264-266 State bus tels Main
6374-6375 res tel Hillside 2372-J—For
further information see page 81 Buyers'
Guide and left side lines
DAVENPORT MACHINE TOOL CO Inc
(mfrs) 167 Ames tels Genesee 3162-
3163—For further information see
page 83 Buyers' Guide
GLEASON WORKS (bevel gears and
bevel gear cutting machinery) 1000
University av tel Monroe 4455
SCHIEFER F W MACHINERY CO 514
E & B bldg 39 State tels Main 6782-
6783—For further information see
page 83 Buyers' Guide

*Machinery Dealers

ADAMS OGDEN R (South Bend lathes,
Rivett precision lathes and internal
grinders, Thompson hydraulic sur-
face grinders, Reid surface grinders,
Vernon vertical and horizontal mill-
ers, Lima gear box motor drives,
Vernon Gemco and Ammco shapers,
Federal presses, Edlund drills, Shaw
box electric cranes and hoists, Amer-
ican Saw Mill Machinery Co ma-
chine tools) show rooms 264-266
State bus tels Main 6374-6375 res tel
Hillside 2372-J—For further infor-
mation see page 81 Buyers' Guide and
left side lines

Ames Machine Works 115 Vassar
Barber Colman Co 5 StPaul rm 328
BERGER BROS ELECTRIC MOTORS
Inc (motors) 395 State cor Brown tel
Main 2722—For further information
see page 42 Buyers' Guide
Better Package Inc 662 Monroe av
(gum tape)
Business Machine Exchange 97 S Fitz-
hugh (postal machines)
Detrex Corporation 45 Exchange rm
531
Diagraph Bradley Stencil Machine
Corp 662 Monroe av
Eastman Machine Co 1051 Culver rd
(cutting machines)
Falk Machinery Co 18 Ward
Hazard Geo E Co Inc 546 Main E
(farm)
Hyder Robt J Machinery & Tool Co 8
Exchange rm 412
Kellogg Harry P 239 Exchange (farm)
Lewfrank Industrial Corp 325 StPaul
Monroe Compressor Exchange 173 St-
Paul (air compressors)
Power Equipment Co 82 StPaul rm 519
Rochester Barn Equipment Co 185 N
Water
SCHIEFER F W MACHINERY CO
(metal working machinery) 514 E &
B bldg 39 State tels Main 6782-6783—
For further information see page 83
Buyers' Guide
Shulman Ben 552 Main E (printing)
United States Slicing Machine Co 205
Central av
Vickers Inc 45 Exchange rm 813 (hy-
draulic controls)
Wright R G Co Inc 130 Atlantic av
(dairy)

*Machinery Mfrs

Alger Machine Co 400 South av
AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
RR and Glide at tel Genesee 92—For
further information see page 80 Buy-
ers' Guide
ASHLEY MACHINE WORKS Inc (con-
tract) 714 University av tel Monroe
99—For further information see page
83 Buyers' Guide

Bliss E W Co 65 Broad W rm 105
(press dies)
Booth Bros Co 64 Commercial (shoe)
Boutell Mfg Co Inc rear 554 Lyell av
(apple)
Brown & Sharpe of New York Inc 183
Main E rm 602 (milling and screw)
Connell & Dengler Machine Co 371 St-
Paul (wood working and printing)
Consolidated Machine Tool Corp 565
Blossom rd
DAVENPORT MACHINE TOOL CO Inc
167 Ames tels Genesee 3162-3163—
For further information see page 83
Buyers' Guide
Davis Keyseater Company 399 Ex-
change (keysetters)
Elwood Co The 136 Spring
Ex-Cell-O Corp 16 Main W rm 344
Flynn & Emrich Co 8 Exchange rm 815
(stokers)
Gleason Works 1000 University av
(glass and gear planers)
Hardinge Brothers Inc 138 State
(tools)
Heald Machine Co The 328 Main rm
210
Hendey Machine Co 119 Main E rm 601
(lathes)
High Speed Hammer Co Inc 313 Norton
International Business Machines Corp
45 Crouch
Jorgan Co 100 Seneca av (optical)
K & L Co 300 Court (parts)
Knowlton M D Co 28 Industrial (paper
box)
Landis Machine Co 123 Mill (shoe)
LeFrois Machine Works 99 MtHope av
Leland-Gifford Co 119 Main E rm 601
(drill presses)
Mixing Equipment Co Inc 1024 Garson
av
Morgan Machine Co Inc 1230 Univer-
sity av (box)
Morley Machinery Corp 1239 Univer-
sity av
Paragon Revolute Corp 77 South av rm
202 (blue printing)
Parry Saml R Machine Co Inc 224
Mill (paper box)
Pease F B Co, E Henrietta rd at West
Shore RR (fruit)
Porter H K Co Inc 183 Main E rm 952
Pratt & Whitney Division Niles-Be-
ment-Pond Co 89 East av rm 806
Reece Button Hole Machine Co 126 An-
drews
Riflesso Mfg Co The 39 Parkway (juice
extractor)
**ROCHESTER ENGINEERING & GEN-
TRIFUGAL DIVISION OF THE
AMERICAN LAUNDRY MACHIN-
ERY CO** 110 Buffalo rd between NYC
RR and Glide at tel Genesee 92—For
further information see page 80 Buy-
ers' Guide
Roch Wash Tray Works 8 Inde-
pendence
Snelllex Mfg Co 347 Clinton av N
Standard Tool & Die Co 14 Commercial
Union Tool Co The 299 Norton
United Shoe Machinery Corp 60 Com-
mercial
Weber Machine Corp 59 Rutter (tools)
Werner John & Sons Inc 729 Lake av
(confectionery mfgs)
West Tire Setter Co The 399-407 Ex-
change
York Corporation 471 StPaul (refrig-
erating)

*Machinists

(See also Machinery Mfrs &
Dealers; also Tools)
ASHLEY MACHINE WORKS Inc 714
University av tel Monroe 99—For
further information see page 83 Buy-
ers' Guide
Biehler Jos G & Sons rear 308 Hague
Brooks Clair D 845 Lake av
Bruening-Winans Corp 205 StPaul

Funck Phillip Co 165 N Water
HAUSER J MACHINE COMPANY 117
Platt tel Main 5147—For further in-
formation see page 79 Buyers' Guide
Hendrikx Machine Shop 258 Merchants
rd
Lane and Co 24 Fence
Lindner Arth 291 Mill
MacInnes Paul A Tool Co 857 Portland
av
Morris Machine Motor Works 218
South av
NUNN BRASS WORKS Inc 15 Cairn
tel Genesee 163—For further infor-
mation see page 84 Buyers' Guide
Octo Engineering Assn Inc 421 Lyell
av
Sohn Dan Machine Co 24 Marietta
Stark Max J 1803 Lyell av
Sullivan Machine Co 70 Finch
Van's Machine Co rear 118 Genesee
WALZ & KRENZER Inc 250-252 Mt-
Hope av tel Monroe 1474—For fur-
ther information see page 80 Buyers'
Guide
White C G Machine Works 241 Avis
White Machine Shop rear 890 South av
Woehr F A Machine Co 17 Favor

Machinists' Supplies & Tools
Danly Machine Specialties Inc 16
Commercial

Mail Chutes
Cutler Mail Chute Co 76 Anderson av

Mail Orders
McCulloch Bros 550 Main E

***Mailing Cartons**
COWLES A B CO Inc 4 Commercial
tels Main 7210-1—For further infor-
mation see page 21 Buyers' Guide

***Mailing & Addressing**
POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia
5-8500

Manicures
Beachtelle Georgette 130 Main E rm
1123

Manufacturers Agents
Adams Walter A 1051 Culver rd
(mach)
Bardwell Harold F 880 Main W
Bertolette R H Co 70 Exchange rm
204 (mdse broker)
Black A Wm 109 Main E
Bowman Allan R 14 Franklin rm 703
(heating equipment)
Burns Robt G 89 East av rm 802 (elec
equipment)
Colburn Harold E 244 StPaul 4th fl
(mach and fibre cans)
Davison Edw F 98 Commercial
Dyert & Stone 36 StPaul rm 600
Esser & Griffin 107 N Water
Gislason Gilbert 82 StPaul rm 617 (in-
sulated wire)
Goodman Ben J 82 StPaul rm 507
Hancock Webster R 935 Park av (pipes
and pipe fittings)
Hendler John P 323 Main E rm 522
Hohman Clarence A 82 StPaul rm 517
(cloth)
Hotaling-West Co 70 Exchange rm 209
Hull Robt H 86 Main W rm 121 (mach)
Hunt W H 133 Clinton av S rm 11
(matches)
Johnson Henry C 82 StPaul rm 616
(elec gds)
Keller Industrial Products 217 East av
rm 34 (valves)
Kolstad Chas A 82 StPaul rm 616
(wash room equipment)
Legge Walter G Co Inc 88 Howell
Mason H Arch 82 StPaul rm 705
Maurer Earnest W 14 Franklin rm
1406

SIBLEY, LINDSAY & CURR CO.

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Merchandise
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A Complete Shopping Center "Under One Roof"

CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

McGrath Jas P & Son 82 StPaul rm 613 (leather).
McManus John E 135 Spring (bldg specialties)
Metzger Leon H 82 StPaul rm 705 (clo trimmings)
Neal R C Co Inc 46 Andrews (tools)
Page Distributing Co 352 Court (auto specialties)
Quinn John T 82 StPaul rm 613 (leather)
Rochester Oil Burning System 726 Clinton av N
Ross Engineers 82 StPaul rm 510 (power transmission equipment)
Rushworth Wm A 82 StPaul rm 507 (leather)
Savutime Sales Co 88 Manhattan (elec equipment)
Schmitz Alf W 82 StPaul rm 618 (elec appliances)
Schuster Arth W 16 Main W rm 344 (pumps)
Shaw Edwin M 82 StPaul rm 618
Shea Saml E 119 Main E rm 825 (elec equipment)
Simons Lew M 82 StPaul rm 616
Spencer S Albert 135 Spring (bldg specialties)
Stell Wm H jr 662 Monroe av
Stone J S Packaging Co 36 StPaul rm 600
Thaney Elmer T 82 StPaul rm 517 (threads)
Tiliter Walter P 65 Broad W rm 316 (leather)
Towne A C & Son 217 East av rm 34 (paper gds)
Townsend Harry E 36 Main W rm 121 (mach)
VanVechten Geo C 217 East av rm 35 (power plant equipment)
Wark Ralph J 82 StPaul rm 611 (leather)
Well Richd S 82 StPaul rm 501 (tailors trimmings)
Weymouth Clark 183 Main E rm 604 (paper)
Whitney Meade E 135 Spring (vaults, steel doors)
Zissler A F 119 Main E rm 825 (elec equipment)

Map Publishers

Cole Oren W 108 Cobbs Hill dr
POLK R L & CO Inc 729 Powers bldg
16 Main W, District Office 179 Lincoln, Boston, Mass tel Hancock 6309

Marble Workers & Contractors

Barry Jas C Co 154 East av rm 308
DeJonge Lawrence G 228 River hts
General Tile & Marble Co 1360 StPaul
Jacobs Jos 1054 N Goodman
Maglioncalda John 125 Hayward av
McGee John H & Son 508 State
McKenna M Wm 81 Stewart
Nell Bros & Kern 151-153 MtHope av
SARATOGA MARBLE & TILE CO Inc
163 Saratoga av tels Glenwood 737-6568—For further information see page 84 Buyers' Guide
Statt Cyril J 48 MtHope av

Marine Equipment

Empire Marine Co 304 Buffalo rd (dock equipment)
Marine Service 560 River

***Masons**

(See also Contractors—Mason)
STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 34 Buyers' Guide
VORNDRAN AUGUST 1062 Ridge rd East, Webster tel Webster 285—For further information see page 34 Buyers' Guide

WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232, after 6 p m call Charlotte 112—For further information see page 35 Buyers' Guide

***Masons—Fire Brick Work**
SUMMERHAYS WILLIAM SONS CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 34 Buyers' Guide

Masons' Supplies

Goodstone Mfg Co Inc 470 Hollenbeck
Irondequoit Coal & Supply Co 149 Ridge rd E
SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av S tel Monroe 1155—For further information see page 34 Buyers' Guide
WHITMORE, RAUBER & VICINUS 51 Griffith tel Main 180—For further information see page 29 Buyers' Guide

Massage

Allen Genevieve 287 Alexander
Amarandos Geo C 277 Alexander rm 410
Amarandos Gordon V 277 Alexander rm 410
Amarandos Nora B Mrs 277 Alexander rm 410
Bebbington Hazel 133 Clinton av S rm 18
Brownell Kath A 14 Franklin rm 720
Century Massage Studio 470 South av
Crawford Margt C Mrs 25 North rm 515
Freidrichs Silhouette Salon 27 Clinton av S rm 303
Galloway Chas 45 Gibbs rm 6
Jergens Janet C 42 East av rm 114
Kjelberg Rachel E 198 Milburn
Pencak Sophia Mrs 23 Rialto
Pettis Battle Creek Reducing Salon 5 StPaul rm 327
Virginia's Reducing & Beauty Salon 27 Clinton av S rm 401
Watts Sarah A 24 Savannah

Match Mfrs

Maryland Match Co 133 Clinton av rm 11

***Matting—Aluminum**

ERDLE PERFORATING CO 171 York tel Genesee 2608—For further information see page 114 Buyers' Guide

Mattress Mfrs

Alexander Arth 38 Lyell av (pillows)
Flower City Bedding Co rear 258 Hudson av
Guarantee Bedding Co 398 Gregory Hill Clyde H 626 Plymouth av S
Hiller Otto P & Son 812 Joseph av
Ives Raymond H 3898 Lake av
Quality Mattress Co 120 Mill
Super-Rest Bedding Co Inc 340 Lyell av
Wegmen Wm J Co Inc 111-113 Mill

Measures—Lineal & Fluid—Mfrs

National Rule Co The 49 Andrews

Meats—Retail

Agostinelli Bros 59 Latta rd
Al's Super Market 1464 Lake av
Alderson Walter C 900 Bay
Amalfi Chas A 189 Portland av
Amdoursky Saml 330 Joseph av
Amli John 1491 Clifford av
Andrews Market Inc 73 Front
Appelbaum Isadore P 614 Joseph av
Appelbaum & Sons Inc 240 Joseph av
Baker's Market 1278 Dewey av
Balacki Mary 1125 North
Bartel Aug A 976 Joseph av
Bauman & Baynes 333 Driving Park av
Beck Anna M Mrs 743 South av
Becker Fred H 77 Front
Bennett Leonard A 417 Thurston rd

Blank Arth S 870 Joseph av
Bovenzi Vincenzo 100 Lorimer
Brighton Freezer & Locker Co 53 Canterbury rd
Brodowzenski Frances Mrs 1068 Hudson av (groceries)
Broome's Market 546 South av
Brown Jos J Est of Market 17 Richmond

Browncroft Market 262 Winton rd N
Brucker Gottlieb 467 Bay
Burke Frank J 324 Plymouth av S
Burkhalter's Market 393 Exchange
Camello Bros 155 Otis
Castronovo Francesco 390 Scio
Cipolla Ignazio J 257 Reynolds
Clar Louis A 100 Spruce av
Clark Chas S 906 N Goodman
Clark Gordon H 1241 Park av
Cohen Saml and Son 491 Joseph av
Cohen Sol & Sons Inc 854 Monroe av
Concessi Antonio 989 Clinton av S
Concessi Vincent 130 Webster av
Cook Avery D 21 Front
Cordaro Liborio 35 Curlew
Cordaro R & Sons 31 Jay
Cornell Peter D 944 Atlantic av
Countryman Raymond C jr 1169 Plymouth av S
DeLano Salvatore 403 Scio
DeMallie Harold R 691 Park av
DeWolf A Inc 1843 East av
Didoshak Basil J 613 Hudson av
Dillon Jos P 184 Webster av
Diner Jacob 878 Joseph av
DiPonzio Ralph P 401 Brown
Doerflinger Chas F jr 433 Parsells av
Dolan's Market 600 Jefferson av
Dykes Alex 308 Brown
Dynek Andrew 498 Hudson av
Eckl John 15 Fairfax rd
Effinger Andrew J 1582 Main E
Ehmann Emma C Mrs 1105 Lyell av
Ehmann Valentine A 494 N Goodman
Ehmann Wm Y 1013 Clinton av S
Ellis & Wolf 667 Jefferson av
Fahy Market 25 Front
Farignola Angelo 384 Platt
Fideor Anna Mrs 180 Joseph av
Fischer Jos A 2267 Clifford av
Fleckenstein Aug 1902 Main E
Frisch Aug W 1041 Clinton av N
Gaesser Walter C 159 Caroline
Gallagher's Market 519 Thurston rd
Gianni Rosario 437 Smith
Glatz's Market 708 Joseph av
Goldman Ira 366 Joseph av
Goronkin Garson 226 Hudson av
Gorsky & Millewieh 791 Hudson av
Gosnell Richd E 926 Genesee
Great A & P Tea Co 489 Chili av, 885 Clinton av N, 4291 Lake av, 398 Main W, 510 N Goodman, 485 Ridge rd and 634 South av
Grinnan Frank J 1525 Lake av
Grossman Herman L 696 Clifford av
Grzeszczak Jos 92 StCasimir
Gugina Salvatore 23 Central pk
Hanna David W 481 Brooks av
Hart Arth L 69 Conkey av
Hart's Food Stores Inc 14 Atlantic av, 800 Brown, 431 Chili av, 981 Clinton av N, 985 Clinton av S, 1348 Culver rd, 1585 Dewey av, 561 Jefferson av, 3248 and 4427 Lake av, 504 Lyell av, 893 Monroe av, 649 Plymouth av S, and 586 Portland av
Hoffend Bert T 454 Lexington av
Holfoth Wm H 631 Monroe av
Holman Edw 10 Bronson av
Huss Elmer T 768 Genesee
I G A Stores 1007 Plymouth av S
Ibrig Augusta Mrs 20 Lake av
Jacobson Louis 51 Front
Johnson Benj 178 Reynolds
Kanis Geo J 1688 Clifford av
Katz Bros Market Inc 67 Front
Keck Elmer E 1021 Joseph av
Keck's Meat Market 535 Portland av
Kelley Patk E 1155 Plymouth av S
Kiroher Herbert L 1388 Culver rd

Joseph
E.
Silverstein

—
C. L. U.

—
**LIFE
INSURANCE**

—
TELEPHONE

MAIN
3320

—
1350
Lincoln
Alliance
Bank
Building

**HART
&
VICK
INC.**

ONE OF
AMERICA'S
FINEST
SEED
STORES

—
Seedsman
and
Plantsmen

—
Quality
Exclusively

—
MAIN
1200

—
CORNER
STONE
AND
ELY STS.

J. G. WILSON CO.

**JEWELERS
AND
PAWN
BROKERS**

**MONEY
ADVANCED
ON
DIAMONDS
WATCHES
RATES
1, 2, 3%**

**WATCHES
DIAMONDS
JEWELRY
FOR SALE**

**MAIN
5738
—
39
MAIN
STREET
EAST**

Est.
1868

**S
C
R
A
N
T
O
M
'
S**

**Rochester's
First
Book and
Stationery
Store**

**336
MAIN ST.
EAST**

ROBERT E. FRIEDLICH AGENCY INC.

General Insurance and Real Estate

COMMUNITY SAVINGS BANK BUILDING MAIN 2066 6 CLINTON AVENUE S.

Meats, Retail—Con
Kircher Jos 701 Hudson av
Knobles Market 831 Clinton av S
Kohler Conrad 570 Clinton av S
Krajka Frank M 1454 North
Krieger Max 48 Thomas
Lacagnina Saml 190 Glide
Laemlein Cath M Mrs 883 Portland av
Lake and Phelps Food Market 379 Lake av

LaMartina Philip C 352 Central pk
Lamperta Bronislaw 62 Laser
Langefeld, Keirsblick & Meeh 799 Clinton av N
Lanza Salvatore 312 N Union
Lapides Gertrude Mrs 495 Joseph av
Lapides Maurice G 288 Joseph av
Lepsch Walter A 232 Winton rd N
Lipman & Sanzel 1112 Monroe av
Lippman Albert H 420 Joseph av
Loblaw Groceries Inc 1800 Clinton av N, 1004 and 1364 Culver rd, 1529 Lake av, 609 Thurston rd, 998 Clinton av S and 556 Chili av

Lombard Peter A 194 Genesee
Mancuso Angelo 420 North
Manning Peter D 647 South av
Marchese Christofaro 1930 Clifford av
Mauer Robt B 288 Winton rd N
Mauer Walter B 635 South av
Mendick Aftanas 530 Joseph av
Meyerhoff Geo E 4373 Lake av
Meyers Irving 270 Norton
Micche Angelo 111 Orange
Miggeotti Serafino 438 North
Mikulski Saml 862 Hudson av
Miller Conrad O 483 Avenue D
Miller Leonard E 1033 Portland av
Mohican Co The 368 Lyell av, 449 Monroe av, 365 Main E, 482 N Goodman, 465 Ridge rd and 603 Thurston rd

Muller John S 781 Dewey av
Newman Danl 1152 Clinton av N
Newman Paul 345 Joseph av
O'Brien-Ritz Market 69 Front
Orlowski Stanley 1004 Hudson av
Osinski Henry 1014 Hudson av
Osterling Bros 1102 Atlantic
Ostrowski Plus J 1243 North
Pace Peter 154 Clinton av N
Palumbo Frank 418 Lyell av
Passer Hyman 1262 StPaul
Pavone's Market 519 Main E

Pellegrino Anthony E 474 Scio
Pepper Fred 640 Lake av
Petrota Paul & Son 711 Clinton av N
Phillips Market 330 Plymouth av S
Pisa Michele 961 Clinton av N
Presutti Victor 801 Dewey av
Pullman Edw W 1103 Culver rd
Ranzenbach Chas F 229 Conkey av
Red & White Food Stores 3327 Lake av
Ricciardo Alphonso 28 Prospect
Ridge Road Market 201 Ridge rd E
Rogers Geo F 1458 Dewey av
Ruby Nicholas C Est 362 Ames
Russer Max Inc 257 Ames
Santee Jos 454 North

Schaefer Bros 404 Ridge rd
Schaefer Herbert A 315 Bay
Schaefer John H 722 Winton rd N
Schaefer Market 1050 Dewey av
Schlafler Robt G 983 Bay
Schleyer's Jos Sons 406 Main E
Schmidt Otto R 747 Joseph av
Schroth John L 500 1/2 Lyell av
Schudt Market Inc 511 Main E
Schutte Jos F 651 Monroe av
Secombe Harry 204 Scottsville rd
Shewchuk Konstantine 291 Hudson av
Shoemaker Wm J 5 Pullman av
South Plymouth Super Market 776 Plymouth av S

Spadaro Chas 188 Lyell av
Springer Edw F 413 Chili av
Star Super Markets 702 Jefferson av and 914 Clinton av N
Steger Geo F 456 Maple
Strassman Isadore 72 Conkey av
Street Frank C 69 Harris
Syplan Jack J 770 Joseph av

Taschetti Steph 191 Central pk
Taube Bert 407 Court
Thomann Frank J 1151 Portland av
Thurber Howard 106 Sanford
Thurston Market & Grocery 398 Thurston rd
Tierney Market Co Inc 312 North
Tierney Raymond J 999 Clinton av S
Union Meat Market 287 N Union
University Market 36 Atlantic av
Van's Market 2136 Main E
VanRemoortere Peter A 1256 Clinton av N

Vetter Oswald 231 Parsells av
Vitale Anthony 564 North
Wabnitz Fredk W 1057 Clinton av S
Walker Albert F 318 Arnett blvd
Walker Sanford W 312 Genesee
Webber Market 894 Main W
Wegman's Food Market Inc 818 Brown, 375 Main E, 72 Main W, 573 Monroe av, 409 Ridge rd and 817 Dewey av
Weidner Carl 1980 Main E
Weitz Edmund J 533 N Goodman
West End Market 933 Chili av
West End Provision Co 290 Main W
Yaniski Edw 472 Hudson av
Yiddish Market 986 Monroe av
Yiddish Strictly Kosher Market & Delicatessen 383 Joseph av
Zamlara Casimer 1129 Hudson av
Zimmer Henry J 1460 Main E
Zorn Louis O 537 Thurston rd

Meats—Wholesale

Amdoursky Saml 156 Joseph av
Armour and Co 320 Exchange
"ARPEAKO" MEAT PRODUCTS (To-bin Packing Co Inc) and (poultry)
900 Maple tel Genesee 5200—For further information see page 85 Buyers' Guide and left bottom side lines
Asin Jack 100 Commercial
Beck Bolled Ham Co 224 Troup
Becker Fred H 11 Market
Genesee Valley Distributing Co 93 Portland av
Morrell John & Co 64 Allen
Rochester Independent Packer 11 Independence
Swift & Co Inc 290 Exchange
Wilson & Co Inc 182 Commercial

*Mechanics' Tools—Wholesale

MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—For further information see page 54 Buyers' Guide and left top side lines
SULLIVAN H H Inc 65-77 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Medicine Mfrs

Buckley W K Inc 26 Forbes
Hughes Griffith E Inc 26 Forbes
International Laboratories Inc 26 Forbes
Mathol Inflammacin Co Inc 26 Forbes
Nova-Kelp Co Ltd 26 Forbes
Optoma Co The 5 StPaul rm 410
Scott Hoof Paste Co 163 Hobart
Viavi Preparations Co 130 Main E rm 421
Vitamin Products Co of N Y 130 Main E rm 925
Warner's Remedies Co Inc 82 StPaul rm 711
Wellman Co The 31 Gibbs 2d fl

Men's Furnishings—Retail

Al's Men Shop 399 Joseph av
Bralman Harry 479 N Goodman
Coleman Max 24 Front
Davis Norton 471 N Goodman
Decker Frank M Store 4415 Lake av
Gebell's Men's Shop 1508 Dewey av
Glassman Bessie Mrs 51 Main E
Gravins 115-117 Main E
Green Jack 283 East av
Hall-Covell Co Inc 9 Clinton av N

Kaiser Geo R 331 Central av
McFARLIN CLOTHING CO 191-195 Main E tel Main 5832
Melin's Men's Shop 430 Ridge rd
Meyer's Men Shop 274 North
NATIONAL CLOTHING CO 159-171 Main E tel Stone 80
Passadell Justin P 139 Clinton av S
Post Warren G 5 StPaul rm 415
Raff's 187 Main E
Raff's Hatters & Furnishers 5 Clinton av N
Rochester Underwear Store 342 Main E
Rubens Lester E 657 Hudson av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines
Silverberg David 107 Main E
Snappy Men's Shop 48 Main E
Soppe Essy 121 Front
Sovatsky Harry 105 Front
Sport Shop The 23 Clinton av S
Stern David 162 State
Stillman Sol G 831 Dewey av
Toggery Shop The 94 Main E and 7 State
Whillock Bros 26 Main W

Men's Furnishings—Wholesale

Bracker J & Sons 77 StPaul 2d fl
Sayles Benj 36 StPaul rm 118
SMITH GORMLY CO Inc 174-180 StPaul
Paul tels Main 970-971-972—For further information see page 41 Buyers' Guide

*Men's Jewelry

HICKOK MFG CO Inc 850 StPaul tel Glenwood 6200—For further information see page 15 Buyers' Guide

*Menders & Weavers

EMPIRE TEXTILE WEAVING CO (Garments, Sweaters and Linens)
409 Burke bldg tel Stone 3192—For further information see page 124 Buyers' Guide and right bottom side lines

Mercantile Agencies

Building Materials Credit Bureau 55 StPaul (builders' reports)
Credit Bureau of Rochester Inc 55 StPaul
Dun & Bradstreet Inc 14 Franklin rm 1405
Hooper Holmes Bureau Inc 65 Broad W rm 206
MERCANTILE ADJUSTMENT BU.
REAU 717 Case bldg 82 StPaul tel Stone 504—For further information see page 33 Buyers' Guide and left top side lines
National Consumer Credit Reporting Corp 55 StPaul
Retail Credit Co Inc 328 Main E rm 517
Rochester Market Credit Exchange Inc 43 1/2 Roch Food Terminal

*Merchandise Storage

UPTON COLD STORAGE CO Inc The (cold and common storage) 38 Cliff tel Main 1494—For further information see page 120 Buyers' Guide

Metal Dealers

Barton Gold Co 5 StPaul rm 202 (old gold buyers)
Ontario Metal Supply Inc 91 MtHope av
ROCHESTER IRON & METAL CO Inc 325 StPaul and 237 MtRead blvd tel Main 464—For further information see page 84 Buyers' Guide
Rochester Lead Works Inc 380-82 Exchange
Rochester Scrap Baling Co 20 Flint
Rochester Smelting & Refining Co Inc 26 Sherer

F. P. VAN HOESSEN CO., INC.

MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
SANITAS FABRIC WALL COVERING — BARRELED SUNLIGHT PRODUCTS
41-45 ST. PAUL STREET — PHONE STONE 473

Sachs Metal Supply Co 185 Lyell av
 Swift H A Gold Shop 14 Franklin rm
 1004

Metal Goods—Mfrs

Atlantic Stamping Co 156 Ames
 Bearium Metals Corp 268 State
 Chase Machine Co 99 MtHope av 3d fl
 Genesee Mfg Co 141 N Water
 Gray Metal Products Inc 30 Carleton
 Kennametal Inc 217 East av rm 23
 Lyon Metal Products Inc 82 StPaul rm
 709
 National Brass Mfg Co 256-258 State
 Rochester Metal Etching Co Inc 100
 Lake av
 Searjeant W H Co 89 Allen
 Taylor-Shantz Inc 4 Commercial
 Technimetal Co 183 Hayward av
 U S Equipment Corp 14 Franklin rm
 1007
 Weitz P A Co 79 MtHope av
 Whitehead Metal Products Co 217 East
 av rm 32 (sinks and steel cabinets)

***Metal Patterns**

CORBETT-STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For
 further information see page 99 Buyers'
 Guide

Metal Spinners

STUART-OLVER-HOLTZ CO 406 Platt
 cor Allen tels Main 5560-5561—For
 further information see page 101
 Buyers' Guide
 Union Metal Spinning Mfg Co 14 Com-
 mercial

Metal Stamping

BARTHELME'S K MFG CO Inc 15
 Cairn tel Genesee 163
 Erdle Perforating Co 171 York
MANUFACTURING TOOL & DIE CO
 Inc 24 Verona tel Main 6149—For
 further information see page 84 Buyers'
 Guide
 Rochester Perforating Co 171 York
 Sheet Metal Specialty Co 21 Ford
 Yawman Metal Products Inc 15 Elser
 ter

***Metal Working Machinery**

ADAMS OGDEN R show rooms 264-266
 State bus tels Main 6374-6375 res tel
 Hillside 2372-J—For further infor-
 mation see page 81 Buyers' Guide and
 left side lines
SCHIEFER F W MACHINERY CO
 514 E & B bldg 39 State tels Main
 6782-6783—For further information
 see page 83 Buyers' Guide

Metallurgical Carbons

FLOWER CITY CHARCOAL CO 135-
 149 Colvin—For further information
 see page 31 Buyers' Guide

Meter Mfrs

Cochrane Corp The 119 Main E rm
 1321
 Hayes Corp The 119 Main E rm 1321

***Microscopes**

**BAUSCH & LOMB OPTICAL COM-
 PANY** (mfrs) 635 StPaul tel Main
 4305—For further information see
 page 93 Buyers' Guide

Midwives (See also Nurses)

Friess Susie Mrs 311 Remington
 Zink Christine R Mrs 434 Clifford av

Milk Dealers

Avon Dairies Inc 721 Clinton av S
BARTHOLOMEY DAIRY Inc 555 St-
 Paul tel Main 6520—For further
 information see page 36 Buyers'
 Guide and right bottom side lines
 Bittker Dairy Products Inc 18 Pryor
 Blue Boy Dairy 476-480 Exchange

Bowker Dairy 800 Clinton av S
BRIGHTON PLACE DAIRY 45 Fulton
 av tel Glenwood 144—For further in-
 formation see page 36 Buyers' Guide
 Cloverdale Dairy 28 Oakman
 Community Dairy Co 695 Atlantic av
 Costich Chas J 33 Woodman pk
 Crystal Dairy 70 Pulaški
 Darling R H & Sons 103 Locust
 Dixon Willis W rear 77 Frost av
 Efficiency Dairies Inc 527 S Goodman
 Elam Arth W rear 174 6th
 Genesee Milk Co Inc rear 80 Finch
 Gentle Ruth M Mrs 21 Bowman
 Greinke Wm F 82 Orisole
 Hecklen Farms Inc rear 736 Portland
 av
 Hensel Frank E 63 Wilmington
 Hoff Edw F 53 O K ter
 Hudson Dairy Co 31 Hudson av
 Irondequoit Dairy 348 Norton
 Kelser Morris rear 40 Lincoln
 Klein John 177 6th
 Kosmicki Jos F 95 Dayton
 Kunzer-Ellinwood Inc 123 Barberr
 ter

Lauch's Dairy rear 180 6th
 Liberty Dairy 769 Emerson
 Long Raymond J 23 Rauber
 May Martin T 562 Maple
 Mayer Edw F 289 Hollenbeck
 McKenzie Bros 39 Stutson
 Mertz Robt A 26 Bock
 Mertz Wesley A 30 Bock
 Moore Wm A 671 Ridgeway av
 Newman Saml 18 Herman
 North Dairy 1044 North
 Oddo's Frances Mrs rear 52 Crombie
 Okolowicz Felix 702 Portland av
 Palmatier Harry rear 599 Joseph av
 Paskal Dairy 65 Spencer
 Phillips Chas M 47 Seward

PLYMOUTH DAIRY Inc 388 Seward
 tel Genesee 762—For further infor-
 mation see page 35 Buyers' Guide
 and top line back cover
 Pritchard Dairy 695 Portland av
 Radel John 45 Burrows
 Ritter Bros rear 80 Harris
 Roth Harry 1000 Joseph av
 Schreiner Milk Co 286 Clifford av
 Schulz Mary Mrs 31 Maria
 Seneca Dairy rear 146 Hollenbeck
 Sewilo Jos rear 826 Norton
 Superior Milk Co Inc 641 Broad W
 United Dairy Co 76 Pennsylvania av
 Weber's Dairy 718 Joseph av
 Wegman Edw I 465 Chilli av
 Western N Y Milk Producers Co-op
 Association Inc 1520 University av
 Wolberg Max 407 Joseph av
 Woodworth Dairy Inc rear 211 Arnett
 blvd
 Wuest Creamery 642 Maple
 Wuest Martin 222 Lincoln av

Milk Remnants

Genesee Milk Ends 918 Main W

Milk Supplies

Chapin-Owen Co Inc 205 StPaul
CROSS BROS CO Inc 112-114 Mill tel
 Main 8038—For further information
 see page 15 Buyers' Guide
 Erskine-Healy Inc 420 StPaul
 Falk Mill Supply Co Inc 18 Ward
 Forster John M Co 110 Mill
HAVERSTICK & CO Inc 45-49 Ford
 tels Main 70-71-72—For further infor-
 mation see page 79 Buyers' Guide
 Laffan Frank E & Co 163 Charlotte
ROBY SIDNEY B CO The 208-214 South
 av tel Stone 1129—For further infor-
 mation see page 86 Buyers' Guide
 and left side lines

Milliners

Agnes Hat Shop 75 Locust
 Baker Kathryn 330 Main E
 Biltmore Hat Shop The 21 Clinton av S
 Bittles Beatrice Inc 144 East av

Blum Nathan 978 Clinton av N
 Bowman's Millinery 227 Genesee
 Bubes Rose Mrs 593 Hudson av
 Buckland Maybelle J 15 Grand av
 Carter Hat Shop 636 Monroe av
 Claire Miss Millinery The 1903 Main E
 Cooper Ada Mrs 834 Dewey av and 466
 Ridge rd
 Dawson's 1330 Park av
 Genazzio Amelia Mrs 733 Portland av
 Graver Abr 628 Clinton av N
 Griffin Maud A 154 Sherman
 Gup Harold M 15 Clinton av N
 Gup Jennie L Mrs 32 Carthage dr
 Harold's Millinery 247 Main E
 Hartigan Alice M 27 Clinton av S rm
 206

Hinde Eliz A Mrs 614 Main W
 Jo Belle Hat Shop 113 Main E
 Joel's Millinery 215 Main E
 Kay's Millinery 102 Main E
 Leeds Millinery 255 Main E
 Levinstein Emma 619 Clinton av N
 Linehan Madeline Mrs 164 Park av
 Lornell Hat Shop 61 Brighton
 MacCauley Ida E 753 Main W
 Marlene Hat Shop 24 Clinton av S
 Marrinan Mary Mrs 243 Otis
 Matters Hat Shop 877 Clinton av N
 Marzluff Shop 111 Webster av
 Merker Frieda 1592 MtHope av
 Ray's Sample Hats 51 Clinton av N, 81
 Clinton av S and 26 StPaul
 Ripton Alice M 729 Monroe av
 Rona's Millinery 14 Gibbs
 Rose Martin Shop The 1390 Culver rd
 Royal Millinery 978 Clinton av N
 Sherman Rose Mrs 584 Hudson av
 Tantalo Nancy 452 Oak
 Triangle Millinery 298 Main E
 VanDilla Irving 505 Portland av

Millinery Goods—Mfrs

Central Millinery Co 444 Central av

***Millwrights**

CROSS BROS CO Inc 112-114 Mill tel
 Main 8038—For further information
 see page 15 Buyers' Guide

***Mimeographing**

BUSINESS SERVICE CO 803 Granite
 bldg 130 Main E tel Main 5707
SCHRODER FRED C J 739-743 Granite
 bldg tel Stone 1922

***Minerals, Clay, Etc**

AMERICAN NEPHELINE CORP 361
 Boxart tel Charlotte 1812

***Mirror Mfrs & Dealers**

**AMERICAN GLASS & CONSTRU-
 CTION CO** 46-48 Cortland tel Main
 2315—For further information see
 page 28 Buyers' Guide

HASKINS GLASS STUDIO 34 James
 tel Stone 5605 (mirrors all shapes,
 sizes, resilvering)

SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 37 Buyers'
 Guide and right top lines

***Model Makers**

(See also Pattern & Model
 Makers)

CORBETT STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For
 further information see page 99 Buy-
 ers' Guide

***Money to Loan**

PROVIDENT LOAN SOCIETY 31 Ex-
 change rm 401 tels Main 297-298—
 For further information see page 76
 Buyers' Guide and right top side
 lines

Monuments—Granite & Marble

(See also Granite Dealers also
 Marble Workers)
 Artistic Monument Co 192 State

**UNITED
 BENEFIT
 LIFE
 INSURANCE
 CO.**

**ART
 HOLTZMAN
 Manager**

**ONE OF
 AMERICA'S
 OUTSTANDING
 LIFE
 INSURANCE
 COMPANIES**

**STONE
 4028**

**1214
 LINCOLN
 ALLIANCE
 BANK
 BUILDING**

McCURDY'S

**Rochester's
 Foremost
 QUALITY**

DEPARTMENT

STORE

**Phone
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 5500**

**MAIN
 and
 ELM
 STREETS**

Edwards

**Rochester's
Fastest
Growing
Department
Store**

**Phone
Your Order
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2300**

**2 HOURS
FREE
PARKING
FOR
EDWARDS
PATRONS**

**Parking
Station
ST. PAUL
Corner
PLEASANT
ST.**

**THE ONLY COMPLETE
IMPARTIAL LIST OF BUSINESS CONCERNS**
without regard to Size, Importance, Location, or Appointments, is your
City Directory Classified Business Section

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST. INSURANCE MAIN 250-251

Monuments, Granite & Marble—Con
Bonsignore A G Co 431 Jay
Bresloff Morris 744 Joseph av
Genesee Valley Monument Co rear 47
Ontario
Hart Frank J Monument Co Inc 2301
Dewey av
Marion T H & Co 476 State
McGee John H & Son 508 State and
1142 MtHope av
Memorial Crafts Co 1812 Lake av
Missel Otto E 226 Wilkins
NELL BROS & KERN 151-153 MtHope
av tel Main 1074—For further in-
formation see page 87 Buyers' Guide
Reichhart Floyd J & Son 1347 Lyell av
Rochester Monument Co 1575 Clifford
av
Slutsky Irving 1700 Culver rd
Somers Bertha Gelger 658 Maple
Stinauer Jos 566 Glide
Trott Bros Co Inc 1120 MtHope av

Mortgage Loans
ALLIANCE REALTY CORP 920 Lin-
coln-Alliance Bank bldg tel Stone
7270 Sundays and Evenings Char-
lotte 334—For further information
see page 107 Buyers' Guide and right
top side lines
COTTAGE PARK ASSOCIATES 341
Powers bldg tel Main 5737—For fur-
ther information see page 107 Buy-
ers' Guide and right top side lines
GOUTREMOU J E CORPORATION
802 Union Trust bldg tel Main 5580
—For further information see page
105 Buyers' Guide and front cover
POMEROY ORGANIZATION Inc 243
Powers bldg tels Main 6044-5-6
branch offices Syracuse and Buffalo
—For further information see page
109 Buyers' Guide and left top side
lines
ROGERS HERBERT A (correspondent
Union Central Life Ins Co) 43 Main
E office tel Main 5131 res tel Monroe
3574—For further information see
page 106 Buyers' Guide and front
cover
STREB NORBERT CO 223 Powers bldg
office tel Main 4579 res tel Main
3201—For further information see
page 111 Buyers' Guide and left top
side lines

***Mortgage Servicing**
ABSTRACT TITLE & MORTGAGE
CORPORATION 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide

***Mortgages—Real Estate**
(See also Loans—Mortgages)
COTTAGE PARK ASSOCIATES 341
Powers bldg tel Main 5737—For fur-
ther information see page 107 Buy-
ers' Guide and right top side lines
GOUTREMOU J E CORPORATION
802 Union Trust bldg tel Main 5580
—For further information see page
105 Buyers' Guide and front cover

***Morticians**
BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 46 Buyers' Guide
HALLORAN HENRY D SONS Inc
(Thomas B Mooney's Sons) 341 Fly-
mouth av S tel Main 127—For fur-
ther information see page 47 Buyers'
Guide
HAUBNER & STALLKNECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 48 Buyers' Guide
INGMIRE & NAGLE CO Inc 137 Chest-
nut at Court tel Stone 111—For fur-
ther information see page 46 Buyers'
Guide and right bottom side lines

JEFFREYS L A CO 32 Chestnut at
Lawn st tels Stone 203 and 205—For
further information see page B oppo-
site inside front cover and bottom
edge
MAIER FUNERAL DIRECTORS (for-
merly L W Maier's Sons) 870 Clinton
av N tel Stone 609—For further in-
formation see page 47 Buyers' Guide
and bottom line back cover
MATTLE A J & SON 300 Cumberland
near Central Post Office tel Stone
1552—For further information see
page 48 Buyers' Guide and left bot-
tom side lines
SCHEUERMAN C F SONS 712 Main W
tel Genesee 438—For further infor-
mation see page 49 Buyers' Guide

Mosaic Work
Oakleaf Ernest 737 Merchants rd
**Motion Picture Apparatus & Sup-
plies**
Smith & Howell Film Service Inc 506
Brown

**Motion Picture Distributors &
Film Exchange**
Allen John E Inc 6 George
Monroe Film Library 733 Monroe av

Motion Picture Theatres
Arnett Theatre 25 Thurston rd
Aster Theater 267 Bay
Cameo Theatre 1197 Clinton av N
Century Theatre 35 Clinton av N
Clinton Theatre 957 Clinton av S
Comerford's Capitol Theatre 83 Main
W
Dixie Theatre 733 Portland av
Empress Theatre 915 Clinton av N
Grand Theatre 30 Plymouth av N
Hollywood Theatre 37 Pullman av
Hudson Theatre 666 Hudson av
Lake Theatre 3194 Lake av
Liberty Theatre 279 Driving Park av
Lincoln Theatre 702 Jay
Little Theatre The 240 East av
Loew's Theatre 120 Clinton av S
Lyric Theatre 689 Clinton av N
Madison Theatre 300 Genesee
Monroe Theatre 589 Monroe av
Murray Theatre 218 Murray
New Strand Theatre 62 StPaul
R K O Palace Theatre 71 Clinton av N
R K O Temple Theatre 37 Clinton av S
Regent Theatre 65 East av
Rexy Theatre 700 South av
Riviera Theatre 1453 Lake av
Rivoli Theatre 427 Jefferson av
State Theatre 1337 Main E
Sun Theatre 986 Joseph av
Webster Theatre 316 Webster av
West End Theatre 557 Thurston rd
World Theatre 292 North

Motor Cycle Dealers
Hennen Frank B 867 Court
Indian Cycle Co 523 Court
Rochester Harley-Davidson Corp 119
Main W

***Motors & Generators**
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 42 Buyers'
Guide and top edge

***Moulding Mfrs & Dealers**
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 28 Buy-
ers' Guide

Movers—Household Goods
BLANCHARD STORAGE COMPANY
Inc 820 Broad W cor Oak tel Main
4700—For further information see
page 122 Buyers' Guide

CLANCY J C CARTING CO 3-11 Grand
av—For further information see
page 122 Buyers' Guide
EAST END CARTING CO 91 Frost av
warehouse 500 Exchange tel Gene-
see 1646—For further information
see page 123 Buyers' Guide
FLANIGAN CARTING CO 714 Dewey
av tels Glenwood 612-613—For furth-
er information see page 123 Buyers'
Guide
GOTTRY FRANK S & SON TRUCKING
CO 15 Charlotte tel Stone 1412 nights
Charlotte 328—For further infor-
mation see page 124 Buyers' Guide
GOTTRY SAM CARTING CO 47 Park-
way tel Glenwood 646 Nights, Sun-
days and Holidays Genesee 284 or
Monroe 1209—For further infor-
mation see page 87 Buyers' Guide
SERVICE STORAGE CO (West Cart-
ing & Storage Co) 704-712 Clinton av
S tel Monroe 2833—For further infor-
mation see page 119 Buyers' Guide
and left bottom side lines

***Moving—Long Distance**
ROCHESTER CARTING CO 25-27
Washington N tel Main 205—For fur-
ther information see page 123 Buy-
ers' Guide
WEST CARTING & STORAGE CO
(Service Storage Co) 704-712 Clinton
av S tel Monroe 7530—For further
information see page 119 Buyers'
Guide and left bottom side lines

***Moving, Packing, Storage &
Shipping**
SERVICE STORAGE CO 704-712 Clin-
ton av S tel Monroe 2833—For fur-
ther information see page 119 Buy-
ers' Guide and left bottom side lines

Multigraphing
AYER & STREB 15 South av 4th floor
tel Stone 1166
Gillette Multigraphic Service 63 Bway
Multigraphed Letter Co 5 StPaul rm
325
POLK R L & CO Inc New York office
354 Fourth av NYC tel Caledonia
5-8500
Rochester Letter Service 16 State rm
107

***Multilithing**
SCHRODER FRED C J 739-743 Granite
bldg tel Stone 1922

Museums
Rochester Museum of Arts and
Sciences 633 East av
Music Dealers
Monroe Record Shop 772 Monroe av
Record Shop 43 Gibbs

***Music Stores**
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For
further information see page 88 Buy-
ers' Guide

Music Teachers
(See Teachers—Music)

Musical Instrument Dealers
Campbell & Menzner Music Store 52
North
Cielotti Andrew 279 Smith
Columbia Music Store 53 Clinton av S
Goodwin Bert 390 Main E rm 2 (vio-
lins)
Gutacker Andrew D 745 Clinton av S
(piano)
Hoffman Music Shop Inc 468 N Good-
man
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For
further information see page 88 Buy-
ers' Guide

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710-3711

IMPERIAL
Washable
 WALLPAPERS

Music Lovers Shoppe Inc 370 Main E
 Musicus Norman H 2285 Main E
 Paramount Music Store 17 South av
 Phillips Wendell A 212 Genesee
 Relin Music Co 47 Gibbs
 Schuff Otto 383 Main E rm 1
 Shabbarrasi Music Co 764 Clinton av
 N
 Young Wm P 263 Ames

Musical Instrument Repairers
 Ballou Howard M 17 Mead
 Grom Jos B 32 Furlong

Naturopaths
 Butler R Earl 130 Main E rm 1130
 Ghan-Cursio Christopher 5 Castle pk
 James Frank 80 Huntington pk

Neckwear Mfrs
 Brown Edw & Co 181 StPaul
 Nusbaum Bros Inc 36 StPaul rm 121
 Rembrandt Cravats 165 StPaul 5th fl
 Superba Cravats 216 Andrews

News
 Wehle Jos 1667 Main E

News Dealers—Wholesale
 Manson News Agency Inc 240 StPaul

News Stands
 Blackwood John M 1618 Lake av
 Kester Bertha Mrs 99 Court
 Union News Co, NYC sta 350 Central
 av

Newspapers
ABENDPOST (daily and weekly) Rochester German Publishing Co 237 Andrews tel Stone 278—For further information see page 88 Buyers' Guide
CATHOLIC COURIER (weekly) Catholic Courier & Journal Inc publishers 50 Chestnut 5th floor tel Stone 1135-6-7—For further information see page 91 Buyers' Guide
DAILY RECORD THE The Daily Record Co publishers 29 Water N (daily \$10.00 per year)—For further information see page 91 Buyers' Guide
DEMOCRAT & CHRONICLE Gannett Company Inc 59-61 Main E tel Main 7400—For further information see page 89 Buyers' Guide and left side lines

Eighteenth Warder 482 StPaul
 Gannett Newspapers, Times sq
 Gates-Chill Press 5 StPaul 2d fl end of hall
 Greece Press 5 StPaul 2d fl (weekly)
 Irondequoit Press 5 StPaul 2d fl (weekly)
 Italian Weekly The 111 Lyell av
 Jewish Ledger 482 StPaul (weekly)
 Polish Everybody's Daily 969 Hudson av
 Rochester Daily Record 29 N Water

ROCHESTER SUN CORP.—SHOPPING NEWS (weekly) 93 Clinton av S tel Stone 6000—For further information see page 91 Buyers' Guide
ROCHESTER TIMES-UNION Gannett Company Inc publishers Times sq Exchange at Broad W tel Main 900—For further information see page 90 Buyers' Guide
 Rochester and Vicinity Labor and Labor Herald 16 State rm 505 (weekly)
 Tenth Ward Courier 482 StPaul
 Vicinity Post The 482 StPaul

***Nickel Platers**
 (See also Plating Works)
STUART-OLVER-HOLTZ CO 406 Platt cor Allen tel Main 5560-5561—For further information see page 101 Buyers' Guide

***Notaries—Public**
 (See Lawyers)

Notions—Wholesale
 Noble Sales 139 Main W
SMITH GORMLY CO Inc 174-180 StPaul tel Main 970-971-972—For further information see page 41 Buyers' Guide
 University Novelty House 15 University av

Novelties
 Achter Wm 316 Main E
 Bastian Bros Co 1600 Clinton av N
 Bobb's Novelty Co 27 Clinton av S rm 217
 Celmet Products Co 89 Allen (auto accessories)
 Hickok Mfg Co Inc 850 StPaul
 Little Bazaar The 85 Main E
 Price's Magic Shop 100 South av
 Rodman Geo L 205 Webster av

***Numbering Machines**
MORSE C H & SON 21 North Water tel Main 1291—For further information see page 112 Buyers' Guide

Nurseryman
 (See also Florists; also Seedsmen)

BROWN BROTHERS COMPANY Rochester's Greatest Nurseries main office, sales and display gardens Baird, Whalen and Jackson rds Penfield NY tel Hillside 1801 or E Roch 451—For further information see page 92 Buyers' Guide and left top lines
 Chase-Pitkin Nurseries Inc 2045 East av
GLEN BROTHERS Inc 1768 Main E tel Culver 1854—For further information see page 92 Buyers' Guide and right top side lines
 Schum Joseph & Son 2050 Clifford av
VORNDRAN AUGUST 1062 Ridge rd East, Webster tel Webster 285—For further information see page 34 Buyers' Guide

Nurses
 (See also Midwives)
 Ackerman Emily K 55 Santee
 Ada H Taber 24 Raymond
 Adamski Norma 200 Weyl
 Agness Mary M 897 Ridgeway av
 Allen Mabel L Mrs 393 South av
 Almarode M Virginia 550 Lyell av
 Ames Arlene L 1135 Genesee Park blvd
 Ames Clara A Mrs 2328 Clifford av
 Amey Cath E 68 Bronson av
 Anderson Eleanor V 114 Congress av
 Armes Ada G 256 Roycroft dr
 Asten Eliz N Mrs 60 Phelps av
 Austen Ethel M 860 Cottage
 Bacon Mae C Mrs 145 Alexander
 Bailey Dora M 204 Elmendorf av
 Bailey Jean M 112 Linden
 Baker E Lee Mrs 40 Rowley
 Baker Lee 424 S Goodman
 Barrett Edw L 20 Morgan
 Barrow Mary E Mrs 649 Bway
 Barry Anne 11 Atkinson
 Barry Marion 11 Atkinson
 Bartho Margt L Mrs 31 Portsmouth ter
 Barton Georgia M Mrs 50 Alameda
 Bauer Ora N 30 Hoff
 Becker Mable M 253 Grand av
 Beebe Mary 399 Oxford
 Begy Louise E Mrs 220 Meigs
 Behr Eileen 27 Hancock
 Bell Marjorie A 600 Solo
 Bennett Marguerite M 8 Orleans
 Benthin Mabel 22 Wentworth
 Betz A Marguarite 114 Congress av
 Bianchi Mary F 32 Warner
 Bianchi Petronella A 32 Warner
 Bianchi Rose R 348 Brown
 Bice Verna F 139 West High ter
 Blackman Mabel P Mrs 822 Avenue D
 Bland Anna D 251 Post av
 Boryszewski Eliz K 21 Bradford
 Boland Margt L 55 Austin

Boland Margt M 256 Parkway
 Boyce Joan 275 Park av
 Boyd Florence S Mrs 125 Birr
 Bracht Helen F 238 Tremont
 Bradley Blanche B Mrs 351 Saxton
 Brady Bernardine M 53 Cook
 Bramley Ina C 74 Kenwood av
 Braun Harriet Mrs 27 Hancock
 Brennan Mary E 31 Rundel pk
 Brien Eleanor T 49 Austin
 Brown Ann D 828 University av
 Brown Lena 828 University av
 Bullard Elva J Mrs 262 S Goodman
 Bunce Lillian C 124 Villa
 Bunting Alice R Mrs 3 Hendricks pk
 Buonomo Eliz G Mrs 46 Ward
 Burgess Claude 100 Gibbs
 Burns Cath M Mrs 1100 South av
 Burt Lulu E 1091 Plymouth av S
 Buss Florence S 99 Penhurst
 Byrnes Edna 277 Woodbine av
 Cahill Ellen A 254 Rugby av
 Cameron Florence 286 Richard
 Cantabene Mary G 414 Lyell av
 Carnes Marion E 54 MtVernon av
 Carver Lorraine 11 Atkinson
 Cassidy Anna M 714 Arnett blvd
 Chapman Florence 385 S Goodman
 Charles Viva Mrs 9 Kensington
 Charters Eliz E 285 Oxford
 Chauncey Evelyn A Mrs 1849 Dewey av
 Chazan Fay 21 Sheridan
 Chiarenza Anita 122 Rohr
 Clapp Hazel B 57 Shelbourne rd
 Clark Lillian A 896 Culver rd
 Clarke Hilda 410 Oxford
 Clause Patricia 50 Elmhurst
 Clayman E Mae 47 Troup
 Close Anna B 48 Barton
 Coccia Mary E 95 Dix
 Colby Amelia M Mrs rear 85 Melrose
 Collyer C Margt 158 Barton
 Cooley Frances P Mrs 1275 South av
 Corkery Kathryn G 421 Woodbine av
 Cotter Kathleen 5 Thurston ct
 Courneen Kathleen 436 Birr
 Coyle Julia M 717 Seward
 Cozan Isabella F Mrs 60 Lake av
 Crandall Edna M 21 Chili ter
 Creveling Cath 126 Pearl
 Cullen Margt 277 Woodbine av
 Gullerton Theresa 116 Dartmouth
 Cummings Margt Mrs 90 S Union
 Cunningham Margt 300 Wellington av
 Curtis Dorothy 425 Gregory
 Curtis Marjorie 1004 Bay
 Culance Rosetta M 31 Upton pk
 Dalley Dorothy E 669 Seward
 Dalley Florence L 182 Park av
 Dalley June B 1497 MtHope av
 Dake Margt 83 Culver rd
 Dale Isabella V 259 Richard
 Dammert Josephine 34 Canterbury rd
 Danby Leora J 126 Pearl
 Daniels Eunice F Mrs 455 S Goodman
 Daniels Laura E Mrs 100 Brooks av
 Daniels Mary M Mrs 600 Lake av
 Davis Marion R 50 Merriman
 Dean Loretta A 478 Lexington av
 Dean Lucille M 604 Arnett blvd
 DeAoun Adele R 775 Jefferson av
 Degree Hilda 89 Madison
 Denio Muriel A Mrs 326 Parsells av
 Dennis Laura 85 Meigs
 Denny Alice M 916 South av
 Derham Alexenia A 40 Cypress
 Derrickson Viola H 874 Edmonds
 Dingfelder Florence Mrs 106 University av
 Doell Elenor L 73 Parkdale ter
 Doser Mary E 424 Humboldt
 Douglas Walter E 474 Monroe av
 Douglass Helen S 294 Edmonds
 Dragosi Anne 10 Davis
 Dremaine Ruth 27 Hancock
 Dryden Mary H Mrs 67 Holcroft rd
 Dudley Helen K 44 Rowley
 Duell Ethel G Mrs 235 Rand
 Durrans Alice E 684 Park av
 Earl Eloise M 86 Northview ter
 Eby Mary C 1190 Park av

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ROSENTHAL
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**Suite
128-130
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Where To Buy ... See

"Buyers' Guide" and Classified Business Section

On Yellow Paper immediately following alphabetical list of names

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**612 Lincoln-Alliance Bank Building
PHONE STONE 450-451**

Nurses—Con

Eggiman Eliz I 6 Rundel pk
Elliott Sara E Mrs 370 Meigs
Engel Mary Agnes 33 Sumner pk
Estey Eliz I 33 Wilmer
Ewing Florence 108 Fulton av
Farber A Marie Mrs 280 Monroe av
Faust Alice M 46 Rogers av
Fennell Marie K 117 Hamilton
Ferland Evelyn B Mrs 242 Martin
Finity Loretta H 367 Ellicott
Fink C Marie 442 Electric av
Fintushel Dora 341 Wilkins
Foley Hilda Mrs 185 Alexander
Ford Margt M 36 Rowley
Ford Margt M 280 Thurston rd
Foster Mary V Mrs 60 Manhattan
Found Alice M Mrs 853 Meigs
Fowler Harriet E 331 S Goodman
Francis Margt I 25 Riverside (USA)
Frederick Lillian G 249 Plymouth av
Freeman Anna M 11 Atkinson
Frelslich Eleanor Mrs 150 Kenwood av
Frey Alice O 1117 Plymouth av S
Frost Marion E Mrs 334 Avis
Fulmer Alice C 504 Brooks av
Gaedt Bertha C 68 Holbrooke
Gafney Edith 400 Oxford
Gardisky Alice M 677 Clarissa
Gardner Harriett R 408 Garson av
Gaudreau Leocadie A 402 Murray
Gell Viola M 212 Oxford
Gertner Isabelle B 41 Kirkland rd
Gertner Mary K 41 Kirkland rd
Gervasi Jennie R 5 Finney
Giffin Gladys G 291 Beresford rd
Gilboe May E 52 Phelps av
Gippe Marie O Mrs 113 Park av
Given Eleanor 517 University av
Glanzel Belva K Mrs 141 Boxart
Glavin Mary L 294 Dartmouth
Glenn Laura E 96 Quincy
Goehringer Carrie 715 Dewey av
Gottmeier Marion H 1315 Dewey av
Grab Bertha H 97 Grand av
Grauwiller Harriet M 1363 Dewey av
Greenwood Genevieve 222 Cedarwood
ter
Gridley A Lois 220 Warwick av
Griffin Ann Isabelle 72 Vassar
Griffin Margt T 11 Austin
Gugelman J Alice 42 Woodlawn
Guider Helen M Mrs 235 Saratoga av
Haines Grace 441 Flower City pk
Hall Edna L Mrs 19 Alexander
Haney Marie 1650 East av
Hanna Betty 106 Henwood av
Harriman Mary E 106 Dove
Harrington Veronica 81 Thurston rd
Hartford Anna E 459 South av
Harvey Helen 11 Atkinson
Hassett Josephine G 105 Edinburgh
Hastings Julia H 114 Congress av
Hauck Florence M 257 Champlain
Hawley Bernadine B Mrs 508 Campbell
Heaney Frances 175 Clinton av N
Hebing Ada M Mrs 25 Belgard
Heckler Frieda L 40 Dunbar
Heckner Margt C 1574 N Goodman
Hefferson Margt 188 Harvard
Henderson Laura P 76 Meigs
Hepburn Hazel J 69 Atkinson
Herbeck Eliz 27 Hancock
Herle Eliz A Mrs 23 Strathallan pk
Heston Eliza S Mrs 86 S Union
Hiebler Anna M 356 Colvin
Hilfiker Hilda M Mrs 476 Arnett blvd
Hiller Dolores E Mrs 116 Columbia av
Hector Madeline U 739 Flower City pk
Hoffman Lillian C 36 Epworth
Hoh Marie 270 Seneca pkwy
Holzschuh Teresa G 117 Canton
Howard Ida M 424 Hazelwood ter
Hudson Luella A 193 Jefferson av
Hughes Irene B 209 Roslyn
Humphrey Jane A Mrs 35 Chestnut rm
705
Hyland Kath E 50 Arnett blvd
Ingraham Margt 275 Park av
Insley Eleanor J 57 Pembroke
Jackson Margt E 4231 Lake av

Janczewski Witolla S 852 Norton
Jardin Dorothy 149 Selye ter
Jeffery Doris M 22 Russell
Jenkins Helen 1184 Bay
Johnson Helen 39 Madison
Jones Emily J 98 Macbeth
Jones Wilma G 247 Genesee Park blvd
Josling Anna Mrs 397 Flint
Kane Rosella E 24 Admiral pk
Karr Phyllis E 24 Cady
Kaseman Mary M Mrs 980 Arnett blvd
Keane Kath K 132 S Fitzhugh
Keefe Patricia 106 Kenwood av
Keeler Eleanor K Mrs 67 Gardiner pk
Kehrig Emma H 22 Leroy
Kelley Rosamond 357 Alexander
Kelly Anne P 272 Linden
Kelly Margt M 46 Meigs
Kelly Marie V 73 Lozier
Kendelen M Eliz 379 Hawley
Kenneally Mae I 707 Main W
Kennedy Sheila M 421 Woodbine av
Kenny Mary 505 University av
Kernan Ella J 15 Sibley pl
Keuper Myrtle L 55 Hall
Klefer Marguerite E 1145 Genesee
King Eileen M 147 Vermont
Kingston Minnie J 42 Asbury
Kirchner Virginia D 1497 MtHope av
Kittelberger Ruth L Mrs 151 Raymond
Klein Theresa Lavery Mrs 52 Spring
Klik Eliz A 211 Normandy av
Knapp Gertrude M 331 Carter
Knapp Mary L 47 Pembroke
Kobel Julia 134 Weeger
Kopp Anna 294 Meigs
Kremer Helen F Mrs 127 Vermont
Krenzer Eliz M 34 Edmonds
Krusen Hazel 291 Edmonds
LaDue Gladys E Mrs 811 Stewart
LaForce Rita Mrs 31 Langford rd
LaGas Elsie M 140 Avery
Laluppa Lena T 132 Weld
Lang Estella 1497 MtHope av
Lannin Anna M 49 Bway
Lannin Lena W 49 Bway
Lannin Mary E 49 Bway
Laughland Margt Mrs 12 Brighton
Laughlin Nellie 507 Humboldt
Lawrence Sarah 42 Caroline
Leary Dorothy J Mrs 485 Grand av
Lee Gladys 221 Vick Park B
Lee Medora C 828 University av
Leiter Eliz M 721 Glide
Levy Lillian 18 Avenue A west
Lindboe Lucy Mrs 1211 Park av apt B-3
Lintz Cora E Mrs 51 Tacoma
Lipinski Bernice 139 Syke
Liseno Jane 526 Flint
Lotz Margt 241 Alexander
Lovell Lucelle Mrs 27 Sumner pk
Lucia Constance C 1070 Dewey av
Lynch Mary 745 Clinton av S
MacDonald Lillian 580 Hayward av
MacFarland Grace L 437 Electric av
Magin Clementine C 11 McNaughton
Mahar Mary E Mrs 753 Seward
Mandwell Esther B 294 Lexington av
Manhold Rose M Mrs 82 Alexander
Manion Kathleen 226 Alameda
Manion Mary L 513 Dewey av
Marciano Filomena 3 Madison
Margrett Cath M 109 Belmont
Marschke Arth J Mrs 995 Genesee
Marshall Lois 15 LaFayette pk
Martin M Gertrude 46 Jackson
Mason Minnie 90 S Union
Mattern Henrietta C Mrs 287 Congress
av
Matthews Nina G 58 Milburn
Maxwell Veronica M 404 Birr
May Elsie Mrs 24 Upton pk
Mayer Caroline B 18 Rundel pk
McAnn Mary M Mrs 103 Perrinton
McAuley Kath 101 Sherwood av
McAvoy Eliz M 31 Grand av
McAvoy Rose M Mrs 31 Grand av
McCarthy Alice G 17 Edmonds
McCarthy Nora 59 Prince
McCauley Frances 70 Monica
McCullough Kath H 125 Richard

McDonald Gertrude C 17 Federal
McDonald Mary C 292 E Henrietta rd
McGivern Bernolene 11 Atkinson
McGivern Charlotte A 2 Hillendale
McIntire Doris C Mrs 943 Woodbine av
McMahon Bertha E 381 Troup
McMahon Stella A 381 Troup
McPhail Wm A 37 Priem
Mead Frances 215 Alexander
Meade Viola 215 Alexander
Meagher Helen P 110 Woodbine av
Meagher Nora 4 Amherst
Melody Frances T Mrs 235 Sawyer
Miller Ethel M 16 Penhurst
Miller Isobel Mrs 469 Lake av
Miller Julia H Mrs 36 Elm dr
Montague Mary A Mrs 115 Millbank
Montgomery Mary 543 S Goodman
Moore Charlotte Mrs 575 Lake av apt
14
Moore Jeanette E 284 Pearl
Moore P Olivia M Mrs 204 West High
ter
Moriarty Mary A 60 Elmdorf av
Muir Agnes J 129 Melrose
Murphy A Ruth 530 Grand av
Murphy M Louise 267 Brunswick
Murray Edith E 102 West High ter
Murray Geraldine M 60 Linnet
Murray Irene A, Genesee Valley Park
nr Erie RR
Neary Eliz A 65 Luzerne
Neer Ethelyn G 41 Tacoma
Nelson E Bessie 641 Wellington av
Newill Ethel F 146 W Sawyer pl
Norkelunas Helen B 1006 Clifford av
Nothnagle Irene C 62 Ellicott (USA)
Nourse Judith Mrs 13 Clarissa
O'Brien Anna M 40 Kron
O'Bryan Eliz Mrs 93 Prince
O'Hern Gertrude O 480 Alexander
O'Keefe Madeline C 133 Jefferson av
O'Laughlin Mary Ellen 27 Hancock
O'Neil M Ethel 128 Ellicott
O'Reilly Mary K 97 Melrose
O'Sullivan Anna 57 Brighton
Otto Anne E 938 Monroe av
Ozzi Matilda 27 Hancock
Palmer Ann R 167 Lexington av
Passty Antoinette E 75 Lanark cres
Pattison Jessie 794 Exchange
Payne Helen 93 Elm
Pedulla Josephine 117 Weld
Penrose Mary E Mrs 285 Richard
Pepper Florence D Mrs 4 Berwyn
Pestke Wanda E 300 Wilkins
Petrus Alice 644 Averill
Phelps Lou Mrs 279 West av
Plumb Edna M 201 Ridgeway av
Pocock Florence T 345 Lake av
Pollock Julia A Mrs 185 Augustine
Poole Helen A Mrs 5 Portsmouth ter
Portka Helen 59 Ardmore
Potter Mary A C 43 Cayuga
Powers Anna L 137 Inglewood dr
Powers Marie S 1 Willowbank pl
Pratt Charlotte Mrs 109 Thorndale ter
Ragan Kathryn H 25 Lake View pk
Rasche Charlotte A 594 Grand av
Rea Leah 389 Monroe av
Redfield Mildred H 173 Sherwood av
Redmond Bessie R Mrs 141 S Fitzhugh
Reid Alice Mrs 57 Wilbur
Renner Anna Mrs 848 Plymouth av S
Ricciardo Genevieve 451 Westfield
Rice J Marie 108 Driving Park av
Richardson Beatrice 76 Pullman av
Richer Loretta C 527 Cedarwood ter
Ricketts Mary H 828 South av
Roach Mary R 427 Flower City pk
Robinson Frances M 168 Sherwood av
Roder Clara L 350 Roxborough rd
Ruddy May A 181 Roxborough rd
Sage Carrie L 74 Midvale ter
Santee Adelaide B 1090 South av
Santry Doris C Mrs 1045 Arnett blvd
Scanlon Eileen E 268 West High ter
Schaefer Frances E 207 Normandy av
Schaffer Caroline A 1017 Arnett blvd
Scheidman Edna L 105 Hazelwood ter
Schillinger Dorothy M 1 Stebbins

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Schlorf Julia 20 Tracy
Schweickhardt Ida 494 Cedarwood ter
Sechrist Mabel C 18 Glasser
Seidel Doris A 141 Shepard
Selbert Marcella A Mrs 3 Ross
Semans Frances W 279 West av
Shatzel Daphne Mrs 194 Averill av
Shaw Cecelia A 150 Fillmore
Shea Betty Mrs 3178 Lake av
Sherman Noeline H Mrs 92 Elmdorf av

Shirk Florence B Mrs 431 Augustine
Shukittes Mary F Mrs 32 Warner
Shuts Mabel 378 Alexander
Sickles Blanche 543 S Goodman
Simpson Maud 117 Pierpont
Slyck Mary M 223 Ellicott
Smith Carmella Bouchard 591 Flower City pk
Smith Helen F 46 Werner pk
Smith Mary R 101 S Fitzhugh
Smith Mary T Mrs 55 Raines pk
Smith Ruth L Mrs 329 Linden
Smith Thelma S Mrs 1229 Plymouth av S

Snell Anna E Mrs 25 Raines pk
Snell Lorenzo N 25 Raines pk
Snell Marjorie A 25 Raines pk
Snider Mary A 280 E Henrietta
Sorderlet Lula 107 Parsells av
Spahn Marie L Mrs 38 Rogers av
Speck Elisabeth Mrs 62 Danforth
Spuck Doris L M Mrs 867 Dewey av
Stahley Rose 11 Boston
Stalker Maude D 95 Troup
Stanley Isabelle Mrs 185 Alexander
Stanton Mildred F Mrs 81 Thurston rd
Statt Loretta C 550 Lyell av
Steele Katharine S 267 Colebourne rd
Stenzel Kathleen E Mrs 229 Cypress
Stephens Daisy 754 Plymouth av S
Sternbergh Ada S Mrs 498 S Goodman
Stokes Madeline M 179 Driving Park av

Stopeck Florence W Mrs 77 East blvd
Storey Marjory B 30 Hortense
Sturla Eleanor M 1593 Main E
Sullivan Cecelia 573 S Goodman
Suters Florence E 250 Meigs
Swayze Sarah E 195 Hampden rd
Sweeney Julia M 37 Ravenwood av
Sweeting Thelma B 57 Shelbourne rd
Taft Louise 810 Monroe av
Taylor R May 329 Troup
Thompson Ethel 767 Plymouth av N
Thurston Marguerite M Mrs 16 Edmonds
Tobin Anna Mrs 547 Arnett blvd
Tracey Kath S 1 Audubon
Twist Edith Mrs 273 Wellington av
Vannuccini Myra 212 Thurston rd (USA)

VandenBroecke Mary 416 Akron
VanLare Cornelia M 644 Averill av
VanNiel Eliz 680 Winton rd N
Vassaw Grace Mrs 75 Dartmouth
Veak Ruth H M 307 Monroe av
Wagner Eliz 16 Boothe
Walsh Mary 157 S Fitzhugh
Ward Helen R 31 Woodbine av
Way Mary Estella 215 Alexander
Webber Mary Alice 21 Arnold pk
Weber Irene M Mrs 569 Ridge rd
Welmer Ava 644 Averill av
Weldner Kathryn C 50 Chestnut
Weldon Marion 19 Churchlea pl
Werth Tanida M Mrs 28 N Goodman
Whalen Emma 128 Linden
Wheeler Rena E Mrs 61 York
Whitaker Letitia C 274 Monroe av
White Addie D Mrs 224 Edinburgh
White Anna Mrs 463 South av
White Eliz 15 LaFayette pk
White Eva Mrs 15 Strathallan pk
White Hallie G 241 Avis
White Rita M 233 Lake av
Whitty Aleta M 132 S Union
Wilcox Emma H 675 Winton rd N
Wilcox Eva M 1 Fountain
Wilcox Florence 222 Cedarwood ter

Williams Florence P Mrs 391 Plymouth av S
Williamson Cora A 61 Edmonds
Winters Hazel 222 Cedarwood ter
Wood Amy 381 Arnett blvd
Wood Deane A 245 Augustine
Worden Fannie J Mrs 59 Illinois
Wormley Cath E Mrs 11 Atkinson
Wunschall Lena 287 Averill av
Yachetta Lillian F 60 Lake
Yawman Winifred M 50 Arnett blvd
Young Ruth A Mrs 42 Elgin
Zimmer Loretta 325 Alexander

Nut Dealers & Importers
Planters Peanuts 220 Main E
Rochester Nut Shop 550 Main W

***Office Furniture**
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For further information see page 112 Buyers' Guide and right top side lines

Office Supplies & Equipment
American Sales Book Co Inc 16 Main W rm 321
Anderson Paul W Co 65 Broad W rm 610
Arend Stanley W Co 192 Mill
Atlantic Register Co 16 Main W rm 344
Autographic Register Co 119 Main E rm 825
Bircher Co Inc 192 Mill
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For further information see page 112 Buyers' Guide and right top side lines
Commercial Control Corp plant B, 1160 University av plant C 1180 University av
Coxhead Ralph C Corp 31 Gibbs rm 307
Dawn Mfg Corp The 46 MtHope av (copyholders)
Dick A B Co 41 Chestnut 3d fl
Diebold-Incorporated 65 Broad W rm 703
Direct Service Co 36 StPaul rm 405
Ditto Inc 130 Main E rms 1120-1122
Edry Register Co 14 Franklin rm 703
Genesee Office Supply Co 357 Main E
Genesee Stencil Co 51 Whittlesey
Gilman Fanfold Corp 217 East av rm 45 (duplicate forms)
Hall-Welter Co Inc 46 MtHope av (checkwriters)
Heinrich-Siebold Co 4 E Main
Henderson Arth E 515 Main E
Hunt John F Co 89 Allen
International Business Machines Corp 265 East av
Lambright Harold T 1 MtHope av
Marchant Calculating Machine Co 31 Gibbs rm 101
McBee Co 42 East av rm 205
Meyers-Warner Co Inc 82 StPaul rm 715
Monroe Calculating Machine Co 196 Chestnut
Multigraph Sales Agency 5 StPaul rm 424
National Cash Register Co The 320 East av
Pitney-Bowes Postage Meter Co The 119 Main E rm 824
Remington Rand Inc 355 East av
Roach Reid Co 14 Franklin rm 407
Rochester Salesbook Co 82 StPaul rm 603
Rochester Stencil Co 53 Whittlesey
SCRANTON'S BOOK AND STATIONERY CO Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide and left bottom side lines
Standard Duplicating Machines Agencies 82 StPaul rm 522
Standard Register Co The 217 East av rm 31 (autographic registers)
Stearns Systems 82 StPaul rm 706

Telautograph Corp 119 Main E rm 823
Todd Company Inc The 1150 University av
Todd Sales Co The 154 East av rm 314
United Autographic Register Co Continuous Form Div 82 StPaul rm 518
United Autographic Register Co Register Div 82 StPaul rm 518
Wilber Co 151 Andrews
Wilson Memindex Co 149 Carter
Wood H J 92 Mortimer
Yawman & Erbe Mfg Co 1099 Jay
ZIMMERLI BUSINESS FURNITURE CORPORATION (bank, office, library and factory equipment in bronze, steel and wood) 126-130-132 South av tels Stone 5509-5510—For further information see page 92 Buyers' Guide

***Offset Printing**
SCHRODER FRED C J 739-743 Granite bldg tel Stone 1922

Oil Burners & Equipment
Howe Clayton P 38 Thurston rd
McVey S Edw 46 Augustine
Rochester Wayne Distributors Corp 85 Franklin
Super Oil' Burner Co 810 Genesee
TIMKEN SILENT AUTOMATIC OIL BURNERS Laube Electric Corporation Distributors 219 East av tel Stone 104—For further information see page 58 Buyers' Guide and left top side lines
VanSice Geo C 179 Cameron
Wilray-Biddle Co 90 Exchange

Oils & Lubricants
Arcuri Oil Co 662 Monroe av
Armur Petroleum Products Inc 43 Halstead
Colonial Beacon Oil Co 20 Cairn
Co-operative Industrial Service 22 Wright
Davis-Howland Oil Corp rear 333 South av at Griffith
Flower City Oil Co 376 StPaul
Gaenshirt Carl F 47 Cole
Gulf Oil Corporation 755 Brooks av
HADLOCK PAINT CO Inc (MacMillan Ring Free Motor Oil) 466-470 Central av tel Stone 1968—For further information see page 98 Buyers' Guide
Hub Oil Co Inc, McKee rd nr Buffalo rd
Independent Gasoline & Oil Co 74 Exchange
Kendall Refining Co, Scottsville rd bey Barge Canal
MACMILLAN RING FREE MOTOR OIL Hadlock Paint Co Inc distributors 466-470 Central av tel Stone 1968—For further information see page 98 Buyers' Guide
MCINTEE JOHN T 1028 Chili av tels Genesee 731-732
Moore & Maurer Oils Inc 529-549 Buffalo rd nr B&O RR
Pennant Gas & Oil Corp 275 Wetmore pk
Petroleum Wholesale Corp 34 State rm 203 (whol)
RAE J H OIL CO Inc (wholesale) foot of Ambrose tel Glenwood 224
Richfield Oil Corp of N Y rear 1025 Chili av
Rogers Fuel Corp 65 Broad W rm 108
Sinclair Refining Co rear 1025 Chili av
Socony-Vacuum Oil Co Inc 675 Brooks av
Southwick Oil Co Inc 36 Railroad
Sun Oil Co 760 Brooks av
Syndicate Oil Corp 42 East av rm 226
Texas Company The, McKee rd
Tiger Oil Corp 1525 Clinton av N
Webaco Oil Co Inc 148 Railroad
Woodfall Inc, Scottsville rd bey Canal

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Main 5383**

**Genesee
4981-W**

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BALLROOM**

**80 Main St. W.
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Optical Goods—Mirs & Whol
Advance Optical Co 92 Mortimer rm 11
Artercraft Optical Co Inc 89 Allen
BAUSCH & LOMB OPTICAL COM-
PANY 635 StPaul tel Main 4305 and
10 Champeney ter—For further in-
formation see page 93 Buyers' Guide
Clinton Optical Co 36 Clinton av N 2d fl
Colonial Optical Co Inc 328 Main E rm
213
Continental Optical Co 165 N Water
Fisher Mfg Co 763 Main W (lens
clnrs)
Kirstein Optical Co Inc 132 Andrews
Mark Specialty Co 14 Franklin rm 406
and 89 Westminster rd
Paragon Optical Co 105 N Water
Precision Optical Co 42 Geneva
Projection Optics Co Inc 330 Lyell av
Rochester Optical Co 1 Graves
Schlitzer Optical Co 101 N Water
Shur-On Optical Co Inc 242 Andrews
Simpson-Walther Lens Inc 3 Circle

***Optical Instruments**
BAUSCH & LOMB OPTICAL COM-
PANY (mfrs) 635 StPaul tel Main
4305—For further information see
page 93 Buyers' Guide

Opticians
Baldino Theo 44 Madison
Bausch E E & Son Co 61 East av and
6 Main E
Century Optical Co 5 StPaul rm 519
Empire Optical Co Inc 35 Clinton av S
F-H Optical Co 23 Thurston rd
Genesee Optical Co 183 Main E rm 510
Gerhard Optical Co 69 Main E
Gluck Elbert W 183 Main E rm 510
GRESS FRANK J 69 Main E bus tel
Main 281 res tel Genesee 3976-M—
For further information see page 93
Buyers' Guide
Hickey Wm J 277 Alexander rm 107
Kohler Chester A 82 Lux (prescription)
Kubitz Elmer G 76 S Pittsburgh
Langford Omer L 8 North
Mercer Optical Co 632 Monroe av
Nadel Chas H 97 Avenue A
Regent Optical Co Inc 14 Franklin rm
709 (whol and retail)
Ring Optical Co 14 Franklin rm 506
Samere Jos 365 Gregory
Summit Optical Co 257 Main E rm 102
Taylor Optical Co 328 Main E rm 520
Waldert Optical Co Inc 56 East av
Whippley & Paul 16 Clinton av S
Wildner Herbert E 741 Garson av

Optometrists
Baird Wm H 5 Clinton av S
Bausch Carl R 6 Main E
Bush Arth H 1001 Clinton av S
Cosman Raymond L 25 North rm 938
Covell Gerald L 6 Main E
Davis Marjorie E Mrs 118 Orange
Dublin Ralph L 42 East av rm 410
Farvo Glenn W 183 Main E rm 936
Goodman Milton 130 Main E rm 704
Gorman Benj A 312 Main E
Graeper Carolyn E 119 Main E rm 1126
Hildreth Leland E 101 Clinton av S
Howard Norman W 840 Dewey av rm 5
Iati Anthony A 194 Oak
Kane Harry 682 Monroe av
Maler Wm L 1304 Norton
Marks Bngle S 10 State
Marth Theo 6 Main E
McCarthy John T 625 Main W
Melville Arth A 529 N Goodman
Mielke Henry C 1276 Clinton av N
Miller Julius L 64 Clinton av N rm 9
Parenteau Chas A 62 Jackson
Pfeiffer Chas G 87 Flower
Phillips Spencer M 183 Main E rm
702
Pole John W 1408 Main E
Rockwell John C 6 Main E
Rogers Clarence C 42 East av rm 202
Schneffer M Luther 239 Saxton
Shapiro Albert H 258 Alexander

Smith Oscar Chas 35 Clinton av S
Sweeting Ralph E 104 Main E
True Arth H 816 Brown
Vielehr Paul G 1400 StPaul
Vogel Harry S 79 Clinton av N
Ward Albert 198 Lyell av
Whiteman Ira 14 Franklin rm 906
Wideman Otto M 15 Rosewood ter
Williams Clifford O 130 Main E rm 310
ZECHER HAROLD B 69 Main E bus
tel Main 281 res tel Culver 4105—
For further information see page 93
Buyers' Guide

Organ Builders
PARSONS BRYANT G 182 Commodore
parkway Brighton (Roch) tel Hill-
side 2364

Orthopedic Appliances
Ehrstein Albert M 41 Grafton
Gietz Lewis E 14 Franklin rm 516
Snyder Edw E 669 Lake av (arch sup-
ports)
Snyder Elmer L 84 S Union (arch sup-
ports)
Spiegel's 1210 StPaul

Osteologists
Osteological Laboratory 36 StPaul rm
307

Osteopathic Physicians
Beal Clarence J W 17 Vick pk A
Breitenstein Rose E 62 Rowley
Cady Francis L 250 Dartmouth
Camp Chas D 16 Main W rm 221
Campbell L Reginald 840 Dewey av rm
3
Coomber Helen Thayer Mrs 200 Park
av
Elwell M Lawrence 65 Broad W rm 609
Glass Edw G 14 Franklin rm 1308
Jameson C Dan 133 Genesee
Kemmler Florence D 130 Main E rm
1229 and Ridgewood rd (E Roch)
Lapp Irene K 255 Oxford
Martens Theo H 42 East av rm 410
Reid Jas H 89 East av rm 803
Smith Geo T 16 Main W rm 325
Spencer Hilton G 42 East av rm 223
Spitz-Nagel Edw L 130 Main E rm 1225
Strever Hervett W 130 Main E rm 1230
Vaughan Merritt C 119 Main E rm 1111
Weber Harold M 119 Main E rm 1111

***Otto Ballroom**
OTTO BALLROOM 80 Main W office
tel Main 5383 res tel Genesee 4981-W
—For further information see page
36 Buyers' Guide and right top side
lines

Packing—Steam, Water & Air
Monroe Gasket Co Inc 244 StPaul

***Packing and Shipping**
ROCHESTER CARTING CO 25-27
Washington N tel Main 205—For
further information see page 123
Buyers' Guide

***Paint Mirs**
VISON PRODUCTS CO 5-7 N Water tel
Main 738—For further information
see page 97 Buyers' Guide

***Paint, Oil & Varnish Dealers**
—Distributors
LESTER HENRY HARDWARE CO
Inc (Berry Bros) 150 Main W tel
Main 5355 and Main 1807—For fur-
ther information see page 54 Buyers'
Guide and back cover
SULLIVAN H H Inc (distributors
Glidden Paints) 65-77 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cov-
er and right top lines

Paint, Oil and Varnish Dealers
—Retail
ACME QUALITY PAINT STORE Had-
lock Paint Co Inc 466-470 Central av
tel Stone 1968—For further informa-
tion see page 98 Buyers' Guide
BARNARD, PORTER & REMINGTON
distributors for Lowe Brothers High
Standard Paints 9-11-13 N Water tel
Main 8140-8141-8142—For further in-
formation see page 94 Buyers' Guide
and left top lines
Beardsley Glass Co 327 Main W
Blum Saml 496 Joseph av
CLARK PAINT, OIL & GLASS CO 71-
73 State tels Main 693-1509—For fur-
ther information see page 98 Buyers'
Guide

Devoe & Reynolds Co Inc 420 Main E
Drum Jas A 501 Clinton av S
GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 95 Buyers'
Guide and right top lines
Gosnell Paint & Wallpaper Co Inc 385
North

H & H Paint & Lacquer Co 64 Spencer
(whol)
HADLOCK PAINT CO Inc (Acme
Quality paints and finishes) 466-470
Central av tel Stone 1968—For fur-
ther information see page 98 Buyers'
Guide

Humphreys Paint Co Inc 113 Main E
HUMPHREYS THE PAINT MAN 113
Main E tel Main 2117 (Benjamin
Moore's dependable paints)—For
further information see page 97 Buy-
ers' Guide
Koverall Paint & Wall Paper Corp 19
South av

Krupp Albert 101 State
Lucas John & Co Inc 80 StPaul
Lyons Paint Co 142 Andrews
MORSE WILLIAM B LUMBER CO 340
Main W tel Main 160 and 936 Main
E tel Monroe 44 and 951 Thomas av
Summerville tel Charlotte 589—For
further information see page 77
Buyers' Guide and right bottom side
lines

Russo Carl C 348 Cumberland
Schwartz Jacob P 666 Monroe av
SHERWIN-WILLIAMS CO The 41
South av tel Main 1517—For further
information see page 98 Buyers'
Guide and left top side lines
SHERWIN-WILLIAMS PRODUCTS
Alhart Electrical Co Inc 1147 Culver
rd at Parsells av tel Culver 3944—
For further information see page 104
Buyers' Guide
Star Wall Paper & Paint Co 9 Romeyn
SULLIVAN H H Inc distributors
Glidden paints 65-77 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back
cover and right top lines
Suskind M & Sons Inc 289 Joseph av
and 53 State

Tropical Paint & Oil Co 23 Exchange
VANHOESEN F P CO Inc 41-45
StPaul tel Stone 473—For further
information see page 98 Buyers'
Guide and right top lines
VIAL GEORGE I & SONS Inc 5-7 N
Water tel Main 733—For further in-
formation see page 97 Buyers' Guide
Wabnitz Geo H Inc 115 State
Weis Ralph S & Son 1289 University
av
ZIELINSKI STEPHEN 1115 Hudson
av tel Stone 2603—For further infor-
mation see page 79 Buyers' Guide

Paint, Oil & Varnish Dealers
—Wholesale
duPont E I de Nemours & Co Inc 180
Clinton av S

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Paint & Color Mfrs—Wholesale
 Donovan Paint & Lacquer Co Inc 29 Halstead
 Keesler Paint Co Inc 266 South av
 Parker Paint Works 1217 Portland av
 Tantalio Lorenzo 452 Oak
 Vison Products Co 5 N Water

***Painters—Automobile**
CALEY & NASH Inc 1828 East av tel
 Monroe 5126—For further information see page 5 Buyers' Guide

Painters—Automobile & Carriage
 Demels Michele 405 Fernwood av
 Heintz, Bice & Cox 754 Clinton av S
 Rader Chas F 4 Howell
 Sant Rocco rear 66 Antonio
 Senn Joseph Co 125 Alexander
 Winter Albert J rear 487 Bway

Painters & Decorators
 Adams Wm 496 Main E
 Alliet Julius 10 Darrow
 Ament Chas P 36 Werner pk
 Armbruster Andrew 518 Colvin
 Aronow Eli 6 Morris
 Aurand John W 784 Atlantic av
 Avery Arley M 1100 South av
 Bailey Wm 163 MtVernon av
 Baker Ernest C 14 Locust
 Bandel Chas P 29 Sherwood av
 Banning Windsor M 5 Ellicott
 Barone Jas H 630 Bay
 Barry Dwight W 670 Garson av
 Bellavia John 279 Central pk
 Bellittera Jos 15 Ritz
 Bender Frank R 262 Sawyer
 Berens Peter P 997 North
 Bertig Wm F 146 W Sawyer pl
 Blaszkow Anthony 641 Hudson av
 Bolton Geo H 69 Stewart
 Bona Anthony F 47 Linden
 Brandino Richd D 277 Lake av
 Breadner Harold 128 Averill av
 Breadner Robt W 128 Averill av
 Brimacombe Wm J 61 Heidelberg
 Brooks Ira B 1021 Joseph av
 Brophy Jas J 46 Frost av
 Bubel Cornelius O 42 Campbell pk
 Bunde Aug 348 Bernard
 Bune Abram 45 Hartsen
 Burns Wm T 158 Genesee Park blvd
 Cable Ernest H 80 Quincy
 Carey Lawrence L 115 Holcroft rd
 Carliola Thos J 102 Adams
 Carminiti Carmelo 44 Jerold
 Cerame Jos 56 Cole
 Champion Herbert R 124 Asbury
 Chapman Edw S 119 Meigs
 Coccimiglio Antonio 800 Smith
 Colburn Walter M 78 Campbell pk
 Coleman Jas M 120 Midvale ter
 Consaul Arth D 121 Holcroft rd
 Cook Ernest R 779 Grand av
 Crane Warren J 262 Glenwood av
 Cullen Patk 380 Magnolia
 Curtis Arden L 283 River
 Dawson John W 223 Brooks av
 DeBrine John E 596 Birr
 DeKan Leo 79 Vermont
 DelMonte Philip 55 Averill av
 Deshler Floyd 92 Richmond
 DeWitt Leslie J 123 Post av
 DiBando Jos 133 Portland av
 DiChiario Anthony G 124 Fulton av
 Dingillo Michl 38 Helena
 DiPasquale Giuseppe 814 Broad W
 Doe Alf 158 Rosewood ter
 Domowitz Sol 62 Treyer
 Donovan Chas N 42 McKinley
 Dorthy Albert W 597 Clay av
 Doyle John R 29 Darien
 Drake Leo 16 Pitkin
 Dunham Norman A 64 Prospect
 Emery Robt D 5 Richard
 Empire State Painting & Decorating Co 19 Hand
 Figaro Louis 63 Rauber
 Finch Chas L 1894 Dewey av
 Fine Meyer 48 Northview ter
 Finger Edwin E 386 Benton

Flanigan Jas F 1143 Lexington av
 Foringer Robt 394 Electric av
 Fuehrer Jacob J 76 Roth
 Garelick Morris M 52 Rutgers
 Gargan Chas W 44 Briggs
 Gartland Allan 108 Asbury
 Gelb Jack C 569 Conkey av
 Gesell Arth E 108 Hempel
 Gibalski Stanley B 72 Ernst
 Ginsberg Morris 131 Rauber
 Goho Frank W 88 Rutgers
 Granger Chas M 447 Main E
 Grapensteter Jacob M 84 Murray
 Grapensteter Mynor E 105 Colvin
 Greydanus Herman S 59 Fernwood av
 Grievle Alex J 26 Burkhard pl
 Groh Max J 422 Magnolia
 Grum John 149 Anderson av
 Guerin Chester R 1093 Dewey av (USA)

Haefele Wm M 226 Lyndhurst
 Haefner Frank S 491 Exchange
 Hargrave Edw 87 Hamilton
 Harrington Wm K 752 Meigs
 Heiderich Andrew 24 Dyson
 Heiderich John H 724 Cedarwood ter
 Heikilla Frank M 407 Champlain
 Held Herman R 575 Emerson
 Hertzlin Raymond R 300 Reynolds
 Hess Chas L 171 Lexington av
 Hewitt Geo R 112 Rosalind
 Hoard Robt M 1 Blakeney pl
 Hoffman Fred J 163 Lux
 Holtz Chas F 97 Turpin
 Horak Wenzel 96 Evergreen
 Hudnutt Milton W 41 Alberta
 Hummel Melvin D 551 Bronson av
 Hunt Frank J 63 Barton
 Irons Jas A 5 Raymond
 Iuppa Frank A 71 Malone
 Izzo Dominic A 64 Averill av
 Johnson Jas F 279 Rosewood ter
 Johnston Arth G 64 Flanders
 Jones Jacob 156 Leighton av
 Jones Wm J 323 Winton rd N
 Jordan Wm W 636 Norton
 Kelly Robt J 90 Alexander
 Kerr Wm R 810 Cottage
 Kling Virgil 558 Averill av
 Klodinski Stanley 1140 Avenue D
 Knipe Wm J 54 Wellington av
 Koop John F 858 S Goodman
 Koszalka Julian 789 Joseph av
 Kryk Walter 360 Weaver
 LaFoe Albert H 1165 Culver rd
 Lafrance Jos V 95 Caroline
 Lampkin Geo L 8 Leighton av
 Lampkin Geo L jr 8 Leighton av
 Lanzalaco Jas 1060 Emerson
 LaRocque Henri J 1048 Dewey av
 Lawson Claude V 65 Caroline
 Legler Wilbur M 39 Seneca av
 Lembecke John A 174 Hazelwood ter
 Lemoyne Adelbert L 418 Selye ter
 Levine Harry 212 Sellinger
 Levine Jos 3 Hixson
 Levitt Sol 18 Athens
 Lippman Isadore 120 Rauber
 Lippman Theo 30 Vienna
 Lloyd Geo B 405 Linden
 Lorch Frank R 31 Grafton
 Lowe Thos E 75 Ravine av
 Ludian Frank 78 Ernst
 MacGibbons Jos A 542 Flint
 Maier Henry C 123 Thomas
 Maisenbacher Wm J 789 Smith
 Manevitz Shoul 19 Sheridan
 Manis Josiah 122 Thomas
 Marconi Cataldo 91 Walnut
 Marcus David N 87 Pembroke
 Marhatta Earl E 452 Benton
 Marrocco Salvatore 1521 Clifford av
 Martin Chas G 953 Plymouth av S
 Maurer Jacob 13 Kirkland rd
 McDonald Robt M 20 Werner pk
 McGovern Richd J 210 York
 McKay Richd C 426 Glenwood av
 McMullen Arth W 1105 Bay
 Meier Michl G 101 Taylor
 Meiselman Benj 45 Wilkins
 Merkel Otto 12 Aldern pl

Meyer Frank J 499 Maple
 Militano Marcello 90 Walnut
 Miner Saml A 554 S Goodman
 Montague Chas L 26 Columbia av
 Montrois Chas P 376 Gregory
 Moore Chas H 658 Chili av
 Mortimer Wm J 127 Millbank
 Mullett Geo 512 South av
 Musson Ernest N 775 Avenue D
 Myers Walter L 376 Cottage
 Nagan Jos 95 Evergreen
 Nelson E DeForest 48 Lenox
 Niedermater Carl L 104 Durnan
 Niedzialek Frank 92 Dayton
 Nielsen Christian 124 Henrietta
 Nunn Geo L 479 Colvin
 Oakes Leslie G 165 Harding rd
 Ogden J Murray 26 Azalea rd
 Ohlrick Wm J 443 Maplewood dr
 Osband Hyman 278 Conkey av
 Packard Chester 36 Locust
 Palermo Cataldo 97 Rohr
 Palmer Chas Louis 593 Lexington av
 Palumbo Jos A 315 Garson av
 Paskell Norman 9 Pearl
 Patterson Don 5 Stephen's pl
 Pease Geo A 37 Tracy
 Peglow John M 44 Bly
 Pekarsky Saml 343 Hudson av
 Perri Pasquale D 52 Lyndhurst
 Petrelli Michl A 33 5th
 Phillips John F 537 Averill av
 Pierson Chas H 36 Rowley
 Pirie Wm W 45 Beaufort
 Pisano Louis 315 Murray
 Podsiadlo John J 198 Ernst
 Podsiadlo Victor 36 StJacob
 Poesner Morris 76 Rosedale
 Polito Jos A 25 Julia
 Potter Chester W 376 Driving Park av

Preis Emil A 88 Farragut
 Quamina Wilfred 14 Holland
 Rapkin Saml 37 Oakman
 Raysor Lester E 52 Colonial rd
 Recklinghausen A & Sons 74 Clifford av
 Richards Roy F 20 Evergreen
 Ries John F 385 Ames
 Ringholz Geo F 198 Wetmore pk
 Rizzo Chas L 11 Coleman ter
 Robinson Harold 114 Lincoln av
 Robinson John W 100 Glenwood av
 Rochester Brush & Spray Painting Co 1217 Portland av
 Rogers Herbert 311 Bartlett
 Rose Harold E 144 Gregory
 Rowitz Fred W 713 Avenue D
 Sabin Ray W 172 Fulton av
 Sanguedolce Giuseppe 91 Cameron
 Santillo Antimo 565 Lake av
 Sapper Andrew C 47 Belmont
 Sargent Earl 60 Averill av
 Saxe Jos J 532 Campbell
 Scalia Emanuel 298 4th
 Scardino Chas 479 Bay
 Scardino Philip S 214 Morton
 Schamine Henry F jr 624 Brooks av
 Schaubert Albert R M 120 Ambrose
 Schlicker Harold E 210 Jefferson ter
 Schoen Jos P 872 Jefferson av
 Schuler Jos E 136 Hampden rd
 Seebach-Kimble Inc 326 StPaul
 Sehm Edwin C 328 Webster av
 Short John A 933 Jefferson av
 Shulman Saml 67 Nassau
 Sidari Rosario F 83 Hand
 Silverstein Morris 8 Wilkins
 Simpson Herbert 12 Marshall
 Smiraglia Anthony 200 Michigan
 Smith Danl 171 Wellington av
 Smyles Steph 308 Magnolia
 Snow Wilbur D 132 Grand av
 Sparks Victor E 586 Hayward av
 Spencer Edw H 80 Delevan
 Speziale Jos 109 Lewis
 Spinelli Michl 184 Curtis
 Spitz Edw L 536 Magee av
 Starken Richd A 188 Denise rd
 Staub John H 75 Evergreen
 Steffenhagen Floyd L 8 Paul pl

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MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.
PHOTO COPIES****BLACK AND
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Stone 6480**

Painters & Decorators—Con
 Stevenson Geo F 193 McKinley
 Stever Claude C 275 Barton
 Stever Silas L 275 Barton
STEWART & BENNETT Inc 124-132
 Water N tel Main 676—For further
 information see page 34, Buyers'
 Guide

Swain Walter H 21 Locust
 Taillie John 306 Ellison
 Taylor Arth S 844 Plymouth av S
 Teklin Jos 93 Lansdale
 Telaro Jos 459 Central pk
 Thomas Frank S 20 Bremen
 Tinney Wilbur J 605 Rocket
 Tranquill Jas 473 Alexander
 Travis Rexford H 332 Parsells av
 Tremaine Sibley R 46 Child
 Tufts Clarence E 474 Birr
 Tutty Jas H 38 Richard
 VanAlmkerk Cornelius 114 Berlin
 VanDlist Abr 443 Frost av
 VanDyne Chas W 95 Alexander
 VanGelder Fred M 180 Depew
 Vicolo Louis P 57 Jefferson ter
 Vullo Michl 72 6th
 Vyverberg John C 99 Garson av
 Walker Fredk H 126 Laurelton rd
 Ward Geo M 206 Bway
 Warner Levi L 1072 South av
 Warren Clarence A 166 Scio
 Waterson Wm E 380 Magnolia
 Way Chas W 146 Averill av
 Way Emerson 146 Averill av
 Wehrle Frank J 102 Conkey av
 Weigand Edw F 431 Benton
 Weill Louis A 677 Jefferson av
 Weinberg Isaac 48 Maria
 Weinstein Louis B 74 Carthage
 Welte Decorating Co 97 Kansas
 Wesley John 155 Hawley
 West End Spray-Brush Painters 294
 Hawley

Wheaton Fredk W 267 Pearl
 Wheelock Harry 406 Wellington av
 Wliard Clarence E 104 Edinburgh
 Wickman Francis E 142 Millbank
 Wickum Louis C 6 Alonzo
 Wildwave Roy 398 Alexander
 Williams Arth F 1309 N Goodman
 Wilson Herbert E 37 Friederich pk
 Winegard Howard R 260 Lexington av
 Winslow Morris 97 Grand av
 Winterman Julius 36 Rhine
 Wolfers Harry K 17 Eckhardt pl
 Wolter John F 730 Linden
 Wright Leon C 614 Hayward av
 Yokshas Jos K 420 Remington
 Yorkey Eric D 211 Brooks av
 Young Chas 10 Breck
 Young Geo F 10 Breck
 Young Geo H 45 Maxwell av
 Zaenchevski Thos 17 Barons

***Painters' & Decorators' Sup-
plies**

BARNARD, PORTER & REMINGTON
 Distributors for Lowe Brothers High
 Standard Paints 9-11-13 N Water tel
 Main 8140-8141-8142—For further in-
 formation see page 94 Buyers' Guide
 and left top lines

COOK IRON STORE CO 120-128 St-
 Paul tels Main 5188-5189—For fur-
 ther information see page 118 Buy-
 ers' Guide

GAMROD-HARMAN CO Inc 75 Ex-
 change tel Main 3710—For further
 information see page 95 Buyers'
 Guide and right top lines

HUMPHREYS THE PAINT MAN 113
 Main E tel Main 2117—For further
 information see page 97 Buyers'
 Guide

ROBY SIDNEY B CO The distributors
 for Pratt & Lambert paints and var-
 nish and for Paasche Air Brush Co
 208-214 South av tel Stone 1129—
 For further information see page 86
 Buyers' Guide and left side lines

SHERWIN-WILLIAMS CO The 41
 South av tel Main 1517—For further
 information see page 98 Buyers'
 Guide and left top side lines

SULLIVAN H H Inc, Distributors
 Glidden paints 65-77 South av tel
 Stone 550—For further information
 see page 19 Buyers' Guide, back
 cover and right top lines

VAN HOESSE F P CO Inc 41-45 St-
 Paul tel Stone 473—For further in-
 formation see page 96 Buyers' Guide
 and right top lines

VIAL GEORGE I & SONS Inc 5-7
 North Water tel Main 733—For fur-
 ther information see page 97 Buyers'
 Guide

Paper Box Mfrs

(See also Box Mfrs)

Alderman Paper Box Corp 31 Exchange
 rm 301
Bartold-Schang Incorporated 140 N
 Fitzhugh

Bernhard M Corp 749 Monroe av
Brack Container Division 1160 Univer-
 sity av

BUEDINGEN FERDINAND CO Inc
 (also paper specialties) 244 StPaul
 4th fl tel Stone 6420—For further in-
 formation see page 22 Buyers' Guide
Buedingen Wm & Son rear 1500 Clin-
 ton av N

COWLES A B CO Inc 4 Commercial
 tels Main 7210-1—For further infor-
 mation see page 21 Buyers' Guide

**COWLES HAROLD A BOX & DISPLAY
COMPANY** 163 StPaul 3d floor tel
 Main 3077—For further information
 see page 20 Buyers' Guide

DIAMOND PAPER BOX CO Inc 30
 Somerton at 741 Park av tel Monroe
 2614—For further information see
 page 23 Buyers' Guide

Fairchild E E Corporation 367 Orchard
FLOWER CITY SPECIALTY CO 158
 Hollenbeck tel Main 630—For fur-
 ther information see page 22 Buyers'
 Guide

Fort Wayne Corrugated Paper Co 1160
 University av

K-L Paper Box Mfg Co Inc 45 Ford
 Kanty C L Paper Box Corp 89 Canal
 Levis John A & Sons 330 Lyell av

NEUN H P CO Inc 415 Culver rd cor-
 ner University av tel Monroe 1216—
 For further information see page 20
 Buyers' Guide

Ott A W CO 121 Merrimac
ROCHESTER FOLDING BOX CO Box-
 art at P O Box 1012 tel Charlotte 130
 —For further information see page
 21 Buyers' Guide

Sagamore Paper Box Co 220 Mill

Paper Dealers

Auto Multiple Sales Co 444 Central av
Crawford Horace M Estate of 82 St-
 Paul rm 507

Economy Paper Co 115 N Water
Handy Paper Co 6 State rm 305
Levi M A & Son 42 Allen (waste)

Rochester Wire-O Binding Co 49 An-
 drews

Sabin Robbins Paper Co The 82 StPaul
 rm 723

Stylograph Corp The 205 Main W 3d fl
 (special ties)

Paper Hangers

Augustine Nathan 5 Finch
Deuter Wm A 47 Dix
Hafner Frank S 62 Greig
Kidder Willis V 957 Culver rd
Patterson Johannes 44 Howell
Schaefer Jos F 87 Lowell
Scrymgeour John K 183 Frost av
Shafer Wesley A 66 Delmar
Smith Fredk 90 Sherwood av
Stillman Wm E 534 Westmount
Walter Chas H 74 S Union

***Paper Hangings**

(See also Wall Paper Dealers)

GAMROD-HARMAN CO Inc 75 Ex-
 change tel Main 3710—For further
 information see page 95 Buyers'
 Guide and right top lines

SHERWIN-WILLIAMS CO The 41
 South av tel Main 1517—For further
 information see page 98 Buyers'
 Guide and left top side lines

VAN HOESSE F P CO Inc 41-45 St-
 Paul tel Stone 473—For further in-
 formation see page 96 Buyers' Guide
 and right top lines

Paper Mfrs

A P W Paper Co 14 Franklin rm 703
Diamond Waxed Paper Co Inc 228
 South av

Flower City Tissue Mills Co 700 Driv-
 ing Park av

Port Huron Sulphite & Paper Co 228
 South av

Warren S D Co 183 Main E rm 604
Waxon Carboff Inc 444 Central av
 (coaters)

Wax-Rite Products Co Inc 330 Lyell av

Paper Merchants—Wholesale

ALLING & CORY CO The 25 Verona
 tel Main 6060—For further infor-
 mation see page 99 Buyers' Guide

CRAMER FORCE CO Inc The 28-30
 Aqueduct tels Main 1354-1355—For
 further information see page 99 Buy-
 ers' Guide

Daly & Ferguson 60 Mill
Fine Papers Inc 190 Mill

Gates Associates 444 Central av
GENESEE VALLEY PAPER CO Inc
 360 East Avenue tel Main 5433

Great Lakes Paper Corporation 114
 Child (wrapping)

HUBBS & HASTINGS PAPER CO 319-
 325 Main W tels Main 6702-6703—
 For further information see page 99
 Buyers' Guide and right bottom side
 lines

Kolko Paper Co 76 Kelly
Mead Chas P & Sons Inc 568 StPaul

National Paper Co 365 North
Oken Paper Co Inc 534 Oak

Paper Service Inc 40 Jay (printing)
Robfogel Paper Co Inc The 5 Moxart pl

Paper Products

American Easel Co 4 Commercial
Consolidated Paper Co 217 East av rm
 34 (misc)

DeRidder Wm 5 StPaul rm 408A
Flower City Specialty Co Inc 158 Hol-
 lenbeck

Plant Protector Co 4 Commercial
 (plant protectors)

Rochester Paper Products Co Inc 25
 Spencer (tubing)

Sanitary Products & Paper Co 74 Park
 av

Paper Stock

Paper Mills Supply Co 257 Ormond

Paste Mfrs

Clark Stek-O Corporation 1631 Dewey
 av at Stek-O Hill

Patent Attorneys

CUMSTON EDWARD H 711 Wilder
 bldg tel Main 5529

Flandaca Chas 39 State rm 600
SHEPARD CHARLES 833 Genesee
 Valley Trust bldg office tel Main
 3770 res tel Hillside 1510

Thomson Winslow E 16 Main E rm
 516

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Stonebraker Harold E 8 Exchange rm 205

***Patent Solicitors**
(See Patent Lawyers)

Pattern & Model Makers
City Pattern Works 495 StPaul
CORBETT-STEEVES PATTERN WORKS (metal and wood) 55 Allen tel Main 5730—For further information see page 99 Buyers' Guide
Genesee Pattern Works 216 South av
Hau Emil Pattern Works 234 Mill
Sterling Pattern Works 11 Furnace
Yonkers George 17 Favor

***Pavers**
(See Contractors—Paving)

Pawnbrokers
Davis Nathan E 174 Main W
PROVIDENT LOAN SOCIETY 31 Exchange rm 401 tels Main 297-298—For further information see page 76 Buyers' Guide and right top side lines
Solomon Fannie Mrs 29 Front
WILSON J C CO 39 Main E tel Main 5738—For further information see page 100 Buyers' Guide and left top side lines

***Perforated Metals**
(See also Metal Stamping)
ERDLER PERFORATING CO 171 York tel Genesee 2608—For further information see page 114 Buyers' Guide

Perfume Mfrs
Bourjois Inc 33 Capron
Ceda Distributing Co 100 S Fitzhugh
Spiehler Adolph Inc 202 Court 2d fl

***Personal Investigations**
DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 901-903-905 Commerce bldg tel Main 1744—For further information see page 39 Buyers' Guide and right top side lines

***Personal Loans**
CENTRAL TRUST CO, Central Trust bldg : 5 Main E tel Main 1625 Brighton office 1806 East av Personal Loan and Mortgage Departments 17 Main E—For further information see page 6 Buyers' Guide and right side lines
GENESEE VALLEY TRUST CO main office 45 Exchange at Broad st W tel Main 2884 branch offices Valley office 1475 MtHope av, Spencerport office Spencerport N Y—For further information see page 8 Buyers' Guide and right side lines
LINCOLN-ALLIANCE BANK AND TRUST CO 183 Main E at Stone st tel Stone 300 branch offices 33 Exchange, 1495 Lake av, 886 Main W, 560 Monroe av, 460 N Goodman, 520 Portland av, 1853 Monroe av and 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

PROVIDENT LOAN SOCIETY 31 Exchange rm 401 tel Main 297-298—For further information see page 76 Buyers' Guide and right top side lines
ROCHESTER TRUST & SAFE DEPOSIT CO main office 5 Main W at Exchange st, East Side office 30 Clinton av N tel Main 5960—For further information see page 12 Buyers' Guide and back binding
SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water st S tel Main 954—For further information see page 18 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 719 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide and right side line back cover

***Pharmaceutical Preparations**
(See Chemicals—Wholesale)

***Pharmaceuticals**
STRASBURGH R J CO 185-195 Exchange tel Main 669—For further information see page 74 Buyers' Guide

***Photo Copies**
CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-77 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

***Photo Engravers**
DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 89 Buyers' Guide and left side lines

Photo Finishing & Enlarging
Boyses Photo Service 250 Versailles rd
Camera Art Co 148 State
Campbell Studios 5 StPaul rm 218
Carhart Service Inc 294 South av
Hockenberry Studio 81 East av rm 1
Schu Edw F 535 Clinton av S
Technifinish Laboratory Photofinish Division 38 Scio
Williams Photo Shop 308 Driving Park av

***Photo Supply Houses**
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines

Photographers
Age Lis Studio 16 State rm 205
Artographic Studios The 1900 Clinton av N
Ashton of Hollywood 199 East av
Barker Vincent F 104 East av rm 101
Barrattini Frank 24 Walnut (coml)
Braknis Jos J 577 Hudson av
Bunnell Commercial Photo 21 Bly
Camera Art Co 12 Andrews
Chick R C Inc 193 East av
Commercial Photo Co 15 James
Conway Industrial Photo Co 164 Andrews (coml)
Cox Amy C Mrs 274 Genesee
Croft Portrait Studio 78 James
Davis Paul W 204 Spruce av (coml)
Delavau Studio 840 Dewey av rm 4
Dunbar Edwin C 115 Flanders
Ewing Chas J 14 Franklin rm 402
Forgione Achille 328 State
Furlong Studio 27 Clinton av S rm 118
Gioseffi Benj A 510 Main W
Gold-Tone Studios Inc 39 State rm 605 and 12 Andrews
Heberger John N 35 Clinton av N 3d fl
Heinrich Tamara 81 Clinton av N
Jaffeson Reuben 548 Hudson av
LeJames Studio 598 Lake av
Leon Freres Studio 36 Main W rm 116
Leventon Alex 238 East av
Mason Photo Finishing Studio 32 Exchange
McCoy Studio 600 Monroe av
McIntee John T Jr 255 Berkeley
Mock Studio 328 Main E rm 231
Modern Photo Studio 340 North

Morrall Studios Inc 371 Andrews and 26 Clinton av S
Moser Studio Inc 27 Clinton av N 3d fl
Nelson Studio 62 East av
Osband Photos 33 Elm
Peterson Studios 656 Park av
Plymouth Photo Studio 81 Main W
Renzi Gennaro H 541 State (portrait)
Rochester Cinema Laboratories rear 118 Plymouth av S
Rochester Photo Co 81 Richmond
Rogers Studio 122 Clinton av S
Romney Studio 9 East av
Rowe Howard J 203 Main W (coml)
Schaeffer F Loysen 47 Clinton av N rm 10 (adv)
Schiff Josef 154 East av rm 307
Smith-Curry Studio 133 Clinton av S rm 21
Speers Studios Inc 48 Clinton av N
Talbot Edith A 14 Franklin rm 403
Tina's Portrait Studios 22 State
Vorce Photo Studio 135 Scrantom
Walker Fred J 10 Savannah
Wenner Paul H 94 Depew

Photographic Apparatus & Supplies
Carhart Service Inc 67 Clinton av S
Colman Andrew 461 Brooks av
Defender Photo Supply Co Inc 666 Driving Park av
Dryer Gerald H 31 Spring
EASTMAN KODAK COMPANY (mfrs) 343-391 State tel Main 4800
Folmer Graflex Corp The 154 Clarissa (camera mfrs)
Graham J S Co Inc 908 Avenue D
HALOID COMPANY The 6 Haloid tel Glenwood 194—For further information see page 100 Buyers' Guide
Ilex Optical Co 690 Portland av (shutters and lenses)
Marfal Specialties Inc 66 Scio
MARKE & FULLER Inc 44 East av and 66-72 Scio tel Stone 5771—For further information see page 100 Buyers' Guide
Photostat Corp 303 State and 79 Mt-Hone av
Quartermatic Photos Inc 371 Andrews
SCHMIDT RUDOLPH & CO Inc 43 South av tel Stone 75—For further information see page 100 Buyers' Guide
Smith-Surrey Inc 129 Clinton av S
Universal Camera Exchange 84 Exchange rm 205
Wollensak Optical Co 850 and 872 Hudson av

***Photographic Lenses**
BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4305—For further information see page 93 Buyers' Guide
EASTMAN KODAK COMPANY 343-391 State tel Main 4800

***Photostat Prints**
CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-77 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Physicians & Surgeons
(See also Chiropractors, Naturopaths, Osteopaths, Etc)
Aikman John 184 Alexander
Allen Walter C 1011 N Goodman
Angell Edw B 295 Alexander
Angell Rudolph 26 S Goodman
Angevine Robt W 830 Park av
Arthur Barbara 18 N Goodman
Atwater David H 347 Seneca pkwy
Avery Elroy J 11 N Goodman
Badami Peter A 76 S Fitzhugh

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Barnard Maurice A 265 Alexander
Barnell John B 8 N Goodman
Barone Russell C 1645 Main E
Barron Wm M 16 State rm 108
Bastian Adolph F Jr 16 N Goodman
Beaven Paul W 26 S Goodman
Bellanca Alexander J 1020 Portland av
Berwald Wm P E 277 Alexander rm
607
Bishop Vernon L 277 Alexander rm 908
Blum Raymond J 858 Jay
Bondi Anthony 299 Central pk
Boynton Lyman C 277 Alexander rm
203
Bradford Wm L 16 N Goodman
Bradley John R 331 Glenwood av
Bratt Floyd C 833 South av
Brittain Knox 277 Alexander rm 210
Brown Crawford 209 Alexander
Brown Herbert R 215 S Goodman
(pathologist)
Brown Raymond J 264 Rutgers
Brown Wm T 35 Chestnut rm 601
Bryan Fred 16 N Goodman
Buck Kathleen L 331 Monroe av
Buck Thos D 311 Monroe av
Buckley Fredk H 277 Alexander rm
309
Bullen Stearns S 26 S Goodman
Burger Leo L 1377 Clinton av N
Burnes E Howard 1204 Clifford av
Burns Geo S 1028 Clinton av N
Bush Fred W 1009 Park av
Butler Geo V 128 Meigs
Caccamise Chas W 70 Exchange rm
401 and 141 Portland av
Callahan Walter A 209 Alexander
Callahan Wm M 331 Thurston rd
Campbell Robt J 61 Webster av
Carpenter Frank M 1291 Lake av
Carter Grace A B 30 Vasser
Cassebeer Alf F 2210 StPaul
Caserulli Louis A 2085 Lake av
Chapman Milton 277 Alexander rm 608
Chiappetta Jas J 202 N Union
Clark Irving T 640 Seneca pkwy
Clark Lloyd H 337 Monroe av
Clark M Melvin R 38 N Goodman
Cochrane Wm B 1665 East av
Collier G Kirby 311 Alexander rm 401
Comfort Clifford V C 14 Franklin rm
808
Conner Jas F 655 Jefferson av
Conner Wm B 655 Jefferson av
Connolly Wm 16 N Goodman
Cook Edgar B 277 Alexander rm 508
Cowen Jerome W 312 Cumberland
Crawford Henry B 35 Chestnut rm 501
Cronmiller Michl J 546 Lyell av
Culhane Maurice J 531 Lyell av
Cullinan Wm B 581 Genesee
Cummings Glenn C 914 Culver rd
Dack Geo 265 Alexander
Dake Wm E 83 Culver rd
D'Alfonso Angelo 1810 StPaul
Dalton John B 1638 Culver rd
Daly Kath L 480 Alexander
D'Amanda Christopher 8 N Goodman
Danahy Cornelius P 911 Dewey av
Davidson Maurice K 289 Alexander
Davidson Sol C 277 Alexander rm 105
Davies Baxter T 1195 Lake av
Davis Arth E 265 Alexander
Davis Jas C 221 Cumberland
Dean Wm I 277 Alexander rm 502
Delbridge R Edw 261 Thurston rd
delJunco Gerard W 34 Meigs
Dennison Norman M 27 N Goodman
Densmore Floyd H 52 Spring
DeSando Carl J 1095 Ridge rd
Dessloch John C 611 Genesee
Detro John C 52 Spring
Deuel Jacob B 277 Alexander rm 508
Dickinson Leslie A 277 Alexander rm
508
DiMarsico Frank P 7 Fulton av
Dorrance Harold S 141 Meigs

Drumm Gerald F 70 Exchange rm 401
Drysdale Harold R 571 Park av
Duffy Benedict J 277 Alexander rm
406
Duggan Eug R 52 Spring
Ebel Alf G 922 Dewey av
Edwards Walter D 389 Monroe av
Ekas Ward L 176 S Goodman
Elden C Arth 171 Park av
Elliott Raymond E 76 S Fitzhugh
Emerson E Benj 16 N Goodman
Epstein Jacob 286 S Goodman
Erlander Paul S 39 S Goodman
Erlenback Stanley H 311 Park av
Evans Merle D 277 Alexander rm 810
Ewell Murlin K 1565 Dewey av
Falkenheim Curt H 35 Vick Park B
Farber Raphael 280 Monroe av
Farlow Wm G 277 Alexander rm 204
Fenstermacher Walter A 277 Alexan-
der rm 414
Finigan John J 277 Alexander rm 502
Fink Richd J 1368 Clifford av
Finke Walter 596 Monroe av
Fischbein Morris R 1010 Clinton av N
Fischer Abr 25 North rm 922
Fitch Ralph R 277 Alexander rm 702
Flynn Jas M 277 Alexander rm 112
Foley Mary J 504 Oxford
Ford Francis 16 N Goodman
Fowler John D 523 Lyell av
Fowler W Frank 277 Alexander rm 405
Francis Claude M 1160 Culver rd
Francis Nathan 346 S Goodman
Frasch Wm F 532 Hudson av
Fulkerson W Terry 253 West av
Fumia Fred J 45 Lake av
Gage Geo H 182 Parsells av
Gallaher Chas S 2601 Dewey av
Garlick Fredk J 277 Alexander rm 401
Garlick Thos B 223 Alexander
Gelb Fred W 1100 Park av
Geraci Jos W Jr 971 Clifford av
Gerbasl Michl J 277 Alexander rm 310
Glambrone Andrew J 73 Alexander
Gibb Stewart H 277 Alexander rm 311
Gibbs Chas B F 16 N Goodman
Gibson Wm J 5 Fulton av
Gipner John F 277 Alexander rm 409
Glaser Jerome 300 S Goodman
Goldstein Louis A 35 Chestnut rm 501
Goldstein Roland 1160 Monroe av
Gorin Meyer 35 Chestnut rm 401
Goundry Thos J 4 Platt
Graham Hedley C W 180 Plymouth av
N
Grassi Gerard J 674 Main W
Green Jos H 277 Alexander rm 808
Grosselfinger Harold W 213 Alexander
Gronney Geo M Jr 1040 Portland av
Gronney J Herbert 147 Webster av
Guerinot Geo W 758 Main W
Guinan Geo E 8 Platt
Guldin Jesse E 1112 Dewey av
Guller Erastus I 245 Alexander
Guptill Plimpton 16 N Goodman
Guthiel Andrew W 4073 Lake av
Guzzetta Anthony J 329 Jay
Hague Elliott M 399 Alexander
Haller David A 176 S Goodman
Hardenbrook Edw G 245 Lake av
Harris Carl T 213 Alexander
Harris Roland C 431 Monroe av
Hart John G 45 Glasgow
Hartigan Wm S 277 Alexander rm 406
Hazenbush W Arth 21 Elba
Heatly Clyde A 11 N Goodman
Hennington Chas W 633 Park av
Henry Jos P 255 Alexander
Herrman Roy F 183 Main E rm 1139
Hicks Geo A 720 South av
Hillman Geo A 267 Alexander
Holtz Moses 856 Hudson av
Hondorf Jas L 14 Franklin rm 401
Honias John R 277 Alexander rm 711
Hopkins Heywood H 36 S Goodman
Hotchkiss Hiram G 35 Chestnut rm 201
Houch Jas S 277 Alexander rm 610
Houghton Donald C 9 Roxborough rd
Huber Carl A 80 N Goodman
Hummell Harry C 771 Portland av

Humphrey Eleanor N Mrs 277 Alexan-
der rm 305
Huntington Thurlow T 265 Alexander
Hutchens Don K 277 Alexander rm 614
Ingersoll Edwin S 26 S Goodman
Ingram Fred W 277 Alexander rm 111
Iuppa Louis A 629 Dewey av
Jameson Curtis N 1193 Genesee
Jetty Earl L 17 S Goodman
Jewett David B 219 Alexander
Jones Leonard W 16 N Goodman
Jones Thos Bansford 176 S Goodman
Jordan Anthony L 136 Adams
Kaiser Albert D 16 N Goodman
Kaufman Chas 1321 Clinton av N
Kellogg John F Jr 22 Audubon
Kemp J Harrison 430 Lyell av
Kennedy Eldred W 89 East av rm 707
(oculist)
Killip Thos 2d, 11 N Goodman
Kimbball Ray W 709 Dewey av
Klein Lawrence A 1624 Culver rd
(USA)
Kober Paul M 231 Berkeley
Kohn Lawrence A 176 S Goodman
Kominz Jacob S 37 S Goodman
Koscianski Leo C 783 Hudson av
Kraft J Eug 1239 StPaul
Laidlaw John B 176 S Goodman
Lakeman Chas S 16 N Goodman
LaPalm Leo F 256 Chili av
Lapi Louis L 378 Portland av
Large W Bruce 27 N Goodman
Lath Eug M 323 Portland av
Lavine Geo R 277 Alexander rm 612
Lazerson Maurice 1207 StPaul
Leadley Jerome H 447 Genesee
Leary Montgomery E 827 Main W
Leffmann Hilde 1960 StPaul
Lehnen Martin B 177 Thurston rd
Lenhart Chas G 277 Alexander rm 907
Leonardo Richd A 1935 Clinton av N
and 301 Smith
Lerner Macy L 332 Park av
Leven Eli A 277 Alexander rm 904
Levinstein Wm I 1125 Monroe av
Lewy Herbert 3677 Lake av
Lie Elmar 245 Alexander
Lipsett Henry V 1024 Monroe av
Loder Jos B 69 Westminster rd
Long Graydon 544 Genesee
Lowy Karl 35 Chestnut rm 805
Lunsford Chas T 574 Clarissa
Mack Wm G 1385 Main E
MacLean Basil C 260 Crittenden blvd
Maggio Chas I 70 Exchange rm 101 and
1890 Culver rd
Mangano Jas L 129 Lake av
Mannell Gustavus C 235 Alexander
Markin Jas M 11 Vick Park A
Mayer Jos R 295 West av
Maynard Frank B 331 Andrews
McAmmond J Fletcher 16 N Goodman
McDowell Nathan D 275 Alexander
McFarland Albert R 277 Alexander rm
706
McGarvey David F 277 Alexander rm
508
McGill Donald C 16 N Goodman
McIntosh John S 3417 Lake av
McKinstry Geo C 208 Park av
McLaughlin Geo W 52 Spring
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Mellen David R 35 Chestnut rm 404
Mendelson David B 35 Chestnut rm 304
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711 (surgeon)
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Moskowitz Morris J 277 Alexander rm
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Nugent Edwin J 1325 Lake av
O'Brien Elmer W 5 N Goodman
O'Connor John C 718 Main E
Olsan Hiram 395 Canterbury rd
Olsan Ira M 399 Monroe av
O'Neill Wm J 209 Chili av
Otley Carl A 3621 Lake av
Radelford Donald C 277 Alexander rm 906
Paine Arth H 277 Alexander rm 810
Palisano Philip A 775 Portland av
Parker J Merrel 525 Harvard
Parlow Allan L 277 Alexander rm 302
Patterson Robt R 55 Webster av
Peachey Clarence H 197 S Goodman
Pearson Ovid 277 Alexander rm 110
Peeler Danl D 1162 Lake av
Peluso Francesco 541 University av
Percy Wm W 12 West av
Perrin Wm 277 Alexander rm 608
Petri Hanford 14 Franklin rm 1401
Pfaff Norman J 277 Alexander rm 512
Pfluke Hugh E 965 Monroe av
Phillips Harry B 332 Lake av
Pike A Stanley 14 Franklin rm 708
Plumley W Franklin 53 S Fitzhugh
Posson Donald D 222 Chili av
Potter Jas Craig 561 University av and 32 Strathallan pk
Powell Lucius L 52 Spring (USA)
Powell W Eug 251 Arnett blvd
Preu Paul W 16 N Goodman
Price Adelbert J 557 Genesee
Prince Howard L 277 Alexander rm 414
Pucci Rose M Mrs 1092 Dewey av
Pulsifer Libby 16 N Goodman
Quigley Jas K 26 S Goodman
Quinn Patk J jr 1110 Genesee Park blvd
Rapp Milton B 415 Park av
Reed Arth P 725 Joseph av
Reitz Chas 277 Alexander rm 314
Remington Alvah C 304 West av
Remington John H 304 West av
Renzi Vincent D 295 Lake av
Reynolds Edwin R 1620 StPaul
Riley Walter J 1193 Bay
Ripton Tully D 450 Arnett blvd
Rizzo Anthony F 1084 Norton
Roberts Andrew K 103 Atkinson
Robinson Francis J 197 3d
Roby Jos 234 Culver rd
Rocktaschel Wm G 1020 StPaul
Romano Salvatore C 159 Saratoga av
Rosbasch Gustav 1072 Clinton av N
Rosenfeld Henry M 1035 Monroe av
Ross Paul A 480 Winton rd N
Rother Eug W 902 Clinton av S
Rotoli Felix J 876 Plymouth av N
Rowley Howard F 178 S Goodman
Ruben Wm S 1532 StPaul
Rumbold Lynn 1275 Culver rd
Sabey Peter K 35 Chestnut rm 803
Saell Anthony J 70 Exchange rm 101
Sahler S LeRoy 52 Spring
StJohn Harold L 823 South av
StJohn Herbert F 687 Genesee
Sampson Luther C 1170 Culver rd
Saxe Mary C 737 Main W
Sehanz Robt F 277 Alexander rm 200
Schneider Louis 941 Dewey av
Schopp Justin H 463 Clinton av N
Schreiber John P 660 Arnett blvd
Schumacher Hiram S 259 Alexander
Scinta Anthony C 661 Plymouth av N
Scinta Silas 389 Monroe av
Scott John Ward 107 State rm 32
Scott Winfield W 277 Alexander rm 302
Seel Elmer G 133 Clinton av S rm 1
Segal Harry L 233 Oxford
Shanero Isadore M 289 Alexander
Shepard Clarence A 1535 Culver rd (USA)
Shepard Hiland G 277 Alexander rm 608 and 34 S Goodman
Simpson Leo F 221 Alexander

Smith Homer W 1156 Culver rd
Snell Albert C 53 S Fitzhugh
Snell Albert C jr 53 S Fitzhugh
Snow Shirley R jr 267 Alexander
Sobie Pincus 35 Chestnut rm 800
Soble Ellis B 277 Alexander rm 105
Sommers Raymond L 2621 Dewey av
Soule Herbert C jr 16 N Goodman
Spector Louis H 1139 StPaul
Sprague E Russell 133 Clinton av S rm 9
Spratt Wray L 361 Seneca pkwy
Stalker Leonard K 277 Alexander rm 402
States Eug J 214 Garson av
Steinberg Chas LeRoy 277 Alexander rm 212
Steinhardt Gotthold 286 Rutgers
Stewart Audley D 42 East av rm 302
Stio Rocco L 741 Portland av
Stonehill Sidney 26 S Goodman
Sukovanchenko Stephen I 672 Hudson av
Sullivan Chas T 277 Alexander rm 211
Sullivan Jeremiah H 411 Seneca pkwy
Sullivan Wm C 213 Alexander
Sutter Chas Clyde 66 Park av
Swan John M 457 Park av
Tassell Harold A 221 S Goodman
Tatelman Abr J 176 S Goodman
Teresi Chas C 179 Lake av
Thomas Clarence P 26 S Goodman
Thomson Jas W 26 S Goodman
Throop David C 386 Hudson av
Tomaselli B Louis 511 Plymouth av N
Trainor Geo M 277 Alexander rm 306
Tranella Augustine J 10 Jones av
Valvo Frank C 629 Jay and 1594 Culver rd
VanAlstyne Guy B 1396 Clifford av
VanGraafelland Willard W 216 Ridge rd E (USA)
Vary Harvey J 277 Alexander rm 602
Vayo Perry G 777 University av
Vetter Geo V 375 Arnett blvd
Waffle Albert H 277 Alexander rm 404
Waldo Louis T 245 Alexander
Walker A Vincent 277 Alexander rm 806
Walker Arth H 1365 Culver rd
Walker Francis M 12 Webster av
Warren Chas W 267 Alexander
Wedd Alf M 277 Alexander rm 514
Weitzman Jos 1260 Dewey av
Welch Gilbert H 24 West av
Wendel Elmer J 277 Alexander rm 208
Wentworth Edw T 35 Chestnut rm 501
Whipple Edw G 277 Alexander rm 602
Whitney Lee A 255 Alexander
Wickens Vallance A 643 Genesee
Wilinsky Isadore J 1250 StPaul
Wilkinson MacNaughton 16 N Goodman
Williams Henry Ward 274 Alexander
Williams John R 388 Monroe av
Williams Robt R 178 Melrose
Winslow Floyd S 734 Plymouth av S
Witherspoon Chas R 20 Dartmouth
Witherspoon Wm M 451 Park av
Woggon Arth C 92 Park av
Wolin David 16 N Goodman
Wooden Warren 39 S Goodman
Woodruff Jas B 513 Monroe av
Wronker Harry 1845 Clinton av N
Wronker Simon L 1327 Clifford av
Young Marian W Mrs 252 S Goodman
Zielinski Julius F 3825 Lake av

Physicians' & Hospital Supplies
Colson Corp The 14 Franklin rm 703
General Electric X-Ray Corp 277 Alexander rm 209
Groh Geo A Co 269 Central av
Monroe Surgical Supply Co 57 Monroe av
Ohio Chemical Mfg Co The 200 StPaul (anesthetic gases)
PAINE DRUG CO The 24-26 E Main tel Main 1820—For further information see page 40 Buyers' Guide and left top lines
Pfeiffer Glass Inc 36 StPaul rm 200

Wilmot Castle Company 1255 University av

Physio-Therapists

Condoluci Jos 988 StPaul
Root Caroline M 137 Jefferson av
Stobie Wm 6 Ridge rd
Taif Edw J 1194 Plymouth av S
Taif Edw J jr 761 Plymouth av S

Piano Dealers

(See also Music Stores)
DaBoll Piano Co 203 Kenwood av
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 88 Buyers' Guide
Oster Chas W 328 Main E rm 315
Pritchard Wm T 159 North
Shale Jos 140 East av

*Piano Movers

GLANCY CARTING & STORAGE CO
Inc 3-11 Grand av tel Culver 1714—For further information see page 122 Buyers' Guide

Piano Tuners

Carr Guy M 65 Melrose
Chriswell Geo J 113 Castlebar rd
Coffin Fletcher W 7 Strathallan pk
Kuhn Herman 1070 Clifford av
Lesso Wm J 519 Magee av
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 88 Buyers' Guide
Pestorius Fredk L 43 Normandy av
Pritchard Harry F 210 Augustine
Schoenhelt Fred 328 Main E rm 224
Walley J Howard 286 Genesee Pk blvd

Pickle Manufacturers

LeFrois J B & Sons rear 1060 Norton

Picture Frames & Mouldings

Bailey Geo C J Art Shop 234 Main W
Broadhead Julia G 150 East av
Edelman Harry H 6 Herman
Livingstone John K 205 East av
Metzger Bros 836 Clinton av N
Powers Frank L 432 Main E
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines

Pipe Hangers

Carpenter & Paterson Inc 935 Park av

Pipes & Smokers' Articles—Mfrs

American Pipe Cleaner Sales Co rear 16 Rhine
Rochester Pipe Cleaners Co Inc 73 Seio

*Placament Service

SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 114 Buyers' Guide and left top lines

*Plant Owners

ROCHESTER CLEANING & DYEING CO Downtown Office Hotel Seneca bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169—For further information see page 29 Buyers' Guide and right bottom side lines

Plastics

Orleans Engineering The 130 Main E rm 808
Tri-Plastic Products Co 182 StPaul rm 509

*Plate Glass

AMERICAN GLASS & CONSTRUCTION CO 48-48 Cortland tel Main 2315—For further information see page 28 Buyers' Guide



FRANK A. DRUMIN
President

HOME BUILDING WITH ARCHITECT SERVICE

F.H.A. AND STRAIGHT MORTGAGES SUBDIVISION AND LOT SALES

RESIDENTIAL SALES APPRAISALS

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924 Lincoln Alliance Bank Building



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for

FLOWERS

441-445

CHILI AVE.

Tel.

GENESEE

117-190

HICKSON ELECTRIC AND RADIO CORPORATION**ELECTRICAL CONTRACTORS, WIRING and REPAIRS — RADIOS***New Address***Free Customer Parking on Our Premises****37 RICHMOND STREET****Telephone STONE 93****Plating Works**

C & S Plating & Mfg Co 36 Richmond
 Central Plating Works 30 Philander
 General Plating Co 77 N Water
 Reliable Plating Co 584 Smith
 Standard Plating Co 40 Brown's race
STUART-OLVER-HOLTZ CO 406 Platt
 cor Allen tels Main 5560-5561—For
 further information see page 101
 Buyers' Guide
 Toothill Fredk H 70 Cumberland
 Union Polishing and Plating Co 14
 Commercial

Plumbers

Acme Plumbing Co 1983 Main E
 Arensmeyer John G & Co 52 N Union
 Badhorn & Tremmer 57 Rosalind
 Bakelaar Henry 42 Merwin av
 Bareham H J & Sons Inc 70 Gregory
 Hill rd
 Barr & Creelman Co Inc 70 Exchange
 rm 100
 Bartlett Plumbing & Heating 650 Jef-
 ferson av
 Becker David B 1567 Main E
 Beldeck Wm J 1244 Portland av
 Bliss Plumbing & Supply Co 300 An-
 drews
 Brennan Thos J 89 Selye ter
 Burgart Adolph 530 Monroe av
 Caffery Geo H 58 Rugby av
 Caldwell Jos 145 Berkeley
 Colombo Saverio 462 Clinton av N
 Cosselmon Edw B 451 Maple
 Costick Clarence W 105 Bock
 Crowley Jas 454 Hawley
 Dean H W Plumbing Co Inc 270 Hay-
 ward av
 Della Ernest B 30 King
 DeRoller John A 128 Alphonse
 Deverell Tarleton J 387 Sawyer
 DeWitte Harry A 2142 Main E
 DeWitte Jas J 542 Hayward av
 Dill Chas J 165 StPaul
 Donovan Patk J 360 Maplewood av
 Duffy Wm J rear 298 Winton rd N
 DuMont Bros Inc 1796 East av
 Ehrmantraut Chas P 22 Hollenbeck
 Elsenberg Carl H 9 Diem
 Eysvogel Fredk G & Son 615 Main W
 Falls Frank H 336 State
 Farnung Wm J 789 South av
 Fehrenbach Wm J 878 Smith
 Feinberg Plumbing & Heating Co 175
 Charlotte
 Ferraro Philip L 32 Cameron
 Finzer Geo W Jr 471 Bernard
 Foy Chas E 4305 Lake av
 Gardner Dwight A S 695 Chili av
 Gardner Harold A 341 Genesee
 Gelmer Louis H 665 Joseph
 Grambone Co 241 North
 Guest Thos H 36 Palisade pk
 Gysel Frank 464 Birr
 Hamlin Wm P 34 Gorsline
 Hanson Ralph & Son 912 Main W
 Hart Henry & Son rear 385 Andrews
 Hartman W Wm 73 Wilder ter
 Hartnett Frank J 723 Linden
 Heinze A J Inc 666 University av
 Hery Fredk L 960 Plymouth av S
 Hodgson Mounsey 472 S Goodman
 Hoehn Edw G 62 Wilmington
 Horvitz Lester 9 Henry
HOWE & BASSETT CO Inc 840-850
 University av tel Monroe 3—For
 further information see page 102
 Buyers' Guide
 Hughes Hermon L 45 Marlborough rd
 Janowski Henry M 707 Norton
 Kalabry Plumbing & Heating Service
 229 Otis
 Kewin Benj 30 Somerton
 Kinnen Paul F 36 Federal
 Lambert Jos L 1306 Culver rd
 Lane & Geiger 898 Portland av
 Lawn Wm M 702 University av
 Leach Jas W 327 Avenue B
 Lenhard Henry P & Son 690 Glide
 Liese Fredk W 111 Cummings
 Lohmaler Geo W 694 Hudson av

Mack Walter V 50 Avenue A
 Madlen Michl G 39 Lyell av
 Mayberry Wm J 725 Flower City pk
 McBride W J Co 237 Avenue E
 McCaffry Philip J 977 Garson av
 McCormick Wm A 4 Lake av
 McGahan John 74 Woodlawn
 McGahan John J 76 Woodlawn
 Metzger and Brayer Co 485 Lyell av
 Mikel Robt Y 54 Beaufort
 Morrissey Arth W 571 Plymouth av S
 Mura Lawrence H 57 Canton
 Mura Morand P 171 Fairgate
 Murtagh Edw S 18 Hinsdale
 Murtagh Frank W 1983 Main E
 O'Flynn John D 25 Lincoln
 Owens Wm E 390 South av and 9 Menlo
 pl
 Pappert Geo W 16 Lux
 Parrish Fredk I 121 Greeley
 Paulus Bert L 459 Lyell av
 Paulus Jos A 51 Highland av
 Peck Harry A 180 Epworth
 Peter Jos J 876 Jay and 58 Canton
 Powers Chas R 115 Chapin
 Proietti Anthony 15 Clifton
 Rehberg Geo C 50 Bly
 Renner Jacob F 1312 Dewey av
 Ribstein Jos 416 Gregory
 Rice Wm F 405 Lake View pk
 Rossney F G Co 100 Superior
 Ruby Jos M 858 Clinton av S
 Salter Chas E 806 Monroe av
 Sayer and Sandel 566 Clinton av N
 Schuth Frank H 670 Winton rd N
 Schuyler Philip J 1015 Clinton av S
 Seffkin Myer 18 Sumner pk
 Shannon & Gottermeyer 638 Lake av
 Snyder E G Co Inc 86 Scio
 Snyder Edw G 71 Culver rd
 Stallman Geo W 79 Scio
 Thurston Lewis M 1652 Main E
 Troy Edw 62 Austin
 Utz Martin W 1059 Main E
 VandeWalle Wm L 102 Laurelton rd
 VanGraafeiland Fred C 113 Reliance
 VanLeeuwen Antoneus F 78 Lawndale
 ter
 Vogel Frank 2284 Main E
 Ward John R 567 Jefferson av
 Warnock & Zahndt Inc 742 Clinton
 av
 Welch Jos R 100 Richard
 Welch Jos R 574 S Goodman
 Wirth Stanton A 1091 Clinton av N
WRIGHT & ALEXANDER COMPANY
 21-23 Otsego tels Main 1056 and 6828
 —For further information see page
 101 Buyers' Guide
 Yauchzi Co The 773 Lake av
 Zimmerman John B 50 Millbank

Plumbers' Supplies

Becker Plumbing Supply Co 132 Jo-
 seph av
 Berger Hammond 242 Hudson av
 (used)
CASE W A & SON MFG CO Case bldg
 72-90 StPaul tels Main 3404-3405-3406
 —For further information see page
 102 Buyers' Guide
 Central Plumbing Supply Co 496 Cen-
 tral av
 Clinton Plumbing & Heating Supply
 Co 822 Clinton av N
 Crane Co 200 South av
 Fladd-Luig Co Inc 213-217 Central av
 (wholesale)
 Geck Plumbing & Heating Supply Co
 rear 650 South av
 Gissin Benj 80 Nassau
 Grossman A & Son 189 Joseph av
 Highland Supply Co rear 393 Gregory
 Howe & Basseth Co Inc 840 University
 av
 Hunting Company The 127 Railroad
 Karch Pipe Co rear 456 Lyell av
 Mayer Supply Co 138 Raeburn av
 Rochester Pipe & Fence Corp 306 Buf-
 falo rd (reclaimed pipe)
 Rochester Plumbing Supply Co Inc 281
 Mill

SLOAN SAMUEL & COMPANY 67-71
 Exchange tel Main 540—For further
 information see page 102 Buyers'
 Guide
 Weider Lawrence A & Son Inc 495
 Clinton av S
 Wilkinson & Herbst 91 North

***Plumbers' Supplies—Wholesale**
MATHEWS & BOUCHER 26 Exchange
 tels Main 1064-1065-1066-1067-1068—
 For further information see page 54
 Buyers' Guide and left top side lines

Polish Manufacturers
 A-No-One Polish Co 371 Flint (furn)
 Bur-Mer Co 183 StPaul rm 402
 Molyneux Chas H 297 Sunset
 Polyshine Inc 125 N Water
 World Polish Co Inc 49 Halstead

***Pork Packers**
"ARPEAKO" MEAT PRODUCTS (To-
 bin Packing Co Inc) 900 Maple tel
 Genesee 5200—For further informa-
 tion see page 85 Buyers' Guide and
 left bottom side lines

Postage Stamps & Philatello
Supplies
 Bourne John E 131 State
COVERT STAMP CO 712 E & B bldg
 tel Main 5846—For further informa-
 tion see page 103 Buyers' Guide
 Haringx Geo 36 StPaul rm 501
 Potters Hobby Shop 80 Spring

Potato Chip Manufacturers
 Potato Chip Corp of America Inc 64
 Chester
 Rochester Maid Potato Chips 10 S
 Wash
 Schuler Potato Chip Co Inc 64 Chester

Poultry Dealers—Retail
 Abronowitz Jack 19 Thomas
 Alaimo Anthony 444 North
 Amico Sam 315 Hayward av
 Berkov Jonas 44 Front
 Briskin Saml J 586 Clinton av N
 Camillaci Raymond 11 Ward
 Catalano John 467 Clarissa
 Catalano John 122 Bay
 DeSalvo Calogero 60 Jay
 DiGiovanni Guy 243 Adams
 DiNapoli Mary Mrs 391 Jay
 Dinolfo John 535 Dewey av
 DiSiato Saml 301 Scio
 Fitelson Saml 91 Kelly
 Fox Elmer Poultry Co 50 Front
 Gagliano Ignazio 394 Clinton av N
 Garliner's Poultry Store 654 Joseph av
 Giudice Emanuel 41 Jay
 Jacobson Harry 81 Hanover
 Kozel Louis 32 Vienna
 Leonardo Jos 519 Jay
 Lipsky Archie Inc 84 Front
 Lipsky's Poultry 60 Front
 Lisman Max 260 Joseph av
 Lucchesi Salvatrice Mrs 5 Sigel
 Mazzagatti Angelo 154 Rohr
 Morabito Frank 395 Portland av
 New York Poultry Market 70 Hanover
 Palermo Salvatore 168 Monroe av
 Pollock Abr J 462 Main E
 Rossetti G Raymond 350 Smith
 Savarino Salvatore 456 North
 Selicari Philip 429 South av
 Soporito Jos 633 Oak
 Vetusto Nazario 116 Joseph av
 Wayne County Poultry Co 82 Front
 Wisnover Jos 42 Herman
 Zaluk Mary A Mrs 425 Clarissa

Poultry Supplies
 Tomkinson Feed Co 1600 Dewey av

Power Plant Equipment & Supplies
 DeWolf Furnace Corp 77 South av rm
 216

THE SIDNEY B. ROBY CO.
 208-214 SOUTH AVENUE
 STONE 1129-1130-1131-1132-1133
MILL SUPPLIES
 Sole Distributors PRATT AND LAMBERT PAINT PRODUCTS
 AUTOMOTIVE EQUIPMENT & SUPPLIES
 IRON AND STEEL
 CONTRACTORS' SUPPLIES
 BICYCLE AND MOTORCYCLE SUNDRIES

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Johnston Engineering Co The 31 Gibbs
rm 312
STONE COMPANY The 1321 Com-
merce bldg tel Main 5483—For fur-
ther information see page 103 Buy-
ers' Guide
Turbine Equipment Co 217 East av rm
45

Power Plant Installation
BAREHAM H J & SONS Inc 70 Greg-
ory Hill rd tel Monroe 1136—For
further information see page 101
Buyers' Guide

***Precision Measuring Machines**
SCHIEFER F W MACHINERY CO
514 E & B Bldg 39 State tels Main
6782-6783—For further information
see page 83 Buyers' Guide

Premium Goods
Colgate Palmolive Peet Co 83 Frank-
lin

***Pressing Machines**
AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 80 Buy-
ers' Guide

Printers
Adcraft Printers 183 StPaul rm 206
Alco Press 404 Avery
Alderman Printing Co 46 Gorham
Anthony-Klee Corp 165 StPaul 4th fl
Apollo Press Inc 938 StPaul
Art Print Shop The 77 StPaul 3d fl
Atlantic Press 3315 Lake av
Becker M Co 210 Cypress
Bednar Printing Co 268 State
Blowers LaVerne C rear 233 East av
Borzilleri Bros 165 3d
Brewer & Newell 183 StPaul rm 301
Brown R F Co Inc 163 StPaul 4th fl
Brown & Rice 15 South av 3d fl
Bryan & Schuler 42 N Water 2d fl
Bullock & Sheppard 44 Allen
Burnett Printing Co Inc 95 Manhat-
tan

Burns Geo P Press Inc 49 N Water
Canfield & Tack Inc 192 Mill
Carson Printing Co 742 Clinton av N
Case-Hoyt Corp 792-814 StPaul
Central Printing Co 416 Central av
Century Printing & Specialty Co Inc
The 183 StPaul rm 406
Chapman Press 36 StPaul rm 409
Civic Press The 5 StPaul rm 308
Clonick-Feasler Co 999 Main E
Cohber Press Inc 99 N Water
Colorprint Company 121 N Water
Community Press 3351 Lake av
Conolly Henry Co 228 South av
Conolly James Printing & Binding Co
Inc 135 Allen cor Clarissa
Crampton Ortho J 87 Reynolds
Daily Record Co Inc 29 Water N
Davis & Jones Printing Co Inc 145 St-
Paul 2d fl
Deal Conrad Press 77 South av rm
207

DEMOCRAT & CHRONICLE 59-61 Main
E tel Main 7400—For further infor-
mation see page 89 Buyers' Guide
and left side lines

Drexler Print Shop Inc 36 StPaul rm
510
DuBois Press The 637 Bway
Elchorn & Birmingham 100 S Fitzhugh
Eveready Printing Co 181 Joseph av
Feasly Arlington B 974 Main E
Fleming Printing Co 32 South av rm
2

Flower City Press 5 StPaul 2d fl
Franklin Press 36 StPaul rm 422
Galle Clarence H 457 Alexander
GANNETT COMPANY Inc Times sq
Exchange at Broad W tel Main 900—
For further information see page 90
Buyers' Guide

Glide Press The 47 Glide
Goodman Benj 245 Joseph av
Gordon Press 558 Court
Grashon Myron 297 Joseph av
Hart Leo Co The 1776 Clinton av N
Heindl Louis & Son 149-151 Andrews
Henderson-Mosher Inc 228 South av
Hiller Wm Press 1063 Main E
Homan Frank E 17 Judson
Iacelli's Printing Co 130 White
Interstate Printing Co Inc 145 StPaul
3d fl

Irvington Press 84 Mortimer
Kilbourn Press The 328 Main E rm
227

Kirstein Printing Service 158 Monroe
av

Klee Eug W 82 StPaul rm 524
Kunz & Maurer 40 Franklin rm 204
Lake View Printing Co Inc 144 North
Leahy Printer 16 Aqueduct
Ledger Publishing Co 482 StPaul
Levin Irving 10 Johnson
Lighthouse Printing Co 106 Oakland
Lincoln Printing Co 77 South av rm
301

Lipson Press 60 Thomas
Livingston Morris W 142 Anthony
Loysen Leslie E 459 Portland av
Lyman Photo-Lith Inc 183 StPaul rm
308 (offset printers)

Mani-Fold Co The 82 StPaul rm 518
Manzler Publishing Co rear 268 San-
ford

McNeill Albert W 183 StPaul rm 204
Monroe Printing Co 206 Lux
Morrison Press The 320 Andrews
Nu-Art Press 305 Allen

Nuijens Harry M 765 Glide
O K Printing Co Inc The 49 N Water
Paddock Press Inc 63 MtHope av

Palumbos Edw rear 144 Lewis (USA)
Palumbos Lawrence V rear 144 Lewis
(USA)

Palumbos Victor D rear 144 Lewis
Patrick Label Co 49 South av
Peerless Print Shop 376 Clinton av S
Pfeiffer Printing Co 36 Richmond
Process Color Printing Co 183 StPaul
rm 603

Progress Print Shop Inc 95 Manhattan
Ridge Press The rear 1392 Dewey av
Rochester Alliance Press Inc 49 N
Water

ROCHESTER GERMAN PUBLISHING
CO 237 Andrews tel Stone 278—For
further information see page 88 Buy-
ers' Guide

Rogan John Printing Co 36 StPaul rm
308

Ruda Printing Co 29 N Water
Sales Printing Co 435 Benton
Schneider Bros 77 Division
Schneller Richd F 695 Avenue D
Schroder Fred C J 130 Main E rm 739
Schwab Wm C rear 289 Campbell
Seneca Printing 268 Clinton av N
Shearer Printing Co 94 State
SIMONDS PRESS THE 49 South av tel
Main 3456

SMITH JOHN P CO Inc 193-197 Platt
tel Main 384—For further infor-
mation see page 103 Buyers' Guide

Specialty Printing Co 811 Lake av
Steele E H Co 145 StPaul 2d fl
Strecker Fredk Co 508 StPaul
Thrft Printing Co 143 Clifton
Universal Printing Co 244 Monroe
Universal Sales Book Co 100 McKin-
ster
Verwey Printing Co 49 South av
Waite G Washington 1849 East av
Walker Wm W 838 Clinton av S
Willard Printing Co Inc 119 N Water
Witzel Howard W 163 StPaul 2d fl

Printers' Supplies & Equipment
Bingham Bros Co 980 Hudson av
(rollers)
Hart Wm C Co Inc 259 Exchange
(rollers)

International Printing Ink Corp 14
Franklin rm 703
Lassco Products Inc 485 Hague
Parazin Printing Plate Co 5 StPaul rm
536
Printers Supply House 67 Mill

***Private Detectives**
(See also Detectives)
DOYLE DETECTIVE BUREAU & AR-
MORED CAR SERVICE 901-903-905
Commerce bldg tel Main 1744—For
further information see page 39 Buy-
ers' Guide and right top side lines

Produce Dealers
Amico Saml 20 Roch Food Terminal
(wholesale)
Cohen Abe Co Inc 66 Roch Food Ter-
minal
Cominsky & Priceman 22 Rochester
Food Terminal
Eber Bros & Co Inc 55 Roch Food Ter-
minal (wholesale)
Hallauer Wm F Co Inc 150 Portland
av (wholesale)
Josh Gardens 370 Ridge rd E
LaMute Angie 416 North
Lays Bros & Co 166 Roch Food Ter-
minal
Martino Louis 130 Weld
Michaels Benj 165 Hollenbeck
Palumbo Angelo 626 Lake av
Peacock Fruit Co Inc 58-62 Roch Food
Terminal
Pearlman J H Co 216 Hudson av
Pogal E Co 32 Roch Food Terminal
(produce)
Sullivan Vincent G 28 Alexander
Taylor Peter 366 Thurston rd
Termotto Bros rear 263 Averill av
Victory Fruit & Vegetables 363 Main E

Projection Apparatus
BAUSCH & LOMB OPTICAL COM.
PANY (mfrs) 635 StPaul tel Main
4305—For further information see
page 93 Buyers' Guide

***Property Management**
ALLIANCE REALTY CORP 920 Lin-
coln-Alliance Bank Bldg tel Stone
7270 Sundays and evenings Charlotte
334—For further information see
page 107 Buyers' Guide and right
top side lines

BIETRY HERBERT J—REALTOR 1117
Lincoln-Alliance Bank bldg tel Stone
2904—For further information see
page 107 Buyers' Guide

GORSLINE WILLIAM H—REALTOR
1107 Commerce bldg tel Stone 2460
KING HARRY M—REALTOR 1383-
1385 Lincoln-Alliance Bank bldg of-
fice tel Main 3162 res tel Monroe
3888—For further information see
page 105 Buyers' Guide and left top
side lines

McINTOSH C E CORP Monroe bldg 23
Exchange tels Main 250-251—For
further information see page 106
Buyers' Guide and left top lines

POMEROY ORGANIZATION Inc 243
Powers bldg tels Main 6044-6-6
Branch Offices Syracuse and Buffalo
—For further information see page
109 Buyers' Guide and left top side
lines

ROCHESTER REAL ESTATE CO The
529 Genesee Valley Trust Bldg tels
Main 2872-2873—For further infor-
mation see page 110 Buyers' Guide
and right bottom side lines

STREB NORBERT CO 223 Powers
Bldg office tel Main 4579 res tel
Main 3201—For further information
see page 111 Buyers' Guide and left
top side lines

Psychologists
Brouwer Bernard H 14 Rundel pk

**KALBLEISCH
CHAMPION, Inc.**

**WRITING
ALL
FORMS OF
INSURANCE**

**MAIN
833**

**306-308
GRANITE
BUILDING**

**BARTHOLOMAY
DAIRY
INC.**

**—
Pasteurized
MILK
In Cream Top
Bottles**

**—
Homogenized
VITAMIN
D
MILK**

**—
GUERNSEY
Pasteurized
MILK**

**—
CHOCOLATE
MILK**

**—
CREAM**

**—
MAIN
6520**

**555
ST. PAUL
STREET**

MATHEWS & BOUCHER

Wholesale
Hardware
Merchants

MAIN
1064

26
Exchange
Street

Venetian
Blinds
a Specialty
For Estimate
PHONE
MAIN 3342

W.B. GRAVES & CO.
SEE INSIDE FRONT COVER

Established
1899
Rochester's
Largest
Home
Furnishing
Store

— EGBERT F. ASHLEY CO. —

See page 62 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 62 Buyers' Guide
PHONE MAIN 444

*Public Accountants

(See also Accountants & Auditors)

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel STONE 868
JACKSON & ZAENGLEIN (CERTIFIED PUBLIC ACCOUNTANTS) 31 Exchange rms 506-511 tel MAIN 4706
JOHNS & COMPANY 34 State rm 303 tel MAIN 6658
NARAMORE, NILES & CO (CERTIFIED PUBLIC ACCOUNTANTS) 950 Lincoln-Alliance Bank Bldg 183 Main E tels STONE 920-921
STAUNTON ROBERT E (CERTIFIED PUBLIC ACCOUNTANT) suite 1131 Mercantile Bldg 25 North office tel STONE 3983 res tel GENESEE 4223
WILLIAMS GLENN O & CO (CERTIFIED PUBLIC ACCOUNTANTS) 1023 Lincoln-Alliance Bank Bldg 183 Main E tel STONE 1650
WILSON, SHULTS & CO (CERTIFIED PUBLIC ACCOUNTANTS) 1201-1225 Commerce Bldg 119 Main E tels MAIN 4686-67

Public Buildings & Halls

(See Buildings—Public & Office)

Publications

Blum's Baseball Bulletin 49 N Water Community News The (weekly) Rapp-McGill Inc publishers 145 StPaul 3d fl
Fraternal Age (monthly) Walter Basye pub 65 Broad W rm 516
Fraternal Monitor (monthly) Mutual Underwriter Co pub 16 Main W rm 537
Investographs 31 Gibbs 2d fl
Lumber Co-Operator The (monthly) 82 StPaul rm 605
Mutual Underwriter (monthly) Mutual Underwriter Co pub 16 Main W rm 537
Rochester Commerce (weekly) 55 St-Paul
Trendograph 31 Gibbs 2d fl
United States Supreme Court Advance Opinions semi-monthly during sittings of the court Lawyers Co-operative Publishing Co, Aqueduct bldg Butts pl
Victorian Magazine 34 State rm 306

Publishers

Auto Account Publishing Co 42 East av rm 414
Bareham & Saunders Inc 42 East av rm 413
Basye Walter E 65 Broad W rm 516
Catholic Courier & Journal Inc 50 Chestnut 5th fl
Credit Press The, Box 52, Brighton Sta
Daily Record Co Inc 29 Water N
DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 89 Buyers' Guide and left side lines
Encyclopædia Britannica Inc 14 Franklin rm 800
GANNETT COMPANY Inc Times sq Exchange at Broad W tel Main 900—For further information see page 90 Buyers' Guide
Glad Tidings Publishing Society 34 Lawn
Grolier Society Inc 14 Franklin rm 608
Haines & Co (criss-cross tel director.) 119 Main E rm 823
Investographs 31 Gibbs 2d fl
Kelly Read & Co Inc 508 StPaul (art) Lawyers Co-operative Publishing Co The, Aqueduct bldg, Butts pl
Mutual Underwriter Co 16 Main W rm 537
North Printing Co 111 Lyell av
Oxford Publishing Co 49 N Water

Paul Publishing Co 19 Conklin av
POLK R L & CO Inc (directory) 729 Powers bldg 16 Main W, District office 179 Lincoln, Boston, Mass tel Hancock 6309
Prentice-Hall Inc 125 Meigs
Rapp-McGill Inc 145 StPaul 3d fl
ROCHESTER GERMAN PUBLISHING CO 237 Andrews tel Stone 278—For further information see page 88 Buyers' Guide
Rochester Sun Corp-Shopping News 93 Clinton av S
Rochester Times-Union, Times Sq, Exchange cor Broad W
Screw/Machine Publishing Co Inc 45 Exchange rm 516
SHEPARD CHARLES 833 Genesee Valley Trust Bldg office tel Main 3770 res tel Hillside 1510

Pump Mfrs & Dealers

Alert Products Inc 46 Cole
American Brake Shoe & Foundry Co, Kellogg Division 97 Humboldt
Beers Leroy F 150 Broad
Brown E C Co The 845 Maple (spray)
Crosier Jas H 33 University av (gasoline)
Holderle Bros Inc 341 Exchange
Kellogg Division of the American Brake Shoe & Foundry Co 97 Humboldt
Scott Pump Co 645 Atlantic av (washing machines)

Purchasing Agents

Aman Sylvester W 1000 Lexington av
Barker Merritt D 1000 University av
Barnum Fredk 187 N Water
Bayer W Bert 1029 Lyell av
Bennett Colbourne A 105 Court House
Bolt Wm F 258 State
Borlen David C 1099 Jay
Brauch Clarence J 132 Andrews
Braunschweig Homer L 72 Clarissa
Brunzel Emile E 45 Ford
Burrighs Paul L 501 Main W
Charity Wilbert A 100 National
Chazan Sam 85 Railroad
Christensen Casper A 840 University av
Cody Peter J 1230 University av
Collins Herbert B 333 State
Coomber Percy A 755 Ridge rd
Curtis Floyd W 6 Haloid
Cushman Byron B 46 Andrews
Dailey Jos A 127 Railroad
DeMay Clarence A 224 Mill
Derendorf Irving C 850 StPaul
Dunn Howard M 280 Lyell av
Edwards Robt S 100 Carlson rd
Ehrstein Jos 45 Crouch
Ellsworth Henry E 300 State
Fearnley Cecil H 28 Industrial
Fischer Elwood G 900 Maple
Fisher Anna M 6 Hastings
Flynn Theresa 666 Driving Park av
Ford Neallo R 367 Orchard
Fox Jesse C 89 East av rm 1000 and West av ext
Gleichauf Herbert K 1048 University av
Golfe Leon 845 Maple
Gould Fred S 569 Lyell av
Harblson John T 1447 StPaul
Hauer Wm H 95 Main W
Henry John T 303 State
Hilton Bernard F 7 Griffith
Hubbard Halsey E 565 Blossom rd
Jack Frank B 410 N Goodman
Jacobs Gustav F 555 StPaul
Johnson Floyd L 56 Rutter
Johnson Norman E 277 N Goodman
Jones Edw R 133 Murray
Knapp Elmer G 801 West av
Krembel Clarence P 154 Clarissa
Leavens Edw R 250 Main E
Luchsinger Clarence 39 Russell
MacKenzie Jas L 15 Exchange
Marcellus W Jackson 313 Norton
McKinley Earl M 40 Franklin 4th fl

Messe Aime 193 Platt
Miles Ralph 281 Mill
Miller Wm W 97 Humboldt
Moore Helen D 167 Ames
Mumford Louis A, Rockwell pl
Mylacrairie Walter F 850 StPaul
Naylor Wm T 391 Lyell av
O'Connell David J 156 Ames
Ogilvie Arth 267 State
Prest Delbert K 16 Dowling pl
Reynolds Frances A 155 Exchange
Rosa Robt J 400 West av
Rosenthal Archibald B 26 Sherer
Sauer Raymond C 39 Russell
Schauber Marion A Mrs 1155 Clinton av N
Sckye Milton E 274 N Goodman
Shanley Leo W 1600 Clinton av N
Start Wm E 40 Franklin 4th fl
Stauff Arth J 31 N Water
Thayer Chas A 1 Mustard
Thon Henry C 1415 Clinton av N
Tomlinson Redfield 1255 University av
Trebnar Harvey E 280 Lyell av
VanHouten Alice E 65 Plymouth av S
Vosburg Albert L 207 Tremont
Wadhams Chas H 20 Curtice
Webb Fredk E 91 StPaul
Weidel Chas J 224 Alexander
Welter Edwin G 46 MtHope av
Wilkes Fredk E 183 Main E
Wilson Byron J 19 Main W
Wood John C 1 Mustard
Wydell Chas J 224 Alexander

Radio Broadcasting Stations

W H A M Broadcasting Station, The Sheraton 111 East av
W H E C 40 Franklin rm 320
W H F M 89 East av rm 807
W S A Y Broadcasting Station 328 Main E rm 300

*Radio Receiving Sets & Parts—Mfrs

STROMBERG-CARLSON CO 100 Carlson rd tel Culver 260—For further information see pages 104 and 117 Buyers' Guide

Radio Sets and Parts—Mfrs
Brown Radio Corp 38 Scio

Radio Sets & Supplies—Retail
ALHART ELECTRICAL CO Inc (Stromberg-Carlson) 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 104 Buyers' Guide

Baum & Nash Radio Service 405 Main W
Boardman Radio rear 23 Elton (repairs)
Boyce David M 169 Steko av (repairs)
Briggs Radio Shop 56 Clifton (service)
Brighton Radio & Electric Co 251 Winton rd N
Carroll Radio Sales Inc 569 Thurston rd
Colalanni Michl 717 Clinton av N (service)
Cornish Theo P 284 Rosewood ter (repairs)
Davis Douglas M 165 Monroe av
Dean Fordyce H 141 Mulberry
DeWitt Raymond A 27 Indiana (repairs)
Dorcheo Clarence 255 Genesee
Drake LeRoy A 719 S Clinton av (repairs)
F M Service Co 380 Winton rd N
Gleason Lawrence C 1380 Dewey av
Granger Radio Service 62 Spring
GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines
Gutmann Louis G 57 Stutson
Hartmetz Frank 256 Benton (repairs)
Henophy Vincent C 119 Garfield (repairs)

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Hickey Jas D 120 Avenue C (repairs)
HICKSON ELECTRIC AND RADIO CORPORATION, New address 37 Richmond tel Stone 93—For further information see page 43 Buyers' Guide and left top lines
Joe's Radio Service 662 Monroe av
Johnson Elmer W 297 Clarissa (repairs)
Kane Radio Service 117 Cleon
Kemp Equipment Co 39 MtHope av
Kemp Radio Service 331 Main W (repairs)
Lanze Radio Service 497 Portland av (repairs)
Levis Music Stores 33 South av and 412 Main E
Marsh Albert H 241 Lark (repairs)
Marsh Harold G 930 Main W
Masline Radio Parts 293 Central av
Masline Radio & Electronic Equipment Co 192 Clinton av N
McGovern Norman C 5 Elsdon (repairs)
Meyer & Johnson 88 Sanford
Radio Electronic Co 607 Main W (repairs)
Radio Parts & Equipment Co 244 Clinton av N
Ray's Radio Service 532 Chili av
ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 52 Buyers' Guide and right top lines
Rochester Radio Supply Co 114 StPaul
ROCHESTER RADIO & TELEVISION (service) 45 Scio tel Stone 3388—For further information see page 104 Buyers' Guide
Russell's Radio Service 331 Ridgeway av
S O S Radio 310 North (repairs)
Sanzotta Nicholas 181 Peck (repairs)
Schaap Leonard 150 Akron (repair)
Schmidt Rudolph & Co Inc 43 South av
SIBLEY, LINDSAY & CURR CO 228-230 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines
Standard Radio & Electronics 1795 East av
Supreme Radio Sales & Service 108½ Genesee (repair)
Sweet Victor L 98 Scio
Thimm Otto C A 19 Champlain (repairs)
Tom's Radio & Sound Co 9 Jay
Tremmer Thos L 192 Cady
Vecchio Jos R 613 Portland av (repairs)
Vic and Ed Radio Shop 273 Clinton av S (repairs)
Will Ambrose 1287 Clinton av N (and refrigerator)
Wood Merrill A 175 Winbourne rd (repairs)

Radio Sets & Supplies—
Wholesale

BEAUCAIRE INC (Philco) 114 Monroe av tels Stone 5694-5

Railroad & Passenger Stations

Baltimore & Ohio RR Co 320 Main W
Central sta, Central av bet Clinton av N and Joseph av
Lehigh Valley Sta 99 Court
Lincoln Park Station (B&O RR) 650 West av
Otis Station (NYC RR) 552½ Lyell av nr Warner

Railroad Supplies & Equipment
Southern Wheel Division American
Brake Shoe Co 82 Barnum

Railroads

(See also Transportation Lines Freight)
Allegheny & Western Railway Co 155 Main W

Atlantic Coast Line RR Co 183 Main E rm 931
Baltimore & Ohio RR Co 155 Main W, 25 Oak and Genesee Docks ft Box-art
Buffalo Rochester & Pittsburgh Railway Co 155 Main W
Clearfield & Mahoning Railway Co 155 Main W
Erie Railroad Co 16 Main E rm 220
Erie Railroad Co Freight House 200 Exchange
Mahoning Valley Railroad Co 155 Main W
NYC RR, Central av cor Clinton av N
Pennsylvania RR Freight House 357 Main W
Southern Railway System 42 East av rm 421

***Rat Exterminators**
ELECTRONIC TRAPS INC 63-65 Monroe av tel Stone 6378—For further information see page 3 Buyers' Guide

Reading Rooms

Christian Science Reading Room 20 East av rm 200 and 335 Main E rm 200
First Church of Christ Scientist Reading Room 335 Main E rm 200
Reynolds Reading Room 16 Main E
Unity Reading Room 29 Gibbs
Young Men's Christian Assn The 100 Gibbs

Real Estate

(Realtors are designated by an asterisk *)

Abel Realty Co 217 East av rm 24
Abrams Clarence J 25 Main E rm 419
Adamus Realty Co 210 Weaver
*Agnello Jos L 2244 Clifford av
Agnew Agency Inc 8 Exchange rm 114
Alaimo Chrispino 50 Phelps av
*Albright Realty Co 45 Exchange rm 803
Alexander David 8 Exchange rm 114
*Allen Dwight H 16 Main W rm 708
ALLIANCE REALTY CORP 920 Lincoln-Alliance Bank bldg tel Stone 7270 Sundays and evenings Charlotte 334—For further information see page 107 Buyers' Guide and right top side lines
Almy Willey H 360 Main E rm 13 (broker)
Andrews Real Estate Co 45 Exchange rm 432
Aucher J Wm 45 Salisbury
*Ball Lloyd B 16 Main W rm 421
Beardsley-Clarke Realty Co Inc 19 Main E
Berghash Realty Co Inc 130 Clinton av S rm 10
Best Clifford E 34 State rm 204
Best John J 34 State rm 204
*Bianchi Francis P 39 State rm 510
*BIETRY HERBERT J—Realtor 1117 Lincoln-Alliance Bank bldg tel Stone 2904—For further information see page 107 Buyers' Guide
Bingham Saml A 69 S Union
*BORCHARD RALPH R 320 Cutler bldg 42 East av office tel Stone 5084 h 133 Weldmere rd Ironde res tel Charlotte 1121-W
Brennan Carl F 89 Hickory
Brennan Geo E 65 Broad W rm 216
Brighton Corp 565 Blossom rd
Britton W N Realty Co Inc 328 Main E rm 508
*Brockway LaMonte W 65 Broad W rm 417
*Brooks Irving L 16 Main W rm 421
Brown Austin A 77 Boardman
Brown S Walter 429 Lyell av
Bullard Arth H 81 Exchange rm 403
Burke Marcus P 822 Garson av
*Burns J Stewart 16 Main W rm 337

Calmont Realty Corp 16 Main W rm 730
*Cameron Realty Co 16 Main W rm 214
CAPITAL REALTY CO 506 Wilder Bldg tel Main 5217—For further information see page 107 Buyers' Guide
Capitano Jos 1359 Clifford av
*Carmichael Jas J 855 Powers bldg 16 Main W
*Carroll R H Corp 39 State rm 418
*Caschetta Amel 771 Plymouth av N
Case Jos L 16 Main W rm 341
Celona Cosimo 1299 Clinton av N
*Chapman Jas W Realty Co 1032 Genesee Park blvd
Chollie Onie 778 Norton
Cirri Nunzio C 296 Portland av
*Colgan Carroll C 84 Inglewood dr
Colton Realty 662 Monroe av
Continental Housing Corp 45 Exchange rm 803
Costich Bros Inc 101 Walbar
COTTAGE PARK ASSOCIATES 341 Powers bldg tel Main 5737—For further information see page 107 Buyers' Guide and right top side lines
Cottrell Fred W 16 Main W rm 723
Court Realty Co The 5 StPaul rm 312
*Crittenden Real Estate Co 183 Main E rm 604
***CULVER J Z CO—REALTORS** 216-217 Exchange bldg tel Main 7052
Daley Wm C 16 Main W rm 420
Davis Chas I Realty Co 5 StPaul rm 542
*Dispenza Chas M 6 State rm 502
Doell Henry F 239 Birt
Doherty Realty Co Inc 1015 Culver rd
Duke Kathleen F Mrs 175 Gibbs
Dutcher Chas A 45 Exchange rm 1001
East Avenue & Gibbs Street Corp 10 Gibbs rm 408
Eck Nicholas H 30 Depew
Edwards Realty Co 42 East av rm 206
Elmore Emory 10 Pitkins
Empire Realty 669 Jay
Engert Geo A 39 State rm 714
Farmer Ernest G 103 Sanford
*Feldman Wm A 261 Flower City pk
Fenyvessy Chester 85 Main W rm 205
Finocchiaro Natale 155 Fulton av
Finucane Thos W Corp 183 Main E rm 1204
Flaum Morris 55 Wilson
Flynn Thos F 322 Sawyer
***FOOTE EDWARD B—REALTOR** 104 Exchange Bldg office tel Main 4743 res tel Monroe 8034—For further information see page 108 Buyers' Guide
Frankland John C 414 Main E
Franklin Realty 202 Dickinson
*Friederich Bros Realty Co 710 Lake av
Friendly Realty Corp 80 Main W
Fuller Harriet B Mrs 9 Rowley
*Garfield H H Realty Corp 45 Exchange rm 812
*Garland Agnes C Mrs 281 Eastman av
Gerhard Gottlieb M 75 Savannah
Glebel Frank J 415 Lake av
Glidea John E 978 Plymouth av S
Glofrida Philip 8 Exchange rm 401
*Giustino Leonard A 16 Main W rm 249
*Gleason C Arth 16 Main W rm 116
Glew Albert E 40 Franklin
*Gokey John J 8 Exchange rms 806-807
*Goldstein Louis 34 Trenaman
***GORSLINE WILLIAM E—REALTOR** 1107 Commerce bldg tel Stone 2460
***GOUTREMONT J E CORPORATION** 802 Union Trust bldg tel Main 5581—For further information see page 105 Buyers' Guide and front cover
Grassi Guy T 16 Main W rm 437
*Greeno F L & Co Inc 130 Main E rm 404
*Gross Jacob Inc 16 Main W rm 245
***HALL REALTY CO** 289 Powers bldg tel Main 257—For further information see page 108 Buyers' Guide

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Real Estate—Con

Hammer Realty 92 Chandler
Hanrahan Realty 419 Flower City pk
Harris-Becker-Campbell Corp 19 Main
W rm 610

*Harris Donald D 16 Main W rm 346
Hayes Burton J 146 Ravenwood av.

*Hempel Frank L 22 Laurelton rd

*Herman Harry Realty Co Inc 16 State
rm 420

Hicks Arth W 248 Steko av

Home Mortgage Co 5 StPaul rm 411

*Howe-Morgan Co 21 S Fitzhugh

Institutional Securities Corp 31 Ex-
change rm 200

Inzina Jos 289 Central pk

Irving Realty Co 432 Plymouth av S

Judson Power Co 38 Brown's race

Kaminski Jos D 1057 Norton

Kepner Isaac J 55 Hall

*KING HARRY M. Realtor 1333-1335

Lincoln-Alliance Bank bldg office tel

Main 3162 res tel Monroe 3888—For

further information see page 105

Buyers' Guide and left top side lines

King Sara G 509 Arnett blvd

Kirk Edw C 167 Mulberry

Kleiman Barney 330 Maplewood av

*Klonick Ralph Corp The 109 Main E

Kramb Realty 449 Chili av

Lake Shore Properties Inc, Beach av,

ofc 183 Main E rm 944

Lakeshire Corp 16 Main W rm 337

Leader Morris 119 Main E rm 825

Leipham Hilda S Mrs 125 Grand av

*Licata Rudolph B 58 McNaughton

Lindsley Eva M Mrs 62 Frost av

*Lum Real Estate & Ins Co 16 Main W

rm 241

*LOEB & ROSENTHAL CO Inc (spe-

cializing in investment properties)

suite 128-130 Powers bldg tels Main

3743-3744—For further information

see page 109 Buyers' Guide and left

top side lines

Mac-Realty 375 Bway

*MACANTE REALTY CO—REALTORS

244 Power Bldg office tel Main 1046

res tel Genesee 3661—For further in-

formation see page 109 Buyers' Guide

*MacEacheron Dewitt D 16 Main W rm

441

Maloy Wm J 43 Main E 2d fl

*Marcille Harry B Inc 14 Franklin rm

905

Margolis Sander B 130 Clinton av S rm

7A

Mass Mutual Life Ins Co (real estate

dept) 315 Alexander rm 234

Matthews Wheaton 16 Main W rm 410

McCarthy Wm F 2150 Culver rd

*McGarraghy Real Estate Co 960 Port-

land av

*MCINTOSH C E CORP Monroe bldg 23

Exchange tels Main 250-251—For fur-

ther information see page 106 Buy-

ers' Guide and left top side lines

McNall Arth 5 StPaul rm 311

*Mickles John D 8 Exchange rm 210

Miller Emil M 206 Canterbury rd

Miller Geo R 186 Normandy av

Miller Kath W 16 Main W rm 341

Montrose Development Corp 45 Ex-

change rm 803

*Moore Jas R 265 MtVernon av

Moore Wm B 215 Rugby av

Morris Geo Ralph 374 Wellington av

Mount Lillian G 130 Main E rm 321

Mule Santo 340 6th

Murphy Mary A Mrs 94 Garfield

Nash Arth L 485 Grand av

National Realty Service 8 Exchange rm

301

Neil Real Estate Co 16 Main W rm

536

Nichols Harry E 10 Pembroke

Niger Anthony P 16 Main W rm 437

Nolan Chas F 114 Brr

North East Realty Service 41 Gothic

North End Realty Corp 1115 Hudson

av

Nunnold Chas A 1189 N Goodman

Oakley Fred W 16 Main W rm 448

Odenbach Company The 7 Clinton av

S

Ontario Realty Co Inc 1424 Dewey av

Ous Realty 776 Genesee

*Packer Henry Corp 183 Main E rm

639

Pappas Jas 147 Hillside av

Paris Nicholas 119 Main E rm 505

*Parmelee E G Real Estate Co 8 Ex-

change rm 407

*Passero Jos J 16 Main W rm 131

Payne Geo J 129 Meigs

Pedulla Jas J 117 Weld

Peraino John 411 Webster av

*Perkins Henry T Real Estate Co 31

Exchange rm 403

Plumeri Louis C 122 Glendale pk

Plymouth Realty Co 34 State rm 402

POMEROY ORGANIZATION Inc 243

Powers bldg tels Main 6044-5-6 branch

offices Syracuse and Buffalo—For

further information see page 109

Buyers' Guide and left top side lines

Probst Philip T 14 Franklin rm 814

Probst Realty Co 14 Franklin rm 814

Railway Properties Corp 267 State

*Reilly Robt 183 Main E rm 944

Ricki Jos J 573 Hudson av

Ritchey Inc 4 Johnson

*Roberts Louis A 208 Bartlett

Roberts Real Estate Co 16 Main W rm

604

Roche Realty Co 16 Main W rm 443

Rochester Development Corp 46 Sager

dr

ROCHESTER REAL ESTATE CO The

529 Genesee Valley Trust bldg tels

Main 2872-2873—For further infor-

mation see page 110 Buyers' Guide

and right bottom side lines

Rochester & New York Realty Co 10

Gibbs rm 408

Rockwood Realty Service 1740 Lake

av

*Roeser Eug C 39 State rm 223

*ROGERS HERBERT A 43 Main E of-

ice tel Main 5131 res tel Monroe 3574

—For further information see page

106 Buyers' Guide and front cover

Ross Albert 296 Central pk

Rossiter Leo B 45 Gibbs rm 2

Rotundo Thos 16 State rm 411

*Rowe Albert W 16 Main W rm 407

and 120 Anthony

*Rupert Howard C 16 Main W rm 445

*RUPPERT HARRY P—REALTOR 209-

210 Wilder bldg office tel Main 1883

res tel Glenwood 1474—For further

information see page 110 Buyers' Guide

and left top side lines

*Sage Chas H 45 Webster av

Santay Art F 130 Main E rm 805

*Sassone Alexandre 67 McNaughton

Schantz Geo E 173 Meigs

Schlitzer Irene M Mrs 687 Averill av

Schorer Margt L Mrs 94 Wellington av

Schroeder Ernest A 296 Driving Park

av

Schweid Harry A 1165 Park av and

130 Clinton av S rm 10

Security Realty Service 109 Woodward

Seven Fourteen University Ave Inc 714

University av

*Sevio Geo M 47 Woodward

*Shackleford Nora F Mrs 42 East av

rm 128

Sharer Kate D Mrs 183 Arbordale av

Shea Edw J 610 Monroe av

SHELDON CHARLES I 121 Powers

bldg office tel Main 2919 res tel

Monroe 6684-W—For further infor-

mation see page 110 Buyers' Guide

Sheppard A Lincoln 93 Brooks av

Sherman Morris 521 Clifford av

Shied Michl F 85 Winchester

Skromak Geo 77 Klein

*Slade Lester P 119 Main E rm 923

Slobbe Amy W Mrs 73 Cherry rd

Smith Chas E 57 North

Smith Wm H 1050 Plymouth av S

Spampinato Jas 8 Exchange rm 301

Spies Chas F 663 Winton rd N

Sprague Ernest A 15 Alford

Steidlitz David 4 Rowley

Stone Howard M 427 Lake av

*STREB NORBERT CO 223 Powers

Bldg office tel Main 4579 res tel

Main 3201—For further information

see page 111 Buyers' Guide and left

top side lines

Struck Leonard J 246 Laburnum cres

*Stubbs Saml E 82 StPaul rm 623

Sturmer Richd J 954 Clifford av

Suter Danl B 16 Main rm 439

*Sutton Clyde V 14 Franklin rm 610

Talia Jos 175 Cummings

Talluto Gaetano 84 Rohr

Taylor Forest W Inc 328 Main E

Taylor Robt F 83 Gorsline

Teall John Edw 24 Rugby av

*Teller Palmer H 46 Roslyn

*Thomas & Cook 15 State

*Tighe John D 16 Main W rm 337

Toor Bernard B 5 StPaul rm 522

*Travers Michl H 472 Oxford

*VanDeusen Earl W 662 Monroe av

and 453 Seneca pkwy

VanDuser Edelbert 247 Grand av

*Voellnagel Theo F 39 Wyndham rd

Wagner General Realty Co 16 Main W

rm 421

*Waingrow Daisy R Mrs 28 Overdale

pk

*Waingrow David M 28 Overdale pk

Wakefield Securities Inc 16 State rm

309

*Wales Chas H 16 Main W rm 117

Waltjack Corp 80 Main W

Warren Albert H 14 Franklin rm 814

Weber Chas M 1050 Genesee Park blvd

Weiland Marie E 155 Magee av

Werder E S Realty Co 16 Main W rm

314

Werdna Realty Corp 64 Chester

Wesgate Geo R 58 Wilmington

Whalen Richl L 16 Main W rm 422

Wheeler Arth W 16 Main W rm 312

*Wicks Ralph A 16 Main W rm 309

Wilder Realty Co 8 Exchange rm 411

*Wilson Herbert E 328 Main E rm 316

Woodruff Donald L 662 Monroe av

*Woodworth Wm H 1236 Culver rd

Wright Securities Inc 39 State rm 418

Zielinski Real Estate Co 1115 Hudson

av

Real Estate—Owners & Dealers

Cox Real Estate & Building Co 36 St-

Paul rm 103

ELLWANGER & BARRY REALTY CO

668 MtHope av tel Monroe 783

*Realtors

BIETRY HERBERT J 1117 Lincoln-

Alliance Bank bldg tel Stone 2904—

For further information see page 107

Buyers' Guide

DRUMM FRANK A 920 Lincoln Alli-

ance Bank bldg tel Stone 7270 Sun-

days and evenings Charlotte 834

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McINTOSH CLARENCE E Monroe bldg 23 Exchange office tels Main 250-251 res tel Monroe 5540-R—For further information see page 106 Buyers' Guide and left top side lines

MORRISSEY JAMES W member Society of Industrial Realtors 529 Genesee Valley Trust bldg tels Main 2872-2873—For further information see page 110 Buyers' Guide and right bottom side lines

PERKINS HENRY T REAL ESTATE CO 31 Exchange rm 403 tel Main 3309—For further information see page 109 Buyers' Guide

POMEROY ORGANIZATION Inc 243 Powers bldg tels Main 6044-5-6 branch offices Syracuse and Buffalo—For further information see page 109 Buyers' Guide and left top side lines

REILLY ROBERT 944 Lincoln-Alliance Bank bldg office tel Stone 1415 res tel Monroe 2445—For further information see page 110 Buyers' Guide

ROGERS HERBERT A 43 Main E office tel Main 5131 res tel Monroe 3574—For further information see page 106 Buyers' Guide and front cover

RUPPERT HARRY P 209-210 Wilder bldg office tels Main 1882-1883 res tel Glenwood 1474—For further information see page 110 Buyers' Guide and left top side lines

STRED NORBERT CO 223 Powers bldg office tel Main 4579 res tel Main 3201—For further information see page 111 Buyers' Guide and left top side lines

*Recording Thermometers
TAYLOR INSTRUMENT COMPANIES 95 Ames corner West av tel Genesee 4800—For further information see page 121 Buyers' Guide

Refrigerator Mrs & Dealers
Cable-Wiedemer Inc (dealers) 197-213 Central av
Chapman H S Service Co 48 Clay av (service)
Iceless Cooler Corp 14 Franklin rm 703 (cooler)
Refrigeration Sales & Service 57 Spring

SIBLEY, LINDSAY & CURR CO (dealers) 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines

Regulator Mrs—Temperature & Presser
Fulton Sylphon Co 14 Franklin rm 703
Gas-Gard Co 80 Main W
Powers Regulator Co 135 Spring
Ruggles-Klingemann Mfg Co 119 Main E rm 1321

Re-inforcing Steel—Bars & Mesh
HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 120 Buyers' Guide

Remnants—Dealers
Cutero Bros Co 11 Furnace (leather)

*Rental Agents
BIETRY HERBERT J—REALTOR 1117 Lincoln-Alliance Bank bldg tel Stone 2904—For further information see page 107 Buyers' Guide

KING HARRY M. REALTOR 1332-1335 Lincoln-Alliance Bank bldg office tel Main 3162 res tel Monroe 3888—For further information see page 105 Buyers' Guide and left top side lines

McINTOSH C E CORP Monroe bldg 23 Exchange tels Main 250-251—For further information see page 106 Buyers' Guide and left top side lines

ROCHESTER REAL ESTATE CO The 529 Genesee Valley Trust bldg tels Main 2872-2873—For further information see page 110 Buyers' Guide and right bottom side lines

RUPPERT HARRY P—REALTOR 209-210 Wilder bldg office tels Main 1882-1883 res tel Glenwood 1474—For further information see page 110 Buyers' Guide and left top side lines

Repair Shops
Acme Supply Co 225 North
Demac Business Service 82 StPaul rm 521 (business machines)
Faltz Wm G 382 Clinton av N (elec motors)
Lake Ave Repair Shop 3313 Lake av
Lansing Clarence W rear 46 Joslyn pl (cash registers)
Lighthouse Edw R 538 Main W
Robeson Royal Service Co 251 Lyell av (elec appliances)
Simon Arth O 144 Andrews (machinists)

*Residential Properties
GOUTREMOUT J E CORPORATION 802 Union Trust bldg tel Main 5580—For further information see page 105 Buyers' Guide and front cover

Restaurants
Adams Thos 123 StPaul
Adkins Raymond J 869 Dewey av
Al's Lunch 161 StPaul
Albert's Coffee Shop 200 State
Albert's Grill 328 North
Alessi Angelo 191 Clifford av
Alex Bros Lunch 1264 Main E
Allen Edw M 1650 Dewey av
Amato Aug 945 Genesee
Anagnos Nicholas 406 Lyell av
Anastos Geo 337 Central av
Anderson Everett R 1435 South av
Angelidis Danl G 541 Central av
Aprile Chas P 1551 MtHope av
Arcade Restaurant The 35 Main E
Arcade Tea Room Inc 461 Ridge rd
Arena Alfonse 351 Bay
Arnett Dinette 298 Arnett blvd
Art's Restaurant 228 Ridge rd
As You Like It 1773 Dewey av
Atanasew Alex 437 Main E
Attardo Ross 429 Portland av
Augino Jos 1744 N Goodman
Baker Grace M Mrs 50 Wilder
Baptist Temple Cafeteria 50 North
Barco Saml P 8 Pitkin
Barduna Otto 381 Gregory
Barnes Oscar 193 Troup
Barrett W Thos 499 West av
Battaglia Louis C 219 Pennsylvania av
Bavarian Restaurant 746 Jay
Beck Kath 713 Clinton av N
Bedini Ernesto 4653 Lake av
Beech Grill 1258 Main E
Bel Air Restaurant 461 State
Belvedere Restaurant 542 Monroe av
Benn's Grill 628 Winton rd N
Best Diners 168 Cumberland
Bichara Peter J jr 460 Oak
Bienkowski Zygmunt 822 Clifford av
Bill's Refreshment Stand 82 StPaul rm 520
Binazeski Cath Mrs 52 Galusha
Blaesi Philip 792 N Goodman
Bloom Sidney 785 Main E
Blue Front Grill 438 Main W
Blue Heaven Lunch Room 3 Hudson av
Blue Kitchen The 4 North
Boehmer Edw 264 Clinton av N
Bolton Geo H 48 Lake av
Bott Aug 8 Bay
Bovenzi Jos 89 Latta rd
Brass Rail Restaurant 354 Main E
Brennan Loretta B 107 Brown

Brighton Gardens rear 1821 East av
Brite Kitchen Restaurant 228 Monroe av

Broadway Restaurant 90 Bway
Brown Medard H 63 State
Brown Richd H 624 South av
Brown & Christiano 14 Front
Buchmiller Edw 302 University av
Bungalow Tea Room 1456 MtHope av
Burke Bridget 225 StPaul
Burley Jas A 632 Clarissa
Burns Jerry Tavern rear 1176 Portland av
Bus Terminal Restaurant 88 South av
Cafarelli Antonio 473 Clinton av N
Camardo Don J 450 South av
Camelio Jos 289 Smith
Camelio Luigi 535 State
Candle Light Coffee Shop 1666 East av
Capitol Grill 87 Main W
Caruso Restaurant 51 Elm
Casey Patk 970 Main E
Chamberlain Mary C Mrs 207 Clinton av N
Chet's Do-Nut Shop 862 Dewey av
Christ's Lunch 117 Front
Christie Michl 377 Whitney
Christopher Nicholas 210 Genesee
Chronis Jim, Circle cor N Goodman
City Hall Cafe 78 Main W
Claridge Restaurant 143 Clinton av N
Clark's Cafe 315 Scio
Cleary Dennis L 12 N Water
Cliff Grill 20 Cliff
Clifford Regina Mrs 485 Main E and 108 Main W
Clifford Robt 277 East av
Club Grill 10 N Water
Cobb's Hill Grill 1104 Monroe av
Coffaro Jas C 434 Bay
Coffee Pot Grill The 530 Central av
Coffee Shoppe The 15 Clinton av S
Cohen's Restaurant 315 Joseph av
Colony Restaurant Inc 25 S Fitzhugh
Community Coffee Shop 1851 East av
Constantine Karl 461 N Goodman
Cook's Sandwich Shop 310 Main E
Cookie's Restaurant 21 Front
Copper Candle The 106 East av
Corrigan Wm J 204 Genesee
Cosmano Louis 354 Otis
Cotton Club 222 Joseph av
Cottrone Anna Mrs 160 Lyell av
Country Club Diner 1743 East av
Court Restaurant 14 N Union
Cozy Dinette 229 Lyell av
Crispin Chas H 117 Exchange
Cropo Jos 316 State
Crupi Carmen 96 Otis
Culver Chop House 6 Franklin
Cutali's Restaurant 107 North
Cutali's Spaghetti Restaurant 25 Broad W

D & M Restaurant 556 StPaul
Damizio Ralph 538 Portland av
D'Andrea Pasquale 503 Maple
Daniels Jos H 293 Clarissa
D'Aprile John J 82 S Fitzhugh
Dauphin's Diner 960 Clinton av S
Dave's Diner 116 Ames
Davis Romano I 707 Maple
Deers Peter 21 Richmond
DeForge Paul 1680 Lake av and 1694 do

DeGrazia Anthony 27 Lime
Deles Michl T 133 Joseph av
DeVecchio Frank 117 Lyell av
DeMarco Frank F 228 State
Dengler's Grill 259 Jefferson av
Denny's Restaurant 100 Main W
DePalma Michl 4695 Lake av
Dietz Henry J 1805A East av
DiMartino Jos 425 North
Dimoff Gus R 18 Monroe av
Dini Nicola Mrs 527 Central av
Dinner Bell Restaurant 476 Monroe av
DiPasquale Henry 48 Pennsylvania av
Dirso Jos 703 Hudson av
Dixon Fred A 1172 Plymouth av S
Dodd & Miller Restaurant 564 Chili av
Dodge Pearl 1479 Lyell av
Doell Fredk H 1698 Dewey av

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Dolliver A Roger 75 Spring
Donovan Jos J 596 Jefferson av
Dore Robt H 335 Buffalo rd
Doyle Martin J 425 Merchants rd
Dugway Grill 827 Atlantic av
Dukelow & Griffith 1085 Lyell av
E & E Sandwich Shop 37 Main E
E & L Lunch 417 Court
East Main Grill 1076 Main E
East Main Restaurant 1376 Main E
Eastman Grill 52 Monroe av
Eddie's Chop House 1554 Main E
Edelson Isadore 34 Joseph av
Edgerton Grill 40 Costar
Eggleston The 47 Clinton av S
Elsmann Jos 58 Madison
Elite Restaurant 656 South av
Elmcraft Grill 723 Winton rd N
Embassy Restaurant 39 South av
Ernest Alf Inc 25 East av
Ester Geo H 1485 Dewey av
Evanglisti Mary Mrs 380 State
Everybody's Lunch 466 Monroe av
F & E Restaurant 29 Pullman av
Fackelmann Henry 1087 Clinton av N
Falardeau Hubert A 1550 Lake av
Fang's Restaurant 2 River
Farrell's Grill 619 Lexington av
Favorite Foods Cafeteria Inc 58 East
av
Fedder Cyril J 176 Charlotte
Fern Restaurant The 349 Exchange
Fien's Restaurant 791 Meigs
Fischer Fredk A 1456 Clinton av N
Fisher Carl 297 Lyell av
Five and Ten Lunch 460 Main W
Flahive Thos J 62 N Fitzhugh
Fleming Jos E 4699 Lake av
Flick's Sea Food Grill 1830 Main E
Flower City Spaghetti Restaurant 394
Central av
Flynn Jerry 209 Exchange
Four Corners Restaurant 14 State
Fragette Jas H 843 StPaul
Frank John G rear 51 Taylor
Fustanio Russell 106 Bartlett
G & R Grill 150 Court
Galletto Mauro 195 Whitney
Gangarosa Fredk 220 State
Gans & Dell 814 Brown
Garden Grill 1129 Norton
Garver Fred C 116 South av
Gene's Cafe 208 Ridge rd E
George's Restaurant 21 South av
Gerakos Gus N 963 Clinton av S
Giambrone John 58 Andrews
Gibson Melvin H 948 Genesee
Gibel Cora Mrs 659 Clinton av N
Gilliard Grill 250 Clinton av N
Giuffrida Alf 26 Lowell
Giuliano Jos 88 Pennsylvania av
Gizle Miriam Mrs 318 State
Glasgow Jas S 361 Plymouth av S
Golden Gate Hotel 551 Portland av
Golden Grill Inn The 4775 Lake av
Gordon's Sea Food House 642 Monroe
av
Graham's Restaurant 836 Main W
Green Gable Chicken Shack 110 Joseph
av
Green Mill 1026 Hudson av
Griddle Restaurant 272 State
H-B Sandwich Shop 8 Main W
Haag Ray A 797 Maple
Happy Hour Restaurant 738 Clinton
av N
Harbor View Restaurant 4665 Lake av
Harding Napoleon 358 Ormond
Harman Gertrude C Mrs 884 Ridge rd
Harris Nicholas M 607 West av
Heagle Mayme Mrs 1 Henrietta
Heath Irene E Mrs 839 Central av
Hecox Burt W 12 North
Heidt Elmer 1457 Clinton av N
Herbert's Diner 503 Monroe av
Herrington Donald Y 464 Hudson av
Hick's Howard P 561 Clinton av S
Home Dairy Co 111 Main E and 63
Main W
Home Food Co 38 Main E
Home Grill 370 State

Home Lunch 492 Main E
Hook Harry F 848 Main W
Hotel Cadillac Coffee Shop 51 Chestnut
Hotel Union 40 S Union
Howard Johnson's 1881 Monroe av Br
Hub Grill 170 State
Hudson Diner 755 Hudson av
Hudson Lunch 111 Hudson av
Humboldt Lunch 397 Humboldt
Hyde Park Restaurant 353 Central av
Iacobelli Madeline Mrs 44 Lyell av
Imperial Lunch 154 Main W
International Restaurant 126 Front
Irish Village 243 Mill
Izzo Jos 106 Lake av
J & M Restaurant 411 Lyell av
Jenks Chas M 26 South av and 310 Uni-
versity av
Jenks Thos 1467 Clifford av
Jimmie's Restaurant 257 Clinton av N
Joe's Chop House 89 Elm
Joe's Lunch 235 Winton rd N
Juzwiak Jos J 127 Front
Kaiser's Coffee Shop 292 Monroe av
Kamper Sadik 110 Scio
Kane Frank L 173 Anderson av
Karelwa Stanley 379 Hudson av
Kaul's Grill 1386 Main E
Kausch John P 897 Joseph av
Kenealy Edw F 1604 Lyell av
Kenealy John T 1119 University av
Klotz Gustave G 106 Clinton av N
Koda Restaurant 320 State
Koehler John Jr 835 Portland av
Koerner Edw A rear 426 Norton
Kralles Restaurant 228 Clinton av N
Kramer Edw W 387 Norton
Kramer's Restaurant 806 Main W
Krezdorn John G 2 Oakman
Krikzens Tessie Mrs 27 Front
Kurowski Ignatz 813 Hudson av
Lake Way Inn 2 Palm
Lambo's Restaurant 1181 N Goodman
Lane Harold 1417 MtHope av
Langford Bros 259 Monroe av
LaRoche Chas D 24 Pullman av
Laube's Old Spain 11 East av
Lawson's Bill Grill 74 South av
Lazary Pantells K 132 Front
Leary's Window Bar 421 River
Lee's Rest 547 State
Leone Jos C 664 Clifford av
Liberty Lunch 16 Plymouth av N
Lill Geo J 236 Clifford av
Lill Irene C Mrs 60 Atlantic av
Limpede Nick Y 208 Clinton av N
Lin Far Chinese American Restaurant
48 East av
Lindelow Chas 733 Main E
Lindner Amelia Mrs 41 N Goodman
Lindy's Restaurant 375 Central av
Lipari Anthony G 42 Lake av
Lippa & Liberati 292 Orange
Litchfield Grill 480 Main W
Little Alexander 4430 Lake av
Little Harlem 176 Joseph av
Little Old New York 334 Court
Lochner Conrad 628 Portland av
Lomio Michl 524 Jay
Lorenzo's 31 Chestnut
Lowell Restaurant 23 Lowell
Lynam's Grill 200 Webster av
MacDonald Chas D 222 Portland av
Mack Irene Mrs 5 StPaul rm 212
MacKearnin & Smart 1666 East av
MacVicar's Grill 522 Monroe av
Madison Grill 736 Genesee
Malley Hyman B 499 Monroe av
Mandi Crati 198 North
Manetz John 820 Buffalo rd
Manhattan Restaurant 25 East av
Manton Raymond J 506 Ridge rd
Maple Grill 851 Lake av
Marcucci Lee 430 Monroe av
Marsocci Frank 240 Adams
Martin Margt Mrs 74 Mortimer
Massey Wm 372 Thurston rd
Massie's Restaurant 814 Clinton av S
Maxie's Chop House 34 N Fitzhugh
Mayflower Doughnut Shop 239-241
Main E
McGlone Guy 507 Lyell av

McNally Margt Mrs 119 Front
Meagher Jos H 1474 Lake av
Mechanics Institute Cafeteria 90
Spring
Medical Arts Restaurant 277 Alexander
rm 106
Meintel Robt 1163 Clinton av N
Meisch Jos B 228 Conkey av
Meyers Anthony J 394 Lyell av
Mickalowski Jas 61 Lowell
Miller Harold F, Broad W cor Allen
sts
Mitre John 183 Bloss
Mitre Nalle 187 Bloss
Moisant Edwin H 461 Maple
Monroe Cafe 208 Monroe av
Monroe County Barney's Inc 31 Clin-
ton av S
Montanarella Angelina M Mrs 353
Lyell av
Morella Parospo 389 Exchange
Mortellaro Fannie Mrs 33 Lowell
Muhs Arth W 1346 StPaul
Murphy Andrew B 172 Monroe av
Murrer Otto 794 Culver rd
Naas Bernard M 370 and 374 South
av
Nab-A-Lunch 180 East av
New York Central Restaurant 419 At-
lantic av
Nicolich Chris 458 StPaul
Nill Gerhard 852 Portland av
Norman Cafe 403 Campbell
Norman's 175 East av
Norman's Restaurant 650 Culver rd
North & Hudson Grill 329 North
Northeast White Tower System Inc 58
Clinton av N
Northway Restaurant 924 Main W and
402 Main E
Nusbaum Irving 75 Clinton av S
Nusbaum's Casino 25 Stone
O'Connor John G 204 Cortland
O'Dell Robt D 253 East av
Odenbach Restaurants Inc The 207
Main E and 7 Clinton av S
Oehlbecke Frank 168 Webster av
O'Neil Barbara E Mrs 48 Front
Ontario Refectories Inc, Genesee Valley
pk, Ontario Beach pk and Elmwood
av nr Penn RR
Ottman Bros 45 Front
Pal Grill 622 Clinton av N
Palozzi Domenica Mrs 190 Jay
Palumbo Andrew J 4428 Lake av
Pappas Louis 18 Spring
Parizek Frank 2001 Main E
Park Avenue Grill 648 Park av
Parkdale Restaurant 15 Pullman av
Payd Eliz F Mrs 635 West av
Pearl Harbor Inn 599 Broad W
Pennell Grace W Mrs 82 Lake av
Peters Thos 278 Main W
Petrillo Jos 493 State
Phil's Diner 1142 Clifford av
Piccarreto Jos 1887 Clifford av
Pillars The 12 Exchange
Pimpert Albertina Mrs 798 Brown
Pine Tree Inn 1225 Ridge rd
Pinnacle Restaurant & Bar 875 Monroe
av
Plymouth Restaurant 362 Plymouth
av S
Polish-American Restaurant 1065 Hud-
son av
Ponazecki Julian 56 Herman
Post Ave Grill 8 Post av
Post Grill Inc 884 Central av
Powers Tap Room 80 Main W
Puritv Lunch 271 Main W
Quality Restaurant 474 N Goodman
Quick Lunch 596 Plymouth av S
R.G.R Inc 966 Main E
R & H Coffee Shoppe 81 Verona
Rainbow Restaurant 405 Brown
Ralph's Cafe 498 StPaul
Ray Clarence L 85 Spring
Red Dome The 91 State
Red Wing Restaurant 1185 Clinton av
N
Red's Liberty Bell Restaurant 1440 Mt-
Hope av

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Reinhardt Geo A 510 Portland av
Remington Grill 333 Platt
Ricci Anna V Mrs 1153 Plymouth av S
Ricciardo Mary Mrs 223 Troup
Ritz Harold F 561 Main E
Ritz Restaurant 1176 Portland av
Ritzenthaler's 685 Maple
Riverview Restaurant 242 South av
Roast Beef Tavern 1046 Main E
Rob Roy's Dinette 600 StPaul
Rochester Brass Rail Inc 354 Main E
Rochester Griddle Restaurant Inc 835
Lake av and 430 State
Rochester Restaurant 392 Main E
Rochester Towne Tavern 11 Gibbs
Rock Wilma Mrs 731 Lake av
Rogacs Jos 4 Owen
Romashko Jos 452 Main W
Roncone Peter 232 Lyell av
Roosevelt Restaurant 267 Oxford
Roy Fred C 173 Court
Russell D Walter 205 Scottsville rd
Russell's Grill and Restaurant 126 Reynolds
Rustic Grill 17 Front
Ruth's Coffee Pot 425 Lyell av
Ryan Jas L 1488 Dewey av
Ryan John C 1620 Lake av
Saeger Gottlieb 218-220 Clinton av N
Sagamore Room 111 East av
StJohn Fredk 430 State
Salinis Jos 54 Joseph av
Salvaggio Angelo 202 Otis
Salvaggio Chas L 553 Bay
Santillo Emil 405 Plymouth av N
Sassone Alex 956 Lyell av
Sawyko Harriett J Mrs 212 Colvin
Scanlon John F 800 Maple
Schlafer Frank 361 Child
Schlenker's Grill 666 Monroe av
Schmeer Edw J 489 Dewey av
Schu Wm H 1428 Dewey av
Schuber Edwin F 67 Monroe av
Seadeek Claude E 479 Carter
Seager's Diner 215 State
Seidel Wellington A 695 Clinton av S
Senator Restaurant 35 Plymouth av N
Senz Wm H 673 Glide
Seventy Seven Club 272 Whitney
SHERATON ROOM (formerly Sagamore Room) John A Moie genl mgr
111 East av tel Stone 2828—For further information see page 57 Buyers' Guide and right bottom side lines
Shwader Kathryn Mrs 157 Broad W
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines
Siggelow Wm F 923 Genesee
Skelly Frank 2269 Culver rd
Slim Kiggin's Cafe 1065 Main E
Smith Danl G 325 Genesee
Smith Fredk M 8 Mill
Smith Irene A Mrs 509 West av
Smyke Barth 2 Leighton av
Snow White 1852 Culver rd
Soldi's Cafe 482 Jefferson av
Soppe Saml E 113 Front
South Avenue Restaurant 672 South av
Spiegel Benedict F 1375 MtHope av
Spiro's Grill 207 Winton rd N
Spitali's Spaghetti House 817 North
Splendid Lunch 141 Front
Stamiris Nicholas 114 Main W
Star Restaurant 600 Main E
State & Platt Grill 310 State
Sterling Diner 1860 East av, 1106 Main E, 811 Main W
Steve's Lunch 1442 Main E
Stone Rebecca Mrs 32 Roch Food Terminal
Subway Lunch 224 Main W
Sulkowski Frances Mrs 559 Joseph av
Sullivan Restaurant 217 Scottsville rd
Sweet Marilyn R 252 State
Swing Club 115 Buffalo rd
Swirl Club 353 Brown
Tahou Nicholas 296 Main W
Talo Geo 256 Court

Tantalo Don 341 Lyell av
Taube & Kremer 52 N Water
Terminal Restaurant 347 Central av
Terrace Garden 1151 Ridgeway av
Thibeau deau Nellie Mrs 1009 Jay
Thorpe Geo A 990 Ridge rd
Tic Toc Grill 1746 East av
Times Square Restr 44 Exchange
Toddle House 282 Alexander and 363 Park av
Tom Thumb Tasty Foods 584 Monroe av
Tomczak Walenty 665 West av
Triton Hotel Restaurant 1443 Main E
Trixie Restaurant The 766 Monroe av
Trumbull Lena Mrs 532 Thurston rd
Trupin Saml 38 Lowell
Union News Co 72 Franklin and NYC Station
University Lunch 706 University av
Van Michl 108 South av
VanDerhoff Leo J 337 E Henrietta rd
Veltz Chas J 611 Clifford av
Ventura Jas E 1700 Lake av
Vergo Jos 234 Monroe av
Vesuvio Restaurant 58 Clinton av S
Vetter Albert J 200 Peck
Viola's Cafe and Restaurant 772 Clinton av N
Voelkl Mary F Mrs 392 Lyell av
Voelkl Restaurant 34 Glide
Voslokos Theo 160 Monroe av
Waldorf Bros, Ridge rd
Waldorf System Inc 12 Clinton av S, 35 East av, 10 and 149 Main E
Walsh Michl 19 StJohn's pk
Walt's Bar-B-Q Lunch 7 Avenue E
Washington Restaurant 145 Main W
Wayside Diner 415 Ridge rd
Weber Edwin J 66 Clinton av N
Weber Oscar C H 870 Jay
Wee Dinette 107 Chestnut
Wehs Jos 1392 StPaul
Weins Frank J 1222 Norton
Weinstein Allison 1160 N Goodman
Welch John E 169 State
Wellworth Lunch 116 North
West Main Restaurant 88 Main W
Westfield Grill 964 Chili av
Wheel Cafe The 237 East av
White Kitchen Restaurant The 503 West av
White Oak Restaurant 925 Maple
White Rose Grill 582 South av
White Swan Restaurant 445 Main E
White Tower Systems Inc office 27 Exchange, restrs 178 Court, 58 Clinton av N, 126 East av, 20 Exchange, 1540 Lake av, 440 Ridge rd W
Wildor Sandwich Shop 2 Exchange
Wilson Harold L 1012 Culver rd
Winton Restaurant 647 Winton rd N
Wirth-Bott Co 844 Clinton av N
Wissel Herman A J 134 Monroe av
Wojczak Jos 1165 Hudson av
Wynn Bernard J 622 Lake av
Wynn Howard J 493 West av
Young Men's Christian Assn The 100 Gibbs
Young Women's Christian Assn Kent Hall 57 S Wash
Z-R-3 Restr 109 State
Zdrozny Josephine M Mrs 356 Ames
Zuzwaki Anthony 181 Front

*Road Builders

WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232, after 6 p m call Charlotte 112—For further information see page 35 Buyers' Guide

Roofers

Allen Frank G 268 Post av
Alliance Roofing Co 554 Hudson av
American Tile Roofing Co 131 Garson av
Bartosh Edw J 85 Redfield
Becker Roofing Co 705 Bway
Bertram Geo F & Son 37 Loomis
Bonura Jos 685 North
Brabant Emil 385 Sawyer

Campanella Philip 201 Morton
Capasso L Roofing Co 426 Clinton av N
Central Modernization Co 181 East av
Chamberlain Oscar W 43 Leavenworth
Coate Vernon L 220 Plymouth av S
Cocchia Louis A 50 Villa
Davis Elmer W Inc 201 MtHope av
DeRose Saml 122 Lyell av
FLESH & SCHMITT Inc 118 Brown cor Verona tel Main 5234—For further information see page 115 Buyers' Guide and left bottom side lines
Flower City Roofing 54 Nichols
Hexagon Roofing Co 657 Jay
Hornung Bros 17 Roth
Ideal Roofing Co 54 Phelps av
KEMP EQUIPMENT CO (Kemp Roofing Co) 39-57 MtHope av tel Main 1786—For further information see page 111 Buyers' Guide
Kemp Roofing Co 39 MtHope av
Keystone Construction Co 217 East av rm 35
Long Wm H Co rear 513 Clinton av S
McBride Richd C 156 Cady
McCONNELL JOHN S 271 Mill bus tel Main 3081 res tel Glenwood 641
Meyer Wm J Co Inc 103 Griffith (asphalt, tile and slate)
Monahan Daniel A 64 Edmonds
Osband A & Sons 350 Hudson av
Pike Roofing Co 290 Versailles rd
Pinch Ray W 43 2d
Rohring Albert H 105 Laburnum cres
Scaldone Guy 101 Joiner
Siddons John Co The 61 N Water
Smith Ralph J 852 Chili av
Star Roofing Co 435 Verona
Tilo Roofing Co Inc 25 S Union
U S Home Improvement Co 450 StPaul

Roofing Materials & Supplies

ALLING & CORY CO The 25 Verona tel Main 6060—For further information see page 99 Buyers' Guide
American Roofing & Siding Co 14 Franklin rm 703
Bay Roofing Co 101 Bay
High Grade Manufacturing Co 752 Genesee
Horn H G Roofing Co 954 Portland av
HUBBS & HASTINGS PAPER CO 819-325 Main W tels Main 6702-6703—For further information see page 99 Buyers' Guide and right bottom side lines
Interstate Waterproofings Contractors Co 392 Main W
Levis Roofing Co 68 Gorham
MATHEWS & BOUCHER 28 Exchange tels Main 1064-1065-1066-1067-1068—For further information see page 54 Buyers' Guide and left top side lines
MORSE WILLIAM B LUMBER CO 340 Main W tel Main 160 and 936 Main E tel Monroe 44 and 951 Thomas av
Summerville tel Charlotte 589—For further information see page 77 Buyers' Guide and right bottom lines
P R and S Construction Co 1280 Main E
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 86 Buyers' Guide and left side lines
Sanger Products Co 752 Genesee

Rubber Goods

Berman Tire & Rubber Co 58 Olean (scrap rubber)
Chamberlin Rubber Co 94 Clinton av N
Gates Rubber Co 662 Monroe av
Prince Rubber Co Inc 16 Main W rm 309
Smith Earl E 183 Clinton av S rm 2

*Rubber Stamps

BOURNE JOHN R ESTATE 181-183 State tels Main 1233-1234—For further information see page 112 Buyers' Guide and right top side lines

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See Page 94
Buyers' Guide

Rubber Stamps—Con
MORSE C H & SON 21 North Water tel
Main 1291 (air cushion)—For further
information see page 112 Buyers'
Guide

RIEGER & NIX STAMP WORKS 259
Central av tel Main 5749

Rubber Stamps & Seal Presses
Mfrs & Dealers
Bourne John R Estate 131 State
Morse C H & Son 21 Water N
Rieger & Nix Stamp Works 259 Cen-
tral av

***Rubber Tires & Tubes**
(See Tire Dealers)

***Rubber & Steel Stamps—Mfrs**
& Dealers
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For fur-
ther information see page 112 Buy-
ers' Guide and right top side lines
MORSE C H & SON 21 North Water
tel Main 1291—For further informa-
tion see page 112 Buyers' Guide
RIEGER & NIX STAMP WORKS 259
Central av tel Main 5749

Rug Dealers
(See also Carpets & Rugs)
Damoth Harry W 89 Anderson av
Deverian Nasib V 258 East av
Deverian Robt V 125 East av
Rug Market 248 Monroe av
Solickian Arsen 108 East av
3A Rug Exchange 345 Court (used)
Tiftickjian Bros 72 East av rm 2
Youmans LeRoy W 772 Blossom rd

Rug & Carpet Cleaners
Automatic Rug Cleaning Co rear 674
South av
Baker Rug Works 629 Oak
Elter Cleaning & Sales Co 44 Arthur
Empire Rug & Carpet Co 38 Joseph av
Gray Carpet Cleaning Works The 251
Sanford
Smith Albert E 833 StPaul

Safe Deposit Boxes—For Rent
CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625, Brite-
ton office 1806 East av personal loan
and mortgage departments 17 Main
E—For further information see page
6 Buyers' Guide and right side lines
COMMUNITY SAVINGS BANK OF
ROCHESTER NY The East Side
office cor Main and Clinton, Mechan-
ics office 21 Exchange, East av of-
fice 89 East av tel Stone 364—For
further information see page 9 Buy-
ers' Guide and left top lines

GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av Spencerport of-
fice Spencerport, NY—For further in-
formation see page 8 Buyers' Guide
and right side lines

LINCOLN-ALLIANCE BANK AND
TRUST CO 183 Main E at Stone st
tel Stone 300 branch offices 33 Ex-
change, 1495 Lake av, 886 Main W,
560 Monroe av, 520 Portland av, 460
N Goodman, 1853 Monroe av, 621
Titus av Irondequoit—For further in-
formation see page 7 Buyers' Guide
and right top lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For
further information see page 10 Buy-
ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47
Main W at Fitzhugh S branch office
40 Franklin tel Stone 1425—For fur-
ther information see page 11 Buyers'
Guide and right top lines

ROCHESTER TRUST & SAFE De-
POSIT CO main office 5 Main W at
Exchange, East Side office 30 Clin-
ton av N tel Main 5960—For further
information see page 12 Buyers'
Guide and back binding

SECURITY TRUST COMPANY OF
ROCHESTER 103 Main E at Water
S tel Main 954—For further informa-
tion see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
Main office 19 Main W tel Main 7100,
20 East av, 4359 Lake av, 590 Joseph
av, 175 Lyell av cor Saratoga av, 15
Hudson av, 1398 Culver rd, 548 Chili
av and 844 Dewey av—For further
information see page 14 Buyers'
Guide and right side line back
cover

***Safe Experts**
PUNNETT SAFE CO 545 West av tel
Genesee 7737

Safe Mfrs & Dealers
BRUSH-PUNNETT CO 545 West av tel
Genesee 7737—For further informa-
tion see page 113 Buyers' Guide
Punnett Safe Co 545 West av (reprs)

Safety Devices & Equipment
Rochester Safety Equip Co 83 Howell

Sand & Gravel Dealers
Elam Fred H 546 Bernard
Goodberlet E C & Son 17 Cairn
Schwalbach John 1283 Clinton av S
Tavormina John P 177 Fernwood av
Valley Sand & Gravel Corp The 183
Main E rm 1417

Sanitariums
Brennan Convalescent Home 31 Run-
del pk
Chase Sanitarium 24 Cambridge
Dale Sanitarium 1040 Lake av
East Avenue Sanitarium 2152 East av
Elmhurst Sanitarium 5 Portsmouth ter
Fairlawn Rest Home 1565 East av
Field Sanitarium 525 Lake av
Frank Jas 136 Chili av
Heaverin Estelle R Mrs 96 Chili av
Hebert Home 337 Gregory
Herle Eliz A Mrs 23 Strathallan pk
Knorr Sanitarium & Convalescent
Home 139 Troup
Leonard Lillian Mrs 44 Lorimer
Private Home for Elderly People 9
Buckingham
Stewart Ruth V Mrs 540 Winton rd N

Sash, Doors & Interior Trim
Bannister Lee 133 Clinton av S rm 17
EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
76 Buyers' Guide

Francis Metal Door & Window Corp 46-
48 Cortland

GEORGIAN BAY LUMBER CO Inc 181
Humboldt tel Culver 1400—For fur-
ther information see page 78 Buyers'
Guide

HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663—
For further information see page
76 Buyers' Guide

Hopeman Lumber & Mfg Co Inc 569
Lyell av

Kelly Thos J Co rear 346 Champlain
MILLER PEERLESS PRODUCTS Inc
691 Exchange tel Main 2840—For
further information see page 78 Buy-
ers' Guide

MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 28
Buyers' Guide
Overhead Door Co of NY Inc 22 Spring
(garages)

Rochester Woodcraft Shops Inc The
300 Norton
Stevens & McMillen Co Inc 1969 East
av
Whitmer-Jackson Co Inc 45 Warehouse
Wood Specialties Inc 124 Railroad
Woodcraft Shop Inc The 300 Norton

Sausage Mfrs
"ARPEAKO" MEAT PRODUCTS (To-
bin Packing Co Inc) 900 Maple tel
Genesee 5200—For further informa-
tion see page 85 Buyers' Guide and
left bottom side lines
Forman's 119 Main E rm 823
Fromm Bros 200 Campbell
Italo American Products Co 516 Brown
Schrader's Meat Products Co 651 Ply-
mouth av N
Stock Chris F 819 Clinton av S
Tobin Packing Co Inc 900 Maple
Zahner & Co 59 Front
Zweigle's 214 Joseph av

***Savings Banks**
COMMUNITY SAVINGS BANK OF
ROCHESTER NY The East Side of-
fice cor Main and Clinton st, Mechan-
ics office 21 Exchange, East av office
89 East av tel Stone 364—For fur-
ther information see page 9 Buyers'
Guide and left top lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For
further information see page 10 Buy-
ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main
W at Fitzhugh S branch office 40
Franklin tel Stone 1425—For further
information see page 11 Buyers'
Guide and right top lines

Savings & Loan Associations
Columbia Banking Saving and Loan
Assn 130 Main E rm 212
Consolidated Savings & Loan Assn 328
Main E rm 308
FIRST FEDERAL SAVINGS AND
LOAN ASSOCIATION OF ROCHE-
STER 18 Franklin, 764 Jay, 15 State
and 1896 Monroe av Brighton tel
Stone 6464
Investors Syndicate Title & Guaranty
Co 14 Franklin rm 421
Pinnacle Avenue Savings & Loan Assn
812 Clinton av S

Saw Manufacturers
HUTHER BROS SAW MFG CO 1290
University av tel Monroe 5916—For
further information see page 113
Buyers' Guide

Scale Mfrs & Dealers
Rochester Scale Works 265 Plymouth
av N
Toledo Scale Rochester Co 144 State

Schools, Colleges & Academies
(For Public Schools see Index
to Contents)
Academy of the Sacred Heart 8 Prince
Aquinas Institute of Rochester 1127
Dewey av
Barons Allen M 388 South av
Blessed Sacrament Parochial School
534 Oxford
Boston School of Music 24 Portsmouth
ter
Cody Sherwin School of English 183
StPaul rm 601
Colgate-Rochester Divinity School The
1100 S Goodman
Columbia School The 22 S Goodman
Commercial Tutoring School 48 Clin-
ton av N rm 2
COMPTONER SCHOOL 310-312 Tay-
lor bldg 328 Main E tel Stone 6878
Corpus Christi Parochial School 880
Main E

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANS
BANKING BY MAIL
VETERANS' LOANS

F.H.A. INSURED MORTGAGES — F.H.A. MODERNIZATION LOANS
SAFE DEPOSIT BOXES SCHOOL SAVINGS

LOW COST LIFE INSURANCE
U. S. WAR SAVINGS BONDS
TRAVELERS CHEQUES
SAVINGS BANK MONEY ORDERS

47 MAIN ST. W.

Member Federal Deposit Insurance Corporation

TWO CONVENIENT OFFICES

40 FRANKLIN ST.

Culver Academy 5 StPaul rm 302
(beauty culture)
Darrow-May Secretarial School 154
East av rm 203
Eastman School of Music 26-36 Gibbs
Ethel's Secretarial School 292 Oxford
su 15
Franklin Institute 550 Main E (cor-
respondence)
Gregory Bible School 191 Gregory
Harper Method Training Centre Inc
349 University av
Hochstein David Memorial 12 Hoeltzer
Holy Apostles Parochial School 6 Aus-
tin
Holy Cross Parochial School 70 Latta
rd
Holy Family Parochial School 899 Jay
Holy Redeemer Parochial School 640
Hudson av
Holy Rosary Parochial School 420 Lex-
ington av
Immaculate Conception Parochial
School, Edinburgh nr Plymouth av S
International Accountants Society Inc
14 Franklin rm 500
McCarthy Mary 51C Prince (secretar-
ial)
McKeehn-Lunger School of Commerce
362 East av
Nazareth Academy (RC) 1001 Lake av
Nazareth Hall Academy (RC) 180
Raines pk
Our Lady of Good Counsel Parochial
School, Brooks av nr Genesee Park
blvd
Our Lady of MtCarmel Parochial
School 55 Ontario
Our Lady of Perpetual Help Parochial
School 1069 Joseph av
Our Lady of Victory Parochial School
215 Andrews
Playtime Nursery School 96 Colby
Roberts School of Beauty Culture 5 St-
Paul rm 505
Rochester Baptist Seminary 246 Alex-
ander
Rochester Business Institute Inc 172
Clinton av S
Rochester Calculating School 119 Main
E rm 825
Rochester Hebrew School 144 Baden
Rochester Institute of Technology 65
Plymouth av S
Rochester School for the Deaf 1545 St-
Paul
Rowley's Auto Driving School 14 Ridge
rd
Sacred Heart Parochial School 315
Flower City -k
StAgnes Institute 876 Main E (paro-
chial)
StAndrews Parochial School 901 Port-
land av
StAndrew's Preparatory Seminary
(RC) 444 Plymouth av N
StAnthony of Padua Parochial School
70 Lyell av
StAugustine School 420 Chili av
StBernard's Seminary (RC) 2260 Lake
av
StBoniface Parochial 11 Whalin
StBridget's Parochial School 116 Hand
StCasimir's School (Polish National
Cath) 40 Ernst
StFrancis Xavier Parochial School 308
Bay
StJohn the Evangelist's School, Hum-
boldt cor Floverton st
StJoseph's Commercial School 120
Franklin
StJoseph's Parochial School 120 Frank-
lin
StLucy's Parochial School, Troup cor
Tilden st
StMary's Colleges 31 South
StMichael's Parochial School 343 Clif-
ford av
StMonica's Parochial School 841 Gene-
see
StStanislaus Parochial School 1128
Hudson av

StTheresa's Parochial School 12 Mark
S S Peter & Paul's Parochial School 675
Brown
Schoenhelt School of Beauty Culture
328 Main E rm 224
School of Christian Instruction, Jersey
cor Cedarwood ter
SCHOOL OF COMMERCE 362 East av
at Alexander tel Main 5530—For fur-
ther information see page 114 Buy-
ers' Guide and left top lines
University of Roch College for Men
River blvd
University of Rochester College for
Women, University av, Prince and
N Goodman st
University of Roch School of Medicine
& Dentistry 260 Crittenden blvd

Scientific Instrument Mfrs
Taylor Bros Co 95 Ames cor West av
(advertising)
Taylor Instrument Companies 95 Ames
cor West av

Screw Machine Products
Kaddis A G Screw Products Co 42
Allen
Laux Frank W 99 MtHope av
Lucas Screw Products Inc 950 Ex-
change
Teale Machine Co 175 Akron

***Screw Machines**
DAVENPORT MACHINE TOOL CO Inc
(mfrs) 167 Ames tels Genesee 3162-
3163—For further information see
page 83 Buyers' Guide

Screw Manufacturers
Rochester Machine Screw Co Inc 161
Clarissa

Sculptors
Langenbahn Aug A 636 South av

***Seamless Steel Tubing**
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further in-
formation see page 86 Buyers' Guide
and left side lines

Second Hand Goods
Begy Elfreda Mrs 271 North
Berghorn John F 546 Main W
Davis Bessie R Mrs 242 Clinton av N
Longale Ralph 289 Gregory
Melting Pot The 246 Monroe av
Nagan Nathan 257 North
Platt John L 514 South av
Saide & Ramyla Bargain Shoppe 114
Joseph av

Secretarial Schools
SCHOOL OF COMMERCE 362 East av
at Alexander tel Main 5530—For fur-
ther information see page 114 Buy-
ers' Guide and left top lines

Seed Bags
STECHER TRAUNG LITHOGRAPH
CORP 274 N Goodman tel Monroe
450—For further information see
page 74 Buyers' Guide

***Seeds**
GLEN BROTHERS Inc 1768 Main E tel
Culver 1854 (grass)—For further
information see page 92 Buyers'
Guide and right top side lines

***Seeds—Retail**
HART & VICK Inc 45-55 Stone tels
Main 1200-1201—For further infor-
mation see page 114 Buyers' Guide
and right bottom side lines

Seedsmen
(See also Nurserymen)
Gardner Seed Co Inc 39 Spencer (whol
and retail)
Gunson L P & Co 1 Ambrose (whol)

Harris Joseph Co Inc 168 Roch Food
Terminal
HART & VICK Inc 45-55 Stone tels
Main 1200-1201—For further infor-
mation see page 114 Buyers' Guide
and right bottom side lines
Higbie G K & Co 39 Spencer (whol)
Mandeville & King Co 1040 University
av
Vick Seed Co 24 Scio

***Service Stations**
PACKARD MOTOR CARS Bancroft
Motors sales and service 33 Stillson
tel Stone 3720—For further infor-
mation see page 4 Buyers' Guide

Sewing Machines
Adams Machine Co 1051 Culver rd
Hackett & Co 478 Monroe av
Lewis Invisible Stitching Machine Co
1051 Culver rd
Moore Elwood B 423 South av (reprs)
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buy-
ers' Guide and right top lines
Singer Sewing Machine Co Inc 47
East av
Wicks Jacob 277 North

***Shapers**
ADAMS OGDEN R (Ammco, Vernon,
Gemco) show rooms 264-266 State
bus tels Main 6374-6375 res tel Hill-
side 2372-J—For further information
see page 81 Buyers' Guide and left
side lines

***Shavings & Sawdust**
ROCHESTER BOX & LUMBER CO Inc
501 W Commercial, East Rochester—
For further information see page 21
Buyers' Guide

***Sheet Metal—Perforated**
ERDLE PERFORATING CO 171 York
tel Genesee 2608—For further infor-
mation see page 114 Buyers' Guide

Sheetmetal Workers
Allen E H 495 Monroe av
Altman Jack 16 Sullivan
Ballard Geo 10 Gunnison
BAREHAM H J & SONS Inc 70 Greg-
ory Hil rd tel Monroe 1136—For
further information see page 101
Buyers' Guide
Becker Barnett 525 Clinton av N
Belkirch A W & Son 519 Central pk
Berna Edw G 175 Saxton
Bertram Geo F & Son 37 Loomis
Blower Systems Corp 340 Lyell av
Bowles Wm J 101 Frost av
Comunale Anthony J 83 Bronson av
Cromble's 565 N Goodman
DeWitte John A 73 Webster av
Douthwaite Bernard 107 Driving Park
av
Euler Nicholas J 21 Benton
Fieke Rudolph R 276 Allen
Fitch Harry L 520 Jefferson av
FLESCH & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 115 Buy-
ers' Guide and left bottom side lines
Friday Richd W 779 Maple
Gabrielli Peter 18 Leopold
Gehrig Robt F 575 Post av
Gerber Louis S 569 Joseph av
Greenbaum Alexander 452 Joseph av
Greenbaum Jos 521 Joseph av
Huck E F & Son 261 Wilder
Hyde Geo W 223 Ellicott
Japp Saml 71 Herman
Johns Henry F rear 73 Walnut
Kimmel Fred H 37 Curlew
Knab & Wilson 276 Central pk
Knowles Geo H 64 Arnett blvd
LeBlanc Jos J 331 Cottage
Ludler Theo 557 Meigs
Mader Albert J 18 Diem

ROCHESTER LUMBER COMPANY
BUILDING MATERIALS
LUMBER — Retail — INTERIOR TRIM
2040 EAST AVENUE
TEL. MONROE 1345


GENERAL ELECTRIC SUPPLY CORP.
— Apparatus
Supplies
Lighting
— ELECTRICAL
SERVICE
TO WAR
INDUSTRIES
— MAIN
9050
— 67-75
MORTIMER
STREET



HARRY M. KING REALTOR

A
Complete
Real
Estate
Service

Appraisals
Insurance
Leasing
Mortgages
Property
Management

MAIN
3162

1333
LINCOLN
ALLIANCE
BANK
BUILDING

SERVE THE BEST
ARPEAKO
PURE PORK SAUSAGE



SECRETARIAL
ADMINISTRATION
ACCOUNTING

THE SCHOOL of COMMERCE

Advanced Business Education

362 EAST AVENUE

TELEPHONE MAIN 5530

APPROVED
MEDICAL
SECRETARIAL
COURSE

Sheet Metal Workers—Con
Malbaum & Son 1282 North
Mayer Lawrence V 89 Charlotte
McCONNELL JOHN S 271 Mill bus tel
Main 3081 res tel Glenwood 641
Monks Richd T 16 Winton rd N
Morofsky Saml 89 Hanover
Newbauer Wm A 916 Main W
Nicholas Chas A 604 Clinton av S
Nicholson Auto Sheet Metal Works
Corp 256 South av
Polissen Peter 194 Martin
Pryor P Co 550 Remington
Renz Herman J 1120 Main E
Ricotta Chas 122 Weld
Salzman Jacob 85 Kelly
Scardato Jos 202 Hudson av
Schoeneman Fredk Sons 464 StPaul
Schwartz Paul C 877 Clinton av S
Schwarz Frank L 44 Wilder
Seaman Byron J 1069 Clinton av S
Spring Sheet Metal & Roofing Co 354
State
Stevens Burton P 565 N Goodman
Strauss Edw 951 Joseph av
Testa Nicholas 178 Jay
Turk Benj 346 Avenue B
VonBuren Sheet Metal Works 255
Furlong
Vonhof Sheet Metal Works 190 Akron
Wickman Geo K 1507 Main E
Williams Clarence T 644 University av
Willis Elmer G 64 Austin
Wittine Frank 62 Asbury

Ship Builders

Odenbach Ship Building Corp 183 Main
E rm 750

*Shipping Cases

NEUN H P CO Inc (corrugated and
fibre board) 415 Culver rd cor Uni-
versity av tel Monroe 1216—For fur-
ther information see page 20 Buyers'
Guide

Shirt & Collar Mfrs

Baldock Alf J 5 StPaul rm 223
Bristol Chester A 25 North rm 647

Shoe Dealers—Retail

Altier & Heckler Corp 900 Main W
Baker Shoe Store 186 Main E
Bareis G & Son 826 Joseph av and 1394
Culver rd
Beck A S Shoe Corp 106 Main E
Bernstein Saml 723 Monroe av
Birk's Shoe Shop 82 Main E
Blair Abr 490 Monroe av
Bright John Shoe Store 46 North
Bubel Henry C 479 Child
Burke Donald J 269 Main E
Byers Shoe Store 321 Joseph av
Camhi Saml 239 Joseph av
Cardella Jos G 2 Winton rd N
Clark Shoe Store 62 Clinton av S
Dierna Saml 1076 Clinton av N
EASTWOOD WM & SON CO 29-31
East avenue and 18 Main W tele-
phone Stone 400 (Laird, Matrix, Air-
Step, Johnson & Murphy, Hanan,
Genesee, Towne, Proptrred, Scamp-
ers and McCallum Hosiery)—For
further information see page 115
Buyers' Guide

Emler Bootery 1009 Clinton av S
Endicott-Johnson Corp 88 and 382
Main E, 252 North and 395 Ridge rd
Factory Shoe Outlet 575 Joseph av
Father & Son Shoe Stores Inc 96 Main
E
Ferri Saul 679 Plymouth av N
Florsheim Shoe Shop 139 Main E
Flutts Mary E Mrs 143 Park av
Gerber Jacob 155 Joseph av
Glade's Bootery 684 South av
Grays Shoe Store 44 Main E
Haigh Thos A 178 Genesee
Hanover Shoe 155 Main E
Hart John 465 Main E
Health Spot Shoe Stores Inc 320 Main
E

Junior Footwear 44 East av
Kabelac Karl 107 Conkey av
Kent Arthur Inc 23 East av
Kinney G R Co Inc 70 Main E
Klix Henry A 671 Clinton av N
Koren Julius 907 Clinton av N
Leckinger Philip H 32 StPaul
Logan Roy Shoe Store 129 Main E
Mann Adolf H 487 Joseph av
Manufacturers Shoe Outlet 64 Main E
Mascoli John 434 North
McAn Thom Shoe Co 98 State and 151
Main E

McFARLIN CLOTHING CO

191-195
Main E tel Main 5832
Meyer Andrew J 596 Hudson av
Miller I Stores Co 41 East av
Moore Fred A 178 Main W
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80
Nisley Co The 217 Main E
Noshay R 403 Joseph av
Park Sons Inc 46 East av
Parmelee Shoe Shop 54 East av
Pelix Angelo 212 Winton rd N
Phelan Harry H & Co 324 Main E
PIDGEON STORE The (Arch Preser-
ver Shoes) 25 Clinton av S tels Main
6398 and 6399

Pidgeon Wm 25 Clinton av S
Plymouth Bargain Shoe Store 588 Ply-
mouth av S

Ranieri Assunta Mrs 564 Jay
Rapp Geo W 1151 Lyell av
Regal Shoe Co 181 Main E
Reichert Emil 260 Portland av
Rich Thos C 455 Lyell av
Rode's Shoe Store 116 Main E
Rosenberg Benj 221 North
S & J Shoe Store 471 State
Sanderson Health Shoe Shop 16 Clin-
ton av S
Schiff's Big Shoe Store 467 Ridge rd
Schmanke John H 1480 Dewey av
Scholand Frank S 408 State
Schoell Dr Foot Comfort Shop 44 Clin-
ton av N
Seneca Bootery 18 Clinton av S
Servas Jacob 435 Chili av

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Stahlbrodt Lawrence C 266 Alexander
Steffins Chas W 557 South av
Stein Maurice W 380 Joseph av
Stillman's Orthopedic Shoe 7 East av
Talluto Frank rear 102 Bay
Tanoff Wm 426 Joseph av
Thing's Shoe Stores Inc 100 State
Torri Thos 1624 Clifford av
Tracy's Shoes 82 East av
Treadeasy Shoe Shop 4 Franklin
Vaccaro Saml B 508 Main W
Walzer Chas A 1783 Dewey av
Warmuth Mary M Mrs 475 N Goodman
West End Sample Shoes 191 Genesee
Winterroth's 357 Driving Park av

Shoe Dealers—Wholesale

Hellbrunn J & Sons 119 Mill
Staud Shoe Corp 155 StPaul

*Shoe Lasts

EMPIRE LAST WORKS Palmer corner
Breck tel Culver 1700

Shoe Mfrs

Armstrong D & Co Inc 155-159 Ex-
change
Artisan Shoe Corp 244 StPaul
Carpenter Shoe Co Inc 161 Clarissa
(infants)
Chesbrough G W 797 Smith
Coon W B Co 37 Canal
DiPasquale Angelo 313 N Union
Elam F S Shoe Co Inc 1500 Clinton av
N
Ford C P & Co Inc 45 Exchange rm
1013
Helber Wm & Son 101 Berlin

Menihan J G Corp 276 and 739 Clinton
av S
Newcomb-Anderson Shoe Co Inc 276
Sanford
Reed E P Co Inc 250 N Goodman
Sullivan Baby Shoe Mfg Co rear 14 Ed-
monds
Vaisey S B Shoe Co Inc 625 S Goodman

Shoe Mfrs' Goods & Supplies EMPIRE LAST WORKS, Palmer cor

Breck tel Culver 1700
Gilbert E T Mfg Co Inc 228 South av
Kalb J J & Sons 37 Andrews (findings)
Rochester Heel Co 14 Brown's race
Rochester Shank Co Inc 757 Clinton av
S
Schelter Last Co Inc 64 Cumberland
Simon E M Shoe Co 390 Clinton av N
Vulcan Corp 254 Mill
Welz John W Co 163 State (findings)

Shoe Patterns Bertsch A & Son 20 Spring Cross Shoe Pattern Co Inc 49 South av

Shoe Repairers

Agresti Vittorio 628 North
Aguglia Louis 804 Meigs
Altier John L 881 Portland av
Altier Wm 1442 Dewey av
Amandola Frank 461 Jay
Amico Frank J 457 Ridge rd
Anzalone Girolamo 397 Clinton av N
Armore Paul 602 Portland av
Atlantic Quick Shoe Repair 871 Atlan-
tic av
Atseff Michl 10 Owen
Ball Quick Shoe Repairing 34 Clinton
av N
Bellapiano Vito rear 1624 Clifford av
Bruno Philip 214 Court
Buttacavoli Battiste 1052 Norton
Caravella Anthony J 578 Jefferson av
Cardella Salvatore 745 Winton rd N
Carlisi Steph 178 Webster av
Cassata John 1322 Clinton av N
Castellano Angelo 787 South av
Casti Eug 1836 Dewey av
Catanzara Steven 799 Maple
Chiarenza Jos 606 Plymouth av S
Chiarenza Pasquale 74 Davis
Cioseffi Frank 510 Lyell av
Citron Wolf 944 Genesee
Cogliore Alf S 122 Otis
Community Shoe Repair 385 Winton rd
N

Crapanzano Jos 673 Bay
Cristoff Vangel 118 Main W
D'Andrea Pasqual 160 Child
DeCarne Nunzio 851 N Goodman
DeLuxe Shoe Repair 372 Meigs
DeStefanis Vincenzo 892 Norton
DiGiacomo Damiano 395 Clarissa
DiGiorgio Steph 993 Joseph av
Downes Wm N 552 Dewey av
Fabi Fabio 315 Webster av
Fama Anthony 699 Jay
Fantauzzo Chas F 503 Thurston rd
Fasullo Louis 2257 Clifford av
Ferrara Jos 4440 Lake av
Fersaci Christopher 151 N Union
Francesco Vincenzo 28 Gillette
Francione Mario 833 Clinton av N
Gianno Anthony 871 Joseph av
Gilbert Saml 322 Joseph av
Glofrida Matthew 261 Clinton av N
Giuliano Saml 110 Monroe av
Grippe & Co 120 Main E
Gull Otto B 889 Portland av
Hoffman Harris 534 Joseph av
Impicini Emedio G 3988 Lake av
Infantino Alphonse 113 Saratoga av
Insalaco Michl S 355 Smith
Jagus Philip 1046 Hudson av
Jerry's Expert Shoe Repair Service 128
Genesee
Kaplan Alex 400 Joseph av
Kirsh Aaron 207 Main W
Lambis Michl 822 Merchants rd
Lambo Jos 646 Park av

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

Member of the Federal Deposit Insurance Corporation

2 EAST AVE.

Lanni Angelo M 1629 StPaul
Lanuti Thos 32 N Water
Lanza Vincenzo S 510 Dewey av
LaRussa Saml E 348 1/2 Driving Park av
Latragna Raymond C 604 South av
Lewis Emil 1447 Main E
Liguri Saml 795 Clinton av N
LoManto Jas 701 Lake av
Lorenzo Jos 39 Webster av
Macri Dominick 416 Genesee
Magnanti Saml 1321 Clifford av
Manciocchi Umberto 60 Brooks av
Mangurian Avedis 246 Court
Marino Cardill 822 Genesee
Marino Ignazio 98 Orange
Mascoli Angelo 1537 Main E
Mendola Luigi 260 Conkey av
Mercurio Jos 205 Genesee

Merk Peter C 90 Akron
Militello Russell 423 Parsells av
Minnecl Victor 1019 Clifford av
Mirrione Giacomo 60 Bloss
Montalbano Onofrio 661 Hudson av
Montalbano Paul 40 Stonewood av
Morreale Philip 340 Thurston rd
Moscatello Antonio 656 Monroe av
National Shoe Repairing Co 147 State
Navis Jacob 734 Joseph av
Nawrocki Walter 974 Hudson av
Nicastro Jos 399 Main E
Nicola Jos 684 Jefferson av
Niedzielski John 715 Hudson av
Osband Israel 1509 Main E
Palermo Jos 98 Central pk
Panzica John 946 Clinton av N
Pappanti Anthony 15 Blakeslee
Passero Alf 102 Scio
Pastorello Salvatore 938 Clinton av S
Ptor Jos 171 Hudson av
Puleo Michl 71 Lincoln
Quinn Bros 308 Genesee
Ralph's Shoe Repair 56 Atlantic av
Raymond Saml 110 Lowell
Rizzi Chas 722 Jay
Salerno Nunzio 1474 Clifford av
Salomone Chris 4 Atlas
Scancarello Jas 444 Ames
Scarciotto Angelo 909 Jefferson av
Scarciotto Frank 501 Chili av
Scheid Leo G rear 486 Lyell av
Schlavo Shoe Rebuilders 830 Dewey av
Schifano Giuseppe 501 West av
Sciarratta Felix 539 N Goodman
Sciollino Rosario 389 Portland av
Sciortino Francesco 1559 MtHope av
Siamo John A 28 Exchange
Siracusa Albert 362 Arnett blvd
Siracusa Alphonse 755 Main W
Spallina Bartolo 222 Lyell av
Speedy B A 212 Court
Spinelli Michl 1694 Clifford av
Spoto Sebastian 366 Brown
Swartelle Edw 531 Central av
Tantillo Salvatore 244 Bay
Tassone John 41 Weld
Technical Shoe Repair 20 Turner
Tiberio Anthony 352 Plymouth av S
Tomasi Salvatore 844 Main W
Tops Factory Shoe Repair 43 Main E
Vaccaro Jos 415 Scio
Villareale Diego S 109 Central pk
Volpe Bros 1316 Dewey av
Volpe Salvatore 2138 Main E
Weinstein Hyman 274 Joseph av
Weisner Abe 561 Clinton av N
Wildman Sigmund 368 Hudson av
Zeppetella Anthony 854 Main W
Zippitello Alphonso 448 Jefferson av

Shoe Shiners

Angelidis Danl G 16 Main E rm 7
Circle Hat Cleaning & Shoe Shine 314
Main E
Corritore Michl 57 Clinton av S
Eleoff Angelo 277 1/2 North
Ernest & Yare 16 Gibbs
Genesee Shoe Shining Parlor 110 South
av
Lloyds Flower & Gift Shops 16 Main E
Nicholas Saml 367 Central av

Russo Raffaele NYC sta 350 Central av
Smith Frank L 32 N Water
Smith John 346 Joseph av
Stokes Jas 312 Clarissa

*Show Card and Sign Writers Supplies

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140-8141-
8142—For further information see
page 94 Buyers' Guide and left top
lines

*Sidewalk Contractors
WHITMORE RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 29 Buyers'
Guide

Sign Painters & Mfrs

Aiken Earl B 4 Circle
Aronson Aaron J 127 N Water
Bellby Walter S 164 Woodbine av
City Neon Electric Co 17 Spring
Claudius Displays 163 StPaul 2d fl
Clinton Signs 21 Peck
Cook Thos Adv Co Inc 846 Clinton av S
Criddle Arnold 219 Hudson av
DeMallie Signs 102 State
Empire Out Door Advertising Co Inc
161 Humboldt
Frankel Lettering Co 36 StPaul rm 412
General Outdoor Advertising Co Inc
336 Averill av
Granger Signs 90 State
Gupp Bros Signs 316 Main E
Harrigan Sign Co 109 Main E
Harris David H rear 377 Joseph av
Hauck Neon Displays 109 N Water
Havens Fred 267 Webster av
Hoffman Irving F rear 161 Lux
Keller Fred J 328 Main E rm 403
Kenney Thos 20 Spring
Kornet Nicholas P 72 Mortimer
Kretz Harold C 178 Lux
Loavenbruck Elmer W 171 Clifton
Mannhardt Fredk 35 Magnolia
Martin Fredk G 106 Elba
Miller Sign Co 38 Main E
Modern Process Studios 163 StPaul
Neon Equipment Co 55 Halstead
Niven Sign Co 39 Main E 3d fl
Nu-Lite Neon 61 Gorham
Perry's Neon Signs 279 Hudson av
Pierrepont Signs 341 Clinton av N
Roadside Advertising Co 314 Buffalo rd
Rochester Poster Advertising Co Inc
30 Platt
Schaller Jos J 21 Glasser
Schauman Sign Service 120 Monroe av
Schradner Sign Co 339 Orange
Siegel Hyman 12 Herman
Sign-O-Graph Co 150 Portland av and
175 do
Universal Label Co 424 Joseph av
Wolters Arnold P 68 Akron

*Sign Writers Supplies

SULLIVAN H H Inc 65-77 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back
cover and right top lines

Sign & Card Writers

Adept Display Advertising Co 518
Main W
Howard John E 31 Elm rm 4
Reynolds Signs Inc 35 Clinton av N
2d fl
Swart Arth L 1310 Dewey av

Signalling Devices & Systems

General Railway Signal Co 801 West
av
General Street Signal Corp 119 Main
E rm 519
Gould Coupler Corporation 20 Syming-
ton pl

Silks

Manhattan Silk Store 393 Main E
Skinner Wm & Sons 82 StPaul rm 723

*Silver Platers
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 101
Buyers' Guide

*Silverware—Retail
BAILEY GEORGE C J ART SHOP 234
Main W tel Main 2196
SCHEER E J Inc 249-253 Main E be-
tween S Clinton av and Cortland st
tel Stone 710—For further informa-
tion see page 74 Buyers' Guide
TICE & GATES 347-349 East av tel
Stone 646—For further information
see page 29 Buyers' Guide

Smelters & Refiners
American Smelting & Refining Co 6
State rm 105
Levinson Bros 48 North

*Smoke Stacks
FLESCH & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 115 Buy-
ers' Guide and left bottom side lines

Smokers Articles
Bo Bo Mfg Co 36 StPaul rm 213
Trojan Sanitary Pipe Cleaner Co 205
Baycliff dr

Soap Mfrs
Franklin Chemical Co 360 Exchange
Puritan Co Inc 573 Lyell av
ROCHESTER GERMICIDE CO 16-24
Dowling Place tel Main 338—For fur-
ther information see page 39 Buyers'
Guide
Sanitary Products Co 874 Seward
Venus Manufacturing Co 1010 Worth
Zonneville M J Sons rear 2052 Main E

Social Service Agencies
ROCHESTER COMMUNITY CHEST
Inc 70 Water N tel Main 7086
Salvation Army 64 North
Women's Educational Industrial Union
84 North

Soda Fountain Supplies
RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 116 Buy-
ers' Guide
SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—For further
information see page 117 Buyers'
Guide
SMITH JUNIOR CO Inc 266 Lyell av
tel Glenwood 2244—For further in-
formation see page 116 Buyers'
Guide
Truax J P Inc 140 Edinburg
Valtex Products Co 845 S Goodman

Soda Fountain Syrups—Mfg
RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 116 Buy-
ers' Guide

Solder—Mfrs
ROCHESTER LEAD WORKS Inc 380-
382 Exchange tel Main 1154—For
further information see page 85 Buy-
ers' Guide

Sound & Paging Systems
STROMBERG-CARLSON CO 100 Carl-
son rd tel Culver 260—For further
information see pages 104 and 117
Buyers' Guide

*Special Machinery
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 84 Buy-
ers' Guide

**JOHN-
R.
BOURNE**
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Manufacturer
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RUBBER
STAMPS
STENCILS
SEAL
PRESSES**

Dealer in
OFFICE
SUPPLIES

**DESKS
CHAIRS
FILES**

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1233-1234**

**131-133
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Chestnut St. at Court

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LICENSED MANAGER

INGMIRE & NAGLE CO., Inc.
FUNERAL SERVICE

STONE 111



Brown Brothers Company

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BLDG.

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PACKING
SHIPPING

SERVICE STORAGE CO.
Fire-Proof Warehouse

LOCAL OR
LONG DISTANCE
MOVING

704-712 CLINTON AVE. S. TEL MONROE 2833

Special Machinery—Con-
UNION TOOL CO The (and experimen-
tal work) 299 Norton tel Glenwood
3495—For further information see
page 82 Buyers' Guide

Spices—Wholesale
Atlantis Sales Corp 1 Mustard

Sporting Goods—Dealers
Bernstein Isadore 3 Front
Champion Athletic & Sportswear Co.
71 StPaul (knit gds)
Englert Chas J 237 Clifford av (fishing
tackle and bait)
Gauss Chas P 29 South av
Gibbs Ernest V 271 Lyell av
Glassman David 105 Main E
Gun Shop The 117 State (guns)
Hannan Gus & Co 957 Portland av
Higbbs Sporting Goods 37 StPaul
Huber L J & G R 260 Bronson av
Ruby's Sporting Goods Store 898 Clin-
ton av S
Schmidt Rudolph & Co Inc 43 South av
Spence Jas L 389 Ames

***Spray Paint Equipment**
BARNARD-POTTER & REMINGTON
9-11-13 N Water tel Main 8140-8141-
8142—For further information see
page 94 Buyers' Guide and left top
lines

Spraying Equipment—Mfrs
Paasche Air Brush Co 119 Main E rm
825

Sprinkler Systems—Fire
Automatic Sprinkler Co 476 Garson av
(installation)
Empire Sprinkler Co Inc 315 Alexander
rm 335
HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For fur-
ther information see page 102 Buy-
ers' Guide
WRIGHT & ALEXANDER COMPANY
21-23 Otsego tel Main 1056 or 6828—
For further information see page 101
Buyers' Guide

Stationers—Mfrs & Wholesale
Curtis 1000 Inc 82 StPaul rm 522
Heinn Co The 328 Main E rm 530
Macke-Williamson Stationery Co Inc
51 State
Modern Stationery Co 4425 Lake av
Rochester Envelope Co Inc 72 Clarissa
Rochester News Co The 19 Church
Rochester Stationery Co Inc 108 Mill
SCRANTON'S BOOK AND STATION-
ERY CO Inc Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 20 Buyers'
Guide and left bottom side lines
Transo Envelope Co 16 Main W rm
241
Williamson Law Book Co 51 State
(legal blanks)

Stationers—Retail
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For fur-
ther information see page 112 Buy-
ers' Guide and right top side lines
Bragg Henry O 1123 North
Fisher Martin 173 Joseph av
Heinrich-Seibold Stationery Co 64 Ex-
change
Kordt Henry W jr 153 Otis
Schouten Henry Co 857 Main E
SCRANTON'S BOOK AND STATION-
ERY CO Inc Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 20 Buyers'
Guide and left bottom side lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 87 Buyers'
Guide and right top lines

***Statistical Information—Auto-**
motive & Consumers
POLK R L & CO Inc New York office
354 Fourth av N Y C tel Caledonia
5-8500

Steam Fitters
Donovan Mortimer F 99 Earl
Krech Ernest 537 Avenue D
Porcelli Frank J 155 Pennsylvania av
Wolter Wm A 114 Richland

Steam Fitters' Supplies
CASE W A & SON MFG CO Case bldg
72-90 StPaul tels Main 3404-3405-3406
—For further information see page
102 Buyers' Guide
Federal Products Corp 45 Exchange
rm 509
HAVERSTICK & CO Inc 45-49 Ford tel
Main 70-71-72—For further informa-
tion see page 79 Buyers' Guide
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 102 Buyers'
Guide

***Steam Laundries**
(See Laundries—Steam)

Steam Specialties
Stone Company The 119 Main E rm
1321
Webster Warren & Co 16 Main E rm
210

Steam & Hot Water Heating
WRIGHT & ALEXANDER COMPANY
21-23 Otsego tel Main 1056 or 6828—
For further information see page 101
Buyers' Guide

Steamship Agents
Canada Steamship Lines 101 East av
Kalbfleisch J C Co Inc 183 Main E
Kalbfleisch Travel Agency 183 Main E
Wydler Travel Services 328 Main E rm
200

***Steel Die Engraving**
(See Engravers)

Steel Furniture & Equipment
—Mfrs
All Purpose Metal Equipment Corp 254
Mill

***Steel Stamps—Seal Presses**
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For fur-
ther information see page 112 Buy-
ers' Guide and right top side lines
MORSE C H & SON 21 North Water
tel Main 1291—For further informa-
tion see page 112 Buyers' Guide
RIEGER & NIX STAMP WORKS 259
Central av tel Main 5749

Steel & Steel Products—Mfrs &
Dealers
Beals McCarthy & Rogers Inc 14
Franklin rm 1104
Brace-Mueller-Huntley Inc 315 Hollen-
beck
Elbert Steel Corp 119 Main E rm 325
Faucher-Bereza Co 42 Cumberland
Frasse Peter A Co Inc 14 Franklin rm
820
Leach Steel Corporation 80 Steel
Milcor Steel Co 40 Greenleaf (fabrica-
tors)
Sharon Steel Corp 45 Exchange rm 617
Weirton Steel Co 45 Exchange rm 401
(sheet steel)

***Stencil Cutters**
BOURNE JOHN R ESTATE (rubber
stamps) 131-133 State tels Main 1238-
1234—For further information see
page 112 Buyers' Guide and right top
side lines

RIEGER & NIX STAMP WORKS 259
Central av tel Main 5749

***Stencil Cutting Machines**
MORSE C H & SON (rubber stamps) 21
North Water tel Main 1291—For fur-
ther information see page 112 Buy-
ers' Guide

Stenographers—Public
Business Service Co 130 Main E rm
803
Cone Mabel 5 StPaul rm 522
Croughton Mary G 16 Main W rm 426
Leary Helen H Mrs 27 Clinton av S rm
308
Mercer Chas M 16 Main W rm 434
Murphy Edith Hartley Mrs 26 Clinton
av S
Nolan Carrie R Mrs 36 Main W rm 121
Scott Margt L 25 North rm 1031
Shoecraft Minna S Mrs 8 Exchange rm
401
Sperry Julia E 16 Main rm 121
Swaim Rachel May 14 Franklin rm
703

***Sterilizers & Surgical Lights**
WILMOT CASTLE COMPANY 1255
University av tel Monroe 975—For
further information see page 117
Buyers' Guide

***Stocks & Bonds**
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 26 Buyers'
Guide
PERKINS, ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther information see page 28 Buyers'
Guide

***Stokers**
EDWARDS COAL & COKE COMPANY
Inc distributors for The Electric
Furnaceman 85 Howell cor Monroe
av tel Stone 1470—For further infor-
mation see page 31 Buyers' Guide

Stokers—Mfrs
Buckpitt & Co 70 Exchange rm 109
Stoker & Boiler Co 217 East av rm 85

Stone Dealers
American Nepheline Corp 361 Boxart
Consolidated Feldspar Corp, West av
nr Barge Canal
Dolomite Products Co 183 Main E rm
750
General Crushed Stone Co 42 East av
rm 506
Genesee Feldspar Co Inc 360 Boxart

Storage
Blanchard Storage Company Inc 320
Broad W cor Oak
CLANCY CARTING & STORAGE CO
Inc 3-11 Grand av tel Culver 1714—
For further information see page 122
Buyers' Guide
COSTICH B G & SONS Inc 271 Hay-
ward av tel Culver 700—For further
information see page 120 Buyers'
Guide
ROCHESTER STORAGE WARE-
HOUSES (Rochester Carting Co) 25-
27 Washington N and 1 MtHope av
tel Main 205—For further informa-
tion see page 123 Buyers' Guide
Ryan Carting Co 101 and 104 Frank-
fort
SCHANTZ JOSEPH A CO 247 StPaul
tel Main 1737 (fireproof storage)
SERVICE STORAGE CO 704-712 Clin-
ton av S tel Monroe 2833—For fur-
ther information see page 119 Buy-
ers' Guide and left bottom side lines

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 74 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

UPTON COLD STORAGE CO Inc The 38 Cliff tel Main 1494 (cold and common storage)—For further information see page 120 Buyers' Guide

*Storage—Furniture & Household Goods

SERVICE STORAGE CO 704-712 Clinton av S tel Monroe 2833—For further information see page 119 Buyers' Guide and left bottom side lines

Store Fixtures & Fittings

American Specialty Co The 283-291 Central av
Central av
American Store Fixture Exchange 558 Joseph av
American Supply Co 283 Central av
Braverman Store Fixtures Inc 149 State
Cable Wiedemer Inc 197-213 Central av
D'Andreano Danl 731 North (used)
Hayes C F Co 187 StPaul
Kuszay Jos rear 576 Joseph av
Reinhard J H & Sons 5 Hunters al
Sigel Wm E Co 204 N Water
Storandt-Rochester Inc 17 Industrial
Tuety Show Case Co 149-151 Cady

*Store Fixtures & Fittings—Mfrs

STORANDT-ROCHESTER Inc 17 Industrial tel Main 2056

*Store Fronts

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315—For further information see page 28 Buyers' Guide

STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 34 Buyers' Guide

Stoves & Ranges—Dealers

(See also Furnaces; also House Furnishing Goods)

Carpenter John S 250 StPaul (parts)
GRAVES H B CO Inc 74-78 State tel Main 3342—For further information see inside front cover and left bottom side lines

Kennedy-Clark Inc 22 South av
Roper Range & Furnace Co 48 StPaul
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 37 Buyers' Guide and right top lines
Siebert Henry Sons Inc 162 Andrews (repairs)

*Structural Iron

ROCHESTER IRON & METAL CO Inc 325 StPaul and 237 MtRead blvd tel Main 464 (second hand of all kinds)—For further information see page 84 Buyers' Guide

*Structural Steel Fabricators

HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 120 Buyers' Guide

*Structural Steel Warehouse

HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 120 Buyers' Guide

Subscription Agencies

Woman's Home Companion Reading Club 31 Exchange rm 207

Sugar—Wholesale

National Sugar Refining Co 48 King

Surgical Instruments & Appliances

Boehm Surgical Instrument Corp 205 StPaul 5th fl
Electro Surgical Instrument Co 29 N Water (mfrs)

Leipold A 36 StPaul rm 418 (lamp mfrs)

PAINE DRUG CO The 24-26 E Main tel Main 1820—For further information see page 40 Buyers' Guide and left top lines

Rice Wm S Inc 136 Clinton av S (mfrs)

*Switchboards—Telephone

STROMBERG-CARLSON CO 100 Carlson rd tel Culver 260—For further information see pages 104 and 117 Buyers' Guide

Syrup Mfrs

Fee Bros 21 N Water
LaVersey Co The 170 Ernst
SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 117 Buyers' Guide

*Syrups—Flavoring

SMITH-JUNIOR CO Inc 266 Lyell av tel Glenwood 2244—For further information see page 116 Buyers' Guide

*Systematizers of Accounts

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel STONE 868
NARAMORE, NILES & CO (Certified Public Accountants) 950 Lincoln-Alliance Bank bldg 183 Main E tels STONE 920-921
WILSON, SHULTS & CO (Certified Public Accountants) 1201-1225 Commerce bldg 119 Main E tels MAIN 4685-6-7

Tack Mfrs

Genesee Tack Co 177 N Union

Tag Mfrs—Merchandise & Shipping

Allen-Bailey Tag Co Inc 8 Exchange rm 312
Denney Tag Co The 119 Main E rm 823
Dennison Mfg Co 130 Main E rm 226

Tailors

Aspenletter Chas 433 Durnan
Attalagana Angelo 211 Winton rd N
Atzel Anthony 1328 Culver rd
Barbuto Gilbert 373 Central av
Baumert Edw 148 Sawyer
Baumgarten Henry S 758 Genesee
Benedetto Thos D 555 Clinton av N
Berger Abr 1038 Winton rd N
Berman Julius 5 StPaul rm 405
Bintz Peter 381 Chili av
Boomsma Garrett E 639 Winton rd N
Bosse Elmore H 431 Grand av
Bovenzi Lawrence 47 Tilden
Bridge Harry K 698 Park av
Buchion Jos D 564 Main E
Buff Jacob 50 Herman
Bush Frank H 1066 Main E
Cal Michel A 597 Clinton av S
Camera Victor 513 Thurston rd
Carl Wm A 617 Main W
Charles Nick 31 Elm rm 1
Chili Cleaners 455 Chili av
Cili Angelo 330 Webster av
Cohen Chas 117 Main W
Cohen Harry 313 Exchange
Cohen Saml 98 Elm
Cohn Saml 36 StPaul rm 408
Connell J Elmer 186 East av
Contestabile Edw 103 Lyell av
Croydon Rochester Clothes 82 StPaul rm 704
Deisinger John 1009 Genesee
Dengler Chas G 55 Clinton av S
DeStefano Rocco 125 Chestnut
Dohr Wm F 573 Chili av
Dunbar Adam W Co 1322 Dewey av
Dziengielewski Anthony 817 Hudson av

East Avenue Custom Tailors 1847 East av

Elite Clothing Co 5 StPaul rm 419
Elman Abr 324 Main W
Epper Henry 342 Arnett blvd
Erenstone Wm 28 Main W
Ernst Albert 47 Clinton av N rm 2
Feldman Hyman 1044 Clinton av N
Fell August W 174 Wilder
Fisher Morris 242 Joseph av
Flaws Wm J 206½ Clinton av N
Folbert Michl 31 Elm rm 2
Francati Andrew 490 North
Frech Rudolf 634 Portland av
Freislich Wm G 70 South av rm 2
Friedlander Max 9 Central av
Froehler Frank R 679 South av
Fromen Bros 390 Brown
Genesee Valley Clothing Co The 36 St Paul rm 222
Giragosian Jos 401 Chili av
Goldstein David A 1272 StPaul
Goldstein Isadore 1646 StPaul
Goldstein Jos 504 N Goodman
Gordon Ben 74 Hanover
Gordon Chas S Co 129 Hand
Gordon Issy 88 North
Grabenstetter Wm J 1519 MtHope av
Grimm Bros rear 94 Alphonse
Guerra Paul 788 Genesee
Guest Mertz A 130 Main W
Guttenberg Mitchell 81 East av rm 9
Helmes Herman L 232 Parsells av
Hunter Raymond 214 Spring
Hurwitz Wm 92 Exchange
Joffe David 164 Chestnut
Kaplan Jos 1533 Main E
Kaplan Morris 1113 Culver rd
Kaplan Saml 264 Park av
Kasiner Bros Inc 36 StPaul rm 507
Katzowitz Hyman 707 Clinton av N
Keck Louis 710 Jay
Kinzel Geo rear 507 Clinton av S
Kirchessner Fred H 50 Pardee
Kleinhaus The Tailor 292 Driving Park av
Klimas John 212 Main W
Knopf Clothes Inc 160 East av
Konwisarz Peter K 469 West av
Krepps Fritz 65 Elm
Krueger John 29 Cook (merchant)
Kuebler Rudolph F 401 Webster av
Lambert John A 2 Johnson rm 2 (vest mkr)
Lang Andrew 77 Clinton av N
Lanzalaco Saml 120 Stenson
Larson Carl W 8 Exchange rm 111
Lazarovsky Isadore 349 Winton rd N
Leve Saml M 733 Park av
Levin Louis 98 Plymouth av S
Levy Max 681 Winton rd N
Levy Meyer 36 StPaul rm 201
Liberman Harry 39 Plymouth av N
Liberty Tailors & Dry Cleaners 281 Driving Park av
Lichterman Hyman 16 State rm 112
Lipinski Frank 5 StPaul rm 416
Lipomi Saml 402 Jefferson av
Lombardo Chas J 861 North
Manuse Jos 419 Court
Manuse Louis 150 Clinton av N
Marcucci Amantino 564 Brown
Markin David 1245 Park av
Markus Harris 72 Thurston rd
Marzano Anthony 112 Carter
Master Tux Shop 179 Lyell av
Matties Wm H 680 Avenue D
Metchnik Morris 21 Pullman av
Meyer David 98 Front
Meyer Henry F 82 StPaul rm 704 (cloth ctr)
Michelson Saml 380 Plymouth av S
Midnight Louis M 2225 Clifford av
Mielke Wm 913 Clinton av N
Miller Frank A 666 Jefferson av
Mirkin Manuel 238 Genesee
Modern Tailors The 1438 Dewey av
Neugebauer Oscar E rear 325 1st
Parazuk Jos 798 Joseph av
Paul Morris 364 Arnett blvd
Pauzas Anthony 480 Hudson av

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SINCE 1919

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FACTORIES
BANKS
STORES

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BUILDING

FLESCH
&
SCHMITT
INC.

WELDED
METAL
PRODUCTS

ROOFING

HOME

INSULATION

IN YOUR
SERVICE
SINCE 1912

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BROWN
MAIN
5234

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Tailors—Con

Paxhia Frank V 484 Brooks av
Paxhia Peter 857 Jay
Paxhia Stanley L 659 Thurston rd
Pearson Emanuel 248 East av
Pecor Peter 645 North
Penna Paschal F 311 Smith
Platoch Alex 636 Joseph av
Porreca Chas J 953 Genesee
Price John 472 Carter
Projansky Inc 39 East av (ladies')
Rapkin Isadore 266 Joseph av
Raz Saml 346 Clarissa
Richardson Hyman 41 Avenue D
Rochester Clothing Alteration Shop 762
Monroe av

Roman Jacob G 493 Monroe av
Rosen Oscar 432 Joseph av
Rosen Phillip 1690 Clifford av
Rosenthal Jacob 116 Orange and 57
Grape

Rozewski Stanley Z 723 Hudson av
Sadler Andrew A 36 StPaul rm 305
Saller Hand Tailoring Service 36 St
Paul rm 206
Sallis Jack 3154 Lake av
Salvaggio Pietro 254 Clinton av N
Sandy Custom Tailor 64 Clinton av N
rms 3-4-5

Sanow Louis 19 Henry
Saporta Hyman 393 Hudson av
Schaible Max 31 Chili av
Scheuermann Wm J 205 Ridge rd E
Schipper Theo 1967 Main E
Schlegel Benedict F 981 Clinton av S
Schomske Chas A 36 StPaul rm 113
Schreiber Reuben 306 Plymouth av S
Seide Nathan 178 Baden
Serafine Frank M 1735 Lyell
Servis Edwin E 63 East av rm 2
Shacket Nathan 360 Main E rm 9
Sherman David J 383 Clarissa
Shnipper Henry 655 Monroe av
Shub Louis 716 Clinton av N
Shubert Sol 152 Rosedale
Shulman Harry 138 Genesee
Shulman Louis Co 72 East av rm 9
Simeone Viego 573 Plymouth av S
Simons Abr J 23 Winton rd S
Singer Nathan 52 Atlantic av
Sinisgalli John 440 Clinton av N
Smith Sol C 32 South av rm 5
Snyder Michl 36 StPaul rm 306
Soblowsky Hyman 192 Joseph av
Sovatsky Wm 11 Owen
Spitznagel Jos C 42 South av rm 3
State Cleaners & Tux Shop 489 State
Swartz Jos E 310 Webster av
Swenson Nils 15 Burlington av
Szarlacki Leo 441 Hudson av
Tartaglio & Sons 46 Magnolia
Tedeschi Vincent J 36 StPaul rm 112
Torti Egielo N 36 StPaul rm 214
Tripi Angelo 333 1st
Tyser Louis E 1791 Dewey av
Ushold George 660 Jay
Varrenti and Guerrine 328 Main E rm
319

Viener Wm 273 Scio
Villnow Julius A 46 Parsells av
Vinik Lesser 2117 Main E
Wagner Fred A 265 Clinton av N
Waldman Murray 119 Main E rm 801
Walents Peter 569 Hudson av
Weinstein Harris 635 Clinton av N
(ladies')

Weinstein Meyer 1822 East av
Weinstein Saml 1546 Lake av
West End Tailors 262 Arnett blvd
Wiener Jacob 250 Hudson av
Williams Jos 30 Kelly
Ziegler Henry 200 Lyell av

Tailors' Trimmings

Kolko Solomon & Son 246 Joseph av
Nusbaum A & Sons Inc 149 StPaul
Nusbaum Louis J 36 StPaul rm 104
Nusbaum Meyer Co 150 Clinton av N
Nusbaum's Lining Store 88 Mortimer

Talking Machines & Accessories

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Talking Machine Co The 93 Main E

Tank Builders

Pfaudler Co The 89 East av rm 1000

*Tanks—Steel

HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 120 Buyers' Guide

Tanners

(See Leathers Dealers)

*Tap Rooms

OLD ENGLISH BAR—Hotel Sheraton
(formerly Sagamore Hotel)—John A
Moje genl mgr 111 East av tel Stone
2828—For further information see
page 57 Buyers' Guide and right
bottom side lines

*Tax Searchers

MONROE ABSTRACT & TITLE COR-
PORATION Twenty Main W tels
Main 3440-3441-3442-459—For further
information see page 2 Buyers' Guide

Taxicab Service

American Taxicab Co 71 Stillson
Elm Street Cab Co 30 Elm
Genesee Cabs 71 Stillson
Green Cab & Brokerage Co Inc 158
South av
Main 808 Auto Livery 71 S Fitzhugh
Reliable Taxicab Brokerage Co 71 Still-
son
Stone 15 Taxi Co 267 Clinton av N
Town Taxi Service Corp, NYC sta 350
Central av

Taxidermists

Hill John H 171 Brunswick

Tea Coffee & Spices

Jewel Tea Co Inc 550 Avis
Lodge Albert H 852 Joseph av
McCorry Emmett J 68 Avis
Santo Carl M 436 MtHope av
Scul Wm S Co 372 Exchange
Suey Jan Chang Co 12 Johnson
Urn Coffee Co rear 129 Bartlett
VanDyk Coffee & Tea Co 385 Main E

Teachers—Dancing

Abert Lorraine F 104 East av rm 107
OTTO BALLROOM 80 Main W office
tel Main 5383 res tel Genesee 4981-W
—For further information see page
36 Buyers' Guide and right top side
lines
Schmeiser Edw 7 Clinton av N 3d fl

Teachers—Language

Bernhardt Phillip 300 Hudson av
Lemke Hazel B 142 Goodwill
Solomon Abr 21 Thomas (Hebrew)

Teachers—Music

Almagnault John 12 Oakman (violin)
Arnes David W Music Studio 353
Magnolia
Arnold Emily Bailey Mrs 58 Cady (pi-
ano)
Barbieri Eduardo C 81 East av rm 3
(violin)
Berentsen Robt J 699 Main E
Berry Kenneth 549 Clarissa (piano)
Bessunger Melvin J 201 Kislingsbury
(violin)
Bohrer Harriet A 205 Campbell (piano)
Bootes Loula Gates Mrs 42 East av rm
706 (vocal)
Bowerman Albert G 80 Ashland (vocal)
Brede Emma M 40 Dorset (piano)
Brimacombe Edna M 319 Ravenwood
av (piano)
Burrell Madelyn E 609 Park av (vocal)

Centola Giovanni 2189 Main E (violin)
Clark Gladys D Mrs 774 Grand av
(piano)
Columbia Institute of Music 73 Clinton
av S rm 5
Cooper Oscar A 60 Park av (piano and
vocal)
Coulson Jane F Mrs 151 Bway (piano)
Culver Ione W Mrs 98 Adams (piano)
Damuth Lila E 1963 Clinton av N (pi-
ano)
Denning Emma M Mrs 843 Thurston
rd (piano)
Dimpfl Dorothy J 311 Marlborough rd
(piano)
Dodge Hugh J 116 Elmwood av (piano)
Faga Vincent B 419 North and 389
Selye ter
Falkoff Benj 374 Wilkins (piano)
Ferrante Henry J 641 Jay (piano)
Frazier Mary L 27 Flower City pk
Furlong Rose H 1176 Plymouth av S
(piano)
Gitelman Belle S Mrs 185 East av
(piano)
Golden Rosetta Sheldon Mrs 19 Ken-
sington (piano)
Golden Walter B 19 Kensington (piano)
Gray I Eliz 178 Alexander (piano)
Gregg Charlotte 19 Arnold pk (piano)
Griffin Harold 291 Alexander (piano)
Hagberg I Josephine 284 Driving Park
av (piano)
Hamblin Euola Male 4489 Lake av
(piano)
Harger Barbara 296 Aldine (piano)
Heacock Mary Baxter Mrs 116 Raeburn
av (piano and organ)
Hebing Bella F 145 Grand av (voice
and piano)
Hoffman Kath E 216 Hazelwood ter
(voice)
Jones Francis A 186 East av (vocal)
Jones Gertrude Minnie 108 Rutgers
(piano)
Knide Pearl Mrs 30 Sylvester (piano)
Kroeger Alf C W 105 Remington (pi-
ano and violin)
Krug Arabella F 118 Stout (piano and
guitar)
Kujawski Matha W 52 Scrantom
(piano)
Lancaster Robt N 184 Sherman
Langworthy John L 53 Illinois (piano)
LaPorta Jos M 85 Cleveland (violin)
Lauterborn Fredk C 111 Scrantom
(piano)
Lopresti Filippina 95 Lincoln (piano)
MacNab Sarah L 84 Alexander (piano)
Maenhout Newton 193 East av (piano)
Marquart Emma 1109 Clinton av S
(piano)
Martindale Leah S 217 Alameda (piano)
May Marcella L 64 York (piano)
McKague Arline F 751 Dewey av
(piano)
Miller Clyde H 244 East av (vocal)
Munzert Harriet 125 Cobbs Hill dr
(piano)
Musicus Norman H 2285 Main E (vio-
lin)
Noldt Amy 610 Bway (piano)
Nowack Arth F 16 Willite dr (piano
and organ)
Pritchard Jessie B Mrs 969 Plymouth
av S (vocal)
Razey Anna E 363 Arnett blvd (piano)
Reichard Helen T 525 Humboldt
(violin)
Rhodes Emelia A Mrs 894 N Goodman
(piano)
Santos Don H 388 Garson av (fretted
instruments)
Santucci Marius 190 Virginia av
(piano)
Shabbarrasi Mario J 764 Clinton av N
Shabbarrasi Rose S 764 Clinton av N
(piano and accordion)
Smith Mabel C 88 Cypress (piano and
voice)
Smith Rosamond L Mrs 31 Gibbs rm
108

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MAIN 7070

Spinner Duke 16 State rm 517
Stimmel Helen M 130 Gardiner av
(piano)
Stoll Rosa 91 Pierpont (piano)
Strauch Bertha D 1124 Main E (piano)
Sutherland Wm C 257 Brunswick
(piano)
Thompson Edith V 393 Wellington av
(piano)
Tripi Angelo 333 1st (accordian)
Troy Anna C 22 Myrtle (piano)
VanWuyckhuysen Pearl 27 Frances
(piano)
Vayo Mary I 18 Kenwood av (piano)
Versteeg Wm H 45 Gibbs rm 14 (cello)
Wackerle Hulda Mrs 1226 Clifford av
(piano)
Walters Elwood G 37 Sherman (piano)
Williamson Margt 391 Arnett blvd
(piano)
Wood Jennie Butts Mrs 325 Brooks av
(piano)
Young Louise R 101 Arch (piano)
Youtchas Theodora Mrs 516 Cedarwood
ter (piano)

Teachers—Physical Culture
Gay Arth F 252 East av

Teachers' Agencies
Educators Personnel Service 14 Frank-
lin rm 412
Interstate Teachers Agency 45 Ex-
change rm 533

***Teaming & Trucking**
(See also Trucking & Teaming)
CALLERI ANGELO J 49 Angelo
DIBIASE SAMUEL 68 Ravine Avenue
DORISI MICHAEL 90 Ellison tel Cul-
ver 4627-J
FREDERICK EDWARD J 28 Jerold tel
Stone 1778
KEENE GEORGE W 8 Willard Avenue
Brighton
KRESS FRANK 306 Gloster
MASCIARELLI EMIL 79 Reliance tel
Glenwood 2288-R
MASCIARELLI LOUIS 539 Rocket
PERONE FELICE 159 Earl
SCHOUT AUGUST D 286 StCasimir tel
Stone 1819-R
SCHULZ HENRY 33 Cuba Place tel
Stone 699-R
TENCA THEODORE 924 Joseph Ave-
nue

Telegraph Cos
American District Telegraph Co 39
State rm 116
Western Union Telegraph Co 26 Clin-
ton av S, 14 Main E, 420 River, 326
State, 344 Main and NYC sta

Telephone Cos
American Telephone & Telegraph Co
95 N Fitzhugh
New York Telephone Co 95 N Fitzhugh
ROCHESTER TELEPHONE CORPOR-
ATION general offices 5th floor Tri-
angle bldg 335 Main E commercial
office 59 Stone—For further infor-
mation see page 121 Buyers' Guide

Telephone Mfrs
STROMBERG-CARLSON CO 100 Carl-
son rd tel Culver 260—For further in-
formation see pages 104 and 117 Buy-
ers' Guide

***Telephones—Intercommuni-**
cating
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 42 Buyers'
Guide and top edge

***Temperature Regulators**
TAYLOR INSTRUMENT COMPANIES
95 Ames cor West av tel Genesee
4800—For further information see
page 121 Buyers' Guide

***Textile Weaving**
EMPIRE TEXTILE WEAVING CO
(garments, sweaters and linens) 409
Burke bldg tel Stone 3192—For fur-
ther information see page 124 Buy-
ers' Guide and right bottom side
lines

Theatres
(See also Motion Picture The-
atres)
Auditorium Theatre 891 Main E
Eastman Theatre, Main E cor Gibbs
Embassy Theatre 25 South av
Playhouse The 320 Clinton av S

Theatrical Supplies & Equip-
ment
Hoffend A J & Son Co 1394 MtHope av

***Thermometer Makers**
TAYLOR BROS CO Div Taylor Instru-
ment Cos (advertising) 95 Ames cor
West av tel Genesee 4800—For fur-
ther information see page 121 Buyers'
Guide
TAYLOR INSTRUMENT COMPANIES
95 Ames corner West st tel Genesee
4800—For further information see
page 121 Buyers' Guide

Threads—Mfrs & Wholesale
Day State Thread Works 159 StPaul
Belding Heminway Corticelli Co 159
StPaul
Garson Chas Co 159 StPaul (silk)
Rice A H Co 36 StPaul rm 506
Rochester Thread Co 183 StPaul rm
201

Ticket Agencies
Consolidated Ticket Office 20 Clinton
av S

Tile Mfrs
Robinson Clay Products Co of NY The
609 Buffalo rd
Sackett Eug G Co Inc 315 Alexander
rm 232
Sackett Tile, Marble, Stone & Memorial
Co 320 South av

Tile & Marble—Dealers
NELL BROS & KERN 151-153 MtHope
av tel Main 1074—For further infor-
mation see page 87 Buyers' Guide

Time Recorders—Mfrs
International Business Machine Corp
Time Recording Div 265 East av
Simplex Time Recorder Co 14 Franklin
rm 1414
Stromberg Time Corp 196 Chestnut

Tin Plate Mfrs
Follansbee Steel Corp 21 Ford

***Tinnners & Tinsmiths**
(See Sheet Metal Workers)

***Tinsmiths' Tools & Supplies**
CASE W A & SON MFG CO Case bldg
72-90 StPaul tels Main 3404-3405-3406
—For further information see page
102 Buyers' Guide

Tire Dealers & Repairers
Allen Tire & Vulcanizing Co 350 Clin-
ton av S
American Auto Supply Co Inc 292
East av
Barth Alf J 75 Monroe av
Cook Tire Co 207 Andrews
Cultrara Jos 32 Penna av
Dunlop Tire & Rubber Corp 144 Mon-
roe av
Fey Francis H 352 Cumberland (used)
Goodrich Silvertown Stores 675 Main E
Goodyear Service Retail Division 188
South av
Kirklingburg Paul 426 South av
Kominz Tire Co 417 Monroe av

Lake Tire Service 790 Lake av
Little Elmer M 174 Commercial
Monroe Tire & Vulcanizing Co 228 Mt-
Hope av
Nu-Tread Tire Co 172 South av
Raithel's Inc 334 East av
Rochester Rubber Trading Co 188 Jo-
seph av
Rubens Barney 427 Court
Scanlon-Lewis General Tires Inc 264
East av
Standard Auto Tire Works 470 Main
E
Terry Tire Shop 560 Main W
Wilson Frank L 90 Monroe av

***Title Insurance**
ABSTRACT TITLE & MORTGAGE
CORPORATION 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide
MONROE ABSTRACT & TITLE COR-
PORATION Twenty Main W tels
Main 3440-3441-3442-459—For fur-
ther information see page 2 Buyers'
Guide

Title Searchers
Abstract Title & Mortgage Corp 47 S
Fitzhugh
MONROE ABSTRACT & TITLE COR-
PORATION Twenty Main W tels
Main 3440-3441-3442-459—For fur-
ther information see page 2 Buyers'
Guide

Toilet Preparations
Avon Products Co 14 Franklin rm 804
Baker H L & Co 42 N Water 4th fl
Barbara Gould Inc 33 Capron (cosmet-
ics)
Bushfield Laboratories 202 Court
Harper Method Inc 1233 Main E
Hess Co Inc 113 N Water
Hunt Olive A Mrs 133 Clinton av S
rm 11
Kojene Products Corp 26 Forbes
Kurlash Co Inc The 77 South av 4th fl
McCann J D Co 26 Forbes
Merle Norman Studio 14 Franklin rm
408
Parisian Products 5 StPaul rm 528
(whol cosmetics)

Tool Mfrs
Acme Tool & Die Co 268 State
ASHLEY MACHINE WORKS Inc 714
University av tel Monroe 99—For
further information see page 83 Buy-
ers' Guide
Bernz Otto Co 280 Lyell av
Cap Tool Co 30 N Water
Cochrane-Bly Co 15 StJames
Davis Tool & Die Co 127 Leighton av
Doall Rochester Co Inc 228 Winton rd
N
Eltee Tool & Development Co 21 Klein
Hamberger Machine Co 99 MtHope av
Heintz & Philippsen 335 Bernard
Ideal Tool Co 407 River
Kal Tool Shop 1683 Clinton av N
Knipper Jos G rear 280 Orange
Knipper Jos G & Sons rear 280 Orange
Liberty Tool & Die Corp 189 N Water
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 84 Buy-
ers' Guide
Meyer Tool & Die Co 15 Elser ter
Minett Tool Service 137 N Water
Monroe Tool & Die Co 76 Seneca av
National Tool & Machine Co 41 S Wa-
ter
Petz & Rabold Tool & Die Co 1524 Clin-
ton av N
Plum & Little 30 N Water 2d fl
Pluta Peter rear 433 Avenue A
Rochester Fabricating Co 441 Wilkins
Schnurr Rudolph H 66 Santee
Stein Wm P & Co Inc 424 StPaul
Stevenson Mfg Co Inc 99 MtHope av

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Physicians' Supplies

24-26 E. Main Street

Phone MAIN 1820

Tool Mfrs—Con
UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further infor-
mation see page 82 Buyers' Guide
Velepec R J Co 51-55 Centre pk
Victory Tool and Die Co 4 Lauer cres
Weddell Tools Inc 1239 University av
Weidner C A Co 222 Mill
Weldon Tool Co The 183 Main E rm
1202
Wirth Carl & Son rear 1625 Clinton av
N
Woerner Wm J 485 Hague

Tool & Die Works
Manning Don & Co 135 Leighton av
UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further infor-
mation see page 82 Buyers' Guide
Zahn Chas B 145 StPaul 4th fl

***Tools—Electric & Pneumatic**
LESTER HENRY HARDWARE CO
Inc 150 Main W tels Main 5355 and
Main 1607—For further information
see page 54 Buyers' Guide and back
cover

***Tools & Blacksmiths' Supplies**
BURKE STEEL CO Inc 30 Sherer PO
Box 514 tel Genesee 7600—For fur-
ther information see page 85 Buyers'
Guide and left bottom side lines

Towel, Apron & Coat Supply
(See also Laundries)
American Towel Supply Co Inc 524 St-
Paul
Coyne Service & Supply 640 Plymouth
av S
Initial Towel Supply Co Inc 508 State
Merchants Linen Supply Co 536 StPaul
Modern Coat & Apron Service Inc 534
StPaul
Monroe Linen Supply Co rear 411 Jo-
seph av
Phelps Towel & Linen Supplies Inc 532
StPaul
Rochester Towel Supply Co 528 StPaul
Standard Towel Supply Co 74 Weldon

Toys
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buy-
ers' Guide and right top lines

**Toys & Games—Importers &
Wholesale**
Uhlen Carriage Co Inc The 416 StPaul

Toys & Games—Mfrs
Gordon Toy & Novelty Co 142 State

Toys & Games—Retail
Costich Elmer G 28 Webster av
Edmunds Model Aircraft 168 Genesee
(model aeroplanes)
Hoffman Sales & Distributing Co 45
South av
Jack & Jill Toy Co 240 Clinton av N
(and whol)
Judd Toy Co 133 Main E rm 935
Monroe Toy Shop 768 Monroe av
Rochester Train Exchange 2261 Dewey
av (miniature railroads)
Rocky's Toyland 449 Joseph av
Storklane Juvenile Furn Co 495 N
Goodman
Toy Town 176 Garson av

***Trade Marks**
CUMPTON EDWARD H 711 Wilder
bldg tel Main 5529
SHEPARD CHARLES 833 Genesee Val-
ley Trust bldg office tel Main 8770
res tel Hillside 1510

Transportation Lines
(For passenger lines see Bus &
Coach Lines; also Railroads)
Acme Fast Freight Inc rear 333 South
av

Acme Overseas Express rear 333 South
av
Allied Van Lines 271 Hayward av
American Airlines Inc 26 Clinton av S
Associated Transport Inc 14 Mart pl
Atlas Freight Inc rear 333 South av
Boss-Linco Lines Inc 1175 Main E
Boyce Motor Lines rear 29 Kent
Bradley Motor Freight Terminal 291
Jay
Byrns Motor Express 291 Jay
C & M Forwarding Co 283 Oak
Closser's Oswego Fulton Express Lines
291 Jay
Federal Transportation Lines 9 Callhan
pl
Goetzman & Newman 492 Oak
Greyvan Lines Inc 16 Main W rm 123
Keeshin Motor Express Co Inc 35 Am-
brose
Lake Shore Transportation Inc 534
State
Lapp Express Line 291 Jay
Mushroom Transportation Co Inc 524
Oak
National Carloading Corp 200 Ex-
change
Orange & Black Express 291 Jay
Overland Package Freight Service Inc
315 Platt
Pacific Transportation Lines Inc rear
14 Mart pl
Paille's Express 291 Jay
Randall's Express 291 Jay
Red Star Express Lines 6 Denning
Richards Motor Freight 340 Sherman
Rochester, Bath, Whalen Lightning
Express 291 Jay
Rochester Binghamton Lines 481 Lyell
av
Rochester Forwarding Co 9 Callhan pl
Rochester, Hornell, Elmira Lightning
Express 291 Jay
Rochester Motor Freight Sta 331 Oak
Rochester & Lakeville Express 291 Jay
Rochester & Sodus Bay Motor Lines
291 Jay
Ruth Motor Co 291 Jay
Seaboard Airline Ry Co 183 Main E
rm 1221
Shirks Motor Express Corp 320 Sher-
man
Sours Carting & Storage Co Inc 41
Grove
Stout & Davis Motor Lines 291 Jay
Trans-Continental Freight Co 315 Platt
Transamerican Freight Lines Inc, Mc-
Kee rd
Universal Carloading & Distributing
Co 315 Platt

Tree Surgery
Monroe Tree Surgeons 40 Reynolds

Trucking & Teaming
(See also Cartage)
A & A Movers 495 Court
Adams Glenn A 945 Post av
Allied Van Lines 271 Hayward av
Alting Chas J 39 Paige
Altamura Carl 419 Wilder
Auto Car Truck Service 50 Hamilton
Barba T A Carting Co 175 Norman
Barg Roy E 27 Salisbury
Batterson Bros Trucking Co Inc 620
Meigs
Belsheim Gustave A 195 Henrietta
Benson Wm H 88 Atlantic av
Boulter Wm T 985 Jay
Calcagno Russell D 40 Klein
Campe Cyril A 114 River
Carriello Augustino 45 Valois
Central Baggage Transfer Co 250 Aver-
ill av
City Delivery & Storage Corp 198 Scio
GLANCY GEO M CARTING CO Inc 8
Circle tel Monroe 8017-18—For fur-
ther information see page 122 Buy-
ers' Guide
Glancy J C Carting Co 1-3-5-7-9-11
Grand av
Clark E T Carting Co Inc 334 Main W

Conte Henry 3 Kestrel
Costich B G & Sons Inc 271 Hayward
av
Coughlin Jas M 38 Roslyn
Craw Carting Co 250 Averill av
DeBree Oscar rear 542 Blossom rd
DeCarlo Fuel & Hauling Co 13 Skuse
DeClerck Theophil 1908 East av
Dennis Carting Co 541 Bway
Derleth Elmer H 210 Edinburgh
Dowdle Leroy 84 Finch
Duffy Wm B Carting Co 62 Scio
East End Carting Co 91 Frost av
Finewood Leonard B 2490 MtRead
blvd nr Ridge rd
Flanigan Carting Co 714 Dewey av
Flower City Carting & Excavating Co
90 Bronson av
Ford Carting Co 615 South av
Frederick Edw J 28 Jerold
Giambra Ernest T 1934 Bronson av
Gottry Frank S & Son 15 Charlotte
Gottry Sam Carting Co 47 Parkway
Granchelli Jos 258 Adams
Griffin Tinsley T 242 Ward
Gundry A R Inc 85 Stanton
Gundry Alfred R 200 Irvington rd
Hall Bros 18 Moose
Hidebrandt Henry F 114 McKinley
Huff Jas L 3 Vinewood pl
Hughes Thomas 735 Main E
Huss Geo J 143 Milburn
Keegan John C 116 Minnesota
Keystone Carting Co rear 23 N Wash
Kozlowski Felix F 36 Cleon
Lenhard Edw P 103 Santee
Levine Harry 41 Galusha
Little Jos 100 Clifton
Lutz Willard 140 Laney rd
MacBride Bert A 132 Columbia av
Mack Wilfred 1392 Jay
Main W J & Son 1595 Main E
Manchester Harold C 194 River
Melich Wm F 1687 Clinton av N
Mesch Nicholas J 126 Winterroth
Mesiti Stephen 22 Hickory
Morse Homer 281 Platt
Ness Louis Carting Co 188 MtHope av
Nickel Willard G 29 Pomeroy
Petramalo Frank J 222 Emerson
Phillips Geo 47 Juniper
Popplewell Movers 189 Scio and 173
University av
Pratt Henry M 241 Jefferson ter
Premier Carloading Corp 16 Main E rm
906
Prens Carting Co 434 State
Read Elon J 13 LaMont pl
Ribble Harry B 809 Plymouth av S
Rochester Binghamton Lines 481 Lyell
av
ROCHESTER CARTING CO 25-27
Washington N tel Main 205—For
further information see page 123
Buyers' Guide
Roth Wm N 17 Beaufort
Rush J P Carting Co 193 Cypress
RYAN CARTING CO 101-104 Frankfort
tel Main 1468—For further infor-
mation see page 124 Buyers' Guide
Ryan John M 46 Howell
Sarkis Chas 250 Carter
Schaubert Wm F 205 Gregory
Schreiber Trucking Co 9 Prospect
Sheehan John E 112 Hillside av
Sours Carting & Storage Co Inc 41
Grove
Stuart Chas B 286 Magnolia
Suhr Herman H 118 Warner
Taglin Thos T 447 Murray
Tarrant C F Carting 300 South av
Torney Horton J 126 Gardiner av
United Van Lines Inc 47 Parkway
Vincelli Bros 407 Sherman
Walters Geo F 1009 Exchange
Warner Wm R 1520 Lyell av
WEST CARTING & STORAGE CO
(Service Storage Co) 704-712 Clinton
av S tel Monroe 7530—For further
information see page 119 Buyers'
Guide and left bottom side lines
Wicorek Waleryan 180 Bernard

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Yellow Van & Storage Co Inc 196 Hamilton

Trunks & Traveling Bags— Retail

Krieger Abr A 135 Clinton av S
LIKLY STORES Inc 271 Main E tel
Stone 915—For further information
see page 75 Buyers' Guide and left
top lines

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

*Truss Dealers

PAINE DRUG COMPANY The 24-26 E
Main tel Main 1820—For further in-
formation see page 40 Buyers' Guide
and left top lines

Trust Companies

CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625 Bright-
on office 1806 East av, personal loan
and mortgage departments 17 Main
E—For further information see page
6 Buyers' Guide and right side lines
GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad st W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av, Spencerport of-
fice Spencerport NY—For further in-
formation see page 8 Buyers' Guide
and right side lines

**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone tel
Stone 300 branch offices 33 Ex-
change, 1495 Lake av cor Ridgeway
av, 560 Monroe av, 886 Main W, 460
N Goodman, 520 Portland av, 1853
Monroe av and 621 Titus av Ironde-
quoit—For further information see
page 7 Buyers' Guide and right top
lines

**ROCHESTER TRUST & SAFE DE-
POSIT CO** main office 5 Main W at
Exchange, East Side office 30 Clin-
ton av N tel Main 5960—For further
information see page 12 Buyers'
Guide and back binding

**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at Water
S tel Main 954—For further infor-
mation see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
Main office 19 Main W tel Main
7100, 20 East av, 4359 Lake av, 590
Joseph av, 175 Lyell av cor Saratoga
av, 15 Hudson av, 1398 Culver rd,
548 Chili av and 844 Dewey av—For
further information see page 14
Buyers' Guide and right side line
back cover

*Twines

HUBBS & HASTINGS PAPER CO 319-
825 Main W tels Main 6702-6703—
For further information see page 99
Buyers' Guide and right bottom side
lines

*Type Metals

ROCHESTER LEAD WORKS Inc 380-
382 Exchange tel Main 1154—For
further information see page 85
Buyers' Guide

Typesetting Machine Composi- tion

Flower City Typesetting Co 123 N
Water
Kummerow Fredk A 36 StPaul rm 510
Rochester Linotype Composition Co Inc
145 StPaul 5th fl
Rochester Monotype Composition Co
Inc 77 South av rm 307

Typewriter Supplies

American Ribbon & Carbon Co Inc 229
MIL

Genesee Ribbon & Carbon Corp 51
Whittlesey

Kee Lox Mfg Co 207 Tremont
Kitko Specialty Co Inc 42 N Water
3d fl
Little A P Inc 100 S Fitzhugh
Non-Smut Carbon Mfg Co Inc 207 Tre-
mont
Phillips Process Co Inc 192 Mill
Phillips Ribbon & Carbon Co Inc 61
Halstead
Rochester Manifolding Supply Co 53
Whittlesey

Typewriting Machines—Dealers

City Typewriter 128 Clinton av S
Phelps Chas A 269 Gregory (repairing)
Rochester Typewriter Service 2105
Dewey av
Royal Typewriter Co Inc 328 Main E
rm 318
Sigler Eug C 69 Turpin
Smith L C & Corona Typewriters Inc
35 Chestnut rm 101
Sprague Roy A Typewriter Exchange
16 State rm 209
Underwood Elliott Fisher Co 21 State

Typewriting Machine Mfrs

Electromatic Typewriters Inc 45
Crouch

Umbrellas

Cohen Wm M 2 Athens (repairing)
Eckam Arthur G 81 Main E rm 1
Elenzwaig Saml 379 Portland av (mfrs)

Undertakers

(See also Funeral Directors)

BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 46 Buyers' Guide

INGMIRE & NAGLE CO Inc 187 Chest-
nut at Court tel Stone 111—For fur-
ther information see page 46 Buyers'
Guide and right bottom side lines

JEFFREYS L A CO 32 Chestnut at
Lawn st tels Stone 203 and 205—For
further information see page B op-
posite inside front cover and bottom
edge

MAIER FUNERAL DIRECTORS (for-
merly L W Maier's Sons) 870 Clin-
ton av N tel Stone 609—For further
information see page 47 Buyers'
Guide and bottom line back cover
TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further in-
formation see page 49 Buyers' Guide
TROTT THOMAS F 683 Main E tel
Stone 1524—For further information
see page 49 Buyers' Guide

Undertakers Supplies

National Casket Co Inc 142 Exchange
Rochester Burial Case Co Inc 305 St-
Paul

Underwear—Wholesale

Rowe J M Co 342 Main E

Underwriters Board—Insurance

**UNDERWRITERS BOARD OF ROCHE-
STER NY Inc** 927 Granite bldg tel
Main 441—For further information
see page 60 Buyers' Guide

Uniform Mfrs

Alexander's 25 North rm 537
Braiman Uniform Co Inc 82 StPaul rm
620
Clara Barton Nurses Apparel Inc 82
StPaul rm 200
Hayms Chas J 153 Laburnum cres
Lusid Uniform Co 34 Exchange
Royal Uniform Corp 83 Main E

*Unitized Washable Wall Paper

VAN HOESEN F P CO Inc 41-45 St-
Paul tel Stone 473—For further in-
formation see page 96 Buyers' Guide
and right top lines

Upholsterers

Built-Rite Upholstering Co 245 North
Burke Upholstering Co Inc 115 Clinton
av S

Callari Michl 720 Clinton av N
Camplone Anthony 1863 Clifford av
DeMarse Geo A 44 Scrantom
Dewey Upholstering Furniture Co 206
Lyell av

Disbrow's 99 Monroe av
Drexel Bros 1520 Main E and 551 N
Goodman

Emslander Francis X 12 Carleton
Feltz Louis J 83 Finch
Fine Arts Furniture & Upholstering Co
521 N Goodman

Florescu David 43 Vienna
Gardner A J 162 Arnett blvd
Gardner John 779 N Goodman
Goldberg Julius H 64 Hanover
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines

Keeling Eug S 1887 East av
Knapp Adam 15 Pardee
Kuhn Edw J 87 Bernard
Maggio Burt 317 N Union
McGuire Harold J 639 Lake av and 237
Magee av

Quality Upholstering Co 535½ MtHope
av

Ratcliffe Gernon G 439 Jefferson av
Sercu John F 58 Bloomfield pl

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

Tops Upholstering Co 39 Jay
Universal Upholstering Co 293 N Union
Wayne Upholstering Co 566 Clinton av
S

Wayne Upholstering Co 74 Park av
Wurzer Geo V 11 Immel

*V-Belt Drives

BERGER BROS ELECTRIC MOTORS
Inc 395 State cor Brown st tel Main
2722—For further information see
page 42 Buyers' Guide

Vacuum Cleaners—Mfrs & Dealers

Air Way Branch of Roch 328 Main
rm 427
Electrolux Corp 14 Franklin rm 1117
Hoover Co The 154 East av rm 211
Kirby-Scott and Fetzer 488 Main E
Penn Vacuum Stores Inc 30 South av
Regina Rochester Agency 424 Main E
**ROCHESTER GAS & ELECTRIC COR-
PORATION** (dealers) 89-91 East av
tel Main 7070—For further infor-
mation see page 52 Buyers' Guide and
right top lines
Variety Vacuum Cleaners Co 12 Lake
av

Variety Stores

Ben Franklin Stores 469 N Goodman
Bills Bargain Store 638 South av, 98
Main E and 877 Portland av
Carli Bros 417 Clinton av N
Cassick Jos P 480 Plymouth av S
DeGeorge Philip 266 Bay
Dorr Fred H 1100 Atlantic av
Flood Mary C Mrs 404 Campbell
Foggia Jos 1150 MtHope av
Ford Minnie D Mrs 868 Meigs
Gallivan John 712 Plymouth av S
Grayley's Stores Inc 791 Dewey av
Groetsch Geo 401 Ames
Havens Fannie J Mrs 701 South av
Johnson Ralph L 88 Sanford
Kucker Edw 818 Dewey av
Lacagnina Frank 737 North
Leader's Handy Store 98 Milburn
Lee Fred G 126 Main W
Lucia Saml M 610 Jefferson av
M and J Novelty Shop 2 Richmond
MacDonald Mary E 454 Jefferson av
Madden Ernest C 586 Jay



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VALLEY
TRUST
BLDG.**

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**MAIN
2872-73**

— EGBERT F. ASHLEY CO. —

See page 62 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 62 Buyers' Guide
PHONE MAIN 444

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Variety Stores—Con
Mitchell's Variety Store 1364 Dewey av
Orgel Sylvia 338 Joseph av
Oster J & Co 945 Clinton av N
Palermo Saml 635 Hudson av
Plymouth Variety Store 340 Plymouth
av S
Russolesi Chas 343 Central av
Taffet Max 202 Warner
Wiegand Robt J 1031 Portland av
Witz Jos 258 Arnett blvd
Wolks Five Cents to One Dollar Stores
4432 Lake av

***Vaults**
CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625,
Brighton office 1806 East av, person-
al loan and mortgage departments 17
Main E—For further information
see page 6 Buyers' Guide and right
side lines

**COMMUNITY SAVINGS BANK OF
ROCHESTER NY** The East Side
office cor Main and Clinton, Me-
chanics office 21 Exchange, East av
office 89 East av tel Stone 364—For
further information see page 9 Buy-
ers' Guide and left top lines
GENESSEE VALLEY TRUST CO main
office 45 Exchange at Broad st W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av, Spencerport
office Spencerport, NY—For further
information see page 8 Buyers'
Guide and right side lines

**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone tel
Stone 300, branch offices 33 Ex-
change, 1495 Lake av, 886 Main W
560 Monroe av, 460 N Goodman, 520
Portland av, 1853 Monroe av, 621
Titus av Irondequoit—For further
information see page 7 Buyers'
Guide and right top lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For
further information see page 10 Buy-
ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47
Main W at Fitzhugh st S branch
office 40 Franklin tel Stone 1425—
For further information see page 11
Buyers' Guide and right top lines

**ROCHESTER TRUST & SAFE DE-
POSIT CO** main office 5 Main W at
Exchange st, East Side office 30
Clinton av N tel Main 5960—For
further information see page 12 Buy-
ers' Guide and back binding

**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at Water
st S tel Main 954—For further in-
formation see page 13 Buyers' Guide
and left top lines

UNION TRUST CO OF ROCHESTER
main office 19 Main W tel Main
7100, 20 East av, 4859 Lake av, 590
Joseph av, 175 Lyell av cor Saratoga
av, 15 Hudson av, 1398 Culver rd,
548 Chill av and 844 Dewey av—For
further information see page 14 Buy-
ers' Guide and right side line back
cover

Vending Machines
Flower City Amusement Co 618 Main E
Kreckman Edw 196 North
Rochester Canteen Co 443 Main W,
Wishman's Vendomatic Service 210
Court

Venetian Blinds
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bottom
side lines
McMillen Venetian Blind Co 105 Ridge
rd

***Ventilating Systems**
FLESCH & SCHMITT Inc 118 Brown
cor Verona st tel Main 5234—For
further information see page 115
Buyers' Guide and left bottom side
lines

Veterinarians
Boyink Gordon 1685 Dewey av
Boyink's Small Animal Hospital 1685
Dewey av
Central Small Animal Hospital 297
Central av
Liner Nelson R 1228 Main E
Mahoney Wm H 143 Delevan
Rindell Arthur M 297 Central av
University Hospital for Small Animals
50 University av
Webber Bros Hospital Inc 85 Univer-
sity av
Webber Carr R 1228 Main E
Webber LeRoy R 1228 Main E

Veterinary Remedies
Bell's Dr Veterinary Co 37 May

Violin Makers & Repairers
Kennewig Franz H 1483 Dewey av

Wagon Makers & Repairers
CALEY & NASH Inc 1828 East av tel
Monroe 5126—For further informa-
tion see page 5 Buyers' Guide
Rochester Body & Wagon Co rear 178
Main W

***Wall Board**
EXCHANGE LUMBER COMPANY Inc
(wholesale) 551-563 Lyell av tel Glen-
wood 2300—For further informa-
tion see page 76 Buyers' Guide
HOLLISTER LUMBER COMPANY Ltd
(UPSON PRODUCTS) 100 Anderson
av tel Monroe 1663—For further in-
formation see page 76 Buyers' Guide
OTIS LUMBER CO 936 Main E tel
Monroe 43—For further information
see page 78 Buyers' Guide

Wall Paper Dealers—Retail
(See also Paper Hangings)
Campbell H G Co 285 Main E
Cooper Wall Paper Co 29 Elm
HUMPHREYS THE PAINT MAN 113
Main E tel Main 2117—For further
information see page 97 Buyers'
Guide

Mittleman S & Son 227 North
Moran-Everson Inc 46 StPaul
Mylacrairie Wm B 526 Plymouth av S
SHERWIN-WILLIAMS CO The 41
South av tel Main 1517—For fur-
ther information see page 98 Buyers'
Guide and left top side lines
SIBLEY, LINDSAY & CURR CO 228-
230 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
VanHOESEN F P CO Inc 41-45 StPaul
tel Stone 473—For further informa-
tion see page 96 Buyers' Guide and
right top lines
Waldala Michl 803 Joseph av

Wall Paper Dealers—Wholesale
GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 95 Buyers'
Guide and right top lines
**IMPERIAL WASHABLE WALL PA-
PERS** Gamrod-Harman Co Inc dis-
tributors 75 Exchange tel Main 3710
—For further information see page
95 Buyers' Guide and right top lines
Pan American Wall Paper & Paint Co
115 North

***Wardrobe Trunks**
LIKLY STORES Inc 271 Main E tel
Stone 815—For further information
see page 75 Buyers' Guide and left
top lines

Warehouse—Merchandise
B R & P Warehouse Inc 51 Litchfield
Douglas-Guardian Warehouse Corp 119
Main E rm 1127
Exchange Warehouse Co Inc 372 Ex-
change
Martin Storage Warehouse Inc 67
Warehouse
Monroe Warehouses The 32 N Union
Rochester Storage Warehouses 345
South av
UPTON COLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
tel Main 1494—For further informa-
tion see page 120 Buyers' Guide

Washing Compounds—Mfrs
DiSalvo Saml rear 133 Hartford
Sno-ee Products Co 110 Leighton av

Washing Machines
A B C Washer Shop 1797 Clinton av N
**AMERICAN LAUNDRY MACHINERY
CO** The 110 Buffalo rd bet NYC RR
and Glide st tel Genesee 92—For fur-
ther information see page 80 Buy-
ers' Guide

**BENDIX AUTOMATIC HOME LAUN-
DRY** Beaucarre Inc wholesale dis-
tributors 114 Monroe av tels Stone
5694-5

Bendix Washer Sales & Service 114
Monroe av
Drainer Sales Co 645 Atlantic av (mfrs
parts)

Dran-Or-Fil Co 645 Atlantic av (mfrs
parts)
General Washing Machine Service 768
South av

GRAVES H B CO Inc (General Electric
and others) 74-78 State tel Main
3342—For further information see
inside front cover and left bottom
side lines

Maytag Monroe Corp 36 South av
**ROCHESTER GAS & ELECTRIC COR-
PORATION** 89-91 East av tel Main
7070—For further information see
page 52 Buyers' Guide and right top
lines

Rochester Washing Machine Service
209 Furlong
Scialdone Mario S 519 State (reprs)

**Waste Dealers—Cotton, Silk &
Wool**

Atkin L & Sons 486 Oak
Frankel Bros & Co Inc 176 Anderson
av

Genesee Sanitary Wiper Co Inc 48
Industrial
Monroe Sanitary Wipers Co 16 Herman
and 61 Baden
Rochester Wiper Co Inc 27 Portland av

Watch & Jewelry Repairers
Allen Harold E 5 StPaul rm 213
Babcock Loren T 25 North rm 829
Babcock's Clock Shop 510 South av
Bader Gustav A 109 Main E rm 18
Bauman Edw 16 Main E rm 14
Bernstein Seymour 62 Clinton av S
Borisch Ernst O 119 Main E rm 403
Burke John A 395 Genesee
Camy John 19 Front
Canfield Harold C 2 Bway
Dana Arthur L 130 Main E rm 806
Dana Julius 130 Main E rm 806
Diehl Ray F 206 Alexander
Fitch John J 62 Lowell
Forsythe Clifton S 183 Main E rm 948
Good Wm 5 StPaul rm 224
Holcomb's Watch and Clock Shop 387
Main E

Janssen Mangus 119 Main E rm 825
Keating Leo J 694 S Goodman
Kosack Fred A 5 StPaul rm 231
Kosack Fritz A 5 StPaul rm 521
Lichtenfels Rudolph L 25 North rm 723
Maltese Philip 964 N Goodman
Mann Alex 2 North
Meredith Lawrence L 1762 StPaul

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Metzger Melvin J 12 Gladys
Miller Harley F 119 Main E rm 305
Page Thos M 27 Clinton av S rm 410
Passty Geo 727 Hudson av
Rice Richd B 25 North rm 542
Rosenbaum Fredk W 41 Rosewood ter
Rosenberg Harry 130 Main E rm 302
SCHEER E J Inc 249-253 Main E be-
tween S Clinton av and Cortland st
tel Stone 710—For further infor-
mation see page 74 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Sunderlin Lewis M 676 Monroe av
Torell Lewis A 23 Ketchum
Wagar Geo H 41 Dove
Wait Ernest L 24 Birch cres
Wideman Thomas G 491 Monroe av

*Water Closet Mfrs
(See Plumbers Supplies)

*Water Softeners
PERMUTT Howe & Bassett Co Inc
distributors 840-850 University av tel
Monroe 3—For further information
see page 102 Buyers' Guide

Water Supply Companies
Rochester & Lake Ontario Water Ser-
vice Corp 20 East av rm 204

Water Supply Systems
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 102 Buyers'
Guide

*Waterproofing Materials
BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140-8141-
8142—For further information see
page 94 Buyers' Guide and left top
lines

Weather Strips
Chamberlin Metal Weather Strip Co
135 Spring

Weavers & Reweavers—
Garment
EMPIRE TEXTILE WEAVING CO
(also sweaters and linens) 409 Burke
bldg tel Stone 3192—For further in-
formation see page 124 Buyers'
Guide and right bottom side lines
French Textile Co 428 Avenue A
Hill Christine 641 University av
Rochester Textile Weaving Co 36 St-
Paul rm 303
Verwey I Myrtle 25 North rm 942

*Wedding Decorations
KELLER J B SONS Inc 28 Clinton av
N tel Stone 484-5-6—For further in-
formation see page 45 Buyers' Guide
and bottom line front cover

*Wedding Decorations—Floral
PERRY'S FLOWER SHOPS Inc 441-
445 Chili av, 16 Clinton av S and 944
Winton rd S tel Genesee 117-190—
For further information see page 45
Buyers' Guide and right bottom side
lines

Welders & Brazers
Acme Welding and Lead Works 2
Howell
Certified Welding Works 139 Lyell av
Genesee Welding Works 158 Main W
Grein Wm C 450 Court
Lyell Welding Works 340 Lyell av
New York Welding Works 150 Westcott
Progressive Welding Works rear 85
Ford

Rochester Brazing & Welding Co 236
Mill
Rochester Welding Works 349 Orchard
Spronz Welding Works 1268 Plymouth
av S
Welding Service Co 11 N Wash
Welding Supply Co 510 State (sup-
plies)

Welding & Cutting Apparatus
Braddock Supply Co 4560 Lake av
(parts)

Window Cleaners
Acme Window Cleaning Co 16 Rem-
ington
Central Window Cleaning Co 36 N
Water
National Roch Window Cleaning Co 82
Mortimer
Rochester Window Cleaning Co 82
Mortimer
Tirry Bros Wall Washers 176 South av

*Window Equipment
PULLMAN MFG CORPORATION
(Sash Balances) 1170 University av
corner Culver rd tels Monroe 1086

*Window Guards
WHITE WIRE WORKS CO The 79-83
Exchange tels Main 273-274-275—For
further information see page 124
Buyers' Guide

Window Shade Mfrs—Dealers
Alrolite Venetian Blind Co 1479 Nor-
ton
Blum Window Shade Co 551 Joseph av
Edgett Helen E Mrs 390 Frost av
GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 95 Buyers'
Guide and right top lines
GRAVES H B CO Inc 74-78 State tel
Main 3342—For further information
see inside front cover and left bot-
tom side lines
HUMPHREYS THE PAINT MAN
(dealers) 113 Main E tel Main 2117
—For further information see page
97 Buyers' Guide
Illinois Shade Cloth Corp 36 StPaul
6th fl
Laufer Wm J 4476 Lake av
McMillen Wilbur L 155 Terrace pk
Norton Chas A Shade Co Inc 141 N
Water
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines
Western Shade Cloth Co 165 StPaul

Wire Goods—Mfrs
Anaconda Wire & Cable Co 89 East av
rm 902
DeRoo Wire Works 342 Norton
Kingsland Wire Works 133 Bway
Rochester Wire Works 10 StJacob
WHITE WIRE WORKS CO The 79-83
Exchange tels Main 273-274-275—For
further information see page 124
Buyers' Guide

Wiring—Electrical
**HICKSON ELECTRIC AND RADIO
CORPORATION (A B C)** new ad-
dress 37 Richmond tel Stone 93—For
further information see page 43 Buy-
ers' Guide and left top lines

*Women's Apparel
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 38 Buyers' Guide
and left top side lines

FORMAN B COMPANY 46 Clinton av
S tel Main 3900—For further infor-
mation see page 38 Buyers' Guide
MCCURDY & CO Inc 275-291 Main E at
Elm tel Main 5500—For further in-
formation see page 38 Buyers' Guide
and right bottom side lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 37 Buyers'
Guide and right top lines

Women's Furnishing Goods—
Retail
Bastian's Dress Shoppe 493 Lyell av
Blasettl Francis M 531 State
Darling Shop 190 Main E
Estelle Dress Shop 1455 Lake av
Gooney & Kelley 1899 Main E
Grieger Maria Mrs 861 Jay
Jewett Inc 359 East av
Jonas Shoppes Co 170 Main E
Lena's Dress Shoppe 878 Portland av
Lingerie Shop The 293 Alexander
Moress Shop Inc 77 East av
Moskov Chas 844 Joseph av
Rosenberg Belle 39 East av
Ruth's Specialty Shop 397 Joseph av
Sally Frocks 216 Main E
Wilbur-Rogers Inc 172 Main E

Wood Dealers
Foster Geo A Estate 1292 Plymouth av
S
McCloud Arcola 154 Ward
Osterkout Wm H 291 Tremont

*Wood Display Fixtures
GENESEE DISPLAY FIXTURE CO
Inc 107 Norris dr tel Monroe 466—
For further information see page 41
Buyers' Guide

Wood Products—Mfrs
Atlantic Mill Work Co 625 S Goodman
Bilt-Rite Wood Products Inc 1880 East
av
GENESEE DISPLAY FIXTURE CO
Inc 107 Norris dr tel Monroe 466—
For further information see page 41
Buyers' Guide
Pioneer Products Co 46 Sager dr
Regent Specialties Inc 268 Lyell av
Roch Wood Products Co 1116 Clinton
av N
Stevens Woods Products Co 1969 East
av
United States Plywood Corp 1965 East
av
Wegman Oscar B 135 Holworthy

Wood Turners
Rowe Carlis 18 Commercial

*Wooden Boxes
SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page
22 Buyers' Guide

*Wooden Specialties Mfrs
GENESEE DISPLAY FIXTURE CO
Inc 107 Norris dr tel Monroe 466—
For further information see page 41
Buyers' Guide

*Woodworking Machinery
ADAMS OGDEN R (Oliver Machinery
Co, American Saw Mill Machinery
Co) show rooms 264-266 State bus
tels Main 6374-6375 res tel Hillside
2372-J—For further information see
page 81 Buyers' Guide and left side
lines

Woolen Goods
British-American Woolen Co 48 East av
Knitting Shop The 16 Clinton av S
Purvin Harmon J 165 Clinton av N
Sandler Isadore 805 Clinton av N
Stratford Woolen Co 86 StPaul rm 106

Joseph
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***Wrapping Paper**

ALLING & CORY CO The 25 Verona
tel Main 6060—For further informa-
tion see page 99 Buyers' Guide
HUBBS & HASTINGS PAPER CO 319-
325 Main W tels Main 6702-6703—
For further information see page 99
Buyers' Guide and right bottom side
lines

X-Ray Apparatus & Supplies
Finegan Geo W Inc 277 Alexander rm
605

Kelley-Koett Mfg Co Inc 277 Alexander
rm 605

Picker Jas Inc 74 Park av

Picker X-Ray Co 74 Park av

Picker X-Ray Corp 52 James (repr)

Westinghouse X-Ray Div Inc 1048 Uni-
versity av

X-Ray Laboratories

Roch X-Ray Laboratories 5 StPaul rm
543

Yarns—Retail

Van's Art Knitting Shoppe 323 Main E
rm 519

Yeasts—Mfrs

Anheuser Busch Distributors 704 Clin-
ton av S

Fleischman's Yeast Service 593 Bway

National Grain Yeast Corp 7 Aebersold

Red Star Yeast & Products Co 499 Lyell
av



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City Directory Don't's

DON'T put your Directory in an out-of-the-way place, but keep it where your customers can see and use it without stopping someone to find it.

• • •

DON'T think that a Directory is paying for itself unless you use it, any more than an idle clerk can make you money.

• • •

DON'T look mad when a customer asks to look at your Directory.

• • •

DON'T look happy when a neighbor wants to borrow your Directory, for if you do, he will borrow it again, and if all were borrowers, when would the next Directory be published?

• • •

DON'T forget that an up-to-date city must have a Directory; and a merchant that has no Directory is what?

• • •

DON'T forget that a Directory borrower today will forget to return it tomorrow and you will call him what?

• • •

DON'T forget that the man who has a Directory pays for it and the borrower gets for nothing what another man pays for.