CLASSIFIED
BUYERS' GUIDE
OF THE CITY OF
ROCHESTER
(NEW YORK)
1944

The Buyers' Guide contains the advertisements and business cards of the more progressive businessmen and firms in the city, classified according to lines of business.

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1. KNOW YOUR MONEY! Study the bills you receive so as to become familiar with the workmanship on them, especially in the portraits.

2. COMPARE a suspected bill with a genuine of the same type and denomination. Observe these things:

   **PORTRAIT**
   - **Counterfeit**—Dull, smudgy, or unnaturally white, scratchy; oval background is dark, lines irregular and broken. Portrait merges into the background.
   - **Genuine**—Stands out distinctly from the oval background. Eyes appear lifelike. Background is a fine screen of regular lines.

   **COLORED SEAL**
   - **Counterfeit**—Saw-tooth points around rim are usually uneven, broken off.
   - **Genuine**—Saw-tooth points around rim are even and sharp.

   **SERIAL NUMBERS**
   - **Counterfeit**—Poorly printed, badly spaced, uneven in appearance.
   - **Genuine**—Figures firmly and evenly printed, well spaced.

   **PAPER**
   - **Counterfeit**—Generally has no silk threads, but these may be imitated by very small red and blue ink lines.
   - **Genuine**—Printed on distinctive paper in which very small red and blue silk threads are scattered. The silk threads are not always noticeable on bills that are badly soiled or worn.

3. RUBBING a bill on a piece of paper will not prove it is genuine or counterfeit; ink can be rubbed from good bills as well as bad ones.

4. CONSULT an experienced money-handler or police officer to make sure, if you are still in doubt, whether a bill is genuine or counterfeit.

5. REMEMBER, NOT ALL STRANGERS ARE COUNTERFEITERS, BUT ALL COUNTERFEITERS ARE LIKELY TO BE STRANGERS.

This Information is reprinted from the U. S. Secret Service 28-page booklet, "KNOW YOUR MONEY", which tells how to detect counterfeit coins and bills and how to guard against losses from forged Government checks. Copies may be purchased for 10¢ each, or $7.50 per 100, from the Superintendent of Documents, Government Printing Office, Washington, D. C.

Published in Cooperation with United States Secret Service Treasury Dept.