

Don't Contribute to Counterfeiters KNOW YOUR MONEY!

Don't Be Fooled by Forgers KNOW YOUR ENDORSERS!

The Government never redeems counterfeit money!

1. **KNOW YOUR MONEY!** Study the bills you receive so as to become familiar with the workmanship on them, especially in the portraits.

2. **COMPARE** a suspected bill with a genuine of the same type and denomination. Observe these things:

PORTRAIT *Counterfeit*—Dull, smudgy, or unnaturally white, scratchy; oval background is dark, lines irregular and broken. Portrait merges into the background.

Genuine—Stands out distinctly from the oval background. Eyes appear lifelike. Background is a fine screen of regular lines.

COLORED SEAL *Counterfeit*—Saw-tooth points around rim are usually uneven, broken off.

Genuine—Saw-tooth points around rim are even and sharp.

SERIAL NUMBERS *Counterfeit*—Poorly printed, badly spaced, uneven in appearance.

Genuine—Figures firmly and evenly printed, well spaced.

PAPER *Counterfeit*—Generally has no silk threads, but these may be imitated by very small red and blue ink lines.

Genuine—Printed on distinctive paper in which very small red and blue silk threads are scattered. The silk threads are not always noticeable on bills that are badly soiled or worn.

3. **RUBBING** a bill on a piece of paper will *not* prove it is genuine or counterfeit; ink can be rubbed from good bills as well as bad ones.

4. **CONSULT** an experienced money-handler or police officer to make sure, if you are still in doubt, whether a bill is genuine or counterfeit.

5. **REMEMBER, NOT ALL STRANGERS ARE COUNTERFEITERS, BUT ALL COUNTERFEITERS ARE LIKELY TO BE STRANGERS.**

This information is reprinted from the U. S. Secret Service 32-page booklet, "KNOW YOUR MONEY", which tells how to detect counterfeit coins and bills and how to guard against losses from forged Government checks. Copies may be purchased for 10c each, or \$7.50 per 100, from the Superintendent of Documents, Government Printing Office, Washington, D. C.

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MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

POLK'S ROCHESTER

Classified Business Directory

1944

INCLUDING

Associations and Clubs—Commercial, Buildings—Office and Public, Cemeteries, Churches, Clergymen, Hospitals and Dispensaries, Libraries, Savings and Loan Associations, and Schools, Colleges and Academies.

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Names appearing under headings marked thus (*) are inserted only when specially contracted for.

Abattoirs

Amdoursky J & Son 311 Buffalo rd
Kaufman Wm J & Co rear 235 Buffalo rd

Abdominal Supporters

PAINE DRUG COMPANY THE 24-26 E Main tel Main 1820—For further information see page 37 Buyers' Guide and left top lines

Abstracts of Title

ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh tel Main 4170—For further information see page 2 Buyers' Guide
Monroe Abstract Corp 20 Main W
MONROE ABSTRACT & TITLE CORPORATION Twenty Main W tels Main 3440-3441-3442-459—For further information see page 2 Buyers' Guide

*Accident Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

*Accountants—Certified Public

BORISOFF SAMUEL M 409 Central Trust bldg 25 Main E office tel Main 2133 res tel Stone 3227-J
DORAN THOMAS A 101-102 E & B bldg 39 State office tel Main 3560 res tel Culver 128-W
JACKSON G ARTHUR 31 Exchange rms 506-511 office tel Main 4706 res tel Glen 4182
JACKSON JAMES A 31 Exchange rm 410 tel Main 1909
JACKSON & ZAENGLEIN 31 Exchange rms 506-511 tel Main 4706
JOHNS VERNE E 34 State rm 303 tel Main 6658 res tel Genesee 2356
JONES HORACE F 904-912 Lincoln-Alliance Bank bldg office tel Stone 868 res tel Hillside 2080

MAY JOHN A 1023 Lincoln-Alliance Bank bldg office tel Stone 1650 res tel Genesee 4796-W

MILLER HERMAN A & CO 31 Exchange rm 410 tel Main 1909

MORROW ROBERT T 950 Lincoln-Alliance Bank bldg 183 Main E office tels Stone 920-921 res tel Hillside 1614-J

NARAMORE, NILES & CO 950 Lincoln-Alliance Bank bldg tel Stone 920-921

NILES OSCAR L 950 Lincoln-Alliance Bank bldg 183 Main E office tels Stone 920-921 res tel Monroe 5666 and summer res tel Culver 5334-R

RANDALL EDMUND A 31 Exchange rm 410 tel Main 1909

RAPP FREDERICK W 950 Lincoln-Alliance Bank bldg office tels Stone 920-921 res tel Monroe 4207

ROTHWELL JAMES L 811 Wilder bldg tel Main 1055

ROWLEY HENRY W 31 Exchange rms 506-511 office tel Main 4706 res tel Genesee 6448-W

SHULTS OTTO A 1201-1225 Commerce bldg 119 Main E office tels Main 4685-4686-4687 res tel Monroe 7782

SLOCUM SANFORD F 1201-1225 Commerce bldg 119 Main E office tels Main 4685-4686-4687 res tel Hillside 2075-R

STAUNTON ROBERT E suite 1131 Mercantile bldg 25 North office tel Stone 3983 res tel Gen 4223

STEVENS EDWIN H 400 Present bldg 27 Clinton av S office tel Stone 5548 res tel Charlot 2708-R

THOMY CARL D & CO 1416 Temple bldg 14 Franklin tel Stone 240

WILLIAMS GLENN O & CO 1023 Lincoln-Alliance Bank bldg tel Stone 1650

WILSON, SHULTS & CO 1201-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

ZAENGLEIN PAUL C 31 Exchange rms 506-511 office tel Main 4706 res tel Monroe 3668

*Accountants—Industrial
PRODUCTION PLANNING CO 1131 Mercantile bldg tel Stone 3983

*Accountants—Public
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868
JACKSON & ZAENGLEIN (Certified Public Accountants) 31 Exchange rms 506-511 tel Main 4706
JOHNS & COMPANY 34 State rm 303 tel Main 6658

NARAMORE NILES & CO (Certified Public Accountants) 950 Lincoln-Alliance Bank bldg tels Stone 920-921
STAUNTON ROBERT E (Certified Public Accountant) suite 1131 Mercantile bldg office tel Stone 3983 res tel Gen 4223

WILSON, SHULTS & CO (Certified Public Accountants) 1201-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

Accountants & Auditors
A B C Systems & Service 16 Main W rm 536
American Tax & Audit Co 39 State rm 101
Arrow Audit Service 38 Alcazar
Belter Herbert G 231 Sawyer
Bergevin Geo P 6 Clinton av S rm 205
Bogaski John J 623 Rocket
Boles Edw F 45 Exchange rm 1008
Borisoiff Saml M 25 Main E rm 409
Collins Jos P & Associates 840 Dewey av rm 2
Cohn Lewis D 915 Meigs
Doran Thos A (Certified Public Acct) 39 State rm 101
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868
Fain Rupert G 14 Franklin rm 911

SECURITY TRUST COMPANY

ALL TYPES OF LOANS — SAFE DEPOSIT BOXES AT MODERATE CHARGES
CORNER OF MAIN AND WATER STREETS

Apartment Buildings—Con

Avon The 74 Tremont
Avondale Apts 370 Meigs
Barrington 152 Barrington
Beaumont The 995 Genesee
Beljord Apts The 565 Monroe av
Belvedere 78 East blvd
Belvedere Apartments 162 Scio
Benson Apts 292 Oxford
Berkeley 214 Berkeley
Berkshire The 731 Monroe av and 325 Rutgers
Biltmore The 357 Alexander
Boardman The 6 Boardman
Boulevard Apts 1836 Lake av
Bretton Hall 325 Alexander
Brewster The 131 S Fitzhugh
Broadhurst Apts 26 Owen
Broadway Court 49-51 Bway
Bronson Apartments 151-157 University av
Brookview Apartments 504 Brooks av
Brown Stone 241 Alexander
Buckingham 713 and 719 Park av
Burton The 71 S Fitzhugh
Campus The 1126 Dewey av
Carlton 209 Exchange
Carlton The 1211 Park av
Casa Loma The 152 Plymouth av S
Century 610 Lake av
Chamberlain The 210 Grand av
Charleston Apartments 217 Hamilton
Chesterfield 111 Chestnut
Chili Apartments 100 Salina
Colby Park The 1225 Park av and 93 Colby
Colgate The 385 S Goodman
College Court 228 N Goodman
Colonial 28-30 Park av
Columbia 80-84 Plymouth av S
Congressional 275 Park av
Coolidge The 1650 East av
Cornell 10 Wilmer
Cornwall 88-92-94 Elm
Coronado 198 Oxford
Cottage Lane Apartments 50 Boardman
Cranbrookes Apartments 575 Lake av
Croyden 1117 Plymouth av S
Culver Manor 899 Culver rd
Cumberland 189 Cumberland
Darien The 158 Chili av
Davenport The 2 Bway
Delafield The 148 S Fitzhugh
Delmar Apts 962 Monroe av
Devonshire Apartments 150 Devonshire ct
Dewey Apartments 715 Dewey av
Dresner 60 Parsells av
Dunsmuir 373 Court
East Avenue Court 1625 East av
East Boulevard Manor 76 East blvd
East End The 220 Rutgers
East Main Court 2017 Main E
Eddy Apartments 345 Lake av
Edgerton Apartments 406 Lake av
El Dorado 194 Oxford
Elf 524 Court
Elizabeth 230 Chestnut
Elmhurst 174-176 Bway
Emerson 512 Lake av
Fairmount 568 Lake av
Faraday 28 and 30 Faraday

Fitzhugh 81 to 85 S Fitzhugh
Fitzhugh Court Apartments 145 S Fitzhugh
Flanders 440 Thurston rd
Flowercroft 67 Alexander
Franklin The 82-84 Franklin sq
Garden Court 960 Dewey av
Garfield Apts The 2 and 4 Garfield
Garson Apts 1124 Garson av
Gayford Apartments 511 N Goodman
Genesee The 1099 Genesee
Gibbs Apartments 53 Gibbs
Gibson Apartments 449-461 Clarissa
Glenwood Apartments 769 Lake av
Goodman Apts 40 S Goodman
Grand The 104-106 Grand av
Haddon Hall 505 University av
Hall Apts 177 Portland av
Hamilton The 160 Hamilton
Hanford Apartments 25 Hanford Land-ing rd E
Hanford The 171 Alexander
Harris Court Apartments 268 Alexander
Harvard 42-44 Faraday
Harvard Apartments 85 Meigs
Harwood Apts 15 Harwood
Hastings Apartments 322 Lake av
Hayward Apts 316 Hayward av
Hilton The 110 Plymouth av S
Hobart Apartments 640 Monroe av
Holleycroft 76 James
Home The 59 South
Homer The 20-22 Homer
Homestead The 97 S Fitzhugh
Hoyt The 11 Howell
Illinois Apartments 1931 Main E
Iroquois 1802 East av
Kenning 426 Main E
Kensington 74 S Fitzhugh
Kent Estate 834 Main W
Kenwood Apts 33 Kenwood av
Kingston 10 George
Kohlman 1210 Clinton av N
Lafayette Apartments 123 Chestnut
Lake View Apartments 70 Lake View pk and 164 Lake av
LaSalle 143 Chestnut
Lecohn Apartments 105 Edinburgh
Lee Apartments 189 Lake av
Lexington Apartments 103 Lexington av
Lido Apartments 40 Rowley
Lincoln 401 Andrews
Lindbergh The 176 Alexander
Loch Lomond 121 Plymouth av S
Lorraine 383 Court
Madison Apartments 570 Main W
Magnolia Apts 266 Oxford
Manhattan 27-29 Manhattan
Mansard 163-173 S Fitzhugh
Maplewood Apartments 865 Lake av
Maplewood The 397 Maplewood dr
Marbeth Apts 2005 Dewey av
Marlborough 104 Chestnut
Maryland The 128 Bway
Maxville Apartments 609 Lake av
Mayflower 250 Meigs
Meigs Court 178-180 Meigs
Merchants 835 Merchants rd
Milburn 189 Milburn
Monica 67 Greig

Montclair 260 Plymouth av S
Montera The 70 Grand av
Myron Apts 94 Monroe av
Ninety-Five Troup Street Apartments 95 Troup
Normandie Hotel The 253 Alexander
Norton Apartments 61 Norton
Oaklawn The 1100 StPaul
Oliver Court 94 Oliver
Ontario Apartments 468 Lake av
Oxford Apts 285 Oxford
Palisade Apartments 345 Alexander
Park Lane 202 Chestnut
Park Manor 85-89 Park av
Parkview Apartments 1786 StPaul
Parkway The 627 Park av
Parkwin The 1190 Park av
Pasadena Apts 271-273-275 Clinton av S
Paulson Apartments 600 Lake av
Phelps Apartments 358 Lake av
Pierpont The 265 Driving Park av
Pinnacle View Apts 237 Field
Plaza Apts 477-483 South av
Plymouth Court 112-118 Plymouth av S
Plymouth North Apts 132 Plymouth av N
Ponat The 25 Broezel
Poplar Way Apts 1011 University av
Portland Apts 870 Portland av
Portland The 331 Plymouth av S
Princeton 820 Main E
Raleigh 500 Court
Regent 225 Chestnut
Revere The 19 Scio
Reynolds Apartments 81 Reynolds
Richelleu The 301-303-307-309 Monroe av
Ridgeway The 401 Ridgeway av
Riverdale Apartments 514 Lake av
Rogers The 61 Greig
Roosevelt Apts 267 Oxford
Rosedale Apts 976 Monroe av
Roslyn Court Apts 1955 Main E
Roxborough The 236 Plymouth av S
Royal Apartments 80 Thurston rd
Royal Manor 75 East blvd
Sachem The 46 Meigs
Sacketta Apts 40 Bway
StJames 30-32 James
StPaul Court Apts 1564 StPaul
Salisbury Apartments 950 Bay
SanCarlos 441 Court
Saratoga Apts 194 Lyell av
Savannah Apartments 514 Court
Saxon Apartments The 70 Troup
Saybrook 121 North
Sciota 30 Scio
Scott Apartments The 76 Manhattan
Seneca Apartments The 261-269 Bway
Seville The 445 Post av
Shelbourne The 517 University av
Shepard Apts 163-165 Shepard
Standish The 49 Troup
Stoll 239 Andrews
Stoneham 136 Plymouth av S
Strathmore Apts 970 Monroe av
Summer Apts 1 Summer pk
Tacoma The 196 Driving Park av
Thelma Louise Apts 11 Atkinson
Thurston Apartments 447 Thurston rd

MATHEWS & BOUCHER

WHOLESALE HARDWARE MERCHANTS

26 EXCHANGE STREET

TELS. MAIN 1064-5-6-7-8

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See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

Tivole Apts 1946 Main E
 Traymore Apartments 100 Tremont
 Triangle 130 Scio
 Tudor Manor 77 East blvd
 Two-Forty Goodman St South Apts 240
 S Goodman
 Unique 180 Bway
 University Apts The 150 University av
 Valley Court Apts 1170 Genesee
 Vassar The 593 Park av
 Vermont 1305 Culver rd
 Vick 39 Vick pk B
 Wadsworth 220 Plymouth av S
 Walmar Apartments 755 Lake av
 Washington The 43 S Wash
 Webster Apartments 884 Bay
 Wellesley 4 Wellesley
 Wellington Apts 301 Wellington av
 West High Apartments 99 Genesee
 Westgate Apts 149 Devonshire ct
 Westminster Apts 119 Westminster rd
 Westmoor Apts 327 West av
 Whittier 270 S Goodman
 Wilmer Apts 9 Boardman
 Willmot 275 Plymouth av S
 Wilshire Apartments 100-106-112 Scio
 Wilsonia Apts 62 Chestnut
 Winslow Apts 565 Chili av
 Winsted 20-24 Scio
 Winston Apartments 312 Lake av
 Winton Apts 193 Merchants rd
 Yale The 150 Hamilton
 Yates The 106 Plymouth av S
 Yorkshire 934 Main W

Appraisers

Bond Appraisal Co 119 Main E rm 825
 King Harry M Realtor 183 Main E rms
 1233-1335
MAINTOSH C E CORP Monroe bldg 23
 Exchange tels Main 250-251—For
 further information see page 92 Buy-
 ers' Guide and left top lines
 Sachs Arth H 396 Lexington av

Architects

Ade Carl C 31 Gibbs rm 300
 Ahnfeldt Harold C 42 Laurelton rd
 Barrows C Storrs 43 Main E 2d fl
 Bohackert Herbert H 154 East av rm
 215
 Carpenter Chas A 45 Exchange rm 325
 Cassebeer Walter H 84 Exchange rm
 201
 Cromwell Arth G 440 Plymouth av S
 Damuth Clarence A 311 Alexander rm
 306
 Danny Jos 55 Weld
 DeAngelis Michl J 14 Franklin rm 1403
 Diemer Geo P 99 Penfield Crescent RD
 1
 Drago Peter J 500 Central pk
 Firestone Siegmund 61 South av 2d fl
 Flynn Jos P 154 East av rm 215
 Fuehrer Wm J 205 Clifford av
 Gueke Henry G A 130 Main E rm 1136
 Hadley Albert S 1300 Dewey av
 Hatton Horace T 96 Park av
 Kaalber & Waasdorp 311 Alexander rm
 400
 Luehm Jos K 353 Melville
 McCord Leander 328 Main E rm 530

Odenbach Holding Corp 183 Main E rm
 644 (marine)
 Phillips Wm Lebeus 130 Main E rm
 1136
 Pioch A Chas 130 Main E rm 1136
 Quinlan Frank M 8 Exchange rm 406
 Smith & Stickney 154 East av rm 305
 Stern Herbert M 311 Alexander rm 306
 Strobel John F 39 State rm 622
 Welvaert Julian J 16 State rm 221

*Architects' Supplies

CITY BLUE PRINT CO (William F
 Schock) Six Atlas tel Stone 6480—
 For further information see page 18
 Buyers Guide, front cover and left
 top lines
SULLIVAN H H Inc 65-75 South av tel
 Stone 550—For further information
 see page 19 Buyers' Guide, back cover
 and right top lines

Armature Rewinding

Mills Armature Co 569 Main E

*Armored Car Service

**DOYLE DETECTIVE BUREAU &
 ARMORED CAR SERVICE** 901-903-
 905 Commerce bldg tel Main 1744—
 For further information see page 36
 Buyers' Guide

Art Goods & Bric-A-Brac

Bronze Art Studios 18 Argo pk
 Curio Trading Co Inc 263 East av
 Wolford Theo 67 Spring

Artificial Limbs

Fuller Geo R Co Inc 208 Court
 Rochester Artificial Limb Co 275 Cen-
 tral av

Artists

Avery Ralph H 75 S Fitzhugh
 Browne Alma O Mrs 626 Norton
 Chrystal Cathleen E 31 Gibbs rm 304
 Commercial Display Co 15-19 N Water
 Dege Lillian E 123 Rutgers
 Inglis John J 16 State rm 518
 Kamb Francis D 59 Main E 3d fl
 Meteyer Victor 59 Main E
 Siebert Edw Selmar 154 East av rm
 204 (painter)
 Smith Virginia E 83 Locust
 Wyman Minnie R Mrs 75 S Fitzhugh

Artists—Commercial

Amos Fred W 36 StPaul rm 415
 Berman Robt M 82 StPaul rm 712
 Bieber Jack 82 StPaul rm 505
 Crossett Sidney M 328 Main E rm 507
 Forster Merrill H 328 Main E rm 507
 Fox Craig J 272 Mulberry
 Gearhart Willard W 82 StPaul rm 724
 Hall R Stanley 123 Ardmore
 Koenig John M 328 Main E rm 431
 Krapf Wallace A 82 StPaul rm 506
 Kraushaar Lorain F 42 East av rm 116
 Lapp Elmer 47 Clinton av N rm 7
 Leffer Harry R 82 StPaul rm 724
 Madalena Batiste F 154 East av rm 205
 Sutton Howard S 47 Clinton av N rm
 14

Artists' Materials & Supplies

BARNARD, PORTER & REMINGTON
 9-11-13 N Water tels Main 8140-8141-
 8142—For further information see
 page 81 Buyers' Guide and left top
 and bottom lines
**SCRANTON'S BOOK AND STATION-
 ERY CO Inc** Taylor bldg 334-336
 Main E tel Stone 1102—For further
 information see page 20 Buyers'
 Guide

Arts & Crafts Workers

Craft Service 337 University av (novel-
 ties)

Asbestos Goods & Materials

Carey Philip Co The 201 MtHope av
 Eddy E J Inc 67 Warehouse
 Johns-Manville Sales Corp 1175 Main
 E
 Smith-Murray Corp 1175 Main E

Asphalt Dealers & Importers

Holahan Thos Co Inc 489 Atlantic av
 Rochester Asphalt Materials Inc 565
 Culver rd
 Sweeney M E Asphalt Plant, River blvd

*Asphalt Pavers

WHITMORE, RAUBER & VICINUS 51
 Griffith tel Main 180—For further
 information see page 26 Buyers'
 Guide

Assayers & Chemists

Swift's Gold Shop 72 Spring

Associations

American Carnivals Assn Inc 25 Main
 E rm 419
 American Society of Composers, Au-
 thors & Publishers The 183 Main E
 rm 1431
 Associated Trucking Industry Inc 25
 Exchange rm 501
 Better Business Bureau of Rochester
 Inc 183 Main E rm 1423
 Builders Exchange of Rochester 135
 Spring
 Electrical Assn of Roch Inc 183 Main E
 rm 1212
 Finger Lakes Association, Monroe av
 cor Clinton av S
 Genesee Valley Co-operatives 14 Frank-
 lin rm 1408
 New York State Shoe Retailers' Assn
 16 Main W rm 121
 New York State Warehousemen's As-
 sociation 271 Hayward av
 Portuguese Athletic Club 646 Plymouth
 av S
 Rochester Chamber of Commerce 55
 StPaul
 Rochester Convention & Publicity Bu-
 reau Inc, Monroe av cor Clinton av
 S
 Rochester Co-operative Milk Producers
 Bargaining Agency Inc, 14 Franklin
 rm 812
 Rochester Hotel Association, Monroe
 av cor Clinton av S

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cor Clinton av S
Union Permanent Savings & Loan Assn
685 Clinton av N

***Athletic Goods**

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines

***Attorneys-at-Law**

BURNS & BURNS 502 Wilder bldg tel
Main 803
DWYER, SHEARER & DWYER 1009
Genesee Valley Trust bldg tel Main
6734
**HARRIS, BEACH, KEATING, WIL-
COX & DALE** 3d fl Rochester Savings
Bank bldg 5 Fitzhugh S tel Main
2202
**OVIATT, GILMAN, O'BRIEN & FOR-
MAN** 1252 Lincoln-Alliance Bank
bldg tel Stone 1478
REED & SHUTT 1012 Wilder bldg tel
Main 1759
**REILLY, ROBERTS, McLOUTH &
DICKER** 1150 Lincoln-Alliance Bank
bldg tel Stone 7010
REMINGTON GIFFORD & WILLEY
1224 Lincoln-Alliance Bank bldg tel
Stone 737

Auctioneers

East Avenue Auction Galleries 254 East
av
Levy Bros 12 Aqueduct
Shoolman Isadore 119 Main E rm 825
Wagner Louis G 556 Main W

***Auditors & Accountants**

(See also Accountants & Audi-
tors)

ERNST & ERNST 904-912 Lincoln-Alli-
ance Bank bldg tel Stone 868

***Automatic Screw Machinery**

DAVENPORT MACHINE TOOL CO
Inc (mfrs) 167 Ames tels Genesee
3162-3163—For further information
see page 72 Buyers' Guide

**Automobile Accessories & Parts
—Mfrs**

Autoquip Mfg Co 485 Hague
Gerosa Carl N 111 MtHope av
Maggio Jos rear 317 N Union
**MONKEY LINK SELF CLOSING
AUTO CHAINS** Flower City Spec-
ialty Co mfrs 158 Hollenbeck tel
Main 630—For further information
see page 22 Buyers' Guide
Riflesso Mfg Co The 39 Parkway
Rochester Mfg Co Inc, Rockwood pl
Upson Brothers Inc 84 Exchange rm
102
Villard Truck Signal Mfg Co Inc 200
Turpin

**Automobile Accessories & Parts
—Retail**

Berardi Auto Sales 240 Brown (second
hand)
Bush Wm E 565 Main E (ignition and
carburetors)
Charlie's Auto Parts 117 Atlantic av
Chippewa Sales rear 29 Richmond
Clifford Service Corp 26 Pitkin
Dewey Avenue Bearing Sales 1594
Dewey av
East Side Auto Parts 545 Bway
Etter Clarence J 104 N Union (car-
buretors and ignition)
Fernwood Auto Parts & Machine Shop
289 Fernwood av
Firestone Home & Auto Supplies 1922
Monroe av Br
Firestone Stores, Lake av cor Lyell av
and 291 East av
G & W Auto Parts 1461 Hudson av
Gibaud's 500 Main E
Globe Auto Parts 2485 Dewey av
Goodland, Clarke, Durand & Hoffman
Inc 230 East av
Gordon Motor Parts Inc 30 Joseph av
Harmon Automotive Corp 16 Charlotte
Hartman C L Corp 245 East av
K & C Auto Parts 500 Smith
LaSalle Used Parts & Cars, Broad W
cor Allen
Lyeil Cooperage & Auto Parts Inc 1510
Lyell av
Metter Jos 9 Herman (used)
New Deal Auto Parts 53 King
Noah's Ark Auto Accessories, Inc 180
East av, 288 Monroe av, 200 North,
85 Railroad, 60 and 561 State
North Clinton Auto Parts 752 Clinton
av N
Oak & Erie Auto Parts 18 Erie (used)
Peterson Motor Parts & Machine Co 701
Main W
Phil's Auto Parts Inc 620 Scio
Red's Auto Parts 24 Harrison
Rockowitz Jacob 54 Werner pk
StPaul Auto Parts Inc 566 StPaul
Schnabel Auto Parts Inc 247 Buffalo
rd
Schuber Auto Parts 558 Lyell av
Simplex Parsons Motor Parts Co 529
Main E
Tarrant Clifton F 300 South av
Terry W F 248 StPaul
VanBeurden Theo J rear 232 Tremont
(used)
Western Auto Supply Co 295 Monroe
av, 401 Ridge rd and 127 State
Wolk Ernie Inc 287 Joseph av

**Automobile Accessories & Parts
—Wholesale & Jobbers**

American Automobile Accessories 42
East av rm 127
Hahn Tire & Accessory Co Inc 418 St-
Paul
Kemp Equipment Co 39 MtHope av
Sherman Battery Equipment & Supply
Inc 473 North
Siebert Oil Co 265 Caroline
Stewart-Warner Sales Co 16 Charlotte
T T Bearing Co 454 Court

Unit Parts Rochester Corp 1185 Main
E and 1490 Lake av (and retail)

***Automobile Agencies**

BUICK MOTOR CARS Whiting-Buick
Inc dealers 342 East av tel Stone 714
—For further information see page
4 Buyers' Guide
CADILLAC MOTOR CARS The Valley
Cadillac Corp distributors 333 East
av tel Stone 320—For further infor-
mation see page 4 Buyers' Guide
HUDSON MOTOR CARS Alling & Miles
Inc distributors 82 Stone tel Stone
2537—For further information see
page 3 Buyers' Guide
NASH AUTOMOBILES Schoen Bros
68 Genesee tel Genesee 446
OLDSMOBILE MOTOR CARS Fincher
Motors Inc distributors 14-18 S Union
tel Main 2262—For further infor-
mation see page 4 Buyers' Guide
PACKARD MOTOR CARS Bancroft
Motors sales and service 33 Stillson
tel Stone 3720—For further infor-
mation see page 3 Buyers' Guide
PONTIAC MOTOR CARS The Valley
Cadillac Corp distributors 333 East
av tel Stone 320—For further infor-
mation see page 4 Buyers' Guide

Automobile Body Mfrs

CALEY & NASH Inc 1828 East av tel
Monroe 5126—For further infor-
mation see page 5 Buyers' Guide
McCord Geo R 219 Smith (truck)
Stewart Body Works 636 Portland av

***Automobile Chains**

**MONKEY LINK SELF CLOSING
AUTO CHAINS** Flower City Spec-
ialty Co mfrs 158 Hollenbeck tel
Main 630—For further information
see page 22 Buyers' Guide

Automobile Dealers

ALLING & MILES Inc Hudson Motor
Cars 82 Stone tel Stone 2537—For
further information see page 3 Buy-
ers' Guide
Archer Motor Co Inc 350 Monroe av
BANCROFT MOTORS Packard distrib-
utors sales and service rooms 33 Still-
son tel Stone 3720—For further in-
formation see page 3 Buyers' Guide
Bauer & Raetz Inc 383 Child
Bonenblust & Buckman 706 Dewey av
Brown Chevrolet Sales & Service 769
Main W tel Genesee 118-119
Central Chevrolet Co Inc 200 East av
COOL CHEVROLET CORP 340-360 Cul-
ver rd tel Monroe 2340—For further
information see page 3 Buyers' Guide
Downtown Motors 730 University av
Fields C W Inc 157 Court
FINCHER MOTORS Inc distributors
Oldsmobile Motor Cars 14-18 S Union
tel Main 2262—For further infor-
mation see page 4 Buyers' Guide
Hall's Sales & Service 1850 Dewey av
Heinrich Motors Inc 214 Lake av
Horton E J Inc 625 Culver rd

THE SIDNEY B. ROBY CO.
MILL SUPPLIES**AUTOMOTIVE EQUIPMENT & SUPPLIES****Sole Distributors PRATT AND LAMBERT PAINT PRODUCTS****208-214 SOUTH AVENUE
STONE 1129-1130-1131-1132-1133
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CONTRACTORS' SUPPLIES
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Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Johnson Harvey 295 Ridge rd
Judge Motor Corp 81 Lake av
Leader Garage Inc The 19 Cambridge
Main Motor Sales 593 Culver rd
Monroe Auto Sales 6 Howell
Motor Mart The 745 Park av
SCHOEN BROS (Nash Sales & Service) 68 Genesee tel Genesee 446
SERGEANT MOTOR CORP 727 Main E tel Stone 2696—For further information see page 4 Buyers' Guide
Siebert Motors Inc 615 South av
Simmons Motors Corp 336 East av
Standard Motor Sales 626 Main W
Valley Cadillac Corp The 333 East av
Voelkl Bros 670 Maple
WHITING BUICK Inc Buick Motor Cars 342 East av tel Stone 714—For further information see page 4 Buyers' Guide
Windsor Motor Sales 694 Lake av

Automobile Dealers—Commercial Cars & Trucks
Blanchard Truck Sales Corp 31 Industrial and 320 Broad W
Brockway Motor Co Inc 56-58 N Union
COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide
International Harvester Co 725 Culver rd
Mack International Motor Truck Corp 1357 University av
White Motor Co The 373 S Goodman
Yale & Town Mfg Co 135 Spring

Automobile Dealers—Used Cars
Allen Auto Parts 178 Allen
ALLING & MILES Inc 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide
BANCROFT MOTORS 38 Stillson tel Stone 3720—For further information see page 3 Buyers' Guide
Bay St Auto Sales 374 Bay
Bopp Martin Jr rear 9 Englert
Browncroft Garage 765 Atlantic av
Central Chevrolet Co Inc 29 S Union
Churchill Motors 110 MtHope av
Dake Elmer H 193 South av
DeBree Louis 19 S Union
Drummond Marshall 589 Main E
Feol Dick Motor Sales 54 S Union
FINCHER MOTORS Inc 14-18 S Union tel Main 2262—For further information see page 4 Buyers' Guide
Hallman's Central Chevrolet Co Inc 13 S Union
Hamilton Fay 336 Bway
Hunter Bros 23 S Union
LaDuca John 595 and 618 Bay
Lyell Motor Sales 264 Genesee
McEvoy Motors 55 Monroe av
McMann Sherman 435 Clinton av S
Mike & Joe Truck Auto Parts 139 Central pk
Monroe Auto Sales 282 South av
O'Hern Frank J 61 Parsells av
Pulvino Henry M 24 S Union
Smith Chas 4 Winthrop
Spector Auto Sales 60 MtHope av

Standard Motor Sales 247 Broad W
Union Motor Sales 48 S Union
Used Car Market 777 Monroe av
WHITING-BUICK Inc 342 East av tel Stone 714—For further information see page 4 Buyers' Guide
Wilber Motors 580 Main E

Automobile Garages
Alderman A W & Son Garage 533 Conkey av
Alton Garage 70 Cortland
Arnett Service Station 300 Arnett blvd
Auto Sales & Service 816 Monroe av
Automotive Garage rear 5 Kensington
Balt Albert 1149 Clifford av
Banker John L 1090 Genesee
Benny's Garage rear 281 Genesee
Berkeley Garage 22 Winston pl
Beyo Bros 1182 N Goodman
Bogert Ward G 132 Exchange
Boyer Fred 2120 Clifford av
Browncroft Garage 762 Atlantic av
Cardinal Garage & Motor Sales 23 York
Casino Parking Service 16 Mill
Chili Avenue Garage 553 Chili av
Cichy Jos W 1196 Portland av
Clinton Parking Garage 184 Clinton av S

Cody Benj H rear 379 Hudson av
Cook Walter H 108 Wilmington
Culver Hill Garage 2280 Culver rd
Derham G Walter rear 40 Cypress
DeYoung Albert W 202 Franklin
Ey's Automotive Service 262 Champlain
Falls Frank H 255 Mill
Gambacurta Anthony 209 Clinton av N
Gardner John L 662 Maple
Greenow Vernon J 1820 Lake av
Grove Street Garage 41 Grove
Hahn Gerard P rear 308 Driving Park av
Heaney Arth D 333 Exchange
Highland Garage 22 Raymond
Hotel Rochester Garage 34 Plymouth av S
Jay Street Garage & Auto Parts 635 Jay

Jefferson Garage 545 Jefferson av
Jimmy and Carl's Garage 414 North
Krawetz Harry 41 Andrews
LePage Herbert J rear 878 Monroe av
Magno Anthony 532 North
Mantel's Garage 1835 MtHope av
Marsden's Garage 31 Adams
Mazur Jos 5 Helena
McHenry's Garage 23 Edinburgh
Mitchel Henry W 518 Plymouth av S
National Garage rear 78 S Fitzhugh
Norman's Garage 901 Clinton av N
Powers Ramp Garage 20 N Fitzhugh
Ridge Garage 416 Ridge rd
Roycroft Garage 1161 Hudson av
Schalber Erwin A 1005 Genesee
Schultz Service Garage 100 Exchange
Seneca Garage 30 Cortland
South Avenue Garage 620 South av
Sterling Garage 22 Charlotte
Stillson St Ramp Garage Inc 23 Stillson

Stone Street Ramp Garage Inc 39 Stone
Tillman Geo W rear 1582 Lyell av
Tony's Service Station 292 Parkway
Troup Street Garage 289 Troup
Vahl's Bill Garage 608 Norton
Wallock's Garage 1101 Clifford av
Water Street Garage 166 N Water
White Garage 241 E Henrietta rd
Whittlesey & Newman 1590 Dewey av
Ziegler Geo W rear 1225 Portland av
Zwerger Frank J 332 Jefferson av

***Automobile Heaters**
ROCHESTER RADIO & TELEVISION (Stewart Warner Gas Heaters) 45 Scio tel Stone 3388—For further information see page 90 Buyers' Guide

***Automobile Insurance**
ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines
BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court st tel Main 87—For further information see page 56 Buyers' Guide and left top lines
FRIEDLICH ROBERT E AGENCY Inc East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 59 Buyers' Guide and left top lines
GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 57 Buyers' Guide and right bottom lines
PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 55 Buyers' Guide and right top lines
ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 63 Buyers' Guide
VICK CLARENCE A 154 East av at Scio tel Stone 3180—For further information see page 62 Buyers' Guide

Automobile Laundries
Antinora Jos 436 Monroe av
Dee Norman C 1604 MtHope av
Switzer Archie 55 Haag's al and rear 55 Richmond

Automobile Livery
Auto Rental Corp of Roch 68 Broad W

Automobile—Mirs
Cunningham James Son & Co 13 Canal

Automobile Motor Truck Parts
MIKE AND JOE TRUCK AUTO PARTS 139 Central pk tel Main 1246—For further information see page 5 Buyers' Guide

***Automobile Painters**
CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 5 Buyers' Guide



DAVID GOLDMAN CO. INSURANCE and REAL ESTATE



Telephone MAIN 2984 We Write All Forms of Insurance and Bonds 6 STATE STREET

— EGBERT F. ASHLEY CO. —

See page 53 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 53 Buyers' Guide
PHONE MAIN 444

Automobile Parking

Ackerman Louis 42 Stillson
 Acorn Parking Station 67 Franklin sq
 Adams Thos 123 StPaul
 Alexander Frank 114 Chestnut
 Allen Street Parking Station 105 Allen
 Auto Park The 24 Corinthian
 Belanger Louis A 113 N Fitzhugh
 Bigler Hiram C 86 S Fitzhugh
 Bill's Central Parking 71 N Fitzhugh
 Bill's Parking Station Inc 83 StPaul
 Broad-Plymouth Parking & Service Station cor Broad & Plymouth av
 Callaghan Thos J 38 Allen
 Casino Parking 36 Corinthian
 Cherry Saml 88 Clinton av N
 Chestnut-Elm Parking Station 81 Elm
 Chestnut Parking Station 100 Chestnut
 City Hall Parking Station 38 S Fitzhugh
 Clinton Parking Station 61 Clinton av S
 Clinton & Pleasant Parking Station 97 Clinton av N
 Convention Hall Parking Station 192 Clinton av S
 Cortland Elm Parking Station 37 Elm
 Cortland-Parkwell 40 Cortland
 Downs Street Parking Sta 34-40 Stone
 Duckitt Harry 14 Swan
 Duckman Harry 24 Exchange
 Durbin Carlton N 25 Central av
 Edward's Parking Station 100 StPaul
 Elm St Parking Station 65 Elm
 Exchange Parking Station 76 Exchange
 Fischer Jos L 1688 Lake av
 Franklin Parking Station 80 Franklin
 Goldstein Saml 90 Plymouth av N
 Grove Street Parking Station, Grove cor Stillson
 Hazzard Earl H 90 North
 Housel C Edw, Court st cor Stone
 Klesinger Ashley 50 Stillson
 Kinzel J Francis 4 Church
 Kraus Clement J 193 Plymouth av N
 Krawetz Harry 129 Front
 Leyh Wm 198 Mill
 Little Wm 125 Mill
 Mayfair Parking Station 47 Cortland
 Morris Pauline M 219 South av
 Mulsus Julius H 160 Court
 Nelson Otto E 118 Front
 New Stone Parking Station 42 Stone
 North Parking Service 132 North
 North Water Parking Station 81-93 N Water
 Paul's Auto Service 98 S Fitzhugh
 Pierson Irving B 381 Andrews
 Plaza Parking Corp 65 Clinton av N, 36 and 110 Clinton av S, 18 and 21 Pleasant
 Ramp Parking Garage Service 35 N Fitzhugh
 Randall's Parking Lot 1872 Lake av
 Raznick Harry 36 Bway
 Regent Parking Station 18 Chestnut
 Regent Parking No 2, 65 N Fitzhugh
 Rialto Parking Station 80 North
 Rinaldo Parnaselel 156 Clinton av N
 Rochester Parking Station 68 Franklin sq
 Rubin Abr 105 North

StPatrick's Parking Sta, Brown corner Frankfort
 StPaul Parking Station 162 StPaul
 Shopper's Parking Station 75 Franklin
 Slater Harry 50 Cortland
 Sours Carting & Storage Co Inc 47 Stillson
 South Ave Parking Station 62 South av
 South Clinton Parking Station 121 Clinton av S
 State St Parking Station 55 State
 Strand Parking Station 105 StPaul
 Swan Street Parking Station 68 Swan
 Tandler Benj 68 Chestnut
 Temple Parking Station 101 Chestnut
 Terminal Parking & Service Station 101 Broad W
 Towne Parking Station 444 Main E
 Tracy Howard 19 and 25 Lawn
 VanDeCarr Parking Sta 81 Stone
 Ventura James E rear 1700 Lake av
 Vichnevitz Jos A 100 N Fitzhugh
 Vogt John J 53 James
 Washington Parking Station 10 N Wash
 Wegman's 25 Gibbs
 Yawman Carl A 22 Market
 Zack's Parking Station 58 Mortimer

***Automobile Radios**

ROCHESTER RADIO & TELEVISION
 (Installation & service) 45 Scio tel
 Stone 3388—For further information
 see page 90 Buyers' Guide

Automobile Repairing & Service Stations

ADAM BROS 42 Haag's alley entrance
 25 Richmond street tel Stone 5320—
 For further information see page 5
 Buyers' Guide
 Angelella Frank 373 Bay
 Appleman Ernest E rear 525 West av
 Baldas Jos rear 230 Monroe av
 Banninger's Garage 940 Ridgeway av
 Beck Albert 835 Exchange
 Bierworth David F 234 Dewey av
 Blanchard Irving C 33 1st
 Blystone A Glenn 21 N Union
 Breugelmanns Richd C 1015 Culver rd
 City Radiator Service 18 N Union
 Cockett Sidney D rear 792 N Goodman
 Cookie's AAA Garage 18 Harvard
 Co-operative Auto Body Shop 310 East av
 Cunningham Lorenzo W 2215 Clifford av
 Davison Bros 174 Griffith (uphol)
 Don's Service Garage rear 23 Richmond
 Downtown Motors 730 University av
 Dragt Claude S 21 Hyde pk
 Dresser J Kenneth rear 266 Gregory
 Dunne's Garage 373 Jefferson av
 Eddy's Garage 1645 StPaul
 Edwards Bros 1 Chili av
 Eichberger John C 2267 Main E
 Elliott & Son 39 Charlotte (trimmers)
 Falcon Auto Service 995 Hudson av
 Fenner's Fender Shop 396 Lyell av
 Foreman Hugh A 769 Main W
 Franklin Street Garage 91 Franklin

Freer A C Co Inc 962 Main E
 Frey the Wheelman Inc 79 Howell
 Fricano Jos S rear 49 Bay
 Gardner & Bader 176 Child
 Gerstner David L rear 13 Fairmount
 Gibaud Edw J rear 4401 Lake av
 Gingreco John 165 Bay
 Greenlea Henry J 546 Glide
 Gross Justus Ben rear 1880 East av
 Gudat Paul 74 Stillson (sheet metal)
 Hatz Geo H 376 Lexington av
 Hause Nelson H 436 Monroe av
 Hill's Collision Service 66 James
 Hipp Edw rear 94 Clifton
 Hoellrigl Edwin 1916 East av
 Hogestyn John B 86 Rau
 Huas Jos C 142 Weaver
 Jerome's Ignition Service 110 Webster av
 Jones Harry 156 Rauber
 Kapelke Max F 709 Seward
 Karle John F 48 Bloomfield pl
 Kingsley Arth R 23 Arlington
 Kirchner Geo R 670 S Goodman
 Lipton Henry H 299 Allen
 Lorenzo & Sons 209 Main W
 Mazur Jos G 314 Hudson av
 McCraley's Garage 16 Gardiner pk
 McEvoy Motor Service 160 S Union
 Medical Arts Parking & Service Station rear 277 Alexander
 Morse Floyd R 100 Litchfield
 Mutual Garage & Service Station rear 535 Bway
 Ninth Ward Body & Fender Works 73 Lyell av
 Panzarelli Santo 461 Portland av
 Parrinello Anthony rear 86 Hollister
 Pawlik Chris 74 Rome
 Phillip's Garage 611 Joseph av
 Porter Gordon L 26 York
 Rabe's Complete Auto Service 100 Manhattan
 Raetz Fredk 140 Westcott
 Rapp Albert C 176 Baldwin
 Reis John 1602 Lake av
 Richmond Garage 51 Richmond
 Richter's Garage 436 Verona
 Rochester Auto Service 262 Platt
 Rochester Cylinder Grinding Co Inc 750 StPaul
 Rochester Magneto & Starter Service 265 Hayward av (ignition)
 Ryan Jas A rear 18 Oakman
 Sable Motors 1135 Norton
 Sanders Co The 114 University av (fender and radiators)
 Schneider Fredk C 86 Champlain
 Schrodt Carl 780 Clinton av N
 Schwab Bros 1015 Clinton av N
 Schwalb Nicholas J 6 Frost av
 Shebel Isadore 93 Plymouth av N
 Sherwood Frank L rear 487 Bway
 Smith Norman E 290 Cypress
 Smith Wm H 209 Clarissa
 Sommers Chas F 29 Finch
 Southgate Service 160 South av
 Spall Edw G 104 Humboldt
 Tenth Ward Service Stations 475 Dewey av
 Tim's Line-Up Service 495 Bway
 Toland Chas L 1717 Clifford av

CENTRAL TRUST CO. Main Office: 25 MAIN ST. E.
 Brighton Office: 1806 EAST AVE.
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MEMBER
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For Other
Business
STONE 1930

U S Auto Service 32 MtHope av
VanNieml Wano rear 1521 Lyell av
Veck Jos rear 15 Reliance
Wallace Wm J 455 Clarissa
Wiedenmann Bros 499 Clinton av N
(body wkrs)
Williams Motor Service 1693 East av
Williams Walt Shop The 55 Scio
(body and fender)
Wilson Henry A 494½ Lake av
Wolting's Collision Service 7 Pitkin
Wynne Auto Spring Service 352 Oak
Zaccaria Cosmo D 341 North

*Automobile Robes

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buy-
ers' Guide and right top lines

*Automobile Service Stations

BUICK MOTOR CARS Whiting-Buick
Inc 342 East av tel Stone 714—For
further information see page 4 Buy-
ers' Guide

FINCHER MOTORS Inc (Oldsmobile)
14-18 S Union tel Main 2262—For fur-
ther information see page 4 Buyers'
Guide

HUDSON MOTOR CARS Alling & Miles
Inc and servicing all makes of cars
82 Stone tel Stone 2537—For further
information see page 3 Buyers' Guide
VALLEY CADILLAC CORP The (Cadil-
lac and Pontiac and other models)
333 East av tel Stone 320—For fur-
ther information see page 4 Buyers'
Guide

*Automobile Tires

COOK IRON STORE CO (Goodyear
Truck Tire Service Station) 120-128
StPaul tels Main 5188-5189—For fur-
ther information see page 99 Buyers'
Guide

*Automobile Top Trimmings and Hardware

ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 74 Buyers' Guide and
left bottom lines

Automobile Trimmers & Trimmings

Schlegel Mfg Co The 277 N Goodman
Vogt Manufacturing Corp 100 Fern-
wood av

*Automobile Trimming Mater- ials

SCHLEGEL MFG CO The 277 North
Goodman cor College av tels Monroe
812-813—For further information see
page 5 Buyers' Guide,

*Automobile & Casket Trim- mings

SCHLEGEL MFG CO The 277 N Good-
man cor College av tels Monroe 812-
813—For further information see
page 5 Buyers' Guide

Awnings & Tents—Mfrs & Dealers

Bickford Bros Co 208 Mill
Fanara Awning Co 53 Central pk
Field Jas E Corp 338 Main E
Jinks A Lawrence 9 Lambertson pk
Kermis & Co Inc 532 Remington
Northway Awning Co 316 Hudson av
Senkpiel C Awning Co 816 S Goodman

*Babbitt Metals

ROCHESTER LEAD WORKS Inc (and
solder) 380-382 Exchange tel Main
1154—For further information see
page 73 Buyers' Guide

WRAY HENRY & SON Inc office 256-
258 State foundry 193-195 Mill tels
Main 1120-1121-1122—For further in-
formation see page 23 Buyers' Guide

Baby Carriage Mfrs

Weingartner Edw V 89 Kelly

Badges

MORSE C H & SON (metal) 21 North
Water tel Main 1291—For further in-
formation see page 96 Buyers' Guide

Bag Mfrs, Bagging & Burlap

Hoffman Bros Bag Co rear 39 Gorham
Sarachan & Rosenthal Inc 26 Sherer

Bait—Live

Andrews Arlington L 650 Plymouth av
S
Booth Leon C 825 StPaul
Lombard Esten and Monroe
Powers Leo 838 StPaul
Thompson Frank 3 Agate al
Woodward Fred V 483 Exchange

Bakers—Retail

Aunt Jennie's Bake Shoppe 516 Monroe
av
Balta Bros Bakery Co 625 Atlantic av
(and whol)
Barstow Harry E 757 Genesee
Bauer Frank 910 Jay
Bennett Bakery 1252 Clinton av N
Blutau Bessie Mrs 4383 Lake av
Bodner Bernard 84 Hanover
Boesel Emil O 864 Clinton av N
Borgia Gaetano 571 Scio
Bozza Guido 54 Prospect
Brooks Bakery 557 Chili av
Brooks Baking Co Inc 448 Brooks av
Burton's Mrs Fried Ples 10½ Bronson
av
Caccavaio Gaetano 60 Prospect
Calabrese Andrew A 1378 Culver rd
Capuano Angelo 366 Saxton
Case Wm H 435 Court
Cassie's Cakes 9 Audubon
Cordaro Angelo 43 Jay
Cordaro Jos 130 Central pk
Daisy's Cake Box 1334 Culver rd
DelleFave Pasquale M 5 Ontario
DiPaolo Baking Co 598 Plymouth av N
DiVincenzo Marie Mrs 253 Central pk
Donut Center The Inc 479 and 504 Main
E and 1469 Lake av
Downyflake Doughnut Shoppe 385 Main
E

Ebert Karl F 920 Portland av
Ernie's Doughnut Shop 1777 Dewey av
Escott Wm J 381 Webster av
Frances' Kitchens Inc 729 Park av
Genesee Park Bakery 940 Genesee
George Nicholas L 448 Lyell av
Gottfried Barney 61 Herman
Grabowski Anthony 1049 Hudson av
Hathaway Bakeries Inc 174 Clarissa
Heckman Thos 1026 Clinton av S
Herman's Pastry Shoppe 1812 East av
Highland Bakery 446 Caroline
Hoffman John C 659 Maple
Hopfenmuller Lorenz 114 Field
Hunt Calvin R 455 Lexington av
Jelensperger Carl rear 652 University
av

Johnson Harvey M 7 Pullman av
Johnston Herbert A 1505 Lake av, 827
Dewey av and 400 Ridge rd
Kanapickas Michl 520 Hudson av
Klingenberger Geo C 810 Brown
Lapple's O K Bakery 928 Clinton av N
LeFevre Chas E 669 Jefferson av
Magde Michl J 437 Parsells av
McCrosen C Leslie 1436 Dewey av
Merimsky Garson 268 Hudson av
Miller Wm G 605 South av
Mohican Co The 184 State and 366
Lyell av

Moynes J Franklin 122 Main W
Muehleisen August J 602 Jay
Mueller Bakeries Inc 965 Clinton av S,
29 Hudson av, 902 Bay and 529 Port-
land av
Naditz Bakery 984 Monroe av
Naditz Saml 1233 Clinton av N and 300
Joseph av

New York Bakery 385 Joseph av
New York Italian Bakery 52 Jay
Olive's Cake Shop 536 Monroe av
Orselet Herman F 686 Winton rd N
Pesce Vincenzo rear 8 Ward
Petrillo John 124 Lyell av
Plant John J 393 Chili av
Ratkovich Saml 687 Joseph av
Reff John 689 South av
Richter Erhardt 831 Clinton av N
Romano Antonio 23 Jay
Royal Bake Shoppe 826 Portland av
Russo Saml 45 Jay
Sand Morris 502 Joseph av
Schlaifer Bros 355 Ames
Schleif Bake Shop 17 Clinton av S
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines
South Side Bakery 746 South av
Stahl Geo 1192 Jay
Stein Bakery 350 Ormond
Stone's Bakery 707 Hudson av
Tirpaack Brisle A Mrs 517 Jefferson av
Tirpaack Kath Mrs 571 Jefferson av
Town Talk Bakery Inc 601 Pullman av
Ukrainian Bakery 84 Kelly
Ulsamer Jos 1086 Clinton av N
VanZandvoord Cath Mrs 844 Arnett
blvd
Veltre John 26 Parkway
Viola Cone Co 155 Spencer (ice cream
cones)

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TWO CONVENIENT OFFICES

21 EXCHANGE ST.

Savings Bank Life Insurance

89-91 EAST AVE.

Bakers, Retail—Con

Voyles & Lindberg 1159 Culver rd
Wahl's Bakery 348 Plymouth av S
Walker's Chicken Pies 26 Velox
Wannemacher Fredk J 2100 Main E
Weger John 579 Brooks av
Werner Paul E 342 Thurston rd
Wheeler M Earl 768 Plymouth av S
Wojtczak Walter 990 Hudson av
Woollacott Wm J 545 N Goodman

Bakers—Wholesale

Biuso Christopher 267 Anderson av
Continental Baking Co 190 Murray
Elite Bakery 709 Atlantic av
Ernst's Butter Gem Bakery 45 Richmond
Flower City Cone Mfg Co 17 Petrel
General Bakery Co 392 North
Good & Hoag 401 Webster av
Loose-Wiles Biscuit Co 160 Murray
Mueller Bakeries Inc 29 Hudson av
National Biscuit Co 333 Oak and 287 Bay
Old Fashion Cracker Co 112 Webster av
Ontario Biscuit Co 340 Exchange
Perry Geo N & Co 37 Galusha (pies)
Scheidt Bros 372 Maple
Schuler Pretzel Co Inc 64 Chester
Wannemacher Fredk J 2100 Main E
White Star Baking Corp 1467 Main E

Bakers' Supplies & Equipment (See also Grocers' Supplies)

ATLANTIC SUPPLY HOUSE Inc 79-81
StPaul tels Main 4172-4173
Christie Specialties Co Inc 129 Main W
Flower City Bakery Supplies Inc 196
Monroe av
Ol South Extract Co 340 Lyell av

Baking Powder

Upton & Co 79 StPaul

Bands & Orchestras

Golden's Orchestra 19 Kensington
Query-Tompkins Orchestra The 77
Joslyn pl
Rochester Civic Orchestra 36 Gibbs
Rochester Philharmonic Orchestra 36
Gibbs
Tompkins Susan Ensemble The 77
Joslyn pl

Banks & Trust Companies

(See also Savings Banks; also
Trust Companies)

CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625, Brighton
Office 1806 East av—For further
information see page 6 Buyers' Guide
and left bottom lines

EAST SIDE SAVINGS BANK OF
ROCHESTER The 233 Main E at
Clinton av S tel Stone 864—For further
information see page 9 Buyers' Guide
and right bottom lines
First Industrial Branch of the Rochester
Trust & Safe Deposit Co 80 Clinton
av N

GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad W tel
Main 2884, branch offices: Valley
Branch 1475 MtHope av, Spencerport
Office, Spencerport, N Y—For further
information see page 8 Buyers' Guide
and right bottom lines

LINCOLN-ALLIANCE BANK AND
TRUST CO 183 Main E at Stone tel
Stone 300, branch offices 33 Exchange,
1495 Lake av cor Ridgeway
av, 560 Monroe av, 886 Main W, 520
Portland av, 460 N Goodman, 1853
Monroe av and 621 Titus av Ironde-
quoit—For further information see
page 7 Buyers' Guide and right top
lines

MECHANICS SAVINGS BANK OF
ROCHESTER NY The main office 21
Exchange tel Main 597 branch office
89-91 East av tel Stone 4653—For further
information see page 15 Buyers' Guide
and left top lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878, branch 2 East
av at Main E tel Stone 6649—For further
information see page 10 Buyers' Guide
and right top lines

ROCHESTER SAVINGS BANK 47
Main W at Fitzhugh S branch office
40 Franklin tel Stone 1425—For further
information see page 11 Buyers' Guide
and right top lines

ROCHESTER TRUST & SAFE DE-
POSIT CO main office 5 Main W at
Exchange tel Main 5960—For further
information see page 12 Buyers' Guide
and back binding

SECURITY TRUST COMPANY OF
ROCHESTER 103 Main E at Water S
tel Main 954—For further information
see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
main office 19 Main W tel Main 7100,
20 East av, 548 Chili av, 4359 Lake
av, 590 Joseph av, 175 Lyell av cor
Saratoga av, 15 Hudson av, 1398 Cul-
ver rd and 844 Dewey av—For further
information see page 14 Buyers' Guide
and right side line back cover

Barbers

Agilloro Luciano 259 Central pk
Aguglia Jas J 332 Monroe av
Aguglia Paul T 170 Charlotte
Albert Chas 713 N Goodman
Aleo Anthony 637 Thurston rd
Alvaro Jos 375 Portland av
Alvary Frank 1139 Hudson av
Amato Saml 972 Lyell av
Andersen Martin J 5 StPaul rm 211
Anzalone & Ingrassio 543 Clinton av N
Applin Leo L 35 Crittenden blvd
Arena Anthony 535 Central av
Arnold Wm H 4453 Lake av
Art & Ted's 1105 Culver rd
Ash John S 895 Clinton av S
Atta Chas 389 Plymouth av S
Bamber John H 324 Court
Banker Edw M 218 Court

Barber Angelo J 78 Reynolds
Barbera Chas L 472 Carter
Bardo Louis 29 Chili av
Barres Fred 836 Dewey av
Barrielli John 783 South av
Baskin Nathan 92 Hanover
Basset Louis 470 Child
Bassett & Marsh 183 Main E rm 514
Bates Milford A 650 South av
Bellanca Calogero 303 Allen
Bellomo Jos 90 Gibbs
Beritela John 35 Stonewood av
Bertolino Paul 256 Bay
Bertsch Albert H 28 Lowell
Bewsee Wm J 1444 Main E
Bianchi Pasquale 30 Sexton
Bifarella Jos 1362 StPaul
Blondi Domenic 450 Jefferson av
Bitetti Nicola 392 Central av
Bitetti Vito 6 Masseth
Bladina Michl 737 Main E
Bonafede Jos 467 North
Bonanno Carl 823 Clifford av
Booth Harvey R 551 Jefferson av
Borelli Anthony 467 State
Bowser Jacob F 115 Main W
Breen Michl A 4963 Lyell av
Brinklow W Jesse 556 Chili av
Brown Barton Kay 11 Clinton av N
Brown Harold W 207 Scottsville rd
Brown Henry J 416 Ridge rd
Brown Jas A 390 Ormond
Browncroft Barber Shop 383 Winton rd
N

Buchanan Benj J 619 Main W.
Bures Martin 681 Hudson av
Buonemani Giuseppe 107 Bloss
Calazzo Carmen 25 Winton rd S
Capogreco Jas 10 Cortland
Caretta Danl 39 Market
Carr Saml C 116 Adams
Cefalo Mauro 480 Jay
Chiappone Vincent 84 Lawndale ter
Cibella Ross 213 Gardiner av
Ciluffo Salvatore 599 Joseph av
Cipolla Jos 465 Joseph av
Claridge Barber Shop 151 Clinton av N
Cocilova Jas 881 Monroe av
Cocomero John N 536 Joseph av
Combs Earl G 1158 Portland av
Congeloso Salvatore 598 Plymouth av S
Conslor John L 1145 Culver rd
Cordaro Anthony 262 State
Corona Saml F 129 North
Corriero Pasquale 407 Selo
Corriero Patk 396 Joseph av
Corsica Lewis W 593 Monroe av
Cosmopolitan Barber Shop The 24 Mon-
roe av

Costa Christopher E J 3 Santee
Costanza Chas 778 Genesee
Costello Paul 57 Clinton av S
Crawford Robt 956 Genesee
Culotta Bros 235 North
Dalberth Chas 238 South av
Dallaire Russell 403 Chili av
Dalu Saml 471 Bay
Daly Edw J 577 Brooks av
Damico Bernard 978 Monroe
Danna Saml 283 Main W
Decker Albert G 806 Plymouth av S
DeFrank Jos 1793 East av

WM. B. MORSE LUMBER CO.

340 MAIN ST. WEST
TEL. MAIN 160

Hardwood and Softwood Lumber
Sash, Doors and Trim

WHOLESALE
AND RETAIL

Insulation and Acoustical Materials
Bay State Paint Products

FOR FURTHER INFORMATION SEE PAGE 66 BUYERS' GUIDE

WILLIAM F. SHAFER AND S. GEORGE SHAFER
FORMERLY PRESIDENT AND VICE-PRESIDENT

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Ferraro Vincenzo 1537 Main E
Fichera Jos P 264 Arnett blvd
Florento Jos 1454 Main E
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Forbes Jas T 1199 Lyell av
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Four Corners Barber Shop 4 State
Frank Fred 644 Park av
Frank's Barber Shop 298 Court
Frankenberger Louis 328 Main E rm
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Furino Patk 27 South av
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Holtz Marcus 866 Joseph av
Holzwarth Geo C 112 Lincoln av
Hotel Hayward Barber Shop 7 Clinton
av S
Hotel Seneca Barber Shop 16 Clinton
av S

Hutchinson Wm L 227 Clarissa
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Indiano Thos 108 Scio
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Kingston Frank W 17 Main E rm 1
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Kroeckel Jos 1906 Main E
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Krubeck John 932 Clinton av S
Kulmijan Nathan 629 Clinton av S
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Lacagnina Nicholas 608 Lake av
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Lakedale Barber Shop 3212 Lake av
LaMonica Robt F 6 Lake av
Lazara Russell 1612 Clifford av
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Leone, Fredk J 71 South av
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Liberti Saml L 27 Hyde pk
Lidman Saml 1268 StPaul
Limuti Chas 268 Joseph av
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Locigno Saml 634 Monroe av
Lombardo John 60 Monroe av
Loomis Wm R 260 Reynolds
LoPalo Pasquale J 41 Gibbs
LoPresti Jos 1505 Clifford av
LoVetro Saml F 1799 Clinton av N
Lovullo Thos 1363 Clifford av
Lowe Frank W 522 Maple
Lukas Anthony P 148 Andrews
Lundgard Mack M 1344 Dewey av
Lunkenheimer Lawrence M 444 Thurs-
ton rd

Machicel Jas V 139 State
Maddalena Saml 465 Monroe av
Maggiolino Matteo 855 Jay
Magliozzi Jos 525 State
Mahaney John 1044 Clinton av S
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Mallory Harvey 211 Ridge rd E
Mandara Arth A 69 Spring
Manni's Barber Shop 657 Clinton av N
Manuse Jos C 242 Jefferson av
Marcello Saml 1003 Genesee
Martin Clyde 871 Dewey av
Masclave Michl 225 Merchants rd
Masclave Vincenzo 162 Genesee
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Mastantuono Jos A 166 Jay
Mastrodanato Venture 178 Davis

Maurello Rocco S 58 Spring
Mayer Oscar J 220 Main W
McCabe Jas 671 South av
McMurray & Katerle 936 Clinton av N
Medical Arts Barber Shop 277 Alex-
ander rm 206

Meek Wm E 454 StPaul
Metz Albert O 637 Lake av
Milazzo Saml D 38 Front
Millard Herman W 848 Monroe av
Miller Walter F 1153 Lyell av
Mix Wm J 205 Monroe av
Mogavero Domenico 62 Prospect
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Moore Neff D 16 Main W rm 105
Morano Alfonso 500 Lyell av
Morgan John J 1519 MtHope av
Moscato Henry 11 Fairfax rd
Mrzywka Chas J 952 Hudson av
Mundorff Fredk 1854 East av
Muntz Bertrand J 438 Parsells av
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Muttscheller Louis M 810 Clinton av N
Napoli Salvatore 54 Stone
Nardi Agostino 340 State
Nardozi Anthony 572 Jay
Nicoletti Anthony P 633 West av
Nocera Anthony 529 Central av
Nolan Wm J 117 Parsells av
Norman's Barber Shop 1002 Clinton av
S

Noto Jos J 213 Gardiner av
Noto Peter 145 State
Nowak John J 1029 Portland av
O K Barber Shop 73 Prospect
O'Dell Dominick A 140 North
Opperman Saml 24 Herman
Oswald Leo J 210 Champlain
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Palermo Wm J 16 Main E rm 11
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Rivellino Jos 367 Central av
Rizzo Angelo A 670 Jay
Rizzo Frank 173 State
Rizzo Jos 247 Clinton av N
Rizzo Leonardo 570 Brown
Rizzo Salvatore 185 Central pk
Romano Gaetano 1944 Main E
Rose J Milton 1440 Dewey av
Rotunno Chas F 382 Ames
Rube Andrew J 10 North
Rube Michl 740 Jefferson av
Rump Philip G 1061 Clinton av N
Salamone Chas 525 Bay
Sam's Haircutting Parlor 114 Lowell
Sanfillipo Alphonse 1178 Clinton av N
Sanfillipo Jos 179 East av
Sanitary Barber Shop 594 South av
Saverino Pietro 106 South av
Scancarello's Barber Shop 312 State
Scarantino Jos 875 Merchants rd
Scardino Vincent 10 Exchange
Schaaf Edw 587 Webster av
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Schneider Fredk 651 South av
Schulz Wm 45 Exchange rm 333
Sciarrino Jos 1546 Lake av
Sculthorpe Wm E 10 Spring
Shippey Michl A 72 Franklin rm 213
Short Frank M 11 Pullman
Shukis Anthony 914 Joseph av
Sizler Eugene F 371 Driving Park av
Silletti Frank A 597 Dewey av
Simaites Chas 623 Norton
Smith Chas P 578 Chili av
Smith Robt T 36 StPaul rm 102
Smith Thos D 10 Mortimer
Snow Saml J 777 Dewey av
Snyder Constant A 536 Hudson av
Spallina Giacomo 258 Clinton av N
Stagnitto Frank 466 Clarissa
Stagnitto Jas V 467 West av
Stagnitto Louis 158 Clinton av S
Stanley John P 560 Thurston rd
Stiles Wm J 959 Jefferson av
Stone Victor R 4438 Lake av
Strazzeri Jack 190 State
Struke Fredk W 142 Webster av
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Telsco Angelo 52 Walnut
Temple Barber Shop 14 Franklin rm 405
Terken John 111 East av
Terrigino Fortunato 2 Market
Terrigino Michl 208 Main W
Testa Dementico 478 Portland av
Toal Edw D 688 Lexington av
Todisco Danl 503 South av
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Tripi Fred C 1257 North
Tucker & Stevens 558 Court
VanKulak John A 467 Hudson av
VanStone Louis K 230 Lyell av

Ventura Frank C 450 Lyell av
Verhegge Theophil 585 Brooks av
Verrone Jos A 2042 Dewey av
Versage Jos 81 East av rm 11
Vitale Paul 800 Joseph av
Vitelli Emil 252 Clinton av N
Warkoski Stanley 753 Genesee
Watts Wm G 514 Dewey av
Weber Carl H 1800 StPaul
Weber Chas 500 Clinton av N
Weber Louis 374 Joseph av
Weidemiller John C 467 N Goodman
Wienecke Albert C 1151 Plymouth av S
Wilson Alex A 826 Main W
Wilson Edw F 4377 Lake av
Wilson Gene 57 Stutson
Wilson Ulrse Y 379 Clarissa
Wisnor Leo 646 Joseph av
Wolf Frank A 196 Clinton av N
Yale Barber Shop 562 Main E
Yaskulski Jos S 1106 Hudson av
Zaccaria Sylvester D 84 Main W
Zimmer Frank J 498 Jefferson av
Zingg Geo J 760 Maple

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Loeffler F H Co 95-97 StPaul
Mauro Jos Inc 201 Clinton av N
Ulrich Chas E 23 Radio

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Bardens Hotel & Baths 54 N Fitzhugh
Haire Ralph D 254 Alexander
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Sulphur Vapor Baths 229 Alexander

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Ferguson Harold W 340 Thurston rd
Grimm Wm C 946 Arnett blvd
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Beauty Shops

Ace Beauty Salon 257 Main E rm 101
Ace Beauty Shop 1339 Dewey av
Adams Rea 519 N Goodman
Adler Ann Austin Mrs 693 Plymouth av S
Aikin Adella Evans Mrs 405 Parsells av
Albright Viola 93 Seward
Allatt Beauty Shop 835 Dewey av
American Beauty Salon 6 State rm 101
Anderson Bertha L Mrs 105 Anthony
Andrus Evelyn G 195 Genesee
Ann's Beauty Shop 27 Clinton av S-rm 113
Ann's Beauty Studio 806 Meigs
Ann's Browncroft Beauty Salon 260 Winton rd N
Annrude Beauty Shop 850 Main W
Anthony Helen 1432 Main E
Arnold Lea Mrs 71 Rosedale
Art Mode Beauty Shoppe 1393 Culver rd
Atkins Alice Mrs 29 Favor
Avondale Beauty Shoppe 180 Main E

Balla Irene 27 Clinton av S rm 104
Barber Mary 7 Clinton av N 2d fl
Bareis Ruth S 44 Northview ter
Barner Lois Mae 27 Clinton av S rm 406
Barton Frances H Mrs 380 Thurston rd
Bayley-Mason Salon 14 Franklin rm 409
Beauty Bazaar 980 Monroe av
Becker Mae 1228 Clinton av N
Becker Nina M 328 Main E rm 331
Belmont Beauty Shop 47 Belmont
Bel-Rose Beauty Shop 613 1/2 Clifford av
Berkeley Beauty Shop 686 Park av
Berliner Lillian 27 Clinton av S rm 408
Bertin Marguerite Mrs 1025 University av
Best Beauty Shop 5 StPaul rm 505
Betty & Richard 42 East av rm 110
Betty's Beauty Corner 1557 MtHope av
Bigelow Florence 27 Clinton av S rm 103
Billo Jessie R 844 Main W
Blue Bird Beauty Parlor 25 North rm 635
Bogart Frances M Mrs 136 Minnesota
Bon-Aire Beauty Shop 125 Clinton av S
Bopp Ella V Mrs 47 Roslyn
Bovenzi Lena Mrs 80 Lake av
Bowles Mary I Mrs 1477 Lake av
Brant Anna M 1021 Clinton av N
Bruneau Lena 10 Gibbs rm 802
Bryce Karalene Mrs 399 Clarissa
Bungalow Beauty Parlor 716 Genesee
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Cecconi Jacqueline 396 Josephine av

Cell's Beauty Shoppe 27 Onelda

Celso Mary Mrs 78 Reynolds

Charlotte Beauty Shop 725 Monroe av

Chili Beauty Shop 578 Chili av

Chippendale Mae Mrs 673 South av

Christine's Beauty Shoppe 9 Fairfax rd

Christine's Beauty Shoppe 404 Avery

Cimott Theresa M 20 Howell

Claire's Beauty Shoppe 804 Hudson av

Clark Helen M Mrs 27 Clinton av S rm 216

Clarke Laura Mrs 257 Main E rm 322

Coia Vera A Mrs 612 Lake av

Colvin Anna A 328 Main E rm 306

Connelly Marlon M Mrs 27 Clinton av S rm 111

Cook's Beauty Salon 119 Main E rm 625

Costa Marie R 5 Santee

Curtis Frances M 130 Main E rm 319

Czebatul Jennie 145 Weeger

D'Acquisto Cecile Mrs 20 Grove

Dalberth Florence F 39 Pearl

Davis Cammie F Mrs 46 Vassar

Dawn Beauty Salon 74 Thurston rd

DeFlorio Grace Mrs 24 Gladys

DelConte Lena Mrs 804 Jefferson av

Domino Beauty Shoppe 27 Clinton av S rm 216

Donovan Mabelle E Mrs 463 Monroe av

Dorothy's Beauty Bazaar 1182 Dewey av

Dorothy's Beauty Salon 1420 Clinton av N

Dorothy's Vanity Shop 273 Meigs

Drake Jane Mrs 39 Tacoma

Durnan Beauty Shop 860 Portland av

East Avenue Beauty Shop 1857 East av

Eddy Beauty Shop 2061 Dewey av

Eleanor LaVerne Beauty Shoppe 1239 Lyell av

Eleanor's Beauty Shoppe 129 Thomas

Elite Beauty Salon 27 Clinton av S rm 204

Enders Marie A 380 Clifford av

Englert Mae 25 North rm 637

Englert & Rooney 25 North rm 833

Eugene Jose 137 East av

Excellent Beauty Salon 1384 StPaul

Fairfax Beauty Shop 411 Chili av

Fay Wave Shop 163 Bronson av

Fay's Beauty Shop 436 Parsells av

Fealey Cath M 306 Seward

Fischer Pearl 42 East av rm 221

Flora's Hairdressing Studio 658 South av

FORMAN B COMPANY 46 Clinton av

S tel Main 3900—For further information see page 35 Buyers' Guide

Fortuna Hair Styling Salon 5 StPaul

rm 210

Fox Almina 200 Monroe av

Fox Mary E Mrs 16 Main W rm 516

Frances Beauty Salon 51 Clinton av S rm 101

French Beauty Shop 1963 Main E

Gechas Bertha V 2255 Main

Genesee Beauty Shop 249 Genesee

George Mary A Mrs 25 North

Gialdino Nina Mrs 22 Stonewood av

Golub Wilma 5 StPaul rm 532

Gordons Beauty Shop 100 Plymouth av S

Grace Beauty Shoppe 588 Portland av

Grace's Beauty Parlor 162½ Genesee

Grand Josephine Mrs 298 Central pk

Grande Antoinette A 520 Main W

Grashof Edna M Mrs 727 StPaul

Greenwald Shirley 328 Main E rm 404

Guggenheim Lewis 257 Main E rm 324

Gumbrecht Christine M 367 Park av

Gutilla Sally 253 Bay

Hahn Olga C 1456 Lake av

Hamblin Male M Mrs 4489 Lake av

Harper Method Inc 14 Franklin 2d fl

Hawkins Vordie S Mrs 37 Favor

Hayes Josephine Mrs 51 Roth

Helen Marie's Beauty Shoppe 968 Portland av

Helenette Shoppe 182 Jefferson av

Herbert Robt R 84 Merwin av

Hess Mildred G 371 University av

Hicks Clarence E 328 Main E rm 326

Hillis Marlon Mrs 815 Dewey av 2d fl

Hoderlein Anna A Mrs 420 Ames

Hoomans Alice Mrs 45 Gibbs rm 15

Horton Bertha E 631 Thurston rd

Hosking Millicent M 25 North rm 630

Hudson Beauty Salon 898 Hudson av

Hugo Hair Stylist 4 N Goodman

Hyde Mabel H Mrs 437 Champlain

Iamon John A 1330 Culver rd

Iamon's Beauty Salon 1040 Dewey av

Iamonaco Josephine Mrs 183 Salisbury

Incardone Mary Mrs 109 Saratoga av

Infantino Jean N 219 Ridge rd E

Ivasky Anthony 5 StPaul rm 200

Jablonski Anna 1103 Hudson av

Jackie's Beauty Shops 515 Thurston rd

Jane's Beauty Salon 754 Jefferson av

Janet's Beauty Salon 25 North rm 444

Jeannette's Beauty Salon 1486 Dewey av

Jen's Beauty Salon 133 Myrtle

Jendrak's Beauty Shoppe 1364 Norton

Jennings Mrs Elsie 1463 South av

Jodis Beauty Salon 581 Brooks av

John's Beauty Salon 81 East av rm 4

Johnson Nan J 328 Main E rm 506

Jon-Jose Beauty Salon 1038 Clinton av S

Kunker Margt S 53 Baycliff dr

Kennedy Elene M 324 Ridge rd

Kitchen Eliz C 42 East av rm 305

Knapp Grace B 60 E Henrietta rd

Krzesiak Beanie Mrs 950 Hudson av

Kurly Q Beauty Shop 7 Waverly pk

Lacy Ruth A Mrs 4180 Lake av

Lambert Marie K 150 Syke

Lapinski Helen 843 Joseph av

LaPremiere Beauty Salon 1360 Dewey av

LaVerne Beauty Shoppe 1861 Norton

Lazara Minnie Mrs 1614 Clifford av

Leader L L Mrs 130 Main E rm 219

Leaty Marlon A Mrs 563 Glide

Lena's Beauty Studio 316 Emerson

Leon Salon of Coiffure Design 5 StPaul

rm 303

Leone's Beauty Shop 108½ Genesee

Lewiston Barber & Beauty Shop 461

Ridge rd

Lonigan Anna 14 Franklin rm 1108

Loucheur's 5 StPaul rm 300

Lyman Anne 63 S Union

Lynch Ruby Mrs 167 Pearl

Madison Beauty Shoppe 234 Genesee

Maemecke Albertine Mrs 39½ S Union

Main Beauty Shoppe 410 Ridge rd

Majors Margt W 30 Oregon

Mancuso Virginia D Mrs 27 Clinton av S rm 401

Mansell Eliz 27 Clinton av S rm 216

Marcella's Beauty Shoppe 1 Fairview

av

Margaret's Beauty Shop 506 N Good-

man

Margretta Beauty Shoppe 27 Clinton

av S rm 309

Marie Beauty Shop 27 Clinton av S rm 102

Marino Beauty Salon 7 Gibbs

Marlon's Beauty Shop 1291 Park av

Martin Hattie M 306 North

Martone Anna C 446 Ames

Martone Clara R Mrs 796 Brown

Mary-Joyce Beauty Shops 191 Hudson

av

Mary Lou Beauty Shoppe 1531 Lake av

Mary Love's Beauty Shoppe 512 Dewey

Master Hair Shoppe 9 Parsells av

Maude's Beauty Salon 5 StPaul rm 430

May Josephine L 25 North rm 629

McArthur Kathleen Terry Mrs 1523

Lake av

McCarthy Emily Mrs 681 Lake av

McCarthy Iona Mrs 1034 N Goodman

McCormick Helen C Mrs 1577 Dewey av

McCurdy Jean Beauty Shop 759 Main

W

McTernan Mollie 25 North rm 546

Meo's Beauty Salon 340 Central pk

Merle Lena Mrs 5 StPaul rm 203

Meyer Louise L Mrs 720 Linden

Miami Beauty Shoppe 1132 Clifford av

Mielke Mabel Mrs 73 Clinton av S rm 1

Mignard Marguerite Mrs 870 University

av

Milburn Elsie M 31 Gibbs rm 104

Miller Alice J 25 North rm 954

Mode Patee 678 Joseph av

Moon Mabel 25 North rm 917

Morey Jane A 77 Webster av

Morgan Madeline L Mrs 3989 Lake av

Mrzywka Carrie H Mrs 703 Thurston

rd

Mullie Sadie E 130 Main E rm 301

Murant Virginia A Mrs 8 Edith

Nannette's Beauty Studio 836 Arnett

blvd

Neitzel Edith L Mrs 327 Eastman av

Nelson Beauty Salon 35 Elm

Oleter Vivian E 681 Plymouth av S

Oliver Clara Palmer Mrs 45 Clinton av

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Oshinski Annette D 936 Hudson av
Oxford Beauty Salon 213 Park av
Paige's Beauty Salon 692 S Goodman
Parisi Sylvia Mrs 56 Karnes
Park Avenue Beauty Shop 262 Park av
Parnell Eliz M Mrs 251 Wilder
Patricia's Beauty Salon 896 Bay
Paul Margt Mrs 167 Troup
Peluca Florence B Mrs 784 Plymouth av S
Powers Beauty Salon 40 Main W
Principe Marie Mrs 67 Allandale av
Prophet Frances Mrs 740 Genesee
Putnam Zoe L Mrs 16 Clinton av S
Pye & Sanderson Beauty Salon 375 Gregory
Real Art Beauty Salon 1744 East av
Regan Gernayne Mrs 571 Plymouth av S
Rechart Clara Beauty Parlor 25 North rm 632
Reiniger Stella Mrs 63 Nassau
Rice Carolyn D Mrs 328 Main E rm 506
Rivoli Beauty Shop 442 Jefferson av
Robison Beauty Salon 1118 Garson av
Rochester Beauty Shop 132 Clinton av S
Rooks Helen Mrs 81 East av rm 7
Rosa Helen E 119 Main E rm 915
Rosalon Beauty Shop 1030 Hudson av
Rose Marie's Beauty Salon 451 Hudson av
Rossiter Betty LeVan Mrs 64 Atlantic av
Ruth Ann L 202 Kenwood av
Ryan Mary D 14 Franklin rm 810
Sajacki Jennie C 22 Sobleski
Sally Beauty Shoppe 1260 StPaul
Sally's Beauty Shoppe 1180 Clinton av N
Sanders Marie 25 North rm 634
Sapere Thos 296 Main E
Schnorr Ida E 5 StPaul rm 227
Schutte Mabel A 27 Clinton av S rm 301
Schwab Josephine M Mrs 265 Wellington av
Schwalb Lisette L 1130 Clinton av N
Scott Hilda M Mrs 1054 Lyell av
Scrofona Anna M 314 Portland av
Seavy Beatrice Mrs 594 South av
Semple Della 35 Chestnut rm 106
Sharp Maude Mrs 488 Monroe av
Sharpe Ethel Mrs 283 Conkey av
Sheriff Eliz 393 Plymouth av S
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Smart Set Beauty Studio 814 Portland av
Smith Bess Beauty Salon 39 Augustine
Smith Erva J 31 Gibbs rm 104
Snapp Maude E Mrs 111 East av
Snyders Beauty Shop 536 Hudson av
Spencer Frances F 257 Main E rm 324
Spogas Antoinette Mrs 924 Joseph av
Steele M Margery Mrs 239 Parsells av
Steele Mattie L Mrs 41 Favor
Stella Susan Mrs 93 Hollister
Stella's Beauty Shop 1164 Parsells av

Straub Ida F Mrs 141 Hazelwood ter
Stuart Lorraine 59 Colby
Stuver Fannie C Mrs 2109 Main E
Sunshine Beauty Shop 113 Main E 2d fl
Sunshine Beauty Shop Inc 603 Main W
Teresa Beauty Salon 5 StPaul rm 314
Terrace Beauty Salon 1029 Genesee
Terrell's Beauty Salon 513 Clarissa
Thomas Rose A Beauty Shop 638 Monroe av
Thompson Kate Mrs 978 North
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Todisco Florence R 503 Jay
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Tranella Rose M 215 Saratoga av
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Veaser Alice F Mrs 374 Joseph av
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Virginia Beauty Shop The 24 Rodenbeck pl
Virginia's Reducing & Beauty Salon 27 Clinton av S rm 401
Vivette Beauty Shop 569 Chili av
Wade's Beauty Shop 301 Driving Park av
Wahl Della H Mrs 135 Vermont
Walsh Anna M 25 North rm 525
Warren Ann A Mrs 115 Berkeley
Washburn Martha A 27 Clinton av S rm 109
Weissman Agnes G 295 Averill av
Weissegger Evelyn R 1375 Culver rd
Weller Kath Mrs 637 Monroe av
Wellington Beauty Shoppe 301 Wellington av
Wilferth Vera F Mrs 272 Avenue A
Wolf Han O 42 North
Wood Margt C Mrs 272 Winton rd N
Wren Mary G Mrs 70 Troup
Zachary Eva B 50 Saratoga av
Zlotnick's Beauty Shoppe 619 Hudson av

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Brooks Beverages 144 Humboldt
Chain Store Root Beer Co Inc 372 Exchange
Hires Chas E Co Inc The 1236 Plymouth av S
Pepsi-Cola Rochester Bottling Co Inc 69 Seneca av
Seven Up of Rochester Inc 363 Hudson av

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Lauer Jos A 228 Merrill
Sam's Bicycle Shop 825 Clinton av N
Schleman Geo W 703 Merchants rd
Verdine A Jas 735 Parsells av
Zutterman Raymond 1948 East av

*Bicycle & Motorcycle Supplies
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 74 Buyers' Guide and left bottom lines

Bicycles
Court Frank 1792 East av
Dunne Wm D 371 Jefferson av
Klein Henry D 145 Hebard
Lippincott Chas 406 Jay
Meltzer Bicycle Shop 1625 StPaul (rpr)
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Townner Bros Co 710 University
Weinstein Saml S 219 Scottsville rd and 825 Clinton av N

*Bicycles Rented
SAM'S BICYCLE SHOP 825 Clinton av N tel Main 5879

Bill Posters
Rochester Poster Advertising Co Inc 30 Platt

Billiard & Pocket Billiard Rooms
Ace Billiards 976 Clinton av S
Affronti John 284 Bay
Billiard Academy 1753 N Goodman
Bishop Nelson J 384 Clarissa
Button Nelson L 673 Jay
Community Club & Pool Room 426 Ormond
Cortese Michl 93 Central pk
Day Kenneth A 189 Troup
Dunham Norton 30 Main E
East Main Billiard Academy 443 Main E

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints and Varnishes

9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 81
Buyers' Guide

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 73 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

Gracco Sophie Mrs 41 Central pk
Hutchins Frank 190 Joseph av
Keogh's Billiard Academy 3 East av
LaMarto Frank 458 Clinton av N
McKallitzky Louis I 598 StPaul
Monroe Billiards 122 Monroe av
Panepinto Peter 410 Lyell av
Pullman Billiard Academy 24 Pullman
av
Schindler Harry 1331 StPaul
Sharfstein Sol 4 Pryor
Sobrowsky Wm 53 Catharine
Srissee Michl S 363 Central av

*Binoculars

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4805—For further information see page 80 Buyers' Guide

*Biological Depot

PAINE DRUG COMPANY THE 24-26 E Main tel Main 1820 (vaccines and serums)—For further information see page 37 Buyers' Guide and left top lines

*Bird Houses

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

Bird & Pet Animal Dealers

Keith Frank M 341 Clarissa (tropical fish)
Pepitone Rose Mrs 30 Miller
Small's S Shepard Kennel Supply Co 8 Front
Trimmal's Pet Shop 374 Main W

*Black & White Prints

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide back cover and right top lines

Blacksmiths

(See also Welders and Brazers)
Abramson Abram 2 Hanover
Antinore Giuseppe 19 Hartford
Belkirch Philip W 1006 Clinton av S
Chinsky Frank 14 Hanover
Crowley Jas J 121 Reynolds
DeVoldre J & Son 124 Alexander
Pizzoli Guilio 332 Genesee
Rodman Wm 230 Smith
Schnackel's C Son Inc 466 Joseph av
Subway Forge 25 Favor

Blowers & Exhaust Fans—Mfrs

Wing L J Mfg Co 119 Main E rm 1321

*Blue Prints

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Blue & Black Prints
CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Boat Builders

Mayer Boat Co 1333 StPaul
Miller Jos 560 River
Pet Craft Boat Works ft Petten st

*Boat Dealers

(See Sporting Goods—Dealers)

Boat Houses & Boat Liveries

Genesee Valley Park Boat Livery Elmwood av
Long Wm V 1500 Genesee

*Boiler Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

Boiler Mfrs

Allan Iron & Welding Works Inc 133 Murray
Flower City Boiler Co Inc 719 Exchange
Rochester Kimmel Co 165 StPaul
Straub & Lawler 50 Monroe av

*Boiler Setters—Mason

SUMMERHAYS WILLIAM SONS CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 31 Buyers' Guide

*Bonds

GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 57 Buyers' Guide and right bottom lines
HARTFORD ACCIDENT & INDEMNITY CO OF HARTFORD CONN Carl H Hennrich Inc general agents 49 East av 4th floor tels Main 435-436—For further information see page 62 Buyers' Guide

Bookbinders

Lawyers Co-operative Publishing Co The Aqueduct bldg Butts pl
Moore John C Corp 69 Stone
Riverside Book Bindery Inc 145 St Paul 4th fl
Rochester Book Bindery 165 StPaul 2d fl
Seneca Bookbinding Co Inc 29 N Water
Zahrndt Wm F & Son 77 StPaul 5th fl

Booking Agents

Kramer Chas 42 East av rm 304
Norton Al 81 East av rm 15

Booksellers

(See also Stationers also News Depot)
Book Hunters Shoppe 92 South av
Book Lovers' Novelty Shop 649 Monroe av
Bunis Nathan J 103 Clinton av S
Burd Francis 439 Court (second hand)

Children's Book Shop 293 Alexander
Genesee Book Shop 345 East av (old and rare)
Michaels Harry 322 Court (second hand)
Opperman Frank 433 Main E
Progressive Book Shop 82 StPaul rm 619
Ritchey Inc 4 Johnson
Rose John 400 Main E
Schulz Book Store Inc 44 South av
SCRANTON'S BOOK AND STATIONERY CO Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
SMITH CLARENCE W Inc 343-345 East av tel Stone 4928
Speare Georgina 42 East av rm 208

Boot and Shoe Dealers—Retail
(For others connected with this business see Shoes)

Boot and Shoe Mfrs
(See Shoe Mfrs)

Bottle Mfrs

REED F E GLASS CO office 860 Maple tel Genesee 3250 factory 295 MtRead blvd—For further information see page 47 Buyers' Guide

Bottlers—Carbonated Beverages

Acme Distributors Inc rear 41 Buchan pk
Anderson Beverage Corp 190 Berlin
Canada Dry Ginger Ale Inc 1328 University av
COCA-COLA BOTTLING CORP OF ROCHESTER 190-200 Berlin tel Stone 424
Crown Bottling Works 237 1st
Doerner's Bottling Works 10 Whalin
Friedler Beverages Inc 82 Lowell
General Beverages Products Inc rear 127 Genesee
Genesee Bottling Co 519 Joseph av
Highland Beverages rear 127 Genesee
Imperial Beverage Co 222 Orchard
Jenner J Grace Mrs 56 Windsor
Leonard's Beverages 122 Dayton
Monroe Bottling Co 1315 Hudson av
Nehi Beverage Co 445 State
Petix Leonard 61 Grape
Petix Louis 63 Grape
Pittsford Beverages Inc 16 Lincoln av Ptsfd
Qualtop Beverages Inc 66 Oakman
Rochester Coca-Cola Bottling Corp 190 Berlin
Rochester Soda Water Co Inc rear 35 Thomas
Sunrise Bottling Co 71 Fernwood av
Sweet Valley Beverage rear 107 Ontario
Union Bottling Works 781 North and rear 658 do

Bottlers—Mineral, Spring & Distilled Water

Distil Water Co 119 Main E rm 823
Great Bear Spring Co 14 Franklin rm 703

Bottlers' Supplies and Machinery

Berzansky Philip 40 Buchan pk

**SECRETARIAL
ADMINISTRATION
ACCOUNTING**

THE SCHOOL of COMMERCE

Advanced Business Education

362 EAST AVENUE TELEPHONE MAIN 5530

**SPECIAL
MEDICAL
SECRETARIAL
COURSES**

Bowling Alley Supplies
Luscher Marlon A 117 North

Bowling Alleys
Alessi Angelo 191 Clifford av
Bay Bowling Hall 228 Bay
Blaesi Philip 790 N Goodman
Bowldrome 1020 Plymouth av S
Buonomo Inc 170 Charlotte
Carbonneau's Bowling Hall 270 State
East Side Bowling Hall Inc 873 Merchants rd
Elm Bowling Hall 75 Elm
Genesee Bowling Hall Inc 112 South av
Geraci Bowling Alley 466 Clinton av N
Groh Cuas L 215 Wilder
Henchen Chas J 849 Jay
Kenealy Edw F 1604 Lyell av
Massey Wm 374 1/2 Thurston rd
Muhs Bowling Alleys 911 Clinton av N
Nacca Jos 225 Saratoga av
Oxford Bowling Hall 406 Clinton av N
Reinhardt Geo A 510 Portland av
Ridge Road Bowling Corp 461 Ridge rd
Rock Wilma Mrs 731 Lake av
Rutz Frank & Son 140 North
Webbers Bowling Hall 501 Plymouth av S

***Bowling Pin Mfrs**
EMPIRE LAST WORKS Palmer cor
Breck tel Culver 1700

***Box Mfrs—Cleated Fibre Board**
SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page 21 Buyers' Guide

***Box Mfrs—Fibre Board**
ROCHESTER BOX & LUMBER CO 570
Culver rd tel Culver 400—For further information see page 20 Buyers' Guide

Box Mfrs—Paper
COWLES A B CO Inc 4 Commercial
tels Main 7210-1—For further information see page 21 Buyers' Guide
COWLES HAROLD A BOX & DISPLAY COMPANY 163 StPaul 5th floor tel Main 3077
FLOWER CITY SPECIALTY CO 158
Hollenbeck tel Main 630—For further information see page 22 Buyers' Guide
Housel B D Co The 42 East av rms 414 (containers)
NEUN H P CO Inc 415 Culver rd cor University av tel Monroe 1216—For further information see page 20 Buyers' Guide

Box Mfrs—Wooden
Brownlee & Dean 33 Ardmore
Container Corporation of America 65
Broad W rm 512 (sales)
Fairmont Box Co 1287 Main E
Hinde & Dauch Paper Co The 82 St Paul rm 610
Jewett Arth L 86 Hebard
Peters Anthony C 28 Cayuga
ROCHESTER BOX & LUMBER CO
570 Culver rd tel Culver 400—For further information see page 20 Buyers' Guide
SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page 21 Buyers' Guide

***Boys' Clothing**
MCFARLIN CLOTHING CO 191-195
Main E tel Main 5832
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

***Brass Faucets—Mfrs**
NATIONAL BRASS MFG CO office
256-258 State, foundry 193-195 Mill
tels Main 1120-1121-1122—For further information see page 23 Buyers' Guide
WRAY HENRY & SON Inc office 256-258 State, foundry 193-195 Mill
tels Main 1120-1121-1122—For further information see page 23 Buyers' Guide

Brass Goods
American Brass Co The 183 Main E
rm 1442
Chase Brass & Copper Co Inc 45 Exchange rm 932
Nunn Brass Works 15 Cairn

***Brass & Copper Products**
WHITE WIRE WORKS CO The 79-83
Exchange tels Main 273-274-275—For further information see page 103 Buyers' Guide

Brewers
AMERICAN BREWING CO OF ROCHESTER NY Inc (Tam O'Shanter Lager Beer and Ales) 444 Hudson av tel Stone 444
GENESEE BREWING CO Inc The 100 National tel Main 1865
ROCHESTER BREWING CO Inc (Brand Name "Old Topper") 770 Emerson tel Glenwood 270
STANDARD BREWING CO Inc (Standard Ale, Ox Head Ale and Silver Pale Ale) 436-440 Lake av tel Glenwood 373

Brewers' Supplies
Clinton Supply Co 377 Lake av

Brick Mfrs & Dealers
Weckesser Brick Co 723 Clarissa
Weckesser Brick & Tile Co 723 Clarissa
Weckesser Jos L 364 Aberdeen

Brokers—Custom House
Torpy Frank E 60 N Fitzhugh rm 2

Brokers—Food Products
Allchin L L 372 Exchange
Bader F Earle 42 East av, rm 310
Dunn Martin P 34 State rm 400
Fitzgerald & Martin 372 Exchange
Flannery G L 34 State rm 400
General Distributors Inc 43 Roch Food Terminal
Gerks Benj 154 East av rm 311
Hall Chas C 183 Main E rm 1317
LeMay L J Co 25 North rm 1121
Neill John S 217 East av rm 32
Saunders Wm C 31 Gibbs rm 309
Sheehan Chas W 25 North rm 1117
Teddy Nicholas C 70 Exchange rm 310 (sugar)
Watkins Lynn C 48 King (sugar)

Brokers—Member New York Stock Exchange
Bache J S & Co 39 State rm 103

BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For further information see page 24 Buyers' Guide
Dennison Field & Co Inc 25 Main E rm 306
GOODBODY & CO 524 Lincoln—Alliance Bank bldg tel Stone 1180—For further information see page 25 Buyers' Guide
Hunt Frank P 42 East av, rm 104
PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For further information see page 24 Buyers' Guide
Pifer Edwin W 291 Selye ter
ROTHSCHILD L F & CO 724 Lincoln—Alliance Bank bldg tel Stone 1341
TUCKER ANTHONY & CO 212 Reynolds Arcade bldg tel Main 3810
Williams Raymond R 154 East av, rm 313

Brokers—Merchandise
(See also Brokers—Food Products)
Allen C W Co 48 King
Hotelling-West Co 48 King
McAuliff Martin L 25 North rm 1147
Peoples Edw J 34 State rm 400 (petroleum)
Shoe Manufacturers Clearing House Inc 22 Andrews (shoe machinery)

***Brokers—Pawn**
WILSON J C CO 39 Main E tel Main 6738—For further information see page 87 Buyers' Guide

***Brokers—Real Estate**
McINTOSH C E CORP Monroe bldg 23
Exchange tels Main 250-251—For further information see page 92 Buyers' Guide and left top lines
POMEROY ORGANIZATION Inc 243
Powers bldg tel Main 6046, Syracuse office 327 Montgomery dial 2-3113—For further information see page 92 Buyers' Guide and right top lines
ROGERS HERBERT A 43 Main E office tel Main 5131 res tel Monroe 3574—For further information see page 93 Buyers' Guide and front cover

***Brokers—Stocks & Bonds**
(See also Brokers—Member New York Stock Exchange)
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For further information see page 24 Buyers' Guide
PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For further information see page 24 Buyers' Guide

Broom Mfrs & Wholesalers
Genesee Broom Corp 49 Montrose
Kappy Broom Co 201 Portland av
Schwartz Broom Co 5 Lundy's la

Brush Mfrs
Fuller Brush Co 14 Franklin rm 411
Karl Nicholas J & Son 503 River

***Buckle & Men's Jewelry Mfrs**
HICKOK MFG CO Inc 850 StPaul tel Glenwood 6200—For further information see page 15 Buyers' Guide

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Builders

(See also Carpenters, Masons & Contractors)

STAHL MURRAY A 2040 East av tel Monroe 1345—For further information see page 68 Buyers' Guide

***Builders' Finish**

MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 25 Buyers' Guide

***Builders' Hardware**

LESTER HENRY HARDWARE CO Inc 150 Main W tel Main 5355 and Main 1607—For further information see page 48 Buyers' Guide and back cover

***Builders' Hardware—Wholesale**

MATHEWS & BOUCHER 26 Exchange tels Main 1064-1065-1066-1067-1068—For further information see page 48 Buyers' Guide and left bottom lines

Building Materials and Supplies

Bowerman Builders' Service 1307 Main E

Celotex Corp 135 Spring

Comac Builders' Supply Corp 16 Norman

Devendorf Wm E 127 Railroad

Domine Builders' Supply Co Inc 155 Gould

Empire Clay Products Co 735 Lexington av

Flower City Builders' Supply Co 1284 MtRead blvd

Fredman F H Co 36 StPaul rm 417

Glenwood Stone Co Inc 621 Pullman av

Hager & Same 901 N Goodman (leaded glass)

Hutchison-Rathbun Inc 95 Augusta

Keystone Builders' Supply Co Inc 85 Palm

LeRoy Lime & Crushed Stone Corp

183 Main E rm 1446

Mann Builders' Supply Co Inc 436 Conkey av

Maurer Earnest W 14 Franklin rm 1406

McNerney Geo A 154 East av, rm 313

Rochester Lime & Cement Corp 174 Colvin

Schaefer Bros Builders' Supply Co Inc

1025 Chili av

Summerhays Refractory Supplies Inc

614 Clinton av S

Wagner Chas V 161 Elmerston rd

WHITMORE, RAUBER & VICINUS 51

Griffith tel Main 180—For further

information see page 26 Buyers' Guide

Building Movers

Young Richd T 405 Colebourne rd

Building Wreckers

Alliance Building Wreckers 168 Portland av

Jackling Wm T & Son Inc 680 Clinton av S

Rochester Atlas Wrecking Co 16 4th

Syracusa John 145 Joseph av

Taft Herb Lumber Co 1012 Chili av

Buildings—Public & Office

Alliance Press Building 49-51 N Water

Anderson Hall, University av, nr

Prince

Anthony Memorial Hall, University av
nr Prince

Aqueduct bldg Butts pl

Archer Bldg 77 StPaul

Architects Bldg 217 East av

Baltimore & Ohio RR Bldg 155 Main

W

Barge Canal Terminal off Court nr

South av

Barr & Creelman Bldg 70 Exchange

Bausch Hall of Science and History

633 East av

Beechwood Hall 1101 Main E

Bennett Bldg 15 Gibbs

Bevier Memorial Bldg 44 S Wash

Blanchi Hall 597 Broad W

Burke Bldg 5 StPaul

Caltanissetta Hall 240 Verona

Carpenters Hall 113 N Fitzhugh

Case Bldg 82 StPaul

Centennial Bldg 360 Main E

Central Trust Bldg 25 Main E

City Hall, S Fitzhugh cor Broad W

City Hall Annex 34-54 Court

Civic Exhibits Bldg 50 Main W

Clinton Hall 416 Clinton av N

Columbus Civic Centre 50 Chestnut

Comerford Bldg 49 Andrews cor Front

Commerce Bldg 119 Main E

Commercial Bldg 42 South av

Concordia Hall 942 Clifford av

Convention Hall, Clinton av S cor

Monroe av

Copeland Bldg 133 Clinton av S

Council Hall 210 Main W

Court House, Main W cor S Fitzhugh

Cutler Bldg 42 East av

Dake Bldg 1 Clinton av S

Davis Bldg 154 East av

Delphoe Hall The 668 North

Eagles Bldg 18-22 N Wash

Eagles Hall 18-22 N Wash

East Avenue Bldg 49 East av

East Side Savings Bank Bldg 233 Main

E and 6 Clinton av S

Education Bldg 13 S Fitzhugh

Eighty East Avenue Bldg 80 East av

and 15 Gibbs

Ellison Bldg 390 Main E

Ellwanger and Barry Bldg 39 State

Elwood Bldg 6 State

Ely Bldg 81 East av

Engineering Bldg 77 South av

Exchange Bldg 8 and 16 State

Falvo Hall 481 Scio

Fay Bldg 54-62 S Fitzhugh

Federal Bldg Church cor N Fitzhugh

Fee Bldg 21-37 N Water

Fenyvessy Bldg 85 Main W

Ferrari Hall 597 Broad W

Fire Dept Headquarters 185 North

Fitch Bldg 364-370 East av and 315

Alexander

Fitzhugh-Broad Bldg 21 S Fitzhugh

Floral Bldg 257 Main E

Gas & Electric Bldg 89 East av

Gedemino Hall rear 575 Joseph av

Genesee Valley Trust Bldg 45 Ex-

change

German Clubs Hall 315 Gregory

Gibbs Street Bldg The 31 Gibbs

Glenny Bldg 194 Main E

Glide Hall The 1203 Jay

Gorsline Bldg 2-18 Commercial

Government Bldg N Fitzhugh cor

Church

Granite Bldg 130 Main E

Graves Street Bldg 1 Graves

Greyhound Bldg 72-74-76 Franklin

Harugari Hall 3 Remington

Herald Bldg 34 Aqueduct

Hunt Bldg 192 Mill

Improved Order of Red Men Bldg 46 N

Fitzhugh

Iroquois Bldg 51 Clinton av S

Keith-Albee Bldg 92 Mortimer

Kenning Bldg 426 Main E

Kilbourn Hall 36 Gibbs

Lake Theatre Bldg 3190 Lake av

Lee Bldg 228 South av

Levy Bldg 165-173 StPaul

Likly Bldg 271 Main E

Lincoln-Alliance Bank Bldg 183 Main

E

Lincoln Bldg 10 Gibbs

Loew's Theatre Bldg 130 Clinton av S

Malta Temple 217 Lake av

Masonic Temple 875 Main E

Medical Arts Bldg 277-279 Alexander

Memorial Art Gallery 490 University

av

Mercantile Bldg 25 North

Merchants Bldg 131 Main E

Milton Block The 38 Scio

Monroe Bldg 25 Exchange

Naramore Bldg 84 Exchange

National Bldg 32 South av

New York State Armory 900 Main E

Odd Fellows Bldg 32 Stutson

Odd Fellows Hall 11 Clinton av N and

668 South av

Odd Fellows Temple 11 Clinton av N

Paine Bldg 24-26 Main E

Parrinello's Hall 414 Smith

Parry's Bldg 222-230 Mill

Peoples Hall The 83 Andrews

Perfection Hall 39 Rohr

Pilot Bldg 163 StPaul

Police Bldg 137 Exchange

Powers Bldg 16 Main W

Powers Commercial Fire Proof Build-

ings Co 16 Main W cor State

Present Bldg 27 Clinton av S

Professional Bldg 35 Chestnut

Prospect Bldg 60 N Fitzhugh

Public Morgue 70 Clarissa

Pullman Bldg 85-89 Allen

R B I Auditorium 172 Clinton av S

Rada Bldg 316 East av

Railway Express Bldg 103-107 State

Reynolds Arcade 16 Main E

Rochester City Hall, S Fitzhugh cor

Broad W

Rochester Savings Bank Bldg 5 S

Fitzhugh cor Main W

Rundel Memorial Bldg 115 South av

Sagamore Hotel Bldg 127 East av

StFrancis Xavier Hall 328 Bay

StGeorge's Hall 555 Hudson av

StGeorge's Hall 367 Smith

StJoseph's Catholic Young Men's Assn

bldg 51 Franklin sq

StMark's Hall 859 S Goodman

Salvation Army Citadel 64 North

Schantz Bldg 244 StPaul

Searle Bldg 183 StPaul

Sibley Hiram Bldg 311 Alexander

Sixteen N Goodman St Inc 16 N Good-

man

Splehler Bldg 202 Court

Strong Catharine Hall, Prince cor Uni-

versity av

Studio Bldg 72 East av

Taylor Bldg 328 and 346 Main E

Temple Bldg 14 Franklin

Terminal Bldg 65 Broad W

Thirty-Thirty Four State Street Bldg

30-34 State

Towner Hall 708 University av

Triangle Bldg 20 East av and 335 Main E



BROWN BROTHERS COMPANY

ESTABLISHED 1800

ROCHESTER'S GREATEST NURSERIES



HILLSIDE 1802

Visit our Penfield Sales and Display Gardens, Baird & Whalen Rds., Ten minutes from City Line

EAST ROCH. 451

Buildings, Office & Public—Con

Tucker Bldg 186 East av
Union Trust Bldg 19 Main W
Wierners Hall rear 94 Sellinger
Wildier Bldg 8 Exchange
Wilshire Bldg 100 Scio
Wisner Bldg 75 State
Woodworth Bldg 299 State
Y & E Bldg 41 Chestnut
Young Men's Christian Assn Bldg 100
Gibbs
Young Women's Christian Assn 175
Clinton av N, 190 Franklin and 57
S Wash

Burial Vault Mfrs

Norwalk Vault Co 67 Warehouse
Rich Burial Vault Mfrs 67 Warehouse
Rochester Wilbert Vault Co Inc 15
Nursery

Bus & Coach Lines—Motor

(See also Transportation Lines
—Freight)

Blue Bus Lines 83 South av
Central Greyhound Lines Inc 72
Franklin rm 200
East Avenue Bus Co Inc 267 State
Gould Line The 83 South av
Rochester Interurban Bus Co 267 State
Rochester-Penfield Bus Co Inc 60 River
blvd
Rochester Transit Corp 231-267 State
Rochester & Sodus Bay Bus Line 83
South av
Western N Y Motor Lines Inc 83 South
av

Business Schools

SCHOOL OF COMMERCE 362 East av
at Alexander tel Main 5530—For fur-
ther information see page 97 Buyers'
Guide and left top lines

Butchers

(See Meats—Wholesale)

Butter, Cheese & Eggs—Retail

(See also Creameries)

"ARPEAKO" MEAT PRODUCTS

(Tobin Packing Co Inc) 900 Maple
tel Genesee 5200 (wholesale)—For
further information see page 73 Buy-
ers' Guide

Brookdale Farms Creamery 824 Clin-
ton av N
Cutcliffe Arth F 173 Bryan
Dengler R J Butter & Egg Co 113 Ard-
more
Fahrer W C A & Sons 789 StPaul
(cheese)
Kraft Cheese Corp 1 Merton
Monroe Creamery 124 Main W and 37
N Wash
VanAuken Lawrence 156 Sunset
Zesta-Lac Corp 146 Avenue D

Butter, Cheese & Eggs—Whol

(See also Creameries)

Goodspeed & Mills 1790 Main E
(cheese mfrs)
Pearlman Jacob H 216 Hudson av
Polsky Dairy Products Co 26 Avenue
D
Valley View Creameries 239 Hudson av

Button Hole Makers

Foss Frank M rear 93 Alphonse

Button Mfrs

American Button Co 333 Hollenbeck

Art in Buttons Inc 333 Hollenbeck
Rochester Button Co 300 State
Shantz Associates Inc 202 Court 3d fl
(jobbers)

Buttons—Whol and Jobbers

Kofsky M 5 Trenaman

Cabinet Makers

CORBETT-STEEVES PATTERN

WORKS 55 Allen tel Main 5730—For
further information see page 86 Buy-
ers' Guide

DiClemente & Volke 4 Elton
Rochester Table Co 434 Exchange
Rochester Variety Woodworking Co
3 4th
Santamaria Emedeo 39 Parkway

Camera Mfrs

EASTMAN KODAK COMPANY 343-
391 State tel Main 4800

Can Mfrs

American Can Co 183 Main E rm 1304
Rochester Can Co Inc 100 Greenleaf

Canners

Beech Nut Packing Co 1237 Main E
Curtice Brothers Co 20 Curtice
General Food Corp 40 Franklin 4th fl
Snider Packing Division of General
Foods Corp 40 Franklin 4th fl

Carbon Paper & Ribbon Mfrs

Rochester Ribbon & Carbon Co Inc 100
Anderson

Carpenters, Contractors & Builders

(See also Contractors)

STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 31 Buyers'
Guide

Carpet & Rug Weavers

Rochester Rug Works 182 Atlantic av

Carpet Cleaners and Layers

(See Rug and Carpet Cleaners)

Carpets, Rugs & Floor Coverings

Ballarian A M 291 Alexander
Columbia Carpet Co 446 Central av
(whol)
Columbia Distributors Inc 130 Clinton
av S rm 5
Dugan Raymond J 279 East av
EDWARDS E W & SON (trade in poor
old rugs) 144-158 Main E tel Stone
2300—For further information see
page 35 Buyers' Guide
Fishbaugh Frank L 882 N Goodman
GRAVES H B CO Inc 74-80 State tel
Main 3342—For further information
see inside front cover and right bot-
tom lines

Hill Raymond J 1508 N Goodman
Horton & Quinn Co Inc 430 Main E
Klass Sol 366 Main E
Main Linoleum Store The 348 Main E
MCCURDY & CO Inc 275-291 Main E at
Elm tel Main 5500—For further in-
formation see page 35 Buyers' Guide
Randall Rolland R Galleries 809 Alex-
ander

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines

*Carriage and Hearse Trim- mings

SCHLEGEL MFG CO The 277 N Good-
man cor College av tels Monroe 812-
813—For further information see
page 5 Buyers' Guide

*Cartage

(See also Trucking and Team-
ing)

CLANCY CARTING & STORAGE CO

Inc 3-11 Grand av tel Culver 1714—
For further information see page 102
Buyers' Guide

CLANCY J C CARTING CO 3-11 Grand
av tel Culver 1714—For further in-
formation see page 102 Buyers'
Guide

*Casket Trimmings

SCHLEGEL MFG CO The 277 N Good-
man cor College av tels Monroe 812-
813—For further information see
page 5 Buyers' Guide

Catalogues & Booklets

SIMONDS PRESS The 49 South av tel
Main 3456—For further information
see page 89 Buyers' Guide

SMITH JOHN P CO Inc 193-197 Platt
tel Main 334—For further informa-
tion see page 89 Buyers' Guide

Caterers

Armstrong, Kathleen D 119 Meigs
Carlin Rose F 143 Dartmouth
Hoffman Oscar V 1155 N Goodman
Marlowe & Shafer rear 119 Saratoga
av
Nathanson Harry 5 Morris
Wentworth Walter H 109 Paige

Cement—Wholesale

Elastic Porcelain Lining Corp 42 East
av rm 104
Pennsylvania-Dixie Cement Corp 16
Main E rm 706
West Penn Cement Co 74 Canterbury
rd

Cemeteries

Brighton Cemetery 65 Hoyt pl
Charlotte Cemetery 22 River
Congregation Beth Hamedresh Hago-
del Cemetery 62 Stonewood av
Holy Sepulchre Cemetery 2461 Lake av
Mount Hope Cemetery, MtHope av
Rapid Cemetery, Congress av
Riverside Cemetery 2650 Lake av
Waad Hakolel Cemetery 68 Stonewood
av
White Haven Memorial Park office 14
Franklin rm 1015

*Centrifugals

**ROCHESTER ENGINEERING & CEN-
TRIFUGAL DIVISION OF THE
AMERICAN LAUNDRY MACHIN-
ERY CO** 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 71 Buy-
ers' Guide

Chair Caners

Blind Kraft Shop 439 Monroe av

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F. P. VAN HOESSEN CO., INC.**MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
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135-149 Colvin tel Genesee 476—For further information see page 28 Buyers' Guide

Cheese—Cottage*PLYMOUTH DAIRY Inc** 388 Seward tel 762—For further information see page 32 Buyers' Guide and top line back cover**Chemicals—Mfrs****Diamond Chemical Works** 19 Vassar
Eastman Kodak Co 343-391 State
General Solvents Co Inc 926 Exchange
Metropolitan Refining Co 14 Franklin rm 608**Chemicals—Wholesale****Bema Chemical Products** 183 StPaul
Diefenback Laboratories Inc 31 Howell
SCOBELL CHEMICAL CO Inc Rockwood pl tel Monroe 3711**Chemists—Analytical****Lehmkuhl Henry W** 73 Howell**Chemists—Consulting****National Testing Laboratories Inc** 135 University av
Scott Laboratories 107 State rm 32**Chemists—Mfrs****Ameco Chemicals Inc** 75 Rockwood
Aseptico Laboratories Inc 58 N Fitzhugh
Bernhard Robt A 153 Anderson av
Brighto Chemical Co 200 Edinburgh
Distillation Products Inc 755 Ridge rd
Globe Chemical Co, PO Box 733
Imperial Products Co rear 1248 Clifford av
Liquid Carbonic Co 48 King
Mosco Inc 183 StPaul rm 506
Moss Co 183 StPaul rm 506
Niagara Colloids Corp 26 Forbes
Peck & Sterba Inc 26 Forbes
Strassenburgh R J Co 185-195 Exchange***Children's Apparel & Infants' Wear****FORMAN B COMPANY** 46 Clinton av S tel Main 3900—For further information see page 35 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines***Chimney Builders—Industrial****SUMMERHAYS WILLIAM SONS CORP** (factory) 614-632 Clinton av S tel Monroe 1155—For further information see page 31 Buyers' Guide**China, Crockery, Glassware & Earthenware****GRAVES H B CO Inc** 74-80 State tel Main 8342—For further information see inside front cover and right bottom lines**Pinsonault Emil W** 42 East av, rm 228
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines**Smith Ceramic Studios Inc** 903 Monroe av**TICE & GATES** 347-349 East av tel Stone 646 (retail)—For further information see page 26 Buyers' Guide**Chiropodists****Allen Edythe E** 25 North rm 1146
Ash Fletcher T 25 North rm 938
Baker Susie 1531 Lake av
Connor Agnes 42 East av, rm 405
Coyle Chas F 183 Main E rm 1133 and 46 Mead
DeWitt Isabel G 25 North rm 526
Duryea W Fred 130 Main E rm 1123
Golden Frances M 25 North rm 626
Harrington Adelaide E Mrs 14 Franklin rm 600
Hinkley Shelton K 25 North rm 926
Horwitz Raymond J 14 Franklin rm 600
Laughton Henry F 130 Main E rm 1106
Litwin Emil 25 North rm 646
Mann Edith Otis Mrs 130 Main E rm 1021
March John J 16 Main W rm 322
Otis Chas F 16 Clinton av S
Reynolds Arth G 25 North rm 640
Rochester Foot Health Center 16 Clinton av S
Roper Inez Gauch Mrs 130 Main E rm 929
Sanderson Wm R 16 Clinton av S
Tiernan Simon P 328 Main E rm 402
Tierney Addison 130 Main E rm 810
Wagner Rose D 94 Hickory**Chiropractors****Berdell Wm J** 286 Tremont
Blake Mahlon E 1105 Lake av
Brownell Frank T 65 Bronson av
Cola John S 512 Lake av
Eck Luthera Mackey Mrs 231 Earl
Forman Gertrude F Mrs 328 Main E rm 415
Gerling Chas J 14 Franklin rm 1410
Glan-Cursio Christopher 5 Castle pk
Giebel Alf W 790 Clinton av N
Hall Earl V 14 Franklin rm 518
Heffer Doris A 1105 Lake av
Heffer Norris W 1105 Lake av
Helmer J Blaine 507 N Goodman
Hurtubis Lloyd J 116 Albermarle
Keene & Keene 16 State rm 315
Kueter & Kueter 1303 Dewey av
Kwapick Jos L 284 Oxford
Leve Brothers 27 Clinton av S rm 311
Lytle Roy Dee 16 State rm 311
MacBride Esther T Mrs 160 Driving Pk av
Renwick Belle L Mrs 43 Park av
Rickless Hyman S 1061 Monroe av
Rieflin Geo H 160 Driving Pk av
Rieflin & Radtke 1136 Clinton av N
Rochester Chiropractic Health Service 507 N Goodman
Seavy Silas F 14 Franklin rm 518
Sherman Ray W 685 Main W
Stone Edw R 5 StPaul rm 504
VanDoren Donald G 328 Main E rm 307
Waltz Marie A 27 Clinton av S rm 218
Warren H Ernest 14 Franklin rm 909***Chocolate Syrups & Powder****RICHARDSON CORPORATION** 1069 Lyell av tel Glenwood 307—For further information see page 99 Buyers' Guide**Christian Science Practitioners****Burdick Luella Cass Mrs** 68 Woodlawn
Burdick Willis Reed 25 North rm 1125 and 68 Woodlawn
Foot Howard A 14 Franklin rm 1404
Freeman Harry B 42 East av rm 607
Frickey Chas R 328 Main E rm 504
Gillard Arth J 273 Alexander
Lovegrove Louis C 347 Hillside av
MacKercher Nettie B Mrs 191 S Goodman
Michelsen Nellie P Mrs 183 Main E rm 1054
Moss Jean E 40 Flower City pk
Reed Otis D 183 Main E rm 1443
Ross Jane W 108 Bryan
Templeton Jane M 191 S Goodman
VanAtta Robt S 14 Franklin rm 1106
Wesson Edith K Mrs 183 Main E rm 933
Wilder Byron G 14 Franklin rm 1404**Church Goods****Rochester Novelty Works Inc** 485 Hague
Stamm Sales Co 253 Child
Trant Esther E 96 Clinton av N
Tucker Chas A 74 East av***Church Windows, Memorials & Decorators****HASKINS GLASS STUDIO** 34 James tel Stone 5605 (glass, wood, brass, bronze, marble and embroidery)**Churches (National Religious Bodies)****Adventist—****Advent Christian, Hayward av cor Chamberlain** founded 1867 pastor Mrs A G Alford**Assemblies of God—****Calvary Full Gospel Tabernacle** Jones av & N Plymouth pastor Rev W A Brown**Baptist—****Baptist Union of Rochester and Monroe County office** 43 N Fitzhugh, **Albert R DeMott** executive sec**Aeon Baptist** 22 Oregon pastor **Murphy Greer****Andrews Street, Andrews near Clinton av N** founded 1851 pastor **Daniel Fuchs****Atlantic Avenue, Atlantic av cor Fairmount** founded 1897 pastor **Lyle Anderson**, 1100 S Goodman st**Calvary, Genesee cor Kirkland rd** founded 1907 pastor **Geo L Middleton****Fernwood 100 Fernwood av org** 1890 pastor **Lloyd N Whyte****First, N Fitzhugh corner Church** founded 1818 Wm F Davison
Genesee 149 Brooks av founded 1845 pastor **R LaRue Cober****Immanuel corner Park av and Brunswick st org** 1923 pastor **Osgood H McDonald****Lake Avenue, Jones and Ambrose** founded 1871 pastor **Gerald Watkins****Lyell Avenue 48 Cameron near Lyell av** founded 1890 pastor **Ralph N Allen****Master 3495 Lake av org** 1928 pastor **Chas O Harding****MtOlivet 143 Adams org** 1910 pastor **Chas Boddie**

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Churches—Con

MtVernon Missionary Baptist 72
Hanover pastor Rev R C Craven
North Fundamental, Clinton av N
cor Avenue A founded 1889 pas-
tor John W Bellem
Parsells Avenue, Parsells av cor
Chamberlain founded 1893 pas-
tor Jeffrey D Livingstone
Salem, 10 Hanover st, pastor
Hosea Pinckney
StMarks 64 Niagara pastor An-
tonio Perrotta
South Avenue, South av cor Lin-
den founded 1890 David E
Haglund
Temple, North and Franklin
founded 1834 pastor W Harry
Freda asst Albert McCartney
Chiesa Christiana Evangelical 491
N Plymouth pastor Thos Barran-
cott

Christadelphian, Kay ter founded 1870
sec Francis H Henderson
Christian and Missionary Alliance—
First, 550 Meigs inc 1919 pastor J
K MacIntosh
Christian Reformed—
(Holland-English) N Goodman cor
Ferndale cres founded 1877 pas-
tor Oren Holtrop

Church of Christ 47 Wellington
Church of Christ Disciples—
Columbia Avenue, Columbia av
cor Kenmore founded 1897 pas-
tor Vere E Gillisple
First, 619 Monroe av founded 1887
pastor Harold E Dickins
Church of Christ Scientist—
First Church of Christ, East av
cor Prince org 1909
Second Church of Christ, Seneca
pkwy at Maplewood av org 1919
Third Church of Christ 31 Marsh
Fourth Church of Christ 37 South
Wash

Church of God 408 Clarissa pastor Mrs
Ottie Cook
Church of God in Christ—
425 Ormond pastor J A Caldwell
470 Clarissa pastor Chalmer E
Harvell

Church of God and Saints of Christ
452 Ormond elder J H Jeffries
Church of the Apostolic Faith 1259 N
Goodman pastor Anthony Verna
Church of the Nazarene—
First, 44 Columbia av near Ply-
mouth av S org 1925 pastor Mor-
ris Wilson

Congregational—Christian—
South, Alexander cor Pearl found-
ed 1886 pastor Arth W Evans
Winton, Winton rd N corner
Farmington rd founded 1928
pastor E Belden Hart

Episcopal—

RtRev Bartel H Reinheimer,
Bishop of Rochester 311 Alexan-
der rm 210
Church of the Ascension, Lake av
cor Riverside founded 1888 rec-
tor Wm C Compton
Christ, East av nr Bway founded
1855 rector Donald H Gratiot
curate Knight S Dunkerly
Epiphany 309 Jefferson av opp
Adams founded 1876 rector Chas
B Persell jr

StAndrew's, Averill av cor Ash-
land founded 1879 rector Fredk
Crosby Lee
StGeorge's 75 Stutson cor Lake av
org 1886 rector Leo S Cook
StLuke's 17 S Fitzhugh founded
1817 rector Fredk M Winnie
StMark's and StJohn's, Culver rd
cor Rosewood ter org 1920 rec-
tor Frank R Fisher
StMatthew's, Winton rd N and
Browncroft blvd org 1921 rector
Wallace H Watts
StPaul's, East av cor Vick pk B
founded 1827 rector Geo E Nor-
ton associate John T Sanborn
StSimons 6 Oregon org 1921 rector
Frank L Brown
StStephen's, Chili av cor Thorn-
dale ter founded 1897 rector
Jerome Kates
StThomas, Highland av cor Win-
ton rd S org 1909 rector Arth R
Cowdery

Evangelical—

Calvary, Culver rd cor Melville
founded 1898 pastor John D
Rein
First, Carter corner Willite dr
founded 1849 pastor John M
Beck

Evangelical and Reformed—

Christ, Portland av corner Jack-
son founded 1913 pastor Bern-
ard J Tepas
Dewey and Dewey av and Flower
City pk founded 1912 pastor Carl
T Smith

Emmanuel, Hamilton and Bond
founded 1852 pastor F H Diehm
StPaul's, Jewel and Norton found-
ed 1862 pastor Elmer Henry
Hofer
Salem, Franklin near StPaul
founded 1873 pastor Paul M
Schroeder asst pastor Oscar C
Nussman
Trinity, Child cor Wilder founded
1842 pastor Carl G Haass

Evangelical Mission Covenant of

America—
Swedish Emanuel, N Goodman
and Peck org 1909 pastor
LaVerne Erickson

Friends—(Rochester Preparative)

246 Alexander clk Waldo Williams
Hellenic Orthodox 110 S Fitzhugh pas-
tor John Danaskos
Italian Christian 421 Child pastor
Frank Cutri

Jehovah's Witnesses—

Rochester Company 134 Broad sec
Herbert Jenkins

Jewish—

Ahavas, Achim Anshee Radesko-
vitz 35 Rhine founded 1905
Rabbi Israel Goldin
Beth Israel 30 Leopold
Beth Joseph Center 1150 StPaul
Rabbi Matthew M Klein
Beth Sholom Congregation 30
Field
B'rith Kodesh Congregation, Gibbs
cor Grove, Rabbi Philip S Bern-
stein
Congregation Agudas Achim Nu-
seach Ari 27 Morris, Rabbi Sol
Sadowsky
Congregation Ahavas Achim An-
shei Kepel Volen 472 Ormond
founded 1906 pres I Kominsky

Congregation Ain Yokove 411 Or-
mond
Congregation Anshe Polen rear 90
Hanover founded 1902 pres Dav-
id Feichelson
Congregation Beth Hakneses Ha
Chodosh 408 Ormond founded
1884 pres Harris Socco
Congregation Beth Hamedresh
Hagodel 32 Hanover founded
1911 pres Hyman Senzel
Congregation Bnai Israel 692
Joseph av
Congregation Etz Chaim 14 Henry
founded 1909
Congregation Kneses Israel 34
Hanover org 1914 pres Jacob
Mandel
Congregation Light of Israel of
Monaster 54 Hanover org 1910
Rabbi Ralph Sevi
Congregation Temple Beth El
founded 1915, 150 Park av Rab-
bi Henry Fisher
Congregation Tipherath Israel 326
Meigs pres David Goldman
Congregation Vaad Hakolei 4 Han-
over founded 1895 Rabbi Morris
Bluestein

Latter Day Saints—

Church of Jesus Christ, 117 Cox
bldg, elder J W Stonely
Latter Day Saints, Reorganized 815 S
Plymouth
Latter Day Saints (Bickertonites)
Church of Jesus Christ 416 Wilder
StPaul Petrangelo

Lutheran (Missouri Synod)—

StMark's, S Goodman cor Benton
founded 1895 pastor Chas A
Behnke
StMatthew's, StPaul opposite Clif-
ford av founded 1884 pastor Her-
bert E Plehn

Lutheran United—

Inner Mission Society 427 Clinton
av N, Fredk W Helns exec sec
Bethlehem, Central pk cor 4th
founded 1895 pastor Carl F W
Betz

Christ, Central pk cor 4th founded
1892 pastor Austin H Roeder
asst A J Schroder
Concordia 16 Helena founded 1877
pastor Thos A Berg
Emmanuel, cor Thurston rd and
Arnett blvd org 1922 pastor Robt
Stackel

Grace, Clifford av corner Manitou
founded 1889
Peace, MtVernon cor Caroline
founded 1891 pastor Wm M
Horn

Reformation, Grove nr North
founded 1868 pastor Fredk R
Knubel asst Alf L Beck
Redeemer, Dewey av cor Knicker-
bocker founded 1915 pastor Wm
Long Dowler

StJohn's (German-English)
Joseph av cor Buchan pk,
founded 1878 pastor Paul H C
Schmelder
StLuke's 280 Cumberland founded
1899 pastor Adam Schreiber
StPaul's, Clifford av cor Loomis
org 1898 pastor Peter Fanning
Trinity, Campbell cor Walnut org
1891 pastor Henry C Erbes
Zion, Grove cor Stillson founded
1834 pastor Ernest Heyd

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Methodist—

District Superintendent, Rev Har-
old C McIlroy, DD 804 N Land-
ing rd
Asbury, East av nr Union founded
1836 pastor Weldon F Crossland
Corn Hill, Edinburgh nr Plymouth
av S founded 1852 pastor J F
Bisgrove
Emanuel German 923 Joseph av
founded 1894 pastor Richd A
Wolf
Grace, Driving Park av cor Thorn
founded 1905 pastor Harford H
Closson
Lake Avenue, Lake av bet Latta rd
and Stutson founded 1848 pastor
Glenn Bucher
Monroe Avenue 416 Monroe av
founded 1842 pastor Kenmore W
Haight
North Street (Italian) 401 North
founded 1908 pastor Frank J
Mucci
Spencer-Ripley, Culver rd cor Par-
sells av founded 1887 pastor
Chas Bollinger
Trinity, Post av cor Sawyer found-
ed 1916 pastor Robt Horton
Wesley, Dewey av cor Christian
founded 1913 pastor C A Scrim-
shaw
West Avenue, West av cor Chill
av founded 1883 pastor Geo W
Cooke

Methodist Episcopal Zion (African)
Memorial, Favor and Spring
founded 1827 pastor J C Brown
Methodist Episcopal (Colored)—
New Bethel, 29 Leopold pastor Jas
O Myers

Methodist Free—

First, N Union cor Richmond
founded 1866 pastor L W
Donnelly
New Apostolic Church 136 Fillmore
pastor Karl Schenk
Polish National Catholic Church of
StCasmir 40 Ernst org 1907 pas-
tor Steph Stryjewski

Presbyterian—

Presbytery Office 416 Cutler bldg
Rev Frank M Weston, DD ex-
ecutive sec
Brick, N Fitzhugh cor Allen found-
ed 1825 pastor Harold E Nicely,
associate Stanley F Gutellus
Brighton, East av bet Park av and
Winton rd S founded 1817 pas-
tor Geo E Ulp
Calvary, South av cor Hamilton
founded 1856 pastor W Duncan
Gordon
Central, Plymouth av N corner
Church founded 1836 pastor Wm
S Meyer asst pastor Sherman W
Haven
Dewey av, Dewey av cor Seneca
pkwy org 1912 pastor Andrew H
Neilly
East Side Memorial, Denver cor
Parsells av merged 1939 pastor
Kenneth L Slorne
Emanuel, Jefferson av cor Shelter
founded 1887 pastor Albert F
McClements
Evangel (Italian) 774 Broad W org
1909 pastor Ernesto Merlanti
First, Plymouth av S cor Spring
founded 1815 pastor Murray A
Cayley

Grace, Lyell av opp Whitney
founded 1891 pastor David W
Ayres
Lakeside, Stutson near Lake av
org 1852 pastor Nicholas
Bruinix
MtHor, Monroe av cor Rosedale
founded 1893 pastor Alan J Per-
rine
North, Fulton av cor Locust found-
ed 1884 pastor Robt Findlay
South, E Henrietta rd and Fort
Hill ter founded 1920 pastor
Garner S Odell
Third, East av cor Meigs founded
1827 minister Paul C Johnston
associate minister of Education
John C White
Trinity, Reynolds cor Bronson av
org 1902 pastor I P Pogue
Westminster, Wellington av cor
Arnett blvd founded 1868 pastor
Gordon W Mattice

Presbyterian—Orthodox—

Covenant 2952 StPaul founded
1936 pastor Peter Pascoe
Memorial, Culver rd and Melville
founded 1940 pastor John W De-
Waard

Presbyterian United—

First, Plymouth av N nr Allen
founded 1849 pastor Ernest B
McClellan

Reformed Church in America—

Brighton, Blossom cor Cedar
dale av founded 1892 pastor An-
thony Luidens
First, Main E cor Alexander
founded 1852 pastor Garret
Hondelink
Second, Scio cor Lyndhurst found-
ed 1886 pastor J Foster Well-
wood

Roman Catholic

Diocese of Rochester, Chancery of-
fice 50 Chestnut, Most Rev Edw
J Kearney bishop of Roch, Rt
Rev Msgr Wm H Hart vicar
general Rt Rev Msgr Wm F Ber-
gan chancellor Rev Lawrence B
Casey and Rev Jas C McAniff
vice chancellors
Church of Our Lady of Good Coun-
sel, Brooks av at Genesee Park
blvd founded 1928 rector Edw T
Meagher
Church of Our Lady of MtCarmel
(Italian) 60 Woodward founded
1909 pastor Chas J Azzi
Church of StTheresa 12 Mark near
Hudson av rector Michael
Cieslik
Church of the Annunciation 1760
Norton rector Calogero Gerardi
Church of the Blessed Sacrament
524 Oxford founded 1902 rector
Thos F Connors
Church of the Holy Apostles 530
Lyell av cor Austin founded
1884 rector Geo V Predmore
Church of the Holy Family, Ames
cor Jay founded 1864 rector Wm
H Helsel
Church of the Immaculate Concep-
tion, Plymouth av S nr Glasgow
founded 1848 rector Jos S Cam-
eron
Pro Cathedral of the Sacred Heart
300 Flower City pk founded 1910
rector Geo V Burns

Corpus Christi Church, Main E cor
Prince founded 1888 pastor Wm
M Hart
Holy Cross 4496 Lake av nr Latta
rd org 1863 rector Alex J
McCabe
Holy Redeemer, Hudson av corner
Clifford av founded 1867 rector
F Wm Stauder
Holy Rosary 412 Lexington av cor
Finch founded 1890 rector Chas
F Shay
Most Precious Blood 179 Stenson
rector Sebastian Contegiacomo
Our Lady of Perpetual Help, Jo-
seph av near Norton founded
1904 pastor Francis J Hoefen
Our Lady of Victory (Franco Bel-
gian) Pleasant st founded 1848
rector Camiel A VanderMeulen
StAndrew's 935 Portland av
founded 1914 rector Geo W Eckl
StAnne's, Brighton pk rector Geo
J Schmitt
StAnthony of Padua, Plymouth av
N cor Lyell av pastor Paul Ciac-
cio
StAugustine, Chili av cor Lozier
founded 1907 rector John H
O'Brien
StBoniface, 340 Gregory founded
1861 rector John F Boppel
StBridget's, Gorham st founded
1854 rector Gerald T Brennan
StFrancis deSales Chapel for the
Deaf 422 Franklin, William
Doherty
StFrancis of Assisi 83 Whitney
founded 1929 rector Jos Cirrin-
clone
StFrancis Xavier, Bay and Teresa
sts founded 1888 rector Patk A
Moffatt
StGeorge's (Lithuanian) Hudson
av corner Weeger founded 1910
rector John M Baksys
StJohn the Evangelist's, Hum-
boldt cor Florentist founded
1914 rector John B Sullivan
StJoseph's, Franklin near Clinton
av N founded 1835 rector Steph
Aulbach
StLucy's (Italian) Troup corner
Tilden org 1912 rector Benedict
Maselli
StMary's, South near Court found-
ed 1834 rector Geo F Kettell
StMichael's, Clinton av N corner
Evergreen founded 1873 rector
Arth F Florack
StMonica, Genesee corner Monica
founded 1898 rector Wm F Ber-
gan
StNicholas Syrian Melchite 370
Remington
StPatrick 454 Plymouth av N pas-
tor Leo C Mooney
SS Peter and Paul's 730 Main W
founded 1843 rector J Emil Ge-
fell
StPhilip Neri 1776 Clifford av rec-
tor Geo J Weinmann
StStanislaus (Polish) Hudson av
cor StStanislaus founded 1890
rector Jos A Balcerak
Salvation Army 60 North Brigadier J H
Brunner
Seventh Day Adventist—
Browning Memorial 60 Grand av
org 1898 pastor Delmar P Wood
Ebenezer 181 Troup

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Churches—Con

Spiritualist—

Church of Divine Inspiration 251
Hawley pastor Mrs Frances
Adam

Friendship, 187 Clinton av N pas-
tor W E King

Golden Rule 150 Monroe pastor
Marie Hall

Open Door 123 N Union pastor

Leota B Maxwell

Plymouth 108 S Plymouth av

pastor R J MacDonald

Psychic Center Science Temple 67

Edinburgh pastor Helene A Ger-
ling

United, 163 Tremont pastor Pearl

Harvey

Universal 44 Gardiner pk pastor

Lillian Stauber

Unitarian—

First, Temple cor Cortland
founded 1829 pastor David Rhys
Williams

United Holy Church of God 88 Rey-
nolds pastor William Noakes

Unity—

Church of Truth 27 Gibbs pastor
Raymond C Barker

Universalist—

First, Clinton av S cor Court
founded 1846 Weston A Cate

Volunteers of America, Hebard st at
Central pk Adj Wm Flews

Various (Local Religious Bodies)—

Assembly of the First Born in the

Apostolic Doctrine 2106 Norton

Baptist (Missionary) MtVernon

72 Hanover pastor R R Craven

Bethel Full Gospel Church, N

Goodman at Ripley founded

1922 pastor Charles Shuss

Bethel Rescue Mission 69½ Weld

Bethlehem Gospel Chapel 528

Main W

Bethlehem Star 528 Main W pas-
tor Jos Little

Bible Truth Hall 35 Flower

Carter Street Assembly, Carter

and Herald, Fred James

Christian Apostolic 1645 Clifford

av, pastor Harry O Verna

Christian Assembly 267 Murray

Church of God and True Holiness

394 Main W elder J Robinson

Divine Thought 47 S Fitzhugh

Mrs Laura Hart

Elim Memorial, MtHope av at San-
ford pastor T Arth Lewis

Elim Tabernacle 25 Bway founded

1905 B A Baur

Faith Tabernacle, Almira and

Grant pastors Geo Shea and

John Bliss

Full Gospel Methodist, First, 56

James, pastor Ernest Ruben-
stein

German Mission 70 Scrantom pas-
tor W G Witmeyer

Glad Tidings Tabernacle 103 Bart-
lett pastor Benj A Baur

Gospel Hall 564 Merchants rd

Gospel Hall 595 Frost av pastor

Frank A Perrott

Gospel Tabernacle 1 Livingston pk

and 163 Spring pastor W J

Kouwe

Gospel Workers 490 Central av

pastor John Downs

Grace Assembly 453 Bway Alvin

B Nover

Independent Fundamental Bright-
ton Community 420 Winton N

org 1922 pastor Dean Bedford

Italian Christian Church 421 Child

Jesus Lighthouse Mission 119 Ex-
change, supt Geo C Switzer

Megiddo Church 490 Thurston rd

org 1880 cor Sawyer pastor Mrs

Ella M Skeels

N T Full Gospel Tabernacle 49

Central av Elder Arth Clark

Peoples Rescue Mission 134 Front

Herbert F Baker supt

Trinity Temple 290 Hudson pas-
tors Carroll N Blakeslee and

Lewis A Roberts

Unity Church of Trust 29 Gibbs

pastor Raymond C Barker

Volunteers of America Inc 140

Hebard

White Star Mission 202 Clinton av

N, Ernest F Rubenstein

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DeCillis Paul 309 Orchard

Fredericks Margt E Mrs 906 Jay

Henehan Thomas 12 Front

Knapp Frank 330 Main E

Nelson John F 70 Lowell

Nu-Blend Cigar Co 397 Main E

Staud Chas J 222 South av

Stritzel Chas A 856 Clifford av

Zancone Carlo 158 Lyell av

Cigars & Tobacco—Retail

Aldrich Albert W 34 Court

Alofs John P 328 Main E rm 418

Alva Hyman M 90 James

Azzolino Alf 1149 Clifford av

Battaglia John 385 Clinton av N

Bellingham Arth 65 James

Bourbeau Peter C 39 State

Brener Louis 91 Main W

Brovitz Lester 1062 Main E

Burritt Clyde P 18 State

Christoff Steph L 272 Main W

Collet Frank W 174 State

Collins Neil P 43½ Main E

Cruppi Theo 44 Lake av

Cucchero Pasquale 495 State

D'Amico John 442 Main W

Dewey Smoke Shop 350 Driving Pk av

Donovan Ruth M Mrs 128 Main W

Duerr Jack 931 Clinton av N

Dyke Cigar Store The 7 Hudson av

Eli Smoke Shop 507 West av

Faber Inc, Hotel Rochester and Hotel

Seneca

Finestone Bros 246 Clinton av N

Fisher Ezra 1473 Lake av

Fragale Thos 519 State

Glancy Albert I 256 Clinton av N

Grainger Chas E 45 Exchange

Granite Arth A 98 Clinton av N

Hershey's Smoke Shop 1740 East av

Hilts Chas W jr 216 Main W

Holtz Maurice 234 Clinton av N

Johnston's Smoke Shop 857 Clinton av

S

Kearney-LaPalm 40 State

Keller Peter G 42 East av

Klee Cigar Store 224 State

LaVerde Chas M 16 Front

Lincoln Cigar Co Inc 183 Main E rm
520

Lintz Fred H 3 Clinton av S

Lyric Cigar Store 706 Clinton av N

Mack Irene Mrs 5 StPaul rm 205

Mastron Alf 540 Main W

Monroe Cigar Store 38 Monroe av

Murphy Chas L 16 Main E rm 5

Murphy John 157 Clinton av N

National Cigar Store 84 South av

Neder Peter 806 Brown

Olsen Cigar Store 1010 Lyell av

Pilaroscia Tobacco Co 1459 Lake av

Portland Cigar Store 238 Portland av

Powers Arcade Cigar Stand 16 Main

W

Powers Hotel Cigar Stand, Powers

Hotel

Provenzano Lena Mrs 376 State

Purchase Walter G 4428 Lake av

Raz Moses H 351 Central av

Santoro Jos 47 Elm

Saperstone Louis C 14 Franklin

Sargent Joseph 249 East av

Savoy Cigar Store 178 State

Schlegel Otto A 302 Court

Schulte D A Inc and 306 Main E

Scialdone Geo 363 Smith

Sherman Benj 459 N Goodman

State Street Smoke Shop 559 State

Stein Isador 30 Lowell

Stoler Hyman 487 Main E

Stone David 285 East av

Sussman Saml 272 Clinton av N

Taddeo Nicholas 15 Front

Tantalio Don 341 Lyell av

Terminal Smoke Shoppe 65 Broad W

Trobia Michl 199 Lyell av

Tyrell Louis P 938 Main W

United Cigar Store Co 2 MainW

Vicari & Poletto 187 East av

Walt's Smoke Shop 364 State

Weinstein Meyer D 170 Chestnut

White Clifford H 89 East av

Wildofsky Morris 264 Joseph av

Wishman Jacob 141 Clinton av S

Wyant John E, Court House

Cigars & Tobacco—Whol

Bayuk Cigars Inc 211 Central av

Bevin Cigar Co 365 Central av

Bodner Tobacco Co 50 Andrews

Brewster H P Co 43 S Water

Gordon J & Co 278 North

Lorillard P Co Inc 38 StPaul rm 110

Maronsis C G Co 190 Monroe av

Morris A Tobacco Co 26 Andrews

Morris Reba D Mrs 14 Andrews

Reynolds R J Tobacco Co 70 Exchange

rm 301

Stillman Tobacco Inc 70 Stillson

Wholesale Cash & Carry 838 Main E

***Circulating Libraries**

SIBLEY, LINDSAY & CURR CO 228-

230 Main E tel Stone 6500—For fur-

ther information see page 84 Buyers'

Guide and right top lines

***Civil Engineers & Surveyors**

(See Engineers—Civil)

Cleaners & Dyers

Ace Cleaners 1441 Dewey av

Artisan Cleaners & Dyers 815 Portland

av

Barnet Cleaners, Tailors, Dyers 1430

Main E

Beck Cleaners & Dyers Inc 358 Park av,

434 Ridge rd and 1235 University av

Better-Way Cleaners 254 Joseph av

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Bobbs Tailors & Cleaners 787 Clinton av N

Brancato Saml 836 Main E

Brownie Bros 500 Avis and 1456 Dewey av

Buddy's 294 North

Cadet Cleaners 1683 Dewey av, 1141

Culver rd, 484 Genesee, 57 and 194

Winton rd N

Cameo Cleaners 818 Dewey av

Clover Dry Cleaners & Dyers 1912 Main E

Cohen Bernard A 519½ Lyell av

Connolly Ruth W Mrs 1453 Lake av

DiSalvo New Process Dry Cleaners 1247

Clifford av

Dollar Dry Cleaners Inc 1686 StPaul

East Avenue Cleaners & Dyers 296 East

av

Empire Cleaning & Dyeing Works rear

622 Hollenbeck

Epstein's Edco Dry Cleaners 166 Clinton

av N, 496 Lyell av and 653 South

av

Flower City Dry Cleaning Co 398 St-

Paul

Gabe & Dom Cleaners 263 Portland av

Gagne Lillian E Mrs 252 Lyell av

General Dry Cleaners 14 Railroad and

1058 Main E

Globe Dry Cleaners & Dyers 175 Al-

phonse

Hersh Abr 1062 Hudson av

Holley Cleaners 133 North

Independent Cleaners 419 Court

Leary's Cleaners & Dyers Inc 146 East

av and 240 Mill

Lombardo Cleaners 342 Driving Park

av, 497 Chili av, 67 Ford, 499 Lyell

av and 492 Main W

Longman's Dry Cleaners 475 South av

MacRoy's Dry Cleaners 1120 Garson av

Madison Cleaners 430 Jefferson av

Madison Dry Cleaners 1479 MtHope av

Maple Dry Cleaners and Dyers 12 Wal-

nut

Maratta Dry Cleaners 1139 Portland av

Minidin Meyer 182 Baden

Miracle Cleaners & Dyers 553 Main E

Morris Norman 391 Humboldt

Palmer Dry Cleaners 20 Palmer

Park Cleaners 836 South av

Personal Dry Cleaners 813 Plymouth av

S

Personal Dry Cleaners and Furriers

447 Lyell av

Progressive Dry Cleaners 1399 Culver

rd

Putzig Albert W 1978 South av

Rapp Perry Dry Cleaner 22 Main W

Rapp's Cleaners & Dyers 584 Jefferson

av

Red Wing Cleaners 1270 Clinton av N

Ridge Cleaning Co 399 Ridge rd

ROCHESTER CLEANING & DYEING

60 downtown office Hotel Seneca

bldg 28 Clinton av S factory 65-67

Hickory tel Main 2169—For further

information see page 26 Buyers'

Guide

Roxy Cleaners 700 Clinton av N, 339

Joseph, 614 Lake av and 507 Lyell

av

Royal Cleaners & Dyers 556 Bay

Samuel's Dry Cleaning 14 Davis

Schaefer's Dry Cleaners 197 East av

Schindler Isdaore 368 Jefferson av

Silage Wm T 923 Jefferson av

Silver Dry Cleaning Co 150 Clinton av

N

Society Cleaners & Leonards Tux Shop

1341 Dewey av

Speedy B A 212 Court

Spic-N-Span Cleaners 927 Clinton av N

and 273 North

Standard Dry Cleaners 35 Portland av

STAR PALACE Inc 61 North tel Stone

1500

Staub & Son 1760 East av and 951 Main

E

Sterling Cleaners Inc 951 Main E

Superb Dry Cleaners & Hatters 139

State

Supreme Dry Cleaners 172 Garson av

Swan Cleaners Inc 952 Clinton av N,

552 Chili av, 604 Joseph av, 1354 Cul-

ver rd, 544 Dewey av, 688 Hudson av,

3206 and 4383 Lake av, 364 Main E,

842 Main W, 22-562 and 982 Monroe

av, 887 Portland av, 470 Ridge rd, 555

Thurston rd, 732 Maple, 32 Atlantic

av and 631 South av

Thurston Dry Cleaners 1023 Norton

Thurston E E Co 583 Hudson av

Town Talk Cleaners 12 North

Towne Cleaners & Dyers 1859 Clifford

av

Tremer Chas L 1147 Plymouth av S

Union Dry Cleaners 162 Monroe av

Valley Dry Cleaners 1175 Plymouth av

S

Vernon Cleaners & Dyers 935 Clinton

av S

Victory Cleaners & Dyers 711 Lake av

Vogue Dry Cleaners 527 Main E

WATTS DRY CLEANING CO Inc 322

Cottage tel Genesee 614

Weiss Cleaners 30 Monroe av

Cleaning Compounds—Mrs

Beuckman Wm B 131 Scramton

Cinch Cleaning Co 927 Genesee-pk blvd

Dinolfo Leonardo 34 Lois (retail)

H & W Chemicals Inc 200 Anderson av

Quality Sweeping Compound Co 91

Frost av

Spence Wm F 5 Seneca Park circle

Zipal Products Co 36 Lincoln av

Clergymen

Abbreviations—AG, Assemblies of

God; AM, African Methodist; B, Bap-

tist; C, Congregational; CM, Colored

Methodist; Evan, Evangelical; E and

R, Evangelical and Reformed; I, Inde-

pendent; J, Jewish; JW, Jehovah's

Witnesses; LDS, Latter Day Saints;

Luth, Lutheran; Luth MS, Lutheran

Missouri Synod; M, Methodist; P, Pres-

byterian; PE, Protestant Episcopal;

Pent, Pentecostal; RA, Reformed in

America; RC, Roman Catholic; RM,

Rescue Mission; SDA, Seventh Day

Adventist; Sp, Spiritualist; Unit, Unitar-

ian; Univ, Universalist; UP, United

Presbyterian; VOA, Volunteers of

America; WM, Wesleyan Methodist

Abbs Hughena C Mrs (Independent

Churches of America) 307 Glenwood

av

Adam Frances Mrs Rev (Sp) 210 Plym-

outh av S

Adamski Henry F (RC) 34 StStanis-

laus

Album Morris (J) 60 Willson

Alford Agnes G Mrs (Advent Christian)

44 Malvern

Allen Ralph N (B) 42 Cameron

Anderson Lyle (B) 1100 S Goodman

Aulbach Steph W (RC) 108 Franklin

Ayers David W (P) 783 Glide

Azzi Chas J (RC) 53 Ontario

Baleri Jos J (RC) 2260 Lake av

Bailey Ward E (B) 37 Kislingsbury

Baker Oren H (B) 31 Quincy

Baksys John M (RC) 545 Hudson av

Balcerak Jos A (RC) 34 StStanislaus

Barker Raymond C (Unity) 65½ Rut-

gers

Baron Jacob (J) 132 Baden

Barrancotto Thos (Pent) 491 Plymouth

av N

Bauer E Chas (RC) 330 Gregory

Baur Benj A (Pent) 34 Lawn

Beck Alf L (L) 33 Grove

Beck John M (Evan) 21 Willite dr

Bedford Dean S (I) 23 Nottingham cres

Behnke Chas A (Luth MS) 170 Craw-

ford

Bennett John O (Univ) 36 Edmonds

Berg Thos A (Luth) 122 LeGran rd

Bergan Wm F (RC) 34 Monica

Berman Morris (J) 40 Morris

Betlem John (B) 44 Electric av

Betz Carl F W (Luth) 241 Rosewood

ter

Bisgrove J F (M) 48 Tremont

Blakeslee Carroll N (Evangelical) 5

Rhona pl

Bluestein Morris (J) 30 Vienna

Boddie Chas (B) 137 Adams

Bollinger Chas (M) 1122 Culver rd

Boppel John F (RC) 330 Gregory

Boyle Chas V (RC) 445 Plymouth av

S

Brachetti Julio C (M) 97 Frances

Brennan Gerald T (RC) 50 Hand

Brennan Thos (RC) 444 Plymouth av N

Bresnihan John (RC) 1971 Lake av

Bretschneider Albert (B) 246 Alexan-

der

Brown Frank L (PE) 475 Alexander

Brown J C (AM) 105 Atkinson

Brown Robt E (M) 88 Luzerne

Brown Sylvester H (M) 325 Woodbine

av

Brown W A (AG) 45 Jones av

Brownback O D (P) 21 Farrell ter

Bruinlx Nicholas (P) 218 River

Brunner John H (Salvation Army) 27

Somershire dr

Bucher Glenn E (M) 48 Upton pl

Buechel Francis J (RC) 410 Chili av

Burns Francis (RC) 2260 Lake av

Burns Geo V (RC) 296 Flower City Pk

Burns Richd K (RC) 444 Plymouth av

N

Burr Hugh Chamberlin (B) 1385 High-

land av

Byrne Edw J (RC) 2260 Lake av

Cahill Walter (RC) 708 Farnklin

Caldwell Jos A (Church of God in

Christ) 296 Lyceum

Callahan John T (RC) 296 Flower City

pk

Cameron Jos S (RC) 445 Plymouth av

S

Carron Walter J (RC) 634 Hudson av

Carter Cyril R (RC) 1127 Dewey av

Cate Weston A (Univ) 165 Barrington

Casey Lawrence B (RC) 947 East av

Cayley Murray A (P) 102 Vassar

Christiantello Francis (RC) 34 Teresa

Ciacio Paul M (RC) 101 White

Cieslik Michl (RC) 8 Mark

Cirrinclone Jos A (RC) 77 Whitney

Closson Hanford H (M) 58 Mason

Cober R LaRue (B) 299 Sawyer

Cohen Geo (J) 24 Rhine

Colegrove Chas H (B) 18 Amherst

Compton Wm C (PE) 7 Burke ter

Connal Robt M (M) 45 Hickory

— EGBERT F. ASHLEY CO. —

See page 53 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 53 Buyers' Guide
PHONE MAIN 444

Clergyman—Con

Connell Chas B (RC) 15 South
Connell Maynard A (RC) 2260 Lake av
Connell Patk C (RC) 7 Austin
Connors Thos F (RC) 267 Rutgers
Conrad Geo C (P) 133 Clinton av
S rm 15
Contegiacomo Sebastian (RC) 1205
Lexington av
Cook Leo S (PE) 72 Hopper ter
Cook Mrs Ottie L (Church of God) 408
Clarissa
Cooke Geo W (M) 141 Rugby av
Cooper J W Denness (PE) 171 Harvard
Corlett Frank (Christian) 539 Sawyer
Cowdery Arth R (PE) 88 Castlebar rd
Coyle Donald R (C) 1609 South av
Craugh Wilfred (RC) 2260 Lake av
Crimmens Alphonsus P (RC) 267 Rut-
gers
Cristantiello Francis (RC) 34 Teresa
Crossland Weldon F (M) 129 Dart-
mouth
Cutri Frank 421 Child
Cuttin Geo Barton (B) 1100 S Goodman
Damico Ishmael 416 Wilder
Danasos John A (Hellenic Orth) 110
S Fitzhugh
Davison Wm F (B) 103 Reservoir av
DeMott A R (B) 43 N Fitzhugh
Dennis John (PE) 67 Chestnut
DeWaard J J (Orth Pres) 54 Macbeth
Dickins Harold E (Disciples of Christ)
269 Dartmouth
Diehm Fredk H (ER) 255 Hamilton
Dillon Danl (RC) 402 Augustine
Doherty Wm (RC) 108 Franklin
Donnelly L W (Free Meth) 25 Elm-
hurst
Donovan Chas P (RC) 402 Augustine
Dowler Wm L (Luth) 300 Maplewood
av
Drake Floyd D (B) 5 Rhona pl
Duffy John M (RC) 321 Lake av
Duggan Wm (RC) 402 Augustine
Dunkerley Knight S (PE) 28 Lawn
Dwyer John F (RC) 2260 Lake av
Eckl Geo W (RC) 923 Portland av
Egan Jos M (RC) 2260 Lake av
Ehmann Benedict (RC) 2260 Lake av
Ellsworth Laura S Mrs (Sp) 1122
Plymouth av S
Epstein David (J) 24 Maria
Erb Frank O (B) 251 Sherwood av
Erbes Henry C (Luth) 1126 Dewey av
Erickson LaVerne C (Evangelical Mis-
sion) 434 Grand av
Evans Arth W (C) 523 Meigs
Evans V Ivor (B) 719 Arnett blvd
Ewell Glenn B (B) 10 Brighton
Fanning Peter (Luth) 7 Loomis
Farnham Norma M (B) 78 Marlen
Feldman Hyman (J) 114 Alliance av
Ferris David L (PE) 311 Alexander rm
210
Findlay Robt (P) 90 Electric av
Fisher Frank R (PE) 278 Hazelwood
ter
Fisher Henry (J) 555 Harvard
Fitzelson David E (J) 467 Clifford av
Florack Arth F (RC) 869 Clinton av N
Flynn Patk J (RC) 414 Lexington av
Fox Robt J (RC) 720 Main W
Freda W Harry (B) 14 Franklin rm
305
Frinke H R (Luth MS) 103 Castleford
rd
Fuchs Danl (B) 24 Oxford
Gallagher Raymond (RC) 108 Franklin
Geck Howard (RC) 321 Lake av
Gefell J Emil (RC) 720 Main W

Gefell Jos G (RC) 415 Ames
Gerardi Calogero (RC) 1754 Norton
Gerling Helene A Mrs (Sp) 67 Edin-
burgh
Gerling J Bertran (UFS) 251 East av
Gibbons Paul J (RC) 34 Monica
Goggin J F (RC) 2260 Lake av
Goldberg David (J) 88 Martin
Golden Israel (J) 38 Rhine
Golding Eug J (RC) 330 Gregory
Gorczyca Fulgence (RC) 8 Mark
Gordon Max (J) 48 Luzerne
Gordon W Duncan (P) 199 Hamilton
Gorman Jos O (RC) 53 Ontario
Grady Jos E (RC) 2260 Lake av
Grant Alex J (RC) 402 Augustine
Gratlot Donald H (PE) 338 Barrington
Greensmith Harry G (B) 49 Lozier
Greer Murphy (B) 22 Oregon
Gutellus Stanley F (P) 388 Magee av
Haas Carl G (E and R) 192 Child
Haffey Hugh (RC) 402 Augustine
Haglund David E (B) 17 Highland
pkwy
Haight Kenmore (M) 109 Tarrytown dr
Hall Marie (Sp) 150 Monroe av
Hallock Gerald B F (P) 10 Livingston
pk
Hallock Wm A (P) 48 Austin
Harding Chas O (B) 3495 Lake av
Harris Wm A (M) 253 Alexander apt
206
Harrison Carlton (UP) 170 Queensboro
rd
Hart E Beldon (C) 141 Colonial rd
Hartley Jas J (RC) 2260 Lake av
Harvell Chalmers S (Church of God in
Christ) 44 Ford
Harvie Pearl (Sp) 163 Tremont
Hastings Leo (RC) 410 Chili av
Haven Sherman W (P) 16 Riverside
Hayes John F (RC) 296 Flower City
pk
Healy John (RC) 34 Teresa av
Heins Fredk W (Luth) 245 Avenue C
Helsel Raymond (RC) 75 Ernestine
Helsel Wm (RC) 415 Ames
Henderson Chas J (M) 110 Peck
Henderson Francis H (Christadel-
phian) 21 Ripley
Henry Robt (RC) 1971 Lake av
Heyd Ernest (Luth) 180 N Goodman
Hoeft Francis J (RC) 1089 Joseph av
Hoeft Elmer H (E and R) 26 Navarre
rd
Holtrop Oren (Christian Reformed) 471
Merchants rd
Hondelink Garret (RA) 417 Alexander
Horn Wm M (Luth) 133 Caroline
Horton Robt (M) 704 Post av
Humphrey Edw C (M) 331 Augustine
Hurley Victor J (RC) 1971 Lake av
Jameson Arth (M) 209 Dartmouth
Jeffries Jas H (Church of God and
Saints of Christ) 456 Ormond
Jenkins Herbert (JW) 42 Sawyer
Jeurissen Leopold (RC) 10 Pleasant
Johnston Paul C (P) 4 Meigs
Kary Michl (B) 14 Franklin rm 305
Kates Jerome (PE) 105 Woodbine av
Kearney Edw Jas (RC) 947 East av
Kehoe Wilfred M (RC) 402 Augustine
Kelly Milton (RC) 1089 Joseph av
Kettell Geo F (RC) 15 South
Kleehammer Francis A (RC) 869 Clin-
ton av N
Klein Mathew (J) 31 Clifford av
Klem Leo J (RC) 402 Augustine
Knobel Fredk R (Luth) 330 Barrington
Kohl Walter (RC) 321 Lake av

Kouwe Wm J (B) 1 Livingston pk
Kress Robt (RC) 720 Main W
Krolak Stanislaus B (RC) 2260 Lake
av
Krueger Otto E (B) 13 Tracy
Kuchman Bernard V (RC) 415 Ames
Kurtz Abr Z (RC) 145 Sellinger
Lambert Gerald C (RC) 50 Chestnut
Lammers Wm F (RC) 53 Ontario
Langdon Thos H (Evang) 654 Monroe
av
Laughland Jas Vint (P) 12 Brighton
Leary John J (RC) 548 Humboldt
Lee Fredk Crosby (PE) 54 Ashland
Lewis Patk (RC) 402 Augustine
Lewis T Arth (Pent) 24 Sanford
Lis Peter (RC) 8 Mark
Little Jos (Pent) 528 Main W
Livingstone Jeffrey D (B) 302 Parsells
av
Lococo Anthony (RC) 402 Augustine
Luidens Anthony (RA) 219 Arbordale
av
Lux Donald E (RC) 869 Clinton av N
Lyons Edw M (RC) 444 Plymouth av N
MacDonald Robt J (Sp) 80 Plymouth
av S
MacIntosh J K (Chr & Miss All) 126
Mulberry
Mahoney Chas J (RC) 151 Saratoga av
Malley John J (RC) 80 Prince
Mallon Paul (RC) 402 Augustine
Maloney Jos T (RC) 548 Humboldt
Maney John E (RC) 444 Plymouth av N
Manhold Gustaf H (B) 82½ Alexander
Marigret Jos (RC) 151 Saratoga av
Marine Michl (J) 10 Grant
Marks Francis A (RC) 444 Plymouth
av N
Marshak Saml D (J) 16 Athens
Maselli Benedict B (RC) 253 Troup
Matice Gordon W (P) 30 Trafalgar
Maxwell Leota B Mrs (Sp) 123 N Union
McAniff Jas C (RC) 720 Main W
McCabe Alex J (RC) 4492 Lake av
McCarthy Chas J (RC) 414 Lexington
av
McCarthy Eug (RC) 50 Hand
McCartney Albert M (B) 14 Franklin
rm 305
McClellan Ernest B (UP) 59 Melrose
McClements Albert F (P) 722 Seward
McDonald Osgoode H (B) 152 Bruns-
wick
McFarland Eug (RC) 1148 N Goodman
McGee Wm P (RC) 402 Augustine
McGuire T John 402 Augustine
McLay Harold C (M) 804 N Landing
rd
McNamara Elmer (RC) 2260 Lake av
McNamara Robt (RC) 2260 Lake av
McVeigh Thos F (RC) 80 Prince
Meagher Edw T (RC) 75 Ernestine
Merkel Jos G (RC) 1089 Joseph av
Merklinger John (RC) 48 Brighton pk
Merlanti Ernesto (P) 762 Broad W
Merle Henry P (Evan) 272 Melville
Meyer John (RC) 402 Augustine
Meyer William S (P) 89 Dorchester rd
Middleton Geo L (B) 72 Inglewood dr
Moffatt Patk A (RC) 34 Teresa
Mooney Leo C (RC) 151 Saratoga av
Morgan John A (RC) 267 Rutgers
Morlarity Edw (RC) 108 Franklin
Morotti Alfredo (RC) 53 Ontario
Morphoy Roy B (RC) 80 Prince
Mucci Frank J (M) 344 Sawyer
Murphy John (RC) 402 Augustine
Murphy Norman (RC) 402 Augustine
Naughton Wm J (RC) 2260 Lake av
Neilly Andrew H (P) 242 Albemarle

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Nicely Harold E (P) 3480 Elmwood av
Nixon Justin Wroe (B) Brighton Hts
Noakes Wm Mrs Rev (United Holy
Church) 63 Prospect
Nolan Wm F (RC) 75 Ernestine
Norton Geo Edw (PE) 65 Barrington
Nussmann Oscar C (E and R) 1067
Winton rd N
O'Brien Augustine (RC) 402 Augustine
O'Brien Bartholomew (RC) 151 Sara-
toga av

O'Brien John H (RC) 410 Chili av
O'Brien Michl P (RC) 15 South
O'Connell Jas F (RC) 253 Troup
O'Connell Jos J (RC) 1001 Lake av
Odell Garner (P) 710 Winton rd S
O'Donnell John (RC) 321 Lake av
O'Leary Arth (RC) 402 Augustine
O'Leary John (RC) 108 Franklin
O'Mara Jerome P (RC) 77 Whitney
O'Meara John (RC) 402 Augustine
Onorato John F (RC) 402 Augustine
Pachier Florian (RC) 402 Augustine
Paille Chas A (Cong) 72 Frost av
Palmer Fredk W (P) 315 Rockingham
Pappert Edw (RC) 402 Augustine
Pascoe Peter R (OP) 2052 StPaul
Payea Alf L (Evan) 28 Arch
Pearce Wm (Free Methodist) 67 Cam-
bridge

Pece Anthony (RC) 1205 Lexington av
Perrangele Paul 110 Lowell
Perrine Alan J (P) 253 Rosedale
Perrotta Antonio (B) 167 Thorndyke
Persell Chas B Jr (PE) 323 Jefferson av
Petrey Paul (RC) 402 Augustine
Pinckney Hosea 10 Hanover
Plehn Herbert E (Luth MS) 1009 St-
Paul
Plews Wm (VOA) 173 Central pk
Pogue I P (P) 13 Alvin pl
Porforio Domenico A (P) 1595 Cutler
rd

Predmore Geo V (RC) 7 Austin
Prince Raymond L (RC) 402 Augustine
Quinn Richd (RC) 4492 Lake av
Ramaker A J (B) Chelmsford rd
Randall John S (RC) 31 Congress av
Ratigan Arth (RC) 50 Chestnut
Ragan W Oscar (RC) 402 Augustine
Rein John D (Evan) 511 Melville
Reinheimer Bartel H (PE) 211 Culver
rd

Rtsden R E (M) 290 Rawlinson rd
Roach John (RC) 445 Plymouth av S
Robinson Donald S (Cong) 86 S Union
Robins Henry B (B) 1372 Monroe av
Roeder Austin H (Luth) 359 Central
pk
Rogers (Harold F (RC) 34 Monica
Rogers Lowell L (M) 306 Marlborough
rd

Rubenstine Ernest R (M) 56 James
Sadowsky Sol (J) 22 Gorham
Sanborn John T (PE) 68 Colonial Vil-
lage rd
Schade Arth A (B) 246 Alexander
Schenk Rev Karl 749 Brown
Schifferli Wm J (RC) 634 Hudson av
Schmieder Paul H C (Luth) 39 Alcazar
Schmit Geo J (RC) 48 Brighton pk

Schmondiuk Jos M (RC) 303 Hudson
av
Schnacky Albert (RC) 923 Portland av
Schreiber Adam (Luth) 176 Ormond
Schreiber Emanuel H (J) 19 Carthage
dr
Schroder Alf J (Luth) 100 Gibbs
Schroeder Paul M (E and R) 175 High-
land pkwy
Scrimshaw Clifford A (M) 390 Ridge-
way av
Sevi Raphael (J) 254 Baden
Shamon Edw (RC) 869 Clinton av N
Shannon Wm (RC) 296 Flower City pk
Sharpe Wilfrid (RC) 402 Augustine
Shay Chas F (RC) 414 Lexington av
Shea Geo F (Faith Tabernacle) 20
Grant

Shea Wm S 8519 S Plymouth
Sheehan Wm J (RC) 402 Augustine
Sheehy Fergus (RC) 402 Augustine
Shenk Karl (New Apostolic) 749 Brown
Shumovitz Bernard (J) 20 Thomas
Shus Chas (Full Gospel) N Goodman
st and Ripley st
Sludara Miecslaus 34 StStanislaus
Skeels Ella M Mrs (Megiddo) 481
Thurston rd
Slattery Thos (RC) 402 Augustine
Slope Kenneth L (P) 70 Denver
Smith Carl T (E&R) 122 Pierpont
Smith Leo V (RC) 2260 Lake av
Solomon Aaron (J) 150 Dartmouth
Stackel Robt Rev (W Luth) 182 Thurs-
ton rd

Stauffer Lillian A Rev (Sp) 44 Gardiner
pk
Stauder F Wm (RC) 634 Hudson av
Stewart Alex McG (B) 30 Audubon
Stewart Jos W A (B) 45 Hoyt pl
Stonely Elder J W 133 Cooper rd
Stryjewski Steph (Polish Natl Cath) 8
Ernst

Sullivan Danl (RC) 101 White
Sullivan John B (RC) 548 Humboldt
Switzer Geo C (RM) 23 Belmont
Sykes Arth O (PE) 47 Pinnacle rd
Szupa Stanislaus J (RC) 89 Genesee
Taylor Francis J (RC) 330 Gregory
Tepas Bernard J (E and R) 1080 Port-
land av
Thatcher Percy J 465 Thurston av
Tressy John (RC) 34 Monica
Trost Theo L (E and R) 1100 Goodman
S

Turula Basil (Greek Catholic) 303 Hud-
son av
Tydings Michl (RC) 101 White
Ulp Geo E (P) 2037 Highland av
Valukevicius Frank (RC) 545 Hudson
av
VanderMeulen Camiel A (RC) 10 Pleas-
ant
VanDeusen Wallace J (RC) 453 Seneca
pkwy

Vecchio Giovanni (P) 498 Maple
Verna Anthony (Pent) 1656 Clifford av
Verna Harry O (Christian Assembly)
1645 Clifford av
Vogt Geo C (RC) 321 Lake av
Vogt Jos E (RC) 50 Chestnut
Vyverberg Henry J (CF) 107 Cypress

Wahl Raymond (RC) 415 Ames
Walz Fredk (RC) 7 Austin
Wangman Alf B (P) 193 Woodcrest rd
Watkins Gerald (B) 144 Dartmouth
Watts Wallace H (PE) 111 Argyle
Wearing Thos (B) 263 Canterbury rd
Weber Matthew (RC) 108 Franklin
Weinmann Geo J (RC) 1148 N Good-
man
Weltzer Arth A (RC) 321 Lake av
Welwood J Foster (RA) 35 Macbeth
Weston Frank M (P) 225 Croydon rd
Whalen Leslie G (RC) 82 Pomeroy
Whalen Maurice (RC) 1127 Dewey av
Wheeler Otis V (B) 21 Brighton
Whelan Maurice (RC) 402 Augustine
White John C (P) 946 MtHope av
Whyte Lloyd (B) 1100 S Goodman
Willet Jos (RC) 402 Augustine
Williams David R (Unit) 209 Rocking-
ham
Williams Morris E (Nazarene) 38 Co-
lumbia
Williams Waldo (Society of Friends)
124 Corona rd
Wilson Maurice E (Nazarene) 38 Co-
lumbia av
Winiacki Jos C (RC) 108 Franklin
Winnie Fredk M (PE) 275 Plymouth
av S
Wishman Abr I (J) 570 Monroe av
Wohlrab Paul (RC) 414 Lexington av
Wolf R A (M) 925 Joseph av
Wood Delmer P (SDA) 394 Cedarwood
ter
Wood Geo T (RC) 445 Plymouth av S
Wolke Frank H (B) 246 Alexander
Wuest Raymond (RC) 923 Portland av
Wutzer Michl (RC) 1971 Lake av
Zwierlein Fredk J (RC) 2112 Lake av

Cloth Spongers
Rochester Cloth Sponging Co Inc 238
N Water 3d fl

**Clothes Pressers, Cleaners and
Repairers**
Bloom Louis 468 Monroe av
Brown Isadore 225 Genesee
Byrnes & Son 4424 Lake av
Catalano Chas 2008 Main
Coco Jos 113 Ambrose
DeAngellis Jerome J 70 Primrose
Demeco Frank 140 Depew
Etlin Jacob 104 Monroe av
Fox Morris 369 Park av
Hedeen Alf 73 Bway
Kaplan Nathan 987 Monroe av
Kesselring John M 635 Lake av
Klein's Dry Cleaners 477 Monroe av
Lowell Cleaners 1104 Lowell
Maenza Chas 420 Central pk
Movsky Nathan 533 Central av
National Dry Cleaning Co 111 Park av
Oxford Cleaning & Pressing Shop 664
Monroe av
Park Av Cleaners 645 Park av
Phillips Nathan 50 Monroe av
Rapkin Isadore 241 Joseph av
Rochester Dollar Dry Cleaning Co Inc
895 StPaul
Rozzi John 554 and 558 Thurston rd

ESTABLISHED 1889

Rochester's Largest
Home Furnishing
Store

H.B. GRAVES Co
SEE INSIDE FRONT COVER

Furniture Re-Upholstering
Your Old Suite Re-made
Like New
PHONE MAIN 3342

ROBERT E. FRIEDLICH AGENCY INC.

INSTALLMENT PAYMENTS — MAIN 2066 — EAST SIDE SAVINGS BANK BLDG. 6 CLINTON AVE. S.

GENERAL INSURANCE

Clothes Pressers, Cleaners and Repairers—Con

Sauter Geo F 446 Genesee
Senzel Isaac 495 Dewey av
Tetlow's 851 Meigs
Ward Cleaner & Dyer rear 38 Richmond
Watts Dry Cleaning Co Inc 322 Cottage

Clothing Dealers—Children's and Infants'—Retail

Babyland 653 Monroe av
Lobel's 114 Main E
Marcy's Infants Wear 621 Main W

Clothing Dealers—Men's & Boys'—Retail

Bernstein Abr 204 Clinton av N
Bond Stores Inc 133 Main E
Caplin Harry 25 North rm 942
Colonna A Edw 17 Main E
Cornwall Clothes Shop 5 StPaul rm 217
Davis Norton 812 Brown
Everybody's Inc 56 State
Fedoroshyn Steph 171 Joseph av
Four Forty Pants Store Inc 45 Main E
Garson's Clothes Inc 88 State
Goldstein Sol 30 Front
Goldstein Tillie Mrs 42 Front
Goodyear House of Coats 75 Main E
Great Credit Clothing Co 104 Main E
Grossman's Clothes Shop 47 Clinton av N rm 5

Herman Julius 372 University av
Home Store The 12 State
Leed's Clothes 30 StPaul
Levinstein Harry 34 Monroe av
McFARLIN CLOTHING CO 191-195 Main E tel Main 5832

Men's Formal Shop 641 Clinton av N
Metzger Style Shops 32 Main E
Mutual Clothing Co Inc 106 State
NATIONAL CLOTHING CO 159-171 Main E tel Stone 80

Original Pants Store 87 Main E
Peoples Star Clothing Co 36 State
Quality Pants Store 39 Main E
Raymond's 71 Main E
Reimer Pant Store 108 State
Rochester Jobbing House 161 Joseph av
Schwartz Wm 101 Front
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

Silverstein Morris 462 Main W
Smith Hilton H 118 State
Standard Clothes 27 Clinton av S rm 106

Stolberg Boris 90 State
Toggery Shop The 203 Main E
Tux Shop The 73 Clinton av S rm 3
Walenitz Jacob 149 Front
Warren Harry 34 Front

Clothing Dealers—Second Hand

Hutchinson Wm J 415 South av
Monroe Missionary League Inc 60 Allen

Ross Anna P Mrs 239 North
VanEecke Hortense Mrs 251 North

Clothing Dealers—Wholesale

Frohman I M Co 153 StPaul
Princess Rochester Co 36 StPaul rm 307

Clothing Dealers—Women's & Misses'—Retail

Adorable Dress Shop 664 Clinton av N
Alpert's Dress Shop 818 Main W

Attie's 243 Main E
Baird Ann L 39 East av
Belfor Hyman 803 Clinton av N
Berman Thelma Shop 634 Clinton av N
Bernstein's 654 Park av
Betty Maid Shops 224 Main E
Bubes Rose Mrs 597 Hudson av
Claire's Dress Shop 838 Dewey av
Cooper Ella Dresses Inc 466 Ridge rd
Costich Dress Shop 1377 Culver rd
Covner Saml 84 East av
Culhane M Ann 571 Lake av
David's Store The 211 Main E
Deslo Blago 114 Bay
Eastern Dress Co 36 StPaul rm 203
"800" Shop 800 Monroe av
Elinor's Dress Shop 527 Chili av
Epstein 135 East av
Epstein Minnie 117 East av
Florence Nightingale Nurses Shop 653 Monroe av

Flynn's Dress Shop 1107 Culver rd
Forman B Company 46 Clinton av S
Frank Sisters 605 Main W
Frankenstein Irma S Mrs 293 Alexander
Friedman's Bridal & Hat Shoppe Inc 637 Clinton av N

Goldman Anna Mrs 667 Joseph av
Good Friend Shop 86 and 222 Main E
Har-Lee Dress Shop 541 Thurston rd
Harold Minnie A 25 North rm 727
Highland Dress Shop 773 South av
Honigsbaum's Inc 100 East av
Kliener Saml B 599 Hudson av
Kroll's 648 Clinton av N
Lull Mary Frocks Inc 152 East av
Lutz Betty Rixford Mrs 1555 MtHope av

Mally Co The 17 East av
Maray's Dress Shop 1507 Lake av
Marville Shop 102 Main E
Metzger Style Shops 32 Main E
Nilu Dress Shop 630 Monroe av
Orzechowski Stanislaw R 934 Hudson av

Outlet Credit Clothing Co The 105 Clinton av S
Pace Dress Shoppe 730 Clinton av N
Porforia Filomena Mrs 25 North rm 733
Purvin Janette 719 Monroe av
Ripton Dress 739 Monroe av
Rochester Frances Inc 57 East av
Roselee Dress Shoppe 654 Clinton av N
Royal Dress Shop The 982 Clinton av N
StPaul Dress Shop 1264 StPaul
Smith Ruth Feminine Accessories 684 Clinton av N

Sobb Marie A Mrs 215 Saratoga av
Soble Benj S 988 Monroe av
Stephens Inc 210 Main E
Stoller Rose Mrs 683 Clinton av N
Stolzar Fannie Mrs 709 Joseph av
Thompson J E Co 78 Clinton av S
VanAllan Eva A Mrs 1475 Lake av (dresses)
Walds Dress Shop 873 Clinton av N
Whitney's 267 Main E
Zweig Clara Mrs 240 Rosedale

Clothing Manufacturers

Birnbaum Lester 552 Joseph av (pants)
Bond Clothes Inc 288 Martin (men and boys)
Brontman Roch Clothes Inc rear 8 Langham
Cupolo Bros 439 Scio
Fashion Park Inc 432 Portland av
Feyder Oscar 86 StPaul rm 101 (pants)
Forman Harry 116 StPaul 2d fl (mens)

Garsenstein Waldman 28 Rhine
Goldstein Special 365 Andrews
Goldwater & Co 82 StPaul rm 721 (mens)

Hickey-Freeman Co 1155 Clinton av N
Iala John 158 Rohr
Kasiner Brothers Clothes 36 StPaul rm 507 (mens)

Keller Heumann Thompson Co Inc 1415 Clinton av N

Knopf Clothes Inc 160 East av
Lawrence Austin Clothes Inc 25 Hand
Levy Bros & Adler Rochester Inc 25 Hand

Loce Jos 238 N Water
Lopresti & Manzella rear 355 Portland av

Michaels Stern & Co Inc 87 Clinton av N

Miss Rochester Frocks 390 Clinton av N

Paull Clothes Shop Inc 42 Clinton av N

Rochester Fashion Clothes 471 Clinton av N (mens)

Royal Apron Co 610 Joseph av
Samuelsohn-Melen Co Inc 36 StPaul rm 521

Santoli, Leon & Laudise Co 120 Ontario
Segelin Bros 1000 Clinton av N

Stein-Bloch Co The 432 Portland av
Taylor Trouser Co rear 292 Ormond

Tillim S Co 63 Thomas
Timely Clothes Inc 1415 Clinton av N and 65 Sullivan

Walter Morton Inc 1155 Clinton av N
Wearbest Clothing Co 77 StPaul 2d fl

Clubs

Rochester Art Club 60 Park av

Coal Dealers—Retail

Abramson Coal Co Inc 484 Alexander
Allen Coal Co 302 Rosedale
Antczak John T 746 Norton

BABCOCK H & CO Inc ('blue coal')
main office 105-110 Wilder bldg tels Main 228-229-230, sales office 898
Main W at Penn RR 505 North at NYC RR, 720 Driving Park av at B& ORR, University av and Winton rd N at NYC RR—For further information see page 27 Buyers' Guide

Baetzel Fred 68 Broad
Baker Minor J 308 Field
Baldwin Leaser 215 Avenue C
Bantel C H Co Inc 785 Dewey av
Beckwith Coal Co 271 Lyell av
Belcher Thelma A Mrs 150 Palm
Belmont Coal Co 594 Brown
Better Fuels Corp 6 State rm 100

BLACK DIAMOND COAL CO 190 York tel Genesee 7800—For further information see page 28 Buyers' Guide
Bloch Coal Co 135 Murray
Bradshaw-Call Fuel Co 21 S Fitzhugh
Breitschwerdt Ernest 1171 Clinton av N

Brick Jas E 16 Main E rm 9
Burdick Arth G 25 North rm 1136
Byrne Danl 42 Rogers av
Call Hubert 48 Frost av
Campbell & Bergin Coal Co 61 Hortense
Case Coal Co Inc 1814 East av
Casper Alphonse B 383 Colvin
Charlotte Fuel Co 377 Latta rd
Churchill Coal Co 108 MtHope av
Clarfello Ralph 840 Bay
City Coal & Coke Co 292 Main E
Clinton Coal & Coke Co 202 Ridge rd E
Cornelius Henry F 246 Springfield av
Costigan John J 16 State rm 809

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANS
BANKING BY MAIL
47 MAIN ST. W.

F.H.A. INSURED MORTGAGES — F.H.A. MODERNIZATION LOANS
SAFE DEPOSIT BOXES

Member Federal Deposit Insurance Corporation

TWO CONVENIENT OFFICES

LOW COST LIFE INSURANCE
U. S. WAR SAVINGS BONDS
TRAVELERS CHEQUES

40 FRANKLIN ST.

Del-Bar Fuel Co 373 Smith
Derleth Robt L 38 Prescott
Domestic Fuel Service 196 Lyell av
Doser Clifford D 45 Southview ter
Drake H F Coal Co 328 Main E rm 201
Drexler Saml J 540 Lake av
Dyson Chas H 93 E Henrietta rd
EDWARDS COAL & COKE COMPANY
Inc 85 Howell cor Monroe av tel
Stone 1470

Emerson Fuel Co Inc 549 Lyell av
Engert Geo & Co Inc 96 Monroe av
Evans F W Coal Co Inc 431 Smith
Feldman's Coal & Coke Co Inc 1424
Dewey av

Femiano Pasquale 294 Emerson
Filkins G Harrison 806 Monroe av
Finkelstein Saml 117 Reynolds
FIRE-KING FUEL CORPORATION
main office 70 Exchange rm 202 yard
office 393 MtHope av tel Main 306

Fladd Dorothea Mrs Estate of 623 Scio
FLOWER CITY CHARCOAL CO 135-
149 Colvin (Disco)—For further in-
formation see page 28 Buyers' Guide

Fogarty Walter B 436 Sawyer
Foley Jas D 640 Plymouth av S
Foster Coal Co Inc 972 Clinton av S
Friedman John A 1148 Jay
Galley Coal Co Inc 25 North rm 1136
Genesee Coal & Coke Co Inc 523 Oak
Hammer Fuel Service 392 Thurston rd
HETZLER BROS ICE CO Inc 801 Driv-
ing Park av tel Glenwood 446—For
further information see page 28 Buyers'
Guide

Hoffman Coal Co 1609 Main E
Hoffman Geo P Coal & Fuel Co 136
Brooks av
IRONDEQUOIT COAL & SUPPLY CO
149 Ridge rd near RW&O tracks tel
Glenwood 6161

JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416 yards 1045
Main E and 119 Child—For further
information see page 28 Buyers'
Guide

Jesserer Henry L 392 Main W
Joss Bros 1874 Main E
Kannwischer Ewald A 446 Avenue D
Karz A Inc 76 Lowell
Keller Frank K 203 Edgeland
Kellogg C Solon Inc 55 Canterbury rd
Kennedy Thos H 1151 Bay
Kinsey Bros 108 Genesee
Kleer Fuel Service 1000 Chili av
Kraft Jos F 168 Cady

Lake Coal Co 139 Lyell av
LANGIE FUEL SERVICE Inc main
office 326 Main E tel Stone 4000
branch office 693 South av—For fur-
ther information see page 28 Buyers'
Guide

Lehigh Fuel Service 70 Exchange rm
202

Lortscher August J 1393 Jay
Lynd Jos K 990 Exchange
MacKay Milton 82 Sanford
Marks Wm 428 Remington
McGarvey Coal Co Inc 16 State rm 100
McIntosh-Bott Inc 410 Conkey av
Meisenzahl Albert 984 Portland av
Meisenzahl Benedict P 377 Main W
Meisenzahl Bros Coal Co Inc 695 Port-
land av

Menz Frank 122 Waring rd
Miller Ardean R Inc 500 West av
Miller Isam J 369 Ormond

MILLER PEERLESS PRODUCTS Inc
(Peerless coal and coke) 691 Ex-
change tel Main 2840—For further
information see page 68 Buyers'
Guide

Monroe Coal & Coke Co The 125 Hud-
son av

Monroe Fuel Service 615 Genesee
Nyhan Florence J 454 Exchange
Ontario Ice & Coal Co Inc 832 StPaul
Ouriel Angelo 471 Ormond
Ouriel Coal & Coke Co 65 Kelly
Paley Harold R 14 Regent
Pasch August Coal Co 515 Clinton av
N

Pastuczyn John 271 Merrimac
Payne & Dunham 34 Bronson av
Peoples Coal & Lumber Co 4585 Lake
av

Pioneer Coal Co 350 Exchange
Poppink's Inc 485 North
Prenner L & Son 1511 Main E
PROUDFOOT ALBERT L 1066 Main E,
654 South av and 512 Stone rd Greece
tels Culver 3140 Monroe 6766 Char-
lotte 120

Reiland John A 759 Clinton av N
Relin Philip Coal & Coke Co 96 Rose-
dale

Ring Fuel Co Inc 1604 Dewey av
ROCHESTER ICE & COLD STORAGE
UTILITIES Inc 55 Canterbury rd tel
Monroe 8700—For further informa-
tion see page 29 Buyers' Guide
Rochester Refrigerator Corp The 226
Kent

Rochester & Pittsburg Coal Co 139
Canal

Roth Wm 23 Beaufort
Russell Robt R 23 Churchlea pl
Salitan Morris 128 Bronson av
Sauer Frances L 16 State rm 320
Schlick H N & Co 96 Monroe av
Schroeder Frank F 278 Caroline
Schroeder H C Coal Co 25 North rm
718

SCHWALB COAL & OIL CO Inc (Le-
high Valley) main office 92 Portland
av tel Stone 770—For further infor-
mation see page 29 Buyers' Guide
Selected Fuels Inc 292 North
Sherells Coal & Coke Co 590 Hudson av
Sheremeta Max 210 Bernard
Simmelink H J Coal Co 196 Hudson av
Smith Coal Co 907 Monroe av
Steensma Chas F 1124 Atlantic av
Stubbe John 391 Benton
Sullivan's Coal & Coke Co 402½ Lexing-
ton av

Superior Fuel Co 146 Portage
Vaningen Fuel Service 338 Arnett blvd
Webster Frank E 2036 Clinton av N
WEST CHARLES C COAL CO Inc 281-
285 N Union tels Culver 998-999—For
further information see page 29 Buy-
ers' Guide

West End Coal Co 2 Lake av
Williams Coal & Oil Company Inc 1534
Dewey av

Woodams Coal & Coke Co 785 South av
YATES COAL CO The 612 Lincoln-Alli-
ance Bank bldg tel Stone 450, yard
6 Amber place—For further informa-
tion see page 27 Buyers' Guide and
left top lines

Yeoman Philip E 957 Jefferson av
Young Frank K 662 Monroe av
Zeitler Fred C 345 South av

Coal Dealers—Wholesale
BABCOCK H H & CO Inc ('blue coal')
main office 105-110 Wilder bldg tels
Main 228-229-230, sales offices 393
Main W at Penn RR, 505 North at
NYC RR, 720 Driving Park av at B&O
RR, University av and Winton rd N
at NYCRR—For further information
see page 27 Buyers' Guide
Balcron Coal Co Inc 65 Broad W rm
103

Barnes & Tucker Co 183 Main E rm
1132
BLACK DIAMOND COAL CO 190 York
tel Genesee 7800—For further infor-
mation see page 28 Buyers' Guide
Hickory Grove Coal Mining Corp 42
East av rm 326

JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416—For fur-
ther information see page 28 Buyers'
Guide

Lehigh Valley Coal Sales Co 8 Ex-
change rm 309 and 281 N Union
Payne Wayland H Coal Co 1100 Chili
av

Pennsylvania Coal Sales Co 82 StPaul
rm 509

Philadelphia & Reading Coal & Iron Co
5 Amber pl, 1100 Chili av, 183 Main
E rm 744, 330 Pullman av and 400
Atlantic av

Pittsburgh Coal Co Inc 183 Main E rm
639

Rochester Anthracite Sales Inc 963
Broad W
Rochester Fuel & Feed Co 1525 Clinton
av N

Rochester & Pittsburgh Coal Co 183
Main E rm 1132 and 139 Canal

SCHWALB COAL & OIL CO Inc (Le-
high Valley) main office 92 Portland
av tel 770—For further information
see page 29 Buyers' Guide

Sibley Coal & Coke Co 311 Alexander
rm 100

United Eastern Coal Sales Corp 183
Main E rm 1132

Weaver J H & Co 183 Main E rm 1132

**Coal Dealers—Wholesale & Re-
tail**
UNION COAL CO Inc main office 70
Exchange rm 202 yard office 393 Mt-
Hope av tel Main 306

WEST CHARLES C COAL CO Inc 281-
285 N Union tels Culver 998-999—For
further information see page 29 Buy-
ers' Guide

YATES COAL CO The 612 Lincoln-Alli-
ance Bank bldg tel Stone 450 yard
6 Amber place—For further informa-
tion see page 27 Buyers' Guide and
left top lines

**Coat Fronts & Pads Manufactur-
ers**
Zuck Geo P rear 44½ Ontario

Coffee Roasters
Piper Glenn R rear 129 Bartlett

*Coke
BABCOCK H H & CO Inc main office
105-110 Wilder bldg tels Main 228-
229-230, sales offices 393 Main W at
Penn RR, 505 North at NYC RR, 720
Driving Park av at B&O RR, Univer-
sity av and Winton rd N at NYC RR
—For further information see page
27 Buyers' Guide

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Coke—Con

BLACK DIAMOND COAL CO 190 York tel Genesee 7800 (RG&E Coke)—For further information see page 28 Buyers' Guide

EDWARDS COAL & COKE COMPANY Inc 85 Howell cor Monroe av tel Stone 1470

JENKINS & MACY CO 100 Cutler bldg 42 East av tel Stone 416—For further information see page 28 Buyers' Guide

LANGIE FUEL SERVICE Inc main office 326 Main E tel Stone 4000 branch office 693 South av—For further information see page 28 Buyers' Guide

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070 (wholesale and retail)—For further information see page 46 Buyers' Guide and right top lines

SCHWAB COAL & OIL CO Inc (distributors Rochester Gas & Electric coke) main office 92 Portland av tel Stone 770—For further information see page 29 Buyers' Guide

WEST CHARLES C COAL CO Inc 281-285 N Union tels Culver 998-999—For further information see page 29 Buyers' Guide

YATES COAL CO The 612 Lincoln-Alliance Bank bldg tel Stone 450, yard 6 Amber Place—For further information see page 27 Buyers' Guide and left top lines

Cold Storage

ROCHESTER ICE & COLD STORAGE UTILITIES Inc 55 Canterbury rd tel Monroe 8700—For further information see page 29 Buyers' Guide

UPTON COLD STORAGE CO Inc The (cold and common storage) 38 Cliff tel Main 1494—For further information see page 100 Buyers' Guide

Collar & Cuff Mfrs

(See Shirt & Collar Mfrs)

Collections

ALLIANCE MERCANTILE AGENCY 1117 Commerce bldg tel Main 2133—For further information see page 30 Buyers' Guide and top line front cover

Brandt Mercantile Agency 119 Main E rm 823

Business Service 5 StPaul rm 522

Credit Rating Corp The 25 North rm 528

Empire State Collection Bureau 6 State rm 205

Hiler Henry E 16 Main W rm 319

Hook Edw W 566 Bway

Lee O W Associates 16 Main W rm 216

Marvin Sanford S 414 Hawley

Mercantile Adjustment Bureau 82 St-Paul rm 717

Personal Collection Service 8 Exchange rm 705

Rochester Credit Mens Service Corp 34 State rm 408

Spare & Co 16 Main W rm 326

Vail Mercantile Co 5 StPaul rm 328

Color Mfrs

Peerless Color Laboratories 11 Diamond pl (food)

Commercial Collections

ALLIANCE MERCANTILE AGENCY 1117 Commerce bldg tel Main 2133—For further information see page 30 Buyers' Guide and top line front cover

Commercial Schools

SCHOOL OF COMMERCE 362 East av at Alexander st tel Main 5530—For further information see page 97 Buyers' Guide and left top lines

Commission Merchants

Atlantic Commission Co Inc 315 Alexander rm 328 (produce)

Compass Manufacturers

TAYLOR INSTRUMENT COMPANIES 95 Ames cor West av tel Genesee 4800—For further information see page 100 Buyers' Guide

Concrete Block Manufacturers

(See Cement Blocks & Construction)

Condiment—Manufacturers

French R T Co The, Mustard ft Palmer

Confectioners—Manufacturing

Chatas Jas 578 Clinton av N
Dennis Frank H Factory Inc 793 Monroe av

FANNY FARMER CANDY SHOPS Inc 822 Brown, 14 Clinton av, 340 Drury, 1855 East av, 50 Main E, 224 Main E, 351 Main E, 587 Monroe av, 403 Ridge rd, 691 Titus av, office and studio 7 Griffith tel Main 3741—For further information see page 30 Buyers' Guide

Loves Confections Inc 34 Elton

More Candy Co Inc 32 Mill

Stark Bros & Beyer Inc rear 449 Avenue A

Whittles Candies 122 Rugby av
Ziegler Wm H 121 River

Confectionery—Retail

Abbot Chas H 4791 Lake av
Albahari David 57 Kelly

Ambrose Jos N 801 Joseph av
Anita Candy Shoppe The 607 Main W

Antivahis Geo 733 Portland av
Anzalone Lawrence S 399 Clinton av N

Arbula Angelina Mrs 15 Jay

Arbuckle Henry W 751 Jefferson av
Avon Creamery 567 Thurston rd

Avon Dairies Inc 761 Genesee and 501 Lyell av

B & V Tobacco & Candy Co 184 North Baker Anna P Mrs 463A Lyell av

Begy Cora L Mrs 400 Norton

Berd Leah 28 Herman

Bettner Arth E 1048 Clinton av S

Blanchi Vittoria Mrs 636 Broad W

Blackwood John M 1696 Dewey av

Blank John V 728 Joseph av

Blossom Sweet Shoppe 633 Monroe av

Broikou Bros 1700 Clifford av

Broikow Vasilielos 521 Chili av

Brooks Avenue Candy Shoppe 575 Brooks av
Brown Fred 366 Plymouth S
Cammarono Anthony 36 Ward
Campus Fountain 1178 Dewey av
Candy Land 100 Clinton av N
Caputo Giovanna 55 Jay
Carrousos Peter 1947 Main E

Case Ice Cream & Food Corp 456 Ridge rd

Case J Gifford 379 Chili av and 4 Sherwood av

Catlin Roger H 517 Conkey av

Century Sweet Shoppe 37 Clinton av N

Chapin's 543 Thurston rd

Charrell Wm J 370 Lexington av

Chili Soda Spa 544 Chili av

Cohen Max 502 Lyell av

Cramer Morris E 1042 Dewey av

Crispin Chas H 115 Exchange

Critic's 13 Clinton av N

Critics Ice Cream Co 906 Main W

Critikos Geo 486 N Goodman

Dalba Richd 902 Joseph av

DeCarlo Chas J 1382 Culver rd

DeLuci Margt Mrs 203 Saratoga av

Demos Angelo 1450 Dewey av

Dern Henry, Cobb's Hill Park Culver rd

Diamond Chocolate Shop 896 Portland av

DiCesare Anthony rear 244 Platt

DiLella Tobie 613 Smith

DiPalma Jos 1219 Lyell av

Dobris Harry 1452 Main E

Dolmage Anna L 714 Winton rd N

Dolmage Harriet A 676 Park av

Donalatis Jerry 948 Clinton av N

Donalatos Harry 313 Genesee

Doughty's 459 Monroe av

Engel Eug F 35 Pullman av

Ensman Geo 814 Genesee

Fang Margt R Mrs 4000 Lake av

Farm The 1302 Dewey av

Farmer Fanny Candy Shops Inc 822 Brown, 14 Clinton av S, 340 Driving Park av, 1855 East av, 18, 50 and 351 Main E, 587 Monroe av and 403 Ridge av

Felerski Anna Mrs 975 Hudson av

Fischer Clarence G 424 Ames and 581 Plymouth av S

Fisher Louis 977 Joseph av

Foster M Vede Mrs 78 Colby

Gagliardi Louise Mrs 272 Spencer

Gardner Harry J 251 Ridge rd E

Geiger Danl J 1148 Portland av

Gerakos Saml 83 South av

Giunta Jos P 470 Humboldt

Goldberg Max 40 Herman

Goodie Shoppe 533 Portland av

Grand Sweet Shoppe 24 Plymouth av N

Gruttadauria Salvatore 19 Jay

Hakes Andrew S 354 Plymouth av S

Hayward Sweet & Sandwich Shop 502 N Goodman

Hoehn Oliver J 126 Webster av

Jackson Bailey Inc 362 Park av

Jackson Ethel M Mrs 953 Chili av

Jacobs Abraham 581 Joseph av

Jankoski Victor 739 Hudson av

Katsampes Geo A 131 Clinton av S

Kritall Frank S 535 Clinton av N

Kryk Julia Mrs 4721 Lake av

Kryk Mary Mrs 43 Weegee

LaFlame Geo 203 Hudson av

Lamprakas Geo 3202 Lake av

Lanovara Domenico 271 Central pk

Lawrence Inez Mrs 4379 Lake av

Lee's Ice Cream 547 State

Leonis Sanfo Mrs 690 Hudson av

Liberty Sweet Shop 275 Driving Park av

Livadas Lambert 171 Monroe av

Loft Candy Co 8 Main E

Love's Confections Inc 1786 East av, 683 and 1535 Lake av, 598 Main E, 856 Main W and 548 Monroe av

Luochese Connie Mrs 249 Saratoga av

Ludwig Mary J Mrs 260 Colvin

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARYON PLASTIC PAINTS

Wholesale and Retail

75 EXCHANGE STREET

Phones Main 3710-3711

IMPERIAL
Washable
WALLPAPERS

Lupiani Hannah Mrs 134 Jay
Maggs Richd C 1893 East av
Mammano Antonio 246 Central pk
Marble Elbert, Mill ft Factory
McGee Wm E 518 Hudson av
McGrath Hugh J 840 Main E
McGrath Wm 688 Park av
Melkloty Harry A 304 Genesee
Merageas Constantine 697 Clinton av

N
Mink Benj H 501 Dewey av
Muhs Edw C 82 Conkey av
Muratore Anthony 312 State
Murray Sweet Shop 218 Murray
Neuwirth Geo J 284 Bay
Nicolaidis Peter 1541 Main E
Olympian The 9 Main E
Palace Coffee Shop 75 Clinton av N
Palmeri Anthony 1429 Clinton av N
Palmos Bros 350 Thurston rd
Palmos Geo S 321 Driving Park av
Panetisto Peter 349 Lyell av
Paramboukas Bros 888 Main W
Park Avenue Candy Shop 650 Park av
Patty Jennie Mrs 349 Portland av
Pekarsky Fannie 345 Hudson av
Petrantonio Michele 442 North
Pilzninski Casimir 483 Hudson av
Poh Harry J 868 Joseph av
Poulis Michl P 488 Genesee
Prisansky Sadie 695 North
Rago Madge J Mrs 586 Lake av
Randall Geo W 1872 Lake av
Reed Candy Co 144 Main E 5th fl
Rentschler Geo W 4776 Lake av
Riley Thos 193 Genesee
Robbins Beatrice A Mrs 580 Jefferson

av
Rock Harry V 263 Clinton av N
Rock Hyman A 657 Park av
Rockowitz-Gussie Mrs 439 Joseph av
Roussos Peter G 953 Clinton av S and
290 North
Ryder Blanche M Mrs 280 Winton rd

N
Salivaras Anthony J 422 Genesee
Sardis Frank 682 Winton rd N
Schewman Chas A 405 Main E
Schlueter Richd H 893 Portland av
Schulz Bros 355 Driving Park av
Seneca Fountain Room 16 Clinton av

S
Shackelford Steph C 842 Genesee
Shartonowicz Kath Mrs 35 Weeger
Silage Wm T 919 Jefferson av
Skarlatos & Lembaris 686 South av
Sniderman Ralph 290 Driving Park av
Stamaris Nicholas 484 Clarissa
Stamiris Jos 1451 Lake av
Stamiris Peter 803 Hudson av
Stanley's Ice Cream 521 Hudson av
Stathes Geo 494 Main W
Statius Demosthenes C 1015 Dewey av
Steuerwald Earl 1136 Monroe av
Sugar Bowl 1514 Dewey av
Sulvia Wm E 1162 Plymouth av S
Sussman Louis 262 Conkey av
Sykut Andrew 1100 Hudson av
Tavormina Rose M Mrs 113 Central pk
Teichner Henry 229 Bronson av
Thompson Harry W 1193 Clinton av N
Treca Geo 489 Lyell av
Tsouma Demetra 1115 Culver rd
Vagenas Jas 593 Main E
Victory Sweet Shop 625 Hudson av
Viener Abe 272 Hudson av
Vlahos Theo E 1018 Plymouth av S
Vonglis Jas D 1521 Lake av
Weber Lawrence B 213 Pearl
Webster Star Candy Kitchen 305 Webster av
Weinstein Jacob 639 South av

Winnick Max P 514 Main W
Wittmann Leo C 864 Hudson av
Yankee Doodle Candy Shop 956 Joseph
av
Zecchino Crescenzo 168 Jay
Zimmerman Howard 74 Requa

Confectionery—Wholesale

B & B Confectionery 298 Genesee
Calderon J A Co 439 Ormond
Dennis Frank H Stores Inc 37 Centennial
DiMonte Domenico 15 Cole
Furney Saml 147 Lyell av
Gargano Bros Inc 284 Allen
Gordon J and Co 278 North
Kaufman David 1055 Clinton av N
Linsin John F Co 266 North
Nasca Jos & Son 332 Jay
Reed Candy Co 144 Main E 5th fl
Reed's 623 Park av
Tompkins & Miller of Rochester Inc 604 Lake av
Tri-State Automatic Candy Corp 261 Central av
Wickman Geo C 704 Joseph av
Zutes Inc 51 South av

***Contract Builders' Hardware—Wholesale**

LESTER HENRY HARDWARE CO Inc
150 Main W tels Main 5355 and Main
1607—For further information see
page 48 Buyers' Guide and back
cover

Central Library of Rochester and Monroe County - City Directory

Contractors—Building—General

Abbey M Sanford 2040 East av
Affronti Anthony 284 Bay
Alexander Shumway & Utz Co The 80 S Fitzhugh
Arena Frank 49 Cole
Bacchetta John 1165 MtRead blvd
Baker Burt 15 Woodlawn
Beaman Roy E 244 Kenwood av
Bemish Geo R 82 Whitney
Beter Builders Co 46 Sager dr
Bohnke Chas E 19 Ellison
Bristol Contracting Co 25 North rm 645
Bronson Building Co 176 Bronson av
Brown Neil G 73 Prince
Case Jos L 16 Main W rm 209
Civittello Lawrence L 1259 Emerson
Clarke Wallace S 78 West High ter
Cleghorn Lawrence E 70 Edgemont rd
Congdon Bros 488 StPaul
Congdon Robt J 488 StPaul
Dale Engineering Co 119 Main E rm 603
Deane G Russell 179 Atlantic av
DeCarlo Louis 124 Iroquois
DeClerck Peter 4 Beechwood
DeJonge Walter J 229 River Hts
Dobroschowski Jos 21 Walbar
Dohr Peter 449 Child
Eades Zenas F 11 Greenview dr
Esterheld Edw F 58 Wilcox
Flint Simeon 52 Avondale pk
French Homer J 75 Earl
Friederich A & Sons Co 710 Lake av
Friederich Julius Co Inc 16 State rm 221
Galbraith Benj A 46 Dove
Gallipeau Leonard L 137 Emerson
Garrett Jas L 506 Central av
Garrett John 489 Garson av
Gerstner John J 56 Meigs
Giebel Frank J 415 Lake av
Gitin Hyman 30 Woodlawn
Gleason F Co Inc 108 Colvin
Goodberlet Geo J 109 Cottage

Goulder Bros rear 265 Sherman
Groet Bros 135 Leighton av
Hagaman Roscoe C 48 Rosedale
Hammon H Geo 746 Woodbine av
Hartwell Edwin L 5 Millbank
Hauck Co Inc The 36 StPaul rm 503
Henderson Thos 255 Sherwood av
Hoefner Jos W 63 Elm Tree rd
HOPEMAN A W & SONS CO 569 Lyell
av tel Glenwood 1000—For further
information see page 30 Buyers' Guide
Hummel Louis 1020 Joseph av
Hyland Raymond F 878 Ridgeway av
Hyland Robt F & Sons 135 Spring
Iuppa Michl 264 Magee av
Jacobs Louis H 519 Meigs
Jones John V 213 Bronson av
Kehoe Jas A 13 Champlain
Kelly John P 29 Magee av
Kelly Patk H 560 Seneca pkwy
Kinney Wm E 31 Exchange
Kircher Geo & Sons rear 14 Manitou
Kirchner Delmar C 847 Seward
Kitzing Wm E 157 Glendale pk
Kucker & Co 139 Lyell av
Laasch Carl F 890 University av
Lakeland Contracting Co Inc 546 Main E

LINK'S ANTHONY SONS rear 616 N

Goodman tel Culver 3578
Luther John & Sons Co 87 Stillson
Maggio Frank G & Bros Inc 27 Moore
Major Burton W 1 Amherst
Mantione Angelo 65 Woodward
McKissick Roy K 101 Yarker av
Meagher Dan J 311 Alexander rm 301
Meyo Rudolph 197 Versailles rd
Mintz Jos 112 Laburnum cres
Muller Emil Construction Co 43 Main E 2d fl

Murr Geo M 1230 Portland av
Murray Jos M 42 East av rm 800
Nelson Clarence E 33 Southview ter
O'Brien Chas N 1903 East av
O'Brien Timothy 65 Hannahs ter
Otis Wm T 36 Cambridge
Pardy Frank 51 Hamilton
Pero Ralph J 387 Roycroft dr
Phillips Carl F 537 Averill av
PIKE JOHN B & SON Inc 1 Circle tel
Monroe 2098

Proia Jas G 331 Hawley
Resch Fredk A 294 Frost av (tiling)
Ridge Construction Corp 1669 Lake av
Rogers Geo A 65 Jackson
Rowe Robt B 90 Kenwood av
Saucke Bros Construction Co Inc 82 Saranac

Scagliola Marcello 161 Edgeland
Schlageter Andrew F rear 84 Marion
Schoenheit J Henry 337 Magnolia
Schumaker Geo H 273 Ravine av
Seaman Frank 1088 Lake av
Shay Raymond J 220 Parkway
Shewman Harold T 555 Frost av (carp)
Shonk Wm 1 Wooden
Skelly Bros 68 Ellicott
Slocum Frank O 291 Westfield
Smith Milton W 294 Meigs
Spitz Werner Construction Co Inc 11 Comfort

Stage Clarence G 904 South av
STAHL MURRAY A 2040 East av tel
Monroe 1345—For further information
see page 68 Buyers' Guide
Steinwachs Otto & Son 1661 Clinton av N

STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 81 Buyers' Guide

THE YATES COAL CO.

612 Lincoln-Alliance Bank Building
PHONE STONE 450-451
ANTHRACITE — COAL — BITUMINOUS
ALSO COKE
ORDERS FOR PRIVATE RESIDENCES SOLICITED
Contractors, Building, General—Con
 Stoeltzen & Tapper 1462 Main E
 Stone & Webster Engineering Corp 14
 Franklin rm 1102

 Swartout & Rowley 548 MtHope av
 Sweeney Paul D 43 Brighton
 Sykes W C Co 105 Frankfort
 Tarricone Jos 135 Fulton av
 Taylor John R 599 Monroe av
 Taylor Robt F 83 Gorsline
 Tensen John 104 Garson av
 Tourner Harold D 191 Champlain
 Trickey Walter L 21 Pershing dr
 VanderWeyde Eug C 790 Plymouth av
 S

 VanDuzer Curtis B 18 Wilbur
 Vassle Saverio 116 Ardmore
 Viele Anthony 175 Springfield av
VORNDRAN AUGUST 1062 Ridge rd
 East, Webster tel Webster 285—For
 further information see page 31 Buy-
 ers' Guide

 Wagner Chas V 161 Elmerston rd
WARD C P Inc office and plant 700
 Hollenbeck tel Glenwood 1232 after
 6 p m call Charlotte 112—For further
 information see page 32 Buyers'
 Guide

 Watson Harry L 15 Tracy
 Wegman Chas L 116 Selye ter
 Wegman Oscar B 270 Santee
 Wood Arth L 325 Brooks av
 Yaeger Friederich B 1094 Joseph av

Contractors—Carpenters

 Acor Clarence G 51 Alexander
 Ahnfeldt Chas 42 Laurelton rd
 Albright Edw 62 Minnesota
 Andrews J W & Sons 1593 Clinton av
 N

 Auten Edw J 26 Chester
 Bailey Edwin E 508 Avis
 Baird Asa M 71 Rockview ter
 Ball Nathan R 16 Bradburn
 Barry Harry J 10 Alexander
 Bauerschmidt Aug I 176 Mitchell
 Baumann Alex 1783 South av
 Baxter E Jas 225 Illinois
 Berlowitz Abram 44 Morris
 Betts Royal C 390 Magnolia
 Black John S 11 Kay ter
 Blakeslee David J 60 Beaufort
 Blier Jos W 578 South av
 Boncke Bernard F 222 Bernard
 Bonner Jas 282 Hamilton
 Brislow Harry 9 Norwood
 Brotsch Raymond C 119 Weldon
 Brown Jos 17 Wilkins
 Brumber Vernon L 71 Sidney
 Bruno Augustino 252 1/2 Lyell av
 Buckman J Frank 799 Flower City pk
 Budinski Frank J 54 Ries
 Cameron Calvin 495 West av
 Campbell Rowland A 33 Princeton
 Capobianco Vincent 456 Emerson
 Cappabianca Dominic 295 Sherman
 Capuano Jos 325 N Union
 Carr Clarence H 96 Rosalind
 Catalano Sylvester 495 Emerson
 Christian Jas E 166 Winbourne rd
 Ciccarrelli Angelo 75 Merlin
 Copson Thos H 1222 Park av
 Corbitt Thurston A 223 Rugby av
 Darling Earl G 41 Finch
 DeGeorge Anthony 40 Crombie
 DeGeorge Jos 289 1st
 DeMallie Abr I 788 Meigs
 DeVales Arth 55 Marlon
 DiBlase Anthony 110 Frankfort
 DiGennaro Nunzio 69 Avery
 Drexler Benj 19 Belmont

 Dryland Ernest E 93 Locust
 Dutton Geo H 95 Maryland
 Edwards Erwin M 43 Love
 Emery Henry J 99 Chili av
 Feasel Geo H 77 Cady
 Fenton Mark V 392 McNaughton
 Ferguson Chas W 24 Merchants rd
 Fien John F 8 Bremen
 Fisher Harry 66 Maria
 Fontana Fredk G 1130 Portland av
 Freed Wm E 174 Bartlett
 Freeman Harry 18 Morris
 French Jas rear 56 Salisbury
 Fuller John 105 Rosalind
 Gala Michl 614 Broad W
 Gallagher John H & Sons 1059 Ridge
 rd

 Gammerello Jos 245 Kent
 Geiger Geo H 100 Sylvester
 Gippe Wm J 970 Clinton av S
 Gissin Abr 78 Nassau
 Glerum Leonard 47 Faraday
 Godwin Jesse W 109 Redfern dr
 Goldstein A & Son 215 Cumberland
 Graumenz Emil A 441 Carter
 Haitz Wm 39 Wright
 Hall Raymond E 28 Alberta
 Hansen Andrew T 105 Avenue B
 Hart Leslie L 653 S Goodman
 Hartz Carl J 241 Burrows
 Herbst Enos J 21 Hoff
 Herle J Fred 1000 Emerson
 Herzog N & Son 88 Lowell
 Holtfoth John C 257 Field
 Hosenfeld Emil A 42 Washburn pk
 Houston Clarence G 267 Parsells dr
 Houston Guy B 80 Frost av
 Humiston Herbert A 117 Knickerbock-
 er av

 Hutchins John A 65 Lapham
 Iffland John J 30 Alexander
 Jay Fredk A 75 Reynolds
 Jones John E 77 Pershing dr
 Kaufman Ernest 25 Navarre rd
 Kitzing Julius W 496 Lake View pk
 Knapp Jacob 1420 Emerson
 Kochert Leo P 98 Durnan
 Kron Burdette F 164 Brooks av
 Lanni Isaac 108 Frankfort
 Lawrence Albert W 995 Monroe av
 Leibor Howard J 63 Werner pk
 LeMessurier Wm J 45 Cottage
 Levin Wm 346 Hudson av
 Luchsinger Arth M 216 Reynolds
 Luckett Chas W 64 Asbury
 MacAnn Danl 37 Gregory
 Mackey Patk J 91 Congress av
 Mander Melvin 720 Clinton av S
 Mann Geo E 71 Brookdale av
 Mantel Peter 153 Berkeley
 Maracle Robt W 158 Hampden rd
 Marino Louis 217 Ellison
 Marx Julius P 42 Colvin
 Maxson Jos 35 Suter av
 Maxwell Jos W 810 Monroe av
 McMullen John P 1411 Culver rd
 McNeill Merton R 101 Pollard av
 Meyer Fred C 523 Magee av
 Miller Conrad F 78 Glendale pk
 Montgomery David L 399 Caroline
 Mooney Thos 117 Lorimer
 Morey John W 67 Seward
 Nick Leon 183 Sanford
 Nixon Guy G 46 Benton
 Nobes Jas B jr 257 Averill av
 Oberlies Leo E 18 Weider
 O'Connell John W 88 Weider
 Orlando Adolph 45 Woodward
 Peritore Epanio 57 Miller
 Phelshifter Michl G 731 Flower City pk
 Phillips Fred 550 Bway

 Phillips Wilmer E 178 Alexander
 Pilato Nicola 22 Springfield av
 Pinkoski Antonio 240 Baden
 Pinkoski Wm 58 Hanover
 Platt Elice 17 Laburnum cres
 Pontius Leroy C 144 Warner
 Price Chas W 89 Prospect
 Purdy Hiram 14 Whalen
 Quetchenbach Lewis J 50 Kingsboro rd
 Quigley Chas I 34 Poplar
 Rake Louis S 92 Glendale pk
 Rice Harry C 899 Meigs
 Ridley Frank J 71 Edmonds
 Robbins Forrest R 45 Winchester
 Rogers Harry M 297 Averill av
 Rosin Geo H 65 Grand av
 Ryan Jas P 25 Devon rd
 Salerno Louis 2 Lind
 Salter Robt 118 Frost av
 Schenkel Andrew J 1245 N Goodman
 Schenkel Chas A 512 MtHope av
 Scheuck Richd 207 Ridgeway av
 Schleich John P 438 Maple
 Schoenheit H Clark 73 Dix
 Schreiner Alf J 133 Delamaine dr
 Schroven Frank L 122 Indiana
 Schweickhard Walter 126 Atlantic av
 Schyve Abr 22 Burbank
 Sciortino Anthony 15 Fien
 Shaughnessy Frank G 792 Post av
 Siebert Jos G 81 Terrace pk
 Skelly Bros 679 Woodbine av
 Skobe Barney 46 Malone
 Smidt Harry J 107 Winterroth
 Smith Ernest D 244 Field
 Smith Geo 12 Emanon
 Smith Raymond J 6 Hinsdale
 Snyder Saml A 61 Prince
 Sojda Walter 12 Otillia
 Spitz John N 1 Immel and 209 Hague
 Steinwachs Wm F 737 Arnett blvd
 Stoecklein Jos J 53 Herman
 Stout Edw D 278 Averill av
 Swander Otto J 385 Tremont
 Thornton Henry P 101 Henrietta
 Till David 97 Arbutus
 Tillotson John C 124 Campbell pk
 VanAlst Cornelius 195 Elm Tree rd
 Vanderwall John H 630 Cedarwood ter
 VanZeilen Herman I 4 N Goodman
 Volk Kyle R 670 South av
 Wallenburg John 206 Linden
 Walls Robt A 192 Shelter
 Walravens Gerard 15 Judson
 Waterhouse Chas W 71 Glasgow
 Weber Chas M 1050 Genesee-pk blvd
 Weber Ivo A 87 Linnet
 Weiland Fred 156 Wilder ter
 Weyl Chas G 184 Delamaine dr
 Wheaton Thos C 55 Cottage
 Yates Alex J 47 Bartlett
 Yaude Aug C 213 Benton
 Zizzo Jos M 195 Northland av
 Zollweg Chas A 196 Driving Park av
 Zwaga Wilburt G 143 Tryon pk

Contractors—Concrete

 Commons John A 529 Ridgeway av
 Goodstone Mfg Co Inc 470 Hollenbeck
 Ludington's I M Sons Inc 720 Lexington
 av
 Polsinelli Thos 554 Clarissa (garden
 furn)

Contractors—Electrical

GREEN T H ELECTRIC CO Inc 81-37
 Water N tels Main 555-556—For fur-
 ther information see page 33 Buyers'
 Guide and top edge

JAMES JOHNSTON AGENCY

AUSTIN F. GRAB, Pres.
ROBERT F. WOERNER, V.-Pres.
LEONARD H. HENDERSON, V.-Pres.
ROY A. DUFFUS, Sec'y
PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

JAMES JOHNSTON AGENCY

HICKSON ELECTRIC AND RADIO CORPORATION, New Address 37 Richmond tel Stone 93—For further information see page 39 Buyers' Guide and left top lines

Contractors—Excavating & Grading

Curtis Wm A 583 Humboldt (pipe laying)
Elam Harry J 318 Durnan
Regan Walter J 90 Cottage
Stein Edw J 76 Newcomb
Turner Eldred R 316 Alvanar rd

Contractors—Floor Surfacing
Wisner Carl 61 Davis

Contractors—Insulating
Archer Insulating Co 350 Monroe av

Contractors—Mason
Allocco Andrew 604 Lexington av
Arena Frank 125 Hebard
Avarello Peter 1452 Clifford av
Bacchetta Bros 361 Avery
Bachman Bros 1492 Norton
Baird Wm J 1335 Emerson
Baruto Domenico 696 Broad W
Batterson Wm J 21 Bloomfield
Battisti Jos 85 Scrantom
Battle Ernest 158 Campbell
Beishelm Carl S 27 Richard
Black John S 156 Ravenwood av
Bonazza Jos 619 Broad W
Boniface Henry J 105 University av
Bonsignore Salvatore 1240 Clinton rd N

Braun John 31 Carl
Brickler Clair J 46 Clayton
Briddon John C 349 Aberdeen
Bufano Angelo 85 Hickory
Buttarazzi Enrico 61 Myrtle Hill pk
Caruana Chas 435 Maplewood dr
Cenzi Louis N 299 Lyell av
Davis Mortimer I 21 Arvine Hts
DeMeco Thos 42 Rosewood ter
Dentino Nunzio 594 Broad W
DiBattisto Frank E 28 Locust
Diehl Fredk 36 Springfield av
DiGennaro Louis 998 Glide
DiGennaro Salvatore 373 Columbia av
DiNardo Alfonso 187 N Union
Frattare Lorenzo F 25 Shepler
Freda Dominick 264 Wellington
Gaglio Alfonso 71 Orange
Genesee Building Co 209 Clinton av N
Giamberardino Domenica 165 N Union
Giamberardino Arth J 125 Springfield av
Giordano Chas 28 Nichols
Guillano Neil 6 Glasgow
Haag Ernest R 41 Stanton
Hansen Henry 38 Rockingham
Iuppa Jos 2145 Culver rd
Karweick Henry J 1188 Culver rd
Kingston Geo 555 Woodbine av
Kingston Geo G 131 Kingsboro rd
Kleinhenz Emil 32 Mona
Kurlansky Jos 104 Belmont
Laviola Rocco 798 Arnett blvd
Lehner Jos 396 Ames
Lepore Leonardo 81 Cameron
Lizzio Mario 20 Hoeltzer
Locklin Wm O 79 Atwell
Maculuso Christopher 20 Moore
Madonia Jos G C 874 Smith
Maggio Thos 27 Moore
Maira Louis 81 Ellison
Marcus Nicholas 12 LaForce
McMonigal Wm P 322 Humboldt
Mellia Jos 47 StJacob

Mendolera Saml H 68 Wilder
Miller Henry G 864 Culver rd
Miller Thos C 7 Kay ter
Nassivera Quinto 340 Ormond
Paige Marsh B 240 Genesee-pk blvd
Palermo John C 170 Arbordale av
Papa Jos 223 Hebard
Porte Christopher 223 Randolph
Proia Loreto C 432 Champlain
Roscioli Peter A 48 Campbell
Sable Frank W 1603 South av
Scarsella Raffaele 53 Carter
Schroeder Frank J 420 Birr
Sobolewski Steph 199 StStanislaus
Stallman H Sons 135 Spring
STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 31 Buyers' Guide

SUMMERHAYS WILLIAM SONS CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 31 Buyers' Guide
Tartaglio Anthony 44 Grape
Thiem Herman C & Son 1589 StPaul
Tyson Hugh H 508 Flint
Vandenbergh Peter 89 Merchants rd
Verwey Wm 1650 Main E
VORNDRAN AUGUST 1062 Ridge rd East, Webster tel Webster 285—For further information see page 31 Buyers' Guide
Voss Chas W 70 Parsells av
Walker Chas J 93 Sherman
WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232 after 6 PM call Charlotte 112—For further information see page 32 Buyers' Guide
Weaver Frank 237 Winton rd N
Weiss John 42 Birch cres

Contractors—Paving
Millick Peter G 1535 Emerson
WHITMORE, RAUBER & VICINUS 51 Griffith tel Main 180—For further information see page 26 Buyers' Guide

Contractors—Plastering
Sortin Arth L 18 N Water

Contractors—Plumbing and Heating
BAREHAM H J & SONS Inc 70 Gregory Hill rd tel Monroe 1136—For further information see page 87 Buyers' Guide
Palmer & Plane Inc 38 N Water

Contractors—Road
Crouch Frank W 84 Bronson av
Holahan Thomas Co Inc 164 Lewis
Rochester Concrete Construction Co Inc 466 Clinton av S
WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232 after 6 PM call Charlotte 112—For further information see page 32 Buyers' Guide
Wiard John A 449 Averill av

Contractors—Sewer
Petrosi Anne 1405 Hudson av

Contractors' Materials—Concrete
LUDINGTON'S I M SONS Inc 720 Lexington av tel Glenwood 757—For further information see page 31 Buyers' Guide

Contractors' Supplies & Equipment

Colprovia Roads Inc 183 Main E rm 1446
COOK IRON STORE CO 120-128 StPaul tel Main 5188-5189—For further information see page 99 Buyers' Guide
HAVERSTICK & CO Inc 45-49 Ford tel Main 70-71-72—For further information see page 75 Buyers' Guide
LeRoy Colprovia Pavements Inc 183 Main E rm 1446
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 74 Buyers' Guide and left bottom lines
Schoenhelt H C 605 Norton (for rent)

Convents

Blessed Sacrament Convent 243 Rutgers
Carmelite Monastery 1530 East av
Convent of Nazareth Academy 16-22 Lake View pk
Convent of StJoseph's Greek Catholic Church 311 Hudson av
Holy Apostles Convent 8 Austin
Holy Cross Convent 4490 Lake av
Holy Family Convent 891 Jay
Holy Redeemer Convent 239 Alphonse
Holy Rosary Convent 198 Oriole
Immaculate Conception Convent 55 Greig
MtCarmel Convent 59 Ontario
Our Lady of Victory Convent 217 Andrews
Sacred Heart Convent 1361 Lake av
StAnthony of Padua Convent 46 Lorimer
StAugustine Convent 146 Hobart
StBoniface Convent 314 Gregory
StBridget's Convent 41 Gorham
StFrancis Xavier Convent 314 Bay
StTheresa's Convent 19 Watkin ter
Sisters of StFrancis Convent 146 Weeger

***Conveyor Designers & Builders**
CROSS BROS CO Inc 112-114 Mill tel Main 8038—For further information see page 15 Buyers' Guide

Coopers
Rochester Bunting Apparatus 77 South av rm 202
Skuse's Cooperage Inc 30 Finney

Cordage & Twine—Whol
Auburn Cordage & Twine Co 82 StPaul rm 623

Cork Mfrs—Importers & Dealers
Armstrong Cork Co Inc 217 East av rm 22

***Corrugated Paper Board & Boxes**
NEUN H P CO Inc 415 Culver rd cor University av tel Monroe 1216—For further information see page 20 Buyers' Guide
ROCHESTER FOLDING BOX CO Box art st PO Box 1012 tel Charlotte 180—For further information see page 21 Buyers' Guide

Corsetieres
Canfield Minerva M Mrs 110 Park av
Charis Distributor of Rochester 14 Franklin rm 508
Christian Gertrude M Mrs 268 Milburn

SEE US BEFORE
RENEWING YOUR POLICY

MAIN 87.

BOHACHEK INSURANCE

CLINTON AVENUE S. AT COURT

THIRTY YEARS OF
SERVICE TO OUR CLIENTS

MAIN 87

Corsetieres—Con

Famise 27 Clinton av S rm 203
Goldberg Jennie C Mrs 20 Oakman
Hughes Ona 42 East av rm 115
Hunt Caroline B 406 Meigs
Katherine-K Corset Shop 14 Franklin
rm 603
LaFacile Corset Shop 257 Main E rm
320
Maxfield Lillian J Mrs 46 Lehigh av
NuBone Corset Shop 25 North rm 625
Smart Form of Roch 25 North rm 510
Staform of Rochester 5 StPaul rm 545
Trixy Corsetiere Shop 27 Clinton av S
rm 407
Tubbs Sara 39 East av
Williams Martha W 1232 StPaul

Cosmetics

Luzier's Cosmetics Studio 133 Clinton
av S rm 11
Miller Products Co 42 N Water 4th fl

Costumers

Rochester Costume Co 374 Court

Cotton Goods Converters

Tapetex Products Inc 82 StPaul rm 301

Court Reporters

Brown Victor E 409 Court House
Burrows Rupert O 65 Broad W rm 604
Cherry Wm E 65 Broad W rm 604
Cruttenden Geo F 106 Court House
Erb Herbert J 19 Main W rm 1004
Lazarus Albert E 202 Court House and
65 Broad W rm 604
Nobles Howard G 19 Main W rm 1004
Reed Fredk S 65 Broad W rm 604
Rogers Elmer J 34 Court rm 214
Rowntree Alan G 34 Court rm 214
Schreiber Jos G 34 Court rm 214
Soule Harold W 65 Broad W rm 604
Walsh Wm H 34 Court rm 214
Wayman Leslie H 65 Broad W rm 604
and 202 Court House

Cranes & Hoists

ADAMS OGDEN R (Shaw Box Electric
Cranes & Hoists) show rooms 264-266
State bus tels Main 6374-6375 res tel
Hillside 2372-J—For further infor-
mation see page 71 Buyers' Guide and
right bottom lines

*Creameries

(See also Dairies)

BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 32 Buyers' Guide
BRIGHTON PLACE DAIRY CO Inc 45
Fulton av tel Glenwood 144—For fur-
ther information see page 33 Buyers'
Guide

Crematories

MtHope Cemetery, MtHope av

Curtains & Draperies

Crevier Emery D 36 StPaul rm 703
Highland Merchandising Co 183 Main
W
Johnson & Son 142 Andrews
Markham Zula L Mrs 544 Parsells av
Mill End Shops 69 Clinton av S
Paul's Curtain Shop 76 Clinton av S
Regal Table Pad & Venetian Blind Co
119 Main E rm 827
Rochester Curtain Shop 134 Clinton av
S
Valliere Drapery Studio 544 Columbia
av

*Cut Flowers

KELLER J B SONS Inc 28 Clinton av
N tels Stone 484-5-6—For further in-
formation see page 41 Buyers' Guide
and bottom line back cover

*Cutlery

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines

Dairies

Avon Creamery 3 Hudson av
BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 32 Buyers' Guide
BLUE BOY DAIRY 476 Exchange tel
Main 386—For further information
see page 33 Buyers' Guide
Bonnybrook Dairy Inc 32 Myrtle
BRIGHTON PLACE DAIRY CO Inc 45
Fulton av tel Glenwood 144—For fur-
ther information see page 33 Buyers'
Guide
Chaplin Dairy Products Corp 84 Hum-
boldt
Dan's Creamery 669 Monroe av
Danishefsky Creamery 168 Baden and
384 Joseph av
Decker's Dairy rear 171 Flanders
Ecker C Harold 1314 Culver rd
Halcyon Dairy rear 131 Colvin
Hehn Christina C Mrs 1431 Lyell av
Maple Leaf Dairies Inc 923 Clinton av

Massell Dairy 121 Maryland
Pavilion Creamery Co Inc 960 Maple
PLYMOUTH DAIRY Inc 388 Seward
tel Genesee 762—For further infor-
mation see page 32 Buyers' Guide
and top line back cover
Rabin Bros 680 Park av
Simon's Creamery 307 Joseph av and
588 do
Simon's Creamery 307 and 508 Joseph
av
Statt Geo J 550 Lyell av
Sunrise Dairy 513 Child

*Dairy Products

BARTHOLOMAY DAIRY Inc (milk and
cream) 555 StPaul tel Main 6520—
For further information see page 32
Buyers' Guide
BRIGHTON PLACE DAIRY CO Inc
(wholesale and retail) 45 Fulton av
tel Glenwood 144—For further in-
formation see page 33 Buyers' Guide
PLYMOUTH DAIRY Inc 388 Seward tel
Genesee 762—For further infor-
mation see page 32 Buyers' Guide and
top line back cover

Dairy Supplies & Equipment— Dealers

DeLaval Co 217 East av rm 45
Milk Plant Specialties Corp 73 Howell

Dancing Academies & Teachers

Albert Lorraine F 104 East av rm 107
Barron Betty Lou Studio 35 Gibbs
Bliss Gladys D 81 Clinton av N 3d fl
Botsford Enid Knapp School of the
Dance 35 Gibbs
Ensign Miles 107 Clinton av S
LoVerde Anthony D 17 New York
McClellan Gladys E 1101 Main E
McDonnell Jack 107 Clinton av S
Miller Marjorie Dancing School 1493
Dewey av

Murray Arth Dance Studios 127 East
av
OTTO BALLROOM 80 Main W office tel
Main 5383 res tel Genesee 4981-W—
For further information see page 33
Buyers' Guide
Sarson Alvera 149 Main E 3d fl

Day Nurseries

Friendship Nursery Inc 310 Fernwood
av

Delicatessens

Benjamin David 742 South av
Bergman Arth H 487 Monroe av
Fleck Chas J 802 Meigs
Flick Louis A rear 1830 Main E
Fouquet Philip J 35 Chili av
Goldman Jacob 1266 StPaul
Gorman Jas R 1575 Dewey av
O'Connell Jos D 894 Bay
Palisades Delicatessen 207 Charlotte
Pekarsky Max 341 Hudson av
Pheterson Israel J 24 Gorham (whol)
S & S Delicatessen 378 Joseph av
Stewart Mary V Mrs rear 76 Fernwood
av (whol)
Sverdlin Phillip 402 Joseph av
Swan Stuart E 366 Arnett blvd
Teittlebaum Max 281 Hudson av
University Food Shoppe 1495 MtHope
av
Wisnovitz Helen Mrs 1684 StPaul
Zeltzer Harry 449 Joseph av

*Delta Tools

LESTER HENRY HARDWARE CO Inc
150 Main W tels Main 5355 and 1607
—For further information see page
48 Buyers' Guide and back cover

Dental Laboratories

Barker Dental Laboratory 25 North rm
540
Bos Auko & Co 25 North rm 1155
Brave Dental Laboratory 42 East av rm
608
Edmonds Clarence H 6 North
Excel Dental Laboratory 14 Franklin
rm 702
Gelmer Dental Laboratory 25 North rm
925
Haag A J & Co 14 Franklin rm 619
Hulme Jas S 119 Main E rm 605
Metz Paul H 119 Main E rm 621
Pace Peter 92 Mortimer rm 6
Paradise Dominick N 469 State
Patrick H Sherman 624 Jefferson av
Rochester Dental Laboratories 25
North rm 1123
Smorol & Son 25 North rm 947
Standard Dental Laboratory 14 Frank-
lin rm 918
Turnbull & Thatcher 35 Chestnut rm
203
Weed Dental Laboratory Inc 42 East
av rm 513
Woodworth Clarence S 328 Main E rm
401

Dental Supplies & Equipment

Castle, Wilmot Company 1255 Univer-
sity av
Johnson & Lund Co Inc 25 North rm
930
Kistler Dental Supply Co 14 Franklin
rm 903
Primrose-Johnson Dental Co Inc 119
Main E rm 607
Ritter Co Inc 400 West av
Ritter Products Inc 400 West av

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Dentists

- Agnew Fred L 14 Franklin rm 1320
 Allen Carl 761 1/2 Genesee
 Alpert Isadore M 153 Webster av
 Ashton Wesley O 564 Thurston rd
 Augustynowicz Walter C 290 North
 Bailey Geo J 404 Genesee
 Baker Walter C 1396 Culver rd
 Balonek Felix J 955 Genesee
 Banks John L E 6 Clinton av S rm 208
 Bartlett Leslie M 14 Franklin rm 821
 Bennett Chas A 16 Main W rm 317
 Bennett Robt J 4425 Lake av
 Benson Elmer M 513 Lyell av
 Bentham Wm L 855 Clinton av S
 Bernhardt Walter J 14 Franklin rm 1118
 Bloom A Bernard 286 Main E
 Blutau Theo C 89 East av rm 701
 Bott Clarence J 1329 Clinton av N
 Bouton Russ R 277 Alexander rm 812
 Bowman Harold D 89 East av rm 805
 Bradley Michl C 25 North rm 1168
 Brave Louis 578 Monroe av
 Brewster Arth A W 35 Chestnut rm 603
 Brim Saml P 934 Clinton av S
 Bristol Frank R 14 Franklin rm 1221
 (orthodontist)
 Brown Harold O 42 East av rm 216
 Bryant Fredk E 552 Genesee
 Bryant Fredk E jr 552 Genesee
 Buck Raymond E 691 South av
 Buff Louis 25 North rm 238
 Burke Henry J 461 Ridge rd
 Burns Gerald G 133 Clinton av S rm 6
 Bush Clayton F 277 Alexander rm 807
 Caccamiae Jos S 244 Smith
 Caccamiae Saml A 2 King
 Carey J Henry 81 East av rm 13
 Caruana Alf E 14 Franklin rm 420
 Chase Carlos D 46 Webster av
 Clark Benj F 133 Clinton av S rm 25
 Cleary John F 277 Alexander rm 714
 Cohen Chas A 439 Joseph av
 Conklin Wirt H 89 East av rm 901
 Conyne Roy J 1064 Main E
 Cottrell Ivan R 130 Main E rm 1004
 Cromwell Richd E 16 N Goodman
 Cronk Geo A 16 N Goodman
 Crossley Robt H 1523 Lake av
 Dagen Arth J 25 North rm 1158
 Dale Peter P 170 Jefferson av
 Damon Harry M 25 North rm 1164
 Decker Richd F 137 State
 DeGelleke Fred J 14 Franklin rm 1321
 Demerath Claude F 14 Franklin rm 621
 Demerath Jos F 14 Franklin rm 521
 Dengler Frank J 816 Brown
 Desiderio Francis A 187 Cumberland
 Dewhirst Leo R 277 Alexander rm 601
 Dickinson Haughton N 3325 Lake av
 Dietz Wallace W 25 North rm 530
 Donovan J Arnold 14 Franklin rm 1415
 Doron Davis B 89 East av rm 809
 Doty Ernest C 393 Merchants rd
 Drumm Adrian P 21 S Fitzhugh rm 1
 Durrant Jas B 14 Franklin rm 1120
 Eaton Ralph 16 N Goodman
 Eckler Harry F 14 Franklin rm 1417
 Edelman Geo L 5 StPaul rm 316
 Edwards Geo F 809 South av
 Eichen David 946 North
 Elliott Ernest Earl 25 North rm 516
 Erbland Henry O 393 Chili av
 Fenmore Nathaniel 545 Park av
 Fisher Arth F 277 Alexander rm 506
 Foley John M 594 Plymouth av S
 Ford Nelson R 262 Melville
 Forkel Chester D 277 Alexander rm 802
 Foti Arth L 194 Lyell av
 Fumia Victor 45 Lake av
 Gaffney Jas A 133 Clinton av S rm 1
 Galbraith Robt M 89 East av rm 805
 Gardner Presby B 914 Main W
 Garfinkel Paul C 75 Avenue E
 Gianforti Frank J 3 Jay
 Gibbin Clifford L 14 Franklin rm 1120
 Gleason Harold E 815 Dewey av 2d fl
 Gleason Jas P 458 Chili av
 Goldblatt Baines A 35 Chestnut rm 701
 Goldenson Arth S 210 Portland av
 Gray Willard A 277 Alexander rm 611
 (orthodontist)
 Greenhouse Julius A 14 Franklin rm 901
 Greenston Elmer 35 Chestnut rm 400
 Greenwood Geo D 25 North rm 1172
 Griffo Salvatore 6 Clinton av S rm 202
 Guzzetta Chas J 145 Jefferson av
 Guzzetta Jos L 291 North
 Halik Fredk 100 Salina
 Hallinin Raymond J 1960 StPaul
 Hamm Albert H 360 Lexington av
 Harris Manville S 35 Chestnut rm 703
 Harter Geo T 42 East av rm 419
 Hartzel Geo W 143 Lake av
 Hempel Jos T 42 East av rm 111
 Hert Benedict S 14 Franklin rm 1020
 Hill John O 6 Clinton av S rm 208
 Hoehn Robt A 1176 Culver rd
 Hofschneider Fredk J 848 Jay
 Hummel Chester F 25 North rm 1160
 Incavo Jos A 14 Franklin rm 801
 Jacobson Mark S 1378 Dewey av
 Jamison Brownell R 83 Alexander
 Jerrett A O Dentist 73 Main E rm 1
 Joel Geo B 656 Park av
 Jones Edw P 1114 Main E and 868 Monroe av
 Jones Paul 89 East av rm 801
 Kennedy W Gordon 399 Monroe av
 Kesden David J 816 Main W
 Keyfetz Benj 721 University av
 Kohler Arth W 64 Clinton av N rm 1
 Kolpien Howard B 860 Dewey av
 Kolthoff Oscar A 312 Thurston rd
 Kominz Louis H 37 S Goodman
 Konkle Howard R 316 Arnett blvd
 Kowal Michl 47 Clinton av N rm 3
 Kowal Morris 47 Clinton av N rm 3
 Kowal Philip 47 Clinton av N rm 3
 Kuimjian Leo A 1380 Culver rd
 Kuimjian Shimo A 565 Monroe av
 Kushel Harley G 35 Chestnut rm 800
 (orthodontist)
 LaSalle Clint W 36 Rundel pk
 Lascell Ernest R 4321 Lake av
 Lasker Wolf B 1360 StPaul
 Lebowitz Albert 877 Monroe av
 Leicht Eug F 25 North rm 744
 Leicht Frank N 25 North rm 958
 Lemley Dwight I 1847 East av
 Lersch Jos F 277 Alexander rm 606
 Levin Harry B 317 Dartmouth
 Levin Lester 245 Joseph av
 Levin Norman E 529 Portland av
 Levy Vantuyt J 43 Glasgow
 Lewis Howard F 119 Main E rm 613
 Liberman Hyman L 1415 Norton
 Lichtenfeld Eva 35 Chestnut rm 604
 Lindsay Saml A 115 1/2 Main W
 Lockwood Walter E 1067 Dewey av
 Long Geo D 505 Jefferson av
 Lyons Walter W 939 Clinton av N
 MacConkey W Robt 14 Franklin rm 618
 MacKelvey Wallace 497 N Goodman
 Magner Jas L 379 Genesee
 Maloney Jas V 25 North rm 714
 Martin Baldwin F 92 Mortimer rm 4
 Martin David M 92 Mortimer rm 4
 Martin Jos W 399 Seneca pkwy
 Marvin Geo P 42 East av rm 211
 Maynard Earle E 1210 Ridge rd
 McGuire Wm B 1960 StPaul
 McHugh Jos W 277 Alexander rm 505
 McIntee John T 42 East av rm 319
 Meckfessel Wm R 1509 Lake av
 Mehr Simon W 307 Driving Park av
 Merriman Robt F 706 Maple
 Messerschmitt Fredk 130 Main E rm 825
 Middaugh John E 328 Main E rm 516
 Minion Steph H 1143 Culver rd su 9
 Moll Clifford F 183 Main E rm 1102
 Morris Albert L 330 Monroe av
 Morsheimer Leland E 14 Franklin rm 1005
 Mumford F Ray 300 Genesee
 Nagel Flora E 277 Alexander rm 800
 Neidinger Arth J 42 East av rm 428
 Newcomb Harvey H 890 Main W
 Northrop Benj H 14 Franklin rm 1018
 Norton Donald H 397 Troup
 Norton Oakley W 257 Main E rm 201
 O'Neill Walter B 747 Main W
 Orlando Jos D 885 Portland av
 Oster Chas W 1523 Lake av
 Palmer Byron W 35 Chestnut rm 605
 Pearlman Alf E 25 North rm 927
 Pierce Chas J 25 North rm 1170
 Platt Bernard M 1138 Clifford av
 Podgajny Leon R 586 Joseph av
 Predmore Elise B Mrs 14 Franklin rm 921
 Predmore Lester C 14 Franklin rm 921
 Proseus Fredk W 315 Alexander rm 226
 Quigley Harold J 3673 Lake av
 Radder Louis W 145 Lux
 Reid R Wilbur 448 Lyell av
 Reilly R Edmond 25 North rm 838
 Riffe Arvis B 14 Franklin rm 1201
 Ring Ellis 14 Franklin rm 507
 Ritz Edw G 25 North rm 1166
 Rizzo Chas C 805 Jay and 548 Ridge rd
 Rohrer Henry D 25 North rm 636
 Rosenberg Harold L 660 Hudson av
 Ross Edw G 1166 Clinton av N
 Rowell Lewis E 73 Main E rm 1
 Sage Walter W 14 Franklin rm 821
 Sager Albert E 89 East av rm 805
 Sanow Abe L 42 East av rm 127
 Schleede Walter C 179 Winton rd N
 Schlencker Eda B 14 Franklin rm 618
 Schlottman Edw L 14 Franklin rm 420
 Schlottman Edw V 14 Franklin rm 1420
 Schutt Merton K 585 Monroe av
 Schwartz D Horace 37 Main E 2d fl
 Scofield John A 277 Alexander rm 510
 Scott John J 119 Main E rm 1005
 Shea Jas E 25 North rm 534
 Shedd Elmer M 1483 Clinton av N
 Shepard Harry P 81 East av rm 8
 Sherman Frank M 21 Denver
 Silha Jos F 399 Andrews
 Slorah Geo W 73 Main E rm 1
 Smith Arth W 311 Alexander rm 308
 Smith Fredk C 60 Weyl
 Smith P Webster 14 Franklin rm 1220
 Stewart Shaw C 204 Gardiner av
 Stillman Earl M 376 Arnett blvd
 Stio Jos R 741 Portland av
 Strassner Harold R 840 Dewey av rm 6
 Stuart Ernest B 1457 Main E
 Sullivan A Archer 42 East av rm 807

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Dentists—Con

Swagler Geo A 25 North rm 534
Swagler Jos Henry 335 Main E rm 300
Tague Carlton L 137 State
Tarrant Fred J 837 Main W
Thiede Henry A 14 Franklin rm 1011
Thomas Geo M 119 Main E rm 405
Thorn Clarence A 702 Clinton av N
Tinsman Fredk H 35 Chestnut rm 602
Tomasselli Jos F 511 Plymouth av N
Trowbridge John S 14 Franklin rm 1005
Tuttle Herbert D 1225 Culver rd
Ungerer Philip D 14 Franklin rm 818
Ureles Maurice J 14 Franklin rm 509
Vanderbelt Chas R 1125 Genesee
VanGraafeiland Burton A 932 Joseph
av
VanHorn Dallas M 25 North rm 1162
Voorhees Ralph S jr 311 Alexander rm
313
Waldron Clarence R 378 Monroe av
Wallace Chester M 1530 Dewey av
Welsberg Hyman 245 Alexander
Welch Cleve L 37 Main E 2d fl
Welch Jos E 104 Main E
Welcher Marvin 25 North rm 622
Weller J Leslie 6 Clinton av S rm 202
Whalen Harold J 14 Franklin rm 1001
Wheeler Sperry G 25 North rm 512
Wickins Ralph H 14 Franklin rm 1315
Wilson Wiley H 42 East av rm 215
Wiser Bernard E 328 Main E rm 202
Woodworth Frank J 561 Averill av
Wray Earl R 551 Genesee
Young Robt W 14 Franklin rm 1009

Department Stores

Achter K & Sons 470 Main W
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 35 Buyers' Guide
Fishman's Dept Store 435 Joseph av
McCURDY & CO Inc 275-291 Main E at
Elm tel 5500—For further infor-
mation see page 35 Buyers' Guide
Penney J C Co 87-89 Clinton av S
SEARS ROEBUCK AND CO Monroe av
at S Union and 476 Ridge rd—For
further information see page 35 Buy-
ers' Guide
Seneca Stores 149 Monroe av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines

Department Stores—5c to \$1.00

Claus C W Inc 1322 Culver rd, 581 Mon-
roe av and 405 Ridge rd
Enterprise Five Cents to One Dollar
Stores 92 State
Globe Bargain Store 172 Main W
Grant W T Co 293 Main E
Green H L Co Inc 182-184 Main E
Kresge S S Co 176 Main E
Lincoln Stores Inc 120 Main E
Neisner Bros Inc 200 Main E, 49 East
av and 471 Ridge rd
Wolk's 5c to \$1.00 Store 904 Main W
Woolworth F W & Co 20 and 128 Main
E and 1785 Dewey av

Dermatologists

Halden Ida 81 East av rm 5
Thomas The 14 Franklin rm 913 (scalp)
Wegner Oscar S 5 StPaul rm 225
(scalp)
White Charlotte E 42 East av rm 222

Designers

Copp Nelson H 8 Exchange rm 413 (il-
lustrators)
Grover Frederic S 154 East av rm 214
(industrial)
Neeb Chas L 515 Flint

Detective Agencies & Service

DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 36
Buyers' Guide
McInerney Detective Bureau 115 Thurs-
ton rd

Diamonds & Precious Stones

Greene Spencer W & Son 183 Main E
rm 900
SCHEER E J Inc 249-253 Main E be-
tween S Clinton and Cortland sts tel
Stone 710—For further information
see page 64 Buyers' Guide
WILSON J C CO 39 Main E tel Main
5738—For further information see
page 87 Buyers' Guide

Dictating Machines

Dictaphone Corp 82 StPaul rm 502

Die Makers

Alco Mfg Co 89 Allen
Genesee Finishing Corp 163 StPaul
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For fur-
ther information see page 72 Buyers'
Guide
Mayer Andrew H 193 East av

Direct Mail Advertising

SIMONDS PRESS The 49 South av tel
Main 3456—For further information
see page 89 Buyers' Guide

*Direct Mail Service

POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia 5-
8500

*Directory Publishers

POLK R L & CO Inc 729 Powers bldg
16 Main W, District Office 179 Lin-
coln, Boston, Mass tel Hancock 6309

Disinfectant Mfrs

HAYNER NORMAN C CO Inc office and
factory 194 Edinburgh tel Main 739
—For further information see page
36 Buyers' Guide
ROCHESTER GERMICIDE CO 16-24
Dowling place tel Main 338
Rochester Sanitary Products Co 874
Seward
West Disinfecting Co 484 Main W

*Dispensing Equipment

RICHARDSON CORPORATION (drink
stands) 1069 Lyell av tel Glenwood
307—For further information see
page 99 Buyers' Guide

*Display Fixtures

(See Store Fixtures & Fittings)

Display Forms & Fixtures

Ace Display 513 State
Genesee Display Fixture Co Inc 107
Morris av
Jossem Bros 176 North
Rochester Display Fixture Works 513
State

Distributors

Haas Jas L 38 Pershing dr
Johnstone Drug Sales Corp 26 Forbes
(drugs)

Doors, Sash & Trim

HOPEMAN A W & SONS CO 569 Lyell
av tel Glenwood 1000—For further
information see page 30 Buyers'
Guide
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 25 Buy-
ers' Guide

*Draperies, Curtains &c

GRAVES H B CO Inc 74-80 State tel
Main 3342—For further information
see inside front cover and right bot-
tom lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines

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BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140-8141-
8142—For further information see
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and bottom lines
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines
SULLIVAN H H Inc 65-75 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cover
and right top lines

Dressmakers

Anderson Florine C Mrs 127 Elba
Ange Theresa Mrs 39 Wild
Argetsinger Viola E Mrs 118 Frost av
Barnes Birdie M Mrs 191 Fulton
Barres Gertrude M Mrs 267 Selye ter
Bartolone Mary Mrs 153 Allen
Batall Ann Mrs 27 Clinton av S rm 805
Betsy Ross Dressmaking Shop 7 Grove
pl
Brizius Jessie A 378 Alexander
Brock Esther May Mrs 76 Herald
Brokaw Minnie Mrs 81 East av rm 12
Brumfitt Charlotte Henry Mrs 16 Ed-
monds

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Chase Mildred L Mrs 734 Culver rd
Christiana Belle 25 North rm 951
Cottone Jennie Mrs 16 Clinton av S
Coulter Anna P 14 Manhattan
Cressey Mary L Mrs 30 Rundel pk
Curtis Kathryn B 240 Augustine
Dabbert Caroline wid Odolf 420 Lyell av
Dowdell Anna E 8 Rainier
Ellis Mary J 439 Meigs
Evans Linda 27 Clinton av S rm 404
Ferguson Bertha V 4128 Lake av
Font Angle Mrs 257 Main E rm 304
Frank Mary A 804 South av
Freeman Maggie Mrs 73 Barton
Garney Sarah Mrs 6 Archer
Gersten Leontina Mrs 18 Vassar
Gifford Edna H 385 Frost av
Green Sylvia M Mrs 130 Main E rm 419
Handel Stella 519 Humboldt
Harney Gertrude C Mrs 1520 N Goodman
Harris A 328 Main E rm 328
Haunton Fannie E Mrs 1146 Plymouth av S

Helen's Dressmaking & Alteration Shop
641 Thurston rd

Herrmann Emma E Mrs 614 Bway
Hershiser Annetta M Mrs 228 Frost av
Hettig Theresa Mrs 376 Merchants rd
Hickman Blanche M Mrs 569 Hague
Hopper Maude R Mrs 335 Park av
Hoskins Frances E 525 South av
Hubbard Emma 439 S Goodman
Illig Julia A 334 Arnett blvd
Jackson Rose M Mrs 309 Kenwood av
James Clara B 633 Lake av
Jassin Ethel Mrs 352 S Goodman
Jerris Caroline H Mrs 193 Pearl
Jonack Josephine Mrs 29 Laser
Kimball Mary 151 University av
Kimbel Anna Mrs 158 Lenox
Kingston Anna E 345 Champlain
LaFleur Bridget L 78 Glasgow
Lampert Anna M 243 Frost av
Lee Ada J Mrs 1 Crossman ter
Lessard Barbara E Mrs 211 Parsells av
LoPresti Josephine Mrs 194 5th (hem-stitching)

Matbaum Kath C Mrs 845 Norton
Malone Martha 78 Tacoma
Mandery Sylvia 556 Parsells av
Mathys Ethel Mrs 724 Hickory
McCorkingdale Tina 191 Grand av
McDowell Florence 397 University av
McElroy Ethel G 496 Brooks av
McKenna Florence M Mrs 1459 South av

Milne Ruth B 303 Electric av
Naylon Mary E 491 Augustine
Nichols Bertha E Mrs 77 Kirkland rd
Ostendorf Marie 584 Clay av
Paulanne Studio The 10 Gibbs rm 300
Peeling Anna O 15 LaFayette pk
Peggy Marie 25 North rm 523
Pel-ter 516 Dewey av
Potter Martha E 1 Edmonds
Powers Isabelle 620 Clinton av S
Ritz Veronica T 691 Linden
Romeo Cath Mrs 43 Madison

Schlitzer Dorothy M 8 Grant
Schuettinger Cath M 112 Winbourne rd
Schultz Charlotte A Mrs 483 South av
Silvers Lillian Mrs 445 Joseph av
Smith Amy Mrs 917 Post av
Snook Clara H Mrs 505 Meigs
Snyder Anna H 69 Somerset
Soule Marie R 239 Andrews apt A
Spitz Eleanor F B Mrs 81 East av rm 6
Starck Anna Mrs 87 Clifford av
Stevens Johanna A 27 Clinton av S rm 315

Stradder Nellie M Mrs 92 Cummings
Strasser Bertha Mrs 772 Glide
Strauss Edith Mrs 269 Park av
Sullivan Mabel L Mrs 534 Flint
Swaim Lillie A Mrs 994 Garson av
Tanner Kate A 9 New York
Tapogna Elina Mrs 5 Milburn
Thomas Helen I Mrs 70 College av
Thorne Mary A Mrs 65 Greenleaf
United Save-It Store 458 Main E
VanderVeen Gertrude M Mrs 154 Avenue E

Wassing Paula Mrs 383 Hinsdale
Wee Sew-It Shop 27 Clinton av S rm 412

Weisenborn Kath 140 Peck
Weisenborn Mary C 140 Peck
Whipple Josephine E Mrs 144 Oakland
Wiegand Minnie K 24 Savannah
Wilhelm Alice Mrs 215 Grand av
Zuterman Alice V Mrs 1948 East av

*Drinking Cups

ALLING & GORY CO The 25 Verona tel
Main 6060—For further information
see page 96 Buyers' Guide

Druggists—Retail

Ace Drug Co 1042 Clifford av and 1513 Lake av

Arndt Bros Pharmacy 1135 Culver rd
Bailey Pharmacy 188 Genesee
Baldwin Pharmacy 3 Parsells av
Blauw Bros Inc 700 S Goodman
Bless Irving A 856 Joseph av
Brighton Pharmacy 1771 East av
Brint Leon M 1446 Main E
Brint's Cut Rate Drugs 762 Genesee
Bryan Drug House Inc 92 Main W
Campbell Gerald F 386 Thurston rd
Carr Pharmacy 957 Genesee
Case B H Drug Store 219 Monroe av
Chait Drugs 509 Portland av
Child St Pharmacy 369 Child
Clifford Avenue Pharmacy 1432 Clifford av

Cohen Benj H 944 Clinton av N
Cole Pharmacy The 4419 Lake av
Connor Leslie V 170 Genesee
Court Street Pharmacy 401 Court
Cramer Drug Co 277 Alexander, 417
Chill av, 25 Clinton av N, 1286 Dewey
av, 67 East av and 504 South av
D'Ambrosio Helen Mrs 282 Scio
Davis Drug Co 1481 Lake av
Daw Drug Co Inc 54-56 Clinton av S, 31
and 353 Main E, 880 Main W, 539
Monroe av, 473 N Goodman and 452
Ridge rd
DeCarlo's Pharmacy 447 North

East Main Pharmacy 1933 Main E
Emblidge Pharmacy 580 Chill av
Empire Pharmacy 2229 Clifford av
Farrell's Pharmacy 1003 Plymouth av S
Ferrigno Louis A 466 Main W
Fish Henry M 208 Scottsville rd
Gargana Chas P jr 412 Ridge rd
Grayley's Stores Inc 791 Dewey av
Green Tree Pharmacy 1036 Winton rd

Heath B O & Sons Drug Co 652 Park av
and 339 Central av
Heath Bert O 517 Thurston rd
Hulse Wm D 424 Jefferson av
Jardine Pharmacy 392 State
Jay Drug Co 820 Dewey av
Joseph Avenue Pharmacy 233 Joseph
av
Kaletas Pharmacy 1099 Hudson av
Karch Drug Co 669 Clinton av N
Key Drug Co 470 N Goodman, 459 Ridge
rd, 36 StPaul rm 520, 724 Winton rd
N

Kielson's Pharmacy 260 Park av
Kleinhans Clara F 918 N Goodman
Klier Geo A 692 Maple
Knight Geoffrey S 204 Winton rd N
Lake Drugs 20 Atlantic av
Lakedale Pharmacy 3264 Lake av
LaMay Drug Co 1800 East av
Liggett Drug Co Inc 219 and 411 Main
E and 42 Main W

MacGuire Walter F 370 Park av
Macy's Drugs 1043 Clinton av S
Maid Drug Co 511 Dewey av
Mandell's Pharmacy 1175 Portland av
Markin's Pharmacy 1392 Culver rd
Miller Drug Co 232 Main W
Miller's Drug Store 1160 Clinton av N
Monroe Pharmacy 472 Monroe av
Moore D Howard 219 Conkey av
MtRead Pharmacies 1245 Lyell av and
990 Monroe av

Murray Jas T 492 Lyell av
North Side Pharmacy 318 North
Oberlies Wm A 398 Brown
O'Brien J F Pharmacy 379 Winton rd N
Oxford Pharmacy Inc 688 Monroe av
PAINE DRUG CO 24-26 E Main tel
Main 1820—For further information
see page 37 Buyers' Guide and left
top lines

Park Ave Pharmacy 652 Park av
Passannante Orlando 344 Jay
Peck Chas W 326 Plymouth av S
Perillo's Pharmacy 285 Hudson av
Perry Pharmacy 1453 Clinton av N
Philpany Horace 159 Lincoln av
Pinnacle Pharmacy 866 Monroe av
Polino Anthony 262 Portland av
Powers Drug Store 582 Plymouth av S
Relen Max W 580 Joseph av
Ridgeway Pharmacy 1470 Dewey av
Robinson Prescription Pharmacy 735
Park av
Rudner Drug Co 94 Plymouth av S
Saratoga Pharmacy 192 Lyell av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
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Siller Louis M 615 Thurston rd

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Smallline's Clinton-Ridge Pharmacy 221
Ridge rd E
Susman Harry 1368 StPaul
Tishler Drugs 1166 N Goodman
Triangle Drug Co 516 Main E
Tuller Drug Co Inc 680 South av and
1652 StPaul
University Pharmacy 1517 MtHope av
Vanderbelt Pharmacy 64 Monroe av
Walgreen Co of NY Inc 123 Main E
Wallace Pearl R Mrs 1481 Dewey av
Wichman Drug Co 858 Dewey av
Williams Chas Kingsley 332 Arnett
blvd
Wing C C Pharmacy 117 Clinton av N
Winton Pharmacy 692 Winton rd N
Wolff Pharmacy 681 Thurston rd
Worthington Pharmacy 449 Lyell av
Yalowich Bros Drug Co 390 Joseph av
Yalowich Drug Stores 324 Monroe av
Yalowich Wm Drug Co 658 Hudson av

Druggists—Wholesale

McKESSON & ROBBINS INCORPORATED
ROCHESTER DIVISION 230-
236 StPaul tel Stone 4580
Pandora Co 735 Park av
Rochester Drug Merchants Exchange
Inc 238 N Water 2d fl
Twietmeyer Drug Co 200 Edinburgh

Druggists Sundries—Whol

Cohen Abe J & Co 255 Clinton av N

*Dry Cleaners

ROCHESTER CLEANING & DYEING
CO Downtown office Hotel Seneca
Bldg 28 Clinton av S factory 65-67
Hickory tel Main 2169—For further
information see page 26 Buyers'
Guide

*Dry Cleaning Machinery

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 71 Buy-
ers' Guide

Dry Goods—Retail

Achter K & Son 81 Central pk and 428
State
Achter's Bargain Store 483 Clinton av
N
Agostinelli Alfonso 115 Stutson
Allenby Josephine Mrs 840 Clinton av
N
Baitinger Cath M Mrs 941 Clinton av S
Bigelman Lesser 151 Central pk
Brodsky Textiles Inc 414 Joseph av
Brodsky's New York Bargain Store 414
Joseph av
Brody Max 158 Joseph av
Calice Savino 105 Lyell av
Central Bargain Store 287 North
Clark Rose Mrs 196 Genesee
DeSanctis Mary Mrs 670 Brown
Donahoe Jas 543 State
Edwards E W & Co 144-158 Main E
Eisenberg Benj 928 Joseph av
Elter Ruth L 395 Emerson

Estephan Joseph 428 Ames
Falkoff Nathan 499 N Goodman
Farruggia Teresa Mrs 314 Campbell
Fess Elmer J 506 Lyell av
Frankenstein Arth 494 Portland av
George Michl 709 Jay
Goodman Mary E Mrs 2188 Norton
Hannan Thos F 957 Portland av
Heindl Kath M Mrs 441 Parsells av
Itkin L & Sons 365 Joseph av
Kamb Sisters 1400 Clinton av N
Katz David B 94 Central pk
Kircher Jos J 190 Campbell
Licata Amelia F Mrs 671 Jay
Licata Salvatore 84 and 88 Central pk
Lill N I Co 830 Main W
Mandwelle Morris 119 Central pk
Manfredo Jos S 204 Saratoga av
Mary's Linen Shop 371 Smith
Mattern M & A 87 Conkey av
Micale Anthony J 457 Portland av
Michael Frank 323 Hudson av
Milosz Steph H 487 Hudson av
Nusbaum Harris 221 Joseph av
Pilzninski Casimir 483 Hudson av
Roland John A 415 Lyell av
Romaniw John 230 Joseph av
Schulman Aaron 306 Joseph av
Schulz Sophia L 529 Thurston rd
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buy-
ers' Guide and right top lines
Siegel Reuben 192 Baden
Sillen Harry 1255 North
Silver Saml 881 Joseph av
Simons Geo 428 Jefferson av
Simpson Stuart C 370 Plymouth av S
Spiwak Bernard 332 Joseph av
Sunshine Shop 222 Winton rd N
Thomas Rehil 205 Hudson av
Thomsen Jorgen C 1008 Plymouth av S
Vogt Store 969 Clinton av N
Wagg Gilbert G 1535 Lake av
White & DiPonzio 386 Saxton
Zeif Nathan 817 Joseph av

Dry Goods—Wholesale

George G D Co 625 S Goodman
Rochester Hosiery & Notion Co 36 St-
Paul rm 218
Saperstone Morris 187 StPaul
SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
ther information see page 36 Buyers'
Guide

*Duco Automobile Refinishers

ROBY SIDNEY B CO The (Dupont
Duco and Dulux) 208-214 South av
tel Stone 1129—For further informa-
tion see page 74 Buyers' Guide and
left bottom lines

*Dyers & Cleaners

ROCHESTER CLEANING & DYEING
CO Downtown office Hotel Seneca
bldg 28 Clinton av S factory 65-67
Hickory tel Main 2169—For further
information see page 26 Buyers'
Guide

*Earthenware

(See also China, Crockery &
Earthenware)

TICE & GATES 347-349 East av tel
Stone 646—For further information
see page 26 Buyers' Guide

*Electric Apparatus & Appli- ances—Retail

ROCHESTER GAS & ELECTRIC
CORPORATION 89-91 East av tel
Main 7070—For further information
see page 46 Buyers' Guide and right
top lines

*Electric Light Fixtures—Retail

GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 38 Buy-
ers' Guide and top edge

*Electric Light & Power Companies

ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tel Main
7070—For further information see
page 46 Buyers' Guide and right top
lines

*Electric Motor Repairers

BERGER BROS ELECTRIC MOTORS
Inc 395 State cor Brown tel Main 2722
—For further information see page
38 Buyers' Guide
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 38 Buy-
ers' Guide and top edge

Electric Motors & Generators

Allis Louis Co The 183 Main E rm 604
BERGER BROS ELECTRIC MOTORS
Inc 395 State cor Brown tel Main
2722—For further information see
page 38 Buyers' Guide
Bircher A F Motors 66 Allen (repair-
ing)
Bouchard Leonard L 770 Garson av (re-
pairers)
Central Electric Co 245 Clinton av N
(repr)
Century Electric Co 328 Main E rm 417
Electric Products Co The 98 Coml
Great Lakes Electric & Equipment Co
16 N Union (repairers)
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 38 Buyers'
Guide and top edge
Master Electric Co The 82 StPaul rm
511

*Electric Motors & Transformers

GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 38 Buyers'
Guide and top edge

*Electric Refrigeration

ALHART ELECTRICAL CO Inc (sales
& service all makes) 1147 Culver rd
at Parsells av tel Culver 3944—For
further information see page 89 Buy-
ers' Guide

MATHEWS & BOUCHER

WHOLESALE HARDWARE MERCHANTS

26 EXCHANGE STREET

TELS. MAIN 1084-5-6-7-8

PROTECT YOUR EYES -- USE I.E.S. LAMPS IN YOUR HOME

See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

CABLE-WIEDEMER Inc (Commercial Sales and Service) 197-213 Central av tel Main 6868

GRAVES H B CO Inc (General Electric) 74-80 State tel Main 3342—For further information see inside front cover and right bottom lines

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 46 Buyers' Guide and right top lines

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

*Electric Switchboard & Switches

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 38 Buyers' Guide and top edge

*Electric Wiring

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 38 Buyers' Guide and top edge

HICKSON ELECTRIC AND RADIO CORPORATION New Address 37 Richmond tel Stone 93—For further information see page 39 Buyers' Guide and left top lines

Electrical Contractors

ALHART ELECTRICAL CO Inc 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 89 Buyers' Guide

Andes Geo W 619 Hazelwood ter
Apex Sales & Service 70 MtHope av (repairers)

Baldo Jos P 19 Sander
Bertrand Electric Shop 271 Clinton av S

Biddle Electric Co 90 Exchange
Carper Julius 251 Clifford av
Cassard Earl O 326 Greeley
Cohen Geo 164 Main W
Collins Patk J 344 Melville
Conheady & Langschwager Electric Co 140 Curtis

Corrigan Louis J 256 Congress av
DeRoller Geo A 81 Woodward
Driscoll Eug E 124 Millbank

Duerr Paul T 645 Campbell
Dwyer Electric Co Inc 252 Tremont
Electric Service Co 485 Chili av
Frank Chas R 177 Elmcroft rd
Freitag Wm M 562 Clay av
Gallagher Bernard M 98 Bradburn

Gerhardt Seborn A 453 Garson av
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 38 Buyers' Guide and top edge

Grimsley Ralph F 410 Fernwood av
Gutmann Louis G 3977 Lake av
Guzzetta Paul M 30 Myrtle Hill pk
Hanus Electric Co 188 North
Hegnauer Bros 234 Mill
Hennessey John E 521 Garson av

HICKSON ELECTRIC AND RADIO CORPORATION New Address 37 Richmond tel Stone 93—For further information see page 39 Buyers' Guide and left top lines

Holtz Electric Co 420 Bernard
Horacek-Hayden Inc 16 Howell
Huber T R Electric Co Inc 68 South av
INDUSTRIAL ELECTRIC CO Inc 98 Commercial tel Main 1688—For further information see page 39 Buyers' Guide

Kahl Ernest 47 Shirley
Kahn Electric Co 114 Laburnum cres
Laube Electric Corp 219 East av

Lehrer Max 703 Park av
Lippa Sebastian 60 Centre pk
Loeffler Fred W 1564 Main E

Long Wm A 281 Saxton
Mandel Electric Co 38 Centennial
McCarthy Wm J 227 Clay av
Miller Richd W 54 Raeburn av

Moran David T 82 Quentin rd
Morrison-Schuler Electric Inc 224 Mt-Hope av

Mott F A Electric Co Inc 136 Harvard
Nohle Electric Co 1150 Main E

O'CONNELL ELECTRIC CO 99 MtHope av tel Main 827—For further information see page 39 Buyers' Guide

Parker Arth R 4 Judson ter
Payne Newton H 126 W Sawyer pl
Pearce Albert J 9 Ravenwood av

Peer Geo S 265 Tremont
Pfaudler Keith L 769 Thurston rd
Powers John E 24 Kron

Robenstein Saml 107 Cobbs Hill dr
Roch Elec & Radio Laboratory 132 Verona

Rockwood Lester 1740 Lake av
Rowe Wm D 191 Geffessee Park blvd
Russell Electric Co 11 Minerva pl

Schuler C Richd 662 Monroe av
Slebert R C Inc 1967 East av
Sutton Geo F 140 Gillette

Sykes E C & Co Inc 6 Front
Tanner Richd E 34 Iceland pk and rear 405 Frost av

Testa Carlo 82 Jefferson av
Vetuskey Chas J 49 Dayton
Villareale John 319 N Union

Ward Ralph D 201 Harding rd
Warder Electric Co 362 Main E

Electrical Equipment & Supplies —Mfrs

Clarage Fan Co 16 Main E rm 210
Delco Appliance Div of General Motors Corp 391 Lyell av

Eck Vapor & Primer Co 134 Inglewood dr (condensers)

Electric Panelboard Co 426 Exchange
General Electric Co 89 East av rm 908
General Motors Corp 1000 Lexington av

Joslyn Co The 48 Olean
National Electric Products Corp 82 St-Paul rm 723

Peerless Electric Co The 119 Main E rm 825
Rochester Automatic Trap Co Inc 63 Monroe av

Samson United Corporation 1700 University av

Savutime Devices Inc 88 Manhattan
Smith F A Mfg Co Inc 255 N Union

Snow E W & Co 29 N Water (fuses)
Square D Co 135 Spring
Supreme Electric Products Co 194 Vas-sar

Electrical Equipment & Supplies —Retail

Aspenleiter & Wood 20 Monroe av
BERGER BROS ELECTRIC MOTORS Inc (motors) 395 State cor Brown tel Main 2722—For further information see page 38 Buyers' Guide

Braun's 902 Portland av
Charlotte Appliances 4669 Lake av
Coon Ralph W 76 Crawford

Electric Motor Machinery Co 1132-1138 MtHope av

Electric Razor Service Co 50 Stone
Figler Electric Co 558 Hudson av
Fitch Appliance Co 477 Joseph av

Frenchman & Sweet Inc 368 State
Gissin Garson 607 Joseph av
Gissin Morris 3 Herman

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 38 Buyers' Guide and top edge

Hill Appliance & Furniture Co 482 Main E

Hite Electric Heat Unit Co 36 Richmond

Knechtman's Electrical Store 500 N Goodman

Monroe Appliance Co 737 Monroe av
Palco Electric Co 119 Main E rm 825
Peerless Radio Co 1172 Dewey av

Pommerining H C & Son 1086 Lyell av
Re Qua Electrical Supply Co Inc 91 St-Paul

Rife Electric Repair Shop 183 StPaul
Robot Electric Appliance Co 1775 Dewey av

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 46 Buyers' Guide and right top lines

Rochester Refill Fuse Co 402 Cottage
Schlefer Electric Company Inc 311 Alexander rm 410

Schwarz Osmond G 432 Atlantic av
Standard Electric Sales Co 410 Central av

Stark Lester 617 Joseph av
Vanderlinde Electric Corp 100 Charlotte

Vincent Electric Co 258 Champlain
Ward Leonard Electric Co 183 Main E rm 1131

Washer Service Shop 83 Clinton av N
Wynar Parts Service Co 155 State

Electrical Equipment & Supplies —Wholesale

Electric Equipment Co 63 Curlew
Electric Supply Sales Co Inc 230 Andrews

Empire Electric Supply Co 303 Central av

MAIN
7400

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37 RICHMOND STREET

Telephone STONE 93

Electrical Equipment & Supplies, Retail—Con

GENERAL ELECTRIC SUPPLY CORP
67-75 Mortimer tel Main 9050—For further information see page 40 Buyers' Guide

Gould-Farmer Co Inc 191 East av
Graybar Electric Co 186 N Water
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For further information see page 38 Buyers' Guide and top edge

Kelman Max 478 Alexander
Kovalsky-Carr Electric Co 178 Clinton av N

Rowe Electric Co 7 Front
Wehle Electric Co 304 Andrews
Westinghouse Electric Supply Co 1048 University av
Westinghouse Electric & Mfg Co 1048 University av

Electrolytic Treatment

Brownell Kath A 14 Franklin rm 720
Caldwell Helen F Mrs 25 North rm 642
Friedman Frances 27 Clinton av S rm 405
Gerber Jos J 130 Main E rm 321
Gerber Sally Mrs 130 Main E rm 819

Electrotypers & Stereotypers

Genesee Electrotype Co 97 N Water
Mann-McNaught Co 113 N Water
Rochester Electrotype & Engraving Co Inc 170-172 Water N

Elevator Mfrs

Goodlein Andrew 135 Reynolds
Graves Elevator Co Inc 280 Lyell av
Haughton Elevator Co 328 Main E rm 228
Huff Elevator Service 74 Park av
Otis Elevator Co 130 Main E rm 232
Warsaw Elevator Co 191 Mill

*Embalmers

BENDER BROS 301 Alexander tel Stone 1179—For further information see page 42 Buyers' Guide
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341 Plymouth av S tel Main 127—For further information see page 43 Buyers' Guide

HAUBNER & STALLNECHT 828 Jay tel Genesee 300—For further information see page 43 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at Lawn tels Stone 203 and 205—For further information see page B opposite inside front cover and bottom edge

MATTLE A J & SON 300 Cumberland near Central Post Office tel Stone 1552—For further information see page 42 Buyers' Guide and left bottom lines

SCHUERMAN C F SONS 712 Main W tel Genesee 438—For further information see page 44 Buyers' Guide

TIMERMAN EUGENE A 510 Monroe av tel Monroe 1884—For further information see page 44 Buyers' Guide

TROTT THOMAS F 683 Main E tel Stone 1524—For further information see page 44 Buyers' Guide

Embroidery, Hemstitching & Stamping

ABC Embroidery 516 N Goodman
Miller Pleating Works 25 North rm 240
Shipston Agnes A Mrs 51 Hazelwood ter
Taccone Angelina Mrs 309 Brown

Employment Agencies

Briggs Caroline A 42 East av rm 707
Burns Corinne J Mrs 74 Park av (nurses)
Farley Leslee C Bureau 16 Main W rm 441
Nurses Directory 74 Park av
Nurses Official Registry 1441 East av
Office Employment Service 42 East av rm 209
Office Placement Agency 183 Main E rm 935
Office & Executive Placement Bureau 25 North rm 1127
Rochester Employment Bureau 5 St-Paul rm 312
Rossiter Employment Bureau 45 Gibbs rm 4
Sturge Jos F 215 Monroe av
United States Railroad Retirement Board 16 Main W rm 607

Enamelers

Demler Art Corporation 53 Mt Hope av
STUART-OLIVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 87 Buyers' Guide

Engineers—Acoustical

Collum Acoustical Co 135 Spring

Engineers—Chemical

Howard & Bowen Co 55 Plover

Engineers—Civil

Elmendorf Cornelius E 10 Gibbs rm 406
Kohl Lewis E Inc 16 State rm 111
Lozier Wm S 10 Gibbs rm 406
Smith & Fitzpatrick 16 State rm 210
Soule A Bradford 10 Gibbs rm 406
Whitbeck Arth S 42 East av rm 407

Engineers—Consulting

Ancona John F 311 Alexander rm 311
Fairfax Chas C 365 Maplewood dr (mtce eng service)
McBean Douglas M 315 Alexander rm 324
Thomas Howard S 25 Exchange rm 100

Engineers—Management

DeQUASIEL G AND COMPANY 380 Exchange tel Main 1155
Miller, Franklin, McLeod & Co 183 Main E rm 939
Siebert Rudolph R 183 StPaul rm 402
Standard Retail Planners 14 Hillside av

Engineers—Mechanical

Schwarz Ralph C 130 Main E rm 1201

*Engineers—Structural

HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 100 Buyers' Guide

*Engineers' Supplies

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines

SULLIVAN H H Inc (mechanical and surveying) 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Engineers' Supplies & Materials

CASE W A & SON MFG CO Case bldg 72-90 StPaul tels Main 3404-3405-3406—For further information see page 88 Buyers' Guide

Engines—Gas and Gasoline

Hunter Lester S 433 Flower City pk (boat engines)
Rochester Outboard Motor Co 932 St-Paul

Engravers

DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 76 Buyers' Guide and right bottom lines
Econo Products Inc 132 Humboldt Gates Howard P & Co 161 Clarissa (dies)
Lafier Engraving Co Inc 194 Mill
LeRoy Chas E 383 Main E rm 3 (steel)
Michel F J & Co 742 Portland av
SCRANTON'S BOOK AND STATIONERY CO Inc, Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide

Engravers—Card

Blue Goose Greeting Card Co Inc 749 Monroe av
Light H B Engraving Co rear 22 Barton
Mooney John O Co 85 Avenue E
Scramton's Inc 29 N Water
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
SIMONDS PRESS The 49 South av tel Main 3456—For further information see page 39 Buyers' Guide
Wetmore & Sugden Inc 749 Monroe av

Engravers—Jewelry

Cole Wm A 14 Franklin rm 602
Knab Martin B 119 Main E rm 301
Roessler Harry F 5 StPaul rm 402

Engravers—Photo

Ad Service Engraving Co Inc 59 Main E 3d fl
Culver-Herald Engraving Co Inc 59 Main E 4th fl
Empire Photo Engravers Inc 87 Franklin

THE SIDNEY B. ROBY CO.

MILL SUPPLIES

AUTOMOTIVE EQUIPMENT & SUPPLIES

Sole Distributors PRATT AND LAMBERT PAINT PRODUCTS

208-214 SOUTH AVENUE
STONE 1129-1130-1131-1132-1133
IRON AND STEEL
CONTRACTORS' SUPPLIES

BICYCLE AND MOTORCYCLE SUNDRIES

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Franklin Colortype Co 1776 Clinton av N
General Engraving Corp 36 Clinton av N 3d fl
Hurst Photo Engraving Co Inc 149 Andrews
Rochester Engraving Works 9 Marietta (steel)
Roehlen Engraving Works Inc 324 St. Paul (embossing dies and plates)
Universal Engraving & Color Plate Co 217 East av

Entertainment Bureaus
Collins Management Services 119 Main E rm 1317
Consolidated Vaudeville Exchange 130 Clinton av S rm 7
Cruppi Theo 81 East av rm 15
School Assembly Service 119 Main E rm 1317

Excelsior Mfrs & Dealers
American Excelsior Co 1464 Lyell av
Excelsior Supply Co 1464 Lyell av

Exporters
Stanton Chas Inc 39 State rm 112

Express Companies
Brinks Incorporated 183 Main E rm 1332
DOYLE ARMORED CAR SERVICE 901-903-905 Commerce bldg tel Main 1744
—For further information see page 36 Buyers' Guide
Flower City Transfer Corp, NYC sta 350 Central av
Inter-State Systems 289 Exchange
Martin's Transit Service Inc rear 23 N Wash
Railway Express Agency Inc 55 Joseph av, 420 River and 103 State
Rochester Transfer Co, NYC sta 350 Central av
Western Express Co The 15 Circle
York-Buffalo Motor Express Division
Lancaster Transportation 15 Circle

Exterminators—Insect & Vermin
Belkirsch Kath Mrs 143 Northview ter
Bohman Bros Inc The 98 Monroe av
City Exterminating Co 213 Monroe av
Glens Sanitation Service 205 Webster av
Greene's Extermination Service 190 Peck
Halaby Saml & Co 123 Garson av
Roch Vermin Destroying Co 417 Pearl
Rowley Bros 53 Belmont
Spradlin Mothproofing & Exterminating Service 66 Malling dr

***Factory Supplies**
CASE W A & SON MFG CO Case bldg 72-90 StPaul tels Main 3404-3405-3406
—For further information see page 88 Buyers' Guide
COOK IRON STORE CO 120-128 StPaul tels Main 5188-5189—For further information see page 99 Buyers' Guide

Feed Dealers—Retail
Newman Bros Grain Co 204 Troup

Feed Dealers—Wholesale
Herman Louis W 173 Portland av
Newman Bros Grain Co 204 Troup

Fence Mfrs
Bielaski Walter J 279 Portland av
Damon-Chapman Co 234 Mill (turn-stiles)
DeRoo Wire Works 342 Norton
Empire Fence Co Inc 306 Buffalo rd
Falcone & Son Co 42 Lowell
WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 103 Buyers' Guide

Fertilizers
Gormel Plant Food Products Co 390 Main W and 175 South av

***Fibreboard Box Mfrs**
ROCHESTER BOX & LUMBER CO 570 Culver rd tel Culver 400—For further information see page 20 Buyers' Guide

***Film Mfrs**
EASTMAN KODAK COMPANY (motion picture, X-ray, amateur and professional) 343-391 State tel Main 1044
Library of Rochester and Monroe County - City Directory

Filters
Rega Manufacturing Co 99 MtHope av
Staynew Filter Cor 11 Centre pk

Finance Companies
C I T Corp 154 East av rm 200
Commercial Credit Corp 240 East av
Credit Acceptance Corp 65 Broad W rm 106
Dental Acceptance Co 37 Main E 3d fl
Domestic Finance Corp 130 Main E rm 512
Eastern Commercial System Inc 119 Main E rm 1117
General Motors Acceptance Corp 317 Alexander
Hometown Finance Co Inc 65 Broad W rm 104
Personal Finance Co of NY 131 Main E rm 201
Retail Credit Co Inc 14 Franklin rm 914
Rochester Production Credit Assn 179 Winton rd N
West Edison E & Co 119 Main E rm 1117
Your Budget Co 8 Exchange rm 203
Your Purchasing Co 8 Exchange rm 203

Financial and Business Reports
O'Hanlon Reports 25 Exchange rm 406 (ins)

Fire Alarms
Sterling Siren Fire Alarm Co Inc 56 Allen

***Fire Brick & Fire Clay**
SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av S tel Monroe 1155—For further information see page 31 Buyers' Guide

Fire Extinguishers
Dietterle Fire Equipment 1011 Arnett blvd
Fyr-Fyter Equipment Co 119 Main E rm 823
Grinnell Co Inc 65 Broad W rm 220 (automatic)
Rochester Sprinklers Corp 51 Charlotte
WRIGHT & ALEXANDER COMPANY (chemical) 21-23 Otsego tels Main 1056 or 6828—For further information see page 88 Buyers' Guide

***Fire Insurance**
ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines
BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tel Main 87—For further information see page 56 Buyers' Guide and left top lines
GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 57 Buyers' Guide and right bottom lines.
LIREY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 58 Buyers' Guide
PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 55 Buyers' Guide and right top lines

Fish Dealers
Amico Pasquale 450 North
Andelomasso Gaetano 46 Prospect
Cantor Hyman 330 Joseph av and 483 Ormond
Cesarale Vincenzo 150 Lyell av
Giudice Manuel E 17 Jay
Hoag Lena Mrs 184 Joseph av
Lamb Chas H 70 Front
Lawrence Karl 843 Joseph av
Merzel Philip 942 Joseph av
North Side Fish Market 427 North
Oratz Isadore 349 Joseph av
Palmer Fish Co Inc 141 State
Peachey L H Co 115 Front
Pennisi Salvatore 727 Clinton av N
Porter Fish & Oyster Market Inc 1 Hudson av
Price's Fish Market Inc 385 Main E
Raven Benj 391 Joseph av
Rossetti G Raymond 350 Smith
Russo Frank 124 Central pk
Schafer Saml 584 Joseph av
Schimizzi Peter 482 Portland av
Snell Harry H 113 Tremont (ornamental)
Stolnitz Bros Fish Market 240 Joseph av



DAVID GOLDMAN CO.

INSURANCE and REAL ESTATE



Telephone MAIN 2984 We Write All Forms of Insurance and Bonds 6 STATE STREET

— EGBERT F. ASHLEY CO. —

See page 53 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 53 Buyers' Guide
PHONE MAIN 444

Fishing Tackle & Rods—Mfrs
Rochester Spinner Co 54 Pershing dr

Flags, Banners & Bunting
(See Awnings & Tents)

Flavoring Extracts
Fenton Wholesale Co 380 Cottage
Fisher O P 43 Glendale pk
Legg H W & Sons 46 Champlain
Vanilla Laboratories Inc 86 White
Victory Extract Mfg Co 111 N Water

Floors
Arndt Herman P 19 Longview ter
(hardwood)
Arsove Geo M 50 Winton rd S (sand-
ing)
Callemeyn Cyriel J 400 Flower City pk
Collister Frank E 351 4th
Genesee Flooring Company 178 Ellicott
Genesee Hardwood Floor Co 178 Ellicott
Hubregsen Andrew 127 Mildorf
Imperial Floor Co Inc 59 Halstead
Kramer Henry K 842 Thurston rd
Morel Peter 1254 Genesee Park blvd
Mourer Geo L 119 Collingwood dr
Perkins Philip J 90 Lapham
Rochester Floor Co 50 Roseview av
(hardwood)
Smith Leonard E 147 Hazelwood ter
(hardwood)
Teerlinck Alphonse 232 Kenwood av
Vanmulen Rene J 214 Versailles rd
Webb Flooring Co 14 Franklin rd
(asphalt)
Yaeger Floor Co 78 Merchants rd

Florists
ALBERT FLORIST 363 East av and 311
Alexander tel Stone 318—For fur-
ther information see page 41 Buyers'
Guide
Ann's Flower Shop 1780 Lake av
Ashman Arth P 1141 Atlantic av
Bennett Roy E 200 McCall rd
Blanchard Florist 58 and 62 Lake av
Boucher Eliz Mrs 422 Main E
BOUCHER GEORGE Inc 422 Main E
tel Stone 96—For further informa-
tion see page 40 Buyers' Guide
Brownroft Florists 485 Winton rd N
Carnevale Frank 859 Jay
Clark Anna C Mrs 820 Jefferson av
Cole Edw M 2639 Dewey av
Demo the Florist 1384 Culver rd
Elliott & Craft 1146 MtHope av
Farmen Kath W Mrs 331 Driving Park
av
Filmar Florist 601 Plymouth av N
Floravanti The Florist 298 North
Flores Paul 160 Central pk
FLOWER BOX The 561-563 Main E tel
Main 4712 or Culver 2226—For fur-
ther information see page 40 Buyers'
Guide
Hart Geo B Inc 47 Ely (wholesale)
Higbie Lloyd H 88 Main W
Hirsh Rose Mrs 1795 East av
Holy Sepulchre Cemetery Greenhouse
2461 Lake av
Josh Gardens 370 Ridge rd E

Keller Emil Harold 1023 South av
Keller Geo J 727 MtHope av
KELLER J B SONS Inc 28 Clinton av
N tel Stone 484-5-6—For further in-
formation see page 41 Buyers' Guide
and bottom line on back cover
Kennedy & Kirchmaier 579 Lake av
Love's Flower Shop 500 Main W
Max The Florist 1467 Lake av
McGregor David 307 Merchants rd
McGregor's Florists 201 Grand av and
741 Monroe av
New York Floral Co 3 Main E
Newman Florist 450 Brooks av
Nuijens Robt J 420 Westfall rd
Perry's Flower Shop 441 Chili av and
16 Clinton av S
Pheips Harold D 2271 Main E
Reichstatter Emma J Mrs 1162 Clinton
av N
Ridgeway Florist 818 Ridgeway av
Rochester Floral Co 39 Franklin
Schmitt Perennial Gardens 260 Fern-
wood av
Schum Albert N 2020 Clifford av
Scott Gardens 107 State rm 32
Solmon Florist Shop 1174 MtHope
Stark Carleton N 279 Clifford av
Stark Chas A Co 899 Clinton av N and
468 Ridge rd
Teute Hugo, Westfall rd
Thomann Jacob & Sons Inc 838 N
Goodman
Thompson Austin W 184 McCall rd
Thurston Florist 338 Thurston rd
VanDoorn Walter M 432 Parsells av
VanGeyten Jacob 180 Marion
VanHall Thos 1157 Atlantic av
Walden Phyllis V Flowers 912 Main W
Westfall Wm C 1092 MtHope av
Wilson H E Inc 39-41 Franklin
WILSON ROCHESTER FLORAL CO
Inc 39-41 Franklin tels Stone 3452-
3453 H E Wilson Greenhouse 835
Hudson av tel Stone 1599—For fur-
ther information see page 41 Buyers'
Guide

Florists' Supplies
Florists Supply Co Inc 125 Andrews

Flour Mills
VanVechten Milling Corp 196 Smith

Flour & Feed
(See also Flour Mills)
Fradkin Max 197 Hudson av
Hahn-Shapiro Co 770 Ridge rd
Leib Edw W 1798 Lyell av
Perlman Max 217 Hudson av
Pillsbury Flour Mills Co 500 West av
Rochester Horse & Cattle Food Co 37
May

***Folding Boxes**
COWLES A B CO Inc 4 Commercial tel
Main 7210-1—For further infor-
mation see page 21 Buyers' Guide
DIAMOND PAPER BOX CO Inc 30
Somerton at 741 Park av tel Monroe
2614—For further information see
page 22 Buyers' Guide

ROCHESTER FOLDING BOX CO Box-
art st PO Box 1012 tel Charlotte 130
—For further information see page
21 Buyers' Guide
STECHER TRAUNG LITHOGRAPH
CORP 274 N Goodman tel Monroe 450
For further information see page 64
Buyers' Guide

Food Products—Prepared
Aerated Products Co 662 Monroe av
Aroesty Products rear 964 Chili av
BARTHOLOMAEY DAIRY Inc (milk and
cream) 555 StPaul tel Main 6520—
For further information see page 32
Buyers' Guide
Clapp Harold H Inc 777 MtRead blvd
Clark W N Co 10 Gibbs rm 401
Finch T W & Co 81 MtHope av
Frost King Foods Inc 93 Portland av
Good Luck Food Co Inc 101 Manhattan
Health Wheat Co, Magnolia cor Cottage
Hendee Victor 109 Savannah
Logan John A rear 119 Saratoga av
(baked beans)
Nance's Products 1066 Harvard
Nichols Distributing Co 1149 Clifford
av
Old Homestead Co rear 964 Chili av
Pure Foods Co 631 Meigs
Ragu Packing Co 35 Avery
Schuler's Foods Inc 64 Chester
Schwarze Jos W rear 405 1st
Standard Brands Inc 593 Bway
Stewart L H Corp 130 Clinton av S rm
15
Superior Products 352 Court
Trynoski's 766 Plymouth av S (mayon-
naise)
Try-Wood Inc 766 Plymouth av S (may-
onnaise)

**Founders—Brass, Bronze &
Aluminum**
Atkinson Co The 575 Lyell av
East End Foundry 20 Gertrude
Flower City Foundry Co Inc rear 13
Canal
GENERAL RAILWAY SIGNAL CO 801
West av tel Genesee 1483
HETZLER FOUNDRIES Inc 167-183
Villa tel Glen 1003-4—For further in-
formation see page 23 Buyers' Guide
Marion Brass & Aluminum Foundry
101 Louise
Rochester Bronze & Aluminum Co Inc
19 Marletta
Thompson Bros rear 36 Beach
Western Cartridge Co 65 Broad W rm
515
WRAY HENRY & SON Inc office 256-
258 State foundry 193-195 Mill tels
Main 1120-1121-1122—For further in-
formation see page 23 Buyers' Guide

***Founders—Gray Iron & Semi
Steel**
HETZLER FOUNDRIES Inc 167-183
Villa tel Glen 1003-4—For further in-
formation see page 23 Buyers' Guide

CENTRAL TRUST CO.

Main Office: 25 MAIN ST. E.
Brighton Office: 1806 EAST AVE.
COMPLETE BANKING SERVICE

MEMBER
FEDERAL DEPOSIT INSURANCE CORP.

MEMBER
FEDERAL RESERVE SYSTEM

SIBLEY, LINDSAY & CURR CO.

To Order
Merchandise
STONE 6500

A Complete Shopping Center "Under One Roof"
CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

Founders—Iron & Steel
Enterprise Foundry Co Inc 98 Olean
GENERAL RAILWAY SIGNAL CO 801
West av tel Genesee 1483
Judson Governor Co The 38 Brown's
race
Monroe Foundries Inc 185 Monroe
Progressive Foundry Works Inc 10 Mt-
Read blvd
**ROCHESTER ENGINEERING &
CENTRIFUGAL DIVISION OF THE
AMERICAN LAUNDRY MACHIN-
ERY CO** 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 71 Buy-
ers' Guide
Rochester-Erie Foundry Corp 50 Dewey
av
SYMINGTON-GOULD CORPORATION
The general offices and plant "C" 25
Lincoln av plant "A" 20 Symington
pl plant "B" Cairn st tel Genesee 100
—For further information see page
90 Buyers' Guide

***Fountain Syrups**
(See also Flavoring Extracts)
RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 99 Buyers'
Guide
SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—For further
information see page 98 Buyers'
Guide

Fruit Dealers—Retail
Bababakian Misak 577 Thurston rd
Benson Jas R 375 Plymouth av S
Blanda Jos H 591 South av
Carusone Mary Mrs 362 State
Chiappone Jos 486 Main W
Coates Larry H 2255 Culver rd
Colombo Jas 449 Central pk
Comins Jacob 860 Monroe av
Craven Mae Mrs 458 Monroe av
Dankoff Isadore 356 Plymouth av S
DeGeorge Lorenzo 647 Clinton av N
DeMaria Jos 1054 Clinton av S
DeMayo Meyer 299 Joseph av
Dewey Fruit & Vegetable Market 1280
Dewey av
Egan Fruit & Vegetable Co 144 Rose-
wood ter
Emburgia Jos 195 Ridge rd E
Fillippone Louis 966 Clinton av N
Garnham John H 823 Dewey av
Giambrone Vincent 1003 Clinton av S
Granato Michl 372 Joseph av
Imburgia Frank 562 Lake av
Indovina Michele 224 Portland av
LaRussa Chas 529 Chili av
Lederman Philip 294 Joseph av
Lehrer Mary E Mrs 106 Sanford
Lerner Jacob 809 Dewey av
Leta Paul 702 Joseph av
Levy Jos 334 Joseph av
Licata Alphonso 211 Genesee
Maggio Jos 1346 Clinton av N
Monroe Fruit & Vegetable Mkt 639 Mon-
roe av
MtHope Fruit Stand 1571 MtHope av

Nine Mile Point Farm Fruit House 628
Joseph av
North Winton Fruit & Vegetable Mar-
ket 8 Winton rd N
Olles Frank 551 Main E
Ollis Angelo 476 Hudson av
Orange Store The 1975 East av
Pagano Jos 709 South av
Palumbo Mary R 416 State
Pawlak John 1110 Hudson av
Pisaturo Jos 192 Main W
Prestiani Mary Mrs 781 Clinton av N
Ronzo Salvatore 374 State
Sol's Fruit Store 576 Joseph av
Spagnola Vincenzo 4400 Lake av
Stand's Fruits & Vegetables 538 Monroe
av
State Fruit & Vegetable Co 172 State
Talvio Meyer 330 Joseph av
Turrisi Jos 41 Herman
Varon Morris 488 Joseph av
Volpe Rose Mrs 1471 Lake av
Wolf Fruit & Vegetable Market 1809
East av

Fruit Dealers—Wholesale
Benedetto Jas 627 Scio
Brown Bros 160 Roch Food Terminal
DeMaria Rose Mrs 1952 Clifford av
Giambrone B & Co 469 South av
Lazio Banana Co 62 Pennsylvania av
Mascari Chas I 35 Herman
Maschiri Anthony 150 North (and re-
tail)
Muscarella Peter 137 Railroad
Panzarella Bros 1 Wabash (bananas)
Starky, Max 166 Rochester Food Ter-
minal
York State Fruit Distributors Inc 14
Franklin rm 1301

***Fruit Syrups**
(See Soda Fountain Supplies)

***Fruits for Soda Fountains, Ice
Cream, Bakeries & Glace**
RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 99 Buyers'
Guide

Fuel Oils
A B C Fuels Inc 407 Chili av
BABCOCK H H & CO Inc main office
105-110 Wilder bldg tels Main 228-
229-230 sales offices 393 Main W at
Penn RR, 505 North at NYCRR, 720
Driving Park av at B&ORR, Univer-
sity av and Winton rd N at NYCRR—
For further information see page 27
Buyers' Guide
BLACK DIAMOND COAL CO 190 York
tel Genesee 7800—For further infor-
mation see page 28 Buyers' Guide
JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416—For further
information see page 28 Buyers'
Guide
LANGIE FUEL SERVICE Inc (Alad-
din) main office 326 Main E tel Stone
4000 branch office 693 South av—For
further information see page 28 Buy-
ers' Guide

McINTEE JOHN T 1028 Chili av tel
Genesee 7380
MILLER PEERLESS PRODUCTS Inc
691 Exchange tel Main 2840—For
further information see page 68 Buy-
ers' Guide
RAE J H OIL CO Inc foot of Ambrose
tel Glenwood 224
Rogers Fuel Corp 65 Broad W rm 103
SCHWALB COAL & OIL CO Inc (Dis-
tributor of Atlantic Refining Co
Products) main office 92 Portland av
tel Stone 770—For further infor-
mation see page 29 Buyers' Guide
State Fuel Oil Co 527 State
WEST CHARLES C COAL CO Inc 281-
285 N Union tels Culver 998-999—For
further information see page 29 Buy-
ers' Guide

***Funeral Designs**
KELLER J B SONS Inc 28 Clinton av
N tel Stone 484-5-6—For further in-
formation see page 41 Buyers' Guide
and bottom line on back cover

Funeral Directors
Ashton Frank 1218 Culver rd
Ashton Funeral Home Inc 636 Main W
Bartolomeo Frances B Mrs 506 Jay
BARTON & COATES 137 Cady tel Gene-
see 1123—For further information
see page 42 Buyers' Guide
BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 42 Buyers' Guide
Bonus Casimir C 899 Hudson av
Brindley Anthony J 61 Ontario
Buckley Jos J 796 Dewey av
Carey Howard V A 88 Cherry rd
Cecil Leon J 1081 Plymouth av S
Cimino Vito & Sons 1676 Clifford av, 56
and 969 Plymouth av N
Cimino & Nanna 221 Central pk
Clark Edw R 1075 Plymouth av S
Corbett Funeral Home 756 Main E
Corbett Jas C 532 Lake av
Crippen-Frear Co Inc 1340 Lake av
Culhane Anthony W 1411 Lake av
DiPonzio Bros 527 State
Dreier Edw H 85 Joseph pl
Emma Domenic F 54 Clifton
Emma Michl J 437 Clinton av N
Falvo Jos 58 Woodward
Farrell Bros 51 Ridge rd
FISKE & HANDY 105 Lake av tel Main
2730
Flannery Bernard T 17 Phelps av
Frear John 1340 Lake av
Frick W H & Son 436 South av
Gabello Alphonso J 393 Clinton av N
Gerhard Co 178 Cumberland
Gigliotti Funeral Home 455 Scio
Gray B Frank 362 Brown
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341
Plymouth av S tel Main 127—For
further information see page 48 Buy-
ers' Guide
Hands Ronald C 32 Chestnut
HAUBNER & STALLNECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 48 Buyers' Guide

ESTABLISHED 1889

Rochester's Largest
Home Furnishing
Store

H.B. GRAVES Co
SEE INSIDE FRONT COVER

Venetian Blinds
a Specialty
For Estimate
PHONE MAIN 3342

THE MECHANICS SAVINGS BANK

TWO CONVENIENT OFFICES

21 EXCHANGE ST.

Savings Bank Life Insurance

89-91 EAST AVE.

Funeral Directors—Con

HEDGES MEMORIAL CHAPEL 271
University av tel Stone 806—For further information see page 43 Buyers' Guide

HEDGES & HOFFMAN 141 Scio tel
Main 620—For further information see page 43 Buyers' Guide

Honan Thos 616 Genesee
Houck Bros 515 N Goodman

INGMIRE & NAGLE CO Inc 137 Chest-
nut at Court tel Stone 111—National
Selected Morticians—For further in-
formation see front edge

JEFFREYS L A CO 32 Chestnut at
Lawn tels 203 and 205—For further
information see page B opposite in-
side front cover and bottom edge

Keiner Elmer L 1511 Dewey av
Kennedy Chas I 1601 Main E
Korpeck Jewish Funeral Home 324
Cumberland

Kroll Walter 401 Hudson av
Lamb Alf G 32 Chestnut

Latimer Millard E 179 Clarissa
Lewis Funeral Home 1305 Dewey av

Lewis John T 151 Genesee
Lioi Anthony L 372 Saxton

Maier Aug M 1119 Joseph av
Maier Aug M Funeral Home 1119 Jo-
seph av

MAIER FUNERAL DIRECTORS for-
merly L W Maier's Sons 870 Clinton
av N tel Stone 609—For further in-
formation see page 44 Buyers' Guide

Maier John J 1119 Joseph av
MATTLE A J & SON 300 Cumberland

near Central Post Office tel Stone
1552—For further information see
page 42 Buyers' Guide and left bot-
tom lines

McIntee B Leo Co 207 Chestnut
Memorial Funeral Home 4292 Lake av

Menges Wm C 309 Portland av
Miller Bros 474 Lyell av

Miller & Benn Inc 782 Main W
Miller's N J Son 706 South av

Mooney's Thos B & Sons Inc 341 Ply-
mouth av S

Morcan John C 645 Hudson av
Mudge Funeral Home 725 Park av

Murphy Jos A 363 Chili av
Murphy Murtagh P 691 Monroe av

Myers Walter R 638 Bay
Nusbaum Funeral Home 658 Main E

O'Brien D Bernard 597 Thurston rd
Olszewski Casimer 929 Hudson av

O'Sullivan Funeral Home 481 Flower
City pk

Parsky Alex 1125 StPaul
Polvino Bros 371 Lake av

Polvino Louis J 166 Bay
Polvino Thos 1651 Clifford av

Profetta Phillip 1276 Clifford av
Reese Harry M 40 West av

Robinson Nelson S 438 Webster av
Roncone Jos A 850 Plymouth av N

Rossenbach Funeral Service 131 Allen
Rossenbach John C Funeral Home 828
Jay

Rossenbach Wm H 32 Jefferson av
Ryan & McIntee Inc 207 Chestnut

Savage Geo J 1080 North
SCHAUMAN'S L SONS 609 Clinton av
N tel Main 2274

SCHEUERMAN C F SONS 712 Main W
tel Genesee 438—For further infor-
mation see page 44 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further infor-
mation see page 44 Buyers' Guide

TROTT THOMAS F 683 Main E tel
Stone 1524—For further information
see page 44 Buyers' Guide

Turnbull Herbert B 263 Park av
Vay Norbert E 604 Maple

Ward Edw J & Son 1103 Main E

*Funeral Homes

HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341
Plymouth av S tel Main 127—For fur-
ther information see page 43 Buyers'
Guide

HAUBNER & STALLKNECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 43 Buyers' Guide

JEFFREYS L A CO 32 Chestnut at
Lawn tels Stone 203 and 205—For
further information see page B oppo-
site inside front cover and bottom
edge

MATTLE A J & SON 300 Cumberland
near Central Post Office tel Stone
1552—For further information see
page 42 Buyers' Guide and left bot-
tom lines

SCHAUMAN'S L SONS 609 Clinton av
N tel Main 2274

SCHEUERMAN C F SONS 712 Main W
tel Genesee 438—For further infor-
mation see page 44 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further infor-
mation see page 44 Buyers' Guide

TROTT THOMAS F 683 Main E tel
Stone 1524—For further information
see page 44 Buyers' Guide

Fur Dealers & Furriers

Arthur's Fur Shop 264 Webster av
Arundel Eleanor E Mrs 361 Troup

Balla & Son 148 East av
Beckler Harry 467 Joseph av

Berman Fur Co 688 Clinton av N
Borisoff & Son 310 Joseph av

Brightman Bros 18 Andrews
Buisch Wm G 1134 Plymouth av S

Crosby Frisian Fur Co Inc 752 Lake av
Emden Nathaniel 1700 East av

Epstein Saml 193 Lyndhurst
Fur Studio The 505 Lyell av

Gaissert Fritz 27 Clinton av S rm 201
Gallen Fur Co 653 Clinton av N

Gilman Ella I 148 Oakland (repairing)
Goldblatt Meyer 257 Main E rm 301

GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further in-
formation see page 45 Buyers' Guide

Held Bernard Inc 66 East av
Hill Lawrence S 646 Chili av

Hines Susan S Mrs 281 Park av
Hunter H L Co 1 Clinton av S

Janos David S 127 Clinton av S
Kirk Orla 213 East av

Koven Fur Co 649 Clinton av N
Kushner Harry 647 Park av

Langthorn Furs 739 Main E
Levin Modes 1 Clinton av S 5th fl

Mirguet J C Inc 108 Platt
Miss Margaret Fur Co 812 Dewey av

Modern Fur Shop 817 Clinton av S
Mueller Hans 176 Alphonse

Muir Gladys T Mrs 1069 Plymouth av S
New York Fur Shop 704 Clinton av N

Nolin Margt S Mrs 256 East av
Nusbaum's Fur Shop 29 Clinton av N

Rochester Fur Dressing Co 290 Broad
W

Rosenbloom Leo 632 Clinton av N
Russ Thos W 1573 Main E

Schafer H Co 700 Main W
Schichler Aug 394 Webster av

Schildkraut Fur Co Inc 7 Clinton av S
SHAFFER CO 51 East av tel Stone 18

For further information see page 45
Buyers' Guide and right top lines

Sipe Anthony 1283 Clifford av
VERESCHAK GEORGE 250 East av tel
Stone 2947

Vogue Fur Studio 27 Clinton av S rm
306

Zaccaria's 833 Dewey av
Zoller Louise A Mrs 195 Warwick av

Zweig Max 240 Rosedale

*Fur Repairing & Remodeling

BALLA & SON (and made to order)
148 East av tel Stone 2517

GRASER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further infor-
mation see page 45 Buyers' Guide

SHAFFER CO 51 East av tel Stone 18
—For further information see page
45 Buyers' Guide and right top lines

VERESCHAK GEORGE (and made to
order) 250 East av tel Stone 2497

*Fur Storage

CROSBY FRISIAN FUR CO Inc 752
Lake av tel Glenwood 206

FORMAN B COMPANY 46 Clinton av S
tel Main 3900—For further infor-
mation see page 35 Buyers' Guide

GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further infor-
mation see page 45 Buyers' Guide

SHAFFER CO 51 East av tel Stone 18
—For further information see page
45 Buyers' Guide and right top lines

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines

Furnace Mfrs & Dealers

Flower City Furnace Co 565 N Good-
man

Holland Furnace Co Inc 30 Exchange
Krech Conrad 63 Scrantom

Furniture Dealers—Retail

Alaimo Chas 1035 Culver rd
Baby Furniture Co 69 State

Berger's Antique Shop 248 Hudson av
(antiques)

Better Furniture Studio 979 Joseph av
Bond Furniture Co 320 Andrews

WM. B. MORSE LUMBER CO.

340 MAIN ST. WEST

TEL. MAIN 160

• Hardwood and Softwood Lumber
Sash, Doors and Trim

WHOLESALE
AND RETAIL

Insulation and Acoustical Materials
Bay State Paint Products

FOR FURTHER INFORMATION SEE PAGE 66 BUYERS' GUIDE

WILLIAM F. SHAFER AND S. GEORGE SHAFER
FORMERLY PRESIDENT AND VICE-PRESIDENT

of MENG & SHAFER

FURRIERS FOR OVER A HALF A CENTURY

FUR COATS
FUR STORAGE

SHAFER CO.
MANUFACTURING FURRIERS
51 EAST AVENUE

RESTYLING
REPAIRING

STONE 18

ROCHESTER, NEW YORK

Borrelli Furniture & Appliance Co 487 State

Brown Gay 116 Westchester rd

Byer's Furniture Store 250 Joseph av

Cohen David 127 North

Corona Home Furnishing Co Inc 411 Main W

Dailey Harold E 14 Monroe av

DiPasquale Paul C 235 Park av

EDWARDS E W & SON 144-158 Main

E tel Stone 2300—For further information see page 35 Buyers' Guide

Empire Furniture Co 164 Main W

Fahrer H P 96 State

Flanigan Furniture Co 337 Driving Park av

GARSON & WOOD FURNITURE CO

111 Clinton av S tel Main 5103

Gasser Olive P Mrs 446 Main W

Goldberg Julius H 96 North

Goodrich A R Inc 533 Monroe av

GRAVES H B CO Inc 74-80 State tel Main 3342—For further information see inside front cover and right bottom lines

Hayden Co The 370 East av

Israel Cornelius P 26 Cady (antiques)

Israel Minnie M Mrs 26 Cady (antiques)

Kane's 41-45 State

Kominz Tire Co Inc 289 Monroe av

Krovetz Furniture Store Inc 458 Joseph av

Kurlansky Morris 280 Joseph av

Lauer Furniture Co Inc 50 State

Lyons Furniture Co 42 State

Mangurian Harry T 121 Park av

Masline Edw 1340 Clinton av N

May F P Furniture Co 261 North

MCCURDY & CO Inc 275-291 Main E at Elm tel Main 5500—For further information see page 35 Buyers' Guide

Michelsen Geo J Furniture Co 182 Avenue D

Miller Cabinet Company 93 Monroe av

Miller Chas E 530 Monroe av

Miller Craft Shop 286 Court

New Era Furniture & Appliance Co 363 Jay

Nolan Thos M 420 State

North Side Furniture House 224 and 226 North

Peoples Outfitting Co 439 Central av

Pheterson Harry 417 Joseph av

Pilling Morris 512 Joseph av (baby carriages)

Powers Furniture Store 433 Main W

Predmore Wm F 93 State (school and church)

Pren's Storage Furniture Store 460 State

Prince Furniture & Carpet Co 136 Main W

Reliable Furniture Co 82 State

Rivers Frank A Co Inc 226 South av

Sandler Furniture & Paint Co 72 North

SCHANTZ JOSEPH A CO 247 StPaul tel Main 1737

Schulman Baby Furniture Co 570 Clinton av N

SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

Simon's Baby Furniture Co 1781 Dewey av

Speaker's Furniture & Appliance 532 State

Spear's S B Furniture Company 240 North

Sturman Home Furnishing Co 491 Clinton av N

Union Outfitting Co Inc 286 East av

Union Tire & Supply Co Inc 286 East av

Valente V Inc 205 Lyell av

WEIS & FISHER CO 82-84-86 Clinton av S tel Stone 1082

Wilkinson & Ruby Inc 210 StPaul

Furniture Dealers—Second Hand

Alert Furniture Co 208-210 North

Anderson Furniture Store 515 Court

Barile Antoinette Mrs 364 Clinton av N

Begy Geo R 267 North

Booth Elmer 225 Parsells av

Boyd Anna Mrs 456 Main E

Brooks Furniture Co 518 Clinton av N

Burbott John F 419 Hudson av

Cappellino Peter C 380 Main E

Cappuccio Aniello 519 North

Cornish Coleman B 5 Parsells av

DelMoro Antoinette Mrs 101 Grape

Fahy's Furniture Store 591 Main E

Gorman Saml 199 Joseph av

Grossman Jacob 228 North

Levine Benj 44 Monroe av

Lowe Arth 473 Main E

Martin Wm A 555 Main E

Noldt Hazel 341 Court

Pilato Jos 397 Smith

Roach Fredk M 233 North

Schroeder John 421 Court

Tiffany Furniture Co 345 Court

Toby Joe 234 North

Torrens Gertrude Mrs 40 and 48 N Union

Furniture Dealers—Wholesale

Turk H & Son 348 State

Furniture Mfrs

(See also Cabinet Makers)

Baby Bathinette Corp 115 Mill

Barnard & Simonds Co Inc 6 Hastings

Borrelli John 847 StPaul

Fess Bros 135 Holworthy

Indian Splint Inc 56 Rutter

Kittelberger Furniture Mfg Co 404 Avis

Knight Glen E 76 N Union (lawn)

Mets James P & Sons 1673 Clinton av N

Poggendorf Wm H rear 160 Cady

Schmitz Furniture & Upholstery Co

1476 Lake av

Trimble Nurseryland Furniture Inc

634 Lexington av

Universal Furniture Co 293 N Union

Furniture Repairers

Doonan Ward S 120 Garson av

Fogg John B 77 Primrose

GRAVES H B CO Inc 74-80 State tel

Main 3342—For further information see inside front cover and right bottom lines

Home Servicing Co 1485 Lyell av

Lane Jos W 169 Milburn

Merrick Gordon E 846 Exchange

Re-Nu-It Desk Co 7 Clinton av N 3d fl (refinishing)

*Furriers

GRAESER WM V CO 38-40-42 Clinton av N tel Main 5729—For further information see page 45 Buyers' Guide

SHAFER CO 51 East av tel Stone 18—For further information see page 45

Buyers' Guide and right top lines

SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

*Galvanized Iron Works

(See also Tin, Copper & Sheet Iron Workers)

FLESCH & SCHMITT Inc 118 Brown

cor Verona tel Main 5234—For further information see page 98 Buyers' Guide

*Garage Doors

LESTER HENRY HARDWARE CO Inc

150 Main W tels Main 5355, Main

1607—For further information see

page 48 Buyers' Guide and back cover - 1944

*Garage Equipment

ROBY SIDNEY B CO The 208-214 South

av tel Stone 1129—For further information see page 74 Buyers' Guide

and left bottom lines

*Garages

(See Automobile Garages)

*Garter & Suspender Mfrs

HICKOK MFG CO Inc 850 StPaul tel

Glenwood 6200—For further information see page 15 Buyers' Guide

Gas—Bottled

ESSOTONE GAS Installed with Meter

Service Cook Iron Store Co distrib-

utors 120-128 StPaul tels Main 5188-

5189—For further information see

page 99 Buyers' Guide

*Gas Companies

ROCHESTER GAS & ELECTRIC COR-

PORATION 89-91 East av tel Main

7070—For further information see

page 46 Buyers' Guide and right top

lines

Gas Machines—Generators

Kelley Bottled Gas Service 46 Federal

Universal Bottled Gas Corp 138 MtHope

av

OGDEN R. ADAMS
MACHINERY

SHOW ROOMS 264-266 STATE STREET

TEL. MAIN { 6374
6375

ROCHESTER, N. Y.

MANUFACTURING and
REPAIRING

271
MAIN ST. E.

LIKLY'S

Rochester's Leading Luggage Store

Everything for the Traveler
Including Costume Jewelry

PHONE
STONE 915

***Gas Ranges**

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 46 Buyers' Guide and right top lines

Gasoline Station Equipment

Brewer Chas A 111 MtHope av

Gasoline Stations

Acker Alf G 657 Brooks av
Agnello Jos 1699 Culver rd.
Al's Service Station 184 Smith
Alex's Service Station 123 Hudson av
Alexander Gilbert 187 Alexander
Almy's Inc 1886 East av
Apker Russell W 430 Atlantic av
Archer Motor Co Inc 370 Monroe av
Arnold Wm G 420 MtHope av
Ashman Oliver B 772 Portland av
Atlantic Refining Co 55 Chili av, 281
Lydell av, 521 Ridge rd and 671 Park
av
Atlantic Service Station 815 Clinton av
S and 735 Plymouth av S
Avenue D-North Service Station 1205
North
Ayres Jas B 441 State
Barnard Service & Supply 2450 Dewey
av
Barra Peter J 835 North
Bates Service Station 1091 Culver rd.
Bauer Wm M 278 Dewey av
Bauerschmidt Edw A 857 Portland av
Beecher Rollin M 376 StPaul
Begy Leon C 540 Jefferson av
Behringer Arth 348 MtHope av
Bellis Service Station 2411 Dewey av
Berger Service Station 890 Monroe av
Bernard Chas R 296 Arnett blvd
Bernhardt Albert W 425 Thurston rd
Bernstein Harry C 1376 StPaul
Blum Jos L 252 Hudson av
Boellard Max 592 Lyell av
Brahler Dean 1054 East av
Brand A Franklin 422 Exchange
Brennan Fay M 419 Ridge rd
Bridge Clement A 511 West av
Bromley E J Texaco Service 628 Gene-
see
Brownell Service Station 1325 Dewey
av
Buell Michl W 752 S Goodman
Burke Service Station 150 Buffalo rd
Camerata Thos 514 North
Campbell Raymond W 551 Main W
Cannan Raymond W 3345 Lake av
Cantella Jas 428 Centrl av
Case Edmund B 1405 Dewey av
Cataldi Angelo 845 Brown
Chapman's Service Station 162 MtHope
av
Chescourt Service Station 132 Chestnut
Chimes Station 181 Court
Clearey Gall W 420 South av
Cleary's Stations Inc 800 Atlantic av,
965 Bay, 21 Canterbury rd, 1477
Dewey av, 1926 East av, 800 and 803
Lake av, 193 Winton rd N
Cohen Max 229 Hudson av

Colonial Beacon Oil Co 666 Main E, 11
Spring

Cook & Marrison 900 Genesee
Cooper Fredk W 93 Atlantic av
Cosman Dennison 369 Latta rd
Crane Wm C 462 Genesee
Crew Levick Co 1525 Clinton av N
Crowley Geo 1381 South av
Crowley Jas J 121 Reynolds
Crown Service Station 1370 Dewey av
Curtis & Maier 1040 Culver rd
Dalcin Larry B 355 N Goodman
DeCamilla John J 201 Franklin
DeLucia Domenick 224 Allen
DeLucia Peter S, Plymouth & Lyell avs
DeVoldre Jos G 136 Alexander
DiBenedetto Frank 354 Portland av
DiCesare Anthony rear 244 Platt
Dicks Service Station 3230 Lake av
DiClementine Saml 250 Lake av
DiDio Christopher 2264 Clifford av
Dietz & Tiffany 2145 Main E
DiPasquale Henry 48 Pennsylvania av
DiPrima Jos 1756 N Goodman
Eagle Service Station 1104 Clinton av
N
Eddie's Service Station 504 Ridge rd
Elliott Wm J 202 Glide
Ely Edw J 420 Main W
Emsley Marvin W 1941 Clifford av
Enders Fred J 240 Webster av
Esso Service Station 371 Ridge rd E
F & G Service Station 1105 Clinton av
N
Fabry Thillman K 972 Genesee
Fasino Jos 651 Broad W
Ferrafer Domenick rear 660 Smith
Fischer Jos L 1600 Lake av
Flint Albert F 1687 Dewey av
Florio Alphonse E 16 S Wash
Frackin Max 197 Hudson av
Fraina Pasquale N 462 North
Franklin Square Gas Station 326 An-
drews
Fred's Gas Castle, Platt cor Cataract
Gaffield N Stanley 407 Jefferson av
Gallagher Roland M 419 StPaul
Gamble Geo E jr 1933 East av
Genesee Chemical Gas & Oil Co 218
State and 209 Brown
Genesee Gas Stations Inc 575 Culver rd
Genesee Stations Inc 407 MtHope av,
28 Oak and 461 StPaul
George Saml 4370 Lake av
Giannavola Sam 537 Jay
Gibaud's 123 Scio
Gissin Benj 80 Nassau
Goetzman Benj B 1500 MtHope av
Gorley Wm F 404 MtHope av
Grassis Service Station 150 Lake av
Grimes Mary E Mrs 334 Plymouth av
N
Gucker Wm J, Gibbs cor Grove
Guinegaw Raymond 190 Chestnut
Gulf Oil Corp, Main office 16 Main E,
and Plant 755 Brooks av, 201 Broad
W, 2020 East av, 101 and 303 Main
W, 519 Merchants rd, 633 Plymouth
av S, 1365 StPaul and 28 Webster av
H R M Service Station 800 Maple
Haag John C 715 Main W
Hahn-Shapiro Co 768 Ridge rd

Hally Wm V 619 Monroe av
Hambleton Terminal Corp 109 Monroe
av and 550 State
Hansen Wm T 328 West av
Hassett Richd E 556 Clinton av S
Hause Nelson H 436 Monroe av
Herman Herbert 20 Browncroft blvd
Hernandez Lindolfo 1470 Lake av
Hickman Roy 248 Genesee
High Hat Foster's Service Station 55
Plymouth av N
Houghton Service Center 773 Genesee
House Wm K 325 Cumberland
Howard Eug E 64 Stone
Howard & Franklin 895 Main E
Huetter H T & Son Inc 770 Lake av
Hy's Service Station 4401 Lake av
Independent Gasoline & Oil Co 585
Lydell av
Indiana Service Station 1883 Main E
Jensen Niels 1673 Main E
Jermyn Harold A 999 Chili av
Joe's Friendly Service Station 386 Ly-
ell av
Johnville Jos 600 Ridge rd
Joyce Sheldon R 1433 MtHope av
Keenan Frank E 1471 MtHope av
Kendall Service Stations 599 Chili av
Klem & Frank 525 West av
Knauer Edw W 8 Allen
Knowles & Buss 330 Thurston rd
Koetter & Sayre Inc 226 and 1723 Clif-
ford av, 1086 and 1824 Clinton av N,
846 Clinton av S, 354 Curlew, 771
Joseph av, 1545 MtHope av and 880
StPaul
Kewar John 442 Cumberland
Krieg Frank H 560 Clarissa
Kroll Service Station 973 Genesee
Kubitz Bros 365 Winton rd N
Lake Avenue Service 788 Lake av
Lawrenson Herbert A 79 Bway
Leib Edw W 1798 Lyell av
Lembo Andrew 1053 Clifford av
Lexington Service Station 363 Lexing-
ton av
Liberty Oil Co 1439 Clinton av N
Licciardi Anthony L 364 Curlew
Lincoln Park Oil & Gas Co 111 Buffalo
rd
Loveland Geo W 635 Norton
Lujan Fredk 556 Lyell av
Maher Francis 931 Clinton av S
Main and Prince Service Station 833
Main E
Mammano & Minneci 165 Bay
Manchester Bros 4420 Lake av
Mascari Chas I 33 Herman
Mastrella Carl F 418 Brown
Mazzucco John C 1656 East av
McCormack Henry A jr 853 Monroe av
McCormack's Service Station 236
Scottsville rd
Medwin's Service Station 315 Plymouth
av N
Meisenzahl Esso Service 1400 Norton
Menard Louis A 349 Otis
Meyer Elmer G 519 Central av
Meyers Wm B 1691 East av and 549
Monroe av
Morse H H Oil Co 935 Broad W, 824 St-
Paul and 206 Smith



ROBERT M. MARKIN
JAMES L. SHAW

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— PHOTOSTATS —

H. H. SULLIVAN, INC.

**HARDWARE
PAINT
TOOLS**

STONE 550

MtRead Service Station 1335 MtRead
blvd

Murphy Bernard P 95 Ridge rd

Murray's Service Station 542 Thurston
rd

Murrer Jos G 390 Culver rd

Neumann Geo H Jr 1475 Hudson av

Newcomb Alf 1670 Dewey av

Niger Bros 319 North

North Goodman Service Station 804 N
Goodman

Norton Glenwood G 870 Elmwood av

O K Service Station 510 Hudson av

Olson Victor W 1721 South av

Oltman Herman G 442 Monroe av

Ouriel Angelo 65 Kelly

Parkview Service Station 585 Webster
av

Parmeles Esso Service 1051 Dewey av

Peake Clifford 1416 Culver rd

Pellens Arth F 159 MtHope av

Peters E H Gas Station 385 Ridge rd

Pickens Raymond J 1385 Culver rd

Piehl Michl 22 York

Pierson Irving B 381 Andrews

Plymouth Gas Garden 325 Plymouth av
S

Polozzi Bros 735 Emerson and 349 Otis

Poluikias Julius S 1276 Norton

Pontrell Jos 575 Winton rd N

Proud Geo F 320 Driving Park av

Pure Quill Gasoline Corp 444 Conkey

av, 14 Franklin rm 1313, 155 Hague,

191 MtHope av, 400 State, 590 Culver

rd, 280 Exchange

Raithels Inc 5 Lawrence

Raphael Lester 645 Culver rd

Rausch Henry J Jr 494 South av

Ray's Service Station 137 Joseph av

Razes Service Station 1490 Lake av

Refiners 1709 East av, 175 MtHope av

Reith Walter 713 Lake av

Rice Walton R 373 Ridge rd E

Rivier Stanley 586 Lyell av

Robinson Geo 1975 East av

Rochester Gasoline Corp 380 Main W,

400 State, 85 Stonewood av and 14

Franklin rm 1313

Rochester Pure Quill Gas Corp 795

Main E

Romano John J 296 N Union

Romeo Philip 44 Elm

Rubin Abe 104 North

Sachs Walter 1994 East av

Salerno's Service Station 1425 Clifford

av

Scannella Antonio 362 Main W

Schafer John M 1723 Clifford av

Schantz & Howcraft 1275 Main E

Scharvogel Grover C 1004 StPaul

Schefano Benj 229 N Union

Scheffer Wm B 1425 Culver rd

Schindler & Streb 1460 Clinton av N

Schleyer Jos 685 Park av

Schwalb Coal & Oil Co 96-100 Portland

av

Schwalb Nick & Son 664 Plymouth av

S

Sears Service Station 225 Monroe av

Shapiro Harry 206 Colvin

Simonelli Michl 990 Maple

Sinclair Refining Co 1431 Dewey av

Smith Clifford B 746 Monroe av

Sniderman Isadore 425 Joseph av

Socony Vacuum Oil Co 102 Brown, 1053

Clifford av, 130 Clinton av N, 1374

Culver rd, 271 Genesee, 968 Jay, 595

Jefferson av, 1291 Lyell av, 1275 Main

E, 362 Main W, 370 Monroe av, 664

Plymouth av S, 300, 1721 South av,

330 Thurston rd, 291 University av

Sofia's Service Station 111 Bay

Southgate Service 168 South av

Sparr Homer S 1157 Genesee

Spitzer Wm H 759 South av

Standard Oil Company of N Y—See So-

cony Vacuum Oil Co Inc

Stannard Albert E R 1800 Lake av

Stein Emil 4753 Lake av

Stoesser Leonard A 556 Norton

Sun Oil Co 2001 East av, 685 N Good-

man, 600 Main W and 490 State

Sunbrite Service Station 229 Clinton av

N

Taksen Isadore 793 Monroe av

Taksen Service Station 209 Joseph av

Tarrant Clifton F 300 South av

Thompson Oakley A 479 Court

Tiger Oil Co 594 Brown and 1295 St-

Paul

Tomack Subsidiary Inc 565 Culver rd

Tydol Main Broad Service 179 Main W

University Service Station 291 Univer-

sity av

Updike Auto Service 771 Hudson av

VanDerhoff Leo J 335 E Henrietta rd

VanDeWalle White Co 551 Main E

VanLone Harlan C 1132 Main E

Vick's Auto Servicentre 656-658 Blos-

som rd

Vogel Henry L 497 Exchange

Waterman Wm P 961 Jefferson av

Watson Harold T 205 Plymouth av N

Wegman's Service Station 336 Buffalo

rd

West Main Service Station 797 Main W

Wilber Earl 136 South av

Wilkinson John 58 University av and

1298 Clifford av

Wolk Louis S 45 Monroe av

Wright Gifford W 159 Lyell av

Wurster Fred 170 East av

Wyner Gas & Parking Station 278 State

Wyner Service Station 515 Portland

av

Yaeger Walter H 892 Clinton av N

Zimmerman Ludwig 349 Andrews

Zlotnik Henry P 859 Hudson av

*General Maintenance

WALZ & KRENZER Inc 250-252 Mt-

Hope av tel Monroe 1474—For fur-

ther information see page 69 Buyers'

Guide

*Gent's Furnishing Goods

McFARLIN CLOTHING CO 191-195

Main E tel Main 5832

NATIONAL CLOTHING CO 159-171

Main E tel Stone 80

*Gent's Furnishings—Wholesale

SMITH GORMLY CO Inc 174-180 St-

Paul tels Main 970-971-972—For fur-

ther information see page 36 Buyers'

Guide

*Germicides & Insecticides

(See Disinfectants)

Gift Shops

Bee Gift Shop 647 Chili av

Gift Box The 258 Court

Harriett's Gift Shop 503 Portland av

Kingdon Gift Shop 1064 Culver rd

LIKLY STORES Inc 271 Main E tel

Stone 915—For further information

see page 65 Buyers Guide and left

top lines

Mary's Gift Shop 403 Brown

Perry's Pottery Shop 445 Chili av

Rhea's Gift Shoppe & Circulating Li-

brary 34 Main W

Rose Art Studio 395 Chili av

Sagamore Gift Studio 121 East av

Smith Elmer F 930 Genesee

Thompson Harriet 1726 Lake av

Glass—Stained & Leaded

Gustafson J Henry 839 Genesee Park

blvd

HASKINS GLASS STUDIO 34 James

tel Stone 5605

Pike Stained Glass Studios 284 Court

*Glass Dealers—Retail

CLARK PAINT OIL & GLASS CO 71-73

State tels Main 693-1509—For further

information see page 8 Buyers' Guide

and line back cover

*Glass Dealers—Window

BARNARD, PORTER & REMINGTON

9-11-13 N Water tels Main 8140-8141-

8142—For further information see

page 81 Buyers' Guide and left top

and bottom lines

CAMROD-HARMAN CO Inc 75 Ex-

change tel Main 3710—For further

information see page 82 Buyers'

Guide and right top lines

Glass Dealers—Window & Plate

AMERICAN GLASS & CONSTRUC-

TION CO 46-48 Cortland tel Main

2315—For further information see

page 25 Buyers' Guide

Autoglass Co 74 Cortland

Beardsley Glass Co 327 Main W

Beaux-Arts Glass 388 South av

East Main Auto Glass Shop 781 Main E

Epstien Dora Mrs 52 Herman

Flower City Glass Co 124 Monroe av

HIRES TURNER GLASS CO 606 Hague

nr Lyell av tel Genesee 6750—For

further information see page 47 Buy-

ers' Guide

Melen Glass Works 92 Front (whol)

Monroe Glass Co 146 Joseph av

Pittsburgh Plate Glass Co 362 Exchange

Scottie's Glass Shop 458 MtHope av

Smith Harry T 28 Mathews (auto)

VIAL GEORGE I & SONS Inc 5-7 N

Water tel Main 738—For further in-

formation see page 85 Buyers' Guide

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Glassware Mfrs & Wholesale
 Anchor Hocking Glass Corp 328 Main
 E rm 518
 Blaessig Glass Specialties 165 StPaul
 Hazel-Atlas Glass Co 25 North rm 1175
 Libbey, Owens, Ford Glass Co 183 Main
 E rm 916
 Olean Glass Co 714 Franklin rm 703
 Pfeiffer Glass Inc 6 Elton
REED F E GLASS CO office 860 Maple
 tel Genesee 3250 factory 295 MtRead
 blvd—For further information see
 page 47 Buyers' Guide
 Technical Glass Apparatus Co Inc 42
 Galusha
 Will Corp 39 Russell (laboratory sup-
 plies)

***Glassware—Retail**

TICE & GATES 347-349 East av tel
 Stone 646—For further information
 see page 26 Buyers' Guide

***Golf Course, Estate & Park
 Equipment**

HAVERSTICK & CO Inc 45-49 Ford tels
 Main 70-71-72—For further informa-
 tion see page 75 Buyers' Guide

Golf Courses

Durand-Eastman Golf Club, Durand-
 Eastman Park
 Lake Shore Country Club, Beach av
 Lake Shore Properties Inc, Beach av

Grain Dealers

Rochester Co-op G L F Service Inc 122
 Railroad

Greeting Cards

Avenue Card Shop 848 Joseph av
 Carhart Service Inc 67 Clinton av S
 Jane's Art Studios 1225 Clifford av
 (mfrs)
 Laurabelle's Card Shop Inc 22 Clinton
 av S
 Love Eliz M Mrs 500 Main W
 Rochester Card Shop 45 Clinton av S
 Tripi Jos 1072 Main E

Grinding & Sharpening

Dobbertin Harry F 32 Henrietta
 Finn John J 524 Merchants rd
 Godwin Jesse W 109 Redfern dr (lawn
 mowers)
 Jackson Saw Co 515 State
 LaClair Wilfred 160 Lehigh av
 Lown Arth E 704 Seward
 McKenzie Arth W 327 Clifford av
 Raynor Merney W 163 Morton (saw
 filing)
 Rochester Lawn Mower Service 97
 Lowell
 Rochester Roll Grinding & Corrugating
 Co 218 Mill
 Rohrbach Henry 40 N Water
 Sanzotta Jas 465 North
 Saucke Grinding Co 111 MtHope av

Grocers—Retail

Ace Food Market 486 Plymouth av S
 Acito John 354 Smith

Ackerman's Food Shoppe 266 Park av
 Addante Antonio 781 North
 Adduci Julia M Mrs 244 Spencer
 Agnello Chas 105 Davis
 Aiello Jos 432 Bay
 Alaimo Chas 1371 Clifford av
 Albany Philip 202 Grand av
 Allen Watson H 921 Genesee
 Allenza Frank 8 Oakman
 American Economy Stores 809 Clinton
 av N, 381, 554 and 1002 Joseph av,
 1868 Main E and 1027 Portland av
 Amico John 3218 Lake av
 Amico Saml 209 Central pk
 Andriano Carmela Mrs 229 Oak
 Anello Michele 16 Gray
 Angelini Josephine Mrs 667 Emerson
 Angelone Sophie Mrs 85 Latta rd
 Anthony Danl 174 Joseph av
 Antinetti Anthony 290 Pennsylvania
 av
 Anus Helen B Mrs 470 Carter
 Arena Rosario 1710 Norton
 Aroesty Jack 1149 Portland av
 Arrow Food Store 537 Dewey av and
 326 North
 Atlas Food Stores 228 Parsells av
 Audycki Jos 742 Avenue D
 Azzolino Anthony 404 Portland av
 Banfield Harold E 338 Court
 Barbato Jas 111 Clifton
 Barbato Sons 200 Parkway
 Barbera Domenico 339 Brown
 Barney's Food Shop 430 Thurston rd
 Barrigan Donald M 271 Lake av
 Barndale & Wick 483 West av
 Bartolomeo Pasquale 196 Parkway
 Basso Anthony 405 Clinton av N
 Battall Bros 819 Portland av
 Battisto Antonio 264 Spencer
 Beecher Don L 1513 South av
 Behelfer Saml 272 Conkey av
 Belluscio Anthony D 260 Troup
 Berger Sol 279 Joseph av
 Berkov Jesse 299 Clinton av S
 Bianchi Francis P 400 Brown
 Bianchi Nicola 201 Glide
 Bloom Louis 274 Norton
 Bobby Simon 649 Norton
 Bojaro John 1456 North
 Bonadio Anthony C 1358 Clifford av
 Bonavilla Edw J 229 Remington
 Bonsignore Vincenzo 849 Jefferson av
 Bordonaro Chas 624 Plymouth av N
 Borgia Domenico 170 Orange
 Boslov Levy 983 Monroe av
 Braverman's Creamery 579 Thurston rd
 Briskin Saml J 586 Clinton av N
 Brongo Bros 453 Lyell av
 Broome Frank L 142 Alexander
 Broome's Market 546 South av
 Brunett Mary Mrs 430 South av
 Bucknam Wm W 136 Cypress
 Budd's Super Food Store 452 Parsells
 av
 Buonarigo Jos 186 Troup
 Burnett Roy 658 Jefferson av
 Burns Alf B 549 Merchants rd
 Burns Jas 275 Reynolds
 Burt's Grocery Store 495 South av
 C and C Food Market 581 Chili av
 Caccamo Frank 471 Central pk

Callahan Lena M Mrs 105 Champlain
 Camarella Saml A 1271 Clifford av
 Camello Bros 155 Otis
 Cameron Loren L 1040 Winton rd N
 Cammarono Nell 36 Ward
 Campanella Luigi 58 Miller
 Cappano Philip 117 Pennsylvania av
 Cappellino Francesco & Sons 372 North
 Carapezza Liborio 293 Orange
 Carbone Michl 269 North
 Cardillo Calogero 535 Smith
 Cardillo Jos 456 Post av
 Cardone Michl 22 Saratoga av
 Cardwell Robt F 371 Cottage
 Carr Wm H 375 Chili av
 Carroll Dennis F 78 Danforth
 Carroll Thos E 12 Bronson av
 Case Glenn M 535 Hayward av
 Cassaretti Sisters 691 Bay
 Cassoria Isaac 430 Ormond
 Castellano Ignazio 95 Central pk
 Castronovo Jos 418 Scio
 Castronovo Matteo 392 Scio
 Castronovo Philip 302 Scio
 Cavallo Paul 298 Smith
 Chait Saml 114 Thomas
 Chase Wm 3573 Lake av
 Chiappone Angelo 502 Portland av
 Chiappone Jos 409 Hudson av
 Chinappi Nicola 922 Jay
 Christoff Kosta 404 Lexington av
 Ciarlo Michl 58 Lowell
 Cicari Salvester 446 Jay
 Ciccarelli Jos 50 Glide
 Ciccone Anna Mrs 211 Pullman av
 Cinopla Ignazio J 257 Reynolds
 Clark Gordon H 1241 Park av
 Clark Roy K 24 Moran
 Clinton Food Market 357 Central av
 Coco Fay R 258 Bay
 Coglitore Cateno F 1203 Hudson av
 Cohen Harry 888 Clinton av S
 Coles Fredk E 713 Meigs
 Community Grocery Stores 1284 Dewey
 av

Congress Market 1059 Genesee
 Convention Food Store 204 Monroe av
 Corcoran Mark H 70 Thurston rd
 Cordaro Liborio 33 Curlew
 Cordaro Louis 1217 Jay
 Cordaro Salvatore 97 Saratoga av
 Cordvano James & Son 770 Bay
 Costa Giacomo C jr 201 Central pk
 Costanzo Nick 10 Harrison
 Crocetti Frank 4679 Lake av
 Crowley Geo P 196 Reynolds
 Cucinella Chas 1587 Clifford av
 Cuppola Anthony 346 North
 Czebatol John 1001 Joseph av
 Dad's Grocery 38 Stonewood av
 Dagnese Dominick 638 Brown
 Dale's Market 48 Prospect
 Dattilo Genevieve T 195 Fernwood av
 Daurizio Leo 408 North
 Deahm Carl H 847 S Goodman
 Dean Eva C Mrs 24 Briggs
 Deane Loretta B 489 South av
 Deane Wm G 179 Atlantic av
 DeBoer Arth 453 Arnett blvd
 DeFranko Frank 593 Scio
 DeLelys Wm 838 Main W
 DellaVentura Concetta Mrs 464 State

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Buyers' Guide

1239 Lincoln-Alliance
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Phone MAIN 220

PAVIOUR

- AGENCY 73 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
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Delmese Francesco 657 Smith
DeMallie Harold R 691 Park av
DeMallie Marie B Mrs 440 Parsells av
Dennis Carmella M Mrs 2050 Dewey av
Dera Jos 1728 StPaul
D'Eramo Philip 180 Allen
Derleth Louise Mrs 652 Chili av
DeRosa Josephine Mrs 564 Emerson
Deusing Emma D 368 Maple
Deuter Leo H 81 Conkey av
DeWolf A Inc 1843 East av
DiAntonio Vito A 54 Fleming
DiBella Rosario 332 Portland av
DiFrancesco Jos 187 Spencer
DiGaetano Frank 267 Lyell av
DiGiacomo Philip 155 N Union
DiGirolamo Dominick 547 Bay
DiLella Mathew 160 Silver
DiMartino Pauline Mrs 190 Spencer
Dimino Jos 355 Bay
Dimitri Anthony 448 Atlantic av
DiPonzio Anunziata Mrs 523 State
DiPonzio Rocco 445 Sherman
DiPrima Gandolfo 29 Pearl
DiSlate Saml 303 Scio
Ditrinco Jos 25 Tilden
Diver's Market 536 Dewey av
Domenico Frank 509 Central av
Downey John J 1037 Clinton av S
Drake Clifford H 200 Glenwood av
Duda Nicholas 916 Joseph av
Dugan John J 1 Alpha
Dunsker Sydney 663 Jefferson av
Durand Jennie G Mrs 140 Alexander
Dutkiewicz John 42 Hague
Effinger Andrew J 1586 Main E
Einhorn Jos 495 Hudson av
Eisenmenger Adam M 335 Remington
Elsmont Felix 340 Carter
Elman Jos 1988 Main E
Emanuele Pasquale 115 Murray
Engel Max R 1418 Clinton av
Essman Mary Mrs 341 Ormond
Falconio Edw V 463 Jefferson
Falzone Jos 116 Mohawk
Fanara Josephine Mrs 59 Central pk
Fanara Salvatore 1 Dake
Fantauzzo Chas C 395 Bay
Farsace Jos 82 Prospect
Faulkner Wm S & Son 288 Congress av
Fazio Andrew 162 Sherman
Fedele Salvatore 44 Grape
Fellucca Antonio 358 Genesee
Fennell Leo T 733 Main E
Ferrara's Food Market 1780 Clifford av
Ferrari Angelo P 122 Emerson
Ferrari Robt 358 Brown
Filsinger I Edwin 683 Winton rd N
Fink Christian A 950 StPaul
Fiorella Michl 680 North
Fischer Jos A 2267 Clifford av
Fisher Albert J 1356 Culver rd
Flack's 568 Driving Park av
Fogarty Michl J 136 Gregory
Formicola Gabriele 114 Myrtle
Foxman Albert E 140 Barons
Franc Ferdinand 1121 Hudson av
Francis and Simon 321 Hudson av
Franke Lilly Mrs 1099 Clinton av S
Gagliano Maria Mrs 125 Central pk
Galletto Enrico A 392 Exchange
Galletto Louis 578 Brown
Gan Dora Mrs 83 Hanover
Garellick Saml 631 Clinton av S
Gasser W L 872 Jay
Gath Basil A 1506 Dewey av
Geer Andrew J 511 Thurston rd
Genesee Cooperative Society Inc 661
Thurston rd and 627 Meigs
Gennuso Jack 675 Clinton av N
Gertzog Ida Mrs 11 Parsells av

Giacomarra Calogero 346 StPaul
Giaconia Vincent 41 Saratoga av
Giambra Frank 804 Clinton av N
Giangreco Peter G 147 Bayclif dr
Giannavola Aug 614 Jay
Gianni Rocco 206 Saratoga av
Giardino Natalie Mrs 321 Orchard
Giglio Saml 721 Smith
Ginsberg Goldie Mrs 46 Herman
Giordano Geo 108 Verona
Giuliano John 384 State and 7 Lorimer
Glaser's Market & Grocery 513 Conkey
av

Gleichauf Bros 221 Park av
Goddard U C 493-495 Court
Goff Herbert J 636 Garson av
Goldenson Jacob 501 Clarissa
Goldman Harry 488 N Goodman
Good Emanuel 646 Joseph av
Gorelick Sarah 51 Thomas
Gorney Edna Mrs 199 Park av
Grasso Rosario 423 Lyell av
Great Atlantic & Pacific Tea Co 7-9
Leighton av, 489 Chili av, 885 Clinton
av N, 775 Culver rd, 4391 Lake av,
1108 Lyell av, 398 Main W, 510 N
Goodman, 136 North, 485 Ridge rd,
and 634 South av

Gross Meyer S 548 Joseph av
Grossman Herman L 696 Clifford av
Grundman Alf H 2032 Main E
Gruttadauria Luigi 421 Central pk
Guetti Armando 290 Brown
Gullano Angelina Mrs 156 Central pk
Haering Emil H 220 Jefferson ter
Haereen Urle 67 Remington
Haldoupe Jas N 579 S Goodman
Hallman Titus E 651 Chili av

Hart's Food Stores Inc office 120 Port-
land av, premium dept 388 Main E,
361 Ames, 14 Atlantic av, 800 Brown,
322 Campbell, 157 Carter, 431 and 937
Chili av, 393 Clarissa, 1503 and 1739
Clifford av, 238, 542, 734, 981 and
1224 Clinton av N, 985 Clinton av S,
213 Conkey av, 429 Court, 1346 Cul-
ver rd, 554, 793, 1318, 1446 and
1585 Dewey av, 369 Driving Park
av, 328 East av, 484 Emerson, 197,
418, 770 and 951 Genesee, 192 Glide,
372, 609, 790 and 1029 Hudson av, 429
Humboldt, 463 and 759 Jay, 380, 561
and 926 Jefferson av, 886 and 1023
Joseph av, 588, 1764, 3248, 4002 and
4427 Lake av, 624 Lexington av, 146
Lincoln av, 46 Lowell, 432, 504, 1018
and 1241 Lyell av, 1260, 1524, 1889
and 2140 Main E, 639 Maple, 226, 473,
658 and 893 Monroe av, 1521 MtHope
av, 308 and 1232 North 490 and 979 N
Goodman, 182 Otis, 653 Park av, 334,
649 and 999 Plymouth av S, 347, 536,
892 and 1171 Portland av, 47 Pullman
av, 177 Reynolds, 187 Ridge rd E 692
Ridgeway av, 16 Rochester Food Ter-
minal, 942 and 1290 StPaul, 204 Sara-
toga av, 313 Scio, 212 Scottsville rd,
447-450 and 848 South av, 557 State,
689 Thurston rd, 134 and 591 Webster
av, 258 and 725 Winton rd N

Harvick Wm B 954 Hudson av
Hayes Frank A 246 Jefferson av
Haynes Clarence C 402 Ridge rd
Healthful Diet Shoppe 480 Main E
Hehr John F 138 Rosewood ter
Herman Arth 856 Portland av
Hicks Howard P 561 Clinton av S
Hill Albert Estate 169 Anderson av
Hill Clarence R 3327 Lake av
Howland Raymond C 1091 Clinton av S
Hubert Alf 698 University av

Hy-Grade Foods 495 Lyell av
I G A Stores 1007 Plymouth av S
Ideal Food Store 37 Spring
Ingolia Jos 426 North
Insalaco Salvatore 380 Orange
Inzina J & Co 229 Central pk
Isaacson Abram 95 Thomas
Italian Trading Center 477 State
Jablonski Wm S 1070 Hudson av
Jacobs Morris 165 Field
Johnson Fred R 1481 MtHope av
Jones Harry J 365 Jefferson av
Joseph Jos A 231 Lyell av
Kaplow Esther M 344 Clarissa
Keller Chas J 225 Field
Kelley Patk E 1155 Plymouth av S
Kelne Morris 783 Plymouth av S
Kenney Jos P 838 Genesee
Klass Hyman 438 Joseph av
Kobel Michl 134 Weeger
Kohler's Food Market 535 Chili av
Komisar Gertrude Mrs 1100 Clinton av
N

Koris Moe 442 Clarissa
Kosti Michl 1228 Jay
Kowalski Stanley J 252 Weaver
Krapf Wm E 993 Monroe av
Kress Mary Mrs 360 Thurston rd
Krochmalski Victor 1259 North
LaBaer Irving 677 Joseph av
Labovitz Morris 455 Joseph av
Lacagnina Vincent 463 State
LaChiusa Anthony J 2247 Clifford av
Lagrecia Thos 1534 N Goodman
Lake and Phelps Food Market 379
Lake av

Lakedale Grocery 3000 Lake av
Lama John 610 Plymouth av N
Lamendola Giuseppe 54 Jay
LaNovara Vincent 44 Bay
LaPlaca Jos H 159 Park av
Laudeo Gaspar 299 N Union
Laudico Jennie Mrs 192 Central pk
Leccese Raymond E 348 Ames
Lederman Isadore 395 Joseph av
Lenhard Jacob L 1149 Lyell av
Leonardo Clementi 277 Carter
Lepsch Walter A 232 Winton rd N
Lesczinski Albert 1080 Joseph av
Less Max D 271 Conkey av
Letson Raymond H 577 Ridgeway av
Levenberg Morris K 115 Park av
Levenson Hyman E 730 Genesee
Levin Hyman 43 Cleveland
Levin Wm J 1137 Culver rd
Levin's Super Market 1464 Lake av
Levine Eugene 1132 Monroe av
Licata Michl 229 Saratoga av
Lipani Victor 48 Jay
Lipschutz Morris 489 Ormond
Lipshutz Peter 20 Winthrop
Lipsky Ellis 380 Ridge rd
Lista Carmella Mrs 590 Clinton av N
Listman Chas H 1326 Dewey av
Litterio Raymond 528 Emerson
Little Alf F 3900 Lake av
Livadas Bros 181 Monroe av
Loblaw Groceries Inc 1529 Lake av,
556 Chili av, 1004 and 1864 Culver rd,
533 N Goodman, 844 Genesee, 822
Dewey av, 3268 Lake av, 873 Portland
av, 491 Ridge rd, 609 Thurston rd,
975 and 1800 Clinton av N and 640
Winton rd N and 998 Clinton av S

Lombard Peter A 194 Genesee
Lombardi Mary Mrs 901 Jefferson av
Lomonaco Petrina Mrs 119 Ellicott
Long Thos W 52 Stone
Lortscher Jos C 162 Frost av
Lubes Paul 1888 Clinton av N
Luk Martha E 1085 Hudson av

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COURSES

Grocers, Retail—Con

Luteff Thos 285 Webster av
Lyell Avenue Market 1004 Lyell av
Madden Leo M 165 Clifton
Maenza Chas 420 Central pk
Maggio Francesco A 644 Jay
Magliocco Gabriel 381 Plymouth av N
Mancuso Chas G 1013 Genesee
Mangiavellani Frank 306 N Union
Manifeco Jos 125 Warner
Manno Thos 64 Gorham
Manzella Salvatore 59 Portland av
Marapese Patk 433 McRead blvd
Marchese Luigi 493 Child
Marcinkowski Konstancia Mrs 747
Hudson av
Marcucci Andrea 150 Saxton
Marolla Jos 666 Jay
Marsocci Fred 93 Prospect
Martellotta John 580 Jay
Mascari Belle 1326 Clinton av N
Masello Julius 378 Smith
Matthews Steph J 709 Clinton av S
Mauer Robt V 200 Winton rd N
May Margt Mrs 677 Jay
Mazza Michl A 886 Clinton av N
McGuire Chas B 4449 Lake av
McKeon Michl 1456 Main E
Meder Frank M 348 Parsells av
Mele Peter A 16 Romeyn
Meli Giuseppe 774 North
Meli Saml V 774 Jay
Melia Thos V 1865 Clifford av
Melin Harry 542 Hudson av
Melin Phillip 551 Clinton av N
Mendick Aftanas 530 Joseph av
Meredith Rosa E Mrs 41 Pullman av
Merritt Herbert 43 Conkey av
Messuro Richd 216 Wilder
Miceli Salvatore 295 Central pk
Miraglia Pasquale 118 Reynolds
Modello M & Son 1733 Norton
Mohican Co The 368 Lyell av, 365 Main
E, 449 Monroe av, 482 N Goodman
and 465 Ridge rd

Mohican Market The 603 Thurston rd
Mollatto Anthony 466 Bay
Mom's Good Food 1157 Culver rd
Montana Jos T 269 Whitney
Montante Angelo 230 Reynolds
Montarella Helen Mrs 481 Campbell
Morabito Carrie Mrs 401 Scio
Morgan A H Sons 653 Joseph av
Morreale Michl 689 Bay
Morreale Salvatore 76 Delevan
Morrison Julius 2121 Main E
Mosele Fred S 135 Wilder
O'Kay Market 560 Portland av
Muolo Jas 476 Scio
Mutolo John 1028 Norton
Nebbia Leo 348 Jay
Neth Wilbur J 754 Genesee
Neumark Harry 471 Webster av
Noble Saml 210 Pennsylvania av
Nocera Angelo 662 North
North End Cooperative Society 987 Clin
ton av N
Noun Michl 542 Atlantic av
Nunnari Domenico 125 Carter
O & P Food Store 1441 South av
O'Brien's Food Market 8 River
Mula Philip 1001 Portland av
O'Neill Thos F 776 Genesee
Orlando Jas 49 Reynolds
Palermo Christopher 642 North
Palino Roberta Mrs 592 Plymouth av S
Palozi Francesca Mrs 126 Romeyn
Panapinto Frank 78 Hebard
Panapinto Luigi 85 Grape
Pankiw John 116 E Henrietta rd
Parrinello Frank 336 North

Parsons & Martell 641 Park av
Parziale Antonio 97 Scrantom
Passarelli Bros 270 Genesee
Passaro Ernest 1407 Clifford av
Paul's Grocery 644 Monroe av
Pavone's Market 519 Main E
Pecora Sebastiano 86 Sander
Pecorano Anthony 328 N Union
Pellegrino Anthony 336 Scio
Pelusio Saml 80 Saratoga av
Pennazza Anthony 178 Campbell
People's Market 389 Clinton av N
Pepe Albert 695 Campbell
Perna Louis 47 Jefferson av
Perry Albert 1224 Norton
Persse Burton D 316 Genesee
Perticone Louis 190 Bay
Petix Angelo 748 Broad W
Petix Saml A 126 Columbia av
Petrillo Nicola 644 Plymouth av N
Petrota Paul & Son 711 Clinton av N
Phelan Richd J 164 Avenue B
Philip's Grocery Store 396 Jefferson av
Piccolo Pasquale 364 MtHope av
Pisani Jos A 1325 North
Piwtorak Mary Mrs 86 Joiner
Pizzi Leonardo 300 Campbell
Pizzoferrato Pietro 451 Scio
Plakan John 82 Joiner
Polis Angelina Mrs 52 Hand
Polizzi Carmelo 341 Central pk
Polvino Lucy Mrs 505 Bay
Polvino Nunzia Mrs 16 Niagara
Potter Alonzo E 346 Arnett blvd
Prager Isaac 1275 StPaul
Privitera Jos C 1290 Lyell av
Quadrini Bros 340 Campbell
Quagliata Peter 563 Clinton av N
Rabjohns Alf A 551 Lexington av
Randisi Luigi 437 Central pk
Rappaport Saml 266 Ormond
Ray's Food Shop 601 Main W
Red Front Market 61 Jay
Red Star Market 1274 N Goodman
Red & White Food Stores 375 and 651
Chill av, 1418 Clinton av N, 1356 Cul
ver rd, 1326 Dewey av, 472 and 754
Genesee, 847 S Goodman, 3327 Lake
av 1582 Main E, 427 Merchants rd,
1481 MtHope av, 1241 Park av, 322
Plymouth av S, 41 Pullman av, 402
Ridge rd, 232, 683 and 1040 Winton
rd N
Reed Leslie R 2005 Clifford av
Reeps Louis 408 Hudson av
Reitano Fortunato 315 Central pk
Reitz Eugene C 259 Webster av
Reynolds Martin H 130 Depew
Ricciardo Alphonso 28 Prospect
Richter Louis P 340 Conkey av
Ridge Road Market 201 Ridge rd E
Ridotto Frank 417 Verona
Rigney Edw J 1449 Main E
Rigney Florence M Mrs 389 Winton rd
N
Rinaudo Mary C 1128 Norton
Rizzo Frank 460 North
Rochford Rebecca C 14 Franklin rm
1116
Rogers Geo F 1458 Dewey av
Rogers Jos F 46 Manhattan
Romano Chas 435 Portland av
Romano Frank 345 Jay
Romansky Anthony 49 Potomac
Romeo Salvatore 530 Clinton av N
Rose Jos 138 Genesee
Rosen Sol 620 Dewey av
Rosenbauer Gustave W 1051 Bay
Rosenbauer Kath Mrs 21 Hanover
Ross Leo 119 Field
Rowley Clarence L 821 Joseph av

Rozzi Raffaella Mrs 381 Smith
Ruby Cath E 462 Maple
Ruisti Michl 720 N Goodman
Runzo Jos 614 Portland av
Russell John J 232 Field
S & B Groceries Inc 42 Atlantic av
Sachs Louis 883 Joseph av
Salerno John 44 Jay
Salvaggio Jas 1438 Clifford av
Sanguedolce Angelo 360 Smith
Sansone Vincent 73 Villa
Santandrea Michl 583 North
Saraceno Pasquale 296 Scio
Sass Peter A 1 Alonzo
Sassone Michele 954 Jay
Satira Frank 223 N Union
Scalera Nicola 330 State
Scalia Anthony 2230 Norton
Scalia Cosmo F 578 Scio
Scardilla Anna T 2189 Clifford av
Scarlatti Josephine Mrs 295 1st
Schaeffer Herbert H 247 Sherman
Schalber Wm 1169 Plymouth av S
Scharrer John 515 Chilli av
Scheff Louis 850 Monroe av
Scheidman Wm F 322 Plymouth av S
Scherzi Adolorata Mrs 748 Smith
Scherzi Geo 252 Campbell
Schlottman Raymond J 366 Park av
Schmidt Mabel E Mrs 818 Merchants rd
Schmidt Mary F Mrs 123 Fulton av
Schmitt Harold G 254 Fernwood av
Schulz Carl E 793 South av
Scibona John 20 Miller
Scipioni Giovanni 31 Lakeland av
Secombe Harry 204 Scottsville rd
Sedita Chas 920 Glide
Serv-Wel Foods 1028 Clifford av
Shannon Paul J 197 Lexington av
Shannon Richd R 68 Seward
Shewchuk Konstantine 291 Hudson av
Shortino Cosimo 185 Jay
Shulman Benj 830 South av
**SIBLEY LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur
ther information see page 34 Buyers'
Guide and right top lines**
Simeone Fred 427 Exchange
Simeone Mary Mrs 359 Smith
Simonetti Donato 151 Sherman
Simonetti Michele 151 Campbell
Slater Meyer 403 Court
Smith's Food Store 936 Genesee
Sofia Orazio 63 Bay
Sohbil's Food Store 699 Park av
Somerfleck Abr 820 Main W
Sorbello Carmelo 250 Martin
South Plymouth Super Market 776 Ply
mouth av S
Sparacino Chas P 688 Winton rd N
Spina Vincenzo 31 Ontario
Stanton Bros 719 Plymouth av S
Star Super Market 1776 East av 1510
MtHope av, 702 Jefferson av and 685
South av
Statts Grocery 613 Main W
Stephan Martin jr 1231 Clinton av N
Stiles Jas F 334 Clarissa
Stokes Edw J 107 Sanford
Stokes Thos J 698 Lake av
Stoss Rose A Mrs 85 Otis
Stuehler Cella M 744 Plymouth av S
Sucharnik Sophia Mrs 393 Ormond
Summers Frank 168 Gibbs
Sunseri Saml 452 Jefferson av
Sweamer Arth 1020 Joseph av
Sylvester Isadore 15 Hart
Syracusa Saml S 337 Bay
Szymanski Jos 214 Ames
Taibi Salvatore 233 Fulton av
Taitelman Harry 29 Henry

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Talbot Geo 102 Spruce av
Tata Emelia Mrs 480 Child
Taurmina John 148 Wilder
Tedesco Frank 132 Bronson av
Termini Saml 411 Portland av
Testa John 178 Jay
Thomas Omer D 286 Clinton av S
Thrift Food Store 772 South av
Thurston Market & Grocery 398 Thurston rd

Tierney Mary H Mrs 108 North
Tierney Raymond J 999 Clinton av S
Treiver Chas J 1424 Main E
Tremayne Robt L 310 Reynolds
Trovato Dominick 1261 Clifford av
Tuttobene Salvatore 110 Hebard
Tyson Jacob 677 Plymouth av S
United Food Stores 104 Plymouth av S
Valenti's Food Store 553 South av
VanZandt Gilbert F 2270 Culver rd
Vazzana Jas 10 Myrtle
Vella Antonio 257 Bay
Veltz's Market & Grocery 1497 Dewey av

Verhurst Gordon R 1298 Dewey av
Versage Bros 83 Marshall
Versprille Jacob 62 Laser
Vettera Frank 42 Prospect
Viall Harold G 34 S Union
Viggiano Luigi 490 Scio
Vilinsky Simon 46 Edward
Villani Ralph 355 Fernwood av
Vitale Erminia 566 North
Vizzini Vincent 278 Jay
Volk May F Mrs 785 Atlantic av
Voso Frank 505 Child
Vuttaro Lily Mrs 169 Whomey
Wainer Morris 1075 North
Wall Roger S 101 Curtis
Walsh Thos D 690 Ridgeway av
Walters J & Son 563 Brooks av
Waltuch Emil 493 Joseph av
Washington Grocery 124 Allen
Webster Packing Co 1073 Norton
Weegar Jas E 427 Merchants rd
Wegman's Food Markets Inc 409 Ridge rd, 90 Clinton av S, 818 Brown, 817 Dewey av, 58 East av, 61 Front, 375 Main E, 72 and 80 Main W, and 573 Monroe av

Weinstein Meyer D 170 Chestnut
Weinthal Josef 62 Monroe av
Weiser Nathan 206 Meigs
Wesp Susan Mrs 4693 Lake av
White Star Market & Grocery Inc 303 Congress av
White Store The 936 Portland av
Williams Bros 388 Jefferson av
Willis Young Food Store 676 South av
Wilson Robt B 2046 Dewey av and 1325 MtRead blvd
Yanicki Michl 169 Hudson av
Yost John & Sons 114 Henrietta
Young Richd 554 Main W
Zamilara Casimer 1129 Hudson av
Zazzara Genuino 14 Santee
Ziff Harry H 676 Plymouth av S
Zimmer Theo J 1638 StPaul
Zlowsky Louis 77 Scrantom
Zurro Felice 1776 Norton

Grocers—Wholesale

Altman Abr J 624 Joseph av
Berger-Kleiffgen Co Inc 12-14 Rochester Food Terminal
Brewster Crittenden & Co Inc 48 King
Brewster Gordon & Co Inc 90 Canal
Cook Coffee Co 224 Glide
Elser Wm E 10 StJames
Flickinger S M Co Inc 5 Curtice
Giola Macaroni Co 3 and 4 Rochester Food Terminal

Head-Miller Inc 500 West av
Lacagnina & Sons 83 Jay
Libby, McNeill & Libby 500 West av
Meyer Foote & Dayton Co 7-9 Rochester Food Terminal
Polizzi J & Sons 30 Jay
Rochester Grocery Co Inc 225 MtHope av
Rockoff & Meltzer 94 Joiner
Rousos Brothers 43 Rochester Food Terminal
Weaver Paul 27 Avondale pk

Grocers' Sundries

Littlepage Edw W 74 James
Messinger Co Inc 203 State
Schmitt Geo J 262 Fernwood av (horse-radish)
Select Food Co 35 Nassau

*Group Insurance

KLUG ANTHONY J AGENCY

general agents John Hancock Mutual Life Insurance Co 1018 Commerce Bldg office tel Main 1776, res tel Hillside 2236-R—For further information see front cover

Gum Mfrs—Chewing

Pulver Company Inc 53 Canal

Gunsmiths

Towner Richd 10 Arlington

Gymnasiums

Polish Falcon Gymnasium Assn 284 West
Rochester Turners Inc 1550 Clinton av N
Tanny Victor 461 Ridge rd

Hair Goods—Human—Mfrs & Dirs

Oliver Clara Palmer Mrs 45 Clinton av N

Hardware Dealers—Retail

Alhart Electrical Co Inc 1149 Culver rd
Barner Mary M Mrs 485 Dewey av
Bauerschmidt Edw A 857 Portland av
Benfante Patsy J 389 Webster av
Birkkirch Norman J 755 Winton rd N
Brayer Fredk J 705 Jay
Caulfield Wm J 892 Main W
Chazan Saml 532 Joseph av
Chili Avenue Hardware 523 Chili av
Clark Freeman L 11 Pullman av
Clark Harold W 405 Chili av
Coleman Max 22 Front
COOK IRON STORE Co (heavy) 120-128 StPaul tels Main 5188-5189—For further information see page 99 Buyers' Guide
DeVisser Bros 1430 Dewey av
Dubelbeiss F J 267 Portland av
East Avenue Hardware 1796 East av
Eckl Jos 617 Plymouth av S and 440 Genesee
Ferguson Hardware & Electric Inc 4421 Lake av
Ferrari Anna Mrs 11 Romeyn
Fischer Leopold 2283 Clifford av
Friedman Chas 337 Joseph av
Fullenweider Geo N 500 Portland av
Gerstner Emil E 412 Ames
Goldberg Isadore 43 Herman
Granata V & Sons 232 Central pk
Gutkin Jacob 360 Joseph av
Hahn Jos E 476 N Goodman
Hammond J E & Sons 1350 Culver rd
Hebard Hardware 156 Lincoln av

Henry Hardware Co 28 Atlantic av
Hunt I S Co 390 Thurston rd
Imhof Paul V 1011 Dewey av
Janiszewski Chester S 983 Hudson av
Johnson Edw G 1477 MtHope av
Josh Jacob P 150 Reynolds
Kick Edw M 1453 Main E
Lake Avenue Hardware & Paint Co 1479 Lake av
Lauterbach Wm 750 South av
Lawn Wm M 702 University av
Leichtner Arth E 705 Maple
Lester Henry Hardware Co Inc 150 Main W

Lotz Carl W 865 Joseph av
Lotz Louis 795 Dewey av
Loysen Hardware 1943 Main E
Martin Albert D 226 Winton rd N
McKenna John E 544 Main W
Miller Annie Mrs 555 State
Miller Paint & Hardware Co 539 State
Monroe Hardware & Paint Co 470 Monroe av
Mueller Henry J 215 Ridge rd E
Niblack & Eppinger 398 Ridge rd
Nuijens Geo 1384 Clinton av N
Pommerening Wm A 497 Lyell av
Pozzanghera Antoinetta Mrs 358 St-Paul

Prelas Otto W 283 Child
Prettis Jos L 270 Main W
Przysluda Hedwig Mrs 504 Hudson av
Rickard Wm L 750 Genesee
Rogoff Hardware Co Inc 509 State
Sanger Hardware Inc 750 Genesee
Schmanke Wm F 600 Hudson av
Shapiro Hyman 473 Portland av
Shtatz Jas E 498 Lyell av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Simmons Francis J 971 Clinton av S
Six-in-One Ladder and Hardware Co 474 Thurston rd
Smith Herb Equipment Corp 328 Main E rm 414 (garage equipment)
South Avenue Hardware 666 South av
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Tripi Jos 1714 Norton
VanDussen Martin 250 North
Vangellow Bros 279 Main W
Wabnitz Wm C 1023 Clinton av S
Wagner Leo J 677 Clinton av N
Walter Albert H & Son 3313 Lake av
Waugh Henry O 773 Lake av
WEED AND COMPANY 13-15-17 Exchange tel Main 7900—For further information see page 47 Buyers' Guide

Weinberger Hardware Co 1159 N Goodman
Wickman Ludwig F 780 Hudson av
Wilson Hardware Co Inc 812 Monroe av
ZIELINSKI STEPHEN 1115 Hudson av tel Stone 2603—For further information see page 69 Buyers' Guide

Hardware Dealers—Wholesale

MATHEWS & BOUCHER 26 Exchange tels Main 1064-1065-1066-1067-1068—For further information see page 48 Buyers' Guide and left bottom lines
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines



BROWN BROTHERS COMPANY

ESTABLISHED 1885

ROCHESTER'S GREATEST NURSERIES



HILLSIDE 1802

Visit our Penfield Sales and Display Gardens, Baird & Whalen Rds., Ten minutes from City Line

EAST ROCH. 451

Hardware Specialties

Anstice Josiah & Co Inc 111 Humboldt
Caldwell Manufacturing Co 56 Industrial
Clark Hugh Elmer & Bros 7 Halstead -
Pullman Mfg Corp 1170 University av
Rochester Sash Balance Co Inc 192 Mill
Runsend Wood Products Inc 11 Bartlett
(towel racks)
Wiley Orin A 49 Norris dr (lawn
mowers)

*Hardwood Lumber

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
67 Buyers' Guide
HARDWOOD LUMBER CO 350 Main
W tel Main 1141—For further information
see page 66 Buyers' Guide
and left bottom lines

Harness Makers & Dealers

Weider John A & Son Inc 257 Broad
W
Weniger Chas H 124 South av

Hat Cleaners & Blockers

Diamond John 147 State
Elite Hat Shop 7 Main E
Headley Marshall L 94 South av
Kristo Anthony 449 Main E
Speedy B A 212 Court
Stoikas Christ T 14 Plymouth av N

Hat & Cap Dirs

Adam Hats 127 Main E
Harris Stoler Inc 6 Main W
Kaufman's Hats 66 Main E
Sadden Wm H 404 State
Taylor John & Sons 18 Front

Hat & Cap Mfrs

Brim Aron 226 Joseph av
Levine A & Son 145 StPaul 6th fl
Rosenstein E Sons 444 Central av

*Hearing Aids

ACOUSTICON INSTITUTE OF ROCHESTER (E E Bausch & Son Co) 61
East av tel Stone 5277—For further
information see page 49 Buyers'
Guide

AUDIPHONE COMPANY OF ROCHESTER
1303 Temple Bldg 14 Franklin
tel Stone 4823

SONOTONE OF ROCHESTER 716
Temple bldg tel Stone 1288

Heat Treating—Steel

Rochester Steel Treating Works 71 Atlantic av

Heaters—Automobile

ROCHESTER RADIO & TELEVISION
(Stewart Warner Gas Heaters) 45
Scio tel Stone 3388—For further
information see page 90 Buyers' Guide

Heating Apparatus & Appliances

Aegee Supply Co 243 Exchange
Automatic Combustion Equipment Co
Inc 49 South av
Dunham C A Co 25 North rm 950
Heating Supply Company Inc 150 Colvin
Perdue & Co Inc 65 Broad W rm 505
Redeker Bros 2154 Main E
Trane Co The 8 Exchange rm 114
United Appliance Co 55 Halstead
VanNorman Machine Tool Co 183 Main
E rm 604
Walsh Jay J 171 S Goodman

*Heating Supplies

SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 88 Buyers'
Guide

Heating & Plumbing Contractors

BAREHAM H J & SONS Inc 70 Gregory
Hill rd tel Monroe 1136—For further
information see page 87 Buyers'
Guide

Heating & Ventilating

Acme Furnace Heating Co 1983 Main
E
Adams Bros 662 Monroe av
American Air Filter Co 130 Main E rm
943
Betlem Heating Co 1926 East av
Fitch Harry L 304 Magnolia
Genesee Heating Service Inc 25 North
rm 950
Gleockle August F 439 Beach av
HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For further
information see page 88 Buyers'
Guide
Ilg Electric Ventilating Co 130 Main E
rm 943
Jamison & Schindler 1460 Clinton av N
Lipani Saml 374 Colvin
Nelson Herman Corp The 14 Franklin
rm 703
Schafer Heating Co 384-386 South av
U S Radiator Corp 135 Spring
University Heating Co Inc 245 Exchange
Wood Alf J Jr, 39 Rosedale
Wright & Alexander Co 21-23 Otsego

Herbs & Roots

Trzeciak Jacob A 1043 StPaul

Hides, Skins & Furs—Raw

Genesee Hide & Tallow Co 39 Syke
Gordon Morris 66 Front

*Hoists

ADAMS OGDEN R (Shain Box Electric
Cranes & Hoists) show rooms 264-
266 State bus tel Main 6374-6375 res
tel Hillside 2372-J—For further information
see page 71 Buyers' Guide
and right bottom lines

Hosiery

Helper's Hosiery 213 Main E
Hol-Gard Co 1377 Culver rd (hosiery
saver)
Ormond Hosiery Shop 8 Clinton av S
Real Silk Hosiery Mills 328 Main E rm
226
Real Silk Hosiery Mills Inc 328 Main E
rm 526

Hospitals & Dispensaries

Baden Street Dispensary 160 Baden
Convalescent Hospital for Children 425
Beach av
Eastman Dental Dispensary 800 Main
E
Genesee Hospital 224 Alexander
Highland Hospital of Rochester, Bellevue
dr off South av
Hurlbut Private Hospital 593 MtHope
av
Iola Sanatorium, Westfall rd nr E Henrietta
rd
Lake Avenue Hospital 179 Lake av
Monroe County Infirmary 435 E Henrietta
rd

Monroe County Tuberculosis Sanatorium,
Westfall rd cor E Henrietta rd
Municipal Hospital 168 Crittenden blvd
Park Avenue Hospital Inc 789 Park av
Rochester General Hospital 501 Main
W
Rochester State Hospital 1600 South av
StMary's Hospital 89 Genesee
Strong Memorial Hosp 260 Crittenden
blvd
Wilhelmina Hospital 1259 Lyell av

Hotel & Restaurant Supplies & Equipment

American Supply Co 283 Central av
CABLE-WIEDEMER Inc 197-213 Central
av tel Main 6868
Eagle Supply House 242 State
Hobart Sales Agency 271 Central av
Katz Harry 231 North
Master Kitchen Equipment Co 385
Sherman
Shannon Supply Co 133 Andrews

Hotels

Arch Hotel 1288 Clinton av N
Auer Henry F 243 Ridge rd E
Berkeley Hotel 278 Alexander
Boehmer Edw 264 Clinton av N
Brighton Hotel 1881 East av
Central Hotel 337 Central av
Chase The 119 State
Child's Hotel 678 Jay
Clinton Hotel 144 South av
Columbus Civic Centre 50 Chestnut
Delaware Hotel 105 Anderson av
East Avenue Hotel 1844 East av
East Main Hotel 1445½ Main E
Finny's Hotel 11 Lyell av
Fitzhugh The 81 S Fitzhugh
Ford Hotel, Chestnut at Elm
Gibson Hotel 461 Clarissa
HOTEL CADILLAC Urban MacDonald
resident manager Elm at Chestnut
tel Stone 1006—For further information
see page 49 Buyers' Guide
Hotel Claridge 149 Clinton av N
HOTEL EASTMAN M Hill Marsh
manager 215 Chestnut at Monroe av tel
Stone 586—For further information
see page 49 Buyers' Guide
HOTEL EDISON Daniel A Cassidy
manager rates \$1.50 with private
bath 93 Elm at near Main at E tel
Stone 1274
HOTEL FORD Robert G Garinther
manager 67 Chestnut at Elm tel
Main 6300—For further information
see page 49 Buyers' Guide
HOTEL HAYWARD (Odenbach Restaurants
Inc) 7 Clinton av S tel Main
2673—For further information see
page 50 Buyers' Guide
Hotel Milner 104 South av
Hotel Powers 36 Main W
HOTEL ROCHESTER, Will M Steen-
man gen mgr 95 Main W at Ply-
mouth av S tel Main 6510
HOTEL SENECA, Charles F Wicks
managing director 26 Clinton av S tel
Main 4748—For further information
see page 51 Buyers' Guide
Hotel State 334 State
Hyde Park Hotel 353½ Central av
Kessler Edw A 230 North
Kinsella Thos M 4705 Lake av
Kuhn Marie A Mrs 903 Maple
LaRoche Hotel 10 Hanford Landing rd
E
New Windsor The 269 Clinton av N

F. P. VAN HOESEN CO., INC.

MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
BARRELED SUNLIGHT PRODUCTS

41-45 ST. PAUL STREET

PHONE STONE 473

NORMANDIE APARTMENT HOTEL
253 Alexander tel Stone 1840—For further information see page 50 Buyers' Guide

POWERS HOTEL, E J BRAUN MGR
36 Main W tel Main 4860—For further information see page 50 Buyers' Guide

Rochester Lorenzo Restaurant Corp 31 Chestnut

Saeger Gottlieb 218-220 Clinton av N

SAGAMORE HOTEL, John J Kurz
manager 111 East Avenue tel Stone 2828—For further information see page 50 Buyers' Guide

Salvation Army Hotel 108 Exchange

Savoy The 196 State

Times Square Hotel 42 Exchange

Town Hotel 48 South av

Wallington The 6 S Wash

Zimbrich's Hotel 807 Joseph av

House Furnishing Goods

Central Specialty Co 5 StPaul rm 206

GRAVES H B CO Inc 74-80 State tel Main 3342—For further information see inside front cover and right bottom lines

Man-Ard Sales Co 273 Central av

McCURDY & CO Inc 275-291 Main E at Elm tel Main 5500—For further information see page 35 Buyers' Guide

Rauber Genevieve 1903 East av (kitchen equipment)

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

United Utilities of N Y Inc 95 North

Household Appliances—Dealers

Schulman's Appliance Store 975 Clinton av N

Stanley Home Products Inc 14 Franklin rm 806 and 136 Flanders (brushes and chemicals)

United States Equipment Corp 40 North

Ice—Mfrs & Wholesale

HERTZLER BROS ICE CO Inc 801 Driving Park av tel Glenwood 446—For further information see page 51 Buyers' Guide

National Ice Co 99 Oak

Ice Dealers—Retail

City Ice & Fuel Co 390 Atlantic av

Coniglio Jos 449 Bay

Copenhagen Theo A 526 Clifford av

Doser Clifford D 45 South View ter

Doser Fredk W 29 Diem

Frank Francis C 2914 Gregory

Grapensteter Harold J 164 Adams

Grosshans Raymond 4204 Lake av

Heidt Chas 54 Townsend

HERTZLER BROS ICE CO Inc 801 Driving Park av tel Glenwood 446—For further information see page 51 Buyers' Guide

Hogan Bernard J 243 Parsells av

Kozlowski Felix F 36 Cleon

Lortscher August J 1393 Jay

McCahan Bros Ice Co 65 Glendale pk

Miller Isam J 369 Ormond

Morphet Ernest E 78 Crombie

Ontario Ice & Coal Co Inc 832 StPaul

ROCHESTER ICE & COLD STORAGE

UTILITIES Inc 55 Canterbury rd tel Monroe 8700, 1980 East av and 11 Moore—For further information see page 29 Buyers' Guide

Rosen Benj 50 Alphonse
Walther Otto J 984 North

Ice Cream Mfrs

Borden's Ice Cream 285 Ormond

Central Ice Cream Co 271 Central pk

Chateau Ice Cream Co 2329 Main E and rear 159 Cady

Cottage Ice Creamery 33 Canterbury rd

General Ice Cream Corporation 10 White

Jackson-Bailey 501 Thurston rd

Martin Wm W 352 Arnett blvd

Rochester Ice Cream Co 10 White

Willette Ice Cream Co 596 Lake av

*Ice Cream Supplies—Fruits & Flavors

SMITH J HUNGERFORD CO 410 N

Goodman tel Culver 157—For further information see page 98 Buyers' Guide

Importers

Rochester Importing Co 448 North

*Income Tax Audits

NARAMORE, NILES & CO Certified

Public Accountants 950 Lincoln-Alliance Bank bldg tels Stone 920-921

WILSON, SHULTS & CO Certified Public Accountants 1201-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

*Industrial Service

WALZ & KRENZER Inc 250-252 Mt. Hope av tel Monroe 1474—For further information see page 69 Buyers' Guide

*Industrial Supplies

CHAPIN-OWEN CO Inc 205 StPaul tel Main 3270

Ink Mfrs

Herrick Wm C Ink Co Inc 119 Main E rm 823

Johnston's Snow White Products 145 StPaul 5th fl

McCutcheon Bros & Quality Inc 44 Andrews

Sipco Products Co 145 StPaul

Installment Goods

Fisher Geo & Co 119 Main E rm 907

*Instrument Mfrs—Gages

ROCHESTER MANUFACTURING CO

Inc 100 Rockwood tel Monroe 3833

*Insulating Materials

EXCHANGE LUMBER COMPANY Inc (wholesale) 551-563 Lyell av tel Glenwood 2300—For further information see page 67 Buyers' Guide

GEORGIAN BAY LUMBER CO Inc 181 Humboldt tel Culver 1400—For further information see page 67 Buyers' Guide

HOLLISTER LUMBER COMPANY Ltd (INSULATE) 100 Anderson av tel Monroe 1663—For further information see page 67 Buyers' Guide

KEYSTONE BUILDERS SUPPLY CO Inc (wholesale and retail) 85 Palm tel Glenwood 485—For further information see page 25 Buyers' Guide

MORSE WILLIAM B LUMBER CO 340

Main W tel Main 160 and 936 Main

E tel Monroe 44 and 951 Thomas av

Summerville tel Charlotte 589—For further information see page 66 Buyers' Guide and left bottom lines

OTIS LUMBER CO 936 Main E tel

Monroe 43—For further information see page 68 Buyers' Guide

Insulating Materials—Electric, Cold, Heat & Sound

Formica Insulation Co 25 North rm 918

National Vulcanized Fibre Co 16 Main W rm 242

Precision Fabricators Inc 120 N Fitzhugh

Insulation—Home

EAGLE HOME ROCK WOOL INSULATION Laube Electric Corporation distributors 219 East av tel Stone 104—For further information see page 51 Buyers' Guide

FLESCHE & SCHMITT Inc 118 Brown cor Verona tel Main 5234—For further information see page 98 Buyers' Guide

Insulation Materials

SIMPSON BOX & LUMBER CO Inc distributors of Kimsul Insulation 1290 MtRead blvd tel Glenwood 4216—For further information see page 21 Buyers' Guide

*Insurance

SPIEGEL INSURANCE AGENCY 918

Reynolds Arcade 16 Main E tel Main 3764—For further information see page 63 Buyers' Guide

*Insurance—Annuities & Life

HAYS HENRY W 625 Lincoln-Alliance Bank Bldg office tels Stone 767 and 113 res tel Culver 5778

Insurance Agents

(See also Agents—Insurance)

Agar Harry O 16 Main W rm 521

Albright P C Agency Inc 45 Exchange rm 803

Alexander David 8 Exchange rm 114

Allyn David M 130 Main E rm 603

Amberg Woolf H 180 Ormond

Amsden-Connor-Mills Inc 69 Broad W

Amsden Frank P 16 Main W rm 448

Arbesman Bernard 16 State rm 304

Artz John C 82 StPaul rm 607

ASHLEY EGBERT F CO (general)

212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

BAKER CLIFTON H (life) 500 Lincoln-Alliance Bank Bldg office tel Stone 3860 res tel Charlotte 598

Ballou Maurice E 119 Main E rm 505

Bamann Arth J 130 Main E rm 1003

Baxter Harold H 130 Main E rm 1114

Bloom Raymond L 183 Main E rm 739

Bloom Saml 183 Main E rm 739

Bloom Saml & Sons 183 Main E rm 739

Bloom Seymour 183 Main E rm 739

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87 (general)—For further information see page 56 Buyers' Guide and left top lines

Boller-Clark Inc 130 Main E rms 832-838

Boller Ezra J Agency Inc 408 Ridge rd

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Brown S King 183 Main E rm 1004
Budlong Barry 45 Exchange rm 830
Buelte Chas F Inc 45 Exchange rm 512
Cameron Howard B 130 Main E rm 601
CARSON'S AGENCY (general) 306-308
Granite bldg tel Main 833
CHAMPION CHESTER C (general)
306-308 Granite Bldg office tel Main
833 res tel Monroe 6520—For fur-
ther information see page 58 Buy-
ers' Guide
Chasey Verne H 130 Main E rm 424
Childs Theo M 130 Main E rm 326
Clark Donald G Agency Inc 130 Main E
rm 834
Clark John J 130 Main E rm 634
Clarke Geo H 65 Broad W rm 305
CLEMENTS JAMES C Inc (general)
409 Powers bldg tel Main 219—For
further information see page 61 Buy-
ers' Guide
Cole D R Agency 130 Main E rm 1101
Cole Virginia 130 Main E rm 1101
Cominsky Abr M 130 Main E rm 612
Connor Joe Agency Inc 8 Exchange rm
810
Consler Robt E 65 Broad W rm 204
Cooper Wm H 55 North (fire)
CROWLEY HARRY B (general) 403-
405 Granite bldg tel Stone 3908—
For further information see page 61
Buyers' Guide
Currie John G 34 State rm 316
Curtin Agency The 130 Main E rm 327
DANA HOWARD C & CO (general)
410-416 Granite bldg tel Stone 6600—
For further information see page 62
Buyers' Guide
Davis Tobias J 183 Main E rm 1214 and
118 Orange
Devans L Ashley Agency 183 Main E
rm 1032
Dietrich Geo Co Inc 183 Main E 8th fl
Duerr Carl E 130 Main E rm 634
Dutton Percy B 8 Exchange rm 405
Dutton Walter J 8 Exchange rm 405
DUTTONS INSURANCE OFFICE
(general) 4th floor Wilder bldg tels
Main 1022-1023—For further informa-
tion see page 52 Buyers' Guide and
back cover
Elliott H Leicester 130 Main E rm 1101
Ellowitch Alf L 25 North rm 912
ENGLEHARDT EDW CO (general)
206-208 Exchange bldg 16 State tel
Main 1387—For further information
see page 57 Buyers' Guide
Erwin Ross E Tex 130 Main E rm 634
Farrell Wm T 130 Main E rm 634
Feldman Simon Agency Inc 183 Main E
rm 1444
Fetter Howard S 19 Main W rm 618
Firman, Webb & Bruce Co Inc 8 Ex-
change rm 214
Fleckenstein Wm B 25 Main E rm 519
Foley John F Agency 183 Main E rm
1032
FORBES & PORTER Inc (general)
306-308 Granite bldg tel Main 833—
For further information see page 58
Buyers' Guide
Foster Edwin V Agency 130 Main E rm
804
Frank Harry H Estate 16 Main E rm
720
Frankland John C 414 Main E
Freckleton W Howard 57 North

FRIEDLICH ROBERT E AGENCY Inc
(general) East Side Savings Bank
bldg 6 Clinton av S tel Main 2066
—For further information see page
59 Buyers' Guide and left top lines
Gambino Nicholas A 395 Saxton
Garrison Myra T Mrs 16 Main W rm
347
Geen F R Co 42 East av rm 203
GEYER CHARLES H (general) 300-
306 Exchange bldg office tels Main
4741-4742 res tel Stone 4355-J
Goldman David Co 6 State rm 105
Goodell Insurance Agency 183 Main E
rm 916
GOODWIN TOM C AGENCY (general)
Lincoln-Alliance Bank bldg tel Main
38
Gordon Reuben 16 State rm 304
GORSLINE SARAH W successor to
William H Gorsline 1107 Commerce
bldg tel Stone 2460
Gorsline Wm H jr 119 Main E rm 1107
Goverts Paul 45 Exchange rm 312
Gower Wm J 130 Main E rm 634
Greeno F L & Co Inc 130 Main E rm
402
Grycz John L 21 Fairbanks
Haley Marion E 130 Main E rm 924
Hall Jas R 16 Main W rm 239
Hatch A Gould 62 East av
Hatch-Hill Inc 42 East av rm 203
HAYS HENRY W (annuities and life)
183 Main E rm 625
HENNRICH CARL E Inc (general) 49
East av 4th floor tels Main 435-436
—For further information see page 62
Buyers' Guide
Hershberg Bert Co 183 Main E rm
1032
Hewitt John W Agcy 130 Main E rm
208
Hilton J Lees jr 8 Exchange rm 408
Hoard Eric B 16 Main W rm 347
Hock Louis C & Son Co Inc 130 Main
E rm 322
Holahan John J jr 42 East av rm 227
Holtzman Arth M 183 Main E rm 1214
Hungerford Earl V 130 Main E rm 634
Hutton G C Agency 183 Main E rm
1032
Iacona Paul C 16 Main W rm 823
Irons J Ralph 16 Main W rm 812
Johnson Nina 130 Main E rm 1102
Johnson & Webb 130 Main E rm 403
Johnston Harry E 25 Main E rm 517
JOHNSTON JAMES AGENCY Inc 208
Granite bldg tel Main 697—For fur-
ther information see page 54 Buyers'
Guide and right top lines
Judd Burr A 43 Roch Food Terminal
Kaelber J Herbert 130 Main E rm 921
Kahn Sadie Mrs 16 State rm 304
Kaiser W H Insurance Agency 55
North
Kaiser Wm H 55 North
KALEFLEISCH-CHAMPION Inc (gen-
eral) 306-308 Granite bldg tel Main
833—For further information see
page 58 Buyers' Guide
Keating John P & Sons 414 Main E
Kendall Chas Horace 16 Main W rm
414
KING HARRY M (general) 1333-1335
Lincoln-Alliance Bank bldg office tel
Main 8162 res tel Monroe 3888—For
further information see page 91 Buy-
ers' Guide
Kinnear Walter H 183 Main E rm 641

KLUG ANTHONY J AGENCY (life)
general agents John Hancock Mutual
Life Insurance Co 1018 Commerce
bldg office tel Main 1776 res tel Hill-
side 2236-R—For further informa-
tion see front cover
Leist F B 133 Clinton av S rm 17
Leve Ben 130 Main E rm 912
Levi Jacob 16 State rm 304
Lewis Herbert R 130 Main E rm 1008
Lewis Raymond B 119 Main E rm 1101
Lewis Will A Agency 119 Main E rm
1101
LILLY AGENCY Inc The (general)
323 Cutler bldg 42 East av tel Stone
99—For further information see
page 58 Buyers' Guide
LINCOLN EARL E (life) 1400 Lincoln-
Alliance Bank bldg office tel Stone
498 res tel Monroe 4031—For further
information see inside line front
cover
Loewenguth & Dineen Inc 130 Main E
rm 328
Lorentz Leopold D 739 Avenue D
Loub B W Inc 130 Main E rm 912
LUCAS & DAKE CO Inc (general) 234
Granite bldg tels Main 938-939—For
further information see page 63 Buy-
ers' Guide
Luellen Frank E Agency 328 Main E
rm 208
Lumber Mutual Ins Agcy 82 StPaul rm
607
Lyddon Thos E & Son 42 East av rm
324
MacDowell Embury C 183 Main E rm
624
Malley Web 16 State rm 304
Mannella Henry 119 Cady
Manning Geo T 119 Main E rm 505
Markin's Agency Inc 16 State rm 304
MARKIN'S INSURANCE AGENCY
300-306 Exchange bldg 16 State tels
Main 4741-2—For further informa-
tion see page 59 Buyers' Guide and
left bottom lines
Massmann Wm F 57 North
Matthews Robt V 16 Main W rm 507
Matthies Richd E 154 East av rm 316
McCheesney Frank H 16 Main E rm 600
McKay Harry J 16 Main W rm 349
Meinhart Fred Co 130 Main E rm 912
Millham Jesse B 130 Main E rm 634
Moone E C Inc 42 East av rm 404
Mowris Chas R 16 Main W rm 418
Oakley Fred W 16 Main W rm 448
Paramount Insurers Agency 16 Main E
rm 1012 and 1791 Dewey av
Paris Agency The 119 Main E rm 505
Parks Warren S 130 Main E rm 1026
(life)
Pastorelle Insurance Agency 5 StPaul
rm 413
PAVIOUR R S & SON Inc 1239 Lin-
coln-Alliance Bank bldg tels Main
220-221 (general)—For further in-
formation see page 55 Buyers' Guide
and right top lines
Pierce Wendell F 19 Gothic
Pitcher Ray P 130 Main E rm 1105
Poe John W 2040 East av
Potter Wellington D 183 Main E 8th
floor
Pye Harold A Agency 130 Main E rm
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Scott J Stinson 183 Main E rm 1004
Silverstein Jos E 183 Main E rm 1350
Simpson Geo A 130 Main E rm 634
Sixbey Orr M 16 Main W rm 240
Skalny John T 88 Durnan
Smith Chauncey E 16 Main W rm 521
Smith John M 130 Main E rm 634
Somerville Wm R 19 Main W rm 618
Sparlin Ezra M Co 130 Main E rm 1103

Spiegel Insurance Agency 16 Main E rm 918
Standard Insurers Agency of NY Inc 130 Main E rm 912
Stehler Carl W 57 North
Steidlitz David Inc 130 Main E rm 1104

Steitz G W & Son 8 Exchange rm 815
Straight Geo E 130 Main E rm 1219
Street Thos F & Sons 47 State
Swift R R Agcy 8 Exchange rm 114
Taylor Walter C Agency 14 Franklin rm 1414

Thomas John W 130 Main E rm 634
Thomas & LaRoche 335 Main E rm 213

Tolles Willard F 19 Main W rm 618
Toole Richd J 130 Main E rm 1012
Townsend Fred W 42 East av rm 509
Tuke Chas H Insurance Agency 130 Main E rm 818

Vandervoort Cornelius 30 Pomeroy
Vick Clarence A 154 East av rm 316
VIERHILE & DeMALLIE Inc (general) 502-505 Powers bldg tel Main 408—For further information see page 63 Buyers' Guide

Wall W Herbert 133 Main E rm 1114
Wels Vincent W 47 State (general)
White Ernest L 16 Main W rm 347
Whitley W Raymond 183 Main E rm 1036

Willoughby Lewis F 8 Exchange rm 211

Wilson Chas B 130 Main E rm 634
Wolf Cecilia A 256 Ormond
Wolfert Bros 328 Main E rm 408
Works Philip O 183 Main E rm 1114
Wright Jas L 183 Main E rm 1014

*Insurance Agents—Accident & Health

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

BOLLER-CLARK Inc 824-842 Granite bldg tels Main 5304-5-6—For further information see page 56 Buyers' Guide and right line front cover

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 52 Buyers' Guide and back cover

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 54 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 63 Buyers' Guide

*Insurance Agents—Automobile

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tel Main 87—For further information see page 56 Buyers' Guide and left top lines

BOLLER-CLARK Inc 824-842 Granite bldg tel Main 5304-5-6—For further information see page 56 Buyers' Guide and right line front cover

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 61 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 61 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 52 Buyers' Guide and back cover

FRIEDLICH ROBERT E AGENCY Inc East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 59 Buyers' Guide and left top lines

GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 57 Buyers' Guide and right bottom lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 54 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 63 Buyers' Guide

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 59 Buyers' Guide and left bottom lines

PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 55 Buyers' Guide and right top lines

PYE HAROLD AGENCY 912-914 Granite bldg tel Stone 3637—For further information see page 61 Buyers' Guide

VIERHILE & DeMALLIE Inc 502-505 Powers bldg tel Main 408—For further information see page 63 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 60 Buyers' Guide

*Insurance Agents—Boiler

JOHNSTON JAMES AGENCY Inc (and machinery) 208 Granite bldg tel Main 697—For further information see page 54 Buyers' Guide and right top lines

*Insurance Agents—Bonding

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

FRIEDLICH ROBERT E AGENCY Inc East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 59 Buyers' Guide and left top lines

HENNRICH CARL H Inc 49 East av 4th floor tels Main 435-436—For further information see page 62 Buyers' Guide

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 54 Buyers' Guide and right top lines

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 60 Buyers' Guide

*Insurance Agents—Burglary

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

*Insurance Agents—Casualty & Liability

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tel Main 87—For further information see page 56 Buyers' Guide and left top lines

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 61 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 61 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 52 Buyers' Guide and back cover

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 57 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 59 Buyers' Guide and left top lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 54 Buyers' Guide and right top lines

LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 58 Buyers' Guide

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 63 Buyers' Guide

MOONE E C Inc 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 60 Buyers' Guide

PAVIOUR R S & SON Inc 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 55 Buyers' Guide and right top lines

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Granite bldg tel Stone 3637—For further information see page 61 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 63 Buyers' Guide

VIERHILE & DeMALLIE Inc 502-505 Powers bldg tel Main 408—For further information see page 63 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 60 Buyers' Guide

*Insurance Agents—Fire

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87—For further information see page 56 Buyers' Guide and left top lines

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 61 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 61 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 52 Buyers' Guide and back cover

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 57 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 59 Buyers' Guide and left top lines

GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 57 Buyers' Guide and right bottom lines

HENNRICH CARL H Inc 49 East Avenue 4th floor, tels Main 435-436—For further information see page 62 Buyers' Guide

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 54 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 63 Buyers' Guide

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 59 Buyers' Guide and left bottom lines

McBRIDE ASA D 1114 Lincoln-Alliance Bank bldg office tel Stone 782 res tel Charlotte 29

PAVIOUR R S & SON Inc 1289 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 55 Buyers' Guide and right top lines

PYE HAROLD A AGENCY 912-914 Granite bldg tel Stone 3637—For further information see page 61 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 63 Buyers' Guide

VICK CLARENCE A 154 East av at Scio tel Stone 3180—For further information see page 62 Buyers' Guide

VIERHILE & DeMALLIE Inc 502-505 Powers bldg tel Main 408—For further information see page 63 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 60 Buyers' Guide

*Insurance Agents—Life

KLUG ANTHONY J AGENCY general agents John Hancock Mutual Life Insurance Co 1018 Commerce bldg office tel Main 1776 res tel Hillside 2236-R—For further information see front cover

WALL W HERBERT 1114 Lincoln-Alliance Bank bldg office tel Stone 782 res tel Monroe 5913

*Insurance Agents—Plate Glass

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 57 Buyers' Guide

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 54 Buyers' Guide and right top lines

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 59 Buyers' Guide and left bottom lines

*Insurance Agents—Surety

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

PYE HAROLD A AGENCY 912-914 Granite bldg tel Stone 3637—For further information see page 61 Buyers' Guide

Insurance Companies—Accident & Health

Aetna Life Insurance Co 130 Main E rm 612

Continental Casualty Co Claim Office 8 Exchange rm 809

Continental Casualty Health & Accident Co 8 Exchange rm 508

Employers' Liability Assurance Corp Ltd The 130 Main E rm 505

FEDERAL LIFE & CASUALTY CO OF DETROIT Clarence A Vick general agent 154 East av at Scio tel Stone 3180—For further information see page 62 Buyers' Guide

General Accident Fire & Life Assurance Corp 16 Main W rm 240

General Accident Fire & Life Assurance Corp 16 Main W rm 448

Great Am Indemnity Co of NY 65 Broad W rm 314

Hartford Accident & Indemnity Co 49 East av rm 406

Massachusetts Bonding & Insurance Co 16 Main W rm 107

Massachusetts Indemnity Ins Co 183 Main E rm 1123

Metropolitan Casualty Insurance Co 8 Exchange rm 405

Mutual Benefit Health & Accident Assn 183 Main E rm 1214

National Casualty Co of Detroit, Mich 130 Main E rm 1102

North American Accident Ins Co 130 Main E rm 1003

PREFERRED ACCIDENT INSURANCE CO Boller-Clark Inc general agents 824-842 Granite bldg tel Main 5304-5-6—For further information see page 56 Buyers' Guide and right line front cover

STANDARD ACCIDENT INSURANCE CO OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide back binding and left top lines

Union Mutual Life Ins Co, Portland Me 130 Main E rm 901

Insurance Companies—Automobile

All State Insurance Co 34 State rm 302

American Motorists Ins Co 328 Main E rm 404

AMERICAN MOTORISTS INSURANCE CO, CHICAGO, ILL Clarence A Vick general agent 154 East av at Scio tel Stone 3180—For further information see page 62 Buyers' Guide

Automobile Ins Co 130 Main E rm 612

Automobile Insurance of Hartford, Conn 130 Main E rm 604

Emmco Insurance Co Inc 34 State rm 419

General Exchange Ins Corp 317 Alexander

Modern Protection Inc 328 Main E rm 512

*Insurance Companies—Boiler

HARTFORD STEAM BOILER INSURANCE CO OF HARTFORD CONN Egbert F Ashley Co agents 212

Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

*Insurance Companies—Bonding

ETNA CASUALTY & SURETY CO 6th floor Granite bldg 130 Main E tel Main 2623

HARTFORD ACCIDENT & INDemnITY CO OF HARTFORD, CONN Carl H Hennrich Inc general agents 49 East av 4th floor tels Main 435-436—For further information see page 62 Buyers' Guide

Insurance Companies—Casualty

ETNA CASUALTY & SURETY CO 6th floor Granite bldg 130 Main E tel Main 2623

American Lumbermen's Mutual Casualty Co of Illinois 180 Main E rm 834

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AMERICAN SURETY CO OF NEW YORK E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 60 Buyers' Guide
Glen's Falls Indemnity Co 16 Main W rm 415
Hardware Mutual Casualty Co 16 Main E rm 1014
Hartford Accident & Indemnity Co 130 Main E rm 1102
Maryland Casualty Co 16 Main E rm 1000 (claim dept)
MARYLAND CASUALTY CO, BALTIMORE, MD. E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 60 Buyers' Guide
Merchants Mutual Insurance Co 119 Main E rm 505
Public Service Mutual Casualty Co Inc 25 Exchange rm 505
Rochester Service Office London Guarantee & Accident Co Ltd 414 E Main
Standard Surety & Casualty Co of NY Claim Dept 16 Main E rm 522, general agents 130 Main E rm 912
Travelers Insurance Co 130 Main E rm 834
UNITED STATES CASUALTY CO OF NEW YORK R S Pavlour & Son Inc general agents 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 55 Buyers' Guide and right top lines

Insurance Companies—Fire

Aetna Insurance Co 16 Main W rm 504
Aetna Ins Co 183 Main E rm 1323
Allied Fire Insurance Co 45 Exchange rm 729
American Eagle Insurance Co 328 Main E rm 408
Atlantic Mutual Insurance Co 183 Main E rm 1033
Automobile Insurance Co 130 Main E rm 612
Boston Fire Insurance Co 130 Main E rm 818
Buffalo Insurance Co 328 Main E rm 408
Camden Fire Insurance Assn 8 Exchange rm 707
Charter Oak Fire Insurance Co The 183 Main E 8th fl
Commercial Union Fire Insurance Co of NY 130 Main E rm 818
CONNECTICUT FIRE INSURANCE CO OF HARTFORD, CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines
Employers Mutual Fire Insurance Co 45 Exchange rm 832
EUREKA SECURITY FIRE & MARINE INSURANCE CO OF CINCINNATI Duttons Insurance Office agents 4th floor Wilder bldg tels Main 1022-1023—For further information see page 52 Buyers' Guide and back cover
Federal Insurance Co 409 Powers bldg
Federal Insurance Co 180 Main E rm 834
Federal Mutual Fire Insurance Co 180 Main E rm 834
Federated Hardware Mutuals 16 Main E rm 1014
Fidelity-Phenix Fire Insurance Co 328 Main E rm 408

Fidelity & Guaranty Fire Corp 130 Main E rm 328

FIRE ASSOCIATION OF PHILADELPHIA Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

FIREMANS INSURANCE CO OF NEWARK, NJ Duttons Insurance Office agents 4th floor Wilder bldg tels Main 1022-1023—For further information see page 52 Buyers' Guide and back cover

First National Insurance Co 130 Main E rm 834

Franklin National Insurance of NY 130 Main E rm 834

General Insurance Co of America 130 Main E rm 834

GLOBE & REPUBLIC INSURANCE CO OF PHILADELPHIA Duttons Insurance Office agents 4th floor Wilder bldg tels Main 1022-1023—For further information see page 52 Buyers' Guide and back cover

Granite State Fire Insurance Co 130 Main E rm 923

Great American Insurance Co 19 Main W rm 801

GREAT AMERICAN INSURANCE CO OF NEW YORK Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

HANOVER FIRE INSURANCE CO OF NEW YORK Boller-Clark Inc general agents 824-842 Granite bldg tels Main 5304-05-06—For further information see page 56 Buyers' Guide and right line front cover

HARTFORD FIRE INSURANCE CO OF HARTFORD, CONN (auto and marine depts) Clark H Hennrich Inc agents 49 East Avenue 4th floor tels Main 435-436—For further information see page 62 Buyers' Guide

HARTFORD FIRE INSURANCE CO OF HARTFORD, CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines
Home Insurance Co 130 Main E rm 1202

Illinois Fire Insurance Co 328 Main E rm 408

Improved Risk Mutuals 82 StPaul rm 607

Keystone Underwriters Dept 183 Main E rm 1024

Lumber Mutual Fire Insurance Co 82 StPaul rm 607

Massachusetts Fire & Marine Insurance Co 130 Main E rm 834

National Fire Insurance Co 130 Main E rm 834

National Liberty Insurance Co 57 North

National Retailers Mutual Insurance Co 130 Main E rm 834

National Union Fire Insurance Co 65 Broad W rm 416

New Hampshire Fire Insurance Co 180 Main E rm 923

New York Fire Ins Co 130 Main E rm 818

NORTH BRITISH & MERCANTILE INSURANCE CO OF LONDON ENGLAND Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

North River Insurance Co 130 Main E rm 834

Northern Fire Insurance Co of N Y 130 Main E rm 818

Northwestern National Insurance Co 328 Main E rm 408

Ohio Farmer's Insurance Co 328 Main E rm 408

PENNSYLVANIA FIRE INSURANCE CO, PHILADELPHIA, PA E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 60 Buyers' Guide

PHOENIX INSURANCE CO OF HARTFORD, CONN R S Pavlour & Son Inc general agents 1239 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 55 Buyers' Guide and right top lines
Phoenix London Group 414 Main E
Potomac Insurance Co The 16 Main W rm 448

Providence Washington Fire Insurance Co 65 Broad rm 416

PROVIDENCE-WASHINGTON INSURANCE CO OF PROVIDENCE, RHODE ISLAND Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines

ROCHESTER AMERICAN INSURANCE CO OF NEW YORK Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 53 Buyers' Guide, back binding and left top lines
Standard Fire Insurance Co of Hartford, Conn The 130 Main E rm 604
Sun Insurance Office 130 Main E rm 1101

Train John L Co Inc 45 Exchange rm 729

Travelers Fire Insurance Co 183 Main E 8th fl

United States Fire Insurance Co 130 Main E rm 1102

UNITED STATES FIRE INSURANCE CO OF NY Carl H Hennrich Inc agents 49 East Avenue 4th floor, tels Main 435-436—For further information see page 62 Buyers' Guide

Insurance Companies—Fraternal

Maccabees The 16 Main W rm 313
Woman's Benefit Assn 328 Main E rm 509

Insurance Companies—Liability

Aetna Casualty & Surety Co 180 Main E rm 612
American Mutual Liability Insurance Co of Boston 25 Exchange rm 600
Atlantic Mutual Insurance Co 183 Main E rm 1033
Century Indemnity Co claim dept 16 Main E rm 522 agents 16 Main W rm 504
Commercial Casualty Co 183 Main E rm 1024
Commercial Casualty Insurance Co of Newark, N J 183 Main E rm 1024

— EGBERT F. ASHLEY CO. —

See page 53 Buyers' Guide — GENERAL INSURANCE — See page 53 Buyers' Guide
212 UNION TRUST BLDG. 19 MAIN ST. W. PHONE MAIN 444

Insurance Companies, Liability—Con
Eagle Indemnity 130 Main E rm 734
Employers' Liability Assurance Corp
Ltd The 130 Main E rm 525
Employers' Mutual Liability Insurance
Co of Wisconsin 45 Exchange rm 832
Fidelity & Casualty Co of New York
The 45 Exchange rm 830 and 119
Main E rm 1101
Globe Indemnity Co 130 Main E rm
734
Hardware Mutual Casualty Co 16 Main
E rm 1014
Indemnity Insurance Co of North
America 130 Main E rm 418
Liberty Mutual Insurance Co 25 North
rm 734
Loyalty Group Companies 183 Main E
rm 1024
Massachusetts Bonding & Insurance
Co 328 Main E rm 408
Merchants Mutual Casualty Co 183
Main E rm 923
Metropolitan Casualty Insurance Co 8
Exchange rm 405
Metropolitan Casualty Insurance Co of
New York 183 Main E rm 1024
National Casualty Co Claim Office 8
Exchange rm 809
New York Casualty Co 19 Main W rm
420
Ocean Accident & Guarantee Corp Ltd
130 Main E rm 818
Royal Indemnity Co 130 Main E rm
734

STANDARD OF DETROIT Egbert F.
Ashley Co general agents 212 Union
Trust bldg tel Main 444—For further
information see page 53 Buyers'
Guide, back binding and left top
lines
Travelers Indemnity Co 183 Main E
8th fl
Utica Mutual Insurance Co 45 Ex-
change rm 729
Utilities Mutual Insurance Co 89 East
av rm 708
**ZURICH GENERAL ACCIDENT AND
LIABILITY INSURANCE CO LTD**
Duttons Insurance Office general
agents 4th floor Wilder bldg tels
Main 1022-1023—For further infor-
mation see page 52 Buyers' Guide
and back cover

Insurance Companies—Life
AETNA LIFE INSURANCE CO 6th
floor Granite bldg 130 Main E tel
Main 2623
Berkshire Life Insurance Co of Pitts-
field Mass 16 Main E rm 600
Colonial Life Insurance Co The 130
Main E rm 920
Columbian National Life Insurance Co
130 Main E rm 424
Connecticut General Life Insurance Co
183 Main E rm 1014
Connecticut Mutual Life Insurance Co
183 Main E rm 1420
Continental American Life Insurance
Co 16 Main E rm 1010
Empire State Mutual Life Insurance
Co 8 Exchange rm 508
Equitable Life Assurance Society of
U S 180 Main E rm 1026
Equitable Life Insurance Co of Iowa
16 Main E rm 300
Exchange Mutual Insurance Co 25
Main E rm 801
Fidelity Mutual Life Insurance Co 42
East av rm 804

Guardian Life Insurance Co of Ameri-
ca 119 Main E rm 807
Home Life Insurance Co of New York
183 Main E rm 720
**JOHN HANCOCK MUTUAL LIFE IN-
SURANCE CO** Anthony J Klug
Agency general agents 1018 Com-
merce bldg tel Main 1776—For fur-
ther information see front cover
Manhattan Life Insurance Co of NY 5
StPaul rm 522
Massachusetts Mutual Life Insurance
Co (real estate dept) 315 Alexander
rm 231
Massachusetts Mutual Life Ins Co 183
Main E rm 624
Massachusetts Protective Assn Inc 25
Main E rm 403
Metropolitan Life Insurance Co 16
Main E rms 702 and 1020 14 Frank-
lin rms 605 and 1103
Monarch Life Insurance Co 183 Main
E rm 500
Mutual Benefit Life Insurance Co 183
Main E rm 1050
Mutual Life Insurance Co of N Y 183
Main E rm 1350
National Life Insurance Co of Vermont
16 Main E rm 610
New England Mutual Life Insurance
Co 16 Main E rm 400
New York Life Insurance Co 42 East
av rm 526

**NORTHWESTERN MUTUAL LIFE
INSURANCE CO** 1400 Lincoln-
Alliance Bank bldg tel Stone 498—
For further information see inside
line front cover
Penn Mutual Life Insurance Co 183
Main E rm 1114
Phoenix Mutual Life Insurance Co of
Hartford, Conn 16 Main E rm 900
Provident Mutual Life Insurance Co of
Philadelphia, Pa 183 Main E rm 1004
Prudential Insurance Co of America
The group ins dept 16 Main E rm
520, 10 Gibbs rm 301, 45 Exchange
rm 608, 25 North rms 710 and 812
Security Mutual Life Insurance Co 183
Main E rm 1444
State Mutual Life Assurance Co 130
Main E rm 114
Travelers Insurance Co 183 Main E 8th
fl
Union Central Life Insurance Co 130
Main E rm 1102
Union Central Life Insurance Co of
Cincinnati, O 130 Main E rm 1006-
1018
Union Mutual Life Insurance Co 130
Main E rm 904
United States Life Insurance Co 119
Main E rm 505
United States Life Insurance Co of
New York 55 North
Unity Life Health & Accident Insur-
ance Co 5 StPaul rm 228

**Insurance Companies—Surety
Bonds**
Aetna Casualty & Surety Co 180 Main
E rm 612
American Bonding Co of Baltimore 45
Exchange rm 417
American Surety Co of New York 19
Main W rm 420
Fidelity and Deposit Co of Maryland
45 Exchange rm 417
Massachusetts Bonding & Insurance
Co 19 Main W rm 1015
National Surety Corp 69 Broad W

STANDARD OF DETROIT Egbert F.
Ashley Co general agents 212 Union
Trust bldg tel Main 444—For further
information see page 53 Buyers'
Guide, back binding and left top
lines
United States Fidelity & Guaranty Co
130 Main E rm 328
U S Guarantee Co 130 Main E rm 834

***Insurance Companies—Title
ABSTRACT TITLE & MORTGAGE
CORPORATION** 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide

Interior Decorators
Attridge Clarence F 1318 Jay
Bellinger Wm H 24 Summer pk
Brien Fredk A Jr 717 Glide
Carroll's 510 Benton
Chaffee Leo C 72 Cambridge
Collins Danl 13 Fairfax rd
Davis Leon P 42 Trafalgar
Drumheller John W 19 Gardiner pk
Dworsky Janet 76 Hinsdale
Emmons Claudia W Mrs 2219 Main E
Gage Arth K 518 Merchants rd
Gerace & Forde 549 S Goodman
GRAVES H B CO Inc 74-80 State tel
Main 3342—For further information
see inside front cover and right bot-
tom lines
Happ Norman W 468 Cottage
Holahan Eliz G 311 Alexander rm 209
House Kenneth F 311 Alexander rm
302
Jacobs Irving A 116 Earl
Jacobson Isaac B 104 Lill
Kemper Margt 150 Barrington
Kittredge Edwin A 33 Brentwood
Lanzatella Jos P 845 Smith
Mansfield Elmer D 95 Rugby av
Stocum Richd C 22 Burlington av
Trepanier Jos E 681 Averill av
Van Scoyk Jasper W 51 Gardiner pk
Window Fashions Inc 85 East av

***Interior Wood Work**
HOPEMAN A W & SONS CO 569 Lyell
av tel Glenwood 1000—For further
information see page 30 Buyers'
Guide
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 25 Buy-
ers' Guide
ROCHESTER LUMBER CO 2040 East
av tel Monroe 1345—For further in-
formation see page 68 Buyers' Guide
ZIELINSKI STEPHEN 1115 Hudson
av tel Stone 2608—For further in-
formation see page 69 Buyers' Guide

***Investigations—Secret &
Private**
**DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE** 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 38
Buyers' Guide

Investment Securities
(See also Brokers—Investment)
Atlantic Municipal Corp 4283 Lake av
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 24 Buyers'
Guide
Bonded Municipal Corp 4283 Lake av
Cronin and Co 84 Exchange rm 208

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For Other
Business
STONE 1930

Dalnard A W & Co Inc 34 State rm 205

Fiduciary Counsel Inc 130 Main E rm 404

Genesee Valley Securities Co 16 Main W rm 215

Howe & Rusling Inc 183 Main E rm 714

Howlett & DeGolyer 42 East av rm 207

Lee Higginson Corp 183 Main E rm 1200

Little & Hopkins Inc 16 Main E rm 620

LUDINGTON H J & CO 1029-1032 Genesee Valley Trust bldg tel Main 5092

MacGill Byron A 42 East av rm 323

Meyer & Ewell Co Inc 183 Main E rm 1216

Nourse Burt L 16 Main W rm 215

Paul & Co Inc 19 Main rm 316

PERKINS ERICKSON & CO member New York Stock Exchange 134-145 Powers bldg tel Main 1144—For further information see page 24 Buyers' Guide

Powell Milton C Co Inc 14 Franklin rm 1110

Rollins E H & Sons Inc 183 Main E rm 1017

Sage, Ratty & Co Inc 45 Exchange rm 808

Smith & Hall 10 Gibbs rm 307 (investment counsel)

Strivings Victor D & Co 42 East av rm 418

Tucker, Anthony & Co 16 Main E rm 212

*Iron Founders

(See also Founders)

AMERICAN LAUNDRY MACHINERY

CO The (mfrs of Meehanite) 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 71 Buyers' Guide

Iron & Steel Dealers

Burke Steel Co Inc 30 Sherer

COOK IRON STORE CO 120-128 StPaul tels Main 5188-5189—For further information see page 99 Buyers' Guide

Heuges F L & Co Inc 1029 Lyell av

ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 74 Buyers' Guide and left bottom lines

ROCHESTER IRON & METAL CO Inc (also second hand) 325 StPaul and 237 MtRead blvd tel Main 464—For further information see page 73 Buyers' Guide

Ryerson Jos T & Son Inc 217 East av rm 28

Ward's Edgar T Sons Co 183 Main E rm 1039

Iron & Steel Work

Braun John 496 Glide

Brauncraft Art Wrought Iron Works 58 Sherman

Gebhardt & Ruhle 219 Smith

Guarantee Iron Works 16 Railroad

Rochester Steel Construction Co 520 Clinton av S

Young's Wrought Iron Works 37 S Water

*Jams, Jellies & Preserves (See Preserve Mfrs)

Janitors' Supplies

Arrow Supply Co 5 Lundy's la

Douglas Products Co 183 StPaul

Greene Building Maintenance Supplies 123 North

Lenahan Edwin V 435 Brooks av

Osband's Janitors' Supplies 302 Main E

Rochester Janitor Supplies Inc 260 State

Jewelers—Mfg

Fessner Ludwig Co Inc 623 Portland av

Koppin Ewald L 14 Franklin rm 501

Leith & Martin 119 Main E rm 319

Metal Arts Co Inc 742 Portland av

Oliver-Kahse Inc 36 King

Rockwell & Alden 34 N Water

Specialty Jewelry Shop 5 StPaul rm 402

Sterling Shop 365 Park av

Jewelers—Retail

Allen Nellie H Mrs 2248 Main E

Allen Ralph A & Son 77 Orchard

Allen Ralph K 77 Orchard

Art Jewelry Shop 9 Franklin

Baldwin Jacob 430 North

Bauman & Silverberg 481 N Goodman

Blume Abe J 9 State

Blumenthal A Jewelers 370 Joseph av

Blumenthal Abr S 270 and 672 Clinton av N

Brautigam Henry J jr 25 North rm 724 (engraver)

Cappuccio Aniello 523 North

Conover Geo S 847 Lake av

Coster Chas P 1519 Lake av

Covill Derwood E 16 Clinton av S

Culver Clock Shop 1332 Culver rd

Czepl Kzimer Z 585 Hudson av

Dangler Clarence J 732 South av

D'Annunzio Arth 490 Main W

Diana Jewelry Co 131 North

Dilger Oscar J 119 Main E rm 309

Doerr Geo W 5 StPaul rm 520

Emmons Ray W 2219 Main E

Fashion Craft Jewelry Co 5 StPaul rm 224

Gamler's 104 Main E

Gitlin Louis Jewelry Store 149 Clinton av N

Glazer Jewelry Co Inc 149 Main E 2d fl

Groat Adelbert D 5 StPaul rm 313

Grzywinski Alphonse V 67 Zembrich

Gulvin Wm S 25 North rm 246

Gutfrucht Rudolph A 890 Main W

Harmin's Jewelers 21 Main E

Hensler Bernard J 119 Main E rm 301

Hershberg's Inc 1 East av

Humbert Geo H 300 Main E

Hurvitz Anna Mrs 316 Joseph av

Jackson Wm H 325 Driving Park av

Jones Jos F 1793 Dewey av

Klee & Groh 143 Main E

Korpeck Jewelers 615 Clinton av N

Lang V H Co 5 StPaul rm 403

LaPorte Jos 489 Portland av

Lauterbach Walter G 681 Clinton av N

Ledlie Jas O 842 Dewey av

Loomis Wm G 260 Reynolds

Magro John S 720 Jay

Maloney Edw K 6 State rm 103

Marks & Abramson 10 State

Marsh Edw S 16 State rm 118

Metzger Tillo C 12 Gladys

Miller & Kleeberg 5 StPaul rm 315

Morton Geo E 130 Main E rm 903

Nied Henry P 103 Parsells av

Oemisch Henry 1706 East av

O'Neill Clifford J 587 Jefferson av

Proctor Jas W 107 Reynolds

Ring Morris 14 Franklin rm 504

Rogers Jewelers 62 Main E

Rudolph Bros Inc 125 Main E

Scanlan & Lane 5 StPaul rm 231

SCHEER E J Inc 249-253 Main E bet S Clinton and Cortland sts tel Stone 710—For further information see page 64 Buyers' Guide

Scheer Geo F & Son 4387 Lake av

Schroedel Edw J 401 Main E

Sewasolas B 5 StPaul rm 213

Silverberg's 327 Joseph av

Small's Inc 28 Main E

State & Allen Jewelry Shop 188 State

Sunderlin Co The 76 East av

Tarrant Frank 68 South av

Thurston Jewelry Co 561 Thurston rd

Torrey Harry S 318 Main E and 529 N Goodman

Wander's Jewelers 84 Main E

Weisbuch Inc 398 Main E

Weisman Max 181 Hudson av

Weiss S Jewelry Co 92 Main E

Wildman J M Co Inc 41 Main E

WILSON J C CO 39 Main E tel Main 5738—For further information see page 87 Buyers' Guide

Wilson's Leading Jewelers 205 Main E

Zimmerman Aug G 25 North rm 442

Jewelers—Wholesale & Importing

Berson-Marine Co 14 Franklin rm 1003

Cohen Hyman M 5 StPaul rm 501

Cornell & Co 5 StPaul rm 414

Fisher Abr 25 North rm 722

Lester Jewelry Co 119 Main E rm 307

Present Co 183 Main E rm 704

Rosenbloom Morris & Co Inc 29 StPaul

Turk Benj H 5 StPaul rm 417

Jewelers' Supplies

Germanow-Simon Machine Co 408 StPaul

Trevas Philip Co 5 StPaul rm 222

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*Jewelry—Costume

LIKLY STORES INC The 271 Main E tel Stone 915—For further information see page 65 Buyers' Guide and left top lines

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

*Jigs & Fixtures

UNION TOOL CO The 299 Norton tel Glenwood 3495—For further information see page 70 Buyers' Guide

Junk Dealers

Albrecht Geo 88 Thomas
Astman Nathan 155 Avenue C
Atkin Rose Mrs rear 10 Herman
Bachman B & Co 27 Herman
Bachman Bernard 66 Werner
Baker Bros 189 Hudson av
Baker Eli & Son 75 Woodbury
Bremner Ernest rear 42 Cole
Brown Wm Co 18 Rhine
Cohen J & Son Co Inc 111 Joseph av (rags)
Cohen Meyer 28 Thomas
Cohen Phil Iron & Metal Co rear 25 Herman

Diamond Louis rear 12 Buchan pk
Dubitsky Saml 671 Clifford av
Feinberg Jos 1603 StPaul
Frank Chas Metal Co 545 Oak
Gallant J & Sons 306 Ormond
Gordon Harry rear 44 Buchan pk
Gugliuzza Carmelo 29 Portland av
Hanlon & Co Inc 417 State (scrap metal)

Harrison Jacob rear 40 Joseph av
Kahn Israel 29 Rhine
Klein Jacob rear 21 Buchan pk
Kozel Jos rear 414 Ormond
Kravetz Harry & Sons 209 Sellinger
Krieger Waste Paper Co 96 Nassau
Krovetz Harry 52 Buchan pk
Legom Isadore 92 Thomas
Levin Nathan L 195 Randolph
Lieberman Abr 385 Portland av
Luckenbach Oswald 104 Sellinger
Manchester Harold C 194 River
Miller Waste Material Co 44½ Herman
Minowitz Jacob 95 Herman
ROCHESTER IRON & METAL CO Inc 325 StPaul and 237 MtRead blvd tel Main 464—For further information see page 73 Buyers' Guide
Rochester Waste Material Corp 19 Cleveland
Rosenbaum Bros rear 295 Ormond
Shub Louis 20 Sellinger

Kennels

Celamo Kennels 372 Champlain
MtRead Kennels 1275 MtRead blvd

*Kindling

FLOWER CITY CHARCOAL CO 135-149 Colvin tel Genesee 476—For further information see page 28 Buyers' Guide

Knit Goods—Mfrs

Champion Knitwear Co Inc 71 StPaul (whol)
Flower City Knitting Mills Inc 27 Clinton av S rm 211
Lowenthal Max & Sons 422 Clinton av S
Modern Knitted Frocks Inc 43 Stone

*Kodak Finishers

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

Label Mfrs

ROCHESTER LITHOGRAPHING CO 95-119 MtRead blvd cor Buffalo rd tel Genesee 6105

STECHER TRAUNG LITHOGRAPH CORP 274 N Goodman tel Monroe 450—For further information see page 64 Buyers' Guide

Laboratories

Alan Drug Products 18 Cataract
P & S Drug Products 18 Cataract
Photo-Cast Inc 59 Main E
Supreme Drug Products 18 Cataract
Ward Chas H Inc 205 Main W (anatomical)

Laboratory Apparatus & Supplies

Biological Supply Co 1176 MtHope av

*Lacquering

STUART-OLVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 87 Buyers' Guide

Ladder Mfrs

Combination Ladder Co 818 South av Connor John & Son 430 Exchange (retail)
Pease F B Co, E Henrietta rd at West Shore RR

Lamp Mfrs

Loco Light Co 89 Allen
Star Headlight & Lantern Co 89 Allen

Lamp Shades & Frames Mfrs

Bradlen Studios 340 Monroe av

Landscape Architects and Gardeners

Broadbooks Florence T 920 Merchants rd

BROWN BROTHERS COMPANY

Rochesters Greatest Nurseries main office sales and display gardens
Baird, Whalen and Jackson rds Penfield, NY tel Hillside 1802 or E Roch 451—For further information see page 79 Buyers' Guide and left top lines

DeForest Alling S 16 Fair pl
GLEN BROTHERS Inc 1768 Main E tel Culver 1854—For further information see page 79 Buyers' Guide
Lothian A & Sons 24 Faraday
Nelson F B & Son 328 Main E rm 416

*Landscape Engineers

GLEN BROTHERS Inc 1768 Main E tel Culver 1854—For further information see page 79 Buyers' Guide

*Last Mfrs

EMPIRE LAST WORKS Palmer cor Breck sts tel Culver 1700

Laundries—Chinese

Chung Charlie 525 Chill av
Chung Charlie 801 Dewey av
Kee Sing 16 Monroe av
Lau Yuen Bing 1070 Main E
Lee Joe 25 Plymouth av N

Lew John 480 Monroe av
Lin Lee 532 Main W
Lung Chong 98 James
Lung Tom Wo 108 Monroe av
Ming Lee 158 State
Ming Wah Lee 80 Spring
Park Avenue Laundry 696 Park av
Sing C Lee 454 Main E
Sing L Lee 559 Main E
Sun Laundry 249 Clinton av N
Wong's Laundry 421 Clinton av N

Laundries—Hand

Burley Fredk H 109 Fulton av
DeLuxe Laundry 96 South av
Elm Laundry 45 Elm
Newton Nettle A Mrs 255 S Goodman
Purdy Chas E 300 Hillside av
Quan Frank 31 Pullman av
Rite-Way Laundry 296 Court
Siebert Geo C 1102 Clifford av
Smith Alf W 780 Brown
Three Hour Laundry Stores Inc 282 Court
Walters Marian Mrs 361 Exchange
Warwick Eva Mrs 218 Spring

Laundries—Steam

Adams Hand Laundry 54 Adams
American Laundry 664 Monroe av
American Union Laundry 700 Clinton av S and 55 Spring
Central Laundry & Supply Co Inc 552 StPaul
Cheesent Paritan Laundry Inc 1630 Dewey av
Hafner Home Laundry Inc 595 Clinton av N
Highland Linen Supply Co 625 Goodman S
Home Laundry 595 Clinton av N
Kelso Laundry Co succeeded by Rochester Kelso Laundries 497 State
King Henry 218 North
Liberty Laundry 273 Wilder
Lilac Laundry 14 Ward
Lincoln Laundry Co Inc 89 Jay
Mechanics Laundry Co Inc 14 Glendale pk
Monroe Coverall Service Co 555 Child
Mother's Home Laundry 199 Berlin
Neat Laundry Co 51 Arthur
North East Laundry 680 Plymouth av S

ROCHESTER KELSO LAUNDRIES

497 State tels Main 7700-7701
Rochester Laundry Co 200 Court
Rochester Laundry Co succeeded by Rochester Kelso Laundries 497 State
Snowwhite Laundry Inc 625 Goodman S
Sommer Bruno C rear 1252 Clifford av
STAR PALACE LAUNDRY Inc 61 North tel Stone 1500
Tatlock Bros Inc 183 Tremont
Three Hour Laundry Stores Inc 310 East av
White Linen Supply Laundries Inc 427 Maple

*Laundry Machinery

AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 71 Buyers' Guide

Lawyers

Notaries Public designated by an asterisk (*)
Abbott, Rippey & Hutchens 16 Main W rm 615

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
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40 FRANKLIN ST.

*Adams Addis V 39 State rm 418
Adler & Colson 183 Main E rm 1414
*Albright Jas K 39 State rm 324
*Albright Johnson Stanley 39 State rm 324
Allen Don C 5 S Fitzhugh 3d fl
Allen Raymond F 31 Exchange 6th fl
Anderson Arth R 39 State rm 220
Ark Jacob 45 Exchange rm 309
Arms Arth A Jr 31 Exchange 6th fl
Arnot Raymond H 39 State rm 711
*Attardo Jos C 8 Exchange rm 202
Averill Robt 39 State rm 503
Backus Oswald P Jr 16 Main W rm 734
Backus Sidney K 16 Main W rm 734
Backus & Backus 16 Main W rm 734
Bacon Leonard Lee 45 Exchange rm 1025
Baglin C Norbert 8 Exchange rm 907
Baglin & Hamilton 8 Exchange rm 907
Bailey Geo E 31 Exchange 6th fl
*Baker Barton 45 Exchange rm 801
Baker & Carver 45 Exchange rm 801
*Baltensperger Casper V 31 Exchange 6th fl
Barker Orrin 16 Main W rm 535
Bauman Agnes L 16 Main W rm 800
Beach Danl M 5 S Fitzhugh 3d fl
Beach Danl M Jr 5 S Fitzhugh 3d fl
*Bechtold Chas B 19 Main W rm 903
Bechtold Karl K 19 Main W rm 903
BECHTOLD AND BERNSTEIN 903
Union Trust bldg tel Main 260
*BeHage Eug H 39 State rm 517
Bell Wm J 16 Main W rm 319
Bemish Geo H 47 S Fitzhugh
Bentley Herbert L 39 State rm 612
*Bentley Joseph W 39 State rm 612
Berger Saml 8 Exchange rm 910
Berlove Lester J 16 Main W rm 340
Berman John H 16 Main W rm 714
Bernstein Seymour 903 Union Trust bldg 19 Main W
Bieliski Henry E 932 Avenue D
Block Wilton A 19 Main W rm 412
Block & Smith 19 Main W rm 412
*Bly Halton D 19 Main W rm 1015
Bodine Geo F 16 Main W rm 800
Bostwick Chas E 19 Main W rm 703
Bown Carlton F 45 Exchange rm 718
Boyle Jos B 16 Main W rm 400
Braithman Myer 45 Exchange rm 933
Branch Caroline W Mrs 16 Main W rm 820
Branch John W 16 Main W rm 320
Branch, Rosenberg & Branch 16 Main W rm 820
Brennan J Paul 8 Exchange rm 905
Brewer Jas L 39 State rm 218
Brickner Isaac M 16 State rm 409
Brindisi Angelo S 19 Main W rm 703
Briskin Louis 25 Main E rm 409 and 240 Joseph av
Brodsky Rubin 8 Exchange rm 1009
Brown Berton W 16 Main W rm 545
Brown Nicholas E 5 S Fitzhugh 3d fl
Brown Oscar J 16 Main E rm 920
Brown & Zurett 16 Main E rm 920
*Brownell Emery A 25 Exchange rm 303
Buck Glenn L 716 Union Trust bldg 19 Main W
Buell Henry D 31 Exchange rm 211
Buff Jos 19 Main W rm 510
*Bunis Louis I 8 Exchange rm 312
*Bunis Saml W 8 Exchange rm 312
Bunis & Bunis 8 Exchange rm 312
*Burns Geo 8 Exchange rm 502
BURNS & BURNS 502 Wilder bldg tel Main 803

Burton Clarence L 45 Exchange rm 725
Bush Jos H 31 Exchange 6th fl
Butterfield Lloyd H 45 Exchange rm 825
*Calkins Harland F 5 S Fitzhugh 3d fl
Callahan Chas E 19 Main W rm 1021
Carey John J 19 Main W rm 301
Carey Wm J 39 State rm 401
Carroll H Bradley 31 Exchange rm 407
*Carver Elbert H 45 Exchange rm 801
*Case Earl F 39 State rm 714
Castle Kendall B 19 Main W rm 910
Castle Newton B 19 Main W rm 910
Castle & Fitch 19 Main W rm 910
Chace Benj B 19 Main W rm 1015
Chamberlain Arth V D 16 Main W rm 300
Chamberlain, Page & D'Amanda 16 Main W rm 300
Clarke Truesdale 16 Main W rm 236
Clary Francis J 16 State rm 409
Clay Wm L 16 Main W rm 510
Clynes Edmund 45 Exchange rm 433
Cohen David A 16 Main W rm 401
Cohen Max 25 Main E rm 419
Cohen & Gould 25 Main E rm 419
Coit Fredk W 14 Franklin rm 701
*Colson J Fredk 183 Main E rm 1414
Combs Wm C 16 Main W rm 800
Corbett Donald J 39 State rm 401
Corbett Thurston 65 Broad W rm 617
Corcoran Joseph H 19 Main W rm 605
Corcoran Paprocki & Hennessy 19 Main W rm 605
*Corrione Anthony S 45 Exchange rm 403
Cramer Benj S 16 Main W rm 440
*Cristy Edw I 31 Exchange 6th fl
*Crone Thos Harold 39 State rm 600
Croog Saml 16 Main W rm 440
Crowley Dennis L 19 Main W rm 703
Cucci Wm S 8 Exchange rm 611
Cuff Jas E 19 Main W rm 1006
Culley Ralph H 65 Broad W rm 617
Culley and Corbett 65 Broad W rm 617
CUMPTON EDWARD H (patent) 711-717 Wilder bldg tel Main 5529
Curran Arth B 45 Exchange rm 425
Dalley John H 16 Main W rm 718
Dale Jas G 5 S Fitzhugh 3d fl
D'Amanda Alf J 16 Main W rm 522
D'Amanda Anthony G 16 Main W rm 522
*D'Amanda Christopher H 45 Exchange rm 601
D'Amanda Francis J 16 Main W rm 300
*Dankoff Ruben A 19 Main W rm 510
Danno Saml J 25 Main E rm 423
*Dattilo Philip B 45 Exchange rm 603 and 1750 Clifford av
Davidson Sidney Z 16 Main W rm 707
DeCesare John P 34 State rm 403
DeGraff Wm 31 Exchange rm 311
Denton Eug C 16 Main W rm 232
Devans Frank E 31 Exchange 6th fl
DeVoe Clinton A 16 Main W rm 530
DeVonis Peter J 20 Main W
Dey Earl L 31 Exchange 6th fl
*Dicker Saml B 183 Main E rm 1150
Dinan David D 16 Main W rm 721
DiPasquale Saml D 16 Main W rm 440
Dividio Anthony L 19 Main W rm 910
Dobson J Roger 19 Main W rm 903
*Donnelly Philip H 31 Exchange rm 407
Donovan Austin J 45 Exchange rm 633
Doyle Emmett L 45 Exchange rm 315
*Doyle Justin J 31 Exchange 6th fl
*Draper Geo B 31 Exchange rm 303

Draper Miller & Miller 31 Exchange rm 303
Duffy Jas P B 19 Main W rm 1012
Duffy Neil H 8 Exchange rm 803
*Dunbar Alf W 31 Exchange 6th fl
Dutcher Henry Redman 45 Exchange rm 1001
Dwyer Eug J 45 Exchange rm 1009
Dwyer Robt T 45 Exchange rm 1009
DWYER SHEARER & DWYER 1009
Genesee Valley Trust bldg tel Main 6734
Easton Wm G 16 Main W rm 511
Easton and Witmer 16 Main W rm 511
Eber Ely 16 Main W rm 247
Eber Wm 16 Main W rm 247
Eddy H Nile 34 State rm 402
Edelman Edw C 16 Main W rm 824
Edelstein Abr 19 Main W rm 604
Engel Jos H 39 State rm 303
Falk Marvin L 19 Main W rm 501 and 240 Joseph av
Farber Benj J 45 Exchange rm 1009
Farbo Jos 25 Main E rm 423
Farnham Philip 16 Main W rm 500
Farnham Sherman 16 Main W rm 500
Feely Jas K 16 Main W rm 305
Fellerski Adam 39 State rm 619
Ferrari Peter P 16 Main W rm 131
Ferris Frank H Jr 6 Clinton av S rm 106 and 233 Main E
*Fischette Rocco M 16 State rm 408
Fishman Lester 16 Main W rm 806
Fitch J Sawyer 19 Main W rm 910
Fitzgerald Danl F 45 Exchange rm 1033
FitzSimons & Streppa 8 Exchange rm 905
Fix Mever 16 Main W rm 500
*Forman Fred S 183 Main E rm 1252
Forsyth Walter S 45 Exchange rm 1025
Fowler Ray F 45 Exchange rm 1001
Francis Abr G 19 Main W rm 603
*Franke Howard W 25 Exchange rm 500
Freeman Hyman B 16 Main W rm 800
Fritsch Jos Jr 45 Exchange rm 433
Gallancy Danl J 31 Exchange rm 405
*Gandy Donald F 8 Exchange rm 1010
Gano D Curtis 8 Exchange rm 615
GANO & SOLOMON 612-616 Wilder bldg tels Main 4646-4647
Gelb Wm B 8 Exchange rm 104
Gervais Jos H 31 Exchange rm 407
*Gifford Clarence M 183 Main E rm 1224
Gillette Henry E 34 State rm 200
Gillette Percival W 8 Exchange rm 1016
*Gillette Willis K 8 Exchange rm 511
Gilman Andrew L 183 Main E rm 1252
*Gitelman Jacob 39 State rm 617
Gleiner Lester A 19 Main W rm 602
Glynn Henry R 39 State rm 319
Glynn Jas F 39 State rm 819
Goddard J Eug 16 Main W rm 438
Goldman Albert E 8 Exchange rm 911
*Goldman Harry D 19 Main W rm 510
Goldman Manuel D 19 Main W rm 720
Goldman Reuben 8 Exchange rm 307
Goldstein Abram P 16 Main W rm 707
Goldstein Jos 19 Main W rm 720
Goldstein & Goldman 19 Main W rm 720
*Goldwater Franklin A 45 Exchange rm 625
Goodelle Fred B 16 Main W rm 251
*Goodwin Frank J 31 Exchange 6th fl
GOODWIN, NIXON, HARGRAVE, MIDDLETON & DEVANS 31 Exchange 6th floor tel Main 396

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Lawyers—Con

*Gordon Geo C 3d 31 Exchange 6th fl
 *Gordon Henry I 8 Exchange rm 907
 Gould Hyman G 25 Main E rm 419
 Grabb Clarence F 19 Main W rm 605
 Grassi John A 16 Main W rm 438
 Green Chas W 16 Main W rm 800
 Greenberg D Mordecai 45 Exchange rm 629
 Greene Burton J 8 Exchange rm 307
 Griswold Hamilton C 6 Clinton av S rm 106 and 233 Main E
 *Grossman Milton L 880 Main W
 Guglielmino Rosario J 16 Main W rm 430
 Guttentberg Earl R 8 Exchange rm 303
 Haller Clarence W 25 Main E rm 324
 Halsey Hampton H 39 State rm 714
 Hamilton Clarence E 8 Exchange rm 907
 Hamilton Walter S 5 S Fitzhugh 3d fl
 *Hanks Wm B 39 State rm 407
 Hargrave Thos J 31 Exchange 6th fl
HARRIS, BEACH, KEATING, WILCOX & DALE 3d floor Rochester Savings Bank bldg 5 Fitzhugh S tel Main 2202
 Harris Donald 19 Main W rm 610
 Harris Edw 5 S Fitzhugh 3d fl
 *Harris Edw jr 5 S Fitzhugh 3d fl
 Harris Gordon B 16 Main W rm 400
 Harris Harry Z 19 Main W rm 510
 Harrison Jack 16 Main W rm 211
 Harter Donald R 16 Main W rm 800
 Hawks Geo H jr 31 Exchange 6th fl
 *Headley Robt T 45 Exchange rm 303
 Hecklen Arnold 8 Exchange rm 307
 Hennessy Robt M 19 Main W rm 605
 Hickey E Jas 25 Main E rm 500
 *Hill Alan M 16 Main W rm 815
 Hill Burlew 16 Main W rm 621
 Hixson Geo F 8 Exchange rm 915
 Hoffenberg Geo 19 Main W rm 321
 *Hogan Jos P 45 Exchange rm 1025
 Hogan Michl A 16 Main W rm 711
 Holbrook Fredk S 8 Exchange rm 303
 Holbrook Willard W 8 Exchange rm 303
 Holbrook & Holbrook 8 Exchange rm 303
 *Holloran Walter J 45 Exchange rm 903
 Hosenfeld Leo G 45 Exchange rm 915
 *Humphrey Jos L 8 Exchange rm 709
 Hutchens Harold G 16 Main W rm 615
 Ickes Edw W 16 Main W rm 800
 Jack Louis 16 Main W rm 540
 Jefferson C Frederic 19 Main W rm 921
 *Jennings John Arth 16 Main E rm 514
 Johns Wm 16 Main W rm 816
 Johnson, Burton & Johnson 45 Exchange rm 725
 *Johnson Byron A 45 Exchange rm 725
 Johnson Byron A jr 45 Exchange rm 725
 *Johnson Luel F 45 Exchange rm 1003
 *Johnson Thos E 39 State rm 517
 Johnson & Searle 45 Exchange rm 1003
 Jones Jas V 39 State rm 212
 Kaelber Carl F 19 Main W rm 1012
 Kaman Maurice J 19 Main W rm 906
 Karch Ephraim J 183 Main E rm 954
 Karz Milton 19 Main W rm 801
 Kaufman Jos 19 Main W rm 703
 Kavanaugh John H 19 Main W rm 1008
 Keach C Bird 76 Westminister rm 618
 *Keating Kenneth B 5 S Fitzhugh 3d fl

Keefe Robt E 16 Main W rm 829
 Keenan John E 16 Main W rm 226
 Keenan Timothy M 45 Exchange rm 1009
 Keenan & Keenan 16 Main W rm 226
 Kelly Donald P 25 Main E
 *Kendall Cyril L 19 Main W rm 510
 *Kennedy Danl G 31 Exchange 6th fl
 Kestenblatt Herman 19 Main W rm 301
 Kiehel Chester F 16 Main W rm 210
 Kimball Fredk Perry 39 State rm 212
 Kream Paul S 16 Main W rm 438
 Kreidler Chas R 39 State rm 220
 Kuhn Herbert G 8 Exchange rm 605
 *Lamb Edw H 19 Main W rm 714
LAMBIASE CHARLES 300 Monroe bldg, 25 Exchange office tel Main 1397 res tel Genesee 5436
 Lazarus Louis E 6 State rm 402
 Leonardo Henry F 39 State rm 422
 Leonardo Jerry R 39 State rm 422
 Leonardo & Leonardo 39 State rm 422
 Levin David R 45 Exchange rm 525
 Levy S Howard 183 Main E rm 916
 Levy Saml 39 State rm 407
 Liebschutz, Curran & Sutton 45 Exchange rm 425
 *Liebschutz Philip M 45 Exchange rm 425
 *Lines Steph V 183 Main E rm 1150
 Lomenzo John P 16 Main W rm 226
 *LoMonaco Salvatore M 70 Exchange rm 207
 *Lubelle Jack G 16 Main W rm 714
 Lubelle & Berman 16 Main W rm 714
 MacCameron Robt F 16 Main W rm 500
 MacDonald Geo D 70 Exchange rm 401
MacFARLANE, HARRIS & GOLDMAN 5th floor Union Trust bldg tel Main 2330
 MacFarlane Wm 19 Main W rm 510
 Macken Danl E 45 Exchange rm 625
 Mackey Carolus J 647 Clinton av S and 41 Lake av
 Macomber Francis S 16 Main W rm 125
 Mahoney Leo D 130 Main E rm 1243
 *Malone Edw T 8 Exchange rm 703
 Malone Simon A 16 Main W rm 530
 Maloney Chas P 19 Main W rm 602
 Maloney Wm J 19 Main W rm 602
 Maloney & Maloney 19 Main W rm 602
 Manning Wm F 25 Main E rm 324
 *Marafioti Leonard D 45 Exchange rm 1001
 *Marks Wm M 45 Exchange rm 825
 Marsh & Snider 65 Broad W rm 603
 *Marland Lathrop D 45 Exchange rm 908
 Martens, BeHage & Johnson 39 State rm 517
 Martens Henry J 39 State rm 517
 *Martin Jos W 19 Main W rm 510
 Masters Geo E 45 Exchange rm 603
 McCarrick Thos P 16 Main W rm 736
 *McDermott Floyd G 39 State rm 218
 McInerney John J 19 Main W rm 1002
 McInerney John J jr 19 Main W rm 1002
 McInerney & McInerney 1002 Union Trust bldg 19 Main W
 McKay Clarence W 45 Exchange rm 303
 *McKay Steph A 8 Exchange rm 502
 McKay & Headley 45 Exchange rm 303
 McLean, Duffy & Kaelber 19 Main W rm 1012
 McLean Jos 19 Main W rm 1012
 *McLouth Chas jr 183 Main E rm 1150

McNall Lamont 16 Main W rm 232
 McNamara Paul E 45 Exchange rm 633
 *McSweeney Jos 8 Exchange rm 703
 Menzie Stuart M 16 Main W rm 721
 *Mepharm Arth L 39 State rm 309
 *Mercer Chas D 31 Exchange rm 311
 Mercer Geo H 16 Main W rm 434
 Michaels Julius H 16 Main W rm 343
 Middleton E Willoughby 31 Exchange 6th fl
 Milanetti Arth 45 Exchange rm 403
 Millener John A 45 Exchange rm 525
 *Miller Benedict L 45 Exchange rm 825
 Miller Myer 31 Exchange rm 303
 Miller Robt 31 Exchange rm 303
 Mills Gregory F 16 Main W rm 623
 Mix Fredk J 16 Main W rm 345
 Mondo Chas J 19 Main W rm 317
 Morehouse Merwin 34 State rm 403
 Morgan J Newton 65 Broad W rm 400
 Morris Donald N 8 Exchange rm 706
 Morris Ira H 19 Main W rm 703
 *Morris Wm H 31 Exchange 6th fl
 *Morse John P 45 Exchange rm 629
 Moser Clarence P 45 Exchange rm 908
 Moser & Reif 45 Exchange rm 908
 *Mullan J Boyd 45 Exchange rm 908
 *Mulvey Vincent J 34 State rm 214
 Muscarella Paul 16 Main W rm 131
 Napodano Rudolph F 25 Main E rm 423
 Neville Grantier 19 Main W rm 610
 Newton Dallas C 65 Broad W rm 400
 *Nichols Ellsworth 8 Exchange rm 303
 *Nichols Thos M 5 S Fitzhugh 3d fl
 Nier Geo J 45 Exchange rm 315
 Nier & Doyle 45 Exchange rm 315
 Nighan Timothy J 45 Exchange rm 525
 Nixon T Carlyle 31 Exchange 6th fl
 Novick Marvin M 16 Main W rm 438
 Nusbaum Gilbert A 16 Main W rm 200
 *O'Brien Chas J 45 Exchange rm 825
 *O'Brien Francis A 19 Main W rm 510
 O'Brien Hugh J 19 Main W rm 610
 O'Brien J Emmett 183 Main E rm 1252
 *O'Brien Jas C 8 Exchange rm 605
 O'Brien, McSweeney & Malone 8 Exchange rm 703
 O'Brien Norman A 19 Main W rm 506
 O'Brien Robt E 8 Exchange rm 703
 O'Brien W Clyde 31 Exchange 6th fl
 O'Connell Chas B 31 Exchange rm 407
 Ogden Edw M 8 Exchange rm 1010
 Ogden Lawrence H 16 Main W rm 813
 O'Keefe Wm C 183 Main E rm 1041
 *O'Reilly Jas M 45 Exchange rm 309
OVIATT, GILMAN, O'BRIEN & FORMAN 1252 Lincoln-Alliance Bank bldg tel Stone 1478
 Oviatt Percival D W 183 Main E rm 1252
 *Pammenter Arth T 25 Main E rm 520
 Pappalardo Frank D 19 Main W rm 1002
 Paprocki Jos R 19 Main W rm 605 and 25 Gothic
 Parsons Judson A 8 Exchange rm 709
 *Paul Carl F jr 31 Exchange 6th fl
 Picciotti Anthony 34 State rm 408
 Pierce Louis S 39 State rm 308
 *Pierson Fredk T 5 S Fitzhugh 3d fl
 Piraino Josephine 16 Main W rm 545
 *Plumb Erwin F 8 Exchange rm 611
 Plumb Leon A 19 Main W rm 805
 Plumb Wm T 8 Exchange rm 611
 Plumb & Plumb 8 Exchange rm 611
 Pogal Simon 16 Main W rm 432
 Poland Keith D 5 S Fitzhugh 3d fl
 *Posner David 38 Hoeltzer
 Post Walter W 16 Main W rm 623
 Presutti Thos G 16 Main W rm 181

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710—3711

IMPERIAL
Washable
 WALLPAPERS

Presutti & Provenzano 16 Main W rm 131
 Provenzo Edw O 16 Main W rm 131
 Quinlan Jos B 65 Broad W rm 106
 *Raines Eug 45 Exchange rm 825
 *Raines Geo R 45 Exchange rm 825
 *Raines John jr 45 Exchange rm 825
 Raines & Raines 45 Exchange rm 825
 Rappaport Lester H 19 Main W rm 506
 Rathjen Arth 16 Main W rm 535
REED & SHUTT 1012 Wilder bldg tel Main 1759
 *Reif Herbert R 45 Exchange rm 908
 *Reilly John J 183 Main E rm 1150
REILLY, ROBERTS, McLOUTH & DICKER 1150 Lincoln Alliance Bank bldg tel Stone 7010
 Relin Chas H 16 Main W rm 430
 Relin Jonas P 25 Exchange rm 506
 Relin Nathan 25 Exchange rm 506
 Relin & Relin 25 Exchange rm 506
 *Remington Francis K 183 Main E rm 1224
REMINGTON, GIFFORD & WILLEY 1224 Lincoln Alliance Bank bldg tel Stone 737
 *Remington Harvey F 183 Main E rm 1224
 *Remington Thos H 183 Main E rm 1224
 *Rice Leo J 1019 Union Trust bldg 19 Main W
 Richter Wm J 19 Main W rm 805
 Rippey Jos S 16 Main W rm 615
 *Roberts Carroll M 183 Main E rm 1150
 Robinson Theron 5 S Fitzhugh 3d fl
 *Roche Louis N 45 Exchange rm 1033
 Rock Eli 39 State rm 617
 Rodenbeck Adolph J 16 Main W rm 739
 Roncone Dominic J 39 State rm 408
 Rosenberg Arth E 16 Main W rm 820
 Rosenberg Harry 16 Main W rm 401
 Rosenberg Helen Rouss Mrs 980 Harvard
 Rosenberg Wm B 19 Main W rm 616
 Rosenberg & Cohen 16 Main W rm 401
 Rosenzweig Lewis 65 Broad W rm 513
 Rubenstein Jacob L 65 Broad rooms 607-608
 Ruhlen F Merritt 19 Main W rm 412
 Ryan Edw J 8 Exchange rm 1016
 Salamone Anthony 34 State rm 402
 Salitan Victor 19 Main W rm 1021
 Salzman Sidney J 16 Main W rm 226
 Sanderson Geo 34 State rm 214
 Sandholzer R Lloyd 39 State rm 513
 Sanford Nelson P 16 Main W rm 534
 Sarachan Goodman A 65 Broad W rm 513
 Scardino Philip J 25 Exchange rm 301
 Schneier Jacob G 19 Main W rm 301
 *Schnepf Emmett J 25 Exchange rm 400
 Schoenberg Israel 81 Main W
 Schoolman Saml C 8 Exchange rm 312
 Schtulberg Abr S 8 Exchange rm 1009
 *Schulman Abr 45 Exchange rm 1032
 Schulman Wickins 45 Exchange rm 1032
 Schwartz Arth W 47 S Fitzhugh
 Schwartz Raymond H 16 Main W rm 440
 Sconfietti Jas P 16 Main W rm 211
 Sconfietti & Harrison 16 Main W rm 211
 Scully John J 19 Main W rm 506
 Scully & O'Brien 19 Main W rm 506
 *Searle Truman G 45 Exchange rm 1003

Selke Norman H 16 Main W rm 615
 Servis Harry H 16 Main W rm 807
 *Sessions Harry A 25 Main E rm 520
 Shaw John G 16 Main W rm 800
 Shearer David H 45 Exchange rm 1009
 Shedd Henry D 45 Exchange rm 629 and 405 Court House
 Sheehan Jas F 16 Main W rm 244
 Sheehy J Webb L 16 Main W rm 236
 Sheffer Merle Lewis 16 Main W rm 718
 Sherman David 31 Exchange rm 211
 Shoecraft J Donald 1179 Bay
 *Shutt E Reed 8 Exchange rm 1012
 Shutt P Cameron 8 Exchange rm 1012
 Skehan Philip J 45 Exchange rm 625
 *Skivington Francis M 8 Exchange rm 511
 *Skivington Geo J 8 Exchange rm 511
 Skivington Geo J jr 8 Exchange rm 511
 *Skivington John F 8 Exchange rm 511
 Skivington & Skivington 8 Exchange rm 511
 Smith Claude S 16 State rm 305
 Smith Franklin H 19 Main W rm 412
 Smith Mial V B 49 East av rm 406
 *Smyth Hamlet A 5 S Fitzhugh rm 2
 Snider Maxwell I 65 Broad W rm 603
 *Snyder Benj O 880 Main W
 Snyder Jeanette F Mrs 19 Main W rm 321
 Snyder & Grossman 880 Main W
 Solin Ben E 25 Main E
 Solomon Casper L 8 Exchange rm 615
 *Solomon Theo H 8 Exchange rm 615
SPENCER, OGDEN, GANDY & GILLETTE 1012 Wilder bldg tel Main 612
 Sprout Mary E 5 S Fitzhugh 3d fl
 Spurr Henry C 8 Exchange rm 803
 Spurr & Nichols 8 Exchange rm 803
 Staudenmaier Wm G 16 Main W rm 807
 Stearns Albert H 111 Aldine
 Steele Harold J 8 Exchange rm 303
 Stein Clayton M 65 Broad W rm 603
 *Stern Arth L jr 31 Exchange 6th fl
 *Stewart Alf T 39 State rm 312
 *Stewart Robt C 45 Exchange rm 525
 *Stewart Scott jr 31 Exchange 6th fl
 *Stoddard Gerald R 183 Main E rm 1150
 *Stokes Fredk I 31 Exchange rm 307
 Stone Harold H 19 Main W rm 321
 Stone & Hoffenberg 19 Main W rm 321
 Storaandt Lloyd V 8 Exchange rm 303
STRANG, BODINE, WRIGHT & COMBS 800 Powers bldg tel Main 493
 Strang Wm F 16 Main W rm 800
 *Strathman Harold W 25 Main E rm 500
 Streppa D L 8 Exchange rm 905
 *Sturman Leon H 25 Main E rm 500
 *Sullivan John D 31 Exchange rm 311
 *Sullivan Thos W 16 Main E rm 920
 Sutherland Andrew R 19 Main W rm 820
 Sutherland Arth E jr 19 Main W rm 820
 Sutherland & Sutherland 19 Main W rm 820
 *Sutton Chas W 45 Exchange rm 425
 Swan Vilas M 19 Main W rm 910
 Swan Walter A 16 Main W rm 534
 Taggart Claude T 16 Main W rm 541
 *Taylor Jos W 31 Exchange 6th fl
 Teresi Harold P 19 Main W rm 717
 Tew Robt H 19 Main W rm 610
 *Thomas Herbert B 45 Exchange rm 403

Thomas John F 65 Broad W rm 203
 Thomas & Wickes 65 Broad W rm 203
 Toan Thos L 45 Exchange rm 629
 Tobin J Raymond 45 Exchange rm 718
 Tomanovich Milo I 16 Main W rm 719
 Tompkins Wm H 39 State rm 503
 *Traynor J Frank 45 Exchange rm 633
 Trebert Wm jr 16 Main W rm 800
 Truesdale Albert E 16 Main W rm 121
 Truesdale Clarke & Sheehy 16 Main W rm 236
 *Tuthill R Marsden 5 S Fitzhugh 3d fl
 Ungerer Heiby W 19 Main W rm 1015
 Vallone Jos A 34 State rm 200
 Vallone & Gillette 34 State rms 200-201
 VanAllen Everett K 16 Main W rm 812
 *VanAlstyne Geo R 39 State rm 418
 VanAlstyne & Adams 39 State rm 418
 VanGraafield Ellsworth A 16 Main W rm 800
 VanSchaick, Woods & Warner 25 Main E rm 500
 VanVoorhis Eug 16 Main W rm 500
 VanVoorhis John Sons 16 Main W rm 500
 Vedder Arth F 39 State rm 714
 Ventura Mario 16 Main W rm 226
 Ward Herbert L 16 State rm 200
 Waring Jas R 16 Main W rm 605
 *Warner Nelson 25 Main E rm 500
 Warren, Shuster, Case & Halsey 39 State rm 714
 *Warren Steph J 39 State rm 714
 Webster Archibald E 19 Main W rm 921
 Webster Jos R 19 Main W rm 714
WEBSTER, LAMB & WEBSTER 714 Union Trust bldg tel Main 1660
 *Webster Luther Ira 19 Main W rm 714
 Weingartner Robt F 39 State rm 714
 Weldgen Nicholas J 65 Broad W rm 400
 Weldgen, Newton & Morgan 65 Broad W rm 400
 Wendt Robt H 16 Main W rm 816
 Werner Christopher C 19 Main W rm 610
 Werner, Harris & Tew 610 Union Trust bldg 19 Main W
 West Chas A 16 Main W rm 719
 *Westbury Raymond E 19 Main W rm 714
 *Westfall Donald S 19 Main W rm 1015
 Whipple Ward R 16 Main W rm 800
 Whitbeck Ernest C 45 Exchange rm 903
 Whitbeck & Holloran 45 Exchange rm 903
 Whiting Olive 16 Main W rm 410
 Whitley Jas L 39 State rm 408
 Whitley & Whitley 39 State rm 408
 Whitman Carroll N 45 Exchange rm 915
 Whittaker Jos L 34 State rm 304
 Wickes Francis C 65 Broad W rm 203
 Wickes Henry H 65 Broad W rm 603
 Wickins Ralph E 45 Exchange rm 1082
 Widener Seth G 16 Main W rm 251
 *Wiedman Fredk 39 State rm 218
 Wilcox Chas S 5 S Fitzhugh 3d fl
 Wilcox Geo C 5 S Fitzhugh 3d fl
 *Willey Albert S 183 Main E rm 1224
 Williams C Kent 31 Exchange rm 307
 Williams Geo R 19 Main W rm 820
 Willis J Allan 65 Broad W rm 712
 *Wilson Hugh H 16 Main E rm 514
 Winchell, Macken & Goldwater 45 Exchange rm 625
 Winchell Robt C 45 Exchange rm 625
 Wiser C Vincent 16 Main W rm 800
 Witmer G Robt 16 Main W rm 511

THE YATES COAL CO.**612 Lincoln-Alliance Bank Building
PHONE STONE 450-451****ANTHRACITE — COAL — BITUMINOUS****ALSO COKE****ORDERS FOR PRIVATE RESIDENCES SOLICITED****Lawyers—Con**

*Woods Howard M 25 Main E rm 500
 Wright Cornelius R 16 Main W rm 800
 Wynkoop Geo E 45 Exchange rm 629
 Wynkoop & Toan 45 Exchange rm 629
 Yorke Wm T 39 State rm 714
 *Yost Leland R 8 Exchange rm 605
 Young Wm E 16 Main W rm 541
 Youngman Howard J 19 Main W rm 921
 Zielinski Wm S 16 Main W rm 328
 Zimmer Wm B 39 State rm 617
 Zurett Melvin H 16 Main E rm 920

***Lead Pipe, Sheet Lead & Solder**

ROCHESTER LEAD WORKS Inc 380-
 382 Exchange tel Main 1154—For
 further information see page 73 Buy-
 ers' Guide

Leather Dealers

(See also Tanners)

Atkinson W H & Co 123 State
 Brannigan T E & Son 123 Mill
 D'Angelo Jos L 20 Andrews
 Doyle John E 14 Brown's race
 Ester Leather Co 163 StPaul 4th fl
 Feinstein & Potter Co Inc 135 State
 Fisher C Roy 45 Andrews
 Fitzsimmons M J Mfg Co 123 N Water
 Graham John E 82 StPaul rm 504
 Hall Wm L Inc 117 Mill
 Handicraft Leather & Supply House 22
 Andrews
 Harrison Jacob rear 40 Joseph av
 Howard H R & Sons Inc 11 Central av
 Perry Albert E 36 StPaul rm 302
 Reliable Leather Co 683 Hudson av
 Rittenberg & Hellman 203 State rm 1
 Wood & Osburn 123 Mill

Leather Goods

Berliner Luggage & Novelty Co 51 Ga-
 lusha
 Eaton & Sims 29 Clinton av S
LIKLY STORES Inc (retail) 271 Main
 E tel Stone 915—For further infor-
 mation see page 65 Buyers' Guide
 and left top lines
 Samson Bros 54 Brown (mfrs)

***Lens Mfrs**

BAUSCH & LOMB OPTICAL COM-
PANY (photographic ophthalmic pro-
 jection) 635 StPaul tel Main 4305—
 For further information see page 80
 Buyers' Guide
EASTMAN KODAK COMPANY 343-391
 State tel Main 4800

Letter Shops

Acme Advertising & Letter Service 70
 Exchange rm 210
 Arrow Advertising Service Inc 82 St-
 Paul rm 515
 Ayer & Streb 15 South av 4th fl
 Border Letter Service The 32 Sterling
 LaBelle-McColl Bureau 76 Manhattan
 Monroe County Mailing Service 1092
 Dewey av
 Wolf Advertising Service 5 StPaul rm
 309

***Liability Insurance**

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444—For
 further information see page 53 Buy-
 ers' Guide, back binding and left top
 lines

LIKLY AGENCY Inc The 323 Cutler
 bldg 42 East av tel Stone 99—For
 further information see page 58 Buy-
 ers' Guide

ROCHESTER AGENCY Inc 2040 East
 av tel Monroe 1345—For further in-
 formation see page 63 Buyers' Guide

Libraries

Ambrose Swasey Library, Colgate-
 Rochester Divinity School 1100 S
 Goodman
 Archivio Araldico 3 Walnut
 Christian Science Reading Room 180
 Flower City pk
 Decker Beulah P 412 Genesee (lending)
 Directory Library 115 South av
 Down Mary E Mrs 432 Lyell av (circu-
 lating)
 East Avenue Book & Card Shop 1794
 East av (circulating)
 Fuller Fiction Library 130 Main E rm
 241
 Garden Book Store 920 Merchants rd
 Infantino Jean H 219 Ridge rd E (lend-
 ing)
 McCaffrey Theresa A 556 Dewey av
 (circulating)
 Pitoni Guido Heraldic Library 3 Wal-
 nut
 Polish Library rear 818 Hudson av
POLK R L & CO Inc 115 South av,
 District office 179 Lincoln, Boston,
 Mass tel Hancock 6309
 Powers Law Library 16 Main W rm 744
 Rahm Hazel Mrs 1650 StPaul (circu-
 lating)
 Rhea's Gift Shoppe and Circulating Li-
 brary 34 Main W
 Rhees Rush Library, U of R, River blvd
 (free for consultation)
 Rochester Academy of Medicine 1441
 East av
 Rochester Public Library 1151 Hudson
 av, 707 Main W, 809 Monroe av, 511
 N Goodman, 40 Stutson, 585 Clifford
 av, 25 Winton rd N, 501 Portland av,
 310 Arnett blvd, 5 Owen, 115 and 715
 South av, 760 Jay, 970 Lyell av and
 Bldg 9, Edgerton av
 State Law Library 305 Court House
 University of Rochester Library, River
 blvd
 University of Rochester Library, Col-
 lege for Women Sibley Hall, Prince
 cor University av

Life Insurance

KLUG ARTHUR J AGENCY general
 agents John Hancock Mutual Life In-
 surance Co 1018 Commerce bldg of-
 fice tel Main 1776 res tel Hillside
 2236-R—For further information see
 front cover

Liquors—Retail

Aiello Carl T 1316 Culver rd
 Alexander Thos J 674 South av
 Armstrong Ralph W 189 East av
 Arnone Steph 819 Clinton av N
 Auer Sebastian C 1816 Clinton av N
 Baldo Anthony 560 Jefferson av
 Barbirotto Jos 561 North
 Barons Chas 486 Clifford av
 Berghash Lawrence A 124 Clinton av
 S
 Bovenzi Vincent 122 Parkway
 Boylan Liquor Store Inc 1853 East av
 Brown Derby The 396 Ormond
 Bruyee Lemuel C 881 Merchants rd
 Burns' Jerry Tavern 1449 Norton

Cariola Louis 148 Central pk
 Chase's Grill 807 Dewey av
 Ciuffo Frank W 393 Lexington av
 Club Casa Blanca 789 Lake av
 Colovos Thos 581 Jefferson av
 Community Liquor Store 990 Clinton
 av S
 Cozy Oak Grill 602 South av
 Cub Taproom 418 Ormond
 DePeters Louis 622 Lake av
 Dewey-Ridge Liquor Store 472 Ridge
 rd
 Diamond Bar The 70 East av
 Dimoro Mauro 136 Campbell
 Doser Wm J 1144 Joseph av
 Driving Park-Dewey Liquor Store Inc
 348 Driving Park av
 East Main-Richmond Liquor Store 533
 Main E
 Ester Carl J 1487 Dewey av
 Faulhaber Otto A 490 Lyell av
 Ferrari Nicola 300 Main W
 Fiorino Steph 481 Scio
 Foran John A 63 Spring
 Fort Hill Liquor Store Inc 1520 MtHope
 av

Four Corners Liquor Store 2 Main E
 (package)
 Frank's Grill 1372 Clinton av N
 Fruehmesser Geo J 1031 Clinton av S
 Fustanio Russell 42 Lake av
 Gaetano Anthony 689 Ridgeway av
 Gerling Clarence P 634 Lake av
 Gervasi Sam 3 Ontario
 Gigliotti Peter J 204 Davis
 Gordon's Grill 280 Main W
 Grand 194 Webster Tavern 88 Webster
 av
 Groh Chas L 215 Wilder
 Gugliotta Frank 541 Prospect
 Hawkins Jos T 600 Plymouth av S
 Hayes Chas G 806 Main W
 Heinlein Marie Mrs 780 Joseph av
 Helberg Chas 1260 North
 Helfer Benj 90 Henrietta
 Henner's Liquor Store 554 Chili av
 Henry Arth S 1354 Dewey av
 Hoderlein Peter M 993 North
 Jeske Alma Mrs 337 Remington
 Joyce Frank T 282 Main E
 Kaplan J Mitchell 547 Joseph av
 Kaplan Lester P 115 Clinton av N
 Keenan John G 2264 Clifford av
 Kelly Leonard A 662 South av
 Kelly Morhata Mrs 1192 Clinton av N
 Klerecki Stanley 1055 Hudson av
 Kitzel Geo J 1192 Lyell av
 Klos Geo C 418 Remington
 Knapp Ray 516 Jefferson av
 Koeth Clara Mrs 750 Avenue D
 Kovelski Eli 40 Hanover
 Lake Avenue Liquor Store 554 Lake av
 Lippa Pasquale 278 Allen
 Livadas Bros 183 Monroe av
 Lobene's Restaurant 1730 N Goodman
 Lockman Chester A 1034 Hudson av
 Lyell Avenue Liquor Store 193 Lyell
 av
 Macejunas Jos 574 Hudson av
 MacSweeney Leo A 140 State (package)
 Mahoney Francis J 57 Bartlett
 Main Goodman Liquor Store 483 N
 Goodman
 Manhattan Wine and Liquor Co 960
 Genesee
 Marino Saml 400 Scio
 Markowski Wladislaw 431 Hudson av
 Martino Ben A 8 Lake av
 McDonough Mary A Mrs 368 Portland
 av
 McGreal Bros Co Inc 407 Main E

JAMES JOHNSTON AGENCY

AUSTIN F. GRAB, Pres.
ROBERT F. WOERNER, V.-Pres.
LEONARD H. HENDERSON, V.-Pres.
ROY A. DUFFUS, Sec'y
PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

JAMES JOHNSTON AGENCY

Metzger Raymond J 1006 Lyell av
Mildenberger John V 1100 Jay
Miller's M J Liquor Store 325 Joseph
av

Mitchell Walter A 82 Main W
Moore Ella C Mrs 759 Genesee
Murray Grill 203 Murray
Nacca Jos 223 Saratoga av
Neiman Bros 288 Main W
Nero Antonio 166 Central pk
New York State Retail Liquor or Wine
Store 506 Dewey av

Noeth Paul J 19 Clinton av S
Nowrocki Stanley B 955 Joseph av
O'Brien Jas L 107 Exchange
O'Connell Henry D 576 Thurston rd
Palm Royal The 43 Clinton av N
Panepinto Luigi 19 Grape
Parisian Liquor Shoppe 1517 Lake av
Park Avenue Liquor Store Inc 690 Park
av

Perry's Grill 583 West av
Pizzutelli Anthony 505 South av
Plaksin Abr 14 Exchange
Posner's North Side Liquor Store Inc
286 North

Pukish Michl 337 Hudson av
Reinhart Michl T jr 938 Clinton av N
Rinaldi John 126 Reynolds
Roach Jos B 532 Monroe av
Rosenbaum Kath Mrs 19 Hanover
Rost Geo. 688 Lexington av
Royal Beer Garden 418 Jay
Royal Liquor Store 878 Portland av
StPaul Liquor Store 1286 StPaul
Sauer Wm 339 Driving Park av
Shoemaker Kath Mrs 541 Lyell av

Silver Dollar Grill 202 Main W
Skakuj John 858 Hudson av
Slattery & Kase 922 Main W
Soehner Mary M Mrs 740 Hudson av
South Avenue Liquor Store 23 South av
Stevenson Rex E 1738 East av
Sullivan Fredk J 491 Clarissa
Swalbach's Central Liquor Store 345
Central av

Terezi Nicholas 198 Main W
Thurston Grill 521 Thurston rd
Wagner Lawrence G 677 Monroe av
Wee Blue Inn 685 Thurston rd
Welch Geo L 4455 Lake av
White Eagle Casino 1006 Hudson av
Winton Grill 1784 East av
Winton Liquor Store 141 Winton rd N
Wolfe Julius A 25 Spring
Zamos Liquor Corp 800 Culver rd and
1671 Main E

Liquors—Wholesale

Ballantine P & Sons 754 Brooks av
(beer)
Capitol Wine & Spirit Corp 10 Win-
throp
Eber Bros Wine & Liquor Corp 52 Roch
Food Terminal
Fee Wine Co 21 N Water
Flickinger S M Co Inc 505 StPaul
McKesson & Robbins Inc 235 StPaul
Pearse Warren E 52 Webster av
Rochester Liquor Corp 175 N Water

*Lists—Automobile & Mailing

POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia
5-8500

Lithographers

Addison Lithographing Co 261 Hollen-
beck
Genesee Valley Lithograph Co Inc 425
Exchange

Great Lakes Press Corp 4 Commercial
Gugler Lithographic Co 217 East av rm
35

Offset Plate Arts 20 Windsor
Palumbos Frank A rear 144 Lewis
ROCHESTER FOLDING BOX CO Box-
art st PO Box 1012 tel Charlotte 130
—For further information see page
21 Buyers' Guide

Rochester Lithographing Co 95 MtRead
blvd

**STECHER TRAUNG LITHOGRAPH
CORP** 274 N Goodman tel Monroe 450
—For further information see page
64 Buyers' Guide

Live Stock Dealers & Commis- sion

Bristol Valley Farms Inc 70 Exchange
rm 202 (cattle dlrs)
Salkowitz Jacob 23 Buchan pk (cattle)

Loans—Collateral & Salary

Associates Discount Corp 34 State rm
419
Dime Banking & Loan Association 941
Clinton av N
Home & Auto Loan Co Inc 328 Main E
rm 204
Household Finance Corp of N Y 119
Main E rm 205
PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tels Main 297-298—
For further information see page 64
Buyers' Guide

Loans—Mortgage

Monroe Federal National City Bldg. Loan
Assn 65 Broad W rm 603
New York Joint Stock Land Bank Inc
16 Main W rm 830
Prudential Ins Co of America 183 Main
E rm 1438
ROGERS HERBERT A (Correspond-
ent Union Central Life Ins Co) 43
Main E office tel Main 5131 res tel
Monroe 3574—For further informa-
tion see page 93 Buyers' Guide and
front cover
Wagner Lawrence J 65 Broad W rm
217

Lock Mfrs

National Lock Co 16 Main W rm 122
Sargent & Greenleaf Inc 24 Seneca av

Locksmiths

Abbott Safe & Lock Co 90 South av
Acme Locksmith Shop 27 Market
Allsop Fred 456 Main W
Begy Jos J 460 Main E
Bertelsen Edwin M 40 Front
Krolick Morris M 106 North
Rugraff Archie C 21 York

Loose Leaf Systems & Devices— Mfrs

Master-Craft Corp 43 Delray rd

Lubricant Mfrs—Oils & Greases

Rochester Tallow Co 900 Campbell

*Luggage Goods

LIKLY STORES Inc 271 Main E tel
Stone 915—For further information
see page 65 Buyers' Guide and left
top lines

Lumber—Retail

Comstock Lumber Co Inc 1030 Main E
Crouch & Beahan Co 99 Dewey av

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300

—For further information see page
67 Buyers' Guide

Femiano Pasquale 50 Alvanar rd
GEORGIAN BAY LUMBER CO Inc 181
Humboldt tel Culver 1400—For fur-
ther information see page 67 Buyers'
Guide

Giordano L and Sons 200 Clifford av
Greece Lumber Co Inc 788 Ridge rd
Gussen Larry P 500 River
Herrick Lumber Co Inc 1030 Main E
HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663—
For further information see page 67
Buyers' Guide

Large Fred R Lumber Co 36 Harrison
Lyell Hardware & Lumber Co 1451
Lyell av

Miller John 691 Exchange
MILLER PEERLESS PRODUCTS Inc
691 Exchange tel Main 2840—For
further information see page 68 Buy-
ers' Guide

MORSE WILLIAM B LUMBER CO 340
Main W tel Main 160 and 936 Main
E tel Monroe 44 and 951 Thomas av
Summerville tel Charlotte 589—For
further information see page 66 Buy-
ers' Guide and left bottom lines

Nichols Lumber Co 2435 Dewey av
OTIS LUMBER CO 936 Main E tel
Monroe 43—For further information
see page 68 Buyers' Guide

**ROCHESTER AMERICAN LUMBER
COMPANY** Inc 149 Portland av tel
Stone 265—For further information
see page 68 Buyers' Guide

ROCHESTER LUMBER CO 2040 East
av tel Monroe 1345—For further in-
formation see page 68 Buyers' Guide

SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page
21 Buyers' Guide

Soble John J Lumber Co Inc 279 Bur-
rows

Taft Herb Lumber Co 1012 Chili av
**VAN DE VISSE & KILDEA LUMBER
CO** Inc 1503 Lyell av tel Glenwood
668—For further information see
page 49 Buyers' Guide

ZIELINSKI STEPHEN 1115 Hudson
av tel Stone 2603—For further in-
formation see page 69 Buyers' Guide

Lumber—Wholesale

ENDERS PHILIP & SON 271 Norton
tel Glenwood 129

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
67 Buyers' Guide

HARDWOOD LUMBER CO 350 Main
W tel Main 1141—For further infor-
mation see page 66 Buyers' Guide
and left bottom lines

Harman Lumber Co 65 Broad W rm
611

HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663
—For further information see page
67 Buyers' Guide

Johnson Charles Lumber Co 40 Silver
Morse Wm B Lumber Co 936 Main E
and 340 Main W

OTIS LUMBER CO 936 Main E tel
Monroe 43—For further information
see page 68 Buyers' Guide

Thomas Frank S 39 State rm 114

**SEE US BEFORE
RENEWING YOUR POLICY**

MAIN 87

BOHACHEK INSURANCE

CLINTON AVENUE S. AT COURT

**THIRTY YEARS OF
SERVICE TO OUR CLIENTS**

MAIN 87

Macaroni Mfrs—Whol
Gioia Alfonso & Sons 89 Canal
Gioia Macaroni Co Inc 71 Parkway
Lacagnina V Macaroni Co 503 Ply-
mouth av N
Meisenzahl Wood Products Inc 429
State
Quality Macaroni Co 35 Bay and 30
Frost av

*Machine Tools

ADAMS OGDEN R (dealer) show
rooms 264-266 State bus tels Main
6374-6375 res tel Hillside 2372-J—For
further information see page 71 Buy-
ers' Guide and right bottom lines
DAVENPORT MACHINE TOOL CO Inc
(mfrs) 167 Ames tels Genesee 3162-
3163—For further information see
page 72 Buyers' Guide
SCHIEFER F W MACHINERY CO 514
E & B bldg 39 State tels Main 6782-
6783—For further information see
page 72 Buyers' Guide

Machinery Dealers

ADAMS OGDEN R (South Bend lathes,
Rivett precision lathes and internal
grinders, Thompson hydraulic sur-
face grinders, Reid surface grinders,
Vernon vertical and horiz millers,
Vernon Gemco and Ammco shapers,
Federal presses, Edlund drills, Shaw
box electric cranes and hoists, Ameri-
can Saw Mill Machinery Co ma-
chine tools) show rooms 264-266
State bus tels Main 6374-6375 res tel
Hillside 2372-J—For further infor-
mation see page 71 Buyers' Guide and
right bottom lines

Ames Machine Works 115 Vassar
Barber Colman Co 5 StPaul rm 328
BERGER BROS ELECTRIC MOTORS
Inc (motors) 395 State cor Brown
tel Main 2722—For further infor-
mation see page 38 Buyers' Guide

Better Package Inc 662 Monroe av
(gum tape)

Business Machine Exchange 97 S Fitz-
hugh (postal machines)

Diagraph Bradley Stencil Machine
Corp 662 Monroe av

Eastman Machine Co 1051 Culver rd
(cutting machines)

Falk Machinery Co 18 Ward

Hazard George E Co Inc 546 Main E
(farm)

Kellog Harry P 770 Exchange (thresh-
ers' supplies)

Lewfrank Industrial Corp 325 StPaul
Monroe Compressor Exchange 173 St-
Paul (air compressors)

Power Equipment Co 82 StPaul rm
519

Rochester Barn Equipment Co 185 N
Water

SCHIEFER F W MACHINERY CO
(tool machinery) 514 E & B bldg 39
State tels Main 6782-6783—For fur-
ther information see page 72 Buyers'
Guide

United States Slicing Machine Co 206
Central av

Wright R G Co Inc 180 Atlantic av
(dairy)

Machinery Mfrs

Alger Machine Co 400 South av

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—
For further information see page 71
Buyers' Guide

ASHLEY MACHINE WORKS Inc (con-
tract) 714 University av tel Monroe
99—For further information see page
69 Buyers' Guide

Bliss E W Co 65 Broad W rm 105
(press dies)

Booth Bros Co 64 Commercial (shoe)
Boutell Manufacturing Co Inc rear 554
Lyell av (apple)

Brown & Sharpe of New York Inc 183
Main E rm 602 (milling and screw)

Connell & Dengler Machine Co 371 St-
Paul (wood working and printing)

Consolidated Machine Tool Corp 565
Blossom rd

DAVENPORT MACHINE TOOL CO Inc
167 Ames tels Genesee 3162-3163—
For further information see page 72
Buyers' Guide

Davis Keyseater Company 399 Ex-
change (keysetters)

Elwood Co The 135 Spring

Ex-Cell-O Corp 16 Main W rm 344

Flynn & Emrich Co 8 Exchange rm 815
(stokers)

Gleason Works 1000 University av
(gears and gear planers)

Homer A C Machinery Sales Co 133
Clinton av S rm 17

Hardinge Brothers Inc 138 State
(tools)

Heald Machine Co The 328 Main rm
210—For further information see page 71
Buyers' Guide

Hendey Machine Co 119 Main E rm 601
(lathes)

High Speed Hammer Co Inc 313 Nor-
ton

International Business Machines Corp
45 Crouch

Jorgan Co 100 Seneca av (optical)

Knowlton M D Company 28 Industrial
(paper box)

Landis Machine Co 123 Mill (shoe)

LeFrois Machine Works 99 MtHope av

Leland-Gifford Co 119 Main E rm 601
(drill presses)

Mixing Equipment Co Inc 1024 Garson
av

Morgan Machine Co Inc 1230 Univer-
sity av (box)

Morley Machinery Corporation 1239
University av

Paragon Revolute Corp 77 South av rm
202 (blue printing)

Parry Saml R Machine Co Inc 224 Mill
(paper box)

Pease F B Co, E Henrietta rd at West
Shore RR (fruit)

Pratt & Whitney Division Niles-Bem-
ment-Pond Co 89 East av rm 806

Reece Button Hole Machine Co 126 An-
drews

Riflesso Mfg Co The 39 Parkway (juice
extractor)

**ROCHESTER ENGINEERING & GEN-
TRIFUGAL DIVISION OF THE**

**AMERICAN LAUNDRY MACHIN-
ERY CO** 110 Buffalo rd between
NYC RR and Glide st tel Genesee 92
—For further information see page
71 Buyers' Guide

Snellx Mfg Co 347 Clinton av N

Standard Tool & Die Co 14 Commercial
Union Tool Co The 299 Norton

United Shoe Machinery Corp 60 Com-
mercial

Weber Machine Corp 59 Rutter (tools)
Werner John & Sons Inc 729 Lake av
(confectionery mfrs)

West Tire Setter Co The 399-407 Ex-
change

York Corporation 471 StPaul (refrig-
erating)

Machinists

(See also Machinery Mfrs and
Dealers; also Tools)

Andreas Tool Works 401 Sherman
ASHLEY MACHINE WORKS Inc 714
University av tel Monroe 99—For
further information see page 69 Buy-
ers' Guide

Biehler Joseph G & Sons rear 308
Hague

Brooks Clair D 845 Lake av

Bruening-Winans Corp 205 StPaul

Funck Philip Co 165 N Water

Goette R Mfg Co 10 Rano

Hauser Jacob Machine Co 117 Platt
Lane and Co 24 Fence

Leaming Machine Works 6 Pitkin

Lindner Arth 291 Mill

MacInnes Paul A Tool Co 857 Portland
av

Morris Machine Motor Works 218
South av

NUNN BRASS WORKS Inc 15 Cairn
tel Genesee 163

Octo Engineering Association Inc 421
Lyell av

Sohn Dan Machine Co 24 Marietta

Stark Max J 1803 Lyell av

Van's Machine Co rear 118 Genesee

WALL & BRENNER Inc 250-252 Mt-
Hope av tel Monroe 1474—For fur-
ther information see page 69 Buyers'
Guide

White Machine Shop rear 890 South
av

Willsea Works The 1042 University av

Woehr F A Machine Co 17 Favor

Machinists' Supplies & Tools

Danly Machine Specialties Inc 16 Com-
mercial

Mail Chutes

Cutler Mail Chute Co 76 Anderson av

Mail Orders

McCulloch Bros 550 Main E

*Mailing Cartons

COWLES A B CO Inc 4 Commercial tel
Main 7210-1—For further infor-
mation see page 21 Buyers' Guide

*Mailing & Addressing

POLK R L & CO Inc New York Office
354 Fourth av NYC tel Caledonia
5-8500

Manicures

Beachtelle Georgette 180 Main E rm
1123

Manufacturers Agents

Adams Walter A 1051 Culver rd (ma-
chinery)

Aegee Supply Co 243 Exchange

Bardwell Harold F 880 Main W

Bertolette R H Co 70 Exchange rm 204
(mdse brokers)

Black A Wm 109 Main E

Bowman Allan R 14 Franklin rm 708
(heating equipment)

Burns Robt G 89 East av rm 808 (elec
equipment)

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Colburn Harold E 244 StPaul 4th fl and 40 Raines pk (machinery and fibre cans)

Davison Edw F 98 Commercial
Doall Rochester Co Inc 272 Genesee (steel products)

Esser & Griffin 107 N Water
Glaslon Gilbert 82 StPaul rm 617 (insulated wire)

Guthrie Oliver P 16 Main W rm 423 (raw materials)

Hamer A C Machinery Sales Co 133 Clinton av S rm 17

Hancock Webster R 935 Park av (pipes and pipe fittings)

Hendler John P 328 Main rm 522

Hohman Clarence A 82 StPaul rm 517 (cloth)

Horne Jas O 16 Main W rm 420 (tools)

Hull Robt H 36 Main W rm 121 (machinery)

Hunt W H 133 Clinton av S rm 11 (matches)

Johnson Henry C 82 StPaul rm 616 (elec gds)

Keller Industrial Products 217 East av rm 34 (valves)

Kolstad Chas A 82 StPaul rm 616 (washroom equipment)

McGrath James P & Son 82 StPaul rm 613 (leather)

McManus John E 135 Spring (bldg specialties)

Metzger Leon H 82 StPaul rm 705 (cloth trimmings)

Neal R C Co Inc 46 Andrews (tools)

Page Distributing Co 352 Court (auto specialties)

Powderly Jos 82 StPaul rm 618

Quinn John T 82 StPaul rm 613 (leather)

Rochester Oil Burning System 726 Clinton av N

Ross Engineers 82 StPaul rm 510 (power transmission equipment)

Rushworth Wm A 82 StPaul rm 507 (leather)

Savutime Sales Co 88 Manhattan (elec equipment)

Schmitz Alf W 82 StPaul rm 618 (elec appliances)

Schuster Arth W 16 Main W rm 344 (pumps)

Shea Saml E 119 Main E rm 825 (elec equipment)

Simons Lew M 82 StPaul rm 616

Spencer S Albert 135 Spring (bldg specialties)

Thaney Elmer T 82 StPaul rm 517 (thread)

Tilfer Walter P 65 Broad W rm 316 (leather)

Towne A C & Son 217 East av rm 34 (paper goods)

Townsend Harry E 36 Main W rm 121 (mach)

VanVechten Geo C 217 East av rm 35 (power plant equipment)

Wark Ralph J 82 StPaul rm 611 (leather)

Well Richd S 82 StPaul rm 501 (tailors' trimmings)

Weymouth Clark 183 Main E rm 604 (paper)

Whitney Meade E 135 Spring (vaults, steel doors)

Zissler A F 119 Main E rm 825 (electrical equipment)

Map Publishers

Cole Oren W 103 Cobbs Hill dr

POLK R L & CO Inc 729 Powers bldg
16 Main W, District Office 179 Lincoln, Boston, Mass tel Hancock 6309

Marble Workers & Contractors

Barry James C Co 154 East av rm 308
DeJonge Lawrence G 228 River Hts
General Tile & Marble Co 1360 StPaul
Jacobs Jos 1054 N Goodman
Magioncalda John 125 Hayward av
McGee John H & Son 508 State
McKenna M Wm 81 Stewart
Nell Bros & Kern 151-153 MtHope av
Saratoga Marble & Tile Co Inc The 163 Saratoga av
Statt Cyril J 48 MtHope av

Marine Equipment

Empire Marine Co 304 Buffalo rd (dock equipment)
Marine Service 560 River

*Masons

(See also Contractors—Mason)
STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 31 Buyers' Guide

VORNDRAN AUGUST 1062 Ridge rd East, Webster tel Webster 285—For further information see page 31 Buyers' Guide

WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232, after 6 p m call Charlotte 112—For further information see page 31 Buyers' Guide

*Masons—Fire Brick Work

SUMMERHAYS WILLIAM SONS CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 31 Buyers' Guide

Masons' Supplies

Goodstone Mfg Co Inc 470 Hollenbeck
Irondequoit Coal & Supply Co 149 Ridge rd E

SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av S tel Monroe 1155—For further information see page 31 Buyers' Guide

WHITMORE, RAUBER & VICINUS 51 Griffith tel Main 180—For further information see page 26 Buyers' Guide

Massage

Allen Genevieve 287 Alexander
Amarandos Geo C 277 Alexander rm 410

Amarandos Nora B Mrs 277 Alexander rm 410

Bebington Hazel 133 Clinton av S rm 18

Century Massage Studio 470 South av Crawford Margt C Mrs 25 North rm 515

Friedrichs Silhouette Salon 27 Clinton av S rm 303

Galloway Chas 45 Gibbs rm 6

Harris Margt L Mrs 41 Marshall

Jergens Janet C 42 East av rm 114

Kjellberg Rachel E 198 Milburn

Klein Emil W J 413 Ravenwood av Kudlak Paul rear 14 Rhine

Pencak Sophia Mrs 23 Rialto
Pettis Reducing Salon 5 StPaul rm 823
Virginia's Reducing & Beauty Salon 27 Clinton av S rm 401

*Matting—Aluminum

ERDL PERFORATING CO 171 York tel Genesee 2608—For further information see page 97 Buyers' Guide

Mattress Mfrs

Alexander Arth 38 Lyell av (pillows)
Flower City Bedding Co rear 258 Hudson av
Guarantee Bedding Co 399 Gregory Hill Clyde H 291 Jay
Hiller Otto P & Son 812 Joseph av
Ives Raymond H 3898 Lake av
Quality Mattress Co 120 Mill
Super-Rest Bedding Co Inc 340 Lyell av
Wegmen Wm J Co Inc 111-113 Mill

Meats—Retail

Agostinelli Bros 59 Latta rd
Alderson Walter C 900 Bay
Amalfi Chas A 189 Portland av
Amdoursky Saml 330 Joseph av
Amifi John 1491 Clifford av
Andrews Market Inc 73 Front
Appelbaum Isadore P 614 Joseph av
Appelbaum & Sons Inc 240 Joseph av
Baker's Market 1278 Dewey av
Balacki Mary 1125 North
Bartel Aug A 976 Joseph av
Bauman & Baynes 333 Driving Park av
Beck Anna M Mrs 743 South av
Becker Fred H 77 Front
Bennett Leonard A 417 Thurston rd
Blank Arth S 870 Joseph av
Bovenzi Vincenzo 100 Lorimer
Brodowsky Frances Mrs 1068 Hudson av

Broome's Market 546 South av
Brown Jos J Est of Market 17 Richmond

Browncroft Market 262 Winton rd N

Brucker Gottlieb 467 Bay

Burke Frank J 324 Plymouth av S

Burkhalter's Market 393 Exchange

Camello Bros 155 Otis

Castronovo Francesco 390 Scio

Cipolla Ignazio J 257 Reynolds

Clar Louis A 100 Spruce av

Clark Chas S 906 N Goodman

Clark Gordon H 1421 Park av

Cohen Saml 491 Joseph av

Cohen Sol & Sons Inc 854 Monroe av

Colaianni Jos 717 Clinton av N

Concessi Antonio 989 Clinton av S

Concessi Vincent 130 Webster av

Cordaro Liborio 35 Curlew

Cordaro R & Sons 31 Jay

Cornell Peter D 944 Atlantic av

DeLario Salvatore 403 Scio

DeMallie Harold R 691 Park av

DeWolf A Inc 1843 East av

Didoshak Basil J 613 Hudson av

Dillon Jos P 184 Webster av

DiPonzio Ralph F 401 Brown

Doerblinger Chas F jr 433 Parsells av

Dolan's Market 600 Jefferson av

Dykes Alex 808 Brown

Dyneke Andrew 498 Hudson av

Eckl John 15 Fairfax rd

Effinger Andrew J 1582 Main E

Ehmann Emma C Mrs 1105 Lyell av

Ehmann Valentine A 494 N Goodman

Ehmann Wm L 1018 Clinton av S

Ellis & Wolf 667 Jefferson av

Fahy Market 25 Front

Farignola Angelo 384 Platt

Fideor Anna Mrs 180 Joseph av

Fischer Jos A 2267 Clifford av

Fleckenstein Aug 1902 Main E

Frisch Aug W 1041 Clinton av N

Gaesser Henry P 68 Atlantic av

DRAWING MATERIALS

Six Atlas Street

CITY BLUE PRINT CO.

PHOTO COPIES

BLACK AND WHITE PRINTS

Stone 6480

Meats, Retail—Con

Gaesser Walter C 159 Caroline
Gallagher's Market 519 Thurston rd
Gianni Rosario 437 Smith
Glatz's Market 708 Joseph av
Goldman Ira 366 Joseph av
Goronkin Garson 228 Hudson av
Gorsky & Millewich 791 Hudson av
Gosnell Richd E 926 Genesee
Great A & P Tea Co 489 Chili av, 885
Clinton av N, 4391 Lake av, 398 Main
W, 510 N Goodman, 485 Ridge rd and
634 South av
Grinnan Frank J 1525 Lake av
Grossman Herman L 696 Clifford av
Grzeszczak Jos 92 StCasimir
Hanna David W 481 Brooks av
Hart Arth L 69 Conkey av
Hart's Food Stores Inc 14 Atlantic av,
800 Brown, 431 Chili av, 981 Clinton
av N, 985 Clinton av S, 1346 Culver
rd, 1585 Dewey av, 561 Jefferson av,
3248 and 4427 Lake av, 504 Lyell av,
893 Monroe av, 649 Plymouth av S,
536 Portland av and 187 Ridge rd E
Hoffend Bert T 454 Lexington av
Holfoth Wm H 631 Monroe av
Holman Edw 10 Bronson av
Huss Elmer T 768 Genesee
I G A Stores 1007 Plymouth av S
Ihrig Jacob 20 Lake av
Jacobson Louis 51 Front
Johnson Benj 178 Reynolds
Kanis Geo J 1688 Clifford av
Katz Bros 67 Front
Keck Elmer E 1021 Joseph av
Keck's Meat Market 535 Portland av
Kelley Patk E 1155 Plymouth av S
Kircher Herbert L 1888 Culver rd
Kircher Jos 701 Hudson av
Knobles Market 831 Clinton av S
Kohler Conrad 570 Clinton av S
Krajka Frank M 1454 North
Krieger Max 48 Thomas
Lacagnina Saml 190 Glide
Laemlein Cath M Mrs 883 Portland av
Lake and Phelps Food Market 379 Lake
av
Lamperta Bronislaw 62 Laser
Langefeld, Keirsbliek & Meeh 799 Clin-
ton av N
Lanza Salvatore 312 N Union
Lapides Gertrude Mrs 495 Joseph av
Lapides Maurice G 288 Joseph av
Lepsch Walter A 232 Winton rd N
Levin's Super Market 1484 Lake av
Lippman & Sanzel 1108 Monroe av
Lippman Albert H 420 Joseph av
Loblav Groceries Inc 1800 Clinton av
N, 1004 and 1364 Culver rd, 1529 Lake
av, 809 Thurston rd, 998 Clinton av
S and 556 Chili av
Mancuso Angelo 420 North
Manning Peter D 647 South av
Marchese Christofaro 1930 Clifford av
Mauer Walter B 635 South av
Mendick Aftanas 580 Joseph av
Meyerhoff Geo E 4873 Lake av
Meyers Irving 270 Norton
Micicche Angelo 111 Orange
Miggeotti Serafino 488 North
Mikulski Saml 862 Hudson av

Miller Conrad O 483 Avenue D
Miller Leonard E 1033 Portland av
Mohican Co The 368 Lyell av, 449 Mon-
roe av, 365 Main E, 482 N Goodman,
465 Ridge rd, 603 Thurston rd
Montana Jos T 269 Whitney
Muller John S 781 Dewey av
Newman Danl 1152 Clinton av N
Newman Paul 345 Joseph av
O'Brien-Ritz Market 69 Front
Oliveri John L 287 N Union
Orlowski Stanley 1004 Hudson av
Osinski Henry 1014 Hudson av
Osterling Bros 1102 Atlantic
Ostrowski Pius J 1243 North
Ottman Bros 45 Front (sausages)
Pace Peter 154 Clinton av N
Palumbo Frank 418 Lyell av
Passeo Hyman 1262 StPaul
Payone's Market 519 Main E
Pellegrino Anthony E 474 Scio
Pepper Fred 640 Lake av
Petrotta Paul & Son 711 Clinton av N
Phillips Market 330 Plymouth av S
Pisa Michele 961 Clinton av N
Pullman Edw W 1103 Culver rd
Raab Andrew 229 Bay
Ranzenbach Chas F 229 Conkey av
Red & White Food Stores 3327 Lake av
Ricciardo Alphonso 28 Prospect
Ridge Rd Mkt 201 Ridge rd E
Rogers Geo F 1458 Dewey av
Ruby Nicholas C Est 362 Ames
Russer Max Inc 257 Ames
Santee Jos 454 North
Schaefer Bros 404 Ridge rd
Schaefer Herbert A 315 Bay
Schaefer John H 722 Winton rd N
Schaefer Market 1050 Dewey av
Schlafler Robt G 983 Bay
Schleyer's Joseph Sons 406 Main E
Schmidt Otto R 747 Joseph av
Schroth John L 5004 Lyell av
Schudt Market Inc 511 Main E
Schutte Jos F 651 Monroe av
Seccombe Harry 204 Scottsville rd
Shewchuk Konstantine 291 Hudson av
Shoemaker Wm J 5 Pullman av
Solomon Abr 461 Joseph av
South Plymouth Super Market 776
Plymouth av S
Spadaro Chas 183 Lyell av
Springer Edw F 413 Chili av
Star Super Markets 702 Jefferson av
Steger Geo F 456 Maple
Strassman Isadore 72 Conkey av
Street Frank C 69 Harris
Syplan Jack J 770 Joseph av
Taschetti Steph 191 Central pk
Taube Bert 407 Court
Thomann Frank J 1151 Portland av
Thrift Food Store 772 South av
Thurston Market & Grocery 398 Thurst-
on rd
Tierney Market Co Inc 312 North
Tierney Raymond J 999 Clinton av
University Market 36 Atlantic av
Van's Market 2136 Main E
VanRemoortere Peter A 1256 Clinton
av N
Vetter Oswald 231 Parsells av
Vitale Anthony 564 North

Wabnitz Fredk W 1057 Clinton av S
Walker Albert F 318 Arnett blvd
Walker Sanford W 312 Genesee
Webber Market 894 Main W
Webster Packing Co 1073 Norton
Wegman's Food Market Inc 818 Brown,
58 East av, 375 Main E, 72 Main W,
573 Monroe av, 409 Ridge rd and 817
Dewey av
Weidner Carl 1980 Main E
Weltz Edmund J 533 N Goodman
West End Market 933 Chili av
West End Provision Co 290 Main W
Yaniski Edw 472 Hudson av
Yiddish Market 986 Monroe av
Yiddish Strictly Kosher Market & Deli-
cassens 383 Joseph av
Zamlara Casimer 1129 Hudson av
Zimmer Henry J 1460 Main E
Zorn Louis O 537 Thurston rd

Meats—Wholesale

Amdoursky Saml 156 Joseph av
Armour and Co 320 Exchange
"ARPEAKO" MEAT PRODUCTS (To-
bin Packing Co) and (poultry) 900
Maple tel Genesee 5200—For further
information see page 73 Buyers'
Guide
Asin Jack 100 Commercial
Beck Boiled Ham Co 224 Troup
Becker Fred H 11 Market
Meltzer Jos 1 Strong
Morrell John & Co 64 Allen
Rochester Independent Packer 11 In-
dependence
Rochester Packing Co Inc 78 Front
Swift & Co Inc 290 Exchange
Wilson & Co Inc 182 Commercial

"Mechanics" Tools—Wholesale

MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 48
Buyers' Guide and left bottom lines
SULLIVAN H H Inc 65-75 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cover
and right top lines

Medicine Mfrs

Buckley W K Inc 26 Forbes
Elcor Laboratories Inc 36 StPaul 6th
fl
Hughes Griffith E Inc 26 Forbes
International Laboratories Inc 26
Forbes
Mathol Inflammacin Co Inc 26 Forbes
Neosol Co 662 Monroe av
Nova-Kelp Co Ltd 26 Forbes
Optoma Co The 5 StPaul rm 410
Scott Hoof Paste Co 163 Hobart
Viavi Preparations Co 130 Main E rm
421
Vitamin Products Co of N Y 130 Main E
rm 925
Warners Remedies Co Inc 82 StPaul
rm 711
Wellman Co The 31 Gibbs 2d fl

Men's Furnishings—Retail

Al's Men's Shop 399 Joseph av
Bralman Harry 479 N Goodman

ANDREW J. MATTLE

A. J. MATTLE & SON

JOHN W. MATTLE

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300 CUMBERLAND STREET, Near Central Post Office

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243 Powers Building
MAIN 6046

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SALES
LEASES**
SYRACUSE OFFICE
327 Montgomery St.
DIAL 2-3113

Coleman Max 24 Front
Davis Norton 471 N Goodman
Decker Frank M Store 4415 Lake av
Gebell's Men's Shop 1508 Dewey av
Glassman Bessie Mrs 51 Main E
Gravins 115-117 Main E
Green Jack 283 East av
Hall-Covell Co Inc 9 Clinton av N
Hall Men's Wear Inc 115 East av
Kaiser Geo R 331 Central av
L & M Men's Shop 274 North
McFARLIN CLOTHING CO 191-195
Main E tel Main 5832
Melin's Men's Shop 430 Ridge rd
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80
Passadell Justin P 139 Clinton av S
Post Warren G 5 StPaul rm 415
Raff's 187 Main E
Raff's Hatters & Furnishers 5 Clinton
av N
Rochester Underwear Store 342 Main
E
Rubens Lester E 657 Hudson av
Schwab Valentine G 718 Clinton av N
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines
Silverberg David 107 Main E
Snappy Men's Shop 48 Main E
Soppe Easy 121 Front
Sovatsky Harry 105 Front
Sport Shop The 23 Clinton av S
Stern David 162 State
Stillman Sol G 831 Dewey av
Toggerly Shop The 94 Main E and 7
State
Whillock Bros 26 Main W

Men's Furnishings—Whol
Bracker J & Sons 77 StPaul 2d fl
Sayles Benj 36 StPaul rm 118
SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
ther information see page 36 Buyers'
Guide

***Men's Jewelry**
HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further infor-
mation see page 15 Buyers' Guide

Mercantile Agencies
ALLIANCE MERCANTILE AGENCY
1117 Commerce bldg tel Main 2133—
For further information see page 30
Buyers' Guide and top line front
cover
Building Materials Credit Bureau 55
StPaul (bldrs reports)
Credit Bureau of Rochester Inc 55 St-
Paul
Dodge F W Corp 134 Melrose
Dun & Bradstreet Inc 14 Franklin rm
1405
Hooper Holmes Bureau Inc 65 Broad W
rm 206
National Consumer Credit Reporting
Corp 55 StPaul
Rochester Market Credit Exchange Inc
43 Rochester Food Terminal

***Merchandise Storage**
UPTON COLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
tel Main 1494—For further infor-
mation see page 100 Buyers' Guide

Messenger Service
Associated Delivery Service 5 Flora

Metal Dealers
Barton Gold Co 5 StPaul rm 202 (old
gold buyers)
Ontario Metal Supply Inc 91 MtHope
av
Peo Howard 1061 Joseph av
ROCHESTER IRON & METAL CO Inc
325 StPaul and 237 MtRead blvd tel
Main 464—For further information
see page 73 Buyers' Guide
Rochester Scrap Baling Co 20 Flint
Rochester Smelting & Refining Co Inc
26 Sherer
Sachs Metal Supply Co 185 Lyell av

Metal Goods—Mfrs
Atlantic Stamping Co 156 Ames
Bearing Metals Corp 268 State
Copy Right Mfg Corp 89 Allen
Genesee Mfg Co 141 N Water
Gray Metal Products Inc 30 Carleton
Kennametal Inc 217 East av rm 23
Lyon John S 14 Commercial
Lyon Metal Products Inc 82 StPaul rm
709
National Brass Mfg Co 256-258 State
Rochester Metal Etching Co Inc 100
Lakeside
Taylor-Shantz Inc 4 Commercial
Weitz P A Co 79 MtHope av
Whitehead Metal Products Co 217 East
av rm 32 (sinks and steel cabinets)

***Metal Patterns**
CORBETT-STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For
further information see page 86
Buyers' Guide

Metal Spinners
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 87 Buy-
ers' Guide
Union Metal Spinning Mfg Co 14 Com-
mercial

Metal Stamping
Barthelmes K Mfg Co Inc 15 Cairn
Erdle Perforating Co 171 York
MANUFACTURING TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 72 Buy-
ers' Guide
Rochester Perforating Co 171 York
Sheet Metal Specialty Co 21 Ford
Yawman Metal Products Inc 15 Elser
ter

***Metal Working Machinery**
ADAMS OGDEN R show rooms 264-266
State bus tels Main 6374-6375 res tel
Hillside 2872-J—For further infor-
mation see page 71 Buyers' Guide and
right bottom lines

Metallurgical Carbons
FLOWER CITY CHARCOAL CO 135-
149 Colvin—For further information
see page 28 Buyers' Guide

Meter Mfrs
Cochrane Corp The 119 Main E rm 1321
Hayes Corp The 119 Main E rm 1321
National Postal Meter Co Inc 640 Cul-
ver rd

***Microscopes**
BAUSCH & LOMB OPTICAL COM-
PANY (mfrs) 635 StPaul tel Main
4305—For further information see
page 80 Buyers' Guide

Midwives
(See also Nurses)
Friess Susie Mrs 311 Remington
Zink Christine R Mrs 434 Clifford av

Milk Dealers
Avon Dairies Inc 721 Clinton av S
BARTHOLOMACY DAIRY Inc 555 St-
Paul tel Main 6520—For further
information see page 32 Buyers'
Guide
Bittker Dairy Products Inc 13 Pryor
Blue Boy Dairy 476-480 Exchange
Bowker Dairy 800 Clinton av S
BRIGHTON PLACE DAIRY CO Inc 45
Fulton av tel Glenwood 144—For
further information see page 33 Buy-
ers' Guide
Church Robt F 191 E Henrietta rd
Overdale Dairy 28 Oakman
Community Dairy Co Inc 695 Atlantic
av
Costich Chas J 33 Woodman pk
Crystal Dairy 70 Pulaski
Darling R H & Sons 103 Locust
Dixon Willis W rear 77 Frost av
Efficiency Dairies Inc 527 S Goodman
Elam Arth W rear 174 6th
Genesee Milk Co Inc rear 80 Finch
Gentle Ruth M Mrs 21 Bowman
Greinke Wm F 82 Oriole
Heicklen Farms Inc rear 736 Portland
av
Hensel Frank E 63 Wilmington
Hoff Edw F 53 O K ter
Hudson Dairy Co 31 Hudson av
Irondequoit Dairy 348 Norton
Kelser Morris rear 40 Lincoln
Klein John 177 6th
Kosmicki Jos F 95 Dayton
Kunzer-Ellinwood Inc 123 Barberry ter
Lauch's Dairy rear 180 6th
Liberty Dairy 769 Emerson
Long Raymond J 23 Rauber
Mann Jas 175 Champlain
May Martin T 562 Maple
Mayer Edw F 289 Hollenbeck
McKenzie Bros 39 Stutson
Mertz Robt A 26 Bock
Mertz Wesley A 30 Bock
Moore Wm A 671 Ridgeway av
Newman Saml 18 Herman
North Dairy 1044 North
Oddo's Frances Mrs rear 52 Crombie
Okolowicz Felix 702 Portland av
Palmatier Harry rear 599 Joseph av

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CORNER OF MAIN AND WATER STREETS

Milk Dealers—Con

Paskal Dairy 65 Spencer
Phillips Chas M 47 Seward
PLYMOUTH DAIRY Inc 388 Seward tel
Genesee 762—For further information see page 32 Buyers' Guide and top line back cover
Pritchard Dairy 695 Portland av
Radel John 45 Burrows
Ritter Bros rear 80 Harris
Roth Harry 1000 Joseph av
Schreiner Milk Co 286 Clifford av
Schulz Mary Mrs 31 Maria
Seneca Dairy rear 146 Hollenbeck
Sewilo Jos rear 826 Norton
Statt Jos J 612 Brooks av
Superior Milk Co Inc 641 Broad W
United Dairy Co 76 Pennsylvania av
Webers Dairy 718 Joseph av
Wegman Edw I 465 Chili av
Western N Y Milk Producers Co-op
Association Inc 1520 University av
Wolberg Max 407 Joseph av
Woodworth Dairy Inc rear 211 Arnett blvd
Wuest Creamery 642 Maple
Wuest Martin 222 Lincoln av

Mill Remnants

Genesee Mill Ends 918 Main W

Mill Supplies

Chapin-Owen Co Inc 205 StPaul
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information see page 15 Buyers' Guide
Erskine-Healy Inc 420 StPaul
Faik Mill Supply Co Inc 18 Ward
Forster John M Co 110 Mill
HAVERSTICK & CO Inc 45-49 Ford tels
Main 70-71-72—For further information see page 75 Buyers' Guide
Laffan Frank E & Co 163 Charlotte
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further information see page 74 Buyers' Guide and left bottom lines

Milliners

Agnes Hat Shop 75 Locust
Baker Kathryn 330 Main E
Biltmore Hat Shop The 21 Clinton av S
Bittles Beatrice Inc 144 East av
Blum Nathan 978 Clinton av N
Bowman's Millinery 227 Genesee
Brust Margt Mrs 653 Main W
Bubes Rose Mrs 593 Hudson av
Buckland Maybelle J 15 Grand av
Carter Hat Shop 636 Monroe av
Claire Miss Millinery The 1903 Main E
Cooper Ada C Mrs 466 Ridge rd
Dawson's 1330 Park av
Decker Frances Mrs 30 Belmont
Gertrude-Harriet 27 Clinton av S rm
109
Graver Abr 628 Clinton av N
Griffin Maud A 154 Sherman
Gup Harold M 15 Clinton av N
Gup Jennie L Mrs 32 Carthage dr
Harold's Millinery 247 Main E
Hartigan Alice M 27 Clinton av S rm
208

Hat Shop The 537 Portland av
Hinde Elz A Mrs 614 Main W
Jo Belle Hat Shop 113 Main E
Joels Millinery 215 Main E
Leeds Millinery 255 Main E
Levinstein Emma 619 Clinton av N
Linehan Madeline Mrs 164 Park av
Lornell Hat Shop 61 Brighton
MacCauley Ida E 753 Main W
Marrinan Mary Mrs 243 Otis
Marlene Hat Shop 24 Clinton av S
Matterns Hat Shop 877 Clinton av N
Marzluff Shop 111 Webster av
Merker Frieda 1592 MtHope av
Ray's Sample Hats 51 Clinton av N, 81
Clinton av S and 26 StPaul
Ripton Alice M 729 Monroe av
Rona's Millinery 14 Gibbs
Rose Martin Shop The 1390 Culver rd
Royal Millinery 978 Clinton av N
Sherman Rose Mrs 584 Hudson av
Tantalo Nancy 452 Oak
Triangle Millinery 298 Main E
VanWyckhouse Mildred Mrs 250 Bron-
son av

Millinery Goods Mfrs

Central Millinery Co 444 Central av

*Millwrights

CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information see page 15 Buyers' Guide

*Mimeographing

SCHROEDER FRED G 739-743 Granite
bldg tel Stone 1922

*Mirror Mfrs & Dealers

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main
2315—For further information see
page 25 Buyers' Guide

HASKINS GLASS STUDIO 34 James
tel Stone 5605 (mirrors all shapes,
sizes, resilvering, framing)

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines

*Model Makers

(See also Pattern & Model
Makers)

**CORBETT STEEVES PATTERN
WORKS** 55 Allen tel Main 5730—For
further information see page 86 Buy-
ers' Guide

*Money to Loan

PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tels Main 297-298—
For further information see page 64
Buyers' Guide

Monuments—Granite & Marble

(See also Granite Dealers also
Marble Workers)

Artistic Marble Works 220 State
Benton Isaac S 1169 StPaul
Bonsignore Arth G Co 431 Jay
Bresloff Morris 744 Joseph av

Genesee Valley Monument Co rear 47
Ontario
Hart Frank J Monument Co Inc 2301
Dewey av
Marrion T H & Co 476 State
McGee John H & Son 508 State
Memorial Crafts Co 1812 Lake av
Missel Otto E 226 Wilkins
NELL BROS & KERN 151-153 MtHope
av tel Main 1074
Reichhart Floyd J & Son 1347 Lyell
av
Rochester Monument Co 1575 Clifford
av
Slutsky Irving 1700 Culver rd
Somers Bertha Geiger Mrs 658 Maple
Stinauer Jos 566 Glide
Trott Bros Co Inc 1120 MtHope av

Mortgage Loans

ALLIANCE REALTY CORP 920 Lin-
coln-Alliance Bank bldg tel Stone
7270 Sundays and Evenings Charlotte
334—For further information see
page 93 Buyers' Guide

HOME MORTGAGE COMPANY 534

Burke bldg tel Stone 3788—For fur-
ther information see page 94 Buyers'
Guide

POMEROY ORGANIZATION Inc 243

Powers bldg tel Main 6046, Syracuse
office 327 Montgomery dial 2-3113—
For further information see page 92
Buyers' Guide and right top lines

ROGERS HERBERT A (correspondent
Union Central Life Ins Co) 43 Main
E office tel Main 5131 res tel Monroe
3574—For further information see
page 93 Buyers' Guide and front
cover

*Mortgage Servicing

**ABSTRACT TITLE & MORTGAGE
CORPORATION** 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide

*Mortgages—Real Estate

(See Loans—Mortgages)

*Morticians

BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 42 Buyers' Guide
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341
Plymouth av S tel Main 127—For
further information see page 43 Buy-
ers' Guide

HAUBNER & STALLNECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 43 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at
Lawn tels Stone 203 and 205—For
further information see page B oppo-
site inside front cover and bottom
edge

MATTLE A J & SON 300 Cumberland
near Central Post Office tel Stone
1552—For further information see
page 42 Buyers' Guide and left bot-
tom lines

MATHEWS & BOUCHER

WHOLESALE HARDWARE MERCHANTS

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TELS. MAIN 1064-5-6-7-8

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SCHEUERMAN C F SONS 712 Main W
tel Genesee 438—For further information see page 44 Buyers' Guide

Mosaic Work
Oakleaf Ernest 737 Merchants rd

Motion Picture Apparatus & Supplies
Mellaphone Corp 65 Atlantic av
Smith & Howell Film Service Inc 506 Brown

Motion Picture Distributors & Film Exchange
Allen John E Inc 6 George

Motion Picture Theatres
Arnett Theatre 25 Thurston rd
Aster Theatre 267 Bay
Cameo Theatre 1197 Clinton av N
Century Theatre 35 Clinton av N
Clinton Theatre 957 Clinton av S
Comerford's Capitol Theatre 83 Main W
Dixie Theatre 733 Portland av
Embassy Theatre 25 South av
Empress Theatre 915 Clinton av N
Grand Theatre 30 Plymouth av N
Hollywood Theatre 37 Pullman av
Hudson Theatre 666 Hudson av
Lake Theatre 3194 Lake av
Liberty Theatre 279 Driving Park av
Lincoln Theatre 702 Jay
Little Theatre The 240 East av
Loew's Theatre 120 Clinton av S
Lyric Theatre 689 Clinton av N
Madison Theatre 300 Genesee
Monroe Theatre 589 Monroe av
Murray Theatre 218 Murray
New Strand Theatre 62 StPaul
R K O Palace Theatre 71 Clinton av N
R K O Temple Theatre 37 Clinton av S
Regent Theatre 65 East av
Rexy Theatre 700 South av
Riviera Theatre 1453 Lake av
Rivoli Theatre 427 Jefferson av
State Theatre 1337 Main E
Sun Theatre 986 Joseph av
Webster Theatre 316 Webster av
West End Theatre 557 Thurston rd
World Theatre 292 North

Motor Cycle Dirs
Hennen Frank B 367 Court
Indian Cycle Co 523 Court
Rochester Harley-Davidson Corp 119 Main W

***Motors & Generators**
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For further information see page 38 Buyers' Guide and top edge

***Moulding Mfrs & Dealers**
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For further information see page 25 Buyers' Guide

***Movers—Household Goods**
GOTTRY FRANK S & SON TRUCKING
CO 15 Charlotte tel Stone 1412 nights
Charlotte 328—For further information see page 102 Buyers' Guide

***Moving-Long Distance**
ROCHESTER CARTING CO 25-27
Washington N tel Main 205—For further information see page 101 Buyers' Guide

Multigraphing
AYER & STREB 15 South av 4th floor
tel Stone 1166
Gillette Multigraphic Service 63 Bway
Multigraphed Letter Co 5 StPaul rm
325
POLK R L & CO Inc New York office
354 Fourth av NYC tel Caledonia
5-8500
Rochester Letter Service 16 State rm
107

***Multithing**
SCHRODER FRED C J 739-743 Granite
bldg tel Stone 1922

Museums
Rochester Museum of Arts and
Sciences 633 East av

Music Dealers
Record Shop 43 Gibbs

***Music Stores**
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For further information see page 75 Buyers' Guide

Music Teachers
(See Teachers—Music)

Musical Instrument Dealers
Campbell & Menzner Music Store 52
North
Columbia Music Store 53 Clinton av S
Goodwin Bert 390 Main E rm 2
(violins)
Gutacker Andrew D 745 Clinton av S
(piano)
Hoffman Music Shop Inc 468 N Goodman
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For further information see page 75 Buyers' Guide
Music Lovers Shoppe Inc 370 Main E
Musicus Norman H 2285 Main E
Paramount Music Store 17 South av
Phillips Wendell A 212 Genesee
Relin Music Co 47 Gibbs
Schuff Otto 383 Main E rm 1
Shabbarrasi Music Co 764 Clinton av N
Young Wm P 263 Ames

Musical Instrument Repairers
Ballou Howard M 17 Mead
Grom Jos B 32 Furlong

Naturopaths
Butler R Earl 130 Main E rm 1130

Gian-Cursio Christopher 5 Castle pk
James Frank 80 Huntington pk
Pilato Saml A 241 Oxford

Neckwear Mfrs
Brown Edward & Co 82 StPaul rm 401
Nusbaum Bros Inc 36 StPaul rm 121
Rembrandt Cravats 165 StPaul 5th fl
Superba Cravats 216 Andrews

News Dealers
Spector Chas 27 Clinton av S rm 114
Wehle Jos 1667 Main E

News Dealers—Wholesale
Manson News Agency 240 StPaul

News Stands
Blackwood John M 1618 Lake av
Kester Bertha Mrs 99 Court
Union News Co, N Y C sta 350 Central
av

Newspapers
ABENDPOST (daily and weekly) Rochester German Publishing Co 237 Andrews tel Stone 278—For further information see page 78 Buyers' Guide
CATHOLIC COURIER (weekly) Catholic Courier & Journal Inc publishers 50 Chestnut 5th floor tels Stone 1135-6-7—For further information see page 78 Buyers' Guide
DAILY RECORD THE The Daily Record Co publishers 29 Water N (daily \$10.00 per year)—For further information see page 79 Buyers' Guide
DEMOCRAT & CHRONICLE Gannett Company Inc 59-61 Main E tel Main 7400—For further information see page 76 Buyers' Guide and right bottom lines
Gannett Newspapers, Times sq
Gates-Chili Press 5 StPaul 2d fl end of hall
Greece Press 5 StPaul 2d fl (weekly)
Irondequoit Press 5 StPaul 2d fl (weekly)
Italian Weekly The 111 Lyell av
Jewish Ledger 482 StPaul (weekly)
Polish Everybody's Daily 969 Hudson av
Rochester Daily Record 29 N Water
ROCHESTER SUN CORP-SHIPPING NEWS (weekly) 93 Clinton av S tel Stone 6000—For further information see page 79 Buyers' Guide
ROCHESTER TIMES-UNION Gannett Company Inc publishers Times sq Exchange at Broad W tel Main 900—For further information see page 77 Buyers' Guide
Rochester and Vicinity Labor and Labor Herald 16 State rm 505 (weekly)

***Nickel Platers**
(See also Plating Works)
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For further information see page 87 Buyers' Guide

**MAIN
7400**

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***Notaries Public**
(See Lawyers)

Notions—Wholesale
Noble Sales 139 Main W
SMITH GORMLY CO Inc 174-180 St.
Paul tels Main 970-971-972—For further information see page 36 Buyers' Guide
University Novelty House 15 University av

Novelties
Bazaar Little The 292 Main E
Bishop Walter 316 Main E
Bobb's Novelty Co 27 Clinton av S rm 217
Celmet Products Co 89 Allen (auto accessories)
Hickok Mfg Co Inc 850 St Paul
Kreckman Edw 196 North
Mitchell John A 567 Plymouth av S
Price's Magic Shop 100 South av
Stevenson A G Co 99 Mt Hope av (mfrs)

***Numbering Machines**
MORSE C H & SON 21 North Water tel Main 1291—For further information see page 96 Buyers' Guide

Nurserymen
(See also Florists; also Seedsmen)
BROWN BROTHERS COMPANY Rochester's Greatest Nurseries main office, sales and display gardens, Belding, Whalen and Jackson rds Penfield NY tel Hillside 1801 or E Roch 451—For further information see page 79 Buyers' Guide and left top lines
Chase-Pitkin Nurseries Inc 2045 East av
GLEN BROTHERS Inc 1768 Main E tel Culver 1854—For further information see page 79 Buyers' Guide
Schum Bros 2050 Clifford av
VORNDRAN AUGUST 1062 Ridge rd East Webster tel Webster 285—For further information see page 31 Buyers' Guide

***Nurses**
(See also Midwives)
Ackerman Emily K 55 Santee
Agness Mary M 897 Ridgeway av
Allen Mabel L Mrs 393 South av
Almarode M Virginia 550 Lyell av
Ames Arlene L 1135 Genesee Park blvd
Ames Clara A Mrs 2328 Clifford av
Amy Cath E 68 Bronson
Anabel Jeanette 33 Wilmer
Anderson Eleanor V 114 Congress av
Arbor Lorraine D Mrs 11 Edgewood pk
Arnes Ada G 256 Roycroft dr
Artley Eliz N Mrs 60 Phelps av
Austin Ethel 360 Cottage
Babcock Florence 79 Marlborough rd
Bacca Jane L 24 Chandler
Bacon Mae C Mrs 145 Alexander
Bailey Dora M 204 Elmdorf av
Bailey Jean M 112 Linden

Baker E Lee Mrs 40 Rowley
Baker Lee 424 S Goodman
Barrett Edw L 20 Morgan
Barry Anne 11 Atkinson
Bartho Margt L Mrs 31 Portsmouth ter
Barton Georgia M Mrs 50 Alameda
Bauer Ora N 30 Hoff
Becker Matie M 253 Grand av
Beebe Mary 399 Oxford
Begy Louise E Mrs 220 Meigs
Bell Marjorie A 600 Scio
Benham Esther Mrs 676 Bway
Bennett Marguerite M 8 Orleans
Berghash Edith 33 Milburn
Betz A Marguarite 114 Congress av
Blanchi Mary F 32 Warner
Blanchi Rose R 348 Brown
Bice Verna F 139 West High ter
Bidwell Dorothy Ward 60 Lake av
Blackman Mabel P Mrs 822 Avenue D
Bland Anna D 251 Post av
Boland Margt L 45 Austin
Boland Margt M 256 Parkway
Boryszewski Eliz K 21 Bradford
Boyce Joan 275 Park av
Boyd Florence S Mrs 125 Blrr
Bradley Blanche B Mrs 351 Saxton
Brady Bernardine M 53 Cook
Bramley Ina C 74 Kenwood av
Bratschi Virginia O 87 Alexander
Brennan Mary E 31 Rundel pk
Brew Florence H 490 Beach av
Brien Eleanor T 49 Austin
Brown Ann D 828 University av
Brown Lena 828 University av
Bullard Elva J Mrs 72 Savannah
Bunce Lillian C 124 Villa
Bunting Alice R Mrs 259 Vernon av
Buonomo Eliz G Mrs 46 Ward
Burgess Claude 100 Gibbs
Burns Cath M Mrs 1100 South av
Burt Lulu E 1091 Plymouth av S
Buss Florence S 99 Penhurst
Cahill Ellen A 254 Rugby av
Cantabene Mary G 414 Lyell av
Carmody Rita 325 Alexander
Carnes Cath 92 Pembroke
Carnes Marion E 54 Mt Vernon av
Cassidy Anna M 714 Arnett blvd
Chapman Florence 385 S Goodman
Charters Eliz E 285 Oxford
Chauncey Evelyn A Mrs 1349 Dewey av
Chazan Fay 21 Sheridan
Chiarenza Anita 122 Rohr
Clarisse Elsie M 504 Brooks av
Clark Lillian A 896 Culver rd
Clarke Hilda 410 Oxford
Clause Patricia 50 Elmhurst
Clayman E Mae 47 Troup
Close Anna B 48 Barton
Coccia Mary E 95 Dix
Colby Amelia M Mrs rear 85 Melrose
Collyer C Margt 158 Barton
Comstock Iva Mrs 163 Plymouth av S
Cooley Frances P Mrs 1275 South av
Cotchefer Caroline E 900 Atlantic av
Cotter Kathleen 5 Thurston ct
Courneen Kathleen 436 Blrr
Coyle Julia M 717 Seward
Crandall Edna M 21 Chili ter
Creveling Cath 126 Pearl

Croal Madge 220 Culver rd
Cullerton Theresa 116 Dartmouth
Cummings Margt Mrs 90 S Union
Cunningham Margt 300 Wellington av
Curtis Dorothy 425 Gregory
Curtis Marjorie 1004 Bay
Custance Rosetta M 31 Upton pk
Dalley Dorothy E 669 Seward
Dalley Florence L 182 Park av
Dake Margt 83 Culver rd
Dale Isabella V 259 Richard
Dammert Josephine 34 Canterbury rd
Danby Leora J 126 Pearl
Daniels Eunice F Mrs 455 S Goodman
Daniels Laura E Mrs 659 Clarissa
Daniels Mary M Mrs 600 Lake av
Davis Marion R 50 Merriman
Dean Loretta A 478 Lexington av
Dean Lucille M 504 Arnett blvd
DeAoun Adele 775 Jefferson av
Decker Barbara 151 Cottage
Degree Hilda 39 Madison
Denio Muriel A Mrs 326 Parsells av
Dennis Laura 85 Meigs
Denny Alice M 916 South av
Derham Alexenia A 40 Cypress
Derrickson Viola H 37 1/2 Edmonds
Dingfelder Florence Mrs 106 University av
Doell Elenior L 73 Parkdale ter
Doherty Mary C 176 McNaughton
Doran Helen P Mrs 58 Centennial
Doser Mary E 424 Humboldt
Douglas Walter E 474 Monroe av
Douglass Helen S 29 1/2 Edmonds
Dowd Ann E Mrs 571 Plymouth av S
Dragosi Anne 10 Davis
Dryden Mary H Mrs 57 Holcroft rd
Dudley Helen K 44 Rowley
Duel Ethel G Mrs 235 Rand
Dull Ethel G Mrs 235 Rand
Durrans Alice E 684 Park av
Dykes Sarah 56 Cambridge
Earl Eloise M 86 Northview ter
Eby Mary 1190 Park av
Egger Pearl 120 Chestnut rm 12
Eggiman Eliz I 6 Rundel pk
Elliott Sara E Mrs 370 Meigs
Estey Eliz I 33 Wilmer
Ewing Florence 108 Fulton av
Farber A Marie Mrs 280 Monroe av
Faust Alice M 46 Rogers av
Ferland Evelyn B Mrs 242 Martin
Finity Loretta H 367 Ellicott
Fink C Marie 442 Electric av
Fink Helen A J 494 Chili av
Fintushel Dora 341 Wilkins
Fitzgerald Jean R 63 Colgate
Fogle Carol R Mrs 9 Lamberton pk
Foley Hilda Mrs 185 Alexander
Ford Margt M 36 Rowley
Found Alice M Mrs 858 Meigs
Fowler Harriet E 331 S Goodman
Francis Clara A Mrs 2 Edmonds
Francis Margt I 25 Riverside
Frasler Belle O 86 Meigs
Frederick Lillian G 2 Atkinson
Freeman Anna M 11 Atkinson
Frelslich Eleanor Mrs 150 Kenwood av
Frey Alice O 1117 Plymouth av S
Frost Marion E Mrs 834 Avis
Fuehr Gladys 570 Seneca pkwy

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 Gafney Edith 400 Oxford
 Gardisky Alice M 677 Clarissa
 Gardner Harriett R 408 Garson av
 Gaudreau Leocadie A 402 Murray
 Gaylord Melissa S 184 Alameda
 Gell Viola M 212 Oxford
 Gertner Isabelle B 41 Kirkland rd
 Gertner Mary K 41 Kirkland rd
 Gervasi Jennie R 5 Finney
 Giffin Gladys G 291 Beresford rd
 Gilboe May E 52 Phelps av
 Gill Eva L 285 Columbia av
 Gillespie Mary Mrs 277 Woodbine av
 Gippen Marie O Mrs 113 Park av
 Given Eleanore 517 University av
 Glavin Mary L 294 Dartmouth
 Glenn Laura E 96 Quincy
 Gochringer Carrie 715 Dewey av
 Golden Lillian M Mrs 189 Laburnum
 cres
 Gottermier Marion H 1315 Dewey av
 Grab Bertha H 97 Grand av
 Grauwiller Harriett M 1363 Dewey av
 Gridley A Lois 220 Warwick av
 Griffin Ann Isabelle 72 Vassar
 Griffin Margt T 11 Austin
 Griswold Louise A 570 Main W
 Gugelman J Alice 42 Woodlawn
 Guider Helen M Mrs 235 Saratoga av
 Haines Grace 441 Flower City pk
 Hall Edna L Mrs 19 Alexander
 Hamer Isabella F 60 Lake
 Hammond Eliza J 86 Rugby av
 Hammond Grace C 86 Rugby av
 Harriman Mary E 106 Dove
 Harrington Agnes 179 Albemarle
 Harrington Veronica E 504 Brooks av
 Hartford Anna E 459 South av
 Hassett Josephine G 105 Edinburgh
 Hastings Julia H 114 Congress av
 Hauck Florence M 257 Champlain
 Hawley Bernadine B Mrs 508 Camp-
 bell
 Hayes Rose Mrs 72 Boardman
 Heaney Frances 175 Clinton av N
 Hebing Ada M Mrs 25 Belgard
 Heckler Frieda L 40 Dunbar
 Heckner Margt C 1574 N Goodman
 Heffernon Margt 188 Harvard
 Helfrich Elsie K 481 Clay av
 Henderson Laura P 76 Meigs
 Hepburn Hazel J 69 Atkinson
 Herie Eliza A Mrs 23 Strathallan pk
 Heston Eliza S Mrs 86 S Union
 Hiebler Anna M 356 Colvin
 Hillsaker Hilda M Mrs 476 Arnett blvd
 Hiller Dolores E Mrs 116 Columbia av
 Hinman Henrietta C Mrs 287 Congress
 av
 Hooter Madeline U 739 Flower City pk
 Hoderlein Gertrude 484 Ames
 Hoffman Lillian C 36 Epworth
 Hoh Marie 270 Seneca pkwy
 Holzschuh Teresa G 117 Canton
 Howard Ida M 424 Hawthood ter
 Howerter Eleanor 23 Hickory
 Hudson Luella A 193 Jefferson av
 Hughes Irene B 209 Roslyn
 Humphrey Jane A Mrs 35 Chestnut rm
 705

Hyland Kath E 50 Arnett blvd
 Insley Eleanor J 57 Pembroke
 Jackson Eliza 180 Meigs
 Jackson Margt E 4231 Lake av
 Janczewski Witolia S 852 Norton
 Jardin Dorothy 149 Selye ter
 Jeffery Doris M 22 Russell
 Jenkins Helen 1184 Bay
 Jensen Marjorie J 275 Park av
 Johnson Helen 39 Madison
 Johnson Joyce M 88 Willite dr
 Jones Dorothy 180 Meigs
 Jones Emily J 98 Macbeth
 Joshling Anna Mrs 397 Flint
 Kane Rosella E 24 Admiral pk
 Karr Phyllis E 24 Cady
 Kaseman Mary M Mrs 980 Arnett blvd
 Keane Kath K 132 S Fitzhugh
 Keeler Eleanor K Mrs 67 Gardiner pk
 Kehrig Emma H 22 Leroy
 Keith Lavina M Mrs 27 Fillmore
 Kelley Vivian Mrs 255 MtVernon av
 Kelly Anne P 272 Linden
 Kelly Margt M 46 Meigs
 Kelly Marie V 73 Lozier
 Kendelen M Eliza 379 Hawley
 Kenneally Mae I 707 Main W
 Kenny Mary 505 University av
 Kernan Ella J 15 Sibley pl
 Keuper Myrtle L 5 Hall
 Kiefer Marguerite E 1145 Genesee
 King Elleen M 147 Vermont
 Kingston Minnie J 42 Asbury
 Klein Theresa Lavery Mrs 52 Spring
 Klik Eliza A 211 Normandy av
 Knapp Gertrude M 231 Carter
 Knapp Mary L 47 Pembroke
 Kobel Julia 134 Weeger
 Kopp Anna 294 Meigs
 Kremer Helen F Mrs 127 Vermont
 Krenzer Eliza M 34 Edmonds
 Krusen Hazel 294 Edmonds
 LaDue Gladys E Mrs 814 Stewart
 LaForce Rita Mrs 31 Langford rd
 LaGas Elsie M 140 Avery
 Laluppa Lena T 132 Weld
 Landers Helen 259 Pearl
 Lannin Anna M 49 Bway
 Lannin Lena W 49 Bway
 Lannin Mary E 49 Bway
 Laughland Margt 123 Brighton
 Laughlin Nellie 507 Humboldt
 Lawrence Sarah 42 Caroline
 Leary Dorothy J Mrs 485 Grand av
 Lee Medora C 828 University av
 Leiter Eliza M 721 Glide
 Levy Lillian 18 Avenue A West
 Lindbo Lucy Mrs 1211 Park av apt B-3
 Lintz Cora E Mrs 51 Tacoma
 Lipinski Bernice 139 Syke
 Lisen Jane 526 Flint
 Loos Betty C 16 Arlington
 Lotz Margt 241 Alexander
 Loughlin Margt M 410 Hawley
 Lovell Lucille Mrs 27 Sumner pk
 Lucia Constance C 1070 Dewey av
 Lynch Mary 745 Clinton av S
 MacDonald Lillian 580 Hayward av
 MacDonald Mary G Mrs 199 Merriman
 MacFarland Grace L 437 Electric av
 Magin Clementine C 11 McNaughton
 Mahar Mary E Mrs 753 Seward

Mandwell Esther B 294 Lexington av
 Manion Kathleen 226 Alameda
 Manion Mary L 513 Dewey av
 Marcelano Filomena 3 Madison
 Margrett Cath M 109 Belmont
 Marsden Mary A Mrs 103 S Wash
 Marshall Cath 42 Bellwood pl
 Martin M Gertrude 46 Jackson
 Marvin Ruth Mrs 414 Hawley
 Mason Minnie 90 S Union
 Matthews Nina G 58 Milburn
 Maxwell Veronica M 404 Birt
 May Elsie Mrs 24 Upton pk
 Mayer Caroline B 18 Rundel pk
 McAnn Mary M Mrs 103 Perrinton
 McAuley Kath 101 Sherwood av
 McAvoy Eliza M 31 Grand av
 McAvoy Rose M Mrs 31 Grand av
 McCarriagher Alice G 17 Edmonds
 McCarthy Nora 59 Prince
 McCauley Frances 70 Monica
 McCrary Maude B Mrs 354 Driving
 Park av
 McCullough Kath H 125 Richard
 McDonald Gertrude C 17 Federal
 McIntire Doris C Mrs 943 Woodbine
 av
 McMahon Bertha E 381 Troup
 McMahon Stella A 381 Troup
 McMullen Lois L 267 Post av
 McNeil Kath 593 Emerson
 McPhail Wm A 37 Priem
 Meade Frances 215 Alexander
 Meade Viola 215 Alexander
 Meagher Alice Mrs 159 Chawford
 Meagher Helen P 110 Woodbine av
 Meagher Nora 15 Amherst
 Melody Frances T Mrs 235 Sawyer
 Miller Ethel M 16 Penhurst
 Miller Isobel Mrs 469 Lake av
 Mollo Rose 115 Maryland
 Montague Mary A Mrs 115 Millbank
 Moore Charlotte Mrs 575 Lake av apt
 14
 Moore Jeanette E 284 Pearl
 Moore P Olivia M Mrs 204 West High
 ter
 Moriarty Mary A 60 Elmdorf av
 Mosher Ruth M 133 Plymouth av S
 Muir Agnes J 129 Melrose
 Murphy A Ruth 530 Grand av
 Murphy M Louise 267 Brunswick
 Murray Edith E 102 West High ter
 Murray Irene A, Genesee Valley Pk
 nr Erie RR
 Naylon Florence E 1236 Lake av
 Neary Eliza A 65 Luzerne
 Neer Ethelyn G 41 Tacoma
 Nelson Dorothy B Mrs 447 Thurston
 rd apt 215
 Nelson E Beasle 641 Wellington av
 Newell Ethel F 146 W Sawyer pl
 Norkelunas Helen B 1006 Clifford av
 Norton Gladys Mrs 141 S Fitzhugh
 Nothnagle Irene C 62 Ellicott
 Nourse Judith Mrs 13 Clarissa
 Oakes Esther 225 Meigs
 O'Brien Anna M 40 Kron
 O'Bryan Eliza Mrs 93 Prince
 O'Buhanych Anne 133 Plymouth av S
 O'Hern Gertrude O 480 Alexander
 O'Keefe Madeline C 133 Jefferson av



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— GENERAL INSURANCE —
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See page 53 Buyers' Guide
PHONE MAIN 444

Nurses—Con

O'Neil M Ethel 128 Ellicott
 O'Reilly Mary K 97 Melrose
 Osborne Helen Mrs 178 Alexander
 O'Sullivan Anna 57 Brighton
 Otto Anne E 938 Monroe av
 Parsons Jessamine 108 Fulton av
 Passty Antoinette E 57 Lanark cres
 Pattison Jessie 794 Exchange
 Payne Helen 93 Elm
 Pedulla Josephine 117 Weld
 Peeler Lois I Mrs 84 6th
 Penrose Mary E Mrs 285 Richard
 Pestke Wanda E 300 Wilkins
 Peters Hilda 3 Madison
 Peters Margt C 3 Madison
 Pfaff Carolyn E Mrs 65 Mulberry
 Phelps Lou Mrs 279 West av
 Pierce Nellie 68 Selye ter
 Plumb Edna M 201 Ridgeway av
 Pollock Julia A Mrs 185 Augustine
 Poole Helen A Mrs 5 Portsmouth ter
 Potter Mary A C 43 Cayuga
 Powers Anna L 137 Inglewood dr
 Powers Marie S 1 Willowbank pl
 Pratt Charlotte Mrs 109 Thorndale ter
 Quigley Eliz 256 Meigs
 Quinlan Anna B Mrs 236 Merriman
 Ragan Kathryn H 25 Lake View pk
 Rainbow Marjorie A 560 Meigs
 Rasche Charlotte A 594 Grand av
 Rauber Stella S 150 Wellington av
 Rea Leah 389 Monroe av
 Redfield Mildred H 173 Sherwood av
 Redinger Eliz M 423 S Goodman
 Redmond Beattie R Mrs 140 S Fitzhugh
 Redner Ella Mrs 133 Genesee
 Reid Alice Mrs 57 Wilbur
 Renner Anna Mrs 843 Plymouth av S
 Ricciardo Genevieve 451 Westfield
 Rice J Marie 108 Driving Park av
 Richardson Beatrice 76 Pullman av
 Richer Loretta C 527 Cedarwood ter
 Ricketts Mary H 826 South av
 Ritz Jane Mrs 88 Cherry rd
 Roach Mary R 427 Flower City pk
 Robinson Frances M 168 Sherwood av
 Robinson Jessie M 37 Edmonds
 Roser Clara L 350 Roxborough rd
 Ruddy May A 181 Roxborough rd
 Sage Carrie L 74 Midvale ter
 Sage Ruth 2 Arnold pk
 Sale Camilla B 46 Highland av
 Santee Adelaide B 1090 South av
 Santry Doris C Mrs 1045 Arnett blvd
 Sauer Gertrude I 691 Arnett blvd
 Scales Rose 15 Alvin pl
 Scanlon Elleen E 268 West High ter
 Schaefer Frances E 207 Normandy av
 Schaffer Caroline A 1017 Arnett blvd
 Scheidman Edna L 105 Hazelwood ter
 Schewe Cath Mrs 133 Plymouth av S
 Schillinger Dorothy M 1 Stebbins
 Schlorf Julia 20 Tracy
 Schweickhardt Ida 494 Cedarwood ter
 Scull Ethel 308 Park av
 Sechrist Mabel C 18 Glasser
 Secor Ethel 360 Main E
 Seidel Doris A 141 Shepard
 Selbert Marcella A Mrs 3 Ross
 Semans Frances W 279 West av
 Shatzel Daphne Mrs 194 Averill av

Shaw Cecelia A 150 Fillmore
 Shea Betty Mrs 3178 Lake av
 Sheehan Mildred L Mrs 41 Arnett blvd
 Sherman Noeline H Mrs 92 Elmdorf av
 Shirck Florence B Mrs 431 Augustine
 Shuts Mabel 378 Alexander
 Sickles Blanche 543 S Goodman
 Slight Theda 585 Main W
 Slyck Mary M 223 Ellicott
 Smith Carmella Bouchard 591 Flower City pk
 Smith Helen F 46 Werner pk
 Smith Martha Mrs 18 Cambridge
 Smith Mary T Mrs 55 Raines pk
 Smith Ruth L Mrs 329 Linden
 Smith Thelma S Mrs 1229 Plymouth av S
 Snell Anna E Mrs 25 Raines pk
 Snell Lois A 25 Raines pk
 Snell Lorenzo N 25 Raines pk
 Snell Marjorie A 25 Raines pk
 Sorderlet Lula 107 Parsells av
 Soule Eleanor B 632 Averill av
 Spahn Marie L Mrs 38 Rogers av
 Speck Elisabeth Mrs 62 Danforth
 Spuck Doris L M Mrs 867 Dewey av
 Stahley Rose 11 Boston
 Stalker Maude D 95 Troup
 Stanley Isabelle Mrs 185 Alexander
 Statt Loretta C 550 Lyell av
 Stears Marion 49 Troup
 Steele Katharine S 267 Colebourne rd
 Stenzel Kathleen E Mrs 229 Cypress
 Stephens Daisy 754 Plymouth av S
 Sternbergh Ada S Mrs 498 S Goodman
 Stokes Madeline M 429 Driving Park av
 Stopeck Florence W Mrs 77 East blvd
 Storey Marjory B 30 Hortense
 Sturla Eleanor M 1593 Main E
 Sullivan Cecelia 573 S Goodman
 Suters Florence E 250 Meigs
 Swart Noelle F Mrs 200 Linden
 Swayze Sarah E 195 Hampden rd
 Taft Louise 810 Monroe av
 Taylor Hazel L 731 Monroe av
 Taylor Maxie 56 Shelter
 Taylor R May 329 Troup
 Taylor Richd Mrs 463 Alexander
 Templeton Mary E 471 Monroe av
 Thompson Ethel 767 Plymouth av N
 Thurston Marguerite M Mrs 16 Edmonds
 Tobin Anna Mrs 547 Arnett blvd
 Tracy Kath S 1 Audubon
 Travis Allegra 180 Meigs
 Twist Edith Mrs 273 Wellington av
 Ubbink Eliz 295 Winton rd N
 Vannuccini Myra 212 Thurston rd
 VanGraafeland Florence Mrs 4 Berwyn
 VanNiel Eliz 660 Winton rd N
 Vassaw Grace Mrs 75 Dartmouth
 Veak Ruth H M 307 Monroe av
 Vick Marilla Mrs 88 Cherry rd
 Volkmar Theresa M 553 Maple
 Wagner Eliz 16 Boothe
 Walsh Mary 157 S Fitzhugh
 Ward Helen R 31 Woodbine av
 Watts Sarah A 124 George
 Way Mary Estella 215 Alexander
 Webber Mary Alice 21 Arnold pk
 Weber Irene M Mrs 569 Ridge rd

Weldner Kathryn C 50 Chestnut
 Weldon Marion 19 Churchlea pl
 Werner Isabel K Mrs 7 Vinewood pl
 Werth Tanida M Mrs 28 N Goodman
 Westlake Kathleen E 95 Troup
 Whalen Emma 128 Linden
 Wheeler Rena E Mrs 61 York
 Whitaker Letitia C 274 Monroe av
 White Anna Mrs 463 South av
 White Eva Mrs 15 Strathallan pk
 White Hallie G 241 Avis
 Whitty Aleta M 132 S Union
 Wilck Emma H 675 Winton rd N
 Wilcox Eva M 1 Fountain
 Williams Florence P Mrs 391 Plymouth av S
 Williamson Cora A 61 Edmonds
 Wood Amy 381 Arnett blvd
 Wood Deane A 245 Augustine
 Worden Fannie J Mrs 59 Illinois
 Wright Ada 403 Alexander
 Wright Adele E Mrs 371 Troup
 Wunschall Lena 287 Averill av
 Yachetta Lillian F 60 Lake
 Yawman Winifred M 50 Arnett blvd
 Young Ruth A Mrs 42 Elgin
 Zatloukal Alma M 36 Cady
 Zimmer Loretta 325 Alexander

Nut Dealers & Importers
 Planters Peanuts 220 Main E
 Rochester Nut Shop 550 Main W

***Office Furniture**
BOURNE JOHN R ESTATE 131-133
 State tels Main 1233-1234—For further information see page 96 Buyers' Guide

Office Supplies & Equipment
 American Sales Book Co Inc 16 Main W rm 321
 Anderson Paul W Co 65 Broad W rm 610
 Arend Stanley W Co 192 Mill
 Atlantic Register Co 16 Main W rm 344
 Autographic Register Co 119 Main E rm 825
 Becker Max 210 Cypress
 Bircher Co Inc 192 Mill
BOURNE JOHN R ESTATE 131-133
 State tels Main 1233-1234—For further information see page 96 Buyers' Guide
 Coxhead Ralph C Corp 31 Gibbs rm 307
 Dawn Mfg Corp The 46 MtHope av (copyholders)
 Dick A B Co 41 Chestnut 3d fl
 Direct Service Co 36 StPaul rm 405
 Ditto Sales & Service 130 Main E rms 1120-1122
 Genesee Office Supply Co 357 Main E
 Gilman Fanfold Corp 217 East av rm 45 (duplicate forms)
 Hall-Welter Co Inc 46 MtHope av (check writers)
 Heinrich-Siebold Co 4 E Main
 Henderson Arth E 515 Main E
 Hunt John F Co 89 Allen
 International Business Machines Corp 265 East av
 Lambricht Harold T 1 MtHope av

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Marchant Calculating Machine Co 31
Gibbs rm 101
McBee Co 42 East av rm 205
Meyers-Warner Co Inc 82 StPaul rm
715
Monroe Calculating Machine Co 196
Chestnut
Multigraph Sales Agency 5 StPaul rm
424
National Cash Register Co The 320 East
av
National Postal Meter Co Inc 640 Cul-
ver rd
Pitney-Bowes Postage Meter Co The 119
Main E rm 824
Remington Rand Inc 355 East av
Roach Reid Co 14 Franklin rm 407
Rochester Salesbook Co 82 StPaul rm
603

Rochester Stencil Co 53 Whittlesey
**SCRANTON'S BOOK AND STATION-
ERY CO** Inc Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 20 Buyers'
Guide

Standard Duplicating Machines Agen-
cies 82 StPaul rm 522
Standard Register Co The 217 East av
rm 31 (autographic registers)
Stern's Accounting & Tax System 82
StPaul rm 701
Telaugraph Corp 119 Main E rm 823
Todd Company Inc The 1150 University
av

Todd Sales Co The 154 East av rm 314
United Autographic Register Co, Con-
tinuous Form Div 82 StPaul rm 518
United Autographic Register Co, Regis-
ter Div 82 StPaul rm 518
University Sales Book Co 100 McKin-
ster

Vangellow Bros 289 Main W
Wilber Co 151 Andrews
Wilson Memindex Co 149 Carter
Wood H J 92 Mortimer
Yawman & Erbe Mfg Co 1099 Jay (re-
tail store)

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CORPORATION** (bank, office, library
and factory equipment in bronze,
steel and wood) 126-130-132 South av
tels Stone 5509-5510—For further in-
formation see page 80 Buyers' Guide

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SCHRODER FRED C J 739-743 Granite
Bldg tel Stone 1922

Oil Burners & Equipment
Howe Clayton P 38 Thurston rd
McVey S Edw 46 Augustine
Rochester Wayne Distributors Corp 85
Franklin
Super Oil Burner Co 810 Genesee
**TIMKEN SILENT AUTOMATIC OIL
BURNERS** Laube Electric Corpora-
tion Distributors 219 East av tel
Stone 104—For further information
see page 51 Buyers' Guide
VanSice Geo C 179 Cameron
Wilray-Biddle Co 90 Exchange

Oils & Lubricants
Arcuri Oil Co 662 Monroe av
Armur Petroleum Products Inc 43 Hal-
stead
Atlantic Refining Co 1840 Lyell av
Colonial Beacon Oil Co 20 Cairn
Co-operative Industrial Service 22
Wright

Davis-Howland Oil Corp rear 333 South
av at Griffith st
Flower City Oil Co 376 StPaul
Gaenshirt Carl F 47 Cole
Gulf Oil Corporation 755 Brooks av
HADLOCK PAINT CO Inc (MacMillan
Ring Free Motor Oil) 466-470 Central
av tel Stone 1968—For further infor-
mation see page 85 Buyers' Guide
Hub Oil Co Inc, McKee rd nr Buffalo rd
Independent Gasoline & Oil Co 74 Ex-
change

Kendall Refining Co, Scottsville rd bey
Barge Canal

**MACMILLAN RING FREE MOTOR
OIL** Hadlock Paint Co Inc distribu-
tors 466-470 Central av tel Stone
1968—For further information see
page 85 Buyers' Guide

McIntee John 1028 Chili av
MCINTEE JOHN T 1028 Chili av tel
Genesee 7380

Moore & Maurer Oils Inc 529-549 Buf-
falo rd nr B&ORR
Pennant Gas & Oil Corp 275 Wetmore
pk

Petroleum Wholesale Corp 34 State rm
203 (whol)

RAE J H OIL CO Inc (wholesale) foot
of Ambrose tel Glenwood 224
Richfield Oil Corp of NY rear 1025
Chili av

Rogers Fuel Corp 65 Broad W rm 103
Sinclair Refining Co rear 1025 Chili av
Socony-Vacuum Oil Co Inc 675 Brooks
av

Southwick Oil Co Inc 36 Railroad
Sun Oil Co 760 Brooks av
Syndicate Oil Corp 42 East av rm 226
Texas Company The, McKee rd
Tiger Oil Corp 1525 Clinton av N
Webaco Oil Co Inc 148 Railroad
Woodfill Inc, Scottsville rd beyond
canal

**Olive Oil—Importers & Whol
Dealers**
Maggiros & Rousos 142 Front and 43
Roch Food Terminal

Optical Goods—Mfrs & Whol
Advance Optical Co 92 Mortimer rm
11
Artcraft Optical Co Inc 89 Allen
**BAUSCH & LOMB OPTICAL COM-
PANY** 635 StPaul tel Main 4305 and
10 Champeney ter—For further in-
formation see page 80 Buyers' Guide
Clinton Optical Co 36 Clinton av N
2d fl
Colonial Optical Co Inc 328 Main E
rm 213
Continental Optical Co 165 N Water
Kirstein Optical Co Inc 132 Andrews

Mark Specialty Co 14 Franklin rm 406
and 89 Westminster rd
Paragon Optical Co 105 N Water
Precision Optical Co 42 Geneva
Projection Optics Co Inc 330 Lyell av
Rochester Optical Co 1 Graves
Schlitzer Optical Co 101 N Water
Shur-On Optical Co Inc 242 Andrews
Simpson-Walther Lens Inc 3 Circle

*Optical Instruments
**BAUSCH & LOMB OPTICAL COM-
PANY** (mfrs) 635 StPaul tel Main
4305—For further information see
page 80 Buyers' Guide

Opticians
Baldino Theo 44 Madison
Bausch E E & Son Co 61 East av and
6 Main E
Century Optical Co 5 StPaul rm 519
Empire Optical Co Inc 35 Clinton av S
F-H Optical Co 23 Thurston rd
Genesee Optical Co 183 Main E rm 510
Gerhard Optical Co 69 Main E
Gluck Elbert W 183 Main E rm 510
GRESS FRANK J 69 Main E bus tel
Main 281 res tel Genesee 3976-M—
For further information see page 80
Buyers' Guide

Hickey Wm J 277 Alexander rm 107
Kohler Chester A 82 Lux (prescrip-
tion)
Kubitz Elmer G 76 S Fitzhugh
Lankford Omer L 8 North
Meyers Optical Co 632 Monroe av
Regent Optical Co Inc 14 Franklin rm
709 (whol and retail)
Ring Optical Co 14 Franklin rm 506
Samere Jos 365 Gregory
Summit Optical Co 257 Main E rm 102
Taylor Optical Co 328 Main E rm 520
Waldert Optical Co 56 East av
Whelpley & Paul 16 Clinton av S
Wilder Herbert E 741 Garson av

Optometrists
Baird Wm H 5 Clinton av S
Bausch Carl R 6 Main E
Becker Saml 284 Main E
Bush Arth H 1001 Clinton av S
Cosman Raymond L 25 North rm 933
Covell Gerald L 6 Main E
Davis Marjorie H Mrs 118 Orange
Dublin Ralph L 42 East av rm 410
Faroo Glenn W 183 Main E rm 936
Goodman Milton 130 Main E rm 704
Gorman Benj A 312 Main E
Graeper Carolyn E 119 Main E rm
1126
Hildreth Leland E 101 Clinton av S
Howard Norman W 840 Dewey av rm
5
Iati Anthony 194 Oak
Kane Harry 632 Monroe av
Maier Wm L 1804 Norton
Marks Engle S 10 State
Marth Theo 6 Main E
McCarthy John T 625 Main W
Melville Arth A 529 N Goodman
Milky Henry C 1276 Clinton av N
Miller Julius L 64 Clinton av N rm 9

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Parenteau Chas A 62 Jackson
 Pfeiffer Chas G 87 Flower
 Phillips Spencer M 183 Main E rm 702
 Pole John W 1408 Main E
 Rockwell John C 6 Main E
 Rogers Clarence C 42 East av rm 210
 Schaeffer M Luther 239 Saxton
 Shapiro Albert H 380 Monroe av
 Smith Oscar Chas 35 Clinton av S
 Sweeting Ralph E 104 Main E
 True Arth H 816 Brown
 Vielehr Paul G 1400 StPaul
 Vogel Harry S 79 Clinton av N
 Ward Albert 198 Lyell av
 Wideman Otto M 15 Rosewood ter
 Williams Clifford O 130 Main E rm 310
ZECHER HAROLD B 69 Main E bus
 tel Main 281 res tel Culver 4105—
 For further information see page 80
 Buyers' Guide

Organ Builders

PARSONS BRYANT G 182 Commodore
 parkway Brighton (Roch) tel Hill-
 side 2864

Orthopedic Appliances

Ehrstein Albert M 41 Grafton
 Gletz Lewis E 14 Franklin rm 516
 Snyder Edw E 682 Lake av (arch sup-
 ports)
 Snyder Elmer L 84 S Union (arch sup-
 ports)
 Spiegel's 1210 StPaul

Osteologists

Platt Darwin L 17 Main E rm 18

Osteopathic Physicians

Beal Clarence J W 17 Vick pk A
 Breitenstein Rose E 62 Rowley
 Cady Francis L 250 Dartmouth
 Camp Chas D 16 Main W rm 221
 Campbell L Reginald 840 Dewey av
 rm 3
 Coomber Helen Thayer Mrs 200 Park
 av
 Elwell M Lawrence 65 Broad W rm
 609
 Jameson C Dan 800 Main W
 Kemmer Florence D 130 Main E rm
 1229 Ridgewood rd (E Roch)
 Lapp Irene K 255 Oxford
 Martens Theo H 42 East av rm 410
 Reid Jas H 89 East av rm 803
 Smith Geo T 16 Main W rm 221
 Spencer Hilton G 42 East av rm 223
 Spitz-Nagel Edw L 130 Main E rm
 1225
 Strever Hewett W 130 Main E rm 1140
 Vaughan Merritt C 119 Main E rm
 1111
 Weber Harold M 119 Main E rm 1111

***Packing and Shipping**

ROCHESTER CARTING CO 25-27
 Washington N tel Main 205—For
 further information see page 101
 Buyers' Guide

***Paint Mfrs**

VISON PRODUCTS CO 5-7 N Water tel
 Main 733—For further information
 see page 85 Buyers' Guide

***Paint, Oil & Varnish Dealers
—Distributors**

LESTER HENRY HARDWARE CO
 Inc (Berry Bros) 150 Main W tel
 Main 5355 and Main 1607—For fur-
 ther information see page 48 Buyers'
 Guide and back cover
SULLIVAN H H Inc (Glidden Co
 Paint Products) 65-75 South av tel
 Stone 550—For further information
 see page 19 Buyers' Guide, back cov-
 er and right top lines

**Paint, Oil and Varnish Dealers
—Retail**

ACME QUALITY PAINT STORE Had-
 lock Paint Co Inc 466-470 Central av
 tel Stone 1968—For further informa-
 tion see page 85 Buyers' Guide
 Adams Wm 2 Richmond
BARNARD, PORTER & REMINGTON
 9-11-13 N Water tel Main 8140-8141-
 8142—For further information see
 page 81 Buyers' Guide and left top
 and bottom lines

Beardsley Glass Co 327 Main W
 Blum Saml 496 Joseph av

CLARK PAINT, OIL & GLASS CO 71-
 73 State tels Main 693-1509—For fur-
 ther information see page 8 Buyers'
 Guide and back cover

Devoe & Reynolds Co Inc 420 Main E
 Drum Jas A 501 Clinton av S
 duPont E I deNemours & Co Inc 180
 Clinton av S

GAMROD-HARMAN CO Inc 75 Ex-
 change tel Main 3710—For further
 information see page 82 Buyers'
 Guide and right top lines

Gosnell Paint & Wallpaper Co Inc 385
 North
 H & H Paint & Lacquer Co 64 Spencer
 (whol)

HADLOCK PAINT CO Inc (Acme
 Quality paints and finishes) 466-470
 Central av tel Stone 1968—For fur-
 ther information see page 85 Buyers'
 Guide

Humphreys Paint Co Inc 38 South av
HUMPHREYS THE PAINT MAN 38-40
 South av tel Main 2117 (Benjamin
 Moore's dependable paints)—For
 further information see page 84 Buy-
 ers' Guide

Koverall Paint & Wall Paper Corp 19
 South av

Krupp Albert 101 State
 Lucas John & Co Inc 80 StPaul
 Lyons Paint Co 142 Andrews

MORSE WILLIAM B LUMBER CO 340
 Main W tel Main 160 and 936 Main
 E tel Monroe 44 and 951 Thomas av
 Summerville tel Charlotte 589—For
 further information see page 66
 Buyers' Guide and left bottom lines
 Rochester Specialty Co 100 Fernwood
 av (painters')

Russo Carl C 348 Cumberland
 Schwartz Jacob P 666 Monroe av
SHERWIN-WILLIAMS CO The 64 Ex-
 change tel Main 1517—For further
 information see page 85 Buyers'
 Guide

SHERWIN-WILLIAMS PRODUCTS
 Alhart Electrical Co Inc 1147 Culver
 rd at Parsells av tel Culver 3944—
 For further information see page 89
 Buyers' Guide
 Star Wall Paper & Paint Co 9 Romeyn
SULLIVAN H H Inc (Distributors
 Glidden Co paint products) 65-75
 South av tel Stone 550—For further
 information see page 19 Buyers'
 Guide, back cover and right top lines

Suskind M & Sons Inc 289 Joseph av
 and 53 State

Tropical Paint & Oil Co 23 Exchange
VanHOESSEN F P CO Inc 41-45
 StPaul tel Stone 473—For further
 information see page 83 Buyers'
 Guide and right top lines

VIAL GEORGE I & SONS Inc 5-7 N
 Water tel Main 733—For further in-
 formation see page 85 Buyers' Guide
 Wabnitz Geo H Inc 115 State
 Wels Ralph S 1289 University av
ZIELINSKI STEPHEN 1115 Hudson
 av tel Stone 2603—For further infor-
 mation see page 69 Buyers' Guide

Paint & Color Mfrs—Wholesale

Donovan Paint & Lacquer Co Inc 29
 Halsted
 Kessler Paint Co Inc 266 South av
 Parker Paint Works 1217 Portland av
 Tantalio Lawrence 452 Oak
 Vison Products Co 5 N Water

***Painters—Automobile**

CALEY & NASH Inc 1828 East av tel
 Monroe 5126—For further informa-
 tion see page 5 Buyers' Guide

**Painters—Automobile & Car-
riage**

Campagno Steph 4 Howell
 Demels Michele 405 Fernwood av
 Freeburger Erwin D 333 East av 3d fl
 Heintz, Bice & Cox 754 Clinton av S
 Sant Rocco rear 66 Ontario
 Senn Joseph Co 125 Alexander
 Winter Albert J rear 487 Bway

Painters & Decorators

Alliet Julius 10 Darrow
 Ament Chas P 36 Werner pk
 Anderson Norman 1594 Bartlett
 Armbruster Andrew 518 Colvin
 Aronow Eli 6 Morris
 Aurand John W 784 Atlantic av
 Avery Arley M 1100 South av
 Bailey Wm 163 MtVernon av
 Baker Ernest C 14 Locust
 Bandel Chas P 29 Sherwood av
 Banning Windsor M 5 Ellicott
 Barone Jas H 630 Bay
 Barry Dwight W 670 Garson av
 Bellavia John 279 Central pk
 Bellittera Jos 15 Ritz

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 TEL. MAIN 160

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 Sash, Doors and Trim

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 AND RETAIL

Insulation and Acoustical Materials
 Bay State Paint Products

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Bolton Geo H 69 Stewart
Bona Anthony F 47 Linden
Brandino Richd D 277 Lake av
Brimacomb Wm J 61 Heidelberg
Brooks Ira B 1021 Joseph av
Brophy Jas J 46 Frost av
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Bunde Aug 348 Bernard
Bune Abram 45 Hartsen
Burns Wm T 158 Genesee Park blvd
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Carey Lawrence L 115 Holcroft rd
Cariola Thos J 102 Adams
Carminiti Carmelo 44 Jerold
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Champion Herbert R 124 Asbury
Chandler Wm H 81 Delevan
Chapman Edw S 119 Meigs
Chivers Albert 589 Seward
Coccimiglio Antonio 800 Smith
Colburn Walter M 78 Campbell pk
Coleman Jas M 120 Midvale ter
Consaul Arth D 121 Holcroft rd
Cook Ernest R 779 Grand av
Courtright Warren G 35 Oakland
Crandall Frank 595 Averill av
Crane Warren J 262 Glenwood av
Cullen Patk 380 Magnolia
Cummings Frank M 130 Comfort
Curtis Arden L 283 River
Dalberth Harry 286 Curtis
Dawson John W 223 Brooks av
Dearling Wm J 259 Sherman
DeKan Leo 79 Vermont
DelMonte Philip 55 Averill av
Deshler Floyd 92 Richmond
DeWitt Leslie J 123 Post av
DiBaudo Jos 133 Portland av
DiChiaro Anthony G 124 Fulton av
DiGennaro Felix 242 Otis
DiMauro Michl 429 Orange
Dingillo Michl 38 Helena
DiPasquale Giuseppe 814 Broad W
Doe Alf 158 Rosewood ter
Domowitz Sol 62 Treyer
Donovan Chas N 42 McKinley
Dorthy Albert W 597 Clay av
Doyle John R 29 Darien
Elkino Geo B 116 Hazelwood ter
Emery Robt D 5 Richard
Empire State Painting & Decorating
Co 19 Hand
Evans Albert T 35 Buena pl
Everitt Isaac T 35 Bartlett
Feller Harry J 17 Sawyer
Figaro Louis 63 Rauber
Finch Chas L 1894 Dewey av
Fine Meyer 48 Northview ter
Finger Edwin E 386 Benton
Flanigan Jas F 1143 Lexington av
Foringer Robt 394 Electric av
Freeborn Fredk 823 Emerson
Fuehrer Jacob J 76 Roth
Garellick Morris M 52 Rutgers
Gargan Chas W 44 Briggs
Garland Allan 108 Asbury

Gay Alex 23 Austin
Gelb Jack C 569 Conkey av
Gesell Arth E 108 Hempel
Gibalski Stanley B 72 Ernst
Ginsberg Morris 131 Rauber
Goho Frank W 88 Rutgers
Goldstein Nathan 93 Thomas
Graney Francis J 324 Flint
Grapensteter Jacob M 84 Murray
Grapensteter Mynor E 105 Colvin
Greydanus Herman S 59 Fernwood av
Grieve Alex J 26 Burkhard pl
Groh Max J 422 Magnolia
Grum John 149 Anderson av
Guarneri Louis 119 Weld
Guerin Chester R 1093 Dewey av
(USA)
Haefele Wm M 226 Lyndhurst
Haefner Frank S 491 Exchange
Harrington Wm K 752 Meigs
Hawken Geo B 136 Champlain
Heiderich Andrew 24 Dyson
Heikkila Frank M 407 Champlain
Held Herman R 575 Emerson
Herbst Fred O 608 Conkey av
Hertzlin Raymond R 300 Reynolds
Hess Chas L 171 Lexington av
Hewitt Arth 120 Seward
Hewitt Geo R 112 Rosalind
Higgins Emmett F 8 Churchlea pl
Hoard Robt M 1 Blakeney pl
Hoffman Fred J 163 Lux
Holtz Chas F 97 Turpin
Horak Wenzel 96 Evergreen
Hudnutt Milton W 41 Alberta
Hunsicker Merwin D 559 Bronson av
Hunt Frank J 63 Barton
Irons Jas A 5 Raymond
Iuppa Frank A 71 Malone
Ives Albert W 97 S Fitzhugh
Izzo Dominic A 64 Averill av
Jacobson Jacob 27 Leopold
Johnston Arth G 64 Flanders
Jones Jacob 156 Leighton av
Jones Wm J 323 Winton rd N
Jordan Wm W 636 Norton
Kelly Robt J 90 Alexander
Kerr Wm R 310 Cottage
Kimble Chas G 341 McNaughton
Kline Walter 27 Belmont
Kling Virgil 558 Averill av
Klodinski Stanley 1140 Avenue D
Knipe Wm J 512 Flint
Koop John F 858 S Goodman
Koszalka Julian 789 Joseph av
Kryk Walter 360 Weaver
Krzesinski John J 1065 Hudson av
Ladieu Walter S 35 Dickinson
LaFoe Albert H 1165 Culver rd
Lafrance Jos V 95 Caroline
Langalaco Jas 1060 Emerson
LaRocque Henri J 1048 Dewey av
Lawson Claude V 65 Caroline
Lee Walter R 731 Main W
Legler Wilbur M 39 Seneca av
Lembcke John A 174 Hazelwood ter
Lemoyne Adelbert L 413 Selye ter
Levine Harry 212 Sellinger
Levine Jos 8 Hixson
Levitt Sol 18 Athens
Lippman Sol 18 Athens
Lippman Theo 30 Vienna

Lloyd Geo B 405 Linden
Lorch Frank R 31 Grafton
Lowe Thos E 75 Ravine av
Ludian Frank 73 Ernst
MacGibbons Jos A 542 Flint
MacLean Jas 385 Tremont
Maier Henry C 123 Thomas
Maisenbacher Wm J 789 Smith
Manevitz Shoul 19 Sheridan
Manis Josiah 122 Thomas
Marconi Cataldo 91 Walnut
Marcus David M 87 Pembroke
Marhatta Earl E 452 Benton
Marrocco Salvatore 1521 Clifford av
Martin Chas G 953 Plymouth av S
Mathias John 19 Lancroft
Maurer Jacob 13 Kirkland rd
McDonald Robt M 20 Werner pk
McGovern Richd J 210 York
McKay Richd C 426 Glenwood av
McMannus Edw H 26 Beacon
McMullen Arth W 1105 Bay
Meier Michl G 101 Taylor
Melselman Benj 45 Wilkins
Merkel Otto 12 Aldern pl
Merrill Jos C 1063 North
Metcalf Leonard C 311 Garson av
Meyer Frank J 499 Maple
Militano Marcello 90 Walnut
Miner Saml A 554 S Goodman
Montague Chas L 26 Columbia av
Montrois Chas P 376 Gregory
Moore Chas H 658 Chili av
Mordan John E 832 Meigs
Morratti Jos 134 Woodward
Moss Abraham 4299 Melville
Mullett Geo 512 South av
Mussion Ernest N 775 Avenue D
Myers Walter L 376 Cottage
Nagan Jos 95 Evergreen
Nelson E DeForest 48 Lenox
Newcomb Fred G 29 Alonzo
Nicolosi Salvatore 152 Peck
Niedermaler Carl L 104 Durnan
Niedzialek Frank 92 Dayton
Nielsen Christian 124 Henrietta
Northmore Lawrence T 116 Glendale pk
Nunn Geo L 479 Colvin
Oakes Leslie G 165 Harding rd
Ogden J Murray 26 Azalea rd
Ohlrich Wm J 443 Maplewood dr
Osband Hyman 278 Conkey av
Owens Harry R 61 Martinot av
Paap Peter 340 Hayward av
Packard Chester 36 Locust
Palermo Cataldo 97 Rohr
Palmer Chas Louis 593 Lexington av
Paskell Norman 9 Pearl
Pease Geo A 37 Tracy
Peglow John M 44 Bly
Pekarsky Saml 343 Hudson av
Perri Pasquale D 52 Lyndhurst
Peters Fred F 44 Farragut
Petrelli Michl A 38 5th
Phillips John F 537 Averill av
Pleron Chas H 36 Rowley
Pirie Wm W 45 Beaufort
Podsiadlo John J 198 Ernest
Podsiadlo Victor 36 StJacob
Poesner Morris 76 Rosedale
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Preiss Emil A 88 Farragut

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Raynor Lester E 52 Colonial rd
Recklinghausen A & Sons 74 Clifford
av

Ries John F 385 Ames
Ringholz Geo F 198 Wetmore pk
Ritter Fred A 138 Midvale ter
Rizzo Chas L 11 Coleman ter
Robinson Harold 114 Lincoln av
Robinson John H rear 3 1/2 Sumner pk
Robinson John W 100 Glenwood av
Rochester Brush & Spray Painting Co
1217 Portland av

Roegner Walter W 34 Loomis
Rogers Herbert 31 1/2 Bartlett
Rose Harold E 144 Gregory
Rowitz Fred W 713 Avenue D
Sabin Ray W 172 Fulton av
Sanford Chas C 131 Bartlett
Sanguedolce Giuseppe 91 Cameron
Santillo Antimo 565 Lake av
Santillo Lawrence A 590 Plymouth av
N

Sapper Andrew C 47 Belmont
Saxe Jos J 532 Campbell
Scalia Emanuel 298 4th
Scardino Chas 479 Bay
Scardino Philip S 214 Morton
Schamine Henry F jr 624 Brooks av
Schaubert Albert R M 120 Ambrose
Schlicker Harold E 210 Jefferson ter
Schoen Jos P 672 Jefferson av
Schuler Jos E 136 Hampden rd
Scrymgeour Colin W 80 Ravine
Seaman Fletcher A 43 Dorset
Seebach-Kimble Inc 336 StPaul
Sehm Edwin C 328 Webster av
Short John A 933 Jefferson av
Shulman Saml 67 Nassau
Sidari Rosario F 83 Hand
Silverstein Morris 8 Wilkins
Simpson Herbert 12 Marshall
Smiraglia Anthony 200 Michigan
Smyles Steph 308 Magnolia
Snow Wilbur D 132 Grand av
Sparks Victor E 596 Hayward av
Spencer Edw H 80 Delevan
Speziale Jos 109 Lewis
Spinelli Michl 184 Curtis
Spitz Edw L 532 Magee av
Spooner Philip 655 Frost av
Starken Richd A 188 Denise rd
Staub John H 75 Evergreen
Steffenhagen Floyd L 8 Paul pl
Stevenson Geo F 193 McKinley
Stever Silas L 275 Barton
STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 31 Buyers'
Guide

Swain Walter H 21 Locust
Taillie John 306 Ellison
Taylor Arth S 844 Plymouth av S
Teklin Jos 124 Field
Telaro Jos 459 Central pk
Thomas Frank S 20 Bremen
Tinney Wilbur J 605 Rocket
Tranquill Jas 473 Alexander
Travis Rexford H 832 Parsells av
Tremaine Sibley R 46 Child

Tufano Luigi 54 Violetta
Tufts Clarence E 474 Blir
Tutty Jas H 38 Richard
VanAlmkerk Cornelius 114 Berlin
VanDilst Abr 443 Frost av
VanDyne Chas W 95 Alexander
VanGelder Fred M 180 Depew
Vickerman Chas M 129 Columbia av
Vicolo Louis P 57 Jefferson ter
Vullo Michl 72 6th
Vyverberg John C 99 Garson av
Wackerman Wm R 752 Garson av
Walker Fredk H 126 Laurelton rd
Ward Geo M 206 Bway
Warner Levi L 1072 South av
Waterson Wm E 380 Magnolia
Way Chas W 146 Averill av
Wehrle Frank J 102 Conkey av
Weigand Edw F 431 Benton
Weill Louis A 677 Jefferson av
Weinberg Isaac 48 Maria
Weinstein Louis B 74 Carthage
Welte Decorating Co 97 Kansas
Wesley John 155 Hawley
West End Spray-Brush Painters 294
Hawley

Wheaton Fredk W 267 Pearl
Whard Clarence E 104 Edinburgh
Wickman Francis E 142 Millbank
Wickum Louis C 6 Alonzo
Wildwave Roy 398 Alexander
Williams Arth F 1309 N Goodman
Wilson Herbert E 37 Friederich pk
Winograd Howard R 260 Lexington av
Winney Wm R 424 Jay
Winslow Morris 97 Grand av
Wolters Harry R 17 Eckhardt pl
Wolter John F 730 Linden
Woods Jos R 541 Webster av
Wren Arth F 38 Walbar
Wright Leon C 614 Hayward av
Wright Wm G 997 Plymouth av S
Yokshas Jos K 420 Remington
Yorkey Eric D 211 Brooks av
Young Geo H 45 Maxwell av
Zaenchewski Thos 17 Barons

***Painters' & Decorators' Sup-
plies**

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140-8141-
8142—For further information see
page 81 Buyers' Guide and left top
and bottom lines

CLARK PAINT, OIL & GLASS CO 71-
73 State tels Main 693-1509—For fur-
ther information see page 8 Buyers'
Guide and line back cover

COOK IRON STORE CO 120-128 St
Paul tels Main 5188-5189—For fur-
ther information see page 99 Buyers'
Guide

GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 82 Buyers'
Guide and right top lines

HUMPHREYS THE PAINT MAN 38-40
South av tel Main 2117—For further
information see page 84 Buyers'
Guide

ROBY SIDNEY B CO The distributors
for Pratt & Lambert paints and var-
nish and for Paasche Air Brush Co
208-214 South av tel Stone 1129—
For further information see page 74
Buyers' Guide and left bottom lines
SULLIVAN H H Inc (Distributors
Glidden Co Paint Products) 65-75
South av tel Stone 550—For further
information see page 19 Buyers'
Guide, back cover and right top lines
VAN HOESEN F P CO Inc 41-45 St
Paul tel Stone 473—For further in-
formation see page 83 Buyers' Guide
and right top lines
VIALL GEORGE I & SONS Inc 5-7
North Water tel Main 733—For fur-
ther information see page 85 Buyers'
Guide

**Paper Box Mfrs
(See also Box Mfrs)**

Alderman Paper Box Corp 31 Exchange
rm 301
Bernhard M Corp 749 Monroe av
Brack Container Division 1160 Univer-
sity av

BUEDINGEN FERDINAND CO Inc
(also paper specialties) 244 StPaul
4th fl tel Stone 6420—For further in-
formation see page 22 Buyers' Guide
Buedingen Wm & Son 1500 Clinton av
N

COWLES A B CO Inc 4 Commercial
tels Main 7210-1—For further infor-
mation see page 21 Buyers' Guide
**COWLES HAROLD A BOX & DISPLAY
COMPANY** 163 StPaul 5th floor to
Main 3077

DIAMOND PAPER BOX CO Inc 30
Somerton at 741 Park av tel Monroe
2614—For further information see
page 22 Buyers' Guide

Elbs John G Inc 1037 Jay
Fairchild E E Corporation 367 Orchard
FLOWER CITY SPECIALTY CO 158
Hollenbeck tel Main 630—For fur-
ther information see page 22 Buyers'
Guide

Fort Wayne Corrugated Paper Co 1160
University av

K-L Paper Box Mfg Co Inc 45 Ford
Kanty C L Paper Box Corp 89 Canal
Levis John A & Sons 330 Lyell av
Lorschelder-Schang Co Inc The 140 N
Fitzhugh

NEUN E P CO Inc 415 Culver rd cor-
ner University av tel Monroe 1216—
For further information see page 20
Buyers' Guide

Ott A W Co 121 Merrimac
ROCHESTER FOLDING BOX CO Box-
art at P O Box 1012 tel Charlotte 130
—For further information see page
21 Buyers' Guide

Sagamore Paper Box Co 220 Mill
Singleton Harold 330 Lyell av

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Crawford Horace M 82 StPaul rm 507
Economy Paper Co 115 N Water
Handy Paper Co 6 State rm 305
Levi M A & Son 42 Allen (waste)



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Begy Ernest J 65 Rockview ter
Deuter Wm A 47 Dix
Eddy Claude G 656 Clinton av S
Hafner Frank S 62 Greig
Schaefer Jos F 87 Lowell
Scrymgeour John K 183 Frost av
Seaman Raymond E 1050 Lake av
Shafer Wesley A 66 Delmar
Smith Fredk 90 Sherwood av
Stillman Wm E 534 Westmount
Walter Chas H 74 S Union

*Paper Hangings

(See also Wall Paper Dealers)
GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 82 Buyers' Guide and right top lines
VAN HOESEN F P CO Inc 41-45 St Paul tel Stone 473—For further information see page 83 Buyers' Guide and right top lines

Paper Mfrs

APW Paper Co 14 Franklin rm 703
Diamond Waxed Paper Co Inc 228 South av
Flower City Tissue Mills Co 700 Driving Park av
Port Huron Sulphite & Paper Co 228 South av
Warren S D Co 183 Main E rm 604
Waxon Carboff Inc 444 Central av (coaters)
Wax-Rite Products Co Inc 330 Lyell av

Paper Merchants—Wholesale

ALLING & CORY CO The 25 Verona tel Main 6060—For further information see page 86 Buyers' Guide
CRAMER FORCE CO Inc The 28-30 Aqueduct tels Main 1354-1355—For further information see page 86 Buyers' Guide
Daly & Ferguson 60 Mill
Fine Papers Inc 190 Mill
Gates Associates 444 Central av
GENESEE VALLEY PAPER CO Inc 360 East Avenue tel Main 5433
Great Lakes Paper Corporation 114 Child (wrapping)
HUBBS & HASTINGS PAPER CO 319-325 Main W tels Main 6702-6703—For further information see page 86 Buyers' Guide
Kolko Paper Co 76 Kelly
Mead Chas P & Son Inc 568 StPaul
National Paper Co 365 North
Oken Paper Co Inc 534 Oak
Paper Service Inc 40 Jay (printing)
Robfogel Paper Co Inc The 5 Mozart pl

Paper Products

American Elasel Co 4 Commercial

Consolidated Paper Co 217 East av rm 34 (misc)
DeRidder Wm 5 StPaul rm 408A
Flower City Specialty Co Inc 158 Hol-
lenbeck
Plant Protector Co 4 Commercial (plant
protectors)
Rochester Paper Products Co Inc 25
Spencer
Sanitary Products & Paper Co 74 Park
av

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Paper Mills Supply Co 257 Ormond

Paste Mfrs

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av at Stek-O Hill

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CUMPTON EDWARD H 711-717
Wilder bldg tel Main 5529
Flandaca Chas 39 State rm 600
Thomson Winslow E 16 Main E rm 516

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Wilder bldg tel Main 5529
Cumpton Edw H 8 Exchange rm 711
Jones D Clyde 183 Main E rm 1439
Kelper Frank 6 State rm 504
Shepard Chas 8 Exchange rm 711
Stonebraker Harold E 8 Exchange rm 205

*Patent Solicitors

(See Patent Lawyers)

Pattern & Model Makers

City Pattern Works 495 StPaul
**CORBETT-STEEVES PATTERN
WORKS** (metal and wood) 55 Allen
tel Main 5730—For further infor-
mation see page 86 Buyers' Guide
Genesee Pattern Works 216 South av
Hau Emil Pattern Works 234 Mill
Pink's Pattern Works 729 Lake av
Sterling Pattern Works 11 Furnace
Yonkers Geo 17 Favor

*Pavers

(See Contractors—Paving)

Pawnbrokers

Davis Nathan E 174 Main W
PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tel Main 297-298—For
further information see page 64 Buy-
ers' Guide
Solomon David 29 Front
WILSON J C CO 39 Main E tel Main
5738—For further information see
page 87 Buyers' Guide

*Perforated Metals

(See also Metal Stamping)
ERDL PERFORATING CO 171 York
tel Genesee 2608—For further infor-
mation see page 97 Buyers' Guide

Perfume Mfrs

Bourjois Inc 33 Capron
Hunt Club Ltd 100 S Fitzhugh

Spiehler Adolph Inc 202 Court 2d fl
Trix Co 224 Mill

*Personal Investigations

**DOYLE DETECTIVE BUREAU & AR-
MORED CAR SERVICE** 901-903-905
Commerce bldg tel Main 1744—For
further information see page 36 Buy-
ers' Guide

*Personal Loans

CENTRAL TRUST CO, Central Trust
bldg 25 Main E tel Main 1625 Bright-
on office 1806 East av—For further
information see page 6 Buyers' Guide
and left bottom lines
GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad st W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av, Spencerport
office Spencerport N Y—For further
information see page 8 Buyers' Guide
and right bottom lines

**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone st
tel Stone 300 branch offices 33 Ex-
change, 1495 Lake av, 886 Main W,
560 Monroe av 460 N Goodman, 520
Portland av, 1853 Monroe av and 621
Titus av Irondequoit—For further in-
formation see page 7 Buyers' Guide
and right top lines

PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tel Main 297-298—For
further information see page 64 Buy-
ers' Guide

ROCHESTER TRUST & SAFE

DEPOSIT CO main office 5 Main W
at Exchange at First Industrial
Branch 30 Clinton av N tel Main
5960—For further information see
page 12 Buyers' Guide and back bind-
ing

**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at Water
st S tel Main 954—For further infor-
mation see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
Main office 719 Main W tel Main
7100, 20 East av, 4359 Lake av, 590
Joseph av, 175 Lyell av cor Saratoga
av, 15 Hudson av, 1398 Culver rd,
548 Chili av and 844 Dewey av—For
further information see page 14 Buy-
ers' Guide and right side line back
cover

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(See Chemicals—Wholesale)

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Schock) Six Atlas tel Stone 6480—
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Buyers' Guide, front cover and left
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tel Stone 550—For further infor-
mation see page 19 Buyers' Guide, back
cover and right top lines

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Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 81
Buyers' Guide

***Photo Engravers**
DEMOCRAT & CHRONICLE 59-61
Main E tel Main 7400—For further
information see page 76 Buyers'
Guide and right bottom lines

Photo Finishing & Enlarging
Boyes Photo Service 250 Versailles rd
Camera Art Co 148 State
Carhart Service Inc 294 South av
Cox Amy C Mrs 274 Genesee
Hockenberry Studio 81 East av rm 1
Schu Edw F 535 Clinton av S
Studio Photo Service 598 Lake av
Technifinish Laboratory 641 Brown
Williams Photo Shop 308 Driving Park
av

***Photo Supply Houses**
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buy-
ers' Guide and right top lines

Photographers
Artographic Studios The 1900 Clinton
av N
Barker Vincent F 104 East av rm 101
Barrattini Frank 24 Walnut
Braknis Jos J 577 Hudson av
Bunnell Commercial Photo 21 Bly
Camera Art Co 12 Andrews
Chick R C Inc 193 East av
Commercial Photo Co 15 James
Conway Industrial Photo Co 17 Main E
4th fl

Davis Paul W 204 Spruce av (coml)
Delavau Studio 840 Dewey Central Library of
Denise Studio 111 East av
Dunbar Edwin C 115 Flanders
Ewing Chas J 14 Franklin rm 402
Forgione Achille 328 State
Furlong Studio 27 Clinton av S rm 118
Gioseffi Benj A 510 Main W
Gold Tone Studios Inc 12 Andrews
Heberger John N 35 Clinton av N 3d fl
Heinrich Tamara 81 Clinton av N
Jaffeson Rauben 548 Hudson av
Knight F Lloyd 42 Allen
Leon Freres Studio 36 Main W rm 116
Mason Photo Finishing Studio 32 Ex-
change

McCoy Studio 600 Monroe av
McIntee John T jr 255 Berkeley
Mock J Ernest 328 Main E rm 231
Modern Photo Studio 340 North
Morrall Studios Inc 371 Andrews and
26 Clinton av S
Moser Studios Inc 27 Clinton av N 3d
fl
Nelson Studio 62 East av
Osband Photos 302 Main E
Peterson Studios 656 Park av
Plymouth Photo Studio 81 Main W
Renzi Gennaro H 541 State (portrait)
Rochester Cinema Laboratories rear
118 Plymouth av S
Rochester Photo Co 81 Richmond
Rogers Studio 122 Clinton av S
Romney Studio 9 East av
Rowe Chas M 208 Main W (coml)
Schaeffer F Loysen 47 Clinton av N rm
10 (adv)

Schiff Josef 154 East av rm 307
Smith-Curry Studio 133 Clinton av S
rm 21
Talbot Edith A 14 Franklin rm 403
Vorce Photo Studio 135 Scrantom
Walker Fred J 10 Savannah
Wenner Paul H 94 Depew

**Photographic Apparatus & Sup-
plies**
Carhart Service Inc 67 Clinton av S
Holman Andrew 461 Brooks av
Defender Photo Supply Co Inc 666 Driv-
ing Park av
Dryer Gerald H 31 Spring
EASTMAN KODAK COMPANY (mfrs)
343-391 State tel Main 4800
Folmer Graflex Corp The 154 Clarissa
(camera mfrs)
Graham J S Co Inc 908 Avenue D
Haloid Co The 6 Haloid
Ilex Optical Co 690 Portland av (shut-
ters and lenses)
Marful Specialties Inc 37 Delevan
MARKS & FULLER Inc 44 East av tel
Stone 5771—For further information
see page 87 Buyers' Guide
Photostat Corp 303 State
Quartermatic Photos Inc 371 Andrews
Smith-Surrey Inc 129 Clinton av S
Wollensak Optical Co 850 and 872 Hud-
son av

***Photographic Lenses**
**BAUSCH & LOMB OPTICAL COM-
PANY** (mfrs) 635 StPaul tel Main
4305—For further information see
page 80 Buyers' Guide
EASTMAN KODAK COMPANY 343-391
State tel Main 4800

***Photostat Prints**
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines
SULLIVAN H H Inc 65-75 South av tel
Stone 650—For further information
see page 19 Buyers' Guide, back cover
and right top lines

Physicians and Surgeons
(See also Chiropractors, Naturo-
paths, Osteopaths, etc)
Aikman John 184 Alexander
Allen Walter C 1011 N Goodman
Alaimo Steph L 135 Lake av
Angell Edw B 295 Alexander
Angell Rudolph 26 S Goodman
Angevine Robt W 880 Park av
Arthur Barbara 16 N Goodman
Atwater David H 347 Seneca pkwy
Avery Elroy J 11 N Goodman
Badami Peter A 277 Alexander rm 403
Baker Harold H 130 Main E rm 423
Baker Lucy H 245 Alexander
Barber Frank 75 S Fitzhugh
Barnard Maurice A 265 Alexander
Barnell John B 8 N Goodman
Barron Wm M 16 State rm 108
Bastian Adolph F jr 16 N Goodman
Beaven Paul W 26 S Goodman

Bellanca Alex J 1020 Portland av
Berge Wilfred W 277 Alexander rm 411
Bishop Vernon L 277 Alexander rm 908
Blum Raymond J 158 Jay
Bondi Anthony 299 Central pk
Bowen Willis E 827 Main E
Boynton Lyman C 277 Alexander rm
203
Bradford Wm L 16 N Goodman
Bradley John R 331 Glenwood av
Bratt Floyd C 833 South av
Brittain Knox 277 Alexander rm 210
Brown Crawford 209 Alexander
Brown Herbert R 215 S Goodman (path-
ologist)
Brown Nancy B 209 Alexander
Brown Raymond J 264 Rutgers
Bryan Fred 16 N Goodman
Buck Kathleen L 331 Monroe av
Buck Thos D 331 Monroe av
Buckley Fredk H 277 Alexander rm 701
Bullen Stearns S 26 S Goodman
Burger Leo L 1377 Clinton av N
Burnes E Howard 1204 Clifford av
Burns Geo S 1028 Clinton av N
Butler Geo V 128 Meigs
Caccamise Chas W 70 Exchange rm 401
and 141 Portland av
Callahan Walter A 209 Alexander
Callahan Wm M 331 Thurston rd
Campbell Robt J 61 Webster av
Carpenter Frank M 1291 Lake av
Carter Grace A B 30 Vasser
Cassebeer Alf E 2210 StPaul
Chapman Milton 277 Alexander rm 608
Chiappetta Jas J 202 N Union
Clark Irving T 640 Seneca pkwy
Clark Lloyd H 337 Monroe av
Clark M Melvin 38 N Goodman
Cochrane Wm B 1665 East av
Collier Clifford V C 14 Franklin rm 401
Comfort Clifford V C 14 Franklin rm
808

Conner Jas F 655 Jefferson av
Conner Wm B 655 Jefferson av
Connolly Wm 16 N Goodman
Cook Edgar B 277 Alexander rm 508
Cooley Kenneth L 277 Alexander rm
808

Cowen Jerome W 312 Cumberland
Crawford Henry B 35 Chestnut rm 501
Cronmiller Michl J 546 Lyell av
Culhane Maurice J 531 Lyell av
Cullinan Wm B 581 Genesee
Cummings Glenn C 914 Culver rd
Dack Geo 265 Alexander
Dake Wm E 83 Culver rd
D'Alfonso Angelo 1314 StPaul
Dalton John B 1633 Culver rd
Daly Kath L 480 Alexander
D'Amanda Christopher 8 N Goodman
Danehy Cornelius P 911 Dewey av
Davidson Maurice K 289 Alexander
Davidson Sol C 277 Alexander rm 105
Davies Baxter T 1195 Lake av
Davis Arth E 265 Alexander
Davis Jas C 221 Cumberland
Dean Wm I 277 Alexander rm 502
Delbridge R Edw 261 Thurston rd
delJunco Gerard W 34 Meigs
Dennison Norman M 27 S Goodman
Densmore Floyd H 52 Spring

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints and Varnishes

9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 81
Buyers' Guide

1239 Lincoln-Alliance
Bank Building

Phone MAIN 220

PAVIOUR

- AGENCY 73 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building

Phone MAIN 221

DeSando Carl J 1095 Ridge rd
Dessloch John C 611 Genesee
Detro John C 52 Spring
Deuel Jacob B 277 Alexander rm 508
Dickinson Leslie A 277 Alexander rm 508

Disney Frank A 420 Arnett blvd
Dorrance Harold S 141 Meigs
Drumm Gerald F 70 Exchange rm 401
Drysdale Harold R 571 Park av
Duffy Benedict J 277 Alexander rm 406
Durante Michl H 178 Wilder
Ebel Alf G 637 Genesee
Edwards Henry W 258 Alexander
Edwards Walter D 389 Monroe av
Ekas Ward L 176 S Goodman
Elden C Arth 171 Park av
Elliott Raymond E 76 S Fitzhugh
Emerson E Benj 16 N Goodman
Epstein Jacob 286 S Goodman
Erlenback Stanley H 311 Park av
Evans Merle D 277 Alexander rm 810
Falkenheim Curt H 35 Vick pk B
Farber Raphael 280 Monroe av
Farlow Wm G 277 Alexander rm 204
Fenstermacher Walter A 277 Alexander rm 414

Finigan John J 277 Alexander rm 502
Fink Richd J 1368 Clifford av
Fischbein Morris R 1010 Clinton av N
Fischer Abr 25 North rm 924
Fischer Vincent E 1960 St Paul
Fitch Ralph R 277 Alexander rm 702
Flynn Jas M 277 Alexander rm 112
Foley Mary J 504 Oxford
Ford Francis 16 N Goodman
Fowler John D 523 Lyell av

Fowler W Frank 277 Alexander rm 308
Francis Claude M 1160 Culver rd
Francis Nathan 348 S Goodman
Frasch Wm F 532 Hudson av
Fulkerson W Terry 253 West av
Fumia Fred J 45 Lake av
Gage Geo H 182 Parsells av
Gallaher Chas S 2601 Dewey av
Garlick Fredk J 277 Alexander rm 401
Garlick Thos B 223 Alexander
Gelb Fred W 1100 Park av
Geraci Jos W Jr, 971 Clifford av
Gerbas Michl J 277 Alexander rm 310
Giambrone Andrew J 73 Alexander
Gibb Stewart H 277 Alexander rm 311
Gibbs Chas B F 16 N Goodman
Gibson Wm J 5 Fulton av
Gipner John F 277 Alexander rm 409
Glaser Jerome 300 S Goodman
Goldstein Louis A 35 Chestnut rm 501
Goldstein Roland 1160 Monroe av
Gorin Meyer 35 Chestnut rm 401
Goundry Thos J 4 Platt
Graham Hedley C W 180 Plymouth av N

Grassi Gerard J 674 Main W
Green Jos H 277 Alexander rm 805
Grosselfinger Harold W 213 Alexander
Gronney Geo M Jr 1040 Portland av
Gronney J Herbert 147 Webster av
Guerinot Geo W 758 Main W
Guinan Geo E 8 Platt
Guldin Jesse E 1112 Dewey av
Guller Erastus I 245 Alexander
Guptill Plimpton 18 N Goodman
Guter Geo 16 N Goodman
Guthrie Andrew W 4073 Lake av
Guzzetta Anthony J 329 Jay
Hague Elliott M 399 Alexander
Haller David A 176 S Goodman
Hardenbrook Edw G 245 Lake av
Harris Carl T 213 Alexander
Harris Roland C 431 Monroe av
Hart John G 45 Glasgow
Hartigan Wm S 277 Alexander rm 406

Hawkins Raymond W 39 S Goodman
Heatly Clyde A 11 N Goodman
Hennington Chas W 633 Park av
Henry Jos P 255 Alexander
Herrman Roy F 183 Main E rm 1139
Hicks Geo A 720 South av
Hillman Geo A 267 Alexander
Hoenig Matthew J 277 Alexander rm 312

Holtz Moses 356 Hudson av
Hondorf Jas L 14 Franklin rm 401
Honiss John R 277 Alexander rm 711
Hopkins Heywood H 36 S Goodman
Hotchkiss Hiram G 35 Chestnut rm 201
Houcke Jas S 277 Alexander rm 610
Houghton Donald C 9 Roxborough rd
Huber Carl A 30 N Goodman
Hummell Harry C 771 Portland av
Huntington Thurlow T 265 Alexander
Hutchens Don K 277 Alexander rm 614
Ingersoll Edwin S 26 S Goodman
Ingram Fred W 277 Alexander rm 111
Iulg Murlin K 1565 Dewey av
Iuppa Louis A 629 Dewey av
Jameson Curtiss N 1193 Genesee
Jameson John W 712 Main W
Jameson Thos 712 Main W
Jetty Earl L 17 S Goodman
Jewett David B 219 Alexander
Jones Leonard W 16 N Goodman
Jones Thos Bansford 176 S Goodman
Jordan Anthony L 136 Adams
Kaiser Albert D 16 N Goodman
Kammer John W 219 West av
Kaufman Chas 1321 Clinton av N
Kellogg John F Jr 22 Audubon
Kennedy Eldred W 89 East av rm 701

Killip Thos 2d 11 N Goodman
Kimball Ray W 709 Dewey av
King Byron 277 Alexander rm 702
Klein Laurence A 1524 Culver rd
Knobe J Coleman 277 Alexander rm 308
Kober Paul M 231 Berkeley
Kohn Lawrence A 176 S Goodman
Kominz Jacob S 37 S Goodman
Koscianski Leo C 783 Hudson av
Kraft J Eug 1239 St Paul
Laidlaw John B 176 S Goodman
Lakeman Chas S 16 N Goodman
Landau Maurice 701 Winton rd N
Lane Jos A 277 Alexander rm 707 (USN)

LaPalm Leo F 256 Chili av
Lapi Louis 378 Portland av
Large W Bruce 27 N Goodman
Lath Eug M 323 Portland av
Lavine Geo R 277 Alexander rm 612
Lawrence Raymond V 301 Lake av
Lazerson Maurice 1207 St Paul
Leadley Jerome H 447 Genesee
Leary Montgomery E 827 Main W
Lehnen Martin B 177 Thurston rd
Lehner John J 922 Dewey av
Lenhart Chas G 277 Alexander rm 907
Leonardo Richd A 1935 Clinton av N and 301 Smith
Lerner Macy L 332 Park av
Leven Eli A 277 Alexander rm 904
Levinstein Wm I 1125 Monroe av
Lewy Herbert 3677 Lake av
Lie Einar 245 Alexander
Lipsett Henry V 1024 Monroe av
Lloyd John J 176 S Goodman
Loder Jos B 69 Westminster rd
Long Graydon 544 Genesee
Lowy Karl 35 Chestnut rm 805
Lunsford Chas T 574 Clarissa
Mack Wm G 1385 Main E
Mackowski Herbert W 361 Chili av
MacLean Basil C 260 Crittenden blvd

Maggio Chas I 70 Exchange rm 101 and 1890 Culver rd
Mangano Jas L 129 Lake av
Mannel Gustavus C 235 Alexander
Markin Jas M 11 Vick pk A
Mayer Jos R 295 West av
Maynard Frank B 331 Andrews
McAmmond J Fletcher 16 N Goodman
McDowell Nathan D 275 Alexander
McFarland Albert R 277 Alexander rm 706

McGarvey David F 277 Alexander rm 508
McGill Donald C 16 N Goodman
McIntosh John S 3417 Lake av
McKinstry Geo C 206 Park av
McLaughlin Geo W 52 Spring
Mele Jos M 619 Jay
Melen David R 35 Chestnut rm 404
Mendelson David B 35 Chestnut rm 304
Mercer John L 219 Alexander
Merle Eliz H 1184 Bay
Messinger Isadore 205 Cumberland
Metildi P Fredk 16 N Goodman
Miller Alvah S 10 Arnold pk
Miller Chas I 18 N Goodman
Missal Morris E 28 Strathallan pk
Mitchell Howard D 277 Alexander rm 711

Mooney Jas I 171 Chili av
Moress Saul 352 S Goodman
Morris Austin G 277 Alexander rm 908
Moskowitz Morris J 277 Alexander rm 814

Munroe Wm E 277 Alexander rm 609
Munson Edw T 164 Genesee Park blvd
Murphy Parker H 1020 Lake av
Nace Lawrence J 221 Alexander
Nash C Stewart 277 Alexander rm 708
Noonan Chas E 815 Driving Park av
Norfleit Chas H 74 Barrington
Norton Harry I 123 Barrington
Nugent Edw B 87 S Fitzhugh
Nugent Edwin J 1326 Lake av
O'Brien Elmer W 5 N Goodman
O'Connor John C 718 Main E
Olson Hiram 395 Canterbury rd
Olson Ira M 399 Monroe av
O'Neill Wm J 209 Chili av
Ottley Carl A 3621 Lake av
Padelford Donald C 277 Alexander rm 906

Paine Arth H 277 Alexander rm 810
Parker J Merrel 525 Harvard
Parlow Allan L 277 Alexander rm 302
Patterson Robt R 55 Webster av
Peachey Clarence H 197 S Goodman
Pearson Ovid 277 Alexander rm 110
Peeler Danl D 1162 Lake av
Peluso Francesco 541 University av
Percy Wm W 12 West av
Perrin Wm 277 Alexander rm 608
Petri Hanford 14 Franklin rm 1401
Pfaff Norman J 277 Alexander rm 707
Pfulke Hugh E 965 Monroe av
Phillips Harry B 332 Lake av
Pike A Stanley 14 Franklin rm 708
Plumley W Franklin 53 S Fitzhugh
Pesson Donald D 222 Chili av
Potter Jas Craig 561 University av and 32 Strathallan pk
Powell Lucius L 52 Spring (USA)
Powell W Eug 251 Arnett blvd
Poon Paul W 16 N Goodman
Price Adelbert J 557 Genesee
Prince Howard L 277 Alexander rm 414
Pucci Rose M Mrs 1092 Dewey av
Pulsifer Libby 16 N Goodman
Quinley Jas K 26 S Goodman
Quinlan Jas W 468 Arnett blvd
Quinn Patk J Jr 1110 Genesee Park blvd

**SECRETARIAL
ADMINISTRATION
ACCOUNTING**

THE SCHOOL of COMMERCE

Advanced Business Education
362 EAST AVENUE **TELEPHONE MAIN 5530**

**SPECIAL
MEDICAL
SECRETARIAL
COURSES**

Physicians & Surgeons—Con

Rapp Milton B 415 Park av
Reed Arth P 725 Joseph av
Reitz Chas 277 Alexander rm 314
Remington Alvah C 304 West av
Remington John H 304 West av
Renzi Vincent D 295 Lake av
Reynolds Edwin R 1620 StPaul
Riley Walter J 1193 Bay
Roberts Andrew K 103 Atkinson
Robinson Francis J 197 3d
Roby Jos 234 Culver rd
Rocktaschel Wm G 1020 StPaul
Romano Salvatore C 159 Saratoga av
Rosbach Gustav 1072 Clinton av N
Rosenfeld Henry M 1035 Monroe av
Rother Eug W 902 Clinton av S
Rotoli Felix J 876 Plymouth av N
Rowley Howard F 176 S Goodman
Ruben Wm S 1532 StPaul
Ruggles E Wood 348 University av
Rumbold Lynn 1275 Culver rd
Sabey Peter K 35 Chestnut rm 803
Saell Anthony J 70 Exchange rm 101
Sahler S LeRoy 52 Spring
StJohn Harold L 823 South av
StJohn Herbert F 687 Genesee
Sampson Luther C 1170 Culver rd
Saxe Mary C 737 Main W
Schanz Robt F 277 Alexander rm 200
Schneider Louis 941 Dewey av
Schopp Justin H 463 Clinton av N
Schreiber John P 660 Arnett blvd
Schumacher Hiram S 259 Alexander
Scinta Anthony C 661 Plymouth av N
Scinta Silas 389 Monroe av
Scott John Ward 107 State rm 32
Scott Winfield W 277 Alexander rm 302
Seel Elmer G 133 Clinton av S rm 1
Segal Harry L 233 Oxford
Shapero Isadore M 289 Alexander
Shepard Clarence A 1535 Culver rd
Shepard Hilland G 277 Alexander rm 608

Simpson Leo F 221 Alexander
Smith Homer W 1156 Culver rd
Snell Albert C 53 S Fitzhugh
Snow Shirley R 267 Alexander
Snow Shirley R jr 267 Alexander
Soble Pincus 35 Chestnut rm 704
Soble Ellis B 277 Alexander rm 105
Sommers Raymond L 2621 Dewey av
Soule Herbert C jr 16 N Goodman
Spector Louis H 1139 StPaul
Sprague E Russell 133 Clinton av S rm 9
Spratt Wray L 361 Seneca pkwy
Stalker Leonard K 277 Alexander rm 402

States Eug J 214 Garson av
Steinberg Chas LeRoy 277 Alexander rm 212
Steinhardt Gotthold 286 Rutgers
Stewart Audley D 42 East av rm 302
Stio Rocco L 741 Portland av
Stonehill Sidney 28 S Goodman
Sukovanchenko Steph 672 Hudson av
Sullivan Chas T 277 Alexander rm 211
Sullivan Jeremiah H 411 Seneca pkwy
Sullivan Wm C 213 Alexander
Sumner Cyril 120 Hillside av
Sutter Chas Clyde 66 Park av
Swan John M 457 Park av
Tassell Harold A 221 S Goodman
Tatelbaum Abr J 176 S Goodman
Teresi Chas C 179 Lake av
Thomas Clarence P 26 S Goodman
Thomson Jas W 26 S Goodman
Throop David C 386 Hudson av
Tomaselli B Louis 511 Plymouth av N
Trainor Geo M 277 Alexander rm 306

Tranella Augustine J 10 Jones av
Valvo Frank C 629 Jay and 1594 Culver rd
VanAlstyne Guy B 1396 Clifford av
VanGraafeland Willard W 216 Ridge rd E (USA)
Vary Harvey J 277 Alexander rm 602
Vayo Perry G 775 University av
Vetter Geo V 375 Arnett blvd
Waffle Albert H 277 Alexander rm 404
Waldo Louis T 245 Alexander
Walker A Vincent 277 Alexander rm 806

Walker Arth H 1365 Culver rd
Walker Francis M 12 Webster av
Ward Harrison F 441 Genesee (USA)
Warren Chas W 267 Alexander
Wedd Alf M 277 Alexander rm 514
Weitzman Jos 1260 Dewey av
Welch Gilbert H 24 West av
Wendel Elmer J 277 Alexander rm 208
Wentworth Edw T 35 Chestnut rm 501
Whipple Edw G 277 Alexander rm 602
Whitney Lee A 255 Alexander
Wickens Vallance A 643 Genesee
Willinsky Isadore J 1250 StPaul
Wilkinson MacNaughton 16 N Goodman

Williams Henry Ward 274 Alexander
Williams John R 388 Monroe av
Winslow Floyd S 734 Plymouth av S
Witherspoon Chas R 20 Dartmouth
Witherspoon Wm M 451 Park av
Woggon Arth C 92 Park av
Wolin David 16 N Goodman
Wooden Warren 39 S Goodman
Wronker Harry 1845 Clinton av N
Wronker Simon L 1327 Clifford av
Young Marian W Mrs 252 S Goodman
Zielinski Julius F 3825 Lake av

Physicians' & Hospital Supplies

Colson Corp The 14 Franklin rm 703
General Electric X-Ray Corp 277 Alexander rm 209
Groh Geo A 269 Central av
Monroe Surgical Supply Co 57 Monroe av
Ohio Chemical-Mfg Co The 200 StPaul (anesthetic gases)
PAINE DRUG CO The 24-26 E Main tel Main 1820—For further information see page 37 Buyers' Guide and left top lines
Pfeiffer Glass Inc 36 StPaul rm 200
Wilnot Castle Company 1255 University av

Physio-Therapists

Stoble Wm 6 Ridge rd
Taif Edw J 761 Plymouth av S
Wootton Caroline M Mrs 137 Jefferson av

Piano Dealers

(See also Music Stores)
DaBoll Piano Co 203 Kenwood av
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 75 Buyers' Guide
Oster Chas W 328 Main E rm 315
Pritchard Wm T 159 North
Shale Jos 140 East av

*Piano Movers

GLANCY CARTING & STORAGE CO
Inc 3-11 Grand av tel Culver 1714—For further information see page 102 Buyers' Guide

Piano Tuners

Carr Guy M 65 Melrose
Chriswell Geo J 113 Castlebar av
Kuhn Herman 1070 Clifford av
Lesso Wm J 519 Magee av
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 75 Buyers' Guide
Pestorius Fredk L 43 Normandy av
Schoenheit Fred 328 Main E rm 224
Walley J Howard 236 Genesee-pk blvd

Pickle Mfrs

LeFrois J B & Sons rear 1060 Norton

Picture Frames & Mouldings

Bailey Geo C J Art Shop 234 Main W
Broadhead Julia G 150 East av
Edelman Harry H 6 Herman
Livingstone John K 205 East av
Metzger Bros 836 Clinton av N
Powers Frank L 432 Main E
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

Pipe Hangers

Carpenter & Paterson Inc 935 Park av

Pipes & Smokers Articles—Mfrs

American Pipe Cleaner Sales Co rear 16 Rhine
Rochester Pipe Cleaners Co Inc 907 Monroe av

*Placement Service

SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 97 Buyers' Guide and left top lines

*Plant Owners

ROCHESTER CLEANING & DYEING CO Downtown Office Hotel Seneca bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169—For further information see page 26 Buyers' Guide

*Plate Glass

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315
For further information see page 25 Buyers' Guide

Plating Works

Allied Plating Co 340 Lyell av
C & S Plating & Mfg Co 36 Richmond
Central Plating Works 30 Philander
General Plating Co 77 N Water
Reliable Plating Co 584 Smith
Standard Plating Co 40 Brown's race
STUART-OLVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 87 Buyers' Guide
Toothill Fredk H 70 Cumberland
Union Polishing and Plating Co 14 Commercial

Plumbers

Acme Plumbing Co 1983 Main E
Arsensmeyer John G & Co 52 N Union
Badhorn & Tremer 57 Rosalind
Bakelaar Henry 42 Merwin av
Bareham H J & Sons Inc 70 Gregory Hill rd
Barr & Creelman Co Inc 70 Exchange rm 100

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Bartlett Plumbing & Heating Co 650 Jefferson av
 Becker David B 1567 Main E
 Beldeck Wm J 1244 Portland av
 Berghash Isabel H Mrs 203 Monroe av
 Bliss Plumbing & Supply Co 300 Andrews
 Brennan Thos J 89 Selye ter
 Burgart Adolph 56 Wilcox
 Caffery Geo H 58 Rugby av
 Caldwell Jos 145 Berkeley
 Colombo Saverio 462 Clinton av N
 Cosselman Edw B 451 Maple
 Costich Clarence W 105 Bock
 Crowley Jas 454 Hawley
 Dean H W Plumbing Co Inc 270 Hayward av
 Della Ernest B 30 King
 DeRoller John A 123 Alphonse
 Deverell Tarleton J 387 Sawyer
 DeWitte Harry A 2142 Main E
 DeWitte Jas J 542 Hayward av
 Dill Chas J 165 StPaul
 Donovan Patk J 360 Maplewood av
 Duffy Wm J rear 298 Winton rd N
 DuMond Bros Inc 1796 East av
 Eggleston Harry L 477 Flint
 Ehrmantraut Chas P 22 Hollenbeck
 Eisenberg Carl H 9 Diem
 Eysvogel Fredk G 615 Main W
 Falls Frank H 336 State
 Farnung Wm J 789 South av
 Fehrenbach Wm J 878 Smith
 Feinberg Plumbing & Heating Co 175 Charlotte
 Ferraro Philip L 32 Cameron
 Finzer Geo W jr 471 Bernard
 Foy Chas E 4305 Lake av
 Gardner Dwight A S 695 Chili av
 Gardner Harold A 341 Genesee
 Gelmer Louis H 665 Joseph
 Grambone Co 241 North
 Guest Thos H 36 Palisade pk
 Gysel Frank 464 Birr
 Hamlin Wm P 34 Gorsline
 Hanson Ralph & Son 912 Main W
 Hart Henry & Son rear 385 Andrews
 Hartman W Wm 73 Wilder ter
 Hartnett Frank J 723 Linden
 Heinze A J Inc 666 University av
 Hery Fredk L 960 Plymouth av S
 Hodgson Mounsey 472 S Goodman
 Hoehn Edw G 62 Wilmington
 Horvitz Lester 9 Henry
HOWE & BASSETT CO Inc 840-850
 University av tel Monroe 3—For further information see page 88 Buyers' Guide
 Hughes Hermon L 45 Marlborough rd
 Janowski Henry M 707 Norton
 Kalabry Geo M 229 Otis
 Kewin Benj 30 Somerton
 Kinnen Paul F 36 Federal
 Lambert Jos L 1306 Culver rd
 Lane & Gelger 898 Portland av
 Lawn Wm M 702 University av
 Leach Jas W 327 Avenue B
 Lenhard Henry P & Son 690 Glide
 Liese Fredk W 111 Cummings
 Lohmaier Geo W 694 Hudson av
 Mack Walter V 50 Avenue A
 Madlen Michl G 39 Lyell av
 Mayberry Wm J 725 Flower City pk
 McBride W J Co 237 Avenue E
 McCaffry Philip J 977 Garson av
 McCormick Wm A 4 Lake av
 McGahan John 74 Woodlawn
 McGahan John J 76 Woodlawn
 Metzger and Brayer Co 485 Lyell av
 Mikel Robt Y 54 Beaufort
 Morrissey Arth W 571 Plymouth av S

Mura Lawrence H 57 Canton
 Mura Morand P 171 Fairgate
 Murtagh Edw S 18 Hinsdale
 Murtagh Frank W 1933 Main E
 O'Flynn John D 25 Lincoln
 Owens Wm E 390 South av and 9 Menlo pl
 Pappert Geo W 16 Lux
 Parrish Fredk I 121 Greeley
 Paulus Bert L 459 Lyell av
 Paulus Jos A 51 Highland av
 Peck Harry A 180 Epworth
 Peter Jos J 58 Canton
 Powers Chas R 115 Chapin
 Proietti Anthony 15 Clifton
 Rehberg Geo C 50 Bly
 Renner Jacob F 1312 Dewey av
 Ribstein Jos 416 Gregory
 Rice Wm F 405 Lake View pk
 Rossney F G Co 100 Superior
 Ruby Jos M 858 Clinton av S
 Salter Chas E 806 Monroe av
 Sandel Isadore 566 Clinton av N
 Shied Jos C 17 Hollister
 Schuth Frank H 670 Winton rd N
 Schuyler Philip J 1015 Clinton av S
 Sefkin Myer 18 Sumner pk
 Shannon & Gottermeyer 638 Lake av
 Snyder E G Co Inc 86 Scio
 Snyder Edw G 71 Culver rd
 Stallman Geo W 79 Scio
 Thurston Lewis M 1652 Main E
 Troy Edw 62 Austin
 Utz Martin W 1059 Main E
 VandeWalle Wm L 102 Laurelton rd
 VanGraafeiland Fred C 113 Reliance
 VanLoenen Antonius F 78 Lawndale ter
 Vogel Frank 2284 Main E
 Ward John R 567 Jefferson av
 Warnock & Zahndt Inc 742 Clinton av
 Welder and Gall 495 Clinton av S
 Welch Jos R 574 S Goodman
 Welch Jos R 100 Richard
 Wirth Anthony P 1091 Clinton av N
WRIGHT & ALEXANDER COMPANY
 21-23 Otsego tels Main 1056 and 6828
 For further information see page 88 Buyers' Guide
 Yauchzi Co The 773 Lake av
 Zimmerman John B 50 Millbank

Plumbers Supplies

Becker Plumbing Supply Co 132 Joseph av
 Berger Hammond 242 Hudson av (used)
CASE W A & SON MFG CO Case bldg 72-90 StPaul tels Main 3404-3405-3406
 For further information see page 88 Buyers' Guide
 Central Plumbing Supply Co 496 Central av
 Clinton Plumbing & Heating Supply Co 822 Clinton av N
 Crane Co 200 South av
 Fladd-Luig Co Inc 213-217 Central av (whol)
 Geck Plumbing & Heating Supply Co rear 650 South av
 Gissin Benj 80 Nassau
 Grossman A & Son 189 Joseph av
 Highland Supply Co rear 393 Gregory
 Howe & Basseth Co Inc 840 University av
 Hunting Company The 127 Railroad
 Karch Pipe Co 456 Lyell av
 Mayer Supply Co 138 Raeburn av
 Rochester Pipe & Fence Corp 306 Buffalo rd (reclaimed pipe)

Rochester Plumbing Supply Co Inc 281 Mill
SLOAN SAMUEL & COMPANY 67-71
 Exchange tel Main 540—For further information see page 88 Buyers' Guide
 Welder Lawrence A & Son Inc 495 Clinton av S
 Wilkinson & Herbst 91 North

***Plumbers' Supplies—Wholesale**
MATHEWS & BOUCHER 26 Exchange
 tels Main 1064-1065-1066-1067-1068—
 For further information see page 48
 Buyers' Guide and left bottom lines

Polish Mfrs
 A-No-One Polish Co 371 Flint (furn)
 Bur-Mer Co 183 StPaul rm 402
 Molyneux Chas H 293 Sunset
 Polyshine Inc 125 N Water
 World Polish Co Inc 49 Halstead

***Pork Packers**
"ARPEAKO" MEAT PRODUCTS (To bin Packing Co Inc) 900 Maple tel Genesee 5200—For further information see page 73 Buyers' Guide

Postage Stamps & Philatelic Supplies
 Bourne John E 131 State
COVERT STAMP CO 712 E & B bldg tel Main 5846
 Haringx Geo 36 StPaul rm 501

Potato Chip Mfrs
 Rochester Maid Potato Chips 10 S Wash
 Schuler Potato Chip Co Inc 64 Chester

Poultry Dealers—Retail
 Abronowitz Jack 19 Thomas
 Alamo Anthony 444 North
 Alati Loreto 519 Jay
 Amico Sam 315 Hayward av
 Bellomio Thos 587 North
 Catalano John 122 Bay
 Catalano John 467 Clarissa
 Cilman Garson 635 Joseph av
 DeSalvo Calogero 60 Jay
 DiGiovanni Guy 243 Adams
 DiSiato Saml 301 Scio
 Fittelson Saml 91 Kelly
 Fox Elmer W 50 Front
 Gagliano Ignazio 363 Ormond
 Garliner's Poultry Store 654 Joseph av
 Guidice Manuel 41 Jay
 Jacobson Harry 81 Hanover
 Kozel Louis 32 Vienna
 Lipsky Archie Inc 60 Front
 Lisman Max rear 260 Joseph av
 Lucchesi Salvatore Mrs 5 Sigel
 Mazzagatti Angelo 154 Rohr
 Miccicha Jennie Mrs 535 Dewey av
 Morabito Frank 395 Portland av
 New York Poultry Mkt 70 Hanover
 Pignato Anthony 31 Grape
 Pollock Abr J 462 Main E
 Rossetti G Raymond 350 Smith
 Savarino Salvatore 456 North
 Selicari Philip 429 South av
 Soporito Jos 633 Oak
 Vetusto Nazario 116 Joseph av
 Wayne County Poultry Co 82 Front
 Wisnover Jos 42 Herman
 Zaluk Mary Mrs 425 Clarissa

Poultry Supplies
 Tomkinson Feed Co 1600 Dewey av



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Power Plant Equipment & Supplies

DeWolf Furnace Corp 77 South av rm 216
Johnston Engineering Co The 31 Gibbs rm 312
STONE COMPANY The 1321 Commerce bldg tel Main 5483—For further information see page 89 Buyers' Guide
Turbine Equipment Co 217 East av rm 45

Power Plant Installation

BAREHAM H J & SONS Inc 70 Gregory Hill rd tel Monroe 1136—For further information see page 87 Buyers' Guide

Premium Goods

Colgate Palmolive Peet Co 83 Franklin

*Pressing Machines

AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 71 Buyers' Guide

Printers

Adcraft Printers 183 StPaul rm 206
Alco Press 404 Avery
Alderman Printing Co 46 Gorham
Andrus I Willard 65 Austin
Anthony-Klee Corp 165 StPaul 4th fl
Apollo Press Inc 938 StPaul
Art Print Shop The 77 StPaul 3d fl
Becker M Co 210 Cypress
Bednar Printing Co 268 State
Blowers LaVerne C rear 233 East av
Borzilleri Bros 165 3d
Brewer & Newell 183 StPaul rm 301
Brown R F Co Inc 163 StPaul 4th fl
Brown & Rice 15 South av 3d fl
Bryan & Schuler 42 N Water 2d fl
Bullock & Sheppard 44 Allen
Burnett Printing Co Inc 95 Manhattan
Burns Geo P Press Inc 49 N Water
Canfield & Tack Inc 192 Mill
Carson Printing Co 742 Clinton av N
Case-Hoyt Corp 792-814 StPaul
CATHOLIC COURIER & JOURNAL Inc
50 Chestnut 5th floor tels Stone 1135-6-7—For further information see page 78 Buyers' Guide
Central Printing Co 416 Central av
Century Printing & Specialty Co Inc
The 183 StPaul rm 406
Chapman Press 36 StPaul rm 409
Clyic Press The 5 StPaul rm 308
Clonick-Feasler Co 999 Main E
Cohber Press Inc 99 N Water
Colorprint Company 121 N Water
Community Press 8361 Lake av
Conolly Henry Co 49 South av
Conolly James Printing & Binding Co
Inc 135 Allen cor Clarissa st
Daily Record Co Inc 29 Water N
Davis & Jones Printing Co Inc 145 StPaul 2d fl
Deal Conrad Press 77 South av rm 207
DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 76 Buyers' Guide and right bottom lines
Drexler Print Shop Inc 36 StPaul rm 610
DuBois Press The 687 Bway
Elchorn & Birmingham 100 S Fitzhugh
Empire Press 132 Allen
Eveready Printing Co 177 Joseph av

Fleming Printing Co 32 South av rm 2
Flower City Press 5 StPaul 2d fl
Franklin Press 36 StPaul rm 422
Galle Clarence H 457 Alexander
GANNETT COMPANY Inc Times sq
Exchange at Broad W tel Main 900—
For further information see page 77 Buyers' Guide

Glide Press The 47 Glide
Goodman Benj 245 Joseph av
Gordon Press 558 Court
Grashon Myron 297 Joseph av
Hart Leo Co The 1776 Clinton av N
Hawver Press 284 Court
Heindl Louis & Son 149-151 Andrews
Henderson-Mosher Inc 228 South av
Hiller Wm Press 1063 Main E
Homan Frank E 17 Judson
Howard John E 561 Smith
Iacelli's Printing Co 130 White
Interstate Printing Co Inc 145 StPaul 3d fl

Irvington Press 84 Mortimer
Kennedy Bros 8 Marietta
Kilbour Press The 328 Main E rm 227
Kirstein Printing Service 158 Monroe av

Klee Eug W 82 StPaul rm 524
Kunz & Maurer 40 Franklin rm 204
Lake View Printing Co Inc 144 North
Leahy Printer 16 Aqueduct
Leavenworth Chas A 92 Monroe av
Ledger Publishing Co 482 StPaul
Levin Irving 10 Johnson
Lighthouse Printing Co 106 Oakland
Lipson Press 60 Thomas
Livingston Morris W 142 Anthony
Loysen Leslie E 459 Portland av
Lyman Photo-Lith Inc 183 StPaul rm 308 (offset)

Mani-Fold Co The 82 StPaul rm 518
Manzler Publishing Co rear 268 Sanford
McNeil Albert W 183 StPaul rm 204
Monroe Printing Co 206 Lux
Morrison Press The 320 Andrews
Nast Frank J 277 Scio
Nu-Art Press 305 Allen
Nuijens Harry M 765 Glide
O K Printing Co Inc The 49 N Water
Paddock Press Inc 63 MtHope av
Palumbos Edw rear 144 Lewis
Palumbos Lawrence V rear 144 Lewis
Palumbos Victor D rear 144 Lewis
Patrick Label Co 49 South av
Peerless Print Shop 376 Clinton av S
Pfeifer Printing Co 36 Richmond
Process Color Printing Co 183 StPaul rm 603
Progress Print Shop Inc 95 Manhattan
Ridge Press The 20 Pullman av
Rochester Alliance Press Inc 49 N Water

ROCHESTER GERMAN PUBLISHING CO 237 Andrews tel Stone 278—For further information see page 78 Buyers' Guide

Rochester Photo Offset Service Inc 17 Main E rm 2
Rogan John Printing Co 17 Main E rm 8

Ruda Printing Co 29 N Water
Sales Printing Co 435 Benton
Schneider Bros 77 Division
Schneller Richd F 695 Avenue D
Schroder Fred C J 130 Main E rm 739
Schwab Wm C rear 289 Campbell
Seneca Printing 288 Clinton av N
Shearer Printing Co 94 State

SIMONDS PRESS THE 49 South av tel Main 3456—For further information see page 89 Buyers' Guide
SMITH JOHN P CO Inc 193-197 Platt tel Main 334—For further information see page 89 Buyers' Guide
Specialty Printing Co 811 Lake av
Steele E H Co 145 StPaul 2d fl
Strecker Fredk Co 508 StPaul
Thrill Printing Co 143 Clifton
Verwey Printing Co 49 South av
Waite G Washington 1849 East av
Walker Wm W 838 Clinton av S
Willard Printing Co Inc 119 N Water
Witzel Howard W 163 St Paul 2d fl

Printers Supplies & Equipment

Bingham Bros Co 980 Hudson av (rollers)
Hart Wm C Co Inc 259 Exchange (rollers)
International Printing Ink Corp 14 Franklin rm 703
Lasso Products Inc 485 Hague
Parazin Printing Plate Co 5 StPaul rm 535
Printers Supply House 67 Mill

*Private Detectives

(See also Detectives)

DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 901-903-905
Commerce bldg tel Main 1744—For further information see page 36 Buyers' Guide

Collection - 1944

*Process Equipment Mfrs

PFAUDLER CO The 10th floor Rochester Gas & Electric Bldg 89-91 East av tel Stone 48

Produce Dealers

Amico Salvatore 20 Roch Food Terminal (whol)
Barlekofsky Bernard 373 Joseph av
Cohen Abe Co Inc 66 Roch Food Terminal
Cohen Josie Co 70 Rochester Food Terminal
Cominsky & Priceman 22 Rochester Food Terminal
Eber Bros & Co Inc 55 Roch Food Terminal (whol)
Gager Eug G 382 Thurston rd
Hallaner Wm F Co Inc 156 Portland av (whol)
Joch Gardens 370 Ridge rd E
Kraus Loretta M Mrs 312 Plymouth av S
Lays Bros 156 Roch Food Terminal
Market Products Co 2 Roch Food Terminal
Martino Louis 130 Weld
Michaels Benj 165 Hollenbeck
Palumbo Angelo 626 Lake av
Peacock Fruit Co Inc 58-62 Roch Food Terminal
Pearlman J H Co 216 Hudson av
Pogal E Co 32 Roch Food Terminal
Sullivan Vincent G 28 Alexander
Termotto Bros rear 263 Averill av
Victory Fruit & Vegetables 363 Main E

Projection Apparatus

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4805—For further information see page 80 Buyers' Guide

F. P. VAN HOESEN CO., INC.**MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
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ALLIANCE REALTY CORP 920 Lincoln-Alliance Bank Bldg tel Stone 7270 Sundays and evenings Charlotte 334—For further information see page 93 Buyers' Guide

BIETRY HERBERT J Realtor 1117 Lincoln-Alliance Bank bldg tel Stone 2904—For further information see page 91 Buyers' Guide and bottom line front cover

GORSLINE WILLIAM H 1107 Commerce bldg tel Stone 2460

KING HARRY M—REALTOR 1333-1335 Lincoln-Alliance Bank bldg office tel Main 3162 res tel Monroe 3888—For further information see page 91 Buyers' Guide

McINTOSH G E CORP Monroe bldg 23 Exchange tels Main 250-251—For further information see page 92 Buyers' Guide and left top lines

POMEROY ORGANIZATION Inc 243 Powers bldg tel Main 6046, Syracuse office 327 Montgomery dial 2-3113—For further information see page 92 Buyers' Guide and right top lines

Psychologists

Brouwer Bernard H 14 Rundel pk

***Public Accountants**

(See also Accountants & Auditors)

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868

JACKSON & ZAENGLEIN (Certified Public Accountants) 31 Exchange rms 506-511 tel Main 4706

JOHNS & COMPANY 34 State rm 303 tel Main 6658

NARAMORE, NILES & CO (Certified Public Accountants) 950 Lincoln-Alliance Bank bldg tel Stone 920-921

STAUNTON ROBERT E (Certified Public Accountant) 1131 Mercantile bldg tel Stone 3983

WILLIAMS GLENN O & CO 1023 Lincoln-Alliance Bank bldg tel Stone 1650

WILSON, SHULTS & CO (Certified Public Accountants) 1201-1225 Commerce bldg 119 Main E tels Main 4686-4686-4687

***Public Buildings & Halls**

(See Buildings—Public & Office)

Publications

Blum's Baseball Bulletin 49 N Water Community News The, Rapp-McGill Inc publishers 145 StPaul 3d fl (weekly) Creative Footwear 16 Main W rm 121 Fraternal Age, Walter Basye publisher 65 Broad W rm 507 (monthly) Fraternal Monitor, Mutual Underwriter Co publishers 16 Main W rm 537 (monthly)

Investographs 31 Gibbs 2d fl **Lumber Co-Operator** The 82 StPaul rm 605 (monthly)

Mutual Underwriter, Mutual Underwriter Co publishers 16 Main W rm 537 (monthly)

Rochester Commerce 55 StPaul (weekly)

Shoe & Leather Reporter 16 Main W rm 121

Trendograph, Investographs publishers 31 Gibbs 2d fl

United States Supreme Court Advance Opinions semi-monthly during sittings of the court **Lawyers Co-operative Publishing Co, Aqueduct bldg Butts pl**

Publishers

Bareham & Saunders Inc 42 East av rm 413

Basye Walter E 6 Broad W rm 507

CATHOLIC COURIER & JOURNAL Inc 50 Chestnut 5th floor tels Stone 1135-6-7—For further information see page 78 Buyers' Guide

Credit Press The, Box 52, Brighton Sta Daily Record Co Inc 29 N Water

DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 76 Buyers' Guide and right bottom lines

Encyclopaedia Britannica Inc 14 Franklin rm 505

GANNETT COMPANY Inc Times sq Exchange at Broad W tel Main 900 —For further information see page 77 Buyers' Guide

Getzler's Rate Guide 328 Main E rm 232

Glad Tidings Publishing Society 34 Lawn

Grollier Society Inc 14 Franklin rm 606

Haines & Co 119 Main E rm 823 (Criss-cross tel directories)

Investographs 31 Gibbs 2d fl

Kelly Read & Co Inc 508 StPaul (art) **Lawyers Co-operative Publishing Co** The, Aqueduct bldg, Butts pl

Mutual Underwriter Co 16 Main W rm 537

North Printing Co 111 Lyell av

Oxford Publishing Co 49 N Water

Paul Publishing Co 19 Conklin av

POLK R L & CO Inc (directory) 729 Powers bldg 16 Main W, District office 179 Lincoln, Boston, Mass tel Hancock 6309

Prentice-Hall Inc 125 Meigs

Rapp-McGill Inc 145 StPaul 3d fl

ROCHESTER GERMAN PUBLISHING CO 237 Andrews tel Stone 278—For further information see page 78 Buyers' Guide

Rochester Sun Corp-Shopping News 93 Clinton av S

Rochester Times-Union, Times Sq Exchange cor Broad W

Screw Machine Publishing Co Inc 45 Exchange rm 516

Scribners Chas Sons 14 Franklin rm 1002

Pump Mfrs & Dealers

Alert Products Inc 46 Cole

American Brake Shoe & Foundry Co, Kellogg Division 97 Humboldt

Beers Leroy F 150 Broad

Brown E C Co The 845 Maple (spray)

Crosier Jas H 33 University av (gasoline)

Holderle Bros Inc 341 Exchange

Kellogg Division of the American Brake Shoe & Foundry Co 97 Humboldt

Scott Pump Co 645 Atlantic av (washing machines)

Purchasing Agents

Barker Merritt D 1000 University av

Barnum Fredk 187 N Water

Bayer W Bert 1029 Lyell av

Bennett Colbourne A 105 Court House

Boldt Wm F 258 State

Borlen David C 1099 Jay
Brauch Clarence J 132 Andrews
Braunhewig Homer L 72 Clarissa
Brunzel Emile E 45 Ford
Burroughs Paul L 501 Main W
Charity Wilbert A 100 National
Chazan Sam 85 Railroad
Christensen Casper A 840 University av

Collins Herbert B 333 State

Cushman Byron B 46 Andrews

Dailey Jos A 127 Railroad

DeMay Clarence A 224 Mill

Donohue Jas V 1024 Garson av

Dunn Howard M 280 Lyell av

Ehrstein Jos 45 Crouch

Ellsworth Henry E 300 State

Fearnley Cecil H 28 Industrial

Fisher Elwood G 900 Maple

Flynn Theresa 666 Driving Park av

Ford Neallo R 367 Orchard

Fox Jesse C 89 East av rm 1000 and West av ext

Gleichauf Herbert K 1048 University av

Golfe Leon 845 Maple

Gould Fred S 569 Lyell av

Harblison John T 1447 StPaul

Hauer Wm H 95 Main W

Henry John T 303 State

Hilton Bernard F 7 Griffith

Hirsch Helen 742 Portland av

Hubbard Halsey E 565 Blossom rd

Jacobs Gustav F 555 StPaul

Johnson Floyd L 56 Rutter

Johnson Norman E 277 N Goodman

Jones Edw R 133 Murray

Kellogg Chas H 5 Main W

Kellogg Jos A 410 N Goodman

Knapp Elmer G, Gen Ry Sig Co end of West av

Krembel Clarence P 154 Clarissa

Lapp A Prentice 274 N Goodman

Leavens Edw R 250 Main E

Lown Guy E 11 Centre pk

Luchsinger Clarence 39 Russell

MacKenzie Jas L 15 Exchange

Marcellus W Jackson 313 Norton

Markus Chas W 1669 Lake av

McMahon Bernard J 250 N Goodman

Messe Alme 193 Platt

Michlin Bernard 87 Clinton av N

Miles Ralph 281 Mill

Moore Helen D 167 Ames

Mylacraine Walter F 850 StPaul

O'Connell David J 156 Ames

Ogilvie Arth 267 State

Prest Delbert K 16 Dowling pl

Quinn Gilbert N 7 Porter

Read Nelson B 303 State

Reed Paul H 1230 University av

Reynolds Frances A 155 Exchange

Rosa Robt J 400 West av

Rosenthal Archibald B 26 Sherer

Sauer Raymond C 39 Russell

Schauber Marion A Mrs 1155 Clinton av N

Shanley Leo W 1600 Clinton av N

Start Wm E 40 Franklin 4th fl

Stauff Arth J 31 N Water

Thayer Chas A, Mustard ft Palmer

Thon Henry C 1415 Clinton av N

Throne Edw W 6 Hastings

Treibner Harvey E 280 Lyell av

VanHouten Alice E 65 Plymouth av S

Vosburg Albert L 207 Tremont

Wadhams Chas H 20 Curtice

Webb Fredk E 91 StPaul

Weidel Chas J 224 Alexander

Welter Edwin G 46 MtHope av

Whitley W Raymond 36 City Hall

Wilkes Fredk E 183 Main E

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Purchasing Agents—Con
Wilson Byron J 19 Main W
Wood John C. Mustard st

Radio Broadcasting Stations
WHAM Broadcasting Station, The Sagamore 111 East av
WHEC Inc 40 Franklin rm 320
WSAY Broadcasting Station 328 Main E rm 300

***Radio Receiving Sets & Parts—Mfrs**
STROMBERG-CARLSON CO 100 Carlson rd tel Culver 260—For further information see page 90 Buyers' Guide

Radio Sets & Supplies—Retail
ALHART ELECTRICAL CO Inc (Stromberg-Carlson) 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 89 Buyers' Guide

Baum & Nash Radio Service 405 Main W

Boardman Radio rear 23 Elton (reprs)
Briggs Radio Shop 56 Clifton (service)
Brighton Radio & Electric Co 228 Winton rd N

Carroll Radio Sales Inc 569 Thurston rd

Colalanni Michl 717 Clinton av N (service)

Cornish Theo P 284 Rosewood ter (repr)

Crosby Verdi L 92 Morton
Dallor & Charles Radio Service 60 Hampden rd

Davis Douglas M 165 Monroe av
Dean Fordyce H 141 Mulberry
DeWitt Raymond A 27 Indiana (repr)
Dorschel Radio 172 Genesee

F M Service Co 380 Winton rd N
Gleason Lawrence C 1380 Dewey av
Granger Radio Service 62 Spring
GRAVES H B CO Inc 74-80 State tel Main 3342—For further information see inside front cover and right bottom lines

Hammon Gordon A 2 Florence and 179 Bartlett (service)

Hartmetz Frank 256 Benton (repr)
Henophy Vincent C 119 Garfield (repairs)

HICKSON ELECTRIC AND RADIO CORPORATION, New address 37 Richmond tel Stone 93—For further information see page 39 Buyers' Guide and left top lines

Joe's Radio Service 662 Monroe av
Kane Radio Service 117 Cleon
Levis Music Stores 33 South av and 412 Main E

Marsh Albert H 241 Lark (repr)
Marsh Harold G 930 Main W
Masline Radio Parts 293 Central av
McGovern Norman C 5 Elsdon (repr)
Meyer & Johnson 88 Sanford
Ray's Radio Service 532 Chili av

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 46 Buyers' Guide and right top lines

Rochester Radio Supply Co 114 StPaul
ROCHESTER RADIO & TELEVISION (service) 45 Scio tel Stone 3388—For further information see page 90 Buyers' Guide

Russell's Radio Service 331 Ridgeway av
Salisbury Leon F 139 Rand (repr)
Sanzotta Nicholas 181 Peck (repr)
Schaap Leonard 150 Akron (repr)
Schmidt Rudolph & Co Inc 43 South av

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Sweet Victor L 98 Scio
Tim Otto C A 19 Champlain (repr)
Toscato Ralph M 15 Manchester (repr)
Tremer Thos L 192 Cady
Vecchio Richd M 181 Mohawk
Will Ambrose 1287 Clinton av N
Wood Merrill A 175 Winbourne rd (reprs)

Radio Sets & Supplies—Wholesale
BEAUCAIRE INC (Philco) 114 Monroe av tels Stone 5694-5
Radio Parts & Equipment Co 244 Clinton av N

Railroad & Passenger Stations
Baltimore & Ohio RR Co 320 Main W
Central Sta. Central av bet Clinton av N and Joseph av
Lehigh Valley Sta 99 Court
Lincoln Park Station (B&ORR) 650 West av

Otis Station (NYCRR) 552½ Lyell av
Warner Pennsylvania Station 357 Main W

Railroad Supplies & Equipment
Southern Wheel Division, American Brake Shoe & Foundry 82 Barnum

Railroads
(See also Transportation Lines—Freight)

Allegheny & Western Railway Co 155 Main W
Atlantic Coast Line RR Co 183 Main E rm 931

Baltimore & Ohio RR Co 155 Main W, 25 Oak and Genesee Docks ft Boxart
Buffalo Rochester & Pittsburgh Railway Co 155 Main W
Clearfield & Mahoning Railway Co 155 Main W

Erie Railroad Co 16 Main E rm 220
Erie Railroad Co Freight House 200 Exchange

Mahoning Valley Railroad Co 155 Main W

NYCRR, Central av cor Clinton av N 350 Central av

Pennsylvania RR Freight House 357 Main W
Southern Railway System 42 East av rm 421

Reading Rooms
Christian Science Reading Room 20 East av rm 200 and 335 Main E rm 200
First Church of Christ Scientist Reading Room 335 Main E rm 200
Reynolds Reading Room 16 Main E
Unity Reading Room 29 Gibbs
Young Men's Christian Assn The 100 Gibbs

Real Estate
(Realtors are designated by an asterisk *)
Abel Realty Co 217 East av rm 24

Abrams Clarence J 25 Main E rm 419
Adamus John 210 Weaver
Adamus Realty Co 210 Weaver
***Agnello Jos L** 2244 Clifford av
***Agnew Agency Inc** 8 Exchange rm 114

Alaimo Chrispino 50 Phelps av
***Albright Realty Co** 45 Exchange rm 808

Alexander David 8 Exchange rm 114
***Allen Dwight H** 16 Main W rm 708

ALLIANCE REALTY CORP 920 Lincoln-Alliance Bank bldg tel Stone 7270 Sundays and evenings Charlotte 334—For further information see page 93 Buyers' Guide

Almy Willey H 360 Main E rm 13 (broker)

Amberg Woolf H 180 Ormond
Andrews Eben C 16 Main W rm 236
Andrews Real Estate Co 45 Exchange rm 432

Arnold Raymond C 343 Pearl
Auchter J Wm 45 Salisbury

***Ball Lloyd B** 16 Main W rm 421
Beardsley-Clarke Realty Co Inc 19 Main E

Becker Maurice 475 Oxford
Berghash Realty Co Inc 130 Clinton av S rm 5

Best Clifford E 34 State rm 204
Best John J 34 State rm 204

***Blanchi Francis P** 39 State rm 510
***BIETRY HERBERT J** Realtor 1117

Lincoln-Alliance Bank bldg tel Stone 2904—For further information see page 91 Buyers' Guide and bottom line front cover

Bingham Saml A 69 S Union
***BORCHARD RALPH R** 320 Cutler

bldg 42 East av office tel Stone 5084
h 133 Weldmere rd Ironde res tel Charlotte 1121-W

Brennan Carl F 89 Hickory
Brennan Geo E 65 Broad W rm 216

Brighton Corp 565 Blossom rd
Britton W N Realty Co Inc 328 Main E rm 508

Brockway LaMonte W 65 Broad W rm 417

***Brooks Irving L** 16 Main W rm 421
Brown Austin A 77 Boardman

Brown S Walter 429 Lyell av
Bullard Arth H 31 Exchange rm 403

***Burns J Stewart** 16 Main W rm 337
Calmont Realty Corp 16 Main W rm 730

Cameron Realty Co 16 Main W rm 214
Capitano Jos 1359 Clifford av

***Carmichael Jas J** 855 Power bldg 16 Main W

Carroll R H Corp 39 State rm 418
Caschetta Amel 771 Plymouth av N

Cazeau Floyd A 527 Hazelwood ter
Celona Cosimo 1299 Clinton av N

***Chapman James W** Realty Co 1032 Genesee-pk blvd

Cholle Onie 778 Norton
Cirri Nunzio C 296 Portland av

City Group Inc 43 Main E 2d fl
***Colgan Carroll C** 84 Inglewood dr

Colton Realty 662 Monroe av
Continental Housing Corp 45 Exchange rm 803

Costich Bros Inc 101 Walbar
COTTAGE PARK Inc 209 Powers bldg

tel Main 5737—For further information see page 93 Buyers' Guide

Cottrell Fred W 16 Main W rm 723
Court Realty Co The 5 StPaul rm 312

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MAIN 7070

- *Crittenden Real Estate Co 183 Main E rm 604
CULVER J Z CO—REALTORS 216-217 Exchange bldg tel Main 7052
 *Curtin Frank T 728 Seward
 Dake Realty Corp 1 Clinton av S
 Davis Chas I Realty Co 5 StPaul rm 542
 *Dispenza Chas M 6 State rm 502
 Doell Henry F 239 BIRR
 Doherty Realty Co Inc 1015 Culver rd
 Duke Kathleen F Mrs 225 Scio
 Dutcher Chas A 45 Exchange rm 1001
 East Avenue & Gibbs Street Corp 10 Gibbs rm 408
 Eck Nicholas H 30 Depew
ELLWANGER & BARRY REALTY CO 668 MtHope av tel Monroe 733
 Elmore Emory 10 Vine
 Emery H Albert 75 Laburnum cres
 Empire Realty 669 Jay
 *Engert Geo A 39 State rm 714
 Farmer Ernest G 103 Sanford
 *Feldman Wm A 261 Flower City pk
 Fenyvessy Chester 85 Main W rm 205
 Finestone Ida C Mrs 15 Atkinson
 Finocchiaro Natale 155 Fulton av
 Flinucane Thos W Corp 183 Main E rm 1204
 Fisher Chas F 700 Parsells av
 Flaum Morris 55 Wilson
 Flynn Thos F 322 Sawyer
 ***FOOTE EDWARD B—REALTOR** 104 Exchange Bldg office tel Main 4743 res tel Monroe 8034
 Frankland John C 414 Main
 Franklin Realty 202 Dickinson
 Freedman Ben 16 Main W rm 314
 Friederich Bros Realty Co 710 Lake av
 Friendly Realty Corp 80 Main W
 Fuller Harriet B Mrs 9 Rowley
 *Garfield H II Realty Corp 45 Exchange rm 401
 *Garland Agnes C Mrs 281 Eastman av
 Gerhard Gottlieb M 75 Savannah
 Gildea John E 978 Plymouth av S
 Giofrida Philip 8 Exchange rm 202
 *Giustino Leonard A 16 Main W rm 823
 Gleason C Arth 16 Main W rm 116
 Glew Albert E 40 Franklin
 ***GOLDMAN DAVID CO** 6 State tel Main 2984—For further information see page 57 Buyers' Guide and right bottom lines
 *Goldstein Louis 34 Trenaman
 ***GORSLINE WILLIAM H** 1107 Commerce Bldg tel Stone 2460
 ***GOUTREMONT J E CORPORATION** 802 Union Trust Bldg tel Main 5581—For further information see page 94 Buyers' Guide
 Grassi Guy T 16 Main W rm 437
 *Greeno F L & Co Inc 130 Main E rm 402
 *Gross Jacob Inc 16 Main W rm 245
 *Hall Realty Co 16 Main W rm 239
 Hammer Realty 92 Chandler
 Hanrahan Realty 192 Pierpont
 Harris-Becker-Campbell Corp 19 Main W rm 610
 Harris Donald D 16 Main W rm 346
 Hempel Frank L 22 Laurelton rd
 *Herman Harry Realty Co Inc 16 Main W rm 482
 Hicks Arth W 254 Steko av
 Home Mortgage Co 5 StPaul rm 534
 Howe-Morgan Co 17 S Fitzhugh
 Institutional Securities Corp 31 Exchange rm 200
 Inzina Jos 289 Central pk
 Irving Realty Co 432 Plymouth av S
 Judson Power Co 38 Brown's race
 Kaminski Jos D 1057 Norton
 Kapell & Company 4283 Lake av
 Keupel Isaac J 55 Hall
 ***KING HARRY M. Realtor** 1333-1335 Lincoln-Alliance Bank bldg office tel Main 3162 res tel Monroe 3888—For further information see page 91 Buyers' Guide
 King Sara G 509 Arnett blvd
 Kirk Edw C 167 Mulberry
 Kitchin Jas 16 Main W rm 248
 Kleiman Barney 330 Maplewood av
 *Klonick Ralph Corp The 109 Main E
 Kramb Realty 449 Chili av
 Lake Shore Properties Inc, Beach av, office 183 Main E rm 944
 Lakeshire Corp 16 Main W rm 337
 Leader Morris 119 Main E rm 825
 Lelpham Beatrice S Mrs 125 Grand av
 *Licata Rudolph B 58 McNaughton
 Lindsley Eva M Mrs 62 Frost av
 ***LOEB & ROSENTHAL CO Inc** 128-130 Powers Bldg tel Main 3743—For further information see page 94 Buyers' Guide
 *Lum Real Estate & Ins Co 16 Main W rm 241
 Mac—Realty 375 Bway
 ***MACANTEE REALTY CO—REALTORS** 244 Power Bldg office tel Main 1046 res tel Genesee 3661—For further information see page 94 Buyers' Guide
 *Macy Wm J 43 Main E 2d fl
 ***MARCHELL HARRY B Inc** 14 Franklin rm 905
 Margolis Sander B 130 Clinton av S rm 11
 Mass Mutual Life Ins Co (Real Estate dept) 315 Alexander rm 234
 Matthews Wheaton 16 Main W rm 410
 McCarthy Wm F 2150 Culver rd
 *McGarraghy Real Estate Co 960 Portland av
 ***McINTOSH C E CORP** Monroe bldg 23 Exchange tels Main 250-251—For further information see page 92 Buyers' Guide and left top lines
 Mele Peter A 16 Romeyn
 Mickles John D 8 Exchange rm 202
 Miller Emil M 206 Canterbury rd
 Miller Geo R 186 Normandy av
 Miller Kath W Mrs 16 Main W rm 209
 Montrose Development Corp 45 Exchange rm 803
 *Moore Jas R 265 MtVernon av
 Moore Wm B 215 Rugby av
 Morris Geo Ralph 374 Wellington av
 Mount Lillian G 130 Main E rm 321
 Mule Santo 340 6th
 Murphy Mary A Mrs 94 Garfield
 Nash Arth L 485 Grand av
 National Realty Service 16 Main W rm 540
 Neil Real Estate Co 16 Main W rm 536
 Nichols Harry E 10 Pembroke
 Nicholson Esniash C 447 Chili av
 Niger Anthony P 16 Main W rm 437
 Nolan Chas F 114 BIRR
 North East Realty Service 41 Gothic
 North End Realty Corp 1115 Hudson av
 Nowadaga Properties Inc 16 Main W rm 248
 Nunnold Chas A 1189 N Goodman
 Oakley Fred W 16 Main W rm 448
 Odenbach Company The 7 Clinton av S
 Ontario Realty Co Inc 1424 Dewey av
 Otis Realty 776 Genesee
 *Packer Henry Corp 183 Main E rm 639
 Pappas Jas 147 Hillside av
 Paris Nicholas 119 Main E rm 505
 Parmelee E G Real Estate Co 8 Exchange rm 407
 *Passero Jos J 16 Main W rm 131
 Pastorelle I Jas 111 Woodward
 Payne Geo J 129 Meigs
 Pedulla Jas J 16 Main W rm 131 and 117 Weld
 Peralino John 411 Webster av
 *Perkins Henry T Real Estate Co 31 Exchange rm 403
 Plumeri Louis C 122 Glendale pk
POMEROY ORGANIZATION Inc 243 Powers bldg tel Main 6046 Syracuse office 327 Montgomery dial 2-3113—For further information see page 92 Buyers' Guide and right top lines
 Probst Philip T 14 Franklin rm 814
 Probst Realty Co 14 Franklin rm 814
 Railway Properties Corp 267 State
 Regent Realty Co 16 Main W rm 211
 *Reilly Robt 183 Main E rm 944
 Ricki Jos J 573 Hudson av
 Ridgedale Development Co 1441 Dewey av
 Ritchey Inc 4 Johnson
 Roberts Louis A 208 Bartlett
 Roberts Real Estate Co 16 Main W rm 337
 Roche Realty Co 16 Main W rm 416
 Rochester Development Corp 46 Sager dr
 Rochester Real Estate Co Inc 45 Exchange rm 529
 Rochester & New York Realty Co 10 Gibbs rm 408
 Rockwood Realty Service 1740 Lake av
 *Roeser Eug C 39 State rm 223
 Rogachefsky Nathan 1125 Park av
 ***ROGERS HERBERT A** 43 Main E office tel Main 5131 res tel Monroe 3574—For further information see page 93 Buyers' Guide and front cover
 *Rosenbloom Jos R 16 Main W rm 249
 Rosenthal Jacob L 16 Main E rm 618
 Ross Albert 296 Central pk
 Rossiter Leo B 45 Gibbs rm 2
 Rotundo Thos 16 State rm 411
 *Rowe Albert W 25 Main E rm 405 and 120 Anthony
 *Rupert Howard C 16 Main W rm 445
 ***RUPPERT HARRY P—REALTOR** 209-210 Wilder Bldg office tel Main 1883 res tel Glenwood 1474—For further information see page 95 Buyers' Guide
 *Sage Chas H 45 Webster av
 Santay Art F 130 Main E rm 805
 Sassone Alexandre 67 McNaughton
 Schantz Geo E 173 Meigs
 Schlitzer Irene M Mrs 687 Averill av
 Schorer Margt L Mrs 94 Wellington av
 Schroeder Ernest A 296 Driving Park av
 Schweid Harry A 1165 Park av and 130 Clinton av S rm 6
 Security Realty Service 109 Woodward
 *Sevio Geo M 47 Woodward
 *Shackleford Nora F 42 East av rm 128
 Sharer Kate D Mrs 183 Arbordale av
 Shea Edw J 610 Monroe av
 Sheeler Arth D 20 Aldine
 ***SHELDON CHARLES I** 121 Powers bldg office tel Main 2919 res tel Monroe 6884-W
 Sheppard A Lincoln 93 Brooks av
 Sherman Morris 521 Clifford av
 Shied Michl F 85 Winchester
 Skromak Geo 77 Klein

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Real Estate—Con

*Slade Lester P 119 Main E rm 923
Slobbe Amy W Mrs 73 Cherry rd
Smith Chas E 57 North
Smith Wm H 1050 Plymouth av S
Spies Chas F 663 Winton rd N
Sprague Ernest A 15 Alford
Steidlitz David 4 Rowley
Stone Howard M 427 Lake av

*STREB NORBERT CO 223 Powers
Bldg office tel Main 4579 res tel
Main 3201—For further information
see page 95 Buyers' Guide

Struck Leonard J 246 Laburnum cres
*Stubbs Saml E 82 StPaul rm 623
Sturmer Richd J 954 Clifford av
Suter Danl B 16 Main W rm 248

*Sutton Clyde V 14 Franklin, rm 610
Talia Jos 175 Cummings
Talluto Gaetano 84 Rohr
Taylor Forrest W 328 Main E rm 316

Taylor Robt F 83 Gorsline
Teall John Edw 24 Rugby av
*Teller Palmer H 46 Roslyn
*Thomas Harry F 15 State

*Tighe John D 16 Main W rm 337
*Travers Michl H 472 Oxford
*VanDeusen Earl W 662 Monroe av and
453 Seneca pkwy

VanDuser Edelbert 247 Grand av
*Voellnagel Theo F 39 Wyndham rd
Wagner General Realty Co 16 Main W
rm 421

*Walngrow Daisy R Mrs 28 Overdale
pk
*Walngrow David M 28 Overdale pk
Wakefield Securities Inc 16 State rm
309

*Wales Chas H 16 Main W rm 117
Waltjack Corp 80 Main W
Warren Albert H 14 Franklin rm 814

Weber Chas M 1050 Genesee Park blvd
Weiland Marie E 155 Magee av
Werder E S Realty Co 16 Main W rm
314

Wesgate Geo R 58 Wilmington
*Whalen Richd L 16 Main W rm 421
Wheeler Arth W 16 Main W rm 312

*Wicks Ralph A 16 Main W rm 309
Wildner Realty Co 8 Exchange rm 412
*Willsea Albert C 961 Winton rd N

Wilson Herbert E 328 Main E rm 316
*Woodworth Wm H 1236 Culver rd
Wright Securities Inc 39 State rm 418
Zdanecis Susana A Mrs 63 Dayton

Zielinski Real Estate Co 1115 Hudson
av
Real Estate—Owners & Dealers
Cox Real Estate & Bldg Co 36 StPaul
rm 108

*Realtors

BIETRY HERBERT J REALTOR 1117
Lincoln-Alliance Bank bldg tel Stone
2904—For further information see
page 91 Buyers' Guide and bottom
line front cover

KING HARRY M REALTOR 1333-1335
Lincoln-Alliance Bank bldg office tel Main 8162
res tel Monroe 3888—For further in-
formation see page 91 Buyers' Guide

PERKINS HENRY T REAL ESTATE
CO 81 Exchange rm 403 tel Main 3309
POMEROY ORGANIZATION Inc 248
Powers bldg tel Main 6046 Syracuse
office 327 Montgomery dial 2-3113—
For further information see page 92
Buyers' Guide and right top lines

REILLY ROBERT 944 Lincoln-Alliance
Bank bldg office tel Stone 1415 res
tel Monroe 2445—For further infor-
mation see page 95 Buyers' Guide

ROGERS HERBERT A 43 Main E of-
fice tel Main 5131 res tel Monroe 3574
—For further information see page
93 Buyers' Guide and front cover

*Recording Thermometers
TAYLOR INSTRUMENT COMPANIES
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4800—For further information see
page 100 Buyers' Guide

Refrigerator Mfrs and Dealers
Cable-Wiedemer Inc (dealers) 197-213
Central av
Chapman H S Service Co 48 Clay av
(service)

Iceless Cooler Corp 14 Franklin rm 703
(coolers)
Pfaudler's Refrigerator Parts Inc 575
Plymouth av S

Refrigeration Sales & Service 57 Spring
SIBLEY, LINDSAY & CURR CO (deal-
ers) 228-280 Main E tel Stone 6500—
For further information see page 34
Buyers' Guide and right top lines

**Regulator Mfrs—Temperature &
Pressure**
Fulton Syphon Co 14 Franklin rm 703
Gas-Gard Co 80 Main W
Ruggles-Klingemann Mfg Co 119 Main
E tel Stone 1321 Monroe County - City Directory Col

Re-inforcing Steel—Bars & Mesh
HEUGHES F L & CO Inc 1029 Lyell
av tel Glenwood 590—For further in-
formation see page 100 Buyers' Guide

Remnants—Dealers
Cutero Bros Co 11 Furnace (leather)

*Rental Agents
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McINTOSH C E CORP Monroe bldg 23
Exchange tels Main 250-251—For fur-
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Repair Shops
Demac Business Service 82 StPaul rm
521 (business machines)
Lansing Clarence W rear 46 Joslyn pl
(cash registers)

Robeson Royal Service Co 251 Lyell av
(elec appliances)
Simon Arth O 144 Andrews (machin-
ists)

Restaurants
Adams Thos 123 StPaul
Adkins Raymond J 869 Dewey av
Albert's Coffee Shop 200 State
Alessi Angelo 191 Clifford av
Alex Bros Lunch 1264 Main E

Allard Fred 252 State
Allard's Grill 254 State
Allen Edw M 1850 Dewey av
Amato Aug 945 Genesee
Anagnos Michl 406 Lyell av

Anastos Geo 337 Central av
Anderson Everett R 1435 South av
Andreano Philip 1443 Main E
Angelidis Danl G 541 Central av

Aprile Chas P 1551 MtHope av
Arcade Restaurant The 35 Main E
Arcade Tea Room Inc 461 Ridge rd
Arena Alfonse 351 Bay

Arnett Dinette 298 Arnett blvd
Art's Restaurant 228 Ridge rd
As Lou Like It 1773 Dewey av
Atanasew Alex 437 Main E

Atlantic Cafe 200 Atlantic av
Attardo Ross 429 Portland av
Baker Grace M Mrs 50 Wilder
Baptist Temple Cafeteria 50 North

Barduna Otto 381 Gregory
Barrett W Thos 499 West av
Battaglia Louis C 219 Pennsylvania av
Bauerle Otto J 116 StPaul

Bavarian Restaurant 746 Jay
Beardon Leslie 306 Plymouth av N
Bedini Ernesto 4653 Lake av
Beech Grill 1258 Main E

Belvedere Restaurant 542 Monroe av
Benn's Grill 628 Winton rd N
Benny's Little Restaurant 424 Court
Best Diners 168 Cumberland

Bichara Peter J Jr 460 Oak
Binazeski Cath Mrs 52 Galusha
Blaesi Philip 792 N Goodman
Bloom Sidney 785 Main E

Blue Front Grill 438 Main W
Blue Spot Restaurant 847 Hudson av
Boehmer Ed 264 Clinton av N
Bolton Geo H 48 Lake av

Bott Aug 8 Bay
Bovenzi Jos 89 Latta rd
Brass Rail 354 Main E
Brennan Loretta B 57 Brown

Brighton Gardens rear 1821 East av
Brite Kitchen Restaurant 228 Monroe
av

Brown Clayton R 471 South av
Brown Medard H 63 State
Brown Richd H 624 South av

Buchmiller Edw 302 University av
Bungalow Tea Room 1456 MtHope av
Burke Bridget 225 StPaul
Burley Jas A 632 Clarissa

Burns Jerry Tavern rear 1176 Portland
av
Cafarelli Antonio 473 Clinton av N

Camardo Don J 450 South av
Camello Jos 289 Smith
Camello Luigi 535 State
Candle Light Coffee Shop 1666 East av

Capitol Grill 87 Main W
Caruso Restaurant 51 Elm
Casey Patk 970 Main E
Chamberlain Mary C Mrs 207 Clinton
av N

Chet's Do-Nut Shop 862 Dewey av
Christ's Lunch 117 Front
Christopher Nicholas 210 Genesee
Chronis Jas 363 N Goodman

Claridge Restaurant 143 Clinton av N
Cleary Dennis L 12 N Water
Cliff Grill 20 Cliff
Clifford Regina Mrs 485 Main E and
108 Main W

Clifford Robt 271 East av
Club Grill 10 N Water
Cobb's Hill Grill 1104 Monroe av
Coffaro Clarence C 434 Bay

Coffee Pot Grill The 530 Central av
Coffee Royal Restaurant 272 Whitney
Coffee Shoppe The 15 Clinton av S
Coghlan John 107 Chestnut

Cohen's Restaurant 315 Joseph av
Colony Restaurant Inc 25 S Fitzhugh
Community Coffee Shop 1851 East av

Main Office 183 Main St. E. LINCOLN-ALLIANCE BANK AND TRUST CO.

Constantine Karl 461 N Goodman
Cook's Sandwich Shop 310 Main E
Cookie's Restaurant 21 Front
Copper Candle The 106 East av
Corrigan Wm J 204 Genesee
Cosmano Jos 354 Otis
Cotton Club 222 Joseph av
Cottrone Anna Mrs 160 Lyell av
Country Club Diner 1743 East av
Court Restaurant 14 N Union
Cramer's M A B Restaurant 277 Alexander rm 106
Crispin Chas H 117 Exchange
Crops Jos 316 State
Cruel Carmen 96 Otis
Culver Chop House 6 Franklin
Cutali's Restaurant 107 North
Cutali's Spaghetti Restaurant 25 Broad W
D & M Restaurant 556 StPaul
Damizio Ralph 538 Portland av
D'Andrea Pasquale 503 Maple
Daniels Jos H 293 Clarissa
D'Aprile John J 82 S Fitzhugh
Dauphin's Diner 960 Clinton av S
Dave's Diner 116 Ames
Deers Anna Mrs 21 Richmond
DeForge Paul 1680 Lake av and 1694 do
DeGrazia Anthony 27 Lime
Deles Michl T 133 Joseph av
DelVecchio Frank 119 Lyell av
DeMarco Frank H 228 State
Dengler's Grill 259 Jefferson av
Denny's Restaurant 100 Main W
DePalma Michl 4695 Lake av
Dietz Henry J 1805 1/2 East av
DiMartino Jos 425 North
Dimoff Gus R 18 Monroe av
Dini Nicola Mrs 527 Central av
Dinner Bell Restaurant 476 Monroe av
DiPasquale Henry 48 Pennsylvania av
Dirso Jos 703 Hudson av
Dixon Fred A 1172 Plymouth av S
Dodd & Miller Restaurant 564 Chili av
Dodge Pearl 1479 Lyell av
Doell Fredk H 1698 Dewey av
Dolliver A Roger 76 Spring
Dore Robt H 335 Buffalo rd
Doyle Martin J 425 Merchants rd
Dugway Grill 827 Atlantic av
E & E Sandwich Shop 37 Main E
E & L Lunch 417 Court
East Main Grill 1076 Main E
East Main Restaurant 1376 Main E
Eastman Grill 52 Monroe av
Eddie's Chop House 155 1/2 Main E
Edelson Isadore 34 Joseph av S
Eggleston The 47 Clinton av S
Eismann Jos 58 Madison
Elite Restaurant 656 South av
Elmcraft Grill 723 Winton rd N
Embassy Restaurant 39 South av
Ernest Alf C Inc 25 East av
Everybody's Lunch 466 Monroe av
Ever Ralph W 1485 Dewey av
F & E Restaurant 29 Pullman av
Fackelmann Henry 1087 Clinton av N
Falardeau Hubert A 1550 Lake av
Farrell's Grill 619 Lexington av
Fedder Cyril J 176 Charlotte
Fern Restaurant The 349 Exchange
Ferrari Domonic 599 Broad W
Fien's Restaurant 791 Meigs
Fischer Fredk A 1466 Clinton av N
Flahive Thos J 62 N Fitzhugh
Fleming Jos E 4699 Lake av
Flick's Sea Food Grill 1830 Main W
Flower City Spaghetti Restaurant 394 Central av
Flynn Jerry 209 Exchange
Four Corners Restaurant 14 State

Fragette Jas H 843 StPaul
Frank John G rear 51 Taylor
G & R Grill 150 Court
Galetto Mauro 195 Whitney
Gans & Dell 814 Brown
Garden Grill 1129 Norton
Garver Fred C 116 South av
Gene's Cafe 203 Ridge rd E
George's Green Room Restaurant 21 South av
Gerakos Gus N 963 Clinton av S
Giambrone John 58 Andrews
Gibson Melvin H 948 Genesee
Glebe Cora Mrs 659 Clinton av N
Gilliard Grill 250 Clinton av N
Girdis John 229 Lyell av
Gluffrida Alf 26 Lowell
Giulliano Jos 88 Pennsylvania av
Gizzie Miriam Mrs 318 State
Glasgow Jas S 361 Plymouth av S
Golden Gate Hotel 551 Portland av
Golden Grill Inn The 4775 Lake av
Gordon's Sea Food House 642 Monroe av
Graham's Restaurant 836 Main W
Green Gable Chicken Shack 110 Joseph av
Green Mill 1026 Hudson av
Griddle Restaurant 272 State
Gruttadaurio Eligio 461 State
Guarrera Frank P 822 Clifford av
H-B Sandwich Shop 8 Main W
Haag Ray A 797 Maple
Hall Chas C 24 Cortland
Happy Hour Restaurant 738 Clinton av
Harbor View Restaurant 4665 Lake av
Harding Napoleon 358 Ormond
Harman Gertrude C Mrs 384 Ridge rd
Harris Nicholas M 607 West av
Heagle Mayme Mrs 1 Henrietta
Heath Irene E Mrs 339 Central av
Hecox Burt W 4 North
Heidt Elmer 1457 Clinton av N
Herbert's Diner 503 Monroe av
Highland Park Refectory, Highland pk
Holson Restaurant 146 State
Home Dairy Co 111 Main E and 63 Main W
Home Food Co 38 Main E
Home Grill 370 State
Home Lunch 492 Main E
Hook Harry F 848 Main W
Hotel Cadillac Coffee Shop 51 Chestnut
Hotel Union 40 S Union
Howard Johnson's 1881 Monroe av
Brighton
Hub Grill 170 State
Hudson Diner 753 Hudson av
Hudson Lunch 11 Hudson av
Hughes Josephine 627 Clinton av S
Hyde Park Restaurant 353 Central av
Iacobelli Madeline Mrs 44 Lyell av
Imperial Lunch 154 Main W
International Restaurant 126 Front
Irish Village 243 Mill
Izzo Jos 106 Lake av
J & M Restaurant 411 Lyell av
Jenks Chas 8 Pitkin, 26 South av and 810 University av
Jenks Thos 1467 Clifford av
Jewish Young Men's & Women's Assn 380 Andrews
Joe's Chop House 89 Elm
Joe's Lunch 235 Winton rd N
Jones Thos J 196 Joseph av
Juzwiak Jos J 127 Front
Kabacoff Louis 4785 Lake av
Kaiser's Coffee Shop 292 Monroe av
Kamper Sadik 110 Scio
Kane Frank L 173 Anderson av
Kareliwa Stanley 379 Hudson av

Kaul's Grill 1386 Main E
Kausch John P 897 Joseph av
Kenealy Edw F 1604 Lyell av
Kenealy John 1119 University av
Kerr Anna V Mrs 1158 Plymouth av S
King Jessie Mrs 104 Lake av
Klinke Jos 296 Avenue A
Klotz Gustave G 106 Clinton av N
Koda Restaurant 320 State
Koehler John Jr 835 Portland av
Koerner Edw A rear 426 Norton
Kralles Restaurant 228 Clinton av N
Kramer Edw W 387 Norton
Kramer Kyle A 764 Main W
Krezdorn John G 2 Oakman
Krikszens Tessie Mrs 27 Front
Kurowski Ignatz 813 Hudson av
L & M Restaurant 201 Peck
Lake Way Inn 2 Palm
Lambo's Restaurant 1181 N Goodman
Lane Harold 1417 MtHope av
LaRoche Chas D 24 Pullman av
Lasek Andrew 464 Hudson av
Laube's Old Spain 11 East av
Lawson's Bill Grill 74 South av
Lazary Pantellis K 132 Front
Leary's Window Bar 421 River
Leonard Jas 1163 Clinton av N
Leone Jos C 664 Clifford av
Liberty Lunch 16 Plymouth av N
Lill Geo J 236 Clifford av
Lill Irene C Mrs 60 Atlantic av
Limpede Nick Y 208 Clinton av N
Lin Far Restaurant 83 East av
Lindelow Chas 738 Main E
Lindner Anna Mrs 41 N Goodman
Lindy's Restaurant 375 Central av
Lippa & Liberati 292 Orange
Lista Paul A 78 Main W
Litchfield Grill 480 Main W
Little Alex 4430 Lake av
Little Harlem 176 Joseph av
Little Old New York 334 Court
Lochner Conrad 626 Portland av
Lomlo Michl 524 Jay
Lowell Restaurant 23 Lowell
Lyman's Grill 200 Webster av
Macchia Antonio 88 South av
MacDonald Chas D 222 Portland av
MacKearnin & Smart 1666 East av
MacVicar's Grill 522 Monroe av
Madison Grill 736 Genesee
Malley Hyman B 499 Monroe av
Mandi Crati 198 North
Manetz John 320 Buffalo rd
Manhattan Restaurant 25 East av
Manton Raymond J 506 Ridge rd
Maple Grill 851 Lake av
Marino Alessio E 90 Davis
Marsocci Frank 240 Adams
Martin Margt Mrs 74 Mortimer
Massey Wm 372 Thurston rd
Massie's Restaurant 814 Clinton av S
Maxie's Chop House 34 N Fitzhugh
Mayflower Doughnut Shop 239-241 Main E
McKinney C Frank 460 Main W
McNally Margt Mrs 119 Front
Meagher Jos H 1474 Lake av
Mechanics Institute Cafeteria 90 Spring
Melsch Jos B 228 Conkey av
Meyers Anthony J 394 1/2 Lyell av
Mickalowski Jas 61 Lowell
Miller Harold F, Broad W cor Allen
Mingo Albert 161 StPaul
Mitre John 183 Bloss
Mitre Nalle 187 Bloss
Moisan Edwin H 461 Maple
Monroe Cafe 208 Monroe av
Monroe County Barney's Inc 31 Clinton av S

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See page 53 Buyers' Guide — GENERAL INSURANCE — See page 53 Buyers' Guide
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Restaurants—Con

Montanarella Angelina Mrs 353 Lyell av
 Morella Parospo 389 Exchange
 Mortellaro Fannie Mrs 33 Lowell
 Moynes J Franklin 122 Main W
 Muhs Arth W 1346 StPaul
 Muolo Geo S 302 North
 Murphy Andrew B 172 Monroe av
 Murrer Otto 794 Culver rd
 Naas Bernard M 370 and 374 South av
 Nab-A-Lunch 180 East av
 Nacca Jos 40 Costar
 New York Central Restaurant 419 Atlantic av
 New York Lunch 341 Central av
 Nicolich Chris 458 StPaul
 Nill Gerhard 852 Portland av
 Norman Cafe 403 Campbell
 Norman's 175 East av
 Norman's Restaurant 650 Culver rd
 North & Hudson Grill 329 North
 Northeast White Tower System Inc 58 Clinton av N
 Northway Restaurant 924 Main W and 402 Main E
 Nusbaum Irving 75 Clinton av S
 Nusbaum's Casino 25 Stone
 O'Connor John G 204 Cortland
 O'Dell Robt D 253 East av
 Odenbach Restaurants Inc The 207 Main E and 7 Clinton av S
 Oehlbecke Frank 168 Webster av
 O'Neil Barbara E Mrs 48 Front
 Ontario Refectories Inc, Genesee Valley pk, Ontario Beach pk and Elmwood av nr Penn RR
 Ottman Bros 45 Front
 Page Restaurant 383 North
 Pal Grill 622 Clinton av N
 Palace Restaurant 1354 StPaul
 Palozzi Domenica Mrs 190 Jay
 Panepinto Peter 297 Lyell av
 Pappas Louis 18 Spring
 Parizek Frank 2001 Main E
 Park Avenue Grill 648 Park av
 Parkdale Restaurant 15 Pullman av
 Payd Eliz F Mrs 635 West av
 Peters Thos 278 Main W
 Petrillo Jos 493 State
 Pfaff Geo 228 Bay
 Phil's Diner 1142 Clifford av
 Piccarreto Jos 1387 Clifford av
 Pillars The 12 Exchange
 Pimpert Albertina Mrs 798 Brown
 Pine Tree Inn 1225 Ridge rd
 Pinnacle Restaurant & Bar 875 Monroe av
 Plymouth Restaurant 362 Plymouth av S
 Polish-American Restaurant 1065 Hudson av
 Ponazecki Julian 56 Herman
 Post Ave Grill 8 Post av
 Post Grill Inc 384 Central av
 Powers Tap Room 30 Main W
 Preston Kath M Mrs 1858 Lake av
 Purity Lunch 271 Main W
 Quality Restaurant 474 N Goodman
 Quick Lunch 596 Plymouth av S
 R-G-R Inc 966 Main E
 Rainbow Restaurant 405 Brown
 Ralph's Cafe 498 StPaul
 Ransom Ruth 81 Verona
 Red Dome The 91 State
 Red Wing Restaurant 1185 Clinton av N
 Red's Liberty Bell Restaurant 1440 Mt-Hope av
 Reed Jennie B Mrs 29 Stonewood av
 Reinhardt Geo A 510 Portland av

Remington Grill 333 Platt
 Ricciardo Mary Mrs 223 Troup
 Ritz Harold F 558 Main E
 Ritz Restaurant 1176 Portland av
 Ritzenthaler Norman J 685 Maple
 Riverview Restaurant 242 South av
 Roast Beef Tavern 1046 Main E
 Rob Roy's Dinette 600 StPaul
 Rochester Griddle Restaurant Inc 835 Lake av and 430 State
 Rochester Restaurant 392 Main E
 Rochester Towne Tavern Inc 11 Gibbs
 Rock Wilma Mrs 731 Lake av
 Roedel Wm 361 Child
 Rogacs Jos 4 Owen
 Romashko Jos 452 Main W
 Roncone Peter 232 Lyell av
 Roosevelt Restaurant 267 Oxford
 Roy Fred C 173 Court
 Russell D Walter 205 Scottsville rd
 Rustic Grill 17 Front
 Ruth's Coffee Pot 425 Lyell av
 Ryan Jas L 1488 Dewey av
 Ryan John C 1620 Lake av
 Saeger Gottlieb 218-222 Clinton av N
 Sagamore Room 111 East av
 Salinis Jos 54 Joseph av
 Salvaggio Angelo 202 Otis
 Salvaggio Chas L 553 Bay
 Santillo Emil 405 Plymouth rd N
 Sassone Alex 956 Lyell av
 Sawyko Bernard T 212 Colvin
 Scanlon John F 800 Maple
 Schlenker's Grill 666 Monroe av
 Schmeer Edw J 489 Dewey av
 Schmitt Geo F 707 Maple
 Schneider Frieda Mrs 508 Lyell av
 Schu Wm H 1428 Dewey av
 Schuber Edwin F 67 Monroe av
 Seadeek Claude E 479 Carter
 Seidel Wellington A 695 Clinton av S
 Senator Restaurant 35 Plymouth av N
 Senz Wm H 673 Glide
 Shwader Kathryn Mrs 152 Broad W
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
 Siggelow Wm F 923 Genesee
 Skelly Frank 2269 Culver rd
 Slim Kiggin's Cafe 1065 Main E
 Smith Dan G 325 Genesee
 Smith Fletcher W 46 South av
 Smith Fredk M 8 Mill
 Smith Irene A Mrs 509 West av
 Smyke Barth 2 Leighton av
 Soldi's Cafe 482 Jefferson av
 Soppe Saml E 113 Front
 South Avenue Restaurant 672 South av
 Spiegel Benedict F 1375 MtHope av
 Spiro's Grill 207 Winton rd N
 Spitali's Spaghetti House 817 North
 Splendid Lunch 141 Front
 State & Platt Grill 310 State
 Sterling Dining 1106 Main E, 811 Main W and 1860 East av
 Steve's Lunch 1442 Main E
 Stone Rebecca Mrs 32 Roch Food Terminal
 Subway Lunch 224 Main W
 Sulkowski Frances Mrs 559 Joseph av
 Sullivan Restaurant 217 Scottsville rd
 Swing Club 115 Buffalo rd
 Tahou Nicholas 296 Main W
 Talo Geo 256 Court
 Tantalio Dominick 609 Broad W
 Tata Paul 339 Lyell av
 Taube Anna O Mrs 52 N Water
 Terminal Restaurants 347 Central av
 Terrace Garden 1151 Ridgeway av
 Thibeaudeau Nellie Mrs 1009 Jay
 Thorpe Geo A 990 Ridge rd

Tic Toc Grill 1746 East av
 Times Square Restr 44 Exchange
 Toddle House 282 Alexander and 363 Park av
 Tom Thumb Tasty Foods 584 Monroe av
 Tomczak Walenty 665 West av
 Tracey Lunch 765 Main W
 Triangle Grill & Restaurant 353 Brown
 Trixie Restaurant The 766 Monroe av
 Trumbull Lena Mrs 532 Thurston rd
 Trupin Saml 38 Lowell
 Turk Robt 4727 Lake av
 Turner Nathaniel 301 Lyell av
 Uldrich Henry 164 Monroe av
 Ungerleider Harry 55 Main E
 Union News Co 72 Franklin and NYC sta
 University Lunch 706 University av
 Valley Sandwich Shop 64 Lake av
 Van Michl 108 South av
 VanBortle Abr 40 Monroe av
 VanDerhoff Leo J 337 E Henrietta rd
 Varlan Peter N Est 14 Front
 Veltz Chas J 611 Clifford av
 Ventura Jas E 1698 Lake av
 Vergo Jos 234 Monroe av
 Vetter Albert J 200 Peck
 Victor's Grill 515 Dewey av
 Victory Lunch 442 Atlantic av
 Voelkl Mary F Mrs 392 Lyell av
 Voelkl Restaurant 34 Glide
 Voslokos Theo 146 Monroe av
 Waddell Geo 596 Jefferson av
 Waldorf Bros, Ridge rd
 Waldorf System Inc 12 Clinton av S, 35 East av, 10 and 149 Main E
 Walsh Michl 19 StJohn's pk
 Walt's Bar-B-Q Lunch 7 Avenue E
 Washington Restaurant 145 Main W
 Wayside Diner 415 Ridge rd
 Weber Edwin J 66 Clinton av N
 Weber Oscar C H 870 Jay
 Wegman's Cafeteria 60 East av
 Wehs Jos 1392 StPaul
 Weins Frank J 1222 Norton
 Weinstein Allison 1160 N Goodman
 Welch John E 169 State
 Wellworth Lunch 116 North
 West Main Restaurant 88 Main W
 Westfield Grill 964 Chili av
 Wheel Cafe The 237 East av
 White Kitchen Restaurant The 503 West av
 White Oak Restaurant 925 Maple
 White Rose Grill 582 South av
 White Swan Restaurant 445 Main E
 White Tower 178 Court, 126 East av, 20 Exchange, 1540 Lake av and 440 Ridge rd
 Wilder Sandwich Shop 2 Exchange
 Wilson Harold L 1012 Culver rd
 Winton Restaurant 647 Winton rd N
 Wirth-Bott Co 844 Clinton av N
 Wissel Herman A J 134 Monroe av
 Wojtczak Jos 1165 Hudson av
 Woldach Emma 1482 Clinton av N
 Wynn Howard J 493 West av
 Yankee Doodle Shop 1000 Norton
 Young Men's Christian Assn The 100 Gibbs
 Young Women's Christian Assn, Kent Hall 57 S Wash
 Z-R-3 Restr 109 State
 Zadrozny Josephine M Mrs 356 Ames
 Zuzwiak Anthony 183 Front

*Road Builders

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Roofers

Allen Roofing Co 48 King
Alliance Roofing Co 554 Hudson av
American Tile Roofing So 131 Garson av

Bartosh Edw J 35 Redfield
Becker Roofing Co 705 Bway
Bond Roofing Co 165 Mildorf
Bonura Jos 685 North
Brabant Emil 385 Sawyer
Campanella Philip 201 Morton
Capasso L J Roofing Co 426 Clinton av N

Chamberlain Oscar W 43 Leavenworth
Coate Vernon L 220 Plymouth av S
Cocchia Louis A 60 Villa
Davis Elmer W Inc 201 MtHope av
DeRose Saml 122 Lyell av
FLESCH & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For further information see page 98 Buyers' Guide

Flower City Roofing 54 Nichols
Franciosa Geo F 46 Villa
Genesee Furnace & Roofing Co 654 Plymouth av S

Hexagon Roofing Co 657 Jay
Horning Bros 17 Roth
Ideal Roofing Co 54 Phelps av
Kemp Roofing Co 39 MtHope av
Long Wm H Co rear 513 Clinton av S
McBride Richd C 156 Cady
Meyer Wm J Co Inc 103 Griffith (asphalt, tile and slate)
Monahan Danl A 64 Edmonds
Newman H Earl 204 Troup
Osband A & Sons 350 Hudson av
Perticone Ross 35 Alford
Pike Roofing Co 290 Versailles rd
Pinch Ray W 43 2d
Rogers Ezra S 256 Rosewood ter
Roehring Albert H 105 Laburnum cres
Schildone Guy 101 Joiner
Siddons John C The 61 N Water
Smith Ralph J 852 Chili av
Star Roofing Co 435 Verona
Tilo Roofing Co Inc 25 S Union
U S Home Improvement Co 450 StPaul
Woodard Fred B 689 Clarissa

Roofing Materials and Supplies

ALLING & CORY CO The 25 Verona
tel Main 6060—For further information see page 86 Buyers' Guide
American Roofing & Siding Co 14 Franklin rm 703
Bay Roofing Co 101 Bay
Central Modernization Co 571 Main E
Horn H G Roofing Co 954 Portland av
HUBBS & HASTINGS PAPER CO 319-325 Main W tels Main 6702-6708—For further information see page 86 Buyers' Guide
Interstate Waterproofings Contractors Co 392 Main W
Levis Roofing Co 68 Gorham
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—For further information see page 48 Buyers' Guide and left bottom lines

MORSE WILLIAM B LUMBER CO 340
Main W tel Main 160 and 936 Main
E tel Monroe 44 and 951 Thomas av
Summerville tel Charlotte 589—For further information see page 66 Buyers' Guide and left bottom lines
P R and S Construction Co 1280 Main E
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 74 Buyers' Guide and left bottom lines
Sanger Products Co 752 Genesee
Thorpe John D 232 Reynolds

Rubber Goods

Berman Tire & Rubber Co 58 Olean (scrap rubber)
Chamberlin Rubber Co 94 Clinton av N
Gates Rubber Co 662 Monroe av
Prince Rubber Co Inc 16 Main W rm 309
Smith Earl E 133 Clinton av S rm 17

*Rubber Stamps

BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For further information see page 96 Buyers' Guide
MORSE C H & SON 21 North Water tel Main 1291 (air cushion)—For further information see page 96 Buyers' Guide

Rubber Stamps & Seal Presses—Mrs & Dealers

Bourne John R Estate 131 State
Morse C H & Son 21 North Water N

*Rubber Tires & Tubes (See Tire Dealers)

*Rubber and Steel Stamps—Mrs and Dealers

BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For further information see page 96 Buyers' Guide
MORSE C H & SON 21 North Water tel Main 1291—For further information see page 96 Buyers' Guide

Rug Dealers

(See also Carpets & Rugs)

Arman Thos H 122 Atlantic av
Damoth Harry W 89 Anderson av
Deverian Nasib V 258 East av
Deverian Robt V 125 East av
Hadeed Peter M 403 Arnett blvd
Rug Market 248 Monroe av
Solickian Arsen 108 East av
3A Rug Exchange 345 Court (used)
Tiftickjian Bros 72 East av rm 2
Youmans LeRoy W 772 Blossom rd

Rug & Carpet Cleaners

Automatic Rug Cleaning Co rear 674 South av
Baker Rug Works 629 Oak
Elter Cleaning & Sales Co 44 Arthur
Empire Rug & Carpet Co 38 Joseph av
Gray Carpet Cleaning Works The 251 Sanford
Smith Albert E 833 StPaul

Safe Deposit Boxes—For Rent

CENTRAL TRUST CO Central Trust bldg 25 Main E tel Main 1625, Brighton office 1806 East av—For further information see page 6 Buyers' Guide and left bottom lines

EAST SIDE SAVINGS BANK OF ROCHESTER

The 233 Main E at Clinton av S tel Stone 364—For further information see page 9 Buyers' Guide and right bottom lines

GENESEE VALLEY TRUST CO main office 45 Exchange at Broad W tel Main 2884 branch offices Valley office 1475 MtHope av Spencerport office Spencerport, NY—For further information see page 8 Buyers' Guide and right bottom lines

LINCOLN-ALLIANCE BANK AND TRUST CO

183 Main E at Stone at tel Stone 300 branch offices 33 Exchange, 1495 Lake av, 886 Main W, 560 Monroe av, 520 Portland av, 460 N Goodman, 1853 Monroe av, 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

MECHANICS SAVINGS BANK OF ROCHESTER NY

The main office 21 Exchange tel Main 597 branch office 89-91 East av tel Stone 4653—For further information see page 15 Buyers' Guide and left top lines

MONROE COUNTY SAVINGS BANK

35 State tel Main 3878 branch 2 East av at Main E tel Stone 6649—For further information see page 10 Buyers' Guide and right top lines

ROCHESTER SAVINGS BANK

47 Main W at Fitzhugh S branch office 40 Franklin tel Stone 1425—For further information see page 11 Buyers' Guide and right top lines

ROCHESTER TRUST & SAFE DEPOSIT CO

main office 5 Main W at Exchange First Industrial Branch 30 Clinton av N tel Main 5960—For further information see page 12 Buyers' Guide and back binding

SECURITIES TRUST COMPANY OF ROCHESTER

103 Main E at Water S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER

Main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide and right side line back cover

Safe Mrs & Dealers

Brush-Punnett Co 545 West av

Sand & Gravel-Dealers

Elam Fred H 546 Bernard
Goodberlet E C & Son 17 Cairn
Schwalbach John 1283 Clinton av S
Tavormina John P 177 Fernwood av
Valley Sand & Gravel Corp The 183 Main E rm 1421

ESTABLISHED 1889

Rochester's Largest
Home Furnishing
Store

H.B. GRAVES Co

SEE INSIDE FRONT COVER

Furniture Re-Upholstering
Your Old Suite Re-made
Like New

PHONE MAIN 3342

ROBERT E. FRIEDLICH AGENCY INC.

INSTALLMENT — MAIN 2066 — EAST SIDE SAVINGS
PAYMENTS GENERAL INSURANCE BANK BLDG.
6 CLINTON AVE. S.

Sanitariums

Brennan Convalescent Home 31 Rundel pk
Chase Sanitarium 24 Cambridge
Dale Sanitarium 1040 Lake av
East Avenue Sanitarium 2152 East av
Elmhurst Sanitarium 5 Portsmouth ter
Fairlawn Rest Home 1565 East av
Field Sanitarium 525 Lake av
Hebert Home 337 Gregory
Herle Eliz A Mrs 23 Strathallan pk
Knorr Sanitarium & Convalescent Home 139 Troup
Private Home for Elderly People 9 Buckingham
Stewart Ruth B Mrs 540 Winton rd N
Trapp Geo A 541 Lake av

Sash, Doors & Interior Trim

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page 67 Buyers' Guide

Francis Metal Door & Window Corp 46-48 Cortland

GEORGIAN BAY LUMBER CO Inc 181 Humboldt tel Culver 1400—For further information see page 67 Buyers' Guide

HOLLISTER LUMBER COMPANY Ltd 100 Anderson av tel Monroe 1663—For further information see page 67 Buyers' Guide

HOPEMAN A W & SONS Co 569 Lyell av tel Glenwood 1000—For further information see page 30 Buyers' Guide

Kelly Thos J Co rear 346 Champlain
MILLER PEERLESS PRODUCTS Inc
691 Exchange tel Main 2840—For further information see page 68 Buyers' Guide

MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 25 Buyers' Guide

Overhead Door Co of NY Inc 22 Spring (garages)

Rochester Woodcraft Shops Inc The 300 Norton

Stevens & McMillen Co Inc 1969 East av

Whitmer-Jackson Co Inc 45 Warehouse
Wood Specialties Inc 124 Railroad
Woodcraft Shop Inc The 300 Norton

Sausage Mfrs

"ARPEAKO" MEAT PRODUCTS (Tobin Packing Co Inc) 900 Maple tel Genesee 5200—For further information see page 73 Buyers' Guide

Forman's 119 Main E rm 823

Fromm Bros 300 Campbell

Schrader's Meat Products Co 651 Plymouth av N

Stalo American Products Co 516 Brown

Stock Chris F 819 Clinton av S

Tobin Packing Co Inc 900 Maple

Zahner & Co 59 Front

Zweigle's 214 Joseph av

Savings Banks

(See also Banks; also Trust Companies)

EAST SIDE SAVINGS BANK OF ROCHESTER The 233 Main E at Clinton av S tel Stone 864—For further information see page 9 Buyers' Guide and right bottom lines

MECHANICS SAVINGS BANK OF ROCHESTER, NY The main office 21 Exchange tel Main 597 branch office 89-91 East av tel Stone 4653—For further information see page 15 Buyers' Guide and left top lines

MONROE COUNTY SAVINGS BANK 35 State tel Main 3878 branch 2 East av at Main E tel Stone 6649—For further information see page 10 Buyers' Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh S branch office 40 Franklin tel Stone 1425—For further information see page 11 Buyers' Guide and right top lines

Savings & Loan Assns

Columbia Banking Saving and Loan Assn 130 Main E rm 212

Consolidated Savings & Loan Assn 328 Main E rm 308

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCHESTER 18 Franklin, 764 Jay, 15 State and 1896 Monroe av Brighton tel Stone 6464

Investors Syndicate Title & Guaranty Co 14 Franklin rm 421

Pinnacle Avenue Savings & Loan Assn 812 Clinton av S

Saw Mfrs

Huther Bros Saw Mfg Co 1290 University av

Rochester Scale Works 265 Plymouth av N

Toledo Scale Rochester Co 144 State

Schools, Colleges & Academies
(For Public Schools see Index to Contents)

Academy of the Sacred Heart 8 Prince

Aquinas Institute of Rochester 1127 Dewey av

Barons Allen M 388 South av

Blessed Sacrament Parochial School 534 Oxford

Boston School of Music 24 Portsmouth ter

Cody Sherwin School of English 183 St-Paul rm 601

Colgate-Rochester Divinity School The 1100 S Goodman

Columbia School The 22 S Goodman

Commercial Tutoring School 46 Clinton av N rm 2

COMPTOMETER SCHOOL 310-312 Taylor bldg 328 Main E tel Stone 6878

Corpus Christi Parochial School 880 Main E

Culver Academy 5 StPaul rm 302 (beauty culture)

Darrow-May Secretarial School 154 East av rm 203

Eastman School of Music 26-36 Gibbs

Franklin Institute 550 Main E (correspondence)

Gregory Bible School 191 Gregory

Harper Method Training Centre Inc 349 University av

Hochstein David Memorial 12 Hoeltzer

Holy Apostles Parochial School 6 Austin

Holy Cross Parochial School 70 Latta rd

Holy Family Parochial School 899 Jay

Holy Redeemer Parochial School 640 Hudson av

Holy Rosary Parochial School 420 Lexington av

Immaculate Conception Parochial Sch, Edinburgh st nr Plymouth av S

International Accountants Society Inc 14 Franklin rm 500

McCarthy Mary 51C Prince (secretarial)

McKechnie-Lunger School of Commerce 362 East av

Nazareth Academy (RC) 1001 Lake av

Nazareth Hall Academy (RC) 180 Raines pk

Our Lady of Good Counsel Parochial School, Brooks av nr Genesee Park blvd

Our Lady of MtCarmel Parochial School 55 Ontario

Our Lady of Perpetual Help Parochial School 1069 Joseph av

Our Lady of Victory Parochial School 215 Andrews

Paramount Conservatory of Music 130 Clinton av S rm 1

Playtime Nursery School 96 Colby

Robert's School of Beauty Culture 5 St-Paul rm 525

Rochester Athenaeum & Mechanics Institute 65 Plymouth av S (Schools of Industry, Art, Retailing & Food Administration)

Rochester Baptist Seminary 246 Alexander

Rochester Business Institute Inc 172 Clinton av S

Rochester Calculating School 119 Main E rm 825

Rochester Hebrew School 144 Baden

Rochester School for the Deaf 1545 St-Paul

Rowley's Auto Driving School 14 Ridge rd

Sacred Heart Parochial School 315 Flower City pk

StAgnes Institute 876 Main E (parochial)

StAndrews Parochial School 901 Portland av

StAndrews Preparatory Seminary (RC) 444 Plymouth av N

StAnthony of Padua Parochial School 70 Lyell av

StAugustine School 420 Chili av

StBernard's Seminary (RC) 2260 Lake av

StBoniface Parochial School 11 Whalin

StBridget's Parochial School 116 Hand

StCasimir's School 40 Ernst (Polish National Cath)

StFrancis Xavier Parochial School 308 Bay

StJohn the Evangelist's School, Humboldt at cor Floverton

StJoseph's Commercial School 120 Franklin

StJoseph's Parochial School 120 Franklin

StLucy's Parochial School, Troup st cor Tilden

StMary's Colleges 31 South

StMichaels Parochial School 343 Clifford av

StMonica's Parochial School 841 Genesee

StStanislaus Parochial School 1128 Hudson av

StTheresa's Parochial School 12 Mark

SS Peter & Paul's Parochial School 676 Brown

Schoenheit School of Beauty Culture 328 Main E rm 224

School of Christian Instruction, Jersey at cor Cedarwood ter

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANS
BANKING BY MAIL

47 MAIN ST. W.

F.N.A. INSURED MORTGAGES — F.N.A. MODERNIZATION LOANS
SAFE DEPOSIT BOXES

Member Federal Deposit Insurance Corporation

TWO CONVENIENT OFFICES

LOW COST LIFE INSURANCE
U. S. WAR SAVINGS BONDS
TRAVELERS CNEQUES

40 FRANKLIN ST.

SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 97 Buyers' Guide and left top lines
Sunier Arth A 130 Main E rm 225 (chemistry)
University of Roch College for Men, River blvd
University of Rochester College for Women, University av, Prince st and N Goodman
Univ of Roch School of Medicine & Dentistry 260 Crittenden blvd
Vaughn's Barber School 120 Front

Scientific Instrument Mfrs
Taylor Bros Co 95 Ames cor West av (advertising)
Taylor Instrument Companies 95 Ames cor West av

Screw Machine Products
Laux Frank W 99 MtHope av
Lucas Screw Products Inc cor Exchange & Flint sts
Teale Machine Co 175 Akron

***Screw Machines**
DAVENPORT MACHINE TOOL CO Inc (mfrs) 167 Ames tels Genesee 3162-3163—For further information see page 72 Buyers' Guide

Screw Mfrs
Rochester Machine Screw Co Inc 161 Clarissa

Sculptors
Langenbahn Aug A 636 South av

***Seamless Steel Tubing**
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 74 Buyers' Guide and left bottom lines

Second Hand Goods
Begy Elfreda Mrs 271 North
Begy Geo R 267 North
Berghorn John F 546 Main W
Davis Bessie R Mrs 242 Clinton av N
Melting Pot The 246 Monroe av
Nagan Nathan 257 North
Nagen Isaac 91 Herman
Platt John L 514 South av
Sadie & Ramyla Bargain Shoppe 114 Joseph av
Shapiro Bros 194 North

Secretarial Schools
SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 97 Buyers' Guide and left top lines

Seed Bags
STECHER TRAUNG LITHOGRAPH CORP 274 N Goodman tel Monroe 450—For further information see page 64 Buyers' Guide

***Seeds**
GLEN BROTHERS Inc 1768 Main E tel Culver 1854 (grass)—For further information see page 79 Buyers' Guide

Seedsmen
(See also Nurserymen)
Gardner Seed Co Inc 39 Spencer (whol and retail)
Gunson L P & Co 1 Ambrose (whol)

Harris Joseph Co Inc 168 Roch Food Terminal
HART & VICK Inc 45-55 Stone tel Main 1200-1—For further information see page 97 Buyers' Guide
Higbie G K & Co 39 Spencer (whol)
Mandeville & King Company 1040 University av
Vick Seed Co 24 Scio

***Service Stations**
PACKARD MOTOR CARS Bancroft Motors sales and service 33 Stillson tel Stone 3720—For further information see page 3 Buyers' Guide

Sewing Machines
Adams Machine Co 1051 Culver rd
Lewis Invisible Stitching Machine Co 1051 Culver rd
Moore Elwood B 423 South av (repairers)
SIBLEY, LINDSAY & CURR CO 288-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Singer Sewing Machine Co 58 State and 47 East av
Wicks Jacob 277 North

***Shavings & Sawdust**
ROCHESTER BOX & LUMBER CO 570 Culver rd tel Culver 400—For further information see page 20 Buyers' Guide

***Sheet Metal Perforated**
ERDLE PERFORATING CO 171 York tel Genesee 2608—For further information see page 97 Buyers' Guide

Sheet Metal Workers
Aab Wm R 54 Stewart
Allen Ervin H 38 Gregory
Altman Jack 16 Sullivan
Ballard Geo 10 Gunnison
BAREHAM H J & SONS Inc 70 Gregory Hill rd tel Monroe 1136—For further information see page 87 Buyers' Guide

Becker A & Co 2594 Wilkins
Becker Barnett 525 Clinton av N
Beikirch & Son 15 Central pk
Berna Edw G 175 Saxton
Blower Systems Corp 340 Lyell av
Bowles Wm J 101 Frost av
Caccamise Anthony 7 Wangman
Comunale Anthony J 83 Bronson av
Crombie's 565 N Goodman
DeWitte John A 73 Webster av
Euler Nicholas J 21 Benton
Fleke Rudolph R 276 Allen
Fitch Harry L 520 Jefferson av
FLESCH & SCHMITT Inc 118 Brown cor Verona tel Main 5234—For further information see page 98 Buyers' Guide
Frankenstein Wm B rear 15 Reed pk
Friday Richd W rear 624 Campbell
Gabrielli Peter 18 Leopold
Gehrig Robt F 575 Post av
General Sheet Metal Works 706 Broad W

Gerber Louis S 569 Joseph av
Greenbaum Alexander 452 Joseph av
Greenbaum Jos 521 Joseph av
Harris Fred C 170 Curtis
Huck E F & Son 261 Wilder
Hyde Geo W 223 Ellicott
Japp Saml 71 Herman
Johns Henry F rear 73 Walnut
Kimmel Fred H 37 Curlew

Knab & Wilson 276 Central pk
Knowles George H 54 Arnett blvd
LeBlanc Jos J 381 Cottage
Ludler Theo 557 Meigs
Mader Albert J 18 Diem
Maibaum & Son 1282 North
Mayer Lawrence V 89 Charlotte
McCONNELL JOHN S 271 Mill bus tel Main 3081 res tel Glenwood 641
Monks Richd T 16 Winton rd N
Morobsky Saml 89 Hanover
Newbauer Wm A 916 Main W
Nicholas Chas A 604 Clinton av S
Nicholson Auto Sheet Metal Works Corp 256 South av
Pearson Harold J 309 Winchester
Polissen Peter 194 Martin
Pryor P Co 550 Remington
Reusch Peter 182 Reynolds
Ricotta Chas 122 Weld
Salzman Jacob 85 Kelly
Scardato Jos 202 Hudson av
Schoeneman Fredk Sons 464 StPaul
Schwartz Paul C 877 Clinton av S
Schwarz Frank L 44 Wilder
Seaman Byron J 1069 Clinton av S
Spring Sheet Metal & Roofing Co 354 State
Stevens Burton P 565 N Goodman
Strauss Edw 951 Joseph av
Testa Nicholas 178 Jay
Turk Benj 346 Avenue B
VonBuren Sheet Metal Works 255 Furlong
Vanhof Sheet Metal Works 190 Akron
Wickman Geo K 1507 Main E
Williams Clarence T 644 University av
Willis Elmer G 64 Austin
Wittine Frank 62 Asbury

Ship Builders
Odenbach Ship Building Corp 183 Main E rm 750

***Shipping Cases**
NEUN H P CO Inc (corrugated and fibre board) 415 Culver rd cor University av tel Monroe 1216—For further information see page 20 Buyers' Guide

Shirt & Collar Mfrs
Baldock Alf J 5 StPaul rm 223
Bristol Chester A 25 North rm 647

Shoe Dealers—Retail
Altier & Heckler Corp 900 Main W
Baker Shoe Store 186 Main E
Bareis G & Son 826 Joseph av and 1394 Culver rd
Beck A S Shoe Corp 106 Main E
Bernstein Saml 723 Monroe av
Birk's Shoe Shop 82 Main E
Blair Abr 490 Monroe av
Bright John Shoe Store 46 North
Bubel Henry C 479 Child
Burke Donald J 259 Main E
Byers Shoe Store 321 Joseph av
Camhi Saml 239 Joseph av
Cardella Jos G 2 Winton rd N
Clark Shoe Store 62 Clinton av S
D'Andrea Pasquale 160 Child
Dierna Saml 1076 Clinton av N
DiPasquale Angelo 1491 Dewey av
EASTWOOD WM & SON CO 29-31 East Avenue and 18 Main W telephone Stone 400 (Laird, Matrix, Air-Step, Johnson & Murphy, Hanan, Genesee, Towne, Propretred, Scampers and McCallum Hosiery)—For further information see page 98 Buyers' Guide

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Shoe Dealers, Retail—Con

Emler Bootery 1009 Clinton av S
Endicott-Johnson Corp 88 and 332 Main
E, 282 North and 395 Ridge rd
Factory Shoe Outlet 575 Joseph av
Father & Son Shoe Stores Inc 96 Main
E

Ferri Saul 679 Plymouth av N
Florsheim Shoe Shop 139 Main E
Flutts Mary E Mrs 143 Park av
Gerber Jacob 155 Joseph av
Glade's Bootery 684 South av
Goldstein David 36 Gorham
Grays Shoe Store 44 Main E
Haigh Thos A 178 Genesee
Hanover Shoe 155 Main E
Hart John 465 Main E
Health Spot Shoe Stores Inc 320 Main
E

Kabelac Karl 107 Conkey av
Kent Arth Inc 23 East av
Kinney G R Co Inc 70 Main E
Klix Henry A 671 Clinton av N
Koren Julius 907 Clinton av N
Leckinger Philip H 32 StPaul
Logan Roy Shoe Store 129 Main E
Mann Adolf H 487 Joseph av
Manufacturers Shoe Outlet 64 Main E
Mascioli John 434 North
McAn Thom Shoe Co 98 State and 151
Main E

McFARLIN CLOTHING CO 191-195 Main E tel Main 5832

Meyer Andrew J 596 Hudson av
Miller I Stores Co 41 East av
Moore Fred A 178 Main W
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

Nisley Co The 217 Main E
Noshay Rose Mrs 403 Joseph av
Park Sons Inc 46 East av
Parmelee Shoe Shop 54 East av
Pelix Angelo 212 Winton rd N
Phelan Harry H & Co 324 Main E

**PIDGEON STORE The (Arch Preserver
Shoes) 25 Clinton av S tel Main 6399**
Pidgeon Wm 25 Clinton av S
Plymouth Bargain Shoe Store 588 Ply-
mouth av S

Ranieri Assunta Mrs 564 Jay
Rapp Geo W 1151 Lyell av
Regal Shoe Co 181 Main E
Reichert Emil 260 Portland av
Rich Thos C 455 Lyell av
Rode's Shoe Store 116 Main E
Rosenberg Benj 221 North
S & J Shoe Store 471 State
Sanderson Health Shoe Shop 16 Clinton
av S

Schiff's Big Shoe Store 467 Ridge rd
Schmanke John H 1480 Dewey av
Scholand Frank S 408 State
Scholl Dr Foot Comfort Shop 44 Clin-
ton av N

Seneca Bootery 18 Clinton av S
Servas Jacob 435 Chili av
**SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines**

Stahlbrodt Lawrence C 266 Alexander
Steffins Chas W 557 South av
Stein Maurice W 380 Joseph av
Stillman's Orthopedic Shoes 7 East av
Talluto Frank rear 102 Bay
Tanoff Wm 426 Joseph av
Thing's Shoe Stores Inc 100 State
Torri Thos 1625 Clifford av
Tracy's Shoe Store 640 Clinton av N
Treadeasy Shoe Shop 4 Franklin
Vaccaro Saml B 508 Main W

Walzer Chas A 1783 Dewey av
Warmuth Mary M Mrs 475 N Goodman
West End Sample Shoes 191 Genesee
Winterroth's 357 Driving Park av

Shoe Dealers—Wholesale

Hellbrunn J & Sons 119 Mill
Staud Shoe Corp 155 StPaul

*Shoe Lasts

EMPIRE LAST WORKS Palmer corner
Breck tel Culver 1700

Shoe Mfrs

Armstrong D & Co Inc 155-159 Ex-
change
Artisan Shoe Corp 244 StPaul
Carpenter Shoe Co Inc 161 Clarissa
(infants)

Chesbrough G W 797 Smith
Coon W B Co 37 Canal
DiPasquale Angelo 313 N Union
Ellam F S Shoe Co Inc 1500 Clinton av
N

Ford C P & Co Inc 45 Exchange rm
1013

Heiber Wm & Son 101 Berlin
Menihan J G Corp 739 Clinton av S
and 276 do

Newcomb-Anderson Shoe Co Inc 276
Sanford

Reed E P Co Inc 250 N Goodman
Sullivan Baby Shoe Mfg Co rear 14
Edmonds

Shoe Mfrs' Goods & Supplies

**EMPIRE LAST WORKS, Palmer corner
Breck tel Culver 1700**

Gilbert E T Mfg Co Inc 228 South av
Kalb J J & Sons 37 Andrews (findings)

Miller Geo W 14 Commercial
Rochester Heel Co 14 Brown's race

Rochester Shank Co Inc 757 Clinton av
S

Schelter Last Co Inc 64 Cumberland
Vulcan Corp 254 Mill

Welz John W Co 163 State (findings)

Shoe Patterns

Bertsch A & Son 20 Spring
Cross Shoe Pattern Co Inc 49 South av

Shoe Repairers

Agresti Vittorio 628 North
Aguilia Louis 804 Meigs

Altier John L 881 Portland av
Altier Wm 1438 Dewey av

Amandola Frank 461 Jay
Amico Frank 457 Ridge rd

Anzalone Girolamo 397 Clinton av N
Armore Paul 602 Portland av

Atlantic Quick Shoe Repair 871 Atlan-
tic av

Atseff Michl 10 Owen
Ball Quick Shoe Repairing 34 Clinton
av N

Bellapiano Vito rear 1624 Clifford av
Binceto Ernest 648 Plymouth av N

Buttacavoli Battiste 1052 Norton
Caravella Anthony J 578 Jefferson av

Cardella Salvatore 745 Winton rd N
Carlisi Steph 178 Webster av

Cassata John 1322 Clinton av N
Castellano Angelo 787 South av

Casti Eug 1836 Dewey av
Catanzara Steven 799 Maple

Chiarenza Jos 621 Plymouth av S
Chiarenza Pasquale 74 Davis

Cioseffi Frank 510 Lyell av
Citron Wolf 944 Genesee

Coglitore Alf S 122 Otis
Community Shoe Repair 385 Winton rd
N

Crapanzano Jos 673 Bay
Cristoff Vangel 118 Main W
DeCarne Nunzio 851 N Goodman
DeLuxe Shoe Repair 372 Meigs
DeStefanis Vincenzo 392 Norton
DiGiacomo Damiano 395 Clarissa
DiGiorgio Steph 990 Joseph av
Downes Wm N 552 Dewey av
Fabi Fabio 315 Webster av
Fantauzzo Chas F 503 Thurston rd
Fasullo Louis 2257 Clifford av
Ferrara Jos 4440 Lake av
Fersaci Christopher 151 N Union
Francesco Vincenzo 28 Gillette
Francione Mario 833 Clinton av N
Gianno Anthony 871 Joseph av
Gilbert Saml 322 Joseph av
Glofarida Matthew 261 Clinton av N
Glorio Shoe Repair 1166 Portland av
Giuliano Saml 110 Monroe av
Grippio & Co 120 Main E
Gull Otto B 889 Portland av
Hoffman Harris 534 Joseph av
Impiccini Emedio G 3988 Lake av
Infantino Alphonse 113 Saratoga av
Insalaco Michl S 355 Smith
Jagus Philip 1046 Hudson av
Jerry's Expert Shoe Repair Service 128
Genesee

Kaplan Alex 400 Joseph av
Kirsh Aaron 207 Main W
Lambis Michl 822 Merchants rd
Lambo Jos 646 Park av
Lanuti Thos 32 N Water
Lanza Vincenzo S 510 Dewey av

Latragna Raymond C 604 South av
Lewis Emil 1447 Main E

Liguri Saml 795 Clinton av N
LoManto Jas 701 Lake av

Lorenzo Jos 39 Webster av
Magnanti Saml 1321 Clifford av

Manciochi Umberto 60 Brooks av
Mangurian Avedis 246 Court

Marino Cardill 822 Genesee
Marino Ignazio 98 Orange

Mascioli Angelo 1942 Main E
Mendola Luigi 260 Conkey av

Mercurio Jos 205 Genesee
Merk Peter C 90 Akron

Militello Russell 423 Parsells av
Minnei Victor 1019 Clifford av

Mirrione Giacomo 60 Bloss
Montalbano Onofrio 661 Hudson av

Montalbano Paul 40 Stonewood av
Morreale Philip 340 Thurston rd

Moscato Antonio 656 Monroe av
National Shoe Repairing Co 147 State

Navis Jacob 734 Joseph av
Nawrocki Walter 974 Hudson

Nicastro Jos 399 Main E
Nicolai Jos 684 Jefferson av

Niedzielski John 715 Hudson av
Osband Israel 1509 Main E

Palermo Jos 98 Central pk
Panzica John 946 Clinton av N

Pappani Anthony 15 Blakeslee
Passero Alf 102 Scio

Pastorella Saml 968 Clinton av S
Ptor Jos 171 Hudson av

Puleo Michl 71 Lincoln
Quinn Bros 308 Genesee

Ralph's Shoe Repair 56 Atlantic av
Raymond Saml 110 Lowell

Rizzi Chas 722 Jay
Salerno Nunzio 1474 Clifford av

Salome Chris 4 Atlas
Scancarello Jas 444 Ames

Scarclootta Angelo 909 Jefferson av
Scarclootta Frank 501 Chili av

Scheid Leo G rear 486 Lyell av

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
Phones Main 3710—3711

IMPERIAL
Washable
WALLPAPERS

Schiavo Michl 825 Dewey av
Schifano Giuseppe 501 West av
Sciarratta Felix 539 N Goodman
Sciolino Rosario 389 Portland av
Sciortino Francesco 1559 MtHope av
Shannon Harry L 291 Gregory
Siano John A 28 Exchange
Siracusa Albert 362 Arnett blvd
Siracusa Alphonse 755 Main W
Smith Shoe Shop 226 Smith
Sofia John D 416 Genesee
Spallina Bartolo 222 Lyell av
Speedy B A 212 Court
Spinelli Michl 1694 Clifford av
Spoto Sebastian 366 Brown
Swartelle Edw 531 Central av
Tantillo Salvatore 244 Bay
Tassone John 41 Weld
Technical Shoe Repair 20 Turner
Tops Factory Shoe Repair 43 Main E
Vaccaro Jos 415 Scio
Villareale Diego S 109 Central pk
Volpe Bros 1316 Dewey av
Volpe Salvatore 2138 Main E
Weinstein Hyman 274 Joseph av
Weisner Abe 561 Clinton av N
Wildman Sigmund 368 Hudson av
Zambito Alphonse 352 Plymouth av S
Zeppetella Alphonso 448 Jefferson av
Zeppetella Anthony 854 Main W
Zeppetella Pietro 57 Prospect

Shoe Shiners

Angelidis Danl G 16 Main E rm 7
Chomo Angelo L 467 N Goodman
Christoff Angelo V 16 Main W
Circle Hat Cleaning & Shoe Shine 314
Main E
Corritore Michl 57 Clinton av S
Eleoff Angelo 277 1/2 North
Ernest & Yare 16 Gibbs
Genesee Shoe Shining Parlor 110 South
av
Nicholas Saml 367 Central av
Russo Raffaele, NYC sta 350 Central
av
Smith Frank L 32 N Water
Smith John 224 Joseph av
Thomas Shelly 417 Ormond

Show Card and Sign Writers Supplies

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140-8141-
8142—For further information see
page 81 Buyers' Guide and left top
and bottom lines

Sidewalk Contractors

WHITMORE RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 26 Buyers'
Guide

Sign Painters & Mfrs

Alken Earl B 4 Circle
Aronson Aaron J 127 N Water
Art Display Service 328 Main E rm 429
Ashworth Edw E 46 Clinton av N rm 1
Beilby Walter S 164 Woodbine av
Claude-Neon Russell Electric Co Inc 11
Minerva pl
Claudius Displays 163 StPaul 2d fl
Clinton Signs 21 Peck
Cook Thos Adv Co Inc 846 Clinton av S
Criddle Arnold 219 Hudson av
DeMallie Signs 102 State
Empire Out Door Advertising Co Inc
161 Humboldt
Frankel Abr H 36 StPaul rm 412
(cloth)

General Outdoor Advertising Co Inc
336 Averill av
Granger Geo A 90 State
Gupp Bros Signs 316 Main E
Harrigan Sign Co 109 Main E
Harris & Son rear 377 Joseph av
Hauck Neon Displays 109 N Water
Havens Fred 267 Webster av
Heath Raymond S 17 Main E rm 6
Hoffman Irving F rear 161 Lux
Keller Fred J 328 Main E rm 403
Kenney Thos 20 Spring
Kornet Nicholas P 72 Mortimer
Kretz Harold C 178 Lux
Loavenbruck Elmer W 171 Clifton
Mannhardt Fredk 35 Magnolia
Martin Fredk G 106 Elba
Miller Sign Co 38 Main E
Modern Process Studios 163 StPaul 5th
fl
Neon Equipment Co 55 Halstead
Niven Sign Co 39 Main E 3d fl
Nu-Lite Neon 61 Gorham
Parkhouse Sign Service 8 MtPleasant
pk
Perez Steph J 14 Franklin rm 703
Perry's Neon Signs 279 Hudson av
Perry's Neon Signs 627 Hudson av
Pierrepont Signs 341 Clinton av N
Roadside Advertising Co 314 Buffalo rd
Schaller Jos J 21 Glasser
Schauman Sign Service 120 Monroe av
Schrader Sign Co 339 Orange
Slegel Hyman 12 Herman
Sign-O-Graph Co 150 Portland av and
175 99er and Monroe County - City Directory Collection
Universal Label Co 424 Joseph av
Vallone Jas A 189 Lyell av
Walters Arnold P 68 Akron

*Sign Writers Supplies

SULLIVAN H H Inc 65-75 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cover
and right top lines

Sign & Card Writers

Howard John E 31 Elm rm 4
Reynolds Signs Inc 35 Clinton av N 2d
fl
Swart Arth L 1310 Dewey av

Signalling Devices & Systems

General Railway Signal Co end of West
av
General Street Signal Corp 119 Main E
rm 519
Gould Coupler Corporation 20 Syming-
ton pl

Silks

Manhattan Silk Store 381 Main E
Skinner Wm & Sons 82 StPaul rm 723

*Silver Platers

STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 87 Buy-
ers' Guide

*Silverware—Retail

BAILEY GEORGE C J ART SHOP 284
Main W tel Main 2196
SCHER E J Inc 249-253 Main E be-
tween S Clinton and Cortland sts tel
Stone 710—For further information
see page 64 Buyers' Guide
TICE & GATES 347-349 East av tel
Stone 646—For further information
see page 26 Buyers' Guide

Smelters & Refiners

American Smelting & Refining Co 6
State rm 105
Levinson Bros 48 North

*Smoke Stacks

FLESCH & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 98 Buyers'
Guide

Smokers Articles

Bo Bo Mfg Co 36 StPaul rm 213
Trojan Sanitary Pipe Cleaner Co 205
Bayclif dr

Soap Mfrs

Franklin Chemical Co 360 Exchange
Puritan Co Inc 573 Lyell av
ROCHESTER GERMICIDE CO 16-24
Dowling Place tel Main 338
Sanitary Products Co 874 Seward
Saxonite Soap Co 236 Pearl
Zonneville M J Sons rear 2052 Main E

Social Service Agencies

Salvation Army 64 North

Soda Fountain Mfrs & Dealers

Pappas Peter C 522 South av

Soda Fountain Supplies

RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 99 Buy-
ers' Guide
SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—For further
information see page 98 Buyers'
Guide
Smith-Junior Co Inc 266 Lyell av
Truax J P Inc 140 Edenburg
Valtex Products Co 845 S Goodman

Soda Fountain Syrups—Mfg

Richardson Corp 374 Avery

Solder—Mfrs

ROCHESTER LEAD WORKS Inc 380-
382 Exchange tel Main 1154—For
further information see page 73 Buy-
ers' Guide

Sound & Paging Systems

STROMBERG-CARLSON CO 100 Carl-
son rd tel Culver 260—For further
information see page 90 Buyers'
Guide

*Special Machinery

MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 72 Buy-
ers' Guide
UNION TOOL CO The (and experimen-
tal work) 299 Norton tel Glenwood
3495—For further information see
page 70 Buyers' Guide

*Spectacles & Eye Glasses

**BAUSCH & LOMB OPTICAL COM-
PANY** (mfrs) 635 StPaul tel Main
4305—For further information see

page 80 Buyers' Guide

Spices—Wholesale

Atlantis Sales Corp, Mustard ft Palmer

Sporting Goods—Dealers

Bernstein Isadore 8 Front
Chuck Higbie 82 StPaul rm 520

THE YATES COAL CO.612 Lincoln-Alliance Bank Building
PHONE STONE 450-451**ANTHRACITE — COAL — BITUMINOUS****ALSO COKE****ORDERS FOR PRIVATE RESIDENCES SOLICITED**

Sporting Goods, Dealers—Con
 Englert Chas J 237 Clifford av
 Gauss Chas P 29 South av
 Gibbs Ernest V 271 Lyell av
 Glassman David 105 Main E
 Gun Shop The 117 State (guns)
 Hannan Gus & Co 957 Portland av
 Higbie Chas W 82 StPaul rm 520
 Huber L J & G R 260 Bronson av (golf and tennis)
 Ruby's Sporting Goods Store 898 Clinton av S
 Schmidt Rudolph & Co Inc 43 South av
 Spence Jas L 389 Ames
 Spiegel Harold F 84 Webster av

Sporting Goods—Mfrs
 Crosman Arms Co Inc 392 StPaul

***Spray Paint Equipment**
BARNARD-POTTER & REMINGTON
 9-11-13 N Water tel Main 8140-8141-8142—For further information see page 81 Buyers' Guide and left top and bottom lines

Spraying Equipment—Mfrs
 Paasche Air Brush Co 119 Main E rm 825

Sprinkler Systems—Fire
 Automatic Sprinkler Co 476 Garson av (Installation)
 Empire Sprinkler Co Inc 315 Alexander

rm 335
HOWE & BASSETT CO Inc 840-850
 University av tel Monroe 3—For further information see page 88 Buyers' Guide

WRIGHT & ALEXANDER COMPANY
 21-23 Otsego tel Main 1056 or 6828—For further information see page 88 Buyers' Guide

Stationers—Mfrs & Wholesale
 Curtis 1000 Inc 82 StPaul rm 522
 Heinn Co The 328 Main E rm 530
 Macke-Williamson Stationery Co Inc 51 State
 Modern Stationery Co 4425 Lake av
 Quality Sales Co 210 Cypress
 Reynolds & Reynolds Co The 16 Main W rm 504
 Rochester Envelope Co Inc 72 Clarissa
 Rochester News Co The 19 Church
 Rochester Stationery Co Inc 108 Mill
SCRANTON'S BOOK AND STATIONERY CO Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide
 Trans Envelope Co 16 Main W rm 241
 Williamson Law Book Co 51 State (legal blanks)

Stationers—Retail
BOURNE JOHN R ESTATE 131-133
 State tels Main 1233-1234—For further information see page 96 Buyers' Guide
 Bragg Henry O 1123 North
 Fisher Martin 173 Joseph av
 Heinrich-Selbold Co 88 Exchange
 Kordt Henry W jr 153 Otis
 Lore Greeting Cards 537 South av
 Schouten Henry Co 357 Main E
SCRANTON'S BOOK AND STATIONERY CO Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

***Statistical Information—Automotive & Consumers**
POLK R L & CO Inc New York office
 354 Fourth av N Y C tel Caledonia 5-8500

Steam Fitters
 Donovan Mortimer F 99 Earl
 Krech Ernest 537 Avenue D
 Porcelli Frank J 155 Pennsylvania av
 Wolter Wm A 114 Richland

Steam Fitters' Supplies
CASE W A & SON MFG CO Case bldg
 72-90 StPaul tels Main 3404-3405-3406—For further information see page 88 Buyers' Guide
 Federal Products Corp 45 Exchange rm 509

HAVERSTICK & CO Inc 45-49 Ford tel Main 70-71-72—For further information see page 75 Buyers' Guide
 Herr Steam Specialty Co 495 Clinton av S
SLOAN SAMUEL & COMPANY 67-71
 Exchange tel Main 540—For further information see page 88 Buyers' Guide

***Steam Laundries**
 (See Laundries—Steam)

Steam Specialties
 Stone Company The 119 Main E rm 1321
 Webster Warren & Co 16 Main E rm 210

Steam & Hot Water Heating
WRIGHT & ALEXANDER COMPANY
 21-23 Otsego tel Main 1056 or 6828—For further information see page 88 Buyers' Guide

Steamship Agents
 Canada Steamship Lines 101 East av
 Central Travel Bureau 19 State
 Kalbfleisch J C Co Inc 183 Main E
 Kalbfleisch Travel Agency 183 Main E
 Wydlar Travel Services 328 Main E rm 200

***Steel Die Engraving**
 (See Engravers)

Steel Furniture & Equipment—Manufacturers
 All Purpose Metal Equipment Corp 254 Mill

***Steel Stamps—Seal Presses**
BOURNE JOHN R ESTATE 131-133
 State tels Main 1233-1234—For further information see page 96 Buyers' Guide
MORSE C H & SON 21 North Water tel Main 1291—For further information see page 96 Buyers' Guide

Steel & Steel Products—Mfrs & Dealers
 Beals McCarthy & Rogers Inc 14 Franklin rm 1104
 Brace-Mueller-Huntley Inc 315 Hollenbeck
 Elbert Steel Corp 119 Main E rm 825
 Faucher-Bereza Co 42 Cumberland

Frasse Peter A Co Inc 14 Franklin rm 820
 Leach Steel Corporation 80 Steel
 Milcor Steel Co 40 Greenleaf (fabricators)
 Sharon Steel Corp 45 Exchange rm 617
 Weirton Steel Co 45 Exchange rm 416 (sheet steel)

Steeple Jacks
 Russell Co 11 Minerva pl

***Stencil Cutters**
BOURNE JOHN R ESTATE (rubber stamps) 131-133 State tels Main 1233-1234—For further information see page 96 Buyers' Guide

***Stencil Cutting Machines**
MORSE C H & SON (rubber stamps) 21 North Water tel Main 1291—For further information see page 96 Buyers' Guide

Stenographers—Public
 Cone Mabel 5 StPaul rm 522
 Croughton Mary G 16 Main W rm 426
 Hartley Edith 26 Clinton av S
 Mercer Chas M 16 Main W rm 434
 Merz Grace E 16 Main W rm 236
 Nolan Carrie R Mrs 36 Main W rm 121
 Sperry Julia E 16 Main rm 121
 Troan Harriet L 183 Main E rm 604

Sterilizers & Surgical Lights
CASTLE, WILMOT COMPANY 1255 University av tel Monroe 975

***Stocks & Bonds**
BONBRIGHT GEORGE D B & CO 100
 Powers bldg tel Main 4830—For further information see page 24 Buyers' Guide
PERKINS, ERICKSON & CO members
 New York Stock Exchange 134-145
 Powers bldg tel Main 1144—For further information see page 24 Buyers' Guide

***Stokers**
EDWARDS COAL & COKE COMPANY
 Inc distributors for The Electric
 Furnace 85 Howell cor Monroe
 av tel Stone 1470

Stokers—Mfrs
 Buckpitt & Co 84 Exchange rm 103
 Stoker & Boiler Co 217 East av rm 35

Stone Dealers
 American Nepheline Corp 361 Boxart
 Consolidated Feldspar Corp, West av
 nr Barge Canal
 Dolomite Products Co 183 Main E rm 750
 General Crushed Stone Co 42 East av rm 506
 Genesee Feldspar Co Inc 360 Boxart

Storage
BLANCHARD STORAGE COMPANY
 Inc 320 Broad cor Oak tel Main 4700—For further information see page 102 Buyers' Guide
GLANCY CARTING & STORAGE CO
 Inc 3-11 Grand av tel Culver 1714—For further information see page 102 Buyers' Guide
ROCHESTER STORAGE WAREHOUSES (Rochester Carting Co) 25-27 Washington N and 1 MtHope av tel Main 206—For further information see page 101 Buyers' Guide

JAMES JOHNSTON AGENCY

AUSTIN F. GRAB, Pres.
ROBERT F. WOERNER, V.-Pres.
LEONARD H. HENDERSON, V.-Pres.
ROY A. DUFFUS, Sec'y
PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

JAMES JOHNSTON AGENCY

Ryan Carting Co 101-104 Frankfort
SCHANTZ JOSEPH A CO 247 StPaul
tel Main 1737 (fireproof storage)
Service Storage Co 704 Clinton av S
UPTON GOLD STORAGE CO Inc The
38 Cliff tel Main 1494 (cold and com-
mon storage)—For further informa-
tion see page 100 Buyers' Guide

Store Fixtures & Fittings
American Specialty Co The 283-291
Central av
American Store Fixture Exchange 558
Joseph av
American Supply Co 283 Central av
Braverman Store Fixtures Inc 149
State
Cable-Wiedemer Inc 197-213 Central av
D'Andreano Danl 731 North (used)
Hayes C F Co 192 StPaul
Kuszay Jos rear 576 Joseph av
Reinhard J H & Sons 5 Hunters al
Sigel Wm E Co 204 N Water
Tuety Show Case Co 149-151 Cady

***Store Fixtures & Fittings—
Mfrs**
STORANDT-ROCHESTER Inc 1037
Jay tel Genesee 1673

***Store Fronts**
**AMERICAN GLASS & CONSTRU-
TION CO** 46-48 Cortland tel Main
2315—For further information see
page 25 Buyers' Guide
STEWART & BENNETT Inc 124-132
Water N tel Main 875—For further
information see page 31 Buyers'
Guide

Stoves & Ranges—Dealers
(See also Furnaces also House
Furnishing Goods)
Carpenter John S 250 StPaul (parts)
GRAVES H B CO Inc 74-80 State tel
Main 3342—For further information
see inside front cover and right bot-
tom lines
Kennedy-Clark Inc 22 South av
Roper Range & Furnace Co 48 StPaul
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 34 Buyers'
Guide and right top lines
Siebert Henry Sons Inc 162 Andrews
(rprs)

***Structural Iron**
ROCHESTER IRON & METAL CO Inc
325 StPaul and 237 MtRead blvd tel
Main 464 (second hand of all kinds)
—For further information see page
73 Buyers' Guide

***Structural Steel Fabricators**
HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 100 Buyers' Guide

***Structural Steel Warehouse**
HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 100 Buyers' Guide

Subscription Agencies
Woman's Home Companion Reading
Club 31 Exchange rm 207

**Surgical Instruments & Appli-
ances**
Boehm Surgical Instrument Corp 205
StPaul 5th fl

Electro Surgical Instrument Co 29 N
Water (mfrs)
Leipold A 36 StPaul rm 418 (lamp
mfrs)
PAINE DRUG CO The 24-26 E Main tel
Main 1820—For further information
see page 37 Buyers' Guide and left
top lines
Rice Wm S Inc 136 Clinton av S (mfrs)

***Switchboards—Telephone**
STROMBERG-CARLSON CO 100 Carl-
son rd tel Culver 260—For further in-
formation see page 90 Buyers' Guide

Syrup Mfrs
Fee Bros 21 N Water
LaVersey Co The 170 Ernst
SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—Fr further
information see page 98 Buyers'
Guide

***Systematizers of Accounts**
ERNST & ERNST 904-912 Lincoln-Alli-
ance Bank bldg tel Stone 868
NARAMORE, NILES & CO (Certified
Public Accountants) 950 Lincoln-Alli-
ance Bank bldg tel Stone 920-921
WILSON, SHULTS & CO Certified Pub-
lic Accountants 1201-1225 Commerce
bldg 119 Main E tels Main 4685-4686-
4687

Tack Mfrs
Genesee Tack Co 177 N Union
Allen-Bailey Tag Co Inc 8 Exchange rm
312
Denney Tag Co The 119 Main E rm 823
Dennison Mfg Co 130 Main E rm 226

Tailors
Aspenleiter Carl 433 Durnan
Attalagana Angelo 211 Winton rd N
Atzel Anthony 1328 Culver rd
Barbuto Gilbert 373 Central av
Baumert Edw 148 Sawyer
Baumgarten Henry S 758 Genesee
Benedetto Thos D 555 Clinton av N
Berger Abraham 1038 Winton rd N
Berman Julius 5 StPaul rm 405
Bintz Peter 381 Chili av
Boomsma Garrett E 639 Winton rd N
Bosse Elmore H 431 Grand av
Bovenzi Lawrence 47 Tilden
Bridge Harry K 698 Park av
Buchion Jos D 564 Main E
Buff Jacob 50 Herman
Bush Frank H 1056 Main E
Cabella & Pearson 248 East av
Cali Michl A 597 Clinton av S
Carl Wm A 617 Main W
Charles Nick 31 Elm rm 1
Chili Cleaners 455 Chili av
Cili Angelo 330 Webster av
Cohen Chas 117 Main W
Cohen Harry 313 Exchange
Cohen Isaac 28 Delevan
Cohen Meyer 468 StPaul
Cohen Saml 98 Elm
Cohn Samuel 36 StPaul rm 408
Connell J Elmer 186 East av
Contestable Edw 108 Lyell av
Croydon Rochester Clothes 82 StPaul
rm 704
Deisinger John 1009 Genesee
Dengler Chas G 55 Clinton av S
DeStefano Rocco 125 Chestnut
Dohr Wm F 573 Chili av
Drucker Alf L 373 Park av

Dunbar Adam W Co 1322 Dewey av
Dziengielewski Anthony 817 Hudson
av
East Avenue Custom Tailors 1847 East
av
Elman Abraham 824 Main W
Epner Henry 342 Arnett blvd
Erenstone Wm 28 Main W
Ernst Albert 47 Clinton av N rm 2
Fanello Angelo 769 Clinton av N
Feldman Hyman 1044 Clinton av N
Fell August W 174 Wilder
Fisher Morris 242 Joseph av
Flaws Wm J 206½ Clinton av N
Francati Andrew 490 North
Frech Rudolf 634 Portland av
Freislich Wm G 70 South av rm 2
Friedlander Max 9 Central av
Froehner Frank R 679 South av
Fromer Bros 390 Brown
Genesee Valley Clothing Co The 36 St.
Paul rm 222
Giragosian Jos 401 Chili av
Goldstein David A 1272 StPaul
Goldstein Isadore 1646 StPaul
Goldstein Jos 504 N Goodman
Gordon Ben 74 Hanover
Gordon Chas S Co 129 Hand
Gordon Issy 88 North
Gottlieb Edw 1858 Dewey av
Grabenstein Wm J 1519 MtHope av
Grimm Bros rear 94 Alphonse
Guerra Paul 788 Genesee
Guest Mertz A 130 Main W
Guttenberg Mitchell 81 East av rm 9
Helmes Herman L 232 Parsells av
Henter Raymond 214 Spring
Hurwitz Wm 92 Exchange
Joffe David 164 Chestnut
Kaleta Jos S rear 942 Hudson av
Kallusich Wm F 328 Main E rm 319
Kaplan Jos 1533 Main E
Kaplan Morris 1111 Culver rd
Kaplan Saml 264 Park av
Katzowitz Hyman 707 Clinton av N
Keck Louis 710 Jay
Kinzel Geo rear 507 Clinton av S
Kirchgesner Fred H 50 Pardee
Kleinhaus The Tailor 292 Driving Park
av
Kilmas John 214 Main W
Konwilsarz Peter K 469 West av
Krepps Fritz 55 Elm
Krueger John 29 Cook
Kuebler Rudolph F 401 Webster av
Lambert John A 2 Johnson rm 2 (vest
mkr)
Lang Andrew 77 Clinton av N
Lanzalaco Saml 120 Stenson
Larson Carl W 8 Exchange rm 111
Lazarovsky Isadore 349 Winton rd N
Leve Saml M 733 Park av
Levin Louis 98 Plymouth av S
Levy Max 720 Winton rd N
Levy Meyer 36 StPaul rm 201
Lieberman Harry 39 Plymouth av N
Liberty Tailors & Dry Cleaners 281
Driving Park av
Lichterman Hyman 16 State rm 112
Lipinski Frank 5 StPaul rm 416
Lipomi Saml 402 Jefferson av
Lombardo Chas J 851 North
Manuse Louis 150 Clinton av N
Marcucci Amantino 564 Brown
Markin David 1245 Park av
Markus Harris 72 Thurston rd
Marzano Anthony 112 Carter
Massa Fiore 519 Hague
Master Tux Shop 179 Lyell av
Matties Wm H 680 Avenue D
Melke Jos 1216 Clinton av N
Mendelson Hyman Z 1510 Dewey av

SEE US BEFORE
RENEWING YOUR POLICY

MAIN 87

BOHACHEK INSURANCE

CLINTON AVENUE S. AT COURT

THIRTY YEARS OF
SERVICE TO OUR CLIENTS

MAIN 87

Tailors—Con

Metchick Morris 21 Pullman av
Meyer David 96 Front
Meyer Henry F 82 StPaul rm 704 (cloth ctr)
Michelson Saml 380 Plymouth av S
Midnight Louis M 2225 Clifford av
Miller Frank A 666 Jefferson av
Mirkin Manuel 233 Genesee
Neugebauer Oscar E rear 325 1st
Parazuk Jos 798 Joseph av
Paul Morris 364 Arnett blvd
Pauzas Anthony 480 Hudson av
Paxhia Frank V 484 Brooks av
Paxhia Peter 857 Jay
Paxhia Stanley L 659 Thurston rd
Pecor Peter 645 North
Penna Paschal F 311 Smith
Perlman Jacob 54 Front
Platock Alex 636 Joseph av
Porreca Chas J 953 Genesee
Price John 472 Carter
Projansky Inc 39 East av (ladies)
Rapkin Isadore 266 Joseph av
Raz Saml 346 Clarissa
Richardson Hyman 41 Avenue D
Rochester Clothing Alteration Shop 762 Monroe av
Roman Jacob G 493 Monroe av
Rosen Oscar 430 Joseph av
Rosen Phillip 1690 Clifford av
Rosenthal Jacob 57 Grape and 116 Orange

Rozewski Stanley Z 723 Hudson av
Sadler Andrew A 36 StPaul rm 305
Saller Hand Tailoring Service 36 St Paul rm 206
Sallis Jack 3154 Lake av
Salvaggio Pietro 254 Clinton av N
Sandy Custom Tailor 64 Clinton av N rms 3-4-5
Sanow Louis 19 Henry
Saporta Hyman 393 Hudson av
Schaible Max 31 Chill av
Schipper Theo 1967 Main E
Schlegel Benedict F 981 Clinton av S
Schomske Chas A 36 StPaul rm 113
Schreiber Reuben 340 Plymouth av S
Seide Nathan 178 Baden
Serafine Frank M 1735 Lyell
Servis Edwin E 63 East av rm 2
Shacket Nathan 360 Main E rm 9
Sheremeta Max 210 Bernard
Sherman David J 383 Clarissa
Shnipper Henry 655 Monroe av (ladies)

Shubert Sol 152 Rosedale
Shulman Harry 2 York
Shulman Louis Co 72 East av rm 9
Simeone Viego 573 Plymouth av S
Simons Abr J 23 Winton rd S
Singer Nathan 52 Atlantic av
Sinisgalli John 440 Clinton av N
Smith Sol C 32 South av rm 5
Snyder Michl 36 StPaul rm 306
Sobrowsky Herman 192 Joseph av
Sovatsky Wm 11 Owen
Spitznagel Jos C 42 South av rm 3
Staley Harry E 96 Gibbs
State Cleaners & Tux Shop 489 State
Swartz Jos E 310 Webster av
Swenson Nils 15 Burlington av
Szarlacki Leo 441 Hudson av
Tartaglio & Sons 46 Magnolia
Tein Pearl Mrs 906 Joseph av
Torti Egisto N 36 StPaul rm 24
Tripi Angelo 333 1st
Tyser Louis E 1791 Dewey av
Ushold Geo 660 Jay
Viener Wm 273 Scio
Villnow Julius A 46 Parsells av

Vinik Lesser 2117 Main E
Vivacqua Jack 182 Davis
Wagner Fred A 265 Clinton av N
Waldman Murray 119 Main E rm 801
Walents Peter 569 Hudson av
Weinstein Harris 635 Clinton av N (ladies)
Weinstein Meyer 1822 East av
West End Tailors 266 Arnett blvd
Wiener Jacob 250 Hudson av
Williams Jos 30 Kelly
Ziegler Henry 200 Lyell av

Tailors' Trimmings

Kolko Solomon & Son 246 Joseph av
Nusbaum A & Sons Inc 149 StPaul
Nusbaum Louis J 36 StPaul rm 104
Nusbaum Meyer Co 150 Clinton av N
Nusbaum's Lining Store 88 Mortimer
Zatz Henry 22 Kelly

Talking Machines & Accessories

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Talking Machine Co The 97 Main E

Tank Builders

Pfandler Co The 89 East av rm 1000

*Tanks—Steel

HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 100 Buyers' Guide

Tanners

(See Leather Dealers)

*Tax Searchers

MONROE ABSTRACT & TITLE CORPORATION Twenty Main W tels Main 3440-3441-3442-459—For further information see page 2 Buyers' Guide

Taxicab Service

American Taxicab Co 73 Scio
Elm Street Cab Co 30 Elm
Genesee Cab Corp 73 Scio
Green Cab & Brokerage Co Inc 158 South av
Main 808 Auto Livery 71 S Fitzhugh
Reliable Taxicab Brokerage Co 71 Stillson
Stone 15 Taxi Co 267 Clinton av N
Town Taxi Service Corp, NYC sta 350 Central av

Taxidermists

Hill John H 171 Brunswick

Tea, Coffee & Spices

Jewel Tea Co Inc 550 Avis
Loge Albert H 852 Joseph av
McCorry Emmett J 68 Otis
McCorry John B 68 Otis
Santo Carl M 436 MtHope av
Scull Wm S Co 372 Exchange
Suey Jan Chang Co 12 Johnson
VanDyk Coffee & Tea Co 385 Main E

Teachers—Dancing

Otto Ballroom 80 Main W
Schmeiser Edw 7 Clinton av N 3d fl

Teachers—Language

Bernhardt Philip 300 Hudson av
Duke Kathleen F Mrs 225 Scio (Spanish)
Solomon Abr 21 Thomas (Hebrew)

Teachers—Music

Almagnault John 12 Oakman (violin)
Armes David W Music Studio 353 Magnolia
Arnold Emily Bailey Mrs 58 Cady (piano)
Barbieri Eduardo C 81 East av rm 3 (violin)
Berry Kenneth 549 Clarissa (piano)
Bessunger Melvin J 201 Kislbury (violin)
Bohrer Harriet A 205 Campbell (piano)
Bond Mildred G 10 Stanley (piano)
Bootes Loula Gates Mrs 42 East av rm 706 (vocal)
Bowerman Albert G 80 Ashland (vocal)
Brede Emma M 40 Dorset (piano)
Brimacombe Edna M 319 Ravenwood av (piano)
Burrell Madelyn E 609 Park av (vocal)
Byer Blanche 74 Avondale pk (piano)
Centola Giovanni 2189 Main E (violin)
Clark Gladys D Mrs 774 Grand av (piano)
Columbia Institute of Music 73 Clinton av S rm 5
Cooper Oscar A 60 Park av (piano and vocal)
Coulson Jane F Mrs 151 Bway (piano)
Culver Ione W Mrs 98 Adams (piano)
Damuth Lila E 1963 Clinton av N (piano)
Denning Emma M Mrs 843 Thurston rd (piano)
Dimpfi Dorothy J 311 Marlborough rd (piano)
Dodge Hugh J 116 Elmwood av (piano)
Faga Vincent B 419 North and 389 Selye ter
Falkoff Benj 374 Wilkins (piano)
Ferrante Henry J 641 Jay (piano)
Frazier Mary L 27 Flower City pk (piano)
Furlong Rose H 1176 Plymouth av S (piano)
Golden Rosetta Sheldon Mrs 19 Kensington (piano)
Golden Walter B 19 Kensington (piano)
Gray I Eliz 178 Alexander (piano)
Gregg Charlotte 19 Arnold pk (piano)
Griffin Harold 291 Alexander (piano)
Hagberg I Josephine 284 Driving Park av (piano)
Hamblin Euola Male 4489 Lake av (piano)
Harger Barbara 296 Aldine (piano)
Heacock Mary Baxter Mrs 116 Raeburn av (piano and organ)
Hebing Bella F 145 Grand av (voice and piano)
Hickok Dorothy J 47 Gibbs (flute)
Hoffman Kath E 216 Hazelwood ter (voice)
Hyde Lillian E Mrs 21 Averill av (piano and trumpet)
Jones Francis A 186 East av (vocal)
Jones Gertrude Minnie 108 Rutgers (piano)
Kroeger Alf C W 105 Remington (piano and violin)
Krug Arabella F 118 Stout (piano and guitar)
Kujawski Matha W 52 Scrantom (piano)
Langworthy John L 53 Illinois (piano)
LaPorta Jos M 85 Cleveland (violin)
Lauterborn Fredk C 111 Scrantom (piano)
Lopresti Filippina 95 Lincoln (piano)
MacNab Sarah L 84 Alexander (piano)
Maenhout Newton 193 East av (piano)

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Marquart Emma 1109 Clinton av S (piano)
 Martindale Leah S 217 Alameda (piano)
 May Marcella L 64 York (piano)
 McKague Arline F 751 Dewey av (piano)
 Miller Clyde H 244 East av (vocal)
 Munzert Harriet 125 Cobbs Hill dr (piano)
 Musicus Norman H 2285 Main E (violin)
 Noldt Amy 610 Bway (piano)
 Nowack Arth F 16 Willite dr (piano and organ)
 Ostendorf Lulu 584 Clay av (piano)
 Pritchard Jessie B Mrs 969 Plymouth av S (vocal)
 Razey Anna E 363 Arnett blvd (piano)
 Reichard Helen T 525 Humboldt (violin)
 Rhodes Emelia A Mrs 894 N Goodman
 Santos Don H 388 Garson av (fretted instruments)
 Santucci Marius 190 Virginia av (piano)
 Shabbarrasi Anthony 764 Clinton av N (saxophone and clarinet)
 Shabbarrasi Mario J 764 Clinton av N (accordion)
 Shabbarrasi Rose S 764 Clinton av N (piano and accordion)
 Smith Mildred M Mrs 2 Raymond (piano)
 Stimmel Helen M 130 Gardiner av (piano)
 Stoll Rosa 91 Pierpont (piano)
 Strauch Bertha D 1124 Main E (piano)
 Thompson Edith V 393 Wellington av (piano)
 Tripi Angelo 333 1st (accordion)
 Troy Anna C 22 Myrtle (piano)
 VanWuyckhuysen Pearl 27 Frances (piano)
 Vastola Michl 81 Clinton av N 3d fl (accordion)
 Vayo Mary I 18 Kenwood av (piano)
 Versteeg Wm H 45 Gibbs rm 14 (cello)
 Wackerle Hulda Mrs 1226 Clifford av (piano)
 Walters Elwood G 37 Sherman (piano)
 Williamson Margt 391 Arnett blvd (piano)
 Wood Jennie Butts Mrs 325 Brooks av (piano)
 Young Louise R 101 Arch (piano)
 Youtchas Theodora Mrs 516 Cedarwood ter (piano)

Teachers—Physical Culture

Gay Arth F 252 East av

Teachers Agencies

Educators Personnel Service 14 Franklin rm 412
 Interstate Teachers Agency 45 Exchange rm 533

*Teaming & Trucking

(See also Trucking & Teaming)

GALLERI ANGELO J 49 Angelo
 DIBIASE SAMUEL 68 Ravine Avenue
 DORISI MICHAEL 90 Ellison tel Culver 4627-J
 FREDERICK EDWARD J 28 Jerold tel Stone 1778
 KEENE GEORGE W 8 Willard Avenue Brighton
 KRESS FRANK 306 Gloster
 MASCIARELLI EMIL 79 Reliance tel Glenwood 2288-R

36

MASCIARELLI LOUIS 539 Rocket
 PERONE FELICE 159 Earl
 SCHOUT AUGUST D 286 StCasimir tel Stone 1819-R
 SCHULZ HENRY 33 Cuba Place tel Stone 699-R
 TENCA THEODORE 924 Joseph Avenue

Telegraph Companies
 American District Telegraph Co 39 State rm 116
 Postal Telegraph-Cable Co, Powers Hotel, 28 South av, 358 State and 337 Main E
 Western Union Telegraph Co 26 Clinton av S, 14 Main E, 420 River, 326 State, 344 Main and N Y C sta

Telephone Companies
 American Telephone & Telegraph Co 95 N Fitzhugh
 New York Telephone Co 95 N Fitzhugh
ROCHESTER TELEPHONE CORPORATION general offices 5th floor Triangle bldg 335 Main E commercial office 59 Stone—For further information see page 101 Buyers' Guide

Telephone Mfrs
STROMBERG-CARLSON CO 100 Carlson rd tel Culver 260—For further information see page 90 Buyers' Guide

***Telephones—Intercommuni-**
GREEN T H ELECTRIC CO Inc 31-37 N Water tels Main 555-556—For further information see page 38 Buyers' Guide and top edge

***Temperature Regulators**
TAYLOR INSTRUMENT COMPANIES 95 Ames cor West av tel Genesee 4800—For further information see page 100 Buyers' Guide

Theatres
 (See also Motion Picture Theatres)
 Auditorium Theatre 891 Main E
 Eastman Theatre, Main E cor Gibbs
 Playhouse The 820 Clinton av S

Theatrical Supplies & Equipment
 Hoffend A J & Son Co 1394 MtHope av

***Thermometer Makers**
TAYLOR BROS CO Div Taylor Instrument Cos (advertising) 95 Ames cor West av tel Genesee 4800—For further information see page 100 Buyers' Guide
TAYLOR INSTRUMENT COMPANIES 95 Ames corner West st tel Genesee 4800—For further information see page 100 Buyers' Guide

Threads—Mfrs & Wholesale
 Bay State Thread Works 159 StPaul
 Belding Heminway Corticelli Co 159 StPaul
 Garson Charles Co 159 StPaul (silk)
 Rochester Thread Co 183 StPaul rm 201

Ticket Agencies
 Consolidated Ticket Office 20 Clinton av S

Tile & Marble—Dealers
NELL BROS & KERN 151-153 MtHope av tel Main 1074

Tile Mfrs
 Robinson Clay Products Co of N Y The 609 Buffalo rd
 Sackett Eugene G Co Inc 315 Alexander rm 232
 Sackett Tile, Marble, Stone & Memorial Co 320 South av

Time Recorders—Mfrs
 International Business Machines Corp Time Recording Div 265 East av
 Simplex Time Recorder Co 14 Franklin rm 1414
 Stromberg Time Corp 196 Chestnut

Tin Plate Mfrs
 Follansbee Steel Corp 21 Ford

***Tanners & Tinsmiths**
 (See Sheet Metal Workers)

***Tinsmiths' Tools & Supplies**
CASE W A & SON MFG CO Case bldg 72-90 StPaul tels Main 3404-3405-3406—For further information see page 88 Buyers' Guide

Tire Dealers & Repairers
 Allen Tire & Vulcanizing Co 350 Clinton av S
 American Auto Supply Co Inc 292 East av

Barth Alf J 75 Monroe av
 Cook Tire Co 207 Andrews
 Cultrara Jos 32 Pennsylvania av
 Dunlop Tire & Rubber Corp 144 Monroe av
 Fey Francis H 852 Cumberland (used)
 Finn Michl J 447 Jefferson av
 Gludice Jas rear 41 Clifford av
 Goodrich Silvertown Stores 675 Main E
 Goodyear Service Retail Division 188 South av
 Kirkingburg Paul 426 South av
 Kominz Tire Co 417 Monroe av
 Lake Tire Service 790 Lake av
 Little Elmer M 174 Commercial
 Monroe Tire & Vulcanizing Co 228 MtHope av
 Nu-Tread Tire Co 172 South av
 Raithel's Inc 334 East av
 Rochester Rubber Trading Co 188 Joseph av
 Rubens Barney 427 Court
 Scanlon-Lewis General Tires Inc 264 East av
 Standard Auto Tire Works 24 Windsor
 Terry Tire Shop 560 Main W
 Wilber Wm J rear 26 Marshall
 Wilson Frank L 90 Monroe av
 Wilson Tire Service Co Inc 200 Clinton av S

***Title Insurance**
ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh tel Main 4170—For further information see page 2 Buyers' Guide
MONROE ABSTRACT & TITLE CORPORATION Twenty Main W tels Main 3440-3441-3442-458—For further information see page 2 Buyers' Guide

Title Searchers
 Abstract Title & Mortgage Corp 47 S Fitzhugh

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Main 3440-3441-3442-459—For further information see page 2 Buyers' Guide

Toilet Preparations

Avon Products Co 14 Franklin rm 804
Baker H L & Co 42 N Water 4th fl
Barbara Gould Inc 33 Capron (cosmetics)
Bushfield Laboratories 202 Court
Harper Method Inc 1233 Main E
Hess Co Inc 113 N Water
Kojene Products Corp 26 Forbes
Kurlash Co Inc The 77 South av 4th fl

McCann J D Co 26 Forbes
Merle Norman Studio 14 Franklin rm 408
Parisian Products 5 StPaul rm 528 (whol cosmetics)

***Tool Machinery**

SCHIEFFER F W MACHINERY CO
514 E & B bldg 39 State tels Main 6782-6783—For further information see page 72 Buyers' Guide

Tool Mfrs

A B C Tool & Die Co Inc 21 Klein
Acme Tool & Die Co 268 State
Aero Tool Works 99 MtHope av
ASHLEY MACHINE WORKS Inc 714
University av tel Monroe 99—For further information see page 68 Buyers' Guide
Bernz Otto Co 280 Lyell av
Cochrane-Bly Co 15 StJames
Davis Tool & Die Co 127 Leighton av
German E R 1635 Clinton av N
Hamberger Machine Co 99 MtHope av
Heintz & Philippsen 335 Bernard
Ideal Tool Co 407 River
Knipper Jos G rear 280 Orange
Knipper Jos G & Sons rear 280 Orange
Liberty Tool & Die Corp 189 N Water
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For further information see page 72 Buyers' Guide
Meyer Tool Die Co 15 Elser ter
Minett Tool Service 137 N Water
Monroe Tool & Die Co 76 Seneca av
National Tool & Machine Co 41 S Water
Petz & Rabold Tool & Die Co 1524 Clinton av N
Plum & Little 30 N Water 2d fl
Pluta Peter rear 433 Avenue A
Rochester Fabricating Co 441 Wilkins
Schnurr Rudolph H 66 Santee
Stein Wm P & Co 424 StPaul
UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further information see page 70 Buyers' Guide
Velepec R J Co 51-55 Centre pk
Victory Tool and Die Co 4 Lauer cres
Weddell Tools Inc 1239 University av
Weidner C A Co 222 Mill
Weldon Tool Co 183 Main E rm 604

Wirth Carl & Son rear 1625 Clinton av N
Woerner Wm J 485 Hague

Tool & Die Works

Manning Don & Co 135 Leighton av
UNION TOOL CO The 299 Norton tel
Glenwood 3495—For further information see page 70 Buyers' Guide
Zahn Chas B 145 StPaul 4th fl

***Tools—Electric & Pneumatic**
LESTER HENRY HARDWARE CO
Inc 150 Main W tels Main 5355 and Main 1607—For further information see page 48 Buyers' Guide and back cover

Towel Apron & Coat Supply
(See also Laundries)

American Towel Supply Co Inc 524 StPaul
Coyne Service & Supply 640 Plymouth av S
Initial Towel Supply Co Inc 503 State
Merchants Linen Supply Co 533 StPaul
Modern Coat & Apron Service Inc 534 StPaul
Monroe Linen Supply Co rear 411 Joseph av
Phelps Towel & Linen Supplies Inc 532 StPaul
Rochester Towel Supply Co 528 StPaul
Standard Towel Supply Co 74 Weldon

Toys

STEELER LINDSAY & CURR CO 229
280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

Toys & Games—Importers & Wholesale

Uhlen Carriage Co Inc The 416 StPaul

Toys & Games—Mfrs

Gordon Toy & Novelty Co 142 State
Model Airplane Associates 892 Clinton av S

Toys and Games—Retail

Costich Elmer G 23 Webster av
Edmunds Model Aircraft 168 Genesee (model aeroplanes)
Jack & Jill Toy Co 240 Clinton av N (whol)
Judd Toy Co 183 Main E rm 935
Rochester Train Exchange 2261 Dewey av (miniature railroads)
Toy Town 176 Garson av

***Trade Marks**

CUMPTON EDWARD H 711-717 Wilder bldg tel Main 5529

Trading Stamp Companies

Coast to Coast Trading Stamp Co 16 State rm 110

Traffic Bureaus & Managers

National Freight Bureau 328 Main E rm 232

Transportation Lines

(For Passenger Lines see Bus & Coach Lines also Railroads)

Acme Fast Freight Inc rear 333 South av
Allied Van Lines 271 Hayward av
American Airlines Inc 26 Clinton av S
Associated Transport Inc 41 Mart pl
Atlas Freight Inc rear 333 South av
Boss-Linco Lines Inc 1175 Main E
Boyce Motor Lines 29 Dean
Bradley Motor Freight Terminal 57 Dewey av
C & M Forwarding Co 283 Oak
Closser's Oswego, Fulton Express Lines 57 Dewey av
Eastern Express Lines 57 Dewey av
Federal Transportation Lines 9 Calihan pl
Goetzman & Newman 492 Oak
Great Northern Transports Inc 289 Exchange
Greyvan Lines Inc 16 Main W rm 123
Keeshin Motor Express Co Inc 35 Ambrose
Lake Shore Transportation Inc 534 State
Mushroom Transportation Co Inc 524 Oak
National Carloading Corp 200 Exchange
Red Star Express Lines 6 Denning
Richards Motor Freight 340 Sherman
Rochester Binghamton Lines 481 Lyell av
Rochester Forwarding Co 9 Calihan pl
Rochester Express 57 Dewey av
Rochester Motor Freight Sta 331 Oak
Seaboard Airline Ry Co 183 Main E rm 1221
Shirks Motor Express Corp 320 Sherman
Sours Carting & Storage Co 41 Grove
Universal Carloading & Distributing Co 315 Platt

Tree Surgery

Davey Tree Expert Co The 14 Franklin rm 703
Monroe Tree Surgeons 40 Reynolds

Trucking & Teaming
(See also Cartage)

Adams Glenn A 945 Post av
Allied Van Lines 271 Hayward av
Alling Chas J 39 Paige
Altamura Carl 419 Wilder
Auto Car Truck Service 50 Hamilton
Barba T A Carting Co 175 Norman
Barg Roy E 27 Salisbury
Batterson Bros Trucking Co Inc 620 Meigs
Beishelm Gustave A 195 Henrietta
Benson Wm H 88 Atlantic av
Boulter Wm P 985 Jay
Bradley Motor Freight Terminal 57 Dewey av
Byrns Motor Express 57 Dewey av
Calcagno Russell D 40 Klein
Campe Cyril A 114 River
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ther information see page 102 Buy-
ers' Guide

Clancy J C Carting Co 1-3-5-7-9-11 Grand
av

Clark E T Carting Co Inc 334 Main W
Conte Henry 3 Kestrel

Costich B G & Sons Inc 271 Hayward
av

Coughlin Jas M 38 Roslyn

Craw Carting Co 250 Averill av

DeBree Oscar rear 542 Blossom rd

DeCarlo Fuel & Hauling Co 13 Skuse

DeClerck Theophil 1908 East av

Demler Herbert F 414 Alphonse

Dennis Carting Co 541 Bway

Derleth Elmer H 210 Edinburgh

Dowdle Leroy 84 Finch

Duffy Wm B Carting Co 62 Marshall

East End Carting Co 91 Frost av

Eddy Geo R 162 Bway

Finewood Leonard B 2490 MtRead

blvd nr Ridge rd

Flanigan Carting Co 714 Dewey av

Flower City Carting & Excavating Co

90 Bronson av

Ford Carting Co 615 South av

Fox Raymond F 219½ Baycliff dr

Frederick Edw J 28 Jerold

Giambra Ernest T 193½ Bronson av

Gottry Frank S & Son 15 Charlotte

GOTTRY SAM CARTING CO 47 Park-

way tel Glenwood 646 Nights, Sun-

days and Holidays Genesee 284 or

Monroe 1209—For further informa-

tion see page 103 Buyers' Guide

Griff'n Tinsley T 242 Ward

Gundry A R Inc 85 Stanton

Gundry Alf R 200 Irvington rd

Hall Bros 18 Moose

Hildebrandt Henry F 114 McKinley

Hughes Thos 735 Main E

Huss Geo J 143 Milburn

Keegan John C 116 Minnesota

Keystone Carting Co rear 23 N Wash

Kozlowski Felix F 36 Cleon

Lapp Express Line 57 Dewey av

Lenhard Edw P 103 Santee

Levine Harry 4 Galusha

Lont Aldon S 414 South av

Lutz Willard 140 Laney rd

MacBride Bert A 132 Columbia av

Mack Wilfred 1392 Jay

Main W J & Son 1595 Main E

Manchester Harold C 194 River

Marasco Albert 143 Davis

Melich Wm F 1687 Clinton av N

Mesch Nicholas J 126 Winterroth

Mesite Steph 22 Hickory

Morse Homer 281 Platt

Ness Louis Carting Co 188 MtHope av

Nickel Willard G 29 Pomeroy

Orange & Black Express 57 Dewey av

Paille's Express 57 Dewey av

Phelan Carting Co Inc 257 Exchange

Phillips Geo 47 Juniper

Popplewell Movers 189 Scio and 173

University av

Pratt Henry M 241 Jefferson ter

Prens Carting Co 434 State

Randall's Express 57 Dewey av

Read Elon J 13 LaMont pl

Ribble Harry B 809 Plymouth av S

Rochester Bath, Whalen Lightning

Express 457 Dewey av

Rochester Binghamton Lines 481 Lyell

av

ROCHESTER CARTING CO 25-27

Washington N tel Main 205—For

further information see page 101

Buyers' Guide

Rochester & Lakeville Express 57

Dewey av

Roth Wm N 17 Beaufort

Rush J P Carting Co 193 Cypress

Ruth Motor Express 57 Dewey av

RYAN CARTING CO 101-104 Frankfort

tel Main 1468—For further informa-

tion see page 103 Buyers' Guide

Ryan John M 46 Howell

Sanfilippo Saml 886 Jefferson av

Sarkis Chas 250 Carter

Schaubert Wm F 205 Gregory

Seegler Elmer J 744 Genesee

Sheehan John E 112 Hillside av

Sours Carting & Storage Co Inc 41

Grove

Stuart Chas B 286 Magnolia

Suhr Herman H 118 Warner

Taglin Thos T 447 Murray

Tarrant C F Carting 300 South av

Tormey Horton J 126 Gardiner av

United Van Lines Inc 47 Parkway

Vincelli Bros 407 Sherman

Walters Geo H 1009 Exchange

Warner Wm R 1520 Lyell av

Wlecorek Waleryan 130 Bernard

Wilmer Wm C 188 Sanford

Yellow Van & Storage Co Inc 196 Ham-

ilton

Zahn Geo C 36 Cobbs Hill dr

Trunks & Traveling Bags—

Retail

Krieger Abr A 136 Clinton av S

LIKLY STORES Inc 271 Main E tel

Stone 915—For further information

see page 65 Buyers' Guide and left

top lines

SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For fur-

ther information see page 34 Buy-

ers' Guide and right top lines

*Truss Dealers

PAINE DRUG COMPANY The 24 26 E

Main tel Main 1820—For further in-

formation see page 37 Buyers' Guide

and left top lines

Trust Companies

CENTRAL TRUST CO, Central Trust

bidg 25 Main E tel Main 1625 Bright-

on office 1806 East av—For further

information see page 6 Buyers'

Guide and left bottom lines

GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad st W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av, Spencerport of-
fice Spencerport NY—For further in-
formation see page 8 Buyers' Guide
and right bottom lines

LINCOLN-ALLIANCE BANK AND

TRUST CO 183 Main E at Stone tel

Stone 300 branch offices 33 Ex-

change, 1495 Lake av cor Ridgeway

av, 560 Monroe av, 886 Main W, 460

N Goodman, 520 Portland av, 1853

Monroe av and 621 Titus av Ironde-

quoit—For further information see

page 7 Buyers' Guide and right top

ROCHESTER TRUST & SAFE DE-

POSIT CO main office 5 Main W at

Exchange, First Industrial Branch

30 Clinton av N tel Main 5960—For

further information see page 12 Buy-

ers' Guide and back binding

SECURITY TRUST COMPANY OF

ROCHESTER 103 Main E at Water

S tel Main 954—For further informa-

tion see page 13 Buyers' Guide and

left top lines

UNION TRUST CO OF ROCHESTER

Main office 19 Main W tel Main

7100, 20 East av, 4359 Lake av, 590

Joseph av, 175 Lyell av cor Saratoga

av, 15 Hudson av, 1398 Culver rd,

548 Chill av and 844 Dewey av—For

further information see page 14

Buyers' Guide and right side line

back cover

*Twines

HUBBS & HASTINGS PAPER CO 319-

325 Main W tels Main 6702-6703—

For further information see page 86

Buyers' Guide

*Type Metals

ROCHESTER LEAD WORKS Inc 380-

382 Exchange tel Main 1154—For

further information see page 73 Buy-

ers' Guide

Typesetting Machine Composi-

Flower City Typesetting Co 123 N

Water

Kummerow Fredk A 36 StPaul rm 510

Rochester Linotype Composition Co

Inc 145 StPaul 5th fl

Rochester Monotype Composition Co

Inc 77 South av rm 307

Typewriter Supplies

American Ribbon & Carbon Co Inc 229

Mill

Genesee Ribbon & Carbon Corp 51

Whittlesey

Kee Lox Mfg Co 207 Tremont

Kitko Specialty Co Inc 42 N Water 3d

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Rochester Manfolding Supply Co 53 Whittlesey

Typewriting Machines—Dealers

City Typewriter Exchange 160 Clinton av S
Phelps Chas A 269 Gregory (repairing)
Rochester Typewriter Service 2105 Dewey av
Royal Typewriter Co Inc 328 Main E rm 318
Sigler Eug C 69 Turpin
Smith L C & Corona Typewriters Inc 35 Chestnut rm 101
Sprague Roy A Typewriter Exchange 16 State rm 209
Underwood Elliott Fisher Co 21 State

Typewriting Machines—Mfrs

Electromatic Typewriters Inc 45 Crouch

Umbrellas

Cohen Wm M 2 Athens (repairing)
Eckam Arth G 81 Main E
Elinzwaig Saml 379 Portland av (mfr)

Undertakers

(See also Funeral Directors)

BENDER BROS 301 Alexander tel Stone 1179—For further information see page 42 Buyers' Guide
JEFFREYS L A CO 32 Chestnut tel Stone 1179—For further information see page B opposite inside front cover and bottom edge
TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684—For further information see page 44 Buyers' Guide
TROTT THOMAS F 683 Main E tel Stone 1524—For further information see page 44 Buyers' Guide

Undertakers' Supplies

Gleason Board Co Inc 148 Exchange
National Casket Co Inc 142 Exchange
Rochester Burial Case Co Inc 305 StPaul
Valley Casket Co 267 University av

Underwear—Wholesale

Rowe J M Co 342 Main E

Uniform Mfrs

Braiman Uniform Co Inc 82 StPaul rm 620
Clara Barton Nurses Apparel Inc 82 StPaul rm 200
Haynes Chas J 153 Laburnum cres
Lusid Uniform Co 34 Exchange
Royal Uniform Corp 83 Main E

*Unfitted Washable Wall Paper

VAN HOESEN F P CO Inc 41-45 St-Paul tel Stone 473—For further information see page 83 Buyers' Guide and right top lines

Upholsterers

Angeloni Leonardi 801 Jay
Bellomo Carl C 675 Plymouth av N
Built-Rite Upholstering 124 North
Burke Upholstering Co Inc 34 South av
Callari Michl 720 Clinton av N
Camplone Anthony 1863 Clifford av
Crippen Crosman rear 339 Rutgers
DeMorse Geo A 44 Scrantom
Dewey Upholstering Furniture Co 206 Lyell av
Disbrow's 99 Monroe av
Drexel Bros 1520 Main E
Emslander Francis X 12 Carleton
Feltz Louis J 83 Finch
Fine Arts Furniture & Upholstering Co 521 N Goodman
Florescu David 43 Vienna
Gardner A J 162 Arnett blvd
Gardner John 779 N Goodman
Garvey's 301 Genesee
Goldberg Julius H 64 Hanover
GRAVES H B CO Inc 74-80 State tel Main 3342—For further information see inside front cover and right bottom lines

Hemberson Michl 81 Reynolds
Keeling Eug S 1887 East av
Knapp Adam 15 Pardee
Kuhn Edw J 87 Bernard
Maggio Burt 317 N Union
McGuire Harold J 639 Lake av
Modern Upholstery 618 Main E
Quality Upholstering Co 535 1/2 MtHope av
Rudolph Carl G 463 Jefferson av
Sercu John F 58 Bloomfield pl
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Universal Upholstering Co 293 N Union
Wayne Upholstering Co 566 Clinton av S
Wurzer Geo V 11 Immel

Vacuum Cleaners—Mfrs and Dealers

Electrolux Corp 14 Franklin rm 1117
Hoover Co The 154 East av rm 211
Kirby-Scott and Fetzer 482 Main E
Penn Vacuum Stores Inc 30 South av
Regina-Rochester Agency 394 Main E
ROCHESTER GAS & ELECTRIC CORPORATION (dealers) 89-91 East av tel Main 7070—For further information see page 46 Buyers' Guide and right top lines
Variety Vacuum Cleaner Co 240 Lyell av

Variety Stores

Ben Franklin Stores 469 N Goodman
Bills Bargain Store 638 South av 98 Main E and 813 Dewey av
Brumel Fred W 258 Arnett blvd
Burnette Roy W 658 Jefferson av
Carli Bros 417 Clinton av N

Dodge Fred B 712 Plymouth av S
Dorr Fred H 1100 Atlantic av
Flood Mary C Mrs 404 Campbell
Foggia Jos 1150 MtHope av
Ford Minnie D Mrs 863 Meigs
George's Variety Store 397 Humboldt
Grayley's Stores Inc 791 Dewey av
Groetsch Geo 401 Ames
Havens Fannie J Mrs 701 South av
Johnson Ralph L 88 Sanford
Lacagnina Frank 737 North
Leader's Handy Store 96 Milburn
Lee Fred G 126 Main W
Lucia Saml M 610 Jefferson av
MacDonald Mary E 454 Jefferson av
Madden Ernest C 536 Jay
Orgel Sylvia 338 Joseph av
Oster J & Co 945 Clinton av N
Palermo Saml 635 Hudson av
Simpson Lorena Mrs 2162 Main E
Sullivan Mary J Mrs 807 Plymouth av S
Taffet Max 202 Warner
Wiegand Robt J 1031 Portland av
Wolks Five Cents to One Dollar Stores 4432 Lake av

*Vaults

CENTRAL TRUST CO Central Trust bldg 25 Main E tel Main 1625, Brighton office 1806 East av—For further information see page 6 Buyers' Guide and left bottom lines
EAST SIDE SAVINGS BANK OF ROCHESTER The 233 Main E at Clinton 144 S tel Stone 364—For further information see page 9 Buyers' Guide and right bottom lines

GENESEE VALLEY TRUST CO main office 45 Exchange at Broad st W tel Main 2884 branch offices Valley office 1475 MtHope av, Spencerport office Spencerport, NY—For further information see page 8 Buyers' Guide and right bottom lines

LINCOLN-ALLIANCE BANK AND TRUST CO 183 Main E at Stone tel Stone 300, branch offices 33 Exchange, 1495 Lake av, 886 Main W 560 Monroe av, 460 N Goodman, 520 Portland av, 1853 Monroe av, 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

MECHANICS SAVINGS BANK OF ROCHESTER N Y The main office 21 Exchange tel Main 597 Branch office 89-91 East av tel Stone 4653 For further information see page 15 Buyers' Guide and left top lines

MONROE COUNTY SAVINGS BANK 85 State tel Main 3878 branch 2 East av at Main E tel Stone 6649—For further information see page 10 Buyers' Guide and right top lines
ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh st S branch office 40 Franklin tel Stone 1425—For further information see page 11 Buyers' Guide and right top lines

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See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

ROCHESTER TRUST & SAFE DEPOSIT CO main office 5 Main W at Exchange st First Industrial Branch 30 Clinton av N tel Main 5960—For further information see page 12 Buyers' Guide and back binding

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water st S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide and right side line back cover

Vending Machines
Dunham & O'Brien 30 Main E (music boxes)
Rochester Canteen Co 443 Main W
Wishman's Vendomatic Service 210 Court

Venetian Blinds
GRAVES H B CO Inc 74-80 State tel Main 3342—For further information see inside front cover and right bottom lines
McMillen Venetian Blind Co 105 Ridge rd

***Ventilating Systems**
FLESCH & SCHMITT Inc 118 Brown cor Verona st tel Main 5234—For further information see page 98 Buyers' Guide

Ventilators
Empire Blower Co Inc rear 13 Canal

Veterinarians
Boyink Gordon 1685 Dewey av
Boyink's Small Avenue Hospital 1685 Dewey av
Central Small Animal Hospital 297 Central av
Favata Anthony D 1685 Dewey av
Liner Nelson R 1228 Main E
Mahoney Wm H 143 Delevan
Rindell Arth M 297 Central av
University Hospital for Small Animals 50 University av
Webber Bros Hospital Inc 85 University av
Webber Carr R 1228 Main E
Webber LeRoy R 1228 Main E

Veterinary Remedies
Bell's Dr Veterinary Co 37 May

Violin Makers & Repairers
Kennewig Franz H 1483 Dewey av

Vulcanizers
Wetzlau Vulcanizing Co 837 Lake av

Wagon Makers & Repairers
CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 5 Buyers' Guide
Rochester Body & Wagon Co rear 178 Main W

***Wall Board**
EXCHANGE LUMBER COMPANY Inc (wholesale) 551-563 Lyell av tel Glenwood 2300—For further information see page 67 Buyers' Guide
HOLLISTER LUMBER COMPANY Ltd (UPSON PRODUCTS) 100 Anderson av tel Monroe 1663—For further information see page 67 Buyers' Guide
OTIS LUMBER CO 936 Main E tel Monroe 43—For further information see page 68 Buyers' Guide

Wall Paper Dealers—Retail
(See also Paper Hangings)
Campbell H G Co 285 Main E
Cooper Wall Paper Stores 49 Elm
HUMPHREYS THE PAINT MAN 38-40 South av tel Main 2117—For further information see page 84 Buyers' Guide

Mittleman S & Son 227 North
Moran-Everson Inc 46 StPaul
Mylacrairie Wm B 526 Plymouth av S
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Van Hoesen P M CO Inc 41-45 StPaul tel Stone 473—For further information see page 83 Buyers' Guide and right top lines
Waldala Michael 803 Joseph av

Wall Paper Dealers—Wholesale
GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 82 Buyers' Guide and right top lines
IMPERIAL WASHABLE WALL PAPERS Gamrod-Harman Co Inc distributors 75 Exchange tel Main 3710—For further information see page 82 Buyers' Guide and right top lines
Pan American Wall Paper & Paint Co 115 North

***Wardrobe Trunks**
LIKLY STORES Inc 271 Main E tel Stone 915—For further information see page 65 Buyers' Guide and left top lines

Warehouse—Merchandise
B R & D Warehouse Inc 51 Litchfield
Douglas-Guardian Warehouse Corp 119 Main E rm 1127
Exchange Warehouse Co Inc 372 Exchange
Martin Storage Warehouse Inc 67 Warehouse
Rochester Storage Warehouses 345 South av

UPTON COLD STORAGE CO Inc The (cold and common storage) 38 Cliff tel Main 1494—For further information see page 100 Buyers' Guide

Washing Compounds—Mrs
DiSalvo Saml rear 133 Hartford
Sno-ee Products Co 110 Leighton av

Washing Machines
A B C Washer Shop 209 Ridge rd E
AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd bet NYC RR and Glide st tel Genesee 92—For further information see page 71 Buyers' Guide

Bendix Washer Sales & Service 114 Monroe av
Drainer Sales Co 645 Atlantic av (mfrs parts)
Dran-Or-Fil Co 645 Atlantic av (mfrs parts)

Fearless Dishwasher Co Inc 175 Colvin
General Washing Machine Service 758 South av

GRAVES H B CO Inc (General Electric and others) 74-80 State tel Main 3342—For further information see inside front cover and right bottom lines

Maytag Monroe Corp 36 South av
Purple & Behrman 94 Scio
ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 7070—For further information see page 46 Buyers' Guide and right top lines
Rochester Washing Machine Service 209 Furlong

Waste Dealers—Cotton, Silk & Wool
Atkin L & Sons 486 Oak
Frankel Bros & Co Inc 176 Anderson av
Genesee Sanitary Wiper Co Inc 48 Industrial
Monroe Sanitary Wipers Co 16 Herman and 61 Bader
Rochester Wiper Co Inc 27 Portland av

Watch & Jewelry Repairers
Babcock Loren T 25 North rm 929
Babcock's Clock Shop 510 South av
Bader Gustav A 109 Main E rm 18
Bauman Edw 16 Main E rm 14
Bernstein Seymour 62 Clinton av S
Borisch Ernst O 119 Main E rm 403
Burke John A 395 Genesee
Camy John 19 Front
Canfield Harold C 2 Bway
Dana J & Son 130 Main E rm 805
Diehl Ray F 206 Alexander
Fitch John J 62 Lowell
Forsythe Clifton S 183 Main E rm 943
Goode Wm 5 StPaul rm 521
Keating Leo J 694 S Goodman
Kosack Fred A 5 StPaul rm 231
Lichtenfels Rudolph L 25 North rm 723
Maltese Phillip 964 N Goodman

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Meredith Lawrence L 1762 StPaul
Metzger Melvin J 12 Gladys
Miller Harley F 119 Main E rm 305
Page Thos M 27 Clinton av S rm 410
Passty Geo 727 Hudson av
Quick Robt A 491 Monroe av
Rice Richd B 25 North rm 542
Rosenbaum Fredk W 41 Rosewood ter
SCHEER E J Inc 249-253 Main E between S Clinton and Cortland sts tel Stone 710—For further information see page 64 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Sunderlin Lewis M 676 Monroe av
Torell Lewis A 29 Ketchum
Wagar Geo H 41 Dove
Wait Ernest L 24 Birch cres

*Water Closet Mfrs
(See Plumbers Supplies)

*Water Softeners
PERMUTIT Howe & Bassett Co Inc distributors 840-850 University av tel Monroe 3—For further information see page 88 Buyers' Guide

Water Supply Companies
Rochester & Lake Ontario Water Service Corp 20 East av rm 204

Water Supply Systems
SLOAN SAMUEL & COMPANY 67-71 Exchange tel Main 540—For further information see page 88 Buyers' Guide

*Waterproofing Materials
BARNARD, PORTER & REMINGTON 9-11-13 N Water tel Main 8140-8141-8142—For further information see page 81 Buyers' Guide and left top and bottom lines

Weather Strips
Chamberlin Metal Weather Strip Co 135 Spring

Weavers & Reweavers—Garment
EMPIRE TEXTILE WEAVING CO 409 Burke bldg tel Stone 3192
French Textile Co 428 Avenue A
Hill Christine 641 University av
Rochester Textile Weaving Co 36 StPaul rm 304
Vervey I Myrtle Mrs 25 North rm 942

*Wedding Decorations
KELLER J B SONS Inc 28 Clinton av N tel Stone 484-5-6—For further information see page 41 Buyers' Guide and bottom line back cover

Welders & Brazers
Genesee Welding Works 9-11 N Wash
Grein Wm C 450 Court

Metal Welders Inc 719 Exchange
New York Welding Works 150 Westcott
Rochester Brazing & Welding Co 236 Mill
Rochester Welding Works 349 Orchard
Spronz Welding Works 1268 Plymouth av S
Welding Supply Co 510 State (supplies)

Well Drillers & Borers
Westfall Wm C 260 Ridge rd E

Window Cleaners
Acme Window Cleaning Co 16 Remington
Central Window Cleaning Co 36 N Water
National Roch Window Cleaning Co 82 Mortimer
Rochester Window Cleaning Co 82 Mortimer

*Window Equipment
PULLMAN MFG CORPORATION (Sash Balances) 1170 University av corner Culver rd tels Monroe 1086

*Window Guards
WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 103 Buyers' Guide

Window Shade Mfrs—Dealers
Aiolite Venetian Blind Co 1479 Norton
Blum Window Shade Co 551 Joseph av
Brighton Shade Shop 993 Joseph av
Edgett Helen E Mrs 390 Frost av
Pose Window Shades 347 Webster av
CAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 82 Buyers' Guide and right top lines
GRAVES H B CO Inc 74-80 State tel Main 3342—For further information see inside front cover and right bottom lines

HUMPHREYS THE PAINT MAN (dealers) 38-40 South av tel Main 2117—For further information see page 84 Buyers' Guide
Illinois Shade Cloth Corp 36 StPaul 6th fl
Lasser Sidney 414 Portland av
Laufer Wm J 4476 Lake av
McMillen Wilbur L 155 Terrace pk
Modern Window Shade Shop 272 Norton
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines
Western Shade Cloth Co 165 StPaul

Wire Goods—Mfrs
Anaconda Wire & Cable Co 89 East av rm 902
DeRoo Wire Works 342 Norton
Kingsland Wire Works 133 Bway

Rochester Wire Works 10 StJacob
WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 103 Buyers' Guide

Wiring—Electrical
HICKSON ELECTRIC AND RADIO CORPORATION (A B C) new address 37 Richmond tel Stone 93—For further information see page 39 Buyers' Guide and left lines

*Women's Apparel
EDWARDS E W & SON 144-158 Main E tel Stone 2300—For further information see page 35 Buyers' Guide
FORMAN B COMPANY 46 Clinton av S tel Main 3900—For further information see page 35 Buyers' Guide
McCURDY & CO Inc 275-291 Main E at Elm tel Main 5500—For further information see page 35 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 34 Buyers' Guide and right top lines

Women's Furnishing Goods—Retail

Bastian's Dress Shoppe 493 Lyell av
Blasetti Francis M 531 State
Copeland Audrey R 12 Gibbs
Darling Shop 190 Main E
Estelle Dress Shop 1455 Lake av
Grieger Maria Mrs 861 Jay
Jewett Inc 359 East av
Jonas Shoppes Co 170 Main E
Lingerie Shop The 293 Alexander
Moress Shop Inc 77 East av
Moskow Chas 844 Joseph av
Rosenberg Belle 39 East av
Ruth's Specialty Shop 397 Joseph av
Sally Frocks 216 Main E
Wilbur-Rogers Inc 172 Main E

Wood Dealers
Foster Geo A Estate 1292 Plymouth av S

Wood Products—Mfrs
Atlantic Mill Work Co 176 Atlantic av
Bilt-Rite Wood Products Inc 1880 East av
Horrucks Harry rear 86 Parsells av (wedges)
Pioneer Products Co 46 Sager dr
Regent Specialties Inc 268 Lyell av
Rochester Wood Products Co 1116 Clinton av N
Stevens Woods Products Co 1969 East av
United States Plywood Corp 1965 East av

Wood Turners
Rowe Carlis 18 Commercial

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CONTRACTORS' SUPPLIES

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183 Main St. E. LINCOLN-ALLIANCE BANK AND TRUST CO.

***Wooden Boxes**

SIMPSON BOX & LUMBER CO Inc
 1290 MtRead blvd tel Glenwood 4216
 —For further information see page
 21 Buyers' Guide

***Woodworking Machinery**

ADAMS OGDEN R (Oliver Machinery
 Co, American Saw Mill Machinery
 Co) show rooms 264-266 State bus
 tels Main 6374-6375 res tel Hillside
 2372-J—For further information see
 page 71 Buyers' Guide and right bot-
 tom lines

Woolen Goods

**British-American Woolen Co 43 East
 av**
Knitting Shop The 16 Clinton av S

Purvin Harmon J 165 Clinton av N
Sandler Isadore 905 Clinton av N
Stratford Woolen Co 36 StPaul rm 106

***Wrapping Paper**

ALLING & CORY CO The 25 Verona
 tel Main 6060—For further informa-
 tion see page 86 Buyers' Guide
HUBBS & HASTINGS PAPER CO 319-
325 Main W tels Main 6702-6703—
 For further information see, page 86
 Buyers' Guide

X-Ray Apparatus & Supplies

Kelley-Koett Mfg Co Inc 277 Alexander
rm 605
Picker James Inc 74 Park av
Picker X-Ray Co 74 Park av

Westinghouse X-Ray Div Inc 1048 Uni-
versity av

X-Ray Laboratories

Roch X-Ray Laboratories 5 StPaul rm
543

Yarns—Retail

Van's Art Knitting Shop 328 Main E
rm 519

Yeasts—Mrs

Anheuser Busch Distributors 704 Clin-
ton av S
Fleischman's Yeast Service 593 Bway
National Grain Yeast Corp 7 Aebersold
Red Star Yeast & Products Co 499
Lyell av

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See page 53 Buyers' Guide — GENERAL INSURANCE — See page 53 Buyers' Guide
 212 UNION TRUST BLDG. 19 MAIN ST. W. PHONE MAIN 444

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