

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

POLK'S ROCHESTER

Classified Business Directory

1943

INCLUDING

Associations and Clubs—Commercial, Buildings—Office and Public, Cemeteries, Churches, Clergymen, Hospitals and Dispensaries, Libraries, Savings and Loan Associations, and Schools, Colleges and Academies.

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Names appearing under headings marked thus (*) are inserted only when specially contracted for.

Abattoirs

Amdoursky J & Son 311 Buffalo rd

Abstracts of Title

ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh tel Main 4170—For further information see page 2 Buyers' Guide
Monroe Abstract Corp 20 Main W
MONROE ABSTRACT & TITLE CORPORATION Twenty Main W tels Main 3441-3442—For further information see page 2 Buyers' Guide

*Accident Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

*Accountants—Certified Public

BORISOFF SAMUEL M 1117 Commerce bldg 119 Main E office tel Main 2133 res tel Monroe 8367-R
DEMPSEY WILLIAM J 34 State rm 303 tel Main 6658 res tel Monroe 1300-J
DORAN THOMAS A 101-102 E & B bldg 89 State office tel Main 3560 res tel Culver 128-W
JACKSON G ARTHUR 31 Exchange rms 506-511 office tel Main 4706 res tel Glen 4182
JACKSON JAMES A 31 Exchange rm 410 tel Main 1909
JACKSON & ZAENGLEIN 31 Exchange rms 506-511 tel Main 4706
JOHNS VERNE E 34 State rm 303 tel Main 6658 res tel Genesee 2356
JONES HORACE F 904-912 Lincoln-Alliance Bank bldg office tel Stone 868 res tel Hillside 2060
MAY JOHN A 1023 Lincoln-Alliance Bank bldg office tel Stone 1650 res tel Genesee 6796-W

MILLER HERMAN A & CO 31 Exchange rm 410 tel Main 1909

MORROW ROBERT T 950 Lincoln-Alliance Bank bldg 183 Main E office tels Stone 920-921 res tel Hillside 1614-J

NARAMORE, NILES & CO 950 Lincoln-Alliance Bank bldg tel Stone 920-921

NILES OSCAR L 950 Lincoln-Alliance Bank bldg 183 Main E office tels Stone 920-921 res tel Monroe 5666 and summer res tel Culver 5334-R

RANDALL EDMUND A 31 Exchange rm 410 tel Main 1909

RAPP FREDERICK W 950 Lincoln-Alliance Bank bldg office tels Stone 920-921 res tel Monroe 4207

ROTHWELL JAMES L 811 Wilder bldg tel Main 1055

ROWLEY HENRY W 31 Exchange rms 506-511 office tel Main 4706 res tel Genesee 6448-W

SHULTS OTTO A 1201-1225 Commerce bldg 119 Main E office tels Main 4685-4686-4687 res tel Monroe 7782

SLOCUM SANFORD F 1201-1225 Commerce bldg 119 Main E office tels Main 4685-4686-4687 res tel Hillside 2075-R

STAUNTON ROBERT E suite 1133 Mercantile bldg 25 North office tel Stone 3983 res tel Gen 4223

STEVENS EDWIN H 400 Present bldg 27 Clinton av S office tel Stone 5548 res tel Charlot 2708-R

WILLIAMS GENN & CO 1023 Lincoln-Alliance Bank bldg tel Stone 1650

WILSON, SHULTS & CO 1201-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

ZAENGLEIN PAUL C 31 Exchange rms 506-511 office tel Main 4706 res tel Monroe 3608

*Accountants—Industrial

PRODUCTION PLANNING CO 1131 Mercantile bldg tel Stone 3983

*Accountants—Public

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868
JACKSON & ZAENGLEIN (Certified Public Accountants) 31 Exchange rms 506-511 tel Main 4706
JOHNS & COMPANY 34 State rm 303 tel Main 6658
NARAMORE NILES & CO (Certified Public Accountants) 950 Lincoln-Alliance Bank bldg tels Stone 920-921
STAUNTON ROBERT E (C P A) suite 1133 Mercantile bldg office tel Stone 3983 res tel Gen 4223
WILSON, SHULTS & CO (Certified Public Accountants) 1201-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

Accountants & Auditors

A B C Systems & Service 16 Main W rm 536
Airy Fannie M 334 Selye ter
American Tax & Audit Co 39 State rm 101
Arrow Audit Service 334 Selye ter
Beiter Herbert G 231 Sawyer
Bergevin Geo P 6 Clinton av S rm 205
Better Bookkeeping Bureau 662 Monroe av
Bogaski John J 623 Rocket
Boles Edw F 45 Exchange rm 1008
Borisoff Saml M 119 Main E rm 1117
Collins Joseph P & Associates 840 Dewey av rm 2
Coon Lewis D 915 Meigs
Doran Thos A (Certified Public Accountant) 39 State rm 101
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868
Fain Rupert G 14 Franklin rm 911
Finnegan John J 60 N Fitzhugh rm 3
Gelb Audit Co 8 Exchange rm 101

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MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.****PHOTO COPIES****BLACK AND
WHITE PRINTS****Stone 6480****Accountants & Auditors—Con
General Business Service 936 Hudson
av**

Gilman Albert R 8 Exchange rm 617
Good Ralph S 42 East av rm 220
Greenhouse Max 6 State rm 302
Greule Howard B 14 Franklin rm 1414
Jackson G Arth 31 Exchange rm 507
Jackson Jas A 31 Exchange rm 410
JACKSON & ZAENGLEIN (Certified
Public Accountants) 31 Exchange
rms 506-511 tel Main 4706

Johns & Co 34 State rm 303
Kless C Melville 14 Franklin rm 911
Kramer Frank C 515 Lexington av
MacAllister W S & Co 14 Franklin rm
1101

Margolis Donald 14 Franklin rm 1016
May John A 183 Main E rm 1023
McCoy Albert E 328 Main E rm 508
Meleubacker Alf L 16 Main W rm 504
Meng Harold H 16 Main W rm 339
Miller Alf J 16 Main W rm 339
Miller, Franklin, Basset & Co 183 Main
E rm 939

Miller Herman A 31 Exchange rm 410
MILLER HERMAN A & CO (Certified
Public Accountants) 31 Exchange
rm 410 tel Main 1909

Morrow Robt T (C P A) 183 Main E rm
950

NARAMORE NILES & CO (Certified
Public Accountants) 950 Lincoln-Al-
liance Bank bldg tels Stone 920-921
Niles Oscar L (C P A) 183 Main E rm
950

Oehler Anna P A 16 Main W rm 821
Oliver Allen J & Co 19 Main W rm 600
Posner Audit Co 6 State rm 203
Posner & Curtis 82 StPaul rm 615
Randall Edmund A 31 Exchange rm 410
Rapp Fredk W (C P A) 183 Main E
rm 950

Rothwell Jas L 8 Exchange rm 811
Rowley Henry W 31 Exchange rms 506-
511

Samuelson Carl E 183 Main E rm 906
Savitt Audit Co 39 State rm 101
Savitt Saml 39 State rm 101
Shults Otto A 119 Main E rm 1218
Slocum Sanford G 119 Main E rm 1218
Smith G Allen 130 Main E rm 1121
Sophie Andrew H 16 Main W rm 339
Standard Audit Co 43 Main E 3d fl

STAUNTON ROBERT E (C P A) suite
1133 Mercantile bldg office tel Stone
3983 res tel Gen 4223

Staunton Robt E & Co (management
control methods) 25 North rm 1133
Steinmann Edwin O 8 Exchange rm 811
Stevens Edwin H 27 Clinton av S rm
400

Thomy Carl D & Co 14 Franklin rm
1416

Williams Glenn O 183 Main E rm 1023
Williams Glenn O & Co (Certified Pub-
lic Acct) 183 Main E rm 1023

Wilson Louis W 119 Main E rm 1218
WILSON, SHULTS & CO (Certified
Public Accountants) 1201-1225 Com-
merce bldg 119 Main E tels Main
4685-4686-4687

Zaenglein Paul C 31 Exchange rm 507

**Acoustic Apparatus & Devices
Acoustic Instrument Co 277 Alexander
rm 500**

Acousticon Institute of Rochester 61
East av

Audiphone Company of Rochester 14
Franklin rm 1216

Meredith Wm J 410 Main E
Radio Ear of Rochester 277 Alexander
rm 500

Sonotone Rochester Co 14 Franklin rm
716

Sound Equipment Co 114 StPaul
Telex Hearing Aids 14 Franklin rm
1002

Western Electric Hearing Aids 14
Franklin rm 1216

**Adding, Calculating & Tabulating
Machines**

Allen-Wales Adding Machine Co 515
Main E

Burroughs Adding Machine Co 75
Broad W

Comptometer Co 82 StPaul rm 620
Cooper R G 119 Main E rm 823

Friden Calculating Machine Co 82 St-
Paul rm 713

International Business Machines Corp
Electric Bookkeeping & Accounting
Machine Div 265 East av

Office Service and Supply 153 Chapin
Wood H J Sales & Service 119 Main E
rm 825

Addressing Machines

Addressograph Sales Agency 5 StPaul
rm 424

Elliott Addressing Machine Co 217 East
av rm 36

***Addressing & Mailing**

POLK R L & CO Inc 729 Powers bldg
16 Main W, District Office 179 Lin-
coln, Boston Mass tel Hancock 6309

Adhesive Mfrs

Clark Stek-O Corporation 1631 Dewey
av at Stek-O Hill

Adjusters

Carroll Chas W 119 Main E rm 821
(ins)

Church Alf E 19 Main W rm 616 (ins)
Darcy T Jos 16 Main W rm 627 (ins)

Fire Companies Adjustment Bureau
Inc 183 Main E rm 723 (ins)

Garis Jos E 82 StPaul rm 623
Troy W Jos 65 Broad W rm 218

VanVechten Loren W 84 Exchange rm
105 (ins)

***Administrators**

CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625 Brighton
office 1806 East av—For further
information see page 6 Buyers' Guide

**EAST SIDE SAVINGS BANK OF
ROCHESTER** The Main E at Clinton
av S tel Stone 364—For further in-
formation see page 9 Buyers' Guide

GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av Spencerport of-
fice Spencerport N Y—For further in-
formation see page 8 Buyers' Guide

**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone tel
Stone 300, branch offices 33 Ex-
change, 1495 Lake av, 886 Main W,
560 Monroe av, 460 N Goodman, 530
Portland, 1853 Monroe av, 621 Titus
av Irondequoit—For further infor-
mation see page 7 Buyers' Guide and
right top lines

**MECHANICS SAVINGS BANK OF
ROCHESTER N Y** The 21 Exchange
tel Main 597 branch office 89-91 East
av tel Stone 4653—For further infor-
mation see page 15 Buyers' Guide
and left top lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For fur-
ther information see page 10 Buyers'
Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main
W at Fitzhugh S branch office 40
Franklin tel Stone 1425—For further
information see page 11 Buyers'
Guide and right top lines

**ROCHESTER TRUST & SAFE DE-
POSIT CO** main office 5 Main W at
Exchange, First Industrial Branch
30 Clinton av N tel Main 5960—For
further information see page 13 Buy-
ers' Guide and back binding

**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at Water
S tel Main 954—For further infor-
mation see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
main office 19 Main W tel Main 7100,
20 East av, 4359 Lake av, 590 Joseph
av, 175 Lyell av cor Saratoga av, 15
Hudson av, 1398 Culver rd, 548 Chill
av and 844 Dewey av—For further
information see page 14 Buyers'
Guide

Advertising Agencies

Berry L M & Co 328 Main E rm 411
Brewer-Hayes 251 East av
Easton Associates 163 StPaul
Hart-Conway Co Inc 45 Exchange rm
409

Hutchins Advertising Co Inc 42 East av
rm 126

International Press Service 480 Clinton
av S

Keenan Advertising Agency 550 Main E
Knabb Jack Advertising Co 311 Alex-
ander rm 213

Little Clarence A 130 Main E rm 431

MacDonald J Stuart rear 82 Ardmore
McLeod Advertising Agency 183 Main
E rm 1137

Merchandising Institute of Natl Retail
Lumber Dealers Assn Inc 82 StPaul
rm 604

Monroe Distributing Co 82 StPaul rm
703

ANDREW J. MATTLE**A. J. MATTLE & SON****JOHN W. MATTLE****Funeral Service****300 CUMBERLAND STREET, Near Central Post Office****STONE 1552**

**MORTGAGES
PROPERTY
MANAGEMENT**
ROCHESTER OFFICE
243 Powers Building
MAIN 6046

P O M E R O Y
ORGANIZATION, INC.
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**RENTALS
SALES
LEASES**
SYRACUSE OFFICE
327 Montgomery St.
DIAL 2-3113

National Transits 34 State rm 316
O'Brien Wilbur W 5 StPaul rm 204
Rochester Press Bureau 38 Richard
Rogers E Claude 80 East av rm 313
Rumrill Chas L & Co 364 East av rm 215

Scrivener & Co 130 Main E rm 302
Seager C Milton 34 State rm 300
Spaulding Advertising 14 Franklin rm 520

STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For further information see page 2 Buyers' Guide

Wolff Ed and Associates 328 Main E rm 428
Wright W L Co 82 StPaul rm 708

*Advertising Analysis
STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For further information see page 2 Buyers' Guide

Advertising Counsel & Service
Leight Walter H Co 186 East av
Moore Vincent S 5 StPaul rm 309
Rueby Process Displays 29 N Water
STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For further information see page 2 Buyers' Guide

*Advertising Direct by Mail
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334

*Advertising Display Cards
COWLES A B CO Inc 4 Commercial
tels Main 7210-11—For further information see page 20 Buyers' Guide

*Advertising Literature
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334

Advertising Novelties
A B C Sales Co 210 Cypress
Maloney Sales Co 36 StPaul rm 213 (mfr)
Ward Harry W 64 Raines Pk

Advertising Representatives—
Newspapers & Magazines
STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For further information see page 2 Buyers' Guide

*Advertising Thermometers
TAYLOR BROS CO division Taylor Instrument Cos 95 Ames cor West av
tel Genesee 4800—For further information see page 65 Buyers' Guide

*Agents—Collection
ALLIANCE-MERCANTILE AGENCY
1117 Commerce bldg tel Main 2133—
For further information see top line front cover

*Agents—Insurance
ASHLEY EGBERT F CO (general) 212
Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

Agricultural Implements & Machinery
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 37 Buyers' Guide
Oliver Farm Equipment Co 13 Verona
Syracuse Supply Co 1349 University av (tractors)

Air Conditioning
Redeker Bros 2154 to 2160 Main E

Airplane & Airship Builders
Cunningham Hall Aircraft Corp 13 Canal

*Alumite Greasing Products & Equipment
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information see page 15 Buyers' Guide

*Aluminum Matting
ERDLE PERFORATING CO 171 York
tel Genesee 2608—For further information see page 63 Buyers' Guide

Amusement Devices
A-1 Amusement Co 192 Clinton av N
American Coin Machine Co 557 Clinton av N
Automatic Amusement Co 592 Clinton av N
Dalba Vincent 22 Hanover
Flower City Amusement Co 38 Davis
Gem Amusement Co 540 Clinton av N
J & M Amusements Machines 567 Clinton av S
Liberty Bell Amusement Co 277 Main W
Mutual Amusement Co 167 StPaul
Rochester Coaster Corp 100 Fernwood av
Scenic Mill Corp 100 Fernwood av
Sharfstein Sol 56 Hanover
Silverstein Morey 90 Main W
Willow Point Amusement Park 628 Joseph av

Amusements—Places of
Arena Roller Skating Rink 87 Stone
Atlantic Recreation Hall rear 933 Atlantic av
Chili Recreation Hall 509 Chili av
Eddie's Roller Palace 155 Chestnut
Globe Amusement Co 1102 Clinton av N
Park Hall 928 Jefferson av
Penny Arcade 72 Clinton av N
Red Wing Stadium 500 Norton

*Animal & Bird Dealers
(See Bird & Animal Dealers)

Antiques
Afferdick's Antique Shop 57 Sullivan
Babin Leonard L 328 Court
Deitrick Eva E Mrs 34 Winthrop
Deverian Galleries 26 Swan
Frederick Paul D 51 N Union
Heyl Lyndah Mrs 380 Monroe av
Hill Bros 242 East av
Kasarian Paul V 116 Monroe av
O'Brien Adelaide L Mrs 90 Troup
Robinson Myrtle Mrs 470 Court
Rogers Edith Mrs 176 Clinton av S
Rosner Wm J 194 Main W
Snyder Frank J 199 East av
Studio Shop The 206 Charlotte
Vogel Walter 567 Main W
Weather Chas A 817 Main E

Apartment Buildings
Aberdeen The 345-359 Clinton av S
Adlington 405 Alexander
Admiral 133 Plymouth av S
Ainslow 56 Chestnut
Alberta 60 Thurston rd
Alcazar 184-186 Bway
Alden The 47 Troup
Alexander Court The 185 Alexander
Algonquin 34 S Goodman
Allandale The 106 Alexander
Altman 174 Genesee
Alton 120 Chestnut
Ambassador 86 S Union
Anador Apts 310 Cumberland
Apollo The 81 Thurston rd
Ardmor The 3 Marshall
Ardrey 38 Franklin sq
Ardley 699 Main E
Argyle 158 Clinton av S
Arlington 393 Court
Arnold Court 21 Arnold Pk
Ashland 119 Ashland
Aymont The 407 South av
Avon The 74 Tremont
Avondale 370 Meigs
Barrington 152 Barrington
Beaumont The 995 Genesee
Beljord The 565 Monroe av
Belvedere 78 East blvd
Belvedere 162 Scio
Benson 292 Oxford
Berkeley 214 Berkeley
Berkshire The 731 Monroe av and 325 Rutgers
Biltmore The 357 Alexander
Boardman The 6 Boardman
Boulevard 1836 Lake av
Bretton Hall 325 Alexander
Brewster The 131 S Fitzhugh
Broadhurst 26 Owen
Broadway Court 49-51 Bway
Bronson 151-157 University av
Brookview Apartments 504 Brooks av
Brown Stone 241 Alexander
Buckingham 713-719 Park av
Burton The 71 S Fitzhugh
Campus The 1126 Dewey av
Carlton 209 Exchange
Carlton The 1211 Park av
Casa Loma The 152 Plymouth av S
Century 610 Lake av
Chamberlain The 210 Grand av
Charleston Apartments 217 Hamilton
Chesterfield 111 Chestnut

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Apartment Buildings—Con

Chili 100 Salina
Colby Park The 1225 Park av and 93 Colby
Colgate The 385 S Goodman
College Court 228 N Goodman
Colonial 28-30 Park av
Columbia 80-84 Plymouth av S
Comfort 635 Main W
Congressional 275 Park av
Coolidge The 1650 East av
Cornell 10 Wilmer
Cornwall 88-92-94 Elm
Coronado 198 Oxford
Cranbrookes 575 Lake av
Croyden 1117 Plymouth av S
Culver Manor 899 Culver rd
Cumberland 189 Cumberland
Darlen The 158 Chili av
Davenport The 2 Bway
Delafield The 148 S Fitzhugh
Delmar 962 Monroe av
Devonshire 150 Devonshire ct
Dewey 715 Dewey av
Dresner 60 Parsells av
Dunsmuir 373 Court
East Avenue Court 1625 East av
East Boulevard Manor 76 East blvd
East End The 220 Rutgers
East Main Court 2017 Main E
Eddy Apartments 345 Lake av
Edgerton 406 Lake av
El Dorado 194 Oxford
Elm 524 Court
Elizabeth 230 Chestnut
Elmhurst 174-176 Bway
Emerson 512 Lake av
Fairmount 568 Lake av
Faraday 28 and 30 Faraday
Fitzhugh 81 to 85 S Fitzhugh
Fitzhugh Court 145 S Fitzhugh
Flanders 440 Thurston rd
Flowercroft 67 Alexander
Franklin The 82-84 Franklin sq
Garden Court 960 Dewey av
Garfield The 2 and 4 Garfield
Garson 1124 Garson av
Gayford Apartments 511 N Goodman
Genesee The 1099 Genesee
Gibbs Apartments 53 Gibbs
Gibson Apartments 449-461 Clarissa
Greenwood Apartments 769 Lake av
Goodman 40 S Goodman
Grand The 104-106 Grand av
Haddon Hall 505 University av
Hall 177 Portland av
Hamilton The 160 Hamilton
Hanford 25 Hanford Landing rd E
Hanford The 171 Alexander
Harris Court Apartments 268 Alexander
Harvard 42-44 Faraday
Harvard Apartments 85 Meigs
Harwood 15 Harwood
Hastings 322 Lake av
Hayward 316 Hayward av
Hilton The 110 Plymouth av S
Hobart 640 Monroe av
Holleycroft 76 James
Home The 59 South
Homer The 20-22 Homer
Hoover The 11 Howell

Illinois 1931 Main E
Iroquois 1802 East av
Kenning 426 Main E
Kensington 74 S Fitzhugh
Kent Estate 834 Main W
Kenwood 33 Kenwood av
Kingston 10 George
Kohlman 1210 Clinton av N
Lafayette 123 Chestnut
Lake View 70 Lake View Pk and 164 Lake av
LaSalle 143 Chestnut
Lecohn 105 Edinburgh
Lee 189 Lake av
Lexington 103 Lexington av
Lido 40 Rowley
Lincoln 401 Andrews
Lindbergh The 176 Alexander
Loch Lomond 121 Plymouth av S
Lorraine 383 Court
Madison 570 Main W
Magnolia 266 Oxford
Manhattan 27-29 Manhattan
Mansard 165-173 S Fitzhugh
Maplewood 865 Lake av
Maplewood The 397 Maplewood dr
Marbeth 2005 Dewey av
Marlborough 104 Chestnut
Maryland The 128 Bway
Maxwell 609 Lake av
Mayflower 250 Meigs
Meigs Court 178-180 Meigs
Merchants 835 Merchants rd
Milburn 189 Milburn
Monica 67 Greig
Montclair 260 Plymouth av S
Montera The 70 Grand av
Myron 94 Monroe av
Ninety-Five Troup Street 95 Troup
Normandie The 253 Alexander
Norton 61 Norton
Oaklawn The 1100 StPaul
Oliver Court 94 Oliver
Ontario 468 Lake av
Oxford 285 Oxford
Palisade 345 Alexander
Park Lane 202 Chestnut
Park Manor 85-89 Park av
Parkview 1786 StPaul
Parkway The 627 Park av
Parkwin The 1190 Park av
Pasadena 271-273-275 Clinton av S
Paulson 600 Lake av
Phelps 358 Lake av
Pierpont The 265 Driving Park av
Pinnacle View 237 Field
Plaza 477-483 South av
Plymouth Court 112-118 Plymouth av S
Plymouth North 132 Plymouth av N
Ponate The 25 Broedel
Poplar Way 1011 University av
Portland 870 Portland av
Portland The 331 Plymouth av S
Princeton 820 Main E
Raleigh 500 Court
Regent 225 Chestnut
Revere The 19 Scio
Reynolds 81 Reynolds
Richelleu The 301-303-307-309 Monroe av
Ridgeway The 401 Ridgeway av
Riverdale 514 Lake av

Rogers The 61 Greig
Roosevelt 267 Oxford
Rosedale 976 Monroe av
Roslyn Court 1955 Main E
Roxborough The 236 Plymouth av S
Royal Apartments 80 Thurston rd
Royal Manor 75 East blvd
Sachem The 46 Meigs
Sacketta 40 Bway
StJames 30-32 James
StPaul Court 1564 StPaul
Salisbury 950 Bay
SanCarlos 441 Court
Saratoga 194 Lyell av
Savannah 514 Court
Saxon The 70 Troup
Saybrook 121 North
Sciota 30 Scio
Scott The 76 Manhattan
Seneca The 261-269 Bway
Seville The 445 Post av
Shelbourne The 517 University av
Shepard 163-165 Shepard
Standish The 49 Troup
Stoll 239 Andrews
Stoneham 136 Plymouth av S
Strathmore 970 Monroe av
Sumner 1 Sumner Pk
Tacoma The 196 Driving Park av
Thelma Louise 11 Atkinson
Thurston 447 Thurston rd
Tivole 1946 Main E
Traymore 100 Tremont
Triangle 130 Scio
Tudor Manor 77 East blvd
Two-Forty Goodman-St South 240 S Goodman
Unique 180 Bway
University The 150 University av
Valley Court 1170 Genesee
Vassar The 593 Park av
Vermont 1305 Culver rd
Vick 39 Vick Park B
Wadsworth 220 Plymouth av S
Walmart 755 Lake av
Washington The 43 S Wash
Webster 884 Bay
Wellesley 4 Wellesley
Wellington 301 Wellington av
West High 99 Genesee
Westgate 149 Devonshire ct
Westminster 119 Westminster rd
Westmoor 327 West av
Whittier 270 S Goodman
Wilmer 9 Boardman
Wilmot 275 Plymouth av S
Wilshire 100-106-112 Scio
Wilsonia 62 Chestnut
Winslow 565 Chili av
Winsted 20-24 Scio
Winston 312 Lake av
Winton 193 Merchants rd
Yale The 150 Hamilton
Yates The 106 Plymouth av S
Yorkshire 934 Main W

Appraisers

Bond Appraisal Co 119 Main E rm 826
KING HARRY M. REALTOR 1331 Lincoln-Alliance Bank bldg tel Main 3162—For further information see page 62 Buyers' Guide
Kinney Frank J 39 State rm 721

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MAIN 7070

McINTOSH & E CORP Monroe bldg 23
Exchange tels Main 250-251—For
further information see page 62 Buy-
ers' Guide and left top lines
Sachs Arth H 396 Lexington av

Architects

Ade Carl C 80 East av rm 331
Ahnfeldt Harold C 42 Laurelton rd
Barrows C Storrs 43 Main E 2d fl
Bohackett Herbert H 154 East av rm
215
Brew Lewis J 42 East av rm 707
Carpenter Chas A 45 Exchange rm 325
Cassebeer Walter H 84 Exchange rm
201
Cromwell Arth G 440 Plymouth av S
Damuth Clarence A 311 Alexander rm
306
Danny Jos 55 Weld
Day & Todd 31 Gibbs rm 300
DeAngelis Michl J 14 Franklin rm 1403
Drago Peter J 500 Central Pk
Firestone Siegmund 61 South av 2d fl
Flynn Jos P 154 East av rm 215
Fuehrer Wm J 205 Clifford av
Gordon & Kaelber 311 Alexander rm
400
Gustke Henry G A 130 Main E rm 1136
Hadley Albert S 1300 Dewey av
Hutton Horace T 96 Park av
Luehm Jos K 353 Melville
McCord Leander 328 Main E rm 530
Phillips Edgar N 130 Main E rm 1136
Phillips Wm Lebeus 130 Main E rm
1086
Pioch A Chas 130 Main E rm 1136
Quinlan Frank M 8 Exchange rm 406
Smith & Stickney 154 East av rm 305
Stern Herbert M 311 Alexander rm 306
Stone Howard L 311 Alexander rm 213
Strobel John F 39 State rm 622
Tucker Cyril T 2222 Highland av
Welvaert Julian J 16 State rm 110
Yaeger Roland A 39 State rm 721

*Architects' Supplies

CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines
SULLIVAN H H Inc 65-75 South av tel
Stone 650—For further information
see page 19 Buyers' Guide, back cover
and right top lines

Armature Rewinding

Mills Armature Co 569 Main E
Rochester Armature Works 191 Lyell
av

*Armored Car Service

**DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE** 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 31
Buyers' Guide

Art Goods & Bric-a-Brac

Bronze Art Studios 18 Argo Pk
Curio Trading Co Inc 263 East av
Wolford Theo 67 Spring

Artificial Limbs

Fuller Geo R Co Inc 208 Court
Rochester Artificial Limb Co 275 Cen-
tral av

Artists

Avery Ralph H 75 S Fitzhugh
Browne Alma O Mrs 626 Norton
Chrystal Cathleen E 31 Gibbs rm 304
Dege Lillian E 123 Rutgers
Ingilis John J 16 State rm 518
Kamb Francis D 59 Main E 3d fl
Meteyer Victor 59 Main E
Siebert Edw Selmar 154 East av rm
204 (entr)
Smith Virginia E 83 Locust
Wilds Mary B 75 Bellevue dr
Wyman Minnie R Mrs 75 S Fitzhugh

Artists—Commercial

Amos Fred W 36 StPaul rm 415
Berman Robt M 82 StPaul rm 712
Bieber Jack 82 StPaul rm 505
Carey Emery H 31 Elm rm 2
Crossett Sidney M 328 Main E rm 507
Forster Merrill H 328 Main E rm 507
Garnet Co 163 StPaul
Hall R Stanley 123 Ardmore
Koenig John M 328 Main E rm 431
Krapf Wallace A 82 StPaul rm 506
Kraushaar Lorain F 42 East av rm 116
Lagenbacher Geo J 82 StPaul rm 718
Lapp Elmer 47 Clinton av N rm 7
Lefler Harry R 82 StPaul rm 724
Mack Leo T 9 Sumner Pk
Madalena Batiste F 154 East av rm 205
Sprong John A 47 Clinton av N rm 8
Sutton Howard S 47 Clinton av N rm
14
Wild Hermann 36 StPaul rm 408

Artists' Materials & Supplies

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140—For
further information see page 56 Buy-
ers' Guide and left top lines
**SCRANTON'S BOOK AND STATION-
ERY CO Inc** Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 20 Buyers'
Guide

Arts & Crafts Workers

Craft Service 337 University av (novel-
ties)

Asbestos Goods & Materials

Carey Philip Co The 201 MtHope av
Eddy E J Inc 67 Warehouse
Johns-Manville Sales Corp 1175 Main E
Smith-Murray Corp 1175 Main E

Asphalt Dealers & Importers

Holahan Thos Co Inc 489 Atlantic av
Rochester Asphalt Materials Inc 67
Warehouse
Socony-Vacuum Oil Co Inc, River blvd

*Asphalt Pavers

WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 23 Buyers'
Guide

Associations

American Carnivals Assn Inc 25 Main
E rm 419
Associated Trucking Industry Inc 25
Exchange rm 501
Better Business Bureau of Rochester
Inc 183 Main E rm 1423
Builders Exchange of Rochester 135
Spring
Electrical Assn of Roch Inc 183 Main
E rm 1212
Finger Lakes Association, Monroe av
cor Clinton av S
Genesee Valley Cooperatives 14 Frank-
lin rm 1408
New York State Shoe Retailers' Assn
16 Main W rm 121
Portuguese Athletic Club 646 Plymouth
av S
Roch Automobile Dealers Assn Inc 133
East av rm 4
Rochester Chamber of Commerce 55 St-
Paul
Rochester Convention & Publicity Bur-
eau Inc, Monroe av cor Clinton av S
Rochester Co-operative Milk Producers
Bargaining Agency Inc 14 Franklin
rm 812
Rochester Hotel Association, Monroe
av cor Clinton av S
Rochester Tourist Bureau, Monroe av
cor Clinton av S
Union Permanent Savings & Loan Assn
685 Clinton av N

*Athletic Goods

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

*Attorneys-at-Law

BURNS & BURNS 502 Wilder bldg tel
Main 803
DWYER, SHEARER & DWYER 1009
Genesee Valley Trust bldg tel Main
6734
**HARRIS, BEACH, FOLGER, KEATING
& WILCOX** 3d fl Rochester Savings
Bank bldg 5 Fitzhugh S tel Main
2202
**OVIATT, GILMAN, O'BRIEN & FOR-
MAN** 1262 Lincoln-Alliance Bank
bldg tel Stone 1478
REED & SHUTT 1012 Wilder bldg tel
Main 1769
**REILLY, ROBERTS, McLOUTH &
DICKER** 1150 Lincoln-Alliance Bank
bldg tel Stone 7010
REMINGTON GIFFORD & WILLEY
1224 Lincoln-Alliance Bank bldg tel
Stone 787
**STRANG, BODINE, WRIGHT &
COMBS** 800 Powers bldg tel Main
493

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East Avenue Auction Galleries 254
East av
Ideman John G 16 Main W rm 241
Levy Bros 12 Aqueduct
Martin Wm A 1375 Main E
Schoolman Isadore 119 Main E rm 825

*Auditors & Accountants

(See also Accountants & Auditors)

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868

*Automatic Screw Machinery

DAVENPORT MACHINE TOOL CO Inc (mfrs) 167 Ames tels Genesee 3162-3163—For further information see page 51 Buyers' Guide

Automobile Accessories & Parts —Mfrs

Autoquip Mfg Co 485 Hague
Gerosa Carl N 111 MtHope av
Maggio Jos rear 317 N Union
MONKEY LINK SELF CLOSING
AUTO CHAINS Flower City Specialty Co mfrs 158 Hollenbeck tel Main 630—For further information see page 58 Buyers' Guide
Riflesso Mfg Co The 39 Parkway
Rochester Mfg Co Inc Rockwood pl
Upson Brothers Inc 84 Exchange rm 102
Villard Truck Signal Mfg Co Inc 200 Turpin

Automobile Accessories & Parts —Retail

Acme Auto Parts 117 Atlantic av
Berardi Auto Sales 240 Brown (second hand)
Burton Motor Products Inc 191 Lyell av
Bush Wm E 565 Main E (ignition and carburetors)
Chippewa Sales rear 29 Richmond
Dewey Avenue Bearing Sales 1594 Dewey av
East Side Auto Parts 545 Bway
Etter Clarence J 104 N Union (carburetors & ignition)
Fernwood Auto Parts & Machine Shop 289 Fernwood av
Firestone Home and Auto Supply & Service Stores 291 East av Lake av cor Lyell av and 1922 Monroe av Brighton
G & W Auto Parts 1461 Hudson av
Gibaud's 500 Main E
Globe Auto Parts 2485 Dewey av
Goodland, Clarke, Durand & Hoffman Inc 230 East av
Gordon Motor Parts Inc 30 Joseph av
Harmon Automotive Corp 16 Charlotte
Hartman C L Corp 245 East av
K & C Auto Parts 500 Smith
LaSalle Used Parts & Cars, Broad W cor Allen
Lenhard Auto Supply 519 Lyell av
Lyell Cooperage & Auto Parts Inc 1510 Lyell av
Metter Jos 9 Herman (used)
New Deal Auto Parts 53 King
Noah's Ark Auto Accessories Inc 190 East av 288 Monroe av, 200 North, 85 Railroad, 60 and 561 State
North Clinton Auto Parts 752 Clinton av N
Oak & Erie Auto Parts 18 Erie (used)
Peterson Motor Parts & Machine Co 701 Main W

Phil's Auto Parts Inc 620 Scio
Red's Auto Parts 24 Harrison
Rockowitz Jacob 54 Werner pk
StPaul Auto Parts Inc 566 StPaul
SCHLITZER E J STORES INC, distributor Firestone tires, Home & Auto Supplies 1922 Monroe av Brighton tel Monroe 7102—For further information see page 4 Buyers' Guide and right line front cover
Schnabel Auto Parts Inc 247 Buffalo rd
Schuber Auto Parts 558 Lyell av
Simplex Parsons Motor Parts Co 529 Main E
Tarrant Clifton F 300 South av
Terry Wm F 248 StPaul
VanBeurden Theo J rear 232 Tremont (used)
Western Auto Supply Co 295 Monroe av, 401 Ridge rd and 127 State
Wolk Auto Supply Co Inc 287 Joseph av

Automobile Accessories & Parts —Whol & Jobbers

American Automobile Accessories 42 East av rm 127
Chapin-Owen Co Inc 205 StPaul
Hahn Tire & Accessory Co Inc 418 StPaul
Kemp Equipment Co 331 Main W
Sherman Battery Equipment & Supply Inc 473 North
Siebert Oil Co 265 Caroline
Stewart-Warner Sales Co 16 Charlotte
T T Bearing Co 454 Court
Unit Parts Rochester Corp 1185 Main E (and retail) and 1490 Lake av

*Automobile Agencies

BUICK MOTOR CARS Whiting-Buick Inc dealers 342 East av tel Stone 714—For further information see page 4 Buyers' Guide
CADILLAC MOTOR CARS The Valley Cadillac Corp distributors 333 East av tel Stone 320—For further information see page 4 Buyers' Guide
CHEVROLET Cool Chevrolet Corp distributors 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide
HUDSON MOTOR CARS Alling & Miles Inc distributors 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and right bottom lines
NASH AUTOMOBILES Schoen Bros 68 Genesee tel Genesee 446
OLDSMOBILE MOTOR CARS Fincher Motors Inc distributors 14-18 S Union tel Main 2262—For further information see page 3 Buyers' Guide
PACKARD MOTOR CARS Bancroft Motors sales & service 33 Stillson tel Stone 3720—For further information see page 3 Buyers' Guide
PONTIAC MOTOR CARS The Valley Cadillac Corp distributors 333 East av tel Stone 320—For further information see page 4 Buyers' Guide

*Automobile Agencies—Trailers

CLARK-PRINCETON CO 161 Champlain tel Genesee 7563—For further information see page 5 Buyers' Guide

Automobile Body Mfrs

CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 4 Buyers' Guide
Caley & Nash Inc 1828 East av

McCord Geo R 219 Smith (truck)
Stewart Albert F 70 MtHope av

*Automobile Chains

MONKEY LINK SELF CLOSING
AUTO CHAINS Flower City Specialty Co mfrs 158 Hollenbeck tel Main 630—For further information see page 58 Buyers' Guide

Automobile Dealers

ALLING & MILES Inc Hudson Motor Cars 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and right bottom lines
Archer Motor Co Inc 350 Monroe av
BANCROFT MOTORS Packard distributors sales and service rooms 33 Stillson tel Stone 3720—For further information see page 3 Buyers' Guide
Bauer & Raetz Inc 383 Child
Bonenblust & Buckman 706 Dewey av
Brown Chevrolet Sales & Service 769 Main W
Central Chevrolet Co Inc 200 East av
COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide
Fields C W Inc 157 Court
FINCHER MOTORS Inc distributors Oldsmobile Motor Cars 14-18 S Union tel Main 2262—For further information see page 3 Buyers' Guide
Hall's Sales & Service 1850 Dewey av
Heinrich Motors Inc 214 Lake av
Horton E J Inc 625 Culver rd
Johnson Harvey 295 Ridge rd
Judge Motor Corp 81 Lake av
Leader Garage Inc The 19 Cambridge Main Motor Sales 593 Culver rd
Monroe Auto Sales 6 Howell
Motor Mart The 1800 Main E
SCHOEN BROS (Nash Sales & Service) 68 Genesee tel Genesee 446
Sergeant Motor Corp 727 Main E
Siebert Motors Inc 615 South av
Simmons Motors Corp 306 East av
Standard Motor Sales 626 Main W
Valley Cadillac Corp The 333 East av
Voelkl Bros 670 Maple
WHITING BUICK Inc Buick Motor Cars 342 East tel Stone 714—For further information see page 4 Buyers' Guide
Wilkinson Red Automobiles 250 MtHope av
Windsor Motor Sales 694 Lake av
Wolk L S Inc 190 Monroe av

Automobile Dealers—Commercial Cars & Trucks

Blanchard Truck Sales Corp 31 Industrial and 320 Broad W
Brockway Motor Co Inc 56-58 N Union
COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide
International Harvester Co 725 Culver rd
Mack International Motor Truck Corp 1357 University av
White Motor Co The 373 S Goodman
Yale & Town Mfg Co 135 Spring

Automobile Dealers—Used Cars

Allen Auto Parts 178 Allen
ALLING & MILES Inc 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and right bottom lines

Main Office
183 Main St. E. LINCOLN-ALLIANCE BANK AND TRUST CO.

BANCROFT MOTORS 38 Stillson tel Stone 3720—For further information see page 3 Buyers' Guide

Bay St Auto Sales 374 Bay Bopp Martin Jr, rear 9 Englert Browncroft Garage 765 Atlantic av Central Chevrolet Co Inc 29 S Union Churchill Motors 110 MtHope av Clary Edw J 19 S Union

COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide

East Avenue Motors 336 East av Feol Dick Motor Sales 54 S Union Feol Richard 570 Main

FINCHER MOTORS Inc 14-18 S Union tel Main 2262—For further information see page 3 Buyers' Guide

Hallman's Central Chevrolet Co Inc 13 S Union

Hunter Bros 23 S Union LaDuca John 595 and 618 Bay Lyell Motor Sales 264 Genesee Marshall Motors 282 South av and 730 Univ av

McEvoy Motors 55 Monroe av McMann Sherman 435 Clinton av S Mike & Joe Truck Auto Parts 139 Central pk

O'Hern Frank J 61 Parsells av Peckens Edw H 394 Plymouth av S Smith Chas 4 Winthrop Spector Auto Sales 60 MtHope av Standard Motor Sales 247 Broad W Tamblin Morris 297 Webster av Used Car Market 777 Monroe av

WHITING-BUICK Inc 342 East av tel Stone 714—For further information see page 4 Buyers' Guide

Wilber's Motor Sales 336 Bway

Automobile Garages

Acme Garage 396 Lyell av Alderman A W & Son Garage 533 Conkey av

Alton Garage 70 Cortland Arnett Service Station 300 Arnett blvd Auto Sales & Service 816 Monroe av Automotive Garage rear 5 Kensington Balt Albert 1149 Clifford av Banker John L 1090 Genesee

Benny's Garage rear 281 Genesee Berkeley Garage 22 Winston pl Beyo Bros 1182 N Goodman Bogert Ward G 132 Exchange Boulevard Garage & Service Sta 1820 Lake av

Royer Fred 2120 Clifford av Browncroft Garage 762 Atlantic av Cardinal Garage & Motor Sales 23 York

Casino Parking Service 16 Mill Chili Avenue Garage 553 Chili av Cichy Joseph W 1196 Portland av Clinton Parking Garage 184 Clinton av S

Cody Benj H rear 379 Hudson av Cook Walter H 108 Wilmington Culver Hill Garage 2280 Culver rd Derbort Frank M 627 Meigs Derham G Walter rear 40 Cypress

DeYoung Albert W 202 Franklin Ey's Automotive Service 262 Champlain

Falcon Service Station 995 Hudson av Falls Frank H 255 Mill Gambacurta Anthony 209 Clinton av N Gardner John L 662 Maple Grove Street Garage 41 Grove Hahn Gerard P rear 308 Driving Park av

Hargarthar Geo 430 Atlantic av Heaney Arth D 333 Exchange Herod & Howes 5 Helena Highland Garage 22 Raymond Hotel Rochester Garage 34 Plymouth av S

Hudson Avenue Garage 981 Hudson av Jay Street Garage & Auto Parts 635 Jay

Jefferson Garage 545 Jefferson av Krawetz Harry 41 Andrews LePage Herbert J rear 878 Monroe av Lorimer Garage 104 Lorimer Magno Anthony 532 North Mantel's Garage 1835 MtHope av Marsden's Garage 31 Adams McHenry's Garage 23 Edinburgh Meisch Michl F 470 State

Mitchel Henry W 518 Plymouth av S National Garage rear 78 S Fitzhugh Park Avenue Garage 745 Park av Pat's Garage 290 Smith Powers Ramp Garage 20 N Fitzhugh Ridge Garage 416 Ridge rd Roland's Garage 371 Averill av Roycroft Garage 1161 Hudson av Rushlow & Heckler 371 Averill av Schalber Erwin A 1005 Genesee Schultz Service Garage 100 Exchange Seneca Garage 30 Cortland South Avenue Garage 620 South av South End Garage rear 1992 South av Spacher Bros 135 Clifton Sterling Garage 22 Charlotte Stillson St Ramp Garage Inc 23 Stillson

Stone Street Ramp Garage Inc 39 Stone

Tillman Geo W rear 1582 Lyell av Troup Street Garage 289 Troup Wallock's Garage 1101 Clifford av Water Street Garage 166 N Water White Garage 241 E Henrietta rd Whittlesey & Newman 1590 Dewey av Wright Jas A 284 Cottage Ziegler Geo W rear 1225 Portland av Zwerger Frank J 332 Jefferson av

***Automobile Heaters**

ROCHESTER RADIO & TELEVISION (Stewart Warner Gas Heaters) 45 Scio tel Stone 3388—For further information see page 61 Buyers' Guide

***Automobile Insurance**

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court st tels Main 87-88—For further information see page 41 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 42 Buyers' Guide and left top lines

GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 42 Buyers' Guide and right bottom lines

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 44 Buyers' Guide

VICK CLARENCE A 154 East av cor Scio tel Stone 3180—For further information see page 45 Buyers' Guide

Automobile Laundries

Antinora Jos 436 Monroe av Dee Norman C 1604 MtHope av Switzer Archie 55 Haags al and rear 55 Richmond Wilkins Chas 450 Court

Automobile Livery

Auto Rental Corp of Rochester 68 Broad W Main Eight-O-Eight Auto Livery 68 Broad W

Automobile—Mirs

Cunningham James Son & Co 13 Canal

***Automobile Painters**

CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 4 Buyers' Guide

Automobile Parking

Ackerman Louis 42 Stillson Acorn Parking Station 67 Franklin sq Adams Thos 123 StPaul Allen Street Parking Station 105 Allen Aqueduct Parking Station 20 Aqueduct Auto Park The 24 Corinthian Belanger Louis A 113 N Fitzhugh Bigler Hiram C 86 S Fitzhugh Bill's Central Parking 71 N Fitzhugh Bill's Parking Station Inc 83 StPaul Broad-Plymouth Parking & Service Station cor Broad & Plymouth av Callaghan Thos J 38 Allen Casino Parking 36 Corinthian Cherry Saml 88 Clinton av N Chestnut-Elm Parking Station 81 Elm City Hall Parking Station 38 S Fitzhugh

Clinton Parking Station 61 Clinton av S

Clinton & Pleasant Parking Station 97 Clinton av N

Convention Hall Parking Station 192 Clinton av S

Cortland Elm Parking Station 87 Elm Cortland-Parkwell 40 Cortland

Downs Street Parking Station 34-40 Stone

Duckitt Harry 14 Swan Duncan Wm 25 Scio

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See page 39 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 39 Buyers' Guide
PHONE MAIN 444

Automobile Parking—Con

Durbin Carlton N 25 Central av
Edward's Parking Station 100 StPaul
Elm St Parking Station 65 Elm
Exchange Parking Station 76 Exchange
Fischer Jos L 1588 Lake av
Franklin Parking Station 80 Franklin
Gasell Herman 530 Norton
Grove Street Parking Station, Grove cor Stillson
Hazzard Earl H 90 North
Housel C Edw, Court st cor Stone, 38 Ely, 43 S Fitzhugh
Inside Parking & Service Co 453 State
Jacks Parking Station 98 S Fitzhugh
Keenan Jas C 50 Stillson
Kinzel J Francis 4 Church
Koren Benj 156 Clinton av N
Kraus Clement J 193 Plymouth av N
Krawetz Harry 129 Front
Leyh Wm 198 Mill
Libglid Saml 90 Plymouth av N
Little Wm 125 Mill
Mayfair Parking Station 47 Cortland
Morris Pauline M 219 South av
Mulsus Julius H 160 Court
Natt Clifford J 519 Central av
Nelson Otto 118 Front
New Stone Parking Station 42 Stone
North Water Parking Station 81-93 N Water
Pierson Irving B 381 Andrews
Plaza Parking Corp 65 Clinton av N, 36 and 110 Clinton av S, 18 and 21 Pleasant
Ramp Parking Garage Service 35 N Fitzhugh
Randall's Parking Lot 1872 Lake av
Raznick Harry 36 Bway
Regent Parking Station 18 Chestnut
Regent Parking No 2, 65 N Fitzhugh
Rialto Parking Station 80 North
Robertson Leon J 19 Lawn
Rochester Central Parking Station 195 StPaul
Rochester Parking Station 68 Franklin sq
Rubin Abr 105 North
Rubin Mayer 199 Clinton av N
StPatrick's Parking Station, Brown cor Frankfort
StPaul Parking Station 83 and 162 StPaul
Schrader John 292 Court
Shopper's Parking Station 75 Franklin
Slater Harry 50 Cortland
Smith Wm H 25 Lawn
Sours Carting & Storage Co Inc 47 Stillson
South Ave Parking Station 62 South av
South Clinton Parking Station 121 Clinton av S
State St Parking Station 55 State
Strand Parking Station 105 StPaul
Swan Street Parking Station 68 Swan
Tandler Benj 68 Chestnut
Temple Parking Station 101 Chestnut
Terminal Parking & Service Station 101 Broad W
Towne Parking Station 444 Main E
Van DeCarr Parking Station 81 Stone
Ventura Jas E rear 1700 Lake av
Vichnevitz Jos A 100 N Fitzhugh
Vogt John J 53 James
Washington Parking Station 10 N Wash
Wegman's 25 Gibbs
Yawman Carl A 22 Market
Zack's Parking Station 58 Mortimer

*Automobile Radlos

ROCHESTER RADIO & TELEVISION
(installation & service) 45 Scio tel
Stone 3388—For further information
see page 61 Buyers' Guide

Automobile Repairing & Service Stations

Adam Bros 42 Haags al
Angelella Frank 373 Bay
Appleman Ernest E rear 525 West av
Baldas Jos rear 230 Monroe av
Banker Harry 187 Baden
Banninger's Garage 940 Ridgeway av
Beck Albert 835 Exchange
Bierworth David F 234 Dewey av
Blanchard Irving C 33 1st
Blystone A Glenn 21 N Union
Bowman and Uich 1645 StPaul
Breugelmans Richd C 1015 Culver rd
Buhlmann Howard C 66 James
Cavallieri Louis W 258 Spencer
City Radiator Service 18 N Union
Cockett Sidney D rear 792 N Goodman
Co-operative Auto Body Shop 310 East av
Cunningham Lorenzo W 2215 Clifford av
Davison Bros 174 Griffith (uphol)
Don's Service Garage rear 23 Richmond
Dragt Claude S 21 Hyde pk
Dresser J Kenneth rear 266 Gregory
Dunne's Garage 373 Jefferson av
Eichberger John C 2267 Main E
Elliott & Son 39 Charlotte (trimmers)
Falcon Auto Service 995 Hudson av
Fedowich Walter 152 Ward
Foreman Hugh A 769 Main W
Forrest & Blanchard 172 Exchange
Franklin Street Garage 91 Franklin
Freer A C Co Inc 962 Main E
Frey the Wheelman Inc 79 Howell
Fricano Jos S rear 49 Bay
Gardner & Bader 176 Child
George Saml rear 4401 Lake av
Gerstner David L rear 13 Fairmount
Giangreco John 165 Bay
Greenlea Henry J 546 Glide
Gregg Andrew 386 StPaul
Gross Justus Ben rear 1880 East av
Gudat Paul 74 Stillson (sheet metal)
Hadley Alf C 44 Richmond
Hatz Geo H 376 Lexington av
Hause Nelson H 436 Monroe av
Hiller Earl F 385 Sherman
Hipp Edw rear 94 Clifton
Hoellrigl Edwin 1916 East av
Hogestyn John B 86 Rau
Huss Jos C 142 Weaver
Jerome's Ignition Service 110 Webster av
Kapelke Max F 709 Seward
Karle John F 48 Bloomfield pl
Kimmel Raymond O 1019 Norton
Kingsley Arth R 23 Arlington
Kirchner Geo R 670 S Goodman
Lipton Henry H 299 Allen
Lorenzo & Sons 209 Main W
Mac's Garage 156 Rauber
Mazur Jos G 814 Hudson av
McCabe Auto Repair 636 Portland av
McCrabey's Garage 16 Gardiner pk
McEvoy Motor Service 160 S Union
McGrath & Edwards Bros 1 Chili av
McKinney VanAllen J 40 Finch
Medical Arts Parking & Service Station rear 277 Alexander
Morse Floyd R 100 Litchfield
Mutual Garage & Service Station rear 585 Bway

Ninth Ward Body & Fender Works 73 Lyell av

Panzarella Santo 461 Portland av
Parker Morrison A rear 340 Culver rd
Parrinello Anthony rear 86 Hollister
Pawlik Chris 7½ Rome
Phillip's Garage 611 Joseph av
Porter Gordon L 26 York
Quinn Jas G 4560 Lake av
Rabe's Complete Auto Service 100 Manhattan
Raetz Fredk 140 Westcott
Rapp Albert C 176 Baldwin
Reis John 1602 Lake av
Richards Gene H 68 Broad W
Richmond Garage 51 Richmond
Richter's Garage 436 Verona
Rochester Auto Service 262 Platt
Rochester Cylinder Grinding Co Inc 750 StPaul
Rochester Magneto & Starter Service 265 Hayward av (ignition)
Roggie Aug J rear 19 Michigan
Russell & Schapp 31 Haags al
Ryan Jas A rear 18 Oakman
Sable Motors 1135 Norton
Sanders Co The 114 University av (fender and radiators)
Schneider Fredk C 86 Champlain
Schrodt Carl 780 Clinton av N
Schwab Bros 1015 Clinton av N
Schwalb Nicholas J 6 Frost av
Schwenzer Joss V 104 Manhattan
Sclarabba Gustave rear 25 Merrimac
Shelbel Isadore 93 Plymouth av N
Sherwood Frank L rear 487 Bway
Skinner Leslie D rear 334 Thurston rd
Smith Norman E 290 Cypress
Smith Wm H 209 Clarissa
Snyder Brake Service 795 Main E
Sommers Chas F 29 Finch
Southgate Service 160 South av
Spall Edw G 104 Humboldt
Tenth Ward Service Stations 475 Dewey av
Tibbils Auto Electric Service rear 20 S Union
Tim's Line-Up Service 495 Bway
Toland Chas L 1717 Clifford av
U S Auto Service 32 MtHope av
VanNiemi Wano rear 1521 Lyell av
Veck Jos rear 15 Reliance
Vinci's Garage 571 Main E
Wallace Jos H 696 Lake av
Wallace Wm J 455 Clarissa
Weltzer A J & Sons Inc 25 Chili av
Wiedenmann Bros 499 Clinton av N (body wkrs)
Williams Motor Service 1693 East av
Williams Walt Shop The 55 Scio (body and fender)
Wilson Henry A 494½ Lake av
Wolting's Collision Service 7 Pitkin
Wynne Auto Spring Service 352 Oak
Zaccaria Cosmo D 341 North

*Automobile Robes

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

*Automobile Service Stations

BUICK MOTOR CARS Whiting Buick Inc 342 East av tel Stone 714—For further information see page 4 Buyers' Guide
FINCHER MOTORS Inc (Oldsmobile) 14-18 S Union tel Main 2262—For further information see page 3 Buyers' Guide

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HUDSON MOTOR CARS Alling & Miles Inc and servicing all makes of cars 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and right bottom lines

VALLEY CADILLAC CORP The (Cadillac and Pontiac motor cars) 333 East av tel Stone 320—For further information see page 4 Buyers' Guide

*Automobile Tires
COOK IRON STORE CO (Goodyear Truck Tire Service Station) 120-128 StPaul tels Main 5188-5189—For further information see page 64 Buyers' Guide

*Automobile Top Trimmings and Hardware
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 52 Buyers' Guide

Automobile Tops
Mortier Saml H rear 150 North

Automobile Trailers
CLARK-PRINCETON CO 161 Champlain tel Genesee 7563—For further information see page 5 Buyers' Guide

Automobile Trimmers & Trimmings
Schlegel Mfg Co The 277 N Goodman Snyder & Stark 22 MtHope av Votg Manufacturing Corp 100 Fernwood av

*Automobile Trimming Materials
SCHLEGEL MFG CO The 277 North Goodman cor College av tels Monroe 812-813—For further information see page 5 Buyers' Guide

*Automobile & Casket Trimmings
SCHLEGEL MFG CO The 277 N Goodman cor College av tels Monroe 812-813—For further information see page 5 Buyers' Guide

*Automobiles & Trailers
CLARK-PRINCETON CO 161 Champlain tel Genesee 7563—For further information see page 5 Buyers' Guide

Awnings & Tents—Mfrs & Dealers
Bickford Bros Co 208 Mill Fanara Awning Co 53 Central pk Field Jas E Corp 338 Main E Jinks A Lawrence 9 Lamberton pk Kermis & Co Inc 532 Remington Rivers Chas A 396 Hudson av Sabey Fred F Co The 155 Sanford Senkpiel C Awning Co 816 S Goodman

*Babbitt Metals
ROCHESTER LEAD WORKS Inc (and solder) 380-382 Exchange tel Main 1154—For further information see page 52 Buyers' Guide
WRAY HENRY & SON Inc office 256-258 State foundry 193-195 Mill tels Main 1120-1121-1122—For further information see page 21 Buyers' Guide

Baby Carriage Mfrs
Weingartner Edw V 89 Kelly

Badges
MORSE C H & SON (metal) 21 North Water tel Main 1291—For further information see page 63 Buyers' Guide

Bag Mfrs, Bagging & Burlap
Hoffman Bros Bag Co rear 39 Gorham Sarachan & Rosenthal Inc 26 Sherer

Bait—Live
Andrews Arlington L 650 Plymouth av S Booth Leon C 825 StPaul Geiser Wm M 180 Furlong Gunther John F 298 Hague Loomis Leon L 144 Oak Norden Edw W 146 Dewey av Powers Leo 838 StPaul Thompson Frank 3 Agate al Woodward Fred V 483 Exchange

Bakers—Retail
Aunt Jennie's Bake Shoppe 516 Monroe av Balta Bros Bakery Co 625 Atlantic av (and whol) Barstow Harry E 757 Genesee Bauer Frank 910 Jay Bennett Bakery 1252 Clinton av N Blutau Carl M 4383 Lake av Bodner Bernard 84 Hanover Boesel Emil O 864 Clinton av N Borgia Gaetano 571 Scio Bozza Guido 54 Prospect Brook's Bakery 557 Chili av and 1168 Clinton av N Brooks Baking Co Inc 448 Brooks av Burton's Mrs Fried Pies 10½ Bronson av

Caccavalo Gaetano 60 Prospect Calabrese Andrew A 1378 Culver rd Capuano Angelo 366 Saxton Case Wm H 435 Court Cassie's Cakes 9 Audubon Cordaro Angelo 43 Jay Cordaro Jos 130 Central pk Daisy's Cake Box 1334 Culver rd Della Fave 5 Ontario DiPaolo Baking Co 598 Plymouth av N DiVincenzo Marie Mrs 253 Central pk Donut Bar 627 Clinton av S Donut Center The Inc 479 and 504 Main E and 1469 Lake av Downyflake Doughnut Shoppe 385 Main E

Ebert Karl F 920 Portland av Ernie's Doughnut Shop 1777 Dewey av Escott Wm J 381 Webster av Frances' Kitchens Inc 728 Park av Genesee Park Bakery 940 Genesee George Nicholas L 448 Lyell av and 451 Jefferson av

Gottfried Barney 61 Herman Grabowski Anthony 1049 Hudson av Hathaway Bakeries Inc 174 Clarissa Heckman Thos 1026 Clinton av S Herman's Pastry Shoppe 1812 East av Highland Bakery 446 Caroline Hoffman John C 659 Maple Hopfenmuller Lorenz 114 Field Hunt Calvin R 455 Lexington av Jelenasperger Carl 652 University av Johnson Harvey M 7 Pullman av Johnston Herbert A 1506 Lake av, 827 Dewey av and 400 Ridge rd Kanapickas Michl 520 Hudson av Klingenberg Geo C 810 Brown Lapple's O K Bakery 928 Clinton av N LeFevre Chas E 669 Jefferson av Lipani Angelo 2 Wangman Madge Michl J 437 Parsells av

McCrossen C Leslie 1436 Dewey av Merimsky Garson 268 Hudson av Miller Wm G 605 South av Mohican Co The 184 State and 366 Lyell av Mooney Henry 168 Monroe av Moyness J Franklin 122 Main W Muehleisen Aug J 602 Jay Mueller Bakeries Inc 965 Clinton av S, 29 Hudson av, 902 Bay and 529 Portland av Naditz Bakery 984 Monroe av Naditz Saml 300 Joseph av New York Bakery 385 Joseph av New York Italian Bakery 52 Jay Olive's Cake Shop 536 Monroe av Orselet Herman F 686 Winton rd N Pat-A-Cake Shop 3321 Lake av Pesce Vincenzo rear 8 Ward Petrillo Nicola 648 Plymouth av N Petrillo John 124 Lyell av Petrillo Jos 458 Main W Plant John J 1010 Culver rd and 393 Chili av

Ratkovich Saml 687 Joseph av Ref John 689 South av Richter Erhardt 831 Clinton av N Romano Antonio 23 Jay Royal Bake Shoppe 826 Portland av Russo Saml 45 Jay Sand Morris 502 Joseph av Schlaffer Bros 355 Ames Schleif Bake Shop 17 Clinton av S **SIBLEY, LINDSAY & CURR CO** 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines South Side Bakery 746 South av Stahl Geo 1192 Jay Stein Bakery 350 Ormond Stones Bakery 707 Hudson av Tirpaek Bristle A Mrs 517 Jefferson av Tirpaek Kath Mrs 571 Jefferson av Town Talk Bakery Inc 601 Pullman av Ukrainian Bakery 84 Kelly Ulsamer Jos 1036 Clinton av N VanZandvoord Cath Mrs 344 Arnett blvd

Veltre John 26 Parkway Viola Cone Co 155 Spencer (ice cream cones) Voyles & Lindberg 1159 Culver rd Wahl's Bakery 348 Plymouth av S Walker's Chicken Pies 28 Velox Wannemacher Fredk J 2100 Main E Ward Baking Co 442 Clinton av N Weger John 579 Brooks av Werner Paul E 342 Thurston rd Wheeler M Earl 768 Plymouth av S Wojtczak Walter 990 Hudson av Woollacott Wm J 545 N Goodman Yaeger Genevieve M Mrs 1233 Clinton av N

Bakers—Wholesale
Biuso Christopher 267 Anderson av Continental Baking Co 190 Murray Elite Bakery 709 Atlantic av Ernsts Butter Gem Bakery 45 Richmond Flower City Cone Mfg Co 17 Petrel General Bakery Co 882 North Hoag and Good 2261 Clifford av Loose-Wiles Biscuit Co 160 Murray McGowen-Educator Food Co 63 MtHope av Mueller Bakeries Inc 29 Hudson av National Biscuit Co 338 Oak and 287 Bay Old Fashion Cracker Co 112 Webster av

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 Ontario Biscuit Co 340 Exchange
 Perry Geo N & Co 37 Galusha (ples)
 Rubinson Harry rear 793 S Goodman
 Scheldt Bros 372 Maple
 Schuler Pretzel Co Inc 64 Chester
 Wannemacher Fredk J 2100 Main E
 Ward Baking Co 745 Park av
 White Star Baking Corp 1467 Main E

Bakers' Supplies & Equipment
 (See also Grocers' Supplies)
ATLANTIC SUPPLY HOUSE Inc 79-81
 StPaul tels Main 4172-4173
 Christie Specialties Co Inc 129 Main W
 Flower City Bakery Supplies Inc 340
 Lyell av

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 Upton & Co 79 StPaul

Bands & Orchestras
 Golden's Orchestra 19 Kensington
 Query-Tompkins Orchestra The 77 Jos-
 lyn pl
 Rochester Civic Orchestra 36 Gibbs
 Rochester Philharmonic Orchestra 36
 Gibbs
 Tompkins Susan Ensemble The 77 Jos-
 lyn pl

Banks & Trust Companies
 (See also Savings Banks; also
 Trust Companies)

CENTRAL TRUST CO Central Trust
 bldg 25 Main E tel Main 1625, Brligh-
 ton Office 1806 East av—For further
 information see page 6 Buyers' Guide

**EAST SIDE SAVINGS BANK OF
 ROCHESTER** The Main E at Clinton
 av S tel Stone 364—For further in-
 formation see page 9 Buyers' Guide
 First Industrial Branch of the Roches-
 ter Trust & Safe Deposit Co 30 Clin-
 ton av N

GENESEE VALLEY TRUST CO main
 office 45 Exchange at Broad W tel
 Main 2884, branch offices: Valley
 Branch 1475 MtHope av, Spencerport
 Office, Spencerport, N Y—For fur-
 ther information see page 8 Buyers'
 Guide

**LINCOLN-ALLIANCE BANK AND
 TRUST CO** 183 Main E at Stone tel
 Stone 300, branch offices 33 Ex-
 change, 1495 Lake av cor Ridgeway
 av, 560 Monroe av, 886 Main W, 520
 Portland av, 460 N Goodman, 1853
 Monroe av and 821 Titus av Ironde-
 quoit—For further information see
 page 7 Buyers' Guide and right top
 lines

**MECHANICS SAVINGS BANK OF
 ROCHESTER NY** The 21 Exchange
 tel Main 597, branch office 89-91 East
 av tel Stone 4653—For further in-
 formation see page 15 Buyers' Guide and
 left top lines

MONROE COUNTY SAVINGS BANK
 35 State tel Main 3878, branch 2 East
 av at Main E tel Stone 6649—For fur-
 ther information see page 10 Buyers'
 Guide and right top lines

ROCHESTER SAVINGS BANK 47
 Main W at Fitzhugh S branch office
 40 Franklin tel Stone 1425—For fur-
 ther information see page 11 Buyers'
 Guide and right top lines

**ROCHESTER TRUST & SAFE DE-
 POSIT CO** main office 5 Main W at
 Exchange st, First Industrial Branch
 30 Clinton av N, tel Main 5960—For
 further information see page 12 Buy-
 ers' Guide and back binding
**SECURITY TRUST COMPANY OF
 ROCHESTER** 103 Main E at Water S
 tel Main 954—For further infor-
 mation see page 13 Buyers' Guide and
 left top lines

UNION TRUST CO OF ROCHESTER
 main office 19 Main W tel Main 7100,
 20 East av, 548 Chili av, 4359 Lake
 av, 590 Joseph av, 175 Lyell av cor
 Saratoga av, 15 Hudson av, 1398 Cul-
 ver rd and 844 Dewey av—For fur-
 ther information see page 14 Buyers'
 Guide

Barbers

Agilloro Luciano 259 Central pk
 Aguglia Jas J 332 Monroe av
 Aguglia Paul T 170 Charlotte
 Albert Chas 713 N Goodman
 Aleo Anthony 637 Thurston rd
 Alvaro Jos 375 Portland av
 Alvary Frank 1139 Hudson av
 Amato Saml 972 Lyell av
 Andersen Martin J 5 StPaul rm 211
 Anzalone & Ingrassio 543 Clinton av N
 Applin Leo L 35 Crittenden blvd
 Arena Anthony 535 Central av
 Arena Michl P 166 Pennsylvania av
 Arnold Wm H 4453 Lake av
 Art & Ted's 1105 Culver rd
 Ash John S 895 Clinton av S
 Atta Chas 389 Plymouth av S
 Bamber John H 324 Court
 Banker Edw M 218 Court
 Barber Angelo J 78 Reynolds
 Barbera Chas L 472 Carter
 Bardo Louis Barber Shop 29 Chili av
 Barres Fred 836 Dewey av
 Barrielli John 783 South av
 Baskin Nathan 92 Hanover
 Basset Louis 470 Child
 Bassett & Marsh 183 Main E rm 514
 Bates Milford A 650 South av
 Bellanca Calogero 303 Allen
 Benigni Saml 6 State rm 103
 Bertella John 35 Stonewood av
 Bertolino Paul 256 Bay
 Bertsch Albert H 28 Lowell
 Bevilacqua Emilio 716 Clinton av N
 Bewsee Wm J 1444 Main E
 Bianchi Pasquale 30 Sexton
 Bifarella Jos 1362 StPaul
 Biondi Dominick 450 Jefferson av
 Bitette Vito 6 Masseth
 Bitetti Nicola 392 Central av
 Bonafede Jos 467 North
 Bonanno Carl 823 Clifford av
 Booth Harvey R 551 Jefferson av
 Borelli Anthony 467 State
 Bowser Jacob F 115 Main W
 Breen Michl A 4964 Lyell av
 Brinklow W Jesse 555 Chili av
 Brown Barton Kay 11 Clinton av N
 Brown Harold W 207 Scottsville rd
 Brown Henry J 416 Ridge rd
 Brown Jas A 390 Ormond
 Brown Oscar C 523 Chili av
 Browcroft Barber Shop 884 Winton rd
 N
 Buchanan Benj J 619 Main W
 Budres Martin 681 Hudson av
 Buonomani Giuseppe 107 Bloss
 Bursty Morris 1447 Main E
 Calazzo Carmen 1821 East av and 25
 Winton rd S

Campbell Fredk 569 Jefferson av
 Capadano Louis C 111 Saratoga av
 Capogreco Jas 10 Cortland
 Caretta Danl 39 Market
 Carlton Geo Freeman 81 South av
 Carr Saml C 116 Adams
 Castania Fred 1451 Lake av
 Cefalo Mauro 480 Jay
 Cellure Raymond A 465 Monroe av
 Chiappone Vincent 84 Lawndale ter
 Cibella Ross 213 Gardiner av
 Ciluffo Salvatore 599 Joseph av
 Cipolla Jos 465 Joseph av
 Claridge Barber Shop 151 Clinton av N
 Cocilova Jas 881 Monroe av
 Cocomero John N 536 Joseph av
 Combs Earl G 1156 Portland av
 Congelose Salvatore 598 Plymouth av S
 Consler John L 1145 Culver rd
 Corona Saml F 129 North
 Corradini Paul P 593 Monroe av
 Corriero Pasquale 407 Sclo
 Corriero Patk 396 Joseph av
 Cosmopolitan Barber Shop The 24 Mon-
 roe av

Costa Christopher E J 3 Santee
 Costanza Chas 778 Genesee
 Costello Paul 57 Clinton av S
 Crawford Robt 956 Genesee
 Culotta Bros 235 North
 Dalberth Chas 238 South av
 Dallaire Russell 403 Chili av
 Dalu Saml 471 Bay
 Daly Edw J 577 Brooks av
 Danna Saml 283 Main W
 Decker Albert G 306 Plymouth av S
 DeFrank Jos 1793 East av
 DeGeorge Frank 245 Central pk
 DeGroat Peter 2115 Main E
 DelGallo Carmen 393 Exchange
 Denny Elmer L 724 Post av
 Dent Peter 285 Hayward av
 DePalma Chas 180 Campbell
 DeSalvatore Frank 3892 Lake av
 DeSando Antonio 1477 Lake av
 DiBiase Dominick 251 Jay
 DiGiullo Benj 448 Main W
 Dillabough Frank S 1101 Clinton av S
 DiMarsico Anthony 1929 Main E
 Dimino Alfonso S 461 Webster av
 DiPaola Michl 240 Monroe av
 DiPaola Paul 844 Main W
 DiPaola Vincent 423 Lyell av
 DiPrima Carl 202 Monroe av
 DiTullio Jos 101 Elm
 Donatiello Danl 148 Front
 Dorris Michele G 243 Clinton av N
 Dunger Henry 891 Portland av
 Emmler Billy E 419 Humboldt
 Enright Saml 249 Sherman
 Esposito Jos P 1008 Lyell av
 Evanstein Max 326 Hudson av
 Falzone Jas 381 Clinton av N
 Ferrara Ross L 597 Sclo
 Ferraro Cataldo 1411 Norton
 Ferraro Vincenzo 1537 Main E
 Fichera Jos P 284 Arnett blvd
 Fiorento Jos 1454 Main E
 Flannery Geo T 283 Driving Park av
 Foggetti Jas 166 Chestnut
 Forbes Jas T 1199 Lyell av
 Fortuna Nicholas 852 Clinton av N
 Frank Fred 644 Park av
 Frank's Barber Shop 298 Court
 Frankengerber Louis 328 Main E rm
 220
 Fritsch Lewis C 56 Madison
 Fumia Jos 560 Thurston rd
 Furino Patk 27 South av
 Gabler Stanley 284 Winton rd N
 Gagliano Saml 314 Genesee

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Galante Francesco 136 Central pk
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Gaskin Patk 956 Genesee
Gelslighter Peter 115 Lyell av
Germano Carmen 96 James
Giambrone Nicholas 641 Winton rd N
Giammarra Jas 505 Portland av
Giancurelo Louis 323 Brown
Giarizzo Philip 1112 Monroe av
Gilbert John F 136 East av
Gilligan Wm J 274 Main W
Giuliano Thos 22 Sherman
Gordon Jos A 714 Plymouth av S
Gordon Morris W 180 Webster av
Granite Building Barber Shop 130
Main E rm 303
Grell's Barber Shop 38 N Fitzhugh
Griffo Jos 337 Bay
Grillo Saml 416 North
Grosodonia Phil 90 Gibbs
Grossman Nathan 749 Clinton av N
Guadagnino Frank 492 Monroe av
Guarniera Vincent 986 Portland av
Guerrera Christopher 613 Clifford av
Halpin Thos P 695 Park av
Hammond Herbert C 453 South av
Hanss Jos J 25 North rm 346
Harrigan Jos C 1454 Dewey av
Havens Mort 2281 Clifford av
Hawkins Benj J 37 Favor
Helmhold Geo C 808 Clinton av S
Herman Peter J 728 Hudson av
Hetzler Geo J 508 Dewey av
Hieb Henry 49 Conkey av
Hollywood Barber Shop 531 Main E
Holmes Danl 199 Genesee
Holtz Marcus 866 Joseph av
Holzwarth Geo C 112 Lincoln av
Hotel Hayward Barber Shop 7 Clinton
av S
Hotel Seneca Barber Shop 16 Clinton
av S
Hudson Barber Shop 250 Hudson av
Hutchinson Wm L 227 Clarissa
Iacone Jas 632 Portland av
Incavo Philip A 1062½ Main E
Indiano Thos 108 Scio
Infantino Saml 1433 Clinton av N
Insalaco Mario F 816 Main W
Isabella Jos D 333 Ridgeway av
Isabella Salvatore 23 Pullman av
Jim's Barber Shop 526 Plymouth av N
Johnson Albert E 1572 Main E
Kazmierski Frank A 1062 Hudson av
Kelly Morgan D 442 Genesee
Keyes John F 1314 Dewey av
Kimmel Aug 264 Knickerbocker av
Kingston Frank W 17 Main E rm 1
Kment Louis 1178 Clinton av N
Knapp Joseph J 309 Webster av
Kroeckel Jos 1906 Main E
Kroeckel Modest F 1038 Clinton av N
Kroeckel Philip 231 Ridge rd
Kulmjian Nathan 629 Clinton av S
Lacagnina Frank 739 North
Lacagnina Nicholas 608 Lake av
Lake Walter J 1779 Dewey av
Lakedale Barber Shop 3212 Lake av
LaMonica Robt F 6 Lake av
Lazara Russell 1612 Clifford av

Lazaro Giuseppe 217 Bay
Leone Fredk J 72 South av
Leone Leonardo, Hotel Rochester
Lewiston Barber & Beauty Shop 461
Ridge rd
Liberti Saml L 27 Hyde pk
Lidman Saml 1268 StPaul
Limuti Chas 268 Joseph av
Limuti Saml 170 Genesee
Locigno Saml 634 Monroe av
Lombardo John 60 Monroe av
Loomis Wm R 260 Reynolds
LoPalo Pasquale J 41 Gibbs
LoPresti Jos 1505 Clifford av
LoVetro Saml F 1799 Clinton av N
Lovullo Thos 1363 Clifford av
Lowe Frank W 522 Maple
Lukas Anthony P 148 Andrews
Lundgard Mack M 1344 Dewey av
Lunkenheimer Lawrence M 444 Thurs-
ton rd
MacDonald Jos D 740 Genesee
Maggiolino Matteo 855 Jay
Magliozzi Jos 525 State
Mahaney John 1044 Clinton av S
Maier Alois J 292 Avenue A
Mallory Harvey 211 Ridge rd E
Mancuso Ferdinando 14 Plymouth av N
Mandara Arth A 69 Spring
Mangione Michl 498 Main W
Manni's Barber Shop 657 Clinton av N
Mansfield Jay W 6 N Fitzhugh
Manuse Jos C 242 Jefferson av
Marcello Saml 1003 Genesee
Martin Clyde 871 Dewey av
Masciave Michl 225 Merchants rd
Masciave Vincenzo 162 Genesee
Maselli Fiorvante 327 Central av
Mastantuono Jos A 166 Jay
Maurello Rocco S 58 Spring
Mayer Oscar J 220 Main W
Mazzara Peter 178 Davis
McCabe Jas 671 South av
McLaud Donald C 29 Thurston rd
McMurray & Katerle 936 Clinton av N
Medical Arts Barber Shop 277 Alexan-
der rm 206
Meek Wm E 454 StPaul
Mekili's Jos S 273 Clinton av S
Mele Frank J 905 Merchants rd
Metz Albert O 637 Lake av
Milazzo Saml D 38 Front and 786 Ply-
mouth av S
Millard Herman W 848 Monroe av
Miller Walter F 1153 Lyell av
Mix Wm J 205 Monroe av
Mogavero Domenico 62 Prospect
Monachino Saml 376 Thurston rd
Moore Neff D 16 Main W rm 105
Morgan John J 1519 MtHope av
Morganti Anthony C 262 State
Mortillaro Frank 1631 StPaul
Moscato Henry 11 Fairfax rd
Mrzywka Chas J 952 Hudson av
Mundorff Fredk 1854 East av
Muntz Bertrand J 438 Parsells av
Murray Geo E 949 Joseph av
Muttscheller Louis M 810 Clinton av N
Napoli Salvatore 54 Stone
Nardi Agostino 340 State
Nardozi Anthony 573 Jay
Natale Jos M 891 Jay

Nicoletti Anthony P 633 West av
Nocera Anthony 529 Central av
Nolan Wm J 117½ Parsells av
Norman's Barber Shop 1002 Clinton av
S
Noto Jos 274 East av
Noto Jos J 213 Gardiner av
Noto Peter 145 State
Nowak John J 1029 Portland av
Ogila Dominick A 140 North
Opperman Saml 24 Herman
Oswald Leo J 210 Champlain
Owens Geo H 213 Winton rd N
Palermo Jos G 314 Main E
Palermo Wm J 16 Main E rm 11
Palozzilo Anthony 271 Smith
Palumbo Carmelo 92 Bay
Panetta Antonio 396 Main E
Pascale Henry F 388 State
Pastiglia Anio 543 Lyell av
Patane Louis 1762 Lake av
Pecora Louis C, NYC sta 350 Central av
Pellecchia Gaetano 149 Lyell av
Pete's Barber Shop 1713 Clifford av
Petranto Pasquale 377 Joseph av
Petrantoni Angelo 437 North
Petrarca Paul 86 Lake av
Petrosino Anthony 423 Jay
Pfeiffer Carl 1268 Clinton av N
Phaler Louis & Son 14 Main W
Piccininno Michl 652A Emerson
Pidgeon Angus 1573 Dewey av
Pierleoni Louis A 15 Lyell av
Pierleoni Palmerino 1698 Clifford av
Pignato Bros 449 Main E
Pignato Saml 367 Central av
Pirrello Jos 913 Genesee
Polizzi Russell A 508 Portland av
Prietz Paul E 1408 Clinton av N
Prindle Ezra 119 Main E rm 401
Prinzi Jos 1159 Main E
Pritchard Bros 50 Atlantic av
Prizzi Raymond 11 Grape
Profeta Philip 560 N Goodman
Progressive Barber Shop 293 Joseph av
Przybyla Steph 806 Hudson av
Randazzo Anthony 109 Main E
Ray Howard L 60 Ford
Rayno Leon J 703 South av
Reilich Max 675 Maple
Rendazza Onofio 1077 North
Rich Jas 74 University av
Rizzo Angelo A 670 Jay
Rizzo Frank 173 State
Rizzo Jos 247 Clinton av N
Rizzo Leonardo 570 Brown
Rizzo Salvatore 185 Central pk
Romano Gaetano 1979 Main E
Rose J Milton 1440 Dewey av
Rotunno Chas F 382 Ames
Rube Andrew J 10 North
Rube Michl 740 Jefferson av
Rump Philip G 1051 Clinton av N
Ryan Eug 459 Post av
Salamone Chas 525 Bay
Sam's Haircutting Parlor 114 Lowell
Sanfilippo Jos 179 East av
Sanitary Barber Shop 594 South av
Saverino Pietro 108 South av
Scancarello's Barber Shop 312 State
Scarantino Jos 875 Merchants rd
Scardino Vincent 10 Exchange

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Schneider Fredk 651 South av
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Sculthorpe Wm E 10 Spring
Seria Jos 124 Allen
Shippey Michl A 72 Franklin rm 213
Short Frank M 11 Pullman av
Shukis Anthony 914 Joseph av
Sigler Eug F 371 Driving Park av
Silletti Frank A 597 Dewey av
Simaiteas Chas 623 Norton
Smith Chas P 578 Chili av
Smith Robt T 36 StPaul rm 102
Smith Thos D 10 Mortimer
Snow Saml J 777 Dewey av
Snyder Constant A 491 Hudson av
Spallina Giacomo 258 Clinton av N
Stabile Jos 170 Monroe av
Stagnitto Frank 466 Clarissa
Stagnitto Jas V 467 West av
Stagnitto Louis 158 Clinton av S
Stanley John P 560 Thurston rd
Stiles Wm J 959 Jefferson av
Stone Victor R 4438 Lake av
Strazzeri Jack 190 State
Struke Fredk W 142 Webster av
Surace Michl 278 Seio
Tantalo Frank 359 Ravine av
Tarello Steph 113 Exchange
Tascketta Jacob 26 N Fitzhugh
Telsco Angelo 52 Walnut
Temple Barber Shop 14 Franklin rm 405

Terken John 111 East av
Terrigino Fortunato 2 Market
Terrigino Michl 208 Main W
Testa Demeleo 478 Portland av
Tette Patk 932 Clinton av S
Toal Edw D 688 Lexington av
Todisco Danl 503 South av
Torrentino Danl A 737 Main E
Toscano Thos M 263 Campbell
Tout John A 424 Main E
Tremonto Anthony J 73 Prospect
Triangle Barber Shop 110 Clinton av N
Tripi Fred C 1257 North
Trovato Louis 344 North
Tucker & Stevens 5 S Union
Valenti John 526 Monroe av
VanKulak John A 467 Hudson av
VanStone Louis K 230 Lyell av
VanStone Wm E 341 Lyell av
Ventura Frank C 450 Lyell av
Verhegge Theophil 585 Brooks av
Verrone Jos A 2042 Dewey av
Versage Jos 81 East av rm 11
Vitale Paul 800 Joseph av
Vitelli Emil 252 Clinton av N
Watts Wm G 514 Dewey av
Weber Carl H 1800 StPaul
Weber Chas 500 Clinton av N
Weber Louis 374 Joseph av
Weidemiller John C 467 N Goodman
Weixelbaum Chas O 585 Bay
Wendell Geo 254 Woodbine av
Wienecke Albert C 1151 Plymouth av S
Wilson Alex A 826 Main W
Wilson Edw F 4377 Lake av
Wilson Gene 57 Stutson

Wilson Ulrse Y 379 Clarissa
Wisnor Leo 646 Joseph av
Wolf Frank A 196 Clinton av N
Yale Barber Shop 562 Main E
Yaskulski Jos S 1106 Hudson av
Zaccaria Sylvester D 84 Main W
Zimmer Frank J 498 Jefferson av
Zingg Geo J 760 Maple

Barbers' Supplies

Adam's Chas Sons Inc 36 Front
Loeffler F H Co 95-97 StPaul
Mauro Jos Inc 201 Clinton av N
Ulrich Chas E 23 Radio

***Barometer Mfrs**

TAYLOR INSTRUMENT COMPANIES
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page 65 Buyers' Guide

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Kaplan M M & Son 11 Haldt pl
Lawrence Jacob 141 Baden
Mink H H Co 209 Kent
Mink Morris & Son 405 Ormond

***Barreled Sunlight Products**

VAN HOESEN F P CO Inc 41-45 StPaul
tel Stone 473—For further information
see page 57 Buyers' Guide and
right top lines

Basket Mfrs

Skalny Basket Co 113 N Water
Webster Basket Co 148 Railroad

Baths

Bardens Hotel & Baths 54 N Fitzhugh
Nick Peter 112 South av
Nusbaum Harris 26 Vienna
Public Baths 250 South av
Sulphur Vapor Baths 229 Alexander

Battery Dealers & Service

Coers Battery Ignition Service rear
1398 Dewey av
Gardner Battery Service 5 Epworth
Licciardi Frank 170 Pennsylvania av
Monroe Battery Service 288 Roycroft dr

Battery Mfrs

Electric Storage Battery Co The 16
State rm 109

Bearings—Ball & Roller—Mfrs

Auburn Ball Bearing Co 28 Industrial

Beauty Shop Equipment & Supplies

Cherney Edw A Inc 5 StPaul rm 527
Ferguson Harold W 340 Thurston rd
Grimm Wm C 946 Arnett blvd
Kayser G A & Sons Inc 5 StPaul rm 218
Vernon Laboratories Inc 183 StPaul rm 401 (mfrs)

Beauty Shops

Ace Beauty Salon 257 Main E rm 101
Ace Beauty Shop 1339 Dewey av

Adams Rea 519 N Goodman
Adler Ann Austin Mrs 693 Plymouth av S
Alkin Adella Evans Mrs 405 Parsells av
Albright Viola 93 Seward
Allatt Beauty Shop 835 Dewey av
American Beauty Salon 6 State rm 101
Anderson Bertha L Mrs 105 Anthony
Andrus Evelyn G 195 Genesee
Angie's Beauty Salon 1264 Clifford av
Ann's Beauty Shop 27 Clinton av S rm 113
Ann's Beauty Studio 806 Meigs
Ann's Browncroft Beauty Salon 260 Winton rd N
Anthony Helen 1432 Main E
Arnold Lea Mrs 71 Rosedale
Art Mode Beauty Shoppe 1393 Culver rd
Atkins Alice Mrs 29 Favor
Avondale Beauty Shoppe 130 Main E rm 223
Baker Florence L Mrs 127 Devonshire ct
Balla Irene 27 Clinton av S rm 104
Barber Harry 7 Clinton av N 2d fl
Barber Laura L Mrs 15 Robin
Barels Ruth S 44 Northview ter
Barnier Lois Mae 27 Clinton av S rm 406
Barton Frances H Mrs 380 Thurston rd
Bayley-Mason Salon 14 Franklin rm 409
Bea's Beauty Box 224 Joseph av
Becker Mae 1228 Clinton av N
Becker Nina M 328 Main E rm 331
Belmont Beauty Shop 47 Belmont
Bel-Rose Beauty Shop 613 1/2 Clifford av
Berkeley Beauty Shop 686 Park av
Berliner Lillian 27 Clinton av S rm 210
Bertin Marguerite Mrs 1025 University av
Best Permanent Wave Shoppe 5 StPaul rm 525
Betty & Richard 42 East av rm 110
Betty's Beauty Corner 1557 MtHope av
Bigelow Florence 27 Clinton av S
Blue Bird Beauty Parlor 25 North rm 635
Bogert Frances M Mrs 136 Minnesota
Bon-Aire Beauty Shop 125 Clinton av S
Bopp Ella V Mrs 47 Roslyn
Bowles Mary I Mrs 1477 Lake av
Boyle Anne C 251 N Union
Brant Anna M 1021 Clinton av N
Bruneau Lena W Mrs 80 East av rm 304
Bryce Karalene Mrs 399 Clarissa
Bullshead Beauty Shop 852 Main W
Bungalow Beauty Parlor 716 Genesee
Burke Beauty Shop 5 StPaul rm 523
Burns Viola M 14 Franklin rm 614
Callahan-Stupp Beauty Salon 328 Main E rm 332
Cameron Beauty Shoppe 442 Lyell av
Campbell Minnie 1798 StPaul
Campus Beauty Shop 1124 Genesee
Cardone's Beauty Studio 193 Shelter
Carmen's Beauty Shoppe 86 Emerson
Carmie's Beauty Salon 588 North
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Cera Vera A 612 Lake av
Charlotte Beauty Shop 725 Monroe av
Chilli Beauty Shop 578 Chili av
Chippendale Mae Mrs 673 South av
Christine's Beauty Shoppe 9 Fairfax rd
Christine's Beauty Shoppe 404 Avery
Cimott Theresa M 20 Howell
Claire's Beauty Shoppe 804 Hudson av
Clark Helen M Mrs 27 Clinton av S rm
216
Clarke Laura Mrs 257 Main E rm 322
Colvin Anna A 328 Main E rm 306
Connelly Marion M Mrs 27 Clinton av S
rm 111
Conti Rose Ann 529 Clinton av N
Cook's Beauty Salon 119 Main E rm 625
Costa Marie R 5 Santee
Curtis Frances M 130 Main E rm 319
Czebatul Jennie 145 Weeger
D'Acquisto Cecile Mrs 20 Grove
Dalberth Florence F 39 Pearl
Davis Cammie F Mrs 46 Vassar
Dawn Beauty Salon 74 Thurston rd
DeFlorio Grace Mrs 24 Gladys
DeLaMontanye Gladys B 28 Charlotte
DelConte Lena Mrs 804 Jefferson av
DiCesare Helen 109 Saratoga av
Dmytriw Stella A 63 Nassau
Domino Beauty Shoppe 27 Clinton av S
rm 216
Donovan Mabelle E Mrs 463 Monroe av
Dorothy's Beauty Salon 1420 Clinton av
N
Dorothy's Vanity Shop 273 Meigs
Drake Jane Mrs 39 Tacoma
Durnan Beauty Shop 860 Portland av
East Avenue Beauty Shop 1857 East av
Eddy Beauty Shop 2061 Dewey av
Eleanor LaVerne Beauty Shoppe 1239
Lyell av
Elite Beauty Salon 27 Clinton av S rm
204
Emma's Beauty Shop 98 Bloss
Enders Marie A 380 Clifford av
Englert Mae 25 North rm 637
Englert & Rooney 25 North rm 833
Eugene-Jose 137 East av
Excellent Beauty Salon 1364 StPaul
Fairfax Beauty Shop 411 Chili av
Fay Wave Shop 163 Bronson av
Fay's Beauty Shop 436 Parsells av
Fealey Cath M 306 Seward
Fischer Pearl 42 East av rm 221
Flora's Hairdressing Studio 658 South
av
FORMAN B COMPANY 46 Clinton av
S tel Main 3900—For further infor-
mation see page 30 Buyers' Guide
Fox Almina 200 Monroe av
Fox Mary E Mrs 16 Main W rm 516
Frances Beauty Salon 51 Clinton av S
rm 101
French Beauty Shop 1963 Main E
Gechas Bertha V 2255 Main
Genesee Beauty Shop 249 Genesee
George Mary A Mrs 25 North
Getzin Amber M Mrs 5 Tryon pk
Giardino Nina Mrs 22 Stonewood av
Golf Ida R 65 Vienna
Gelub Wilma 5 StPaul rm 532
Grace Beauty Shoppe 588 Portland av
Grace D Holt 570 Driving Park av
Grace's Beauty Parlor 1624 Genesee
Grande Antoinette A 520 Main W
Grashof Edna M Mrs 727 StPaul
Greenwald Shirley 328 Main E rm 404
Guggenheim Lewis 257 Main E rm 324
Gumbrecht Christine M 867 Park av

Gutilla Sally 253 Bay
Hahn Olga C 1456 Lake av
Hamblin Male M Mrs 4489 Lake av
Harper Method Inc 14 Franklin 2d fl
Hawkins Vordie S Mrs 37 Favor
Hayes Josephine Mrs 51 Roth
Heberger Bessie Vera Mrs 282 Otis
Helen Marie's Beauty Shoppe 968 Port-
land av
Helenette Shoppe 182 Jefferson av
Herbert Robt R 84 Merwin av
Hess Mildred G 371 University av
Hicks Clarence E 328 Main E rm 326
Hillis Marion Mrs 815 Dewey av 2d fl
Hoderlein Anna A Mrs 420 Ames
Hoomans Alice Mrs 45 Gibbs rm 15
Horton Bertha E 631 Thurston rd
Hosking Millicent M 25 North rm 630
Hudson Beauty Salon 898 Hudson av
Hugo Hair Stylist 4 N Goodman
Hyde Mabel H Mrs 437 Champlain
Iamon John A 1330 Culver rd
Iamon's Beauty Salon 1040 Dewey av
Iamonaco Josephine Mrs 183 Salisbury
Infantino Jean N 219 Ridge rd E
Ivasky Anthony 5 StPaul rm 200
Jablonski Anna 1103 Hudson av
Jackie's Beauty Shops 515 Thurston rd
Jane's Beauty Salon 754 Jefferson av
Janet's Beauty Salon 25 North rm 444
Jeannette's Beauty Salon 1486 Dewey
av
Jendrak's Beauty Shoppe 1364 Norton
Jennings Elsie J Mrs 1463 South av
Jodis Beauty Salon 581 Brooks av
John's Beauty Salon 81 East av rm 4
Johnson Nan J 328 Main E rm 506
Jon-Jose Beauty Salon 1038 Clinton av
S
Junker Margt S 53 Baycliff dr
Kallock Renia W Mrs 5 StPaul rm 430
Kar-Vals Beauty Parlor 252 Jay
Kennedy Elene M 324 Ridge rd
Kitchin Eliz C 80 East av rm 210
Knapp Grace B 60 E Henrietta rd
Krzeslak Bessie Mrs 950 Hudson av
Kurly Q Beauty Shop 7 Waverly pl
LaBelle Femme 604 Plymouth av S
Lacy Ruth A Mrs 4180 Lake av
Lambert Marie K 150 Syke
Lapinski Helen 843 Joseph av
LaPremiere Beauty Salon 1360 Dewey
av
LaVerne Beauty Shoppe 1361 Norton
Lawrence Beauty Shoppe 25 North rm
729
Lawrence Walter A 47 Clinton av N rm
4
Lazara Minnie Mrs 1614 Clifford av
Leader L L Mrs 130 Main E rm 219
Leaty Marion A Mrs 563 Glide
LeBeau Beauty Shop 1046 Clinton av N
Lena's Beauty Studio 316 Emerson
Leon Salon of Coiffure Design 5 StPaul
rm 803
Leone's Beauty Shop 1084 Genesee
Lewiston Barber & Beauty Shop 461
Ridge rd
Lonigan Anna 14 Franklin rm 1108
LoPresti Josephine 298 Central pk
Louchour Leon J 5 StPaul rm 300
Louise Beauty Salon 806 Genesee
Lou-Mae Beauty Shoppe 748 Seward
Lynch Ruby Mrs 167 Pearl
Madison Beauty Shoppe 234 Genesee
Maemecke Albertine Mrs 394 S Union
Main Beauty Shoppe 410 Ridge rd
Majors Margt W 30 Oregon
Mancuso Virginia D Mrs 27 Clinton av
S rm 401
Mansell Eliz 27 Clinton av S rm 216

Marcella's Beauty Shoppe 1 Fairview
av
Margaret's Beauty Shop 974 Main E
Margretta Beauty Shoppe 27 Clinton av
S rm 107
Marie Beauty Shop 27 Clinton av S rm
102
Marino Beauty Salon 7 Gibbs
Marlon's Beauty Shop 1291 Park av
Martin Hattie M 306 North
Martone Anna C 446 Ames
Martone Clara R Mrs 796 Brown
Mary-Joyce Beauty Shops 191 Hudson
av
Mary Lou Beauty Shoppe 1531 Lake av
Mary Love's Beauty Shoppe 518 Dewey
av
Master Hair Shoppe 9 Parsells av
May Josephine L 25 North rm 629
McArthur Kathleen Terry Mrs 1523
Lake av
McCarthy Emily Mrs 681 Lake av
McCarthy Iona Mrs 1034 N Goodman
McCormick Helen C Mrs 1577 Dewey av
McCurdy Jean Beauty Shop 759 Main
W
McTernan Mollie 25 North rm 546
Mead Genevieve Mrs 33 Lowell
Mee's Beauty Salon 340 Central pk
Merle Lena Mrs 5 StPaul rm 203
Meyer Louise L Mrs 720 Linden
Miami Beauty Shoppe 1132 Clifford av
Mielke Mabel Mrs 73 Clinton av S rm 1
Mignard Marguerite Mrs 870 University
av
Milady's Beauty Salon 385 Webster av
Miller Alice J 25 North rm 954
Millie's Beauty Shoppe 1080 Norton
Mode Parree 678 Joseph av
Montanarella Jennie Mrs 237 Sherman
Moon Mabel 25 North rm 917
Morey Jane A 77 Webster av
Morgan Madelene L Mrs 3989 Lake av
Mrzywka Carrie H Mrs 703 Thurston rd
Mullie Sadie E 130 Main E rm 301
Murant Virginia A Mrs 8 Edith
Nagy Anna C 133 Genesee
Nannette's Beauty Studio 336 Arnett
blvd
Netzel Edith L Mrs 327 Eastman av
Nelson Beauty Salon 35 Elm
Normandie Beauty Shop The 253 Alex-
ander
Oleter Vivian E 681 Plymouth av S
Oliver Clara Palmer Mrs 45 Clinton av
N
Osinski Annetta D 847 Hudson av
Oxford Beauty Salon 213 Park av
Palke's Beauty Salon 692 S Goodman
Parisi Sylvia Mrs 56 Karnes
Park Ave Beauty Shop 262 Park av
Parnell Eliz M Mrs 251 Wilder
Passero Anna Mrs 346 Fernwood av
Patricia's Beauty Salon 896 Bay
Paul Margt Mrs 167 Troup
Peck Bertha C Mrs 1340 Dewey av
Peluca Florence B Mrs 784 Plymouth
av S
Powers Beauty Salon 40 Main W
Principe Marie Mrs 67 Allandale
Prophet Frances Mrs 740 Genesee
Putnam Zoe L Mrs 16 Clinton av S
Pye & Sanderson Beauty Salon 375
Gregory
Real Art Beauty Salon 1744 East av
Regan Germaine Mrs 571 Plymouth av
S
Reichert Clara Beauty Parlor 25 North
rm 682
Rice Carolyn D Mrs 328 Main E rm
506

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints and Varnishes

9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 56
Buyers' Guide

Beauty Shops—Con

Ridgeway Beauty Shop 1452 Dewey av
 Rivoli Beauty Shop 442 Jefferson av
 Robison Beauty Salon 1118 Garson av
 Rochester Beauty Shop 132 Clinton av S

Rooke Helen 80 East av rm 200
 Rosalon Beauty Shop 1032 Hudson av
 Rose Marie's Beauty Salon 451 Hudson av
 Rose's Beauty Shoppe 1260 StPaul
 Rossiter Betty LeVan Mrs 64 Atlantic av

Ruth Ann L 202 Kenwood av
 Ryan May Mrs 80 East av rm 204
 StPierre Helen A Mrs 472 S Goodman
 Sajacki Jennie C 22 Sobieski
 Sally's Beauty Shoppe 1180 Clinton av N

Sanders Marie 25 North rm 634
 Sapere Thos 296 Main E
 Sara Jane's Beauty Salon 2225 Clifford av

Schnorr Ida E 5 StPaul rm 227
 Schutte Mabel A 27 Clinton av S rm 301

Schuwert Helen I 185 Weldon
 Schwab Josephine M Mrs 265 Wellington av

Schwab Lisette L 1130 Clinton av N
 Scott Bernice S Mrs 5 S Union
 Scott Hilda M Mrs 1054 Lyell av
 Scrofono Anna M 314 Portland av
 Seavy Beatrice Mrs 594 South av
 Semple & Stott 80 East av rm 212
 Sharp Maude Mrs 488 Monroe av
 Sharpe Ethel Mrs 283 Conkey av
 Sheriff Ellz 393 Plymouth av S

SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
 Smart Set Beauty Studio 814 Portland av

Smith Bess Beauty Salon 39 Augustine
 Smith Erva Jane 80 East av rm 208
 Snapp Maude E Mrs 111 East av
 Snyder Johanna Mrs 491 Hudson av
 Spencer Frances F 257 Main E rm 324
 Spogas Antoinette Mrs 924 Joseph av
 Steele Mattie L Mrs 41 Favor
 Stella Susan Mrs 93 Hollister
 Straub Ida F Mrs 141 Hazelwood ter
 Stuart Lorraine 59 Colby
 Stuver Fannie M Mrs 2109 Main E
 Sunshine Beauty Shop 113 Main E 2d fl

Sunshine Beauty Shop 489 Monroe av
 Sunshine Beauty Shop Inc 608 Main W

Teresa Beauty Salon 5 StPaul rm 314
 Terrace Beauty Salon 1029 Genesee
 Terrell's Beauty Salon 513 Clarissa
 Thomas Rose A Beauty Shop 638 Monroe av

Thompson Kate Mrs 978 North
 Thurston Beauty Parlor 410 Thurston rd

Tisa Josephine N 242 Emerson
 Todisco Florence R 503 Jay
 Tommy's Beauty Shop 298 Driving Park av

Torti Pauline A Mrs 672 Jay
 Tranella Rose M 215 Saratoga av
 Trudy's Beauty Shop 924 Clinton av N

Usher Veronica G 23 Thurston rd
 Valentine Clara L 1182 Dewey av
 VanDorn Eliz M Beauty Shop 215 Winton rd N

Veessel Alice F Mrs 374 Joseph av

Virginia Beauty Shop The 24 Rodenbeck pl

Virginia's Reducing & Beauty Salon 27 Clinton av S rm 401

Vivette Beauty Shop 569 Chili av
 Wade's Beauty Shop 301 Driving Park av

Wahl Delia H Mrs 135 Vermont
 Walsh Anna M 25 North rm 525
 Warren Ann A Mrs 115 Berkeley
 Washburn Martha A 27 Clinton av S rm 109

Webster Fannie Mrs 180 North
 Wegman Agnes G 295 Averill av
 Weidenborner Ann 80 East av rm 203
 Weisssegger Evelyn R 1375 Culver rd
 Weller Katherine Mrs 637 Monroe av
 Wellington Beauty Shoppe 301 Wellington av

Westfall Ethel R Mrs 271 Lyndhurst
 Wilferth Vera F Mrs 272 Avenue A
 Williamson Norma F Mrs 25 North rm 637

Wolf Han O 42 North
 Wolf Pearl U Mrs 1482 Clinton av N
 Wood Margt C Mrs 272 Winton rd N
 Wren Mary G Mrs 70 Troup
 Zachary Eva B 50 Saratoga av
 Zlotnick's Beauty Shoppe 573 Hudson av

Bed Mfrs

Simmons Co 322 Whitney

*Bedding

SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Bedding Mfrs

Goldberg Julius H 67 Hanover

Beds & Bedding

(See also Mattress Mfrs; also Furniture)

Burton & Dixie Corp The 85 Allen
 Flower City Bedding Co 258 Hudson av
 Rochester Pillow Co 111 N Water

*Beds & Bedding—Retail

GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines

Belt Mfrs—Wearing Apparel

HICKOK MFG CO Inc 850 St Paul tel Glenwood 6200—For further information see 15 Buyers' Guide

Beltg—Dealers and Mfrs

CROSS BROS CO Inc 112-114 Mill tel Main 8038—For further information see page 15 Buyers' Guide
 Cross H M & Sons 232 Mill
 Warner L P & Co Inc 98 Avenue E

Beverage Mfrs

Brayer Wm J 69 Alford
 Brooks Beverages 144 Humboldt
 Chain Store Root Beer Co Inc 872 Exchange
 Hires Chas E Co Inc The 1236 Plymouth av S
 Pepsi Cola Rochester Bottling Co Inc 69 Seneca av
 Seven Up of Rochester Inc 363 Hudson av

Bicycle Repairers

Buergin Emil 1519 Main E
 Lauer Jos A 228 Merrill
 Odell Arth L 389 South av
 Schieman Geo W 703 Merchants rd
 Verdine A Jas 735 Parsells av
 Weinstein Saml 825 Clinton av N
 Zutterman Raymond 1948 East av

*Bicycle & Motorcycle Supplies

ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 52 Buyers' Guide

Bicycles

Court Frank 1792 East av
 Dunne Wm D 371 Jefferson av
 Klein Henry D 145 Hebard
 Lippincott Chas 406 Jay
 Meltzer Bicycle Shop 1625 StPaul (repr)

SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
 Towner Bros Co 710 University av

Bill Posters

Rochester Poster Advertising Co Inc 30 Platt

Billiard & Pocket Billiard Rooms

Ace Billiards 976 Clinton av S
 Affronti John 284 Bay
 Azzolino Alf 453 Portland av
 Billiard Academy 1753 N Goodman
 Bishop Nelson J 384 Clarissa
 Button Nelson L 673 Jay
 Cammarona Pasquale 343 Central av
 Community Club & Pool Room 426 Ormond
 Cortese Michl 93 Central pk
 Day Kenneth A 193 Troup
 Dunham Norton 30 Main E
 Francione John M 772 Clinton av N
 Franklin Athletic Club 472 Child
 Grocco Sophie Mrs 41 Central pk
 Keogh's Billiard Academy 3 East av
 LaMarto Frank 458 Clinton av N
 Leogono Jas 276 Scio
 LoMagna Salvatore 39 Jay
 McAlitzky Louis I 595 StPaul
 Monroe Billiards 122 Monroe av
 Noce Jos 451 South av
 Panepinto Peter 410 Lyell av
 Pullman Billiard Academy 24 Pullman av
 Sable Wm 448 Main E
 Schindler Harry 1331 StPaul
 Sharfstein Sol 4 Pryor
 Soblowsky Wm 53 Catharine
 Sriseer Michl S 363 Central av

*Binoculars

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide

*Bird Houses

SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Bird & Pet Animal Dealers

Keith Frank M 341 Clarissa (tropical fish)
 Pepitone Rose Mrs 80 Miller
 Stern Thillie Mrs 785 Clinton av N
 Trimmel's Pet Shop 874 Main W

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 72 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

*Black & White Prints

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide back cover and right top lines

Blacksmiths

(See also Welders & Brazers)
Abramson Abram 2 Hanover
Antinore Giuseppe 19 Hartford
Belkirch Philip W 1006 Clinton av S
Chinsky Frank 14 Hanover
Crowley Jas J 121 Reynolds
DeVoldre J & Son 124 Alexander
Pizzoli Guilo 332 Genesee
Porreca Ercole 271 Pennsylvania av
Schnackel's C Son Inc 466 Joseph av
Subway Forge 25 Favor

*Blue Prints

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide back cover and right top lines

Blue & Black Prints

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide back cover and right top lines

Boat Builders

Mayer Boat Co 1333 St Paul
Miller Jos 560 River
Pet Craft Boat Works ft Petten

*Boat Dealers

(See Sporting Goods—Dealers)

Boat Houses & Boat Liverys

Genesee Valley Park Boat Livery, Elmwood av
Long Wm V 1500 Genesee

*Boiler Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

Boiler Mfrs

Allan Iron & Welding Works Inc 133 Murray
Flower City Boiler Co Inc 719 Exchange
Rochester Kimmel Co 165 StPaul
Straub & Lawler 50 MtHope av (welding)

*Boiler Setters—Mason

SUMMERHAYS WILLIAM SONS CORP 614-632 Clinton av S tel Monroe 1165—For further information see page 27 Buyers' Guide

*Bonds

GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 42 Buyers' Guide and right bottom lines
HARTFORD ACCIDENT & INDEMNITY CO OF HARTFORD CONN Carl H Hennrich Inc general agents 49 East av 4th floor tels Main 435-436—For further information see page 43 Buyers' Guide

Bookbinders

Hosley-Wightman Bookbinding Co The 270 Burley rd
Lawyers Co-operative Publishing Co The, Aqueduct bldg Butts pl
Moore John C Corp 69 Stone
Riverside Book Bindery Inc 145 StPaul 4th fl
Rochester Book Bindery 165 StPaul 2d fl
Seneca Bookbinding Co Inc 29 N Water
Zahrndt Wm F & Son 77 StPaul 5th fl

Booking Agts

Norton Al 81 East av rm 15

Booksellers

(See also Stationers; also News Depot)
Al's Book Shop 778 Clinton av N
Book Hunters Shoppe 92 South av
Book Lovers' Novelty Shop 649 Monroe av
Book Shop The 254 Court (second hand)
Bunis Nathan J 103 Clinton av S
Burd Francis 439 Court (second hand)
Children's Book Shop 293 Alexander
Genesee Book Shop 345 East av (old and rare)
Kujawski Alf F 791 Clinton av N
Michaels Harry 322 Court (second hand)

Opperman Frank 433 Main E
Progressive Book Shop 82 StPaul rm 619

Ritchey Inc 4 Johnson
Rose John 400 Main E
Schulz Book Store Inc 44 South av
SCRANTON'S BOOK AND STATIONERY CO Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

SMITH CLARENCE W Inc 343-345 East av tel Stone 4928
Speare Georgina 42 East av rm 208
University Book Store U of R River blvd

Boot and Shoe Dealers—Retail
(For others connected with this business see Shoes)

Boot and Shoe Mfrs
(See Shoe Mfrs)

Bottle Mfrs

REED F E GLASS CO 860 Maple tel Genesee 3250

Bottlers—Carbonated Beverages
Acme Distributors Inc rear 41 Buchan pk

Anderson Beverage Corp 190 Berlin
Canada Dry Ginger Ale Inc 1328 University av
Crown Bottling Works 237 1st
Doerner's Bottling Works 10 Whalin
Friedler Beverages Inc 82 Lowell
General Beverage Products Inc rear 127 Genesee
Genesee Bottling Co 519 Joseph av
Highland Beverages rear 127 Genesee
Imperial Beverage Co 222 Orchard
Jenner Herbert S 56 Windsor
Leonard's Beverages 122 Dayton
Monroe Bottling Co 1315 Hudson av
Nehi Beverage Co 445 State
Petix Bros 63 Grape
Pittsford Beverages Inc 16 Lincoln av Pittsford
Qualtop Beverages Inc 66 Oakman
Rochester Coca-Cola Bottling Corp 190 Berlin
Rochester Soda Water Co Inc rear 35 Thomas
Sunrise Bottling Co 71 Fernwood av
Superior Beverages 424 Oak
Sweet Valley Beverage rear 107 Ontario
Union Bottling Works 781 North and rear 658 do

Bottlers—Mineral Spring & Distilled Water

Alkalife Mineral Water Co 3 Penhurst
Distill Water Co 119 Main E rm 823
Great Bear Spring Co 14 Franklin rm 703

Bottlers' Supplies and Machinery

Berzansky Philip 40 Buchan pk

Bowling Alley Supplies

Luscher Marion A 117 North

Bowling Alleys

Alessi Angelo 191 Clifford av
Bay Bowling Hall 228 Bay
Blaesi Philip 790 N Goodman
Bowlodrome 1020 Plymouth av S
Buonomo's Inc 170 Charlotte
Carbonneau's Bowling Hall 270 State
East Side Bowling Hall Inc 873 Merchants rd
Elm Bowling Hall 75 Elm
Franklin Bowling Hall 204 N Water
Genesee Bowling Hall Inc 112 South av
Genaci Bowling Alley 466 Clinton av N
Groh Chas L 215 Wilder
Henchen Chas J 849 Jay
Kenaley Edw F 1604 Lyell av
Morsey Wm 3744 Thurston rd
Muh's Bowling Alleys 911 Clinton av N
Nacca Jos 225 Saratoga av
Oxford Bowling Hall 406 Clinton av N
Reinhardt Geo A 510 Portland av
Ridge Road Bowling Corp 461 Ridge rd
Rock Wilma Mrs 731 Lake av
Rutz Frank & Son 140 North
Webbers Bowling Hall 501 Plymouth av S

*Bowling Pin Mfrs

EMPIRE LAST WORKS Palmer cor Breck tel Culver 1700

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THE SCHOOL of COMMERCE

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MEDICAL
SECRETARIAL
COURSES

*Box Mfrs—Cleated Fibre Board
SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page 21 Buyers' Guide

*Box Mfrs—Fibre Board
ROCHESTER BOX & LUMBER CO 570
Culver rd tel Culver 400—For further information see page 20 Buyers' Guide

Box Mfrs—Paper
COWLES A B CO Inc 4 Commercial
tels Main 7210-1—For further information see page 20 Buyers' Guide
COWLES HAROLD A BOX & DIS-PLAY COMPANY 163 St Paul 5th fl tel Main 3077

DIAMOND PAPER BOX CO Inc 30
Somerton at 741 Park av tel Monroe 2614—For further information see page 21 Buyers' Guide

FLOWER CITY SPECIALTY CO 158
Hollenbeck tel Main 630—For further information see page 58 Buyers' Guide

Housel B D Co The 42 East av rm 414 (containers)
NEUN H P CO Inc 415 Culver rd cor University av tel Monroe 1216—For further information see page 20 Buyers' Guide

Box Mfrs—Wooden
Brownlee & Dean 33 Ardmore
Containar Corporation of America 65 Broad W rm 512 (sales)
Fairmont Box Co 1237 Main E
Hinde & Dauch Paper Co The 82 StPaul rm 609
Marshall Geo P 29 Hebard
Peters Anthony C 28 Cayuga
ROCHESTER BOX & LUMBER CO
570 Culver rd tel Culver 400—For further information see page 20 Buyers' Guide

SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page 21 Buyers' Guide

*Boys' Clothing
McFARLIN CLOTHING CO 191-195
Main E tel Main 5832
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

*Brass Faucets—Mfrs
NATIONAL BRASS MFG CO office
256-258 State, foundry 193-195 Mill
tels Main 1120-1121-1122—For further information see page 21 Buyers' Guide

WRAY HENRY & SON Inc office 256-258 State, foundry 193-195 Mill
tels Main 1120-1121-1122—For further information see page 21 Buyers' Guide

Brass Goods
American Brass Co The 183 Main E rm 1442
Chase Brass & Copper Co Inc 45 Exchange rm 932

*Brass & Copper Products
WHITE WIRE WORKS CO The 79-83
Exchange tels Main 278-274-275—For further information see page 66 Buyers' Guide

Brewers
AMERICAN BREWING CO OF ROCHESTER NY Inc (Apollo Beer and Tam' O'Shanter Ale) 444 Hudson av tel Stone 444

GENESEE BREWING CO Inc The
(All Malt Beer and 12 Horse Ale)
100 National tel Main 1865

ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270

STANDARD BREWING CO Inc
(Standard Ale, Ox Head Ale and Silver Pale Ale) 436-440 Lake av tel Glenwood 373

Brewers' Supplies
Clinton Supply Co 377 Lake av

Brick Mfrs & Dealers
Swan Brick & Tile Co 723 Clarissa cor Exchange tel Main 3956
Weckesser Jos L 364 Aberdeen

Brokers—Custom House
Torpy Frank E 60 N Fitzhugh rm 2

Brokers—Food Products
Allchin L L 372 Exchange
Bader F Earle 42 East av rm 310
Dunn Martin P 34 State rm 400
Fitzgerald & Martin 372 Exchange
Flannery G L 34 State rm 400
General Distributors Inc 43 Roch Food Terminal

Gerks Benj 154 East av rm 311
Hall Chas C 183 Main E rm 1317
Kane, Hebard & O'Brien 16 State rm 307
LeMay L J Co 25 North rm 1121
Neill John S 217 East av rm 32
Saunders Wm C 31 Gibbs rm 309
Sheehan Chas W 25 North rm 1117
Teddy Nicholas C 70 Exchange rm 310 (sugar)
Watkins Lynn C 48 King (sugar)

*Brokers—Members New York Stock Exchange
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For further information see page 22 Buyers' Guide

GOODBODY & CO 524 Lincoln-Alliance
Bank bldg tel Stone 1180

PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For further information see page 22 Buyers' Guide

ROTHSCHILD L F & CO 724 Lincoln-Alliance Bank bldg tel Stone 1341

Brokers—Merchandise
(See also Brokers—Food Products)

Allen C W Co 48 King
Cottone Vincent 497 Portland av
Hotelling G F & Co Inc 48 King
McAuliff Martin L 25 North rm 1147
Peoples Edw J 34 State rm 400 (petroleum)
Shoe Manufacturers Clearing House Inc 22 Andrews (shoe machinery)

*Brokers—Pawn
WILSON J C CO 89 Main E tel Main 5788—For further information see page 45 Buyers' Guide

*Brokers—Real Estate
KING HARRY M. REALTOR 1331 Lincoln-Alliance Bank bldg tel Main 3162—For further information see page 62 Buyers' Guide

McINTOSH C E CORP Monroe bldg 23
Exchange tels Main 250-251—For further information see page 62 Buyers' Guide and left top lines

PERKINS HENRY T REAL ESTATE CO 31 Exchange rm 403 tel Main 3309—For further information see front cover

POMEROY ORGANIZATION Inc 243
Powers bldg tel Main 6046, Syracuse office 327 Montgomery dial 2-3113—For further information see page 62 Buyers' Guide and right top lines

ROGERS HERBERT A 43 Main E office tel Main 5131 res tel Monroe 3574—For further information see back cover

WICKS RALPH A 309 Powers bldg office tels Main 6264-6265 res tel Monroe 488-R—For further information see page 62 Buyers' Guide, front cover and left bottom lines

Brokers—Stocks & Bonds
Bache J S & Co 39 State rm 103
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For further information see page 22 Buyers' Guide

Dennison Field & Co Inc 25 Main E rm 323

Goodbody & Co 183 Main E rm 524
Hunt Frank P 42 East av rm 311B

PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For further information see page 22 Buyers' Guide

Pifer Edwin W 291 Selye ter
Rothschild L F & Co 183 Main E rm 724

Williams Raymond R 154 East av rm 313

Broom Mfrs & Wholesalers
Genesee Broom Corp 49 Montrose
Kappy Broom Co 201 Portland av
Schwartz Broom Co 5 Lundy's lane

Brush Mfrs
Better Brush Co 234 Weldon
Fuller Brush Co 14 Franklin rm 908
Karl Nicholas J 503 River

*Buckle & Men's Jewelry Mfrs
HICKOK MFG CO Inc 850 St Paul tel Glenwood 6200—For further information see page 15 Buyers' Guide

Builders
(See also Carpenters, Masons & Contractors)

STAHL MURRAY A 2040 East av tel Monroe 1345—For further information see page 49 Buyers' Guide

WICKS RALPH A 309 Powers bldg office tels Main 6264-6265 res tel Monroe 488-R—For further information see page 62 Buyers' Guide, front cover and left bottom lines

*Builders' Finish
MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 23 Buyers' Guide

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

***Builders' Hardware**

LESTER HENRY HARDWARE CO
Inc 150 Main W tel Main 5355 and
Main 1607—For further information
see page 37 Buyers' Guide and back
cover

MATHEWS & BOUCHER 26 Ex-
change tels Main 1064-1065-1066-
1067-1068 (wholesale)—For further
information see page 37 Buyers'
Guide

***Builders of Homes**

WICKS RALPH A 309 Powers bldg
office tels Main 6264-6265 res tel
Monroe 488-R—For further informa-
tion see page 62 Buyers' Guide, front
cover and left bottom lines

Building Materials & Supplies

BARRETT COMPANY The Building
Materials Co distributors, main of-
fice and warehouse 1370 University
av tel Monroe 3616

Bowerman Builders' Service 1307 Main
E

Celotex Corp 135 Spring

Comac Builders Supply Corp 16 Nor-
man

Devendorf Wm E 127 Railroad
Domine Builders Supply Co Inc 155
Gould

Empire Clay Products Co 735 Lexing-
ton av

Flower City Builders Supply Co 1284
MtRead blvd

Fredman F H Co 36 StPaul rm 417

Glenwood Stone Co Inc 621 Pullman
av

Hager & Same 901 N Goodman (leaded
glass)

Hutchison-Rathbun Inc 95 Augusta

Keystone Builders Supplies Inc 85
Palm

LeRoy Lime & Crushed Stone Corp
183 Main E rm 1446

Mann Builders Supply Co Inc 436 Con-
key av

Maurer Earnest W 14 Franklin rm
1406

McNerney Geo A 154 East av rm 313

MONROE BLOCK CO Inc 48 Olean tel
Genesee 57—For further informa-
tion see page 23 Buyers' Guide

Rochester Lime & Cement Corp 174
Colvin

Schaefer Bros Builders Supply Co Inc
1025 Chili av

Summerhays Refractory Supplies Inc
614 Clinton av S

Wagner Chas V 161 Elmerston rd

WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 23 Buyers'
Guide

Building Movers

Young Richd T 405 Colebourne rd

Building Wreckers

Alliance Building Wreckers 168 Port-
land av

Bacchetta John 1165 MtRead blvd

Baird Wm J 10 Hollister

City Wrecking Co 159 Cottage

Jackling Wm T & Son Inc 680 Clinton
av S

Rochester Atlas Wrecking Co 16 4th

Syracusa John 145 Joseph av

Taft Herb Lumber Co 1012 Chili av

Buildings—Public & Office

Alliance Press Building 49-51 N Water
Anderson Hall University av nr Prince
Anthony Memorial Hall University av
near Prince

Aqueduct Bldg, Butts pl

Archer Bldg 77 StPaul

Architects Bldg 217 East av

Baltimore & Ohio R R Bldg 155 Main
W

Barge Canal Terminal off Court nr
South av

Barr & Creelman Bldg 70 Exchange

Bausch Hall of Science and History
633 East av

Beechwood Hall 1101 Main E

Bennett Bldg 80 East av and 15 Gibbs

Bevier Memorial Bldg 44 S Wash

Bianchi Hall 597 Broad W

Burke Bldg 5 StPaul

Caltanissetta Hall 240 Verona

Carpenters Hall 113 N Fitzhugh

Case Bldg 82 StPaul

Centennial Bldg 360 Main E

Central Trust Bldg 25 Main E

City Hall, S Fitzhugh cor Broad W

City Hall Annex 34-54 Court

Civic Exhibits Bldg 50 Main W

Clinton Hall 416 Clinton av N

Columbus Civic Centre 50 Chestnut

Comerford Bldg 49 Andrews cor Front

Commerce Bldg 119 Main E

Commercial Bldg 42 South av

Concordia Hall 942 Clifford av

Convention Hall, Clinton av S cor
Monroe av

Copeland Bldg 133 Clinton av S

Council Hall 210 Main W

Court House, Main W cor S Fitzhugh

Cox Bldg 36 StPaul

Cutler Bldg 42 East av

Dake Bldg 1 Clinton av S

Davis Bldg 154 East av

Delphoe Hall The 668 North

Eagles Bldg 18-22 N Wash

Eagles Hall 18-22 N Wash

East Avenue Bldg 49 East av

East Side Savings Bank Bldg 233 Main
E and 6 Clinton av S

Education Bldg 13 S Fitzhugh

Eighty East Avenue Bldg now Bennett
Bldg 80 East av and 15 Gibbs

Ellison Bldg 390 Main E

Ellwanger and Barry Bldg 39 State

Elwood Bldg 6 State

Ely Bldg 81 East av

Engineering Bldg 77 South av

Exchange Bldg 8 and 16 State

Falvo Hall 481 Scio

Fay Bldg 54-62 S Fitzhugh

Federal Bldg Church cor N Fitzhugh

Fee Bldg 21-37 N Water

Fenyvassy Bldg 85 Main W

Ferrari Hall 597 Broad W

Fire Dept Headquarters 185 North

Fitch Bldg 364-370 East av and 315
Alexander

Fitzhugh-Broad Bldg 21 S Fitzhugh

Floral Bldg 257 Main E

Gas & Electric Bldg 89 East av

Gedemino Hall rear 575 Joseph av

Genesee Valley Trust Bldg 45 Ex-
change

German Clubs Hall 315 Gregory

Gibbs Street Bldg The 31 Gibbs

Glenny Bldg 194 Main E

Glide Hall The 1203 Jay

Gorsline Bldg 2-18 Commercial

Government Bldg N Fitzhugh cor
Church

Granite Bldg 130 Main E

Graves Street Bldg 1 Graves

Greyhound Bldg 72-74-76 Franklin

Harugari Hall 3 Remington

Herald Bldg 34 Aqueduct

Hunt Bldg 192 Mill

Improved Order of Red Men Bldg 46 N
Fitzhugh

Iroquois Bldg 51 Clinton av S

Kaplan Hall 443 Ormond

Keith-Albee Bldg 92 Mortimer

Kenning Bldg 426 Main E

Kilbourn Hall 36 Gibbs

Lake Theatre Bldg 3190 Lake av

Lee Bldg 228 South av

Levy Bldg 165-173 StPaul

Likly Bldg 271 Main E

Lincoln-Alliance Bank Bldg 183 Main
E

Lincoln Bldg 10 Gibbs

Loew's Theatre Bldg 130 Clinton av S

Malta Temple 217 Lake av

Masonic Temple 875 Main E

Medical Arts Bldg 277-279 Alexander

Memorial Art Gallery 490 University
av

Mercantile Bldg 25 North

Merchants Bldg 131 Main E

Milton Block The 38 Scio

Monroe Bldg 25 Exchange

Naramore Bldg 84 Exchange

National Bldg 32 South av

New York State Armory 900 Main E

Odd Fellows Bldg 32 Stutson

Odd Fellows Hall 11 Clinton av N and
668 South av

Odd Fellows Temple 11 Clinton av N

Paine Bldg 24-26 Main E

Parrinello's Hall 414 Smith

Parry's Bldg 222-230 Mill

Peoples Hall The 83 Andrews

Perticone Hall 39 Rohr

Pilot Bldg 163 StPaul

Police Bldg 137 Exchange

Powers Bldg 16 Main W

**Powers Commercial Fire Proof Build-
ings Co** 16 Main W cor State

Present Bldg 27 Clinton av S

Professional Bldg 35 Chestnut

Prospect Bldg 60 N Fitzhugh

Public Morgue 70 Clarissa

Pullman bldg 85-89 Allen

R B I Auditorium 172 Clinton av S

Rada Bldg 316 East av

Railway Express Bldg 103-107 State

Reynolds Arcade 16 Main E

Rochester City Hall, S Fitzhugh cor
Broad W

Rochester Savings Bank Bldg 5 S Fitz-
hugh cor Main W

Rundel Memorial Bldg 115 South av

Sagamore Hotel Bldg 127 East av

StFrancis Xaxler Hall 328 Bay

StGeorge's Hall 555 Hudson av

StGeorges Hall 367 Smith

StJoseph's Catholic Young Men's Assn
Bldg 51 Franklin sq

StMark's Hall 859 S Goodman

Salvation Army Citadel 64 North

Schantz Bldg 244 StPaul

Searle Bldg 183 StPaul

Sibley Hiram Bldg 311 Alexander

Sixteen N Goodman St Ine 16 N Good-
man

Spiehler Bldg 202 Court

Strong Catharine Hall Prince cor Uni-
versity av

Studio Bldg 72 East av

Taylor Bldg 328 and 346 Main E

Temple Bldg 14 Franklin

Terminal Bldg 65 Broad W

Thirty-Thirty Four State Street Bldg
- 30-34 State

Townner Hall 708 University av



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EAST ROCH. 451

Buildings, Public & Office—Con

Triangle Bldg 20 East av and 335 Main E

Tucker Bldg 186 East av
Union Trust Bldg 19 Main W
Wieners Hall 94 Sellinger
Wildier Bldg 8 Exchange
Wilshire Bldg 100 Scio
Wisner Bldg 75 State
Woodworth Bldg 299 State
Y & E Bldg 41 Chestnut
Young Men's Christian Assn Bldg 100 Gibbs
Young Women's Christian Assn Bldg 175 Clinton av N 190 Franklin and 57 S Wash

Burial Vault Mfrs

Norwalk Vault Co 67 Warehouse
Rich Burial Vault Mfrs 67 Warehouse
Rochester Wilbert Vault Co Inc 15 Nursery

Bus & Coach Lines—Motor

(See also Transportation Lines—Freight)

Blue Bus Lines 83 South av
Central Greyhound Lines Inc 72 Franklin rm 200
East Avenue Bus Co Inc 267 State
Gould Line The 83 South av
Rochester Interurban Bus Co 83 South av and 267 State
Rochester-Penfield Bus Co Inc 60 River blvd
Rochester Transit Corp 231-267 State
Rochester & Sodus Bay Bus Line 83 South av
Western N Y Motor Lines Inc 83 South av

*Business Schools

SCHOOL OF COMMERCE 362 East av at Alexander tel Main 5530—For further information see page 63 Buyers' Guide and left top lines

*Butchers

(See Meats—wholesale)

Butter, Cheese & Eggs—Retail

(See also Creameries)

Alvin Place Dairy 6 Alvin pl
"ARPEAKO" MEAT PRODUCTS (Rochester Packing Co Inc) 900 Maple tel Genesee 5200 (wholesale)—For further information see page 51 Buyers' Guide
Cutcliffe Arth F 173 Bryan
Dengler R J Butter & Egg Co 113 Ardmore
Fahrer W C A & Sons 789 StPaul (cheese)
Kraft-Phoenix Cheese Corp 1 Merton
Monroe Creamery 124 Main W and 37 N Wash
VanAuken Lawrence 156 Sunset
Zesta-Lac Corp 146 Avenue D

Butter, Cheese & Eggs—Wholesale

(See also Creameries)

Goodspeed & Mills 1790 Main E (cheese mfrs)
Pearlman Jacob H 216 Hudson av
Polsky Dairy Products Co 26 Avenue D

Button Hole Makers

Foss Frank M rear 93 Alphonse

Button Mfrs

American Button Co 333 Hollenbeck
Art in Buttons, Inc 333 Hollenbeck
Rochester Button Co 300 State
Shantz Associates Inc 202 Court 3d fl (jobbers)

Buttons—Wholesale & Jobbers

Kofsky M 5 Trenaman

Cabinet Makers

Anderson Wm T 18 Commercial
CORBETT-STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For further information see page 58 Buyers' Guide
DiClemente & Volke 4 Elton
Hadfield Fred A 287 Webster av
Rochester Table Co 434 Exchange
Rochester Variety Woodworking Co 3 4th
Santamaria Emedeo 39 Parkway

Camera Mfrs

EASTMAN KODAK COMPANY 343-391 State tel Main 4800

Can Mfrs

American Can Co 183 Main E rm 1304
Rochester Can Co Inc 100 Greenleaf

Canners

Beech Nut Packing Co 1237 Main E
Curtice Brothers Co 20 Curtice
Snider Packing Corporation 40 Franklin 4th fl

Carbon Paper & Ribbon Mfrs

Rochester Ribbon & Carbon Co Inc 100 Anderson av

*Carpenters, Contractors & Builders

(See also Contractors)

STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 27 Buyers' Guide

Carpet Cleaners and Layers

(See Rug and Carpet Cleaners)

Carpet & Rug Weavers

Rochester Rug Works 182 Atlantic av

Carpets—Rugs & Floor Coverings

Ballarian A M 291 Alexander
Columbia Carpet Co 446 Central av (whol)
Dugan Raymond J 279 East av
EDWARDS E W & SON 144-158 Main E tel Stone 2300—For further information see page 30 Buyers' Guide
Fishbaugh Frank L 870 N Goodman
GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines
Hill Raymond C 1508 N Goodman
Hill Raymond J 1508 N Goodman
Horton & Quinn Co Inc 430 Main E
Kyle R E Co 409 Main E
Main Linoleum Store The 348 Main E
MCCURDY & CO Inc 275-291 Main E tel Main 5500—For further information see page 30 Buyers' Guide
Monroe Linoleum & Rug Co 244 Monroe av
Randall Rolland R Galleries 309 Alexander
Rochester Floor Covering Co 3 Circle

Roelse & Ferrin Co 447 Portland av
Select Home Furnishings 447 Portland av

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

*Carriage and Hearse Trimmings

SCHLEGEL MFG CO The 277 N Goodman cor College av tels Monroe 812-813—For further information see page 5 Buyers' Guide

*Cartage

(See also Trucking and Teaming)

CLANCY CARTING & STORAGE CO Inc 3-11 Grand av tel Culver 1714—For further information see page 66 Buyers' Guide

CLANCY J C CARTING CO 3-11 Grand av tel Culver 1714—For further information see page 66 Buyers' Guide

*Casket Trimmings

SCHLEGEL MFG CO The 277 N Goodman cor College av tels Monroe 812-813—For further information see page 5 Buyers' Guide

Catalogues & Booklets

SMITH JOHN P CO Inc 193-197 Platt tel Main 334

Caterers

Carlin Rose F 143 Dartmouth
Hoffman Oscar V 1155 N Goodman
Holthus Minnie R Mrs 457 Benton
Mariowe & Shafer rear 119 Saratoga av
Nathanson Harry 5 Morris
Wentworth Walter H 109 Paige

*Cement Block Mfrs

MONROE BLOCK CO Inc 48 Olean ter Genesee 57—For further information see page 23 Buyers' Guide

Cement—Wholesale

Pennsylvania-Dixie Cement Corp 18 Main E rm 706
West Penn Cement Co 74 Canterbury rd

Cemeteries

Brighton Cemetery 65 Hoyt pl
Charlotte Cemetery 22 River
Congregation Beth Hamedresh Hagedel Cemetery 68 Stonewood av
Holy Sepulchre Cemetery 2461 Lake av
Mount Hope Cemetery, MtHope av
Rapids Cemetery, Congress av
Riverside Cemetery 2650 Lake av
Waad Hakolel Cemetery 68 Stonewood av
White Haven Memorial Park office 14 Franklin rm 1015

*Centrifugals

ROCHESTER ENGINEERING & CENTRIFUGAL DIVISION OF THE AMERICAN LAUNDRY MACHINERY CO 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

Chair Caners

Blind Kraft Shop 489 Monroe av

F. P. VAN HOESEN CO., INC.**MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
BARRELED SUNLIGHT PRODUCTS****41-45 ST. PAUL STREET****PHONE STONE 473****Chair Mfrs**

Archer Mfg Co 187 N Water (surgical and optical)

Chair Renting

Rochester Chair Rental Co 1978 Main E

Charcoal—(Hardwood)**FLOWER CITY CHARCOAL CO** (hardwood granulated, pulverized, lump and briquets) 135-149 Colvin tel Genesee 476—For further information see page 25 Buyers' Guide***Cheese—Cottage****BARTHOLOMAY DAIRY Inc** 555 St. Paul tel Main 6520—For further information see page 28 Buyers' Guide
PLYMOUTH DAIRY Inc 388 Seward tel 762—For further information see back cover**Chemicals—Mfrs**Diamond Chemical Works 19 Vassar
Eastman Kodak Co 343-391 State
General Solvents Sales Co Inc 34 State rm 108
Metropolitan Refining Co 14 Franklin rm 608**Chemicals—Wholesale**Bema Chemical Products 183 StPaul
Diefenbach Laboratories Inc 1131 St. Paul
General Solvents Sales Co Inc 34 State rm 208
SCOBELL CHEMICAL CO Inc Rockwood pl tel Monroe 3711**Chemists—Analytical**

Lehmkuhl Henry W 73 Howell

Chemists—ConsultingNational Testing Laboratories Inc 135 University av
Scott Laboratories 107 State rm 32**Chemists—Mfg**Amecco Chemicals Inc 75 Rockwood
Aseptico Laboratories Inc 58 N Fitzhugh
Bernhard Robt A 153 Anderson av
Brighto Chemical Co 200 Edinburgh
Distillation Products Inc 755 Ridge rd
Esterheld F Wm 145 Lux
Globe Chemical Co, PO Box 733
Imperial Products Co rear 1248 Clifford av
Liquid Carbonic Co 48 King
Monroe Chemicals Inc 416 StPaul
Mosco Inc 183 StPaul rm 506
Moss Co 183 StPaul rm 506
Niagara Collolds Corp 26 Forbes
Peck & Sterba Inc 26 Forbes
Strasburgh R J Co 185-195 Exchange***Children's Apparel & Infants' Wear****FORMAN B COMPANY** 46 Clinton av S tel Main 3900—For further information see page 30 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines***Chimney Builders—Industrial**
SUMMERHAYS WILLIAM SONS CORP (factory) 614-632 Clinton av S tel Monroe 1165—For further information see page 27 Buyers' Guide**China, Crockery, Glassware & Earthenware****GRAVES H B CO Inc** 78 State tel Main 3342—For further information see inside front cover and right bottom lines
Pinsonault Emil W 42 East av rm 228
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Smith Ceramic Studios Inc 903 Monroe av
TICE & GATES 347-349 East av tel Stone 646 (retail)—For further information see page 23 Buyers' Guide**Chiropodists**Allen Edythe E 25 North rm 1046
Ash Fletcher T 25 North rm 938
Baker Susie 1531 Lake av
Connor Agnes 42 East av rm 405
Coyle Chas F 183 Main E rm 1133
DeWitt Isabel G 25 North rm 526
Duryea W Fred 130 Main E rm 1123
Golden Frances M 25 North rm 626
Harrington Adelaide E Mrs 14 Franklin rm 805
Hinkley Shelton K 25 North rm 926
Horwitz Raymond J 14 Franklin rm 805
Laughton Henry F 130 Main E rm 1106
Mann Edith Otis Mrs 130 Main E rm 1021
March John J 16 Main W rm 322
Otis Chas F 16 Clinton av S
Reynolds Arth G 25 North rm 935
Rochester Foot Health Center 16 Clinton av S
Roper Inez Gauch Mrs 130 Main E rm 929
Tierman Simon P 328 Main E rm 402
Tierney Addison 130 Main E rm 810
Wagner Rose D 94 Hickory**Chiropractors**Berdal Wm J 286 Tremont
Cola John S 512 Lake av
Eck Luthera Mackey Mrs 231 Earl
Forman Gertrude F Mrs 328 Main E rm 415
Gerling Chas J 14 Franklin rm 1410
Glan-Cursio Christopher 5 Castle pk
Glebel Alf W 790 Clinton av N
Hall Earl V 14 Franklin rm 518
Heffer Norris W 663 Lake av
Helmer J Blaine 507 N Goodman
Hurtubis Lloyd J 116 Albemarle
Keene & Keene 16 State rm 315
Kueter & Kueter 1303 Dewey av
Kwapich Jos L 284 Oxford
Leve Bros 27 Clinton av S rm 311
Lytle Roy Dee 16 State rm 311
MacBride Esther T Mrs 160 Driving Park av
Merrell F Edith Mrs 270 Alameda
Renwick Belle L Mrs 43 Park av
Rickless Hyman S 1061 Monroe av
Rieflin Geo H 160 Driving Park av
Rieflin & Radtke 1136 Clinton av N
Rochester Chiropractic Health Service 507 N Goodman
Seavy Silas F 14 Franklin rm 518
Sherman Ray W 685 Main W
Stone Edw R 124 Leroy
VanDoren Donald G 328 Main E rm 307
Walz Marie A 27 Clinton av S rm 218
Warren H Ernest 14 Franklin rm 909
Young Leon A 65 Bronson av***Chocolate Syrups & Powder****RICHARDSON CORPORATION** 1069 Lyell av tel Glenwood 307—For further information see page 64 Buyers' Guide**Christian Science Practitioners**Burdick Luella Cass Mrs 68 Woodlawn
Burdick Willis Reed 25 North rm 1125 and 68 Woodlawn
Foote Howard A 14 Franklin rm 1204
Freeman Harry B 42 East av rm 607
Frickey Chas R 328 Main E rm 504
Gillard Arth J 273 Alexander
Lovegrove Louis C 347 Hillside av
MacKercher Nettie B Mrs 191 S Goodman
Michelsen Nellie P Mrs 183 Main E rm 1054
Mossop Jean 103 Lexington av
Reed Otis D 183 Main E rm 1443
Ross Jane W 108 Bryan
Stetzenmeyer Anna Mrs 25 North rm 1127
Templeton Jane M 191 S Goodman
VanAtta Robt S 14 Franklin rm 1308
Wesson Edith K Mrs 183 Main E rm 933
Wilder Byron G 14 Franklin rm 1404**Church Goods**Rochester Novelty Works Inc 485 Hague
Sanitary Communion Services 389 Gregory
Stamm Sales Co 253 Child
Trant Esther E 96 Clinton av N
Tucker Chas A 74 East av***Church Windows, Memorials & Decorators****HASKINS GLASS STUDIO** 34 James tel Stone 5605 (glass, wood, brass, bronze, marble and embroidery)**Churches (National Religious Bodies)****Adventist—**Advent Christian, Hayward av cor Chamberlain founded 1867 pastor Mrs A G Alford
Assemblies of God—

Calvary Full Gospel Tabernacle 840 Culver rd pastor H J Snelgrove

Baptist—

Baptist Union of Rochester and Monroe County office 43 N Fitzhugh, Albert R DeMott executive sec

Aeon Baptist 22 Oregon pastor Murphy Greer

Andrews Street, Andrews near Clinton av N founded 1851 pastor Daniel Fuchs

Atlantic Avenue, Atlantic av cor Fairmount founded 1897 pastor Robt Kuechman

Baptist Temple, North and Franklin founded 1834 pastor W Harry Freda asst Michl Karey

Calvary, Genesee cor Kirkland rd founded 1907 pastor Geo L Middleton

Church of the Master 3567 Lake av org 1928 pastor Chas O Harding

Fernwood 100 Fernwood av org 1890 pastor Lloyd White

First, N Fitzhugh corner Church founded 1818
Genesee 149 Brooks av founded 1845 pastor R Larue Cober

SECURITY TRUST COMPANY

ALL TYPES OF LOANS — SAFE DEPOSIT BOXES AT MODERATE CHARGES
CORNER OF MAIN AND WATER STREETS

Churches (National Religious Bodies)— Con

Immanuel corner Park av and Brunswick st org 1923 pastor Osgoode H McDonald
Lake Avenue, Jones and Ambrose founded 1871 pastor Gerald Watkins asst pastor Earl C Gross
Lyell Avenue 48 Cameron near Lyell av founded 1890 pastor Ralph N Allen
MtOlivet 143 Adams org 1910 pastor Chas Boddy
MtVernon Missionary Baptist 72 Hanover pastor Rev R C Craven
North Fundamental, Clinton av N cor Avenue A founded 1889 pastor John W Betlem
Parsells Avenue, Parsells av cor Chamberlain founded 1893 pastor Jeffrey D Livingstone
StMarks 64 Niagara pastor Antonio Perrotta
South Avenue, South av cor Linden founded 1890 pastor David E Haglund
Chiesa Christiana Evangelical 491 N Plymouth pastor Thos Barrancotta
Christadelphian, Kay ter founded 1890 sec Francis H Henderson
Christian and Missionary Alliance—First, 550 Meigs inc 1919
Christian Reformed—(Holland-English) N Goodman cor Ferndale cres founded 1877 pastor Oren Holtrop
Church of Christ 47 Wellington pastor Thos N Page
Church of Christ Disciples—Columbia Avenue, Columbia av cor Kenmore founded 1897 pastor Edmund Keller
First, 619 Monroe av founded 1887 pastor Harold E Dickens
Church of Christ Scientist—First Church of Christ, East av cor Prince org 1909
Second Church of Christ, Seneca pkwy at Maplewood av org 1919
Third Church of Christ 31 Marsh
Fourth Church of Christ 37 South Wash
Church of God 408 Clarissa pastor Mrs Oattie Cook
Church of God in Christ—425 Ormond pastor J A Caldwell
470 Clarissa pastor Chalmers E Harvell
Church of God and Saints of Christ 452 Ormond elder J H Jeffries
Church of Jesus Christ 418 Wilder
Church of the Apostolic Faith 1259 N Goodman pastor Anthony Verna
Church of the Nazarene—First, 44 Columbia av near Plymouth av S org 1925 pastor Morris Wilson
Congregational—Christian—South, Alexander cor Pearl founded 1886 pastor Arth W Evans
Winton, Winton rd N corner Farmington rd founded 1928 pastor E Beldon Hart
Episcopal—RtRev Bartel H Reinheimer, Bishop of Rochester 311 Alexander rm 210
Christ, East av nr Bway founded 1855 rector Donald H Gratiot asst J W D Cooper

Church of the Ascension, Lake av cor Riverside founded 1888 rector Wm C Compton
Church of the Epiphany 309 Jefferson av opp Adams founded 1876 rector Chas B Persell jr
StAndrew's, Averill av cor Ashland founded 1879 rector Fredk Crosby Lee
StGeorge's 75 Stutson cor Lake av org 1886 rector Jos M Harte
StLuke's 17 S Fitzhugh founded 1817 rector Fredk M Winnie
StMark's and StJohn's, Culver rd cor Rosewood ter org 1920 rector Rev Frank R Fisher
StMatthew's, Winton rd N and Browncroft blvd org 1921 rector Wallace H Watts
StPaul's, East av cor Vick pk B founded 1827 rector Geo E Norton asst John T Sanborn
StSimons 6 Oregon org 1921 rector Frank L Brown
StStephen's, Chili av cor Thornedale ter founded 1897 rector Jerome Kates
StThomas, Highland av cor Winton rd S org 1909 rector Arth R Cowdery

Evangelical—

Calvary, Culver rd cor Melville founded 1898 pastor John D Rein
First, Carter corner Willite dr founded 1849 pastor John M Beck

Evangelical and Reformed—

Christ, Portland av corner Jackson founded 1913 pastor Bernard J Tepas
Dewey av, Dewey av and Flower City pk founded 1912
Emanuel, Hamilton and Bond founded 1852 pastor F H Diehm
StPaul's, Jewel and Norton founded 1862 pastor Elmer Henry Hoefler
Salem, Franklin near StPaul founded 1873 pastor Paul M Schroeder asst pastor Oscar C Nussman
Trinity, Child cor Wilder founded 1842 pastor Carl G Haass

Evangelical Mission Covenant of

America—

Swedish Emanuel, N Goodman and Peck org 1909 pastor LaVerne Erickson

Friends—

Central YMCA clk Waldo Williams
Hellenic Orthodox 110 S Fitzhugh pastor John Danaskos

Jehovah's Witnesses—

Rochester Company 134 Broad sec Herbert Jenkins

Jewish—

Ahavas, Achim Anshee Radeshkovitz 35 Rhine founded 1905 Rabbi Israel Goldin
Beth Israel 30 Leopold
Beth Joseph Center 1150 StPaul Rabbi Matthew M Klein
Beth Sholom Congregation 30 Field
Brith Kodesh Congregation, Gibbs cor Grove, Rabbi Philip S Bernstein
Congregation Agudas Achim Nussach Ari 27 Morris, Rabbi Sol Sadowsky

Congregation Ahavas Achim Anshee Kepel Vollen 472 Ormond founded 1906 pres I Kominsky
Congregation Ain Yokove 411 Ormond
Congregation Anshe Polen rear 90 Hanover founded 1902 pres David Feichelson
Congregation Beth Hakneses HaChodosh 408 Ormond founded 1884 pres Harris Socco
Congregation Beth Hamedresh Hagodel 32 Hanover founded 1911 pres Hyman Senzel
Congregation Bnai Israel 692 Joseph av
Congregation Etz Chaim 14 Henry founded 1909
Congregation Kneses Israel 34 Hanover org 1914 pres Jacob Mandel
Congregation Light of Israel of Monaster 54 Hanover org 1910 Rabbi Ralph Sevi
Congregation Temple Beth El founded 1915, 150 Park av Rabbi Henry Fisher
Congregation Tipherath Israel 328 Meigs pres David Goldman
Congregation Vaad Hakolei 4 Hanover founded 1895 Rabbi Morris Bluestein

Latter Day Saints—

Church of Jesus Christ, Terminal bldg elder J W Stonely

Latter Day Saints, Reorganized 332

Driving Park av Wm S Shea

Lutheran (Missouri Synod)—

StMark's, S Goodman cor Benton founded 1895 pastor Chas A Behnke
StMatthew's, StPaul opposite Clifford av founded 1884 pastor Herbert E Plehn

Lutheran United—

Inner Mission Society 427 Clinton av N, Fredk W Heins exec sec Harold Haas asst

Bethlehem, Central pk cor 4th founded 1895 pastor Carl F W Betz

Christ, Central pk cor 4th founded 1892 pastor Austin H Roeder asst A J Schroder

Church of Peace, MtVernon cor Caroline founded 1891 pastor Wm M Horn

Church of the Reformation, Grove nr North founded 1868 pastor Fredk R Knubel asst Alf L Beck

Church of the Redeemer, Dewey av cor Knickerbocker founded 1915 pastor Wm Long Dowler

Concordia 16 Helena founded 1877 pastor Thos A Berg

Emmanuel, cor Thurston rd and Arnett blvd org 1922

Grace, Clifford av corner Manitou founded 1889 pastor Walter Krumwiede

StJohn's (German-English) Joseph av cor Buchan pk founded 1873 pastor Paul H C Schmieder

StLuke's 280 Cumberland founded 1899 pastor Wm Trebert

StPaul's, Clifford av cor Loomis org 1898 pastor Peter Fanning

Trinity, Campbell cor Walnut org 1891 pastor Henry C Erbes

Zion, Grove cor Stillson founded 1884 pastor Ernest Heyd

PROTECT YOUR EYES -- USE I.E.S. LAMPS IN YOUR HOME

See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

Methodist—

District Superintendent, Rev J F Bisgrove 4770 StPaul blvd
 Asbury, East av nr Union founded 1836 pastor Weldon F Crossland asst Lloyd V Moffett
 Corn Hill, Edinburgh nr Plymouth av S founded 1852 pastor J O Mabuice
 Emanuel German 923 Joseph av founded 1894 pastor R A Wolf
 Grace, Driving Park av cor Thorn founded 1905 pastor H H Closson
 Lake Avenue, Lake av bet Latta rd and Stutson founded 1848 pastor Glenn Bucher
 Monroe Avenue 416 Monroe av founded 1842 pastor Kenmore Haight
 North Street (Italian) 401 North founded 1908
 Spencer-Ripley, Culver rd cor Parsells av founded 1887 pastor Chas Bollinger
 Trinity, Post av cor Sawyer founded 1916 pastor Robt Horton
 Wesley, Dewey av cor Christian av founded 1913 pastor C A Scrimshaw
 West Avenue, West av cor Chili av founded 1883 pastor Geo W Cooke

Methodist Episcopal Zion (African)—
 Memorial, Favor and Spring founded 1827 pastor J C Brown

Methodist Episcopal (Colored)—
 New Bethel, 29 Leopold

Methodist Free—

First, N Union cor Richmond founded 1866 pastor W J Parmenter

New Apostolic Church 136 Fillmore pastor Karl Schenk

Polish National Catholic Church of StCasimir 40 Ernst org 1907 pastor Steph Stryjewski

Presbyterian—

Presbytery Office 416 Cutler bldg Rev Frank M Weston, DD executive sec

Brick, N Fitzhugh cor Allen founded 1825 pastor Harold E Nicely, associate Stanley F Gutellus

Brighton, East av bet Park av and Winton rd S founded 1817 pastor Geo E Ulp

Calvary, South av cor Hamilton founded 1856 pastor W Duncan Gordon

Central, Plymouth av N corner Church founded 1836 pastor Wm S Meyer asst pastor Sherman W Haven

Church of the Evangel (Italian) 774 Broad W org 1909 pastor Francis V Grifone

Dewey Av, Dewey av cor Seneca pkwy org 1912 pastor Andrew H Neilly

East Side Memorial, Denver cor Parsells av merged 1939

Emanuel, Jefferson av cor Shelter founded 1887 pastor Albert F McClements

First, Plymouth av S cor Spring founded 1815 pastor Murray A Cayley

Grace, Lyell av opp Whitney founded 1891 pastor David W Ayres
 Lakeside, Stutson near Lake av org 1852 pastor Nicholas Bruinix
 MtHor, Monroe av cor Rosedale founded 1893 pastor Alan J Perrine

North, Fulton av cor Locust founded 1884 pastor Robt Findlay
 South, E Henrietta rd and Fort Hill ter founded 1920 pastor Garner S Odell

Third, East av cor Meigs founded 1827 minister Paul C Johnston associate minister John C White
 Trinity, Reynolds cor Bronson av org 1902 pastor I P Pogue
 Westminster, Wellington av cor Arnett blvd founded 1868 pastor Gordon W Mattice

Presbyterian—Orthodox—

Covenant 2062 StPaul founded 1936 pastor Peter Pascoe

Memorial, Culver rd and Melville founded 1940 pastor John W D Waard

Presbyterian United—

First, Plymouth av N nr Allen founded 1849 pastor Ernest B McClellan

Reformed Church in America—

Brighton, Blossom rd cor Arbor-dale av founded 1892 pastor Anthony Luidens

First, Main E cor Alexander founded 1852 pastor Garret Hondelink
 Second, Scio cor Lyndhurst founded 1886

Roman Catholic—

Diocese of Rochester, Chancery office 50 Chestnut, Most Rev Edw J Kearney bishop of Roch, Rt Rev Msgr Wm H Hart vicar general Rt Rev Msgr Wm F Bergan chancellor Rev Lawrence B Casey and Rev Jas C McAniff vice chancellors

Church of Our Lady of Good Counsel, Brooks av at Genesee Park blvd founded 1928 rector Edw T Meagher

Church of Our Lady of MtCarmel (Italian) 60 Woodward founded 1909 pastor Chas J Azzi

Church of StTheresa 12 Mark near Hudson av rector Simeon Kaczmarek

Church of the Annunciation 1760 Norton rector Calogero Gerardi

Church of the Blessed Sacrament 524 Oxford founded 1902 rector Thos F Connors

Church of the Holy Apostles 530 Lyell av cor Austin founded 1884 rector Geo V Predmore

Church of the Holy Family, Ames cor Jay founded 1864 rector Wm W Helsel

Church of the Immaculate Conception, Plymouth av S nr Glasgow founded 1848 rector Jos S Cameron

Pro Cathedral of the Sacred Heart 300 Flower City pk founded 1910 rector Geo V Burns

Corpus Christi Church, Main E cor Prince founded 1888 pastor Wm M Hart

Holy Cross 4496 Lake av nr Latta rd org 1863 rector Alex J McCabe

Holy Redeemer, Hudson av corner Clifford av founded 1867 rector F Wm Stauder

Holy Rosary 412 Lexington av cor Finch founded 1890 rector Chas F Shay

Most Precious Blood 179 Stenson rector Sebastian Contegiacomo

Our Lady of Perpetual Help, Joseph av near Norton founded 1904 pastor Francis J Hoefen

Our Lady of Victory (Franco Belgian) Pleasant st founded 1843 rector Camiel A VanderMeulen

StAndrew's 935 Portland av founded 1914 rector Geo W Eckl

StAnne's, Brighton pk rector Geo J Schmitt

StAnthony of Padua, Plymouth av N cor Lyell av pastor Paul Clac-cio

StAugustine, Chili av cor Lozier founded 1907 rector John H O'Brien

StBoniface, 340 Gregory founded 1861 rector John F Boppel

StBridget's, Gorman st founded 1854 rector Gerald T Brennan

StFrancis deSales Chapel for the Deaf 122 Franklin

StFrancis of Assisi 83 Whitney founded 1929 rector Jos Cirrincione

StFrancis Xavier, Bay and Teresa sts founded 1888 rector Patk A Moffatt

StGeorge's (Lithuanian) Hudson av corner Weeger founded 1910 rector John M Baksys

StJohn The Evangelist's, Humboldt corner Flovorton founded 1914 rector John B Sullivan

StJoseph's, Franklin near Clinton av N founded 1835 rector Steph Aulbach

StLucy's (Italian) Troup corner Tilden org 1912 rector Benedict Maselli

StMary's, South near Court founded 1834 rector Geo F Kettell

StMichael's, Clinton av N corner Evergreen founded 1873 rector Arth F Florack

StMonica, Genesee corner Monica founded 1898 rector Wm F Bergan

StNicholas Syrian Melchite 870 Remington

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Churches (National Religious Bodies)—

Con

StPatrick 454 Plymouth av N pastor Leo C Mooney
SS Peter and Paul's 730 Main W founded 1843 rector J Emil Gefell

StPhilip Neri 1776 Clifford av rector Geo J Weinmann
StStanislaus (Polish) Hudson av cor StStanislaus founded 1890 rector Jos A Balcerak

Salvation Army 60 North major J H Brunner

Seventh Day Adventist—

Browning Memorial 60 Grand av org 1898 pastor Delmar P Wood
Ebenezer 181 Troup

Spiritualist—

Church of Divine Inspiration 251 Hawley pastor Mrs Frances Adam

Friendship, 187 Clinton av N pastor W E King

Church of the Golden Rule 150 Monroe pastor Marie Hall

Church of the Open Door 123 N Union pastor Leota B Maxwell

Plymouth Church 108 S Plymouth av pastor R J MacDonald

Psychic Center Science Temple 67 Edinburgh pastor Helene A Gerling

United, 163 Tremont pastor Rev Pearl Harvey

Universal 44 Gardiner pk pastor Rev Lillian Stauber

Unitarian—

First, Temple cor Cortland founded 1829 pastor David Rhys Williams

Unity—

Church of Truth 27 Gibbs pastor Raymond C Barker

Universalist—

First, Clinton av S cor Court founded 1846

Volunteers of America, Hebard st at Central pk Adj Wm Plews

Various (Local Religious Bodies)—

Assembly of the First Born in the Apostolic Doctrine 2106 Norton

Bethel Full Gospel Church, N Goodman at Ripley founded 1922 pastor Hudson H McKee

Bethel Rescue Mission 69½ Weld

Bethlehem Gospel Chapel 528 Main W

Bethlehem Star 528 Main W pastor Jos Little

Bible Truth Hall 35 Flower

Carter Street Assembly, Carter and Herald, Fred James

Christian Assembly 267 Murray, pastor John Piedmont

Church of God and True Holiness 394 Main W elder J Robinson

Church of Jesus Christ 550 N Clinton

Elim Memorial, MtHope at Sanford pastor T Arth Lewis

Elim Tabernacle 25 Bway pastor B A Baur

Faith Tabernacle, Almira and Grant pastor Geo Shea and John Elias

First Full Gospel Methodist 56 James, pastor Ernest Rubenstein

German Mission 70 Scrantom pastor H G Witmeyer

Glad Tidings Tabernacle 103 Bartlett pastor B A Baur

Gospel Hall 564 Merchants rd

Gospel Hall 595 Frost av pastor Frank A Perrott

Gospel Tabernacle 1 Livingston pk and 163 Spring pastor W J Kouwe

Gospel Workers 490 Central av pastor John Downs

Independent Fundamental Brighton Community 420 Winton N org 1922 pastor Dean Bedford

Jesus Lighthouse Mission 119 Exchange, supt Geo W Switzer

Megiddo Church 490 Thurston rd org 1880 cor Sawyer pastor Mrs Ella M Skeels

Peoples Rescue Mission 134 Front, Herbert F Baker supt

StJosephat's Greek (Ukrainian) Catholic Church 305 Hudson av rector Basil Turula

Swedish Emanuel Church founded 1909, 597 N Goodman pastor Laverne Erickson

Thurston Gospel Center 641 Thurston rd

Trinity Temple 290 Hudson pastor Carroll N Blakeslee

Unity Church of Trust 27 Gibbs pastor Raymond C Barker

Volunteers of America Inc 140 Hebard

White Star Mission 372 Flint pastor Pearl Tygart

Cider Mfrs & Dealers

Knoeferl Fred 1721 StPaul

Cigar Mfrs

Ahrens Erhardt C 5 Boston

Bondi Federico 72 Pennsylvania av

Carboni Michl 379 Ames

Cerniglia Salvatore 331½ N Union

DeCillis Paul 309 Orchard

Fredericks Margt E Mrs 906 Jay

Hurvitz & Rubin 39 Sullivan

Leto Jos 91 Main W and 80 South av

Nelson John F 70 Lowell

Nu-Blend Cigar Co 397 Main E

Ponticello Carmen 176 Portland av

Staud Chas J 222 South av

Stritzel Chas A 856 Clifford av

Zancone Carlo 158 Lyell av

Cigars & Tobacco—Retail

Aldrich Albert W 34 Court

Alots John P 328 Main E rm 418

Alva Hyman M 90 James

Battaglia John 385 Clinton av N

Bellingham Arth 65 James

Bourbeau Peter C 39 State

Brovitz Lester 1062 Main E

Burritt Clyde P 18 State

Castronova Frank 423 North

Christoff Steph L 272 Main W

Collet Frank W 174 State

Collins Neil P 43½ Main E

Cruppi Theo 44 Lake av

Cucchero Pasquale 495 State

D'Amico John 442 Main W

Dewey Smoke Shop 350 Driving Park av

Donovan Ruth M Mrs 128 Main W

Duerr Jack 933 Clinton av N

Dyke Cigar Store The 7 Hudson av

English Cigar Store 189 Clinton av N

Evans Chas A 5 StPaul rm 205

Faber Inc, Hotel Rochester and Hotel Seneca

Finestone Bros 246 Clinton av N

Fisher Ezra 1473 Lake av

Fragale Thos 519 State

Glancy Albert I 256 Clinton av N

Granite Arth A 98 Clinton av N

Hearn Robt M 45 Exchange

Hershey's Smoke Shop 1740 East av

Hilts Chas W jr 216 Main W

Holtz Maurice 234 Clinton av N

Johnston's Smoke Shop 857 Clinton av S

Kearney & LePalm 67 State

Keller Peter G 42 East av

Klee Cigar Store 224 State

LaVerde Chas 16 Front

Lincoln Cigar Co Inc 183 Main E rm 520

Lintz Fred H 3 Clinton av S

LoVerde Jos 244 Portland av

Lytic Cigar Store 706 Clinton av N

Mastron Alf 540 Main W

Monroe Cigar Store 38 Monroe av

Murphy Chas L 16 Main E rm 5

Murphy John 157 Clinton av N

National Cigar Store 84 South av

North Cigar Store The 279 North

Park Smoke Shop 1694 Lake av

Pilaroscia Tobacco Co 1459 Lake av

Powers Arcade Cigar Stand 16 Main W

Powers Hotel Cigar Stand, Powers Hotel

Provenzano Lena Mrs 376 State

Purchase Walter G 4428 Lake av

Raz Moses H 351 Central av

Santoro Jos 47 Elm

Saperstone Louis C 14 Franklin

Sargent Jos 249 East av

Savoy Cigar Store 178 State

Schlegel Otto A 302 Court

Schulte D A Inc 1 and 306 Main E

Scialdone Geo 363 Smith

Sherman Benj 459 N Goodman

Smith Percy W 806 Brown

Stein Isadore 30 Lowell

Stoler Hyman 487 Main E

Stone David 285 East av

Sussman Saml 272 Clinton av N

Taddeo Nicholas 15 Front

Terminal Smoke Shoppe 65 Broad W

Trobia Michl 199 Lyell av

Tyrrell Louis P 938 Main W

Ullods John J 112 South av

United Cigar Stores Co 2 and 96 Main W

Vicari & Poletto 187 East av

Weinstein Meyer D 170 Chestnut

White Clifford H 89 East av

Wildofsky Morris 264 Joseph av

Wishman Jacob 141 Clinton av S

Wyant John E, Court House

Cigars & Tobacco—Wholesale

Bayuk Cigars Inc 211 Central av

Bevin Cigar Co 365 Central av and 224 State

Bodner Tobacco Co 50 Andrews

Brewster H P Co 43 S Water

Gordon J & Co 278 North

Lorillard P Co Inc 36 StPaul rm 110

Marousis C G Co 286 Main W

Morris A Tobacco Co 26 Andrews

Morris Reba D Mrs 14 Andrews

Philip Morris & Co Ltd 82 StPaul rm 710

Reynolds R J Tobacco Co 70 Exchange rm 301

Stillman Tobacco Inc 70 Stillson

Wholesale Cash & Carry 838 Main E

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Cleaners & Dyers

Ace Cleaners 1441 Dewey av
 Arrow Cleaners 461 North
 Artisan Cleaners & Dyers 815 Portland av
 Barnet Cleaners, Tailors, Dyers 1430 Main E
 Beck Cleaners & Dyers Inc 358 Park av and 1235 University av
 Better-Way Cleaners 254 Joseph av
 Bobbs Tailors & Cleaners 787 Clinton av N
 Brancato Saml 836 Main E
 Brownie Bros 500 Avis and 1456 Dewey av
 Buddy's 294 North
 Cadet Cleaners 1683 Dewey av
 Cameo Cleaners 818 Dewey av
 Cameo Cleaners & Dyers 1195 Clinton av N
 Castellano Lawrence A 1742 N Goodman
 Cerretto Clara T Mrs 56 Prospect
 Ciccone John 480 Emerson
 Clover Dry Cleaners & Dyers 1912 Main E
 Cohen Bernard A 519½ Lyell av
 Dawn Dry Cleaners 488 Joseph av
 Delmar Dry Cleaners 16 Lake av
 Diamond Dry Cleaners 507 Portland av
 DiSalvo New Process Dry Cleaners 1247 Clifford av
 Dollar Dry Cleaners Inc 1686 StPaul
 East Avenue Cleaners & Dyers 296 East av
 Empire Cleaning & Dyeing Works rear 622 Hollenbeck
 Epstein's Edco Dry Cleaners 166 Clinton av N, 496 Lyell av and 653 South av
 Fitzsimmons Anne K Mrs 1458 Lake av
 Flower City Dry Cleaning Co 398 St-Paul
 Gabe & Dom Cleaners 263 Portland av
 Gagne Lillian E Mrs 252 Lyell av
 General Dry Cleaners 14 Railroad and 1058 Main E
 Globe Dry Cleaners & Dyers 175 Alphonse
 Hersh Abr 1062 Hudson av
 Holley Cleaners 133 North
 Independent Cleaners 419 Court
 Leary's Cleaners & Dyers Inc 146 East av and 240 Mill
 Lombardo Cleaners 342 Driving Park av, 497 Chili av, 67 Ford, 499 Lyell av and 492 Main W
 Longman's Dry Cleaners 475 South av
 MacRoy's Dry Cleaners 1120 Garson av
 Madison Cleaners 430 Jefferson av
 Madison Dry Cleaners 1479 MtHope av
 Maple Dry Cleaners and Dyers 12 Walnut
 Maratta Dry Cleaners 1139 Portland av
 Marriotts French Dry Cleaners 414 Genesee
 Mindlin Meyer 182 Baden
 Miracle Cleaners & Dyers 553 Main E
 Morris Norman 391 Humboldt
 Overnite Cleaners 130 Main W
 Palmer Dry Cleaners 20 Palmer
 Parker Dry Cleaners 813 Plymouth av S
 Personal Dry Cleaners and Furriers 447 Lyell av
 Progressive Dry Cleaners 1399 Culver rd
 Putzig Albert W 1978 South av
 Rapp Perry Dry Cleaner 22 Main W
 Rapp's Cleaners & Dyers 584 Jefferson av

Red Wing Cleaners 1270 Clinton av N
 Ridge Cleaning Co 399 Ridge rd
ROCHESTER CLEANING & DYEING
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Roxy Cleaners The 614 Lake av, 507 Lyell av and 700 Clinton av N
 Royal Cleaners & Dyers 556 Bay
 Samuel's Dry Cleaning 14 Davis
 Schaefer's Dry Cleaners 197 East av
 Schindler Isadore 368 Jefferson av
 Seebor Eug A 798 Culver rd
 Silage Wm T 923 Jefferson av
 Silver Dry Cleaning Co 150 Clinton av N
 Silver Star Dry Cleaners 473 Main E
 Society Cleaners & Leonards Tux Shop 1341 Dewey av
 Speedy B A 212 Court
 Spic-N-Span Cleaners 927 Clinton av N and 273 North
 Standard Dry Cleaners 35 Portland av
STAR PALACE LAUNDRY Inc 61 North tel Stone 1500
 Staub & Son 1760 East av and 951 Main E
 Sterling Cleaners Inc 951 Main E
 Superb Dry Cleaners & Hatters 139 State
 Supreme Dry Cleaners 172 Garson av
 Swan Cleaners Inc 952 Clinton av N, 552 Chili av, 986 Clinton av S, 604 Joseph av, 1354 Culver rd, 544 Dewey av, 688 Hudson av, 3206 and 4383 Lake av, 364 Main E, 842 Main W, 22, 562 and 982 Monroe av, 887 Portland av, 470 Ridge rd, 555 Thurston rd, 732 Maple, 32 Atlantic av and 631 South av
 Tagg's Cleaners 266 Arnett blvd
 Thurston Dry Cleaners 1023 Norton
 Town Talk Cleaners 12 North
 Towne Cleaners & Dyers 1859 Clifford av
 Tremmer Chas L 1147 Plymouth av S
 Union Dry Cleaners 162 Monroe av
 Valet Cleaners 480 Plymouth av S
 Valley Dry Cleaners 1175 Plymouth av S
 Vernon Cleaners & Dyers 935 Clinton av S
 Vogue Dry Cleaners 527 Main E
WATTS DRY CLEANING CO Inc 322 Cottage tel Genesee 614
 Weiss Cleaners 30 Monroe av

Cleaning Compounds—Mrs

Beuckman Wm B 131 Scrantom
 Celona Saml 82 Scrantom
 Cinch Cleaning Co 927 Genesee Park blvd
 Dinolfo Leonardo 34 Lois (retail)
 Emulso Corp 160 Chestnut
 H & W Chemicals Inc 200 Anderson av
 Iro Sen Co 268 Hamilton
 LeBlanc Chemical Co 715 Clinton av S
 Oakite Products Inc 1044 University av
 Quality Sweeping Compound Co 91 Frost av
 Spence Wm F 5 Seneca Park circle
 Zipsal Products Co 36 Lincoln av

Clergymen

Abbreviations—AG, Assemblies of God; AM, African Methodist; B, Baptist; C, Congregational; CM, Colored Methodist; Evan, Evangelical; E and R, Evangelical and Reformed; I, Independent; J, Jewish; JW, Jehovah's

Witnesses; LDS, Latter Day Saints; Luth, Lutheran; Luth MS, Lutheran Missouri Synod; M, Methodist; P, Presbyterian; PE, Protestant Episcopal; Pent, Pentecostal; RA, Reformed in America; RC, Roman Catholic; RM, Rescue Mission; SDA, Seventh Day Adventist; Sp, Spiritualist; Unit, Unitarian; Univ, Universalist; UP, United Presbyterian; VOA, Volunteers of America; WM, Wesleyan Methodist

Abbs Hughena C Mrs (Independent Churches of America) 307 Glenwood av
 Adam Frances Mrs Rev (Sp) 210 Plymouth av S
 Adamski Henry F (RC) 34 StStanislaus
 Album Morris (J) 60 Wilson
 Alford Agnes G Mrs (Advent Christian) 44 Malvern
 Allen Ralph N (B) 42 Cameron
 Aulbach Steph W (RC) 108 Franklin
 Ayers David W (P) 783 Glide
 Ayers Wm J (RC) 7 Austin
 Azzi Chas J (RC) 53 Ontario
 Babcock Kenneth (Nazarene) 204 Cypress
 Baleri Jos J (RC) 2260 Lake av
 Bailey Ward E (B) 37 Kislingsbury
 Baker Oren H (B) 31 Quincy
 Baksys John M (RC) 545 Hudson av
 Balcerak Jos A (RC) 34 StStanislaus
 Barker Raymond C (Unity) 29 Chestnut
 Baron Jacob (J) 132 Baden
 Barrancotto Thos (Pent) 491 Plymouth av N
 Bauer E Chas (RC) 330 Gregory
 Bauman Lewis (RC) 108 Franklin
 Baur Benj A (Pent) 34 Lawn
 Beaven Albert W (B) 1122 S Goodman
 Beck Alf L (L) 100 Gibbs
 Beck John M (Evan) 21 Willite dr
 Bedford Dean S (I) 23 Nottingham cir
 Behnke Chas A (Luth MS) 170 Crawford
 Bennett John O (Univ) 36 Edmonds
 Bentley Livingston (P) 7 Prince
 Berg Thos A (Luth) 390 Hazelwood ter
 Bergan Wm F (RC) 34 Monica
 Berman Morris (J) 40 Morris
 Bernstein Philip S (J) 225 Corwin rd
 Betlem John (B) 44 Electric av
 Betz Carl F W (Luth) 241 Rosewood ter
 Bisgrove J F (M) 4770 StPaul blvd
 Blakeslee Carroll N (Evangelical) 5 Rhona pl
 Bluestein Morris (J) 30 Vienna
 Bolger Wm (RC) 267 Rutgers
 Bollinger Chas (M) 1122 Culver rd
 Boppel John F (RC) 330 Gregory
 Boyle Chas V (RC) 445 Plymouth av S
 Brachetti Julio C (M) 37 Frances
 Brennan Gerald T (RC) 50 Hand
 Brennan Thos (RC) 444 Plymouth av N
 Bretschneider Albert (B) 246 Alexander
 Brown Frank L (PE) 475 Alexander
 Brown J C (AM) 297 Clarissa
 Brown Robt E (M) 88 Luzerne
 Brown Sylvester H (M) 325 Woodbine av
 Brownback O D (P) 21 Farrell ter
 Bruinx Nicholas 218 River
 Brunner John H (Salvation Army) 27 Somershire dr
 Bucher Glenn E (M) 48 Upton pl
 Buechel Francis J (RC) 84 Teresa

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212 UNION TRUST BLDG.

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Clergymen—Con

Burns Francis (RC) 2260 Lake av
Burns Geo V (RC) 296 Flower City Pk
Burr Hugh Chamberlin (B) 1385 Highland av
Byrne Edw J (RC) 2260 Lake av
Caldwell Jos A (Church of God in Christ) 296 Lyceum
Callahan John T (RC) 296 Flower City pk
Cameron Jos S (RC) 445 Plymouth av S
Carron Walter J (RC) 634 Hudson av
Carter Cyril R (RC) 402 Augustine
Carter Paul C (B) 133 Clinton av S
Carver Chas C W (PE) 465 Oxford
Casey Lawrence B (RC) 947 East av
Cayley Murray A (P) 102 Vassar
Christantiello Francis (RC) 313 Verona
Ciaccio Paul M (RC) 101 White
Cieslik Michl (RC) 8 Mark
Cirincione Jos A (RC) 401 Orange
Cleary Bernard (RC) 7 Austin
Cleary Thomas K (RC) 401 Orange
Closson H H (M) 58 Mason st
Cober R LaRue (B) 299 Sawyer
Cohen Geo (J) 24 Rhine
Colegrove Chas H (B) 18 Amherst
Compton Wm C (PE) 7 Burke ter
Connal Robt M (M) 45 Hickory
Connell Chas F (RC) 151 Saratoga av
Connell Maynard A (RC) 2260 Lake av
Connell Patk C (RC) 4492 Lake av
Connors Thos F (RC) 267 Rutgers
Contegiacomo Sebastian (RC) 1205 Lexington av
Cook Mrs Otlie L (Church of God) 408 Clarissa
Cooke Geo W (M) 141 Rugby av
Cooper J W Denness (PE) 171 Harvard
Corlett Frank (Christian) 539 Sawyer
Cowdery Arth R (PE) 88 Castlebar rd
Coyle Donald R (I) 1609 South av
Craugh Wilfred (RC) 2260 Lake av
Crimmins Alphonsus P (RC) 267 Rutgers
Crossland Weldon F (M) 129 Dartmouth
Damico Ishmael (RC) 416 Wilder
Danaskos John A (Hellenic Orth) 110 S Fitzhugh
Davis Alton W 75 Meigs
Davis Leo E (RC) 410 Chili av
DeMott A R (B) 43 N Fitzhugh
Dennis John (PE) 67 Chestnut
DeWaard J J (Orth Pres) 54 Macbeth
Dickins Harold E (Disciples of Christ) 15 Boardman
Diehm Fredk H (ER) 255 Hamilton
Doherty Wm (RC) 108 Franklin
Donovan Chas P (RC) 402 Augustine
Dowler Wm L (Luth) 300 Maplewood av
Drake Floyd D (B) 5 Rhona pl
Duffy John M (RC) 321 Lake av
Dugan David G (RC) 107 Melrose
Duggan Wm (RC) 402 Augustine
Dwyer John F (RC) 2260 Lake av
Eckl Geo W (RC) 923 Portland av
Ehmann Benedict (RC) 2260 Lake av
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Epstein David (J) 24 Maria
Erb Frank O (B) 251 Sherwood av
Erbes Henry C (Luth) 1126 Dewey av
Erickson LaVerne C (Evangelical Mission) 434 Grand av
Evans Arth W (C) 523 Meigs
Ewell Glenn B (B) 10 Brighton
Fanning Peter (Luth) 7 Loomis
Farnham Norma M (B) 78 Marion

Feldman Hyman (J) 114 Alliance av
Fennessy Robt H (RC) 410 Chili av
Ferris David L (PE) 325 Park av
Findlay Robt (P) 90 Electric av
Fisher Frank R (PE) 278 Hazelwood ter
Fisher Geo O (M) 386 Garson av
Fisher Henry (J) 555 Harvard
Fitelson David E (J) 467 Clifford av
Florack Arth F (RC) 869 Clinton av N
Flynn Patk J (RC) 414 Lexington av
Fox Robt J (RC) 720 Main W
Freda W Harry (B) 37 Highland pkwy
Frinke H R (Luth MS) 103 Castleford rd
Fuchs Danl (B) 35 Vayo
Geck Howard (RC) 321 Lake av
Gefell J Emil (RC) 720 Main W
Gerardi Calogero (RC) 1754 Norton
Gerling Helene A (Sp) 67 Edinburgh
Gerling J Bertran (UFS) 251 East av
Gibbons Paul J (RC) 34 Monica
Goggin J F (RC) 2260 Lake av
Goldberg David (J) 88 Martin
Golden Israel (J) 38 Rhine
Golding Eug J (RC) 330 Gregory
Gorczyca Fulgence (RC) 8 Mark
Gordon Max (J) 48 Luzerne
Gordon W Duncan (P) 199 Hamilton
Gorman Jos O (RC) 53 Ontario
Grady Jos E (RC) 2260 Lake av
Grant Alex J (RC) 402 Augustine
Gratlot Donald H (PE) 52 Colonial Village rd
Greensmith Harry G (B) 49 Lozier
Greer Murphy (B) 22 Oregon
Grifone Francis V (P) 762 Broad W
Gross Earl C (B) 142 Driving Park av
Gutelius Stanley F (P) 388 Magee av
Haass Carl G (E and R) 192 Child
Haffey Hugh (RC) 402 Augustine
Haglund David E (B) 17 Highland pkwy
Haight Kenmore 109 Tarrytown dr
Hall Marie (Sp) 150 Monroe av
Hallock Gerald B (P) 10 Livingston pk
Hallock Wm A (P) 48 Austin
Hanna Austin B (RC) 59 Wellington av
Harding Chas O (B) 3495 Lake av
Harding Francis W (RC) 50 Hand
Harrison Carlton (UP) 170 Queensboro rd
Hart E Beldon (C) 141 Colonial rd
Hart Wm M (RC) 80 Prince
Harte Jos M (PE) 72 Hopper ter
Hartley Jas J (RC) 2260 Lake av
Harvell Chalmers S (Church of God in Christ) 44 Ford
Harvie Pearl (Sp) 163 Tremont
Haven Sherman W (P) 16 Riverside
Hayes John F (RC) 101 White
Heins Fredk W (Luth) 245 Avenue C
Heisel Raymond (RC) 48 Brighton pk
Henderson Chas J (M) 110 Peck
Henderson Francis H (Christadelphian) 21 Ripley
Henry Robt (RC) 1971 Lake av
Hester Francis E (RC) 15 South
Heyd Ernest (Luth) 180 N Goodman
Hoefen Francis J (RC) 1089 Joseph av
Hoefel Elmer H (E and R) 26 Navarre rd
Holtrop Oren (Christian Reformed) 471 Merchants rd
Hondelink Garret (RA) 417 Alexander
Horn Wm M (Luth) 133 Caroline
Horton Robt (M) 704 Post av
Humohrey C E (M) 331 Augustine
Hurley John (RC) 414 Lexington av
Hurley Victor J (RC) 1971 Lake av

Jameson Arth (M) 209 Dartmouth
Jeffries Jas H (Church of God and Saints of Christ) 456 Ormond
Jenkins Herbert (JW) 42 Sawyer
Jeurlissen Leopold (RC) 10 Pleasant
Johnston Paul C (P) 35 Fair View Hill Br
Kary Michl (B) 14 Franklin rm 305
Kates Jerome (PE) 105 Woodbine av
Kearney Edw Jas (RC) 947 East av
Kehoe Wilfred M (RC) 402 Augustine
Keller Edmund (Disciples of Christ) 381 Meigs
Kelly Gerald G (RC) 75 Ernestine
Kelly Leonard (RC) 73 Lozier
Kettell Geo F (RC) 15 South
Kleehammer Francis A (RC) 720 Main W
Klein Mathew (J) 31 Clifford av
Kleintjes John B (RC) 923 Portland av
Klem Leo J (RC) 402 Augustine
Knubel Fredk R (Luth) 330 Barrington
Kohl Walter (RC) 321 Lake av
Kouwe Wm J (RM) 1 Livingston pk
Krolak Stanislaus B (RC) 2260 Lake av
Krueger Otto E (B) 13 Tracy
Krumwiede Walter (Luth) 1420 Clifford av
Kuchman Bernard V (RC) 415 Ames
Kuechman Robt (B) 1100 S Goodman
Kurtz Abr Z (RC) 145 Sellinger
Lambert Gerald C (RC) 50 Chestnut
Lammers Wm F (RC) 53 Ontario
Laughland Jas Vint (P) 12 Brighton
Lawrence J John (P) 20 Winbourne rd
Leary John J (RC) 548 Humboldt
Lee Fredk Crosby (P) 54 Ashland
Lewis Patk (RC) 402 Augustine
Lewis T Arth (Pent) 466 MtHope av
Lis Peter (RC) 8 Mark
Little Jos (Pent) 523 Main W
Livingstone Jeffrey D (B) 302 Parsells av
Lococo Anthony (RC) 402 Augustine
Luidens Anthony (RA) 219 Arbordale av
Lux Donald E (RC) 869 Clinton av N
Lyons Edw M (RC) 444 Plymouth av N
Mabuce John O (M) 48 Tremont
MacDonald Robt J (Sp) 80 Plymouth av S
Mahoney Chas J (RC) 50 Chestnut
Mahoney Wm J (RC) 50 Chestnut
Malley John J (RC) 80 Prince
Mallon Paul (RC) 402 Augustine
Maloney Jos T (RC) 548 Humboldt
Maney John E (RC) 444 Plymouth av N
Manhold Gustaf H (B) 255 MtVernon av
Marine Michl (J) 10 Grant
Marks Francis A (RC) 444 Plymouth av N
Marshak Saml D (J) 16 Athens
Maselli Benedict B (RC) 253 Troup
Mattice Gordon W (P) 30 Trafalgar
Matuszewski Leo J (RC) 34 StStanislaus
Maxwell Leota B Mrs (Sp) 123 N Union
McAniff Jas C (RC) 720 Main W
McCabe Alex J (RC) 4492 Lake av
McCarthy Chas J (RC) 414 Lexington av
McClellan Ernest B (UP) 59 Melrose
McClements Albert F (P) 722 Seward
McDonald Osgood H (B) 152 Brunswick
McGee Wm P (RC) 402 Augustine
McKee Hudson A (Pent) 20 Ripley
McKee Wm H (P) 784 Garson av
McNamara Elmer (RC) 2260 Lake av

SIBLEY, LINDSAY & CURR CO.

To Order
Merchandise
STONE 6500

Famous for Extensive Assortments
CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

McNamara Robt (RC) 2260 Lake av
McVeigh Thos F (RC) 80 Prince
Meagher Edw T (RC) 75 Ernestine
Merkel Jos G (RC) 1089 Joseph av
Merle Henry P (Evan) 272 Melville
Meyer Fredk W C (B) 77 Prince
Meyer John (RC) 402 Augustine
Meyer William S (P) 115 Windemere rd
Middleton Geo L (B) 72 Inglewood dr
Moffatt Patk A (RC) 34 Teresa
Moffett Lloyd V (M) 77 Rutgers
Mooney Leo C (RC) 151 Saratoga av
Morgan John (RC) 267 Rutgers
Moritti Alfredo (RC) 53 Ontario
Morphy Roy B (RC) 80 Prince
Munday Danl P (RC) 50 Chestnut
Murphy Donald M J (RC) 445 Plymouth av S
Murphy John (RC) 1127 Dewey av
Murphy John A (RC) 1148 N Goodman
Naughton Wm J (RC) 2260 Lake av
Neilly Andrew H (P) 242 Albemarle
Nicely Harold E (P) 3480 Elmwood av
Nicol Alex (Salvation Army) 64 North
Nixon Justin Wroe (B) Brighton Hts
Noakes Wm Mrs Rev (United Holy Church) 63 Prospect
Nolan Wm F (RC) 75 Ernestine
Norton Geo Edw (PE) 65 Barrington
Nussmann Oscar C (E and R) 1067 Winton rd N
O'Brien Bartholomew (RC) 151 Saratoga av
O'Brien John H (RC) 410 Chili av
O'Brien Michl P (RC) 15 South
O'Connell Jas F (RC) 253 Troup
O'Connell Jos J (RC) 1001 Lake av
Odell Garner (P) 710 Winton rd S
O'Donnell John (RC) 321 Lake av
O'Leary Arth (RC) 402 Augustine
O'Leary John (RC) 108 Franklin
O'Loane John H (RC) 1127 Dewey av
Onorato John F (RC) 402 Augustine
Page Thos N (Church of Christ) 134 Westview ter
Paille Chas A (Cong) 72 Frost av
Palmer Fredk W (P) 315 Rockingham
Parmenter Wesley J (Free Methodist) 121 Aldine
Pascoe Peter R (OP) 2052 StPaul
Payea Alf L (Evan) 28 Arch
Pearce Wm (Free Methodist) 67 Cambridge
Pece Anthony (RC) 1205 Lexington av
Perrine Alan J 253 Rosedale
Perrotta Antonio (B) 167 Thorndyke rd
Persell Chas B jr (PE) 323 Jefferson av
Piedmont John (I) 267 Murray
Plehn Herbert E (Luth MS) 1009 StPaul
Plews Wm (VOA) 173 Central pk
Pogue I P (P) 35 Favor
Porforio Domenico A (P) 1595 Culver rd
Predmore Geo V (RC) 7 Austin
Price Orlo J, Longmeadow st Ptafd
Prince Raymond L (RC) 402 Augustine
Ramaker A J (B) Chelmsford rd
Randall John S (RC) 31 Congress av
Rauber Jacob R (RC) 1089 Joseph av
Reddington John A (RC) 2260 Lake av
Regan W Oscar (RC) 402 Augustine
Rein John D (Evan) 511 Melville
Reinheimer Bartel H (PE) 211 Culver rd
Risden R E (M) 290 Rawlinson rd
Robins Henry B (P) 1372 Monroe av
Roeder Austin H (Luth) 359 Central pk
Rogers Harold F (RC) 34 Monica

Rogers Lowell L (M) 306 Marlborough rd
Rubenstine Ernest R (M) 56 James
Sadowsky Sol (J) 22 Gorham
Sanborn John T (PE) 68 Colonial Village rd
Schade Arth A (B) 246 Alexander
Schifferli Wm J (RC) 634 Hudson av
Schmieder Paul H C (Luth) 39 Alcazar
Schmitt Geo J (RC) 48 Brighton pk
Schreiber Emanuel H (J) 19 Carthage dr
Schroder Albert J (Luth) 100 Gibbs
Schroeder Paul M (E and R) 175 Highland pkwy
Scribshaw C A (M) 390 Ridgeway av
Sevi Raphael (J) 254 Baden
Shamon Edw (RC) 869 Clinton av N
Shay Chas F (RC) 414 Lexington av
Shea Geo F (Faith Tabernacle) 20 Grant
Sheehan Wm J (RC) 1127 Dewey av
Sheehy Fergus (RC) 402 Augustine
Shenk Karl (New Apostolic) 749 Brown
Shumovitz Bernard (J) 20 Thomas
Simonetti Albert L (RC) 34 Teresa
Skeels Ella M Mrs (Megiddo) 481 Thurston rd
Smith Leo V (RC) 2260 Lake av
Snelgrove Rev H J (AG) 840 Culver rd
Solomon Aaron (J) 140 Rutgers
Stauber Lillian Rev (Sp) 44 Gardiner pk
Stauder F Wm (RC) 634 Hudson av
Stewart Alex McG (B) 30 Audubon
Stewart Jos W A (B) 45 Hoyt pl
Stryjewski Steph (Polish Natl Cath) 8 Ernst
Sullivan John B (RC) 548 Humboldt
Sullivan Jos J (RC) 296 Flower City pk
Switzer Geo C (RM) 23 Belmont
Sykes Arth O (PE) 47 Pinnacle rd
Szupa Stanislaus J (RC) 909 Main W
Taylor Francis J (RC) 330 Gregory
Tepas Bernard J (E and R) 1080 Portland av
Thatcher Percy J 465 Thurston av
Trebert Wm (Luth) 176 Ormond
Trost Theo L (E and R) 1100 Goodman S
Turula Basil (Greek Catholic) 303 Hudson av
Tydings Michl (RC) 101 White
Ulp Geo E (P) 2037 Highland av
Valukevicius Frank (RC) 545 Hudson av
VanderMeulen Camiel A (RC) 10 Pleasant
VanDeusen Wallace J (RC) 453 Seneca pkwy
Vecchio Giovanni (P) 498 Maple
Verna Anthony (Pent) 1656 Clifford av
Verna Harry O 1645 Clifford av
Vogt Francis (RC) 415 Ames
Vogt Geo C (RC) 321 Lake av
Vogt Jos E (RC) 50 Chestnut
Vvverberg Henry J (CF) 107 Cypress
Wahl Raymond (RC) 415 Ames
Wangman Alf B (P) 193 Woodcrest rd
Watkins Gerald (B) 144 Dartmouth
Watts Wallace H (PE) 111 Argyle
Wearing Thos (B) 263 Canterbury rd
Weber Matthew (RC) 108 Franklin
Weinmann Geo J (RC) 1148 N Goodman
Weltzer Arth A (RC) 321 Lake av
Weston Frank M (P) 225 Croydon rd
Whalen Leslie G (RC) 82 Pomeroy
Whalen Maurice (RC) 1127 Dewey av
Wheeler Otis V (B) 21 Brighton
Whelan Maurice (RC) 402 Augustine
White John C (P) 946 MtHope av

White Lloyd (B) 1100 S Goodman
Willett Jos (RC) 402 Augustine
Williams David R (Unit) 209 Rockingham
Williams Morris E (Nazarene) 38 Columbia
Williams Waldo (Society of Friends) 124 Corona rd
Winiecki Jos C (RC) 108 Franklin
Winnie Fredk M (PE) 275 Plymouth av S
Wishman Abr I (J) 570 Monroe av
Wohlrab Paul (RC) 869 Clinton av N
Wolf R A (M) 925 Joseph av
Wood Delmer P (SDA) 394 Cedarwood ter
Wood Geo T (RC) 445 Plymouth av S
Wootton Rav B (PE) 137 Jefferson av
Woyke Frank H (B) 246 Alexander
Wuest Raymond (RC) 923 Portland av
Zwierlein Fredk J (RC) 2112 Lake av

Cloth Spongers
Rochester Cloth Sponging Co Inc 238 N Water 3d fl

Clothes Pressers, Cleaners & Repairers
Bloom Louis 468 Monroe av
Brown Isadore 225 Genesee
Byrnes & Son 4424 Lake av
Catalano Chas 2008 Main
Coco Jos 113 Ambrose
DeAngellis Jerome J 70 Primrose
Demeco Frank 140 Depew
Etkin Jacob 104 Monroe av
Fox Morris 369 Park av
Guarrera Jos 51 Niagara
Headeen Alf 73 Bway
Holmes Harriett L Mrs 348 Thurston rd
Kaplan Nathan 987 Monroe av
Kesselring John M 635 Lake av
Klein's Dry Cleaners 477 Monroe av
Lowell Cleaners 110 1/2 Lowell
Maenza Chas 420 Central pk
Movsky Nathan 533 Central av
National Dry Cleaning Co 111 Park av
Oxford Cleaning & Pressing Shop 664 Monroe av
Park Av Cleaners 645 Park av
Phillips Nathan 50 Monroe av
Rapkin Isadore 241 Joseph av
Rochester Dollar Dry Cleaning Co Inc 395 StPaul
Rozzi John 554 and 558 Thurston rd
Sauter Geo F 446 Genesee
Senzel Isaac 495 Dewey av
Tetlow's 851 Meigs
Ward Cleaner & Dyer rear 38 Richmond
Watts Dry Cleaning Co Inc 322 Cottage

Clothing Dealers—Children's & Infants'—Retail
Babvand 653 Monroe av
Children's House 603 Park av
Left's Stores Inc 126 Clinton av S
Lobel's 114 Main E
Marcy's Infants' Wear 621 Main W

Clothing Dealers—Men's & Boys'—Retail
Bachler's 40 State
Bernstein Abr 204 Clinton av N
Bond Stores Inc 133 Main E
Caplin Harry 25 North rm 942
Cohen Lillian Mrs 172 Central pk
Colonna A Edw 17 Main E rm 3
Columbia Clothing Co 49 Clinton av N
Cornwall Clothes Shop 5 StPaul rm 217
Davis Norton 812 Brown

ROBERT E. FRIEDLICH AGENCY INC.

INSTALLMENT PAYMENTS — MAIN 2066 — EAST SIDE SAVINGS BANK BLDG. 6 CLINTON AVE. S.

GENERAL INSURANCE

Clothing Dealers, Men's & Boys', Retail—Con

Everybody's Inc 56 State
Fedoroshyn Steph 171 Joseph av
Ferrari Pasquale 412 Jay
Four Forty Pants Store Inc 45 Main E
Garson's Clothes Inc 88 State
Goldstein Sol 30 Front
Goldstein Tillie Mrs 42 Front
Goodyear House of Coats 75 Main E
Great Credit Clothing Co 104 Main E
Grossman's Clothes Shop 47 Clinton av N rm 5
Herman Julius 372 University av
Home Store The 12 State
Lead's Clothes 30 StPaul
Levinstein Harry 34 Monroe av
McFARLIN CLOTHING CO 191-195 Main E tel Main 5832
Men's Formal Shop 641 Clinton av N
Metzger Apparel Co Inc 32 Main E
Mutual Clothing Co Inc 106 State
NATIONAL CLOTHING CO 159-171 Main E tel Stone 80
Original Pants Store 87 Main E
Peoples-Star Clothing Co 36 State
Quality Pants Store 39 Main E
Raymond's 71 Main E
Reimer Pant Store 108 State
Rochester Jobbing House 161 Joseph av
Schwartz Wm 101 Front
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Silverstein Morris 462 Main W
Smith Hilton H 118 State
Standard Clothes 27 Clinton av S rm 106
Stolberg Boris 90 State
Toggery Shop The 203 Main E
Tux Shop The 73 Clinton av S rm 3
Walenitz W & Son 149 Front
Warren Harry 34 Front

Clothing Dealers—Second Hand
Hutchinson Wm J 415 South av
Monroe Missionary League Inc 60 Allen

Ross Anna P Mrs 239 North
VanEecke Hortense Mrs 251 North

Clothing Dealers—Wholesale
Frohman I M Co 153 StPaul

Clothing Dealers—Women's & Misses'—Retail

Adorable Dress Shop 664 Clinton av N
Alpert's Dress Shop 818 Main W
Attie's 243 Main E
Baird Ann L 39 East av
Belfor Hyman 803 Clinton av N
Berman Thelma Shop 634 Clinton av N
Bernstein's 654 Park av
Bettie Maid Shops 224 Main E
Block Jane R Mrs 930 Monroe av
Bubes Rose Mrs 697 Hudson av
Claire's Dress Shop 838 Dewey av
Cooper Ella Dresses Inc 466 Ridge rd
Costich Dress Shop 1877 Culver rd
Covner Saml 84 East av
Culhane M Ann 571 Lake av
David's Store The 211 Main E
Desio Biago 114 Bay
Eastern Dress Co 36 StPaul rm 203
"800" Shop 800 Monroe av
Elfinor's Dress Shop 527 Chili av
Enatein 135 East av
Epstein Minnie 117 East av
Florence Nightingale Nurses Shop 653 Monroe av (nurses' clothing)

Forman B Company 46 Clinton av S
Frank Sisters 605 Main W
Frankenstein Irma S Mrs 293 Alexander
Friedman's Bridal & Hat Shoppe Inc 637 Clinton av N
Goldman Anna Mrs 667 Joseph av
Good Friend Shop 86 and 222 Main E
Har-Lee Dress Shop 541 Thurston rd
Harold Minnie A 25 North rm 727
Highland Dress Shop 773 South av
Honigsbaum's Inc 100 East av
Kleiner Saml B 599 Hudson av
Kroll's 648 Clinton av N
LaBori 60 Clinton av S
Lull Mary Frocks Inc 152 East av
Lutz Betty Rixford Mrs 1555 MtHope av
Lyell Dress Shop 500 Lyell av
Mally Co The 17 East av
Maray's Dress Shop 1507 Lake av
Marvelle Shop 102 Main E
Maser Sol 324 Hudson av
Metzger Style Shops 32 Main E
Nilu Dress Shop 630 Monroe av
Orzechowski Stanislaw R 934 Hudson av
Outlet Credit Clothing Co The 105 Clinton av S
Pace Dress Shoppe 730 Clinton av N
Porfirio Filomena Mrs 25 North rm 733
Purvin Janette 719 Monroe av
Ripton Dress 739 Monroe av
Rochester Frances Inc 57 East av
Roselee Dress Shoppe 654 Clinton av N
Royal Dress Shop The 982 Clinton av N
Ruth Smith Specialty Shop 684 Clinton av N
Soble Benj S 988 Monroe av
Stephens Apparel Corp 210 Main E
Stoller Rose Mrs 683 Clinton av N
Stolzar Fannie Mrs 709 Joseph av
Thompson J E Co 78 Clinton av S
VanAllan Eva A Mrs 1475 Lake av
Walds Dress Shop 873 Clinton av N
Whitney's 267 Main E
Wise Dress Shop 247 Main E

Clothing Mfrs

Birnbaum Lester 552 Joseph av (pants)
Bond Clothes Inc 288 Martin (men's and boys')
Brontman Roch Clothes Inc rear 8 Langham
Brooks-Rochester Inc 82 StPaul rm 200
Cupolo Bros 439 Scio
Fashion Park Inc 432 Portland av
Feyder Oscar 36 StPaul rm 101 (pants)
Forman Harry 116 StPaul 2d fl (men's)
Garsenstein Louis 28 Rhine
Goldstein Special 365 Andrews
Goldwater & Co 82 StPaul rm 721 (men's)
Hickey-Freeman Co 1155 Clinton av N
Iala John 158 Rohr
Kasner Brothers Clothes 36 StPaul rm 507 (men's)
Keller Heumann Thompson Co Inc 1415 Clinton av N
Knopf Clothes Inc 181 StPaul
Lawrence Austin Clothes Inc 25 Hand
Levy Bros & Adler Rochester Inc 15-25 Hand
Loce Jos 238 N Water
Lopresti & Manzella rear 355 Portland av
Michaels Stern & Co Inc 87 Clinton av N
Miss Rochester Frocks Inc 390 Clinton av N
Paull Clothes Shop Inc 42 Clinton av N

Rochester Fashion Clothes 471 Clinton av N (men's)
Royal Apron Co 610 Joseph av
Samuelsohn-Melen Co Inc 36 StPaul rm 521
Santoli, Leon & Laudise Co 120 Ontario
Segelin Bros 1000 Clinton av N
Stein-Block Co The 432 Portland av
Taylor Trouser Co rear 292 Ormond
Timely Clothes Inc 1415 Clinton av N, and 65 Sullivan
Walter-Morton Inc 1155 Clinton av N

Coal Dealers—Retail

Abramson Coal Co Inc 484 Alexander
Abramson Morris E 26 Morris
Antezak John T 746 Norton
BABCOCK H H & CO Inc 105-110 Wilder bldg tels Main 228-229-230, 393 Main W at Penn RR 505 North at NYC RR, 720 Driving Park av at B&O RR, University av and Winton rd N at NYC RR—For further information see page 25 Buyers' Guide
Baetzel Fred 68 Broad
Baker Minor J 308 Field
Baldwin Lesser 215 Avenue C
Bantel C H Co Inc 785 Dewey av
Beckwith Coal Co 271 Lyell av
Beechwood Coal Co Inc 357 StPaul
Belcher Thelma A Mrs 150 Palm
Belmont Coal Co 594 Brown
Better Fuels Corp 6 State rm 100
BLACK DIAMOND COAL CO 190 York tel Genesee 7800—For further information see page 25 Buyers' Guide
Block Coal Co 135 Murray
Bradshaw Chas Coal Co 21 S Fitzhugh rm 3
Breitschwerdt Ernest 1171 Clinton av N
Brick Jas E 16 Main E rm 9
Burdick Arthur G 25 North rm 1136
Byrne Danl 42 Rogers av
Call Hubert 48 Frost av
Campbell & Bergin Coal Co 61 Hortense
Case Coal Co Inc 1814 East av
Casper Alphonse B 383 Colvin
Charlotte Coal & Supply Co 73 Saratoga av
Charlotte Fuel Co 377 Latta rd
Churchill Coal Co 108 MtHope av
Clarfello Ralph 840 Bay
City Coal & Coke Co 292 Main E
Clinton Coal & Coke Co 202 Ridge rd E
Cornelius Henry F 246 Springfield av
Costigan John J 16 State rm 309
Del-Bar Fuel Co 373 Smith
Derleth Robt L 38 Prescott
Domestic Fuel Service 196 Lyell av
Doser Clifford D 45 Southview ter
Drake H F Coal Co 328 Main E rm 201
Drexler Saml J 540 Lake av
Dyson Chas H 93 E Henrietta rd
EDWARDS COAL & COKE COMPANY Inc 85 Howell cor Monroe av tel Stone 1470 and 200 Exchange
Emerson Fuel Co 549 Lyell av
Engert Geo & Co Inc 96 Monroe av
Evans F W Coal Co Inc 431 Smith
Feldman's Coal & Coke Co Inc 1424 Dewey av
Filkins G Harrison 806 Monroe av
Finkelstein Saml 117 Reynolds
Fire-King Fuel Corp 70 Exchange rm 202
Fladd Dorothea Mrs Estate of 628 Scio
FLOWER CITY CHARCOAL CO 185-149 Colvin (Disco) in bag or bulk—For further information see page 25 Buyers' Guide

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANSF.H.A. INSURED MORTGAGES
SAFE DEPOSIT BOXES
LOW COST LIFE INSURANCEF.H.A. MODERNIZATION LOANS
U. S. WAR SAVINGS BONDS

47 MAIN ST. W.

TWO CONVENIENT OFFICES

40 FRANKLIN ST.

Fogarty Walter B jr 436 Sawyer
Foley Maude E Mrs 640 Plymouth av S
Foster Coal Co Inc 972 Clinton av S
Friedman John A 1148 Jay
Galley Coal Co Inc 25 North rm 1136
Gantner Edw 119 Roth
Genesee Coal & Coke Co Inc 523 Oak
Hammer Fuel Service 392 Thurston rd

HETZLER BROS ICE CO Inc 801 Driving Park av tel Glenwood 446—For further information see page 37 Buyers' Guide

Hoffman Coal Co 1609 Main E
Hoffman Geo P Coal & Fuel Co 136 Brooks av

IRONDEQUOIT COAL & SUPPLY CO
149 Ridge rd near RW&O tracks tel Glenwood 6161

Jay Coal Co 331 Orange

JENKINS & MACY CO 100 Cutler bldg 42 East av tel Stone 416 yards 1045 Main E and 119 Child—For further information see page 25 Buyers' Guide

Jesserer Henry L 392 Main W

Joss Bros 1874 Main E

Kannwischer Ewald 446 Avenue D

Karz A Inc 76 Lowell

Keller Frank K 203 Edgeland

Kellogg C Solon Inc 55 Canterbury rd

Kennedy Thos H 1151 Bay

Kinsey Bros 108 Genesee

Kleer Fuel Service 1000 Chili av

Kraft Jos F 168 Cady

Lake Coal Co 255 Lyell av

LANGIE FUEL SERVICE Inc 326

Main E tel Stone 4000 branches 693 South av and 357 StPaul—For further information see page 26 Buyers' Guide

Lehigh Fuel Service 70 Exchange rm 202

Lortscher August J 1393 Jay

Lynd Jos K 990 Exchange

MacKay Milton 82 Sanford

Marks Wm 428 Remington

McGarvey Coal Co Inc 16 State rm 100

McIntosh-Bott Inc 410 Conkey av

Meisenzahl Benedict P 377 Main W

Meisenzahl Bros Coal Co Inc 695 Portland av

Menz Frank 122 Waring rd

Miller Ardean R Inc 500 West av

Miller Isam J 369 Ormond

MILLER PEERLESS PRODUCTS Inc
(Peerless coal and coke) 691 Exchange tel Main 2840—For further information see page 48 Buyers' Guide

Monroe Coal & Coke Co The 125 Hudson av

Monroe Fuel Service 615 Genesee

Nyhan Florence J 454 Exchange

Ontario Ice & Coal Co Inc 832 StPaul

Ourliel Angelo 471 Ormond

Ourliel Coal & Coke Co 65 Kelly

Paley Harold R 14 Regent

Pasch August Coal Co 515 Clinton av N

Payne & Dunham 34 Bronson av

Peoples Coal & Lumber Co 4585 Lake av

Pioneer Coal Co 350 Exchange

Poppink's Inc 485 North

Prenner L & Son 1511 Main E
Proudfoot Albert L 1066 Main E and 656 South av

Reiland John A 759 Clinton av N
Relin Philip Coal & Coke Co 856 Monroe av

Ring Fuel Co 1600 Dewey av

ROCHESTER ICE & COLD STORAGE UTILITIES Inc 55 Canterbury rd tel Monroe 8700—For further information see page 26 Buyers' Guide and right bottom lines

Rochester Reliable Coal Corp The 226 Kent

Rochester & Pittsburgh Coal Co 139 Canal

Roth Wm 23 Beaufort

Russell Robt R 23 Churchlea pl

Salitan Morris 128 Bronson av

Sauer Frances L 16 State rm 320

Schlick H N & Co 126 Monroe av

Schroeder Frank F 278 Caroline

Schroeder H C Coal Co 25 North rm 718

SCHWALB COAL & OIL CO Inc (Lehigh Valley) main office 92 Portland av tel Stone 770—For further information see page 26 Buyers' Guide

Selected Fuels Inc 292 North

Sherelis Coal & Coke Co 590 Hudson av

Sheremeta Max 210 Bernard

Simmellink H J Coal Co 196 Hudson av

Smith Coal Co 907 Monroe av

Steensma Chas F 1124 Atlantic av

Stubbs John 391 Benton

Sullivan's Coal & Coke Co 402½ Lexington av

Superior Coal Co 3 Vetter

Superior Fuel Co 146 Portage

Tinoglio John 455 Hudson av

Vaningen Fuel Service 338 Arnett blvd

Webster Frank E 2036 Clinton av N

WEST CHARLES C COAL CO Inc 281-

285 N Union tels Culver 998-999—For further information see page 26 Buyers' Guide

West End Coal Co 457 Lyell av

Williams Coal & Oil Company Inc 1534 Dewey av

Withington Edw H 25 North rm 936

Woodams Coal & Coke Co 785 South av

YATES COAL CO The 612 Lincoln-Alli-

ance Bank bldg tel Stone 450, yard 6 Amber place—For further information see page 24 Buyers' Guide

Yeoman Philip E 957 Jefferson av

Young Frank K 662 Monroe av

Zettler Fred C 345 South av

Coal Dealers—Wholesale

BABCOCK H H & CO Inc 105-110 Wil-

der bldg tels Main 228-229-230, 393

Main W at Penn RR, 505 North at

NYC RR, 720 Driving Park av at B&O

RR, University av and Winton rd N

at NYCRR—For further information

see page 25 Buyers' Guide

Balcron Coal Co Inc 65 Broad W rm

103

Barnes & Tucker Co 183 Main E rm

1132

BLACK DIAMOND COAL CO 190 York tel Genesee 7800—For further information see page 25 Buyers' Guide

Hickory Grove Coal Mining Corp 42 East av rm 326

JENKINS & MACY CO 100 Cutler bldg

42 East av tel Stone 416—For further information see page 25 Buyers' Guide

Lehigh Valley Coal Sales Co 8 Exchange rm 309 and 281 N Union

Payne Wayland H Coal Co 1100 Chili av

Pennsylvania Coal Sales Co 82 StPaul rm 509

Philadelphia & Reading Coal & Iron

Co 5 Amber pl, 1100 Chili av, 183

Main E rm 744 and 330 Pullman av

Pittsburgh Coal Co Inc 183 Main E rm

639

Rochester Anthracite Sales Inc 963

Broad W

Coal Dealers—Wholesale and Retail

Rochester Fuel & Feed Co 1525 Clinton av N

Rochester & Pittsburgh Coal Co 183

Main E rm 1132 and 139 Canal

SCHWALB COAL & OIL CO Inc (Le-

high Valley) main office 92 Portland

av tel 770—For further information

see page 26 Buyers' Guide

Sibley Coal & Coke Co 311 Alexander

rm 100

Union Coal Co Inc 70 Exchange rm 202

and 393 MtHope av

United Eastern Coal Sales Corp 183

Main E rm 1132

Weaver J H & Co 183 Main E rm 1132

WEST CHARLES C COAL CO Inc 281-

285 N Union tels Culver 998-999—For further information see page 26 Buyers' Guide

YATES COAL CO The 612 Lincoln-Alli-

ance Bank bldg tel Stone 450, yard

6 Amber Place—For further information

see page 24 Buyers' Guide

Coal Fronts & Pads Mfrs

Zuck Geo P rear 44½ Ontario

Coffee Roasters

Piper Glenn R rear 129 Bartlett

°Coke

BABCOCK H H & CO Inc 105-110 Wil-

der bldg tels Main 228-229-230, 393

Main W at Penn RR, 505 North at

NYC RR, 720 Driving Park av at B&O

RR, University av and Winton rd N

at NYC RR—For further information

see page 25 Buyers' Guide

BLACK DIAMOND COAL CO 190 York

tel Genesee 7800 (RG&E Coke)—For further information see page 25 Buyers' Guide

JENKINS & MACY CO 100 Cutler bldg

42 East av tel Stone 416—For further information see page 25 Buyers' Guide

Guide

ROCHESTER ICE

AND COLD STORAGE UTILITIES, Inc.

MONROE 8700

Coal & Coke

Fuel Oil

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Coke—Con

LANGIE FUEL SERVICE Inc 326 Main E tel Stone 4000 branches 693 South av, 2 Lake av and 357 StPaul (Langie Master Kraft)—For further information see page 26 Buyers' Guide

McINTOSH-BOTT Inc 410 Conkey av tel Glenwood 3326

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tels Main 3960-7070 (wholesale and retail)—For further information see page 36 Buyers' Guide and right top lines

SCHWALB COAL & OIL CO Inc (distributors Rochester Gas & Electric coke) main office 92 Portland av tel Stone 770—For further information see page 26 Buyers' Guide

WEST CHARLES C COAL CO Inc 281-285 N Union tels Culver 998-999—For further information see page 26 Buyers' Guide

YATES COAL CO The 612 Lincoln-Alliance Bank bldg tel Stone 450, yard 6 Amber Place—For further information see page 24 Buyers' Guide

Cold Storage

ROCHESTER ICE & COLD STORAGE UTILITIES Inc 55 Canterbury rd tel Monroe 8700—For further information see page 26 Buyers' Guide and right bottom lines

UPTON COLD STORAGE CO Inc The (cold and common storage) 38 Cliff tel Main 1494—For further information see page 65 Buyers' Guide

***Collar & Cuff Mfrs**

(See Shirt & Collar Mfrs)

Collections

ALLIANCE MERCANTILE AGENCY 1117 Commerce bldg tel Main 2133—For further information see top line front cover

Credit Rating Corp The 25 North rm 528

Empire State Bureau of Collections 6 State rm 205

Hiler Henry E 16 Main W rm 319

Hook Edw W 566 Bway

Interstate Commercial Agency 42 East av rm 305

Lee O W Associates 16 Main W rm 216

Mercantile Adjustment Bureau 82 StPaul rm 717

Personal Collection Service 8 Exchange rm 705

Rochester Credit Mens Service Corp 34 State rm 408

Rochester Supply Co 119 Main E rms 817-818

Spare & Co 16 Main W rm 326

Vail Mercantile Co 5 StPaul rm 328

Color Mfrs

Peerless Color Laboratories 11 Diamond pl (food)

***Commercial Collections**

ALLIANCE MERCANTILE AGENCY 1117 Commerce bldg tel Main 2133—For further information see top line front cover

***Commercial Schools**

SCHOOL OF COMMERCE 362 East av at Alexander st tel Main 5530—For further information see page 63 Buyers' Guide and left top lines

Commission Merchants

Atlantic Commission Co Inc 315 Alexander rm 328 (produce)

***Compass Mfrs**

TAYLOR INSTRUMENT COMPANIES 95 Ames cor West av tel Genesee 4800—For further information see page 65 Buyers' Guide

Concrete Block Mfrs

(See Cement Blocks & Construction)

Condiment—Mfrs

French R T Co The, Mustard st ft Palmer st

Confectioners—Manufacturing

Chatas James 578 Clinton av N
Dennis Frank H Factory Inc 25 Otsego
Farmer Fanny Candy Shops Inc 7 Griffith

Loves Confections Inc 34 Elton
Moore Wm C B 307 Grand av
More Candy Co Inc 32 Mill
Stark Bros & Beyer Inc rear 449 Avenue A

Whittles Candies 122 Rugby av
Ziegler Wm H 121 River

Confectionery—Retail

Abbot Chas H 4791 Lake av
Ackerman Olive Mrs 366 Jefferson av
Albahan David 57 Kelly
Ambrose Jos N 801 Joseph av
Anderson Harriet L 1339 Main E
Anita Candy Shoppe The 607 Main W
Antivahis Geo 733 Portland av
Anzalone Lawrence S 399 Clinton av N
Arbuckle Henry W 751 Jefferson av
Argento John 728 N Goodman
Avon Dairies Inc 350 Driving Park av

761 Genesee and 501 Lyell av
B & V Tobacco & Candy Co 184 North
Baker Anna P Mrs 463A Lyell av
Bauman Hans 673 Monroe av
Begy Cora L Mrs 400 Norton

Berd Leah 28 Herman
Bettner Arthur E 1048 Clinton av S

Blanchi Vittoria Mrs 636 Broad W
Blackwood John M 1696 Dewey av

Blank John V 728 Joseph av
Blossom Sweet Shoppe 633 Monroe av

Borrelli Mary C 203 Saratoga av
Broikow Bros 1700 Clifford av

Broikow Vasillos 521 Chili av
Brooks Avenue Candy Shoppe 575 Brooks av

Brown Arthur H 366 Plymouth av S
Brown Fred 397 Clarissa

Cammarono Anthony 36 Ward
Campus Fountain 1178 Dewey av

Candy Land 100 Clinton av N
Caputo Giovanna 55 Jay

Carroll Peckett 606 Lake av
Carrousos Peter 1947 Main E

Case Ice Cream & Food Corp 456 Ridge rd

Case J Gifford 379 Chili av, 688 Park av and 4 Sherwood av

Catlin Roger H 517 Conkey av
Century Sweet Shoppe 37 Clinton av N

Chapin's 543 Thurston rd
Charrell Wm J 370 Lexington av

Chili Soda Spa 544 Chili av
Cohen Max 502 Lyell av

Cramer Morris E 1042 Dewey av
Crispin Chas H 115 Exchange

Critic's 13 Clinton av N
Critics Ice Cream Co 906 Main W

Crittikos Geo 486 N Goodman

Cropo Jos 316 State

Dalba Richd 904 Joseph av
Davis Sidney B 798 Woodbine av
DeCarlo Chas J 1382 Culver rd
Demos Angelo 1450 Dewey av
Dern Henry, Cobb's Hill Park, Culver rd

Diamond Chocolate Shop 896 Portland av

DiCesare Anthony rear 244 Platt

DiPalma Jos 1219 Lyell av
Dobris Harry 1452 Main E

Doerrer Erna A Mrs 788 Culver rd
Dolmage Anna L 714 Winton rd N

Dolmage Harriet A 676 Park av
Donalatis Jerry 948 Clinton av N

Donalatis Harry 313 Genesee
Doughty's 459 Monroe av

Engel Eug F 35 Pullman av
Ensmann Geo 814 Genesee

Fang Margt R Mrs 4000 Lake av
Farm The 1302 Dewey av

Farmer Fanny Candy Shops Inc 823 Brown, 14 Clinton av S, 340 Driving Park av, 1855 East av, 18 and 351 Main E, 587 Monroe av and 403 Ridge av

Felerski Anna Mrs 975 Hudson av
Ferlisi Beniamino 43 Romeyn

Fischer Clarence G 424 Ames and 581 Plymouth av S

Fisher Louis 977 Joseph av
Flynn Thos R 536 Main W

Foster M Vede Mrs 78 Colby
Gagliardi Louise Mrs 272 Spencer

Gardner Harry J 251 Ridge rd E
Geiger Daniel J 1148 Portland av

Gerakos Saml 83 South av
Giunta Jos P 470 Humboldt

Goodie Shoppe 533 Portland av
Grand Sweet Shoppe 24 Plymouth av N

Gruttadauria Salvatore 19 Jay
Gugino Saml 820 Genesee

Haffner Susan 1328 Clinton av N
Hakes Andrew S 354 Plymouth av S

Hayward Sweet & Sandwich Shop 502 N Goodman

Hetterick & Kruppenbacher 848 Joseph av

Hoehn Oliver J 126 Webster av
Howard Vernon W 931 Clinton av N

Jackson Bailey Inc 362 Park av
Jackson Ethel M Mrs 953 Chili av

Jacobs Abraham 581 Joseph av
Jacobson Simon 1 Herman

Jankoski Victor 739 Hudson av
Katsampes Geo A 131 Clinton av S

Konieczny Jos 121 Roycroft dr
Kritall Frank S 535 Clinton av N

Kryk Julia Mrs 4721 Lake av
Kryk Mary Mrs 43 Weeger

Lamprakas Geo 3202 Lake av
Lanovara Domenico 271 Central pk

Lawrence Inez Mrs 4379 Lake av
Lee's Ice Cream 559 State

Leonis Sanfo Mrs 690 Hudson av
Liberty Sweet Shop 275 Driving Park av

Livadas Lambert 171 Monroe av
Loft Candy Co 8 Main E

Love's Confections Inc 1786 East av, 683 and 1535 Lake av, 598 Main E, 858 Main W and 548 Monroe av

LoVerde Jos 244 Portland av
Ludwig Mary J Mrs 260 Colvin

Lupiani Hannah Mrs 134 Jay
Mac's Sweet Shop 1467 Lake av

Mack Arthur R 454 Parsells av
Mages Richd C 1893 East av

Mammanno Antonio 246 Central pk
Marble Elbert Mill ft Factory at

McGee Wm E 518 Hudson av

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710—3711

IMPERIAL
Washable
WALLPAPERS

McGrath Hugh J 840 Main E
 McGrath Wm R 499 Court
 Melkioty Harry A 304 Genesee
 Merageas Constantine 697 Clinton av N
 Milazzo Pietro 373 Platt
 Mink Benj H 501 Dewey av
 Muhs Edw C 82 Conkey av
 Murray Sweet Shop 218 Murray
 Nerantzakis Michl 192 State
 Neuwirth Geo J 284 Bay
 Nicolaidas Peter 1541 Main E
 Olympian The 9 Main E
 Onderdonk T Harold 500 Frost av
 Palace Coffee Shop 75 Clinton av N
 Palmieri Anthony 1429 Clinton av N
 Palmos Bros 350 Thurston rd
 Palmos Geo S 321 Driving Park av
 Paramboulas Bros 888 Main W
 Park Avenue Candy Shop 650 Park av
 Patty Frank 349 Portland av
 Pekarsky Fannie 345 Hudson av
 Petrantonio Michele 442 North
 Pilzninski Casimir 483 Hudson av
 Poh Harry J 868 Joseph av
 Poullis Michl P 488 Genesee
 Prisansky Sadie 695 North
 Rago Madge J Mrs 586 Lake av
 Randall Geo W 1872 Lake av
 Reed Candy Co 144 Main E
 Rentschler Geo W 4776 Lake av
 Renzi Mario 533 State
 Riley Thos 193 Genesee
 Robbins Beatrice A Mrs 580 Jefferson
 av
 Rock Harry V 263 Clinton av N
 Rock Hyman A 657 Park av
 Rockowitz Saml 439 Joseph av
 Rodger John E 2320 Main E
 Roussos Peter G 953 Clinton av S and
 290 North
 Ryder Blanche M Mrs 280 Winton rd
 N
 Salivaras Anthony J 422 Genesee
 Saperstone Louis 670 Monroe av
 Sardis Frank 682 Winton rd N
 Schlueter Richd H 893 Portland av
 Schulz Bros 355 Driving Park av
 Seneca Fountain Room 16 Clinton av S
 Shackelford Stephen C 842 Genesee
 Sharp Manny 14 Herman
 Shartnowicz Katherine Mrs 35
 Weeger
 Shewman R & A 405 Main E
 Shirley Jean Sweet Shop 917 Genesee
 Silage Wm T 919 Jefferson av
 Sillen Harry 40 Herman
 Skarlatos & Lembaris 686 South av
 Slutsky Meyer 1700 Culver rd
 Sniderman Ralph 290 Driving Park av
 Snyder Lloyd E 318 Webster av
 Spaziano Victor 8 Lake av
 Stamiris Jos 1461 Lake av
 Stamiris Peter 803 Hudson av
 Stathes Geo 494 Main W
 Statius Demosthenes C 1015 Dewey av
 Steiger Peter P 135 Avenue D
 Steuerwald Earl 1136 Monroe av
 Sugar Bowl 1514 Dewey av
 Sulvia Wm E 1162 Plymouth av S
 Sussman Louis 262 Conkey av
 Sykut Andrew 1100 Hudson av
 Tavormina Rose M Mrs 113 Central pk
 Teichner Henry 229 Bronson av
 Thompson Harry W 1191 Clinton av N
 Tracey Chas 272 Genesee (pop corn)
 Treca Geo 489 Lyell av
 Teouma Demetra 1115 Culver rd
 Vagenas Jas 593 Main E
 Vandenberg Leon 73 Conkey av
 Victory Sweet Shop 625 Hudson av
 Viener Abe 272 Hudson av
 Viola Ralph 90 Lake av

Vlahos Theo E 1018 Plymouth av S
 Vonglis Jas 1521 Lake av
 Weber Lawrence B 213 Pearl
 Webster Star Candy Kitchen 305 Web-
 ster av
 Weinstein Jacob 639 South av
 Williams French Ice Cream 1437 Clin-
 ton av N
 Winnick Max P 514 Main W
 Wittmann Leo C 864 Hudson av
 Wood Jessica M Inc 484 Clarissa
 Yankee Doodle Candy Shop 956 Joseph
 av
 Zachary Mary T 449 Plymouth av N
 Zecchino Crescenzo 168 Jay
 Zimmerman Howard 74 Requa

Confectionery—Wholesale

Calderon J A Co 439 Ormond
 Dennis Frank H Stores Inc 37 Cen-
 tennial
 DiMonte Domenico 15 Cole
 Furney Saml 147 Lyell av
 Gargano Bros Inc 284 Allen
 Gordon J and Co 278 North
 Kaufman David 1055 Clinton av N
 Linsin John F Co 266 North
 Nasca Jos & Son 332 Jay
 Reed Candy Co 144 Main E 5th fl
 Reed's 623 Park av
 Tompkins & Miller of Rochester Inc
 604 Lake av
 Tri-State Automatic Candy Corp 261
 Central av
 Wickman Geo C 704 Joseph av
 Zutes Inc 51 South av

***Contract Builders' Hardware—Wholesale**

LESTER HENRY HARDWARE CO Inc
 150 Main W tels Main 5355 and Main
 1607—For further information see
 page 37 Buyers' Guide and back
 cover

Contractors—Building—General

Abbey M Sanford 2040 East av
 Affronti Anthony 284 Bay
 Albright Jos 19 Woodlawn
 Alexander Shumway & Utz Co The 80
 S Fitzhugh
 Arena Frank 49 Cole
 Averbach Geo 1957 Clinton av N
 Baker Burt 15 Woodlawn
 Beaman Roy E 244 Kenwood av
 Bellavia Jos 23 Portage
 Bemish Geo R 82 Whitney
 Bohnke Chas E 19 Ellison
 Bristol Contracting Co 25 North rm 645
 Bronson Building Co 176 Bronson av
 Brown Neil G 73 Prince
 Bryan Thomas Associates Inc 43 Main
 E 3d fl
 Civitello Lawrence L 1259 Emerson
 Clarke Wallace S 78 West High ter
 Cleghorn Lawrence E 70 Edgemont rd
 Congdon Bros 488 StPaul
 Costich Oliver Co Inc 67 Warehouse
 Dale Engineering Co 119 Main E rm
 603
 Deane G Russell 179 Atlantic av
 DeCarlo Louis 124 Iroquois
 DeClerck Peter 4 Beechwood
 DeJonge Walter J 229 River Hts
 Dobrochowski Jos 21 Walbar
 Dohr Peter 449 Child
 Dutton Frank L 2 Scrantom
 Eades Zenas F 11 Greenview dr
 Esterheld Edw F 58 Wilcox
 Flint Simeon 52 Avondale pk
 Fly Paul J 86 Pembroke

French Homer J 75 Earl
 Friederich A & Sons Co 710 Lake av
 Friederich Julius Co Inc 16 State rm
 221

Galbraith Benj A 46 Dove
 Gallipeau Leonard L 137 Emerson
 Garrett Jas L 506 Central av
 Garrett John 489 Garson av
 Gerstner John J 56 Meigs
 Giebel Frank J 415 Lake av
 Gitlin Hyman 30 Woodlawn
 Gleason F Co Inc 108 Colvin
 Goodberlet Geo J 109 Cottage
 Goulder Bros rear 265 Sherman
 Groet Bros 135 Leighton av
 Hagaman Roscoe C 48 Rosedale
 Hammon H Geo 746 Woodbine av
 Hartwell Edwin L 5 Millbank
 Hauck Co Inc The 36 StPaul rm 503
 Henderson Thos 255 Sherwood av
 Hoefner Jos W 63 Elm Tree rd
 Hopeman A W & Sons Co 569 Lyell
 av

Hummel Louis 1020 Joseph av
 Hyland Raymond F 878 Ridgeway av
 Hyland Robt F & Sons 135 Spring
 Iuppa Michl 264 Magee av
 Jacobs Louis H 519 Meigs
 Jones John V 213 Bronson av
 Kehoe Jas A 13 Champlain
 Kelly John P 29 Magee av
 Kelly Patk H 560 Seneca pkwy
 Kircher Geo & Sons rear 14 Manitou
 Kirchner Delmar C 847 Seward
 Kirk Chas J 1331 Old Haywood rd
 Kitzing Wm E 157 Glendale pk
 Klug John L Co 760 Exchange
 Kremer Anton A 126 Berlin
 Kucker & Co 255 Lyell av
 Laasch Carl F 890 University av
 Lakeland Contracting Co Inc 546 Main
 E

Landon Robt C 253 Genesee
LINK'S ANTHONY SONS rear 616 N
 Goodman tel Culver 3578
 Luther John & Sons Co 87 Stillson
 Maggio Frank G & Bros Inc 27 Moore
 Major Burton W 1 Amherst
 Manse Builders Inc 8 Exchange rm 114
 Mantione Angelo 65 Woodward
 McKissick Roy K 101 Yarker av
 Meagher Danl J 311 Alexander rm 202
 Mayo Rudolph 197 Versailles rd
 Mintz Jos 112 Laburnum cres
 Mullen Frank A 209 Latta rd
 Muller Emil Construction Co 43 Main
 E 2d fl
 Murr Geo M 1230 Portland av
 Murray Jos M 42 East av rm 800
 Nelson Clarence E 33 Southview ter
 O'Brien Chas N 1903 East av
 O'Brien Timothy 65 Hannahs ter
 Otis Wm T 36 Cambridge
 Pardy Frank 51 Hamilton
 Pero Ralph J 387 Roycroft dr
 Phillips Carl F 537 Averill av
PIKE JOHN B & SON Inc 1 Circle ter
 Monroe 2098
 Proia Jas G 331 Hawley
 Resch Fredk A 294 Frost av (tiling)
 Ridge Construction Corp 1869 Lake av
 Rochester Standard Housing Corp 67
 Warehouse
 Rogers Geo A 65 Jackson
 Rowe Robt B 90 Kenwood av
 Russell Harvey C 58 Augustine
 Saucke Bros Construction Co Inc 83
 Saranac
 Scagliola Marcello 161 Edgeland
 Schlageter Andrew F rear 84 Marlon
 Schoenheit J Henry 337 Magnolia
 Schumaker Geo H 273 Ravine av

BARR & CREELMAN MILL & PLUMBING SUPPLY CO.*Plumbing, Heating, Contractors'—Engineers' Supplies***242 MAIN STREET, WEST**

FRED'K J. WEIDER, Treas.

PHONE MAIN 6465

BYRON B. CUSHMAN, V.-Pres.

Contractors, Building, General—Con

Seaman Frank 1088 Lake av
 Shay Raymond J 220 Parkway
 Shewman Harold T 555 Frost av (carp)
 Shonk Wm 1 Wooden
 Simmons Arthur A 156 Woodbury
 Skelly Bros 68 Ellicott
 Slocum Frank O 291 Westfield
 Smith Milton W 294 Meigs
 Spitz Werner Construction Co Inc 11
 Comfort
 Stage Clarence G 904 South av
STAHL MURRAY A 2040 East av tel
 Monroe 1345—For further informa-
 tion see page 49 Buyers' Guide
 Steinfeldt Frank H 17 Hickory
 Steinwachs Otto & Son 1661 Clinton av
 N

STEWART & BENNETT Inc 124-132
 Water N tel Main 675—For further
 information see page 27 Buyers'
 Guide

Stoeltzen & Tapper 1462 Main E
 Stone & Webster Engineering Corp 14
 Franklin rm 1102

Swartout & Rowley 548 MtHope av
 Sweeney Paul D 43 Brighton
 Sykes W C Co 105 Frankfort
 Tarricone Jos 135 Fulton av
 Taylor John R 599 Monroe av
 Taylor Robt F 83 Gorsline
 Tensen John 104 Garson av
 Tierson Matthew A 1632 Lyell av
 Tomack Subsidiary Inc 79 Woodstock
 rd

Tourner Harold D 191 Champlain
 Trickey Walter L 21 Pershing dr
 VanderWeyde Eugene C 790 Plymouth
 av S

VanDuzer Curtis B 18 Wilbur
 Vassle Saverio 116 Ardmore
 Viele Anthony 175 Springfield av
 Wagner Chas V 161 Elmerston rd

WARD C P Inc office and plant 700
 Hollenbeck tel Glenwood 1232 after
 6 p m call Charlot 112—For further
 information see page 27 Buyers'
 Guide

Watson Harry L 15 Tracy
 Weckesser Urban G 11 Atkinson
 Wegman Chas L 116 Selye ter
 Wegman Oscar B 270 State
 Wood Arthur L 225 Brooks av
 Yaeger Friederich B 1094 Joseph av

Contractors—Carpenters

Acor Clarence G 51 Alexander
 Ahnfeldt Chas 42 Laurelton rd
 Albright Edw 62 Minnesota
 Amico Louis 43 Baycliff dr
 Andrews J W & Sons 1593 Clinton av N
 Auten Edw J 26 Chester
 Baccino Thomas 599 Smith
 Bailey Edwin E 508 Avis
 Baird Asa N 71 Rockview ter
 Ball Nathan R 16 Bradburn
 Barry Harry J 10 Alexander
 Bauerschmidt August I 176 Mitchell
 Baumann Alex 1782 South av
 Baxter E James 225 Illinois
 Bender Wm J 83 Highland pkwy
 Berlowitz Abram 44 Morris
 Betts Royal C 390 Magnolia
 Black John S 11 Kay ter
 Blakeslee David J 60 Beaufort
 Blier Jos W 578 South av
 Boeyink Wm B 75 Dickinson
 Boncke Bernard F 222 Bernard
 Bonner Jas 282 Hamilton
 Brotsch Raymond C 119 Weldon
 Brown Jas 7 McConnell pl

Brown Jos 17 Wilkins
 Brumber Vernon L 71 Sidney
 Bruno Augustino 252 1/2 Lyell av
 Buckman J Frank 799 Flower City pk
 Budinski Frank J 54 Ries
 Cameron Calvin 495 West av
 Camp Fred 42 Alliance av
 Campbell Rowland A 33 Princeton
 Capobianco Vincent 456 Emerson
 Cappabianca Dominic 295 Sherman
 Capuano Jos 325 N Union
 Capurso Anthony 368 Verona
 Carr Clarence H 96 Rosalind
 Catalano Sylvester 495 Emerson
 Christian Jas E 166 Winbourne rd
 Cianciotti Jos A 245 Kent
 Ciccarrelli Angelo 75 Merlin
 Copson Thos H 1222 Park av
 Corblitt Thurston A 223 Rugby av
 Court Louis J 69 Baycliff dr
 Crisantiello Jas 107 Frankfort
 Darling Earl G 41 Finch
 Dean Frank 344 Court
 DeGeorge Anthony 40 Cromble
 DeGeorge Jos 289 1st
 DeMallie Abr I 788 Meigs
 DeMay Jacob J 2247 Main E
 DiBlase Anthony 110 Frankfort
 DiGennaro Nunzio 69 Avery
 Digilio Frank 16 Bauer
 Drexler Benj 19 Belmont
 Dryland Ernest E 93 Locust
 Dutton Geo H 95 Maryland
 Earl Garnett 94 Belmont
 Edwards Erwin M 43 Love
 Emery Henry J 99 Chili av
 Feasel George H 77 Cady
 Fenton Mark V 392 McNaughton
 Ferguson Chas W 24 Merchants rd
 Fien John F 8 Bremer
 Fisher Harry 66 Maria
 Fontana Fredk G 1130 Portland av
 Freed Wm E 174 Bartlett
 Freeman Harry 18 Morris
 French Jas rear 56 Salisbury
 Fuller John 105 Rosalind
 Gala Michl 614 Broad W
 Gallagher John H & Sons 1059 Ridge
 rd

Gammerello Jos 245 Kent
 Geiger Geo H 100 Sylvester
 Gilpe Wm J 970 Clinton av S
 Glassin Abr 78 Nassau
 Glerum Leonard 47 Faraday
 Godwin Jesse W 109 Redfern dr
 Goldstein A & Son 215 Cumberland
 Graumenz Emil A 441 Carter
 Graves Matthew 16 Orange
 Haltz Wm 39 Wright
 Hall Raymond E 28 Alberta
 Hansen Andrew T 105 Avenue B
 Hart Leslie L 653 S Goodman
 Hartley Wm J 41 Pembroke
 Hartz Carl J 241 Burrows
 Herbst Enos J 21 Hoff
 Herle J Fred 1000 Emerson
 Herzog N & Son 88 Lowell
 Hickok Harry E 41 Woodlawn
 Holtfoth John C 257 Field
 Hosenfeld Emil A 42 Washburn pk
 Houck Clarence J 267 Parsells av
 Houston Guy B 179 Penhurst
 Humiston Herbert A 117 Knickerbocker
 av

Hutchins John A 65 Lapham
 Iffland John J 80 Alexander
 Imhof Paul V 92 Furlong
 Jay Fredk A 75 Reynolds
 Jones John E 77 Pershing dr
 Kaufman Ernest 25 Navarre rd
 Kitzing Julius W 496 Lake View pk
 Knapp Jacob 1420 Emerson

Kochert Leo P 98 Durnan
 Kron Burdette F 164 Brooks av
 Lanni Isaac 108 Frankfort
 Lawrence Albert W 995 Monroe av
 Lehrer Alfred G 823 Meigs
 Leibler Howard J 63 Werner pk
 LeMessurier Wm J 45 Cottage
 Levin Wm 346 Hudson av
 Leydecker Edw B 65 Lyndhurst
 Lightart Albert L 423 Meigs
 Luchsinger Arth M 216 Reynolds
 Luckett Chas W 64 Asbury
 Ludwig Louie 671 Frost av
 MacAnn Danl 37 Gregory
 Mackey Patk J 91 Congress av
 Mander Melvin 720 Clinton av S
 Mann Geo E 71 Brookdale av
 Mantell Peter 153 Berkeley
 Maracle Robt W 158 Hampden rd and
 135 Spring

Marino Louis 217 Ellison
 Marshall Gordon R 80 Poplar
 Martin Grover C 17 Allmeroth
 Marx Julius P 42 Colvin
 Mason Theo M 3 Lyell av
 Maxson Jos 35 Suter av
 Maxwell Jos W 810 Monroe av
 McMullen John P 1411 Culver rd
 McNeill Merton R 101 Pollard av
 Meyer Fred C 523 Magee av
 Miller Conrad F 78 Glendale pk
 Montgomery David L 399 Caroline
 Mooney Thos 117 Lorimer
 Morey John W 67 Seward
 Nick Leon 183 Sanford
 Nixon Guy G 46 Benton
 Nobes Jas B jr 257 Averill av
 Oberlies Leo E 18 Welder
 O'Connell John W 38 Welder
 Orlando Adolph 45 Woodward
 Pannello Jos R 109 Pembroke
 Peritore Epanio 57 Miller
 Pezzuolo Jos 661 Plymouth av N
 Phellshifter Michl G 731 Flower City
 pk

Phillips Fred 550 Bway
 Phillips Wilmer E 178 Alexander
 Pilato Nicola 22 Springfield av
 Pinkoski Antonio 240 Baden
 Pinkoski Wm 58 Hanover
 Platt Ellice 17 Laburnum crescent
 Pontius Leroy C 144 Warner
 Price Chas W 89 Prospect
 Purdy Hiram 14 Whalen
 Quetchenbach Lewis J 50 Kingsboro rd
 Quigley Chas I 34 Poplar
 Rake Louis S 92 Glendale pk
 Rice Harry C 899 Meigs
 Ridley Frank J 71 Edmonds
 Robbins Forrest R 45 Winchester
 Rogers Harry M 297 Averill av
 Rosin Geo H 65 Grand av
 Russo Jos 299 Lyell av
 Ryan Jas P 25 Devon rd
 Salerno Louis 2 Lind
 Salomon Frank F 4 Sycamore
 Salter Robt 118 Frost av
 Schauble Frank L 260 Averill av
 Schenkel Andrew J 1245 N Goodman
 Schenkel Chas A 512 MtHope av
 Scheuck Richd 207 Ridgeway av
 Schleich John P 438 Maple
 Schoenheit H Clark 73 Dix
 Schreiner Alf J 133 Delamaine dr
 Schroven Frank L 122 Indiana
 Schweickhard Walter 126 Atlantic av
 Schyve Abr 22 Burbank
 Selortino Anthony 15 Fien
 Shaughnessy Frank G 792 Post av
 Siebert Jos G 81 Terrace pk
 Skelly Bros 679 Woodbine av

JAMES JOHNSTON AGENCY

AUSTIN F. GRAB, Pres.
ROBERT F. WOERNER, V.-Pres.
LEONARD H. HENDERSON, V.-Pres.
ROY A. DUFFUS, Sec'y
PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

JAMES JOHNSTON AGENCY

Skobe Barney 46 Malone
Smidt Harry J 107 Winterroth
Smith Ernest D 244 Field
Smith Geo 12 Emanon
Smith Max B 119 Gillette
Smith Raymond J 6 Hinsdale
Snyder Saml A 61 Prince
Sojda Walter 12 Otilla
Spitz John N 1 Immel and 209 Hague
Sprowell Wm D 146 Myrtle
Steinwachs Wm F 737 Arnett blvd
Stoecklein Jos J 53 Herman
Stout Edw D 278 Averill av
Swander Otto J 385 Tremont
Thornton Henry P 101 Henrietta
Till David 97 Arbutus
Tillotson John C 124 Campbell pk
VanAlst Cornelius 195 Elm Tree rd
Vanderwall John H 630 Cedarwood ter
VanZellen Herman I 4 N Goodman
Viscardi Emanuel 126 Frankfort
Volk Kyle R 670 South av
Wallenburg John 206 Linden
Walls Robt A 192 Shelter
Walravens Gerard 15 Judson
Waterhouse Chas W 71 Glasgow
Weber Chas M 1050 Genesee Park blvd
Weber Ivo A 87 Linnet
Welland Fred 156 Wilder ter
Weller Darcy L 1180 MtHope av
Weyl Chas G 184 Delamaine dr
Wheaton Thos C 55 Cottage
Willi Sidney T 16 Lansdale
Wood John 255 Pearl
Woodgate Burton E 254 Wellington av
Yates Alex J 47 Bartlett
Yaude Aug C 213 Benton
Zizzo Jos M 195 Northland av
Zollweg Chas A 196 Driving Park av
Zwaga Wilburt G 143 Tryon pk

Contractors—Concrete
Commons John A 529 Ridgeway av
Goodstone Mfg Co Inc 470 Hollenbeck
Ludington's I M Sons Inc 720 Lexington
av
Polisnelli Thos 554 Clarissa (garden
furniture)

Contractors—Cut Stone
Norristone Inc 107 Norris

Contractors—Electrical
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buyers'
Guide and top edge
HICKSON ELECTRIC AND RADIO
CORPORATION 37 Richmond tel
Stone 93—For further information
see page 32 Buyers' Guide and left
top lines

**Contractors—Excavating & Grad-
ing**
Curtis Wm A 583 Humboldt (pipe lay-
ing)
Elam Harry J 818 Durnan
Regan Walter J 90 Cottage
Stein Edw J 76 Newcomb
Turner Eldred R 316 Alvanar rd

Contractors—Floor Surfacing
Wisner Carl 61 Davis

Contractors—Insulating
Archer Insulating Co 350 Monroe av

Contractors—Mason
Allocco Andrew 604 Lexington av
Arena Frank 125 Hebard

Avarello Peter 1452 Clifford av
Bacchetta Bros 361 Avery
Bachman Bros 1492 Norton
Baird Wm J 1335 Emerson
Baruto Domenico 696 Broad W
Batterson Wm J 21 Bloomfield
Battisti Jos 85 Scrantom
Battle Ernest 158 Campbell
Beisheim Carl S 27 Richard
Black John S 156 Ravenwood av
Bonazza Jos 619 Broad W
Boniface Henry J 105 University av
Bonsignore Salvatore 1240 Clinton rd N
Braun John 31 Carl
Brickler Clair J 46 Clayton
Briddon John C 349 Aberdeen
Bufano Angelo 85 Hickory
Buttarazzi Enrico 61 Myrtle Hill pk
Caruana Chas 435 Maplewood dr
Casclani Jos 198 Lyndhurst
Cenzi Louis N 299 Lyell av
Culkin Jas A 341 Laburnum crescent
Davis Mortimer J 21 Arvine hts
DeMeco Thos 42 Rosewood ter
Dentino Nunzio 594 Broad W
DiBattisto Frank E 28 Locust
Diehl Fredk 36 Springfield av
DiGennaro Louis 998 Glide
DiGennaro Salvatore 373 Columbia av
DiNardo Alfonso 187 N Union
Ferguson Geo P 22 Newcomb
Flocca Vincenzo 242 Kent
Florderose Saverio 154 Myrtle
Fratfare Lorenzo F 25 Shepler
Freda Dominick 264 Wellington av
Freeman Thos 333 Brown
Freitag Julius 10 Cayuga
Gaglio Alfonso 71 Orange
Genesee Building Co 209 Clinton av N
Giambardino Arth J 125 Springfield av
Gianni Anthony 643 Smith
Giordano Chas 28 Nichols
Guiliano Neil 6 Glasgow
Haag Ernest R 41 Stanton
Hansen Henry 38 Rockingham
Iuppa Jos 2145 Culver rd
Karweick Henry J 1188 Culver rd
Kingston Geo 555 Woodbine av
Kingston Geo G 131 Kingsboro rd
Kleinhenz Emil 32 Mona
Kurlansky Jos 104 Belmont
Laviola Rocco 791 Broad W
Lehner Jos 396 Ames
Lepore Leonardo 81 Cameron
Levin Morris 18 Sumner pk
Lill J Lloyd 404 Alphonse
Lizzio Mario 20 Hoeltzer
Locklin Wm O 79 Atwell
Maculuso Christopher 20 Moore
Madonia Jos G C 874 Smith
Maggio Thos 27 Moore
Maira Louis 81 Ellison
Mandolera Salvatore 11 Walnut
Marcuzzi Nicola 12 LaForce
McMonigal Wm P 322 Humboldt
Mellia Jos 47 StJacob
Mendalera Saml H 68 Wilder
Miller Henry G 864 Culver rd
Miller Thos C 7 Kay ter
Nassivera Quinto 340 Ormond
Palce Marsh B 240 Genesee Park blvd
Palermo John C 170 Arbordale av
Papa Jos 223 Hebard
Proia Loreto C 432 Champlain
Roscioli Peter A 48 Campbell
Sable Frank W 1608 South av
Scarsella Raffaele 53 Carter
Schroeder Frank J 420 Birr
Sobolewski Steph 199 StStanislaus
Stallman H Sons 135 Spring

STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 27 Buyers'
Guide

SUMMERHAYS WILLIAM SONS
CORP 614-632 Clinton av S tel Mon-
roe 1155—For further information
see page 27 Buyers' Guide

Taraci Robt 15 Grape
Tartaglio Anthony 44 Grape
Thiem Herman C & Co 1589 StPaul
Tyson Hugh H 508 Flint
Vandenberg Peter 89 Merchants rd
Verwey Wm 1650 Main E
Voss Chas W 70 Parsells av
Walker Chas J 93 Sherman
WARD C P Inc office and plant 700
Hollenbeck tel Glenwood 1232 after
6 PM call Charlot 112—For further
information see page 27 Buyers'
Guide
Weaver Frank 237 Winton rd N

Contractors—Paving
Millick Peter G 1535 Emerson
WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 23 Buyers'
Guide

Contractors—Plastering
Sortin Arth L 18 N Water

**Contractors—Plumbing & Heat-
ing**
BAREHAM H J & SONS Inc 70 Gregory
Hill rd tel Monroe 1136—For further
information see page 59 Buyers'
Guide

**BARR & CREELMAN ENGINEERS &
CONTRACTORS CORP** 242 Main W
tel Main 6465—For further informa-
tion see page 59 Buyers' Guide and
left top lines
Palmer & Plane Inc 38 N Water

Contractors—Road
Crouch Frank W 84 Bronson av
Holahan Thomas Co Inc 164 Lewis
Rochester Concrete Construction Co Inc
466 Clinton av S

WARD C P Inc office and plant 700
Hollenbeck tel Glenwood 1232 after
6 PM call Charlot 112—For further
information see page 27 Buyers'
Guide
Wiard John A 449 Averill av

Contractors—Sewer
Petrosi Anne 1405 Hudson av

***Contractors' Materials—Con-
crete**
LUDINGTON'S I M SONS Inc 720 Lex-
ington av tel Glenwood 757—For fur-
ther information see page 27 Buyers'
Guide

**Contractors' Supplies & Equip-
ment**
**BARR & CREELMAN MILL & PLUMB-
ING SUPPLY CO** 242 Main W tel
Main 6465—For further information
see page 64 Buyers' Guide and left
top lines
Colprovia Roads Inc 188 Main E rm
1446
COOK IRON STORE CO 120-128 StPaul
tels Main 5188-5189—For further in-
formation see page 64 Buyers' Guide
General Equipment Co 498 Main E

Contractors' Supplies & Equipment—Con

HAVERSTICK & CO Inc 45-49 Ford
tels Main 70-71-72—For further in-
formation see page 52 Buyers' Guide
LeRoy Colprovia Pavements Inc 183
Main E rm 1446
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further in-
formation see page 52 Buyers' Guide
Schoenholt H C 605 Norton (for rent)

Convents

Blessed Sacrament Convent 243 Rut-
gers
Carmelite Monastery 1530 East av
Convent of Nazareth Academy 16-22
Lake View pk
Holy Apostles Convent 8 Austin
Holy Cross Convent 4490 Lake av
Holy Family Convent 891 Jay
Holy Redeemer Convent 239 Alphonse
Holy Rosary Convent 198 Oriole
Immaculate Conception Convent 55
Grieg
MtCarmel Convent 59 Ontario
Our Lady of Victory Convent 217 An-
drews
Sacred Heart Convent 1361 Lake av
StAndrew's Convent 40 Oneida
StAnthony of Padua Convent 46 Lori-
mer
StAugustine Convent 146 Hobart
StBoniface Convent 314 Gregory
StBridget's Convent 41 Gorham
StFrancis Xavier Convent 314 Bay
StTheresa's Convent 19 Watkin ter
Sisters of StFrancis Convent 146 Wee-
ger

*Conveyor Designers & Builders

CROSS BROS CO Inc 112-114 Mill tel
Main 8088—For further information
see page 15 Buyers' Guide

Coopers

Rochester Bunging Apparatus 77 South
av rm 202
Skuse's Cooperage Inc 30 Finney

Cordage & Twine—Wholesale

Auburn Cordage & Twine Co 82 StPaul
rm 623

Cork Mfrs—Importers & Dealers

Armstrong Cork Co Inc 217 East av rm
22

*Corrugated Paper Board & Boxes

NEUN H P CO Inc 415 Culver rd cor
University av tel Monroe 1216—For
further information see page 20 Buy-
ers' Guide
ROCHESTER FOLDING BOX CO Box-
art at PO Box 1012 tel Charlotte 130—
For further information see page 21
Buyers' Guide

Corsetieres

Canfield Minerva M Mrs 110 Park av
Charis Distributor of Rochester 14
Franklin rm 503
Christian Gertrude M Mrs 268 Milburn
Farmise 27 Clinton av S rm 203
Goldberg Jennie C Mrs 20 Oakman
Hughes Ona 42 East av rm 115
Hunt Caroline B 406 Meigs
Katherine-K Corset Shop 14 Franklin
rm 601
LaFacile Corset Shop 257 Main E rm
320
Maxfield Lillian J Mrs 46 Lehigh av
Nu Bone Corset Shop 25 North rm 625
Smart Form of Rochester 25 North rm
1031
Staform of Rochester 5 StPaul rm 545
Trlx Corsetiere Shop 27 Clinton av S
rm 407
Tubbs Sara 89 East av
Williams Martha W 1232 StPaul

Cosmetics

C T L Laboratories 112 Rosewood ter
Luzier's Cosmetics Studio 133 Clinton
av S rm 11
Miller Products Co 42 N Water 4th fl

Costumers

Rochester Costume Co 374 Court

*Cottage Cheese

BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 28 Buyers' Guide

Cotton Goods Converters

Tapetex Products Inc 82 StPaul rm 301

Court Reporters

Brown Victor E 409 Court House
Burrows Rupert O 65 Broad W rm 604
Cherry Wm E 65 Broad W rm 604
Cruttenden Geo F 106 Court House
Erb Herbert J 19 Main W rm 1004
Lazarus Albert E 202 Court House and
65 Broad W rm 604
Nobles Howard G 19 Main W rm 1004
Reed Fredk S 65 Broad W rm 604
Rogers Elmer J 34 Court rm 214
Rowntree Alan G 34 Court rm 214
Schreiber Jos G 34 Court rm 214
Soule Harold W 65 Broad W rm 604
Walsh Wm H 34 Court rm 214
Wayman Leslie H 65 Broad W rm 604
and 202 Court House

*Creameries

(See also Dairies)

BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 28 Buyers' Guide
BRIGHTON PLACE DAIRY CO Inc 45
Fulton av tel Glenwood 144—For fur-
ther information see page 28 Buyers'
Guide

Crematories

MtHope Cemetery, MtHope av

*Crockery, China, Glass & Earthenware

(See also China, Crockery & Earthenware)

TIGE & GATES 347-349 East av tel
Stone 646—For further information
see page 23 Buyers' Guide

Curtains & Draperies

Crevier Emery D 36 StPaul rm 402
Highland Merchandising Co 133 Main
W
Johnson & Son 142 Andrews
Markham Zula L Mrs 544 Parsells av
Mill End Shops 69 Clinton av S
Paul's Curtain Shop 76 Clinton av S
Regal Table Pad & Venetian Blind Co
119 Main E rm 827
Rochester Curtain Shop 134 Clinton av
S
Valliere Drapery Studio 544 Columbia

*Cut Flowers

KELLER J B SONS Inc 28 Clinton av
N tel Stone 484—For further infor-
mation see line back cover

*Cutlery

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

Dairies

Avon Creamery 3 Hudson av
BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 28 Buyers' Guide
BLUE BOY DAIRY 476 Exchange tel
Main 386
Bonnybrook Dairy Inc 32 Myrtle

BRIGHTON PLACE DAIRY CO Inc

46
Fulton av tel Glenwood 144—For fur-
ther information see page 28 Buyers'
Guide
Chaplin Dairy Products Corp 84 Hum-
boldt
Dan's Creamery 669 Monroe av
Danishesky Creamery 168 Baden and
384 Joseph av
Decker's Dairy rear 171 Flanders
Halcyon Dairy rear 131 Colvin
Hehn Christina C Mrs 1431 Lyell av
Heicklen Farms Inc 736 Portland
Kamhi Jacob 478 Ormond
Maple Leaf Dairies Inc 923 Clinton av
S
Masseth Dairy 121 Maryland
Pavillon Creamery Co Inc 960 Maple
PLYMOUTH DAIRY Inc 388 Seward
tel Genesee 762—For further infor-
mation see back cover
Rabin Bros 680 Park av
Simon Bros 588 Joseph av
Simon's Creamery 307 Joseph av
Statt Geo J 550 Lyell av
Sunrise Dairy 513 Child

*Dairy Products

BARTHOLOMAY DAIRY Inc (butter,
cheese and milk) 555 StPaul tel Main
6520—For further information see
page 28 Buyers' Guide
BRIGHTON PLACE DAIRY CO Inc
(wholesale and retail) 45 Fulton av
tel Glenwood 144—For further infor-
mation see page 28 Buyers' Guide
PLYMOUTH DAIRY Inc 388 Seward tel
Genesee 762—For further informa-
tion see back cover

Dairy Supplies & Equipment—Dealers

DeLaval Co 217 East av rm 45
Milk Plant Specialties Corp 73 Howell

Dancing Academies & Teachers

Abert Lorraine F 104 East av rm 107
Barron Betty Lou Studio 35 Gibbs
Bliss Gladys D 81 Clinton av N 3d fl
Botsford Enid Knapp School of the
Dance 35 Gibbs
Buckley Lois E 149 Main E
Ensign Miles 107 Clinton av S
LeFrois Herbert 193 East av
LoVerde Anthony D 17 New York
McClellan Gladys E 1101 Main E
McDonnell Jack 107 Clinton av S
Miller Marjorie Dancing School 1493
Dewey av
Murray Arthur Dance Studios 127 East
av
OTTO BALLROOM 80 Main W bus te-
Main 5383 res tel Genesee 4981-W

Day Nurseries

Friendship Nursery Inc 310 Fernwood
av

Delicatessen

Benjamin David 742 South av
Bergman Arth H 487 Monroe av
Carmel Delicatessen 402 Joseph av
Elman Jos 1985 Main E
Flick Louis A rear 1830 Main E
Fouquet Philip J 85 Chili av
Goldman Jacob 1266 StPaul
Gorman Jas R 1575 Dewey av
O'Connell Jos D 894 Bay
Palisades Delicatessen 207 Charlotte
Pekarsky Max 341 Hudson av
Pheterson Israel J 24 Gorham (whol)
Roth Matthew J 343 N Goodman
S & S Delicatessen 378 Joseph av
Stewart Mary V Mrs rear 76 Fernwood
av (whol)
Swan Stuart E 866 Arnett blvd
Teitllebaum Max 281 Hudson av
University Food Shoppe 1495 MtHope
av
Wisnovitz Helen Mrs 1684 StPaul
Zeltzer Harry 449 Joseph av

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

*Delta Tools

LESTER HENRY HARDWARE CO Inc
150 Main W tels Main 5355 and 1607
For further information see page 37
Buyers' Guide and back cover

Dental Laboratories

Augustin Dental Laboratory 14 Franklin rm 702
Barker Dental Laboratory 25 North rm 540
Bos Auko & Co 25 North rm 1155
Edmonds Clarence H 6 North
Gelmer Dental Laboratory 25 North rm 925
Haag A J & Co 14 Franklin rm 619
Hulme Jas S 119 Main E rm 605
Metz Paul H 119 Main E rm 321
Pace Peter 92 Mortimer rm 6
Paradise Dominick N 469 State
Patrick H Sherman 624 Jefferson av
Rochester Dental Laboratories Inc 25 North rm 1123
Smorol & Son 25 North rm 1047
Standard Dental Laboratory 14 Franklin rm 918
Turnbull & Thatcher 35 Chestnut rm 203
United Dental Laboratory 42 East av rm 608
Weed Dental Laboratory Inc 42 East av rm 513
Woodworth Clarence S 328 Main E rm 401

Dental Supplies & Equipment

Castle, Wilmot Company 1255 University av
Johnson & Lund Co Inc 25 North rm 1072
Kistler Dental Supply Co 14 Franklin rm 903
Primrose-Johnson Dental Co Inc 119 Main E rm 807
Ritter Co Inc 400 West av
Ritter Products Inc 400 West av

Dentists

Ackert Harold W 340 Thurston rd
Agnew Fred L 14 Franklin rm 1320
Allen Carl 761 1/2 Genesee
Alpert Isadore M 153 Webster av
Ashton Wesley O 564 Thurston rd
Augustynowicz Walter C 290 North Bailey Geo J 404 Genesee
Baker Walter C 1396 Culver rd
Balonek Felix J 955 Genesee
Banks John L E 6 Clinton av S rm 208
Bartlett Leslie M 14 Franklin rm 821
Battaglia S Richd 639 Portland av
Bennett Chas A 16 Main W rm 317
Bennett Robt J 4425 Lake av
Benson Elmer M 513 Lyell av
Bentham Wm L 855 Clinton av S
Bernhardt Walter J 14 Franklin rm 1118
Bloom A Bernard 286 Main E
Blutau Theo C 89 East av rm 701
Bott Clarence J 1329 Clinton av N
Bouton Russ R 277 Alexander rm 812
Bowman Harold D 89 East av rm 805
Bradley Michl C 25 North rm 1168
Brave Louis 578 Monroe av
Brewster Arth A W 80 East av rm 206
Brim Saml P 934 Clinton av S
Bristol Frank R 14 Franklin rm 1221 (orthodontist)
Brown Harold O 42 East av rm 216
Bryant Fredk E 552 Genesee
Bryant Fredk E Jr 552 Genesee
Buck Raymond E 691 South av

Buff Louis 25 North rm 238
Burke Henry J 461 Ridge rd
Burns Gerald G 35 Chestnut rm 603
Bush Clayton F 277 Alexander rm 807
Caccamise Jos S 244 Smith
Caccamise Saml A 2 King
Carey J Henry 80 East av rm 306
Caruana Alf E 14 Franklin rm 420
Chase Carlos D 46 Webster av
Clark Benj F 133 Clinton av S rm 25
Cleary John F 277 Alexander rm 714
Cohen Chas A 439 Joseph av
Conklin Wirt H 89 East av rm 901
Conyne Roy J 1064 Main E
Cottrell Ivan R 130 Main E rm 1004
Cromwell Richd E 16 N Goodman
Cronk Geo A 16 N Goodman
Crossley Robt H 1523 Lake av
Dagen Arth J 25 North rm 1158
Dale Peter P 170 Jefferson av
Damon Harry M 25 North rm 1164
Decker Richd F 137 State
DeGelleke Fred J 14 Franklin rm 1321
Demerath Claude F 14 Franklin rm 521
Demerath Jos F 14 Franklin rm 521
Dengler Frank J 816 Brown
DeRoberts Theo M 884 Bay
Desiderio Francis A 187 Cumberland
Dewhurst Leo R 277 Alexander rm 601
Dickinson Haughton N 3325 Lake av
Dietz Wallace W 25 North rm 1036
Donovan J Arnold 14 Franklin rm 1415
Doron Davis B 89 East av rm 809
Doty Ernest C 393 Merchants rd
Dowd Louis J 114 Thurston rd
Drumm Adrian P 21 S Fitzhugh rm 1
Dunn John E 816 Main W
Durrant Jas B 14 Franklin rm 1120
Eaton Ralph 16 N Goodman
Eckler Harry F 14 Franklin rm 1417
Edelman Geo L 5 StPaul rm 316
Edwards Geo F 809 South av
Eichen David 946 North
Elliott Ernest Earl 25 North rm 516
Erbrand Henry O 393 Chili av
Fenmore Nathaniel 545 Park av
Fisher Arth F 277 Alexander rm 506
Foley John M 594 Plymouth av S
Ford Nelson R 262 Melville
Forkel Chester D 277 Alexander rm 802

Foti Arth L 194 Lyell av
Fumia Victor 45 Lake av
Gaffney Jas A 183 Clinton av S rm 1
Galbraith Robt M 89 East av rm 805
Garfinkel Paul C 75 Avenue E
Glanforti Frank J 3 Jay
Gibbin Clifford L 14 Franklin rm 1120
Gleason Harold E 815 Dewey av 2d fl
Gleason Jas P 458 Chili av
Goldblatt Baines A 35 Chestnut rm 701
Goldenson Arth S 210 Portland av
Gray Willard A 277 Alexander rm 611 (orthodontist)
Greenhouse Julius A 14 Franklin rm 901

Greenstone Elmer 35 Chestnut rm 400
Greenwood Geo D 25 North rm 1172
Griffo Salvatore 6 Clinton av S rm 202
Guzzetta Chas J 145 Jefferson av
Guzzetta Jos L 291 North
Hallk Fredk 100 Salina
Hallinan Raymond 1960 StPaul
Hamm Albert H 860 Lexington av
Harris Manville S 35 Chestnut rm 703
Harter Geo T 42 East av rm 419
Hartzel Geo W 143 Lake av
Hempel Jos T 42 East av rm 111
Hert Benedict S 14 Franklin rm 1020
Hettig Arth F 42 East av rm 521
Hill John O 6 Clinton av S rm 208

Hoehn Robt A 1176 Culver rd
Hofschneider Fredk J 848 Jay
Hoot W Irving 1039 Monroe av
Hummel Chester F 25 North rm 1160
Incavo Jos A 14 Franklin rm 801
Jacobson Mark S 1378 Dewey av
Jamison Brownell R 83 Alexander
Jerrett A O Dentist 73 Main E rm 1
Joel Geo B 656 Park av
Jones Edw P 1114 Main E and 868 Monroe av

Jones Paul 89 East av rm 801
Kennedy W Gordon 399 Monroe av
Kesden David J 1428 Clifford av
Keyfetz Benj 721 University av
Kleinhans Elmer G 382 Clifford av
Knight Robt F 1043 Plymouth av S
Kohler Arth W 64 Clinton av N rm 1
Kolpien Howard B 860 Dewey av
Kolthoff Oscar A 312 Thurston rd
Kominz Louis H 37 S Goodman
Konkle Howard R 316 Arnett blvd
Kowal Morris 47 Clinton av N rm 3
Kowal Philip 47 Clinton av N rm 3
Kujmian Leo A 1380 Culver rd
Kujmian Shimo A 565 Monroe av
Kushel Harley G 35 Chestnut rm 300 (orthodontist)

Lalonde Paul S 277 Alexander rm 709
LaSalle Clint W 36 Rundel pk
Lascell Ernest R 4321 Lake av
Lasker Wolf B 1360 StPaul
Lebowitz Albert 877 Monroe av
Leicht Eug F 25 North rm 1062
Leicht Frank N 25 North rm 962
Lemley Dwight I 1847 East av
Lersch Jos F 277 Alexander rm 606
Levin Harry B 317 Dartmouth
Levin Lester 245 Joseph av
Levin Norman E 529 Portland av
Levy Vantuyt J 43 Glasgow
Lewis Howard F 119 Main E rm 618
Liberman Hyman L 1415 Norton
Lichtenfeld Eva 35 Chestnut rm 604
Lindsay Saml A 115 1/2 Main W
Lockwood Walter E 1067 Dewey av
Long Geo D 505 Jefferson av
Lynch Chas G 25 North rm 1025
Lyons Walter W 939 Clinton av N
MacConkey W Robt 14 Franklin rm 618
MacDonald Wm J 914 Main W
MacKelvey Wallace 497 N Goodman
Magner Jas L 379 Genesee
Maloney Jas V 25 North rm 1038
Mancuso Anthony J 1540 Clifford av
Martin Baldwin F 92 Mortimer rm 4
Martin David M 92 Mortimer rm 4
Martin Jos W 399 Seneca pkwy
Marvin Geo P 42 East av rm 211
Masiello Frank J 484 N Goodman
Maynard Earle E 1210 Ridge rd
McGuire Wm B 1960 StPaul
McHugh Jos W 277 Alexander rm 505
McIntee John T 42 East av rm 319
McKinnon Malcolm J 701 Winton rd N
Meckfessel Wm R 1509 Lake av
Mehr Simon W 307 Driving Park av
Merriman Robt F 706 Maple
Messerschmitt Fredk 130 Main E rm 825

Middaugh John E 328 Main E rm 516
Minion Steph H 1143 Culver rd
Moll Clifford F 183 Main E rm 1102
Morris Albert L 330 Monroe av
Morsheimer Leland E 14 Franklin rm 1005
Moses Jacob 25 North rm 522
Mumford F Ray 800 Genesee
Nagel Flora E 277 Alexander rm 800
Nedlinger Arth J 42 East av rm 428
Newcomb Harvey H 890 Main W

**DRAWING
MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.****PHOTO COPIES****BLACK AND
WHITE PRINTS****Stone 6480****Dentists—Con**

Northrop Benj H 14 Franklin rm 1018
 Norton Donald H 397 Troup
 Norton Oakley W 257 Main E rm 201
 O'Neill Walter B 747 Main W
 Orlando Jos D 700 University av and
 885 Portland av
 Oster Chas W 1523 Lake av
 Palmer Byron W 35 Chestnut rm 605
 Parker Roy C 1356 Dewey av
 Pearlman Alf E 25 North rm 927
 Pierce Chas J 25 North rm 1170
 Platt Bernard M 558 Portland av
 Podgany Leon R 586 Joseph av
 Predmore Elise B Mrs 14 Franklin rm
 921

Predmore Lester C 14 Franklin rm 921
 Proseus Fredk W 315 Alexander rm
 226

Quigley Harold J 3673 Lake av
 Radder Louis W 145 Lux
 Reid R Wilbur 448 Lyell av
 Reilly R Edmond 25 North rm 838
 Rifle Arvis B 14 Franklin rm 1201
 Ring Ellis 14 Franklin rm 507
 Ritz Edw G 25 North rm 1166
 Rizzo Chas C 805 Jay and 548 Ridge rd
 Rohrer Henry D 25 North rm 636
 Rosenberg Harold L 660 Hudson av
 Rosenthal Garson G 25 North rm 1052
 Ross Edw G 1166 Clinton av N
 Rowan Robt J 637 Genesee
 Rowell Lewis E 73 Main E rm 1
 Sadowsky Saml 670 Clinton av N
 Sage Walter W 14 Franklin rm 821
 Sager Albert E 89 East av rm 805
 Sanow Abe L 42 East av rm 127
 Schleede Walter C 179 Winton rd N
 Schlencker Eda B 14 Franklin rm 618
 Schlottman Edw L 14 Franklin rm 1420
 Schlottman Edw V 14 Franklin rm 1420
 Schutt Merton K 585 Monroe av
 Schwartz D Horace 37 Main E 2d fl
 Scofield John A 277 Alexander rm 510
 Scott John J 119 Main E rm 1005
 Shea Jas E 25 North rm 534
 Shedd Elmer M 1483 Clinton av N
 Shepard Harry P 81 East av rm 8
 Sherman Frank M 21 Denver
 Silha Jos F 399 Andrews
 Slorah Geo W 73 Main E rm 1
 Smith Arth W 311 Alexander rm 308
 Smith Fredk C 60 Weyl
 Smith P Webster 14 Franklin rm 1220
 Southwick Chester S 1159 Lake av
 Stewart Shaw C 204 Gardiner av
 Stillman Earl M 376 Arnett blvd
 Strassner Harold R 840 Dewey av rm 6
 Stuart Ernest B 1458 Main E
 Sullivan A Archer 42 East av rm 307
 Suter C Bruce 89 East av rm 909
 Swagler Geo A 25 North rm 534
 Swagler Jos Henry 335 Main E rm 300
 Tague Carlton L 187 State
 Tarrant Fred J 837 Main W
 Thiede Henry A 14 Franklin rm 1011
 Thomas Geo M 119 Main E rm 405
 Thorn Clarence A 702 Clinton av N
 Tinsman Fredk H 35 Chestnut rm 602
 Tomaselli Jos F 511 Plymouth av N
 Tuttle Herbert D 1225 Culver rd
 Ungerer Philip D 14 Franklin rm 818

Ureles Maurice J 14 Franklin rm 509
 Vanderbilt Chas R 1125 Genesee
 VanGraafeiland Burton A 932 Joseph
 av
 VanHorn Dallas M 25 North rm 1162
 Vergo Thos J 203 Monroe av
 Voorhees Ralph S Jr 311 Alexander rm
 313

Waldron Clarence R 378 Monroe av
 Wallace Chester M 1530 Dewey av
 Wallace Wm R J 42 East av rm 215
 Weisberg Hyman 245 Alexander
 Welch Cleve L 37 Main E 2d fl
 Welch Jos E 104 Main E
 Welcher Marvin 25 North rm 622
 Whalen Harold J 14 Franklin rm 1001
 Wheeler Sperry G 25 North rm 512
 Wickins Ralph H 14 Franklin rm 1315
 Willing Frank E 934 Main W
 Wilson Wiley H 80 East av rm 314
 Wiser Bernard E 328 Main E rm 202
 Woloshin David M 139 Park av
 Woodworth Frank J 561 Averill av
 Wray Earl R 551 Genesee
 Wylegala Henry O 596 Hudson av
 Young Robt W 14 Franklin rm 1009

Department Stores

Achter K & Sons 470 Main W
 Bernstein David I 932 Main W
EDWARDS E W & SON 144-158 Main
 E tel Stone 2300—For further infor-
 mation see page 30 Buyers' Guide
 Fishman's Department Store 435
 Joseph av
MCCURDY & CO Inc 275-291 Main E tel
 5500—For further information see
 page 30 Buyers' Guide
 Penney J C Co 87-89 Clinton av S
 Sears Roebuck and Co 259 Monroe av
 and 476 Ridge rd
 Seneca Stores 149 Monroe av
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 29 Buyers'
 Guide and right top lines

Department Stores—5c to \$1.00

Claus C W Inc 405 Ridge rd, 581 Mon-
 roe av and 1322 Culver rd
 Globe Bargain Store 172 Main W
 Grant W T Co 293 Main E
 Green H L Co Inc 132-134 Main E
 Kresge S S Co 176 Main E
 Lincoln Stores Inc 120 Main E
 Neisner Bros Inc 200 Main E, 49 East
 av rm 201 and 471 Ridge rd
 Wolk's 5c to \$1.00 Store 904 Main W
 Woolworth F W & Co 20 and 128 Main
 E and 1785 Dewey av

Dermatologists

Halden Ida 81 East av rm 5
 Thomas The 14 Franklin rm 913 (scalp)
 Wegner Oscar S 5 StPaul rm 225
 (scalp)
 White Charlotte E 42 East av rm 222
 Wilken Hair & Scalp Specialists 119
 Main E rm 323 (scalp)

Designers

Copp Nelson H 8 Exchange rm 413
 (Illustrators)
 Grover Frederic S 154 East av rm 214
 (Industrial)
 Neeb Chas L 515 Flint

Detective Agencies & Service

Doyle Armored Car Service 119 Main E
 rm 903
**DOYLE DETECTIVE BUREAU &
 ARMORED CAR SERVICE** 901-903-
 905 Commerce bldg tel Main 1744—
 For further information see page 31
 Buyers' Guide
 McInerney Detective Bureau 115 Thur-
 ston rd

Diamonds & Precious Stones

Greene Spencer W & Son 183 Main E
 rm 900
SCHER E J Inc 249-253 Main E
 between S Clinton and Cortland sts
 tel Stone 710—For further infor-
 mation see page 45 Buyers' Guide
WILSON J C CO 39 Main E tel Main
 5738—For further information see
 page 45 Buyers' Guide

Dictating Machines

Dictaphone Corp 82 StPaul rm 502

Die Makers

Alco Mfg Co 89 Allen
 Genesee Finishing Corp 163 StPaul
MANUFACTURERS TOOL & DIE CO
 Inc 24 Verona tel Main 6149—For
 further information see page 51 Buy-
 ers' Guide
 Mayer Andrew H 193 East av

***Direct Mail Service**

POLK R L & CO Inc 729 Powers bldg
 16 Main W, District Office 179 Lin-
 coln, Boston, Mass tel Hancock 6309

***Directory Publishers**

POLK R L & CO Inc 729 Powers bldg
 16 Main W, District Office 179 Lin-
 coln, Boston, Mass tel Hancock 6309

Disinfectant Mfrs

Blakley Harry J 307 Caroline
HAYNER NORMAN C CO Inc office
 and factory 194 Edinburgh tel Main
 739
 Rochester Germicide Co 16 Dowling pl
 Rochester Sanitary Products Co 874
 Seward
 West Disinfecting Co 484 Main W

***Dispensing Equipment**

RICHARDSON CORPORATION (drink
 stands) 1069 Lyell av tel Glenwood
 307—For further information see
 page 64 Buyers' Guide

***Display Fixtures**

(See Store Fixtures & Fittings)

Display Forms & Fixtures

Ace Display 513 State
 Deco 15-19 N Water

ANDREW J. MATTLE**A. J. MATTLE & SON****JOHN W. MATTLE****Funeral Service****300 CUMBERLAND STREET, Near Central Post Office****STONE 1552**

**MORTGAGES
PROPERTY
MANAGEMENT**
ROCHESTER OFFICE
243 Powers Building
MAIN 6046

POMEROY
ORGANIZATION, INC.
— REALTORS —
"A COMPLETE REAL ESTATE INSTITUTION"

**RENTALS
SALES
LEASES**
SYRACUSE OFFICE
327 Montgomery St.
DIAL 2-3113

Genesee Display Fixture Co Inc 255
Humboldt
Jossem Bros 176 North
Rochester Display Fixture Works 513
State

Distributors

Haas Jas L 38 Pershing dr
Johnstone Drug Sales Corp 26 Forbes
(drugs)

***Doors, Sash & Trim**

MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 23 Buyers'
Guide

***Draperies, Curtains &c**

GRAVES H B CO Inc 78 State tel Main
3342—For further information see
inside front cover and right bottom
lines

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

***Drawing Materials**

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140—For
further information see page 56 Buy-
ers' Guide and left top lines

CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines

SULLIVAN H H Inc 65-75 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back
cover and right top lines

Dressmakers

Anderson Florine C Mrs 127 Elba
Ange Theresa Mrs 39 Weld
Argetsinger Viola E Mrs 113 Frost av
Barnes Birdie M Mrs 191 Fulton
Barres Gertrude M Mrs 267 Selye ter
Bartolone Mary Mrs 153 Allen
Betsy Ross Dressmaking Shop 7 Grove
pl

Brizius Jessie A 378 Alexander
Brock Esther May Mrs 76 Herald
Brummitt Charlotte Henry Mrs 16 Ed-
monds

Bunder Rayma M Mrs 332 Caroline
Caulfield Minnie W 293 Magnolia
Chase Mildred L Mrs 734 Culver rd
Christiana Belle 25 North rm 928
Coulter Anna P 14 Manhattan
Cressey Mary L Mrs 30 Rundel pk
Curtis Kathryn B 240 Augustine
Dowdell Anna E 8 Rainier
Evans Linda 27 Clinton av S rm 404
Ferguson Bertha V 4128 Lake av
Ferns Margt A 30 Rundel pk
Fisher Loreta A 15 Gibbs rm 228
Flood Alice Mrs 652 Genesee
Font Angie Mrs 257 Main E rm 304
Frank Mary A 804 South av
Freeman Maggie Mrs 73 Barton
Garnsey Sarah Mrs 6 Archer

Gersten Leontina Mrs 18 Vassar
Gifford Edna H 385 Frost av
Green Sylvia M Mrs 130 Main E rm 419
Handel Stella 519 Humboldt
Hanson Ella B 66 Macbeth
Harney Gertrude C Mrs 1520 N Good-
man

Harris Amy 14 Franklin rm 920
Haunton Fannie E Mrs 1146 Plymouth
av S

Herrmann Emma E Mrs 58 Edmonds
Hershiser Annetta M Mrs 228 Frost av
Hettig Theresa Mrs 379 Merchants rd
Hickman Blanche M Mrs 569 Hague
Hopper Maude R Mrs 335 Park av
Hoskins Frances E 525 South av
Illig Julia A 334 Arnett blvd

Jackson Rose M Mrs 309 Kenwood av
James Clara B 633 Lake av
Jassin Ethel Mrs 352 S Goodman
Jonack Josephine Mrs 29 Laser
Kimbel Anna Mrs 158 Lenox
Kingston Anna E 345 Champlain
LaFleur Bridget L 78 Glasgow

Lampert Anna M 243 Frost av
Landon Ethel S Mrs 253 Genesee
Lee Ada J Mrs 1 Crossman ter
Lessard Barbara E Mrs 211 Parsells av
LoPresti Josephine Mrs 194 5th (hem-
stitching)

Malbaum Kath C Mrs 845 Norton
Malone Martha 78 Tacoma
Mandery Sylvia 556 Parsells av
Mathys Ethel Mrs 72½ Hickory
McCorkingdale Tina 191 Grand av
McDowell Florence 397 University av
McElroy Ethel G 496 Brooks av
McKenna Florence M Mrs 1459 South
av

Metcalf Pearl G Mrs 570 Garson av
Milne Ruth B 303 Electric av
Minges Mary C 448 Joseph av
Murr Julia M 616 Main E
Naylor Mary E 491 Augustine
Nichols Bertha E Mrs 77 Kirkland rd
Ostendorf Marie 584 Clay av
Otto Eleanor R Mrs 832 Plymouth av S

Palmer Bernice E Mrs 808 Dewey av
Peeling Anna O 15 LaFayette pk
Peggy Marie 25 North rm 523
Powers Isabelle 620 Clinton av S
Pugsley Ada M 96 Kenilworth ter
Render Martha B Mrs 39 S Union
Ritz Veronica T 691 Linden

Romeo Cath Mrs 43 Madison
Roncone Mary Mrs 27 Clinton av S rm
305

Schlitzler Dorothy M 8 Grant
Schuettlinger Cath M 112 Winbourne
rd

Schultz Charlotte A Mrs 483 South av
Semple Lorraine G 179 Ridge rd E
Shollenberger Ella M Mrs 1297 Main E
Silvers Lillian Mrs 445 Joseph av
Smith Amy Mrs 917 Post av
Snook Clara H Mrs 505 Meigs
Snyder Anna H 69 Somerset
Soule Marie R 239 Andrews apt A
Spitz Eleanor F B Mrs 81 East av rm 7
Spohr Marie 195 Lyell av
Starck Anna Mrs 87 Clifford av

Stevens Johanna A 27 Clinton av S rm
315

Stradder Nellie M Mrs 92 Cummings
Strasser Bertha Mrs 772 Glide
Strauss Edith Mrs 269 Park av
Sullivan Mabel L Mrs 534 Flint
Svendsen Gunda Mrs 12 Strathallan pk
Swaim Lillie A Mrs 994 Garson av
Tanner Kate A 9 New York
Tapogna Ellina Mrs 5 Milburn
Templeton Victoria A Mrs 134 Genesee
Thomas Helen I Mrs 70 College av
Thorne Mary A Mrs 65 Greenleaf
VanderVeen Gertrude M Mrs 154 Ave-
nue E

Wassing Paula Mrs 38½ Hinsdale
Weber Grace S 40 Wilder
Wee Sew-It Shop 27 Clinton av S rm
412

Weisenborn Kath 140 Peck
Weisenborn Mary C 140 Peck
Whipple Josephine E Mrs 144 Oakland
Wiegand Minnie K 24 Savannah
Wilhelm Alice Mrs 215 Grand av
Zutterman Alice V Mrs 1948 East av

***Drinking Cups**

ALLING & CORY CO The 25 Verona tel
Main 6060

Druggists—Retail

Ace Drug Co 1042 Clifford av and 1513
Lake av

Arndt Bros Pharmacy 1135 Culver rd
Bailey Pharmacy 188 Genesee
Baldwin Pharmacy 3 Parsells av
Blauw Bros Inc 700 S Goodman
Bless Irving A 856 Joseph av
Brighton Pharmacy 1771 East av
Brint Leon M 1446 Main E
Brint's Cut Rate Drugs 762 Genesee
Bryan Drug House Inc 92 Main W
Campbell Gerald F 386 Thurston rd
Carr Pharmacy 957 Genesee
Case B H Drug Store 219 Monroe av
Chait Drugs 509 Portland av
Child St Pharmacy 369 Child
Clifford Avenue Pharmacy 1432 Clifford
av

Cohen Benj H 944 Clinton av N
Cole Pharmacy The 4419 Lake av
Connor Leslie V 470 Genesee
Court Street Pharmacy 401 Court
Cramer Drug Co 277 Alexander, 417
Chili av, 25 Clinton av N, 1286 Dewey
av, 67 East av, and 504 South av
D'Ambrosio Helen Mrs 282 South av
Davis Drug Co 1481 Lake av
Davis Harry M 526 Main W
Daw Drug Co Inc 54-56 Clinton av S,
31 and 353 Main E, 880 Main W, 539
Monroe av, 473 N Goodman and 452
Ridge rd

DeCarlo's Pharmacy 447 North
East Main Pharmacy 1933 Main E
Empire Pharmacy 2229 Clifford av
Farrell's Pharmacy 1003 Plymouth av S
Ferrigno Louis A 466 Main W
Fish Henry M 208 Scottsville rd
Flannery Drug Co 117 Clinton av N
Fradenburgh Glenn O 582 Chili av
Gargana Chas P jr 412 Ridge rd

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Druggists, Retail—Con

Grayley's Stores Inc 791 Dewey av
Green Tree Pharmacy 1036 Winton rd N
Heath B O & Sons Drug Co 339 Central av
Heath Bert O 517 Thurston rd
Heath's Park Ave Pharmacy 652 Park av
Hulse Wm D 424 Jefferson av
Jardine Pharmacy 392 State
Jay Drug Co 820 Dewey av
Joseph Avenue Pharmacy 233 Joseph av
Kaletas Pharmacy 1099 Hudson av
Karch Drug Co 669 Clinton av N
Key Drug Co 470 N Goodman, 1459 Ridge rd, 36 StPaul rm 520 and 724 Winton rd N

Kielson's Pharmacy 260 Park av
Kleinhans Clara F 918 N Goodman
Klier Geo A 692 Maple
Knight Geoffrey S 204 Winton rd N
Lake Drugs 20 Atlantic av
Lakedale Pharmacy 3264 Lake av
LaMay Drug Co 1800 East av
Lang Drug Co 449 Lyell av
Liggett Drug Co Inc 219 and 411 Main E and 42 Main W
MacGuire Walter F 370 Park av
Macy's Drugs 1043 Clinton av S
Maid Drug Co Inc 511 Dewey av
Mandell's Pharmacy 1175 Portland av
Markin's Pharmacy 1392 Culver rd
Miller Drug Co 232 Main W
Miller's Drug Store 1160 Clinton av N
Monroe Pharmacy 472 Monroe av
Moore D Howard 219 Conkey av
MtRead Pharmacies 1245 Lyell av and 990 Monroe av
Murray Jas T 492 Lyell av
North Side Pharmacy 318 North
Oberlies Wm A 398 Brown
O'Brien J C Pharmacy 379 Winton rd N

Oxford Pharmacy Inc 688 Monroe av
PAINE DRUG CO The 24-26 Main E tel Main 1820—For further information see page 31 Buyers' Guide and left top lines

Park Ave Pharmacy 652 Park av
Passanante Orlando 344 Jay
Peck Chas W 326 Plymouth av S
Perillo's Pharmacy 285 Hudson av
Perry Pharmacy 1453 Clinton av N
Phippany Horace 159 Lincoln av
Pinnacle Pharmacy 866 Monroe av
Polino Anthony 262 Portland av
Powers Drug Store 582 Plymouth av S
Relin Max W 580 Joseph av
Ridgeway Pharmacy 1470 Dewey av
Robinson Prescription Pharmacy 735 Park av

Rudner Drug Co 94 Plymouth av S
Saratoga Pharmacy 192 Lyell av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Siller Louis M 615 Thurston rd
Smallline's Clinton-Ridge Pharmacy 221 Ridge rd E
Susman Harry 1868 StPaul

Tishler Drugs 1166 N Goodman
Triangle Drug Co 516 Main E
Tuller Drug Co Inc 680 South av
University Pharmacy 1517 MtHope av
Vanderbelt Pharmacy 64 Monroe av
Walgreen Co of N Y Inc 123 Main E
Wallace Pearl R Mrs 1481 Dewey av
Whelan Drug Co 140 Clinton av S
Wichman Drug Co 858 Dewey av
Williams Chas Kingsley 332 Arnett blvd
Winton Pharmacy 692 Winton rd N
Wolff Pharmacy 681 Thurston rd
Yalowich Bros Drug Co 390 Joseph av
Yalowich Drug Stores 324 Monroe av and 1652 StPaul
Yalowich Wm Drug Co 658 Hudson av

Druggists—Wholesale

McKesson & Robbins Inc, Roch div 230 StPaul
Rochester Drug Merchants Exchange Inc 238 N Water 2d fl
Twietmeyer Drug Co 200 Edinburgh

Druggists' Sundries

Cohen Abe J 135 Scrantom

*Dry Cleaners

ROCHESTER CLEANING & DYEING CO, Downtown office Hotel Seneca Bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169—For further information see page 24 Buyers' Guide

*Dry Cleaning Machinery

AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

Dry Goods—Retail

Achter K & Son 81 Central pk and 428 State
Achter's Bargain Arcade 398 Main E
Achter's Bargain Store 483 Clinton av N
Agostinelli Alfonso 115 Stutson
Allenby Josephine Mrs 840 Clinton av N
Baltinger Cath M Mrs 941 Clinton av S
Bigelman Lesser 151 Central pk
Bonnie Art Shop 854 Clinton av N
Brodskey Textiles Inc 414 Joseph av
Brodskey's New York Bargain Store 414 Joseph av
Brody Max 158 Joseph av
Calice Savino 105 Lyell av
Central Bargain Store 287 North
Clark Rose Mrs 196 Genesee
Coffeen Fred S 521 N Goodman
Coglitore Antoinette Mrs 752 Plymouth av N
DeSanctis Mary Mrs 670 Brown
DiCecco Jos 210 Spencer
Donahoe Jas 543 State
Edwards E W & Co 144-158 Main E
Eisenberg Benj 928 Joseph av
Elter Ruth L 395 Emerson
Estephan Jos 428 Ames
Falkenberg Fred 208 North
Falkoff Nathan 499 N Goodman

Farruggia Teresa Mrs 314 Campbell
Fess Elmer J 506 Lyell av
Frankenstein Arth 494 Portland av
George Michl 709 Jay
Goldman Rose Mrs 340 Arnett blvd
Goodman Mary E Mrs 2188 Norton
Hannan Thos F 957 Portland av
Heindl Kath M Mrs 441 Parsells av
Itkin L & Sons 365 Joseph av
Kamb Sisters 1400 Clinton av N
Katz David B 94 Central pk
Kircher Jos J 190 Campbell
Licata Amelia F Mrs 671 Jay
Licata Salvatore 84 and 88 Central pk
Lill N I Co 830 Main W
Mandwelle Morris 119 Central pk
Manfredo Jos S 204 Saratoga av
Mary's Linen Shop 371 Smith
Mattern M & A 87 Conkey av
Micale Anthony J 457 Portland av
Michael Frank 323 Hudson av
Milosz Steph H 487 Hudson av
Nowak Stanley 1030 Hudson av
Nusbaum Harris 221 Joseph av
Paprocki Jos W 1114 Hudson av
Picclocchi Anna Mrs 75 Lyell av
Pilzninski Casimir 483 Hudson av
Roland John A 415 Lyell av
Romanlw John 230 Joseph av
Schulman Aaron 306 Joseph av
Schulz Sophia L 529 Thurston rd
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Siegel Reuben 192 Baden
Silfen Harry 1255 North
Silver Saml 881 Joseph av
Simons Geo 428 Jefferson av
Simpson Stuart C 370 Plymouth av S
Spiwak Bernhard 332 Joseph av
Sunshine Shop 222 Winton rd N
Thomas Rehl 205 Hudson av
Thomsen Jorgen C 1008 Plymouth av S
Vogt Store 969 Clinton av N
Wagg Gilbert G 1535 Lake av
White & DiJonzio 386 Saxton
Zelf Nathan 817 Joseph av

Dry Goods—Wholesale

George G D Co 625 S Goodman
Rochester Hosiery & Notion Co 36 St-Paul rm 218
Saperstone Morris 187 StPaul
SMITH GORMLY CO Inc 174-180 St-Paul tels Main 970-971-972—For further information see page 31 Buyers' Guide

*Duco Automobile Refinishers

ROBY SIDNEY B CO The (Dupont Duco and Dulux) 208-214 South av tel Stone 1129—For further information see page 52 Buyers' Guide

*Dyers & Cleaners

ROCHESTER CLEANING & DYEING CO Downtown office Hotel Seneca bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169—For further information see page 24 Buyers' Guide

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***Electric Light Fixtures—Retail**
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge

***Electric Light & Power Companies**
ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 3960-7070—For further information see page 36 Buyers' Guide and right top lines

***Electric Motor Repairs**
BERGER BROS ELECTRIC MOTORS Inc 395 State cor Brown tel Main 2722—For further information see page 32 Buyers' Guide
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge

Electric Motors & Generators
 Allis Louis Co The 183 Main E rm 604
BERGER BROS ELECTRIC MOTORS Inc 395 State cor Brown tel Main 2722—For further information see page 32 Buyers' Guide
 Bircher A F Motors 66 Allen (Repairing)
 Bouchard Leonard L 770 Garson av (repairsters)
 Central Electric Co 245 Clinton av N (repairsters)
 Century Electric Co 328 Main E rm 417
 Electric Products Co The 98 Coml
 Great Lakes Electric Co 16 N Union
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge
 Master Electric Co The 82 StPaul rm 511

***Electric Motors & Transformers**
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge

***Electric Refrigeration**
ALHART ELECTRICAL CO Inc (sales & service all makes) 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 61 Buyers' Guide
GRAVES H B CO Inc (General Electric) 78 State tel Main 3342—For further information see inside front cover and right bottom lines

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tel Main 3960-7070—For further information see page 36 Buyers' Guide and right top lines

SCHLITZER E J STORES Inc distributor Firestone Tires, Home & Auto Supplies 1922 Monroe av Brighton tel Monroe 7102—For further information see page 4 Buyers' Guide and right line front cover
SIBLEY LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

***Electric Switchboard & Switches**
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge

***Electric Wiring**
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge
HICKSON ELECTRIC AND RADIO CORPORATION 37 Richmond tel Stone 93—For further information see page 32 Buyers' Guide and left top lines

Electrical Contractors
 Alcott F Courtney 121 Canterbury rd
ALHART ELECTRICAL CO Inc 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 61 Buyers' Guide
 Andes Geo W 619 Hazelwood ter
 Arnold Alvin F 168 Penhurst
 Baldo Jos P 19 Sander
 Bertrand Electric Shop 271 Clinton av S
 Biddle Electric Co 90 Exchange
 Carper Julius 251 Clifford av
 Cassard Earl O 326 Greeley
 Collins Patk J 344 Melville
 Conheady & Langschwager Electric Co 140 Curtis
 Corrigan Louis J 256 Congress av
 DeRoller Geo A 81 Woodward
 Driscoll Eug E 124 Millbank
 Duerr Paul T 645 Campbell
 Dwyer Electric Co Inc 252 Tremont
 Electric Service Co 485 Chili av
 Frank Chas R 177 Elmcroft rd
 Freitag Wm M 562 Clay av
 Gallagher Bernard M 98 Bradburn
 Gerhardt Seboin A 453 Garson av
 Gissin Electric Co 121 Joseph av
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge
 Grimsley Frank A 410 Fernwood av
 Gutmann Louis G 3977 Lake av
 Guzzetta Paul M 30 Myrtle Hill pk
 Hanns Electric Co 188 North
 Hegnauer Bros 234 Mill
 Hennessey John E 521 Garson av

HICKSON ELECTRIC AND RADIO CORPORATION 37 Richmond tel Stone 93—For further information see page 32 Buyers' Guide and left top lines

Holtz Electric Co 420 Bernard
 Horacek-Hayden Inc 16 Howell
 Hrankowsky Henry rear 33 Henry
 Huber T R Electric Co Inc 68 South av
INDUSTRIAL ELECTRIC CO Inc 98 Commercial tel Main 1688
 Kahn Electric Co 114 Laburnum cres
 Kahl Ernest 47 Shirley
 Kraft Gustave V 55 Oakman
 Kunow Nelson C 401 Murray
 Laube Electric Corp 219 East av
 Lehrer Max 703 Park av
 Levy Philip A 53 Werner pk
 Lippa Sebastian 60 Centre pk
 Loeffler Fred W 1564 Main E
 Long Wm A 281 Saxton
 Mandel Electric Co 38 Centennial
 McCarthy Wm J 227 Clay av
 Miller Richd W 54 Raeburn av
 Moran David T 82 Quantin rd
 Morrison Schuler Electric Inc 224 Mt-Hope av
 Mott F A Electric Co Inc 136 Harvard
 Myers & Stoneham 1517 1/2 Lake av
 Noble Electric Co 1150 Main E
O'CONNELL ELECTRIC CO 99 MtHope av tel Main 827

Parker Arth R 4 Judson ter
 Payne Newton H 126 W Sawyer pl
 Pearce Albert J 9 Ravenwood av
 Peer Geo S 265 Tremont
 Pel Fredk J 1177 Lyell av
 Pfaudler Keith L 760 Thurston rd
 Pinnacle Electric Shop 107 Cobbs Hill dr
 Powers John E 24 Kron
 Robenstein Saml 107 Cobbs Hill dr
 Roch Elec & Radio Laboratory 132 Verona
 Rockwood Lester 1740 Lake av
 Rowe Wm D 191 Genesee Park blvd
 Russell Electric Co 11 Minerva pl
 Ruth Electric Shop 2258 Main E
 Schollnick Barney 184 Ellison
 Schuler C Richd 662 Monroe av
 Siebert R C Inc 1967 East av
 Stubbs Wm E 1289 Lexington av
 Sutton Geo F 140 Gillette
 Sykes E C & Co Inc 6 Front
 Tanner Richd E 34 Iceland pk and rear 405 Frost av
 Testa Carlo 82 Jefferson av
 Vetuskys Chas J 49 Dayton
 Villareale John 319 N Union
 Ward Ralph D 201 Harding rd
 Warder-Verwey Co 362 Main E

Electrical Equipment & Supplies—Mfrs
 Bradlen Co rear 752 Hudson av (lamps and shades)
 Clarage Fan Co 16 Main E rm 210
 Delco Appliance Div of General Motors Corp 379 Lyell av
 Eck Vapor & Primer Co 184 Inglewood dr (condensers)
 Electric Panelboard Co 426 Exchange

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Electrical Equipment & Supplies, Mfrs — Con

General Electric Co 89 East av rm 908
General Motors Corp 1000 Lexington av
General Motors Sales Corp Delco Appli-
ance Corp Div 379 Lyell av
Joslyn Co The 1710 University av
National Electric Products Corp 82 St-
Paul rm 723
Peerless Electric Co The 119 Main E
rm 825
Rochester Automatic Trap Co Inc 278
Clinton av S
Samson-United Corporation 1700 Uni-
versity av
Savutime Devices Inc 88 Manhattan
Smith F A Mfg Co Inc 255 N Union
Snow E W & Co 29 N Water (fuses)
Square D Co 135 Spring

Electrical Equipment & Supplies — Retail

Aspenletter & Wood 20 Monroe av
Behar Abr 339 Joseph av
BERGER BROS ELECTRIC MOTORS
Inc (motors) 395 State cor Brown tel
Main 2722—For further information
see page 32 Buyers' Guide
Borrelli Electric Appliance Corp 493
State
Braun's Radio & Electrical Appliances
902 Portland av
Charlotte Appliances 4669 Lake av
Coon Ralph W 76 Crawford
Electric Motor Machinery Co 1132-1138
MtHope av
Electric Razor Service Co 50 Stone
Figler Electric Co 558 Hudson av
Fitch Appliance Co 477 Joseph av
Frenchman & Sweet Inc 364 State
Gissin Garson 607 Joseph av
Gissin Morris 3 Herman
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buyers'
Guide and top edge
Highland Electrical Shop rear 652
South av
Hill Appliance & Furniture Co 482
Main E
Hite Electric Heat Unit Co 36 Rich-
mond
Kreckman's Electrical Store 500 N
Goodman
Monroe Appliance Co 737 Monroe av
Palco Electric Co 119 Main E rm 825
Peerless Radio Co 1172 Dewey av
Pommerling H C & Son 1086 Lyell av
Requa Electrical Supply Co Inc 91 St-
Paul
Rife Electric Repair Shop 183 StPaul
Robot Electric Appliance Co 1775 Dew-
ey av
ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tels Main
3960-7070—For further information
see page 36 Buyers' Guide and right
top lines
Rochester Refill Fuse Co 402 Cottage
Schlefer Electric Company Inc 311 Al-
exander rm 410
Schwarz Osmond G 432 Atlantic av
Standard Electric Sales Co 410 Central
av
Vanderlinde Electric Corp 100 Char-
lotte
Vincent Electric Co 258 Champlain
Ward Leonard Electric Co 183 Main E
rm 1181
Washer Service Shop 843 Clinton av N
Wynar Paris Service Co 155 State

Electrical Supplies & Equipment — Wholesale

Edison General Electric Appliance Co
Inc 48 King
Electric Supply Sales Co Inc 230 An-
drews
Empire Electric Supply Co 303 Central
av
GENERAL ELECTRIC SUPPLY CORP
67-75 Mortimer tel Main 9050
Gould-Farmer Co Inc 191 East av
Graybar Electric Co 186 N Water
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buy-
ers' Guide and top edge
Kelman Max 478 Alexander
Kovalsky-Carr Electric Co 178 Clinton
av N
Rowe Electric Co 7 Front
Wehle Electric Co 304 Andrews
Westinghouse Electric Supply Co 1048
University av
Westinghouse Electric & Mfg Co 1048
University av

Electrolytic Treatment

Brownell Kath A 14 Franklin rm 720
Caldwell Helen F Mrs 25 North rm 937
Friedman Frances 27 Clinton av S rm
405
Gerber Jos J 130 Main E rm 821
Gerber Sally Mrs 130 Main E rm 819

Electrotypers & Stereotypers

Genesee Electrotype Co 97 N Water
Mann-McNaugh Co 113 N Water
ROCHESTER ELECTROTYPE & EN-
GRAVING CO Inc 170-172 Water
North tel Main 1040—For further in-
formation see page 59 Buyers' Guide

Elevator Mfrs

Goodlein Andrew 135 Reynolds
Graves Elevator Co Inc 280 Lyell av
Haughton Elevator Co 328 Main E rm
210
Huff Elevator Service 74 Park av
Otis Elevator Co 130 Main E rm 232
Warsaw Elevator Co 191 Mill

*Embalmers

BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 33 Buyers' Guide
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341
Plymouth av S tel Main 127—For
further information see page 33 Buy-
ers' Guide
HAUBNER & STALLENECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 33 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at
Lawn tels Stone 203 and 205—For
further information see bottom edge
MATTLE A J & SON 300 Cumberland
near Central Post Office tel Stone
1552—For further information see
page 33 Buyers' Guide and left bot-
tom lines
SCHEUERMAN C F SONS 412 Brown
tel Genesee 438-5411—For further in-
formation see page 34 Buyers' Guide
TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further in-
formation see page 34 Buyers' Guide
TROTT THOMAS F (successor to Her-
manance Company) 688 Main E tel
Stone 1524—For further information
see page 34 Buyers' Guide

Embroidery—Hemstitching & Stamping

A B C Embroidery 516 N Goodman
Friedell Kath M 25 North rm 527
Miller Pleating Works 25 North rm 244
Shipston Agnes A Mrs 51 Hazelwood ter
Sidari Mary Mrs 443 Clinton av N
Taccone Angelina Mrs 309 Brown

Employment Agencies

Briggs Caroline A 42 East av rm 313
Burns Corinne J Mrs 74 Park av
(nurses)
Farley Leslee C Bureau 16 Main W rm
441
Kujawa's Employment Agency 177 Uni-
versity av
Nurse's Directory 74 Park av
Nurse's Official Registry 1441 East av
Office Employment Service 42 East av
rm 209
Office & Executive Placement Bureau
183 Main E rm 935
Rochester Employment Bureau 5 St-
Paul rm 312
Rossiter Employment Bureau 45 Gibbs
rm 4
Sturge Jos F 215 Monroe av
United States Employment Service 65
Broad W rm 407

Enamellers

Demler Art Corporation 63 MtHope av
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 59 Buy-
ers' Guide

Engineers—Acoustical

Collum Acoustical Co 135 Spring

Engineers—Chemical

Howard & Bowen Co 55 Plover

Engineers—Civil

Elmendorf Cornelius E 10 Gibbs rm
406
Gray & Smith 16 State rm 210
Kohl Lewis E Inc 16 State rm 111
Lozier Wm S 10 Gibbs rm 406
Smith Meloy 16 State rm 210
Squire A Bradford 10 Gibbs rm 406
Whitbeck Arth S 42 East av rm 407

Engineers—Consulting

Ancona John F 311 Alexandra rm 311
McBean Douglas M 31 Gibbs rm 300
Thomas Howard S 25 Exchange rm 100

Engineers—Management

deQUASIE L G AND COMPANY 380
Exchange tel Main 1155
Miller Franklin & Co Inc 183 Main E
rm 939
Siebert Rudolph R 183 StPaul rm 402
Standard Retail Planners 414 Hillside
av

Engineers—Mechanical

Schwarz Ralph C 180 Main E rm 1201

*Engineers—Structural

HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 65 Buyers' Guide

*Engineers' Supplies

CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 33
Buyers' Guide, front cover and left
top lines

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

SULLIVAN H H Inc (mechanical and surveying) 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Engineers' Supplies & Materials
CASE W A & SON MFG CO Case bldg 72-90 St Paul tels Main 3404-3405-3406—For further information see page 60 Buyers' Guide

Engines—Gas and Gasoline
Hunter Lester S 433 Flower City pk (boat engines)
Rochester Outboard Motor Co 932 St. Paul

Engravers
DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 53 Buyers' Guide and right bottom lines
Econo Products Inc 132 Humboldt
Gates Howard P & Co 161 Clarissa (dies)
Lafey Engraving Co Inc 194 Mill
LeRoy Chas E 383 Main E rm 3 (steel)
Michel F J & Co 742 Portland av
SCRANTON'S BOOK AND STATIONERY CO Inc, Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 20 Buyers' Guide

Engravers—Card
Blue Goose Greeting Card Co Inc 749 Monroe av
Light H B Engraving Co rear 22 Barton
Mooney John O Co 85 Avenue E
Scranton's Inc 29 N Water
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Wetmore & Sugden Inc 749 Monroe av

Engravers—Jewelry
Cole Wm A 14 Franklin rm 602
Knab Martin B 119 Main E rm 301
Roessler Harry F 5 St Paul rm 402

Engravers—Photo
Ad Service Engraving Co Inc 59 Main E 3d fl
Culver-Herald Engraving Co Inc 59 Main E 4th fl
Empire Photo Engravers Inc 87 Franklin
Franklin Colortype Co 1776 Clinton av N
General Engraving Corp 36 Clinton av N 3d fl
Hurst Photo Engraving Co Inc 149 Andrews
ROCHESTER ELECTROTYPE & ENGRAVING CO Inc 170-172 Water N tel Main 1040—For further information see page 59 Buyers' Guide
Rochester Engraving Works 9 Marietta (steel)
Roehlen Engraving Works Inc 324 St. Paul (embossing dies & plates)

Universal Engraving & Color Plate Co 217 East av

Entertainment Bureaus
Collins Management Services 119 Main E rm 1317
Consolidated Vaudeville Exchange 130 Clinton av S rm 7
Cruppi Theo 81 East av rm 15
Gillette & Rose 130 Clinton av S rm 12
School Assembly Service 119 Main E rm 1317
Stone Harry G 133 Clinton av S rm 10

Excelsior Mfrs & Dealers
American Excelsior Co 1464 Lyell av
Excelsior Supply Co 1464 Lyell av

Exporters
Stanton Chas Inc 39 State rm 112

Express Companies
Brinks Incorporated 183 Main E rm 1332
DOYLE ARMORED CAR SERVICE 901-903-905 Commerce bldg tel Main 1744—For further information see page 31 Buyers' Guide
Flower City Transfer Corp, NYC sta 350 Central av
Inter-State Systems 289 Exchange
Martin's Transit Service Inc rear 23 N Wash
Middle Atlantic Transportation Corp 136 Broad W
Poray's Express Line Inc 350 Platt (Buffalo-Syracuse)
Railway Express Agency Inc 55 Joseph av, 420 River and 103 State
Rochester Transfer Co NYC sta 350 Central av
Shirks Motor Express Corp rear 23 N Wash
Western Express Co The 15 Circle
York-Buffalo Motor Express 15 Circle

Exterminators—Insect & Vermin
Belkirch Kath Mrs 143 Northview ter
Bohman Bros Inc The 98 Monroe av
City Exterminating Co 201 Monroe av
Greene's Extermination Service 190 Peck
Halaby Saml & Co 123 Garson av
Roch Vermin Destroying Co 417 Pearl
Rowley Bros 53 Belmont
Spradlin Mothproofing & Exterminating Service 66 Mallory dr

***Factory Supplies**
CASE W A & SON MFG CO Case bldg 72-90 St Paul tels Main 3404-3405-3406—For further information see page 60 Buyers' Guide
COOK IRON STORE CO 120-128 St Paul tels Main 5188-5189—For further information see page 64 Buyers' Guide

Feed Dealers—Retail
Newman Bros Grain Co 204 Troup

Feed Dealers—Wholesale
Herman Louis W 173 Portland av
Newman Bros Grain Co 204 Troup

Fence Mfrs
Bielaski Walter J 279 Portland av
Damon-Chapman Co 234 Mill (turn-stiles)
DeRoo Wire Works 342 Norton
Empire Fence Co Inc 306 Buffalo rd
Falcone & Son Co 42 Lowell
Flower City Fence & Pipe Co rear 826 Exchange
National Fence Co 24 Fence
WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 66 Buyers' Guide

Fertilizers
FLOWER CITY CHARCOAL CO 135-149 Colvin tel Genesee 476 (Char Gro)—For further information see page 25 Buyers' Guide
Gormel Plant Food Products Co 390 Main W and 175 South av

***Fibreboard Box Mfrs**
ROCHESTER BOX & LUMBER CO 570 Culver rd tel Culver 400—For further information see page 20 Buyers' Guide

***Film Mfrs**
EASTMAN KODAK COMPANY (motion picture, X-Ray, amateur and professional) 343-391 State tel Main 4800

Filters
Rega Manufacturing Co 99 MtHope av
Staynew Filter Corp 11 Centre pk

Finance Companies
C I T Corp 154 East av rm 200
Commercial Credit Corp 240 East av
Credit Acceptance Corp 65 Broad W rm 106
Credit Rehabilitation Corp 16 State rm 110
Dental Acceptance Co 37 Main E 3d fl
Domestic Finance Corp 130 Main E rm 512
Eastern Commercial System Inc 119 Main E rm 1117
General Grant Corp 250 MtHope av
General Motors Acceptance Corp 315 Alexander rm 324
Hometown Finance Co Inc 65 Broad W rm 104
Personal Finance Co of N Y 131 Main E rm 201
Retail Credit Co Inc 14 Franklin rm 1210
Rochester Commercial System Inc 174 Clinton av S
Rochester Production Credit Assn 179 Winton rd N
West Edison E & Co 119 Main E rm 1117
Your Budget Co 8 Exchange rm 203
Your Purchasing Co 8 Exchange rm 203

Financial and Business Reports
O'Hanlon Reports 25 Exchange rm 406 (ins)

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6 STATE STREET

— EGBERT F. ASHLEY CO. —

See page 39 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 39 Buyers' Guide
PHONE MAIN 444

Fire Alarms
Sterling Siren Fire Alarm Co Inc 56 Allen

Fire Apparatus & Supplies
Rochester Fire Equipment Co 901 Clinton av N

***Fire Brick & Fire Clay**
SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av S tel Monroe 1155—For further information see page 27 Buyers' Guide

Fire Extinguishers
Dietterle Fire Equipment 1011 Arnett blvd
Fyr-Fyter Equipment Co 119 Main E rm 323
Grinnell Co Inc 65 Broad W rm 220 (automatic)
Rochester Sprinklers Corp 51 Charlotte
WRIGHT & ALEXANDER COMPANY (chemical) 21-23 Otsego tels Main 1056 or 6828—For further information see page 60 Buyers' Guide

***Fire Insurance**
ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87-88—For further information see page 41 Buyers' Guide

GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 42 Buyers' Guide and right bottom lines

LIKELY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 43 Buyers' Guide

VICK CLARENCE A 154 East av cor Scio tel Stone 3180—For further information see page 45 Buyers' Guide

Fish Dealers
Amico Pasquale 450 North
Andelomasso Gaetano 46 Prospect
Cantor Hyman 330 Joseph av and 483 Ormond
Cesarale Vincenzo 150 Lyell av
DiDio Saml 239 Central pk
Gilbert Arth V 124 Central pk
Giudice Manuel E 17 Jay
Haag Lena Mrs 184 Joseph av
Lamb Chas H 70 Front
Lamendola Giuseppe 50 Jay
Lawrence Karl 343 Joseph av
Merzel Philip 942 Joseph av
North Side Fish Market 427 North
Oratz Isadore 349 Joseph av
Palmer Fish Co Inc 141 State
Peachey L H Co 115 Front
Pennisi Salvatore 727 Clinton av N
Porter Fish & Oyster Market Inc 1 Hudson av
Price's Fish Market Inc 385 Main E
Raven Benl 391 Joseph av
Rossetti G Raymond 850 Smith
Schafer Saml 584 Joseph av
Schimlitz Peter 482 Portland av
Snell Harry H 113 Tremont
Stolnitz Bros Fish Market 240 Joseph av
Young's Shell Oyster and Fish Market 158 Main W

Fishing Tackle & Rods—Mirs
Rochester Spinner Co 54 Pershing dr

Flags, Banners & Bunting
(See Awnings & Tents)

Flavoring Extracts
Fenton Wholesale Co 380 Cottage
Fisher O P 43 Glendale pk
Legg H W & Sons 46 Champlain
Vanilla Laboratories Inc 86 White

Floors
Arndt Herman P 19 Longview ter (hardwood)
Arsove Geo M 50 Winton rd S (sanding)
Blum Jos J 76 Newcomb (hardwood)
Callemeyn Cyril J 583 Ridgeway av (hardwood)
Collister Frank E 351 4th
Genesee Flooring Company 178 Ellicott
Genesee Hardwood Floor Co 178 Ellicott
Hubregsen Andrew 127 Mildorf
Imperial Floor Co Inc 59 Halstead
Kramer Henry K 842 Thurston rd
Lockwood DeForest 15 Sunrise
Morel Peter 1254 Genesee Park blvd
Mourer Geo L 119 Collingwood dr
Perkins Philip J 90 Lapham
Rochester Floor Co 50 Roseview av (hardwood)
Smith Leonard E 147 Hazelwood ter
Teerlinck Alphonse 232 Kenwood av
Vanmulen Rene J 214 Versailles rd
Webb Flooring Co 14 Franklin rm 703 (asphalt)
Yaeger Floor Co 78 Merchants rd

Florists
ALBERT FLORIST (Felix Albert) 363 East av and 311 Alexander tel Stone 318

Ambassador Flower Shop 1795 East av
Ann's Flower Shop 1780 Lake av
Ashman Arth P 1141 Atlantic av
Benneth Roy E 200 McCall rd
Blanchard Florist 58 and 62 Lake av
Boucher Geo T 422 Main E
Briggs-Weller Inc 38 Main W
Browncroft Florists 485 Winton rd N
Carnevale Frank 859 Jay
Cole Edw M 2639 Dewey av
Demo the Florist 1384 Culver rd
Dewey Flower Shop 1364 Dewey av
Elliott & Craft 1146 MtHope av
Farmen Kath W Mrs 331 Driving Park av
Fernwood Florist 586 6th
Filmar Florist 601 Plymouth av N
Floranti The Florist 298 North
Flora Paul 150 Central pk
Flower Shop The 803 Dewey av
Hart Geo B Inc 47 Ely (wholesale)
Holy Sepulchre Cemetery Greenhouse 2461 Lake av
Ihrig John 6 Harbor View ter
Josh Gardens 370 Ridge rd E
Keller Emil Harold 1023 South av
Keller Geo J 727 MtHope av
KELLER J B SONS Inc 28 Clinton av N tel Stone 484—For further information see line on back cover
Keller Jean 75 Menlo pl
Kennedy & Kirchmaier 579 Lake av
Love's Flower Shop 500 Main W
McGregor David 307 Merchants rd
McGregor's Florists 201 Grand av and 741 Monroe av
Miller Marie A Mrs 506 N Goodman

New York Floral Co 3 Main E
Newman Florist 450 Brooks av
Nuijens Robt J 420 Westfall rd
Perry Ethel M Mrs 441 Chili av
Perry's Flower Shop 441 Chili av and 16 Clinton av S
Phelps Harold D 2271 Main E
Reichstatter Emma J Mrs 1162 Clinton av N
Ridgeway Florist 818 Ridgeway av (whol)
Rochester Floral Co 39 Franklin
Schmitt Perennial Gardens 260 Fernwood av
Schum Albert N 2020 Clifford av
Scott Gardens 107 State rm 32
Solmon Florist Shop 1174 MtHope
Stark Carleton N 279 Clifford av
Stark Chas A Co 899 Clinton av N and 468 Ridge rd
Teute Hugo, Westfall rd
Thomann Fred C 846 N Goodman
Thomann Jacob & Sons Inc 838 N Goodman
Thompson Austin W 184 McCall rd
Thurston Florist 338 Thurston rd
VanDoorn Walter M 432 Parsells av
VanGeyten Jacob 180 Marion
VanHall Thos 1157 Atlantic av
Walden Phyllis V Flowers 912 Main W
Westfall Wm C 1092 MtHope av
Wilson H E Greenhouse Inc 835 Hudson av
Wilson H E Inc 39-41 Franklin
Wilson Rochester Floral Co Inc store 39-41 Franklin greenhouse 835 Hudson av
Zahn Herman H 555 Main E
Zipfel Floral & Decorating Co 441 Monroe av

Florists' Supplies
Florists Supply Co Inc 125 Andrews

Flour Mills
VanVechten Milling Corp 196 Smith

Flour & Feed
(See also Flour Mills)
Flour Distributing Co Inc 1 Rochester Food Terminal
Fraddin Max 197 Hudson av
Hahn-Shapiro Co 770 Ridge rd
Klemenz Feed Store 271 E Henrietta rd
Leib Edw W 1798 Lyell av
Periman Max 217 Hudson av
Rochester Horse & Cattle Food Co 37 May
Wilson Bros 161 Clarissa (gluten flour)

***Folding Boxes**
COWLES A B CO Inc 4 Commercial tel Main 7210-1—For further information see page 20 Buyers' Guide
DIAMOND PAPER BOX CO Inc 30 Somerton at 741 Park av tel Monroe 2614—For further information see page 21 Buyers' Guide
ROCHESTER FOLDING BOX CO Box art at PO Box 1012 tel Charlotte 130 For further information see page 21 Buyers' Guide

Food Products—Prepared
Arcosty Products rear 964 Chili av
Baby's Supply Service 5 StPaul rm 523
BARTHOLOMEY DAIRY Inc (butter, cheese and milk) 555 StPaul tel Main 6520—For further information see page 28 Buyers' Guide

SIBLEY, LINDSAY & CURR CO.

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For Other
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STONE 1930

Clapp Harold H Inc 777 MtRead blvd
Clark W N Co 10 Gibbs rm 401
Finch T W & Co 81 MtHope av
Good Luck Food Co Inc 101 Manhattan
Health Wheat Co, Magnolia cor Cottage
Hendee Victor 109 Savannah
Logan John A 119 Saratoga av (baked beans)
Nance's Products 1066 Harvard
Nichols Distributing Co 1149 Clifford av
Old Homestead Co rear 964 Chili av
Pure Foods Co 631 Meigs
Ragu Packing Co 35 Avery
Rochester Bean Exchange 65 Broad W rm 315
Schuler's Foods Inc 64 Chester
Schwarze Jos W rear 405 1st
Standard Brands Inc 593 Bway
Stewart L H Corp 130 Clinton av S rm 15
Superior Products 352 Court
Trynoski's 766 Plymouth av S (mayonnaise)
Try-Wood Inc 766 Plymouth av S (mayonnaise)

Founders—Brass, Bronze & Aluminum

Atkinson Co The 575 Lyell av
Flower City Foundry Co Inc rear 13 Canal
Hetzler Foundries Inc 167 Villa
Marlon Brass & Aluminum Foundry 101 Louise
Rochester Bronze & Aluminum Co Inc 19 Marietta
Thompson Bros rear 36 Beach
Western Cartridge Co 65 Broad W rm 706
WRAY HENRY & SON Inc office 856-258 State foundry 193-195 Mill tels Main 1120-1121-1122—For further information see page 21 Buyers' Guide

Founders—Iron & Steel

Enterprise Foundry Co Inc 98 Olean
Judson Governor Co The 38 Brown's race
Progressive Foundry Works Inc 10 Mt-Read blvd
ROCHESTER ENGINEERING & CENTRIFUGAL DIVISION OF THE AMERICAN LAUNDRY MACHINERY CO 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide
Rochester-Erie Foundry Corp 50 Dewey av
Symington-Gould Corp 20 Symington pl

*Fountain Syrups

(See also Flavoring Extracts)
RICHARDSON CORPORATION 1069 Lyell av tel Glenwood 307—For further information see page 64 Buyers' Guide
SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 64 Buyers' Guide

Fruit Dealers—Retail

Abato Antonio 1864 StPaul
Ashman Saml 420 Joseph av
Babahakian Misak 577 Thurston rd
Benson Jas R 375 Plymouth av S
Blanda Jos H 591 South av
Carusone Mary Mrs 362 State
Chiappone Jos 486 Main W
Chiappone Saml M 454 Main W
Colombo Jas 449 Central pk

Comins Jacob 860 Monroe av
Dankoff Isadore 356 Plymouth av S
DeGeorge Lorenzo 647 Clinton av N
DeMaria Jos 1054 Clinton av S
DeMayo Meyer 299 Joseph av
Dewey Fruit & Vegetable Market 1280 Dewey av
Egan Fruit & Vegetable Co 144 Rosewood ter
Emburgia Jos 195 Ridge rd E
Filippone Louis 966 Clinton av N
Fowler Norman R 61 Sanford
Fowler Sarah E Mrs 106 Sanford
Garnham John H 823 Dewey av
Gercl Sue Mrs 2255 Culver rd
Giambrone Vincent 1003 Clinton av S
Granato Michl 372 Joseph av
Imburgia Frank 562 Lake av
Indovina Michele 224 Portland av
LaRussa Chas 529 Chili av
Lederman Philip 294 Joseph av
Lerner Jacob 809 Dewey av
Leta Paul 702 Joseph av
Levy Jos 334 Joseph av
Licata Alphonse 2265 Culver rd
Maggio Jos 1346 Clinton av N
Mascari Chas I, Buffalo rd near MtRead blvd
Monroe Fruit & Vegetable Mkt 639 Monroe av
MtHope Fruit Stand 1571 MtHope av
North Winton Fruit & Vegetable Market 8 Winton rd N
Olles Anthony 614 Clinton av N
Olles Frank 551 Main E
Orange Store The 1975 East av
Pagano Jos 709 South av
Palumbo Mary R 416 State
Pawlak John 1110 Hudson av
Pisaturo Jos 192 Main W
Prestianni Mary Mrs 781 Clinton av N
Ribis Saml 476 Hudson av
Ronzo Salvatore 374 State
Spagnola Vincenzo 4400 Lake av
Stand's Fruits & Vegetables 538 Monroe av
State Fruit & Vegetable Co 172 State
Talvio Meyer 330 Joseph av
Turrissi Jos 41 Herman
Varon Morris 488 Joseph av
Volpe Rose Mrs 1471 Lake av
Wolf Fruit & Vegetable Market 1809 East av

Fruit Dealers—Wholesale

Benedetto Jas 627 Scio
Brown Bros 160 Roch Food Terminal
DeMaria Rose Mrs 1952 Clifford av
Giambrone B & Co 469 South av
Lazio Banana Co 62 Pennsylvania av
Mascari Chas I 35 Herman
Mashiri Anthony 150 North (and retail)
Muscarella Peter 137 Railroad
Panzarella Bros 1 Wabash (bananas)
Reed Harry G 43 Roch Food Terminal (broker)
Starsky Max 166 Roch Food Terminal
York State Fruit Distributors Inc 14 Franklin rm 1301

*Fruit Syrups

(See Soda Fountain Supplies)

*Fruits for Soda Fountains, Ice Cream, Bakeries & Glaces

RICHARDSON CORPORATION 1069 Lyell av tel Glenwood 307—For further information see page 64 Buyers' Guide

Fuel Oils

A B C Fuels Inc 407 Chili av
BLACK DIAMOND COAL CO 190 York tel Genesee 7800—For further information see page 25 Buyers' Guide
JENKINS & MACY CO 100 Cutler bldg 42 East av tel Stone 416—For further information see page 25 Buyers' Guide
MILLER PEERLESS PRODUCTS Inc 691 Exchange tel Main 2840—For further information see page 48 Buyers' Guide
QUAKER STATE AND STERLING PRODUCTS 1028 Chili av tel Genesee 7380
RAE J H OIL CO Inc foot of Ambrose tel Glenwood 224
Rogers Fuel Corp 65 Broad W rm 103
SCHWAB COAL & OIL CO Inc (Distributor of Atlantic Refining Co Products) main office 92 Portland av tel Stone 770—For further information see page 26 Buyers' Guide
State Fuel Oil Co 527 State
WEST CHARLES C COAL CO Inc 281-285 N Union tels Culver 998-999—For further information see page 26 Buyers' Guide

*Funeral Designs

KELLER J B SONS Inc 28 Clinton av N tel Stone 484—For further information see line on back cover

Funeral Directors

Ashton Frank 1218 Culver rd
Ashton Funeral Home Inc 636 Main W
Bartolomeo Geo J 506 Jay
BARTON & COATES 137 Cady tel Genesee 1123
BENDER BROS 301 Alexander tel Stone 1179—For further information see page 33 Buyers' Guide
Bonus Casimir C 899 Hudson av
Brindisi Anthony J 61 Ontario
Buckley Jos J 796 Dewey av
Carey Howard V A 88 Cherry rd
Cecil Leon J 1081 Plymouth av S
Cimino Vito & Sons 1219 N Goodman and 969 Plymouth av N
Cimino & Nanna 221 Central pk
Clark Edw R 1075 Plymouth av S
Corbett Jas C 532 Lake av and 768 Main E
Crippen-Frear Co Inc 1340 Lake av
Culhane Anthony W 1411 Lake av
DiPonzio Bros 527 State
Dreier Edw H 85 Joseph pl
Emma Domenic F 54 Clifton
Emma Michl J 437 Clinton av N
Falvo Jos 58 Woodward
Farrell Bros 51 Ridge rd
FISKE & HANDY 105 Lake av tel Main 2730
Flannery Bernard T 17 Phelps av
Frear John 1340 Lake av
Frick W H & Son 436 South av
Gabello Alphonso J 898 Clinton av N
Gerhard Co 178 Cumberland
Digliotti Funeral Home 455 Solo
Gray B Frank 362 Brown
HALLORAN HENRY D & SONS (Thomas B Mooney's Sons Inc) 341 Plymouth av S tel Main 127—For further information see page 33 Buyers' Guide
Hands Ronald C 82 Chestnut
HAUBNER & STALLNECHT 828 Jay tel Genesee 300—For further information see page 33 Buyers' Guide

THE MECHANICS SAVINGS BANK

TWO CONVENIENT OFFICES

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Savings Bank Life Insurance

89-91 EAST AVE.

Funeral Directors—Con
Hedges Memorial Chapel 271 University
av

Hedges & Hoffman 141 Scio
Honan Thos 616 Genesee
Houck Bros 515 N Goodman
INGMIRE & NAGLE CO Inc 137 Chest-
nut at Court tel Stone 111—National
Selected Morticians—For further in-
formation see front edge

JEFFREYS L A CO 32 Chestnut at
Lawn tels 203 and 205—For further
information see bottom edge
Keller Elmer L 1511 Dewey av
Kennedy Chas I 1601 Main E
Korpeck Jewish Funeral Home 324
Cumberland

Kroll Walter 401 Hudson av
Lamb Alf G 32 Chestnut
Latimer Millard E 179 Clarissa
Lewis Funeral Home 170 River
Lewis John T 151 Genesee
Liol Anthony L 372 Saxton
Maier Aug M 1119 Joseph av
Maier Aug M Funeral Home 1119 Jo-
seph av
Maier John J 1119 Joseph av
MAIER'S L W SONS 870 Clinton av N
tel Stone 609

MATTLE A J & SON 300 Cumberland
near Central Post Office tel Stone
1552—For further information see
page 33 Buyers' Guide and left bot-
tom lines

McIntee B Leo Co 207 Chestnut
Memorial Funeral Home 4292 Lake av
Menges Wm C 309 Portland av
Miller Bros 474 Lyell av
Miller & Benn Inc 782 Main W
Miller's N J Son 706 South av
Mooney's Thos B & Sons Inc 341 Ply-
mouth av S

Moran John C 645 Hudson av
Mudge Funeral Home 725 Park av
Murphy Jos A 363 Chili av
Murphy Murtagh P 691 Monroe av
Myers Walter R 638 Bay
Nusbaum Funeral Home 658 Main E
O'Brien D Bernard 348 Monroe av
Olszewski Casimer 929 Hudson av
O'Sullivan Funeral Home 481 Flower
City pk

Palombini Jos 20 Fulton av
Parsky Alex 1125 StPaul
Polvino Bros 371 Lake av
Polvino Louis J 166 Bay
Polvino Thos 1651 Clifford av
Profetta Phillip 1276 Clifford av
Reese Harry M 40 West av
Robinson Nelson S 438 Webster av
Roncone Jos A 860 Plymouth av N
Rossenbach Funeral Service 131 Allen
Rossenbach John C Funeral Home 828
Jay

Rossenbach Wm H 32 Jefferson av
Ryan & McIntee 207 Chestnut
Savage Geo J 1080 North
SCHAUMAN'S L SONS 609 Clinton av
N tel Main 2274

SCHEUERMAN C F SONS 412 Brown
tel Genesee 438-5411—For further in-
formation see page 34 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further in-
formation see page 34 Buyers' Guide
TROTT THOMAS F (successor to Her-
manance Company) 683 Main E tel
Stone 1524—For further information
see page 34 Buyers' Guide

Turnbull Herbert B 263 Park av

Vay Norbert E 604 Maple
Ward Edw J & Son 1103 Main E

*Funeral Homes

HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341
Plymouth av S tel Main 127—For fur-
ther information see page 33 Buyers'
Guide

HAUBNER & STALLNECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 33 Buyers' Guide

JEFFREYS L A CO 32 Chestnut at
Lawn tels Stone 203 and 205—For
further information see bottom edge

MATTLE A J & SON 300 Cumberland
near Central Post Office tel Stone
1552—For further information see
page 33 Buyers' Guide and left bot-
tom lines

SCHAUMAN'S L SONS 609 Clinton av
N tel Main 2274

SCHEUERMAN C F SONS 412 Brown
tel Genesee 438-5411—For further in-
formation see page 34 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further in-
formation see page 34 Buyers' Guide

TROTT THOMAS F (successor to Her-
manance Company) 683 Main E tel
Stone 1524—For further information
see page 34 Buyers' Guide

Fur Dealers & Furriers

Arthur's Fur Shop 264 Webster av
Balla & Son 148 East av
Berman Fur Co 688 Clinton av N
Borisoff & Son 310 Joseph av
Brightman Bros 18 Andrews
Bulsch Wm G 1134 Plymouth av S
Crosby Frisian Fur Co Inc 752 Lake av
Dewey Fur Shoppe 828 Dewey av
Emden Nathaniel 1700 East av
Epstein Saml 193 Lyndhurst
Fur Studio The 505 Lyell av
Galsert Fritz 27 Clinton av S rm 201
Gallen Fur Co 663 Clinton av N
Gilman Ella I 148 Oakland (repairing)
Goldblatt Meyer 257 Main E rm 301
GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further in-
formation see page 34 Buyers' Guide

Held Bernard Inc 66 East av
Hill Lawrence S 646 Chili av
Hines Susan S Mrs 281 Park av
Hunter H L Co 1 Clinton av S
Janos David S 127 Clinton av S
Koven Anna Mrs 100 Alexander
Koven Fur Co 649 Clinton av N
Kushner Harry 647 Park av
Levin Modes I Clinton av S 5th fl
Mirguel J C Inc 108 Platt
Miss Margaret Fur Co 812 Dewey av
Modern Fur Shop 817 Clinton av S
Mueller Hans 176 Alphonse
Muir Gladys T Mrs 1069 Plymouth av S
New York Fur Shop 704 Clinton av N
Nolin Margt S Mrs 256 East av
Nusbaum's Fur Shop 29 Clinton av N
Rochester Fur Dressing Co 290 Broad
W

Rosenbloom Leo 632 Clinton av N
Rupe Thos W 1573 Main E
Schafer H Co 700 Main W
Schickler Aug 394 Webster av
Schickler Fur Co Inc 7 Clinton av S
SHAPER CO 51 East av tals Stone 18
and 125—For further information
see page 35 Buyers' Guide and right
ton lines
Sipe Anthony 1283 Clifford av

Sponenburgh Eleanor E 361 Troup
Vereschak Geo 250 East av
Vogue Fur Studio 27 Clinton av S rm
306

Werndle & Langthorn 739 Main E
Wilgans Fur Co 636 Monroe av
Zaccaria Sylvester 834 Dewey av
Zoller Louise A Mrs 195 Warwick av
Zweig Clara Mrs 240 Rosedale

*Fur Repairing & Remodelling

BALLA & SON (and made to order)
148 East av tel Stone 2517
GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further in-
formation see page 34 Buyers' Guide
SHAFER CO 51 East av tals Stone 18
and 125—For further information
see page 35 Buyers' Guide and right
ton lines
VERESCHAK GEORGE (and made to
order) 250 East av tel Stone 2497

*Fur Storage

CROSBY FRISIAN FUR CO Inc 752
Lake av tel Glenwood 206
FORMAN B COMPANY 46 Clinton av S
tel Main 3900—For further infor-
mation see page 30 Buyers' Guide
GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further in-
formation see page 34 Buyers' Guide
SHAFER CO 51 East av tals Stone 18
and 125—For further information
see page 35 Buyers' Guide and right
ton lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right ton lines

Furnace Mfrs & Dealers

Flower City Furnace Co 565 N Good-
man
Holland Furnace Co Inc 30 Exchange
Krech Conrad 63 Scrantom

Furniture Dealers—Retail

Alaimo Chas 1035 Culver rd
Baby Furniture Co 69 State
Bayles Jos F 70 Exchange rd 100
Berger's Antique Shop 248 Hudson av
and 110 Woodbury (antiques)
Better Furniture Studio 979 Joseph av
Brown Gay 116 Westchester rd
Byer's Furniture Store 250 Joseph av
Cohen David 127 North
Corona Home Furnishing Co Inc 411
Main W
Dalley Harold E 14 Monroe av
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 30 Buyers' Guide
Empire Furniture Co 164 Main W
Fahrer H P 96 State
Flanigan Furniture Co 337 Driving
Park av
GARSON & WOOD FURNITURE CO
111 Clinton av S tel Main 5103
Gasser Olive P Mrs 446 Main W
Goldberg Julius H 96 North
GRAVES H B CO Inc 78 State tel Main
3342—For further information see in-
side front cover and right bottom
lines
Hayden Co The 370 East av
Israel Cornelius P 26 Cady (antiques)
Israel Minnie M Mrs 29 Cady (antiques)
Kane's 41-45 State
Klass Furniture Co 217 Main W
Kominz Tire Co Inc 289 Monroe av

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51 EAST AVENUE

ROCHESTER, NEW YORK

Krovetz Furniture Store Inc 458 Joseph av

Kurlanky Morris 280 Joseph av

Lauer Furniture Co Inc 50 State

Lyons Furniture Co 42 State

Majestic Furniture Co 204 Court

Mangurian Harry T 121 Park av

Masline Edw L 1279 StPaul

May F P Furniture Co 261 North

MCCURDY & CO Inc 275-291 Main E tel

Main 5500—For further information

see page 30 Buyers' Guide

Miller Cabinet Company 93 Monroe av

Miller Chas E 530 Monroe av

Miller Craft Shop 286 Court

New Era Furniture & Appliance Co 363

Jay

Nolan Thos M 420 State

North Side Furniture House 224 and

226 North

Patty's Furniture & Appliances Inc 366

Main E

Peoples Outfitting Co 439 Central av

Pheterson Harry 417 Joseph av

Pilling Morris 512 Joseph av (baby car-

riages)

Powers Furniture Store 433 Main W

Predmore Wm F 93 State (school and

Church)

Pren's Storage Furniture Store 460

State

Prince Furniture & Carpet Co 136 Main

W

Reliable Furniture Co 82 State

Rivers Frank A Co Inc 226 South av

Sandler Furniture & Paint Co 72 North

SCHANTZ JOSEPH A CO 247 St Paul

tel Main 1737

Schulman Baby Furniture Co 570 Clin-

ton av N

SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For fur-

ther information see page 29 Buyers'

Guide and right top lines

Simon's Baby Furniture Co 1781 Dewey

av

Speaker's Furniture & Appliance 532

State

Spear's S B Furniture Company Inc 240

North

Sturman Home Furnishing Co 491 Clin-

ton av N

Union Tire & Supply Co Inc 286 East

av

Valente V Inc 205 Lyell av

Wels & Fisher Co 82-84-86 Clinton av S

Wilkinson & Ruby Inc 210 StPaul

Furniture Dealers—Second Hand

Anderson Furniture Store 515 Court

Boyd Anna Mrs 456 Main E

Brooks Furniture Co 518 Clinton av N

Burbott John F 419 Hudson av

Cappellino Ethel Mrs 453 North

Cappuccio Aniello 519 North

Chipperro Jas 212 North

Cornish Coleman B 5 Parsells av

DelMoro Antoinette Mrs 101 Grape

Fahy's Furniture Store 591 Main E

Gorman Saml 199 Joseph av

Grossman Jacob 228 North

Hamilton Lawrence A 423 Clinton av S

Hunter Raymond E 482 Court

Jone Clarence W 255 University av

Levine Benj 44 Monroe av

Lowe Arth 144 Sclo

Nagan Nathan 257 North

Noldt Hazel 341 Court

Pilato Jos 397 Smith

Roach Fredk M 233 North

Santamore Geo 48 N Union and 41 Uni-

versity av

Schroeder John 421 Court

Tiffany Furniture Co 345 Court

Toby Joe 234 North

Torren's Gertrude Mrs 40 N Union

Furniture Dealers—Wholesale

Lang Harold C Inc 390 Clinton av N

Turk H & Son 348 State

Furniture Mfrs

(See also Cabinet Makers)

Baby Bathinette Corp 115 Mill

Barnard & Simonds Co Inc 6 Hastings

Borrelli John 847 StPaul

Fess Bros 135 Holworthy

Goodrich A R Inc 453 Main W

Indian Splint Inc 56 Rutter

Kittleberger Furniture Mfg Co 404 Avis

Knight Glen E 76 N Union (lawn)

Mets Jas P & Sons 1673 Clinton av N

Michelsen Geo J Furniture Co 182

Avenue D

Poggendorf Wm H rear 160 Cady

Rochester Furniture Mfrs Inc 178 At-

lantic av

Schmitz Furniture & Upholstery Co

1476 Lake av

Trimble Nurseryland Furniture Inc 634

Lexington av

Universal Furniture Co 293 N Union

Furniture Repairers

Doonan Ward S 120 Garson av

Fogg John B 77 Primrose

GRAVES H B CO Inc 78 State tel Main

3342—For further information see

inside front cover and right bottom

lines

Home Servicing Co 1485 Lyell av

Lane Jos W 169 Milburn

Merrick Gordon E 846 Exchange

Re-Nu-It Desk Co 7 Clinton av N 3d fl

(refinishing)

*Furriers

GRAESER WM V CO 38-40-42 Clinton

av N tel Main 5729—For further in-

formation see page 34 Buyers' Guide

SHAFER 51 East av tels Stone 18 and

125—For further information see

page 35 Buyers' Guide and right top

lines

SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For fur-

ther information see page 29 Buyers'

Guide and right top lines

*Galvanized Iron Works

(See also Tin, Copper & Sheet

Iron Workers)

FLESCH & SCHMITT Inc 118 Brown

cor Verona tel Main 5234—For fur-

ther information see page 63 Buyers'

Guide

*Garage Doors

LESTER HENRY HARDWARE CO Inc

150 Main W tels Main 5355, Main

1607—For further information see

page 37 Buyers' Guide and back cover

*Garage Equipment

ROBY SIDNEY B CO The 208-214 South

av tel Stone 1129—For further in-

formation see page 52 Buyers' Guide

*Garages

(See Automobile Garages)

*Garter & Suspender Mfrs

HICKOK MFG CO Inc 850 StPaul tel

Glenwood 6200—For further infor-

mation see page 15 Buyers' Guide

Gas—Bottled

ESSOTONE GAS Installed with Meter

Service Cook Iron Store Co distri-

butors 120-128 StPaul tels Main 5188-

5189—For further information see

page 64 Buyers' Guide

*Gas Companies

ROCHESTER GAS & ELECTRIC COR-

PORATION 89-91 East av tel Main

3960-7070—For further information

see page 36 Buyers' Guide and right

top lines

Gas Governors & Regulators

Gas Mizer Co 108 Platt

Gas Machines—Generators

Kelley Bottled Gas Service 46 Federal

Universal Bottled Gas Corp 138 MtHope

av

*Gas Ranges

ROCHESTER GAS & ELECTRIC COR-

PORATION 89-91 East av tels Main

3960-7070—For further information

see page 36 Buyers' Guide and right

top lines

Gasoline Station Equipment

Brewer Chas A 111 MtHope av

Service Station Equipment Co 111 Mt-

Hope av

Gasoline Stations

Acker Alf G 657 Brooks av

Agnello Jos 1699 Culver rd

Al's Service Station 184 Smith

Aldrich Wilbur R 1291 Lyell av

Alex's Service Station 123 Hudson av

Alexander Gilbert 187 Alexander

Almy's Inc 1886 East av

Andrews Service Station 270 Monroe av

Apker Russell W 430 Atlantic av

Applebaum Lester 924 StPaul

Archer Motor Co Inc 370 Monroe av

Arnold Wm G 420 MtHope av

Ashman Bud Gas Station 1662 StPaul

Ashman Oliver B 772 Portland av

Atlantic Refining Co 55 Chili av, 161

Clarissa, 281 Lyell av, 521 Ridge rd

and 2 University av

Atlantic Service Station 815 Clinton

av S and 735 Plymouth av S

OGDEN R. ADAMS
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TEL. MAIN { 6374
6375

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Everything for the Traveler
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Gasoline Stations—Con

Avenue D North Service Station 1205 North
Ayres Jas B 441 State
Baker's Atlantic Service 1656 East av
Barnard Service & Supply 2450 Dewey av
Barra Peter J 835 North
Bates Service Station 1091 Culver rd
Bauer Wm M 278 Dewey av
Bauerschmidt Edw A 857 Portland av
Beecher Rollin M 376 StPaul
Begy Leon C 540 Jefferson av
Behringer Arth 348 MtHope av
Bellis Service Station 2411 Dewey av
Berger Service Station 890 Monroe av
Bernard Chas R 296 Arnett blvd
Bernstein Harry C 1376 StPaul
Bettinger Jas 1025 Plymouth av S
Blum Jos L 252 Hudson av
Bott Adolph F 200 Portland av
Brahler Arvid L 1954 East av
Brand A Franklin 422 Exchange
Brennan Fay M 419 Ridge rd
Bromley E J Texaco Service 628 Genesee
Brucker Carl E 419 StPaul
Buell Michl W 752 S Goodman
Burke Service Station 150 Buffalo rd
Burns Patk J 202 Glide
Calabria John 365 Saxton
Cannan Raymond W 3345 Lake av
Cantella Jas 428 Central av
Carstensen Lawrence J 184 Otis
Cass Ernest A 20 Browncroft blvd
Cataldi Angelo 345 Brown
Chapman's Service Station 162 MtHope av
Chescourt Service Station 132 Chestnut
Chimes Station 181 Court
Clearey Gail W 420 South av
Cleary's Stations Inc 800 Atlantic av, 965 Bay, 21 Canterbury rd, 1477 Dewey av, 1926 East av, 322 Genesee, 800 and 803 Lake av, 150 Ridge rd E, 193 Winton rd N
Cohen Max 229 Hudson av
Colonial Beacon Oil Co 666 Main E, 11 Spring, 739 Winton rd N
Community Service Station 554 Avenue D
Cook & Marrison 900 Genesee
Cooper Fredk W 93 Atlantic av
Cosman Dennison 369 Latta rd
Coy Inc 424 Ridge rd
Crew Levick Co 1525 Clinton av N
Crowley Geo 1381 South av
Crowley Jas J 121 Reynolds
Crown Service Station 1370 Dewey av
Curtis & Maler 1040 Culver rd
D and D Texaco Service 746 Monroe av
Dalcin Larry B 355 N Goodman
Daves Esso Servicenter 988 Chili av
Davidson Abr 58 Franklin
DeCamilla John J 201 Franklin
DeLucia Peter S, Plymouth av cor Lyell av
DeLucia Domenick 224 Allen
DeVoldre Jos G 136 Alexander
DiBenedetto Frank 354 Portland av
DiCesare Anthony rear 244 Platt
Dick's Service Station 3230 Lake av
DiDio Christopher 2264 Clifford av

Dietz & Tiffany 2145 Main E
DiPasquale Henry 48 Pennsylvania av
DiPrima Jos 1756 N Goodman
Dolman Service Station Inc 64 Stone
Eagle Service Station 1104 Clinton av N
East Avenue Service Station 216 East av
Eddie's Service Station 504 Ridge rd
Elford & Fisher 47 Thurston rd
Ely Edw J 420 Main W
Emsley Marvin W 1941 Clifford av
Enders Fred J 240 Webster av
F & G Service Station 1105 Clinton av N
Fabry Thillman K 972 Genesee
Fasino Jos 651 Broad W
Feld Barney 132 North
Ferrari Domenico A rear 860 Smith
Fischer Jos L 1600 Lake av
Flint Albert F 1687 Dewey av
Florio Alphonse E 16 S Wash
Ford Hotel Service Station 100 Chestnut
Fornataro Chas 241 Lyell av
Fradkin Max 197 Hudson av
Fraina Pasquale N 462 North
Franklin Square Gas Station 326 Andrews
Fred's Gas Castle, Platt cor Cataract
Gaffield N Stanley 407 Jefferson av
Gallagher Roland 990 Maple
Gamble Geo E jr 1933 East av
Genesee Chemical Gas & Oil Co 218 State and 209 Brown
Genesee Gas Stations Inc 575 Culver rd
Genesee Stations Inc 407 MtHope av, 306 Norton, 28 Oak and 461 StPaul
Giannavola Saml 537 Jay
Gibaud Edw J 4370 Lake av
Gibaud's 123 Scio
Gissin Benj 80 Nassau
Goetzman Benj B 1500 MtHope av
Goldie's Service Station 137 Joseph av
Goodrich Lawrence 2350 Main E
Gorley Wm F 404 MtHope av
Grassis Service Station 150 Lake av
Gray Earl H 1451 Lyell av
Grella Michl 511 West av
Grimes Mary E Mrs 334 Plymouth av N
Gucker Wm J, Gibbs cor Grove
Guinegaw Raymond 190 Chestnut
Gulf Oil Corp main office 16 Main E, plant 755 Brooks av, 201 Broad W, 2153 Clifford av, 2020 East av, 250 Lake av, 101 and 303 Main W, 519 Merchants rd, 633 Plymouth av S, 1365 StPaul and 28 Webster av
Gulf Service Station 72 Ridge rd
H R M Service Station 800 Maple
Haag John C 715 Main W
Hahn-Shapiro Co 786 Ridge rd and 292 Parkway
Hally Wm V 619 Monroe av
Hambleton Terminal Corp 301 Cumberland, 795 Main E, 109 Monroe av, 290 MtHope av, 1141 Norton, 193 and 1925 South av and 546 State
Hamilton Theo A 895 Main E
Hansen Wm T 328 West av
Hassett Richd E 556 Clinton av S
Hause Nelson H 436 Monroe av

Hergenhan Service Station 1460 Clinton av N
Hernandez Lindolfo 1470 Lake av
Hickman Roy 248 Genesee
High Hat Foster's Service Station 55 Plymouth av N
Hopcraft Robt W 1929 East av and 592 Lyell av
Houghton Service Center 773 Genesee
House Wm K 325 Cumberland
Huetter H T & Son Inc 770 Lake av
Hunt Norman C 42 Cumberland
Hy's Service Station 4401 Lake av
Independent Gasoline & Oil Co 585 Lyell av
Indiana Service Station 1883 Main E
Iodice Peter R 735 Emerson
Jackson's Service Station 57 Lake av
Jermyn Harold A 999 Chili av
Jim's Service 1405 Dewey av
Jonville Esso Service 600 Ridge rd
Joyce Sheldon R 1433 MtHope av
Keenan Frank E 1471 MtHope av
Kingston Thos 705 Jefferson av
Kintz Fern M Mrs 3885 Lake av
Klem & Frank 525 West av
Knapp Lute T 819 Lake av
Knauer Edw W 8 Allen
Knowles & Buss 330 Thurston rd
Koetter & Savage Inc 880 StPaul
Koetter & Sayre Inc 226 and 1723 Clifford av 1086 and 1824 Clinton av N, 846 Clinton av S, 354 Curlew, 771 Joseph av and 1545 MtHope av
Krieg Frank H 560 Clarissa
Kroll Service Station 973 Genesee
Kubitz Bros 365 Winton rd N
Lake Avenue Service 788 Lake av
Landon Theo R 685 Park av
Lawrenson Herbert A 79 Bway
Leib Edw W 1798 Lyell av
Lembo Andrew 1053 Clifford av
Lexington Service Station 363 Lexington av
Liberty Oil Co 1439 Clinton av N
Liberty Service Stations 350 Clinton av S and 281 Genesee
Licciardi Anthony L 364 Curlew
Lincoln Park Oil & Gas Co 111 Buffalo rd
Longrod Peter I 362 Webster av
Loveland Geo W 635 Norton
Lujan Fredk 556 Lyell av
Maher Francis 931 Clinton av S
Main and Prince Service Station 833 Main E
Major & Murphy Service Station 95 Ridge rd
Mammano & Minnecl 165 Bay
Manchester Bros 4420 Lake av
Mascari Chas I 32 Herman
Mastrella Carl F 418 Brown
McCormack Henry A jr 853 Monroe av
McCormack's Service Station 236 Scottsville rd
McGrath John C 850 Lake av
Medurn's Service Station 815 Plymouth av N
Melsenzahl Esso Service 1400 Norton
Menard Louis A 349 Otis
Merit Oil Co rear 1459 Lake av
Metherell Wm W 1992 South av
Meyer Elmer G 519 Central av



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H. H. SULLIVAN, INC.

**HARDWARE
PAINT
TOOLS**

STONE 550

Meyers Wm B 549 Monroe av
Mike's Collision Service 669 Thurston rd

Mittermeier Chas 669 Campbell
Morse H H Oil Co 935 Broad W, 824 StPaul and 206 Smith
Mortimer Parking & Service Station 83 Mortimer

Motor-Ease Service 1425 Clifford av
MtRead Service Station 1335 MtRead blvd

Murray's Service Station 542 Thurston rd

Murrer Jos G 390 Culver rd
Necaster Peter R 1673 Main E
Neumann Geo H Jr 1475 Hudson av
Newcomb Alf 1670 Dewey av
Niger Bros 319 North

North Goodman Service Station 804 N Goodman

Norton Glenwood G 870 Elmwood av
Nuijens Harry M 1109 Lyell av
O K Service Station 510 Hudson av
Oliver H Warren 80 Monroe av
Olson Victor W 1721 South av
Oltman Herman G 442 Monroe av
Onderdonk T Harold 500 Frost av
Ott's Super Service Station 1416 Culver rd

Ouriel Angelo 65 Kelly
Parkview Service Station 585 Webster av

Parmele Esso Service 1051 Dewey av
Paul's Service Station 514 North
Peckens Chas E 392 Plymouth av S
Pellens Arthur F 159 MtHope av
Peters E H Gas Station 385 Ridge rd
Pickens Raymond J 1385 Culver rd
Piehler Michl 22 York
Pierson Irving B 381 Andrews
Pleasant St Parking & Washing Service 22 Pleasant
Plymouth Gas Garden 325 Plymouth av S

Poliukias Julius S 1276 Norton
Pontrell Jos 575 Winton rd N
Proud Geo F 320 Driving Park av
Pure Quill Gasoline Corp 444 Conkey av, 14 Franklin rm 1813, 155 Hague, 1000 Main E, 191 MtHope av, 400 State, 590 Culver rd, 280 Exchange

Raithels Inc 5 Lawrence
Raphael Lester 645 Culver rd
Rausch Henry J Jr 494 South av
Razes Service Station 1490 Lake av
Refiners 1709 East av, 175 MtHope av and 68 N Union
Reiter Richd T 235 Cumberland
Reith Walter 713 Lake av
Rice Walton R 373 Ridge rd E
Riley Edwin J 171 East av
Rivier Stanley 586 Lyell av
Robinson Geo 1975 East av
Rochester Gasoline Corp 380 Main W, 400 State and 85 Stonewood av

Romano John J 296 N Union
Romeo Philip 44 Elm
Rotary Gas Station 1994 East av
Rubin Abe 104 North
Sasso Peter, Plymouth av cor Lyell av
Scannella Antonio 362 Main W
Schafer John M 1723 Clifford av
Schantz & Howcraft 1275 Main E
Scharvogel Grover C 1004 StPaul
Scheffano Benj 229 N Union
Scheffer Wm B 1425 Culver rd
Schwalb Coal & Oil Co 96-100 Portland av

Schwalb Nick & Son 664 Plymouth av S
Sears Service Station 225 Monroe av

Shapiro Harry 206 Colvin
Sinclair Refining Co 1431 Dewey av
Smith Clifford B 551 Main W
Smith's Fred H Service Station 1595 Dewey av

Snelgrove W Frank 671 Park av
Sniderman Isadore 425 Joseph av
Sniderman Philip 105 Driving Park av
Socony Vacuum Oil Co 102 Brown, 1053 Clifford av, 130, 892, and 1685 Clinton av N, 1374 Culver rd, 271 Genesee, 968 Jay, 595 Jefferson av, 1800 Lake av, 386 and 1291 Lyell av, 1275, 1673 Main E, 362 Main W, 411 Merchants rd, 370 Monroe av, 556 Norton, 664 Plymouth av S, 924 StPaul, 300, 1721 South av, 752 S Goodman, 330 Thurston rd, 291 University av

Sofia's Service Station 111 Bay
Southgate Service 168 South av
Spadaro Jos E 2490 Dewey av
Sparr Homer S 1157 Genesee
Spitzer Wm H 759 South av
Standard Oil Company of N Y—See Socony Vacuum Oil Co Inc

Stannard Albert E R 1800 Lake av
Stein Emil 4753 Lake av
Stenzel's Texaco Station 1325 Dewey av
Stoesser Leonard A 556 Norton
Sun Oil Co 2001 East av, 685 N Goodman, 667 Plymouth av S, 590 Main E and 490 State

Sunbrite Service Station 229 Clinton av N

Swartele Geo F 600 Main W
Taksen Isadore 793 Monroe av
Taksen Service Station 209 Joseph av
Tarrant Clifton F 300 South av
Thompson Oakley A 479 Court
Tiger Oil Co 594 Brown and 1295 StPaul
Tomack Subsidiary Inc 565 Culver rd
Treat Porter 205 Exchange
Treat Service Station 462 Genesee
Tydol Main Broad Service 179 Main W
University Service Station 291 University av

Updike Auto Service 771 Hudson av
VanAlmkerck John F 339 Lyell av
VanDerhoff Leo J 335 E Henrietta rd
VanDeWalle Willis J 581 Main E
VanLone Harlan C 1132 Main E
Vick's Auto Servicentore 656-658 Blossom rd and 2122 Main E

Virgo Jos 366 StPaul
Vogel Henry L 497 Exchange
Waterman Wm P 961 Jefferson av
Watson Harold T 205 Plymouth av N
Wegman's Service Station 336 Buffalo rd

West Main Service Station 797 Main W
Wilber Earl 136 South av
Wilkinson John 58 University av and 1298 Clifford av
Williams Service Station 710 South av
Wolk Louis S 1 Monroe av
Wright Gifford W 159 Lyell av
Wurster Fred 170 East av
Wyner Gas & Parking Station 278 State
Wyner Service Station 515 Portland av
Yaeger Walter H 892 Clinton av N
Yannidinardo Michl 61 Brown
Zimmerman Ludwig 349 Andrews
Zlotnick Henry P 859 Hudson av

***Gent's Furnishing Goods**
McFARLIN CLOTHING CO 191-195 Main E tel Main 5832
NATIONAL CLOTHING CO 159-171 Main E tel Stone 80

***Gent's Furnishings—Wholesale**
SMITH GORMLY CO Inc 174-180 StPaul
tels Main 970-971-972—For further information see page 31 Buyers' Guide

***Germicides & Insecticides**
(See Disinfectants)

Gift Shops

Bee Gift Shop 647 Chili av
Gertie's Gift Shop 232 Parsells av
Gift Box The 258 Court
Harriett's Gift Shop 503 Portland av
Kingdon Gift Shop 1064 Culver rd
LIKLY STORES INC 271 Main E tel Stone 915—For further information see page 46 Buyers' Guide and left top lines

Mary's Gift Shop 403 Brown
Nicholas Gertrude M Mrs 882 Clinton av N

Open Door 721 Monroe av
Perry's Pottery Shop 445 Chili av
Rhea's Gift Shoppe & Circulating Library 34 Main W
Rose Art Studio 395 Chili av
Sagamore Gift Studio 121 East av
Sands Eliz Mrs 258 Monroe av
Smith Elmer F 930 Genesee

Glass—Stained & Leaded

Baker Art Glass 206 Commercial
Gustafson J Henry 839 Genesee Park blvd
Haskins Glass Studio 34 James
Pike Stained Glass Studios 284 Court

*Glass Dealers—Retail

CLARK PAINT OIL & GLASS CO 71-73
State tels Main 693-1509—For further information see line back cover

*Glass Dealers—Window

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140—For further information see page 56 Buyers' Guide and left top lines
GAMROD-BARNAN CO Inc 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines

Glass Dealers—Window & Plate

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315—For further information see page 22 Buyers' Guide
Autoglass Co 74 Cortland
Beaux-Arts Glass 388 South av
East Main Auto Glass Shop 781 Main E
Flower City Glass Co 180 North
HIRES TURNER GLASS CO 606 Hague nr Lyell av tel Genesee 6750
Melen Glass Works 92 Front (whol)
Monroe Glass Co 146 Joseph av
Myers Roy H 439 Lyell av
Pittsburgh Plate Glass Co 862 Exchange
Scottie's Glass Shop 456 MtHope av
Smith Harry T 28 Mathews (auto)
United Glazing Co Inc 827 Main W
VIAL GEORGE I & SONS Inc 5-7 N Water tel Main 733—For further information see page 58 Buyers' Guide

Glassware Mfrs & Wholesale

Blaessig Hans 165 StPaul
Hazel-Atlas Glass Co 26 North rm 1176
Olean Glass Co 714 Franklin rm 703
Pfeiffer Glass Inc 6 Elton

Paint Supplies
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BARNARD, PORTER & REMINGTON

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9-11-13 N. WATER ST.

Phone Main 8140

W. G. Remington
R. J. Fowler

See Page 56
Buyers' Guide

Glassware Mfrs & Wholesale—Con
REED F E GLASS CO 860 Maple tel
 Genesee 3250
Technical Glass Apparatus Co Inc 42
 Galusha
Will Corp 39 Russell (laboratory sup-
 plies)

***Glassware—Retail**
TICE & GATES 347-349 East av tel
 Stone 646—For further information
 see page 23 Buyers' Guide

Glaziers
National Glazing Co 215 Hamilton

***Golf Course, Estate & Park
 Equipment**
HAVERSTICK & CO Inc 45-49 Ford tels
 Main 70-71-72—For further infor-
 mation see page 62 Buyers' Guide

Golf Courses
Durand Eastman Golf Club, Durand
 Eastman pk
Lake Shore Country Club, Beach av
Lake Shore Properties Inc, Beach av

Grain Dealers
Rochester Co-op G L F Service Inc 122
 Railroad

Greeting Cards
Burdett Studios 1225 Clifford av (mfrs)
Cameo Greeting Card Co 1225 Clifford
 av (mfrs)
Carhart Service Inc 67 Clinton av S
Janes Art Studios 1225 Clifford av
 (mfrs)
Janes Rodney B & Co 1225 Clifford av
 (mfrs)
Laurabelle's Card Shop Inc 22 Clinton
 av S
Love Eliz M Mrs 500 Main W
Rochester Card Shop 45 Clinton av S
Tripl Jos 1072 Main E

Grinding & Sharpening
Borchers Henry G 409 Avenue D
Dobbertin Harry F 32 Henrietta
Finn John J 524 Merchants rd
Godwin Jesse W 109 Redfern dr (lawn
 mowers)
LaClair Willfred 160 Lehigh av
Lown Arth E 704 Seward
McKenzie Arth W 327 Clifford av
Raynor Merney W 163 Morton (saw
 filing)
Rochester Lawn Mower Service 97 Low-
 ell
Rochester Roll Grinding & Corrugating
Co 218 Mill
Rohrbach Henry 40 N Water
Sanzotta Jas 465 North
Saucke Grinding Co 111 MtHope av

Grocers—Retail
Ace Food Market 486 Plymouth av S
Acito John 354 Smith
Ackerman's Food Shoppe 266 Park av
Addante Antonio 781 North
Adduci Julia M Mrs 244 Spencer
Agnello Chas 105 Davis
Alaimo Chas 1371 Clifford av
Alan Walter B 17 Fairfax rd
Albany Philip 202 Grand av
Alercia Rose Mrs 216 Bay
Allen Watson H 921 Genesee
Allenza Frank 8 Oakman
Aitman Frank 28 Vienna

American Economy Stores 809 Clinton
 av N, 381, 554 and 1002 Joseph av,
 1868 Main E and 1027 Portland av
Amico John 3218 Lake av
Amico Saml 209 Central pk
Anastasi Ida 466 Bay
Andriano Carmella Mrs 229 Oak
Anello Michele 16 Gray
Angellini Frank 667 Emerson
Angelone Sophie Mrs 85 Latta rd
Antenucci Sigismondo 169 Whitney
Anthony Danl 174 Joseph av
Antinetto Anthony 290 Pennsylvania av
Anus Helen B Mrs 470 Carter
Arena Rosario 1710 Norton
Aroesty Jack 1149 Portland av
Arrow Food Store 537 Dewey av and
 326 North
Atlas Food Stores 228 Parsells av
Audycki Jos 742 Avenue D
Austin Wm E 53 Palm
Azzolino Anthony 404 Portland av
Ballard Jennie H Mrs 76 Stout
Banfield Harold E 338 Court
Barbato Jas 111 Clifton
Barbato Sons 200 Parkway
Barbera Domenico 339 Brown
Barney's Food Shop 430 Thurston rd
Barrigan Donald M 271 Lake av
Barsdale & Vick 481 West av
Bartolomeo Pasquale 196 Parkway
Basso Anthony 405 Clinton av N
Batal Bros 819 Portland av
Battisto Antonio 264 Spencer
Beecher Don L 1513 South av
Behelfer Saml 272 Conkey av
Bell Raymond J 425 Jefferson av
Bellusciolo Anthony D 260 Troup
Belva Antoinette Mrs 227 N Union
Berger Sol 279 Joseph av
Berkov Jesse 299 Clinton av S
Bernstein Esther B Mrs 275 Reynolds
Blanchi Francis P 400 Brown
Bianchi Lazzaro 207 Allen
Bianchi Nicola 201 Glide
Bloom Louis 274 Norton
Bobby Simon 649 Norton
Bojara John 1456 North
Bonadio Anthony C 1358 Clifford av
Bonavilla Edw J 229 Remington
Bonsignore Vincenzo 849 Jefferson av
Bordonaro Frank S 624 Plymouth av N
Borgia Domenico 170 Orange
Boslov Levy 983 Monroe av
Braverman's Creamery 579 Thurston
 rd
Briskin Saml J 586 Clinton av N
Brongo Bros 453 Lyell av
Broome Frank L 142 Alexander
Broome's Market 546 South av
Brunett Mary Mrs 430 South av
Bucknam Wm W 136 Cypress
Budds Super Food Store 452 Parsells
 av
Buonarigo Jos 186 Troup
Burns Alf B 549 Merchants rd
Burt's Grocery Store 495 South av
Butler John A 749 Seward
C and C Food Market 581 Chili av
Caccamo Frank 471 Central pk
Calandra Cologera Mrs 255 Jay
Callahan Lena M Mrs 105 Champlain
Camarella Saml A 1271 Clifford av
Camello Bros 155 Otis
Cameron Loren L 1040 Winton rd N
Camillacci Rocco 11 Ward
Cammarono Neil 86 Ward
Campanella Luigi 58 Miller
Cappano Philip 117 Pennsylvania av
Cappellino Francesco & Sons 372 North
Carapezza Liborio 298 Orange
Carbone Michl 269 North

Cardillo Calogero 535 Smith
Cardillo Jos 456 Post av
Cardone Michl 22 Saratoga av
Cardwell Robt F 371 Cottage
Carey Alma R Mrs 48 Martin
Carr Wm H 375 Chili av
Carroll Dennis F 78 Danforth
Carroll Thos E 12 Bronson av
Case Glenn M 535 Hayward av
Cassaretti Sisters 691 Bay
Cassoria Isaac 430 Ormond
Castellano Ignazio 95 Central pk
Castronovo Jos 418 Scio
Castronovo Matteo 392 Scio
Castronovo Peter 163 Adams
Castronovo Philip 302 Scio
Cavallo Paul 298 Smith
Central Food Shop 352 Central pk
Chait Saml 114 Thomas
Chase Wm 3573 Lake av
Chiappone Angelo 502 Portland av
Chiappone Jos 409 Hudson av
Chinappi Nicola 922 Jay
Christoff Kosta 404 Lexington av
Christoff Kristie 1013 Joseph av
Ciarlo Michl 58 Lowell
Ciccarelli Jos 50 Glide
Ciccone Anna Mrs 211 Pullman av
Cipolla Ignazio J 257 Reynolds
Clark Gordon H 1241 Park av
Clark Roy K 24 Moran
Clinton Food Market 357 Central av
Closser Frank 629 Thurston rd
Cobb's Hill Food Shop 1124 Monroe av
Coco Fay R 258 Bay
Coglitore Cateno F 1203 Hudson av
Cohen Harry 888 Clinton av S
Colborn Frank H 1802 StPaul
Community Grocery & Market 836
 Ridge rd
Community Grocery Store 1284 Dewey
 av
Congress Market 1059 Genesee
Convention Food Store 204 Monroe av
Co-op Food Store 210 Remington
Corcoran Mark H 70 Thurston rd
Cordaro Liborio 33 Curlew
Cordaro Louis 1217 Jay
Cordaro Salvatore 97 Saratoga av
Cordovano Jas & Son 770 Bay
Cortese Mary Mrs 116 Bay
Costa Giacomo C Jr 201 Central pk
Costanzo Nick 10 Harrison
Crocetti Frank 4679 Lake av
Crowley Geo P 196 Reynolds
Cucinella Chas 1587 Clifford av
Cuppola Anthony 346 North
Czebatol John 1001 Joseph av
Dad's Grocery 38 Stonewood av
Dagnese Dominick 638 Brown
Dale's Market 48 Prospect
Dattilo Genevieve T 195 Fernwood av
Daurizio Leo 408 North
Deahm Carl H 847 S Goodman
Dean Eva C Mrs 24 Briggs
Deane Loretta B 489 South av
Deane Wm G 179 Atlantic av
DeBella Fred 1677 Clifford av
DeBoer Arth 453 Arnett blvd
DeLelys Wm 838 Main W
DellaVentura Concetta Mrs 464 State
Delmese Francesco 657 Smith
DeMallie Harold R 691 Park av
DeMallie Marie B Mrs 440 Parsells av
Dennis Carmella M Mrs 2050 Dewey av
Dera Jos 1728 StPaul
D'Eramo Philip 180 Allen
Derleth Louise Mrs 652 Chili av
DeRosa Josephine Mrs 564 Emerson
Deusing Emma D 368 Maple
Deuter Leo H 81 Conkey av
DeWolf A P Inc 1843 East av

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 72 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

DiAntonio Vito A 54 Fleming
DiBella Rosario 332 Portland av
DiFrancesco Jos 187 Spencer
DiGaetano Frank 267 Lyell av
DiGiacomo Phillip 155 N Union
DiGirolamo Dominick 547 Bay
DiLella Mathew 160 Silver
DiMartino Pauline Mrs 190 Spencer
Dimino Jos 355 Bay
Dimitri Anthony 448 Atlantic av
Diponzio Anunziata Mrs 523 State
DiPonzio Rocco 445 Sherman
DiPrima Gandolfo 29 Pearl
DiQuattro Jennie 162 Sherman
DiSiato Saml 303 Scio
Ditrinco Jos 25 Tilden
Diver's Market 536 Dewey av
Domenico Frank 509 Central av
Downey John J 1037 Clinton av S
Dragone Antonio 832 Exchange
Drake Clifford H 200 Glenwood av
Duda Nicholas 916 Joseph av
Dugan John J 1 Alpha
Dunsker Sydney 663 Jefferson av
Durand Jennie G Mrs 140 Alexander
Dutkiewicz John 42 Hague
Effinger Andrew J 1586 Main E
Einhorn Jos 495 Hudson av
Eisenmenger Adam M 335 Remington
Eismont Felix 340 Carter
Elder's Edmonds Street Market Inc 644
Monroe av

Easman Mary Mrs 341 Ormona
Falconio Edw V 463 Jefferson av
Falzone Jos 116 Mohawk
Fanara Josephine Mrs 59 Central pk
Fanara Salvatore 1 Dake
Fantauzzo Chas C 395 Bay
Farsace Jos 82 Prospect
Faulkner Wm S & Son 288 Congress av
Fedele Salvatore 44 Grape
Fellucca Antonio 358 Genesee
Fennell Leo T 783 Main E
Ferrara's Food Market 1780 Clifford av
Ferrari Angelo P 122 Emerson
Ferrari Robt 358 Brown
Fidele Jos 997 Broad W
Filley Geo A 62 Clifton
Filsinger I Edwin 683 Winton rd N
Finch Doree 503 Clinton av S
Fink Christian A 950 StPaul
Fiorella Michl 680 North
Fischer Irvin D 492 Post av
Fischer Jos A 2267 Clifford av
Fisher Albert J 1356 Culver rd
Fishman Morris 73 Thomas
Flack's 568 Driving Park av
Flatow Jos 551 Clinton av N
Fogarty Michl J 136 Gregory
Formicola Gabriele 114 Myrtle
Foxman Albert E 140 Barons
Franc Ferdinand 1121 Hudson av
Francis and Simon 321 Hudson av
Frankie Lilly Mrs 1099 Clinton av S
Fuxman Saml 821 Clifford av
Gagliano Maria Mrs 125 Central pk
Galletto Enrico A 392 Exchange
Galletto Louis 578 Brown
Gan Dora Mrs 83 Hanover
Garellick Saml 631 Clinton av S
Gath Basil A 1506 Dewey av
Geer Andrew J 511 Thurston rd
Genesee Cooperative Society Inc 661
Thurston rd

Gennuso Jack 675 Clinton av N
Gertzog Ida Mrs 11 Parsells av
Gervais Mary Mrs 418 North
Giacoma Vincent 41 Saratoga av
Giacomarra Calogero 346 StPaul
Giambra Frank 804 Clinton av N
Giangreco Peter G 147 Bayclif dr

Giannavola Aug 614 Jay
Gianni Rocco 206 Saratoga av
Giarmino Natalie Mrs 321 Orchard
Gigillo Saml 721 Smith
Ginsberg Goldie Mrs 46 Herman
Giordano Geo 108 Verona
Giuliano John 384 State and 7 Lorimer
Glaser's Market & Grocery 513 Conkey
av

Glechauf Bros 221 Park av
Goddard U C 493-495 Court
Goff Herbert J 636 Garson av
Goldenson Jacob 501 Clarissa
Goldman Harry 488 N Goodman
Good Emanuel 646 Joseph av
Gorelick Sarah 51 Thomas
Gorney Edna Mrs 199 Park av
Grasso Rosario 423 Lyell av
Grasso Ross 523 Maple
Gray Harry G 310 Reynolds

Great Atlantic & Pacific Tea Co 7-9
Leighton av, 489 Chili av, 885 Clin-
ton av N, 775 Culver rd, 4391 Lake
av, 1108 Lyell av, 398 Main W, 510
N Goodman, 136 North, 658 Park av,
485 Ridge rd and 634 South av

Grella Geremia 1382 Lexington av
Gross Meyer S 548 Joseph av
Grossman Herman L 696 Clifford av
Grundman Alf H 2032 Main E
Gruttadauria Luigi 421 Central pk
Gullano Angelina Mrs 156 Central pk
Haering Emil H 220 Jefferson av
Hagreen Urie 67 Remington

Haldoups Jas N 62 Barnum and 579
S Goodman

Hallman Titus E 651 Chili av
Harris Food Store 1337 Clinton av N

Hart's Food Stores Inc office 120 Port-
land av, premium dept 388 Main E,
361 Ames, 14 Atlantic av 800 Brown,
322 Campbell, 157 Carter, 314 Central
pk, 431 and 937 Chili av, 393 Clarissa,
1503 and 1739 Clifford av, 238, 542, 734
and 981 Clinton av N, 985 Clinton
av S, 213 Conkey av, 429 Court, 1346
Culver rd, 554, 793, 1318, 1446 and
1585 Dewey av, 369 Driving Park av,
328 and 1804 East av, 484 Emerson,
197, 418, 770 and 951 Genesee, 192
Glide, 372, 609, 790 and 1029 Hud-
son av, 429 Humboldt, 463 and
769 Jay, 380, 561 and 926 Jef-
ferson av, 886 and 1023 Joseph av,
588, 1784, 3248, 4002 and 4427 Lake
av, 624 Lexington av, 146 Lincoln av,
46 Lowell, 432, 504, 1010 and 1241
Lyell av, 475, 1260, 1524, 1889 and
2140 Main E, 639 Maple, 226, 473, 658
and 893 Monroe av, 1521 Mt Hope av,
308 and 1232 North, 490 and 979 N
Goodman, 182 Otis, 653 P. E. v. 334
649 and 999 Plymouth av S 347, 536,
892 and 1171 Portland av, 47 Pullman
av, 177 Reynolds 187 Ridge rd E, 692
Ridgeway av, 16 Rochester Food Ter-
minal, 942 and 1290 StPaul, 204 Sara-
toga av, 313 Scio, 212 Scottville rd,
447, 638, 848 South av, 557 State,
344 and 689 Thurston rd 134 and 591
Webster av, 258 and 725 Winton rd
N

Harvick Wm B 954 Hudson av
Hayes Frank A 246 Jefferson av
Haynes Clarence C 402 Ridge rd
Healthful Diet Shoppe 480 Main E
Hehr John F 138 Rosewood ter
Herman Arth 856 Portland av
Hill Albert Estate 169 Anderson av

Hill Jacob J & Son 179 Bay
Howland Raymond C 1091 Clinton av S
Hubert Alf 698 University av
Hy-Grade Foods 495 Lyell av
I G A Stores 1007 Plymouth av S
Ideal Food Store 37 Spring
Ingoglia Jos 426 North
Ingoglia & Sons 411 Clinton av N
Insalaco Salvatore 380 Orange
Inzina J & Co 229 Central pk
Inzina Jos 11 Sigel
Isaacson Abram 95 Thomas
Italian Trading Center 477 State
Jablonski Wm S 1070 Hudson av
Johnson Fred R 1481 Mt Hope av
Jones Harry J 365 Jefferson av
Joseph Jos A 231 Lyell av
Kahn Leo 1988 Main E
Kaplow Esther M 344 Clarissa
Keller Chas J 225 Field
Kelley Patk E 1155 Plymouth av S
Kelne Morris 783 Plymouth av S
Kenney Jos P 838 Genesee
Klass Hyman 438 Joseph av
Kobel Michl 134 Weeger
Kohler's Food Market 535 Chili av
Komisar Gertrude Mrs 1100 Clinton av
N

Koris Moe 442 Clarissa
Kosti Michl 1228 Jay
Kowalski Stanley J 252 Weaver
Krapf Wm E 993 Monroe av
Kreigh Leo 974 Joseph av
Kress Jos 360 Thurston rd
Krochmalski Victor 1259 North
LaBaer Irving 677 Joseph av
Labovitz Morris 455 Joseph av
Lacagnina Salvatore 378 Smith
Lacagnina Vincent 463 State
LaChiusa Anthony J 2247 Clifford av
Lagrec Thos 1534 N Goodman
Lake and Phelps Food Market 379 Lake
av

Lakedale Grocery 3000 Lake av
Lama John 610 Plymouth av N
Lambert John 395 Hudson av
Lamendola Giuseppe 54 Jay
Lang Edw B 469 Monroe av
LaNovaro Vincent 44 Bay
Lanzafame Jos F 573 Clinton av N
LaPlaca Jos H 169 Park av
Laudico Gaspar 299 N Union
Laudico Jennie Mrs 192 Central pk
Leccese Raymond E 348 Ames
Lederman Isadore 395 Joseph av
Lenhard Jacob L 1149 Lyell av
Leonardo Clementi 277 Carter
Leonetti Orazio 104 Lind

Lepsch Walter A 232 Winton rd N
Lesczinski Albert 1080 Joseph av
Less Max D 271 Conkey av
Leston Raymond H 577 Ridgeway av
Levenberg Morris K 115 Park av
Levenson Hyman E 730 Genesee
Levin Hyman 43 Cleveland
Levin Wm J 1137 Culver rd
Levin's Super Market 1464 Lake av
Licata Michl 229 Saratoga av
Lipani Saml 138 Wilder
Lipani Victor 48 Jay
Lippa Chas 290 Brown
Lipschutz Morris 488 Ormond
Lipschutz Peter 20 Winthrop
Lipsky Ellis 380 Ridge rd
Lista Carmella Mrs 590 Clinton av N
Listman Chas H 1326 Dewey av
Litterio Raymond 528 Emerson
Little Alf F 3900 Lake av
Livadas Bros 181 Monroe av

SECRETARIAL
ADMINISTRATION
ACCOUNTING

THE SCHOOL of COMMERCE

Advanced Business Education
362 EAST AVENUE TELEPHONE MAIN 5530

SPECIAL
MEDICAL
SECRETARIAL
COURSES

Grocers, Retail—Con

Loblaw Groceries Inc 556 Chili av,
1800 Clinton av N, 998 Clinton av S,
1064 and 1364 Culver rd, 822 Dewey
av, 844 Genesee, 1529 and 3268 Lake
av, 873 Portland av, 491 Ridge rd, 609
Thurston rd, 640 Winton rd N
Lombard Peter A 194 Genesee
Lombardi Mary Mrs 901 Jefferson av
Lomonaco Petrina Mrs 119 Ellicott
Long Thos W 52 Stone
Lortscher Jos C 162 Frost av
Lubes Paul 1388 Clinton av N
Luk Martha E 1085 Hudson av
Luteff Thos 285 Webster av
Madden Leo M 165 Clifton
Maenza Chas 420 Central pk
Maggio Francesco A 644 Jay
Magliocco Gabriel 381 Plymouth av N
Main Food Shop 1280 Main E
Mancuso Chas G 1013 Genesee
Mangiavellani Frank 306 N Union
Manifico Jos 125 Warner
Manno Thos 64 Gorham
Manuel Pasquale 115 Murray
Manzella Salvatore 59 Portland av
Marapese Patk 433 MtRead blvd
Marchese Luigi 493 Child
Marcinkowski Konstancia Mrs 747 Hud-
son av
Marcucci Andreo 150 Saxton
Marolla Jos 666 Jay
Marsocci Fred 93 Prospect
Martell Louis 641 Park av
Martellotta John 580 Jay
Mascari Belle 1326 Clinton av N
Matthews Steph J 709 Clinton av S
Mattoli Jos V 38 Lowell
Mauer Robt V 200 Winton rd N
Mauro Salvatore 173 Magnolia
May Margt Mrs 677 Jay
Mazur Mary Mrs 449 Hudson av
Mazza Michl A 886 Clinton av N
McGuire Chas B 4449 Lake av
McKeon Michl 1456 Main E
Meder Frank M 348 Parsells av
Mele Peter A 16 Romeyn
Meli Giuseppe 774 North
Meli Saml V 774 Jay
Melia Thos V 1865 Clifford av
Melin Harry 542 Hudson av
Mendick Aftanas 530 Joseph av
Meredith Rosa H Mrs 41 Pullman av
Merrimac Groceries Inc 408 Hudson av
Merritt Herbert 43 Conkey av
Messuro Richd 216 Wilder
Meyers Ernest R 400 Caroline
Miceli Salvatore 295 Central pk
Miraglia Pasquale 118 Reynolds
Modello M & Son 1733 Norton
Mohican Co The 368 Lyell av, 365 Main
E, 449 Monroe av, 482 N Goodman
and 465 Ridge rd
Mohican Market The 608 Thurston rd
Mom's Good Food 1157 Culver rd
Monarch Market 336 Plymouth av S
Montana Jos T 269 Whitney
Montante Angelo 230 Reynolds
Montarella Helen Mrs 481 Campbell
Morabito Carrie Mrs 401 Scio
Morgan A H Sons 653 Joseph av
Morreale Michl 689 Bay
Morreale Salvatore 76 Delevan
Morrison Julius 2121 Main E
Mosele Fred S 135 Wilder
Mula Philip 1001 Portland av
Muolo Jas 476 Scio
Mutoio John 1028 Norton
Nabbia Leo 348 Jay
Neumark Harry 471 Webster av

Nicosia Antoinette Mrs 541 Clinton av
N

Nobile Saml 210 Pennsylvania av
Nocera Angelo 662 North
Noto Paul 190 Bay
Noun Michl 542 Atlantic av
Nunnard Domenico 125 Carter
O & P Food Store 1441 South av
O'Brien's Food Market 8 River
O Kay Market 560 Portland av
O'Neill Thos F 776 Genesee
Orlando Jas 49 Reynolds
Palermo Christopher 642 North
Palino Roberta Mrs 592 Plymouth av S
Paloizzi Francesca Mrs 126 Romeyn
Panapinto Frank 76 Hebard
Panepinto Luigi 35 Grape
Pankiw John W 116 E Henrietta rd
Parrinello Frank 336 North
Parziale Antonio 97 Scrantom
Passarelli Bros 270 Genesee
Passaro Ernest 1407 Clifford av
Paul's Grocery 654 Monroe av
Pavone's Market 519 Main E
Pecora Sebastiano 86 Sander
Pecoraro Anthony 328 N Union
Pellegrino Anthony 336 Scio
Pelusio Saml 80 Saratoga av
Peluso Flora Mrs 72 Hartford
Pennazza Anthony 178 Campbell
People's Market 309 Clinton av N
Pepe Albert 695 Campbell
Perna Louis 47 Jefferson av
Perry Albert 1224 Norton
Persse Burton D 316 Genesee
Petix Angelo 748 Broad W
Petix Saml A 126 Columbia av
Petrillo Nicola 644 Plymouth av N
Petrota Paul & Son 711 Clinton av N
Phelan Richard J 164 Avenue B
Phillip's Grocery Store 396 Jefferson av
Piccolo Pasquale 364 MtHope av
Piotrak Mary Mrs 86 Joiner
Pizzi Leonardo 300 Campbell
Pizzoforato Pietro 451 Scio
Plakan John 82 Joiner
Polis Angelina Mrs 52 Hand
Polizzi Carmelo 341 Central pk
Polvino Lucy Mrs 505 Bay
Polvino Nunzia Mrs 16 Niagara
Porter Robt T 32 Stanton
Potter Alonzo E 346 Arnett blvd
Prager Isaac 1275 StPaul
Privitera Jos C 1290 Lyell av
Quadrini Bros 341 Campbell
Quagliata Peter 563 Clinton av N
Quetti Armando 13 Romeyn
Rabiohns Alfred A 551 Lexington av
Randisi Luigi 437 Central pk
Rappaport Saml 266 Ormond
Ray's Food Store 601 Main W
Red Front Market 61 Jay
Red Star Market 1274 N Goodman
Red & White Food Stores 375 and 651
Chili av, 1418 Clinton av N, 1356
Culver rd, 1326 Dewey av, 472 and
754 Genesee, 847 S Goodman, 3327
Lake av, 1582 Main E, 427 Merchants
rd, 1481 MtHope av, 1241 Park av,
322 Plymouth av S, 41 Pullman av,
402 Ridge rd, 1802 StPaul 232, 683
and 1040 Winton rd N
Reed Leslie R 2005 Clifford av
Reed Wm A 561 Clinton av S
Reed & Reed 165 Field
Reitano Fortunato 315 Central pk
Reltz Eng C 259 Webster av
Reynolds Martin H 180 Denew
Ricciardo Alphonso 28 Prospect
Richter Louis P 840 Conkey av
Ridge Road Market 201 Ridge rd E

Ridotto Frank 417 Verona
Rigney Edw J 1449 Main E
Rigney Florence M Mrs 389 Winton rd
N
Rinaudo Mary C 1128 Norton
Rizzo Frank 460 North
Rochford Rebecca C 14 Franklin rm
1116
Rogers Geo F 1458 Dewey av
Rogers Jos F 46 Manhattan
Romagnolo Michl 95 Walnut
Romano Chas 435 Portland av
Romano Frank 345 Jay
Romansky Anthony 49 Potomac
Romeo Salvatore 530 Clinton av N
Rose Jos 138 Genesee
Rosen Sol 548 Dewey av
Rosenbauer Gustave W 1051 Bay
Rosenbauer Katherine Mrs 21 Hanover
Ross Leo 119 Field
Rowley Clarence L 821 Joseph av
Rozzi Raffaella Mrs 381 Smith
Ruby Cath E 462 Maple
Ruisi Michl 720 N Goodman
Runzo Jos 614 Portland av
Russell John J 232 Field
Russo Frank 209 Portland av
S & B Groceries Inc 42 Atlantic av
Sachs Louis 883 Joseph av
Salerno John 44 Jay
Salvaggio Jas 1438 Clifford av
Salzano Carl 1325 North
Sanguedolce Angelo 360 Smith
Sansone Vincent 73 Villa
Santandrea Michl 583 North
Saraceno Pasquale 296 Scio
Sass Peter A 1 Alonzo
Sassone Michele 954 Jay
Satira Frank 223 N Union
Scalera Nicola 330 State
Scalia Anthony 2230 Norton
Scalia Cosmo F 578 Scio
Scardilla Anna T 2189 Clifford av
Scarlatti Josephine Mrs 295 1st
Schaeffer Herbert H 247 Sherman
Schalber Wm 1169 Plymouth av S
Scharrer John 515 Chili av
Scheff Louis 850 Monroe av
Scheidman Wm F 322 Plymouth av S
Scherzi Adolorata Mrs 748 Smith
Scherzi Geo 252 Campbell
Schlottman Raymond J 366 Park av
Schmidt Mabel E Mrs 818 Merchants rd
Schmidt Mary F Mrs 123 Fulton av
Schmitt Harold G 254 Fernwood av
Schulz Carl E 793 South av
Scibona John 20 Miller
Scipioni Giovanni 31 Lakeland av
Seccombe Harry 204 Scottsville rd
Sedita Jas 920 Glide
Serv-Wel Foods 1028 Clifford av
Shacter P & Sons 739 Park av
Shaheen Jos 805 Hudson av
Shannon Paul J 197 Lexington av
Shannon Richd R 68 Seward
Shewchuk Konstantine 291 Hudson av
Shulman Benj 830 South av
**SIBLEY LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines**
Simeone Fred 427 Exchange
Simeone Mary Mrs 359 Smith
Simonetti Donat 151 Sherman
Simonetti Michele 151 Campbell
Sinatra Peter 47 Oakman
Slatr Meyer 408 Court
Smith's Food Store 936 Genesee
Sofia Orazio 68 Bay
Sohbil's Food Store 699 Park av
Solone Michl 849 Ormond
Somerfleek Abr 820 Main W

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Sorbello Carmelo 250 Martin
 South Plymouth Super Market 776
 Plymouth av S
 Sparacino Chas P 688 Winton rd N
 Stanton Bros 719 Plymouth av S
 Star Super Market 1776 East av, 702
 Jefferson av, 1510 MtHope av and
 685 South av
 Statt's Grocery 613 Main W
 Stein Tillie Mrs 490 Ormond
 Stephan Martin Jr 1231 Clinton av N
 Sterriss Abram J 205 Webster av
 Stiles James F 334 Clarissa
 Stokes Edw J 107 Sanford
 Stokes Thos J 693 Lake av
 Stoss Rose A Mrs 85 Otis
 Stuehler Celia M 744 Plymouth av S
 Sucharnik Sophia Mrs 393 Ormond
 Suhr Mary B Mrs 713 Meigs
 Summers Frank 168 Gibbs
 Sunseri Saml 452 Jefferson av
 Sweemer Arthur 1020 Joseph av
 Sweet Chas 830 Clinton av N
 Sylvester Isadore 15 Hart
 Syracuse Saml S 337 Bay
 Szymanski Jos 214 Ames
 Talbi Salvatore 238 Fulton av
 Taitelman Harry 29 Henry
 Talbot Geo 102 Spruce av
 Tantillo Russell 72 Hillcrest
 Taurmina John 148 Wilder
 Tedesco Domenick 132 Bronson av
 Termini Saml 411 Portland av
 Terzo Pietro 367 Clinton av N
 Testa John 178 Jay
 Thomas Omer D 286 Clinton av S
 Thoms Frank 35 Otis
 Thrift Food Store 772 South av
 Thurston Market & Grocery 398 Thurst-
 on rd
 Tierney Mary H Mrs 108 North
 Tierney Raymond J 999 Clinton av S
 Treiver Chas J 1424 Main E
 Trovato Dominic R 1261 Clifford av
 Tuttobene Salvatore 110 Hebard
 Tyson Jacob 677 Plymouth av S
 Ugliata Vincenzo 127 Independence
 United Food Stores 68 Spring and 104
 Plymouth av S
 Valenti Frank 248 Jay
 Valenti's Food Store 553 South av
 VanZandt Gilbert F 2270 Culver rd
 Vazzana James 10 Myrtle
 Vella Antonio 257 Bay
 Veltz's Market & Grocery 1497 Dewey
 av
 Verhurst Gordon R 1298 Dewey av
 Versage Bros 83 Marshall
 Versprille Jacob 62 Laser
 Vettera Frank 42 Prospect
 Viall Harold G 34 S Union
 Viener Shirley Mrs 271 Hudson av
 Viggiano Luigi 490 Scio
 Villinsky Simon 46 Edward
 Villani Ralph 355 Fernwood av
 Vitale Erminia 566 North
 Vizzini Vincent 278 Jay
 Volk May F Mrs 785 Atlantic av
 Voso Frank 505 Child
 Walner Morris 1075 North
 Wall Roger S 101 Curtis
 Walsh Thos D 690 Ridgeway av
 Walters J & Son 563 Brooks av
 Waltuch Emil 493 Joseph av
 Washington Grocery 124 Allen
 Webster Packing Co 1073 Norton
 Weegar Jas E 427 Merchants rd
 Wegman's Food Markets Inc 409 Ridge
 rd, 90 Clinton av S, 818 Brown, 817
 Dewey av, 58 East av, 61 Front, 875
 Main E, 72 and 80 Main W and 573
 Monroe av

Weinthal Josef 62 Monroe av
 Weiser Nathan 206 Meigs
 Wesp Susan Mrs 4693 Lake av
 White Ruth D Mrs 602 Driving Park
 av
 White Star Market & Grocery Inc 303
 Congress av
 White Store The 936 Portland av
 Williams Bros 388 Jefferson av
 Willis, Young Food Store 676 South
 av
 Wilson Robt B 2046 Dewey av and 1325
 MtRead blvd
 Wilson's Market 1179 Plymouth av S
 Yanicki Michl 169 Hudson av
 Yost John & Sons 114 Henrietta
 Young Richd 554 Main W
 Zamlara Casimer 1129 Hudson av
 Zazzara Genuino 14 Santee
 Zicari Mary Mrs 58 Jay
 Ziff Harry H 676 Plymouth av S
 Zimmer Theo J 1638 StPaul
 Zlowsky Louis 77 Scrantom
 Zurro Felice 1776 Norton

Grocers—Wholesale

Altman Abr J 624 Joseph av
 Berger-Kleibgen Co Inc 12-14 Roch
 Food Terminal
 Brewster Crittenden & Co Inc 48 King
 Brewster Gordan & Co Inc 90 Canal
 Cook Coffee Co 224 Glide
 Elser Wm E 28 Cataract
 Flickinger S M Co Inc 5 Curtice
 Giola Macaroni Co 3 and 4 Roch Food
 Terminal
 Head-Miller Inc 500 West av
 Lacagnina & Sons 83 Jay
 Libby, McNeill & Libby 500 West av
 Meyer Foote & Dayton Co 7-9 Roch
 Food Terminal
 Polizzi J & Sons 30 Jay
 Rochester Grocery Co Inc 225 MtHope
 av
 Rockoff & Meltzer 94 Joiner
 Rousos Brothers 43 Roch Food Ter-
 minal
 Weaver Paul 27 Avondale pk

Grocers' Sundries

Littlepage Edw W 74 James
 Messinger Co Inc 203 State
 Schmitt Geo J 262 Fernwood av (horse-
 radish)
 Select Food Co 35 Nassau

Gum Mfrs—Chewing

Pulver Company Inc 53 Canal

Gunsmiths

Towner Richd 10 Arlington

Gymnasiums

Polish Falcom Gymnasium Asso 284
 Weyl
 Rochester Turners Inc 1550 Clinton av
 N
 Tanny Victor 461 Ridge rd

Hair Goods—Human—Mfrs & Dealers

Guggenheim Sadie 27 Clinton av S rm
 110
 Oliver Clara Palmer Mrs 45 Clinton av
 N

Handwriting Experts

Anderson Willis P 38 Harper

Hardware Dealers—Retail

Alhart Electrical Co Inc 1149 Culver rd
 Barner Mary M Mrs 485 Dewey av

Bauerschmidt Edw A 857 Portland av
 Benfante Patsy J 389 Webster av
 Beikirch Norman J 755 Winton rd N
 Brayer Fredk J 705 Jay
 Caulfield Wm J 892 Main W
 Chazan Saml 532 Joseph av
 Clark Freeman L 11 Pullman av
 Clark Harold W 405 Chili av
**COOK IRON STORE CO (heavy) 120-
 128 StPaul tels Main 5188-5189—For
 further information see page 64 Buy-
 ers' Guide**
 DeVisser Bros 1430 Dewey av
 Dubelbeiss F J 267 Portland av
 Dupre Frank A 659 South av
 East Avenue Hardware 1796 East av
 Eckl Joseph 617 Plymouth av S and
 440 Genesee
 Engels W E 937 Clinton av N
 Ferguson Hardware & Electric Inc 4421
 Lake av
 Ferrari Anna Mrs 11 Romeyn
 Fischer Leopold 2283 Clifford av
 Friedman Chas 337 Joseph av
 Fullenwelder Geo N 500 Portland av
 Genesee Lawn Mower Service 339 Lyell
 av
 Gerstner Emil E 412 Ames
 Goldberg Isadore 43 Herman
 Granata V & Sons 232 Central pk
 Gutkin Jacob 360 Joseph av
 Hahn Jos E 476 N Goodman
 Hammond J E & Sons 1350 Culver rd
 Hebard Hardware 156 Lincoln av
 Henry Hardware Co 28 Atlantic av
 Hunt I S Co 390 Thurston rd
 Imhof Paul V 1011 Dewey av
 Janiszewski Chester S 983 Hudson av
 Johnson Edw G 1477 MtHope
 Josh Jacob P 150 Reynolds
 Kick Edw M 1453 Main E
 Lake Ave Hardware & Paint Co 1479
 Lake av
 Lauterbach Wm 750 South av
 Lawn Wm M 702 University av
 Leichtner Arthur E 705 Maple
 Lester Henry Hardware Co Inc 150
 Main W
 Lotz Carl W 865 Joseph av
 Lotz Louis 795 Dewey av
 Lousen Hardware 1943 Main E
 Martin Albert D 226 Winton rd N
 McKenna John E 544 Main W
 Melsch G Arthur 577 Chili av
 Miller Benj 555 State
 Miller Paint & Hardware Co 539 State
 Monroe Hardware & Paint Co 470 Mon-
 roe av
 Mueller Henry J 215 Ridge rd E
 Niblack & Eppinger 398 Ridge rd
 Nuijens Geo 1384 Clinton av N
 Pommerening Herman C & Son 1106
 Lyell av
 Pommerening Wm A 497 Lyell av
 Pozzanghera Antoinetta Mrs 358 St-
 Paul
 Preiss Otto W 283 Child
 Pretts Joseph L 270 Main W
 Przysluda Hedwig Mrs 504 Hudson av
 Rickard Wm L 750 Genesee
 Rogoff Hardware Co Inc 509 State
 Sanger Hardware Inc 750 Genesee
 Schmanke Wm F 600 Hudson av
 Shapiro Hyman 473 Portland av
 Shatzel Jas E 488 Lyell av
**SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 29 Buy-
 ers' Guide and right top lines**
 Simmons Francis J 971 Clinton av S
 Six-in-One Ladder and Hardware Co
 474 Thurston rd



BROWN BROTHERS COMPANY

ESTABLISHED 1883

ROCHESTER'S GREATEST NURSERIES



HILLSIDE 1802

Visit our Penfield Sales and Display Gardens, Baird & Whalen Rds., Ten minutes from City Line

EAST ROCH. 451

Hardware Dealers—Retail—Con

Smith Herb Equipment Corp 328 Main
E rm 424 (garage equipment)
South Avenue Hardware 666 South av
SULLIVAN H H Inc 65-75 South av
tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Tripl Jos 1714 Norton
VanDussen Martin 250 North
Vangellow Bros 279 Main W
Wabnitz Wm C 1023 Clinton av S
Wagner Leo J 677 Clinton av N
Walter Albert H & Son 3313 Lake av
Waugh Henry O 773 Lake av
WEED AND COMPANY 13-15-17 Exchange tel Main 7900
Weinberger Hardware Co 1159 N Goodman

Wickman Ludwig F 780 Hudson av
Williamson Fredk H 910 N Goodman
Wilson Hardware Co Inc 812 Monroe av

ZIELINSKI STEPHEN 1115 Hudson av
tel Stone 2603—For further information see page 49 Buyers' Guide

Hardware Dealers—Wholesale

MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 37
Buyers' Guide

SULLIVAN H H Inc 65-75 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cover
and right top lines

Hardware Specialties

Anstice Josiah & Co Inc 111 Humboldt
Caldwell Manufacturing Co 56 Industrial

Clark Hugh Elmer & Bros 7 Halstead
Pullman Mfg Corp 1170 University av
Rochester Sash Balance Co Inc 192
Mill

Runsend Wood Products Inc 11 Bartlett
(towel racks)
Wiley Orin A 49 Norris (lawn mowers)

***Hardwood Lumber**

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
47 Buyers' Guide

HARDWOOD LUMBER CO 350 Main
W tel Main 1141—For further information
see page 47 Buyers' Guide

Harness Makers & Dealers

Weider John A & Son Inc 257 Broad W
Weniger Chas H 124 South av

Hat Cleaners & Blockers

Diamond John 147 State
Elite Hat Shop 7 Main E
Headley Marshall L 94 South av
Kristo Anthony 449 Main E
Speedy B A 212 Court
Stolkas Christ T 14 Plymouth av N
Tetlow's Hatters 90 South av

Hat & Cap Dirs

Adam Hats 127 Main E
Harris Stoler Inc 6 Main W
Kaufman's Hats 66 Main E
Sadden Wm H 404 State
Taylor John & Sons 18 Front

Hat & Cap Mtrs

Brim Aron 226 Joseph av
Levine Abr 145 StPaul 6th fl
Rosenstein E Sons 444 Central av

***Hearing Aids**

SONOTONE OF ROCHESTER 718
Temple bldg 14 Franklin tel Stone
1288

Heat Treating—Steel

Rochester Steel Treating Works 71 Atlantic av

Heaters—Automobile

ROCHESTER RADIO & TELEVISION
(Stewart Warner Gas Heaters) 45
Scio tel Stone 3388—For further information see page 61 Buyers' Guide

Heating Apparatus & Appliances

Aegee Supply Co 243 Exchange
Automatic Combustion Equipment Co
Inc 49 South av

BARR & CREELMAN ENGINEERS & CONTRACTORS CORP 242 Main W
tel Main 6465—For further information see page 59 Buyers' Guide and left top lines

Dunham C A Co 25 North rm 950
Green Fuel Economizer Co 130 Main E
rm 1025

Heating Supply Company Inc 150 Colvin

Perdue & Co Inc 65 Broad W rm 505
Redeker Bros 2154 to 2160 Main E
Trane Co The 8 Exchange rm 210
United Appliance Co 55 Halstead
Walsh Jay J 171 S Goodman
Whitlock Manufacturing Co 130 Main
E rm 1025

***Heating Supplies**

SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further information see page 60 Buyers' Guide

Heating & Plumbing Contractors

BAREHAM H J & SONS Inc 70 Gregory
Hill rd tel Monroe 1136—For further information see page 59 Buyers' Guide

Heating & Ventilating

Acme Furnace Heating Co 1983 Main E
Adams Bros 662 Monroe av
American Air Filter Co 130 Main E rm
943

Betlem Heating Co 1926 East av
Boehmer Bertram A 671 Hudson av
Genesee Heating Service Inc 25 North
rm 950

Gleockle August F 439 Beach av
HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For further information see page 60 Buyers' Guide

Hg Electric Ventilating Co 130 Main E
rm 943

Jamison & Schindler 1460 Clinton av N
Lipani Saml 374 Colvin
Nelson Herman Corp The 14 Franklin
rm 703

Schafer Heating Co 384-386 South av
U S Radiator Corp 135 Spring
University Heating Co Inc 245 Exchange

Wood Alf J jr 39 Rosedale
Wright & Alexander Co 21-23 Otsego

Herbs & Roots

Trzeciak Jacob A 1043 StPaul

Hides, Skin & Furs—Raw

Genesee Hide & Tallow Co 39 Syke
Gordan Morris 66 Front

***Home Builders**

WICKS RALPH A 309 Powers bldg
office tels Main 6264-6265 res tel
Monroe 488-R—For further information see page 62 Buyers' Guide, front cover and left bottom lines

Hosiery

Hol-Gard Co 1377 Culver rd (hosiery
saver)

Ormond Hosiery Shop 8 Clinton av S
Real Silk Hosiery Mills 328 Main E
rm 309

Hospitals & Dispensaries

Baden Street Dispensary 160 Baden
Convalescent Hospital for Children 425
Beach av

Eastman Dental Dispensary 800 Main
E

Genesee Hosp 224 Alexander
Highland Hospital of Rochester, Bellevue dr off South av

Hurlbut Private Hosp 593 MtHope av
Iola Sanatorium, Westfall rd nr E Henrietta rd

Lake Avenue Hosp 179 Lake av
Monroe County Infirmary 435 E Henrietta rd

Monroe County Tuberculosis Sanatorium, Westfall rd cor E Henrietta rd
Municipal Hosp 168 Crittenden blvd

Park Avenue Hosp Inc 789 Park av
Rochester General Hosp 501 Main W
Rochester State Hosp 1600 South av

StMary's Hosp 909 Main W
Strong Memorial Hosp 260 Crittenden
blvd

Wilhelmina Hosp 1259 Lyell av

Hotel & Restaurant Supplies & Equipment

American Supply Co 283 Central av
Deacon Products Sales Corp 181 East
av

Eagle Supply House 242 State
Hobart Mfg Co 271 Central av
Katz Harry 231 North

Master Kitchen Equipment Co 385
Sherman

Shannon Supply Co 133 Andrews

Hotels

Arch Hotel 1288 Clinton av N
Auer Henry F 243 Ridge rd E
Berkeley Hotel 278 Alexander

Boehner Edw 264 Clinton av N
Brighton Hotel 1381 East av
Central Hotel 337 Central av

Chase The 119 State
Child's Hotel 678 Jay
Clinton Hotel 144 South av

Columbus Civic Centre 50 Chestnut
Delaware Hotel 105 Anderson av
East Avenue Hotel 1844 East av

East Main Hotel 1445 Main E
Finny's Hotel 11 Lyell av
Fitzhugh The 81 S Fitzhugh

Ford Hotel, Chestnut at Elm
Gibson Hotel 461 Clarissa

HOTEL CADILLAC Urban MacDonald
resident manager, Chestnut at Elm
tel Stone 1006

Hotel Claridge 149 Clinton av N
HOTEL EASTMAN J D Creighton mgr
215 Chestnut tel Stone 586

Hotel Edison 93 Elm
HOTEL FORD Robert G Garinther
manager 67 Chestnut at Elm tel
Main 6300

Hotel Gilliard 218 Clinton av N

F. P. VAN HOESEN CO., INC.

MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
BARRELED SUNLIGHT PRODUCTS

41-45 ST. PAUL STREET

PHONE STONE 473

HOTEL HAYWARD (The Odenbach Restaurants Inc) 7 Clinton av S tel Main 2673

Hotel Milner 104 South av
Hotel Powers 36 Main W

HOTEL ROCHESTER, Will M Steenman gen mgr 95 Main W at Plymouth av S tel Main 6510

HOTEL SENECA, Charles F Wicks managing director 26 Clinton av S tel Main 4748

Hotel State 334 State
Hyde Park Hotel 353½ Central av

Kenmore Hotel 4450 Lake av

Kessler Edw A 230 North

Kinsella Thos M 4705 Lake av

Kuhn Marie A Mrs 903 Maple

LaRoche Hotel 10 Hanford Landing rd E

New Windsor The 269 Clinton av N
POWERS HOTEL E J BRAUN MGR

36 Main W tel Main 4860

Rochester Lorenzo Restaurant Corp 31 Chestnut

Saeger Gottlieb 222 Clinton av N

SAGAMORE HOTEL, John J Kurz mgr

111 East av tel Stone 2828

Salvation Army Hotel 108 Exchange

Savoy The 196 State

Times Square Hotel 42 Exchange

Town Hotel 48 South av

Wallington The 6 S Wash

Zimbrich's Hotel 807 Joseph av

House Furnishing Gds

Central Specialty Co 5 StPaul rm 206
GRAVES H B CO Inc 78 State tel Main

3342—For further information see inside front cover and right bottom lines

Interstate Home Equipment Co 38 St-Paul

Man-Ard Sales Co 273 Central av

MCCURDY & CO Inc 275-291 Main E tel Main 5500—For further information see page 30 Buyers' Guide

Rauber Genevieve 1903 East av (kitchen equip)

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

United Utilities of N Y Inc 95 North

Household Appliance Dealers

Schulmans Appliance Store 975 Clinton av N

Stanley Home Products Inc 14 Franklin rm 806 and 136 Flanders (brushes and chemicals)

U S Equipment Corp 40 North

Ice—Mfrs & Wholesale

BARTHOLOMAY DAIRY Inc 555 St-Paul tel Main 6520—For further information see page 28 Buyers' Guide

HERTZLER BROS ICE CO Inc 801 Driving Park av tel Glenwood 446—For further information see page 37 Buyers' Guide

National Ice Co 99 Oak

Ice Dealers—Retail

City Ice & Fuel Co 390 Atlantic av

Coniglio Jos 449 Bay

Copenhagen Theo A 526 Clifford av

Doser Clifford D 45 South View ter

Doser Fredk W 29 Diem

Elliott Geo W 500½ Lyell av

Frank Francis C 291½ Gregory

Grapensteter Harold J 164 Adams

Grosshans Raymond 4204 Lake av

Heckleman Elmer rear 444 Conkey av
HETZLER BROS ICE CO Inc 801 Driving Park av tel Glenwood 446—For further information see page 37 Buyers' Guide

Hogan Bernard J 243 Parsells av
Kozlowski Felix F 36 Cleon
Lortscher August J 1393 Jay
McGahan Bros Ice Co 65 Glendale pk
Miller Isam J 369 Ormond
Morphet Ernest E 78 Crombie

Ontario Ice & Coal Co 832 StPaul

ROCHESTER ICE & COLD STORAGE

UTILITIES Inc 55 Canterbury rd tel

Monroe 3700, 1980 East av and 11

Moore—For further information see

page 26 Buyers' Guide and right bottom lines

Rosen Benj 50 Alphonse

Walther Otto J 984 North

Ice Cream Mfrs

Borden's Ice Cream 285 Ormond

Central Ice Cream Co 271 Central pk

Chateau Ice Cream Co 2329 Main E and

rear 159 Cady

Cottage Ice Creamery 33 Canterbury

rd

General Ice Cream Corporation 10

White

Jackson-Bailey 501 Thurston rd

Martin Wm W 352 Arnett blvd

Rochester Ice Cream Co 10 White

*Ice Cream Supplies—Fruits & Flavors

SMITH J HUNGERFORD CO 410 N

Goodman tel Culver 157—For further information see page 64 Buyers' Guide

Importers

Rochester Importing Co 448 North

*Income Tax Audits

NARAMORE, NILES & CO Certified Public Accountants 950 Lincoln-Alliance Bank bldg tels Stone 920-921

WILSON, SHULTS & CO Certified Public

Accountants 1201-1225 Commerce

bldg 119 Main E tels Main 4685-

4686-4687

*Industrial Service

WALZ & KRENZER Inc 250-252 Mt-

Hope av tel Monroe 1474

Ink Mfrs

Herrick Wm C Ink Co Inc 119 Main E

rm 823

Johnston John W 296 Andrews

Johnston's Snow White Products 145

StPaul 5th fl

McCutcheon Bros & Quality Inc 44

Andrews

Sipco Products Co 145 StPaul

Installment Goods

Fisher Geo & Co 119 Main E rm 907

*Insulating Materials

EXCHANGE LUMBER COMPANY Inc (wholesale) 551-563 Lyell av tel Glen-

wood 2300—For further information

see page 47 Buyers' Guide

GEORGIAN BAY LUMBER CO Inc 181

Humboldt tel Culver 1400—For further

information see page 47 Buyers' Guide

HERRICK LUMBER CO Inc successors to Comstock Lumber Co Inc 1030 Main E tel Culver 1416—For further information see page 48 Buyers' Guide

HOLLISTER LUMBER COMPANY Ltd (INSULATE) 100 Anderson av tel Monroe 1663—For further information see page 48 Buyers' Guide

MORSE WILLIAM B LUMBER CO 340 Main W tel Main 160 and 936 Main E tel Monroe 44—For further information see page 47 Buyers' Guide

OTIS LUMBER CO 936 Main E tel Monroe 43—For further information see page 48 Buyers' Guide

Insulating Materials—Electrical Cold, Heat and Sound

Bassett Insulating Co 201 MtHope av

Formica Insulation Co 25 North rm 918

National Vulcanized Fibre Co 16 Main

W rm 242

Insulation—Home

EAGLE HOME ROCK WOOL INSULATION Laube Electric Corporation distributors 219 East av tel Stone 104

FLESCHE & SCHMITT Inc 188 Brown cor Verona tel Main 5234—For further information see page 63 Buyers' Guide

*Insurance

SPIEGEL INSURANCE AGENCY 918

Reynolds Arcade 16 Main E tel Main

3764—For further information see

side line back cover

Insurance Agents

(See also Agents—Insurance)

Agar Harry O 16 Main W rm 521

Aiken Lyman H 6 Menlo pl

Albright P C Agency Inc 45 Exchange

rm 803

Alexander David 8 Exchange rm 114

Allyn David M 130 Main E rm 634

Amberg Woolf H 180 Ormond

Amsden-Connor-Mills Inc 69 Broad W

Amsden Frank P 16 Main W rm 448

Arbesman Bernard 16 State rm 804

Arnold M Margt Mrs 168 Penhurst

ASHLEY EGBERT F CO (general)

212 Union Trust bldg tel Main 444—

For further information see page 39

Buyers' Guide, back binding and left

top lines

Baker Clifton H 183 Main E rm 500

Ballow Maurice E 119 Main E rm 505

Bamann Arthur J 130 Main E rm 1003

Bantleon Bruce D Agency 77 South av

rm 210

Barnes John A 19 Main W rm 618

Baxter Harold H 130 Main E rm 1114

Bloom Raymond L 183 Main E rm 739

Bloom Saml 183 Main E rm 739

Bloom Saml & Sons 183 Main E rm 739

Bloom Seymour 183 Main E rm 739

BOHACHEK E S Inc Loew's Rochester

Theatre bldg 130 Clinton av S at

Court tels Main 87-88 (general)—

For further information see page 41

Buyers' Guide

Boiler Ezra J Agency Inc 130 Main E

rm 834

Borchard Wm H 62 East av

Boston Insurance Co 16 Main W rm

507

Brogan John H Co Inc 119 Main E rm

203

Brown S King 188 Main E rm 1004

Budlong Barry 45 Exchange rm 830

SECURITY TRUST COMPANY

ALL TYPES OF LOANS — SAFE DEPOSIT BOXES AT MODERATE CHARGES

CORNER OF MAIN AND WATER STREETS

Insurance Agents—Con

Buelte Chas F Inc 45 Exchange rm 512
 Carlson Sidney H 77 South av rm 210
CARSON'S AGENCY (general) 306-308
 Granite bldg tel Main 833
 Chasey Verne H 130 Main E rm 812
 Childs Theo M 130 Main E rm 326
 Clark Donald G Agency Inc 130 Main E rm 834
 Clark John J 130 Main E rm 634
 Clarke Geo H 65 Broad W rm 305
CLEMENTS JAMES C Inc (general)
 409 Powers bldg tel Main 219—For further information see page 41 Buyers' Guide
 Cole D R Agency 130 Main E rm 1101
 Cole Donald R 130 Main E rm 1101
 Coleman Robt F Inc 65 Broad W rm 615
 Cominsky Abr M 130 Main E rm 612
 Connor Joe Agency Inc 8 Exchange rm 810
 Conaler Robt E 65 Broad W rm 305
 Cooper Wm H 55 North (fire)
CROWLEY HARRY B (general) 403-405
 Granite bldg tel Stone 3908—For further information see page 41 Buyers' Guide
 Currie John G 34 State rm 316
 Curtin Agency The 130 Main E rm 327
DANA HOWARD C & CO (general)
 410-416 Granite bldg tel Stone 6600
 Davis Tobias J 183 Main E rm 1214
DEVANS L ASHLEY AGENCY (general)
 1032 Lincoln-Alliance Bank bldg office tel Stone 1212 res tel Genesee 2440
 Dietrich Geo Co Inc 183 Main E 8th fl
 Duerr Carl E 130 Main E rm 634
 Dutton Percy B 8 Exchange rm 405
 Dutton Walter J 8 Exchange rm 405
DUTTONS INSURANCE OFFICE (general)
 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide
 Eaton Frank J 130 Main E rm 634
 Ellowitch Alfred L 25 North rm 912
ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1887—For further information see page 42 Buyers' Guide
 Erwin Ross E Tex 130 Main E rm 634
 Farrell Wm T 130 Main E rm 634
 Feldman Simon Agency Inc 183 Main E rm 1444
 Fetter Howard S 19 Main W rm 618
 Firman, Webb & Bruce Co Inc 8 Exchange rm 214
 Fleckenstein Wm B 25 Main E rm 519
 Foley John F Agency 183 Main E rm 1032
FORBES & PORTER Inc (general)
 306-308 Granite bldg tel Main 833—For further information see page 42 Buyers' Guide
 Foster Edwin V Agency 130 Main E rm 804
 Frank Harry H Estate 16 Main E rm 720
 Frankland John C 414 Main E
 Freckleton W Howard 57 North
FRIEDLICH ROBERT E AGENCY Inc (general)
 East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 42 Buyers' Guide and left top lines
 Gallagher Jas V 180 Main E rm 603
 Gambino Nicholas A 395 Sexton
 Garrison Myra T Mrs 16 Main W rm 847

Geen F R Co 62 East av
GEYER CHARLES H (general) 300-306
 Exchange bldg office tels Main 4741-4742 res tel Stone 4355-J
 Goldman David Co Inc 6 State rm 105
 Goodwin Tom C Agency 183 Main E rm 1034
 Gordon Reuben 16 State rm 304
GORSLINE WILLIAM H (general)
 1107 Commerce bldg tel Stone 2460
 Goverts Paul 45 Exchange rm 312
 Gower Wm J 130 Main E rm 634
 Greeno F L & Co Inc 130 Main rm 402
 Grycz John L 21 Fairbanks
 Haley Marion E 130 Main E rm 924
 Hall James R 16 Main W rm 239
 Hatch A Gould 62 East av
 Hatch-Hill, Inc 62 East av
HENNRICH CARL H Inc (general)
 49 East av 4th floor tels Main 435-436—For further information see page 43 Buyers' Guide
 Hershberg Bert Co 183 Main E rm 1021
 Hewitt John W Agency 130 Main E rm 208
 Hilton J Lees jr 8 Exchange rm 408
 Hoard Eric B 16 Main W rm 347
 Hock Louis C & Son Co Inc 130 Main E rm 322
 Holahan John J jr 42 East av rm 227
 Holtzman Arthur M 183 Main E rm 1214
 Hungerford Earl V 130 Main E rm 634
 Iacona Paul C 16 Main W rm 823
 Irons J Ralph 16 Main W rm 312
 Jespersen Howard W 77 South av rm 210
 Jespersen Howard W Agency 77 South av rm 210
 Johnson Nina 130 Main E rm 1102
 Johnson & Webb 130 Main E rm 403
 Johnston Harry E 25 Main E rm 617
 Johnston James Agency Inc 130 Main E rm 204
 Judd Burr A 43 Roch Food Terminal
 Kaelber J Herbert 130 Main E rm 921
 Kahn Sadie Mrs 16 State rm 304
 Kaiser W H Insurance Agency 55 North
 Kaiser Wm H 55 North
KALBFLEISCH-CHAMPION Inc (general)
 306-308 Granite bldg tel Main 833—For further information see page 42 Buyers' Guide
 Keating John P & Son 414 Main E
 Kemper James S & Co Inc 16 Main E rm 916
 Kendall Chas Horace 16 Main W rm 414
KING HARRY M (general) 1831 Lincoln-Alliance Bank bldg tel Main 3162—For further information see page 62 Buyers' Guide
 Kinnear Walter H 183 Main E rm 641
 Leist F B 133 Clinton av S rm 17
 Leve Ben 130 Main E rm 912
 Levi Jacob 16 State rm 304
 Lewis Herbert R 130 Main E rm 1008
 Lewis Raymond B 119 Main E rm 1101
 Lewis Will A Agency 119 Main E rm 1101
LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 43 Buyers' Guide
LINCOLN EARL E (life) 1400 Lincoln-Alliance Bank bldg 183 Main E office tel Stone 498 res tel Monroe 4081—For further information see line front cover
 Loewenguth & Dineen Inc 130 Main E rm 828

Lorentz Leopold P 739 Avenue D
 Louk B W Inc 130 Main E rm 912
 Lucas & Dake Co Inc 130 Main E rm 234
 Luellen Frank E Agency 328 Main E rm 208
 Lumber Mutual Ins Agcy 82 StPaul rm 607
 Lyddon Thos E & Son 42 East av rm 624
 MacDowell Embry C 183 Main E rm 624
 Malley Web 16 State rm 304
 Mannella Henry 16 Main W rm 823 and 119 Cady
 Manning Geo T 119 Main E rm 505
MARVIN'S INSURANCE AGENCY 300-306
 Exchange bldg 16 State tels Main 4741-2—For further information see page 43 Buyers' Guide and left bottom lines
 Massmann Wm F 57 North
 Matthews Robt V 16 Main W rm 507
 Matthies Richd E 154 East av rm 316
 McChesney Frank H 16 Main E rm 600
 McKay Harry J 16 Main W rm 349
 Meinhardt Fred Co 130 Main E rm 912
 Millham Jesse B 130 Main E rm 634
 Moore E C Inc 42 East av rm 404
 Mowris Chas R 45 Exchange rm 317
 Oakley Fred W 16 Main W rm 448
 Paramount Insurers Agency 16 Main E rm 1012
 Paris Agency The 119 Main E rm 505
 Parks Warren S Life 130 Main E rm 1026
 Pastorelle Insurance Agency 5 StPaul rm 413
PAVIOUR R S & SON Inc 1233-1245
 Lincoln-Alliance Bank bldg tel Main 220-221 (general)—For further information see page 40 Buyers' Guide and right top lines
 Pierce Wendell F 19 Gothic
 Pitcher Ray P 130 Main E rm 1105
 Poe John W 2040 East av
 Potter Wellington D 183 Main E 8th fl
 Pye Harold A Agency 130 Main E rm 912
 Reibling A J & Sons Co Inc 183 Main E rm 1024
 Richardson J Marshall 183 Main E rm 950
 Rochester Agency Inc 2040 East av
 Rowe John B 130 Main E rm 612
 Rudy Michl 684 Joseph av
 Santay Art F 130 Main E rm 605
 Sasso Leo 16 Main W rm 823
 Schlottman Jas A 55 North
 Scott J Stinson 183 Main E rm 1004
 Service Review Inc 16 Main W rm 326
 Silverstein Jos E 183 Main E rm 1350
 Simpson Geo A 130 Main E rm 634
 Sixbey Orr M 16 Main W rm 240
 Skalny John T 88 Durnan
 Smith Chaucey E 16 Main W rm 521
 Smith John M 130 Main E rm 634
 Somerville Wm R 19 Main W rm 618
 Sparlin Ezra M Co 130 Main E rm 1103
 Spiegel Insurance Agency 16 Main E rm 918
 Standard Insurers Agency of N Y Inc 130 Main E rm 912
 Stehler Carl W 57 North
 Stett G W & Son 8 Exchange rm 815
 Straight Geo E 130 Main E rm 1219
 Street Thos F & Sons 47 State
 Swift R R Agency 8 Exchange rm 114
 Taylor Walter C Agency 14 Franklin rm 1414
 Thomas John W 130 Main E rm 684

PROTECT YOUR EYES -- USE I.E.S. LAMPS IN YOUR HOME

See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

Thomas & LaRoche 335 Main E rm 213
 Tolles Willard F 19 Main W rm 618
 Toole Richd J 130 Main E rm 1012
 Townsend Fred W 42 East av rm 509
 Tuke Chas H Insurance Agency 130 Main E rm 818
 VanDervoort Cornelius 30 Pomeroy
 Vick Clarence A 154 East av rm 316
VIERHILE & DEMALLIE Inc (general) 502-505 Powers bldg tel Main 408—For further information see page 45 Buyers' Guide
 Wall W Herbert 183 Main E rm 1114
 Wehn & Wedel Inc 16 Main W rm 504
 Weis Vincent W 47 State (general)
 White Ernest L 16 Main W rm 347
 Whitley W Raymond 183 Main E rm 1036
 Willoughby Lewis F 8 Exchange rm 211
 Wilson Chas B 130 Main E rm 634
 Windsor & Windsor Inc 1340 University av
 Wolf Cecilia A 256 Ormond
 Wolfert Bros 328 Main E rm 408
 Works Phillip O 183 Main E rm 1114
 Wright Jas L 183 Main E rm 1014

*Insurance Agents—Accident & Health

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

BOLLER EZRA J AGENCY Inc
 824-842 Granite bldg tels Main 5304-5-6—For further information see page 41 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 43 Buyers' Guide

*Insurance Agents—Automobile

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Courts tels Main 87-88—For further information see page 41 Buyers' Guide

BOLLER EZRA J AGENCY Inc 824-842 Granite bldg tel Main 5304-5-6—For further information see page 41 Buyers' Guide

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 41 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 41 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc
 East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 42 Buyers' Guide and left top lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 40 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 43 Buyers' Guide

MARKIN'S INSURANCE AGENCY
 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 43 Buyers' Guide and left bottom lines

PYE HAROLD AGENCY 912-914 Granite bldg tel Stone 3637—For further information see page 44 Buyers' Guide

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade 16 Main E tel Main 3764—For further information see side line back cover

VIERHILE & DEMALLIE Inc 502-505 Powers bldg tel Main 408—For further information see page 45 Buyers' Guide

*Insurance Agents—Bonding

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

HENNRICH CARL H Inc 49 East av 4th floor tels Main 435-436—For further information see page 43 Buyers' Guide

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 40 Buyers' Guide and right top lines

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade 16 Main E tel Main 3764—For further information see side line back cover

*Insurance Agents—Burglary

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

*Insurance Agents—Casualty & Liability

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 41 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 41 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 42 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc
 East Side Savings Bank bldg 6 Clinton av S tel Main 2066—For further information see page 42 Buyers' Guide and left top lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 40 Buyers' Guide and right top lines

LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 43 Buyers' Guide

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 43 Buyers' Guide

MOONE E C Inc 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 44 Buyers' Guide

PAVIOUR S & SON Inc 1233-1245 Lincoln-Alliance Bank bldg tel Main 220-221—For further information see page 40 Buyers' Guide and right top lines

PYE HAROLD A AGENCY 912-914 Granite bldg tel Stone 3637—For further information see page 44 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 44 Buyers' Guide

VIERHILE & DEMALLIE Inc 502-505 Powers bldg tel Main 408—For further information see page 45 Buyers' Guide

*Insurance Agents—Fire

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87-88—For further information see page 41 Buyers' Guide

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 41 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 41 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 42 Buyers' Guide

ESTABLISHED 1889

Rochester's Largest
 Home Furnishing
 Store

H.B. GRAVES Co
 SEE INSIDE FRONT COVER

Venetian Blinds
 a Specialty

For Estimate
 PHONE MAIN 3342

THE PAINE DRUG COMPANY

Rochester's Leading Prescriptionists

Physicians' Supplies

24-26 E. Main Street

Phone MAIN 1820

Insurance Agents, Fire—Con

FORBES & PORTER Inc 306-308 Granite bldg tel Main 833—For further information see page 42 Buyers' Guide

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 40 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 43 Buyers' Guide

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 43 Buyers' Guide and left bottom lines

PAVIOUR R S & SON Inc 1233-1245 Lincoln-Alliance Bank bldg tel Main 220-221—For further information see page 40 Buyers' Guide and right top lines

PYE HAROLD A AGENCY 912-914 Granite bldg tel Stone 3637—For further information see page 44 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 44 Buyers' Guide

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade 16 Main E tel Main 3764—For further information see side line back cover

VICK CLARENCE A 154 East av cor Scio tel Stone 3180—For further information see page 45 Buyers' Guide

VIERHILE & DeMALLIE Inc 502-505 Powers bldg tel Main 408—For further information see page 45 Buyers' Guide

*Insurance Agents—Life

WALL W HERBERT 1114 Lincoln-Alliance Bank bldg office tel Stone 782 res tel Monroe 5913

*Insurance Agents—Plate Glass

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 42 Buyers' Guide

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 43 Buyers' Guide and left bottom lines

*Insurance Agents—Surety

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

PYE HAROLD A AGENCY 912-914 Granite bldg tel Stone 3637—For further information see page 44 Buyers' Guide

Insurance Companies—Accident & Health

Aetna Life Insurance Co 130 Main E rm 612
American Lumbermen's Mutual Casualty Co of Illinois 130 Main E rm 834

Continental Casualty Co Claim Office 8 Exchange rm 809

Continental Casualty Health & Accident Co 8 Exchange rm 508

Employers Liability Assurance Corp Ltd The 130 Main E rm 505

FEDERAL LIFE & CASUALTY CO OF DETROIT Clarence A Vick gen agt 154 East av cor Scio tel Stone 3180—For further information see page 45 Buyers' Guide

General Accident Fire & Life Assurance Corp 16 Main W rm 448

General Accident Fire & Life Assurance Corp 16 Main W rm 240

Government Employees Benefit Assn 183 Main E rm 1214

Great American Indemnity Co of N Y 65 Broad W rm 314

Hartford Accident & Indemnity Co 49 East av rm 406

Massachusetts Bonding & Insurance Co 16 Main W rm 107

Massachusetts Indemnity Ins Co 183 Main E rm 1123

Metropolitan Casualty Insurance Co 8 Exchange rm 405

Mutual Benefit Health & Accident Assn 183 Main E rm 1214

North American Accident Ins Co 130 Main E rm 1003

PREFERRED ACCIDENT INSURANCE CO Ezra J Boiler Agency Inc general agents 824-842 Granite bldg tel Main 5304-5-6—For further information see page 41 Buyers' Guide

STANDARD ACCIDENT INSURANCE CO OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines
Union Mutual Life Ins Co Portland Me 130 Main E rm 901

Insurance Companies—Automobile

All State Insurance Co 34 State rm 302
American Motorists Ins Co 328 Main E rm 408

AMERICAN MOTORISTS INSURANCE CO, CHICAGO, ILL Clarence A Vick general agent 154 East av cor Scio tel Stone 3180—For further information see page 45 Buyers' Guide

Automobile Insurance Co 130 Main E rm 612

Automobile Insurance of Hartford Conn 130 Main E rm 604

Emmco Insurance Co Inc 34 State rm 416

General Exchange Insurance Corp 315 Alexander rm 324

Modern Protection Inc 328 Main E rm 512

*Insurance Companies—Boiler

HARTFORD STEAM BOILER INSURANCE CO OF HARTFORD CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

*Insurance Companies—Bonding

ÆTNA CASUALTY & SURETY CO 6th floor Granite bldg 130 Main E tel Main 2823

HARTFORD ACCIDENT & INDEMNITY CO OF HARTFORD, CONN

Carl H Hennrich Inc general agents 49 East av 4th floor tels Main 435-536—For further information see page 43 Buyers' Guide

Insurance Companies—Casualty

ÆTNA CASUALTY & SURETY CO 6th floor Granite bldg 130 Main E tel Main 2823

(AMERICAN) LUMBERMEN'S MUTUAL CASUALTY CO OF ILLINOIS E S Bohachek Inc agents Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87-88—For further information see page 41 Buyers' Guide

AMERICAN SURETY CO OF NEW YORK E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 44 Buyers' Guide

Glen's Falls Indemnity Co 45 Exchange rm 316

Hardware Mutual Casualty Co 16 Main E rm 1014

Maryland Casualty Co 16 Main E rm 1000 (claim dept)

MARYLAND CASUALTY CO, BALTIMORE, MD, E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 44 Buyers' Guide

Merchants Mutual Ins Co 119 Main E rm 505

Public Service Mutual Casualty Co Inc 25 Exchange rm 505

Rochester Service Office London Guarantee & Accident Co Ltd 414 E Main
Standard Surety & Casualty Co of NY claim dept 16 Main E rm 522 general agents 130 Main E rm 912

UNITED STATES CASUALTY CO OF NEW YORK R S Pavioir & Son Inc general agents 1233-1245 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 40 Buyers' Guide and right top lines

Insurance Companies—Fire

Aetna Ins Co 16 Main W rm 504

Aetna Ins Co 183 Main E rm 1323

Allied Fire Ins Co 45 Exchange rm 729

American Eagle Ins Co 328 Main E rm 408

Atlantic Mutual Ins Co 183 Main E rm 1033

Automobile Ins Co 130 Main E rm 612

Buffalo Ins Co 328 Main E rm 408

Camden Fire Ins Assn 8 Exchange rm 707

Charter Oak Fire Ins Co The 183 Main E 8th fl

Colonial Fire Underwriters 130 Main E rm 834

CONNECTICUT FIRE INSURANCE CO OF HARTFORD, CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

Employers Mutual Fire Ins Co 45 Exchange rm 832

EUREKA SECURITY FIRE & MARINE INSURANCE CO OF CINCINNATI Duttons Insurance Office agents 4th fl Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

Federal Ins Co 409 Powers bldg

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Federal Ins Co 130 Main E rm 834
Federal Mutual Fire Ins Co 130 Main E rm 834
Federated Hardware Mutuals 16 Main E rm 1014
Fidelity-Phoenix Fire Ins Co 328 Main E rm 408
Fidelity & Guaranty Fire Corp 130 Main E rm 328

FIRE ASSOCIATION OF PHILADELPHIA Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

FIREMANS INSURANCE CO OF NEWARK, NJ Duttons Insurance Office agents 4th fl Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide
Franklin National Ins of NY 130 Main E rm 834

GLOBE & REPUBLIC INSURANCE CO OF PHILADELPHIA Duttons Insurance Office agents 4th fl Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide
Granite State Fire Ins Co 130 Main E rm 923

GREAT AMERICAN INSURANCE CO OF NEW YORK Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

HANOVER FIRE INSURANCE CO OF NEW YORK Ezra J Boller Agency Inc general agents 824-842 Granite bldg tels Main 5304-05-06—For further information see page 41 Buyers' Guide

Hartford Fire Ins Co 49 East av rm 401 (auto and marine dept)

HARTFORD FIRE INSURANCE CO OF HARTFORD, CONN Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines
Home Ins Co 130 Main E rm 1202
Improved Risk Mutuals 14 Franklin rm 703

Keystone Underwriters Dept 183 Main E rm 1024
Loyalty Group Companies 183 Main E
Lumber Mutual Fire Ins Co 82 St Paul rm 607

Massachusetts Fire & Marine Ins Co 130 Main E rm 834
Michigan Fire & Marine Ins Co 130 Main E rm 834

National Fire Ins Co 130 Main E rm 834
National Retailers Mutual Ins Co 130 Main E rm 834

National Union Fire Ins Co 65 Broad W rm 318

New Hampshire Fire Ins Co 130 Main E rm 923

NORTH BRITISH & MERCANTILE INSURANCE CO OF LONDON ENGLAND Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

Northwestern National Ins Co 328 Main E rm 408
Ohio Farmer's Ins Co 328 Main E rm 408

PENNSYLVANIA FIRE INSURANCE CO, PHILADELPHIA, PA E C Moone Inc general agents 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 44 Buyers' Guide

PHOENIX INSURANCE CO OF HARTFORD, CONN R S Pavlour & Son Inc general agents 1233-1245 Lincoln-Alliance Bank bldg tels Main 220-221—For further information see page 40 Buyers' Guide and right top lines
Phoenix London Group 39 State rm 323
Potomac Ins Co The 16 Main W rm 448
Providence Washington Fire Ins Co 65 Broad rm 318

PROVIDENCE-WASHINGTON INSURANCE CO OF PROVIDENCE, RHODE ISLAND Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

Quincy Mutual Ins Co 130 Main E rm 834

ROCHESTER AMERICAN INSURANCE CO OF NEW YORK Egbert F Ashley Co agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines
Standard Fire Ins Co The of Hartford Conn 130 Main E rm 604

Sun Ins Office 130 Main E rm 1101
Train John L Co Inc 45 Exchange rm 729
Travelers Fire Ins Co 183 Main E 8th fl
United States Fire Ins Co of NY 49 East av rm 401

Insurance Companies—Fraternal
Maccabees The 16 Main W rm 341
Woman's Benefit Assn 328 Main E rm 509

Insurance Companies—Liability
Aetna Casualty & Surety Co 130 Main E rm 612
American Mutual Liability Ins Co of Boston 25 Exchange rm 600
Atlantic Mutual Ins Co 183 Main E rm 1033

Century Indemnity Co claim dept 16 Main E rm 522 agts 16 Main W rm 504
Commercial Casualty Co 183 Main E rm 1024

Commercial Casualty Ins Co of Newark NJ 183 Main E rm 1024
Eagle Indemnity 130 Main E rm 734
Employers Liability Assurance Corp Ltd The 130 Main E rm 525

Employers Mutual Liability Co 45 Exchange rm 832

Employers Mutual Liability Ins Co of Wisconsin 45 Exchange rm 832
Exchange Mutual Indemnity Ins Co 119 Main E rm 203

Fidelity Casualty Co of NY, Raymond B Lewis genl agt 119 Main E rm 1101
Fidelity and Casualty Co of NY The 45 Exchange rm 830

Globe Indemnity Co 130 Main E rm 734
Hardware Mutual Casualty Co 16 Main E rm 1014

Indemnity Ins Co of North Am 130 Main E rm 418
Jamestown Mutual Ins Co 77 South av rm 210

Liberty Mutual Ins Co 25 North rm 734
Loyalty Group Companies 183 Main E rm 1024

Massachusetts Bonding & Ins Co 328 Main E rm 408

Merchants Mutual Casualty Co 183 Main E rm 923

Metropolitan Casualty Ins Co 8 Exchange rm 405

Metropolitan Casualty Ins Co of NY 183 Main E rm 1024

National Casualty Co Claim Office 8 Exchange rm 809

New York Casualty Co 19 Main W rm 420

Ocean Accident & Guarantee Corp Ltd 130 Main E rm 818

Phoenix Indemnity Co 39 State rm 323

Royal Indemnity Co 130 Main E rm 734

STANDARD OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

Travelers Indemnity Co 183 Main E 8th fl

Utica Mutual Ins Co 45 Exchange rm 729 and 1054 Dewey av
Utilities Mutual Ins Co 89 East av rm 708

ZURICH GENERAL ACCIDENT AND LIABILITY INSURANCE CO LTD Duttons Insurance Office general agents 4th fl Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

Insurance Companies—Life
Aetna Life Ins Co 130 Main E rm 612
Berkshire Life Ins Co of Pittsfield Mass 16 Main E rm 600
Colonial Life Ins Co The 130 Main E rm 920
Columbian National Life Ins Co 130 Main E rm 812
Connecticut General Life Ins Co 183 Main E rm 1014
Connecticut Mutual Life Ins Co 183 Main E rm 1420
Continental American Life Ins Co 16 Main E rm 1010
Empire State Mutual Life Ins Co 8 Exchange rm 508
Employers Mutual Life Ins Co 45 Exchange rm 832
Equitable Life Assurance Society of US 130 Main E rm 1026
Equitable Life Ins Co of Iowa 16 Main E rm 200
Fidelity Mutual Life Ins Co 42 East av rm 304
Guardian Life Ins Co of America 119 Main E rm 805
Home Life Ins Co of NY 183 Main E rm 720
John Hancock Mutual Life Ins Co 25 Exchange 2d fl and 119 Main E rm 1018
Manhattan Life Ins Co of NY 5 St Paul rm 418
Massachusetts Mutual Life Ins Co 315 Alexander rm 281 (real est dept)
Massachusetts Mutual Life Ins Co 183 Main E rm 624
Massachusetts Protective Assn Inc 25 Main E rm 408
Metropolitan Life Ins Co 16 Main E rms 702 and 1020, 14 Franklin rms 605 and 1108
Monarch Life Ins Co 183 Main E rm 500
Mutual Benefit Life Ins Co 183 Main E rm 1050

— EGBERT F. ASHLEY CO. —

See page 39 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 39 Buyers' Guide
PHONE MAIN 444

Insurance Companies, Life—Con
Mutual Life Ins Co of NY 183 Main E
rm 1350
National Life Ins Co of Vermont 16
Main E rm 610
New England Mutual Life Ins Co 16
Main E rm 400
New York Life Ins Co 42 East av rm
526
NORTHWESTERN MUTUAL LIFE IN-
SURANCE CO 1400 Lincoln-Alliance
Bank bldg 183 Main E tel Stone 498
—For further information see line on
front cover
Penn Mutual Life Ins Co 183 Main E
rm 1114
Phoenix Mutual Life Ins Co of Hartford
Conn 16 Main E rm 900
Provident Mutual Life Ins Co of Phil-
adelphia Pa 183 Main E rm 1004
Prudential Ins Co of America The
group ins dept 16 Main E rm 520,
10 Gibbs rm 301, 45 Exchange rm 608,
25 North rms 710 and 912
Security Mutual Life Ins Co 183 Main
E rm 1444
State Mutual Life Assurance Co 130
Main E rm 1114
Travelers Ins Co 183 Main E 8th fl
Union Central Life Ins Co of Cincin-
nati O 130 Main E rm 1012
Union Mutual Life Ins Co 130 Main E
rm 904
United States Life Ins Co 119 Main E
rm 505
United States Life Ins Co of NY 55
North
Unity Life, Health & Accident Ins Co
5 StPaul rm 228

Insurance Companies—Surety .
Bonds
Aetna Casualty & Surety Co 130 Main
E rm 612
American Bonding Co of Baltimore 45
Exchange rm 417
American Surety Co of NY 19 Main W
rm 420
Fidelity and Deposit Co of Maryland
45 Exchange rm 417
Massachusetts Bonding & Ins Co 19
Main W rm 1015
National Surety Corp 69 Broad W
STANDARD OF DETROIT Egbert F
Ashley Co general agents 212 Union
Trust bldg tel Main 444—For further
information see page 39 Buyers'
Guide, back binding and left-top
lines
United States Fidelity & Guaranty Co
130 Main E rm 328
U S Guarantee Co 130 Main E rm 884

***Insurance Companies—Title**
ABSTRACT TITLE & MORTGAGE
CORPORATION 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide

Interior Decorators
Attridge Clarence F 1318 Jay
Bellinger Wm H 24 Sumner pk
Brien Fredk A jr 717 Glide
Carroll's 510 Benton
Collins Danl 13 Fairfax rd
Davis Leon P 96 Chili av
Drumheller John W 19 Gardiner pk
Dworsky Janet 76 Hinadale
Emmons Claudia W Mrs 2219 Main E
Gage Arth K 518 Merchants rd
Gerace & Forde 549 S Goodman

GRAVES H B CO Inc 78 State tel Main
3342—For further information see in-
side front cover and right bottom
lines
Holahan Eliz G 311 Alexander rm 209
House Kenneth F 311 Alexander rm 310
Jacobson Isaac B 104 Lill
Kemper Margt 150 Barrington
Kittredge Edwin A 33 Brentwood
Lanzatella Jos P 845 Smith
Mansfield Elmer D 95 Rugby av
Meade Studios The 282 Park av
Seaman Raymond E 134 Aldine
Stocum Richd C 22 Burlington av
Trepanier Jos E 681 Averill av
VanScoyk Jasper W 51 Gardiner pk
Window Fashions Inc 85 East av

***Interior Wood Work**
HERRICK LUMBER CO Inc successors
to Comstock Lumber Co Inc 1030
Main E tel Culver 1416—For further
information see page 48 Buyers'
Guide
HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663—
For further information see page 48
Buyers' Guide
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 23 Buy-
ers' Guide
ROCHESTER LUMBER CO 2040 East
av tel Monroe 1345—For further
information see page 49 Buyers' Guide
ZIELINSKI STEPHEN 1115 Hudson av
tel Stone 2603—For further infor-
mation see page 49 Buyers' Guide

***Investigations—Secret &**
Private
DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 31
Buyers' Guide

Investment Securities
(See also Brokers—Investment)
Atlantic Municipal Corp 4283 Lake av
BONBRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 22 Buyers'
Guide
Bonded Municipal Corp 4283 Lake av
Cronin and Co 84 Exchange rm 203
Dainard A W & Co Inc 34 State rm 105
Fiduciary Counsel Inc 130 Main E rm
404
General Commercial Securities Co 328
Main E rm 408
Howe & Rusing Inc 183 Main E rm 714
Howlett & DeGolyer 42 East av rm 207
Lee Higginson Corp 183 Main E rm
1200

Little & Hopkins Inc 16 Main E rm 620
LUDINGTON H J & CO 1029-1032 Gene-
see Valley Trust bldg tel Main 5092
MacGill Byron A 42 East av rm 328
Meyer & Ewell Co Inc 183 Main E rm
1216
Nourse Burt L 16 Main W rm 217
Paul & Co Inc 19 Main rm 318
PERKINS ERICKSON & CO member
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther information see page 22 Buyers'
Guide
Powell Milton C Co Inc 14 Franklin rm
1110
Rollens E H & Sons 183 Main E rm
1017

Sage, Ratty & Co Inc 45 Exchange rm
808
Smith & Hall 10 Gibbs rm 307 (invest-
ment counsel)
Stone & Webster and Blodget Inc 16
Main E rm 516
Strivings Victor D & Co 42 East av rm
418
Tucker, Anthony & Co 16 Main E rm
212
Wallace H O Inc 16 Main W rm 217

***Iron Founders**
(See also Foundries)
AMERICAN LAUNDRY MACHINERY
CO The (mfrs of Meehanite) 110
Buffalo rd between NYC RR and
Glide st tel Genesee 92—For further
information see page 50 Buyers'
Guide

Iron & Steel—Dealers
Burke Steel Co Inc 30 Sherer
COOK IRON STORE CO 120-128 StPaul
tels Main 5188-5189—For further in-
formation see page 64 Buyers' Guide
Heughes F L & Co Inc 1029 Lyell av
ROBY SIDNEY B CO The 208-214
South av tel Stone 1129—For further
information see page 52 Buyers'
Guide
ROCHESTER IRON & METAL CO Inc
(also second hand) 325 StPaul and
237 McRead blvd tel Main 464—For
further information see page 51 Buy-
ers' Guide
Ryerson Jos T & Son Inc 217 East av
rm 26
Ward Edgar T Sons Co 183 Main E rm
1039

Iron & Steel Work
Braun John 496 Glide
Brauncraft Art Wrought Iron Works
58 Sherman
Gebhardt & Rühle 219 Smith
Guarantee Iron Works 16 Railroad
Rochester Steel Construction Co 530
Clinton av S
Young's Wrought Iron Works 37 S
Water

***Jams, Jellies & Preserves**
(See Preserve Mfrs)

Janitors Supplies
Arrow Supply Co 5 Lundy's la
Douglas Products Co 183 StPaul
Greene Janitor Supply Co 123 North
Lenahan Edwin V 435 Brooks av
Osband's Janitors Supplies 302 Main E
Rochester Janitor Supplies Inc 260
State

Jewelers—Mfg
Fessner Ludwig G Co Inc 623 Portland
av
Koppin Ewald L 14 Franklin rm 501
Leith & Martin 119 Main E rm 319
Metal Arts Co Inc 742 Portland av
Oliver-Kahse Inc 36 King
Rockwell & Alden 34 N Water
Specialty Jewelry Shop 5 StPaul rm 402

Jewelers—Retail
Allen Ralph K 77 Orchard
Allen Roy A 2248 Main E
Art Jewelry Shop 9 Franklin
Baldwin Jacob 480 North
Bauman & Silverberg 481 N Goodman
Blume Abe J 9 State
Blumenthal A Jewelers 370 Joseph av

SIBLEY, LINDSAY & CURR CO.

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Famous for Extensive Assortments
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For Other
Business
STONE 1930

Blumenthal Abr 270 and 672 Clinton av
N
Brautigam Henry J jr 25 North rm 724
(engr)
Cappuccio Aniello 523 North
Conover Geo S 847 Lake av
Coster Chas P 1519 Lake av
Covill Derwood E 16 Clinton av S
Culver Clock Shop 1332 Culver rd
Czepliel Kazimer Z 585 Hudson av
D'Annunzio Arth 490 Main W
Dengler Clarence J 732 South av
Diana Jewelry Co 131 North
Dilger Oscar J 119 Main E rm 309
Doerrer Geo W 5 StPaul rm 520
Emmons Ray W 2219 Main E
Gamler's 104 Main E
Gitlin Louis Jewelry Store 149 Clinton
av N
Glazer Jewelry Co Inc 149 Main E 2d fl
Groat Adelbert D 5 StPaul rm 313
Gulvin Wm S 25 North rm 246
Gutfrucht Rudolph A 890 Main W
Harmin's Jewelers 21 Main E
Hensler Bernard J 119 Main E rm 301
Hershberg's Inc 1 East av
Humbert Geo H 300 Main E
Hurwitz Anna Mrs 316 Joseph av
Jackson Wm H 325 Driving Park av
Jones Jos F 1793 Dewey av
Klee & Groh 143 Main E
Korpeck Jewelers 615 Clinton av N
Lang V H Co 5 StPaul rm 403
LaPorte Jos 489 Portland av
Lauterbach Walter G 681 Clinton av N
Leddle Jas O 842 Dewey av
Loomis Wm G 260 Reynolds
Magro John S 720 Jay
Maloney Edw K 16 Main E rm 14
Marks & Abramson 10 State
Marsh Edw S 16 State rm 118
Metzger Tillo C 12 Gladys
Miller & Kleeberg 5 StPaul rm 315
Morton Geo E 130 Main E rm 903
Nied Henry P 103 Parsells av
Oemisch Henry 1706 East av
O'Neill Clifford J 587 Jefferson av
Proctor Jas W 107 Reynolds
Ring Morris 14 Franklin rm 504
Rogers Jewelers 62 Main E
Royal Jewelry & Watch Co 48 Main E
Rudolph Bros Inc 125 Main E
Scanlan & Lane 5 StPaul rm 231
SCHERER E J Inc 249-253 Main E bet
S Clinton and Cortland sts tel Stone
710—For further information see
page 45 Buyers' Guide
Scheer Geo F & Son 4387 Lake av
Schroedel Edw J 401 Main E
Servas Jos B 5 StPaul rm 213
Silverberg's 327 Joseph av
Small's Inc 28 Main E
State & Allen Jewelry Shop 188 State
Sunderlin Co The 76 East av
Tarrant Frank 68 South av
Thurston Jewelry Co 561 Thurston rd
Torrey Harry S 318 Main E and 529
N Goodman
Wander's Jewelers 84 Main E
Weisbuch Inc 398 Main E
Weisman Max 181 Hudson av
Weiss S Jewelry Co Inc 92 Main E
Wildman J M Co Inc 41 Main E
WILSON J C CO 39 Main E tel Main
5738—For further information see
page 45 Buyers' Guide
Wilson's Leading Jewelers 205 Main E
Zimmerman Aug G 25 North rm 442

Cohen Hyman M 5 StPaul rm 501
Cornell & Co 5 StPaul rm 414
Fisher Abr 25 North rm 722
Lester Jewelry Co 119 Main E rm 307
Present Co 183 Main E rm 704
Rosenbloom Morris & Co 29 StPaul
Turk Benj H 5 StPaul rm 417

Jewelers' Supplies
Fashion Craft Jewelry Mfg Co 31 North
Germanow-Simon Machine Co 408 St-
Paul
Trevas Phillip Co 5 StPaul rm 222

***Jewelry—Costume**
LIKLY STORES, INC The 271 Main E
tel Stone 915—For further informa-
tion see page 46 Buyers' Guide and
left top lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

Junk Dealers
Albrecht Geo 88 Thomas
Astman Nathan 155 Avenue C
Atkin Rose Mrs rear 10 Herman
Bachman Bernard 66 Werner
Baker Bros 189 Hudson av
Baker Eli & Son 75 Woodbury
Bremen Ernest rear 42 Cole
Brown Wm Co 18 Rhine
Cohen J & Son Co Inc 111 Joseph av
(rags)
Cohen Meyer 28 Thomas
Cohen Phil Iron & Metal Co rear 25
Herman
Diamond Louis rear 12 Buchan pk
DiCesare Carmen J 1803 Lyell av
Dubitsky Saml 671 Clifford av
Feinberg Jos 1608 StPaul
Frank Chas Metal Co 545 Oak
Gallant J & Sons rear 235 Buffalo rd
and 306 Ormond
Gordon Harry rear 44 Buchan pk
Gugliuzza Carmelo 29 Portland av
Hanlon & Co Inc 417 State (scrap
metal)
Harrison Jacob rear 40 Joseph av
Kahn Israel 29 Rhine
Klein Jacob rear 21 Buchan pk
Kozel Jos rear 414 Ormond
Kravetz Harry & Sons 209 Sellinger
Krieger Saml 96 Nassau
Krovetz Harry 52 Buchan pk
Legom Isadore 92 Thomas
Levin Nathan L 195 Randolph
Levy Barnett L 175 Jay
Lieberman Abr 385 Portland av
Luckenbach Oswald 104 Sellinger
Manchester Harold C 194 River
Miller Waste Material Co 44 Herman
Minowitz Jacob 95 Herman
MtHope Iron & Metal Co 227 MtHope
av
ROCHESTER IRON & METAL CO Inc
325 StPaul and 237 MtRead blvd tel
Main 464—For further information
see page 51 Buyers' Guide
Rochester Waste Material Corp 19
Cleveland
Rosenbaum Bros rear 295 Ormond
Shub Louis 20 Sellinger
Young Ralph R 41 University av

Kennels
Celamo Kennels 872 Champlain
MtRead Kennels 1275 MtRead blvd

Knit Goods—Mirs
Champion Knitwear Co Inc 71 StPaul
(whol)
Flower City Knitting Mills 776 Clinton
av N
Jantzen Knitting Mills 14 Franklin rm
703
Lowenthal Max & Sons 422 Clinton av
S
Modern Knitted Frocks Inc 43 Stone

***Kodak Finishers**
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

Label Mirs
ROCHESTER LITHOGRAPHING CO
95-119 MtRead blvd cor Buffalo rd tel
Genesee 6105

Labor Organizations
American Federation of Labor 34 State
rm 100
Boller Makers No 229 Eagles Hall 22 N
Wash

Laboratories
Alan Drug Products 18 Cataract
P & S Drug Products 18 Cataract
Photo Cast Inc 59 Main E
Supreme Drug Products 18 Cataract
Ward Chas H Inc 205 Main W (ana-
tomical)

**Laboratory Apparatus & Sup-
plies**
Biological Supply Co 1176 MtHope av

***Lacquering**
STUART-OLIVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 59 Buy-
ers' Guide

Ladder Mirs
Combination Ladder Co 818 South av
Connor John & Son 430 Exchange (re-
tail)
Pease F B Co, E Henrietta rd at West
Shore RR

Lamp Mirs
Loco Light Co 89 Allen
Star Headlight & Lantern Co 89 Allen

**Landscape Architects & Garden-
ers**
Broadbrooks Florence T 920 Merchants
rd
BROWN BROTHERS COMPANY Con-
tinental Nurseries main office sales
and display gardens Baird, Whalen
and Jackson rds Penfield, NY tel Hil-
side 1802 or E Roch 461—For further
information see page 55 Buyers'
Guide and left top lines
DeForest Ailing S 16 Fair pl
GLEN BROTHERS Inc 1768 Main E
tel Culver 1854—For further infor-
mation see page 55 Buyers' Guide
Keller Jean 75 Menio pl
Lothian A & Sons 24 Faraday
Nelson F B & Son 182 Humboldt

***Landscape Engineers**
GLEN BROTHERS Inc 1768 Main E
tel Culver 1854—For further infor-
mation see page 55 Buyers' Guide

**Jewelers—Wholesale & Import-
ing**
Berson-Marine Co 14 Franklin rm 1003

ROBERT E. FRIEDLICH AGENCY INC.

INSTALLMENT PAYMENTS — MAIN 2066 — EAST SIDE SAVINGS BANK BLDG. 6 CLINTON AVE. S.

GENERAL INSURANCE

*Last Mrs
EMPIRE LAST WORKS Palmer cor
 Breck sts tel Culver 1700

Laundries—Chinese

Chong Wing 1052 Main E
 Chung Charlie 801 Dewey av
 Chung Charlie 525 Chili av
 Chung Lee 308 Plymouth av
 Hing Lung 316 South av
 Kee Sing 16 Monroe av
 Lee Joe 25 Plymouth av N
 Lee Lew Sam 169 Monroe av
 Lew John 480 Monroe av
 Lin Lee 532 Main W
 Lung Chong 98 James
 Lung Tom Wo 108 Monroe av
 Ming Harry 804 Brown
 Ming Lee 158 State
 Ming Wah Lee 80 Spring
 Park Avenue Laundry 696 Park av
 Pong Charlie 201 Genesee
 Sing C Lee 454 Main E
 Sing L Lee 559 Main E
 Sun Laundry 249 Clinton av N
 Wong's Laundry 421 Clinton av N

Laundries—Hand

Bernhard Harriet A Mrs 157 Barton
 Burley Fredk H 109 Fulton av
 DeLuxe Laundry 296 Court and 96
 South av
 Elite Laundry 934 Elm
 Kenn Hand Laundry 495 Monroe av
 Kennedy Bernard J 1070 Main E
 Newton Nettie A Mrs 255 S Goodman
 Purdy Chas E 300 Hillside av
 Quan Frank 31 Pullman av
 Siebert Geo C 1102 Clifford av
 Smith Alf W 780 Brown
 Strickland Herbert A 124 Averill av
 Three Hour Laundry Stores Inc 282
 Court
 Walters Marian Mrs 361 Exchange
 Warwick Eva Mrs 218 Spring

Laundries—Steam

Adams Hand Laundry 54 Adams
 American Laundry 664 Monroe av
 American Union Laundry 121 Chestnut,
 700 Clinton av S and 55 Spring
 Central Laundry & Supply Co Inc 538-
 552 StPaul
 Crescent Puritan Laundry Inc 1630
 Dewey av
 DeLuxe Laundry 92 Monroe av
 Elite Laundry 185 Clinton av N
 Hafner Home Laundry Inc 595 Clin-
 ton av N
 Highland Linen Supply Co 625 S Good-
 man
 Home Laundry 595 Clinton av N
 Kelso Laundry Co succeeded by Roch-
 ester Kelso Laundry 497 State
 King Henry 218 North
 Lawrence Household Laundry Inc 182
 Charlotte
 Liberty Laundry 278 Wilder
 Lilac Damp Wash Laundry 14 Ward
 Lincoln Laundry Co Inc 89 Jay
 Mechanics Laundry Co 2 Glendale pk
 Model Home Laundry 46 Allen
 Monroe Coverall Service Co 555 Child
 Mother's Home Laundry 199 Berlin
 Neat Laundry Co 51 Arthur
 North East Laundry 680 Plymouth av
 S
 Rochester Kelso Laundry successors to
 Kelso Laundry and Rochester Laun-
 dry Co 497 State and 200 Court
 Rochester Laundry Co succeeded by
 Rochester Kelso Laundry 497 State

Snowwhite Laundry Inc 625 S Goodman
 Sommer Bruno C rear 1252 Clifford av
STAR PALACE LAUNDRY Inc 61
 North tel Stone 1500
 Tatlock Bros Inc 183 Tremont
 Three Hour Laundry Stores Inc 310
 East av
 White Linen Supply Laundries Inc 427
 Maple

*Laundry Machinery

AMERICAN LAUNDRY MACHINERY
 CO The 110 Buffalo rd between NYC
 RR and Glide st tel Genesee 92—For
 further information see page 50 Buy-
 ers' Guide

Lawyers

Notaries Public designated by an
 asterisk (*)
 Abbott, Rippey & Hutchens 16 Main W
 rm 615
 *Adams Addis V 39 State rm 418
 Adler & Colson 183 Main E rm 1414
 *Albright Jas K 39 State rm 324
 *Albright Johnson Stanley 39 State rm
 324
 Allen Don C 5 S Fitzhugh 3d fl
 Anderson Arth R 39 State rm 220
 Ark Jacob 45 Exchange rm 309
 Arnot Raymond H 39 State rm 711
 *Attardo Jos C 8 Exchange rm 202
 Averill Robt 39 State rm 503
 Backus Oswald P jr 16 Main W rm 734
 Backus Sidney K 16 Main W rm 734
 Backus & Backus 16 Main W rm 734
 Bacon Leonard Lee 45 Exchange rm
 1025
 Baglin C Norbert 8 Exchange rm 907
 Baglin & Hamilton 8 Exchange rm 907
 *Bailey Geo E 45 Exchange rm 915
 *Baker Barton 45 Exchange rm 801
 Baker & Carver 45 Exchange rm 801
 *Baltensperger Casper V 31 Exchange
 6th fl
 Barker Orrin 16 Main W rm 535
 Bauman Agnes L 16 Main W rm 300
 Beach Danl M 5 S Fitzhugh 3d fl
 Beach Danl M jr 5 S Fitzhugh 3d fl
 *Bechtold Chas B 19 Main W rm 903
 Bechtold Karl K 19 Main W rm 903
BECHTOLD AND BERNSTEIN 903
 Union Trust bldg tel Main 260
 Becker Arnold H 16 Main W rm 307
 *BeHage Eug H 39 State rm 517
 Bell Wm J 16 Main W rm 319
 Bemish Geo H 47 S Fitzhugh
 Bentley Herbert L 39 State rm 612
 *Bentley Jos W 39 State rm 612
 Berger Saml 8 Exchange rm 910
 Berlove Lester J 16 Main W rm 340
 Berman John H 16 Main W rm 714
 Bernstein Seymour 903 Union Trust
 bldg 19 Main W
 Bielski Henry E 932 Avenue D
 Block Wilton A 19 Main W rm 412
 Block & Smith 19 Main W rm 412
 *Bly Halton D 19 Main W rm 1015
 Bodine Geo F 16 Main W rm 800
 Bostwick Chas E 19 Main W rm 703
 Bown Carlton F 45 Exchange rm 718
 Boyle Jos B 16 Main W rm 400
 *Bradstreet Grover C jr 19 Main W rm
 510
 Braiman Myer 8 Exchange rm 306
 Braiman Rudolph 8 Exchange rm 306
 Branch Caroline W Mrs 16 Main W rm
 829
 Brennan J Paul 8 Exchange
 Brewer Jas L 39 State rm 218
 Brickner Isaac M 16 State rm 409
 Brindisi Angelo S 19 Main W rm 703

Briskin Louis 25 Main E rm 419 and
 240 Joseph av
 Brodsky Rubin 8 Exchange rm 1009
 Brown Berton W 16 Main W rm 545
 Brown Nicholas E 5 S Fitzhugh 3d fl
 Brown Oscar J 16 Main E rm 920
 Brown & Zurett 16 Main E rm 920
 *Brownell Emery A, 25 Exchange rm
 303
 Buck Glenn L 716 Union Trust bldg 19
 Main W
 Buell Henry D 31 Exchange rm 211
 Buff Jos 19 Main W rm 510
 *Bunis Louis I 8 Exchange rm 312
 *Bunis Saml W 8 Exchange rm 312
 Bunis & Bunis 8 Exchange rm 312
 *Burns Geo 8 Exchange rm 502
BURNS & BURNS 502 Wilder bldg tel
 Main 803
 Burton Clarence L 45 Exchange rm 725
 Butterfield Lloyd H 45 Exchange rm
 825
 *Calkins Harland F 5 S Fitzhugh 3d fl
 Callahan Chas E 19 Main W rm 1021
 Cannon Ray J 16 Main W rm 615
 Carey John J 19 Main W rm 301
 Carey Wm J 39 State rm 401
 Carroll H Bradley 31 Exchange rm 407
 *Carver Elbert H 45 Exchange rm 801
 *Case Earl F 39 State rm 714
 Castle Kendall B 19 Main W rm 910
 Castle Newton B 19 Main W rm 910
 Castle & Fitch 19 Main W rm 910
 Chace Benj B 19 Main W rm 1015
 Chamberlain Arth V D 16 Main W rm
 300
 Chamberlain, Page & D'Amanda 16
 Main W rm 300
 Clarke Truesdale 16 Main W rm 236
 Clary Francis J 16 State rm 409
 Clay Wm L 16 Main W rm 510
 Clynes Edmund 45 Exchange rm 433
 Cohen David A 16 Main W rm 401
 Cohen Max 25 Main E rm 419
 Cohen Percy 8 Exchange rm 808
 Cohen & Gould 25 Main E rm 419
 Colt Fredk W 14 Franklin rm 701
 *Colson J Fredk 183 Main E rm 1414
 Combs Wm C 16 Main W rm 800
 Connors Richd H 45 Exchange rm 625
 Corbett Donald J 39 State rm 513
 Corbett Thurston 65 Broad W rm 617
 Corcoran Jos H 19 Main W rm 605
 Corcoran, Paprocki & Hennessy 19
 Main W rm 605
 *Cotroneo Anthony S 45 Exchange rm
 403
 *Coyle Harold S 183 Main E rm 1252
 Cramer Benj S 16 Main W rm 440
 *Cristy Edw I 31 Exchange 6th fl
 *Crone Thos Harold 39 State rm 600
 Croog Saml 16 Main W rm 440
 Crowley Dennis L 19 Main W rm 703
 Cucci Wm S 8 Exchange rm 611
 Cuff Jas E 19 Main W rm 1006
 Culley Ralph H 65 Broad W rm 617
 Culley and Corbett 65 Broad W rm
 617
 Cumpston Edw H 8 Exchange rm 711
 (patent)
CUMPSTON & SHEPARD (patent) 711-
 717 Wilder bldg tel Main 5529
 Curran Arth B 45 Exchange rm 425
 *CURRY WILLARD P 410 Reynolds
 Arcade 16 Main E tel Main 510
 Dailey John H 16 Main W rm 718
 Dale Jas G 5 S Fitzhugh 3d fl
 D'Amanda Alf J 16 Main W rm 523
 D'Amanda Anthony G 45 Exchange rm
 601
 *D'Amanda Christopher H 45 Exchange
 rm 601

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANSF.H.A. INSURED MORTGAGES
SAFE DEPOSIT BOXES
LOW COST LIFE INSURANCEF.H.A. MODERNIZATION LOANS
U. S. WAR SAVINGS BONDS

47 MAIN ST. W.

TWO CONVENIENT OFFICES

40 FRANKLIN ST.

D'Amanda Francis J 16 Main W rm 300
 *Dankoff Ruben A 19 Main W rm 510
 Danno Saml J 25 Main E rm 423
 *Dattilo Philip B 45 Exchange rm 603 and 1750 Clifford av
 Davidson Sidney Z 16 Main W rm 707
 DeCesare John P 34 State rm 402
 DeGraff Wm 31 Exchange rm 311
 DeLeeuw Murray 16 Main W rm 200
 Denton Eug C 16 Main W rm 232
 Devans Frank E 31 Exchange 6th fl
 DeVoe Clinton A 16 Main W rm 530
 DeVonis Peter J 20 Main W
 Dey Earl L 45 Exchange rm 915
 *Dicker Saml B 183 Main E rm 1150
 DiPasquale Saml D 16 Main W rm 440
 Dividio Anthony L 19 Main W rm 910
 Dobson J Roger 19 Main W rm 903
 *Donnelly Philip H 31 Exchange rm 407
 Donovan Austin J 45 Exchange rm 633
 *Doyle Justin J 31 Exchange 6th fl
 *Draper Geo B 31 Exchange rm 303
 Draper Miller & Miller 31 Exchange rm 303
 Duffy Jas P B 19 Main W rm 1012
 Duffy Neil H 8 Exchange rm 803
 *Dunbar Alf W 31 Exchange 6th fl
 Durston Thos M 34 State rm 416
 *Dutcher Darrow A 19 Main W rm 510
 Dutcher Henry Redman 45 Exchange rm 1001
 Dwyer Eug J 45 Exchange rm 1009
 Dwyer Robt T 45 Exchange rm 1009
DWYER SHEARER & DWYER 1009
 Genesee Valley Trust bldg tel Main 6734
 Easton Wm G 16 Main W rm 511
 Easton and Witmer 16 Main W rm 511
 Eber Ely 16 Main W rm 247
 Eber Wm 16 Main W rm 247
 Eddy H Nile 34 State rm 402
 Edelman Edw C 16 Main W rm 824
 Edelstein Abr 19 Main W rm 605
 Ellenbogen Lubelle & Berman 16 Main W rm 714
 Engel Jos H 39 State rm 303
 Falk Marvin L 19 Main W rm 501 and 240 Joseph av
 *Farber Benj J 8 Exchange rm 808
 Farber Eliz Mrs 8 Exchange rm 808
 Farbo Jos 25 Main E rm 423
 Farnham Philip 16 Main W rm 500
 Farnham Sherman 16 Main W rm 500
 Feely Jas K 16 Main W rm 305
 Fellerski Adam 39 State rm 619
 Ferrari Peter P 34 State rm 314
 Ferris Frank H jr 6 Clinton av S rm 106 and 233 Main E
 *Fischette Rocco M 16 State rm 408
 Fishman Lester 16 Main W rm 806
 Fitch J Sawyer 19 Main W rm 910
 Fitzgerald Danl F 45 Exchange rm 1033
 FitzSimons & Streppa 8 Exchange rm 905
 Fix Meyer 16 Main W rm 500
 Folger Paul 5 S Fitzhugh 3d fl
 *Forman Fred S 183 Main E rm 1252
 Forsyth Walter S 45 Exchange rm 1025
 Fowler Ray F 45 Exchange rm 1001

Francis Abr G 19 Main W rm 603
 *Franke Howard W 25 Exchange rm 500
 Freeman Hyman B 16 Main W rm 800
 Frisch Jos jr 45 Exchange rm 433
 Gallancy Danl J 31 Exchange rm 405
 *Gandy Donald F 8 Exchange rm 1010
 Jano D Curtis 8 Exchange rm 615
 Jano & Solomon 8 Exchange rm 615
 Gelb Wm B 8 Exchange rm 104
 Gervais Jos H 31 Exchange rm 407
 *Gifford Clarence M 183 Main E rm 1224
 Gillette Henry E 34 State rm 200
 Gillette Percival W 8 Exchange rm 1016
 *Gillette Willis K 8 Exchange rm 511
 Gilman Andrew L 183 Main E rm 1252
 *Gitelman Jacob 39 State rm 617
 Gleiner Lester A 19 Main W rm 602
 Glynn Henry R 39 State rm 319
 Glynn Jas F 39 State rm 319
 Goddard J Eug 16 Main W rm 438
 Goldman Albert E 8 Exchange rm 911
 *Goldman Harry D 19 Main W rm 510
 Goldman Manuel D 19 Main W rm 720
 Goldman Reuben 8 Exchange rm 307
 Goldstein Abram P 16 Main W rm 707
 Goldstein Jos 19 Main W rm 720
 Goldstein & Goldman 19 Main W rm 720
 *Goldwater Franklin A 45 Exchange rm 625
 *Goodwin Frank J 31 Exchange 6th fl
 Goodwin Fred C 31 Exchange 6th fl
GOODWIN, NIXON, HARGRAVE, MIDDLETON & DEVANS 31 Exchange 6th floor tel Main 396
 *Gordon Geo C jr 31 Exchange 6th fl
 *Gordon Henry I 8 Exchange rm 907
 Gossin Alex J 8 Exchange rm 312
 Gould Hyman G 25 Main E rm 419
 Grabb Clarence F 19 Main W rm 605
 Grassi John A 16 Main W rm 438
 Green Chas W 16 Main W rm 800
 Greenberg D Mordecai 45 Exchange rm 629
 Greene Burton J 8 Exchange rm 307
 *Griffith Robt L 16 Main E
 Griswold Hamilton C 6 Clinton av S rm 106 and 233 Main E
 *Grossman Milton L 880 Main W
 Guglielmino Rosario J 16 Main W rm 430
 Guttenberg Earl R 8 Exchange rm 303
 Haller Clarence W 25 Main E rm 324
 Halsey Hampton H 39 State rm 714
 Hamilton Clarence E 8 Exchange rm 907
 Hamilton Walter S 5 S Fitzhugh 3d fl
 *Hanks Wm B 39 State rm 407
 Hargrave Thos J 31 Exchange 6th fl
 Harpending Abram R 45 Exchange rm 915
HARRIS, BEACH, FOLGER, KEATING & WILCOX 3d floor Rochester Savings Bank bldg 5 Fitzhugh S tel Main 2202
 Harris Donald 19 Main W rm 610
 Harris Edw 5 S Fitzhugh 3d fl
 *Harris Edw jr 5 S Fitzhugh 3d fl
 Harris Gordon B 16 Main W rm 400

Harris Harry Z 19 Main W rm 510
 Harrison Jack 16 Main W rm 211
 Harter Donald R 16 Main W rm 800
 Hawks Geo H jr 31 Exchange 6th fl
 *Headley Robt T 45 Exchange rm 303
 Heicklen Arnold 8 Exchange rm 306
 Hennessy Robt M 19 Main W rm 605
 Hickey E Jas 25 Main E rm 500
 *Hill Alan M 16 Main W rm 815
 Hill Burlew 16 Main W rm 621
 Hixson Geo F 8 Exchange rm 915
 Hoffenberg Geo 19 Main W rm 321
 *Hogan Jos P 45 Exchange rm 1025
 Hogan Michl A 16 Main W rm 545
 Holbrook Fredk S 8 Exchange rm 303
 Holbrook Willard W 8 Exchange rm 303
 Holbrook & Holbrook 8 Exchange rm 303
 *Holloran Walter J 45 Exchange rm 903
 Hosenfeld Leo G 16 Main W rm 345
 *Humphrey Jos L 8 Exchange rm 506
 Hutchens Harold G 16 Main W rm 615
 Ickes Edw W 16 Main W rm 800
 Jack Louis 16 Main W rm 540
 Jefferson C Frederic 19 Main W rm 921
 *Jennings J Arth 16 Main E rm 514
 Johns Wm 16 Main W rm 816
 Johnson, Burton & Johnson 45 Exchange rm 725
 *Johnson Byron A 45 Exchange rm 725
 Johnson Byron A jr 45 Exchange rm 725
 *Johnson Luel F 45 Exchange rm 1003
 *Johnson Thos E 39 State rm 517
 Johnson & Searle 45 Exchange rm 1003
 Jones Jas V 39 State rm 212
 Kaelber Carl F 19 Main W rm 1012
 Kaman Maurice J 19 Main W rm 906
 Karch Ephraim J 183 Main E rm 920
 Karz Milton 19 Main W rm 301
 Kaufman Jos 19 Main W rm 708
 *Keating Kenneth B 5 S Fitzhugh 3d fl
 Keefe Robt E 16 Main W rm 325
 Keenan John E 16 Main W rm 226
 Keenan Timothy M 45 Exchange rm 1009
 Keenan & Keenan 16 Main W rm 226
 Kelly Donald P 25 Exchange rm 303
 *Kendall Cyril L 19 Main W rm 510
 *Kennedy Danl G 31 Exchange 6th fl
 Kestenblatt Herman 19 Main W rm 301
 Klehel Chester F 16 Main W rm 210
 Kimball Fredk Perry 39 State rm 212
 Kreag Paul S 16 Main W rm 438
 Kreidler Chas R 39 State rm 220
 Kuhn Herbert G 8 Exchange rm 605
 LaBue Anthony C 16 Main E rm 420
 *Lamb Edw H 19 Main W rm 714
LAMBIASE CHARLES 300 Monroe bldg, 25 Exchange office tel Main 1397 res tel Genesee 5436
 Lazarus Louis E 6 State rm 402
 Leonardo Henry F 39 State rm 422
 Leonardo Jerry R 39 State rm 422
 Leonardo & Leonardo 39 State rm 422
 Leventhal Isidor 80 Joseph av
 Levin David R 45 Exchange rm 525
 Levy Saml 39 State rm 407

ICE CUBES
 CRUSHED ICE
 REFRIGERATORS

ROCHESTER ICE
 AND COLD STORAGE UTILITIES, Inc.
MONROE 8700

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Lawyers—Con

Lieberman Morris A 16 Main W rm 440
 Liebschutz, Curran & Sutton 45 Exchange rm 425
 *Liebschutz Philip M 45 Exchange rm 425
 *Lines Stephen V 183 Main E rm 1150
 *Lochner Robt W 25 Exchange rm 400
 Loeser Edw P 16 Main W rm 718
 Lomenzo John P 16 Main W rm 226
 *LoMonaco Salvatore M 70 Exchange rm 207
 Lubelle Jack G 16 Main W rm 714
 Lynn Bros 8 Exchange rm 1003
 Lynn John D 8 Exchange rm 1003
 Lynn John D 3d 8 Exchange rm 1003
 *Lynn Maurice G 8 Exchange rm 1003
 Maas Hyman T 19 Main W rm 321
 MacCameron Robt F 16 Main W rm 500
 MacDonald Geo D 70 Exchange rm 401
 MacFarlane Wm 19 Main W rm 510
MACFARLANE & HARRIS & GOLD-
MAN 5th floor Union Trust bldg tel Main 2330
 Macken Danl E 45 Exchange rm 625
 Mackey Carolus J 647 Clinton av S and 41 Lake av
 Macomber Francis S 16 Main W rm 125
 *Madden Mary E 45 Exchange rm 901
 Mahoney John J 19 Main W rm 616
 Mahoney Leo D 130 Main E rm 1243
 *Malone Edw T 8 Exchange rm 703
 Maloney Simon A 16 Main W rm 530
 Maloney Chas P 19 Main W rm 602
 Maloney Wm J 19 Main W rm 602
 Maloney & Maloney 19 Main W rm 602
 Mannella Jos C 16 Main E rm 420
 Manning Wm F 25 Main E rm 324
 *Marafioti Leonard D 45 Exchange rm 1001
 *Marks Wm M 45 Exchange rm 825
 Marsh & Snider 65 Broad W rm 603
 *Marstrand Lathrop D 45 Exchange rm 908
 Martens, BeHage & Johnson 39 State rm 517
 Martens Henry J 39 State rm 517
 Martin Jas R 16 Main W rm 711
 *Martin Jos W 19 Main W rm 510
 Masters Geo E 45 Exchange rm 603
 McCarrick Thos P 16 Main W rm 736
 *McDermott Floyd G 39 State rm 218
 McInerney John J 19 Main W rm 1002
 McInerney John J jr 19 Main W rm 1002
 McInerney & McInerney 1002 Union Trust bldg 19 Main W
 McKay Clarence W 45 Exchange rm 303
 *McKay Stephen A 8 Exchange rm 502
 McKay & Headley 45 Exchange rm 308
 McLean, Duffy & Kaelber 19 Main W rm 1012
 McLean Jos 19 Main W rm 1012
 *McLouth Chas Jr 183 Main E rm 1150
 McNall Lamont 16 Main W rm 232
 McNamara Paul E 45 Exchange rm 633
 *McSweeney Jos 8 Exchange rm 708
 Menzie Stuart M 16 Main W rm 721
 *Mephram Arth L 39 State rm 309
 *Mercer Chas D 31 Exchange rm 811
 Mercer Geo H 16 Main W rm 434
 Mertz Rodney C 311 Alexander rm 302
 Michaels Julius H 16 Main W rm 843
 Middleton E Willoughby 31 Exchange 6th fl

Milanetti Arth 16 State rm 412
 Millener John A 45 Exchange rm 525
 *Miller Benedict L 45 Exchange rm 825
 Miller Myer 31 Exchange rm 303
 Miller Robt 31 Exchange rm 303
 Mills Gregory F 16 Main W rm 607
 Minton Leo T 16 Main W rm 226
 Mix Fredk J 16 Main W rm 345
 Mondo Chas J 19 Main W rm 520
 Mondo & Ventura 19 Main W rm 520
 Morgan J Newton 65 Broad W rm 400
 Morris Donald N 8 Exchange rm 706
 Morris Ira H 19 Main W rm 703
 *Morris Wm H 31 Exchange 6th fl
 *Morse John P 45 Exchange rm 629
 Moser Clarence P 45 Exchange rm 908
 Moser & Reif 45 Exchange rm 908
 *Mullan J Boyd 45 Exchange rm 908
 *Mulvey Vincent J 34 State rm 214
 Muscarella Paul 34 State rm 314
 Napodano Rudolph F 25 Main E rm 423
 Neville Grantier 19 Main W rm 610
 Newton Dallas C 65 Broad W rm 400
 *Nichols Ellsworth 8 Exchange rm 803
 *Nichols Thos M 5 S Fitzhugh 3d fl
 Nier Geo J 45 Exchange rm 915
 Nighan Timothy J 45 Exchange rm 525
 Nixon T Carlyle 31 Exchange 6th fl
 Novick Marvin M 16 Main W rm 438
 Nusbaum Gilbert A 16 Main W rm 200
 Nusbaum & DeLeeuw 16 Main W rm 200
 *O'Brien Chas J 45 Exchange rm 825
 *O'Brien Francis A 19 Main W rm 510
 O'Brien Hugh J 19 Main W rm 610
 O'Brien J Emmett 183 Main E rm 1252
 *O'Brien Jas C 8 Exchange rm 605
 O'Brien, McSweeney & Malone 8 Exchange rm 703
 O'Brien Norman A 19 Main W rm 506
 O'Brien Robt E 8 Exchange rm 703
 O'Brien W Clyde 31 Exchange 6th fl
 O'Connell Chas B 31 Exchange rm 407
 Ogden Edw M 8 Exchange rm 1010
 Ogden Lawrence H 16 Main W rm 812
 O'Keefe Wm C 183 Main E rm 1041
 *O'Reilly Jas M 45 Exchange rm 309
OVIATT, GILMAN, O'BRIEN & FOR-
MAN 1252 Lincoln-Alliance Bank bldg tel Stone 1478
 Oviatt Percival D W 183 Main E rm 1252
 *Pammenter Arth T 25 Main E rm 520
 Pappalardo Frank D 19 Main W rm 1002
 Paprocki Jos R 19 Main W rm 605 and 25 Gothic
 *Park Howard B 183 Main E rm 1414
 Parsons Judson A 8 Exchange rm 1008
 *Paul Carl F jr 31 Exchange 6th fl
 Picciotti Anthony 34 State rm 402
 Pierce Louis S 39 State rm 308
 *Pierson Fredk T 5 S Fitzhugh 3d fl
 Piraino Josephine 16 Main W rm 545
 *Plumb Erwin S 8 Exchange rm 611
 Plumb Leon A 19 Main W rm 805
 Plumb Wm T 8 Exchange rm 611
 Plumb & Plumb 8 Exchange rm 611
 Pogal Bernard M 16 Main W rm 446
 Pogal Simon 16 Main W rm 432
 Post Walter W 16 Main W rm 623
 Presutti Thos G 16 Main W rm 131
 Presutti & Provenzano 16 Main W rm 131
 Price Abr 8 Exchange rm 509
 Provenzano Edw O 16 Main W rm 131
 Quinlan Jos B 65 Broad W rm 106
 *Raines Eug 45 Exchange rm 825
 *Raines Geo R 45 Exchange rm 825
 *Raines John jr 45 Exchange rm 825
 Raines & Raines 45 Exchange rm 825

Rappaport Harold S 16 Main W rm 209
 Rappaport Lester H 19 Main W rm 506
 Rathjen Arth 16 Main W rm 535
REED & SHUTT 1012 Wilder bldg tel Main 1759
 *Reif Herbert R 45 Exchange rm 908
 *Reilly John J 183 Main E rm 1150
REILLY, ROBERTS, McLOUTH & DICKER 1150 Lincoln-Alliance Bank bldg tel Stone 7010
 Reina Frank C 19 Main W rm 903
 Relin Chas H 16 Main W rm 430
 Relin Jonas P 25 Exchange rm 506
 Relin Nathan 25 Exchange rm 506
 Relin & Relin 25 Exchange rm 506
 *Remington Francis K 183 Main E rm 1224
REMINGTON, GIFFORD & WILLEY 1224 Lincoln-Alliance Bank bldg tel Stone 737
 *Remington Harvey F 183 Main E rm 1224
 *Remington Thos H 183 Main E rm 1224
 *Rice Leo J 1019-1021 Union Trust bldg 19 Main W
 Richter Wm J 19 Main W rm 805
 Riegel John A 40 Franklin 4th fl
 Rippey Jos S 16 Main W rm 615
 *Roberts Carroll M 183 Main E rm 1150
 Robinson Theron 5 S Fitzhugh 3d fl
 *Roche Louis N 45 Exchange rm 1033
 Rock Eli 39 State rm 617
 Rodenbeck Adolph J 16 Main W rm 739
 Roncone Dominic J 39 State rm 408
 Rosenberg Arth E 16 Main W rm 822
 Rosenberg Harry 16 Main W rm 401
 Rosenberg Helen Rouss Mrs 980 Harvard
 Rosenberg Wm B 19 Main W rm 616
 Rosenberg & Cohen 16 Main W rm 401
 Rosenzweig Jacob 65 Broad W rm 513
 Rosenzweig Lewis 65 Broad W rm 513
 Rubenstein Jacob L 65 Broad rooms 607-608
 Rubin Albert J 23 Federal bldg
 Ruhlen F Merritt 19 Main W rm 412
 Ryan Edw J 8 Exchange rm 601
 Salamone Anthony 34 State rm 402
 Salitan Victor 19 Main W rm 1021
 Salzman Sidney J 16 Main W rm 226
 Sanderson Geo 34 State rm 214
 *Sandholzer R Lloyd 25 Exchange rm 400
 Sanford Nelson P 16 Main W rm 534
 Sarachan Goodman A 65 Broad W rm 513
 Sawyko Leo T 39 State rm 423
 Scardino Philip J 25 Exchange rm 301
 Schneler Jacob G 19 Main W rm 301
 *Schnepf Emmett J 25 Exchange rm 400
 Schoenberg Israel 81 Main W
 Schtulberg Abr S 8 Exchange rm 1009
 *Schulman Abr 45 Exchange rm 1032
 Schulman & Wickins 45 Exchange rm 1032
 Schwartz Arth W 47 S Fitzhugh
 Schwartz Raymond H 16 Main W rm 440
 Sconfietti Jas P 16 Main W rm 211
 Sconfietti & Harrison 16 Main W rm 211
 Scully John J 19 Main W rm 506
 Scully & O'Brien 19 Main W rm 506
 *Searle Truman G 45 Exchange rm 1008
 Selke Norman H 16 Main W rm 535
 Servis Harry H 16 Main W rm 807

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710-3711

IMPERIAL
Washable
 WALLPAPERS

*Sessions Harry A 25 Main E rm 520
 Shapiro Asher N 19 Main W rm 816
 Shaw John G 16 Main W rm 800
 Shearer David H 45 Exchange rm 1009
 Shedd Henry D 45 Exchange rm 629
 and 405 Court House
 Sheehan Jas F 16 Main W rm 245
 Sheehy J Webb L 16 Main W rm 236
 Sheffer Merle Lewis 16 Main W rm 718
 Shepard Albert L 8 Exchange rm 506
 Shepard Chas 8 Exchange rm 711 (pat-
 ent)
 Sherman David 31 Exchange rm 211
 Shoecraft J Donald 1179 Bay
 Shoolman Saml C 16 Main W rm 343
 *Shutt E Reed 8 Exchange rm 1012
 Shutt P Cameron 8 Exchange rm 1012
 Siegel Lawrence W 200 Main E
 Skehan Philip J 45 Exchange rm 625
 *Skivington Francis M 8 Exchange rm
 511
 *Skivington Geo J 8 Exchange rm 511
 Skivington Geo J jr 8 Exchange rm
 511
 *Skivington John F 8 Exchange rm 511
 Skivington & Skivington 8 Exchange
 rm 511
 *Slater Fred J 39 State rm 407
 Smith Claude S 16 State rm 305
 Smith Eric P 16 Main E rm 420
 Smith Franklin H 19 Main W rm 412
 Smith Mial V B 49 East av rm 406
 *Smyth Hamlet A 5 S Fitzhugh rm 2
 Snider Maxwell I 65 Broad W rm 603
 *Snyder Benj O 880 Main W
 Snyder Jeanette F Mrs 19 Main W rm
 321
 Snyder & Grossman 880 Main W
 Solin Ben E 25 Exchange rm 303
 Solomon Casper L 8 Exchange rm 615
 *Solomon Theo H 8 Exchange rm 615
 *Spencer Adrian L 39 State rm 312
 Spencer Ogden Gillette & Gandy 8 Ex-
 change rm 1010
 Spurr Henry C 8 Exchange rm 803
 Spurr & Nichols 8 Exchange rm 803
 Staudenmaier Wm G 16 Main W rm
 807
 Stearns Albert H 111 Aldine
 Steele Harold J 8 Exchange rm 303
 Stein Clayton M 65 Broad W rm 603
 *Stern Arth L 31 Exchange 6th fl
 *Stewart Alf T 39 State rm 312
 *Stewart Robt C 45 Exchange rm 525
 *Stewart Scott Jr 31 Exchange 6th fl
 Stewart & Spencer 39 State rm 312
 *Stoddard Gerald R 183 Main E rm 1150
 *Stokes Fredk I 31 Exchange rm 307
 Stone Harold H 19 Main W rm 321
 Stone & Hoffenberg 19 Main W rm 321
 Storandt Lloyd V 8 Exchange rm 303
STRANG, BODINE, WRIGHT &
COMBS 800 Powers bldg tel Main
 493
 Strang Wm F 16 Main W rm 800
 *Strathman Harold W 25 Main E rm
 500
 Streppa D L 8 Exchange rm 905
 Sturge Ivan 16 Main W rm 510
 *Sturman Leon H 25 Main E rm 500
 *Sullivan John D 31 Exchange rm 311
 *Sullivan Thos W 16 Main E rm 920
 Sutherland Andrew R 19 Main W rm
 820
 Sutherland Arth E Jr 19 Main W rm
 820
 Sutherland & Sutherland 19 Main W
 rm 820
 *Sutton Chas W 45 Exchange rm 425
 Swan Vilas M 19 Main W rm 910
 Swan Walter A 16 Main W rm 534

Taggart Claude T 16 Main W rm 541
 *Taylor Jos W 31 Exchange 6th fl
 Teresi Harold P 19 Main W rm 717
 Tew Robt H 19 Main W rm 610
 *Thomas Herbert B 45 Exchange rm
 403
 Thomas John F 65 Broad W rm 203
 Thomas & Wickes 65 Broad W rm 203
 Toan Thos L 45 Exchange rm 629
 Tobin J Raymond 45 Exchange rm 718
 Tomanovich Milo I 16 Main W rm 719
 Tompkins Wm H 39 State rm 503
 *Traynor J Frank 45 Exchange rm 633
 Trebert Wm Jr 16 Main W rm 800
 Truesdale Albert E 16 Main W rm 121
 Truesdale, Clarke & Sheehy 16 Main W
 rm 236
 *Tuthill R Marsden 5 S Fitzhugh 3d fl
 Ungerer Heiby W 19 Main W rm 1015
 Vallone Jos A 34 State rm 200
 Vallone & Gillette 34 State rms 200-201
 VanAllen Everett K 16 Main W rm 812
 *VanAlstyne Geo R 39 State rm 418
 VanAlstyne & Adams 39 State rm 418
 VanGraafelland Ellsworth A 16 Main
 W rm 800
 VanSchaick, Woods & Warner 25 Main
 E rm 500
 VanVoorhis Eug 16 Main W rm 500
 VanVoorhis John Sons 16 Main W rm
 500
 Vedder Arth F 39 State rm 714
 Vella Salvatore M 342 Cumberland
 Ventura Mario 19 Main W rm 520
 Ward Herbert L 16 State rm 200
 Waring Jas R 16 Main W rm 605
 *Warner Nelson 25 Main E rm 500
 Warren, Shuster, Case & Halsey 39
 State rm 714
 *Warren Steph J 39 State rm 714
 *Webster Arch E 19 Main W rm 1005
 Webster Jos R 19 Main W rm 714
WEBSTER, LAMB & WEBSTER 714
 Union Trust bldg tel Main 1680
 *Webster Luther Ira 19 Main W rm
 714
 Weingartner Robt 39 State rm 714
 Weldgen, Newton & Morgan 65 Broad
 W rm 400
 Weldgen Nicholas J 65 Broad W rm
 400
 Wendt Robt H 16 Main W rm 816
 Werner Christopher C 19 Main W rm
 610
 Werner, Harris & Tew 610 Union Trust
 bldg 19 Main W
 West Chas A 16 Main W rm 446
 West & Pogal 16 Main W rm 446
 *Westbury Raymond E 19 Main W rm
 714
 *Westfall Donald S 19 Main W rm 1015
 Whalen F Austin 16 Main W rm 800
 Whipple Ward R 16 Main W rm 800
 Whitbeck Ernest C 45 Exchange rm
 903
 Whitbeck & Holloran 45 Exchange rm
 903
 Whiting Olive 16 Main W rm 410
 Whitley Jas L 39 State rm 408
 Whitley & Whitley 39 State rm 408
 Whitman Carroll N 45 Exchange rm
 915
 Whitman, Dey & Nier 45 Exchange rm
 915
 Whittaker Jos L 34 State rm 304
 Wickes Francis C 65 Broad W rm 203
 Wickes Henry H 65 Broad W rm 603
 Wickins Ralph E 45 Exchange rm 1032
 Widener Seth G 16 Main W rm 251
 *Wiedman Fredk 39 State rm 218
 Wilcox Chas S 5 S Fitzhugh 3d fl
 Wilcox Geo C 5 S Fitzhugh 3d fl

*Willey Albert S 183 Main E rm 1224
 Williams C Kent 31 Exchange rm 307
 Williams Geo R 19 Main W rm 820
 Willis J Allan 65 Broad W rm 712
 *Wilson Hugh H 16 Main E rm 514
 Winchell, Macken & Goldwater 45 Ex-
 change rm 625
 Winchell Robt C 45 Exchange rm 625
 Wiser C Vincent 16 Main W rm 800
 Witmer G Robt 16 Main W rm 511
 *Woods Howard M 25 Main E rm 500
 Wright Cornelius R 16 Main W rm 800
 Wynkoop Geo E 45 Exchange rm 629
 Wynkoop & Toan 45 Exchange rm 629
 Yorks Wm T 39 State rm 714
 *Yost Leland R 8 Exchange rm 605
 Young Wm E 16 Main W rm 541
 Youngman Howard J 19 Main W rm
 921
 Zielinski Wm S 16 Main W rm 328
 Zimmer Wm B 39 State rm 617
 Zurett Melvin H 16 Main E rm 920

*Lead Pipe, Sheet Lead & Solder
ROCHESTER LEAD WORKS Inc 380-
 382 Exchange tel Main 1154—For
 further information see page 52 Buy-
 ers' Guide

Leases
KING HARRY M. REALTOR 1831 Lin-
 coln-Alliance Bank bldg tel Main
 3162—For further information see
 page 62 Buyers' Guide
McINTOSH C E CORP Monroe bldg 28
 Exchange tels Main 250-251—For
 further information see page 62 Buy-
 ers' Guide and left top lines

Leather Dealers
 (See also Tanners)
 Atkinson W H & Co 123 State
 Brannigan T E & Son 123 Mill
 D'Angelo Jos L 20 Andrews
 Doyle John E 14 Brown's race
 Ester Leather Co 183 StPaul 4th fl
 Feinstein & Potter Co Inc 135 State
 Fisher C Roy 45 Andrews
 Fitzsimmons Luggage Mfg Co 123 N
 Water
 Graham John E 82 StPaul rm 504
 Hall Wm L Inc 117 Mill
 Handcraft Leather & Supply House 22
 Andrews
 Harrison Jacob rear 40 Joseph (rem-
 nants)
 Howard H R & Sons Inc 11 Central av
 Perry Albert E 36 StPaul rm 302
 Reliable Leather Co 683 Hudson av
 Rittenberg & Hellman 203 State rm 1
 Wood & Osburn 123 Mill

Leather Goods
 Berliner Luggage & Novelty Co 51
 Galusha
LIKLY STORES Inc (retail) 271 Main
 E tel Stone 915—For further infor-
 mation see page 46 Buyers' Guide
 and left top lines
 Samson Bros 54 Brown (mfrs)

*Lens Mfrs
**BAUSCH & LOMB OPTICAL COM-
 PANY** (photographic ophthalmic pro-
 jection) 635 StPaul tel Main 4806
 —For further information see page
 55 Buyers' Guide
EASTMAN KODAK COMPANY 348-391
 State tel Main 4800

PLUMBING and HEATING
CONTRACTORS**BARR & CREELMAN**PLUMBING and HEATING
ENGINEERS*Let Us Estimate — On Your Job — Large or Small***242 MAIN STREET, WEST**

FRED'K J. WEIDER, Pres.

REPAIR — SERVICE**PHONE MAIN 6465**

G. ARTHUR BESANT, Sec.

Letter Shops

A B C Letter Service 14 Franklin rm 1402
Acme Advertising & Letter Service 70 Exchange rm 210
Arrow Advertising Service Inc 82 StPaul
Ayer & Streb 15 South av 4th fl
Border Letter Service The 32 Sterling
Monroe County Mailing Service 1092 Dewey av
Monroe Letter Service 130 Clinton av S rm 18
Wolf Advertising Service 5 StPaul rm 309

***Liability Insurance**

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 43 Buyers' Guide

ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 44 Buyers' Guide

Libraries

Ambrose Swasey Library, Colgate-Rochester Divinity sch 1100 S Goodman
Archivio Araldico 3 Walnut
Christian Science Reading Room 180 Flower City Pk
Decker Beulah P 412 Genesee (lending)
Directory Library 115 South av
Down Mary E Mrs 432 Lyell av (circulating)
East Avenue Book & Card Shop 1794 East av (circulating)
Four Corners Book Shop 16 Main W rm 121 (lending)
Fuller Fiction Library 130 Main E rm 241
Garden Book Store 920 Merchants rd
Infantino Jean H 219 Ridge rd E (lending library)
McCaffrey Theresa A 556 Dewey av (circulating)
Pitoni Guido Heraldic Library 3 Walnut
Polish Library rear 818 Hudson av
POLK R L & CO Inc 115 South av, District office 179 Lincoln, Boston, Mass tel Hancock 6309
Powers Law Library 16 Main W rm 744
Rahm Hazel Mrs 1850 StPaul (circulating)
Rhea's Gift Shoppe and Circulating Library 34 Main W
Rhees Rush Library, U of R, River blvd (free for consultation)
Rochester Academy of Medicine 1441 East av
Rochester Public Library 1151 Hudson av, 707 Main W, 511 N Goodman, 40 Stutson, 585 Clifford av, 25 Winton rd N, 571 Portland av, 310 Arnett blvd, 5 Owen, 415 and 715 South av, 780 Jay and 970 Lyell av
State Law Library 805 Court House
University of Rochester Library, River blvd
University of Rochester Library, College for Women, Sibley Hall, Prince at cor University av

Lime, Plaster & Cement

MONROE BLOCK CO Inc 48 Olean tel Genesee 57—For further information see page 23 Buyers' Guide

Liquors—Retail

Alexander Thos J 674 South av
Armstrong Ralph W 189 East av
Arnold Steph 819 Clinton av N
Auer Sebastian C 1816 Clinton av N
Baldo Anthony 560 Jefferson av
Barbirotto Jos 561 North
Baron Chas 620 Joseph av
Berghash Lawrence A 124 Clinton av S
Bovenzi Vincent 122 Parkway
Boylan Hubert J 1853 East av
Brown Derby The 396 Ormond
Brueya Lemuel C 881 Merchants rd
Burns' Jerry Tavern 1449 Norton
Carlola Louis 148 Central pk
Chase's Grill 807 Dewey av
Cluso Frank W 393 Lexington av
Cohen Harry 46 Atlantic av
Colovos Thos 581 Jefferson av
Community Liquor Store 990 Clinton av S
Cozy Oak Grill 602 South av
DePeters Louis 622 Lake av
Dewey-Ridge Liquor Store 472 Ridge rd

Diamond Bar The 70 East av
Dimoro Mauro 136 Campbell
DiTommaso Nazzarano 42 Lake av
Doser Wm J 1144 Joseph av
Driving Park-Dewey Liquor Store Inc 348 Driving Park av
East Main-Richmond Liquor Store 533 Main E

Elm Liquor Store 51 Elm
Ester Carl J 1487 Dewey av
Faulhaber Otto A 490 Lyell av
Fedele & Piccarreto 106 Bartlett
Ferrari Nicola 300 Main W
Florino Steph 481 Scio
Foran John A 63 Spring
Fort Hill Liquor Store Inc 1520 MtHope av

Four Corners Liquor Store 2 Main E (package)

Frank's Grill 1372 Clinton av N
Fruehmesser Geo J 1031 Clinton av S
Gaetano Anthony 689 Ridgeway av
Gerling Clarence P 634 Lake av
Gervasi Sam 3 Ontario
Gigliotti Peter J 204 Davis
Gordon's Grill 280 Main W
Grand & Webster Tavern 88 Webster av

Groh Chas L 215 Wilder
Gugliotta Frank 544 Prospect
Hawkins Jos T 600 Plymouth av S
Hayes Chas G 806 Main W
Heinlein Marie Mrs 780 Joseph av
Helberg Chas 1260 North
Helfer Benj 90 Henrietta
Henner's Liquor Store 554 Chill av
Henry Arth S 1354 Dewey av
Hoderlein Peter M 993 North
Jeske Alma Mrs 337 Remington
Joyce Frank T 282 Main E
Kaplan J M 547 Joseph av
Kaplan Lester P 115 Clinton av N
Keenan John G 2264 Clifford av
Kelly Leonard A 662 South av
Kierecki Stanley 1055 Hudson av
Kittel Geo J 1192 Lyell av
Klos Geo C 418 Remington
Knapp Ray 516 Jefferson av
Koeth Clara Mrs 750 Avenue D
Koveleski Eli 40 Hanover
Lake Av Grill 789 Lake av
Lake Avenue Liquor Store 554 Lake av

Lippa Pasquale 278 Allen
Livadas Bros 183 Monroe av
Lobene's Restaurant 1730 N Goodman
Lockman Chester A 1034 Hudson av
Lyell Avenue Liquor Store 193 Lyell av
MacSweeney Leo A 140 State (package)
Mahoney Raymond J 57 Bartlett
Main Goodman Liquor Store 483 N Goodman
Manhattan Wine and Liquor Co 960 Genesee
Marino Saml 400 Scio
Markowski Wladislaw 431 Hudson av
Martin Harry 45 Elm
McDonough Mary A Mrs 368 Portland av

McGreal Bros Co Inc 407 Main E
Metzger Raymond J 1006 Lyell av
Miceli's Grille 302 North
Mildenberger John V 1100 Jay
Miller's M J Liquor Store 325 Joseph av

Mitchell Walter A 82 Main W
Moore Ella C Mrs 759 Genesee
Murray Grill 203 Murray
Nacca Jos 223 Saratoga av
Neiman Bros 288 Main W
Nero Antonio 166 Central Pk
New York State Retail Liquor or Wine Store 506 Dewey av
Noeth Paul J 19 Clinton av S
North East Liquor Inc 1192 Clinton av N

North Side Liquor Store 286 North
Nowrocki Stanley B 955 Joseph av
O'Brien Jus L 107 Exchange
O'Connell Henry D 576 Thurston rd
Palm Royal The 43 Clinton av N
Panepinto Luigi 19 Grape
Parisian Liquor Shoppe 1517 Lake av
Park Avenue Liquor Store Inc 690 Park av

Perry's Grill 583 West av
Pinnacle Tavern 375 Monroe av
Pizzutelli Anthony 505 South av
Plaksin Abr 14 Exchange
Pukish Michl 337 Hudson av
Reinhart Michl T Jr 938 Clinton av N
Rinaldi John 126 Reynolds
Roach Jos B 532 Monroe av
Rosenbaum Katharine Mrs 19 Hanover
Rost Geo 688 Lexington av
Royal Beer Garden 418 Jay
Royal Liquor Store 878 Portland av
StPaul Liquor Store 1286 StPaul
Sauer Wm 339 Driving Park av
Shoemaker Kath Mrs 541 Lyell av
Silver Dollar Grill 202 Main W
Skakuj John 858 Hudson av
Slattery & Kase 922 Main W
Soehner Jos R 740 Hudson av
South Avenue Liquor Store 23 South av
Stevenson Rex E 1738 East av
Sullivan Fredk J 491 Clarissa
Terezzi Nicholas 198 Main W
Thurston Grill 521 Thurston rd
Wagner Lawrence G 677 Monroe av
Wee Blue Inn 685 Thurston rd
Welch Geo L 4455 Lake av
White Eagle Casino 1006 Hudson av
Wilson Chas W 1316 Culver rd
Winton Liquor Store 741 Winton rd N
Wolfe's Julius A 25 Spring
Zamos Liquor Corp 800 Culver rd

Liquors—Wholesale

Ballantine P & Sons 754 Brooks av (beer)
Capitol Wine & Spirit Corp 10 Wintthrop

JAMES JOHNSTON AGENCY

AUSTIN F. GRAB, Pres.
ROBERT F. WOERNER, V.-Pres.
LEONARD H. HENDERSON, V.-Pres.
ROY A. DUFFUS, Sec'y
PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

JAMES JOHNSTON AGENCY

Eber Bros Wine & Liquor Corp 52
Roch Food Terminal
Flickinger S M Co Inc 505 StPaul
McKesson & Robbins Inc 235 StPaul
Pearse Warren E 52 Webster av
Rochester Liquor Corp 444 Central av

***Lists—Automobile & Mailing**
POLK R L & CO Inc 729 Powers bldg
16 Main W, District Office 179 Lin-
coln, Boston, Mass tel Hancock 6309

Lithographers
Addison Lithographing Co 261 Hollen-
beck
Genesee Valley Lithograph Co Inc 425
Exchange
Great Lakes Press Corp 4 Commercial
Gugler Lithographic Co 217 East av
rm 35
Offset Plate Arts 20 Windsor
ROCHESTER FOLDING BOX CO, Box-
art st PO Box 1012 tel Charlotte 130
—For further information see page
21 Buyers' Guide
Rochester Lithographing Co 95 Mt-
Read blvd
Roto Process Co Inc 482 StPaul
Stecher-Traung Lithograph Corp 274
N Goodman

**Live Stock Dealers & Commis-
sion**
Bristol Valley Farms Inc 70 Exchange
rm 202 (cattle dlrs)
Salkowitz Jacob 23 Buchan pk (cattle)

Livery & Boarding Stables
Morgan & Sons 660 Joseph av

Loans—Collateral & Salary
Associates Discount Corp 34 State rm
416
Dime Banking & Loan Association 941
Clinton av N
Home & Auto Loan Co Inc 328 Main E
rm 204
Household Finance Corp of NY 119
Main E rm 205
Premium Discount Corp 183 Main E rm
1223
PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tel Main 297—For
further information see page 46 Buy-
ers' Guide

Loans—Mortgage
Monroe-Orleans Natl Farm Loan Assn
65 Broad W rm 603
New York Joint Stock Land Bank 311
Alexander rm 302
Prudential Ins Co of America 183 Main
E rm 1438
Rochester Mortgage Corp The 16 Main
W rm 821
ROGERS HERBERT A (Correspond-
ent Union Central Life Ins Co) 43
Main E office tel Main 5131 res tel
Monroe 3574—For further informa-
tion see back cover
Wagner Lawrence J 65 Broad W rm
217
WICKS RALPH A 309 Powers bldg
office tels Main 6264-6265 res tel Mon-
roe 488-R—For further information
see page 62 Buyers' Guide, front
cover and left bottom lines

Lock Mfrs
National Lock Co 16 Main W rm 122
Sargent & Greenleaf Inc 24 Seneca av

Locksmiths
Abbott Safe & Lock Co 90 South av
Acme Locksmith Shop 27 Market
Allsop Fred 456 Main W
Begy Jos J 460 Main E
Bertelsen Edwin M 40 Front
Krolick Morris M 106 North
Rugraff Archie C 21 York

Loose Leaf Systems & Devices
—Mfrs
Master-Craft Corp 43 Delray rd

Lubricant Mfrs—Oils & Greases
Rochester Tallow Co 900 Campbell

***Luggage Goods**
LIKLY STORES Inc 271 Main E tel
Stone 915—For further information
see page 46 Buyers' Guide and left
top lines

Lumber—Retail
Comstock Lumber Co Inc 1030 Main E
Crouch & Beahan Co 99 Dewey av
EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
47 Buyers' Guide

GEORGIAN BAY LUMBER CO Inc 181
Humboldt tel Culver 1400—For fur-
ther information see page 47 Buyers'
Guide

Giordano L and Sons 200 Clifford av
Greece Lumber Co 788 Ridge rd
Gussen Larry P 500 River
HERRICK LUMBER CO Inc successors
to Comstock Lumber Co Inc 1030
Main E tel Culver 1416—For further
information see page 48 Buyers'
Guide

HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663
—For further information see page
48 Buyers' Guide

Large Fred R Lumber Co 36 Harrison
Lyell Hardware & Lumber Co 1451
Lyell av

Miller John 691 Exchange
MILLER PEERLESS PRODUCTS Inc
691 Exchange tel Main 2840—For
further information see page 48
Buyers' Guide

MORSE WILLIAM B LUMBER CO 340
Main W tel Main 160 and 936 Main
E tel Monroe 44—For further infor-
mation see page 47 Buyers' Guide

Nichols Lumber Co 2435 Dewey av
OTIS LUMBER CO 936 Main E tel
Monroe 43—For further information
see page 48 Buyers' Guide

Rochester Am Lumber Co Inc 149 Port-
land av

ROCHESTER LUMBER CO 2040 East
av tel Monroe 1345—For further in-
formation see page 49 Buyers' Guide

SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page
21 Buyers' Guide

Soble John J Lumber Co Inc 279 Bur-
rows

Taft Herb Lumber Co 1012 Chili av
Taft & Son 50 Alvanar rd

Tony's Wrecking Co 2500 Dewey av

**VAN de VISSE & KILDEA LUMBER
CO** Inc 1503 Lyell av tel Glenwood
668—For further information see
page 49 Buyers' Guide

ZIELINSKI STEPHEN 1115 Hudson
av tel Stone 2603—For further in-
formation see page 49 Buyers' Guide

Lumber—Wholesale
ENDERS PHILIP & SON 271 Norton
tel Glenwood 129

EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
47 Buyers' Guide

Fleming Leo C 1044 University av
GEORGIAN BAY LUMBER CO Inc 181
Humboldt tel Culver 1400—For fur-
ther information see page 47 Buy-
ers' Guide

HARDWOOD LUMBER CO 350 Main
W tel Main 1141—For further infor-
mation see page 47 Buyers' Guide

Harman Lumber Co 65 Broad W rm 611
HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663
—For further information see page
48 Buyers' Guide

Johnson Charles Lumber Co 40 Silver
Morse Wm B Lumber Co 936 Main E
and 340 Main W

OTIS LUMBER CO 936 Main E tel
Monroe 43—For further information
see page 48 Buyers' Guide
Thomas Frank S 39 State rm 114

Macaroni—Mfrs—Wholesale
Gioia Alfonso & Sons 89 Canal
Gioia Macaroni Co 71 Parkway
Lacagnina V Macaroni Co 503 Plym-
outh av N
Melsenzahl Food Products Inc 429
State
Quality Macaroni Co 35 Bay and 30
Frost av

***Machine Tools**
ADAMS OGDEN R (dealer) show
rooms 264-266 State bus tels Main
6374-6375 res tel Hillside 2372-J—For
further information see page 50 Buy-
ers' Guide and right bottom lines
DAVENPORT MACHINE TOOL CO Inc
(mfrs) 167 Ames tels Genesee 3162-
3163—For further information see
page 51 Buyers' Guide

Machinery Dealers
ADAMS OGDEN R (South Bend lathes,
rivet precision lathes and internal
grinders, Thompson hydraulic sur-
face grinders, Reid surface grinders,
Vernon vertical and horiz millers,
Vernon Kelley and Ammcro shapers,
Federal presses, Cross layout ma-
chines and machine tools) show
rooms 264-266 State bus tel Main
6374-6375 res tel Hillside 2372-J—For
further information see page 50 Buy-
ers' Guide and right bottom lines
Ames Machine Works 115 Vassar
Barber Colman Co 5 StPaul rm 328
BERGER BROS ELECTRIC MOTORS
(Inc) (motors) 395 State cor Brown
tel Main 2722—For further infor-
mation see page 82 Buyers' Guide
Better Package Inc 662 Monroe av
(gum tape)
Diagraph Bradley Stencil Machine
Corp 662 Monroe av
Eastman Machine Co 1051 Culver rd
(cutting machines)
Falk Machinery Co 18 Ward
Hanson-Whitney Machine Co The 119
Main E rm 823
Hazard George E Co Inc 546 Main E
(farm)
Kellog Harry P 770 Exchange (thresh-
ers supplies)
Lew Frank Industrial Corp 325 StPaul

1012

Machinery Dealers—Con

Monroe Compressor Exchange 173 St-Paul (air compressors)
 Rochester Barn Equipment Co 185 N Water
 Schiefer F W Machinery Co 39 State rm 514 (tool machinery)
 United States Slicing Machine Co 205 Central av
 Wright R G Co Inc 130 Atlantic av (dairy)

Machinery Mfrs

Alger Machine Co 400 South av
AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

ASHLEY MACHINE WORKS Inc (contract) 714 University av tel Monroe 99—For further information see page 50 Buyers' Guide

Bliss E W Co 65 Broad W rm 105 (press dies)

Booth Bros Co 64 Commercial (shoe)
 Boutell Manufacturing Co Inc rear 554 Lyell av (apple)

Brown & Sharpe of New York Inc 183 Main E rm 602 (milling and screw)

Connell & Dengler Machine Co 371 St-Paul (wood working and printing)
 Consolidated Machine Tool Corp 565 Blossom rd

DAVENPORT MACHINE TOOL CO Inc 167 Ames tels Genesee 3162-3163—For further information see page 51 Buyers' Guide

Davis Keyseater Company 399 Exchange (keysetters)

Elwood Co The 135 Spring
 Ex-Cell-O Corp 16 Main W rm 344

Flynn & Emrich Co 8 Exchange rm 815 (stokers)

Gleason Works 1000 University av (gears and gear planers)

Hamer A C Machinery Sales Co 133 Clinton av S rm 17

Hardinge Brothers Inc 138 State (tools)
 Heald Machine Co The 328 Main rm 210

Hendey Machine Co 119 Main E rm 601 (lathes)

High Speed Hammer Co Inc 313 Norton

Jorgan Company 65 Atlantic av (optical)

Knowlton M D Company 28 Industrial (paper box)

Landis Machine Co 123 Mill (shoe)
 LeFrois Machine Works 99 MtHope av

Leland-Gifford Co 119 Main E rm 601 (drill presses)

Mixing Equipment Co Inc 1024 Garson av

Morgan Machine Co Inc 1230 University av (box)

Morley Machinery Corporation 1239 University av

Optoma Co The 5 StPaul rm 410
 Paragon Revolute Corp 77 South av rm 202 (blue printing)

Parry Saml R Machine Co Inc 224 Mill (paper box)

Pease F B Co, E Henrietta rd at West Shore RR (fruits)

Pratt & Whitney Division Niles-Bement-Pond Co 89 East av rm 806

Reece Button Hole Machine Co 126 Andrews

Riflesso Mfg Co The 39 Parkway (juice extractor)

ROCHESTER ENGINEERING & GENERAL DIVISION OF THE**AMERICAN LAUNDRY MACHINERY CO**

110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

United Shoe Machinery Corp 60 Commercial

Weber Machine Corp 59 Rutter (tools)
 Werner John & Sons Inc 729 Lake av (confectionery mfgs)
 West Tire Setter Co The 399-407 Exchange
 York Ice Machinery Corporation 471 St-Paul (refrigerating)

Machinists

(See also Machinery Mfrs and Dealers; also Tools)

Andreas Tool Works 401 Sherman
ASHLEY MACHINE WORKS Inc 714 University av tel Monroe 99—For further information see page 50 Buyers' Guide

Biehler Joseph G & Sons rear 308 Hague

Brooks Clair D 845 Lake av
 Bruening-Winans Corp 205 StPaul

Funck Philip Co 165 N Water
 Goette R Mfg Co 10 Rano

Hauser Jacob Machine Co 117 Platt
 Hub Machine Co 100 Exchange

Leaming Machine Works 51 N Union
 Lindner Arth 291 Mill

MacInnis Tool Co 857 Portland av
 Morris Machine Motor Works 218 South av

Octo Engineering Association Inc 421 Lyell av

Sohn Dan Machine Co 24 Marietta
 Van's Machine Co rear 118 Genesee

WALZ & KRENZER Inc 250-252 Mt-Hope av tel Monroe 1474

White Machine Shop rear 890 South av
 Willsea Works The 1042 University av

Woehr F A Machine Co 17 Favor

Machinists' Supplies & Tools

Danly Machine Specialties Inc 16 Commercial

Farsaci Albert J 496 Main E

Mail Chutes

Cutler Mail Chute Co 76 Anderson av

Mail Orders

McCulloch Bros 550 Main E

***Mailing Cartons**

COWLES A B CO Inc 4 Commercial tel Main 7210-1—For further information see page 20 Buyers' Guide

***Mailing & Addressing**

POLK R L & CO Inc 729 Powers bldg 16 Main W, District Office 179 Lincoln, Boston, Mass tel Hancock 6309

***Mailing & Addressing**

POLK R L & CO Inc 729 Powers bldg 16 Main W, District Office 179 Lincoln, Boston, Mass tel Hancock 6309

Manicures

Beachtelle Georgette 130 Main E rm 1128

Manufacturers Agents

Adams Walter A 1051 Culver rd (machinery)

Aegee Supply Co 248 Exchange
 Barber Colman Co 5 StPaul rm 328

Bardwell Harold F 880 Main W
 Bassage Victor C 662 Monroe av (rubber hose and tape)

Bertolette R H Co 70 Exchange rm 204 (mdse broker)

Black A Wm 109 Main E
 Bowman Allan R 14 Franklin rm 703 (heating equipment)

Burns Robt G 89 East av rm 808 (electrical equipment)

Colburn Harold E 244 StPaul 4th fl and 40 Raines pk (machinery and fibre cans)

Davidson Edw F 98 Commercial
 Gislason Gilbert 82 StPaul rm 610 (insulated wire)

Guthrie Oliver P 16 Main W rm 423 (raw materials)

Hamer A C Machinery Sales Co 133 Clinton av S

Hancock Richd O 935 Park av (main-tenance tools)

Hancock Webster R 935 Park av (pipes and pipe fittings)

Hendler John P 328 Main rm 522
 Hohman Clarence A 82 StPaul rm 517 (cloth)

Hunt W H 133 Clinton av S rm 11 (matches)

Johnson Henry C 82 StPaul rm 616 (elec gds)

Keller Industrial Products 217 East av rm 34 (valves)

Kolstad Chas A 82 StPaul rm 616 (wash room equipment)

Lee Chas R 97 Ravenwood av (house furns)

McGrath Jas P & Son 82 StPaul rm 613 (lea)

McManus John E 135 Spring (bldg specialties)

Metzger Leon H 82 StPaul rm 705 (clothing trimmings)

Montgomery Geo E 5 StPaul rm 522
 Neal R C Co Inc 46 Andrews (tools)

Page Distributing Co 352 Court (auto specialties)

Quinn John T 82 StPaul rm 613 (lea)
 Rochester Oil Burning System 726 Clinton av N

Ross Engineers 82 StPaul rm 510 (power transmission equipment)

Rudd Peter A 119 Main E rm 823 (ventilating equipment)

Rushworth Wm A 82 StPaul rm 507 (lea)

Savutime Sales Co 88 Manhattan (elec equipment)

Schmitz Alf W 82 StPaul rm 618 (elec appliances)

Schuster Arth W 130 Main E rm 1025 (pumps)

Shea Saml E 119 Main E rm 825 (elec equip)

Spencer S Albert 135 Spring (bldg specialties)

Springer Alf R 205 Melrose (plumbing and mill supplies)

Thaney Elmer T 82 StPaul rm 517 (threads)

Tiliter Walter P 65 Broad W rm 316 (lea)

Towne A C & Son 217 East av rm 34 (paper gds)

VanVechten Geo C 217 East av rm 35 (power plant equipment)

Wark Ralph J 82 StPaul rm 611 (lea)
 Well Richd S 82 StPaul rm 501 (tailors trimmings)

Weymouth Clark 183 Main E rm 604 (paper)

Whitney Meade E 135 Spring (vaults, steel doors)

Zissler A F 119 Main E rm 825 (electrical equipment)

Map Publishers

Cole Oren W 103 Cobbs Hill dr
 Munger Made Maps 36 N Water

POLK R L & CO Inc 729 Powers bldg 16 Main W, District Office 179 Lincoln, Boston, Mass tel Hancock 6309

Marble Workers & Contractors

Barry Jas C Co 154 East av rm 308
 DeJonge Lawrence G 228 River Heights

General Tile & Marble Co 1360 StPaul
 Jacobs Jos 1054 N Goodman

Maglioncalda John 125 Hayward av
 McGee John H & Son 508 State

McKenna M Wm 81 Stewart
 Nell Bros & Kern 151-153 MtHope av

Saratoga Marble & Tile Co Inc The 163 Saratoga av

Statt Cyril J 48 MtHope av

Marine Equipment

Empire Marine Co 304 Buffalo rd (dock equipment)

Marine Service 560 River
 Rochester Marine Co 180 Clinton av S

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

*Masons

(See also Contractors—Mason)
STEWART & BENNETT Inc 124-132
 Water N tel Main 675—For further
 information see page 27 Buyers'
 Guide
WARD C P Inc office and plant 700
 Hollenbeck tel Glenwood 1232, after
 6 p m call Charlot 112—For further
 information see page 27 Buyers'
 Guide

*Masons—Fire Brick Work

SUMMERHAYS WILLIAM SONS
CORP 614-632 Clinton av S tel Mon-
 roe 1155—For further information
 see page 27 Buyers' Guide

Masons' Supplies

Goodstone Mfg Co Inc 470 Hollenbeck
MONROE BLOCK CO Inc 48 Olean tel
 Genesee 57—For further informa-
 tion see page 23 Buyers' Guide
**SUMMERHAYS REFRACTORY SUP-
 PLIES Inc** 614-632 Clinton av S tel
 Monroe 1155—For further informa-
 tion see page 27 Buyers' Guide
WHITMORE, RAUBER & VICINUS 51
 Griffith tel Main 180—For further
 information see page 23 Buyers'
 Guide

Massage

Allen Genevieve 287 Alexander
Amarandos Geo M 277 Alexander rm
 405
Amarandos Norah L Mrs 277 Alexander
 rm 405
Century Massage Studio 470 South av
Crawford Margt C Mrs 25 North rm 515
DuBarry Slenderizing Salon 14 Frank-
 lin rm 419
Friedrichs Silhouette Salon 27 Clinton
 av S rm 303
Galloway Chas 45 Gibbs rm. 6
Harris Margt L Mrs 41 Marshall
Jergens Janet C 42 East av rm 114
Kjellberg Rachel E 198 Milburn
Klein Emil W J 413 Ravenwood av
Lindstrom Edw A 193 Chestnut
McGovern Maryanne 35 Chestnut rm
 202
Otto Glenn W 832 Plymouth av S
Pencak Sophia Mrs 23 Rialto
Petti's Reducing Salon 5 StPaul rm 323
Swedish Institute of Massage 82 StPaul
 rm 523
Virginia's Reducing & Beauty Salon 27
 Clinton av S rm 401

*Matting—Aluminum

ERDLE PERFORATING CO 171 York
 tel Genesee 2608—For further infor-
 mation see page 63 Buyers' Guide

Mattress Mfrs

Alexander Arth 38 Lyell av (pillows)
Flower City Bedding Co rear 258 Hud-
 son av
Guarantee Bedding Co 399 Gregory
Hill Mattress & Cushion Co 284 Or-
 chard
Hiller Otto P & Son 812 Joseph av
Ives Raymond H 3898 Lake av
Norym Co The 54 Brown (pillows)
Quality Mattress Co 120 Mill
Rochester Mattress Co 291 Jay
Super-Rest Bedding Co Inc 340 Lyell av
Wegman Wm J Co Inc 111-113 Mill

Meats—Retail

Agostinelli Bros 59 Latta rd
Alderson Walter C 900 Bay
Amalfi Chas A 189 Portland av
Amalfi John 1491 Clifford av
Andrews Market Inc 73 Front
Appelbaum Isadore P 614 Joseph av
Appelbaum & Sons Inc 240 Joseph av
Baker's Market 1278 Dewey av
Balacki Mary 1125 North
Bartel Aug A 976 Joseph av
Bartikofsky Bernard 373 Joseph av
Bauman & Baynes 333 Driving Park av
Beck Anna M Mrs 743 South av
Becker Fred H 77 Front
Bell Raymond J 425 Jefferson av
Benkert Adolf 962 Clinton av N
Bennett Leonard A 417 Thurston rd
Blank Arth S 870 Joseph av
Bovenzi Vincenzo 100 Lorimer
Browdczenski Thos 1068 Hudson av
Broome's Market 546 South av
Brown Jos J Market 17 Richmond
Browncroft Market 262 Winton rd N
Brucker Gottlieb 467 Bay
Burke Frank J 324 Plymouth av S
Burkhalter's Market 393 Exchange
Camelio Bros 155 Otis
Castronovo Francesco 390 Scio
Cipolla Ignazio J 257 Reynolds
Clar Louis A 100 Spruce av
Clark Chas S 906 N Goodman
Clark Gordon H 1241 Park av
Cohen Saml 491 Joseph av
Cohen Sol & Sons Inc 854 Monroe av
Colaianni Jos 717 Clinton av N
Concessi Antonio 989 Clinton av S
Concessi Vincent 130 Webster av
Cordaro Liborio 35 Curlew
Cordaro R & Sons 31 Jay
Cornell Peter D 944 Atlantic av
DeLano Salvatore 403 Scio
DeMalle Harold R 691 Park av
DeWolf A P Inc 1843 East av
Didoshak Basil J 613 Hudson av
Dillon Jos P 184 Webster av
Diner Jacob 873 Joseph av
DiPonzio Ralph F 401 Brown
Doerflinger Chas F Jr 433 Parsells av
Dolan's Market 600 Jefferson av
Dykes Alex 808 Brown
Dyneke Andrew 498 Hudson av
Eckl John 15 Fairfax rd
Effinger Andrew J 1582 Main E
Ehmann Emma C Mrs 1105 Lyell av
Ehmann Valentine A 494 N Goodman
Ehmann Wm L 1018 Clinton av S
Ellis & Wolf 667 Jefferson av
Fahy Market 25 Front
Farignola Angelo 384 Platt
Fideor Anna Mrs 180 Joseph av
Fischer Jos A 2267 Clifford av
Fleckenstein Aug 1902 Main E
Frisch Aug W 1041 Clinton av N
Gaesser Henry P 68 Atlantic av
Gaesser Walter C 159 Caroline
Gaesser's Market 833 Dewey av
Gallagher's Market 519 Thurston rd
Gianni Rosario 437 Smith
Glatz's Market 908 Joseph av
Goldman Ira 366 Joseph av
Goronkin Garson 226 Hudson av
Gorsky & Millewich 791 Hudson av
Gosnell Richd E 926 Genesee
Grasso Ross 523 Maple
Great A&P Tea Co 489 Chili av, 885
 Clinton av N, 4391 Lake av, 398 Main
 W, 610 N Goodman, 485 Ridge rd and
 634 South av
Griffo Chas 310 Central pk
Grinnan Frank J 1525 Lake av
Grossman Herman L 696 Clifford av

Grzeszczak Jos 92 StCasimir
Gugino Francesca Mrs 23 Central pk
Hanna David W 481 Brooks av
Hart Arth L 69 Conkey av
Hart's Food Stores Inc 14 Atlantic av,
 800 Brown, 431 Chili av, 981 Clinton
 av N, 985 Clinton av S, 1346 Culver
 rd, 1585 Dewey av, 1804 East av, 561
 Jefferson av, 3248 and 4427 Lake av,
 504 Lyell av, 983 Monroe av, 649
 Plymouth av S, 536 Portland av and
 187 Ridge rd E
Hoffend Bert T 454 Lexington av
Holfoth Wm H 631 Monroe av
Holman Edw 10 Bronson av
Horovitz Louis M 346 Joseph av
Huson Lawrence E 82 Seward
Huss Elmer T 768 Genesee
I G A Stores 1007 Plymouth av S
Ihrig Jacob 20 Lake av
Inclama Olga M Mrs 185 Jay
Jacobson Louis 51 Front
Johnson Benj 178 Reynolds
Kanis Geo J 1688 Clifford av
Katz Bros 67 Front
Keck Elmer E 1021 Joseph av
Keck's Meat Market 535 Portland av
Kelley Patk E 1155 Plymouth av S
Kircher Herbert L 1388 Culver rd
Kircher Jos 701 Hudson av
Knoble's Market 831 Clinton av S
Koehler Geo A 4392 Lake av
Kohler Conrad 570 Clinton av S
Krajka Frank M 1454 North
Krieger Max 48 Thomas
Kruppenbacher Jos G 1358 Dewey av
Laemlein Cath M Mrs 883 Portland av
Lake and Phelps Food Market 379 Lake
 av
Lamperta Bronislaw 62 Laser
Lang Edw B 469 Monroe av
Langefeld, Keirsbilck & Meeh 799 Clin-
 ton av N
Lanza Domenico 312 N Union
Lapides Gertrude Mrs 495 Joseph av
Lapides Maurice G 288 Joseph av
Lepsch Walter A 232 Winton rd N
Levin's Super Market 1464 Lake av
Lipman & Sanzel 1108 Monroe av
Lippman Albert H 420 Joseph av
Listman Walter H 577 Thurston rd
Loblav Groceries Inc 1800 Clinton
 av N, 1004 and 1364 Culver rd, 1529
 Lake av, 609 Thurston rd, 998 Clin-
 ton av S and 566 Chili av
Mancuso Angelo 420 North
Manning Peter D 647 South av
Marchese Christofaro 1930 Clifford av
Mauer Walter B 635 South av
Maurice Market 986 Monroe av
Mendick Aftanas 530 Joseph av
Meyerhoff Geo E 4373 Lake av
Meyers Irving 270 Norton
Micciche Angelo 111 Orange
Miggeotti Serafino 438 North
Mikulski Saml 862 Hudson av
Miller Conrad O 483 Avenue D
Miller Leonard E 1033 Portland av
Mohican Co The 368 Lyell av, 449 Mon-
 roe av, 365 Main E, 482 N Goodman,
 465 Ridge rd, 603 Thurston rd
Montana Jos T 289 Whitney
Muller John S 781 Dewey av
Newman Danl 1152 Clinton av N
Newman Paul 345 Joseph av
O'Brien-Ritz Market 69 Front
Oliveri John L 287 N Union
Orlowski Stanley 1004 Hudson av
Osinski Henry 1014 Hudson av
Osterling Bros 1102 Atlantic
Ostrowski Plus J 1243 North
Ottman Bros 45 Front (sausages)

**DRAWING
MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.****PHOTO COPIES****BLACK AND
WHITE PRINTS****Stone 6480****Meats, Retail—Con**

Pace Peter 154 Clinton av N
Palumbo Frank 418 Lyell av
Panepinto Frank C 193 Peck
Paseo Hyman 1262 StPaul
Pavone's Market 519 Main E
Pellegrino Anthony E 474 Scio
Pepper Fred 640 Lake av
Petrota Paul & Son 711 Clinton av N
Phillips Market 330 Plymouth av S
Pisa Michele 961 Clinton av N
Pullman Edw W 1103 Culver rd
Raab Andrew 229 Bay
Ranzenbach Chas F 229 Conkey av
Red & White Food Stores 3327 Lake av

Ricciardo Alphonso 28 Prospect
Ridge Rd Market 201 Ridge rd E
Rogers Geo F 1458 Dewey av
Ruby Nicholas C Est 362 Ames
Russer Max Inc 257 Ames
Santee Jos 454 North
Schaefer Bros 404 Ridge rd
Schaefer Herbert A 315 Bay
Schaefer John H 722 Winton rd N
Schaefer Market 1050 Dewey av
Schlafer Robt G 983 Bay
Schleyer's Joseph Sons 406 Main E
Schmidt Otto R 747 Joseph av
Schroth John L 500 1/2 Lyell av
Schudt Market Inc 511 Main E
Schutte Jos F 651 Monroe av
Seccombe Harry 204 Scottsville rd
Shacter P & Sons 739 Park av
Shewchuk Konstantine 291 Hudson av
Shoemaker Wm J 5 Pullman av
Sim Jas 462 Monroe av
South Plymouth Super Market 776
Plymouth av S
Spadaro Chas 183 Lyell av
Springer Edw F 413 Chili av
Star Super Markets 702 Jefferson av
Steger Geo F 456 Maple
Strassman Isadore 72 Conkey av
Street Frank C 69 Harris
Syplan Jack J 770 Joseph av
Taschetti Steph 191 Central pk
Taube Bert 407 Court
Thomann Frank J 1151 Portland av
Thrft Food Store 772 South av
Thurston Market & Grocery 398 Thurs-
ton rd

Tierney Market Co Inc 312 North
Tierney Raymond J 999 Clinton av S
University Market 36 Atlantic av
Van's Market 2136 Main E
Vangellow Bros 285 Main W
VanRemoortere Peter A 1256 Clinton
av N

Vetter Oswald 231 Parsells av
Vitale Anthony 564 North
Wabnitz Fredk W 1057 Clinton av S
Walker Albert F 318 Arnett bldg
Walker Sanford W 312 Genesee
Webber Market 894 Main W
Webster Packing Co 1073 Norton
Wegman's Food Market Inc 818 Brown,
58 East av, 375 Main E, 72 Main W,
573 Monroe av, 409 Ridge rd and 817
Dewey av
Weidner Carl 1980 Main E
Weitz Edmund J 533 N Goodman

West End Market 933 Chili av
West End Provision Co 290 Main W
White Ruth D Mrs 604 Driving Park
av
Wilson's Market 1179 Plymouth av S
Wittenberg Abr 494 Joseph av
Yaniski Edw 472 Hudson av
Yiddish Strictly Kosher Market & Deli-
catesen 383 Joseph av
Zamiara Casimer 1129 Hudson av
Zamiara & Son 473 Hudson av
Zimmer Henry J 1460 Main E
Zorn Louis O 537 Thurston rd

Meats—Wholesale

Amdoursky Saml 156 Joseph av
Armour and Co 320 Exchange
"ARPEAKO" MEAT PRODUCTS
(Rochester Packing Co) and (poul-
try) 900 Maple tel Genesee 5200—
For further information see page 51
Buyers' Guide
Asin Jack 100 Commercial
Beck Bolled Ham Co 224 Troup
Becker Fred H 11 Market
Dream Steak Sales Co Inc 116 Ames
Kaufman Wm J 84 Front
Meltzer Jos 1 Strong
Morrell John & Co 64 Allen
Rochester Independent Packer 11 Inde-
pendence
Rochester Packing Co Inc 78 Front
Swift & Co Inc 290 Exchange
Wilson & Co Inc 182 Commercial

***Mechanics' Tools—Wholesale**

MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068
—For further information see page
37 Buyers' Guide
SULLIVAN H H Inc 65-75 South av tel
Stone 550—For further information
see page 19 Buyers' Guide, back cover
and right top lines

Medicine Mfrs

Buckley W K Inc 26 Forbes
Elcor Laboratories Inc 36 StPaul 6th fl
Hughes Griffith E Inc 26 Forbes
International Laboratories Inc 26
Forbes
Mathol Inflammacine Co Inc 26 Forbes
Neosol Co 662 Monroe av
Nova-Kelp Co Ltd 26 Forbes
Optoma Co The 5 StPaul rm 410
Scott Hoof Paste Co 163 Hobart
Thomas Tonic Tablet Co 375 Rocking-
ham
Viavi Preparations Co 130 Main E rm
1141
Vitamin Products Co of NY 130 Main
E rm 925
Warners Remedies Co Inc 82 StPaul
rm 711
Wellman Co The 31 Gibbs 2d fl

Men's Furnishings—Retail

Al's Men Shop 399 Joseph av
Braiman Harry 479 N Goodman
Coleman Max 24 Front
Davis Norton 471 N Goodman
Decker Frank M Store 4415 Lake av
Gebell's Men's Shop 1508 Dewey av

Gravins 115-117 Main E
Green Jack 283 East av
Hall-Covell Co Inc 9 Clinton av N
Hall Men's Wear Inc 115 East av
Irwin Shop 16 Clinton av S
Kaiser Geo R 331 Central av
L & M Men's Shop 274 North
McFARLIN CLOTHING CO 191-195
Main E tel Main 5832
Melin's Mens Shop 430 Ridge rd
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80
Passadell Justin P 139 Clinton av S
Post Warren G 5 StPaul rm 415
Raff's 187 Main E
Raff's Hatters & Furnishers 5 Clinton
av N
Roboff Bessie Mrs 51 Main E
Rochester Underwear Store 342 Main E
Rubens Lester E 657 Hudson av
Schwab Valentine G 718 Clinton av N
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines
Snappy Men's Shop 50 Main E
Soppe Essay 121 Front
Sovatsky Harry 105 Front
Sport Shop The 23 Clinton av S
Stern David 162 State
Stillman Sol G 831 Dewey av
Toggerly Shop The 94 Main E and 7
State
Whillock Bros 26 Main W
Wrublewski Felix 563 Hudson av

Men's Furnishings—Wholesale

Bracker J & Sons 77 StPaul 2d fl
Sayles Benj 36 StPaul rm 118
SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
ther information see page 31 Buyers'
Guide

***Men's Jewelry**

HICKOK MFG CO Inc 850 StPaul tel
Glenwood 8200—For further infor-
mation see page 15 Buyers' Guide

Mercantile Agencies

ALLIANCE MERCANTILE AGENCY
1117 Commerce bldg tel Main 2133—
For further information see top line
front cover
Brandt Mercantile Agency 111 N Wa-
ter
Building Materials Credit Bureau 55
StPaul (bldrs' reports)
Credit Bureau of Rochester Inc 55 St-
Paul
Dodge F W Corp 134 Melrose
Dun & Bradstreet Inc 14 Franklin rm
1405
General American Credits 528 Post av
(credit reports)
Hooper Holmes Bureau Inc 65 Broad
W rm 713
National Consumer Credit Reporting
Corp 55 StPaul
National Reporting Bureau Inc 16
Main W rm 216
Roch Market Credit Exchange Inc 43
Roch Food Terminal

ANDREW J. MATTLE**A. J. MATTLE & SON**
Funeral Service**JOHN W. MATTLE****300 CUMBERLAND STREET, Near Central Post Office****STONE 1552**

**MORTGAGES
PROPERTY
MANAGEMENT**
ROCHESTER OFFICE
243 Powers Building
MAIN 6046

POMEROY

ORGANIZATION, INC.
— REALTORS —
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**RENTALS
SALES
LEASES**
SYRACUSE OFFICE
327 Montgomery St.
DIAL 2-3113

*Merchandise Storage
UPTON COLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
tel Main 1494—For further informa-
tion see page 65 Buyers' Guide

Messenger Service
Associated Delivery Service 5 Flora

Metal Dealers
Barton Gold Co 5 StPaul rm 202 (old
gold buyers)
Ontario Metal Supply Inc 91 MtHope
av
ROCHESTER IRON & METAL CO Inc
325 StPaul and 237 MtRead blvd tel
Main 464—For further information
see page 51 Buyers' Guide
Rochester Lead Works Inc 380-82 Ex-
change
Rochester Scrap Baling Co 20 Flint
Rochester Smelting & Refining Co Inc
26 Sherer
Sachs Metal Supply Co 185 Lyell av

Metal Goods Mfrs
Apollo Metal Works 89 Allen
Atlantic Stamping Co 156 Ames
Bearium Metals Corp 256 State
Copy Right Mfg Corp 89 Allen
Genesee Mfg Co 141 N Water
Gray Metal Products Inc 30 Carleton
J & H Metal Products Co 4 Commercial
(homecraft tools)
Lyon John S 14 Commercial
Lyon Metal Products Inc 82 StPaul rm
709
McKenna Metals 217 East av rm rm 23
National Brass Mfg Co 256-258 State
Rochester Metal Etching Co Inc 100
Lake av
Taylor-Shantz Inc 4 Commercial
Velepee Rudolph J 51-55 Centre pk
Weltz P A Co 79 MtHope av
Whitehead Metal Products Co 217 East
av rm 32 (sinks and steel cabinets)

*Metal Patterns
CORBETT-STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For
further information see page 58
Buyers' Guide

Metal Spinners
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 59 Buy-
ers' Guide
Union Metal Spinning Mfg Co 14 Com-
mercial

Metal Stamping
Barthelmes K Mfg Co Inc, Cairn end of
West av
Erdle Perforating Co 171 York
MANUFACTURING TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 51
Buyers' Guide
Rochester Perforating Co 171 York
Sheet Metal Specialty Co 21 Ford
Yawman Metal Products Inc 15 Elser
ter

*Metal Working Machinery
ADAMS OGDEN R show rooms 264-266
State bus tels Main 6374-6375 res tel
Hillside 2372-J—For further informa-
tion see page 50 Buyers' Guide and
right bottom lines

Metallurgical Carbons
FLOWER CITY CHARCOAL CO 135-
149 Colvin—For further information
see page 25 Buyers' Guide

Meter Mfrs
National Postal Meter Co Inc 623 Atlan-
tic av
Simplex Valve & Meter Co 130 Main E
rm 1025

*Microscopes
**BAUSCH & LOMB OPTICAL COM-
PANY** (mfrs) 635 StPaul tel Main
4305—For further information see
page 55 Buyers' Guide

Midwives (See also Nurses)
Friess Susie Mrs 311 Remington
Jacopino Elisa Mrs 436 Clinton av N
Zink Christine R Mrs 434 Clifford av

Milk Dealers
Avon Dairies Inc 721 Clinton av S
Bartholomay Company Inc 555 StPaul
BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further
information see page 28 Buyers'
Guide
Bittker Albert 13 Pryor
Blue Boy Dairy 476-480 Exchange
Bowker Dairy 800 Clinton av S
BRIGHTON PLACE DAIRY CO Inc 45
Fulton av tel Glenwood 144—For
further information see page 28
Buyers' Guide

Church Robt F 191 E Henrietta rd
Cloverdale Dairy 28 Oakman
Community Dairy Co Inc 695 Atlantic
av
Costich Chas J 33 Woodman pk
Crystal Dairy 70 Pulaski
Darling R H & Sons 103 Locust
Dixon Willis W rear 77 Frost av
Efficiency Dairies Inc 527 S Goodman
Elam Arth W rear 174 6th
Flower City Dairy 22 Herman
Furmans Dairy 93 Portland av
Genesee Milk Co Inc rear 80 Finch
Gentle Ruth M Mrs 21 Bowman
Greinke Wm F 82 Oriole
Helcklen Farms Inc rear 736 Portland
av
Hensel Frank E 63 Wilmington
Hoff Edw F 53 O K ter
Hudson Dairy Co 31 Hudson av
Irondequoit Dairy 348 Norton
Kelser Morris rear 40 Lincoln
Klein John 177 6th
Kosmicki Jos F 95 Dayton
Kunzer-Ellinwood Inc 123 Barberry ter
Lauch's Dairy rear 180 6th
Liberty Dairy 769 Emerson
Long Raymond J 23 Rauber
Mann Jas 175 Champlain

May Martin T 562 Maple
Mayer Edw F 289 Hollenbeck
McKenzie Bros 39 Stutson
Mertz Robt A 26 Bock
Mertz Wesley A 30 Bock
Moore Wm A 671 Ridgeway av
Newman Saml 18 Herman
North Dairy 1044 North
Oddo Frances Mrs rear 52 Crombie
Okolowicz Felix 702 Portland av
Palmatier Harry rear 599 Joseph av
Paskal Dairy 65 Spencer
Phillips Chas M 47 Seward
PLYMOUTH DAIRY Inc 388 Seward tel
Genesee 762—For further informa-
tion see back cover
Pritchard Dairy 695 Portland av
Radel John 45 Burrows
Ritter Bros rear 80 Harris
Rochester Dairy Co Inc rear 758 Port-
land av
Roth Harry 1000 Joseph av
Schreiner Milk Co 286 Clifford av
Schulz Mary Mrs 31 Maria
Seneca Dairy rear 146 Hollenbeck
Sewilo Jos rear 826 Norton
Statt Jos J 612 Brooks av
Superior Milk Co Inc 641 Broad W
United Dairy Co 76 Pennsylvania av
Weber's Dairy 718 Joseph av
Wegman Edw I 465 Chili av
Western N Y Milk Producers Co-op
Assn Inc 1520 University av
Wolberg Max 407 Joseph av
Woodworth Dairy Inc rear 211 Arnett
blvd
Wuest Creamery 642 Maple
Wuest Martin 222 Lincoln av

Mill Remnants
Genesee Mill Ends 918 Main W

Mill Supplies
**BARR & CREELMAN MILL & PLUMB-
ING SUPPLY CO** 242 Main W tel
Main 6465—For further information
see page 64 Buyers' Guide and left
top lines
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide
Erskine-Healy Inc 420 StPaul
Falk Mill Supply Co Inc 18 Ward
Forster John M Co 110 Mill
HAVERSTICK & CO Inc 45-49 Ford tels
Main 70-71-72—For further informa-
tion see page 52 Buyers' Guide
Laffan Frank E & Co 163 Charlotte
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 52 Buyers' Guide

Milliners
Agnes Hat Shop 75 Locust
Baker Kathryn 330 Main E
Baron Harriet 204 Sellinger
Beverley Hats 600 Monroe av
Biltmore Hat Shop The 21 Clinton av S
Bittles Beatrice Inc 144 East av
Blum Nathan 978 Clinton av N
Bowman's Millinery 227 Genesee
Brust Margt Mrs 663 Main W

**MAIN
7400**

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ALL TYPES OF LOANS — SAFE DEPOSIT BOXES AT MODERATE CHARGES
CORNER OF MAIN AND WATER STREETS

Milliners—Con

Bubbs Rose Mrs 593 Hudson av
Buckland Maybelle J 15 Grand av
Claire Miss Millinery The 1903 Main E
Connor Eleanor 80 East av rm 319
Cooper Ada C Mrs 466 Ridge rd
Dawson's 1330 Park av
Gertrude & Harriet 6 North rm 1
Graver Abr 628 Clinton av N
Griffin Maud A 154 Sherman
Gup Harold M 15 Clinton av N
Gup Jennie L Mrs 32 Carthage dr
Hartigan Alice M 27 Clinton av S rm 206

Hat Shop The 537 Portland av
Hinde Eliz A Mrs 614 Main W
Jo Belle Hat Shop 113 Main E
Joel's Millinery 215 Main E
Leeds Millinery 255 Main E
Levinstein Emma 619 Clinton av N
Linehan Madeline Mrs 164 Park av
Lornell Hat Shop 61 Brighton
MacCauley Ida E 753 Main W
Marlene Hat Shop 24 Clinton av S
Marrinan Mary Mrs 243 Otis
Marzluff Shop 111 Webster av
Merker Frieda 1592 MtHope av
Paris Mode 937 Monroe av
Ray's Sample Hats 51 Clinton av N, 81 Clinton av S and 26 StPaul
Ripton Alice M 729 Monroe av
Rona's Millinery 14 Gibbs
Rose Martin Shop The 1390 Culver rd
Royal Millinery 978 Clinton av N
Sherman Rose Mrs 584 Hudson av
Tantalo Nancy 452 Oak
Triangle Millinery 298 Main E
Vanity The 316 Main E

Millinery Goods Mrs

Central Millinery Co 444 Central av

*Millwrights

CROSS BROS CO Inc 112-114 Mill tel Main 8038—For further information see page 15 Buyers' Guide

*Mimeographing

SCHRODER FRED C J 739-743 Granite bldg tel Stone 1922

*Mirror Mfrs & Dealers

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315—For further information see page 22 Buyers' Guide

HASKINS GLASS STUDIO 34 James tel Stone 5805 (mirrors all shapes, sizes, resilvering, framing)

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

*Model Makers

(See also Pattern & Model Makers)

CORBETT STEEVES PATTERN WORKS 55 Allen tel Main 5780—For further information see page 58 Buyers' Guide

*Money to Loan

PROVIDENT LOAN SOCIETY 31 Exchange rm 401 tel Main 297—For further information see page 46 Buyers' Guide

Monuments—Granite & Marble

(See also Granite Dealers; also Marble Workers)

Artistic Marble Works 220 State
Benton Isaac S 1169 StPaul
Bonsignore Arth G Co 431 Jay
Bresloff Morris 744 Joseph av
Genesee Valley Monument Co 47 Ontario
Hart Frank J Monument Co Inc 2301 Dewey av
Marrion T H & Co 476 State
McGee John H & Son 508 State
Memorial Crafts Co 1812 Lake av
Missel Otto E 226 Wilkins
NELL BROS & KERN 151-153 MtHope av tel Main 1074
Reichhart Floyd J & Son 1347 Lyell av
Rochester Monument Co 533 6th
Somers Bertha Geiger Mrs 658 Maple
Stinauer Jos 566 Glide
Trott Bros Co Inc 1120 MtHope av

*Mortgage Loans

HOME MORTGAGE COMPANY 534 Burke bldg tel Stone 3788
POMEROY ORGANIZATION Inc 243 Powers bldg tel Main 6046, Syracuse office 327 Montgomery dial 2-3113—For further information see page 62 Buyers' Guide and right top lines
ROGERS HERBERT A (correspondent Union Central Life Ins Co) 43 Main E office tel Main 5131 res tel Monroe 3574—For further information see back cover
WICKS RALPH A 309 Powers bldg office tels Main 6264-6265 res tel Monroe 488-R—For further information see page 62 Buyers' Guide, front cover and left bottom lines

*Mortgage Servicing

ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh tel Main 4170—For further information see page 2 Buyers' Guide

*Mortgages—Real Estate

(See Loans—Mortgages)

*Morticians

BENDER BROS 301 Alexander tel Stone 1179—For further information see page 33 Buyers' Guide
HALLORAN HENRY D & SONS (Thomas B Mooney's Sons Inc) 341 Plymouth av S tel Main 127—For further information see page 33 Buyers' Guide
HAUBNER & STALLNECHT 828 Jay tel Genesee 300—For further information see page 33 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at Lawn tels Stone 203 and 205—For further information see bottom edge

MATTLE A J & SON 300 Cumberland near Central Post Office tel Stone 1552—For further information see page 33 Buyers' Guide and left bottom lines

SCHUEYERMAN C F SONS 412 Brown tels Genesee 438 and 5411—For further information see page 34 Buyers' Guide

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Smith & Howell Film Service Inc 508 Brown

Motion Picture Distributors & Film Exchange

Allen John E Inc 6 George

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Aster Theatre 267 Bay
Cameo Theatre 1197 Clinton av N
Century Theatre 35 Clinton av N
Clinton Theatre 957 Clinton av S
Comerford's Capitol Theatre 83 Main W
Dixie Theatre 733 Portland av
Embassy Theatre 25 South av
Empress Theatre 915 Clinton av N
Grand Theatre 30 Plymouth av N
Hollywood Theatre 37 Pullman av
Hudson Theatre 666 Hudson av
Lake Theatre 3194 Lake av
Liberty Theatre 279 Driving Park av
Lincoln Theatre 702 Jay
Little Theatre The 240 East av
Loew's Theatre 120 Clinton av S
Lyric Theatre 689 Clinton av N
Madison Theatre 300 Genesee
Monroe Theatre 589 Monroe av
Murray Theatre 218 Murray
New Strand Theatre 62 StPaul
R K O Palace Theatre 71 Clinton av N
R K O Temple Theatre 37 Clinton av S
Regent Theatre 65 East av
Rexy Theatre 700 South av
Riviera Theatre 1453 Lake av
Rivoli Theatre 427 Jefferson av
State Theatre 1337 Main E
Sun Theatre 986 Joseph av
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West End Theatre 557 Thurston rd
World Theatre 292 North

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16 Main W, District Office 179 Lin-
coln, Boston, Mass tel Hancock 6309
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Agnello Alfonso 196 Central pk
Record Shop 43 Gibbs

Music Publishers
Central Music Co 366 Gregory

***Music Stores**
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and 412 Main E tel Stone 158—For
further information see page 53 Buy-
ers' Guide

Music Teachers
(See Teachers—Music)

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Campbell & Menzner Music Store 52
North
Columbia Music Store 53 Clinton av S
Goodwin Bert 390 Main E rm 2 (vio-
lins)
Gutacker Andrew D 745 Clinton av S
(piano)
Hoffman Music Shop Inc 468 N Good-
man
LEVIS MUSIC STORES 33 South av
and 412 Main E tel Stone 158—For
further information see page 53 Buy-
ers' Guide
Music Lovers Shoppe Inc 370 Main E
Musicus Norman H 2285 Main E
Paramount Music Store 17 South av
Phillips Wendell A 212 Genesee
Relin Music Co 47 Gibbs
Schuff Otto 383 Main E rm 1
Shabbarrasi Music Co 764 Clinton av N
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Grom Jos B 32 Furlong
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drews tel Stone 278—For further in-
formation see page 54 Buyers' Guide
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lic Courier & Journal Inc publishers
50 Chestnut 5th floor tels Stone 1492-
1136—For further information see
page 53 Buyers' Guide
Daily Record The, The Daily Record Co
Inc publishers 29 N Water (daily,
\$10.00 per year)

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7400—For further information see
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(weekly)
Gannett Newspapers, Times sq
Gates-Chill Press 5 StPaul 2d fl end of
hall
Greece Press 5 StPaul 2d fl (weekly)
Irondequoit Press 5 StPaul 2d fl
(weekly)

Italian Weekly The 111 Lyell av
Jewish Ledger 482 StPaul (weekly)
Nineteenth Ward Leader The 154 An-
drews (weekly)
Polish Everybody's Daily 969 Hudson
av
Rochester Daily Record 29 N Water
Rochester Press The, Rochester Alli-
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ter (weekly)

ROCHESTER TIMES-UNION Gannett
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change cor Broad W tel Main 900—
For further information see page 54
Buyers' Guide
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Labor Herald 16 State rm 505 (week-
ly)
West Side Weekly 143 Clifton

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(See also Plating Works)
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cor Allen tels Main 5560-5561—For
further information see page 59 Buy-
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***Notaries Public**
(See Lawyers)

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SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
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av

Novalties
Bastian Bros Co 1600 Clinton av N
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Bobb's Novelty Co 27 Clinton av S rm
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Celmet Products Co 89 Allen (auto
accessories)
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ers' Guide and left top lines
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tel Culver 1854—For further infor-
mation see page 55 Buyers' Guide
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Schum Bros 2050 Clifford av

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(See also Midwives)
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Ackerman Emily K 55 Santee
Adams Virginia D 20 Orlando
Agness Mary M 897 Ridgeway av
Allen Mabel L Mrs 393 South av
Almarode M Virginia 550 Lyell av
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Ames Clara A Mrs 2328 Clifford av
Amy Cath E 68 Bronson
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Artley Eliz N Mrs 60 Phelps av
Austen Ethel M 107 Frost av
Babbitt D Cath 560 Meigs
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 Porter Ruth 307 Meigs
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 Pratt Charlotte Mrs 109 Thorndale ter
 Quinlan Anna B Mrs 236 Merriman
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 Rasche Charlotte A 594 Grand av
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 Redmond Beattie R Mrs 141 S Fitzhugh
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 Renner Anna Mrs 843 Plymouth av S
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 Richardson Beatrice 76 Pullman av
 Richer Loretta C 527 Cedarwood ter
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 Riley Eileen A 225 Bryan
 Roach Mary R 427 Flower City pk
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Stalker Maude D 95 Troup
Stanley Isabelle Mrs 185 Alexander
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Stears Marlon 49 Troup
Stenzel Kathleen E Mrs 134 Caroline
Stenzel Kathleen E Mrs 229 Cypress
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Stephens Minnie 165 Rutgers
Sternbergh Ada S Mrs 498 S Goodman
Stokes Madeline M 179 Driving Park av
Storey Marjory B 30 Hortense
Strite Winifred 378 Glenwood av
Sturla Eleanor M 1593 Main E
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Testa Antonia S 12 Jones av
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Tram Rose A 301 Wellington av
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Walsh Mary 157 S Fitzhugh
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Webber Mary Alice 21 Arnold pk
Weber Irene M Mrs 569 Ridge rd
Weldner Kathryn C 50 Chestnut
Weldon Marion 19 Churchlea pl
Weller Grace 363 Arnett blvd
Wentworth Eunice Mrs 385 Columbia av
Werner Isabel K Mrs 7 Vinewood pl
Westlake Kathleen E 95 Troup
Whalen Emma 128 Linden
Wheeler Rena E Mrs 61 York
Whitaker Letitia C 274 Monroe av
White Anna Mrs 463 South av
White Eva Mrs 15 Strathallan pk
White Hallie G 241 Avis
Whitty Aleta M 132 S Union
Wilcox Emma H 675 Winton rd N
Wilcox Eva M 1 Fountain
Williams Florence P Mrs 391 Plymouth av S
Williams Meta E 262 Warwick av
Wishart Eliz C 31 Rand
Wood Deane A 245 Augustine
Worden Fannie J Mrs 59 Illinois
Wright Ada 403 Alexander
Wright Adele E Mrs 371 Troup
Wunschal Lena 287 Averill av
Yalowich Leah S 6 Avenue A west
Yawman Winifred M 50 Arnett blvd
Young Meta K 160 Rockingham
Young Olive J 253 Alexander
Young Ruth A Mrs 42 Elgin
Zatloukal Alma M 36 Cady
Zimmer Loretta 325 Alexander

Nut Dealers & Importers
Nut Wagon Inc 83 Litchfield
Planters Peanuts 220 Main E
Rochester Nut Shop 550 Main W

***Office Furniture**
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For further information see page 55 Buyers' Guide

Office Supplies & Equipment
American Sales Book Co Inc 16 Main W rm 321
Anderson Paul W Co 65 Broad W rm 610
Arend Stanley W Co 192 Mill
Atlantic Register Co 16 Main W rm 344
Autographic Register Co 119 Main E rm 825
Becker Max 210 Cypress
Bircher Co Inc 192 Mill
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For further information see page 55 Buyers' Guide

Coxhead Ralph C Corp 31 Gibbs rm 307
Dawn Mfg Corp The 46 MtHope av (copyholders)
Dick A B Co 41 Chestnut 3d fl
Direct Service Co 36 StPaul rm 405
Ditto 8 Exchange rm 414 (duplicators)
Egry Register Co The 515 Main E
Genesee Office Supply Co 357 Main E
Gilman Fanfold Corp 217 East av rm 45 (duplicate forms)
Hall-Welter Co Inc 46 MtHope av (check writers)
Heinrich-Selbold 4 State
Henderson Arth E 515 Main E
Hunt John F Co 89 Allen
International Business Machines Corp 265 East av
Lambright Harold T 1 MtHope av
Marchant Calculating Machine Co 81 Gibbs rm 101

McBee Co 62 East av
Meyers-Warner Co Inc 82 StPaul rm 719
Monroe Calculating Machine Co 196 Chestnut
Multigraph Sales Agency 5 StPaul rm 424
National Cash Register Co The 320 East av
National Postal Meter Co Inc 640 Culver rd and 623 Atlantic av
Pitney-Bowes Postage Meter Co The 119 Main E rm 824
Remington Rand Inc 355 East av
Roach Reid Co 14 Franklin rm 407
Rochester Salesbook Co 82 StPaul rm 603

Rochester Stencil Co 53 Whittlesey
SCRANTON'S BOOK AND STATION. ERY CO Inc Taylor bldg 334-336
Main E tel Stone 1102—For further information see page 20 Buyers' Guide

Shelby Sales Book Co 16 Main W rm 124
Standard Duplicating Machines Agencies 82 StPaul rm 522
Standard Register Co The 217 East av rm 31 (autographic registers)
Telautograph Corp 119 Main E rm 823
Todd Company Inc The 1150 University av
Todd Sales Co The 154 East av rm 314
United Autographic Register Co, Register Division 82 StPaul rm 518
United Autographic Register Co, Continuous Form Division 82 StPaul rm 518

Universal Sales Book Co 100 McKInster
Vangellow Bros 289 Main W
Wilber Co 151 Andrews
Wilson Memindex Co 149 Carter
Wood H J 92 Mortimer
Yawman & Erbe Mfg Co 1099 Jay (retail store)
Zimmerli Business Furniture Corp 130 South av

***Offset Printing**
SCHRODER FRED C J 739-743 Granite bldg tel Stone 1922

Oil Burners & Equipment
Howe Clayton P 38 Thurston rd
McVey S Edw 46 Augustine
Rochester Wayne Distributors Corp 85 Franklin
Super Oil Burner Co 810 Genesee
TIMKEN SILENT AUTOMATIC OIL BURNERS Laube Electric Corporation Distributors 219 East av tel Stone 104
Wilray-Biddle Co 90 Exchange

Oils & Lubricants
Arcuri Oil Co 662 Monroe av
Armur Petroleum Products Inc 43 Halstead
Atlantic Refining Co 1840 Lyell av
Bombay Oil Co 360 Main E rm 10 (linseed)
Colonial Beacon Oil Co 20 Cairn
Co-operative Industrial Service 8 Exchange rm 705 and 22 Wright
County Oil Corp 22 Wright
Davis-Howland Oil Corp rear 333 South av at Griffith
Flower City Oil Co 376 StPaul
Gaenshirt Carl F 47 Cole
Gulf Oil Corporation 755 Brooks av

SIBLEY, LINDSAY & CURR CO.

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CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

HADLOCK PAINT CO Inc (MacMillan Ring Free Motor Oil) 466-470 Central av tel Stone 1968—For further information see page 57 Buyers' Guide
Hub Oil Co Inc, McKee rd nr Buffalo rd
Kendall Refining Co, Scottsville rd beyond Barge Canal

MACMILLAN RING FREE MOTOR OIL Hadlock Paint Co Inc distributors 466-470 Central av tel Stone 1968—For further information see page 57 Buyers' Guide

McIntee John 1028 Chili av
Moore & Maurer Oils Inc 529-549 Buffalo rd nr B&O RR

Pennant Gas & Oil Corp 275 Wetmore pk

Petroleum Wholesale Corp 34 State rm 203 (whol)

QUAKER STATE AND STERLING PRODUCTS 1028 Chili av tel Geneva 7380

RAE J H OIL CO Inc (wholesale) foot of Ambrose tel Glenwood 224

Richfield Oil Corp of N Y rear 1025 Chili av

Rochester Petroleum Co 73 Saratoga av

Rogers Fuel Corp 65 Broad W rm 103

Sinclair Refining Co rear 1025 Chili av

Socony-Vacuum Oil Co Inc 675 Brooks av

Southwick Oil Co Inc 36 Railroad

Stubbe Elmer J 662 Monroe av (fuel oils)

Sun Oil Co 760 Brooks av

Syndicate Oil Corp 42 East av rm 226

Texas Company The McKee rd

Tiger Oil Corporation 1525 Clinton av N

Webaco Oil Co Inc 148 Railroad

Woodfill Inc, Scottsville rd beyond Canal

Olive Oil—Importers & Wholesale Dealers

Dimino Frank 157 Augustine
Maggiros & Rousos 142 Front and 43 Roch Food Terminal

Optical Goods—Mfrs & Wholesale

Advance Optical Co 92 Mortimer rm 11

Arcraft Optical Co Inc 89 Allen

BAUSCH & LOMB OPTICAL COMPANY 635 StPaul tel Main 4305 and 10 Champeney ter—For further information see page 55 Buyers' Guide

Clinton Optical Co 36 Clinton av N 2d fl

Colonial Optical Co Inc 328 Main E rm 218

Continental Optical Co 165 N Water

Kirstein Optical Co Inc 132 Andrews

Mark Specialty Co 14 Franklin rm 917 and 89 Westminster rd

Paragon Optical Co 105 N Water

Precision Optical Co 42 Geneva

Projection Optics Co Inc 330 Lyell av

Qualrex Optical Co 64 Clinton av N rm 4

Schlitz Optical Co 101 N Water

Shur-On Optical Co Inc 242 Andrews

Simpson-Walther Lens Inc 3 Circle

***Optical Instruments**

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide

Opticians

Baldino Theo 44 Madison
Bausch E E & Son Co 61 East av and 6 Main E

Century Optical Co 5 StPaul rm 519

Empire Optical Co Inc 35 Clinton av S

Genesee Optical Co 183 Main E rm 510

Gerhard F H Co 69 Main E

Gluck Elbert W 183 Main E rm 510

GRESS FRANK J 69 Main E bus tel Main 281 res Gen 3976-M

Hickey Wm J 277 Alexander rm 107

Kane Louis 243 Baden

Kohler Chester A 82 Lux (prescription)

Kubitz Elmer G 76 S Fitzhugh

Lankford Omer L 8 North

Mercer Optical Co 632 Monroe av

Regent Optical Co Inc 14 Franklin rm 709 (whol and retail)

Ring Optical Co 14 Franklin rm 506

Samers Jos 365 Gregory

Summit Optical Co 257 Main E rm 102

Taylor Optical Co 328 Main E rm 520

Waldert Optical Co 56 East av

Whelpley & Paul 16 Clinton av S

Wilder Herbert E 741 Garson av

Optometrists

Albert Danl 28 Main E

Baird Wm H 5 Clinton av S

Bausch Carl R 6 Main E

Becker Saml 284 Main E

Bush Arth H 1001 Clinton av S

Cosman Raymond L 25 North rm 933

Covell Gerald L 6 Main E

Davis Marjorie H Mrs 118 Orange

Dublin Ralph L 42 East av rm 410

Faroo Glenn W 183 Main E rm 936

Goodman Milton 130 Main E rm 704

Gorman Benj A 312 Main E

Graeper Carolyn E 119 Main E rm 1126

Hildreth Leland E 101 Clinton av S

Howard Norman W 840 Dewey av rm 5

Iatl Anthony 194 Oak

Kane Harry 632 Monroe av

Levinson Max 90 Main E and 538 Hudson av

Maier Wm L 1304 Norton

Marks Engle S 10 State

Marth Theo 6 Main E

McCarthy John T 625 Main W

Melville Arth A 529 N Goodman

Milky Henry C 1276 Clinton av N

Miller Julius L 64 Clinton av N rm 9

Parenteau Chas A 62 Jackson

Pfeiffer Chas G 87 Flower

Phillips Spencer M 183 Main E rm 702

Pole John W 1408 Main E

Rockwell John C 6 Main E

Rogers Clarence C 42 East av rm 210

Schaeffer M Luther 239 Saxton

Shapiro Albert H 380 Monroe av

Smith Oscar Chas 35 Clinton av S

Sweeting Ralph E 104 Main E

True Arth H 816 Brown

Vielehr Paul G 1400 StPaul

Vogel Harry S 79 Clinton av N

Ward Albert 198 Lyell av

Wideman Otto M 15 Rosewood ter

Williams Clifford O 180 Main E rm 310

ZECHER HAROLD B 69 Main E bus tel Main 281 res Culver 4105

Organ Builders

PARSONS BRYANT G 182 Commodore parkway Brighton (Roch) tel -Hil-side 2864

Orthopedic Appliances

Ehrstein Albert M 41 Grafton

Gletz Lewis E 14 Franklin rm 516

Snyder Edw E 682 Lake av (arch supports)

Snyder Elmer L 84 S Union (arch supports)

Spiegel's 1210 StPaul

Osteologists

Platt Darwin L 17 Main E rm 18

Osteopathic Physicians

Beal Clarence J W 17 Vick pk A

Breitenstein Rose E 62 Rowley

Cady Francis L 250 Dartmouth

Camp Chas D 16 Main W rm 221

Campbell L Reginald 840 Dewey av rm 3

Coomber Helen Thayer Mrs 200 Park av

Dally Lillian B 325 Rosedale

Elwell M Lawrence 65 Broad W rm 609

Heech Leonard G 65 Broad W rm 205

Jameson C Dan 800 Main W

Kemmler Florence D 130 Main E rm 1229 and Ridgewood rd E Rochester

Lapp Irene K 255 Oxford

Martens Theo H 42 East av rm 410

Reid Jas H 89 East av rm 803

Smith Geo T 16 Main W rm 221

Spencer Hilton G 42 East av rm 223

Spitz-Nagel Edw L 130 Main E rm 1225

Strever Hewett W 130 Main E rm 1140

Vaughan Merritt C 119 Main E rm 1111

Weber Harold M 119 Main E rm 1111

*Paint Mfrs

VISON PRODUCTS CO 5-7 N Water tel Main 733—For further information see page 58 Buyers' Guide

*Paint, Oil & Varnish Dealers

—Distributors

LESTER HENRY HARDWARE CO Inc (Berry Bros) 150 Main W tel Main 5355 and Main 1607—For further information see page 37 Buyers' Guide and back cover

SULLIVAN H H Inc (Glidden Co Paint Products) 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Paint, Oil and Varnish Dealers

—Retail

ACME QUALITY PAINT STORE Hadlock Paint Co Inc 466-470 Central av tel Stone 1968—For further information see page 57 Buyers' Guide

Adams Wm 2 Richmond

BARNARD, PORTER & REMINGTON 9-11-13 N Water tel Main 8140—For further information see page 56 Buyers' Guide and left top lines

Blum Saml 496 Joseph av

CLARK PAINT, OIL & GLASS CO 71-73 State tels Main 693-1509—For further information see line back cover

Devoe & Reynolds Co Inc 416 Main E

Drum Jas A 501 Clinton av S

DuPont E I deNemours & Co Inc 116 N Fitzhugh (whol)

GAMROD-HARMAN CO Inc 75 Exchange tel Main 8710—For further information see page 56 Buyers' Guide and right top lines

THE MECHANICS SAVINGS BANK

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21 EXCHANGE ST.

Savings Bank Life Insurance

89-91 EAST AVE.

Paint, Oil & Varnish Dealers, Retail—

Con
Gosnell Paint & Wallpaper Co Inc 385 North

H & H Paint & Lacquer Co 64 Spencer (whol)

HADLOCK PAINT CO Inc (Acme Quality paints and finishes) 466-470 Central av tel Stone 1968—For further information see page 57 Buyers' Guide

Humphreys Paint Co Inc 38 South av
HUMPHREYS THE PAINT MAN 38-40 South av tel Main 2117—For further information see page 57 Buyers' Guide

Koverall Paint & Wall Paper Corp 19 South av

Krupp Albert 101 State

Long Paint Co 142 Andrews

Lucas John & Co Inc 80 StPaul

Moody Stuart E 121 State

MORSE WILLIAM B LUMBER CO 340 Main W tel Main 160 and 936 Main E tel Monroe 44—For further information see page 47 Buyers' Guide

Rochester Specialty Co 100 Fernwood av (painters')

Russo Carl C 348 Cumberland

Schwartz Jacob P 666 Monroe av

SHERWIN-WILLIAMS CO The 64 Exchange tel Main 1517

SHERWIN-WILLIAMS PRODUCTS Alhart Electrical Co Inc 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 61 Buyers' Guide

Star Wall Paper & Paint Co 9 Romeyn

SULLIVAN H H Inc (Distributors Glidden Co paint products) 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Suskind M & Sons Inc 289 Joseph av and 53 State

Tropical Paint & Oil Co 23 Exchange

VAN de VISSE & KILDEA LUMBER CO Inc 1503 Lyell av tel Glenwood 668—For further information see page 49 Buyers' Guide

VANHOESEN F P CO Inc 41-45 St Paul tel Stone 473—For further information see page 57 Buyers' Guide and right top lines

VIALI GEORGE I & SONS Inc 5-7 N Water tel Main 733—For further information see page 58 Buyers' Guide

Wabnitz Geo H Inc 115 State

Weis Ralph S 1289 University av

ZIELINSKI STEPHEN 1115 Hudson av tel Stone 2603—For further information see page 49 Buyers' Guide

Paint & Color Mfrs—Wholesale

Donovan Paint & Lacquer Co Inc 29 Halsted

Kessler Paint Co Inc 266 South av

Parker Paint Works 1217 Portland av

Tantalo Lawrence 452 Oak

Vison Products Co 5 N Water

***Painters—Automobile**

CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 4 Buyers' Guide

Painters—Auto & Carriage

Campagno Stephen 4 Howell

Demets Michele 405 Fernwood av

Freeburger Erwin D 833 East av 8d fl

Heintz, Bice & Cox 754 Clinton av S

Jungle Joe's Auto Paint Shop 2 Vine

Krischke Geo A rear 25 Isabelle
Sant Rocco rear 66 Ontario
Senn Joseph Co 125 Alexander
Winter Albert J rear 487 Bway

Painters & Decorators

Alliet Julius 10 Darrow

Ament Chas P 36 Werner pk

Anderson Norman 159½ Bartlett

Armbruster Andrew 518 Colvin

Aronow Eli 6 Morris

Aurand John W 784 Atlantic av

Avery Arley M 1100 South av

Bailey Wm 163 MtVernon av

Baker Ernest C 14 Locust

Balch & Sons 58 Gorham

Ball Norman E 11 Menlo pl

Bandel Chas P 29 Sherwood av

Banning Windsor M 5 Ellicott

Barone Jas H 630 Bay

Barry Dwight W 670 Garson av

Bell Edwin J 9 Karges pl

Bell Jas 24 Winthrop

Bellavia John 279 Central pk

Bellittera Jos 15 Ritz

Bender Frank R 262 Sawyer

Bennett Harry 20 Olean

Benthin Frank C 47 Roslyn

Berens Peter P 997 North

Bergman Geo C 81 Linnet

Bertig Ray N 100 Kenwood av

Bertig Wm F 146 W Sawyer pl

Blaczek Chester 59 Malone

Blaesi Emil 18 Bedford

Blaszko Anthony 641 Hudson av

Bolton Geo H 69 Stewart

Bona Anthony F 47 Linden

Bovenzi Jas 411 Verona

Bowen Howard W 812 Meigs

Bradoc Paul P 415 Flint

Brandino Richd D 277 Lake av

Breadner Harold C 133 Henrietta

Brimacombe Wm J 61 Heidelberg

Britton & Paul 186 Henrietta

Brophy Jas J 46 Frost av

Bubel Cornelius O 42 Campbell pk

Bunde Aug 348 Bernard

Bune Abram 45 Hartsen

DelMonte Philip 55 Averill av

Deshler Floyd 92 Richmond

DeWitt Leslie J 123 Post av

DiChiario Anthony G 124 Fulton av

DiMauro Michl 429 Orange

Dingillo Michl 38 Helena

DiPasquale Giuseppe 814 Broad W

Doe Alf 158 Rosewood ter

Domowitz Sol 62 Treyer

Donovan Chas N 42 McKinley

Dorothy Albert W 597 Clay av

Doyle John R 29 Darien

Elkins Geo B 116 Hazelwood ter

Emery Robt D 5 Richard

Empire State Painting & Decorating Co 19 Hand

Evans Albert T 35 Buena pl

Everitt Isaac T 35 Bartlett

Fabretti Fred C 119 Kenwood av

Feller Harry J 17 Sawyer

Fennessy Richd M 339 Frost av

Ferrante Jos 3 Grant

Figaro Louis 63 Rauber

Finch Chas L 1894 Dewey av

Fine Meyer 48 Northview ter

Finger Edwin E 386 Benton

Flanigan Jas F 1143 Lexington av

Foringer Robt 394 Electric av

Freeborn Fredk 823 Emerson

Fuehrer Jacob J 76 Roth

Garellick Morris M 52 Rutgers

Gargan Chas W 44 Briggs

Garland Allan 108 Asbury

Gay Alex 23 Austin

Gelb Jack C 569 Conkey av

Gesell Arth E 108 Hempel

Gibalski Stanley B 72 Ernst

Ginsberg Morris 131 Rauber

Goho Frank W 88 Rutgers

Goldstein Nathan 93 Thomas

Gollel Angelo 326 Brown

Graney Francis J 324 Flint

Grapensteter Jacob M 84 Murray

Grapensteter Mynor E 105 Colvin

Greydanus Herman S 59 Fernwood av

Grieve Alex J 26 Burkhard pl

Groh Max J 422 Magnolia

Grum John 149 Anderson av

Guarneri Louis 119 Weld

Guerin Chester R 1093 Dewey av

Guilbert Gustave C 509 Parsells av

Haelele Wm M 226 Lyndhurst

Haefner Frank S 491 Exchange

Harrington Wm K 752 Meigs

Harrison Walter M 249 Lincoln av

Hawken Geo B 186 Champlain

Heiderich Andrew 24 Dyson

Heiderich John H 724 Cedarwood ter

Heikkila Frank M 407 Champlain

Held Herman R 575 Emerson

Herbst Fred O 608 Conkey av

Hertzlin Raymond R 300 Reynolds

Hess Chas L 171 Lexington av

Hewitt Arth 120 Seward

Hewitt Geo R 112 Rosalind

Higgins Emmett F 8 Churchlea pl

Higgs Lloyd E 853 Plymouth av S

Hoard Robt M 1 Blakeney pl

Hoffman Fred J 163 Lux

Holtz Chas F 97 Turpin

Horak Wenzel 96 Evergreen

Hudnutt Milton W 41 Alberta

Hummel Melvin D 55½ Bronson av

Hunt Frank J 63 Barton

Irons Jas A 5 Raymond

Iuppa Frank A 71 Malone

Izzo Domonic A 64 Averill av

Jabaut Adelard T 89 Bartlett

Jacobson Jacob 27 Leopold

Jennyjohn Walter 165 Seager

Johnston Arth G 64 Flanders

Jones Jacob 156 Leighton av

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Jones Wm J 323 Winton rd N
Jordan Wm W 636 Norton
Kelly Robt J 90 Alexander
Kerr Wm R 310 Cottage
Kimble Chas G 341 McNaughton
Kingsley Herbert C 400 Hawley
Kline Walter 27 Belmont
Kling Virgil 558 Averill av
Klodinski Stanley 1140 Avenue D
Knipe Wm J 512 Flint
Koch Jacob P 825 Grand av
Koop John F 858 S Goodman
Koszolka Julian 789 Joseph av
Kryk Walter 360 Weaver
Kzesinski John J 1065 Hudson av
Kwapich Nicholas R 44 Rauber
Ladieu Walter S 35 Dickinson
LaFleur Jos E 78 Glasgow
LaFoe Albert H 1165 Culver rd
Lafrance Jos V 95 Caroline
Landers Patk 81 Sherman
LaRocque Henri J 1048 Dewey av
Lawson Claud V 65 Caroline
Lee Walter R 731 Main W
Legler Wilbur M 39 Seneca av
Lembcke John A 174 Hazelwood ter
Lemoyné Adelbert L 418 Selye ter
Levin Louis 277 Martin
Levine Harry 212 Sellinger
Levine Jos 3 Hixson
Levitt Sol 18 Athens
Licciardi Louis P 699 N Goodman
Lippman Isadore 120 Rauber
Lippman Theo 30 Vienna
Lloyd Geo B 405 Linden
Lorch Frank R 31 Grafton
Lowe Thos E 75 Ravine av
Ludian Frank 73 Ernst
MacGibbons Jos A 542 Flint
MacLean Jas 385 Tremont
Maler Henry C 123 Thomas
Malsenbacher Wm J 789 Smith
Manevitz Shoul 19 Sheridan
Manis Josiah 122 Thomas
Marchese Nicholas A 526 Clinton av N
Marconi Cataldo 91 Walnut
Marcus David M 87 Pembroke
Marhatta Earl E 452 Benton
Marrocco Salvatore 1521 Clifford av
Martin Chas G 953 Plymouth av S
Martin Kenneth A 33 Breck
Maurer Jacob 13 Kirkland rd
McCrossen Willard S 107 Pembroke
McDonald Robt M 20 Werner pk
McGovern Richd J 210 York
McKay Richd C 426 Glenwood av
McMannus Edw H 26 Beacon
McMullen Arth W 1105 Bay
Meier Michl G 101 Taylor
Meiselman Benj 45 Wilkins
Merkel Otto 12 Aldern pl
Merrill Jos C 1063 North
Metcalf Leonard C 311 Garson av
Meyer Frank J 499 Maple
Militano Marcello 90 Walnut
Miner Saml A 554 S Goodman
Monahan Wm E 582 Hayward av
Monell Floyd 14 Amherst
Montague Chas L 26 Columbia av
Montrois Chas P 376 Gregory
Moore Chas H 658 Chili av
Moore Hugh 544 South av
Moran John E 832 Meigs

Morratti Jos 134 Woodward
Moss Abram 299 Melville
Mullett Geo 512 South av
Muntz Geo G 44 Vick pk B
Musson Ernest N 775 Avenue D
Myers Harry W 406 Hayward av
Myers Walter L 376 Cottage
Nagan Jos 95 Evergreen
Nelson E DeForest 48 Lenox
Newcomb Fred G 29 Alonzo
Nicolosi Salvatore 152 Peck
Niedermaler Carl L 104 Durnan
Niedermaler John G 75 Hollister
Niedzialek Frank 92 Dayton
Nielsen Christian 124 Henrietta
Nixon Henry A 4 Carroll pl
Nunn Geo L 479 Colvin
Oakes Leslie G 165 Harding rd
Ogden J Murray 26 Azalea rd
Ohlrich Wm J 443 Maplewood dr
Osband Hyman 278 Conkey av
Owens Harry R 61 Martinot av
Paap Peter 340 Hayward av
Packard Chester 36 Locust
Palermo Cataldo 97 Rohr
Palmer Chas Louis 593 Lexington av
Paskell Norman 9 Pearl
Pease Geo A 525 Arnett blvd
Peglow John M 44 Bly
Pekarsky Saml 343 Hudson av
Perri Pasquale D 52 Lyndhurst
Peters Fred F 44 Farragut
Petrelli Michl A 38 5th
Phillips John F 537 Averill av
Phoenix Harry 252 Denise rd
Plerson Chas H 36 Rowley
Pirie Wm W 45 Beaufort
Podsiadlo John J 198 Ernest
Podsiadlo Victor 36 StJacob
Poesner Morris 76 Rosedale
Potter Chester W 376 Driving Park av
Preiss Emil A 88 Farragut
Quamina Wilfred 14 Holland
Rapkin Saml 37 Oakman
Raymond Anthony 260 Scio
Raysor Lester E 52 Colonial rd
Recklinghausen A & Sons 74 Clifford
av
Ries John F 385 Ames
Riley Kenneth B 37 Lansdale
Ringholz Geo F 198 Wetmore pk
Ritter Fred A 138 Midvale ter
Rizzo Chas L 11 Coleman ter
Robinson Harold 114 Lincoln av
Robinson John H rear 34 Sumner pk
Robinson John W 100 Glenwood av
Rochester Brush & Spray Painting Co
1217 Portland av
Roegner Walter W 34 Loomis
Rogers Herbert 314 Bartlett
Rose Harold E 144 Gregory
Sabin Ray W 172 Fulton av
Sanford Charles C 131 Bartlett
Sanguedolce Giuseppe 91 Cameron
Santillo Antimo 590 Plymouth av N
Santillo Lawrence A 590 Plymouth av
N
Sapper Andrew C 47 Belmont
Saxe Jos J 532 Campbell
Scalia Emanuel 298 4th
Scardino Chas 479 Bay
Scardino Philip S 214 Morton
Schamine Henry F jr 624 Brooks av

Schaubert Albert R M 120 Ambrose
Schlicker Harold E 210 Jefferson ter
Schoen Jos P 672 Jefferson av
Schuler Jos 136 Hampden rd
Scrymgeour Colin W 80 Ravine av
Seaman Fletcher A 43 Dorset
Seebach-Kimble Inc 336 StPaul
Sehm Edwin C 328 Webster av
Short John A 933 Jefferson av
Shulman Saml 67 Nassau
Sidari Rosario F 83 Hand
Simpson Floyd C 3655 Lake av
Simpson Herbert 12 Marshall
Smiraglia Anthony 200 Michigan
Smyles Stephen 308 Magnolia
Sparks Victor E 596 Hayward av
Sperrazzo Saml 89 Saratoga av
Speziale Jos 109 Lewis
Spinelli Michl 184 Curtis
Spitz Edw L 536 Magee av
Spooner Philip 655 Frost av
Squires Edwin 650 Averill av
Starken Richd A 188 Denise rd
Starr Saml 50 Widman
Staub John H 75 Evergreen
Steffenhagen Floyd L 9 Paul pl
Stevenson Geo F 193 McKinley
Stever Silas L 275 Barton
STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 27 Buyers'
Guide
Stoeber Chas H 48 Stratford pk
Suvak Michl 45 Parkdale ter
Swain Walter H 21 Locust
Swartz Geo R 839 Meigs
Tallie John 306 Ellison
Taylor Arth S 844 Plymouth av S
Teklin Jos 124 Field
Telaro Jos 459 Central pk
Thomas Frank S 20 Bremen
Tinney Wilbur J 605 Rocket
Tranquill Jas 310 Meigs
Travis Rexford H 332 Parsells av
Tremaine Sibley R 64 Child
Tufano Luigi 54 Violetta
Tufts Clarence E 474 Birr
Tutty Jas H 38 Richard
VanDilst Abr 443 Frost av
VanDyne Chas W 95 Alexander
VanGelder Fred M 180 Depew
VanHooser Warren 185 Sawyer
Vickerman Chas M 129 Columbia av
Vicolo Louis P 57 Jefferson ter
Vullo Michl 72 6th
Vyverberg John C 99 Garson av
Wackerman Wm R 752 Garson av
Walker Fredk H 126 Laurelton rd
Walter John F 730 Linden
Ward Geo M 206 Bway
Warner Levi L 1072 South av
Waterson Wm E 380 Magnolia
Way Chas W 146 Averill av
Wehrle Frank J 102 Conkey av
Weigand Edw F 431 Benton
Weill Louis A 677 Jefferson av
Weinberg Isaac 48 Maria
Weinstein Louis B 74 Carthage
Weis Aug 911 Clinton av S
Welte Decorating Co 97 Kansas
Wesley John 155 Hawley
West End Spray-Brush Painters 294
Hawley

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6375 }**

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Wheaton Fredk W 267 Pearl
Ward Clarence E 104 Edinburg
Wickman Francis E 142 Millbank
Wickum Louis C 6 Alonzo
Wildwave Roy 398 Alexander
Williams Arth F 1309 N Goodman
Williamson Geo M 4674 South av
Wilson Herbert E 37 Friederich pk
Winegard Howard R 260 Lexington av
Winney Wm R 424 Jay
Wolfers Harry K 17 Eckhardt pl
Woodard Earl 252 Durnan
Woods Jos R 541 Webster av
Wren Arth F 38 Walbar
Wright Leon C 614 Hayward av
Wright Wm G 997 Plymouth av S
Yokshas Jos K 420 Remington
Yorkey Eric D 211 Brooks av
Young Frederic G 195 Leighton av
Young Geo H 45 Maxwell av
Zwink Julius 17 Washburn pk

***Painters' & Decorators' Sup-
plies**

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140—For
further information see page 56
Buyers' Guide and left top lines

CLARK PAINT, OIL & GLASS CO 71-
73 State tels Main 693-1509—For fur-
ther information see line back cover

COOK IRON STORE CO 120-128 St
Paul tels Main 5188-5189—For fur-
ther information see page 64 Buyers'
Guide

GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 56 Buyers'
Guide and right top lines

HUMPHREYS THE PAINT MAN 38-40
South av tel Main 2117—For further
information see page 57 Buyers'
Guide

ROBY SIDNEY B CO The distributors
for Pratt & Lambert paints and var-
nish and for Paasche Air Brush Co
208-214 South av tel Stone 1129—
For further information see page 52
Buyers' Guide

SULLIVAN H H Inc (Distributors
Glidden Co Paint Products) 65-75
South av tel Stone 550—For further
information see page 19 Buyers'
Guide, back cover and right top lines

VAN HOESEN F P CO Inc 41-45 St
Paul tel Stone 473—For further in-
formation see page 57 Buyers' Guide
and right top lines

VIAL GEORGE I & SONS Inc 5-7
North Water tel Main 733—For fur-
ther information see page 58 Buyers'
Guide

**Paper Box Mfrs
(See also Box Mfrs)**

Alderman Paper Box Corp 31 Ex-
change rm 301
Bernhard M Corp 749 Monroe av
Brack Container Division 1160 Univer-
sity av
Buedingen Ferdinand Co Inc 244
StPaul 4th fl

Buedingen Wm & Son 1500 Clinton av
N

COWLES A B CO Inc 4 Commercial
tels Main 7210-1—For further infor-
mation see page 20 Buyers' Guide

DIAMOND PAPER BOX CO Inc 30
Somerton at 741 Park av tel Monroe
2614—For further information see
page 21 Buyers' Guide

Elbs John G Inc 1037 Jay
Fairchild E E Corporation 367 Orchard
FLOWER CITY SPECIALTY CO 158
Hollenbeck tel Main 630—For furth-
er information see page 58 Buyers'
Guide

Fort Wayne Corrugated Paper Co 1160
University av

K-L Paper Box Mfg Co Inc 45 Ford
Kanty C L Paper Box Corp 37 Canal
Levis John A & Sons 330 Lyell av
Lorschelder-Schang Co Inc The 140 N
Fitzhugh

NEUN H P CO Inc 415 Culver rd cor-
ner University av tel Monroe 1216—
For further information see page 20
Buyers' Guide

Ott A W Co 121 Merrimac
ROCHESTER FOLDING BOX CO Box-
art at P O Box 1012 tel Charlotte 130
—For further information see page
21 Buyers' Guide

Sagamore Paper Box Co 220 Mill
Singleton Harold 330 Lyell av

Paper Dealers

Crawford Horace M 82 StPaul rm 507
Economy Paper Co 115 N Water
Genesee Valley Paper Co 360 East av
Gray Paper & Turne Co rear 454
StPaul

Handy Paper Co 6 State rm 305
Levi M A & Son 42 Allen (waste)
Millard Geo D 27 Portland av
Rochester Wire & Binding Co 49 An-
drews

Sabin Robbins Paper Co The 82 StPaul
rm 715
Stylograph Corp The 205 Main W

Paper Hangers

Augustine Nathan 5 Finch
Begy Ernest J 65 Rockview ter
Bradley Wm 221 Kiallingbury
Cater Edw A 136 Electric av
Deuter Wm A 47 Dix
Eddy Claude G 656 Clinton av S
Hafner Frank S 62 Greig
Moore Hugh 12 Philander
Schaefer Jos F 87 Lowell
Scrymgeour John K 183 Frost av
Shafer Wesley A 66 Delmar
Smith Fredk 90 Sherwood av
Stillman Wm E 534 Westmount
Torre Leo 622 Plymouth av N
Wadsworth Clarence W 98 Dix
Walter Chas H 74 S Union

***Paper Hangings**

(See also Wall Paper Dealers)
GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 56 Buyers'
Guide and right top lines

HUMPHREYS THE PAINT MAN 38-
40 South av tel Main 2117—For fur-
ther information see page 57 Buyers'
Guide

VAN HOESEN F P CO Inc 41-45 St
Paul tel Stone 473—For further in-
formation see page 57 Buyers' Guide
and right top lines

Paper Mfrs

A P W Paper Co 14 Franklin rm 703
Diamond Waxed Paper Co Inc 228
South av
Flower City Tissue Mills Co 700 Driv-
ing Park av
Waxon Carboff Inc 444 Central av
(coaters)
Wax-Rite Products Co Inc 330 Lyell
av

Paper Merchants—Wholesale

ALLING & CORY CO The 25 Verona
tel Main 6060
CRAMER-FORCE CO Inc The 28-30
Aqueduct tels Main 1354-1355
Daly & Ferguson 60 Mill
Fine Papers Inc 190 Mill
Gates Associates 444 Central av
Great Lakes Paper Corporation of
Rochester 114 Child (wrapping)
HUBBS & HASTINGS PAPER CO 319-
325 Main W tels Main 6702-6703—
For further information see page 58
Buyers' Guide
Kolko Paper Co 76 Kelly
Mead Chas P & Sons Inc 568 StPaul
National Paper Co 365 North
Oken Paper Co Inc 534 Oak
Paper Service Inc 40 Jay (printing)
Robfogel Paper Co Inc The 5 Mozart
pl

Paper Products

American Easel Co 4 Commercial
Consolidated Paper Co 217 East av rm
34 (misc)
DeRidder Wm 5 StPaul rm 408A
FLOWER CITY SPECIALTY CO 158
Hollenbeck tel Main 630—For furth-
er information see page 58 Buyers'
Guide
Plant Protector Co 4 Commercial (plant
protectors)
Rochester Paper Products Co Inc 25
Spencer (tubing)
Sanitary Products & Paper Co 74 Park
av
Vacuumizer Mfg Corp 283 State

Paper Stock

Paper Mills Supply Co 257 Ormond

Paraffin Lined Boxes

DIAMOND PAPER BOX CO Inc 30
Somerton at 741 Park av tel Monroe
2614—For further information see
page 21 Buyers' Guide

Paste Mfrs

Clark Stek-O Corporation 1631 Dewey
av at Stek-O Hill



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TOOLS**

STONE 550

Patent Attorneys

CUMPTON & SHEPARD 711-717

Wilder bldg tel Main 5529
Flandaca Chas 39 State rm 600
Griffith Russell B 8 Exchange rm 401
SHOEMAKER GEORGE C Washing-
ton D C office 512 American Secur-
ity bldg
Thomson Winslow E 16 Main E rm 516

Patent Lawyers

CUMPTON & SHEPARD 711-717

Wilder bldg tel Main 5529
Cumpton Edw H 8 Exchange rm 711
Jones D Clyde 183 Main E rm 1439
Kelper Frank 6 State rm 504
Shepard Chas 8 Exchange rm 711
Stonebraker Harold E 8 Exchange rm
205

*Patent Solicitors

(See Patent Lawyers)

Pattern & Model Makers

City Pattern Works 495 StPaul
**CORBETT-STEEVES PATTERN
WORKS** (metal and wood) 55 Allen
tel Main 5730—For further informa-
tion see page 58 Buyers' Guide
Genesee Pattern Works 216 South av
Hau Emil Pattern Works 234 Mill
Langley Pattern Co 145 StPaul 4th fl
Pink's Pattern Works 729 Lake av
Presutt Nicola 36 StPaul rm 401
Sterling Pattern Works 11 Furnace
Yonkers Geo 17 Favor

*Pavers

(See Contractors—Paving)

Pawnbrokers

Davis Nathan E 174 Main W
PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tel Main 297—For
further information see page 46 Buy-
ers' Guide
Solomon David 29 Front
WILSON J C CO 39 Main E tel Main
5738—For further information see
page 45 Buyers' Guide

*Perforated Metals

(See also Metal Stamping)

ERDLER PERFORATING CO 171 York
tel Genesee 2608—For further infor-
mation see page 63 Buyers' Guide

Perfume Mfrs

Bourjois Inc 33 Capron
Hunt Club Ltd 100 S Fitzhugh
Spiehler Adolph Inc 202 Court 2d fl
Trix Co 224 Mill

*Personal Investigations

**BOYLE DETECTIVE BUREAU & AR-
MORED CAR SERVICE 901-903-905**
Commerce bldg tel Main 1744—For
further information see page 31 Buy-
ers' Guide

*Personal Loans

CENTRAL TRUST CO, Central Trust
bldg 25 Main E tel Main 1625 Bright-
on office 1806 East av—For further
information see page 6 Buyers'
Guide
GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad st W tel
Main 2884 branch offices Valley of-
fice 1475 Mt Hope av Spencerport
office Spencerport N Y—For further
information see page 8 Buyers'
Guide

LINCOLN-ALLIANCE BANK AND

TRUST CO 183 Main E at Stone st
tel Stone 300 branch offices 33 Ex-
change, 1495 Lake av, 886 Main W,
560 Monroe av 460 N Goodman, 520
Portland av 1853 Monroe av and 621
Titus av Irondequoit—For further in-
formation see page 7 Buyers' Guide
and right top lines

PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tel Main 297—For
further information see page 46 Buy-
ers' Guide

ROCHESTER TRUST & SAFE

DEPOSIT CO main office 5 Main W
at Exchange st First Industrial
Branch 30 Clinton av N tel Main
5960—For further information see
page 12 Buyers' Guide and back
binding

SECURITY TRUST COMPANY OF

ROCHESTER 103 Main E at Water
st S tel Main 954—For further in-
formation see page 13 Buyers' Guide
and left top lines

UNION TRUST CO OF ROCHESTER

main office 19 Main W tel Main
7100, 20 East av, 4359 Lake av, 590
Joseph av 175 Lyell av cor Saratoga
av, 15 Hudson av, 1398 Culver rd,
548 Chili av and 844 Dewey av—For
further information see page 14 Buy-
ers' Guide

*Pharmaceutical Preparations

(See Chemicals—Wholesale)

*Photo Copies

CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 18
Buyers' Guide, front cover and left
top lines

SULLIVAN H H Inc 65-75 South av
tel Stone 550—For further informa-
tion see page 19 Buyers' Guide, back
cover and right top lines

*Photo Engravers

DEMOCRAT & CHRONICLE 59-61
Main E tel Main 7400—For further
information see page 53 Buyers'
Guide and right bottom lines

**ROCHESTER ELECTROTYPE & EN-
GRAVING CO Inc 170-172** Water N
tel Main 1040—For further informa-
tion see page 59 Buyers' Guide

Photo Finishing & Enlarging

Boyses Photo Service 250 Versailles rd
Carhart Service Inc 294 South av
Cox Amy C Mrs 274 Genesee
Gatley Thos 686 Jefferson av
Schu Edw F 535 Clinton av S
Studio Photo Service 598 Lake av
Technifinish Laboratory 641 Brown
Williams Photo Shop 308 Driving Park
av

*Photo Supply Houses

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buy-
ers' Guide and right top lines

Photographers

Age-Lis Photo Print Co 80 East av rm
209
Artographic Studios The 1900 Clinton
av N
Barker Vincent F 17 Gibbs
Barrattini Frank 24 Walnut (coml)

Boardman Wm H 1060 South av
Braknis Jos J 577 Hudson av

Brown Arth L 84 Exchange rm 104
(coml)

Brown Roscoe D 84 Exchange rm 104
(coml)

Bunnell Commercial Photo 21 Bly
Camera Art Co 12 Andrews
Chick R C Inc 193 East av
Commercial Photo Co 15 Gibbs (coml)
Conway Industrial Photo Co 17 Main E
4th fl

Daly Wm L 190 Brunswick
Davis Paul W 204 Spruce av (coml)

Delavau Robt W 329 Selye ter
Delavau Studio 840 Dewey av rm 4

Dunbar Edwin C 115 Flanders
Ewing Chas J 14 Franklin rm 402

Filsno Carl V 15 James (coml)
Forgione Achille 328 State

Furlong Studio 27 Clinton av S rm 118
Gioseff Benj A 510 Main W

Gold Tone Studios Inc 12 Andrews
Gordon Studio 80 East av rm 301

Graphic Photo Studio 115 Saratoga av
Heberger John N 35 Clinton av N 3d fl

Heinrich Tamara 81 Clinton av N 2d fl
Jaffeson Reuben 548 Hudson av

Knight F Lloyd 42 Allen
Lara Commercial Photo 17 MtHope av
(coml)

Leon Freres Studio 36 Main W rm 116
Mason Photo Finishing Studio 32 Ex-
change

McCoy Jas 1126 Monroe av
McCoy Jas 1126 Monroe av (coml)

McIntee John T Jr 255 Berkeley
Mock J Ernest 328 Main E rm 231

Modern Photo Studio 340 North
Morrall Studios Inc 371 Andrews and
26 Clinton av S

Moser Studio Inc 27 Clinton av N 3d fl
Nelson Studio 62 East av

Osbond Photos 302 Main E
Peterson Studios 656 Park av

Plymouth Photo Studio 81 Main W
Renzi Gennaro H 541 State (portrait)

Rochester Cinema Laboratories rear
118 Plymouth av S

Rochester Photo Co 81 Richmond
Rogers Studios 122 Clinton av S

Romney Studio 9 East av
Rowe Chas M 203 Main W (coml)

Sarll Photographers 525 Joseph av
Schaeffer F Loysen 47 Clinton av N rm
10 (adv)

Schiff Josef 154 East av rm 307
Smith-Curry Studio 133 Clinton av S
rm 21

Talbot Edith A 14 Franklin rm 403
Taskett Studios 386 Main E

Walker Fred J 10 Savannah
Wenner Paul H 94 Depew

Photographic Apparatus & Sup- plies

Carhart Service Inc 67 Clinton av S
Defender Photo Supply Co Inc 666
Driving Park av

Dryer Gerald H 31 Spring
EASTMAN KODAK COMPANY (mfrs)

343-391 State tel Main 4800
Folmer Graflex Corp The 154 Clarissa
(camera mfrs)

Graham P S Co Inc 908 Avenue D
Haloid Co The 6 Haloid

Haloid Rectigraph Div 282 Hollenbeck
Identigraph Co Inc 87 Delevan

Ilex Optical Co 690 Portland av (shut-
ters and lenses)

MARKS & FULLER Inc 44 East av tel
Stone 5771

Paint Supplies
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Drawing Supplies
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Distributors Lowe Bros. Paints and Varnishes

9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 56
Buyers' Guide

Photographic Apparatus & Supplies— Con

Photostat Corp 303 State
Quartermatic Photos Inc 371 Andrews
Smith-Surrey Inc 129 Clinton av S
Wollensack Optical Co 850 and 872 Hudson av

*Photographic Lenses

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide
EASTMAN KODAK COMPANY 343-391 State tel Main 4800

*Photostat Prints

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 18 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 65-75 South av tel Stone 550—For further information see page 19 Buyers' Guide, back cover and right top lines

Physicians & Surgeons

(See also Chiropractors, Naturopaths, Osteopaths etc)

Alkman John 184 Alexander
Allen Walter C 1011 N Goodman
Allison Chas R 176 S Goodman
Angell Edw B 295 Alexander
Angell Rudolph 26 S Goodman
Angevine Robt W 880 Park av
Arthur Barbara 16 N Goodman
Atwater David H 347 Seneca pkwy
Avery Elroy J 11 N Goodman
Badami Peter A 277 Alexander rm 403 and 955 Hudson av
Baker Harold H 130 Main E rm 423
Baker Lucy H 245 Alexander
Bantleon Geo F 1176 Culver rd
Barber Frank 75 S Fitzhugh
Bardella Alf A 616 Main E
Barnard Maurice A 265 Alexander
Barnell John B 8 N Goodman
Barron Wm M 16 State rm 108
Bastian Adolph F jr 16 N Goodman
Beaven Paul W 26 S Goodman
Bellanca Alex J 1020 Portland av
Berkman Julius S 204 Cumberland
Berwald Wm P E 274 Alexander
Bishop Vernon L 277 Alexander rm 908
Blum Raymond J 850 Jay
Bondi Anthony 299 Central pk
Bowen Willis E 827 Main E
Boynton Lyman C 277 Alexander rm 203
Bradford Wm L 16 N Goodman
Bradley John R 331 Glenwood av
Bradstreet Saml W jr 80 East av rm 201
Brancato Santo F 2103 Clifford av
Bratt Floyd C 833 South av
Brittain Knox 277 Alexander rm 210
Brown Crawford 209 Alexander
Brown Herbert R 215 S Goodman (pathologist)
Brown Nancy B 209 Alexander
Brown Raymond J 264 Rutgers
Bryan Fred 16 N Goodman
Buck Kathleen L 331 Monroe av
Buck Thos D 331 Monroe av
Buckley Fredk H 277 Alexander rm 701
Bullen Stearns S 26 S Goodman
Burger Leo L 1877 Clinton av N
Burnes E Howard 1204 Clifford av
Burns Geo S 1028 Clinton av N
Bush Fredk W 29 N Goodman
Butler Geo V 128 Meigs

Caccamise Chas W 70 Exchange rm 401 and 141 Portland av

Callahan Walter A 209 Alexander
Callahan Wm M 331 Thurston rd
Campbell Robt J 61 Webster av
Carpenter Frank M 1291 Lake av
Carter Grace A B 30 Vassar
Cassebeer Alf F 2210 StPaul
Chaintreuil Jean A jr 947 S Goodman
Chapman Milton 277 Alexander rm 608
Chiappetta Jas J 202 N Union
Clark Irving T 640 Seneca pkwy
Clark Lloyd H 337 Monroe av
Clark M Melvin 38 N Goodman
Cochrane Wm B 1665 East av
Collier G Kirby 311 Alexander rm 401
Comfort Clifford V C 14 Franklin rm 808
Conner Jas F 655 Jefferson av
Conner Wm B 655 Jefferson av
Connor John E 325 Glenwood av
Cook Edgar B 277 Alexander rm 508
Cooley Kenneth L 277 Alexander rm 808

Cormier J Arth 333 Andrews
Cowen Jerome W 312 Cumberland
Crawford Henry B 35 Chestnut rm 501
Crino Michl J 1540 Clifford av
Cronmiller Michl J 546 Lyell av
Culhane Maurice J 531 Lyell av
Cullinan Wm B 581 Genesee
Cummings Glenn C 914 Culver rd
Dack Geo 265 Alexander
Dake Wm E 83 Culver rd
D'Alfonso Angelo 1310 StPaul
Dalton John B 1633 Culver rd
Daly Kath L 480 Alexander
D'Amanda Christopher 8 N Goodman
Danahy Cornelius P 911 Dewey av
Daniels Francis R 333 West av
Davidson Maurice K 289 Alexander
Davidson Sol C 277 Alexander rm 105
Davies Baxter T 1195 Lake av
Davis Arth E 265 Alexander
Davis Jas C 221 Cumberland
Dean Wm I 277 Alexander rm 502
Delbridge R Edw 261 Thurston rd
delJunco Gerard W 34 Meigs
Dennison Norman M 27 S Goodman
Densmore Floyd H 52 Spring
DeSando Carl J 1095 Ridge rd
Dessloch John C 611 Genesee
Detro John C 52 Spring
Deuel Jacob B 277 Alexander rm 508
Dickinson Leslie A 277 Alexander rm 508

DiGennaro Felix 242 Otis
Disney Frank A 420 Arnett blvd
Dorrance Harold S 141 Meigs
Drexler Bernard 379 Park av
Drumm Gerald F 70 Exchange rm 401
Drysdale Harold R 571 Park av
Duffy Benedict J 277 Alexander rm 406
Durante Michl H 178 Wilder
Edwards Walter D 389 Monroe av
Ekas Ward L 176 S Goodman
Elden C Arth 26 S Goodman
Elliott Raymond E 76 S Fitzhugh
Emerson E Benj 16 N Goodman
Epstein Jacob 286 S Goodman
Erlenback Stanley H 311 Park av
Evans Merle D 277 Alexander rm 810
Falkenheim Curt H 35 Vick pk B
Farber Raphael 280 Monroe av
Farlow Wm G 277 Alexander rm 204
Fenstermacher Walter A 277 Alexander rm 414

Finigan John J 277 Alexander rm 502
Fink Richd J 1368 Clifford av
Fischeln Morris R 1010 Clinton av N
Fischer Abr 25 North rm 924
Fischer Vincent E 1960 StPaul

Fisher Allan A 5 N Goodman
Fitch Ralph R 277 Alexander rm 702
Flynn Jas M 277 Alexander rm 112
Foley Mary J 504 Oxford
Ford Francis 11 N Goodman
Fowler John D 523 Lyell av
Fowler W Frank 277 Alexander rm 308
Francis Claude M 1160 Culver rd
Francis Nathan 346 S Goodman
Frasch Wm F 532 Hudson av
Fulkerson W Terry 253 West av
Fumia Fred J 45 Lake av
Gage Geo H 182 Parsells av
Gallaher Chas S 2601 Dewey av
Garlick Fred J 277 Alexander rm 401
Garlick Thos B 223 Alexander
Geib Fred W 1100 Park av
Geraci Jos W jr 971 Clifford av
Gerbasi Michl J 277 Alexander rm 310
Giambrone Andrew J 73 Alexander
Gibb Stewart H 277 Alexander rm 311
Gibbs Chas B F 16 N Goodman
Gibson Wm J 5 Fulton av
Gipner John F 277 Alexander rm 409
Glaser Jerome 300 S Goodman
Goddard Fredk H 721 Meigs
Goldstein Louis A 35 Chestnut rm 501
Goldstein S Roland 1160 Monroe av
Gorin Meyer 35 Chestnut rm 401
Goundry Thos J 4 Platt
Graham Hedley C W 180 Plymouth av N

Grassi Gerard J 674 Main W
Green Jos H 277 Alexander rm 805
Greenfield Leigh S 400 Seneca pkwy
Grosselinger Harold W 213 Alexander
Growney Geo M jr 1040 Portland av
Growney J Herbert 147 Webster av
Guerinot Geo W 758 Main W
Guinan Geo E 8 Platt
Guldin Jesse E 1112 Dewey av
Guller Erastus I 245 Alexander
Guptill Plimpton 16 N Goodman
Guthiel Andrew W 4073 Lake av
Guzzetta Anthony J 329 Jay
Hague Elliott M 399 Alexander
Haller David A 176 S Goodman
Hardenbrook Edw G 245 Lake av
Harris Carl T 213 Alexander
Harris Roland C 431 Monroe av
Hart John G 45 Glasgow
Hartigan Wm S 277 Alexander rm 406
Hawkins Raymond W 39 S Goodman
Healy Clyde A 11 N Goodman
Heckel Geo P 245 Alexander
Hennington Chas W 633 Park av
Henry Jos P 255 Alexander
Herrman Roy F 183 Main E rm 1139
Hert Cecil B 29 N Goodman
Hicks Geo A 720 South av
Hillman Geo A 267 Alexander
Hoenig Matthew J 277 Alexander rm 312

Holtz Moses 356 Hudson av
Hondorf Jas L 14 Franklin rm 401
Honiss John R 277 Alexander rm 711
Hopkins Heywood H 36 S Goodman
Hotchkiss Hiram G 35 Chestnut rm 201
Houck Jas S 311 Winton rd N
Houghton Donald C 9 Roxborough rd
Huber Carl A 30 N Goodman
Hummell Harry C 771 Portland av
Huntington Thurlow T 265 Alexander
Hutchens Don K 277 Alexander rm 614
Imrie G Tasker 287 Parsells av
Ingersoll Edwin S 26 S Goodman
Ingram Fred W 277 Alexander rm 111
Iula Murlin K 1567 Dewey av
Iuppa Louis A 629 Dewey av
Jameson Curtiss N 1193 Genesee
Jameson John W 712 Main W
Jameson Thos 712 Main W

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Jetty Earl L 17 S Goodman
Jewett David B 219 Alexander
Jones Leonard W 16 N Goodman
Jones Thos Bamsford 176 S Goodman
Jordan Anthony L 136 Adams
Kaiser Albert D 16 N Goodman
Kammer John W 534 Ridge rd
Kaufman Chas 1321 Clinton av N
Kellogg John F jr 22 Audubon
Kemp J Harrison 420 Lyell av
Kennedy Eldred W 89 East av rm 707
(oculist)

Killip Thos 2d, 11 N Goodman
Kimball Ray W 709 Dewey av
King Byron 277 Alexander rm 702
Klein Lawrence A 1524 Culver rd
Knoppe J Coleman 277 Alexander rm 308
Kober Paul M 231 Berkeley
Kohn Lawrence A 176 S Goodman
Kominz Jacob S 37 S Goodman
Koscianski Leo C 783 Hudson av
Kraft J Eug 1239 StPaul
Laidlaw John B 176 S Goodman
Lakeman Chas S 16 N Goodman
Landau Maurice 1545 Main E
Lane Geo A jr 126 Woodward
Lane Jos A 277 Alexander rm 707
LaPalm Leo F 256 Chili av
Lapi Louis L 378 Portland av
Large W Bruce 27 N Goodman
Lath Eug M 323 Portland av
Lavine Geo R 277 Alexander rm 612
Lawrence Raymond V 301 Lake av
Lazerson Morris 366 Joseph av
Leadley Jerome H 447 Genesee
Leary Montgomery E 827 Main W
Lehnen Martin B 177 Thurston rd
Lehner John J 922 Dewey av
Lenhart Chas G 277 Alexander rm 907
Leonardo Richd A 1935 Clinton av N
and 301 Smith
Lerner Macy L 332 Park av
Leven Eli A 277 Alexander rm 904
Levinstein Wm I 1125 Monroe av
Lewy Herbert 3677 Lake av
Lie Einar 245 Alexander
Lipsett Henry V 1024 Monroe av
Lloyd John J 176 S Goodman
Loder Jos B 69 Westminster rd
Long Graydon 544 Genesee
Luedeke Paul O 627 Joseph av
Lunsford Chas T 574 Clarissa
Mack Wm G 1385 Main E
Mackowski Herbert W 361 Chili av
MacLean Basil C 260 Crittenden blvd
MacVay Wm A 10 Arnold pk
Maggio Chas I 70 Exchange rm 101 and
1890 Culver rd
Mangano Jas L 129 Lake av
Mannel Gustavus C 235 Alexander
Markin Jas M 11 Vick Park A
Mastrella Angelo A 619 Lake av
Mayer Jos R 295 West av
Maynard Frank B 331 Andrews
McAmmond J Fletcher 16 N Goodman
McDowell Nathan D 275 Alexander
McFarland Albert R 277 Alexander rm
706

McGarvey David F 277 Alexander rm
508
McGill Donald C 16 N Goodman
McIntosh John S 3417 Lake av
McKinstry Geo C 206 Park av
McLaughlin Geo W 52 Spring
Mele Jos M 619 Jay
Melen David R 35 Chestnut rm 404
Mendelson David B 35 Chestnut rm 304
Mercer John L 219 Alexander
Merle Elitz H 1184 Bay
Messinger Isadore 205 Cumberland
Metildi P Fredk 16 N Goodman

Miller Alvah S 10 Arnold pk
Miller Chas I 16 N Goodman
Missal Morris E 28 Strathallan pk
Mitchell Howard D 277 Alexander rm
711 (surgeon)
Mooney Jas I 171 Chili av
Moreass Saul 252 S Goodman
Morris Austin G 277 Alexander rm 908
Moskowitz Morris J 277 Alexander rm
814

Munroe Wm E 277 Alexander rm 609
Munson Edw T 164 Genesee Park blvd
Murphy Parker H 1020 Lake av
Nacey Lawrence J 221 Alexander
Nash C Stewart 277 Alexander rm 708
Neuberg Hans 35 Chestnut rm 701
Noonan Chas E 315 Driving Park av
Norfleet Chas H 74 Barrington
Norton Harry I 123 Barrington
Nugent Edw B 87 S Fitzhugh
Nugent Edwin J 1325 Lake av
O'Brien Elmer W 5 N Goodman
O'Connor John C 718 Main E
Olsen Hiram 395 Canterbury rd
Olsen Ira M 399 Monroe av
O'Neill Wm J 209 Chili av
Otley Carl A 3621 Lake av
Padelford Donald C 277 Alexander rm
906

Paine Arth H 277 Alexander rm 810
Parker J Merrel 525 Harvard
Parlow Allan L 277 Alexander rm 302
Patterson Robt R 55 Webster av
Peachey Clarence H 197 S Goodman
Pearson Ovid 277 Alexander rm 110
Peeler Danl D 1162 Lake av
Peluso Francesco 541 University av
Percy Wm W 12 West av
Perrin Wm 277 Alexander rm 608
Petri Hanford 14 Franklin rm 1206
and 962 Plymouth av N
Pfaff Norman J 277 Alexander rm 707
and 1072 Clinton av N
Pfuke Hugh E 965 Monroe av
Phillips Harry B 332 Lake av
Picciotti Jos D 681 Plymouth av N
Pike A Stanley 14 Franklin rm 708
Piper Ralph S 986 Bay
Plumley W Franklin 53 S Fitzhugh
Posson Donald D 222 Chili av
Potter Jas Craig 561 University av and
32 Strathallan pk
Potter Marion Craig Mrs 561 Univer-
sity av and 32 Strathallan pk
Powell Lucius L 52 Spring
Powell W Eug 251 Arnett blvd
Presberg Max H 35 Chestnut rm 303
Preu Paul W 16 N Goodman
Price Adelbert J 557 Genesee
Price Carleton N 38 N Goodman
Prince Howard L 277 Alexander rm 414
Pucci Rose M Mrs 1092 Dewey av
Pulsifer Libby 16 N Goodman
Quigley Jas K 26 S Goodman
Quinlan Jas W 468 Arnett blvd
Quinn Patk J jr 1110 Genesee Park
blvd

Rapp Milton B 415 Park av
Reed Arth P 725 Joseph av
Reitz Chas 277 Alexander rm 314
Remington Alvah C 304 West av
Remington John H 304 West av
Renzi Vincent D 295 Lake av
Reynolds Edwin R 1620 StPaul
Riley Walter J 1193 Bay
Roberts Andrew K 103 Atkinson
Robinson Francis J 197 3d
Rohy Jos 234 Culver rd
Rock Jos 219 Cumberland
Rocktaschel Wm G 1020 StPaul
Romano Salvatore C 159 Saratoga av

Rosenfeld Henry M 1035 Monroe av
Rother Eug W 902 Clinton av S
Rotoli Felix J 876 Plymouth av N
Rowley Howard F 176 S Goodman
Ruben Wm S 1532 StPaul
Ruggles E Wood 348 University av
Rumbold Lynn 1275 Culver rd
Rutherford Martin C 359 Alexander
Sabey Peter K 35 Chestnut rm 803
Saell Anthony J 70 Exchange rm 101
Sahler S LeRoy 52 Spring
StJohn Harold L 823 South av
StJohn Herbert F 687 Genesee
Sampson Luther C 1170 Culver rd
Saxe Mary C 737 Main W
Schanz Robt F 277 Alexander rm 200
Schneider Louis 941 Dewey av
Scholpp Sylvan S 659 Genesee
Schopp Justin H 463 Clinton av N
Schreiber John P 660 Arnett blvd
Schumacher Hiram S 259 Alexander
Scinta Anthony C 661 Plymouth av N
Scinta Silas 389 Monroe av
Scott John Ward 107 State rm 32
Scott Winfield W 277 Alexander rm 302
Seel Elmer G 133 Clinton av S rm 1
Segal Harry L 233 Oxford
Shapero Isadore M 289 Alexander
Shepard Clarence A 1535 Culver rd
Shepard Hiland G 277 Alexander rm
608

Simpson Leo F 221 Alexander
Smith Homer W 1156 Culver rd
Snell Albert C 53 S Fitzhugh
Snow Shirley R 267 Alexander
Snow Shirley R jr 267 Alexander
Soble Ellis B 277 Alexander rm 105
Sommers Raymond L 2621 Dewey av
Soule Herbert C jr 16 N Goodman
Spector Louis H 1139 StPaul
Sprague E Russell 133 Clinton av S rm
9

Spratt Wray L 35 Chestnut rm 601,
4425 Lake av and 361 Seneca pkwy
Stalker Leonard K 277 Alexander rm
402
States Eug J 214 Garson av
Steinberg Chas LeRoy 277 Alexander
rm 212

Steinhardt Gotthold 286 Rutgers
Stewart Audley D 42 East av rm 302
Stio Rocco L 741 Portland av
Sukovanchenko Steph 672 Hudson av
Sullivan Chas T 277 Alexander rm 211
Sullivan Jeremiah H 411 Seneca pkwy
Sullivan Wm C 213 Alexander
Summer Cyril 233 Alexander
Suter Geo M 245 Alexander
Sutter Chas Clyde 66 Park av
Swan John M 457 Park av
Szymanski Fredk J 205 West av
Tassell Harold A 221 S Goodman
Tatelbaum Abr J 176 S Goodman
Teresi Chas C 179 Lake av
Thomas Clarence P 26 S Goodman
Thomson Jas W 26 S Goodman
Throop David C 388 Hudson av
Tomarelli B Louis 511 Plymouth av N
Tranella Augustine J 10 Jones av
Valvo Frank C 629 Jay and 1594 Culver
rd

VanAlstyne Guy B 1396 Clifford av
VanGraafeiland Willard W 218 Ridge
rd E
Vary Harvey J 277 Alexander rm 602
Vavo Perry G 777 University av
Vetter Geo V 375 Arnett blvd
Waffle Albert H 277 Alexander rm 404
Waldo Louis T 245 Alexander
Walker A Vincent 277 Alexander rm
806

SECRETARIAL
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SPECIAL
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SECRETARIAL
COURSES

Physicians & Surgeons—Con

Walker Arth H 1365 Culver rd
Walker Francis M 12 Webster av
Ward Harrison F 441 Genesee
Warren Chas W 267 Alexander
Wedd Alf M 277 Alexander rm 514
Welch Gilbert H 24 West av
Wendel Elmer J 277 Alexander rm 208
Wentworth Edw T 35 Chestnut rm 501
Whipple Edw G 277 Alexander rm 602
Whitney Lee A 255 Alexander
Wickens Vallance A 643 Genesee
Wilinsky Isadore J 1250 StPaul
Wilkinson MacNaughton 16 N Goodman
Williams Henry Ward 274 Alexander
Williams John R 388 Monroe av
Winslow Floyd S 734 Plymouth av S
Witherspoon Chas R 20 Dartmouth
Witherspoon Wm M 451 Park av
Woggon Arth C 92 Park av
Wolin David 16 N Goodman
Wooden Warren 39 S Goodman
Woodruff Jas B 513 Monroe av
Wronker Harry 1845 Clinton av N
Wronker Simon L 1327 Clifford av
Young Marian W Mrs 252 S Goodman
Zielinski Julius F 3825 Lake av

Physicians & Hospital Supplies

Colson Co The 14 Franklin rm 703
General Electric X-Ray Corp 277 Alexander rm 209
Groh Geo A 289 Central av
Monroe Surgical Supply Co 57 Monroe av
Ohio Chemical-Mfg Co The 200 StPaul (anesthetic gases)
PAINE DRUG CO The 24-26 E Main tel Main 1820—For further information see page 31 Buyers' Guide and left top lines
Pfeiffer Glass Inc 86 StPaul rm 208
Wilmut Castle Co 1255 University av

Physio-Therapists

Stoble Wm 6 Ridge rd
Talf Edw J 761 Plymouth av S

Piano Dealers

(See also Music Stores)

DaBoll Piano Co 203 Kenwood av
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 53 Buyers' Guide
Oster Chas W 328 Main E rm 315
Pritchard Wm T 159 North
Shale Jos 140 East av

*Piano Movers

CLANCY CARTING & STORAGE CO Inc 3-11 Grand av tel Culver 1714—For further information see page 66 Buyers' Guide

Piano Tuners

Carr Guy M 65 Melrose
Chriswell Geo J 113 Castlebar rd
Coffin Fletcher W 48 Culver rd
Kuhn Herman 1070 Clifford av
Lesso Wm J 519 Magee av
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 53 Buyers' Guide
Pestorius Fredk L 43 Normandy av
Schoenhelt Fred 828 Main E rm 224
Walley J Howard 286 Genesee Park, Blvd

Pickle Mfrs

LeFrois J B & Sons rear 1060 Norton

Picture Frames & Mouldings

Bailey Geo C J Art Shop 234 Main W
Broadhead Julia G 150 East av
Edelman Harry H 6 Herman
Livingstone John K 205 East av
Metzger Bros 836 Clinton av N
Powers Frank L 432 Main E
SIBLEY, LINDSAY & CURR CO 228-230 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Pipe Hangers

Carpenter & Paterson Inc 935 Park av

Pipes & Smokers' Articles—Mfrs

American Pipe Cleaner Sales Co rear 16 Rhine
Rochester Pipe Cleaners Co Inc 907 Monroe av

*Plant Owners

ROCHESTER CLEANING & DYEING CO Downtown Office Hotel Seneca bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169—For further information see page 24 Buyers' Guide

*Plate Glass

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315
For further information see page 22 Buyers' Guide

Plating Works

Allied Plating Co 340 Lyell av
C & S Plating & Mfg Co 36 Richmond
Central Plating Works 30 Philander
General Plating Co 77 N Water
Reliable Plating Co 584 Smith
Standard Plating Co 40 Brown's race
STUART-OLVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 59 Buyers' Guide
Toothill Fredk H 70 Cumberland
Union Polishing and Plating Co 14 Commercial

Plumbers

Acme Plumbing Co 1983 Main E
Arensmeyer John G & Co 52 N Union
Badhorn & Tremmer 57 Rosalind
Bakelaar Henry 42 Merwin av
Bareham H J & Sons Inc 70 Gregory Hill rd
BARR & GREELMAN ENGINEERS & CONTRACTORS CORP 242 Main W tel Main 6465—For further information see page 59 Buyers' Guide and left top lines
Bartlett Plumbing & Heating 650 Jefferson av
Becker Chas C 620 Laburnum crescent
Becker David B 1567 Main E
Beideck Wm J 1244 Portland av
Berghash Isabel H Mrs 208 Monroe av
Bliss Plumbing & Supply Co 300 Andrews
Bohrer Chas J 584 Cedarwood ter
Brennan Thos J 89 Selye ter
Broadman Ralph 180 Berlin
Burgart Adolph 56 Wilcox
Butterfield Matthew O 412 Genesee
Caffery Geo H 58 Rugby av
Caldwell Jos 145 Berkeley
Cass & Loysen Inc 171 Ravine av
Colombo Saverio 462 Clinton av N
Cosselman Edw B 451 Maple
Costick Clarence W 105 Bock

Crowley Jas 454 Hawley

Dean H W Plumbing Co Inc 270 Hayward av
DeHond Edw 274 Grand av
Della Ernest B 30 King
DeRoller John A 128 Alphonse
Deverell Tarleton J 387 Sawyer
DeWitte Harry A 2142 Main E
DeWitte Jas J 542 Hayward av
Dill Chas J 165 StPaul
Donovan Patk J 360 Maplewood av
Duffy Wm J rear 298 Winton rd N
DuMond Bros Inc 1796 East av
Eggleston Harry L 477 Flint
Ehrmantraut Chas P 22 Hollenbeck
Eisenberg Carl H 9 Diem
Englert Louis A 306 Roycroft dr
Eysvogel Fredk G 615 Main W
Falls Frank H 336 State
Farnung Wm J 789 South av
Fehrenbach Wm J 878 Smith
Feinberg Plumbing & Heating Co 175 Charlotte
Ferraro Philip L 32 Cameron
Finzer Geo W jr 471 Bernard
Foy Chas E 4305 Lake av
Gardner Dwight A S 695 Chili av
Gardner Harold A 341 Genesee
Gelmer Louis H 665 Joseph
Grambone Co 241 North
Guest Thos H 36 Palisade pk
Gysel Frank 464 Birr
Hamlin Wm P 34 Gorsline
Hanson Ralph & Son 912 Main W
Hart Henry & Son rear 385 Andrews
Hartman Wm W 78 Wilderter
Hartnett Frank J 723 Linden
Heinze A J Inc 666 University av
Hery Fredk L 960 Plymouth av S
Hodgson Mounsey 472 S Goodman
Hoehn Edw G 62 Wilmington
Horvitz Lester 9 Henry
HOWE & BASSETT CO Inc 840-850 University av tel Monroe 3—For further information see page 60 Buyers' Guide

Hughes Hermon L 45 Marlborough rd
Janowski Henry M 707 Norton
Kalabry Geo M 229 Otis
Kewin Benj 30 Somerton
Kinnen Mathias J 2220 Main E
Kinnen Paul F 36 Federal
Lambert Jos L 1306 Culver rd
Lane & Gelger 898 Portland av
Lawn Wm M 702 University av
Leach Jas W 327 Avenue B
Lenhard Henry P & Son 690 Glide
Liese Fredk W 111 Cummings
Lohmaier & Scheck 694 Hudson av
Mack Walter V 50 Avenue A
Madlen Michl G 89 Lyell av
Mayberry Wm J 725 Flower City pk
McBride W J Co 237 Avenue E
McCafray Philip J 977 Garson av
McCormick Wm A 4 Lake av
McGahan John 74 Woodlawn
McGahan John J 76 Woodlawn
McKibbin Jas H 501 Avenue D
Metzger and Brayer Co 485 Lyell av
Mikel Robt Y 54 Beaufort
Morrissey Arth W 571 Plymouth av S
Mura Lawrence H 57 Canton
Mura Morand P 171 Fairgate
Murtagh Edw S 18 Hinsdale
Murtach Frank W 1983 Main E
O'Flvnn John D 25 Lincoln
Owens Wm E 9 Menlo pl
Pappert Geo W 16 Lux
Parrish Fredk I 121 Greeley
Paulus Bert L 459 Lyell av
Paulus Jos A 51 Highland av

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Peck Harry A 180 Epworth
 Peter Jos J 58 Canton
 Powers Chas R 115 Chapin
 Pozzanghera Michele 354 StPaul
 Proietti Anthony 15 Clifton
 Rehberg Geo C 50 Bly
 Renner Jacob F 1312 Dewey av
 Ribstein Jos 416 Gregory
 Rice Wm F 405 Lake View pk
 Rossney F G Co 100 Superior
 Ruby Jos M 858 Clinton av S
 Salter Chas E 806 Monroe av
 Sandel Isadore 566 Clinton av N
 Schied Jos C 17 Hollister
 Schult Frank H 670 Winton rd N
 Schuyler Philip J 1015 Clinton av S
 Sefkin Myer 18 Sumner pk
 Shannon & Gottermeler 638 Lake av
 Snyder E G Co Inc 86 Scio
 Snyder Edw G 71 Culver rd
 Stallman Geo W 79 Scio
 Thurston Lewis M 1652 Main E
 Troy Edw 62 Austin
 Utz Martin W 1059 Main E
 Vandewalle Wm L 102 Laurelton rd
 VanGraafelland Fred C 113 Reliance
 VanLeeuwen Antoneus F 78 Lawndale
 ter
 Vogel Frank 2284 Main E
 Vogler Louis J 8 Galusha
 Ward John R 567 Jefferson av
 Warnock & Zahndt Inc 742 Clinton av
 Weider and Gali 495 Clinton av S
 Welland Aug H 510 South av
 Weinmann & Wiesner 483 Colvin
 Welch Jos R 100 Richard
 Welch Jos R 574 S Goodman
 Wirth Anthony P 1091 Clinton av N
WRIGHT & ALEXANDER COMPANY
 21-23 Otsego tels Main 1056 and 6828
 For further information see page 60
 Buyers' Guide
 Yauchzi Co The 773 Lake av
 Zimmerman John B 50 Millbank

Plumbers' Supplies

**BARR & CREELMAN MILL & PLUMB-
 ING SUPPLY CO** 242 Main W tel
 Main 6465—For further information
 see page 64 Buyers' Guide and left
 top lines
 Becker Plumbing Supply Co 132 Joseph
 av
 Berger Hammond 242 Hudson av
 (used)
CASE W A & SON MFG CO Case bldg
 72-90 StPaul tels Main 3404-3405 3406
 For further information see page 60
 Buyers' Guide
 Central Plumbing Supply Co 496 Cen-
 tral av
 Clinton Plumbing & Heating Supply Co
 822 Clinton av N
 Crane Co 200 South av
 Fladd-Luig Co Inc 213-217 Central av
 (whol)
 Glassin Benj 80 Nassau
 Grossman A & Son 189 Joseph av
 Highland Supply Co rear 393 Gregory
 Howe & Basseth Co Inc 840 University
 av
 Hunting Company The 127 Railroad
 Karch Pipe Co 456 Lyell av
 Koehler John A Jr 217 East av rm 25
MATTHEWS & BOUCHER (wholesale)
 26 Exchange tels Main 1064-1065-1066-
 1067-1068—For further information
 see page 37 Buyers' Guide
 Mayer Supply Co 138 Raeburn av
 Rochester Pipe & Fence Corp 306 Buf-
 falo rd (reclaimed pipe)

Rochester Plumbing Supply Co Inc 281
 Mill
 StPaul Plumbing & Heating Supply
 1264 StPaul
SLOAN SAMUEL & COMPANY 67-71
 Exchange tel Main 540—For further
 information see page 60 Buyers'
 Guide
 Welder Lawrence A & Son Inc 495
 Clinton av S
 Wilkinson & Herbst 91 North

Polish Mfrs

A-No-One Polish Co 371 Flint (furn)
 Bur-Mer Co 183 StPaul rm 402
 Clark Quality Products Inc 158 Hague
 (floor wax)
 Molyneux Chas H 297 Sunset
 Polyshine Inc 125 N Water
 World Polish Co Inc 49 Halstead

*Pork Packers

"ARPEAKO" MEAT PRODUCTS
 (Rochester Packing Co Inc) 900 Ma-
 ple tel Genesee 5200—For further
 information see page 51 Buyers'
 Guide

Postage Stamps & Philatelic Supplies

Bourne John E 131 State
GOVERT STAMP CO 712 E & B bldg
 tel Main 5846
 Haringx Geo 36 StPaul rm 501

Potato Chip Mfrs

Rochester Maid Potato Chips 10 S
 Wash
 Schuler Potato Chip Co Inc 64 Chester

Poultry Dealers—Retail

Abronowitz Jack 19 Thomas
 Alaimo Anthony 444 North
 Amico Saml 1433 Main E
 Bellomio Thos 587 North
 Catalano John 471 Clarissa
 Cilman Garson 635 Joseph av
 DeSalvo Calogero 60 Jay
 DiGiovanni Guy 243 Adams
 DiSalvo Saml T 443 Clinton av N
 Fitelson Saml 91 Kelly
 Fox Elmer W 50 Front
 Gagliano Ignazio 363 Ormond
 Garliner's Poultry Store 654 Joseph av
 Giardino Michl 142 Lyell av
 Guarnere Saml L 376 Jay
 Guidice Manuel 41 Jay
 Jacobson Harry 81 Hanover
 Kozel Louis 32 Vienna
 Lipsky Archie Inc 60 Front
 Lisman Max rear 260 Joseph av
 Lucchesi Salvatrice Mrs 5 Sigel
 Mazzagatti Angelo 154 Rohr
 Miciccha Jennie Mrs 535 Dewey av
 Morabito Frank 395 Portland av
 New York Poultry Market 70 Hanover
 Pollock Abr J 462 Main E
 Rossetti G Raymond 350 Smith
 Savarino Salvatore 456 North
 Selicarl Philip 429 South av
 Soporito Jos 633 Oak
 Vetusto Nazario 116 Joseph av
 Wayne Poultry Co 82 Front
 Wisnover Jos 42 Herman
 Zaluk Mary Mrs 425 Clarissa

Poultry Supplies

Tomkinson Feed Co 1600 Dewey av

Power Plant Equipment & Sup- plies

DeWolf Furnace Corp 77 South av rm
 216
 Johnston Engineering Co The 31 Gibbs
 rm 312
STONE COMPANY The 1331 Commerce
 bldg tel Main 5483
 Turbine Equipment Co 217 East av rm
 45

Power Plant Installation

BAREHAM H J & SONS Inc 70 Gregory
 Hill rd tel Monroe 1136—For further
 information see page 59 Buyers'
 Guide

Premium Goods

Colgate Palmolive Pet Co 83 Franklin
 Rochester Independent Merchants Ex-
 change 45 South av

*Pressing Machines

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
 RR and Glide st tel Genesee 92—For
 further information see page 50 Buy-
 ers' Guide

Printers

Adcraft Printers 183 StPaul rm 206
 Alco Press 404 Avery
 Alderman Printing Co 46 Gorham
 Andrus I Willard 65 Austin
 Anthony-Klee Corp 165 StPaul 4th fl
 Apollo Press Inc 988 StPaul
 Art Print Shop The 77 StPaul 3d fl
 Becker M Co 210 Cypress
 Bednar Printing Co 268 State
 Blowers LaVerne C rear 233 East av
 Borzilleri Bros 165 3d
 Brewer & Newell 183 StPaul rm 301
 Brown R F Co Inc 163 StPaul 4th fl
 Brown & Rice 15 South av 3d fl
 Bryan & Schuler 42 N Water 2d fl
 Bullock & Sheppard 44 Allen
 Burnett Printing Co Inc 95 Manhattan
 Burns Geo P Press Inc 49 N Water
 Canfield & Tack Inc 192 Mill
 Caputo Michl R 189 Lyell av
 Carson Printing Co 742 Clinton av N
 Case-Hoyt Corp 792-814 StPaul
CATHOLIC COURIER & JOURNAL Inc
 50 Chestnut 5th floor tels Stone 1492-
 1136—For further information see
 page 53 Buyers' Guide
 Central Printing Co 416 Central av
 Century Printing & Specialty Co Inc
 The 183 StPaul rm 406
 Chapman Press 36 StPaul rm 409
 Civic Press The 5 StPaul rm 308
 Clonick-Feasler Co 999 Main E
 Cohber Press Inc 99 N Water
 Colorprint Company 121 N Water
 Community Press 3351 Lake av
 Conolly Henry Co 52 James
 Conolly Jas Printing & Binding Co Inc
 135 Allen cor Clarissa
 Daily Record Co The 29 N Water
 Davis & Jones Printing Co Inc 145 St-
 Paul 2d fl
 Deal Conrad Press 77 South av rm 207
DEMOCRAT & CHRONICLE 59-61 Main
 E tel Main 7400—For further infor-
 mation see page 53 Buyers' Guide
 and right bottom lines
 Drexler Print Shop Inc 36 StPaul rm
 510
 DuBois Press The 637 Bway
 Eichorn & Birmingham 160 S Fitzhugh
 Empire Press 132 Allen



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EAST ROCH. 451

Printers—Con

Eveready Printing Co 177 Joseph av
Fleming Printing Co 32 South av rm 2
Flower City Press 5 StPaul 2d fl
Franklin Press 36 StPaul rm 422
Galle Clarence H 457 Alexander
GANNETT COMPANY Inc Times sq
Exchange st cor Broad st W tel Main
900—For further information see
page 54 Buyers' Guide
Glide Press The 47 Glide
Goodman Benj 245 Joseph av
Gordon Press 558 Court
Grashow Myron 297 Joseph av
Gunn Printing Co 36 StPaul rm 422
H & H Press 165 Atlantic av
Hart Leo Co The 1776 Clinton av N
Hartford Robt H 132 Main W
Hawver Press 284 Court
Heindl Louis & Son 149-151 Andrews
Henderson-Mosher Inc 228 South av
Hiller Wm Press 1063 Main E
Homan Frank E 17 Judson
Howard John E 561 Smith
Iacelli's Printing Co 130 White
Interstate Printing Co Inc 145 StPaul
3d fl
Irvington Press 84 Mortimer
Kennedy Bros 8 Marietta
Kilbourn Press The 328 Main E rm
227
Kirstein Printing Service 158 Monroe
av
Klee Eug W 82 StPaul rm 524
Kunz & Maurer 40 Franklin rm 204
Lake View Printing Co Inc 144 North
Leahy Printer 16 Aqueduct
Ledger Publishing Co 482 StPaul
Levin Irving 10 Johnson
Lighthouse Printing Co 106 Oakland
Lincoln Printing Co 77 South av rm 301
Lipson Press 60 Thomas
Livingston Morris W 142 Anthony
Loysen Leslie E 459 Portland av
Lyman Photo-Lith Inc 183 StPaul rm
306 (offset printers)
Mani-Fold Co The 82 StPaul rm 518
Manzler Publishing Co rear 268 San-
ford
McNeill Albert W 183 StPaul rm 204
Meade D K Co The 268 State
Monroe Printing Co 206 Lux
Morrison Press The 320 Andrews
Morrow David 26 Herman
Nast Frank J 277 Selo
Nu-Art Press 305 Allen
Nijfens Harry M 765 Glide
O K Printing Co Inc The 49 N Water
Paddock Press Inc 63 MtHope av
Palumbos Louise Mrs rear 144 Lewis
Patrick Label Co 49 South av
Peerless Print Shop 376 Clinton av S
Pfeiffer Printing Co 36 Richmond
Process Color Printing Co 188 StPaul
rm 603
Progress Print Shop Inc 49 Andrews
Reliable Printing Co 12 Vienna
Ridge Press The 20 Pullman av
Rochester Alliance Press Inc 49 N Wa-
ter
Rochester Engraved Stationery Co rear
1892 Dewey av
ROCHESTER GERMAN PUBLISHING
CO 237 Andrews tel Stone 278—For
further information see page 54 Buy-
ers' Guide
Rochester Photo Offset Service Inc 17
Main E rm 2
Rochester Typesetting & Stereotyping
Inc 156 Andrews
Rogan John Printing Co 17 Main E rm
8

Ruda Printing Co 29 N Water
Sales Printing Co 435 Benton
Schneider Bros 77 Division
Schneller Richd F 695 Avenue D
Schwab Wm C rear 289 Campbell
Seneca Printing 268 Clinton av N
Shearer Printing Co 94 State
Simonds Press 49 South av
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334
Specialty Printing Co 811 Lake av
Steele E H Co 145 StPaul 2d fl
Strecker Fredk Co 508 StPaul
Thrift Printing Co 143 Clifton
United Litho & Printing Co's 85 How-
ell
Verwey Printing Co Inc 52-54 James
Walker Wm W 838 Clinton av S
Willard Printing Co Inc 119 N Water
Witzel Howard W 163 StPaul 2d fl

Printers' Supplies & Equipment

Bingham Bros Co 980 Hudson av (rol-
lers)
Hart Wm C Co Inc 259 Exchange (rol-
lers)
International Printing Ink Corp 14
Franklin rm 703
Lassco Products Inc 485 Hague
Parazin Printing Plate Co 5 StPaul rm
535
Printers Supply House 67 Mill

*Private Detectives

(See also Detectives)

**DOYLE DETECTIVE BUREAU & AR-
MORED CAR SERVICE** 901-903-905
Commerce bldg tel Main 1744—For
further information see page 31 Buy-
ers' Guide

Produce Dealers

Amico Salvatore 20 Roch Food Ter-
minal (whol)
Appelbaum Sidney 576 Joseph av
Borgease Antonio 911 Genesee
Cohen Abe Co Inc 66 Roch Food Ter-
minal
Cohen Arnold 458 Monroe av
Cominsky & Priceman 22 Rochester
Food Terminal
Delmar Farms Inc 67 Warehouse
Eber Bros & Co Inc 55 Rochester
Food Terminal (whol)
Gager Eug G 382 Thurston rd
Hallaner Wm F Co Inc 156 Portland av
(whol)
Kraus Loretta M Mrs 312 Plymouth av
S
Lays Bros 156 Roch Food Terminal
Malo & Frassetto 74 Roch Food Ter-
minal (whol)
Market Products Co 2 Roch Food Ter-
minal
Martino Louis 180 Weld
Michaels Benj 165 Hollenbeck
Palumbo Angelo 626 Lake av
Peacock Fruit Co Inc 58-62 Roch Food
Terminal
Pogal E Co 32 Roch Food Terminal
Sullivan Vincent G 28 Alexander
Termetto Anthony rear 263 Averill av
Victory Fruit & Vegetables 363 Main
E

Projection Apparatus

**BAUSCH & LOMB OPTICAL COM-
PANY (mfrs)** 635 StPaul tel Main
4805—For further information see
page 55 Buyers' Guide

*Property Management

BIETRY HERBERT J Realtor 752 Lin-
coln-Alliance Bank bldg tel Stone
2904—For further information see
page 61 Buyers' Guide and bottom
line front cover
GORSLINE WILLIAM H 1107 Com-
merce bldg tel Stone 2460
KING HARRY M Realtor 1331 Lincoln-
Alliance Bank bldg tel Main 3162—
For further information see page 62
Buyers' Guide
McINTOSH G E CORP Monroe bldg 23
Exchange tels Main 250-251—For fur-
ther information see page 62 Buyers'
Guide and left top lines
PERKINS HENRY T REAL ESTATE
CO 31 Exchange rm 403 tel Main 3309
For further information see front
cover
POMEROY ORGANIZATION Inc 243
Powers bldg tel Main 6046, Syracuse
office 327 Montgomery dial 2-3113—
For further information see page 62
Buyers' Guide and right top lines
WICKS RALPH A 309 Powers bldg
office tels Main 6264-6265 res tel Mon-
roe 488-R—For further information
see page 62 Buyers' Guide, front cov-
er and left bottom lines

Psychologists

Mitrano Anthony J 328 Main E rm 517

*Public Accountants

(See also Accountants & Audi-
tors)

ERNST & ERNST 904-912 Lincoln-Alli-
ance Bank bldg tel Stone 868
JACKSON & ZAENGLEIN (certified
public accountants) 31 Exchange rms
506-511 tel Main 4706
NARAMORE, NILES & CO (Certified
Public Accountants) 950 Lincoln-
Alliance Bank bldg tel Stone 920-921
WILSON, SHULTS & CO (Certified
Public Accountants) 1201-1225 Com-
merce bldg 119 Main E tels Main
4685-4686-4687

*Public Buildings & Halls

(See Buildings—Public & Office)

Publications

Baseball Bulletin 49 N Water
Community News The, Rapp-McGill Inc
publishers 145 StPaul 3d fl (weekly)
Creative Footwear 16 Main W rm 121
Fraternal Age, Walter Basye publisher
65 Broad W rm 607 (monthly)
Fraternal Monitor, Mutual Underwriter
Co publishers 16 Main W rm 537
(monthly)
Investographs 31 Gibbs 2d fl
Lumber Co-operator The 82 StPaul rm
605 (monthly)
Mutual Underwriter, Mutual Underwri-
ter Co publishers 16 Main W rm 537
(monthly)
Rochester Commerce 55 StPaul (week-
ly)
Shoe & Leather Reporter 16 Main W rm
121
Trendograph, Investographs publishers
31 Gibbs 2d fl
United States Supreme Court Advance
Opinions semi-monthly during sit-
tings of the court Lawyers Co-opera-
tive Publishing Co, Aqueduct bldg
Butts pl

F. P. VAN HOESEN CO., INC.

MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
BARRELED SUNLIGHT PRODUCTS

41-45 ST. PAUL STREET

PHONE STONE 473

Publishers

Bareham & Saunders Inc 42 East av rm 413
Basye Walter E 65 Broad W rm 607
CATHOLIC COURIER & JOURNAL Inc
50 Chestnut 5th floor tels Stone 1492-1136—For further information see page 53 Buyers' Guide
Credit Press The, Box 52, Brighton Sta
Daily Record Co The Inc 29 N Water
DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 53 Buyers' Guide and right bottom lines
Encyclopaedia Britannica Inc 14 Franklin rm 505
GANNETT COMPANY Inc Times sq Exchange st cor Broad st W tel Main 900—For further information see page 54 Buyers' Guide
Getzler's Rate Guide 328 Main E rm 232
Glad Tidings Publishing Society 34 Lawn
Haines & Co 119 Main E rm 823 (criss-cross tel directories)
Investographs 31 Gibbs 2d fl
Kelly Read & Co Inc 508 StPaul (art)
Larkin Ashley P 154 Andrews
Lawyers Co-operative Publishing Co The, Aqueduct bldg Butts pl
Metzinger Fredk R 156 Andrews
Mutual Underwriter Co 16 Main W rm 537
North Printing Co 111 Lyell av
Oxford Publishing Co 49 N Water
Paul Publishing Co 19 Conklin av
Periodical Publishers Service Bureau Inc 5 StPaul rm 522
POLK R L & CO Inc (directory) 729 Powers bldg 16 Main W, Eastern District office 179 Lincoln, Boston, Mass tel Hancock 6309
Rapp-McGill Inc 145 StPaul 3d fl
ROCHESTER GERMAN PUBLISHING CO 237 Andrews tel Stone 278—For further information see page 54 Buyers' Guide
Rochester Sun Corp 5 StPaul rm 420
Rochester Times-Union, Times sq, Exchange cor Broad W
Screw Machine Publishing Co Inc 45 Exchange rm 516

Pump Mfrs & Dealers

Alert Products Inc 46 Cole
American Brake Shoe & Foundry Co, Kellogg Division 97 Humboldt
American Well Works Inc 130 Main E rm 1025
Beers Leroy F 150 Broad
Brown E C Co The 845 Maple (spray)
Crosier Jas H 33 University av (gasoline)
Elmwood Electric & Pump Corp rear 983 Plymouth av S
Goulds Pumps Inc 130 Main E rm 1025
Holderle Bros Inc 341 Exchange
Kellogg Division of the American Brake Shoe & Foundry Co 97 Humboldt
Scott Pump Co 645 Atlantic av (washing machines)
Swartwout Co The 130 Main E rm 1025
Worthington Pump & Machinery Co 135 Spring

Purchasing Agents

Barker Merritt D 1000 University av
Barnum Fredk 187 N Water

Bayer W Bert 1029 Lyell av
Bennett Colbourne A 105 Court House
Boldt Wm F 258 State
Borlen David C 1099 Jay
Brauch Clarence J 132 Andrews
Braunhweig Homer L 72 Clarissa
Brunzel Emile E 45 Ford
Burroughs Paul L 501 Main W
Charity Wilbert A 100 National
Christensen Casper A 840 University av
Collins Herbert B 333 State
Dalley Jos A 127 Railroad
DeMuy Clarence A 224 Mill
Devendorf Irving C 950 StPaul
Donohue Jas V 1024 Garson av
Dunn Howard M 280 Lyell av
Ehrstein Jos 45 Crouch
Ellsworth Henry E 300 State
Fearnley Cecil H 28 Industrial
Fisher Elwood G 900 Maple
Flynn Theresa 666 Driving Park av
Ford Neallo R 367 Orchard
Fox Jesse C 89 East av rm 1000 and West-av ext
Gleichauf Herbert K 1048 University av
Golfe Leon 845 Maple
Gould Fred S 569 Lyell av
Harbison John T 1447 StPaul
Hart Curtis D 95 Ames
Henry John T 303 State
Hilton Bernard F 7 Griffith
Hirsch Helen 742 Portland av
Holden Llewellyn 11 Centre pk
Ireland Howard 85 Railroad
Jacobs Gustav F 555 StPaul
Johnson Floyd L 56 Rutter
Johnson Norman E 277 N Goodman
Jones Edw R 133 Murray
Kellogg Chas H 5 Main W
Kent Jos A 410 N Goodman
Knapp Elmer G, GRYS Co end of West av

Krembel Clarence P 154 Clarissa
Lapp A Prentice 274 N Goodman
Leavens Edw R 250 Main E
Luchsinger Clarence 39 Russell
Marcellus W Jackson 313 Norton
Markus Chas W 1669 Lake av
McMahon Bernard J 250 N Goodman
Messe Alme 193 Platt
Michlin Bernard 87 Clinton av N
Moore Helen D 167 Ames
Mylacrairie Walter F 850 StPaul
O'Connell David J 156 Ames
Ogilvie Arth 267 State
Quinn R Frank 15 Exchange
Reed Paul H 1230 University av
Reynolds Frances A 155 Exchange
Rosa Robt J 400 West av
Rosenthal Archibald B 26 Sherer
Sauer Raymond C 39 Russell
Schauber Marion A Mrs 1155 Clinton av N

Shanley Leo W 1600 Clinton av N
Spieler Chas E 379 Lyell av
Start Wm E 40 Franklin 4th fl
Stauff Arth J 31 N Water
Thayer Chas A, Mustard ft Palmer
Thon Henry C 1415 Clinton av N
Throne Edw W 6 Hastings
Treibner Harvey E 280 Lyell av
VanHouten Alice E 65 Plymouth av S
VanLeer Edw M 1044 University av
Vosburg Albert L 207 Tremont
Wadhams Chas H 20 Curtice
Webb Fredk E 91 StPaul
Weidel Chas J 224 Alexander
Welter Edwin G 46 MtHope av
Whitley W Raymond 36 City Hall
Willson Byron J 19 Main W
Wood John C, Mustard st

Radio Broadcasting Stations

W H A M Broadcasting Station, The
Sagamore 111 East av
W H E C Inc 40 Franklin rm 320
W S A Y Broadcasting Station 328 Main E rm 300

*Radio Receiving Sets & Parts—Mrs

STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd tel Culver 260—For further information see page 61 Buyers' Guide

Radio Sets & Supplies—Retail

ALHART ELECTRICAL CO Inc (Stromberg-Carlson) 1147 Culver rd at Parsells av tel Culver 3944—For further information see page 61 Buyers' Guide

Ardello Radio & Sound Co 421 North (repr)

Baum & Nash Radio Service 405 Main W

Boardman Radio rear 23 Elton (reprs)
Briggs Radio Shop 56 Clifton (service)
Brighton Radio & Electric Co 228 Winton rd N

Carroll Radio Sales Inc 569 Thurston rd

Colaanni Michl 717 Clinton av N (service)

Cornish Theo P 284 Rosewood ter (repr)

Crosby Verdi L 92 Morton
Dailor & Charles Radio Service 60 Hampden rd

Davis Douglas M 165 Monroe av
Dean Fordyce H 141 Mulberry

DeWitt Raymond A 27 Indiana (repr)
Dorschel Radio 172 Genesee

Evans Louis A 98 Scio (serv)
Form Geo H 105 Mason (serv)

Gardner Radio Service 1 Savannah
Gleason Lawrence C 1380 Dewey av

Granger Radio Service 62 Spring
GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines

Hammon Gordon A 2 Florence and 179 Bartlett (serv)

Hartmetz Frank 256 Benton (repr)
Henophy Vincent C 119 Garfield (repairs)

HICKSON ELECTRIC AND RADIO CORPORATION 37 Richmond tel Stone 93—For further information see page 32 Buyers' Guide and left top lines

Kane Radio Service 117 Cleon
Knittel Reinhard R 631 Wilkins (repr)

Lang Frank J 570 Post av (repr)
Marsh Albert H 241 Lark (repr)

Marsh Harold G 930 Main W
Masline Radio Parts 293 Central av

Matteson Radio & Electric Co 339 Lyell av

McDonald Floyd 160 Chestnut
McGovern Norman C 5 Elsdon (repr)

Meyer & Johnson 88 Sanford
Ray's Radio Service 532 Chilli av

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tels Main 3960-7070—For further information see page 36 Buyers' Guide and right top lines

Rochester Radio Supply Co 114 StPaul
ROCHESTER RADIO & TELEVISION (service) 46 Scio tel Stone 3388—For further information see page 61 Buyers' Guide

SECURITY TRUST COMPANY

ALL TYPES OF LOANS — SAFE DEPOSIT BOXES AT MODERATE CHARGES
CORNER OF MAIN AND WATER STREETS

Radio Sets & Supplies, Retail—Con
Russell's Radio Service 331 Ridgeway av

Sanzotta Nicholas 181 Peck (repr)
Schaap Leonard 150 Akron (repr)
SCHLITZER E J STORES Inc distributors
Firestone tires, home and auto
supplies 1922 Monroe av Brighton tel
Monroe 7102—For further information
see page 4 Buyers' Guide and
right line front cover

Schmidt Rudolph & Co Inc 43 South av
SIBLEY, LINDSAY & CURR CO 228-
230 Main E tel Stone 6500—For further
information see page 29 Buyers'
Guide and right top lines

Timm Otto C A 19 Champlain (repr)
Toscano Ralph M 15 Manchester (repr)
Tremmer Thos L 192 Cady
Vecchio Richd M 181 Mohawk
Will Ambrose 1287 Clinton av N
Wood Merrill A 175 Winbourne rd
(repr)

Radio Sets & Supplies—Wholesale

Beaucaire Inc 228-230 Bway
Radio Parts & Equipment Co 244 Clinton
av N

Railroad & Passenger Stations

Baltimore & Ohio RR Co 320 Main W
Central Sta, Central av bet Clinton av
N and Joseph av
Lehigh Valley Sta 99 Court
Lincoln Park Sta (B&O RR) 655 West
av
Otis Sta (NYC RR) 552½ Lyell av nr
Warner
Pennsylvania Sta 357 Main W

Railroad Supplies & Equipment

Southern Wheel Division American
Brake Shoe & Foundry 82 Barnum

Railroads

(See also Transportation Lines
—Freight)

Allegheny & Western Railway Co 155
Main W
Atlantic Coast Line RR Co 183 Main E
rm 931
Baltimore & Ohio RR Co 155 Main W
25 Oak and Genesee Docks ft Box-
art st
Buffalo, Rochester & Pittsburgh Rail-
way Co 155 Main W
Clearfield & Mahoning Railway Co 155
Main W
Mahoning Valley Railroad Co 155 Main
W
NYC RR, Central av cor Clinton av N
Pennsylvania RR Freight House 357
Main W
Southern Railway System 42 East av
rm 421

Reading Rooms

Christian Science Reading Room 385
Main E rm 200
First Church of Christ Scientist Read-
ing Room 885 Main E rm 200
Reynolds Reading Room 18 Main E
Unity Reading Room 29 Gibbs
Young Men's Christian Assn The 100
Gibbs

Real Estate

(Realtors are designated by an as-
terisk *)
Abel Realty Co 217 East av rm 24
Abrams Clarence J 25 Main E rm 419

Adamus John 110 Weaver
*Agnello Jos L 2244 Clifford av
Agnew Agency Inc 8 Exchange rm 114
Alaimo Chrispino 50 Phelps av
*Albright Peter C 45 Exchange rm 803
Albright Realty Co 45 Exchange rm 803
Alexander David 8 Exchange rm 114
*Allen Dwight H 16 Main W rm 708
*Allen Warren W 183 Main E rm 402
Alliance Realty Corp 183 Main E rm
920

Almy Willey H 360 Main E rm 13
Amberg Woolf H 180 Ormond
Andrews Eben C 16 Main W rm 236
Andrews Real Estate Co 45 Exchange
rm 429

*Appleby Linus S 183 Main E rm 920
Arnold Raymond C 343 Pearl
Ashton Alberta Mrs 222 Springfield
Auchter J Wm 45 Salisbury
Baker Grover L 200 Alameda
*Ball Lloyd B 16 Main W rm 421
*Beardsley Harry S 19 Main E
Beardsley-Clarke Realty Co Inc 19
Main E

*Bellanca Leo E 236 Arbutus
Becker Maurice 475 Oxford
Berghash Realty Co Inc 130 Clinton av
S rm 5

Best Clifford E 34 State rm 204
Best John J 34 State rm 204
*Blanchi Francis P 39 State rm 510
*BIETRY HERBERT J, Realtor 752
Lincoln-Alliance Bank bldg tel Stone
2904—For further information see
page 61 Buyers' Guide and bottom
line front cover

Bingham Saml A 69 S Union
*BORCHARD RALPH R 320 Cutler
bldg 42 East av tel Stone 5084 h 133
Weldmere rd Ironclad tel Charlotte
1121-W

*Brennan Carl F 89 Hickory
Brennan Geo E 65 Broad W rm 216
Brighton Corp 565 Blossom rd
Britton W N Realty Co Inc 328 Main E
rm 508

Brockway LaMonte W 65 Broad W rm
417

*Brooks Irving L 93 Melrose
Brown Austin A 77 Boardman
*Brown C Wesley 16 State rm 217
Brown S Walter 429 Lyell av
*Bryan Thos S 43 Main E
Bullard Arth H 31 Exchange rm 403
*Burns J Stewart 16 Main W rm 337
Calmont Realty Corp 16 Main W rm
730

Cameron Realty Co 16 Main W rm 214
*Cameron Wm R 16 Main W rm 214
Capitano Jos 1359 Clifford av
*Carmichael Jas J 855 Powers bldg 16
Main W

Carroll R H Corp 39 State rm 418
*Carroll Robt H 39 State rm 418
Caschetta Amel 771 Plymouth av N
Celona Cosimo 1299 Clinton av N
*Chapman Jas W 1032 Genesee Park
blvd

Chapman Jas W Realty Co 1032 Gene-
see Park blvd
Cholte Onie 778 Norton
Churchill Grace E Mrs 153 Thurston
rd

Cirri Nunzio C 296 Portland av
City Group Inc 43 Main E 2d fl
Clover Hills Inc 67 Warehouse
*Cobb Rena E Mrs 78 Merchants rd
*Colgan Carroll C 84 Inglewood dr
Colton Realty 662 Monroe av
Commercial Service Bureau 119 Main
E rm 823 (office rentals)

*Connors Claire Mrs 15 Gilbert dr
Continental Housing Corp 45 Exchange
rm 803

Costich Bros Inc 101 Walbar
Cottrell Fred W 16 Main W rm 723
Court Realty Co The 5 StPaul rm 312
Crittenden Real Estate Co 183 Main E
rm 604

*Crittenden Austin F 183 Main E rm
604

*Crone Edw R 1627 Monroe av
*Culver Clarence C 16 State rm 217
Culver J Z Co 16 State rm 216
Curtin Frank T 728 Seward
Dake Realty Corp 1 Clinton av S
Davis Chas I Realty Co 5 StPaul rm
542

*Dispenza Chas M 6 State rm 502
Doell Henry F 1052 Dewey av
Doherty Realty Co Inc 1015 Culver rd
*Drumm Frank A 183 Main E rm 920
Duke Kathleen F Mrs 225 Scio
Dutcher Chas A 45 Exchange rm 1001
East Avenue & Gibbs Street Corp 10
Gibbs rm 408

Eck Nicholas H 30 Depew
*Edwards Arth E 42 East rm 225
Edwards Realty Co 42 East av rm 225
Ellwanger & Barry Realty Co 668 Mt.
Hope av

Elmore Emory 10 Vine
Empire Realty 669 Jay
*Engert Geo A 39 State rm 714
Farmer Ernest G 103 Sanford
*Feldman Wm A 261 Flower City pk
Fenyvessy Chester 85 Main W rm 205
Finestone Ida C Mrs 15 Atkinson
Finocchiaro Natale 155 Fulton av
Finucane Thos W Corp 183 Main E rm
1204

Fisher Chas F 700 Parsells av
Flaum Morris 55 Wilson
Flynn Jeremiah C 650 Averill av
Flynn Thos F 322 Sawyer
*Foote Edw B 16 State rm 104
Frank Caspar B 290 Gregory
Frankland John C 414 Main E
Franklin Realty 202 Dickinson
Freedman Ben 16 Main W rm 314
Friederich Bros Realty Co 710 Lake av
*Friedrich Robt E 6 Clinton av S
Friendly Realty Corp 80 Main W
Fuller Harriet B Mrs 9 Rowley
Gallagher Jas V 130 Main E rm 603
Garfield H H Realty Corp 45 Exchange
rm 401

Garland Agnes C Mrs 281 Eastman av
Gildea John E 978 Plymouth av S
Glofrida Philip 8 Exchange rm 202
*Giustino Leonard A 16 Main W rm
823

Gleason C Arth 16 Main W rm 116
Glew Albert E 40 Franklin
Goater John H 1526 Main E
*Gokey John J 16 Main W rm 422
GOLDMAN DAVID CO 6 State tel Main
2984—For further information see
page 42 Buyers' Guide and right bot-
tom lines

*Goldstein Louis 34 Trenaman
Gorsline Wm H 119 Main E rm 1107
Goutremout J E Corp 62 Amsterdam rd
and 19 Main W rm 802
*Goutremout Jas E 19 Main W rm 802
Grassi Guy T 18 Main W rm 807
Greeno F L & Co Inc 130 Main E rm
404

*Greeno Follett 130 Main E rm 404
*Gross Jacob Inc 16 Main W rm 245
Hall Realty Co 16 Main W rm 239
*Hall Wm G 16 Main W rm 239
Hammer Realty 92 Chandler

PROTECT YOUR EYES -- USE I.E.S. LAMPS IN YOUR HOME

See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

Hanrahan Realty 192 Pierpont
Harris-Becker-Campbell Corp 19 Main W rm 610
Harris Donald D 16 Main W rm 346
*Heinrich Jonathan H 25 North rm 522
Hempel Frank L 22 Laurelton rd
*Herman Harry 16 Main W rm 432
Herman Harry Realty Co Inc 16 Main W rm 432
Hicks Arth W 254 Steko av
Home Mortgage Co 5 StPaul rm 534
*Howe Chas F 17 S Fitzhugh
Howe-Morgan Co 17 S Fitzhugh
Institutional Securities Corp 31 Exchange rm 200
Inzina Jos 289 Central pk
Irving Realty Co 432 Plymouth av S
Judson Power Co 38 Brown's race
Kaminski Jos D 1057 Norton
Kapell & Co 4283 Lake av
*Keuper Isaac J 55 Hall
***KING HARRY M. Realtor** 1331 Lincoln-Alliance Bank bldg tel Main 3162—For further information see page 62 Buyers' Guide
King Sara G 509 Arnett blvd
Kirk Edw C 167 Mulberry
Kitchen Jas 16 Main W rm 248
Kleiman Barney 330 Maplewood av
*Klonick Ralph 109 Main E
Klonick Ralph Corp The 109 Main E
Kramb Wm J 449 Chili av
Lake Shore Properties Inc, Beach av office 183 Main E rm 944
Lakeshire Corp 16 Main W rm 337
Leader Morris 119 Main E rm 825
Leipham Beatrice S Mrs 125 Grand av
Lerner Hyman 14 Rowley
Lewis Gilbert L 16 Main W rm 210
*Licata Alf B 669 Jay
*Licata Rudolph B 58 McNaughton
Lindsley Eva M Mrs 62 Frost av
*Loeb Arth E 16 Main W rm 128
Loeb & Rosenthal Co Inc 16 Main W rm 128
*Lum Donald A 16 Main W rm 241
*Lum Milton S 16 Main E rm 241
Lum Real Estate Co 16 Main W rm 241
Mac-Reality 375 Bway
*Macante Harry C 16 Main W rm 209
Macante Realty Co 16 Main W rm 209
*Maloy Wm J 43 Main E 2d fl
*Marcille Harry B 14 Franklin rm 905
Marcille Harry B Inc 14 Franklin rm 905
*Margolis Sander B 16 Main W rm 446
Marx Harriet G Mrs 31 Exchange rm 403
Marx Wm G 31 Exchange rm 403
Mass Mutual Life Ins Co 315 Alexander rm 234 (real est dept)
Matthews Wheaton 16 Main W rm 410
McDowell Florence L 339 Seneca pkwy
McGarraghy Real Estate Co 960 Portland av
*McGarraghy Thos J 960 Portland av
McINTOSH C E CORP Monroe bldg 23 Exchange tels Main 250-251—For further information see page 62 Buyers' Guide and left top lines
*McIntosh Clarence E 23 Exchange
McNall Arth 5 StPaul rm 409
Mele Peter A 16 Romeyn

Mickles John 119 Main E rm 505
Miller Emil M 206 Canterbury rd
Miller Geo R 186 Normandy av
Montrose Development Corp 45 Exchange rm 803
*Moore Jas R 265 MtVernon av
Moore Wm B 215 Rugby av
Morris Geo Ralph 374 Wellington av
*Morrisey Jas W 45 Exchange rm 529
Mount Lillian G 130 Main E rm 321
Mule Santo 340 6th
Murphy Mary A Mrs 94 Garfield
Myers L Fred 6 Amity
Nash Arth L 485 Grand av
National Realty Service 16 Main W rm 540
Neil Real Estate Co 16 Main W rm 536
Nichols Harry E 10 Pembroke
Nicholson Esnlah C 447 Chili av
Niger Anthony P 16 Main W rm 307
Nolan Chas F 114 Birr
North East Realty Service 41 Gothic
North End Realty Corp 1115 Hudson av
Nowadaga Properties Inc 16 Main W rm 248
Nunnold Chas A 1189 N Goodman
Oakley Fred W 16 Main W rm 448
Odenbach Company The 7 Clinton av S
Ontario Realty Co Inc 1424 Dewey av
Otis Realty 776 Genesee
*Packer Henry 183 Main E rm 639
Packer Henry Corp 183 Main E rm 639
*Palermo Jos S 16 Main W rm 211
Pappas Jas 147 Hillside av
Paris Nicholas 119 Main E rm 505
Parmelee E G Real Estate Co 8 Exchange rm 407
Payne Geo J 129 Meigs
Pastorelle I Jas 111 Woodward
*Pearce Arth D 35 Nile dr
Pedulla Jas 112 Weld
Peralino John 411 Webster av
*Perkins Henry T 31 Exchange rm 403
PERKINS HENRY T REAL ESTATE CO 31 Exchange rm 403 tel Main 3309 (commercial and residential)—For further information see front cover
Plumeri Louis C 122 Glendale pk
Polito John 320 N Union
POMEROY ORGANIZATION Inc 243 Powers bldg tel Main 6046 Syracuse office 327 Montgomery dial 2-3113—For further information see page 62 Buyers' Guide and right top lines
Probst Philip T 14 Franklin rm 1314
Probst Realty Co 14 Franklin rm 1314
Railway Properties Corp 267 State
Regent Realty Co 16 Main W rm 211
*Reilly Robt 183 Main E rm 944
Ricki Jos J 573 Hudson av
Ridgedale Development Co 1441 Dewey av
Ritchey Inc 4 Johnson
Roberts Louis A 208 Bartlett
Roche Realty Co 16 Main W rm 416
Rochester Real Estate Co The 45 Exchange rm 529
Rochester & New York Realty Co 10 Gibbs rm 408
Rockwood Realty Service 1740 Lake av
*Roesser Eug C 39 State rm 223

Rogachefsky Nathan 1125 Park av
***ROGERS HERBERT A** 43 Main E office tel Main 5131 res tel Monroe 3574—For further information see back cover
*Rosen Marvin M 43 Vick pk A
*Rosenbloom Jos R 16 Main W rm 249
Rosenthal Jacob L 34 State rm 108
Ross Albert 296 Central pk
Rossiter Leo B 45 Gibbs rm 2
Rotundo Thos 16 State rm 411
*Rowe Albert W 120 Anthony and 25 Main E rm 405
Rund Wm E 1736 Culver rd
*Rupert Howard C 16 Main W rm 445
*Ruppert Harry P 8 Exchange rm 209
*Sage Chas H 2924 Lake av
Santay Art F 130 Main E rm 605
Sassone Alexandre 67 McNaughton
Schaich Realty Co 214 Lake av
Schantz Geo E 173 Meigs
Schlitzer Irene M Mrs 687 Averill av
Schorer Margt L Mrs 94 Wellington av
Schroeder Ernest A 866 Dewey av
Schwartz Fred J 119 Main E rm 823
*Schweid Harry A 1165 Park av and 36 StPaul rm 502
Security Realty Service 109 Woodward
*Sevio Geo M 47 Woodward
*Shackelford Nora F 42 East av rm 128
Sharer Kate D Mrs 183 Arbordale av
Shea Edw J 610 Monroe av
Sheeller Arth D 20 Aldine
SHELDON CHARLES I 121 Powers bldg office tel Main 2919 res tel Monroe 6684-W
Shelters Erwin M 17 Canfield pl
Sheppard A Lincoln 93 Brooks av
Sherman Morris 521 Clifford av
Shied Michl F 85 Winchester
Shoreline Realty Inc 133 Clinton av S rm 5
Shults Cassius C 383 Main E rm 4
Skromak Geo 77 Klein
*Slade Lester P 119 Main E rm 923
Slattery Realty Co 30 Fort Hill ter
Slobbe Amy W Mrs 73 Cherry rd
Smith Chas E 57 North
*Smith Jay E 183 Main E rm 645
Smith Wm H 1050 Plymouth av S
Spies Chas F 663 Winton rd N
Sprague Ernest A 15 Alford
Steidlitz David 4 Rowley
Stone Howard M 427 Lake av
*Streb Norbert 16 Main W rm 223
Streb Norbert Co 16 Main W rm 223
Struck Leonard J 246 Laburnum cres
*Stubbs Saml E 82 StPaul rm 623
Sturmer Richd J 954 Clifford av
Suter Danl B 16 Main W rm 248
*Sutton Clyde V 14 Franklin rm 610
Talla Jos 175 Cummings
Talluto Gaetano 84 Rohr
Taylor Forrest W 328 Main E rm 316
Taylor Robt F 83 Goraline
Teall John Edw 24 Rugby av
*Teller Palmer H 46 Roslyn
*Thomas Harry F 15 State
*Tighe John D 16 Main W rm 337
Tomack Subsidiary Inc 67 Warehouse
Toor Bernard B 5 StPaul rm 522
*Travers Michl H 473 Oxford
*VanDeusen Earl W 453 Seneca pkwy

ESTABLISHED 1889

Rochester's Largest
Home Furnishing
Store

H.B. GRAVES Co
SEE INSIDE FRONT COVER

Venetian Blinds
a Specialty

For Estimate
PHONE MAIN 3342

THE PAINE DRUG COMPANY

Rochester's Leading Prescriptionists

Physicians' Supplies

24-26 E. Main Street

Phone MAIN 1820

Real Estate—Con

VanDuser Edelbert 247 Grand av
 *Voellnagel Theo F 39 Wyndham rd
 Wagner E W 16 Main W rm 422
 Wagner General Realty Co 16 Main W
 rm 421
 *Waingrow Daisy Mrs 28 Overdale pk
 *Waingrow David M 28 Overdale pk
 Wakefield Securities Inc 16 State rm
 309
 *Wales Chas H 16 Main W rm 117
 Waltjack Corp 80 Main W
 *Warner Fredk L 185 Barrington
 Warren Albert H 14 Franklin rm 1314
 • Weber Chas M 1050 Genesee Park blvd
 Welland Marie E 155 Magee av
 *Welch Geo T 326 Main E
 Werder E S Realty Co 16 Main W rm
 314
 Wesgate Geo R 58 Wilmington
 *Whalen Richd L 16 Main W rm 421
 Wheeler Arth W 16 Main W rm 312
 White Geo D 1381 Dewey av
 *Whitney Arth C 16 Main W rm 820
 Whitney Realty Co 380 Garson av and
 16 Main W rm 812
 *WICKS RALPH A 309 Powers bldg
 office tels Main 6264-6265 res tel
 Monroe 488-R—For further informa-
 tion see page 62 Buyers' Guide,
 front cover and left bottom lines
 Wilder Realty Co 8 Exchange rm 412
 *Willsea Albert C 961 Winton rd N
 *Woodruff Donald L 662 Monroe av
 *Woodworth Wm H 1236 Culver rd
 Wright Securities Inc 39 State rm 418
 Zdanecis Susana A Mrs 63 Dayton
 Zielenski Real Estate Co 1115 Hudson
 av

Real Estate—Owners & Dealers
 Cox Real Estate & Bldg Co 36 StPaul
 rm 103

ELLWANGER & BARRY REALTY CO
 668 MtHope av tel Monroe 733

*Realtors

BIETRY HERBERT J REALTOR 752
 Lincoln-Alliance Bank bldg tel Stone
 2904—For further information see
 page 61 Buyers' Guide and bottom
 line front cover

KING HARRY M 1331 Lincoln-Alliance
 Bank bldg tel Main 3162—For further
 information see page 62 Buyers'
 Guide

PERKINS HENRY T REAL ESTATE
 CO 31 Exchange rm 403 tel Main 3309
 —For further information see front
 cover

POMEROY ORGANIZATION Inc 243
 Powers bldg tel Main 6046 Syracuse
 office 327 Montgomery dial 2-3113—
 For further information see page 62
 Buyers' Guide and right top lines

REILLY ROBERT 944 Lincoln-Alliance
 Bank bldg office tel Stone 1415 res
 tel Monroe 2445

ROGERS HERBERT A 43 Main E of-
 fice tel Main 5131 res tel Monroe 3574
 —For further information see back
 cover

*Recording Thermometers

TAYLOR INSTRUMENT COMPANIES
 95 Ames corner West av tel Genesee
 4800—For further information see
 page 65 Buyers' Guide

Refrigerator Mfrs & Dealers

Apex Sales & Service 358 Averill av

Cable-Wiedemer Inc (dlrs) 197-213 Cen-
 tral av

Iceless Cooler Corp 14 Franklin rm 703
 (coolers)

Pfaudler's Refrigerator Parts Inc 575
 Plymouth av S

ROCHESTER ICE & COLD STORAGE
UTILITIES Inc (Top-Ice) 55 Canter-
 bury rd tel Monroe 8700—For fur-
 ther information see page 26 Buyers'
 Guide and right bottom lines

SIBLEY, LINDSAY & CURR CO (deal-
 ers) 228-280 Main E tel Stone 6500—
 For further information see page 29
 Buyers' Guide and right top lines

Regulator Mfrs—Temperature & Presser

Fulton Sylphon Co 14 Franklin rm 703
 Gas-Gard Co 80 Main W

Re-inforcing Steel—Bars & Mesh
HEUGHES F L & CO Inc 1029 Lyell
 av tel Glenwood 590—For further in-
 formation see page 65 Buyers' Guide

Remnants—Dealers

Cutero Bros Co 11 Furnace (lea)
 Simon Louis 11 Furnace (lea)

*Rental Agents

BIETRY HERBERT J REALTOR 752
 Lincoln-Alliance Bank bldg tel Stone
 2904—For further information see
 page 61 Buyers' Guide and bottom
 line front cover

KING HARRY M REALTOR 1331 Lin-
 coln-Alliance Bank bldg tel Main 3162
 —For further information see page
 62 Buyers' Guide

McINTOSH C E CORP Monroe bldg 23
 Exchange tels Main 250-251—For fur-
 ther information see page 62 Buyers'
 Guide and left top lines

PERKINS HENRY T REAL ESTATE
 CO 31 Exchange rm 403 tel Main
 3309—For further information see
 front cover

Repair Shops

Lansing Clarence W rear 46 Joslyn pl
 (cash registers)

Robeson Royal Service Co 251 Lyell av
 (elec appliances)

Simon Arth O 144 Andrews (machin-
 ists)

Stott Geo S 2247 Main E (motorcycles)

Restaurants

Adams Thos 123 StPaul
 Adkins Raymond J 869 Dewey av

Aiello Jos 434 Bay

Alessi Angelo 191 Clifford av

Alex Bros 1264 Main E

Allard Fred 252 State

Allard's Grill 251 State

Allen Edw M 1650 Dewey av

Amato Aug 945 Genesee

Anastos Geo 337 Central av

Anderson Everett R 1435 South av

Andreano Philip 1443 Main E

Angelidi's Danl G 541 Central av

Aprille Chas P 1551 MtHope av

Arcade Restaurant The 35 Main E

Arcade Tea Room Inc 461 Ridge rd

Arena Alfonse 351 Bay

Arnett Dinette 298 Arnett blvd

Art's Restaurant 228 Ridge rd

As You Like It 1773 Dewey av

Atanasew Alex 437 Main E

Atlantic Cafe 200 Atlantic av

Attardo Ross 429 Portland av

Atwater Clyde 1725 South av
 Baker Grace M Mrs 50 Wilder
 Baptist Temple Cafeteria 50 North
 Baurele Otto J 116 StPaul
 Barney's 31 Clinton av S
 Barrett W Thos 499 West av
 Barvages Monroe Diner 430 Monroe av
 Battaglia Louis C 219 Pennsylvania av
 Baurele Otto 116 StPaul

Bavarian Restaurant 746 Jay

Beardon Leslie 306 Plymouth av N

Bedini Ernesto 4653 Lake av

Beech Grill 1258 Main E

Belvedere Restaurant 542 Monroe av

Benn's Grill 628 Winton rd N

Benny's Little Restaurant 424 Court

Best Diners 168 Cumberland

Bichara Peter J Jr 460 Ormond

Big Apple Lunch 418 Oakland

Bill's Lunch 430 Atlantic av

Binazeski Cath Mrs 52 Galusha

Blaesi Philip 792 N Goodman

Bloom Sidney 785 Main E

Blue Front Grill 438 Main W

Boehner Ed 264 Clinton av N

Bolton Geo H 48 Lake av

Bonacci Geo 25 Latta rd

Bonanza Ralph 88 South av

Bott Aug 8 Bay

Bovenzi Jos 89 Latta rd

Brass Rail 354 Main E

Brennan Loretta B 57 Brown

Brighton Gardens rear 1821 East av

Brite Kitchen Restaurant 228 Monroe
 av

Brown Clayton R 471 South av

Brown Medard H 63 State

Brown Richd H 624 South av

Buchmiller Edw 302 University av

Bungalow Tea Room 1456 MtHope av

Burke Bridget 225 StPaul

Burley Jas A 632 Clarissa

Burns Jerry Tavern rear 1176 Portland
 av

Cafarelli Antonio 473 Clinton av N

Camelio Jos 289 Smith

Camelio Luigi 535 State

Camp's Grill 534 Central av

Campbell Lachlan T 18 Spring

Candle Light Coffee Shop 1666 East av

Capitol Grill 87 Main W

Caruso Restaurant 29 Elm

Casey Patk 970 Main E

Chamberlain Mary C Mrs 207 Clinton
 av N

Chet's Do Nut Shop 862 Dewey av

Christ's Lunch 117 Front

Christopher Nicholas 210 Genesee

Chronis Jas 363 N Goodman

Clara's Dinette 371 Central av

Claridge Restaurant 143 Clinton av N

Cleary Dennis L 12 N Water

Cliff Grill 20 Cliff

Clifford Regina Mrs 485 Main E and 108
 Main W

Clifford Robt 277 East av

Club Grill 10 N Water

Cobb's Hill Grill 1104 Monroe av

Coccimiglio Antonio 195 Whitney

Coffee Pot The 530 Central av and 200
 State

Coffee Royal Restaurant 272 Whitney

Coffee Shoppe The 15 Clinton av S

Cohen's Restaurant 315 Joseph av

Community Coffee Shop 1851 East av

Constantine Karl 461 N Goodman

Cook's Sandwich Shop 310 Main E

Cookie's Restaurant 31 Front

Copper Candle The 19 Gibbs

Cosmano Jos 354 Otis

Cotton Club 222 Joseph av

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Cottrone Anna Mrs 160 Lyell av
Country Club Diner 1743 East av
Court Restaurant 14 N Union
Cramer's M A B Restaurant 277 Alexander rm 106
Crispin Chas H 117 Exchange
Culver Chop House 6 Franklin
Cutali's Restaurant 107 North
Cutali's Spaghetti Restaurant 25 Broad W

D & M Restaurant 556 StPaul
Damizio Ralph 538 Portland av
D'Andrea Pasquale 503 Maple
Daniels Jos H 293 Clarissa
D'Aprile John J 82 S Fitzhugh
Dave's Diner 980 Chili av
Davis Romana Mrs 707 Maple
Day Kenneth A 189 Troup
Deco Restaurants Inc 835 Lake av, 430 State and 966 Main E

Deers Anna Mrs 21 Richmond
DeForge Paul 1680 Lake av
DeGrazia Anthony 27 Lime
Dekos 600 Main E
Deles Michl T 133 Joseph av
DeMarco Frank H 228 State
Dengler's Grill 259 Jefferson av
Denny's Restaurant 100 Main W
DePalma Michl 4695 Lake av
Dietz Henry J 1805½ East av
DiMartino Jos 425 North
Dimino Jos 1467 Clifford av
Dimoff Gus R 18 Monroe av
Dini Nicola Mrs 527 Central av
Dinner Bell Restaurant 476 Monroe av
DiPasquale Henry 48 Pennsylvania av
Dirso Jos 703 Hudson av
DiSanctis Donata 96 Otis
Dixon Fred A 1172 Plymouth av S
Dodd & Miller Restaurant 564 Chili av
Dodge Pearl 1479 Lyell av
Doell Fredk H 1698 Dewey av
Dolliver A Roger 75 Spring
Dore Robt H 335 Buffalo rd
Doyle Martin J 425 Merchants rd
Dugway Grill 827 Atlantic av

E & E Sandwich Shop 37 Main E
E & L Lunch 417 Court
East Main Grill 1076 Main E
East Main Restaurant 1376 Main E
Eastman Grill 52 Monroe av
Eddie's Chop House 155½ Main E
Edelson Isadore 34 Joseph av
Eggleston The 47 Clinton av S
Elsmann Jos 58 Madison
Elite Restaurant 675 South av
Elmcroft Grill 723 Winton rd N
Embassy Restaurant 39 South av
Ernest Alf C Inc 25 East av
Esposito Frank 313 Scio
Ester Henry J 1325 MtHope av
Everybody's Lunch 466 Monroe av
Eyer Ralph W 1485 Dewey av
F & E Restaurant 29 Pullman av
Fackelmann Henry 1087 Clinton av N
Falardeau Hubert A 1550 Lake av
Fang Albert T 2 River
Farrell's Restaurant 460 Lexington av
Fedder Cyril J 176 Charlotte
Fern Restaurant The 349 Exchange
Ferrari Dominic 599 Broad W
Fien's Restaurant 791 Meigs
Fischer Fredk A 1456 Clinton av N
Fisher Victor I 406 Lyell av
Flahive Thos J 62 N Fitzhugh
Fleming Jos E 4699 Lake av
Flick's Sea Food Grill 1830 Main E
Flower City Spaghetti Restaurant 394 Central av

Flynn Jerry 209 Exchange
Four Corners Restaurant 14 State
Fragette Jas H 843 StPaul

Frank John G rear 51 Taylor
G & R Grill 150 Court
Gans & Dell 814 Brown
Garden Grill 1129 Norton
Garver Fred C 116 South av
Gene's Cafe 203 Ridge rd E
George Alex 296 Main W
George's Grill 8 Pitkin
George's Green Room Restaurant 21 South av

Gerakos Gust N 963 Clinton av S
Giambrone John 58 Andrews
Gibson Melvin H 948 Genesee
Glebel Plus 659 Clinton av N
Giordano Bartolomeo 23 Troup
Giovanni Vincent M 1354 StPaul
Girdis John 229 Lyell av
Giuffrida Alf 26 Lowell
Giuliano Jos 88 Pennsylvania av
Glasgow Jas S 361 Plymouth av S
Golden Gate Hotel 551 Portland av
Golden Grill Inn The 4775 Lake av
Gordon's Sea Food House 642 Monroe av

Graham's Restaurant 836 Main W
Green Mill 1026 Hudson av
Griddle Restaurant 272 State
Gruttadaurio Eligio 461 State
Guarrera Frank P 822 Clifford av
Guerinot Edw 870 Jay
H-B Sandwich Shop 8 Main W
Haag Ray A 797 Maple
Hall Chas C 24 Cortland
Happy Hour Restaurant 738 Clinton av N

Harbor View Restaurant 4665 Lake av
Harding Napoleon 358 Ormond
Harman Gertrude C Mrs 384 Ridge rd
Harris Nicholas M 607 West av
Heagle Mayme Mrs 1 Henrietta
Heath Irene E Mrs 339 Central av
Hecox Burt W 4 North
Heidt Elmer 1457 Clinton av N
Herbert's Diner 503 Monroe av
Highland Park Refectory, Highland Park

Holsom Restaurant 146 State
Home Dairy Co 111 Main E and 63 Main W

Home Food Co 38 Main E
Home Grill 370 State
Home Lunch 492 Main E
Hook Harry F 848 Main W
Hotel Cadillac Coffee Shop 51 Chestnut
Hotel Union 40 S Union
Howard Johnson's 1881 Monroe av Br
Hub Grill 170 State
Hudson Diner 753 Hudson av
Hudson Lunch 11 Hudson av
Hyde Park Restaurant 353 Central av
Jacobelli Madeline Mrs 44 Lyell av
Imperial Lunch 154 Main W
Ingills Lillian W Mrs 409 StPaul
Irish Village 243 Mill
Irma's Restaurant 436 Lyell av
International Restaurant 126 Front
Izzo Jos 106 and 110 Lake av
J & M Restaurant 411 Lyell av
Jenks Chas M 243 University av
Jewish Young Men's & Women's Assn 380 Andrews

Joe's Chop House 89 Elm
Jones Thos J 190 Joseph av
Juzwiak Jos J 127 Front
Kabacoff Louis 4785 Lake av
Kaiser's Coffee Shop 292 Monroe av
Kamper Sadik 110 Scio
Kane Frank L 173 Anderson av
Karelwa Stanley 379 Hudson av
Kaul's Grill 1386 Main E
Kausch John P 897 Joseph av
Kenealy Edw F 1604 Lyell av

Kenealy John 1119 University av
Kerr Anna V Mrs 1158 Plymouth av S
Kim's Chow Mein Restaurant 255 Clinton av N

King Jessie Mrs 104 Lake av
Klinke Jos 296 Avenue A
Klotz Gustave G 106 Clinton av N
Koda Restaurant 320 State
Koehler John Jr 835 Portland av
Koerner Edw A rear 426 Norton
Koester Wm P 774 Clinton av N
Kralles Restaurant 228 Clinton av N
Kramer Edw W 387 Norton
Kramer Kyle A 764 Main W
Krezdorn John G 2 Oakman
Krikszens Tessie Mrs 27 Front
Kurowski Ignatz 813 Hudson av
L & M Restaurant 201 Peck
Lake Way Inn 2 Palm

Lambo's Restaurant 1181 N Goodman
Lane Harold 1417 MtHope av
Lanphear Geo W 107 Chestnut
LaRoche Chas D 24 Pullman av
Lasek Andrew 464 Hudson av
Laube's Old Spain 11 East av
Lawson's Bill Grill 74 South av
Lazary Pantelis K 132 Front
Leary's Window Bar 421 River
Leonard Jas 1163 Clinton av N
Leone Rose Mrs 664 Clifford av
Liberty Lunch 16 Plymouth av N
Lill Irene C Mrs 60 Atlantic av
Lin Far Restaurant 83 East av
Lindelow Chas 733 Main E
Lindner Amelia Mrs 41 N Goodman
Lindy's Restaurant 375 Central av
Lipari Geo 325 Genesee

Lippa & Liberati 292 Orange
Litchfield Grill 480 Main W
Little Alexander 4430 Lake av
Little Harlem 176 Joseph av
Little Old New York 334 Court
Lochner Conrad 626 Portland av
Lomio Michl 524 Jay
Lowell Restaurant 23 Lowell
Lucky Lunch 156 South av
Lynam's Grill 200 Webster av
MacKearnin & Smart 1666 East av
MacVicar's Grill 522 Monroe av
Madison Grill 738 Genesee
Malley Hyman B 499 Monroe av
Mandi Crati 198 North
Manetz John 320 Buffalo rd
Manhattan Restaurant 25 East av
Manton Raymond J 506 Ridge rd
Maple Grill 851 Lake av
Marcellus Howard C 286 Gregory
Marianetti Stefano 190 Plymouth av N
Marino Alessio E 90 Davis
Marsocci Frank 240 Adams
Martin Margt Mrs 74 Mortimer
Marty and Al's Restaurant 1440 Mt-Hope av

Massey Wm 372 Thurston rd
Massie's Restaurant 814 Clinton av S
Maxie's Chop House 84 N Fitzhugh
Mayflower Doughnut Shop 239-241 Main E
Maynes J Franklin 122 Main W
McCall Florence G Mrs 318 State
McGorky Frank P 297 Lyell av
McKinney C Frank 480 Main W
McMalley Margt Mrs 119 Front
Meagher Jos H 1474 Lake av
Mechanics Institute Cafeteria 90 Spring
Melach Jos E 228 Conkey av
Metzgers Lunch 1000 Norton
Meyers Anthony J 894½ Lyell av
Mezger Jane Mrs 794 Culver rd
Mickalowski Jas 61 Lowell
Miller Harold F, Broad st W cor Allen st

— EGBERT F. ASHLEY CO. —

See page 39 Buyers' Guide — GENERAL INSURANCE — See page 39 Buyers' Guide
 212 UNION TRUST BLDG. 19 MAIN ST. W. PHONE MAIN 444

Restaurants—Con

Milliken Jos 650 Blossom rd
 Mingo Albert 161 StPaul
 Mitre John 183 Bloss
 Mitre Nalle 187 Bloss
 Mocejunas Jos 560 Hudson av
 Moisant Edwin H 461 Maple
 Monroe Cafe 208 Monroe av
 Montanarella Anthony M 349 Lyell av
 Mooney Henry 650 Clinton av S
 Morella Parospo 389 Exchange
 Muhs Arth W 1346 StPaul
 Murphy Andrew B 172 Monroe av
 Murphy Marline 1274 North
 Murrer Otto H 423 Court
 Naas Bernard 370 South av
 Naas Bernard M 374 South av
 Nab-A-Lunch 180 East av and 856 Nor-
 ton
 Nacca Jos 40 Costar
 Neder Peter 208 Clinton av N
 New York Central Restaurant 419 At-
 lantic av
 New York Lunch 341 Central av
 Nicolich Chris 458 StPaul
 Nill Gerhard 852 Portland av
 Ninety Six 96 Chili av
 Norman Cafe 403 Campbell
 Norman's 175 East av
 Normandle Dining Room 253 Alexan-
 der
 North & Hudson Grill 329 North
 Northeast White Tower System Inc 58
 Clinton av N
 Northrup Ella F Mrs 222 Portland av
 Northway Restaurant 924 Main W and
 402 Main E
 Northway Texas Lunch 310 North
 Nusbaum Irving 75 Clinton av S
 Nusbaum's Casino 25 Stone
 O'Connor John G 204 Cortland
 O'Dell Robt D 253 East av
 Odenbach Restaurants Inc The 207
 Main E and 7 Clinton av S
 Oehlbecke Frank 188 Webster av
 Old Heidelberg 26 South av
 O'Neill Barbara E Mrs 48 Front
 Ontario Refectories Inc, Genesee Val-
 ley pk, Durand Eastman Park, On-
 tario Beach Park, and Elmwood av
 nr Penna RR
 Ottman Bros 45 Front
 Page Restaurant 383 North
 Pal Grill 622 Clinton av N
 Pallozzi Leonardo 609 Broad W
 Pallozzi Domenica Mrs 190 Jay
 Pappas Louis 90 Bway
 Parizek Frank 2001 Main E
 Park Avenue Grill 648 Park av
 Parkdale Restaurant 15 Pullman av
 Payd Eliz F Mrs 635 West av
 Peters Thos 278 Main W
 Petrotta Jos 713 Clinton av N
 Pfaff Geo 228 Bay
 Phil's Diner 1142 Clifford av
 Piccarreto Virginia Mrs 1887 Clinton
 av
 Pillars The 12 Exchange
 Pimpert Albertina Mrs 798 Brown
 Pine Tree Inn 1225 Ridge rd
 Pines Athanas N 481 South av
 Plymouth Restaurant 362 Plymouth av
 S
 Polish-American Restaurant 1065 Hud-
 son av
 Ponazecki Julian 56 Herman
 Pop Warner's Restaurant 1726 Lake av
 Post Av Grill 8 Post av
 Post Grill 384 Central av
 Powers Tap Room 80 Main W
 Preston Kath M Mrs 1858 Lake av

Purity Lunch 271 Main W
 Quality Restaurant 474 N Goodman
 Quick Lunch 596 Plymouth av S
 Rainbow Restaurant 405 Brown
 Ralph's Cafe 498 StPaul
 Ransom Ruth 81 Verona
 Red Dome The 91 State
 Red Wing Restaurant 1185 Clinton av
 N
 Redwood Inn 17 MtHope av
 Reed Jennie B Mrs 29 Stonewood av
 Regina Sweet Shoppe 119 Lyell av
 Reinhardt Geo A 510 Portland av
 Remington Grill 333 Platt
 Reuschle Geo F 204 N Water
 Ritz Harold F 558 Main E
 Ritz's Restaurant 1176 Portland av
 Ritzenthaler Norman J 685 Maple
 Riverview Restaurant 242 South av
 Roast Beef Tavern 1046 Main E
 Rob Roy's Dinette 600 StPaul
 Rochester Restaurant 392 Main E
 Rochester Towne Tavern Inc 11 Gibbs
 Rock Wilma Mrs 731 Lake av
 Roedel Wm 361 Child
 Rogacs Jos 4 Owen
 Romashko Jos 452 Main W
 Roncone Peter 232 Lyell av
 Roosevelt Restaurant 267 Oxford
 Roy Fred C 173 Court
 Rudy Mary Mrs 61 Glide
 Russell D Walter 205 Scottsville rd
 Rustic Grill 17 Front
 Ruth's Coffee Pot 353 Lyell av
 Ryan Jas L 1488 Dewey av
 Ryan John C 1620 Lake av
 Saeger Gottlieb 222 Clinton av N
 Sagamore Room 111 East av
 Salinis Jos 54 Joseph av
 Salvaggio Angelo 202 Otis
 Salvaggio Chas L 553 Bay
 Santillo Emil 405 Plymouth av N
 Sassone Alex 956 Lyell av
 Sawyko Bernard T 212 Colvin
 Scanlon John F 200 Maple
 Schlenker's Grill 666 Monroe av
 Schmeer Edw J 489 Dewey av
 Schneider Frieda Mrs 508 Lyell av
 Schu Wm H 1428 Dewey av
 Schuber Edwin F 67 Monroe av
 Schuler Nicholas H 204 Genesee
 Seadeek Claude E 479 Carter
 Seidel Wellington A 695 Clinton av S
 Senator Restaurant 35 Plymouth av N
 Senz Wm H 673 Glide
 Shwader Kathryn Mrs 152 Broad W
 SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 29 Buyers'
 Guide and right top lines
 Siggelow Wm F 923 Genesee
 Skelly Frank 2269 Culver rd
 Slim Kiggin's Cafe 1065 Main E
 Smith Fletcher W 46 South av
 Smith Fredk M 8 Mill
 Smith Irene A Mrs 509 West av
 Smith Terrence 236 Clifford av
 Smyke Barth 2 Leighton av
 Soldi's Cafe 482 Jefferson av
 Soppe Saml E 113 Front
 South Avenue Restaurant 672 South av
 Spiegel Benedict F 1875 MtHope av
 Spiro's Grill 207 Winton rd N
 Spitali's Spaghetti House 817 North
 Splendid Lunch 141 Front
 State & Platt Grill 310 State
 Stein Emil 4757 Lake av
 Sterling Dining Co Inc 1106 Main E,
 811 Main W and 1860 East av
 Steve's Lunch 1442 Main E
 Stone Rebecca Mrs 32 Roch Food Ter-
 minal

Subway Lunch 224 Main W
 Sulkowski Edw 559 Joseph av
 Sullivan Restaurant 217 Scottsville rd
 Swing Club 115 Buffalo rd
 Talo Geo 256 Court
 Tampa Lunch 390 South av
 Taube Anna O Mrs 52 N Water
 Terminal Restaurants 347 Central av
 Terrace Garden 1151 Ridgeway av
 Thibeau Neillie Mrs 1009 Jay
 Thorpe Geo A 290 Ridge rd
 Tic Toc Grill 1746 East av
 Times Square Restr 44 Exchange
 Toddle House 282 Alexander and 363
 Park av
 Tom Thumb Tasty Foods 584 Monroe av
 Tomczak Walenty 665 West av
 Triangle Grill & Restaurant 353 Brown
 Trixie Restaurant The 766 Monroe av
 Trumbull Lera Mrs 532 Thurston rd
 Turner Nathaniel 301 Lyell av
 Uldrich Henry 164 Monroe av
 Ungerleider Harry 55 Main E
 Union News Co 72 Franklin and NYC
 Sta
 University Lunch 706 University av
 Valley Sandwich Shop 64 Lake av
 Van Michl 108 South av
 VanBortle Abr 40 Monroe av
 VanDerhoff Leo J 337 E Henrietta rd
 Varlan Peter N 14 Front
 Veltz Chas J 611 Clifford av
 Ventura Jas E 1698 Lake av
 Vergo Jos 234 Monroe av
 Vetter Albert J 200 Peck
 Victor's Grill 515 Dewey av
 Victory Lunch 442 Atlantic av
 Viola Peter 414 Clinton av N
 Voelkl Restaurant 34 Glide
 Voelkl Mary F Mrs 392 Lyell av
 Voslokos Theo 146 Monroe av
 Waddell Geo 596 Jefferson av
 Waldorf Bros, Ridge rd
 Waldorf System Inc 12 Clinton av S,
 35 East av, 10 and 149 Main E
 Walsh John I 4390 Lake av
 Walsh Michl 19 StJohn's pk
 Walt's Bar-B-Q Lunch 7 Avenue E
 Washington Restaurant 145 Main W
 Watson's Restaurant 255 Genesee
 Wayside Diner 415 Ridge rd
 Weber Edwin J 66 Clinton av N
 Wegman's Cafeteria 60 East av
 Wegman's Sea Food House 78 Main W
 Wehs Jos 1392 StPaul
 Weins Frank J 1222 Norton
 Weinstein Allison 1160 N Goodman
 Welch John E 169 State
 Wellworth Lunch 116 North
 West Main Restaurant 88 Main W
 Westfield Grill 964 Chili av
 Wheel Cafe The 237 East av
 White Kitchen Restaurant The 503
 West av
 White Oak Restaurant 925 Maple
 White Rose Grill 582 South av
 White Swan Restaurant 445 Main E
 White Tower 178 Court, 126 East av,
 20 Exchange, 1540 Lake av and 440
 Ridge rd
 Wilder Sandwich Shop 2 Exchange
 Williams Douglas F 4773 Lake av
 Wilson Florence M Mrs 1223 Univer-
 sity av
 Wilson Harold L 1012 Culver rd
 Wilson Robt B 1825 MtRead blvd
 Winton Restaurant 647 Winton rd N
 Wirth-Bott Co 844 Clinton av N
 Wissell Herman A J 184 Monroe av
 Wissman's Grill 574 Hudson av
 Wojtczahn Jos 1165 Hudson av
 Wynn Howard J 493 West av

SIBLEY, LINDSAY & CURR CO.

To Order
Merchandise
STONE 6500

Famous for Extensive Assortments
CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

Young Fred 336 Monroe av
Young Men's Christian Assn The 100
Gibbs
Young Women's Christian Assn Kent
Hall 57 S Wash
Z-R-3 Restaurant 109 State
Zadrozny Josephine M Mrs 356 Ames
Zona Theresa M Mrs 245 North
Zuzwialk Anthony 183 Front

*Road Builders

WARD C P Inc office and plant 700
Hollenbeck tel Glenwood 1232, after
6 p m call Charlot 112—For further
information see page 27 Buyers'
Guide

Roofers

Allen Roofing Co 48 King
Alliance Roofing Co 554 Hudson av
American Tile Roofing Co 131 Garson
av
Bartish Edw J 35 Redfield
Becker Roofing Co 705 Bway
Bond Roofing Co 165 Mildorf
Bonura Jos 685 North
Bowering Hayward B 17 Birch cres
Brabant Emil 385 Sawyer
Campanella Philip 201 Morton
Capasso L J Roofing Co 426 Clinton av
N
Coate Vernon L 220 Plymouth av S
Coccia Louis A 50 Villa
Crane LaVerne D 175 Portland av
Davis Elmer W Inc 201 MtHope av
DeRose Saml 122 Lyell av
FLESCHE & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 63 Buyers'
Guide
Flower City Roofing 54 Nichols
Franciosa Geo F 46 Villa
Gaul Frank W 135 Grand av
Genesee Furnace & Roofing Co 654
Plymouth av S
Hemmerick Robt 66 Child
Hexagon Roofing Co 657 Jay
Horning Bros 17 Roth
Ideal Roofing Co 54 Phelps av
Interstate Waterproofings Contractors
Co 392 Main W
Kemp Roofing Co 331 Main W
Knowles & Peck Co Inc 131 Gould
Levis Roofing Co 68 Gorham
Long Wm H Co rear 513 Clinton av S
Meyer Wm J Co Inc 103 Griffith (as-
phalt, tile and slate)
Monahan Daniel A 64 Edmonds
Newman H Earl 204 Troup
Osband Abraham 350 Hudson av
P R N S Construction Co 518 Main W
Petricone Ross 35 Alford
Pike Roofing Co 290 Versailles rd
Pinch Ray W 43 2d
Pioneer Roofing Co 447 Portland av
Rochester Residence Roofers 135 Grand
av
Rogers Ezra S 256 Rosewood ter
Russo James 17 Miller
Sanger Products Co 752 Genesee
Scaldone Guy 101 Joiner
Sercu Anthony F 614 Hollenbeck
Siddons John Co The 61 N Water
Smith Ralph J 852 Chili av
Star Roofing Co 435 Verona
Stark Frank J 1358 StPaul
Tilo Roofing Co Inc 25 S Union
U S Home Improvement Co 450 StPaul
Woodard Fred B 689 Clarissa
York Precision Sales Co 262 Arnett
blvd

Roofing Materials and Supplies

ALLING & CORY CO The 25 Verona
tel Main 6060
American Roofing & Siding Co 14
Franklin rm 703
BARRETT COMPANY The Building
Materials Company distributors main
office and warehouse 1370 Univer-
sity av tel Monroe 3616
Bay Roofing Co 101 Bay
Building Materials Company distribu-
tors The Barrett Co 1370 University
av
Central Modernization Corp 119 Main
E rm 823
Horn H G Roofing Co 954 Portland av
HUBBS & HASTINGS PAPER CO 319-
325 Main W tels Main 6702-6703—For
further information see page 58 Buy-
ers' Guide
Levi Roofing Co 68 Gorham
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068
(wholesale)—For further informa-
tion see page 37 Buyers' Guide
MORSE WILLIAM B LUMBER CO 340
Main W tel Main 160 and 936 Main
E tel Monroe 44—For further infor-
mation see page 47 Buyers' Guide
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 52 Buyers' Guide
Thorpe John D 232 Reynolds

Rubber Goods

Berman Tire & Rubber Co 58 Olean
(scrap rubber)
Chamberlain Rubber Co 94 Clinton av
N
Gates Rubber Co 662 Monroe av
Monroe Rubber & Packing Corp 515
State
Smith Earl E 133 Clinton av S rm 17

*Rubber Stamps

BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For fur-
ther information see page 55 Buy-
ers' Guide
MORSE C H & SON 21 North Water tel
Main 1291 (air cushion)—For further
information see page 63 Buyers'
Guide

Rubber Stamps & Seal Presses

—Mfrs and Dealers
Bourne John R Estate 131 State

*Rubber Tires & Tubes

(See Tire Dealers)

*Rubber and Steel Stamps—Mfrs and Dealers

BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For fur-
ther information see page 55 Buyers'
Guide
MORSE C H & SON 21 North Water tel
Main 1291—For further information
see page 63 Buyers' Guide

Rug Dealers

(See also Carpets & Rugs)
Arman Thos H 122 Atlantic av
Damoth Harry W 89 Anderson av
Deverian Nasib V 258 East av
Deverian Robt V 125 East av
Hadeed Peter M 403 Arnett blvd
Rug Market 248 Monroe av
Solickian Arsen 108 East av
3A Rug Exchange 345 Court (used)

Tiftickjian Bros 72 East av rm 2
Youmans LeRoy W 772 Blossom rd

Rug & Carpet Cleaners

Automatic Rug Cleaning Co rear 674
South av
Baker Rug Works 629 Oak
Balch Leslie R 336 Hayward av
Elter Cleaning & Sales Co 34 Arthur
Empire Rug & Carpet Co 38 Joseph av
Gray Carpet Cleaning Works The 251
Sanford
Smith Albert E 833 StPaul

Safe Deposit Boxes—For Rent

CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625, Brigh-
ton office 1806 East av—For further
information see page 6 Buyers' Guide
**EAST SIDE SAVINGS BANK OF
ROCHESTER** The Main E at Clinton
av S tel Stone 364—For further in-
formation see page 9 Buyers' Guide
GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av Spencerport of-
fice Spencerport, NY—For further
information see page 8 Buyers'
Guide

LINCOLN-ALLIANCE BANK AND

TRUST CO 183 Main E at Stone st
tel Stone 300 branch offices 33 Ex-
change, 1495 Lake av, 886 Main W,
560 Monroe av, 520 Portland av, 460
N Goodman, 1853 Monroe av, 621
Titus av Irondequoit—For further in-
formation see page 7 Buyers' Guide
and right top lines

MECHANICS SAVINGS BANK OF

ROCHESTER NY The 21 Exchange
tel Main 597 branch office 89-91 East
av tel Stone 4653—For further in-
formation see page 15 Buyers' Guide
and left top lines

MONROE COUNTY SAVINGS BANK

35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For
further information see page 10 Buy-
ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47

Main W at Fitzhugh S branch office
40 Franklin tel Stone 1425—For fur-
ther information see page 11 Buyers'
Guide and right top lines

ROCHESTER TRUST & SAFE DE-

POSIT CO main office 5 Main W at
Exchange First Industrial Branch 30
Clinton av N tel Main 5960—For
further information see page 12 Buy-
ers' Guide and back binding

SECURITIES TRUST COMPANY OF

ROCHESTER 103 Main E at Water
S tel Main 954—For further infor-
mation see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER

main office 19 Main W tel Main
7100, 20 East av, 4359 Lake av, 590
Joseph av, 175 Lyell av cor Saratoga
av, 15 Hudson av, 1398 Culver rd,
548 Chili av and 844 Dewey av—For
further information see page 14 Buy-
ers' Guide

Safe Mfrs & Dealers

Brush-Punnett Inc 545 West av

Sand & Gravel Dealers

Elam Fred H 546 Bernard
Goodberlet E C & Son 17 Cairn
Schwalbach John 1283 Clinton av S

ROBERT E. FRIEDLICH AGENCY INC.

INSTALLMENT PAYMENTS — MAIN 2066 — EAST SIDE SAVINGS BANK BLDG. 6 CLINTON AVE. S.

GENERAL INSURANCE

Sand & Gravel Dealers—Con
Tavormina John P 177 Fernwood av
Valley Sand & Gravel Corp The 183
Main E rm 1421

Sanitariums
Brennan Convalescent Home 31 Rundel
pk
Chase Sanitarium 24 Cambridge
Dall Sanitarium 1040 Lake av
Davenport & Cornish 30 Strathallan pk
East Avenue Sanitarium 2152 East av
Elmhurst Sanitarium 5 Portsmouth
ter
Field Sanitarium 525 Lake av
Hebart Convalescent Home 337 Gregory
Herle Eliz A Mrs 23 Strathallan pk
Knorr Sanitarium & Convalescent
Home 139 Troup
O'Bryan Eliz Mrs 93 Prince
Private Home for Elderly People 9
Buckingham
Rowley Florence E Mrs 149 Rutgers
St. Luke's Drugless Health Sanitarium
883 Lake av
Seeber Lillian P Convalescent Home
The 1375 Highland av
Sleight Earl V 254 Alexander
Trapp Geo A 541 Lake av

Sash, Doors & Interior Trim
EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
47 Buyers' Guide
Francis Metal Door & Window Corp
46-48 Cortland
GEORGIAN BAY LUMBER CO Inc 181
Humboldt tel Culver 1400—For fur-
ther information see page 47 Buyers'
Guide
HOLLISTER LUMBER COMPANY Ltd
100 Anderson av tel Monroe 1663—
For further information see page 48
Buyers' Guide
Hopeman Lumber & Mfg Co Inc 569
Lyell av
Kelly Thos J Co rear 346 Champlain
MILLER PEELLESS PRODUCTS Inc
691 Exchange tel Main 2840—For
further information see page 48
Buyers' Guide
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 23 Buy-
ers' Guide
Overhead Door Co of NY Inc 22 Spring
(garages)
Rochester Woodcraft Shops Inc The 300
Norton
Stevens & McMillen Co Inc 1969 East
av
VAN deVISSE & KILDEA LUMBER
CO Inc 1503 Lyell av tel Glenwood
668—For further information see
page 49 Buyers' Guide
Vogel & Binder Co 388 StPaul
Whitmer-Jackson Co Inc 45 Warehouse
Wood Specialties Inc 124 Railroad

Sausage Mfrs
"ARPEAKO" MEAT PRODUCTS (Ro-
chester Packing Co Inc) 900 Maple
tel Genesee 5200—For further infor-
mation see page 51 Buyers' Guide
Forman's 119 Main E rm 823
Fromm Bros 200 Campbell
German Sausage Shop 1227 Clinton av
N
Italo American Products Co 515 Brown
Rochester Packing Co Inc 900 Maple

Schraders Meat Products Inc 655 Ply-
mouth av N
Stock Chris F 819 Clinton av S
Zahner & Co 59 Front
Zweigle's 214 Joseph av

***Savings Banks**
(See also Banks; also Trust
Companies)
EAST SIDE SAVINGS BANK OF RO-
CHESTER The Main E at Clinton av
S tel Stone 364—For further infor-
mation see page 9 Buyers' Guide
MECHANICS SAVINGS BANK OF RO-
CHESTER, NY The 21 Exchange tel
Main 597 branch office 89-91 East av
tel Stone 4653—For further infor-
mation see page 15 Buyers' Guide and
left top lines
MONROE COUNTY SAVINGS BANK
35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For
further information see page 10 Buy-
ers' Guide and right top lines
ROCHESTER SAVINGS BANK 47 Main
W at Fitzhugh S branch office 40
Franklin tel Stone 1425—For further
information see page 11 Buyers'
Guide and right top lines

Savings & Loan Assns
Columbia Banking, Saving and Loan
Assn 130 Main E rm 212
Consolidated Savings & Loan Assn
328 Main E rm 308
FIRST FEDERAL SAVINGS AND
LOAN ASSOCIATION OF ROCHE-
STER 18 Franklin, 764 Jay, 15 State
and 1896 Monroe av tel Stone 6464
Investors Syndicate Title & Guaranty
Co 14 Franklin rm 421
Pinnacle Avenue Savings & Loan Assn
812 Clinton av S

Saw Mfrs
Huther Bros Saw Mfg Co 1290 Univer-
sity av
Rochester Scale Works 265 Plymouth
av N
Toledo Scale Rochester Co 144 State

Schools, Colleges & Academies
(For Public Schools see Index
to Contents)
Academy of the Sacred Heart 8 Prince
Aquinas Institute of Rochester 1127
Dewey av
Barons Allen M 388 South av
Blessed Sacrament Parochial School
534 Oxford
Boston School of Music 24 Portsmouth
ter
Catholic School for Religious Instruc-
tion 270 Merrimac
Cody Sherwin School of English 183
StPaul rm 601
Colgate-Rochester Divinity School The
1100 S Goodman
Columbia School The 22 S Goodman
Commercial Tutoring School 46 Clin-
ton av N rm 2
Corpus Christi Parochial School 880
Main E
Culver Academy 5 StPaul rm 302
(beauty culture)
Darrow-May Secretarial School 154
East av rm 203
Eastman School of Music 26-36 Gibbs
Franklin Institute 550 Main E (corre-
spondence)
Gregory Bible School 191 Gregory

Harper Method Training Centre Inc
349 University av
Hochstein David Memorial 12 Hoeltzer
Holy Apostles Parochial School 6 Aus-
tin
Holy Cross Parochial School 70 Latta
rd
Holy Family Parochial School 899
Jay
Holy Redeemer Parochial School 640
Hudson av
Holy Rosary Parochial School 420 Lex-
ington av
Immaculate Conception Parochial
School, Edinburgh nr Plymouth av
S
International Accountants Society Inc
14 Franklin rm 813
Jack & Jill Play School 96 Colby
McCarthy Mary 51C Prince (secre-
tarial)
McKeehle-Lunger School of Commerce
362 East av
Nazareth Academy (RC) 1001 Lake av
Nazareth Hall Academy (RC) 180
Raines pk
Niagara University College of Business
Administration Roch Div 50 Chest-
nut
Our Lady of Good Counsel Parochial
School, Brooks av nr Genesee Park
blvd
Our Lady of MtCarmel Parochial
School 55 Ontario
Our Lady of Perpetual Help Parochial
School 1069 Joseph av
Our Lady of Victory Parochial School
215 Andrews
Paramount Conservatory of Music 130
Clinton av S rm 1
Robert's School of Beauty Culture 5
StPaul rm 508
Rochester Athenaeum & Mechanics
Institute 65 Plymouth av S (schools
of Industry, Art, Retailing and Food
Administration)
Rochester Baptist Seminary 246 Alex-
ander
Rochester Business Institute Inc 172
Clinton av S
Rochester Calculating School 119 Main
E rm 825
Rochester Hebrew School 144 Baden
Rochester School for the Deaf 1545 St-
Paul
Rowley's Auto Driving School 14 Ridge
rd
Sacred Heart Parochial School 315
Flower City pk
StAgnes Institute 876 Main E (paro-
chial)
StAndrews Parochial School 901 Port-
land av
StAndrews Preparatory Seminary (RC)
444 Plymouth av N
StAnthony of Padua Parochial School
70 Lyell av
StAugustine School 420 Chili av
StBernard's Seminary (RC) 2260 Lake
av
StBoniface Parochial School 11 Whalin
StBridget's Parochial School 116 Hand
StCasimir's School (Polish National
Cath) 40 Ernst
StFrancis Xavier Parochial School 308
Bay
StJohn the Evangelists School, Hum-
boldt st cor Floverton st
StJoseph's Commercial School 120
Franklin

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANSF.H.A. INSURED MORTGAGES
SAFE DEPOSIT BOXES
LOW COST LIFE INSURANCEF.H.A. MODERNIZATION LOANS
U. S. WAR SAVINGS BONDS

47 MAIN ST. W.

TWO CONVENIENT OFFICES

40 FRANKLIN ST.

StJoseph's Parochial School 120 Franklin
StLucy's Parochial School, Troup st cor Tilden st
StMary's Colleges 31 South
StMichaels Parochial School 343 Clifford av
StMonica's Parochial School 841 Genesee
StStanislaus Parochial School 1128 Hudson av
StTheresa's Parochial School 12 Mark
SS Peter & Paul's Parochial School 675 Brown
Schoenheit School of Beauty Culture 328 Main E rm 224
School of Christian Instruction, Jersey st cor Cedarwood ter
SCHOOL OF COMMERCE 362 East av at Alexander st tel Main 5530—For further information see page 63 Buyers' Guide and left top lines
Stepping Stones 273 Brunswick
Sunter Arthur A 130 Main E rm 225 (chemistry)
University of Roch College for Men River blvd
University of Rochester, College for Women, University av Prince st and N Goodman st
University of Roch School of Medicine & Dentistry 260 Crittenden blvd
Vaughn's Barber School 120 Front

Scientific Instrument Mfrs
Taylor Bros Co 95 Ames cor West av (advertising)
Taylor Instrument Companies 95 Ames cor West av

Screw Machine Products
Laux Frank W 99 MtHope av
Lucas Screw Products Inc cor Exchange and Flint st

***Screw Machines**
DAVENPORT MACHINE TOOL CO Inc (mfrs) 167 Ames tels Genesee 3162-3163—For further information see page 51 Buyers' Guide

Screw Mfrs
Rochester Machine Screw Co Inc 161 Clarissa

Sculptors
Langenbahn Aug A 636 South av

Second Hand Goods
Begy Elfreda Mrs 271 North
Begy Geo R 267 North
Davis Bessie R Mrs 242 Clinton av N
Kuehne Chas A 546 Main W
Melting Pot The 246 Monroe av
Mission Store 198 Clinton av N
Nagen Isaac 91 Herman
Prattis J Louis 277 Main W
Shapiro Bros 194 North

***Seeds**
GLENN BROTHERS Inc 1768 Main E tel Culver 1854 (grass)—For further information see page 55 Buyers' Guide

Seedsman
(See also Nurserymen)
Gardner Seed Co Inc 39 Spencer (whol and retail)
Gunson L P & Co 1 Ambrose (whol)
Harris Joseph Co Inc 168 Roch Food Terminal
Hart & Vick Inc 49 Stone (whol)
Higley G K & Co 39 Spencer (whol)
Mandeville & King Company 1040 University av
Vick Seed Co 24 Scio

***Service Stations**
HUDSON MOTOR CARS Alling & Miles Inc and servicing all makes of cars 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and right bottom lines
PACKARD MOTOR CARS Bancroft Motors sales and service 33 Stillson tel Stone 3720—For further information see page 3 Buyers' Guide

Sewing Machines
Adams Machine Co 1061 Culver rd
Lewis Invisible Stitching Machine Co 1051 Culver rd
Moore Elwood B 423 South av (re-pairers)
SIBLEY, LINDSAY & CURR CO 228-230 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Singer Sewing Machine Co 58 State and 47 East av
Wicks Jacob 277 North

***Shavings & Sawdust**
ROCHESTER BOX & LUMBER CO 570 Culver rd tel Culver 400—For further information see page 20 Buyers' Guide

***Sheet Metal—Perforated**
ERDLE PERFORATING CO 171 York tel Genesee 2608—For further information see page 63 Buyers' Guide

Sheet Metal Workers
Aab Wm R 54 Stewart
Allen Ervin H 38 Gregory
Altman Jack 16 Sullivan
Ballard Geo 10 Gunnison
BAREHAM H J & SONS Inc 70 Gregory Hill rd tel Monroe 1136—For further information see page 59 Buyers' Guide
Becker A & Co 259 1/2 Wilkins
Becker Barnett 525 Clinton av N
Belkirch & Son 15 Central pk
Berns Edw G 175 Saxton
Bertram Geo F 37 Loomis
Blower Systems Corp 340 Lyell av
Bowles Wm J 101 Frost av
Caccamisse Anthony 7 Wangman
Cisternino Michl 282 Wilder
Comunale Anthony J 83 Bronson av
Cromble's 565 N Goodman
Davis Chas H rear 80 Richmond
DeWitte John A 73 Webster av
Euler Nicholas J 21 Benton
Fieke Rudolph R 276 Allen

Fitch Harry L 520 Jefferson av
FLESCH & SCHMITT Inc 118 Brown cor Verona tel Main 5234—For further information see page 63 Buyers' Guide
Frankenstein Wm B rear 15 Reed pk
Friday Richd W rear 624 Campbell
Gabrielli Peter 18 Leopold
Gehrig Robt F 575 Post av
General Sheet Metal Works 706 Broad W
Gerber Louls S 569 Joseph av
Gibson Bros 580 Lake av
Greenbaum Alexander 452 Joseph av
Greenbaum Jos 521 Joseph av
Harris Fred C 170 Curtis
Huck E F & Son 261 Wilder
Hyde Geo W 223 Ellicott
Japp Saml 71 Herman
Johns Henry F rear 73 Walnut
Kimmel Fred H 37 Culver
Kirchner Leo P 317 Clifford av
Knab & Wilson 276 Central pk
Knapp E H & Son 384 South av
Knowles Geo H 54 Arnett blvd
LeBlanc Jon J 331 Cottage
Ludler Theo 555 Meigs
Mader Albert J 18 Dlem
Maibaum Chas & Son 1282 North
Mayer Lawrence V 89 Charlotte
McCONNELL JOHN S 271 Mill bus tel Main 3081 res tel Glenwood 641
Monks Richd T 18 Winton rd N
Morofsky Saml 89 Hanover
Newbauer Wm A 916 Main W
Nicholas Chas A 604 Clinton av S
Nicholson Auto Sheet Metal Works Corp 256 South av
Noce Bros 324 South av
Pearson Harold J 309 Winchester
Ples Louis J 835 Clifford av
Polissen Peter 194 Martin
Pryor P Co 550 Remington
Reusch Peter 182 Reynolds
Ricotta Chas 122 Weld
Salzman Jacob 85 Kelly
Scardato Jos 202 Hudson av
Schoeneman Fredk Sons 464 StPaul
Schwartz Paul C 877 Clinton av S
Schwarz Frank L 44 Wilder
Seaman Byron J 1069 Clinton av S
Spring Sheet Metal & Roofing Co 354 State
Stevens Burton P 565 N Goodman
Strauss Edw 951 Joseph av
Testa Nicholas 178 Jay
Turk Benj 346 Avenue B
VonBuren Sheet Metal Works 255 Furlong
Vonhof Sheet Metal Works 190 Akron
Warico Co 456 Lyell av
Wickman Geo K 1507 Main E
Williams Clarence T 644 University av
Willis Elmer G 64 Austin
Wittine Frank 62 Asbury

***Shipping Cases**
NEUN H P CO Inc (corrugated and fibre board) 415 Culver rd cor University av tel Monroe 1216—For further information see page 20 Buyers' Guide

ROCHESTER ICE

AND COLD STORAGE UTILITIES, Inc.

MONROE 8700

Coal & Coke

Fuel Oil

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Shirt & Collar Mfrs

Baldock Alf J 5 St Paul rm 223
Bristol Chester A 25 North rm 647

Shoe Dealers—Retail

Altier & Heckler Corp 900 Main W
Baker Shoe Store 186 Main E
Bareis G & Son 826 Joseph av and
1394 Culver rd
Beck A S Shoe Corp 106 Main E
Bernstein Saml 723 Monroe av
Birk's Shoe Shop 82 Main E
Blair Abr 490 Monroe av
Bright John Shoe Store 46 North
Bubel Henry C 479 Child
Burke Donald J 259 Main E
Byers Shoe Store 321 Joseph av
Camhi Saml 239 Joseph av
Cardella Joseph G 2 Winton rd N
Clark Shoe Store 62 Clinton av S
D'Andrea Pasquale 160 Child
Dierna Saml 1076 Clinton av N
DiPasquale Angelo 1491 Dewey av
EASTWOOD WM & SON CO 29-31

East av and 18 Main W telephone
Stone 400 (Laird, Matrix, Air-Step,
Johnson & Murphy, Hanan, Genesee,
Towne, Proprietor, Scampers and
McCallum Hosiery)

Emler Bootery 1009 Clinton av S
Endicott-Johnson Corp 88 and 332
Main E, 282 North and 395 Ridge
rd

Factory Shoe Outlet 575 Joseph av
Father & Son Shoe Stores Inc 96 Main
E

Ferri Saul 679 Plymouth av N
Florsheim Shoe Shop 139 Main E
Flutts Mary E Mrs 143 Park av
Gerber Jacob 155 Joseph av
Glade's Bootery 684 South av
Goldstein David 36 Gorham
Grays Shoe Store 44 Main E
Haigh Thos A 178 Genesee
Hanover Shoe 155 Main E
Hart John 465 Main E
Health Spot Shoe Stores Inc 320 Main
E

Kabelac Karl 107 Conkey av
Kent Arthur Inc 23 East av
Kinney G R Co Inc 70 Main E
Klix Henry A 671 Clinton av N
Koren Julius 907 Clinton av N
Kudrewicz Wm 688 Hudson av
Leckinger Philip H 32 St Paul
Licato Saml M 613 Clinton av N
(childrens)
Logan Roy Shoe Store 129 Main E
Manufacturers Shoe Outlet 64 Main E
Margolis Simon P 36 Rhine
Markowitz Jos 508 Joseph av
Marshall Louis 540 Joseph av
Mascoli John 434 North
McAn Thom Shoe Co 42 and 151 Main
E and 98 State

McFARLIN CLOTHING CO 191-195
Main E tel Main 5832

Meyer Andrew J 596 Hudson av
Milazzo Pietro 195 Oak
Miller I Stores Inc 41 East av
Moore Fred A 178 Main W
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

Nisley Co The 217 Main E
Noshay Rose Mrs 403 Joseph av
Park Sons Inc 46 East av
Parmelee Shoe Shop 54 East av
Pelfx Angelo 212 Winton rd N
Phelan Harry H & Co 324 Main E
**PIDGEE STORE The (Arch Preserver
Shoes) 25 Clinton av S tel Main 6399**
Pidgion Wm 26 Clinton av S

Plymouth Bargain Shoe Store 588 Ply-
mouth av S

Ranieri Assunta Mrs 564 Jay
Rapp Geo W 1151 Lyell av
Regal Shoe Co 181 Main E
Reichert Emil 260 Portland av
Rich Thos C 455 Lyell av
Rode's Shoe Store 116 Main E
Rosenberg Benj 221 North
S & J Shoe Store 471 State
Sanderson Health Shoe Shop 43 Frank-
lin

Schafer's Bootery 90 Genesee
Schiff's Big Shoe Store 467 Ridge rd
Schmanke John H 1480 Dewey av
Scholand Frank S 408 State
Scholl's Dr Foot Comfort Shop 44 Clin-
ton av N

Seneca Bootery 18 Clinton av S
Servas Jacob 435 Chili av
SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

Stahlbrodt Lawrence C 266 Alexander
Steffins Chas W 557 South av
Stein Maurice W 380 Joseph av
Stillman's Orthopedic Shoes 7 East av
Talluto Frank rear 102 Bay

Tanoff Wm 426 Joseph av
Thing's Shoe Stores Inc 100 State
Torri Thos 1624 Clifford av

Tracy's Shoe Store 640 Clinton av N
Treadeasy Shoe Shop 4 Franklin
Vaccaro Saml B 508 Main W
Walzer Chas A 1783 Dewey av
Warmuth Mary M Mrs 475 N Goodman
West End Sample Shoes 191 Genesee
Winterroth's 357 Driving Park av
Wrublewski Felix 565 Hudson av

Shoe Dealers—Wholesale

Heilbrunn J & Sons 119 Mill
Staud Shoe Corp 24 Andrews

***Shoe Lasts**

EMPIRE LAST WORKS Palmer corner
Breck tel Culver 1700

Shoe Mfrs

Armstrong D & Co Inc 155-159 Ex-
change
Artisan Shoe Corp 244 St Paul
Carpenter Shoe Co Inc 161 Clarissa (in-
fants)
Chesbrough G W 797 Smith
Coon W B Co 37 Canal
DiPasquale Angelo 313 N Union
Elam F S Shoe Co Inc 1500 Clinton av
N
Ford C P & Co Inc 45 Exchange rm
1013
Heiber Wm & Son 101 Berlin
Menihan J G Corp 739 Clinton av S
Newcomb-Anderson Shoe Co Inc 274
Sanford
Reed E P Co Inc 250 N Goodman
Sullivan Baby Shoe Mfg Co rear 14
Edmonds

Shoe Mfrs' Goods & Supplies

Empire Last Works, Palmer cor Breck
Gilbert E T Mfg Co Inc 228 South av
Kalb J J & Sons 87 Andrews (findings)
Miller Geo W 14 Commercial
Rochester Bow Co 29 N Water
Rochester Heel Co 14 Brown's race
Rochester Shank Co Inc 757 Clinton av
S
Schelter Last Co Inc 64 Cumberland
Welz John W Co 163 State (findings)

Shoe Patterns

Bertsch A & Son 20 Spring
Cross Shoe Pattern Co Inc 49 South av

Shoe Repairers

Agresti Vittorio 628 North
Aguglia Louis 804 Meigs
Altier John L 881 Portland av
Altier Wm 1438 Dewey av
Amandola Frank 461 Jay
Amore Paul 457 Ridge rd
Anzalone Girolamo 397 Clinton av N
Armore Paul 602 Portland av
Atlantic Quick Shoe Repair 871 Atlan-
tic av

Atseff Michl 10 Owen
Ball Quick Shoe Repairing 34 Clinton
av N

Bellapiano Vito rear 1624 Clifford av
Buttacavoli Battiste 1052 Norton
Camarella Michl 192 Fernwood av
Caravella Anthony J 578 Jefferson av
Cardella Salvatore 745 Winton rd N
Carlist Steph 178 Webster av
Cassata John 1322 Clinton av N
Castellano Angelo 787 South av
Casti Eug 1836 Dewey av
Catanzara Steven 799 Maple
Cellura Anthony J 340 Thurston rd
Chiarenza Jos 621 Plymouth av S
Chiarenza Pasquale 74 Davis
Cioseffi Frank 510 Lyell av
Citron Wolf 944 Genesee
Coglitore Alf S 122 Otis
Community Shoe Repair 385 Winton rd
N

Crapanzano Jos 673 Bay
Deamvich Michl 118 Main W
DeCarlo Serafino 276 North
DeCarne Nunzio 851 N Goodman
DeLuxe Shoe Repair 372 Meigs
DeStefanis Vincenzo 392 Norton
DiGiacomo Damiano 395 Clarissa
DiGiorgio Steph 990 Joseph av
Downes Wm N 552 Dewey av
Fabi Fabio 315 Webster av
Fantauzzo Chas F 503 Thurston rd
Fasullo Louis 2257 Clifford av
Ferrara Jos 4440 Lake av
Fersaci Christopher 151 N Union
Florentino Philip 362 Arnett blvd
Francesco Vincenzo 28 Gillette
Francione Mario 833 Clinton av N
Friedman Frank 619 Joseph av
Gianno Anthony 871 Joseph av
Gilbert Saml 322 Joseph av
Giofrida Matthew 261 Clinton av N
Giorno Shoe Repair 1166 Portland av
Giuliano Saml 110 Monroe av
Gripno & Co 120 Main E
Guli Otto E 889 Portland av
Hoffman Harris 634 Joseph av
Impiccini Emedio G 3988 Lake av
Insalaco Michl S 355 Smith
Jagus Philip 1046 Hudson av
Jerrv's Expert Shoe Repair 118 Genesee
Kaplan Alex 400 Joseph av
Kirsh Aaron 207 Main W
Lambis Michl 822 Merchants rd
Lanni Angelo M 1629 St Paul
Lanuti Thos 32 N Water
Lanza Vincenzo S 510 Dewey av
Larotonda John 113 Saratoga av
LaRussa Saml E 3484 Driving Park av
Latragna Raymond C 604 South av
Lembo Jos 646 Park av
Lewis Emil 1437 Main E
Licciardi Frank 170 Pennsylvania av
Liguri Saml 795 Clinton av N
LoCicero Michl C 985 Monroe av
LoManto Jas 701 Lake av

GAMROD-HARMAN CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710-3711

IMPERIAL
Washable
 WALLPAPERS

Lorenzo Jos 39 Webster av
 Magnanti Saml 1321 Clifford av
 Manciocchi Umberto 60 Brooks av
 Mangurian Avedis 246 Court
 Marino Cardill 822 Genesee
 Marino Ignazio 98 Orange
 Mascioli Angelo 1942 Main E
 Mazza Angelo 94 James
 Mendola Luigi 260 Conkey av
 Mercurio Jos 205 Genesee
 Merk Peter C 90 Akron
 Militeello Russell 423 Parsells av
 Minnecl Victor 1019 Clifford av
 Mirrione Giacomo 60 Bloss
 Montalbano Onofrio 661 Hudson av
 Montalbano Paul 40 Stonewood av
 Montalbano Russell C 230 Monroe av
 Moscato Antonio 656 Monroe av
 National Shoe Repairing Co 147 State
 Navis Jacob 734 Joseph av
 Nawrocki 974 Hudson av
 Nicastro Jos 399 Main E
 Nicolai Jos 684 Jefferson av
 Niedzielski John 715 Hudson av
 Osband Israel 1509 Main E
 Palermo Jos 98 Central pk
 Palermo Saml 102 Central pk
 Panzica John 946 Clinton av N
 Pappani Anthony 15 Blakeslee
 Passero Alf 102 Scio
 Pastorella Saml 968 Clinton av S
 Ptor Jos 171 Hudson av
 Quinn Bros 308 Genesee
 Ralph's Shoe Repair 56 Atlantic av
 Raymond Saml 110 Lowell
 Rizzi Chas 722 Jay
 Sabatini Concenzio 4641 Lake av
 Salatino John 315 Hayward av
 Salerno Nunzio 1474 Clifford av
 Salome Chris 4 Atlas
 Scancarello Jas 444 Ames
 Scarciotta Angelo 909 Jefferson av
 Scarciotta Frank 501 Chili av
 Scheid Leo G rear 486 Lyell av
 Schiavo Michl 825 Dewey av
 Schifano Giuseppe 501 West av
 Sclarratta Felix 539 N Goodman
 Scollino Rosario 389 Portland av
 Sciortino Francesco 1559 MtHope av
 Siamo John A 28 Exchange
 Siracusa Alphonse 755 Main W
 Smith Shoe Shop 226 Smith
 Sofia John D 416 Genesee
 Spallina Bartolo 222 Lyell av
 Speedy B A 212 Court
 Spinelli Michl 1694 Clifford av
 Spoto Sebastian 366 Brown
 Storace Oreste 125 Chestnut
 Swartelle Edw 531 Central av
 Tantillo Salvatore 244 Bay
 Tassone John 41 Weld
 Technical Shoe Repair 20 Turner
 Tops Factory Shoe Repair 43 Main E
 Torrey Damon S 1016 Hudson av
 Vaccaro Jos 415 Scio
 Vaisey Arth 1051 Clinton av S
 Villareale Diego S 109 Central pk
 Volpe Bros 1316 Dewey av
 Volpe Salvatore 2138 Main E
 Weinstein Hyman 274 Joseph av
 Weisner Abe 561 Clinton av N
 Wildman Sigmund 368 Hudson av
 Zambito Alphonso 352 Plymouth av S
 Zeppetella Alphonso 448 Jefferson av
 Zeppetella Anthony 854 Main W
 Zeppetella Pietro 57 Prospect

Shoe Shiners

Angelidis Danl G 16 Main E rm 7
 Chomo Angelo L 467 N Goodman
 Christoff Angelo V 16 Main W

Circle Hat Cleaning & Shoe Shine 314
 Main E
 Corritore Michl 57 Clinton av S
 Eleoff Angelo 2774 North
 Ernest & Yare 16 Gibbs
 Genesee Shoe Shining Parlor 110 South
 av
 Nicholas Saml 367 Central av
 Ross Augustus A 80 South av
 Russo Raffaele, NYC sta 350 Central av
 Smith Frank L 32 N Water

*Show Card and Sign Writers Supplies

BARNARD, PORTER & REMINGTON
 9-11-13 N Water tel Main 8140—For
 further information see page 56 Buyers'
 Guide and left top lines

*Sidewalk Contractors

WHITMORE RAUBER & VICINUS 51
 Griffith tel Main 180—For further
 information see page 23 Buyers'
 Guide

Sign Painters & Manufacturers

Alken Earl B 4 Circle
 Alcombe Eric A 61 Gorham
 American Art Works Inc 16 Main W
 rm 344
 Aronson Aaron J 127 N Water
 Art Display Service 328 Main E rm
 429
 Ashworth Edw E 46 Clinton av N rm 1
 Balkin Sign Service 253 Lyell av
 Bellby Walter S 164 Woodbine av
 Claude-Neon Russell Electric Co Inc
 11 Minerva pl
 Claudius Displays 163 StPaul 2d fl
 Clinton Signs 21 Peck
 Cook Thos Adv Co Inc 846 Clinton av
 S
 Criddle Arnold 219 Hudson av
 DeMallie Signs 102 State
 Dudley Harold L 102 State 2d fl
 Empire Out Door Advertising Co Inc
 161 Humboldt
 Frankel Abr H 36 StPaul rm 412
 (cloth)

Gallo Fred L 781 Portland av
 General Outdoor Advertising Co Inc 336
 Averill av
 Granger Geo A 90 State
 Gravino Phillip M 12 Syke
 Gupp Bros Signs 316 Main E
 Halzett Walter E 201 Genesee
 Harrigan Sign Co 109 Main E
 Harris & Son rear 377 Joseph av
 Hauck Neon Displays 109 N Water
 Havens Fred 267 Webster av
 Heath Raymond S 17 Main E rm 6
 Hoffman Irving F rear 163 Lux
 Keller Fred J 328 Main E rm 403
 Kenney Thos 20 Spring
 Kornet Nicholas P 72 Mortimer
 Kretz Harold C 178 Lux
 Lapaglia Jos 103 Lyell av
 Leonetti Jos 291 Lyell av
 Loavenbruck Elmer W 171 Clifton
 Mannhardt Fredk 35 Magnolia
 Martin Fredk G 106 Elba
 Miller Sign Co 38 Main E
 Modern Process Studio 163 StPaul 5th
 fl

Neon Equipment Co 55 Halstead
 Niven Sign Co 39 Main E 3d fl
 Nu-Lite Neon 61 Gorham
 Parkhouse Sign Service 8 MtPleasant
 pk
 Perez Steph J 14 Franklin rm 703
 Perry's Neon Signs 627 Hudson av
 Pierrepont Signs 341 Clinton av N

Roadside Advertising Co 314 Buffalo rd
 Schaller Jos J 21 Glasser
 Schauman Sign Service 120 Monroe av
 Schrader Sign Co 339 Orange
 Siegel Hyman 12 Herman
 Sign-O-Graph Co Inc 150 Portland av
 Ward Signs 17 Spring
 Wolters Arnold P 68 Akron

*Sign Writers Supplies

SULLIVAN H H Inc 65-75 South av tel
 Stone 550—For further information
 see page 19 Buyers' Guide, back cov-
 er and right top lines

Sign & Card Writers

Howard John E 31 Elm rm 4
 Reynolds Signs Inc 35 Clinton av N 2d
 fl
 Swart Arth L 1310 Dewey av

Signalling Devices & Systems

General Railway Signal Co end of West
 av
 General Street Signal Corp 119 Main E
 rm 519
 Gould Coupler Corporation 20 Syming-
 ton pl
 Roto Signal Corp 106 Commercial

Silks

Manhattan Silk Store 381 Main E
 Skinner Wm & Sons 82 StPaul rm 723

*Silver Platers

STUART-OLVER-HOLTZ CO 406 Platt
 cor Allen tels Main 5560-5561—For
 further information see page 59 Buy-
 ers' Guide

*Silverware—Retail

SCHEER E J Inc 249-253 Main E be-
 tween S Clinton and Cortland sts tel
 Stone 710—For further information
 see page 45 Buyers' Guide
TICE & GATES 347-349 East av tel
 Stone 646—For further information
 see page 23 Buyers' Guide

Smelters & Refiners

American Smelting & Refining Co 6
 State rm 105
 Levinson Bros 48 North

*Smoke Stacks

FLESCH & SCHMITT Inc 118 Brown
 cor Verona tel Main 5234—For fur-
 ther information see page 63 Buyers'
 Guide

Smokers' Articles

Blue & White Pipe Cleaners 80 Cook
 Bo Bo Mfg Co 36 StPaul rm 213
 Trojan Sanitary Pipe Cleaner Co 205
 Baycliff dr

Soap Mfrs

Block Leslie A 133 StPaul rm 305
 Franklin Chemical Co 360 Exchange
 Puritan Co Inc 573 Lyell av
 Sanitary Products Co 874 Seward
 Saxonite Soap Co 236 Pearl
 Zonneville M J Sons rear 2052 Main E

Soda Fountain Mfrs & Dealers

Pappas Peter C 522 South av

Soda Fountain Supplies

RICHARDSON CORPORATION 1089
 Lyell av tel Glenwood 307—For fur-
 ther information see page 64 Buy-
 ers' Guide

BARR & CREELMAN MILL & PLUMBING SUPPLY CO.

Plumbing, Heating, Contractors'—Engineers' Supplies

242 MAIN STREET, WEST

FRED'K J. WEIDER, Treas.

PHONE MAIN 6465

BYRON B. CUSHMAN, V.-Pres.

Soda Fountain Supplies—Con
SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—For further
information see page 64 Buyers'
Guide

Smith-Junior Co Inc 266 Lyell av
Truax J P Inc 16 State rm 205
Valtex Products Co 845 S Goodman

Solder—Mfrs
ROCHESTER LEAD WORKS Inc 380-
382 Exchange tel Main 1154—For
further information see page 52 Buy-
ers' Guide

Sound & Paging Systems
STROMBERG-CARLSON TELEPHONE
MFG CO 100 Carlson rd tel Culver
260—For further information see
page 61 Buyers' Guide

***Special Machinery**
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 51 Buy-
ers' Guide

***Spectacles & Eye Glasses**
BAUSCH & LOMB OPTICAL COM-
PANY (mfrs) 635 StPaul tel Main
4305—For further information see
page 55 Buyers' Guide

Spices—Whole
Atlantis Sales Corp, Mustard ft Palmer

Sporting Goods—Dealers
Bernstein Isadore 3 Front
Englert Chas J 237 Clifford av (fishing
tackle and bait)
Gauss Chas P 29 South av
Gibbs Ernest V 271 Lyell av
Glassman David 105 Main E
Gun Shop The 117 State (guns)
Hannan Gus & Co 957 Portland av
Higbie Chas W 82 StPaul rm 520
Huber L J & G R 260 Bronson av
Mogridge Sport Shop 1 Corinthian
Ruby's Sporting Goods Store 898 Clin-
ton av S
Schmidt Rudolph & Co Inc 43 South av
Spence Jas L 389 Ames
Spiegel Harold F 84 Webster av

Sporting Goods—Mfrs
Crosman Arms Co Inc 392 StPaul

***Spray Paint Equipment**
BARNARD, PORTER & REMINGTON
91-11-13 N Water tel Main 8140—For
further information see page 56 Buy-
ers' Guide and left top lines

Spraying Equipment—Mfrs
Paasche Air Brush Co 119 Main E rm
825

Sprinkler Systems—Fire
Automatic Sprinkler Co 476 Garson av
(Installation)
Empire Sprinkler Co Inc 315 Alexander
rm 335
HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For fur-
ther information see page 60 Buyers'
Guide

WRIGHT & ALEXANDER COMPANY
21-23 Otsego tel Main 1056 or 6828—
For further information see page 60
Buyers' Guide

***Stains—Oil & Varnish**
VIAL GEORGE I & SONS Inc 5-7 N
Water tel Main 733—For further in-
formation see page 58 Buyers' Guide

Stationers—Mfrs & Wholesale
Curtis 1000 Inc 82 StPaul rm 522
Heinn Co The 328 Main E rm 530
Macke-Williamson Stationery Co Inc
51 State
Modern Stationery Co 4425 Lake av
Quality Sales Co 210 Cypress
Reyburn Co The 82 StPaul rm 514
Reynolds & Reynolds Co The 16 Main
W rm 504

Rochester Envelope Co Inc 72 Clarissa
Rochester News Co The 19 Church
Rochester Stationery Co Inc 108 Mill
SCRANTON'S BOOK AND STATION-
ERY CO Inc Taylor bldg 334-336 Main
E tel Stone 1102—For further infor-
mation see page 20 Buyers' Guide
Tranco Envelope Co 16 Main W rm 241
Williamson Law Book Co 51 State (le-
gal blanks)

Stationers—Retail
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For fur-
ther information see page 55 Buyers'
Guide

Fisher Martin 173 Joseph av
Heinrich-Seibold Co 88 Exchange
Kordt Henry W jr 153 Otis
Lore Greeting Cards 537 South av
Schouton Henry Co 357 Main E
SCRANTON'S BOOK AND STATION-
ERY CO Inc Taylor bldg 334-336 Main
E tel Stone 1102—For further infor-
mation see page 20 Buyers' Guide
SIBLEY LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines
Stark Ruth Mrs 573 Plymouth av S
Waite G Washington 194 Winton rd N

***Statistical Information—Auto-**
motive & Consumers
POLK R L & CO Inc 729 Powers bldg
16 Main W, District office 179 Lin-
coln, Boston, Mass tel Hancock 6309

Steam Fitters
Donovan Mortimer F 99 Earl
Krech Ernest 537 Avenue D
Porcelli Frank J 155 Pennsylvania av
Wolter Wm A 114 Richland

Steam Fitters' Supplies
BARR & CREELMAN MILL & PLUMB-
ING SUPPLY CO 242 Main W tel
Main 6465—For further information
see page 64 Buyers' Guide and left
top lines

CASE W A & SON MFG CO Case bldg
72-90 St Paul tels Main 3404-3405-
3406—For further information see
page 60 Buyers' Guide

Haverstick & Co Inc 45-49 Ford
Herr Steam Specialty Co 495 Clinton av
S

SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 60 Buyers'
Guide

***Steam Laundries**
(See Laundries—Steam)

Steam Specialties
Webster Warren & Co 16 Main E rm
210

***Steam & Hot Water Heating**
BARR & CREELMAN ENGINEERS &
CONTRACTORS CORP 242 Main W
tel Main 6465—For further infor-
mation see page 59 Buyers' Guide and
left top lines
WRIGHT & ALEXANDER COMPANY
21-23 Otsego tel Main 1056 or 6828—
For further information see page 60
Buyers' Guide

Steamship Agents
Bonsignore Cologero 324 State
Canada Steamship Lines 101 East av
Central Travel Bureau 19 State
Kalbfleisch J C Co Inc 183 Main E
Kalbfleisch Travel Agency 183 Main E
Picciocchi Nicola 75 Lyell av
Wydler Travel Services 328 Main E rm
200

***Steel Die Engraving**
(See Engravers)

Steel Furniture & Equipment
Mfrs
All Purpose Metal Equipment Corp 254
Mill

***Steel Stamps—Seal Presses**
BOURNE JOHN R ESTATE 131-133
State tels Main 1233-1234—For fur-
ther information see page 55 Buyers'
Guide
MORSE C H & SON 21 North Water tel
Main 1291—For further information
see page 63 Buyers' Guide

***Steel Tubing**
ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 52 Buyers' Guide

Steel & Steel Products—Mfrs &
Dealers
Beals McCarthy & Rogers Inc 14 Frank-
lin rm 1104
Brace-Mueller-Huntley Inc 315 Hollen-
beck
Faucher-Bereza Co 42 Cumberland
Frasse Peter A Co Inc 14 Franklin rm
820
Hauserman E F Co The 82 StPaul rm
519
Leach Steel Corporation 80 Steel
Metal Reserve Co 1044 University av
Milcor Steel Co 40 Greenleaf (fabrica-
tors)
Sharon Steel Corp 45 Exchange rm 617
Weirton Steel Co 45 Exchange rm 416
(sheet steel)

Steeple Jacks
Russell Co 11 Minerva pl

***Stencil Cutters**
BOURNE JOHN R ESTATE (rubber
stamps) 131-133 State tels Main 1233-
1234—For further information see
page 55 Buyers' Guide

***Stencil Cutting Machines**
MORSE C H & SON (rubber stamps) 21
North Water tel Main 1291—For fur-
ther information see page 63 Buyers'
Guide

JAMES JOHNSTON AGENCY

AUSTIN F. GRAB, Pres.
ROBERT F. WOERNER, V.-Pres.
LEONARD H. HENDERSON, V.-Pres.
ROY A. DUFFUS, Sec'y
PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

JAMES JOHNSTON AGENCY

Stenographers—Public
Chase Norma S 45 Gibbs
Cone Mabel 5 StPaul rm 522
Croughton Mary G 16 Main W rm 445
Hartley Edith 26 Clinton av S
Mercer Chas M 16 Main W rm 434
Merz Grace E 16 Main W rm 121
Nolan Carrie R Mrs 36 Main W rm 121
Specht Florence P Mrs 10 Straub
Troan Harriet L 183 Main E rm 604

***Stereotypers**
ROCHESTER ELECTROTYPE & ENGRAVING CO Inc 170-172 N Water tel Main 1040—For further information see page 59 Buyers' Guide

Sterilizers & Surgical Lights
CASTLE, WILMOT COMPANY 1255 University av tel Monroe 975

***Stocks & Bonds**
BONBRIGHT GEORGE D B & CO 100 Powers bldg tel Main 4830—For further information see page 22 Buyers' Guide
PERKINS, ERICKSON & CO members New York Stock Exchange 134-145 Powers bldg tel Main 1144—For further information see page 22 Buyers' Guide

***Stokers**
EDWARDS COAL & COKE COMPANY Inc 85 Howell cor Monroe av tel Stone 1470

Stokers—Mfrs
Buckpitt & Co 84 Exchange rm 103
Monroe Stoker & Coal Co 85 Howell
Stoker & Boiler Co 217 East av rm 35

Stone Dealers
American Nephelene Corp 361 Boxart
Britton Stone & Supply Corp 328 E Main rm 508
Consolidated Feldspar Corp, West av nr Barge Canal
Dolomite Products Co 183 Main E rm 750
General Crushed Stone Co 42 East av rm 506
Genesee Feldspar Co Inc 360 Boxart

Storage
Blanchard Storage Co Inc 320 Broad W
CLANCY CARTING & STORAGE CO Inc 3-11 Grand av tel Culver 1714—For further information see page 66 Buyers' Guide
Rochester Storage Warehouses Inc 1 MtHope av and 25 N Wash
Ryan Carting Co 104 Frankfort
SCHANTZ JOSEPH A CO 247 St Paul tel Main 1787 (fireproof storage)
Service Storage Co 704 Clinton av S
UPTON COLD STORAGE CO Inc The 38 Cliff tel Main 1494 (cold and common storage)—For further information see page 65 Buyers' Guide

Store Fixtures & Fittings
American Specialty Co The 283-291 Central av
American Store Fixture Exchange 558 Joseph av
American Supply Co 283 Central av
Braverman Store Fixtures Inc 149 State
Cable-Wiedemer Inc 197-213 Central av
D'Andreano Danl 731 North (used)

Hayes C F Co 192 StPaul
Kuszay Jos rear 576 Joseph av
Reinhard J H & Sons 5 Hunters al
Sigel Wm E Co 204 N Water
Tuety Show Case Co 149-151 Cady

***Store Fixtures & Fittings—Mfrs**
STORANDT-ROCHESTER Inc 1037 Jay tel Genesee 1673

***Store Fronts**
AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315—For further information see page 22 Buyers' Guide
STEWART & BENNETT Inc 124-132 Water N tel Main 675—For further information see page 27 Buyers' Guide

Stoves & Ranges—Dlrs
(See also Furnaces; also House Furnishing Goods)
Carpenter John S 250 StPaul (parts)
GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines
International Heater Co 250 StPaul
Kalamazoo Stove & Furnace Co 211 East av
Kennedy-Clark Inc 22 South av
Roper Range & Furnace Co 48 StPaul
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Siebert Henry Sons Inc 162 Andrews (repairers)

***Structural Iron**
ROCHESTER IRON & METAL CO Inc 325 StPaul and 237 MtRead bldg tel Main 464 (second hand of all kinds)—For further information see page 51 Buyers' Guide

***Structural Steel Fabricators**
HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 65 Buyers' Guide

***Structural Steel Warehouse**
HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 65 Buyers' Guide

Subscription Agencies
Woman's Home Companion Reading Club 31 Exchange rm 207

Surgical Instruments & Appliances
Boehm Surgical Instrument Corp 205 StPaul 5th fl
Electro Surgical Instrument Co 29 N Water (mfrs)
Leipold A 36 StPaul rm 418 (lamp mfrs)
PAINÉ DRUG CO The 24-26 Main E tel Main 1820—For further information see page 31 Buyers' Guide and left top lines
Rice Wm S Inc 136 Clinton av S (mfrs)

***Switchboards—Telephone**
STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd tel Culver 260—For further information see page 61 Buyers' Guide

Syrup Mfrs
Fee Bros 21 N Water
LaVersey Co The 170 Ernest
SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 64 Buyers' Guide

***Systematizers of Accounts**
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868
NARAMORE, NILES & CO (Certified Public Accountants) 950 Lincoln-Alliance Bank bldg tel Stone 920-921
WILSON, SEULTS & CO Certified Public Accountants 1201-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

Tack Mfrs
Genesee Tack Co 177 N Union

Tag Mfrs—Mdse & Shipping
Allen-Bailey Tag Co Inc 8 Exchange rm 509
Denney Tag Co The 119 Main E rm 823
Dennison Mfg Co 180 Main E rm 226

Tailors
Attalagana Angelo 211 Winton rd N
Atzel Anthony 1828 Culver rd
August Leo 248 East av
Barbuto Gilbert 873 Central av
Baumert Edw 148 Sawyer
Baumgarten Henry S 758 Genesee
Beckler Harry 282 and 408 Joseph av
Benedetto Thos D 555 Clinton av N
Berger Abr 1038 Winton rd N
Berman Julius 5 StPaul rm 406
Berwind Chas P 360 Main E rm 29
Bintz Peter 381 Chili av
Bishop Louis R 51 Clinton av S rm 102
Block Jos 584 Portland av
Boomsma Garrett E 639 Winton rd N
Bosse Elmore H 431 Grand av
Bovenzi Lawrence 47 Tilden
Bridge Harry K 693 Park av
Buchion Jos D 564 Main E
Buff Jacob 50 Herman
Bush Frank H 1056 Main E
Cabelka Robt 328 Main E rm 327
Call Michl A 597 Clinton av S
Carl Wm A 617 Main W
Charles Nicholas 250 Court
Chilli Cleaners 455 Chili av
Cilli Angelo 330 Webster av
Cohen Chas 117 Main W
Cohen Harry 813 Exchange
Cohen Isaac 28 Delevan
Cohen Meyer 468 StPaul
Cohen Saml 98 Elm
Connell J Elmer 186 East av
Conrad Ernst A 480 Colvin
Contestabile Edw 108 Lyell av
Croydon Rochester Clothes 82 StPaul rm 704
DeFloro Angelo 27 Clinton av S rm 414
Deisinger John 1009 Genesee
Dembs Martha M Mrs 5 Phelps av
Dengler G Chas 55 Clinton av S
Dohr Wm F 573 Chili av
Drucker Alf L 373 Park av
Dunbar Adam W Co 1322 Dewey av
Dziengielewski Anthony 817 Hudson av
East Avenue Custom Tailors 1849 East av
Elman Abr 824 Main W
Epper Henry 342 Arnett bldg
Frenstone Wm 28 Main W
Ernst Albert 47 Clinton av N rm 2

1044

Tailors—Con.

Fanello Angelo 769 Clinton av N
Feldman Hyman 1044 Clinton av N
Fell Aug W 174 Wilder
Fisher Morris 242 Joseph av
Flaws Wm J 2064 Clinton av N
Ford Valet Service 99 Elm
Francati Andrew 490 North
Frech Rudolf 634 Portland av
Freislich Wm G 70 South av rm 2
Friedlander Max 9 Central av
Froehler Frank R 679 South av
Fromen Bros 390 Brown
Genesee Valley Clothing Co The 36 St-
Paul rm 232
Giragosian Jos 401 Chili av
Goldstein David A 1272 StPaul
Goldstein Isadore 1646 StPaul
Goldstein Jos 504 N Goodman
Gordon Chas S Co 129 Hand
Gordon Issy 88 North
Gottlieb Edw 1858 Dewey av and 1453
Lake av
Grabenstein Wm J 1519 MtHope av
Grimm Bros rear 94 Alphonse
Guerra Paul 788 Genesee
Guest Mertz A 4 Front
Guttenberg Mitchell 81 East av rm 9
Hermes Herman L 188 Parsells av
Hunter Raymond 214 Spring
Hurwitz Wm 92 Exchange
Isaacs Saml 612 Jefferson av
Joffe David 164 Chestnut
Kaleta Jos S rear 942 Hudson av
Kallusch Wm F 328 Main E rm 319
Kaplan Jos 1533 Main E
Kaplan Morris 1111 Culver rd
Kaplan Saml 264 Park av
Karchefsky Aaron 733 Park av
Katzowitz Hyman 707 Clinton av N
Keck Louis 710 Jay
Kinzel Geo rear 507 Clinton av S
Kirchgessner Fred H 50 Pardee
Kleinhaus The Tailor 292 Driving Park
av
Klinas John 214 Main W
Konwisarz Peter K 489 West av
Krepps Fritz 55 Elm
Krueger John 29 Cook
Kuebler Rudolph F 401 Webster av
Kuntz Victor 89 Eiffel pl
Lambert John A 2 Johnson rm 2 (vest
maker)
Lanzalaco Saml 120 Stenson
Larson Carl W 8 Exchange rm 111
Lazarovsky Isadore 349 Winton rd N
Levin Louis 98 Plymouth av S
Levy Max 720 Winton rd N
Levy Meyer 36 StPaul rm 201
Liberman Harry 39 Plymouth av N
Liberty Tailors & Dry Cleaners 281
Driving Park av
Lichterman Hyman 16 State rm 112
Lipinski Frank 5 StPaul rm 416
Lipomi Saml 402 Jefferson av
Lombardo Chas J 351 North
MacLaren Wm 507 Averill av
Mancini Vincent 153 Atkinson
Manuse Louis 150 Clinton av N
Marcucci Amantino 564 Brown
Markin David 1245 Park av
Markus Harris 72 Thurston rd
Marzano Anthony 112 Carter
Massa Fiore 519 Hague
Master Tux Shop 179 Lyell av
Matties Wm H 680 Avenue D
Mendelson Hyman Z 1510 Dewey av
Metchick Morris 21 Pullman av
Meyer David 96 Front
Meyer Henry F 82 StPaul rm 704 (cloth
ctr)
Michelson Saml 380 Plymouth av S
Midnight Louis M 2208 Clifford av
Miller Frank A 666 Jefferson av
Mirkin Manuel 233 Genesee
Montebello Jos 1433 South av
Neugebauer Oscar E rear 825 1st
Parnzuk Jos 798 Joseph av
Paul Morris 364 Arnett blvd
Pauzas Anthony 480 Hudson av

Paxhia Frank V 484 Brooks av
Paxhia Peter 857 Joy
Paxhia Stanley L 659 Thurston rd
Pecore Peter 645 North
Penna Paschal F 311 Smith
Perlman Jacob 54 Front
Platocek Alex 636 Joseph av
Porreca Chas J 953 Genesee
Price John 472 Carter
Projansky Inc 39 East av
Raz Saml 346 Clarissa
Richardson Hyman 41 Avenue D
Rochester Clothing Alteration Shop 762
Monroe av
Rochester Custom Tailors 160 East av
Roman Jacob G 493 Monroe av
Rosen Oscar 430 Joseph av
Rosen Philip 1690 Clifford av
Rozewski Stanley Z 723 Hudson av
Sadler Andrew A 36 StPaul rm 305
Saller Hand Tailoring Service 36 St-
Paul rm 206
Sallis Jack 3154 Lake av
Salvaggio Pietro 254 Clinton av N
Sanow Louis 19 Henry
Saporta Hyman 393 Hudson av
Schaible Max 31 Chili av
Schipper Theo 1967 Main E
Schlegel Benedict F 981 Clinton av S
Schomske Chas A 36 StPaul rm 113
Schreiber Reuben 340 Plymouth av S
Schwartz Jos E 762 Joseph av
Seide Nathan 178 Baden
Servis Edwin E 63 East av rm 2
Shacket Nathan 360 Main E rm 9
Sheremeta Max 210 Bernard
Sherman David J 383 Clarissa
Shnipper Henry 655 Monroe av
Shubert Sol 152 Rosedale
Shulman Harry 2 York
Shulman Louis Co 72 East av rm 9
Simione Diego 606 Plymouth av S
Simons Abr J 23 Winton rd S
Singer Nathan 52 Atlantic av
Sinisgalli John 440 Clinton av N
Smith Sol C 32 South av rm 5
Snyder Michl 36 StPaul rm 306
Sobrowsky Hyman 192 Joseph av
Sovatsky Wm 11 Owen
Spitznagel Jos C 42 South av rm 3
Staley Harry E 96 Gibbs
State Cleaners & Tux Shop 489 State
Swenson Nils 15 Burlington av
Szarlacki Leo 441 Hudson av
Tartaglio & Sons 46 Magnolia
Tein Pearl Mrs 906 Joseph av
Torti Egisto N 36 StPaul rm 214
Tripi Angelo 333 1st
Tyser Louis E 1791 Dewey av
Ushold Geo 660 Jay
Viener Wm 273 Scio
Villnow Julius A 46 Parsells av
Vinik Lesser 2117 Main E
Visconte Pasquale, Hotel Rochester
Vivacqua Jack 182 Davis
Volpe Thos 118 Goodwill
Wagner Fred A 265 Clinton av N
Waldman Murray 119 Main E rm 801
Walents Peter 569 Hudson av
Wasylina Andrew 12 Reed pk
Weinstein Harris 635 Clinton av N (la-
dies)
Weinstein Meyer 1822 East av
West End Tailoring & Cleaning Shop
378 Thurston rd
Wiener Jacob 250 Hudson av
Williams Jos 80 Kelly
Ziegler Henry 200 Lyell av

Tailors' Trimmings

Kolko Solomon & Son 246 Joseph av
Nusbaum A & Sons Inc 149 StPaul
Nusbaum Louis J 86 StPaul rm 104
Nusbaum Meyer Co 150 Clinton av N
Nusbaum's Lining Store 88 Mortimer
Zatz Henry 22 Kelly

Talking Machines & Accessories
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines
Talking Machine Co The 97 Main E

Tank Builders
Pfaudler Co The 89 East av rm 1000

***Tanks—Steel**
HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 65 Buyers' Guide

Tanners (See Leather Dealers)

***Tax Searchers**
MONROE ABSTRACT & TITLE COR-
PORATION Twenty Main W tels
Main 3441-3442—For further infor-
mation see page 2 Buyers' Guide

Taxicab Service
American Taxicab Co 73 Scio
Elm Street Cab Co 30 Elm
Genesee Cab Corp 73 Scio
Green Cab & Brokerage Co Inc 158
South av
Main 808 Cab Co 71 S Fitzhugh
National Taxicab Co 16 Cataract
Reliable Taxicab Brokerage Co 71 Still-
son
Stone 15 Taxi Co 267 Clinton av N
Town Taxi Service Corp, NYC sta 350
Central av

Taxidermists
Hill John H 171 Brunswick

Tea, Coffee & Spices
Continental Coffee Co 662 Monroe av
Jewel Tea Co Inc 550 Avis
Loge Albert H 852 Joseph av
McCorry Emmett J 68 Otis
McCorry John B 68 Otis
Santo Carl M 436 MtHope av
Seull Wm S Co 372 Exchange
Suey Jan Chang Co 12 Johnson
VanDyk Coffee & Tea Co 385 Main E

Teachers—Dancing
Otto Ballroom 80 Main W
Schmeiser Edw 7 Clinton av N 3d fl

Teachers—Language
Bernhardt Philip 300 Hudson av
Duke Kathleen F Mrs 225 Scio (Span-
ish)
Solomon Abr 21 Thomas (Hebrew)

Teachers—Music
Almagnault John 12 Oakman (violin)
Arnes David W Music Studio 353 Mag-
nolia
Arnold Emily Bailey Mrs 58 Cady (pi-
ano)
Barbieri Eduardo C 81 East av rm 3
(violin)
Berry Kenneth 549 Clarissa (piano)
Bessunger Melvin J 201 Kissingbury
(violin)
Bohrer Harriet A 205 Campbell (piano)
Bond Mildred G 10 Stanley (piano)
Bootes Loula Gates Mrs 42 East av rm
708 (vocal)
Bowerman Albert G 80 Ashland (vocal)
Brede Emma M 40 Dorset (piano)
Brimacombe Edna M 319 Ravenwood av
(piano)
Brownell Laura L 65 Bronson av (xylo-
phone)
Burrell Madelyn E 609 Park av (vocal)
Byer Blanche 74 Avondale pk (piano)
Centola Giovanni 2189 Main E (violin)
Cheston Carolyn B 856 Chili av (piano)
Clark Gladys D Mrs 774 Grand av
Columbia Institute of Music 73 Clinton
av S rm 5

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Cooper Oscar A 60 Park av (piano and vocal)
 Coulson Jane F Mrs 151 Bway (piano)
 Crisafulli Vincent J 53 Walnut (accordion)
 Culver Ione W Mrs 98 Adams (piano)
 Damuth Lila E 1963 Clinton av N (piano)
 Denning Emma M Mrs 843 Thurston rd (piano)
 Dimpfl Dorothy J 311 Marlborough rd (piano)
 Dodge Hugh J 116 Elmwood av (piano)
 Faga Vincenzo 389 Selye ter (saxophone and clarinet)
 Falkoff Benj 374 Wilkins (piano)
 Ferrante Henry J 641 Jay (piano)
 Frazier Mary L 27 Flower City pk (piano)
 Furlong Rose H 1176 Plymouth av S (piano)
 Golden Rosetta Sheldon Mrs 19 Kensington (piano)
 Golden Walter B 19 Kensington (piano)
 Gregg Charlotte 19 Arnold pk (piano)
 Griffin Harold 291 Alexander (piano)
 Hagberg I Josephine 284 Driving Park av (piano)
 Hamblin Euola Maie 4489 Lake av (piano)
 Harger Barbara 296 Aldine (piano)
 Heacock Mary Baxter Mrs 116 Raeburn av (piano and organ)
 Hebing Bella F 145 Grand av (voice and piano)
 Hickok Dorothy J 45 Gibbs rm 14 (flute)
 Hoffman Kath E 216 Hazelwood ter (voice)
 Hyde Lillian E Mrs 21 Averill av (piano and trumpet)
 Jones Francis A 186 East av (vocal)
 Jones Gertrude Minnie 108 Rutgers (piano)
 Jones Violetta G 1 Babbitt pl (piano)
 Keely Monica L 284 Ridge rd E (piano)
 Kroeger Alf C W 105 Remington (piano and violin)
 Krug Arabella F 118 Stout (piano and guitar)
 Kujawski Matha W 52 Scrantom (piano)
 Langworthy John L 53 Illinois (piano)
 LaPorta Jos M 85 Cleveland (violin)
 Lauterborn Fredk C 111 Scrantom (piano)
 Lopresti Filippina 95 Lincoln (piano)
 MacNab Sarah L 84 Alexander (piano)
 Maenhout Newton 193 East av (piano)
 Marquart Emma 1109 Clinton av S (piano)
 Martindale Leah S 217 Alexander (piano)
 May Marcella L 64 York (piano)
 McKague Arline F 751 Dewey av (piano)
 Melich Karl 14 Lang (piano)
 Miller Clyde H 244 East av (vocal)
 Munzert Harriet 125 Cobbs Hill dr (piano)
 Musicus Norman H 2285 Main E (violin)
 Noldt Amy 610 Bway (piano)
 Nowack Arth F 16 Willite dr (piano and organ)
 Ostendorf Lulu 584 Clay av (piano)
 Perrot Alf 42 South av rm 2 (violin)
 Poler Cecelia C 19 Arnold pk (piano)
 Pritchard Jessie B Mrs 969 Plymouth av S (vocal)
 Razey Anna E 363 Arnett blvd (piano)

Reichard Helen T 525 Humboldt (violin)
 Rhodes Emelia A Mrs 894 N Goodman (piano)
 Santos Don H 388 Garson av (fretted instruments)
 Santucci Marius 190 Virginia av (piano)
 Shabbarrasi Anthony 764 Clinton av N (saxophone and clarinet)
 Shabbarrasi Mario J 764 Clinton av N
 Shabbarrasi Rose S 764 Clinton av N (piano and accordion)
 Sharer Ruth M 183 Arbordale av (piano)
 Smith Mildred M Mrs 2 Raymond (piano)
 Stimmel Helen M 130 Gardiner av (piano)
 Stoll Rosa 91 Pierpont (piano)
 Strauch Bertha D 1124 Main E (piano)
 Thompson Edith V 393 Wellington av (piano)
 Thorpe Cora L 1317 Park av (piano)
 Tripi Angelo 333 1st (accordion)
 Troy Anna C 22 Myrtle (piano)
 VanWuyckhuyse Pearl 27 Frances (piano)
 Vastola Michl 81 Clinton av N 3d fl (accordion)
 Vayo Mary I 18 Kenwood av (piano)
 Versteeg Wm H 45 Gibbs rm 14 (cello)
 Wackerle Hulda Mrs 1226 Clifford av (piano)
 Walters Elwood G 37 Sherman (piano)
 Williamson Margt 391 Arnett blvd (piano)
 Wood Jennie Butts Mrs 325 Brooks av (piano)
 Young Louise R 101 Arch (piano)
 Youtchas Theodora Mrs 516 Cedarwood ter (piano)

Teachers—Physical Culture

Gay Arth F 252 East av

Teachers Agencies

Educators Personnel Service 14 Franklin rm 412
 Interstate Teachers Agency 45 Exchange rm 533

*Teaming & Trucking

(See Trucking & Teaming)

Telegraph Companies

American District Telegraph Co 39 State rm 116
 Postal Telegraph-Cable Co, Powers Hotel, 28 South av, 358 State and 337 Main E
 Western Union Telegraph Co 26 Clinton av S, 14 Main E, 420 River, 50 Roch Food Terminal, 326 State, 344 Main and NYC sta

Telephone Companies

American Telephone & Telegraph Co 95 N Fitzhugh
 New York Telephone Co 95 N Fitzhugh
ROCHESTER TELEPHONE CORPORATION general offices 5th floor Triangle bldg 385 Main E commercial office 59 Stone—For further information see page 65 Buyers' Guide

Telephone Mfrs

STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd tel Culver 260—For further information see page 61 Buyers' Guide

*Telephones—Intercommunicating

GREEN T H ELECTRIC CO Inc 81-87 N Water tels Main 555-556—For further information see page 32 Buyers' Guide and top edge

*Temperature Regulators

TAYLOR INSTRUMENT COMPANIES 95 Ames cor West av tel Genesee 4800—For further information see page 65 Buyers' Guide

Theatres

(See also Motion Picture Theatres)

Auditorium Theatre 891 Main E
 Eastman Theatre, Main E cor Gibbs
 Playhouse The 820 Clinton av S

Theatrical Supplies & Equipment

Hoffend A J & Son Co 1394 MtHope av

*Thermometer Makers

TAYLOR BROS CO Div Taylor Instrument Cos (advertising) 95 Ames cor West av tel Genesee 4800—For further information see page 65 Buyers' Guide

TAYLOR INSTRUMENT COMPANIES 95 Ames corner West st tel Genesee 4800—For further information see page 65 Buyers' Guide

Threads—Mfrs & Wholesale

Bay State Thread Works 159 StPaul
 Belding Heminway Corticelli Co 159 StPaul
 Garson Chas Co 159 StPaul (silk)
 Rochester Thread Co 183 StPaul rm 201

Ticket Agencies

Consolidated Ticket Office 20 Clinton av S

Tile & Marble—Dealers

NELL BROS & KERN 151-153 MtHope av tel Main 1074

Tile Mfrs

Robinson Clay Products Co of N Y The 609 Buffalo rd
 Sackett Eug G Co Inc 315 Alexander rm 232
 Sackett Tile, Marble, Stone & Memorial Co 320 South av

Time Recorders—Mfrs

International Business Machines Corp
 Time Recording Div 265 East av
 Simplex Time Recorder Co 14 Franklin rm 1414
 Stromberg Time Corp 196 Chestnut

Tin Plate Mfrs

Follansbee Steel Corp 21 Ford

*Tanners & Tinsmiths

(See Sheet Metal Workers)

*Tinsmiths' Tools & Supplies

CASE W A & SON MFG CO Case bldg 72-90 St Paul tels Main 3404-3405-3408—For further information see page 60 Buyers' Guide

Tire Dealers & Repairers

Allen Tire & Vulcanizing Co 326 South av
 American Auto Supply Co Inc 292 East av

DRAWING MATERIALS

Six Atlas Street

CITY BLUE PRINT CO.

PHOTO COPIES

BLACK AND WHITE PRINTS

Stone 6480

Tire Dealers & Repairers—Con

Barth Alf J 75 Monroe av
Briskin Harry 222 Hudson av
Cook Tire Co 207 Andrews
Cultrara Jos 32 Pennsylvania av
Dunlop Tire & Rubber Corp 144 Mon-
roe av

Fey Francis H 352 Cumberland (used)
Finn Michl J 447 Jefferson av
Genesee Tire Works 35 Spring
Giudice Jas rear 41 Clifford av
Goodrich Silvertown Stores 675 Main E
Goodyear Service Retail Division 188
South av

Kirklingburg Paul 426 South av
Koming Tire Co 417 Monroe av
Lake Tire Service 790 Lake av
Lamphere Wm W 128 Monroe av
Little Elmer M 174 Commercial
Long Tire Co 455 State
Lyell Tire Service 85 Lyell av
Marsh Fredk D 317 Hayward av
Monroe Tire & Vulcanizing Co 228 Mt-
Hope av

Neldinger Chas J 90 Monroe av
Nu-Tread Tire Co 172 South av
R and R Tire Co The 20 MtHope av
(used)

Raithel's Inc 334 East av
Rochester Rubber Trading Co 188 Jo-
seph av
Rubens Barney 427 Court and rear 33
Vose

Scanlon-Lewis General Tires Inc 264
East av
Standard Auto Tire Works 24 Windsor
T & V Tire Co 560 Main W
Wilber Wm J rear 28 Marshall
Wilson Tire Service Co Inc 200 Clinton
av S

•Title Insurance

ABSTRACT TITLE & MORTGAGE

CORPORATION 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide

MONROE ABSTRACT & TITLE COR-

PORATION Twenty Main W tels
Main 3441-3442—For further infor-
mation see page 2 Buyers' Guide

Title Searchers

Abstract Title & Mortgage Corp 47 S
Fitzhugh

MONROE ABSTRACT & TITLE COR-

PORATION Twenty Main W tels
Main 3441-3442—For further infor-
mation see page 2 Buyers' Guide

Tollet Preparations

Avon Products Co 14 Franklin rm 804
Baker H L & Co 42 N Water 4th fl
Barbara Gould Inc 38 Capron (cosmet-
ics)

Bushfield Laboratories 202 Court
Harper Method Inc 1233 Main E
Hess Co Inc 113 N Water
Kojene Products Corp 26 Forbes
Kurlash Co Inc The 77 South av 4th fl
McCann J D Co 26 Forbes
Merle Norman Studio 14 Franklin rm
408

Parisian Products 5 StPaul rm 528
(whol cosmetics)

Tool Mfrs

A B C Tool & Die Co Inc 21 Klein
Acme Tool & Die Co 263 State
ASHLEY MACHINE WORKS Inc 714
University av tel Monroe 99—For
further information see page 50 Buy-
ers' Guide

Bernz Otto Co Inc 280 Lyell av
Cochrane-Bly Co 15 StJames
Davis Tool & Die Co 127 Leighton av
Federal Products Corp 16 Main W rm
420

German E R 1635 Clinton av N
Hauck Tool Works 89 Allen
Heintz & Phillippsen 335 Bernard
Ideal Tool Co 407 River

Knipper Jos G rear 280 Orange
Knipper Jos G & Sons rear 280 Orange
Liberty Tool & Die Corp 189 N Water
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 51 Buy-
ers' Guide

Meyer Tool & Die Co 15 Elser ter
Minett Tool Service 137 N Water
Monroe Tool & Die Co 76 Seneca av
National Tool & Machine Co 41 S
Water

Petz & Rabold Tool & Die Co 1524 Clin-
ton av N

Plum & Little 30 N Water 2d fl
Rochester Fabricating Co 441 Wilkins
Schnurr Rudolph H 66 Santee
Snellx Mfg Co 205 N Water
Stein Wm P & Co 424 StPaul
Union Tool Company The 299 Norton
Weidner C A Co 222 Mill
Wirth Carl & Son rear 1625 Clinton av
N

Woerner Wm J 485 Hague

Tool & Die Works

Zahn Chas B 145 StPaul 4th fl

•Tools—Electric & Pneumatic

LESTER HENRY HARDWARE CO
Inc 150 Main W tels Main 5355 and
Main 1607—For further information
see page 37 Buyers' Guide and back
cover

Towel, Apron & Coat Supply

(See also Laundries)

American Towel Supply Co Inc 524 St-
Paul

Initial Towel Supply Co Inc 503 State
Merchants Linen Supply Co 536 StPaul
Modern Coat & Apron Service Inc 534
StPaul

Monroe Linen Supply Co rear 411 Jo-
seph av

Phelps Towel & Linen Supplies Inc 532
StPaul

Rochester Towel Supply Co 528 StPaul
Standard Towel Supply Co 74 Weldon

Toys

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

Toys & Games—Importers & Wholesale

Garson's & Co Inc 77 State
Uhlen Carriage Co Inc The 416 StPaul

Toys & Games—Mfrs

Gordon Toy & Novelty Co 142 State
Model Air-plane Associates 892 Clinton
av S

Toys & Games—Retail

Costich Elmer G 23 Webster av
Edmunds Model Aircraft 168 Genesee
(model aeroplanes)
Jack & Jill Toy Co 240 Clinton av N
(whol)
Rochester Train Exchange 2261 Dewey
av (miniature railroads)
Toy Town 176 Garson av

*Trade Marks

CUMPSTON & SHEPARD 711-717 Wil-
der bldg tel Main 5529

Traffic Bureaus & Managers

National Freight Bureau 328 Main E
rm 232

Trailers—Automobile

CLARK-PRINCETON CO 161 Cham-
plain tel Genesee 7563—For further
information see page 5 Buyers' Guide

Transportation Lines

(For Passenger Lines see Bus &
Coach Lines also Railroads)

Acme Fast Freight Inc rear 333 South
av

Allied Van Lines 271 Hayward av
American Airlines Inc 26 Clinton av S
Atlas Freight Inc rear 333 South av
Boss-Linco Lines Inc 1175 Main E
Boyce Motor Lines 29 Dean
Bradley Motor Freight Terminal 57
Dewey av

C & M Forwarding Co 283 Oak
C A B Y Transportation Co 63 Curlew
Closser's Oswego, Fulton Express Lines
57 Dewey av

Consolidated Motor Lines Inc 25 N
Wash

Eastern Express Lines 57 Dewey av
Eastern Motor Dispatch Inc 136 Broad
W

F & C Forwarding Co rear 23 N Wash
Federal Transportation Lines 9 Calihan
pl

Goetzman & Newman 492 Oak

Great Northern Transports Inc 186
Norman

Greyvan Lines Inc 16 Main W rm 123

International Forwarding Co 34 State
rm 400

Keeshin Motor Express Co Inc 35 Am-
brose

Liberty Motor Freight Lines Inc 136
Broad

Moran M Transportation Lines Inc 41
Mart pl

Mushroom Transportation Co Inc 524
Oak

National Carloading Corp 200 Exchange
Onondaga Freight Corp 257 Exchange

ANDREW J. MATTLE

A. J. MATTLE & SON

JOHN W. MATTLE

Funeral Service

300 CUMBERLAND STREET, Near Central Post Office

STONE 1552

**MORTGAGES
PROPERTY
MANAGEMENT**

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243 Powers Building
MAIN 6046

POMEROY

ORGANIZATION, INC.

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**RENTALS
SALES
LEASES**

SYRACUSE OFFICE
327 Montgomery St.
DIAL 2-3113

Red Star Express Lines 6 Denning
Rochester Binghamton Lines 481 Lyell
av
Rochester Forwarding Co 63 Curlew
Rochester, Hornell, Elmira, Lightning
Express 57 Dewey av
Rochester Motor Freight Sta 331 Oak
Seaboard Airline Ry Co 183 Main E
rm 1221
Sours Carting & Storage Co Inc 41
Grove
Universal Carloading & Distributing
Co 315 Platt

Tree Surgery

Crandall Wallace 7 Clinton av N
Davey Tree Expert Co The 14 Franklin
rm 703
Monroe Tree Surgeons 40 Reynolds

**Trucking & Teaming
(See also Cartage)**

Adams Glenn A 945 Post av
Alexander Henry 123 Ford
Allied Van Lines 271 Hayward av
Ailing Chas J 39 Paige
Altamura Carl 419 Wilder
Auto Car Truck Service 50 Hamilton
Axe & Arthur Motor Express 57 Dewey
av
Barba T A Carting Co 175 Norman
Barg Roy E 27 Salisbury
Batterson Bros Trucking Co Inc 620
Meigs
Belsheim Gustave A 195 Henrietta
Benson Wm H 88 Atlantic av
Boulter Wm P 985 Jay
Bradley Motor Freight Terminal 57
Dewey av
Brizze Motor Lines 57 Dewey av
Byrns Motor Express 57 Dewey av
C A B Y Transportation Co 63 Curlew
Calcagno Russell D 40 Klein
Campe Cyril A 114 River
Carricchio Augustino 45 Valois
Central Baggage Transfer Co 250 Aver-
ill av
City Delivery & Storage Corp 193
Scio
Clancy Geo M Carting Co Inc 8 Circle
Clancy J C Carting Co 1-3-5-7-9-11 Grand
av
Clark E T Carting Co Inc 334 Main W
Costich B G & Sons Inc 271 Hayward
av
Coughlin Jas M 38 Roslyn
Craw Carting Co 250 Averill av
DeBree Oscar rear 542 Blossom rd
DeCarlo Fuel & Hauling Co 13 Skuse
DeClerck Theophilus 1908 East av
Demler Herbert F 414 Alphonse
Dennis Wm P 236 Bway
Derleth Elmer H 210 Edinburgh
Difore Max 61 Walbar
Dowdle Leroy 84 Finch
Duffy Wm B Carting Co 62 Marshall
East End Carting Co 91 Frost av
Eddy Geo R 162 Bway
Evans G Earl 43 Conklin av
F & C Forwarding Co rear 23 N Wash
Finewood Leonard B 2490 MtRead blvd
nr Ridge rd
Flanagan Carting Co 714 Dewey av

Flower City Carting & Excavating Co
90 Bronson av
Ford Carting Co 615 South av
Fox Raymond F 219 1/2 Bayclif dr
Frederico Edw J 28 Jerold
Gallo Ralph 81 Whitney
Giambra Ernest T 193 1/2 Bronson av
Gottry Frank S & Son Trucking Co 495
Bway
Gottry Sam Carting Co 47 Parkway
Griffin Tinsley T 379 Ormond
Gundry A R Inc 85 Stanton
Gundry Alf R 200 Irvington rd
Hall Bros 18 Moose
Hemmerich Howard A 211 Bronson av
Henry Wm G 24 Ackerman
Hildebrandt Henry F 114 McKinley
Howell John E 352 Latta rd
Hughes Thos 735 Main E
Huss Geo J 143 Milburn
Jacobsen Soren L 216 Henrietta
Keegan John C 116 Minnesota
Keystone Carting Co rear 23 N Wash
Kozlowski Felix F 36 Cleon
Lapp Express Line 57 Dewey av
Lenhard Edw P 103 Santee
Levine Harry 41 Galusha
Lont Aldon S 414 South av
Lutz Willard 140 Laney rd
MacBride Bert A 132 Columbia av
Mack Wilfred 1392 Jay
Main W J & Son 1595 Main E
Manchester Harold C 194 River
Marasco Albert 143 Davis
Martino Michl 281 Platt
Melich Wm F 1687 Clinton av N
Mesch Nicholas J 126 Winterroth
Mesiti Steph 22 Hickory
Mid-State Truck Lines Inc 136 Broad
Ness Louis Carting Co 188 MtHope av
Nickel Willard G 29 Pomeroy
Orange & Black Express 57 Dewey av
Paille's Express 57 Dewey av
Parin Milton 633 Hudson av
Phelan Carting Co Inc 257 Exchange
Phillips Geo 47 Juniper
Poody Elmer 85 Allen
Poppellwell J T & Son 189 Scio
Poppellwell Movers 173 University av
Pratt Henry M 241 Jefferson ter
Prens Carting Co 434 State
Randall's Express 57 Dewey av
Read Elton J 13 LaMont pl
Regan Leo E 185 Cottage
Ribble Harry B 809 Plymouth av S
Rinere Lawrence J 214 Cummings
Robb Wm J 15 StJacob
Rochester Bath, Whalen Lightning Ex-
press 57 Dewey av
Rochester Binghamton Lines 481 Lyell
av
Rochester Carting Co 25-27 N Wash
Rochester Forwarding Co 63 Curlew
Rochester & Lakeville Express 57
Dewey av
Roth Wm N 17 Beaufort
Rush J P Carting Co 193 Cypress
Ryan John M 46 Howell
Sanfilippo Saml 886 Jefferson av
Sarkis Chas 250 Carter
Schaubert Wm F 205 Gregory
Schreiber Trucking Co 1820 Main E
Seegler Elmer J 744 Genesee

Sheehan John E 112 Hillside av
Short Jos L 223 Mohawk
Simonelli Michl 56 Potomac
Sours Carting & Storage Co Inc 41
Grove
Stuart Chas B 286 Magnolia
Suhr Herman J 118 Warner
Taglin Thos T 447 Murray
Tarrant C F Carting 300 South av
Tobin Clarence J 400 Troup
Tormey Horton J 126 Gardiner av
United Van Lines Inc 47 Parkway
Vincelli Bros 407 Sherman
Vincelli Jas C 37 Michigan
Walters Geo F 1009 Exchange
Warner Wm R 1520 Lyell av
Wicorek Waleryan 130 Bernard
Wilmer Wm C 188 Sanford
Yellow Van & Storage Co Inc 196 Ham-
ilton
Zahn Geo C 36 Cobbs Hill dr

**Trunks & Travelling Bags—
Retail**

Eaton & Sims 29 Clinton av S
Krieger Abr A 135 Clinton av S
LIKLY STORES Inc 271 Main E tel
Stone 915—For further information
see page 46 Buyers' Guide and left
top lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buy-
ers' Guide and right top lines

Trust Companies

CENTRAL TRUST CO, Central Trust
bldg 25 Main E tel Main 1625 Bright-
ton office 1806 East av—For further
information see page 6 Buyers' Guide
GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad st W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av, Spencerport of-
fice Spencerport NY—For further in-
formation see page 8 Buyers' Guide
**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone tel
Stone 300 branch offices 33 Exchange,
1495 Lake av cor Ridgeway av, 560
Monroe av, 886 Main W, 460 N Good-
man, 520 Portland av, 1853 Monroe
av and 621 Titus av Irondequoit—
For further information see page 7
Buyers' Guide and right top lines
**ROCHESTER TRUST & SAFE DE-
POSIT CO** main office 5 Main W at
Exchange, First Industrial Branch 80
Clinton av N tel Main 5960—For fur-
ther information see page 12 Buyers'
Guide and back binding
**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at Water
S tel Main 954—For further informa-
tion see page 13 Buyers' Guide and
left top lines
UNION TRUST CO OF ROCHESTER
Main office 19 Main W tel Main 7100,
20 East av, 4359 Lake av, 590 Joseph
av, 175 Lyell av cor Saratoga av, 15
Hudson av, 1398 Culver rd, 548 Chill
av and 844 Dewey av—For further
information see page 14 Buyers'
Guide

**MAIN
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CORNER OF MAIN AND WATER STREETS

*Twines

HUBBS & HASTINGS PAPER CO 319-325 Main W tels Main 6702-6703—For further information see page 58 Buyers' Guide

*Type Metals

ROCHESTER LEAD WORKS Inc 380-382 Exchange tel Main 1154—For further information see page 52 Buyers' Guide

Typesetting Machine Composition

Flower City Typesetting Co 123 N Water
Kummerow Fredk A 36 StPaul rm 510
Rochester Linotype Composition Co Inc 145 StPaul 5th fl
Rochester Monotype Composition Co Inc 77 South av rm 307

Typewriter Supplies

American Ribbon & Carbon Co Inc 229 Mill
Genesee Ribbon & Carbon Corp 51 Whittlesey
Kee Lox Mfg Co 207 Tremont
Kitko Specialty Co Inc 42 N Water 3d fl
Little A P Inc 100 S Fitzhugh
Non-Smut Carbon Mfg Co Inc 207 Tremont
Phillips Process Co Inc 192 Mill
Phillips Ribbon & Carbon Co Inc 61 Halstead
Pilot Ribbon & Carbon Co 360 Main E rm 10
Rochester Manfolding Supply Co 53 Whittlesey

Typewriting Machines—Dealers

City Typewriter Exchange 160 Clinton av S
Fenner Chas O 118 StPaul
Phelps Chas A 269 Gregory (repairing)
Rochester Typewriter Service 2105 Dewey av
Royal Typewriter Co Inc 328 Main E rm 318
Sigler Eug C 69 Turpin
Smith L C & Corona Typewriters Inc 35 Chestnut rm 101
Sprague Roy A Typewriter Exchange 16 State rm 209
Underwood Elliott Fisher Co 21 State

Typewriting Machines—Mfrs

Electromatic Typewriters Inc 45 Crouch

Umbrellas

Cohen Wm M 2 Athens (repairing)
Eckam Arth G 81 Main E rm 1
Elenzweig Saml 379 Portland av (mfrs)

Undertakers

(See also Funeral Directors)

BENDER BROS 301 Alexander tel Stone 1179—For further information see page 33 Buyers' Guide
JEFFREYS L A CO 82 Chestnut at Lawn tels Stone 208 and 206—For further information see bottom edge

TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684—For further information see page 34 Buyers' Guide
TROTT THOMAS F (successor to Her-
manance Company) 683 Main E tel
Stone 1524—For further information
see page 34 Buyers' Guide

Undertakers' Supplies

Gleason Board Co Inc 148 Exchange
Hettel Arth J 45 Roseview av
National Casket Co Inc 142 Exchange
Rochester Burial Case Co Inc 305 St-
Paul
Valley Casket Co 267 University av

Underwear—Wholesale

Rowe J M Co 342 Main E

Uniform Mfrs

Barton Clara Inc 82 StPaul rm 200
Hayms Chas J 153 Laburnum cres
Royal Uniform Corp 83 Main E

*Unitized Washable Wall Paper

VAN HOESEN F P CO Inc 41-45 St-
Paul tel Stone 473—For further in-
formation see page 57 Buyers' Guide
and right top lines

Upholsterers

Angeloni Leonardi 801 Jay
Bellomo Carl C 675 Plymouth av N
Burke Upholstering Co Inc 34 South av
Burse Earl H 225 Parsells av
Callari Michl 720 Clinton av N
Campione Anthony 1863 Clifford av
Crippen Crosman rear 339 Rutgers
DeMarse Geo A 44 Scrantom
Dewey Upholstering Furniture Co 206
Lyell av
Disbrow's 99 Monroe av
Drexel Bros 1520 Main E
Emslander Francis X 12 Carleton
Feltz Louis J 83 Finch
Fine Arts Furniture & Upholstering Co
551 N Goodman
Fitzsimons Wm P 457 Lexington av
Florescu David 43 Vienna
Gardner A J 162 Arnett blvd
Gardner John 779 N Goodman
Garvey's 301 Genesee
Goldberg Julius H 64 Hanover
Hahn Upholstering Co 389 Gregory
Hemberson Michl 91 Reynolds
Keeling Eug S 1887 East av
Knapp Adam 15 Pardee
Kuhn Edw J 87 Bernard
Maggio Burt 317 N Union
McGuire Harold J 582 Lake av
Modern Upholstery 618 Main E
Quality Upholstering Co 535½ MtHope
av

Ratcliffe Gernon G 439 Jefferson av
Reliance Chair Co 74 Verona
Sercu John F 58 Bloomfield pl
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines
Universal Upholstering Co 293 N Union
Wayne Upholstering Co 566 Clinton av
S

Wayne Upholstering Co 74 Park av
Wurzer Geo V 11 Immel

Vacuum Cleaners—Mfrs & Dealers

Electrolux Corp 14 Franklin rm 1117
Hoover Co The 154 East av rm 211
Kirby-Scott and Fetzler 482 Main E
Penn Vacuum Stores Inc 30 South av
Regina-Rochester Agency 394 Main E
**ROCHESTER GAS & ELECTRIC COR-
PORATION** (dealers) 89-91 East av
tels Main 3960-7070—For further in-
formation see page 36 Buyers' Guide
and right top lines
Variety Vacuum Cleaner Co 240 Lyell
av

Variety Stores

Ben Franklin Stores 469 N Goodman
Bill's Bargain Store 543 South av, 813
Dewey av and 98 Main E
Brumel Fred W 258 Arnett blvd
Burnette Roy W 658 Jefferson av
Carfi Bros 417 Clinton av N
DePascale Giulio 236 Bronson av
Dodge Fred B 712 Plymouth av S
Dorr Fred H 1100 Atlantic av
Flood Mary C Mrs 404 Campbell
Foggia Jos 1150 MtHope av
Ford Minnie D Mrs 863 Meigs
George's Variety Store 397 Humboldt
Grayley's Stores Inc 791 Dewey av
Groetsch Geo 401 Ames
Havens Fannie J Mrs 701 South av
Johnson Ralph L 88 Sanford
Lacagnina Frank 737 North
Leader's Handy Store 96 Milburn
Lee Fred G 126 Main W (second hand)
Lucia Saml M 610 Jefferson av
MacDonald Mary E 454 Jefferson av
Madden Ernest C 536 Jay
Orgel Sylvia 338 Joseph av
Oster J & Co 945 Clinton av N
Palermo Saml 635 Hudson av
Simpson Lorena Mrs 2162 Main E
Sullivan Mary J Mrs 807 Plymouth av
S
Taffet Max 202 Warner
White Frank 297 Ormond
Wiegand Robt J 1031 Portland av
Willette James 596 Lake av
Wolks Five Cents to One Dollar Stores
4432 Lake av

*Vaults

CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625,
Brighton office 1806 East av—For
further information see page 6 Buy-
ers' Guide

**EAST SIDE SAVINGS BANK OF
ROCHESTER** The Main st E at Clin-
ton av S tel Stone 364—For further
information see page 9 Buyers'
Guide

GENESEE VALLEY TRUST CO main
office 45 Exchange at Broad st W tel
Main 2884 branch offices Valley of-
fice 1475 MtHope av, Spencerport
office Spencerport, NY—For further
information see page 8 Buyers'
Guide

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ROCHESTER GAS AND ELECTRIC CORP.

MAIN 7070

LINCOLN-ALLIANCE BANK AND TRUST CO 183 Main E at Stone tel Stone 300, branch offices 33 Exchange, 1495 Lake av, 886 Main W, 560 Monroe av, 460 N Goodman, 520 Portland av, 1853 Monroe av, 621 Titus av Irondequoit—For further information see page 7 Buyers' Guide and right top lines

MECHANICS SAVINGS BANK OF ROCHESTER N Y The 21 Exchange tel Main 597 Branch office 89-91 East av tel Stone 4653—For further information see page 15 Buyers' Guide and left top lines

MONROE COUNTY SAVINGS BANK 35 State tel Main 3878 branch 2 East av at Main E tel Stone 6649—For further information see page 10 Buyers' Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh at S branch office 40 Franklin tel Stone 1425—For further information see page 11 Buyers' Guide and right top lines

ROCHESTER TRUST & SAFE DEPOSIT CO main office 5 Main W at Exchange st First Industrial Branch 30 Clinton av N tel Main 5960—For further information see page 12 Buyers' Guide and back binding

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water st S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide

Vending Machines

Dunham & O'Brien 30 Main E (music boxes)
Goodbody John 1826 Main E
Rochester Canteen Co 443 Main W
Wishman's Vendomatic Service 210 Court

Venetian Blinds

GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines
McMillen Venetian Blind Co 105 Ridge rd

*Ventilating Systems

FLESCH & SCHMITT Inc 118 Brown cor Verona st tel Main 5234—For further information see page 63 Buyers' Guide

Ventilators

Empire Blower Co Inc rear 13 Canal

Veterinarians

Boyink Gordon 1685 Dewey av
Boyink's Small Animal Hosp 1685 Dewey av

Boynton Jas W 230 Garson av
Central Small Animal Hosp 297 Central av

Favata Anthony D 1685 Dewey av
Liner Nelson R 211 Illinois and 1228 Main E

Mahoney Wm H 143 Delevan
University Hospital for Small Animals 50 University av

Webber Bros Hosp Inc 85 University av
Webber Carr R 1228 Main E
Webber LeRoy R 1228 Main E

Veterinary Remedies

Bell's Dr Veterinary Co 37 May

Violin Makers & Repairers

Kennewig Franz H 1483 Dewey av

Vulcanizers

Wetzlau Vulcanizing Co 837 Lake av

Wagon Makers & Repairers

CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 4 Buyers' Guide
Rochester Body & Wagon Co rear 178 Main W

*Wall Board

EXCHANGE LUMBER COMPANY Inc (wholesale) 551-563 Lyell av tel Glenwood 2300—For further information see page 17 Buyers' Guide

HERRICK LUMBER CO Inc successors to Comstock Lumber Co Inc 1030 Main E tel Culver 1416—For further information see page 48 Buyers' Guide

HOLLISTER LUMBER COMPANY Ltd (UPSON PRODUCTS) 100 Anderson av tel Monroe 1663—For further information see page 48 Buyers' Guide

OTIS LUMBER CO 936 Main E tel Monroe 43—For further information see page 48 Buyers' Guide

VAN DE VISSE & KILDEA LUMBER CO Inc 1503 Lyell av tel Glenwood 668—For further information see page 49 Buyers' Guide

Wall Paper Dealers—Retail

(See also Paper Hangings)

Campbell H G Co 285 Main E

Cooper Wall Paper Stores 53 Elm

HUMPHREYS THE PAINT MAN 38-40

South av tel Main 2117—For further information see page 57 Buyers' Guide

Mittleman S & Son 227 North

Moran-Everson Inc 46 StPaul

Mylacrairie Wm B 526 Plymouth av S

SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

VanHOESEN F P CO Inc 41-45 StPaul tel Stone 473—For further information see page 57 Buyers' Guide and right top lines

Waldala Michael 803 Joseph av

Wall Paper Dealers—Wholesale

GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines

IMPERIAL WASHABLE WALL PAPERS Gamrod-Harman Co Inc distributors 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines

Pan American Wall Paper & Paint Co 115 North

*Wardrobe Trunks

LIKLY STORES Inc 271 Main E tel Stone 915—For further information see page 46 Buyers' Guide and left top lines

Warehouse—Merchandise

B R & P Warehouse Inc 51 Litchfield C & D Warehouse Corp 67 Warehouse Douglas-Guardian Warehouse Corp 119 Main E rm 1127

Exchange Warehouse Co Inc 372 Exchange

Monroe Warehouse Co Inc 1044 University av

Rochester Storage Warehouses 345

South av

UPTON COLD STORAGE CO Inc The (cold and common storage) 38 Chili tel Main 1494—For further information see page 65 Buyers' Guide

Washing Compounds—Mfrs

DiSalvo Saml rear 133 Hartford
Sno-ee Products Co 110 Leighton av

Washing Machines

A B C Washer Shop 209 Ridge rd E
AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd bet NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

Drainer Sales Co 645 Atlantic av (mfrs parts)

Dran-Or-Fill Co 645 Atlantic av (mfrs parts)

Fearless Dishwasher Co Inc 175 Colvin

General Washing Machine Service 753 South av

GRAVES H B CO Inc (General Electric and others) 78 State tel Main 3342—

For further information see inside front cover and right bottom lines

Hill's Washer Parts & Service 225 North (parts and service)

Maytag Monroe Corp 36 South av

Purple & Behrman 94 Scio

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tels Main 3960-7070—For further information see page 36 Buyers' Guide and right top lines

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Rochester Washing Machine Service
209 Furlong

SCHLITZER E J STORES Inc distributor Firestone Tires, Home & Auto Supplies 1922 Monroe av Brighton tel Monroe 7102—For further information see page 4 Buyers' Guide and right line front cover

Waste Dealers—Cotton, Silk & Wool

Atkin L & Sons 486 Oak
Frankel Bros & Co Inc 176 Anderson av
Genesee Sanitary Wiper Co Inc 48 Industrial
Industrial Wiper Co 27 Portland av
Monroe Sanitary Wipers Co 16 Herman and 61 Baden

Watch & Jewelry Repairers

Babcock Loren T 25 North rm 929
Bader Gustav A 109 Main E rm 18
Bauman Edw 16 Main E rm 14
Borisch Ernst O 119 Main E rm 403
Burke John A 395 Genesee
Camy John 19 Front
Canfield Harold C 2 Bway
Dana J & Son 130 Main E rm 805
Diehl Ray F 206 Alexander
Fitch John J 62 Lowell
Forsythe Clifton S 183 Main E rm 943
Goode Wm 5 StPaul rm 521
Holcomb Geo 443 Court
Keating Leo J 694 S Goodman
Kosack Fred A 5 StPaul rm 231
Lichtenfels Rudolph L 25 North rm 723

Maltese Philip 964 N Goodman
Mann Alex 2 North
Meredith Lawrence L 1762 StPaul
Metzger Melvin J 12 Gladys
Meyers Louis H 523 Plymouth av S
Miller Harley F 119 Main E rm 305
Page Thos M 27 Clinton av S rm 410
Passty Geo 727 Hudson av
Quick Robt A 491 Monroe av
Rice Richd B 25 North rm 542
Rosenbaum Fredk W 41 Rosewood ter
SCHERER E J Inc 249-253 Main E between S Clinton and Cortland sts tel Stone 710—For further information see page 45 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Sporn Louis 369 Central av
Sunderlin Lewis M 676 Monroe av
Torell Lewis A 29 Ketchum
Wagar Geo H 41 Dove
Wait Ernest L 24 Birch cres

*Water Closet Mfrs (See Plumbers' Supplies)

*Water Softeners

PERMUTIT Howe & Bassett Co Inc distributors 840-850 University av tel Monroe 3—For further information see page 60 Buyers' Guide

Water Supply Companies

Rochester & Lake Ontario Water Service Corp 20 East av rm 204

Water Supply Systems

SLOAN SAMUEL & COMPANY 67-71 Exchange tel Main 540—For further information see page 60 Buyers' Guide

*Waterproofing Materials

BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140—For further information see page 56 Buyers' Guide and left top lines

Weather Strips

Chamberlin Metal Weather Strip Co 135 Spring

Weavers & Reweavers—Garment

Empire Textile Weaving Co 5 StPaul rm 409
French Textile Co 428 Avenue A
Hill Christine 641 University av
Rochester Textile Weaving Co 36 StPaul rm 304
Verwey I Myrtle Mrs 25 North rm 942

*Wedding Decorations

KELLER J B SONS Inc 28 Clinton av N tel Stone 484—For further information see line back cover

Welders & Brazers

Genesee Welding Works 11 N Wash
Grein Wm C rear 470 Court
Metal Welders Inc 719 Exchange
New York Welding Works 150 Westcott
Rochester Brazing & Welding Co 236 Mill
Rochester Welding Works 349 Orchard
Spronz Welding 1263 Plymouth av S
Straub & Lawler 219 N Water
Welding Supply Co 510 State (supplies)
White Margt M Mrs 2 Howell

Well Drillers & Borers

Westfall Wm C 260 Ridge rd E

Window Cleaners

Acme Window Cleaning Co 16 Remington
National Roch Window Cleaning Co 82 Mortimer
Rochester Window Cleaning Co 82 Mortimer
Tokarz Stanley 43 Ernst

*Window Equipment

PULLMAN MFG CORPORATION
(Sash Balances) 1170 University av corner Culver rd tels Monroe 1086

*Window Guards

WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 66 Buyers' Guide

Window Shade Mfrs—Dealers

Airolite Venetian Blind Co 1479 Norton
Bellinger Wm H 1274 Dewey av
Blum Window Shade Co 551 Joseph av
Brighton Shade Shop 993 Joseph av
Charlotte Shade Shop 4348 Lake av
Don's Venetian Blind Co rear 55 Hem-pel
Edgett Helen E Mrs 390 Frost av
Fose Window Shades 347 Webster av
GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines
GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines

HUMPHREYS THE PAINT MAN

(dealers) 38-40 South av tel Main 2117—For further information see page 57 Buyers' Guide
6th fl

Illinois Shade Cloth Corp 36 StPaul
McMillen Wilbur L 155 Terrace pk
Modern Window Shade Shop 272 Norton

Norton Chas A Shade Co Inc 22 Andrews

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Western Shade Cloth Co 165 StPaul

Wines—Medicinal & Sacramental

Fee Wine Co 21 N Water

Wire Goods—Mfrs

Anaconda Wire & Cable Co 89 East av rm 902
DeRoo Wire Works 342 Norton
Kingsland Wire Works 133 Bway
Rochester Wire Works 10 StJacob
WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 66 Buyers' Guide

Wiring—Electrical

HICKSON ELECTRIC AND RADIO CORPORATION (A B C) 37 Richmond tel Stone 93—For further information see page 32 Buyers' Guide and left top lines

*Women's Apparel

EDWARDS E W & SON 144-158 Main E tel Stone 2300—For further information see page 30 Buyers' Guide
FORMAN B COMPANY 46 Clinton av S tel Main 3900—For further information see page 30 Buyers' Guide
MCCURDY & CO Inc 275-291 Main E tel Main 5500—For further information see page 30 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Women's Furnishing Goods—Retail

Bastian's Dress Shoppe 493 Lyell av
Blasetti Francis M 531 State
Copeland Audrey R 12 Gibbs
Darling Shop 190 Main E
Estelle Dress Shop 1455 Lake av
Flynn Mary & Ellen 538 Main W
Gamberts Sportswear Shop 733 Monroe av
Grieger Maria Mrs 861 Jay
Jewett Inc 359 East av
Lena's Dress Shop 837 Portland av
Lerner Shops 170 Main E
Lingerie Shop The 293 Alexander
Little Apron Shop The 2 George
Moress Shop Inc 77 East av
Moskov Chas 844 Joseph av
Rosenberg Belle 39 East av
Ruth's Specialty Shop 397 Joseph av
Sally Frocks 218 Main E
Wilbur-Rogers Inc 172 Main E

Wood Carvers

Maly Evariste 272 East av

Main Office
183 Main St. E. LINCOLN-ALLIANCE BANK AND TRUST CO.

Wood Dealers

Deni Angelo 83 Watkin ter
 Foster Geo A Estate 1292 Plymouth av
 S

Wood Products—Mfrs

Bilt-Rite Wood Products Inc 1880 East
 av

Casciani Jos 1116 Clinton av N
 Cross Art Products Inc The 29 Welcher
 Gleisle Fred 382 Clinton av N
 Horrucks Harry rear 86 Parsells av
 (wedges)

Karpinski Joseph 511 State
 Regent Specialties Inc 268 Lyell av

Wood Turners

Rowe Carlis 18 Commercial

***Wooden Boxes**

SIMPSON BOX & LUMBER CO Inc
 1290 MtRead blvd tel Glenwood 4218
 —For further information see page
 21 Buyers' Guide

***Woodworking Machinery**

ADAMS OGDEN R show rooms 264-
 266 State bus tels Main 6374-6375 res
 tel Hillside 2372-J—For further infor-
 mation see page 50 Buyers' Guide
 and right bottom lines

Woolen Goods

Knitting Shop The 16 Clinton av S
 Purvin Harmon J 165 Clinton av N
 Sandler Isadore 905 Clinton av N
 Stratford Woolen Co 36 StPaul rm 106

***Wrapping Paper**

ALLING & CORY CO The 25 Verona tel
 Main 6060
HUBBS & HASTINGS PAPER CO 319-
 325 Main W tels Main 6702-6703—
 For further information see page 58
 Buyers' Guide

X-Ray Apparatus & Supplies

Kelley-Koett Mfg Co Inc 277 Alexander
 rm 605
 Picker James Inc 74 Park av
 Picker X-Ray Co 74 Park av
 Westinghouse X-Ray Div Inc 1048 Uni-
 versity av

X-Ray Laboratories

Roch X-Ray Laboratories 5 StPaul rm
 543

Yarns—Retail

Van's Art Knitting Shop 328 Main E
 rm 519

Yeasts—Mfrs

Anheuser Busch Distributors 704 Clin-
 ton av S
 Fleischman's Yeast Service 593 Bway
 National Grain Yeast Corp 7 Aebersold
 Red Star Yeast & Products Co 499
 Lyell av



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