

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

POLK'S ROCHESTER

Classified Business Directory

1942

INCLUDING

Associations and Clubs—Commercial, Buildings—Office and Public, Cemeteries, Churches, Clergymen, Hospitals, and Dispensaries, Libraries, Savings and Loan Associations, and Schools, Colleges and Academies.

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Names appearing under headings marked thus (*) are inserted only when specially contracted for.

Abattoirs

Amdoursky J & Son 811 Buffalo rd
United People's Committee 70 Hanover

Abstracts of Title

ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh tel Main 4170—For further information see page 2 Buyers' Guide
Monroe Abstract Corp 20 Main W
MONROE ABSTRACT & TITLE CORPORATION Twenty Main W tels Main 3441-3442—For further information see page 2 Buyers' Guide

*Accident Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

*Accountants—Certified Public

BORISOFF SAMUEL M 1117 Commerce bldg bus tel Main 2133 res tel Monroe 8367-R

DEMPSEY WILLIAM J 34 State rm 303 tel Main 6658 res tel Monroe 1300-J

JACKSON G ARTHUR 31 Exchange rms 506-511 bus tel 4706 res tel Glen 4182

JACKSON JAMES A 31 Exchange rm 410 tel Main 1909

JACKSON & ZAENGLEIN 31 Exchange rms 506-511 tel Main 4706

JOHNS VERNE E 34 State rm 303 tel Main 6658 res tel Genesee 2356

JONES HORACE F 904-912 Lincoln-Alliance Bank bldg tel Stone 868

KNITTEL A WILLIAM suite 1133 Mercantile bldg tel Stone 3983

MILLER HERMAN A & CO 31 Exchange rm 410 tel Main 1909

MORROW ROBERT T 950 Lincoln-Alliance Bank bldg 183 Main E bus tel Stone 920-921 res tel Hillside 1614-J

83

NARAMORE, NILES & CO (C P A)

950 Lincoln-Alliance Bank bldg tel Stone 920-921

NILES OSCAR L 950 Lincoln-Alliance Bank bldg 183 Main E bus tel Stone 920-921 res tel Monroe 5666

RANDALL EDMUND A 31 Exchange rm 410 tel Main 1909

RAPP FREDERICK W 950 Lincoln-Alliance Bank bldg bus tels Stone 920-921 res tel Monroe 4207

ROTHWELL JAMES L 811 Wilder bldg tel Main 1055

SHULTS OTTO A 1211-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

SLOCUM SANFORD G 1211-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

STEVENS EDWIN H 400 Present bldg 27 Clinton av S bus tel Stone 5548 res tel Glenwood 456-R

WILSON, SHULTS & CO 1211-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

ZAENGLEIN PAUL C 31 Exchange rms 506-511 bus tel Main 4706 res tel Monroe 3608

*Accountants—Management Control Methods

STAUNTON ROBERT E & COMPANY (Robert E Staunton, A William Knittel, C P A) suite 1133 Mercantile bldg tel Stone 3983

*Accountants—Public

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868

JACKSON & ZAENGLEIN (Certified Public Accountants) 31 Exchange rms 506-511 tel Main 4706

JOHNS & COMPANY 34 State rm 303 tel Main 6658

NARAMORE, NILES & CO (C P A) 950 Lincoln-Alliance Bank bldg tels Stone 920-921

WILSON, SHULTS & CO (Certified Public Accountants) 1211-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

Accountants & Auditors

A B C Systems & Service 16 Main W rm 536

Airy Fannie M 334 Selye ter

Arrow Audit Service 334 Selye ter

Baseman Willard L 119 Main E rm 1325

Baxter Geo 82 StPaul rm 615

Belter Herbert G 231 Sawyer

Better Bookkeeping Bureau 662 Monroe av

Bogaski John J 623 Rocket

Borisoff Saml M 119 Main E rm 1117

Coon Lewis D 915 Meigs

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868

Fain Rupert G 14 Franklin rm 911

Finnegan John J 60 N Fitzhugh rm 3

Gelb Audit Co 8 Exchange rm 111

General Business Service 936 Hudson av

Good Ralph S 42 East av rm 220

Gorsline Don E 24 Winthrop

Greule Howard B 14 Franklin rm 1414

Jackson G Arthur (C P A) 31 Exchange rm 507

Jackson Jas A (C P A) 31 Exchange rm 410

JACKSON & ZAENGLEIN (Certified Public Accountants) 31 Exchange rms 506-511 tel Main 4706

Johns & Co 34 State rm 303

Jones Horace F 183 Main E rm 906

Kless C Melville 14 Franklin rm 911

Knittel A Wm (C P A) 26 North rm 1133

Kramer Frank C 515 Lexington av

MacAllister W S & Co 14 Franklin rm 1101

Margolis Donald 14 Franklin rm 1101

McCoy Albert E 328 Main E rm 508

**DRAWING
MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.****PHOTO COPIES****BLACK AND
WHITE PRINTS****Stone 6480****Accountants & Auditors—Con**

Melenbacker Alf L 16 Main W rm 504
 Meng Harold A 16 Main W rm 324
 Miller Alf J 16 Main W rm 324
 Miller, Franklin, Basset & Co 183 Main E rm 939
MILLER HERMAN A & CO (Certified Public Accountants) 31 Exchange rm 410 tel Main 1909
 Morrow Robt T 183 Main E rm 950
NARAMORE NILES & CO (C P A) 950 Lincoln-Alliance Bank bldg tels Stone 920-921

Niles Oscar L 183 Main E rm 950
 Oehler Anna P A 16 Main W rm 821
 Oliver Allen J & Co 19 Main W rm 600
 Paul & Rumpff Inc 16 Main E rm 411
 Posner Audit Co 6 State rm 202
 Posner & Greenhouse 6 State rm 202
 Randall Edmund A (C P A) 31 Exchange rm 410
 Rapp Fredk W 183 Main E rm 950
 Rothwell Jas L 8 Exchange rm 811
 Shults Otto A (C P A) 119 Main E rm 1218
 Slocum Sanford G (C P A) 119 Main E rm 1218
 Smith G Allen 130 Main E rm 1121
 Sophie Andrew H 16 Main W rm 324
 Standard Audit Co 43 Main E 3d fl
 Staunton Robt E 25 North rm 1133 (management control methods)
STAUNTON ROBERT E & COMPANY (Robert E Staunton, A William Knittel, C P A) suite 1133 Mercantile bldg tel Stone 3983
 Stevens Edwin H 27 Clinton av S rm 400
 Williams & Thomy 14 Franklin rm 1416
 Wilson Louis W (C P A) 119 Main E rm 1218
WILSON, SHULTS & CO (Certified Public Accountants) 1211-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687
 Zaenglein Paul C (C P A) 31 Exchange rm 507

Acoustic Apparatus & Devices

Acoustic Instrument Co 277 Alexander rm 500
 Acousticon Institute of Rochester 61 East av
 Audiphone Company of Rochester 14 Franklin rm 1216
 Otation of Rochester 5 StPaul rm 522
 Sonotone Rochester Co 14 Franklin rm 718
 Western Electric Hearing Aids 14 Franklin rm 1216

**Adding, Calculating & Tabulating
Machines**

Allen-Wales Adding Machine Co 515 Main E
 Burroughs Adding Machine Co 75 Broad W
 Comptometer Co 82 StPaul rm 620
 Cooper R G 119 Main E rm 828
 Friden Calculating Machine Co 82 StPaul rm 713

International Business Machines Corp
 Electric Bookkeeping & Accounting Machine Div 265 East av
 Office Service and Supply 153 Chapin
 Wood H J Sales & Service 119 Main E rm 825

Addressing Machines

Addressograph Sales Agency 5 StPaul rm 424
 Elliott Addressing Machine Co 217 East av rm 36

***Addressing & Mailing**

POLK R L & CO Inc 729 Powers bldg 16 Main W, Eastern District office 179 Lincoln, Boston, Mass tel Hancock 6309

Adhesive Mfrs

Clark Stek-O Corporation 1631 Dewey av at Stek-O Hill

Adjusters

Carroll Chas W 119 Main E rm 821 (ins)
 Church Alf E 19 Main W rm 616 (ins)
 Currie John 16 Main W rm 209 (ins)
 Darcy T Jos 16 Main W rm 627 (ins)
 Fire Companies Adjustment Bureau Inc 183 Main E rm 723 (ins)
 General Credit Adjustors 16 State rm 404 (credit)
 Henry John M 183 Main E rm 1414
 Troy W Jos 65 Broad W rm 318
 VanVechten Loren W 84 Exchange rm 105 (ins)

***Administrators**

CENTRAL TRUST CO Central Trust bldg 25 Main E tel Main 1625 Brighton Branch 1806 East av—For further information see page 6 Buyers' Guide

EAST SIDE SAVINGS BANK OF ROCHESTER The Main E at Clinton av S tel Stone 364—For further information see page 9 Buyers' Guide

GENESEE VALLEY TRUST CO 45 Exchange at Broad W tel Main 2884—For further information see page 8 Buyers' Guide

LINCOLN-ALLIANCE BANK AND TRUST CO 183 Main E at Stone tel Stone 300 branches 33 Exchange, 1495 Lake av, 886 Main W, 560 Monroe av, 460 N Goodman, 520 Portland and 1853 Monroe av—For further information see page 7 Buyers' Guide and right top lines

MECHANICS SAVINGS BANK OF ROCHESTER N Y The 21 Exchange tel Main 597 branch 89-91 East av tel Stone 4653—For further information see page 15 Buyers' Guide and left top lines

MONROE COUNTY SAVINGS BANK 35 State tel Main 3878 branch 2 East av at Main E tel Stone 6649—For further information see page 10 Buyers' Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh S branch 40 Franklin tel Stone 1425—For further information see page 11 Buyers' Guide and right top lines

ROCHESTER TRUST & SAFE DEPOSIT CO main office 5 Main W at Exchange, First Industrial Branch 30 Clinton av N tel Main 5960—For further information see page 12 Buyers' Guide, back binding, and front edge

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide

Advertising Agencies

Ad Service Co 5 StPaul rm 406
 Berry L M & Co 328 Main E rm 411
 Brewer-Hayes 251 East av
 Hart-Conway Co Inc 45 Exchange rm 409
 Hughes F A Co Inc 328 Main E rm 500
 Hutchins Advertising Co Inc 42 East av rm 126
 International Press Service 480 Clinton av S
 Keenan Advertising Agency 550 Main E
 Kellogg Ross W 528 Flint
 Knabb Jack Advertising Co 311 Alexander rm 301
 Little Clarence A 130 Main E rm 421
 MacDonald J Stuart rear 82 Ardmore
 Maloney Sales Co 36 StPaul rm 213 (mfr)
 McLaughlin Henry T 133 East av rm 1
 McLeod Advertising Agency 183 Main E rm 1137
 Merchandising Institute of National Retail Lumber Dealers Assn Inc 82 StPaul rm 604
 National Transitads 34 State rm 304
 Rogers E Claude 80 East av rm 313
 Rumrill Charles L & Co 364 East av rm 215
 Scrivener & Co 130 Main E rm 302
 Seager C Milton 34 State rm 300
 Spaulding Jas B 14 Franklin rm 520
STEWART, HANFORD & CASLER Inc 11 James tel Stone 1453—For further information see page 2 Buyers' Guide
 Window Craft Display Service 155 StPaul
 Wolf Ed and Associates 328 Main E rm 428
 Wright W L Co 82 StPaul rm 708

Andrew J. Mattle

A. J. Mattle & Son
Funeral Service

John W. Mattle

300 Cumberland Street

Telephone Stone 1552

**MORTGAGES
PROPERTY
MANAGEMENT**
ROCHESTER OFFICE
243 Powers Building
MAIN 6046

POMEROY

ORGANIZATION, INC.
— REALTORS —

"A COMPLETE REAL ESTATE INSTITUTION"

**RENTALS
SALES
LEASES**
SYRACUSE OFFICE
327 Montgomery St.
DIAL 2-3113

*Advertising Analysis

STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For further
information see page 2 Buyers' Guide

Advertising Counsel & Service

Advertising A D Distributors 117 N Wa-
ter
Barlow Louis A 90 South av
Leight Walter H Co 186 East av
Moore Vincent S 5 StPaul rm 309
Rueby Process Displays 29 N Water
STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For fur-
ther information see page 2 Buyers'
Guide

*Advertising Direct by Mail

SMITH JOHN P CO Inc 193-197 Platt
tel Main 334

*Advertising Display Cards

COWLES A B CO Inc 4 Commercial
tels Main 7210-11—For further infor-
mation see page 18 Buyers' Guide

*Advertising Literature

SMITH JOHN P CO Inc 193-197 Platt
tel Main 334

Advertising Novelties

A B C Sales Co 210 Cypress
Ward Harry W 64 Raines pk

Advertising Representatives— Newspapers & Magazines

STEWART, HANFORD & CASLER Inc
11 James tel Stone 1453—For further
information see page 2 Buyers' Guide

*Advertising Thermometers

TAYLOR BROS CO division Taylor In-
strument Co's 95 Ames cor West av
tel Genesee 4800—For further infor-
mation see page 67 Buyers' Guide

*Agents—Collection

ALLIANCE MERCANTILE AGENCY
1117 Commerce bldg tel Main 2133

*Agents—Insurance

ASHLEY EGBERT F CO (general) 212
Union Trust bldg tel Main 444—For
further information see page 39 Buy-
ers' Guide, back binding and left top
lines

Agricultural Implements & Ma- chinery

MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further informatino see page 37
Buyers' Guide
Oliver Farm Equipment Co 13 Verona
Syracuse Supply Co 1349 University av
(tractors)

Air Conditioning

EDWARDS COAL & COKE COMPANY
Inc 85 Howell cor Monroe av tel
Stone 1470—For further information
see page 24 Buyers' Guide
Redeker Bros 2154 Main E

YORK AIR CONDITIONING Beaucalre
Inc 228-230 Broadway tels Stone
5694-5-6 (wholesale)—For further
information see page 62 Buyers'
Guide

Airplane & Airship Builders
Cunningham Hall Aircraft Corp 13
Canal

*Alomite Greasing Products & Equipment

CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information
see page 15 Buyers' Guide

***Aluminum Architectural Work**
FRANCIS METAL DOOR AND WIN-
DOW CORPORATION 46-48 Cortland
tel Main 2315—For further infor-
mation see page 21 Buyers' Guide

*Aluminum Matting

ERDLE PERFORATING CO 171 York
tel Genesee 2608—For further infor-
mation see page 64 Buyers' Guide

Ambulance Service

Ambulance Doctors Exchange 662 Mon-
roe av
Volunteer Motor Service 277 Alexander
rm 408

Amusement Devices

A-1 Amusement Co 192 Clinton av N
American Coin Machine Co 557 Clin-
ton av N
Automatic Amusement Co 592 Clinton
av N
Flower City Amusement Co 38 Davis
Gem Amusement Co 540 Clinton av N
J & M Amusements Machines 567 Clin-
ton av S
Liberty Bell Amusement Co 277 Main
W
Mutual Amusement Co 167 StPaul
National Coin Machine Exchange 628
Joseph av
Rochester Coaster Corp 100 Fernwood
av
Scenic Mill Corp 100 Fernwood av
Sharfstein Sol 56 Hanover
Silverstein Morey 90 Main W

Amusements—Places of

Arena Roller Skating Rink 87 Stone
Atlantic Recreation Hall rear 933 At-
lantic av
Chill Recreation Hall 509 Chili av
Monroe Amusements Inc 63 East av rm
10
Red Wing Stadium 500 Norton

*Animal & Bird Dealers

(See Bird & Animal Dealers)

Antiques

Afferdick's Antique Shop 57 Sullivan
Anderson Thos 1765 East av
Babin Leonard L 326 Court

BAILEY GEORGE C J ART SHOP 150
Clarissa tel Main 2196—For further
information see page 59 Buyers'
Guide

Deltrick Eva E Mrs 34 Winthrop
Deverian Galleries 26 Swan
Heyl Lyndah Mrs 380 Monroe av
Kasarjian Paul V 116 Monroe av
Lunger Paul J 40 N Union
O'Brien Adelaide L Mrs 90 Troup
Robinson Myrtle Mrs 470 Court
Rogers Edith Mrs 176 Clinton av S
Rosner Wm J 194 Main W
Shechter Jack 340 Clifford av
Snyder Frank J 199 East av
Studio Shop The 206 Charlotte
Vogel Walter 567 Main W
Weather Chas A 817 Main E
Wood Norma A 328 Court

Apartment Buildings

Aberdeen The 345-359 Clinton av S
Adlington Apartments 405 Alexander
Admiral 133 Plymouth av S
Ainslow Apartments 56 Chestnut
Alberta Apartments 60 Thurston rd
Alcazar 184-186 Bway
Alden The 47 Troup
Alexander Court The 185 Alexander
Algonquin 34 S Goodman
Allandale The 106 Alexander
Altman Apartments 174 Genesee
Alton 120 Chestnut
Ambassador 86 S Union
Anador Apartments 310 Cumberland
Apollo The 81 Thurston rd
Ardmor The 3 Marshall
Ardrey Apartments 38 Franklin sq
Ardsey 699 Main E
Argyle 158 Clinton av S
Arlington 393 Court
Arnold Court 21 Arnold pk
Ashland Apartments 119 Ashland
Avmont Apartments The 407 South av
Avon The 74 Tremont
Avondale Apartments 370 Meigs
Barrington 152 Barrington
Beaumont The 995 Genesee
Beljord Apartments The 565 Monroe
av
Belvedere 78 East blvd
Belvedere Apartments 162 Scio
Benson Apartments 292 Oxford
Berkeley 214 Berkeley
Berkshire The 731 Monroe av and 325
Rutgers
Biltmore The 367 Alexander
Boardman The 6 Boardman
Boulevard Apartments 1836 Lake av
Bretton Hall 325 Alexander
Brewster The 131 S Fitzhugh
Broadhurst Apartments 26 Owen
Broadway Court 49-51 Bway
Bronson Apartments 151-157 Univer-
sity av
Brookview Apartments 504 Brooks av
Brown Stone 241 Alexander
Buckingham 713 and 719 Park av
Burton The 71 S Fitzhugh
Campus The 1126 Dewey av
Carlton 209 Exchange
Carlton The 1211 Park av
Casa Loma The 152 Plymouth av S

PHONE

MAIN 7400

A DIRECTORY TO

THE WANTS AND DON'T WANTS OF THOUSANDS

DEMOCRAT AND CHRONICLE WANT ADS

PHONE

MAIN 7400

SECURITY TRUST COMPANY

INTEREST PAID ON DEPOSITS — SAFE DEPOSIT VAULTS FOR RENT
MAIN STREET, E. and WATER STREET, S.

Apartment Buildings—Con

Century 610 Lake av
Chamberlain The 210 Grand av
Charleston Apartments 217 Hamilton
Chesterfield 111 Chestnut
Chili Apartments 100 Salina
Colby Park The 1225 Park av and 93
Colby

Colgate The 385 S Goodman
College Court 228 N Goodman
Colonial 28-30 Park av
Columbia 80-84 Plymouth av S
Comfort Apartments 635 Main W
Congressional 275 Park av
Coolidge The 1650 East av
Cornell 10 Willmer
Cornhill Apartments 69 Adams
Cornwall 88-92-94 Elm
Coronado 198 Oxford
Cranbrookes Apartments 575 Lake av
Croyden 1117 Plymouth av S
Culver Manor 899 Culver rd
Cumberland 189 Cumberland
Darlen The 158 Chili av
Davenport The 2 Bway
Delafeld The 148 S Fitzhugh
Delmar Apartments 962 Monroe av
Devonshire Apartments 150 Devonshire
ct

Dewey Apartments 715 Dewey av
Dresner 60 Parsells av
Dunamuir 373 Court
East Avenue Court 1625 East av
East Boulevard Manor 76 East blvd
East End The 220 Rutgers
East Main Court 2017 Main E
Eddy Apartments 345 Lake av
Edgerton Apartments 406 Lake av
ElDorado 194 Oxford
Elf 524 Court
Elizabeth 230 Chestnut
Elmhurst 174-176 Bway
Emerson 512 Lake av
Fairmount 568 Lake av
Faraday 28 and 30 Faraday
Fitzhugh 81 to 85 S Fitzhugh
Fitzhugh Court Apartments 145 S
Fitzhugh

Flanders 440 Thurston rd
Flowercroft 67 Alexander
Franklin The 82-84 Franklin sq
Fredericks Apartments 388 Lake av
Frontenac The 55 S Wash
Garden Court 960 Dewey av
Garfield Apartments The 2 and 4 Gar-
field

Garson Apartments 1124 Garson av
Gayford Apartments 511 N Goodman
Genesee The 1099 Genesee
Gibbs Apartments 53 Gibbs
Gibson Apartments 449-461 Clarissa
Glenwood Apartments 769 Lake av
Goodman Apartments 40 S Goodman
Grand The 104-106 Grand av
Haddon Hall 505 University av
Hall Apartments 177 Portland av
Hamilton The 160 Hamilton
Hanford Apartments 25 Hanford Land-
ing rd E
Hanford The 171 Alexander
Harris Court Apartments 268 Alexan-
der
Harvard 42-44 Faraday

Harvard Apartments 85 Meigs
Harwood Apartments 15 Harwood
Hastings Apartments 322 Lake av
Hayward Apartments 316 Hayward av
Hilton The 110 Plymouth av S
Hobart Apartments 640 Monroe av
Holleycroft 76 James
Homer The 20-22 Homer
Hoover The 11 Howell
Illinois Apartments 1931 Main E
Iroquois 1802 East av
Kenning 426 Main E
Kensington 74 S Fitzhugh
Kent Estate 834 Main W
Kenwood Apartments 33 Kenwood av
Kingston 10 George
Kohiman 1210 Clinton av N
Lafayette Apartments 123 Chestnut
Lake View Apartments 70 Lake View
pk and 164 Lake av
LaSalle 143 Chestnut
Lecohn Apartments 105 Edinburgh
Lee Apartments 189 Lake av
Lexington Apartments 103 Lexington
av

Lido Apartments 40 Rowley
Lincoln 401 Andrews
Lindbergh The 176 Alexander
Loch Lomond 121 Plymouth av S
Lorraine 383 Court
Madison Apartments 570 Main W
Magnolia Apartments 266 Oxford
Manhattan 27-29 Manhattan
Mansard 165-173 S Fitzhugh
Maplewood Apartments 865 Lake av
Maplewood The 397 Maplewood dr
Marbeth Apartments 2005 Dewey av
Marlborough 104 Chestnut
Maryland The 128 Bway
Maxville Apartments 609 Lake av
Mayflower 250 Meigs
Meigs Court 178-180 Meigs
Merchants 835 Merchants rd
Milburn 189 Milburn
Monica 67 Greig
Montclair 260 Plymouth av S
Montera The 70 Grand av
Myron Apartments 94 Monroe av
Normandie The 253 Alexander
Norton Apartments 61 Norton
Oaklawn The 1100 StPaul
Oliver Court 94 Oliver
Ontario Apartments 468 Lake av
Oxford Apartments 285 Oxford
Palisade Apartments 345 Alexander
Park Lane 202 Chestnut
Park Manor 85-89 Park av
Parkview Apartments 1786 StPaul
Parkway The 627 Park av
Parkwin The 1190 Park av
Pasadena Apartments 271-273-275 Clin-
ton av S

Paulson Apartments 600 Lake av
Phelps Apartments 358 Lake av
Pierpont The 265 Driving Park av
Pinnacle View Apartments 237 Field
Plaza Apartments 477-483 South av
Plymouth Court 112-118 Plymouth av
S
Plymouth North Apartments 132 Ply-
mouth av N
Ponot The 25 Broezeel

Poplar Way Apartments 1011 Univer-
sity av
Portland Apartments 870 Portland av
Portland The 331 Plymouth av S
Princeton 820 Main E
Raleigh 500 Court
Regent 225 Chestnut
Revere The 19 Scio
Reynolds Apartments 81 Reynolds
Richelleu The 301-303-307-309 Monroe
av
Ridgeway The 401 Ridgeway av
Riverdale Apartments 514 Lake av
Rogers The 61 Greig
Roosevelt Apartments 267 Oxford
Rosedale Apartments 976 Monroe av
Roslyn Court Apartments 1955 Main
E

Roxborough The 236 Plymouth av S
Royal Apartments 80 Thurston rd
Royal Manor 76 East blvd
Sachem The 46 Meigs
Sacketta Apartments 40 Bway
StJames 30-32 James
StPaul Court Apartments 1564 StPaul
Salisbury Apartments 950 Bay
SanCarlos 441 Court
Saratoga Apartments 194 Lyell av
Savannah Apartments 514 Court
Saxon Apartments The 70 Troup
Saybrook 121 North
Sciota 30 Scio
Scott Apartments The 76 Manhattan
Seneca Apartments The 261-269 Bway
Seville The 445 Post av
Shelbourne The 517 University av
Shepard Apartments 163-165 Shepard
Standish The 49 Troup
Stoll 239 Andrews
Stoneham 136 Plymouth av S
Strathmore Apartments 970 Monroe av
Sumner Apartments 1 Sumner pk
Tacoma The 196 Driving Park av
Thelma Louise Apartments 11 Atkin-
son

Thorndyke The 59 South
Thurston Apartments 447 Thurston rd
Tivole Apartments 1946 Main E
Traymore Apartments 100 Tremont
Triangle 130 Scio
Troup Apartments 95 Troup
Tudor Manor 77 East blvd
Two-Forty Goodman St South Apart-
ments 240 S Goodman
Unique 180 Bway
University Apartments The 150 Univer-
sity av
Valley Court Apartments 1170 Genesee
Vassar The 593 Park av
Vermont 1305 Culver rd
Vick 39 Vick Park B
Wadsworth 220 Plymouth av S
Walmar Apartments 755 Lake av
Washington The 43 S Wash
Webster Apartments 884 Bay
Wellesley 4 Wellesley
Wellington Apartments 301 Wellington
av
West High Apartments 99 Genesee
Westgate Apartments 149 Devonshire
ct
Westminster Apartments 119 Westmin-
ster rd

**R. A.
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ROCHESTER GAS & ELECTRIC CORP.
89 EAST AVENUE

Westmoor Apartments 327 West av
Whittier 270 S Goodman
Wilmer Apartments 9 Boardman
Willmot 275 Plymouth av S
Wilshire Apartments 100-106-112 Scio
Wilsonia Apartments 62 Chestnut
Winslow Apartments 565 Chili av
Winsted 20-24 Scio
Winston Apartments 312 Lake av
Winton Apartments 193 Merchants rd
Yale The 150 Hamilton
Yates The 106 Plymouth av S
Yorkshire 934 Main W

Appraisers

BAILEY GEORGE C J ART SHOP 150
Clarissa tel Main 2196—For further
information see page 59 Buyers'
Guide
Bond Appraisal Co 119 Main E rm
825

KING HARRY M realtor 1331 Lincoln-
Alliance Bank bldg tel Main 3162—
For further information see page 63
Buyers' Guide
Kinney Frank J 39 State rm 721
McINTOSH C E CORP Monroe bldg 23
Exchange tels Main 250-251—For
further information see page 63 Buy-
ers' Guide and left top lines
Sachs Arthur H 396 Lexington av

Architects

Ade Carl C 52 James
Ahrfeldt Harold C 42 Laurelton rd
Barrows C Storrs 217 East av rm 43
Bohackett Herbert H 154 East av rm
215
Brew Lewis J 42 East av rm 707
Carpenter Chas A 45 Exchange rm 325
Cassebeer Walter H 84 Exchange rm
201
Cromwell Arthur G 440 Plymouth av
S
Dalley Alan A 311 Alexander rm 306
Damuth Clarence A 311 Alexander rm
306
Danny Jos 55 Weld
Day & Todd 31 Gibbs rm 300
DeAngelis Michl J 14 Franklin rm
1401
Drago Peter J 500 Central pk
Faragher Donald Q 75 S Fitzhugh
Firestone Siegmund 61 South av 2d
fl
Flynn Jos P 154 East av rm 215
Fuehrer Wm J 205 Clifford av
Gordon & Kaelber 311 Alexander rm
400
Gustke Henry G A 130 Main E rm
1036
Hadley Albert S 1800 Dewey av
Hatton Horace T 96 Park av
Luehm Jos K 363 Melville
MacPherson Roger D 154 East av rm
308
McCord Leander 328 Main E rm 530
Phillips Edgar N 130 Main E rm 1036
Phillips Wm Lebeus 130 Main E rm
1036
Pioch A Chas 130 Main E rm 1036
Quinlan Frank M 8 Exchange rm 406
Smith & Stickney 154 East av rm 305

Stern Herbert M 311 Alexander rm
306
Stone Howard L 311 Alexander rm 213
Strobel John F 39 State rm 622
Tucker Cyril 2222 Highland av
Wiard & Martin 315 Alexander rm 232
Williamson Herbert G 20 Franklin sq
Yaeger Roland A 39 State rm 721

*Architects' Supplies

CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 17
Buyers' Guide, front cover and left
top lines

Armature Rewinding

Mills Armature Co 569 Main E
Rochester Armature Works 191 Lyell
av

*Armored Car Service

**DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE** 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 31
Buyers' Guide

Art Goods & Bric-a-Brac

Bronze Art Studios 18 Argo pk
Curio Trading Co Inc 263 East av
Wolford Theo 67 Spring

Artificial Limbs

Fuller Geo R Co Inc 208 Court
Rochester Artificial Limb Co 275 Cen-
tral av

Artists

Avery Ralph H 75 S Fitzhugh
Browne Alma O Mrs 626 Norton
Chrystal Cathleen E 31 Gibbs rm 304
Commercial Display Co 15-19 N Water
(China decorator)
Converse Fannie A Mrs 58 Oakland
Dege Lillian E 123 Rutgers
Grover Frederic S 154 East av rm 214
Inglis John J 16 State rm 518
Kamb Francis D 59 Main E 3d fl
Meteyer Victor 59 Main E
Siebert Edw Selmar 154 East av rm
204 (painter)
Smith Virginia E 83 Locust
Wilds Mary B 75 Bellevue dr
Wyman Minnie Mrs 75 S Fitzhugh

Artists—Commercial

Amos Fred W 36 StPaul rm 415
Berman Robt M 82 StPaul rm 712
Bieber Jack 82 StPaul rm 505
Clar Harry M 328 Main E rm 328
Crossett Sidney M 328 Main E rm 507
Forster Merrill H 328 Main E rm 507
Hall R Stanley 123 Ardmore
Koenig John M 328 Main E rm 431
Krapf Wallace A 82 StPaul rm 508
Kraushaar Lorain F 42 East av rm
116
Lagenbacher Geo J 82 StPaul rm 718
Lansing John 42 East av rm 116
Lapp Elmer 47 Clinton av N rm 7
Leifer Harry R 82 StPaul rm 508

Madalena Batiste F 154 East av rm
205
Russel Pierre J 80 East av rm 305
Sprong John A 47 Clinton av N rm
8
Sutton Howard S 47 Clinton av N rm
14
Weston Margt V I 80 East av rm 319
Wild Hermann 36 StPaul rm 408

Artists' Materials & Supplies
BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140—For
further information see page 56 Buy-
ers' Guide and left top lines
SCRANTON'S Inc Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 18 Buyers'
Guide

Arts & Crafts Workers

Craft Service 337 University av
(novelties)

Asbestos Goods & Materials

Carey Philip Co The 201 MtHope av
Eddy E J Inc 67 Warehouse
Johns-Manville Sales Corp 1175 Main
E
Smith-Murray Corp 1175 Main E

Asphalt Dealers & Importers

Holahan Thomas Co Inc 489 Atlantic
av
Rochester Asphalt Materials Inc 67
Warehouse
Socony Vacuum Oil Co Inc River
blvd

*Asphalt Pavers

WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180—For further
information see page 22 Buyers'
Guide

Assayers & Refiners

Swift Henry A 72 Spring

Associations

American Carnivals Assn Inc 25 Main E
rm 419
Associated Trucking Industry Inc 25
Exchange rm 501
Better Business Bureau of Rochester
Inc 183 Main E rm 1423
Builders Exchange of Rochester 135
Spring
Community Cooperative 14 Franklin rm
413
Electrical Assn of Roch Inc 183 Main E
rm 1212
Finger Lakes Association Monroe av
cor Clinton av S
New York State Construction Council
328 Main E rm 516
New York State Shoe Retailers' Assn
18 Main W rm 121
Pittsford Cooperative 14 Franklin rm
413
Portuguese Athletic Club 646 Plymouth
av S
Rochester Automobile Dealers Assn Inc
133 East av rm 4

SIXES & EIGHTS

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SIXES & EIGHTS

HUDSON MOTOR CARS

ALLING & MILES, Inc.

HUDSON MOTOR CARS

SIXES & EIGHTS

SHOWROOMS
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SIXES & EIGHTS

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Associations—Con

Rochester Chamber of Commerce 55 St-Paul
Rochester Convention & Publicity Bureau Inc, Monroe av cor Clinton av S
Rochester Co-operative Milk Producers Bargaining Agency Inc 14 Franklin rm 812
Rochester Guernsey Cooperative 14 Franklin rm 413
Rochester Hotel Association, Monroe av cor Clinton av S
Rochester Independent Cooperative 14 Franklin rm 413
Rochester Tourist Bureau, Monroe av cor Clinton av S
Union Permanent Savings & Loan Assn 685 Clinton av N

*Athletic Goods

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

*Attorneys-at-Law

BURNS & BURNS 502 Wilder bldg tel Main 802
DWYER, REILLY, ROBERTS, McLOUTH & DICKER 1330 Lincoln-Alliance Bank bldg tel Stone 340
HARRIS, BEACH, FOLGER, KEATING & WILCOX 3d fl Rochester Savings Bank bldg 5 Fitzhugh S tel Main 2202
MANN, STRANG, BODINE & WRIGHT 800 Powers bldg tel Main 493
OVIATT, GILMAN, O'BRIEN & FORMAN 1252 Lincoln-Alliance Bank bldg tel Stone 1478
REED & SHUTT 1012 Wilder bldg tel Main 1759
REMINGTON & REMINGTON 1224 Lincoln-Alliance Bank bldg tel Stone 737

Auctioneers

East Avenue Auction Galleries 254 East av
Ideman John G 16 Main W rm 241
Levy Bros 12 Aqueduct
Martin Wm A 1375 Main E
Shoolman Isadore 119 Main E rm 825

*Auditors & Accountants

(See also Accountants & Auditors)
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868

*Automatic Screw Machinery

DAVENPORT MACHINE TOOL CO Inc (mfrs) 167 Ames tals Genesee 3162-3163—For further information see page 50 Buyers' Guide

Automobile Accessories & Parts—Mfrs

Autoquip Mfg Co 485 Hague
Gerosa Carl N 111 Mt Hope av
MONKEY LINK SELF CLOSING AUTO CHAINS Flower City Specialty Co mfrs 158 Hollenbeck tel Main 630—For further information see page 58 Buyers' Guide
Riflesso Mfg Co The 39 Parkway
Rochester Mfg Co Inc, Rockwood pl
Upson Brothers Inc 84 Exchange rm 102
Villard Truck Signal Mfg Co Inc 200 Turpin

Wirth Carl & Son rear 1625 Clinton av N

Automobile Accessories & Parts—Retail

Acme Auto Parts 117 Atlantic av
Atlantic Auto Parts 435 Atlantic av (used)
Berardi Auto Sales 240 Brown (second hand)
Burton Motor Products Inc 191 Lyell av
Bush Wm E 565 Main E (ignition and carburetors)
Chippewa Sales rear 29 Richmond
Dewey Avenue Bearing Sales 1594 Dewey av
Eagle Auto Parts 1102 Clinton av N
East Side Auto Parts 545 Bway
Eastern Auto Supply Co 495 N Goodman
Etter Clarence J 104 N Union (carburetors and ignition)
Fernwood Auto Parts & Machine Shop 289 Fernwood av
Firestone Home & Auto Supply Stores Inc, 17 Lake av cor Lyell av, 291 East av and 1922 Monroe av Br
G & W Auto Parts 1461 Hudson av
Gibaud's 500 Main E
Globe Auto Parts 2485 Dewey av
Goldblatt David 12 Herman
Goodland, Clarke, Durand & Hoffman Inc 230 East av
Gordon Motor Parts Inc 30 Joseph av
Harmon Automotive Corp 16 Charlotte
Hartman C L Corp 245 East av
Kalin Frank 500 Smith (used)
LaSalle Used Parts & Cars, Broad W cor Allen st
Lenhard Auto Supply 519 Lyell av
Lyell Cooperage & Auto Parts Inc 1510 Lyell av
MacInnes Paul A 30 Somerton
Metter Jos 9 Herman (used)
New Deal Auto Parts 53 King
Noah's Ark Auto Accessories Inc 190 East av 288 Monroe av 200 North 85
Railroad 60 and 561 State
North Clinton Auto Parts 746 Clinton av N
Oak & Erie Auto Parts 18 Erie (used)
Peterson Motor Parts & Machine Co 701 Main W
Phil's Auto Parts Inc 620 Scio
Reagan Frank 221 North (used)
Red's Auto Parts 24 Harrison
Rockowitz Jacob 54 Werner pk
Russell Auto Parts Inc 532 Clinton av S
StPaul Auto Parts Inc 566 StPaul
SCHLITZER & J STORES INC, distributor Firestone tires, Homer Auto Supplies 1922 Monroe av Brighton tel Monroe 7102—For further information see page 5 Buyers' Guide and front cover
Schnabel Auto Parts Inc 247 Buffalo rd
Schuber Auto Parts 558 Lyell av
Simplex Parsons Motor Parts Co 529 Main E
Tarrant Clifton F 300 South av
Terry Wm F 248 StPaul
VanBeurden Theo J rear 232 Tremont (used)
Western Auto Supply Co 295 Monroe av, 401 Ridge rd and 127 State
Wolk Auto Supply Co Inc 287 Joseph av
Zerniak John P 1475 Hudson av

Automobile Accessories & Parts—Wholesale & Jobbers

American Automobile Accessories 42 East av rm 127
Chapin-Owen Co Inc 205 StPaul
Feinberg Isadore B 82 Bernard (used)
Hahn Tire & Accessory Co Inc 418 St Paul
Kemp Equipment Co 331 Main W
Sherman Battery Equipment & Supply Inc 473 North
Siebert Oil Co 265 Caroline
Stewart-Warner Sales Co 16 Charlotte
T T Bearing Co 454 Court
Tri-County Motor Parts & Service Corp 15 Charlotte (and retail)
Unit Parts Rochester Corp 1185 Main E (and retail)

*Automobile Agencies

BUICK MOTOR CARS Whiting-Buick Inc dealers 342-360 East av tel Stone 714—For further information see page 5 Buyers' Guide

CADILLAC MOTOR CARS The Valley Cadillac Corp distributors 333 East av tel Stone 320—For further information see page 4 Buyers' Guide

CHEVROLET Brown Chevrolet Sales & Service 769 Main W tel Genesee 118-119

CHEVROLET Cool Chevrolet Corp distributors 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide

DeSOTO AND PLYMOUTH MOTOR CARS Genesee Valley Motors Inc distributors 625 Culver rd tel Culver 2070—For further information see page 4 Buyers' Guide

DeSOTO & PLYMOUTH MOTOR CARS Rex Motors Inc 2503 Dewey av tel Glenwood 1250—For further information see page 4 Buyers' Guide

DODGE BROTHERS MOTOR CARS AND TRUCKS AND PLYMOUTH MOTOR CARS E J Horton Inc distributors 1044 University av tel Monroe 615—For further information see page 4 Buyers' Guide

HUDSON MOTOR CARS Ailing & Miles Inc distributors main office and showroom 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and right bottom lines
NASH MOTOR CARS Schoen Bros distributors 68 Genesee tel Genesee 446
OLDSMOBILE MOTOR CARS Bonenblust & Buckman 706 Dewey av tel Glenwood 4900

OLDSMOBILE MOTOR CARS Fincher Motors Inc distributors 14-18 S Union tel Main 2262—For further information see page 3 Buyers' Guide

PACKARD MOTOR CARS Bancroft Motors distributors 10 Winthrop tel Stone 3720—For further information see page 3 Buyers' Guide

PLYMOUTH MOTOR CARS AND DODGE BROTHERS MOTOR CARS & TRUCKS E J Horton Inc distributors 1044 University av tel Monroe 615—For further information see page 4 Buyers' Guide

PLYMOUTH AND DeSOTO MOTOR CARS Genesee Valley Motors Inc distributors 625 Culver rd tel Culver 2070—For further information see page 4 Buyers' Guide

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

PLYMOUTH & DeSOTO MOTOR CARS
Rex Motors Inc 2053 Dewey av tel 1250—For further information see page 4 Buyers' Guide
PONTIAC MOTOR CARS The Valley Cadillac Corp distributors 333 East av tel Stone 320—For further information see page 4 Buyers' Guide

Automobile Body Mfrs
CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 5 Buyers' Guide
McCord Geo R 219 Smith (truck)
Stewart Albert F 70 MtHope av

***Automobile Chains**
MONKEY LINK SELF CLOSING AUTO CHAINS Flower City Specialty Co mfrs 158 Hollenbeck tel Main 630—For further information see page 58 Buyers' Guide

Automobile Dealers
ALLING & MILES Inc Hudson Motor Cars main office and showroom 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and right bottom lines
Archer Motor Co Inc 350 Monroe av
BANCROFT MOTORS Packard distributors sales room 10 Winthrop tel Stone 3720—For further information see page 3 Buyers' Guide
Bauer & Raetz Inc 383 Child
Blue Circle Sales & Service 10 Joseph av
Bonenblust & Buckman 706 Dewey av
Brown Chevrolet Sales & Service 769 Main W
Central Chevrolet Co Inc 200 East av
Clinton Auto Exchange Inc 1065 Clinton av N
Collamer Warren W 1197 Ridge rd
COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide
Culver Sales 650 Culver rd
Fields C W Inc 157 Court
FINCHER MOTORS Inc distributors Oldsmobile Motor Cars 14-18 S Union tel Main 2262—For further information see page 3 Buyers' Guide
GENESEE VALLEY MOTORS Inc distributors DeSoto and Plymouth Motor Cars 625 Culver rd tel Culver 2070—For further information see page 4 Buyers' Guide
Hall's Sales & Service 1850 Dewey av
Heinrich Motors Inc 214 Lake av
HORTON E J Inc distributors Dodge Brothers Motor Cars and Trucks and Plymouth Motor Cars 1044 University av tel Monroe 615—For further information see page 4 Buyers' Guide
Huff Motors 188 MtHope av
Johnson Harvey 295 Ridge rd
Jones Franklin 373 S Goodman
Judge Motor Corp 81 Lake av
Leader Garage Inc The 19 Cambridge Main Motor Sales 730 University av and 593 Culver rd
Maurer Ward Inc 121 Alexander

McCarthy J K Inc 534 State
McEvoy Motors 77-87 Monroe av
Mills Motors 210 Franklin
Monroe Auto Sales & Service 6 Howell
Motor Mart The 1800 Main E
Nesbitt Motors Inc 4322 Lake av
REX MOTORS INC (Plymouth & DeSoto) 2503 Dewey av tel Glenwood 1250—For further information see page 4 Buyers' Guide
SCHOEN BROS (Nash Distributors) 68 Genesee tel Genesee 446
Sergeant Motor Corp 727 Main E
Shoemaker Leslie 67 Minder
Siebert Motors Inc 615 South av
Simmons Motors Corp 306 East av
Standard Motor Sales 626 Main W
Stewart Nash Co 552 Main E
VALLEY CADILLAC CORP The distributors Cadillac and Pontiac Motor cars 333 East av tel Stone 320—For further information see page 4 Buyers' Guide
Voelkl Bros 670 Maple
WHITING BUICK Inc Buick Motor Cars 342-360 East av tel Stone 714 and 819 Main W—For further information see page 5 Buyers' Guide
Wilkinson Red Automobiles 250 MtHope av
Windsor Motor Sales 694 Lake av
Wolk Ben Motors 780 Clinton av N
Wolk L S Inc 190 Monroe av

Automobile Dealers—Commercial Cars & Trucks
Auto Car Sales & Service Co Inc 44 MtHope av
Blanchard Truck Sales Corp 31 Industrial and 320 Broad W
Brockway Motor Co Inc 623 Atlantic av
COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide
International Harvester Co 725 Culver rd
Mack International Motor Truck Corp 1357 University av
White Motor Co The 20-32 Humboldt
Yale & Town Mfg Co 135 Spring

Automobile Dealers—Used Cars
ALLING & MILES Inc main office and showroom 82 Stone tel Stone 2537—For further information see page 3 Buyers' Guide and right bottom lines
Archer Motor Co Inc 28 S Union and 1560 Lake av
BANCROFT MOTORS 33 Stillson tel Stone 3723—For further information see page 3 Buyers' Guide
Bay Street Auto Sales 374 Bay
Bopp Martin Jr, rear 9 Englert
Brouncroft Garage 765 Atlantic av
Central Chevrolet Co Inc 29 S Union
Churchill Motors 110 MtHope av
Clary Edw J 19 S Union
COOL CHEVROLET CORP 340-360 Culver rd tel Monroe 2340—For further information see page 3 Buyers' Guide
Drummond Marshall 600 Culver rd
Feol Dick Motor Sales 54 S Union

FINCHER MOTORS Inc 14-18 S Union tel Main 2262—For further information see page 3 Buyers' Guide
GENESEE VALLEY MOTORS Inc distributors DeSoto and Plymouth Motor Cars 625 Culver rd tel Culver 2070—For further information see page 4 Buyers' Guide
Hallman's Central Chevrolet Co Inc 13 S Union
Hunter Bros 23 S Union
Jones Franklin A 640 Culver rd
Judd Ray F 257 South av
Judge Motor Corp 777 Monroe av
Kelbin John A 44 Richmond
LaDuca John 595 and 618 Bay
Lyle Motor Sales 264 Genesee
Marshall Motors 282 South av and 6 Marshall
McCarthy J K Inc 512 State
McMahon Motors 462 South av
McMann Sherman 435 Clinton av S
Mike & Joe Truck Auto Parts 139 Central pk
Monroe Auto Sales 55 Monroe av
O'Hern Frank J 61 Parsells av
Peckens Edw H 394 Plymouth av S
Seigel Max 65 Windsor
Sharp Clarence H 881 Atlantic av
Smith Chas 4 Winthrop
Smith Walter 1375 StPaul
Spector Auto Sales 60 MtHope av
Standard Motor Sales 247 Broad W
Stewart Harvey R 94 Cortland
Tamblin Morris 297 Webster av
WHITING-BUICK Inc 342-360 East av and 411 MtHope av tel Stone 714—For further information see page 5 Buyers' Guide
Wilber's Motor Sales 836 Bway
Wilkinson Red Auto Co 570 Main E

Auto Garages
Acme Garage 396 Lyell av
Alderman A W & Son Garage 533 Conkey av
Arnett Service Station 300 Arnett blvd
Auto Sales & Service 816 Monroe av
Automotive Garage rear 5 Kensington
Balt Albert 1149 Clifford av
Banker John L 1090 Genesee
Benny's Garage rear 281 Genesee
Berkeley Garage 22 Winston pl
Beyo Bros 1182 N Goodman
Bogert Ward G 132 Exchange
Bohlig Gustav A rear 934 Plymouth av S
Boulevard Garage & Service Sta 1820 Lake av
Bayer Fred 2120 Clifford av
Browncroft Garage 762 Atlantic av
Cadillac Garage 86 Cortland
Cardinal Garage & Motor Sales 23 York
Casino Parking Service 16 Mill
Chill Avenue Garage 553 Chill av
Cichv Jos W 1196 Portland av
Clinton Parking Garage 184 Clinton av S
Cody Benj H rear 379 Hudson av
Cook Walter H 108 Wilmington
Cookie's Garage rear 339 Rutgers
Culver Hill Garage 2280 Culver rd
DeForge Edgar 335 Andrews

DAVID GOLDMAN CO.

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See page 39 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 39 Buyers' Guide
PHONE MAIN 444

Auto Garages—Con

Derbort Frank M 627 Meigs
 Derham G Walter rear 40 Cypress
 DeYoung Albert W 202 Franklin
 Drake Leon H 353 Court
 Dutch's Garage 2 Webster cres
 Ey's Automotive Service 262 Cham-
 plain
 Falcon Service Station 995 Hudson av
 Falls Frank H 255 Mill
 Gambacurta Anthony 209 Clinton av N
 Gardner & Scheuerlein 662 Maple
 Grove Street Garage 41 Grove
 Hahn Gerard P rear 308 Driving Park
 av
 Hargarthar Geo 430 Atlantic av
 Heaney Arthur D 333 Exchange
 Highland Garage 22 Raymond
 Hotel Rochester Garage 34 Plymouth av
 S

House Wm K 835 Jefferson av
 Hudson Avenue Garage 981 Hudson av
 Jay Street Garage & Auto Parts 635
 Jay

Jefferson Garage 545 Jefferson av
 Krawetz Harry 41 Andrews
 LaGona Anthony 70 Cortland
 LePage Herbert J rear 878 Monroe av
 Lorimer Garage 104 Lorimer
 Magno Anthony 532 North
 Mantel's Garage 1835 MtHope av
 Marsden's Garage 31 Adams
 McHenry's Garage 23 Edinburgh
 Melsch Michl F 470 State
 Milburn Garage rear 205 Milburn
 Mitchel Henry W 518 Plymouth av S
 Muscarella Salvatore C 450 Court
 National Garage rear 78 S Fitzhugh
 Norman's Garage rear 351 Hudson av
 Park Avenue Garage 745 Park av
 Pat's Garage 290 Smith
 Powers Ramp Garage 20 N Fitzhugh
REX MOTORS Inc 2503 Dewey av tel
 Glenwood 1250—For further informa-
 tion see page 4 Buyers' Guide

Ridge Garage 416 Ridge rd
 Roland's Garage 371 Averill av
 Roycroft Garage 1161 Hudson av
 Rushlow & Heckler 371 Averill av
 Schalber Erwin A 1005 Genesee
 Schultz Service Garage 100 Exchange
 Seneca Garage 30 Cortland
 South Avenue Garage 620 South av
 South End Garage rear 1992 South av
 Spacher Bros 135 Clifton
 Sterling Garage 22 Charlotte
 Stillson Street Ramp Garage Inc 23
 Stillson
 Stone Street Ramp Garage Inc 39 Stone
 Tillman Nelson C rear 1582 Lyell av
 Troup Street Garage 289 Troup
 Vito's Garage 357 North
 Wallock's Garage 1101 Clifford av
 Water Street Garage 166 N Water
 West Side Garages 117 Taylor
 Wheeler's Garage 12 N Union
 White Front Garage 38 Cortland
 White Garage 241 E Henrietta rd
 Whittlesev & Newman 1590 Dewey av
 Wlee & Phillips 105 Ridge rd
 Wright Wilbur F 284 Cottage
 Zacklin Louis F 202 Troup
 Ziegler Geo W rear 1225 Portland av
 Zwerger Frank J 332 Jefferson av

***Automobile Insurance**

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444—For
 further information see page 39 Buy-
 ers' Guide, back binding and left top
 lines

BOHACHEK E S Inc Loew's Rochester
 Theatre bldg 130 Clinton av S at
 Court st tels Main 87-88—For fur-
 ther information see page 41 Buyers'
 Guide

FRIEDLICH ROBERT E AGENCY Inc
 6 Clinton av S tel Main 2066—For
 further information see page 42 Buy-
 ers' Guide and left top lines

GOLDMAN DAVID CO 6 State tel Main
 2984—For further information see
 page 42 Buyers Guide and right bot-
 tom lines

HAYES, SHARP & HAGGERTY Inc
 414 Main E cor Gibbs st tel Stone
 1196—For further information see
 page 43 Buyers' Guide and left top
 lines

ROCHESTER AGENCY Inc 2040 East
 av tel Monroe 1345—For further in-
 formation see page 44 Buyers' Guide

VICK CLARENCE A 154 East av cor
 Scio tel Stone 3180—For further in-
 formation see page 45 Buyers' Guide

Auto Laundries

Antinora Jos 430 Monroe av
 Auto Bathhouse 2 Vienna
 Dee Norman C 1604 MtHope av
 Jackson Auto Laundry 124 N Water
 Switzer Archie 55 Haags al and rear
 55 Richmond

Automobile Livery

Auto Rental Corp of Roch 68 Broad W
 Main Eight-O-Eight Auto Livery 68
 Broad W

Automobile—Mrs

Cunningham James Son & Co 13 Canal

***Automobile Painters**

CALEY & NASH Inc 1828 East av tel
 Monroe 5126—For further informa-
 tion see page 5 Buyers' Guide

Automobile Parking

Ackerman Louis 50 Stillson
 Acorn Parking Station 67 Franklin sq
 Adams Thos 123 StPaul
 Allen Street Parking Station 105 Allen
 Aqueduct Parking Station 20 Aqueduct
 Auto Park The 24 Corinthian
 Belanger Louis A 113 N Fitzhugh
 Berk's Parking 285 Court
 Bigler Hiram C 86 S Fitzhugh
 Bill's Central Parking 71 N Fitzhugh
 Bill's Parking Station Inc 83 StPaul
 Bloom Jos 53 Bway
 Callaghan Thos J 38 Allen
 Casino Parking 36 Corinthian
 Cherry Saml 88 Clinton av N
 Cherry's Parking Station 80 North
 Chestnut-Elm Parking Station 81 Elm
 City Hall Parking Station 38 S Fitz-
 hugh
 Clinton Parking Station 61 Clinton av
 S
 Convention Hall Parking Station 192
 Clinton av S
 Cortland Elm Parking Station 37 Elm
 Cortland-Parkwell 40 Cortland
 DeCamilla John J 222 Andrews
 Downs Street Parking Sta 34-40 Stone
 Duckitt Harry 14 Swan
 Durbin Carlton N 25 Central av

Edward's Parking Station 100 StPaul
 Elm Street Parking Station 65 Elm
 Exchange Parking Station 76 Exchange
 Fischer Jos L 1588 Lake av
 Franklin Parking Station 80 Franklin
 Grove Street Parking Station, Grove st
 cor Stillson st

Hazzard Earl H 90 North
 Housel C E & Son 97 Clinton av N
 Housel C Edw, Court st cor Stone, 38
 Ely, 43 S Fitzhugh and 170 Court
 Inside Parking & Service Co 453 State
 Jack's Parking Station 98 S Fitzhugh
 Kinzel J Francis 4 Church
 Koren Benj 156 Clinton av N
 Kraus Clement J 193 Plymouth av N
 Krawetz Harry 129 Front
 Kurlansky Saml 88 Cortland
 Leyh Wm 198 Mill
 Liblild Saml 90 Plymouth av N
 Little Wm 125 Mill
 Mayfair Parking Station 47 Cortland
 Morris Pauline M 219 South av
 Mulsus Julius H 160 Court
 Natt Clifford J 519 Central av
 Nelson Otto 118 Front
 New Stone Parking Station 42 Stone
 North Water Parking Station 81-93 N
 Water

O'Mara Hilda M Mrs 90 Franklin
 Onorato Chas 25 Lawn
 Perry Jos P 149 Franklin
 Pierson Irving B 381 Andrews
 Plaza Parking Corp 65 Clinton av N,
 36 and 110 Clinton av S, 18 and 21
 Pleasant

Post Parking Station 408 Central av
 Ramp Parking Garage Service 35 N
 Fitzhugh

Raznick Harry 36 Bway
 Regent Parking No 2, 65 N Fitzhugh
 Regent Parking Station 18 Chestnut
 Robertson Leon J 19 Lawn
 Rochester Central Parking Station 195
 StPaul

Rochester Parking Station 68 Franklin
 sq

Rubin Abr 105 North
 Rubin Meyer 199 Clinton av N
 StPatrick's Parking Sta, Brown st cor
 Frankfort st

StPaul Parking Station 83 StPaul
 Salamone Alphonse 162 StPaul
 Schrader John 292 Court
 Sedgewick Roy L 212 Andrews
 Shebel Ira 168 Clinton av N
 Shopper's Parking Station 75 Franklin
 Slater John 50 Cortland
 Sours Carting & Storage Co Inc 47 Still-
 son

South Ave Parking Station 62 South av
 South Clinton Parking Station 121 Clin-
 ton av S

State St Parking Station 55 State
 Strand Parking Station 105 StPaul
 Swan Street Parking Station 68 Swan
 Tandler Benj 68 Chestnut
 Temple Parking Station 101 Chestnut
 Terminal Parking & Service Station
 101 Broad W

Towne Parking Station 444 Main E
 Ushold Francis J 42 Stillson
 VanDeCarr Parking Sta 81 Stone
 Ventura Jas E rear 1700 Lake av
 Vichnevitz Jos A 100 N Fitzhugh
 Vogt John J 53 James
 Washington Parking Station 10 N
 Wash

Wegman's 25 Gibbs
 Yawman Carl A 22 Market
 Zacks Parking Station 58 Mortimer

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*Automobile Radios

BEAUCAIRE Inc (Philco Transitone)
228-230 Broadway tels Stone 5694-5-6
(wholesale)—For further information
see page 62 Buyers' Guide and
back cover

Automobile Repairing & Service Stations

Adam Bros 42 Haags alley
Angelella Frank 373 Bay
Appleman Ernest E rear 525 West av
Ashford Bros Auto Service 941 Genesee
Baldas Jos rear 230 Monroe av
Banker Harry 187 Baden
Banninger's Garage 940 Ridgeway av
Beck Albert 835 Exchange
Bierworth David F 234 Dewey av
Blanchard Irving C 33 1st
Blystone A Glenn 21 N Union
Bott's Auto Body Works rear 575 Cul-
ver rd (body and fender work)
Brooks Howard 560 Clinton av N
Brown Arthur A 86 Leighton av
Brown Geo 70 Hartford
Buhlmann Howard C 66 James
Cavaliere Louis W 258 Spencer
Central Auto Service 6 Pitkin
City Radiator Service 58 N Union
Clifford & Clinton Garage 901 Clinton
av N
Cockett Sidney D rear 792 N Goodman
Co-operative Auto Body Shop 810 East
av
Cunningham Lorenzo W 2215 Clifford
av
Davison Bros 174 Griffith (uphol)
Dragt Claude S 21½ Hyde pk
Dresser J Kenneth rear 266 Gregory
Dumar Reinhold T 89 Masseth
Dunne's Garage 373 Jefferson av
Eichberger John C 2267 Main E
Elliott & Son 39 Charlotte (trimmers)
Falcon Auto Service 995 Hudson av
Fedowich Walter 152 Ward
Fincher Motors Inc 35-37 S Union
Foreman Hugh A 769 Main W
Forrest & Blanchard 172 Exchange
Fourth Ward Garage 115 Bway
Franklin Street Garage 91 Franklin
Freer A C Co Inc 962 Main E
Frey the Wheelman Inc 79 Howell
Fricano Jos S rear 49 Bay
Gardner & Bader 176 Child
George Saml rear 4401 Lake av
Gerstner David L rear 18 Fairmount
Gibaud Mark J rear 4401 Lake av
Greenlea Henry J 546 Glide
Gross Justus Ben rear 1880 East av
Gudat Paul 74 Stillson (sheet metal)
Gutzmer Arthur A 1762 Clifford av
Hadley Alf C 44 Richmond
Hatz Geo H 876 Lexington av
Hazzard Forrest 4 Nash
Hergenroether Chas W 1 Dowling pl
Herod Herbert W 314 Hudson av
Hiller Earl F 885 Sherman
Hipp Edw rear 94 Clifton
Hoellrigl Edwin 1916 East av
Hogestyn John B 86 Rau
Huss Jos C 142 Weaver
Huss Louis G 12 Lang
Jerome's Ignition Service 110 Webster
av
Kapelke Max F 709 Seward
Karle John F 48 Bloomfield pl
Keating Thos F 104 North
Kimmel Raymond O 1019 Norton
Kingsley Arthur R 23 Arlington
Kirchner Geo R 670 S Goodman

Koch Fred H rear 164 Glide
Koffman & Gilbert rear 425 Joseph av
Lipton Henry H 299 Allen
Lorenzo & Sons 209 Main W
Loveny & Heckman 160 S Union
Mac's Auto Service 21 Langham
Mac's Garage 156 Rauber
Marcott Jas A 135 Leighton av (fender
and body)

Martin Geo D 530 Atlantic av
Mazur Jos G 314 Hudson av
McCabe Auto Repair 636 Portland av
McCraley's Garage 16 Gardiner pk
McGrath & Edwards Bros 1 Chill av
McKinney VanAllen J 40 Finch
Meddaugh Walter A 30 MtHope av
Medical Arts Parking & Service Sta-
tion rear 277 Alexander
Merwin Geo B 745 Park av (painting)
Miller E Jack 6 Pitkin
Miller John F 103 Cortland
Miller Stephen 350 Clinton av S
Morse Floyd R 100 Litchfield
Mutual Garage & Service Station rear
535 Bway
Ninth Ward Body & Fender Works 73
Lyell av

Parker Morrison A rear 340 Culver rd
Parrinello Anthony rear 86 Hollister
Pawlik Chris 7½ Rome
Phillip's Garage 611 Joseph av
Pogue Leslie B 62 University av
Porter Gordon L 26 York
Pye Benj A 430 Monroe av
Quinn Jas G 4560 Lake av
R-K Garage 11 Pine
Rabe's Complete Auto Service 100 Man-
hattan
Raetz Fredk 140 Westcott
Rapp Albert C 176 Baldwin
Reis John 1602 Lake av
Richards Gene H 68 Broad W
Richmond Garage 51 Richmond
Richter's Garage 436 Verona
Rochester Auto Service 262 Platt
Roch Cylinder Grinding Co Inc 750 St-
Paul

Rochester Magneto & Starter Service
265 Hayward av (Ignition)
Rogge Aug J rear 19 Michigan
Ryan Jas A rear 18 Oakman
Sable Motors 1135 Norton
Sanders Co The 114 University av (fen-
der and radiators)
Schneider Fredk C 86 Champlain
Schwab Bros 1015 Clinton av N
Schwalb Nicholas J 6 Frost av
Schwenzer's Garage 32 N Union
Sclarabba Gustave rear 25 Merrimac
Service Garage rear 23 Richmond
Shebel Isadore 93 Plymouth av N
Sherwood Frank L rear 487 Bway
Skinner Leslie D rear 334 Thurston rd
Smith Norman E 290 Cypress
Smith Wm H 209 Clarissa
Sokolow Body Works 17 Sclo
Sommers Chas F 29 Finch
Southgate Service 160 South av
Spall Edw G 104 Humboldt
Sterling Floyd rear 62 Ford
Stone Al 68 South
Sultan Jos rear 1645 StPaul
Tenth Ward Service Stations 476
Dewey av

Tibbils Auto Electric Service rear 20 S
Union
Tim's Line-Up Service 495 Bway
Toland Chas L 1717 Clifford av
Turner Luther J 3 Thomas
U S Auto Service 32 MtHope av

VALLEY CADILLAC CORP The (Cadil-
lac, LaSalle and Pontiac motor cars)
(general repairing) 833 East av tel
Stone 320—For further information
see page 4 Buyers' Guide
VanNiemi Wano rear 1521 Lyell av
Veck Jos rear 15 Reliance
Vitti Jos 171 Ward
Wallace Jos H 696 Lake av
Wallace Wm J 455 Clarissa
Weltzer A J & Sons Inc 25 Chill av
Wiedenmann Bros 499 Clinton av N
(body wkrs)
Williams Motor Service 1693 East av
Williams Walt Shop The 55 Sclo (body
and fender)
Willson Henry A 494 Lake av
Wolting's Collision Service 7 Pitkin
Wynne Auto Spring Service 352 Oak
Zaccaria Cosmo D 341 North

*Automobile Robes

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

*Automobile Service Stations

BUICK MOTOR CARS Whiting-Buick
Inc 342-360 East av tel Stone 714—
For further information see page 5
Buyers' Guide

**DeSOTO AND PLYMOUTH MOTOR
CARS** Genesee Valley Motors Inc dis-
tributors 625 Culver rd tel Culver
2070—For further information see
page 4 Buyers' Guide

FINCHER MOTORS Inc (Oldsmobile)
14-18 S Union tel Main 2262—For fur-
ther information see page 3 Buyers'
Guide

HUDSON MOTOR CARS Ailing & Miles
Inc main office and showroom 82
Stone tel Stone 2537—For further in-
formation see page 3 Buyers' Guide
and right bottom lines

VALLEY CADILLAC CORP The (Cadil-
lac, LaSalle and Pontiac motor
cars) 333 East av tel Stone 320—For
further information see page 4 Buy-
ers' Guide

*Automobile Tires

COOK IRON STORE CO (Goodyear
Truck Tire Service Station) 120-128
StPaul tels Main 5188-5189—For fur-
ther information see page 66 Buyers'
Guide

*Automobile Top Trimmings and Hardware

ROBY SIDNEY & CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 52 Buyers' Guide

Automobile Tops

Rehtz Fred C rear 150 North

Automobile Trailers

Clark-Princeton Co 30 Sager dr at 340
Culver rd

Automobile Trimmers & Trim- mings

Fritsch Fred G 85 MtHope av
Schlegel Mfg Co The 277 N Goodman
Snyder & Stark 22 MtHope av
Trousle Edw A 614 Brown
Vogt Manufacturing Corp 100 Fern-
wood av

THE MECHANICS SAVINGS BANK

TWO CONVENIENT OFFICES

21 EXCHANGE ST.

Savings Bank Life Insurance

89-91 EAST AVE.

***Automobile Trimming Materials**
SCHLEGEL MFG CO The 277 North
 Goodman cor College av tels Monroe
 812-813—For further information see
 page 5 Buyers' Guide

***Automobile Trucks**
DODGE BROTHERS TRUCKS E J
 Horton Inc distributors 1044 Univer-
 sity av tel Monroe 615—For further
 information see page 4 Buyers' Guide

Automobile & Casket Trimmings
SCHLEGEL MFG CO The 277 N Good-
 man cor College av tels Monroe 812-
 813—For further information see
 page 5 Buyers' Guide

Awnings & Tents—Mfrs & Dealers

Bickford Bros Co 340 Monroe av
 Fanara Awning Co 53 Central pk
 Field James E Corp 338 Main E
 Genesee Awning Co 1032 Norton
 Jinks A Lawrence 9 Lambertson pk
 Kermis & Co Inc 532 Remington
 Rivers Chas A 396 Hudson av
 Sabey Fred F Co The 155 Sanford

***Babbitt Metals**
ROCHESTER LEAD WORKS Inc (and
 solder) 380-382 Exchange tel Main
 1154—For further information see
 page 51 Buyers' Guide

WRAY HENRY & SON Inc office 256-
 258 State foundry 193-195 Mill tels
 Main 1120-1121-1122—For further in-
 formation see page 19 Buyers' Guide

Baby Carriage Mfrs
 Weingartner Edw V 89 Kelly

Badges
MORSE C H & SON (metal) 21 North
 Water tel Main 1291—For further in-
 formation see page 64 Buyers' Guide

Bag Mfrs, Baggings & Burlap
 Hoffman Bros Bag Co rear 39 Gorham
 Sarachan & Rosenthal Inc 26 Sherer

Balt—Live
 Andrews Arlington L 42 Bronson av
 Booth Leon C 825 StPaul
 Gelsner Wm M 180 Furlong
 Gunther John F 298 Hague
 Loomis Leon L 144 Oak
 Norden Edw W 146 Dewey av
 Powers Leo 838 StPaul
 Thompson Frank 3 Agate alley
 Woodward Fred V 483 Exchange

Bakers—Retail
 Aunt Jennie's Bake Shoppe 516 Monroe
 av
 Balto Bros Bakery Co 625 Atlantic av
 (and whol)
 Barstow Harry E 757 Genesee
 Bauer Frank 910 Jay
 Bennett Bakery 1252 Clinton av N
 Blatau Carl M 4383 Lake av
 Bodner Bernard 84 Hanover
 Boesel Emil O 864 Clinton av N
 Borgia Gaetano 571 Scio
 Bozza Guido 54 Prospect
 Brook's Bakery 557 Chili av and 1168
 Clinton av N
 Brooks Baking Co Inc 448 Brooks av
 and 887 Jefferson av
 Burton's Mrs Fried Pies 10½ Bronson
 av
 Caccavalo Gaetano 80 Prospect

Calabrese Andrew A 1378 Culver rd
 Capuano Angelo 366 Saxton
 Case Wm H 435 Court
 Cassie's Cakes 9 Audubon
 Columbia Food Shop 80 Spring
 Cordaro Angelo 43 Jay
 Cordaro Jos 130 Central pk
 Daisy's Cake Box 1334 Culver rd
 Della Fave 5 Ontario
 DiPaolo Baking Co 598 Plymouth av N
 DiVincenzo Marie Mrs 253 Central pk
 Donut Bar 627 Clinton av S
 Donut Center The Inc 479 and 504 Main
 E and 1469 Lake av
 Downyflake Doughnut Shoppe 385 Main
 E

Ebert Karl F 920 Portland av
 Ernie's Doughnut Shop 1777 Dewey av
 Escott Wm J 381 Webster av
 Folker's West End Bakery 569 Thurst-
 on rd

Frances' Kitchens Inc 729 Park av
 Frantzen Herman 183 Ridge rd E
 Genesee Park Bakery 940 Genesee
 George Nicholas L 448 Lyell av and 451
 Jefferson av

Gottfried Barney 61 Herman
 Grabowski Anthony 1049 Hudson av
 Hammerle Lawrence W 162 Avenue B
 Hathaway Bakeries Inc 174 Clarissa

Heckman Thos 1026 Clinton av S
 Herman's Pastry Shoppe 1812 East av
 Highland Bakery 446 Caroline
 Hoffman John C 659 Maple

Hopfenmuller Lorenz 114 Field
 Howell Frank 1436 Dewey av
 Hunt Calvin R 455 Lexington av
 Jelenasperger Carl 652 University av

Johnson Harvey M 7 Pullman av
 Johnston Herbert A 1505 Lake av, 827
 Dewey av and 400 Ridge rd

Kanapickas Michl 520 Hudson av
 Kizinski Jos 468 Hudson av
 Klingenberg Geo C 810 Brown

Klinn Mary 624 Jefferson av
 Lapple's O K Bakery 928 Clinton av N
 LeFevre Chas E 669 Jefferson av

Lipani Angelo 2 Wangman
 Magde Michl J 437 Parsells av
 Malley's Bakery 10 StJames
 Merimsky Garson 268 Hudson av

Miller Wm G 605 South av
 Mohican Co The 184 State and 366 Lyell
 av

Moynes J Franklin 122 Main W
 Muehleisen Aug 602 Jay
 Mueller Bakeries Inc 965 Clinton av S,
 29 Hudson av, 902 Bay and 529 Port-
 land av

Murrer Frank 164 State
 Naditz Bakery 984 Monroe av
 Naditz Saml 300 Joseph av

New York Bakery 385 Joseph av
 New York Italian Bakery 52 Jay
 Olive's Cake Shop 536 Monroe av
 Orselet Herman F 686 Winton rd N

Pat-A-Cake Shop 8821 Lake av
 Pesce Vincenzo rear 8 Ward
 Petrillo Jos 458 Main W
 Plant John J 393 Chili av

Ratkovich Saml 687 Joseph av
 Reff John 689 South av
 Richter Erhardt 831 Clinton av N
 Romano Antonio 23 Jay

Royal Bake Shoppe 826 Portland av
 Russo Saml 45 Jay
 Sand Morris 502 Joseph av
 Schlaffer Bros 855 Ames
 Schleiff Bake Shop 17 Clinton av S
 Schwing Pauline T Mrs 348 Plymouth
 av S

SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 29 Buyers'
 Guide and right top lines
 South Side Bakery 746 South av
 Stahl Geo 1192 Jay
 Stein Bakery 350 Ormond
 Stones Bakery 707 Hudson av
 Tirpaeck Katherine Mrs 571 Jefferson
 av
 Tirpaeck Brisle A Mrs 517 Jefferson av
 Town Talk Bakery Inc 601 Pullman av
 Ukrainian Bakery 84 Kelly
 Ulsamer Jos 1036 Clinton av N
 VanZandvoord Adrian 344 Arnett blvd
 Veltre John 26 Parkway
 Viola Cone Co 155 Spencer (ice cream
 cones)

Voyles & Lindberg 1159 Culver rd
 Walker Harry 26 Velox
 Wannemacher Fredk J 2100 Main E
 Ward Baking Co 442 Clinton av N

Weger John 579 Brooks av
 Werner Paul E 342 Thurston rd
 Wheeler M Earl 768 Plymouth av S
 Wojtczak Walter 990 Hudson av

Woollacott Wm J 545 N Goodman
 Yaeger Genevieve M Mrs 1233 Clinton
 av N

Bakers—Wholesale

Bluso Christopher 267 Anderson av
 Continental Baking Co 190 Murray
 Elite Bakery 709 Atlantic av

Ernst's Butter-Gems Co 45 Richmond
 Flower City Cone Mfg Co 17 Petrel
 General Bakery Co 392 North
 Loose-Wiles Biscuit Co 132 Ames

Megowen-Educator Food Co 63 MtHope
 av
 Mueller Bakeries Inc 29 Hudson av
 National Biscuit Co 333 Oak and 287
 Bay

Old Fashion Cracker Co 1190 Clifford
 av
 Ontario Biscuit Co 340 Exchange

Perry Geo N & Co 37 Galusha (pies)
 Rubinstein Harry rear 793 S Goodman
 Scheidt Bros 372 Maple

Schuler Pretzel Co Inc 64 Chester
 Wannemacher Fredk J 2100 Main E
 Ward Baking Co 745 Park av
 White Star Baking Corp 1467 Main E

Bakers' Supplies & Equipment
 (See also Grocers' Supplies)

ATLANTIC SUPPLY HOUSE Inc 79-81
 StPaul tels Main 4172-4173
 Christie Specialties Co Inc 129 Main W
 Flower City Bakery Supplies Inc 840
 Lyell av

Baking Powder
 Upton & Co 79 StPaul

Bands & Orchestras
 Golden's Orchestra 19 Kensington
 Query-Tompkins Orchestra The 77 Jos-
 lyn pl

Rochester Civic Orchestra 36 Gibbs
 Rochester Philharmonic Orchestra 36
 Gibbs

Tompkins Susan Ensemble The 77 Jos-
 lyn pl

Banks
 (See also Savings Banks; also
 Trust Companies)

CENTRAL TRUST CO Central Trust
 bldg 25 Main E tel Main 1625, Bigh-
 ton Branch 1806 East av—For fur-
 ther information see page 6 Buyers'
 Guide

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EAST SIDE SAVINGS BANK OF ROCHESTER The Main E at Clinton av S tel Stone 364—For further information see page 9 Buyers' Guide
First Industrial Branch of the Rochester Trust & Safe Deposit Co 30 Clinton av N

GENESEE VALLEY TRUST CO 45 Exchange at Broad W tel Main 2884—For further information see page 8 Buyers' Guide

LINGOLN-ALLIANCE BANK AND TRUST CO 183 Main E at Stone tel Stone 300, branches 33 Exchange, 1495 Lake av cor Ridgeway av, 560 Monroe av, 886 Main W, 520 Portland av, 460 N Goodman and 1853 Monroe av—For further information see page 7 Buyers' Guide and right top lines

MECHANICS SAVINGS BANK OF ROCHESTER NY The 21 Exchange tel Main 597 branch 89-91 East av tel Stone 4653—For further information see page 15 Buyers' Guide and left top lines

MONROE COUNTY SAVINGS BANK 35 State tel Main 3878, branch 2 East av at Main E tel Stone 6649—For further information see page 10 Buyers' Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh S branch 40 Franklin tel Stone 1425—For further information see page 11 Buyers' Guide and right top lines

ROCHESTER TRUST & SAFE DEPOSIT CO main office 5 Main W at Exchange st, First Industrial Branch 30 Clinton av N, tel Main 5960—For further information see page 12 Buyers' Guide, back binding and front edge

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water S tel Main 954, Julius M Wile v-pres—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 19 Main W tel Main 7100, 20 East av, 548 Chili av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd and 844 Deway av—For further information see page 14 Buyers' Guide

Barbers

Aglioro Luciano 259 Central pk
Aguglia Jas J 332 Monroe av
Aguglia Paul 170 Charlotte
Aielo Emelio 47 Clinton av N rm 1
Albert Chas 713 N Goodman
Aleo Gaetano 198 Whitney
Alvaro Jos 375 Portland av
Alvary Frank 1189 Hudson av
Amato Saml 972 Lyell av
Andersen Martin J 5 StPaul rm 211
Anzalone & Ingrassio 543 Clinton av N
Applin Leo L 85 Crittenden blvd
Arena Anthony 535 Central av
Arena Michl P 166 Pennsylvania av

Armon Don 57 Stutson
Arnold Wm H 4453 Lake av
Art & Ted's 1105 Culver rd
Ash John S 895 Clinton av S
Astuto Gasparino L 139 York
Atta Chas 389 Plymouth av S and 113 Exchange

Augello Danl 1979 Main E
Bamber John H 324 Court
Banker Edw M 218 Court
Barber Angelo J 78 Reynolds
Barbera Chas L 472 Carter
Bardo Louis Barber Shop 29 Chili av
Barres Fred 836 Dewey av
Baskin Nathan 92 Hanover
Basset Louis 470 Child

Bassett & Marsh 183 Main E rm 514
Bates Milford A 650 South av
Bellanca Calogero 303 Allen
Benigni Saml 6 State rm 103
Beritella John 35 Stonewood av
Bertsch Albert H 28 Lowell
Bevilacqua Emilio 716 Clinton av N
Bianchi Pasquale 30 Sexton
Bifarella Jos 1362 StPaul

Biondi Dominick 450 Jefferson av
Bitette Vito 6 Masseth
Bitetti Nicola 392 Central av
Bonafede Jos 467 North
Bonanno Carl 823 Clifford av
Bonanno Saml 256 Bay

Booth Harvey R 551 Jefferson av
Borelli Anthony F 467 State
Bowser Jacob F 115 Main W
Breen Michl A 496 1/2 Lyell av
Brinklow W Jesse 555 Chili av
Brown Barton Kay 11 Clinton av N
Brown Harold W 207 Scottsville rd
Brown Henry J 416 Ridge rd

Brown Jas A 390 Ormond
Browncroft Barber Shop 618 Humboldt
Buchanan Benj J 619 Main W
Budres Martin 681 Hudson av
Buonemani Giuseppe 107 Bloss
Bursty Morris 1447 Main E

Caccamise Jos P 513 Thurston rd
Calazzo Carmen 1821 East av
Campbell Fredk 569 Jefferson av
Capadano Louis C 111 Saratoga av
Capogreco Jas 10 Cortland
Caretta Danl 39 Market
Carlton Geo Freeman 81 South av
Carr Saml C 116 Adams
Castiglione Alphonse 213 Portland av
Cefalo Mauro 480 Jay

Cellure Raymond A 465 Monroe av
Chiappone Vincent 84 Lawndale ter
Cibella Rosa 213 Gardiner av
Ciluffo Salvatore 599 Joseph av
Cipolla Jos 465 Joseph av
Claridge Barber Shop 151 Clinton av N
Cocilova Jas 881 Monroe av
Cocomero John N 536 Joseph av
Coelho John jr 142 Lincoln av
Combs Earl G 1156 Portland av
Conslor John L 1145 Culver rd
Corona Saml F 129 North
Corradini Paul P 593 Monroe av
Corriero Pasquale 407 Scio
Corriero Patk 396 Joseph av
Cosmopolitan Barber Shop The 24 Monroe av

Costa Christopher E J 3 Santee
Costanza Chas 778 Genesee
Costello Paul 57 Clinton av S
Crawford Robt 956 Genesee
Culotta Bros 235 South
Dalberth Chas 238 South av
Dallaire Russell 403 Chili av
Dalu Saml 471 Bay
Daly Edw J 577 Brooks av
Danna Saml 283 Main W
DeBellis Elvido D 575 Clinton av N
DeCaro Armand D 1002 Clinton av S
Decker Albert G 306 Plymouth av S
DeGeorge Frank 245 Central pk
DeGroat Peter 2115 Main E
DelGaizo Carmen 393 1/2 Exchange
Denny Elmer L 724 Post av
Dent Peter 285 Hayward av
DePalma Chas 180 Campbell
DeSalvatore Frank 3892 Lake av
DeSando Antonio 1477 Lake av
DiBiase Dominick 251 Jay
DiGiulio Benj 448 Main W
Dillabough Frank S 1101 Clinton av S
DiMarsico Anthony 1929 Main E
Dimino Alfonse S 461 Webster av
DiPaola Michl 240 Monroe av
DiPaola Paul 844 Main W
DiPaola Vincent 423 Lyell av
DiPrima Carl 202 Monroe av
DiTullio Jos 101 Elm

Donatiello Danl 148 Front
Dorris Michele G 243 Clinton av N
Dunger Henry 891 Portland av
Eastman Barber Shop 1431 Main E
Emler Billy E 419 Humboldt
Enright Saml 249 Sherman
Esposito Jos P 1008 Lyell av
Evanstein Max 326 Hudson av
F & S Barber Shop 298 Court
Falzone Angelo 1077 North
Falzone Jas 381 Clinton av N
Fantino Saml 1433 Clinton av N
Ferrara Ross L 597 Scio
Ferraro Cataldo 1411 Norton
Ferraro Vincenzo 1587 Main E
Ferrara Anthony 1546 Lake av
Fiehera Jos P 264 Arnett blvd
Fiorento Jos 1444 Main E
Flannery Geo T 283 Driving Park av
Foggetti Jas 166 Chestnut
Forbes Jas T 1199 Lyell av
Fortuna Nicholas 852 Clinton av N
Frank Fred 644 Park av
Frankenberger Louis 328 Main E rm 220

Fritsch Lewis C 56 Madison
Fumia Jos 580 Thurston rd
Furino Patk 27 South av
Gabler Stanley 284 Winton rd N
Gagliano Saml 314 Genesee
Galante Christopher 18 Gibbs
Galante Francesao 138 Central pk
Gallina Thos 47 Chestnut
Gangemi Michl 848 Joseph av
Gelslighter Peter 115 Lyell av
Germano Carmen 96 James
Giambrone Nicholas 841 Winton rd N
Giammarva Jas 505 Portland av
Giancurcio Louis 328 Brown
Giarrizzo Philip 1112 Monroe av
Gilbert John F 186 East av

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Barbers—Con

Gilligan Wm J 274 Main W
Giuliano Thos 22 Sherman
Gordon Jos A 714 Plymouth av S
Gordon Morris W 180 Webster av
Granite Building Barber Shop 130 Main
E rm 303

Grell's Barber Shop 38 N Fitzhugh
Grillo Jos 337 Bay
Grillo Saml 416 North
Grosodonia Phil 90 Gibbs
Grossman Nathan 749 Clinton av N
Guadagnino Frank 478 Monroe av
Guarniere Vincent 986 Portland av
Guerrera Christopher 613 Clifford av
Halpin Thos P 695 Park av
Hanss Jos J 25 North rm 346
Harrigan Jos C 1454 Dewey av
Havens Mort 2281 Clifford av
Hawkins Benj J 37 Favor
Helmhold Geo C 808 Clinton av S
Herman Peter J 728 Hudson av
Hetzler Geo J 508 Dewey av
Hieb Henry 49 Conkey av
Hollywood Barber Shop 531 Main E
Holmes Danl 199 Genesee
Holtz Marcus 866 Joseph av
Holzwarth Geo C 112 Lincoln av
Hotel Hayward Barber Shop 7 Clinton
av S

Hotel Seneca Barber Shop 16 Clinton
av S
Hudson Barber Shop 250 Hudson av
Hutchinson Wm L 227 Clarissa
Iacone Jas 632 Portland av
Incavo Philip A 1062½ Main E
Indiana Thos 108 Scio
Ingoglia Richd M 525 Merchants rd
Insalaco Mario 816 Main W
Insalaco Michele 93 Jay
Insalaco's Barber Shop 1451 Lake av
Isabella Jos D 333 Ridgeway av
Isabella Salvatore 23 Pullman av
Jim's Barber Shop 526 Plymouth av N
Johnson Albert E 1572 Main E
Kazmierski Frank A 1062 Hudson av
Kelly Morgan D 442 Genesee
Keyes John F 1814 Dewey av
Kimmel Aug 264 Knickerbocker av
Kingston Frank W 17 Main E rm 1
Kment Louis 1178 Clinton av N
Knapp Frank J 309 Webster av
Kroeckel Jos 1906 Main E
Kroeckel Modest F 1038 Clinton av N
Kroeckel Philip 231 Ridge rd
Kulmjian Nathan 629 Clinton av S
Lacagnina Frank 739 North
Lacagnina Nicholas 808 Lake av
Laidlaw Leonard E 338 Arnett blvd
Lake Walter J 1779 Dewey av
Lakedale Barber Shop 3212 Lake av
LaMonica Robt F 6 Lake av
Lazara Russell 1612 Clifford av
Lazaro Giuseppe 217 Bay
Leone Fredk J 72 South av
Leone Leonardo, Hotel Rochester
Lesse Herman 686 Plymouth av S
Lewis Nicholas 1178 Plymouth av S
Lewiston Barber & Beauty Shop 461
Ridge rd
Liberti Saml L 27 Hyde pk
Lidman Saml 1268 StPaul

Limuti Chas 268 Joseph av
Limuti Saml 170 Genesee
Locigno Saml 634 Monroe av
Lombardo John 60 Monroe av
Loomis Wm R 260 Reynolds
LoPalo Pasquale J 41 Gibbs
LoPresti Jos 1505 Clifford av
Loverde John 413 Hudson av
LoVetro Saml F 1799 Clinton av N
Lovullo Thos 1363 Clifford av
Lowe Frank W 522 Maple
Lukas Anthony P 148 Andrews
Lundgard Mack M 1344 Dewey av
Lunkenheimer Lawrence M 444 Thurs-
ton rd

MacDonald Jos D 740 Genesee
Maddalena Eug 783 South av
Maggiolino Matteo 855 Jay
Magliozzi Jos 525 State
Mahaney John 1044 Clinton av S
Maier Alois J 292 Avenue A
Mallory Harvey 211 Ridge rd E
Maloney John F 598 Plymouth av S
Mancuso Ferdinando 14 Plymouth av N
Mandara Arthur A 69 Spring
Mangione Michl 498 Main W
Manni's Barber Shop 657 Clinton av N
Mansfield Jay W 6 N Fitzhugh
Manuse Jos C 242 Jefferson av
Marcello Saml 1003 Genesee
Martin Clyde 871 Dewey av
Masclave Michl 225 Merchants rd
Masclave Vincenzo 162 Genesee
Maselli Fiorvante 325 Central av
Mastantuono Jos A 166 Jay
Maurello Rocco S 58 Spring
May Jas T 932 Clinton av S
Mayer Oscar J 220 Main W
Mazzola Geo 153 Otis
McCabe Jas 671 South av
McLaud Donald C 29 Thurston rd
McMurray & Katerle 936 Clinton av N
Medical Arts Barber Shop 277 Alexan-
der rm 206
Meek Geo W 454 StPaul
Mekilis Jos S 273 Clinton av S
Mele Frank J 905 Merchants rd
Metz Albert O 637 Lake av
Milazzo Saml D 38 Front and 786 Ply-
mouth av S

Millard Herman W 848 Monroe av
Miller Walter F 1153 Lyell av
Miller Wm H 137 Gregory
Mix Wm J 205 Monroe av
Mogavero Domenico 62 Prospect
Monachino Saml 376 Thurston rd
Moore Neff D 16 Main W rm 105
Morgan John J 1519 MtHope av
Morganti Anthony C 262 State
Mortillaro Frank 1631 StPaul
Moscato Henry 11 Fairfax rd
Mrzywka Chas J 952 Hudson av
Mundorff Fredk 1854 East av
Muntz Bertrand J 438 Parsells av
Murray Geo E 949 Joseph av
Muttscheller Louis M 810 Clinton av N
Napoli Salvatore 54 Stone
Nardi Agostino 340 State
Nardozzi Anthony 572 Jay
Natale Jos M 391 Jay
Nicoletti Anthony P 633 West av
Niger Frank 178 Davis

Nocera Anthony 529 Central av
Nolan Wm J 117½ Parsells av
Noto Jos 324 East av
Noto Jos J 213 Gardiner av
Noto Peter 145 State
Nowak John J 1029 Portland av
Ogla Dominick A 140 North
Opperman Saml 24 Herman
Oswald Leo J 210 Champlain
Owens Geo H 213 Winton rd N
Palermo Jos G 314 Main E
Palermo Wm J 16 Main E rm 11
Palozzillo Anthony 271 Smith
Palumbo Carmelo 92 Bay
Panetta Antonio 396 Main E
Pascale Henry F 388 State
Pastiglia Anio 543 Lyell av
Patane Louis 1762 Lake av
Pecora Louis C, NYC sta 350 Central av
Pellecchia Gaetano 149 Lyell av
Pete's Barber Shop 1713 Clifford av
Petranto Pasquale 377 Joseph av
Petrantonio Angelo 437 North
Petrarca Paul 86 Lake av
Petrosino Anthony 423 Jay
Pfeiffer Carl 1268 Clinton av N
Phaler Louis & Son 14 Main W
Piccininno Michl 652A Emerson
Pidgeon Angus 1573 Dewey av
Pierleoni Louis A 15 Lyell av
Pierleoni Palmerino 1698 Clifford av
Pignato Bros 449 Main E
Pignato Saml 367 Central av
Pirrello Jos 913 Genesee
Pollizzi Russell A 508 Portland av
Pooley Chas T 740 Jefferson av
Prietz Paul E 1408 Clinton av N
Prindle Ezra 119 Main E rm 401
Prinzi Jos 1159 Main E
Pritchard Bros 50 Atlantic av
Prizzi Raymond 11 Grape
Profeta Philip 560 N Goodman
Progressive Barber Shop 293 Joseph av
Przybyla Stephen 806 Hudson av
Randazzo Anthony 109 Main E
Randazzo Onofrio J 1010 Clifford av
Ray Howard L 60 Ford
Rayno Leon J 703 South av
Reilich Max 675 Maple
Rich Jas 74 University av
Riforgiato Frank 224 Joseph av
Rizzo Angelo A 670 Jay
Rizzo Frank 173 State
Rizzo Jos 247 Clinton av N
Rizzo Leonardo 570 Brown
Rizzo Salvatore 185 Central pk
Romano Gaetano 453 South av
Rose J Milton 1440 Dewey av
Ross Francis J 634 Monroe av
Rotunno Chas F 382 Ames
Rube Andrew J 10 North
Rump Philip G 1051 Clinton av N
Ryan Eug 459 Post av
Salamone Chas 525 Bay
Sam's Haircutting Parlor 114 Lowell
Sanfilippo Jos 179 East av
Sanitary Barber Shop 594 South av
Saverino Pietro 106 South av
Scancarello's Barber Shop 312 State
Scarantino Jos 875 Merchants rd
Scardino Vincent 10 Exchange
Schaaf Edw 587 Webster av

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 Schulz Bros 45 Exchange rm 333
 Sciarino Jos 258 Conkey av
 Sculthorpe Wm E 10 Spring
 Seary Andrew E 22 Atlantic av
 Serra Jos 124 Allen
 Shippey Michl A 72 Franklin rm 213
 Short Frank M 11 Pullman av
 Shukis Anthony 914 Joseph av
 Silletti Frank A 597 Dewey av
 Simaites Chas 623 Norton
 Smith Chas P 578 Chilli av
 Smith Robt T 36 StPaul rm 102
 Smith Thos D 10 Mortimer
 Snow Saml J 777 Dewey av
 Snyder Constant A 491 Hudson av
 Spagnola Chas T 110 Clinton av N
 Spallina Giacomo 258 Clinton av N
 Speranza Paul S 1262 Clifford av
 Stabile Jos 170 Monroe av
 Stagnitto Barber Shop 466 Clarissa
 Stagnitto Jas V 467 West av
 Stagnitto Louis 158 Clinton av S
 Stanley John P 560 Thurston rd
 Stiles Wm J 959 Jefferson av
 Stone Victor R 4438 Lake av
 Strazzeri Jack 190 State
 Struke Fredk W 142 Webster av
 Surace Michl 278 Scio
 Tantalo Frank 359 Ravine av
 Taschetta Jacob 26 N Fitzhugh
 Telsco Angelo 52 Walnut
 Temple Barber Shop 14 Franklin rm 405
 Terken John 111 East av
 Terrigino Fortunato 2 Market
 Terrigino Michl 208 Main W
 Testa Demenico 478 Portland av
 Toal Edw D 688 Lexington av
 Todisco Danl 503 South av
 Torrentino Danl A 737 Main E
 Toscano Thos M 64 Orchard
 Tout John A 424 Main E
 Tremonto Anthony J 73 Prospect
 Tripi Fred C 1257 North
 Trovato Louis 344 North
 Tucker & Stevens 5 S Union
 Valenti John 526 Monroe av
 VanDerpool Harry A 86 Webster av
 VanKulak John A 467 Hudson av
 VanStone Louis K 230 Lyell av
 VanStone Wm E 341 Lyell av
 Ventura Frank C 450 Lyell av
 Verhegge Theophil 585 Brooks av
 Verrone Jos A 2042 Dewey av
 Versage Jos 81 East av rm 11
 Vitale Paul 800 Joseph av
 Vitelli Emil 252 Clinton av N
 Warkoski Stanley 110 Monroe av
 Watts Wm G 514 Dewey av
 Weber Carl H 1800 StPaul
 Weber Chas 500 Clinton av N
 Weber Louis 374 Joseph av
 Weidemiller John C 467 N Goodman
 Weikelbaum Chas O 535 Bay
 Wendell Geo 254 Woodbine av
 Wienecke Albert C 1151 Plymouth av S
 Wilson Alex A 826 Main W
 Wilson Edw F 4377 Lake av
 Wilson Ulrae Y 379 Clarissa
 Wisnor Leo 646 Joseph av
 Wolf Frank A 196 Clinton av N
 Yale Barber Shop 562 Main E
 Yaskulski Jos S 1106 Hudson av
 Zimmer Frank J 498 Jefferson av
 Zingg Geo J 760 Maple
 Zwack Geo E 280 Colvin

Barbers' Supplies

Adam's Chas Sons Inc 36 Front
 Loeffler F H Co 95-97 StPaul
 Mauro Joseph Inc 201 Clinton av N
 Ulrich Chas E 23 Radio

***Barometer Mfrs**

TAYLOR INSTRUMENT COMPANIES
 95 Ames cor West av tel Genesee
 4800—For further information see
 page 67 Buyers' Guide

Barrel Dealers

Empire Barrel & Cooperage Co 405 Ormond
 Lawrence Jacob 141 Baden
 Mink H H Co 209 Kent
 Mink Morris & Son 405 Ormond

Barreled Sunlight Products

VAN HOESEN F P CO Inc 41-45 StPaul
 tel Stone 473—For further information
 see page 57 Buyers' Guide and
 right top lines

Basket Mfrs

Guth Wm F 201 Spring (dealers)
 Skalny Basket Co 113 N Water
 Van-Stumpf Basket Co Inc 193 Peck
 Webster Basket Co 148 Railroad

Baths

Bardens Hotel & Baths 54 N Fitzhugh
 Nick Peter 112 South av
 Nusbaum Harris 28 Vienna
 Public Baths 250 South av
 Sulphur Vapor Baths 229 Alexander

Battery Dealers & Service

Coers Battery Ignition Service rear
 1398 Dewey av
 Gardner Battery Service 5 Epworth
 Licciardi Frank 170 Pennsylvania av
 Monroe Battery Service 288 Roycroft
 dr
 South Avenue Battery Station 462
 South av

Battery Mfrs

Electric Storage Battery Co The 16
 State rm 109

Bearings—Ball & Roller—Mfrs

Auburn Ball Bearing Co 28 Industrial

Beauty Shop Equipment & Supplies

Cherney Edw A Inc 5 StPaul rm 527
 Ferguson Harold W 340 Thurston rd
 Grimm Wm C 946 Arnett blvd
 Kayser G A & Sons Inc 5 StPaul rm 218
 Le-Nona Products Co 82 StPaul rm 716
 Vernon Laboratories Inc 183 StPaul
 rm 401 (mfrs)

Beauty Shops

Ace Beauty Salon 257 Main E rm 101
 Ace Beauty Salon 296 Main E
 Adams Rhea 519 N Goodman
 Adler Ann Austin Mrs 693 Plymouth av
 S
 Alkin Adella Evans Mrs 405 Parsells
 av
 Albert Hair Studio 945 Monroe av
 Allatt Beauty Shop 835 Dewey av
 Amendola Jos S 1057 Genesee
 American Beauty Salon 6 State rm 101
 Anderson Bertha L Mrs 105 Anthony
 Andrea Ann 1432 Main E
 Andrus Evelyn G 356 Genesee
 Angle's Beauty Salon 1364 Clifford av

Ann's Beauty Shop 27 Clinton av S rm 113

Ann's Beauty Studio 806 Meigs
 Ann's Browncroft Beauty Salon 260
 Winton rd N
 Annette's Hair Dressing Shop 510 Scio
 Ardene Beauty Shop 461 Monroe av
 Arnold Lea Mrs 71 Rosedale
 Art Mode Beauty Shoppe 1393 Culver
 rd
 Atkins Alice Mrs 29 Favor
 Avondale Beauty Shoppe 130 Main E
 rm 223
 Bach Erwin H 5 StPaul rm 316
 Baker Florence L Mrs 127 Devonshire
 ct
 Barber Laura L Mrs 15 Robin
 Barbera Michl 7 Clinton av N 2d fl
 Barels Ruth S 44 Northview ter
 Barner Lois Mae 27 Clinton av S rm 406
 Barton Frances H Mrs 380 Thurston rd
 Bayley-Mason Beauty Shoppe 1688 St-Paul

Beauty Nook The 238 Parsells av
 Becker Mae A Mrs 25 North rm 923
 Becker Nina M 328 Main E rm 331
 Belmont Beauty Shop 47 Belmont
 Bel-Rose Beauty Shop 6183 Clifford av
 Berkeley Beauty Shop 686 Park av
 Berliner Lillian 27 Clinton av S rm 210
 Bertin Marguerite Mrs 1035 University
 av

Best Permanent Wave Shoppe 5 StPaul
 rm 525

Bette Beauty Shop 970 Clinton av S
 Betty & Richard 42 East av rm 110
 Betty's Beauty Corner 1557 MtHope av
 Bitter G Bernadine 374 Chilli av
 Blodgett Julia A Mrs 1182 Dewey av
 Blue Bird Beauty Parlor 25 North rm 635

Bogert Frances M Mrs 136 Minnesota
 Bon-Aire Beauty Shop 125 Clinton av
 S

Bopp Ella V Mrs 47 Roslyn
 Bovenzi Lena Mrs 97 Lorimer
 Bowles Mary I Mrs 1477 Lake av
 Boyle Anne C 251 N Union
 Brant Anna M 1021 Clinton av N
 Bruneau Lena W Mrs 80 East av rm 304

Bungalow Beauty Parlor 716 Genesee
 Burke Beauty Shop 5 StPaul rm 528
 Burns Viola M 14 Franklin rm 614
 Callahan-Stupp Beauty Salon 328 Main
 E rm 382

Cameron Beauty Shoppe 442 Lyell av
 Campus Beauty Shop 1124 Genesee
 Cardone's Beauty Studio 193 Shelter
 Carrie's Beauty Shop 53 Lowell
 Cecconi Jacqueline 386 Joseph av
 Ceil's Beauty Shoppe 27 Onelda
 Celso Mary Mrs 78 Reynolds
 Cera Vera A 612 Lake av
 Charlotte Beauty Shop 725 Monroe av
 Chilli Beauty Shop 578 Chilli av
 Chippendale Mae Mrs 673 South av
 Christine's Beauty Shoppe 9 Fairfax rd
 Christine's Beauty Shoppe 404 Avery
 Cimoto Theresa M 20 Howell
 Cinderella Beauty Shop 320 Joseph av
 Ciurea Mary Mrs 70 8d
 Clark Helen M Mrs 27 Clinton av S rm 216

Clarke Laura Mrs 257 Main E rm 322
 Clinton Beauty Shop 781 Clinton av N
 Colvin Anna A 328 Main E rm 308
 Connelly Marion M Mrs 27 Clinton av S
 rm 111

Cook's Beauty Salon 119 Main E rm 625

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints

9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 56
Buyers' Guide

Beauty Shops—Con

Costa Marie R 5 Santee
Costanzo Mary C 754 Bay
Curl Shop The 1226 North
Curtis Frances M 130 Main E rm 319
Czebatul Jennie 145 Weeger
Dalberth Florence F 39 Pearl
Davis Cammie F Mrs 46 Vassar
Dawn Beauty Salon 74 Thurston rd
Dean's Beauty Salon 1454 Main E
DeFlorio Grace Mrs 24 Gladys
DeLaMontanye Gladys B 28 Charlotte
DelCesare Lena Mrs 804 Jefferson av
DiCesare Helen 109 Saratoga av
Dmytriw Stella A 63 Nassau
Domino Beauty Shoppe 27 Clinton av S rm 216
Dorothea's Beauty Salon 383 Winton rd N
Dorothy's Beauty Salon 1420 Clinton av N
Dorothy's Vanity Shop 273 Meigs
Drake Jane Mrs 39 Tacoma
East Avenue Beauty Shop 1857 East av
Eddy Beauty Shop 2061 Dewey av
Eleanor LaVerne Beauty Shoppe 1239 Lyell av
Elite Beauty Salon 27 Clinton av S rm 204
Emily's Beauty Salon 56 Ward
Emma's Beauty Shop 98 Bloss
Enders Marie A 380 Clifford av
Englert Mae 25 North rm 637
Englert & Rooney 25 North rm 833
Esta Salon 99 S Fitzhugh
Eugene Jose 137 East av
Fairfax Beauty Shop 411 Chill av
Fay Wave Shop 163 Bronson av
Fay's Beauty Shop 436 Parsells av
Fealey Catherine M 306 Seward
Field Karalene 399 Clarissa
Fischer Pearl 42 East av rm 221
FORMAN B COMPANY 46 Clinton av S tel Main 3900—For further information see page 30 Buyers' Guide
Fortuna Rose J 119 Main E rm 211
Fox Mary E Mrs 16 Main W rm 516
Frances Beauty Salon 51 Clinton av S rm 101
French Beauty Shop 1963 Main E
Genesee Beauty Shop 249 Genesee
George Mary A Mrs 25 North rm 737
Getzlin Amber M Mrs 5 Tryon pk
Girdino Nina Mrs 22 Stonewood av
Giratana Gaetana Mrs 86 Emerson
Golf Ida R 65 Vienna
Golub Wilma 5 StPaul rm 532
Grace Beauty Shoppe 588 Portland av
Grace's Beauty Parlor 162½ Genesee
Grafley Florence J 328 Main E rm 518
Grande Antoinette A 520 Main W
Grashof Edna M Mrs 727 StPaul
Greenwald Shirley 328 Main E rm 404
Guggenheim Lewis 257 Main E rm 324
Gumbrecht Christine M 367 Park av
Hafner Wilhelmina 25 North rm 526
Hahn Olga C 1456 Lake av
Haltow Pearl 27 Clinton av S rm 309
Hamblin Maie M Mrs 4489 Lake av
Harper Method Inc 14 Franklin 2d fl
Hart-Pauline E Mrs 73 Clinton av S rm 1
Hartle Marcella C Mrs 225 Hague
Hayes Josephine Mrs 51 Roth
Heberger Bessie Vera Mrs 282 Otis
Helen Marie's Beauty Shoppe 868 Portland av
Helenette Shoppe 182 Jefferson av
Herberti Robt R 84 Merwin av
Hess Mildred G 371 University av

Hicks Clarence E 328 Main E rm 326
Hillis Marion Mrs 815 Dewey av 2d fl
Hoderlein Anna A Mrs 420 Ames
Hoffman Ethel M 409 Court
Holt Mabel E, Hotel Rochester
Horton Bertha E 631 Thurston rd
Horton Florence 419 Humboldt
Hosking Millicent M 25 North rm 630
Hudson Beauty Salon 898 Hudson av
Hugo Hair Stylist 4 N Goodman
Hyde Mabel H Mrs 437 Champlain
Iamon John A 1330 Culver rd
Iamon's Beauty Salon 1040 Dewey av
Iamonaco Josephine Mrs 183 Salisbury
Infantino Jean N 219 Ridge rd E
Ivasky Anthony 5 StPaul rm 200
Jablonski Anna 1103 Hudson av
Jackie's Beauty Shops 515 Thurston rd
Jane's Beauty Salon 754 Jefferson av
Jane's Beauty Shop 804 Hudson av
Janet's Beauty Shop 11 Clinton av N
Jeannette's Beauty Salon 1486 Dewey av
Jendrak's Beauty Shoppe 1364 Norton
Jennings Elsie J Mrs 1463 South av
Jodis Beauty Salon 581 Brooks av
John's Beauty Salon 81 East av rm 4
Johnson Nan J 328 Main E rm 506
Jon-Jose Beauty Salon 1045 Clinton av S
Jonville M Eliz Mrs 1349 Culver rd
Kallock Renia W Mrs 5 StPaul rm 430
Kar-Vals Beauty Parlor 252 Jay
Kay's Beauty Shop 1101 Main E
Keeler Jewell 425 North
Kennedy Elene M 324 Ridge rd
Kitchin Eliz C 80 East av rm 210
Knapp Grace B 60 E Henrietta rd
Krysinski Mary B 1201 Ridge rd
Krzeslak Bessie Mrs 950 Hudson av
Kurly Q Beauty Shop 7 Waverly pl
LaCherie Beauty Salon 410 Main E
Lacy Ruth A Mrs 4180 Lake av
Lambert Marie K 150 Syke
Lapinski Helen M 798 Joseph av
LaPremier Beauty Salon 1360 Dewey av
Latel Beauty Salon 1339 Dewey av
LaVerne Beauty Shoppe 1361 Norton
Lawrence Walter A 47 Clinton av N rm 4
Lazara Minnie Mrs 1614 Clifford av
Leader L L Mrs 130 Main E rm 219
Leaty Marion A Mrs 563 Glide
Lena's Beauty Studio 316 Emerson
Leone's Beauty Shop 108½ Genesee
Lesnleski Florence 793 Avenue D
Lewiston Barber & Beauty Shop 461 Ridge rd
Lonigan Anna 14 Franklin rm 1108
LoPresti Josephine 300 Central pk
Loucheur Leon J 5 StPaul rm 300
Lou's Beauty Shoppe 433 Durnan
Louise Beauty Salon 806 Genesee
Lou-Mae Beauty Shoppe 748 Seward
Lo-Ve Beauty Salon 529 Clinton av N
Lowell Beauty Shop 1228 Clinton av N
Lyell Beauty Salon 500 Lyell av
Lynch Ruby Mrs 167 Pearl
MacFadden Mary G 20 Paige
Madame's Hair Designers 5 StPaul rm 323
Madison Beauty Shoppe 234 Genesee
Maemecke Albertine Mrs 39½ S Union
Magnolia Beauty Salon 366 Park av
Majors Margt W 30 Oregon
Mammie's & Emily's Beauty Shop 14 Roycroft dr
Mancuso Virginia D Mrs 27 Clinton av S rm 401
Mansell Eliz 27 Clinton av S rm 216

Marcella's Beauty Shoppe 1 Fairview av
Margaret's Beauty Shop 974 Main E
Margretta Beauty Shoppe 27 Clinton av S rm 107
Marie Beauty Shop 27 Clinton av S rm 102
Marino Beauty Salon 7 Gibbs
Marion's Beauty Shop 1291 Park av
Martin Hattie M 306 North
Martone Anna C 446 Ames
Martone Clara R Mrs 796 Brown
Mary-Joyce Beauty Shops 191 Hudson av
Mary Lou Beauty Shoppe 1531 Lake av
Mary Love's Beauty Shoppe 518 Dewey av
Master Hair Shoppe 9 Parsells av
May Josephine L 25 North rm 629
Mazzola Antoinette Mrs 153 Otis
McArthur Kathleen Terry Mrs 1523 Lake av
McCarthy Emily Mrs 681 Lake av
McCarthy Iona Mrs 1034 N Goodman
McCormick Helen C Mrs 1577 Dewey av
McCurdy Jean Beauty Shop 759 Main W
McTernan Mollie 25 North rm 546
Mead Genevieve Mrs 33 Lowell
Mello Mary 80 East av rm 304
Meo's Beauty Salon 340 Central pk
Merle Lena Mrs 5 StPaul rm 203
Messenger Agnes E Mrs 768 Monroe av
Meyer Louise L Mrs 720 Linden
Miami Beauty Shoppe 1132 Clifford av
Mignard Marguerite Mrs 370 University av
Milady's Beauty Salon 385 Webster av
Milazzo Angelina M 784 Plymouth av S
Miller Alice J 25 North rm 954
Millie's Beauty Shoppe 1080 Norton
Mode Parée 678 Joseph av
Montanarella Jennie Mrs 237 Sherman
Moon Mabel 25 North rm 917
Moore Ada K Mrs 381 Lexington av
Morey Jane A 77 Webster av
Morgan Madelene L Mrs 3989 Lake av
Mrzywka Carrie H Mrs 703 Thurston rd
Mullie Sadie E 130 Main E rm 301
Murant Virginia A Mrs 8 Edith
Nagy Anna C 133 Genesee
Nathanson Jane 27 Clinton av S rm 401
Neitzel Edith L Mrs 327 Eastman av
Nelson Beauty Salon 35 Elm
Normandie Beauty Shop The 253 Alexander
Oeter Vivian E 681 Plymouth av S
Oliver Clara Palmer Mrs 45 Clinton av N
Osinski Annetta D 847 Hudson av
Oxford Beauty Salon 213 Park av
Paige's Beauty Salon 692 S Goodman
Palano Evelyn Mrs 1046 Clinton av N
Paris Beauty Salon 249 Main E
Parisi Sylvia Mrs 56 Karnes
Park Av Beauty Shop 262 Park av
Passero Anna Mrs 346 Fernwood av
Patricia's Beauty Salon 896 Bay
Peck Bertha C Mrs 1340 Dewey av
Penny's Beauty Shoppe 1009 Joseph av
Portanova Minnie 67 Portland av
Powers Beauty Salon 40 Main W
Principe Marie Mrs 67 Allandale
Prophet Frances Mrs 740 Genesee
Putnam Zoe L Mrs 16 Clinton av S
Ragonesi Angelina 594 South av
Raynor Margt V Mrs 1857 Culver rd
Real Art Beauty Salon 1744 East av
Recino Frances P Mrs 154 Winterroth

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 71 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

Reed Beauty Shop 850 Main W
Regan Germaine Mrs 571 Plymouth av S

Reichart Clara Beauty Parlor 25 North rm 632

Rice Carolyn D Mrs 328 Main E rm 506

Richelleu Beauty Salon 62 East av
Ridgeway Beauty Shop 1452 Dewey av

Rivoli Beauty Shop 442 Jefferson av
Robison Beauty Salon 1118 Garson av

Rochester Beauty Shop 132 Clinton av S

Rodman Evelyn N Mrs 1671 Main E
Rogers Kathryn M 14 Franklin rm 823

Rooke Helen 80 East av rm 200
Rosalon Beauty Shop 1032 Hudson av

Rose Marie Beauty Salon 22 Emmett
Rose Marie's Beauty Salon 451 Hudson av

Rose-Rita Beauty Shoppe 512 Dewey av

Rose's Beauty Salon 653 Clinton av N
Rose's Beauty Shoppe 1260 StPaul

Rossiter Betty LeVan Mrs 64 Atlantic av

Rowley Beauty Shoppe 171 Park av
Ruth Ann L 202 Kenwood av

Ruth Beauty Box 486 Plymouth av S
Ryan May Mrs 80 East av rm 204

StPierre Helen A Mrs 472 S Goodman
Sajacki Jennie C 22 Sobieski

Sally's Beauty Shoppe 1180 Clinton av N

Sanders Marie 25 North rm 626
Sara Jane's Beauty Salon 2225 Clifford av

Schnorr Ida E 5 StPaul rm 227
Schutte Mabel A 27 Clinton av S rm 301

Schuwerk Helen I 185 Weldon
Schwab Josephine M Mrs 265 Wellington av

Schwab Josephine M Mrs 265 Wellington av

Schwab Lissette L 1130 Clinton av N
Scott Bernice S Mrs 5 S Union

Scott Hilda M Mrs 1054 Lyell av
Scrofona Anna M 314 Portland av

Semple & Stott 80 East av rm 212
Sharpe Ethel Mrs 283 Conkey av

Sherriff Eliz 393 Plymouth av S
Shorts Delta E Mrs 490 Lexington av

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Skipper's Beauty Parlor 658 Meigs
Smart Set Beauty Studio 814 Portland av

Smith Alice M Mrs 6 Tremont
Smith Bess Beauty Salon 39 Augustine

Smith Erva Jane 80 East av rm 208
Snapp Maude E Mrs 111 East av

Snyder Johanna Mrs 491 Hudson av
Spencer Frances F 257 Main E rm 324

Spogas Antoinette Mrs 924 Joseph av
Steele Mattie L Mrs 41 Favor

Stella Susan Mrs 93 Hollister
Stewart Agnes 488 Monroe av

Straub Ida F Mrs 141 Hazelwood ter
Stuart Lorraine 59 Colby

Stuver Fannie M Mrs 2109 Main E
Sunshine Beauty Shop 113 Main E 2d fl

Sunshine Beauty Shop 489 Monroe av
Sunshine Beauty Shop Inc 603 Main W

Sutfin Dell W 315 Inglewood dr
Sutton Cecile Mrs 20 Grove

Sylvia's Beauty Salon 617 Clinton av N
Temple Shop of Beauty The 14 Franklin rm 515

Teresa Beauty Salon 5 StPaul rm 314
Terrell's Beauty Salon 513 Clarissa

Thomas Rose A Beauty Shop 638 Monroe av

Thompson Kate Mrs 978 North
Thurston Beauty Parlor 410 Thurston rd

Tisa Josephine N 242 Emerson
Todisco Florence R 503 Jay

Tommy's Beauty Shop 296 Driving Park av

Torti Pauline A Mrs 672 Jay
Tranella Rose M 215 Saratoga av

Trudy's Beauty Shop 924 Clinton av N
Une's Beauty Shoppe 591 Conkey av

Usher Veronica G 23 Thurston rd
VanDorn Eliz M Beauty Shop 215 Winton rd N

Veesel Alice F Mrs 374 Joseph av
Verna's Hairdressing Studio 658 South av

Vernon Hairdressing Studios 42 North
Virginia Beauty Shop The 24 Rodenbeck pl

Vivette Beauty Shop 569 Chili av
VonBramer Louise V Mrs 603 Driving Park av

Wade's Beauty Shop 301 Driving Park av

Wahl Della H Mrs 135 Vermont
Walsh Anna M 25 North rm 525

Warren Ann A Mrs 115 Berkeley
Washburn Martha A 27 Clinton av S rm 109

Webster Fannie Mrs 180 North
Wegman Agnes G 295 Averill av

Weldenborner Ann 80 East av rm 332
Weins Minnie Mrs 1798 StPaul

Wellssegger Evelyn R 1375 Culver rd
Weller Katherine Mrs 637 Monroe av

Wellington Beauty Shoppe 301 Wellington av

Wilferth Vera F Mrs 272 Avenue A
Williamson Norma F Mrs 25 North rm 637

Winegardner Leta B Mrs 159 Oakland
Wolf Pearl U Mrs 1482 Clinton av N

Wood Margt C Mrs 272 Winton rd N
Wren Mary G Mrs 70 Troup

Zachary Eva B 50 Saratoga av
Zlotnicks Beauty Shoppe 573 Hudson av

Bed Mrs

Simmons Co 322 Whitney

*Bedding

SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Bedding Mrs

Goldberg Julius H 67 Hanover

Beds & Bedding

(See also Mattress Mrs; also Furniture)

Burton & Dixie Corp The 85 Allen

Flower City Bedding Co 258 Hudson av

Rochester Pillow Co 111 N Water

*Beds & Bedding—Retail

GRAVES H B CO Inc 78 State tel Main

3342—For further information see inside front cover and right bottom lines

Belt Mrs—Wearing Apparel

HICKOK MFG CO Inc 850 StPaul tel

Glenwood 6200—For further information see 15 Buyers' Guide

Beltting—Dealers and Mrs
CROSS BROS CO Inc 112-114 Mill tel
Main 8038—For further information see page 15 Buyers' Guide
Cross H M & Sons 232 Mill
Warner L P & Co Inc 98 Avenue E

Beverage Mrs

Brayer Wm J 69 Alford
Brooks Beverages 144 Humboldt
Chain Store Root Beer Co Inc 372 Exchange
Hires Chas E Co Inc The 1236 Plymouth av S
Pepsi Cola Rochester Bottling Co 69 Seneca av
Seven Up of Rochester Inc 363 Hudson av

Bicycle Repairers

Lauer Jos A 228 Merrill
Odell Arthur L 389 South av
Schleman Geo W 703 Merchants rd
Verdine A Jas 735 Parsells av
Weinstein Saml 825 Clinton av N
Zuterman Raymond 1948 East av

*Bicycle & Motorcycle Supplies

ROBY SIDNEY B CO The 208-214
South av tel Stone 1129—For further information see page 52 Buyers' Guide

Bicycles

Court Frank 1792 East av
Dunne Wm D 371 Jefferson av
Genesee Bicycle Store The 544 Columbia av
Klein Henry D 145 Hebard
Lippincott Chas 406 Jay
Meltzer Bicycle Shop 1625 StPaul (rpr)
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Towner Bros Co 710 University av

Bill Posters

Rochester Poster Advertising Co Inc 30 Platt

Billiard Room Supplies

Powers & Vail Inc 114 Monroe av
Schwikert F and Son 170 Exchange

Billiard Rooms & Pocket Billiard Room

Affronti John 284 Bay
Azzolino Alf 453 Portland av
Billiard Academy 1768 N Goodman
Blahop Nelson J 384 Clarissa
Button Nelson L 673 Jay
Community Club & Pool Room 426 Ormond
Cortese Michl 93 Central pk
Day Kenneth A 193 Troup
Dunham Norton 30 Main E
Dunn Edw 577 Plymouth av S
Francione John M 772 Clinton av N
Franklin Athletic Club 472 Child
Keogh's Billiard Academy 3 East av
Kraus Geo P 872 Jay
Leogone Jas 276 Solo
LoManno Salvatore 89 Jay
McKallitzky Louis I 595 StPaul
Monroe Billiards 122 Monroe av
Nace Jos 451 South av
Scharpkin Sol 4 Pryor
Schindler Harry 1387 StPaul
Soblowaky Wm 58 Catharine
Srisser Michl S 363 Central av
Ulrich Albert J 443 Main E

SECRETARIAL
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ACCOUNTING

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Advanced Business Education
362 EAST AVENUE TELEPHONE MAIN 5530

SPECIAL
MEDICAL
SECRETARIAL
COURSES

***Binoculars**
BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide

***Bird Houses**
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Bird & Pet Animal Dealers
Keith Frank M 341 Clarissa (tropical fish)
Pepitone Rose Mrs 30 Miller
Stern Tillie Mrs 765 Clinton av S
Trimmal's Pet Shop 374 Main W

***Black & White Prints**
CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 17 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 63-71 South av tel Stone 550—For further information see back cover

Blacksmiths
(See also Welders & Brazers)
Abramson Abram 2 Hanover
Beikireh Philip W 1006 Clinton av S
Chinsky Frank 14 Hanover
Crowley Jas J 121 Reynolds
DeVoldre J & Son 124 Alexander
Pizzoli Guilio 334 Genesee
Porreca Ercole 271 Pennsylvania av
Schnackel's C Son Inc 466 Joseph av
Subway Forge 25 Favor

***Blue Prints**
CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 17 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 63-71 South av tel Stone 550—For further information see back cover

Blue & Black Prints
CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 17 Buyers' Guide, front cover and left top lines
Sullivan H H Inc 63-71 South av

Boat Builders
Mayer Boat Co 1333 StPaul
Miller Jos 560 River
Pet Craft Boat Works, ft Petten st
Rochester Marine Co 48 Seio

***Boat Dealers**
(See Sporting Goods—Dealers)

Boat Houses & Boat Liveries
Genesee Valley Park Boat Livery, Elmwood av
Long Wm V 1500 Genesee

***Boiler Insurance**
ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

Boiler Mfrs
Allan Iron & Welding Works Inc 133 Murray
Flower City Boiler Co Inc 719 Exchange
Rochester Kimmel Co 165 StPaul

***Boiler Setters—Mason**
SUMMERHAYS WILLIAM SONS CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 26 Buyers' Guide

***Bond Brokers**
SAGE, RUTTY & CO Inc 808 Genesee Valley Trust bldg tel Main 6210—For further information see page 20 Buyers' Guide

***Bonds**
GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 42 Buyers' Guide and right bottom lines
HARTFORD ACCIDENT & INDEMNITY CO OF HARTFORD CONN
Carl H Hennrich Inc general agents 49 East av 4th fl tels Main 435-436—For further information see page 43 Buyers' Guide

Bookbinders
Hosley-Wightman Bookbinding Co The 270 Burley rd
Lawyers Co-operative Publishing Co Aqueduct bldg Butts pl
Moore John C Corp 69 Stone
Riverside Book Bindery Inc 145 StPaul 4th fl
Rochester Book Bindery 165 StPaul 2d fl
Seneca Bookbinding Co Inc 29 N Water
Zahrndt Wm F & Son 77 StPaul 5th fl

Booking Agents
Norton Al 81 East av rm 17

Booksellers
(See also Stationers; also News Depot)

Book Hunters Shoppe 92 South av
Book Shop The 254 Court (second hand)
Bunis Nathan J 103 Clinton av S
Children's Book Shop 293 Alexander
Genesee Book Shop 345 East av and 240 Joseph av (old and rare)
Michaels Harry 322 Court (second hand)
Opperman Frank G 724 Clinton av N (second hand)
Park Av Book Shop 690 Park av
Progressive Book Shop 82 StPaul rm 619
Ritchey Inc 4 Johnson
Schulz Book Store 44 South av
SCRANTON'S Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 18 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
SMITH CLARENCE W Inc 348-845 East av tel Stone 4928
Speare Georgina 42 East av rm 208
University Book Store, U of R, River blvd
Weiner Jacob 675 Monroe av

Boot & Shoe Dealers—Retail
(For others connected with this Business see Shoes)

Boot & Shoe Mfrs
(See Shoe Mfrs)

Bottle Mfrs
REED F E GLASS CO 860 Maple tel Genesee 3250

Bottlers—Carbonated Beverages
Acme Distributors Inc, rear 41 Buchan pk
Anderson Beverage Corp 190 Berlin
Canada Dry Ginger Ale Inc 1328 University av
Crown Bottling Works 237 1st
Doerner's Bottling Works 10 Whalin
Friedler Beverages Inc 82 Lowell
General Beverage Products Inc rear 127 Genesee
Genesee Bottling Co 519 Joseph av
Highland Beverages rear 127 Genesee
Imperial Beverage Co 222 Orchard
Jenner Herbert S 56 Windsor
Lewis Jules 60 Pennsylvania av
Leonard's Beverages 122 Dayton
Monroe Bottling Co 1315 Hudson av
Nehi Beverage Co 445 State
Petix Bros 63 Grape
Pittsford Beverages Inc 16 Lincoln av Ptafd
Qualtop Beverages Inc 66 Oakman
Rochester Coca-Cola Bottling Corp 190 Berlin
Rochester Soda Water Co Inc rear 35 Thomas
Sunrise Bottling Co 71 Fernwood av
Superior Beverages 424 Oak
Sweet Valley Beverage rear 107 Ontario
Union Bottling Works 781 North and rear 658 do

Bottlers—Mineral Spring & Distilled Water
Alkalife Mineral Water Co 3 Penhurst
Distil Water Co 119 Main E rm 823
Great Bear Spring Co 14 Franklin rm 703

Bottlers' Supplies & Machinery
Berzansky Philip 40 Buchan pk

Bowling Alley Supplies
Luscher Marlon A 117 North

Bowling Alleys
Alessi Angelo 191 Clifford av
Bay Bowling Hall 228 Bay
Blaesi Philip 790 N Goodman
Bowldrome 1020 Plymouth av S
Buonomo's Inc 170 Charlotte
Carbonneau's Bowling Hall 270 State
East Side Bowling Hall Inc 873 Merchants rd
Elm Bowling Hall 75 Elm
Franklin Bowling Hall 204 N Water
Genesee Bowling Hall Inc 112 South av
Geraci Bowling Alley 466 Clinton av N
Groh Chas L 215 Wilder
Henchen Chas J 849 Jay
Kenealy Edw F 1604 Lyell av
Massey Wm 374 Thurston rd
Nacca Jos 225 Saratoga av
Oxford Bowling Hall 406 Clinton av N
Reinhardt Geo A 510 Portland av
Ridge Road Bowling Corp 461 Ridge rd
Rock Wilma Mrs 731 Lake av
Rutz Frank & Son 140 North

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Webbers Bowling Hall 501 Plymouth
av S

Bowling Pin Mfrs
EMPIRE LAST WORKS Palmer cor
Breck tel Culver 1700

*Box Mfrs—Cleared Fibre Board
SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4215
—For further information see page
19 Buyers' Guide

*Box Mfrs—Fibre Board
ROCHESTER BOX & LUMBER CO 570
Culver rd tel Culver 400—For fur-
ther information see page 18 Buyers'
Guide

Box Mfrs—Paper
COWLES A B CO Inc 4 Commercial
tels Main 7210-1—For further infor-
mation see page 18 Buyers' Guide
**COWLES HAROLD A BOX & DIS-
PLAY COMPANY** 163 StPaul 5th fl
tel Main 3077
FLOWER CITY SPECIALTY CO 158
Hollenbeck tel Main 630—For fur-
ther information see page 58 Buyers'
Guide
Housel B D Co The 42 East av rm 414
(containers)
NEUN H P CO Inc 415 Culver rd cor
University av tel Monroe 1216—For
further information see page 18 Buy-
ers' Guide

Box Mfrs—Wooden
Brownlee & Dean 33 Ardmore
Container Corporation of America 65
Broad W rm 512 (sales)
Fairmont Box Co 1237 Main E
Hinde & Dauch Paper Co The 82 St-
Paul rm 609
Marshall Geo P 29 Hebard
Peters Anthony C 28 Cayuga
ROCHESTER BOX & LUMBER CO 570
Culver rd tel Culver 400—For fur-
ther information see page 18 Buyers'
Guide
SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4215
—For further information see page
19 Buyers' Guide

*Boys' Clothing
McFARLIN CLOTHING CO 191-195
Main E tel Main 5832
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

*Brass Faucets—Mfrs
NATIONAL BRASS MFG CO office
256-258 State, foundry 193-195 Mill
tels Main 1120-1121-1122—For fur-
ther information see page 9 Buyers'
Guide
WRAY HENRY & SON Inc office 256-
258 State, foundry 193-195 Mill
Main 1120-1121-1122—For further in-
formation see page 19 Buyers' Guide

Brass Goods
American Brass Co The 183 Main E rm
1442
Chase Brass & Cooper Co Inc 45 Ex-
change rm 783

Brass & Copper Products
WHITE WIRE WORKS CO The 79-83
Exchange tels Main 273-274-275—For
further information see page 67 Buy-
ers' Guide

Brewers
**AMERICAN BREWING CO OF RO-
CHESTER NY** Inc (Apollo Beer and
Tam O'Shanter Ale) 444 Hudson av
tel Stone 444
GENESSEE BREWING CO Inc The (All
Malt Beer and 12 Horse Ale) 100 Na-
tional tel Main 1865
ROCHESTER BREWING CO Inc
(Brand Name "Old Topper") 770
Emerson tel Glenwood 270
STANDARD BREWING CO Inc (Stand-
ard Ale, Ox Head Ale and Silver
Pale Ale) 436-440 Lake av tel Glen-
wood 373

Brewers' Supplies
Clinton Supply Co 377 Lake av

Brick Mfrs & Dealers
Swan Theodore H Brick & Tile Co Inc
723 Clarissa
Weckesser Jos L 364 Aberdeen

*Brokers—Bond
SAGE, RUTTY & CO Inc 808 Genesee
Valley Trust bldg tel Main 6210—For
further information see page 20 Buy-
ers' Guide

Brokers—Custom House
Torpy Frank E 60 N Fitzhugh rm 2

Brokers—Food Products
Allechin L L 372 Exchange
Bader F Earle 42 East av rm 310
Dunn Martin P 34 State rm 400
Fitzgerald & Martin 51 Litchfield
Flannery G L 34 State rm 400
General Distributors Inc 43 Roch Food
Terminal
Gerks Benj 154 East av rm 300
Hall Chas C 183 Main E rm 1817
Kane, Hebard & O'Brien 16 State rm
307
Neill John S 217 East av rm 32
Saunders Wm C 31 Gibbs rm 309
Saubler Carl J 48 King
Sheehan Chas W 25 North rm 1117
Teddy Nicholas C 70 Exchange rm 310
(sugar)
Watkins Lynn C 48 King (sugar)

*Brokers—Investment
SAGE, RUTTY & CO Inc 808 Genesee
Valley Trust bldg tel Main 6210—For
further information see page 20 Buy-
ers' Guide

Brokers—Members NY Stock
Exchange
BONRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 20 Buyers'
Guide and right top lines
GOODBODY & CO 524 Lincoln-Alliance
Bank bldg tel Stone 1180
PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther information see page 20 Buyers'
Guide
ROTHSCHILD L F & CO 724 Lincoln-
Alliance Bank bldg tel Stone 1341

Brokers—Merchandise
(See also Brokers—Food Prod-
ucts)
Allen C W Co 48 King
Brucato & Cottone 497 Portland av
Hicks John L 238 East av

Hotaling G F & Co Inc 48 King
McAuliff Martin L 25 North rm 1147
Peoples Edw J 34 State rm 400 (petro-
leum)
Rochester Surplus Sales Co 82 StPaul
rm 615
Shoe Manufacturers Clearing House
Inc 22 Andrews (shoe machinery)

*Brokers—Pawn
WILSON J C CO 39 Main E tel Main
5738—For further information see
page 46 Buyers' Guide

*Brokers—Real Estate
KING HARRY M REALTOR 1331 Lin-
coln-Alliance Bank bldg tel Main
3162—For further information see
page 63 Buyers' Guide
McINTOSH C E CORP Monroe bldg 23
Exchange tels Main 250-251—For
further information see page 63 Buy-
ers' Guide and left top lines
PERKINS HENRY T REAL ESTATE
CO 31 Exchange rm 403 tel Main
3309—For further information see
front cover
POMEROY ORGANIZATION Inc 243
Powers bldg tel Main 6046, Syracuse
office 327 Montgomery dial 2-3113—
For further information see page 63
Buyers' Guide and right top lines
WICKES RALPH A 309 Powers bldg
bus tels Main 6264-6265 res Monroe
488-R—For further information see
page 64 Buyers' Guide, front cover
and left bottom lines

Brokers—Stocks & Bonds
BONRIGHT GEORGE D B & CO 100
Powers bldg tel Main 4830—For fur-
ther information see page 20 Buyers'
Guide and right top lines
Dennison Field & Co Inc 25 Main E rm
320
Goodbody & Co 183 Main E rm 524
Hamlin & Lunt 183 Main E rm 1220
Hunt Frank P 42 East av rm 811B
Lunt C S & Co 45 Exchange rm 301
PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg tel Main 1144—For fur-
ther info'mation see page 20 Buyers'
Guide
Pifer Edwin W 291 Selye ter
Rothschild L F & Co 183 Main E rm
724
Williams Raymond R 154 East av rm
313

*Bronze Ornamental Work
**FRANCIS METAL DOOR AND WIN-
DOW CORPORATION** (bank screens
and store fronts) 46-48 Cortland tel
Main 2315—For further information
see page 21 Buyers' Guide

Broom Mfrs & Wholesalers
Genesee Broom Corp 49 Montrose
Kappy Broom Co Inc 201 Portland av
Schwartz Broom Co 5 Lundy's la

Brush Mfrs
Better Brush Co 43 East av
Fuller Brush Co 14 Franklin rm 908
Karl Nicholas J 503 River

Buckle & Men's Jewelry Mfrs
HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further infor-
mation see page 15 Buyers' Guide



BROWN BROTHERS COMPANY

ESTABLISHED 1885
ROCHESTER'S GREATEST NURSERIES



HILLSIDE 1802

Visit our Penfield Sales and Display Gardens, Baird & Whalen Rds., Ten minutes from City Line

EAST ROCH. 451

Builders

(See also Carpenters, Masons & Contractors)

STAHL MURRAY A 2040 East av tel Monroe 1345—For further information see page 49 Buyers' Guide
WICKS RALPH A 309 Powers bldg bus tels Main 6264-6265 res Monroe 488-R—For further information see page 64 Buyers' Guide, front cover and left bottom lines

*Builders' Finish

MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 21 Buyers' Guide

*Builders' Hardware

LESTER HENRY HARDWARE CO Inc 150 Main W tel Main 5355—For further information see page 37 Buyers' Guide and back cover
MATHEWS & BOUCHER 26 Exchange tels Main 1064-1065-1066-1067-1068 (wholesale)—For further information see page 37 Buyers' Guide

Builders of Homes

WICKS RALPH A 309 Powers bldg bus tels Main 6264-6265 res Monroe 488-R—For further information see page 64 Buyers' Guide, front cover and left bottom lines

Building Materials & Supplies

BARRETT COMPANY The Building Materials Co distributors, main office 16 Main W rm 310, warehouse 1370 University av
Barrett Roofing 16 Main W rm 310
Bowerman Builders' Service 1307 Main E
Building Materials Co 16 Main W rm 310
Celotex Corp 135 Spring
Comac Builders Supply Corp 16 Norman
Devendorf Wm E 127 Railroad
Domine Builders Supply Co Inc 155 Gould
Empire Clay Products Co 735 Lexington av
Flower City Builders Supply Co 1284 MtRead blvd
Fredman F H Co 36 StPaul rm 417
Glenwood Stone Co Inc 621 Pullman av
Grey H D Corp 186 Norman (mason's)
Hager & Same 901 N Goodman (leaded glass)
Hutchison-Rathbun Inc 95 Augusta
Keystone Builders Supply Co Inc 85 Palm
LeRoy Lime & Crushed Stone Corp 183 Main E rm 1446
Mann Builders Supply Co Inc 436 Conkey av
Maurer Earnest W 14 Franklin rm 1406
McNerney Geo A 154 East av rm 813
MONROE BLOCK CO Inc 48 Olean tel Genesee 57—For further information see page 21 Buyers' Guide
Rochester Lime & Cement Corp 174 Colvin
Schaefer Bros Builders Supply Co Inc 1025 Chili av
Stonewood Builders Supply Inc 23 Shepler
Summerhays Refractory Supplies Inc 614 Clinton av S

Swalbach Building Products Co Inc 37 Riverview pl
United States Plywood Corp 404 Atlantic av
Wagner Chas V 161 Elmerston rd
WHITMORE, RAUBER & VICINUS 51 Griffith tel Main 180—For further information see page 22 Buyers' Guide

Building Movers

Young Richd T 405 Colebourne rd

Building Wreckers

Bacchetta John 1165 MtRead blvd
Baird Wm J 10 Hollister
Benvenuto Bros 40 Stonewood av
City Wrecking Co 159 Cottage
Jacking Wm T & Son Inc 680 Clinton av S
LaPlaca Wrecking Co 168 Portland av
Rochester Atlas Wrecking Co 16 4th
Syracusa John 145 Joseph av
Taft Herb Lumber Co 1012 Chili av

Buildings—Public & Office

Alliance Press Building 49-51 N Water
Anderson Hall, University av nr Prince
Anthony Memorial Hall, University av nr Prince
Aqueduct Building, Butts pl
Archer Building 77 StPaul
Architects Building 217 East av
Baltimore & Ohio RR Building 155 Main W
Barge Canal Terminal, off Court nr South av
Barr & Creelman Building 70 Exchange
Bausch Hall of Science and History 633 East av
Beechwood Hall 1101 Main E
Bennett Building 80 East av and 15 Gibbs
Bevier Memorial Building 44 S Wash
Blanchi Hall 597 Broad W
Burke Building 5 StPaul
Caltanissetta Hall 240 Verona
Carpenters Hall 113 N Fitzhugh
Case Building 82 StPaul
Centennial Building 360 Main E
Central Trust Building 25 Main E
City Hall, S Fitzhugh cor Broad W
City Hall Annex 34-54 Court
Civic Exhibits Building 50 Main W
Clinton Hall 416 Clinton av N
Columbus Civic Centre 50 Chestnut
Comerford Building 49 Andrews cor Front
Commerce Building 119 Main E
Commercial Building 42 South av
Concordia Hall 942 Clifford av
Convention Hall, Clinton av S cor Monroe av
Copeland Building 133 Clinton av S
Council Hall 210 Main W
Court House, Main W cor S Fitzhugh
Cox Building 36 StPaul
Cutler Building 42 East av
Dake Building 1 Clinton av S
Davis Building 154 East av
Delpee Hall The 668 North
Eagles Building 18-22 N Wash
Eagles Hall 18-22 N Wash
East Avenue Building 49 East av
East Side Savings Bank Building 283 Main E and 6 Clinton av S
Education Building 13 S Fitzhugh
Eighty East Avenue Building now Bennett Building 80 East av and 15 Gibbs

Ellison Building 390 Main E
Ellwanger and Barry Building 39 State
Elwood Building 6 State
Ely Building 31 East av
Engineering Building 77 South av
Exchange Building 8 and 16 State
Falvo Hall 481 Scio
Fay Building 54-62 S Fitzhugh
Fee Building 21-37 N Water
Fenyvessy Building 85 Main W
Fire Dept Headquarters 185 North
Fitch Building 364-370 East av and 315 Alexander
Fitzhugh-Broad Building 21 S Fitzhugh
FitzSimom Buildings, State cor Commercial
Floral Building 257 Main E
Gas & Electric Building 89 East av
Gedemino Hall rear 575 Joseph av
Genesee Valley Trust Building 45 Exchange
German Clubs Hall 315 Gregory
Gibbs Street Building The 31 Gibbs
Glenny Building 194 Main E
Glide Hall The 1203 Jay
Gorsline Building 2-18 Commercial
Government Building, N Fitzhugh cor Church
Granite Building 130 Main E
Graves Street Building 1 Graves
Greyhound Building 72-74-76 Franklin
Harugari Hall 3 Remington
Herald Building 34 Aqueduct
Hunt Building 192 Mill
Improved Order of Red Men Building 46 N Fitzhugh
Iroquois Building 51 Clinton av S
Kaplan Hall 443 Ormond
Keith-Albee Building 92 Mortimer
Kenning Building 426 Main E
Kilbourn Hall 36 Gibbs
Lake Theatre Building 3190 Lake av
Lee Building 228 South av
Levy Building 165-173 StPaul
Likly Building 271 Main E
Lincoln-Allicance Bank Building 183 Main E
Lincoln Building 10 Gibbs
Loew's Theatre Building 130 Clinton av S
Malta Temple 217 Lake av
Masonic Temple 875 Main E
Medical Arts Building 277-279 Alexander
Memorial Art Gallery 490 University av
Mercantile Building 25 North
Merchants Building 131 Main E
Merchants Building 10 South av
Milton Block The 38 Scio
Monroe Building 25 Exchange
Naramore Building 84 Exchange
National Building 32 South av
New York State Armory 900 Main E
Odd Fellows Hall 11 Clinton av N, 668 South av and 32 Stutson
Paine Building 24-26 Main E
Parrinello's Hall 414 Smith
Parry's Building 222-230 Mill
Peoples Hall The 83 Andrews
Perticone Hall 39 Rohr
Pilot Building 163 StPaul
Police Building 137 Exchange
Powers Building 16 Main W
Powers Commercial Fire Proof Buildings Co 16 Main W cor State
Present Building 27 Clinton av S
Professional Building 35 Chestnut
Prospect Building 60 N Fitzhugh
Public Morgue 70 Clarissa
Pullman Building 85-89 Allen

F. P. VAN HOESEN CO., INC.

MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
BARRELED SUNLIGHT PRODUCTS

41-45 ST. PAUL STREET

PHONE STONE 473

R B I Auditorium 172 Clinton av S
Rada Building 316 East av
Railway Express Building 103-107
State
Reynolds Arcade 16 Main E
Rochester City Hall, S Fitzhugh cor
Broad W
Rochester Savings Bank Building 5 S
Fitzhugh cor Main W
Rundel Memorial Building 115 South
av
Sagamore Hotel Building 127 East av
StFrancis Xavier Hall 328 Bay
StGeorge's Hall 555 Hudson av
StGeorges Hall 367 Smith
StJoseph's Catholic Young Men's Assn
Building 51 Franklin sq
StMark's Hall 859 S Goodman
Salvation Army Citadel 64 North
Schantz Building 244 StPaul
Searle Building 183 StPaul
Sibley Hiram Building 311 Alexander
Sixteen N Goodman St Inc 16 N Good-
man
Spiehler Building 202 Court
Strong Catharine Hall, Prince cor Uni-
versity av
Studio Building 72 East av
Taylor Building 346 Main E
Taylor Building 328 Main E
Temple Building 14 Franklin
Terminal Building 65 Broad W
Thirty-Thirty Four State Street Build-
ing 30-34 State
Tower Hall 708 University av
Triangle Building 20 East av and 335
Main E
Tucker Building 186 East av
Union Trust Bldg 19 Main W
Wieners Hall 94 Sellinger
Wildier Bldg 8 Exchange
Wilshire Bldg 100 Scio
Wisner Bldg 75 State
Woodworth Bldg 299 State
Y & E Bldg 41 Chestnut
Young Men's Christian Assn Bldg 100
Gibbs
Young Women's Christian Assn 175
Clinton av N, 190 Franklin and 57 S
Wash

Burial Vault Mfrs

Norwalk Vault Co 67 Warehouse
Rich Burial Vault Mfrs 67 Warehouse
Rochester Wilbert Vault Co Inc 15
Nursery

Bus & Coach Lines—Motor (See also Transportation Lines —Freight)

Blue Bus Lines 83 South av
Central Greyhound Lines Inc 72 Frank-
lin rm 206
East Avenue Bus Co Inc 267 State
Gould Line The 83 South av
Hornell-Rochester Bus Line 83 South
av
Rochester Interurban Bus Co 83 South
av and 267 State
Rochester-Pittsford Bus Line 83 South
av
Rochester Transit Corp 231-267 State
Rochester & Sodus Bay Bus Line 83
South av
Western N Y Motor Lines Inc 83 South
av

*Business Schools

SCHOOL OF COMMERCE 362 East av
at Alexander tel Main 5530—For fur-
ther information see page 64 Buyers'
Guide and left top lines

*Butchers

(See Meats—Wholesale)

Butter, Cheese & Eggs—Retail
(See also Creameries)
Alvin Place Dairy 5 Alvin pl
"ARPEAKO" MEAT PRODUCTS
(Rochester Packing Co Inc) 900 Ma-
ple tel Genesee 5200 (wholesale)—
For further information see page 51
Buyers' Guide
Cutcliffe Arthur F 173 Bryan
Dengler R J Butter & Egg Co 113 Ard-
more
Fahrer W C A & Sons 789 StPaul
(cheese)
Ford John H 391 Magee av
Kraft-Phenix Cheese Corp 1 Merton
Lyons Creamery 531 Monroe av
Monroe Creamery 124 Main W
Schwam Jos R 493 Joseph av
Shulsky Abr 51 Buchan pk
VanAuken Lawrence 156 Sunset
Zesta-Lac Corp 146 Avenue D

Butter, Cheese & Eggs— Wholesale

Ahlheim Geo Co Inc 93 Portland av
Interstate Creameries Inc 253 Central
av
Pearlman Jacob H 216 Hudson av
Polisky Dairy Products Co 26 Avenue
D

Button Hole Makers

Foos Frank M rear 93 Alphonse

Button Mfrs

American Button Co 10 Champeney ter
Art in Buttons Inc 10 Champeney ter
Kofsky B Button Co 439 Joseph av
(whole & jobbers)
Rochester Button Co 300 State
Shantz Associates Inc 202 Court 3d
pl (jobbers)

Cabinet Makers

Alaimo Chas Jr 458 Clinton av N
Anderson Wm T 18 Commercial
CORBETT-STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For
further information see page 59
Buyers' Guide
DiClemente & Volke 4 Elton
Hadfield Fred A 287 Webster av
Rochester Table Co 434 Exchange
Rochester Variety Woodworking Co 3
4th
Santamaria Emedeo 39 Parkway

Camera Mfrs

EASTMAN KODAK COMPANY 343-391
State tel Main 4800

Can Mfrs

American Can Co 183 Main E rm 1304
Rochester Can Co Inc 100 Greenleaf

Canners

Beech Nut Packing Co 1237 Main E
Clark W N Co 333 Hollenbeck
Curtice Brothers Co 20 Curtice
Snider Packing Corp 40 Franklin 4th fl

Carbon Paper & Ribbon Mfrs

Rochester Ribbon & Carbon Co Inc 100
Anderson av

Carpenters, Contractors & Builders

(See also Contractors)

STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 26 Buyers'
Guide
TAPPER ERNEST H 1462 East Main
tel Culver 3073—For further informa-
tion see page 27 Buyers' Guide

Carpet Cleaners and Layers

(See Rug and Carpet Cleaners)

Carpet & Rug Weavers

Rochester Rug Works 182 Atlantic av

Carpets—Rugs & Floor Coverings

Art-Craft Linoleum Co 982 Portland av
Ballarian A M 291 Alexander
Columbia Carpet Co 446 Central av
(whol)
Dugan Raymond J 279 East av
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 30 Buyers' Guide
Fishbaugh Frank L 870 N Goodman
GRAVES H B CO Inc 78 State tel Main
3342—For further information see
inside front cover and right bottom
lines
Horton & Quinn Co Inc 430 Main E
Kyle R E Co 409 Main E
Main Linoleum Store The 348 Main E
McCURDY & CO Inc 275-291 Main E
tel Main 5500—For further infor-
mation see page 30 Buyers' Guide
Randall Rolland R Galleries 309 Alex-
ander
Rochester Floor Covering Co 3 Circle
Roelse & Ferrin Co 447 Portland av
Select Home Furnishings 447 Portland
av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

*Carriage and Hearse Trim- mings

SCHLEGEL MFG CO The 277 N Good-
man cor College av tels Monroe 812-
813—For further information see
page 5 Buyers' Guide

*Cartage

(See also Trucking and Team-
ing)

CLANCY CARTING & STORAGE CO
Inc 3-11 Grand av tel Culver 1714
—For further information see page
67 Buyers' Guide
CLANCY J C CARTING CO 3-11 Grand
av tel Culver 1714—For further infor-
mation see page 67 Buyers' Guide

*Casket Trimmings

SCHLEGEL MFG CO The 277 N Good-
man cor College av tels Monroe 812-
813—For further information see
page 5 Buyers' Guide

Catalogues & Booklets

SIMONDS PRESS 49 South av tel Main
3456—For further information see
page 61 Buyers' Guide
SMITH JOHN P CO Inc 193-197 Platt
tel Main 334

SECURITY TRUST COMPANY

INTEREST PAID ON DEPOSITS — SAFE DEPOSIT VAULTS FOR RENT
MAIN STREET, E. and WATER STREET, S.

Caterers

Carlin Rose F 143 Dartmouth
Hoffman Oscar V 1155 N Goodman
Holthus Minnie R Mrs 457 Benton
Marlowe & Shafer rear 119 Saratoga
av
Nathanson Harry 5 Morris
Wentworth Walter H 109 Paige

Cement Block Mfrs

MONROE BLOCK CO Inc 48 Olean tel
Genesee 57—For further information
see page 21 Buyers' Guide

Cement Mfrs

Rochester Rubber Cement Corp 99
Frankfort (rubber)

Cement—Wholesale

Pennsylvania-Dixie Cement Corp 16
Main E rm 706
Universal Atlas Cement Co 135 Spring
West Penn Cement Co 74 Canterbury
rd

Cemeteries

Brighton Cemetery 65 Hoyt pl
Charlotte Cemetery 22 River
Congregation Beth Hamedresh Hago-
del Cemetery 68 Stonewood av
Holy Sepulchre Cemetery 2461 Lake
av
Mount Hope Cemetery, MtHope av
Rapids Cemetery, Congress av about
80
Riverside Cemetery 2650 Lake av
Waad Hakolei Cemetery 63 Stonewood
av
White Haven Memorial Park office 14
Franklin rm 1015

Cemetery Memorials

LELAND-WESTON-LOWE CO 1132-
1138 MtHope av tel Monroe 52—For
further information see page 54 Buy-
ers' Guide

Centrifugals

**ROCHESTER ENGINEERING & CEN-
TRIFUGAL DIVISION OF THE
AMERICAN LAUNDRY MACHIN-
ERY CO** 110 Buffalo rd between
NYC RR and Glide at tel Genesee 92
—For further information see page
50 Buyers' Guide

Chair Caners

Blind Kraft Shop 439 Monroe av
Ferris Benjamin P 579 Clarissa

Chair Mfrs

Archer Mfg Co 187 N Water (surgical
and optical)

Chair Renting

Rochester Chair Rental Co 1978 Main
E

Charcoal—(Hardwood)

FLOWER CITY CHARCOAL CO (hard-
wood granulated, pulverized, lump
and briquets) 135-149 Colvin tel
Genesee 476—For further informa-
tion see page 24 Buyers' Guide
National Charcoal Co 117 Taylor

Cheese—Cottage

BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 28 Buyers' Guide

PLYMOUTH DAIRY Inc 388 Seward
tel 762—For further information see
back cover

Chemicals—Mfrs

Diamond Chemical Works 19 Vassar
Eastman Kodak Co 343-391 State
Metropolitan Refining Co 14 Franklin
rm 608

Chemicals—Wholesale

Diefenbach Laboratories Inc 1131 St-
Paul
SCOBELL CHEMICAL CO Inc Rock-
wood pl tel Monroe 3711

Chemists—Analytical

Lehmkuhl Henry W 73 Howell

Chemists—Consulting

National Testing Laboratories Inc 135
University av
Scott Laboratories 107 State rm 32

Chemists—Mfg

Ameco Chemicals Inc 75 Rockwood
Aseptico Laboratories Inc 58 N Fitz-
hugh
Bernhard Robt A 153 Anderson av
Brighto Chemical Co 200 Edinburgh
Distillation Products Inc 755 Ridge rd
Esterheld F Wm 145 Lux
Globe Chemical Co, PO Box 733
Imperial Products Co rear 1248 Clifford
av
Liquid Carbonic Co 48 King
Monroe Chemicals Inc 416 StPaul
Mosco Inc 183 StPaul rm 506
Moss Co 183 StPaul rm 506
Niagara Colloids Corp 26 Forbes
Peck & Sterba Inc 26 Forbes
Strassenburgh R J Co 185-195 Exchange

Children's Apparel & Infants' Wear

FORMAN B COMPANY 46 Clinton av S
tel Main 3900—For further informa-
tion see page 30 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

Chimney Builders

**SUMMERHAYS WILLIAM SONS
CORP** (factory) 614-632 Clinton av S
tel Monroe 1155—For further infor-
mation see page 26 Buyers' Guide

China, Crockery, Glassware & Earthenware

(See also Crockery Ware)
Doehler Frank 239 Clinton av N
GRAVES H B CO Inc 78 State tel Main
3342—For further information see
inside front cover and right bottom
lines

Heany Industrial Ceramic Corp 328
Main rm 416
Pinsonault Emil W 42 East av rm 228
SIBLEY, LINDSAY & CURR CO 228-280
Main E tel Stone 6500—For further
information see page 29 Buyers'
Guide and right top lines
Smith Ceramic Studios Inc 903 Mon-
roe av (retail)

TICE & GATES 347-349 East av tel
Stone 646 (retail)—For further in-
formation see page 22 Buyers' Guide

Chiropodists

Allen Edythe E 25 North rm 1046
Ash Fletcher T 25 North rm 938
Baker Susie 1531 Lake av
Connor Agnes 42 East av rm 405
Coyle Chas F 183 Main E rm 1445
DeWitt Isabel G 25 North rm 544
Duryea W Fred 130 Main E rm 1123
Golden Frances M 25 North rm 633
Harrington Adelaide E Mrs 14 Franklin
rm 805
Hennessy Catherine Guinan Mrs 25
North rm 746
Hinkley Shelton K 25 North rm 926
Horiwitz Raymond J 130 Main E rm
802
Laughton Henry F 130 Main E rm 1106
Mann Edith Otis Mrs 130 Main E rm
1021
March John J 16 Main W rm 322
Otis Chas F 16 Clinton av S
Reynolds Arthur G 25 North rm 935
Rochester Foot Health Center 16 Clin-
ton av S
Roper Inez Gauch Mrs 130 Main E
rm 929
Stone J Dumont 25 North rm 1121
Tiernan Simon P 328 Main E rm 402
Tierney Addison 130 Main E rm 810
Wagner Rose D 94 Hickory

Chiropactors

Berdell Wm J 286 Tremont
Cola John S 512 Lake av
Eck Luthera Mackey Mrs 231 Earl
Flynn Edw J 40 Meigs
Forman Gertrude F Mrs 328 Main E
rm 415
Fritz Ada C 25 North rm 440
Gerling Chas J 14 Franklin rm 1410
Glan-Cursio Christopher 52 Blir
Giebel Alfred W 790 Clinton av N
Hall Earl V 32 Ripley
Heffer Norris W 683 Lake av
Helmer J Blaine 507 N Goodman
Hurtubis Lloyd J 116 Albemarle
Keene & Keene 16 State rm 315
Krapf Edwin H 1209 Culver rd
Kueter & Kueter 1303 Dewey av
Kwapich Jos L 284 Oxford
Leve Brothers 27 Clinton av S rm 311
Lytle Roy D 16 State rm 311
MacBride Esther T Mrs 160 Driving
Park av
Merrell F Edith Mrs 270 Alameda
Renwick Belle L Mrs 43 Park av
Rickless Hyman S 1061 Monroe av
Rieflin Geo H 160 Driving Park av
Rieflin & Radtke 1136 Clinton av N
Rochester Chiropractic Health Service
507 N Goodman
Seavy Silas F 14 Franklin rm 518
Sherman Ray W 685 Main W
VanDoren Donald G 328 Main E rm 307
Walz Marie A 27 Clinton av S rm 218
Warren H Ernest 14 Franklin rm 909
Young Leon A 65 Bronson av

Chocolate Syrups & Powder

RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For
further information see page 65 Buy-
ers' Guide

Christian Science Practitioners

Brower Virginia E Mrs 183 Main E rm
1054
Burdick Luella Cass Mrs 68 Woodlawn
Burdick Willis Reed 25 North rm 1125
and 68 Woodlawn
Foote Howard A 14 Franklin rm 1204

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Freeman Harry B 42 East av rm 607
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Gillard Arthur J 273 Alexander
Lovegrove Louis C 347 Hillside av
MacKercher Nettie B Mrs 191 S Goodman
Michelsen Nellie P Mrs 183 Main E rm 1154
Mossop Jean 103 Lexington av
Reed Otis D 183 Main E rm 1443
Rieff Mabel E Mrs 183 Main E rm 1154
Ross Jane W 108 Bryan
Steinbrecher Helen Mrs 130 Oakland
Stetzenmeyer Anna Mrs 25 North rm 1127
Templeton Jane M 191 S Goodman
Vanatta Robt S 14 Franklin rm 1308
Wesson Edith K Mrs 183 Main E rm 933
Wilder Byron G 14 Franklin rm 1204

Church Goods

Orgel Sylvia 326 Joseph av (Hebrew)
Rochester Novelty Works Inc 485
Hague
Sanitary Communion Services 389
Gregory
Stamm Sales Co 253 Child
Trant Esther E 96 Clinton av N
Tucker Chas A 81 East av rm 12

*Church Windows, Memorials & Decorators

HASKINS GLASS STUDIO 34 James
tel Stone 5605 (glass, wood, brass,
bronze, marble and embroidery)

Churches

Adventist—
Advent Christian Church, Hay-
ward av corner Chamberlain
founded 1867 pastor Mrs A G
Alford
Assemblies of God—
Calvary Full Gospel 840 Culver rd
pastor Rev C S Cooke
Baptist—
Baptist Union of Rochester and
Monroe County office 43 N Fitz-
hugh, Albert R DeMott executive
sec
Aeon Baptist Church, Rev Murphy
Greer pastor 151 Joseph av
Andrews Street, Andrews near
Clinton av N founded 1851 pas-
tor Daniel Fuchs
Atlantic Avenue, Atlantic av cor
Fairmount founded 1897 pastor
Robt Schreiber
Baptist Temple, North and Frank-
lin founded 1884 pastor W Harry
Freda
Calvary, Genesee cor Kirkland rd
founded 1907 pastor Geo L Mid-
dleton
Christ Polish, Hudson av corner
Roycroft dr organized 1913 pas-
tor Florian L Lewno
Church of the Master 8567 Lake av
org 1928

Fernwood 100 Fernwood av org
1890 pastor John Clayton
First, N Fitzhugh corner Church
founded 1818 pastor Donald B
MacQueen
Genesee 149 Brooks av founded
1845 pastor R LeRue Cober
Immanuel organized 1923 corner
Park av and Brunswick st pas-
tor Osgood H McDonald
Lake Avenue Memorial, Lake av
corner Ambrose founded 1871
pastor Gerald T Watkins asst
pastor Earl C Gross
Lyell Avenue 48 Cameron near Ly-
ell av founded 1890 pastor Ralph
N Allen
Maltby Chapel, Maltby near Lyell
av
MtOlivet 143 Adams organized
1910 pastor Jas E Rose
MtVernon Missionary Baptist 72
Hanover pastor N B Brown
North, Clinton av N corner Avenue
A founded 1889 pastor John W
Betlem
Parsells Avenue, Parsells av cor-
ner Chamberlain founded 1893
pastor Jeffrey D Livingstone
StMarks, 64 Niagara pastor An-
tonio Perrotta
South Avenue, South av cor Lin-
den founded 1890 pastor David E
Haglund
Christian and Missionary Alliance—
First, 550 Meigs, Inc 1919 pastor
Walter E King
Christian Reformed—
(Holland-English) N Goodman cor-
ner Ferndale crescent founded
1877 pastor Oren Holtrop
Christian Science—
First Church of Christ, East av
corner Prince organized 1909
Fourth Church of Christ 37 South
Wash
Second Church of Christ, Seneca
pkwy at Maplewood av organ-
ized 1919
Third Church of Christ 31 Marsh
Church of the Nazarene—
First, 44 Columbia av near Ply-
mouth av S organized 1925 pastor
James H Garrison 38 Columbia
av
Congregational—
South, Alexander corner Pearl
founded 1886 pastor Arthur W
Evans
Winton, Winton rd N corner
Farmington rd founded 1928
pastor Paul D Wright
Disciples of Christ—
Columbia Av Church of Christ,
Columbia av corner Kenmore
founded 1897 pastor S C Cooper
First Church of Christ 619 Monroe
av founded 1887 pastor Harold
E Dickins
Evangelical—
Calvary, Culver rd corner Melville
founded 1898 pastor John D Rein

First, Carter corner Willite dr
founded 1849 pastor John M
Beck

Evangelical and Reformed—

Christ, Portland av corner Jackson
founded 1913 pastor Bernard J
Tepas
Dewey av, Dewey av and Flower
City pk founded 1912, pastor
Frank L Reynolds
Emanuel, Hamilton and Bond
founded 1852 pastor F H Diehm
StPaul's Jewel and Norton found-
ed 1862 pastor Elmer Henry
Hoefler
Salem, Franklin near StPaul
founded 1873 pastor Paul M
Schroeder, asst pastor Oscar C
Nussman
Trinity, Child cor Wilder founded
1842 pastor Carl G Haass

Jewish—

Ahavas, Achim Anshee Radeshko-
vitz 35 Rhine founded 1905 Rabbi
Israel Goldin
Beth Israel 30 Leopold
Beth Joseph Center 1150 StPaul
Rabbi Matthew M Klein
Beth Sholom Congregation 30
Field
B'rith Kodesh Congregation, Gibbs
corner Grove, Rabbi Philip S
Bernstein
Congregation Agudas Achim Nu-
sach Ari 27 Morris, Rabbi Sol
Sadowsky
Congregation Ahavas Achim An-
shei Kepel Volen 472 Ormond
founded 1908 pres I Kominsky
Congregation Ain Yokove 411
Ormond
Congregation Anshe Polen rear 90
Hanover founded 1902 pres
David Feichelson
Congregation Beth Hakneses Ha
Chodosh 408 Ormond founded
1884 pres Harris Socco
Congregation Beth Hamedresh
Hagodel 82 Hanover founded
1911 pres Hyman Senzel
Congregation Bnai Israel 692
Joseph av
Congregation Chevra-Mavakaha
Zadek rear 49 Vienna, Rabbi
Abr Resnick
Congregation Etz Chaim 14 Henry
founded 1909
Congregation Kneses Israel 34
Hanover org 1914 pres Jacob
Mandel
Congregation Light of Israel of
Monaster 54 Hanover org 1910
Rabbi Ralph Sevi
Congregation Temple Beth El
founded 1915 150 Park av
Rabbi Henry Fisher
Congregation Tipherath Israel 326
Meigs pres David Goldman
Congregation Vand Hakolei 4 Han-
over founded 1895 pres Samuel
A Wilinsky

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Churches—Con

Lutheran United—

Inner Mission Society 427 Clinton
av N, Frederick W Helms exec
sec

Bethlehem, Central pk cor 4th
founded 1895 pastor Carl F W
Betz

Christ, Central pk cor 4th founded
1892 pastor Austin H Roeder

Church of Peace, MtVernon av, cor
Caroline founded 1891 pastor
William M Horn

Church of Reformation, Grove nr
North founded 1868 pastor Fredk
R Knubel, asst Alfred L Beck

Church of Resurrection 3740 St-
Paul blvd org 1925 pastor Eug L
Stowell

Church of the Redeemer, Dewey av
cor Knickerbocker founded 1915
pastor Wm Long Dowler

Church of Transfiguration, Culver
and Avondale rd, pastor H A
Kuhnle

Concordia 16 Helena founded 1877
pastor Wilfred C H Tappert

Emmanuel, cor Thurston rd and
Arnett blvd org 1922 pastor F
E Reissig

Grace, Clifford av corner Manitou
founded 1889 pastor Walter
Krumwiede

StJohn's (German-English) Joseph
av cor Buchan pk founded 1873
pastor Paul H C Schmieder

StLuke's 280 Cumberland founded
1899 pastor Wm Trebert

StPaul's, Clifford av cor Loomis
org 1898 pastor Peter Fanning

Trinity, Campbell cor Walnut org
1891, pastor Henry C Erbes

Zion, Grove cor Stillson founded
1834 pastor Ernest Heyd, asst
Wm C Krumwiede

Lutheran (Missouri Synod)—

StMark's, S Goodman cor Benton
founded 1895 pastor Chas A
Behnke

StMathew's, StPaul opposite Clif-
ford av founded 1884 pastor
Herbert E Plehn

Methodist—

District Superintendent, Rev J F
Blagrove, 4770 StPaul blvd

Asbury, East av nr Union founded
1936 pastor Weldon F Crossland
assistant Lloyd V Moffett

Corn Hill, Edinburgh nr Plymouth
av S founded 1862 pastor J O
Mabuce

Emanuel German 923 Joseph av
founded 1894 pastor John G Hol-
lenbach

Grace, Driving Park av cor Thorn
founded 1905

Lave Avenue, Lake av bet Latta rd
and Stutson, founded 1848, pas-
tor Glenn Bucher

Monroe Avenue 416 Monroe av
founded 1842

North Street (Italian) 401 North
founded 1908 pastor Samuel O
Morreale

Spencer-Ripley, Culver rd cor Par-
sells av founded 1887 pastor
Henry G Budd jr

Trinity, Post av corner Sawyer
founded 1916 pastor Robt Hor-
ton

Wesley, Dewey av cor Christian av
founded 1913, pastor C A Scrim-
shaw

West Avenue, West av cor Chill
av founded 1883, pastor Geo W
Cooke

Methodist Colored—

New Bethel, 29 Leopold pastor
J O Myers

Methodist Episcopal Zion (African)—

Memorial, 42 Favor founded 1827
pastor J C Brown

Methodist Free—

First, N Union cor Richmond
founded 1866 pastor W J Par-
menter

Pentecostal—

Bethel Full Gospel Tabernacle, N
Goodman at Ripley org 1922
pastor Hudson A McKee

Bethlehem Star, 528 Main W pas-
tor Jos Little

Church of the Apostolic Faith
1259 N Goodman pastor Anthony
Verna

Church of God in Christ 85 Pros-
pect pastor Dollie Simmons

Elim Memorial 24 Sanford pastor
T Arthur Lewis

Elim Tabernacle 25 Bway founded
1905 pastor Benj A Baur

Evangelical Christian Church 491
Plymouth av N pastor Thos
Barrancotta

Glad Tidings Tabernacle 103 Bart-
lett pastor Benj A Baur

Italian Christian Church 416 Wild-
er, Elder Frank Cutri

Presbyterian—

Presbytery Office 416 Cutler bldg
Rev Frank M Weston, DD ex-
ecutive sec

Brick, North Fitzhugh cor Allen
founded 1825 pastor Harold E
Nicely, associate Stanley F
Gutelius

Brighton, East av bet Park av and
Winton rd S founded 1817 pas-
tor Geo E Ulp

Calvary, South av cor Hamilton
founded 1856 pastor W Duncan
Gordon

Central, Plymouth av N corner
Church founded 1836 pastor
Wm S Meyer assistant pastor
Sherman W Haven

Church of the Evangel (Italian)
774 Broad W organized 1909
pastor Francis V Grifone

Dewey Av, Dewey av cor Seneca
pwky organized 1912 pastor An-
drew H Neilly

East Side Memorial, Denver cor
Parsells av merged 1939, pastor
Sinclair Tebo

Emanuel, Jefferson av cor Shelter
founded 1887 pastor Albert F
McClements

First, Plymouth av S cor Spring
founded 1815 pastor Murray A
Cayley

Grace 424 Lyell av opp Whitney
founded 1891 pastor David
Ayres

Lakeside, Stutson near Lake av
org 1852 pastor Nicholas Bruinix
MtHor, Monroe av cor Rosedale
founded 1893 pastor Alan J Per-
rine

North, Fulton av cor Locust found-
ed 1884 pastor Robt Findlay

Orthodox Memorial Presbyterian
650 Merchants rd pastor J J
DeWaard

South, East Henrietta rd and Fort
Hill ter founded 1920 pastor
Garner Odell

Third, East av cor Meigs founded
1827 minister Paul C Johnston
associate minister John C White

Trinity, Reynolds cor Bronson av
organized 1902 pastor I P Pogue

Westminster, Wellington av cor-
ner Arnett blvd founded 1868
pastor Gordon W Mattice

Presbyterian United—

First, Plymouth av N nr Allen
founded 1849 pastor Ernest B
McClellan

Protestant Episcopal—

RtRev Bartel H Reinheimer,
Bishop of Rochester 311 Alex-
ander rm 210

Christ, East av nr Bway founded
1855 rector Chas C W Carver
asst Donald H Gratlot

Church of the Ascension, Lake av
cor Riverside founded 1888 rec-
tor Wm C Compton

Church of the Epiphany 309 Jef-
ferson av opp Adams founded
1876 rector Henry R Talbot

StAndrew's, Averill av cor Ash-
land founded 1879 rector Fredk
Crosby Lee

StGeorge's 75 Stutson cor Lake av
organized 1886 rector J W Den-
ness Cooper

StLuke's, S Fitzhugh st founded
1817 rector Fredk M Winnie

StMark's and StJohn's, Culver rd
corner Rosewood ter rector Rev
Frank R Fisher

StMatthew's, Winton rd N and
Browncroft blvd org 1921 rector

StPaul's, East av cor Vick pk B
founded 1827 rector Geo E Nor-
ton, assistant John T Sanborn

StSimons 6 Oregon org 1921 rector
Frank L Brown

StStephen's, Chill av cor Thorn-
dale ter founded 1897 rector
Jerome Kates

Go
to

VIAL'S for PAINTS

5-7 NO. WATER ST.

ROCHESTER MADE PRODUCTS

MAIN 733

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

- StThomas, Highland av cor Winton rd S organized 1909 rector Arthur R Cowdery
Trinity, Jones av corner Plymouth av N founded 1845 rector Guy H Madara
Reformed Church in America—
Brighton, Blossom rd cor Arbor-dale av founded 1892 pastor Anthony Luidens
First, Main E corner Alexander founded 1852 pastor Garret Hon-delink
Second, Scio corner Lyndhurst founded 1886 pastor Martin A Punt
- Roman Catholic—**
Diocese of Rochester, Chancery office 50 Chestnut, Most Rev Edw J Kearney bishop of Roch, Rt Rev Msgr Wm H Hart vicar general Rt Rev Msgr Wm F Ber-gan chancellor Rev Lawrence B Casey and Rev Jas C McAniff vice chancellors
Church of Our Lady of Good Coun-sel, Brooks av at Genesee Park blvd founded 1928 rector Edw T Meagher
Church of Our Lady of MtCarmel (Italian) 60 Woodward founded 1909 pastor Chas J Azzi
Church of StTheresa 12 Mark near Hudson av rector Simeon Kacz-marek
Church of the Annunciation 1760 Norton rector Calogero Gerardi
Church of the Blessed Sacrament 524 Oxford founded 1902 rector Thos F Connors
Church of the Holy Apostles 530 Lyell av cor Austin founded 1884 rector Geo V Predmore
Church of the Holy Family, Ames cor Jay founded 1864 rector Wm W Heisel
Church of the Immaculate Concep-tion, Plymouth av S nr Glasgow founded 1848 rector Jos S Cam-eron
Pro Cathedral of the Sacred Heart 300 Flower City pk founded 1910 rector Geo V Burns
Corpus Christi Church, Main E cor Prince founded 1888 pastor Wm M Hart
Holy Cross 4496 Lake av nr Latta rd organized 1863 rector Alex J McCabe
Holy Redeemer, Hudson av corner Clifford av founded 1867 rector F Wm Stauder
Holy Rosary 412 Lexington av cor Finch founded 1890 rector Chas F Shay
Italian Christian Church 416 Wilder rector Frank Cutri
Most Precious Blood 179 Stenson rector Sebastian Contegiacomo
Our Lady of Perpetual Help, Jo-seph av near Norton founded 1904 pastor Francis J Hoefen
Our Lady of Victory (Franco Bel-gian) Pleasant st founded 1848 rector Camiel A VanderMeulen
StAndrew's 935 Portland av founded 1914 rector Geo W Eckl
StAnne's, Brighton pk rector Geo J Schmitt
StAnthony of Padua, Plymouth av N cor Lyell pastor Paul Ciacolo
- StAugustine, Chili av cor Lozier founded 1907 rector John H O'Brien
StBoniface, 340 Gregory founded 1861 rector, John F Boppel
StBridget's, Gorman st founded 1854 rector Gerald T Brennan
StFrancis DeSales Chapel for the Deaf 122 Franklin
StFrancis of Assisi 83 Whitney founded 1929 rector Joseph Cir-rincione
StFrancis Xavier, Bay and Teresa sts founded 1888 rector Patk A Moffatt
StGeorge's (Lithuanian) Hudson av corner Weeger founded 1910 rector John M Baksys
StJohn The Evangelist's, Hum-boldt corner Floverton founded 1914 rector John B Sullivan
StJoseph's, Franklin near Clinton av N founded 1835 rector Stephen Aulbach
StJosephat's Ukrainian Catholic Church 305 Hudson av founded 1910 rector Basil Turula
StLucy's (Italian) Troup corner Tilden organized 1912 rector Benedict Maselli
StMary's, South near Court found-ed 1834 rector Geo F Kittell
StMichael's, Clinton av N corner Evergreen founded 1873 rector Arthur F Florack
StMonica, Genesee corner Monica founded 1898 rector Wm F Ber-gan
StNicholas Syrian Melchite 370 Remington
StPatrick 454 Plymouth av N pas-tor Leo C Mooney
SS Peter and Paul's 730 Main W founded 1843 rector J Emil Ge-fell
StPhilip Neri 1776 Clifford av rec-tor Geo J Weinmann
StStanislaus (Polish) Hudson av corner StStanislaus founded 1890 rector Jos H Balcerak
- Seventh Day Adventists—**
Browning Memorial 60 Grand av organized 1898 pastor Delmar P Wood
Seventh Day Adventist Church 181 Troup
- Spiritualist—**
Church of Divine Inspiration 251 Hawley pastor Mrs Frances Adam
Church of the Golden Rule 150 Monroe pastor Marie Hall
Church of the Open Door 123 N Union pastor Leota B Maxwell
Plymouth Church 108 S Plymouth av pastor R J MacDonald
United, 163 Tremont st Rev Pearl Harvie pastor
Universal 44 Gardiner pk, Rev Lillian Stauber pastor
- Unitarian—**
First, Temple corner Cortland founded 1829 pastor David Rhys Williams
- Universalist—**
First, Clinton av S cor Court founded 1846 pastor Max A Kapp
- Various—**
Bible Truth Hall 35 Flower
Brighton Community Independent Fundamental 420 Winton rd N founded 1922 pastor Dean S Bed-ford
Calvary Full Gospel Church 840 Culver rd pastor C Stanley Cooke
Carter St Assembly, Carter and Herald
Center Temple Universal Psychic Science 67 Edinburgh pastor Mrs Helen Gerling
Christadelphian org 1870, 31 Kay-ter Francis H Henderson sec
Christian Assembly 267 Murray Church of Christ 240 West av pastor Thos N Page
Church of God Apostolic 445 Or-mond pastor Mrs Ottilie L Cook
Church of God in Christ 425 Ormond pastor J A Caldwell
Church of God in Christ 470 Clarissa pastor Chalmer S Hart-well
Church of God and Saints of Christ 452 Ormond elder J H Jeffries
Church of God and True Holiness 394 Main W elder J Robinson
Church of Jesus Christ of the Latter Day Saints Terminal bldg elder J W Stonely
Evangelical and Reformed Church 257 Hamilton founded 1862 pastor Fredk H Diehm
First Unity Society of Practical Christianity 328 Main E rm 407 Friends, 100 Gibbs
Gospel Hall 595 Frost av pastor Frank A Perrott
Gospel Workers 490 Central av pastor John Downs
Gospel Tabernacle 1 Livingston pk and 163 Spring pastor W J Kouwe
Hellenic Orthodox 110 S Fitzhugh pastor John Danaskos
I am Sanctuary 31 Elm rm 3
Jehovahs Witnesses, Rochester Company 668 North, Edw Bareis sec
Jesus Lighthouse Mission 119 Exchange, Geo W Switzer
Megiddo Church 490 Thurston rd cor Sawyer pastor Mrs Ella M Skeels
Memorial Orthodox Presbyterian, Culver at Melville, Rev J J De-Waard
New Apostolic Church 136 Fil-more pastor K Schenk
Peoples Rescue Mission 134 Front Herbert F Baker supt
Polish National Catholic Church of StCasimir 40 Ernst founded 1907 rector Stephen Strykowski
Presbyterian Church (Orthodox) Covenant, StPaul at Ridge rd pastor Peter Pascoe
Rosicrucian Anthroposophic League 154 East av
Rosicrucian Fellowship The 5 St-Paul rm 307
Salvation Army 64 North com-manding officer Major John H Brunner social centre 108 Ex-change
Spiritualist Church of Devine In-spiration 27 Appleton pastor Mrs Frances Adam

— EGBERT F. ASHLEY CO. —

See page 39 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 39 Buyers' Guide
PHONE MAIN 444

Churches—Con

Swedish Emanuel Church 597 N Goodman at Peck founded 1909 pastor Laverne Erickson
Trinity Temple 290 Hudson av pastor Carroll N Blakeslee
The Theosophical Society 14 Franklin st rm 807
United Holy Church of God, 88 Reynolds, Rev Mrs Wm Noaks
Unity Church of Truth 27 Gibbs pastor Raymond C Barker
Universal Fraternal Service, Psychic Temple 67 Edinburgh pastor Rev Helene Gerling
Volunteers of America Inc 140 Hebard Wm T Plews adjt
White Star Mission 372 Flint Ernest Rubenstein pastor

Cider Mills & Dirs

Checkerboard Cider Mill 8 Exchange rm 306
Knoefel Fred 1721 StPaul
Weisensel Geo G rear 116 Ames

Cigar Mills

Aherns Erhardt C 5 Boston
Bondi Federico 72 Pennsylvania av
Carboni Michl 379 Ames
Cerniglia Salvatore 331½ N Union
DeCillis Paul 309 Orchard
Fredericks Margt E Mrs 906 Jay
Hurvitz & Rubin 89 Sullivan
Leto Jos 80 South av
Nelson John F 70 Lowell
Nu-Blend Cigar Co 397 Main E
Ponticello Carmen 176 Portland av
Staud Chas J 222 South av
Stritzel Chas A 856 Clifford av
Zancone Carlo 158 Lyell av

Cigars & Tobacco—Retail

Aldrich Albert W 34 Court
Alofs John P 328 Main E rm 418
Alva Hyman M 90 James
Art's Cigar Store 248 State
Battaglia John 385 Clinton av N
Bellingham Arthur 65 James
Bourbeau Peter C 39 State
Brovitz Lester 1062 Main E
Burritt Clyde P 18 State
Caccamise Jos 700 Clinton av N
Canterbury Cigar Store 772 Monroe av
Castronova Frank 423 North
Cervasi Russell C 1738 Clifford av
Christoff Stephen L 272 Main W
Collet Frank W 174 State
Collins Neil P 43½ Main E
Community Cigar Store 810 Clinton av S
Cruppi Theo 44 Lake av
Cucchero Pasquale 495 State
D'Amico John 442 Main W
Dewey Smoke Shop 350 Driving Park av
Donovan Ruth M Mrs 128 Main W
Dyke Cigar Store The 7 Hudson av
English Cigar Store 189 Clinton av N
Evans Chas A 5 StPaul rm 205
Faber Inc, Hotel Rochester & Hotel Seneca
Finestone Bros 246 Clinton av N
Fisher Ezra 1478 Lake av
Fragale Thos 519 State
Glancy Albert I 256 Clinton av N
Granite Arthur A 88 Clinton av N
Hearn Robt M 46 Exchange
Hershey's Smoke Shop 1740 East av
Hilts Chas W Jr, 216 Main W
Holtz Maurice 234 Clinton av N

Johnston's Smoke Shop 857 Clinton av S
Kearney Wm G 163 State
Keller Jerry 42 East av
Klee Cigar Store 232 State
LaVerde Chas 16 Front
Lincoln Cigar Co Inc 183 Main E rm 520
Lintz Fred H 3 Clinton av S
Monroe Cigar Store 38 Monroe av
Murphy Chas L 16 Main E rm 5
Murphy John 157 Clinton av N
National Cigar Store 84 South av
North Cigar Store The 279 North
Pilaroscia Tobacco Co 1469 Lake av
Powers Arcade Cigar Stand 16 Main W
Powers Hotel Cigar Stand, Powers Hotel
Provenzano Lena Mrs 376 State
Purchase Walter G 4428 Lake av
Raz Moses H 351 Central av
Rizzo Benj 299 Lyell av
Santoro Jos 47 Elm
Saperstone Louis C 14 Franklin
Sargent Jos 249 East av
Savoy Cigar Store 178 State
Scarlatta Christopher 711 N Goodman
Schlegel Otto A 302 Court
Schulte D A Inc 1 and 306 Main E
Scialdone Geo 363 Smith
Sherman Benj 459 N Goodman
Shortino Jos 316 State
Smith Percy W 806 Brown
Stein Isadore 30 Lowell
Stoler Hyman 487 Main E
Stone David 285 East av
Sussman Saml 272 Clinton av N
Taddeo Nicholas 540 Main W
Terminal Smoke Shoppe 65 Broad W
Tip Top Smoke Shop 215 East av
Trobia Michl 199 Lyell av
Tyrrell Louis P 938 Main W
Ulloda John J 112 South av
United Cigar Stores Co 2 and 96 Main W
Vicari & Poletto 187 East av
Weinstein Meyer D 170 Chestnut
White Clifford H 89 East av
Wishman Jacob 141 Clinton av S
Wyant John E, Court House

Cigars & Tobacco—Whol

Bayuk Cigars Inc 211 Central av
Bevin Cigar Co 232 State
Bodner Tobacco Co 50 Andrews
Brewster H P Co 43 S Water
D & M Tobacco Co 161 Clarissa
Lorillard P Co Inc 36 StPaul rm 110
Marousis C G Co 286 Main W
Morris A Tobacco Co 26 Andrews
Morris Reba D Mrs 14 Andrews
Philip Morris & Co Ltd 82 StPaul rm 710
Reynolds R J Tobacco Co 70 Exchange rm 301
Stillman Tobacco Inc 70 Stillson
Wholesale Cash & Carry 888 Main E

◊Circulating Libraries

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

◊Civil Engineers & Surveyors (See Engineers—Civil)**Cleaners & Dyers**

Ace Cleaners 1441 Dewey av
Arrow Cleaners 461 North
Artisan Cleaners & Dyers 615 Portland av

Barnet Cleaners, Tailors, Dyers 1430 Main E
Beck Cleaners & Dyers Inc 358 Park av and 1235 University av
Better-Way Cleaners 254 Joseph av
Bobb's Tailors & Cleaners 787 Clinton av N
Boguski Catherine Mrs 923 Jefferson av
Brancato Saml 836 Main E
Brownie Bros 500 Avis and 1456 Dewey av
Buddy's 294 North
Cameo Cleaners 818 Dewey av
Cameo Cleaners & Dyers 1195 Clinton av N
Castellano Lawrence A 1742 N Goodman
Cerretto Clara T Mrs 56 Prospect
Clecone John 480 Emerson
Clover Dry Cleaners & Dyers 1912 Main E
Cohen Bernard A 519½ Lyell av
Dawn Dry Cleaners 488 Joseph av
DeBlase Frank A rear 1906 Main E
Delmar Dry Cleaners 16 Lake av
Diamond Dry Cleaners 507 Portland av
Dollar Dry Cleaners Inc 1686 StPaul
East Avenue Cleaners & Dyers 296 East av
Empire Cleaning & Dyeing Works rear 622 Hollenbeck
Epstein's Edco Dry Cleaners 166 Clinton av, 496 Lyell av and 653 South av
Fitzsimmons Anne K Mrs 1458 Lake av
Flower City Dry Cleaning Co 398 StPaul
Flynn Cleaners Inc 546 Monroe av
Gabe & Dom Cleaners 263 Portland av
Gagne Lillian E Mrs 252 Lyell av
General Dry Cleaners 14 Railroad and 1058 Main E
Globe Dry Cleaners & Dyers 175 Alphonse
Heininger Lawrence J 798 Culver rd
Holley Cleaners 133 North
Independent Cleaners 419 Court
LaPaloma Dry Cleaners 477 Jay
Leary's Cleaners & Dyers Inc 146 East av and 240 Mill
Lombardo Cleaners 342 Driving Park av, 497 Chilli av, 67 Ford, 499 Lyell av and 492 Main W
Longman's Dry Cleaners 475 South av
Lotus Cleaners 460 Central av
MacRoy's Dry Cleaners 1120 Garson av
Madison Cleaners 430 Jefferson av
Maple Dry Cleaners and Dyers 12 Walnut
Maratta Dry Cleaners 1139 Portland av
Marriott's French Dry Cleaners 414 Genesee
Mindlin Meyer 182 Baden
Miracle Cleaners & Dyers 553 Main E
Morris Norman 891 Humboldt
Orchid Dry Cleaners 836 South av
Overnite Cleaners 130 Main W
Palmer Dry Cleaners 20 Palmer
Parker Dry Cleaners 813 Plymouth av S
Personal Dry Cleaners and Furriers 447 Lyell av
Progressive Dry Cleaners 1899 Culver rd
Putzig Albert W 1978 South av
Rapp Perry Dry Cleaner 22 Main W
Rapp's Cleaners & Dyers 584 Jefferson av
Red Wing Cleaners 1270 Clinton av N
Ridge Cleaning Co 399 Ridge rd

ROBERT E. FRIEDLICH AGENCY INC.

INSTALLMENT — MAIN 2066 — EAST SIDE SAVINGS
PAYMENTS GENERAL INSURANCE BANK BLDG.
6 CLINTON AVE. S.

Clergymen—Con

Fisher Frank R (PE) 278 Hazelwood ter
Fisher Geo O (M) 386 Garson av
Fisher Henry (J) 52 Cornell
Fitelson David E (J) 467 Clifford av
Florack Arthur F (RC) 869 Clinton av N
Flynn Patk J (RC) 414 Lexington av
Fox Robt J (RC) 720 Main W
Freda W Harry (B) 37 Highland pkwy
Frinke H R (Luth MS) 103 Castleford rd
Fuchs Danl (B) 35 Vayo
Garrison Jas H (Nazarene) 38 Columbia av
Geck Howard (RC) 321 Lake av
Gefell J Emil (RC) 720 Main W
Gerardi Calogero (RC) 1754 Norton
Gerling Helene A (Sp) 67 Edinburgh
Gerling J Bertran (UFS) 261 East av
Gilbert Gordon (B) 1100 S Goodman
Gillies Andrew (P) 134 Nunda blvd
Goggin J F (RC) 2260 Lake av
Goldberg David (J) 88 Martin
Golden Israel (J) 38 Rhine
Golding Eug J (RC) 330 Gregory
Gorczyca Fulgence (RC) 8 Mark
Gordon Max (J) 48 Luzerne
Gordon W Duncan (P) 199 Hamilton
Gorman Jos O (RC) 53 Ontario
Grady Jos E (RC) 2260 Lake av
Grant Alexander J (RC) 9 South
Gratlot Donald H (PE) 52 Colonial Village rd
Greensmith Harry G (B) 49 Lozier
Greer Murphy (B) 174 Joseph av
Grifone Francis V (P) 762 Broad W
Gross Earl C (B) 142 Driving Park av
Gutelius Stanley F (P) 388 Magee av
Haass Carl G (E and R) 192 Child
Haffey Hugh (RC) 9 South
Haglund David E (B) 17 Highland pkwy
Hallock Gerald B (P) 10 Livingston pk
Hallock Wm A (P) 48 Austin
Harrison Carlton (UP) 170 Queensboro rd
Hart Wm M (RC) 80 Prince
Hartley Jas J (RC) 2260 Lake av
Hartman Ernest (Luth) 1185 Lake av
Hartmann Edw H (RC) 34 Monica
Harvell Chalmer S (Church of God in Christ) Prospect st
Harvie Pearl (Sp) 163 Tremont
Hastings Leo (RC) 321 Lake av
Haven Sherman W (P) 16 Riverside
Hayes John S (RC) 101 White
Heindl Elmer W (RC) 923 Portland av
Heins Fredk W (Luth) 245 Avenue C
Heisel Wm H (RC) 415 Ames
Henderson Frances H (Christadelphian) 21 Ripley
Henry Robt (RC) 1971 Lake av
Hester Francis E (RC) 15 South
Heyd Ernest (Luth) 180 N Goodman
Hoefen Francis J (RC) 1089 Joseph av
Hoefel Elmer H (E and R) 26 Navarre rd
Hollenbach John G (M) 925 Joseph av
Holtrop Oren (Christian Reformed) 471 Merchants rd
Hondelink Garret (RA) 417 Alexander
Horn Wm M 133 Caroline
Horowitz Saml S (J) 30 Werner pk
Horton Robt (M) 704 Post av
Humphrey C B (M) 156 Bryan
Hurley Victor J (RC) 1871 Lake av
Jacobson Harry (J) 81 Hanover
Jankowiak Valentine A (RC) 34 St-Stanislaus

Jeffries Jas H (Church of God and Saints of Christ) 454 Ormond
Jeurissen Leopold (RC) 10 Pleasant
Johnston Paul C (P) 35 Fair View Hill Br
Kaczmarek Simeon (RC) 8 Mark
Kapp Max A (Univ) 406 Glen Ellyn way Br
Kary Michl (B) 141 Franklin rm 305
Kates Jerome (PE) 105 Woodbine av
Kearney Edw Jas (RC) 947 East av
Kehoe Wilfred M (RC) 9 South
Kelly Gerald G (RC) 75 Ernestine
Kelly Leonard A (RC) 402 Augustine
Kettell Geo F (RC) 15 South
King Walter E (Christian & Missionary Alliance) 941 S Goodman
Kleehammer Francis A (RC) 720 Main W
Klein Mathew (J) 31 Clifford av
Kleintjes John B (RC) 869 Clinton av N
Klem Leo J (RC) 9 South
Knubel Fredk R (Luth) 330 Barrington
Kohl Walter (RC) 321 Lake av
Kouwe Wm J (RM) 1 Livingston pk
Krolak Stanislaus B (RC) 2260 Lake av
Krueger Otto E (B) 13 Tracy
Krumwiede Walter (Luth) 1420 Clifford av
Krumwiede Wm C (Luth) 1420 Clifford av
Kuchman Bernard V (RC) 415 Ames
Kuhn Gerald (RC) 108 Franklin
Kuhnle H A (Luth) 262 Avondale rd
Kurtz Abr Z (RC) 145 Sellinger
Lambert Gerald C (RC) 50 Chestnut
Lammers Wm F (RC) 53 Ontario
Langdon Thos H (B) 2044 Norton
Laughland Jas Vint (P) 12 Brighton
Lawrence J John (P) 20 Winbourne rd
Leary John J (RC) 548 Humboldt
Lee Fredk Crosby (P) 68 Ashland
Lewis Patk (RC) 9 South
Lewis T Arthur (Pent) 24 Sanford
Lewno Florian L (B) 918 Hudson av
Lintz Edw J (RC) 402 Augustine
Little Jos (Pent) 528 Main W
Livingstone Jeffrey D (B) 302 Parsells av
Lococo Anthony (RC) 9 South
Loughlin John V (RC) 2260 Lake av
Luidens Anthony (RA) 219 Arbordale av
Lux Donald E (RC) 869 Clinton av
Lyons Edw M (RC) 444 Plymouth av N
Mabuce John O (M) 48 Tremont
MacDonald Robt J (Sp) 180 Plymouth av S
MacQueen Donald B (B) 164 Brunswick
Madara Guy M 1685 Monroe av
Mahoney Chas J (RC) 50 Chestnut
Mahoney Wm J (RC) 50 Chestnut
Malley John J (RC) 80 Prince
Mallon Paul (RC) 9 South
Maloney John S (RC) 267 Rutgers
Maloney Jos T (RC) 548 Humboldt
Maney John E (RC) 444 Plymouth av N
Manhold Gustaf H (B) 255 MtVernon av
Marine Michl (J) 10 Grant
Marks Francis A (RC) 444 Plymouth av N
Marshak Saml D (J) 16 Athens
Maselli Benedict B (RC) 253 Troup
Mattice Gordon W (P) 30 Trafalgar

Matuszewski Leo J (RC) 34 St-Stanislaus
Maxwell Leota B Mrs (Sp) 123 N Union
McAniff Jas C (RC) 720 Main W
McCabe Alex J (RC) 4492 Lake av
McCarthy Chas J (RC) 50 Hand
McClellan Ernest B (UP) 59 Melrose
McClements Albert F (P) 722 Seward
McCoey Wm S (PE) 31 Homer
McDonald Osgood H (B) 152 Brunswick
McGee Wm P (RC) 9 South
McKee Hudson A (Pent) 20 Ripley
McKee Wm H (P) 182 Hillside av
McNamara Elmer (RC) 2260 Lake av
McNamara Robt (RC) 2260 Lake av
McVeigh Thos F (RC) 80 Prince
Meagher Edw T (RC) 75 Ernestine
Merkle Jos E (RC) 330 Gregory
Merklinger John M (RC) 401 Orange
Merle Henry P (Evan) 272 Melville
Meyer Fredk W C (B) 77 Prince
Meyer John (RC) 9 South
Meyer William S (P) 89 Dorchester rd
Middleton Geo L (B) 72 Englewood dr
Moffatt Patk A (RC) 34 Teresa
Moffett Lloyd V (M) 77 Rutgers
Mooney Leo C (RC) 151 Saratoga av
Morgan John (RC) 267 Rutgers
Morotti Alfredo (RC) 151 Saratoga av
Morphoy Roy B (RC) 415 Ames
Morreale Saml O (M) 151 Willmont
Munday Danl P (RC) 50 Chestnut
Murphy Donald M J (RC) 445 Plymouth av S
Murphy John (RC) 108 Franklin
Murphy John (RC) 1127 Dewey av
Murphy John A (RC) 1148 N Goodman
Myers J O (CME) 5 Leopold
Naughton Wm J (RC) 2260 Lake av
Nelly Andrew H (P) 242 Albemarle
Nicely Harold C (P) 121 N Fitzhugh
Nicely Harold E (P) 12 Buckingham
Nixon Justin Wroe (B) Brighton Hts
Noakes Wm Mrs Rev (United Holy Church) 63 Prospect
Nolan Wm F (RC) 75 Ernestine
Norton Geo Edw (PE) 65 Barrington
Nussmann Oscar C (E and R) 1067 Winton rd N
O'Brien Bartholomew (RC) 151 Saratoga av
O'Brien John H (RC) 410 Chili av
O'Brien Michl (RC) 7 Austin
O'Brien Wm J (RC) 80 Prince
O'Connell Jas F (RC) 253 Troup
O'Connell Jos J (RC) 1001 Lake av
Odell Garner (P) 710 Winton rd S
O'Donnell John (RC) 321 Lake av
O'Leary Arthur (RC) 9 South
O'Loane John H (RC) 1127 Dewey av
Onorato John F (RC) 9 South
Page Thos N (Disciple of Christ) 134 Westview ter
Paille Chas A (Cong) 72 Frost av
Palmer Fredk W (P) 315 Rockingham
Parmerter Wesley J (Free Methodist) 121 Aldine
Parsons E W (B) 253 Alexander
Pascoe Peter R (OP) 2052 StPaul
Payea Alf L (Evan) 28 Ash
Peece Anthony (RC) 1205 Lexington av
Perrine Alan J 253 Rosedale
Perrotta Antonio (B) 167 Thorndyke rd
Piedmont John (I) 267 Murray
Piehn Herbert E (MS) 1009 StPaul
Plews Wm (VOA) 173 Central pk
Pogue I P 35 Favor
Porforio Domenico A (P) 1595 Culver rd

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANSF.N.A. INSURED MORTGAGES
SAFE DEPOSIT BOXES
LOW COST LIFE INSURANCEF.N.A. MODERNIZATION LOANS
U. S. DEFENSE BONDS

47 MAIN ST. W.

TWO CONVENIENT OFFICES

40 FRANKLIN ST.

Predmore Geo V (RC) 7 Austin
Price Orlo J, Longmeadow st Ptsfd
Prince Raymond L (RC) 9 South
Punt Martin A (RA) 70 Westchester av
Ramaker A J (B) Chelmsford rd
Randall John S (RC) 31 Congress av
Raubert Jacob R (RC) 1089 Joseph av
Reddington John A (RC) 2260 Lake av
Regan W Oscar (RC) 9 South
Rein John D. (Evan) 511 Melville
Reinheimer Bartel H (PE) 211 Culver rd
Reissig Fredk E (Luth) 182 Thurston rd
Resnick Abr (J) 49 Vienna
Reynolds Frank L (E and R) 482 Magee av
Robins Henry B (B) 1372 Monroe av
Roeder Austin H (Luth) 359 Central pk
Rogers Harold F (RC) 34 Monica
Rogers Lowell L (M) 306 Marlborough rd
Rose Jas E (B) 261 1/2 Edinburgh
Rubenstein Ernest R (M) 162 Bway
Sadowsky Sol (J) 22 Gorham
Saaborn John T 109 Tarrytown rd
Schade Arthur A (B) 246 Alexander
Schifferli Wm J (RC) 634 Hudson av
Schmieder Paul H C (Luth) 39 Alcazar
Schmitt Geo J (RC) 48 Brighton pk
Schreiber Emanuel H (J) 19 Carthage dr
Schrieber Robt (B) 246 Alexander
Schroeder Paul M (E and R) 175 Highland pkwy
Scribshaw C A (M) 390 Ridgeway av
Sevi Raphael (J) 254 Baden
Shay Chas F (RC) 414 Lexington av
Shea Geo F (Faith Tabernacle) 20 Grant
Sheehan Wm J (RC) 1127 Dewey av
Sheehy Fergus (RC) 9 South
Shenk Karl (New Apostolic) 749 Brown
Shumovitz Bernard (J) 20 Thomas
Simmons Dollie (Pent) 85 Prospect
Simonetti Albert L (RC) 34 Teresa
Skeels Ella M Mrs (Megiddo) 481 Thurston rd
Smith Leo V (RC) 851 Main W
Stauber Lillian Rev (Sp) 44 Gardiner pk
Stauder F Wm (RC) 634 Hudson av
Stewart Alex McG (B) 30 Audubon
Stewart Jos W A 45 Hoyt pl
Stowell Eug L (Luth) 16 Dumont
Stryjewski Stephen (Polish Nat Cath) 8 Ernst
Sullivan Chas I (RC) 15 South
Sullivan John B (RC) 548 Humboldt
Sullivan Jos J (RC) 296 Flower City pk
Switzer Geo C (RM) 23 Belmont
Sykes Arthur O (PE) 47 Pinnacle rd
Szupa Stanislaus J (RC) 909 Main W
Talbot Henry R (PE) 323 Jefferson av
Taylor Francis J (RC) 330 Gregory
Tebbo Sinclair (P) 405 Hurstbourne rd
Tepas Bernard J (E and R) 1080 Portland av
Thatcher Percy J 465 Thurston av
Tobin Wm (RC) 1089 Joseph av
Trebert Wm (Luth) 176 Ormond

Trost Theo L (E and R) 1100 Goodman S
Turula Basil (RC) 303 Hudson av
Tydings Michl (RC) 101 White
Ulp Geo E (P) 2037 Highland av
Valukevicius Frank (RC) 545 Hudson av
Vanartsdalen Geo (P) 754 Howard rd
VanderMeulen Camiel A (RC) 10 Pleasant
VanDeusen Wallace J (RC) 453 Seneca pkwy
Vecchio Giovanni (P) 498 Maple
Verna Anthony (Pent) 1656 Clifford av
Verna Harry O 1645 Clifford av
Vogt Geo C (RC) 321 Lake av
Vogt Jos E (RC) 50 Chestnut
Vyverberg Henry J (C) 107 Cypress
Wahl Raymond (RC) 415 Ames
Wangman Alf B (P) 193 Woodcrest rd
Watkins Gerald T (B) 144 Dartmouth
Watts Wallace H (PE) 111 Argyle
Wearing Thos (B) 263 Canterbury rd
Weaver G Chas (M) 33 N StRegis dr
Weber Matthew (RC) 108 Franklin
Weinmann Geo J (RC) 1148 N Goodman
Weltzer Arthur A (RC) 321 Lake av
Weston Frank M (P) 225 Croydon rd
Whalen Maurice (RC) 1127 Dewey av
Whelan Maurice (RC) 9 South
White John C (P) 946 MtHope av
Willett Jos (RC) 9 South
Williams David R (Unit) 209 Rockingham
Williams Waldo (Society of Friends) 124 Corona rd
Winiecki Jos C (RC) 108 Franklin
Winnie Fredk M (Epis) 275 Plymouth av S
Wishman Abr I (J) 570 Monroe av
Wohlrab Paul (RC) 869 Clinton av N
Wood Delmer P (SDA) 394 Cedarwood ter
Wood Geo T (RC) 445 Plymouth av S
Wootton Ray B (PE) 137 Jefferson av
Woyke Frank H (B) 459 Meigs
Wright Paul D (C) 846 Grand av
Wuest Raymond (RC) 923 Portland av
Wurzer Michl (RC) 444 Plymouth av N
Zwierlein Fredk J (RC) 2112 Lake av

Cloth Spongers

Rochester Cloth Sponging Co Inc 238 N Water 3d fl

Clothes Pressers, Cleaners & Repairs

Artisan Cleaners & Dyers 815 Portland av and 703 Park av
Bloom Louis 468 Monroe av
Bond's Cleaners 1642 Clifford av
Brown Isadore 225 Genesee
Byrnes & Son 4424 Lake av
Catalano Chas 2008 Main
Coco Jos 113 Ambrose
Cruppe's Hatters & Dry Cleaners 287 Smith
DeAngelis Jerome J 70 Primrose
Decker Edith M Mrs 453 Main E
Demeco Frank 140 Depew

Etlin Jacob 104 Monroe av
Fox Morris 369 Park av
Guarrera Jos 51 Niagara
Hedeen Alf 73 Bway
Holmes Harriett L Mrs 348 Thurston rd
Kaplan Nathan 987 Monroe av
Kesseling John M 635 Lake av
Klein's Dry Cleaners 477 Monroe av
Maenza Chas 420 Central pk
Mofsky Nathan M 533 Central av
National Dry Cleaning Co 111 Park av
Oxford Cleaning & Pressing Shop 664 Monroe av
Park Avenue Cleaners 645 Park av
Phillips Nathan 50 Monroe av
Quality Dry Cleaners 1253 North
Rapkin Isadore 241 Joseph av
Raponi Vincent A 110 1/2 Lowell
Rochester Dollar Dry Cleaning Co Inc 395 StPaul
Rozzi John 554 and 558 Thurston rd
Sauter Geo F 446 Genesee
Senzel Isaac 495 Dewey av
Swan Cleaners Inc 401 StPaul
Tetlow's 851 Meigs
Ward Cleaner & Dyer rear 38 Richmond
Watts Dry Cleaning Co Inc 322 Cottage

Clothing Dealers—Children's and Infants—Retail

Babyland 653 Monroe av
Children's House 603 Park av
Fisher Loretta A 43 East av
Left's Stores Inc 126 Clinton av S
Lobel's 114 Main E
Marcy's Infants Wear 621 Main W

Clothing Dealers—Men's & Boys'—Retail

Bachler's 40 State
Bernstein Abr 204 Clinton av N
Bond Stores Inc 133 Main E
Caplin Harry 25 North rm 942
Cohen Lillian Mrs 172 Central pk
Colonna A Edw 17 Main E rm 8
Columbia Clothing Co 49 Clinton av N
Cornwall Clothes Shop 5 StPaul rm 217
Davis Norton 812 Brown
Everybody's Inc 56 State
Fedoroshyn Stephen 171 Joseph av
Ferrari Pasquale 412 Jay
Four Forty Pants Store Inc 45 Main E
Garson's Clothes Inc 88 State
Goldstein Sol 30 Front
Goldstein Tillie Mrs 42 Front
Goodyear House of Coats 75 Main E
Great Credit Clothing Co 104 Main E
Grossman's Clothes Shop 47 Clinton av N rm 5
Herman Julius 372 University av
Home Store The 12 State
Leed's Clothes 30 StPaul
Levinstein Harry 34 Monroe av
Lichterman Clothing Co 62 State rm 62
McFARLIN CLOTHING CO 191-195 Main E tel Main 5882
Men's Formal Shop 641 Clinton av N
Metzger Style Shops 82 Main E

ICE CUBES
CRUSHED ICE
REFRIGERATORS

ROCHESTER ICE

AND COLD STORAGE UTILITIES, Inc.

MONROE 8700

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Clothing Dealers, Men's & Boys', Retail —Con

Mutual Clothing Co Inc 106 State
NATIONAL CLOTHING CO 159-171
 Main E tel Stone 80
 Original Pants Store 87 Main E
 Quality Pants Store 39 Main E
 Raymond's 71 Main E
 Reimer Pant Store 108 State
 Rochester Jobbing House 161 Joseph av
 Schwartz Wm 101 Front
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For
 further information see page 29 Buyers'
 Guide and right top lines
 Silverstein Morris 462 Main W
 Smith Hilton H 118 State
 Standard Clothes 27 Clinton av S rm
 101
 Star Clothing Co 36 State
 Stolberg Boris 90 State
 Toggery Shop The 203 Main E
 Tux Shop The 73 Clinton av S rm 3
 Walenitz W & Son 149 Front
 Warren Harry 34 Front

Clothing Dealers—Second Hand

Gorden Benj 62 Herman
 League of Fellowship Inc 60 Allen
 Ross Anna P Mrs 239 North
 VanEecke Hortense Mrs 251 North

Clothing Dealers—Wholesale

Frohman I M Co 158 StPaul

Clothing Dealers—Women's & Misses'—Retail

Adorable Dress Shop 664 Clinton av N
 Alpert's Dress Shop 818 Main W
 Attie's 243 Main E
 Belfor Hyman 808 Clinton av N
 Berman Thelma Shop 634 Clinton av
 N
 Betty Maid Shops 224 Main E
 Block Jane R Mrs 930 Monroe av
 Bubes Rose Mrs 597 Hudson av
 Claire's Dress Shop 838 Dewey av
 Cooper Ella Dresses Inc 466 Ridge rd
 Corner Dress Shop 1696 Clifford av
 Costich Dress Shop 1377 Culver rd
 Covner Saml 84 East av
 Culhane M Ann 571 Lake av
 David's Store The 211 Main E
 Desio Biagio 114 Bay
 DiLucia Eliz Mrs 204 Lyell av
 Eastern Dress Co 36 StPaul rm 203
 "800" Shop 800 Monroe av
 Elinor's Dress Shop 527 Chili av
 Ennis Eliz M Mrs 125 Redfern dr
 Epstein 135 East av
 Epstein Minnie 117 East av
 Fitzgerald Lucille A 177 Brooks av
 Florence Nightingale Nurses Shop 653
 Monroe av
 Forman B Co 46 Clinton av S
 Frank Sisters 605 Main W
 Frankenstein Irma S Mrs 298 Alexan-
 der
 Friedmans Bridal & Hat Shoppe Inc 637
 Clinton av N
 Goldman Anna Mrs 667 Joseph av
 Good Friend Shop 86 and 222 Main E
 Har-Lee Dress Shop 541 Thurston rd
 Harold Minnie A 25 North rm 727
 Highland Dress Shop 773 South av
 Honigbaum's 100 East av
 Jefferson Dress Shop 220 Genesee
 Klener Saml B 599 Hudson av
 Kroll's 648 Clinton av N
 LaBori 60 Clinton av S
 Lull Mary Frocks Inc 152 East av

Lutz Betty Rixford Mrs 1555 MtHope av

Lyell Dress Shop 500 Lyell av
 Mally Co The 17 East av
 Maray's Dress Shop 1507 Lake av
 Marvelle Shop 102 Main E
 Maser Sol 324 Hudson av
 Metzger Style Shops 32 Main E
 Modiste Dresses 303 Alexander
 Orzechowski Stanislaw R 934 Hudson
 av
 Outlet Credit Clothing Co The 105 Clin-
 ton av S
 Pace Dress Shoppe 730 Clinton av N
 Porfario Filomena Mrs 25 North rm
 733
 Priscilla Dress Shoppe 757 Joseph av
 Purvin Janette 719 Monroe av
 Ripton Dress 739 Monroe av
 Rochester Frances Inc 57 East av
 Roselee Dress Shoppe 654 Clinton av N
 Royal Dress Shop The 982 Clinton av
 N
 Ruth Smith Specialty Shop 684 Clinton
 av N
 Soble Benj S 988 Monroe av
 Stephens Apparel Corp 210 Main E
 Stoller Rose Mrs 683 Clinton av N
 Stolz Fannie Mrs 709 Joseph av
 Thompson J E Co 78 Clinton av S
 VanAllen Eva A Mrs 1475 Lake av
 Walde Dress Shop 873 Clinton av N
 Whitney's 267 Main E
 Wise Dress Shop 247 Main E

Clothing Mfrs

Birnbaum Lester 552 Joseph av (pants)
 Bond Clothes Inc 288 Martin (mens and
 boys)
 Brontman Rochester Clothes Inc rear 8
 Langham
 Brooks-Rochester Inc 82 StPaul rm 200
 Cupolo Bros 439 Scio
 Fashion Park Inc 432 Portland av
 Feyder Oscar 36 StPaul rm 115 (pants)
 Forman Harry Clothing Co 116 StPaul
 2d fl (mens)
 Garstein Louis 28 Rhine
 Goldstein Special 365 Andrews (mens)
 Goldwater & Co 82 StPaul rm 721
 (mens)
 Hickey-Freeman Co 1155 Clinton av N
 Iala John 158 Rohr (vests)
 Kasner Brothers Clothes 36 StPaul rm
 507 (mens)
 Keller Heumann Thompson Co Inc 1415
 Clinton av N
 Knopf Clothes Inc 181 StPaul
 Lang's 57 Mortimer (women's)
 Lawrence Austin Clothes Inc 25 Hand
 Levy Bros & Adler Rochester Inc 25
 Hand
 Loce Jos 238 N Water
 Lopresti & Manzella rear 355 Portland
 av
 Michaels Stern & Co Inc 87 Clinton av
 N
 Miss Rochester Frocks Inc 390 Clinton
 av N
 Paul Clothes Shop Inc 48 Clinton av
 N
 Petronio Jos 76 Miller (vests)
 Rochester Fashion Clothes 471 Clinton
 av N (mens)
 Royal Apron Co 610 Joseph av
 Samuelsohn-Melen Co Inc 36 StPaul rm
 521
 Santoli, Leon & Laudisi Co 120 Ontario
 Segelin Bros 1000 Clinton av N
 Stein-Bloch Co The 432 Portland av
 Taylor Trouser Co rear 292 Ormond

Timely Clothes Inc 1415 Clinton av N
 and 65 Sullivan
 Walter-Morton Inc 1155 Clinton av N
 Weiner Bros 36 StPaul rm 220

Coal Dealers—Retail

Abramson Coal Co Inc 484 Alexander
 Abramson Morris E 26 Morris
 Antczak John T 746 Norton
BABCOCK H H & CO Inc 105-110
 Walder bldg tels Main' 228-229-230,
 393 Main W at Penn RR 505 North at
 NYC RR, 720 Driving Park av at B&O
 RR, University av and Winton rd N
 —For further information see page
 23 Buyers' Guide
 Baetzel Fred 68 Broad
 Baker Minor J 308 Field
 Baldwin Lesser 215 Avenue C
 Bantel C H Co Inc 785 Dewey av
 Beckwith Coal Co 271 Lyell av
 Beechwood Coal Co Inc 357 StPaul
 Belcher Thelma A Mrs 150 Palm
 Belmont Coal Co 594 Brown
 Better Fuels Corp 6 State rm 201
BLACK DIAMOND COAL CO 190 York
 tel Genesee 7800—For further infor-
 mation see page 23 Buyers' Guide
 Bloch Coal Co 135 Murray
 Bradshaw Chas Coal Co 21 S Fitzhugh
 rm 3
 Breitschwerdt Ernest 1171 Clinton av
 N
 Brick Jas E 16 Main E rm 9
 Byrne Danl 42 Rogers av
 Call Hubert 48 Frost av
 Campbell & Bergin Coal Co 61 Hortense
 Case Coal Co Inc 1814 East av
 Casper Alphonse B 383 Colvin
 Charlotte Coal & Supply Co 73 Saratoga
 av
 Charlotte Fuel Co 377 Latta rd
 Churchill Coal Co 108 MtHope av
 City Coal & Coke Co 292 Main E
 Clinton Coal & Coke Co 202 Ridge rd
 E
 Cornelius Henry F 246 Springfield av
 Costigan John J 16 State rm 309
 Del-Bar Fuel Co 373 Smith
 Derleth Robt L 38 Prescott
 Domestic Fuel Service 196 Lyell av
 Doser Clifford D 45 Southview ter
 Drake H F Coal Co 328 Main E rm 201
 Drexler Saml J 540 Lake av
 Dyson Chas H 93 E Henrietta rd
EDWARD'S COAL & COKE COMPANY
 Inc 85 Howell cor Monroe av tel Stone
 1470—For further information see
 page 24 Buyers' Guide
 Emerson Fuel Co 549 Lyell av
 Engert Geo & Co Inc 126 Monroe av
 Evans F W Coal Co Inc 481 Smith
 Feldman's Coal & Coke Co Inc 1424
 Dewey av
 Ferrari Dominic 473 State
 Filkins G Harrison 806 Monroe av
 Finkelstein Saml 117 Reynolds
 Fire-King Fuel Corp 70 Exchange rm
 202
 Flodd Dorothea Mrs Estate of 623 Solo
FLOWER CITY CHARCOAL CO 136-
 149 Colvin (Disco and Ambrical
 Briquets in bag or bulk)—For further
 information see page 24 Buyers'
 Guide
 Fogarty Walter B 436 Sawyer
 Foley Maude E Mrs 640 Plymouth av
 S
 Foster Coal Co Inc 972 Clinton av S
 Friedman John A 1148 Jay
 Galley Coal Co Inc 25 North rm 936
 Gantner Edw 119 Roth

GAMROD-HARMON CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710-3711



Genesee Coal & Coke Co Inc 523 Oak
GREECE LUMBER CO 788 Ridge rd W
 at B&O RR crossing tel Glenwood
 2891—For further information see
 page 48 Buyers' Guide
Hammer Fuel Service 392 Thurston rd
HETZLER BROS ICE CO Inc 801 Driv-
 ing Park av tel Glenwood 446—For
 further information see page 37 Buy-
 ers' Guide
High Quality Coal & Coke Co 471 State
Hoffman Coal Co 1609 Main E
IRONDEQUOIT COAL & SUPPLY CO
 149 Ridge rd E near RW&O tracks
 tel Glenwood 6161
Jay Coal Co 331 Orange
JENKINS & MACY CO 100 Cutler bldg
 42 East av tel Stone 416 yards 1045
 Main E and 119 Child—For further
 information see page 24 Buyers'
 Guide
Joss Bros 1874 Main E
Kannwischer Ewald 446 Avenue D
Karz A Inc 76 Lowell
Keller Frank K 203 Edgeland
Kellogg C Solon Inc 55 Canterbury rd
Kennedy Thos H 1151 Bay
Kleer Fuel Service 1000 Chili av
Kraft Jos F 168 Cady
Lake Coal Co 255 Lyell av
LANGIE FUEL SERVICE Inc 326
 Main E tel Stone 4000 branches 693
 South av, 2 Lake av and 357 StPaul
 For further information see page 24
 Buyers' Guide and back cover
Lehigh Fuel Service 70 Exchange rm
 202
Lortscher August J 1393 Jay
Lynd Jos K 990 Exchange
MacKay Milton 82 Sanford
Marks Wm 428 Remington
McGarvey Coal Co Inc 16 State rm 100
McIntosh-Bott Inc 410 Conkey av
Melsenzahl Benedict P 377 Main W
Melsenzahl Bros Coal Co Inc 695 Port-
 land av
Menz Frank 122 Waring rd
Miller Ardean R Inc 500 West av
Miller Isam J 369 Ormond
MILLER PEERLESS PRODUCTS Inc
 (Peerless coal and coke) 691 Ex-
 change tel Main 2840—For further in-
 formation see page 48 Buyers' Guide
Monroe Coal & Coke Co The 125 Hud-
 son av
Monroe Fuel Service 615 Genesee
Nyhan Florence J 454 Exchange
Ontario Ice & Coal Co Inc 832 StPaul
Ouriel Angelo 471 Ormond
Ouriel Coal & Coke Co 65 Kelly
Paley Harold R 14 Regent
Pasch August Coal Co 515 Clinton av
 N
Payne & Dunham 34 Bronson av
Peoples Coal & Lumber Co 4535 Lake
 av
Pioneer Coal Co 350 Exchange
Poppink's Inc 485 North
Prenner L & Son 1511 Main E
Proudfoot Albert L 1066 Main E and
 656 South av
Relland John A 759 Clinton av N
Relin Philip Coal & Coke Co 866 Mon-
 roe av
Ring Fuel Co 1600 Dewey av
ROCHESTER ICE & COLD STORAGE
UTILITIES Inc 55 Canterbury rd tel
 Monroe 8700—For further informa-
 tion see page 25 Buyers' Guide and
 right bottom lines
Rochester Reliable Coal Corp The 226
 Kent

Roth Wm 23 Beaufort
Russell Robt R 23 Churchlea pl
Salitan Morris 128 Bronson av
Sauer Frances L 16 State rm 407
Schlick H N & Co 126 Monroe av and
 115 Joseph av
Schroeder Frank F 278 Caroline
Schroeder H C Coal Co 25 North rm
 718
SCHWALB COAL & OIL CO Inc (Le-
 high Valley) main office 92 Portland
 av tel Stone 770—For further infor-
 mation see page 25 Buyers' Guide
Selected Fuels Inc 292 North
Sherells Coal & Coke Co 590 Hudson av
Sheremeta Max 210 Bernard
Simmelink H J Coal Co 196 Hudson av
Smith Coal Co 907 Monroe av
Steensma Chas F 1124 Atlantic av
Stubbe John 391 Benton
Sullivan's Coal & Coke Co 402½ Lexing-
 ton av
Superior Coal Co 3 Vetter
Tinoglio John 455 Hudson av
Vaningen Fuel Service 262 Arnett blvd
Webster Frank E 2036 Clinton av N
WEST CHARLES C COAL CO Inc 281-
 285 N Union tels Culver 998-999—For
 further information see page 25 Buy-
 ers' Guide
West End Coal Co 457 Lyell av
Williams Coal & Oil Co Inc 1534 Dewey
 av
Withington Edw H 25 North rm 936
Woodman Coal & Coke Co 785 South
 av
YATES COAL CO The 612 Lincoln-Alli-
 ance Bank bldg tel Stone 450, yards
 93 Industrial and 6 Amber Place—
 For further information see page 23
 Buyers' Guide
Yeoman Phillip E 957 Jefferson av
Young Frank K 662 Monroe av
Zeitler Fred C 345 South av

Coal Dealers—Wholesale

BABCOCK H H & CO Inc 105-110 Wil-
 der bldg tels Main 228-229-230, 393
 Main W at Penn RR, 505 North at
 NYC RR, 720 Driving Park av at B&O
 RR, University av and Winton rd N
 —For further information see page
 25 Buyers' Guide
Balcon Coal Co Inc 65 Broad W rm
 103
Barnes & Tucker Co 183 Main E rm
 1132
BLACK DIAMOND COAL CO 190 York
 tel Genesee 7800—For further infor-
 mation see page 23 Buyers' Guide
Hickory Grove Coal Mining Corp 42
 East av rm 326
JENKINS & MACY CO 100 Cutler bldg
 42 East av tel Stone 416—For further
 information see page 24 Buyers'
 Guide
Lehigh Valley Coal Sales Co 139 Canal,
 8 Exchange rm 309 and 281 N Union
Merchant Geo E & Co 183 Main E rm
 600
Payne Wayland H Coal Co 1100 Chili
 av
Pennsylvania Coal Sales Co 83 StPaul
 rm 509
Philadelphia & Reading Coal & Iron Co
 5 Amber pl, 1100 Chili av, 183 Main
 E rm 744 and 330 Pullman av
Pittsburgh Coal Co Inc 183 Main E rm
 842
Rochester Anthracite Sales Inc 968
 Broad W

Rochester Fuel & Feed Co 1525 Clinton
 av N
Rochester & Pittsburgh Coal Co 183
 Main E rm 1132
SCHWALB COAL & OIL CO Inc (Le-
 high Valley) main office 92 Portland
 av tel 770—For further information
 see page 25 Buyers' Guide
Sibley Coal & Coke Co 311 Alexander
 rm 100
Union Coal Co Inc 70 Exchange rm 202
 and 393 MtHope av
United Eastern Coal Sales Corp 183
 Main E rm 1132
Weaver J H & Co 183 Main E rm 1132
WEST CHARLES C COAL CO Inc 281-
 285 N Union tels Culver 998-999—For
 further information see page 25 Buy-
 ers' Guide
YATES COAL CO The 612 Lincoln-Alli-
 ance Bank bldg tel Stone 450, yards
 93 Industrial and 6 Amber Place—
 For further information see page 23
 Buyers' Guide

Coal Fronts & Pads Mfrs

Zuck Geo P rear 44½ Ontario

Coffee Roasters

Piper Glenn R rear 129 Bartlett

***Coke**

BABCOCK H H & CO Inc 105-110 Wil-
 der bldg tels Main 228-229-230, 393
 Main W at Penn RR, 505 North at
 NYC RR, 720 Driving Park av at B&O
 RR, University av and Winton rd N
 —For further information see page
 23 Buyers' Guide
BLACK DIAMOND COAL CO 190 York
 tel Genesee 7800—For further infor-
 mation see page 23 Buyers' Guide
EDWARD'S COAL & COKE COMPANY
 Inc 85 Howell cor Monroe av tel
 Stone 1470—For further information
 see page 24 Buyers' Guide
GREECE LUMBER CO 788 Ridge rd W
 at B&O RR crossing tel Glenwood
 2391—For further information see
 page 48 Buyers' Guide
JENKINS & MACY CO 100 Cutler bldg
 42 East av tel Stone 416—For further
 information see page 24 Buyers'
 Guide
McINTOSH-BOTT Inc 410 Conkey av
 tel Glenwood 3326
ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tels Main
 3960-7070 (wholesale and retail)—
 For further information see page 26
 Buyers' Guide and right top lines
SCHWALB COAL & OIL CO Inc (dis-
 tributors Rochester Gas & Electric
 coke) main office 92 Portland av tel
 Stone 770—For further information
 see page 25 Buyers' Guide
WEST CHARLES C COAL CO Inc 281-
 285 N Union tels Culver 998-999—
 For further information see page 25
 Buyers' Guide
YATES COAL CO The 612 Lincoln-Alli-
 ance Bank bldg tel Stone 450, yards
 93 Industrial and 6 Amber Place—
 For further information see page 23
 Buyers' Guide

Cold Storage

ROCHESTER ICE & COLD STORAGE
UTILITIES Inc 55 Canterbury rd tel
 Monroe 8700—For further informa-
 tion see page 25 Buyers' Guide and
 right bottom lines

PLUMBING and HEATING
CONTRACTORS**BARR & CREELMAN**PLUMBING and HEATING
ENGINEERS*Let Us Estimate — On Your Job — Large or Small***242 MAIN STREET, WEST**

FRED'K J. WEIDER, Pres.

REPAIR — SERVICE**PHONE MAIN 6465**

G. ARTHUR BESANT, Sec.

Cold Storage—Con

UPTON COLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
tel Main 1494—For further informa-
tion see page 66 Buyers' Guide

***Collar & Cuff Mfrs**

(See Shirt & Collar Mfrs)

Collections

ALLIANCE MERCANTILE AGENCY
1117 Commerce bldg tel Main 2133
CREDIT RATING CORPORATION The
522 Mercantile bldg tel Stone 1853
Doebler Mercantile Agency 235 Clinton
av N
Empire State Bureau of Collections 6
State rm 205
English Frank J 16 Main W rm 216
Family Budget Plan Inc 5 StPaul rm
413
Hiler Henry E 16 Main W rm 319
Hook Edw W 566 Bway
Lee O W Associates 16 Main W rm 216
Mercantile Adjustment Bureau 82 St-
Paul rm 717
Personal Collection Service 8 Exchange
rm 705
Rochester Credit Mens Service Corp 34
State rm 408
Spare & Co 16 Main W rm 326
Vall Mercantile Co 5 StPaul rm 328

Color Mfrs

Peerless Color Laboratories 11 Diamond
pl (food)

***Commercial Collections**

ALLIANCE MERCANTILE AGENCY
1117 Commerce bldg tel Main 2133

***Commercial Schools**

SCHOOL OF COMMERCE 362 East av
at Alexander st tel Main 5530—For
further information see page 64 Buy-
ers' Guide and left top lines

Commission Merchants

Atlantic Commission Co Inc 315 Alex-
ander rm 328 (produce)

***Compass Mfrs**

TAYLOR INSTRUMENT COMPANIES
95 Ames cor West av tel Genesee
4800—For further information see
page 67 Buyers' Guide

Concrete Block Mfrs(See Cement Blocks & Construc-
tion)**Condiment—Mfrs**

French R T Co The, Mustard st ft
Palmer
Rooney's Products 48 Peck

Confectioners—Manufacturing

Chatas Jas 578 Clinton av N
Dennis Frank H Factory Inc 25 Otsego
Farmer Fanny Candy Shops Inc 7
Griffith
Loves Confections Inc 34 Elton
Moore Wm C B 307 Grand av
More Candy Co Inc 32 Mill
Stark Bros & Beyer Inc rear 449 Avenue
A
Whittles Candies 122 Rugby av
Ziegler Wm H 121 River

Confectionery—Retail

Abbot Chas H 4791 Lake av
Adams Lester J 52 Harris

Albahari David 266 Joseph av
Ambrose Jos N 801 Joseph av
Anita Candy Shoppe The 607 Main W
Antivahis Geo 733 Portland av
Anzalone Lawrence S 399 Clinton av
N

Apollo Sweet Shop 830 Dewey av
Arbuckle Henry W 751 Jefferson av
Argento John 728 N Goodman
Avon Creamery 350 Driving Park av
Avon Dairy 761 Genesee
Avona Sweet Shoppe 732 Hudson av
Avondale Nut Shop 930 Genesee
Baker Anna P Mrs 463A Lyell av
Bauman Hans 673 Monroe av
Begy Cora L Mrs 400 Norton
Berd Leah 28 Herman
Bettner Arthur E 1048 Clinton av S
Blanchi Vittoria Mrs 636 Broad W
Blackwood John M 1696 Dewey av
Blank John V 728 Joseph av
Bleile Anthony 278 Avenue A
Blossom Sweet Shoppe 633 Monroe av
Boguski Wm 919 Jefferson av
Borrelli Mary C 203 Saratoga av
Bosay's Sweet Shoppe 2279 Clifford av
Brolkou Bros 1700 Clifford av
Broikow Vasillos 521 Chilli av
Brooks Avenue Candy Shoppe 575
Brooks av

Broome Harold 546 South av
Brown Arthur H 366 Plymouth av S
Brown Fred 397 Clariassa
Bubitsky Jacob 536 Hudson av
Burdett Alvina S Mrs 1541 Main E
Camarano Anthony 36 Ward
Campus Fountain 1178 Dewey av
Candy Land 100 Clinton av N
Caputo Giovanna 55 Jay
Carrousos Peter 1947 Main E
Case Ice Cream & Food Corp 456 Ridge
rd

Case J Gifford 379 Chilli av, 688 Park av
and 4 Sherwood av
Catlin Roger H 517 Conkey av
Century Sweet Shoppe 37 Clinton av
N

Chapin's 543 Thurston rd
Charlell Wm J 370 Lexington av
Chilli Soda Spa 544 Chilli av
Cohen Max 502 Lyell av
Conti Jos 2320 Main E
Cotroneo Dominic 379 Clinton av N
Cramer Morris E 1042 Dewey av
Crispin Chas H 115 Exchange
Critic's 13 Clinton av N
Critics Ice Cream Co 906 Main W
Critikos Geo 486 N Goodman
Dalba Richd 904 Joseph av
Danesi Jos 759 Dewey av
Davis Sidney B 798 Woodbine av
Dawn Creameries 1352 Culver rd
DeCarlo Chas J 1332 Culver rd
Demos Angelo 1450 Dewey av
Dern Henry, Cobb's Hill Park, Culver
rd

Diamond Chocolate Shop 896 Portland
av

DiCesare Anthony rear 244 Platt
DiPalma Jos 1219 Lyell av
Dobris Harry 1452 Main E
Doerrer Erna A Mrs 788 Culver rd
Dolmage Anna L 714 Winton rd N
Dolmage Harriet A 676 Park av
Don's Soda Spa 458 Jefferson av
Donalatis Jerry 948 Clinton av N
Donalatos Harry 318 Genesee
Doughty Max R 459 Monroe av
Elm Confectionery 706 Clifford av
Engel Eug F 35 Pullman av
Ensmann Geo 814 Genesee
Fang Margt R Mrs 4000 Lake av

Farmer Fanny Candy Shops Inc 822
Brown, 14 Clinton av S, 340 Driving
Park av, 1855 East av, 18, 213 and
351 Main E, 587 Monroe av and 403
Ridge av

Felerski Anna Mrs 975 Hudson av
Ferlisi Beniamino 43 Romeyn
Fischer-Clarence G 424 Ames and 581
Plymouth av S

Fisher Louis 977 Joseph av
Flynn Thos R 536 Main W
Fort Hill Sweet Shop 1440 McHope av
Foster M Veda Mrs 78 Colby
Gagliardi Michl 272 Spencer
Gardner Harry J 251 Ridge rd E
Geiger Danl J 1148 Portland av
Gerakos Saml 83 South av
Giunta Jos P 470 Humboldt
Goldstein Jos 80 Mortimer
Goodamote Neal L 134 Atlantic av
Goodie Shoppe 533 Portland av
Grand Sweet Shoppe 24 Plymouth av N
Gruttadauria Salvatore 19 Jay
Gugino Saml 820 Genesee
Haffner Susan 1328 Clinton av N
Hakes Andrew S 354 Plymouth av S
Harris Max 242 Joseph av
Hayward Sweet & Sandwich Shop 502
N Goodman

Hetterick & Kruppenbacher 848 Joseph
av

Hoehn Oliver J 126 Webster av
Howard Vernon W 931 Clinton av N
Hubert Alf 10 Beacon
Jackson Ethel M Mrs 953 Chilli av
Jacobs Morris 581 Joseph av
Jacobson Simon 1 Herman
Jankoski Victor 739 Hudson av
Jones Harry J 366 Jefferson av
Karmas Anast 1185 Clinton av N
Katsampes Geo A 131 Clinton av S
Knight Lewis A 204 Winton rd N
Konieczny Jos 121 Roycroft dr
Kritall Frank S 535 Clinton av N
Kryk Julia Mrs 4721 Lake av
Kryk Mary Mrs 43 Weeger
LaChiusa Sam 41 Central pk
Lamprakas Geo 3202 Lake av
Lanovara Domenico 271 Central pk
Lawrence Inez Mrs 4379 Lake av
Laymore Farm Stores 1306 Dewey av
Lee's Ice Cream 559 State
Leonis Santo Mrs 690 Hudson av
Liberty Sweet Shop 275 Driving Park
av

Livadas Lambert 171 Monroe av
Love's Confections Inc 1786 East av,
688 and 1585 Lake av, 598 Main E,
856 Main W and 548 Monroe av
Ludwig Mary J Mrs 260 Colvin
Mac's Sweet Shop 1467 Lake av
Mack Arthur R 454 Parsells av
Maggs Ice Cream & Catering 191 East
av

Magione Frank 520 Norton
Mammano Antonio 246 Central pk
Marble Elbert, Mill st ft Factory st
McConnell's Ice Cream Inc 1187 Culver
rd

McGrath Hugh J 840 Main E
McGrath Wm 499 Court
Melkioty Harry A 304 Genesee
Merageas Constantine 697 Clinton av
N

Michaels Robt 64 Thomas
Milazzo Pietro 378 Platt
Mink Benj H 501 Dewey av
Muhs Edw C 82 Conkey av
Murray Sweet Shop 213 Murray
Nerantzakis Michl 192 State
Newirth Geo J 284 Bay
Olympian The 9 Main E

JAMES JOHNSTON AGENCY

AUSTIN F. GRAB, Pres.
ROBERT F. WOERNER, V.-Pres.
LEONARD H. HENDERSON, V.-Pres.
ROY A. DUFFUS, Sec'y
PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

JAMES JOHNSTON AGENCY

Onderonk T Harold 500 Frost av
Ontario Refectories Inc, Cobb's Hill
Reservoir, Monroe st
Orlando Jas 49 Reynolds
Palace Coffee Shop 75 Clinton av N
Palmeri Anthony 1429 Clinton av N
Palmos Bros 350 Thurston rd
Palmos Geo S 321 Driving Park av
Paprocki Hilary P 1104 Hudson av
Paramboulas Bros 888 Main W
Park Avenue Candy Shop 650 Park av
Patty Frank 349 Portland av
Pekarsky Fannie 345 Hudson av
Petrandonio Michele 442 North
Petrillo John 126 White
Pfromm John H 135 Lincoln av
Pilzninski Casimir 483 Hudson av
Poh Harry J 868 Joseph av
Poullis Michl P 488 Genesee
Prisansky Sadie 695 North
Rago Madge J Mrs 586 Lake av
Randall Geo W 1872 Lake av
Rentschler Geo W 4776 Lake av
Robbins Beatrice A Mrs 580 Jefferson
av

Rock Harry V 263 Clinton av N
Rock Hyman A 657 Park av
Rockowitz Saml 432 Joseph av
Rosen Sidney 482 Brooks av
Roussos Peter G 953 Clinton av S and
290 North
Ryder Blanche M Mrs 280 Winton rd
N

Salivaras Anthony J 422 Genesee
Saperstone Louis 670 Monroe av
Savila Frank 682 Winton rd N
Sealla Anthony 2301 Culver rd
Schlueter Richd H 893 Portland av
Schulz Bros 365 Driving Park av
Seneca Fountain Room 16 Clinton av
S

Shackelford Stephen C 842 Genesee
Shartonowicz Katherine Mrs 35 Weeger
Shewman R & A 405 Main E
Shirley Jean Sweet Shop 917 Genesee
Slino Margt Mrs 593 Plymouth av N
Sillen Harry 40 Herman
Skarlatos & Lembaris 686 South av
Slutsky Meyer 1700 Culver rd
Sniderman Ralph 290 Driving Park av
Snyder Lloyd E 318 Webster av
Soba Frances Mrs 518 Hudson av
Sparziani Victor 8 Lake av
Spector Bros Ice Cream 339 Clinton
av

Stamiris Chas D 1339 Main E
Stamiris Jos 1451 Lake av
Stamiris Peter 803 Hudson av
Stathes Geo 494 Main W
Statius Demosthenes C 1015 Dewey av
Steiger Peter J 135 Avenue D
Stenzel Marguerite J Mrs 198 Genesee
Steuerwald Earl 1186 Monroe av
Sugar Bowl 1514 Dewey av
Sulvia Wm E 1162 Plymouth av S
Sussman Louis 262 Conkey av
Sykut Andrew 1100 Hudson av
Tavormina Rose M Mrs 113 Central pk
Telchner Henry 229 Bronson av
Thompson Harry W 1191 Clinton av N
Tracey Chas 272 Genesee (pop corn)
Treca Geo 489 Lyell av
Taouma Demetra 1115 Culver rd
University Confectionery 706 Univer-
sity av

Vagenas Jas 593 Main E
Vandenberg Leon 73 Conkey av
Vlener Abe 272 Hudson av
Vlahos Theo E 1018 Plymouth av S
Vonglis Jas 1521 Lake av
Weber Lawrence B 213 Pearl

Webster Star Candy Kitchen 305
Webster av
Weinstein Jacob 639 South av
Wenowitz Benj 14 Herman
Williams French-Ice Cream 1437 Clin-
ton av N
Winnick Max P 514 Main W
Wittmann Leo C 864 Hudson av
Wood Jessica M Inc 484 Clarissa
Yankee Doodle Candy Shop 956 Joseph
av
Zachary Mary T 449 Plymouth av N
Zecchino Crescenzo 168 Jay
Zimmerman Howard 74 Requa
Zirngibl R A & Co 1164 Clinton av N

Confectionery—Wholesale

Calderon J A Co 439 Ormond
Dennis Frank H Stores Inc 37 Centen-
nial
DiMonte Domenico 15 Cole
Furney Saml 147 Lyell av
Gargano Bros Inc 284 Allen
Kaufman David 1055 Clinton av N
Linsin John F Co 266 North
Nasca Jos & Son 332 Jay
Reed Candy Co 144 Main E 7th fl
Reed's 623 Park av
Tompkins & Miller of Rochester Inc 604
Lake av
Wickman Geo C 704 Joseph av
Zutes Inc 51 South av

*Contract Builders' Hardware— Wholesale

LESTER HENRY HARDWARE CO Inc
150 Main W tel Main 5355—For
further information see page 37 Buy-
ers' Guide and back cover

Contractors—Building— General

Abbey M Sanford 2040 East av
Affronti Anthony 284 Bay
Alexander Shumway & Utz Co The 80 S
Fitzhugh
Baker Burt A 424 Garson av
Barrett Hugh 59 Wilcox
Beale Construction Co Inc 315 Alexan-
der rm 334
Beaman Roy E 244 Kenwood av
Bellavia Jos 23 Portage
Bemish Geo R 82 Whitney
Bristol Contracting Co 26 North rm
645
Bronson Building Co 176 Bronson av
Brown Neil G 73 Prince
Bruckel Edw J 2 Scottsville rd
Bryan Thomas Associates Inc 43 Main
E 3d fl
Cassetti Jos M 8 Elizabeth pl
Clvitello Lawrence L 1259 Emerson
Clarke Wallace S 78 West High ter
Cleghorn Lawrence E 70 Edgemont rd
Congdon Bros 488 StPaul
Costich Oliver Co Inc 67 Warehouse
Dale Engineering Co 119 Main E rm
603
Deane G Russell 179 Atlantic av
DeCarlo Louis 124 Iroquois
DeClerck Peter 4 Beechwood
DeJonge Walter J 229 River Hts
Dobrochowski Jos 21 Walbar
Dohr Peter 449 Child
Eades Zenas F 11 Greenview dr
Esterheld Edw F 58 Wilcox
Flint Simeon 52 Avondale pk
Fly Paul J 86 Pembroke
French Homer J 75 Earl
Friederich A & Sons Co 710 Lake av
Friederich Julius Co Inc 16 State rm
221

Galbraith Benj A 46 Dove
Gallypeau Leonard L 137 Emerson
Gardner Frank H 1003 North
Garrett Jas L 506 Central av
Garrett John 489 Garson av
Genova Jos N 289 Orchard
Gerstner John J 56 Meigs
Giebel Frank J 415 Lake av
Gillette Chas L 8 Exchange rm 1016
Gltin Hyman 30 Woodlawn
Gleason F Co Inc 108 Colvin
Goodberlet Geo J 109 Cottage
Goulder Bros rear 265 Sherman
Gray Earl H 1541 Lyell av
Groet Bros 135 Leighton av
Hack Otto J 116 Woodman pk
Hammon H Geo 746 Woodbine av
Hartwell Edwin L 5 Millbank
Hauck Co Inc The 36 StPaul rm 503
Henderson Thos 255 Sherwood av
Hoefner Jos W 63 Elm Tree rd
HOPEMAN A W & SONS Co 569 Lyell
av tel Glenwood 1000—For further in-
formation see page 25 Buyers' Guide

Hummel Louis 1020 Joseph av
Hyland Building Service 878 Ridgeway
av

Hyland Robt F & Sons 135 Spring
Iuppa Michl 264 Magee av
Jacobs Louis H 519 Meigs
Jones John V 213 Bronson av
Kehoe Jas A 13 Champlain
Kelly John P 29 Magee av
Kelly Patk H 560 Seneca pkwy
Kircher Geo & Sons rear 14 Manitou
Kirchner Delmar C 847 Seward
Kitzing Wm E 157 Glendale pk
Kremer Anton A 126 Berlin
Kucker & Co 255 Lyell av
Laasch Carl F 890 University av
Lakeland Contracting Co Inc 546 Main
E

Landon Robt C 253 Genesee
Lascell Ray S 3239 Lake av
Lill Frank G 188 Lincoln
LINK'S ANTHONY SONS rear 616 N
Goodman tel Culver 3578
Luther John & Sons Co 87 Stillson
Lutsken Wm F 19 Eagle
Maggio Frank G 374 Augustine
Manse Builders Inc 8 Exchange rm 114
Martin Chas J 107 Gregory
McCarthy John J 36 Elmwood av
McKissick Roy K 101 Yarker av
Meagher Danl J 311 Alexander rm 202
Messana Fredk C 1953 Clifford av
Meyo Rudolph 197 Versailles rd
Mintz Jos 112 Laburnum cres
Mullen Frank A 209 Latta rd
Muller Emil 217 East av rm 41
Murr Geo M 1230 Portland av
Murray Jos M 42 East av rm 800
Nelson Clarence E 861 Elmwood av
O'Brien Chas N 1908 East av
O'Brien Timothy 65 Hannahs ter
Otis Wm T 36 Cambridge
Pardy Frank 51 Hamilton
Percy Edwin C 114 Aberdeen
Pero Ralph J 887 Roycroft dr
Phillips Carl F 537 Averill av
PIKE JOHN B & SON Inc 1 Circle tel
Monroe 2098

Proia Jas G 821 Hawley
Resch Fredk A 294 Frost av (tiling)
Ridge Construction Corp 1669 Lake av
Rittor Chester 16 Main W rm 116
Rochester Standard Housing Corp 67
Warehouse
Rogers Geo A 65 Jackson
Rowe Robt B 90 Kenwood av
Russell Harvey C 53 Augustine

T. A. SHARP, Pres.

C. EMMETT HAYES, Treas.

C. R. HAGGERTY, Sec'y

**GENERAL
INSURANCE****HAYES, SHARP & HAGGERTY, INC.**

414 MAIN ST. EAST, Cor. GIBBS

Phones STONE 1195-1196-1197

Branch Service Office, 833 GENESEE VALLEY TRUST BUILDING, 45 EXCHANGE ST.

Contractors, Building, General—Con
 Saucke Bros Construction Co Inc 82
 Saranac

Scagliola Marcello 161 Edgeland
 Schlageter Andrew F rear 83 Marion
 Schoenheit J Henry 337 Magnolia
 Schumaker Geo H 273 Ravine av
 Shay Raymond J 220 Parkway
SHIELDS BUILDING CO Inc 80 East
 av rm 202 tel Stone 7261—For fur-
 ther information see page 26 Buyers'
 Guide

Shonk Wm 1 Wooden
 Simmons Arthur A 156 Woodbury
 Skelly Bros 68 Ellicott
 Slocum Frank O 291 Westfield
 Smith Milton W 294 Meigs
 Spitz Werner Construction Co Inc 11
 Comfort

Stage Clarence G 904 South av
STAHL MURRAY A 2040 East av tel
 Monroe 1345—For further informa-
 tion see page 49 Buyers' Guide

Steinfeldt Frank H 17 Hickory
 Steinwachs Otto & Son 1661 Clinton av
 N

STEWART & BENNETT Inc 124-132
 Water N tel Main 675—For further
 information see page 26 Buyers'
 Guide

Stoeltzen & Tapper 1462 Main E
 Swartout & Rowley 548 MtHope av
 Sweeney Paul D 43 Brighton
 Sykes W C Co 105 Frankfort

TAPPER ERNEST H 1462 East Main
 tel Culver 3078—For further informa-
 tion see page 27 Buyers' Guide

Tarricone Jos 135 Fulton av
 Taylor John R 599 Monroe av
 Taylor Robt F 83 Gorsline

Tensen John 104 Garson
 Tierson Matthew A 1632 Lyell av
Tomack Subsidiary Inc 79 Woodstock
 rd

Tomeczyk Edmund A 53 VanStallen
 Tournier Harold D 191 Champlain
 Trickey Walter L 21 Pershing dr
 VanDemar Edw rear 39 Berkshire
 VanderWeyde Eug C 790 Plymouth av
 S

VanDuzer Curtis B 18 Wilbur
 Vasilie Saverio 116 Ardmore

VORNDRAN AUGUST Ridge rd E,
 Webster tel Webster 285—For fur-
 ther information see page 27 Buyers'
 Guide

Wagner Chas V 161 Elmerston rd
WARD C P Inc office and plant 700 Hol-
 lenbeck tel Glenwood 1232—For fur-
 ther information see page 27 Buyers'
 Guide

Watson Harry L 15 Tracy
 Weckesser Urban G 11 Atkinson
 Wegman Chas L 116 Selye ter
 Wegman Oscar B 270 Santee
 Windsor A M & Co 16 Main W rm 310
 Windsor Arthur M 16 Main W rm 310
 Wood Arthur L 325 Brooks av
 Yaeger Frederick B 1094 Joseph av
 N

Contractors—Carpenters
 Acor Clarence G 51 Alexander
 Ahnfeldt Chas 42 Laurelton rd
 Albright Edw 62 Minnesota
 Amico Louis 42 Baycliff dr
 Andrews J W & Sons 1593 Clinton av
 N

Auten Edw J 26 Chester
 Bailey Edwin E 508 Avia
 Baird Ann M 71 Rockview ter
 Ball Nathan R 18 Bradburn

Barry Harry J 10 Alexander
 Bauerschmidt Aug I 176 Mitchell
 Baumann Alex 1783 South av
 Baxter E Jas 225 Illinois
 Bender Wm J 83 Highland pkwy
 Berlowitz Abram 44 Morris
 Betts Royal C 390 Magnolia
 Black John S 11 Kay ter
 Boeyink Wm B 75 Dickinson
 Boncke Bernard F 224 Bernard
 Brooks Ray S 92 MtHope av
 Brotsch Raymond C 119 Weldon
 Brown Jos 17 Wilkins
 Brumber Vernon L 71 Sidney
 Bruno Augustino 2524 Lyell av
 Buckman J Frank 799 Flower City pk
 Budinski Frank J 54 Ries
 Butters Archibald W 276 Roxborough
 rd

Cameron Calvin 495 West av
 Campbell Rowland A 33 Princeton
 Capobianco Vincent 456 Emerson
 Cappabianca Dominic 295 Sherman
 Capuna Jos 325 N Union
 Carr Clarence H 96 Rosalind
 Catalano Sylvester 495 Emerson
 Christian Jas E 166 Winbourne rd
 Ciccarrelli Angelo 75 Merlin
 Copson Thos H 1222 Park av
 Corbitt Thurston A 223 Rugby av
 Court Louis J 69 Baycliff dr
 Darling Earl G 41 Finch
 DeBlase Fred 267 Lyndhurst
 DeGeorge Anthony 40 Cromble
 DeGeorge Jos 289 1st
 DeMay Jacob J 2247 Main E
 Derman Ralph 1504 StPaul
 Dick Wm rear 42 Stillson
 DiGennaro Nunzio 69 Avery
 Diglio Frank 16 Bauer
 Dryland Ernest E 93 Locust
 Dutton Geo H 95 Maryland
 Edwards Erwin M 43 Love
 Emery Henry J 99 Chili av
 Feasel Geo H 77 Cady
 Fenton Mark V 392 McNaughton
 Ferguson Chas W 24 Merchants rd
 Fien John F 8 Bremen
 Fisher Harry 66 Maria
 Fontana Fredk G 1130 Portland av
 Freed Wm E 174 Bartlett
 Freeman Harry 18 Morris
 Freire Frank 37 Durgin
 French Jas rear 56 Salisbury
 Fuller John 105 Rosalind
 Gallagher John H & Sons 1059 Ridge
 rd

Gammerello Jos 245 Kent
 Gelger Geo H 100 Sylvester
 Gissin Abr 78 Nassau
 Glerum Leonard 47 Faraday
 Godwin Jesse W 109 Redfern dr
 Goldstein A & Son 215 Cumberland
 Graumenz Emil A 441 Carter
 Haltz Wm 39 Wright
 Hall Raymond E 28 Alberta
 Hansen Andrew T 105 Avenue B
 Hartz Carl J 241 Burrows
 Herbst Enos J 21 Hoff
 Herle J Fred 1000 Emerson
 Herzog N & Son 88 Lowell
 Holtfoth John C 267 Field
 Houck Clarence J 267 Parsells av
 Houston Guy B 179 Penhurst
 Humiston Herbert A 117 Knickerbocker
 av

Hutchins John A 65 Lapham
 Iffland John J 30 Alexander
 Imhof Paul V 92 Furlong
 Jay Fredk A 75 Reynolds
 Jones John E 77 Pershing dr
 Kaufman Ernest 25 Navarre rd

Kitzing Julius W 496 Lake View pk
 Knapp Jacob 1420 Emerson
 Knopel Wm 1358 StPaul
 Kochert Leo P 98 Durnan
 Kron Burdette F 164 Brooks av
 LeMessurier Wm J 45 Cottage
 Levin Wm 346 Hudson av
 Leydecker Edw B 65 Lyndhurst
 Luchsinger Arthur M 216 Reynolds
 Ludwig Louie 671 Frost av
 MacAnn Danl 37 Gregory
 Mackey Patk J 91 Congress av
 Mann Geo E 71 Brookdale av
 Mantell Peter 153 Berkeley
 Mantione Angelo 237 Lyndhurst
 Maracle Robt W 158 Hampden rd and
 135 Spring

Marino Louis 217 Ellison
 Marx Julius P 42 Colvin
 McMullen John P 1411 Culver rd
 McNeil Merton R 101 Pollard av
 Meyer Fred C 523 Magee av
 Miller Conrad F 78 Glendale pk
 Mooney Thos 117 Lorimer
 Morel Gerard 391 Birr
 Morey John W 67 Seward
 Nick Leon 183 Sanford
 O'Connell John W 38 Welder
 Orlando Adolph 45 Woodward
 Palermo Chas 546 Central pk
 Parisi Gabriele 277 Murray
 Peritore Eufanio 57 Miller
 Pezzuolo Jos 661 Plymouth av N
 Phellshifter Michl G 731 Flower City
 pk

Pilato Nicola 22 Springfield av
 Pinkoski Antonio 240 Baden
 Pinkoski Wm 58 Hanover
 Pontius Leroy C 144 Warner
 Price Chas W 89 Prospect
 Quetchenbach Lewis J 50 Kingsboro rd
 Quigley Chas I 34 Poplar
 Rake Louis S 92 Glendale pk
 Rice Harry C 899 Meigs
 Ridley Frank J 71 Edmonds
 Robbins Forrest R 45 Winchester
 Roslin Geo H 65 Grand av
 Ryan Jas P 25 Devon rd
 Salomon Frank F 4 Sycamore
 Salter Robt 118 Frost av
 Schenke: Andrew J 1245 N Goodman
 Schenkel Chas A 512 MtHope av
 Scheuck Ricbd 207 Ridgeway av
 Schleich John P 438 Maple
 Schoenheit H Clark 73 Dix
 Schreiner Alf J 133 Delamaine dr
 Schroven Frank L 122 Indiana
 Schweickhard Walter 126 Atlantic av
 Schyve Abr 22 Burbank
 Sciotino Anthony 15 Fien
 Shacek Jos 76 Watkin ter
 Shaughnessey Frank G 792 Post av
 Shewman Harold T 180 Otis
 Slebert Jos G 81 Terrace pk
 Skelly Bros 679 Woodbine av
 Skobe Barney 46 Malone
 Smidt Harry J 107 Winterroth
 Smith Geo 12 Emonon
 Smith Max B 119 Gillette
 Smith Raymond J 6 Hinsdale
 Snyder Saml A 61 Prince
 Sojda Walter 12 Otilla
 Splinnichia Gerald 42 Cromble
 Spitz John N 1 Immel and 209 Hague
 Sprowell Wm D 151 Cypress
 Stady Arthur J 90 Penhurst
 Steinwachs Wm F 787 Arnett blvd
 Stoecklein Jos J 58 Herman
 Stout Edw D 278 Averill av
 Swander Otto J 385 Tremont

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

TARREN ERNEST H 1462 East Main tel Culver 3073—For further information see page 27 Buyers' Guide
Till David 97 Arbutus
Tillotson John C 124 Campbell pk
Treble Chas H 84 Parkdale ter
VanAlst Cornelius 195 Elm Tree rd
VandenBerg Edw 350 Farmington rd
Vanderwall John H 630 Cedarwood ter
VanZellen Herman I 4 N Goodman
Wallenburg John 206 Linden
Walls Robt A 192 Shelter
Walravens Gerard 15 Judson
Waterhouse Chas W 71 Glasgow
Weber Chas 283 Lake View pk
Weber Chas M 1050 Genesee Park blvd
Weber Ivo A 87 Linnet
Welland Fred 156 Wilder ter
Weissend Bros Wood Products Co 1116 Clinton av N
Weller Darcy L 1180 MtHope av
West Side Garage Builders 401 Sherman
Weyl Chas G 184 Delamaine dr
Wheaton Thos C 55 Cottage
Woodgate Burton E 254 Wellington av
Yates Alexander J 47 Bartlett
Zizzo Jos M 195 Northland av
Zwaga Wilburt G 143 Tryon pk

Contractors—Concrete

Commons John A 529 Ridgeway av
Goodstone Mfg Co Inc 470 Hollenbeck
Ludington's I M Sons Inc 720 Lexington av
Polsinelli Thos 554 Clarissa (garden furniture)

Contractors—Cut Stone

Norristone Inc 107 Norris

Contractors—Electrical

GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge

Contractors—Excavating & Grading

Curtis Wm A 583 Humboldt (pipe laying)
Elam Harry J 318 Durnan
Regan Walter J 90 Cottage
Stein Edw J 76 Newcomb
Turner Eldred R 316 Alvanar rd

Contractors—Floor Surfacing

Wisner Carl 61 Davis

Contractors—Mason

Allocco Andrew 604 Lexington av
Avarello Peter 1452 Clifford av
Bacchetta Bros 361 Avery
Bachman Bros 1492 Norton
Baruto Domenico 696 Broad W
Battisti Jos 85 Scramton
Black John S 156 Ravenwood av
Boniface Henry J 105 University av
Bonsignore Salvatore 1240 Clinton rd

Braun John 31 Carl
Brickler Clair J 46 Clayton
Briddon John C 349 Aberdeen
Bufano Angelo 85 Hickory
Buttarazzi Enrico 61 Myrtle Hill pk
Caruana Chas 485 Maplewood dr
Casciani Jos 198 Lyndhurst
Colella Peter 966 Plymouth av S
Culkin Jas A 341 Laburnum cres
Davis Mortimer I 21 Arvine hts
DeMeco Thos 42 Rosewood ter
DiBattisto Frank E 28 Locust

Diemi Fredk 36 Springfield av
DiGennaro Louis 998 Glide
DiGennaro Salvatore 373 Columbia av
DiNardo Alfonso 187 N Union
Ferguson Geo P 22 Newcomb
Florderose Saverio 154 Myrtle
Frank Erwin C 310 Ravine av
Frattare Lorenzo F 25 Shepler
Freda Dominick 264 Wellington av
Giamberdino Arthur J 125 Springfield av

Guillano Nell 6 Glasgow
Haag Ernest R 41 Stanton
Iuppa Jos 2145 Culver rd
Karweick Henry J 1183 Culver rd
Kingston Geo 555 Woodbine av
Kingston Geo G 131 Kingsboro rd
Kleinhenz Emil 32 Mona
Kurlansky Jos 104 Belmont
Lehner Jos 396 Ames
Lepore Leonardo 81 Cameron
Lill J Lloyd 404 Alphonse
Lizzio Mario 20 Hoeltzer
Madonia Jos G C 874 Smith
Magioncalda John 125 Hayward av
Maira Louis 81 Ellison
Marcuzzi Nicola 12 LaForce
McMonigal Wm P 322 Humboldt
Mellia Jos 47 StJacob
Miller Henry G 864 Culver rd
Miller Thos C 7 Kay ter
Mjaatnedt Arnold 182 Emerson
Nassivera Quinto 840 Ormond
Palge Marsh B 240 Genesee Park blvd
Palermo John C 670 Arbdordale av
Papa Jos 223 Hebard
Proia Loreto C 432 Champlain
Rock-Built Fire Place Co 25 Margaret
Sable Frank W 1603 South av
Scarsella Raffaele 53 Carter
Schaller Albert C 103 Reservoir av
Schroeder Frank J 420 Birr
Sobolewski Stephen 199 StStanislaus
Stallman H Sons 135 Spring

STEWART & BENNETT INC 124-132 Water N tel Main 675—For further information see page 26 Buyers' Guide

SUMMERHAYS WILLIAM SONS CORP 614-632 Clinton av S tel Monroe 1155—For further information see page 26 Buyers' Guide

Thiem Herman C & Co 1589 StPaul
Tyson Hugh H 508 Flint
Vandenberg Peter 89 Merchants rd
Verwey Wm 1650 Main E

VORNDRAN AUGUST Ridge rd E Webster tel Webster 285—For further information see page 27 Buyers' Guide

Voss Chas W 70 Parsells av
Walker Chas J 93 Sherman
WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232—For further information see page 27 Buyers' Guide
Weaver Frank 237 Winton rd N

Contractors—Paving

Millick Peter G 1535 Emerson
WHITMORE, RAUBER & VICINUS 51 Griffith tel Main 180—For further information see page 23 Buyers' Guide

Contractors—Plastering

Sartini Z & Son Inc 18 N Water (ornamental)

*Contractors—Plumbing & Heating

BARR & CREELMAN ENGINEERS & CONTRACTORS CORP 242 Main W tel Main 6465—For further information see page 60 Buyers' Guide and left top lines

Contractors—Road

Crouch Frank W 84 Bronson av
Holahan Thomas Co Inc 164 Lewis
Rochester Concrete Construction Co Inc 466 Clinton av S
WARD C P Inc office and plant 700 Hollenbeck tel Glenwood 1232—For further information see page 27 Buyers' Guide
Wiard John A 449 Averill av

Contractors—Sewer

Petrosi Alfonso 1405 Hudson av

*Contractors' Materials—Concrete

LUDINGTON'S I M SONS Inc 720 Lexington av tel Glenwood 757—For further information see page 26 Buyers' Guide

Contractors' Supplies & Equipment

BARR & CREELMAN MILL & PLUMBING SUPPLY CO 242 Main W tel Main 6465—For further information see page 60 Buyers' Guide and left top lines
Colprovia Roads Inc 188 Main E rm 1446
COOK IRON STORE CO 120-128 StPaul tels Main 5188-5189—For further information see page 66 Buyers' Guide
General Equipment Co 55 Scio
HAVERSTICK & CO Inc 45-49 Ford tels Main 70-71-72—For further information see page 52 Buyers' Guide
LeRoy Colprovia Pavements Inc 183 Main E rm 1446
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 52 Buyers' Guide

Convents

Blessed Sacrament Convent 243 Rutgers
Carmelite Monastery 1530 East av
Convent of Nazareth Academy 16-22 Lake View pk
Holy Apostles Convent 8 Austin
Holy Cross Convent 4490 Lake av
Holy Family Convent 891 Jay
Holy Redeemer Convent 239 Alphonse
Holy Rosary Convent 198 Oriole
Immaculate Conception Convent 55 Greig
MtCarmel Convent 59 Ontario
Our Lady of Victory Convent 217 Andrews
Sacred Heart Convent 1861 Lake av
StAndrew's Convent 40 Oneida
StAnthony of Padua Convent 46 Lortimer
StAugustine Convent 146 Hobart
StBoniface Convent 314 Gregory
StBridget's Convent 41 Gorham
StFrancis Xavier Convent 314 Bay
StTheresa's Convent 19 Watkin ter
Sisters of StFrancis Convent 146 Waeger

*Conveyor Designers & Builders

CROSS BROS CO Inc 112-114 Mill tel Main 8038—For further information see page 15 Buyers' Guide

**DRAWING
MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.
PHOTO COPIES****BLACK AND
WHITE PRINTS
Stone 6480****Coopers**

Rochester Bunting Apparatus 77 South
av. rm 202
Skuse's Cooperage Inc 30 Finney

Cordage & Twine—Whol

Auburn Cordage & Twine Co 82 StPaul
rm 623

Cork Mfrs—Importers & Dealers

Armstrong Cork Co Inc 217 East av
rm 22

***Corrugated Paper Board &
Boxes**

NEUN H P CO Inc 415 Culver rd cor
University av tel Monroe 1216—For
further information see page 18 Buyers' Guide

ROCHESTER FOLDING BOX CO Box-
art at PO Box 1012 tel Charlotte 130—
For further information see page 19
Buyers' Guide

Corsetieres

Canfield Minerva M Mrs 110 Park av
Charis Distributor of Rochester 14
Franklin rm 503

Christian Gertrude M Mrs 268 Milburn
Famise 27 Clinton av S rm 203
Goldberg Jennie C Mrs 20 Oakman
Hughes Ona 42 East av rm 115
Hunt Caroline B 406 Meigs

Katherine-K Corset Shop 14 Franklin
rm 601
LaFacile Corset Shop 257 Main E rm
320

Maxfield Lillian J Mrs 46 Lehigh av.
NuBone Corset Shop 25 North rm 625
Smart Form of Roch 25 North rm 1031
Staform of Rochester 5 StPaul rm 545
Trixy Corsetiere Shop 27 Clinton av S
rm 407

Williams Martha W 1232 StPaul

Cosmetics

Luzier's Cosmetics & Perfumes 130
Main E rm 1239

Costumers

Rochester Costume Co 374 Court

***Cottage Cheese**

BARTHOLOMAY DAIRY Inc 555 StPaul
tel Main 6520—For further infor-
mation see page 28 Buyers' Guide

Cotton Goods Converters

Tapetex Products Inc 82 StPaul rm 301

Court Reporter

Brown Victor E 409 Court House
Burrows Rupert O 65 Broad W rm 604
Cherry Wm E 65 Broad W rm 604
Cruttenden Geo F 106 Court House
Erb Herbert J 19 Main W rm 1004
Freer Louis B 65 Broad W rm 604
Lazarus Albert E 202 Court House and
65 Broad W rm 604
Nobles Howard G 19 Main W rm 1004
Reed Fredk S 65 Broad W rm 604
Rogers Elmer J 84 Court rm 214
Rowntree Alan G 34 Court rm 214

Schreiber Jos G 34 Court rm 214
Soule Harold W 65 Broad W rm 604
Walsh Wm H 34 Court rm 214
Wayman Leslie H 65 Broad W rm 604
and 202 Court House

***Creameries (See also Dairies)**

BARTHOLOMAY DAIRY Inc 555 St
Paul tel Main 6520—For further in-
formation see page 28 Buyers' Guide

BIG ELM DAIRY CO 476-480 Exchange
tel Main 386—For further infor-
mation see page 28 Buyers' Guide

BRIGHTON PLACE DAIRY CO Inc 45
Fulton av tel Glenwood 144—For fur-
ther information see page 28 Buyers' Guide

Crematories

MtHope Cemetery, MtHope av

***Crockery, China, Glass &
Earthenware**

(See also China, Crockery &
Earthenware)

TICE & GATES 347-349 East av tel
Stone 646—For further information
see page 22 Buyers' Guide

Curtains & Draperies

Highland Merchandising Co 133 Main
W

Home Drapery Shop 285 Lincoln av
Markham Zula L Mrs 544 Parsells av
Mill End Shops 69 Clinton av S
Palmer, Johnson & Son 142 Andrews
Paul's Curtain Shop 76 Clinton av S
Regal Table Pad & Venetian Blind Co
119 Main E rm 827
Rochester Curtain Shop 134 Clinton av
S

Window Fashions Inc 97 Clinton av S

***Cut Flowers**

KELLER J B SONS Inc 28 Clinton av
N tel Stone 484—For further infor-
mation see line back cover

Cutlery

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers' Guide and right top lines

Dairies

Avon Creamery 3 Hudson av
BARTHOLOMAY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 28 Buyers' Guide

BIG ELM DAIRY CO 476-480 Exchange
tel Main 386—For further infor-
mation see page 28 Buyers' Guide

Blue Boy Dairy 1044 University av
Bonnybrook Dairy Inc 32 Myrtle

BRIGHTON PLACE DAIRY CO Inc 45
Fulton av tel Glenwood 144—For fur-
ther information see page 28 Buyers' Guide

Chaplin Dairy Products Corp 84 Hum-
boldt

Dan's Creamery 669 Monroe av
Danishefsky Creamery 168 Baden and
384 Joseph av

Dawn Creameries 1705 East av
Decker's Dairy rear 171 Flanders
Hehn Christina C Mrs 1431 Lyell av
Heicklen Farms Inc 45 Exchange rm
432

Kamhi Jacob 478 Ormond
Maple Leaf Dairies Inc 923 Clinton av
S

Maseth Dairy 121 Maryland
Monroe Creamery rear 7 Renwood
Pavilion Creamery Co Inc 960 Maple
PLYMOUTH DAIRY Inc 388 Seward
tel Genesee 762—For further infor-
mation see back cover

Rabin Bros 680 Park av
Simon Bros 588 Joseph av
Simon's Creamery 307 Joseph av.
Statt Geo J 550 Lyell av
Sunrise Dairy 513 Child

***Dairy Products**

BARTHOLOMAY DAIRY Inc (butter,
cheese and milk) 555 StPaul tel Main
6520—For further information see
page 28 Buyers' Guide

BIG ELM DAIRY CO 476-480 Exchange
tel Main 386—For further infor-
mation see page 28 Buyers' Guide

BRIGHTON PLACE DAIRY CO Inc
(wholesale and retail) 45 Fulton av
tel Glenwood 144—For further infor-
mation see page 28 Buyers' Guide
PLYMOUTH DAIRY Inc 388 Seward tel
Genesee 762—For further infor-
mation see back cover

**Dairy Supplies & Equipment—
Dealers**

DeLaval Co 217 East av rm 45
Milk Plant Specialties Corp 73 Howell

Dancing Academies & Teachers

Abert Lorraine F 104 East av rm 107
Bliss Gladys D 81 Clinton av N 3d fl
Botsford Enid Knapp School of the
Dance 35 Gibbs
Buckley Lois E 149 Main E 3d fl
Ensign Miles 107 Clinton av S
LeFrois Herbert 193 East av
LoVerde Anthony D 17 New York
McClellan Gladys E 1101 Main E
McDonnell Jack 107 Clinton av S
Murray Arthur Dancing Studio of New
York 31 Gibbs rm 112
OTTO BALLROOM 80 Main W bus tel
Main 5383 res tel Genesee 4981-W

Day Nurseries

Friendship Nursery Inc 310 Fernwood
av

Delicatessen

Albrecht Andrew T 1018 Lyell av
Benjamin David 742 South av
Bergman Arthur H 487 Monroe av
Elman Jos 1985 Main E
Flick Louis A rear 1830 Main E
Goldman Jacob 1266 StPaul
Gorman Jas R 1575 Dewey av
Joseph Avenue Delicatessen 338 Joseph
av
Marcus Delicatessen 402 Joseph av
O'Connell Jos D 894 Bay

Andrew J. Mattle

John M. Mattle

**A. J. Mattle & Son
Funeral Service**

300 Cumberland Street

Telephone Stone 1552

**MORTGAGES
PROPERTY
MANAGEMENT**
ROCHESTER OFFICE
243 Powers Building
MAIN 6046

POMEROY

ORGANIZATION, INC.

— REALTORS —

"A COMPLETE REAL ESTATE INSTITUTION"

**RENTALS
SALES
LEASES**
SYRACUSE OFFICE
327 Montgomery St.
DIAL 2-3113

Palisades Delicatessen 207 Charlotte
Pekarsky Max 341 Hudson av
Pheterson Israel J 24 Gorham (whol)
Roth Matthew J 343 N Goodman
S & S Delicatessen 378 Joseph av
Stewart Mary V Mrs rear 76 Fernwood
av (whol)
Swan Stuart E 366 Arnett blvd
Teitlebaum Max 281 Hudson av
University Food Shoppe 1495 MtHope
av
Wisnovitz Helen Mrs 1684 StPaul
Zeltzer Harry 449 Joseph av

*Delta Tools
LESTER HENRY HARDWARE CO Inc
150 Main W tel Main 5356—For fur-
ther information see page 37 Buyers'
Guide and back cover

Dental Laboratories
Augustin Dental Laboratory 14 Frank-
lin rm 702
Bos Auko & Co 25 North rm 1155
Edmonds Clarence H 6 North
Gelmer Dental Laboratory 25 North rm
925
Gould W R Dental Service 903 Monroe
av
Haag A J & Co 14 Franklin rm 619
Hulme Jas S 119 Main E rm 605
Metz Paul H 119 Main E rm 321
Pace Peter 92 Mortimer rm 6
Paradise Dominick N 469 State
Patrick H Sherman 620 Jefferson av
Rochester Dental Laboratories Inc 25
North rm 1123
Smorol & Son 25 North rm 1047
Standard Dental Laboratory 14 Frank-
lin rm 918
Thatcher Chas I 35 Chestnut rm 203
Turnbull Wm H 35 Chestnut rm 203
United Dental Laboratory 42 East av
rm 608
Weed Dental Laboratory Inc 42 East av
rm 513
Woodworth Clarence S 328 Main E rm
401

Dental Supplies & Equipment
Castle, Wilmot Company 1255 Univer-
sity av
Johnson & Lund Co Inc 25 North rm
1072
Kistler Dental Supply Co 14 Franklin
rm 1304
Primrose-Johnson Dental Co Inc 119
Main E rm 607
Ritter Dental Manufacturing Co Inc 400
West av
Ritter Products Inc 400 West av

Dentists
Ackert Harold W 340 Thurston rd
Adams Jos G 690 Winton rd N
Agnew Fred L 14 Franklin rm 1320
Allen Carl 761 1/2 Genesee
Alpert Isadore M 153 Webster av
Ashton Wesley O 564 Thurston rd
Augustynowicz Walter C 290 North
Bailey Geo J 404 Genesee
Baker Walter C 1396 Culver rd
Banks John L E 6 Clinton av S rm 208

Bartlett Leslie M 14 Franklin rm 821
Battaglia S Richd 639 Portland av
Benedict Anthony L 885 Portland av
Bennett Chas A 16 Main W rm 317
Bennett Robt J 4425 Lake av
Benson Elmer M 513 Lyell av
Bentham Wm L 855 Clinton av S
Bernhardt Walter J 14 Franklin rm
1118
Bloom A Bernard 286 Main E
Blutau Theo C 89 East av rm 701
Bott Clarence J 1329 Clinton av N
Bouton Russ R 277 Alexander rm 812
Bowman Harold D 14 Franklin rm 721
Bradley Michl C 25 North rm 1168
Brave Louis 578 Monroe av
Brewster Arthur A W 80 East av rm
206
Brim Saml P 934 Clinton av S
Bristol Frank R 14 Franklin rm 1221
(orthodontist)
Brown Harold O 42 East av rm 216
Bryant Fredk E 552 Genesee
Bryant Fredk E jr 552 Genesee
Buck Raymond E 691 South av
Buff Louis 25 North rm 238
Burke Henry J 461 Ridge rd
Burns Gerald G 35 Chestnut rm 603
Bush Clayton F 277 Alexander rm 807
Caccamise Jos S 244 Smith
Caccamise Saml A 2 King
Carey J Henry 80 East av rm 306
Caruana Alfred E 14 Franklin rm 420
Chase Carlos D 46 Webster av
Clark Benj F 133 Clinton av S rm 25
Cleary John F 277 Alexander rm 714
Cohen Chas A 439 Joseph av
Conklin Wirt H 89 East av rm 901
Conyne Roy J 1064 Main E
Cottrell Ivan R 130 Main E rm 1004
Cromwell Richd E 16 N Goodman
Cronk Geo A 16 N Goodman
Crossley Robt H 1523 Lake av
Dagen Arthur J 25 North rm 1158
Dale Peter P 170 Jefferson av
Damon Harry M 25 North rm 1164
Decker Richd F 137 State
DeGelleke Fred J 14 Franklin rm 1321
Demerath Jos F 14 Franklin rm 521
Dengler Frank J 816 Brown
DeRoberts Theodore M 884 Bay
Desiderio Francis A 187 Cumberland
Dewhirst Leo R 277 Alexander rm 601
Dickinson Haughton N 3325 Lake av
Dietz Wallace W 25 North rm 1036
Donovan J Arnold 14 Franklin rm 1415
Doron Davis B 89 East av rm 809
Doty Ernest C 393 Merchants rd
Dowd Louis J 634 Arnett blvd
Drumm Adrian P 21 S Fitzhugh rm 1
Dunn John E 816 Main W
Durrant Jas B 14 Franklin rm 1120
Eaton Ralph 16 N Goodman
Eckler Harry F 14 Franklin rm 1417
Edelman Geo L 27 Clinton av N 2d fl
Edwards Geo F 809 South av
Eichen David 946 North
Elliott Ernest Earl 25 North rm 516
Erbland Henry O 393 Chili av
Fenmore Nathaniel 545 Park av
Fisher Arthur F 277 Alexander rm 506
Foley John M 594 Plymouth av S
Ford Nelson R 262 Melville

Forkel Chester D 277 Alexander rm 802
Foti Arthur L 194 Lyell av
Fumla Victor 45 Lake av
Gaffney Jas A 133 Clinton av S rm 1
Galbraith Robt M 89 East av rm 805
Garfinkel Paul C 75 Avenue E
Gianforti Frank J 3 Jay
Gibbin Clifford L 14 Franklin rm 1120
Gleason Harold E 815 Dewey av 2d fl
Gleason Jas P 458 Chili av
Goldblatt Baines A 35 Chestnut rm
701
Goldenson Arthur S 210 Portland av
Gray Willard A 277 Alexander rm 611
(orthodontist)
Greenberg Orrin 139 Park av
Greenhouse Julius A 14 Franklin rm
901
Greenstone Elmer 35 Chestnut rm 400
Greenwood Geo D 25 North rm 1172
Griffo Salvatore 6 Clinton av S rm 202
Groh Estelle H M Mrs 6 State rm 501
Guzzetta Chas J 145 Jefferson av
Guzzetta Jos L 291 North
Halik Fredk 100 Salina
Hamm Albert H 360 Lexington av
Harris Manville S 35 Chestnut rm 703
Harter Geo T 42 East av rm 419
Hartzel Geo W 143 Lake av
Hempel Jos T 42 East av rm 111
Hert Benedict S 14 Franklin rm 1020
Hettig Arthur F 42 East av rm 521
Hill John O 6 Clinton av S rm 308
Hoehn Robt A 1176 Culver rd
Hofschneider Fredk J 848 Jay
Hoot W Irving 1089 Monroe av
Hummel Chester F 25 North rm 1160
Incaovo Jos A 14 Franklin rm 801
Jacobson Mark S 1378 Dewey av
Jamison Brownell R 83 Alexander
Jerrett A O 73 Main E rm 1
Joel Geo B 656 Park av
Jones Edw P 1114 Main E and 868 Mon-
roe av
Jones Paul 89 East av rm 801
Kennedy W Gordon 399 Monroe av
Keaden David J 1428 Clifford av
Keyfets Benjamin 721 University av
Kleinhans Elmer G 382 Clifford av
Knight Robt F 1043 Plymouth av S
Kohler Arthur W 64 Clinton av N rm
1
Kolpien Howard B 860 Dewey av
Kolthoff Oscar A 312 Thurston rd
Koming Louis H 37 S Goodman
Konkle Howard R 318 Arnett blvd
Koop Burdette H 277 Alexander rm 512
Kowal Michl 47 Clinton av N rm 3
Kowal Philip 47 Clinton av N rm 3
Kulmjan Leo A 1380 Culver rd
Kulmjan Shimo A 565 Monroe av
Kushel Harley G 35 Chestnut rm 300
(orthodontist)
Lalonde Paul S 277 Alexander rm 709
LaSalle Clint W 36 Rundel pk
Lascell Ernest R 4821 Lake av
Lasker Wolf B 1380 StPaul
Lebowitz Albert 877 Monroe av
Leicht Eug F 25 North rm 1062
Leicht Frank N 25 North rm 962
Lemley Dwight I 1847 East av
Lersch Jos F 277 Alexander rm 608
Levin Harry B 817 Dartmouth

**PHONE
MAIN 7400**

A DIRECTORY TO
THE WANTS AND DON'T WANTS OF THOUSANDS
DEMOCRAT AND CHRONICLE WANT ADS

**PHONE
MAIN 7400**

SECURITY TRUST COMPANY

INTEREST PAID ON DEPOSITS — SAFE DEPOSIT VAULTS FOR RENT
MAIN STREET, E. and WATER STREET, S.

Dentists—Con

Levin Lester 245 Joseph av
Levin Norman E 529 Portland av
Levy Vantuyl J 43 Glasgow
Lewis Howard F 119 Main E rm 613
Liberman Hyman L 1415 Norton
Lindsay Saml A 115½ Main W
Lockwood Walter E 1067 Dewey av
Long Geo D 505 Jefferson av
Lynch Chas G 25 North rms 1023-1025
Lyons Walter W 939 Clinton av N
MacConkey W Robt 14 Franklin rm 618
MacDonald Wm J 914 Main W
MacKelvey Wallace 497 N Goodman
Magner Jas L 379 Genesee
Maloney Jas V 25 North rm 1038
Mancuso Anthony J 1540 Clifford av
Marquandant Pearle I 18 Fulton av
Martin Baldwin F 92 Mortimer rm 4
Martin David M 92 Mortimer rm 4
Martin Jos W 399 Seneca pkwy
Marvin Geo P 42 East av rm 211
Masjello Frank J 484 N Goodman
Maynard Earle E 1210 Ridge rd
McGuire Wm B 1960 StPaul
McHugh Jos W 277 Alexander rm 505
McIntee John T 42 East av rm 319
McKinnon Malcolm J 701 Winton rd
N
Meckfessel Wm R 1509 Lake av
Mehr Simon W 307 Driving Park av
Merriman Robt F 706 Maple
Messerschmitt Fredk 130 Main E rm
825
Middaugh John E 328 Main E rm 516
Moll Clifford F 183 Main E rm 1102
Morris Albert L 330 Monroe av
Morsheimer Leland E 14 Franklin rm
1005
Mulford Fredk S 1450 Lake av
Mumford F Ray 300 Genesee
Nagel Flora E 277 Alexander rm 800
Neldinger Arthur J 42 East av rm 428
Newcomb Harvey H 890 Main W
Northrop Benj H 14 Franklin rm 1018
Norton Donald H 397 Troup
Norton Oakley W 257 Main E rm 201
O'Neill Walter B 747 Main W
Orlando Jos D 700 University av
Oster Chas W 1523 Lake av
Palmer Byron W 35 Chestnut rm 605
Parker Roy C 1356 Dewey av
Pearlman Alf E 25 North rm 927
Pierce Chas J 25 North rm 1170
Platt Bernard M 532 Portland av
Podgajny Leon R 586 Joseph av
Predmore Ellae B Mrs 14 Franklin rm
921
Predmore Lester C 14 Franklin rm 921
Proseus Fredk W 315 Alexander rm 226
Quigley Harold J 25 North rm 1154
Radder Louis W 145 Lux
Reid R Wilbur 448 Lyell av
Reilly R Edmond 25 North rm 838
Riffle Arvis B 14 Franklin rm 1201
Ring Ellis 14 Franklin rm 507
Ritz Edw G 25 North rm 1166
Rizzo Chas C 848 Jay and 548 Ridge rd
Rohrer Henry D 25 North rm 638
Rosenberg Harold L 660 Hudson av
Rosenthal Garson G 25 North rm 1052
Ross Edw G 1166 Clinton av N
Rowan Robt J 837 Genesee

Rowell Lewis E 73 Main E rm 1
Sadowsky Saml 670 Clinton av N
Sage Walter W 14 Franklin rm 821
Sager Albert E 89 East av rm 805
Sample Theo C 11 N Goodman
Sanow Abe L 42 East av rm 127
Saunders Boyd G 35 Chestnut rm 803
Schleede Walter C 179 Winton rm N
Schlencker Eda B 14 Franklin rm 618
Schlottman Edw L 14 Franklin rm 1420
Schlottman Edw V 14 Franklin rm 1420
Schutt Merton K 535 Monroe av
Schwartz D Horace 37 Main E 2d fl
Schwartz Nathan D 14 Franklin rm 707
Schofield John A 277 Alexander rm 510
Scott John J 119 Main E rm 1005
Shea Jas E 25 North rm 534
Shedd Elmer M 1483 Clinton av N
Shepard Harry P 81 East av rm 8
Sherman Frank M 21 Denver
Silha Jos F 399 Andrews
Slorah Geo W 73 Main E rm 1
Smith Arthur W 311 Alexander rm 308
Smith Fredk C 60 Weyl
Smith P Webster 14 Franklin rm 1220
Southwick Chester S 1159 Lake av
Stevenson Willard J 217 Ridge rd E
Stewart Shaw C 204 Gardiner av
Stillman Earl M 376 Arnett blvd
Strassner Harold R 840 Dewey av rm 6
Stuart Ernest B 1458 Main E
Sullivan A Archer 42 East av rm 307
Suter C Bruce 89 East av rm 909
Swagler Geo A 25 North rm 534
Swagler Jos Henry 335 Main E rm 300
Tague Carlton L 137 State
Tarrant Fred J 837 Main W
Thiede Henry A 14 Franklin rm 1011
Thomas Geo M 119 Main E rm 405
Thorn Clarence A 702 Clinton av N
Tinsman Fredk H 35 Chestnut rm 602
Tomaselli Jos F 511 Plymouth av N
Tuttle Herbert D 1143 Culver rd
Ungerer Phillip D 14 Franklin rm 818
Ureles Maurice J 14 Franklin rm 509
Vanderbelt Chas R 1125 Genesee
VanGraafeiland Burton A 932 Joseph av
VanHorn Dallas M 25 North rm 1162
Vergo Thos J 203 Monroe av
Voorhees Ralph S jr 311 Alexander rm
313
Waldron Clarence R 378 Monroe av
Wallace Chester M 1530 Dewey av
Wallace Wm R J 42 East av rm 215
Weisberg Hyman 328 Main E rm 517
and 245 Alexander
Welch Cleve L 37 Main E 2d fl
Welch Jos E 104 Main E
Welcher Marvin 25 North rm 622
Weller J Leslie 25 North rm 638
Whalen Harold J 14 Franklin rm 1001
Wheeler Sperry G 25 North rm 512
Wickins Ralph H 14 Franklin rm 1315
Willing Frank E 934 Main W
Wilson Wiley H 80 East av rm 314
Wiser Bernard E 328 Main E rm 202
Woodworth Frank J 561 Averill av
Wray Earl R 551 Genesee
Wylegala Henry O 596 Hudson av
Young Robt W 14 Franklin rm 1009

Department Stores
Achter K & Sons 470 Main W

Bernstein David I 932 Main W
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 30 Buyers' Guide
Fishman's Dept Store 435 Joseph av
MCCURDY & CO Inc 275-291 Main E tel
5500—For further information see
page 30 Buyers' Guide
Penney J C Co 87-89 Clinton av S
Sears Roebuck and Co 259 Monroe av
and 476 Ridge rd
Seneca Stores 149 Monroe av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines
Wittenberg Albert 468 Main W

Department Stores—5c to \$1.00
Claus C W Inc 405 Ridge rd, 581 Mon-
roe av and 1322 Culver rd
Globe Bargain Store 172 Main W
Grant W T Co 293 Main E
Green H L Co Inc 132-134 Main E
Kresge S S Co 176 Main E
Lincoln Stores Inc 120 Main E
Nelsner Bros Inc 200 Main E, 49 East
av rm 201 and 471 Ridge rd
Wolk's 5c to \$1.00 Store 904 Main W
Woolworth F W & Co 20 and 128 Main
E and 1785 Dewey av

Dermatologists
Thomas The 14 Franklin rm 913
(scalp)
Wegner Oscar S 5 StPaul rm 225
(scalp)
White Charlotte E 42 East av rm 222

Designers
Bucklin Harrison 64 Clinton av N rm 6
Copp Nelson H 8 Exchange rm 413
(illustrators)
Fashion Studio Inc 1847 East av
(dresses)
Neeb Chas L 515 Flint

Detective Agencies & Service
Doyle Armored Car Service 119 Main E
rm 903
DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE 901-903-
905 Commerce bldg tel Main 1744—
For further information see page 31
Buyers' Guide
Jennings Detective Agency 14 Frank-
lin rm 412
McInerney Detective Bureau 115 Thurs-
ton rd

Diamonds & Precious Stones
Greene Spencer W & Son 183 Main E
rm 900
SCHEER E J Inc 249-253 Main E opp
Sibley's tel Stone 710—For further
information see page 45 Buyers'
Guide
WILSON J C CO 39 Main E tel Main
5738—For further information see
page 46 Buyers' Guide

Dictating Machines
Dictaphone Corp 82 StPaul rm 502

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Die Makers
Alco Mfg Co 89 Allen
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 51 Buyers'
Guide
Mayer Andrew H 193 East av

Direct Mail Advertising
SIMONDS PRESS 49 South av tel Main
8456—For further information see
page 61 Buyers' Guide

***Direct Mail Service**
POLK R L & CO Inc 729 Powers bldg
16 Main W

***Directory Publishers**
POLK R L & CO Inc 729 Powers bldg
16 Main W, Eastern District office
179 Lincoln Boston, Mass tel Han-
cock 6309

Disinfectant Mfrs
Blakley Harry J 307 Caroline
HAYNER NORMAN C CO Inc office
and factory 194 Edinburgh tel Main
739
Rochester Germicide Co 16 Dowling pl
Rochester Sanitary Products Co 874
Seward
West Disinfecting Co 484 Main W

***Dispensing Equipment**
RICHARDSON CORPORATION (drink
stands) 1069 Lyell av tel Glenwood
307—For further information see
page 65 Buyers' Guide

***Display Fixtures**
(See Store Fixtures & Fittings)

Display Forms & Fixtures
Ace Display 513 State
Deco 15-19 N Water
Genesee Display Fixture Co Inc 255
Humboldt
Jossem Bros 176 North
Rochester Display Fixture Works 513
State

Distributors
Haas Jas L 38 Pershing dr
Johnstone Drug Sales Corp 26 Forbes
(drugs)

Doors, Sash & Trim
HOPEMAN A W & SONS CO 569 Lyell
av tel Glenwood 1000—For further
information see page 25 Buyers'
Guide
MORSE SASH & DOOR CO 101 Ford
cor Waverly pl tel Main 1835—For
further information see page 21 Buyers'
Guide

***Doors & Windows—Fireproof**
FRANCIS METAL DOOR AND WIN-
DOW CORPORATION 46-48 Cortland
tel Main 2815—For further informa-
tion see page 21 Buyers' Guide

Draperies, Curtains &c
GRAVES H B CO Inc 78 State tel Main
3342—For further information see
inside front cover and right bottom
lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

***Drawing Materials**
BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140—For
further information see page 56 Buy-
ers' Guide and left top lines
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 17
Buyers' Guide, front cover and left
top lines

Dressmakers
Ange Theresa Mrs 39 Weld
Argento Maria Mrs 22½ Edmonds
Argetsinger Howard F 113 Frost av
Barnes Birdie M Mrs 679 Lake av
Barres Gertrude M Mrs 267 Selye ter
Bartolone Mary Mrs 153 Allen
Bell Lucretia Mrs 157 Gibbs
Betsey Ross Dressmaking Shop 7 Grove
pl
Brizius Jessie A 378 Alexander
Brock Esther May Mrs 76 Herald
Brumfitt Charlotte Henry Mrs 16 Ed-
monds
Bunder Rayma M Mrs 332 Caroline
Caulfield Minnie W 293 Magnolia
Chase Mildred L Mrs 788 Culver rd
Christiana Belle 25 North rm 928
Cottone Jennie Mrs 27 Clinton av S
rm 212

Coulter Anna P 14 Manhattan
Cressey Mary L Mrs 30 Rundel pk
Cryder Mary S Mrs 49 West av
Curtis Kathryn B 240 Augustine
Dowdell Anna E 8 Rainier
Evans Linda 27 Clinton av S rm 404
Ever Best Dress Factory 499 Joseph av
Ferguson Bertha V 4128 Lake av
Forns Margt A 30 Rundel pk
Flomarie Studio 80 East av rm 205
Flood Alice Mrs 652 Genesee
Font Angie 257 Main E rm 304
Frank Mary A 804 South av
Freeman Maggie Mrs 73 Barton
Garnsey Sarah Mrs 6 Archer
Gersten Leontina Mrs 20 Vassar
Gifford Edna H 385 Frost av
Green Sylvia M Mrs 130 Main E rm 339
Hanson Ella B 66 Macbeth
Harney Gertrude C Mrs 1520 N Good-
man
Harris Amy 14 Franklin rm 920
Haunton Fannie E Mrs 1146 Plymouth
av S
Herrman Emma E Mrs 58 Edmonds
Hershiser Annetta M Mrs 228 Frost av
Hettig Theresa Mrs 378 Merchants rd
Hickman Blanche M Mrs 569 Hague
Hopper Maude R Mrs 335 Park av
Hoskins Frances E 525 South av
Illig Julia A 334 Arnett blvd
Jackson Rose M Mrs 309 Kenwood av

Jessin Ethel Mrs 352 S Goodman
Jonack Josephine Mrs 29 Laser
Jones Clara B 638 Lake av
Kewley Eliz 691 Glide
Kimbel Anna Mrs 158 Lenox
Kingston Anna E 345 Champlain
LaFleur Bridget L 78 Glasgow
Lampert Anna M 243 Frost av
Lee Ada J Mrs 1 Crossman ter
Lessard Barbara E Mrs 211 Parsells av
LoPresi Josephine Mrs 194 5th (hem-
stitching)

Macante Lillian C Mrs 133 Cady
Maibaum Katherine C Mrs 845 Norton
Malone Martha 78 Tacoma
Mandery Sylvia C 1154 Portland av
Mathys Ethel Mrs 72½ Hickory
McCorkindale Tina 191 Grand av
McDonald Nellie E 106 Atkinson
McDowell Florence 397 University av
McElroy Ethel G 496 Brooks av
McKenna Minnie F Mrs 1459 South av
Metcalf Pearl G Mrs 570 Garson av
Milne Ruth B 308 Electric av
Minges Mary C 448 Joseph av
Murr Julia 616 Main E
Naylor Mary E 491 Augustine
Nichols Bertha E Mrs 77 Kirkland rd
Ostendorf Marie 584 Clay av
Otto Eleanor R Mrs 832 Plymouth av S
Peeling Anna O 15 LaFayette pk
Peggy Marie 25 North rm 523
Perry Grace Mrs 5 StPaul rm 204
Pflugi Caroline 163 Driving Park av
Powers Isabelle 620 Clinton av S
Pugsley Ada M 98 Kenilworth ter
Rea Gertrude Mrs 20 Richard
Render Martha B Mrs 39 S Union
Ridgeway Barbara Mrs 201 Charlotte
Ritz Veronica T 691 Linden
Romeo Catherine Mrs 43 Madison
Roncone Mary Mrs 27 Clinton av S rm
305
Schlitzer Dorothy M 8 Grant
Schuettinger Catherine M 112 Win-
bourne rd
Schultz Charlotte A Mrs 483 South av
Semple Lorraine G 179 Ridge rd E
Shollenberger Ella M Mrs 1297 Main
E

Silvers Lillian Mrs 445 Joseph av
Smith Amy Mrs 917 Post av
Snook Clara H Mrs 505 Meigs
Snvder Anna H 69 Somerset
Soule Marie R 239 Andrews apt A
Spitz Eleanor F B Mrs 81 East av rm 7
Snahr Marie 195 Lyell av
Starck Anna Mrs 87 Clifford av
Stevens Johanna A 27 Clinton av S rm
315
Stradder Nellie M Mrs 92 Cummings
Strasser Bertha Mrs 772 Glide
Strauss Edith Mrs 269 Park av
Sullivan Mabel L Mrs 534 Flint
Svendsen Gunda Mrs 12 Strathallan
pk
Swalm Lillie A Mrs 994 Garson av
Tanner Kate A 9 New York
Tapogna Elina Mrs 5 Milburn
Templeton Victoria A Mrs 134 Genesee
Thomas Helen I Mrs 70 College av
Thorne Mary A Mrs 65 Greenleaf
Triompo Fannie M Mrs 174 Garson av

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Wallace Tillie A Mrs 74 Stewart
Wassing Lucie 38 1/2 Hinsdale
Weber Grace S 40 Wilder
Wee Sew-It Shop 27 Clinton av S rm 408
Weisenborn Katherine 140 Peck
Weisenborn Mary C 140 Peck
Whipple Josephine E Mrs 144 Oakland
Whitford Lottie M Mrs 280 Parsells av
Wiegand Minnie K 24 Savannah
Willhelm Alice Mrs 215 Grand av
Zuttermann Alice V Mrs 1948 East av

*Drinking Cups

ALLING & CORY CO The 25 Verona tel Main 6060

Druggists—Retail

Ace Drug Co 1042 Clifford av and 1513 Lake av
Alderman Drug Co 828 Portland av
Bailey Pharmacy 188 Genesee
Arndt Bros Pharmacy 1135 Culver rd
Baldwin Pharmacy 3 Parsells av
Blauw Bros Inc 700 S Goodman
Bless Irving A 856 Joseph av
Brint Leon M 1446 Main E
Brint's Cut Rate Drugs 762 Genesee
Bryan Drug House Inc 92 Main W
Campbell Gerald F 386 Thurston rd
Carr Pharmacy 957 Genesee
Case B H Drug Store 219 Monroe av
Chatt Drugs 509 Portland av
Child Street Pharmacy 369 Child
Clifford Avenue Pharmacy 1432 Clifford av
Cohen Benj H 944 Clinton av N
Cole Pharmacy The 4419 Lake av
Connor Leslie V 470 Genesee
Court Street Pharmacy 401 Court
Cramer Drug Co Inc 26 Clinton av N, 277 Alexander, 417 Chili av, 1286 Dewey av, 67 East av, 504 South av
D'Ambrosio Helen Mrs 282 Scio
Davis Drug Co 1481 Lake av
Davis Harry M 526 Main W
Daw Drug Co Inc 54-56 Clinton av S, 31 and 353 Main E, 880 Main W, 539 Monroe av, 473 N Goodman and 452 Ridge rd
DeCarlo's Pharmacy 447 North
Drago Anthony 502 Central pk
East Main Pharmacy 1933 Main E
Empire Pharmacy 2229 Clifford av
Ferrigno Louis A 466 Main W
Fish Henry M 206 Scottsville rd
Flannery Drug Co 117 Clinton av N
Fradenburgh Glenn O 582 Chili av
Frank Cordon 1003 Plymouth av S
Gargana Chas P Jr 412 Ridge rd
Green Tree Pharmacy 1036 Winton rd N
Heath B O & Sons Drug Co 339 Central av
Heath Bert O 517 Thurston rd
Hulse Wm D 424 Jefferson av
Jardine Pharmacy 392 State
Jay Drug Co 820 Dewey av
Joseph Avenue Pharmacy 233 Joseph av
Kaletas Pharmacy 1099 Hudson av
Karch Drug Co 669 Clinton av N
Key Drug Co 470 N Goodman, 459 Ridge rd, 36 StPaul rm 520, 724 Winton rd N
Kielson's Pharmacy 260 Park av
Kleinbans Clara F 918 N Goodman
Klier Geo A 692 Maple
Knight Geoffrey S 420 Merchants rd

Lake Drugs 20 Atlantic av
Lakedale Pharmacy 3264 Lake av
LaMay Drug Co 1800 East av
Lang Drug Co 449 Lyell av
Liggett Drug Co Inc 219 and 411 Main E and 42 Main W
MacGuire Walter F 370 Park av
Macy's Drugs 1043 Clinton av S
Mald Drug Co Inc 511 Dewey av
Mandell's Pharmacy 1175 Portland av
Markin's Pharmacy 1392 Culver rd
Miller Drug Co 232 Main W
Miller's Drug Store 1160 Clinton av N
Monroe Pharmacy 472 Monroe av
Moore D Howard 219 Conkey av
MtRead Pharmacies 1245 Lyell av and 990 Monroe av
Murray Jas T 492 Lyell av
North Side Pharmacy 318 North
Oberlies Wm A 398 Brown
O'Brien J F Pharmacy 379 Winton rd N
Oxford Pharmacy Inc 688 Monroe av
PAINE DRUG CO The 24-26 Main E tel Main 1820—For further information see page 31 Buyers' Guide and left top lines
Park Ave Pharmacy 652 Park av
Passannante Orlando 344 Jay
Peck Chas W 326 Plymouth av S
Perillo's Pharmacy 285 Hudson av
Perry Pharmacy 1453 Clinton av N
Phippany Horace 145 Lincoln av
Pinnacle Pharmacy 866 Monroe av
Pollino Anthony 262 Portland av
Powers Drug Store 582 Plymouth av S
Relin Max W 580 Joseph av
Ridgeway Pharmacy 1470 Dewey av
Robinson Prescription Pharmacy 735 Park av
Rudner Drug Co 94 Plymouth av S
Saratoga Pharmacy 192 Lyell av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Siller Louis M 615 Thurston rd
Smalline's Clinton-Ridge Pharmacy 221 Ridge rd E
Susman Harry 1368 StPaul
Tishler Drugs 1166 N Goodman
Triangle Drug Co 516 Main E
Tuller Drug Co Inc 680 South av
University Pharmacy 1517 MtHope av
Vanderbelt Pharmacy 64 Monroe av
Walgreen Co of N Y Inc 123 Main E
Wallace Pearl R Mrs 1481 Dewey av
Whelan Drug Co 140 Clinton av S
Wichman Drug Co 858 Dewey av
Williams Chas Kingsley 332 Arnett blvd
Winton Pharmacy 692 Winton rd N
Wolff Pharmacy 681 Thurston rd
Yalowich Bros Drug Co 390 Joseph av
Yalowich Drug Stores 324 Monroe av and 1652 StPaul
Yalowich Wm Drug Co 658 Hudson av

Druggists—Wholesale

McKesson & Robbins Inc, Roch div 230 StPaul
PAINE DRUG CO The 24-26 Main E tel Main 1820—For further information see page 31 Buyers' Guide and left top lines
Rochester Drug Merchants Exchange Inc 238 N Water 2d fl
Twietmeyer Drug Co 200 Edinburgh

Druggists' Sundries

Cohen Abe J 135 Scrantom

*Dry Cleaners

ROCHESTER CLEANING & DYEING CO Hotel Seneca Bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169—For further information see page 22 Buyers' Guide

*Dry Cleaning Machinery

AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

Dry Goods—Retail

Achter K & Son 81 Central pk and 428 State
Achter's Bargain Arcade 393 Main E
Achter's Bargain Store 483 Clinton av N
Agostinelli Alfonso 115 Stutson
Alberti Jos S 134 Hebard
Allenby Josephine Mrs 840 Clinton av N
Baltinger Catherine M Mrs 941 Clinton av S
Bigelman Lesser 151 Central pk
Bonnie Art Shop 854 Clinton av N
Brodsky Textiles Inc 414 Joseph av
Brodsky's New York Bargain Store 414 Joseph av
Brody Max 158 Joseph av
Calice Savino 105 Lyell av
Central Bargain Store 287 North
Clark Rose Mrs 196 Genesee
Coffeen Fred S 521 N Goodman
Coglione Antoinette Mrs 752 Plymouth av N
DeCesare Mary J 403 Brown
DeSanctis Mary Mrs 670 Brown
DiCecco Jos 210 Spencer
Donohoe Jas 543 State
Edwards E W & Co 144-158 Main E
Elsenberg Benj 928 Joseph av
Elter Ruth L 395 Emerson
Estephan Jos 428 Ames
Falkoff Nathan 499 N Goodman
Farruggia Teresa Mrs 314 Campbell
Fess Elmer J 506 Lyell av
Frankenstein Arthur 494 Portland av
George Geo 399 Ames
Goldman Rose Mrs 340 Arnett blvd
Goodman Mary E Mrs 2188 Norton
Hannan Thos F 957 Portland av
Harris Israel 881 Joseph av
Heindl Katherine M Mrs 441 Parsells av
Itkin L & Sons 365 Joseph av
Kamb Sisters 1400 Clinton av N
Katz David B 94 Central pk
Kircher Jos J 190 Campbell
Licata Amelia F Mrs 671 Jay
Licata Salvatore 84 and 88 Central pk
Lill N I Co 830 Main W
Lillian's Variety Store 438 Joseph av
Mandwelle Morris 119 Central pk
Manfredo Jos S 204 Saratoga av
Mary's Linen Shop 371 Smith
Mastrodonato Francesco 632 Jay
Mattern M & A 87 Conkey av
Micale Anthony J 467 Portland av
Michael Frank 328 Hudson av
Milosz Stephen H 487 Hudson av
Nowak Stanley 1030 Hudson av
Nusbaum Harris 221 Joseph av
Paprocki Jos W 1114 Hudson av
Piccolocchi Anna Mrs 75 Lyell av
Pilzninski Casimir 483 Hudson av
Roland John A 415 Lyell av
Romaniw John 230 Joseph av
Saltan Morris K 559 Clinton av N
Schulman Aaron 806 Joseph av

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Schulz Sophia L 529 Thurston rd
Shaheen Adele M 729 Hudson av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buy-
ers' Guide and right top lines
Siegel Reuben 192 Baden
Sillen Harry 1255 North
Simons Geo 428 Jefferson av
Simpson Stuart C 370 Plymouth av S
Spiwak Bernhard 332 Joseph av
Sunshine Shop 222 Winton rd N
Thomas Rehl 205 Hudson av
Thomsen Jorgen C 1008 Plymouth av
S
Vogt Store 969 Clinton av N
Wagg Gilbert G 1535 Lake av
White & DiPonzio 386 Saxton
Zelf Nathan 817 Joseph av

Dry Goods—Wholesale
George G D Co 625 S Goodman
Rochester Hosiery & Notion Co 36 St-
Paul rm 218
Saperstone Morris & Co Inc 187 St-
Paul
SMITH GORMLY CO Inc 174-180 St-
Paul tels Main 970-971-972—For fur-
ther information see page 31 Buyers'
Guide

***Duco Automobile Refinishers**
ROBY SIDNEY B CO The (Dupont
Duco and Dulux) 208-214 South av
tel Stone 1129—For further informa-
tion see page 52 Buyers' Guide

***Dyers & Cleaners**
ROCHESTER CLEANING & DYEING
CO Hotel Seneca bldg 28 Clinton av
S factory 65-67 Hickory tel Main
2169—For further information see
page 22 Buyers' Guide

***Ecclesiastical Carving**
TAPPER ERNEST H 1462 East Main
tel Culver 3073 (in stone and wood)
For further information see page 27
Buyers' Guide

***Electric Apparatus & Appli-
ances—Retail**
HICKSON ELECTRIC AND RADIO
CORPORATION 37 Richmond tel
Stone 93—For further information
see page 32 Buyers' Guide and left
top lines
ROCHESTER GAS & ELECTRIC
CORPORATION 89-91 East av tel
Main 3960-7070—For further infor-
mation see page 36 Buyers' Guide
and right top lines

***Electric Light Fixtures—Retail**
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buy-
ers' Guide and top edge

***Electric Light & Power
Companies**
ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tel Main
3960-7070—For further information
see page 36 Buyers' Guide and right
top lines

***Electric Meters & Transformers**
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buyers'
Guide and top edge

***Electric Motor Repairers**
BERGER BROS ELECTRIC MOTORS
Inc 395 State cor Brown tel Main
2722—For further information see
page 32 Buyers' Guide
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buy-
ers' Guide and top edge

Electric Motors & Generators
Allis Louis Co The 183 Main E rm 604
BERGER BROS ELECTRIC MOTORS
Inc 395 State cor Brown tel Main
2722—For further information see
page 32 Buyers' Guide
Bircher A F Motors 30 Allen (repair-
ing)
Bloom Barney B 246 StPaul
Bouchard Leonard L 770 Garson av
(repairers)
Central Electric Co 245 Clinton av N
(rpr)
Century Electric Co 328 Main E rm
417
Electric Products Co The 98 Commer-
cial
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buyers'
Guide and top edge
Master Electric Co The 82 StPaul rm
511
Nenno Howard F 1051 Plymouth av S
(rpr)

***Electric Refrigeration**
BEAUCAIRE Inc (Philco Conservador)
228-230 Broadway tels Stone 5694-5-6
(wholesale)—For further informa-
tion see page 62 Buyers' Guide and
back cover
CABLE-WIEDEMER Inc 197-213 Cen-
tral av tel Main 6868
GRAVES H B CO Inc (General Elec-
tric) 78 State tel Main 3342—For fur-
ther information see inside front
cover and right bottom lines
KELVINATOR Alhart Electrical Co Inc
dealers 1147 Culver rd tel Culver
3944—For further information see
page 32 Buyers' Guide
ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tel Main
3960-7070—For further information
see page 36 Buyers' Guide and right
top lines

SCHLITZER E J STORES Inc distribu-
tor Firestone Tires, Homer Auto
Supplies 1922 Monroe av Brighton
tel Monroe 7102—For further infor-
mation see page 5 Buyers' Guide and
front cover
SIBLEY LINDSAY & CURR CO 228-280
Main E tel Stone 6500—For further
information see page 29 Buyers'
Guide and right top lines

***Electric Switchboard &
Switches**
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buy-
ers' Guide and top edge

***Electric Wiring**
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buy-
ers' Guide and top edge
HICKSON ELECTRIC AND RADIO
CORPORATION 37 Richmond tel
Stone 93—For further information
see page 32 Buyers' Guide and left
top lines

Electrical Contractors
Alcott F Courtney 121 Canterbury rd
ALHART ELECTRICAL CO Inc 1147
Culver rd tel Culver 3944—For fur-
ther information see page 62 Buy-
ers' Guide
Andes Geo W 619 Hazelwood ter
Arnold Alvin F 168 Penhurst
Baldo Jos P 19 Sander
Bertrand Harry E 281 Clinton av S
Biddle Electric Co 90 Exchange
Carper Julius 251 Clifford av
Case Craft Co 217 East av rm 23
Cassard Earl O 328 Greeley
Collins Patk J 344 Melville
Conheady & Langschwager Electric Co
140 Curtis
Conrow Geo E 101 Presque
Corrigan Louis J 256 Congress av
DeRoller Geo A 81 Woodward
DeVita Bros 245 Pennsylvania av
Driscoll Eug E 124 Millbank
Duerr Paul T 645 Campbell
Dwyer Electric Co Inc 252 Tremont
Dwyer Patk A 361 Wellington av
Electric Motor Service Co 36 Lake av
Electric Service Co 485 Chili av
Frank Chas R 177 Elmcroft rd
Freltag Wm M 582 Clay av
Gallagher Bernard M 98 Bradburn
Gissin Electric Co 121 Joseph av
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buy-
ers' Guide and top edge
Grimsley Frank R 410 Fernwood av
Gutmann Louis G 3977 Lake av
Guzzetta Paul M 30 Myrtle Hill pk
Hanns Electric Co 188 North
Hegnauer Bros 234 Mill
Hennessey John E 521 Garson av
Holtz Electric Co 420 Bernard
Horacek-Hayden Inc 16 Howell

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See page 39 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 39 Buyers' Guide
PHONE MAIN 444

Electrical Contractors—Con

Hrankowsky Henry 35 Henry
Huber T R Electric Co Inc 68 South
av

INDUSTRIAL ELECTRIC CO Inc 98

Commercial tel Main 1688
Kahl Ernest 47 Shirley
Kahn Electric Co 114 Laburnum cres
Koehler Jacob W 16 Dudley
Kraft Gustave V 55 Oakman
Kuhn Herman W 1070 Clifford av
Kunow Nelson C 401 Murray

LAUBE ELECTRIC CORPORATION

219 East av tel Stone 104—For fur-
ther information see page 33 Buy-
ers' Guide and right top lines

Lippa Sebastian 60 Centre pk
Loeffler Fred W 1564 Main E
Long Wm A 281 Saxton
Mandel Electric Co 38 Centennial
McCarthy Wm J 227 Clay av
Miller Richd W 54 Raeburn av
Moran David T 82 Quentin rd
Mott F A Electric Co Inc 136 Harvard
Myers & Stoneham 1517 1/2 Lake av
Noble Electric Co 1150 Main E
O'CONNELL ELECTRIC CO 99 MtHope
av tel Main 827

Parker Arthur R 4 Judson ter
Payne Newton H 126 W Sawyer pl
Pearce Albert J 9 Ravenwood av
Peer Geo S 265 Tremont
Pel Fredk J 1177 Lyell av
Pfaudler Keith L 769 Thurston rd
Phillips Edw F 303 Webster av
Pinnacle Electric Shop 107 Cobbs Hill
dr

Powers John E 24 Kron
Robenstein Saml 107 Cobbs Hill dr
Roch Elec & Radio Laboratory 182
Verona

Rockwood Lester 1740 Lake av
Rowe Wm D 191 Genesee Park blvd
Russell Electric Co 11 Minerva pl
Ruth Electric Shop 2258 Main E
Schuler C Richd 682 Monroe av
Siebert R C Inc 1987 East av
Slyck Frank J 66 Alberta
Stubbs Wm E 1289 Lexington av
Sutton Geo F 140 Gillette
Sykes E C & Co Inc 12 Front
Tanner Richd E 84 Iceland pk and
rear 405 Frost av

Testa Carlo 82 Jefferson av
Unger Edwin G 2042 Clinton av N
Vetusky Chas J 49 Davton
Villareale John 319 N Union
Ward Ralph D 201 Harding rd
Warder-Verwey Co 362 Main E
Yatteau Jean H 56 Avon pl

Electrical Supplies & Equipment —Mfrs

Bradlen Co rear 752 Hudson av (lamps
and shades)
Clarage Fnn Co 16 Main E rm 210
Delco Appliance Corp Div of General
Motors Sales Corp 379 Lyell av
Eck Vanor & Primer Co 134 Inglewood
dr (condensers)
Electric Panelboard Co 426 Exchange
General Electric Co 89 East av rm 908
General Motors Corp 1000 Lexington
av
General Motors Sales Corp, Delco Ap-
pliance Corp Div 379 Lyell av
Joslyn Co The 1710 University av
National Electric Products Corp 82 St-
Paul rm 723
Peerless Electric Co The 119 Main E
rm 825

Rochester Automatic Trap Co Inc 278
Clinton av S
Samson-United Corporation 1700 Uni-
versity av
Savutime Devices Inc 88 Manhattan
Smith F A Mfg Co Inc 400 Davis
Snow E W & Co 29 N Water (fuses)
Square D Co 135 Spring
Sunreme Electric Products Corp 99
MtHope av

Electrical Supplies & Equipment —Retail

Aspenleiter & Wood 20 Monroe av
Associated Appliance Service 441 Wil-
kins (repairing)
Barber Lighting Studio 119 East av
BERGER BROS ELECTRIC MOTORS
Inc (motors) 395 State cor Brown tel
Main 2722—For further information
see page 32 Buyers' Guide
Borrelli Electric Appliance Corp 493
State
Braun's 902 Portland av
Case Craft Co 171 Clifton (fluorescent
lamp)
Charlotte Appliances 4669 Lake av
Coon Ralph W 76 Crawford
Elcar-Heating & Appliance Co 834
Dewey av
Electric Equipment Co 347 Clinton av
N
Electric Razor Service Co 50 Stone
Figler Electric Co 558 Hudson av
Fitch Appliance Co 477 Joseph av
Frenchman & Sweet Inc 364 State
Furstoss Appliances Inc 409 Chili av
Gissin Morris 3 Herman
Gould-Farmer Co The 276 Clinton av
S

GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buyers'
Guide and top edge

HICKSON ELECTRIC AND RADIO
CORPORATION 37 Richmond tel
Stone 93—For further information
see page 32 Buyers' Guide and left
top lines

Highland Electric Shop rear 650 South
av

Hill Appliance & Furniture Co 482
Main E
Hite Electric Heat Unit Co 86 Rich-
mond
Jamison-Schindler Corp 1326 Clinton
av N
Kreckman's Electrical Store 500 N
Goodman
Mignon Transformer Co Inc 254 Mill
(door chimes)

Modern Electric Co 1692 Clifford av
Monroe Appliance Co 737 Monroe av
Palco Electric Co 119 Main E rm 827
Pommerehne H C & Son 680 Glide
ReQua Electrical Supply Co Inc 91 St-
Paul
Rife Electric Repair Shop 183 StPaul
Ring Appliance Co 339 Joseph av
Robenstein Saml 71 Monroe av
Robot Electric Appliance Co 1775
Dewey av

ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tels Main
8960-7070—For further information
see page 36 Buyers' Guide and right
top lines

Rochester Refill Fuse Co 402 Cottage
Schleifer Electric Company Inc 311
Alexander rm 410

Schulman's Appliance Co 927 Clinton
av N
Schwarz Osmond G 432 Atlantic av
Standard Electric Sales Co 410 Central
av
Supreme Electric Products Corp 123
Ames
Vanderlinde Electric Corp 100 Char-
lotte
Vincent Electric Co 258 Champlain
Ward Leonard Electric Co 183 Main
E rm 1131
Wynar Parts & Service Co 160 State

Electrical Supplies & Equipment —Wholesale

Edison General Electric Appliance Co
Inc 48 King
Electric Supply Sales Co Inc 230
Andrews
Empire Electric Supply Co 303 Central
av
GENERAL ELECTRIC SUPPLY CORP
67-75 Mortimer tel Main 9050
Graybar Electric Co 186 N Water
GREEN T H ELECTRIC CO Inc 31-37
Water N tels Main 555-556—For fur-
ther information see page 32 Buy-
ers' Guide and top edge
Kelman Max 478 Alexander
Kovalsky-Carr Electric Co 178 Clinton
av N
Ontario Distributing Corp 175 N Water
Rowe Electric Co 7 Front
Wehle Electric Co 304 Andrews
Westinghouse Electric Supply Co 1048
University av
Westinghouse Electric & Mfg Co 1048
University av

Electrolytic Treatment

Brownell Katherine A 14 Franklin rm
720
Caldwell Helen F Mrs 25 North rm
937
Friedman Frances 27 Clinton av S rm
405
Gerber Jos J 130 Main E rm 821
Gerber Sally Mrs 180 Main E rm 819
Martillotta Madeline Mrs 14 Franklin
rm 1202

Electrotypers & Stereotypers

Genesee Electrotpe Co 97 N Water
Mann-McNaught Co 113 N Water
ROCHESTER ELECTROTYPE & EN-
GRAVING CO Inc 170-172 Water
North tel Main 1040—For further in-
formation see page 59 Buyers'
Guide

Elevator Mfrs

Goodie Andrew 135 Reynolds
Graves Elevator Co Inc 280 Lyell av
Huff Elevator Service 74 Park av
Otis Elevator Co 130 Main E rm 322
Warsaw Elevator Co 191 Mill

*Embalmers

BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 33 Buyers' Guide
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341
Plymouth av S tel Main 127—For
further information see page 33 Buy-
ers' Guide
HAUBNER & STALLNECHT 828 Jay
tel Genesee 300—For further in-
formation see page 33 Buyers' Guide

SIBLEY, LINDSAY & CURR CO.

To Order
Merchandise
STONE 6500

Famous for Complete Assortments
CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

JEFFREYS L A CO 32 Chestnut at
Lawn tels Stone 203 and 205—For
further information see bottom edge

MATTLE A J & SON 300 Cumberland
tel Stone 1552—For further informa-
tion see page 34 Buyers' Guide and
left bottom lines

SCHEURMAN C F SONS 412 Brown
tel Genesee 438—For further infor-
mation see page 34 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further in-
formation see page 34 Buyers' Guide

TROTT THOMAS F (successor to Her-
manance Company) 683 Main E tel
Stone 1524—For further information
see page 34 Buyers' Guide

Embroidery—Hemstitching & Stamping

A B C Embroidery 516 N Goodman
Friedell Katherine M 25 North rm 527
Miller Pleating Works 25 North rm
244
Shipston Agnes A Mrs 51 Hazelwood
ter
Sidari Mary Mrs 443 Clinton av N
Tacone Angelina Mrs 309 Brown

Employment Agencies

Briggs Caroline A 42 East av rm 313
Burns Corinne J Mrs 74 Park av
(nurses)
Farley Leslee C Bureau 16 Main W rm
441
Kujawa's Employment Agency 177
University av
N Y S Employment Service 65 Broad
W rm 407
Nurses Directory 74 Park av
Nurses Official Registry 1441 East av
Office Employment Service 42 East av
rm 209
Office & Executive Placement Bureau
183 Main E rm 935
Rochester Employment Bureau 5 St-
Paul rm 312
Rossiter Employment Bureau 46
Gibbs rm 4
Sturge Jos F 215 Monroe av

Enamellers

Demler Art Corporation 63 MtHope av
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For
further information see page 59 Buy-
ers' Guide

Engineers—Acoustical

Collum Fetch & Co 135 Spring

Engineers—Chemical

Howard & Bowen Co 55 Plover

Engineers—Civil

Elmendorf Cornelius E 10 Gibbs rm
406
Gray & Smith 16 State rm 210
Kohl Lewis E Inc 16 State rm 111
Lezier Wm S 10 Gibbs rm 406
Smith Meloy 16 State rm 210
Squire A Bradford 10 Gibbs rm 406

Engineers—Consulting

Ancona John F 311 Alexander rm 311
McBean Douglas M 31 Gibbs rm 300
Thomas Howard S 25 Exchange rm 100

Engineers—Management

DeQUASIE L G AND COMPANY 380
Exchange tel Main 1155

Miller Franklin & Co Inc 183 Main E
rm 939

Siebert Rudolph R 183 StPaul rm 402
Standard Retail Planners 414 Hillside
av

Townsend Leon A 42 East av rm 309
(counsel)

Engineers—Mechanical
Schwarz Ralph C 130 Main E rm 1201

***Engineers—Structural**
HEUGHES F L & CO Inc 1029 Lyell av
tel Glenwood 590—For further infor-
mation see page 66 Buyers' Guide

***Engineers' Supplies**
CITY BLUE PRINT CO (William F
Schock) Six Atlas tel Stone 6480—
For further information see page 17
Buyers' Guide, front cover and left
top lines

Engineers' Supplies & Materials
CASE W A & SON MFG CO Case bldg
72-90 StPaul tels Main 3404-3405-3406
—For further information see page
60 Buyers' Guide
Chesterton A W Co 127 Wimbledon rd
Iroind (mechanical packings)

Engines—Gas & Gasoline
Hunter Lester S 433 Flower City pk
(boat engines)
Marine Headquarters 565 Main E
Rochester Outboard Motor Co 932 St-
Paul

Engravers
DEMOCRAT & CHRONICLE 59-61
Main E tel Main 7400—For further
information see page 53 Buyers'
Guide and right bottom lines
Econo Products Inc 59 Halstead
Franklin Colortype Co Inc 200 An-
drews 5th fl
Gates Howard P & Co 161 Clarissa
(dies)
Lafier Engraving Co Inc 194 Mill
LeRoy Chas E 383 Main E rm 3 (steel)
SCRANTON'S Inc Taylor bldg 334-336
Main E tel Stone 1102—For further
information see page 18 Buyers'
Guide

Engravers—Card
Blue Goose Greeting Card Co Inc 749
Monroe av
Light H B Engraving Co rear 22 Bar-
ton
Mooney John O Co 85 Avenue E
Scranton's Inc 29 N Water
SIBLEY, LINDSAY & CURR Co 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buy-
ers' Guide and right top lines
SEMONS PRESS 49 South av tel Main
3456—For further information see
page 61 Buyers' Guide
Wetmore & Sugden Inc 749 Monroe av

Engravers—Jewelry
Cole Wm A 14 Franklin rm 602
Knab Martin B 119 Main E rm 301
Roessler Harry F 5 StPaul rm 402

Engravers—Photo
Ad Service Engraving Co Inc 59 Main
E 8d fl
Aqueduct Engraving Co Inc 41 S
Water

Culver-Herald Engraving Co Inc 59
Main E 4th fl
Empire Photo Engravers Inc 87 Frank-
lin
General Engraving Corp 36 Clinton av
N 3d fl
Hurst Photo Engraving Co Inc 149 An-
drews
**ROCHESTER ELECTROTYPE &
ENGRAVING CO Inc** 170-172 Water
N tel Main 1040—For further infor-
mation see page 59 Buyers' Guide
Rochester Engraving Works 9 Marietta
(steel)
Roehlen Engraving Works Inc 324 St-
Paul (embossing dies and plates)
Universal Engraving & Color Plate Co
217 East av

Entertainment Bureaus

Collins Management Services 119 Main
E rm 1317
Mutual Entertainment Exchange 130
Clinton av S rm 2
School Assembly Service 119 Main E
rm 1317
Stone Harry G 133 Clinton av S rm
10

Excelsior Mfrs & Dealers

American Excelsior Co 1464 Lyell av
Excelsior Supply Co 1464 Lyell av

Exporters

Stanton Chas Inc 39 State rm 112

Express Companies

Brinks Incorporated 183 Main E rm
1322
DOYLE ARMORED CAR SERVICE 901-
903-905 Commerce bldg tel Main 1744
—For further information see page
31 Buyers' Guide
Flower City Transfer Corp, NYC sta
350 Central av
Holcomb Freightways 22 Wright
Inter State Common Motors Carrier
System 289 Exchange
Liberty Forwarding & Distributing
Corp 136 Broad W
Martin's Transit Service Inc rear 23 N
Wash
Middle Atlantic Transportation Corp
136 Broad W
Poray's Express Line Inc 350 Platt
(Buffalo-Syracuse)
Railway Express Agency Inc 55 Joseph
av, 420 River and 103 State
Rochester Transfer Co, NYC sta 350
Central av
Shirks Motor Express Corp rear 23
N Wash
Western Express Co The 15 Circle
York-Buffalo Motor Express 15 Circle

Exterminators—Insect & Vermin

Belkirsch Katherine Mrs 148 Northview
ter
Bobman Bros Inc The 98 Monroe av
City Exterminating Service 201 Mon-
roe av
Greene's Extermination Service 190
Peak
Halaby Saml & Co 123 Garson av
Insecta Products Co 82 StPaul rm 716
Roch Vermin Destroying Co 417 Pearl
Rowley Bros 53 Belmont
**Spradlin Mothproofing & Exterminat-
ing Service** 66 Malling dr

THE MECHANICS SAVINGS BANK

TWO CONVENIENT OFFICES

21 EXCHANGE ST.

Savings Bank Life Insurance

89-91 EAST AVE.

***Eyeglasses & Spectacles**

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide

***Factory Supplies**

CASE W A & SON MFG CO Case bldg 72-90 StPaul tels Main 3404-3405-3406—For further information see page 60 Buyers' Guide

COOK IRON STORE CO 120-128 StPaul tels Main 5188-5189—For further information see page 66 Buyers' Guide

***Feed Dealers—Retail**

Newman Bros Grain Co 204 Troup

***Feed Dealers—Wholesale**

Herman Louis W 173 Portland av
Newman Bros Grain Co 204 Troup

***Fence Mfrs**

Bielaski Walter J 279 Portland av
Damon-Chapman Co 234 Mill (turnstiles)

DeRoo Wire Works 342 Norton
Empire Fence Co Inc 306 Buffalo rd
Falcone & Son Co 42 Lowell
Flower City Fence & Pipe Co rear 326 Exchange

National Fence Co 24 Fence

WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 67 Buyers' Guide

***Fertilizers**

FLOWER CITY CHARCOAL CO 135-149 Colvin tel Genesee 476 (Char Gro)—For further information see page 24 Buyers' Guide

Gormel Plant Food Products Co 390 Main W

***Fibre Board Box Mfrs**

ROCHESTER BOX & LUMBER CO 570 Culver rd tel Culver 400—For further information see page 18 Buyers' Guide

***Film Mfrs**

EASTMAN KODAK COMPANY (motion picture, X-Ray, amateur and professional) 343-391 State tel Main 4800

***Filters**

Rega Manufacturing Co 99 MtHope av
Staynew Filter Corp 25 Leighton av

***Finance Companies**

Auto Dealers Discount Corp 210 East av rm 2
C I T Corp 154 East av rm 200
Commercial Credit Corp 240 East av rm 108
Credit Rehabilitation Corp 16 State rm 110
Crescent Discount Co Inc 31 Exchange rm 208
Dental Acceptance Co 37 Main E 8d fl
Domestic Finance Corp 130 Main E rm 512
General Grant Corp 250 MtHope av
General Motors Acceptance Corp 315 Alexander rm 324
Hometown Finance Co Inc 65 Broad W rm 104

N B I Corp 210 East av rm 2

Personal Finance Co of NY 131 Main E rm 201

Retail Credit Co Inc 14 Franklin rm 1210

Rochester Commercial System Inc 174 Clinton av S

Rochester Production Credit Assn 179 Winton rd N

Universal Credit Co 14 Franklin rm 1303

West Edison E & Co 119 Main E rm 1117

Your Budget Co 8 Exchange rm 203

Your Purchasing Co 8 Exchange rm 203

***Financed Homes**

SHIELD BUILDING CO Inc (F H A etc) 80 East av rm 202 tel Stone 7261—For further information see page 26 Buyers' Guide

***Financial & Business Reports**

O'Hanlon Reports 25 Exchange rm 403 (ins)

***Fire Alarms**

Sterling Siren Fire Alarm Co Inc 56 Allen

***Fire Apparatus & Supplies**

Rochester Fire Equipment Co 461 Portland av

***Fire Brick & Fire Clay**

SUMMERHAYS REFRACTORY SUPPLIES Inc 614-632 Clinton av S tel Monroe 1155—For further information see page 26 Buyers' Guide

***Fire Extinguishers**

Dietterle Fire Equipment 1011 Arnett blvd

Fyr-Fyter Equipment Co 119 Main E rm 323

Grinnell Co Inc 65 Broad W rm 220 (automatic)

WRIGHT & ALEXANDER COMPANY (chemical) 21-23 Otsego tels Main 1056 or 6828—For further information see page 61 Buyers' Guide

***Fire Insurance**

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87-88—For further information see page 41 Buyers' Guide

GOLDMAN DAVID CO 6 State tel Main 2984—For further information see page 42 Buyers' Guide and right bottom lines

LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 43 Buyers' Guide

VICK CLARENCE A 154 East av cor Scio tel Stone 3180—For further information see page 45 Buyers' Guide

WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 45 Buyers' Guide

***Fish Dealers**

Amico Pasquale 450 North
Andelomasso Gaetano 46 Prospect
Cantor Hyman 330 Joseph av and 483 Ormond

Cesarale Vincenzo 150 Lyell av
Davies Idris J 601 Ridge rd
DiDio Saml 239 Central pk
Gilberti Arthur V 123 Central pk
Giudice Manuel E 17 Jay

Hoag Lena Mrs 184 Joseph av
Kirshenbaum Morris 275 Hudson av
Lamb Chas H 70 Front

Lamendola Giuseppe 50 Jay
Lawrence Karl 343 Joseph av
Mendola Raymond 321 Bay

Merzel Philip 942 Joseph av
North Side Fish Market 427 North
Oratz Isadore 349 Joseph av
Palmer Fish Co Inc 141 State

Peachey L H Co 115 Front
Pennisi Salvatore 727 Clinton av N

Porter Fish & Oyster Market Inc 1 Hudson av

Price's Fish Market Inc 385 Main E
Raven Benj 391 Joseph av

Rossetti G Raymond 350 Smith
Schafer Saml 584 Joseph av

Schmizzi Peter 482 Portland av
Snell Harry H 113 Tremont

Stolnitz Bros Fish Market 240 Joseph av
Young's Shell Oyster and Fish Market 158 Main W

***Fishing Tackle & Rods—Mfrs**

Rochester Spinner Co 54 Pershing dr

***Flags, Banners & Bunting**

(See Awnings & Tents)

***Flavoring Extracts**

Fenton Wholesale Co 380 Cottage
Fisher O P 43 Glendale pk
Legg H W & Sons 46 Champlain
Thompson's Best Inc rear 149 Anderson av
Vanilla Laboratories Inc 86 White

***Floors**

Arndt Herman P 19 Longview ter (hardwood)
Arsove Geo M 50 Winton rd S (sanding)
Blum Jos J 76 Newcomb (hardwood)
Callemeyn Cyril J 583 Ridgeway av (hardwood)
Christ Floyd L 135 Spring
Collister Frank E 351 4th
Genesee Flooring Company 178 Elliott
Genesee Hardwood Floor Co 178 Elliott
Hubregsen Andrew 127 Mildorf
Imperial Floor Co Inc 59 Halstead
Kramer Henry K 842 Thurston rd
Lockwood DeForest 15 Sunrise
Morel Peter 1254 Genesee Park blvd
Mourer Geo L 119 Collingwood dr
Perkins Philip J 90 Lapham
Rochester Floor Co 50 Roseview av (hardwood)
Smith Leonard E 147 Hazelwood ter (hardwood)
Teerlinck Alphonse 232 Kenwood av
Vanmulen Rene J 214 Versailles rd
Webb Flooring Co 14 Franklin rm 703 (asphalt)

TIMKEN

SILENT & AUTOMATIC OIL BURNERS

LAUBE ELECTRIC CORPORATION

Electric Contractors

219 EAST AVENUE

Telephone STONE 104

Florists

ALBERT FLORIST (Felix Albert) 363 East av and 311 Alexander tel Stone 318

Ambassador Flower Shop 1795 East av

Ament Chester E 818 Ridgeway av

Ann's Flower Shop 1780 Lake av

Ashman Arthur P 1141 Atlantic av

Bennett Roy E 200 McCall rd

Blanchard Florist 58 and 62 Lake av

Boucher Geo T 422 Main E

Briggs-Weller Inc 38 Main W

Browncroft Florists 485 Winton rd N

Carnevale Frank 859 Jay

Clarke Thos G 820 Jefferson av

Cole Edw M 2639 Dewey av

Demo The Florist 1384 Culver rd

Dewey Flower Shop 1364 Dewey av

Elliott & Craft 1146 MtHope av

Farmen Katherine W Mrs 331 Driving Park av

Fernwood Florist 586 6th

Filmar Florist 601 Plymouth av N

Floravanti The Florist 298 North

Fiore Paul 150 Central pk

Hart Geo B Inc 47 Ely (whol)

Holy Sepulchre Cemetery Greenhouse 2461 Lake av

Ihrig John 6 Harbor View ter

Josh Gardens 370 Ridge rd E

Keene Henry W 1040 Ridge rd

Keller Emil Harold 1023 South av

Keller Geo J 727 MtHope av

KELLER J B SONS Inc 28 Clinton av

N tel Stone 484—For further information see line on back cover

Keller Jean 75 Menlo pl

Kennedy & Kirchmaier 579 Lake av

Love's Flower Shop 500 Main W

Max The Florist 355 Lyell av

McGregor David 307 Merchants rd

McGregor's Florists 201 Grand av and 741 Monroe av

New York Floral Co 3 Main E

Newman Florist 450 Brooks av

Nuijens Robt J 420 Westfall rd

Perry Ethel M Mrs 441 Chili av

Perry's Flower Shop 441 Chili av and 16 Clinton av S

Phelps Harold D 2271 Main E

Pillsbury Florist 103 East av

Reichstatter Emma J Mrs 1162 Clinton av N

Rochester Floral Co 39 Franklin

Salmon Herbert C 1174 MtHope av

Schmitt Perennial Gardens 260 Fernwood av

Schum Albert N 2020 Clifford av

Schutt Jesse J 134 Sanford

Scott Gardens 107 State rm 32

Stark Carleton N 279 Clifford av

Stark Charles A Co 899 Clinton av N and 468 Ridge rd

Teute Hugo Westfall rd

Thomann Fred C 846 N Goodman

Thomann Jacob & Sons Inc 838 N Goodman

Thompson Austin W 184 McCall rd

Thurston Florist 388 Thurston rd

VanDoorn Walter M 432 Parsells av

VanGeyten Jacob 180 Marion

VanHall Thos 1157 Atlantic av

Walden Phyllis V Flowers 912 Main W

Westfall Wm C 1092 MtHope av

Wiederhold Florist 210 Hawley

Wilson H E Inc 39-41 Franklin and 835 Hudson av

Wilson Rochester Floral Co Inc 39-41 Franklin

Zahn Herman H 555 Main E

Zipfel Floral & Decorating Co 441 Monroe av

Florists' Supplies

Florists Supply Co Inc 125 Andrews

Flour Mills

VanVechten Milling Corp 196 Smith

Flour & Feed

(See also Flour Mills)

Arnold's Feed Store 273 E Henrietta rd

Frackin Max 197 Hudson av

Hahn-Shapiro Co 770 Ridge rd

Leib Edw W 1798 Lyell av

Perlman Max 217 Hudson av

Rochester Horse & Cattle Food Co 37 May

Wilson Bros 161 Clarissa (Gluten flour)

*Folding Boxes

COWLES A B CO Inc 4 Commercial tel Main 7210-1—For further information see page 18 Buyers' Guide

DIAMOND PAPER BOX CO Inc 1-15 Leighton av tel Culver 2426

ROCHESTER FOLDING BOX CO Box-art st PO Box 1012 tel Charlotte 130

For further information see page 19 Buyers' Guide

Food Products—Prepared

Aroesty Products rear 964 Chili av

Baby's Supply Service 5 StPaul rm 522

BARTHOLOMAW DAIRY Inc (butter, cheese and milk) 555 StPaul tel Main 6520—For further information see page 28 Buyers' Guide

Clapp Harold H Inc 777 MtRead blvd

Finch T W & Co 81 MtHope av

Good Luck Food Co Inc 101 Manhattan

Health Wheat Co Magnolia cor Cottage sts

Hendee Victor 109 Savannah

Kemp Food Products 439 Court

Logan John A 119 Saratoga av (baked beans)

Murphy Edw F 880 N Goodman (baby)

Nance's Products 1066 Harvard

Nichols Distributing Co 1149 Clifford av

Old Homestead Co rear 964 Chili av

Pure Foods Co 631 Meigs

Ragu Packing Co 35 Avery

Rochester Baked Beans & Salad Co 425 Lyell av

Rochester Bean Exchange 65 Broad W rm 315

Schuler's Foods Inc 64 Chester

Schwartz Jos W rear 405 1st

Standard Brands Inc 593 Bway

Stewart L H Corp 130 Clinton av S rm 15

Superior Products 352 Court

Trynoski's 766 Plymouth av S (mayonnaise)

Vegetable Juice & Products Co 16 Windsor

Your Health Man Food Products 268 Webster av

Foresters

Allyn Leon C Co Inc 67 Park av

Founders—Brass, Bronze & Aluminum

Atkinson Co The 575 Lyell av

East End Foundry 20 Gertrude

Flower City Foundry Co Inc rear 13 Canal

Hetzler Foundries Inc 167 Villa

Marion Brass & Aluminum Foundry 101 Louise

Rochester Bronze & Aluminum Co Inc 19 Marietta

Thompson Bros rear 36 Beach

Western Cartridge Co 65 Broad W rm 706

WRAY HENRY & SON Inc office 256-258 State foundry 193-195 Mill tels Main 1120-1121-1122—For further information see page 19 Buyers' Guide

Founders—Iron & Steel

Enterprise Foundry Co Inc 98 Olean

Judson Governor Co The 38 Brown's race

Progressive Foundry Works Inc 10 MtRead blvd

ROCHESTER ENGINEERING & CENTRIFUGAL DIVISION OF THE AMERICAN LAUNDRY MACHIN-

ERY CO 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

Rochester-Erie Foundry Corp 50 Dewey av

Symington-Gould Corp 20 Symington pl

*Fountain Syrups

(See also Flavoring Extracts)

RICHARDSON CORPORATION 1069 Lyell av tel Glenwood 307—For further information see page 65 Buyers' Guide

SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 65 Buyers' Guide

Fruit Dealers—Retail

Bababakian Misak 677 Thurston rd

Benson Jas R 375 Plymouth av S

Blanda Jos H 591 South av

Carusone Mary Mrs 362 State

Chiappone Jos 486 Main W

Chiappone Saml M 454 Main W

Colombo Jas 449 Central pk

Comins Jacob 880 Monroe av

Dankoff Isadore 856 Plymouth av S

DeGeorge Lorenzo 647 Clinton av N

DeMaria Jos 1054 Clinton av S

THE SHERWIN-WILLIAMS Co

Wholesale and Retail

Painters' Supplies • Style Perfect Wallpaper • Venetian Blinds • Industrial and Maintenance Finishes • Art and Display Materials

S. W. Budget Payment Plan

WE DELIVER

64 EXCHANGE ST.

MAIN 1517



MANUFACTURING and
REPAIRING271
MAIN ST. E.

Rochester's Leading Luggage Store

Everything for the Traveler
Including Costume JewelryPHONE
STONE 915**Fruit Dealers, Retail—Con**

DeMayo Meyer 260 Joseph av
Dewey Fruit & Vegetable Market 1280
Dewey av
DiPalermo Peter 463 North
Downey John J 1037 Clinton av S
Egan Fruit & Vegetable Co 144 Rose-
wood ter
Emburgia Jos 195 Ridge rd E
Ferrara's Fruit Store 1780 Clifford av
Filippone Louis 966 Clinton av N
Fowler Norman R 61 Sanford
Fruitland, Buffalo rd nr MtRead blvd
Garnham John H 823 Dewey av
Giambrone Vincent 1003 Clinton av S
Granetti Michl 346 Joseph av
Imburgia Frank 562 Lake av
Indovina Michele 224 Portland av
Johnson's Orange Car 290 South av
LaRussa Chas 529 Chili av
Lederman Philip 292 Joseph av
Lerner Jacob 809 Dewey av
Leta Paul 702 Joseph av
Levinson Hyman 710 Clinton av N
Levy Jos 334 Joseph av
Licata Alphonse 2265 Culver rd
Maggio Jos 1346 Clinton av N
Mallek Saml 478 Hudson av
Martellotta John 830 Clinton av N
Monroe Fruit & Vegetable Market 639
Monroe av
MtHope Fruit Stand 1571 MtHope av
North Winton Fruit & Vegetable Mar-
ket 8 Winton rd N
Olles Anthony 614 Clinton av N
Orange Store The 1975 East av
Pagano Jos 709 South av
Palumbo Mary R 416 State
Pavia Peter 1348 Culver rd
Pawlak John 1110 Hudson av
Pisaturo Jos 192 Main W
Prestiaanni Mary Mrs 781 Clinton av N
Public Fruit and Vegetable Market 6
Front
Ronzo Salvatore 374 State
Ross Anna 551 Main E
Spagnola Vincenzo 4400 Lake av
Stand's Fruits & Vegetables 538 Monroe
av
State Fruit & Vegetable Co 172 State
Talvio Meyer 330 Joseph av
Turrisi Jos 41 Herman
Varon Morris 488 Joseph av
Volpe Rose Mrs 1471 Lake av
Wolf Fruit & Vegetable Market 1809
East av

Fruit Dealers—Wholesale

Benedetto James 627 Scio
Brown Bros 160 Roch Food Terminal
DeMaria Rose Mrs 1952 Clifford av
Giambrone B & Co 469 South av
Lazio Banana Co 62 Pennsylvania av
MacIntyre & Porter 14 Franklin rm
914
Mascari Chas I 35 Herman
Maschiri Anthony 150 North (and re-
tail)
Muscarella Peter 137 Railroad
Panzarella Bros 1 Wabash (bananas)
Reed Harry G 43 Roch Food Terminal
(broker)

Starsky Rueben 166 Roch Food Ter-
minal
York State Fruit Distributors Inc 14
Franklin rm 1301

***Fruit Syrups**
(See Soda Fountain Supplies)

***Fruits for Soda Fountains, Ice
Cream, Bakeries & Glace**
RICHARDSON CORPORATION 1069
Lyell av tel Glenwood 307—For fur-
ther information see page 65 Buyers'
Guide

Fuel Oils

A B C Fuels Inc 407 Chili av
BLACK DIAMOND COAL CO 190 York
tel Genesee 7800—For further infor-
mation see page 23 Buyers' Guide
Hadley Oil Co 385 BIRR
JENKINS & MACY CO 100 Cutler bldg
42 East av tel Stone 416—For further
information see page 24 Buyers'
Guide
MILLER PEERLESS PRODUCTS Inc
691 Exchange tel Main 2840—For
further information see page 13 Buy-
ers' Guide
Parsells Fuel Service 30 Wisconsin
RAE J H OIL CO Inc foot of Ambrose
tel Glenwood 224
Rogers Fuel Corp 65 Broad W rm 103
SCHWAB COAL & OIL CO Inc (Dis-
tributor of Atlantic Refining Co
Products) main office 92 Portland av
tel Stone 770—For further infor-
mation see page 25 Buyers' Guide
State Fuel Oil Co 527 State
WEST CHAS C COAL CO Inc 281-285
N Union tels Culver 998-999—For fur-
ther information see page 25 Buyers'
Guide

***Funeral Designs**

KELLER J B SONS Inc 28 Clinton av
N tel Stone 484—For further infor-
mation see line on back cover

Funeral Directors

Ashton Frank 1213 Culver rd
Ashton Funeral Home Inc 636 Main
W
Bartolomeo Geo J 506 Jay
BARTON & COATES 137 Cady tel Gene-
see 1123
BENDER BROS 301 Alexander tel
Stone 1179—For further information
see page 33 Buyers' Guide
Bonus Casimir C 899 Hudson av
Brindisi Anthony J 61 Ontario
Buckley Jos J 796 Dewey av
Cecil Leon J 1081 Plymouth av S
Cimino Vito & Sons 1219 N Goodman
and 969 Plymouth av N
Cimino & Nanna 221 Central pk
Clark Edw R 1075 Plymouth av S
Corbett Jas C 532 Lake av and 756
Main E
Crippen-Frear Co Inc 1340 Lake av
Culhane Anthony W 1411 Lake av
DiPonzio Bros 527 State
Dreier Edw H 85 Joseph pl

Emma Domenic F 54 Clifton
Emma Michl J 437 Clinton av N
Falvo Jos 58 Woodward
Farrell Bros 51 Ridge rd
FISKE & HANDY 105 Lake av tel Main
2730
Flannery Bernard T 17 Phelps av
Frear John 1340 Lake av
Frick W H & Son 436 South av
Gabello Alphonse J 393 Clinton av N
Gerhard Co 178 Cumberland
Gigliotti Funeral Home 455 Scio
Gray B Frank 362 Brown
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341
Plymouth av S tel Main 127—For
further information see page 33 Buy-
ers' Guide
Hands Ronald C 32 Chestnut
HAUBNER & STALLKNECHT 828 Jay
tel Genesee 300—For further infor-
mation see page 33 Buyers' Guide
Hedges Bros Co Inc 271 University
av
Hedges & Hoffman 141 Scio
Honan Thos 616 Genesee
Houck Bros 515 N Goodman
INGMIRE & NAGLE CO Inc 137 Chest-
nut at Court tel Stone 111—National
Selected Morticians
JEFFREYS L A CO 32 Chestnut at
Lawn tels 203 and 205—For further
information see bottom edge
Keiner Elmer L 1511 Dewey av
Kennedy Chas I 1601 Main E
Korpeck Jewish Funeral Home 324
Cumberland
Kroll Walter 401 Hudson av
Lamb Alf G 32 Chestnut
Latimer Millard E 179 Clarissa
Lewis Funeral Home 170 River
Lewis John T 151 Genesee
Liot Anthony L 372 Saxton
Logan Jos L 386 Genesee
Maier Aug M 1119 Joseph av
Maier August M Funeral Home 1119
Joseph av
Maier John J 1119 Joseph av
MAIER'S L W SONS 870 Clinton av N
tel Stone 609
MATTHE A J & SON 300 Cumberland
tel Stone 1552—For further infor-
mation see page 34 Buyers' Guide and
left bottom lines
McIntee B Leo Co 207 Chestnut
Memorial Funeral Home 4292 Lake av
Manges Wm C 309 Portland av
Miller Bros 474 Lyell av
Miller & Benn Inc 782 Main W
Miller's N J Son 706 South av
Mooney's Thomas B & Sons Inc 341 Ply-
mouth av S
Morcan John C 645 Hudson av
Mudge Funeral Home 725 Park av
Murphy Jos A 863 Chili av
Murphy Murtagh P 691 Monroe av
Myers Walter R 638 Bay
Nusbaum Funeral Home 658 Main E
O'Brien D Bernard 348 Monroe av
Olazewski Casimer 929 Hudson av
O'Sullivan Funeral Home 481 Flower
City pk
Palombini Jos 20 Fulton av

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Polvino Louis J 166 Bay
Polvino Thos 1651 Clifford av
Profetta Phillip 1276 Clifford av
Rankin Clarence R 303 Arnett blvd
Reese Harry M 40 West av
Robinson Nelson S 438 Webster av
Roncone Jos A 850 Plymouth av N
Rossenbach Frank W 131 Allen
Rossenbach John C Funeral Home 828
Jay

Rossenbach Wm H 32 Jefferson av
Ryan & McIntee Inc 207 Chestnut
Savage Geo J 1080 North
SCHAUMAN'S L SONS 609 Clinton av
N tel Main 2274

SCHUERMAN C F SONS 412 Brown
tel Genesee 438—For further infor-
mation see page 34 Buyers' Guide
Seaman Jerry F 189 Arnett blvd

TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further infor-
mation see page 34 Buyers' Guide

TROTT THOMAS F (successor to Her-
mance Company) 683 Main E tel
Stone 1524—For further information
see page 34 Buyers' Guide

Turnbull Herbert B 263 Park av
Vay Norbert E 604 Maple
Ward Edw J & Son 1103 Main E

*Funeral Homes

HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 341
Plymouth av S tel Main 127—For fur-
ther information see page 33 Buyers'
Guide

HAUBNER & STALLNECHT 828 Jay
MATTLE A J & SON 300 Cumberland
tel Genesee 300—For further infor-
mation see page 33 Buyers' Guide

JEFFREYS L A CO 32 Chestnut at
Lawn tel Stone 203 and 205—For
further information see bottom edge
tel Stone 1552—For further infor-
mation see page 34 Buyers' Guide and
left bottom lines

SCHAUMAN'S L SONS 609 Clinton av
N tel Main 2274

SCHUERMAN C F SONS 412 Brown
tel Genesee 438—For further infor-
mation see page 34 Buyers' Guide

TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684—For further infor-
mation see page 34 Buyers' Guide

TROTT THOMAS F (successor to Her-
mance Company) 683 Main E tel
Stone 1524—For further information
see page 34 Buyers' Guide

Fur Dealers & Furriers

Arthur's Fur Shop 264 Webster av
Balla & Son 148 East av
Berman Fur Co 688 Clinton av N
Brightman Bros 18 Andrews
Bulsch Wm G 1134 Plymouth av S
Crosby Frisian Fur Co Inc 752 Lake
av

Dewey Fur Shoppe 828 Dewey av
Emden Nathaniel 1700 East av
Epstein Saml 193 Lyndhurst
Francis Jennie Mrs 134 Avenue A
Fur Studio The 505 Lyell av
Gaissert Fritz 27 Clinton av S rm 201
Gallen Fur Co 653 Clinton av N
Goldblatt Meyer 257 Main E rm 301

GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further infor-
mation see page 35 Buyers' Guide
Held Bernard Inc 66 East av
Hill Lawrence S 646 Chili av
Hines Susan S Mrs 281 Park av

Hunter H L Co 1 Clinton av S
Janos David S 127 Clinton av S
Kirk Orla 302 Main E
Koven Fur Co 649 Clinton av N
Kushner Harry 647 Park av
Levin Modes 1 Clinton av S 5th fl
Mirquet J C Inc 108 Platt
Miss Margaret Fur Co 812 Dewey av
Modern Fur Shop 719 Clinton av S
Mueller Hans 176 Alphonse
Muir Gladys T Mrs 1069 Plymouth av
S

New York Fur Shop 704 Clinton av N
Nolin Margt S Mrs 256 East av
Nudbaum's Fur Shop 29 Clinton av N
Pidgion Lucy N Mrs 295 Clay av
Rochester Fur Dressing Co 290 Broad
W

Rosenbloom Leo 632 Clinton av N
Russ Thos W 1573 Main E
Schafer H & Co 657 Main W
Schlicher Aug 394 Webster av
Schildkraut Fur Co Inc 7 Clinton av
S

SHAVER CO 51 East av tel Stone 18—
For further information see page 35
Buyers' Guide

Sipe Anthony 1283 Clifford av
Sponenburgh Eleanor E 361 Troup
Temple Fur Store Inc 14 Franklin rm
716

Vereschak Geo 250 East av
Vogue Fur Studio 27 Clinton av S rm
306

Werndle & Langthorn 739 Main E
Willgans Fur Co 636 Monroe av
Zoller Louise A Mrs 296 Kenwood av
Zweig Clara Mrs 240 Rosedale

*Fur Repairing & Remodeling

GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further infor-
mation see page 35 Buyers' Guide

SHAVER CO 51 East av tel Stone 18—
For further information see page 35
Buyers' Guide

VERESCHAK GEORGE (and made to
order) 250 East av tel Stone 2497

*Fur Storage

CROSBY FRISIAN FUR CO Inc 752
Lake av tel Glenwood 206

FORMAN B COMPANY 46 Clinton av S
tel Main 3900—For further infor-
mation see page 30 Buyers' Guide

GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further infor-
mation see page 35 Buyers' Guide

SHAVER CO 51 East av tel Stone 18
For further information see page 35
Buyers' Guide

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

Furnace Mfrs & Dealers

FLOWER CITY FURNACE CO (Crom-
bie's) (Burton P Stevens) 585 North
Goodman tel Culver 1155—For fur-
ther information see page 35 Buyers'
Guide

Holland Furnace Co Inc 30 Exchange
Krech Conrad 68 Sorantom

Furniture Dealers—Retail

Alaimo Chas 1085 Culver rd
Baby Furniture Co 69 State
Bayles Jos F 70 Exchange rm 100
Berger's Antique Shop 248 Hudson av
and 110 Woodbury (antiques)

Better Furniture Studio 979 Joseph
av

Bond Furniture Co 355 Clinton av N
Brown Gay 999 Main E
Byer's Furniture Store 250 Joseph av
Cohen David 127 North
Corona Home Furnishing Co Inc 411
Main W

Dalley Harold E 14 Monroe av
EDWARDS E W & SON 144-158 Main
E tel Stone 2300—For further infor-
mation see page 30 Buyers' Guide
Empire Furniture Co 164 Main W
Fahrer H P 96 State
Flanigan Furniture Co 337 Driving
Park av

GARSON & WOOD FURNITURE CO
111 Clinton av S tel Main 5103

Gasser Jos 446 Main W
Goldberg Julius H 98 North
GRAVES H B CO Inc 78 State tel Main
3342—For further information see
inside front cover and right bottom
lines

Hayden Co The 370 East av
Israel Cornelius P 26 Cady (antiques)
Israel Minnie M Mrs 26 Cady (anti-
ques)

Kane's 41-45 State
Kirby Chas B 99 Monroe av
Klass Furniture Co 217 Main W
Krovetz Furniture Store Inc 458 Joseph
av

Kurlansky Morris 280 Joseph av
Lauer Furniture Co Inc 60 State
Lyons Furniture Co 42 State
Majestic Furniture Co 204 Court
Mangurian Harry T 121 Park av
May F P Furniture Co 261 North

MCCURDY & CO Inc 275-291 Main E tel
Main 5500—For further information
see page 30 Buyers' Guide
Meier Herbert E 48 Scio
Miller Cabinet Company 93 Monroe
av

Miller Craft Shop 286 Court
Miller E S 93 Monroe av
New Era Furniture & Appliance Co 383
Jay

Nolan Thos M 420 State
North Side Furniture House 224 and
226 North

Patty's Furniture & Appliances Inc 366
Main E

Peoples Outfitting Co 439 Central av
Peterson Harry 417 Joseph av
Pilling Morris 512 Joseph av (baby car-
riages)

Powers Furniture Store 433 Main W
Predmore Wm F 93 State (school and
church)

Pren's Storage & Furniture Store 460
State
Prince Furniture & Carpet Co 136 Main
W

Reliable Furniture Co 82 State
Rivers Frank A Co Inc 226 South av
Ruby Furniture Co 122 Clinton av S
Sander Furniture & Paint Co 72 North
SCHANZ JOSEPH A CO 247 StPaul
tel Main 1737
Schulman Baby Furniture Co 570 Clin-
ton av N

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

Simon's Baby Furniture Co 1781 Dewey
av
Speaker's Furniture & Appliance 532
State

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints

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Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 56
Buyers' Guide

Furniture Dealers, Retail—Con

Sturman Home Furnishing Co 491
Clinton av N
Terry's Furniture Store 497 Dewey av
Unique Furniture 238 North
Valente V Inc 205 Lyell av
Wells & Fisher Co 82-84-86 Clinton av
S

Furniture Dealers—Second Hand

Anderson Furniture Store 515 Court
Brooks Furniture Co 518 Clinton av
N
Burbott John F 419 Hudson av
Cappellino Ethel Mrs 453 North
Cappuccio Aniello 519 North
Chippero Jas 212 North
Cornish Coleman B 5 Parsells av
DelMoro Antoinette Mrs 101 Grape
Fahy's Furniture Store 591 Main E
Gorman Saml 199 Joseph av
Grossman Jacob 228 North
Horton Mary E Mrs 423 Clinton av S
Hunter Raymond E 482 Court
Jones Clarence W 255 University av
Levine Benj 44 Monroe av
Nagan Nathan 257 North
Noldt Hazel 341 Court
Northrop Walter 144 Scio
Roach Fredk M 233 North
Santamore Geo 48 N Union and 41
University av
Pilato Jos 397 Smith
Schroeder John 421 Court
Smith Harry 331 Ormond
Tiffany Furniture Co 345 Court
Toby Joe 234 North

Furniture Dealers—Wholesale

Lang Harold C Inc 390 Clinton av N
Turk H & Son 348 State

Furniture Mfrs

(See also Cabinet Makers)

Baby Bathinette Corp 115 Mill
Barnard & Simonds Co Inc 6 Hastings
DiPasquale Furniture Co 235 Park av
Fess Bros 135 Holworthy
Goodrich A R Inc 453 Main W
Indian Splint Inc 56 Rutter
Kittelberger Furniture Mfg Co 404 Aylis
Knight Glen E 76 N Union (lawn)
Mets Jas P & Sons 1673 Clinton av N
Michelsen Geo J Furniture Co 182
Avenue D
Poggendorf Wm H rear 160 Cady
Rochester Furniture Mfrs Inc 178 At-
lantic av
Rochester Stool Co 392 StPaul (metal
stools)
Schmitz Furniture & Upholstery Co
1476 Lake av
Trimble Nurseryland Furniture Inc 634
Lexington av
Universal Furniture Co 293 N Union

Furniture Repairers

Alessandra Mario 40 Lake av
Doonan Ward S 120 Garson av
Fogg John B 77 Primrose
Formicola Pasquale 86 Bloss
GRAVES H B CO Inc 78 State tel Main
3342—For further information see
inside front cover and right bottom
lines
Home Servicing Co 1485 Lyell av
Lane Jos W 169 Milburn
Merrick Gordon E 846 Exchange
Re-Nu-It Desk Co 7 Clinton av N 3d fl
(refinishing)

*Furriers

GRAESER WM V CO 38-40-42 Clinton
av N tel Main 5729—For further in-
formation see page 35 Buyers' Guide
SHAFFER CO 51 East av tel Stone 18—
For further information see page 35
Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines

*Galvanized Iron Works

(See also Tin, Copper & Sheet
Iron Workers)

FLESCHE & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 65 Buyers'
Guide

*Garage Doors

LESTER HENRY HARDWARE CO Inc
150 Main W tel Main 5355—For fur-
ther information see page 37 Buyers'
Guide and back cover

*Garage Equipment

ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further in-
formation see page 52 Buyers' Guide

*Garages

(See Automobile Garages)

*Garter & Suspender Mfrs

HICKOK MFG CO Inc 850 StPaul tel
Glenwood 6200—For further infor-
mation see page 15 Buyers' Guide

Gas—Bottled

ESSOTONE GAS Installed with Meter
Service Cook Iron Store Co distri-
butors 120-128 StPaul tels Main 5188-
5189—For further information see
page 66 Buyers' Guide

*Gas Companies

ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tel Main
3960-7070—For further information
see page 36 Buyers' Guide and right
top lines

Gas Governors and Regulators

Gas Miser Co 108 Platt

Gas Machines—Generators

Kelley Bottled Gas Service 46 Federal
Universal Bottled Gas Corp 138 MtHope
av

*Gas Ranges

ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tels Main
3960-7070—For further information
see page 36 Buyers' Guide and right
top lines

Gasoline Station—Equipment

Brewer Chas A 111 MtHope av
Service Station Equipment Co 111 Mt-
Hope av

Gasoline Stations

Acker Alfred G 657 Brooks av
Al's Service Station 184 Smith
Aldrich & Halliday 1291 Lyell av
Alex's Service Station 123 Hudson av
Alexander Gilbert 187 Alexander
Almy's Inc 1836 East av
Andrews Service Station 270 Monroe av
Apker Russell W 480 Atlantic av

Archer Motor Co Inc 370 Monroe av
Armour Service Station 95 Ridge rd
Arnold Wm G 420 MtHope av
Ashman Oliver B 772 Portland av
Atlantic Refining Co 1385 Culver rd,
281 Lyell av, 521 Ridge rd and 2 Uni-
versity av
Avenue D—North Service Station 1205
North

Ayres Jas B 441 State
Baker's Atlantic Service 1656 East av
Barnard Service & Supply 2450 Dewey
av

Barra Peter J 835 North
Bartlett Albert F 1699 Culver rd
Bates Service Station 1091 Culver rd
Bauer Wm M 278 Dewey av
Bauerschmidt Edw A 857 Portland av
Beecher Rollin M 376 StPaul
Behringer Arthur 348 MtHope av
Bellis & Himes Service Station 2411
Dewey av

Ben's Service Station 137 Joseph av
Berger Service Station 890 Monroe av
Bernstein Harry C 1376 StPaul
Bizub Jos 72 Ridge rd
Blum Jack 420 Norton
Blum Jos L 252 Hudson av
Bob & Jim's Service 1405 Dewey av
Bob's and James 296 Arnett blvd
Bott Adolph F 200 Portland av
Brahler Arvid L 1954 East av
Brand A Franklin 422 Exchange
Brennan Fay M 419 Ridge rd
Bromley E J Texaco Service 628 Gene-
see

Brucker Carl E 419 StPaul
Buell Michl W 752 S Goodman
Burgon Eug 10 Herman
Burns Patk J 202 Glide
Calabria John 365 Saxton
Campagna Anthony 522 Central av
Cannan Raymond W 3345 Lake av
Carr Morris 924 StPaul
Carroll Alice E Mrs 1381 South av
Carstensen Lorenz J 184 Otis
Cass Ernest A 20 Browncraft blvd
Cataldi Angelo 345 Brown
Chapman's Service Station 162 MtHope
av

Chescourt Service Station 132 Chestnut
Chimes Station 181 Court
Cleary's Stations Inc 800 Atlantic av,
965 Bay, 21 Canterbury rd, 1477 Dew-
ey av, 1926 East av, 322 Genesee,
800 and 803 Lake av, 150 Ridge rd E,
and 193 Winton rd N
Collamer Warren W 1197 Ridge rd
Colonial Beacon Oil Co 666 Main E, 11
Spring, 739 Winton rd N
Colosimo Thos S 1200 Main E
Community Service Station 554 Avenue
D

Cook & Marrison 900 Genesee
Cookie's Amoco Station 1433 MtHope av
Cooper Fredk W 93 Atlantic av
Corey's Lubrication Center 542 Thurs-
ton rd

Corris Foster W 1929 East av
Cosman Dennison 369 Latta rd
Coy Inc 424 Ridge rd
Crew Ievick Co 1525 Clinton av N
Crowley Jas J 121 Reynolds
Crown Service Station 1370 Dewey av
Culver Tank Car Co 565 Culver rd
Curtis & Maier 1040 Culver rd
D and D Texaco Service 746 Monroe
av

Dalcin Larry B 855 N Goodman
Davidson Abr 850 Lake av
DeCamilla John J 201 Franklin

1239 Lincoln-Alliance
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DeLucia Domenick 224 Allen and 61 Brown
DeMatta David 114 Chestnut
DeVoldre Jos G 136 Alexander
DiCesare Anthony rear 244 Platt
Dick's Service Station 3230 Lake av
DiDio Christopher 2264 Clifford av
Dietz & Tiffany 2145 Main E
DiPasquale Andrea 48 Pennsylvania av
DiPrima Jos 1756 N Goodman
Dolman Service Station Inc 64 Stone
Dryer Jas C jr 1760 East av
Dutton Robt A 880 StPaul
Eagle Service Station 1104 Clinton av N
Earl's Service Station 514 North
East Avenue Service Station 216 East av
Eddie's Service Station 504 Ridge rd
Effert & Fisher 47 and 669 Thurston rd
Ely Edw J 420 Main W
Emsley Marvln W 1941 Clifford av
Enders Fred J 240 Webster av
F & G Service Station 1105 Clinton av N
Fabian Anthony 325 Cumberland
Fabry Thillman K 990 Genesee
Farress Wm E 521 Ridge rd
Fasino Jos 651 Broad W
Feld Barney 132 North
Ferrari Domenico A rear 860 Smith
Firestone Home & Auto Supply Stores Inc 17 Lake av
Fischer Jos L 1600 Lake av
Flint Albert F 1687 Dewey av
Florio Albert 16 S Wash
Ford Hotel Service Station 100 Chestnut
Fornataro Chas 241 Lyell av
Fortner Richd D 335 E Henrietta rd
Fracklin Max 197 Hudson av
Fraina Pasquale N 462 North
Frankie & Jerry Service 270 Lake av
Franklin Square Gas Station 326 Andrews
Frathe Jack 100 Cumberland
Fred's Gas Castle, Platt st cor Cataract
Gaffield N Stanley 407 Jefferson av
Gay Walter 608 Norton
Genesee Chemical Gas & Oil Co 218 State and 209 Brown
Genesee Gas Stations Inc 575 Culver rd
Genesee Stations Inc 407 MtHope av, 306 Norton, 28 Oak and 461 StPaul
Giannavola Saml 537 Jay
Gibaud Edw J 4370 Lake av
Gibaud's 123 Selo
Gissin Benj 80 Nassau
Goetzman Benj B 1500 MtHope av
Goodrich Lawrence 2350 Main E
Gordon's Service Station 154 North
Gorley Wm F 404 MtHope av
Grassie Service Station 150 Lake av
Gray Earl H 1451 Lyell av
Greila Ralph 511 West av and 510 Clinton av S
Grimes Mary E Mrs 334 Plymouth av N
Gucker Wm J. Gibbs st cor Grove
Gulf Oil Corp 201 Broad W, 2153 Clifford av, 480 Dewey av, 2020 East av, 250 Lake av, 101 and 303 Main W, 519 Merchants rd, 633 Plymouth av S, 1365 StPaul and 28 Webster av
H R M Service Station 800 Maple
Haag John C 715 Main W
Hahn-Shapiro Co 768 Ridge rd and 292 Parkway
Hally Wm V 619 Monroe av

Hambleton Terminal Corp 301 Cumberland, 795 Main E, 109 Monroe av, 290 MtHope av, 1141 Norton, 193 and 1925 South av and 546 State
Hamilton Theo A 895 Main E
Haney Geo 1662 StPaul
Haney Thos 490 State
Hansen Wm T 328 West av
Hassett Richd E 556 Clinton av S
Hause Nelson H 430 Monroe av
Hecker's Service Station 229 Hudson av
Hernandez Lindolfo 1470 Lake av
Hickman Roy 248 Genesee
High Hat Foster's Service Station 55 Plymouth av N
Holderman Henry J 551 Plymouth av S
Hopcraft Robt W 592 Lyell av
Houghton Service Center 773 Genesee
Houghton Theo 759 South av
House Wm K 835 Jefferson av
Huettner H T & Son Inc 770 Lake av
Hunt Norman C 42 Cumberland
Hunt's Service Station 380 Winton rd N
Hy's Service Station 4401 Lake av
Independent Gasoline & Oil Co 585 Lyell av
Indiana Service Station 1883 Main E
Iodice Peter R 735 Emerson
J J Service 55 Spring
Jackson's Service Station 57 Lake av
Jermyn Wm A 999 Chili av
John's Tydol Service Station 462 Genesee
Jones Richd O 151 Clarissa
Keenan & Skehan 1471 MtHope av
Kendall Refining Co 599 Chili av
King Burt 265 Dewey av
Kinston Thos 705 Jefferson av
Kintz Fern M Mrs 3885 Lake av
Klem & Frank 525 West av
Knapp Lute T 819 Lake av
Knauer Edw W 8 Allen
Knoules & Buss 330 Thurston rd
Koetter & Sayre Inc 226 and 1723 Clifford av, 1086 and 1824 Clinton av N, 846 Clinton av S, 354 Curlew, 771 Joseph av and 1545 MtHope av
Komenski Jacob 33 Herman
Krieg Frank H 560 Clarissa
Kroll Service Station 973 Genesee
Kubitz Bros 365 Winton rd N
Lake Avenue Service Station 788 Lake av
Landon Theo R 685 Park av
Leib Edw W 1798 Lyell av
Lembo Andrew 1053 Clifford av
Lexington Service Station 363 Lexington av
Liberty Oil Co 1439 Clinton av N
Liberty Service Stations 350 Clinton av S and 281 Genesee
Liccardi Anthony L 364 Clinton
Lincoln Park Oil & Gas Co 111 Buffalo rd
Longrod Peter I 362 Webster av
Lott Harmon J 1673 Main E
Loveland Geo W 635 Norton
Lujan Fredk 556 Lveil av
MacDonald Roy 79 Bway
Maher Francis 981 Clinton av S
Main and Prince Service Station 833 Main E
Mammano & Minneci 165 Bay
Manchester Bros 4420 Lake av
Mastrella Carl F 418 Brown
McCormack Henry A jr 853 Monroe av
McCormack's Service Station 286 Scottsville rd
Medwin's Service Station 315 Plymouth av N
Meisenzahl Esso Service 1400 Norton

Menard Louis A 349 Otis
Merchant Mercy Mrs 540 Jefferson av
Merit Oil Co rear 1459 Lake av
Metherell Wm W 1992 South av
Meyer Elmer G 519 Central av
Meyers Wm B 549 Monroe av
Mittermeier Chas 669 Campbell
Moreno Alfredo 428 Central av
Morse H H Oil Co 935 Broad W, 824 StPaul and 206 Smith
Mortimer Parking & Service Station 83 Mortimer
Motor-Ease Service 1425 Clifford av
MtRead Service Station 1335 MtRead blvd
Murrer Jos G 390 Culver rd
Nalore Jos J 354 Portland av
Newcomb Alf 1670 Dewey av
Niger Bros 319 North
Nolan Robt H 1025 Plymouth av S
North Goodman Service Station 804 N Goodman
Norton Glenwood G 870 Elmwood av
O K Service Station 510 Hudson av
Oliver H Warren 80 Monroe av
Olson Victor W 1721 South av
Oltman Herman G 442 Monroe av
Onderdonk T Harold 500 Frost av
Ott's Super Service Station 1416 Culver rd
Ouriel Isadore 65 Kelly
Owen Nelson E 1640 Lake av
Palace Service Station 58 Franklin
Palma Phillip 990 Maple
Parkview Service Station 585 Webster av
Peckens Chas E 392 Plymouth av S
Pellens Arthur F 159 MtHope av
Peters E H Gas Station 885 Ridge rd
Piehler Michl 22 York
Pierson Irving B 381 Andrews
Pleasant St Parking & Washing Service 22 Pleasant
Plymouth Gas Garden 325 Plymouth av S
Poliukias Julius S 1276 Norton
Polvino Service Station 1 Monroe av
Pontrell Jos 575 Winton rd N
Proud Geo F 320 Driving Park av
Pure Quill Gasoline Corp 444 Conkey av, 14 Franklin rm 1813, 155 Hague, 1000 Main E, 191 MtHope av and 400 State, 590 Culver rd and 280 Exchange
Rader Geo W 628 Main E
Ralthels Inc 5 Lawrence
Ralph's Service Station 366 StPaul
Raphael Lester 645 Culver rd
Raphael Wm H 611 Joseph av
Rausch Henry J jr 494 South av
Razes Service Station 1490 Lake av
Refiners 1709 East av, 175 MtHope av and 68 N Union
Reiter Richd T 235 Cumberland
Reith Walter 713 Lake av
Riley Edwin J 171 East av
Rivier Stanley 586 Lveil av
Robinson Geo 1975 East av
Rochester Gasoline Corp 380 Main W, 400 State and 85 Stonewood av
Romano John J 288 N Union
Romeo Phillin 44 Elm
Rotary Gas Station 1994 East av
Rubin Abe 104 North
Ruby Martin J 1840 Lyell av
Sasso Peter, Plymouth av cor Lyell av
Scannella Antonio 362 Main W
Schafer John M 1723 Clifford av
Schantz & Howcraft 1275 Main E
Schervogel Grover C 1004 StPaul
Scheffner Benj 229 N Union
Scheffner Wm B 1425 Culver rd

**SECRETARIAL
ADMINISTRATION
ACCOUNTING**

THE SCHOOL of COMMERCE

Advanced Business Education

362 EAST AVENUE

TELEPHONE MAIN 5530

**SPECIAL
MEDICAL
SECRETARIAL
COURSES**

Gasoline Stations—Con

Schiff Edw 25 Scio
Schindler Geo H 1460 Clinton av N
Schwalb Coal & Oil Co 100 Portland av
Schwalb Nick & Son 664 Plymouth av S
Scura Geo V 1295 StPaul
Sears Service Station 225 Monroe av
Senger Herbert 1109 Lyell av
Shapiro Harry 206 Colvin
Sinclair Refining Co 1431 Dewey av
Smith Clifford B 551 Main W
Snelgrove W Frank 671 Park av
Sniderman Isadore 425 Joseph av
Sniderman Philip 105 Driving Park av
Socony Vacuum Oil Co 676 Bay, 102
Brown, 150 Buffalo rd, 1053 Clifford
av, 130, 892, 1460 and 1685 Clinton
av N, 1374 Culver rd, 94 and 271 Gen-
esee, 968 Jay, 595 Jefferson av, 1800
Lake av, 386 and 1291 Lyell av, 1275,
1673 Main E, 362 Main W, 411 Mer-
chants rd, 370, 853 Monroe av, 556
Norton, 664 Plymouth av S, 95 Ridge
rd, 924 StPaul, 300, 1721 South av, 752
S Goodman, 330 Thurston rd, 291
University av
Sofia's Service Station 111 Bay
Southgate Service 168 South av
Spadaro Jos E 2490 Dewey av
Sparr Homer S 1157 Genesee
Spitzer Wm H 420 South av
Stafford Service Station 205 Exchange
Standard Oil Company of N Y—See So-
cony Vacuum Oil Co Inc
Stannard Albert E R 1800 Lake av
Stein Emil 4753 Lake av
Stoesser Leonard A 556 Norton
Sun Oil Co 2001 East av, 685 N Good-
man and 667 Plymouth av S
Sunbrite Service Station 229 Clinton av
N
Swartele Geo F 600 Main W
Taft Esso Servicenter 988 Chili av
Taksen Isadore 793 Monroe av
Taksen Service Station 209 Joseph av
Tarrant Clifton F 300 South av
Thompson & Winter 479 Court
Tiger Oil Co 594 Brown
Tomasino Chas C 676 Bay
Trowell Edw J 355 Court
Tydol Main Broad Service 179 Main W
University Service Station 291 Univer-
sity av
Uppike Auto Service 771 Hudson av
VanAlmkerk John F 339 Lyell av
VanDeWalle Willis J 580 Main E
VanLone Harlan C 1132 Main E
VanZandt Edw W 1933 East av
VerColen Bros 600 Ridge rd
Vick's Auto Servicentre 656-658 Blos-
som rd and 2132 Main E
Vogel Henry L 497 Exchange
Waterman Wm P 961 Jefferson av
Watson Harold T 205 Plymouth av N
Weerman's Service Station 336 Buffalo
rd
West Main Service Station 797 Main
W
Whittlesey & Newman 1595 Dewey av
Wilber Earl 136 South av
Wilferth Frank E 190 Chestnut
Wilkinson John 58 University av and
1298 Clifford av
Williams Service Station 710 South av
Wright Gifford W 159 Lyell av
Wurster Fred 170 East av
Wyner Gas & Parking Station 278
State
Wyner Service Station 515 Portland av
Yaeger Walter H 892 Clinton av N
Yeoman Wm V & Son 1691 East av

Zimmerman Ludwig 349 Andrews
Zlotnick Henry P 859 Hudson av

Gent's Furnishing Goods
McFARLIN CLOTHING CO 191-195
Main E tel Main 5832
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80

***Germicides & Insecticides**
(See Disinfectants)

Gift Shops

Adams Shop 1141 Culver rd
Africano Genaro S 415 Scio
Bee Gift Shop 647 Chili av
Elsie's Gift Shop 1304 Dewey av
Gift Box The 138 Clinton av S
Guenther Ella L 859 Monroe av
Harriett's Gift Shop 503 Portland av
Kingdon Gift Shop 1064 Culver rd
LILLY STORES INC The 271 Main E
tel Stone 915—For further informa-
tion see page 46 Buyers' Guide and
left top lines
Linda's Gift Shop 573 Lake av
Mills Art Shop 941 Monroe av
Nicholas Gertrude M Mrs 882 Clinton
av N
Open Door 721 Monroe av
Perry's Pottery Shop 445 Chili av
Rhea's Gift Shoppe & Circulating Li-
brary 34 Main W
Rose Art Studio 395 Chili av
Sagamore Gift Studio 121 East av

Glass—Stained & Leaded
Baker Art Glass 206 Commercial
Gustafson J Henry 839 Genesee Park
blvd
Haskins Glass Studio 34 James
Perkins Oliver B 140 Webster av
Pike Stained Glass Studios 284 Court

***Glass Dealers—Retail**
CLARK PAINT OIL & GLASS CO 71-73
State tels Main 693-1509—For fur-
ther information see line back cover

***Glass Dealers—Window**
BARNARD, PORTER & REMINGTON
9-11-13 N Water tel Main 8140—For
further information see page 56 Buy-
ers' Guide and left top lines
GAMROD-HARMAN CO Inc 75 Ex-
change tel Main 3710—For further
information see page 56 Buyers'
Guide and right top lines

Glass Dealers—Window & Plate
AMERICAN GLASS & CONSTRU-
CTION CO 46-48 Cortland tel Main
2315—For further information see
page 21 Buyers' Guide
Auto Glass Service & Sales Co 51 N
Union
Autoglass Co 74 Cortland
Beaux-Arts Glass 388 South av
East Main Auto Glass Shop 781 Main
E
Flower City Glass Co 180 North
HIRES TURNER GLASS CO 606 Hague
nr Lvell av tel Genesee 6750
Melen Glass Works 92 Front (whol)
Monroe Glass Co 146 Joseph av
Myers Roy H 439 Lvell av
Pittsburgh Plate Glass Co 362 Ex-
change
Scottie's Glass Shop 456 MtHope av
Smith Harry T 28 Mathews (auto)
United Glazing Co Inc 327 Main W

VIALL GEORGE I & SONS Inc 5-7 N
Water tel Main 733—For further in-
formation see page 58 Buyers' Guide
and left bottom lines

Glassware—Mfrs & Wholesale
Hazel-Atlas Glass Co 25 North rm 1175
Pfeiffer Glass Inc 6 Elton
REED F E GLASS CO 860 Maple tel
Genesee 3250
Technical Glass Apparatus Co Inc 43
Galusha
Will Corp 39 Russell (laboratory sup-
plies)

Glassware—Retail
TICE & GATES 347-349 East av tel
Stone 646—For further information
see page 22 Buyers' Guide

Glaziers
Epstein Sol 52 Herman
National Glazing Co 215 Hamilton

***Golf Course, Estate & Park
Equipment**
HAVERSTICK & CO Inc 45-49 Ford tels
Main 70-71-72—For further informa-
tion see page 52 Buyers' Guide

Golf Courses
Durand Eastman Golf Club, Durand
Eastman Park
Lake Shore Country Club, Beach av
Lake Shore Properties Inc, Beach av

Grain Dealers
Rochester Co-op G L F Service Inc 122
Railroad

Greeting Cards
Cameo Greeting Card Co Inc 333 East
av
Carhart Service Inc 67 Clinton av S
Janet Art Studios Inc 333 East av
James Rodney B & Co 333 East av
Laurabelle's Card Shop Inc 22 Clinton
av S
Love Eliz M Mrs 500 Main W
Rochester Card Shop 45 Clinton av S
Tripl Jos 1072 Main E

Grinding & Sharpening
Bentley Willbur D 932 Bay
Borchers Henry G 409 Avenue D
Dobbertin Harry F 32 Henrietta
Finn John J 524 Merchants rd
Godwin Jesse W 109 Redfern dr (lawn
mowers)
LaClair Wilfred 160 Lehigh av
Lown Arthur E 704 Seward
McKenzie Arthur W 327 Clifford av
Raynor Merney W 163 Morton (saw fil-
ing)
Rochester Lawn Mower Service 97 Low-
ell
Rochester Roll Grinding & Corrugat-
ing Co 218 Mill
Rohrbach Henry 40 N Water
Sanzotta Jas 465 North
Saucke Grinding Co 111 MtHope av
Woelfel August J 241 North

Grocers—Retail
Abato Antonio 1354 StPaul
Ace Food Market 484 Plymouth av S
Acito John 354 Smith
Ackerman's Food Shoppe 266 Park av
Adams Bernice C Mrs 709 Clinton av E
Addante Antonio 781 North
Adduci Julia M Mrs 244 Spencer
Agnello Chas 105 Davis

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Alaimo Chas 1371 Clifford av
 Alan Walter B 17 Fairfax rd
 Alercia Rose Mrs 216 Bay
 Allen Watson H 921 Genesee
 Allenza Frank 8 Oakman
 Altman Frank 28 Vienna
 Amantia Christopher 33 Central pk
 American Economy Stores 809 Clinton
 av N, 381, 554 and 1002 Joseph av,
 1868 Main E and 1027 Portland av
 Amico John 3218 Lake av
 Amico Saml 209 Central pk
 Amico's Food Market 561 Main E
 Anastasi Thos R 466 Bay
 Andriano Carmela Mrs 229 Oak
 Andruw Michl 82 Joiner
 Anello Michele 16 Gray
 Angellini Frank 667 Emerson
 Angelone Sophie Mrs 85 Latta rd
 Antenucci Sigismondo 169 Whitney
 Anthony Danl 174 Joseph av
 Antinetti Anthony 290 Pennsylvania
 av

Anus Helen B Mrs 470 Carter
 Arena Rosario 1710 Norton
 Aroesty Jack 1149 Portland av
 Arrow Food Store 537 Dewey av and
 326 North
 Atlas Food Stores 228 Parsells av
 Andrycki Jos 742 Avenue D
 Azzolino Anthony 404 Portland av
 Ballard Jennie H Mrs 76 Stout
 Banfield Harold E 338 Court
 Barbato Jas 111 Clifton
 Barbato Sons 200 Parkway
 Barbera Domenico 339 Brown
 Barney's Food Shop 430 Thurston rd
 Barrigan Katherine E Mrs 271 Lake av
 Barsdale & Vick 481 West av
 Bartolomeo Pasquale 196 Parkway
 Basso Anthony 405 Clinton av N
 Battal Bros 819 Portland av
 Battisto Antonio 264 Spencer
 Beecher Don L 1518 South av
 Behelfer Saml 272 Conkey av
 Bell Raymond J 425 Jefferson av
 Belluscio Anthony D 260 Troup
 Belva Antoinette Mrs 227 N Union
 Ben's Food Market 486 Central av
 Berger Morris 551 Clinton av N
 Berger Sol 279 Joseph av
 Berkov Jesse 299 Clinton av S
 Bernstein Esther B Mrs 276 Reynolds
 Bianchi Francis P 400 Brown
 Bianchi Lazzaro 207 Allen
 Bianchi Nicola 201 Glide
 Bloom Louis 274 Norton
 Bobby Simon 649 Norton
 Bojara John 1456 North
 Bonadio Anthony C 1858 Clifford av
 Bonavilla Edw J 229 Remington
 Bonsignore Vincenzo 849 Jefferson av
 Bordonaro Frank S 624 Plymouth av N
 Borgia Domenico 170 Orange
 Boslov Levy 988 Monroe av
 Braun Fred 1066 Dewey av
 Braverman's Creamery 579 Thurston
 rd
 Briskin Saml J 586 Clinton av N
 Brongo Bros 453 Lyell av
 Broome Frank L 142 Alexander
 Brunett Mary Mrs 430 South av
 Bucknam Wm W 186 Cypress
 Budds Super Food Store 452 Parsells
 av
 Buonarigo Jos 186 Troup
 Burns Alfred B 549 Merchants rd
 Burns Margt L Mrs 98 Monroe av
 Burt's Grocery Store 495 South av
 Butler John A 749 Seward
 C and C Food Market 581 Chili av

Caccamo Frank 471 Central pk
 Caesser Walter L 861 Jay
 Calandra Calogera Mrs 255 Jay
 Callahan Lena M Mrs 105 Champlain
 Camarella Saml A 1271 Clifford av
 Camello Bros 155 Otis
 Cameron Loren L 1040 Winton rd N
 Camillacci Rocco 11 Ward
 Cammarono Nell 36 Ward
 Campanella Luigi 58 Miller
 Camuglia Rosario 1472 Clifford av
 Cappano Philip 117 Pennsylvania av
 Cappellino Francesco & Sons 372
 North
 Carapezza Liborio 293 Orange
 Carbone Michl 269 North
 Cardillo Calogero 535 Smith
 Cardillo Jos 456 Post av
 Cardone Michl 22 Saratoga av
 Cardwell Robt F 371 Cottage
 Carey Alma R Mrs 53 Palm
 Carr Wm H Jr 375 Chili av
 Carroll Alice E Mrs 347 Norton
 Carroll Dennis F 78 Danforth
 Carroll Thos E 12 Bronson av
 Case Glenn M 535 Hayward av
 Cassaretti Sisters 691 Bay
 Cassoria Isaac 430 Ormond
 Castellano Ignazio 95 Central pk
 Casterline Kelton R 1106 Atlantic av
 Castronovo Jos 418 Scio
 Castronovo Matteo 392 Scio
 Castronovo Peter 163 Adams
 Castronovo Philip 302 Scio
 Cavallo Paul 298 Smith
 Central Food Shop 352 Central pk
 Chait Saml 114 Thomas
 Chase Wm 3573 Lake av
 Chiappone Angelo 502 Portland av
 Chiappone Jos 409 Hudson av
 Chiappone Jos A 723 North
 Chinappi Nicola 922 Jay
 Christman John 645 Norton
 Christoff Kosta 404 Lexington av
 Christoff Kristie 1013 Joseph av
 Ciarlo Michl 58 Lowell
 Ciccarelli Jos 50 Glide
 Ciccarelli Jos P 1740 Lyell av
 Ciccone Anna Mrs 211 Pullman av
 Cipolla Ignazio J 257 Reynolds
 Cirrito Aug 344 Garson av
 Clare Jas 779 Maple
 Clinton Food Market 357 Central av
 Closser Frank 629 Thurston rd
 Coco Fay R 258 Bay
 Cohen Harry 888 Clinton av S
 Colborn Frank H 1802 StPaul
 Community Grocery Stores 1284 Dewey
 av
 Congress Market 1059 Genesee
 Convention Food Store 204 Monroe av
 Co-op Food Store 210 Remington
 Corcoran Mark H 70 Thurston rd
 Cordaro Liborio 33 Curlew
 Cordaro Louis 1217 Jay
 Cordaro Salvatore 97 Saratoga av
 Cordovano James & Son 770 Bay
 Cortese Mary Mrs 116 Bay
 Costa Giacomo C Jr 201 Central pk
 Costanzo Nick 10 Harrison
 Crocetti Frank 4679 Lake av
 Crowley Geo P 198 Reynolds
 Cucinella Chas 1587 Clifford av
 Cuppola Anthony 346 North
 Czebatol John 1001 Joseph av
 Dad's Grocery 38 Stonewood av
 Dagnese Dominick 638 Brown
 Dale's Market 48 Prospect
 Dattilo Clotilda Mrs 195 Fernwood av
 Daurizio Leo 408 North
 Deahm Carl H 847 S Goodman

Dean Eva C Mrs 24 Briggs
 Deane Loretta B 489 South av
 Deane Wm G 179 Atlantic av
 DeBoer Arthur 453 Arnett blvd
 DeFrank Jos 446 Campbell
 DeLelys Wm 838 Main W
 DellaVentura Concetta Mrs 464 State
 Delmese Francesco 657 Smith
 DeMaille Harold R 691 Park av
 DeMaille Marie B Mrs 44 Parsells av
 Dennis Carmella M Mrs 2050 Dewey av
 Dera Jos 1728 StPaul
 D'Eramo Philip 180 Allen
 Derleth Louise Mrs 652 Chili av
 DeRosa Josephine Mrs 564 Emerson
 Deusing Emma D 368 Maple
 Deuter Leo H 81 Conkey av
 DeWolf A P Inc 1843 East av
 DiAntonio Vito A 54 Fleming
 DiBella Rosario 332 Portland av
 DiFrancesco Jos 187 Spencer
 DiGaetano Frank 267 Lyell av
 DiGaetano Philip 155 N Union
 DiGirolamo Dominick 547 Bay
 DiLella Dominick 734 Jay
 DiLella Mathew 160 Silver
 DiMario Angelo 1479 MtHope av
 DiMartino Pauline Mrs 190 Spencer
 Dimino Jos 355 Bay
 Dimitri Anthony 448 Atlantic av
 DiPonzio Anunziata Mrs 528 State
 DiPonzio Rocco 445 Sherman
 DiPrimo Gandolfo 29 Pearl
 DiSiato Saml 303 Scio
 Ditrinco Jos 25 Tilden
 Diver's Market 586 Dewey av
 Domenico Frank 509 Central av
 Donahue & Schubert 882 Dewey av
 Dragone Antonio 832 Exchange
 Drake Clifford H 200 Glenwood av
 Duda Nicholas 916 Joseph av
 Dugan John J 1 Alpha
 Dumar Reinhold T 89 Masseth
 Dunsker Sydney 663 Jefferson av
 Durand Jennie G Mrs 140 Alexander
 Dutkiewicz John 42 Hague
 Ebertz Della Mrs 189 Burrows
 Effinger Andrew J 1586 Main E
 Einhorn Jos 495 Hudson av
 Eisenmenger Adam M 836 Remington
 Elsmont Felix 340 Carter
 Elder's Edmonds Street Market Inc 644
 Monroe av
 Epicure The 1695 East av
 Essman Mary Mrs 341 Ormond
 Falconio Edw V 463 Jefferson av
 Falzone Jos 116 Mohawk
 Fanara Josephine Mrs 69 Central pk
 Fanara Salvatore 1 Dake
 Fantauzzo Chas C 395 Bay
 Fargnole Nicola 385 Platt
 Farsace Jos 82 Prospect
 Faulkner Wm S & Son 288 Congress av
 Feok Chas J 844 S Goodman
 Fedele Salvatore 44 Grape
 Fellucca Antonio 358 Genesee
 Fennell Leo T 783 Main E
 Ferrari Angelo P 122 Emerson
 Ferrari Robt 358 Brown
 Ferrera Paul 871 Atlantic av
 Fiddle Jos 997 Brand W
 Filley Geo A 62 Clifton
 Flisinger I Edwin 683 Winton rd N
 Fink Christian A 950 StPaul
 Florella Michl 680 North
 Fischer Irvin D 492 Post av
 Fischer Jos A 2267 Clifford av
 Fisher Albert J 985 Bay and 1356 Cul-
 ver rd
 Flack's 668 Driving Park av
 Fogarty Michl J 186 Gregory



BROWN BROTHERS COMPANY

ESTABLISHED 1883

ROCHESTER'S GREATEST NURSERIES



HILLSIDE 1802

Visit our Penfield Sales and Display Gardens, Baird & Whalen Rds., Ten minutes from City Line

EAST ROCH. 451

Grocers, Retail—Con

Formicola Gabriele 114 Myrtle
Forti Ignazio 809 North
Foxman Albert E 140 Barons
Franc Ferdinand 1121 Hudson av
Francis and Simon 321 Hudson av
Frank's Market 523 Maple
Frank's Market & Grocery 1037 North
Franke Lilly Mrs 1099 Clinton av S
Fuxman Saml 821 Clifford av
Gagliano Maria Mrs 125 Central pk
Galetto Enrico A 392 Exchange
Galletto Louis 578 Brown
Gan Dora Mrs 83 Hanover
Garellick Saml 631 Clinton av S
Gath Basil A 1506 Dewey av
Geer Andrew J 511 Thurston rd
Gemola Anthony 484 Portland av
Genesee Co-operative Society Inc 661
Thurston rd
Gennuso Jack 675 Clinton av N
Gertzoy Ida Mrs 11 Parsells av
Gervasi Mary Mrs 418 North
Giacomarra Calogero 346 StPaul
Giaconia Vincent 41 Saratoga av
Giambra Frank 804 Clinton av N
Giangreco Peter G 147 Baycliff dr
Giannavola Aug 614 Jay
Gianni Rocco 208 Saratoga av
Giardino Natalie Mrs 321 Orchard
Giglio Saml 721 Smith
Ginsberg Goldie Mrs 46 Herman
Giordano Geo 108 Verona
Giuliano John 384 State and 7 Lorimer
Glaser's Market & Grocery 513 Conkey
av
Gleichauf Bros 221 Park av
Goddard U C 493-495 Court
Goff Herbert J 636 Garson av
Goldenson Jacob 501 Clarissa
Goldman Harry 488 N Goodman
Good Emanuel 646 Joseph av
Gorelick Jos 51 Thomas
Gorney Edna Mrs 199 Park av
Grasso Rosario 423 Lyell av
Gray Harry G 310 Reynolds
Great Atlantic & Pacific Tea Co 489
Chili av, 885 Clinton av N, 775 Culver
rd, 4391 Lake av, 1108 Lyell av, 398
Main W, 196 and 533 Monroe av, 510
N Goodman, 658 Park av, 485 Ridge
rd and 634 South av
Grella Geremia 1382 Lexington av
Grolling Geo A 366 Thurston rd
Gross Meyer S 548 Joseph av
Grossman Herman L 696 Clifford av
Grundman Alf H 2032 Main E
Gruttadauria Luigi 421 Central pk
Guliano Angelina Mrs 156 Central pk
Haering Emil H 220 Jefferson av
Haldoupis Jas N 62 Barnum and 579 S
Goodman
Hallman Titus E 651 Chili av
Harris Food Store 1387 Clinton av N
Hart's Food Stores Inc office 120 Port-
land av, premium dept 388 Main E,
361 Ames, 14 Atlantic av, 800 Brown,
322 Campbell, 157 Carter, 314 Central
pk, 431 and 937 Chili av, 393 Clarissa,
1508 and 1739 Clifford av, 288, 542,
734, and 981 Clinton av N, 986 Clin-
ton av S, 213 Conkey av, 429 Court,
1346 Culver rd, 554, 793, 1318, 1446
and 1585 Dewey av, 869 Driving Park
av, 328 and 1804 East av, 484 Emer-
son, 226, 418, 770 and 951 Genesee,
192 Glide, 372, 609, 790 and 1029
Hudson av, 429 Humboldt, 463 and
759 Jay, 380, 561 and 926 Jefferson
av, 677, 888 and 1023 Joseph av, 538

1764, 3248, 4002 and 4427 Lake av,
624 Lexington av, 146 Lincoln av, 46
Lowell, 432, 504, 1010 and 1241 Lyell
av, 475, 1260, 1524, 1889 and 2140
Main E, 639 Maple, 226, 473, 658 and
893 Monroe av, 1521 MtHope av, 308
and 1232 North, 490 and 979 N Good-
man, 182 Otis, 653 Park av, 334, 649
and 999 Plymouth av S, 347, 614, 892
and 1171 Portland av, 47 Pullman av,
177 Reynolds, 434 Ridge rd, 187
Ridge rd E, 692 Ridgeway av, 16
Rochester Food Terminal, 942 and
1290 StPaul, 204 Saratoga av, 313
Scio, 210 Scottsville rd, 447, 638,
848 South av, 557 State, 344, 567 and
689 Thurston rd, 134 and 591 Web-
ster av, 258 and 725 Winton rd N
Harvick Wm B 954 Hudson av
Hayes Frank A 246 Jefferson av
Haynes Clarence C 402 Ridge rd
Healthful Diet Shoppe 480 Main E
Hehr John F 138 Rosewood ter
Herman Arthur 856 Portland av
Hill Albert Estate 169 Anderson av
Hill Jacob J & Son 179 Bay
Hillside Grocery and Market The 24
Field

Howland Raymond C 1091 Clinton av S
Hy-Grade Foods 495 Lyell av
I G A Stores 1007 Plymouth av S
Ideal Food Store 37 Spring
Ingoglia Jos 426 North
Ingoglia & Sons 411 Clinton av N
Insalaco Salvatore 380 Orange
Inzina J & Co 229 Central pk
Inzina Jos 11 Sigel
Isaacson Abram 95 Thomas
Italian-American Grocery 389 Clinton
av N

Italian Trading Center 477 State
Italo American Grocery 103 Lowell
Jablonski Wm S 1070 Hudson av
Jaffeson Simon 1216 Clinton av N
Johnson Fred R 1481 MtHope av
Jones Clinton S 346 Post av
Joseph Jos A 231 Lyell av
Kahn Leo 1988 Main E
Kane Anna T Mrs 149 Lincoln av
Kaplow Esther M 344 Clarissa
Kauffman Dora Mrs 826 Clifford av
Keller Chas J 225 Field
Kelley Patk E 1155 Plymouth av S
Kelne Morris 783 Plymouth av S
Kenney Jos P 838 Genesee
Klass Hyman 4785 Lake av
Kobel Michl 134 Weeger
Kohler's Food Market 535 Chili av
Komisar Gertrude Mrs 1100 Clinton av
N

Koris Moe 442 Clarissa
Kostiw Michl 1228 Jay
Kowalski Stanley J 252 Weaver
Krapf Wm E 993 Monroe av
Kreig Leo 974 Joseph av
Kress Jos 360 Thurston rd
Krochmalaki Victor 1259 North
LaBaer Irving S 669 Joseph av
Labovitz Morris 461 Joseph av
Lacagnina Salvatore 378 Smith
Lacagnina Vincenzo 15 Jay
LaChiusa Anthony J 2247 Clifford av
Lagnese Saml 216 Wilder
Lagrega Thos 1534 N Goodman
Lake and Phelps Food Market 379 Lake
av
Lakedale Grocery 3000 Lake av
Lama John 610 Plymouth av N
Lambert John 395 Hudson av
Lamendola Giuseppe 54 Jay
Lang Jos A 469 Monroe av

LaNovara Vincent 44 Bay
Lanzafame Jos F 573 Clinton av N
LaPlaca Jos H 159 Park av
Laudico Gasper 291 N Union
Laudico Jennie Mrs 192 Central pk
Lecesse Nicholas 1004 Lyell av
Lederman Isadore 395 Joseph av
Lenhard Jacob L 1149 Lyell av
Leonetti Orazio 104 Lind
Lepsch Walter A 232 Winton rd N
Lesczinski Albert 1080 Joseph av
Less Max D 271 Conkey av
Letson Raymond H 577 Ridgeway av
Levatino Chas 460 North
Levenberg Morris K 115 Park av
Levenson Hyman E 730 Genesee
Levin Hyman 43 Cleveland
Levin Wm J 1137 Culver rd
Levin's Super Market 1464 Lake av
Levine Eug 1124 Monroe av
Licata Michl 229 Saratoga av
Lifshutz Arnold J 1648 StPaul
Ligozio Anthony 162 Sherman
Lincoln Market The 746 Joseph av
Lipani Saml 138 Wilder
Lipani Victor 48 Jay
Lipschutz Morris 489 Ormond
Lipsky Ellis 380 Ridge rd
Lista Carmella Mrs 590 Clinton av N
Listman Chas H 1326 Dewey av
Litterlo Raymond 528 Emerson
Little Alf F 3900 Lake av
Livadas Bros 181 Monroe av
Loblaw Groceries Inc 1529 Lake av,
566 Chili av, 1364 Culver rd, 533 N
Goodman, 844 Genesee 822 Dewey av,
3268 Lake av, 873 Portland av, 491
Ridge rd, 609 Thurston rd, 975 and
1800 Clinton av N, 640 Winton rd N
and 998 Clinton av S
Lograsso Rosario 75 Hartford
Lombard Peter A 194 Genesee
Lombardi Frank 901 Jefferson av
Lomonaco Petrina Mrs 119 Ellicott
Long Thos W 52 Stone
Lortscher Jos C 162 Frost av
Luk Martha E 1085 Hudson av
Lupiani Hannah Mrs 134 Jay
Luplow Henry A 336 Ridge rd
Luteff Thos 285 Webster av
Madden Leo M 165 Clifton
Maenza Chas 420 Central pk
Maggio Francesco A 644 Jay
Magliocco Gabriel 381 Plymouth av N
Main Food Shop 1280 Main E
Manchester May Mrs 818 Merchants rd
Mancuso Chas G 1013 Genesee
Mangiavellani Frank 306 N Union
Manifeco Jos 125 Warner
Manno Thos 64 Gorham
Manuel Pasquale 115 Murray
Manzella Salvatore 59 Portland av
Marapese Patk 433 McRead blvd
Marcelli Rose Mrs 67 Remington
Marchese Luigi 493 Child
Marcinkowski Konstancia Mrs 747
Hudson av
Marcucci Andrea 150 Saxton
Marolla Jos 666 Jay
Marriano Anthony M 613 Smith
Marsocci Fred 93 Prospect
Martell Louis 641 Park av
Martellotta John 580 Jay
Mascari Vincent 1264 Clinton av N
Mattoli Jos V 88 Lowell
Mauro Salvatore 178 Magnolia
Maynard Wheeler G 1199 Ridge rd
Mazur Mary Mrs 449 Hudson av
Mazza Michl A 886 Clinton av N
Mazzucco Pasquale 425 River
McGuire Chas B 4449 Lake av
McKeon Michl 1466 Main E

F. P. VAN HOESSEN CO., INC.**MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
BARRELED SUNLIGHT PRODUCTS****41-45 ST. PAUL STREET****PHONE STONE 473**

McMichael Alton L 1726 Lake av
McNally Walter 620 Dewey av
Neder Frank M 348 Parsells av
Mele Peter A 16 Romeyn
Meli Anthony J 577 Dewey av
Meli Gluseppe 774 North
Meli Saml V 774 Jay
Mella Thos V 1865 Clifford av
Melin Harry 642 Hudson av
Mendick Aftanas 530 Joseph av
Meredith Rosa H Mrs 41 Pullman av
Merrimac Groceries Inc 408 Hudson av
Merritt Herbert 43 Conkey av
Meyer Norman J 359 Webster av
Meyers Ernest R 400 Caroline
Miele Salvatore 295 Central pk
Minecapelli Grace M 25 Hempel
Miraglia Pasquale 118 Reynolds
Mirisola Michl 1677 Clifford av
Modello M & Son 1733 Norton
Mohican Co The 368 Lyell av, 365
Main E, 449 Monroe av, 482 N Good-
man and 465 Ridge rd
Mohican Market The 603 Thurston rd
Mom's Good Food 1157 Culver rd
Monarch Market 336 Plymouth av S
Montana Jos T 269 Whitney
Montante Angelo 230 Reynolds
Montarella Helen Mrs 481 Campbell
Morabito Chiara Mrs 401 Scio
Morgan A H Sons 653 Joseph av
Morreale Michl 639 Bay
Morreale Salvatore 76 Delevan
Morrison Julius 2121 Main E
Mosele Fred S 135 Wilder
Mula Philip 1001 Portland av
Muolo Jas 476 Scio
Mutolo John 1028 Norton
Nebbia Leo 348 Jay
Neumark Harry 471 Webster av
Newman Genevieve L Mrs 25 Winton
rd S
Niclosa Antoinette Mrs 541 Clinton av
N
Noble Saml 210 Pennsylvania av
Nocera Angelo 662 North
Noun Michl 542 Atlantic av
Nunnari Domenico 125 Carter
O & P Food Store 1441 South av
O'Brien's Food Market 8 River
O'Kay Market 560 Portland av
O'Neill Thos F 776 Genesee
Oster J & Co 945 Clinton av N
Ostroff Saml 202 Grand av
Palermo Christopher 642 North
Palermo Saml 521 Hudson av
Pallino Roberta Mrs 692 Plymouth av S
Palozi Francesca Mrs 126 Romeyn
Palumbo Michl N 796 Jay
Panapinto Frank 76 Hebard
Panepinto Luigi 35 Grape
Pankiw John W 116 E Henrietta rd
Parrinello Frank 336 North
Parziale Antonio 97 Scrantom
Passarelli Bros 270 Genesee
Passaro Ernest 1407 Clifford av
Paul's Grocery 654 Monroe av
Pavone's Market 519 Main E
Pecora Sebastiano 86 Sander
Pecoraro Anthony 328 N Union
Peeler Pauline 20 Winthrop
Pellegrino Anthony 336 Scio
Pelusio Saml 80 Saratoga av
Peluso Flora Mrs 72 Hartford
Pennazza Anthony 178 Campbell
Pepe Albert 695 Campbell
Perna Louis 47 Jefferson av
Perry Albert 1224 Norton
Perry Freda Mrs 157 Ridgeway av
Perse Burton D 816 Genesee
Petix Angelo 748 Broad W
Petix Saml A 126 Columbia av

Petrillo Nicola 644 Plymouth av N
Petrota Paul & Son 711 Clinton av N
Phelan Richd J 164 Avenue B
Phillip's Grocery Store 396 Jefferson av
Piccolo Pasquale 364 MtHope av
Piwtorak Mary Mrs 86 Joiner
Pizzoforato Pietro 451 Scio
Polis Angelina Mrs 52 Hand
Polizzi Carmelo 341 Central pk
Polvino Lucy Mrs 505 Bay
Polvino Nunzia Mrs 16 Niagara
Porter Robt T 32 Stanton
Prager Isaac 1275 StPaul
Prenner Louis 1075 North
Privitera Anna Mrs 83 High
Privitera Jos C 1290 Lyell av
Quadrini Bros 341 Campbell
Quagliata Peter 563 Clinton av N
Quetti Armando 13 Romeyn
Rabjohns Alf A 551 Lexington av
Randisi Luigi 437 Central pk
Rappaport Saml 266 Ormond
Raspanti Frank 1338 Clinton av N
Ray's Food Shop 601 Main W
Red Front Market 61 Jay
Red Star Market 1274 N Goodman
Red & White Food Stores 346 Arnett
blvd, 985 Bay, 375 and 651 Chilli av,
1418 Clinton av N, 1356 Culver rd,
1056 and 1326 Dewey av 472 and 754
Genesee, 847 S Goodman, 3327 Lake
av, 1582 Main E, 427 Merchants rd,
1481 MtHope av, 1241 Park av, 322
Plymouth av S, 41 Pullman av, 402
Ridge rd, 1802 StPaul, 232, 683 and
1040 Winton rd N
Reed Leslie R 2005 Clifford av
Reed Wm A 561 Clinton av S
Reed & Reed 165 Field
Reitano Fortunato 315 Central pk
Reitz Eug C 259 Webster av
Renzi Albert 333 Clarissa
Reynolds Martin H 130 Depew
Ricciardo Alphonso 28 Prospect
Richter Louis P 340 Conkey av
Ridge Road Market 201 Ridge rd E
Ridotto Frank 417 Verona
Rigney Edw J 1449 Main E
Rigney Florence M Mrs 389 Winton rd
N
Rinaudo Mary C 1128 Norton
Ritz Neil J 508 Clinton av N
Rizzo Francesco 48 Hartford
Rochester Economy Stores 420 Court
Rochford Rebecca C 14 Franklin rm
1116
Rogers Geo F 1458 Dewey av
Rogers Jos F 46 Manhattan
Romagnolo Michl 95 Walnut
Romano Chas 435 Portland av
Romano Frank 345 Jay
Romansky Anthony 49 Potomac
Romeo Salvatore 530 Clinton av N
Rose Jos 138 Genesee
Rosen Sol 548 Dewey av
Rosenbauer Gustave W 1051 Bay
Rosenbauer Katherine Mrs 21 Hanover
Ross Leo 119 Field
Rozzi Raffaella Mrs 881 Smith
Ruby Catherine E 462 Maple
Ruisi Michl 720 N Goodman
Runzo Jos 590 Portland av
Russell John J 232 Field
Russo Frank 209 Portland av
S & B Groceries Inc 42 Atlantic av
Sacchitella Ralph 583 North
Sachs Louis 883 Joseph av
Salerno John 44 Jay
Salvaggio Jas 1438 Clifford av
Salzano Carl 1325 North
Sanes Bertha Mrs 48 Martin

Sanguedolce Angelo 360 Smith
Sanitary Grocery & Meat Market 365
Jefferson av
Sansone Vincent 73 Villa
Saraceno Pasquale 296 Scio
Sass Peter A 1 Alonzo
Sassone Michele 954 Jay
Satira Frank 223 N Union
Savage Eva Mrs 834 Main E
Scalera Nicola 330 State
Scalia Anthony 2230 Norton
Scalia Cosmo F 578 Scio
Scardilla Anna T 2189 Clifford av
Sclaratti Josephine Mrs 295 1st
Schaeffer Herbert H 247 Sherman
Schalber Wm 1169 Plymouth av S
Scharrer John 515 Chilli av
Scheff Louis 850 Monroe av
Scheidman Wm F 322 Plymouth av S
Scherzi Adolorata Mrs 748 Smith
Scherzi Geo 252 Campbell
Schlottman Raymond J 366 Park av
Schmidt Mary F Mrs 123 Fulton av
Schmitt Harold G 254 Fernwood av
Schulz Carl E 793 South av
Schwam Harry 493 Joseph av
Scibona John 20 Miller
Seccombe Harry 204 Scottsville rd
Sedita Jas 920 Glide
Serv-Wei Foods 1028 Clifford av
Seuffert Caroline Mrs 466 Maple
Shacter P & Sons 789 Park av
Shabben Jos 805 Hudson av
Shannon Paul J 197 Lexington av
Shannon Richd R 68 Seward
Shewchuk Konstantine 291 Hudson av
Shulman Benj 830 South av
SIBLEY LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines
Simcox Ann Mrs 108 North
Simeone Fred 427 Exchange
Simeone Mary Mrs 359 Smith
Simonetti Michele 151 Campbell
Sinatra Peter 47 Oakman
Slater Meyer 403 Court
Slattery's Grocery 482 Genesee
Smith Wm F 288 Winton rd N
Smith's Food Store 936 Genesee
Sofia Orazio 63 Bay
Sohbil's Food Store 699 Park av
Solone Michl 349 Ormond
Somerfleek Abr 820 Main W
Sorbello Carmelo 250 Martin
Sotile Louis 30 Wabash
South Plymouth Super Market 776 Ply-
mouth av S
Sparacino Chas P 688 Winton rd N
Stanton Bros 717 Plymouth av S
Star Super Market 1776 East av, 1510
MtHope av and 685 South av
Statt's Grocery 613 Main W
Stein Tillie Mrs 490 Ormond
Stephan Martin Jr 1221 Clinton av N
Sterriss Abram J 205 Webster av
Stiles Jas F 334 Clarissa
Stokes Edw J 107 Sanford
Stokes Thos J 693 Lake av
Stoss Rose A Mrs 85 Otis
Stuehler Cella M 744 Plymouth av S
Sucharnik Sophia Mrs 393 Ormond
Suhr Mary B Mrs 713 Meigs
Summers Frank 168 Gibbs
Sunseri Saml 452 Jefferson av
Sweemer Arthur 1020 Joseph av
Sweet Chas 22 Hanover
Sylvester Isadore 15 Hart
Syracusa Saml S 857 Bay
Szymanski Jos 214 Ames
Taibi Salvatore 238 Fulton av

SECURITY TRUST COMPANY

INTEREST PAID ON DEPOSITS — SAFE DEPOSIT VAULTS FOR RENT
MAIN STREET, E. and WATER STREET, S.

Grocers, Retail—Con

Taitelman Harry 29 Henry
Talbot Geo 102 Spruce av
Tantillo Josephine Mrs 72 Hillcrest
Tata Rachel 480 Child
Taurmina John 148 Wilder
Tedesco Domenick 132 Bronson av
Termini Saml 411 Portland av
Terzo Pietro 367 Clinton av N
Testa John 178 Jay
Thomas Omer D 286 Clinton av S
Thoms Frank 35 Otis
Thrft Food Store 772 South av
Thurston Market & Grocery 398 Thurston rd

Tierney Raymond J 999 Clinton av S
Trelver Chas J 1422 Main E
Trovato Vivian R 1261 Clifford av
Truist Frank 299 N Union
Tuttobene Salvatore 110 Hebard
Tyson Jacob 677 Plymouth av S
Ugliata Vincenzo 127 Independence
United Food Stores 68 Spring and 104 Plymouth av S
Valenti Frank 248 Jay
Valenti's Food Store 553 South av
VanZandt Gilbert F 2270 Culver rd
Vazzana Jas 10 Myrtle
Vella Antonio 257 Bay
Veltz's Market & Grocery 1497 Dewey av

Verhurst Gordon R 1298 Dewey av
Versage Bros 83 Marshall
Versprille Jacob 62 Laser
Vettera Frank 42 Prospect
Viall Harold G 34 S Union
Viener Shirley Mrs 271 Hudson av
Viggiano Luigi 490 Scio
Vilinsky Simon 46 Edward
Villani Ralph 355 Fernwood av
Viola Ralph 35 Lake av
Viola Saml 18 Davis
Vitale Erminia 566 North
Vizzini Vincent 278 Jay
Volk May Mrs 785 Atlantic av
Voso Frank 505 Child
Wall Roger S 101 Curtis
Walsh Thos D 690 Ridgeway av
Walters J & Son 563 Brooks av
Washington Grocery 124 Allen
Webster Packing Co 1073 Norton
Weegar Jas E 427 Merchants rd
Wegman's Food Markets Inc 409 Ridge rd, 90 Clinton av S, 818 Brown, 817 Dewey av, 58 East av, 61 Front, 375 Main E, 72 and 80 Main W and 573 Monroe av

Weinthal Josef 62 Monroe av
Weiser Nathan 206 Meigs
Wesp Susan Mrs 4693 Lake av
White Ruth D Mrs 602 Driving Park av
White Star Market & Grocery Inc 303 Congress av
White Store The 936 Portland av
Williams Bros 388 Jefferson av
Willis, Young Food Store 676 South av
Wilson Robt B 2046 Dewey av and 1325 MtRead blvd
Wilson's Market 1179 Plymouth av S
Yanicki Michl 169 Hudson av
Yost John & Sons 114 Henrietta
Young Richd 554 Main W
Zamara Casimer 1129 Hudson av
Zazzara Genuino 14 Santee
Zelden Benj 782 Joseph av
Zicari Mary Mrs 58 Jay
Ziff Harry H 676 Plymouth av S
Zimmer Theo J 1638 StPaul
Zlowsky Louis 77 Sorantom
Zurro Felice 1776 Norton

Grocers—Wholesale

Berger-Kleifgen Co Inc 12-14 Roch Food Terminal
Brewster Crittenden & Co Inc 48 King
Brewster Gordon & Co Inc 90 Canal
Cook Coffee Co 224 Glide
Elser Wm E 28 Cataract
Flickinger S M Co Inc 5 Curtice
Gioia Macaroni Co 3 and 4 Roch Food Terminal
Head-Miller Inc 500 West av
Lacagnina & Sons 83 Jay
Meyer Foote & Dayton Co 7-9 Roch Food Terminal
Polizzi J & Sons 30 Jay
Rochester Grocery Co Inc 225 MtHope av
Rockoff & Meltzer 94 Joiner
Rousos Brothers 43 Roch Food Terminal
Weaver Paul 27 Avondale pk
Wholesale Groceries 624 Joseph av

Grocers' Sundries

Littlepage Edw W 74 James
Messinger Co Inc 203 State
Schmitt Geo J 262 Fernwood av (horse-radish)
Select Food Co 35 Nassau

Gum Mfrs—Chewing

Pulver Company Inc 53 Canal

Gunsmiths

Felgner Conrad G 121 5th
Towner Richd 10 Arlington

Gymnasiums

Polish Falcom Gymnasium Assn 284 Weyl
Rochester Turners Inc 1550 Clinton av N
Tanny Victor 461 Ridge rd

Hair Goods—Human—Mfrs & Dealers

Guggenheim Sadie 27 Clinton av S rm 110
Oliver Clara Palmer Mrs 45 Clinton av N

Handwriting Experts

Anderson Willis P 38 Harper

Hardware Dealers—Retail

Alhart Electrical Co Inc 1149 Culver rd
Barner Mary M Mrs 485 Dewey av
Bauerschmidt Edw A 857 Portland av
Benfante Patsy J 389 Webster av
Birkkirch Norman J 755 Winton rd N
Braver Fredk J 705 Jay
Caulfield Wm J 892 Main W
Chazan Saml 532 Joseph av
Clark Freeman L 11 Pullman av
Clark Harold W 405 Chili av
COOK IRON STORE CO (heavy) 120-128 StPaul tels Main 5188-5189—For further information see page 66 Buyers' Guide
DeVlaser Bros 1430 Dewey av
Dubelbeiss F J 267 Portland av
Dupre Frank A 659 South av
East Avenue Hardware 1796 East av
Eckl Jos 617 Plymouth av S and 440 Genesee
Engels W E 937 Clinton av N
Ferguson Hardware & Electric Inc 4421 Lake av
Ferrari Anna Mrs 11 Romeyn
Fischer Leopold 2283 Clifford av
Friedman Chas 387 Joseph av

Fullenwelder Geo N 500 Portland av
Genesee Lawn Mower Service 339 Lyell av

Gerstner Emil E 412 Ames
Granata V & Sons 232 Central pk
Gutkin Jacob 360 Joseph av
Hahn Jos E 476 N Goodman
Hammond J E & Sons 1350 Culver rd
Hebard Hardware 156 Lincoln av
Henry Hardware Co 28 Atlantic av
Hunt I S Co 390 Thurston rd
Itkin Hardware 455 Joseph av
Janiszewski Chester S 983 Hudson av
Johnson Edw G 1477 MtHope
Josh Jacob P 150 Reynolds
Kick Edw M 1453 Main E
Kowarc Sigmund F 1335 Clinton av N
Lake Av Hardware & Paint Co 1479 Lake av

Lang Wm C 677 Clinton av N
Lauterbach Wm 750 South av
Lawn Wm M 702 University av
Leichtner Arthur E 705 Maple
Leichtner Ida Mrs 43 Herman
Lester Henry Hardware Co Inc 150 Main W

Lotz Carl W 865 Joseph av
Lotz Louis 795 Dewey av
Loysen Hardware 1943 Main E
Martin Albert D 226 Winton rd N
McKenna John E 544 Main W
Melsch G Arthur 577 Chili av
Miller Benj 555 State
Miller Paint & Hardware Co 589 State
Monroe Hardware & Paint Co 470 Monroe av

Mueller Henry J 215 Ridge rd E
Niblack & Eppinger 398 Ridge rd
Nuljens Geo 1384 Clinton av N
Pommerening Herman C & Son 1106 Lyell av
Pommerening Wm A 497 Lyell av
Pozzanghera Antoinetta Mrs 358 St-Paul

Preiss Otto W 283 Child
Przysluda Hedwig Mrs 504 Hudson av
Repp Chas F 877 Portland av
Rickard Wm L 750 Genesee
Rogoff Hardware Co Inc 509 State
Sage John T 111 Main W
Sanger Hardware Inc 750 Genesee
Schmanke Wm F 600 Hudson av
Shapiro Hyman 473 Portland av
Shatzel Jas E 498 Lyell av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Simmons Francis J 971 Clinton av S
Six-in-One Ladder and Hardware Co 474 Thurston rd
Smith Herb Equipment Corp 328 Main E rm 424 (garage equipment)
South Avenue Hardware 666 South av
SULLIVAN H H Inc 63-71 South av tel Stone 550—For further information see back cover

Tripl Jos 1714 Norton
VanDussen Martin 250 North
Vangellow Bros 279 Main W
Wabnitz Wm C 1023 Clinton av S
Walter Albert H & Son 3213 Lake av
Waugh Henry O 773 Lake av
WEED AND COMPANY 13-15-17 Exchange tel Main 7900
Wehner Lawrence G 1011 Dewey av
Weinberger Hardware Co 1159 N Goodman
Wickman Ludwig F 780 Hudson av
Williamson Fredk H 910 N Goodman

GAS WATER HEATING ! PLENTY RENT A HEATER ! HOT WATER ! LOW COST !

SEE YOUR PLUMBER OR
CALL MAIN 7070
ROCHESTER GAS & ELECTRIC CORP.
89 EAST AVENUE

Wilson Hardware Co Inc 812 Monroe
av
ZIELINSKI STEPHEN 1115 Hudson av
tel Stone 2603—For further infor-
mation see page 49 Buyers' Guide

Hardware Dealers—Wholesale
MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068—
For further information see page 37
Buyers' Guide
SULLIVAN H H Inc 63-71 South av tel
Stone 550—For further information
see back cover

Hardware Specialties
Anstice Josiah & Co Inc 111 Humboldt
Caldwell Manufacturing Co 56 Indus-
trial
Clark Hugh Elmer & Bros 7 Halstead
Pullman Mfg Corp 1170 University av
Rochester Sash Balance Co Inc 192
Mill
Runsend Wood Products Inc 11 Bart-
lett (towel racks)
Wiley Orin A 49 Norris (lawn mowers)

***Hardwood Lumber**
EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av tel Glenwood 2300
—For further information see page
47 Buyers' Guide
HARDWOOD LUMBER CO 350 Main
W tel Main 1141—For further infor-
mation see page 47 Buyers' Guide

Harness Makers & Dealers
Schneider Gustav A 743 Hudson av
Weider John A & Son Inc 257 Broad W
Weniger Chas H 124 South av

Hat Cleaners & Blockers
Diamond John 147 State
Elite Hat Shop 7 Main E
Headley Marshall L 94 South av
Kristo Anthony 449 Main E
Speedy B A 212 Court
Tetlow's Hatters 90 South av
Stoikas Christ T 14 Plymouth av N

Hat & Cap Dealers
Adam Hats 127 Main E
Harris Stoler Inc 6 Main W
Kaufman's Hats 66 Main E
Sadden Wm H 404 State
Taylor John & Sons 18 Front

Hat & Cap Mfrs
Brim Aron 226 Joseph av
Levine Abr 145 StPaul 6th fl
Pedro Antonio 4 Front (cap)
Rosenstein E Sons 444 Central av

***Hearing Aids**
SONOTONE ROCHESTER CO 718
Temple bldg 14 Franklin tel Stone
1288

Heat Treating—Steel
Rochester Steel Treating Works 71 At-
lantic av

Heating Apparatus—Oil
LAUBE ELECTRIC CORPORATION
219 East av tel Stone 104—For fur-
ther information see page 33 Buyers'
Guide and right top lines

Heating Apparatus & Appliances
Automatic Combustion Equipment Co
Inc 49 South av
BARR & CREELMAN ENGINEERS &
CONTRACTORS CORP 242 Main W
tel Main 6465—For further infor-
mation see page 60 Buyers' Guide and
left top lines
Bryant-Dixon Company 58 N Fitzhugh
(gas equip)
Bryant Heater Co The 58 N Fitzhugh
(gas heaters)
Dunham C A Co 25 North rm 950
General Heating & Equipment Co Inc
74 Exchange
Heating Supply Company Inc 150 Col-
vin
Hendler & Hill 328 Main E rm 522
Hibler Maxwell I 72 James
Perdue & Co Inc 65 Broad W rm 505
Redeker Bros 2154 Main E
Trane Co The 8 Exchange rm 608
United Appliance Co 55 Halstead
Walsh Jay J 205 Park av
Whitlock Coil Pipe Co 130 Main E rm
1025
Wood John Mfg Co 135 Spring

***Heating Supplies**
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 60 Buyers'
Guide

Heating & Ventilating
Acme Furnace Heating Co 1983 Main
E
Adams Bros 662 Monroe av
American Air Filter Co 130 Main E rm
943
**American Radiator & Standard Sani-
tary Corp** 135 Spring
Betlem Heating Co 1926 East av
Boehmer Bertram A 671 Hudson av
Carrier Corp 14 Franklin rm 608
Domestic Heating & Hot Water Supply
Co 232 East av
Genesee Heating Service Inc 25 North
rm 950
Gleockle Aug F 439 Beach av
HOWE & BASSETT CO Inc 840-850
University av tel Monroe 3—For fur-
ther information see page 60 Buyers'
Guide
Hig Electric Ventilating Co 130 Main E
rm 943
Lipant Saml 374 Colvin
Nelson Herman Corp The 14 Franklin
rm 703
Schafer Heating Co 317 Alexander
U S Radiator Corp 135 Spring
University Heating Co rear 1805 East
av
Wood Alf J jr 39 Rosedale
Wright & Alexander Company 21-23
Otsego

Herbs & Roots
Trzeciak Jacob A 1043 StPaul

Hides, Skins & Furs—Raw
Genesee Hide & Tallow Co 39 Syke
Gordon Morris 66 Front

***Home Builders**
SHIELD BUILDING CO Inc 80 East av
rm 202 tel Stone 7261—For further
information see page 26 Buyers'
Guide
WICKS RALPH A 309 Powers bldg
bus tels Main 6264-6265 res Monroe
488-R—For further information see
page 64 Buyers' Guide, front cover
and left bottom lines

Hosiery
Hol-Gard Co 1377 Culver rd (hosiery
saver)
Crinoid Hosiery Shop 8 Clinton av S
and 21 East av
Real Silk Hosiery Mills 328 Main E
rm 309

Hospitals & Dispensaries
Baden Street Dispensary 160 Baden
Peividere Hospital 593 MtHope av (pri-
vate)
Convalescent Hospital for Children 425
Beach av
Eastman Dental Dispensary 800 Main
E
Genesee Hospital 224 Alexander
**Highland Hospital of Rochester, Belle-
vue dr off South av**
**Iola Sanatorium, Westfall rd nr E Hen-
rietta rd**
Lake Avenue Hospital 179 Lake av
Monroe County Infirmary 435 E Henri-
etta rd
**Monroe County Tuberculosis Sana-
torium, Westfall rd cor E Henrietta
rd**
Municipal Hospital 168 Crittenden Blvd
Park Avenue Hospital Inc 789 Park av
Rochester General Hospital 501 Main
W
Rochester State Hospital 1600 South av
StMary's Hospital 909 Main W
Strong Memorial Hosp 260 Crittenden
blvd
Wilhelmina Hospital 1259 Lyell av

Hotel & Restaurant Supplies &
Equipment
American Supply Co 283 Central av
CABLE-WIEDEMER Inc 197-218 Cen-
tral av tel Main 6868
Eagle Supply House 242 State
Hobart Mfg Co 271 Central av
Katz Harry 231 North
Shannon Supply Co 133 Andrews

Hotels
Arch Hotel 1288 Clinton av N
Auer Henry F 243 Ridge rd E
Berkeley Hotel 278 Alexander
Boehmer Saml P 264 Clinton av N
Brighton Hotel 1881 East av
Central Hotel 337 Central av

ESTABLISHED 1889

Rochester's Largest
Home Furnishing
Store

H.B. GRAVES Co
SEE INSIDE FRONT COVER

Venetian Blinds
a Specialty
For Estimate
PHONE MAIN 3342

THE PAINE DRUG COMPANY

Rochester's Leading Prescriptionists

Physicians' Supplies

24-26 E. Main Street

Phone MAIN 1820

Hotels—Con

Chase The 119 State
Child's Hotel 678 Jay
Clinton Hotel 144 South av
Columbus Civic Centre 50 Chestnut
Dailey Emmett 116 Main W
Delaware Hotel 105 Anderson av
East Avenue Hotel 1844 East av
East Main Hotel 1445½ Main E
Finny's Hotel 11 Lyell av
Fitzhugh The 81 S Fitzhugh
Ford Hotel, Chestnut at Elm sts
Gibson Hotel 461 Clarissa

HOTEL CADILLAC, Urban MacDonald
resident manager, Chestnut at Elm
tel Stone 1006

Hotel Claridge 149 Clinton av N
Hotel Eastman 215 Chestnut
Hotel Edison 93 Elm

HOTEL FORD, Frank H Wixson mgr
67 Chestnut at Elm tel Main 6300
Hotel Gilliard 218 Clinton av N

HOTEL HAYWARD 7 Clinton av S tel
Main 2673

Hotel Milner 104 South av
Hotel Powers 36 Main W

HOTEL ROCHESTER, Will M Steen-
man gen mgr 95 Main W at Ply-
mouth av S tel Main 6510

HOTEL SENECA 26 Clinton av S tel
Main 4748

Hotel State 334 State
Hyde Park Hotel 353½ Central av
Kenmore Hotel 4450 Lake av
Kessler Edw A 230 North
Kinsella Thos M 4705 Lake av
Kuhn Marie A Mrs 903 Maple
LaRoche Hotel 10 Hanford Landing rd
E

New Windsor The 269 Clinton av N

POWERS HOTEL, JOHN A MOJE
MGR 36 Main W tel Main 4860
Rochester Lorenzo Restaurant Corp 31
Chestnut

Saeger Gottlieb 222 Clinton av N

SAGAMORE HOTEL, Morgan J Smith
Manager 111 East av tel Stone 2823

Salvation Army Hotel 128 Exchange
Savoy The 196 State
Times Square Hotel 42 Exchange
Town Hotel 48 South av
Wallington The 6 S Wash
Zimbrich's Hotel 807 Joseph av

House Furnishing Goods

Central Specialty Co 5 StPaul rm 206
GRAVES H B CO Inc 78 State tel Main
3342—For further information see
inside front cover and right bottom
lines

Interstate Home Equipment Co 36 St-
Paul

Masline Edw L 1647 StPaul

MCCURDY & CO Inc 275-291 Main E
tel Main 5500—For further informa-
tion see page 30 Buyers' Guide

Rauber Genevieve 1908 East av (kitch-
en equip)

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buy-
ers' Guide and right top lines
United Utilities of NY Inc 95 North

Household Appliances—Dealers

Nu-Friend Accounts Inc 16 State rm
409
Perma-Maid Co Inc The 328 Main E rm
224 (cooking utensils)
Stanley Home Products Inc 14 Frank-
lin rm 704 and 136 Flanders (brushes
and chemicals)
U S Equipment Corp 40 North

Ice—Mfrs & Wholesale

BARTHOLOMEY DAIRY Inc 555 St-
Paul tel Main 6520—For further in-
formation see page 28 Buyers' Guide
HETZLER BROS ICE CO Inc 801 Driv-
ing Park av tel Glenwood 446—For
further information see page 37 Buy-
ers' Guide

Ice Dealers—Retail

City Ice & Fuel Co 390 Atlantic av
Coniglio Jos 449 Bay
Copenhagen Theo A 526 Clifford av
Doser Clifford D 45 Southview ter
Doser Fredk W 29 Diem
Elliott Geo W 500½ Lyell av
Frank Francis C 291½ Gregory
Grapensteter Harold J 164 Adams
Grosshans Raymond 4204 Lake av
Heckleman Elmer rear 444 Conkey av
HETZLER BROS ICE CO Inc 801 Driv-
ing Park av tel Glenwood 446 and
264 Carter—For further information
see page 37 Buyers' Guide
Hogan Bernard J 243 Parsells av
Jarvis Jos E 17 Lois
Kozlowski Felix F 36 Cleon
Lortscher Aug J 1393 Jay
McGahan Ice Co 33 Malvern
Miller Isam J 369 Ormond
Morphet Ernest E 78 Crombie
Ontario Ice & Coal Co Inc 832 StPaul
ROCHESTER ICE & COLD STORAGE
UTILITIES Inc 55 Canterbury rd tel
Monroe 8700, 1980 East av and 11
Moore—For further information see
page 25 Buyers' Guide and right bot-
tom lines

Rosen Benj 50 Alphonse
Ross Geo F 175 Henrietta
Walther Otto J 984 North

Ice Cream Mfrs

Borden's Ice Cream 285 Ormond
Central Ice Cream Co 271 Central pk
Chateau Ice Cream Co 2329 Main E and
rear 159 Cady
Cottage Ice Creamery 33 Canterbury rd
General Ice Cream Corporation 10
White
Jackson-Bailey 501 Thurston rd
Martin Wm W 352 Arnett blvd
Midland Rochester Co Inc 239 Hudson
av
Rochester Ice Cream Co, ft of White st
Teall's Ice Cream 285 Ormond

*Ice Cream Supplies—Fruits & Flavors

SMITH J HUNGERFORD CO 410 N
Goodman tel Culver 157—For fur-
ther information see page 65 Buy-
ers' Guide

Importers

Niagara Importing Co 190 Bay
Rochester Importing Co 448 North

*Income Tax Audits

NARAMORE, NILES & CO (CPA) 950
Lincoln-Alliance Bank bldg tels
Stone 920-921
WILSON, SHULTS & CO Certified Pub-
lic Accountants 1211-1225 Commerce
bldg 119 Main E tels Main 4685-
4686-4687

*Industrial Service

PATCHEN & HOEFLER Inc 31 River-
view pl tel Genesee 1440

Ink Mfrs

Herrick Wm C Ink Co Inc 119 Main E
rm 823
Johnson John W 296 Andrews
Johnston's Snow White Products 145
StPaul 5th fl
McCutcheon Bros & Quality Inc 44 An-
drews

Installment Goods

Fisher Geo & Co 119 Main E rm 907

*Insulating Materials

EXCHANGE LUMBER COMPANY Inc
(wholesale) 551-563 Lyell av tel Glen-
wood 2300—For further information
see page 47 Buyers' Guide

GEORGIAN BAY LUMBER CO Inc 181
Humboldt tel Culver 1400—For fur-
ther information see page 47 Buyers'
Guide

GREECE LUMBER CO 788 Ridge rd W
at B&O RR crossing tel Glenwood
2391—For further information see
page 48 Buyers' Guide

HERRICK LUMBER CO Inc successors
to Comstock Lumber Co Inc 1030
Main E tel Culver 1416—For further
information see page 48 Buyers'
Guide

HOLLISTER LUMBER COMPANY Ltd
(INSULITE) 100 Anderson av tel
Monroe 1883—For further informa-
tion see page 48 Buyers' Guide

MORSE WILLIAM B LUMBER CO 340
Main W tel Main 160 and 936 Main
E tel Monroe 44—For further infor-
mation see page 47 Buyers' Guide

OTIS LUMBER CO 936 Main E tel
Monroe 48—For further information
see page 49 Buyers' Guide

Insulating Materials—Electrical, Cold, Heat & Sound

Allison & Daniels 42 East av rm 313
Bassett Insulating Co 201 MtHope av
Capitol Rock Wool Insulating Co 42
East av rm 818

Go to **VIAL'S** for **PAINTS**

5-7 NO. WATER ST.

ROCHESTER MADE PRODUCTS

MAIN 733

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Formica Insulation Co 25 North rm 918
National Vulcanized Fibre Co 16 Main W rm 242
Plaskon Co Inc 183 Main E rm 952

°Insulation—Home

FLESCHE & SCHMITT Inc 118 Brown cor Verona tel Main 5234—For further information see page 65 Buyers' Guide

°Insurance

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade 16 Main E tel Main 3764—For further information see side line back cover

Insurance Agents

(See also Agents—Insurance)

Agar Harry O 16 Main W rm 521
Alken Lyman H 6 Menlo pl
Albright P C Agency Inc 45 Exchange rm 803
Alexander David 8 Exchange rm 114
Allyn David M 130 Main E rm 634
Amberg Woolf H 180 Ormond
Amsden-Connor-Mills Inc 69 Broad W
Amsden Frank P 16 Main W rm 448
Angell Theo F 183 Main E rm 950
Arbesman Bernard 16 State rm 304
Arnold M Margt Mrs 168 Penhurst
ASHLEY EGBERT F CO (general) 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines
Baker Clifton H 183 Main E rm 500
Barnes John A 19 Main W rm 618
Baxter Harold H 130 Main E rm 1114
Bennett Burton G 89 East av rm 908
Bilak Walter 239 Weyl
Bloom Raymond L 183 Main E rm 739
Bloom Saml 183 Main E rm 739
Bloom Saml & Sons 183 Main E rm 739
Bloom Seymour 183 Main E rm 739
BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87-88 (general)—For further information see page 41 Buyers' Guide
Boller Ezra J Agency Inc 130 Main E rm 834
Borchard Wm H 62 East av
Boston Insurance Co 16 Main W rm 507
Brogan John H Co Inc 119 Main E rm 203
Brown S King 183 Main E rm 1004
Bruce & Decker 8 Exchange rm 212
Budlong Barry 45 Exchange rm 830
Buelte Chas F Inc 45 Exchange rm 512
Carlson Sidney H 77 South av rm 210
CARLSON'S INSURANCE AGENCY (general) 306-308 Granite bldg tel Main 833
Chasey Verne H 130 Main E rm 812
Childs Theo M 34 State rm 200
Clark Donald G Agency Inc 130 Main E rm 834
Clark John J 130 Main E rm 634
Clarke Rush 2d, 89 East av rm 908
CLEMENTS JAMES C Inc (general) 409 Powers bldg tel Main 219—For further information see page 41 Buyers' Guide
Cole D R Agency 130 Main E rm 1101
Cole Donald R 130 Main E rm 1101
Coleman Robt F Inc 65 Broad W rm 615
Cominsky Abr M 130 Main E rm 612
Connor Joe 8 Exchange rm 810

Consler Robt E 65 Broad W rm 305
Cooper Wm H 55 North (fire)
CROWLEY HARRY B (general) 403-405 Granite bldg tel Stone 3908—For further information see page 41 Buyers' Guide
Curtin Agency The 34 State rm 205
Dakin Leonard W 16 Main E rm 1012
DANA HOWARD C & CO (general) 410-416 Granite bldg tel Stone 6600
Decker Edw A 8 Exchange rm 212
DEVANS L ASHLEY (general) 1032 Lincoln-Alliance Bank bldg bus tel Stone 1212 res Gen 2440
DeWitt Bert F 130 Main E rm 1219
Dietrich Geo Co Inc 183 Main E 8th fl
Dilger Geo 34 State rm 201
Duerr Carl E 130 Main E rm 634
Dutton Walter J 8 Exchange rm 405
DUTTON'S INSURANCE OFFICE (general) 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide
Duttons Insurance Office 8 Exchange rm 405
Eaton Frank J 130 Main E rm 634
Ellowitch Alf L 25 North rm 912
ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 42 Buyers' Guide
Erwin Ross E Tex 130 Main E rm 634
Farrell A Gerard 130 Main E rm 634
Farrell Wm T 130 Main E rm 634
Feldman Simon Agency Inc 183 Main E rm 1444
Fetter Howard S 19 Main W rm 618
Firman, Webb & Bruce Co Inc 8 Exchange rm 212
Fleckenstein Wm B 25 Main E rm 519
Foley John F Agency 183 Main E rm 1032
FORBES & PORTER Inc (general) 306-308 Granite bldg tel Main 833—For further information see page 42 Buyers' Guide
Foster Edwin V Agency 130 Main E rm 804
Frank Harry H 16 Main E rm 720
Freckleton W Howard 57 North
FRIEDLICH ROBERT E AGENCY Inc 6 Clinton av S tel Main 2066—For further information see page 42 Buyers' Guide and left top lines
Gallagher Jas V 130 Main E rm 603
Gambino Nicholas A 395 Saxton
Garrison Myra T Mrs 16 Main W rm 347
Geen F R Co 62 East av
GEYER CHARLES H (general) 519 Central Trust bldg office tels Main 5094-5095 res tel Stone 4355-J
Goldman David Co Inc 6 State rm 105
Goodell Harold J 183 Main E rm 952
Goodell Insurance Agency 183 Main E rm 952
Goodwin Tom C Agency 183 Main E rm 1034
Gordon Reuben 16 State rm 304
GORSLINE WILLIAM H (general) 1107 Commerce bldg tel Stone 2460
Goverts Paul 328 Main E rm 310
Gower Wm J 130 Main E rm 634
Greeno F L & Co Inc 130 Main E rm 404
Grycz John L 21 Fairbanks
Haley Marion E 130 Main E rm 924
Hall Jas R 16 Main W rm 204
Hatch A Gould 62 East av
Hatch-Hill Inc 62 East av

Hayes Sharp & Haggerty Inc 414 Main E
Heberle Thos W 8 Exchange rm 810
HENNRICH CARL H Inc (general) 49 East av 4th fl tels Main 436-436—For further information see page 43 Buyers' Guide
Hershberg Bert Co 34 State rm 202
Hewitt John W Agency 130 Main E rm 204
Hilton J Lees jr 8 Exchange rm 408
Hoard Eric B 16 Main W rm 847
Hock Louis C & Son Co Inc 34 State rm 204
Holahan John J jr 42 East av rm 227
Holtzman Arthur M 183 Main E rm 1214 (health and accident)
Hungerford Earl V 130 Main E rm 634
Iacona Paul C 16 Main W rm 823
Irons J Ralph 16 Main W rm 312
Jespersen Howard W 77 South av rm 210
Jespersen Howard W Agency 77 South av rm 210
Johnson Bruce S 16 Main E rm 610
Johnson Nina 130 Main E rm 1102
Johnson & Webb 130 Main E rm 403
Johnston Harry E 25 Main E rm 517
Johnston James Agency Inc 130 Main E rm 204
Judd Burr A 34 Roch Food Terminal
Kaelber J Herbert 130 Main E rm 921
Kahn Sadie Mrs 16 State rm 304
Kaiser W H Insurance Agency 55 North
Kaiser Wm H 55 North
KALBFLEISCH-CHAMPION Inc (general) 306-308 Granite bldg tel Main 833
Kemper James S & Co Inc 16 Main E rm 916
Kendall Chas Horace 16 Main W rm 414
KING HARRY M (general) 1331 Lincoln-Alliance Bank bldg tel Main 3162—For further information see page 63 Buyers' Guide
Leist F B 133 Clinton av S rm 17
Leve Ben 130 Main E rm 912
Levi Jacob 16 State rm 304
Lewis Fred S 16 Main E rm 600
Lewis Herbert R 130 Main E rm 1008
Lewis Raymond B 119 Main E rm 1101
Lewis Will A Agency 119 Main E rm 1101
LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 43 Buyers' Guide
LINCOLN EARL E (life) suite 1400 Lincoln Alliance Bank bldg 183 Main E bus tel Stone 498 res Monroe 4031—For further information see line front cover
Loewenguth & Dineen Inc 34 State rm 208
Lorentz Leopold P 739 Avenue D
Lok B W Inc 130 Main E rm 912
Lucas & Dale Co Inc 130 Main E rm 234
Luellen Frank E Agency 328 Main E rm 208
Lumber Mutual Ins Agency 82 St Paul rm 607
Lyddon Thos E & Son 42 East av rm 324
MacDowell Embury C 183 Main E rm 624
Malley Web 16 State rm 304
Mannella Henry 183 Main E rm 952 and 119 Cady

— EGBERT F. ASHLEY CO. —

See page 39 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 39 Buyers' Guide
PHONE MAIN 444

Insurance Agents—Con

Manning Geo T 119 Main E rm 207
Margolis David 14 Franklin rm 1016
MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tels Main 4741-2—For further information see page 44 Buyers' Guide and left bottom lines

Massman Wm F 6 State rm 105
Masterson Harris 14 Franklin rm 703
Matthews Robt V 16 Main W rm 507
Matthies Richd E 154 East av rm 316
McChesney Frank H 16 Main E rm 600
McKay Harry J 16 Main W rm 349
Meinhart Fred Co 130 Main E rm 912
Millham Jesse B 130 Main E rm 634
Moodie Donald E 19 Main W rm 618
Moone E C Inc 42 East av rm 404
Mowris Chas R 45 Exchange rm 317
Oaklev Fred W 16 Main W rm 448
Paramount Insurers Agency 1791 Dewey av

Parls Agency The 119 Main E rm 207
Parks Warren S 130 Main E 7th fl (life)

PAVIOUR R S & SON Inc 1233-1245 Lincoln-Alliance Bank bldg phone Main 220-221 (general)—For further information see page 40 Buyers' Guide and right top lines

Pierce Wendell F 19 Gothic
Pitcher Ray P 130 Main E rm 1105
Poe John W 2040 East av
Posner Morton S 323 Main E rm 414
Potter Wellington D 183 Main E 8th fl
Pye Harold A Agency 180 Main E rm 912

Reibling A J & Sons Co Inc 183 Main E rm 1024

Rochester Agency Inc 2040 East av
Rowe John B 130 Main E rm 612
Rudy Michl 684 Joseph av
Sage Chas H 183 Main E rm 1331
Santay Art F 130 Main E rm 605
Sasso Leo 16 Main W rm 823
Schlottman Jas A 55 North
Scott J Stinson 183 Main E rm 1004
Silverstein Jos E 45 Exchange rm 708
Simpson Geo A 180 Main E rm 634
Sixbey Orr M 16 Main W rm 240
Skalny John T 88 Durnan
Smith Chauncey E 16 Main W rm 521
Smith John M 130 Main E rm 634
Somers Lloyd D 89 East av rm 906
Somerville Wm R 19 Main W rm 618
Sparlin Ezra M Co 180 Main E rm 103
Spiegel Insurance Agency 16 Main E rm 918

Sprague Chas F 25 Main E rm 519
Standard Insurers Agency of NY Inc 180 Main E rm 912

Stehler Carl W 57 North
Steitz G W & Son 8 Exchange rm 815
Street Thos F & Sons 47 State
Swift R R Agency 8 Exchange rm 114
Taylor Walter C Agency 14 Franklin rm 1414

Thomas John W 130 Main E rm 684
Thomas & LaRoche 835 Main E rm 213
Tolles Willard F 19 Main W rm 618
Toole Richd J 180 Main E rm 1012
Townsend Fred W 42 East av rm 509
Tuke Chas H Insurance Agency 180 Main E rm 818

VanDervoort Cornelius 30 Pomeroy
VanDervoort Sidney 30 Pomeroy
Vick Clarence A 154 East av rm 316
VIERHILE & DeMALLIE Inc (general) 502-505 Powers bldg tel Main 408—For further information see page 45 Buyers' Guide

Wall W Herbert 183 Main E rm 1114
Wehn & Wedel Inc 16 Main W rm 504
Weis Vincent W 47 State (general)
Whelehan Geo B 34 State rm 208
White Ernest L 16 Main W rm 347
Whitley W Raymond 183 Main E rm 1036
Willoughby Lewis F 8 Exchange rm 211

Wilson Chas B 130 Main E rm 634
Windsor & Windsor Inc 16 Main W rm 310

Wolf Cecilia A 256 Ormond
WOLFERT BROTHERS 408-412 Taylor bldg 328 Main E tels Main 478-479—For further information see page 45 Buyers' Guide
Wolfert Josephine J L Mrs 414 Main E
Wood Robt R 89 East av rm 906
Works Philip O 183 Main E rm 1114
Wright Jas L 183 Main E rm 1014

*Insurance Agents—Accident & Health

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

BOLLER EZRA J AGENCY Inc 832-842 Granite bldg tels Main 5304-5—For further information see page 41 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

*Insurance Agents—Automobile

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court tels Main 87-88—For further information see page 41 Buyers' Guide

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 41 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 41 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc 6 Clinton av S tel Main 2066—For further information see page 42 Buyers' Guide and left top lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 40 Buyers' Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 43 Buyers' Guide

MARKIN'S INSURANCE AGENCY 300-306 Exchange bldg 16 State tel Main 4741-2—For further information see page 44 Buyers' Guide and left bottom lines

PYE HAROLD AGENCY 912-914 Granite bldg tel Stone 3687—For further information see page 44 Buyers' Guide

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade 16 Main E tel Main 3764—For further information see side line back cover

VIERHILE & DeMALLIE Inc 502-505 Powers bldg tel Main 408—For further information see page 45 Buyers' Guide

*Insurance Agents—Bonding

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

HENNICH CARL H Inc 49 East av 4th floor tels Main 435-436—For further information see page 43 Buyers' Guide

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 40 Buyers' Guide and right top lines

SPIEGEL INSURANCE AGENCY 918 Reynolds Arcade 16 Main E tel Main 3764—For further information see side line back cover

*Insurance Agents—Burglary

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

*Insurance Agents—Casualty & Liability

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

CLEMENTS JAMES C Inc 409 Powers bldg tel Main 219—For further information see page 41 Buyers' Guide

CROWLEY HARRY B 403-405 Granite bldg tel Stone 3908—For further information see page 41 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State tel Main 1387—For further information see page 42 Buyers' Guide

FRIEDLICH ROBERT E AGENCY Inc 6 Clinton av S tel Main 2066—For further information see page 42 Buyers' Guide and left top lines

HAYES, SHARP & HAGGERTY Inc 414 Main E cor Gibbs tel Stone 1196—For further information see page 43 Buyers' Guide and left top lines

JOHNSTON JAMES AGENCY Inc 208 Granite bldg tel Main 697—For further information see page 40 Buyers' Guide and right top lines

LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 43 Buyers' Guide

LUCAS & DAKE CO Inc 234 Granite bldg tels Main 938-939—For further information see page 43 Buyers' Guide

MOONE E C Inc 404 Cutler bldg 42 East av tel Stone 6065—For further information see page 44 Buyers' Guide

SIBLEY, LINDSAY & CURR CO.

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STONE 1930

PAVIOUR R S & SON Inc 1233-1245
Lincoln-Alliance Bank bldg tel Main
220-221—For further information
see page 40 Buyers' Guide and right
top lines

PYE HAROLD A AGENCY 912-914
Granite bldg tel Stone 3637—For
further information see page 44 Buy-
ers' Guide

ROCHESTER AGENCY Inc 2040 East
av tel Monroe 1345—For further in-
formation see page 44 Buyers' Guide

VIERTHILE & DeMALLIE Inc 502-505
Powers bldg tel Main 408—For fur-
ther information see page 45 Buyers'
Guide

WOLFERT BROTHERS 408-412 Taylor
bldg 328 Main E tels Main 478-479—
For further information see page 45
Buyers' Guide

*Insurance Agents—Fire

ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 39 Buy-
ers' Guide, back binding and left top
lines

BOHACHEK E S Inc Loew's Rochester
Theatre bldg 130 Clinton av S at
Court tels Main 87-88—For further
information see page 41 Buyers'
Guide

BOLLER EZRA J AGENCY Inc 832-842
Granite bldg tel Main 5304-5—For
further information see page 41 Buy-
ers' Guide

CLEMENTS JAMES C Inc 409 Powers
bldg tel Main 219—For further in-
formation see page 41 Buyers' Guide

CROWLEY HARRY B 403-405 Granite
bldg tel Stone 3908—For further in-
formation see page 41 Buyers' Guide

DUTTONS INSURANCE OFFICE 4th
floor Wilder bldg tels Main 1022-1023
—For further information see page
38 Buyers' Guide

ENGLEHARDT EDW CO 206-208 Ex-
change bldg 16 State tel Main 1387
—For further information see page
42 Buyers' Guide

FORBES & PORTER Inc 306-308 Gran-
ite bldg tel Main 883—For further
information see page 42 Buyers'
Guide

HAYES, SHARP & HAGGERTY Inc
414 Main E cor Gibbs tel Stone 1196
—For further information see page
43 Buyers' Guide and left top lines

JOHNSTON JAMES AGENCY Inc 208
Granite bldg tel Main 697—For fur-
ther information see page 40 Buyers'
Guide and right top lines

LUCAS & DAKE CO Inc 234 Granite
bldg tels Main 938-939—For further
information see page 43 Buyers'
Guide

MARKIN'S INSURANCE AGENCY 300-
306 Exchange bldg 16 State tel Main
4741-2—For further information see
page 44 Buyers' Guide and left bot-
tom lines

PAVIOUR R S & SON Inc 1233-1245
Lincoln-Alliance Bank bldg tel Main
220-221—For further information see
page 40 Buyers' Guide and right top
lines

PYE HAROLD A AGENCY 912-914
Granite bldg tel Stone 3637—For fur-
ther information see page 44 Buyers'
Guide

ROCHESTER AGENCY Inc 2040 East
av tel Monroe 1345—For further in-
formation see page 44 Buyers' Guide

SPIEGEL INSURANCE AGENCY 918
Reynolds Arcade 16 Main E tel Main
3764—For further information see
side line back cover

VICK CLARENCE A 154 East av cor
Scio tel Stone 3180—For further in-
formation see page 45 Buyers' Guide

VIERTHILE & DeMALLIE Inc 502-505
Powers bldg tel Main 408—For fur-
ther information see page 45 Buyers'
Guide

WOLFERT BROTHERS 408-412 Taylor
bldg 328 Main E tels Main 478-479—
For further information see page 45
Buyers' Guide

*Insurance Agents—Life

WALL W HERBERT 1114 Lincoln-
Alliance Bank bldg tel Stone 782

*Insurance Agents—Plate Glass

ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 39 Buy-
ers' Guide, back binding and left top
lines

ENGLEHARDT EDW CO 206-208 Ex-
change bldg 16 State tel Main 1387—
For further information see page 42
Buyers' Guide

MARKIN'S INSURANCE AGENCY 300-
306 Exchange bldg 16 State tel Main
4741-2—For further information see
page 44 Buyers' Guide and left bot-
tom lines

*Insurance Agents—Surety

ASHLEY EGBERT F CO agents 212
Union Trust bldg tel Main 444—For
further information see page 39 Buy-
ers' Guide, back binding and left top
lines

PYE HAROLD A AGENCY 912-914
Granite bldg tel Stone 3637—For fur-
ther information see page 44 Buyers'
Guide

Insurance Companies—Accident & Health

Aetna Life Insurance Co 130 Main E
rm 612
American Lumbermen's Mutual Casu-
alty Co of Illinois 130 Main E rm 834

Continental Casualty Co Claim Office
8 Exchange rm 809
Continental Casualty Health & Acci-
dent Co 8 Exchange rm 508

Employers Liability Assurance Corp
Lid The 130 Main E rm 505
FEDERAL LIFE & CASUALTY CO OF
DETROIT Clarence A Vick gen agt

154 East av cor Scio tel Stone 3180
—For further information see page
45 Buyers' Guide

General Accident Fire & Life Assur-
ance Corp 16 Main W rm 448
General Accident Fire & Life Assur-
ance Corp 16 Main W rm 240

Govt Employees Benefit Assn 183 Main
E rm 1214
Great Am Indemnity Co of NY 65
Broad W rm 319

Hartford Accident & Indemnity Co 49
East av rm 408
Massachusetts Bonding & Insurance Co
16 Main W rm 107

Massachusetts Indemnity Ins Co 183
Main E rm 1123

Metropolitan Casualty Ins Co, Dutton
Ins Office agts 4th fl Wilder bldg
Mutual Benefit Health & Accident Assn
183 Main E rm 1214

North American Accident Ins Co 130
Main E rm 1003

PREFERRED ACCIDENT INSUR-
ANCE CO Ezra J Boller Agency Inc
general agents 832-842 Granite bldg
tel Main 5304-5—For further infor-
mation see page 41 Buyers' Guide

STANDARD ACCIDENT INSURANCE
CO OF DETROIT Egbert F Ashley
Co general agents 212 Union Trust
bldg tel Main 444—For further infor-
mation see page 39 Buyers' Guide,
back binding and left top lines

Union Mutual Life Ins Co, Portland Me
130 Main E rm 905

Insurance Companies—Automo- mobile

Allstate Insurance Company 275 Mon-
roe av

AMERICAN MOTORISTS INSUR-
ANCE CO, CHICAGO, ILL Wolfert
Brothers general agents 408-412
Taylor bldg 328 Main E tel Main 478-
479—For further information see
page 45 Buyers' Guide

AMERICAN MOTORISTS INSUR-
ANCE CO, CHICAGO, ILL Clarence
A Vick general agent 154 East av cor
Scio tel Stone 3180—For further in-
formation see page 45 Buyers' Guide

Automobile Ins Co 130 Main E rm 612
Emmco Insurance Co Inc 34 State rm
418

General Exchange Ins Corp 315 Alex-
ander rm 324
Modern Protection Inc 328 Main E rm
512

*Insurance Companies—Boiler

HARTFORD STEAM BOILER INSUR-
ANCE CO OF HARTFORD CONN
Egbert F Ashley Co agents 212 Union
Trust bldg tel Main 444—For further
information see page 39 Buyers'
Guide, back binding and left top
lines

*Insurance Companies—Bond- ing

AETNA CASUALTY & SURETY CO 6th
fl Granite bldg 130 Main E tel Main
2623

HARTFORD ACCIDENT & INDEM-
NITY CO OF HARTFORD, CONN
Carl H Hennrich Inc general agents
49 East av 4th floor tels Main 436-
536—For further information see
page 43 Buyers' Guide

Insurance Companies—Casualty

AETNA CASUALTY & SURETY CO 6th
fl Granite bldg 130 Main E tel Main
2623

(AMERICAN) LUMBERMEN'S MU-
TUAL CASUALTY CO OF ILLINOIS
E S Bohachek Inc agents Loew's
Rochester Theatre bldg 130 Clinton
av S at Court tels Main 87-88—For
further information see page 41 Buy-
ers' Guide

AMERICAN SURETY CO OF NEW
YORK E C Moone Inc general agents
404 Cutler bldg 42 East av tel Stone
6085—For further information see
page 44 Buyers' Guide

ROBERT E. FRIEDLICH AGENCY INC.

INSTALLMENT — MAIN 2066 — EAST SIDE SAVINGS
PAYMENTS GENERAL INSURANCE BANK BLDG.
6 CLINTON AVE. S.

Insurance Companies, Casualty—Con
Glens Falls Indemnity Co 45 Exchange
rm 316
Hardware Mutual Casualty Co 16 Main
E rm 1014
London Guarantee & Accident Co Ltd
414 Main E
Maryland Casualty Co 16 Main E rm
1000 (claim dept)

MARYLAND CASUALTY CO, BALTI-
MORE, MD, E C Moore Inc general
agents 404 Cutler bldg 42 East av
tel Stone 6065—For further informa-
tion see page 44 Buyers' Guide

MASSACHUSETTS BONDING & IN-
SURANCE CO, BOSTON, MASS
(Wolfert Brothers gen agts) 408-
412 Taylor bldg 328 Main E tel Main
478-479—For further information
see page 45 Buyers' Guide
New York Casualty Co 328 Main E rm
414

Standard Surety & Casualty Co of NY
130 Main E rm 901

UNITED STATES CASUALTY CO OF
NEW YORK R S Pavlour & Son Inc
general agents 1233-1245 Lincoln-Al-
liance Bank bldg tels Main 220-221
—For further information see page
40 Buyers' Guide and right top
lines

Insurance Companies—Fire

Aetna Insurance Co 16 Main W rm 504
Aetna Ins Co 183 Main E rm 1323
Allied Fire Ins Co 45 Exchange rm 729
American Eagle Ins Co 328 Main E rm
408

Atlantic Mutual Insurance Co 183 Main
E rm 1033

Automobile Ins Co 130 Main E rm 612
Buffalo Ins Co 328 Main E rm 408

Camden Fire Ins Assn 8 Exchange rm
707

Charter Oak Fire Ins Co The 183 Main
E 8th fl

Colonial Fire Underwriters 130 Main
E rm 834

CONNECTICUT FIRE INSURANCE
CO OF HARTFORD, CONN Egbert F
Ashley Co agents 212 Union Trust
bldg tel Main 444—For further infor-
mation see page 39 Buyers' Guide,
back binding and left top lines

EUREKA SECURITY FIRE & MA-
RINE INSURANCE CO OF CINCIN-
NATI Duttons Insurance Office
agents 4th floor Wilder bldg tels
Main 1022-1023—For further infor-
mation see page 38 Buyers' Guide
Federal Insurance Co 16 Main W rm
409

Federal Insurance Co 130 Main E rm
834

Federal Mutual Fire Ins Co 130 Main
E rm 834

Federated Hardware Mutuals 16 Main
E rm 1014

FIDELITY-PHENIX FIRE INSUR-
ANCE CO OF NEW YORK, N Y Wol-
fert Brothers general agents 408-412
Taylor bldg 328 Main E tels Main
478-479—For further information see
page 45 Buyers' Guide

Fidelity & Guaranty Fire Corp 34 State
FIRE ASSOCIATION OF PHILADEL-
PHIA Egbert F Ashley Co agents 212
Union Trust bldg tel Main 444—For
further information see page 39 Buy-
ers' Guide, back binding and left top
lines

FIREMANS INSURANCE CO OF
NEWARK, N J Duttons Insurance
Office agents 4th floor Wilder bldg
tels Main 1022-1023—For further in-
formation see page 38 Buyers' Guide
Franklin National Ins of NY 130 Main
E rm 834

GLOBE & REPUBLIC INSURANCE CO
OF PHILADELPHIA Duttons Insur-
ance Office agents 4th floor Wilder
bldg tels Main 1022-1023—For fur-
ther information see page 38 Buyers'
Guide

Granite State Fire Ins Co 130 Main E
rm 923

GREAT AMERICAN INSURANCE CO
OF NEW YORK Egbert F Ashley Co
agents 212 Union Trust bldg tel Main
444—For further information see
page 39 Buyers' Guide, back binding
and left top lines

Hamilton Fire Ins Co 328 Main E rm
414

HANOVER FIRE INSURANCE CO OF
NEW YORK Ezra J Boller Agency
Inc general agents 832-842 Granite
bldg tel Main 5304-5—For further in-
formation see page 41 Buyers' Guide
Hartford Fire Ins Co 49 East av rm 401
(auto and marine dept)

HARTFORD FIRE INSURANCE CO
OF HARTFORD, CONN Egbert F
Ashley Co agents 212 Union Trust
bldg tel Main 444—For further infor-
mation see page 39 Buyers' Guide,
back binding and left top lines

Home Ins Co 130 Main E rm 1202
Improved Risk Mutuals 14 Franklin
rm 703

Keystone (Fire) Underwriters Dept 183
Main E rm 1024

Loyalty Group Companies 183 Main E
Lumber Mutual Fire Ins Co 82 StPaul
rm 607

Massachusetts Fire & Marine Ins Co
130 Main E rm 834

Michigan Fire & Marine Ins Co 130
Main E rm 834

Millers National Ins Co 328 Main E rm
408

National Fire Ins Co 130 Main E rm
834

National Retailers Mutual Insurance
Co 130 Main E rm 834

Natl Union Fire Ins Co 65 Broad W
rm 318

New Hampshire Fire Ins Co 130 Main
E rm 923

New York Central Mutual Fire Ins Co
328 Main E rm 210

New York Underwriters Ins Co 328
Main E rm 312

NORTH BRITISH & MERCANTILE
INSURANCE CO OF LONDON ENG-
LAND Egbert F Ashley Co agents
212 Union Trust bldg tel Main 444
—For further information see page
39 Buyers' Guide, back binding and
left top lines

Northwestern National Ins Co 328
Main E rm 408

Ohio Farmer's Ins Co 328 Main E rm
408

Pearl Assurance Co Ltd The 328 Main
E rm 414

PENNSYLVANIA FIRE INSURANCE
CO, PHILADELPHIA, PA E C Moore
Inc general agents 404 Cutler bldg
42 East av tel Stone 6065—For fur-
ther information see page 44 Buy-
ers' Guide

PHOENIX INSURANCE CO OF HART-
FORD, CONN R S Pavlour & Son Inc
general agents 1233-1245 Lincoln-Al-
liance Bank bldg tels Main 220-221
—For further information see page
40 Buyers' Guide and right top lines
Phoenix London Group 39 State rm 323
Potomac Insurance Co The 16 Main W
rm 448

PROVIDENCE-WASHINGTON INSUR-
ANCE CO OF PROVIDENCE,
RHODE ISLAND Egbert F Ashley
Co agents 212 Union Trust bldg tel
Main 444—For further information
see page 39 Buyers' Guide, back bind-
ing and left top lines

Quincy Mutual Ins Co 130 Main E rm
834

ROCHESTER AMERICAN INSUR-
ANCE CO OF NEW YORK Egbert F
Ashley Co agents 212 Union Trust
bldg tel Main 444—For further infor-
mation see page 39 Buyers' Guide,
back binding and left top lines
Sprinklered Risk Mutuals 14 Franklin
rm 820

Sun Insurance Office 130 Main E rm
1101

Train John L Co Inc 45 Exchange rm
729

Travelers Fire Ins Co 183 Main E 8th fl
United States Fire Ins Co of NY 49
East av rm 401

Insurance Companies—Fraternal

Maccabees The 16 Main W rm 341
Woman's Benefit Assn 328 Main E rm
509

Insurance Companies—Liability

Aetna Casualty & Surety Co 130 Main
E rm 612

AETNA LIFE INSURANCE CO (Acci-
dent and Liability Dept) Lucas &
Dake Co Inc general agents 234 Gran-
ite bldg tels Main 938-939—For fur-
ther information see page 48 Buyers'
Guide

American Mutual Liability Ins Co of
Boston 25 Exchange rm 600

Atlantic Mutual Insurance Co 183
Main E rm 1033

Century Indemnity Co 16 Main W rm
504

Commercial Casualty Ins Co of Newark
NJ 183 Main E rm 1024

Eagle Indemnity 130 Main E rm 734

Employers Liability Assurance Corp
Ltd The 130 Main E rm 525

Employers Mutual Liability Co 45 Ex-
change rm 832

Exchange Mutual Indemnity Ins Co
119 Main E rm 203

Fidelity and Casualty Company of New
York The 45 Exchange rm 830

Fidelity & Casualty Co of NY The 119
Main E rm 1101

Globe Indemnity Co 130 Main E rm
734

Hardware Mutual Casualty Co 16 Main
E rm 1014

Indemnity Ins Co of North America
130 Main E rm 418

Jamestown Mutual Ins Co 77 South av
rm 210

Liberty Mutual Ins Co 25 North rm 734

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANSF.H.A. INSURED MORTGAGES
SAFE DEPOSIT BOXES
LOW COST LIFE INSURANCEF.H.A. MODERNIZATION LOANS
U. S. DEFENSE BONDS

47 MAIN ST. W.

TWO CONVENIENT OFFICES

40 FRANKLIN ST.

LONDON GUARANTEE & ACCIDENT CO LTD OF LONDON, ENGLAND
Hayes, Sharp & Haggerty Inc general agents 414 Main E cor Gibbs st branch service office 833 Genesee Valley Trust bldg 45 Exchange tel Stone 1196—For further information see page 43 Buyers' Guide and left top lines

Loyalty Group Companies 183 Main E rm 104

Massachusetts Bonding & Insurance Co 328 Main E rm 408

Merchants Mutual Casualty Co 183 Main E rm 923

Metropolitan Casualty Insurance Co 8 Exchange rm 405

Metropolitan Casualty Insurance Co of N Y 183 Main E rm 1024

National Casualty Co Claim Office 8 Exchange rm 809

New York Casualty Co 19 Main W rm 420

Ocean Accident & Guarantee Corp Ltd 130 Main E rm 818

Phoenix Indemnity Co 39 State rm 323

Royal Indemnity Co 130 Main E rm 734

STANDARD OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

Travelers Indemnity Co 183 Main E 8th fl

Utica Mutual Ins Co 45 Exchange rm 729

Utilities Mutual Insurance Co 89 East av rm 708

ZURICH GENERAL ACCIDENT AND LIABILITY INSURANCE CO LTD
Duttons Insurance Office general agents 4th floor Wilder bldg tels Main 1022-1023—For further information see page 38 Buyers' Guide

Insurance Companies—Life

Aetna Life Insurance Co 130 Main E rm 612

American Equitable Assurance Co of N Y 328 Main E rm 414

Berkshire Life Ins Co of Pittsfield Mass 16 Main E rm 600

Colonial Life Ins Co The 130 Main E rm 920

Columbian National Life Ins Co 130 Main E rm 812

Connecticut General Life Ins Co 183 Main E rm 1014

Connecticut Mutual Life Ins Co 183 Main E rm 1420

Continental American Life Ins Co 16 Main E rm 1010

Empire State Mutual Life Ins Co 8 Exchange rm 508

Employers Mutual Life Ins Co 45 Exchange rm 832

Equitable Life Assurance Society of U S 130 Main E rm 714

Equitable Life Ins Co of Iowa 16 Main E rm 200

Fidelity Mutual Life Insurance Co 42 East av rm 424

Guardian Life Ins Co of America 119 Main E rm 803

Home Life Ins Co of New York 183 Main E rm 720

John Hancock Mutual Life Ins Co 25 Exchange 2d fl and 119 Main E rm 108

Manhattan Life Ins Co of NY 5 St Paul rm 418

Massachusetts Mutual Life Ins Co 315 Alexander rm 231 (real est dept)

Massachusetts Mutual Life Ins Co 183 Main E rm 624

Massachusetts Protective Assn Inc 25 Main E rm 403

Metropolitan Life Ins Co 16 Main E rms 702 and 1020, 14 Franklin rms 605 and 1103

Monarch Life Ins Co 183 Main E rm 500

Mutual Benefit Life Ins Co 183 Main E rm 1050

Mutual Life Insurance Co of N Y 45 Exchange rm 708

National Life Insurance Co of Vermont 16 Main E rm 610

New England Mutual Life Ins Co 16 Main E rm 400

New York Life Insurance Co 42 East av rm 526

NORTHWESTERN MUTUAL LIFE INSURANCE CO 1400 Lincoln-Alliance Bank bldg 183 Main E tel Stone 498 For further information see line on front cover

Penn Mutual Life Insurance Co 183 Main E rm 1114

Phoenix Mutual Life Ins Co of Hartford, Conn 16 Main E rm 900

Provident Mutual Life Ins Co of Philadelphia, Pa 183 Main E rm 1004

Prudential Ins Co of America The group ins dept 16 Main E rm 520, 10 Gibbs rm 301, 45 Exchange rm 608, 25 North rms 710 and 912

Security Mutual Life Ins Co of Birmingham N Y 42 East av rm 519

State Mutual Life Assurance Co 130 Main E rm 1114

Travelers Insurance Co 183 Main E 8th fl

Union Central Life Ins Co of Cincinnati Ohio 130 Main E rm 1012

Union Labor Life Ins Co The 16 State rm 509

Union Mutual Life Ins Co 130 Main E rm 904

United States Life Ins Co 119 Main E rm 207

United States Life Ins Co of N Y 55 North

Unity Life Health & Accident Ins Co 5 St Paul rm 228

Insurance Companies—Surety Bonds

Aetna Casualty & Surety Co 130 Main E rm 612

American Bonding Co 45 Exchange rm 816

American Surety Co of N Y 19 Main W rm 420

Fidelity and Deposit Co of Maryland 45 Exchange rm 816

Massachusetts Bonding & Ins Co 19 Main W rm 1015

National Surety Corp 69 Broad W

STANDARD OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines

United States Fidelity & Guaranty Co of Baltimore 34 State rm 208

U S Guarantee Co 130 Main E rm 834

***Insurance Companies—Title ABSTRACT TITLE & MORTGAGE CORPORATION** 47 S Fitzhugh tel Main 4170—For further information see page 2 Buyers' Guide

Interior Decorators

Attridge Clarence F 1818 Jay

Brien Fredk A Jr 717 Glide

Carroll Theo 109 Kingston

Collins Danl 13 Fairfax rd

Davis Leon P 96 Chilli av

Drumheller John W 19 Gardiner pk

Emmons Claudia W Mrs 2219 Main E

Furlong Jos J 155 Flint

Gage Arthur K 518 Merchants rd

GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines

Holahan Eliz G 811 Alexander rm 209

Home House 1657 East av

House Kenneth F 311 Alexander rm 310

Iven Mercelle Mrs 42 East av rm 112

Jacobson Isaac B 104 Lill

Kemper Mary and Margt 10 Gibbs rm 407

Kittredge Edwin A 33 Brentwood

Kress Wm O 377 Genesee

Lanzatella Jos P 845 Smith

Mansfield Elmer D 95 Rugby av

Meade Studios The 282 Park av

Seaman Raymond E 134 Aldine

Stocum Richd C 22 Burlington av

Summers Harry C Co 1847 East av

Trepanier Jos E 681 Averill av

Trumeter Henry G 235 Park av

VanScoyk Jasper W 51 Gardiner pk

Window Fashions Inc 97 Clinton av S

*Interior Wood Work

HERRICK LUMBER CO Inc successors to Comstock Lumber Co Inc 1030 Main E tel Culver 1416—For further information see page 48 Buyers' Guide

HOLLISTER LUMBER COMPANY Ltd 100 Anderson av tel Monroe 1668—For further information see page 48 Buyers' Guide

HOPEMAN A W & SONS CO 569 Lyell av tel Glenwood 1000—For further information see page 25 Buyers' Guide

ROCHESTER ICE

AND COLD STORAGE UTILITIES, Inc.

MONROE 8700

Coal & Coke

Fuel Oil

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Interior Wood Work—Con

MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 21 Buyers' Guide

ROCHESTER LUMBER CO 2040 East av tel Monroe 1345—For further information see page 49 Buyers' Guide

ZIELINSKI STEPHEN 1115 Hudson av tel Stone 2603—For further information see page 49 Buyers' Guide

*Investigations—Secret & Private

DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 901-903-905 Commerce bldg tel Main 1744—For further information see page 31 Buyers' Guide

Investment Securities

(See also Brokers—Investment)

Atlantic Municipal Corp 4283 Lake av Bache J S & Co 32 State

BONBRIGHT GEORGE D B & CO 100 Powers bldg tel Main 4830—For further information see page 20 Buyers' Guide and right top lines

Bonded Municipal Corp 4283 Lake av Cronin and Co 84 Exchange rm 203 Dainard A W & Co Inc 34 State rm 105

DelMonaco-Hayes & Co 8 Exchange rm 409

Fiduciary Counsel Inc 130 Main E rm 404

General Commercial Securities Co 328 Main E rm 408

Howe & Rusling Inc 183 Main E rm 714

Howlett & DeGolyer 42 East av rm 207 Kapell & Co 4283 Lake av

Lee Higginson Corp 183 Main E rm 1200

Lembke Fred W 8 Exchange rm 1001 Little & Hopkins Inc 16 Main E rm 620

LUDINGTON H J & CO 1029-1032 Genesee Valley Trust bldg tel Main 5092

MacGill Byron A 42 East av rm 323 Meyer & Ewell Co Inc 183 Main E rm 1216

Nourse Burt L 16 Main W rm 217 Paul & Co Inc 19 Main W rm 316

PERKINS ERICKSON & CO member New York Stock Exchange 184-145 Powers bldg tel Main 1144—For further information see page 20 Buyers' Guide

Pickard Chas A 25 Exchange rm 407 Powell Milton C Co Inc 14 Franklin rm 1110

Quinby & Co 183 Main E rm 745 Ritter & Co 183 Main E rm 1117

Rollens E H & Sons 183 Main E rm 1017

SAGE, RUTTY & CO Inc 808 Genesee Valley Trust bldg tel Main 6210—For further information see page 20 Buyers' Guide

Schoellkopf Hutton & Pomeroy Inc 183 Main E rm 1021

Smith & Hall 10 Gibbs rm 307 (Investment counsel)

Stone & Webster and Blodget Inc 16 Main E rm 618

Strivings Victor D & Co 42 East av rm 418

Tucker, Anthony & Co 16 Main E rm 212

Wallace H O Inc 16 Main W rm 217

*Iron Founders

(See also Founders)

AMERICAN LAUNDRY MACHINERY

CO The (mfrs of Meehanite) 110 Buffalo rd between NYCRR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

Iron & Steel Dealers

Burke Steel Co Inc 30 Sherer

COOK IRON STORE CO 120-128 StPaul

tels Main 5188-5189—For further information see page 66 Buyers' Guide

Genesee Bridge Co Inc 344 West av

Heughes F L & Co Inc 1029 Lyell av

ROBY SIDNEY B CO The 208-214

South av tel Stone 1129—For further information see page 52 Buyers' Guide

ROCHESTER IRON & METAL CO Inc

(also second hand) 325 StPaul and

237 MtRead blvd tel Main 464—For further information see page 51 Buyers' Guide

Ryerson Joseph T & Son Inc 217 East

av rm 26

Ward's Edgar T Sons Co 183 Main E rm

1039

Iron & Steel Work

Braun John 496 Glide

Brauncraft Art Wrought Iron Works 58

Sherman

Gebhardt & Ruhle 219 Smith

Guarantee Iron Works 16 Railroad

Rochester Steel Construction Co 520

Clinton av S

Young's Wrought Iron Works 37 S Wa-

ter

*Jams, Jellies & Preserves

(See Preserve Mfrs)

Janitors' Supplies

Greene Janitor Supply Co 123 North

Osband's Janitors Supplies 302 Main E

Rochester Janitor Supplies Inc 260

State

Jewelers—Mfg

Fessner Ludwig Co Inc 623 Portland

av

Koppin Ewald L 14 Franklin rm 501

Leith & Martin 119 Main E rm 319

Metal Arts Co Inc 742 Portland av

Oliver-Kahse Inc 1048 University av

Rockwell & Alden 34 N Water

Specialty Jewelry Shop 5 StPaul rm

402

Jewelers—Retail

Allen Ralph K 77 Orchard

Allen Roy A 2248 Main E

Art Jewelry Shop 9 Franklin

Baldwin Jacob 430 North

Bauman & Silverberg 481 N Goodman

Bernstein Seymour 284 Joseph av

Blume Abe J 9 State

Blumenthal A Jewelers 370 Joseph av

Blumenthal Abr 270 and 672 Clinton av

N

Brautigam Henry J jr 25 North rm 724

(engraver)

Cappuccio Aniello 523 North

Conover Geo S 847 Lake av

Coster Chas P 1519 Lake av

Covill Derwood E 16 Clinton av S

Culver Clock Shop 1332 Culver rd

Czepliel Kazimer Z 585 Hudson av

D'Annunzio Arthur 490 Main W

Dengler Clarence J 782 South av

Diana Jewelry Co 131 North

Dilger Oscar J 119 Main E rm 309

Doerr Geo W 5 StPaul rm 520

Emmons Roy W 2219 Main E

Gamler's 104 Main E

Gitlin Louis Jewelry Store 149 Clinton

av N

Glazer Jewelry Co Inc 149 Main E 2d

fl

Goebel Wm 1040 Clinton av S

Groat Adelbert D 5 StPaul rm 313

Gulvin Wm S 25 North rm 246

Gutfrucht Rudolph A 890 Main W

Harmin's Jewelers 21 Main E

Hensler Bernard J 119 Main E rm

301

Hershberg's Inc 1 East av

Humbert Geo H 8 North

Hurvitz Anna Mrs 316 Joseph av

Jackson Wm H 325 Driving Park av

Jones Jos F 1793 Dewey av

Klee & Groh 143 Main E

Korpeck Jewelers 615 Clinton av N

Lang V H Co 5 StPaul rm 403

LaPorte Jos 489 Portland av

Lauterbach Walter G 681 Clinton av

N

Ledlie Jas O 842 Dewey av

LIKLY STORES Inc The 271 Main E

tel Stone 915—For further information see page 46 Buyers' Guide and

left top lines

Loomis Wm G 260 Reynolds

Magro John S 720 Jay

Maloney Edw K 16 State rm 116,

Marks & Abramson 10 State

Marsh Edw S 16 State rm 118

Metzger Tillo C 12 Gladys

Miller & Kleeberg 5 StPaul rm 315

Nied Henry P 103 Parsells av

Oemisch Henry 1706 East av

O'Neill Clifford J 587 Jefferson av

P B Jewelry Shop 312 State

Platt Jack 271 Clinton av S

Proctor Jas W 107 Reynolds

Ring Morris 14 Franklin rm 504

Rogers Jewelers 62 Main E

Rosenberg Harry 48 Main E

Rudolph Bros Inc 125 Main E

Scanlan & Lane 5 StPaul rm 281

Schaefer Geo C Co 8 Main E

SCHEER E J Inc 249-253 Main E opp

Sibley's tel Stone 710—For further information see page 45 Buyers' Guide

Scheer Geo F & Son 4387 Lake av

Schroedel Edw J 401 Main E

Servas Jos B 5 StPaul rm 213

SIBLEY, LINDSAY & CURR CO 228-

280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Silverberg's 327 Joseph av

Small's Inc 28 Main E

State & Allen Jewelry Shop 188 State

Sunderlin Co The 76 East av

Tarrant Frank 68 South av

Thurston Jewelry Co 561 Thurston rd

Torrey Harry S 318 Main E and 529 N

Goodman

Wander's Jewelers 84 Main E

Weisbuch Inc 398 Main E

Weisman Max 181 Hudson av

Weiss S Jewelry Co Inc 92 Main E

Wildman J M Co Inc 41 Main E

WILSON J C CO 39 Main E tel Main

5738—For further information see

page 46 Buyers' Guide

Wilson's Leading Jewelers 205 Main

E

Zimmerman Aug G 25 North rm 442

GAMROD-HARMON CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail

75 EXCHANGE STREET**Phones Main 3710-3711**

IMPERIAL
Washable
WALLPAPERS

Jewelers—Wholesale & Importing

Berson-Marine Co 14 Franklin rm 1003
Cohen Hyman M 5 StPaul rm 501
Cornell & Co 5 StPaul rm 414
Fisher Abr 25 North rm 722
Lester Jewelry Co 119 Main E rm 307
Present Co 183 Main E rm 704
Rosenbloom Morris & Co 29 StPaul
Turk Benj H 5 StPaul rm 417

Jewelers' Supplies

Germanow-Simon Machine Co 408 St-Paul
Trevas Philip Co 5 StPaul rm 222

Junk Dealers

Albrecht Geo 88 Thomas
Astman Nathan 155 Avenue C
Atkin Rose Mrs rear 10 Herman
Baker Bros 189 Hudson av
Baker Eli & Son 75 Woodbury
Bremner Ernest rear 42 Cole
Brown Wm Co 18 Rhine
Cohen J & Son Co Inc 111 Joseph av
(rags)
Cohen Meyer 28 Thomas
Diamond Louis rear 12 Buchan pk
DiCesare Carmen J 1803 Lyell av
Dubitsky Saml 671 Clifford av
Feinberg Jos 1603 StPaul
Frank Chas Metal Co 545 Oak
Gallant J & Sons rear 235 Buffalo rd
and 306 Ormond
Gordon Harry rear 44 Buchan pk
Gugliuzza Carmelo 29 Portland av
Hanlon & Co Inc 417 State (scrap metal)
Harrison David rear 40 Joseph av
Hurvitz Emanuel M 203 Hudson av
Kahn Israel 29 Rhine
Klein Jacob rear 21 Buchan pk
Kozel Jos rear 414 Ormond
Kravetz Harry & Sons 209 Sellinger
Krieger Saml 96 Nassau
Krovetz Harry 52 Buchan pk
Legom Isadore 92 Thomas
Levin Nathan L 195 Randolph
Levy Barnet L 175 Jay
Lieberman Abr 385 Portland av
Luckenbach Oswald 104 Sellinger
Manchester Harold C 194 River
Miller Waste Material Co 44 Herman
Minowitz Jacob 95 Herman
MtHope Iron & Metal Co 227 MtHope av
Philco Iron & Metal Co 25 Herman
ROCHESTER IRON & METAL CO Inc
325 StPaul and 237 MtRead blvd
tel Main 464—For further information see page 51 Buyers' Guide
Rochester Waste Material Corp 19 Cleveland
Rosenbaum Bros rear 295 Ormond
Rosenbaum Max rear 37 Henry
Shub Louis 20 Sellinger

Kennels

Celamo Kennels 372 Champlain
MtRead Kennels 1275 MtRead blvd

Knit Goods—Mfrs

Champion Knitwear Co Inc 71 StPaul
(whol)
Flower City Knitting Mills 776 Clinton
av N
Jantzen Knitting Mills 14 Franklin rm
703
Lowenthal Max & Sons 422 Clinton av
S
Modern Knitted Frocks Inc 43 Stone

Knit Goods—Retail

Stitch Shop 1302 Dewey av

***Kodak Finishers**

SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Label Mfrs

ROCHESTER LITHOGRAPHING CO
95-119 MtRead blvd cor Buffalo rd tel
Genesee 6105

Laboratories

Alan Drug Products 18 Cataract
P & S Drug Products 18 Cataract
Photo-Cast Inc 59 Main E
Supreme Drug Products 18 Cataract
Ward Charles H Inc 205 Main W
(anatomical)

Laboratory Apparatus & Supplies

Biological Supply Co 1176 MtHope av

***Lacquering**

STUART-OLVER-HOLTZ CO 406 Platt
cor Allen tels Main 5560-5561—For further information see page 59 Buyers' Guide

Ladder Mfrs

Combination Ladder Co 818 South av
Connor John & Son 430 Exchange
(retail)
Pease F B Co, E Henrietta rd at West
Shore RR

Lamp Mfrs

Loco Light Co 89 Allen
Star Headlight & Lantern Co 89 Allen

Landscape Architects & Gardeners

BROWN BROTHERS COMPANY Continental Nurseries main office sales and display gardens Baird and Whalen rds Penfield, N Y tel Hillside 1802 or E Roch 451—For further information see page 55 Buyers' Guide and left top lines
DeForest Alling S 16 Fair pl
GLEN BROTHERS Inc 1768 Main E tel
Culver 1854—For further information see page 55 Buyers' Guide
Gott Associates 920 Merchants rd
Keller Jean 75 Menlo pl
Lothian A & Sons 24 Faraday
Nelson F B & Son 132 Humboldt

***Landscape Engineers**

GLEN BROTHERS Inc 1768 Main E
tel Culver 1854—For further information see page 55 Buyers' Guide

***Last Mfrs**

EMPIRE LAST WORKS Palmer cor
Breck sts tel Culver 1700

Laundries—Chinese

Chong Wing 1052 Main E
Chung Charlie 525 Chili av
Chung Charlie 801 Dewey av
Chung Lee 308 Plymouth av
Hing Lung 316 South av
Kee Sing 16 Monroe av
Lee Joe 25 Plymouth av N
Lee Lew Sam 169 Monroe av
Lin Lee 532 Main W
Lung Chong 98 James

Lung Cong Shing 480 Monroe av
Lung Tom Wo 108 Monroe av
Ming Lee 158 State
Ming Wah Lee 80 Spring
Park Avenue Laundry 696 Park av
Pong Charlie 201 Genesee
Sing C Lee 454 Main E
Sing L Lee 559 Main E
Sun Laundry 249 Clinton av N
Wong's Laundry 421 Clinton av N
Young Jas 804 Brown

Laundries—Hand

Bernhard Harriet A Mrs 157 Barton
Burley Fredk H 109 Fulton av
Byrd Mary R Mrs 213 Spring
DeLuxe Laundry 296 Court and 96 South av
Elite Laundry 93½ Elm and 400 Main E
Finest Home Laundry 236 Angelo
Gorzka Sophia Mrs 1378 North
Kenn Hand Laundry 495 Monroe av
Kennedy Bernard J 1070 Main E
Leone Mildred L Mrs 137 Fulton av
Newton Nettie A Mrs 255 S Goodman
Purdy Chas E 300 Hillside av
Quan Frank 31 Pullman av
Rodgers Sophia G Mrs 57 Harlem
Siebert Geo C 1102 Clifford av
Smith Alf W 780 Brown
Strickland Herbert A 124 Averill av
Three Hour Laundry Stores Inc 282 Court
Walters Marian Mrs 361 Exchange

Laundries—Steam

American Union Laundry 121 Chestnut, 700 Clinton av S and 55 Spring
Atlas Laundry & Dry Cleaning Co 113 Exchange
Central Laundry & Supply Co Inc 586-552 StPaul
Crescent Puritan Laundry Inc 1630 Dewey av
DeLite Laundry 102 Clinton av N
DeLuxe Laundry 183 East av, 92 and 664 Monroe av
Elite Laundry 185 Clinton av N
Hafner Home Laundry Inc 595 Clinton av N
Highland Linen Supply Co 625 S Goodman
Home Laundry 595 Clinton av N and 54 Adams
Kelso Laundry Co succeeded by Rochester Kelso Laundry 497 State
King Henry 218 North
Lawrence Household Laundry Inc 182 Charlotte
Liberty Laundry 273 Wilder
Lilac Damp Wash Laundry 14 Ward
Lincoln Laundry Co Inc 89 Jay
Mechanics Laundry Co 555 Child
Model Home Laundry 46 Allen
Mother's Home Laundry 199 Berlin
Neat Laundry Co 51 Arthur
North East Laundry 680 Plymouth av S
Rochester Kelso Laundry successors to Kelso Laundry and Rochester Laundry Co 497 State branch 200 Court
Rochester Laundry Co succeeded by Rochester Kelso Laundry
Snowwhite Laundry Inc 625 Goodman S
Sommer Bruno C rear 1252 Clifford av
STAR PALACE LAUNDRY Inc 61
North tel Stone 1500
Sunrise Laundry Inc 584 Jefferson av

BARR & CREELMAN MILL & PLUMBING SUPPLY CO.*Plumbing, Heating, Contractors'—Engineers' Supplies***242 MAIN STREET, WEST**

FRED K. J. WEIDER, Treas.

PHONE MAIN 6465

BYRON B. CUSHMAN, V.-Pres.

Laundries, Steam—Con

Tatlock Bros Inc 183 Tremont
Three Hour Laundry Stores Inc 310
East av
White Linen Supply Laundries Inc 427
Maple

***Laundry Machinery**

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between N Y C
R R and Glide st tel Genesee 92—For
further information see page 50 Buyers' Guide

Lawyers

Notaries Public designated by an
asterisk (*)
Abbott, Rippey & Hutchens 16 Main W
rm 615
*Adams Addis V 39 State rm 418
Adler & Colson 183 Main E rm 1152
Alaimo Jos Wm 16 Main W rm 522
*Albright Jas K 39 State rm 324
*Albright Johnson Stanley 39 State rm
324
Allen Don C 19 Main W rm 921
Anderson Arthur R 16 Main W rm
121
Ark Jacob 45 Exchange rm 309
Arnot Raymond H 39 State rm 711
*Attido Jos C 8 Exchange rm 202
Averill Robt 39 State rm 503
Backus Oswald P jr 16 Main W rm
734
Backus Sidney K 16 Main W rm 734
Backus & Backus 16 Main W rm 734
Bacon Leonard Lee 45 Exchange rm
1025
Baglin C Norbert 8 Exchange rm 907
Baglin & Hamilton 8 Exchange rm
907
*Bailey Geo E 45 Exchange rm 915
*Baker Barton 45 Exchange rm 801
Baker Richd J 16 State rm 415
Baker & Carver 45 Exchange rm 801
*Baltensperger Casper V 31 Exchange
6th fl
Barker Orrin 16 Main W rm 535
Barry Martin J 16 Main W rm 530
Bauman Agnes L 39 State rm 607
Beach Danl M 5 S Fitzhugh 3d fl
Beach Danl M jr 5 S Fitzhugh 3d fl
*Bechtold Chas B 19 Main W rm 903
Bechtold Karl K 19 Main W rm 903
BECHTOLD AND BERNSTEIN 903
Union Trust bldg tel Main 260
Becker Arnold H 16 Main W rm 307
*BeHage Eug H 39 State rm 517
Bell Wm J 16 Main W rm 319
Bemish Geo H 47 S Fitzhugh
Bentley Herbert L 39 State rm 612
*Bentley Jos W 39 State rm 612
Berger Saml 8 Exchange rm 910
Berlove Lester J 16 Main W rm 340
Berman John H 16 Main W rm 714
Bernstein Seymour 903 Union Trust,
bldg 19 Main W
Betts Saml T 3d, 45 Exchange rm 625
Bieliski Henry E 932 Avenue D
Block Wilton A 19 Main W rm 412
Block & Smith 19 Main W rm 412
Bly Halton D 19 Main W rm 1015
Bodine Geo F 16 Main W rm 800
Bostwick Chas E 19 Main W rm 703
Bown Carlton F 45 Exchange rm 718
Boyle Jos B 16 Main W rm 400
Bradstreet Grover C jr 19 Main W rm
512
Bralman Myer 8 Exchange rm 306
Bralman Rudolph 8 Exchange rm 306
Bralman & Bralman 8 Exchange rm
306

Branch John Wells 16 Main W rm 800
Brennan J Paul 45 Exchange rm 1001
Brewer Jas L 39 State rm 218
Brickner Isaac M 16 State rm 308
Brindisi Angelo S 19 Main W rm 703
Briskin Louis 25 Main E rm 419 and
240 Joseph av
Brodsky Rubin 8 Exchange rm 1009
Brown Berton W 16 Main W rm 545
Brown Nicholas E 5 S Fitzhugh 3d fl
Brown Oscar J 16 Main E rm 920
Brown & Zurett 16 Main E rm 920
*Brownell Emery A 25 Exchange rm
303
Buck Glenn L 716 Union Trust bldg 19
Main W
Buell Henry D 31 Exchange rm 211
Buff Jos 19 Main W rm 906
*Bunis Louis I 8 Exchange rm 312
*Bunis Saml W 8 Exchange rm 312
Bunis & Bunis 8 Exchange rm 312
Burns Geo 8 Exchange rm 502
BURNS & BURNS 502 Wilder bldg tel
Main 802
Burton Clarence L 45 Exchange rm 725
Butterfield Lloyd H 45 Exchange rm
825
*Calkins Harland F 5 S Fitzhugh 3d fl
Callahan Chas E 19 Main W rm 1021
Cannon Ray J 16 Main W rm 615
Carey John J 19 Main W rm 301
Carey Wm J 39 State rm 401
Carroll H Bradley 31 Exchange rm
407
*Carver Elbert H 45 Exchange rm 801
*Case Earl F 39 State rm 714
Castle Kendall B 19 Main W rm 910
Castle Newton B 19 Main W rm 910
Castle & Fitch 19 Main W rm 910
Chace Benj B 19 Main W rm 1015
*Chamberlain Arthur V D 39 State rm
607
Chamberlain, Page & D'Amanda 39
State rm 607
Clarke Truesdale 16 Main W rm 236
Clary Francis J 16 State rm 415
Clay Wm L 16 Main W rm 510
Clynes Edmund 45 Exchange rm 433
Cohen David A 16 Main W rm 401
Cohen Max 25 Main E rm 419
Cohen Percy 8 Exchange rm 808
Cohen & Gould 25 Main E rm 419
Cohn Milton S 45 Exchange rm 814
Colt Fredk W 14 Franklin rm 701
*Colson J Fredk 183 Main E rm 1152
Combs Wm C 16 Main W rm 800
Copeland Mortimer S 39 State rm 301
Corbett Donald J 39 State rm 513
Corbett Thurston 65 Broad W rm 617
Corcoran Jos H 19 Main W rm 605
Corcoran & Paprocki 19 Main W rm
605
*Cotroneo Anthony S 45 Exchange rm
403
*Coyle Harold S 183 Main E rm 1252
Cramer Benj S 16 Main W rm 440
*Cristy Edw I 31 Exchange 6th fl
*Croone Thos Harold 39 State rm 600
Croog Saml 16 Main W rm 440
Crowley Dennis L 19 Main W rm 703
Cucci Wm S 8 Exchange rm 612
Cuff Jas E 19 Main W rm 1006
Culley Ralph H 65 Broad W rm 617
Culley and Corbett 65 Broad W rm
617
Cumpston Edw H 8 Exchange rm 711
(patent)
CUMPSTON & SHEPARD (patent) 711-
717 Wilder bldg tel Main 5529
*Curran Arthur B 45 Exchange rm
425

*CURRY WILLARD P 410 Reynolds
Arcade 16 Main E tel Main 510
Bailey John H 16 Main W rm 718
Dale James G 5 S Fitzhugh 3d fl
D'Amanda Alf J 16 Main W rm 522
D'Amanda Anthony G 45 Exchange rm
601
*D'Amanda Christopher H 45 Exchange
rm 601
D'Amanda Francis J 39 State rm 607
Dankoff Ruben A 19 Main W rm 513
Danno Saml J 25 Main E rm 423
*Dattilo Philip B 45 Exchange rm 603
and 1750 Clifford av
Davidson Sidney Z 16 Main W rm 707
DeGraff Wm 31 Exchange rm 311
DeLeeuw Murray 16 Main W rm 200
Denton Eug C 16 Main W rm 232
Devans Frank E 31 Exchange 6th fl
DeVoe Clinton A 16 Main W rm 580
DeVonis Peter J 583 Hudson av
Dey Earl L 45 Exchange rm 915
*Dick Homer E A 8 Exchange rm 913
*Dicker Saml B 183 Main E rm 1380
DiPasquale Saml D 16 Main W rm
440
Dividio Anthony L 19 Main W rm 910
Dobson J Roger 19 Main W rm 903
*Donnelly Philip H 31 Exchange rm
407
Donovan Austin J 45 Exchange rm
403
*Doyle Justin J 31 Exchange 6th fl
*Draper Geo B 31 Exchange rm 303
Draper, Miller & Miller 31 Exchange
rm 303
Duffy Jas P B 19 Main W rm 1012
Duffy Neil H 8 Exchange rm 803
*Dunbar Alf W 31 Exchange 6th fl
Durstner Thos M 34 State rm 416
Dutcher Darrow A 19 Main W rm 512
Dutcher Henry Redman 45 Exchange
rm 315
Dutcher & Dutcher 45 Exchange rm
315
Dwyer Eug J 183 Main E rm 1380
DWYER, REILLY, ROBERTS, Mc-
LOUTH & DICKER 1330 Lincoln-Al-
liance Bank bldg tel Stone 340
Dwyer Robt T 183 Main E rm 1380
Easton Wm G 16 Main W rm 511
Easton & Wiltmer 16 Main W rm 509
Eber Ely 16 Main W rm 247
Eber Wm 16 Main W rm 247
Edelman Edw C 16 Main W rm 824
Edelstein Abr 19 Main W rm 605
Engel Jos H 39 State rm 303
Falk Marvin L 19 Main W rm 501 and
240 Joseph av
*Farber Benj J 8 Exchange rm 808
Farbo Jos 25 Main E rm 423
Farnham Philip 16 Main W rm 500
Farnham Sherman 16 Main W rm 500
Feely Jas K 16 Main W rm 305
Felerski Adam 39 State rm 619
Ferrari Peter P 34 State rm 314
Ferris Frank H jr 6 Clinton av S rm
106 and 233 Main E
*Fischette Rocco M 16 State rm 408
Fishman Lester 16 Main W rm 806
Fitch J Sawyer 19 Main W rm 910
Fitzgerald Danl F 45 Exchange rm
1033
*FitzSimons Curtis 8 Exchange rm
905
FitzSimons & Streppa 8 Exchange rm
905
Fix Meyer 16 Main W rm 500
Folger Paul 5 S Fitzhugh 3d fl
*Forman Fred S 183 Main E rm 1352
Forsyth Walter S 45 Exchange rm
1025

JAMES JOHNSTON AGENCY

AUSTIN F. GRAB, Pres.
ROBERT F. WOERNER, V.-Pres.
LEONARD H. HENDERSON, V.-Pres.
ROY A. DUFFUS, Sec'y
PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

JAMES JOHNSTON AGENCY

Fowler Ray F 45 Exchange rm 315
Francis Abr G 19 Main W rm 603
*Franke Howard W 25 Exchange rm 500
Freeman Hyman B 16 Main W rm 800
Fritsch Jos jr 45 Exchange rm 433
Gallancy Danl J 31 Exchange rm 405
*Gandy Donald F 8 Exchange rm 1010
Gano D Curtis 8 Exchange rm 912
Gano & Solomon 8 Exchange rm 912
Gelb Wm B 8 Exchange rm 111
Gervais Jos H 31 Exchange rm 407
*Gifford Clarence M 183 Main E rm 1224
Gillette Henry E 34 State rm 102
Gillette Percival W 8 Exchange rm 1016
*Gillette Willis K 8 Exchange rm 511
Gillman Andrew L 183 Main E rm 1252
*Gitelman Jacob 39 State rm 619
Glynn Henry R 39 State rm 319
Goddard J Eug 16 Main W rm 438
Goldman Albert E 8 Exchange rm 911
Goldman Harry D 19 Main W rm 510
Goldman Manuel D 19 Main W rm 720
*Goldman Reuben 8 Exchange rm 709
Goldstein Abram P 16 Main W rm 707
Goldstein Jos 19 Main W rm 720
Goldstein & Goldman 19 Main W rm 720
*Goldwater Franklin A 45 Exchange rm 625
Goodelle Fred B 19 Main W rm 921
*Goodwin Frank J 31 Exchange 6th fl
Goodwin Fred C 31 Exchange 6th fl
**GOODWIN, NIXON, HARGRAVE, MID-
DLETON & DEVANS** 31 Exchange
6th floor tel Main 396
*Gordon Geo C jr 31 Exchange 6th fl
*Gordon Henry I 8 Exchange rm 907
Gossin Alex J 8 Exchange rm 312
Gould Hyman G 25 Main E rm 419
Grabb Clarence F 19 Main W rm 605
Grassi John A 16 Main W rm 438
Green Chas W 16 Main W rm 800
Greenberg D Mordecai 45 Exchange rm 629
Greene Burton J 8 Exchange rm 307
*Griffith Robt L 16 Main E
Griswold Hamilton C 6 Clinton av S rm 106 and 233 Main E
*Grossman Milton L 380 Main W
Guglielmino Rosario J 16 Main W rm 430
Guttenberg Earl R 8 Exchange rm 303
Haller Clarence W 25 Main E rm 324
Halsey Hampton H 39 State rm 714
Hamilton Clarence E 8 Exchange rm 907
Hamilton Walter S 5 S Fitzhugh 3d fl
*Hanks Wm B 39 State rm 407
Hargrave Thos J 31 Exchange 6th fl
Harpending Abram R 45 Exchange rm 915
**HARRIS, BEACH, FOLGER, KEAT-
ING & WILCOX** 3d floor Rochester
Savings Bank bldg 5 Fitzhugh S tel
Main 2202
Harris Donald 19 Main W rm 610
Harris Edw 5 S Fitzhugh 3d fl
*Harris Edw jr 5 S Fitzhugh 3d fl
Harris Geo H 19 Main W rm 610
Harris Gordon B 16 Main W rm 400
Harris Harry Z 19 Main W rm 510
Harrison Jack 16 Main W rm 211
Hawks Geo H jr 31 Exchange 6th fl
*Headley Robt T 45 Exchange rm 303
Heicklen Arnold 8 Exchange rm 709
Hennessey Robt M 19 Main W rm 1021

Hill Alan M 16 Main W rm 815
Hill Burlew 16 Main W rm 621
*Hixson Geo F 8 Exchange rm 915
Hoffenberg Geo 19 Main W rm 321
*Hogan Jos P 45 Exchange rm 1025
Hogan Michl A 16 Main W rm 545
Holbrook Fredk S 8 Exchange rm 303
Holbrook Willard W 8 Exchange rm 303
Holbrook & Holbrook 8 Exchange rm 303
*Holloran Walter J 45 Exchange rm 903
Hosenfeld Leo G 16 Main W rm 345
*Humphrey Jos L 8 Exchange rm 506
Hutchens Harold G 16 Main W rm 615
Ickes Edw W 16 Main W rm 800
Jack Louis 16 Main W rm 540
Jefferson C Frederic 19 Main W rm 921
Jefferson & Allen 19 Main W rm 921
*Jennings John Arthur 16 Main E rm 514
Johns Wm 16 Main W rm 816
Johnson, Burton & Johnson 45 Exchange rm 725
*Johnson Byron A 45 Exchange rm 725
Johnson Byron A jr 45 Exchange rm 725
*Johnson Luel F 45 Exchange rm 1003
*Johnson Thos E 39 State rm 517
Johnson & Searle 45 Exchange rm 1003
Jones Jas V 39 State rm 212
Kaelber Carl F 19 Main W rm 1012
Kaman Maurice J 19 Main W rm 906
Karch Ephraim J 183 Main E rm 92
Karz Milton 19 Main W rm 301
Kass Henry jr 16 Main W rm 430
Kass & Guglielmino 16 Main W rm 430
Kaufman Jos 19 Main W rm 703
*Keating Kenneth B 5 S Fitzhugh 3d fl
Keefe Robt E 16 Main W rm 325
Keenan John E 16 Main W rm 226
*Keenan Timothy M 183 Main E rm 1330
Keenan & Keenan 16 Main W rm 226
Kelly Donald P 25 Exchange rm 303
Kelly Jos J 45 Exchange rm 425
Kendall Cyril L 19 Main W rm 512
*Kennedy Danl G 31 Exchange 6th fl
Kestenblatt Herman 19 Main W rm 301
Kiehel Chester F 16 Main W rm 210
Kimball Fredk Perry 39 State rm 212
Kreag Paul S 16 Main W rm 438
Kreidler Chas R 39 State rm 220
Kuhn Herbert G 8 Exchange rm 605
Lamb Edw H 19 Main W rm 714
Lambiasse Chas 25 Exchange rm 300
Lazarus Louis E 6 State rm 402
Leonardo Henry F 39 State rm 422
Leonardo Jerry R 39 State rm 422
Leonardo & Leonardo 39 State rm 422
Leventhal Isidor 18 Joseph av
Levin David R 45 Exchange rm 525
Levine Eliz 8 Exchange rm 808
Levy Saml 39 State rm 407
Lieberman Morris A 16 Main W rm 440
Liebschutz, Curran & Sutton 45 Exchange rm 425
*Liebschutz Philip M 45 Exchange rm 425
*Lines Stephen V R 183 Main E rm 1330
Linowitz Sol M 19 Main W rm 820
Little Archibald M 345 Alexander
*Lochner Robt W 25 Exchange rm 400
Loeser Edw P 16 Main W rm 718

*LoMonaco Salvatore M 70 Exchange rm 207
Lorenzo John P 16 Main W rm 226
Lubell Jack G 16 Main W rm 714
Lynn Bros 8 Exchange rm 1003
Lynn John D 8 Exchange rm 1003
Lynn John D 3d, 8 Exchange rm 1003
*Lynn Maurice G 8 Exchange rm 1003
Maas Hyman T 19 Main W rm 321
MacCameron Robt F 16 Main W rm 500
MacDonald Geo D 70 Exchange rm 401
MacFarlane Wm 19 Main W rm 510
MacFARLANE & HARRIS 510-517
Union Trust bldg tel Main 2330
Macken Danl E 45 Exchange rm 625
Mackey Carolus J 647 Clinton av S and 43 Lake av
Macomber Francis S 16 Main W rm 125
*Madden Mary E 45 Exchange rm 901
Mahoney John J 19 Main W rm 616
Mahoney Leo D 130 Main E rm 1243
*Malone Edw T 8 Exchange rm 703
Malone Simon A 16 Main W rm 430
Maloney Chas P 19 Main W rm 602
Maloney Wm J 19 Main W rm 602
Maloney & Foster 19 Main W rm 602
Mann Fredk A 16 Main W rm 439
Mann Jas 16 Main W rm 800
MANN, STRANG, BODINE & WRIGHT
800 Powers bldg tel Main 493
Mannella Jos C 19 Main W rm 1006
Manning Wm F 25 Main E rm 422
*Marafioti Leonard D 45 Exchange rm 315
*Marks Wm M 45 Exchange rm 825
Marsh & Snider 65 Broad W rm 603
*Marland Lathrop D 45 Exchange rm 908
Martens, BeHage & Johnson 39 State rm 517
Martens Henry J 39 State rm 517
Martin Jas R 16 Main W rm 711
Martin John W 16 Main W rm 200
Martin Jos W 19 Main W rm 512
Masters Geo E 45 Exchange rm 603
McCarrick Thos P 16 Main W rm 736
*McDermott Floyd G 39 State rm 218
McInerney John J 19 Main W rm 1002
McInerney John J jr 19 Main W rm 1002
McInerney & McInerney 1002 Union Trust bldg 19 Main W
McKay Clarence W 45 Exchange rm 303
McKay Stephen A 8 Exchange rm 502
McKay & Headley 45 Exchange rm 303
McLean, Duffy & Kaelber 19 Main W rm 1012
McLean Jos 19 Main W rm 1012
*McLouth Chas jr 183 Main E rm 1330
McNall Lamont 16 Main W rm 232
McNamara Paul E 45 Exchange rm 425
*McSweeney Jos 8 Exchange rm 708
Menzie Herbert J 16 Main W rm 721
Menzie Stuart M 16 Main W rm 721
*Mepharm Arthur L 39 State rm 309
*Mercer Chas D 31 Exchange rm 311
Mercer Geo H 16 Main W rm 434
Mertz Rodney C 311 Alexander rm 302
Middleton B Willoughby 31 Exchange 6th fl
Milanetti Arthur 16 State rm 412
Millener John A 45 Exchange rm 525
*Miller Benedict L 45 Exchange rm 825
Miller Honora A 16 Main W rm 319
Miller Myer 31 Exchange rm 303
Miller Robt 31 Exchange rm 303

T. A. SHARP, Pres.

C. EMMETT HAYES, Treas.

C. R. HAGGERTY, Sec'y

GENERAL**HAYES, SHARP & HAGGERTY, INC. INSURANCE****414 MAIN ST. EAST, Cor. GIBBS****Phones STONE 1195-1196-1197****Branch Service Office, 833 GENESEE VALLEY TRUST BUILDING, 45 EXCHANGE ST.****Lawyers—Con**

- Mills Gregory F 16 Main W rm 607
 Minton Leo T 16 Main W rm 226
 Mix Fredk J 16 Main W rm 345
 Mondo Chas J 19 Main W rm 520
 Mondo & Ventura 19 Main W rm 520
 Moore Basil E 16 Main W rm 727
 Morgan J Newton 65 Broad W rm 400
 Morgan W Robt jr 65 Broad W rm 603
 Morris Donald N 8 Exchange rm 706
 Morris Ira H 19 Main W rm 703
 *Morris Wm H 31 Exchange 6th fl
 *Morse John P 45 Exchange rm 629
 Moser Clarence P 45 Exchange rm 908
 Moser & Reif 45 Exchange rm 908
 *Mullan J Boyd 45 Exchange rm 908
 *Mulvey Vincent J 34 State rm 214
 Murphy Edw R 16 Main W rm 343
 Muscarella Paul 34 State rm 314
 Napodano Rudolph F 25 Main E rm 423
 Nellis Robt B 23 Federal bldg
 Neville Grantier 19 Main W rm 610
 Newcomb Carlyle B 45 Exchange rm 1001
 Newton Dallas C 65 Broad W rm 400
 *Nichols Ellsworth 8 Exchange rm 803
 *Nichols Thos M 5 S Fitzhugh 3d fl
 Nier Geo J 45 Exchange rm 915
 Nighan Timothy J 45 Exchange rm 525
 Nixon T Carlyle 31 Exchange 6th fl
 Noonan John F 183 Main E rm 1330
 Novick Marvin M 16 Main W rm 438
 Nusbaum DeLeeuw & Martin 16 Main W rm 200
 Nusbaum Gilbert A 16 Main W rm 200
 *O'Brien Chas J 45 Exchange rm 825
 O'Brien Francis A 19 Main W rm 512
 O'Brien Hugh J 19 Main W rm 610
 O'Brien J Emmett 183 Main E rm 1252
 *O'Brien Jas C 8 Exchange rm 605
 O'Brien James Coyne 19 Main W rm 921
 O'Brien, McSweeney & Malone 8 Exchange rm 703
 O'Brien Norman A 19 Main W rm 506
 O'Brien Robert E 8 Exchange rm 703
 O'Brien W Clyde 31 Exchange 6th fl
 O'Connell Chas B 31 Exchange rm 407
 Ogden Edw M 8 Exchange rm 1010
 Ogden Lawrence H 16 Main W rm 820
 O'Keefe Wm C 183 Main E rm 1217
 Onie Harry M 65 Broad W rm 400
 *O'Reilly Jas M 45 Exchange rm 809
OVIATT, GILMAN, O'BRIEN & FORMAN 1252 Lincoln-Alliance Bank bldg tel Stone 1478
 Oviatt Percival DeW 183 Main E rm 1252
 Palmer Geo E 16 State rm 407
 Pammenter Arthur T 25 Main E rm 520
 Pappalardo Frank D 19 Main W rm 1002
 Paprocki Jos R 19 Main W rm 605 and 25 Gothic
 *Park Howard B 183 Main E rm 1152
 Parsons Judson A 8 Exchange rm 1008
 *Paul Carl F jr 81 Exchange 6th fl
 Picciotti Anthony S 25 Main E rm 422
 Pierce Chas Lee 8 Exchange rm 602
 Pierce Louis S 39 State rm 308
 *Plerson Fredk T 5 S Fitzhugh 3d fl
 Piratno Josephine 16 Main W rm 545
 Platt Clarence M 19 Main W rm 1012
 *Plumb Erwin S 8 Exchange rm 612
 Plumb Leon A 19 Main W rm 805
 Plumb Wm T 8 Exchange rm 612
 Plumb & Plumb 8 Exchange rm 612
 Pogal Bernard M 16 Main W rm 446
 Pogal Simon 16 Main W rm 432
 Poland Keith D 5 S Fitzhugh 3d fl
 Pollard Stephen K 45 Exchange rm 1001
 Post Walter W 16 Main W rm 623
 Presutti Thos G 16 Main W rm 343
 Price Abr 8 Exchange rm 509
 Quinlan Jos B 65 Broad W rm 106
 *Raines Eug 45 Exchange rm 825
 *Raines Geo R 45 Exchange rm 825
 *Raines John jr 45 Exchange rm 825
 Raines & Raines 45 Exchange rm 825
 Rapoport Harold S 16 Main W rm 209
 Rappaport Lester H 19 Main W rm 506
 Rathjen Arthur 16 Main W rm 535
REED & SHUTT 1012 Wilder bldg tel Main 1759
 *Reif Herbert R 45 Exchange rm 908
 *Reilly John J 183 Main E rm 1330
 Reina Frank C 19 Main W rm 903
 Relin Chas H 16 Main W rm 437
 Relin Jonas P 25 Exchange rm 506
 Relin Nathan 25 Exchange rm 506
 Relin & Relin 25 Exchange rm 506
 *Remington Francis K 183 Main E rm 1224
 *Remington Harvey F 183 Main E rm 1224
 *Remington Thos H 183 Main E rm 1224
REMINGTON & REMINGTON 1224
 Lincoln-Alliance Bank bldg tel Stone 737
 Rice Leo J 1019-1021 Union Trust bldg 19 Main W
 Richter Wm J 19 Main W rm 805
 Riegel John A 40 Franklin 4th fl
 Rigney Martin E 16 Main W rm 623
 Rippey Jos S 16 Main W rm 615
 *Roberts Carroll M 183 Main E rm 1330
 Robinson Theron 16 Main W rm 736
 *Roche Louis N 45 Exchange rm 1033
 Rock Eli 39 State rm 619
 Rodenbeck Adolph J 16 Main W rm 739
 Roncone Dominic J 39 State rm 408
 Rosenberg Arthur E 16 Main W rm 822
 Rosenberg Harry 16 Main W rm 401
 Rosenberg Helen Rouss Mrs 980 Harvard
 Rosenberg Wm B 19 Main W rm 616
 Rosenberg & Cohen 16 Main W rm 401
 Rosenzweig Jacob 65 Broad W rm 513
 Rosenzweig Lewis 65 Broad W rm 513
 Rubenstein Jacob L 65 Broad W rm 703
 *Rubin Albert J 39 State rm 301
 Ruhlen F Merritt 19 Main W rm 412
 Ryan Edw J 8 Exchange rm 602
 Salamone Anthony 16 Main W rm 540
 Salitan Victor 39 State rm 301
 Sanderson Geo 34 State rm 214
 Sandholzer R Lloyd 25 Exchange rm 400
 Sanford Nelson P 16 Main W rm 534
 Sarachan Goodman A 65 Broad W rm 513
 Sawyko Leo T 89 State rm 418
 Schneler Jacob G 19 Main W rm 301
 *Schnepf Emmett J 25 Exchange rm 400
 Schoenberg Israel 81 Main W
 Schtulberg Abr S 8 Exchange rm 1009
 *Schulman Abr 45 Exchange rm 1032
 Schulman & Wickins 45 Exchange rm 1032
 Schwartz Arthur W 47 S Fitzhugh
 Sconfietti Jas P 16 Main W rm 211
 Sconfietti & Harrison 16 Main W rm 211
 Scully John J 19 Main W rm 506
 Scully & O'Brien 19 Main W rm 506
 *Searle Truman G 45 Exchange rm 1003
 Selke Norman H 16 Main W rm 535
 Servis Harry H 16 Main W rm 807
 Sessions Harry A 25 Main E rm 520
 Shapiro Asher N 19 Main W rm 816
 Shaw John G 16 Main W rm 800
 *Shearer David H 183 Main E rm 1330
 Shedd Henry D 45 Exchange rm 629 and 405 Court House
 Sheehan Jas F 16 Main W rm 245
 Sheehy J Webb L 16 Main W rm 238
 Sheffer Merle Lewis 16 Main W rm 718
 Shepard Albert L 8 Exchange rm 506
 Shepard Chas 8 Exchange rm 711 (patent)
 Sherman David 31 Exchange rm 211
 Shoecraft J Donald 1179 Bay
 Shoelman Saml C 16 Main W rm 343
 *Shutt E Reed 8 Exchange rm 1012
 Shutt P Cameron 8 Exchange rm 1012
 Silverhart Carl N 39 State rm 301
 Skehan Philip J 45 Exchange rm 625
 *Skivington Francis M 8 Exchange rm 511
 *Skivington Geo J 8 Exchange rm 511
 Skivington Geo J jr 8 Exchange rm 511
 *Skivington John F 8 Exchange rm 511
 Skivington & Skivington 8 Exchange rm 511
 *Slater Fred J 39 State rm 407
 Smith Claude S 16 State rm 305
 Smith Franklin H 19 Main W rm 412
 Smith Mial V B 49 East av rm 406
 *Smyth Hamlet A 5 S Fitzhugh rm 2
 Snider Maxwell I 65 Broad W rm 603
 *Snyder Benj O 880 Main W
 Snyder & Grossman 880 Main W
 Solin Ben E 25 Exchange rm 303
 *Solomon Casper L 8 Exchange rm 912
 *Solomon Theo H 8 Exchange rm 912
 *Spencer Adrian L 39 State rm 312
 Spencer Howard C 8 Exchange rm 1010
 Spencer, Ogden, Spencer & Gandy 8 Exchange rm 1010
 Spurr Henry C 8 Exchange rm 803
 Spurr & Nichols 8 Exchange rm 803
 Staudenmaier Wm G 16 Main W rm 807
 Stearns Albert H 111 Aldine
 *Steele Geo C 45 Exchange rm 1001
 Stein Clayton M 65 Broad W rm 608
 *Stern Arthur L 31 Exchange 6th fl
 *Stewart Alf T 39 State rm 312
 *Stewart Robt C 45 Exchange rm 525
 *Stewart Scott Jr 31 Exchange 6th fl
 Stewart & Spencer 39 State rm 312
 *Stoddard Gerald R 183 Main E rm 1330
 *Stokes Fredk I 31 Exchange rm 307
 Stone Harold H 19 Main W rm 321
 Stone & Hoffenberg 19 Main W rm 321
 Storandt Lloyd V 8 Exchange rm 303
 Strang Wm F 16 Main W rm 800
 *Strathman Harold W 25 Main E rm 500

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

Streppa Domenic L 8 Exchange rm 905
 *Strobel Chas E 8 Exchange rm 611
 Sturge Ivan 16 Main W rm 510
 *Sturman Leon H 25 Main E rm 500
 *Sullivan John D 31 Exchange rm 311
 Sutherland Andrew R 19 Main W rm 820
 Sutherland Arthur E Jr 19 Main W rm 820
 Sutherland & Sutherland 19 Main W rm 820
 *Sutton Chas W 45 Exchange rm 425
 Swan Vilas M 19 Main W rm 910
 Swan Walter A 16 Main W rm 534
 Taggart Claude T 16 Main W rm 541
 *Taylor Jos W 31 Exchange 6th fl
 Teresi Harold P 19 Main W rm 717
 Tew Robt H 19 Main W rm 610
 Thaney Eug J 45 Exchange rm 915
 *Thomas Herbert B 45 Exchange rm 403
 Thomas John F 65 Broad W rm 203
 Thomas & Wickes 65 Broad W rm 203
 Toan Thos L 45 Exchange rm 629
 Tobin J Raymond 45 Exchange rm 718
 Tomanovich Milo I 16 Main W rm 719
 Tompkins Wm H 39 State rm 503
 *Traynor J Frank 45 Exchange rm 633
 Trebert Wm Jr 16 Main W rm 800
 Truesdale Albert E 16 Main W rm 121
 Truesdale Clarke & Sheehy 16 Main W rm 236
 *Tuthill R Marsden 5 S Fitzhugh 3d fl
 Ungerer Helby W 19 Main W rm 1015
 Vallone Jos A 34 State rm 102
 VanAllen Everett K 16 Main W rm 737
 *VanAlstyne Geo R 39 State rm 418
 VanAlstyne & Adams 39 State rm 418
 VanGraafelland Ellsworth 16 Main W rm 800
 VanSchaick Geo S 25 Main E rm 500
 VanSchaick, Woods & Warner 25 Main E rm 500
 VanVoorhis Chas 16 Main W rm 500
 VanVoorhis Eug 16 Main W rm 500
 VanVoorhis John Sons 16 Main W rm 500
 Vedder Arthur F 39 State rm 714
 Vella Salvatore M 342 Cumberland
 Ventura Mario 19 Main W rm 520
 Ward Herbert L 16 State rm 200
 Waring Jas R 16 Main W rm 605
 *Warren Nelson 25 Main E rm 500
 Warren, Shuster, Case & Halsey 39 State rm 714
 *Warren Stephen J 39 State rm 714
 Webster Archibald E 19 Main W rm 1005
 Webster Jos R 19 Main W rm 714
WEBSTER, LAMB & WEBSTER 714
 Union Trust bldg tel Main 1660
 Webster Luther Ira 19 Main W rm 714
 Weldgen, Newton & Morgan 65 Broad W rm 400
 Weldgen Nicholas J 65 Broad W rm 400
 Wendt Robt H 16 Main W rm 816
 Werner Christopher C 19 Main W rm 610
 Werner, Harris & Tew 610 Union Trust bldg 19 Main W
 West Chas A 16 Main W rm 446
 West & Poggal 16 Main W rm 446
 Westbury Raymond E 19 Main W rm 714
 Westfall Donald S 19 Main W rm 1015
 Whipple Ward R 16 Main W rm 800
 Whitbeck Ernest C 45 Exchange rm 903
 Whitbeck & Holloran 45 Exchange rm 903

Whiting Olive 16 Main W rm 410
 Whitley Jas L 39 State rm 408
 Whitley & Whitley 39 State rm 408
 Whitman Carroll N 45 Exchange rm 915
 Whitman, Dey & Nier 45 Exchange rm 915
 Whittaker Jos 34 State rm 109
 Wickes Francis C 65 Broad W rm 203
 Wickes Henry H 65 Broad W rm 603
 Wickins Ralph 45 Exchange rm 1032
 Widener Seth G 16 Main W rm 251
 *Wiedman Fredk 39 State rm 218
 Wilcox Chas S 5 S Fitzhugh 3d fl
 Wilcox Geo C 5 S Fitzhugh 3d fl
 Wilkes Myron E 16 Main W rm 727
 *Willey Albert S 183 Main E rm 1224
 Williams C Kent 31 Exchange rm 307
 Williams Geo R 19 Main W rm 820
 Willis J Allan 65 Broad W rm 712
 *Wilson Hugh H 16 Main E rm 514
 Winchell, Macken & Goldwater 45 Exchange rm 625
 Winchell Robt C 45 Exchange rm 625
 Wisner C Vincent 16 Main W rm 800
 Witmer G Robt 16 Main W rm 511
 Woods Howard M 25 Main E rm 500
 Wright Cornelius R 16 Main W rm 800
 Wynkoop Geo E 45 Exchange rm 629
 Wynkoop & Toan 45 Exchange rm 629
 *Yost Leland R 8 Exchange rm 611
 Young Wm E 16 Main W rm 541
 Youngman Howard J 19 Main W rm 921
 Ziellinski Wm S 16 Main W rm 328
 Zimmer Wm B 39 State rm 617
 Zimmerman Freeman F 39 State rm 500
 Zimmerman Gordon F 39 State rm 500
 Zimmerman & Zimmerman 39 State rm 500
 Zurett Melvin H 16 Main E rm 920

***Lead Pipe, Sheet Lead & Solder**
ROCHESTER LEAD WORKS Inc 380-382 Exchange tel Main 1154—For further information see page 51 Buyers' Guide

Leases

KING HARRY M REALTOR 1331 Lincoln-Alliance Bank bldg tel Main 3162—For further information see page 63 Buyers' Guide
MCINTOSH C E CORP Monroe bldg 23 Exchange tels Main 250-251—For further information see page 63 Buyers' Guide and left top lines

Leather Dealers

(See also Tanners)

Amalgamated Leather Companies Inc 82 StPaul rm 722
 Atkinson W H & Co 123 State
 Brannigan T E & Son 123 Mill
 D'Angelo Jos L 20 Andrews
 Doyle John E 14 Brown's race
 Ester Leather Co 82 StPaul rm 401
 Feinstein & Potter Co Inc 135 State
 Fisher C Roy 45 Andrews
 Fitzsimmons Luggage Mfg Co 123 N Water
 Graham John E 82 StPaul rm 504
 Hall Wm L Inc 117 Mill
 Handicraft Leather & Supply House 22 Andrews
 Harrison Jacob rear 40 Joseph av (remnants)
 Howard H R & Sons Inc 11 Central av
 Reliable Leather Co 683 Hudson av
 Rittenberg & Hellman 203 State rm 1
 Wood & Osburn 123 Mill

Leather Goods

Berliner Luggage & Novelty Co 51 Galusha
LIKLY STORES Inc The (retail) 271 Main E tel Stone 915—For further information see page 46 Buyers' Guide and left top lines
 Samson Bros 54 Brown (mfers)

*Lens Mirs

BAUSCH & LOMB OPTICAL COMPANY (photographic ophthalmic projection &c) 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide
EASTMAN KODAK COMPANY 343-391 State tel Main 4800

Letter Shops

A B C Letter Service 14 Franklin rm 1402
 Acme Advertising & Letter Service 70 Exchange rm 210
 Arrow Advertising Service Inc 41 Chestnut rm 207
 Ayer & Streb 15 South av 4th fl
 Border Letter Service The 32 Sterling
 Monroe County Mailing Service 1092 Dewey av
 Monroe Letter Service 130 Clinton av S rm 18
 Wolf Advertising Service 5 StPaul rm 309

*Liability Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg tel Main 444—For further information see page 39 Buyers' Guide, back binding and left top lines
LIKLY AGENCY Inc The 323 Cutler bldg 42 East av tel Stone 99—For further information see page 43 Buyers' Guide
ROCHESTER AGENCY Inc 2040 East av tel Monroe 1345—For further information see page 44 Buyers' Guide

Libraries

Ambrose Swasey Library, Colgate-Rochester Divinity School 1100 S Goodman
 Archivio Araldico 3 Walnut
 Decker Beulah P 412 Genesee (lending)
 Directory Library 115 South av
 Down Mary E Mrs 432 Lyell av (circulating)
 East Avenue Book & Card Shop 1794 East av (circulating)
 Four Corners Book Shop 16 Main W rm 122 (lending)
 Fuller Fiction Library 130 Main E rm 241
 Gott Associates 920 Merchants rd (circulating)
 Hale Andrew B 537 South av (lending)
 McCaffrey Theresa A 558 Dewey av (circulating)
 Pitoni Guido Heraldic Library 3 Walnut
 Polish Library rear 318 Hudson av
POLE R L & CO Inc 115 South av, Eastern District office 179 Lincoln, Boston, Mass tel Hancock 8309
 Powers Law Library 16 Main W rm 744
 Rahm Hazel Mrs 1650 StPaul (circulating)
 Rhea's Gift Shoppe and Circulating Library 34 Main W

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WHITE PRINTS**

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Libraries—Con

Rhees Rush Library (free for consultation) U of R, River blvd
Rochester Academy of Medicine 1441 East av
Rochester Public Library, Hudson cor Norton, 707 Main W, 511 N Goodman, 40 Stutson 585 Clifford av 25 Winton rd N, 571 Portland av, 310 Arnett blvd, 5 Owen, 115 and 715 South av, 760 Jay and 970 Lyell av
Superior Lending Library 221 Fair Oaks av (rental and installed)
State Law Library 305 Court House
University of Rochester Library, River blvd
University of Rochester Library, College for Women, Sibley Hall, Prince cor University av

Lime, Plaster & Cement

MONROE BLOCK CO Inc 48 Olean tel Genesee 57—For further information see page 21 Buyers' Guide

Liquors—Retail

Alexander Thos J 674 South av
Armstrong Ralph W 189 East av
Arnone Stephen 819 Clinton av N
Auer Sebastian C 1816 Clinton av N
Baldo Anthony 560 Jefferson av
Barbirotto Jos 561 North
Baron Chas 620 Joseph av
Berghash Laurence A 124 Clinton av S
Boylan Hubert J 1853 East av
Brown Derby The 396 Ormond
Brueya Lemuel C 881 Merchants rd
Burns' Jerry Tavern 1449 Norton
Bush, Zoller Inc 682 Park av
Carliola Louis 148 Central pk
Carroll John G 389 Exchange
Chase's Grill 807 Dewey av
Clufo Frank W 393 Lexington av
Cohen Beverage Stores Inc 696 University av
Colovos Thos 581 Jefferson av
Community Liquor Store 990 Clinton av S
Cozy Oak Grill 602 South av
DePeters Louis 622 Lake av
DeVecchio Frank 122 Parkway
Diamond Bar The 70 East av
Dimoro Mauro 136 Campbell
DiTommaso Nazzarano 42 Lake av
Doser Wm J 1144 Joseph av
Driving Park-Dewey Liquor Store Inc 348 Driving Park av
East Main-Richmond Liquor Store 533 Main E
Ehrenberg Ernst 486 Clifford av
Elm Liquor Store 51 Elm
Englert Laurence 689 Hudson av
Erie Liquor Co Inc 444 Central av
Ester Carl J 1487 Dewey av
Faulhaber Otto A 490 Lyell av
Fedele & Piccarreto 106 Bartlett
Ferrari Nicola 300 Main W
Foran John A 63 Spring
Fort Hill Liquor Store Inc 1520 Mt Hope av
Four Corners Liquor Store 2 Main E (package)
Frank's Grill 1372 Clinton av N

Fruehmesser Geo J 1031 Clinton av S
Gaetano Anthony 689 Ridgeway av
Gerling Clarence P 634 Lake av
Gervasi Sam 3 Ontario
Gigliotti Peter J 204 Davis
Gordon's Grill 280 Main W
Grand & Webster Tavern 88 Webster av
Groh Chas L 215 Wilder
Gugliotta Frank 544 Prospect
Hawkins Jos T 600 Plymouth av S
Hayes Chas G 806 Main W
Heinlein Marie Mrs 780 Joseph av
Helberg Chas 1260 North
Heifer Benj 90 Henrietta
Henner's Liquor Store 554 Chili av
Henry Arthur S 1354 Dewey av
Hoderlein Peter M 993 North
Houlihan Jas 362 Plymouth av S
Humphrey Selwyn E 677 Monroe av
Jeske Alma Mrs 337 Remington
Johnson Otto 688 Lexington av
Kaplan J M 547 Joseph av
Kaplan Lester P 115 Clinton av N
Keenan John G 2264 Clifford av
Kelly Leonard A 662 South av
Kierecki Stanley 1055 Hudson av
Kitzel Geo J 1192 Lyell av
Klos Geo C 418 Remington
Knapp Ray 516 Jefferson av
Koeth Clara Mrs 750 Avenue D
Koveleski Eli 40 Hanover
Lake Av Grill 789 Lake av
Lake Avenue Liquor Store 554 Lake av
Lee Danl L 1218 Jay
Lippa Pasquale 278 Allen
Livadas Bros 183 Monroe av
Lobene's Restaurant 1730 N Goodman
Lockman Chester A 1034 Hudson av
Lyell Avenue Liquor Store 193 Lyell av
MacSweeney Leo A 194 State (package)
Mahoney Raymond J 57 Bartlett
Main Goodman Liquor Store 483 N Goodman
Manhattan Wine and Liquor Co 960 Genesee
Marino Saml 400 Scio
Markowski Wladislaw 431 Hudson av
Martin Harry 45 Elm
McDonough Mary A Mrs 368 Portland av
McGreal Bros Co Inc 407 Main E
Metzger Raymond J 1006 Lyell av
Miceli's Grille 302 North
Mildenberger John V 1100 Jay
Miller's M J Liquor Store 325 Joseph av
Mitchell Walter A 91 Main W
Mollanri Dominic 481 Scio
Nacca Jos 223 Saratoga av
Neiman Bros 288 Main W
Nero Antonio 166 Central pk
New York State Retail Liquor or Wine Store 506 Dewey av
Noeth Paul J 19 Clinton av S
North East Liquor Inc 1192 Clinton av N
North Side Liquor Store 286 North
Nowrocki Stanley B 955 Joseph av
O'Connell Henry D 578 Thurston rd
Palm Royal The 43 Clinton av N
Panepinto Luigi 19 Grape

Parisian Liquor Shoppe 1517 Lake av
Perry's Grill 583 West av
Pinnacle Tavern 875 Monroe av
Pizzuteilli Anthony 505 South av
Plaksin Abr 14 Exchange
Pukish Michl 337 Hudson av
Reinhart Michl T Jr 938 Clinton av N
Remington Chas S Liquor Store Inc 472 Ridge rd
Rinaldi John 126 Reynolds
Roach Jos B 532 Monroe av
Rosenbaum Katharine Mrs 19 Hanover
Royal Beer Garden 418 Jay
Royal Liquor Store 878 Portland av
StPaul Liquor Store 1286 StPaul
Sauer Wm 339 Driving Park av
Shoemaker Katherine Mrs 541 Lyell av
Sigler's 836 Main W
Silver Dollar Grill 202 Main W
Skakuj John 858 Hudson av
Slattery & Kase 922 Main W
Soehner Jos R 737 Hudson av
South Avenue Liquor Store 23 South av
Stevenson Rex E 1738 East av
Sullivan Fredk J 491 Clarissa
Terezi Nicholas 198 Main W
Thurston Grill 521 Thurston rd
Wee Blue Inn 685 Thurston rd
Welch Geo L 4455 Lake av
White Eagle Casino 1006 Hudson av
Wilson Chas W 1316 Culver rd
Winton Liquor Store 741 Winton rd N
Wolfe's Julius A 25 Spring
Zamos Liquor Corp 800 Culver rd
Zickgraf John 107 Exchange

Liquors—Wholesale

Ballantine P & Sons 754 Brooks av (beer)
Capital Wine & Spirit Corp 25 N Wash
Eber Bros Wine & Liquor Corp 52
Roch Food Terminal
Flickinger S M Co Inc 505 StPaul
McKesson & Robbins Inc 235 StPaul
Pearse Warren E 52 Webster av

***Lists—Automobile & Mailing**

POLE R L & CO Inc 729 Powers bldg 16 Main W, Eastern District office 179 Lincoln, Boston, Mass tel Hancock 6309

Lithographers

Addison Lithographing Co 261 Hollenbeck
Genesee Valley Lithograph Co Inc 425 Exchange
Great Lakes Press Corp 4 Commercial
Gugler Lithographic Co 217 East av
ROCHESTER FOLDING BOX CO, Box art at PO Box 1012 tel Charlotte 130—For further information see page 19 Buyers' Guide
Rochester Lithographing Co 95 MtRead blvd
Roto Process Co Inc 482 StPaul
Stecher-Traung Lithograph Corp 274 N Goodman

Andrew J. Mattie

A. J. Mattie & Son
Funeral Service

John W. Mattie

300 Cumberland Street

Telephone Stone 1552

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LEASES**
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Live Stock Dealers & Commission

Bristol Valley Farms Inc 70 Exchange
rm 202 (cattle dlrs)
Salkowitz Jacob 23 Buchan pk (cattle)

Livery & Boarding Stables

Hartung Chas W 76 Ontario
Morgan & Sons 660 Joseph av

Loans—Collateral & Salary

Associates Discount Corp 34 State rm
416
Dime Banking & Loan Association 941
Clinton av N

FIRST INDUSTRIAL BANK ROCHESTER
NY 30-32 Clinton av N tel Main
1512—For further information see
page 15 Buyers' Guide

Home & Auto Loan Co Inc 328 Main E
rm 204

Household Finance Corp of NY 119
Main E 2d fl

Premium Discount Corp 183 Main E
rm 1223

PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 tel Main 297—For
further information see page 46 Buy-
ers' Guide

Loans—Mortgage

Monroe-Orleans Natl Farm Loan Assn
65 Broad W rm 603

New York Joint Stock Land Bank 311
Alexander rm 302

Prudential Ins Co of America 183 Main
E rm 1438

Rochester Mortgage Corp The 16 Main
W rm 821

Wagner Lawrence J 65 Broad W rm
217

WICKS RALPH A 809 Powers bldg
bus tels Main 6264-6265 res Monroe
488-R—For further information see
page 64 Buyers' Guide, front cover
and left bottom lines

Lock Mfrs

Sargent & Greenleaf Inc 24 Seneca av

Locksmiths

Abbott Safe & Lock Co 90 South av
Acme Locksmith Shop 27 Market
Allsop Fred 456 Main W
Begy Jos J 460 Main E

Bertelsen Edwin M 44 Front
City Grinding and Lock Shop 620 Ply-
mouth av S

Krolick Morris M 106 North
Rugraff Archie C 21 York

Loose Leaf Systems & Devices— Mfrs

Master-Craft Corp 43 Delray rd

Lubricant Mfrs—Oils & Greases

Rochester Tallow Co 900 Campbell

*Luggage Goods

LIKLY STORES Inc The 271 Main E
tel Stone 915—For further informa-
tion see page 46 Buyers' Guide and
left top lines

Lumber—Retail

Comstock Lumber Co Inc 1030 Main E

Crouch & Beahan Co 99 Dewey av

EXCHANGE LUMBER COMPANY Inc:

551-563 Lyell av tel Glenwood 2306

—For further information see page
47 Buyers' Guide

GEORGIAN BAY LUMBER CO Inc 181

Humboldt tel Culver 1400—For fur-
ther information see page 47 Buyers'
Guide

GREECE LUMBER CO 788 Ridge rd W

at B&O RR crossing tel Glenwood

2391—For further information see

page 48 Buyers' Guide

Gussen Larry P 500 River

HERRICK LUMBER CO Inc successors

to Comstock Lumber Co Inc 1030

Main E tel Culver 1416—For further
information see page 48 Buyers'
Guide

HOLLISTER LUMBER COMPANY Ltd

100 Anderson av tel Monroe 1663

For further information see page

48 Buyers' Guide

Large Fred R Lumber Co 36 Harrison

Lyell Hardware & Lumber Co 1451

Lyell av

Miller John 691 Exchange

MILLER PEERLESS PRODUCTS Inc

691 Exchange tel Main 2840—For

further information see page 48

Buyers' Guide

MORSE WILLIAM B LUMBER CO 340

Main W tel Main 160 and 936 Main

E tel Monroe 44—For further in-

formation see page 47 Buyers'
Guide

Nichols Lumber Co 2435 Dewey av

OTIS LUMBER CO 936 Main E tel

Monroe 43—For further information

see page 49 Buyers' Guide

Rochester Am Lumber Co Inc 149

Portland av

ROCHESTER LUMBER CO 2040 East

av tel Monroe 1345—For further in-

formation see page 49 Buyers' Guide

SIMPSON BOX & LUMBER CO Inc

1290 MtRead blvd tel Glenwood 4216

For further information see page

19 Buyers' Guide

Soble John J Lumber Co Inc 279 Bur-

rows

Spencer Lumber Co 551-563 Lyell av

Taft Herb Lumber Co 1012 Chili av

Taft & Son 50 Alvanar rd

Tony's Wrecking Co 2500 Dewey av

VAN DE VISSE & KILDEA LUMBER

CO Inc 1503 Lyell av tel Glenwood

688—For further information see

page 49 Buyers' Guide

ZIELINSKI STEPHEN 1115 Hudson

av tel Stone 2603—For further in-

formation see page 49 Buyers'
Guide

Lumber—Wholesale

ENDERS PHILIP & SON 271 Norton

tel Glenwood 129

EXCHANGE LUMBER COMPANY

551-563 Lyell av tel Glenwood 2300

For further information see page

47 Buyers' Guide

Fleming Leo C 1044 University av

GEORGIAN BAY LUMBER CO Inc 181

Humboldt tel Culver 1400—For fur-

ther information see page 47 Buyers'
Guide

HARDWOOD LUMBER CO 350 Main

W tel Main 1141—For further infor-

mation see page 47 Buyers' Guide

Harman Lumber Co 65 Broad W rm

611

HOLLISTER LUMBER COMPANY Ltd

100 Anderson av tel Monroe 1663

For further information see page

48 Buyers' Guide

Johnson Charles Lumber Co 40 Silver

Morse Wm B Lumber Co 936 Main E

and 340 Main W

OTIS LUMBER CO 936 Main E tel

Monroe 43—For further information

see page 49 Buyers' Guide

Thomas Frank S 89 State rm 114

Macaroni—Mfrs and Wholesale

Flower City Macaroni Co Inc 429 State

Giola Alfonso & Sons 89 Canal

Giola Macaroni Co 71 Parkway

Lacagnina V Macaroni Co 503 Ply-

mouth av N

National Egg Noodle Co 635 Joseph

av

Quality Macaroni Co 35 Bay and 30

Frost av

*Machine Tools

DAVENPORT MACHINE TOOL CO Inc

(mfrs) 167 Ames tels Genesee 3162-

3163—For further information see

page 50 Buyers' Guide

Machinery Dealers

ADAMS OGDEN R (South Bend and

Rivet lathes and machine tools) 264-

266 State tels Main 6374-6375

American Blower Corp 135 Spring

(blowers)

Ames Machine Works 115 Vassar

BERGER BROS ELECTRIC MOTORS

Inc (motors) 395 State cor Browa

tel Main 2722—For further informa-

tion see page 32 Buyers' Guide

Better Package Inc 662 Monroe av

(gum tape)

Crane-Schleifer-Owens Inc 39 State rm

514 (machine tools)

Diagraph Bradley Stencil Machine

Corp 662 Monroe av

Eastman Machine Co 1051 Culver rd

(cutting machines)

Falk Machinery Co 18 Ward

Hanson-Whitney Machine Co The 119

Main E rm 823

Hazard George B Co Inc 548 Main E

(farm)

Kellog Harry P 770 Exchange

(threshers supplies)

Low-Frank Industrial Corp 325 StPaul

Monroe Compressor Exchange 173 St-

Paul (air compressors)

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MAIN 7400

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MAIN 7400

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MAIN STREET, E. and WATER STREET, S.

Machinery Dealers—Con

Rochester Barn Equipment Co 185 N Water
Schlifer F W Machinery Co 39 State rm 514 (tool machinery)
United States Slicing Machine Co 205 Central av
Wright R G Co Inc 1044 University av (dairy)

Machinery Mfrs

AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

ASHLEY MACHINE WORKS Inc (contract) 714 University av tel Monroe 99—For further information see page 50 Buyers' Guide

Bliss E W Co 65 Broad W rm 705 (press dies)

Booth Bros Co 64 Commercial (shoe)
Boutell Manufacturing Co Inc rear 554 Lyell av (apple)

Brown & Sharpe of New York Inc 183 Main E rm 602 (milling and screw)
Connell & Dengler Machine Co 371 St Paul (wood working and printing)
Consolidated Machine Tool Corp 565 Blossom rd

DAVENPORT MACHINE TOOL CO Inc 167 Ames tels Genesee 3162-3163—For further information see page 50 Buyers' Guide

Davis Keyseater Company 399 Exchange (key setters)
Ex-Cell-O Corp 16 Main W rm 346
Flynn & Emrich Co 8 Exchange rm 815 (stokers)

Gleason Works 1000 University av (gears and gear planes)
Hendey Machine Co 119 Main E rm 601 (lathes)

High Speed Hammer Co Inc 313 Norton

Jorgan Company 65 Atlantic av (optical)

Knowlton M D Company 28 Industrial (paper box)

Landis Machine Co 123 Mill (shoe)
Leland-Gifford Co 119 Main E rm 601 (drill presses)

Mixing Equipment Co Inc 1024 Garson av

Morgan Machine Co Inc 1230 University av (box)

Morley Machinery Corporation 1239 University av

Paragon Revolute Corp 77 South av rm 202 (blue printing)

Parry Saml R Machine Co Inc 224 Mill (paper box)

Pease F B Co, E Henrietta rd at West Shore RR (fruit)

Pratt & Whitney Division Niles-Bement-Pond Co 89 East av rm 806

Reece Button Hole Machine Co 126 Andrews

Riflesso Mfg Co The 39 Parkway (juice extractor)

ROCHESTER ENGINEERING & CENTRIFUGAL DIVISION OF THE AMERICAN LAUNDRY MACHINERY CO 110 Buffalo rd between NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

United Shoe Machinery Corp 60 Commercial

Weber Machine Corp 59 Rutter (tools)

Werner John & Sons Inc 729 Lake av (confectionery mfgs)

West Tite Setter Co The 399-407 Exchange

York Ice Machinery Corporation 471 St Paul (refrigerating)

Machinists

(See also Machinery Mfrs and Dealers; also Tools)

ASHLEY MACHINE WORKS Inc 714 University av tel Monroe 99—For further information see page 50 Buyers' Guide

Biehler Jos G & Sons rear 308 Hague

Brooks Clair D 845 Lake av

Bruening-Winans Corp 205 St Paul

Funck Philip Co 165 N Water

Goette R Mfg Co 10 Rano

Hauser Jacob Machine Co 117 Platt

Hub Machine Co 100 Exchange

Lindner Arthur 291 Mill

Morris Machine Motor Works 218 South av

Nunn Brass Works Inc 17 Wentworth

Octo Engineering Association Inc 421 Lyell av

PATCHEN & HOEFLER Inc 31 River-view pl tel Genesee 1440

Sohn Dan Machine Co 24 Marietta

Van's Machine Co rear 118 Genesee

White Machine Shop rear 890 South av

Willsea Works The 1042 University av

Woehr F A Machine Co 17 Favor

Machinists' Supplies & Tools

Acme Industrial Co 16 Main W rm 241

Daily Machine Specialties Inc 16 Commercial

Mail Chutes

Cutler Mail Chute Co 76 Anderson av

Mail Orders

McCulloch Bros 550 Main E

*Mailing Cartons

COWLES A B CO Inc 4 Commercial tel Main 7210-1—For further information see page 18 Buyers' Guide

*Mailing & Addressing

POLK R L & CO Inc 729 Powers bldg 16 Main W, Eastern District office 179 Lincoln, Boston, Mass tel Hancock 6309

Manicures

Beachtelle Georgette 130 Main E rm 1123

Manufacturers Agents

Adams Walter A 1051 Culver rd (machinery)

Aegee Supply Co 232 East av (heating and bldg supplies)

Barber Colman Co 5 St Paul rm 328

Bardwell Harold F 880 Main W

Bassage Victor C 662 Monroe av (rubber hose and tape)

Bertolette R H Co 70 Exchange rm 204 (mdse broker)

Black A Wm 109 Main E

Bowman Allan R 14 Franklin rm 703 (heating equipment)

Burns Robt G 89 East av rm 808 (elec equipment)

Colburn Harold E 244 St Paul 4th fl (machinery and fibre cans)

Davidson Edw F 98 Commercial

Fay John J 36 St Paul rm 505 (silks)

Gislason Gilbert 82 St Paul rm 610 (insulated wire)

Guthrie Oliver P 16 Main W rm 423 (raw materials)

Hancock Richd O 935 Park av (main-tenance tools)

Hancock Webster R 935 Park av (pipes and pipe fittings)

Hunt W H 130 Main E rm 1241 (matches)

Johnson Henry C 82 St Paul rm 616 (elec gds)

Keller Clifford H 217 East av rm 34 (valves)

Kolstad Chas A 82 St Paul rm 616 (wash room equipment)

Kumberg Arthur R 399 Winona blvd

Lee Chas R 97 Ravenwood av (house furnishings)

McGrath Jas P & Son 82 St Paul rm 613 (leather)

McManus John E 135 Spring (bldg specialties)

Metzger Leon H 82 St Paul rm 705 (clothing trimmings)

Montgomery Geo E 5 St Paul rm 522

Neal R C Co Inc 46 St Paul rm 522

Page Distributing Co 352 Court (auto specialties)

Quinn John T 82 St Paul rm 613 (leather)

Rochester Oil Burning System 726 Clinton av N

Ross Engineers 82 St Paul rm 510 (power transmission equipment)

Rudd Peter A 119 Main E rm 823 (ventilating equipment)

Rushworth Wm A 82 St Paul rm 507

Savutime Sales Co 88 Manhattan (elec equipment)

Schmitz Alf W 82 St Paul rm 507 (elec appliances)

Schuster Arthur W 130 Main E rm 1025 (pumps)

Shea Saml E 119 Main E rm 825 (elec equip)

Spencer S Albert 135 Spring (bldg specialties)

Springer Alfred R 205 Melville (plumbing, heating and mill supplies)

Tiliter Walter P 65 Broad W rm 316

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 89 EAST AVENUE

Townsend Geo H 42 East av rm 309
 VanVechten Geo C 217 East av rm 35
 (power plant equipment)
 Wark Ralph J 82 StPaul rm 611
 (leather)
 Weil Richd S 82 StPaul rm 501
 (tailors trimmings)
 Weymouth Clark 183 Main E rm 604
 (paper)
 Whitney Meade E 135 Spring (vaults,
 steel doors)
 Zissler A F 119 Main E rm 825 (elec
 equipment)

Map Publishers

Cole Oren W 103 Cobbs Hill dr
 Munger Made Maps 36 N Water
POLK R L & CO Inc 729 Powers bldg
 16 Main W, Eastern District office
 179 Lincoln, Boston, Mass tel Han-
 cock 6309
 Scrantom's Inc 334-336 Main E

Marble Workers & Contractors

Barry Jas C Co 154 East av rm 302
 DeJonge Lawrence G 228 River Hts
 General Tile & Marble Co 1360 St-
 Paul
 Jacobs Jos 1054 N Goodman
 Leland-Weston-Lowe Co 1132-1138 Mt-
 Hope av
 McGee John H & Son 508 State
 McKenna M Wm 81 Stewart
 Nell Bros & Kern 151-153 MtHope av
 Saratoga Marble & Tile Co Inc The
 163 Saratoga av
 Statt Cyril J 48 MtHope av

Marine Equipment

Envire Marine Co 304 Buffalo rd
 (dock equipment)
 Marine Service 560 River

*Masons

(See also Contractors—Mason)

STEWART & BENNETT Inc 124-132
 Water N tel Main 675—For further
 information see page 26 Buyers'
 Guide
VORNDRAN AUGUST Ridge rd E Web-
 ster tel Webster 285—For further in-
 formation see page 27 Buyers'
 Guide

WARD C P Inc office and plant 700
 Hollenbeck tel Glenwood 1232—For
 further information see page 27
 Buyers' Guide

*Masons—Fire Brick Work

SUMMERHAYS WILLIAM SONS
CORP 614-632 Clinton av S tel Mon-
 roe 1155—For further information
 see page 26 Buyers' Guide

Masons' Supplies

MONROE BLOCK CO Inc 48 Olean tel
 Genesee 57—For further informa-
 tion see page 21 Buyers' Guide
**SUMMERHAYS REFRACTORY SUP-
 PLIES Inc** 614-632 Clinton av S tel
 Monroe 1155—For further informa-
 tion see page 26 Buyers' Guide

WHITMORE, RAUBER & VICINUS 51
 Griffith tel Main 180—For further
 information see page 22 Buyers'
 Guide

Massage

Allen Genevieve 287 Alexander
 Amarandos Geo N 277 Alexander rm
 405
 Amarandos Norah L Mrs 277 Alexan-
 der rm 405
 Bisailon Louise 51 Clinton av S rm
 114
 Century Massage Studio 470 South av
 Crawford Margt C Mrs 25 North rm
 515
 Freidichs Silhouette Salon 27 Clinton
 av S rm 304
 Harris Margt L Mrs 41 Marshall
 Jergens Janet C 42 East av rm 114
 Kjellberg Rachel E 198 Milburn
 Klein Emil W J 413 Ravenwood av
 Lindstrom Edw A 193 Chestnut
 Otto Glenn W 832 Plymouth av S
 Pencak Sophia Mrs 23 Rialto
 Pettis Beatrice Mrs 1798 StPaul
 Swedish Institute of Massage 82 St-
 Paul rm 523
 Young Clarissa M Mrs 35 Chestnut rm
 202

*Matting—Aluminum

ERDLE PERFORATING CO 171 York
 tel Genesee 2608—For further in-
 formation see page 64 Buyers'
 Guide

Mattress Mfrs

Alexander Arthur 38 Lyell av (pillows)
 Flower City Bedding Co rear 258
 Hudson av
 Hill Mattress & Cushion Co 284 Or-
 chard
 Hiller Otto P & Son 812 Joseph av
 Ives Raymond H 3898 Lake av
 Norym Co The 54 Brown (pillows)
 Quality Mattress Co 120 Mill
 Rochester Mattress Co 291 Jay
 Super-Rest Bedding Co Inc 340 Lyell
 av
 Wegmen Wm J Co Inc 111-113 Mill

*Mausoleums

LELAND-WESTON-LOWE CO 1132
 1138 MtHope av tel Monroe 51—For
 further information see page 52
 Buyers' Guide

Meats—Retail

Agostinelli Bros 59 Latta rd
 Alderson Walter C 900 Bay
 Amalfi Chas A 189 Portland av
 Amico's Food Market 561 Main E
 Andrews Market Inc 78 Front
 Appelbaum Isadore P 614 Joseph av
 Appelbaum & Sons Inc 240 Joseph
 Baker's Market 1278 Dewey av
 Bartel Aug A 976 Joseph av
 Bartikofsky Bros 558 Joseph av
 Bauman & Baynes 388 Driving Park
 av
 Beck Anna M Mrs 743 South av

Becker Fred H 77 Front
 Bell Raymond J 425 Jefferson av
 Benkert Adolf 962 Clinton av N
 Bennett Leonard A 417 Thurston rd
 Blank Arthur S 870 Joseph av
 Bovenzi Vincenzo 100 Lorimer
 Brodowczenski Thos 1068 Hudson av
 Brown Jos J Market 17 Richmond
 Browncroft Market 262 Winton rd N
 Brucker Gottlieb 467 Bay
 Burke Frank J 324 Plymouth av S
 Burkhalter's Market 393 Exchange
 Camello Bros 155 Otis
 Castronovo Francesco 390 Scio
 Castronovo Phillip 202 Scio
 Christman John 645 Norton
 Cipolla Ignazio J 257 Reynolds
 Clar Louis A 100 Spruce av
 Clark Chas S 906 N Goodman
 Cohen Saml 491 Joseph av
 Cohen Sol & Sons Inc 854 Monroe av
 Colaranni Jos 717 Clinton av N
 Concessi Antonio 989 Clinton av S
 Concessi Vincent 130 Webster av
 Cordaro Liborio 35 Curlew
 Cordaro R & Sons 31 Jay
 Cornell Peter D 944 Atlantic av
 Covert J M & Son 1132 Monroe av
 DeFranco Sarah Mrs 593 Scio
 DeLario Salvatore 403 Scio
 DeMallie Harold R 691 Park av
 DeWolf A P Inc 1843 East av
 DiBella Frank 698 Clinton av N
 Didoshak Basil J 613 Hudson av
 Dillon Jos P 184 Webster av
 Diner Jacob 873 Joseph av
 DiPonzio Ralph F 401 Brown
 Doerflinger Chas F jr 433 Parsella av
 Dolan's Market 600 Jefferson av
 Dykes Alex 808 Brown
 Dynek Andrew 498 Hudson av
 Eckl John 15 Fairfax rd
 Effinger Andrew J 1582 Main E
 Ehmman Emma C Mrs 1105 Lyell av
 Ehmman Valentine A 494 N Goodman
 Ehmman Wm L 1018 Clinton av S
 Ellis & Wolf 667 Jefferson av
 Fahy Market 25 Front
 Farignola Angelo 384 Platt
 Fideor Anna Mrs 180 Joseph av
 Fischer Joseph A 2267 Clifford av
 Fleckenstein Aug 1902 Main E
 Frank's Market 523 Maple
 Frisch Aug W 1041 Clinton av N
 Gaesser Henry P 68 Atlantic av
 Gaesser Walter C 159 Caroline
 Gallagher's Market 519 Thurston rd
 Gargana Chas 66 Davis
 Gianni Rosario 437 Smith
 Glatz's Market 708 Joseph av
 Goldman's Meat Market 373 Joseph
 av
 Gorsky & Millewich 472 and 791 Hud-
 son av
 Gosnell Richd E 926 Genesee
 Great A & P Tea Co 489 Chili av, 885
 Clinton av N, 4391 Lake av, 398
 Main W, 533 Monroe av, 510 N
 Goodman, 486 Ridge rd and 634
 South av
 Griffo Chas 310 Central pk
 Grinnan Frank J 1525 Lake av

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Meats, Retail—Con

Grossman Herman L r 696 Clifford av
Grzeszczak Jos 92 StCasimir
Gugino Francesca Mrs 23 Central pk
Hanna David W 481 Brooks av
Hart Arthur L 69 Conkey av
Hart's Food Stores Inc 14 Atlantic av
800 Brown, 431 Chili av, 981 Clinton
av N, 985 Clinton av S, 1346 Culver
rd, 1585 Dewey av, 1804 East av, 561
Jefferson av, 3248 and 4427 Lake av,
504 Lyell av, 893 Monroe av, 649 Ply-
mouth av S, and 187 Ridge rd E
Hoffend Bert T 454 Lexington av
Holfoth Wm H 631 Monroe av
Holman Edw 10 Bronson av
Hurvitz Philip 193 Peck
Huson Laurence E 82 Seward
Huss Elmer T 768 Genesee
I G A Stores 1007 Plymouth av S
Ihrig Jacob 20 Lake av
Inclema Olga M Mrs 185 Jay
Jacobson Louis 51 Front
Johnson Benj 178 Reynolds
Kane Anna T Mrs 149 Lincoln av
Kania Geo J 1688 Clifford av
Katz Bros 67 Front
Kekel Elmer E 1021 Joseph av
Kek's Meat Market 535 Portland av S
Kelley Park E 1155 Plymouth av S
Kircher Herbert L 1388 Culver rd
Kircher Jos 701 Hudson av
Knobles Market 831 Clinton av S
Koehler Geo A 4392 Lake av
Kohler Conrad 570 Clinton av S
Krajka Frank M 1454 North
Krieger Max 48 Thomas
Kruppenbacher Jos G 1358 Dewey av
Lake and Phelps Food Market 379
Lake av
Lamperta Bronislaw 62 Laser
Lang Jos A 469 Monroe av
Langefeld, Keirsbllick & Meeh 799 Clin-
ton av N
Lanza Domenico 312 N Union
Lapides Benj r 47 Herman
Lapides Gertrude Mrs 495 Joseph av
Lapides Maurice G 288 Joseph av
Lapinski John 843 Joseph av
LaSalle Russell 322 North
Lecesse Nicholas 1004 Lyell av
Lepsch Walter A 232 Winton rd N
Levin's Super Market 1464 Lake av
Lippman & Sanel 1108 Monroe av
Lippman Albert H 420 Joseph av
Listman Walter H 577 Thurston rd
Loblau Groceries Inc 1800 Clinton av
N, 1364 Culver rd, 1629 Lake av, 609
Thurston rd, 998 Clinton av S and
556 Chili av
Mancuso Angelo 420 North
Manning Peter D 647 South av
Marchese Christofaro 1930 Clifford av
Mauer Robt V 681 Winton rd N
Mauer Walter B 635 South av
Mendick Aftanas 530 Joseph av
Meyerhoff Geo E 4373 Lake av
Meyers Irving 270 Norton
Micicche Angelo 111 Orange
Miggeotti Serafino 488 North
Mikulski Saml 862 Hudson av
Miller Conrad O 483 Avenue D
Miller Leonard E 1033 Portland av
Mohican Co The 368 Lyell av, 449
Monroe av, 865 Main E, 482 N Good-
man, 465 Ridge rd, 603 Thurston rd
Montana Jos T 269 Whitney
Mueller & Bocci 833 Dewey av
Muller John S 781 Dewey av
Newman Daniel 1152 Clinton av N
Newman Paul 345 Joseph av

O'Brien-Ritz Market 69 Front
Oliveri John L 287 N Union
Orlowski Stanley 1004 Hudson av
Oslinski Henry 1014 Hudson av
Osterling Bros 1102 Atlantic
Ostrowski Plus J 1243 North
Ottman Bros 45 Front (sausages)
Pace Peter 154 Clinton av N
Palumbo Frank 418 Lyell av
Passer Hyman 1262 StPaul
Pavone's Market 519 Main E
Pellegrino Anthony E 474 Scio
Penner Fred 640 Lake av
Petrota Paul & Son 711 Clinton av N
Phillips Market 330 Plymouth av S
Pisa Michele 961 Clinton av N
Pullman Edw W 1103 Culver rd
Raab Andrew 229 Bay
Ranzenbach Chas F 229 Conkey av
Red & White Food Stores 3327 Lake av
and 346 Arnett bldg
Ricciardo Alphonso 28 Prospect
Richards Martin T 421 Humboldt
Ridge rd Market 201 Ridge rd E
Rogers Geo F 1458 Dewey av
Ruby Nicholas C Est 362 Ames
Russer Max Inc 257 Ames
Saemlein Catherine M Mrs 883 Port-
land av
Salkowitz Jacob 33 Hanover
Santee Jos 454 North
Schaefer Bros 315 Bay and 404 Ridge
rd
Schaefer John H 722 Winton rd N
Schaefer Market 1050 Dewey av
Schlafter Robt G 983 Bay
Schleyer's Jos Sons 406 Main E
Schmidt Otto R 747 Joseph av
Schroth John L 5004 Lyell av
Schudt Market Inc 511 Main E
Schutte Jos F 651 Monroe av
Secombe Harry 204 Scottsville rd
Shacter P & Sons 739 Park av
Shewchuk Konstantine 291 Hudson av
Shoemaker Wm J 5 Pullman av
Sim Jas 462 Monroe av
South Plymouth Super Market 776
Plymouth av S
Spadaro Chas 183 Lyell av
Spencer Market 439 South av
Springer Edw F 413 Chili av
Steger Geo F 456 Maple
Stowell Ellmore B 18 River
Strassman Isadore 72 Conkey av
Street Frank C 69 Harris
Syplan Jack J 770 Joseph av
Taschetti Bros 88 Pennsylvania av
Taschetti Stephen 191 Central pk
Taube Bert 407 Court
Thomann Frank J 1151 Portland av
Thrft Food Store 772 South av
Thurston Market & Grocery 398
Thurston rd
Tierney Market Co Inc 312 North
Tierney Raymond J 999 Clinton av S
University Market 36 Atlantic av
Van Remoortere Peter A 1256 Clinton
av N
Van's Market 2136 Main E
Vangellow Bros 285 Main W
Vetter Oswald 231 Parsells av
Vitale Anthony 564 North
Wabnitz Fredk W 1057 Clinton av S
Walker Albert F 318 Arnett bldg
Walker Sanford W 312 Genesee
Webber Market 894 Main W
Webster Packing Co 1078 Norton
Wegman's Food Market Inc 818 Brown,
58 East av, 875 Main E, 72 Main W,
578 Monroe av, 409 Ridge rd and
817 Dewey av

Weidner Carl 1980 Main E
Weitz Edmund J 537 N Goodman
West End Market 933 Chili av
West End Provision Co 290 Main W
White Ruth D Mrs 604 Driving Park
av
Wilson's Market 1179 Plymouth av S
Wittenberg Abr 494 Joseph av
Yiddish Strickly Kosher Market &
Delicatessen 383 Joseph av
Zamara Casimer 1129 Hudson av
Zamara & Son 473 Hudson av
Zimmer Henry J 1460 Main E
Zorn Louis O 537 Thurston rd

Meats—Wholesale

Amdoursky Saml 156 Joseph av
Armour and Co 320 Exchange
"ARPEAKO" MEAT PRODUCTS
(Rochester Packing Co) (and
poultry) 900 Maple tel Genesee 5200
—For further information see page
51 Buyers' Guide
Asin Market 238 State
Beck Bolled Ham Co 224 Troup
Becker Fred H 11 Market
Jacobson Louis 51 Front and 57
Spring
Kaufman Wm J 84 Front
Meltzer Jos 1 Strong
Morrell John & Co 64 Allen
Rochester Independent Packer 11 Inde-
pendence
Rochester Packing Co Inc 78 Front
Swift & Co Inc 290 Exchange
Wilson & Co Inc 182 Commercial

"Mechanics' Tools—Wholesale
MATHEWS & BOUCHER 26 Exchange
tel Main 1064-1065-1066-1067-1068
—For further information see page
37 Buyers' Guide

Medicine Mfrs

Buckley W K Inc 26 Forbes
Hughes Griffith E Inc 26 Forbes
International Laboratories Inc 26
Forbes
Mathol Inflammacin Co Inc 26
Forbes
Neosol Co 662 Monroe av
Nova-Kelp Co Ltd 26 Forbes
Optoma Co The 5 StPaul rd 410
Scott Hoof Paste Co 163 Hobart
Thomas Tonic Tablet Co 375 Rocking-
ham
Vitamin Products Co of N Y 130 Main E
rm 925
Warners Remedies Co Inc 82 StPaul
rm 711
Wellman Co The 31 Gibbs 2d fl

Men's Furnishings—Retail

Al's Men Shop 399 Joseph av
Braiman Harry 479 N Goodman
Coleman Max 24 Front
Davis Norton 471 N Goodman
Decker Frank M Store 4415 Lake av
Gravins 115-117 Main E
Green Jack 288 East av
Hall-Covell Co Inc 9 Clinton av N
Hall Men's Wear Inc 115 East av
Irwin Shop 16 Clinton av S
Kaiser Geo R 331 Central av
L & M Men's Shop 274 North
McFARLIN CLOTHING CO 191-195
Main E tel Main 5832
Melin's Men's Shop 430 Ridge rd
NATIONAL CLOTHING CO 159-171
Main E tel Stone 80
Passadell Justin P 139 Clinton av S

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Post Warren G 5 StPaul rm 415
 Raff's 137 Main E
 Raff's Hatters & Furnishers 5 Clinton
 av N
 Roboff Bessie Mrs 51 Main E
 Rochester Underwear Store 342 Main
 E
 Rubens Lester E 657 Hudson av
 Schwab Valentine G 713 Clinton av N
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 29 Buyers'
 Guide and light top lines
 Snappy Men's Shop 50 Main E
 Soppe Essy 121 Front
 Sovatsky Harry 105 Front
 Sport Shop The 23 Clinton av S
 Stern David 162 State
 Stillman Sol G 831 Dewey av
 Toggery Shop The 94 Main E and 7
 State
 Towne Men's Shop 1164 Portland av
 Whillock Bros 26 Main W
 Wrublewski Felix 563 Hudson av

Men's Furnishings—Wholesale
 Bracker J & Sons 77 StPaul 2d fl
 Sayles Benj 36 StPaul rm 118
SMITH GORMLY CO Inc 174-180 St-
 Paul tels Main 970-971-972—For fur-
 ther information see page 31 Buy-
 ers' Guide

***Men's Jewelry**
HICKOK MFG CO Inc 850 StPaul tel
 Glenwood 6200—For further infor-
 mation see page 15 Buyers' Guide

Mercantile Agencies
ALLIANCE MERCANTILE AGENCY
 1117 Commerce bldg tel Main 2133
 Brandt Mercantile Agency 111 N
 Water
 Building Materials Credit Bureau 55
 StPaul (builders reports)
 Credit Bureau of Rochester Inc 55 St-
 Paul
 Dodge F W Corp 134 Melrose
 Dun & Bradstreet Inc 14 Franklin rm
 1405
 General American Credits 523 Post av
 (credit reports)
 Hooper Holmes Bureau Inc 65 Broad
 W rm 713
 National Consumer Credit Reporting
 Corp 55 StPaul
 National Reporting Bureau Inc 16
 Main W rm 216
 Roch Market Credit Exchange Inc 43
 Roch Food Terminal

***Merchandise Storage**
UPTON COLD STORAGE CO Inc The
 (cold and common storage) 38 Cliff
 tel Main 1494—For further infor-
 mation see page 66 Buyers' Guide

Messenger Service
 Associated Delivery Service 5 Flora

Metal Dealers
 Barton Gold Co 5 StPaul rm 202
 (old gold buyers)

Ontario Metal Supply Inc 91 MtHope
 av
ROCHESTER IRON & METAL CO Inc
 (also plumbers' lead) 325 StPaul and
 237 MtRead blvd tel Main 464—For
 further information see page 51 Buy-
 ers' Guide
 Rochester Lead Works Inc 380-82 Ex-
 change
 Rochester Smelting & Refining Co Inc
 26 Sherer
 Sachs Metal Supply Co 185 Lyell av

***Metal Doors & Windows**
**FRANCIS METAL DOOR AND WIN-
 DOW CORPORATION** 46-48 Cortland
 tel Main 2315—For further infor-
 mation see page 21 Buyers' Guide

Metal Goods Mfrs
 Apollo Metal Works 89 Allen
 Atlantic Stamping Co 180 Ames
 Bearium Metals Corp 256 State
 Copy Right Mfg Corp 89 Allen
 Genesee Mfg Co 141 N Water
 Gray Metal Products Inc 30 Carleton
 J & H Metal Products Co 4 Commercial
 (homecraft tools)
 Lyon John S 14 Commercial
 Lyon Metal Products Inc 82 StPaul
 rm 724
 Moshier Wm J rear 29 Tremont
 National Brass Mfg Co 256-258 State
 Rochester Metal Etching Co Inc 265
 Plymouth av N
 Taylor-Shantz Inc 4 Commercial
 Velepec Rudolph J 89 Allen
 Weitz P A Co 79 MtHope av
 Whitehead Metal Products Co 217
 East av rm 32 (sinks and steel
 cabinets)

***Metal Patterns**
CORBETT-STEEVES PATTERN
WORKS 55 Allen tel Main 5730—For
 further information see page 59
 Buyers' Guide

Metal Spinners
STUART-OLVER-HOLTZ CO 406 Platt
 cor Allen tels Main 5560-5561—For
 further information see page 59
 Buyers' Guide
 Union Metal Spinning Mfg Co 14 Com-
 mercial

Metal Stamping
 Barthelmes K Mfg Co Inc, Cairn end of
 West av
 Erdle Perforating Co 171 York
MANUFACTURING TOOL & DIE CO
 Inc 24 Verona tel Main 6149—For
 further information see page 51
 Buyers' Guide
 Rochester Perforating Co 171 York
 Sheet Metal Specialty Co 21 Ford
 Yawman Metal Products Inc 15 Elser
 ter

Metallurgical Carbons
FLOWER CITY CHARCOAL CO 135-
 149 Colvin—For further information
 see page 24 Buyers' Guide

Meter Mfrs
 National Postal Meter Co Inc 14
 Franklin rm 1203

***Microscopes**
**BAUSCH & LOMB OPTICAL COM-
 PANY** (mfrs) 635 StPaul tel Main
 4305—For further information see
 page 55 Buyers' Guide

Midwives
 (See also Nurses)
 Friess Susie Mrs 311 Remington
 Jacobino Elissa Mrs 436 Clinton av N
 Zink Christine R Mrs 434 Clifford av

Milk Dealers
 Avon Dairies Inc 721 Clinton av S
BARTHOLOMAY DAIRY Inc 555
 StPaul tel Main 6520—For further
 information see page 28 Buyers'
 Guide
BIG ELM DAIRY 476-480 Exchange
 tel Main 386—For further infor-
 mation see page 28 Buyers' Guide
 Bittker Albert 13 Pryor
 Bowker Dairy 800 Clinton av S
BRIGHTON PLACE DAIRY CO Inc
 45 Fulton av tel Glenwood 144—For
 further information see page 28
 Buyers' Guide
 Church Robt F 191 E Henrietta rd
 Cloverdale Dairy 28 Oakman
 Community Dairy Co Inc 695 Atlantic
 av

Costich Chas J 33 Woodman pk
 Crystal Dairy 70 Pulaski
 Dairylea Milk 15 Henrietta
 Darling R H & Sons 103 Locust
 Dixon Willis W rear 77 Frost av
 Efficiency Dairies Inc 527 S Goodman
 Elam Arthur W rear 174 6th
 Fleischbaur Chas A 913 Joseph av
 Flower City Dairy 22 Herman
 Genesee Milk Co Inc rear 80 Finch
 Gentle Ruth M Mrs 21 Bowman
 Greinke Wm F 82 Oriole
 Hensel Frank E 63 Wilmington
 Hoff Edw F 53 O K ter
 Hudson Dairy Co 31 Hudson av
 Irondequoit Dairy 348 Norton
 Kelsner Morris rear 40 Lincoln
 Klein John 177 6th
 Korts Dairy 15 Henrietta
 Kosmicki Jos F 95 Dayton
 Kunzer-Ellinwood Inc 123 Barberry
 ter
 Lauch's Dairy rear 180 6th
 Liberty Dairy 415 Avery
 Long Raymond J 23 Rauber
 Mann Jas 175 Champlain
 May Martin T 562 Maple
 Mayer Edw F 289 Hollenbeck
 McKenzie Bros 39 Stutsen
 Melsenzahl Dairy Farms rear 736
 Portland av
 Mertz Robt A 26 Bock
 Mertz Wesley A 30 Bock
 Moore Wm A 671 Ridgeway av
 Muhs Bros Dairy 82 Conkey av
 Newman Saml 18 Herman
 North Dairy 1044 North

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See page 39 Buyers' Guide — **GENERAL INSURANCE** — See page 39 Buyers' Guide
212 UNION TRUST BLDG. 19 MAIN ST. W. PHONE MAIN 444

Milk Dealers—Con

Oddo Frances Mrs rear 52 Crombie
 Okolowicz Felix 702 Portland av
 Palmatier Harry rear 599 Joseph av
 Paskal Dairy 65 Spencer
 Phillips Chas M 47 Seward
PLYMOUTH DAIRY Inc 388 Seward tel
 Genesee 762—For further information see back cover
 Pritchard Dairy 695 Portland av
 Radel John 45 Burrows
 Ritter Bros rear 80 Harris
 Rochester Dairy Co Inc rear 758 Portland av
 Rochester Milk Dealers Inc 33 Marlborough rd
 Roth Harry 1000 Joseph av
 Schanck Harry V B 914 Garson av
 Scher Simon 554 Hudson av
 Schreiner Milk Co 286 Clifford av
 Schulz Mary Mrs 31 Maria
 Seneca Dairy rear 146 Hollenbeck
 Sewilo Jos rear 826 Norton
 Smith Thos V 36 Greig
 Statt Jos J 612 Brooks av
 Superior Milk Co Inc 641 Broad W
 United Dairy Co 76 Pennsylvania av
 Weber's Dairy 718 Joseph av
 Wegman Edw I 465 Chili av
 Western N Y Milk Producers Co-op
 Aasn Inc 1790 Main E
 Wolberg Max 407 Joseph av
 Woodworth Dairy Inc rear 211 Arnett blvd
 Wuest Creamery 642 Maple
 Wuest Martin 222 Lincoln av

Mill Remnants

Genesee Mill Ends 918 Main W

Mill Supplies

BARR & CREELMAN MILL & PLUMBING SUPPLY CO 242 Main W tel Main 6466—For further information see page 60 Buyers' Guide and left top lines
CROSS BROS CO Inc 112-114 Mill tel Main 8038—For further information see page 15 Buyers' Guide
 Erskine-Healy Inc 420 StPaul
 Falk Mill Supply Co Inc 18 Ward
 Forster John M Co 110 Mill
HAVERSTICK & CO Inc 45-49 Ford telephones Main 70-71-72—For further information see page 52 Buyers' Guide
 Laffan Frank E & Co 32 N Union
ROBY SIDNEY E CO The 208-214 South av telephone Stone 1129—For further information see page 52 Buyers' Guide

Milliners

Agnes Hat Shop 75 Locust
 Arnold Lucille I 39 East av
 Baker Kathryn 330 Main E
 Baron Harriet 204 Sellinger
 Beverley Hats 600 Monroe av
 Billmore Hat Shop The 21 Clinton av S
 Bittles Beatrice Inc 144 East av
 Blum Nathan 978 Clinton av N
 Bowman's Millinery 227 Genesee
 Brust Margt Mrs 653 Main W
 Bubes Rose Mrs 593 Hudson av
 Buckland Maybelle 77 East av and 15 Grand av
 Claire Miss Millinery The 1903 Main E
 Cooper Ada C Mrs 486 Ridge rd
 Dawson's 1380 Park av

Graver Abr 628 Clinton av N
 Griffin Maud A 154 Sherman
 Gup Harold M 15 Clinton av N
 Gup Jennie L Mrs 32 Carthage dr
 Hartigan Alice M 27 Clinton av S rm 206
 Hat Shop The 537 Portland av
 Hinde Eliz A Mrs 614 Main W
 Hollywood Hats 90 Main E
 Jo Belle Hat Shop 113 Main E
 Joels Millinery 215 Main E
 Leeds Millinery 255 Main E
 Levinstein Emma 619 Clinton av N
 Linehan Madeline Mrs 164 Park av
 Lornell Hat Shop 61 Brighton
 MacCauley Ida E 753 Main W
 Mae's Millinery 278 Winton rd N
 Marlene Hat Shop 24 Clinton av S
 Marrinan Mary Mrs 243 Otis
 Marzluff Shop 111 Webster av
 Mattern Sisters 877 Clinton av N
 Merker Frieda 1592 MtHope av
 Mighty Dollar Hats 316 Main E
 Paris Mode 937 Monroe av
 Ray's Sample Hats 51 Clinton N, 81 Clinton av S and 26 StPaul
 Ripton Alice M 729 Monroe av
 Rona's Millinery 14 Gibbs
 Rose Martin Shop The 1390 Culver rd
 Royal Millinery 978 Clinton av N
 Sherman Rose Mrs 584 Hudson av
 Tantalo Nancy 452 Oak
 Triangle Millinery 298 Main E

Millinery Goods

Central Millinery Co 444 Central av

***Millwrights**

CROSS BROS CO Inc 112-114 Mill tel Main 8038—For further information see page 15 Buyers' Guide

***Mimeographing**

SCHRODER FRED C J 739-743 Granite bldg tel Stone 1922

Mining Co's & Operators

Ainsworth Mines Ltd 25 Exchange rm 407
 Jewel Consolidated Mines Ltd 25 Exchange rm 407

***Mirror Mfrs & Dealers**

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315—For further information see page 21 Buyers' Guide

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

***Model Makers**

(See also Pattern & Model Makers)
CORBETT-STEEVES PATTERN WORKS 55 Allen tel Main 5730—For further information see page 59 Buyers' Guide

***Money to Loan**

FIRST INDUSTRIAL BANK ROCHESTER N Y 30-32 Clinton av N tel Main 1512—For further information see page 15 Buyers' Guide
PROVIDENT LOAN SOCIETY 31 Exchange rm 401 telephone Main 297
 For further information see page 46 Buyers' Guide

Monuments Granite & Marble
(See also Granite Dealers also Marble Workers)

Artistic Marble Works 220 State
 Benton Isaac S 1169 StPaul
 Bonsignore Arthur G Co 431 Jay
 Bresloff Morris 744 Joseph av
 Hart Frank J Monument Co Inc 2301 Dewey av
LELAND-WESTON-LOWE CO 1182-1138 MtHope av telephone Monroe 51—For further information see page 52 Buyers' Guide
 Marrion T H & Co 476 State
 Memorial Crafts Co 1812 Lake av
 Missel Otto E 226 Wilkins
NELL BROS & KERN 151-153 MtHope av tel Main 1074
 Reichhart Floyd J & Son 1347 Lyell av
 Rochester Monument Co 533 6th
 Somers Bertha Gelger Mrs 658 Maple
 Stinauer Jos 566 Glide
 Trott Bros Co Inc 1120 MtHope av

***Mortgage Loans**

HOME MORTGAGE COMPANY 534 Burke bldg tel Stone 3788
POMEROY ORGANIZATION Inc 243 Powers bldg telephone Main 6046,
 Syracuse office 327 Montgomery dial 2-3113—For further information see page 63 Buyers' Guide and right top lines
WICKS RALPH A 309 Powers bldg bus tels Main 6264-6265 res Monroe 488-R—For further information see page 64 Buyers' Guide, front cover and left bottom lines

***Mortgage Servicing**

ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh tel Main 4170—For further information see page 2 Buyers' Guide

***Mortgages—Real Estate**

(See Loans—Mortgages)

***Morticians**

BENDER BROS 301 Alexander tel Stone 1179—For further information see page 33 Buyers' Guide
HALLORAN HENRY D & SONS (Thomas B Mooney's Sons Inc) 341 Plymouth av S tel Main 127—For further information see page 33 Buyers' Guide
HAUBNER & STALLNECHT 828 Jay tel Genesee 300—For further information see page 33 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at Lawn telephones Stone 203 and 205—For further information see bottom edge
MATTLE A J & SON 300 Cumberland tel Stone 1552—For further information see page 34 Buyers' Guide and left bottom lines
SCHEUERMAN C F SONS 412 Brown tel Genesee 488—For further information see page 34 Buyers' Guide

Mosaic Work

Onkleaf Ernest 737 Merchants rd

Motion Picture Apparatus & Supplies

Mellaphone Corp 65 Atlantic av
 Smith & Howell Film Service Inc 506 Brown

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For Other
Business
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Motion Picture Distributors & Film Exchange
Allen John E Inc 6 George

Motion Picture Producers
Rochester Animation Studios 8 Pine

Motion Picture Theatres
Arnett Theatre 25 Thurston rd
Aster Theatre 267 Bay
Cameo Theatre 1197 Clinton av N
Century Theatre 35 Clinton av N
Clinton Theatre 957 Clinton av S
Comerford's Capitol Theatre 83 Main W

Dixie Theatre 733 Portland av
Embassy Theatre 25 South av
Empress Theatre 915 Clinton av N
Grand Theatre 30 Plymouth av N
Hollywood Theatre 37 Pullman av
Hudson Theatre 666 Hudson av
Lake Theatre 3194 Lake av
Liberty Theatre 279 Driving Park av
Lincoln Theatre 702 Jay
Little Theatre The 240 East av
Loew's Theatre 120 Clinton av S
Lyric Theatre 689 Clinton av N
Madison Theatre 300 Genesee
Majestic Theatre 928 Jefferson av
Monroe Theatre 589 Monroe av
Murray Theatre 218 Murray
New Strand Theatre 62 StPaul
Plaza Theatre 112 Webster av
R K O Palace Theatre 71 Clinton av N
R K O Temple Theatre 37 Clinton av S
Regent Theatre 65 East av
Rexy Theatre 700 South av
Riviera Theatre 1453 Lake av
Rivoli Theatre 427 Jefferson av
State Theatre 1337 Main E
Sun Theatre 986 Joseph av
Webster Theatre Inc 316 Webster av
West End Theatre 557 Thurston rd
World Theatre 292 North

Motorcycle—Dealers
Hennen Frank B 367 Court
Indian Cycle Co 523 Court
Rochester Harley-Davidson Corp 119 Main W

***Motors & Generators—Electrical**
GREEN T H ELECTRIC CO Inc 31-37 Water N tels Main 555-556—For further information see page 32 Buyers' Guide and top edge

***Moulding Mfrs & Dealers**
MORSE SASH & DOOR CO 101 Ford cor Waverly pl tel Main 1835—For further information see page 21 Buyers' Guide

Multigraphing
Gillette Multigraph Service 54 James
Multigraphed Letter Co 5 StPaul rm 326
POLK R L & CO Inc 729 Powers bldg 16 Main W, Eastern District office 179 Lincoln, Boston Mass tel Hancock 6309
Rochester Letter Service 16 State rm 107
SCHRODER FRED C J 739-743 Granite bldg tel Stone 1922

Museums
Rochester Museum of Arts and Sciences 633 East av

Music Dealers
Agnello Alfonso 196 Central pk

Music Publishers
Central Music Co 366 Gregory

***Music Stores**
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 53 Buyers' Guide

Music Teachers
(See Teachers—Music)

Musical Instrument Dealers
Columbia Music Store 53 Clinton av S
Goodwin Bert 390 Main E rm 2 (violin)
Gutacker Andrew D 745 Clinton av S (piano)

Hoffman Music Shop Inc 468 N Goodman and 366 Joseph av
Kenneweg Franz H 383 Main E rm 1
Kitzmiller Music Co 115 Clinton av S
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 53 Buyers' Guide

Music Lovers Shoppe Inc 370 Main E
Musicus Norman H 2285 Main E
Phillips Wendell A 212 Genesee
Relin Music Co 47 Gibbs
Shabbarasi Music Co 746 Clinton av N
Young Wm P 263 Ames

Musical Instrument Repairers
Ballou Howard M 17 Mead
Grom Jos B 32 Furlong
McArthur Archie L 47 Gibbs
McArthur & Walker 37 South av

Naturopaths
Butler R Earl 130 Main E rm 341
Gian-Cursio Christopher 52 Birch

Neckwear Mfrs
Brown Edw & Co 82 StPaul rm 401
Nusbaum Bros Inc 36 StPaul rm 121
Rembrandt Cravats 82 StPaul rm 701
Superba Cravats 216 Andrews

News Dealers—Wholesale
Manson News Agency 236 N Water

News Service Bureaus
Sedlacek Wm J 27 Clinton av S rm 416

News Stands
Blackwood John M 1618 Lake av
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Newspapers
ABENDPOST (daily and weekly) Rochester German Publishing Co 237 Andrews tel Stone 278—For further information see page 54 Buyers' Guide
CATHOLIC COURIER (weekly) Catholic Courier & Journal Inc publishers 50 Chestnut 5th fl tels Stone 1492-1138—For further information see page 53 Buyers' Guide
Daily Record Co The, The Daily Record Co Inc publishers 29 N Water (daily \$10.00 per year)

DEMOCRAT & CHRONICLE Gannett Company Inc 59-61 Main E tel Main 7400—For further information see page 53 Buyers' Guide and right bottom lines
Eighteenth Warder The (weekly) 154 Andrews
Gannett Newspapers, Times sq

Greece Press 5 StPaul 2d fl (weekly)
Irondequoit Press 5 StPaul 2d fl (weekly)

Italian Weekly The 111 Lyell av
Jewish Ledger 482 StPaul (weekly)
Nineteenth Ward Leader The 154 Andrews (weekly)
Polish Everybody's Daily 699 Hudson av
Rochester Press The, Rochester Alliance Press Inc publishers 49 N Water (weekly)

ROCHESTER TIMES-UNION Gannett Company Inc publishers Times sq Exchange cor Broad W tel Main 900—For further information see page 54 Buyers' Guide
Rochester and Vicinity Labor and Labor Herald 16 State rm 505 (weekly)
West Side Weekly 143 Clifton

***Nickel Platers**
(See also Plating Works)
STUART-OLVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 59 Buyers' Guide

***Notaries Public (See Lawyers)**

Notions—Wholesale
Havill R M Co Inc 36 StPaul rm 317
Noble Sales 139 Main W
SMITH GORMLY CO Inc 174-180 StPaul tels Main 970-971-972—For further information see page 31 Buyers' Guide
University Novelty House 15 University av

Novelties
Bastian Bros Co 1600 Clinton av N
Bobb's Novelty Co 27 Clinton av S rm 217
Celmet Products Co 89 Allen (auto accessories)
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Minton Specialty Co Inc 36 StPaul rm 308 (mfrs and whol)
Mitchell John A 569 Plymouth av S
Rochester Plastex Corp 163 StPaul 4th fl (mfrs)
Stevenson A G Co 99 MtHope av (mfrs)
Ye Olde Trick Shoppe 100 South av

***Numbering Machines**
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Nurserymen
(See also Florists; also Seeds-men)
BROWN BROTHERS COMPANY Continental Nurseries main office, sales and display gardens Baird and Whalen rds Penfield NY tel Hillelde 1802 or E Roch 461—For further information see page 55 Buyers' Guide and left top lines
Chase-Fitkin Nurseries Inc 2045 East av
GLENN BROTHERS Inc 1768 Main E tel Culver 1854—For further information see page 55 Buyers' Guide
Hooker Bros 70 Exchange rd 109
Schum Bros 2050 Clifford av
VORNDRAN AUGUST Ridge rd E Webster tel Webster 285—For further information see page 27 Buyers' Guide

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 Allen Mabel L Mrs 393 South av
 Almarode M Virginia 550 Lyell av
 Ames Ariene L 1135 Genesee Park blvd
 Amy Catherine E 68 Bronson
 Anderson Eleanor 1214 MtHope av
 Anthonson Ruth E 275 MtVernon av
 Arbor Lorraine D Mrs 11 Edgewood pk
 Armes Ada G 256 Roycroft dr
 Artley Eliz N Mrs 60 Phelps av
 Ascherman Jane 38 Rutgers
 Austen Ethel M 60 Linden
 Babbitt D Catherine 560 Meigs
 Babcock Florence 79 Marlborough rd
 Bacca Jane L 24 Chandler
 Bacon Mae C Mrs 145 Alexander
 Bagley Mary 110 Sawyer
 Bailey Dora M 204 Elmdorf av
 Bailey Jean M 112 Linden
 Baker E Lee Mrs 475 Oxford 3d fl
 Baker Wanda M 163½ MtVernon av
 Baker Yetta Mrs 2005 Dewey av
 Barrett Edw L 20 Morgan
 Barry Anne 95 Trump
 Barry Margt 55 S Wash
 Bartho Margt L Mrs 31 Portsmouth ter
 Barton Georgia M Mrs 50 Alameda
 Bauer Ora N 30 Hoff
 Baumann Emma E Mrs 26 Warwick av
 Beach Janet 946 Garson av
 Beardsley Carrie Mrs 67 Gorsline
 Bebbington Hazel 886 Clinton av S
 Becker Matie M 253 Grand av
 Beech Janet 219 Meigs
 Belden Mary 65 Highland av
 Bell Marjorie A 600 Scio
 Benham Esther Mrs 676 Bway
 Bennett Elsie 420 Oxford
 Bennett Marguerite M 8 Orleans
 Berghash Edith 33 Milburn
 Berry Mary Rita 83 Kingston
 Bianchi Mary F 32 Warner
 Bianchi Rose R 348 Brown
 Bice Verna F 139 West High ter
 Blackman Mabel P Mrs 822 Avenue D
 Bland Anna D 251 Post av
 Boal Katherine 74 Richmond
 Bogner Mary C Mrs 293 Oxford
 Boice Jessie I Mrs 187 Cypress
 Boland Margt L 45 Austin
 Boland Margt M 256 Parkway
 Booher Laura 121 Plymouth av S
 Boryszewski Eliz K 21 Bradford
 Bowman Beatrice A 151 Turpin
 Boyd Florence S Mrs 125 Blir
 Boyle M Loretta 89 S Wash
 Bradley Blanche B Mrs 351 Saxton
 Brady Bernardine M 53 Cook
 Bratschi Virginia O 87 Alexander
 Brennan David D 50 Briggs
 Brennan Katharine F Mrs 31 Rundel pk
 Brennan Mary E 81 Rundel pk
 Brew Florence H 60 Thurston rd
 Brooker Mabel L 1301 Park av
 Brooks Edith M Mrs 310 Meigs
 Brown Alice 95 Troup
 Brown Anne 51 Rutgers
 Brown Lena 51 Rutgers
 Brunk Viola P Mrs 22 Bly
 Bullard Elva J Mrs 72 Savannah
 Bunce Lillian C 124 Villa
 Bunker Louise 389 Monroe av
 Bunting Alice E Mrs 259 Vernon av
 Buonomo Eliz G Mrs 44 Ward
 Burgess Claude 100 Gibbs

Burns Catherine M Mrs 1100 South av
 Burns Harriett E Mrs 84 VanOlinda
 Burt Lulu E 226 Kenwood av
 Buss Florence S 99 Penhurst
 Cahill Ellen A 254 Rugby av
 Campbell Lunette 171 Alexander
 Cantabene Mary G 414 Lyell av
 Caragher A Isabel 14 Werner pk
 Carnes Catherine 92 Pembroke
 Carnes Marion E 54 MtVernon av
 Carpenter Ellen M Mrs 5 Millbank
 Carson Ruth L 521 South av
 Carstens Eliz A 65 Luzerne
 Cassidy Anna M 714 Arnett blvd
 Chapman Florence 385 S Goodman
 Chazan Fay 21 Sheridan
 Christ Jane V 947 S Goodman
 Chudzinski Martha A 936 Avenue D
 Clark Doris 23 Hickory
 Clark Lillian G 896 Culver rd
 Clarke Hilda 410 Oxford
 Claus Patricia C 149 Hobart
 Clayman E Mae 47 Troup
 Clemmons Ruth 1487 South av
 Clise Grace B 5 Brighton
 Close Anna B 48 Barton
 Coccia Mary E 95 Dix
 Comisar Margt 84 S Wash
 Comstock Iva Mrs 163 Plymouth av S
 Condon Mary 49 Troup
 Cook Eliz Hope 28 Hillendale
 Cornish C May Mrs 30 Strathallan pk
 Cortright Lois M 106 Vermont
 Cotchefer Caroline E 900 Atlantic av
 Cotter Kathleen S 4 Thurston ct
 Coughlin Minnie A 30 Rainier
 Coughlin Rita 1796 Culver rd
 Courneen Kathleen 436 Blir
 Coyle Julia M 717 Seward
 Crahan Mary E 132 Lenox
 Crandall Edna M 21 Chili ter
 Crane June H Mrs 106 Chapin
 Creveling Catherine 126 Pearl
 Croal Madge H 260 Dartmouth
 Crosbie Eleanor P Mrs 160 Pinnacle rd
 Cullerton Theresa 116 Dartmouth
 Cummings Margt Mrs 90 S Union
 Cunningham Margt 300 Wellington av
 Curran Mary 207 Fitzhugh
 Curtis Florence G 468 Lake av
 Custance Rosetta M 31 Upton pk
 Dalley Dorothy E 669 Seward
 Dalley Florence L 182 Park av
 Dalley Mary O 66 Salina
 Dake Margt 83 Culver rd
 Dale Isabelle V 259 Richard
 Dale Luella D Mrs 319 Berkeley
 Dammert Josephine 34 Canterbury rd
 Danby Leora J 126 Pearl
 Daniels Eunice F Mrs 455 S Goodman
 Daniels Laura E 659 Clarissa
 Daniels Mary M Mrs 600 Lake av
 Darby Margt E 232 Chili av
 Davenport Mae Mrs 30 Strathallan pk
 Davidson Ethel 1295 Lake av
 Davis Marion R 50 Merriman
 Dean Loretta A 478 Lexington av
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 DeAoun Adele R 775 Jefferson av
 DeCook Alice 428 Alexander
 Degree Hilda 39 Madison
 DeLesio Mary 14 King
 Denio Muriel A Mrs 326 Parsells av
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 Dignen Clara 197 Magee av
 Dignen Judith 197 Magee av
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 Dodge Dorothy E Mrs 165 Magee av

Doell Ellnor L 73 Parkdale ter
 Donahue Alice G 430 Emerson
 Donahue Nan T 300 Wellington av
 Dony Leona L 124 Bryan
 Doser Mary E 424 Humboldt
 Douglass Helen S 29½ Edmonds
 Dowd Ann E Mrs 571 Plymouth av S
 Doyle Bryde 150 Hamilton
 Doyle Monica H 98 Ridgeway av
 Dragosl Anne 10 Davis
 Drexel Bernetta M 68 Herkimer
 Dryden Mary H Mrs 57 Holcroft rd
 Duell Ethel G Mrs 235 Rand
 Dunn Eleanor B Mrs 51 Sycamore
 Durnin Catherine E 8 Thayer
 Dutton Charlotte G 10 Wilmer
 Earl Eloise M 86 Northview ter
 Eby Mary 1190 Park av
 Egan Madeline 27 Birch cres
 Eggiman Eliz I 6 Rundel pk
 Elliott Sara E Mrs 370 Meigs
 Erhardt Cecelia A 25 Avondale pk
 Eve Mabel Mrs 170 Dartmouth
 Ewing Florence 108 Fulton av
 Farber A Marie Mrs 280 Monroe av
 Farley Mary E 1499 South av
 Faust Alice M 46 Rogers av
 Featherston Helen D 51 Sycamore
 Fennel Marie K 77 Crawford
 Fenton Margt A 300 Wellington av
 Fifield Florence 49 Troup
 Fillman Dorothy Mrs 104 Boardman
 Flinity Loretta H 367 Ellicott
 Fink C Marie 442 Electric av
 Fink Helen A J 494 Chili av
 Fintushel Dora 341 Wilkins
 Fitzgerald Jane E 54 Merchants rd
 Fitzsimmons Alice C 1458 Lake av
 Fletcher Kate Mrs 102 Cottage
 Foley Hilda Mrs 185 Alexander
 Foote Betsy G Mrs 640 Monroe av
 Ford Margt M 280 Thurston rd
 Forschler Mary F 447 MtVernon av
 Found Alice M Mrs 853 Meigs
 Francis Clara A Mrs 2 Edmonds
 Frederick Lillian G 2 Atkinson
 Freeman Anna M 11 Atkinson
 Freere Ethel M Mrs 318 Colebourne rd
 French Leora 121 Plymouth av S
 Fresch Margt M 4 Alliance av
 Frey Alice O 1117 Plymouth av S
 Froelich Gladys R Mrs 440 S Goodman
 Frost Marion E Mrs 334 Avis
 Fry Grace L Mrs 41 Elmcroft rd
 Fulmer Alice C 504 Brooks av
 Fyles Anna Mrs 435 Lake av
 Gaedt Bertha C 68 Holbrooke
 Gafney Edith 400 Oxford
 Gallagher Mary 253 Caroline
 Galbraith M E 18 Tracy
 Gambino Suzanne 395 Saxton
 Gardisky Alice M 677 Clarissa
 Gardner Harriett R 408 Garson av
 Garlock Agnes Mrs 57 S Wash
 Garvey Bertha 47 Troup
 Gates Hazel 88 Sidney
 Gell Viola M 212 Oxford
 Gertner Isabelle B 41 Kirkland rd
 Gertner Mary K 41 Kirkland rd
 Gervasi Jennie R 5 Finney
 Giffin Gladys G 291 Beresford rd
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 Gill Eva L 285 Columbia av
 Gillespie Mary E Mrs 295 Wellington av
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Helfrich Elsie K 481 Clay av
Henderson Laura P 78 Meigs
Henneky Lucille 63 Werner pk
Herle Eliz A Mrs 23 Strathallan pk
Herrick Grace 1484 Culver rd
Heston Eliza S Mrs 86 S Union
Hickey Mary E 133 Plymouth av S
Hiebler Anna M 356 Colvin
Hildebrand Hilda E Mrs 225 Plymouth av S
Hillen Mary M 161 Brunswick
Hinman Henrietta C Mrs 287 Congress av
Hobberlin May 93 Thorndale ter
Hector Madeline U 739 Flower City pk
Hoderlein Gertrude 484 Ames
Hoffman June M 82 Warner
Hoffman Lillian C 36 Epworth
Hoh Marie 270 Seneca pkwy
Hohener Louise A 440 Linden
Holloway Sara B Mrs 433 Sawyer
Holmes Eliz Mrs 10 Elba
Holzschuh Teresa G 117 Canton
Howard Ida M 424 Hazelwood ter
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Huckins Inez E 289 Park av
Hudson Margt P Mrs 98 Warwick av
Humphrey Jane A Mrs 35 Chestnut rm 705
Hyland Katherine Mrs 304 Magnolia
Inley Eleanor J 57 Pembroke
Irwin Clyde K 239 Genesee Park blvd
Jackson Margt 195 Arnett blvd
Jackson Margt E 4231 Lake av
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Jeffery Doris M 110 Shelter
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Jinks Carol R 9 Lamberton pk
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Keefe Katherine 35 Darien
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Kehrig Emma H 22 Leroy
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Kelly Marie V 73 Lozier
Kendelen M Eliz 379 Hawley
Kenneally Mae I 707 Main W
Kent Lee 171 Alexander
Kentfield Mary Mrs 96 Meigs
Kern Ella M 94 Oliver
Kernan Ella J 15 Sibley pl
Keuper Myrtle L 55 Hall
Kiefer Marguerite E 1145 Genesee
King Eileen M 147 Vermont
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Klik Eliz A 211 Normandy av
Knapp Ethel 61 Grover
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McAvoy Helene 185 Alexander
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McCarriagher Alice G 17 Edmonds
McCarthy Nora 59 Prince
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Meagher Nora 15 Amherst
Mikulski Bernice 428 Alexander
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Miller Isobel Mrs 469 Lake av
Miller Marion Mrs 241 Plymouth av S
Mills Florence Mrs 80 Kenilworth ter
Minnamon Margt S Mrs 11 Velox
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Moore Jeanette E 284 Pearl
Moore Laura O Mrs 18 Mulberry
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Oakes Esther 225 Meigs
O'Brien Anna M 40 Kron
O'Bryan Ellz Mrs 93 Prince
O'Donoghue Lillian M 121 Plymouth av
S
O'Hern Gertrude O 480 Alexander
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O'Malley Mary F 195 Webster av
O'Neill Ethel M 128 Ellicott
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Pattison Jessie 794 Exchange
Payne Helen 93 Elm
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Pestke Wanda E 300 Wilkins
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Peters Margt C 3 Madison
Peterson Florence 745 University av
PHELPS Lou Mrs 279 West av
Pierce Nellie 68 Selye ter
Playford Dora 388 Benton
Plumb Edna 455 Flower City pk
Pollock Julia A Mrs 185 Augustine
Poole Helen A Mrs 5 Portsmouth ter
Poole Hubert L 227 Sawyer
Popowich Olga M 1087 N Goodman
Porter Ruth 307 Meigs
Powell Irving A 1207 Genesee
Powers Anna L 102 Jefferson av
Powers Marie S 1 Willowbank pl
Pratt Charlotte Mrs 109 Thorndale ter
Quall Gladys 116 Dartmouth
Quigley Bessie 242 Oxford
Quinlan Anna B Mrs 236 Merriman
Ramey Florence 50 Chestnut
Rasche Charlotte A 594 Grand av
Rauber Stella S 58 Kirkland rd
Rea Leah 389 Monroe av
Redfield Mildred H 173 Sherwood av
Redmond Besse R Mrs 141 S Fitzhugh
Reed Ann Mrs 14 Atkinson
Reid Alice Mrs 57 Wilbur

Renner Anna Mrs 843 Plymouth av S
Ricciardo Genevieve 451 Westfield
Rice J Marie 108 Driving Park av
Richardson Beatrice 76 Pullman av
Richer Loretta C 527 Cedarwood ter
Ricketts Mary H 826 South av
Riley Eileen A 225 Bryan
Roach Mary R 427 Flower City pk
Robinson Jessie M 37 Edmonds
Rockwood Ellz 299 Park av
Rose Dorothy R 298 Reynolds
Roser Clara L 350 Roxborough rd
Ross Audrey 198 Milburn
Ruddy May A 181 Roxborough rd
Ryan Margt C 344 Plymouth av S
Sage Carrie L 74 Midvale ter
Sage Ruth 2 Arnold pk
Sale Camilla B 471 MtHope av
Sanderson Doris M 325 Rutgers
Santee Adelaide B 1090 South av
Scales Rose 15 Alvin pl
Scanlon Eileen E 268 West High ter
Schaefer Frances E 207 Normandy av
Schaffer Caroline A 1017 Arnett blvd
Schanck Edith M 334 Grand av
Schewe Katherine A Mrs 1708 East av
Schlicker Mary M 333 S Goodman
Schillwosky Helen 591 Main W
Schlorf Julia Mrs 34 Park av
Schmidt Loretta M Mrs 445 Post av
Schoen Mildred 959 Meigs
Schulz Caroline G 1 Stebbins
Sechrist Mabel C 18 Glasser
Secor Ethel 360 Main E
Seldel Doris A 141 Shepard
Selbert Marcella A Mrs 3 Ross
Semans Frances W 279 West av
Shannon Mary D Mrs 358 Lake av
Shatzel Daphne Mrs 194 Averill av
Shatzel Dorothy E 498 Lyell av
Shaw Cecelia A 150 Fillmore
Shaw Claire 400 Oxford
Shea Betty Mrs 3178 Lake av
Sheedy Mary H 526 Flint
Sheehy Ruth V Mrs 31 Congress av
Sherman Dora J 46 Rowley
Shirley Elsie B 318 Rosewood ter
Shupp Miriam G 471 MtHope av
Shuts Mabel 378 Alexander
Sickles Blanche 543 S Goodman
Silvernail Ruth L 86 Hickory
Slyck Mary M 223 Ellicott
Smith Ellz M D 374 Tremont
Smith Helen F 46 Werner pk
Smith Lillian Mrs 16 Rundel pk
Smith Ruth L Mrs 329 Linden
Smith Thelma S Mrs 1229 Plymouth av
S
Smith Zoe Mrs 207 Plymouth av S
Snell Anna E Mrs 25 Raines pk
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Snodgrass Neva R Mrs 111 Hamilton
Snyder Dorothy 234 Rockingham
Sorderlet Lula 107 Parsells av
Soule Eleanor B 632 Averill av
Speck Elisabeth Mrs 62 Danforth
Spuck Doris L M Mrs 867 Dewey av
Stahley Rose 11 Boston
Stalker Maude D 95 Troup
Stanley Isabelle Mrs 185 Alexander
Stanton Mabel I Mrs 19 Alexander
Statt Loretta C 550 Lyell av
Stears Marion 49 Troup

Stenzel Kathleen Mrs 134 Caroline
Stephens Daisy 754 Plymouth av S
Stephens Minnie 165 Rutgers
Sternbergh Ada S Mrs 498 S Goodman
Stevener Ruth A 61 Mulberry
Stokes Madeline M 179 Driving Park
av
Storey Marjory B 30 Hortense
Sturla Eleanor M 1593 Main E
Sullivan Cecelia 573 S Goodman
Suters Florence E 250 Meigs
Swayze Sarah E 195 Hampden rd
Swift Dolores E 116 Columbia av
Tabb Emma M 4 Portsmouth ter
Tapp Jane R 41 Arbordale av
Taylor R May 329 Troup
Taylor Richd Mrs 463 Alexander
Thompson Helene C 327 West av
Thurston Marguerite M Mrs 16 Ed-
monds
Tobin Anna Mrs 547 Arnett blvd
Tobin Helen E 11 Atkinson
Tracey Katherine 1 Audubon
Tram Rose A 301 Wellington av
Trenholm Marion 86 Rugby av
Twist Edith Mrs 273 Wellington av
Ubbink Ellz 295 Winton rd N
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VanGraaffland Florence Mrs 4 Ber-
wyn
VanNiel Ellz 660 Winton rd N
Veak Ruth 193 Lux
Volkmar Theresa M 553 Maple
Vollgraf Flora 220 Plymouth av S
Wagner Ellz 16 Boothe
Walker Kathleen 43 S Wash
Walsh Mary 185 Alexander
Walsh Mary 157 S Fitzhugh
Walsh Mary T Mrs 65 Rosewood ter
Walther Johanna 174 N Goodman
Ward Helen R 31 Woodbine av
Ward Nellie Mrs 298 Monroe av
Warren Margt E 481 Meigs
Waterman Bertha Mrs 239 Elmdorf av
Watts Sarah A 124 George
Wawrzaszek Amelia 250 Weyl
Way Mary Estella 215 Alexander
Wayne Emma 465 Alexander
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Weber Irene M Mrs 569 Ridge rd
Weinstein Edith S 31 Pallsade pk
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Weldon Marion 19 Churchlea pl
Wentworth Eunice Mrs 385 Columbia
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Werner Isabel K Mrs 7 Vinewood pl
Westlake Kathleen E 95 Troup
Whalen Emma T 192 Linden
Whalen Marion L 121 Plymouth av S
Wheeler Rena E Mrs 61 York
Whipple Catherine Mrs 14 Atkinson
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White Anna Mrs 463 South av
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American Sales Book Co Inc 16 Main W rm 321
Arend Stanley W Co 192 Mill
Atlantic Register Co 16 Main W rm 241
Autographic Register Co 119 Main E rm 825
Becker Max 210 Cypress
Bircher Co Inc 192 Mill
BOURNE JOHN R 131-133 State tels
Main 1233-1234—For further information see page 55 Buyers' Guide
Dawn Mfg Corp The 10 Champeney ter (copy holders)
Dick A B Co 41 Chestnut 3d fl
Direct Service Co 36 StPaul rm 405
Ditto 8 Exchange rm 414 (duplicators)
Egry Business Systems 31 Gibbs rm 104
Genesee Office Supply Co 357 Main E
Gilman Fanfold Corp 217 East av rm 45 (duplicate forms)
Hall-Welter Co Inc 10 Champeney ter (check writers)
Heinrich-Seibold 4 State
Henderson Arthur E 515 Main E
Hunt John F Co 89 Allen
International Business Machines Corp 265 East av
Lambright Harold T 1 MtHope av
Marchant Calculating Machine Co 31 Gibbs rm 101
McBee Co 62 East av
Meyers-Warner Co 82 StPaul rm 719
Monroe Calculating Machine Co 196 Chestnut
Multigraph Sales Agency 5 StPaul rm 424
Multinost Co 51 Centre pk (mailing machines)
National Cash Register Co The 320 East av
Pitney-Bowes Postage Meter Co The 119 Main E rm 824
Remington-Rand Inc 355 East av
Roach-Reid Co The 14 Franklin rm 815 (dictating machines)
Rochester Salesbook Co 82 StPaul rm 603
Rochester Stencil Co 53 Whittiesey
SCRANTON'S Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 18 Buyers' Guide
Shelby Sales Book Co 16 Main W rm 124
Standard Mailing Machines Agency 82 StPaul rm 522

Standard Register Co The 217 East av rm 31 (autographic registers)
Telautograph Corp 119 Main E rm 823
Todd Company Inc The 1150 University av
Todd Sales Co The 154 East av rm 314
United Autographic Register Co, Register Div 82 StPaul rm 518
United Autographic Register Co, Continuous Form Div 82 StPaul rm 518
Universal Sales Book Co 100 McKinster
Vangellow Bros 289 Main W
Wilber Co 151 Andrews
Wilson Memindex Co 163 StPaul
Yawman & Erbe Mfg Co retail store 41 Chestnut and 1099 Jay
Zimmerli Business Furniture Corp 130 South av

***Offset Printing**
SCHRODER FRED C J 739 743 Granite bldg tel Stone 1922

***Oil Burners**
JOHNSON S T INDUSTRIAL OIL BURNERS Laube Electric Corporation Distributors 219 East av tel Stone 104—For further information see page 33 Buyers' Guide and right top lines

LANGIE FUEL SERVICE Inc 326 Main E tel Stone 4000 branches 693 South av, 2 Lake av and 357 StPaul (Langie Master Kraft)—For further information see page 24 Buyers' Guide and back cover

TIMKEN SILENT AUTOMATIC OIL BURNERS Laube Electric Corporation Distributors 219 East av tel Stone 104—For further information see page 33 Buyers' Guide and right top lines

Oil Burners & Equipment
General Heating & Equipment Co Inc 74 Exchange
Howe Clayton P 38 Thurston rd
LAUBE ELECTRIC CORPORATION (Timken Silent) 219 East av tel Stone 104—For further information see page 33 Buyers' Guide and right top lines
McCord A Clayton 242 Alexander
McVey S Edw 46 Augustine
Melchior, Armstrong, Dessau Co of Del Inc 83 Franklin (supplies whol)
Rochester Wayne Distributors Corp 85 Franklin
Super Oil Burner Co 810 Genesee
Timken Silent Automatic Oil Burners 219 East av
Wilray-Biddle Co 90 Exchange

Oils & Lubricants
Arcuri Oil Co 662 Monroe av
Armur Petroleum Products Inc 43 Halstead
Atlantic Refining Co 1840 Lyell av
Bombay Oil Co 360 Main E rm 10 (11r seed)
Clifford Service Corp 24 Winthrop
Colonial Beacon Oil Co 20 Cairn
Cooperative Industrial Service 8 Exchange rm 705
County Oil Corp 22 Wright
Davis-Howland Oil Corp rear 333 South av at Griffith
Flower City Oil Co 376 StPaul
Flower City Tire & Oil Co 20 MtHope av
Gaenshirt Carl F 47 Cole
Gulf Oil Corporation 755 Brooks av

HADLOCK PAINT CO Inc (MacMillan Ring Free Motor Oil) 466-470 Central av tel Stone 1968—For further information see page 57 Buyers' Guide
Hub Oil Co Inc, McKee rd nr Buffalo rd
Kendall Refining Co, Scottsville rd beyond Barge Canal
MACMILLAN RING FREE MOTOR OIL
Hadlock Paint Co Inc distributors 466-470 Central av tel Stone 1968—For further information see page 57 Buyers' Guide
McIntee John 1028 Chili av
Moore & Maurer Oils Inc 529-549 Buffalo rd nr B&O RR
Northeastern Petroleum Co 34 Berkshire
Pennant Gas & Oil Corp 269 Wetmore pk
Petroleum Wholesale Corp 34 State rm 103
RAE J H OIL CO Inc (wholesale) foot of Ambrose tel Glenwood 224
Richfield Oil Corp of N Y, rear 1025 Chili av
Rochester Petroleum Co 73 Saratoga av and 292 Main E
Rogers Fuel Corp 65 Broad W rm 103
Sinclair Refining Co rear 1025 Chili av
Socony-Vacuum Oil Co Inc 675 Brooks av
Southwick Oil Co Inc 36 Railroad
Stubbe Elmer J 662 Monroe av (fuel oils)
Sun Oil Co 760 Brooks av
Syndicate Oil Corp 42 East av rm 226
Texas Company The, McKee rd
Tiger Oil Corporation 1525 Clinton av N
Webaco Oil Co Inc 148 Railroad
Woodfill Inc, Scottsville rd beyond Canal

Olive Oil—Importers & Wholesale Dealers
Dimino Frank 157 Augustine
Maggiolos & Rousos 142 Front and 43 Roch Food Terminal

***Optical Goods—Mrs**
BAUSCH & LOMB OPTICAL COMPANY 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide

Optical Goods—Mrs & Whol
Advance Optical Co 92 Mortimer rm 11
Artercraft Optical Co Inc 89 Allen
Clinton Optical Co 36 Clinton av N 2d fl
Colonial Optical Co Inc 828 Main E rm 213
Continental Optical Co 165 N Water
Kirstein Optical Co Inc 132 Andrews
Mark Specialty Co 89 Westminster rd
Paragon Optical Co 105 N Water
Precision Optical Co 42 Geneva
Projection Optics Co Inc 330 Lyell av
Qualrex Optical Co 64 Clinton av N rm 4
Rochester Optical Mfg Co 16 State rm 416
Schlitz Optical Co 105 N Water
Shur-On Optical Co Inc 242 Andrews
Simpson-Walther Lens Inc 8 Circle
Opticians
Baldino Theo 44 Madison
Bausch E B & Son Co 61 East av and 6 Main E
Century Optical Co 5 StPaul rm 519

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints

9-11-13 N. WATER ST.

Phone Main 8140

W. G. Remington
R. J. Fowler

See Page 56
Buyers' Guide

Opticians—Con

Empire Optical Co Inc 35 Clinton av S
 Genesee Optical Co 183 Main E rm 510
 Gerhard F H Co 69 Main E
 Gluck Elbert W 183 Main E rm 510
GRESS FRANK J 69 Main E bus tel
 Main 281 res Gen 3976-M
 Hickey Wm J 277 Alexander rm 107
 Kane Louis 243 Baden
 Kohler Chester A 82 Lux and 27 Clinton av S rm 308 (prescription)
 Kubitz Elmer G 76 S Fitzhugh
 Lankford Omer L 25 North rm 621
 Mercer Optical Co 632 Monroe av
 Nadel Chas H 80 East av rm 308
 Regent Optical Co Inc 14 Franklin rm 709 (whol and retail)
 Ring Optical Co 14 Franklin rm 506
 Summit Optical Co 257 Main E rm 102
 Taylor Optical Co 328 Main E rm 520
 Waldert Optical Co 56 East av
 Whelpley & Paul 16 Clinton av S
 Wilder Herbert E 741 Garson av

Optometrists

Albert Danl 28 Main E
 Baird Wm H 5 Clinton av S
 Bausch Carl R 6 Main E
 Becker Saml 284 Main E
 Bush Arthur H 1001 Clinton av S
 Cosman Raymond L 25 North rm 933
 Covell Gerald L 6 Main E
 Davis Marjorie H 118 Orange
 Dublin Ralph L 42 East av rm 410
 Fairbanks Chas 79 Clinton av N
 Faroo Glenn W 183 Main E rm 936
 Freedman Ephraim 79 Clinton av N
 Gerhard Fredk H 69 Main E
 Goodman Milton 130 Main E rm 704
 Gorman Benj A 312 Main E
 Graeper Carolyn E 119 Main E rm 1126
 Hildreth Leland E 101 Clinton av S
 Howard Norman W 840 Dewey av rm 5
 Iati Anthony 194 Oak
 Kane Harry 632 Monroe av
 Levinson Max 638 Hudson av
 Maier Wm L 1304 Norton
 Marks Engle S 10 State
 Marth Theo 6 Main E
 McCarthy John T 625 Main W
 Melville Arthur A 529 N Goodman
 Parenteau Chas A 62 Jackson
 Pfeiffer Chas G 87 Flower
 Phillips Spencer M 183 Main E rm 702
 Pole John W 1408 Main E
 Rockwell John C 6 Main E
 Rogers Clarence C 42 East av rm 210
 Schaeffer M Luther 239 Saxton
 Shapiro Albert H 380 Monroe av
 Smith Oscar Chas 35 Clinton av S
 Sweeting Ralph E 104 Main E
 True Arthur H 816 Brown
 Vielehr Paul G 1400 StPaul
 Ward Albert 198 Lyell av
 Wideman Otto M 15 Rosewood ter
 Williams Clifford O 130 Main E rm 810
ZECHER HAROLD B 69 Main E bus tel Main 281 res Culver 4105

Organ Builders

Kohl Arthur A rear 278 Avenue C
PARSONS BRYANT G 182 Commodore parkway Brighton (Roch) tel Hillside 2864

Orthopedic Appliances

Ehrstein Albert M 41 Grafton
 Gietz Lewis E 14 Franklin rm 518
 Snyder Edw E 682 Lake av (arch sup-ports)

Snyder Elmer L 84 S Union (arch sup-ports)
 Spiegel's 1210 StPaul

Osteologists

Platt Darwin L 17 Main E rm 18
 Wards Natural Science Establishment Inc 302 N Goodman

Osteopathic Physicians

Beal Clarence J W 17 Vick Park A
 Breitenstein Rose E 62 Rowley
 Cady Francis L 250 Dartmouth
 Camp Chas D 16 Main W rm 221
 Campbell L Reginald 840 Dewey av rm 3
 Coomber Helen Thayer Mrs 200 Park av
 Daily Lillian B 325 Rosedale
 Elwell M Lawrence 65 Broad W rm 609
 Heech Leonard G 65 Broad W rm 205
 Jameson C Dan 800 Main W
 Kemmler Florence D 130 Main E rm 1029 and 8 Tacoma
 Lapp Irene K 255 Oxford
 Martens Theo H 42 East av rm 410
 Norfleet Chas H 240 Culver rd
 Raab Harold F 840 Dewey av rm 2
 Reid Jas H 89 East av rm 803
 Smith Geo T 16 Main W rm 221
 Spencer Hilton G 42 East av rm 223
 Spitz-Nagel Edw L 130 Main E rm 1225
 Strever Hewett W 130 Main E rm 1140
 Vaughan Merritt C 119 Main E rm 1111
 Weber Harold M 119 Main E rm 1111

*Overhead Doors

OVERHEAD DOOR CO OF N Y Inc 22 Spring tel Main 1271

*Paint Mfrs

VISON PRODUCTS CO 5-7 N Water tel Main 733—For further information see page 58 Buyers' Guide and left bottom lines

*Paint, Oil and Varnish Dealers—Distributors

LESTER HENRY HARDWARE CO Inc (Berry Bros) 150 Main W tel Main 5356—For further information see page 37 Buyers' Guide and back cover

Paint, Oil and Varnish Dealers—Retail

ACME QUALITY PAINT STORE Hadlock Paint Co Inc 466-470 Central av tel Stone 1968—For further information see page 57 Buyers' Guide
 Adams Wm 2 Richmond
BARNARD, PORTER & REMINGTON 9-11-13 N Water tel Main 8140—For further information see page 56 Buyers' Guide and left top lines
 Blum Saml 496 Joseph av
CLARK PAINT, OIL & GLASS CO 71-73 State tels Main 698-1509—For further information see line back cover
 Clark Supply Co 16 N Union (whol)
 Devoe & Raynolds Co Inc 416 Main E
 Drum Jas A 501 Clinton av S
 duPont E I de Nemours & Co Inc 116 N Fitzhugh (whol)
GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines
 Gosnell Paint & Wallpaper Co Inc 385 North

H & H Paint & Lacquer Co 64 Spencer (whol)

HADLOCK PAINT CO Inc (Acme quality paints and finishers) 466-470 Central av tel Stone 1968—For further information see page 57 Buyers' Guide

Humphreys Paint Co Inc 38 South av
HUMPHREYS THE PAINT MAN 38-40 South av tel Main 2117—For further information see page 57 Buyers' Guide

Koverall Paint & Wall Paper Corp 19 South av

Krupp Albert 101 State
 Long Paint Co 142 Andrews
 Lucas John & Co Inc 80 StPaul
 Moody Stuart E 121 State
MORSE WILLIAM B LUMBER CO 340 Main W tel Main 160 and 936 Main E tel Monroe 44—For further information see page 47 Buyers' Guide
 Rochester Specialty Co 100 Fernwood av (painters')

Russo Carl C 348 Cumberland
 Schwartz Jacob P 666 Monroe av
SHERWIN-WILLIAMS CO The 64 Exchange tel Main 1517—For further information see page 58 Buyers' Guide and right bottom lines

SHERWIN-WILLIAMS PRODUCTS
 Alhart Electrical Co Inc 1147 Culver rd tel Culver 3944—For further information see page 62 Buyers' Guide
 Star Wall Paper & Paint Co 9 Romeyn
SULLIVAN H H Inc (Distributors Gildeden Co paint products) 63-71 South av tel Stone 550—For further information see back cover

Suskind M & Sons Inc 239 Joseph av and 53 State

Tropical Paint & Oil Co 23 Exchange
VAN de VISSE & KILDEA LUMBER CO Inc 1503 Lyell av tel Glenwood 668—For further information see page 49 Buyers' Guide

VanHOESSEN F P CO Inc 41-45 StPaul tel Stone 473—For further information see page 57 Buyers' Guide and right top lines

VIALI GEORGE I & SONS Inc 5-7 N Water tel Main 733—For further information see page 58 Buyers' Guide and left bottom lines

Wabnitz Geo H Inc 115 State
 Weis Ralph S 1289 University av
ZIELINSKI STEPHEN 1116 Hudson av tel Stone 2603—For further information see page 49 Buyers' Guide

Paint & Color—Mfrs & Whol

Balding Products Inc 119 Main E rm 825 (floor wax)
 Donovan Paint & Lacquer Co Inc 29 Halstead
 Kessler Paint Co Inc 266 South av
 Parker Paint Works 1217 Portland av
 Rowe Paint & Varnish Co 601 Norton
 Tantal Lawrence 452 Oak
 Vison Products Co 5 N Water

*Painters—Automobile

CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 5 Buyers' Guide

Painters—Automobile & Carriage

Blauvelt John E 28 MtHope av
 Campagno Stephen 4 Howell
 Demeis Michele 405 Fernwood av
 Freeburger Erwin D 333 East av 3d fl

1239 Lincoln-Alliance
Bank Building

Phone MAIN 220

PAVIOUR

- AGENCY 71 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building

Phone MAIN 221

Heintz, Bice & Cox 754 Clinton av S
Krischke Geo A rear 25 Isabelle
Howard's Spray Painters 132 Exchange
Jungle Joe's Auto Paint Shop 2 Vine
Reinhart Eug 1044 University av
Sant Rocco rear 66 Ontario
Senn Jos Co 125 Alexander
Winter Albert J rear 487 Bway

Painters & Decorators

Adams Geo J 4 Chace
Alliet Julius 10 Darrow
Ament Chas P 36 Werner pk
Anderson Norman 159½ Bartlett
Armbruster Andrew 518 Colvin
Aronow Ell 6 Morris
Ash Wilson W 81 Sherman
Aurand John W 784 Atlantic av
Avery Arley M 1100 South av
Baker Ernest C 14 Locust
Balch & Sons 58 Gorham
Ball Norman E 11 Menlo pl
Bandel Chas P 29 Sherwood av
Banning Windsor M 5 Ellicott
Barnash Eug 290 Weaver
Barone Jas H 630 Bay
Barry Dwight W 670 Garson av
Bell Edwin J 9 Karges pl
Bellavia John 279 Central pk
Bellittera Jos 15 Ritz
Bender Frank R 262 Sawyer
Bennett Harry 20 Olean
Benthin Frank C 47 Roslyn
Berens Peter P 897 North
Bergman Geo C 81 Linnet
Bertig Raymond N 311 Sawyer
Bertig Wm F 146 W Sawyer pl
Blaczek Chester 59 Malone
Blaesi Emil 18 Bedford
Blanchard Ray W 158 Champlain
Blaszko Anthony 641 Hudson av
Bowen Howard W 812 Meigs
Bradoc Paul P 415 Flint
Brandino Richd D 277 Lake av
Breadner Harold C 183 Henrietta
Brimacombe Wm J 61 Heidelberg
Brophy Jas J 46 Frost av
Brown Geo P 33 Burlington av
Bubel Cornelius O 42 Campbell pk
Bunde August 348 Bernard
Bune Abram 45 Hartzen
Burk David C 12 MtPleasant pk
Burns Wm T 158 Genesee Park blvd
Cable Ernest H 80 Quincy
Carey Lawrence L 115 Holcroft rd
Carliola Thos J 102 Adams
Carminiti Carmelo 44 Jerold
Carpenter Clarence C 584 Dewey av
Carrier John L 997 Exchange
Cerae Jos 56 Cole
Chapman Edw S 119 Meigs
Chivers Albert 589 Seward
Coccimiglio Antonio 800 Smith
Coleman Jas M 120 Midvale ter
Collins Grove 940 Glide
Consaul Arthur D 121 Holcroft rd
Conser Albert J 74 Amsterdam rd
Constantino Jos 450 Central pk
Cook Ernest R 779 Grand av
Copeland Howard H 268 Winton rd N
Crane Warren J 262 Glenwood av
Cullen Patk 380 Magnolia
Culp Edw C 216 Ravine av
Cummings Frank M 130 Comfort
Curts Arden L 233 River
Dawson John W 223 Brooks av
Dearling Wm J 259 Sherman
DeKan Lea 79 Vermont
DelMonte Philip 55 Averill av
Deshler Floyd 92 Richmond
DeWitt Leslie J 123 Post av

Diehl Harvey J 138 York
DiGennaro Felix 242 Otis
Dilworth Harold L 50 Thorn
DiMauro Michl 429 Orange
Dingillo Michl 38 Helena
Doe Alf 158 Rosewood ter
Domowitz Sol 62 Treyer
Donovan Chas N 42 McKinley
Dorthy Albert W 597 Clay av
Doyle John R 29 Darien
Elkins Geo B 116 Hazelwood ter
Empire State Painting & Decorating
Co 19 Hand

Ereth Thos H 47 Tacoma
Esbinsky Saml 1701 Clinton av N
Evans Albert T 35 Buena pl
Everitt Isaac T 35 Bartlett
Fabretti Fred C 119 Kenwood av
Feller Harry J 17 Sawyer
Fennessy Richd M 339 Frost av
Ferrante Jos 3 Grant
Figaro Louis 63 Rauber
Finch Chas L 1894 Dewey av
Fine Meyer 48 Northview ter
Finger Edwin E 386 Benton
Fisher Abr E 86 Meigs
Flanigan Jas F 1143 Lexington av
Foringer Robt 394 Electric av
Freeborn Fredk 823 Emerson
Fuehrer Jacob J 76 Roth
Garellick Morris M 52 Rutgers
Gargan Chas W 44 Briggs
Gartland Allan 108 Asbury
Gay Alex 23 Austin
Gelb Jack C 569 Conkey av
George Benj H 6 Calihan pl
Gesell Arthur E 108 Hempel
Gibalski Stanley B 72 Ernst
Ginsberg Morris 131 Rauber
Gleffe Fred W 775 Hudson av
Goho Frank W 88 Rutgers
Goldstein Nathan 93 Thomas
Graney Francis J 324 Flint
Grapensteter Jacob M 84 Murray
Grapensteter Mynor E 105 Colvin
Greydanus Herman S 59 Fernwood av
Groh Max J 422 Magnolia
Grun John 149 Anderson av
Guarneri Louis 119 Weld
Guerin Chester R 1093 Dewey av
Guilbert Gustave C 509 Parsells av
Haefele Wm M 226 Lyndhurst
Haefner Frank S 491 Exchange
Hare Marvin J 366½ Grand av
Harrison Walter M 249 Lincoln av
Hartwig Geo A 206 Monroe av
Hawken Geo B 186 Champlain
Heiderich Andrew 24 Dyson
Heiderich John H 724 Cedarwood ter
Heikkila Frank M 407 Champlain
Held Herman R 575 Emerson
Herbst Fred O 608 Conkey av
Hertzlil Raymond R 300 Reynolds
Hess Chas L 171 Lexington av
Hewitt Arthur 120 Seward
Hewitt Geo R 112 Rosalind
Higgins Emmett F 8 Churchlea pl
Higga Lloyd E 853 Plymouth av S
Hoffman Fred J 163 Lux
Holtz Chas F 97 Turpin
Horak Wenzel 96 Evergreen
Hudnutt Milton W 41 Alberta
Hunt Frank J 63 Barton
Irons Jas A 5 Raymond
Iuppa Frank A 71 Malone
Izzo Dominic A 64 Averill av
Jabaut Adelard T 89 Bartlett
Jacobson Jacob 27 Leopold
Johnston Arthur G 64 Flanders
Jones Jacob 156 Leighton av
Jones Wm J 323 Winton rd N

Jordan Wm W 636 Norton
Keller Geo J 31 Howell
Kelly Robt J 90 Alexander
Kerr Foster N 58 Raleigh
Kerr Wm R 310 Cottage
Kimble Chas G 341 McNaughton
King Edw 22 Violetta
Kingsley Herbert C 400 Hawley
Kline Walter 27 Belmont
Klodinski Stanley 1140 Avenue D
Knipe Wm J 512 Flint
Koch Jacob P 825 Grand av
Koons Fredk M 470 Columbia av
Koop John F 858 S Goodman
Kopacki Konstanti S 182 Townsend
Koszalka Julian 789 Joseph av
Kryk Walter 360 Weaver
Kzesinski John J 1065 Hudson av
Kwapich Nicholas R 64 Rauber
Ladieu Walter S 35 Dickinson
LaFleur Jos E 78 Glasgow
LaFleur Louis J 78 Glasgow
LaFoe Albert H 1165 Culver rd
LaFrance Jos V 95 Caroline
Lake Lawrence R 21 Lawrence
Landers Patk 7 Aldern pl
LaRocque Henri J 1048 Dewey av
Leach Chas E 103 Sylvester
Lee Walter R 731 Main W
Legler Wilbur M 39 Seneca av
Lembcke John A 174 Hazelwood ter
Lemoyne Adelbert L 418 Selye ter
Levin Louis 277 Martin
Levine Harry 212 Sellinger
Levine Jos 3 Hixson
Levitt Sol 18 Athens
Licciardi Louis P 899 N Goodman
Lippman Isadore 120 Rauber
Lippman Theo 30 Vienna
Lorch Frank R 31 Grafton
Lowe Thos E 75 Ravine av
Ludlan Frank 73 Ernst
MacGibbons Jos A 542 Flint
MacLean Jas 385 Tremont
Maier Henry C 123 Thomas
Maisenbacher Wm J 789 Smith
Majeski Bernard 201 Ernst
Manevitz Shoul 19 Sheridan
Manis Josiah 122 Thomas
Marchese Nicholas A 526 Clinton av N
Marconi Cataldo 91 Walnut
Marcus David M 87 Pembroke
Marhatta Earl E 452 Benton
Marken Nicholas D 229 Melville
Marrocco Salvatore 1521 Clifford av
Martin Chas G 953 Plymouth av S
Martin Kenneth A 33 Breck
Maurer Jacob 13 Kirkland rd
McClelland David E 10 Thayer
McCrosen Willard S 107 Pembroke
McDonald Robt M 20 Werner pk
McGovern Richd J 210 York
McKay Richd C 426 Glenwood av
McKown Percy T 46 Richard
McMannus Edw H 26 Beacon
McMullen Arthur W 1105 Bay
McNulty Jos F 61 Cherry rd
Meier Michl G 101 Taylor
Meiselman Benl 45 Wilkins
Melsner Otto 78 Garfield
Merkel Otto 409 Bway
Merrill Jos C 1063 North
Metcalfe Leonard C 811 Garson av
Meyer Frank J 499 Maple
Miner Saml A 554 S Goodman
Monahan Wm E 582 Hayward av
Montague Chas L 26 Columbia av
Moore Chas H 658 Chilli av
Moran Wm F 64 Halstead
Morey Wm O 91 Ravine av
Morratti Jos 134 Woodward

SECRETARIAL
ADMINISTRATION
ACCOUNTING

THE SCHOOL of COMMERCE

Advanced Business Education

362 EAST AVENUE

TELEPHONE MAIN 5530

SPECIAL
MEDICAL
SECRETARIAL
COURSES

Painters & Decorators—Con
Moss Abram 299 Melville
Mullett Geo S 463 South av
Muntz Geo 44 Vick Park B
Musson Ernest N 775 Avenue D
Myers Harry W 406 Hayward av
Myers Walter L 376 Cottage
Nelson E DeForest 48 Lenox
Newcomb Fred G 29 Alonzo
Nicolosi Salvatore 152 Peck
Niedermaler Carl L 104 Durnan
Niedermaler John G 75 Hollister
Niedzialek Frank 92 Dayton
Northrup Louis C 9 Belgard
Nunn Geo L 479 Colvin
Oakes Leslie G 165 Harding rd
Ogden J Murray 26 Ozalea rd
Ohlrich Wm J 443 Maplewood dr
Osband Hyman 278 Conkey av
Owens Harry R 61 Martinot av
Paap Peter 340 Hayward av
Packard Chester 36 Locust
Palermo Cataldo 97 Rohr
Palmer Chas Louis 593 Lexington av
Paskell Norman 9 Pearl
Pease Geo A 525 Arnett blvd
Pekarsky Saml 343 Hudson av
Perkins Frank W 29 Buena pl
Peters Fred F 44 Farragut
Petrelli Michl A 38 5th
Phoenix Harry rear 731 Bay
Pierson Chas H 36 Rowley
Platt Raymond C 2 New York
Podsiadlo John J 198 Ernst
Podsiadlo Victor 36 StJacob
Potter Chester W 376 Driving Park av
Preiss Emil A 88 Farragut
Quamina Wilfred 14 Holland
Rapkin Saml 37 Oakman
Raysor Lester E 60 Barton
Recklinghausen A & Sons 74 Clifford
av

Recklinghausen Herbert U 12 Morton
Ries John F 385 Ames
Ringholz Geo F 198 Wetmore pk
Ritter Fred A 138 Midvale ter
Rivers Frank O 730 Hudson av
Rizzo Chas L 11 Coleman ter
Robinson Edw B 36 Woodland pk
Robinson Harold 114 Lincoln av
Robinson John H rear 3 1/2 Sumner pk
Robinson John W 100 Glenwood av
Roegner Walter W 34 Loomis
Rogers Herbert 31 1/2 Bartlett
Rooney Leo T 227 Merriman
Rose Harold E 144 Gregory
Rowitz Fredk W 31 Beach
Sabin Ray W 172 Fulton av
Sanford Chas C 181 Bartlett
Sanguedolce Giuseppe 91 Cameron
Santillo Antimo 590 Plymouth av N
Sapper Andrew C 47 Belmont
Saville Harold 252 Clay av
Saxe Jos J 532 Campbell
Scalia Emanuel 298 4th
Scardino Chas 479 Bay
Scardino Philip S 214 Morton
Schamine Henry F jr 624 Brooks av
Schaubert Albert R M 120 Ambrose
Schlicker Harold E 210 Jefferson ter
Schoen Jos P 672 Jefferson av
Schuler Jos 186 Hampden rd
Scrymgeour Colin W 80 Ravine av
Seaman Fletcher A 43 Dorset
Seaman Frank 85 Myrtle Hill pk
Seebach-Kimble Inc 836 StPaul
Sehm Edwin C 828 Webster av
Sehn Clarence J 138 Baycliff dr
Short John A 883 Jefferson av
Shulman Saml 67 Nassau
Sidari Rosario F 83 Hand

Silverstein David 28 Rhine
Silverstein Morris 9 Stephen's pl
Simpson Floyd C 3655 Lake av
Simpson Herbert 12 Marshall
Singer Allen 271 Hudson av
Smiraglia Anthony 200 Michigan
Smith Jos J 6 Walton
Smylex Stephen 308 Magnolia
Snow Wilbur D 140 Grand av
Sparks Victor E 596 Hayward av
Speldel Leo B 215 Sanford
Spencer Wm C 5 1/2 Beechwood
Spinelli Michl 184 Curtis
Spitz Edw L 536 Magee av
Spooner Phillip 655 Frost av
Starken Richd A 188 Denise rd
Starr Saml 50 Widman
Staub John H 75 Evergreen
Staudenmayer Felix 527 Merchants rd
Stevenson Geo F 193 McKinley
Stever Bros 275 Barton

STEWART & BENNETT Inc 124-132
Water N tel Main 675—For further
information see page 26 Buyers'
Guide

Stoeber Chas H 48 Stratford pk
Stokes John E 475 Maple
Streber Wm J 438 Emerson
Suvak Michl 45 Parkdale ter
Swain Walter H 21 Locust
Swartz Geo R 839 Meigs
Taillie John 306 Ellison
Taylor Arthur S 844 Plymouth av S
Teklin Jos 124 Field
Thomas Frank S 20 Bremen
Thomas Jas G 791 Dewey av
Tinney Wilbur J 605 Rocket
Tracy Arthur 515 Pullman av
Tranquill Jas 310 Meigs
Travis Rexford H 332 Parsells av
Tremaine Sibley R 64 Child
Tufano Luigi 54 Violetta
Tufts Clarence E 474 Birr
VanAllen Fredk C 495 Child
VanDilst Abr 443 Frost av
VanDyne Chas W 95 Alexander
VanGelder Fred M 180 Dewey
VanHooser Warren 185 Sawyer
Vickerman Chas M 129 Columbia av
Vicolo Louis P 57 Jefferson ter
Vogt Harry J 426 Jefferson av apt 3
Vullo Michl 72 6th
Vyverberg John C 99 Garson av
Wackerman Wm R 752 Garson av
Walker Fredk H 126 Laurelton rd
Ward Geo M 206 Bway
Warner Levi L 1072 South av
Waterson Wm E 380 Magnolia
Way Chas W 25 Ashland
Wehrle Frank J 102 Conkey av
Weigand Edw F 431 Benton
Weill Louis A 677 Jefferson av
Weinberg Isaac 48 Maria
Weinstein Louis B 74 Carthage
Welte Decorating Co 97 Kansas
Wesley John 155 Hawley
West End Spray-Brush Painters 294
Hawley

Wiard Clarence E 104 Edinburgh
Wickman Francis E 142 Millbank
Wickum Louis C 6 Alonzo
Wildwave Roy 398 Alexander
Williams Arthur F 1809 N Goodman
Williams Chas P 47 Warwick av
Williamson Geo M 467 1/2 South av
Wilson Herbert E 37 Friederich pk
Winegard Howard R 260 Lexington av
Winney Wm R 424 Jay
Wolfers Harry K 17 Eckhardt pl
Woodard Earl 252 Durnan
Woods Jos R 541 Webster av

Wren Arthur F 38 Walbar
Wright Leon C 614 Hayward av
Wright Wm G 997 Plymouth av S
Yacona Chas 419 Orange
Yokshas Jos K 420 Remington
Yorkey Eric D 211 Brooks av
Young Frederic G 195 Leighton av
Young Geo H 45 Maxwell av
Zwink Julius 17 Washburn pk

*Painters' & Decorators' Supplies

BARNARD, PORTER & REMINGTON

9-11-13 N Water tel Main 8140—For
further information see page 56 Buyers'
Guide and left top lines

CLARK PAINT, OIL & GLASS CO 71-73

State tels Main 693-1509—For further
information see line back cover

COOK IRON STORE CO 120-128 StPaul

tels Main 5188-5189—For further in-
formation see page 66 Buyers' Guide

GAMROD-HARMAN CO Inc 76 Ex-

change tel Main 3710—For further
information see page 56 Buyers'

Guide and right top lines

HUMPHREYS THE PAINT MAN 38-40

South av tel Main 2117—For further
information see page 57 Buyers'

Guide

ROBY SIDNEY B CO The distributors

for Pratt & Lambert paints and var-

nish and for Paasche Air Brush Co

208-214 South av tel Stone 1129—

For further information see page 52

Buyers' Guide

SHERWIN-WILLIAMS CO The 64 Ex-

change tel Main 1517—For further
information see page 58 Buyers'

Guide and right bottom lines

VAN HOESEN P P CO Inc 41-45 StPaul

tel Stone 473—For further infor-

mation see page 57 Buyers' Guide and

right top lines

VIAL GEORGE I & SONS Inc 5-7

North Water tel Main 733—For
further information see page 58 Buy-

ers' Guide and left bottom lines

Paper Box Mfrs

(See also Box Mfrs)

Alderman Paper Box Corp 31 Exchange
rm 301

Bernhard M Corp 749 Monroe av

Brack Container Division 1160 Uni-

versity av

Buedingen Ferdinand Co Inc 244 St-

Paul 4th fl

Buedingen Wm & Son 1500 Clinton av

N

COWLES A B CO Inc 4 Commercial tels

Main 7210-1—For further infor-

mation see page 18 Buyers' Guide

COWLES HAROLD A BOX & DIS-

PLAY COMPANY 163 StPaul 5th fl

tel Main 3077

Diamond Paper Box Co Inc 1-15 Leigh-

ton av

Elbs John G Inc 1087 Jay

Fairchild E E Corporation 867 Orchard

FLOWER CITY SPECIALTY CO 168

Hollenbeck tel Main 630—For further

information see page 58 Buyers'

Guide

Fort Wayne Corrugated Paper Co 1160

University av

K-L Paper Box Mfg Co Inc 45 Ford

Kanty C L Paper Box Corp 37 Canal

Levis John A & Sons 330 Lyell av

Lorscheider-Schang Co Inc The 140 N

Fitzhugh

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

NEUN H P CO Inc 415 Culver rd corner University av tel Monroe 1216—For further information see page 18 Buyers' Guide
Ott A W Co 121 Merrimac
ROCHESTER FOLDING BOX CO Box-art at P O Box 1012 tel Charlotte 130—For further information see page 19 Buyers' Guide
Sagamore Paper Box Co 220 Mill
Singleton Harold 330 Lyell av

Paper Dealers

Crawford Horace M 82 StPaul rm 507
Economy Paper Co 115 N Water
Genesee Valley Paper Co Inc 120 N Fitzhugh
Gray Paper & Twine Co rear 454 St-Paul
Handy Paper Co 6 State rm 305
Levi M A & Son 42 Allen (waste)
Millard Geo P 27 Portland av
Rochester Wire & Binding Co 49 Andrews
Sabin Robbins Paper Co The 82 StPaul rm 715
Stylograph Corp The 205 Main W (specialties)

Paper Hangers

Augustine Nathan 5 Finch
Barnhart Arthur L 64 Barnum
Begy Ernest J 65 Rochester ter
Bradley Wm 221 Kislingsbury
Cater Edw A 136 Electric av
Deuter Wm A 47 Dix
Eddy Claude G 656 Clinton av S
Hafner Frank S 62 Greig
Schaefer Jos F 87 Lowell
Scrymgeour John K 183 Frost av
Shafer Wesley A 66 Delmar
Smith Fredk 90 Sherwood av
Stillman Wm E 534 Westmount
Taylor Walter D 860 Merchants rd
Torre Leo 622 Plymouth av N
Wadsworth Clarence W 114 Simpson rd
Walter Chas H 74 S Union

*Paper Hangings

(See also Wall Paper Dealers)

GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines
HUMPHREYS THE PAINT MAN 38-40 South av tel Main 2117—For further information see page 57 Buyers' Guide
SHERWIN-WILLIAMS CO The 64 Exchange tel Main 1517—For further information see page 58 Buyers' Guide and right bottom lines
VAN HOESEN P P CO Inc 41-45 StPaul tel Stone 478—For further information see page 57 Buyers' Guide and right top lines

Paper Mfrs

A P W Paper Co 14 Franklin rm 703
Diamond Waxed Paper Co Inc 228 South av
Flower City Tissue Mills Co 700 Driving Park av
Waxon Carboff Inc 444 Central av (coaters)
Wax-Rite Products Co Inc 330 Lyell av

Paper Merchants—Wholesale
ALLING & GORY CO The 25 Verona tel Main 6060

CRAMER-FORCE CO Inc The 28-30 Aqueduct tels Main 1354-1355
Daly & Ferguson 60 Mill
Fine Papers Inc 190 Mill
Genesee Valley Paper Co Inc 120 N Fitzhugh
Great Lakes Paper Corp 114 Child (wrapping)
HUBBS & HASTINGS PAPER CO 319-325 Main W tels Main 6702-6703—For further information see page 58 Buyers' Guide
Kolko Paper Co 76 Kelly
Mead Chas P & Sons Inc 568 StPaul
National Paper Co 365 North
Oken Paper Co Inc 534 Oak
Paper Service Inc 40 Jay (printing)
Robfogel Paper Co Inc The 5 Mozart pl

Paper Products

American Easel Co 4 Commercial
Consolidated Paper Co 217 East av rm 34 (miscellaneous)
DeRidder Wm 5 StPaul rm 408A
FLOWER CITY SPECIALTY CO 168 Hollenbeck tel Main 630—For further information see page 58 Buyers' Guide
Plant Protector Co 4 Commercial (plant protectors)
Rochester Paper Products Co Inc 25 Spencer
Sanitary Products & Paper Co 74 Park av
Vacuumizer Mfg Corp 283 State

Paper Stock

Paper Mills Supply Co 257 Ormond

Paste Mfrs

Clark Stek-O Corporation 1631 Dewey av at Stek-O Hill

Patent Attorneys

CUMPTON & SHEPARD 711-717 Wilder bldg tel Main 5529
Flandaca Chas 39 State rm 600
Griffith Russell B 8 Exchange rm 401
Ischinger Eric 42 East av rm 606
SHOEMAKER GEORGE C 807 Wilder bldg tel Main 6615 Washington D C office 512 American Security bldg
Thomson Winslow E 16 Main E rm 516

Patent Lawyers

CUMPTON & SHEPARD 711-717 Wilder bldg tel Main 5529
Cumpston Edw H 8 Exchange rm 711
Jones D Clyde 183 Main E rm 1439
Kelper Frank 6 State rm 504
Shepard Chas 8 Exchange rm 711
Stonebraker Harold E 8 Exchange rm 205

*Patent Solicitors

(See Patent Lawyers)

Pattern & Model Makers

City Pattern Works 495 StPaul
CORBETT-STEEVES PATTERN WORKS (metal and wood) 55 Allen tel Main 5730—For further information see page 59 Buyers' Guide
Genesee Pattern Works 216 South av
Hau Emil Pattern Works 234 Mill
Langley Pattern Co 145 StPaul 4th fl
Pink's Pattern Works 729 Lake av
Sterling Pattern Works 11 Furnace
Yonkers Geo 17 Favor

*Pavers

(See Contractors—Paving)

Pawnbrokers

Davis Nathan E 174 Main W
PROVIDENT LOAN SOCIETY 31 Exchange rm 401 tel Main 297—For further information see page 46 Buyers' Guide
Solomon David 29 Front
WILSON J C CO 39 Main E tel Main 5738—For further information see page 46 Buyers' Guide

*Perforated Metals

(See also Metal Stamping)

ERDL PERFORATING CO 171 York tel Genesee 2608—For further information see page 64 Buyers' Guide

Perfume Mfrs

Bourjois Inc 33 Capron
Hunt Club Ltd 100 S Fitzhugh
Splieher Adolph Inc 202 Court 2d fl
Trix Co 224 Mill

*Personal Investigations

DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 901-803-905 Commerce bldg tel Main 1744—For further information see page 31 Buyers' Guide

*Personal Loans

CENTRAL TRUST CO, Central Trust bldg 25 Main E tel Main 1625 Brighton branch 1806 East av—For further information see page 6 Buyers' Guide

FIRST INDUSTRIAL BANK ROCHESTER NY 30-32 Clinton av N tel Main 1512—For further information see page 15 Buyers' Guide

GENESEE VALLEY TRUST CO 45 Exchange at Broad at W tel Main 2884—For further information see page 8 Buyers' Guide

LINCOLN-ALLIANCE BANK AND TRUST CO 183 Main E at Stone at tel Stone 300 branches 33 Exchange, 1495 Lake av, 886 Main W, 560 Monroe av, 460 N Goodman, 520 Portland av and 1853 Monroe av—For further information see page 7 Buyers' Guide and right top lines

PROVIDENT LOAN SOCIETY 31 Exchange rm 401 tel Main 297—For further information see page 46 Buyers' Guide

ROCHESTER TRUST & SAFE DEPOSIT CO main office 5 Main W at Exchange at First Industrial Branch 20 Clinton av N tel Main 5960—For further information see page 12 Buyers' Guide, back binding and front edge

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water at S tel Main 954—For further information see page 13 Buyers' Guide
UNION TRUST CO OF ROCHESTER main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1898 Culver rd, 548 Chili av and 844 Dewey av—For further information see page 14 Buyers' Guide

***Pharmaceutical Preparations**
 (See Chemicals—Wholesale)



BROWN BROTHERS COMPANY

ESTABLISHED 1855
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*Photo Copies

CITY BLUE PRINT CO (Wm F Schock)
Six Atlas tel Stone 6480—For further information see page 17 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 63-71 South av tel Stone 550—For further information see back cover

*Photo Engravers

CULVER-HERALD ENGRAVING CO
Inc 59-61 Main E 4th fl tel Main 2046
DEMOCRAT & CHRONICLE 59-61
Main E tel Main 7400—For further information see page 53 Buyers' Guide and right bottom lines
ROCHESTER ELECTROTYPE & ENGRAVING CO Inc 170-172 Water N tel Main 1040—For further information see page 59 Buyers' Guide

Photo Finishing & Enlarging

Boyses Photo Service 250 Versailles rd
Carhart Service Inc 294 South av
Cox Amy C Mrs 274 Genesee
Kampcik Frank 11 Riverview pl
Schu Edw F 535 Clinton av S
Technifinish Laboratory 641 Brown
Williams Photo Shop 308 Driving Park av

*Photo Supply Houses

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Photographers

Alexander Jon H 5 StPaul rm 530 (coml)
Amer Wm G 68 Cortland (coml)
Artographic Studios The 1900 Clinton av N
Barker Vincent F 17 Gibbs
Barrattini Frank 24 Walnut (coml)
Boardman Wm H 1060 South av
Braknis Jos J 577 Hudson av
Brown Arthur L 84 Exchange rm 104 (coml)
Brown Roscoe D 84 Exchange rm 104 (coml)
Bunnell Commercial Photo 21 Bly
Camera Art Co 12 Andrews
Chick Robt C 200 Andrews 4th fl (coml)
Commercial Photo Co 15 Gibbs (coml)
Comunale Dominick 406 Scio
Conway Industrial Photo Co 17 Main E 4th fl
Daly Wm L 190 Brunswick
Davis Paul W 204 Spruce av (coml)
Delavau Robt W 329 Selye ter
Delavau Studio 840 Dewey av rm 4
DeWolf Henry 92 Mortimer rm 7
Donaldson Mable Mrs 90 Lake av
Draper W J & Son 576 Monroe av (coml)
Dunbar Edwin C 115 Flanders
Ewing Chas J 14 Franklin rm 402
Filano Carl V 15 James (coml)
Forgione Achille 828 State
Furlong Studio 27 Clinton av S rm 118
Gloseff Benj A 510 Main W
Goetz Chas L 72 East av rm 6
Gold Tone Studios Inc 12 Andrews
Gordon Studio 80 East av rm 301
Graphic Photo Studio 115 Saratoga av
Heberger John N 85 Clinton av N 3d fl
Heinrich-Tamara Studio 31 Gibbs rm 102
Jefferson Reuben 548 Hudson av

Knight F Lloyd 42 Allen

Lara Commercial Photo 17 MtHope av (coml)
Leon Freres Studio 36 Main W rm 116
Mason Photo Finishing Studio 32 Exchange
McIntee John T jr 255 Berkeley
Mock J Ernest 328 Main E rm 231
Modern Photo Studio 340 North
Morrall Studios Inc 371 Andrews and 26 Clinton av S
Moser Studio Inc 27 Clinton av N 3d fl
Nelson Studio 62 East av
Osband Photos 302 Main E
Paladino Ralph 310 Portland av (portrait)
Peterson Studios 656 Park av
Plymouth Photo Studio 81 Main W
Renzi Gennaro H 541 State (portrait)
Rochester Cinema Laboratories rear 118 Plymouth av S
Rochester Photo Co 81 Richmond
Rogers Studio 130 Clinton av S rm 6
Rowe Chas M 203 Main W (coml)
Sarli Photographers 525 Joseph av
Schaeffer F Loysen 47 Clinton av N rm 10 (adv)
Schiff Josef 154 East av rm 307
Smith-Curry Studio 133 Clinton av S rm 21
Talbot Edith A 14 Franklin rm 403
Taskett Studios 386 Main E
VanDeventer-Weinberg 104 East av
Walker Fred J 10 Savannah
Wenner Paul H 94 Depew

Photographic Apparatus & Supplies

Carhart Service Inc 67 Clinton av S
Defender Photo Supply Co Inc 666 Driving Park av
Dryer Gerald H 31 Spring
EASTMAN KODAK COMPANY (mfrs) 343-391 State tel Main 4800
Folmer Graflex Corp The 154 Clarissa (camera mfrs)
Graham J S Co Inc 908 Avenue D
Haloid Co The 6 Haloid
Haloid Rectigraph Div 282 Hollenbeck
Identigraph Co Inc 37 Delevan
Ilex Optical Co 690 Portland av (shutters and lenses)
Kaler Co The 163 StPaul 3d fl
MARKS & FULLER Inc 44 East av tel Stone 5771
Photostat Corp 303 State
Quartermatic Photos Inc 371 Andrews
Ralph's Camera Exchange 1065 Clinton av N
Smith-Surrey Inc 129 Clinton av S
Wollensak Optical Co 850 and 872 Hudson av

*Photographic Lenses

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4805—For further information see page 55 Buyers' Guide
EASTMAN KODAK COMPANY 343-391 State tel Main 4800

*Photostat Prints

CITY BLUE PRINT CO (William F Schock) Six Atlas tel Stone 6480—For further information see page 17 Buyers' Guide, front cover and left top lines
SULLIVAN H H Inc 63-71 South av tel Stone 550—For further information see back cover

Physicians and Surgeons

(See also Chiropractors, Naturopaths, Osteopaths etc)

Alkman John 184 Alexander
Allen Walter C 1011 N Goodman
Allison Chas R 245 Alexander and 176 S Goodman
Angell Edw B 295 Alexander
Angell Rudolph 26 S Goodman
Angevine Robt W 880 Park av
Abramow Jacob 14 Cornell
Atwater David H 347 Seneca pkwy
Avery Elroy J 11 N Goodman
Badami Peter A 277 Alexander rm 403 and 955 Hudson av
Baker Harold H 130 Main E rm 423
Baker Lucy H 245 Alexander
Bantleon Geo F 1176 Culver rd
Barber Frank 75 S Fitzhugh
Bardella Alf A 616 Main E
Bernard Maurice A 265 Alexander
Barron Wm M 16 State rm 108
Bastian Adolph F jr 16 N Goodman
Beaven Paul W 26 S Goodman
Bellanca Alexander J 1020 Portland av
Berkman Julius S 204 Cumberland
Berwald Wm P E 274 Alexander
Bishop Vernon L 277 Alexander rm 908
Blum Raymond J 858 Jay
Boller Chas 11 N Goodman
Bondi Anthony 299 Central pk
Bowen Willis E 827 Main E
Boynton Lyman C 277 Alexander rm 203
Bradford Wm L 16 N Goodman
Bradley John R 331 Glenwood av
Bradstreet Saml W jr 80 East av rm 201
Brancato Santo F 2103 Clifford av
Bratt Floyd C 833 South av
Brees Burtis B jr 1080 Genesee Park blvd
Brittain Knox 277 Alexander rm 210
Brown Crawford 209 Alexander
Brown Herbert R 215 S Goodman (pathologist)
Brown Raymond J 264 Rutger
Brown Robt L 277 Alexander rm 610
Bryan Fred 16 N Goodman
Buck Kathleen L 331 Monroe av
Buck Thos D 331 Monroe av
Buckley Fredk H 277 Alexander rm 701
Bullen Stearns S 26 S Goodman
Burger Leo L 1377 Clinton av N
Burnes E Howard 1204 Clifford av
Burns Geo S 1028 Clinton av N
Bush Fredk W 29 N Goodman
Butler Geo V 128 Meigs
Caccamise Chas W 70 Exchange rm 401 and 141 Portland av
Callhan Walter A 209 Alexander
Callahan Wm M 331 Thurston rd
Campbell Robt J 61 Webster av
Carpenter Frank M 1291 Lake av
Carter Grace A B 30 Vassar
Cassebeer Alf F 2210 StPaul
Chaintreuil Jean A jr 947 S Goodman
Chapman Milton 277 Alexander rm 608 (surgeon)
Chiappetta Jas J 202 N Union
Clark Irving T 640 Seneca pkwy
Clark Lloyd H 337 Monroe av
Clark M Melvin 38 N Goodman
Cochrane Wm B 1665 East av
Collier G Kirby 811 Alexander rm 401
Comfort Clifford V C 14 Franklin rm 808
Conner Jas F 655 Jefferson av
Conner Wm B 655 Jefferson av
Connor John E 325 Glenwood av

F. P. VAN HOESEN CO., INC.**MARTIN-SENOUR PAINTS — UNITIZED WALL PAPER
BARRELED SUNLIGHT PRODUCTS****41-45 ST. PAUL STREET****PHONE STONE 473**

- Cook Edgar B 277 Alexander rm 508
Cooley Kenneth L 277 Alexander rm 808
Cormier J Arthur 333 Andrews
Cowen Jerome W 312 Cumberland
Crawford Henry B 35 Chestnut rm 501
Crino Michl J 1540 Clifford av
Culhane Maurice J 531 Lyell av
Cullinan Wm B 581 Genesee
Cummings Glenn C 914 Culver rd
Dack Geo 265 Alexander
Dake Wm E 83 Culver rd
D'Alfonso Angelo 1310 StPaul
Daly Katherine L 480 Alexander
D'Amanda Christopher 8 N Goodman
Danehy Cornelius P 911 Dewey av
Daniels Francis R 333 West av
Davidson Maurice K 289 Alexander
Davidson Sol C 277 Alexander rm 105
Davies Baxter T 1195 Lake av
Davis Arthur E 265 Alexander
Davis Jas C 221 Cumberland
Dean Wm I 277 Alexander rm 502
Delbridge R Edw 261 Thurston rd
Dennison Norman M 27 S Goodman
Densmore Floyd H 29 N Goodman
DeSando Carl J 1095 Ridge rd
Deasloch John C 611 Genesee
Detro John C 52 Spring
Deuel Jacob B 277 Alexander rm 508
Dickinson Leslie A 277 Alexander rm 508 (surgeon)
Disney Frank A 420 Arnett blvd
Dorrance Harold S 141 Meigs
Douglas Edw 285 Oxford
Drumm Gerald F 70 Exchange rm 401
Drysdale Harold R 571 Park av
Duffy Benedict J 277 Alexander rm 406
Duggan Eug 16 N Goodman
Durante Michl H 178 Wilder
Eaton Ray M 130 Thurston rd
Edward Harry W 347 Monroe av
Edwards Walter D 389 Monroe av
Ekas Ward L 176 S Goodman
Elden C Arthur 26 S Goodman
Elliott Raymond E 76 S Fitzhugh
Emerson E Benj 16 N Goodman
Epstein Jacob 286 S Goodman
Erlenback Stanley H 311 Park av
Evans Merle D 277 Alexander rm 810
Falkenheim Curt H 35 Vick Park B
Farber Raphael 280 Monroe av
Farlow Wm G 277 Alexander rm 204
Fenstermacher Walter A 277 Alexander rm 414
Finigan John J 277 Alexander rm 502
Fink Richd J 1368 Clifford av
Fischbein Morris R 1010 Clinton av N
Fischer Abr 25 North rm 924
Fischer Vincent E 1960 StPaul
Fisher Allan A 5 N Goodman
Fitch Ralph R 277 Alexander rm 702
Flynn Jas M 277 Alexander rm 112
Foley Mary J 504 Oxford
Ford Francis 11 N Goodman
Fowler John D 523 Lyell av
Fowler W Frank 277 Alexander rm 308
Francis Claude M 1160 Culver rd
Francis Nathan 346 S Goodman
Frasch Wm F 532 Hudson av
French Frank S 1960 StPaul
Fulkerson W Terry 253 West av
Fumia Fred J 45 Lake av
Gage Geo H 182 Parsells av
Gallaher Chas S 2601 Dewey av
Garlick Fredk J 277 Alexander rm 401
Garlick Thos B 223 Alexander
Gelb Fred W 1100 Park av
Geraci Jos W 971 Clifford av
Gerbasl Michl J 277 Alexander rm 310
Giambrone Andrew J 78 Alexander
Gibb Stewart H 277 Alexander rm 311
Gibbs Chas B F 16 N Goodman
Gibson Wm J 7 Fulton av
Gipner John F 277 Alexander rm 409
Glaser Jerome 304 S Goodman
Goddard Fredk H 721 Meigs
Goldstein Jacob D 277 Alexander rm 904
Goldstein Louis A 35 Chestnut rm 501
Goldstein S Roland 1160 Monroe av
Gorin Meyer 35 Chestnut rm 401
Goundry Thos J 4 Platt
Graham Hedley C W 180 Plymouth av N
Grassi Gerard J 674 Main W
Green Jos H 277 Alexander rm 805
Greenfield Leigh S 400 Seneca pkwy
Grosselinger Harold W 213 Alexander
Growney Geo M Jr 1040 Portland av
Growney J Herbert 147 Webster av
Guerinot Geo W 758 Main W
Guinan Geo E 8 Platt
Guldin Jesse E 1112 Dewey av
Guller Erastus I 245 Alexander
Gupill Plimpton 16 N Goodman
Guthrie Andrew W 4073 Lake av
Guzzetta Anthony J 329 Jay
Hague Elliott M 399 Alexander
Haller David A 176 S Goodman
Hardenbrook Edw G 245 Lake av
Harris Carl T 213 Alexander
Harris Roland C 431 Monroe av
Hart John G 45 Glasgow
Hartigan Wm S 277 Alexander rm 406
Hastings Danl G 272 Alexander
Hawkins Raymond W 39 S Goodman
Healy Clyde A 11 N Goodman
Heckel Geo P 245 Alexander
Hennington Chas W 633 Park av
Henry Jos P 255 Alexander
Herrman Roy F 183 Main E rm 1139
Hert Cecil B 29 N Goodman
Hicks Geo A 720 South av
Hillman Geo A 267 Alexander
Hoenig Matthew J 277 Alexander rm 312
Hoffman Edw S 701 Winton rd N
Holtz Moses 356 Hudson av
Hondorf Jas L 14 Franklin rm 401
Honiss John R 277 Alexander rm 711
Hopkins Heywood H 36 S Goodman
Hotchkiss Hiram G 35 Chestnut rm 201
Houck Jas S 311 Winton rd N
Houghton Donald C 9 Roxborough rd
Huber Carl A 30 N Goodman
Hummell Harry C 771 Portland av
Huntington Thurlow T 265 Alexander
Hurwitz Isadore 277 Alexander rm 410
Hutchens Don K 277 Alexander rm 614
Hutner Laurence M 277 Alexander rm 410
Imrie G Tasker 287 Parsells av
Ingersoll Edwin S 26 S Goodman
Ingram Fred W 277 Alexander rm 111
Ingl Murlin K 1565 Dewey av
Iuppa Louis A 629 Dewey av
Jameson Curtiss N 1193 Genesee
Jameson John W 712 Main W
Jameson Thos 712 Main W
Jetty Earl L 17 S Goodman
Jewett David B 219 Alexander
Jones Leonard W 16 N Goodman
Jones Nathaniel 245 Alexander
Jones Thos Bamsford 176 S Goodman
Jordan Anthony L 136 Adams
Kaiser Albert D 16 N Goodman
Kammer John W 534 Ridge rd
Kaufman Chas 1321 Clinton av N
Kellogg John F Jr 22 Audubon
Kemp J Harrison 420 Lyell av
Kennedy Eldred W 89 East av rm 707 (oculist)
Killip Thos 2d, 11 N Goodman
Kimball Ray W 709 Dewey av
King Byron 277 Alexander rm 702
Klein Lawrence A 1524 Culver rd
Knape J Coleman 277 Alexander rm 308
Kober Paul M 231 Berkeley
Kohn Lawrence A 176 S Goodman
Kominz Jacob S 37 S Goodman
Koscianski Leo C 783 Hudson av
Kraft J Eug 1239 StPaul
Laidlaw John B 176 S Goodman
Lakeman Chas S 16 N Goodman
Lane Geo A Jr 126 Woodward
Lane Jos A 277 Alexander rm 707
LaPalm Leo F 256 Chili av
Lapi Louis L 378 Portland av
Large W Bruce 27 N Goodman
Lath Eug M 323 Portland av
Lavine Geo R 277 Alexander rm 612
Lawrence Raymond V 301 Lake av
Lazerson Morris 356 Joseph av
Leadley Jerome H 447 Genesee
Leary Montgomery E 827 Main W
Lehnen Martin B 177 Thurston rd
Lehner John J 922 Dewey av
Lenhart Chas G 277 Alexander rm 907
Leonardo Richd A 1935 Clinton av N and 301 Smith
LePard Sherman J 869 Plymouth av S
Lerner Macy L 332 Park av
Leve Harold R 1660 Main E
Leven Eli A 277 Alexander rm 305
Levinstein Wm I 1125 Monroe av
Lewis Murray D 42 Nichols
Lewy Herbert 3677 Lake av
Lie Einar 245 Alexander
Lipsett Henry V 1024 Monroe av
Lloyd John J 176 S Goodman
Loder Jos B 69 Westminster rd
Long Graydon 544 Genesee
Luedeke Paul O 627 Joseph av
Lunsford Chas T 574 Clarissa
Mack Wm G 1385 Main E
Mackowski Herbert W 361 Chili av
MacLean Basil C 260 Crittenden blvd
MacVay Wm A 10 Arnold pk
Maggio Chas I 70 Exchange rm 101 and 1890 Culver rd
Mangano Jas L 129 Lake av
Mannel Gustavus C 235 Alexander
Markin Jas M 11 Vick pk A
Mastrella Angelo A 619 Lake av
Mayer Jos R 295 West av
Maynard Frank B 331 Andrews
McAmmond J Fletcher 16 N Goodman
McDowell Nathan D 275 Alexander
McFarland Albert R 277 Alexander rm 706
McGarvey David F 277 Alexander rm 508
McGill Donald C 16 N Goodman
McGovern Jas T 200 Rutgers
McIntosh John S 3417 Lake av
McKinstry Geo C 206 Park av
McLaughlin Geo W 52 Spring
Mele Jos M 619 Jay
Melen David R 35 Chestnut rm 404
Mendelson David B 35 Chestnut rm 304
Mercer John L 219 Alexander
Merle Eliz H 1184 Bay
Messinger Isadore 205 Cumberland
Metildi P Fredk 16 N Goodman
Miller Alvah S 10 Arnold pk
Missal Morris E 28 Strathallan pk
Mitchell Howard D 277 Alexander rm 711 (surgeon)
Moross Saul 352 S Goodman
Morris Austin G 277 Alexander rm 808
Moskowitz Morris J 277 Alexander rm 814
Munroe Wm E 277 Alexander rm 609
Munson Edw T 164 Genesee Park blvd

SECURITY TRUST COMPANY

INTEREST PAID ON DEPOSITS — SAFE DEPOSIT VAULTS FOR RENT
MAIN STREET, E. and WATER STREET, S.

Physicians and Surgeons—Con

Murphy Parker H 1020 Lake av
Nacey Lawrence J 221 Alexander
Nash C Stewart 277 Alexander rm 708
Neuberg Hans 35 Chestnut rm 701
Noonan Chas E 315 Driving Park av
Norton Harry I 123 Barrington
Nugent Edw B 87 S Fitzhugh
Nugent Edwin J 1325 Lake av
O'Brien Elmer W 5 N Goodman
O'Connor John C 718 Main E
O'Connor Jos A 250 Hamilton
Olsan Hiram 395 Canterbury rd
Olsan Ira M 399 Monroe av
O'Neill Wm J 209 Chili av
Orchard Norris G 53 S Fitzhugh
Ottley Carl A 3621 Lake av
Padelford Donald C 277 Alexander rm 906
Paine Arthur H 277 Alexander rm 810
Parker J Merrel 525 Harvard and 56 Cornell
Parlow Allan L 277 Alexander rm 302
Patterson Robt R 55 Webster av
Peachey Clarence H 197 S Goodman
Pearson Ovid 277 Alexander rm 110
Peeler Danl D 1162 Lake av
Peluso Francesco 541 University av
Percy Wm W 12 West av
Perrin Wm 277 Alexander rm 608
Petri Hanford 14 Franklin rm 1206 and 962 Plymouth av N
Pfaff Norman J 277 Alexander rm 707 and 1072 Clinton av N
Pfluke Hugh E 965 Monroe av
Phillips Harry B 332 Lake av
Picciotti Jos D 681 Plymouth av N
Pike A Stanley 14 Franklin rm 708
Piper Ralph S 986 Bay
Plumley W Franklin 53 S Fitzhugh
Posson Donald D 222 Chili av and 16 N Goodman
Potter Jas Craig 561 University av and 32 Strathallan pk
Potter Marion Craig Mrs 561 University av and 32 Strathallan pk
Powell Lucius L 52 Spring
Powell W Eug 251 Arnett blvd
Presberg Max H 35 Chestnut rm 303
Price Adelbert J 557 Genesee
Price Carleton N 38 N Goodman
Prince Howard L 277 Alexander rm 414
Pucci Rose M Mrs 1092 Dewey av
Pulsifer Libby 16 N Goodman
Quigley Jas K 26 S Goodman
Quinlan Jas W 468 Arnett blvd
Quinn Patk J Jr 1110 Genesee Park blvd
Rapp Milton B 415 Park av
Reed Arthur P 725 Joseph av
Reitz Chas 277 Alexander rm 314
Remington Alvah C 304 West av
Remington John H 304 West av
Renzi Vincent A 295 Lake av
Reynolds Edwin R 1620 StPaul
Riley Walter J 1193 Bay
Rizzo Anthony F 1084 Norton
Roberts Andrew K 103 Atkinson
Robinson Francis J 197 3d
Roby Jos 234 Culver rd
Rock Jos 219 Cumberland
Rocktaschel Wm G 818 Clinton av N
Romano Salvatore C 159 Saratoga av
Rosbasch Gustave 1056 Clinton av N
Rosenfeld Henry M 1035 Monroe av
Rother Eug W 902 Clinton av S
Totoli Felix J 876 Plymouth av N
Rowley Howard F 176 S Goodman
Ruben Wm S 1532 StPaul
Ruggles E Wood 348 University av
Rumbold Lynn 1275 Culver rd

Rutherford Martin C 359 Alexander
Sabay Peter K 35 Chestnut rm 604
Sahler S LeRoy 52 Spring
StJohn Harold L 823 South av
StJohn Herbert F 687 Genesee
Sampson Luther C 1170 Culver rd
Saxe Mary C 737 Main W
Schanz Robt F 277 Alexander rm 200
Schneider Louis 941 Dewey av
Scholpp Sylvan S 659 Genesee
Schopp Justin H 463 Clinton av N
Schreiber John P 660 Arnett blvd
Schumacher Hiram S 259 Alexander
Scinta Anthony C 661 Plymouth av N
Scinta Silas 389 Monroe av
Scott John Ward 107 State rm 32
Scott Winfield W 277 Alexander rm 302
Seel Elmer G 133 Clinton av S rm 1
Segal Harry L 233 Oxford
Shapero Isadore M 289 Alexander
Shepard Clarence A 1535 Culver rd
Shepard Hilland G 277 Alexander rm 608
Silverman Wm C 341 Monroe av
Simpson Leo F 221 Alexander
Smith E Clayton 225 Plymouth av S
Smith Homer W 1156 Culver rd
Snell Albert C 53 S Fitzhugh
Snow Shirley R 267 Alexander
Snow Shirley R Jr 267 Alexander
Soble Ellis B 277 Alexander rm 105
Sommers Raymond L 2621 Dewey av
Soule Herbert C Jr 16 N Goodman
Spector Louis H 1139 StPaul
Sprague E Russell 133 Clinton av S rm 9
Spratt Wray L 35 Chestnut rm 601 and 4425 Lake av
Stabins Saml J 11 N Goodman
Stalker Leonard K 277 Alexander rm 402
States Eug J 214 Garson av
Stedman Wm G 441 West av
Steinberg Chas LeRoy 277 Alexander rm 212
Steinhardt Gotthold 286 Rutgers
Stewart Audley D 42 East av rm 302
Stio Rocco L 741 Portland av
Sutter Chas Clyde 66 Park av
Sukovanchenko Stephen 672 Hudson av
Sullivan Chas T 277 Alexander rm 211
Sullivan Jeremiah H 411 Seneca pkwy
Sullivan Wm C 213 Alexander
Sumner Cyril 233 Alexander
Suter Geo M 245 Alexander
Swan John M 457 Park av
Szymanski Fredk J 205 West av
Taplin Geo V 245 Alexander
Tassell Harold A 221 S Goodman
Tatelbaum Abr J 176 S Goodman
Teresi Chas C 179 Lake av
Thomas Chas C 257 Park av
Thomas Clarence P 26 S Goodman
Thomson Jas W 26 S Goodman
Throop David C 386 Hudson av
Tomaselli B Louis 511 Plymouth av N
Trainor Geo M 277 Alexander rm 306
Tranella Augustine J 10 Jones av
Valvo Frank C 629 Jay and 1594 Culver rd
VanAlstyne Guy B 1396 Clifford av
VanGraaafelland Willard W 216 Ridge rd E
Vary Harvey J 277 Alexander rm 602
Vayo Perry G 777 University av
Vernon Eug R 29 N Goodman
Vetter Geo V 375 Arnett blvd
Waffle Albert H 277 Alexander rm 404
Waldo Louis T 245 Alexander
Walker A Vincent 277 Alexander rm 806

Walker Arthur H 1365 Culver rd
Walker Francis M 12 Webster av
Ward Harrison F 441 Genesee
Warren Chas W 267 Alexander
Warren Hugh H 1100 Park av
Wedd Alf M 277 Alexander rm 514
Welch Gilbert H 24 West av
Wendel Elmer J 277 Alexander rm 208
Wentworth Edw T 35 Chestnut rm 501
Whipple Edw G 277 Alexander rm 602
Whitney Lee A 255 Alexander
Wickens Vallance A 643 Genesee
Willnsky Isadore J 1250 StPaul
Wilkinson MacNaughton 16 N Goodman
Williams Henry Ward 274 Alexander
Williams John R 388 Monroe av
Winslow Floyd S 734 Plymouth av S
Witherspoon Chas R 20 Dartmouth
Witherspoon Wm M 451 Park av
Woggon Arthur C 92 Park av
Wollin David 16 N Goodman
Wooden Warren 39 S Goodman
Woodruff Jas B 513 Monroe av
Wronker Harry 1845 Clinton av N
Wronker Simon L 1327 Clifford av
Young Marian W Mrs 252 S Goodman
Ziegler Hrolfe R 245 Alexander
Zielinski Julius F 3825 Lake av

Physicians' & Hospital Supplies

Colson Co The 14 Franklin rm 703
General Electric X-ray Corp 277 Alexander rm 209
Groh Geo A 269 Central av
Monroe Surgical Supply Co 57 Monroe av
Ohio Chemical Mfg Co The 200 StPaul (anesthetic gases)
PAINE DRUG CO The 24-26 E Main tel Main 1820—For further information see page 31 Buyers' Guide and left top lines
Wilmot Castle Company 1255 University av

Physio Therapists

Stobie Wm 6 Ridge rd
Talf Edw J 761 Plymouth av S

Piano Dealers

(See also Music Stores)
DaBoll Piano Co 203 Kenwood av
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 53 Buyers' Guide
Oster Chas W 328 Main E rm 315
Pritchard Wm T 159 North
Shale Jos 140 East av

Piano Movers

CLANCY CARTING & STORAGE CO
Inc 3-11 Grand av tel Culver 1714—For further information see page 67 Buyers' Guide

Piano Tuners & Repairers

Burnett Del 34 May
Carr Guy M 65 Melrose
Chriswell Geo J 113 Castlebar rd
Coffin Fletcher W 43 Culver rd
Kuhn Herman 1070 Clifford av
Lesso Wm J 519 Magee av
LEVIS MUSIC STORES 33 South av and 412 Main E tel Stone 158—For further information see page 53 Buyers' Guide
Pestorius Fredk L 43 Normandy av
Schoenheit Fred 328 Main E rm 216
Southworth Jesse W 672 Clinton av S
Wadt Emmett P 107 Cady

PROTECT YOUR EYES--USE I.E.S. LAMPS IN YOUR HOME

See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

Walley J Howard 236 Genesee Park blvd

Pickle Mfrs
LeFrois J B & Sons rear 1060 Norton

Picture Frames & Mouldings
BAILEY GEORGE C J ART SHOP 150 Clarissa tel Main 2196—For further information see page 59 Buyers' Guide

Brodhead Julia G Mrs 150 East av
Edelman Harry H 6 Herman
Livingstone John K 205 East av
Metzger Bros 836 Clinton av N
Powers Frank L 432 Main E
SIBLEY, LINDSAY & CURR CO 228-230 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Pipe Hangers
Carpenter & Paterson Inc 935 Park av

Pipes & Smokers Articles—Mfrs
American Pipe Cleaner Sales Co rear 16 Rhine
Rochester Pipe Cleaner Co Inc 320 Andrews

***Plant Owners**
ROCHESTER CLEANING & DYEING CO Hotel Seneca bldg 28 Clinton av S factory 65-67 Hickory tel Main 2169 For further information see page 22 Buyers' Guide

***Plate Glass**
AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315 For further information see page 21 Buyers' Guide

Plating Works
Allied Plating Co 340 Lyell av
C & S Plating & Mfg Co 36 Richmond
General Plating Co 77 N Water
Reliable Plating Co 584 Smith
Standard Plating Co 40 Brown's race
STUART-OLVER-HOLTZ CO 406 Platt cor Allen tels Main 5560-5561—For further information see page 59 Buyers' Guide
Toothill Fredk H 70 Cumberland
Union Polishing and Plating Co 14 Commercial

Plumbers
Acme Plumbing Co 1983 Main E
Arenameyer John G & Co 52 N Union
Auer & Heiden 1980 Clinton av N
Badhorn & Tremmer 57 Rosalind
Bakelaar Henry 42 Merwin av
BARR & CREELMAN ENGINEERS & CONTRACTORS CORP 242 Main W tel Main 6465—For further information see page 60 Buyers' Guide and left top lines
Bartlett Plumbing & Heating 650 Jefferson av
Becker David B 1567 Main E
Becker Louis J 957 Clifford av
Beideck Wm J 1244 Portland av

Berghash Isabel H Mrs 203 Monroe av
Bliss Plumbing & Supply Co 300 Andrews

Bohrer Chas J 584 Cedarwood ter
Brennan Thos J 89 Selye ter
Broadman Ralph 180 Berlin
Burgart Adolph 56 Wilcox
Butterfield Matthew O 412 Genesee
Caffery Geo H 58 Rugby av
Caldwell Jos 145 Berkeley
Cass & Loysen Inc 171 Ravine av
Cosselman Edw B 451 Maple
Costick Clarence W 105 Bock
Crowley Jas 454 Hawley
Dean H W Plumbing Co Inc 270 Hayward av

DeHond Edw 274 Grand av
Della Ernest B 30 King
DeRoller John A 128 Alphonse
Deverell Tarleton J 387 Sawyer
DeWitte Harry A 2142 Main E
DeWitte Jas J 542 Hayward av
Dill Chas J 165 StPaul
Donovan Patk J 360 Maplewood av
Duffy Wm J rear 298 Winton rd N
DuMond Bros Inc 1796 East av
Eagle Arthur A 36 Lawndale ter
Eggleston Harry L 477 Flint
Ehrmantraut Chas P 22 Hollenbeck
Elsenberg Carl H 9 Diem
Englert Louis A 306 Roycroft dr
Eysvogel Fredk G 615 Main W
Falls Frank H 336 State
Farnung Wm J 789 South av
Fehrenbach Wm J 878 Smith
Feinberg Plumbing & Heating Co 175 Charlotte

Ferraro Phillip L 32 Cameron
Finzer Geo W jr 471 Bernard
Foy Chas E 4305 Lake av
Gardner Dwight A S 695 Chili av
Gardner Harold A 341 Genesee
Gelmer Louis H 665 Joseph
Goodenough Orrin E 209 Mill
Grambone Co 247 North
Gysel Frank 484 Birr
Hamlin Wm P 34 Gorsline
Hanson Ralph & Son 912 Main W
Hart Henry & Son rear 385 Andrews
Hartman W Wm 73 Wilder ter
Heinze A J Inc 666 University av
Hery Fredk L 960 Plymouth av S
Hodgson Mounsey 472 S Goodman
Hoehn Edw G 62 Wilmington
Horvitz Lester 7 Henry

HOWE & BASSETT CO Inc 840-850 University av tel Monroe 3—For further information see page 60 Buyers' Guide

Hughes Hermon L 45 Marlborough rd
Janowski Henry M 707 Norton
Kalabry Geo M 781 Smith
Kewin Benj 30 Somerton
Kinnen Mathias J 2220 Main E
Kinnen Paul F 36 Federal
Lambert Jos L 1306 Culver rd
Lane & Geiger 898 Portland av
Lawn Wm M 702 University av
Leach Jas W 327 Avenue B
Lenhard Henry P & Son 690 Glide
Liese Fredk W 111 Cummings
Lohmaier & Scheck 694 Hudson av
Mack Walter V 50 Avenue A

Madlen Michl J 39 Lyell av
Mayberry Wm J 725 Flower City pk
McBride W J Co 237 Avenue E
McCaffrey Philip J 977 Garson av
McCormick Wm A 4 Lake av
McGahan John 74 Woodlawn
McKibbin Jas H 501 Avenue D
Metzger and Brayer Co 485 Lyell av
Mikel Robt Y 54 Beaufort
Morrissey Arthur W 571 Plymouth av S

Mura Lawrence H 57 Canton
Mura Morand P 171 Fairgate
Murtagh Frank W 1983 Main E
O'Flynn John D 25 Lincoln
Owens Wm E 73 Herkimer and 9 Menio pl

Pappert Geo W 16 Lux
Parrish Fredk I 121 Greeley
Paulus Bert L 459 Lyell av
Paulus Jos A 51 Highland av
Peck Harry A 180 Epworth
Peter Jos J 58 Canton
Powers Chas R 115 Chapin
Pozzanghera Michele 354 StPaul
Proietti Anthony 15 Clifton
Rehberg Geo C 50 Bly and 393 Gregory
Renner Jacob F 1312 Dewey av
Rice Wm F 405 Lake View pk
Rossney F G Co 100 Superior
Ruby Jos M 858 Clinton av S
Salter Chas E 806 Monroe av
Sandel Isadore 566 Clinton av N
Schuth Frank H 670 Winton rd N
Schuyler P J & Son 1015 Clinton av S
Shannon Thos A 267 Glenwood av
Shannon & Gottermeyer 638 Lake av
Smith Henry M 90 Kirkland rd
Smith Saml 52 Edward
Snyder E G Co Inc 86 Scio
Stallman Geo W 79 Scio
Stein & Co 116 Bernard
Thurston Lewis M 1652 Main E
Traugott Wm R D 57 Flower
Troy Edw 62 Austin
Utz Martin W 1059 Main E
VandeWalle Wm L 102 Laurelton rd
VanGraafelland Fred C 113 Reliance
VanLeeuwen Antoneus F 78 Lawndale ter

Vogel Frank 2284 Main E
Vogler Louis J 8 Galusha
Ward John R 567 Jefferson av
Warnock & Zahndt Inc 742 Clinton av
Weider and Gall 495 Clinton av S
Welland August H 510 South av
Welch Jos R 574 S Goodman
Wirth Anthony P 1091 Clinton av N
WRIGHT & ALEXANDER COMPANY
21-23 Otsego tels Main 1056 and 6828
For further information see page 61 Buyers' Guide
Yauchsi Co The 773 Lake av
Zimmerman John B 50 Millbank

Plumbers' Supplies
BARR & CREELMAN MILL & PLUMBING SUPPLY CO 242 Main W tel Main 6465—For further information see page 60 Buyers' Guide and left top lines
Becker Plumbing Supply Co 250 Monroe av and 182 Joseph av

ESTABLISHED 1889

Rochester's Largest
Home Furnishing
Store

H.B. GRAVES Co
SEE INSIDE FRONT COVER

Venetian Blinds
a Specialty
For Estimate
PHONE MAIN 3342

THE PAINE DRUG COMPANY

Rochester's Leading Prescriptionists

Physicians' Supplies

24-26 E. Main Street

Phone MAIN 1820

Plumbers' Supplies—Con

Berger Hammond 242 Hudson av
(used)
CASE W A & SON MFG CO Case bldg
72-90 StPaul tels Main 3404-3405-3406
For further information see page 60
Buyers' Guide
Central Plumbing Supply Co 496 Central av
Clinton Plumbing & Heating Supply Co
822 Clinton av N
Crane Co 200 South av
Douglas John Co Inc 681 Arnett blvd
Fladd-Luig Co Inc 213-217 Central av
(whol)
Gassin Benj 80 Nassau
Grossman A & Son 189 Joseph av
Howe & Basseth Co Inc 840 University av
Hunting Company The 127 Railroad
Koehler John A jr 217 East av rm 25
MATHEWS & BOUCHER (wholesale)
26 Exchange tels Main 1064-1065-1066-
1067-1068—For further information
see page 37 Buyers' Guide
Mayer Supply Co 138 Raeburn av
Rice Edw J Mfg Co rear 62 Genesee
Rochester Pipe & Fence Corp 306 Buffalo rd (reclaimed pipe)
Rochester Plumbing Supply Co Inc 281 Mill
Rossner Bros 124 North
StPaul Plumbing & Heating Supply
1264 StPaul
SLOAN SAMUEL & COMPANY 67-71
Exchange tel Main 540—For further
information see page 60 Buyers'
Guide
Welder Lawrence A & Son Inc 495
Clinton av S
Wilkinson & Herbst 91 North

Polish Mfrs

A-No-One Polish Co 371 Flint (furn)
Bur-Mer Co 183 StPaul rm 402
Clark Quality Products 158 Hague
(floor wax)
Molyneux Chas H 297 Sunset
Polyshine Inc 125 N Water
World Polish Co Inc 49 Halstead

*Pork Packers

"ARPEAKO" MEAT PRODUCTS (Rochester Packing Co Inc) 900 Maple tel
Genesee 5200—For further information
see page 51 Buyers' Guide

Postage Stamps & Philatelic Supplies

Bourne John E 131 State
COVERT STAMP CO 712 E & B bldg
tel Main 5846
Franklin Stamp Co 225 Franklin 2d fl
Genesee Stamp Co 6 North rm 1
Haringx Geo 36 StPaul rm 501

Potato Chip Mfrs

Schuler Potato Chip Co Inc 64 Chester

Poultry Dealers—Retail

Abronzowitz Jack 19 Thomas
Alaimo Anthony 444 North
Camillacci Rocco 13 Ward

Catalano John 471 Clarissa
Climan Hyman 664 Joseph av
DeFields Wm 68 Front
DeSalvo Calogero 60 Jay
DiGiovanni Guy 243 Adams
DiSalvo Saml T 443 Clinton av N
Fitelson Saml 91 Kelly
Fostano Jos rear 61 1st
Fox Elmer W 50 Front
Gagliano Ignazio 363 Ormond
Garliner's Poultry 654 Joseph av
Gardino Michl 142 Lyell av
Guarneri Saml L 376 Jay
Guidice Manuel 41 Jay
Kominisky Isadore 88 Hanover
Kozel Louis 32 Vienna
Lipsky Archie Inc 60 Front
Lisman Max rear 260 Joseph av
Lucchesi Salvatrice Mrs 5 Sigel
Mazzagatti Angelo 154 Rohr
Messina Marianni Mrs 598 North
Miccicha Jennie Mrs 535 Dewey av
Morabito Frank 395 Portland av
New York Poultry Market 70 Hanover
Piccione Saml 1433 Main E
Pollock Abr J 462 Main E
Rossetti G Raymond 350 Smith
Savarino Salvatore 456 North
Selfcarl Philip 429 South av
Soporito Jos 633 Oak
Vetusto Nazzarino 116 Joseph av
Wayne Poultry Co 82 Front
Wisnover Jos 42 Herman

Poultry Supplies

Tomkinson Feed Co 1600 Dewey av

Power Plant Equipment & Supplies

Abrahamson Corp The 31 Gibbs rm 307
DeWolf Furnace Corp 77 South av rm
216
Johnston Engineering Co The 31 Gibbs
rm 312
STONE COMPANY The 719 Commerce
bldg tel Main 5483
Turbine Equipment Co 217 East av rm
45

Premium Goods

Colgate Palmolive Peet Co 241 Andrews
Rochester Independent Merchants Exchange 45 South av
Seymour Distributing Co Inc 585 Monroe av

*Pressing Machines

AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC
RR and Glide st tel Genesee 92—For
further information see page 50 Buyers'
Guide

Printers—Book & Commercial

Adcraft Printers 183 StPaul rm 206
Alco Press 404 Avery
Alderman Printing Co 46 Gorham
Andrus I Willard 65 Austin
Anthony-Klee Corp 165 StPaul 4th fl
Apollo Press Inc 938 StPaul
Art Print Shop The 77 StPaul 8d fl
Atlas Press The 848 Smith
Becker M Co 210 Cypress

Bednar Printing Co 268 State
Blowers LaVerne C rear 233 East av
Borzilleri Bros 165 3d
Brewer & Newell 183 StPaul rm 301
Brown R F Co Inc 163 StPaul 4th fl
Brown & Rice 15 South av 3d fl
Bryan & Schuler 42 N Water 2d fl
Bullock & Sheppard 44 Allen
Burnett Printing Co Inc 95 Manhattan
Burns Geo P Press Inc 49 N Water
Canfield & Tack Inc 192 Mill
Caputo Michl R 189 Lyell av
Carson Printing Co 742 Clinton av N
Case-Hoyt Corp 792-814 StPaul
CATHOLIC COURIER & JOURNAL Inc
50 Chestnut 5th fl tels Stone 1492-
1136—For further information see
page 53 Buyers' Guide
Central Printing Co 416 Central av
Century Printing & Specialty Co Inc
The 183 StPaul rm 406
Civic Press The 5 StPaul rm 308
Clonick-Feasler Co 999 Main E
Cohber Press Inc 99 N Water
Colorprint Co 121 N Water
Community Press 3351 Lake av
Conolly Henry Co 52 James
Conolly James Printing & Binding Co
Inc 135 Allen cor Clarissa st
Davis & Jones Printing Co Inc 145 St-
Paul 2d fl
Deal Conrad Press 77 South av rm 207
DEMOCRAT & CHRONICLE 59-61
Main E tel Main 7400—For further
information see page 53 Buyers'
Guide and right bottom lines
Drexler Print Shop Inc 36 StPaul rm
610

DuBois Press The 637 Bway
Egloff J M Co Inc The 77 StPaul 2d fl
Elchorn & Birmingham 100 S Fitzhugh
Empire Press 132 Allen
Englert Wm J 415 Garson av
Eveready Printing Co 177 Joseph av
Fisler B Harrison 20 Pullman av
Fleming Printing Co 32 South av rm 2
Flower City Press 5 StPaul 2d fl
Franklin Press 36 StPaul rm 422
Galle Clarence H 457 Alexander
GANNETT COMPANY Inc Times sq
Exchange st cor Broad st W tel Main
900—For further information see
page 54 Buyers' Guide
Gilde Press The 47 Glide
Goodman Benj 80 Willson
Gordon Press 558 Court
Grashow Printing Co 467 Joseph av
Gunn Printing Co 36 StPaul rm 422
Hart Leo Co The 1776 Clinton av N and
200 Andrews 4th fl
Hartford Rolt H 132 Main W
Hawver Press 284 Court
Heindl Louis & Son 149-151 Andrews
Henderson-Mosher Inc 228 South av
Hiller Wm Press 1063 Main E
Homan Frank E 17 Judson
Howard John E 561 Smith
Iacelli's Printing Co 130 White
Interstate Printing Co Inc 145 StPaul
3d fl
Irvington Press 84 Mortimer
Kennedy Bros 8 Marietta
Kilbourn Press The 328 Main E rm 227

Go
to

VIAL'S for PAINTS

5-7 NO. WATER ST.

ROCHESTER MADE PRODUCTS

MAIN 733

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Kirstein Printing Service 158 Monroe av

Klee Eug W 82 StPaul rm 524
Kunz & Maurer 40 Franklin rm 204
Lake View Printing Co Inc 144 North
Leahy Printer 16 Aqueduct
Ledger Publishing Co 482 StPaul
Levin Irving 10 Johnson
Lighthouse Printing Co 106 Oakland
Lincoln Printing Co 77 South av rm 301

Lipson Press 60 Thomas
Livingston Morris W 142 Anthony
Loysen Leslie E 459 Portland av
Lyman Photo-Lith Inc 183 StPaul rm 306 (offset printers)
Mani-Fold Co The 82 StPaul rm 518
Mann Chas Printing Co 433 Main E
Manzler Publishing Co rear 268 Sanford

McNeill Albert W 183 StPaul rm 204
Meade D K Co The 268 State
Michels Geo F 604 Hollenbeck
Monroe Printing Co 206 Lux
Morrison Press The 320 Andrews
Navis Meyer M 732 Joseph av
Nu-Art Press 305 Allen
Nuijens Harry M 765 Glide
O K Printing Co Inc The 49 N Water
Opco Press 707 N Goodman
Paddock Press Inc 63 MtHope av
Palumbos Louise Mrs rear 144 Lewis
Patrick Label Co 49 South av
Peerless Print Shop 376 Clinton av S
Personal Stationery Co 198 Winton rd N

Pfeifer Printing Co 36 Richmond
Process Color Printing Co 183 StPaul rm 603
Progress Print Shop Inc 49 Andrews
Ratcliffe Chas E 395 Meigs
Reliable Printing Co 12 Vienna
Rochester Alliance Press Inc 49 N Water

Rochester Engraved Stationery Co rear 1392 Dewey av

ROCHESTER GERMAN PUBLISHING Co 237 Andrews tel Stone 278—For further information see page 54 Buyers' Guide

Rochester Photo Offset Service Inc 17 Main E rm 2

Rochester Typesetting & Stereotyping Inc 156 Andrews

Rogan John Printing Co 17 Main E rm 8

Ruda Printing Co 29 N Water

Sales Printing Co 435 Benton

Schneider Bros 77 Division

Schneller Richd F 695 Avenue D

Schwab Wm C rear 289 Campbell

Shearer Printing Co 94 State

SIMONDS PRESS 49 South av tel Main 3456—For further information see page 61 Buyers' Guide

SMITH JOHN P CO Inc 193-197 Platt tel Main 334

Specialty Printing Co 811 Lake av

Standard Stationery Co 284 Court

Starline Press 74 Cortland

Steele E H Co 145 StPaul 2d fl

Strecker Fredk Co 508 StPaul

Thrft Printing Co 143 Clifton

United Litho & Printing Cos 85 Howell

Verwey Printing Co Inc 52-54 James

Vulcano Printing Co 268 Clinton av N

Walker Wm W 838 Clinton av S

Willard Printing Co Inc 119 N Water

Witzel Howard W 168 StPaul 2d fl

Printers Supplies & Equipment
Bingham Bros Co 980 Hudson av (rollers)

Columbia Advertising & Printing Supply Co 414 Columbia av

Hart Wm C Co Inc 259 Exchange (rollers)

International Printing Ink Corp 14 Franklin rm 703

Lasseco Products Inc 485 Hague

Parazin Printing Plate Co 5 StPaul rm 535

Printers Supply House 67 Mill

***Private Detectives**
 (See also Detectives)

DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 901-903-905
 Commerce bldg tel Main 1744—For further information see page 31 Buyers' Guide

Produce Dealers

Alaimo Alphonse 22 Roch Food Terminal (whol)

Amico Salvatore 20 Roch Food Terminal (whol)

Appelbaum Sidney 576 Joseph av

Borgese Antonio 911 Genesee

Cohen Abe Co Inc 66 Roch Food Terminal

Cohen Arnold 458 Monroe av

Cominsky & Priceman rear 126 Rauber and 1 Roch Food Terminal (whol)

Delmar Farms Inc 67 Warehouse

Eber Bros & Co Inc 55 Roch Food Terminal (whol)

Gager Eug G 382 Thurston rd

Hallaner Wm F Co Inc 156 Portland av (whol)

Kraus Loretta M Mrs 312 Plymouth av S

Lays Bros 156 Roch Food Terminal

Mallo & Frassetto 74 Roch Food Terminal (whol)

Market Products Co 2 Roch Food Terminal

Martino Louis 130 Weld

Michaels Benj 165 Hollenbeck

Palumbo Angelo 626 Lake av

Peacock Fruit Co Inc 58-62 Roch Food Terminal

Pogal E Co 32 Roch Food Terminal

Sullivan & Maloney 28 Alexander (whol)

Termetto Anthony rear 263 Averill av

Projection Apparatus

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide

***Property Management**

BIETRY HERBERT J Realtor 752 Lincoln-Alliance Bank bldg tel Stone 2904—For further information see page 63 Buyers' Guide and bottom line front cover

GORSLINE WILLIAM H 1107 Commerce bldg tel Stone 2460

KING HARRY M Realtor 1331 Lincoln-Alliance Bank bldg tel Main 3162

For further information see page 63 Buyers' Guide

McINTOSH C E CORP Monroe bldg 23

Exchange tels Main 250-251—For further information see page 63 Buyers' Guide and left top lines

PERKINS HENRY T REAL ESTATE CO 31 Exchange rm 403 tel Main 3309
 For further information see front cover

POMEROY ORGANIZATION Inc 243 Powers bldg tel Main 6046 Syracuse office 327 Montgomery dial 2-3113
 For further information see page 63 Buyers' Guide and right top lines

WICKS RALPH A 309 Powers bldg bus tels Main 6264-6265 res tel Monroe 488-R—For further information see page 64 Buyers' Guide, front cover and left bottom lines

***Public Accountants**

(See also Accountants & Auditors)

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868

JACKSON & ZAENGLEIN (certified public accountants) 31 Exchange rms 506-511 tel Main 4706

NARRAMORE, NILES & CO (CPA) 950 Lincoln-Alliance Bank bldg tel Stone 920-921

WILSON, SHULTS & CO (CPA) 1211-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

***Public Buildings & Halls**

(See Buildings—Public & Office)

Publications

Baseball Bulletin 49 N Water
Community News The, Rapp-McGill Inc publishers 145 StPaul 3d fl (weekly)

Creative Footwear 16 Main W rm 121
Fraternal Age, Walter Basye publisher 65 Broad W rm 607 (monthly)

Fraternal Monitor, Mutual Underwriter Co publisher 16 Main W rm 537 (monthly)

Investographs, Investographs Inc publishers 31 Gibbs 2d fl

Lumber Co-operator The 82 StPaul rm 605 (monthly)

Mutual Underwriter, Mutual Underwriter Co publishers 16 Main W rm 537 (monthly)

Rochester Commerce 55 StPaul (weekly)

Rochester Press Bureau 38 Richard
Shoe & Leather Reporter 16 Main W rm 121

Trendograph, Investograph Inc publishers 31 Gibbs 2d fl

United States Supreme Court Advance Opinions, Lawyers Co-operative Publishing Co Aqueduct bldg Butts pl (semi-monthly during sittings of the court)

Publishers

Bareham & Saunders Inc 42 East av rm 413

Basye Walter E 65 Broad W rm 607

CATHOLIC COURIER & JOURNAL Inc 50 Chestnut 5th fl tels Stone 1492-1136—For further information see page 53 Buyers' Guide

Credit Press The, Box 52 Brighton sta Daily Record Co The Inc 29 N Water

DEMOCRAT & CHRONICLE 59-61 Main E tel Main 7400—For further information see page 53 Buyers' Guide and right bottom lines

Encyclopedia Britannica Inc 14 Franklin rm 505

— EGBERT F. ASHLEY CO. —

See page 39 Buyers' Guide — GENERAL INSURANCE — See page 39 Buyers' Guide
212 UNION TRUST BLDG. 19 MAIN ST. W. PHONE MAIN 444

Publishers—Con

GANNETT COMPANY Inc Times sq
 Exchange st cor Broad st W tel Main
 900—For further information see
 page 54 Buyers' Guide
Getzler's Rate Guide 328 Main E rm 232
 Glad Tidings Publishing Society 34
 Lawn
Haines & Co 119 Main E rm 823 (criss-
 cross tel directories)
Investographs Inc 31 Gibbs 2d fl
Kelly Read & Co Inc 508 StPaul (art)
Larkin Ashley P 154 Andrews
Lawyers Co-operative Publishing Co.
 Aqueduct bldg Butts pl
Metzinger Fredk R 156 Andrews
Mutual Underwriter Co 16 Main W rm
 537
North Printing Co 111 Lyell av
Oxford Publishing Co 49 N Water
Paul Publishing Co 19 Conklin av
Periodical Publishers Service Bureau
 Inc 5 StPaul rm 522
POLK R L & CO Inc (directory) 729
 Powers bldg 16 Main W, Eastern Dis-
 trict office 179 Lincoln, Boston, Mass
 tel Hancock 6309
Prudden King & Prudden Inc 183 Main
 E rm 643
Rapp-McGill Inc 145 StPaul 3d fl
ROCHESTER GERMAN PUBLISHING
CO 237 Andrews tel Stone 278—For
 further information see page 54 Buy-
 ers' Guide
Rochester Sun Corp 5 StPaul rm 420
Rochester Times-Union, Times sq Ex-
 change st cor Broad st W
Screw Machine Publishing Co Inc 45
 Exchange rm 616

Pump Mfrs & Dealers

Alert Products Inc 46 Cole
Brown E C Co The 845 Maple (spray)
Crozier Jas H 33 University av (gas-
 line)
Elmwood Electric & Pump Corp rear
 983 Plymouth av S
Goulds Pumps Inc 130 Main E rm 1025
Holderle Bros Inc 341 Exchange
Kellogg Division of the American Brake
Shoe & Foundry Co 97 Humboldt
Luitwieler Corp The 123 Ames (power)
MacInnes Paul A 16 Main W rm 241
 (gasoline)
Scott Pump Co 645 Atlantic av (wash-
 ing machines)
Worthington Pump & Machinery Co
 135 Spring

Purchasing Agents

Barker Merritt D 1000 University av
Barnum Fredk 187 N Water
Bayer W Bert 1029 Lyell av
Bennett Colbourne A 105 Court House
Boldt Wm F 258 State
Borlen David C 1099 Jay
Brauch Clarence J 182 Andrews
Brauchweig Homer L 78 Clarissa
Brunzel Emilie E 45 Ford
Burt Sarah H Mrs 172 Clinton av S
Castle Harvard 1255 University av
Charity Wilbert A 100 National
Christensen Casper A 840 University av
Collins Herbert B 838 State
Curtis Sidney R 100 Carison rd
Dalley Jos A 127 Railroad
DeMay Clarence A 224 Mill
Devendorf Irving C 850 StPaul
Donohue Jas V 1024 Garson av
Dunn Howard M 280 Lyell av
Ellsworth Henry E 800 State
Ernst Jos L 107 Education bldg

Farrell Meta I 742 Portland av
Fearnley Cecil H 28 Industrial
Fisher Elwood G 900 Maple
Flynn Theresa 666 Driving Park av
Ford Neallo R 367 Orchard
Fox Jesse C 89 East av rm 1000 and
 West av ext
Gleichauf Herbert K 1048 University
 av
Golfe Leon 845 Maple
Gould Fred S 569 Lyell av
Harblson John T 1447 StPaul
Hart Curtis D 95 Ames
Henry John T 303 State
Hilton Bernard F 7 Griffith
Holden L Jos 25 Leighton av
Hubbard Halsey E 565 Blossom rd
Ireland Howard 85 Railroad
Jacobs Gustav F 555 StPaul
Johnson Floyd L 56 Rutter
Johnson Norman E 277 N Goodman
Kent Jos A 410 N Goodman
Kirchmaier Chester A 635 StPaul
Knapp Elmer G, GRYs Co end of West
 av
Krembel Clarence P 154 Clarissa
Lapp A Prentice 274 N Goodman
Leavens Edw R 250 Main E
Luchsinger Clarence 39 Russell
Marcellus W Jackson 313 Norton
Markus Chas W 1669 Lake av
McMahon Bernard J 250 N Goodman
Messe Aime 193 Platt
Michlin Bernard 87 Clinton av N
Moore Helen D 167 Ames
O'Connell David J 180 Ames
Ogilvie Arthur 267 State
Quinn R Frank 15 Exchange
Reynolds Frances A 155 Exchange
Rosa Robt J 400 West av
Rosenthal Archibald B 26 Sherer
Sauer Raymond C 39 Russell
Schauber Marion A Mrs 1155 Clinton
 av N
Shanley Leo W 1600 Clinton av N
Spieler Chas E 379 Lyell av
Start Wm E 40 Franklin 4th fl
Stauff Arthur J 31 N Water
Thayer Chas A Mustard st ft Palmer st
Thon Henry C 1415 Clinton av N
Throne Edw W 6 Hastings
Treibner Harvey E 280 Lyell av
VanHouten Alice E 65 Plymouth av S
Vosburg Albert L 207 Tremont
Wadhams Chas H 20 Curtice
Webb Fredk E 91 StPaul
Weidel Chas J 224 Alexander
Welter Edwin G 10 Champeney ter
Whitley W Raymond 36 City Hall
Wilson Byron J 19 Main W
Wood John C Mustard st

Radio Broadcasting Stations

WHAM Broadcasting Station, The Sag-
amore 111 East av
WHEC Inc 40 Franklin rm 320
WSAY Broadcasting Station 328 Main
 E rm 300

*Radio Receiving Sets & Parts—Mfrs

STROMBERG-CARLSON TELEPHONE
MFG CO 100 Carlson rd tel Culver
 280—For further information see
 page 62 Buyers' Guide

Radio Sets & Parts—Mfrs

Supreme Radio Laboratory 16 Fulton
 av

Radio Sets & Supplies—Retail

Albright & Granger 1835 Main E

ALHART ELECTRICAL CO Inc

(Stromberg-Carlson) 1147 Culver rd
 tel Culver 3944—For further infor-
 mation see page 62 Buyers' Guide
Ardello Radio & Sound Co 421 North
 (rpr)
Baum & Nash Radio Service 405 Main
 W
Boardman Radio rear 23 Elton
Briggs Radio Shop 56 Clifton (serv-
 ice)
Brighton Radio & Electric Co 228 Win-
 ton rd N
Carroll Radio Sales Inc 529 Thurston
 rd
Chapman Horace C 40 Russell (rpr)
Colalanni Michl 717 Clinton av N
 (service)
Cornish Theo P 284 Rosewood ter
 (rpr)
Croce Gaetano 214 Bartlett (repairing)
Crosby Verdi L 92 Morton
Dallor & Charles Radio Service 60
 Hampden rd
Davis Douglas M 165 Monroe av
Dean Fordyce H 141 Mulberry
DeWitt Raymond A 27 Indiana (rpr)
Dorschel Radio 172 Genesee
Evans Louis A 98 Scio (service)
Gardner Radio Service 1 Savannah
Gissin Robt G 245 Joseph av
Gleason Lawrence C 1380 Dewey av
Granger Radio Service 62 Spring
GRAVES H B CO Inc 78 State tel Main
 3342—For further information see
 inside front cover and right bottom
 lines
Grycz Eug J 21 Fairbanks (rprs)
Hammon Gordon A 2 Florence and 179
 Bartlett (service)
Hartmetz Frank 256 Benton (rpr)
Henophy Vincent C 119 Garfield (rprs)
HICKSON ELECTRIC AND RADIO
CORPORATION 37 Richmond tel
 Stone 93—For further information
 see page 32 Buyers' Guide and left
 top lines
Jaffeson Abr 614 Jefferson av
Kane Radio Service 117 Cleon
Knittel Reinhard R 631 Wilkins (rpr)
Lang Frank J 570 Post av (rpr)
Lester Walter G 400 Lexington av
Marsh Albert H 241 Lark (rpr)
Marsh Harold G 930 Main W
Masline Radio Parts 293 Central av
Matteson Radio & Electric Co 339 Lyell
 av
McGovern Norman C 5 Elsdon (rpr)
Meyer & Johnson 88 Sanford
Michell John C 586 Brooks av
Parrish Francis M 165 Webster av
 (service)
Peerless Radio Inc 1054 Dewey av
Ray's Radio Service Inc 532 Chili av
ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av tels Main
 8960-7070—For further information
 see page 36 Buyers' Guide and right
 top lines
Rochester Radio Supply Co 118 StPaul
Rochester Radio & Television 45 Scio
 (service)
Russell's Radio Service 331 Ridgeway
 av
Savage Carl N 287 Parsells av
Schaap Leonard 150 Akron (rpr)
SCHLITZER E J STORES Inc distribu-
 tors Firestone tires, Home & Auto
 Supplies 1922 Monroe av Brighton
 tel Monroe 7102—For further infor-
 mation see page 5 Buyers' Guide and
 front cover

SIBLEY, LINDSAY & CURR CO.

To Order
Merchandise
STONE 6500

Famous for Complete Assortments
CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

For Other
Business
STONE 1930

Schmidt Rudolph & Co Inc 43 South av
Shackelford Robt S 556 Tremont (rpr)
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines
Slocum Jas D 16 Morningside pk (rpr)
Sound Equipment Co Inc 928 Genesee
Tait Max D 117 Comfort (service)
Timm Otto C A 19 Champlain (rpr)
Toscano Ralph M 15 Manchester (rpr)
Tremer Thos L 192 Cady
Tyler Raymond 52 Depew (service)
Vecchio Richd M 181 Mohawk
Will Ambrose 1287 Clinton av N
Wood Merrill A 175 Winbourne rd
(rprs)

Radio Sets & Supplies—Whole- sale

BEAUCAIRE Inc (Philco) 228-230
Broadway tels Stone 5694-5-6—For
further information see page 62
Buyers' Guide and back cover
Radio Parts & Equipment Co 244 Clin-
ton av N

Railroad & Passenger Stations

Baltimore & Ohio RR Co 320 Main W
Central sta Central av bet Clinton av N
and Joseph av
Erie sta 35 Court
Lehigh Valley sta 99 Court
Lincoln Park sta (B&ORR) 655 West
av
Otis sta (NYC RR) 552½ Lyell av nr
Warner st
Pennsylvania sta 357 Main W

Railroad Supplies & Equipment

Southern Wheel Division American
Brake Shoe & Foundry 82 Barnum

Railroads

(See also Transportation Lines
Freight)

Allegheny & Western Railway Co 155
Main W
Atlantic Coast Line RR Co 183 Main E
rm 931
Baltimore & Ohio RR Co 155 Main W
25 Oak and Genesee Docks ft Boxart
st
Buffalo, Rochester & Pittsburgh Rail-
way Co 155 Main W
Clearfield & Mahoning Railway Co 155
Main W
Erie Railroad Co 35 Court
Mahoning Valley Railroad Co 155
Main W
NYC RR, Central av cor Clinton av N
350 Central av
Pennsylvania RR Freight House 357
Main W
Southern Railway System 42 East av
rm 421

Reading Rooms

Christian Science Reading Room 335
Main E rm 200
First Church of Christ Scientist Read-
ing Room 335 Main E rm 200
Reynolds Reading Room 16 Main E
Unity Reading Room 29 Gibbs
Young Men's Christian Assn The 100
Gibbs

Real Estate

(Realtors are designated by an as-
terisk *)
Abel Realty Co 217 East av rm 24
Abrams Clarence J 25 Main E rm 419

Adamus Realty Co 758 Hudson av
Agnello Jos L 2244 Clifford av
Agnew Agency Inc 8 Exchange rm 114
Alaimo Chrispino 59 Phelps av
*Albright Peter C 45 Exchange rm 803
Albright Realty Co 45 Exchange rm 803
Alexander David 8 Exchange rm 114
*Allen Dwight H 16 Main W rm 708
*Allen Warren W 183 Main E rm 402
Alliance Realty Corp 183 Main E rm
920
Almy Willey H 360 Main E rm 13
(broker)
Amberg Woolf H 180 Ormond
Andrews Eben C 16 Main W rm 236
Andrews Real Estate Co 45 Exchange
rm 429
*Appleby Linus S 183 Main E rm 920
Arnold Raymond C 343 Pearl
Ashton Alberta Mrs 222 Springfield
Auchter J Wm 45 Salisbury
Auton Lewis A 16 Main W rm 210
Baker Grover L 200 Alameda
*Ball Lloyd B 16 Main W rm 421
*Beardsley Harry S 19 Main E
Beardsley-Clarke Realty Co Inc 19
Main E
*Bellanca Leo E 236 Arbutus
Becker Maurice 475 Oxford
Berghash Realty Co Inc 130 Clinton av
S rm 5
Best Clifford E 34 State rm 116
Best John J 34 State rm 116
Blanchi Francis P 39 State rm 510
*BIETRY HERBERT J Realtor 752
Lincoln-Alliance Bank bldg tel Stone
2904—For further information see
page 63 Buyers' Guide and bottom
line front cover
Bingham Saml A 69 S Union
*Borchard Ralph R 42 East av rm 320
*Brennan Carl 89 Hickory
*Brennan Geo E 65 Broad W rm 216
Brighton Corp 565 Blossom rd
Britton W N Realty Co Inc 328 Main E
rm 508
Brockway LaMonte W 65 Broad W rm
417
*Brooks Irving L 93 Melrose
Brown Austin A 77 Boardman
*Brown C Wesley 16 State rm 217
Brown Ralph B 86 Winton rd S
Brown S Walter 429 Lyell av
Bullard Arthur H 31 Exchange rm 403
*Burns J Stewart 16 Main W rm 337
*Caldwell Harold E 300 Birr
Cameron Realty Co 16 Main W rm 214
Capitano Jos 1359 Clifford av
*Carmichael Jas J 855 Powers bldg 16
Main W
Carroll R H Corp 39 State rm 410
*Carroll Robt H 39 State rm 410
Caschetta Amel 771 Plymouth av N
Cazeau Floyd A 527 Hazelwood ter
Celona Cosimo 1299 Clinton av N
*Chapman Jas W 1032 Genesee Park
bldg
Chapman Jas W Realty Co 1032 Gene-
see Park blvd
Cholle One 778 Norton
Churchill Grace E Mrs 153 Thurston
rd
Cirri Nunzio C 296 Portland av
Clark Robt B 217 East av
Clover Hills Inc 67 Warehouse
Cobb Rena E Mrs 78 Merchants rd
*Colgan Carroll C 84 Inglewood dr
Colton Realty 662 Monroe av
Commercial Service Bureau 119 Main
E rm 823 (office rentals)
Continental Housing Corp 45 Exchange
rm 803

Costich Bros Inc 101 Walbar
Cottrell Fred W 16 Main W rm 723
Court Realty Co The 5 StPaul rm 312
*Crone Edw R 1627 Monroe av
Crosby Benj F 65 Collingwood dr
*Culver Clarence C 16 State rm 217
Culver J Z Co 16 State rm 216
Curtin Frank T 728 Seward
Dake Realty Corp 1 Clinton av S
Davis Chas I Realty Co 5 StPaul rm
542
*Dispenza Chas M 6 State rm 502
Doell Henry F 1052 Dewey av
Doherty Realty Co Inc 1015 Culver rd
*Drumm Frank A 183 Main E rm 920
Duke Kathleen F Mrs 225 Scio
Dutcher Chas A 45 Exchange rm 315
East Avenue & Gibbs Street Corp 10
Gibbs rm 408
Eck Nicholas H 30 Depew
Edwards Realty Co 42 East av rm 225
Egara Realty Inc 1065 Clinton av N
Eldred M F 5 StPaul rm 529
Ellwanger & Barry Realty Co 668 Mt-
Hope av
Elmore Emory 10 Vine
Empire Realty 669 Jay
Engel J Frank 16 Main W rm 420
Engert Geo A 39 State rm 714
Esse Edith H Mrs 57 Ferris
Falls W H Inc 8 Exchange rm 303
Farmer Ernest G 103 Sanford
*Feldman Wm A 261 Flower City pk
Fennessy Thos E 43 Eastman av
Fenyvessy Chester 85 Main W rm 205
Finestone Ida C Mrs 15 Atkinson
Finocchiaro Natale 155 Fulton av
Finucane Thos W Corp 183 Main E rm
1204
Fisher Chas F 700 Parsells av
Flaum Morris 55 Wilson
Flynn Thos F 322 Sawyer
*Foote Edw B 16 State rm 104
Frank Caspar B 290 Gregory
Franklin Realty 202 Dickinson
Freedman Ben 16 Main W rm 312
Friedrich Bros Realty Co 710 Lake av
Friendly Realty Corp 80 Main W
Fulford Chas F 61 Raleigh
Fuller Harriet B Mrs 9 Rowley
Gallagher Jas V 130 Main E rm 603
Garfield H H Realty Corp 45 Exchange
rm 401
*Garfield Harry H 45 Exchange rm 401
Garland Agnes C Mrs 281 Eastman av
Gerhard Gottlieb 102½ Savannah
*Gerling Wm V 82 StPaul rm 706
Gildea John E 978 Plymouth av S
Glofrida Philip 8 Exchange rm 202
*Giustino Leonard A 16 Main W rm
823
Gleason C Arthur 16 Main W rm 116
Glew Albert E 40 Franklin
Goater John H 1526 Main E
GOLDMAN DAVID CO 6 State tel Main
2984—For further information see
page 42 Buyers' Guide and right bot-
tom lines
*Goldstein Louis 8 Trenaman
*Gorsline W Henry Jr 119 Main E rm
1107
Gorsline Wm H 119 Main E rm 1107
Goutremout J E Corp 62 Amsterdam
rd and 19 Main W rm 802
*Goutremout Jas E 19 Main W rm 802
Grassi Guy T 16 Main W rm 307
Greeno F L & Co Inc 180 Main E rm
404
*Greeno Follett 130 Main E rm 404
*Gross Jacob Inc 16 Main W rm 245
Hall Realty Co 16 Main W rm 204
*Hall Wm G 16 Main W rm 204

ROBERT E. FRIEDLICH AGENCY INC.

INSTALLMENT PAYMENTS — MAIN 2066 — EAST SIDE SAVINGS BANK BLDG. 6 CLINTON AVE. S.

GENERAL INSURANCE

Real Estate—Con

Hammer Realty 1057 Plymouth av S
Hanrahan Realty 192 Pierpont
Harris-Becker-Campbell Corp 19 Main W rm 610
Harris Donald D 16 Main W rm 346
*Heinrich Jonathan H 25 North rm 522
Hempel Frank L 22 Laurelton rd
*Herman Harry 16 Main W rm 432
Herman Harry Realty Co Inc 16 Main W rm 432
Hicks Arthur W 254 Steko av
Home Mortgage Co 5 StPaul rm 534
*Howe Chas F 17 S Fitzhugh
Howe-Morgan Co 17 S Fitzhugh
Huberle Geo L 45 Exchange rm 1003
Institutional Securities Corp 31 Exchange rm 200
Inzina Jos 289 Central pk
Irving Realty Co 432 Plymouth av S
Judson Power Co 38 Brown's race
Kaminski Jos D 1057 Norton
Kanthor Morris 99 Thomas
*Keuper Isaac J 55 Hall
***KING HARRY M REALTOR** 1331 Lincoln-Alliance Bank bldg tel Main 3162—For further information see page 63 Buyers' Guide
King Sara G 509 Arnett blvd
Kirk Edw C 167 Mulberry
Kitchen Jas 16 Main W rm 246
Kleiman Barney 330 Maplewood av
*Klonick Ralph 109 Main E
Klonick Ralph Corp The 109 Main E
Kondorf Jos G 34 State rm 100
Kramb Wm J 449 Chili av
Lake Shore Properties Inc, Beach av office 183 Main E rm 944
Lakeshire Corp 16 Main W rm 337
Lambias Isalah 21 Hanover
Leader Morris 119 Main E rm 825
Lepharm Beatrice S Mrs 125 Grand av
Lerner Hyman 144 Rowley
Lewis Gilbert L 16 Main W rm 116
*Licata Alf B 669 Jay
Licata Rudolph B 58 McNaughton
Licciardi Filippo 330 Central pk
Lindsley Eva M Mrs 62 Frost av
Loeb & Rosenthal Co Inc 16 Main W rm 128
*Lum Milton S 16 Main E rm 239
Lum Real Estate Co 16 Main W rm 239
Mac-Realty 375 Bway
Macante Realty Co 16 Main W rm 209
*Maloy Wm J 16 Main W rm 618
*Marcille Harry B 14 Franklin rm 905
Marcille Harry B Inc 14 Franklin rm 905
*Margolis Sander B 16 Main W rm 446
Marx Harriet G Mrs 31 Exchange rm 403
Marx Wm G 31 Exchange rm 403
Mass Mutual Life Ins Co 315 Alexander rm 234 (real estate dept)
Matthews Wheaton 16 Main W rm 410
McDowell Florence L 339 Seneca pkwy
McGarraghy Real Estate Co 960 Portland av
*McGarraghy Thos J 960 Portland av
***McINTOSH C E CORP** Monroe bldg 23 Exchange tels Main 250-251—For further information see page 63 Buyers' Guide and left top lines
*McIntosh Clarence E 28 Exchange
McNall Arthur 5 StPaul rm 409
Mele Peter A 16 Romeyn
Miller Emil M 206 Canterbury rd
*Miller Geo R 186 Normandy av
Montrose Development Corp 45 Exchange rm 808
*Moore Jas R 285 MtVernon av
Moore Wm B 215 Rugby av

Morris Geo Ralph 374 Wellington av
*Morrisey Jas W 45 Exchange rm 529
Mount Lillian G 130 Main E rm 321
Mule Santo 340 6th
Murphy Mary A Mrs 94 Garfield
Myers L Fred 6 Amity
Nash Arthur L 485 Grand av
Nichols Harry E 10 Pembroke
Nolan Chas F 114 Birr
North East Realty Service 41 Gothic
North End Realty Corp 1115 Hudson av
Nowadaga Properties Inc 16 Main W rm 246
Nunnold Chas A 1189 N Goodman
Oakley Fred W 16 Main W rm 448
Odenbach Company The 7 Clinton av S
Ontario Realty Co Inc 1424 Dewey av
Otis Realty 776 Genesee
*Packer Henry 183 Main E rm 639
Packer Henry Corp 183 Main E rm 639
*Palermo Jos S 16 Main W rm 211
Pappas Jas 147 Hillside av
Paris Nicholas 119 Main E rm 207
Parmelee E G Real Estate Co 8 Exchange rm 407
Peraio John 411 Webster av
*Perkins Henry T 31 Exchange rm 403
PERKINS HENRY T REAL ESTATE CO 31 Exchange rm 403 tel Main 3309 (commercial and residential)—For further information see front cover
Plumeri Louis C 122 Glendale pk
POMEROY ORGANIZATION Inc 243 Powers bldg tel Main 6046 Syracuse office 327 Montgomery dial 2-3113—For further information see page 63 Buyers' Guide and right top lines
Probst Philip T 14 Franklin rm 1314
Probst Realty Co 14 Franklin rm 1314
*Radde Robt F 1195 Genesee Park blvd
Railway Properties Corp 267 State
Reber Frank X 25 Coventry
Regent Realty Co 16 Main W rm 211
*Relly Robt 183 Main E rm 944
Ricki Jos J 583 Hudson av
Ridgedale Development Co 1441 Dewey av
Ritchey Inc 4 Johnson
Roberts Louis A 208 Bartlett
Roche Realty Co 16 Main W rm 416
Rochester Investors Co Inc 390 Main E rm 9
Rochester Real Estate Co The 45 Exchange rm 529
Rochester & New York Realty Co 10 Gibbs rm 408
Rockwood Realty Service 1740 Lake av
*Roeser Eug C 39 State rm 223
Rogachefsky Nathan 1125 Park av
*Rogers Herbert A 16 Main W rm 618
*Rosenbloom Jos R 16 Main W rm 249
Rosenthal Jacob L 34 State rm 108
Ross Albert 296 Central pk
Rossiter Leo B 45 Gibbs rm 2
Rotundo Thos 16 State rm 411
Rowe Albert W 120 Anthony and 25 Main E rm 405
Rund Wm E 1736 Culver rd
*Rupert Howard C 16 Main W rm 445
*Ruppert Harry P 8 Exchange rm 209
Sage Chas H 183 Main E rm 1331
Santay Art F 130 Main E rm 605
Sassone Alexandre 67 McNaughton
Schalch Realty Co 214 Lake av
Schantz Geo E 173 Meigs
Schlitzer Irene M Mrs 687 Averill av
Schorer Margt L Mrs 94 Wellington av
Schroeder Ernest A 866 Dewey av
Schwartz Fred J 119 Main E rm 823

*Schweld Harry A 1165 Park av and 36 StPaul rm 502
Security Realty Service 109 Woodward
*Sevio Geo M 47 Woodward
*Shackleford Nora F 42 East av rm 128
Sharer Kate D Mrs 183 Arbordale av
Shea Edw J 610 Monroe av
Sheeller Arthur D 20 Aldine
Shelters Erwin M 17 Canfield pl
Sheppard A Lincoln 93 Brooks av
Sherman Morris 521 Clifford av
Shied Michl F 85 Winchester
Shoreline Realty Inc 133 Clinton av S rm 5
Shults Cassius C 383 Main E rm 4
Skromak Geo 77 Klein
*Slade Lester P 119 Main E rm 923
Slattery Realty Co 30 Fort Hill ter
Slobbe Amy W Mrs 73 Cherry rd
Smith Chas E 57 North
*Smith Jay E 183 Main E rm 645
Smith Wm H 1050 Plymouth av S
Spies Chas F 663 Winton rd N
Sprague Ernest A 15 Alford
Steele Benj K 217 East av rm 41
Steidlitz David A Rowley
Stone Howard M 427 Lake av
*Streb Norbert 16 Main W rm 223
Streb Norbert Co 16 Main W rm 223
*Stubbs Saml E 82 StPaul rm 623
Struck Leonard J 246 Laburnum cres
Sturmer Richd J 954 Clifford av
Suter Danl D 16 Main W rm 246
Sutton Clyde V 14 Franklin rm 610
Talluto Gaetano 84 Rohr
Taylor Forrest W 328 Main E rm 316
Taylor Robt F 83 Gorsline
Teal John Edw 24 Rugby av
*Teller Palmer H 119 Main E rm 503
*Thomas Harry F 17 State
*Tighe John D 16 Main W rm 237
Tomack Subsidiary Inc 67 Warehouse
Toor Bernard B 45 Exchange rm 532
*Travers Michl H 119 Main E rm 503
*Travers-Teller Co 119 Main E rm 503
*VanDeusen Earl W 453 Seneca pkwy
VanDuser Edelbert 247 Grand av
*VanGorden Archibald W 16 Main W rm 243
*Voellnagel Theo F 39 Wyndham rd
*Wagner E W 16 Main W rm 422
Wagner General Realty Co 16 Main W rm 421
*Waingrow Daisy R 28 Overdale pk
Waingrow David M 28 Overdale pk
Wakefield Securities Inc 16 State rm 309
*Wales Chas H 16 Main W rm 117
Waltjack Corp 80 Main W
*Warner Fredk L 185 Barrington
Warren Albert H 14 Franklin rm 1314
Weber Chas M 1050 Genesee Park blvd
Welland Marie E 155 Magee av
*Welch Geo T 326 Main E
Werder E S Realty Co 16 Main W rm 312
Wesgate Geo R 58 Wilmington
*Whalen Richd L 16 Main W rm 421
Wheeler Arthur W 16 Main W rm 312
White Geo D 1381 Dewey av
*Whitney Arthur C 16 Main W rm 820
Whitney Realty Co 380 Garson av and 16 Main W rm 820
WICKS RALPH A 809 Powers bldg bus tels Main 6264-6265 res Monroe 488-R
For further information see page 64 Buyers' Guide, front cover and left bottom lines
Wildner Realty Co 8 Exchange rm 412
*Willsea Albert C 961 Winton rd N
*Woodruff Donald L 259 Seville dr and 662 Monroe av

ROCHESTER SAVINGS BANK

SAVINGS ACCOUNTS
MORTGAGE LOANSF.H.A. INSURED MORTGAGES
SAFE DEPOSIT BOXES
LOW COST LIFE INSURANCEF.H.A. MODERNIZATION LOANS
U. S. DEFENSE BONDS

47 MAIN ST. W.

TWO CONVENIENT OFFICES

40 FRANKLIN ST.

*Woodworth Wm H 1236 Culver rd
Wright Securities Inc 39 State rm 410
Yawman Wm A 39 State rm 426
Zdanecis Susana A Mrs 63 Dayton
Zielenski Real Estate Co 1115 Hudson
av

Real Estate—Owners & Dealers
Cox Real Estate & Building Co 36 St-
Paul rm 103

ELLWANGER & BARRY REALTY CO
668 MtHope av tel Monroe 733

*Realtors

BIETRY HERBERT J REALTOR 752
Lincoln-Alliance Bank bldg tel Stone
2904—For further information see
page 63 Buyers' Guide and bottom
line front cover

KING HARRY M 1331 Lincoln-Alliance
Bank bldg tel Main 3162—For further
information see page 63 Buyers'
Guide

PERKINS HENRY T REAL ESTATE
CO 31 Exchange rm 403 tel Main 3309
—For further information see front
cover

POMEROY ORGANIZATION Inc 243
Powers bldg tel Main 6046 Syracuse
office 327 Montgomery dial 2-3113—
For further information see page 63
Buyers' Guide and right top lines

REILLY ROBERT 944 Lincoln-Alliance
Bank bldg tel Stone 1415

*Recording Thermometers

TAYLOR INSTRUMENT COMPANIES
95 Ames corner West av tel Genesee
4800—For further information see
page 67 Buyers' Guide

Refrigerator Mfrs & Dealers

Apex Sales & Service 358 Averill av
BEAUCAIRE Inc (Philco Electric Con-
servador) 228-230 Broadway tels
Stone 5694-5-6 (whol dlrs)—For fur-
ther information see page 62 Buyers'
Guide and back cover

CABLE-WIEDEMER Inc 197-213 Cen-
tral av tel Main 6868 (dealers)
Diem Geo A 65 Fair pl (rprs)
Iceless Cooler Corp 14 Franklin rm 703
(coolers)

Nash Kelvinator Corp 704 Clinton av S
Paudlers Refrigerator Parts Inc 575
Plymouth av S

ROCHESTER ICE & COLD STORAGE
UTILITIES Inc (Top-Icer) 55 Canter-
bury rd tel Monroe 8700—For fur-
ther information see page 25 Buyers'
Guide and right bottom lines

SIBLEY, LINDSAY & CURR CO (deaf-
ers) 228-280 Main E tel Stone 6500—
For further information see page 29
Buyers' Guide and right top lines

Regulator Mfrs—Temperature & Presser

Gas-Gard Co 80 Main W

Re-inforcing Steel—Bars & Mesh

HEUGHES F L & CO Inc 1029 Lyell
av tel Glenwood 590—For further in-
formation see page 66 Buyers' Guide

Remnants—Dealers

Cutero Bros Co 11 Furnace (leather)
Simon Louis 11 Furnace (leather)

*Rental Agents

BIETRY HERBERT J REALTOR 752
Lincoln-Alliance Bank bldg tel Stone
2904—For further information see
page 63 Buyers' Guide and bottom
line front cover

KING HARRY M REALTOR 1331 Lin-
coln-Alliance Bank bldg tel Main 3162
For further information see page 63
Buyers' Guide

McINTOSH C E CORP Monroe bldg 23
Exchange tels Main 250-251—For fur-
ther information see page 63 Buyers'
Guide and left top lines

PERKINS HENRY T REAL ESTATE
CO 31 Exchange rm 403 tel Main
3309—For further information see
front cover

Repair Shops

Lansing Clarence W rear 46 Joslyn pl
(cash registers)
Robeson Royal Service Co 251 Lyell av
(elec appliances)
Simon Arthur O 144 Andrews (machin-
ists)
Stott Geo S 2247 Main E (motorcycles)

Restaurants

Adams Thos 123 StPaul
Adkins Raymond J 869 Dewey av
Aiello Jos 434 Bay
Alessi Angelo 191 Clifford av
Allard Fred 252 State
Allard's Grill 254 State
Allen Edw M 1650 Dewey av
Amato August 945 Genesee
Anderson Everett R 1435 South av
Andreano Philip 1443 Main E
Angelidis Danl 541 Central av
Aprile Chas P 1551 MtHope av
Arcade Restaurant The 35 Main E
Arcade Tea Room Inc 461 Ridge rd
Arena Alfonse 351 Bay
Arnett Dinette 298 Arnett blvd
As You Like It 1773 Dewey av
Atanasew Alex 437 Main E
Atlantic Cafe 200 Atlantic av
Attardo Ross 429 Portland av
Atwater Clyde 1725 South av
Baker Grace M Mrs 50 Wilder
Baptist Temple Cafeteria 50 North
Barduna Otto 381 Gregory
Barney's 31 Clinton av S
Barrett W Thos 499 West av
Barton Martin V 339 Central av
Bauerle Otto J 116 StPaul
Bavarian Restaurant 746 Jay
Beardon Leslie 306 Plymouth av N
Bedini Ernesto 4653 Lake av
Beech Grill 1258 Main E
Belvedere Restaurant 542 Monroe av
Benn's Grill 628 Winton rd N
Benny's Little Restaurant 424 Court
Best Diner 755 Hudson av
Best Diners 168 Cumberland
Bichara Peter J Jr 460 Oak
Big Annie Lunch 418 Ormond
Binazeski Catherine Mrs 52 Galusha

Blaesi Philip 792 N Goodman
Bloom Sidney 785 Main E
Blue Front Grill 438 Main W
Bob's Coffee Shop 314 East av
Boehmer Saml P 264 Clinton av N
Bolton Geo H 48 Lake av
Bonacci Geo 25 Latta rd
Bonanza Ralph 88 South av
Bott Aug 8 Bay
Bovenzi Jos 89 Latta rd
Brass Rail 354 Main E
Brennan Loretta B 57 Brown
Brighton Gardens rear 1821 East av
Brite Kitchen Restaurant 228 Monroe
av
Brown Clayton R 471 South av
Brown Medard H 63 State
Buchmiller Edw 302 University av
Bungalow Tea Room 1456 MtHope av
Burke Bridget 225 StPaul
Burley Jas A 632 Clarissa
Burns Jerry Tavern rear 1176 Portland
av

Butler H Ray 1694 Lake av
Byrnes Jos F 2 Leighton av
Cafarelli Antonio 473 Clinton av N
Camello Jos 289 Smith
Camello Luigi 535 State
Camp's Grill 534 Central av
Campbell Lachlan T 18 Spring
Capitol Grill 87 Main W
Carafos Nicholas S 196 Court
Caruso Restaurant 29 Elm
Casey Patk 970 Main E
Central Coffee Shop 484 Central av
Chamberlain Mary C Mrs 207 Clinton
av N
Christ's Lunch 117 Front
Christopher Nicholas 210 Genesee
Chronis Jas 363 N Goodman
Clara's Dinette 371 Central av
Claridge Coffee Shoppe 143 Clinton av
N

Cleary Dennis L 12 N Water
Cliff Grill 20 Cliff
Clifford Regina Mrs 485 Main E
Clifford Robt 277 East av
Clipper Restaurant 48 East av
Club Grill 10 N Water
Coates Larry 2255 Culver rd
Cobb's Hill Grill 1104 Monroe av
Coccimiglio Antonio 195 Whitney
Coffee Pot The 530 Central av, 1666
East av and 200 State
Coffee Royal Restaurant 272 Whitney
Coffee Shoppe The 15 Clinton av S
Coffee Spot The 209 Exchange
Cohen's Restaurant 315 Joseph av
Cominsky Isadore 160 Joseph av
Constantine Karl 461 N Goodman
Conti's Dairy Lunch 484 Monroe av
Cook Jas A 558 Atlantic av
Cookie's Restaurant 21 Front
Copper Candle The 18 Gibbs
Cosmano Jos 354 Otis
Cottrone Anna Mrs 160 Lyell av
Country Club Diner 1743 Enst av
Court Restaurant 14 N Union
Courtney Marge Mrs 432 Exchange
Cramer's M A B Restaurant 277 Alex-
ander rm 106
Crispin Chas H 117 Exchange
Culver Chop House 6 Franklin

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CRUSHED ICE
REFRIGERATORS

ROCHESTER ICE
AND COLD STORAGE UTILITIES, Inc.
MONROE 8700

C. E. McINTOSH CORP.

ROCHESTER'S REAL ESTATE HEADQUARTERS

23 EXCHANGE ST.

INSURANCE

MAIN 250-251

Restaurants—Con

Cutali's Restaurant 107 North
 Cutali's Spaghetti Restaurant 25 Broad W
 D & M Restaurant 556 StPaul
 Dalley Emmett 112 Main W
 Damizio Ralph 538 Portland av
 D'Andrea Pasquale 503 Maple
 Daniels Jos H 293 Clarissa
 D'Aprile John J 82 S Fitzhugh
 Davis Romana Mrs 707 Maple
 Day Kenneth A 189 Troup
 Deco Restaurants Inc 835 Lake av, 430 State and 966 Main E
 Deers Anna Mrs 21 Richmond
 DeForge Paul 1680 Lake av
 DeGrazia Anthony 27 Lime
 Deko's 600 Main E
 Deles Michl T 133 Joseph av
 DeMarco Frank H 224 State
 Dengler's Grill 259 Jefferson av
 Denny's Restaurant 100 Main W
 DePalma Michl 4695 Lake av
 Dietz Henry J 1805 1/2 East av
 DiMartino Jos 425 North
 Dimino Jos 1467 Clifford av
 Dimoff Gus R 18 Monroe av
 Dini Nicola Mrs 527 Central av
 Dinner Bell Restaurant 476 Monroe av
 DiPasquale Andrea 48 Pennsylvania av
 Dirso Jos 703 Hudson av
 Dixon Fred A 1172 Plymouth av S
 Dodge Pearl 1479 Lyell av
 Doell Fredk H 1698 Dewey av
 Dolliver A Roger 75 Spring
 Dore Robt H 335 Buffalo rd
 Douty Eliz N Mrs 74 Mortimer
 Doyle Martin J 425 Merchants rd
 Dugway Grill 827 Atlantic av
 E & E Sandwich Shop 37 Main E
 E & L Lunch 417 Court
 East Main Grill 1076 Main E
 East Main Restaurant 1376 Main E
 Eastman Grill 52 Monroe av
 Eddie's Chop House 155 1/2 Main E
 Edelson Isadore 34 Joseph av
 Eggleston The 47 Clinton av S
 Elsmann Jos 58 Madison
 Elite Restaurant 672 South av
 Ellis Edith P Mrs 38 East av
 Elmercroft Grill 723 Winton rd N
 Embassy Restaurant 39 South av
 Ernest A C Lunch Co Inc 25 East av
 Esposito Frank 313 Scio
 Ester Henry J 1325 MtHope av
 Evelyn's Cottage 2301 Culver rd
 Everybody's Lunch 466 Monroe av
 Eyer Ralph W 1485 Dewey av
 F & E Restaurant 29 Pullman av
 Fackelmann Henry 1087 Clinton av N
 Falardeau Hubert A 1550 Lake av
 Fang Albert T 2 River
 Farrell's Restaurant 460 Lexington av
 Fedder Cyril J 176 Charlotte
 Fern Restaurant The 349 Exchange
 Ferrari Dominic 599 Broad W
 Ferrari Lucio 145 Oak
 Fien's Restaurant 791 Meigs
 Fischer Fredk A 1456 Clinton av N
 Fisher Victor I 406 Lyell av
 Flahive Thos J 62 N Fitzhugh
 Fleming Jos E 4699 Lake av
 Flick's Sea Food Grill 1830 Main E
 Flower City Spaghetti Restaurant 894 Central av
 Four Corners Restaurant 14 State
 Fragette Jas H 843 StPaul
 Frank John J rear 51 Taylor
 Freehauf Geo W 325 Genesee
 G & R Grill 150 Court
 Gans & Dell 814 Brown
 Garden Grill 1129 Norton

Gene's Cafe 203 Ridge rd E
 George Alex 296 Main W
 George's Green Room Restaurant 21 South av
 George's Grill 8 Pitkin
 Gerakos Gus N 963 Clinton av S
 Giambrone John 58 Andrews
 Gibson Melvin H 948 Genesee
 Glebel Plus 659 Clinton av N
 Giordano Bartolomeo 223 Troup
 Girdis John 229 Lyell av
 Gluffrida Alfred 26 Lowell
 Giuliano Jos 650 Scio
 Glasgow Jas S 361 Plymouth av S
 Golden Gate Hotel 551 Portland av
 Golden Grill Inn The 4776 Lake av
 Gordon's Sea Food House 642 Monroe av
 Green Mill 1026 Hudson av
 Griddle Restaurant 272 State
 Gruttadaurio Eligio 461 State
 Guarrera Frank P 822 Clifford av
 Guerlot Edw 870 Jay
 H-B Sandwich Shop 8 Main W
 Haag Ray A 797 Maple
 Hall Chas C 24 Cortland
 Happy Hour Restaurant 738 Clinton av N
 Harbor View Restaurant 4665 Lake av
 Harding Napoleon 358 Ormond
 Harman Gertrude C Mrs 384 Ridge rd
 Harris Nicholas M 607 West av
 Heagle Mayme Mrs 1 Henrietta
 Hecox Burt W 4 North
 Heidt Elmer 1457 Clinton av N
 Herbert's Diner 503 Monroe av
 Highland Park Refectory, Highland pk
 Holsom Restaurant 146 State
 Home Dairy Co 111 Main E and 63 Main W
 Home Food Co 38 Main E
 Home Grill 370 State
 Home Lunch 492 Main E
 Hooek Harry F 848 Main W
 Hotel Cadillac Coffee Shop 51 Chestnut
 Hotel Union 40 S Union
 Howard Johnson's 1881 Monroe av Br
 Hub Grill 170 State
 Hudson Lunch 11 Hudson av
 Hyde Park Restaurant 353 Central av
 Iacobelli Madeline Mrs 44 Lyell av
 Imperial Lunch 154 Main W
 Inglis Lillian W Mrs 409 StPaul
 International Restaurant 126 Front
 Irish Village 243 Mill
 Izzo Jos 106 and 110 Lake av
 J & M Restaurant 411 Lyell av
 Jack & Jill Lunch 370 South av
 Jenks Tommy 392 Main E
 Jewish Young Men's & Women's Assn 380 Andrews
 Joe's Chop House 89 Elm
 Juzwiak Jos J 127 Front
 Kabacoff Louis 4785 Lake av
 Kaiser's Coffee Shop 292 Monroe av
 Kamper Sadik 110 Scio
 Kane Frank L 173 Anderson av
 Kaul's Grill 1386 Main E
 Kausch John P 897 Joseph av
 Keenan & Skehan 1475 MtHope av
 Kehoe J Leo 1005 Clinton av N
 Kenealy Edw F 1604 Lyell av
 Kenealy John 1119 University av
 Kerr Anna V Mrs 1158 Plymouth av S
 Kim's Chow Mein Restaurant 255 Clinton av N
 King Jessie Mrs 104 Lake av
 Kingsley Louis H 12 Lake av
 Klinke Jos 296 Avenue A
 Klotz Gustave G 106 Clinton av N
 Koda Restaurant 320 State
 Koehler John Jr 835 Portland av

Koerner Edw A rear 426 Norton
 Koester Wm P 774 Clinton av N
 Kralles Restaurant 228 Clinton av N
 Kramer Edw W 387 Norton
 Kramer Kyle A 764 Main W
 Krezdorn John G 2 Oakman
 Krikszens Tessie Mrs 27 Front
 Kurowski Ignacy 800 Hudson av
 L & M Restaurant 201 Peck
 Lake Way Inn 2 Palm
 Lambo's Restaurant 1181 N Goodman
 Lane Harold 1417 MtHope av
 LaRoche Chas D 24 Pullman av
 Lasek Andrew 464 Hudson av
 Laube's Old Spain 11 East av
 Lawson's Bill Grill 74 South av
 Lazary Pantella K 132 Front
 Leary's Window Bar 421 River
 Leonard Jas 1163 Clinton av N
 Liberty Lunch 16 Plymouth av N
 Lill Irene C Mrs 60 Atlantic av
 Lin Far Restaurant 83 East av
 Lindelow Chas 733 Main E
 Lindner Amelia Mrs 41 N Goodman
 Lindy's Restaurant 375 Central av
 Lippa & Liberati 292 Orange
 Litchfield Grill 480 Main W
 Little Old New York 334 Court
 Lochner Conrad 626 Portland av
 Lomenzo Salvatore 96 Otis
 Lomio Michl 524 Jay
 Louis' Restaurant 222 Joseph av
 Lowell Restaurant 23 Lowell
 Lucky Lunch 156 South av
 Lynam's Grill 200 Webster av
 Maass Restaurant 216 Monroe av
 MacKearnin & Smart 1666 East av
 MacVicar's Grill 522 Monroe av
 Madison Grill 736 Genesee
 Main and Gibbs Restaurant 428 Main E
 Malley Hyman B 499 Monroe av
 Mandi Crati 198 North
 Manetz John 320 Buffalo rd
 Manhattan Restaurant 25 East av
 Manning Fredk E 650 Blossom rd
 Manton Raymond J 506 Ridge rd
 Maple Grill 851 Lake av
 Marcellus Howard C 285 Gregory
 Marianetti Stefano 190 Plymouth av N
 Marino Alessio E 90 Davis
 Marsocci Frank 240 Adams
 Massey Wm 372 Thurston rd
 Massie's Restaurant 814 Clinton av S
 Maxie's Chop House 34 N Fitzhugh
 Mayflower Doughnut Shop 239-241 Main E
 Maynes J Franklin 122 Main W
 McCall Florence G Mrs 318 State
 McGorky Frank P 297 Lyell av
 McKinney C Frank 460 Main W
 McMalley Margt Mrs 119 Front
 Meagher Eliz A Mrs 1474 Lake av
 Mechanics Institute Cafeteria 90 Spring
 Meisch Jos B 228 Conkey av
 Meyer Carl T 173 Monroe av
 Meyers Anthony J 894 1/2 Lyell av
 Mezger Jane Mrs 794 Culver rd
 Mickalowski Jas 61 Lowell
 Miller Harold F. Broad W cor Allen at
 Milliken Jos O 658 Plymouth av S
 Mingo Albert 161 StPaul
 Mitchell Geo 119 Ford
 Mitre John 183 Bloss
 Mitre Nalle 187 Bloss
 Mocejunas Jos 560 Hudson av
 Moisant Edwin H 461 Maple
 Monroe Cafe 208 Monroe av
 Montanarella Anthony M 349 Lyell av
 Morella Parosno 389 Exchange
 Muhs Arthur W 1346 StPaul
 Munich Restaurant 564 Chili av

GAMROD-HARMON CO., INC.

- McDOUGALL-BUTLER PAINTS
- MOLETA WALL PAINTS
- ARVON PLASTIC PAINTS

Wholesale and Retail
75 EXCHANGE STREET
 Phones Main 3710-3711

IMPERIAL
Washable
 WALLPAPERS

Murdock John 430 Atlantic av
 Murphy Andrew B 172 Monroe av
 Murphy Marleen 127 1/2 North
 Murrer Otto H 423 Court
 Naas Bernard M 374 South av
 Nab-A-Lunch 180 East av and 856 Nor-
 ton
 Nacca Jos 40 Costar
 Neder Peter 852 Clinton av N
 New Social Inn 740 Hudson av
 New York Central Restaurant 419 At-
 lantic av
 Nicolich Chris 458 StPaul
 Nill Gerhard 852 Portland av
 Ninety Six 96 Chili av
 Norman Cafe 403 Campbell
 Norman's 175 East av
 Normandle Dining Room 253 Alex-
 ander
 North & Hudson Grill 329 North
 Northeast White Tower System Inc 58
 Clinton av N
 Northrup Ella F Mrs 222 Portland av
 Northway Restaurant 924 Main W and
 402 Main E
 Northway Texas Lunch 310 North
 Nushbaum Irving 75 Clinton av S
 Nushbaum's Casino 25 Stone
 O'Connor John G 20 1/2 Cortland
 O'Dell Robt D 253 East av
 Odenbach Restaurants Inc The 207
 Main E and 7 Clinton av S
 Oehlbecke Frank 168 Webster av
 Old Heidelberg 26 South av
 O'Neil Barbara E Mrs 48 Front
 Ontario Refectories Inc. Genesee Valley
 pk, Durand Eastman pk, Ontario
 Beach pk and Elmwood av nr Penn
 RR
 Ottman Bros 45 Front
 Page Restaurant 383 North
 Pal Grill 622 Clinton av N
 Palace Restaurant 763 Main W
 Pallozzi Leonardo 609 Broad W
 Pallozzi Domenica Mrs 190 Jay
 Pappas Louis 90 Bway
 Parizek Frank 2001 Main E
 Park Avenue Grill 643 Park av
 Parkdale Restaurant 15 Pullman av
 Parks Marion H Mrs 240 S Goodman
 Payd Eliz F Mrs 635 West av
 Peters Thos 278 Main W
 Petrotta Jos 713 Clinton av N
 Pfaff Geo 228 Bay
 Phil's Diner 1142 Clifford av
 Pillars The 12 Exchange
 Pimpert Albertina Mrs 798 Brown
 Pine Tree Inn 1225 Ridge rd
 Pines Athanas N 431 South av
 Pointer Grill 911 Clinton av N
 Polish-American Restaurant 1065 Hud-
 son av
 Ponazecki Julian 56 Herman
 Post Ave Grill 8 Post av
 Post Grill 384 Central av
 Powers Tap Room 30 Main W
 Preston Katherine M Mrs 1858 Lake av
 Quality Restaurant 474 N Goodman
 Quick Lunch 596 Plymouth av S
 Rainbow Restaurant 405 Brown
 Ralph's Cafe 498 StPaul
 Randtke Arthur A 228 Ridge rd
 Ransom Ruth 81 Verona
 Red Dome The 91 State
 Reed Jennie B Mrs 29 Stonewood av
 Regina Sweet Shoppe 119 Lyell av
 Reinhardt Geo A 510 Portland av
 Remington Grill 333 Platt
 Rich's Restaurant 1851 East av
 Rieger Reinhard 1184 Clinton av N
 Ritz Harold F 558 Main E
 Ritz's Restaurant 1176 Portland av

Ritzenthaler Norman J 685 Maple
 Riverview Restaurant 242 South av
 Roast Beef Tavern 1046 Main E
 Rob Roy's Dinette 600 StPaul
 Rock Wilma Mrs 731 Lake av
 Roedel Wm 361 Child
 Rogacs Jos 4 Owen
 Romashko Jos 452 Main W
 Roncone Peter 232 Lyell av
 Rooney's Restaurant 813 Hudson av
 Roosevelt Restaurant 267 Park av
 Rowe Leonard W 1160 Jay
 Roy Fred C 173 Court
 Rudy Mary Mrs 61 Glide
 Russell D Walter 205 Scottsville rd
 Rustic Grill 17 Front
 Ruth's Coffee Pot 353 Lyell av
 Ryan Jas L 1488 Dewey av
 Ryan John C 1620 Lake av
 Saeger Gottlieb 222 Clinton av N
 Sagamore Room 111 East av
 Sallins Jos 54 Joseph av
 Salvaggio Angelo 202 Otis
 Salvaggio Chas L 553 Bay
 SanFerdinando John 1744 N Goodman
 Santillo Emil 405 Plymouth av N
 Sassone Alex 956 Lyell av
 Sawyko Bernard T 212 Colvin
 Scanlon John F 800 Maple
 Schleber Bros 144 Front
 Schlenker's Grill 666 Monroe av
 Schmeer Edw J 489 Dewey av
 Schmolly's Restaurant 1149 Clifford av
 Schneider Frieda Mrs 508 Lyell av
 Schu Wm H 1428 Dewey av
 Schuber Edwin F 67 Monroe av
 Schuler Nicholas H 204 Genesee
 Seadeek Claude E 479 Carter
 Sedgwick Roy L 212 Andrews
 Seidel Wellington A 695 Clinton av S
 Senator Restaurant 35 Plymouth av N
 Senz Wm H 673 Glide
 Servis Haddon A 649 Park av
 Shultz Bertha 624 South av
 Shwader Kathryn Mrs 152 Broad W
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For fur-
ther information see page 29 Buyers'
Guide and right top lines
 Siggelow Wm F 923 Genesee
 Sisson Mable Mrs 116 South av
 Skelly Frank 2295 Culver rd
 Slim Kiggin's Cafe 1065 Main E
 Smith Fletcher W 46 South av
 Smith Fredk M 8 Mill
 Smith Irene A Mrs 509 West av
 Smith Terrence 236 Clifford av
 Snack Shoppe The 165 State
 Soldi's Cafe 482 Jefferson av
 Soppe Saml E 118 Front
 Spiegel Benedict F 1375 MtHope av
 Spiro's Grill 207 Winton rd N
 Spitalis Spaghetti House 817 North
 Splendid Lunch 141 Front
 State & Platt Grill 310 State
 Stein Emil 4757 Lake av
 Sterling Diner 1860 East av and 811
 Main W
 Sterling Dining Co Inc 1106 Main E
 Steve Walter E 4430 Lake av
 Steve's Lunch 1442 Main E
 Stevens Grill 1760 Main E
 Stone Rebecca Mrs 32 Roch Food Ter-
 minal
 Subway Lunch 224 Main W
 Sulkowski Edw 559 Joseph av
 Sullivan Restaurant 217 Scottsville rd
 Swing Club 115 Buffalo rd
 Talo Geo 256 Court
 Tampa Lunch 390 South av
 Taube Anna O Mrs 52 N Water
 Terminal Restaurants 347 Central av

Terrace Garden 1151 Ridgeway av
 Thibeau Nelli Mrs 1009 Jay
 Thorpe Geo A 990 Ridge rd
 Tic Toc Grill 1746 East av
 Times Square Restr 44 Exchange
 Toddle House 282 Alexander and 826
 Main E
 Tom Thumb Tasty Foods 584 Monroe
 av
 Tomczak Walenty 665 West av
 Towne Tavern The 11 Gibbs
 Triangle Grill & Restaurant 353 Brown
 Trixie Restaurant The 766 Monroe av
 Trumbull Lena Mrs 532 Thurston rd
 Turk John R 4727 Lake av
 Turner Nathaniel 301 Lyell av
 Uldrich Henry 164 Monroe av
 Ungerleider Harry 55 Main E
 Union News Co 72 Franklin and NYC
 sta
 Valley Sandwich Shop 64 Lake av
 Van Michl 108 South av
 VanBortle Abr 40 Monroe av
 VanDerhoff Leo J 337 E Henrietta rd
 VanWicklin Clarence O 238 Portland
 av
 Varian Peter N 14 Front
 Veltz Chas J 611 Clifford av
 Ventura Jas E 1698 Lake av
 Vergo Jos 234 Monroe av
 Vetter Albert J 200 Peck
 Victor's Grill 515 Dewey av
 Viola Peter 414 Clinton av N
 Voelkl Mary F Mrs 392 Lyell av
 Voelkl Restaurant 34 Glide
 Voslokos Theo 146 Monroe av
 Waddell Geo 596 Jefferson av
 Waldorf Bros, Ridge rd
 Waldorf System Inc 12 Clinton av S,
 35 East av 10 and 149 Main E
 Walsh John I 4390 Lake av
 Walsh Michl 19 StJohn's pk
 Walt's Bar-B-Q Lunch 7 Avenue E
 Washington Restaurant 145 Main W
 Watson's Restaurant 255 Genesee
 Wayside Diner 415 Ridge rd
 Weber Edwin J 68 Clinton av N
 Wegman's Cafeteria 60 East av
 Wegman's Sea Food House 78 Main W
 Wehs Jos 1392 StPaul
 Weins Frank J 1222 Norton
 Weinstein Allison 1160 N Goodman
 Welch John E 169 State
 Wellworth Lunch 116 North
 West Main Restaurant 88 Main W
 Westfield Grill 964 Chili av
 Wheel Cafe The 237 East av
 White Oak Restaurant 925 Maple
 White Rose Grill 582 South av
 White Swan Restaurant 445 Main E
 White Tower 178 Court, 126 East av,
 20 Exchange, 1540 Lake av and 440
 Ridge rd
 Wilder Sandwich Shop 2 Exchange
 Williams Kenneth 4773 Lake av
 Wilson Florence M Mrs 1223 Univer-
 sity av
 Wilson Grill 1107 Culver rd
 Wilson Robt B 1325 MtRead blvd
 Winton Grill 1784 East av
 Winton Restaurant 647 Winton rd N
 Wirth-Bott Co 844 Clinton av N
 Wissel Herman A J 134 Monroe av
 Wisaman's Grill 574 Hudson av
 Wojtczak Jos 1165 Hudson av
 Wynn Howard J 493 West av
 Young Fred 336 Monroe av
 Young Men's Christian Assn The 100
 Gibbs
 Young Women's Christian Assn, Kent
 Hall 57 S Wash
 Z-R-3 Restr 109 State

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Restaurants—Con

Zadrozny Josephine M Mrs 356 Ames
Zona Theresa M Mrs 245 North
Zuzwiak Anthony 183 Front

***Road Builders**

WARD C P Inc office and plant 700
Hollenbeck tel Glenwood 1232—For
further information see page 27 Buyers' Guide

Roofers

Allen Roofing Co 48 King
Alliance Roofing Co 226 Clinton av N
American Tile Roofing Co 131 Garson
av
Bartosh Edw J 35 Redfield
Becker Roofing Co 705 Bway
Bond Roofing Co 165 Mildorf
Bonura Jos 685 North
Bowering Hayward B 17 Birch cres
Brabant Emil 385 Sawyer
Campanella Philip 201 Morton
Capasso L J Roofing Co 426 Clinton
av N
Coate Vernon L 220 Plymouth av S
Coccia Lewis A 50 Villa
Crane LaVerne D 175 Portland av
CROMBIE'S 565 N Goodman tel Culver
1155—For further information see
page 35 Buyers' Guide
Davis Elmer W Inc 201 MtHope av
DeRose Saml 122 Lyell av
Engels Warren E 72 Radio
Fleet Roy B 2084 Lake av
FLESCH & SCHMITT Inc 118 Brown
cor Verona tel Main 5234—For fur-
ther information see page 65 Buyers'
Guide
Flower City Roofing 54 Nichols
Franciosa Geo F 46 Villa
Gaul Frank W 135 Grand av
Genesee Furnace & Roofing Co 654 Ply-
mouth av S
Genesee Valley Construction Co 261
Central av
Hemmerick Robt 66 Child
Hexagon Roofing Co 657 Jay
Hornig Bros 17 Roth
Kemp Roofing Co 331 Main W
KNOWLES & PECK CO Inc 131 Goul-
tel Monroe 5522 (gravel, tin and
slate)
Long Wm H Co rear 513 Clinton av S
Meyer Wm J Co Inc 103 Griffith (as-
phalt, tile and slate)
Monahan Danl A 64 Edmonds
Newman H Earl 204 Troup
Osband Abr 350 Hudson av
Perticone Ross 35 Alford
Pike Roofing Co 290 Versailles rd
Pinch Ray W 43 2d
Pioneer Roofing Co 447 Portland av
Pruitt G E & Sons 18 Ford
Rochester Residence Roofers 135 Grand
av
Rogers Ezra S 256 Rosewood ter
Russo Jas 17 Miller
Santolla Jos 54 Phelps av
Scialdone Guy 101 Joiner
Sereu Anthony F 614 Hollenbeck
Siddons John Co The 61 N Water
Smith Ralph J 852 Chili av
Star Roofing Co 435 Verona
Stark Frank J 1368 StPaul
Tilo Roofing Co Inc 25 S Union
U S Home Improvement Co 450 StPaul
Woodard Fred B 689 Clarissa

Roofing Materials and Supplies

ALLING & CORY CO The 25 Verona
tel Main 6080

American Modernization Co 4 George
American Roofing & Siding Co 4
George

BARRETT CO THE Building Materials
Company distributors main office 310
Powers bldg tel Main 1224 warehouse
1370 University av

Bay Roofing Co 101 Bay

BUILDING MATERIALS COMPANY
distributors The Barrett Co main of-
fice 310 Powers bldg tel Main 1224
warehouse 1370 University av tel
Monroe 3616

Central Modernization Corp 168 Chest-
nut

Consolidated Construction Co 4 George
Empire Improvement Co 4 George
Horn H G Roofing Co 954 Portland av

HUBBS & HASTINGS PAPER CO 319-
325 Main W tels Main 6702-6703—For
further information see page 58 Buyers'
Guide

Levis Roofing Co 68 Gorham

MATHEWS & BOUCHER 26 Exchange
tels Main 1064-1065-1066-1067-1068

(wholesale)—For further informa-
tion see page 37 Buyers' Guide

MORSE WILLIAM B LUMBER CO 340
Main W tel Main 160 and 936 Main
E tel Monroe 44—For further infor-
mation see page 47 Buyers' Guide

ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129—For further infor-
mation see page 52 Buyers' Guide

Sanger Products Co 752 Genesee

Thorpe John D 232 Reynolds

Rubber Goods

Berman Tire & Rubber Co 58 Olean
(scrap rubber)

Chamberlin Rubber Co 94 Clinton av N
Gates Rubber Co 662 Monroe av

Monroe Rubber & Packing Corp 515
State

***Rubber Stamps**

BOURNE JOHN R 131-133 State tels
Main 1233-1234—For further infor-
mation see page 55 Buyers' Guide

MORSE C H & SON 21 North Water tel
Main 1291 (air cushion)—For fur-
ther information see page 64 Buyers'
Guide

Rubber Stamps & Seal Presses

—Mirs & Dealers

Bourne John R 131-133 State

Morse C H & Son 21 Water N

***Rubber Tires & Tubes**

(See Tire Dealers)

***Rubber and Steel Stamps—Mirs
and Dealers**

BOURNE JOHN R 131-133 State tels
Main 1233-1234—For further infor-
mation see page 55 Buyers' Guide

MORSE C H & SON 21 North Water tel
Main 1291—For further information
see page 64 Buyers' Guide

Rug Dealers

(See also Carpets & Rugs)

Arman Thos H 122 Atlantic av

Damoth Harry W 89 Anderson av

Deverian Nasib V 258 East av

Deverian Robt V 125 East av

Hadeed Peter M 403 Arnett blvd

Rug Market 248 Monroe av

Smith Albert E 833 StPaul

Solickian Arsen 108 East av

3A Rug Exchange 345 Court (used)

Tiftickjian Bros 72 East av rm 2
Youmans LeRoy W 772 Blossom rd

Rug & Carpet Cleaners

A B C Rug Cleaners Inc 2011 Main E
Automatic Rug Cleaning Co rear 674
South av

Baker Rug Works 629 Oak
Balch Leslie R 336 Hayward av
Elter Cleaning & Sales Co 34 Arthur
Empire Rug & Carpet Co 38 Joseph av
Gray Carpet Cleaning Works The 251
Sanford

Rickles Max 19 Eiffel pl
Zimmer Geraldine W Mrs 112 Rose
wood ter

Safe Deposit Boxes

CENTRAL TRUST CO Central Trust
bldg 25 Main E tel Main 1625, Bigh-
ton branch 1806 East av—For fur-
ther information see page 6 Buyers'
Guide

**EAST SIDE SAVINGS BANK OF
ROCHESTER** The Main E at Clinton
av S tel Stone 364—For further in-
formation see page 9 Buyers' Guide
GENESEE VALLEY TRUST CO 45 Ex-
change at Broad W tel Main 2884—
For further information see page 8
Buyers' Guide

**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone st tel
Stone 300 branches 33 Exchange,
1495 Lake av, 886 Main W, 560 Mon-
roe av, 520 Portland av, 460 N Good-
man and 1853 Monroe av—For fur-
ther information see page 7 Buyers'
Guide and right top lines

**MECHANICS SAVINGS BANK OF
ROCHESTER NY** The 21 Exchange
tel Main 597 branch 89-91 East av tel
Stone 4653—For further information
see page 15 Buyers' Guide and left
top lines

MONROE COUNTY SAVINGS BANK
35 State tel Main 3878 branch 2 East
av at Main E tel Stone 6649—For
further information see page 10 Buy-
ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47
Main W at Fitzhugh S branch 40
Franklin tel Stone 1425—For further
information see page 11 Buyers'
Guide and right top lines

**ROCHESTER TRUST & SAFE DE-
POSIT CO** main office 5 Main W at
Exchange First Industrial Branch 30
Clinton av N tel Main 5960—For
further information see page 12 Buy-
ers' Guide, back binding and front
edge

**SECURITIES TRUST COMPANY OF
ROCHESTER** 103 Main E at Water S
tel Main 954—For further infor-
mation see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
main office 19 Main W tel Main 7100,
20 East av, 4359 Lake av, 590 Joseph
av, 175 Lyell av cor Saratoga av, 15
Hudson av, 1398 Culver rd, 548 Chili
av and 844 Dewey av—For further
information see page 14 Buyers'
Guide

Safe Mirs & Dealers

Brush-Punnett Inc 645 West av
Punnett Safe Repair Co 189 N Water

JAMES JOHNSTON AGENCY

Sand & Gravel Dealers
 Elam Fred H 546 Bernard
 Goodberlet E C & Son 17 Cairn
 Nicosia Pietro & Sons 588 Brown
 Schwalbach John 1283 Clinton av S
 Tavormina John P 177 Fernwood av
 Valley Sand & Gravel Corp The 183
 Main E rm 1421

Sanitariums

Brennan Convalescent Home 31 Rundel
 pk
 Chase Sanitarium 24 Cambridge
 Davenport & Cornish 30 Strathallan pk
 East Avenue Sanitarium 2152 East av
 Elmhurst Sanitarium 5 Portsmouth ter
 Field Sanitarium 525 Lake av
 Hebart Convalescent Home 11 Cayuga
 Herle Eliz A Mrs 23 Strathallan pk
 Knorr Sanitarium & Convalescent
 Home 139 Troup
 O'Bryan Eliz Mrs 93 Prince
 Private Home for Elderly People 9
 Buckingham
 Rowley Florence E Mrs 149 Rutgers
 St Luke's Drugless Health Sanitarium
 663 Lake av
 Seeber Lillian Mrs 145 Linden
 Sleight Earl V 254 Alexander
 Trapp Geo A 541 Lake av

Sash, Doors & Interior Trim

EXCHANGE LUMBER COMPANY Inc
 551-563 Lyell av tel Glenwood 2300
 —For further information see page
 47 Buyers' Guide
 Francis Metal Door & Window Corp 46-
 48 Cortland
GEORGIAN BAY LUMBER CO Inc 181
 Humboldt tel Culver 1400—For fur-
 ther information see page 47 Buyers'
 Guide
HOLLISTER LUMBER COMPANY Ltd
 100 Anderson av tel Monroe 1663—
 For further information see page 48
 Buyers' Guide
HOPEMAN A W & SONS Co 569 Lyell
 av tel Glenwood 1000—For further
 information see page 25 Buyers'
 Guide
 Hopeman Lumber & Mfg Co Inc 569
 Lyell av
 Kelly Thos J rear 346 Champlain
MILLER PEERLESS PRODUCTS Inc
 691 Exchange tel Main 2840—For
 further information see page 48 Buy-
 ers' Guide
MORSE SASH & DOOR CO 101 Ford
 cor Waverly pl tel Main 1835—For
 further information see page 21 Buy-
 ers' Guide
 Overhead Door Co of NY Inc 22 Spring
 (garages)
 Rochester Woodcraft Shops Inc The
 300 Norton
 Stevens & McMillen Co Inc 1969 East
 av
VAN deVISSE & KILDEA LUMBER
CO Inc 1503 Lyell av tel Glenwood
 668—For further information see
 page 49 Buyers' Guide
 Vogel & Binder Co 388 St Paul
 Whitmer-Jackson Co Inc 45 Warehouse
 Wood Specialties Inc 124 Railroad

Sausage Mfrs

"ARPEAKO" MEAT PRODUCTS (Ro-
chester Packing Co Inc) 900 Maple
 tel Genesee 5200—For further infor-
 mation see page 51 Buyers' Guide
 Forman's 119 Main E rm 828
 Fromm Bros 200 Campbell

AUSTIN F. GRAB, Pres.
 ROBERT F. WOERNER, V.-Pres.
 LEONARD H. HENDERSON, V.-Pres.
 ROY A. DUFFUS, Sec'y
 PHILIP C. GOODWIN, Treas.
208 GRANITE BLDG. MAIN 697
INSURANCE

German Sausage Shop 1227 Clinton av
 N
 Italo American Products Co 516 Brown
 Rochester Packing Co Inc 900 Maple
 Schraders Meat Products Inc 655 Ply-
 mouth av N
 Stock's Market 819 Clinton av S
 Zahner & Co 59 Front
 Zweigle's 214 Joseph av

*Savings Banks

(See also Banks; also Trust
 Companies)

EAST SIDE SAVINGS BANK OF RO-
CHESTER The Main E at Clinton av
 S tel Stone 364—For further infor-
 mation see page 9 Buyers' Guide

MECHANICS SAVINGS BANK OF RO-
CHESTER, NY The 21 Exchange tel
 Main 597 branch 89-91 East av tel
 Stone 4653—For further information
 see page 15 Buyers' Guide and left
 top lines

MONROE COUNTY SAVINGS BANK
 35 State tel Main 3878 branch 2 East
 av at Main E tel Stone 6649—For
 further information see page 10 Buy-
 ers' Guide and right top lines

ROCHESTER SAVINGS BANK 47 Main
 W at Fitzhugh S branch 40 Franklin
 tel Stone 1425—For further infor-
 mation see page 11 Buyers' Guide and
 right top lines

Savings & Loan Assns

Columbia Banking Saving and Loan
 Assn 130 Main E rm 222
 Consolidated Savings & Loan Assn 328
 Main E rm 308
FIRST FEDERAL SAVINGS AND
LOAN ASSOCIATION OF ROCHE-
STER 18 Franklin, 764 Jay and 17
 State tel Stone 6464
 Investors Syndicate Title & Guaranty
 Co 14 Franklin rm 421
 Pinnacle Avenue Savings & Loan Assn
 812 Clinton av S
 Wadsworth Savings & Loan Assn Inc
 546 Hudson av

Saw Mfrs

Huther Bros Saw Mfg Co 1290 Univer-
 sity av

Scale Mfrs & Dealers

Exact Weight Scale Co 189 N Water
 Howe Scale Co 189 N Water
 International Business Machines Corp
 Scale Div 265 East av
 Toledo Scale Rochester Co 144 State
 Rochester Scale Works 189 N Water
 Standard Computing Scale Co 189 N
 Water

Schools, Colleges & Academies

(For Public Schools see Index
 to Contents)
 Academy of the Sacred Heart 8 Prince
 Aquinas Institute of Rochester 1127
 Dewey av
 Barons Allen M 388 South av
 Blessed Sacrament Parochial School
 534 Oxford
 Boston School of Music 24 Portsmouth
 ter
 Catholic School for Religious Instruc-
 tion 270 Merrimac
 Cody Sherwin School of English 183
 St Paul rm 601
 Colgate-Rochester Divinity School The
 1100 S Goodman
 Columbia School The 22 S Goodman

JAMES JOHNSTON AGENCY

Commercial Tutoring School 46 Clin-
 ton av N rm 2
 Co-operative Business Institute 386
 Main E
 Corpus Christi Parochial School 880
 Main E
 Culver Academy 5 St Paul rm 302
 (beauty culture)
 Culver Beauty School 5 St Paul rm 303
 Darrow-May Secretarial School 154
 East av rm 203
 Drake Secretarial Studio 42 East av rm
 514
 Eastman School of Music 26-36 Gibbs
 Franklin Institute 550 Main E (corres-
 pondence)
 German Baptist Seminary 246 Alexan-
 der
 Gregg Secretarial School 386 Main E
 Harper Method Training Centre Inc
 349 University av
 Hochstein David Memorial 12 Hoeltzer
 Holy Apostles Parochial School 6 Aus-
 tin
 Holy Cross Parochial School 70 Latta
 rd
 Holy Redeemer Parochial School 640
 Hudson av
 Holy Rosary Parochial School 420 Lex-
 ington av
 Immaculate Conception Parochial
 School, Edinburgh nr Plymouth av S
 International Accountants Society Inc
 14 Franklin rm 818
 Jack & Jill Play School 1203 Park av
 Lynn Emma M 2 Renfrew pl
 McCarthy Mary 51C Prince (secretar-
 ial)
 McKecknie-Lunger School of Com-
 merce 352 East av
 Nazareth Academy (RC) 1001 Lake av
 Nazareth College (RC) 402 Augustine
 Nazareth Hall Academy (RC) 180
 Raines pk
 Niagara University College of Business
 Administration Roch Div 50 Chest-
 nut
 Our Lady of Good Counsel Parochial
 School Brooks av nr Genesee Park
 blvd
 Our Lady of Mt Carmel Parochial
 School 55 Ontario
 Our Lady of Perpetual Help Parochial
 School 1069 Joseph av
 Our Lady of Victory Parochial School
 215 Andrews
 Paramount Conservatory of Music 130
 Clinton av S rm 1
 Robert's School of Beauty Culture 5 St-
 Paul rm 508
 Rochester Athenaeum & Mechanics
 Institute 65 Plymouth av S (Schools
 of Industry, Art, Retailing & Home
 Economics)
 Rochester Business Institute Inc 172
 Clinton av S
 Rochester Calculating School 119 Main
 E rm 826
 Rochester Hebrew School 144 Baden
 Rochester School for the Deaf 1545 St-
 Paul
 Rowley's Auto Driving School 14 Ridge
 rd
 Sacred Heart Parochial School 815
 Flower City pk
 St Agnes Institute 876 Main E (paro-
 chial)
 St Andrews Parochial School 901 Port-
 land av
 St Andrews Preparatory Seminary
 (RC) 444 Plymouth av N

T. A. SHARP, Pres.

C. EMMETT HAYES, Treas.

C. R. HAGGERTY, Sec'y

**GENERAL
HAYES, SHARP & HAGGERTY, INC. INSURANCE****414 MAIN ST. EAST, Cor. GIBBS****Phones STONE 1195-1196-1197****Branch Service Office, 833 GENESEE VALLEY TRUST BUILDING, 45 EXCHANGE ST.**

Schools, Colleges & Academies—Con
 StAnthony of Padua Parochial School
 70 Lyell av
 StAugustine Parochial School 420
 Chili av
 StBernard's Seminary (RC) 2260 Lyell
 av
 StBoniface Parochial School 11 Wha-
 llin
 StBridget's Parochial School 116 Hand
 StCasimir's School (Polish Natl Cath)
 40 Ernst
 StFrancis Xavier Parochial School 308
 Bay
 StJohn the Evangelists School, Hum-
 boldt st cor Floverton st
 StJoseph's Commercial School 120
 Franklin
 StJoseph's Parochial School 120 Frank-
 lin
 StLucy's Parochial School, Troup st cor
 Tilden st
 StMary's Boys' Home (RC) 851 Main
 W
 StMary's Colleges 31 South
 StMichael's Parochial School 343 Clif-
 ford av
 StMonica's Parochial School 841 Gene-
 see
 StPatrick's Girls Home (RC) 160 Clif-
 ton
 StStanislaus Parochial School 1128
 Hudson av
 StTheresa's Parochial School 12 Mark
 SS Peter and Paul's Parochial School
 875 Brown
 Schoenhelt School of Beauty Culture
 328 Main E rm 216
 School of Christian Instruction, Jersey
 st cor Cedarwood ter
SCHOOL OF COMMERCE 362 East av
 at Alexander st tel Main 5530—For
 further information see page 64 Buy-
 ers' Guide and left top lines
 Sunler Arthur A 130 Main E rm 225
 (chemistry)
 University of Rochester College for
 Men, River blvd
 University of Rochester College for
 Women, University av, Prince st
 and N Goodman st
 University of Rochester School of Medi-
 cine & Dentistry 260 Crittenden blvd
 Vaughn's Barber School 128 Front

Scientific Instrument Mfrs

Taylor Bros Co 95 Ames cor West av
 (advertising)
 Taylor Instrument Companies 95 Ames
 cor West av

Screw Machine Products

Laux Frank W 99 MtHope av
 Lucas Screw Products Co 24 Verona

***Screw Machines**

DAVENPORT MACHINE TOOL CO Inc
 (mfrs) 187 Ames tels Genesee 3162-
 3163—For further information see
 page 50 Buyers' Guide

Screw Mfrs

Rochester Machine Screw Co Inc 161
 Clarissa

Sculptors

Langenbahn Aug A 636 South av

Second Hand Goods

Begy Elfreda Mrs 271 North
 Begy Geo R 267 North
 Davis Bessie R Mrs 242 Clinton av N

Kuehne Chas A 546 Main W
 Melting Pot The 246 Monroe av
 Mission Store 198 Clinton av N
 Nagen Isaac 91 Herman
 Prattis J Louis 277 Main W

***Seeds**

GLEN BROTHERS Inc 1768 Main E tel
 Culver 1854 (grass)—For further in-
 formation see page 55 Buyers' Guide

Seedsmen

(See also Nurserymen)

Gardner Seed Co The 39 Spencer
 (whol and retail)
 Gunson L P & Co 1 Ambrose (whol)
 Harris Jos Co Inc 168 Roch Food Ter-
 minal
 Hart & Vick Inc 49 Stone (whol)
 Higbie G K & Co 39 Spencer (whol)
 Mandeville & King Company 1040 Uni-
 versity av
 Vick Seed Co 24 Scio

***Service Stations**

HUDSON MOTOR CARS Alling & Miles
 Inc main office and showroom 82
 Stone tel Stone 2537—For further in-
 formation see page 3 Buyers' Guide
 and right bottom lines

PACKARD MOTOR CARS Bancroft Mo-
 tors dealers 15 Pitkin tel Stone 3722
 For further information see page 3
 Buyers' Guide

VALLEY CADILLAC CORP The (Cadil-
 lac, LaSalle and Pontiac motor cars)
 333 East av tel Stone 320—For fur-
 ther information see page 4 Buyers'
 Guide

Sewing Machines

Adams Machine Co 1051 Culver rd
 Lewis Invisible Stitching Machine Co
 1051 Culver rd
 Moore Elwood B 423 South av (rprs)
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E tel Stone 6500—For fur-
 ther information see page 29 Buyers'
 Guide and right top lines
 Singer Sewing Machine Co Inc 85 East
 av, 58 State and 82 StPaul rm 400
 Wicks Jacob 277 North

***Shavings & Sawdust**

ROCHESTER BOX & LUMBER CO 570
 Culver rd tel Culver 400—For fur-
 ther information see page 18 Buyers'
 Guide

***Sheet Metal—Perforated**

ERDLE PERFORATING CO 171 York
 tel Genesee 2608—For further infor-
 mation see page 64 Buyers' Guide

Sheet Metal Workers

Aab Wm R 54 Stewart
 Allen Ervin H 38 Gregory
 Altman Jack 16 Sullivan
 Ballard Geo 10 Gunnison
 Becker A & Co 259½ Wilkins
 Becker Barnet 525 Clinton av N
 Beikrich & Son 15 Central pk
 Berna Edw G 175 Saxton
 Bertram Geo F 37 Loomis
 Blower Systems Corp 840 Lyell av
 Bowles Wm J 101 Frost av

Brown Nicholas J 72 Reynolds
 Caccamiae Anthony 7 Wangman
 Capasso Louis J 16 Zimbrich
 Clsternino Michl 282 Wilder
 Comune Anthony J 83 Bronson av
CROMBIE'S 565 North Goodman tel
 Culver 1155—For further informa-
 tion see page 35 Buyers' Guide
 Davis Chas H rear 80 Richmond
 DeWitte John A 73 Webster av
 Doering Wm E 399 Wilder
 Fieke Rudolph R 276 Allen
 Fitch Harry L 520 Jefferson av
FLESCH & SCHMITT Inc 118 Brown
 cor Verona tel Main 5234—For fur-
 ther information see page 65 Buy-
 ers' Guide
 Frankenstein Wm B rear 15 Reed pk
 Friday Richd W rear 624 Campbell
 Gabrielli Peter 18 Leopold
 Gehrig Robt F 575 Post av
 General Sheet Metal Works 706 Broad
 W

Genesee Sheet Metal & Roofing Works
 rear 234 Joseph av
 Gerber Louis S 569 Joseph av
 Gibson Bros 580 Lake av
 Goldstone Albert 53 Henry
 Greenbaum Alex 452 Joseph av
 Greenbaum Jos 521 Joseph av
 Harris Fred C 170 Curtis
 Huck E F & Son 261 Wilder
 Hyde Geo W 223 Ellicott
 Japp Saml 71 Herman
 Johns Henry F rear 73 Walnut
 Kimmel Fred H 37 Curlew
 Kirchner Leo P 317 Clifford av
 Knab & Wilson 276 Central pk
 Knapp E H & Son 384 South av
 Knowles Geo H 54 Arnett blvd
 Krueger Henry F 183 Rohr
 LeBlanc Jos J 331 Cottage
 Lembecke Frank F 466 Garson av
 Malbaum Chas & Son 1282 North
 Martin Bros 324 South av
 Mayer Lawrence V 89 Charlotte
MCCONNELL JOHN S 271 Mill bus tel
 Main 3081 res Glenwood 641
 Modern Kitchen Equipment Co 42 Al-
 len

Monks Richd T 16 Winton rd N
 Morofsky Saml 89 Hanover
 Newbauer Wm A 916 Main W
 Nicholson Auto Sheet Metal Works
 Corp 256 South av
 Pearson Harold J 309 Winchester
 Pies Louis J 835 Clifford av
 Polisseni Peter 194 Martin
 Pryor P Co 550 Remington
 Reusch Peter 182 Reynolds
 Ricotta Chas 122 Weld
 Rochester Furnace Parts Co 8 Rhine
 Salzman Jacob 85 Kelly
 Scardato Jos 202 Hudson av
 Schoeneman Fredk Sons 464 StPaul
 Schoeneman W D Inc 241-243 Ex-
 change
 Schwarz Frank L 44 Wilder
 Seaman Byron J 1069 Clinton av S
 Spring Sheet Metal & Roofing Co 354
 State
 Stevens Burton P 565 N Goodman
 Strauss Edw 951 Joseph av
 Testa Nicholas 178 Jay
 Turk Benj 346 Avenue B
 VonBuren Sheet Metal Works 255 Fur-
 long
 Vonhof Sheet Metal Works 190 Akron
 Wickman Geo K 1507 Main E
 Williams Clarence T 644 University av
 Willis Elmer G 64 Austin

MONROE COUNTY SAVINGS BANK

TWO CONVENIENT OFFICES

35 STATE ST.

2 EAST AVE.

*Shipping Cases

NEUN H P CO Inc (corrugated and fibre board) 415 Culver rd cor University av tel Monroe 1216—For further information see page 18 Buyers' Guide

Shirt & Collar Mfrs

Baldock Alf J 5 StPaul rm 223
Bristol Chester A 25 North rm 647

Shoe Dealers—Retail

Altier & Heckler Corp 900 Main W
Baker Shoe Store 186 Main E
Bareis G & Son 826 Joseph av and 1394 Culver rd

Beck A S Shoe Corp 106 Main E
Bernstein Saml 723 Monroe av
Birk's Shoe Shop 82 Main E
Blair Abr 490 Monroe av
Bright John Shoe Store 46 North
Bubel Henry C 479 Child
Burke Donald J 259 Main E
Byers Shoe Store 321 Joseph av
Camhi Saml 239 Joseph av
Cardella Jos G 2 Winton rd N
Clark Shoe Store 62 Clinton av S
D'Andrea Pasquale 160 Child
Dierna Saml 1076 Clinton av N
DiPasquale Angelo 1491 Dewey av
EASTWOOD WM & SON CO 29-31 East
av and 18 Main W telephone Stone
400 (Laird, Matrix, Johnson & Murphy, Genesee, Towne, Proprietor, Scampers and McCallum Hosiery)
Emler Bootery 1009 Clinton av S
Endicott-Johnson Corp 88 and 332 Main E 282 North and 395 Ridge rd
Factory Shoe Outlet 575 Joseph av
Father & Son Shoe Stores Inc 96 Main E

Ferrari Peter P 471 State
Ferri Saul 679 Plymouth av N
Florsheim Shoe Shop 139 Main E
Flutts Mary E Mrs 143 Park av
Gelger Robt H 889 Portland av
Gerber Jacob 155 Joseph av
Glade's Bootery 684 South av
Goldstein David 36 Gorham
Grays Shoe Store 44 Main E
Haigh Thos A 178 Genesee
Hanover Shoe 165 Main E
Hart John 465 Main E
Health Spot Shoe Stores Inc 320 Main E

Kabelac Karl 107 Conkey av
Kent Arthur Inc 23 East av
Klix Henry A 671 Clinton av N
Koren Julius 907 Clinton av N
Kudrewicz Wm 688 Hudson av
Leckinger Philip H 32 StPaul
Licata Saml R 1230 Clinton av N
Logan Roy Shoe Store 129 Main E
Manufacturers Shoe Outlet 64 Main E
Margolis Simon P 36 Rhine
Markowitz Jos 508 Joseph av
Marshall Louis 540 Joseph av
Maschioli John 484 North
McAn Thom Shoe Co 42 and 151 Main E and 98 State
McPARLIN CLOTHING CO 191-195
Main E tel Main 6832
Meyer Andrew J 596 Hudson av
Milazzi Pietro 195 Oak
Miller I Stores Inc 41 East av
Moore Fred A 178 Main W
Moore-Sanderson Shoes Inc 54 East av
Myers Shoe Store 19 Front
NATIONAL CLOTHING CO 169-171
Main E tel Stone 80
Nisley Co The 217 Main E

Noshay Rose Mrs 403 Joseph av
Park Sons Inc 46 East av
Parmelee Shoe Shop 54 East av
Pelix Angelo 212 Winton rd N
Phelan Harry H & Co 324 Main E
PIDGION STORE The (Arch Preserver Shoes) 25 Clinton av S tel Main 6399
Pidgeon Wm 25 Clinton av S
Plymouth Bargain Shoe Store 588 Plymouth av S
Ranieri Assunta Mrs 564 Jay
Rapp Geo W 1151 Lyell av
Regal Shoe Co 181 Main E
Reichert Emil 260 Portland av
Rich Thos C 455 Lyell av
Rode's Shoe Store 116 Main E
Sanderson Health Shoe Shop 43 Franklin

Schaffer's Bootery 90 Genesee
Schiff's Big Shoe Store 467 Ridge rd
Schmanke John H 1480 Dewey av
Scholand Frank S 408 State
Scholl's Dr Foot Comfort Shop 44 Clinton av N
Seneca Bootery 18 Clinton av S
Servas Jacob 435 Chili av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Stahlbrodt Lawrence C 266 Alexander
Steffins Chas W 557 South av
Stein Maurice W 380 Joseph av
Stillman's Orthopedic Shoes 7 East av
Talluto Frank rear 102 Bay
Tanoff Wm 426 Joseph av
Thing's Shoe Stores Inc 100 State
Torri Thos 1624 Clifford av
Tracy's Shoe Store 640 Clinton av N
Treadeasy Shoe Shop 4 Franklin
Vaccaro Saml B 508 Main W
Walzer Chas A 1783 Dewey av
Warmuth Mary M Mrs 475 N Goodman
West End Sample Shoes 191 Genesee
Winterroth's 357 Driving Park av
Wrublewski Felix 565 Hudson av

Shoe Dealers—Wholesale

Heilbrunn J & Sons 119 Mill
Rosenberg Benj 208 North
Staud Shoe Corp 24 Andrews

*Shoe Lasts

EMPIRE LAST WORKS Palmer corner
Breck tel Culver 1700

Shoe Mfrs

Armstrong D & Co Inc 155-159 Exchange
Artisan Shoe Corp 244 StPaul
Carpenter Shoe Co Inc 161 Clarissa (infants)
Chesbrough G W 797 Smith
Coon W B Co 37 Canal
DiPasquale Angelo 313 N Union
Elam F S Shoe Co Inc 1500 Clinton av N
Ford C P & Co Inc 45 Exchange rm 1013
Heiber Wm & Son 444 Central av
Menihan J G Corp 789 Clinton av S
Newcomb-Anderson Shoe Co Inc 274 Sanford
Reed E P Co Inc 250 N Goodman
Sullivan Baby Shoe Mfg Co rear 14 Edmonds

Shoe Mfrs Goods & Supplies

Empire Last Works, Palmer cor Breck
Gilbert E T Mfg Co Inc 228 South av
Kaib J J & Sons 37 Andrews (findings)

Loewer Wm Last Works 1340 University av
Miller Geo W 14 Commercial
Page Fred C rear 215 Melville (findings)
Rochester Bow Co 29 N Water
Rochester Heel Co 14 Brown's race
Rochester Shank Co Inc 757 Clinton av S
Schelter Last Co Inc 64 Cumberland
Welz John W & Co 26 Allen (findings)

Shoe Patterns

Bertsch A & Son 20 Spring
Cross D E 49 South av

Shoe Repairers

Agresti Vittorio 628 North
Aguglia Louis 804 Meigs
Altier John L 881 Portland av
Altier Wm 1438 Dewey av
Amandola Frank 519 Jay
Amore Paul 457 Ridge rd
Amore Paul 694 Clifford av
Anzalone Girolamo 397 Clinton av N
Atlantic Quick Shoe Repair 871 Atlantic av
Atseff Michl 10 Owen
August Iorio 539 N Goodman
Ball Quick Shoe Repairing 34 Clinton av N
Bennett John G 1 Grand av
Blanco Philip 421 Maple
Buttacavoli Battiste 1052 Norton
Camarella Michl 192 Fernwood av
Caravella Anthony J 578 Jefferson av
Cardella Salvatore 745 Winton rd N
Carlisi Stephen 178 Webster av
Cassata John 1822 Clinton av N
Castellano Angelo 787 South av
Catanzara Steven 799 Maple
Cellura Anthony J 840 Thurston rd
Chiarenza Jos 621 Plymouth av S
Chiarenza Pasquale 74 Davis
Cioeffi Frank 510 Lyell av
Citron Wolf 944 Genesee
Cogliore Alf S 122 Otis
Community Shoe Repair 385 Winton rd N
Crapanzano Jos 673 Bay
Deamvich Michl 118 Main W
DeCarlo Serafino 276 North
DeCarne Nunzio 851 N Goodman
DeLuxe Shoe Repair 372 Meigs
DeStefanis Vincenzo 392 Norton
DiGiacomo Damiano 395 Clarissa
DiGiorgio Stephen 990 Joseph av
Downes Wm N 552 Dewey av
Empire Shoe Repair 1123 North
Fabi Fabio 815 Webster av
Fantauzzo Chas F 503 Thurston rd
Fantauzzo Dominic 678 North
Fasullo Louis 2257 Clifford av
Ferrara Jos 4440 Lake av
Fersaci Christopher 151 N Union
Florentino Philip 362 Arnett blvd
Francesco Vincenzo 28 Gillette
Francione Mario 706 Clinton av N
Friedman Frank 619 Joseph av
Gianno Anthony 871 Joseph av
Gilbert Saml 322 Joseph av
Glofrida Matthew 261 Clinton av N
Giorno Shoe Repair 1166 Portland av
Giuliano Saml 124 Monroe av
Grippe & Co 120 Main E
Gull Otto B 889 Portland av
Gunn Malbourne G 957 Chili av
Hoffman Harris 584 Joseph av
Impicini Emedio G 8988 Lake av
Insalaco Michl S 365 Smith
Jagus Philip 1046 Hudson av

**DRAWING
MATERIALS****Six Atlas Street****CITY BLUE PRINT CO.****PHOTO COPIES****BLACK AND
WHITE PRINTS****Stone 6480****Shoe Repairers—Con**

Jerry's Expert Shoe Repair 118 Genesee

Kaplan Alex 400 Joseph av

Kirsh Aaron 207 Main W

Lanni Angelo M 1629 StPaul

Lanuti Thos 32 N Water

Lanza Vincenzo S 510 Dewey av

Larotonda John 113 Saratoga av

LaRussa Saml E 348½ Driving Park av

Latragna Raymond C 604 South av

Lembo Jos 646 Park av

Lewis Emil 1437 Main E

Licciardi Frank 170 Pennsylvania av

Liguri Saml 795 Clinton av N

LoCicero Michl C 985 Monroe av

LoManto Jas 701 Lake av

Lorenzo Jos 39 Webster av

Magnanti Saml 1321 Clifford av

Manciocchi Umberto 60 Brooks av

Mangurian Avedis 246 Court

Marino Cardill 822 Genesee

Marino Ignazio 98 Orange

Mascioli Angelo 1942 Main E and 412

North

Mazza Angelo 94 James

Mendola Luigi 260 Conkey av

Mercurio Jos 205 Genesee

Merk Peter C 90 Akron

Militello Russell 423 Parsells av

Minnecl Victor 1019 Clifford av

Mirrione Giacomo 60 Bloss

Montalbano Onofrio 661 Hudson av and

1982 Main E

Montalbano Paul 40 Stonewood av

Montalbano Russell C 230 Monroe av

Moore Walter D 619 Sawyer

Moscato Antonio 656 Monroe av

National Shoe Repairing Co 147 State

Navis Jacob 784 Joseph av

Nawrocki & Son 974 Hudson av

Nicastro Jos 399 Main E

Nicolai Jos 684 Jefferson av

Niedzielski John 715 Hudson av

Osband Israel 1509 Main E

Palermo Jos 98 Central pk

Palermo Saml 102 Central pk

Panzica John 946 Clinton av N

Pappani Anthony 15 Blakeslee

Passero Alf 102 Scio

Pastorello Saml 1038 Clinton av S

Ptor Jos 171 Hudson av

Quinn Bros 308 Genesee

Ralph's Shoe Repair 56 Atlantic av

Raymond Saml 110 Lowell

Rizzi Chas 722 Jay

Sabatini Concenzio 4641 Lake av

Salatino John 315 Hayward av

Salerno Nunzio 1474 Clifford av

Salomone Chris 10 Atlas

Scancarello Jas 444 Ames

Scarciotta Angelo 909 Jefferson av

Scarciotta Frank 501 Chili av

Scheid Leo G rear 486 Lyell av

Schlavo Michl 825 Dewey av

Schifano Giuseppe 501 West av

Sciellino Rosario 389 Portland av

Sciortino Francesco 1559 MtHope av

Shannon Harry L 403 South av

Siamo John A 1442 Dewey av and 28

Exchange

Sitracusa Alphonse 755 Main W

Smith Shoe Shop 226 Smith

Sofia John D 416 Genesee

Spallina Bartolo 222 Lyell av

Speedy B A 212 Court

Spinelli Michl 1694 Clifford av

Spoto Sebastian 366 Brown

Storace Oreste 125 Chestnut

Swartelle Edw 531 Central av

Tantillo Salvatore 244 Bay

Tassone John 41 Weld

Technical Shoe Repair 20 Turner

Tops Factory Shoe Repair 43 Main E

Torrey Damon S 1016 Hudson av

Vaccaro Jos 416 Scio

Vaisey Arthur 1051 Clinton av S

Vella Anthony F 822 Merchants rd

Villareale Diego S 109 Central pk

Volpe Bros 1316 Dewey av

Volpe Salvatore 2138 Main E

Weinstein Shoe Repair Co 294 Joseph

av

Weisner Abe 561 Clinton av N

Wildman Sigmund 368 Hudson av

Yalowich Abr 49 Lowell

Zambito Alphonso 352 Plymouth av S

Zeppetella Alfonso 86 Prospect

Zeppetella Anthony 854 Main W

Zeppetella Pietro 57 Prospect

Shoe Shiners

Angelidis Danl G 16 Main E rm 7

Chomo Angelo L 467 N Goodman

Christoff Angelo 16 Main W

Circle Hat Cleaning & Shoe Shine 314

Main E

Corritore Michl 57 Clinton av S

Eleoff Angelo 277½ North

Ernest & Yare 16 Gibbs

Genesee Shoe Shining Parlor 110 South

av

Nicholas Saml 367 Central av

Ross Augusta A 80 South av

Russo Raffaele, NYC sta

Smith Buster 190 Joseph av

Smith Frank L 32 N Water

***Show Card and Sign Writers
Supplies****BARNARD, PORTER & REMINGTON**

9-11-13 N Water tel Main 8140—For

further information see page 56 Buyers'

Guide and left top lines

Sidewalk Contractors*WHITMORE RAUBER & VICINUS 51**

Griffith tel Main 180—For further

information see page 22 Buyers'

Guide

Sign Painters & Mfrs

Aiken Earl B 4 Circle and 999 Main E

Alcombe Eric A 61 Gorham

American Art Works Inc 16 Main W

rm 241

Aronson Aaron J 11 Mathews

Art Display Service 328 Main E rm 429

Ashworth Edw E 46 Clinton av N rm 1

Balkin Sign Service 253 Lyell av

Bellby Walter S 164 Woodbine av

Browne Richd M 47 Marshall

Claude-Neon Russell Electric Co Inc

11 Minerva pl

Claudius Displays 163 StPaul 2d fl

Criddle Arnold 219 Hudson av

Curtiss J Coulter 73 Bellwood pl

DeMaille Signs 102 State

Dudley Harold L 102 State 2d fl

Empire Out Door Advertising Co Inc

161 Humboldt

Frankel Abr H 36 StPaul rm 412

(cloth)

Gallo Fred L 781 Portland av

General Outdoor Advertising Co Inc

336 Averill av

Granger Geo A 90 State

Gravino Phillip M 12 Syke

Gupp Bros Signs 316 Main E

Haizlett Walter E 201 Genesee

Harrigan Sign Co 109 Main E

Harris & Son rear 377 Joseph av

Hauck Neon Displays 109 N Water

Hayes F E Co 65 Monroe av

Heath Raymond S 17 Main E rm 6

Hoffman Irving F rear 163 Lux

Keller Fred J 328 Main E rm 403

Kenney Thos 20 Spring

Kornet Nicholas P 72 Mortimer

Kretz Harold C 178 Lux

Lapaglia Jos 103 Lyell av

Leonetti Jos 291 Lyell av

Loavenbruck City Neon Co 367 Clarissa

Loavenbruck Elmer W 201 Main W

Mannhardt Fredk 35 Magnolia

Martin Fredk G 106 Elba

Miller Sign Co 38 Main E

Modern Process Studio 163 StPaul 5th

fl

Neon Equipment Co 55 Halstead

Nu-Lite Neon 61 Gorham

Parkhouse Sign Service 8 MtPleasant

pk

Perez Stephen J 14 Franklin rm 703

Perry Jas 147 Baden

Pierrepont Signs 341 Clinton av N

Roadside Advertising Co 314 Buffalo

rd

Schaller Jos J 21 Glasser

Schauman Sign Service 120 Monroe av

Schrader Sign Co 339 Orange

Siegel Signs 318 Joseph av

Sign-O-Graph Co Inc 150 Portland av

Thomas Cook Advertising Co Inc 149

Carter

Truesdale Signs 202 Clinton av N

Ward Signs 17 Spring

Wolters Arnold P 68 Akron

Zimmerman Signs 85 Scio

Sign Writers Supplies*SULLIVAN E H Inc 63-71 South av tel**

Stone 550—For further information

see back cover

Sign & Card Writers

Howard John E 31 Elm rm 4

Reynolds Signs Inc 35 Clinton av N 2d

fl

Swart Arthur L 1310 Dewey av

Signalling Devices & Systems

General Railway Signal Co end of

West av

General Street Signal Corp 119 Main E

rm 519

Andrew J. Mattle

**A. J. Mattle & Son
Funeral Service**

John W. Mattle

300 Cumberland Street

Telephone Stone 1552

**MORTGAGES
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MAIN 6046

POMEROY

ORGANIZATION, INC.
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"A COMPLETE REAL ESTATE INSTITUTION"

**RENTALS
SALES
LEASES**
SYRACUSE OFFICE
327 Montgomery St.
DIAL 2-3113

Gould Coupler Corporation 20 Symington pl
Roto Signal Corp 106 Commercial

Silks

Feld's Silk Store 310 Joseph av
Manhattan Silk Store 381 Main E
Skinner Wm & Sons 82 StPaul rm 723

*Silver Platers

STUART-OLVER-HOLTZ Co 406 Platt cor Allen tels Main 5560-5561—For further information see page 59 Buyers' Guide

*Silverware—Retail

BAILEY GEORGE C J ART SHOP 150 Clarissa tel Main 2196 (also replating)—For further information see page 59 Buyers' Guide

SCHEER E J Inc 249-253 Main E opp Sibley's tel Stone 710—For further information see page 45 Buyers' Guide

TIGER & GATES 347-349 East av tel Stone 646—For further information see page 22 Buyers' Guide

*Small Homes

SHIELD BUILDING CO Inc 80 East av rm 202 tel Stone 7261—For further information see page 26 Buyers' Guide

Smelters & Refiners

American Smelting & Refining Co 6 State rm 105
Levinson Bros 38 North

*Smoke Stacks

FLESCHE & SCHMITT Inc 118 Brown cor Verona tel Main 5234—For further information see page 65 Buyers' Guide

Smokers' Articles

Blue & White Pipe Cleaners 80 Cook Bo Bo Mfg Co 36 StPaul rm 213
Trojan Sanitary Pipe Cleaner Co 205 Baycliff dr

Soap Mfrs

Block Leslie A 183 StPaul rm 305
Franklin Chemical Company 313 Cutler bldg
Puritan Co Inc 573 Lyell av
Sanitary Products Co 874 Seward
Saxonite Soap Co 236 Pearl
Zonneville M J Sons rear 2052 Main E

Soda Fountain Mfrs & Dealers

Pappas Peter C 522 South av

Soda Fountain Supplies

RICHARDSON CORPORATION 1069 Lyell av tel Glenwood 307—For further information see page 65 Buyers' Guide

SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 65 Buyers' Guide

Smith-Junior Co Inc 266 Lyell av
Truax J P Inc 16 State rm 205
Valtex Products Co 845 S Goodman

Solder—Mfrs

ROCHESTER LEAD WORKS Inc 380-382 Exchange tel Main 1154—For further information see page 51 Buyers' Guide

Sound and Paging Systems
HICKSON ELECTRIC AND RADIO CORPORATION 37 Richmond tel Stone 93—For further information see page 32 Buyers' Guide and left top lines

STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd tel Culver 260—For further information see page 62 Buyers' Guide

*Special Machinery

MANUFACTURERS TOOL & DIE CO Inc 24 Verona tel Main 6149—For further information see page 51 Buyers' Guide

*Spectacles & Eye Glasses

BAUSCH & LOMB OPTICAL COMPANY (mfrs) 635 StPaul tel Main 4305—For further information see page 55 Buyers' Guide

Spices—Wholesale

Atlantis Sales Corp, Mustard ft Palmer

Sporting Goods—Dealers

Bernstein Isadore 3 Front
Crosman Arms Co Inc 392 StPaul (gun mfrs)
Englert Chas J 237 Clifford av (fishing tackle and bait)
Fisher Edw W 527 Court
Gauss Chas P 29 South av
Gibbs Ernest V 271 Lyell av
Glassman David 105 Main E
Gun Shop The 117 State (guns)
Hannan Gus & Co 957 Portland av
Huber L J & G R 260 Bronson av
Kroll Everett J 627 Hudson av
Mogridge Sport Shop 22 State
Ruby's Tennis & Squash Shop 898 Clinton av S
Schmidt Rudolph & Co Inc 43 South av
Spence Jas L 389 Ames
Spiegel Harold F 84 Webster av

*Spray Paint Equipment

BARNARD, PORTER & REMINGTON 9-11-13 N Water tel Main 8140—For further information see page 56 Buyers' Guide and left top lines

Spraying Equipment—Mfrs

Paasche Air Brush Co 119 Main E rm 827

Sprinkler Systems—Fire

Automatic Sprinkler Co 476 Garson av (Installation)
Empire Sprinkler Co Inc 315 Alexander rm 335

HOWE & BASSETT CO Inc 840-850 University av tel Monroe 3—For further information see page 60 Buyers' Guide

WRIGHT & ALEXANDER COMPANY 21-23 Otsego tel Main 1056 or 6828—For further information see page 61 Buyers' Guide

*Stains—Oil & Varnish

VIAL GEORGE I & SONS Inc 5-7 N Water tel Main 733—For further information see page 58 Buyers' Guide and left bottom lines

Stationers—Mfrs & Wholesale

Curtis 1000 Inc 82 StPaul rm 522
Heinn Co The 328 Main E rm 530
Macke-Williamson Stationery Co Inc 51 State
Modern Stationery Co 4425 Lake av
Quality Sales Co 210 Cypress
Reyburn Co The 82 StPaul rm 514
Reynolds & Reynolds Co The 16 Main W rm 504
Rochester Envelope Co Inc 78 Clarissa
Rochester News Co The 19 Church
Rochester Stationery Co Inc 108 Mill
SCRANTON'S Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 18 Buyers' Guide
Tranco Envelope Co 16 Main W rm 239
Williamson Law Book Co 51 State (legal blanks)

Stationers—Retail

BOURNE JOHN R 131-133 State tels Main 1233-1234—For further information see page 55 Buyers' Guide
Fisher Martin 173 Joseph av
Heinrich-Seibold Co 88 Exchange
Kordt Henry W jr 153 Otis
Schouten Henry Co 357 Main E
SCRANTON'S Inc Taylor bldg 334-336 Main E tel Stone 1102—For further information see page 18 Buyers' Guide
SIBLEY LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Stark Ruth Mrs 573 Plymouth av S
Waite G Washington 194 Winton rd N

*Statistical Information—Automotive & Consumers

POLK R L & CO Inc 729 Powers bldg 16 Main W, Eastern District office 179 Lincoln, Boston, Mass tel Hancock 6309

Steam Fitters

Donovan Mortimer 99 Earl
Krech Ernest 537 Avenue D
Porcelli Frank J 155 Pennsylvania av
Welter Wm A 114 Richland

PHONE

MAIN 7400

A DIRECTORY TO
THE WANTS AND DON'T WANTS OF THOUSANDS
DEMOCRAT AND CHRONICLE WANT ADS

PHONE

MAIN 7400

SECURITY TRUST COMPANY

INTEREST PAID ON DEPOSITS — SAFE DEPOSIT VAULTS FOR RENT
MAIN STREET, E. and WATER STREET, S.

Steam Fitters' Supplies
BARR & CREELMAN MILL & PLUMBING SUPPLY CO 242 Main W tel Main 6465—For further information see page 60 Buyers' Guide and left top lines
CASE W A & SON MFG CO Case bldg 72-90 StPaul tels Main 3404-3405-3406—For further information see page 60 Buyers' Guide
Haverstick & Co Inc 45-49 Ford
Herr Steam Specialty Co 495 Clinton av S
SLOAN SAMUEL & COMPANY 67-71 Exchange tel Main 540—For further information see page 60 Buyers' Guide

***Steam Laundries**
(See Laundries—Steam)

Steam Specialties
Diamond Power Specialty Corp 16 State rm 507
Rochester Valve Co 184 Hillside av
Stone Company The 119 Main E rm 719
Webster Warren & Co 16 Main E rm 210

***Steam & Hot Water Heating**
BARR & CREELMAN ENGINEERS & CONTRACTORS CORP 242 Main W tel Main 6465—For further information see page 60 Buyers' Guide and left top lines
WRIGHT & ALEXANDER COMPANY 21-23 Otsego tel Main 1056 or 6828—For further information see page 61 Buyers' Guide

Steamship Agents
Bonsignore Cologero 324 State
Calmar Steamship Corp 14 Franklin rm 1408
Central Travel Bureau 19 State
Kalbfleisch J C Co Inc 183 Main E
Kalbfleisch Travel Agency 183 Main E
Moore & McCormack Co Inc 14 Franklin rm 1419
Pan-Atlantic Steamship Corp 14 Franklin rm 806
Picciocchi Nicola 75 Lyell av
Wydlar & Wydlar Travel Agency 328 Main E rm 200

Steamship Lines
American Hawaiian Steamship Co 183 Main E rm 1023
Canada Steamship Lines Ltd 68 East av

***Steel Die Engraving**
(See Engravers)

Steel Furniture & Equipment
Mfrs
All Purpose Metal Equipment Corp 254 Mill

***Steel Stamps—Seal Presses**
BOURNE JOHN R 131-133 State tels Main 1233-1234—For further information see page 55 Buyers' Guide
MORSE C H & SON 21 North Water tel Main 1291—For further information see page 64 Buyers' Guide

***Steel Tubing**
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129—For further information see page 52 Buyers' Guide

Steel & Steel Products—Mfrs & Dealers
Beals, McCarthy & Rogers Inc 14 Franklin rm 1104
Brace-Mueller-Huntley Inc 315 Hollenbeck
Faucher-Bereza Co 42 Cumberland
Frasse Peter A Co Inc 14 Franklin rm 703
Hauserman E F Co The 82 StPaul rm 519
Leach Steel Corporation 80 Steel
Milcor Steel Co 40 Greenleaf (fabricators)
Sharon Steel Corp 45 Exchange rm 617
Weirton Steel Co 45 Exchange rm 416 (sheet steel)

Steeple Jacks
Russell Co 11 Minerva pl

***Stencil Cutters**
BOURNE JOHN R (rubber stamps) 131-133 State tels Main 1233-1234—For further information see page 55 Buyers' Guide

***Stencil Cutting Machines**
MORSE C H & SON (rubber stamps) 21 North Water tel Main 1291—For further information see page 64 Buyers' Guide

Stenographers—Public
Chase Norma S 45 Gibbs
Cone Mabel 5 StPaul rm 522
Croughton Mary G 16 Main W rm 445
Hartley Edith 26 Clinton av S
Mercer Chas M 16 Main W rm 434
Merz Grace E 16 Main W rm 121
Nolan Carrie R Mrs 36 Main W rm 121
Specht Florence P Mrs 10 Straub
Sperry Julia E 217 East av
Tanger Lillie S Mrs 16 Main W rm 241
Tozier Mae V D Mrs 14 Franklin rm 904
Troan Harriet L 183 Main E rm 604

***Stereotypers**
ROCHESTER ELECTROTYPE & ENGRAVING CO Inc 170-172 N Water tel Main 1040—For further information see page 59 Buyers' Guide

Sterilizers & Surgical Lights
CASTLE, WILMOT COMPANY 1255 University av tel Monroe 975

***Stocks & Bonds**
BONBRIGHT GEORGE D B & CO 100 Powers bldg tel Main 4830—For further information see page 20 Buyers' Guide and right top lines
PERKINS, ERICKSON & CO members New York Stock Exchange 134-145 Powers bldg tel Main 1144—For further information see page 20 Buyers' Guide

***Stokers**
EDWARDS COAL & COKE COMPANY Inc 85 Howell cor Monroe av tel Stone 1470—For further information see page 24 Buyers' Guide
LANGIE FUEL SERVICE Inc 326 Main E tel Stone 4000 branches 693 South av, 2 Lake av and 357 StPaul (Stokol)—For further information see page 24 Buyers' Guide and back cover

Stokers—Mfrs
Buckpitt & Co 84 Exchange rm 103
Monroe Stoker & Coal Co 85 Howell
Stoker & Boiler Co 217 East av rm 35

Stone Dealers
American Nephelene Corp 361 Boxart
Britton Stone & Supply Corp 328 Main E rm 508
Consolidated Feldspar Corp West av nr Barge Canal
Dolomite Products Co 183 Main E rm 750
General Crushed Stone Co 42 East av rm 506
Genesee Feldspar Co Inc 360 Boxart

Storage
Blanchard Storage Co Inc 320 Broad W
CLANCY CARTING & STORAGE CO Inc 3-11 Grand av tel Culver 1714—For further information see page 67 Buyers' Guide
Rochester Storage Warehouses Inc 1 MtHope av and 25 N Wash
SCHANTZ JOSEPH A CO 247 StPaul tel Main 1737 (fireproof storage)
Service Storage Co 704 Clinton av S
UPTON GOLD STORAGE CO Inc The 38 Cliff tel Main 1494 (cold and common storage)—For further information see page 66 Buyers' Guide

Store Fixtures & Fittings
American Specialty Co The 283-291 Central av
American Supply Co 283 Central av
Braverman M Co 240 StPaul
Cable-Wiedemer Inc 197-213 Central av
D'Andreano Danl 731 North (used)
Hayes C F Co 192 StPaul
Hutchinson Co The 277 Central av
Kuszay Jos rear 576 Joseph av
Reinhard J H & Sons 5 Hunters alley
Sigel Wm E Co 204 N Water
Tuety Show Case Co 149-151 Cadz

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89 EAST AVENUE

***Store Fixtures & Fittings—**
Mfrs
STORANDT-ROCHESTER Inc 1037
Jay tel Genesee 1673

***Store Fronts**
AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland tel Main 2315—For further information see page 21 Buyers' Guide
STEWART & BENNETT Inc 124-132 N Water tel Main 675—For further information see page 26 Buyers' Guide

Stoves & Ranges—Dealers
(See also Furnaces; also House Furnishing Goods)
Carpenter John S 250 StPaul (parts)
GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines
International Heater Co 250 StPaul
Kalamazoo Stove & Furnace Co 211 East av
Kennedy-Clark Inc 22 South av
Roper Range & Furnace Co 48 StPaul
Shapiro Bros 216 North (used)
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Siebert Henry Sons Inc 162 Andrews (repairers)
Sterling Range Corp 1044 University av

***Structural Iron**
ROCHESTER IRON & METAL CO Inc 325 StPaul and 237 MtRead blvd tel Main 464 (second hand of all kinds)
—For further information see page 51 Buyers' Guide

***Structural Steel Fabricators**
HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 66 Buyers' Guide

***Structural Steel Warehouse**
HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 66 Buyers' Guide

Subscription Agencies
Woman's Home Companion Reading Club 31 Exchange rm 207

Surgical Instruments & Appliances
Boehm Surgical Instrument Corp 205 StPaul 6th fl
Electro Surgical Instrument Co 29 N Water (mfrs)
Leipold A 36 StPaul rm 418 (lamp mfrs)
PAINE DRUG CO The 24-26 Main E tel Main 1820—For further information see page 31 Buyers' Guide and left top lines
Rice Wm S Inc 136 Clinton av S (mfrs)

***Switchboards—Telephone**
STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd tel Culver 260—For further information see page 62 Buyers' Guide

Syrup Mfrs
Bonnie Blend Chocolate Corp 1000 Norton
Fee Bros 21 N Water
LaVersey Co The 170 Ernst
SMITH J HUNGERFORD CO 410 N Goodman tel Culver 157—For further information see page 65 Buyers' Guide

***Systematizers of Accounts**
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg tel Stone 868
NARAMORE, NILES & CO (CPA) 950 Lincoln-Alliance Bank bldg tel Stone 920-921
WILSON, SHULTS & CO Certified Public Accountants 1211-1225 Commerce bldg 119 Main E tels Main 4685-4686-4687

Tack Mfrs
Genesee Tack Co 177 N Union

Tag Mfrs—Mdse & Shipping
Allen-Bailey Tag Co Inc 8 Exchange rm 509
Denney Tag Co The 119 Main E rm 823
Dennison Mfg Co 130 Main E rm 328

Tailors
Ambrozy John 1048 Hudson av
Attalagana Angelo 211 Winton rd N
Atzei Anthony 1328 Culver rd
August Leo 248 East av
Barbuto Gilbert 373 Central av
Baumert Edw 148 Sawyer
Baumgarten Henry S 758 Genesee
Beckler Harry 406 Joseph av
Benedetto Thos D 555 Clinton av N
Berger Abraham 1038 Winton rd N
Berger Philip 24 Buchan pk
Berman Julius 5 StPaul rm 405
Berwind Chas P 360 Main E rm 29
Bintz Peter 381 Chili av
Bishop Louis R 51 Clinton av S rm 102
Block Jos 584 Portland av
Boomsma Garrett E 639 Winton rd N
Borisoff Ladies' Tailor & Furrier 311 Joseph av
Bosse Elmore H 431 Grand av
Bovenzi Lawrence 47 Tilden
Bridge Harry K 698 Park av
Buccione Jos D 564 Main E
Buff Jacob 50 Herman
Bush Frank H 1056 Main E
Cabelka Robt 328 Main E rm 327
Call Michl A 597 Clinton av S
Carl Wm A 617 Main W
Carroll Jas A 36 StPaul rm 206
Cerasoli Aug 27 Karnes
Charles Nicholas 260 Court
Chili Cleaners 455 Chili av
Chili Angelo 330 Webster av
Cohen Charles 117 Main W

Cohen Harry 313 Exchange
Cohen Isaac 28 Delevan
Cohen Meyer 468 StPaul
Cohen Saml 98 Elm
Connell J Elmer 186 East av
Conrad Ernest A 480 Colvin
Contestable Edw 108 Lyell av
Croydon Rochester Clothes 82 StPaul rm 704
D'Amato Michl 16 Avery
Deisinger John 1009 Genesee
Dembs Martha M Mrs 5 Phelps av
Dengler Chas G 55 Clinton av S
Dohr Wm F 573 Chili av
Drucker Alf L 373 Park av
Dunbar Adam W Co 1322 Dewey av
Dziengielewski Anthony 817 Hudson av
East Avenue Custom Tailors 1849 East av
Elman Abr 824 Main W
Epner Henry 342 Arnett blvd
Erenstone Wm 28 Main W
Ernst Albert 47 Clinton av N rm 2
Fanello Angelo 769 Clinton av N
Feldman Hyman 1044 Clinton av N
Fell Aug W 174 Wilder
Finkelstein Philip 390 Main E rm 5
Fisher Morris 234 Joseph av
Flaws Wm J 206 1/2 Clinton av N
Ford Valet Service 99 Elm
Francati Andrew 490 North
Frech Rudolf 634 Portland av
Frelisch Wm G 70 South av rm 2
Friedlander Max 9 Central av
Froehler Frank R 679 South av
Fromen Bros 390 Brown
Genesee Valley Clothing Co The 36 StPaul rm 206
Giragosian Jos 401 Chili av
Goldstein David A 1272 StPaul
Goldstein Isadore 1646 StPaul
Goldstein Jos 504 N Goodman
Gordon Chas S Co 129 Hand
Gordon Issy 88 North
Gottlieb Edw 1858 Dewey av and 1458 Lake av
Grabenstetter Wm J 1519 MtHope av
Grimm Bros rear 94 Alphonse
Guerra Paul 788 Genesee
Guttenberg Mitchell 81 East av rm 9
Helmes Herman L 188 Parsells av
Hollywood Furriers & Ladies Tailors 125 North
Hunter Raymond 214 Spring
Hurwitz Wm 92 Exchange
Isaacs Saml 612 Jefferson av
Joffe David 164 Chestnut
Kaleta Jos S rear 942 Hudson av
Kallusch Wm F 328 Main E rm 819
Kaplan Jos 1533 Main E
Kaplan Saml 264 Park av
Karchefsky Aaron 733 Park av
Katzowitz Hyman 707 Clinton av N
Keck Louis 710 Jay
Kinzel Geo rear 507 Clinton av S
Kirchgessner Fred H 50 Pardee
Kleinbans The Tailor 292 Driving Park av
Kless Shirley 763 Joseph av
Klinas John 214 Main W
Knitter Fredk J 240 Weaver

SIXES & EIGHTS

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2537

SIXES & EIGHTS

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HUDSON MOTOR CARS

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Tailors—Con

Konwisarz Peter K 469 West av
Krepps Fritz 55 Elm
Krueger John 29 Cook
Kuebler Rudolph F 401 Webster av
Kuntz Victor 89 Eiffel pl
Lambert John A 2 Johnson rm 2 (vest mkr)

Lanzalaco Saml 120 Stenson
Larson Carl W 8 Exchange rm 104
Lazarovsky Isadore 349 Winton rd N
LeMonte Shop The 91 Elm
Levin Harry 1111 Culver rd
Levin Louis 98 Plymouth av S
Levy Max 720 Winton rd N
Levy Meyer 36 StPaul rm 201
Liberman Harry 39 Plymouth av N
Liberty Tailors & Dry Cleaners 281

Driving Park av
Lipinski Frank 5 StPaul rm 416
Lipomi Saml 402 Jefferson av
Lombardo Chas J 351 North
MacLaren Wm 507 Averill av
Mancini Vincent 153 Atkinson
Manuse Louis 150 Clinton av N
Marcucci Amantino 564 Brown
Markin David 1245 Park av
Markus Harris 72 Thurston rd
Marzano Anthony 112 Carter
Massa Fiore 519 Hague
Master Tux Shop 179 Lyell av
Matties Wm H 680 Avenue D
Mendelson Hyman Z 1510 Dewey av
Metchick Morris 21 Pullman av
Meyer David 96 Front
Meyer Henry F 82 StPaul rm 704 (cloth ctr)

Michelson Saml 380 Plymouth av S
Midnight Louis M 2203 Clifford av
Mielke Wm 1803 Clinton av N
Miller Frank A 666 Jefferson av
Mirkin Manuel 233 Genesee
Montebello Jos 1433 South av
Neugebauer Oscar E rear 325 1st
Newman Albert 371 Driving Park av
Ostroff Harry 1151 Culver rd
Palumbo Nicholas 448 Jefferson av
Panella Anthony 4431 Lake av
Pastuczyn John 711 Maple
Paul Morris 364 Arnett blvd
Pauzas Anthony 480 Hudson av
Paxhia Frank V 484 Brooks av
Paxhia Stanley L 659 Thurston rd
Pecor E Peter 645 North
Penna Paschal F 311 Smith
Platoek Alex 636 Joseph av
Porreca Chas J 953 Genesee
Price John 128 Columbia av
Projansky Inc 39 East av
Raz Saml 346 Clarissa
Reisig David W 82 StPaul rm 622
Richardson Hyman 41 Avenue D
Rochester Clothing Alteration Shop 762 Monroe av

Rochester Custom Tailors 160 East av
Roman Jacob G 493 Monroe av
Rosen Oscar 430 Joseph av
Rosen Philip 701 Bay
Rosen Philip 1690 Clifford av
Rosenthal Jacob 116 Orange
Rozewski Stanley Z 723 Hudson av
Sadler Andrew A 36 StPaul rm 305
Saller Hand Tailoring Service 36 StPaul rm 321
Sallis Jack 8154 Lake av
Salvaggio Pietro 254 Clinton av N
Sanow Louis 19 Henry
Saporta Hyman 393 Hudson av
Schaible Max 81 Chili av
Schipper Theo 1967 Main E
Schlegel Benedict F 981 Clinton av S

Schumski Chas A 36 StPaul rm 113
Schoen Chas P 5 StPaul rm 209
Schreiber Reuben 340 Plymouth av S
Schwartz Jos E 762 Joseph av
Seide Nathan 178 Baden
Servis Edwin E 63 East av rm 2
Shacket Nathan 360 Main E rm 9
Sheremeta Max 210 Bernard
Sherman David J 383 Clarissa
Shnipper Henry 655 Monroe av
Shubert Sol 152 Rosedale
Shulman Harry 2 York
Shulman Louis Co 72 East av rm 9
Simione Diego 606 Plymouth av S
Simons Abr J 23 Winton rd S
Singer Nathan 52 Atlantic av
Sinisgalli John 440 Clinton av N
Slotnick Jos 347 Monroe av
Smith Sol C 32 South av rm 5
Snyder Michl 36 StPaul rm 306
Sobrowsky Hyman 206 Joseph av
Sovatsky Wm 11 Owen
Spitznagel Jos C 42 South av rm 3
Staley Harry E 96 Gibbs
State Cleaners & Tux Shop 489 State
Swenson Nils 15 Burlington av
Szarlacki Leo 441 Hudson av
Szwiec John B 1031 Hudson av
Tartaglio & Sons 46 Magnolia
Tein Pearl Mrs 906 Joseph av
Torti Egisto N 36 StPaul rm 215
Tripi Angelo 333 1st
Tyser Louis E 1791 Dewey av
Ushold Geo 660 Jay
Valenti Peter 857 Jay
Viener Jacob 264 Hudson av
Viener Wm 273 Scio
Villnow Julius A 46 Parsells av
Vink Lesser 2117 Main E
Visconte Pasquale, Hotel Rochester
Vivacqua Jack 182 Davis
Volpe Thos 118 Goodwill
Wagner Fred A 265 Clinton av N
Waldman Murray 119 Main E rm 801
Walents Peter 569 Hudson av
Wasylina Andrew 12 Reed pk
Weinstein Ben 246 Winton rd N
Weinstein Harris 635 Clinton av N (ladies)
Weinstein Sol S 613 Clinton av N
Wiener Jacob 250 Hudson av
Williams Jos 30 Kelly
Ziegler Henry 200 Lyell av

Tailors' Trimmings

Kolko Solomon & Son 246 Joseph av
Nusbaum A & Sons Inc 149 StPaul
Nusbaum Louis J 36 StPaul rm 104
Nusbaum Meyer Co 150 Clinton av N
Nusbaum's Lining Store 88 Mortimer
Zatz Henry 22 Kelly

Talking Machines & Accessories

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Talking Machine Co The 97 Main E

Tank Builders

Pfaudler Co The 89 East av rm 1000

*Tanks—Steel

HEUGHES F L & CO Inc 1029 Lyell av tel Glenwood 590—For further information see page 66 Buyers' Guide

Tanners (See Leather Dealers)

*Tax Searchers

MONROE ABSTRACT & TITLE CORPORATION Twenty Main W tels Main 3441-3442—For further information see page 2 Buyers' Guide

Taxicab Service

American Taxicab Co 73 Scio
Elm Street Cab Co 30 Elm
Genesee Cab Corp 73 Scio
Gray Eagle Taxi 267 Clinton av N
Green Cab & Brokerage Co Inc 158 South av
National Taxicab Co 16 Cataract
Reliable Taxicab Brokerage Co 71 Stillson
Town Taxi Service Corp, NYC sta

Taxidermists

Hill John H 171 Brunswick

Tea, Coffee & Spices

Continental Coffee Co 662 Monroe av
Jewel Tea Co Inc 550 Avis
Loge Albert H 852 Joseph av
McCorry Emmett J 68 Otis
Santo Carl M 436 MtHope av
Sculm Wm S Co 372 Exchange
Sterling Tea Co 293 Bay
Suey Jan Chang Co 12 Johnson
Urn Coffee Co 496 Main E
VanDyk Coffee & Tea Co 385 Main E

Teachers—Dancing

Kramer Chas 81 East av rm 15
Otto Ballroom 80 Main W
Sarson Alvera 81 East av rm 14
Schmelser Edw 7 Clinton av N 3d fl

Teachers—Language

Bernhardt Philip 300 Hudson av
Bitensky Jos J 55 Hoeltzer (Hebrew)
Duke Kathleen F Mrs 225 Scio (Spanish)
Solomon Abr 21 Thomas (Hebrew)

Teachers—Music

Arnold Emily Bailey Mrs 58 Cady (piano)
Barbieri Eduardo C 81 East av rm 3 (violin)
Bessinger Melvin J 201 Kislingsbury (violin)
Bohrer Harriet A 205 Campbell (piano)
Bond Mildred G 10 Stanley (piano)
Bootes Loula Gates Mrs 42 East av rm 706 (vocal)
Bowerman Albert G 80 Ashland (vocal)
Brede Emma M 40 Dorset (piano)
Brimacombe Edna M 319 Ravenwood av (piano)
Brownell Laura L 65 Bronson av (xylophone)
Burrell Madelyn E 609 Park av (vocal)
Byer Blanche 74 Avondale pk (piano)
Centola Giovanni 2189 Main E (violin)
Cheston Carolyn B 856 Chili av (piano)
Clark Gladys D Mrs 774 Grand av (piano)
Columbia Institute of Music 73 Clinton av S rm 5
Cooke Florence Crosby 42 East av rm 706 (vocal)
Coulson Jane F Mrs 151 Bway (piano)
Crisafulli Vincent J 53 Walnut (accordion)
Culver Ione W Mrs 98 Adams (piano)
Damuth Lila E 1963 Clinton av N (piano)
Denning Emma M Mrs 843 Thurston rd (piano)

Main Office 183 Main St. E. **LINCOLN-ALLIANCE BANK AND TRUST CO.**

Dimpfi Dorothy J 311 Marlborough rd (piano)
 Eschrich Sheldon W 2 Sherwood av (piano)
 Everett Lenna 15½ Pearl (vocal)
 Faga Vincenzo 389 Selye ter (saxophone and clarinet)
 Falkoff Benj 374 Wilkins (piano)
 Ferrante Henry J 641 Jay (piano)
 Frazier Mary L 27 Flower City pk (piano)
 Furlong Rose H 1176 Plymouth av S (piano)
 Golden Rosetta Sheldon Mrs 19 Kensington (piano)
 Golden Walter B 19 Kensington (piano)
 Gregg Charlotte 19 Arnold pk (piano)
 Guenther Orville G 375 Parsells av (piano)
 Hagberg I Josephine 284 Driving Park av (piano)
 Hamblin Euola Male 4489 Lake av (piano)
 Harger Barbara 296 Aldine (piano)
 Hebing Bella F 145 Grand av (voice and piano)
 Hoffman Katherine E 216 Hazelwood ter (voice)
 Hollywood Conservatory of Music 383 Main E rm 5
 Howell Belle 199 Clay av (piano)
 Jones Francis A 186 East av (vocal)
 Jones Gertrude Minnie 108 Rutgers (piano)
 Keely Monica L 284 Ridge rd E (piano)
 Kroeger Alf C W 105 Remington (piano and violin)
 Krug Arabella F 118 Stout (piano and guitar)
 Kujawski Matha W 52 Scrantom (piano)
 Kumber Muriel M Mrs 399 Winona blvd
 Lane Olive E 277 Roslyn (piano)
 Langworthy John L 53 Illinois (piano)
 LaPorta Jos M 85 Cleveland (violin)
 Lauterborn Fredk C 113 Scrantom (piano)
 Lopresti Filippina 95 Lincoln (piano)
 MacNab Sarah L 84 Alexander (piano)
 Marquart Emma 1109 Clinton av S (piano)
 Martindale Leah S 217 Alameda (piano)
 May Marcella L 64 York (piano)
 McKague Arline F 751 Dewey av (piano)
 Melich Karl 14 Lang (piano)
 Miller Clyde H 193 East av (voice)
 Munzert Harriet 125 Cobbs Hill dr (piano)
 Musicus Norman H 2285 Main E (violin)
 Noldt Amy 610 Bway (piano)
 Nowack Arthur F 16 Willite dr (piano and organ)
 Ostendorf Lulu 584 Clay av (piano)
 Perrot Alf 42 South av rm 2 (violin)
 Poler Cecelia C 19 Arnold pk (piano)

Pritchard Jessie B Mrs 969 Plymouth av S (vocal)
 Pugliese Queena Mrs 20 Boothe (piano)
 Razey Anna E 363 Arnett blvd (piano)
 Reichard Helen T 525 Humboldt (violin)
 Rhodes Emelia A Mrs 894 N Goodman (piano)
 Santos Don H 388 Garson av (fretted instruments)
 Santucci Marius 190 Virginia av (piano)
 Shabbarrasi Anthony 764 Clinton av N (saxophone and clarinet)
 Shabbarrasi Mario J 764 Clinton av N (accordion)
 Shabbarrasi Rose S 764 Clinton av N (piano and accordion)
 Sharer Ruth M 183 Arbordale av (piano)
 Smith Jean L 62 Harvard (violin)
 Smith Mildred M Mrs 2 Raymond (piano)
 Stimmel Helen M 130 Gardiner av (piano)
 Stoll Rosa 91 Pierpont (piano)
 Strauch Bertha D 1124 Main E (piano)
 Tarley Marie V Mrs 6 Costar (piano)
 Thompson Edith V 393 Wellington av (piano)
 Thorpe Cora L 1317 Park av (piano)
 Tiffany Myra C Mrs 35 Laurelton rd (piano)
 Tripi Angelo 333 1st (accordion)
 Troy Anna C 22 Myrtle (piano)
 VanWuyckhuyse Pearl 27 Frances (piano)
 Vayo Mary I 18 Kenwood av (piano)
 Wackerle Hulda Mrs 1226 Clifford av (piano)
 Walters Elwood G 37 Sherman (piano)
 Webb Irving D 130 Clinton av S rm 1 (strings)
 Williamson Margt 391 Arnett blvd (piano)
 Wood Jennie Butts Mrs 325 Brooks av (piano)
 Young Louise R 101 Arch (piano)
 Youtchas Theodora Mrs 516 Cedarwood ter (piano)

Teachers—Physical Culture

Gay Arthur F 252 East av

Teachers' Agencies

Interstate Teachers Agency 45 Exchange rm 533
 Rochester Teachers' Agency 14 Franklin rm 825

Teaming & Trucking

(See Trucking & Teaming)

Telegraph Companies

American District Telegraph Co 39 State rm 116
 Postal Telegraph-Cable Co, Powers Hotel, 28 South av, 358 State and 337 Main E
 Western Union Telegraph Co 26 Clinton av S, 14 Main E, 420 River, 50 Roch Food Terminal, 326 State, 10 Stillson and NYC sta

Telephone Companies

American Telephone & Telegraph Co 95 N Fitzhugh
 New York Telephone Co 95 N Fitzhugh
ROCHESTER TELEPHONE CORPORATION general offices 5th floor Triangle bldg 335 Main E commercial office 59 Stone—For further information see page 66 Buyers' Guide

Telephone Mfrs

STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd tel Culver 260—For further information see page 62 Buyers' Guide

*Telephones—Intercommunicating

GREEN T H ELECTRIC CO Inc 31-37 N Water tels Main 555-556—For further information see page 32 Buyers' Guide and top edge

*Temperature Regulators

TAYLOR INSTRUMENT COMPANIES 95 Ames cor West av tel Genesee 4800—For further information see page 67 Buyers' Guide

Theatres

(See also Motion Picture Theatres)

Auditorium Theatre 891 Main E
 Eastman Theatre, Main E cor Gibbs st
 Playhouse The 820 Clinton av S

Theatrical Supplies & Equipment

Hoffend A J & Son Co 1394 MtHope av

*Thermometer Makers

TAYLOR BROS CO Div Taylor Instrument Cos (advertising) 95 Ames cor West av tel Genesee 4800—For further information see page 67 Buyers' Guide

TAYLOR INSTRUMENT COMPANIES 95 Ames corner West at tel Genesee 4800—For further information see page 67 Buyers' Guide

Threads—Mfrs & Wholesale

Garson Chas Co 159 StPaul (silk)
 Rochester Thread Co 183 StPaul rm 201

Tile—Dealers

NELL BROS & KERN 151-153 MtHope av tel Main 1074

Tile Mfrs

Robinson Clay Products Co of N Y The 609 Buffalo rd
 Sackett Eug G Co Inc 319 Alexander Sackett Tile, Marble, Stone & Memorial Co 320 South av

Time Recorders—Mfrs

Detex Watch-Clock Corp 14 Franklin rm 703
 International Business Machines Corp Time Recording Div 285 East av

DAVID GOLDMAN CO.

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See page 39 Buyers' Guide
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 39 Buyers' Guide
PHONE MAIN 444

Time Recorders, Mfrs—Con
Simplex Time Recorder Co 14 Franklin
rm 1414
Stromberg Time Corp 196 Chestnut and
119 Main E rm 823

***Tin, Copper & Sheet Iron
Workers**
CROMBIE'S 565 N Goodman tel Culver
1155—For further information see
page 35 Buyers' Guide

Tin Plate Mfrs
Follansbee Steel Corp 21 Ford

***Tinnars & Tinsmiths**
(See Sheet Metal Workers)

***Tinsmiths' Tools & Supplies**
CASE W A & SON MFG CO Case bldg
72-90 StPaul tels Main 3404-3405-3406
—For further information see page
60 Buyers' Guide

Tire Dealers & Repairers
Allen Tire & Vulcanizing Co 326 South
av

American Auto Supply Co Inc 292 East
av

Barth Alf J 75 Monroe av
Briskin Harry 222 Hudson av
Cook Tire Co 207 Andrews
Cultrara Jos 32 Pennsylvania av
Dunlop Tire & Rubber Corp 144 Monroe
av

Fey Francis H 352 Cumberland (used)
Finn Michl J 447 Jefferson av
Firestone Tire & Rubber Co Inc 291
East av (whol)

Flower City Tire Co 125 S Union
(used)

Genesee Tire Works 35 Spring
Goodrich Silvertown Stores 675 Main E
Goodyear Service Retail Division 188
South av

Kirkingburg Paul 426 South av
Kominz Tire Co 182 and 417 Monroe av
Lake Tire Service 790 Lake av

Lamphere Wm W 128 Monroe av
Little Elmer M 174 Commercial
Long Tire Co 455 State

Lyell Tire Service 85 Lyell av
Marsh Fredk D 317 Haywood av
Melsel Tire Co 270 East av

Monroe Tire & Vulcanizing Co 228 Mt-
Hope av

Neidinger Chas J 90 Monroe av
Nu-Tread Tire Co 150 South av
Raithel's Inc 334 East av

Rochester Rubber Trading Co 188
Joseph av

Rubens Barney 253 StPaul and rear 33
Vase (used)

Scanlon-Lewis General Tires Inc 264
East av

Standard Auto Tire Works 24 Windsor
T & V Tire Co 560 Main W

Tommy's Tire Supply Co 644 Clinton
av S

Trimby & Ryan Inc 24 S Union
Union Tire & Supply Co Inc 286 East av

Wilber Wm J rear 26 Marshall
Wilson Tire Service Co Inc 200 Clin-
ton av S

***Title Insurance**
**ABSTRACT TITLE & MORTGAGE
CORPORATION** 47 S Fitzhugh tel
Main 4170—For further information
see page 2 Buyers' Guide

**MONROE ABSTRACT & TITLE COR-
PORATION** Twenty Main W tels
Main 3441-42—For further informa-
tion see page 2 Buyers' Guide

Title Searchers
Abstract Title & Mortgage Corp 47 S
Fitzhugh

**MONROE ABSTRACT & TITLE COR-
PORATION** Twenty Main W tels
Main 3441-42—For further informa-
tion see page 2 Buyers' Guide

Toilet Preparations
Avon Products Co 14 Franklin rm 804
Baker H L & Co 42 N Water 4th fl
Barbara Gould Inc 33 Capron (cos-
metics)

Bushfield Laboratories 202 Court
Harper Method Inc 1233 Main E
Hess Co Inc 113 N Water
Kojene Products Corp 26 Forbes
Kurlash Co Inc The 77 South av 4th fl
McCann J D Co 26 Forbes
Merle Norman Studio 14 Franklin rm
408

Parisian Products 5 StPaul rm 528
(whol cosmetics)

Tool Mfrs
Acme Tool & Die Co 268 State
ASHLEY MACHINE WORKS Inc 714
University av tel Monroe 99—For
further information see page 50 Buy-
ers' Guide

Bernz Otto Co Inc 280 Lyell av
Cochrane-Bly Co 15 StJames
Davis Tool & Die Co 127 Leighton av
Federal Products Corp 16 Main W rm
241

German E R 1635 Clinton av N
Hauck Tool Works 89 Allen
Heintz & Phillippsen 335 Bernard
Knipper Jos G rear 280 Orange
Knipper Jos G & Sons rear 280 Orange
Liberty Tool & Die Corp 197 N Water
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona tel Main 6149—For
further information see page 51 Buy-
ers' Guide

Meyer Tool & Die Co 15 Elser ter
Minett Tool Service 137 N Water
Monroe Tool & Die Co 76 Seneca av
National Tool & Machine Co 41 S
Water

Petz & Rabold Tool & Die Co 1524 Clin-
ton av N

Plum & Little 30 N Water 2d fl
Schnurr Rudolph H 66 Santee
Snelllex Mfg Co 205 N Water
Stein Wm P & Co 424 StPaul
Union Tool Company The 299 Norton
Weidner C A Co 222 Mill
Woerner Wm J 485 Hague

Tool & Die Works
Zahn Chas B 145 StPaul 4th fl

***Tools—Electric & Pneumatic**
LESTER HENRY HARDWARE CO
Inc 150 Main W tel Main 5355—For
further information see page 37 Buy-
ers' Guide and back cover

Tourist Agents
Kantor Herman G 217 East av

Towel, Apron & Coat Supply
(See also Laundries)
American Towel Supply Co Inc 524
StPaul
Initial Towel Supply Co Inc 508 State

Merchants Linen Supply Co 534 StPaul
Monroe Linen Supply Co rear 411

Joseph av
National Coat & Apron Supply 469
Stafford rd

Phelps Towel & Linen Supplies Inc 532
StPaul

Rochester Towel Supply Co 528 StPaul
Standard Towel Supply Co 74 Weldon

Toys
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For
further information see page 29 Buy-
ers' Guide and right top lines

**Toys & Games—Importers &
Wholesale**
Garson's & Co Inc 77 State
King Cole Sales Co 36 StPaul 6th fl
Uhlen Carriage Co Inc The 416 StPaul

Toys & Games—Mfrs
Gordon Toy & Novelty Co 142 State
Model Airplane Associates 892 Clinton
av S

Toys and Games—Retail
Costich Elmer G 23 Webster av
Edmunds Model Aircraft 168 Genesee
(model aeroplanes)
Jack & Jill Toy Co 240 Clinton av N
(whol)
Rochester Train Exchange 2261 Dewey
av (miniature railroads)
Toy Town 176 Garson av

***Trade Marks**
CUMPSTON & SHEPARD 711-717 Wil-
der bldg tel Main 5529

Traffic Bureaus & Mgrs
National Freight Bureau 328 Main E
rm 232

Transportation Lines
(For passenger lines see Bus &
Coach Lines also Railroads)
Acme Fast Freight Inc rear 333 South
av

Allied Van Lines 271 Hayward av
Atlas Freight Inc rear 333 South av
Berger A J Transportation Lines Inc
136 Broad W

Boyce Motor Lines 29 Dean
Bradley Motor Freight Terminal 57
Dewey av

C & M Forwarding Co 283 Oak
C A B Y Transportation Co 63 Curlew
Closser's Oswego, Fulton Express Lines
57 Dewey av

Consolidated Motor Lines Inc 25 N
Wash

Eastern Express Lines 57 Dewey av
Eastern Motor Dispatch Inc 136 Broad
W

F & C Forwarding Co rear 23 N Wash
Federal Transportation Lines 9 Cal-
han pl

Goetzman & Newman 492 Oak
Greyvan Lines Inc 18 Main W rm 123
Interstate Motor Freight System Inc
150 Broad W

Keeshin Motor Express Co Inc 25 Oak
Lake Shore Transportation Lines Inc
85 Ambrose

Moran M Transportation Lines Inc 41
Mart pl
Mushroom Transportation Co Inc 524
Oak

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Pauls Transportation Service 136
Broad W
Rochester Binghamton Lines 481 Lyell
av
Rochester Forwarding Co 63 Curlew
Rochester, Hornell, Elmira, Lightning
Express 57 Dewey av
Rochester Motor Freight Sta 331 Oak
Rochester-Pittsford Bus Line 83 South
av
Seaboard Airline Ry Co 183 Main E rm
1431
Seaman Transportation Co 816 Main
W
Sours Carting & Storage 41 Grove
Thursam Transportation 57 Dewey av
Trans American Freight Lines Inc 136
Broad W
Universal Carloading & Distributing
Co 315 Platt

Tree Surgery
Davey Tree Expert Co The 14 Franklin
rm 703
Monroe Tree Surgeons 40 Reynolds

Trucking & Teaming
(See also Cartage)
Adams Glenn A 945 Post av
Alexander Henry 123 Ford
Allied Van Lines 271 Hayward av
Ailing Chas J 39 Paige
Allocco Sylvester 1258 Lyell av
Altamura Carl 419 Wilder
Axe & Arthur Motor Express 57 Dewey
av
Barg Roy E 27 Salisbury
Batterson Bros Trucking Co Inc 620
Meigs
Belsheim Gustave A 195 Henrietta
Benson Wm H 88 Atlantic av
Boulter Wm P 985 Jay
Bradley Motor Freight Terminal 57
Dewey av
Brizze Motor Lines 57 Dewey av
Brown Jacob H 89 StCasimir
Burrows John H 590 Sawyer
Byrns Motor Express 57 Dewey av
C A B Y Transportation Co 63 Curlew
Calcagno Russell D 40 Klein
Campe Cyril A 114 River
Carpenter Edmund B 239 Bidwell ter
Carriccio Augustino 45 Valois
Central Baggage Transfer Co 250 Aver-
ill av
City Delivery & Storage Corp 193 Scio
Clancy Geo M Carting Co Inc 8 Circle
Clancy J C Carting Co 3-5-7-9-11 Grand
av
Clark E T Carting Co Inc 334 Main W
Connolly Thos M 43 Selye ter
Costich B G & Sons Inc 271 Hayward
av
Coughlin Jas M 38 Roslyn
Craw Carting Co 250 Averill av
DeBree Oscar rear 542 Blossom rd
DeCaro Fuel & Hauling Co 13 Skuse
DeClerck Theophilus 1908 East av
Demler Herbert F 414 Alphonse
Dennis Wm P 236 Bway
Derleth Elmer H 210 Edinburgh
DeRoller Carting Co 15 Rhine
DiSanFerdinando Dominick 707 Smith
Duffy Wm B Carting Co 62 Marshall
East End Carting Co 91 Frost av
Eddy Geo R 162 Bway
Elmira-Ithaca Motor Transportation Co
237 Bway
Evans G Earl 43 Conklin av
Evans Truck Lines Inc 136 Broad W
F & C Forwarding Co rear 23 N Wash

Finewood Leonard B 2490 MtRead blvd
nr Ridge rd
Flanagan Carting Co 714 Dewey av
Flower City Carting & Excavating Co
90 Bronson av
Ford Carting Co 615 South av
Fox Raymond F 219 1/2 Baycliff dr
Frederico Edw J 28 Jerold
Gallo Ralph 81 Whitney
Glambra Ernest T 193 1/2 Bronson av
Gottry Frank S & Son 495 Bway
Gottry Sam Carting Co 47 Parkway
Griffin Tinsley T 379 Ormond
Gundry A R Inc 85 Stanton
Gundry Alf R 200 Irvington rd
Hall Bros 18 Moose
Hemmerich Howard A 211 Bronson av
Henry Wm G 24 Ackerman
Hildebrandt Henry F 114 McKinley
Hillyard Frank W 46 Bartlett
Hoffman Geo P Coal & Carting Co Inc
136 Brooks av
Howell John E 352 Latta rd
Hughes Thos 735 Main E
Imperial Ernest Jr 92 Lime
Jacobs Bernard H 1 Regent
Jacobsen Soren L 216 Henrietta
Keegan John C 116 Minnesota
Kelly Hugh P 3 Highland av
Keystone Carting Co rear 23 N Wash
Kozlowski Felix F 36 Cleon
Lapp Express Line 57 Dewey av
Lenhard Edw P 103 Santee
Levine Harry A 41 Galusha
Lont Aldon S 414 South av
Lutz Willard 140 Laney rd
MacBride Bert A 132 Columbia av
Mack Wilfred 1392 Jay
Main W J & Son 1595 Main E
Malcewicz Jos 43 Alphonse
Manchester Harold C 194 River
Marasco Albert 143 Davis
Martino Michl 281 Platt
Melich Wm F 1687 Clinton av N
Mesch Nicholas J 126 Winterroth
Mesite Stephen 22 Hickory
Morrell Louis J 45 N Union
Naylor Eug H 557 Maple
Ness Louis Carting Co 188 MtHope av
Nickel Willard G 29 Pomeroy
O'Mealla Jos J 55 Meriden
Orange & Black Express 57 Dewey av
Paille's Express 57 Dewey av
Parin Milton 633 Hudson av
Paul's Transportation Service 136
Broad W
Phelan Carting Co Inc 257 Exchange
Phillips Geo 47 Juniper
Polsinelli Anania 25 Aab
Poody Elmer 85 Allen
Popplewell J T & Son 189 Scio
Popplewell Movers 173 University av
Pratt Henry M 241 Jefferson ter
Prens Carting Co 434 State
Randall's Express 57 Dewey av
Read Elton J 13 LaMont pl
Regan Leo E 186 Cottage
Ribble Harry B 809 Plymouth av S
Rinere Lawrence J 214 Cummings
Robb Wm J 15 StJacob
Rochester Bath, Whalen Lightning Ex-
press 57 Dewey av
Rochester Binghamton Lines 481 Lyell
av
Rochester Carting Co 25-27 N Wash
Rochester Forwarding Co 63 Curlew
Rochester & Lakeville Express 57
Dewey av
Roth Wm N 17 Beaufort
Rugenstein August C 25 Baycliff dr
Rush J P Carting Co 193 Cypress
Ryan Carting Co 104 Frankfort

Ryan John M 46 Howell
Sanfilippo Saml 886 Jefferson av
Sarkis Chas 250 Carter
Saylor Walter J 207 Thurston rd
Schaubert Wm F 205 Gregory
Schreiber Trucking Co 1820 Main E
Seeger Elmer J 744 Genesee
Sheehan John E 112 Hillside av
Short Jos L 223 Mohawk
Simonelli Michl 56 Potomac
Sours Carting & Storage Co Inc 41
Grove
Stuart Chas B 286 Magnolia
Suhr Herman J 118 Warner
Taglin Thos T 447 Murray
Tarrant C F Carting 300 South av
Tobin Clarence J 400 Troup
Torney Horton J 126 Gardiner av
United Van Lines Inc 47 Parkway
Vincelli Bros 407 Sherman
Vincelli Jas C 37 Michigan
Walters Geo F 1009 Exchange
Warner Wm R 1520 Lyell av
Wicorek Waleryan 130 Bernard
Yellow Van & Storage Co Inc 196
Hamilton
Zahn Geo C 36 Cobbs Hill dr

Trunks & Traveling Bags—Retail
Eaton & Sims 29 Clinton av S
Krieger Abr A 135 Clinton av S
LIKELY STORES Inc The 271 Main E
tel Stone 915—For further informa-
tion see page 46 Buyers' Guide and
left top lines
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500—For
further information see page 29 Buy-
ers' Guide and right top lines

Trust Companies
CENTRAL TRUST CO, Central Trust
bldg 25 Main E tel Main 1625 Bright-
on branch 1806 East av—For further
information see page 6 Buyers' Guide
GENESEE VALLEY TRUST CO 45 Ex-
change at Broad st W tel Main 2884
—For further information see page
8 Buyers' Guide
LINCOLN-ALLIANCE BANK AND
TRUST CO 183 Main E at Stone tel
Stone 300 Branches 33 Exchange,
1495 Lake av cor Ridgeway av, 560
Monroe av, 886 Main W, 460 N Good-
man, 520 Portland av and 1853 Mon-
roe av—For further information see
page 7 Buyers' Guide and right top
lines

ROCHESTER TRUST & SAFE DE-
POSIT CO main office 5 Main W at
Exchange First Industrial Branch 30
Clinton av N tel Main 5960—For
further information see page 12 Buy-
ers' Guide, back binding and front
edge

SECURITY TRUST COMPANY OF
ROCHESTER 103 Main E at Water
St tel Main 964—For further informa-
tion see page 13 Buyers' Guide and
left top lines

UNION TRUST CO OF ROCHESTER
main office 19 Main W tel Main 7100,
20 East av, 4369 Lake av, 590 Joseph
av, 175 Lyell av cor Saratoga av, 15
Hudson av, 1398 Culver rd, 548 Chili
av and 844 Dewey av—For further
information see page 14 Buyers'
Guide

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Savings Bank Life Insurance

89-91 EAST AVE.

*Twines

HUBBS & HASTINGS PAPER CO 319-325 Main W tels Main 6702-6703—For further information see page 58 Buyers' Guide

*Type Metals

ROCHESTER LEAD WORKS Inc 380-382 Exchange tel Main 1154—For further information see page 51 Buyers' Guide

Typesetting—Machine Composition

Flower City Typesetting Co 24 Graves
Kummerow Fredk A 36 StPaul rm 510
Rochester Linotype Composition Co Inc 145 StPaul rm 5th fl
Rochester Monotype Composition Co Inc 77 South av rm 307

Typewriter Supplies

American Ribbon & Carbon Co Inc 229 Mill
Genesee Ribbon & Carbon Corp 51 Whittlesey
Kee Lox Mfg Co 207 Tremont
Kitko Specialty Co Inc 42 N Water 3d fl
Little A P Inc 100 S Fitzhugh
Non-Smut Carbon Mfg Co Inc 207 Tremont
Phillips Process Co Inc 192 Mill
Phillips Ribbon & Carbon Co Inc 61 Halstead
Pilot Ribbon & Carbon Co 360 Main E rm 10
Rochester Manifolding Supply Co 53 Whittlesey
Schlusser's Typewriter Store 469 Main E

Typewriting Machines—Dealers

City Typewriter Exchange 160 Clinton av S
Fenner Chas O 114 StPaul 1st fl
Phelps Chas A 269 Gregory (repairing)
Royal Typewriter Co Inc 328 Main E rm 318
Schlusser's Typewriter Store 469 Main E
Sigler Eug C 69 Turpin
Smith L C & Corona Typewriters Inc 35 Chestnut rm 101
Sprague Roy A Typewriter Exchange 16 State rm 209
Typewriter Store The 77 Clinton av N
Underwood Elliott Fisher Co 40 StPaul

Umbrellas

Cohen Wm M 2 Athens (repairing)
Eckam Arthur G 81 Main E rm 1
Elenzweig Saml 379 Portland av (mfrs)

Undertakers

(See also Funeral Directors)
BENDER BROS 301 Alexander tel Stone 1179—For further information see page 33 Buyers' Guide
JEFFREYS L A CO 32 Chestnut at Lawn tel Stone 203 and 205—For further information see bottom edge
TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684—For further information see page 34 Buyers' Guide
TROTT THOMAS F (successor to Herma Company) 683 Main E tel Stone 1524—For further information see page 34 Buyers' Guide

Undertakers Supplies

Gleason Board Co Inc 148 Exchange
National Casket Co Inc 142 Exchange
Rochester Burial Case Co Inc 305 St-Paul

Underwear—Mfrs

Crafty Mfg Co 165 StPaul 5th fl

Underwear—Wholesale

Rowe J M Co 342 Main E

Uniform Mfrs

Barton Clara Nurses Apparel Inc 200 Andrews 3d fl
Haynes Chas J 153 Laburnum cres
Royal Uniform Corp 83 Main E

*Unitized Washable Wall Paper

VAN HOESEN F P CO Inc 41-45 StPaul tel Stone 473—For further information see page 57 Buyers' Guide and right top lines

Upholsterers

Angeloni Leonardi 801 Jay
Bellomo Carl C 675 Plymouth av N
Burke Upholstering Co Inc 34 South av
Call John C 503 Central av
Callari Michl 720 Clinton av N
Campione Anthony 1862 Clifford av
Crippen Upholstery Shop 863 Monroe av
DeMarse Geo A 44 Scrantom
Dewey Upholstering Furniture Co 206 Lyell av
Disbrow's 99 Monroe av
Drexel Bros 1520 Main E
Emalander Francis X 12 Carleton
Feltz Louis J 83 Finch
Fine Arts Furniture & Upholstering Co 551 N Goodman
Fitzsimons Wm P 457 Lexington av
Florescu David 42 Vienna
Gardner A J 162 Arnett blvd
Gardner John 779 N Goodman
Garvey's 301 Genesee
Goldberg Julius H 64 Hanover
Hahn Upholstering Co 389 Gregory
Hemberson Michl 91 Reynolds
Keeling Eug S 1887 East av
Keen Furniture Co 295 Bay
Knapp Adam 15 Pardee
Kuhn Edw J 87 Bernard
Maggio Burt 317 N Union
Mantegna Giuseppe 461 Jay
McGuire Harold J 582 Lake av
Modern Upholstery 618 Main E
Quality Upholstering Co 535½ MtHope av
Ratliffe Gernon G 439 Jefferson av
Reliance Chair Co 74 Verona
Sercu John F 58 Bloomfield pl
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Standard Upholstering 566 Clinton av S
Wayne Upholstering Co 74 Park av
Wurzer Geo V 11 Immel

Vacuum Cleaners—Mfrs & Dirs

Electrolux Corp 14 Franklin rm 1117
Eureka Vacuum Cleaner Co 328 Main E rm 205
Hoover Co The 154 East av rm 211
Kirby-Scott and Fetzler 482 Main E
Penn Vacuum Stores Inc 30 South av
Regina-Rochester Agency 394 Main E
Rexair Sales & Service 82 StPaul rm 617

ROCHESTER GAS & ELECTRIC CORPORATION (dealers) 89-91 East av tels Main 3960-7070—For further information see page 36 Buyers' Guide and right top lines
Variety Vacuum Cleaner Co 254 Lyell av

Variety Stores

Ben Franklin Stores 469 N Goodman
Bill's Bargain Store 543 South av, 813 Dewey av and 85 Main E
Brumel Fred W 258 Arnett blvd
Burnette Roy W 658 Jefferson av
Carli Bros 417 Clinton av N
Clark Emma C Mrs 24 Moran
Coglitore Cateno C 635 Hudson av
DePascale Giulio 236 Bronson av
Dodge Fred B 712 Plymouth av S
Dorr Fred H 1100 Atlantic av
Flood Mary C Mrs 404 Campbell
Foggia Jos 1150 MtHope av
Ford Minnie D Mrs 863 Meigs
George's Variety Store 397 Humboldt
Grayley's Stores Inc 791 Dewey av
Groetsch Geo 401 Ames
Havens Fannie J Mrs 701 South av
Heerkens Gerrit 2134 Main E
Johnson Ralph L 88 Sanford
Kleen Jos G 244 Portland av
Leader's Handy Store 96 Milburn
Lucia Saml M 610 Jefferson av
MacDonald Mary E 454 Jefferson av
Madden Ernest C 536 Jay
Passar Morris 606 Joseph av
Simpson Lorena Mrs 2162 Main E
Stetzenmeyer Arthur W 686 Jefferson av
Sullivan Mary J Mrs 807 Plymouth av S
Taffet Max 202 Warner
Utter & Gatchene 697 South av
White Frank 297 Ormond
Wiegand Robt J 1031 Portland av
Willeite Jas 596 Lake av
Wolks Five Cents to One Dollar Stores 4482 Lake av

*Vaults

CENTRAL TRUST CO, Central Trust bldg 25 Main E tel Main 1625, Brighton branch 1806 East av—For further information see page 6 Buyers' Guide

EAST SIDE SAVINGS BANK OF ROCHESTER The Main at E at Clinton av S tel Stone 364—For further information see page 9 Buyers' Guide
GENESEE VALLEY TRUST CO 45 Exchange at Broad at W tel Main 2884—For further information see page 8 Buyers' Guide

LINCOLN-ALLIANCE BANK AND TRUST CO 183 Main E at Stone tel Stone 300, branches 33 Exchange, 1495 Lake av, 886 Main W, 560 Monroe av, 460 N Goodman, 520 Portland av and 1853 Monroe av—For further information see page 7 Buyers' Guide and right top lines

MECHANICS SAVINGS BANK OF ROCHESTER N Y The 21 Exchange tel Main 597 Branch 89-91 East av tel Stone 4658—For further information see page 15 Buyers' Guide and left top lines
MONROE COUNTY SAVINGS BANK 35 State tel Main 3878 branch 2 East av at Main E tel Stone 6649—For further information see page 10 Buyers' Guide and right top lines

TIMKEN

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LAUBE ELECTRIC CORPORATION

Electric Contractors

219 EAST AVENUE Telephone STONE 104

ROCHESTER SAVINGS BANK 47 Main W at Fitzhugh st S branch 40 Franklin tel Stone 1425—For further information see page 11 Buyers' Guide and right top lines

ROCHESTER TRUST & SAFE DEPOSIT CO main office 5 Main W at Exchange st First Industrial Branch 30 Clinton av N tel Main 5960—For further information see page 12 Buyers' Guide, back binding and front edge

SECURITY TRUST COMPANY OF ROCHESTER 103 Main E at Water st S tel Main 954—For further information see page 13 Buyers' Guide and left top lines

UNION TRUST CO OF ROCHESTER main office 19 Main W tel Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av —For further information see page 14 Buyers' Guide

Vending Machines

Central Amusement and Novelty Supply Co 127 N Water
Chicoberry Gum Vending Machine Co 161 Clarissa
Dunham Norton 30 Main E (pin balls)
Dunham & O'Brien 30 Main E (music boxes)
Goodbody John 1826 Main E
Lyric Amusement and Novelty Supply Co 127 N Water
Rochester Canteen Co 443 Main W
Wishman's Vendomatic Service 210 Court

Venetian Blinds

GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines
Monroe Shade & Blind Co 984 Portland av

SHERWIN-WILLIAMS CO The 64 Exchange tel Main 1517—For further information see page 58 Buyers' Guide and right bottom lines

Ventilating Systems

FLESCH & SCHMITT Inc 118 Brown cor Verona st tel Main 5234—For further information see page 65 Buyers' Guide

Ventilators

Empire Blower Co Inc rear 13 Canal

Veterinarians

Boyink Gordon 1685 Dewey av
Boyink's Small Animal Hospital 1685 Dewey av
Central Small Animal Hospital 297 Central av
Favata Anthony D 1685 Dewey av
Liner Nelson R 211 Illinois and 1228 Main E
Mahoney Wm H 143 Delevan

Stein Frank L 263 Navarre rd
University Hospital for Small Animals 50 University av
Webber Bros Hospital Inc 85 University av
Webber Carr R 1228 Main E
Webber LeRoy R 1228 Main E

Veterinary Remedies

Bell's Dr Veterinary Co 37 May

Violin Makers & Repairers

Kennewig Franz H 1483 Dewey av

Vulcanizers

Wetzlau Vulcanizing Co 837 Lake av

Wagon Makers & Repairers

CALEY & NASH Inc 1828 East av tel Monroe 5126—For further information see page 5 Buyers' Guide
Rochester Body & Wagon Co rear 178 Main W

*Wall Board

EXCHANGE LUMBER COMPANY Inc (wholesale) 551-563 Lyell av tel Glenwood 2300—For further information see page 47 Buyers' Guide

HERRICK LUMBER CO Inc successors to Comstock Lumber Co Inc 1030 Main E tel Culver 1416—For further information see page 48 Buyers' Guide

HOLLISTER LUMBER COMPANY Ltd (UPSON PRODUCTS) 100 Anderson av tel Monroe 1663—For further information see page 48 Buyers' Guide

OTIS LUMBER CO 936 Main E tel Monroe 43—For further information see page 49 Buyers' Guide

VAN de VISSE & KILDEA LUMBER CO Inc 1503 Lyell av tel Glenwood 668—For further information see page 49 Buyers' Guide

Wall Paper Dealers—Retail

(See also Paper Hangings)

Campbell H G Co 285 Main E
Cooper Wall Paper Stores 53 Elm
HUMPHREYS THE PAINT MAN 38-40 South av tel Main 2117—For further information see page 57 Buyers' Guide

Mittleman S & Son 227 North
Moran-Everson Inc 46 StPaul
Mylacrairie Wm B 526 Plymouth av S

SHERWIN-WILLIAMS CO The 64 Exchange tel Main 1517—For further information see page 58 Buyers' Guide and right bottom lines

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

VANHOESSEN F P CO Inc 41-45 StPaul tel Stone 478—For further information see page 57 Buyers' Guide and right top lines

Waldala Michl 803 Joseph av

Wall Paper Dealers—Wholesale

GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines

IMPERIAL WASHABLE WALL PAPERS Gamrod-Harman Co Inc distributors 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines

Moody Edw A 121 State
Pan-American Wall Paper & Paint Co 115 North

SHERWIN-WILLIAMS CO The 64 Exchange tel Main 1517—For further information see page 58 Buyers' Guide and right bottom lines

*Wardrobe Trunks

LIKLY STORES Inc The 271 Main E tel Stone 915—For further information see page 46 Buyers' Guide and left top lines

Warehouse—Merchandise

B R & P Warehouse Inc 51 Litchfield C & D Warehouse Corp 67 Warehouse
Douglas-Guardian Warehouse Corp 119 Main E rm 1127

Exchange Warehouse Co Inc 372 Exchange

Monroe Warehouse Co Inc 1044 University av
Rochester Storage Warehouses 345 South av

UPTON COLD STORAGE CO Inc The (cold and common storage) 38 Cliff tel Main 1494—For further information see page 66 Buyers' Guide

Washing Compounds—Mfrs

Disalvo Saml rear 133 Hartford
Sno-e Products Co 110 Leighton av

Washing Machines

A B C Washer Shop 209 Ridge rd E
AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd bet NYC RR and Glide st tel Genesee 92—For further information see page 50 Buyers' Guide

Drainer Sales Co 645 Atlantic av (mfrs parts)

Dran-Or-Fill Co 645 Atlantic av (mfrs parts)

Fearless Dishwasher Co Inc 175 Colvin
General Washing Machine Service 758 South av

GRAVES H B CO Inc (General Electric and others) 78 State tel Main 3342—For further information see inside front cover and right bottom lines

HICKSON ELECTRIC AND RADIO CORPORATION (A B C) 37 Richmond tel Stone 98—For further information see page 32 Buyers' Guide and left top lines

Hill's Washer Parts & Service 225 North (parts and service)

Maytag Monroe Corp 36 South av
Purple & Behrman 94 Scio

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Washing Machines—Con

ROCHESTER GAS & ELECTRIC CORPORATION 89-91 East av tels Main 3960-7070—For further information see page 36 Buyers' Guide and right top lines

Rochester Washing Machine Service 209 Furlong

SCHLITZER E J STORES Inc distributor Firestone Tires, Home & Auto Supplies 1922 Monroe av Brighton tel Monroe 7102—For further information see page 5 Buyers' Guide and front cover

Washer Service Shop 860 Clinton av N

Waste Dealers—Cotton, Silk & Wool

Atkin L & Sons 486 Oak
Frankel Bros & Co Inc 176 Anderson av

Genesee Sanitary Wiper Co Inc 48 Industrial

Industrial Wiper Co 27 Portland av
Monroe Sanitary Wipers Co 16 Herman and 61 Baden

Watch & Jewelry Repairers

Babcock Loren T 25 North rm 929
Bader Gustav A 109 Main E rm 18
Borisch & Hofmann 119 Main E rm 403
Burke John A 395 Genesee
Burtsell Robt W 64 Savannah
Camy John 40 Front
Canfield Harold C 2 Bway
Dana J & Son 130 Main E rm 805
Diehl Ray F 206 Alexander
Fitch John J 62 Lowell
Forsythe Clifton S 183 Main E rm 943
Goode Wm 5 StPaul rm 521
Holcomb Geo 443 Court
Keating Leo J 694 S Goodman
Klem Burt 443 Court
Kosack Fred A 5 StPaul rm 231
Lichtenfels Rudolph L 25 North rm 723
Maltese Philip 964 N Goodman
Mann Alex 2 North
Meredith Lawrence L 1762 StPaul
Metzger Melvin J 12 Gladys
Meyers Louis H 528 Plymouth av S
Miller Harley F 119 Main E rm 305
Minard Wilbur C 36 StPaul rm 301
Page Thos M 27 Clinton av S rm 410
Quick Howard G 1800 East av
Quick Robt A 491 Monroe av
Rice Richd B 25 North rm 542
Rosenbaum Fredk W 41 Rosewood ter
SCHER E J Inc 249-253 Main E opp Sibley's tel Stone 710—For further information see page 45 Buyers' Guide

SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Sporn Louis 369 Central av
Sunderlin Lewis M 676 Monroe av
Swiss American Watch Repairing 19 State

Torell Lewis A 29 Ketchum
Wagar Geo H 41 Dove
Walt Ernest L 200 Monroe av and 24 Birch cres

*Water Closet Mfrs (See Plumbers Supplies)

*Water Softeners

PERMUTIT Howe & Bassett Co Inc distributors 840-850 University av tel Monroe 3—For further information see page 60 Buyers' Guide

Water Supply Companies

Rochester & Lake Ontario Water Service Corp 20 East av rm 204

Water Supply Systems

SLOAN SAMUEL & COMPANY 67-71 Exchange tel Main 540—For further information see page 60 Buyers' Guide

*Waterproofing Materials

BARNARD, PORTER & REMINGTON 9-11-13 N Water tel Main 8140—For further information see page 56 Buyers' Guide and left top lines

Weather Strips

Chamberlin Metal Weather Strip Co 135 Spring

Weavers & Reweavers—Garment

Empire Textile Weaving Co 5 StPaul rm 409
French Textile Co 428 Avenue A
Hill Christine 641 University av
Rochester Textile Weaving Co 36 StPaul rm 304
Verwey I Myrtle Mrs 25 North rm 942

*Wedding Decorations

KELLER J B SONS Inc 28 Clinton av N tel Stone 484—For further information see line back cover

Welders & Brazers

Genesee Welding Works 11 N Wash
Grein Wm C rear 470 Court
Metal Welders Inc 719 Exchange
New York Welding Works 150 Westcott
Progressive Welding Works rear 35 Ford
Rochester Brazing & Welding Co 236 Mill
Rochester Welding Works 349 Orchard
Spronz Welding 1268 Plymouth av S
Steel Products Co 60 River blvd
Straub & Lawler 219 N Water
Welding Supply Co 510 State (supplies)
White Jos J 2 Howell

Well Drillers & Borers

Westfall Wm C 260 Ridge rd E

Window Cleaners

Acm Window Cleaning Co 16 Remington
National Roch Window Cleaning Co 82 Mortimer
Rochester Window Cleaning Co 82 Mortimer
Tokarz Stanley 43 Ernst

*Window Equipment

PULLMAN MFG CORPORATION (Sash Balances) 1170 University av corner Culver rd tels Monroe 1086

*Window Guards

WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 67 Buyers' Guide

Window Shade Mfrs—Dealers

Airolite Venetian Blind Co 1479 Norton
Bellinger Wm H 1274 Dewey av
Blum Window Shade Co 551 Joseph av
Brighton Shade Shop 993 Joseph av
Don's Venetian Blind Co rear 55 Hempel
Edgett Helen E Mrs 390 Frost av
Fose Window Shades 347 Webster av
GAMROD-HARMAN CO Inc 75 Exchange tel Main 3710—For further information see page 56 Buyers' Guide and right top lines
GRAVES H B CO Inc 78 State tel Main 3342—For further information see inside front cover and right bottom lines
HUMPHREYS THE PAINT MAN (dealers) 38-40 South av tel Main 2117—For further information see page 57 Buyers' Guide
Illinois Shade Cloth Corp 36 StPaul 6th fl
McMillen Venetian Blind Co 121 Lincoln av
McMillen Wilbur L 155 Terrace pk
Modern Window Shade Shop 272 Norton
Norton Chas A Shade Co Inc 22 Andrews
Schwartz Jacob 27 Wellesley
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines
Western Shade Cloth Co 165 StPaul

Wines—Medicinal & Sacramental

Fee Wine Co 21 N Water

Wire Goods—Mfrs

Anaconda Wire & Cable Co 89 East av rm 902
Kingsland Wire Works 133 Bway
Rochester Wire Works 10 StJacob
WHITE WIRE WORKS CO The 79-83 Exchange tels Main 273-274-275—For further information see page 67 Buyers' Guide

*Women's Apparel

EDWARDS E W & SON 144-158 Main E tel Stone 2300—For further information see page 30 Buyers' Guide
FORMAN B COMPANY 46 Clinton av S tel Main 3900—For further information see page 30 Buyers' Guide
MCCURDY & CO Inc 275-291 Main E tel Main 5500—For further information see page 30 Buyers' Guide
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500—For further information see page 29 Buyers' Guide and right top lines

Women's Furnishing Goods—Retail

Bastian's Dress Shoppe 493 Lyell av
Blasetti Francis M 531 State
Copeland Audrey R 12 Gibbs
Darling Shop 190 Main E
Estelle Dress Shop 1455 Lake av
Flynn Mary & Ellen 538 Main W
Graf Christina Mrs 215 Saratoga av
Jewett Inc 359 East av
Lena's Dress Shop 837 Portland av
Lerner Shops 170 Main E
Lingerie Shop The 293 Alexander
Little Apron Shop The 2 George

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Moskov Chas 844 Joseph av
Port-Land Dresses 880 Portland av
Rosenberg Belle 39 East av
Ruth's Specialty Shop 397 Joseph av
Sally Frocks 218 Main E
Wilbur-Rogers Inc 172 Main E

Wood Carvers
Maly Evariste 272 East av

Wood Dealers
Deni Angelo 83 Watkin ter
Foster Geo A Estate 1292 Plymouth av
S
Kuhman Inc 640 Plymouth av S

Wood Products Mfrs
Bilt-Rite Wood Products Inc 1880 East
av
Cross Art Products Inc The 29 Weicher
Giordano L & Sons 1021 Hudson av
Gleisle Fred 382 Clinton av N
Horrucks Harry rear 86 Parsells av
(wedges)
Karpinski Jos 511 State
Regent Specialties Inc 268 Lyell av

Wood Turners
Rowe Carlis 18 Commercial

***Wooden Boxes**
SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd tel Glenwood 4216
—For further information see page
19 Buyers' Guide

Woolen Goods
Knitting Shop The 16 Clinton av S
Purvin Harmon J 165 Clinton av N
Sandler Isadore 905 Clinton av N
Stratford Woolen Co 36 StPaul rm
106

***Wrapping Paper**
ALLING & CORY CO The 25 Verona tel
Main 6060
HUBBS & HASTINGS PAPER CO 319-
325 Main W tels Main 6702-6703—
For further information see page 58
Buyers' Guide

X-Ray Apparatus & Supplies
Hodgson Carlton Company The 1044
University av (film)
Kelley-Koett Mfg Co Inc 277 Alexander
rm 605
Picker James Inc 74 Park av
Picker X-Ray Co 74 Park av
Westinghouse X-Ray Co Inc 1048 Uni-
versity av

X-Ray Laboratories
Rochester X-Ray Laboratories 5 StPaul
rm 543

Yarns—Retail
Van's Art Knitting Shop 328 Main E
rm 519

Yeasts—Mfrs
Anheuser Busch Distributors 704 Clin-
ton av S
Fleischman's Yeast Service 593 Bway
National Grain Yeast Corp 7 Aebersold
Red Star Yeast & Products Co 499 Lyell
av



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See Page 56
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