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To tell you where the person you are looking for can be located.
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The fact that a business firm is not a member of the Better Business Bureau and does not subscribe to its work is not necessary proof that that organization does not believe in “Truth in Advertising and Integrity in Business,” but when you know that the firm you deal with is a member of the Bureau, you know that the members of that firm are interested in your welfare to a degree that they are willing to financially support an organization which considers your protection one of its main objects.

The Bureau is incorporated and governed by a Board of Directors consisting of 21 well-known business men, each representing a responsible business firm.

The Bureau is a non-profit organization affiliated with more than 50 other Bureaus throughout the United States and Canada; it is an independent organization for your benefit and protection and its services are free to the consuming public. It protects your interests, helps to maintain confidence in representative business institutions of Rochester and makes this city a safe place in which to buy.

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Business interests and the public depend upon the Bureau for FACTS.

The Bureau is NOT affiliated with ANY LOCAL ORGANIZATION OR PUBLIC OFFICE.

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- Jackbilt Playthings

Folding Box Division
- Cartons
- Display Containers
- Dummy Displays
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- Cigarette Shells
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46 and 48 CORTLAND ST. - Phone MAIN 2315

Steel Sash Residence Casements
Fire Proof Doors and Windows
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Hollow Metal Doors and Windows
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Specialists in Store Front Construction

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We Specialize in CUT CAST STONE

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Plaster
Glazed Brick and Tile
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Formoll

High Early Strength Cements

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THE YATES COAL CO.

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ALSO COKE

Orders for Private Residences Solicited

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DISTRIBUTORS

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—FUEL OILS—

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ALADDIN FUEL OILS—They Cost No More

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CHRYSLER'S AIRTEMP AIR CONDITIONING

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Wholesale Dealers in

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BITUMINOUS COAL, COKE AND OIL
105, 106, 107, 108, 109 and 110 WILDER BLDG. - Phones MAIN 228-229

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Lehigh Valley Coal

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COMING TO OUR OFFICE AND SEE OUR STOKER IN OPERATION

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**COAL & COKE**  
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**Carpenters and Builders**

Storm Windows  
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**Ecclesiastical Carving in Stone and Wood**

Jobbing of All Kinds Promptly Attended To

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**Established 1889**

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Estimates Furnished  
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Phone CULVER 3073  
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ESTABLISHED 1863 PHONE MAIN 675

STEWART & BENNETT, Inc.
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STOREFRONTS AND REMODELING A SPECIALTY

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Boiler Settings Special Furnaces Power Plant Chimneys
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Incorporated

Fire Brick Plastic Fire Brick Insulating Brick Asbestos
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**QUALITY ICE CREAM**

BULK AND BRICK

PASTEURIZED MILK AND CREAM IN CREAM TOP BOTTLES

Guernsey Pasteurized — Certified — Vitamin D Milk

MISSION 100% PURE ORANGE JUICE BUTTER COTTAGE CHEESE

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GLENWOOD 144

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President

MAIN 386

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Pasteurized and Certified Milk and Cream

Creamery Butter and Cottage Cheese Fresh Daily

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ROCHESTER, N. Y.

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30 YEARS' SUCCESSFUL EXPERIENCE INSURES EFFICIENT TREATMENT OF YOUR PROBLEMS
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"FIRST OF ALL A DRUG STORE"
Wholesale and Retail Druggists
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YOUR PRESCRIPTION FILLED BY SPECIALISTS
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ROCHESTER DIVISION

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SODA FOUNTAINS
STORE FIXTURES

Wholesale Liquors

DRUGGISTS SUNDRIES

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Radios, Washers, Refrigerators, Appliances and Supplies

SOUND AND PAGING SYSTEMS
Wiring, Fixtures, Electrical Construction and Repairs of Every Description
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Phone STONE 93

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Not affiliated with any other concern of similar name in Rochester

1346 UNIVERSITY AVENUE

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MONROE 2085
MONROE 2096

Night
CHAR 1810-J
MONROE 6460
MONROE 100
WESTERN UNION W U X
N. Y. C. MAIN LINE SIDING

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For Installation and Service Call STONE 104
DAY OR NIGHT

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Since 1872
Funeral Directors
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PUBLIC FUNERAL CHAPEL
Phone Main 2274 Open Day and Night
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A. J. MATTLE & SON
Funeral Directors
Phone STONE 1552
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HAUBNER & STALLKNECHT
Funeral Directors
and Embalmers
828 JAY STREET Genesee 300 ROCHESTER, N. Y.

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BENDER BROTHERS
ESTABLISHED 1859

Funeral Directors
Phone STONE 1179

301 ALEXANDER STREET  ROCHESTER, N. Y.

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(THOMAS B. MOONEY'S SONS, INC.)

Funeral Directors

195 PLYMOUTH AVENUE, SOUTH
Phones MAIN 127-128  ROCHESTER, N. Y.

RUFUS F. MAIER  GERARD L. MAIER

L. W. MAIER'S SONS
68TH YEAR — ESTABLISHED 1872

Funeral Directors
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870 CLINTON AVENUE NORTH  ROCHESTER, N. Y.

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Successor to HERMANCE COMPANY

Funeral Home
Telephone STONE 1524

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The Display at our Funeral Home shows the complete Funeral Service in Plain Figures

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Funeral Director

FUNERAL PARLORS FOR YOUR CONVENIENCE

Phone Monroe 1684

510 MONROE AVENUE

ROCHESTER, N. Y.

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Phones MAIN 8 and 9 142 EXCHANGE STREET

Largest Manufacturers of Funeral Supplies in the World

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“FLOWER CITY FURNACES”

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Remodeling-Repairing-Relining-Cleaning

Automatically Refrigerated

Air Conditioned Fur Storage Vaults

WM. V. GRAESER CO. 38-40-42 Clinton Ave., North

PHONE MAIN 5729

FURRIERS

FASHION'S LATEST STYLES

Remodeling-Repairing-Relining-Cleaning

Automatically Refrigerated

Air Conditioned Fur Storage Vaults

WM. V. GRAESER CO. 38-40-42 Clinton Ave., North

PHONE MAIN 5729

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Formerly President and Vice-President

of MENG & SHAFER

ASHION IN FURS

SHAFER CO.

27-29 GIBBS STREET

Manufacturing Furriers

FUR COATS — FUR SCARFS

also

FURS FASHIONED TO MEASURE

Rochester, New York

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New Location

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With much other valuable information, and a new, convenient sized map of the city.

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Roofing Materials and Supplies
Fishing Tackle

We Solicit Your Orders by Mail or Telephone
Quality Service and Price Guaranteed

26 EXCHANGE STREET
Tels. MAIN 1064-1065-1066-1067

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Domestic, Commercial, Industrial
GREEN & DWYER, INC.
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RADIO IN EVERY ROOM

..AIR CONDITIONED..

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For the Comfort of Our Guests

PHONE MAIN 6510 FOR RESERVATIONS

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ROCHESTER, N. Y. - 350 ROOMS
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ERIE, PA. - - 400 ROOMS
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MONTREAL, CANADA - - 750 ROOMS

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(NO HIGHER)

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Furnished Suites—By Day, Week or Month
Single Rooms $2.00 up Double Rooms $3.00 up

Private Dining Rooms For

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DINING ROOM - DELICATESSEN - GARAGE

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Wholesale and Retail
Established 64 Years

COAL, COKE

ABSOPURE

801 DRIVING PARK AVENUE

Imported and Domestic
BEER AND ALE

AIR CONDITIONED
ICE REFRIGERATORS

GLENWOOD 446

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40TH YEAR

PERCY B. DUTTON

Transacting Business As

DUTTONS INSURANCE OFFICE

ESTABLISHED 1899

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