

ROCHESTER CLASSIFIED BUSINESS FINDER

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The Classification of Headings is made in accordance with a Standard List adopted by the Association of North American Directory Publishers, to secure uniformity in all Directories, and to promote convenience of reference.

The * denotes headings inserted by special contract or reference to general headings.

Abattoirs

Amdoursky J & Son 311 Buffalo rd

Abstracts of Title

ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh phone Main 4170 (For further information see page 66 Buyers' Guide)
MONROE ABSTRACT CORPORATION 5 Fitzhugh S phones Main 3441-3442 (For further information see page 66 Buyers' Guide)
Western New York Abstract Co 16 Main W rm 426

*Accident Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)
JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697 (For further information see page 109 Buyers' Guide)

*Accountants—Certified Public

JACKSON JAMES A 31 Exchange rm 210 office phone Main 1909 res phone Pittsford 149-W
JOHNS VERNE E 34 State rm 303 phone Main 6658 res phone Genesee 2356
JONES HORACE F 904-912 Lincoln-Alliance Bank bldg phone Stone 868
MILLER HERMAN A 31 Exchange rm 210 office phone Main 1909 res phone Gen 824-J
MORROW ROBERT T 950 Lincoln-Alliance Bank bldg 183 Main E phone Stone 920
NILES OSCAR L 950 Lincoln-Alliance Bank bldg 183 Main E phone Stone 920
ROTHWELL JAMES L 811 Wilder bldg phone Main 1055
WILSON, SHULTS & CO 1111-1125 Commerce bldg 119 Main E phones Main 4686-4687
ZAENGLIN PAUL C 31 Exchange rm 507 phone Main 4706

*Accountants—Public

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg phone Stone 868
JACKSON, ZAENGLIN & ELLIS 31 Exchange rm 507 phone Main 4706
JOHNS & COMPANY 34 State rm 303
NARAMORE & NILES 950 Lincoln-Alliance Bank bldg phone Stone 920
UNITED AUDIT CO Inc 1064 Mercantile bldg 25 North phone Stone 3983
WILSON, SHULTS & CO 1111-1125 Commerce bldg 119 Main E phones 4686-4687

Accountants & Auditors

A B C Systems & Service 16 Main W rm 536
Airy Fannie M 334 Selye ter
Arrow Audit Service 334 Selye ter
Baseman Willard L 119 Main E rm 1225
Baxter Geo 82 St Paul rm 615
Belter Herbert G 45 Exchange rm 1025
Bogaski John J 623 Rocket
Coon Lewis D 915 Meigs
ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg phone Stone 868
Fain Rupert G 14 Franklin rm 911
Gelb Audit Co 8 Exchange rm 111
Good Ralph S 42 East av rm 220
Gorsline Don E 204 N Water
Hogle Herbert A 31 Exchange rm 210
Jackson Jas A 31 Exchange rm 210
JACKSON, ZAENGLIN & ELLIS 31 Exchange rm 507 phone Main 4706
JOHNS & COMPANY 34 State rm 303
Jones Horace F 904-912 Lincoln-Alliance Bank bldg 183 Main E
Knittel A Wm 31 Exchange rm 210
Kramer Frank C 515 Lexington av
MacAllister & Russell 14 Franklin rm 1101
Miller, Franklin, Bassett & Co 183 Main E rm 939
Miller Herman A 31 Exchange rm 210
MILLER, HOGLE & JACKSON 31 Exchange rm 210 phone Main 1909
Miller, Sophie & Meng 16 Main W rm 332
NARAMORE & NILES 950 Lincoln-Alliance Bank bldg phone Stone 920
NILES OSCAR L 950 Lincoln-Alliance Bank bldg phone Stone 920

Oehler Anna P A 16 Main W rm 821
Oliver Allen J & Co 19 Main E rm 1008
Paul & Rumpff Inc 16 Main E rm 810
Posner Audit Co 6 State rm 202
Posner & Greenhouse 6 State rm 202
Rodger & Co 183 Main E rm 952
Rothwell Jas L 8 Exchange rm 811
Slocum Sanford G 1111-1125 Commerce bldg 119 Main E
Standard Audit Co 43 Main E 3d fl
Stevens Edwin H 27 Clinton av S rm 405
United Audit Co Inc 25 North rm 1064
United Protective Assn 16 Main W rm 541
Williams & Thomy 14 Franklin rm 1416
WILSON, SHULTS & CO 1111-1125 Commerce bldg 119 Main E phones Main 4686-4687

*Acousti-Celotex

CROUCH & BEAHAN CO 99 Dewey av tel Glenwood 350 (For further information see top lines and page 116 Buyers' Guide)

Acoustic Apparatus & Devices

Acousticon Institute of Rochester 61 East av
Sonotone Rochester Co 14 Franklin rm 718
Universal Earphone Co 37 Main E 3d fl
Western Electric Hearing Aids 14 Franklin rm 1414

Adding, Calculating & Tabulating Machines

A B C Adding Machine Co 44 Clinton av N
Allen-Wales Adding Machine Co 515 Main E
Barrett Adding Machine Agency 44 Clinton av N
Burroughs Adding Machine Co 75 Broad W
Felt & Tarrant Manufacturing Co 82 St Paul rm 616
Frieden Calculating Machine Co 82 St Paul rm 713
International Business Machine Corp 265 East av

Spend Minutes

Adding, Calculating & Tabulating Machines—Con

Office Service and Supply 153 Chapin
Victor Adding Machine Agency 44
Clinton av N
Wood H J Sales & Service 119 Main E
rm 725

Addressing Machines

Addressograph Sales Agency 5 StPaul
rm 424
Elliott Addressing Machine Co 42 East
av rm 450

*Addressing & Mailing

POLK R L & CO Inc 729 Powers bldg
16 Main W (For further information
see page 66 Buyers' Guide)

Adhesive Mfrs

Clark Stek-O Corporation 1631 Dewey
av

Adhesives—Powdered & Liquid

CLARK STEK-O CORPORATION 1631
Dewey av at Stek-O Hill phone Glen-
wood 1014 (For further information
see page 128 Buyers' Guide)

Adjusters

ALLIANCE MERCANTILE AGENCY
1100 Commerce bldg phone Main 2133
(For further information see lines on
front cover)

Church Alf E (ins) 19 Main W rm 317
Collier Barron G Inc 34 State rm 304
Currie John G (ins) 34 State rm 304
Darcy T Jos 16 Main W rm 627
Engel Irving S 65 Broad W rm 105
Fire Companies' Adjustment Bureau
Inc (ins) 183 Main E rm 723
Fox J Walter 16 Main W rm 627
Garis Jos E (textile) 92 Mortimer rm 1
GENERAL CREDIT ADJUSTORS 400
Monroe bldg 25 Exchange phones
Main 120-5083 (For further information
see front cover)

Henry John M (ins) 183 Main E rm
1412

Roby Reginald J 65 Broad W rm 105
VanVechten Loren W (ins) 84 Ex-
change rm 106

*Administrators

CENTRAL TRUST CO Central Trust
bldg 25 Main E phone Main 1625
Brighton Branch 1806 East av (For
further information see page 72 Buy-
ers' Guide)

**EAST SIDE SAVINGS BANK OF
ROCHESTER** The Main E at Clinton
av S phone Stone 364 (For further
information see page 77 Buyers'
Guide)

GENESEE VALLEY TRUST CO 45 Ex-
change at Broad phone Main 2884
(For further information see page 73
Buyers' Guide)

**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone
phone Stone 300 (For further infor-
mation see top lines and page 71
Buyers' Guide)

**MECHANICS SAVINGS BANK OF
ROCHESTER** The 21 Exchange
phone Main 597 branch 89-91 East av
phone Stone 4653 (For further infor-
mation see page 80 Buyers' Guide)

MONROE COUNTY SAVINGS BANK
35 State phone Main 3878 branch
2 East av at Main E phone Stone
6646 (For further information see
page 78 Buyers' Guide)

You will find this book a more valuable
tool if you know what it contains.
Study Title Page and Index.

ROCHESTER SAVINGS BANK 47
Main W branch 40 Franklin phone
Stone 1425 (For further information
see page 79 Buyers' Guide)

**ROCHESTER TRUST & SAFE DE-
POSIT CO** 5 Main W at Exchange
phone Main 5960 (For further infor-
mation see front edge, back bone
and page 74 Buyers' Guide)

**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at South
Water phone Main 954 (For further
information see page 75 Buyers'
Guide)

UNION TRUST CO OF ROCHESTER
main office 19 Main W phone Main
7100 (For further information see
back cover and page 76 Buyers'
Guide)

Advertising Agencies

Barrett Advertiser Inc 50 MtHope av
Berry L M & Co 42 East av rm 315
Chapman Geo H 235 State
Hart-Conway Co Inc 45 Exchange rm
409
Hearst International Advertising Serv-
ice 14 Franklin rm 618
Hughes-Wolff & Co Inc 328 Main E rm
500

Hutchins Advertising Co Inc 42 East
av rm 126
International Press Service 480 Clinton
av S

Johnstone Advertising & Sales Service
26 Forbes
Keenan Advertising Agency 550 Main
E

Knabb Jack Advertising Co 311 Alex-
ander rm 301

MacDonald Advertising Co 330 Lyell av
MacFarlin Co The 5 StPaul rm 528
McLaughlin Advertising Co 111 East
av

McLeod Advertising Agency 183 Main
E rm 652

Mohr Louis J 82 StPaul rm 622
Muttys Jos C 82 StPaul rm 621
Nash Haviland 92 Mortimer rm 6

NASH LAFAYETTE MOTOR CARS
Schoen Bros distributors 68 Genesee
phone Genesee 446

O'Brien Wilber W 14 Franklin rm 418
Retail Merchants Business Expansion
Co Inc 5 StPaul rm 406

Rogers E Claude 80 East av rm 313
Rumrill Chas L & Co Inc 364 East av
rm 215

Scrivener & Co 130 Main E rm 302
Spaulding Jas B 14 Franklin rm 520
STEWART, HANFORD & FROHMAN

Inc 11 James phone Stone 1453 (For
further information see page 66 Buy-
ers' Guide)

Window Craft Display Service 185 St-
Paul

Wolf Ed and Associates 328 Main E
rm 428

Wright W L Co 82 StPaul rm 708

*Advertising Analysis

STEWART, HANFORD & FROHMAN
Inc 11 James phone Stone 1453 (For
further information see page 66 Buy-
ers' Guide)

Advertising Counsel & Service

Moore Vincent S 8 N Water rm 600
STEWART, HANFORD & FROHMAN
Inc 11 James phone Stone 1453 (For
further information see page 66 Buy-
ers' Guide)

Save Hours

*Advertising Direct by Mail

SMITH JOHN P CO Inc 193-197 Platt
phone Main 334

*Advertising Display Cards

COWLES A B 4 Commercial phone
Main 7210 (For further information
see page 83 Buyers' Guide)

*Advertising Literature

SMITH JOHN P CO Inc 193-197 Platt
phone Main 334

Advertising Novelties

A B C Sales Co 210 Cypress
Ward Harry W 230 Augustine

Advertising Representatives—

Newspapers & Magazines

STEWART, HANFORD & FROHMAN
Inc 11 James phone Stone 1453 (For
further information see page 66 Buy-
ers' Guide)

*Advertising Thermometers

TAYLOR BROS CO division Taylor In-
strument Co's 95 Ames cor West av
phone Genesee 4800 (For further in-
formation see page 140 Buyers'
Guide)

*Agents—Collection

ALLIANCE MERCANTILE AGENCY
1100 Commerce bldg phone Main 2133
(For further information see lines on
front cover)

*Agents—Insurance

ASHLEY EGBERT F CO (general) 212
Union Trust bldg phone Main 444
(For further information see back
bone, top lines and page 107 Buyers'
Guide)

ENGLEHARDT EDW CO (general)
206-208 Exchange bldg 16 State phone
Main 1387 (For further information
see page 111 Buyers' Guide)

HENNRICH CARL H Inc 401-404 East
Av bldg phones Main 435-436 (For
further information see page 108 Buy-
ers' Guide)

Agricultural Implements & Machinery

**BURR & STARKWEATHER COM-
PANY** 39-57 MtHope av phone Stone
3016 (For further information see
page 67 Buyers' Guide)

MATHEWS & BOUCHER 26 Exchange
phones Main 1064-1065-1066-1067 (For
further information see page 104 Buy-
ers' Guide)

Oliver Farm Equipment Co 13 Verona
Plant Protector Co 4 Commercial
Rice Manufacturing Co 16 State rm 514
Syracuse Supply Co (tractors) 1044
University av

Air Conditioning

BAREHAM & McFARLAND Inc 136
North opposite Andrews phones
Main 4314-4315 (For further infor-
mation see page 130 Buyers' Guide)

EDWARDS COAL & COKE COMPANY
Inc main office 85 Howell cor Monroe
av yard 200 Exchange phones Main
203 and 3077 (For further infor-
mation see page 93 Buyers' Guide)

GREEN T H ELECTRIC CO Inc 31-37
Water N phones Main 555-556 (For
further information see top edge and
page 98 Buyers' Guide)

KNOWLES & PECK CO Inc 131 Gould phone Monroe 5522 (For further information see page 137 Buyers' Guide)
LANGIE FUEL SERVICE Inc 326 Main E phone Stone 4000 branches 693 South av, 2 and 4680 Lake av and 357 StPaul (Chrysler's Airtemp) (For further information see page 92 Buyers' Guide)
 Redeker Bros 2154 Main E
ROCHESTER AIR CONDITIONING CORP 618 Main E phone Stone 898 (For further information see page 67 Buyers' Guide)

Air Transportation

American Airlines Inc 68 East av

Airplane & Airship Builders

Cunningham Hall Aircraft Corp 13 Canal

Alcohol

U S Industrial Alcohol Corp 1044 University av

*Aluminum Architectural Work

FRANCIS METAL DOOR AND WINDOW CORPORATION 46-48 Courtland phone Main 2315 (For further information see page 87 Buyers' Guide)

*Aluminum Matting

ERDLE PERFORATING CO 171 York phone Genesee 2608 (For further information see page 136 Buyers' Guide)

Ambulance Service

Volunteer Motor Service 277 Alexander rm 408

Amusement Devices

Flower City Amusement Co 38 Davis Gem Amusement Co 540 Clinton av N Rochester Coaster Corp 100 Fernwood av Seenic Mill Corp 100 Fernwood av Silverstein Morey 90 Main W

Amusements

Arena Roller Skating Rink 87 Stone Atlantic Recreation Hall rear 933 Atlantic av Depression Roller Rink 15 South av Monroe Amusements Inc 63 East av rm 10 Rochester Red Wing Baseball Club Inc 500 Norton

*Animal & Bird Dealers

(See Bird & Animal Dealers)

Antiques

Afferdick's Antique Shop 57 Sullivan Altman Benj 279 University av Anderson Thos 1765 East av Atkins Julius 1894 East av **BAILEY GEORGE C J ART SHOP** 150 Clarissa phone Main 2196 (For further information see page 129 Buyers' Guide)
 Clarke Constance C Mrs 48 N Union Deverian Galleries 26 Swan Lunger Paul J 40 N Union Robinson Myrtle Mrs 470 Court Rogers Andrew J 176 Clinton av S Rosner Wm J 182 Main W Snyder Frank J 199 East av Studio Shop The 206 Charlotte Vogel Walter 567 Main W Weather Chas 817 Main E

Apartment Buildings

Admiral 91 Plymouth av S Ainslow 56 Chestnut

FOR YEAR ENDING NOVEMBER 1939

Alberta Apartments 60 Thurston rd Alcazar 184-186 Bway Alden The 47 Troup Alexander Court The 185 Alexander Algonquin 34 S Goodman Allandale The 106 Alexander Altman Apartments 174 Genesee Ambassador 86 S Union Anador Apartments 310 Cumberland Apollo The 81 Thurston rd Armord The 3 Marshall Ardrey Apartments 38 Franklin sq Argyle 158 Clinton av S Arlington 393 Court Arnold Court 21 Arnold pk Ashland Apartments 119 Ashland Aymont 407 South av Avon The 74 Tremont Avondale 370 Meigs Barrington 152 Barrington Bartlett 146 Bartlett Beaumont The 995 Genesee Belnord The 565 Monroe av Belvedere 78 East blvd Belvedere 162 Scio Benson 292 Oxford Berkeley The 214 Berkeley Berkshire The 731 Monroe av and 325 Rutgers Biltmore The 357 Alexander Boardman The 6 Boardman Boulevard 1836 Lake av Bretton Hall 325 Alexander Brewster The 131 S Fitzhugh Broadhurst 26 Owen Broadway Court 49-51 Bway Broadway The 417 Bway Bronson 151-157 University av Brookview Apartments 504 Brooks av Brown Stone 241 Alexander Buckingham 713 and 719 Park av Burton The 71 S Fitzhugh Campus The 1126 Dewey av Carlton 209 Exchange Carlton The 1211 Park av Casa Loma The 96 Plymouth av S Century 610 Lake av Charleston Apartments 216 Hamilton Chesterfield 111 Chestnut Chili Apartments 100 Salina Colby Park The 1225 Park av and 93 Colby Colgate The 385 S Goodman College Court 228 N Goodman Colonial 28 and 30 Park av Columbia 60 Plymouth av S Comfort Apartments 635 Main W Commodore The 123 Chestnut Congressional 275 Park av Coolidge The 1650 East av Cornell 10 Wilmer Cornhill Apartments 69 Adams Cornwall 88, 92 and 94 Elm Coronado 198 Oxford Cranbrookes 575 Lake av Croydon 591 Plymouth av S Culver Manor 899 Culver rd Cumberland 189 Cumberland Darien The 158 Chili av Davenport The 2 Bway Delafeld The 148 S Fitzhugh Delmar 962 Monroe av Devonshire Apartments 150 Devonshire ct Dewey Apartments 715 Dewey av Dresner 60 Parsells av Dunsnuir 373 Court East Avenue Court 1625 East av East Boulevard Manor 76 East blvd East Main Court 2017 Main E Eddy 345 Lake av Edgerton Apartments 406 Lake av Eldorado 194 Oxford Elf 524 Court Elisabeth 230 Chestnut Elmhurst 174-176 Bway Emerson 512 Lake av Fairmont 568 Lake av Faraday 28-30 Faraday Fitzhugh 81 to 85 S Fitzhugh

Fitzhugh Court Apartments 145 S Fitzhugh Flanders 440 Thurston rd Flowercroft 67 Alexander Frederick's Apartments 388 Lake av Frontenac The 55 S Washington Garden Court 960 Dewey av Garfield Apartments 2 and 4 Garfield Garson Apartments 1124 Garson av Gayford 511 N Goodman Genesee The 1099 Genesee Gibbs Apartments 53 Gibbs Gibson Apartments 449-461 Clarissa Goodman Apartments 40 S Goodman Haddon Hall 505 University av Hall Apartments 177 Portland av Hamilton The 160 Hamilton Hanford Apartments 25 Hanford Landing rd E Hanford The 171 Alexander Harris Court Apartments 268 Alexander Harwood 85 Meigs Harwood 15 Harwood Hastings 322 Lake av Hayward 316 Hayward av Hilton The 80 Plymouth av S Hobart Apartments 640 Monroe av Holleycroft 76 James Homer The 20-22 Homer Hoover The 11 Howell Illinois 1931 Main E Irondequoit 120 Chestnut Kenning 426 Main E Kensington 74 S Fitzhugh Kent Estate 834 Main W Kingston 10 George Kohlman 1210 Clinton av N Lake View 164 Lake av Lake View Apartments 70 Lake View pk LaSalle 143 Chestnut Lechoh 105 Edinburgh and 260 Plymouth av S Lee Apartments 189 Lake av Lexington 103 Lexington av Lido Apartments 40 Rowley Lincoln 401 Andrews Lindbergh The 176 Alexander Loch Lomond 85 Plymouth av S Lorraine 388 Court Madison Apartments 570 Main W Magnolia 266 Oxford Manhattan 27, 29 Manhattan Mansard 165-173 S Fitzhugh Maplewood Apartments 865 Lake av Maplewood The 397 Maplewood dr Marbeth Apartments 2005 Dewey av Marlborough 104 Chestnut Maryland The 128 Bway Maxville 609 Lake av Mayflower 250 Meigs Meigs Court 178-180 Meigs Merchants 835 Merchants rd Milburn 189 Milburn Monica 67 Greig and 706-712 Clarissa Montclair 148 Plymouth av S Montera The 70 Grand av Myron Apartments 94 Monroe av **NORMANDIE** The 253 Alexander tel Stone 1840 (For further information see page 105 Buyers' Guide)
 Norton Apts 61 Norton Oaklawn The 1100 StPaul Oliver Court 94 Oliver Ontario Apartments 468 Lake av Oxford Apts 285 Oxford Palisade Apartments 345 Alexander Park Lane 202 Chestnut Park Manor 85-87 Park av Parkview Apartments 1786 StPaul Parkway The 627 Park av Parkwin The 1190 Park av Pasadena Apts 271-273-275 Clinton av S Paulson Apartments 600 Lake av Phelps 358 Lake av Pierpont 265 Driving Park av Pinnacle View Apts 237 Field Plymouth Court 82, 86 Plymouth av S Plymouth North 132 Plymouth av N Ponat The 26 Broezel

— EGBERT F. ASHLEY CO. —

See page 107 — GENERAL INSURANCE —
212 UNION TRUST BLDG. 19 MAIN ST. W.

See page 107
PHONE MAIN 444

Apartment Buildings—Con

Poplar Way Apartments 1011 University av
Portland Apartments 870 Portland av
Portland The 185 Plymouth av S
Princeton 820 Main E
Raleigh 500 Court
Regent 225 Chestnut
Revere 19 Scio
Reynolds Apartments 81 Reynolds
Richelieu The 307 and 309 Monroe av
Ridgeway 401 Ridgeway av
Rivendale 514 Lake av
Rogers The 61 Greig
Roosevelt 267 Oxford
Rosedale 976 Monroe av
Roslyn Court Apartments 1955 Main E
Roxborough The 138 Plymouth av S
Royal Apts 80 Thurston rd
Royal Manor 75 East blvd
Sachem The 46 Meigs
Sacketta 40 Bway
StJames 30 and 32 James
StPaul Court Apartments 1564 StPaul
Salisbury Apartments 950 Bay
SanCarlos 441 Court
Saratoga Apartments 194 Lyell av
Savannah Apartments 514 Court
Saxon 70 Troup
Saybrook 121 North
Sciota 30 Scio
Scott Apts The 76 Manhattan
Seneca 261-263 Bway
Seville The 445 Post av
Shelbourne The 517 University av
Shepard 163, 165 Shepard
Standish The 49 Troup
Stoll 239 Andrews
Stoneham 92 Plymouth av S
Strathmore 970 Monroe av
Summer 1 Summer pk
Tacoma The 196 Driving Park av
Thelma Louise Apartments 11 Atkinson
Thorndyke The 59 South
Thurston Apartments 447 Thurston rd
Tivole Apartments 1946 Main E
Traymore Apartments 100 Tremont
Triangle 130 Scio
Troup Apartments 95 Troup
Tudor Manor 77 East blvd
Two-Forty Goodman St S Apartments
240 S Goodman
Unique 180 Bway
University Apartments 150 University av
Valley Court Apartments 1170 Genesee
Vassar The 593 Park av
Vermont 1305 Culver rd
Vick 39 Vick park B
Wadsworth 130 Plymouth av S
Washington The 43 S Wash
Webster 884 Bay
Wellesley 4 to 16 Wellesley
Wellington Apartments 301 Wellington av
West High 99 Genesee
Westgate Apartments 149 Devonshire ct
Westminster 119 to 129 Westminster rd
Westmoor Apartments 327 West av
Whittier 270 S Goodman
Wilmer 9 Boardman
Wilmot 153 Plymouth av S
Wilshire Apartments 100-106-112 Scio
Wilsonia 62 Chestnut
Winslow Apartments 565 Chili av
Winstead 20-24 Scio
Winston Apartments 312 Lake av
Winton Apartments 193 Merchants rd
Yale The 150 Hamilton
Yates The 78 Plymouth av S
Yorkshire 934 Main W

***Apartment Hotels**

NORMANDIE The 253 Alexander tel
Stone 1840 (For further information
see page 105 Buyers' Guide)

Appraisers

ALLIANCE REALTY CORP 1014 Lincoln-Alliance Bank bldg phone Stone 693 (For further information see front cover and page 134 Buyers' Guide)
Appraisal Co 119 Main E rm 725
BAILEY GEORGE C J ART SHOP 150 Clarissa phone Main 2196 (For further information see page 129 Buyers' Guide)
Sachs Arthur H 396 Lexington av

Architects

Ade Carl C 52 James
Abnfeldt Harold C 42 Laurelton rd
Barrows C Storrs 56 James
Bohackett Herbert H 154 East av rm 215
Brew Lewis J 42 East av rm 707
Carpenter Chas A 45 Exchange rm 325
Cassebeer Walter H 84 Exchange rm 202
Cromwell Arthur G 264 Plymouth av S
Dawley Alan A 311 Alexander rm 306
Damuth Clarence A 311 Alexander rm 306
DeAngelis Michl J 14 Franklin rm 1401
Drago Peter J 500 Central pk
Faragher Donald Q 75 S Fitzhugh
Firestone Sigmund 61 South av 2d fl
Flynn Jos P 154 East av rm 215
Fuhrer Wm J 205 Clifford av
Gordon & Kaelber 311 Alexander rm 400
Gustke Henry G A 130 Main E rm 1036
Hadley Albert S 1300 Dewey av
Hutton Horace T 705 Bway
Luehm Jos K 353 Melville
McCord Leander 328 Main E rm 530
MacPherson Roger D 154 East av rm 308
Phillips Edgar N 130 Main E rm 1036
Phillips Wm Lebeus 130 Main E rm 1036
Ploch A Chas 130 Main E rm 1036
Pringle C Lois (decorative) 183 Main E rm 1041
Quinlan Frank M 141 Normandy av and 8 Exchange rm 406
Smith & Stickney 154 East av rm 305
Stern Herbert M 311 Alexander rm 306
Stone Howard L 311 Alexander rm 213
Strobel John F 39 State rm 622
Todd Conway L 315 Alexander rm 232
Tucker Cyril T 2222 Highland av
Wiard & Martin 315 Alexander rm 232
Wignall Arthur B 45 Exchange rm 803
Williamson Herbert C 20 Franklin sq
Yaeger Roland A 39 State rm 721

***Architectural Iron Works**

HEUGES F L & CO Inc 1029 Lyell av
phone Glenwood 590 (For further information see page 139 Buyers' Guide)

Armature Re-Winding

Bernhardt Edwd L 290 McNaughton
Schelter-Mills Armature Co 569 Main E

***Armored Car Service**

DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 801-803-805 Commerce bldg phone Main 1743-1744 (For further information see page 96 Buyers' Guide)

Art Goods & Bric a Brac

Cross Art Products Inc 999 Main E
Curio Trading Co Inc 263 East av
Household Arts Rooms 241 East av
Seavogle Art Shop 185 Arnett blvd

Artificial Limbs

Fuller George R Co 93 Clinton av S
Rochester Artificial Limb Co 275 Central av

Artists

Art-Vertising Co (coml) 1 Grave rm 407
Avery Ralph 38 S Wash
Bieber Jack (coml) 82 StPaul rm 505
Brooks Helen P Mrs (portrait) 16 Rowley
Commercial Display Co 42 East rm 149
Converse Fannie A Mrs (china) 58 Oakland
Crossett Sidney M (coml) 328 Main E rm 507
Dege Lillian E 123 Rutgers
DeVillibis J 38 S Wash
Flomarie Studio (portrait) 80 East av rm 209
Forster Merrill H (coml) 328 Main E rm 507
Gordon Frank E (coml) 72 Mortimer
Grover Frederic S 154 East av rm 214
Hall R Stanley (coml) 123 Ardmore
Harari Hananiah 89 Canterbury rd
Ingilis John J 16 State rm 512
Kamb Francis D 59 Main E
Knapp Thelma M 38 S Wash
Koenig John M (coml) 328 Main E rm 431
Krapf Wallace A (coml) 82 StPaul rm 506
Kraushaar Lorain F (coml) 42 East av rm 446
Lansingbacher Geo J 82 StPaul rm 718
Langen Gerrit VanK (coml) 585 Monroe av
Lapp Elmer R (illustrator) 82 StPaul rm 617
Lefler Harry R (coml) 82 StPaul rm 508
Madalena Batiste F (coml) 154 East av rm 205
Ocorr Clarence 38 S Wash
Pappert Raymond 38 S Wash
Russi Pierre J (coml) 80 East av rm 305
Siebert Edwd Selmar (pntr) 154 East av rm 204
Smith Virginia E 83 Locust
Spranza John A (coml) 82 StPaul rm 505
Straub Geo A 360 Main E rm 57
Sutton Howard S (illustrator) 82 StPaul rm 617
Weyl Harry F (coml) 145 StPaul
Weston Margt V I (coml) 80 East av rm 319
Wild Hermann (coml) 36 StPaul rm 407
Wilds Mary B 75 Bellevue dr
Williams Edgar 38 S Wash
Wyman Minnie 38 S Wash

Artists' Materials & Supplies

BARNARD, PORTER & REMINGTON 9-11-13 N Water phone Main 8140
(For further information see top lines and page 126 Buyers' Guide)
JOHNSTON J W Siebert bldg 145 StPaul (For further information see page 125 Buyers' Guide)

Main Office
183 Main St. E.

LINCOLN-ALLIANCE BANK AND TRUST CO.

Asbestos Goods & Materials

Carey Philip Co The 201 MtHope av
Eddy E J Inc 67 Warehouse
Johns-Manville Sales Corp 999 Main E
Rice Asbestos & Rubber Co rear 56 Mer-
riman
Smith-Murray Corp 999 Main E

Asphalt Dealers & Importers

Colprovia Materials Inc 67 Warehouse
Holahan Thos Co Inc 489 Atlantic av
Rochester Asphalt Materials Inc 67
Warehouse
Socony Vacuum Oil Co Inc, River blvd

*Asphalt Pavers

WHITMORE, RAUBER & VICINUS
51 Griffith phone Main 180 (For fur-
ther information see page 89 Buyers'
Guide)

Assayers & Refiners

Swift Henry A 72 Spring

Associations

American Carnivals Association Inc 25
Main E rm 419
Better Business Bureau of Rochester
Inc 183 Main E rm 1423
Builders Exchange of Rochester 135
Spring
Citizens' Tax League 70 Exchange rm
106
Electrical Association of Rochester Inc
183 Main E rm 1212
Finger Lakes Association, Washington
pk, Monroe av and S Clinton av
General Welfare Federation of America
Inc 119 Main E rm 926
National Annuity Pension League 119
Main E rm 813
New York State Construction Council
328 Main E rm 515
New York State Containers Assn 65
Broad W rm 517
New York State Motor Truck Assn &
Associate Trucking Industry Inc 70
Exchange rm 207
Northeastern Veneer Package Assn 65
Broad W rm 517
Rochester Automobile Dealers Associa-
tion Inc 133 East av rm 4
Rochester Chamber of Commerce 55 St-
Paul
Rochester Coal Merchants Association
Inc 420 Main E
Rochester Convention & Publicity
Bureau Inc, Washington pk, Monroe
av and Clinton av S
Rochester Hotel Association, Washing-
ton pk, Monroe av and Clinton av S
Rochester Life Managers Association
Inc 130 Main E rms 1006-1012
Rochesterians The, Washington pk,
Monroe av and Clinton av S
Western New York Racing Assn Inc
17 Main E

*Athletic Goods

SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

*Attorneys-at-Law

BURNS & BURNS 502 Wilder bldg
phones Main 802-803
**DWYER, REILLY, ROBERTS, Mc-
LOUTH & DICKER** 1330 Lincoln-
Alliance Bank bldg phone Stone 340
**HARRIS, BEACH, FOLGER, BACON &
KEATING** 3d floor Rochester Sav-
ings Bank bldg 5 Fitzhugh S phone
Main 2202

MANN, STRANG, BODINE & WRIGHT

800 Powers bldg phone Main 493
**OVIATT, GILMAN, O'BRIEN &
BARNSDALE** 1252 Lincoln-Alliance
Bank bldg 183 Main E phone Stone
1478

REED & SHUTT 1012 Wilder bldg
phone Main 1759

REMINGTON & REMINGTON 1224
Lincoln-Alliance Bank bldg phone
Stone 737

Auctioneers

Glaser Louis J 84 Main E
Ideman John G 16 Main W rm 241
Levy Bros 119 Main W
Martin Wm A 1375 Main E
Shoolman Isadore 119 Main E rm 725
Underberg Isaac 475 Main E

*Auditors & Accountants

(See also Accountants & Auditors)
ERNST & ERNST 904-912 Lincoln-Alli-
ance Bank bldg phone Stone 868
NARAMORE & NILES 950 Lincoln-
Alliance Bank bldg phone Stone 920

*Automatic Heating

**ROCHESTER AIR CONDITIONING
CORP** 618 Main E phone Stone 898
(For further information see page 67
Buyers' Guide)

*Automatic Screw Machinery

DAVENPORT MACHINE TOOL CO Inc
(mfrs) 167 Ames phone Genesee 3162
(For further information see page 119
Buyers' Guide)

*Automatic Sprinklers

(See also Fire Extinguishers)
WRIGHT & ALEXANDER COMPANY
21-23 Otsego phone Main 1056 (For
further information see page 130 Buy-
ers' Guide)

*Automatic Stokers

GREEN & DWYER Inc 50 MtHope av
phone Stone 2772 (Iron Fireman)
(For further information see page 104
Buyers' Guide)

Automobile Accessories & Parts —Mfrs

Alemite Products Inc 111 MtHope av
Autoquip Manufacturing Co 495 StPaul
and 485 Hague
**MONKEY LINK SELF CLOSING AUTO
CHAINS** Flower City Specialty Co
mfrs 158 Hollenbeck phone Main
630 (For further information see
page 128 Buyers' Guide)
Riflesso Manufacturing Co The 39 Park-
way
Rochester Manufacturing Co Inc, Rock-
wood pl
Upson Bros Inc 84 Exchange rm 102
Villard Truck Signal Mfg Co Inc 200
Turpin
Wirth Carl & Son rear 1625 Clinton av
N

Automobile Accessories & Parts —Retail

Acme Auto Parts 117 Atlantic av
Atlantic Auto Parts (used) 435 Atlan-
tic av
Auto Parts & Sales 202 Hudson av
Bearing T T Co 1594 Dewey av
Broad Auto Parts 285 Jay (used parts)

BUSH WILLIAM E (ignition) 36 Rich-

mond phone Stone 4030
Bushey Napoleon D 148 Caroline
Chippewa Sales rear 29 Richmond
Dewey Avenue Bearing Sales 1594
Dewey av
Eagle Auto Parts 1102 Clinton av N
East Side Auto Parts 545 Bway
Eastern Auto Supply Co 1070 Main E
Fernwood Auto Parts & Machine Shop
289 Fernwood av
Fields Auto Supplies 455 Ridge rd
Firestone Auto Supply & Service Stores
17 Lake av
Fosmire Earl 37 Spring
G & W Auto Parts 1461 Hudson av
Gay's Speedometer Service 144 Monroe
av
Gibaud's 500 Main E
Globe Auto Parts 2485 Dewey av
Goodland, Clarke, Durand & Hoffman
Inc 230 East av
Gordon Motor Parts Inc 30 Joseph av
and 255 East av
Harmon Automotive Corp 16 Charlotte
Hartmann C L Corp (electrical) 18 N
Union

Kalin Frank 500 Smith (used)
Krull Peter L (piston rings) rear 255
Alexander

Lake Avenue Auto Parts 790 Lake av
LaSalle Used Parts & Cars 98 Litch-
field

Lenhard Auto Supply 519 Lyell av
Lyell Cooperage & Auto Parts Inc 1510
Lyell av

Metter Jos 9 Herman
Noah's Ark Auto Accessories Inc 60
Scio, 60 and 561 State, 190 East av,
288 Monroe av and 200 North
North Clinton Auto Parts 746 Clinton
av N

Oak & Erie Auto Parts 18 Erie
Peterson Motor Parts & Machine Co 701
Main W

Phil's Auto Parts & Garage 620 Scio
Piano Bros 38 Central pk
Red's Auto Parts 24 Harrison
Rodgen Stanley 540 Main W
Rogers Chas L (carburetors and igni-
tion) 104 N Union
Russell Dean F 3d, 532 Clinton av S
StPaul Auto Parts Inc 566 StPaul
Schnabel Auto Parts Inc 247 Buffalo
rd

Schuber Auto Parts 558 Lyell av
Scio Auto Parts Inc 15 Charlotte
Simplex Parsons Motor Parts Co 529
Main E

Tarrant Clifton F 300 South av
VanBeurden Theodore J rear 232 Tre-
mont

Western Auto Supply Co 219 East av,
127 State and 295 Monroe av
Wolk Auto Supply Co Inc 287 Joseph
av

Workingman's Auto Parts 675 Clinton
av S
Zerniak John P 1475 Hudson av

Automobile Accessories & Parts —Wholesale & Jobbers

American Automobile Accessories 42
East av rm 127
Brennan-Busch Inc 114 Monroe av
Chapin-Owen Co Inc 205 StPaul
Feinberg Isadore B (used) 82 Bernard
Hahn Tire & Accessory Co Inc 413 St-
Paul
Kemp Equipment Co 331 Main W
Sherman Battery Equipment & Supply
Inc 473 North
Slebert Oil Co 265 Caroline

MANUFACTURING and REPAIRING

271
MAIN ST. E.

LIKLY'S

Rochester's Leading Luggage Store

Everything for the Traveler
Including Costume Jewelry

PHONE
STONE 915

Automobile Accessories & Parts, Wholesale & Jobbers—Con
Standard Automotive Distributing Co
242 Clinton av N
Stewart-Warner Sales Co 16 Charlotte
T T Bearing Co 493 Court
Unit Parts Rochester Corp 1185 Main
E

*Automobile Agencies

BUICK MOTOR CARS Whiting-Buick
Inc dealers 342-352 East av phone
Stone 714 (For further information
see page 67 Buyers' Guide)

**CADILLAC and LaSALLE MOTOR
CARS** The Valley Cadillac Corp dis-
tributors 333 East av phone Stone
320 (For further information see
page 69 Buyers' Guide)

CHEVROLET Brown Chevrolet Sales
& Service 769 Main W phone Gene-
see 118

CHEVROLET Cool Chevrolet Corp dis-
tributors 340-360 Culver rd phone
Monroe 2340 (For further information
see page 68 Buyers' Guide)

CHRYSLER & PLYMOUTH C W Fields
Inc distributors 157-167 Court phones
Stone 140-141-142 (For further infor-
mation see page 67 Buyers' Guide)

**DESOTO and PLYMOUTH MOTOR
CARS** Genesee Valley Motors Inc dis-
tributors 250 MtHope av phone Mon-
roe 2727 (For further information
see page 68 Buyers' Guide)

**DODGE BROTHERS MOTOR CARS
AND TRUCKS and PLYMOUTH
MOTOR CARS** E J Horton Inc dis-
tributors 1044 University av phone
Monroe 612 (For further information
see page 69 Buyers' Guide)

**HUDSON and TERRAPLANE
MOTOR CARS** Alling & Miles Inc dis-
tributors main office and showroom
82 Stone phone Stone 2537 (For fur-
ther information see page 68 Buyers'
Guide)

**HUDSON and TERRAPLANE
MOTOR CARS** Bancroft Motors dealers
33 Stillson phone Main 6562 (For
further information see page 69 Buy-
ers' Guide)

**NASH and LaFAYETTE MOTOR
CARS** Schoen Bros distributors 68
Genesee phone Genesee 446

OLDSMOBILE MOTOR CARS Bonen-
blust & Buckman 706 Dewey av
phone Glenwood 4900

OLDSMOBILE MOTOR CARS Fincher
Motors Inc distributors 14-28 S Union
phone Main 2262 (For further infor-
mation see page 69 Buyers' Guide)

PACKARD MOTOR CARS Bancroft
Motors dealers 33 Stillson phone
Main 6562 (For further information
see page 69 Buyers' Guide)

PLYMOUTH & CHRYSLER C W Fields
Inc distributors 157-167 Court phones
Stone 140-141-142 (For further infor-
mation see page 67 Buyers' Guide)

PONTIAC MOTOR CARS The Valley
Cadillac Corp distributors 333 East av
phone Stone 320 (For further infor-
mation see page 69 Buyers' Guide)

STUDEBAKER MOTOR CARS Roches-
ter Motors Inc distributors 77-87 Mon-
roe av phone Stone 3030 (For further
information see page 68 Buyers'
Guide)

TRAILERS Clark-Princeton Co distribu-
tors 30 Sager dr phone Monroe 3276
(For further information see page 70
Buyers' Guide)

Automobile Body Mfrs

CALEY & NASH Inc 1828 East av
phone Monroe 5126 (For further infor-
mation see page 70 Buyers' Guide)
Stewart Albert F 70 MtHope av

*Automobile Chains

**MONKEY LINK SELF CLOSING
AUTO CHAINS** Flower City Spe-
cialty Co mfrs 153 Hollenbeck phone
Main 630 (For further information
see page 128 Buyers' Guide)

Automobile Dealers

ALLING & MILES Inc main office and
showroom 82 Stone phone Stone 2537
(For further information see page 68
Buyers' Guide)

Archer Motor Co Inc 350 Monroe av,
1490 Lake av and 781 Main W

BANCROFT MOTORS Packard, Hud-
son and Terraplane dealers 33 Still-
son phone Main 6562 (For further infor-
mation see page 69 Buyers' Guide)

Bauer & Raetz Inc 383 Child
Bopp Martin jr rear 9 Englert
Bornenblust & Buckman 706 Dewey av
Brown Chevrolet Sales & Service 769
Main W

Central Auto Sales 416 Central av
Central Chevrolet Co Inc 200 East av
Clarke-Princeton Co 1743 East av
Clinton Auto Exchange Inc 1065 Clin-
ton av N

COOL CHEVROLET CORP 340-360 Cul-
ver rd phone Monroe 2340 (For fur-
ther information see page 68 Buyers'
Guide)

**DODGE BROTHERS MOTOR CARS
AND TRUCKS and PLYMOUTH
MOTOR CARS** E J Horton Inc dis-
tributors 1044 University av phone
Monroe 612 (For further information
see page 69 Buyers' Guide)

Federal Motor Truck Sales Co 328
Main rm 328

Field's Motor Sales 771 Clinton av S
FIELDS C W Inc Chrysler and Ply-
mouth distributors 157-167 Court
phones 140-141-142 (For further infor-
mation see page 67 Buyers' Guide)

FINCHER MOTORS Inc distributors
Oldsmobile Motor Cars 14-28 S Union
tel Main 2262 (For further infor-
mation see page 69 Buyers' Guide)

Genesee Motor Vehicle Co 210 StPaul
GENESEE VALLEY MOTORS Inc dis-
tributors DeSoto and Plymouth Motor
Cars 250 MtHope av phone Monroe
2727 (For further information see
page 68 Buyers' Guide)

Hall's Sales & Service 1850 Dewey av
Heinrich Motors Inc 214 Lake av
HORNER E J Inc distributors Dodge
Brothers Motor Cars and Trucks and
Plymouth Motor Cars 1044 University
av phone Monroe 612 (For further infor-
mation see page 69 Buyers' Guide)

Huff Motors 188 MtHope av
Johnson Harvey 295 Ridge rd
Judge Motor Corp 81 Lake av
Leader Garage Inc The 19 Cambridge

McCall Motors 2503 Dewey av
McCarthy J K Inc 534 State
Main Motor Sales 730 University av
Monroe Motors 373 S Goodman
Motor Mart 650 Culver rd

Nesbitt Motors 4322 Lake av
Packard Rochester Inc 360 East av
Parsells Auto Sales 1685 Dewey av
Pike Motor Corp 613 Culver rd

ROCHESTER MOTORS Inc distributors
Studebaker Motor cars 77-87 Monroe
av tel Stone 3030 (For further infor-
mation see page 68 Buyers' Guide)

Schoen Bros 68 Genesee
Sergeant Motor Corp 727 Main E and
1588 Lake av

Shoemaker Leslie 67 Minder
Siebert Motors Inc 615 South av
Simmons Motors 306 East av
Skinner Trailer Co 1880 East av
Standard Motor Sales 626 Main W and
55 Monroe av

VALLEY CADILLAC CORP The dis-
tributors Cadillac, LaSalle and Pon-
tiac Motor cars 333 East av phone
Stone 320 (For further information
see page 69 Buyers' Guide)

Van's Motors 295 Plymouth av S
Voelck Bros 670 Maple
Ward Mauer Inc 121 Alexander

WHITING-BUICK Inc distributors
Buick Motor Cars 342-352 East av
phone Stone 714 and 819 Main W
(For further information see page
67 Buyers' Guide)

Wolk Ben Motors Inc 780 Clinton av N
Wolk L S Inc 190 Monroe av

Automobile Dealers—Commer- cial Cars & Trucks

Auto Car Sales & Service Co Inc 44
MtHope av
Blanchard Truck Sales Corp 320 Broad
W and 31 Industrial
Brockway Motor Company Inc 623 At-
lantic av

COOL CHEVROLET CORP 340-360 Cul-
ver rd phone Monroe 2340 (For fur-
ther information see page 68 Buyers'
Guide)

International Harvester Co 725 Culver
rd
Mack International Motor Truck Corp
1357 University av
Norton Hyatt W 495 Bway
Smith-Fredenburg Corp 1800 Main E
Tanner Richd E rear 405 Frost av

*Automobile Dealers—Trailers

CLARK-PRINCETON CO 30 Sager dr
phone Monroe 3276 (For further infor-
mation see page 70 Buyers' Guide)

Automobile Dealers—Used Cars

Accorso Jos 374 Bay
ALLING & MILES Inc main office and
showroom 82 Stone phone Stone 2537
(For further information see page
68 Buyers' Guide)

Archer Motors Co Inc 13 S Union
Bancroft Motors 38 Stillson
Bannister Motors 36 Bway
Broad and Allen Motors, Broad W cor
Allen

Brownroft Garage 765 Atlantic av
Central Chevrolet Co Inc 207 East av
Churchill Motors 110 MtHope av
Churchill Winston F 122 MtHope av
Clay Edwin 19 S Union

COOL CHEVROLET CORP 340-360 Cul-
ver rd phone Monroe 2340 (For fur-
ther information see page 68 Buyers'
Guide)

Feol Motor Sales 749 Monroe av
FIELDS C W Inc (Chrysler and Ply-
mouth) 157-167 Court phones Stone
140-141-142 (For further information
see page 67 Buyers' Guide)

FINCHER MOTORS Inc 14-28 S Union
tel Main 2262 (For further infor-
mation see page 69 Buyers' Guide)
Genesee Motor Vehicle Co 210 StPaul

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR

- AGENCY 68 YEARS OLD -

INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

GENESEE VALLEY MOTORS Inc distributors DeSoto and Plymouth Motor Cars 250 MtHope av phone Monroe 2727 (For further information see page 68 Buyers' Guide)

Hines Motors 442 Main
Hobbs Leonard E 50 Hamilton
Holland John R 510 Clinton av S
Hunter Bros 155-190 Monroe av
Jones Franklin A 640 Culver rd
Judge Motor Corp 777 Monroe av
Kapp Motor Sales 462 South av
Kirkwood Sales Inc 602 Main E, 168 MtHope av

LaDuca John 595 Bay
Lyell Motor Sales 264 Genesee
Phaff Geo P 568 Plymouth av S
Quality Motors Inc 336 Bway
Rader Geo W 486 Monroe av
Robinson Chas C 54 S Union

ROCHESTER MOTORS Inc 77-87 Monroe av tel Stone 3030 (For further information see page 68 Buyers' Guide)
Sable Walter 589 Carter
Savon Auto Exchange rear 1359 Clifford av

Siegel Max 65 Windsor
Smith Bros 5 Pitkin
Smith Chas 12 N Union
Smith Harry T 28 Mathews
Spector Auto Sales 60 MtHope av
Standard Motor Sales 247 Broad W
Stewart-Pontiac Inc 1633 Dewey av
Tamblin Morris E 513 South av
Tarrant Clifton H 4 Marshall

WHITING-BUICK Inc 342-352 East av and 411 MtHope av phone Stone 714 (For further information see page 67 Buyers' Guide)

Wilkinson Red Auto Co 570 Main E
Windsor Motor Sales 589 Main E

Automobile Garages

Acme Garage 396 Lyell av
Alderman A W & Son Garage 533 Conkey av
Arlington Garage 23 Arlington
Arnett Service Station 300 Arnett blvd
Auto Sales & Service 816 Monroe av
Automotive Garage rear 5 Kensington
Balt Albert 1149 Clifford av
Becker Laurence M 12 Willowbank pl
Berkeley Garage 22 Winston pl
Bernstein & Rubin 1376 StPaul
Beyo Bros 1182 N Goodman
Bichara Thos J rear 460 Oak
Block Bros 4 Aeborsold
Board W Rae 382 Plymouth av S
Bogert Ward G 132 Exchange
Bohlig Gustave A 512 Plymouth av S
Bott Albert J 165 Bay
Boulevard Garage & Service Station 1820 Lake av
Boyer Fred 2120 Clifford av
Browncroft Garage 762 Atlantic av
Bruneau Douglas H 335 Andrews
Cadillac Garage 36 Cortland
Cardinal Garage & Motor Sales 23 York
Casino Parking Service 16 Mill
Central Auto Service 6 Pitkin
Chili Avenue Garage 553 Chili av
Cichy Jos W 1196 Portland av
Clinton Parking Garage 184 Clinton av S

Cookies Garage rear 339 Rutgers
Culver Hill Garage 2280 Culver rd
Derbort Frank M 627 Meigs
Derham G Walter rear 40 Cypress
DeYoung Albert W 202 Franklin
Dintruff's Garage 61 Gorham
Drake Lee 353 Court
Ey's Automotive Service 262 Champ-lain
Falcon Service Station 995 Hudson av

Falls Frank H 255 Mill
Friedman and Cohen rear 425 Joseph av

Fry Geo A 35 South
Gambacurta Anthony 209 Clinton av N
Gardner & Bader 110 Ames
Gardner & Scheuerlein 662 Maple
Gregg Andrew 934 StPaul
Gregg's Garage 126 N Fitzhugh
Grove Street Garage 41 Grove
Hahn Gerard P rear 308 Driving Park av

Handcock's Garage rear 1012 Clinton av S
Hargathar Geo 430 Atlantic av
Heaney Arthur D 333 Exchange
Highland Garage 22 Raymond
Hogestyn John B 86 Rau
Hotel Rochester Garage 26 Plymouth av S

House Wm K 835 Jefferson av
Hudson Avenue Garage 981 Hudson av
Hudson-Herman Garage rear 379 Hudson av
Jay Street Garage & Auto Parts 635 Jay

Jefferson Garage 545 Jefferson av
Joe's Garage 106 Manhattan
Koebler Geo F 288 Roycroft dr
Krawetz Harry 41 Andrews
LePage Herbert J rear 878 Monroe av
Liberty Tire & Garage Co 466 Clinton av N

McCormack's Service Station 236 Scottsville rd
Manning & Littman 104 Lorimer
Mantel's Garage 1835 MtHope av
Marsden Chas 19 King
Meisch Michl F 470 State
Metzgers Garage 6-8 Schley pl
Milburn Garage rear 205 Milburn
Mitchel Henry W 304 Plymouth av S
Muscarella Salvatore C 450 Court
Norman's Garage rear 351 Hudson av
Park Avenue Garage 745 Park av
Parker's Jack Garage rear 281 Genesee

Peaks Garage 50 Tilden
Phillips Louis J 258 Spencer
Powers Ramp Garage 20 N Fitzhugh
Priestley Harold W 17 Illinois
Richmond Garage 51 Richmond
Richter John T rear 456 Lyell av
Ridge Garage 416 Ridge rd
Roberts Garage 567 Clinton av S
Royeroff Garage 1161 Hudson av
Rushlow & Heckler 371 Averill av
Russo Carl 346 Cumberland
Schieff Archie E 85 Pine
Schoolmaster Wm M 17 Beechwood
Seneca Garage 30 Cortland
Sherman John A 30 Somerton
Sherwood Frank L 487 Bway
Sherwood Garage 487 Bway
South Avenue Garage 620 South av
South End Garage rear 1992 South av
Spacher Bros 135 Clifton
Specht John E 15 Circle
Standard Service Station 411 Plymouth av S

Stangert Michl 73 Lyell av
Sterling Garage 22 Charlotte
Stewart Albert 1 Evans
Stillson Street Garage 71 Stillson
Stillson Street Ramp Garage Inc 23 Stillson
Stilz Elmer F 548 Bway
Stone Street Ramp Garage Inc 39 Stone
Ted's Service Mart 697 Winton rd N
Tillman Nelson C rear 1532 Lyell av
Troup St Garage 289 Troup
Turk Sid rear 255 Alexander
Union Street Garage 30 N Union
Vito's Garage 357 North

Wallock's Garage 1101 Clifford av
Water Street Garage 166 N Water
Weirichs Kar Kolony rear 78 S Fitzhugh

West Side Garage 117 Taylor
Wheeler's Garage rear 12 N Union
White Front Garage 38 Cortland
White Garage 241 E Henrietta rd
White Street Garage 120 White
Whittlesey & Newman 1590 Dewey av
Wise & Phillips 35 Ridge rd
Wright Jas A 284 Cottage
Ziegler Geo W rear 1225 Portland av
Zwergler Frank J 332 Jefferson av

Automobile Glass

East Main Auto Glass Shop 966 Main E
Shaw N Lavene rear 90 Clifton

*Automobile Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court phones Main 87-88 (For further information see front cover and page 108 Buyers' Guide)

CROWLEY HARRY B 403-405 Granite bldg phone Stone 3908 (For further information see page 111 Buyers' Guide)

GOLDMAN DAVID CO Inc 101-102 Elwood bldg 6 State phone Main 2984 (For further information see page 112 Buyers' Guide)

HAYES, SHARP & HAGGERTY Inc 414 Main E cor Gibbs branch service office 833 Genesee Valley Trust bldg 45 Exchange phone Stone 1195 (For further information see page 112 Buyers' Guide)

HENNRICH CARL H Inc 401-404 East av bldg phones Main 435-436 (For further information see page 108 Buyers' Guide)

JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697 (For further information see page 109 Buyers' Guide)

McKAY HARRY J 409-413 Central Trust bldg 25 Main E phone Main 261 (For further information see back cover and page 109 Buyers' Guide)

ROCHESTER AGENCY Inc 2040 East av phone Monroe 1345 (For further information see page 108 Buyers' Guide)

VICK CLARENCE A 373 Main E phone Stone 3180 (For further information see page 110 Buyers' Guide)

VIERTILE & DeMALLIE Inc 502-505 Powers bldg 16 Main W phone Main 408 (For further information see page 113 Buyers' Guide)

Automobile Laundries

Auto Bathhouse 2 Vienna
Jarrett Auto Laundry 124 N Water
Switzer Archie 55 Haags alley and rear 55 Richmond

Automobile Livery

Auto Rental Corp of Rochester 68 Broad W

Automobile Mfrs

Cunningham James Son & Co 13 Canal

***Automobile Painters**

CALEY & NASH Inc 1828 East av
phone Monroe 5126 (For further in-
formation see page 70 Buyers' Guide)

Automobile Parking

Ackerman Louis 50 Stillson
Acorn Parking Station 67 Franklin sq
Adams Thos 123 StPaul
Allen Street Parking Station 105 Allen
Aqueduct Parking Station 20 Aqueduct
Auto Park The 24 Corinthian
Belanger Louis A 113 N Fitzhugh
Bigler Hiram C 86 S Fitzhugh
Bill & Son 181 Court
Miller's Parking Station Inc 83 StPaul
Callaghan Thos J 38 Allen
Casino Parking 4 Church
Casino Parking 36 Corinthian
City Hall Parking Station 38 S Fitz-
hugh
Convention Hall Parking Station 192
Clinton av S
Cortland-Parkwell 40 Cortland
Cram Henry G 105 North
Downs Street Parking Station 34-40
Stone
Duckitt Harry 14 Swan
Durbin Carlton N 25 Central av
Durbin Frank O 125 Mill
Edward's Parking Station 100 StPaul
Elm Street Parking Station 65 Elm
Exchange Parking Station 76 Exchange
Franklin Parking Station 80 Franklin
Goddard Mark G 88 Clinton av N
Goldstein Saml 88 Cortland
Grove Street Parking Station, Grove
cor Stillson
Hazzard Earl H 90 North
Housel C Edwd 43 S Fitzhugh, Court
cor Stone, 22 Exchange and 38 Ely
Inside Parking & Service Co 453 State
Koren Bertha 160 Court
Kramer Jos 90 Plymouth av N
Kraus Clement J 193 Plymouth av N
Krawetz Harry 129 Front
Kullansky Saml 25 Lawn
Larn Parking Station 61 and 97 Clinton
av N
Litvaik Abr 105 StPaul
Marker's Parking & Service Station 21
Plymouth av S
Marler Parking Station 47 Cortland
and 64-72 Clinton av S
Medwin Saml 70 Cortland
Mid City Parking Inc 149 Franklin
Monroe Parking 65 N Fitzhugh
New Stone Parking Station 42 Stone
O'Mara Hilda M Mrs 90 Franklin
Pailthorpe Sidney R 79 North
Plaza Parking Corp 36 and 110 Clin-
ton av S, 81 Elm, 18 and 21 Pleasant,
101 Chestnut and 65 Clinton av N
Post Parking Station 408 Central av
Raab Harold J 222 Andrews
Ramp Parking Garage Service 35 N
Fitzhugh
Raznick Harry 36 Bway
Regent Parking Station 18 Chestnut
Riegraf Albert A 50 Cortland
Robertson Leon J 19 Lawn
Rochester Central Gasoline and Park-
ing Inc 111 StPaul
Rochester Central Parking 71 N Fitz-
hugh
Rochester Central Parking Station 195
StPaul
Royal Fitz Parking Station 285 Court
Royal Parking Station 285 Court
Rubin Myer 199 Clinton av N
Sedgwick Roy L 212 Andrews
Shebel Ira 168 Clinton av N
Silbey Michel 162 StPaul
Sours Carting & Storage Co 47 Stillson
South Avenue Parking Station 62 South
av
South Clinton Parking Station 121
Clinton av S
Sparks Parking Station 83 StPaul
Star Parking Station 58 Mortimer
State St Parking Station 55 State

Swan Street Parking Station 68 Swan
Tandler Benj 68 Chestnut
Ushold Francis J 42 Stillson
VanDeCarr Parking Station 81 Stone
Vichnevitz Jos 100 N Fitzhugh
Vogt John J 53 James
Washington Parking Station 10 North
Washington
Wegman's 25 Gibbs
Welch Stanley, Curtice st
Yawman Carl A 22 Market

***Automobile Radios**

BEAUCAIRE Inc (Philco Transitone)
228-230 Broadway phones Stone 5694-
5695-5696 (wholesale) (For further
information see page 133 Buyers'
Guide)

**Automobile Repairing & Service
Stations**

Angilella Frank 373 Bay
Appleman Ernest E rear 525 West av
Banninger's Garage 940 Ridgeway av
Beck Albert 835 Exchange
Bennington Harvey J rear 554 Clarissa
Blanchard Irving C 33 1st
Blystone A Glenn 21 N Union
Bomenblust & Buckman 64 Glendale pk
Brooks Howard H 152 Ward
Brown Arthur A 86 Leighton av
Buhlmann Howard C 66 James
Caley & Nash Inc 1828 East av
Carpenter Electric Service 133 Bway
City Radiator Service 58 N Union
Clifford & Clinton Garage 901 Clinton
av N
Cockett Sidney D rear 792 N Goodman
Co-operative Auto Body Shop 310 East
av
Cunningham Lorenzo W 2215 Clifford
av
Davies Richd 18 Harvard
Davies Bros (bodies) 174 Griffith
Dewey Leon W 1288 Main E
Dragt Claude S 214 Hyde pk
Dresser J Kenneth 266 Gregory
Dunne's Garage 373 Jefferson av
Elliott & Son 55 Scio (trimmers)
Falcon Auto Service 995 Hudson av, 608
Norton
Fedowich Walter 187 Baden
Ferrari Domenico A rear 860 Smith
Fincher Motors 35 S Union
Foreman Hugh A 769 Main W
Franklin St Garage 91 Franklin
Freer A C Co Inc 962 Main E
Frey the Wheelman Inc 79 Howell
Fricano Jos S rear 49 Bay
Gaede Geo W 154 Herald
Gaenshert Carl F 3 Galusha
General Auto Repairing 15 Trinidad
General Brake Service 154 South av
Gerber Ward L rear 277 Alexander
Gerstner David L rear 13 Fairmount
Gibaud Edwd J rear 4401 Lake av
Gross Justus Ben rear 1880 East av
Gudat Paul (sheet metal) 70 Stillson
Hadley Alf C 44 Richmond
Hans Service Station 176 Child
Hansen Wm T 941 Genesee
Hatz Geo H 376 Lexington av
Heard Lewis rear 270 Genesee
Herod Herbert W 314 Hudson av
Hiler Earl F 385 Sherman
Hipp Edwd rear 94 Clifton
Huss Jos C 143 Weaver
Huss Louis G 12 Lang
Jerome's Ignition Service 110 Webster
av
Kapelke Max F 709 Seward
Karle John F 48 Bloomfield pl
Keating Thos F 100 North
Kimmer Raymond O 1019 Norton
Kingsley's Garage 31 Haags alley
Kirchner Geo E 670 S Goodman
Koffman Issie 156 Rauber
Lamb Forrest E rear 42 Wendell
Lipton Henry H 299 Allen
Lorenzo & Son 209 Main W

McCabe Jas L 523 Central av (fender
and body)
McCraley's Garage 16 Gardiner pk
McGrath & Edwards Bros 1 Chili av
McKinney VanAllen J 40 Finch
McNeil Jos R 8 Ryan alley
Marcott Jas A (fender and body) 135
Leighton av
Martin Everett 648 Maple
Martin Geo D 530 Atlantic av
Masseth Street Garage 89 Masseth
Mazur Jos G 314 Hudson av
Meadows & Jesse 6 Howell
Meddagh Walter 30 MtHope av
Merwin Geo B 745 Park av (painting)
Miller E Jack 7 Pitkin
Miller John F 103 Cortland
Miller's Garage 290 Smith
Milne Jordan 14 Ford
Mutual Garage & Service Station rear
535 Bway
Packard Rochester Inc 15 Pitkin
Parker Morrison A rear 240 Culver rd
Parrinello Anthony rear 86 Hollister
Pawlik Chris 7 1/2 Rome
Peter's Garage 115 Bway
Petznick Motor Co rear 337 Rutgers
Philip's Garage 611 Joseph av
Pogue Leslie B 62 University av
Porter Gordon L 26 York
R K Garage 11 Pine
Rabe's Complete Auto Repair Works
100 Manhattan
Rabe's Complete Auto Service 100 Man-
hattan
Raetz Fredk 140 Westcott
Reis John 1602 Lake av
Richards Gene H 68 Broad
Rochester Auto Service 262 Platt
Rochester Cylinder Grinding Co Inc
750 StPaul
Rochester Magneto & Starter Service
1058 Main E
Ryan Jas A rear 18 Oakman
Sangers Co The (fenders and radiators)
114 University av
Schneider Fredk C 86 Champlain
Schwab Bros 1015 Clinton av N
Schwenzer's Garage 32 N Union
Shebel Isadore 93 Plymouth av N
Sherwood Garage 487 Bway
Skinner Leslie D rear 334 Thurston rd
Smith Frank T 234 Dewey av
Smith Linwood 455 Clarissa
Smith Norman 290 Cypress
Smith Wm H 209 Clarissa
Sokolow Body Work 17 Scio
Sommers Chas F 29 Finch
Southgate Service 160 South av
Spall Edwd G 375 N Goodman
Stein Clarence E 1135 Norton
Sterling Floyd rear 62 Ford
Stewart Pontiac Inc rear 1687 Dewey
av
Sunset Garage rear 1420 Main E
Tenth Ward Service Station 475 Dewey
av
Testa Brothers 580 Child
Thayer Ward E rear 764 Maple
Toland Chas L 1717 Clifford av
Topel Harry 55 Spring
Town Taxi Garage 68 Scio
Trost Oscar P 45 Marla
U S Auto Service 32 MtHope av
United Service 571 Main E
United Starter & Ignition Service 184
Smith
VALLEY CADILLAC CORP The (Cadil-
lac, LaSalle and Pontiac motor cars)
(general repairing) 333 East av
phone Stone 320 (For further in-
formation see page 69 Buyers' Guide)
Vanderbilt Howard L rear 83 Webster
av
VanNemi Wano rear 1521 Lyell av
Wahl's Garage 26 Pitkin
Walker Brothers Garage rear 62 Rich-
mond
Wallace Jos H 696 Lake av
Warriner Harold C 197 Caroline
Weingartner Edwd C 4 Nash

SIBLEY, LINDSAY & CURR CO.

— ROCHESTER'S LARGEST RETAIL INSTITUTION —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS. — Stone 6500

Welter A J & Sons Inc 25 Chili av
Wiedenmann Bros (bodies) 499 Clinton
av N
Williams Motor Service 1693 East av
Williams Walt Shop The 55 Scio (body
and fender)
Wilson Henry A 494 Lake av
Winton Service 235 Winton rd N

*Automobile Robes

SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

*Automobile Service Stations

BUICK AUTOMOBILE Whiting-Buick
Inc 342-352 East av phone Stone 714
(For further information see page 67
Buyers' Guide)

**DeSOTO AND PLYMOUTH MOTOR
CARS** Genesee Valley Motors Inc
distributors 250 MtHope av phone
Monroe 2727 (For further informa-
tion see page 68 Buyers' Guide)

FINCHER MOTORS Inc (Oldsmobile)
14-28 S Union tel Main 2262 (For
further information see page 69
Buyers' Guide)

STUDEBAKER MOTOR CARS Roches-
ter Motors Inc distributors 77-87
Monroe av tel Stone 3030 (For fur-
ther information see page 68 Buyers'
Guide)

VALLEY CADILLAC CORP The
(Cadillac, LaSalle and Pontiac motor
cars) 333 East av phone Stone 320
(For further information see page 69
Buyers' Guide)

*Automobile Tires

COOK IRON STORE CO (Goodyear
Truck Tire Service Station) 120-128
StPaul phones Main 5188-5189 (For
further information see page 138
Buyers' Guide)

Automobile Top Mfrs

Rehtz Fred C rear 150 North

*Automobile Top Trimmings and Hardware

ROBY SIDNEY B CO The 208-214 South
av tel Stone 1129 (For further infor-
mation see page 121 Buyers' Guide)

Automobile Trailers

CLARK-PRINCETON CO 30 Sager dr
phone Monroe 3276 (For further infor-
mation see page 70 Buyers'
Guide)

Automobile Trailers—Mfrs

Clark-Princeton Co (distributors) 30
Sager dr

Automobile Trimmers & Trim- mings

Fritsch Fred S 35 MtHope av
Higgins Chas T 39 Charlotte
Schlegel Mfg Co The 277 N Goodman
cor College av
Snyder & Stark 26 MtHope av
Trousie Edwd A 614 Brown
Vogt Manufacturing Corporation 100
Fernwood av
Zapf Jos A 87 Terrace pk

*Automobile Trimming Materials

SCHLEGEL MFG CO The 277 North
Goodman cor College av tels Monroe
812-813 (For further information see
page 70 Buyers' Guide)

*Automobile Trucks

DODGE BROTHERS TRUCKS E J
Horton Inc distributors 1044 Univer-
sity av phone Monroe 612 (For fur-
ther information see page 69 Buyers'
Guide)

G M C TRUCKS The Valley Cadillac
Corp distributors 333 East av phone
Stone 320 (For further information
see page 69 Buyers' Guide)

*Automotive Statistical Infor- mation

POLK R L & CO Inc 729 Powers bldg
16 Main W (For further information
see page 66 Buyers' Guide)

Awnings & Tents—Mfrs & Dealers

Artex Venetian Blinds 119 Main E rm
727

BICKFORD BROS CO 340-342-344 Mon-
roe av tel Monroe 714

Fanara Awning Co 53 Central pk
Field Jas E Corp 338 Main E
Genesee Awning Co (canvas special-
ties) 1032 Norton

Kermis & Co Inc 532 Remington
Sabey Fred F Co The 278 Clinton av S

*Babbitt Metals

ROCHESTER LEAD WORKS Inc (and
solder) 380-382 Exchange phone Main
1154 (For further information see
page 120 Buyers' Guide)

WRAY HENRY & SON Inc foundry 193-
195 Mill office 256-258 State phone
Main 1120 (For further information
see page 85 Buyers' Guide)

Barry Carriage & Go-Cart Mfrs

Weingartner Edwd W 89 Kelly

Badges

MORSE C H & SON (metal) 21 Water
N phone Main 1291 (For further infor-
mation see page 135 Buyers'
Guide)

Bag Mfrs, Bagging & Burlap

Hoffman Bros Bag Co rear 39 Gorham

Bait—Live

Woodard Fred 432 Exchange

Bakers—Retail

Aunt Jennie's Bake Shoppe 516 Monroe
av

Aunt Martha's Cookies 882 N Goodman
Balta Bros Bakery Co 625 Atlantic av

Barstow Harry E 757 Genesee
Bauer Frank 910 Jay

Bell Elmer M 569 Thurston rd
Boesel Emil O 864 Clinton av N

Borgia Gaetano 571 Scio
Bozza Guido 54 Prospect

Brooks Bakery 557 Chili av
Brooks' Bakery 1168 Clinton av S

Brooks Bakery Co 542 Plymouth av S
Burton's Mrs Fried Pie Shop 10½ Bron-
son av

Caccavio Gaetano 60 Prospect
Calabrese Andrew A 1378 Culver rd

Capuano Angelo 366 Saxton
Case Wm H 435 Court

Cassie's Cakes 9 Audubon
Columbia Food Shop 80 Spring

Cordaro Jos 130 Central pk
Daisy's Cake Box 1314 Culver rd

DelleFave Pasquale M 5 Ontario
DiPaolo Baking Co 598 Plymouth av N

DiVincenzo Marie Mrs 253 Central pk
Downyflake Doughnut Shoppe 385 Main
E

Doyle Katherine Mrs 617 Joseph av
Ernie's Doughnut Shop 1777 Dewey av

Escott Wm J 381 Webster av
Frances' Kitchens Inc 729 Park av

Frantzen Herman 183 Ridge rd E
Genesee Park Bakery 940 Genesee

George Nicholas 451 Jefferson av and
448 Lyell av

Goldman Max 40 Nassau
Gottfried Barnett 61 Herman

Grabowski Anthony 1049 Hudson av
Gruttadauria Salvatore 19 Jay

Hathaway Bakeries Inc 174 Clarissa
Heckman Thos 1026 Clinton av S

Highland Home Bakery 446 Caroline
Hoffman John C 659 Maple

Home Bakery 844 S Goodman
Hopfenmuller Lorenz 114 Field

Howell Frank 1436 Dewey av
Hunt Calvin R 455 Lexington av

Ingelov Walter 164 State
Jelensperger Carl 46 Atlantic av

Johnson Harvey M 7 Pullman av
Johnston Herbert A 827 Dewey av, 400

Ridge rd and 1505 Lake av
Kallfelz Bros 348 Plymouth av S

Kanapickas Michl 520 Hudson av
Kizinski Jos 468 Hudson av

Klingenberger Geo C 814 Brown
Kornet Nicholas 342 Norton

Lapple's O K Bakery 928 Clinton av N
LeFevre Chas E 669 Jefferson av

Levin Reuben 84 Hanover
Lipani Angelo 2 Wangman

Madge Michl J 437 Parsells av
Malley's Bakery 10 StJames

Merlinsky Garson 268 Hudson av
Miller Wm G 695 South av

Molican Company The 366 Lyell av
Mosher Cake Shop 47 Gibbs

Moynes J Franklin 122 Main W
Muehleisen Aug 602 Jay

Mueller Bakeries Inc 29 Hudson av,
529 Portland av, 965 Clinton av S

and 902 Bay
Muenster Clara E 920 Portland av

Naditz Saml 296 Joseph av
New York Bakery 385 Joseph av

Old Fashion Cracker Co 1190 Clifford
av

Olive's Cake Shop 536 Monroe av
Orselet Herman F 686 Winton rd N

Pat-A-Cake Shop 3321 Lake av
Pesce Vincenzo rear 8 Ward

Petrillo Nicola 644 Plymouth av N
Plant John J 393 Chili av

Raetano Rocco rear 791 Clinton av N
Ratkovich Saml 687 Joseph av

Reff John 689 South av
Richter Erhardt 831 Clinton av N

Romano Antonio 23 Jay
Royal Bake Shoppe 580 Lake av

Russo Saml 47 Jay
Sand Morris 502 Joseph av

Schlafer Bros 355 Ames
Schwing Pauline T Mrs 198 Plymouth
av S

SIBLEY, LINDSAY & CURR CO 228-280
Main E phone Stone 6500 (For fur-
ther information see top lines)

South Side Bakery 746 South av
Stahl Geo 1192 Jay

Stein Bakery 350 Ormond
Stone's Bakery 707 Hudson av

Swansdown Bake Shop 162 Avenue B
Tirpaack Bakery 826 Portland av

Tirpaack Katherine Mrs 571 Jefferson
av

Town Talk Bakery Inc 601 Pullman av
Ukrainian Bakery 84 Kelly

Ulsamer Jos 1036 Clinton av N

Do You Know



A little time spent in familiarizing yourself with its contents and arrangement will pay you
big dividends in convenience

How To Use This Book



Bakers, Retail—Con

Vanzandvoord Adrian 344 Arnett blvd
Walker Harry 26 Velox
Wannemacher Fredk J 2100 Main E
Weger John 579 Brooks av
Werner Paul E 342 Thurston rd
Wheeler M Earl 326 Plymouth av S
White Mary R Mrs 460 Monroe av
Wojtczak Walter 990 Hudson av
Woolacott Wm J 545 N Goodman
Yaeger Genevieve M Mrs 1233 Clinton
av N
Zazzara Genuino 14 Santee

Bakers—Wholesale

Biuso Christopher 267 Anderson av
Continental Baking Co 190 Murray
Elite Bakery 709 Atlantic av
Ernst's Butter-Gems Co 45 Richmond
Flower City Cone Mfg Co 17 Petrel
Gem Dough Nut Shop near 131 Colvin
General Baking Co 392 North
Loose-Wiles Biscuit Co 132 Ames
Mueller Bakeries Inc 29 Hudson av
National Biscuit Co 333 Oak and 287
Bay
Odenbach Co The 304 Andrews
Ontario Biscuit Co 340 Exchange
Perry Geo N & Co (pie) 37 Galusha
Robinson Harry near 793 S Goodman
Schmidt Bros 372 Maple
Schuler Pretzel Co Inc 64 Chester
Wannemacher Fredk J 2100 Main E
White Star Baking Corp 1467 Main E

Bakers' Supplies & Equipment

(See also Grocers' Supplies)

ATLANTIC SUPPLY HOUSE Inc 79-81
StPaul phone Main 4173
Cable-Wiedemer Inc 197 Central av
Christie Specialties Co Inc 108 Main W

Baking Powder

Upton & Co 79 StPaul

Bands & Orchestras

Golden's Orchestra 19 Kensington
Monk's Orchestra, Alf J Monk leader
919 S Goodman
Query-Tompkins Ensemble The, Mrs
Susan Tompkins Query mgr 77 Joslyn
pl
Rochester Civic Orchestra, Arthur M
See mgr 36 Gibbs
Rochester Philharmonic Orchestra 36
Gibbs

Bankers

Gioia A & Brother 324 State

Banks (See also Savings Banks)

CENTRAL TRUST CO Central Trust
bldg 25 Main E phone Main 1625,
Brighton Branch 1806 East av John
A Murray pres (For further information
see page 72 Buyers' Guide)

**EAST SIDE SAVINGS BANK OF
ROCHESTER** The Main E at Clinton
av S phone Stone 364, Joseph H
Zweeres pres (For further information
see page 77 Buyers' Guide)

FIRST INDUSTRIAL BANK ROCHESTER N Y 30-32 Clinton av N phone
Main 1512 (For further information
see page 80 Buyers' Guide)

GENESEE VALLEY TRUST CO 45 Exchange
at Broad phone Main 2884,
Alexander T Simpson pres (For further
information see page 73 Buyers'
Guide)

LINCOLN-ALLIANCE BANK AND

TRUST CO 183 Main E at Stone
phone Stone 800, branches 33 Exchange,
1495 Lake av cor Ridgeway
av, 560 Monroe av, 886 Main W, 520
Portland av and 460 N Goodman (For
further information see top lines and
page 71 Buyers' Guide)

**MECHANICS SAVINGS BANK OF
ROCHESTER** The George Wendt v-
pres and sec 21 Exchange phone
Main 597, branch 89-91 East av phone
Stone 4553 (For further information
see page 80 Buyers' Guide)

MONROE COUNTY SAVINGS BANK

George D Whedon pres 35 State
phone Main 3878 branch 2 East av
at Main E phone Stone 6646 (For
further information see page 73 Buyers'
Guide)

ROCHESTER SAVINGS BANK E Alen
Steubins pres 47 Main W branch
40 Franklin phone Stone 1425 (For
further information see page 79 Buyers'
Guide)

ROCHESTER TRUST & SAFE

DEPOSIT CO 5 Main W at Exchange
phone Main 5960, Robert C Watson
pres (For further information see
front edge, back bone and page 74
Buyers' Guide)

SECURITY TRUST CO OF ROCHESTER
103 Main E at S Water phone
Main 954, Julius M Wile v-pres (For
further information see page 75 Buyers'
Guide)

UNION TRUST CO OF ROCHESTER

main office 19 Main W phone Main
7100, 20 East av, 548 Chili av, 4359
Lake av, 590 Joseph av, 175 Lyell av
cor Saratoga av, 15 Hudson av, 1398
Culver rd and 844 Dewey av, William
W Foster pres (For further information
see back cover and page 76 Buyers'
Guide)

Barbers

Aguglia Jas J 332 Monroe av
Aguglia Paul 170 Charlotte
Albert Chas 713 N Goodman
Aleo Gaetano 198 Whitney
Alvaro Jos 414 Portland av
Alvary Frank 1139 Hudson av
Amato Saml 972 Lyell av
Andersen Martin J 5 StPaul rm 211
Anzalone & Igrasso 543 Clinton av N
Applin Leo L 35 Crittenden blvd
Arnold Wm H 4453 Lake av
Ash John S 895 Clinton av S
Astuto Gasparino L 139 York
Atta Jos 235 Plymouth av S and 113
Exchange
Augello Danl 875 Atlantic av
Banker Edwd M 218 Court
Barber Chas 627 Hudson av
Barbera Michl 78 Reynolds
Bardo Louis Barber Shop 29 Chili av
Barres Fred 836 Dewey av
Baskin Nathan 92 Hanover
Bassett Louis 470 Child
Bassett & Marsh 183 Main E rm 514
Bates Milford A 650 South av
Bellanca Calogero 303 Allen
Benigni Saml 6 State rm 100
Beritella John 35 Stonewood av
Bertsch Albert H 28 Lowell
Bess Eric A 599 Joseph av
Bevilacqua Emilio 716 Clinton av N
Bewsee Wm J 1388 Main E
Bianchi Pasquale 30 Saxton
Bifarella Jos 1362 StPaul
Bitetti Nicola 392 Central av
Bitetti Vito 6 Masseth
Blandina Michl 781 Main E

Bonafede Jos 467 North
Bonanno Carl 823 Clifford av
Bontelli Ermilio E 664 South av
Booth Harvey R 551 Jefferson av
Bowser Jacob F 115 Main W
Breen Michl A 4964 Lyell av
Brewer Herbert J 1122 Monroe av
Brinklow Jesse 495 Chili av
Brooks Baking Co Inc 448 Brooks av
Brown Barton Kay 11 Clinton av N
Brown Harry R 207 Scottsville rd
Brown Henry J 408 Ridge rd
Brown Jas A 177 Joseph av
Brown Oscar 171 S Goodman
Browncroft Barber Shop 618 Humboldt
Brundi Dominick 450 Jefferson av
Buchanan Benj J 619 Main W
Budres Martin 681 Hudson av
Buonemani Giuseppe 107 Bloss
Bursty Morris 1447 Main E
Caccamise Jos P 513 Thurston rd
Caiazza Carmine 1821 East av
Cameron David 1566 Lake av
Campbell Fredk 569 Jefferson av
Canfaratta Gasparo 110 Monroe av
Capadano Louis C 133 Saratoga av
Carlton Geo Freeman 81 South av
Carr Saml C 116 Adams
Cefalo Mauro 480 Jay
Cellura Raymond A 465 Monroe av
Chiappone Vincent 84 Lawndale ter
Ciluffo Frank 1262 Clifford av
Ciluffo Salvatore A 604 Joseph av
Cipolla Jos 465 Joseph av
Claridge Barber Shop 151 Clinton av N
Cocilovo Jas 881 Monroe av
Cocomero John N 536 Joseph av
Coelho John jr 142 Lincoln av
Combs Earl G 1156 Portland av
Conslor John L 1145 Culver rd
Coradine Paul 593 Monroe av
Cordaro Michl 52 Jay
Corona Saml F 60 North
Correio Pasquale 407 Scio
Correio Patk 396 Joseph av
Costa Chris E J 397 Emerson
Costanza Chas 778 Genesee
Costanza Thos 802 Monroe av
Costello Paul 67 Clinton av S
Crawford Robt 956 Genesee
Cucinella Cesidio 13 Jay
Culotta Bros 235 North
Dalberth Chas 238 South av
Dallaire Russell 403 Chili av
Daly Saml 471 Bay
Daly Edwd J 577 Brooks av
Danna Saml 274 Main W
Deacon B Seymour 478 Monroe av
DeBiase Dominick 614 Broad W
DeCaro Armand D 1002 Clinton av S
Decker Albert G 168 Plymouth av S
DeGroote Frank 245 Central pk
DeGroote Peter 2115 Main E
DeGaizo Carmen 393 Exchange
DeVecchio Anthony 64 Thomas
Denny Elmer L 724 Post av
Dent Peter 285 Hayward av
DePalma Chas 180 Campbell
DeSalvatore Frank 3894 Lake av
DeSanto Antonio 1477 Lake av
DeEufemia Mauro 587 Jefferson av
DiGiulio Benj 448 Main W
Dillabough Frank S 1101 Clinton av S
DiMarsico Anthony 1929 Main E
DiPaola Michl 240 Monroe
DiPaola Paul 844 Main W
DiPrima Carl 202 Monroe av
DiTullio Jos 105 Elm
Donatiello Danl 148 Front
Donato Cesare 535 Central av
Doris Michele 243 Clinton av N
Dunger Henry 891 Portland av
Emler Billy E 419 Humboldt

GEORGE D. B. BONBRIGHT & CO.

Members New York Stock Exchange—Chicago Board of Trade

100 POWERS BLDG.

— Associate Members—N. Y. Curb Exchange —

MAIN 4830

Enright Saml 249 Sherman
Esposito Jos P 1008 Lyell av
Evanstein Max 341 Hudson av
F & S Barber Shop 298 Court
Falzone Angelo 1077 North
Falzone Jas 381 Clinton av N
Fasino Anthony 111 Saratoga av
Ferrara Ross L 597 Scio
Ferraro Cataldo 1411 Norton
Ferraro Vincenzo 1537 Main E
Ferrera Anthony 1519½ Lake av
Flchera Jos P 264 Arnett blvd
Finkle Leland B 783 South av
Flannery Geo T 283 Driving Park av
Foggetti Jas T 248 Court
Forbes Jas T 1199 Lyell av
Fortuna Nicholas 833 Clinton av N
Frank Fred 644 Park av
Frank Fredk W 14 Franklin rm 405
Frankenberger Louis F 328 Main E rm 220
Fritsch Lewis C 56 Madison
Fumia Jos 560 Thurston rd
Furino Patk 27 South av
Gabler Stanley B 284 Winton rd N
Gagliano Saml 314 Genesee
Gaita John 287 Smith
Galante Christopher 18 Gibbs
Galante Francesco 136 Central pk
Galante John P 148 Andrews
Gaskin Patk E 1066 Genesee
Gelsigher Peter W 124 Lyell av
Germano Carmen 96 James
Giambrone Nicholas 641 Winton rd N
Giammarva Jas V 505 Portland av
Giancursio Louis 323 Brown
Gilbert John P 136 East av
Giuliano Thos 22 Sherman
Gordon Jos A 400B Plymouth av S
Gordon Morris W 180 Webster av
Granite Building Barber Shop 130 Main E rm 303
Gray Saml 719½ Clinton av S
Grell's Barber Shop 38 N Fitzhugh
Griffo Jos 337 Bay
Grillo Saml 416 North
Grossman Nathan 749 Clinton av N
Guadagnino Frank 1432 Main E
Guarniere Vincent 984 Portland av
Guarrera Christopher 613 Clifford av
Guzzetta Matthew 213 Portland av
Halpin Thos P 695 Park av
Hanss Jos J 25 North rm 346
Harrigan Jos C 1456 Dewey av
Havens Mort 2281 Clifford av
Hawkins Benj J 37 Favor
Helmbold Geo C 808 Clinton av S
Henschel Reinhardt W 1519 MtHope av
Herman Peter J 728 Hudson av
Hetzler Geo J 508 Dewey av
Hieb Henry 49 Conkey av
Hiemenz Wm J 110 Clinton av N
Hoffman John C 659 Maple
Hollywood Barber Shop 533 Main E
Holmes Danl 199 Genesee
Holtz Marcus 866 Joseph av
Holzwarth Geo C 112 Lincoln av
Hotel Hayward Barber Shop 7 Clinton av S
Hotel Seneca Barber Shop 16 Clinton av S
Huberth Philip J 11 StJohn's pk
Hudson Barber Shop 250 Hudson av
Iacone Jas 632 Portland av
Incavo Philip A 1062½ Main E
Indiana Thos 108 Scio
Infantino Salvatore 219 Ridge rd E
Ingoglia Richd 525 Merchants rd
Insalaco Mario 816 Main W
Insalaco Michele 93 Jay
Insalaco's Barber Shop 1451 Lake av
Isabella Jos D 333 Ridgeway av
Isabella Salvatore 23 Pullman av
Jezowski Stanley 987 Hudson av

Johnson Albert E 1572 Main E
Kelly Morgan D 442 Genesee
Keyes John D 1314 Dewey av
Kimmel Aug 264 Knickerbocker av
Kingston Frank W 17 Main E rm 1
Kment Louis 1165 Clinton av N
Knapp Frank J 309 Webster av
Kretschmer Julius S 162 Avenue D
Kroeckel Jos 1906 Main E
Kroeckel Modest E 1038 Clinton av N
Kroeckel Philip 231 Ridge rd
Kulmjan Nathan 629 Clinton av S
Lacagnina Frank 796 North
Lacagnina Nicholas 608 Lake av
Laidlaw Leonard B 338 Arnett blvd
Lake Walter J 1779 Dewey av
Lakedale Barber Shop 3212 Lake av
LaMonica Robt F 1 Lake av
Lazara Russell 225 Merchants rd
Lazaro Giuseppe 217 Bay
Leone Fredk J 72 South av
Leone Leonardo, Hotel Rochester
Lesse Herman 362 Plymouth av S
Lewiston Barber & Beauty Shop 461 Ridge rd
Liberti Saml L 27 Hyde pk
Lidman Saml 1268 StPaul
Limuti Chas 268 Joseph av
Locigno Saml 666 Monroe av
Lombardo John 60 Monroe av
Loomis Wm 260 Reynolds
Lopalo Pasquale 33 Chestnut
Lopresti Jos 1502 Clifford av
LoVerde Jacob 437 Hudson av
Luvullo Thos 1363 Clifford av
Lowe Frank W 522 Maple
Lukas Anthony 938 StPaul
Lundgard Mack M 1344 Dewey av
Lunkenheimer Lawrence M 444 Thurston rd
McCabe Jas 671 South av
MacDonald Jos D 740 Genesee
McLaud Donald C 578 Chili av
McMurray & Katerle 936 Clinton av N
Maggiolino Matteo 700 Jay
Magliozzi Jos 525 State
Mahaney John 1044 Clinton av S
Maier Alois J 292 Avenue A
Mallory Harvey 1799 Clinton av N
Maloney John F 350 Plymouth av S
Mancuso Ferdinando 14 Plymouth av N
Mandara Arthur A 69 Spring
Manni John 657 Clinton av N
Mansfield Jay W 6 N Fitzhugh
Manuse Jos C 242 Jefferson av
Marchetti Antonio D 107 Reynolds
Martin Clyde 871 Dewey av
Martin Wm A 889 Jefferson av
Masclave Vincenzo 162 Genesee
Maselli Fiorvante 325 Central av
Mastantuono Jos 166 Jay
Maurello Rocco S 58 Spring
May Jas T 932 Clinton av S
Mayer Oscar J 208 Main W
Mazzola Geo 153 Otis
Medical Arts Barber Shop 277 Alexander rm 206
Meek Geo W 454 StPaul
Meeklis Jos S 273 Clinton av S
Mele Frank J 905 Merchants rd
Menz Frank 122 Waring rd
Metz Albert O 637 Lake av
Micciche Vincent 132 State
Milazzo Saml D 440 Plymouth av S and 44 Front
Millard Herman W 848 Monroe av
Miller Walter F 1153 Lyell av
Miller Wm H 137 Gregory
Mitchell Peter 52 Clinton av N
Mix Wm J 205 Monroe av
Mogavero Domenico 62 Prospect
Monachino Saml 376 Thurston rd
Montagna Decimo 258 Conkey av
Moore Neff D 16 Main W rm 105

Morano Alphonse 510 Lyell av
Morgan John 449 Caroline
Morganti Anthony 262 State
Mortillaro Frank 1631 StPaul
Moscato Henry 11 Fairfax rd
Mrzywka Chas J 952 Hudson av
Mundorff Fred 1854 East av
Muntz Bertrand J 438 Parsells av
Murray Geo E 949 Joseph av
Mutscheller Louis M 810 Clinton av N
Napoli Salvatore 54 Stone
Nardi Agostino 340 State
Nardozi Anthony 572 Jay
Natale Jos M 391 Jay
Nicoletti Anthony 633 West av
Nigro Frank 178 Davis
Nocera Anthony 3 Hudson av
Nolan Wm J 117½ Parsells av
Noto Jos J 552 Chili av
Noto Peter 145 State
Nowak John J 1029 Portland av
Ogilia Dominick A 140 North
Ogiloro Luciano 259 Central pk
Oliver Christopher 373 Main E
Opperman Saml 24 Herman
Oswald Leo J 210 Champlain
Owens Geo H 213 Winton rd N
Palermo Jos G 314 Main E
Palermo Peter 39 Market
Palermo Philip 142 South av
Palermo Wm J 16 Main E rm 11
Palozzoli Anthony 271 Smith
Palumbo Carmelo 92 Bay
Panetta Antonio 396 Main E
Paris Eug 373 Main E
Parry Wm 57 Stutson
Pascale Henry F 388 State
Pastiglia Antonio 543 Lyell av
Pastorelli Michl 109 Ambrose
Pastorelli Michl 149 Lyell av
Patane Louis 1762 Lake av
Pecora Louis C, NYC sta
Peschini Antonio 172 Genesee
Pete's Barber Shop 1863 Clifford av
Petrantonio Angelo 427 North
Petrarca Paul 86 Lake av
Petrosino Anthony 423 Jay
Pfeiffer Carl 1268 Clinton av N
Phaler Louis & Son 14 Main W
Piccinino Michl 652A Emerson
Pidgeon Angus 1573 Dewey av
Pierleoni Louis A 15 Lyell av
Pierleoni Palmerino 1698 Clifford av
Pietrantonio Pasquale 377 Joseph av
Pignato Bros 449 Main E
Pignato Saml 337 Central av
Pirrello Jos 913 Genesee
Polizzi Russell A 508 Portland av
Pooley Chas T 740 Jefferson av
Prietz Paul E 1408 Clinton av N
Prindle Ezra 119 Main E rm 301
Prinz Chas A 64 Clinton av N rm 2
Prinzi Jos 1159 Main E
Pritchard Bros 50 Atlantic av
Prizzi Raymond 11 Grape
Profeta Philip 1642 Clifford av
Progressive Barber Shop 293 Joseph av
Probylla Stephen 806 Hudson av
Pullaro & Gange 666 Clinton av N
Randazzo Anthony 109 Main E
Randazzo Onofio J 1010 Clifford av
Rarick Ernest M 1427 South av
Ray Howard L 60 Ford
Rayno Leon J 291 Gregory
Recupero Michl 92 Glide
Reilich Max 675 Maple
Ricottio Vincenzo 74 University av
Riforgiato Frank N 57 Kelly
Rizzo Angelo 670 Jay
Rizzo Antonio 1052 Norton
Rizzo Frank 173 State
Rizzo Jos 247 Clinton av N
Rizzo Leonardo 570 Brown
Rizzo Salvatore 185 Central pk

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ROCHESTER BUSINESS FINDER

Barbers—Con

Romano Geo 585 Hudson av
Rose J Milton 1440 Dewey av
Rotunno Chas F 399 Ames
Rube Andrew J 10 North
Rump Philip G 1051 Clinton av N
Ryan Eug 459 Post av
Ryder Milton M 282 Winton rd N
Salamone Chas 525 Bay
Sanfilippo Jos 179 East av
Sanitary Barber Shop 594 South av
Saverino Pietro 106 South av
Scancarella's Barber Shop 312 State
Scardino Vincent 10 Exchange
Schaaf Edwd 587 Webster av
Schmitz Jos 385 Child
Schneider Fredk 651 South av
Schuler Geo J 3 Millbank
Schulz Bros 45 Exchange rm 333
Scorrano Ralph 6 Monroe av
Sculli Giuseppe 196 North
Sculthorpe Wm E 10 Spring
Seary Andrew E 22 Atlantic av
Shippie Michl A 72 Franklin rm 213
Short Frank P 11 Pullman av
Shukis Anthony 914 Joseph av
Silletti Frank A 597 Dewey av
Simaites Chas 623 Norton
Smith Robt T 36 StPaul rm 102
Smith Thos D 10 Mortimer
Snow Saml J 777 Dewey av
Snyder Constant A 491 Hudson av
Spallina Giacomo 258 Clinton av N
Stabile Jos 170 Monroe av
Stack John R 318 South av
Stagnitto Chas 1800 StPaul
Stagnitto Frank 481 Clarissa
Stagnitto Jas V 466 West av
Stagnitto Louis 162 Clinton av S
Stanley John P 560 Thurston rd
Stiles Wm J 959 Jefferson av
Stone Victor R 4438 Lake av
Strazeri Frank 282 Bay
Strazeri Jack 188 State
Struke Fredk W 142 Webster av
Surace Michl 278 Scio
Sutfin Frank 10 Cortland
Tantalo Frank 359 Ravine av
Tascketta Jacob 26 N Fitzhugh
Telesco Angelo 52 Walnut
Terken John 111 East av
Terrigno Fortunato 2 Market
Terrigno Michl 106 Main W
Testa Domenico 478 Portland av
Toal Edwd D 688 Lexington av
Todaro Frank P 555 Child av
Todisco Dan 503 South av
Tout John A 424 Main E
Tribunella Frank J 612 Scio
Trobia Benedict 47 Chestnut
Trotta Olindo 73 Prospect
Tucker & Stevens 5 S Union
Tumia Louis 400 Lexington av
Valenti John 53 South av
VanDerpool Harry A 86 Webster av
VanKulak John A 467 Hudson av
VanStone Louis K 230 Lyell av
VanStone Wm E 341 Lyell av
Ventura Frank C 450 Lyell av
Verhegge Theophil 585 Brooks av
Verrone Jos A 2042 Dewey av
Verrone Jos 81 East av rm 11
Vincent Andrew E 1431 Main E
Vitale Paul 800 Joseph av
Viteli Emil 196 Clinton av N
Watts Wm G 514 Dewey av
Weber Carl H 1482 Clinton av N
Weber Chas 500 Clinton av N
Weber Louis 374 Joseph av
Weidemiller John C 467 N Goodman
Weixelbaum Chas O 535 Bay
Wendell Geo L 101 Thurston rd
Wienecke Albert C 601 Plymouth av S
Wilson Alex A 826 Main W
Wilson Edwd 4377 Lake av
Wilson Jas R 1793 East av
Wisnor Leo 646 Joseph av
Wolf Frank A 181 Cumberland
Yale Barber Shop 562 Main E
Yaskulski Jos 1106 Hudson av

Yells Benj 324 Court
Zaccaria Sarah Mrs 84 Main W
Zander Frank J 498 Jefferson av
Zingg Geo J 760 Maple
Zwack Geo E 260 Colvin

Barbers' Supplies

Adam's Chas Sons Inc 36 Front
Loeffler F H Co 95 StPaul
Mauro Jos 201 Clinton av N
Ulrich Chas E 23 Radio

***Barometer Mfrs**

TAYLOR INSTRUMENT COMPANIES
95 Ames cor West av phone Genesee
4800 (For further information see
page 140 Buyers' Guide)

Barrel Dealers

Kaplan Max M 11 Haidt pl
Lawrence Jacob 141 Baden
Mink H H Co 209 Kent
Mink Morris & Son 405 Ormond

Basket Dealers

Aman Basket Co 25 Rochester Food
Terminal

Basket Mfrs

Guth Wm F 201 Spring
Skalny Basket Co 113 N Water
Van-Stumpf Basket Co Inc 193 Peck
Webster Basket Co 148 Railroad

Baths

Barden's Hotel & Baths 54 N Fitzhugh
Nick Peter 112 South av
Nusbaum Harris 26 Vienna
Public Baths 250 South av
Sleight Earl V Mineral Bath System
596 East av
Sulphur Vapor Baths 229 Alexander

Battery Dealers & Service

Anderson Chas E 104 Longview ter
Coers Battery Ignition Service rear
1898 Dewey av
Eichberger John C 646 Winton rd N
Gardner Battery Station 5 Epworth
Loveny & Heckman 160 S Union
Monroe Battery Service 288 Roycroft
dr
Rochester Armature Works 191 Lyell
av
South Avenue Battery Station 462
South av

Battery Mfrs

Electric Storage Battery Co The 16
State rm 109

Bearing—Ball & Roller—Mfrs

Auburn Ball Bearing Co 28 Industrial

Beauty Shop Equipment & Supplies

Grimm Wm C 946 Arnett blvd
Kaysen G A & Sons Inc 5 StPaul rm
218
Vernon Laboratories Inc 14 Franklin
rm 603

Beauty Shops

Ace Beauty Salon 296 Main E
Adams Rheta 506 N Goodman
Adler Ann A Mrs 399 Plymouth av S
Aikin Adella Evans Mrs 405 Parsells
av
Allatt Beauty Shop 835 Dewey av
Andrus Evelyn G 356 Genesee
Angela's Beauty Shoppe 985 Clinton av
N
Angle's Beauty Salon 1264 Clifford av
Ann's Beauty Shop 27 Clinton av S rm
113
Ann's Beauty Studio 803 Meigs
Ann's Hair Styling Shop 461 Jay
Annette's Hair Dressing Shop 510 Scio

Antinoro Mary L 260 Winton rd N
Arbieter Millie Mrs 3220 Lake av
Arnold Lea Mrs 71 Rosedale
Art Mode Beauty Shoppe 1393 Culver
rd
Avondale Beauty Shoppe 130 Main E
rm 223
Bach Erwin H 5 StPaul rm 316
Baker Florence L Mrs 127 Devonshire
ct
Baker Joan 7 Gibbs
Bane Marian 619 Main W
Barbera Michl 7 Clinton av N
Bareis Ruth S 44 Northview ter
Barnier Lois Mae 27 Clinton av S rm
403
Bartell Alf 577 Lake av
Becker Mae A Mrs 25 North rm 923
Becker Nina M 328 Main E rm 331
Beechwood Beauty Shop 1101 Main E
Bertin Marguerite Mrs 1025 University
av
Blasi Marion L 228 Melville
Blue Bird Beauty Parlor 25 North rm
635
Bogert Frances M Mrs 136 Minnesota
Bolger Dorothy H Mrs 120 Arnett blvd
Bon Coiffure Beauty Salon 1062 StPaul
Bonadona Carrie Mrs Clinton av N
Bouchard Clara E 268 Arnett blvd
Bovenzi Lena Mrs 97 Lorimer
Boyle Anne C 251 N Union
Branchen Mary J Mrs 279 Driving Park
av
Brant Anna M 1021 Clinton av N
Brooks-Lee Beauty Salon 27 Clinton av
S rm 304
Bruneau Lena W Mrs 80 East av rm
304
Bungalow Beauty Parlor 716 Genesee
Burns Viola M 14 Franklin rm 616
Byrnes Doris E Mrs 12 Alpha
Caldwell Eliz G Mrs 300 Birr
Callahan Ellen T 342 Arnett blvd
Callahan-Stupp Beauty Salon 328 Main
E rm 332
Campus Beauty Shoppe 1124 Genesee
Celso Mary Mrs 78 Reynolds
Central Beauty Parlor 174 Main E
Charlotte Beauty Shop 725 Monroe av
Chili Beauty Shop 578 Chili av
Chippendale Mae Mrs 673 South av
Cimotti Theresa M 153 University av
Cinderella Beauty Shop 320 Joseph av
Ciurca Mary Mrs 70 3d
Clark Helen M Mrs 27 Clinton av S rm
216
Clark Laura Mrs 257 Main E rm 322
Clinton Beauty Shop 731 Clinton av N
Cohen Margt 25 Howell
Coleman Donnie L Mrs 1798 Dewey av
Collins Rose W Mrs 23 Thurston rd
Colvin Anna A 328 Main E rm 306
Connelly Marion M Mrs 27 Clinton av
S rm 111
Connie's Beauty Salon 1944 Main E
Conte Rose 337 N Union
Coogan Elinor C Mrs 874 Genesee
Cornelius Ida M 56 Richmond
Costa Marie R 397 Emerson
Courlis Fay M 439 Jefferson av
Culver Beauty Salon 1366 Culver rd
Curtis Frances M 130 Main E rm 905
Davidson Louise Mrs 445 Arnett blvd
Dawn Beauty Parlor 16 Devonshire ct
Dean's Beauty Salon 1454 Main E
DeLaMontanye Gladys 28 Charlotte
DeLonte Lena Mrs 804 Jefferson av
Dermetics Salon 133 East av
Dermody Mabel L Mrs 3544 Pearl
DeVeny Warren S 5 StPaul rm 523
DiCesare Helen 107 Saratoga av
Domino Beauty Shoppe 27 Clinton av S
rm 216
Donovan Maybelle E Mrs 471 Monroe
av
Doray Beauty Salon 1557 MtHope av
Dorothy's Beauty Salon 1420 Clinton av
N
Dorothy's Vanity Shop 273 Meigs
Edna's Rouge Box 5 StPaul rm 210

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99 DEWEY AVE. GLENWOOD 350

Eleanor LaVerne Beauty Shoppe 1239
Lyell av
Elite Beauty Salon 27 Clinton av S rm
204

Enders Marie A 380 Clifford av
Englert & Rooney 25 North rm 833
Esley Jean M 32 Post av
Ethel's Beauty Shoppe 106 Main E
Eugene-Jose 137 East av
Eva's Beauty Shop 125 Clinton av S
Fahy Ernestine O Mrs 25 North rm
521

Farrell Bessie W Mrs 130 Main E rm
327
Fealey Catherine M 306 Seward
Ferguson Harold W 340 Thurston rd
Ferguson Wm B 27 Clinton av S rm
201

Field Karaleine 399 Clarissa
Finger Nellie E 397 2d Cedar
Fischer Pearl 42 East av rm 221
Form Beautiful Salon 10 Gibbs rm 404
Fortuna Rose J 119 Main E rm 105
Foxliger Anne E Mrs 284 Oxford
Frances Beauty Salon 51 Clinton av S
rm 101

Frances Beauty Shop 489 Portland av
Fry Rose W Mrs 80 East av rm 326
Gawlowicz Celia B Mrs 113 Main E
Genesee Beauty Shop 251 Genesee
George Mary A Mrs 25 North rm 737
Getty Maude E Mrs 1136 Genesee Park
blvd

Getzin Amber M Mrs 5 Tryon pk
Giordano Rose M 199 Saratoga av
Giratana Gaetana Mrs 86 Emerson
Golub Wilma 5 StPaul rm 532
Grace Beauty Shoppe 588 Portland av
Graffley Florence J 328 Main E rm
518

Graham Maude M 80 East av rm 300
Grande Antoinette A 520 Main W
Green Flora B Mrs 124 Webster av
Green Florence B 599 Plymouth av S
Greenwald Shirley 328 Main E rm 404
Guggenheim Lewis 257 Main E rm 324
Gumbrecht Christine M 367 Park av
Habersaat Elsie B Mrs 272 Winton rd
N

Hackett Mildred C 681 Lake av
Hafner Wilhelmina 25 North rm 526
Hahn Olga C 1456 Lake av
Hamblin Maie M Mrs 4489 Lake av
Harper Martha Matilda Inc 16 Main W
rm 516 and 1847 East av
Hart Pauline E Mrs 73 Clinton av S rm
1

Hartle Marcella C Mrs 225 Hague
Haubner Marcella C Mrs 25 North rm
623

Hazel's Hairdressing Studio 658 South
av

Heberger Bessie Vera Mrs 282 Otis
Helen Marie's Beauty Shoppe 968 Port-
land av

Helen and Dot's Beauty Shoppe 182
Jefferson av

Herbert Helene K Mrs 84 Merwin av
Hess Mildred G 371 University av

Hicks Clarence E 328 Main E rm 326
Hoderlein Anna A Mrs 484 Ames
Holt Mabel E 95 Main W

Horton Bertha E 554 Chili av
Hosking Millicent M 25 North rm 630

Hugo Hair Stylist 4 N Goodman
Hulda's Beauty Shoppe 1731 Clifford
av

Hyde Mabel H Mrs 437 Champlain
Iamele Alveda Mrs 1046 Clinton av

Iamonaco Josephine Mrs 153 Salisbury
Infantino Jean 219 Ridge rm 200

Ivasky Anthony 5 StPaul rm 300
Jackie Beauty Shoppe 515 Thurston rd
Jane's Beauty Salon 754 Jefferson av

Jane's Beauty Shop 804 Hudson av
Jenco Mary 64 Central pk
Jendarr's Beauty Shoppe 1364 Norton
Jennings Elsie J Mrs 583 South av
Jeffries Elsie Mrs 945 Monroe av
Jerry Ann Beauty Shop 1045 Clinton av
S

Jo's Beauty Salon 1160 Portland av
Jo's Beauty Shoppe 76 Central pk
Joel's Beauty Salon 245 Bay
John's Beauty Salon 81 East av rm 4
Johnson Eliz Beauty Shoppe 383 Win-
ton rd N

Johnson Nan J 328 Main E rm 310
Johnville Beauty Shop 1322 Culver rd
Kalkot Rena Mrs 5 StPaul rm 430
Kar-Vals Beauty Parlor 252 Jay
Kardas Mamie 847 Hudson av

Kaufmann Katherine R 1923 Main E
Kennedy Elene M 324 Ridge rd
Kitchen Eliz C 80 East av rm 210
Knapp Grace B 69 E Henrietta rd
Krzesiak Bessie Mrs 950 Hudson av

Kurly Q Beauty Shop 7 Waverly pl
LaCherie Beauty Salon 410 Main E
Lacy Leontine F Mrs 323 Avenue B
LaFrances Beauty Academy 77 South
av rm 304

LaMar Beauty Salon 1426 Clifford av
LaPremiere Beauty Salon 1356 Dewey
av

Latel Beauty Salon 1282 Dewey av
LaVerne Beauty Shop 1361 Norton
Lawrence Walter A 47 Clinton av N
rm 4

Lazara Minnie Mrs 241 Bay
Leader L L Mrs 130 Main E rm 219
Lillian's Hairdressing Studio 625 Bay
Longan Anna 14 Franklin rm 1108

Lou's Beauty Shoppe 433 Durnan
Loucheur Leon J 5 StPaul rm 300
Ludke Beatrice E 27 Clinton av S rm
210

Luke Cecilla A 589 Portland av
Lynch Ruby Mrs 167 Pearl
McArthur Kathleen Terry Mrs 1523
Lake av

McCarthy Iona Mrs 1034 N Goodman
McCormick Helen C Mrs 1577 Dewey
av

McNulty Margt M Mrs 443 Brooks av
McTernan Mollie 25 North rm 546
Madison Beauty Shoppe 234 Genesee
Madlena's Beauty Parlor 162½ Genesee
Manni Mary Mrs 77 Lowell

Margay's Beauty Salon 484 Genesee
Margaret's Beauty Shop 974 Main E
Margretta Beauty Shoppe 27 Clinton av
S rm 107

Marie Beauty Shop 27 Clinton av S rm
102

Markell Edna Mrs 1196 Clinton
Marshall Beauty Salon 820 Dewey av
Martin Hattie M 306 North
Martone Anna C 446 Ames

Martone Clara R Mrs 804 Brown
Mary Lou Beauty Shoppe 1531 Lake av
Mason's Beauty Shoppe 1688 StPaul
Master Hair Shoppe 42 Clinton av N

May Belle Beauty Salon 501 Ridge rd
May Josephine L 25 North rm 629
Mayme's Beauty Shop 631 Thurston rd
Mazzola Antoinette Mrs 153 Otis

Mears Beauty Shop 229 Herald
Melbrecht Tina Mrs 95 Avenue E
Meo's Beauty Salon 445 North
Messenger Agnes F Mrs 768 Monroe av

Messenger Hazel I 86 Stewart
Meyers Louise C Mrs 720 Linden
Meyers Mary C 82 StPaul rm 520

Miami Beauty Shoppe 213 Park av
Mickey's Beauty Salon 276 Scio
Milazzo Angelina M 440 Plymouth av
S

Miller Alice J 25 North rm 954
Miller's Hair Studio 223 Avenue A
Moon Mabel 25 North rm 917

Moore Ada K Mrs 381 Lexington av
Moran Louise M 643 Linden
Morgan Madelene L Mrs 3989 Lake av

Morris Anne 139 Park av
Mrzywka Carrie H Mrs 703 Thurston rd

Muenster Viola 986 Clinton av S
Mullie Sadie E 42 East av rm 341

Murant Virginia A Mrs 8 Edith
Murray's Beauty Salon 43 Stone
Nagy Anna C 896 Main W

Nannette's 298 Genesee
Needle Shirley S 49 Main E and 697
Park av

Nelson Beauty Salon 35 Elm
Newell Bertha L Mrs 105 Anthony

Nina's Beauty Shop 503 Jay
Norlene Beauty Shop 1257 North
Norman Merle Studio 14 Franklin rm
408

Norton Beauty Shop 625 Norton
Noto Pauline A 672 Jay

Olga's Beauty Shop 1166 Clinton av N
Oliver Clara Palmer Mrs 45 Clinton av
N

Orchid Beauty Shop 948 Clifford av
Oxford Beauty Salon 365 Park av

Paris Beauty Salon 249 Main E
Park Lane Beauty Shop 262 Park av

Pat-Ola Beauty Salon 35 Pullman av
Peck Bertha C Mrs 1340 Dewey av

Perkowski Helen L 3923 Lake av
Plymouth Avenue Beauty Shop 74
Plymouth av S

Pollyanna Beauty Salon 14 Franklin
rm 515

Powers Beauty Salon 40 Main av
Prophet Frances Mrs 740 Genesee

Putnam Zoe L Mrs 16 Clinton av S
Ragonesi Angelina 594 South av

Rapp Edythe 285 Terrace pk
Raynor Margt V Mrs 1357 Culver rd

Real Art Beauty Salon 1744 East av
Reed Beauty Shop 850 Main W

Reeler Rose Mrs 425 Clarissa
Regan Germaine Mrs 333 Plymouth av
S

Rehberg Jane Mrs 719 Clinton av S
Reichart Clara Beauty Parlor 25 North
rm 632

Rice Carolyn D Mrs 323 Main E rm
310

Richardson Martha Mrs 215 Illinois
Richelleu Beauty Shop 210 Monroe av

Rivoli Beauty Shoppe 442 Jefferson av
Robison Beauty Salon 1118 Garson av

Rochester Beauty Shop 132 Clinton av
S

Rodman Evelyn N Mrs 1671 Main E
Rogers Kathryn M 14 Franklin rm 823

Rooke Helen 80 East av rm 200
Rose's Beauty Shoppe 1260 StPaul

Rosedale Barber & Beauty Shop 978
Monroe av

Ross Bessie Mrs 202 Monroe av
Rowley Beauty Shop 171 Park av

Ruth Ann L 202 Kenwood av
Ryan Mary E 42 East av rm 110

Ryan May Mrs 80 East av rm 204
Sablosky Francis 798 Joseph av

Sajeki Jennie C 22 Sobieski
Sanders Marie 25 North rm 626

Sapere's Beauty Shop 625 Hudson av
Schnorr Ida E 5 StPaul rm 227

Schoenhett School of Beauty Culture
328 Main E rm 216
Schutte Mabel A 27 Clinton av S rm
301

Schuwert Helen I 185 Weldon
Schwab Josephine M Mrs 748 Brown
Schwalb Lisette L 1130 Clinton av N
Scott Bernice S Mrs 5 S Union

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Searles Jane A 84 Webster av
Semple & Stott 80 East av rm 212
Seymour Anna B Mrs 130 Main E rm
1027

Shari Beauty Shop 585 Monroe av
Sharpe Ethel Mrs 283 Conkey av
Sherman Blanche V Mrs 63 Marshall
Sherriff Eliz 239 Plymouth av S
Shorts Delta E Mrs 490 Lexington av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

Smith Alice M 80 E 6 Tremont
Smith Erva J Mrs East av rm 208
Smith Ruth Griffis 119 Main E rm 815
Snapp Maude E Mrs 111 East av
Snyder Josephine 83 Hand
Spain Beauty Shop 5 StPaul rm 203
Spencer Frances F 257 Main E rm 324
Spogas Antoinette Mrs 924 Joseph av
Stein Marion F Mrs 232 Garson av
Stewart Agnes 488 Monroe av
Straub Ida F Mrs 141 Hazelwood ter
Stuart Lorraine 1161 Culver rd
Stuver Fannie M Mrs 2109 Main E
Sue's Beauty Shoppe 517 Jefferson av
Sunshine Beauty Shop Inc 95 Main
E

Sutton Cecile Mrs 20 Grove
Sylvia's Beauty Salon 617 Clinton av N
Teresa Beauty Salon 5 StPaul rm 314
TerHaar Viola C Mrs 58 Avenue D
TerHaar Wm J 637 Monroe av
Thomas Beauty Salon 500 Lyell av
Thomas Rose A 535 Monroe av
Thompson Kate Mrs 978 North
Thurston Beauty Parlor 410 Thurston
rd

Twoedale Marjorie F 59 Colby
Une's Beauty Shoppe 531 Conkey av
Urbansky Lavina C 1536 Dewey av
VanDorn Eliz M Mrs 215 Winton rd N
Vanity Villa Beauty Shop 1376 Lake av
Veesel Alice F Mrs 374 Joseph av
Veresano Mary 686 Park av
Vernon Hairdressing Studios 38 North
Vienna Beauty Shoppe 1279 StPaul
Vivette Beauty Shop 569 Chili av
Vivian Dieter Beauty Shop 1 Fenwick
Vogue Hairdressing Parlor 581 Brooks
av

VonBramer Louise V Mrs 603 Driving
Park av

Wade's Beauty Shop 296 Driving Park av
Wahl Delia H Mrs 135 Vermont
Walsh Anna M 25 North rm 525
Warren Ann A Mrs 115 Berkeley
Washburn Martha A 27 Clinton av S
rm 104

Watts Beauty Shoppe 512 Dewey av
Webster Anna B Mrs 360 Winton rd N
Weidenborner Ann 80 East av rm 332
Weins Minnie H 1116 Monroe av
Weisseger Evelyn R 1375 Culver rd
Welch Loretta M Mrs 793 Avenue D
Wellington Beauty Shoppe 301 Wellington
av

Wiest Mae 45 Gibbs rm 15
Wilferth Vera F Mrs 272 Avenue A
Wilfred Beauty Culture Studio 1265
Clinton av N

Williams Albertine Mrs 303 Monroe av
Williamson Norma F Mrs 25 North rm
637

Wilson I Lorraine Mrs 4180 Lake av
Winegardner Leta B Mrs 159 Oakland
Winnie's Beauty Shoppe 591 Portland
av

Young Gertrude G 636 University av
Zachary Eva 50 Saratoga av

Zagami Antoinette M 44 Jefferson av
Zimel Edna L 975 Avenue D

*Bedding

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further information see top lines)

Beds & Bedding

(See also Mattress Mrs.; also
Furniture)

Burton-Dixie Corp The 85 Allen
Flower City Bedding Co 258 Hudson av
Gowdin Pillow Manufacturing Co 139
N Water

Goldberg Julius H 67 Hanover
Lyons Upholstering & Bedding Co 175
N Water
Otis-Buffalo Inc 119 Main E rm 725
Rochester Pillow Co 111 N Water
Summers Bedding Co 772 Clinton av N

*Beer Distributors

HETZLER BROS ICE CO Inc 801 Driving
Park av phone Glenwood 446 (For
further information see page 105 Buyers'
Guide)

Belt Mrs.—Wearing Apparel

HICKOK MFG CO Inc 850 StPaul telephone
Glenwood 6200 (For further
information see page 81 Buyers'
Guide)

Belting—Dealers & Mfrs

CROSS BROS CO Inc 112-114 Mill telephone
Main 8038 (For further
information see page 81 Buyers' Guide)
Cross H M & Sons 232 Mill
Warner L P & Co Inc 98 Avenue E

*Beverage Distributors

CLICQUOT CLUB GINGER ALE
Flower City Charcoal Co Inc 135-149
Colvin phone Genesee 476 (For further
information see page 91 Buyers' Guide)

Beverage Mfrs

Brayer Wm J 69 Alford
Brooks' Beverages rear 149 Anderson
av
Chain Store Root Beer Co Inc 372 Exchange
Hires Chas E Co 642 Plymouth av S
Sweet Valley Soda Works rear 107 Ontario

Bicycle Repairers

Koehler John A 46 MtVernon av
Morgan Violet L Mrs 189 Clinton av N
Weinstein Saml 825 Clinton av N
Zuttermann Raymond 1948 East av

*Bicycle & Motorcycle Supplies

ROBY SIDNEY B CO The 208-214 South
av telephone Stone 1129 (For further
information see page 121 Buyers' Guide)

Bicycles

Buerigin Emil (rpr) 551 N Goodman
Coat Frank 1792 East av
Deninger Andrew J 335 North
Dunne Wm D 371 Jefferson av
Genesee Bicycle Store The 544 Columbia
av
Indian Cycle Co 523 Court
Klein Henry D 145 Hebard
Koehler John A 46 MtVernon av

Meltzer's Bicycle Shop (rpr) 1645 StPaul
Morgan Violet L Mrs 189 Clinton av N
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280 Main E phone Stone 6500 (For
further information see top lines)
Towner Bros Co 710 University av

Bill Posters

Rochester Poster Advertising Co Inc 30
Platt

Billiard Room Supplies

Powers & Vail Inc 44 South av

Billiard Rooms

Adams David 122 Monroe av
Aldrich Homer 270 Allen
Azzolino Alf 453 Portland av
Billiard Academy 1753 N Goodman
Bishop Nelson S 218 Spring
Briggs Lester L 384 Clarissa
Button Nieson L 673 Jay
Caccamias Jos 700 Clinton av N
Calos Thos 343 Central av
Cumbo Richd 381 Platt
DiMarco Libby 367 Smith
DiPonzio Ralph F 519 State
Farnan Patk J 30 Main E
Flora Mary 4671 Lake av
Johnson Aaron A 397 Ormond
Keogh's Billiard Academy 3 East av
Krieger David 99 Clinton av S
Lapides Jack L 34 Herman
Lloyd Edwd 40 State
Lodico Jos 450 North
McKallitzky Louis 595 StPaul
Mackie Louis F 26 Pullman av
Moore Horace H 676 South av
Muratone Anthony 255 Jay
Ogila Alfonso M 500 Scio
Sablowsky Wm 53 Catharine
Scharpink Sol 4 Pryor
Schwikert F and Son 170 Exchange
Simon Michl 363 Central av
Ulrich Albert J 443 Main E
Zeppeltina Alfonso 86 Prospect

*Binoculars

BAUSCH & LOMB OPTICAL COM.
PANY 635 StPaul telephone Main
4305 (For further information see
page 125 Buyers' Guide)

*Bird Houses

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280 Main E phone Stone 6500 (For
further information see top lines)

Bird & Animal Dealers

Carey Margt D Mrs 24 Oxford
Gursky Myer 607 Joseph av
HART & VICK Inc 45-55 Stone phone
Main 1201 (For further information
see page 136 Buyers' Guide)
Metzger Charlotte Mrs 77 Avenue C
Stern Max 182 Conkey av

*Black & White Prints

CITY BLUE PRINT CO 31 Elm tel
Main 3265 (For further information
see top lines and page 83 Buyers'
Guide)

SULLIVAN H H Inc 65-71 South av
tel Stone 550 (For further information
see back cover)

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(See also Welders & Brazers)

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Bach Karl rear 65 Martin
Belkirsch Philip W 1006 Clinton av S

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 Rowan Myles 9 Favor
 Schnackel's C Son Inc 466 Joseph av
 Subway Forge 25 Favor
 Weinberg Nathan rear 59 Kelly

*Blank Book Mfrs

SMITH JOHN P CO Inc 193-197 Platt
 tel Main 334

*Blue Prints

CITY BLUE PRINT CO 31 Elm tel
 Main 3265 (For further information
 see top lines and page 83 Buyers'
 Guide)

SULLIVAN H H Inc 65-71 South av
 tel Stone 550 (For further informa-
 tion see back cover)

Blue & Black Prints

City Blue Print Co 31 Elm
 Sullivan H H Inc 65 South av

Boat Builders

Mayer Boat Co 1333 StPaul
 Miller Jos 560 River
 Nu Craft Boat Co 441 Wilkins
 Rochester Marine Co Inc 48 Scio
 Rochester Outboard Motor Co 145 St-
 Paul 5th fl

Boat Houses & Boat Liveries

Genesee Valley Park Boat Livery, Elm-
 wood av opposite Plymouth av S
 Long Wm V 1500 Genesee

*Boats—Dealers

(See Sporting Goods—Dealers)

*Boiler Insurance

ASHLEY EGBERT F CO agents 212
 Union Trust bldg tel Main 444 (For
 further information back bone, top
 lines and page 107 Buyers' Guide)
JOHNSTON JAMES AGENCY Inc 204
 Granite bldg phone Main 697 (For
 further information see page 109
 Buyers' Guide)

Boiler Makers

Allan Iron & Welding Works Inc 340
 Lyell av
 Flower City Boiler Co Inc 719 Exchange
 Suhr Arthur W 1440 Main E

*Boiler Setters—Mason

SUMMERHAYS WM SONS CORP 614-
 632 Clinton av S tel Monroe 1155
 (For further information see page 94
 Buyers' Guide)

*Bond Brokers

BACHE J S & Co 32 State tel Main 10
 (For further information see page
 86 Buyers' Guide)

SAGE, RUTTY & CO Inc 1324 Lincoln-
 Alliance Bank bldg tel Stone 351
 (For further information see page 87
 Buyers' Guide)

*Bonds

GOLDMAN DAVID CO Inc 101-102 El-
 wood bldg 6 State tel Main 2984
 (For further information see page 112
 Buyers' Guide)

HARTFORD ACCIDENT & INDEM- NITY CO OF HARTFORD CONN

Carl H Hennrich Inc general agents
 401-404 East av bldg tels Main 435-
 436 (For further information see
 page 108 Buyers' Guide)

JOHNSTON JAMES AGENCY Inc 204
 Granite bldg tel Main 697 (For fur-
 ther information see page 109 Buyers'
 Guide)

Bookbinders

Moore John C Corporation 69 Stone
 Riverside Book Bindery 145 StPaul 4th
 fl

ROCHESTER BOOK BINDERY 165-173

StPaul tels Main 5463-64
 Seneca Bookbinding Co Inc 29 N Water
 Zahndt Wm F & Son 77 StPaul 5th fl

Booking Agents

Norton Al 81 East av rm 13

Booksellers

(See also Stationers; also News Depots)

American Bible Society 435 Main E
 Book Hunters Shoppe 92 South av
 Book Shop 91 Main E
 Bunis Nathan J 103 Clinton av S
 Children's Book Shop 293 Alexander
 Collector's Book Shop The 43 Gibbs
 Genesee Book Shop 240 Joseph
 Humphrey Geo P (second hand) 67
 Spring

Interstate Gospel Book Shop 14 Frank-
 lin rm 1403

Knoll Chas F 16 Main W rm 530
 Kobbe John (German) 787 StPaul
 Morris Irving H 679 Joseph av
 Opperman Frank G (second hand) 724
 Clinton av N

Ritchey Inc 4 Johnson
 Schulz Book Store 212 Granite bldg 130
 Main E

SCRANTON'S Inc 21-23 State, 20 Main
 W and 334-336 Main E tel Main 413
 (For further information see page 83
 Buyers' Guide)

SIBLEY, LINDSAY & CURR CO 228-
 280 Main E phone Stone 6500 (For
 further information see top lines)

SMITH CLARENCE W Inc 343-345
 East av phone Stone 4928
 Speare Georgina 42 East av rm 128
 University Book Store, River blvd
 Weiner Jacob 675 Monroe av
 Wilcox John F 10 Ford

*Boot & Shoe Dealers—Retail

(For others connected with this
 business see Shoes)

*Boot & Shoe Mfrs

(See Shoe Mfrs)

Bottle Mfrs

REED F E GLASS CO 860 Maple phone
 Genesee 3250 and 295 MRead blvd

Bottlers—Carbonated Beverages

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 pk
 Anderson Beverage Corp 190 Berlin
 Clancy & Howland Distributing Co 85
 Railroad
 Crown Bottling Works 237 1st
 Doerner's Bottling Works 10 Whalin
 Friedler Paul W Bottling Works Inc
 82 Lowell
 General Beverage Products Inc 127
 Genesee
 Genesee Bottling Co 519 Joseph av

Haag & Haag Inc 550 Avis
 Highland Beverages 127 Genesee
 Imperial Beverages Co 222 Orchard
 Jenner Herbert S 56 Windsor
 Lang Products Co 747 Culver rd
 Leonard's Beverages 122 Dayton
 Liberty Bottling Works Inc rear 27
 Herman
 Monroe Bottling Co 1315 Hudson av
 Pepsi-Cola Rochester Bottling Co 12
 Spring
 Petix Bros 63 Grape
 Pittsford Beverages Inc 16 Lincoln av
 Pittsford
 Qualtop Beverages Inc 66 Oakman
 Rochester Coca-Cola Bottling Corp 190
 Berlin
 Rochester Soda Water Co Inc rear 35
 Thomas
 Sunrise Bottling Co 71 Fernwood av
 Union Bottling Works 781 and rear 658
 North

Bowling Alley Supplies

Luscher Marvin A 117 North
 Powers & Vail Inc 44 South av

Bowling Alleys

Alessi Angelo 191 Clifford av
 Bay Bowling Hall 228 Bay
 Blaesi Philip 790 N Goodman
 Buonomo's Inc 170 Charlotte
 Carboneau's Bowling Hall 270 State
 East Side Bowling Hall Inc 873 Mer-
 chants rd
 Elm Bowling Hall 75 Elm
 Franklin Bowling Hall 204 N Water
 Genesee Bowling Hall Inc 112 South av
 Groh Bros 215 Wilder
 Henchen Chas J 849 Jay
 Kenealy Edw F 1604 Lyell av
 Oxford Bowling Hall 406 Clinton av N
 Reinhardt Geo A 510 Portland av
 Reynolds Eulalie Mrs 374½ Thurston rd
 Ridge Bowling Hall Inc 461 Ridge rd
 Rutz Frank & Son 140 North

Bowling Pin Mfrs

EMPIRE LAST WORKS Palmer cor
 Breck tel Culver 1700

*Box Mfrs—Cleared Fibre Board

SIMPSON BOX & LUMBER CO Inc
 1290 MRead blvd phone Glenwood
 4216 (For further information see
 page 84 Buyers' Guide)

*Box Mfrs—Fibre Board

ROCHESTER BOX & LUMBER CO
 570 Culver rd phone Culver 400 (For
 further information see page 84
 Buyers' Guide)

*Box Mfrs—Paper

COWLES A B 4 Commercial phone
 Main 7210 (For further information
 see page 83 Buyers' Guide)
DIAMOND PAPER BOX CO Inc 1-15
 Leighton av phone Culver 2426 (For
 further information see page 84 Buy-
 ers' Guide)
FLOWER CITY SPECIALTY CO 158
 Hollenbeck phone Main 630 (For fur-
 ther information see page 128 Buy-
 ers' Guide)
NEUN H P CO Inc 415 Culver rd cor
 University av phone Monroe 1216
 (For further information see page
 84 Buyers' Guide)

Box Mfrs—Wooden

Container Corp of America (sales) 65
 Broad W rm 512

160

Box Mfrs, Wooden—Con

Deer John G Co (cigar) rear 69 Hickory
Fairmont Box Co 1237 Main E
Marshall Geo P 29 Hebard
Peters Anthony C (second hand) 28
Cayuga

ROCHESTER BOX & LUMBER CO 570
Culver rd phone Culver 400 (For further
information see page 84 Buyers' Guide)

SIMPSON BOX & LUMBER CO Inc
1290 MRead blvd phone Glenwood
4216 (For further information see
page 84 Buyers' Guide)

*Boys' Clothing

McFARLIN CLOTHING CO 191-195
Main E phone Main 5832
NATIONAL CLOTHING CO 159-171
Main E phone Stone 80

*Brass Faucets—Mfrs

NATIONAL BRASS MFG CO foundry
193-195 Mill office 256-258 State
phone Main 1120 (For further information
see page 85 Buyers' Guide)

Brass Finishers

NUNN BRASS WORKS Inc 17 Went-
worth phone Genesee 163 (For further
information see page 85 Buyers' Guide)

*Brass Founders

WRAY HENRY & SON Inc foundry
193-195 Mill office 256-258 State
phone Main 1120 (For further information
see page 85 Buyers' Guide)

Brass Goods

Kingsland Brass & Wire Works 70 Mt-
Hope av
WHITE WIRE WORKS CO The 79-83
Exchange phones Main 274-275 (For
further information see page 140
Buyers' Guide)

Brewers

AMERICAN BREWING CO OF ROCHESTER N Y Inc (Apollo Beer and
Tam O'Shanter Ale) 444 Hudson av
phone Stone 444
Catacraft Brewing Co Inc 13 Catacraft
GENESEE BREWING CO Inc The (All
Malt Beer and 12 Horse Ale) 100 National
phone Main 1865
Rochester Brewing Co 770 Emerson
Standard Brewing Co Inc 440 Lake av

*Brewers' Supplies

NUNN BRASS WORKS Inc 17 Went-
worth phone Genesee 163 (For further
information see page 85 Buyers' Guide)

Brick Mfrs & Dealers

AMERICAN CLAY & CEMENT CORPORATION 1175 Main E phone Culver
1000 (For further information see
page 85 Buyers' Guide)
SWAN THEODORE H BRICK & TILE CO Inc (face) 723 Clarissa cor Exchange
phone Main 3956 (For further information
see page 88 Buyers' Guide)

Wechesser Jos L 364 Aberdeen

*Brokers—Bond

SAGE, RUTTY & CO Inc 1324 Lincoln-
Alliance Bank bldg phone Stone 351
(For further information see page
87 Buyers' Guide)

Brokers—Custom House

Torphy Frank E 60 N Fitzhugh rm 2

ROCHESTER BUSINESS FINDER

Brokers—Food Products

Allchin L L 372 Exchange
Bader Earle 42 East av rm 310
Bertolette Ralph H 1 Graves rm 301
City Sales & Brokerage Co 4 Circle
Fitzgerald Geo M 51 Litchfield
Flannery G L 183 Main E rm 1435
Food Distributors Inc 43 Rochester
Food Terminal
Gerks Benj 42 East av rm 242
Hall Chas C 183 Main E rm 1317
Neill John S 217 East av rm 24
Ryan J M Corp 25 North rm 1037
Saunders Wm C 31 Gibbs rm 309
Saubier Carl J 48 King
Sheehan Chas W 25 North rm 1217
Watkins Lynn C 48 King

*Brokers—Investment

SAGE, RUTTY & CO Inc 1324 Lincoln-
Alliance Bank bldg phone Stone 351
(For further information see page 87
Buyers' Guide)

*Brokers—Members New York Stock Exchange

ABBOTT, PROCTOR & PAINE successors
to A J Wright & Co, Hotel
Seneca Arcade 16 Clinton av S phone
Stone 720 (For further information
see page 86 Buyers' Guide)

BACHE J S & CO 32 State phone Main
10 (For further information see
page 86 Buyers' Guide)

BONBRIGHT GEORGE D B & CO 100
Powers bldg phone Main 4830 (For
further information see top lines
and page 85 Buyers' Guide)

GOODBODY & CO 524 Lincoln-Alliance
Bank bldg 183 Main E phone Main
1292 (For further information see
page 86 Buyers' Guide)

PERKINS ERICKSON & CO 134-145
Powers bldg phone Main 1144 (For
further information see page 85
Buyers' Guide)

SUTRO BROS & CO 1104-1112 Lincoln-
Alliance Bank bldg phone Stone 980
(For further information see page 86
Buyers' Guide)

WOOD TRUBE & CO 1220 Lincoln-
Alliance Bank bldg phone Stone
2385

Brokers—Merchandise

(See also Brokers—Food Products)

Alexander Geo W Co 80 East av rm
320
Allen C W Co 48 King
Casey F B Co 432 Electric av
Hotelling G F & Co Inc 48 King
LeMay L J Co Inc 82 StPaul rm 706
McAuliff Martin L 25 North rm 1137
Rochester Surplus Sales Co 82 StPaul
rm 615
Shoe Manufacturers Clearing House
Inc 22 Andrews (shoe machinery)
Wright D H & Co 130 Main E rm 806

*Brokers—Pawn

WILSON J C CO 39 Main E phone Main
5738 (For further information see
page 114 Buyers' Guide)

*Brokers—Real Estate

ALLIANCE REALTY CORP 1014 Lincoln-
Alliance Bank bldg phone Stone
633 (For further information see
front cover and page 134 Buyers' Guide)

EMERSON PAUL E CO 103 East Side
Savings Bank bldg phone Stone 822
(For further information see front
cover and page 134 Buyers' Guide)

FOOTE EDWARD B 104 Exchange
bldg 16 State phone Main 4743 (For
further information see page 135
Buyers' Guide)

PERKINS HENRY T REAL ESTATE

CO 31 Exchange rm 403 phones Main
3309-10-11 (For further information
see back cover and page 135 Buyers' Guide)

STREB NORBERT CO 223 Powers bldg
16 Main W phone Main 4579 (For further
information see page 134 Buyers' Guide)

Brokers—Stock & Bonds

ABBOTT, PROCTOR & PAINE successors
to A J Wright & Co member
New York Stock Exchange, Hotel
Seneca Arcade 16 Clinton av S phone
Stone 720 (For further information
see page 86 Buyers' Guide)

ABIGAIL W N S StPaul rm 324
BACHE J S & CO 32 State phone Main
10 (For further information see
page 86 Buyers' Guide)

BONBRIGHT GEORGE D B & CO 100
Powers bldg 16 Main W phone Main
4830 (For further information see
top lines and page 85 Buyers' Guide)
Dennison Field & Co Inc 25 Main E rm
405

GOODBODY & CO 524 Lincoln-Alliance
Bank bldg 183 Main E phone Main
1292 (For further information see
page 86 Buyers' Guide)

LUNT C S & CO 45 Exchange rm 301
PERKINS ERICKSON & CO members
New York Stock Exchange 134-145
Powers bldg phone Main 1144 (For
further information see page 85
Buyers' Guide)

Rothschild L F & Co 183 Main E rm
124

SUTRO BROS & CO member New York
Stock Exchange 1104-1112 Lincoln-
Alliance Bank bldg phone Stone 980
(For further information see page 86
Buyers' Guide)

Wood Trube & Co 1220 Lincoln-Alli-
ance Bank bldg

*Bronze Ornamental Work

FRANCIS METAL DOOR AND WINDOW CORPORATION (bank screens
and store fronts) 46-48 Cortland
phone Main 2315 (For further information
see page 87 Buyers' Guide)

Broom Mfrs & Wholesalers

Genesee Broom Co Inc 49 Montrose
Quality Broom Co Inc 381 Ormond

Brush Mfrs

Fuller Brush Co 14 Franklin rm 908
Karl Nicholas J 503 River

Buckle & Men's Jewelry Mfrs

HICKOK MFG CO Inc 850 StPaul
phone Glenwood 6200 (For further
information see page 81 Buyers' Guide)

*Builders

(See also Carpenters, Masons
and Contractors)

KNAPP HOMER 1462 Main E phone
Culver 3073 (For further information
see page 93 Buyers' Guide)

STAHL MURRAY A 2040 East av
phone Monroe 1845 (For further information
see page 118 Buyers' Guide)

*Builders' Finish

MORSE SASH & DOOR CO 101 Ford
cor Waverly pl phone Main 1835
(For further information see page 89
Buyers' Guide)

*Builders' Hardware

LESTER HENRY HARDWARE CO Inc
150 Main W phone Main 5355 and
5356 (For further information see
page 103 Buyers' Guide)

PROTECT YOUR EYES -- USE I.E.S. LAMPS IN YOUR HOME

See Display at your Dealer's or Rochester Gas & Electric Corp. (89 EAST AVE.)

MATHEWS & BOUCHER 26 Exchange phones Main 1064-1065-1066-1067 (wholesale) (For further information see page 104 Buyers' Guide)

Building Materials & Supplies

Acme Builders Supply Co 1030 Main E
AMERICAN CLAY & CEMENT CORPORATION 1175 Main E phone Culver 1000 (For further information see page 88 Buyers' Guide)

Bowerman Builders' Service 1307 Main E

Comac Builders Supply Corp 16 Norman

Dominie Builders Supply Co Inc 155 Gould

Empire Clay Products Co 735 Lexington av

Fredman F H Co 36 StPaul rm 507

Fuller Geo A Co 57 North

Glenwood Stone Co Inc 621 Pullman av
GOODSTONE MFG CO Inc 470 Hollenbeck phone Glenwood 4166 (For further information see page 88 Buyers' Guide)

Grey H D Corp (mason's) 186 Norman
Hager & Same (lead glass) 901 N Goodman

Hutchison-Rathbun Inc 95 Augusta

Keystone Builders Supply Co 85 Palm

LeRoy Lime & Crushed Stone Corp 183 Main E rm 1446

McNerney Geo A 154 East av rm 312

Mann Builders Supply Co Inc 436 Conkey av

MONROE BLOCK CO Inc 48 Olean phone Genesee 57 (For further information see page 88 Buyers' Guide)

Newport Builders Supply Co 165 Humboldt

Rochester Lime & Cement Corporation 174 Colvin

Schaefer Bros Builders Supply Co Inc 1025 Chili av

Stonewood Builders Supply Inc 85 Stonewood av

Summerhays Refractory Supplies Inc 614 Clinton av S

Sun Builders Supply Corp 119 Main E rm 709

Swalbach Building Products Co Inc 961 Lyell av

SWAN THEODORE H BRICK & TILE CO Inc 723 Clarissa cor Exchange phone Main 3956 (For further information see page 88 Buyers' Guide)

United States Plywood Co Inc 404 Atlantic av

VAN DE VISSE & KILDEA LUMBER CO Inc 1503 Lyell av tel Glenwood 668 (For further information see page 118 Buyers' Guide)

WHITMORE, RAUBER & VICINUS 51 Griffith tel Main 180 (For further information see page 89 Buyers' Guide)

Building Movers

Matthews Oliver 66 Walnut
Young Richd T 405 Colbourne rd

Building Wreckers

Bacchetta John 1165 McRead blvd
City Wrecking Co 159 Cottage
Grievson John W 32 Arbordale av
Jackling Wm T Son Inc 680 Clinton av S

LaPlaca Wrecking Co 164 Portland av

Rochester Atlas Wrecking Corp 16 4th

TAPT HERBERT A 982 Chili av phone Genesee 7796 (For further information see page 89 Buyers' Guide)

Buildings—Public & Office

Alliance Press Building 49-51 N Water

Anderson Hall, University av nr Prince

Anthony Memorial Hall, University av nr Prince

Anthony's Hall 174 Joseph av

Aqueduct Building, Butts pl

Archer Building 77 StPaul

Architects Building 217 East av

Baltimore & Ohio R R Building 155 Main W

Bank of Rochester Building 34 State

Barge Canal Terminal off Court near South av

Barr & Creelman Building 70 Exchange

Bee Hive Building, Aqueduct and Graves

Beechwood Hall 1101 Main E rms 5 and 6

Bennett Building 80 East av and 15 Gibbs

Bevier Memorial Building 44 S Wash

Bianchi Hall 597 Broad W

Burke Building 5 StPaul

Carpenters Hall 113 N Fitzhugh

Case Building 82 StPaul

Centennial Building 360 Main E

Central Trust Building 25 Main E

City Hall, S Fitzhugh cor Broad W

City Hall Annex 34-54 Court

Clinton Hall 416 Clinton av N

Columbus Civic Center 50 Chestnut cor Lawn

Comerford Building 49 Andrews

Commerce Building 119 Main E

Commercial Building 42 South av

Concordia Hall 942 Clifford av

Copeland Building 133 Clinton av S

Council Hall 198 Main W

Court House, Main W cor S Fitzhugh

Cox Building 36 StPaul

Culver Hall 708 University av

Cutler Building 359 Main E and 42 East av

Dake Building 1 Clinton av S

Davis Building 154 East av

Delphee Hall 668 North

Duffy-Powers Building 68 Main W

Eagles Building 22 N Wash

Eagles Hall 18-22 N Wash

East Avenue Building 49 East av

East Side Savings Bank Building 233 Main E and 6 Clinton av S

Education Building 13 S Fitzhugh

Eighty East Avenue Building now Bennett bldg 80 East av and 15 Gibbs

Ellison Building 390 Main E

Ellwanger and Barry Building 39 State

Elwood Building 6 State

Ely Building 81 East av

Engineering Building 77 South av

Exchange Building 8 and 16 State

Falvo Hall 481 Seize

Fay Building 54-62 S Fitzhugh

Federal Building, Church cor N Fitzhugh

Fee Building 21-37 N Water

Fenysenry Building 85 Main W

Fire Department Headquarters 185 North

Fitch Building 364-370 East av and 315 Alexander

FitzGough-Broad Building 21 S Fitzhugh

FitzSimons Buildings, State cor Coml

Floral Building 257 Main E

Gas and Electric Building 89 East av

Genesee Hall rear 575 Joseph av

Genesee Valley Trust Building 45 Exchange

German Clubs Hall 315 Gregory

Gibbs Street Building The 31 Gibbs

Glenny Building 194 Main E

Gorsline Buildings 2 to 18 Commercial

Government Buildings, N Fitzhugh cor Church

Granite Building 130 Main E

Graves Street Building 1 Graves

Greyhound Building 72-74-76 Franklin

Harugari Hall 3 Remington

Headley Realty Building 62 State

Herald Building 34 Aqueduct

Historical Museum 100 Lake av

Hunt Building 192 Mill

I O O F Hall 36 Stutson

Iroquois Building 51 Clinton av S

Jewish Young Men's & Women's Assn 380 Andrews cor University av

Kaplan Hall 443 Ormond

Keith-Albee Building 92 Mortimer

Kenning Building 426 Main E

Kilbourn Hall 36 Gibbs

Lake Theatre Building 3190-3198 Lake av

Levy Building 165-173 StPaul

Likly Building 271 Main E

Lincoln-Alliance Bank Building 183 Main E

Lincoln Building 10 Gibbs

Loew's Rochester Theatre Building 130 Clinton av S

Malta Hall 90 State

Malta Temple 217 Lake av

Masonic Temple 875 Main E

Medical Arts Building 277-279 Alexander

Memorial Art Gallery 490 University av

Mercantile Building 25 North

Merchants Bank Building 131 Main E

Milton Block 38 Seio

Monroe Building 25 Exchange

Naramore Building 84 Exchange

National Building 32 South av

New York State Armory 900 Main E

Nineteenth Ward Republican Hall 257 Hawley

Odd Fellows Halls 11 Clinton av N, 304 North, 668 South av and 32 Stutson

Odd Fellows Temple 11 Clinton av N

Paine Building 24-26 Main E

Parrinello's Hall 414 Smith

Perry's Building 222 to 230 Mill

Peoples Hall 83 Andrews

Pilot Building 163 StPaul

Police Building 137 Exchange

Powers' Commercial Fire Proof Buildings 16 Main W cor State

Present Building 27 Clinton av S

Professional Building 35 Chestnut

Prospect Building 60 N Fitzhugh

Public Morgue 70 Clarissa

Pullman Building 85-89 Allen

R A D A Building 316 East av

R B I Auditorium 172 Clinton av S

Railway Express Building 103-107 State

Reynolds Arcade 16 Main E

Rochester Chamber of Commerce 55 StPaul

Rochester City Hall, S Fitzhugh cor

Broad W annex 34-54 Court

Rochester Savings Bank Building 5 S Fitzhugh

Rundel Memorial Building 115 South av

Sagamore Hotel Building 127 East av

StFrancis Xavier Hall 328 Bay

StGeorge's Hall 555 Hudson av

StJoseph's Catholic Young Men's Assn Building 51 Franklin sq

StMark's Hall 859 S Goodman

Salvation Army Citadel 64 North

Schantz Building 244 StPaul

Searle Building 183 StPaul

Sibley Hiram Building 311 Alexander

Sixteen N Goodman St Inc 16 N Goodman

Spiehler Building 202 Court

THE PAINE DRUG COMPANY

ROCHESTER'S LEADING PRESCRIPTIONISTS

Physicians' Supplies

- 24-26 E. Main Street

- Phone MAIN 1820

Buildings, Public & Office—Con

Strong Catharine Hall, Prince cor University av
 Studio Building 72 East av
 Taylor Building 328 and 346 Main E
 Temple Building 14 Franklin cor North office rm 904 do
 Terminal Building 65 Broad W
 Triangle Building 335 Main E and 20 East av
 Tucker Building 186 East av
 Union Trust Building 19 Main W
 United Building 106-108 Main E and 8 N Water
 University of Rochester, River blvd
 Venice Hall 70 Prospect
 Wilder Building 8 Exchange
 Wilshire Building 100 Scio
 Wisner Building 75 State
 Woodworth Building 299 State
 Y & E Building 41 Chestnut
 Young Men's Christian Association Building 100 Gibbs
 Young Women's Christian Association Building 175 Clinton av N, 190 Franklin and 57 S Wash

*Burial Caskets

NATIONAL CASKET CO Inc 142 Exchange phones Main 8 and 9 (For further information see page 101 Buyers' Guide)

Burial Vault Mfrs

Norwalk Vault Co 67 Warehouse
 Rich Burial Vault Service 67 Warehouse

Bus & Coach Lines—Motor

(See also Transportation Lines —Freight)

Central Greyhound Lines Inc 72 Franklin rm 200
 East Avenue Bus Company Inc 267 State
 Rochester Interurban Bus Co (Danerville-Hornell, Mendon, Pittsford, Sodus) 83 South av and 267 State
 Rochester Railway Co-ordinated Bus Lines Inc 267 State
 Rochester Transit Corp 231 State

*Business Schools

SCHOOL OF COMMERCE 362 East av at Alexander phone Main 5530 (For further information see page 136 Buyers' Guide)

*Butchers

(See Meats—Wholesale)

Butter, Cheese & Eggs

(See also Creameries)

Ahlheim Geo Co Inc (wholesale) 93 Portland av
 Alvin Place Dairy 5 Alvin pl
"ARPEAKO" MEAT PRODUCTS (Rochester Packing Co Inc) 900 Maple phone Genesee 5200 (wholesale) (For further information see page 132 Buyers' Guide)
 Cutcliffe Arthur F 173 Bryan
 Dengler R J Butter & Egg Co 113 Ardmore
 Fahrer W C A & Sons (cheese) 789 St-Paul
 Ford John H 391 Magee av
 Interstate Creameries Inc (wholesale) 255 Central av
 Kraft Associated Distributors Inc 1 Merton
 Lyons Creamery 531 Monroe av

Pearlman Jacob H (wholesale) 216 Hudson av
 Polsky Dairy Products Co 26 Avenue D
 Rochester Butter, Egg and Cheese Co (wholesale) 467 State
 Schwam Jos R 433 Joseph av
 Shulsky Abr 51 Buchan pl
 Standard Dairy Products 124 Main W
 Wendover Willis M 29 Thorn

Button Hole Makers

Foos Frank M rear 93 Alphonse

Button Mfrs

American Button Company 10 Chamberney ter
 Art in Buttons Incorporated 10 Chamberney ter
 Kofsky Bertha Mrs 439 Joseph av (wholesale)
 Rochester Button Co 300 State
 Shantz Associates Inc (jobbers) 202 Court

Cabinet Makers

Anderson Wm T 18 Commercial
CORBETT-STEEVES PATTERN WORKS 55 Allen phone Main 5730 (For further information see page 129 Buyers' Guide)
 Peters Chas W 405 State
 Rochester Variety Woodworking Co 31 S Water
 Santamaria Emedio 39 Parkway
 VanWuyckhuysen John 27 Frances

Camera Mfrs

EASTMAN KODAK COMPANY 343-391 State phone Main 4800

*Campaigns Planned & Produced

POLK R L & CO Inc 729 Powers bldg 16 Main W (For further information see page 66 Buyers' Guide)

Can Mfrs

American Can Co 183 Main E rm 1304
 Rochester Can Co Inc 100 Greenleaf

Canners

Beech Nut Packing Co 1237 Main E
 Clark W N Co 333 Hollenbeck
 Curtice Brothers Co 20 Curtice
 Snider Packing Corp 40 Franklin 4th fl

Carbon Paper & Ribbon Mfrs

CROWN RIBBON & CARBON MFG CO 782-790 St-Paul phone Main 6840 (For further information see page 124 Buyers' Guide)
 Rochester Ribbon & Carbon Co Inc 100 Anderson av

*Carpenters, Contractors & Builders

(See also Contractors)

KNAPP HOMER 1462 Main phone Culver 3073 (For further information see page 93 Buyers' Guide)
STEWART & BENNETT Inc 124-132 Water N phone Main 675 (For further information see page 94 Buyers' Guide)
STOETZLEN & TAPPER Inc 72-78 Water S phone Main 5973 (For further information see page 93 Buyers' Guide)

Carpet Cleaners & Layers

(See Rug and Carpet Cleaners)

Carpet & Rug Weavers

Rochester Rug Works Inc 182 Atlantic av
 Weisensel Jos rear 91 Marsh

Carpets, Rugs & Floor Coverings

Columbia Carpet Co Inc 285 State
 Dugan Ray J 279 East av
EDWARDS E W & SON 144-158 Main E phone Stone 2300 (For further information see page 96 Buyers' Guide)
 Fishbaugh Frank L 870 N Goodman
GRAVES H B CO Inc 78 State phone Main 3342 (For further information see inside front cover)
 Horton Co The 430 Main E
HOWE & ROGERS Co 89-91 Clinton av S phone Stone 1800
 Klass Sol 366 Main E
 Kyle R E Co 483 Main E
MCCURDY & CO Inc 275-291 Main E phone Main 5500 (For further information see page 96 Buyers' Guide)
 Main Linoleum Store The 348 Main E
PEOPLES OUTFITTING CO 439-459 Central av at Ormond phone Main 5414
 Randall Rolland R Galleries 309 Alexander
 Rochester Floor Covering Co 3 Circle
SIBLEY, LINDSAY & CURR Co 228-280 Main E phone Stone 6500 (For further information see top lines)

*Carriage & Hearse Trimmings

SCHLEGEL MFG CO The 277 N Goodman cor College av tels Monroe 812-813 (For further information see page 70 Buyers' Guide)

*Cartage (See also Trucking & Teaming)

CLANCY CARTING & STORAGE CO Inc 3-11 Grand av telephone Culver 1714 (For further information see page 140 Buyers' Guide)
CLANCY J C CARTING CO 3-11 Grand av phone Culver 1714 (For further information see page 140 Buyers' Guide)

Cash Registers

National Cash Register Co 30 South av

Casket Mfrs

Monroe Casket Co Inc 163 Charlotte
NATIONAL CASKET CO Inc 142 Exchange phones Main 8 and 9 (For further information see page 101 Buyers' Guide)

*Casket Trimmings

SCHLEGEL MFG CO The 277 N Goodman cor College av phones Monroe 812-813 (For further information see page 70 Buyers' Guide)

*Cast Stone

GOODSTONE MFG CO Inc 470 Hollenbeck phone Glenwood 4166 (For further information see page 88 Buyers' Guide)

*Catalogues & Booklets

DuBOIS PRESS The 637 Broadway phones Monroe 6755-6-7 (For further information see page 132 Buyers' Guide)

Caterers

Hoffman Oscar V 1155 N Goodman
 Holthus Minnie R Mrs 457 Benton

TO BUY RIGHT

See the Classified Business Section in this book. Names in **bold type**, referring to descriptive space, are wide-awake concerns, looking for your business.

KNOW ALL WHO SELL

Marlowe & Shafer rear 119 Saratoga av
Nathanson Harry 5 Morris
Ontario Refectories Inc 1217 Lincoln-
Alliance Bank bldg
Wentworth Walter H 109 Paige

*Cement Block Mfrs

(See also Builders' Supplies)

GOODSTONE MFG CO Inc 470 Hollen-
beck phone Glenwood 4166 (For fur-
ther information see page 88 Buyers'
Guide)

MONROE BLOCK CO Inc 48 Olean
phone Genesee 57 (For further in-
formation see page 88 Buyers' Guide)

Cement—Wholesale

Pennsylvania-Dixie Cement Corp 16
Main E rm 806
Rochester Rubber Cement Corp 99
Frankfort (mfrs)
Universal Atlas Cement Co 135 Spring

Cemeteries

Brighton Cemetery, Winton rd S and 65
Hoyt pl
Charlotte Cemetery 22 River
Congregation Beth Hamedresh Hagodel
Cemetery 62 Stonewood av
Holy Family Cemetery, Maple nr Glide
Holy Sepulchre Cemetery 2461 Lake av
Mount Hope Cemetery, MtHope av
Rapidus Cemetery, Congress av
Riverside Cemetery 2650 Lake av
StBoniface's Cemetery, Clinton av S at
city line
StCasimir's Polish Cemetery, Hudson
av nr Norton
StPatrick's Cemetery, Clinton av S at
city line
Waad Hakolel Cemetery 68 Stonewood
av
White Haven Memorial Park office 14
Franklin rm 1015

*Cemetery Memorials

LELAND-WESTON-LOWE CO 1132-
1138 MtHope av tel Monroe 51 (For
further information see page 121
Buyers' Guide)

Chair Caners

Blind Kraft Shop 439 Monroe av

Chair Mfrs

Archer Mfg Co (surgical and optical)
187 N Water

Chair Renting

Rochester Chair Rental Co 704 Clinton
av S

Charcoal—(Hardwood)

FLOWER CITY CHARCOAL CO Inc
(granulated, pulverized, lump and
briquets) 135-149 Colvin phone Gene-
see 476 (For further information see
page 91 Buyers' Guide)
National Charcoal Co 117 Taylor

*Cheese—Cottage

BARTHOLOMAY COMPANY Inc 555
StPaul phones Main 6520-6523 (For
further information see page 95
Buyers' Guide)

Chemicals—Mfrs

Bohman Bros Inc 443 Monroe av
Chemical Sales Corp 217 East av rm 26
Diamond Chemical Works 19 Vassar
Eastman Kodak Co 343 State

Metropolitan Refining Co (solvents) 14
Franklin rm 608

Chemicals—Wholesale

Diefenbach Laboratories Inc 1131 St-
Paul
SCOBELL CHEMICAL CO Inc Rock-
wood pl phone Monroe 3711

*Chemicals & Drugs—Wholesale

McKESSON & ROBBINS INCORPORATED
ROCHESTER DIVISION whole-
sale drug dept 230-236 StPaul phone
Stone 4580 (For further information
see page 97 Buyers' Guide)

Chemists—Analytical

Lehmkuhl Henry W 73 Howell

Chemists—Consulting

National Testing Laboratories Inc 135
University av
Scott Laboratories 107 State rm 32

Chemists—Manufacturing

Ameco Chemicals Inc 75 Rockwood
American Research Products 16 Main
E rm 610
Aseptico Laboratories Inc 58 N Fitz-
hugh
Bernhard Robt A 153 Anderson av
Brighto Chemical Co 200 Edinburgh
Demilo Gleghorn Syndicate 999 Main E
Distillation Products Inc 16 Main E rm
610
Globe Chemical Co, PO Box 733
Housewives Products Inc 183 Main E
rm 1214
Imperial Products Co rear 1248 Clifford
av
Monroe Disinfecting Co 416 StPaul
Mosco Inc 183 StPaul rm 506
Moss Company 183 StPaul rm 506
Saxonite San-ite Co 488 Meigs
Strasburgh R J Co 185 to 195 Ex-
change
Strong Chemical Co 183 Main E rm 1041
Yorke Chemical Co Inc 1048 Univer-
sity av

*Children's Apparel & Infants' Wear

FORMAN B COMPANY 46 Clinton av S
tel Main 3900 (For further informa-
tion see page 96 Buyers' Guide)
SIBLEY, LINDSAY & CURR CO 228-
280 Main E tel Stone 6500 (For fur-
ther information see top lines)

*Chimney Builders

SUMMERHAYS WM SONS CORP
(factory) 614-632 Clinton av S tel
Monroe 1155 (For further informa-
tion see page 94 Buyers' Guide)

China, Crockery, Glassware & Earthenware

(See also Crockery Ware)

Doehler Frank (importer) 239 Clinton
av N
GRAVES H B CO Inc 78 State tel Main
3342 (For further information see in-
side front cover)
Harned's Dish Rental Service 38 Euclid
(to rent)
Pinsonault Emil W 42 East av rm 228
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

Smith Ceramic Studios Inc 901 Monroe
av

TIGER & GATES 347-349 East av phone
Stone 646 (retail) (For further in-
formation see page 89 Buyers' Guide)

Chiropodists

Allen Edythe E 25 North rm 1046
Ash Fletcher T 25 North rm 1033
Baker Susie 1531 Lake av
Blood Frank G 14 Franklin rm 1202
Connor Agnes 42 East av rm 405
Coyle Chas F 183 Main E rm 1445
DeWitt Isabel G 25 North rm 544
Duryea W Fred 130 Main E rm 1123
Golden Frances M 25 North rm 640
Guinan Catherine E 25 North rm 746
Harrington Adelaide E Mrs 14 Franklin
rm 805
Hinkley Shelton K 25 North rm 946
Horwitz Raymond J 130 Main E rm
802
Laughton Henry F 130 Main E rm
1106
Leary Harry E 426 Main E
Mann Edith Otis Mrs 130 Main E rm
1021
March John J 16 Main W rm 322
Ott Donald H 35 Chestnut rm 205
Persikini Michael 293 Driving Park av
(technopedist)
Reynolds Arthur G 25 North rm 935
Reynolds Danl G 14 Franklin rm 805
Rochester Food Health Center 16 Clin-
ton av S
Roper Inez Gauch Mrs 130 Main E rm
929
Sanderson Wm R 54 East av
Stone J Dumont 25 North rm 1121
Tiernan Simon P 328 Main E rm 402
Tierney Addison A 130 Main E rm 1123

Chiropactors

Berdel Wm J 286 Tremont
Brownell Frank T 65 Bronson av
Eck Luther M Mrs 231 Earl
Flynn Edw J 40 Meigs
French Chas E 426 Main E rm 1
Fritz Ada C 25 North rm 440
Fritz Matilda J 25 North rm 440
Gerling Chas J 14 Franklin rm 1410
Gian-Cursio Christopher 1878 Clinton
av N
Giebel Alf W 660 Hudson av
Hall Earl V 328 Main E rm 418 and 10
Clay av
Heffer Norris W 663 Lake av
Hurd Louella M 328 Main E rm 415
Keene & Keene 16 State rm 315
Krapf Edwin H 1210 Culver rd
Kueter & Kueter 1303 Dewey av
Kwapich Jos L 284 Oxford
Leve Brothers 27 Clinton av S rm 311
Lytle Roy D 16 State rm 311
MacBride Esther T Mrs 160 Driving
Park av
Merrell F Edith Mrs 270 Alameda
Renwick Belle L Mrs 156 Park av
Rickless Hyman S 1016 Monroe av
Rieflin Geo H jr 160 Driving Park av
Rieflin & Radtke 1136 Clinton av N
Rochester Chiropactic Health Service
507 N Goodman
Seavy Silas F 14 Franklin rm 518
Sharon Alice G Mrs 67 Edmonds
Sherman Ray W 685 Main E
VanDerdon Donald G 328 Main E rm
307
Walsh Juel Mrs 19 StJohn's pk
Walsh Marie A 27 Clinton av S rm 218
Warren H Ernest 14 Franklin rm 909

***Chocolate Syrups & Powder**
RICHARDSON CORPORATION 1069
 Lyell av phone Glenwood 307 (For
 further information see page 137
 Buyers' Guide)

Christian Science Practitioners
 Burdick Luella Cass Mrs 68 Woodlawn
 Burdick Willis Reed 25 North rm 1225
 and 68 Woodlawn
 Colgate Minnie L Mrs 140 Virginia av
 Frickey Chas R 328 Main E rm 504
 Freedman Harry J 42 East av rm 607
 Gillard Arthur J 273 Alexander
 Leitenberger Ethel L Mrs 183 Main E
 rm 1154
 MacKercher Nettie B Mrs 191 S Good-
 man
 Moore Lucy Clarke 42 East av rm 114
 Norton Myra B Mrs 25 North rm 742
 Reed Otis D 183 Main E rm 1443
 Ross Jane W 154 Rugby av
 Steinbrecher Helen Mrs 130 Oakland
 Stetzenmeyer Anna Mrs 25 North rm
 1223
 Templeton Jane M 183 Main E rm 1154
 and 191 S Goodman
 Turnbull Henry K 520 East av
 VanAtta Robt S 42 East av rm 445
 Wesson Edith K Mrs 183 Main E rm
 933
 Wilder Byron G 14 Franklin rm 413
 Wilson Walter H 130 Main E rm 1203

Church Goods

Orgel Sylvia (Hebrew) 326 Joseph av
 Rochester Novelty Works Inc 485
 Hague
 Sanitary Communion Services 389 Gre-
 gory
 Trant Esther E 96 Clinton av N
 Tucker Chas A 81 East av rm 12

***Church Windows & Memorials**
HASKINS GLASS STUDIO 34 James
 tel Stone 5605 (wood, stone, bronze
 and marble)

Churches

Adventist—
 Advent Christian Church, Hay-
 ward av corner Chamberlain
 founded 1867 pastor Mrs A G
 Alford
Baptist—
 Baptist Union of Rochester and
 Monroe County office 43 N Fitz-
 hugh, Albert R DeMott executive
 sec
 Andrews Street, Andrews nr Clin-
 ton av N founded 1851 pastor
 Atlantic Avenue, Atlantic av cor
 Fairmount founded 1897 pastor
 Saml H Keister
 Baptist Temple, North and Frank-
 lin pastor Arthur W Evans
 Calvary, Genesee cor Kirkland rd
 founded 1907 pastor Geo Middle-
 ton
 Christ Polish, Hudson av corner
 Roycroft dr organized 1914 pas-
 tor Florian Leuno
 Church of the Master 3495 Lake av
 pastor D Seldon Matthews
 Eanon Baptist Church, Rev N B
 Brown pastor 200 Joseph av
 Fernwood 140 Fernwood av pastor
 W McBride
 First, N Fitzhugh corner Church
 founded 1818 pastor Donald B
 MacQueen
 First Italian 91 Bay corner Nia-
 gara
 Genesee 149 Brooks av founded
 1894 pastor R LeRue Coker
 Immanuel organized 1923 corner
 Park av and Brunswick st pas-
 tor Osgoode H McDonald

ROCHESTER BUSINESS FINDER

Lake Avenue Memorial, Lake av
 corner Ambrose founded 1871
 pastor W S K Yeaple
 Lyell Avenue 48 Cameron nr Lyell
 av founded 1890 pastor Geo A
 Hammon
 Lyell Avenue Mission 221 Maltby
 MtOlivet 143 Adams organized
 1910 pastor Jas E Rose
 North, Clinton av N cor Avenue
 A founded 1889 pastor John Bet-
 lesem
 Parsells Avenue, Parsells av cor-
 ner Chamberlain founded 1895
 pastor Jeffrey D Livingstone
 South Avenue, South av cor Lin-
 den founded 1890 pastor David E
 Haglund
 Christadelphian—
 Christadelphian 31 Kay ter, Fran-
 cis H Henderson sec
 Christian Science—
 First Church of Christ, Disciples
 rear 619 Monroe av founded
 1886 pastor Ernest Oldaker
 Christian Reformed—
 (Holland-English) N Goodman cor
 Ferndale crescent founded 1877
 Christian Science—
 First Church of Christ, East av
 cor Prince organized 1909 read-
 ers J Sidney Villere, Mrs Nellie
 P Michelsen
 Fourth Church of Christ, 37 South
 Wash
 Second Church of Christ, Seneca
 parkway at Maplewood av orga-
 nized 1919
 Third Church of Christ 31 Marsh
 Church of the Nazarene—
 First, 44 Columbia av nr Plymouth
 av S pastor Walter MacPherson
 Congregational (Trinitarian)—
 South, Alexander corner Pearl
 founded 1880 pastor Frederick
 Kuhns
 Winton, Winton rd N cor Farm-
 ington rd founded 1928 pastor
 Edward W Hargrave
 Disciples of Christ—
 Columbia Av Church of Christ,
 Columbia av corner Kenmore
 founded 1897
 Evangelical—
 Christ, Portland av cor Jackson
 founded 1913 pastor Bernard J
 Tepas
 StPaul's, Jewel and Norton
 founded 1862 pastor Elmer Hen-
 ry Hoefler
 Salem, Franklin near StPaul
 founded 1873 pastor Paul M
 Schroeder
 Trinity, Child cor Wilder founded
 1842 pastor Carl G Haass
 Evangelical Association—
 Calvary, Culver rd corner Melville
 founded 1898 pastor John Rein
 Chiesa Christiana Evangelical 491
 Plymouth av N pastor Thomas
 Barancotto
 First, Carter corner Willite dr
 founded 1849 pastor John M Beck
 Jewish—
 Ahavas Achim Anshee Radeshko-
 vitz 35 Rhine founded 1905 rabbi
 Israel Goldin
 Ahavas Achim Anshi Austria 692
 Joseph av pres Harry Stolzar
 Beth Israel 30 Leopold founded
 1879
 Beth Joseph Center 1150 StPaul
 rabbi Matthew M Klein
 Beth Shalom Congregation 30
 Field pres Saml Senzel v-pres
 Ralph Zelden sec Max L Gordon
 36 Laburnum crescent
 B'rith Kodesh Congregation, Gibbs
 cor Grove founded 1848 rabbi
 Philip S Bernstein

Congregation Agudas Achim 27
 Morris rabbi Sol Sadowsky
 Congregation Ahavas Achim An-
 shee Kepel Volen 472 Ormond
 founded 1906 pres I Kominsky
 Congregation Ain Yokove 411 Or-
 mond
 Congregation Anshe Polen rear 90
 Hanover founded 1902 pres
 David Feichelson
 Congregation Beth El founded
 1915, Meigs cor Park av rabbi
 Jeremiah J Berman
 Congregation Beth Haknesses Ha
 Chodosh 408 Ormond founded
 1884 pres Harris Socco
 Congregation Beth Hamedresh
 Hagodel 32 Hanover founded
 1911 pres Hyman Senzel
 Congregation Chevra-Mavaksha
 Zadek rear 49 Vienna
 Congregation Etz Chaim 14 Henry
 founded 1909
 Congregation Knesses Israel 34
 Hanover org 1914 pres Jacob
 Mandel
 Congregation Light of Israel of
 Monaster 54 Hanover org 1910
 rabbi Ralph Sevi pres Simon
 Cohen
 Congregation Tipherath Israel 326
 Meigs pres L L Berman
 Congregation Vaad Hakolel 4 Han-
 over founded 1895 pres Max Sil-
 verstein sec M Lazerson
 Lutheran—
 Bethlehem Evangelical, Central pk
 cor 4th founded 1895 pastor Carl
 F W Betz
 Christ, Central pk cor 4th founded
 1892 pastor Austin H Roeder
 Emmanuel Evangelical, cor Thurst-
 on rd and Arnett blvd pastor F
 E Reissig
 Evangelical of Peace, MtVernon av
 cor Caroline founded 1890 pastor
 Howard H Winkelmann
 Evangelical of the Reformation,
 Grove nr North founded 1868
 pastor Fredk R Knubel
 Grace, Clifford av corner Manitou
 founded 1889 pastor Walter
 Krumwiede
 Lutheran Church of the Redeemer
 1555 Deway av founded 1915 pas-
 tor Wm Long Dowler
 Lutheran Concordia, Helena corner
 Putnam founded 1877 pastor
 Wilfried Tappert
 StJohn's Evangelical (German-
 English) Joseph av cor Buchan
 pk founded 1872 pastor Paul H C
 Schmieder
 StLuke's Evangelical 280 Cumber-
 land founded 1899 pastor Wm
 Trebert
 StMark's Evangelical, S Goodman
 cor Benton founded 1895 pastor
 Chas A Behnke
 StMathew's Evangelical, StPaul
 opposite Clifford av founded
 1884 pastor Herbert E Plehn
 StPaul's Evangelical, Clifford av
 cor Loomis org 1898 pastor Peter
 Fanning
 Trinity Evangelical, Campbell cor
 Walnut pastor Henry C Erbes
 Zion, Grove cor Stillson founded
 1834 pastor Ernest Heyd
 Methodist Episcopal—
 District Superintendent, Rev Jos
 M Henderson 75 Browncroft blvd
 Asbury, East av nr Union founded
 1836 pastor Weldon F Crossland
 associates Wm A Harris, Lloyd
 V Moffett
 Christ, East av nr Bway founded
 1855 recter Chas C W Carver

Main Office
183 Main St. E.

LINCOLN-ALLIANCE BANK AND TRUST CO.

Corn Hill, Edinburgh nr Plymouth
 av S founded 1852 pastor Geo W
 Keeling
 Emanuel German 923 Joseph av
 founded 1891 pastor John G Hol-
 lenbeck
 Grace, Driving Park av cor Thorn
 founded 1905 pastor Leon B
 Randall
 Lake Avenue, Lake av bet Latta
 rd and Stutson pastor Jos Ship-
 man
 Monroe Avenue 416 Monroe av
 founded 1842 pastor Robt Kaz-
 mayer
 New Bethel Colored Mission 5
 Leopold rector Christopher L
 Leath
 North Street (Italian) 401 North
 founded 1902 pastor Lucius Mar-
 tucci
 Spencer-Ripley, Culver rd cor Par-
 sells av founded 1886 pastor
 Henry C Budd jr
 Trinity, Post av corner Sawyer
 founded 1916 pastor Robt Horton
 Wesley, Dewey av cor Christian av
 pastor Wesley Chauncey
 West Avenue, West av cor Chili
 av founded 1883 pastor Ernest
 E Davis
 Methodist Episcopal Zion (African)—
 Memorial, 42 Favor pastor Charles
 Henderson
 Methodist Free—
 First, N Union cor Richmond found-
 ed 1860 pastor J Paul Taylor
 Presbyterian—
 Presbytery Office 416 Cutler bldg
 Rev Frank M Weston, D D ex-
 ecutive sec
 Brick, North Fitzhugh cor Allen
 founded 1825 pastor Harold E
 Nicely
 Brighton, East av bet Park av and
 Winton rd S founded 1817 pastor
 Geo E Ulp
 Calvary, South av cor Hamilton
 founded 1856 pastor W Duncan
 Gordon
 Central, Plymouth av N corner
 Church founded 1836 pastor Ray-
 mon M Kistler
 Dewey Av, Dewey av cor Seneca
 pkwy organized 1912 pastor An-
 drew H Neilly
 East Side, Denver cor Parsells av
 founded 1901 pastor Sinclair
 Tebo
 Emanuel, Jefferson av cor Shelter
 founded 1887 pastor Albert F
 McClements
 First, Plymouth av S cor Spring
 founded 1815 pastor John J Law-
 rence
 Friendship Center, Hudson av cor
 Wilson organized 1825 dir Theo
 T Hays
 Grace 424 Lyell av opp Whitney
 founded 1891 pastor Henry J
 Walch
 Lakeside, Stutson near Lake av
 cor 1852 pastor John R Welch
 Memorial, Hudson av cor Wilson
 founded 1872 pastor Theo T Hays
 MtHor, Monroe av cor Rosedale
 founded 1893 pastor Robert J
 Drysdale
 North, Fulton av cor Locust
 founded 1884 pastor Robt Find-
 lay

Presbyterian Church of the Evan-
 gel (Italian) 774 Broad W or-
 ganized 1909 pastor Francis V
 Grifone
 South, East Henrietta rd and Fort
 Hill ter pastor Thos S Goddard
 Third, East av cor Meigs founded
 1827 ministers Paul C Johnston,
 John C White asst and Andrew
 Gillies pastor emeritus
 Trinity, Reynolds cor Bronson av
 organized 1902 pastor Augustus
 E Bennett
 Westminster, Wellington av corner
 Arnett blvd founded 1868 pastor
 Gordon W Mattice
 Presbyterian United—
 First, Plymouth av N nr Allen
 founded 1848 pastor Ernest B
 McClellan
 Protestant Episcopal—
 Rt Rev David Lincoln Ferris,
 Bishop of Rochester 311 Alex-
 ander rn 210
 Christ, East av nr Bway founded
 1855 rector Chas C W Carver
 Church of Epiphany 309 Jefferson
 av opp Adams founded 1870 rector
 Henry R Talbot
 Church of the Ascension, Lake av
 cor Riverside founded 1888 rector
 Wm C Compton
 StAndrew's, Averill av cor Ashland
 founded 1879 rector Frederick
 Crosby Lee
 StGeorge's 75 Stutson cor Lake av
 organized 1886 rector J W Den-
 nes Cooper
 StLuke's, S Fitzhugh st founded
 1817 rector Fredk M Winnie
 StMark's and StJohn's, Culver rd
 corner Rosewood ter rector Rev
 Frank R Fisher
 StMatthew's, Winton rd N and
 Browncroft blvd rector Wm P
 Richardson
 StPaul's, East av cor Vick pk B
 founded 1827 rector Geo E Nor-
 ton
 StSimons 6 Oregon rector Frank L
 Brown
 StStephen's Church, Chili av cor
 Thorndale ter founded 1897 rector
 Jerome Kates
 StThomas, Highland av cor Win-
 ton rd S organized 1909 rector
 Howard N Farnsworth
 Trinity, Jones av corner Plymouth
 av N founded 1843 rector John
 Dennis
 Reformed Church in America—
 Brighton, Blossom rd cor Arbor-
 dale av founded 1892 pastor
 Anthony Luidens
 First, Main E corner Alexander
 founded 1858 pastor Garret Hon-
 delink
 Second, Seio corner Lyndhurst
 founded 1886 pastor Martin A
 Punt
 Reformed Church in United States—
 Dewey Av, Dewey av cor Flower
 City pk founded 1912 pastor
 Braynard E Kurkowski
 Evangelical and Reformed 257
 Hamilton cor Bond founded 1852
 pastor Fredk H Diehm
 Roman Catholic—
 Diocese of Rochester, Chancery
 office 50 Chestnut, Most Rev
 Edwd J Kearney bishop of Roch,
 Rt Rev Msgr Wm H Hart vicar

general Rt Rev Msgr John F
 Boppel chancellor Rev Wm F
 Bergan and Laurence B Casey
 vice chancellors
 Church of Our Lady of Good Coun-
 sel, Brooks av at Genesee Park
 blvd founded 1928 rector Edwd
 T Meagher
 Church of Our Lady of McCarmel
 (Italian) 53 Ontario founded
 1909 pastor Chas J Azzi
 Church of StTheresa 12 Mark near
 Hudson av rector Simeon Kacz-
 marek
 Church of the Annunciation 1760
 Norton rector Geo J Weinmann
 Church of the Blessed Sacrament
 524 Oxford founded 1902 rector
 Thos F Connors
 Church of the Holy Apostles 530
 Lyell av cor Austin founded
 1884 rector Philip E Golding
 Church of the Holy Family, Ames
 cor Fay founded 1864 rector Jos
 H Gefell
 Church of the Immaculate Concep-
 tion, Plymouth av S nr Glasgow
 founded 1848 rector Jos S Cam-
 eron
 Church of the Sacred Heart,
 Flower City pk nr Raines pk
 founded 1910 rector Geo V Burns
 Corpus Christi Church, Main E cor
 Prince founded 1888 pastor Wm
 M Hart
 Holy Cross 4496 Lake av nr Latta
 rd organized 1863 rector Alex J
 McCabe
 Holy Redeemer, Hudson av corner
 Clifford av founded 1867 rector
 F Wm Stauder
 Holy Rosary 412 Lexington av cor
 Finch founded 1890 rector Chas
 F Shay
 Most Precious Blood 179 Stenson
 rector Sebastian Contegiacomo
 Our Lady of Perpetual Help, Joseph
 av nr Norton founded 1904 pas-
 tor Francis J Hoefen
 Our Lady of Sorrows, Niagara cor
 Dake founded 1914 rector Patk
 A Moffatt
 Our Lady of Victory's (Franco-Bel-
 gian) Pleasant st founded 1848
 rector Camiel A VanderMeulen
 StAndrew's 935 Portland av
 founded 1914 rector Geo W Eckl
 StAnne's Brighton pk rector Geo J
 Schmitt
 StAugustine, Chili av cor Lozier
 founded 1907 rector John H O'-
 Brien
 StBoniface, 340 Gregory founded
 1861 rector John F Boppel
 StBridget's, Gorham st founded
 1854 rector Gerald T Brennan
 StFrancis of Assisi 83 Whitney
 founded 1929 rector Joseph Cir-
 rincione
 StFrancis Xavier, Bay and Teresa
 sts founded 1888 rector Geo J
 Weinmann
 StGeorge's (Lithuanian) Hudson
 av cor Weeger founded 1910 rector
 John M Baksys
 StJohn The Evangelist's, Hum-
 boldt cor Flovorton founded 1914
 rector John B Sullivan
 StJoseph's, Franklin nr Clinton av
 N founded 1835 rector Fredk
 Nastvogel
 StLucy's (Italian) Troup cor Til-
 den organized 1912 rector Bene-
 dict Maselli

Churches—Con

StMary's, South nr Court founded 1834 rector Geo F Kettell
StMichael's, Clinton av N cor Evergreen founded 1873 rector Arthur P Florack
StMonica, Genesee corner Monica founded 1898 rector John P Brophy
SS Peter and Paul's, 730 Main W founded 1843 rector J Emil Gefell
StPhilip DiNere 1776 Clifford av
StStanislaus (Polish) Hudson av cor StStanislaus founded 1890 rector Joseph A Balcerak

Seventh Day Adventists—

Browning Memorial, 60 Grand av organized 1898 pastor Theo A Carcich

Unitarian—

First, Temple cor Cortland founded 1829 pastor David Rhys Williams

Universalist—

First, Clinton av S cor Court founded 1846 pastor Max A Kapp

Other Religious Societies—

Assembly of the First Born in the Apostles Doctrine 2106 Norton
Bethel Full Gospel Tabernacle, N Goodman and Ripley pastor H H McKee
Bible Truth Hall 35 Flower
Brighton Community Inter-Denominational Church 420 Winton rd N founded 1922 pastor Dean S Bedford
Central Gospel Tabernacle Almira cor Grant pastor Arne Vick
Christian Assembly 267 Murray pastor John Piedmont
Christian and Missionary Alliance Tabernacle 550 Meigs inc 1919 pastor Walter E King
Church of Christ Free Apostles 1259 N Goodman pastor Harry O Verna
Church of God Apostolic 445 Ormond
Church of God in Christ 88 Reynolds
Church of God in Christ 164 Allen pastor C H Harvell
Church of God in Christ Mission 425 Ormond
Church of God and Saints of Christ 425 Ormond elder J H Jeffries
Church of God The 409 Main W pastor Lemuel Jones
Church of Jesus Christ 550 Clinton av N
Columbia Av Church of Christ 362 Columbia av
Elm Memorial Church (Pentecostal) 24 Sanford pastor Fredk D Drake
Elm Tabernacle (Pentecostal) 25 Bway founded 1905 pastor Benj A Baur
Faith Tabernacle, Scrantom near StPaul
Gospel Tabernacle 1 Livingston pk and 163 Spring
Hellenic Orthodox Church 110 S Fitzhugh Peter L Christakos pastor
Italian Christian Church 416 Wilder pastor Frank Cutri
Megiddo Church 490 Thurston rd cor Sawyer pastor Mrs Ella N Skeels
New Apostolic Church 136 Fillmore
Open Door Spiritualist 123 N Union
Plymouth Spiritualist Church 108 Plymouth av S pastor Robt J MacDonald

ROCHESTER BUSINESS FINDER

Polish National Catholic Church of StCasimir 40 Ernst founded 1907 rector Anthony R Wisniewski
Rosicrucian Center The 5 StPaul rm 307
StJoseph's Ukrainian Catholic Church 305 Hudson av founded 1910 rector Basil Turula
StNicholas Syrian Melchite Church 370 Remington pastor Thomas Fayad
Salvation Army 64 North commanding officer Major John H Brunner social centre 108 Exchange
Spiritualist Church of Divine Inspiration 257 Hawley pastor Mrs Frances Adam
Swedish Emanuel Church 597 N Goodman at Peck founded 1909 pastor Louis Erickson
Unity Center, Hotel Seneca pastor Raymond C Barker
Volunteers of America Inc 140 Hebard, Wm T Plews adjt Edna Gilmore sec
White Star Mission 202 Clinton av N

Cider Mfrs & Dealers

Checkerboard Cider Mill 8 Exchange rm 306
Knoeferl Fred 1721 StPaul
Weinsel Geo G rear 116 Ames

Cigar Mfrs

Ahrens Erhardt C 5 Boston
Bartolone Ignazio 279 Smith
Bondi Federico 72 Pennsylvania av
Carboni Michl 375 Ames
Cuban Cigar Co 26 Pennsylvania av
DeCillis Paul 309 Orchard
DiGiugno S & Co 526 Plymouth av N
Federicks Margt E Mrs 906 Jay
Frisch Frank J 85 Radio
Hurvitz & Rubin 39 Sullivan
Livechi Saml 593 Plymouth av N
Lord Puffer Cigar Co 272 Central pk
Mastrodonato Peter 327 Orchard
Nelson John F 70 Lowell
Nu-Blend Cigar Co 397 Main E
Staud Chas J 222 South av
Stritzel Chas A 856 Clifford av
Taddeo Nicholas 3 King
Wiegand A & Son rear 33 Watkin ter
Wiegand Robt J 302 Durman
Zarcone Carlo 158 Lyell av

Cigars & Tobacco—Retail

Aldrich Albert W 34 Court
Alva Hyman M 90 James
Battaglia John 385 Clinton av N
Bellingham Arthur 65 James
Bourbeau Peter C 39 State
Brovitz Lester 1062 Main E and 98 Clinton av N
Burrill Clyde P 18 State
Coacchi Pasquale 495 State
Cohen Saml 320 State
Collet Frank W 174 State
Collins Neil P 434 Main E
Daloia Michl 272 Main W
D'Amico John 442 Main W
Davis Eva Mrs 8084 Brown
Donovan John F 128 Main W
East Main Cigar Store 531 Main E
Evans Chas A 5 StPaul
Faber Inc, Hotel Seneca and Hotel Rochester
Faulkner Allen D 208 Clinton av N
Finestone Bros 246 Clinton av N
Fisher Ezra 1473 Lake av
Glancy Albert I 256 Clinton av N
Grapensteter Mathew B 401 Ames
Heberling Richd W 42 East av
Helmes Fredk P 1072 Main E
Heintz Frank J Est 4428 Lake av
Hilts Chas W jr 204 Main W
Holtz Maurice 234 Clinton av N
Kearney Wm G 163 State

LaVerde Chas 16 Front
Lincoln Cigar Co Inc 183 Main E rm 532
Lintz Fred H 3 Clinton av S
Masucci Bros 30 Lowell
Murphy Chas L 16 Main E rm 5
Murphy John 157 Clinton av N
National Cigar Store 76 South av
North Cigar Store The 279 North
Ogden Chester D 129 North
Palermo Stephen 463 North
Powers Arcade Cigar Stand 16 Main W
Provenzano Lena Mrs 376 State
Raz Moses H 351 Central av
Reynolds Frank A 45 Exchange
Santoro Jos 47 Elm
Saperstone Louis C 14 Franklin
Scarlatia Christopher 711 N Goodman
Schiano Angelo 714 Prospect
Schlegel Otto A 302 Court
Schulte D A Inc 1 and 306 Main E
Schildone Geo 363 Smith
Sherman Benj 459 N Goodman
Slattery Michl J 200 State
Smith Percy W 410 Brown
Stoler Cigar Store 501 Main E
Stone David 235 East av
Strassburg Burt 495 South av
Sussman Saml 272 Clinton av N
Terminal Smoke Shoppe 65 Broad W
Tyrrell Louis P 938 Main W
United Cigar Stores Co 14 Clinton av S and 2 and 96 Main W
Vicari & Poletto 177 East av
Weinstein Meyer D 170 Chestnut
White Clifford H 89 East av
Winter's Cigar Store 1386 Main E
Wishman Jacob 141 Clinton av S
Wolf Peter L 232 State
Wyant John E, Court House

Cigars & Tobacco—Wholesale

Bayuk Cigars Inc 211 Central av
Bodner Tobacco Co 50 Andrews
Brewster H P Company 43 S Water
Lorillard P Co Inc 36 StPaul rm 110
Marousis C G Co 286 Main W
Monroe Cigarette Co 747 Culver rd
Morris A Tobacco Co 26 Andrews
Morris Reba D Mrs 14 Andrews
Reynolds R J Tobacco Co 70 Exchange rm 310
Stillman Tobacco Inc 190 North
Tumia Saml 311 N Union
Wholesale Cash & Carry 838 Main E

*Circulating Libraries

SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)

*Civil Engineers & Surveyors

(See Engineers—Civil)

Cleaners & Dyers

Ace Cleaners Inc 1441 Dewey av
All Briter Cleaners 1575 Clifford av
Arrow Dry Cleaners 367 and 429 Court and 763 Main W
Artisan Cleaners & Dyers 815 Portland av
Associated Dry Cleaning Service 5064 Plymouth av S
Atlantic Cleaners 1979 Main E
Barnet Cleaners, Tailors & Dyers 1430 Main E
Beck Cleaners and Dyers Inc 1235 University av, 360 Park av and 762 Monroe av
Belmar Dry Cleaners 16 Lake av
Bobbs Tailors & Cleaners 843 Clinton av N
Brancato Saml 836 Main E
Brownie Bros 500 Avis
Buddy's 26 Woodward
Cellura Jerome C 372 Meigs
Clover Dry Cleaners & Dyers Inc 192 Main E
Cohen Bernard 5194 Lyell av
Cohen Bernard 215 Saratoga av

BRIGHTON PLACE DAIRY CO., Inc.

Under The Sealtest System of Laboratory Control

45 FULTON AVENUE

GLENWOOD 144

Community Cleaners 1794 East av
Diamond Dry Cleaners 507 Portland av
Dobb's Dry Cleaners 487 Joseph av
Eagle Dry Cleaners 654 Bay

East Avenue Cleaners & Dyers 296 East av

Ellis Isadore 103 Elm
Empire Cleaners & Dyers rear 622 Hol-
lenbeck

Epstein's Edeco Dry Cleaners 496 Lyell
av, 653 South av and 900 Clinton av
S

Fein Benj 1123 North
Fitzsimons Anne K Mrs 1458 Lake av
Flower City Dry Cleaning Co 398 St-
Paul

Gabe & Dom Cleaners 232 Portland av
General Dry Cleaners 1054 Main E and
14 Railroad

Globe Dry Cleaners & Dyers 175 Al-
phonse

Gray's Cleaners 884 Clinton av N
Heininger Lawrence J 798 Culver rd
Holley Cleaners 133 North

Ideal Dry Cleaners & Dyers 239 North
Independent Cleaners 419 Court

Koncz Cleaners Inc 196 Avenue D
LaPaloma Dry Cleaners 477 Jay

Laudise Laurence A 1902 Main E
Lazarovsky Isadore 194 Winton rd N

Leary's Cleaners & Dyers Inc 240 Mill
and 117B East av

Lombardo Cleaners 67 Ford, 492 Main
W and 342 Driving Park av

Longman's Dry Cleaners 475 South av
Maratta Dry Cleaners 1139 Portland av

Marriott's French Dry Cleaning Works
Inc 414 Genesee and 37 Riverview
pl

Mindlin Meyer 182 Baden
Morris Norman 391 Humboldt

Nifty Dry Cleaners 1358 StPaul
Nately Caller The 453 North

O K Tailors 512 Clinton av N
Palmer Dry Cleaners 20 Palmer

Parker Nelson G 484 Cottage
Rainbow Shoe Dyeing & Cleaning 6

North rm 2 (shoes)
Rapp's Inc 584 Jefferson av

Red Wing Cleaners 1270 Clinton av N
Reliable Cleaners 3218 Lake av

Ridge Cleaning Co 401 Ridge rd
ROCHESTER CLEANING & DYEING

CO 20 Clinton av S factory 65-67
Hickory telephone Main 2169 (For
further information see page 90
Buyers' Guide)

Roxy Cleaners The 507 Lyell av, 691
Clinton av N and 614 Lake av

Royal Cleaners & Dyers 556 Bay
Schaefer's Dry Cleaners 197 East av

Schindler Isadore 368 Jefferson av
Silver Dry Cleaning Co 157 Clinton av

N

Silver Star Dry Cleaners 493 Main E
Society Cleaners & Leonard's Tux Shop

1341 Dewey av
Speedy B A 212 Court

STAR PALACE LAUNDRY Inc 61
North phone Stone 1503

Staub & Son Inc 951 Main E and 82
East av

Sterling Cleaners Inc 951 Main E and
1822 East av

Superb Dry Cleaners & Hatters 139
State

Swan Cleaners Inc 952 Clinton av N,
1354 Culver rd, 544 Dewey av, 688

Hudson av, 631 South av, 22 and 562
Monroe av, 364 Main E, 842 Main W,

22 and 982 Monroe av, 470 Ridge
rd, 555 Thurston rd, 732 Maple, 32

Atlantic av, 534 and 1158 Portland av
and 1686 StPaul

Tetlow Percy W 611 Plymouth av S
Thrifty Cleaners 21 Pullman av

Towne Cleaners & Dyers 1359 Clifford
av

Valet Cleaners 284 Plymouth av S
Vernon Cleaners & Dyers 935 Clinton
av S

Viener Jacob 273 Hudson av
Vogue Dry Cleaners 527 Main E

WATTS DRY CLEANING CO Inc 322
Cottage telephone Genesee 614

Weiss Dry Cleaners 30 Monroe av

Cleaning Compounds—Mrs
Cinch Cleaning Co 927 Genesee Park
blvd

Economics Laboratory Inc 85 Railroad
Economy Bleach Co 6 Leopold

Franklin Chemical Co 42 East av rm
450

Lustre Chemical Corp 8 Circle
Oakite Products Inc 1044 University av

Perl Co The rear 340 Lyell av
Quality Sweeping Compound Co 91

Frost av
Soilax Co 85 Railroad

Spence William F 5 Seneca Park cir-
cle

Valtex Products Co 845 S Goodman
Zipal Products Co 36 Lincoln av

Clergymen
Abbreviations—B, Baptist; CT, Con-
gregational; Trinitarian; Evan, Evan-
gelical; Ev Assoc, Evangelical Associ-
ation; J, Jewish; Luth, Lutheran; ME,

Methodist Episcopal; P, Presbyterian;
PE, Protestant Episcopal; Ref, Re-
formed; RC, Roman Catholic; SA, Se-
cond Adventist; SDA, Seventh Day Ad-
ventist; Unit, Unitarian; Univ, Univer-
salist

Adam Frances Mrs (Spiritualist) 21
Winthrop

Album Morris (J) 206 N Union
Alford Agnes G Mrs (Advent) 44 Mal-
vern

Alford William (Advent) 44 Malvern
Allen William F (RC) 2260 Lake av

Alpert Isaac (J) 36 Durgin
Amann Girard (RC) 415 Ames

Anderson Philip F (B) 156 Truesdale
Arlin W Aubrey (PE) 280 River

Ayers Wm (RC) 7 Austin
Azzl Charles J (RC) 53 Ontario

Babcock Albert M (Nazarene) 103 Elba
Baier Jos J (RC) 2260 Lake av

Bailey Ward E (B) 37 Kissingbury
Baksys John M (RC) 545 Hudson av

Balcerak Jos A (RC) 34 StStanislaus
Baltzer Adolf C G (Evan) 371 Maple-
wood rd

Barancotto Thos (Evan) 491 Plymouth
av N

Barker Raymond C (Unity Center) 114
Melrose

Barr Benjamin A (Pent) 34 Lawn
Beaven Albert W (B) 1123 S Goodman

Beck John M (Ev) 21 Willite dr
Bedford Dean S 23 Nottingham circle

Behnke Chas A (Luth) 170 Crawford
Bergan Wm F (RC) 50 Chestnut

Berman Jeremiah J (J) 185 S Good-
man

Berman Morris (J) 40 Morris
Bernstein Philip S (J) 225 Corwin rd

Betlem John (B) 52 Marion
Betz Carl F W (Luth) 241 Rosewood

ter
Bisky Hubert J (RC) 851 Main W

Blakeslee Carroll N (Pent) 5 Rhona
pl

Blauvelt Chas Clare (Univ) 280 Rock-
ingham

Bohmewetch John (RC) 1089 Joseph av
Boppel John F (RC) 330 Gregory

Brennan Gerald T (RC) 50 Hand
Brill John W (RC) 15 South

Brophy John P (RC) 34 Monica
Brown Frank L (PE) 475 Alexander

Brown N B (B) 200 Joseph av
Brown Sylvester H (ME) 325 Wood-
bine av

Budd Henry G jr (ME) 1122 Culver rd
Burke John J (RC) 34 Empire blvd

Irond
Burns Francis (RC) 2260 Lake av

Burns George V (RC) 296 Flower City
pk

Burns Richd (RC) 414 Lexington av
Burr Hugh Chamberlin (B) 340 New-
castle rd

Byrne Edwd J (RC) 2260 Lake av
Caldwell Jos A 296 Lytle

Cameron Jos S (RC) 267 Plymouth av
S

Carcich Theo (SDA) 816 Grand av
Carron Walter J (RC) 634 Hudson av

Carter Paul C (B) 24 Paige
Carver Charles C W (PE) 465 Oxford

Casey Lawrence B (RC) 50 Chestnut
Chauncey Wesley F (ME) 390 Ridge-
way av

Christakos Peter L (Greek Orth) 10 S
Fitzhugh

Christopher Handy A (Assembly of
God) 840 Culver rd

Ciacio Paul M (RC) 101 White
Cirrincione Joseph A (RC) 401 Orange

Cleary Bernard (RC) 34 Monica
Cober R LaRue (B) 171 Brooks av

Cohen Geo (J) 24 Rhine
Colegrove Chas H (B) 18 Amherst

Compton Wm C (PE) 7 Burke ter
Connal Robt M (ME) 45 Hickory

Connell Maynard A (RC) 2260 Lake av
Connors Thos F (RC) 267 Rutgers

Contegiacomo Sebastian (RC) 1205 Lex-
ington av

Cook Walter E (PE) 53 Nunda blvd
Cooper J W Denness (Prot Epis) 3653

Lake av
Corbin Alf B (PE) 458 Murray

Corlett Frank (Christian) 533 Sawyer
Coyle Donald R (B) 1432 MtHope av

Craugh Wilfred (RC) 2260 Lake av
Crossland Weldon F (ME) 129 Dart-
mouth

Davis Ernest E (ME) 141 Rugby av
Dawkins Carl E (B) 200 Birr

Devereaux Wm J (RC) 7 Austin
362 Columbia av

Dickins Harold E (Disciples of Christ)
362 Columbia av

Diehm Frederick H (Ref) 255 Hamil-
ton

Dillon Danl L (RC) 9 South
Doherty Wm (RC) 108 Franklin

Dowler Wm L (Luth) 70 Goodwill
Drvsdale Robt J (P) 253 Rosedale

Duffy John M (RC) 321 Lake av
Dugan David G (RC) 107 Melrose

Dugan Gregory (RC) 48 Brighton pk
Duggan Wm (RC) 9 South

Eckl Geo W (RC) 923 Portland av
Edwards John J (ME) 6 Genesee Park
blvd

Ehmann Benedict (RC) 2260 Lake av
Emery Helen E (Nazarene) 1104 Gar-
son av

English Wm H (ME) 172 Ellicott
Enstein David (J) 24 Maria

Erb Frank O (B) 251 Sherwood av
Erbes Henry (Luth) 1126 Dewey av

Evans Arthur W (B) 264 Laurence
Fanning Peter (Luth) 37 Netherlon rd

Farnham Norma M (B) 78 Marion

PLUMBING and HEATING
ENGINEERS**BARR & CREELMAN**PLUMBING and HEATING
CONTRACTORS*Let Us Estimate — On Your Job — Large or Small***224 MAIN STREET, WEST****REPAIR — SERVICE****PHONE MAIN 6465****Clergymen—Con**

Farnsworth Howard N (E) 88 Castlebar rd
 Fayad Thos (RC) 20 Leo
 Feeney Francis M (RC) 267 Rutgers
 Feller Orrin W (RC) 321 Woodbine av
 Ferris David (PE) 311 Alexander rm 310
 Findlay Robt (P) 101 Glendale pk
 Fisher Frank R (PE) 278 Hazelwood ter
 Fisher Geo O (ME) 386 Garson av
 Fitzgerald Thos G (RC) 50 Hand
 Florack Arthur F (RC) 869 Clinton av N
 Flynn Patk J (RC) 53 Ontario
 Fox Robt J (RC) 720 Main W
 French Gerald F (RC) 9 South
 French John G (RC) 9 South
 Geck Howard (RC) 444 Plymouth av N
 Gefell J Emil (RC) 720 Main W
 Gefell Jos H (RC) 415 Ames
 Geil Henry W (B) 187 Rugby av
 Gerardi Calogero (RC) 53 Ontario
 Gillies Andrew (P) 134 Nunda blvd
 Glas Simon (RC) 108 Franklin
 Goggin J F (RC) 2260 Lake av
 Goldberg David (J) 88 Martin
 Goldin Aaron (J) 38 Rhine
 Golding Philip (RC) 7 Austin
 Gorczyca Fulgence (RC) 8 Mark
 Gordon Duncan W (P) 199 Hamilton
 Gordon Max (J) 36 Laburnum crescent
 Gottlieb Simon (J) 135 Woodbury
 Grady Jos E (RC) 2260 Lake av
 Grant Alex (RC) 9 South
 Greenaway R Brandon (P) 291 Post av
 Greensmith Harry G (B) 49 Lozier
 Grifone Francis V (Pres) 762 Broad W
 Gutelius Stanley F (P) 388 Magee av
 Haass Carl G (Evan) 192 Child
 Haffey Hugh (RC) 9 South
 Haffey Jos (RC) 4492 Lake av
 Haglund David E (B) 17 Highland pkwy
 Hallock Gerard B F (P) 10 Livingston pk
 Harris Wm A (ME) 102 Aldine
 Harrison Canning (RC) 9 South
 Hart Laura A (Divine Thought) 97 S Fitzhugh
 Hart Wm M (RC) 80 Prince
 Hartley Jas J (RC) 2260 Lake av
 Hartman Ernest (Luth) 1185 Lake av
 Hartmann Edwd H (RC) 34 Monica
 Hastings Leo E (RC) 321 Lake av
 Haven Sherman W (B) 16 Riverside
 Hays Theo T (P) 96 Lux
 Heins Fred W (Luth) 71 Wilmington
 Henderson Chas (AME) 297 Clarissa
 Henderson Jos M (ME) 75 Browncroft blvd
 Heyd Ernest (Luth) 180 N Goodman
 Hoefen Francis J (RC) 1089 Joseph av
 Hollenbeck John G (ME) 925 Joseph av
 Hondelink Garret (Ref) 417 Alexander
 Hooper Alf E (B) 41 Luella
 Horn Wm M jr (Luth) 401 Melville
 Horton Robt (ME) 704 Post av
 Hussey John (RC) 9 South
 Humphrey Edwd C (ME) 89 Mason
 Jacobson Harry (J) 81 Hanover
 Jankowiak Valentine A (RC) 34 Stanislaus
 Jassin Louis (J) 352 S Goodman
 Jenkins Edmund C (B) 1995 Clifford av
 Jeffries Jas H (B) 29 Rhine
 Jeurissen Leopold (RC) 10 Pleasant
 Kaczmarek Simeon (RC) 8 Mark

Kapp Max A (Univ) 406 Glen Ellyn way Br
 Kates Jerome (PE) 105 Woodbine av
 Kearney Edwd James Most (RC) 947 East av
 Keeling Geo W (ME) 48 Tremont
 Kehoe Wilfred M (RC) 9 South
 Keim Maurice R 69 Herkimer
 Keleher Robt A (RC) 80 Prince
 Kelly John (RC) 9 South
 Ketcham John B 507 Park av
 Kettel Geo F (RC) 15 South
 King Walter E 570 Meigs
 Kistler Raymon M (P) 1423 Highland av
 Kleehammer Francis A (RC) 720 Main W
 Kleehammer Frank A (RC) 339 Bernard
 Kleemann Michl (RC) 108 Franklin
 Knubel Fredk R (Luth) 330 Barrington
 Kouwe Wm J 1 Livingston pk
 Krolak Stanislaus B (RC) 2260 Lake av
 Krumwiede Walter (Luth) 1420 Clifford av
 Kuhn Gerald (RC) 108 Franklin
 Kurkowski Braynard E (Ref) 53 Lark
 Kurtz Abr Z (J) 145 Sellinger
 Lambert Gerald C (RC) 50 Chestnut
 Lammers Wm (RC) 923 Portland av
 Laughlin Jas Vint (P) 12 Brighton
 Lawrence John J (P) 20 Winbourne rd
 Leary John J (RC) 548 Humboldt
 Leath Christopher L (ME) 5 Leopold
 Lee Fredk Crosby (PE) 63 Ashland
 Leuns Florian L (RC) 918 Hudson av
 Lewis Patk (RC) 9 South
 Loane John H (RC) 9 South
 Lococo Anthony (RC) 9 South
 Loughlin John V (RC) 2260 Lake av
 Luidens Anthony (Ref) 219 Arbordale av
 Lux Donald E (RC) 869 Clinton av N
 Lynch John (RC) 108 Franklin
 McAniff Jas C (RC) 92 Normandy av
 McCabe Alex J (RC) 4492 Lake av
 McClellan Ernest B (Unit Pres) 59 Melrose
 McClements Albert F (P) 722 Seward
 McDonald Osgood H (B) 152 Brunswick
 MacDonald Robt J 60 Plymouth av S
 McDonnell Jos (RC) 15 South
 McGee Wm (RC) 9 South
 McKee Hudson (Pentecostal) 20 Ripley
 McKim Wm R (PE) 484 Alexander
 McNamara Elmer (RC) 2260 Lake av
 McNamara Robt (RC) 2260 Lake av
 MacPherson Walter S (Naz) 204 Flint
 MacQueen Donald B (B) 164 Brunswick
 Mahoney Chas J (RC) 50 Chestnut
 Mahoney Wm J (RC) 50 Chestnut
 Mallon Paul J (RC) 9 South
 Maloney John S (RC) 267 Rutgers
 Maloney Jos T (RC) 548 Humboldt
 Manhold Gustav H (B) 255 MtHope av
 Marine Michl (J) 10 Grant
 Marks Francis A (RC) 10 Placid pl
 Marshak Saml D (J) 16 Athens
 Maselli Benedict B (RC) 253 Troup
 Mathews D Seldon (B) 3495 Lake av
 Mattice Gordon W (P) 30 Trafalgar
 Matuszewski Leo J (RC) 34 Stanislaus
 Meagher Edwd T (RC) 75 Ernestine
 Merklinger John M (RC) 401 Orange
 Merle Henry P (Evan) 272 Melville
 Middleton Geo B (B) 72 Inglewood dr
 Miller Hermann W (Evan Luth) 100 Gibbs
 Moffatt Patk A (RC) 10 Dake

Moffett Lloyd V (ME) 77 Rutgers
 Mooney Leo C (RC) 151 Saratoga
 Morgan John W (ME) 65 Vassar
 Morphy Roy B (RC) 415 Ames
 Mother Beatrice (RC) 1530 East av
 Murphy Donald (RC) 267 Plymouth av S
 Murphy Geo P (RC) 74 Stanton
 Murphy John (RC) 9 South
 Murphy Wilfred J (RC) 9 South
 Nastvogel Fredk (RC) 108 Franklin
 Naughton Wm J (RC) 2260 Lake av
 Necker Fredk (RC) 108 Franklin
 Neilly Andrew H (P) 242 Albemarle
 Newcomb Geo B (B) 49 Marlborough rd
 Nicely Harold E (P) 12 Buckingham
 Nicholson Ernest K (E) 15 Culver pkwy
 Norton Geo Edwd (PE) 65 Barrington
 Nussmann Oscar C (Evang) 1067 Winton rd N
 O'Beirne John P (RC) 296 Flower City pk
 O'Brien John H (RC) 410 Chili av
 O'Brien Wm J (RC) 80 Prince
 Oldaker Harry E (Disciples of Christ) 250 Meigs
 O'Loane John H (RC) 9 South
 Onorato John F (RC) 9 South
 O'Regan John (RC) 108 Franklin
 Palmer Fredk W (P) 315 Rockingham
 Parisi Frank P (B) 182 Fulton av
 Plehn Herbert E (Luth) 1009 StPaul
 Popplin W Geo (Spiritualist) 22 Cady
 Porfiro Domenico A (Pres) 608 Cedarwood
 Punt Martin A (Ref) 70 Westchester av
 Randall John S (RC) 31 Congress av
 Randall Leon B (ME) 58 Mason
 Ratigan Arthur (RC) 34 Teresa
 Rauber Jacob R (RC) 1089 Joseph av
 Reese Robt R (P) 12 Grove
 Regan W Oscar (RC) 9 South
 Rein John D (Evan) 511 Melville
 Reinheimer Bartel H (PE) 211 Culver rd
 Reissig Fredk E (Luth) 182 Thurston rd
 Resnick Abr (J) 75 Sellinger
 Reynolds Chas R (RC) 80 Prince
 Richardson Wm P (E) 141 Browncroft blvd
 Ritz Earl (RC) 296 Flower City pk
 Roeder Austin H (Luth) 359 Central pk
 Rogers Harold F (RC) 34 Monica
 Rogers Hiram M (PE) 158 Pinnacle rd
 Rogers Lowell L (ME) 306 Marlborough rd
 Rose Jas E (B) 261½ Edinburgh
 Sadowsky Sol (J) 22 Gorham
 Sayers Frank G (B) 29 Wash av Ptsfd
 Schade Arthur A (B) 11 Tracy
 Schmieder Paul H C (Luth) 39 Alcazar
 Schmitt Geo J (RC) 48 Brighton pk
 Schneider Adelbert A (RC) 634 Hudson av
 Schroeder Paul M (Evan) 175 Highland pkwy
 Shay Chas F (RC) 414 Lexington av
 Sheehan Wm J (RC) 9 South
 Sheehy Fergus (RC) 9 South
 Sheehy John (RC) 9 South
 Shipman Jos C (ME) 48 Upton pl
 Shubowitz Israel (J) 51 Gorham
 Simonnetti Albert (RC) 10 Dake
 Singerhoff David (RC) 34 Teresa
 Skeels Ella M Mrs (Megiddo) 481 Thurston rd
 Smith John W (Luth) 693 Clifford av
 Smith Leo A (RC) 267 Plymouth av S

SIBLEY, LINDSAY & CURR CO.

— ROCHESTER'S LARGEST RETAIL INSTITUTION —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS. — Stone 6500

Smith Leo V (RC) 2260 Lake av
Solotist Abr (J) 18 Merrimac
Stauder F Wm (RC) 634 Hudson av
Steen Thos M (ME) 475 Arnett blvd
Strathearn Harold (B) 23 Rundel pk
Sullivan J Beecher (RC) 75 Ernestine
Sullivan John B (RC) 548 Humboldt
Switzer Geo C (ME) 23 Belmont
Sykes Arthur O (PE) 47 Pinnacle rd
Talbot Henry R (PB) 323 Jefferson av
Tappert Wilfried C H (Luth) 51 Chapin

Taylor J Paul (M) 73 Richmond
Tepas Bernard J (Evan) 1080 Portland av

Thatcher Percy J 465 Thurston av
Toebo Sinclair (P) 127 Westchester av
Trebert Wm (Luth) 176 Ormond
Trost Theo L (Evan) 91 Comlth rd Br
Turrentine Francis M (ME) 63 Avondale pk

Turula Basil (Gr Cath) 303 Hudson av
Tydings Michl (RC) 101 White
Ulp Geo E (P) 2037 Highland av
Vahey Thos (RC) 9 South
VanderMeulen Camiel A (RC) 10 Pleasant

Vecchio Giovanni (P) 498 Maple
Verna Anthony 1656 Clifford av
Verna Harry O 1645 Clifford av
Vogt Jos (RC) 50 Chestnut
Vyverberg Henry J (Cong) 107 Cypress
Wald Fredk (RC) 330 Gregory
Waterstraat Francis (RC) 869 Clinton av N

Weber Matthew (RC) 108 Franklin
Weinmann Geo J (RC) 34 Teresa
Weitzman Nathan (J) 51 Gorham
Welch John R (P) 322 Denise rd
Weller Wm W (P) 213 Oxford
Weston Frank M (Presb) 225 Croydon rd

Wheaton John K (RC) 414 Lexington av
Wheeler Thos J (B) 158 S Fitzhugh
White John C (P) 223 Vassar
Wilde Violet R Mrs 725 1st
Williams David R (Unit) 209 Rockingham

Winkelmann Howard H (Luth) 133 Caroline

Winnie Fredk M (PE) 153 Plymouth av S

Wishman Abr I (J) 570 Monroe av
Wisniewski Anthony R (PNC) 8 Ernst
Wood Jos R 683 Genesee
Woodard Francis C (PE) 51 Bellevue dr

Wootton Ray B (E) 137 Jefferson av
Wuest Raymond (RC) 923 Portland av
Yeaple Whitney S K (B) 144 Dartmouth

Zwierlein Fredk J (RC) 2112 Lake av

Cloth Spongers

Rochester Cloth Sponging Co Inc 238 N Water
Simon L M & Co 82 StPaul rm 301

Clothes Pressers, Cleaners & Repairers

Abel Eug 1126 Monroe av
Bloom Louis 468 Monroe av
Bouclette Blocking Shoppe 257 Main E rm 206
Brown Isadore 225 Genesee
Byrnes Danl F 4424 Lake av
Catalans Chas 2008 Main E
DeAngelis Jerome J 70 Primrose
DeBreal Cornelius 123 Greeley
Decker Edith M Mrs 453 Main E
Demeco Frank 140 Depew

Epstein's Edco Cleaners 653 South, 900 Clinton av S

Etkin Jacob 104 Monroe av
Four Star Cleaners 430 Thurston rd
Fox Morris 369 Park av
Guarrera Jos 51 Niagara
Hedeen Alf 73 Bway

Kaplan Nathan 987 Monroe av
Klein's Dry Cleaning 477 Monroe av
Kroll Louis 703 Park av
Krull Max 635 Lake av

Lehrer Louis 187 Benton
Macnza Chas 420 Central pk
Mielke Wm 6 Kohlman
Milazzo Angelo 1103 Lowell

Movsky Nathan 533 Central av
National Dry Cleaning Company 111 Park av

Oxford Cleaning & Pressing Shop 664 Monroe av

Park Av Cleaners 645 Park av
Pascuzzi Peter 192 Fernwood av
Paxhia Frank V 40 Grape
Phillips Nathan 50 Monroe av
Rapkin Isadore 241 Joseph av
Rochester Dollar Dry Cleaning Co Inc 395 StPaul

Rozzi John E 558 Thurston rd
Senzel Isaac 495 Dewey av
Smith F Vernon 446 Genesee
Swan Cleaners Inc 401 StPaul
Tetlow's 94 South av

Tyler Thos L 348 Thurston rd
Union Dry Cleaning Co 209 Monroe av
Vernon Cleaners & Dyers 201 Monroe av

Vossler Wm 86 Stillson
Ward Cleaner & Dyer rear 38 Richmond

Watts Dry Cleaning Co Inc 322 Cottage
Weiner Jos B 71 Monroe av

Clothing Dealers—Children's & Infants'—Retail

Babyland 657 Monroe av
Children's House 293 Alexander
Fischer Loretta A 43 East av
Lobel's 114 Main E

Clothing Dealers—Men's & Boys'—Retail

Bachler's Clothing Store Inc 35 StPaul
Bernstein Abr M 234 Clinton av N
Bond Stores Inc 103 Main E, 288 Martin

Cohen Lillian Mrs 172 Central pk
Cohen Saml 126 Rauber
Colonna A Edwd 17 Main E rm 3
Columbia Clothing Co 49 Clinton av N

Cornwall Clothes Shop 5 StPaul rm 217
Crown Clothing Co 57 Mortimer
Davis Norton 812 Brown
Everybody's Inc 56 State

Fedoroslyn Stephen 171 Joseph av
Four Forty Pants Store Inc 45 Main E
Garson's Clothes Inc 88 State
Goldstein Tillie Mrs 30 and 38 Front

Goodyear House of Coats 75 Main E
Gravin's Clothing Store Inc 72 Clinton av N

Great Credit Clothing Co 104 Main E
Grossman's Clothes Shop 47 Clinton av N rm 5

Herman Julius 372 University av
Holsworth Inc 150 StPaul
Home Store The 12 State
Levinstein Harry 34 Monroe av

Lichterman Clothing Co 62 State
McFARLIN CLOTHING CO 191-195 Main E phone Main 5832

Markus Jacob 328 Main E rm 208
Metzger Style Shops 32 Main E
Morgan Walter R 183 Main E rm 716

Movsky Philip 285 Smith
Mutual Clothing Co Inc 104 State
NATIONAL CLOTHING CO 159-171 Main E phone Stone 80

Original Pants Store 93 Main E
Paul's Henry Clothes Shop 73 South av

Peoples Credit Co 46 State
Raymond's 71 Main E
Reimer Pants Corp 108 State
Rens Apparel Inc 72 Main E (and women's)

Robins Meyer 126 State
Rochester Jobbing House 161 Joseph av
Rogers Clothes 51 Main E

Schwartz Wm 101 Front
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)

Silverstein Morris 462 Main W
Smith Hilton H 118 State
Sport Shop The 126 Clinton av S
Standard Clothes 27 Clinton av S rm 101

Star Clothing Co 36 State
Stern David 19 Andrews
Stolberg Boris 101 Woodlawn
Toggerly Shop The 203 Main E
Tux Shop The 73 Clinton av S rm 3
Walenitz W & Son 147 Front
Warren Harry 34 Front
Wolin Harry 100 Main W

Clothing Dealers—Second Hand

League of Fellowship Inc 60 Allen
VanEecke Hortense Mrs 251 North

Clothing Dealers—Wholesale

Frohmam I M Co 153 StPaul
Goodman Benj R 36 StPaul rm 505

Clothing Dealers—Women's & Misses'—Retail

Adorable Dress Shop The 982 Clinton av N

Ames 247 Main E
Avon Shop 132 Main E
Belfor Hyman 551 Joseph av
Berinstein Wm A 654 Park av
Block Jane Mrs 26 Gorham
Brody Jos 620 Clinton av N

Burnam's 267 Main E
Claire's Dress Shop 338 Dewey av
Clinton Dress Shop 634 Clinton av N
Cooper Ella Dresses Inc 466 Ridge rd

Costich Dress Shop 1377 Culver rd
Covner Saml 84 East av
Culhane M Ann 571 Lake av
David's Store The 211 Main E

Desio Biagio 114 Bay
Easman Dress Shop 635 Monroe av
Eastern Dress Co 36 StPaul rm 203
Edouard's Sample Dress Shop 1507 Lake av

Elinor's Dress Shop 627 Chili rd
Epstein 135 East av

Figler Helen J Mrs 573 Hudson av
First Floor Back 43 East av
Fitzgerald Lucille A 177 Brooks av
Forman B Company 46 Clinton av S

Frank Sisters 605 Main W 1
Frankenstein Irma S Mrs 293 Alexander

Friedman's Bridal & Hat Shoppe Inc 637 Clinton av N

Garbach's Dress Shop 2279 Clifford av
Gloria Dress Shoppe 90 Genesee
Goldman Anna Mrs 667 Joseph av
Harold Minnie A 25 North rm 727

Harrison's Dress Shop 541 Thurston rd
Harrison's Dress Shoppe 644 Monroe av

65% Changes

in this book, from the previous issue.

Every year 17-19% of names drop out. 18-20% new names are added, and changes in address, occupation, etc., occur in 25-28% more.

Be Sure You Are Using The Latest**Clothing Dealers, Women's & Misses', Retail—Con**

Highland Dress Shop 773 South av
Jean's Cotton Shop 500 Lyell av, 197 Genesee
Jones Bessie Mrs 621 Main W
Jordan Co The 23 Clinton av S
Kiener Saml B 599 Hudson av
Kramer Dress & Hat Shop 638 Monroe av
LaBori 60 Clinton av S
Lake's Ladies' Apparel Stores 664 Clinton av N
Lang Andrew 77 Clinton av N
Lull Mary Frocks Inc 152 East av
Lutz Betty R Mrs 1555 MtHope av
Mally Co The 100 East av
Maloney & Morrison 148 East av
Maser Sol 324 Hudson av
Metzger Style Shops 32 Main E
Monroe Dress Shop 739 Monroe av
New Greystone's Inc 108 Main E
New Yorker Frocks 744 Joseph av
Norban's 86 Main E
Norban's Dress Shop 190 Main E
Orzechowski Stanislaw R 934 Hudson av
Outlet Credit Clothing Co The 105 Clinton av S
Porfirio Filomena Mrs 25 North rm 733
Priscilla Dress Shoppe 757 Joseph av
Purvin Janette 719 Monroe av
Rochester Frances Inc 57 East av
Roselee Dress Shoppe 654 Clinton av N
Ross Anna P Mrs 238 North (second hand)
Soble Benj S 988 Monroe av
Stephens Inc 210 Main E
Stoller Rose Mrs 683 Clinton av N
Stolzar Harry 709 Joseph av
Thompson J E Co 78 Clinton av S
VanAllan Eva A Mrs 1475 Lake av
Walds Dress Shop 873 Clinton av N
Ward-Stilson Co The 14 Franklin rm 906

Clothing Mfrs

August Bros & Co Inc 365 North
Birnbaum Lester (pants) 552 Joseph av
Bond Stores Inc (men's and boys') 288 Martin
Brontman Rochester Clothes Inc rear 8 Langham
Cupolo Bros 439 Scio
Everbest Dress Mfg Co 102½ Hudson av
Fashion Park Inc 432 Portland av
Feyder Oscar (pants) 36 StPaul rm 301
Forman Harry (men's) 116 StPaul
Garsenstein Louis 28 Rhine
Goldberg & Phillips rear 464 Clifford av
Goldstein Special (men's) 365 Andrews
Goldwater & Co (men's) 82 StPaul rm 721
Hickey-Freeman Co 1155 Clinton av N
Iaia John (vests) 158 Rohr
Kasiner Bros Inc 169 StPaul
Keller-Heumann-Thompson Co Inc 1415 Clinton av N, 65 Sullivan, 200 Wilkins and 101 Berlin
Knopf Clothes Inc 181 StPaul
Lawrence Austin Clothes Inc 15 Hand
Levin Louis & Co 183 StPaul rm 302
Levy Bros & Adler-Rochester Inc 25 Hand
Levy Jacob (coat fronts) 244 StPaul
Loce Jos 238 N Water
Lopresti & Manzella rear 355 Portland av
Michaels Stern & Co 87 Clinton av N
Miss Rochester Frocks Inc 390 Clinton av N
Modern Knitted Frocks Inc 56 Clinton av N

Paul Clothes Shop Inc 48 Clinton av N
Petrionio Jos (vests) 76 Miller
Rochester Boys' Clothing Co 9 Hanover
Rochester Fashion Clothes (men's) 471 Clinton av N
Samuelsohn-Melen Co Inc 36 StPaul rm 521
Santoli Leon & Laudisi Co 120 Ontario
Segelin Quality Clothes 1000 Clinton av N
Stein-Blach Co The 432 Portland av
Taylor Trouser Co rear 292 Ormond
Walter-Morton Inc 1155 Clinton av N
Weiner Bros 125 Weaver

***Coal Burners**

GREEN & DWYER Inc 50 MtHope av
phone Stone 2772 (Iron Fireman)—
(For further information see page 104 Buyers' Guide)

Coal Dealers—Retail

Abramson Coal Co Inc 484 Alexander
Abramson Morris E 26 Morris
Anczack John T 746 Norton
BABCOCK H H & CO Inc 105-110
Wilder bldg 8 Exchange telephones
Main 228-229, 720 Driving Park av,
393 Main W and 505 North cor Nash
(For further information see page 92 Buyers' Guide)
Babcock John W Coal Co 345 South av
Baetzfel Fred 68 Broad
Baker Minor J 308 Field
Bantel C H Co Inc 785 Dewey av
Beckwith Coal Co 271 Lyell av
Beechwood Coal Co 326 Main E
Belcher Murney L 150 Palm
BLACK DIAMOND COAL CORP 190
York telephone Genesee 7800 (For
further information see page 91 Buyers' Guide)
Bradshaw Charles Coal Co 21 S Fitzhugh rm 3
Brick Jas E 16 Main E rm 9
Burdick Coal Co 2 Lake av
Byrne Danl 42 Rogers av
Call Hubert 48 Frost av
Campbell & Bergin Coal Co 61 Hor-tense
Case Coal Co Inc 1814 East av
Charlotte Coal & Supply Co 226 Kent,
377 Latta rd and 73 Saratoga av
Churchill Coal Co 108 MtHope av
City Coal & Coke Co 294 Main E
Clark E H Coal Co Inc 170 Lyell av and 304 Main E
Clinton Coal & Coke Co 951 Norton
Consolidated Coal Offices 326 Main E
Costich Fuel Service 7 Franklin
Costigan John J 16 State rm 309
CROUCH & BEAHAN Co 99 Dewey av
phone Glenwood 350 (For further information see top lines and page 116 Buyers' Guide)
DePuy Chas H 6 Beechwood
Domestic Fuel Service 196 Lyell av
Drake H F Coal Co 326 Main E
Drexler Saml J 540 Lake av
Dyson Charles H 93 E Henrietta rd
EDWARDS COAL & COKE COMPANY
Inc main office 85 Howell cor Monroe av yard 200 Exchange telephones Main 203 and Main 3077 (For further information see page 93 Buyers' Guide)
Emerson Fuel Co 549 Lyell av
Engert Geo & Co Inc 126 Monroe av
Evans F W Coal Co Inc 431 Smith
Feldman's Coal & Coke Co Inc 1424 Dewey av
Filkins G Harrison 806 Monroe av
Finkelstein Saml 117 Reynolds

Fire-King Fuel Corp 70 Exchange rm 202

Fladd Dorothea Mrs 623 Scio
FLOWER CITY CHARCOAL CO Inc
135-149 Colvin (Disco and Ambricoal
Briquets in bag or bulk) (For further information see page 91 Buyers' Guide)

Foley Maude E Mrs 366 Plymouth av S

Foster Coal Co Inc 972 Clinton av S
Friedman John A 1148 Jay
Galley Coal Co Inc 25 North rm 936
Gantner Edwd 214 Avenue A
Genesee Coal & Coke Co Inc 523 Oak
GREECE LUMBER CO 788 Ridge rd W
at B&O RR crossing phone Glenwood 2391 (For further information see page 117 Buyers' Guide)

Hammer Fuel Co 1023 Chili av
HETZLER BROS ICE CO Inc 801 Driving Park av phone Glenwood 446 (For further information see page 105 Buyers' Guide)

Higgins Fuel Service 3196 Lake av
Hoffman Coal Co 1609 Main E
IRONDEQUOIT COAL & SUPPLY CO
149 Ridge rd E near RW&O tracks
telephone Glenwood 6161 (For further information see page 93 Buyers' Guide)

Jay Coal Co 331 Orange
JENKINS & MACY CO 100 Cutler bldg
42 East av phone Stone 416 yards
1045 Main E, 119 Child and 381 Main W (For further information see page 92 Buyers' Guide)

Jessner Henry L 392 Main W
Jolley Josephine 119 Bradburn
Joss Bros 1874 Main E
Kannwischer Ewald 446 Avenue D
Karz A Inc 76 Lowell
Keller Frank K 203 Edgeland
Kellogg C Solon 65 Canterbury rd
Kennedy Thos H 1071 Bay
Kraft Jos F 168 Cady

LANGIE FUEL SERVICE Inc 326
Main E phone Stone 4000 branches
693 South av, 2 and 4680-4700 Lake av and 357 StPaul (For further information see page 92 Buyers' Guide)

Lehigh Fuel Service 70 Exchange rm 202

Lockwood Jos W 440 Ridge rd
Lynd Jos K 990 Exchange
McGarvey Coal Co Inc 16 State rm 100
McIntosh-Bott Inc 410 Conkey av
Marshall & Kucker Coal Co 255 Lyell av

Meisenzahl Benedict P 377 Main W
Meisenzahl Bros Coal Co Inc 695 Portland av

Miller Ardean R Inc 500 West av
Miller Isam J 369 Ormond

MILLER PEERLESS PRODUCTS Inc
(Peerless coal and coke) 691 Exchange telephone Main 2840 (For further information see page 115 Buyers' Guide)

Monroe Coal Co The 125 Hudson av
Monroe Fuel Service 173 Arnett blvd
Niagara Coal Co 570 Clinton av N
Nyhan Florence J 454 Exchange
Ontario Ice & Coal Co Inc 832 StPaul
Otis Ice & Coal Co 408 Jefferson av
Paley Harold R 14 Regent
Pasch Aug Coal Co 515 Clinton av N
Payne & Dunham 34 Bronson av
Peoples Coal & Lumber Co 4585 Lake av

Phelps Coal Co 808½ Brown
Pierce Anna M Mrs 480 Plymouth av S
Popplink Henry Estate 485 North

F. P. VAN HOESEN CO., INC.

PAINTS — WALL PAPER — WINDOW SHADES — VENETIAN BLINDS

41-45 ST. PAUL STREET — PHONE STONE 473

Prenner L & Son 1511 Main E
Proudfoot Albert L 1066 Main E and
656 South av

Reiland John A 759 Clinton av N
Ring Fuel Co 1600 Dewey av

**ROCHESTER ICE & COLD STORAGE
UTILITIES** Inc 55 Canterbury rd
phone Monroe 8700 (For further in-
formation see page 90 Buyers' Guide)

Rochester Reliable Coal Corp 725 Driv-
ing Park av

Roth Wm N 23 Beaufort
Russell Robt R 23 Churchlea pl

Sauer Frances L 16 State rm 407
Saunders Chas B 1124 Marion

Schlick H N & Co 115 Joseph av
Schroeder H C Coal Co 25 North rm
718

SCHWALB COAL & OIL CO Inc (Le-
high Valley) main office 92 Portland
av phone Stone 770 (For further in-
formation see page 90 Buyers'
Guide)

Seranton Coal & Coke Co 66 Miller
Selected Fuels Inc 292 North

Sherellis Coal & Coke Co 590 Hudson av
and 2253 Clifford av

Sheremeta Max 210 Bernard
Shortall Fredk J jr 200 Monroe av

Simmelink H L Coal Co 196 Hudson
av

Smith Coal Co 907 Monroe av
Sniderman Bros 114 Joseph av

Steenasma Chas F 1124 Atlantic av
Stubbe John A 391 Benton

Sullivan's Coal & Coke Co 402½ Lexing-
ton av

Tinoglio John 455 Hudson av
VANINGEN FUEL SERVICE 262 Ar-
nett blvd phone Genesee 63

Ward-Relln Co 498 Main W
WEST CHARLES C COAL CO Inc 281-

285 N Union phones Culver 999-2074
(For further information see page 92
Buyers' Guide)

Williams Coal Co Inc 308 Driving Park
av

Withington Edwd H 25 North rm 936
Woodams Coal & Coke Co 785 South av

YATES COAL CO The 612 Lincoln-
Alliance Bank bldg telephones Stone
450-451, 93 Industrial and 76 King
(For further information see page 91
Buyers' Guide)

Yeoman Philip E 957 Jefferson av
Young Frank K 662 Monroe av

Zeitler Fred C 345 South av

Coal Dealers—Wholesale

Alden Sidney C 10 Gibbs rm 306
BABCOCK H & CO Inc 105-110 Wil-
der bldg 8 Exchange telephones Main

228-229, 505 North cor Nash, 393
Main W and 720 Driving Park av
(For further information see page 92
Buyers' Guide)

Balcon Coal Co Inc 65 Broad rm 104
Barnes & Tucker Co 183 Main E rm
1332

Berwind-White Coal Mining Co 10
Gibbs rm 306

BLACK DIAMOND COAL CORP 190
York telephone Genesee 7800 (For
further information see page 91
Buyers' Guide)

Black Diamond Fuels Inc 135 Murray
Evans F W Coal Co Inc 431 Smith

Hickory Grove Coal Mining Corp 42
East av rm 326

JENKINS & MACY CO 100 Cutler bldg
42 East av phone Stone 416 (For fur-
ther information see page 92 Buyers'
Guide)

LANGIE FUEL SERVICE Inc 326 Main
E phone Stone 4000 branches 693
South av, 2 and 4680 Lake av and
357 StPaul (For further information
see page 92 Buyers' Guide)

Lehigh Valley Coal Sales Co 8 Ex-
change rm 309, 139 Canal, 281 N
Union and 75 Winton rd N

Merchant Geo E & Co 183 Main E rm
600

Payne Whalen H Coal Co 1100 Chili av
Pennsylvania Coal Sales Co 82 StPaul
rm 509

Philadelphia & Reading Coal & Iron Co
183 Main E rm 744, 400 Atlantic av,
5 Amber pl, 1100 Chili av, 330 Pull-
man av and 377 Latta rd

Rochester Anthracite Sales Inc 963
Broad W and 384 Orchard

Rochester Fuel & Feed Co 1525 Clinton
av N

Rochester & Pittsburgh Coal Co 183
Main E rm 1332

Sibley Coal & Coke Co 311 Alexander
rm 100

Union Coal Co Inc 70 Exchange rm 202
and 393 MtHope av

United Eastern Coal Sales Corp 183
Main E rm 1332

Weaver J H & Co 183 Main E rm
1332

WEST CHARLES C COAL CO Inc 281-
285 N Union phones Culver 999-2074
(For further information see page 92
Buyers' Guide)

Weston Dodson & Co Inc 10 Gibbs rm
306

YATES COAL CO The 612 Lincoln-
Alliance Bank bldg phones Stone 450-
451, 93 Industrial and 76 King (For
further information see page 91
Buyers' Guide)

Coal Fronts & Pads—Mfrs
Zuck Geo P rear 44½ Ontario

Coffee Roasters
Piper Glenn R 85 Railroad

***Coke**
BABCOCK H & CO Inc 105-110 Wil-
der bldg phones Main 228-229 (For
further information see page 92
Buyers' Guide)

BLACK DIAMOND COAL CORP 190
York phone Genesee 7800 (For fur-
ther information see page 91 Buyers'
Guide)

EDWARDS COAL & COKE COMPANY
Inc main office 85 Howell corner
Monroe av yard 200 Exchange tele-
phones Main 203 and Main 3077 (For
further information see page 93
Buyers' Guide)

GREEGE LUMBER CO 788 Ridge rd
W at B&O RR crossing phone Glen-
wood 2391 (For further information
see page 117 Buyers' Guide)

JENKINS & MACY CO 100 Cutler bldg
42 East av phone Stone 416 (For
further information see page 92 Buyers'
Guide)

LANGIE FUEL SERVICE Inc 326
Main E phone Stone 4000 branches
693 South av, 2 and 4680 Lake av
and 357 StPaul (For further infor-
mation see page 92 Buyers' Guide)

McINTOSH-BOTT Inc 410 Conkey av
phone Glenwood 3326

**ROCHESTER GAS AND ELECTRIC
CORPORATION** 89-91 East av phone
Main 3960 (wholesale and retail)
(For further information see top
lines)

SCHWALB COAL & OIL CO Inc (dis-
tributors Rochester Gas & Electric)
main office 92 Portland av phone
Stone 770 (For further information
see page 90 Buyers' Guide)

WEST CHARLES C COAL CO Inc 281-
285 N Union phones Culver 999-2074
(For further information see page 92
Buyers' Guide)

YATES COAL CO The 612 Lincoln-
Alliance Bank bldg phones Stone 450-
451, 93 Industrial and 76 King (For
further information see page 91 Buy-
ers' Guide)

Cold Storage
**ROCHESTER ICE & COLD STORAGE
UTILITIES** Inc 55 Canterbury rd
phone Monroe 8700 (For further in-
formation see page 90 Buyers'
Guide)

UPTON GOLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
telephone Main 1494 (For further in-
formation see page 139 Buyers'
Guide)

***Collar & Cuff Mfrs**
(See Shirt & Collar Mfrs)

Collections
ALLIANCE MERCANTILE AGENCY
1100 Commerce bldg telephone Main
2133 (For further information see
lines on front cover)

Cook's Service 119 Main E rm 627
CREDIT RATING CORPORATION 522
Mercantile bldg telephone Stone 1853
Doehler Mercantile Agency 235 Clinton
av N

Empire State Bureau of Collections 6
State rm 205

Equitable Adjustment Service 480 Clin-
ton av S

GENERAL CREDIT ADJUSTORS 400
Monroe bldg 25 Exchange phones
Main 120-5083 (For further infor-
mation see front cover)

Hiler Henry E 16 Main W rm 319
Hook Edwd W 566 Bway

Lewis William M 119 Main E rm 727
Mercantile Adjustment Bureau 82 St-
Paul rm 717

Merchants Protective Credit and Col-
lection Bureau 891 Carson av

Metropolitan Credit Bureau 16 Main W
rm 707

Rochester Credit Men's Service Corp
34 State rm 408

Val Mercantile Co 5 StPaul rm 328
Wilcox Walter 16 Main W rm 416

***College Annuals**
DuBOIS PRESS The 637 Broadway
phones Monroe 6755-6-7 (For further
information see page 132 Buyers'
Guide)

Color Mfrs
Peerless Color Laboratories 11 Dia-
mond pl (food)

***Color Process Printing**
DuBOIS PRESS The 637 Broadway
phones Monroe 6755-6-7 (For further
information see page 132 Buyers'
Guide)

***Commercial Collections**
GENERAL CREDIT ADJUSTORS 400
Monroe bldg 25 Exchange phones
Main 120-5083 (For further infor-
mation see front cover)

***Commercial Schools**

SCHOOL OF COMMERCE 362 East av at Alexander phone Main 5530 (For further information see page 136 Buyers' Guide)

Commission Merchants

Atlantic Commission Co (produce) 7 Leighton av

***Compass Mfrs**

TAYLOR INSTRUMENT COMPANIES 95 Ames cor West av phone Genesee 4800 (For further information see page 140 Buyers' Guide)

Concrete Block Mfrs

(See Cement Blocks & Construction)

Condiment Mfrs

French R T Co The, Mustard ft Palmer sts
Rooney's Products 48 Peck

Confectioners—Manufacturing

Chatas Jas 578 Clinton av N
Dennis Frank H Factory Inc 25 Otsego
Farmer Fanny Candy Shops Inc 7 Griffith
Krunch Co The 222 Portland av
Love's Confections Inc 34 Elton
Moore Wm C B 307 Grand av
More Candy Co Inc 32 Mill
Nicholson Christopher A 122 Rugby av
Stark Bros & Beyer Inc rear 449 Avenue A (whol)
Ziegler Wm H 121 River

Confectionery—Retail

Abbot Chas H 4791 Lake av
Abern Michl J 108 Genesee
Albahari David 266 Joseph av
Ambrose Jos N 801 Joseph av
Amey Caroline Mrs 353 N Goodman
Anita Candy Shoppe 607 Main W
Antenucci Sigimondo 169 Whitney
Antivahis Geo 733 Portland av
Arbuckle Henry W 751 Jefferson av
Arnett Sweet Shop 29 Thurston rd
Ashbrook Marene 536 Hudson av
Avondale Nut Shop 930 Genesee
Bailey Nellie R Mrs 1520 Main E
Baker Anna P Mrs 463A Lyell av
Becker Fredk R 876 Jay
Begy Cora L Mrs 400 Norton
Bell's Ice Cream Shoppe 4431 Lake av
Bellia Carmelo 484 Clinton av N
Benn Wm S 575 Dewey av
Bettner Arthur E 1048 Clinton av S
Bianchi Vittoria Mrs 636 Broad W
Blackwood John M 1696 Dewey av
Blank John V 728 Joseph av
Blossom Sweet Shoppe 633 Monroe av
Boguski Wm 919 Jefferson av
Broikrow Vasillos 521 Chili av
Broiku Bros 1700 Clifford av
Brooks Avenue Candy Shoppe 575 Brooks av
Broome Harold 546 South av
Brown Arthur H 216 Plymouth av S
Brown Fred 397 Clarissa
Brush Harold 272 Genesee
Burdett Alvina S Mrs 1541 Main E
Cala Grace 1289 Clifford av
Cameo Sweet Shoppe 1195 Clinton av N
Cameron Calvin F 1057 Genesee
Campus Fountain 1178 Dewey av
Candy Land 100 Clinton av N
Cappaso Laura E Mrs 49 Reynolds
Carol's Confectionery 1797 Clinton av N
Carrousos Peter 650 Park av
Case Ice Cream & Food Corp 456 Ridge rd
Case J Gifford 688 Park av, 4 Sherwood and 379 Chili
Century Sweet Shoppe 37 Clinton av N

Cerame Michl D 421 Lyell av
Chapin's 543 Thurston rd
Chartell Wm J 370 Lexington av
Chocolate Shop 13 Clinton av N
Christopher Nicholas 195 Genesee
Clover Club 263 Bronson av
Colabianchi Pasquale 142 Jay
Cominsky Saml 160 Joseph av
Copanas Paul 275 Driving Park av
Cox Mary A Mrs 65 Felix
Cramer Morris E 1042 Dewey av
Crispin Chas H 115 Exchange
Criticos Geo 486 N Goodman
Critics Ice Cream Co 906 Main W
Crowley Geo P 196 Reynolds
Danesi Jos 759 Dewey av
Davidson Wm E 37 Lake av
Dawn Creameries 1352 Culver rd
Dawn Ice Cream 801 Portland av
Dern Henry, Cobbs Hill pk Culver rd
Diamond Chocolate Shop 896 Portland av

DiCesare Anthony 244 Platt
DiPalmo Jos 1219 Lyell av
Dobris Harry 1452 Main E
Doerrmer Erna A Mrs 788 Culver rd
Dolmage Anna L 714 Winton rd N
Dolmage Harriet A 676 Park av
Donalatos Harry 313 Genesee
Donalatos Jerry 539 Monroe av
Doughty Max R 459 Monroe av
Ellis Edith P Mrs 38 East av
Ensmen Geo 814 Genesee
Fang Margt R Mrs 4000 Lake av
Farmer Fanny Candy Shops Inc 18, 213 and 351 Main E, 55 Clinton av S, 340 Driving Park av, 7 Griffith, 822 Brown, 587 Monroe av and 1855 East av

Felerski Anna Mrs 975 Hudson av
Ferrari Ferdinand 412 Jay
Fischer Clarence G 339 Plymouth av S
Fisher Louis 977 Joseph av
Flynn Thos R 536 Main W
Foster Veda Mrs 78 Colby
Gagliarel Michl 272 Spencer
Galasso Angelo 699 Jay
Geiger Danl J 1798 StPaul
Gerakos Saml 83 South av
Gertzog Ida Mrs 11 Parsells av
Giambra Frank 806 Clinton av N
Glaser Wm L 517 Conkey av
Goldstein Jos 80 Mortimer
Goodmote Neal L 134 Atlantic av
Gorelick Sarah 1276 Clinton av N
Gorman Jas R 1575 Dewey av
Grand Sweet Shoppe 24 Plymouth av N
Griffiths Amy F Mrs 690 Ridgeway av
Gugino Saml 820 Genesee
Guyette Moses A 1252 Clinton av N
Hakes Andrew S 204 Plymouth av S
Hayward Sweet & Sandwich Shop 502 N Goodman

Heech Donald 699 Park av
Herlea Louis A 647 Chili av
Hetterick & Kruppenbacher 848 Joseph av
Hoehn Oliver J 126 Webster av
Hoskins Edwd 1323 Clinton av N
Hubert Alf 10 Beacon
Iannone Catherine 112 Rosewood ter
Jacobs Sarah 298 Joseph av
Jacobson Richd 424 Joseph av
Jeannedis Saml 673 Monroe av
Jones Harry J 366 Jefferson av
Karmas Anast 886 Clinton av N
Katsampes Geo A 131 Clinton av S
Kaufman Morris 179 Clinton av N
Kennedy Riley A 753 Genesee
Keown Edwd A 363 Ames
Klee Jos G 1382 Culver rd
Knight Lewis A 204 Winton rd N
Koneczny Jos 121 Roycroft dr
Kryk Mary Mrs 44 Weeger
Lamprakas Geo 3202 Lake av
Lanovara Domenico 271 Central pk
Lawrence Inez Mrs 4379 Lake av
Leonis Jas 690 Hudson av
Levitt Michl 40 Herman
Livadas Lambert 171 Monroe av

Livadas Peter 682 Winton rd N and 502 N Goodman
Lortscher Helen B Mrs 210 Genesee
Love's Confections Inc 1535 Lake av, 530 Monroe av, 1786 East av, 683 Lake av, 598 Main E and 856 Main W
Ludwig Mary J Mrs 260 Colvin
Lupiani Lola D 134 Jay
MacDonell Mary E 515 Jefferson av
McGrath Hugh J 840 Main E
McGrath's Ice Cream 78 James
Mack Arthur R 454 Parsells av
Mammano Antonio 246 Central pk
Manion William 456 Lexington av
Marble Elbert, Mill ft Factory st
Melkoly Harry A 304 Genesee
Merageas Constantin 697 Clinton av N
Metzger Leonard H 1000 Norton
Midland-Rochester Co 649 Park av
Milloza Pietro 373 Platt
Mink Benj H 501 Dewey av
Monroe Nut Kitchen 800 Monroe av
Muhs Edwd C 913 Clinton av N and 82 Conkey av
Murray Sweet Shop 218 Murray
Nerantzakis Michl 192 State
Newirth Geo J 284 Bay
Nunley's Inc 51 East av
O'Brien Geo 1112 Monroe av
Oliver Thos S 1011 Genesee
Olympian The 9 Main E
Ontario Refectories Inc, Cobbs Hill Reservoir
Palace Sweet Shop 75 Clinton av N
Palmer Mary M Mrs 252 Clinton av N
Palmieri Anthony 1429 N Clinton av
Palmos Bros 350 Thurston rd
Palmos Geo S 321 Driving Park av
Paprocki Hilary P 1104 Hudson av
Pamboukas Bros 888 Main W
Patty Frank 349 Portland av
Pekarsky Fannie 455 Hudson av
Petrandonio Michele 442 North
Pffromm John H 135 Lincoln av
Pilzninski Casimir 483 Hudson av
Poh Harry J 868 Joseph av
Polizzi Saml 399 Clinton av N
Poulis Michl P 488 Genesee
Prisansky Sadie 695 North
Rago Madge J Mrs 586 Lake av
Rentschler Geo W 4776 Lake av
Robbins Beatrice A Mrs 580 Jefferson av
Rock Harry V 263 Clinton av N
Rock Hyman A 657 Park av
Rock Michl 731 Lake av
Roussos Peter G 953 Clinton av S and 290 North
Ryan John J 182 Santee
Ryder Milton M 282 Winton rd N
Salivaras Anthony J 422 Genesee
Sapstone Gertrude Mrs 670 Monroe av
Scalia Anthony 2301 Culver rd
Schafer Emma E 453 Jefferson av
Schauer Fredk 739 Hudson av
Scheffel Mary Mrs 324 South av
Schueter Henry L 893 Portland av
Schmeer J D 348 Ames
Schulz Bros 555 Driving Park av
Seneca Fountain Room 16 Clinton av S
Seraphine Bernard 2 Grape
Shackelford Stephen C 842 Genesee
Shartonowitz Katherine Mrs 35 Weeger
Shewman R & A (popcorn) 405 Main E
Shulman Benj 709 Clinton av S
Simeone Jos 359 Smith
Simpkins Jas G 470 Humboldt
Skarlatos & Lembaris 666 South av
Slutsky Meyer 1700 Culver rd
Smith Harry 74 Hanover
Smith Winifred Mrs 693 Clifford av
Snyder Lloyd E 318 Webster av
Soba Frances Mrs 518 Hudson av
Stamiris Chas D 1339 Main E
Stamiris Jos 1451 Lake av
Stamiris Peter 803 Hudson av
Stathes & Jempelis 494 Main W
Statius Demosthenes 1915 Dewey av

How Many Leaves Did You Turn?

to find a name on this page?

Your ad at frequent openings should be seen every time the book is used, which is millions of times in a year. *Well, you saw this, didn't you?*

Steiger Peter J 135 Avenue D
Steuerwald Earl 1136 Monroe av
Sugar Bowl 1514 Dewey av
Sulvia Wm E 6043 Plymouth av S
Sussman Louis 262 Conkey av
Sykut Andrew 1100 Hudson av
Taddeo Francesco 54 Ontario
Taoirina Calogero 113 Central pk
Teall's Dairy Store 931 Clinton av N
Teall's Ice Cream Co Inc 25 Herman
and 1080 Main E
Teichner Henry 229 Bronson av
Teuschel Crescentia Mrs 674 Clifford av
Thompson Nina R Mrs 570 Driving
Park av
Tishler Bros 1692 Clifford av
Tracy Chas 489 Chili av
Trecia Geo 489 Lyell av
Tsouma Demetra 1115 Culver rd
University Confectionery 706 University
av
Vagenas Jas 593 Main E
Vandenberg Leon 73 Conkey av
Veltz Eva E Mrs 1178 Norton
Venette Cyril H 210 Remington
Vettera Angelina Mrs 30 Prospect
Viener Abe 272 Hudson av
Viola's Candy Shop 64 Lake av
Vlahos Theo E 542 Plymouth av S
Vonglis Jas 1521 Lake av
Wagner Catherine Mrs 904 Joseph av
Weber Lawrence B 213 Pearl
Webster Star Candy Kitchen 305 Webster
av
Weinstein Jacob 639 South av
Wells Wm H 502 Lyell av
Williams French Ice Cream 1437 Clinton
av N
Wilson John J 19 Parsells av
Wittmann Leo C 732 Hudson av
Wood Henry A 2207 Clifford av
Wood Jessica M Mrs 484 Clarissa
Your Sweet Shop 292 Monroe av
Zachary Mary T 449 Plymouth av N
Zechino Crescenzo 168 Jay
Zimmerman Howard 74 Regua
Zirngibl R A & Co 1164 Clinton av N

Confectionery—Wholesale

Calderon J A Co 439 Ormond
Damco Supply House Inc 37 Delevan
Dennis Frank H Stores Inc 25 Otsego
Furney Saml 147 Lyell av
Gargano Bros Inc 284 Allen
Kaufman David 1055 Clinton av N
Linsin John F Co 266 North
Nasca Jos & Son 330 Jay
Reed's Candy Co 623 Park av
Rochester Maid Potato Chips 173 Bway
Surwillo Philip W 1192 Clinton av N
Tompkins & Miller of Rochester Inc 44
Lake av
Wickman Geo C 166 Clinton av N
Zutes Chas & Co 61 South av

*Consumers Surveys Made

POLK R L & CO Inc 729 Powers bldg
16 Main W (For further information
see page 66 Buyers' Guide)

*Contract Builders' Hardware—Wholesale

LESTER HENRY HARDWARE CO Inc
150 Main W phone Main 5355-5356
(For further information see page 103
Buyers' Guide)

Contractors—Building—General

Alexander, Shumway & Utz Co The 80 S
Fitzhugh
Ayres F D & Co 357 Columbia av
Barrett Hugh 59 Wilcox

Beale Construction Co Inc 315 Alexander
rm 234
Bemish Geo R 82 Whitney
Bevan Wm 5 Costello pk
Brickell Edwd J 2 Scottsville rd
Brown Neil G 73 Prince
Brown Peter & Co 301 Campbell
Bryan Thos Associates 43 Main 3d fl
Buechel Frank J 253 Child
Cole Geo H 52 Chamberlain
Congdon Bros rear 35 Lake av
Costich Bros Inc 101 Walbar
Costich Oliver Co Inc 67 Warehouse
Dale Engineering Co 119 Main E rm
525

DeCanzio Albert 176 Bronson av
DeCarlo Louis 124 Iroquois
DeClerck Peter 4 Beechwood
Dobrochowski Jos 21 Walbar
Dohr Peter 449 Child
Eades Zenas F 11 Greenview dr
Edwards Erwin M 43 Love
Esterheld Edwd F 58 Wilcox
Field Howard C 80 Highland pkwy
Flint Simeon 52 Avondale pk
Flegler Wm P 25 Sumner pk
Friedrich A & Sons Co 710 Lake av
Friedrich Julius Co Inc 16 State rm
221

Galbraith Benj A 46 Dove
Gallipeau Leonard L 137 Emerson
Gardner Frank H 99 Parkdale ter
Garrett Jas L 506 Central av
Garrett John 489 Garson av
Gerstner John J 56 Meigs
Giebel & Berndt 33 Regua
Gillette Chas L 8 Exchange rm 1016
Ilton Hyman 36 Avenue A
Gleason F Co Inc 108 Colvin
Goehring Geo F 229 Pullman av
Goodberlet Geo J 109 Cottage
Gray Earl H 54 Fillmore
Groot Bros 135 Lexington av
Groot Nicholas 899 Culver rd
Hack Otto J 120 Woodman pk
Hammon H Geo 746 Woodbine av
Hauck Co Inc The 36 StPaul rm 503
Henderson Thos 255 Sherwood av
Hendricks Construction Co 16 Main W
Hummel Louis 1020 Joseph av
Hyland Building Service 878 Ridgeway
av

Hyland Robt F & Sons 135 Spring
Iuppa Michl 264 Magee av
Jacobs Louis H 519 Meigs
Joyes Raymond F 650 North
Kelly John P 29 Magee av
Kelly Patk H 560 Seneca pkwy
Kirchner Geo & Sons rear 14 Manitou
Kirchner Delmar C 847 Seward
Knitting Wm E 157 Glendale pk

KNAPP HOMER 1462 Main E phone
Culver 3073 (For further information
see page 93 Buyers' Guide)

Kremer Anton A 126 Berlin
Kufs Ernest T 20 Trafalgar
Lay Chester E 1193 Ridge rd
Lill Frank G 188 Lincoln
Lill Frank J 1003 North
Link's Anthony Sons rear 616 N Good-
man

Lortscher Chas W 21 Plymouth av S
Ludington's I M Sons Inc 45 Exchange
rm 317
Luther John & Sons Co 87 Stillson
Maggio Frank G 374 Augustine
Martin Chas J 107 Gregory
McCarthy John J 36 Elmwood av
Meagher Danl J 311 Alexander rm 202
Messana Fredk C 1953 Clifford av
Meyo Rudolph 433 Clinton av N
Mintz Jos 112 Laburnum cres

Monroe Construction Co 377 Seneca
pkwy
Mullen Frank A 193 Latta rd
Murr Geo M 1230 Portland av
Murray Jos M 42 East av rm 800
Newport Construction Co 165 Humboldt
Otis Wm T 36 Cambridge
Pero Ralph J 387 Roycroft dr
Phillips Carl F 537 Averill av
Phillips Wilmer E 62 S Union
PIKE JOHN E & SON Inc 1 Circle
phone Monroe 2998
Poppe W & Sons 911 Woodbine av
Pose A & Sons Inc 488 StPaul
Proia Jas G 331 Hawley
Radig Louis H 164 Morton
Redman Geo F 116 Redwood
Rich Geo A 3141 Lake av
Rochester Standard Housing Corp 67
Warehouse
Russell Fredk J 151 Irvington rd
Russell Harvey C 23 Lakeview ter
Saucke Bros Construction Co Inc 82
Saranac

Scagliola Marcello 161 Edgeland
Schoenheit J Henry 337 Magnolia
Shaheen Geo 1216 Clinton av N
Shay Raymond J 220 Parkway
Siebert R C Inc 1967 East av
Silcox Raymond L 352 Latta rd
Simmons Arthur A 156 Woodbury
Sinden Walter S rear 34 Wilcox
Sindoni Antonio 70 Locust
Skelly Bros 68 Ellicott and 679 Wood-
bine av
Smith Milton W 294 Meigs
Spitz Werner Construction Co Inc 11
Comfort

Stage Clarence G 904 South av
STAHL MURRAY A 2040 East av phone
Monroe 1345 (For further information
see page 118 Buyers' Guide)
Stangland Bela L 130 Canton
Steinfeldt Frank H 840 Bay
STEWART & BENNETT Inc 124-132
Water N phone Main 675 (For fur-
ther information see page 94 Buyers'
Guide)

STOETZLEN & TAPPER Inc mill 72-
78 Water S phone Main 5973 (For
further information see page 93 Buy-
ers' Guide)

Strauchen Edwd C 62 Highland pkwy
Swartout Wm J 548 MtHope av
Sweeney Paul D 43 Brighton
Taylor John R 599 Monroe av
Tensen John 104 Garson av
Tierson Matthew A 1632 Lyell av
Tomack Subsidiary Inc 79 Woodstock
rd

Toschist Builders Inc 1520 University
av
Trickey Walter L 12 Pershing dr
Truesdale Ralph E 68 Parkdale ter
VanDemar Edwd rear 39 Berkshire
VanderWeyde Eug C 442 Plymouth av
S

VanDeort Geo W 7 Roosevelt
VanDuzer Curtis B 18 Wilbur
VORNDRAN AUGUST Ridge rd W,
Webster, N Y phone Webster 285
(For further information see page 94
Buyers' Guide)

WARD C P Inc office and plant 700
Hollenbeck phone Glenwood 1232
(For further information see page 94
Buyers' Guide)

Watson Harry L 15 Tracy
Wilbur Jas R 335 Augustine
Willits Stanley 304 Magnolia
Wood Arthur L 325 Brooks av
Yaeger Friedrich B 1094 Joseph av
Yepson Andrew 38 Furman cres

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints

9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 126

Contractors—Carpenter

Ahnfeldt Chas 42 Laurelton rd
 Alaimo Chas jr 382 Clinton av N
 Andrews J W & Sons 1593 Clinton av N
 Auten Edwd J 26 Chester
 Bailey Edwin E 508 Avis
 Baird Asa M 71 Rockview ter
 Baker Ernest C 14 Locust
 Ball Nathan R 16 Bradburn
 Barnett Wm D 50 Cedar
 Bauersmidt Chas H 857 Portland av
 Baumann Alex 1783 South av
 Bender Wm J 83 Highland pkwy
 Betts Royal C 390 Magnolia
 Bloom Wm A 1180 Main E
 Boncke Bernard F 222 Bernard
 Boone Abram 15 Wendell
 Boone I Jas 52 Ferndale cres
 Boose Isaac J 50 Ferndale cres
 Bristow Harry 9 Norwood
 Brown Chas J 949 Monroe av
 Brown Jos 17 Wilkins
 Brumber Vernon L 71 Sidney
 Bruno Augustino 252 1/2 Lyell av
 Bryant Gilbert 110 Willmont
 Buckman J Frank 799 Flower City pk
 Capuano Vincent 456 Emerson
 Capuano Salvatore 266 Pennsylvania av
 Chadde Otto A 117 Huntington pk
 Christian Jas E 166 Winbourne rd
 Copson Thos H 1222 Park av
 Corbitt Thurston A 223 Rugby av
 Darling Earl G 41 Finch
 Davidson Fredk E 48 Marsh
 DeGeorge Anthony M 257 1st
 DeMay Jacob J 2247 Main E
 Derman Ralph 544 Hollenbeck
 Dick Wm rear 42 Stillson
 DiGennaro Salvatore 69 Avery
 Dohr Peter 449 Child
 Doran Harold F 72 Newcomb
 Dowton Fred 488 Alexander
 Dryland Ernest E 93 Locust
 Duncan Alex C 104 Post av
 Emery Henry J 99 Chili av
 Falls Michl 695 Glide
 Ferguson Chas W 24 Merchants rd
 Frank Jos J 149 Curtis
 Freed Wm E 174 Bartlett
 French Jas 56 Salisbury
 Gallagher John H & Sons 1059 Ridge rd
 Gammarello Jos 245 Kent
 Gardner Fillmore S 42 Scott pl
 Geiger Geo H 100 Sylvester
 Gissin Abr 78 Nassau
 Glerum Leonard 47 Paraday
 Godwin Jesse W 109 Redfern rd
 Goldstein Abr 215 Cumberland
 Goodman Albert K 531 Lexington av
 Granato Agostino 4 Catharine
 Graunzen Emil 441 Carter
 Grimshaw Theo T 145 Columbia av
 Groff Claude W 115 Glendale pk
 Hantz Wm 39 Wright
 Hall Fordyce H 193 Middlesex rd
 Hall Raymond E 28 Alberta
 Hansen Andrew T 105 Avenue B
 Hart Allan A 29 Canton
 Hart Carl J 241 Burrows
 Herbst Enos J 21 Hoff
 Herzog Nathan 88 Lowell
 Holifoth John C 257 Field
 Hopeman A W & Sons Co 569 Lyell av
 Houck Clarence J 267 Parsells
 House Lynn B 78 Roslyn
 Humiston Herbert A 117 Knickerbocker av
 Hutchins John A 65 Lapham
 Hyatt Harold C 208 Millbury
 Ifland John J 30 Alexander
 Ipen VanZeilen Herman 4 N Goodman
 Kennedy John H 52 West High ter
 King Wm H 723 Post av

Kitzing Julius W 496 Lake View pk
 Koch Edwin W 13 Diem
 Lang Edwd G 376 MtHope av
 LeMessurier Wm J 45 Cottage
 Levin Wm 346 Hudson av
 Lill Ralph M 332 Bernard
 Love Raymond R 6 Fuller pl
 Lovejoy Frank N 523 Brooks av
 Luchsinger Arthur M 216 Reynolds
 Ludwig Louie 671 Frost av
 Luther Gustave 39 Masseth
 McGregor Andrew 375 Clay av
 Mackey Patk J 91 Congress av
 Mann Geo E 71 Brookdale av
 Mantell Peter 153 Berkeley
 Maracle Robt W 135 Spring and 158 Hampden rd
 Marx Julius P 42 Colvin
 Meyer Fred C 600 Magee av
 Miller Conrad F 78 Glendale pk
 Morgan Robt G 211 Lexington av
 Neracker Albert J 85 Burlington av
 Nixon Guy G 46 Benton
 O'Brien Jeremiah 367 Electric av
 O'Connell John W 38 Weiden
 Page Adolphus L 7 Algonquin ter
 Paige Garnier 112 Kenwood av
 Pezuolo Jos 661 Plymouth av N
 Pheilshtifter Michl G 731 Flower City pk

Pilato Nicola 22 Springfield av
 Pinkoski Antonio 240 Baden
 Pinkoski Wm 58 Hanover
 Price Chas W 89 Prospect
 Quetschenbach Lewis J 50 Kingsboro rd
 Rake Louis S 92 Glendale pk
 Raymo Geo N 111 Monica
 Rice Harry C 899 Meigs
 Rider Geo S 130 Sanford
 Ridley Frank J 71 Edmonds
 Robbins Forrest R 45 Winchester
 Rosin Geo H 65 Grand av
 Rubin Louis 101 Roth
 Ryan Jas P 25 Devon rd
 StHelens John M 644 Main W
 Salomon Frank F 4 Sycamore
 Satter Robt 118 Frost av
 Sayyeau Frank P 98 Comfort
 Schenkel Chas A 512 MtHope av
 Schleich Jacob 24 Rutledge dr
 Schleich John P 438 Maple
 Schoenheit H Clark 73 Dix
 Schroven Frank L 122 Indiana
 Senderov Morris 222 Meigs
 Shaeck Jos 76 Watkin ter
 Siebert Jos G 81 Terrace pk
 Simonelli Querino 69 Prospect
 Skobe Barney 46 Malone
 Slyford Ernest A 69 Russell
 Smidt Harry J rear 107 Winterroth
 Smith Max B 119 Gillette
 Snyder Saml A 61 Prince
 Sojda Walter 12 Ottilia
 Spitz John N 1 Immel pl and 209 Hague
 Steinfeldt Wm G 409 Bernard
 Steinwachs Wm F 737 Arnett blvd
 Stoecklein Jos J 53 Herman

STOELTZEN & TAPPER Inc mill 72-73 Water S telephone Main 5973
 (For further information see page 93 Buyers' Guide)

Stout Edwd D 278 Averill av
TAFT HERBERT A 982 Chili av phone Genesee 7796 (For further information see page 89 Buyers' Guide)
 Tapper Ernest H 72-78 S Water
 Tarricone Christophero 295 Campbell Thies Jos 5 Englert
 Tildontson John C 14 Admiral pk
 VandenBerg Edwd 350 Farmington rd
 VanderWahl John H 630 Cedarwood ter
 Walls Robt A 192 Shelter
 Waterhouse Chas W 71 Glasgow

Weber Chas M 1050 Genesee Park blvd
 Wegman Robt H 77 Rutledge dr
 Weissend Bros Wood Products Co 1116 Clinton av N
 West Side Garage Builders 401 Sherman
 Weyl Chas G 184 Delamaine dr
 Wheaton Thos C 55 Cottage
 Wiesner John C 1156 Bay
 Woodgate Burton E 254 Wellington av
 Wyand Jas L 21 Greeley
 Zwaga Wilburt G 143 Tryon pk
 Zwemer Henry J 555 Webster av

Contractors—Concrete

Commons John A 529 Ridgeway av
 Good Stone Mfg Co Inc 470 Hollenbeck
 Poldisnelli Thos (garden furn) 554 Clarissa

Contractors—Cut Stone

Norristone Inc 107 Norris

Contractors—Excavating & Grading

Curtis Wm A (pipe laying) 583 Humboldt
 Elam Harry J 318 Durnan
 Elam Walter J 328 Durnan
 Pidgeon John E 1240 South av
 Regan Walter J 90 Cottage
 Turner Eldred 316 Alvanar rd

Contractors—Floor Surfacing

McCartney Louis M 163 Gillette

Contractors—Mason

Avareello Peter 1452 Clifford av
 Bacchetta Bros 361 Avery
 Bachman Bros 1200 Portland av
 Baruto Domenico 696 Broad W
 Bonsignore Salvatore 1240 Clinton av N
 Braun John 31 Carl
 Brickler Clair J 60 Atwell
 Briddon John C 349 Aberdeen
 Buttarazzi Enrico 61 Myrtle Hill pk
 Caruana Chas 435 Maplewood av
 Cocquyt Aug J 66 Agnes
 Colella Peter 139 Genesee Park blvd
 Culkin Jas A 341 Laburnum crescent
 Davis Mortimer I 21 Arvine Hts
 Diehl Fredk 36 Springfield av
 DiGennaro Louis 1034 Glide
 DiGennaro Salvatore 373 Columbia av
 DiNardo Alfonso 187 N Union
 Esse Jos 333 Wilder
 Favone Pasquale 768 Jefferson av
 Flaherty Jas D 11 Minder
 Freda Dominic 264 Wellington av
 Fuhrmann John F 446 Linden
 Geneytitz Saml 252 Hudson av
 Gorsline & Swan Construction Co 96 Pearl
 Iuppa Jos 2145 Culver rd
 Karweick Henry J 1183 Culver rd
 Kenny Wm 86 Frost av
 Kingston Geo 233 Aldine
 Kleinhenz Emil 32 Mona
 Leccese Pasquale 230 Spencer
 Lehnar Jos 396 Ames
 Leinberger Albert 429 Bernard
 Lepore Leonardo 81 Cameron
 Lill J Lloyd 404 Alphonse
 McMonigal Wm P 322 Humboldt
 Madonia Jos G C 874 Smith
 Maira Louis 81 Ellison
 Marcuzzi Nicola 12 LaForce
 Mellia Jos 47 StJacob
 Miller Henry G 864 Culver rd
 Miller Thos C 7 Kay ter
 Paige Marsh B 240 Genesee Park blvd
 Palermo John C 170 Arbdorale av

Papa Jos 223 Hebard
 Passero Michl E 28 Merlin
 Proia Loreto C 432 Champlain
 Ribis Thos 123 3d
 Ryan Chas W 189 Bway
 Sable Frank W 1603 South av
 Scarsella Raffaele S3 Carter
 Sobolewski Stephen 199 StStanislaus
 Stallman H Sons 135 Spring
 Strauchen Edwd & Son 10 Hollister
 Strauchen Edwd C 135 Spring
STEWART & BENNETT Inc 124-132
 Water N phone Main 675 (For further information see page 94 Buyers' Guide)
SUMMERHAYS WM SONS CORP 614-632 Clinton av S telephone Monroe 1155 (For further information see page 94 Buyers' Guide)
 Thiem Herman C & Co 1589 StPaul
 Vandenberg Peter 89 Merchants rd
 Verwey Wm 1650 Main E
VORNDRAAN AUGUST Ridge rd W,
 Webster N Y phone Webster 285
 (For further information see page 94 Buyers' Guide)
 Voss Chas W 70 Parsells av
 Walker Chas W 486 Jay
WARD C P Inc office and plant 700
 Hollenbeck telephone Glenwood 1232
 (For further information see page 94 Buyers' Guide)
 Weaver Frank 237 Winton rd N
 Wickens Albert H 745 Dewey av

Contractors—Paving

Harrison Walter M 249 Lincoln av
 Millick Peter G 1535 Emerson
 Rochester Vulcanite Pavement Co 340
 Sherman
WHITMORE, RAUBER & VICINUS 51
 Griffith telephone Main 180 (For further information see page 89 Buyers' Guide)

Contractors—Plastering

Sartini Z & Son Inc (ornamental) 18 N
 Water

*Contractors—Plumbing & Heating

BARR & CREELMAN ENGINEERS & CONTRACTORS CORP 224 Main W
 telephones Main 6465-66-67 (For further information see top lines and page 131 Buyers' Guide)

Contractors—Road

Crouch Frank W 84 Bronson av
 Holahan Thos Co Inc 164 Lewis
 Kinney Wm E 31 Exchange rm 203
 Rochester Concrete Construction Co Inc
 466 Clinton av S
WARD C P Inc office and plant 700
 Hollenbeck telephone Glenwood 1232
 (For further information see page 94 Buyers' Guide)

Contractors—Sand Blasting

Glynn Building Cleaners The 14 Frank-
 lin rm 703

Contractors—Sewer

Miller Frank 24 Saratoga av
 Petrossi Alfonso 1405 Hudson av
 Petrossi John Sons Inc, McKee rd

Contractors' Supplies & Equipment

BARR & CREELMAN MILL & PLUMBING SUPPLY CO 224 Main W phones
 Main 6465-66-67 (For further information see top lines and page 138 Buyers' Guide)
 Britton Stone & Supply Corp 119 Main
 E rm 709
 Colprovia Roads Inc 183 Main E rm
 1446

FOR YEAR ENDING NOVEMBER 1939

COOK IRON STORE CO 120-128 StPaul
 telephones Main 5188-5189 (For further information see page 138 Buyers' Guide)
 General Equipment Co 55 Scio
HAVERSTICK & GO Inc 45-49 Ford
 telephones Main 70-71-72 (For further information see page 138 Buyers' Guide)
 Koehler Heil Sales Co 240 Plymouth
 av S
 LeRoy Colprovia Pavements Inc 183
 Main E rm 1446
ROBY SIDNEY B CO The 208-214 South
 av telephone Stone 1129 (For further information see page 121 Buyers' Guide)

Convents

Blessed Sacrament Convent 243 Rut-
 gers
 Convent of Nazareth Academy 16-22
 Lake View pk
 Holy Apostles Convent 8 Austin
 Holy Family Convent 891 Jay
 Holy Redeemer Convent 239 Alphonse
 Immaculate Conception Convent 55
 Greig
 Mount Carmel Convent 59 Ontario
 Our Lady of Victory Convent 217 An-
 drews
 Sacred Heart Convent 1361 Lake av
 StAndrew's Convent 40 Oneida
 StAnthony of Padua Convent 46 Lor-
 mer
 StAugustine Convent 146 Hobart
 StBoniface Convent 314 Gregory
 StFrancis Xavier Convent 314 Bay
 StTheresa's Convent 19 Watkin ter
 Sisters of StFrancis 146 Weeger

*Convoyer Designers & Builders

CROSS BROS CO Inc 112-114 Mill
 phone Main 8038 (For further information see page 81 Buyers' Guide)

Coopers

Lang Fred Cooperage rear 51 Scrant-
 om
 Rochester Bunting Apparatus 77 South
 av rm 206
 Skuse's Cooperage Inc 30 Finney

Cordage & Twine—Wholesale

Auburn Cordage & Twine Co 82 StPaul
 rm 623

Cork Mfrs—Importers & Dealers

Armstrong Cork Products Co 1 MtHope
 av
 Empire Insulation Co 473 Hawley

*Corrugated Paper Board & Boxes

NEUN H P CO Inc 415 Culver rd cor
 University av telephone Monroe 1216
 (For further information see page 84 Buyers' Guide)
ROCHESTER FOLDING BOX CO Box-
 at st P O Box 1012 telephone Char-
 lotte 130 (For further information
 see page 83 Buyers' Guide)

Corsetters

Bushay Emily M 5 StPaul rm 323
 Canfield Minerva M Mrs 110 Park av
 Charis of Rochester 14 Franklin rm
 503
 Hughes Ona 42 East av rm 348
 Hunt Caroline B 406 Meigs
 LaFacile Corset Shop 257 Main E rm
 320
 Maxfeld Lillian J Mrs 46 Leigh av
 Nu Bone Corset Shop 25 North rm 625
 Smart Form of Rochester 25 North rm
 1031
 Sullivan Caroline E Mrs 319 Arnett
 blvd

Trixy of Rochester 27 Clinton av S rm
 408
 Tubbs Sarah M 39 East av
 Williams Martha W 1232 StPaul

Costumes & Regalias

Rochester Costume Co 374 Court

Court Reporters

Brown Victor E 409 Court House
 Burrows Rupert O 65 Broad W rm 604
 Cherry Wm E 65 Broad W rm 604
 Cruttenden Geo A 34 Court rm 214
 Erb Herbert J 19 Main W rm 1004
 Freeb Louis B 65 Broad W rm 604
 Lazarus Albert E 106 Court House
 Nobles Howard G 19 Main W rm 1004
 Parkhurst Fredk W 65 Broad W rm
 604
 Reed Fredk S 65 Broad W rm 604
 Rogers Elmer J 34 Court rm 214
 Schreiber Jos G 34 Court rm 214
 Soule Harold W 65 Broad W rm 604
 Walsh Wm H 34 Court rm 214
 Wayman Leslie H 202 Court House and
 65 Broad W rm 604
 Wolcott Chandler 16 Main W rm 723

*Creameries (See also Dairies)

BARTHOLOMAW COMPANY Inc 555
 StPaul telephones Main 6520-6523
 (For further information see page
 95 Buyers' Guide)
BIG ELM DAIRY CO 476-480 Exchange
 phone Main 386 (For further infor-
 mation see page 95 Buyers' Guide)
BRIGHTON PLACE DAIRY CO Inc 45
 Fulton av telephone Glenwood 144
 (For further information see top
 lines and page 95 Buyers' Guide)

*Crockery, China, Glass & Earthenware

(See also China, Crockery &
 Earthenware)
TICE & GATES 347-349 East av tele-
 phone Stone 646 (For further infor-
 mation see page 89 Buyers' Guide)

Curtains & Draperies

Mill & Shops 71 Clinton av S
 Paul's Curtain Shop 76 Clinton av S

*Cut Flowers

KELLER J B & SONS Inc 28 Clinton av
 N phone Stone 484 (For further in-
 formation see line on back cover)

Cutlery

Electric Razor Shop 50 Stone
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E phone Stone 6500 (For
 further information see top lines)

Dairies

BARTHOLOMAW COMPANY Inc 555
 StPaul telephones Main 6520-6523
 (For further information see page 95
 Buyers' Guide)
BIG ELM DAIRY CO 476-480 Exchange
 phone Main 386 (For further infor-
 mation see page 95 Buyers' Guide)
 Bonnybrook Dairy Inc 32 Myrtle
 Braverman's Creamery 579 Thurston
 rd
BRIGHTON PLACE DAIRY CO Inc 45
 Fulton av phone Glenwood 144 (For
 further information see top lines and
 page 95 Buyers' Guide)
 Chaplin Dairy Products Corp 239 Hud-
 son av
 Dan's Creamery 669 Monroe av
 Danishesky Creamery 168 Baden and
 384 Joseph av
 Dawn Creameries 1705 East av
 Decker's Dairy rear 171 Flanders
 Drexler John J 378 Colvin
 Hehn Christina C Mrs 1431 Lyell av

Are You Easy to Find?

Your name in **bold type**, under all headings where a buyer might look, referring to a carefully worded descriptive space in this book, is simply insurance that business will find you.

Dairies—Con

Heicklen Farms Inc 45 Exchange rm 432
Kamhi Jacob 478 Ormond
Massteth Dairy 121 Maryland
Pavilion Creamery Co Inc 960 Maple av
PLYMOUTH DAIRY Inc 388 Seward
phone Genesee 762
Rabin Bros 680 Park av
Simon Bros 588 Joseph av
Simon's Creamery 307 Joseph av
Sodus Creamery Corp 22 Herman
Statt Geo J 550 Lyell av

*Dairy Products

BARTHELOMAY COMPANY Inc (butter, cheese and milk) 555 StPaul
phones Main 6520-6523 (For further information see page 95 Buyers' Guide)

BIG ELM DAIRY CO 476-480 Exchange
phone Main 386 (For further information see page 95 Buyers' Guide)

BRIGHTON PLACE DAIRY CO Inc
(wholesale and retail) 45 Fulton av
telephone Glenwood 144 (For further information see top lines and page 95 Buyers' Guide)

Dairy Supplies & Equipment Dealers

DeLaval Co 217 East av rm 33
Milk Plant Specialties Corp 73 Howell

Dance Halls & Pavilions

Valmont Hall 62 State

Dancing Academies & Teachers

Alean Academy of Dance Arts 484 Birt
Bliss Gladys D 107 Clinton av S
Botsford Enid Knapp School of the
Dance 35 Gibbs
Buckley Lois E 149 Main E
Case Dolores 2259 Clifford av
McClellan Gladys E 1101 Main E
Royce Nancy 261 East av

Decorators

Kittredge Edwin A 33 Brentwood
Parkhurst Wm W 8 Clarence pk
Virtue Idavall H Mrs 42 East av rm 112

Delicatessens

Albrecht Andrew T 1018 Lyell av
Aronoff Haskell 492 Monroe av
Benjamin David 742 South av
Berger Bessie Mrs 551 Clinton av N
Blumberg Herman 378 Joseph av
Elman Jos 1985 Main E
Flick Louis A rear 1830 Main E
Callaher Rose L 480 Emerson
Goldman Jacob 1266 StPaul
Gordon Benj Z 449 Joseph av
Hoss Jacob 1227 Clinton av N
Joseph Avenue Delicatessen 338 Joseph av
Lawrence K Herring Store 348 Joseph av
Levine Saml 257 Clinton av N
Marcus Jos B 402 Joseph av
O'Connell Jos D 894 Bay
Palisades Delicatessen 207 Charlotte
Paul's Delicatessen & Creamery Inc
654 Monroe av
Peterson Israel J (wholesale) 24
Gorham
Rosedale Rosella 772 Monroe av
Rosenberg Theo 785 Main E
Roth Matthew J 343 N Goodman
Stewart Mary V Mrs rear 76 Fernwood av

Swan Stuart E 366 Arnett blvd
Teitllebaum Max 281 Hudson av
Thompson M Earle 482 Brooks av
Tuttle Horace C 1151 Culver rd
University Food Shop 1495 MtHope av
Wisnowitz David 1684 StPaul
Yiddish Strictly Kosher Market & Delicatessen 395 Joseph av

Dental Laboratories

Augustin Dental Laboratory 14 Franklin rm 702
Bos Auko & Co 25 North rm 1155
Edmonds Clarence H 6 North
Haag A J & Co 14 Franklin rm 619
Hulme Jas S 119 Main E rm 505
Kilpeck Jos H 25 North rm 837
Metz Paul H 119 Main E rm 221
Paradise Dominick N 469 State
Patrick H Sherman 220 Jefferson av
Rochester Dental Laboratories Inc 25 North rm 1123
Requa Josephus 42 East av rm 143
Smorol & Son Inc 25 North rm 1047
Standard Dental Laboratory 14 Franklin rm 918
Thatcher Chas I 35 Chestnut rm 802
Turnbull Wm H 35 Chestnut rm 203
Weed Dental Laboratory Inc 42 East av rm 513
Woodworth Clarence S 328 Main E rm 401

Dental Supplies & Equipment

Castle, Wilmot Co 1255 University av
Johnson & Lund Co Inc 25 North rm 1072
Primrose-Johnson Dental Co Inc 119 Main E rm 507
Ritter Dental Mfg Co Inc 400 West av
Visner & Muench 299 Alexander

Dentists

Ackert Harold V 340 Thurston rd
Agnew Fred L 14 Franklin rm 1320
Allen Carl 751 Genesee
Albert Isadore M 153 Webster av
Ashton Wesley O 564 Thurston rd
Bailey Geo J 404 Genesee
Baker Walter C 1396 Culver rd
Baldwin Julius 75 Avenue E
Banks John L E 6 Clinton av S rm 208
Bartlett Leslie M 14 Franklin rm 821
Battaglia S Richd 751 Portland av
Benedict Anthony L 885 Portland av
Bennett Chas A 16 Main W rm 317
Bennett Robt J 4425 Lake av
Benson Elmer M 513 Lyell av
Bentham Wm L 855 Clinton av S
Bernhardt Walter J 14 Franklin rm 1118
Bloom A Bernard 286 Main E
Blutau Theo C 89 East av rm 701
Bostwick Wm A 133 Clinton av S rm 4
Bott Clarence J 1329 Clinton av N
Bouton Russ R 277 Alexander rm 812
Bowman Harold D 14 Franklin rm 721
Bradley Michl C 25 North rm 1168
Brewster Arthur A W 80 East av rm 206
Brim Saml P 934 Clinton av S
Bristol Frank R (orthodontist) 35 Chestnut rm 1221
Brown Harold O 42 East av rm 216
Bryant Fredk E 552 Genesee
Buck Raymond E 691 South av
Buff Louis 25 North rm 238
Burke Henry J 461 Ridge rd
Burns Gerald G 35 Chestnut rm 603
Bush Clayton F 277 Alexander rm 807
Caccamise Jos F 244 Smith
Caccamise Saml A 2 King
Carey J Henry 80 East av rm 306

Caruana Alf E 14 Franklin rm 420
Chase Carlos D 46 Webster av
Clark Benj F 133 Clinton av S rm 25
Cleary John F 277 Alexander rm 714
Cohen Chas A 439 Joseph av
Conklin Wirt H 89 East av rm 901
Conyne Roy J 1064 Main E
Cottrell Ivan R 130 Main E rm 1004
Cromwell Richd E 16 N Goodman
Cronk Geo A 16 N Goodman
Dagen Arthur J 25 North rm 1158
Damon Harry M 25 North rm 1164
Deavitt John B 217 Ridge rd E
Decker Richd F 128 State
Decker Richd J 128 State
DeMellehe Fred J 14 Franklin rm 1321
Demerath Claude F 14 Franklin rm 521
Demerath Jos F 14 Franklin rm 521
Dengler Frank J 816 Brown
Desiderio Francis F 187 Cumberland
Dewhirst Leo R 277 Alexander rm 601
Dickinson Haughton N 3325 Lake av
Dietz Wallace W 25 North rm 1036
Donovan J Arnold 14 Franklin rm 1415
Doron Davis B 89 East av rm 809
Doty Ernest C 884 Bay
Dowd Louis J 634 Arnett blvd
Drumm Adrian P 21 S Fitzhugh rm 1
Dunn John E 816 Main W
Durrant Jas B 14 Franklin rm 1120
Eaton Ralph 16 N Goodman
Eckler Harry F 14 Franklin rm 1417
Edelman Geo L 106 Main E
Edwards Geo F 809 South av
Eichen David 946 North
Elliott Ernest Earl 25 North rm 516
Erbland Henry O 393 Chili av
Finch Howard M 35 Chestnut rm 304
Foley John M 346 Plymouth av S
Forkel Chester D 277 Alexander rm 802
Foti Arthur L 194 Lyell av
Fumia Victor L 45 Lake av
Gaffney Jas A 133 Clinton av S rm 1
Galbraith Robt M 89 East av rm 804
Gianforti Frank J 3 Jay
Gibbin Clifford L 14 Franklin rm 1120
Gilbert Lewis H 277 Alexander rm 512
Gleason Harold E 513 Dewey av
Gleason Jas P 25 North rm 1060
Goble Lewis S 42 East av rm 520
Goldblatt Baines A 35 Chestnut rm 701
Goldenson Arthur S 210 Portland av
Gray Willard A (orthodontist) 277 Alexander rm 611
Greacen Gordon W 89 East av rm 804
Greenberg Orrin 139 Park av
Greenhouse Julius A 14 Franklin rm 901
Greenstone Elmer 35 Chestnut rm 400
Greenwood Geo D 25 North rm 1172
Grissold Virgil H 25 North rm 962
Groh Estelle H M 6 State rm 501
Guzzetta Chas J 145 Jefferson av
Guzzetta Jos L 291 North rm 1
Halik Fredk 100 Salina
Hamm Albert H 360 Lexington av
Hanna John N 575 Main W
Harris Manville S 35 Chestnut rm 703
Harter Geo T 42 East av rm 419
Hartzel Geo W 143 Lake av
Hempel Jos T 42 East av rm 111
Hert Benedict T 14 Franklin rm 1020
Hettig Arthur F 42 East av rm 521
Hill John O 6 Clinton av S rm 208
Hoehn Robt A 1163 Culver rd
Hofschneider Fredk J 848 Jay
Hoot W Irving 1039 Monroe av
Hulme Morgan L 67 S Wash
Hummel Chester F 25 North rm 1160
Incevo Jos A 290 North
Jacobson Mark S 1378 Dewey av
Jamison Brownell R 83 Alexander

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Jerrett A O 73 Main E rm 1
Joel Geo B 656 Park av
Jones Edw P 1114 Main E and 868
Monroe av
Jones Paul 89 East av rm 801
Kennedy W Gordon 399 Monroe av
Kesden David J 1428 Clifford av
Keyfetz Benj 700 University av
Kleinhans Elmer G 382 Clifford av
Knight Robt F 559 Plymouth av S
Kohler Arthur W 64 Clinton av N rm
1
Kolpin Howard B 860 Dewey av
Kolthoff Oscar A 312 Thurston rd
Kominz Louis H 515 Hudson av
Konkle Howard R 316 Arnett blvd
Kowal Michl 47 Clinton av N rm 3
Kujmijan Leo A 1380 Culver rd
Kujmijan Shimo A 565 Monroe av
Kushel Harley G 586 Joseph av
LaLonde Paul S 277 Alexander rm 500
LaSalle Clint W 36 Rundel pk
Lascell Ernest R 4321 Lake av
Lasker Wolf B 1360 StPaul
Lebowitz Albert 877 Monroe av
Leicht Eug F 25 North rm 1062
Leicht Frank N 25 North rm 966
Lemley Dwight I 1847 East av
Lersch Jos F 277 Alexander rm 606
Levin Harry B 317 Dartmouth
Levin Lester 245 Joseph av
Levin Norman E 529 Portland av
Levy VanTuyl J 505 Clarissa
Lewis Edgar F 130 Main E rm 1108
Lewis Howard F 119 Main E rm 513
Liberman Hyman L 1415 Norton
Lindsay Saml A 115 1/2 Main W
Lockwood Walter E 1067 Dewey av
Long Geo D 505 Jefferson av
Lowe John C 803 Main E
Lynch Chas G 25 North rm 1221
Lyons Walter W 926 Clinton av N
MacDonald Wm J 914 Main W
McDonald Thos N 80 East av rm 206
McGuire Wm B 1960 StPaul
McIntee John T 42 East av rm 248
MacKelvey Wallace 497 N Goodman
McKinnon Malcolm J 701 Winton rd N
Magner Jas L 379 Genesee
Maloney Jas V 25 North rm 1038
Manusco Anthony J 1540 Clifford av
Martin Baldwin F 92 Mortimer rm 4
Martin David M 92 Mortimer rm 4
Martin Jos W 389 Seneca pkwy
Martin Paul A 955 Genesee
Marvin Geo P 42 East av rm 211
Masiello Frank J 484 N Goodman
Maynard Earle E 1210 Ridge rd
Meckfessel Wm R 14 Franklin rm 1221
and 1509 Lake av
Mehr Simon W 808 Dewey av
Merriman Robt F 706 Maple
Messerschmitt Fredk 130 Main E rm
825
Middaugh John E 328 Main E rm 516
Miles Edw B 6 Clinton av S rm 202
Moll Clifford F 183 Main E rm 1102
Morris Albert L 330 Monroe av
Morsheimer Clarence G 14 Franklin rm
1005
Morsheimer Leland E 14 Franklin rm
1005
Mumford F Ray 300 Genesee
Nagel Flora E 277 Alexander rm 800
Neidinger Arthur J 42 East av rm 428
Newcomb Harvey H 890 Main W
Northrop Benj H 14 Franklin rm 1018
Norton Donald H 397 Troup
Norton Oakley W 257 Main E rm 201
O'Neill Walter B 747 Main W
Oster Chas W 1523 Lake av
Padelford Donald C 277 Alexander rm
906
Palmer Byron W 35 Chestnut rm 605
Parker Roy C 1356 Dewey av
Pearlman Alf E 25 North rm 927
Pierce Chas J 25 North rm 1170
Platt Bernard M 532 Portland av
Podgainy Leon Roy 6 Clinton av S rm
202

Predmore Elise B Mrs 14 Franklin rm
921
Predmore Lester C 14 Franklin rm 921
Proseus Fredk W 315 Alexander rm 226
Quigley Harold J 25 North rm 1154
Radder Louis W 145 Lux
Reid R Wilbur 448 Lyell av
Reilly R Edmond 25 North rm 838
Riffle Arvis B 42 East av rm 300
Ritz Edw G 25 North rm 1166
Rizzo Chas C 848 Jay
Rohrer Henry D 25 North rm 636
Rosenberg Harold L 660 Hudson av
Rosenthal Garson G 25 North rm 1054
Ross Edw C 1166 Clinton av N
Rowan Robt J 486 Genesee
Sadowsky Saml 670 Clinton av N
Sage Walter W 14 Franklin rm 821
Sager Albert E 89 East av rm 804
Sanow Abe L 42 East av rm 127
Saunders Boyd G 35 Chestnut rm 803
Schleede Walter C 179 Winton rd N
Schlencker Eda B 89 East av rm 802
Schlottman Edw L 14 Franklin rm
1420
Schlottman Edw V 14 Franklin rm
1420
Schutt Merton K 585 Monroe av
Schwartz D Horace 37 Main E 2d fl
Schwartz Nathan D 14 Franklin rm
707
Scoffield John A 277 Alexander rm 510
Scott John J 119 Main S rm 905
Shea Jas E 27 Clinton av N
Shedd Elmer M 1483 Clinton av N
Shepard Harry P 81 East av rm 8
Sherman Frank M 21 Denver
Silha Jos F 335 Main E rm 217
Slorah Geo W 133 Clinton av S rm 16
Smeja Aloysius M 826 Hudson av
Smith Arthur W 311 Alexander rm 308
Smith Fredk C 60 Weyl
Smith P Webster 14 Franklin rm 1220
Southwick Chester S 1159 Lake av
Southworth Marc A 106 Main E
Stewart Shaw C 204 Gardiner av
Stillman Earl M 376 Arnett blvd
Strassner Harold R 840 Dewey av rm
- 6
Stuart Ernest B 1458 Main E
Sullivan A Archer 42 East av rm 307
Suter C Bruce 89 East av rm 909
Swagler Jos 335 Main E rm 300
Tague Carlton L 128 State
Tarrant Fred J 837 Main W
Thiede Henry A 14 Franklin rm 1011
Thomas Geo M 119 Main E rm 305
Thorn Clarence A 702 Clinton av N
Tinsman Fredk H 35 Chestnut rm 602
Tuttle Herbert D 1143 Culver rd
Ungerer Philip D 387 Main E rm 3
Ureles Maurice J 14 Franklin rm 509
Vanderbelt Chas R 1141 Genesee
VanGraafeiland Burton A 932 Joseph
av
VanHorn Dallas M 25 North rm 1162
Voorhees Ralph S Jr 311 Alexander rm
313
Waldron Clarence R 378 Monroe av
Wallace Chester M 1530 Dewey av
Wallace Wm R J 42 East av rm 215
Weisberg Hyman 328 Main E rm 517
Welch Cleve L 37 Main E 2d fl
Welch Jos E 104 Main E
Welcher Marvin 25 North rm 622
Weller J Leslie 25 North rm 638
Whalen Harold J 393 Merchants rd
Wheeler Sperry G 25 North rm 512
Wickins Ralph H 14 Franklin rm 1315
Wilson Wiley H 80 East av rm 314
Wiser Bernard E 328 Main E rm 202
Woodworth Frank J 561 Averill av
Wray Earl R 551 Genesee
Wylegala Henry O 596 Hudson av
Young Robt W 14 Franklin rm 820

Department Stores

EDWARDS E W & SON 144-158 Main
E phone Stone 2300 (For further
information see page 96 Buyers'
Guide)

Fishman's Department Store 435 Joseph
av
FORMAN B COMPANY 46 Clinton av S
phone Main 3900 (For further infor-
mation see page 96 Buyers' Guide)
Garliner Yetta Mrs 468 Main
MCCURDY & CO INC 275-291 Main E
phone Main 5500 (For further infor-
mation see page 96 Buyers' Guide)
Sears Roebuck and Co 259 Monroe av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)
Silien Harry A 932 Main W

Department Stores—5c to \$1.00

Enterprise Five Cents to One Dollar
Stores Inc 904 Main W
Grant W T Co 293 Main E
Kresge S S Co 134 and 176 Main E
Lincoln Stores Inc 120 Main E
Neisner Bros Inc 200 Main E office
49 East av rm 201
Woolworth F W & Co 120-128 Main E

Dermatologists

Caldwell Helen F Mrs 25 North rm 937
Thomas System The (scalp) 14 Frank-
lin rm 913
Wegner Oscar C 5 StPaul rm 225
White Charlotte E 42 East av rm 222

Designers

Bucklin Harrison 64 Clinton av N rm
5
Copp Nelson H 8 Exchange rm 413
Neeb Chas L 515 Flint

***Designers—Machinery—
Special**

ASHLEY MACHINE WORKS INC 714
University av phone Monroe 99 (For
further information see page 119
Buyers' Guide)

Detective Agencies & Service

**DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE** 801-803-
805 Commerce bldg phones Main
1743-1744 (For further information
see page 96 Buyers' Guide)
Hauser National Detective Bureau 272
Lyndhurst
McInerney Detective Bureau 115 Thur-
ston rd
O'Hanlon Reports 8 Exchange rm 705
(ins investigators)
State Detective Bureau The 130 Main E
rm 829

Diamonds & Precious Stones

Greene Spencer W & Son 183 Main E
rm 900
SCHEER E J INC 249-253 Main E opp
Sibley's phone Stone 710 (For fur-
ther information see page 114 Buyers'
Guide)
WILSON J C CO 39 Main E phone
Main 5738 (For further information
see page 114 Buyers' Guide)

Dictating Machines

Dictaphone Sales Corp 82 StPaul rm
516

Die Makers

MANUFACTURERS TOOL & DIE CO
Inc 24 Verona phone Main 6149 (For
further information see page 120
Buyers' Guide)
Mayer Andrew H 193 East av

***Direct Mail Service**

POLK R L & CO INC 729 Powers bldg
16 Main W (For further information
see page 66 Buyers' Guide)

Spend Minutes

*Directory Publishers

POLK R L & CO Inc 729 Powers bldg 16
Main W (For further information
see page 66 Buyers' Guide)

Disinfectant Mfrs

HAYNER NORMAN C CO Inc The
office and factory 194 Edinburgh tel
Main 739
Rochester Germicide Company 16 Dowl-
ing pl
Rochester Sanitary Products Co 874 Se-
ward
West Disinfecting Co 484 Main W

*Dispensing Equipment

RICHARDSON CORPORATION (drink
stands) 1069 Lyell av phone Glen-
wood 307 (For further information
see page 137 Buyers' Guide)

*Display Fixtures

(See Store Fixtures & Fittings)

Display Forms & Fixtures

Genesee Display Fixture Co 255 Hum-
boldt

Distillers & Rectifiers

Rochester Distilling Co Inc 926 Ex-
change
Wolcott Distilling Co Inc 926 Exchange

*Doors, Sash & Trim

MORSE SASH & DOOR CO 101 Ford
cor Waverly pl phone Main 1835 (For
further information see page 89
Buyers' Guide)

*Doors & Windows—Fireproof

**FRANCIS METAL DOOR AND WIN-
DOW CORPORATION** 46-48 Cortland
phone Main 2315 (For further in-
formation see page 87 Buyers' Guide)

Draperies, Curtains &c

Brink Harry B 119 Main E rm 423
Cooney Gertrude 1903 East av
GRAVES H B CO Inc 78 State phone
Main 3342 (For further information
see inside front cover)
SIBLEY, LINDSAY & CURR CO 223-
280 Main E phone Stone 6500 (For
further information see top lines)

*Drawing Materials

BARNARD, PORTER & REMINGTON
9-11-13 N Water phone Main 8140
(For further information see top
lines and page 126 Buyers' Guide)
CITY BLUE PRINT CO 31 Elm phone
Main 3265 (For further information
see top lines and page 83 Buyers'
Guide)

*Dress & Casket Trimmings

SCHLEGEL MFG CO The 277 N Good-
man cor College av telephones Mon-
roe 812-813 (For further information
see page 70 Buyers' Guide)

Dressmakers

Allen Florence E Mrs 958 Genesee
Argento Maria Mrs 224 Edmonds
Atlas Fannie Mrs 23 Mazda ter
Barnes Berthe M Mrs 678 Lake av
Barnes Gertrude M Mrs 267 Selye ter
Beam Lena W Mrs 939 Winton rd N
Betsy Ross Dressmaking Shop 7 Grove
bl
Bruzis Jessie A 378 Alexander

You will find this book a more valuable
tool if you know what it contains.
Study Title Page and Index.

Brook Esther May Mrs 76 Herald
Brokaw Minnie E Mrs 81 East av rm
5

Burns Eliz M 68 Myrtle
Burns Sarah C 68 Myrtle
Caccamo Della 31 Maryland
Canfield Minnie W 293 Magnolia
Christiana Belle F 25 North rm 842
Conolly Margt M 5 Kenmore
Cottone Jennie Mrs 27 Clinton av S rm
212
Coulter Anna P 14 Manhattan
Cressey Mary L Mrs 30 Rundel pk
Curtis Katherine B 28 Riverside
Dony Katherine 37 Rauber
Dowdell Anna E 8 Ranier
Dowling Gertrude B 194 Cypress
Drake Vera B Mrs 42 Cambridge
Faulkner Nellie M Mrs 71 Glenwood
av

Ferns Margt A 30 Rundel pk
Ferrari Mary I Mrs 141 Spencer
Flood Alice Mrs 752 Genesee
Friend Laura M Mrs 43 Park av
Garney Sarah Mrs 6 Archer
Geier Louise R Mrs 262 Portland av
Green Sylvia M Mrs 42 East av rm 342
Hanson Ella B 266 Meigs
Harris Amy 14 Franklin rm 920
Henry Charlotte M Mrs 10 Edmonds
Hickman Blanche M Mrs 569 Hague
Hinds Carrie D Mrs 221 Hazelwood ter
Hopper Maude R Mrs 335 Park av
Hoskins Frances E 525 South av
Howe May Belle 306 Rosedale
Jackson Rose M Mrs 309 Kenwood av
Jones Maude A 25 North rm 1229 and
98 Macbeth

Judd Gertrude F Mrs 54 Brighton
Kelly Mary T 25 North rm 531
Kewley Eliz 691 Glide
Kimbel Anna Mrs 158 Lenox
Kimmel Anna 54 Hollister
Kingston Anna E 345 Champlain
Lampert Anna M 243 Frost av
Lee Ada J Mrs 1 Croman ter
Lerwin Rose Mrs 638 Clinton av N
Linton Margt J Mrs 62 Middlesex rd
Livingston Nellie Mrs 25 North rm 631
Look Ada 117 Argyle
Look Minna 117 Argyle
Macante Lillian C Mrs 133 Cady
McDonald Nellie E 106 Atkinson
McElroy Ethel G 496 Brooks av
McKenna Minnie F Mrs 1459 South av
Maibaum Katharine C Mrs 845 Norton
Malone Martha 78 Tacoma
Manchester Pearl Mrs 257 Main E rm
312
Mandler Sadie E 262 Sanford
Martell Margt Mrs 27 Clinton av S rm
203
Milne Ruth B 303 Electric av
Minges Mary C 448 Joseph av
Morris Mattie J Mrs 325 Frost av
Mura Katherine M 61 Massett
Mura Magdalena T 61 Massett
Murr Julia M 25 North rm 529 and 20
Darien

Naylor Mary E 491 Augustine
Nicholas Bertha E Mrs 77 Kirkland rd
Oaks Jessie C Mrs 198 Genesee
Ostendorf Marie 584 Clay av
Patillo May Mrs 384 Troup
Peck Laura Mrs 342 Emerson
Peeling Anna D 15 LaFayette pk
Peggy Marie 25 North rm 523
Pfugl Caroline 163 Duxing Park av
Powers Isabelle 620 Clinton av S
Pugsley Ada M 96 Kenilworth ter
Rice Lena M 47 Oakland
Ridgeway Barbara Mrs 201 Charlotte
Roncone Mary H Mrs 51 Clinton av S
rm 113

Save Hours

Ryan Mary L 35 Beacon
Schilling Selma Mrs 86 Stillson
Schleucher Johanna Mrs 170 Meigs
Schlitzer Dorothy 8 Grant
Schnitzer Eliz M 87 Landsale
Schott Greta Mrs 173 Conkey av
Schumaker Louise 24 Stutson
Shollenberger Ella M Mrs 1297 Main E
Snook Clara H Mrs 505 Meigs
Snyder Anna H 69 Somerset
Soule Marie R 239 Andrews apt C
Spitz Eleanor F B Mrs 81 East av rm 7
Stickland Mildred E 27 Clinton av S
rm 309
Stradder Nellie M Mrs 92 Cummings
Strasser Bertha Mrs 772 Glide
Sullivan Mabel L Mrs 534 Flint
Svendsen Gunda Mrs 12 Strathallan pk
Tanner Kate A 9 New York
Thomas Fredk F 31 Gibbs rd 402
Thomas Helen I Mrs 68 Chamberlain
VanderVeen Gertrude M Mrs 154
Avenue E
Victoria Dressmaking Shop 166 Gene-
see

VonBargen Herta A Mrs 17 Lang
Weber Grace S 40 Wilder
Weisenborn Katherine 140 Peck
Weisenborn Mary C 140 Peck
Whipple Josephine E Mrs 144 Oakland
Wiegand Minnie K 24 Savannah
Winkle Mary C 334 Grand av
Yeomans Cora 4 Hobart
Zimmer Anna R Mrs 722 Culver rd
Zutterman Alice V Mrs 1948 East av

Drinking Cups

ALLING & CORY CO The 25 Verona
phone Main 6060

Druggists—Retail

Ace Drug Co 1042 Clifford av
Alderman Drug Co 828 Portland av
Arndt Bros Pharmacy 1135 Culver rd
Baldwin Herbert E 151 Webster av
Bates Jas L 199 Park av
Blauw Bros Inc 700 S Goodman, 983
Bay
Bless Irving A 856 Joseph av
Brint Leon M 1446 Main E
Brint's Cut-Rate Drugs 380 and 761
Thurston rd
Bryan Drug House Inc 92-94 Main W
Bull Edwin J 2 Rosewood ter
Burns Pharmacy 188 Genesee
Campbell Gerald F 272 Arnett blvd
Carr Pharmacy 957 Genesee
Case Burdette H 216 Monroe av
Chait-Drugs 509 Portland av
Child St Pharmacy 369 Child
Clifford Avenue Pharmacy 1432 Clif-
ford av
Cohen Benj H 944 Clinton av N
Cole Pharmacy 4419 Lake av
Connor Leslie V 470 Genesee
Court Street Pharmacy 401 Court
Cramer Drug Co Inc 25 Clinton av N,
67 East av, 277 Alexander, 417 Chil-
av, 1286 Dewey av and 504 South av
Dalrymple Pharmacy 681 Thurston rd
D'Ambrosio Helen Mrs 282 Scio
Davis Drug Co 1481 Lake av
Davis Harry M 526 Main W
Daw Drug Co Inc 54-56 Clinton av S,
464 Ridge rd, 31 and 353 Main E and
380 Main W
DeCarlo Chas 447 North
DiNolfo Drug Co 262 Portland av
Drago Anthony 502 Central pk
East Main Pharmacy 1933 Main E
Empire Pharmacy 2229 Clifford av
Ferrigno Louis A 466 Main W
Pickett Fredk W 639 Lake av

Fish Henry M 206 Scottsville rd
 Flannery Drug Co 117 Clinton av N
 Frank Gordon 637 Plymouth av S
 Fredenburg Glenn O 582 Chili av
 Geraci Jos 155 Central pk
 Green Tree Pharmacy 1036 Winton rd N
 Gugino Pharmacy 559 State
 Harsch Pharmacy 1364 Dewey av
 Heath Bert O 339 Central av, 652 Park av and 517 Thurston rd
 Hulse Wm D 424 Jefferson av
 Hunt I S Co 390 Thurston rd
 Jardine Pharmacy 392 State
 Jay Drug Co 817 Dewey av
 Joseph Avenue Pharmacy 233 Joseph av
 Kaleta's Pharmacy 1099 Hudson av
 Key Drug Co 699 Clinton av N, 92 Main E and 470 N Goodman
 Kielson Harold J 260 Park av
 Kielson's Pharmacy 600 Joseph av
 Kleinmans Clara F 918 N Goodman
 Kleinmans Geo H Estate 895 Clinton av N
 Klier Geo A 692 Maple
 Lake Drugs 20 Atlantic av
 Lake Pharmacy 459 Ridge rd
 LaMay Drug Co 1800 East av
 Lang Drug Co 449 Lyell av
 Liggett Drug Co Inc 42 Main W, 219 and 411 Main E
 MacGuire Walter F 370 Park av
 Macy's Drugs 1043 Clinton av S
 Maid Drug Co Inc 511 Dewey av
 Mandell's Pharmacy 1175 Portland av
 Markin's Pharmacy 1392 Culver rd
 Miller Drug Co 220 Main W
 Miller's Drug Store 1152 Clinton av N
 Monroe Pharmacy 472 Monroe av
 Moore D Howard 219 Conkey av
 MtRead Pharmacies 1245 Lyell av and 990 Monroe av
 Murray Jas T 492 Lyell av
 North Side Pharmacy 318 North
 O'Brien John F 379 Winton rd N
 Oxford Pharmacy Inc 688 Monroe av
PAINE DRUG CO The 24-26 E Main tel Main 1820 (For further information see top lines and page 97 Buyers' Guide)
 Passannante Orlando 344 Jay
 Peck Chas W 184 Plymouth av S
 Perry Pharmacy 1453 Clinton av N
 Phippany Horace 145 Lincoln av
 Pinnacle Pharmacy 866 Monroe av
POST J K DRUG CO 17 Main E tel Main 2194 (For further information see page 97 Buyers' Guide)
 Powers Drug Store 338 Plymouth av S
 Relin Max W 580 Joseph av
 Ridgeway Pharmacy 1470 Dewey av
 Robinson Prescription Pharmacy 735 Park av
 Rosenthal Israel 285 Hudson av
 Rudner Drug Co 66 Plymouth av S
 Saratoga Pharmacy 192 Lyell av
 Scherer Wm J 554 Jefferson av
 Shapiro & Weinstein 1042 Clifford av
SIBLEY, LINDSAY & CURR CO 228-280 Main E tel Stone 6500 (For further information see top lines)
 Siller Louis M 615 Thurston rd
 Smalline's Clinton-Ridge Pharmacy 221 Ridge rd E
 Sticks Pharmacy 3319 Lake av
 Superior Pharmacy 1796 Dewey av
 Susman Harry 1368 StPaul
 Triangle Drug Co 516 Main E
 Tuller Drug Co Inc 680 South av
 University Pharmacy 1517 MtHope av
 VanBroeklin Chas H 1513 Lake av
 Vanderbilt Pharmacy 64 Monroe av
 Walgreen Co of New York Inc 123 Main E
 Wallace Pearl R Mrs 1481 Dewey av
 Weinmann & Metzger 536 Jay
 Whelan Drug Co 140 Clinton av S
 Wichman Drug Co 858 Dewey av
 Williams C Kinsley 336 Arnett blvd
 Winton Pharmacy 692 Winton rd N

FOR YEAR ENDING NOVEMBER 1939

Yalowich Bros Drug Co 390 Joseph av
 Yalowich Drug Stores 1652 StPaul and 324 Monroe av
 Yalowich Wm Drug Co 658 Hudson av

Druggists--Wholesale
McKESSON & ROBBINS INCORPORATED ROCHESTER DIVISION wholesale drug dept 230-236 StPaul phone Stone 4580 (For further information see page 97 Buyers' Guide)
PAINE DRUG CO The 24-26 E Main phone Main 1820 (For further information see top lines and page 97 Buyers' Guide)
POST J K DRUG CO 17 Main E phone Main 2194 (For further information see page 97 Buyers' Guide)
 Rochester Drug Merchants Exchange Inc 238 N Water
 Twietmeyer Drug Co 200 Edinburgh
 Valmas Drug Co (mfg) 77 StPaul

Druggists' Sundries
 Knight Geoffrey S 420 Merchants rd
 Tisserand Mfg Co 96 State

***Dry Cleaners**
ROCHESTER CLEANING & DYEING CO 20 Clinton av S factory 65-67 Hickory phone Main 2169 (For further information see page 90 Buyers' Guide)

***Dry Cleaning Machinery**
AMERICAN LAUNDRY MACHINERY CO The 110 Buffalo rd between NYC RR and Glide st phone Genesee 92 (For further information see page 119 Buyers' Guide)

Dry Goods--Retail
 Achter K & Son 81 Central pk, 428 State and 470 Main W
 Achter's Bargain Store 483 Clinton av N
 Agostinelli Alfonso 115 Stutsen
 Alberti Jos S 134 Hebard
 Allenby Josephine Mrs 840 Clinton av N
 Baittinger Catherine M Mrs 941 Clinton av S
 Bigelman Lesser 193 Central pk
 Calice Savino 105 Lyell av
 Clark Rose Mrs 196 Genesee
 Coffeen Fred S 521 N Goodman
 Cognitore Antoinette Mrs 752 Plymouth av N
 DeCesare Mary Mrs 403 Brown
 DeSanctis Mary Mrs 670 Brown
 DiCecco Jos 210 Spencer
 Donohoe Jas J 532 State
 Edwards E W & Son 144 Main E
 Eisenberg Benj 928 Joseph av
 Elter Ruth L 395 Emerson
 Estephan Jos 428 Ames
 Falasca Mary E 458 Main W
 Farguggia Teresa Mrs 314 Campbell
 Fess Elmer J 506 Lyell av
 Fitzgerald Ella A 64 Atlantic av
 Frankenstein Arthur 494 Portland av
 General Bargain Store 532 Joseph av
 George Michl 371 Smith
 Glaser Rose I 268 Webster av
 Hannan Thos F 957 Portland av
 Harris Israel 881 Joseph av
 Heindl Katherine M Mrs 441 Parsells av
 Itkin L Wearing Goods 365 Joseph av
 Kamb Sisters 1400 Clinton av N
 Katz David B 94 Central pk
 Kerr Stella A Mrs 222 Winton rd N
 Kircher Jos J 190 Campbell
 Kohler Albert L 515 Chili av
 Licata Emily F Mrs 671 Jay
 Licata Salvatore 84 and 88 Central pk
 Lill N I Co 830 Main W
 Little Ridge Handy Shop 209 Ridge rd E
 Lovullo Angelo 132 Saxton

McConnell Carroll W 760 Genesee
 Mandwelle Morris 119 Central pk
 Manfredi Jos S 204 Saratoga av
 Manhattan Mill End Stores 383 Joseph av
 Mastrodonato Francesco 632 Jay
 Mattern M & A 87 Conkey av
 Matthews Catherine M Mrs 1452 Dewey av
 Melting Pot The 246 Monroe av
 Micale Anthony J 457 and 860 Portland av
 Michael Frank 1326 Clinton av N and 323 Hudson av
 Michael Peter 803 Clinton av N
 New York Bargain Store 414 Joseph av
 Nowak Stanley 1030 Hudson av
 Nusbaum Harris 221 Joseph av
 Paprocki Jos W 1114 Hudson av
 Picciocchi Anna Mrs 75 Lyell av
 Porter Hyman 613 Portland av
 Roffe Maurice D 205 Main E
 Roland John A 415 Lyell av
 Romaniw John 230 Joseph av
 Rose Fred M 254 Garfield
 Schulman Aaron 306 Joseph av
 Schulz Sophia L 529 Thurston rd
 Sheheen Esther 729 Hudson av
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)
 Siegel Reuben 192 Baden
 Sillen Harry 1255 North
 Simons Geo 274 Ames and 428 Jefferson av

Simpson Stuart C 220 Plymouth av S
 Smith Clara M Mrs 1509 Main E
 Spindelmann Naomi L 854 Clinton av N
 Stern David 1230 North
 Strasser Geo J 366 Campbell
 Streb Sophia Mrs 817 Joseph av
 Thomas Rehil 205 Hudson av
 Thomsen Jorgen C 540 Plymouth av S
 Vazzana Jos 818 Dewey av
 Vogt Store 969 Clinton av N
 Wagg Gilbert J 1535 Lake av
 Werth Geo W 914 N Goodman
 White & DiPonzio 386 Saxton
 Wrublewski Felix 563 Hudson av

Dry Goods--Wholesale
 George G D Co 393 Gregory
 Kremer Co 36 StPaul rm 417
 Michael Peter 294 North
 Rochester Hosiers & Notion Co 36 StPaul rm 218
 Saperstone Morris & Co Inc 187 StPaul
SMITH GORMLY CO Inc 174-180 StPaul telephones Main 970-971-972
 Unity Wholesale Corp 161 StPaul

***Duco Automobile Refinishers**
ROBY SIDNEY B CO The (Dupont Duco and Dulux) 208-214 South av telephone Stone 1129 (For further information see page 121 Buyers' Guide)

***Dyers & Cleaners**
ROCHESTER CLEANING & DYEING CO 20 Clinton av S factory 65-67 Hickory telephone Main 2169 (For further information see page 90 Buyers' Guide)

***Dynamite & Explosives**
AMERICAN CLAY & CEMENT CORPORATION 1175 Main E telephone Cular 1000 (For further information see page 88 Buyers' Guide)

***Ecclesiastical Carving**
STOELTZLEN & TAPPER Inc mill 72-78 Water S telephone Main 5973 (in stone and wood) (For further information see page 93 Buyers' Guide)

— EGBERT F. ASHLEY CO. —

See page 107
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 107
PHONE MAIN 444

*Educational Supplies

SCRANTON'S Inc 21-23 State, 20 Main W and 334-336 Main E telephone Main 413 (For further information see page 83 Buyers' Guide)

*Electric Apparatus & Appliances—Retail

HICKSON ELECTRIC AND RADIO CORPORATION cor Main and Franklin opposite East av phone Stone 93 (For further information see page 97 Buyers' Guide)

ROCHESTER GAS AND ELECTRIC CORPORATION 89-91 East av phone Main 3960 (For further information see top lines)

Electric Contractors

Alcott F Courtney 121 Canterbury rd
ALHART ELECTRICAL CO Inc 1149 Culver rd phone Culver 3944 (For further information see page 132 Buyers' Guide)

Andes Geo W 619 Hazelwood ter
Baldo Jos P 19 Sander
Biddle Electric Co 90 Exchange
Carpenter Julius 251 Clifford av
Cascio Jos 8 Wait
Chazan Saml 99 Thomas
Clar Amandus D 209 Weldon
Collins Patk J 344 Melville
Conheady & Langschwager Electric Co 140 Curtis

Corrigan Louis J 256 Congress av
Creighton Seth 126 Grand av
DeRoller Geo A 81 Woodward
DeVita Bros 245 Pennsylvania av
Driscoll Eug E 124 Millbank
Dwyer Electric Co Inc 252 Tremont
Electric Service Co 273 Colvin
Ewing John F 25 Chamberlain
Foley Wm C 72 Woodbine av
Freitag Wm M 562 Clay av
Gallagher Bernard M 98 Bradburn
Gissin Electric Co 121 Joseph av
Goette Tile 293 Mill

GREEN T H ELECTRIC CO Inc 31-37 Water N telephones Main 555-556 (For further information see top edge and page 98 Buyers' Guide)

Grimley Frank R 410 Fernwood av
Hanss Electric Co 188 North
Hegnauer Bros 234 Mill 2d fl
Hennessey John E 521 Garson av
Hewitt Wm 132 Melville
Hill Wm F 177½ Brunswick
Holtz Electric Co 420 Bernard
Huber T R Electric Co Inc 68 South av
INDUSTRIAL ELECTRIC CO Inc 98 Commercial phone Main 1683
Jones-Leggins C 679 Maple
Kahl Ernest 47 Shirley
Kahn Electric Co 114 Laburnum crescent

Kallock Wm O 940 Bay
Kraft Gustave V 55 Oakman
Kuhn Herman W 1070 Clifford av
LAUBE ELECTRIC CORPORATION 191-193 East av phone Stone 104 (For further information see page 98 Buyers' Guide)

Lippa Sebastian 60 Centre pk
Lobb Wm F 36 Lake av
Loeffler Fred W 1564 Main E
Long Wm A 281 Saxton
McCarthy Wm J 227 Clay av
Mandel Electric Co 38 Centennial
Moffit Wm J 92 Myrtle
Moran David T 82 Quentin rd
Mott F A Electric Co Inc 136 Harvard
Myers & Stonehan 1517½ Lake av
Nohle Electric Co 1150 Main E

O'CONNELL ELECTRIC CO 99 MtHope av telephone Main 827
Parker Arthur R 4 Judson ter
Payne Newton H 126 West Sawyer pl
Pearce Albert J 9 Ravenwood av
Peer Geo S 265 Tremont
Paudril Keith L 769 Thurston rd
Phillips Edw F 303 Webster av
Portley Vincent J 1429 Main E
Powers John E 24 Kron
Pucci Aurelio 8 8th
Radtko Willard 45 Joseph pl
Reid Wm E 95 Kenwood av
Ring Jay W 329 Linden
Robenstein Saml 510 Benton
Rochester Electric Construction Co 10 Tacoma

Rockwood Lester 1740 Lake av
Ross Electric Co 251 Winton rd N
Rowe Electric Co 7 Front
Rowe Wm D 191 Genesee Park blvd
Russell Electric Co 11 Minerva pl
Ruth Electric Shop 2258 Main E
Schuler C Richd 662 Monroe av
Sprangers Max C 18 Brighton
Sutton Geo F 140 Gillette
Sydes E C & Co Inc 12 Front
Tanner Richd E 34 Iceland pk and rear 405 Frost av
Testa Carlo 82 Jefferson av
Vetusky Chas J 49 Dayton
Ward Ralph D 201 Harding rd
Warder-Vervey Co 362 Main E
Wynar & Hill Electric Co 225 North
Yatteau Jean H 56 Avon pl

Electric Light Fixtures—Retail

GREEN T H ELECTRIC CO Inc 31-37 Water N telephones Main 555-556 (For further information see top edge and page 98 Buyers' Guide)

Electric Light & Power Companies

ROCHESTER GAS AND ELECTRIC CORPORATION 89-91 East av telephone Main 3960 (For further information see top lines)

*Electric Meters & Transformers

GREEN T H ELECTRIC CO Inc 31-37 Water N telephones Main 555-556 (For further information see top edge and page 98 Buyers' Guide)

*Electric Motor Repairers

BERGER BROS ELECTRIC MOTORS Inc 1346 University av telephone Monroe 2094 (For further information see page 98 Buyers' Guide)
GREEN T H ELECTRIC CO Inc 31-37 Water N telephones Main 555-556 (For further information see top edge and page 98 Buyers' Guide)

Electric Motors & Generators

Allis Louis Co The 183 Main E rm 604
BERGER BROS ELECTRIC MOTORS Inc 1346 University av phone Monroe 2094 (For further information see page 98 Buyers' Guide)
Bircher A F Motors 30 Allen (repairing)
Bloom Barney B 246 StPaul
Century Electric Co 328 Main E rm 417
Empire Electric Motor & Repair Co 117 N Water
GREEN T H ELECTRIC CO Inc 31-37 Water N telephones Main 555-556 (For further information see top edge and page 98 Buyers' Guide)

Master Electric Co The 82 StPaul rm 511
Nenno Howard F 563 Plymouth av S (repairers)
Pulsifer John R 82 StPaul rm 724

*Electric Refrigeration

ALHART ELECTRICAL CO Inc (Kelvinator Sales and Service) 1149 Culver rd phone Culver 3944 (For further information see page 132 Buyers' Guide)

BEAUGAIRE Inc (Leonard) 228-230 Broadway phones Stone 5694-5695-5696 (wholesale) (For further information see page 133 Buyers' Guide)

CABLE-WIEDEMER Inc 197-213 Central av phone Main 6868

GRAVES H E CO Inc (Westinghouse and General Electric) 78 State telephone Main 3342 (For further information see inside front cover)

GREEN T H ELECTRIC CO Inc 31-37 Water N telephones Main 555-556 (For further information see top edge and page 98 Buyers' Guide)

HOWE & ROGERS CO 89-91 Clinton av S phone Stone 1800

ROCHESTER GAS AND ELECTRIC CORPORATION 89-91 East av phone Main 3960 (For further information see top lines)

*Electric Switchboards & Switches

GREEN T H ELECTRIC CO Inc 31-37 Water N phones Main 555-556 (For further information see top edge and page 98 Buyers' Guide)

*Electric Wiring

GREEN T H ELECTRIC CO Inc 31-37 Water N phones Main 555-556 (For further information see top edge and page 98 Buyers' Guide)

HICKSON ELECTRIC AND RADIO CORPORATION cor Main and Franklin opp East av phone Stone 93 (For further information see page 97 Buyers' Guide)

Electrical Supplies & Equipment—Misc

Cadle John A 55 Halstead
Clarage Fan Co 16 Main E rm 410
Curtis Lighting Inc 119 Main E rm 623
Delco Appliance Corp 379 Lyell av
Electric Materials Inc 79 MtHope av
Electric Panelboard Co Inc 426 Exchange
Folmer Electrifice Co 135 Mill
General Electric Co 89 East av rm 908
General Electric Vapor Lamp Co 183 Main E rm 1021
Joslyn Co The 1710 University av
LeRoy Sound Equipment Corp 4 Commercial (sound equipment)
National Electric Products Corp 82 StPaul rm 502
Rochester Refill Fuse Co 402 Cottage
Samson-United Corporation 1700 University av
Savutime Devices Inc 88 Manhattan
Smith F A Mfg Co Inc 400 Davis
Snoff E W & Co (fuses) 29 N Water
Stromberg Electric Co (time clocks) 196 Chestnut
Supreme Electric Products Corp 99 MtHope av

Main Office
183 Main St. E.

LINCOLN-ALLIANCE BANK AND TRUST CO.

Electrical Supplies & Equipment —Retail

Apex Sales & Service 704 Clinton av S
 Aspenleiter & Wood 20 Monroe av
 Barber Lighting Studio 119 East av
 Bellanca Jos 298 North

BERGER BROS ELECTRIC MOTORS
 Inc (motors) 1346 University av
 phone Monroe 2094 (For further
 information see page 98 Buyers'
 Guide)

Bertrand Harry E 290 Clinton av S
 Borrelli Electric Appliance Corp 493
 State

Braun's 902 Portland av
 Charlotte Appliances 4669 Lake av
 City Appliance Co 573 Lake av
 Coon Ralph W 76 Crawford

Diem Geo W 84 Roth
 Electric Equipment Co 347 Clinton av
 N

Figler Electric Co 558 Hudson av
 Frenchman and Sweet Inc 364 State
 Gissin Morris 3 Herman

Gould-Farmer Co The 276 Clinton av S
GREEN T H ELECTRIC CO Inc 31-37
 Water N phones Main 555-556 (For
 further information see top edge and
 page 98 Buyers' Guide)

**HICKSON ELECTRIC AND RADIO
 CORPORATION** cor Main and Frank-
 lin opposite East av phone Stone 93
 (For further information see page 97
 Buyers' Guide)

Higgins Fuel Service 3196 Lake av
 Highland Electric Shop 654 South av
 Hill Appliance Co 482 Main E

Kimmel Sales Corp 89 Allen
 Kreckman's Electrical Store 500 N
 Goodman

Lasken Electric Co 821 Clinton av N
 Palco Electric Co 119 Main E rm 727
 Patty's Electrical Appliances 1359 Clif-
 ford av

Pommerening H C & Son 680 Glide
 ReQua Electrical Supply Co Inc 91 St-
 Paul

Ridge Tire & Supply Co 412 Ridge rd
 Rife Electric Repair Shop (repairing)
 183 StPaul

Robot Electric Appliance Co 1775
 Dewey av

Rochester Electric Bath Cabinet Co 39
 State rm 408
**ROCHESTER GAS AND ELECTRIC
 CORPORATION** 89-91 East av phone
 Main 3960 (For further information
 see top lines)

Rochester Refill Fuse Co 402 Cottage
 Schiefer Electric Company Inc 311
 Alexander rm 410

Schulman's Appliance Store 882 Clin-
 ton av N

Standard Electric Sales Co 410 Central
 av

Torri Electric & Appliance 608 Port-
 land av

Vanderlinde Electric Corporation 100
 Charlotte

Vincent Electric Co 258 Champlain
 Ward Electric Co 1342 Dewey av

Electrical Supplies & Equipment —Wholesale

BURKE STEEL CO Inc 30 Sherer, P O
 Box 514 phones Genesee 196-197-198
 (For further information see page
 139 Buyers' Guide)

Chef-Master Corp 14 Commercial
 Electric Supply Sales Co Inc 230 An-
 drews

GENERAL ELECTRIC SUPPLY CORP
 67-75 Mortimer phone Main 9050

Genesee Electrical Products Co 82 St-
 Paul rm 724

Graybar Electric Co 186 N Water
GREEN T H ELECTRIC CO Inc 31-37
 Water N phones Main 555-556 (For
 further information see top edge and
 page 98 Buyers' Guide)

Hill Appliance Co 482 Main E
 Kelman Max 478 Alexander

Kovalsky-Carr Electric Co Inc 178 Clin-
 ton av N

Ontario Distributing Corp 316 Broad W
 Rochester Norge Corp 42 Scio
 Wehle Electric Co 296 Andrews

Westinghouse Electric Mfg Co 1048
 University av

Westinghouse Electric Supply Co Inc
 1048 University av

Electrolytic Treatment

Hartell Theresa M 14 Franklin rm 720

Serine Helen 130 Main E rm 819

TerHaar Wm J 58 Avenue D

Electrotypes & Stereotypes

Genesee Electrotypes Co 97 N Water

Mann-McNaught Co 113 N Water

**ROCHESTER ELECTROTYPE & EN-
 GRAVING CO Inc** 170-172 Water
 North phone Main 1040 (For further
 information see page 129 Buyers'
 Guide)

Elevator Mfrs

Graves Elevator Co Inc 280 Lyell av

Otis Elevator Co 130 Main E rm 322

Warsaw Elevator Co 191 Mill

*Embalmers

BENDER BROS 301 Alexander phone
 Stone 1179 (For further information
 see page 100 Buyers' Guide)

HALLORAN HENRY D & SONS
 (Thomas B Mooney's Sons Inc) 195
 Plymouth av S phone Main 127 (For
 further information see page 100
 Buyers' Guide)

HAUBNER & STALLKNECHT 828 Jay
 phone Genesee 300 (For further
 information see page 99 Buyers'
 Guide)

JEFFREY'S L A CO 32 Chestnut at
 Lawn phones Stone 203 and 205 (For
 further information see bottom edge)

MAIER'S L W SONS 870 Clinton av N
 phone Stone 609 (For further in-
 formation see page 100 Buyers'
 Guide)

MATTHE A J & SON 300 Cumberland
 phone Stone 1552 (For further in-
 formation see page 99 Buyers' Guide)

SCHAUMAN'S L SONS 609 Clinton av
 N phone Main 2274 (For further
 information see page 99 Buyers'
 Guide)

SCHERERMAN C F SONS 412 Brown
 phone Genesee 438 (For further
 information see page 101 Buyers'
 Guide)

TIMMERMAN EUGENE A 510 Monroe
 av telephone Monroe 1684 (For
 further information see page 101
 Buyers' Guide)

TROTT THOMAS F (successor to Her-
 manence Company) 683 Main E phone
 Stone 1524 (For further information
 see page 100 Buyers' Guide)

Embroidery, Hemstitching & Stamping

Friedell Katherine M 25 North E 527

Greenfield Kate A Mrs 255 Pearl

Hayes Josephine Mrs 51 Roth

Miller Pleating Works 25 North rm 244
 Norym Co The 54 Brown

Shipston Agnes A Mrs 51 Hazelwood
 ter

Sidari Mary Mrs 443 Clinton av N

Employment Agencies

Briggs Caroline A 42 East av rm 450

Burns Corinne J Mrs (nurses) 124

Glendale pk

deBoer Grayce Arthur 45 Exchange rm
 315

Farley Leslee C 16 Main W rm 441

Kujawa Frances Mrs 59 Scio

New York State Employment Service
 65 Broad W rm 407 and 155 Main W
 2d fl

Nurses Official Registry 37 S Goodman
 Office Employment Service 42 East av
 rm 209

Office & Executive Placement Bureau
 183 Main E rm 750

Rochester Employment Agency 72

Franklin rm 214

Rossiter Employment Bureau 45 Gibbs
 rm 4

Sturge Jos F 215 Monroe av

Enamellers

Demler Art Corporation 63 MtHope av

Enamel Service Co 119 Main E rm
 725

STEWART-OLVER-HOLTZ CO 406

Platt cor Allan phones Main 5560-
 5561 (For further information see
 page 130 Buyers' Guide)

Engineers—Acoustical

Collum Fetch and Co 135 Spring

Engineers—Chemical

Howard & Bowen Co 55 Plover

Engineers—Civil

Elmendorf Cornelius E 10 Gibbs rm
 308

Gray & Smith 16 State rm 210

Kittredge Harry C 99 Oak

Kohl Lewis E Inc 16 State rm 111

Lozier Wm S 10 Gibbs rm 308

Mathews Irving E 65 Broad W rm 103

Newell Geo R 65 Broad W rm 103

Smith Meloy 16 State rm 210

Squire A Bradford 10 Gibbs rm 308

Storey Wm R 39 State rm 508

Whitbeck Arthur S 42 East av rm 343

Engineers—Consulting

Ancona John F 311 Alexander rm 311

Hopkins Chas C 42 East av rm 349

Mossrop Alf M 19 Main W rm 910

Selas Co The 119 Main E rm 723

Thomas Howard S 31 Exchange rm 411

Wells Jas P 42 East av rm 321

Engineers—Electrical

Davis C Walter 65 Cypress

Engineers—Management

DeQuasie L G & Co 380 Exchange

Miller Franklin & Co Inc 183 Main E
 rm 939

Siebert Rudolph R 183 StPaul rm 40

Stevenson, Jordan & Harrison 65

Broad W 516

Engineers—Mechanical

Schwarz Ralph C 130 Main E rm 927

Stevens Geo A 130 Main E rm 943

**MANUFACTURING and
REPAIRING****271
MAIN ST. E.****LIKLY'S****Rochester's Leading Luggage Store****Everything for the Traveler
Including Costume Jewelry****PHONE
STONE 915****Engineers—Structural****HEUGHES F L & CO Inc** 1029 Lyell av
phone Glenwood 590 (For further
information see page 139 Buyers'
Guide)**Engineers' Supplies & Materials****CASE W A & SON MFG CO** Case bldg
72-90 StPaul phones Main 3404-5-6
(For further information see page
131 Buyers' Guide)**HAVERSTICK & CO Inc** 45-49 Ford
phones Main 70-71-72 (For further
information see page 138 Buyers'
Guide)**HOWE & BASSETT CO Inc** 840-850
University av phone Monroe 3 (For
further information see page 130
Buyers' Guide)**L E W Sales Co** 220 MtHope av**Engines—Gas & Gasoline****Marine Headquarters** 571 Main E**Engravers****DEMOCRAT & CHRONICLE** 59-61Main E phone Main 7400 (For fur-
ther information see page 123 Buy-
ers' Guide)**Econo Products Inc** 1346 University av
Gates Howard P & Co (dies) 161 Cla-
rissa**Engravers—Card****Cameo Greeting Card Co** 333 East av
Janes Art Studio Inc 333 East av
James Rodney B & Co 333 East av
Mooney John O Co Inc 93 Edinburgh
Rochester Card Shop 294 Main E
Scantom's Inc 21 State**SIBLEY, LINDSAY & CURR CO** 228-
280 Main E phone Stone 6500 (For
further information see top lines)
Wetmore & Sugden Inc 749 Monroe av**Engravers—Jewelry****Cole Wm A** 14 Franklin rm 602
Knab Martin B 119 Main E rm 201
Laffer Engraving Co Inc 552 Clinton av
N
Roessler Harry F 5 StPaul rm 402**Engravers—Photo****Ad Service Engraving Co** 59 Main E 3d
fl
Anderson & Sons 46 Federal
Aqueduct Engraving Co Inc 41 S Water
Culver Herald Engraving Co Inc 59
Main E 4th fl
Empire Photo Engravers Inc 87 Frank-
lin
Franklin Colortype Co Inc 200 Andrews
5th fl
General Engraving Corp 36 Clinton av
Hurst Engraving Co Inc The 143 An-
drews
Lincoln Photo Engraving Co 77 South
av rm 203
Ramsdell Engraving Co 1 Graves rm
207
**ROCHESTER ELECTROTYPE &
ENGRAVING CO Inc** 170-172 Water
N phone Main 1040 (For further in-
formation, see page 129 Buyers'
Guide)
Rochester Engraving Works (steel) 9
Marietta
Roehlen Engraving Works Inc (dies
and plates) 324 StPaul
Universal Engraving & Color Plate Co
217 East av rm 26***Engravers—Steel & Copper
Plate****SCRANTON'S Inc** 21-23 State, 20 Main
W and 334-336 Main E phone Main
413 (For further information see
page 83 Buyers' Guide)**Entertainment Bureaus****Collins Management Services** 119 Main
E rm 1217
Hollywood Agency 15 Gibbs rm 224
Mutual Entertainment Exchange 130
Clinton av S rm 2
Rochester Theatrical Exchange 27
Clinton av S rm 207
School Assembly Service 119 Main E
rm 1217
Stone Harry 133 Clinton av S rm 10**Excelsior Mfrs & Dealers****American Excelsior Co** 1464 Lyell av
Excelsior Supply Co 1464 Lyell av**Explosives—Mfrs****Hercules Powder Co** 61 Gorham**Exporters****Stanton Chas Inc** 39 State rm 112**Express Companies****Brink's Inc** 183 Main E rm 648
DOYLE ARMORED CAR SERVICE
801-803-805 Commerce bldg phone
Main 1743-1744 (For further informa-
tion see page 96 Buyers' Guide)
Flower City Transfer Corp, NYC sta
Liberty Forwarding & Distributing
Corp 136 Broad W
Martin's Transit Service Inc rear 23 N
Wash
Middle Atlantic Transportation Corp
136 Broad W
Poray's Express Line Inc 350 Platt
Railway Express Agency Inc 103-107
State, 420 River and 55 Joseph av
Red Star Express 289 Exchange
Rochester Transfer Co, NYC sta
Shirks Motor Express Corp rear 23 N
Wash
Spear Motor Lines Inc 136 Broad W
Western Express Co The 15 Circle
York-Buffalo Motor Co 15 Circle**Exterminators—Insect &
Vermin****Beikrich Katherine Mrs** 143 Northview
ter
Insecta Products Co 82 StPaul rm 718
Instant Relief Exterminating Co 6
State rm 201
McLeod Exterminating Service 201½
Monroe av
Rowley Bros 53 Belmont
**Spradlin Mothproofing & Exterminat-
ing Service** 66 Malling dr***Factory Supplies****CASE W A & SON MFG CO** Case bldg
72-90 StPaul phones Main 3404-5-6
(For further information see page 131
Buyers' Guide)
COOK IRON STORE CO 120-128 StPaul
phones Main 5188-5189 (For further
information see page 138 Buyers'
Guide)***Farm Implements & Machinery****BURR & STARKWEATHER CO** 39-57
MtHope av tel Stone 3016 (For fur-
ther information see page 67 Buyers'
Guide)***Fee System Golf Course****LAKE SHORE COUNTRY CLUB**,
Beach av phone Charlotte 8 (For fur-
ther information see line on front
cover)**Feed Dealers****Newman Bros Grain Co** 204 Troup**Feed Dealers—Wholesale****Herman's Louis Feed Store** 150 Port-
land av**Fence Mfrs****Bielaski Walter J** 279 Portland av
Damon-Chapman Co (turnstiles) 234
Mill 2d fl
East Side Wire Fence Co rear 691 Bay
Empire Fence Co Inc 306 Buffalo rd
Flower City Fence & Pipe Co rear 826
Exchange
National Fence Co 24 Fence
WHITE WIRE WORKS CO The 79-83
Exchange phones Main 274-275 (For
further information see page 140
Buyers' Guide)**Fertilizers****FLOWER CITY CHARCOAL CO Inc**
135-149 Colvin phone Genesee 476
(Char-Gro) (For further information
see page 91 Buyers' Guide)
Gormel Fertilizer Co 390 Main W
International Fertilizer Co Inc 306
Rosedale
IRONDEQUOIT COAL & SUPPLY CO
149 Ridge rd E near RW&O tracks
phone Glenwood 6161 (For further
information see page 93 Buyers'
Guide)***Fibre Board Box Mfrs****ROCHESTER BOX & LUMBER CO** 570
Culver rd phone Culver 400 (For fur-
ther information see page 84 Buyers'
Guide)***Film Mfrs****EASTMAN KODAK COMPANY**
(motion picture, X-Ray, amateur and
professional 343-391 State phone
Main 4800)**Filters****Rega Mfg Co** 99 MtHope av
Staynew Filter Corp 25 Leighton av**Finance Companies****Auto Dealers Discount Corp** 210 East
av rm 4
Commercial Credit Corp 240 East av
Commercial Investment Trust Corp 154
East av rm 200
Credit Acceptance Corp 65 Broad W
rm 106
Credit Rehabilitation Corp 16 State rm
110
Dental Acceptance Co 37 Main E 3d fl
Domestic Finance Corp 130 Main E rm
312
**First Federal Savings & Loan Associa-
tion of Rochester** 18 Franklin
General Finance Service 25 Exchange
rm 400
General Motors Acceptance Corp 315
Alexander rm 324
HOME & AUTO LOAN CO Inc 204 Tay-
lor bldg 328 Main E phone Stone
1653 (For further information see
page 115 Buyers' Guide)
N B I Corp 210 East av rm 4
Oster Chas W 328 Main E rm 315

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR - AGENCY 68 YEARS OLD - INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

Personal Finance Co 131 Main E rm
201
Retail Credit Co Inc 14 Franklin rm
1210
Retail Purchasing Corp 133 Main E rm
604
Rochester Commercial System Inc 174
Clinton av S
Universal Credit Co 14 Franklin rm
1303
West Edison E & Co 119 Main E rm
1100
West & Brown 119 Main E rm 1101

Fire Alarms

Sterling Siren Fire Alarm Co Inc 56
Allen

Fire Apparatus & Supplies

Rochester Fire Equipment Co 461 Port-
land av
Terry Specialty Sales Co 1011 Arnett
blvd

*Fire Brick & Fire Clay

**SUMMERHAYS REFRACTORY SUP-
PLIES INC** 614-632 Clinton av S tel
Monroe 1155 (For further informa-
tion see page 94 Buyers' Guide)

Fire Extinguishers

Grinnell Co Inc (automatic) 65 Broad
W rm 220

WRIGHT & ALEXANDER COMPANY
(chemical) 21-23 Otsego phone Main
1056 (For further information see
page 130 Buyers' Guide)

*Fire Insurance

ASHLEY EGBERT F CO agents 212
Union Trust bldg phone Main 444
(For further information see back
bone, top lines and page 107 Buyers'
Guide)

GOLDMAN DAVID CO Inc 101-102 El-
wood bldg 6 State phone Main 2984
(For further information see page
112 Buyers' Guide)

HENNICH CARL H Inc 401-404 East
Avenue bldg phones Main 435-436
(For further information see page
108 Buyers' Guide)

LILLY AGENCY Inc The 424 Cutler
bldg 42 East av phone Stone 99 (For
further information see page 111
Buyers' Guide)

VICK CLARENCE A 373 Main E phone
Stone 3180 (For further information
see page 110 Buyers' Guide)

VIERHIE & DeMALLIE Inc 502-505
Powers bldg 16 Main W phone Main
408 (For further information see
page 113 Buyers' Guide)

WOLFERT BROTHERS 311 Triangle
bldg 335 Main E phones Main 478-479
(For further information see page
109 Buyers' Guide)

Fireproof Doors & Windows

**FRANCIS METAL DOOR AND WIN-
DOW CORPORATION** 46-48 Cortland
phone Main 2315 (For further infor-
mation see page 87 Buyers' Guide)

Fish Dealers

Andelomasso Gaetano 46 Prospect
Cantor Hyman 483 Ormond and 330
Joseph av
Cesarale Vincenzo 150 Lyell av
Gilbert Arthur V 123 Central pk
Guidice Manuel E 17 Jay
Haag Max 184 Joseph av

Kirshenbaum Morris 275 Hudson av
Lamb Chas H 70 Front
Lamendola Giuseppe 50 Jay
Merzel Philip 942 Joseph av
Oratz Isadore 349 Joseph av
Palermo Saml 102 Central pk
Palmer Fish Co Inc 141 State
Peachey L H Co 115 Front
Pennisi Salvatore 727 Clinton av N
Porter Fish & Oyster Market Inc 1 Hud-
son av
Price's Fish Market Inc 385 Main E
Puleo Salvatore 386 Clinton av N
Raven Benj 391 Joseph av
Rosetti G Raymond 350 Smith
Schafer Saml 584 Joseph av
Schimizzi Peter 482 Portland av
Snell Harry H 113 Tremont (orna-
mental)
Stolnitz Bros 297 Joseph av
Young's Shell Oyster and Fish Market
158 Main W

Flags, Banners & Bunting

(See Awnings & Tents)

Flavoring Extracts

Fenton Wholesale Co 380 Cottage
Fisher Oliver P 43 Glendale pk
Legg H W & Son 46 Champlain
National Vanilla Co Inc 155 Sanford
Paris Geo M 201 Main W
Rochester Vanilla Co Inc 155 Sanford
Vanilla Laboratories Inc 86 White

Floors

Blum Jos J (hardwood) 76 Newcomb
Callemeyn Cyril J (hardwood) 583
Ridgeway av
Christ Floyd L 135 Spring
Collister Frank E 351 4th
Genesee Hardwood Floor Co 178 Elli-
cott
Hubregsen Andrew 127 Mildorf
Imperial Floor Co Inc 59 Halstead
Kramer Henry K 915 Chili av
Lockwood DeForest 15 Sunrise
Morel Peter 1254 Genesee Park blvd
Perkins Philip J 90 Lapham
Schwikert Wm M (hardwood) 50 Rose-
view av
Smith Leonard E (hardwood) 147
Hazelwood ter
Spiegel Floor Co 75 Michigan
Webb Flooring Co (asphalt) 14 Frank-
lin rm 703
Wisner Carl W 53 Chamberlain

Florists

ALBERT FLORIST (Felix Albert) 363
East av telephone Stone 318 and 311
Alexander
Ambassador Flower Shop 1795 East av
Ament Chester E 818 Ridgeway av
Ann's Flower Shop 1872 Lake av
Ashman Arthur P 1141 Atlantic av
Bennett Roy E 200 McCall rd
Blanchard Florist 58 and 62 Lake av
Boucher Geo T 422 Main E
Briggs-Weller Inc 38 Main W
Browncroft Florists 485 Winton rd N
Carnegie Frank 859 Jay
Clark Milton G 644 Ridge rd
Clarke Thos G 820 Jefferson av
Cole Edw M 2639 Dewey av
Collatos Louis 300 Main E
Curcio Chas 379 Clinton av N
Elliott & Craft 1146 MtHope av
Farnen Katherine W Mrs 331 Driving
Park av
Floravanti The Florist 346 North
Fiore Paul 150 Central pk and 373
Smith

Gray B Frank 59 Averill av
Hart Geo B (wholesale) 47 Ely
Head Horace J 912 Main W
Holy Sepulchre Cemetery Greenhouse
2461 Lake av
Ihrig John 6 Harbor View ter
Josh Gardens 370 Ridge rd E
Keene & Robbins 1040 Ridge rd
Keller Emil Harold 1023 South av
Keller Geo J 627 MtHope av
KELLER J B SONS Inc 28 Clinton av
N phone Stone 484 (For further in-
formation see line on back cover)
Kennedy & Kirchmaier 579 Lake av
Love's Flower Shop 500 Main W
McGregor David 307 Merchants rd
McGregor's Florists 201 Grand av and
741 Monroe av
Max The Florist 355 Lyell av
Mohr Henry 303 Avenue D
New York Florist Co 3 Main E
Newman Hazel B Mrs 159 Gillette
Nuijens Robt J 420 Westfall rd
Perry Ethel M Mrs 441 Chili av
Perry's Flower Shop 441 Chili av
Phelps Harold D 2271 Main E
Rochester Floral Co 39 Franklin
Salmon Herbert C 1174 MtHope av
Schmitt Perennial Gardens 260 Fern-
wood av
Schomburg Chas 26 Stewart
Schum Albert N 2020 Clifford av
Schutt Jesse J 134 Sanford
Scott Gardens 107 State rm 32
Seneca Florist Shop 16 Clinton av S
Stark Carleton N 279 Clifford av
Stark Chas A Co 899 Clinton av N
Teute Hugo, Westfall rd
Thomann Jacob & Sons Inc 838 North
Goodman
Thompson Austin W 184 McCall rd
Thurston Florist 338 Thurston rd
Tuzzolino Constance M Mrs 93 Central
pk
VanDoorn Walter M 432 Parsells av
VanGeyten Jamus 180 Marion
VanHall Thos 1157 Atlantic av
Westfall Wm C 1092 MtHope av
Wilson H E Inc 39-41 Franklin and 835
Hudson av
Wilson Rochester Floral Co Inc 39
Franklin and 835 Hudson av
Zahn Herman H 555 Main E
Ziepfel Floral & Decorating Co 441
Monroe av

Florists' Supplies

Florists Supply Co Inc 125 Andrews

Flour Mfrs & Mills

VanVechten Milling Corp 196 Smith

Flour & Feed

(See also Flour Mills)

Connor John & Son (wholesale) 430
Exchange
Federal Mill Inc 1044 University av
Fradkin Max 197 Hudson av
Hahn-Shapiro Co 770 Ridge rd
Leib Howard L 1738 Lyell av
Perlman Max 217 Hudson av
Rochester Horse & Cattle Food Co 37
May
Van's Feed Store 1485 Lyell av
Wilson Bros (gluten flour) 161 Cla-
rissa

*Folding Boxes

COWLES A B 4 Commercial phone
Main 7210 (For further information
see page 83 Buyers' Guide)

Folding Boxes—Con

DIAMOND PAPER BOX CO Inc 1-15
Leighton av phone Culver 2426 (For further information see page 84 Buyers' Guide)

ROCHESTER FOLDING BOX CO Box-art st PO Box 1012 phone Charlotte 130 (For further information see page 83 Buyers' Guide)

STEEGER-TRAUB LITHOGRAPH CORPORATION (mfrs) 274 North Goodman phone Monroe 450 (For further information see page 114 Buyers' Guide)

Food Products—Prepared

Aroesty Products rear 964 Chili av
BARTHOLOMEY COMPANY Inc (but-ter, cheese and milk) 555 StPaul phones Main 6520-6523 (For further information see page 95 Buyers' Guide)

Charter House Products 183 Main E rm 952

Clapp Harold H Inc 777 MtRead blvd
Corn Products Sales Co 25 Main E rm 306

Cuyler Food Products Inc 10 Circle
Finch T W & Co 81 MtHope av

Flower City Maid Potato Chips 1226 North

Genesee Chow Mein Kitchen 331 Gene-see

Good Luck Food Co Inc 101 Manhattan
Hendee Victor 109 Savannah

Hendee Victor jr 109 Savannah
Kemp Food Products 439 Court

Logan John A rear 119 Saratoga av
(baked beans)

Murphy Edwd 880 N Goodman
(baby)

Nichols Distributing Co 1149 Clifford
av

Old Homestead Co rear 964 Chili av
Public Sales Co 36 StPaul rm 101

Pure Foods Co 631 Meigs
Rochford Rebecca A 14 Franklin rm 1116

Schuler's Foods Inc 64 Chester
Schwarze Jos W rear 405 1st

Staley A E Manufacturing Co 1 Graves
rm 401

Standard Brands Inc 593 Bway
Superior Products 352 Court

Trynoski's 424 Plymouth av S (mayon-naise)

Foresters

Allyn Leon C Co Inc 67 Park av

***Forging—Steel**

BURKE STEEL CO Inc 30 Sherer P O
Box 514 telephones Genesee 196-197-198

Founders—Brass, Bronze & Aluminum

Atkinson Co The 575 Lyell av
East End Foundry 20 Gertrude

Flower City Foundry Co 100 Olean
Hetzler Foundries Inc 167 Villa

Marion Brass & Aluminum Foundry
101 Louise

Rochester Bronze & Aluminum Co 19
Marietta

Thompson Bros rear 36 Beach
Western Cartridge Co 65 Broad W rm 306

WRAY HENRY & SON Inc foundry
193-195 Mill office 256-258 State tele-phones Main 1120 (For further infor-mation see page 85 Buyers' Guide)

Founders—Iron & Steel

Enterprise Foundry Co Inc 98 Olean
Erie Foundry Corp 50 Dewey av

Judson, Governor Co The 38 Brown's
race

Progressive Foundry Works Inc 10
MtRead blvd

ROCHESTER BUSINESS FINDER**ROCHESTER ENGINEERING & CENTRIFUGAL CORPORATION**

110 Buffalo rd between N Y C R R and Glide st telephone Genesee 92
Symington Co The 20 Symington pl
Symington-Gould Corp The 20 Syming-ton pl

***Fountain Syrups**

(See also Flavoring Extracts)

RICHARDSON CORPORATION 1069
Lyell av phone Glenwood 307 (For further information see page 137 Buyers' Guide)

SMITH J HUNGERFORD CO 410 N
Goodman phone Culver 157 (For fur-ther information see page 137 Buyers' Guide)

***Freight Deliveries**

GOTTRY FRANK S & SON 495 Broad-way phone Stone 1412 (For further information see line on back cover)

Fruit Dealers—Retail

Babahakian Misak 577 Thurston rd
Benson Jas R 223 Plymouth av S

Blanda Jos H 591 South av
Boehmer Fred E 783 Main E

Carusone Mary Mrs 362 State
Carver Myron M 1348 Culver rd

Chiappone Jos 486 Main W
Chiappone Sami M 454 Main W

Colombo Jas 449 Central pk
Comins Jacob 860 Monroe av

Cottone Michl 601 South av
Dalberth Frank M 1308 Dewey av

Dankoff Isadore 206 Plymouth av S
Davis David 181 Joseph av

DeGeorge Lorenzo 649 Clinton av N
DeMaria Jos 1054 Clinton av S

DeMayo Meyer 260 Joseph av
DeStephano Ralph 311 Smith

DiMaria Francis 1788 Dewey av
Downey John J 1037 Clinton av S

Egan Fruit & Vegetable Co 144 Rose-wood ter

Emburgia Jos 195 Ridge rd E
Filippone Louis 966 Clinton av N

Garnham John H 823 Dewey av
Gibbrone Vincent 273 E Henrietta

rd
Granitte Michl 346 Joseph av

Green & White Fruit & Produce Co 2
Webster crescent

Imburgia Frank 562 Lake av
Indovina Mamie Mrs, Buffalo rd near

MtRead blvd
Indovina Michele 224 Portland av

Jocolano Angelo 844 Joseph av
Larry's Wayside Fruit Stand 2255 Cul-ver rd

LaRussa Chas 529 Chili av
Leccese Anthony 690 Park av and 1571

MtHope av
Leccese Raymond 333D Plymouth av S

Leonardo Rose C 601 Main W
Lerner Jacob 809 Dewey av

Leta Paul 702 Joseph av
Levy Jos 334 Joseph av

Licata Alphonso 211 Genesee
Maggio Jos 1346 Clinton av N

Mallek Saml 476 Hudson av
Manguire Jos 4400 Lake av

Martellotta John 830 Clinton av N
Mascari Vincenzo 279 Joseph av

Monroe Fruit & Vegetable Market 639
Monroe av

Morrison Julius 2121 Main E
Muscarella Peter 180 Main W

Namy Jos 412 Plymouth av S
Nasca Jos 332 Jay

North Winton Fruit & Vegetable Mar-ket 8 Winton rd N

Olles Anthony 614 Clinton av N
Olles Jos A 862 Dewey av

Orange Car 1176 Dewey av
Pagano Jos 709 South av

Pascale Dominic 561 Main E
Pawlak John 410 Hudson

Perrone Jos 979 Genesee
Prestanni Anthony 781 Clinton av N

Quality Fruit & Vegetable Store 470
Monroe av

Red and White Fruit Store 649 Monroe
av

Ronzo Salvatore 374 State
Ross Anna 551 Main E

Sardinia & Anthony 2265 Culver rd
Scalzo John 758 South av

Stand's Fruit & Vegetables 538 Mon-roe av

State Fruit & Vegetable Co 172 State
Talvio Meyer 330 Joseph av

Testa Bros 372 Joseph av
Turrilli Jos 41 Herman

Volpe Rose Mrs 1471 Lake av
Wolf Fruit & Vegetable Market 1809

East av

Fruit Dealers—Wholesale

Benedetto Jas (bananas) 627 Scio
Brown Bros 160 Rochester Food Ter-minal

Culotta Fruit Co 291 N Union
Giambrone Benedetto 469 South av

Gould Fruit Products 480 Lake av
MacIntyre & Porter 14 Franklin rm 914

Mascari Chas I & Co 35 Herman
Mascari and Lazio Banana Co 62 Penn-sylvania av

Maschiri Rosario 150 North
Muscarella Peter 137 Railroad

Puccia Philip 45 Rochester Food Ter-minal

Starsky Rueben F 166 Rochester Food
Terminal

York State Fruit Distributors Inc 14
Franklin rm 1301

***Fruit Syrups**

(See Soda Fountain Supplies)

***Fruits for Soda Fountains, Ice Cream, Bakeries & Glace**

RICHARDSON CORPORATION 1069
Lyell av phone Glenwood 307 (For further information see page 137 Buyers' Guide)

Fuel Oils

A B C Fuels Inc 491 Chili av
BLACK DIAMOND COAL CORP 190

York phone Genesee 7800 (For fur-ther information see page 91 Buyers' Guide)

CROUCH & BEAHAN CO 99 Dewey av
tel Glenwood 350 (For further infor-mation see top lines and page 116

Buyers' Guide)

Hadley Oil Co 385 Brr

JENKINS & MACY CO 100 Cutler bldg
42 East av phone Stone 416 (For further information see page 92

Buyers' Guide)

LANGIE FUEL SERVICE Inc 326 Main
E phone Stone 4000 branches 693

South av, 2 and 4680 Lake av and
357 StPaul (For further information see page 92 Buyers' Guide)

SCHWALB COAL & OIL CO Inc (At-lantic Refining Co) main office 92

Portland av phone Stone 770 (For further information see page 90

Buyers' Guide)

Warner Levi F 32 Laney rd

WEST CHAS C COAL CO Inc 281-285
N Union phones Culver 999-2074 (For further information see page 92

Buyers' Guide)

***Funeral Chapels**

MAIER'S L W SONS 870 Clinton av N
phone Stone 609 (For further infor-mation see page 100 Buyers' Guide)

SIBLEY, LINDSAY & CURR CO.

— ROCHESTER'S LARGEST RETAIL INSTITUTION —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS. — Stone 6500

Funeral Designs

KELLER J B SONS Inc 28 Clinton av N phone Stone 484 (For further information see line on back cover)

Funeral Directors

Ashton Funeral Home 636 Main W
Bartolomeo Geo J 506 Jay
Barton & Coates 137 Cady
BENDER BROS 301 Alexander phone Stone 1179 (For further information see page 100 Buyers' Guide)
Bonus Casimir C 899 Hudson av
Brindisi Anthony J 61 Ontario
Buckley Jos J 796 Dewey av
Cecil Leon J 575 Plymouth av S
Central Funeral Service 37 Niagara
Cimino Vito & Sons 969 Plymouth av N and 1219 N Goodman
Cimino & Nanna 221 Central pk
Clark Edwd R 573 Plymouth av S
Corbett Jas C 532 Lake av and 756 Main E
Crippen-Frear Co Inc 1340 Lake av
Culhane Anthony W 1411 Lake av
Davis Thos H 491 Ridge rd
DiPonzio Bros & Co 527 State
Dreier Edwd H 85 Joseph pl
Emma Domenic F 54 Clifton
Emma Michl J 427 Clinton av N
Falvo Jos 564 Woodward
FISKE E W 105 Lake av phone Main 2730
Flannery Bernard T 17 Phelps av
Frear John 1340 Lake av
Frick W H & Son 436 South av
Gabbello Alphonso J 393 Clinton av N
Gerhard Company 178 Cumberland
Gigliotti Anthony 1347 Clifford av
Gigliotti Funeral Home 455 Scio
Gould Carlton J 486 Lake av
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 195 Plymouth av S phone Main 127 (For further information see page 100 Buyers' Guide)
Hands Ronald C 32 Chestnut
Handy Clayton E 105 Lake av
Hanna John R 575 Main W
HAUBNER & STALLKNECHT 828 Jay phone Genesee 300 (For further information see page 99 Buyers' Guide)
Hedges Bros Company 182 East av
Hedges & Hoffman 141 Scio
Hernance Company 683 Main E
Honan Thos 616 Genesee
Houck Bros 515 N Goodman
INGMIRE & NAGLE CO Inc 137 Chestnut at Court phone Stone 111
JEFFREYS L A CO 32 Chestnut at Lawn phone 203 and 205 (For further information see bottom edge)
Kennedy Chas I 1601 Main E
Kroll Walter 401 Hudson av
Lamb Alf G 32 Chestnut
Latimer Millard E 179 Clarissa
Lewis Winford H jr 170 River
Liol Anthony L 372 Saxton
Logan Jos L 386 Genesee
McIntee B Leo Co 207 Chestnut
Maier Aug M Funeral Home 1119 Joseph av
Maier John G 1119 Joseph av
MAIER'S L W SONS 870 Clinton av N phone Stone 609 (For further information see page 100 Buyers' Guide)
MATTLE A J & SON 300 Cumberland phone Stone 1552 (For further information see page 99 Buyers' Guide)
Memorial Funeral Home 4477 Lake av
Menges Wm C 309 Portland av
Miller Bros 474 Lyell av

Miller & Benn Inc 782 Main W
Miller's N J Sons 706 South av
Mooney's Thos B Sons Inc 195 Plymouth av S
Morcan John C 720 Hudson av
Mudge Walter S 725 Park av
Mulroney Fredk W 95 Knickerbocker av
Murphy Jos A 182 Chili av
Murphy Murtagh P 691 Monroe av
Myers Walter R 638 Bay
NAGLE OTIS J 137 Chestnut at Court phone Stone 111
Nusbaum Funeral Home 658 Main E
NYE FREDERICK D 612 Meigs phone Monroe 6751
O'Brien D Bernard 348 Monroe av
Olszewski Casimir 783 Hudson av
O'Reilly's Bernard Sons 176 Canterbury rd
Palombini Jos 20 Fulton av
Parsky Alex 1125 StPaul
Peters Harry 1511 Dewey av
Polvino Thos 1651 Clifford av
Profetta Philip 69 Miller
Reese Harry M 40 West av
Robinson Nelson S 438 Webster av
Roncone Jos A 92 Saratoga av
Rossenbach Frank W 131 Allen
Rossenbach John C 828 Jay
Rossenbach Wm H 32 Jefferson av
Ryan & McIntee Inc 207 Chestnut
Savage Geo J 1063 North
SCHAUMAN'S L SONS 609 Clinton av N phone Main 2274 (For further information see page 99 Buyers' Guide)
SCHUEVERMAN C F & SONS 412 Brown phone Genesee 438 (For further information see page 101 Buyers' Guide)
TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684 (For further information see page 101 Buyers' Guide)
TROTT THOMAS F (successor to Hernance Company) 683 Main E phone Stone 1524 (For further information see page 100 Buyers' Guide)
Turnbull Herbert B 263 Park av
Vav Norbert E 604 Maple
Ward Edwd J & Son 1103 Main E

*Funeral Directors' Supplies

GLEASON BOARD CO Inc (mfrs embalming boards) 148 Exchange
NATIONAL CASKET CO Inc 142 Exchange phones Main 8 and 9 (For further information see page 101 Buyers' Guide)

*Funeral Homes

JEFFREYS L A CO 32 Chestnut at Lawn phone Stone 203 and 205 (For further information see bottom edge)
MATTLE A J & SON 300 Cumberland phone Stone 1552 (For further information see page 99 Buyers' Guide)
SCHAUMAN'S L SONS 609 Clinton av N phone Main 2274 (For further information see page 99 Buyers' Guide)
TIMMERMAN EUGENE A 510 Monroe av tel Monroe 1684 (For further information see page 101 Buyers' Guide)
TROTT THOMAS F (successor to Hernance Company) 683 Main E phone Stone 1524 (For further information see page 100 Buyers' Guide)

Fur Dealers & Furrriers

Balla & Son 70 East av
Berman Fur Co Inc 688 Clinton av N
Brightman Bros 18 Andrews

Bulsch Wm G 588 Plymouth av S
Craft-Gaissert 31 Elm rm 5
Crosby Frisian Fur Co The 752 Lake av
Dewey Fur Shoppe 828 Dewey av
Emden Nathaniel 1775 East av
Epstein Saml 193 Lyndhurst
Fur Studio The 505 Lyell av
Galinsky Reuben H 622 Clinton av N
Gallen Fur Co 192 Clinton av N
Goldblatt Meyer 257 Main E rm 301
Grace Lewis A 547 North
GRAESER WM V CO 38-40-42 Clinton av N phone Main 5729 (For further information see page 102 Buyers' Guide)

Held Bernard Inc 66 East av
Held Wm F 857 Clinton av S
Hines Susan S Mrs 281 Park av
Hunter H L Co 1 Clinton av S
Janos David S 127 Clinton av S
Kirk Orla S 357 S Goodman
Koven Anna Mrs 45 East av
Kushner Harry 647 Park av
Levin Modes 1 Clinton av S 5th fl
Metzger Jacob 7 Riverbank pl
Mirguet J C Co Inc 108 Platt
Miss Margaret Fur Co 812 Dewey av
Mueller Hans 176 Alphonse
Muir Gladys T Mrs 571 Plymouth av S
New York Fur Shop 730 Clinton av N
Nolin Margt S Mrs 256 East av
Nusbaum's Fur Shop 29 Clinton av N
Peloquin Fur Tanning Co The 30 Upton pk
R & M Fur Studio 1068 Dewey av
Rochester Fur Dressing Co 290 Broad W

Rosenbloom Leo 632 Clinton av N
Russ Thos W 1573 Main E
Schafer H & Co 657 Main W
Schlicher Aug 394 Webster av
Schildkraut Fur Co Inc 7 Clinton av S
Schneider Louis rear 48 Delevan
Scott E Kesley Inc 44 East av
SHAFFER CO 27-29 Gibbs phone Stone 18 (For further information see page 102 Buyers' Guide)
Smith Carl F 130 Clinton av S rm 9
Vereschak Geo 233 East av
Vogue Fur Studio 27 Clinton av S rm 306
Werndle & Langthorn 739 Main E
Wilgans Fur Co 636 Monroe av
Zoller Louise A Mrs 296 Kenwood av

*Fur Repairing & Remodeling

GRAESER WM V CO 38-40-42 Clinton av N phone Main 5729 (For further information see page 102 Buyers' Guide)
SHAFFER CO 27-29 Gibbs phone Stone 18 (For further information see page 102 Buyers' Guide)

*Fur Storage

FORMAN B COMPANY 46 Clinton av S phone Main 3900 (For further information see page 96 Buyers' Guide)
GRAESER WM V CO 38-40-42 Clinton av N phone Main 5729 (For further information see page 102 Buyers' Guide)
SHAFFER CO 27-29 Gibbs phone Stone 18 (For further information see page 102 Buyers' Guide)
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)

Furnace Mirs & Dealers

DeWolf Furnace Corp (boilers) 119 Main E rm 1021

Do You Know**?**

A little time spent in familiarizing yourself with its contents and arrangement will pay you *big dividends in convenience*

How To Use This Book**?****Furniture Mfrs & Dealers—Con**

FLOWER CITY FURNACE CO (Crombie's) (Burton P Stevens) 565 North Goodman phone Culver 1155 (For further information see page 101 Buyers' Guide)
Holland Furniture Co 312 East av
Krech & Krech 63 Scrantom
Lachiusa Saml S 33 Central pk

Furniture Dealers—Retail

Baby Furniture Co 69 State
Berger's Antique Shop 243 Hudson av and 110 W Woodbury
Brown Gay 774 Culver rd
Byer's Furniture Store 250 Joseph av
Clarke Wm H 41 University av
Cohen David 127 North
Cornish Coleman B 3 Parsells av
Dailey Harold E 14 Monroe av
EDWARDS E W & SON 144-158 Main E phone Stone 2300 (For further information see page 96 Buyers' Guide)
Ebni & Montgomery 215 East av
Empire Furniture Co 164 Main W
Gardner John 499 N Goodman
GARSON & WOOD FURNITURE CO 111 Clinton av S phone Main 5103
Gasser Jos 446 Main W
General Textile Service of America (whol) 127 Wooden
Goldberg Julius H 96 North
GRAVES H B CO Inc 78 State phone Main 3342 (For further information see inside front cover)
HOWE & ROGERS CO 89-91 Clinton av S phone Stone 1800
Israel Cornelius P (antiques) 26 Cady Kasarjian Paul V 27 Webster av
Kirby Chas B 99 Monroe av
Kovetz Furniture Store Inc 458-462 Joseph av
Kurlansky Max 280 Joseph av
Lauer Furniture Co Inc 50 State
Lawlor Furniture Co 42 State
MCCURDY & CO Inc 275-291 Main E phone Main 5500 (For further information see page 96 Buyers' Guide)
Majestic Furniture Co 204 Court
Mangurian Harry T 121 Park av
May F P Furniture Co 261 North
Miller Cabinet Company 93 Monroe av
Miller E S successor to Miller Cabinet Co
Miller Craft Shop 286 Court
Miller Geo Ward 525 Rockingham
North Side Furniture House 224-226 North
Patty's Furniture & Appliances The 366 Main E
PEOPLES OUTFITTING CO 439-459 Central av at Ormond phone Main 5414
Pilling Morris (baby carriages) 512 Joseph av
Powers Furniture Store 433 Main W
Predmore Wm F (school and church) 93 State
Prince Furniture & Carpet Co 136 Main W
Reliable Furniture Co 82 State
Rivers Frank A Co Inc 226 South av
Roach Fredk M 227 North
Ruby Furniture Co 122 Clinton av S
Sandler Furniture & Paint Co 72 North
SCHANTZ JOSEPH A CO 233-255 St-Paul at Central av phone Main 1737
Schulman Baby Furniture Co 629 Clinton av N
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)
State Furniture Co 487 State

Sturman Home Furnishing Co 491 Clinton av N
Tiffany Furniture Co 345 Court
Turk Harris 348 State
Underberg Isaac 475 Main E
Valente V Inc 205 Lyell av
Weis & Fisher Co 80 Clinton av S

Furniture Dealers—Second Hand

Anderson Furniture Store 515 Court
Brooks Furniture Co 132 Joseph av
Burbott John F 419 Hudson av
Cappuccio Aniella 519 North
Carson Hyman 234 North
Clarke Wm H 41 University av
DelMoro Antoinette Mrs 101 Grape
Fahrer Hazel P Mrs 134 Plymouth av N
Fahy's Furniture Store 591 Main E
Gibson Melvin H 542 South av
Gorman Saml 199 Joseph av
Harrison Wm 44 Monroe av
Horton Mary Mrs 423 Clinton av S
Hunter Raymond E 482 Court
Jone Clarence W 255 University av
Katz Louis 130 Monroe av
Nagan Nathan 257 North
Noldt Hazel 341 Court
Odell Arthur L 389 South av
Pilato Jos 397 Smith
Rozell Arthur H 144 Scio
Schroeder John 421 Court
Smith Myron E 90 Charlotte
Wagner Mary E 819 Clinton av S

Furniture Mfrs

(See also Cabinet Makers)

Baby Bathinette Corp (baby bathinettes) 205 Main W
Barnard & Simonds Co 6 Hastings
Danner Wm B 424 Oak
Diamond Upholstering & Bedding Co Inc 175 N Water
DiPasquale Furniture Co 235 Park av
Fess Bros 135 Holworthy
Hayden Company The 320 N Goodman
Indian Splint Inc 56 Rutter
Kittelberger Furniture Mfg Co 404 Avia
Knight Glen E (lawn) 76 N Union
Lenhard Celia (willow) 29 Weicher
Mets Jas P & Sons 1673 Clinton av N
Michelsen George J Furniture Co 172 Avenue D
Ontario Babee-Tenda 119 Main E rm 725
Nursery Crafters The (children's) 1030 Jay
Poggendorf Wm H rear 160 Cady
Rochester Stool Co 392 StPaul
Rochester Table Co 3 4th
Schmitz Furniture & Upholstery Co Inc 1476 Lake av
Simmons Co (bed mfrs) 69 MtHope av
Trimble Nurseryland Furniture Inc 634 Lexington av

Furniture Repairers

Allessandra Mario 40 Lake av
Bemis Isaiah C 722 Garson av
Fogg John B 77 Primrose
Formicola Pasquale 86 Bloss
GRAVES H B CO Inc 78 State phone Main 3342 (For further information see inside front cover)
Merrick Gordon E 846 Exchange
Munson Frank L (antiques) 168 Milburn
Portland Furniture Repair Shop 296 Portland av
Re-Nu-It Desk Co (refinishing) 7 Clinton av N

***Furriers**

CROSBY FRISIAN FUR CO Inc (mfrs of coats, robes, rugs &c) 752 Lake av telephone Glenwood 206

GRAESER WM V CO 38-40-42 Clinton av N phone Main 5729 (For further information see page 102 Buyers' Guide)

SHAFFER CO 27-29 Gibbs telephone Stone 18 (For further information see page 102 Buyers' Guide)

SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)

***Galvanized Iron Works**

(See also Tin, Copper & Sheet Iron Workers)

FLESCH & SCHMITT Inc 118 Brown cor Verona phone Main 5234 (For further information see page 137 Buyers' Guide)

***Garage Doors**

LESTER HENRY HARDWARE CO Inc 150 Main W phones Main 5355-5356 (For further information see page 103 Buyers' Guide)

OVERHEAD DOOR CO OF N Y Inc 22 Spring phone Main 1271

TAFT HERBERT A 982 Chili av phone Genesee 7796 (overhead and swing) (For further information see page 89 Buyers' Guide)

***Garage Equipment**

ROBY SIDNEY B CO The 208-214 South av tel Stone 1129 (For further information see page 121 Buyers' Guide)

***Garages**

(See Automobile Garages)

Garter & Suspender Mfrs

HICKOK MFG CO Inc 850 StPaul phone Glenwood 6200 (For further information see page 81 Buyers' Guide)

Gas

PROTANE GAS Burr & Starkweather Co distributors (for gasless homes) 39-57 MtHope av tel Stone 3016 (For further information see page 67 Buyers' Guide)

Gas Companies

ROCHESTER GAS AND ELECTRIC CORPORATION 89-91 East av phone Main 3960 (For further information see top lines)

Gas Machines—Generators

Kelley Bottled Gas Service 46 Federal
Kelley Don G Co 46 Federal
Universal Bottled Gas Corp 138 MtHope av

***Gas Ranges**

ROCHESTER GAS AND ELECTRIC CORPORATION 89-91 East av phone Main 3960 (For further information see top lines)

Gasoline Stations

Acker Alf G 657 Brooks av
Aldrich & Halliday 1291 Lyell av
Alex's Service Station 123 Hudson av
Almy's Inc 1836 East av
Alpert Simon 362 Webster av
Ange Anthony F 241 Lyell av
Apker Russell W 430 Atlantic av

GEORGE D. B. BONBRIGHT & Co.

Members New York Stock Exchange—Chicago Board of Trade

100 POWERS BLDG.

— Associate Members—N. Y. Curb Exchange —

MAIN 4830

Archer Motor Co Inc 370 Monroe av
 Armour Service Station 27 Ridge rd
 Arnold Wm G 420 MtHope av
 Ashtman Oliver B 772 Portland av
 Atlantic Refining Co Inc 1335 Culver
 rd, 521 Ridge rd, 281 Lyell av,
 University av cor Franklin sq and
 1556 East av
 Auchter J Wm 240 Webster av
 Avenue D-North Service Station 1205
 North
 Ayre's Service Station 1433 MtHope av
 Baart Jacob C 159 Lyell av
 Barentsen Cornelius 202 Ames
 Barnard Service & Supply 2450 Dewey
 av
 Barra Peter J 835 North
 Bates Service Station 1091 Culver rd
 Bauer Wm M 278 Dewey av
 Beecher Rollin M 376 StPaul
 Bellis & Himes Service Station 2411
 Dewey av
 Benedicta Frank G 1037 Bay
 Bentley Howard E 511 West av
 Berger Service Station 890 Monroe av
 Bernstein & Rubin 1376 StPaul
 Blum Jos L 252 Hudson av
 Bott Adolph F 200 Portland av
 Bracci Michl 362 Main W
 Brand A Franklin 422 Exchange
 Brennan Fay 419 Ridge rd
 Brewer Chas A 111 MtHope av
 Browning Robt C 292 Parkway
 Buell Michl W 752 S Goodman
 Calabria John 365 Saxton
 Cannan & Dietz Inc 2145 Main E and
 3345 Lake av
 Carr Morey 924 StPaul
 Cass Ernest A 20 Browncroft blvd
 Cataldi Angelo 341 Brown
 Central Service Station 275 State
 Chapman Arnold B 348 MtHope av
 Chescourt Service Station 132 Chestnut
 Chef's Service Station 137 Joseph av
 Cities Service Co 1820 Main E and
 325 Cumberland
 Cleary Wm G 377 Latta rd
 Cleary's Stations Inc 803 Lake av, 800
 Atlantic av, 965 Bay, 21 Canterbury
 rd, 1477 Dewey av, 1926 East av, 150
 Ridge rd E and 193 Winton rd N
 Clifton Atlantic Service 521 Ridge rd
 Clifton Simon 1004 StPaul
 Cockett Sidney D 804 N Goodman
 Cohen Max & Son 229 Hudson av
 Colonial Beacon Oil Co 1975 East av,
 666 Main E, 11 Spring and 739 Win-
 ton rd N
 Cominsky Hyman J 4401 Lake av
 Community Service Station 554 Avenue
 D
 Connelly Chester 900 Maple
 Cook & Harrison 900 Genesee
 Cooper Fredk W 93 Atlantic av
 Corris Foster W 1929 East av
 Cosman Dennison 341 Latta rd
 Coy Inc 424 Ridge rd
 Crew Levick Co 1525 Clinton av N
 Crown Service Station 1370 Dewey av
 Culver Tank Car Co 565 Culver rd
 Cuy Luigi 298 N Union
 Dalcin & DaRos 355 N Goodman
 Dammert Winfield F 746 Monroe av
 DeCamillia John J 201 Franklin
 Decker Raymond C 420 Norton
 DeFelice Jos 202 Glide
 DeLucia Domenic 224 Allen
 DeWitt's Tydol Veedol Service Sta-
 tion 1403 Dewey av
 DeYager & DeVoldre Service Station
 136 Alexander
 DiCesare Anthony rear 244 Platt
 Dick's Service Station 3230 Lake av
 Dinaro Santo 676 Bay

DiPasquale Andrea 48 Pennsylvania av
 DiPrima Jos 1756 N Goodman
 Dolman Service Station Inc 64 Stone
 Doyle Gasoline & Oil Co Inc 45 Ex-
 change rd 518, 592 Lyell av, 371 Ply-
 mouth av S, 23 Webster av, 773
 Genesee, 759 South av, 1365 StPaul,
 519 Merchants rd, 2020 East av, 480
 Dewey av, 101 Main W, 320 Driving
 Park av, 685 Park av
 Doyle Gulf Co 2153 Clifford av
 Doyle Service Station 2020 East av
 Dutton Robt A 880 StPaul
 Eagle Service Station 1104 Clinton av
 N
 Earl's Service Station 514 North
 East Avenue Service Station 216 East
 av
 Eddie's Service Station 504 Ridge rd
 Eifert Service Station 669 Thurston rd
 Elv Edwd J 179 Main W
 Emsley Marvin W 1941 Clifford av
 Esso Service Station 1699 Culver rd
 Evergreen Service Station 2490 Dewey
 av
 F & G Service Station 1105 Clinton av
 N
 Fabry Thillman K 990 Genesee
 Farrell Jos 1331 South av
 Fasino Jos 651 Broad W
 Feld Barney 322 North
 Filitti Service 1372 Clinton av N
 Firestone Service Stores Inc 17 Lake
 av
 Fischer Jos L 1600 Lake av
 Fitzgerald Louis G 79 Bway
 Flint Albert F 1687 Dewey av
 Ford Hotel Service Station 100 Chest-
 nut
 Foster & Seeley 1545 MtHope av
 Fraina Pasquale N 462 North
 Frankel Clarence S 104 North
 Franklin Square Gas Station 326 An-
 drews
 Fred's Gas Castle, Platt cor Cataract
 Friedman Isadore S 65 Kelly
 Friedman and Cohen 425 Joseph av
 Genesee Chemical Gasoline and Oil
 Corp 213 State and 209 Brown
 Genesee Gas Stations Inc 575 Culver
 rd
 Genesee Motor Vehicle Co 202 StPaul
 and 256 Franklin
 Genesee Stations Inc 407 MtHope av
 and 461 StPaul
 Gianavola Saml 535 Jay
 Gibaud Louis 123 Scio
 Gibaud and Celeski 857 Portland av
 Gibaud's 171 MtHope av
 Gissin Benj 80 Nassau
 Goetzman Benj B 1500 MtHope av
 Goodyear-Wende Oil Corp 551 Main W
 and 8 Allen, 628 Genesee, 171 East av,
 1933 East av and 895 Main E
 Gordon's Service Station 154 North
 Gorley Wm F 404 MtHope av
 Greenberg Victor 788 Lake av
 Grimes Mary E Mrs 334 Plymouth av
 N
 Gucker Wm J, Gibbs cor Grove
 Haag John C 715 Main W
 Haas Jas L 1673 Main E
 Hahn Philip Y 419 StPaul
 Hally Wm V 619 Monroe av
 Hambleton Service Station 1141 Nor-
 ton
 Hambleton Terminal Corp 546 State,
 109 Monroe av, 301 Cumberland, 290
 MtHope av and 235 Winton rd N
 Haney Thos 490 State
 Harold's Service Station 594 Brown
 Harris Norman F 205 Park av
 Hasson Frank J 335 E Henrietta rd
 Hickman Roy 248 Genesee

High Hat Foster's Service Station 55
 Plymouth av N
 Hoogland Bros 184 Otis
 House Wm K 835 Jefferson av
 Hudson & Watson 581 Main E
 Huettner H T & Son Inc 770 Lake av
 Independent Gas & Oil Co 585 Lyell av,
 554 Clinton av S and 407 Jefferson av
 Indiana Service Station 1833 Main E
 Izzo Hazel I Mrs 522 Central av
 Jackson's Service Station 57 Lake av
 Jermyn Wm A 999 Chili av
 Joe's Service Station 9 N Union
 John's Tydol Service Station 462 Gene-
 see
 Johnson's Service Station 150 Lake av
 Johnston Harold W 510 Clinton av S
 Jones Edwd R Gas Co Inc 228 Brown
 Judd Service Station 441 State
 Keenan & Skehan 1471 MtHope av
 Kellerson Frank A 135 Allen
 Kingston Thos 705 Jefferson av
 Kintz Fern M Mrs 3885 Lake av
 Klem & Frank 525 West av
 Koehler Fred Inc 240 Plymouth av S
 Koetter & Sayre Inc 1086 and 1824 Clin-
 ton av N, 226 and 1723 Clifford av,
 846 Clinton av S, 554 Curlew, 771
 Joseph av and 785 Main E
 Komenski Jacob 33 Herman
 Kresge Martin L 55 Jefferson av
 Krieg Frank H 560 Clarissa
 Kroil Service Station 973 Genesee
 Kubitz Bros 365 Winton rd N
 Lang's Super Service Station 2264 Clif-
 ford av
 Larkin Co Inc 303 Main W and 590
 Culver rd
 LaRock & Hawkins 291 University av
 Legler John B 2001 East av
 Lexington Service Station 363 Lexing-
 ton av
 Liberty Oil Co Inc 1441 Clinton av N
 Licciardi Anthony L 364 Curlew
 Lincoln Park Oil & Gas Co 111 Buffalo
 rd
 Livingston Lionel C 48 S Union
 Loveland Geo W 635 Norton
 Lujan Fredk H 556 Lyell av
 McCormack Henry A jr 853 Monroe av
 McMahon Richd J 151 Clarissa
 McQueen Donald D 961 Jefferson av
 Madison Service Station 322 Genesee
 Maier and Curtis 1374 Culver rd
 Mammano & Minnici 165 Bay
 Manchester Bros 4420 Lake av
 Maplewood Service Station 105 Driving
 Park av
 Marshall Super Service Station 350
 Clinton av S
 Masterson Harry S 735 Emerson
 May's Service Station 1197 Ridge rd
 Mazor Leonard L 470 Court
 Medwin Service 315 Plymouth av N
 Meisenzahl Esso Service 1400 Norton
 Melnyk 1685 Clinton av N
 Meltzer Seymour N 1645 StPaul
 Menard Louis A 349 Otis
 Merchant M Eliz Mrs 540 Jefferson av
 Merit Oil Co rear 1459 Lake av
 Mertens Robt 931 Clinton av S
 Metherell Wm W 1992 South av
 Meyers Wm B 549 Monroe av
 Migdall Hyman 156 Clinton av N
 Millham John H 270 Monroe av
 Mitchell John H 121 Reynolds
 Mittermeier Chas 669 Campbell
 Monroe & Alexander Service Station
 187 Alexander
 Morse H H Oil Co 206 Smith, 935 Broad
 W and 824 StPaul
 Mortimer Parking & Service Station 83
 Mortimer
 Motor-Ease Service 1425 Clifford av

ROCHESTER BUSINESS FINDER

Gasoline Stations—Con

Munson Service Station 159 MtHope av
Nalore Jos 354 Portland av
Natt Clifford J 519 Central av
Nellis Chas B 819 Lake av
Nolan & Nyber 549 Plymouth av S
North Union Service Station 229 North Union

Norton Glenwood G 870 Elmwood av
Nowack Howard 123 Monroe av
O K Service Station 510 Hudson av
Oldfield Raymond W 328 West av
Oliver H Warren 80 Monroe av
Oliver Wm 16 Wash
Olson Victor W 1721 South av
Oltman Herman G 442 Monroe av
Onderdonk T Harold 500 Frost av
Ott's Super Service Station 1416 Culver rd

Oviatt & Knowles 330 Thurston rd
Owen Nelson E 1640 Lake av
Palace Service Station 58 Franklin
Parkview Service Station 585 Webster av
Pearce Franklin H 26 Ridge rd
Peters E H Gas Station 385 Ridge rd
Piehler Michl 22 York
Pleasant St Parking and Washing Service Station 22 Pleasant
Plymouth Gas Garden 183 Plymouth av S

Poliukias Julius S 1276 Norton
Pure Oil Co The, Arnett blvd cor Wellington av, 1 Monroe av, 380 Winton rd N, 1760 East av, 1470 Lake av, 833 and 2122 Main E

Pure Quill Gasoline Corp office 14
Franklin rm 1313, 280 Exchange, 191 MtHope av, 444 Conkey av, 155 Hague, 1000 Main E, 400 State and 85 Stonewood av

Q & R Service Station 800 Maple
Quinn Jas G 4560 Lake av
Ralthels Inc 5 Lawrence
Ramsay Glenn D 193 South av
Randall Geo W 1800 Lake av
Raphael Lesser 645 Culver rd
Raphael Wm H 611 Joseph av
Rath Fred O 1150 MtHope av
Razes Henry J Jr 494 South av
Razes Service Station 1490 Lake av
Red Wing Service Stations Inc 306 Norton, 28 Oak and 1803 Lyell av
Reichert & Weeks 1451 Lyell av
Reiter Richd 235 Cumberland
Richmond Service Station 68 N Union
Rochester Parking Station, Franklin sq

Romeo Philip 44 Elm
Ruby Martin J 1840 Lyell av
StHelens Roger B 1709 East av
Sasso Leo, Plymouth av N cor Lyell av
Scanlon Lewis Service Station 797 Main W

Schantz & Howcraft 1275 Main E
Scheffer Wm B 1425 Culver rd
Schiff Edwd 25 Scio
Schindler Geo H 1460 Clinton av N
Schwalb Coal & Oil Co 100 Portland av
Schwalb Nick & Son 382 Plymouth av S

Scura Geo 1295 StPaul
Sears Service Station 225-241 Monroe av

Senger Herbert 1109 Lyell av
Service Station Equipment Co 111 Mt-Hope av

Shapiro Harry 206 Colvin
Shedd Arthur W 1200 Main E
Shell Union Oil Corp 201 Broad W cor S Wash, 281 Genesee, 250 and 713 Lake av and 319 North

Shopper's Parking Station 75 Franklin
Snelcar Refining Co 1431 Dewey av
Snelgrove W Frank 671 Park av
Socony Vacuum Oil Co Inc 676 and 1037 Bay, 102 Brown, 150 Buffalo rd, 1063 Clifford av, 130, 892, 1460, 1655 Clinton av N, 380 Culver rd, Dewey av cor Felix, 55, 1691, 1929 East av, 238 Franklin, 94, 271, 990 Genesee, 859

Hudson av, 968 Jay, 595 Jefferson av, 198, 1800 Lake av, 386, 1291 Lyell av, Main E cor N Union, 1275, 1673 Main E, 179, 362 Main W, 411 Merchants rd, 370, 549, 853 Monroe av, 420 Mt-Hope av, 556 Norton, 382 Plymouth av S, 27 Ridge rd, 924, 1376 StPaul, 300, 1721 South av, 752 S Goodman, 330 Thurston rd, 291 University av and 697 Winton rd N

Sofia O & Son 111 Bay
South Plymouth Service Station 321 Plymouth av S
Southgate Service 168 South av
Spadaro Jos E 586 Lyell av
Sparr Homer S 1157 Genesee
Spitzer Wm H 420 South av
Stafford Service Station 205 Exchange
Standard Oil Company of N Y—See

Socony Vacuum Oil Co Inc
Stoesser & DeWert 556 Norton
Strom Ruben 68 South
Stubbe Elmer J 1954 East av
Sultan Abr 139 Lyell av
Sun Oil Co 381 Plymouth av S and 1662 StPaul

Sunbrite Service Station 229 Clinton av N

Swartelo Geo F 600 Main W
Swerking F Paul 1798 Lyell av
Taksen Isadore 793 Monroe av
Taksen Service Station 209 Joseph av
Terminal Parking & Service Station 50 Plymouth av S

Tide Water Associated Oil Co 781 Main W

Tide Water Oil Co 278 Lake av, 628 Main E and 575 Winton rd N

Tubiolo Henry 475 North
Trowell Edwd J 355 Court

Udpike & Bowman 771 Hudson av
Usselman Clarence J 176 Monroe av

VanAlmkerk John F 339 Lyell av
VanDeWalle Willis J 580 Main E

VanLone Harlan C 1132 Main E
VerColen Bros 600 Ridge rd

Vick Wm E 656 Blossom rd
Virgo's Service Station 366 StPaul

Vogel Henry L 497 Exchange
Walz Geo J Oil Co 1028 Chili av

Watson Harold T 205 Plymouth av N
Wegman Albinus 336 Buffalo rd

Whitlesey & Newman 1595 Dewey av
Wilber Earl 136 South av

Wilferth Frank E 190 Chestnut
Wilkinson John 58 University av and 1298 Clifford av

Williams' Service Station 710 Smith av
Winer Gas & Parking Station 278 State

Wurster Fred 170 East av
Wyner Service Station 515 Portland av

Yaeger Walter H 892 Clinton av N
Yannidnardo Michl 119 Brown

Yawman Carl A 118 Front
Young Bros Gas Station 10 Herman

Zimmerman Ludwig 349 Andrews

Gent's Furnishings Goods

McFARLIN CLOTHING CO 191-195
Main E telephone Main 5832

NATIONAL CLOTHING CO 159-171
Main E telephone Stone 80

***Germicides & Insecticides**

(See Disinfectants)

Gift Shops

Adams Shop 1141 Culver rd
Bee Gift Shop 249 Genesee

Cook Helena A Mrs 1755 East av
EATON & SIMS 29 Clinton av S phone

Stone 4088 (For further information see page 115 Buyers' Guide)

Guenther Ella L 859 Monroe av
Husht Coral E Mrs 1393 South av

Nobes Jos H 231 Plymouth av S
Portland Gift Shop 982 Portland av

Rhea's Gift Shoppe & Circulating Library 34 Main W

Rose Art Studio 395 Chili av
Sagamore Gift Studio 121 East av
TICE & GATES 347-349 East av phone Stone 646 (For further information see page 89 Buyers' Guide)

***Gladstone Bags**

EATON & SIMS 29 Clinton av S phone Stone 4088 (For further information see page 115 Buyers' Guide)

Glass—Stained & Leaded

Baker Art Glass 206 Commercial
Beaux Arts Glass 42 Allen
Haskins Glass Studio 34 James
Perkins Oliver B 140 Webster av
Pike Stained Glass Studios 193 East av

Glass Dealers—Window & Plate

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland phone Main 2315 (For further information see page 87 Buyers' Guide)

Auto Glass Service & Sales Co 51 N Union

Autoglass Co 74 Cortland
Flower City Glass Co 180 North

GAMROD-HARMAN CO Inc 75 Exchange phone Main 3710 (For further information see page 127 Buyers' Guide)

HADLOCK PAINT CO Inc (also automobile) 466-470 Central av phone Stone 1968 (For further information see page 127 Buyers' Guide)

HIRES TURNER GLASS CO 606 Hague nr Lyell av phone Genesee 6750

Melen Glass Works (wholesale) 92 Front

Monroe Glass Co 402 StPaul
Myers Roy H 439 Lyell av

Pittsburgh Plate Glass Co 362 Exchange

Rochester Plate & Window Glass Co 299 Central av

United Glazing Co Inc 327 Main W

VIAL GEORGE I & SONS Inc 5-7 N Water phone Main 733 (For further information see page 127 Buyers' Guide)

Glassware—Mrs & Wholesale

Hazel-Atlas Glass Co 25 North rm 1175

Pfeiffer Glass Inc 6 Elton

REED F E GLASS CO 860 Maple phone Genesee 3250

Technical Glass Apparatus Co Inc 42 Galusha

Will Corp 39 Russell (laboratory equipment)

Glaziers

Epstein Sol 52 Herman

Heeney Auto Glass Co 277 Main W

National Glazing Co 215 Hamilton

***Glues—Liquid Vegetable**

CLARK STEK-O CORPORATION 1631 Dewey av at Stek-O Hill phone Greenwood 1014 (For further information see page 128 Buyers' Guide)

***Gold Fish**

HART & VICK Inc 45-55 Stone phone Main 1201 (dealers) (For further information see page 136 Buyers' Guide)

***Golf Course, Estate & Park Equipment**

HAVERSTICK & CO Inc 45-49 Ford phones Main 70-71-72 (For further information see page 138 Buyers' Guide)

Golf Courses

Durand Eastman Golf Club, Durand Eastman Park

LUMBER

CROUCH & BEAHAN CO.

Insulation—Paint—Coal—Oil
99 DEWEY AVE. GLENWOOD 350

LAKE SHORE COUNTRY CLUB (fee system course) Beach av phone Charlotte 8 (For further information see line on front cover)
Lake Shore Properties Inc, Beach av

Grain Dealers

IRONDEQUOIT COAL & SUPPLY CO
149 Ridge rd E near RW&O tracks
telephone Glenwood 6161 (For further information see page 93 Buyers' Guide)
Rochester Co-op G L F Service Inc 122 Railroad

Granite Dealers & Works

LELAND-WESTON-LOWE CO 1132-1138 MtHope av telephone Monroe 51 (For further information see page 121 Buyers' Guide)
Marrion T H & Co 476 State

*Grill Room

HOTEL ROCHESTER 95 Main W at Plymouth av S phone Main 6510 (For further information see page 105 Buyers' Guide)

Grinding & Sharpening

Borchers Henry G 409 Avenue D
Dobbertin Harry F 32 Henrietta Hill Hugh 713 Clinton av S
Ideal Lawn Mower & Key Shop 656 Clarissa
LaClair Wilfred 160 Lehigh av
Rochester Cylinder Grinding Co Inc 750 StPaul
Rochester Lawn Mower Service 97 Lowell
Rochester Roll Grinding & Corrugating Co 218 Mill
Rohrbach Henry 40 N Water
Sanzotta Jas 465 North
Saucke Grinding Co 111 MtHope av
Woelfel Aug J 241 North

Grocers—Retail

A & P Super Market 234 Lake av
Abato Antonio 1354 StPaul
Acito John 354 Smith
Addante Antonio 781 North
Adduci Julia M Mrs 244 Spencer
Adolph Frank 1696 Clifford av
Alaimo Chas 1371 Clifford av
Al's Food Center 516 Dewey av
Alaimo Chas 1371 Clifford av
Alaimo Michl 337 Bay
Alan Walter B 17 Fairfax rd
Album Martin 204 Scottsville rd
Alderson Robt L 1056 Dewey av
Alercia Salvatore 219 Bay
Allen Watson H 321 Genesee
Allenza Frank 8 Oakman
Altman Frank 28 Vienna
American Economy Stores 1424, 1667 and 1868 Main E, 299, 381, 554 and 1002 Joseph av, 1486 Dewey av, 1027 Portland av, 809 Clinton av N and offices 94 Joiner
Amico John 243 University av
Amico Saml 209 Central pk
Anastasi Thos 411 Portland av
Anello Michele 16 Grey
Ange Anthony 505 Bay
Angelini Frank 667 Emerson
Anthony Danl 174 Joseph av
Anus Dominic 470 Carter
Arena Rosario 1710 Norton
Aroesty Jack 1149 Portland av
Aroesty Jos 274 Norton
Aronson Simon I 379 Lake av

Arrow Food Store 537 Dewey av and 326 North
Audycki Jos 742 Avenue D
Azzolino Anthony 404 Portland av
Babin Emma Mrs 107 Lowell
Balacki Dmytre 433 MtRead blvd
Ballard Nathan G 76 Stout
Banfield Harold E 338 Court
Barbato Jas 11 Clifton
Barbato Sons 200 Parkway
Barrigan Domenico 359 Brown
Barrigan Katherine E Mrs 271 Lake av
Barsdale & Vick 481 West av
Bartolomeo Pasquale 196 Parkway
Basso Anthony 405 Clinton av N
Batal Bros 819 Portland av
Battaglia Vincenzo 229 Oak
Battisto Antonio 264 Spencer
Beecher Don L 1513 South av
Begy Albert C 257 Reynolds
Behlfer Saml 272 Conkey av
Bell Raymond J 425 Jefferson av
Belmont Grocery Co The 42 Front
Belva Frank 227 N Union
Berkov Jesse 299 Clinton av
Bernstein Esther B Mrs 275 Reynolds
Bertrand Aime J 24 Briggs
Bianchi Francis P 400 Brown
Bianchi Lazzaro 207 Allen
Bianchi Nicola 201 Glide
Bitetti Felice 132 Bronson av
Blash Emma E Mrs 749 Seward
Bobby Simon 649 Norton
Bojara John 1456 North
Bonacel Geo 25 Latta rd
Bonadio Francesco 1358 Clifford av
Bonavilla Edwd J 229 Remington
Bonfiglio Jos A 21 Engert
Bonsignore Vincenzo 849 Jefferson av
Bordonaro Calogero 648 Plymouth av N
Boslov Levy 983 Monroe av
Bovenzi Sophie 85 Latta rd
Boyatizias Jas 415 South av
Briskin Saml J 586 Clinton av N
Brongo Bros 453 Lyell av
Bucknam Wm W 136 Cypress
Buonarigo Jos 186 Troup
Burke Chas V 1740 Lyell av
Burke Edwd W 140 Alexander
Burns Alf B 549 Merchants rd
C & C Food Market 581 Chili av
Caccamo Mary Mrs 290 Pennsylvania av
Callahan Lena M Mrs 105 Champlain
Camarella Saml A 1271 Clifford av
Camelio Marie Mrs 155 Otis
Cameron Loren L 1040 Winton rd N
Camillacci Rocco 11 Ward
Campanaro Neil 36 Ward
Campanella Luigi 58 Miller
Camuglia Rosario 189 Troup
Capizzi Sam 1299 Clifford av
Cappellano Francesco & Sons 372 North
Carapezza Liborio 293 Orange
Carbone Michl 269 North
Cardillo Cologero 535 Smith
Cardone Michl 22 Saratoga av
Cardwell Robt F 371 Cottage
Carey Alma R Mrs 53 Palm
Carr Wm H jr 375 Chili av
Carroll Dennis F 78 Danforth
Carroll Thos E 12 Bronson av
Case Glenn M 535 Hayward av
Cassaretti Sisters 691 Bay
Cassorla Isaac 430 Ormond
Castellano Ignazio 95 Central pk
Casterline Kelson R 1106 Atlantic av
Castronovo Jos 418 Scio
Castronovo Matteo 392 Scio
Castronovo Peter 163 Adams
Cavallo Paul 298 Smith
Chatt Saml 114 Thomas
Chase Wm 3623 Lake av

Chiappone Angelo 502 Portland av
Chilicas Christ P 32 Front
Chinappi Nicola 922 Jay
Chippone Jos 363 Ormond
Christoff Kosta 404 Lexington av
Christoff Kristie 1013 Joseph av
Christoff Was 238 Plymouth av S
Charlo Michl 58 Lowell
Ciccarelli Jos 50 Glide
Ciccarelli Jos 156 Ward
Ciccione Anna Mrs 211 Pullman av
Clinton Bridget F Mrs 501 Lyell av
Clinton Supply Co 841 Clinton av N
Closser Frank 629 Thurston rd
Coffaro Marie Mrs 249 Central pk
Cohen Harry 888 Clinton av S
Cole John B 42 Henrietta
Cole's Food Store 946 Atlantic av
Community Grocery Stores 1284 Dewey av
Congress Market 1059 Genesee
Convention Food Store 204 Clinton av S
Coppola Angeline Mrs 408 North
Cordaro Liborio 33 Curlew
Cordaro Louis 1217 Jay
Cordaro Salvatore 97 Saratoga av
Cordaro Thos F 1472 Clifford av
Cordovano A Estate 770 Bay
Corse Mary Mrs 116 Bay
Costa Giacomo C jr 201 Central pk
Costantino Costanzo 1346 Clifford av
Costanzo John 446 Jay
Costanzo Nick 10 Harrison
Covino Jos 73 Villa
Criders's Market 1733 Clifford av
Croceetti Frank 4679 Lake av
Crociata Frank 459 Clinton av N
Crystal Grocery 91 Reynolds
Crystal Market 48 Prospect
Cucinella Chas 1587 Clifford av
Cuva Anthony 304 N Union
Czebatol John 1001 Joseph av
Dad's Grocery 38 Stonewood av
Dagnese Dominick 638 Brown
Dattilo Clotilda Mrs 195 Fernwood av
Davis Nathan H 1332 Culver rd
Deahm Carl H 847 S Goodman
Deane Loretta B 489 South av
Deane Wm G 179 Atlantic av
DeBoer Arthur 453 Arnett blvd
DeFrank Jos 446 Campbell
DeLelys Wm 838 Main W
DellaVentura Concetta Mrs 464 State
Delmese Francesco 657 Smith and 170 Orange
DeMallie Harold R 691 Park av
DeMallie John A 440 Parsells av
Denticio Anthony 505 University av
D'Eramo Philip 180 Allen
Derleth Louise Mrs 652 Chili av
DeRose Josephine Mrs 564 Emerson
Deusing Emma D 368 Maple
Deuter Leo H 81 Conkey av
DeWolf Abram P 1843 East av
DiAntonio Vito A 54 Fleming
DiBella Rosario 332 Portland av
DiDio Saml 239 Central pk
DiFrancesco Jos 187 Spencer
DiGaetano Frank 267 Lyell av
DiGiacomo Philip 155 N Union
DiGirolamo Dominick 547 Bay
DiLallo Michele 105 Walnut
DiLella Mathew 160 Silver
DiMarina Henry 1479 MtHope av
DiMartino Pauline Mrs 190 Spencer
Dimino Jos 355 Bay
Dimitri Anthony 448 Atlantic av
Dinkelspiel Ernest 59 Morningside pk
DiPietro Nicholas 71 Whitney
DiPonzio Annunziata Mrs 523 State
DiPonzio Rocco 45 Sherman
DiPrima Gandolfo 29 Pearl
DiRenzi Nicholas 1028 Clifford av

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Main 3265

Grocers, Retail—Con

DiRinzi Nicholas 340 Arnett blvd
Dittrino Jos 25 Tilden
Domenico Frank 509 Central av
Domenico Saml 270 Clinton av N
Dragone Antonio 832 Exchange
Drake Clifford H 200 Glenwood av
Dugan John J 1 Alpha
Dumar Reinhold T 63 Masseth
Dunsker Sydney 669 Jefferson av
Durand Homer A 142 Alexander
Dutkiewicz John 42 Hague
Ebertz Jacob 189 Burrows
Eflinger Andrew J 1536 Main E
Einhorn Jos 495 Hudson av
Eismenger Adam M 335 Remington
Eismont Felix 340 Carth
Elray Food Mkets Inc 634 South av
Epstein Nathan 281 Carter
Essman Mary Mrs 341 Ormond
Evangelisti Mary Mrs 380 State
Falconio Edwd 463 Jefferson av
Falzone Jos 116 Mohawk
Fanara Salvatore 1 Dake
Fantauzzo Chas C 395 Bay
Fargnoli Nicola 385 Platt
Farsace Jos 82 Prospect
Faulkner Wm S & Son 288 Congress av
Fedele Salvatore 44 Grape
Felerski Catherine Mrs 11 Vose
Fellucca Antonio 358 Genesee
Ferguson Jas A 206 Meigs
Ferrara Paul 871 Atlantic av
Ferrara Vincenzo 1780 Clifford av
Ferrari Angelo P 122 Emerson
Ferrari Robt 358 Brown
Fiannacca J & Co 484 Portland av
Fidele Jos 997 Broad W
Filley Geo A 62 Clifton
Filsinger I Edwin 683 Winton rd N
Fink Christian A 950 StPaul
Fiorella Michl 680 North
Fischer Irvin D 492 Post av
Fischer Jos A 2267 Clifford av
Fisher Albert J 1356 Culver rd
Flack Donald L 101 Curtis
Fogarty Michl J 136 Gregory
Formicola Gabriele 114 Myrtle
Forti Ignazio 809 North
Fox Evelyn Mrs 162 Frost av
Franc Ferdinand 1121 Hudson av
Frank's Market 523 Maple
Frata Andrew F 381 Saxton
Frenz Elmer F 1978 Main E
Frisoni Saml J 605 Bay
Fuxman Albert E 140 Barons
Fuxman Saml 821 Clifford av
Gaesser Walter L 861 Jay
Gagliano Maria Mrs 125 Central pk
Galina Palmina Mrs 1501 Lexington av
Galletto Louis 578 Brown
Galletto Enrico A 392 Exchange
Gallullo Marie Mrs 441 Smith
Gan Dora Mrs 83 Hanover
Garellick Saml 631 Clinton av S
Geer Andrew 511 Thurston rd
Genesee Co-operative Store 75 Anthony
Gennuso Jack 675 Clinton av N
Giacomarra Calogero 346 StPaul
Giaconia Vincent 58 Jay
Giambra Frank 804 Clinton av N
Giangreco Peter 147 Baycliff dr
Giannavola Aug 614 Jay
Gianni Rocco 206 Saratoga av
Giardino John 321 Orchard
Giglio Saml 721 Smith
Ginsberg Goldie Mrs 46 Herman
Gioia Mary Mrs 41 Central pk
Gordano Geo 108 Verona
Giuliano John 384 State and 7 Lorimer
Glaser Wm L 513 Conkey av
Gleichauf Bros 221 Park av
Glossner Christian G 1407 Clifford av
Goff Herbert J 638 Garson av

Goldberg Isadore 108 North
Goldenson Jacob 501 Clarissa
Goldman Harry 488 N Goodman
Good Emanuel 646 Joseph av
Gorelick Jos 51 Thomas
Gorney Edna L Mrs 151 Park av
Gray Harry G 310 Reynolds
Great Atlantic & Pacific Tea Co 7 Leighton av, 346 Arnett blvd, 1160 Clinton av N, 989 Clinton av S, 403 Court, 775 and 1346 Culver rd, 813, 1280 Dewey av, 1816 East av, 762 and 936 Genesee, 694 and 1029 Hudson av, 702 Jefferson av, 746 Joseph av, 1464, 3190 and 4391 Lake av, 512 and 1108 Lyell av, 361, 398 and 519 Main E, 196 and 533 Monroe av, 287 North, 539 and 1166 N Goodman, 658 Park av, 192, 340 and 541 Plymouth av S, 537 and 880 Portland av, 449 Ridge rd, 215 Ridge rd E, 553, 685 and 1441 South av, 344 Thurston rd, 712 University av, 266 and 730 Winton rd N
Green Saml 908 Portland av
Grella Geremia 1382 Lexington av
Grolling Geo A 366 Thurston rd
Gross Meyer S 548 Joseph av
Grossman Herman L 696 Clifford av
Grossman Alf H 2032 Main E
Guliano Angelina Mrs 156 Central pk
Haering Emil H 220 Jefferson ter
Haldoupis Jas N 62 Barnum
Hallman Titus E 651 Chili av
Harris Food Store 1337 Clinton av N
Hart's Food Stores Inc office 120 Portland av, premium dept 127 North, 361 Ames, 14 and 1093 Atlantic av, 808 Brown, 322 Campbell, 157 Carter, 314 Central pk, 431 and 337 Chili av, 393 Clarissa, 1503 and 1739 Clifford av, 238, 542, 734, 981 and 1224 Clinton av N, 885 Clinton av S, 213 Conkey av, 427 Court, 1187 Culver rd, 554, 793, 1318, 1446 and 1585 Dewey av, 369, Driving Park av, 328 and 1804 East av, 484 Emerson, 226, 418, 770 and 951 Genesee, 192 Glide, 372, 609, 790 and 1053 Hudson av, 429 Humboldt, 463 and 759 Jay, 380, 561 and 926 Jefferson av, 677, 886 and 1023 Joseph av, 588, 1764, 3248, 4002 and 4427 Lake av, 624 Lexington av, 146 Lincoln av, 46 Lowell, 434, 504, 1010 and 1241 Lyell av, 491, 1260, 1524, 1889 and 2140 Main E, 639 Maple, 226, 473, 658 and 893 Monroe av, 1521 MtHope av, 308 and 1232 North, 490 and 979 N Goodman, 182 Otis, 266 and 653 Park av, 190 377 and 535 Plymouth av S, 347, 614, 892 and 1171 Portland av, 47 Pullman av, 177 Reynolds, 434 Ridge rd, 187 Ridge rd E, 692 Ridgeway av, 140 Rochester Food Terminal, 942 and 1290 StPaul, 204 Saratoga av, 313 Scio, 210 Scottsville rd, 447-450, 638, 848 and 1477 South av, 557 State, 103, 415, 567 and 689 Thurston rd, 134 and 591 Webster av, 258 and 725 Winton rd N
Hayes Frank A 246 Jefferson av
Haynes Clarence C 402 Ridge rd
Hehir John F 138 Rosewood ter
Herman Arthur 452 Parsells av and 856 Portland av
Hill Albert 169 Anderson av
Hill Jacob J & Son 179 Bay
Hillside Grocery and Market The 24 Field
Howard Raymond C 1091 Clinton av S
Insalaco Salvatore 380 Orange
Inzina Jos 11 Sigel
Isaacs Abram 95 Thomas
Italian-American Grocery 389 Clinton av N

Jabaut Edwd 483 Exchange
Jablonski Theo Z 954 Hudson av
Jablonski Wm S 1070 Hudson av
Jaworski Paul 115 Thomas
Johnson Fred R 1481 MtHope av
Jones Clinton S 346 Post av
Joseph Jos A 231 Lyell av
Josephson Jos A 613 Main W
Kane Anna T Mrs 149 Lincoln av
Kaplow Esther M 344 Clarissa
Karch Hyman 1802 StPaul
Kaufman Dora Mrs 826 Clifford av
Kaufman Geo J 35 Otis
Keck Jacob C 779 Maple
Keller Chas J 225 Field
Kelly Doris C 456 Post av
Kelne Morris 437 Plymouth av S
Kenney Jos P 838 Genesee
Klass Hyman 4785 Lake av
Kobel Michl 134 Weeger
Kohler & Son 535 Chili av
Komisar Gertrude Mrs 1100 Clinton av N
Koris Moe 442 Clarissa
Kostiw Michl 1228 Jay
Kowalski Stanley J 257 Weaver
Krapf Wm E 993 Monroe av
Kress Jos 360 Thurston rd
Krieg Leo 974 Joseph av
Krochmalick Victor 1259 North
Kroll Ellas R 297 Ormond
Kuhn Irving C 456 MtHope av
Labovitz Morris 461 Joseph av
Lacagnina Salvatore 378 Smith
Lacagnina Vincenzo 15 Jay
LaChiusa Anthony J 2247 Clifford av
LaCorte Jerome 1028 Norton
LaGaipa Chas 27 Wilder
Lagnese Saml 216 Wilder
LaGreca Thos 1274 N Goodman
Lakedale Fruit Market 3315 Lake av
Lakedale Grocery 300 Lake av
Lama John 193 Peck
Lama John 610 Plymouth av N
Lamarca Frank V 498 Central pk
Lambert John 395 Hudson av
Lamendola Giuseppe 54 Jay
Lang Jos A 469 Monroe av
LaNovara Saml J 44 Bay
Lanzafame Jos F 573 Clinton av N
LaPlaca Jos H 159 Park av
LaSalle Josephine Mrs 303 Scio
Laudico Gasper 291 N Union
Laudico Jennie Mrs 192 Central pk
Lauricella Gaetano 196 Oak
Lawler Robt J 1280 Main E
Lewer Morris 96 Milburn
Leckie's Grocery 1099 Clinton av S
Lenhard Jacob L 1149 Lyell av
Leonard's Creamery & Grocery 370 Joseph av
Leonetti Nunzia Mrs 104 Lind
Lepesch Walter A 232 Winton rd N
Lesczinski Albert 1080 Joseph av
Lessinger Meyer 344 Court
Letton Raymond H 577 Ridgeway av
Levenberg Morris K 115 Park av
Levenson Hyman E 730 Genesee
Levin Hyman 43 Cleveland
Levin Isadore B 1525 Lake av
Levin Wm J 1137 Culver rd
Levine Eug 1124 Monroe av
Licata Michl 229 Saratoga av
Lidman Irving H 420 Joseph av
Lipani Grace Mrs 48 Jay
Lipschutz Morris 489 Ormond
Lipsky Ellis 380 Ridge rd
Lista Carmella Mrs 590 Clinton av N
Listman Chas H 1326 Dewey av
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 Lograsso Rosario 72 Hartford
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 Lombardi Frank 901 Jefferson av
 Lomonaco Petrina Mrs 119 Ellicott
 Long Thos W 52 Stone
 Luk Geo J 1085 Hudson av
 Luplow Henry A 836 Ridge rd
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 McNally Walter B 620 Dewey av
 Madden Leo M 165 Clifton
 Maggio Francesco A 644 Jay
 Maggio Jos 590 Portland av
 Magliocco Gabriel 381 Plymouth av N
 Magnifico Jennie S Mrs 66 Otis
 Mahn's Market & Grocery 401 Webster
 av
 Manchester May Mrs 818 Merchants rd
 Mangiavellani Frank 306 N Union
 Mangione Leonard 116 Pennsylvania av
 Manno Thos 64 Gorham
 Mantione Jos 486 Central av
 Manuel Pasquale 115 Murray
 Manzella Salvatore 59 Portland av
 Marchese Luigi 493 Child
 Marcinkowski Konstancia Mrs 747 Hud-
 son av
 Marucci Andrea 150 Saxton
 Marionetti Antonio 48 Locust
 Marolla Jos 666 Jay
 Marocco's Grocery Store 442 Clinton av
 N
 Marsocci Fred 93 Prospect
 Martell Louis 641 Park av
 Mascari Vincent 1264 Clinton av N
 Mattioli Jos V 38 Lowell
 Mauro Salvatore 173 Magnolia
 Maynard Wheeler G 1199 Ridge rd
 Mazza Michl 837 Clinton av N
 Meder Frank M 348 Parsells av
 Meilstein Benj 274 Joseph av
 Mele Peter A 16 Romeyn
 Meli Giuseppe 774 North
 Meli Saml V 774 Jay
 Melin Harry 542 Hudson av
 Mendick Aftanas 530 Joseph av
 Mendola John 244 Fernwood av
 Meredith Rosa H Mrs 41 Pullman av
 Merrimac Groceries Inc 408 Hudson av
 Merritt Herbert 43 Conkey av
 Merson Peter 2134 Main E
 Meyer Jacob 595 Webster av
 Meyers Ernest R 400 Caroline
 Micele Salvatore 295 Central pk
 Mikulski Saml 864 Hudson av
 Miller Mary E Mrs 347 Norton
 Miller Robt H 1037 North
 Millie Rose 389 Ames
 Minecapelli Grace M 25 Hempel
 Minni Ralph 124 Central pk
 Miraglia Pasquale 116 Reynolds
 Mirisola Michl 1612 Clifford av
 Modello Michele 1738 Norton
 Modicon Company The 365 Main E,
 482 N Goodman, 449 Monroe av, 465
 Ridge rd and 214 Main W
 Mom's Good Foods 251 Eastman av
 Mom's Good Food Inc 1157 Culver rd
 and 754 Genesee
 Monell Floyd 67 Remington
 Montana Anthony 269 Whitney
 Montarella Angelo 481 Campbell
 Morabito Chiara Mrs 401 Scio

Morgan A H & Sons 653 Joseph av
 Morreale Mary Mrs 352 Central pk
 Morreale Michl 639 Bay
 Morreale Salvatore 76 Delevan
 Mosele Fred S 135 Wilder
 Motsch August 704 Joseph av
 Mula Philip 1001 Portland av
 Mule Santo 327 6th
 Muio Jas 474 Scio
 Nacca Jos 225 Saratoga av
 Naja Anna Mrs 201 Ridge rd E
 National Economy Stores 43 Stewart
 Nebbia Leo 348 Jay
 Neumark Harry 471 Webster av
 Newman Edw F 851 Meigs
 Nicoletti Clara Mrs 1534 N Goodman
 Nicosia Louis 541 Clinton av N
 Nobile Saml 210 Pennsylvania av
 Nocera Angelo 662 North
 Noun Michl 542 Atlantic av
 Nunnari Domenico 125 Carter
 O'Brien's Food Market 8 River
 O'Kay Market 560 Portland av
 O'Neill Thos F 776 Genesee
 Orrico Frank 624 Plymouth av N
 Oster J & Co 945 Clinton av N
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 Palino Roberta Mrs 344 Plymouth av S
 Palmer Jos 47 Oakman
 Palmieri Rena Mrs 138 Wilder
 Palozzi Francesca Mrs 126 Romeyn
 Palumbo Michl N 796 Jay
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 Panepinto Luigi 35 Grape
 Pankiw John W 114 E Henrietta rd
 Pantaleo Vincenzo 445 Orange
 Parrinello Anna Mrs 41 Saratoga av
 Parrinello Frank 223 N Union
 Parziale Antonio 97 Scramont
 Passarelli Bros 270 Genesee
 Pavone Mariano 538 Main E
 Pearce Jas E 70 Thurston rd
 Pearce Lawrence E 3327 Lake av
 Pecora Fred 1560 Lake av
 Pecoraro Anthony 328 N Union
 Pecoraro Pasquale 460 North
 Peeler Pauline 20 Winthrop
 Pellegrino Anthony 336 Scio and 182
 Davis
 Pelusso Saml 80 Saratoga av
 Pennazza Anthony 162 Sherman
 Perna Louis 47 Jefferson av
 Pernicano Mary Mrs 61 Jay
 Perry Albert 1224 Norton
 Perry Freda Mrs 157 Ridgeway av
 Perse Burton D 316 Genesee
 Petix Angelo 748 Broad W
 Petix Saml A 106 Columbia av
 Petrota Paul & Son 711 Clinton av N
 Phelan Richd J 164 Avenue B
 Piccolo Pasquale 364 MtHope av
 Pliwtorak Mary Mrs 86 Joiner
 Pizzoforato Pietro 451 Scio
 Polizzi Carmelo 341 Central pk
 Polizzi Glandomenico 31 Ontario
 Polvino Nunzia Mrs 16 Niagara
 Post Elmer G 100 Bronson av
 Potter Alonzo E 332 Arnett blvd
 Potter's Creameries 1648 StPaul
 Power Geo W 2050 Dewey av
 Frenner Louis 1075 North
 Prestin Geo L 368 Lyell av
 Prince Herbert 759 Genesee
 Privitera Anna Mrs 83 High
 Privitera Jos C 1290 Lyell av
 Quadrini Bros 341 Campbell
 Quagliata Peter 563 Clinton av N
 Quffi Armando 13 Romeyn
 Rabi Johns Alf A 551 Lexington av
 Ralph's Market & Grocery 1865 Clifford
 av

Ramazetter Eliz M 514 Main W
 Randisi Luigi 437 Central pk
 Rappaport Saml 266 Ormond
 Ray Philip 610 Jefferson av
 Red & White Food Stores 332 Arnett
 blvd, 375 and 651 Chili av, 1418 Clin-
 ton av N, 1356 Culver rd, 5 Curtice,
 1056 and 1326 Dewey av, 472 and
 759 Genesee, 847 S Goodman, 1582
 Main E, 427 Merchants rd, 1481 Mt-
 Hope av, 1241 Park av, 225 Parsells
 av, 180 Plymouth av S, 41 Pullman
 av, 402 Ridge rd, 1802 StPaul, 232,
 683 and 1040 Winton rd N
 Reed Geo H 245 York
 Reed Wm A 2485 Dewey av
 Reed & Reed 166 Field
 Reitano Fortunato 315 Central pk
 Reitz Eug C 259 Webster av
 Renzi Albert 333 Clarissa
 Reynolds Hugh B 1384 Culver rd
 Reynolds Martin H 130 Depew
 Reynolds Matie A Mrs 35 Chili av
 Ricciardo Alphonso 28 Prospect
 Richter Louis P 340 Conkey av
 Rickie Sweet Shop 85 Otis
 Ridotto Maria Mrs 41 Verona
 Rigney Florence M Mrs 389 Winton rd
 N
 Rinaudo Rocco 1128 Norton
 Ritz Neil J 508 Clinton av N
 Rivoli Fredk T 2005 Clifford av
 Rizzo Francesco 48 Hartford
 Rochester Economy Stores 420 Court
 Rochester Fruit & Vegetable Co Inc
 375 Main E, 72 Main W and 61
 Front
 Rogers Geo F 1458 Dewey av
 Rogers J G A Store 1159 Culver rd
 Rogers Jos S 46 Manhattan
 Romagnolia Michele 613 Smith
 Romano Frank 345 Jay
 Romansky Anthony 49 Potomac
 Romeo Salvatore 530 Clinton av N
 Rosen Sol 548 Dewey av
 Rosenbaur Katharine Mrs 21 Hanover
 Rosenkrans Danl H 68 Epworth
 Ross Mildred G Mrs 119 Field
 Rotondi John 195 Troup
 Rozzi Francesco 381 Smith
 Ruby Catherine E 462 Maple
 Ruisei Michl 720 N Goodman
 Russell John J 232 Field
 Rutyna Steven L 1947 Main E
 Ryan Jas H 576 Thurston rd
 S & B Groceries Inc 42 Atlantic av
 Sacchitella Ralph 583 North
 Sachs Louis 883 Joseph av
 Salerno Giuseppe 44 Jay
 Salvaggio Jas 1438 Clifford av
 Salvaggio Salvatore 226 Winterroth
 Salvia Josephine Mrs 55 Jay
 Salzano Carl 1325 North
 Sanes Bertha Mrs 48 Martin
 Saraceno Pasquale 296 Scio
 Sass Peter A 1 Alonzo
 Sassone Michele 954 Jay
 Savage Fredk W 834 Main E and 803
 Dewey av
 Save-Way 460 Ridge rd
 Scalera Nicola 330 State
 Scalia Anthony 2230 Norton
 Scardilla Anna T 2189 Clifford av
 Scarlatti Teresa 295 1st
 Schaeffer Herbert H 247 Sherman
 Schalber Wm 607 Plymouth av S
 Scheldman Wm F 180 Plymouth av S
 Scherzl Adolorata Mrs 748 Smith
 Scherzl Geo 263 Campbell
 Schiff Louis 505 Monroe av
 Schlottman Raymond J 366 Park av
 Schmidt Mary F Mrs 123 Fulton av
 Schmitt Harold G 254 Fernwood av
 Schulz Carl E 793 South av

Grocers, Retail—Con

Schwam Harry 493 Joseph av
 Scibona John 20 Miller
 Scofield Herman H 1241 Park av
 Sedita Jas 920 Glide
 Serv-wel Foods 495 Lyell av
 Seuffert Caroline Mrs 466 Maple
 Shacter David 579 S Goodman
 Shacter P & Sons 739 Park av
 Shaheen Fredk J 1216 Clinton av N
 Shannon Paul J 197 Lexington av
 Shannon Richd 68 Seward
 Shaw Elmer 82 Ford
 Sheebean Jos 805 Hudson av
 Shewchuk Constantine 291 Hudson av
 Shulman Hyman 830 South av
SIBLEY, LINDSAY & CURR CO 228-
 280 Main E phone Stone 6500 (For
 further information see top lines)
 Simeone Edith Mrs 428 Exchange
 Simonetti Michele 151 Campbell
 Slattery's Grocery 482 Genesee
 Smith Wm F 288 Winton rd N
 Smith's Food Store 1013 Genesee
 Sobierajski Jos 42 StCasimir
 Sofia Orazio 63 Bay
 Solone Michl 349 Ormond
 Somerfleck Abr 820 Main W
 Sorbello Carmello 250 Martin
 Sotile Louis 30 Wabash
 Stanton Bros 407 Plymouth av S
 Stein Tillie Mrs 490 Ormond
 Stephan Martin jr 1231 Clinton av N
 Stern Benj 554 Hudson av
 Sterriss Abram J 205 Webster av
 Stiles Jas F 334 Clarissa
 Stokes Edw J 107 Sanford
 Stokes Thos J 693 Lake av
 Stratton Walter H 796 Woodbine av
 Stuehler Celia M 388 Plymouth av S
 Subway Market and Grocery 215 Jay
 Sucharnik Frank 393 Ormond
 Suhr Mary B Mrs 713 Meigs
 Sumner Frank 168 Gibbs
 Sunseri Saml 452 Jefferson av
 Superior Market 927 Clinton av N
 Sweemer Arthur 1020 Joseph av
 Sylvester Isadore 15 Hart
 Szymanski Jos 214 Ames
 Taffet Sam 201 Warner
 Talbi Salvatore 238 Fulton av
 Taitelman Harry 29 Henry
 Talbot Geo 102 Spruce av
 Tantillo Josephine Mrs 72 Hillcrest
 Tata Raymond 480 Chit
 Taurmina John 148 Wilder
 Tedesco Frank 1742 N Goodman
 Termini Saml 409 Hudson av
 Terzo Pietro 367 Clinton av N
 Testa Carlo 260 Troup
 Testa John 178 Jay
 Thomas Carl D 418 Lyell av
 Thomas Grocery 688 Winton rd N
 Thomas Omer D 286 Clinton av S
 Thrift Food Store 772 South av
 Tomaselli Michele 81 Jay
 Toor Louis 802 Meigs
 Tornaben & Sons Grocery 1009 Clinton
 av N
 Treiber Chas J 1051 Bay
 Trobia Michl 218 Lyell av
 Truist Angelo 299 N Union
 Turner Rufus H 82 Kelly
 Tuttobene Salvatore 110 Hebard
 Tyson Jacob 389 Plymouth av S
 Ulgianti Vincenzo 127 Independence
 Uncle Sam's Stores Inc office 793 Mon-
 roe av, 352 Arnett bldg, 985 Bay, 1340
 Clinton av N, 990 Clinton av S, 350
 and 568 Driving Park av, 271 Hudson
 av, 821 Joseph av, 4383 Lake av, 331
 Linden, 1988 Main E, 984 Monroe av,
 645 Norton, 203 Park av, 5 and 421
 Parsells av, 290 and 434 Plymouth av
 S, 1168 Portland av, 514 South av,
 519 Thurston rd
 United Food Stores 68 Spring 76 Ply-
 mouth av S
 Valenti Frank 248 Jay
 Valenza Saml 244 Lyell av

Valerio Saml 309 Saxton
 Valle Carl 580 Jay
 VanOstrand Aurelia C Mrs 32 Stanton
 Vanzandt Gilbert F 2270 Culver rd
 Vazzana Jas 10 Myrtle
 Vella Antonio 257 Bay
 Veltz's Pure Food Shop 1497 Dewey av
 Vergo Jos 244 Monroe av
 Verhurst Gordon R 1298 Dewey av
 Versage Bros 83 Marshall
 Versprille Jacob 62 Laser
 Vetromile Constantina M Mrs 262 Platt
 Vettera Frank 42 Prospect
 Viall Harold G 34 S Union
 Viehnevitz Philip 1275 StPaul
 Viggiano Luigi 490 Scio
 Vilinsky Simon 46 Edward
 Villani Ralph 355 Fernwood av
 Viola Saml 14 Davis
 Vitale Erminia Mrs 566 North
 Vizzini Vincent 278 Jay
 Volk May Mrs 785 Atlantic av
 Voso Frank 505 Child
 Wall Roger S 479 Jefferson av
 Walter Frank A 723 North
 Walters J & Son 563 Brooks av
 Warner Wm H 1506 Dewey av
 Washington Grocery 124 Allen
 Wegman's Food Markets Inc 409 Ridge
 rd, 90 Clinton av S, 818 Brown, 58
 East av, 72, 80 Main W and 573 Mon-
 roe av
 Weigar Jas E 427 Merchants rd
 Weiser Nathan 561 Clinton av S
 Wesp Susan Mrs 4693 Lake av
 Wherritt Edgar I 953 Chili av
 White Ruth D Mrs 602 Driving Park av
 White Star Market & Grocery Inc 303
 Congress av
 White Store The 936 Portland av
 Widrick W Harold 225 Parsells av
 West Helen G Mrs 264 Clifford av
 Williams Bros 388 Jefferson av
 Williams John L 230 Reynolds
 Wilson Robt B 2046 Dewey av
 Yanicki Michl 169 Hudson av
 Yates Dora R Mrs 271 Conkey av
 Yost John & Sons 114 Henrietta
 Young Richd 554 Main W
 Zamiara Casimer 1129 Hudson av
 Zelden Benj 782 Joseph av
 Zeltzer Harry 438 Joseph av
 Zicari Jos 2 Rochester Food Terminal
 Ziff Harry 62 Monroe av
 Zimmer Theo J 1638 StPaul
 Zlowsky Louis 581 Clinton av N
 Zurro Felice 1776 Norton

Grocers—Wholesale

Berger-Kleifgen Co Inc 12-14 Roches-
 ter Food Terminal
BREWSTER-CRITTENDEN & CO Inc
 BR&P Warehouse, 48 King phone
 Main 224 (For further information,
 see page 102 Buyers' Guide)
 Brewster, Gordon & Co Inc 90 Canal
 Cook Coffee Company 224 Glide
 Elser Wm E 28 Cataract
 Fiannaca Jos & Co 477 State
 Flickinger S M Co Inc 5 Curtice
 Gioia Macaroni Co 3-4 Rochester Food
 Terminal
 Head-Miller Co Inc 500 West av
 Meyer, Foote & Dayton Co 5-9 Roches-
 ter Food Terminal
 Polizzi Jos 30 Jay
 Psalla Catherine Mrs 251 Lyell av
 Rochester Grocery Co Inc 225 MtHope
 av
 Rockoff & Meltzer 94 Joiner
 Rousos Brothers 43 Rochester Food
 Terminal
 Thames Coffee Co 293 Bay
 Weaver Paul 27 Avondale pk
 Whole Sale Groceries 624 Joseph av

Grocers' Sundries

Brickell & Swartz rear 41 Earl
 Messinger Co Inc 203 State

National Canners Distributing Co
 35 Nassau (canned goods)
 Schmitt Geo J (horseradish) 262 Fern-
 wood av
 Stanley Home Products Inc 148 Flan-
 ders and 14 Franklin rm 704
 Watkins J R Co 63 Bway

Gum Mfrs—Chewing

Pulver Company Inc 53 Canal

Gunsmiths

Felgner Conrad G 121 5th
 Townner Richd 10 Arlington

Gymnasiums

Polish Falcon Gymnasium Assn 284
 Weyl
 Rochester Turn Verein 1550 Clinton av
 N

Hair Goods—Human—Mfrs & Dealers

Oliver Clara Palmer Mrs 45 Clinton av
 N

Hardware Dealers—Retail

Alhart Electrical Co Inc 1147 Culver
 rd
 Bauerschmidt Edw A 857 Portland av
 Becker Barnett 529 Clinton av N
 Beikrath Norman J 755 Winton rd N
 Benfante Pasquale 774 Bay
 Braunstein Minna Mrs 416 Jefferson av
 Brayer Fredk J 705 Jay
 Brown Gay 790 Culver rd
 Caulfield Wm J 892 Main W
 Clark Freeman L 11 Pullman av
 Clark Harold W 405 Chili av
COOK IRON STORE CO (heavy) 120-
 128 StPaul phones Main 5188-5189
 (For further information see page
 138 Buyers' Guide)
 DeVissser Bros 1430 Dewey av
 Dubelbeiss F J 767 Portland av
 Dupre Frank A 269 South av
 Eckl Jos 359 Plymouth av S and 440
 Genesee
 Economy Paint & Specialty Co 316
 Hudson av
 Engels W E 941 Clinton av N
 Fanara Josephine Mrs 69 Central pk
 Ferguson Hardware & Electric Inc
 4421 Lake av
 Ferrari Anna Mrs 11 Romeyn
 Fischer Leopold 2283 Clifford av
 Frachel Chas J 577 Chili av
 Friedman Hardware 380 Joseph av
 Fullenweider Geo N 500 Portland av
 Genesee Lawn Mower Service 339 Lyell
 av
 Gerstner Emil E 412 Ames
 Granata & Sons 232 Central pk
 Gutkin Jacob 360 Joseph av
 Hammond J E & Sons 1350 Culver rd
 Hatmaker Albert H 155 Webster av
 Hebard Hardware 156 Lincoln av
 Henry Hardware Co 28 Atlantic av
 Hunt I S Co 390 Thurston rd
 Itkin Saml 455 Joseph av
 Janiszewski Chester S 983 Hudson av
 Johnson Edw G 1477 MtHope av
 Josh Jacob P 150 Reynolds
 Kick Edw M 1453 Main E
 Kowars Sigmund F 1335 Clinton av N
 Lang Wm C 677 Clinton av N
 Lauterbach Wm 750 South av
 Lawn Wm M 720 University av
 Leichter Arthur E 705 Maple
 Leichter Ida Mrs 43 Herman
 Lester Henry Hardware Co Inc 150
 Main W
 Lotz Carl W 865 Joseph av
 Lotz Louis 795 Dewey av
 Loysen Hardware 1943 Main E
 McKenna John E 544 Main W
 McKenney & Trumpf 1011 Dewey av
 Martin Albert D 226 Winton rd N
 Miller Benj 556 State

HEAT YOUR HOME WITH GAS

CALL MAIN 3960 FOR FREE ESTIMATE
ROCHESTER GAS & ELECTRIC CORP.
 101 EAST AVENUE

Miller Nathan 539 State
 Monroe Hardware & Paint Co 461 Mon-
 roe av

Mueller Henry J 205 Ridge rd E
 Niblack & Eppinger 398 Ridge rd
 Nuljens Geo 1384 Clinton av N
 Pommerening Herman C & Son 1106
 Lyell av

Pommerening Wm F 410 Lyell av
 Pozzanghera Antoinetta Mrs 358 StPaul
 Preiss Otto W 283 Child

Przyssuda Martin 504 Hudson av
 Rapp Chas F 877 Portland av
 Rickard Wm L 750 Genesee

Rogoff Hardware Co Inc 509 State
 Sage John T 111 Main W
 Sanger Hardware Inc 750 Genesee

Schmanke J 873 Clinton av N
 Schneider Jack 403 Portland av
 Shatzel Jas E 498 Lyell av

SIBLEY, LINDSAY & CURR CO 228-
 280 Main E phone Stone 6500 (For
 further information see top lines)

Simmons Francis J 971 Clinton av S
 Six-in-One Ladder & Hardware Co 474
 Thurston rd

Smith Herb Equipment Corp 328 Main E
 rm 426 (garage equipment)

SULLIVAN H H Inc 65-71 South av
 phone Stone 550 (For further infor-
 mation see back cover)

Tripi Jos 1714 Norton
 VanDussen Martin 286 North and 476
 N Goodman

Vangellow Bros 279 Main W
 Wabnitz Wm C 1023 Clinton av S
 Walter Albert H & Son 3313 Lake av

WEED AND COMPANY 13-15-17 Ex-
 change phone Main 7900
 Weinberger Hardware Co 1159 North
 Goodman

Wickman Ludwig F 780 Hudson av
 Williamson Fredk H 910 N Goodman
 Wilson Hardware Co 812 Monroe av

Wren Frank B 1796 East av
 Yauchko Co The 773 Lake av

ZIELINSKI STEPHEN 1115 Hudson av
 tel Stone 2603 (For further infor-
 mation see page 118 Buyers' Guide)

Hardware Dealers—Wholesale

MATHEWS & BOUCHER 26 Exchange
 phones Main 1064-1065-1066-1067
 (For further information see page
 104 Buyers' Guide)

SULLIVAN H H Inc 65-71 South av
 phone Stone 550 (For further infor-
 mation see back cover)

Hardware Specialties

Anstice Josiah & Co Inc 97 Humboldt
 Caldwell Mfg Co 56 Industrial
 Clark Hugh Elmer & Bros 7 Halstead

LESTER HENRY HARDWARE CO Inc
 150 Main W phone Main 5355-5356
 (For further information see page
 103 Buyers' Guide)

PULLMAN MFG CORPORATION
 (cash balances) 1170 University av
 corner Culver rd phone Monroe 1086-
 1087 (For further information see
 page 87 Buyers' Guide)

Rochester Sash Balance Co Inc 192 Mill
 2d fl

Rusend Wood Products Inc (towel
 racks) 11 Bartlett

Wiley Orin A 49 Norris

*Hardwood Lumber

EXCHANGE LUMBER COMPANY Inc
 551-563 Lyell av phone Glenwood
 2300 (For further information see
 page 116 Buyers' Guide)

HARDWOOD LUMBER CO 350 Main W
 phone Main 1411 (For further infor-
 mation see page 117 Buyers' Guide)

Harness Makers & Dealers

Schneider Gustav A 743 Hudson av
 Weider John A & Son Inc 25 Spring
 Weniger Chas H 124 South av

Hat Cleaners & Blockers

Diamond John 147 State
 Elite Hat Shop 5 Main E
 Kristo Anthony 449 Main E
 Palermo Jas 173 State
 Speedy B A Inc 212 Court
 Stolkas Christ T 14 Plymouth av N

Hat & Cap Dealers

Adam Hats 127 Main E
 Kaufman's Hats 66 Main E
 Sadden Wm H 404 State
 Taylor John & Sons 18 Front
 Truly Warner Stores Corp 155 Main E
 Warren Hats 6 Main W

Hat & Cap Mfrs

Brim Aron (caps) 226 Joseph av
 New York Cap Shop 254 Joseph av
 Pedro Antonio (caps) 4 Front
 Rosenstein E Sons (caps) 444 Central
 av 2d fl

Heat Treating—Steel

Rochester Steel Treating Works 71 At-
 lantic av

Heating Apparatus—Oil

LAUBE ELECTRIC CORPORATION
 191-193 East av phone Stone 104 (For
 further information see page 98 Buy-
 ers' Guide)

Heating Apparatus & Appliances

Amco Heating & Air Conditioning Co
 232 East av
 Automatic Combustion Equipment Co
 Inc 49 South av

**BARR & CREELMAN ENGINEERS &
 CONTRACTORS CORP** 224 Main W
 phones Main 6465-66-67 (For further
 information see top lines and page
 131 Buyers' Guide)

Bryant-Dixon Company 58 Fitzhugh N
 (gas equipment)

Bryant Heater Co The 58 N Fitzhugh
 Buckwheat & Rice Co 195 East av
 Carroll John M 130 Main E rm 225

Genesee Heating Service Inc 25 North
 rm 950

GREEN & DWYER Inc 50 MtHope av
 phone Stone 2772 (Iron Fireman)
 (For further information see page
 104 Buyers' Guide)

Heating Supply Company Inc 150 Col-
 vin

Hibler Max I 72 James
 Redeker Bros 2154 Main E
 Rochester Building Products Co 217
 East av rm 46

Trane Co The 8 Exchange rm 608
 United Appliance Co 55 Halstead
 Whitlock Coil Pipe Co 130 Main E rm
 1025

Wood John Mfg Co 135 Spring

*Heating Equipment—Oil & Gas

**ROCHESTER AIR CONDITIONING
 CORP** 618 Main E phone Stone 898
 (For further information see page 67
 Buyers' Guide)

*Heating Supplies

SLOAN SAMUEL & COMPANY 67-71
 Exchange phone Main 540 (For fur-
 ther information see page 131 Buyers'
 Guide)

Heating & Ventilating

Acme Furnace Heating Co 1983 Main E
 American Economical Heating Co 189
 Lyell av

BAREHAM & McFARLAND Inc 136
 North opp Andrews phones Main
 4314-4315 (For further information
 see page 130 Buyers' Guide)

Betlem Heating Co 1926 East av
 Boehmer Bertram A 671 Hudson av
 Burns Frank J 1044 University av

Greens Lothar C 135 Spring
 Heating Equipment Co 195 East av

HOWE & BASSETT CO Inc 840-850
 University av phone Monroe 3 (For
 further information see page 130
 Buyers' Guide)

Nelson Herman Corp The 14 Franklin
 rm 703

Northern Heating Co 125 Main W
 Oilheat Engineering Service 662 Mon-
 roe av

Perdue & Co Inc 65 Broad W rm 206
 Portland Heating & Air Conditioning
 306 Portland av

Reddy Jas F 279 Ravine av
 Rochester Air Conditioning Corp 618
 Main E

Speaker's 547 State
 U S Radiator Corp 135 Spring
 Wood Alf J jr 39 Rosedale

Wright & Alexander Co 21-23 Otsego

Hides, Skins & Furs—Raw

Genesee Hide & Tallow Co 39 Syke
 Gordon Morris 66 Front
 Hurvitz Philip 1165 Emerson

*Horticultural Printing

DuBOIS PRESS The 637 Broadway
 phones Monroe 6756-6-7 (For further
 information see page 132 Buyers'
 Guide)

Hosiery

Moskov Chas 332 Joseph av
 Ormond Hosiery Shop 21 East av
 Rainbow Hosiery Inc 222 Main E

Real Silk Hosiery Mills 328 Main E rm
 309

*Hospital Equipment & Supplies

POST J K DRUG CO 17 Main E phone
 Main 2194 (For further information
 see page 97 Buyers' Guide)

Hospitals & Dispensaries

Baden St Dispensary 160 Baden
 Belvedere Hospital 593 MtHope av
 Convalescent Hospital for Children 425
 Beech av

Genesee Hospital 224 Alexander
 Highland Hospital of Rochester, Belle-
 vue dr off South av

Iola Sanatorium, Westfall rd nr E Hen-
 rietta rd

Lake Avenue Hospital 179 Lake av
 Monroe County Infirmary 435 E Hen-
 rietta rd

Monroe County Tuberculosis Sana-
 torium, Westfall rd cor E Henrietta
 rd

Municipal Hospital 168 Crittenden blvd
 Park Avenue Hospital Inc 789 Park av
 Rochester Dental Dispensary 800 Main
 E

THE PAINE DRUG COMPANY

ROCHESTER'S LEADING PRESCRIPTIONISTS

Physicians' Supplies - 24-26 E. Main Street - Phone MAIN 1820

Hospitals & Dispensaries—Con
Rochester General Hospital 501 Main
W
Rochester State Hospital 1600 South av
StMary's Hospital 909 Main W
Strong Memorial Hospital 260 Critten-
den bldg
Wilhelmina Hospital 1259 Lyell av

Hotel & Restaurant Supplies & Equipment

American Supply Co 283 Central av
Eagle Supply House 242 State
Hayes C F Co 273 Central av
Hobart Mfg Co 271 Central av
Katz Harry 231 North
Shannon Supply Co 133 Andrews

Hotels

Arch Hotel 1288 Clinton av N
Auer Henry F 243 Ridge rd E
Auers Hotel 181 Front
Belvedere Hotel 31 Chestnut
Berkeley Hotel 278 Alexander
Boehmer Saml P 264 Clinton av N
Brighton Hotel 1881 East av
Central Hotel 337 Central av
Chase The 119 State
Child Hotel 678 Jay
Clinton Hotel 144 South av
Colonial Tavern 29 Chestnut
Columbus Civic Centre 50 Chestnut
Dailey Emmett 116 Main W and 112
Main W
Delaware Hotel 105 Anderson av
East Main Hotel 1445; Main E
Eastman Hotel 215 Chestnut
Finny's Hotel 11 Lyell av
Fitzhugh The 81 S Fitzhugh
Fleming Jos E 4699 Lake av
FORD HOTEL Chestnut at Elm phone
Main 6300 (For further information
see page 105 Buyers' Guide)
Gibson Hotel 461 Clarissa
HOTEL CADILLAC 49 Chestnut phone
Stone 1006
Hotel Claridge 149 Clinton av N
Hotel College Inn 48 South av
Hotel Eastman 215 Chestnut
Hotel Edison 93 Elm
HOTEL FORD Chestnut at Elm phone
Main 6300 (For further information
see page 105 Buyers' Guide)
Hotel Gilliard 218 Clinton av N
HOTEL HAYWARD 7 Clinton av S
phone Main 2673
Hotel Milner 104 South av
Hotel New Windsor The 269 Clinton
av
Hotel Powers 36 Main W
HOTEL ROCHESTER 95 Main W at
Plymouth av S phone Main 6510
(For further information see page
105 Buyers' Guide)
HOTEL SENECA 26 Clinton av S phone
Main 4748
Hyde Park Hotel 353; Central av
Kallusch Elmer N 4717 Lake av
Kenmore Hotel 4450 Lake av
Kessler Edwd A 230 North
Kinsella Thos E 4705 Lake av
Kuhn Marie A Mrs 903 Maple
LaRoche Hotel 10 Hanford Landing rd
E
Leary's Window Bar 421 River
New Windsor Hotel 269 Clinton av N
Newport Towne House 1844 East av
Nonn John 695 West av
NORMANDIE The 253 Alexander tel
Stone 1840 (For further information
see page 105 Buyers' Guide)
Pine Tree Inn 1225 Ridge rd
POWERS HOTEL 36 Main W phone
Main 4860

Saeger Gottlieb 222 Clinton av N
SAGAMORE HOTEL 111 East av phone
Main 6570
Salvation Army Hotel 108 Exchange
Savoy The 196 State
Times Square Hotel 42 Exchange
Wallington The 6 S Wash
Zimbrich's Hotel 807 Joseph av

*Hotels—Apartment

NORMANDIE The 253 Alexander tel
Stone 1840 (For further information
see page 105 Buyers' Guide)

House Furnishing Goods

Central Specialty Co 5 StPaul rm 206
Diehl Joseph H (stoves) 757 Main W
GRAVES E B CO Inc 78 State phone
Main 3342 (For further information
see inside front cover)
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)
Whitehead Metal Products Co of NY
Inc 215 East av

Household Appliances Dealers

Perma-Maid Co Inc The 328 Main E rm
224 (utensils)

Ice—Mfrs & Wholesale

BARTHOLOMAW COMPANY Inc 555
StPaul phones Main 6520-6523 (For
further information see page 95
Buyers' Guide)
HETZLER BROS ICE CO Inc 801 Driv-
ing Park av phone Glenwood 446
(For further information see page
105 Buyers' Guide)
National Ice Co 99 Oak

Ice—Retail

City Ice & Fuel Co 390 Atlantic av
Coniglio Jos 449 Bay
Copenhagen Theo A 526 Clifford av
Doser Fredk W 29 Diem
Elliot Geo W 500; Lyell av
Fogarty Walter B jr 58 Brooks av
Frank Francis C 291; Gregory
Gallo Ralph 86 Reynolds
Grapenstetter Harold J 164 Adams
Hardick LeRoy A 21 Caroline
HETZLER BROS ICE CO Inc 801 Driv-
ing Park av phone Glenwood 446 and
264 Carter (For further information
see page 105 Buyers' Guide)
Hogan Bernard J 243 Parsells av
Jarvis Jos E 17 Lois
Klass Jacob 35 Almira
Kleer Ice Co 994 Chili av
Kozlowski Felix 36 Cleon
McGahan Ice Co 33 Malvern
Nyenhus Gerrit J 434 Joseph av
Ontario Ice & Coal Co Inc 832 StPaul
**ROCHESTER ICE & COAL STOR-
AGE UTILITIES** Inc 55 Canterbury
rd phone Monroe 8700, 1980 East av
and 10 Moore (For further infor-
mation see page 90 Buyers' Guide)
Ross Geo F 175 Henrietta
Sniderman Louis 87 Herman
South End Ice Co 967 Clinton av S
Swanton Jos P 394 Thurston rd and 279
Tremont
Walther Otto J 984 North
Weils Jos 206 Henrietta

Ice Cream Mfrs

Agate Ice Cream Inc 239 Hudson av
BARTHOLOMAW COMPANY Inc 555
StPaul phones Main 6520-6523 (For
further information see page 95
Buyers' Guide)

Beesch's Ice Cream 641 Clinton av N
Chateau Ice Cream Co 2329 Main E and
rear 159 Cady
Cottage Ice Creamery 33 Canterbury rd
deRyke's Ice Cream 24 Spiegel pk
General Ice Cream Corporation, Roches-
ter Division, Cliff ft of White st
Golden Crest Ice Cream Inc 1490 Lake
av
Jackson-Bailey 501 Thurston rd
Maggis Ice Cream & Catering 732 Main
E
Mielke Raymond J 24 Lincoln av
Rochester Ice Cream Co, Cliff foot of
White st
Sunlight Ice Cream Co 584 Monroe av
Teall's Ice Cream Co Inc 285 Ormond

*Ice Cream Supplies—Fruits & Flavors

SMITH J HUNGERFORD CO 410 N
Goodman phone Culver 157 (For fur-
ther information see page 137 Buyers'
Guide)

Importer

Phillips Chas R Co 37 Richmond

*Income Tax Audits

NARAMORE & NILES 950 Lincoln-
Alliance Bank bldg telephone Stone
920
UNITED AUDIT CO Inc 1064 Mercan-
tile bldg telephone Stone 3983
WILSON, SHULTS & CO 1111-1125
Commercial bldg 119 Main E tele-
phones Main 4686-4687

Ink Mfrs

Herrick Wm C Ink Co Inc 119 Main E
rm 723
JOHNSTON J W Siebert bldg 145 St-
Paul (For further information see
page 125 Buyers' Guide)
McCutcheon Bros & Quality Inc 44 An-
drews

Installment Goods

Fisher Geo & Co 119 Main E rm 807
Rochester Credit Co 183 Main E rm
1417

Insulating Materials

Allison & Daniels 42 East av rm 313
Capitol Rock Wool Insulating Co 42
East av rm 313
CELOTEX (Georgian Bay Lumber Co
Inc) 181 Humboldt telephone Culver
1400 (For further information see
line on back cover and page 116
Buyers' Guide)
Celotex Corporation The 109 Elmcroft
rd
Crouch & Beahan Co 99 Dewey av
EXCHANGE LUMBER COMPANY Inc
551-563 Lyell av phone Glenwood
2300 (For further information see
page 116 Buyers' Guide)
Formica Insulation Co 25 North rm
918
Great Lakes Furnace Insulating Corp
328 Main E rm 530
GREECE LUMBER CO 788 Ridge rd W
at B&O RR crossing phone Glenwood
2391 (For further information see
page 117 Buyers' Guide)
HOLLISTER LUMBER COMPANY Ltd
100 Anderson av phone Monroe 1663
(For further information see page
117 Buyers' Guide)
Johns-Manville Home Insulation Div 2
Circle

TO BUY RIGHT

See the Classified Business Section in this book. Names in **bold type**, referring to descriptive space, are wide-awake concerns, looking for your business.

KNOW ALL WHO SELL

MORSE WM B LUMBER CO 340 Main W phone Main 160 and 936 Main E phone Monroe 44 (For further information see page 117 Buyers' Guide)

National Vulcanized Fibre Co 16 Main W rm 244

OTIS LUMBER CO 936 Main E phone Monroe 43 (For further information see page 118 Buyers' Guide)

Plaskon Co Inc 183 Main E rm 1045
Rochester Distribution & Appliance Co 1891 Main E

*Insulating Materials—Cold Storage

CROUCH & BEAHAN CO 99 Dewey av telephone Glenwood 350 (For further information see top lines and page 116 Buyers' Guide)

*Insulation—Home

FLESCH & SCHMITT Inc 118 Brown cor Verona phone Main 5234 (For further information see page 137 Buyers' Guide)

Insurance Agents

(See also Agents—Insurance)

Agar Harry O 16 Main W rm 521
Albright P C Agency Inc 45 Exchange rm 803

Amsden-Connor Agency Inc 69 Broad W

Amsden Frank P 16 Main W rm 448
Arnold M Margaret Mrs 168 Penhurst

ASHLEY EGBERT F CO (general) 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)

Baker Clifton H 183 Main E rm 500
Ballou Maurice E 183 Main E rm 1024
Bantleon Bruce D Agency 42 East av rm 523

Barnes John A 19 Main W rm 617
Baxter Harold H 130 Main E rm 1110
Bennett Burton G 89 East av rm 906
Bloom Raymond L 183 Main E rm 739
Bloom Saml 183 Main E rm 739
Bloom Saml & Sons 183 Main E rm 739

Bloom Seymour 183 Main E rm 739

BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court phones Main 87-88 (general) (For further information see front cover and page 108 Buyers' Guide)

Boller Extra J Agency Inc 130 Main E rm 834

Borchard William H 62 East av
Brogan John H Co Inc 119 Main E rm 103

Bruce & Decker 8 Exchange rm 212
Budlong, Friedlich & Kavanagh Inc 6 Clinton av S rm 205

Buelte Chas F Inc 45 Exchange rm 512

Carlson Sidney H 77 South av rm 210

CARSON'S INSURANCE AGENCY (general) 306-308 Granite bldg phone Main 833

Chasey Verne H 130 Main E rm 812
Childs Theo M 34 State rm 200

Chubb and Son 183 Main E rm 1410

CLEMENTS JAMES C Inc (general) 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

Coleman Robt F Inc 65 Broad W rm 615

Connor Joe 8 Exchange rm 810
Consler Robert E 65 Broad W rm 305

Crabbe Samuel L 183 Main E rm 920

Crowley Harry B 130 Main E rm 403
Curtin Agency The 130 Main E rm 229

Dakin Leonard W 130 Main E rm 1222

DANA HOWARD C & CO (general) 410-416 Granite bldg phones Stone 691-692

Dark Irwin C 130 Main E rm 419

Decker Edwd A 8 Exchange rm 212

DeWitt F Bert 130 Main E rm 1212

Dietrich George Co Inc 8th fl Lincoln-Alliance Bank bldg

Dilger Geo 34 State rm 201

Durgin Tod Co Inc 119 Main E rm 107

Dutton Percy Bruce 8 Exchange 4th fl

Dutton Walter 8 Exchange rm 405

DUTTONS INSURANCE OFFICE (general) 4th floor Wilder bldg 8 Exchange phones Main 1022-1023 (For further information see page 106 Buyers' Guide)

Eckhart John J 130 Main E rm 502

Ellowitch Alfred L 25 North rm 912

Engel J Frank jr 16 Main W rm 314

Engelhardt Edwd Co 16 State rm 206

Feldman Simon Agency Inc 183 Main E rm 538

Fett Harold J 45 Exchange rm 708

Fetter Howard S 19 Main W rm 617

Firman, Webb & Bruce Co Inc 8 Exchange rm 212

Fleckenstein William B 25 Main E rm 519

Foley John F Agency 183 Main E rm 1032

Forbes John E 10 Gibbs rm 306

FORBES & PORTER Inc (general) 306-308 Granite bldg phone Main 833 (For further information see page 111 Buyers' Guide)

Frank Harry H 130 Main E rm 1210

Freckleton W Howard 55 North

Gallagher Jas V 130 Main E rm 603

Garrison Myra T 45 Exchange rm 509

GEYER CHARLES E (general) 316 Powers bldg office phone Main 1983 residence phone Stone 4355-J

Goldman David Co Inc 6 State rm 101

Goodell Harold J 183 Main E rm 1045

GOODWIN TOM C AGENCY Lincoln-Alliance Bank bldg phone Main 38 (general)

GORSLINE WILLIAM H (general) 1007 Commerce bldg phone Stone 2460

Goverts Paul 328 Main E rm 312

Greeno F L & Co Inc 130 Main E rm 402

Haley Marion E 130 Main E rm 924

Hall Jas R 16 Main W rm 204

Hames Weldon T 183 Main E rm 1136

Hamlin Clay W Co 183 Main E rm 1050

Hatch A Gould 62 East av
Hatch-Hill Inc 62 East av

Hayes, Sharp & Haggerty Inc 414 Main E

Heberle Thos W 8 Exchange rm 810

HENNRICH CARL H Inc (general) 401-404 East av bldg phones Main 435-436 (For further information see page 108 Buyers' Guide)

Hersberg Bert Co 34 State rm 202

Hilton J Lees jr 8 Exchange rm 408

Hoard Eric B 45 Exchange rm 509

Hock Louis C and Son Co Inc 34 State rm 204

Houghton Ernest B 119 Main E rm 701

Iacona Paul C 16 Main W rm 823

Jespersen Howard W 77 South av rm 210

Jespersen Howard W Agency 77 South av rm 210

Johnson Bruce S 16 Main W rm 550

Johnson Nina 130 Main E rm 1105

Johnson & Webb 130 Main E rm 403

Johnston Harry E 25 Main E rm 517

Johnston James Agency Inc 130 Main E rm 204

Judd Burr A 43 Rochester Food Terminal

Judd Cliff W 183 Main E rm 645

Kaelber J Herbert 130 Main E rm 921

Kaiser Wm H 55 North

KALBLEISCH-CHAMPION Inc (general) 306-308 Granite bldg phone Main 833

Kemper James S & Co Inc 16 Main E rm 916

Kendall Chas H 16 Main W rm 344

KING HARRY M (general) 1331 Lincoln-Alliance Bank bldg phone Main 3162 (For further information see page 133 Buyers' Guide)

Leve Ben 130 Main E rm 912

Lewis Herbert R 130 Main E rm 1008

Lewis Raymond B 119 Main E rm 1001

Lewis Will A Agency 119 Main E rm 1001

LIKLY AGENCY Inc The 424 Cutler bldg 42 East av phone Stone 99 (For further information see page 111 Buyers' Guide)

Lincoln Earl E su 906 Gas & Electric bldg

Loeb Louis L 31 Exchange rm 303

Loewenguth & Dineen Inc 34 State rm 208

Louk B W Inc 130 Main E rm 912

Lucas & Dake Co Inc 31 Exchange rm 201

Lumber Mutual Ins Agency 82 StPaul rm 607

Luther Guy S 31 Exchange rm 200

Lyddon Thos E & Son 42 East av rm 406

McAnarney Frank J 39 State rm 101

McChesney Frank H 16 Main E rm 600

MacDowell Embry C (life) 183 Main E rm 624

McKay Harry J 25 Main E rm 409

MALLEY WEB (general) 307 E&B bldg 39 State office phone Main 498 res Glen 2869

Mannella Henry 119 Cady

Manning Geo T 119 Main E rm 107

Markin's Agency Inc 16 State rm 300

Matthews Robt V 16 Main W rm 521

Matthies Richd E 373 Main E

Meinhart Fred Co 130 Main E rm 912

Meyer Henry L 89 East av rm 906

Mills Buell P Agency 130 Main E rm 234

Modern Protection Inc 183 Main E rm 1231

Moone E C Inc 328 Main E rm 400

Mowris Chas R 45 Exchange rm 733

Napodano Paul G 25 Main E rm 423

Oakley Fred W 16 Main W rm 448

Paris Agency The 119 Main E rm 107

Parks Warren S 130 Main E rm 712

Paviour R S & Son Inc 183 Main E rm 1233

Potter Morton S 130 Main E rm 1212

Potter Wellington 183 Main E 8th fl

Pritchard Orvis L 130 Main E rm 1218

Pye Harold A Agency 130 Main E rm 912

Reibling A J & Sons Co Inc 183 Main E rm 1024

Rochester Agency Inc 2040 East av

Rowe John B 130 Main E 6th fl

Santay Arthur F 130 Main E rm 1212

Schlitzer Edwd J 183 Main E rm 624

Schlottman Jas A 55 North

Insurance Agents—Con

Scobell Alex S 130 Main E rm 812
 Scott J Stinson 183 Main E rm 1004
 Silverstein Jos E 45 Exchange rm 708
 Sixbey Orr M 16 Main W rm 240
 Smith Edwin W Agency 42 East av rm 528
 Smith L Walton Agency 130 Main E rm 834
 Smith Winfred J Insurance Agency 183 Main E rm 1041
 Somers Lloyd D 89 East av rm 906
 Sparlin Ezra M Co 130 Main E rm 1212
 Spiegall Insurance Agency 16 Main E rm 918
 Sprague Chas F 8 Exchange rm 510
 Standard Insurer's Agency of New York Inc 130 Main E rm 912
 Stehler Carl W 55 North
 Steetz G W & Son 8 Exchange rm 815
 Swift Thos F & Sons 47 State
 Swift & Pitcher Inc 8 Exchange rm 114
 Taylor Walter C Agency 14 Franklin rm 1402
 Thomas & Childs 335 Main E rm 213
 Toole Richd J 130 Main E rm 1012
 Townsend Fred W 42 East av rm 509
 Tuke Chas D Insurance Agency 130 Main E rm 818
 Vicinus & Co Inc 14 Franklin rm 1412
 Vick Clarence A 373 Main E
 Vierhile & DeMallie Inc 16 Main W rm 502
 Ward L S & Co 8 Exchange rm 510
 Wehn & Wedel Inc 16 Main W rm 504
 Whitebeck Lewis H Corporation 16 Main W rm 504
 White Ernest L 45 Exchange rm 509
 Whitley W Raymond 183 Main E rm 1036
 Willoughby Lewis F 8 Exchange rm 211
 Windsor & Windsor Inc 16 Main W rm 345
WOLFERT BROTHERS 311 Triangle bldg 335 Main E phone Main 478-479 (For further information see page 109 Buyers' Guide)
 Wolfert Josephine J L Mrs 414 Main E
 Wood Robt R 89 East av rm 906
 Works Philip D 183 Main E rm 1114
 Wright Jas L 183 Main E rm 920

***Insurance Agents—Accident & Health**

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)
BOLLER EZRA J AGENCY Inc 834-836 Granite bldg phone Main 5304-5305 (For further information see page 110 Buyers' Guide)
CLEMENTS JAMES C Inc 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)
McKAY HARRY J 409-413 Central Trust bldg phone Main 261 (For further information see back cover and page 109 Buyers' Guide)

***Insurance Agents—Automobile**

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)
BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court phone Main 87-88 (For further information see front cover and page 108 Buyers' Guide)
CLEMENTS JAMES C Inc 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

CROWLEY HARRY B 403-405 Granite bldg phone Stone 3908 (For further information see page 111 Buyers' Guide)
DUTTONS INSURANCE OFFICE 4th fl Wilder bldg 8 Exchange phones Main 1022-1023 (For further information see page 106 Buyers' Guide)
HENNRICH CARL H Inc 401-404 East av bldg phones Main 435-436 (For further information see page 108 Buyers' Guide)
JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697 (For further information see page 109 Buyers' Guide)
LUCAS & DAKE CO Inc Lincoln-Alliance Bank bldg 31 Exchange rm 201 phones Main 938-939 (For further information see page 113 Buyers' Guide)
McKAY HARRY J 409-413 Central Trust bldg phone Main 261 (For further information see back cover and page 109 Buyers' Guide)
PYE HAROLD A AGENCY 912-914 Granite bldg phone Stone 3637-3638 (For further information see page 112 Buyers' Guide)
VICK CLARENCE A 373 Main E phone Stone 3180 (For further information see page 110 Buyers' Guide)

***Insurance Agents—Bonding**

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)
CLEMENTS JAMES C Inc 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)
HENNRICH CARL H Inc 401-404 East av bldg phones Main 435-436 (For further information see page 108 Buyers' Guide)
JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697 (For further information see page 109 Buyers' Guide)

***Insurance Agents—Burglary**

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)
CLEMENTS JAMES C Inc 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

***Insurance Agents—Casualty & Liability**

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)
CLEMENTS JAMES C Inc general agents Globe Indemnity Co 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)
CROWLEY HARRY B 403-405 Granite bldg phone Stone 3908 (For further information see page 111 Buyers' Guide)
DUTTONS INSURANCE OFFICE 4th fl Wilder bldg 8 Exchange phones Main 1022-1023 (For further information see page 106 Buyers' Guide)
ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State phone Main 1387 (For further information see page 111 Buyers' Guide)

HAYES, SHARP & HAGGERTY Inc 414 Main E cor Gibbs branch service office 833 Genesee Valley Trust bldg 45 Exchange phone Stone 1195 (For further information see page 112 Buyers' Guide)
HENNRICH CARL H Inc 401-404 East av bldg phones Main 435-436 (For further information see page 108 Buyers' Guide)
JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697 (For further information see page 109 Buyers' Guide)
LIKLY AGENCY Inc The 424 Cutler bldg 42 East av phone Stone 99 (For further information see page 111 Buyers' Guide)
LOEWENGUTH & DINEEN Inc 34 State rm 208 phone Main 1251 (For further information see page 110 Buyers' Guide)
LUCAS & DAKE CO Inc Lincoln-Alliance Bank bldg 31 Exchange rm 201 phones Main 938-939 (For further information see page 113 Buyers' Guide)
McKAY HARRY J 409-413 Central Trust bldg phone Main 261 (For further information see back cover and page 109 Buyers' Guide)
MOONE E C Inc 400 Taylor bldg 328 Main E phone Stone 6065 (For further information see page 110 Buyers' Guide)
PAVIOUR R S & SON Inc 1233-1245 Lincoln-Alliance Bank bldg phone Main 221 (For further information see top lines and page 112 Buyers' Guide)
PYE HAROLD A AGENCY 912-914 Granite bldg phone Stone 3637-3638 (For further information see page 112 Buyers' Guide)
ROCHESTER AGENCY Inc 2040 East av phones Monroe 1345 (For further information see page 108 Buyers' Guide)
VIERHILE & DeMALLIE Inc 502-505 Powers bldg phone Main 408 (For further information see page 113 Buyers' Guide)
WOLFERT BROTHERS 311 Triangle bldg 335 Main E phones Main 478-479 (For further information see page 109 Buyers' Guide)

***Insurance Agents—Fire**

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)
BOHACHEK E S Inc Loew's Rochester Theatre bldg 130 Clinton av S at Court phone Main 87-88 (For further information see front cover and page 108 Buyers' Guide)
BOLLER EZRA J AGENCY Inc 834-836 Granite bldg phone Main 5304-5305 (For further information see page 110 Buyers' Guide)
CLEMENTS JAMES C Inc agents Liverpool & London & Globe Insurance Co Ltd 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)
CROWLEY HARRY B 403-405 Granite bldg phone Stone 3908 (For further information see page 111 Buyers' Guide)
DUTTONS INSURANCE OFFICE 4th fl Wilder bldg 8 Exchange phones Main 1022-1023 (For further information see page 106 Buyers' Guide)
ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State phone Main 1387 (For further information see page 111 Buyers' Guide)

Main Office
183 Main St. E.

LINCOLN-ALLIANCE BANK AND TRUST CO.

FORBES & PORTER Inc 306-308 Granite bldg phone Main 833 (For further information see page 111 Buyers' Guide)

HAYES, SHARP & HAGGERTY Inc 414 Main E cor Gibbs branch service office 833 Genesee Valley Trust bldg 45 Exchange phone Stone 1195 (For further information see page 112 Buyers' Guide)

HENNRICH CARL H Inc 401-404 East av bldg phones Main 435-436 (For further information see page 108 Buyers' Guide)

JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697 (For further information see page 109 Buyers' Guide)

LOEWENGUTH & Dineen Inc 34 State rm 208 phone Main 1251 (For further information see page 110 Buyers' Guide)

LUCAS & DAKE CO Inc Lincoln-Alliance Bank bldg 31 Exchange rm 201 phones Main 938-939 (For further information see page 113 Buyers' Guide)

McKAY HARRY J 409-413 Central Trust bldg phone Main 261 (For further information see back cover and page 109 Buyers' Guide)

PAVIOUR R S & SON Inc 1233-1245 Lincoln-Alliance Bank bldg phone Main 221 (For further information see top lines and page 112 Buyers' Guide)

PYE HAROLD A AGENCY 912-914 Granite bldg phone Stone 3637-3638 (For further information see page 112 Buyers' Guide)

ROCHESTER AGENCY Inc 2040 East av phone Monroe 1345 (For further information see page 108 Buyers' Guide)

VICK CLARENCE A 373 Main E phone Stone 3180 (For further information see page 110 Buyers' Guide)

VIERHILE & DeMALLIE Inc 502-505 Powers bldg phone Main 408 (For further information see page 113 Buyers' Guide)

WOLPERT BROTHERS 311 Triangle bldg 335 Main E phones Main 478-479 (For further information see page 109 Buyers' Guide)

*Insurance Agents—Life

WALL W HERBERT 1114 Lincoln-Alliance Bank bldg 183 Main E phone Stone 782

*Insurance Agents—Plate Glass

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)

CLEMENTS JAMES C Inc 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

ENGLEHARDT EDW CO 206-208 Exchange bldg 16 State phone Main 1387 (For further information see page 111 Buyers' Guide)

HENNRICH CARL H Inc 401-404 East av bldg 49 East av phones Main 435-436 (For further information see page 108 Buyers' Guide)

LOEWENGUTH & DINEEN Inc 34 State rm 208 phone Main 1251 (For further information see page 110 Buyers' Guide)

McKAY HARRY J 409 Central Trust bldg phone Main 261 (For further information see back cover and page 109 Buyers' Guide)

*Insurance Agents—Surety

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)

CLEMENTS JAMES C Inc 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

HENNRICH CARL H Inc 401-404 East av bldg 49 East av phones Main 435-436 (For further information see page 108 Buyers' Guide)

LOEWENGUTH & DINEEN Inc 34 State rm 208 phone Main 1251 (For further information see page 110 Buyers' Guide)

PYE HAROLD A AGENCY 912-914 Granite bldg phone Stone 3637-3638 (For further information see page 112 Buyers' Guide)

Insurance Companies—Accident & Health

Aetna Life Ins Co 130 Main E 6th fl Continental Casualty Co 8 Exchange rm 809

Employers Liability Assurance Corp Ltd The 130 Main E rm 505

General Accident, Fire & Life Assurance Corp 16 Main W rm 448

General Accident, Fire & Life Assurance Corp 16 Main W rm 240

GLOBE INDEMNITY CO James C Clements Inc general agents 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

Government Employees 183 Main E rm 1054

GREAT AMERICAN INSURANCE CO Egbert F Ashley Co agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)

Hartford Accident & Indemnity Co 49 East av rm 496

Massachusetts Accident Co 27 Clinton av S rm 215 and 130 Main E rm 419

Massachusetts Bonding & Insurance Co 16 Main W rm 107

MONARCH LIFE INSURANCE CO Clifton H Baker general agent 500 Lincoln-Alliance Bank bldg phone Stone 3860

Mutual Benefit Health & Accident Assn 183 Main E rm 1054

North American Accident Ins Co 130 Main E rm 1003

PREFERRED ACCIDENT INSURANCE CO Ezra J Boller Agency Inc agents 834-835 Granite bldg phone Main 5304-5305 (For further information see page 110 Buyers' Guide)

STANDARD ACCIDENT INSURANCE CO OF DETROIT Egbert F Ashley Co general agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)

Standard Surety & Casualty Co of N Y 39 State rm 603

Insurance Companies—Automobile

Allstate Insurance Company 259 Monroe av

American Motorists Insurance Co 42 East av rm 146

AMERICAN MOTORISTS INSURANCE CO, CHICAGO, ILL Wolfert Brothers general agents 311 Triangle bldg 335 Main E phone Main 478-479 (For further information see page 109 Buyers' Guide)

Automobile Insurance Co 130 Main E 6th fl

Emmo Insurance Co Inc 34 State rm 416

General Exchange Ins Corp 315 Alexander rm 324

*Insurance Companies—Boller

GLOBE INDEMNITY CO James C Clements Inc general agents 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

HARTFORD STEAM BOILER INSURANCE CO OF HARTFORD CONN Egbert F Ashley Co agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)

*Insurance Companies—Bonding

ÆTNA CASUALTY & SURETY CO 6th fl Granite bldg 130 Main E phone Main 2623

GLOBE INDEMNITY CO James C Clements Inc general agents 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

HARTFORD ACCIDENT & INDEMNITY CO OF HARTFORD CONN Carl H Henrich Inc general agents 401-404 East Av bldg phones Main 435-436 (For further information see page 108 Buyers' Guide)

*Insurance Companies—Casualty

ÆTNA CASUALTY & SURETY CO 6th fl Granite bldg 130 Main E phone Main 2623

AMERICAN SURETY CO OF NEW YORK E C Moore Inc general agents 400 Taylor bldg 328 Main E phone Stone 6065 (For further information see page 110 Buyers' Guide)

GLOBE INDEMNITY CO James C Clements Inc general agents 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)

LUMBERMEN'S MUTUAL CASUALTY CO (Am) OF ILLINOIS, E S Bohachek Inc general agents Loew's Rochester Theatre bldg 130 Clinton av S at Court phone Main 87-88 (For further information see front cover and page 108 Buyers' Guide)

MARYLAND CASUALTY CO, BALTIMORE, MD E C Moore Inc general agents 400 Taylor bldg 328 Main E phone Stone 6065 (For further information see page 110 Buyers' Guide)

NEW YORK CASUALTY CO Harry J McKay general agent 409-413 Central Trust bldg phone Main 261 (For further information see back cover and page 109 Buyers' Guide)

UNITED STATES CASUALTY CO OF NEW YORK R S Pavioeur & Son Inc general agents 1233-1245 Lincoln-Alliance Bank bldg phone Main 221 (For further information see top lines and page 112 Buyers' Guide)

ROCHESTER BUSINESS FINDER

Insurance Companies—Fire
 Aetna Insurance Co 16 Main W rm 504
 and 183 Main E rm 1323
 Allied Fire Ins Co 45 Exchange rm 729
 American Eagle Ins Co 335 Main E rm
 311
 Automobile Insurance Co 130 Main E
 6th fl
 Buffalo Ins Co 335 Main E rm 311
 Caledonian Insurance Co of Scotland
 The 55 North
 Camden Fire Insurance Association 8
 Exchange rm 707
 Charter Oak Fire Insurance Co The 183
 Main E 8th fl
CONNECTICUT FIRE INSURANCE CO
 OF HARTFORD CONN Egbert F Ash-
 ley Co agents 212 Union Trust bldg
 phone Main 444 (For further infor-
 mation see back bone, top lines and
 page 107 Buyers' Guide)
EUREKA SECURITY FIRE & MAR-
INE INSURANCE CO OF CINCIN-
NATI Duttons Insurance Office
 agents 4th floor Wilder bldg 8 Ex-
 change phones Main 1022-1023 (For
 further information see page 106
 Buyers' Guide)
 Federal Hardware & Implement Mu-
 tuals 16 Main E rm 1014
FIDELITY-PHENIX FIRE INSUR-
ANCE CO OF NEW YORK N Y Wol-
 fert Brothers general agents 311
 Triangle bldg 335 Main E phones
 Main 478-479 (For further infor-
 mation see page 109 Buyers' Guide)
FIRE ASSOCIATION OF PHILADEL-
PHIA Egbert F Ashley Co agents 212
 Union Trust bldg phone Main 444
 (For further information see back
 bone, top lines and page 107 Buyers'
 Guide)
FIREMEN'S INSURANCE CO OF
NEWARK N J Duttons Insurance
 Office agents 4th floor Wilder bldg 8
 Exchange phones Main 1022-1023
 (For further information see page
 106 Buyers' Guide)
 Franklin National Insurance Co of New
 York 130 Main E rm 834
 General Insurance Co of America 130
 Main E rm 502
GLOBE & REPUBLIC INSURANCE CO
 Duttons Insurance Office agents 4th
 floor Wilder bldg 8 Exchange phones
 Main 1022-1023 (For further infor-
 mation see page 106 Buyers' Guide)
 Granite State Fire Insurance Co 130
 Main E rm 923
 Great American Ins Co, Ralph H Dreyer
 agt 19 Main W rm 801
GREAT AMERICAN INSURANCE CO
OF NEW YORK Egbert F Ashley Co
 agents 212 Union Trust bldg phone
 Main 444 (For further information
 see back bone, top lines and page
 107 Buyers' Guide)
HANOVER FIRE INSURANCE CO OF
NEW YORK Ezra J Boller Agency
 Inc general agents 334-338 Granite
 bldg phone Main 5304-5305 (For fur-
 ther information see page 110 Buy-
 ers' Guide)
HARTFORD FIRE INSURANCE CO
OF HARTFORD CONN Egbert F Ash-
 ley Co agents 212 Union Trust bldg
 phone Main 444 (For further infor-
 mation see back bone, top lines and
 page 107 Buyers' Guide)
HARTFORD FIRE INSURANCE CO
OF HARTFORD CONN (AUTO AND
MARINE DEPT) Carl H Hennrich
 Inc agents 401-404 East Av bldg
 phones Main 435-436 (For further in-
 formation see page 108 Buyers'
 Guide)
 Home Insurance Co 130 Main E rm
 1202
 Improved Risk Mutuals 183 Main E rm
 1104

Keystone (fire) Underwriters Dept 183
 Main E rm 1024
LIVERPOOL & LONDON & GLOBE
INSURANCE CO LTD James C Cle-
 ments Inc agents 409 Powers bldg
 phone Main 219 (For further infor-
 mation see page 113 Buyers' Guide)
 Lumber Mutual Fire Insurance Co 82
 St Paul rm 607
 Massachusetts Fire & Marine Ins Co
 130 Main E rm 834
 Merchants Fire Assurance Corp 328
 Main E rm 400
 Michigan Fire & Marine Insurance Co
 130 Main E rm 834
 Millers National Ins Co 335 Main E rm
 311
 National Fire Ins Co 130 Main E rm
 834
 New Hampshire Fire Insurance Co 130
 Main E rm 923
NORTH BRITISH & MERCANTILE
INSURANCE CO OF LONDON EN-
GLAND Egbert F Ashley Co agents
 212 Union Trust bldg phone Main
 444 (For further information see
 back bone, top lines and page 107
 Buyers' Guide)
NORTH RIVER INSURANCE CO
 THE Harry J McKay general agent
 409-413 Central Trust bldg phone
 Main 261 (For further information
 see back cover and page 109 Buyers'
 Guide)
 Northwestern National Ins Co 335 Main
 E rm 311
 Ohio Farmers' Ins Co 335 Main E rm
 311
 Pacific Fire Ins Co of N Y 328 Main E
 rm 400
 Pearl Assurance Co Ltd The 328 Main
 E rm 400
PENNSYLVANIA FIRE INSURANCE
CO, PHILA PA E C Moore Inc gen-
 eral agents 400 Taylor bldg 328 Main
 E telephone Stone 6965 (For further
 information see page 110 Buyers'
 Guide)
PHOENIX INSURANCE CO OF HART-
FORD CONN R S Paviour & Son Inc
 general agents 1233-1245 Lincoln-Alli-
 ance Bank bldg phone Main 221
 (For further information see top
 lines and page 112 Buyers' Guide)
 Potomac Insurance Co The 16 Main W
 rm 448
PROVIDENCE-WASHINGTON INSUR-
ANCE CO OF PROVIDENCE,
RHODE ISLAND Egbert F Ashley
 Co agents 212 Union Trust bldg
 phone Main 444 (For further infor-
 mation see back bone, top lines and
 page 107 Buyers' Guide)
 Springfield Fire and Marine Ins Co 65
 Broad W rm 610
 Sprinklered Risk Mutuals 14 Franklin
 rm 1104
 Train John L Co Inc 45 Exchange rm
 729
 Travelers Fire Insurance Co 183 Main
 E 8th fl
UNITED STATES FIRE INSURANCE
CO OF N Y Carl H Hennrich Inc
 agents 401-404 East Av bldg phones
 Main 435-436 (For further infor-
 mation see page 108 Buyers' Guide)

Insurance Companies—Fraternal
 Maccabees The 45 Exchange rm 1008
 Woman's Benefit Association 328 Main
 E rm 509

Insurance Companies—Inland
Marine
FEDERAL INSURANCE CO James C
 Clements Inc agents 409 Powers bldg
 phone Main 219 (For further infor-
 mation see page 113 Buyers' Guide)

HARTFORD ACCIDENT & INDEM-
NITY CO OF HARTFORD CONN
 Carl H Hennrich Inc general agents
 401-404 East Av bldg phones Main
 435-436 (For further information
 see page 108 Buyers' Guide)

Insurance Companies—Liability
 Aetna Casualty & Surety Co 130 Main
 6th fl
AETNA LIFE INSURANCE CO (accident
 and liability dept) Lucas &
 Dake Co Inc general agents Lincoln-
 Alliance Bank gldg 31 Exchange rm
 201 telephones Main 338-339 (For
 further information see page 113 Buy-
 ers' Guide)
 American Mutual Liability Ins Co of
 Boston 25 Exchange rm 600
 Baker's Mutual Ins Co of N Y 59 Chel-
 tenham rd
 Butcher's Mutual Casualty Co of New
 York, Arthur D Jameson mgr 25 Ex-
 change rm 504
 Century Indemnity Co 16 Main W rm
 504
 Commercial Casualty Co 27 Clinton av
 S rm 215
 Commercial Casualty Co of Newark
 N J 183 Main E rm 1024
 Eagle Indemnity 130 Main E rm 218
 Employers Liability Assurance Corp
 Ltd The 130 Main E rm 525
 Exchange Mutual Indemnity Ins Co 119
 Main E rm 103
 Federal Insurance Co, James C
 Clements Inc general agents 409
 Powers bldg
 Fidelity & Casualty Co of N Y 45 Ex-
 change rm 830
 Fidelity & Casualty Co of N Y 119 Main
 E rm 1001
 Glens Falls Indemnity Co claim dept
 45 Exchange mr 732
GLOBE INDEMNITY COMPANY
 James C Clements Inc general agents
 409 Powers bldg phone Main 219
 (For further information see page
 113 Buyers' Guide)
 Hardware Mutual Casualty Co 16 Main
 E rm 1014
 Indemnity Ins Co of North America
 130 Main E rm 418
 Jamestown Mutual Insurance Co 77
 South av rm 210
 Liberty Mutual Ins Co 25 North rm 734
LONDON GUARANTEE & ACCIDENT
CO LTD OF LONDON, ENGLAND
 Hayes, Sharp & Haggerty Inc general
 agents 414 Main E cor Gibbs branch
 service office 833 Genesee Valley
 Trust bldg 45 Exchange telephone
 Stone 1195 (For further information
 see page 112 Buyers' Guide)
 Lumbermen's Mutual Casualty Co 130
 Main av S
 Maryland Casualty Co 130 Main E rms
 1212-1216
 Massachusetts Bonding & Insurance Co
 335 Main E rm 311
 Merchants Mutual Casualty Co 183
 Main E rm 923
 Metropolitan Casualty Ins Co of N Y
 183 Main E rm 1024
 Mill Mutuals Agency of N Y Inc 133
 Clinton av S rm 14
 National Casualty Co 8 Exchange rm
 809
 New York Casualty Co 19 Main W rm
 420
 Phoenix Indemnity Co 39 State rm 323
STANDARD OF DETROIT Egbert F
 Ashley Co general agents 212 Union
 Trust bldg phone Main 444 (For
 further information see back bone,
 top lines and page 107 Buyers'
 Guide)
 Travelers Indemnity Co 183 Main E
 8th fl

BRIGHTON PLACE DAIRY CO., Inc.

Under The Sealtest System of Laboratory Control

45 FULTON AVENUE

GLENWOOD 144

Utica Mutual Insurance Co 45 Exchange rm 729
Utilities Mutual Ins Co 89 East av rm 708

ZURICH GENERAL ACCIDENT AND LIABILITY INSURANCE CO LTD
Duttons Insurance Office general agents 4th floor Wilder bldg telephones Main 1022-1023 (For further information see page 106 Buyers' Guide)

Insurance Companies—Life

Ætna Life Insurance Co 130 Main E 6th fl
American Equitable Assurance Co of N Y 328 Main E rm 400
Berkshire Life Insurance Co of Pittsfield, Mass 16 Main E rm 600
Colonial Life Insurance Co The 130 Main E rm 920
Columbian National Life Insurance Co 130 Main E rm 812
Connecticut General Life Insurance Co 920 Lincoln-Alliance Bank bldg
Connecticut Mutual Life Insurance Co 10 Gibbs rm 401
Empire State Mutual Life Insurance Co, David Baltimore agency mgr 16 Main W rm 507
Equitable Life Assurance Society 130 Main E rm 712
Equitable Life Insurance Co of Iowa 16 Main E rm 200
Fidelity Mutual Life Insurance Co of Philadelphia 524 Culver bldg
Foster Edwin V Agency 130 Main E rm 804
Guardian Life Insurance Company of America 119 Main E rm 701
Hercules Life Insurance Company 259 Monroe av
Home Life Insurance Co 183 Main E rms 1136 and 1442
John Hancock Mutual Life Insurance Co 119 Main E rm 918 and 25 Exchange 2d fl
Manhattan Life Insurance Co of N Y 5 St Paul rm 418
Massachusetts Mutual Life Insurance Co 624 Lincoln-Alliance Bank bldg
Massachusetts Protective Association Inc 25 Main E rm 403
Metropolitan Life Insurance Co 16 Main E 10th fl and rm 702 and 14 Franklin rms 605 and 1103
Monarch Life Insurance Co 183 Main E rm 500
Mutual Benefit Life Insurance Co 1050 Lincoln-Alliance Bank bldg
Mutual Life Insurance Co of New York Harold J Fett mgr 45 Exchange rm 708
National Life Insurance Co of Vermont, Bruce S Johnson gen agt 16 Main E rm 550
New England Mutual Life Insurance Co 16 Main E rm 400
New York Life Insurance Co 42 East av rm 500
Northwestern Mutual Life Insurance Co 89 East av rm 906
Pearl Assurance Co Ltd 130 Main E rm 502
Pennsylvania Mutual Life Insurance Co 183 Main E rm 1114
Phoenix Mutual Life Insurance Co of Hartford Conn 16 Main E rm 900
Provident Mutual Life Insurance Co of Philadelphia 183 Main E rm 1004
Prudential Insurance Co of America 16 Main E rm 520, 328 Main E rm 508, 25 North rms 710 and 912, 45 Exchange rm 608 and 183 Main E rm 1004

Security Mutual Life Insurance Co 42 East av rm 519
State Association Service Inc 39 State rm 200
State Mutual Life Assurance Co 130 Main E rm 1110
Travelers Insurance Co 183 Main E 8th fl
Union Central Life Insurance Co 130 Main E rm 1008
Union Mutual Life Insurance Co of Portland Maine 130 Main E rm 904
United States Life Insurance Company 119 Main E rm 107
United States Life Insurance Co of New York 55 North
Unity Life, Health and Accident Insurance Co 5 St Paul rm 228

Insurance Companies—Surety Bonds

Ætna Casualty & Surety Co 130 Main 6th fl
American Bonding Co 45 Exchange rm 816
American Surety Company of New York 19 Main W rm 420 and 328 Main E rm 400
Bonded Municipal Corp 16 Main W rm 425
Fidelity & Deposit Co of Maryland 45 Exchange rm 816
GLOBE INDEMNITY COMPANY
James C Clements Inc general agents 409 Powers bldg phone Main 219 (For further information see page 113 Buyers' Guide)
Massachusetts Bonding and Insurance Co 19 Main W rm 1015
National Surety Corp 69 Broad W
United States Fidelity & Guaranty Co of Baltimore 34 State rm 208

***Insurance Companies—Title**
ABSTRACT TITLE & MORTGAGE CORPORATION 47 S Fitzhugh phone Main 4170 (For further information see page 66 Buyers' Guide)

Interior Decorators

Attridge Clarence F 1318 Jay
Bellingier Wm H 1274 Dewey av
Bishop Leon H 1118 Main E
Drumheller John W 19 Gardiner pk
Farr Evelyn G Mrs 248 Milburn
Gage Arthur K 518 Merchants rd
Goulden Edgar R 168 Curlew
Holahan Eliz G 311 Alexander rm 209
House Kenneth F 311 Alexander rm 310
Jacobson Isaac B 104 Lill
Kemper Mary and Margaret 10 Gibbs rm 307
Lanzatella Jos P 845 Smith
Lefler Daye W 7 Boston
Lusk Willard M 1700 East av
Meade Studios The 282 Park av
Niggl Frank J 317 Alexander
Scott-Laughlin 240 East av
Thomas Patk V 42 Orlando
VanSchoyck Jasper W 51 Gardiner pl

*Interior Wood Work

HOLLISTER LUMBER COMPANY Ltd
100 Anderson av phone Monroe 1663 (For further information see page 117 Buyers' Guide)
MORSE SASH & DOOR CO 101 Ford cor Waverly pl phone Main 1835 (For further information see page 89 Buyers' Guide)

ROCHESTER LUMBER CO 2040 East av telephone Monroe 1345 (For further information see page 118 Buyers' Guide)

ZIELINSKI STEPHEN 1115 Hudson av telephone Stone 2603 (For further information see page 118 Buyers' Guide)

*Investigations—Secret & Private

DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 801-803-805 Commerce bldg phones Main 1743-1744 (For further information see page 96 Buyers' Guide)

Investment Securities

(See also Brokers—Investment)

ABBOTT, PROCTOR & PAINE successors to A J Wright & Co, members New York Stock Exchange, Hotel Seneca Arcade 16 Clinton av S phone Stone 720 (For further information see page 86 Buyers' Guide)
Associated Gas & Electric Securities Co Inc 14 Franklin rm 810
Becker & Co 183 Main E rm 1041
BONBRIGHT GEORGE D B & CO 100 Powers bldg 16 Main W phone Main 4830 (For further information see top lines and page 85 Buyers' Guide)
Clark H S & Company Inc 42 East av rm 118
Cronin and Co 84 Exchange rm 203
Dainard A W & Co Inc 34 State
DelMonaco-Hayes & Co 8 Exchange rm 409
DeWitt Harriett E 16 Main W rm 111
Donoho J F & Co 183 Main E rm 522
Feistel, Cobb & Co Inc 16 Main W rm 406
Foundation Plan Inc 42 East av rm 325
General Commercial Securities Co 335 Main E rm 311
Gleichauf Ralph J 183 Main E rm 917
GOODBODY & CO members New York Stock Exchange 524 Lincoln-Alliance Bank bldg 183 Main E phone Main 1292 (For further information see page 86 Buyers' Guide)
Higgs W B 183 Main E rm 702
Houck Albert A & Company Inc 183 Main E rm 1424
Howe Winthrop K Jr 183 Main E rm 1035
Howlett & DeGolyer 42 East av rm 207
Lee, Higginson Corp 183 Main E rm 1200
Little & Hopkins Inc 16 Main E rm 800
LUDINGTON H J & CO 1029-1032 Genesee Valley Trust bldg phone Main 5092
McBride John A 16 State rm 320
McChesney Crawford 42 East av rm 407
MacGill Byron A 16 Main W rm 123
Pelz & Co 16 Main W rm 123
Percy L C & Co 42 East av rm 304
PERKINS ERICKSON & CO member New York Stock Exchange 134-145 Powers bldg phone Main 1144 (For further information see page 85 Buyers' Guide)
Pickard & Co 25 Exchange rm 500
Powell Milton C Co Inc 14 Franklin rm 1110
Riedesel, Nugent & Fritz Inc 45 Exchange rm 617
Ritter & Co 183 Main E rm 1420

BARR & CREELMAN MILL & PLUMBING SUPPLY CO.

Plumbing, Heating, Contractors — Engineers Supplies

224 MAIN STREET, WEST

PHONE MAIN 6465

Investment Securities—Con

Robus and Company Inc 183 Main E rm 1140
Rutherford M C & Co 45 Exchange rm 417
SAGE, RUTTY & CO Inc 1324 Lincoln-Alliance Bank bldg phone Stone 351 (For further information see page 87 Buyers' Guide)
Schoellkopf, Hutton & Pomeroy Inc 183 Main E rm 921
Seelye S Clark 217 East av rm 44
Smith Willard J & H D 16 Main E rm 220
Smith & Hall 183 Main E rm 914
Steele I W & Company 19 Main W rm 502
Stone & Webster and Blodgett Inc 16 Main E rm 516
Strivings Victor D & Co 42 East av rm 418

SUTRO BROS & CO members of The New York Stock Exchange 1104-1112 Lincoln-Alliance Bank bldg phone Stone 980 (For further information see page 86 Buyers' Guide)

Sweet Edwin A 16 Main W rm 217
Tucker Anthony & Co 212 Reynolds Arcade 16 Main E

WAGNER & ASSOCIATES Inc 1214 Lincoln-Alliance Bank bldg 183 Main E phone Stone 187
Wallace H O Inc 16 Main W rm 217
Williams, Bailey & Benjamin 34 State rm 300
Williams Ray R 183 Main E rm 604
Wood, Trubee & Co 183 Main E rm 1220

*Iron Founders

(See also Founders)

AMERICAN LAUNDRY MACHINERY CO The (mfrs of Meehanite) 110 Buffalo rd between NYCRR and Glide st phone Genesee 92 (For further information see page 119 Buyers' Guide)

Iron & Steel Dealers

Brace, Mueller & Huntley Inc 963 Lyell av
Burke Steel Co Inc 30 Sherer
COOK IRON STORE CO 120-128 StPaul phones Main 5188-5189 (For further information see page 138 Buyers' Guide)
Detroit Steel Products Co 961 Lyell av Genesee Bridge Co Inc (structural) 344 West av
Heughes F L & Co Inc (structural) 1029 Lyell av
Karch Julius 14 Mart pl
ROBY SIDNEY B CO The 208-214 South av tel Stone 1129 (For further information see page 121 Buyers' Guide)
ROCHESTER IRON & METAL CO Inc (also second hand) 325 StPaul and 237 MtRead bldv phone Main 464 (For further information see page 120 Buyers' Guide)
Ryerson Jos T & Son Inc 217 East av rm 25
Wards Edgar T Sons Co 183 Main E rm 1039

Iron & Steel Work

Braun John 496 Glide
Brauncraft Art Wrought Iron Works 58 Sherman
Gebhardt & Ruhle 219 Smith
Guarantee Iron Works 16 Railroad

HEUGHES F L & CO Inc 1029 Lyell av phone Glenwood 590 (For further information see page 139 Buyers' Guide)

Rochester Steel Construction Co 520 Clinton av S
Young's Wrought Iron Works Inc 39 S Water

***Jams, Jellies & Preserves**
(See Preserve Mfrs)

Janitors' Supplies

Greene Ellis D 75 State rm 207
Osband's Janitors' Supplies 302 Main E
Rochester Janitor Supplies Inc 260 State

Jewelers—Mfg

Fessner Ludwig Co Inc 623 Portland av
Koppin Ewald L 14 Franklin rm 501
Leith & Martin 119 Main E rm 219
Metal Arts Co Inc 742 Portland av
Oliver-Kahse Inc 1048 University av
Rockwell & Alden 34 N Water
Specialty Jewelry Shop 5 StPaul rm 402

Jewelers—Retail

Acme Sales Co 39 Main E 2d fl
Allen Ralph A 77 Orchard
Allen Roy A 2248 Main E
Art Jewelry Chop 9 Franklin
Baldwin Jacob 421 North
Bauman & Silverberg 481 N Goodman
Bernstein Seymour 284 Joseph av
Blume Abe J 9 State
Blumenthal Abr 672 Clinton av N
Brautigam Henry J jr 25 North rm 724
Brothers of Rochester Inc 62 Clinton av S
Bruno Anthony 252 Lyell av
Burritt's 27 Clinton av S rm 106
Cappuccio Aniello 523 North
Conover Geo S 847 Lake av
Coster Chas P 1519 Lake av
Covill Derwood E 28 Clinton av S
Czepiel Kazimir Z 727 Hudson av
Dalton Edwin S 328 Main E rm 206
Dangler Clarence J 703 South av
Danks Durward E (installment) 119 Main E rm 401
D'Annunzio Albert 490 Main W
Diana Jewelry Co 131 North
Dilger Oscar J 119 Main E rm 209
EATON & SIMS 29 Clinton av S phone Stone 4088 (For further information see page 115 Buyers' Guide)

Ferraro Jos 423 Lyell av
Gamler's 104 Main E
Gitlin Louis Jewelry Store 149 Clinton av N
Glaser's Jewelers 84 Main E
Goebel Wm 1040 Clinton av S
Groat Adelbert D 5 StPaul rm 313
Gulvin Wm S 25 North rm 246
Gutfrucht Rudolph A 890 Main W
Harmin's Jewelers 21 Main E
Harris Perry H 634 Monroe av
Hensler Bernard J 119 Main E rm 201
Hersberg's 1 East av
Humbert Geo H 8 North
Hurvitz Harry A 316 Joseph av
Jackson Wm H 325 Driving Park av
Janssen Magnus 495 Chili av
Jones Jos F 1785 Dewey av
Kennedy Frank A 376 Main W
Kleen & Groh 143 Main E
Klem Burt H 243 East av
Klem Jos Co Inc 82 Main W
Korpeck's Jewelry & Gift Shop 561 Clinton av N

LaPorte Jos 503 Portland av
Lauterbach Walter G 681 Clinton av N
Ledlie Jas O 842 Dewey av
LIKLY STORES Inc The 271 Main E phone Stone 915 (For further information see top lines and page 114 Buyers' Guide)

Loomis Wm 260 Reynolds
Magro John S 720 Jay
Maloney Edwd K 16 State rm 116
Marks & Abramson 10 State
Marsh Edwd S 16 State rm 118
Metzger Tillo C 12 Gladys
Miller & Kleeberg 5 StPaul rm 315
Mitchell Jas V 312 State
Mortillaro Sebastiano 392 Central av
Nakrach Phillips 76 Joseph av
Oemisch Henry 1706 East av
Old Gold Depot 318 Main E
Palestine Shop The 721 Monroe av
Platt Jack 271 Clinton av S
Preston Jewelry Co Inc 91 Main E
Ring Morris 14 Franklin rm 504
Rosenberg's 39 Main E
Rudolph Bros Inc 125 Main E
Scanlan & Lane 5 StPaul rm 231
Scheafer Geo C Co 8 Main E
SCHERER E J Inc 249-253 Main E opp Sibley's phone Stone 710 (For further information see page 114 Buyers' Guide)

Scheer Geo F & Son 4387 Lake av
Schroedel Edwd J 401 Main E
Servas Jos B 5 StPaul rm 213
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)
Silverberg's 327 Joseph av
Smalls Inc 28 Main E
Specialty Jewelry Shop 5 StPaul rm 402
Spicer Wm G 83 Pearl
Sunderlin Co The 74 East av
Tarrant Frank 68 South av
Tarzano Frank 417 Hudson av
The Palestine Shop 721 Monroe av
Thurston Jewelry Co 561 Thurston rd
TORREY HARRY S 529 N Goodman phone Culver 2596 and 406 Taylor bldg 328 Main E phone Main 6190
Vanderpool Chas F 190 State
Weisbuch Inc 398 Main E
Weisman Max 181 Hudson av
Weiss S Co 96 Main E
Wildman J M Co Inc 41 Main E
Wilson Wm F 255 Eastman av
WILSON J C CO 39 Main E phone Main 5738 (For further information see page 114 Buyers' Guide)
Zimmerman Aug G 25 North rm 442

Jewelers—Wholesale & Importing

Berson-Marine Co 14 Franklin 2d fl
Cohen Hyman M 5 StPaul rm 501
Cornell & Co 5 StPaul rm 414
Fisher Abr 25 North rm 722
Glazer Jewelry Co Inc 149 Main E 2d fl
Lester Jewelry Co 119 Main E rm 207
Present Co 183 Main E rm 704
Present David 42 East av rm 442
Rosenbloom Morris & Co 29 StPaul
Turk Benj 348 State

Jewelers' Supplies

Flower City Watch Crystal Co 5 StPaul rm 521
Germanow-Simon Machine Co 408 StPaul
Trevas Philip Co 5 StPaul rm 212

Junk Dealers

Atkin Rose Mrs rear 10 Herman
Baker Bros 189 Hudson av

SIBLEY, LINDSAY & CURR CO.

— ROCHESTER'S LARGEST RETAIL INSTITUTION —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS. — Stone 6500

Baker Eli & Son 75 Woodbury
Brown Wm Co 18 Rhine
Cohen J & Son Co Inc 111 Joseph av
Cohen Meyer 28 Thomas
Cohen & Zack rear 25 Herman
Dubitsky Saml 671 Clifford av
Gordon Ben 532 North
Gordon Harry rear 44 Buchan pk
Grossman Jacob 306 Ormond
Gugliuzza Carmelo 29 Portland av
Hanlon & Co Inc 417 State
Harrison David rear 40 Joseph av
Hurvitz Emanuel M 203 Hudson av
Kahn Israel 29 Rhine
Kozel Jos rear 414 Ormond
Kravetz Harry & Sons 209 Sellinger
Krieger Saml 96 Nassau
Krovetz Harry 52 Buchan pk
Levy Barnet L 175 Jay
Lieberman Abr 385 Portland av
Luckenbach Oswald 104 Sellinger
McDonough Edwin R 124 Kelly
Manchester Harold C 194 River
Minowitz Jacob 95 Herman

ROCHESTER IRON & METAL CO Inc
325 StPaul and 237 MtRead blvd
phone Main 464 (For further information see page 120 Buyers' Guide)
Rochester Rubber Trading Co rear 549
Lyell av
Rochester Waste Material Corp 19
Cleveland
Rosenbaum Bros rear 295 Ormond
Stanley Frank 119 Ford
Zipkin Abr 6 Lundy's lane

Kennels

Atom-Chihuahua Kennels 118 Bway
Celamo Kennels 372 Champlain

Knit Goods—Mirs

Champion Knitwear Co Inc (wholesale)
71 StPaul
Flower City Knitting Mills 776 Clinton
av N
Genesee Knitting Mills 145 StPaul
Lowenthal Max & Sons 422 Clinton av
S
Monroe Knitting Mills 613 Clinton av N

Knit Goods—Retail

Gattuso Michl 1132 Clifford av
Stitch Shop 1302 Dewey av

*Kodak Finishers

SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

Label Mirs

ROCHESTER LITHOGRAPHING CO
95-119 MtRead blvd cor Buffalo rd
STECHEER-TRAUNG LITHOGRAPH
CORPORATION 274 N Goodman tel
Monroe 450 (For further information
see page 114 Buyers' Guide)

Laboratories

Ward Chas H Inc (anatomical) 205
Main W

Laboratory Apparatus & Supplies

Biological Supply Co 1176 MtHope av

*Lacquering

STUART-OLVER-HOLTZ CO 406 Platt
cor Allen phone Main 5560-5561 (For
further information see page 130
Buyers' Guide)

Ladder Mirs

Combination Ladder Co 818 South av

Lamp Mirs

Star Headlight & Lantern Co 89 Allen

Landscape Architects & Gardeners

CHASE BROTHERS COMPANY main
office 6th fl Cox bldg 36 StPaul phone
Stone 560 retail stores 2045 East av
phone Monroe 1166 landscape dept do
phone Monroe 1168 (For further information see page 124 Buyers' Guide)

DeForest Alling S r 16 Fair pl
Genesee Valley Gardens 673 Parsells
GLEN BROTHERS Inc 1768 Main E
phone Culver 1854 (For further information see page 124 Buyers' Guide)
Gott Associates 920 Merchants rd
Keller Jean 9 Menlo pl
Lothian Alex S 24 Faraday
Nelison F B & Son 42 East av rm 345
Rochester Landscape Co Inc 42 East
av rm 444

*Landscape Engineers

GLEN BROTHERS Inc 1768 Main E
phone Culver 1854 (For further information see page 124 Buyers' Guide)

*Last Mirs

EMPIRE LAST WORKS Palmer cor
Breck tel Culver 1700

Laundries—Chinese

Chan Chas 343 North
Chong Wing 1052 Main E
Chung Charlie 525 Chili av
Chung Charlie 801 Dewey av
Hing-Lung 316 South av
Jung Lin Tew 25 Plymouth av N
Kee Sing 16 Monroe av
Lee Wing 220 State
Lee Wong 421 Clinton av N
Lin Lee 532 Main W
Lung Chong 98 James
Lung Cong Shing 480 Monroe av
Lung Tom Wo 108 Monroe av
Ming Wah Lee 80 Spring
Moon Wong 243 Monroe av
Sing C Lee 454 Main E
Sing L Lee 559 Main E
Sing Lee 201 Genesee
Sun Laundry 249 Clinton av N
Tun Weng 292 Joseph av
Wah Sam 120 Front
Young Jim 696 Park av

Laundries—Hand

Bernhard Harriet A Mrs 157 Barton
Brown Effie L Mrs 86 Leighton av
Bunting Laundry 25 Wellesley
DeLuxe Hand Laundry 93½ Elm, 90
Gibbs, 96 South av and 296 Court
King Hand Laundry 69 Clinton av S
Newton Nettie A Mrs 255 S Goodman
Purdy Chas E 300 Hillside av
Quan Frank 31 Pullman av
Rodgers Sophia G Mrs 57 Harlem
Sercu A Mrs Home Laundry 614 Hollenbeck
Siebert Geo C 1102 Clifford av
Smith Alf W 780 Brown
Sukrow Philip 169 Monroe av
Three Hour Laundry Stores Inc 282
Court
Tomaselli Jas R 10 Minnesota

Laundries—Steam

American Union Laundry 700 Clinton
av S, 55½ Spring and 121 Chestnut
Central Laundry & Supply Co Inc 548
StPaul
Crescent av
Dewey av
DeLuxe Laundry 54 Clinton av N and
183 East av
Hafner Home Laundry Inc 587-595 Clinton
av N
Home Laundry 595 Clinton av N
KELSO LAUNDRY CO 497 State phone
Main 898
King Henry 218 North
Lawrence Household Laundry Inc rear
84 Charlotte
Liberty Laundry 273 Wilder
Lilac Damp Wash Laundry 14 Ward
Lincoln Laundry Co Inc 89 Jay
Mechanics Laundry Co 555 Child
Model Home Laundry 46 Allen
Model Laundry 497 State
Mother's Home Laundry 199 Berlin
Neat Laundry Co 51 Arthur
North East Laundry 392 Plymouth av
S
Rochester Laundry Co 186 Court
Sommer Bruno C rear 1252 Clifford av
STAR PALACE LAUNDRY Inc 61
North phone Stone 1503
Tatlock Bros Inc 183 Tremont
Tatlock Laundry 183 Tremont
Three Hour Laundry 81 East av
White Linen Supply Laundries Inc 427
Maple

*Laundry Machinery

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between N Y C
R R and Glide st phone Genesee 92
(For further information see page
119 Buyers' Guide)

Lawyers

Notaries Public designated by an
asterisk (*)
Abbott, Rippey & Hutchens 16 Main W
rm 615
Adams Addis V 39 State rm 418
Ader Wm A 31 Exchange rm 203
*Adler Isaac 183 Main E rm 1152
Adler & Colson 1146 Lincoln-Alliance
Bank bldg 183 Main E
Alaimo Jos W 16 Main W rm 736
Albright Jas K 39 State rm 324
*Albright Johnson Stanley 39 State rm
324
*Allen Don C 19 Main W rm 921
*Anderson Arthur R 16 Main W rm
121
Ark Jacob 45 Exchange rm 309
Armstrong John R 122 S Fitzhugh
Arnott Raymond H 39 State rm 711
Averill Robt 39 State rm 503
Backus Oswald P jr 16 Main W rm 734
Backus Sidney K 16 Main W rm 734
Backus & Backus 16 Main W rm 734
Bacon Leonard Beaumont 5 S Fitzhugh
3d fl
Bacon Leonard Lee 5 S Fitzhugh 3d fl
*Baglin C Norbert 8 Exchange rm 907
Bailey Geo E 45 Exchange rm 915
*Baker Barton 45 Exchange rm 801
Baker Richd J 16 State rm 503
Baker & Carver 45 Exchange rm 801
*Baltensparger Casper V 31 Exchange
6th fl
*Barker Orrin 16 Main W rm 535
Barnsdale Harold H 183 Main rm 1252
Barrett Gerald R 8 Exchange rm 303
Barry Martin J 16 Main W rm 604
Bauman Agnes L 39 State rm 607

65% Changes

in this book, from the previous issue.

Every year 17-19% of names drop out. 18-20% new names are added, and changes in address, occupation, etc., occur in 25-28% more.

Be Sure You Are Using The Latest**Lawyers—Con**

Beach Danl M 5 S Fitzhugh 3d fl
 Beach Danl M jr 5 S Fitzhugh 3d fl
 Beale Roy I 8 Exchange rm 905
 *Bechtold Chas B 19 Main W rm 903
 Bechtold Karl K 19 Main W rm 903
BECHTOLD AND BERNSTEIN 903
 Union Trust bldg phone Main 260
 Becker Arnold H 16 Main W rm 339
 *BeHage Eug H 39 State rm 503
 Bell Wm J 16 Main W rm 319
 Bemish Geo H 47 S Fitzhugh
 *Bentley C Raymond 31 Exchange 6th fl
 Bentley Herbert L 39 State rm 612
 *Bentley Jos W 39 State rm 612
 Berger Saml 8 Exchange rm 911
 Berlove Lester J 16 Main W rm 340
 *Berman John H 45 Exchange rm 915
 Bernstein Seymour 903 Union Trust bldg 19 Main W
 Bielski Henry E 16 Main W rm 541 and 758 Hudson av
 *Block Wilton A 19 Main W rm 412
 Block & Smith 19 Main W rm 412
 Bly Halton D 19 Main W rm 1015
 Bodine Geo F 16 Main W rm 800
 Bostwick Chas E 19 Main W rm 703
 *Bown Carlton F 45 Exchange rm 725
 Boyle Jos B 16 Main W rm 400
 Bradstreet Grover C jr 19 Main W rm 512
 Brainerd Myer 8 Exchange rm 306
 Brainerd Rudolph 8 Exchange rm 306
 Brainerd & Brainerd 8 Exchange rm 306
 Branch John W 16 Main W rm 800
 Brewer Jas L 39 State rm 218
 Brickner Isaac M 16 State rm 415
 Brindisi Angelo S 19 Main W rm 703
 Briskin Louis 25 Main E rm 419
 Brodsky Rubin 8 Exchange rm 1009
 Brown Berton W 16 Main W rm 545
 Brown Edwin J 16 Main W rm 334
 Brown Nicholas E 5 S Fitzhugh 3d fl
 Brown Oscar J 16 Main E rm 920
 Brown & Zurett 16 Main E rm 920
 Brownell Emery A 21 S Fitzhugh 2d fl
 Buck Glenn L 19 Main W rm 716
 Buell Henry D 31 Exchange rm 211
 Buff Jos 16 Main W rm 714
 Bunis Louis I 8 Exchange rm 312
 Bunis Saml W 8 Exchange rm 312
 Bunis & Bunis 8 Exchange rm 312
 *Burns Geo 8 Exchange rm 502
BURNS & BURNS 502 Wilder bldg phone Main 802-803
 Burton Clarence L 16 Main W rm 800
 Calkins Harland F 5 S Fitzhugh 3d fl
 Callahan Chas E 19 Main W rm 1021
 Carev John J 19 Main W rm 301
 Carey Wm J 39 State rm 401
 Carroll H Bradley 31 Exchange rm 407
 *Carver Elbert H 45 Exchange rm 801
 *Case Earl F 39 State rm 714
 Castle Kendall B 19 Main W rm 910
 *Castle Newton B 19 Main W rm 910
 Castle & Fitch 19 Main W rm 910
 Chace Benj B 19 Main W rm 1015
 *Chamberlain Arthur V D 39 State rm 607
 Chamberlain, Page & D'Amanda 607 E & B bldg 39 State
 Clarke Truesdale 16 Main W rm 236
 Clay Wm L 16 Main W rm 510
 Cleary, Baglin & Hamilton 8 Exchange rm 907
 Cleary Edw L 8 Exchange rm 907
 *Clinton Lewis 31 Exchange 6th fl
 *Clynes Edmund 45 Exchange rm 433
 Cohen David A 16 Main W rm 401
 Cohen Harold H 119 Main E rm 819
 *Cohen Max 25 Main E rm 419
 Cohen Percy 8 Exchange rm 807
 Cohen & Gould 25 Main E rm 419

Cohn Milton S 45 Exchange rm 1032
 Colson J Fredk 183 Main E rm 1152
 Combs Wm C 16 Main W rm 800
 Conboy Leonard 16 Main W rm 305
 Connelly Peter J jr 16 Main W rm 226
 Copeland Mortimer S 19 Main W rm 906
 Corbett Donald J 39 State rm 513
 *Corbett Thurston 65 Broad W rm 617
 Corcoran Jos H 19 Main W rm 605
 Cornwell Chas W 16 Main W rm 800
 *Cotroneo Anthony V 45 Exchange rm 403
 *Coyle Harold S 183 Main E rm 1252
 Cramer Benj S 16 Main W rm 209
 Cristy Edw I 31 Exchange 6th fl
 *Crittenden Henry L 183 Main E rm 748
 Crittenden & Crittenden 183 Main E rm 748
 *Crone Thos H 39 State rm 600
 Croog Saml 16 Main W rm 437
 *Crowley Dennis L 19 Main W rm 703
 Cuccl Wm S 8 Exchange rm 612
 Cuff Jas E 19 Main W rm 1006
 *Culley Ralph H 65 Broad W rm 617
 Culley and Corbett 65 Broad W rm 617
 Cumpston Edw H (patent) 711 Wilder bldg
CUMSTON & SHEPARD (patent) 711-717 Wilder bldg phone Main 5529
 *Curran Arthur B 45 Exchange rm 425
CURRY WILLARD P 810 Reynolds Arcade 16 Main E phone Main 510
 Dailey John H 16 Main W rm 718
 Dale Jas G 5 S Fitzhugh 3d fl
 D'Amanda Alf J 19 Main W rm 717
 *D'Amanda Christopher H 45 Exchange rm 832
 D'Amanda Francis J 39 State rm 607
 Dankoff Ruben A 19 Main W rm 512
 Danno Saml J 25 Main E rm 423
 Dattilo Philip B 183 Main E rm 1330 and 1750 Clifford av
 Davidson Sidney Z 16 Main W rm 707
 DeGraff Wm 31 Exchange rm 311
 DeLeeuw Murray 19 Main W rm 619
 *Denton Eug C 16 Main W rm 232
 *Devans Frank E 31 Exchange 6th fl
 DeVoe Clinton A 16 Main W rm 530
 DeVonis Peter J 5 S Fitzhugh rm 502 and 583 Hudson av
 Dey Earl L 45 Exchange rm 915
 *Dick Homer E A 8 Exchange rm 813
 *Dicke Saml B 183 Main E rm 1330
 DiPasquale Saml D 19 Main W rm 520
 Dobson J Roger 19 Main W rm 903
 *Donnelly Philip H 31 Exchange rm 407
 Donovan Austin J 45 Exchange rm 625
 Doyle Emmett L 19 Main W rm 506
 Doyle John G 16 Main W rm 400
 *Doyle Justin J 31 Exchange 6th fl
 Draper Geo B 31 Exchange rm 303
 Draper, Miller & Miller 31 Exchange rm 303
 Duffy Jas P B 19 Main W rm 1012
 *Dunbar Alf W 31 Exchange 6th fl
 Durston Thos M 34 State rm 416
 Dutter Darrow A 19 Main W rm 512
 Dutcher Henry Redman 45 Exchange rm 315
 Dutcher & Dutcher 45 Exchange rm 315
 Dwyer Eug J 183 Main E rm 1330
DWYER, REILLY, ROBERTS, McLOUTH & DICKER 1330 Lincoln Alliance Bank bldg 183 Main E phone Stone 340
 Dwyer Robt T 183 Main E rm 1330
 *Dye Marvin R 45 Exchange rm 903

Easton Wm G 16 Main W rm 511
 Easton and Witmer 16 Main W rm 509
 Eber Ely 16 Main W rm 247
 *Eber Wm 16 Main W rm 247
 Edelman Edwd C 16 Main W rm 824
 Edelstein Abr 19 Main W rm 605
 Ellenbogen Maurice G 16 Main W rm 714
 Falk Marvin L 19 Main W rm 619
 *Farber Benj J 8 Exchange rm 807
 Farbo Jos 25 Main E rm 423
 Farnham Philip 16 Main W rm 500
 *Feely Jas K 16 Main W rm 305
 Fellerski Adam 39 State rm 619
 Ferrari Peter F 34 State rm 314
 Ferris Frank H jr 6 Clinton av S rm 106 and 233 Main E
 *Fischette Rocco M 16 State rm 408
 Fishman Lester 8 Exchange rm 307
 *Fitch J Sawyer 19 Main W rm 910
 *Fitch Jere H 183 Main E rm 923
 Fitzgerald Danl F 45 Exchange rm 1033
 *FitzSimons Curtis 8 Exchange rm 905
 Fix Meyer 16 Main W rm 500
 Folger Paul 5 S Fitzhugh 3d fl
 Foote Nathanael 16 Main W rm 800
 Forman Fred S 183 Main E rm 1252
 Forsyth Walter S 45 Exchange rm 1025
 Foster Alex jr 19 Main W rm 602
 Fowler Ray F 45 Exchange rm 315
 Francis Abr G 19 Main W rm 603
 Frank Wm J 21 S Fitzhugh 2d fl
 *Frank Howard W 25 Main E rm 520
 *Freeman Hyman B 16 Main W rm 800
 Fritsch Jos jr 45 Exchange rm 433
 Gallancy Danl J 31 Exchange rm 405
 Gandy Donald F 8 Exchange rm 1010
 Gano, Berger & Solomon 8 Exchange rm 911
 Gano D Curtis 8 Exchange rm 911
 Gelb Wm B 8 Exchange rm 111
 Gibbs Milton E 39 State rm 617
 Gifford Clarence M 183 Main E rm 1224
 Gillette Geo A 8 Exchange rm 1016
 Gillette Henry E 34 State rm 102
 Gillette Percival W 8 Exchange rm 1016
 Gilman Andrew L 183 Main E rm 1252
 Gitelman Jacob 45 Exchange rm 1032
 Glynn Henry R 39 State rm 315
 Goddard J Eug 16 Main W rm 338
 Goldman Albert E 8 Exchange rm 911
 Goldman Harry D 19 Main W rm 510
 Goldman Manuel D 19 Main W rm 720
 Goldman Reuben 6 State rm 302
 Goldstein Abram P 16 Main W rm 707
 Goldstein Jos 19 Main W rm 720
 Goldstein & Goldman 19 Main W rm 720
 *Goldwater Franklin A 45 Exchange rm 625
 Goodelle Fred B 16 Main W rm 251
 Goodwin Frank J 31 Exchange 6th fl
 Goodwin Fred C 31 Exchange 6th fl
 Gordon Henry I 8 Exchange rm 907
 Gould Hyman G 25 Main E rm 419
 Grabb Clarence F 19 Main W rm 605
 *Green Chas W 16 Main W rm 800
 Greenberg D Mordecai 45 Exchange rm 629
 Greene Burton J 8 Exchange rm 709
 Griffith Robt L 183 Main E rm 1252
 Griswold Hamilton C 6 Clinton av S rm 106 and 233 Main E
 Grossman Milton L 880 Main W
 Guglielmino Rosario J 45 Exchange rm 403
 Guttenberg Earl R 21 S Fitzhugh 2d fl
 *Haller Clarence W 25 Main E rm 324
 Halsey Hampton H 39 State rm 714

F. P. VAN HOESEN CO., INC.

PAINTS — WALL PAPER — WINDOW SHADES — VENETIAN BLINDS

41-45 ST. PAUL STREET — — — PHONE STONE 473

Hamilton Clarence E 8 Exchange rm 907
 Hamilton Walter S 5 S Fitzhugh 3d fl
 Hanks Wm B 119 Main E rm 718
 *Hardell Clarence H 16 Main W rm 334
 Hargrave Thos J 31 Exchange 6th fl
 Harpending Abram 45 Exchange rm 915

HARRIS, BEACH, FOLGER, BACON & KEATING 3d floor Rochester Savings Bank bldg 5 Fitzhugh S phone Main 2202

*Harris Donald 19 Main W rm 610
 Harris Edwd 5 S Fitzhugh 3d fl
 Harris Geo H 19 Main W rm 610
 Harris Harry Z 19 Main W rm 510
 Harrison Jack 16 Main W rm 211
 Headley Robert T F 45 Exchange rm 303
 Heicklen Arnold 8 Exchange rm 709
 Hennessy Robert M 19 Main W rm 1021

Hill Alan M 16 Main W rm 443
 *Hill Burlew 16 Main W rm 621
 *Hill Walter H 16 Main W rm 443
 Hill & Hill 16 Main W rm 443
 Hixson Geo F 8 Exchange rm 915
 Hochstein David D 19 Main W rm 319

Hoffenberg Geo 16 Main W rm 608
 *Hogan Jos P 45 Exchange rm 1025
 Hogan Michl A 16 Main W rm 545
 Holbrook, Barrett & Holbrook 8 Exchange rm 303
 Holbrook Fredk S 8 Exchange rm 303
 Holbrook Willard W 8 Exchange rm 303
 Holloran Walter J 45 Exchange rm 903

Hosenfeld Leo G 16 Main W rm 339
HUBBELL, TAYLOR, GOODWIN, NIXON & HARGRAVE 31 Exchange 6th floor phone Main 396
 Humphreys Jos L 8 Exchange rm 506
 Hutchens Harold G 16 Main W rm 615

Ickes Edwd W 16 Main W rm 800
 *Jack Louis 16 Main W rm 540
 Jefferson C Frederic 19 Main W rm 921

*Jennings John A 16 Main E rm 514
 *Johns Wm 65 Broad W rm 507
 *Johnson Byron A 45 Exchange rm 725
 Johnson Luel F 45 Exchange rm 1003
 *Johnson Thomas E 45 Exchange rm 725

Johnson & Searle 45 Exchange rm 1003
 Jones Jas 8 Exchange rm 1009
 Joy Stephen S 8 Exchange rm 314
 Kaelber Carl F W 19 Main W rm 1012
 Kaman Maurice J 19 Main W rm 906
 Karch Ephraim 39 State rm 220
 Karz Milton 19 Main W rm 301

*Kass Henry Jr 45 Exchange rm 309
 Kaufman Jos 19 Main W rm 703
 Keating Kenneth B 5 S Fitzhugh 3d fl
 Keefe Robt E 16 Main W rm 325
 *Keenan John E 16 Main W rm 226
 *Keenan Timothy M 183 Main E rm 1330

Keenan & Keenan 16 Main W rm 226
 Kendall Cyril L 19 Main W rm 512
 Kestenblatt Herman 19 Main W rm 1006

*Kimball Fredk P 39 State rm 212
 Kowalski Matthew 16 Main W rm 545
 Kreg Paul S 16 Main W rm 338
 Kreidler Chas R 39 State rm 220
 Kuhn Herbert G 8 Exchange rm 605
 Lamb Edwd H 19 Main W rm 714
 *Lambiasi Chas 25 Exchange rm 300
 Lazarus Louis E 6 State rm 402
 Leonardo Henry F 39 State rm 422

Leonardo Jerry R 39 State rm 422
 Leonardo & Leonardo 39 State rm 422
 Levin David R 45 Exchange rm 812
 Levy Saml 31 Exchange rm 203
 *Liebschutz Philip M 45 Exchange rm 425
 Lines Stephen V R 183 Main E rm 1330
 Little Archibald M 345 Alexander
 Little John C Jr 65 Broad W rm 400
 Lochner Robt W 45 Exchange rm 933
 Loeser Edwd P 16 Main W rm 718
 LoMonaco Salvatore M 34 State rm 314
 Lubelle Jack G 16 Main W rm 714
LUNN GEORGE R Jr 814 Genesee Valley Trust bldg office phone Main 480
 res Charlott 310

Lynn Bros 1003 Wilder bldg
 Lynn John D 8 Exchange rm 1003
 *Lynn Maurice G 8 Exchange rm 1003
 Maas Hyman T 19 Main W rm 720
 MacCameron Robt F 16 Main W rm 500
 McCarrick Thomas P 16 Main W rm 736
 McCracken John W 70 Exchange rm 409

*McDermott Floyd G 39 State rm 218
 MacDonald Geo D 70 Exchange rm 409
 MacFarlane Wm 19 Main W rm 510
MacFARLANE & HARRIS 510-517
 Union Trust bldg phones Main 936-937

McInerney John J 19 Main W rm 1002
 McKay Clarence W 45 Exchange rm 303

McKay Stephen A 45 Exchange rm 425
 McKay & Headley 45 Exchange rm 303
 Macken Danl E 45 Exchange rm 625
 Mackey Carolus J 647 Clinton av S
 McLean, Duffy & Kaelber 19 Main W rm 1012

McLean Jos 19 Main W rm 1012
 *McLouth Chas Jr 183 Main E rm 1330
 McNall Lamont 16 Main W rm 232
 McNamara Paul 180 Main E rm 1252
 Macomber Francis S 16 Main W rm 347

*McSweeney Jos 8 Exchange rm 703
 Mahoney John J 19 Main W rm 319
 Mahoney Leo D 130 Main E rm 1243
 Malone Edwd T 8 Exchange rm 703
 *Malone Simon A 16 Main W rm 604
 Maloney Chas P 19 Main W rm 602
 Maloney Wm J 19 Main W rm 602
 Maloney & Foster 19 Main W rm 602
 Mann Fredk A 16 Main W rm 439
 Mann Jas 19 Main W rm 800

MANN, STRANG, BODINE & WRIGHT 800 Powers bldg phone Main 493

*Manning Wm F 25 Main E rm 422
 Marafioti Leonard D 45 Exchange rm 315
 Marks Wm M 45 Exchange rm 825
 Marsh Ednor A 65 Broad W rm 603
 Marshall Robt E 19 Main W rm 714
 Marsland Lathrop D 45 Exchange rm 908

Martens Henry J 39 State rm 517
 *Martens Henry W 39 State rm 517
 Martens & Martens 39 State rm 517
 Martin Jas R 16 Main W rm 334
 Martin John W 19 Main W rm 619
 Martin Jos W 19 Main W rm 512
 *Mastrodonato Geo E 45 Exchange rm 603

*Menzie Herbert J 16 Main W rm 721
 Menzie Stuart M 16 Main W rm 721
 *Mephram Arthur L 39 State rm 309
 Mercer Chas D 31 Exchange rm 311
 Mercer Geo H 16 Main W rm 434
 Mertz Rodney C 311 Alexander rm 302

Middleton E Willoughby 31 Exchange 6th fl
 Milanetti Arthur 16 State rm 412
 Millard Ernest B 8 Exchange rm 602
 Millener John A 45 Exchange rm 812
 Miller Benedict L 45 Exchange rm 825
 Miller Honora A 16 Main W rm 319
 Miller Myer 31 Exchange rm 303
 Miller Robt 31 Exchange rm 303
 Mills Gregory F 16 Main W rm 616
 Minton Leo T 16 Main W rm 226
 Mix Fredk J 65 Broad W rm 507
 Mondo Charles J 19 Main W rm 520
 Mondo & DiPasquale 19 Main W rm 520

*Moore Basil E 16 Main W rm 727
 Morehouse Merwin 16 Main W rm 541
 Morgan J Newton 65 Broad W rm 400
 Morris Donald N 8 Exchange rm 706
 Morris Ira H 19 Main W rm 703
 Morse John P 45 Exchange rm 629
 Moser Clarence P 45 Exchange rm 908
 Moser & Reif 45 Exchange rm 908
 Mullan J Boyd 45 Exchange rm 908
 Mulvey Vincent J 34 State rm 224
 Murphy Chas W 25 Main E rm 324
 Muscarella Paul 34 State rm 314
 Napodano Rudolph F 25 Main E rm 423

Neary Alcott 8 Exchange rm 611
 Neville Grantier 19 Main W rm 610
 *Newcomb Carlyle B 45 Exchange rm 1001

Newton Dallas C 65 Broad W rm 400
 Nichols Ellsworth 8 Exchange rm 803
 Nier Geo J 45 Exchange rm 915
 Nighan Timothy J 45 Exchange rm 812
 Nixon T Carlyle 31 Exchange 6th fl
 Noonan Millard J 8 Exchange rm 502
 Novick Marvin H 16 Main W rm 338
 Nusbaum Gilbert A 19 Main W rm 619
 O'Brien Chas J 45 Exchange rm 825
 O'Brien Francis A 65 Broad W rm 512
 O'Brien Francis A 19 Main W rm 512
 O'Brien J Emmett 183 Main E rm 1252
 O'Brien Jas C 8 Exchange rm 605
 O'Brien, McSweeney & Malone 8 Exchange rm 703

O'Brien Norman A 19 Main W rm 506
 O'Brien Smith 8 Exchange rm 703
 O'Brien W Clyde 31 Exchange 6th fl
 O'Brien & Emerson 8 Exchange rm 605
 O'Connell Chas B 31 Exchange rm 407
 Ogden Edwd M 8 Exchange rm 1010
 Ogden Geo D 45 Exchange rm 915
 Ogden Lawrence H 16 Main W rm 442
 Ogden & Schwartz 16 Main W rm 442
 O'Keefe Wm C 119 Main E rm 718
 O'Reilly Jas M 31 Exchange 6th fl

OVIATT, GILMAN, O'BRIEN & BARNSDALE 1252 Lincoln-Alliance Bank bldg 183 Main E phone Stone 1478

Oviatt Percival DeW 183 Main E rm 1322
 Page J Stuart 39 State rm 607
 Pammenter Arthur T 25 Main E rm 520

Pappert Aug V, County Clerk's office Court House
 Paprocki Jos R 16 Main W rm 437
 Paprocki Jos R Jr 1116 Hudson av
 Park Howard B 183 Main E rm 1152
 Parker Frank H 16 Main W rm 800
 Parsons Judson A 19 Main W rm 1015
 Paul Carl F Jr 31 Exchange 6th fl
 Picciotti Anthony 25 Main E rm 422
 Pierce Chas Lee 8 Exchange rm 602
 Pierce Louis S 39 State rm 308
 Pierson Fredk T 5 S Fitzhugh 3d fl
 Piraino Josephine 16 Main W rm 545
 Platt Clarence M 19 Main W rm 1012
 Plumb Erwin S 8 Exchange rm 612
 Plumb Leon A 19 Main W rm 816

Lawyers—Con

Plumb Wm T 8 Exchange rm 612
 Plumb & Plumb 612 Wilder bldg
 Fogal Bernard M 16 Main W rm 446
 Fogal Simon 16 Main W rm 432
 Poland Keith D 5 S Fitzhugh 3d fl
 Pollard Stephen K 45 Exchange rm 1001
 Posner David 6 State rm 301
 Post Walter 16 Main W rm 623
 Price Abr 8 Exchange rm 509
 Raines Eug 45 Exchange rm 825
 Raines Geo R 45 Exchange rm 825
 Raines John jr 45 Exchange rm 825
 Raines & Raines 45 Exchange rm 825
 Rapoport Harold S 16 Main W rm 812
 Rappaport Lester H 19 Main W rm 506
 Rathjens Arthur 16 Main W rm 535
REED & SHUTT 1012 Wilder phone Main 1759
 Reif Herbert R 45 Exchange rm 908
 Reilly John J 183 Main E rm 1330
 Relin Chas H 65 Broad W rm 313 and 284 Joseph av
 Relin Jonas P 65 Broad W rm 313
 Relin Nathan 65 Broad W rm 313
 *Remington Francis K 183 Main E rm 1224
 Remington Harvey F 183 Main E rm 1224
 *Remington Thos H 183 Main E rm 1224
REMINGTON & REMINGTON 1224
 Lincoln-Alliance Bank bldg phone Stone 737
 Rice Leo J 19 Main W rm 1019
 Richter Wm J 19 Main W rm 816
 Rigney Martin E 16 Main W rm 623
 Rippey Jos S 16 Main W rm 615
 Roberts Carroll M 183 Main E rm 1330
 Robinson R Theron 16 Main W rm 242
 Roche Louis N 45 Exchange rm 1033
 Rodenbeck Adolph J 16 Main W rm 739
 Rogers Michl L 8 Exchange rm 209
 Roncone Dominick J 6 State rm 401
 Rosenberg Arthur E 16 Main W rm 822
 Rosenberg Harry 16 Main W rm 401
 Rosenberg Wm B 19 Main W rm 317
 Rosenberg & Cohen 16 Main W rm 401
 Rosenzweig Jacob 65 Broad W rm 513
 Rosenzweig Lewis 65 Broad W rm 513
 Rubenstein Jacob L 65 Broad W rm 703
 Rubin Albert J 8 Exchange rm 208
 Salamone Anthony 16 Main W rm 528
 Sanderson Geo 34 State rm 214
 Sandholzer R Lloyd 8 Exchange rm 214
 Sanford Nelson P 16 Main W rm 534
 Sarachan Goodman A 65 Broad W rm 513
 Sawkyo Leo T 39 State rm 418
 Schell Harger R 19 Main W rm 319
 Schnepf Emmett J 45 Exchange rm 933
 Schtulberg Abr S 16 Main W rm 528
 Schulman Abr 45 Exchange rm 1032
 Schwartz Arthur W 16 Main W rm 442
 Scoonfetti Jas P 16 Main W rm 211
 Scoonfetti & Harrison 16 Main W rm 211
 Scully John J 19 Main W rm 506
 Scully & O'Brien 19 Main W rm 506
 Searle Truman G 45 Exchange rm 1003
 Selke Norman H 16 Main W rm 535
 Servis Harry H 16 Main W rm 807
 Sessions Harry A 25 Main E rm 520
 Shapiro Asher N 70 Exchange rm 301
 Shaw John G 16 Main W rm 800
 Shearer David H 183 Main E rm 1330
 Shedd Henry D 45 Exchange rm 629
 Sheehan Jas F 16 Main W rm 245
 Sheehy J Webb L 16 Main W rm 236
 Sheeler F Dudley 39 State rm 714
 Sheffer Merle L 16 Main W rm 718
 Shepard Albert L 8 Exchange rm 506
 Shepard Chas (patent) 8 Exchange rm 711
 Sherman David 31 Exchange rm 211
 Shoecraft J Donald 16 Main W rm 812
 Shoelman Saml C 19 Main W rm 820
 Shutt E Reed 8 Exchange rm 1012
 Shutt P Cameron 8 Exchange rm 1012
 Silverhart Carl 39 State rm 301

Skivington Francis M 8 Exchange rm 511
 Skivington Geo J 8 Exchange rm 511
 Skivington & Skivington 8 Exchange rm 511
 Slater Fred J 119 Main E rm 718
 Sloom Geo F 16 State rm 415
 Smith Claude S 45 Exchange rm 531
 Smith Eric P 16 Main W rm 528
 Smith Franklin H 19 Main W rm 412
 Smith Mial V B 49 East av rm 406
 Smith W Earl 45 Exchange rm 1001
 Smyth Hamlet A 5 S Fitzhugh rm 2
 Snider Maxwell I 65 Broad W rm 603
 *Snyder Benj O 880 Main W
 Snyder & Grossman 880 Main W
 Solomon Casper L 8 Exchange rm 910
 Solomon Theo 45 Exchange rm 832
 Spencer Adrian L 39 State rm 312
 Spencer Howard C 8 Exchange rm 1010
 Spencer Nelson E 8 Exchange rm 1010
 Spencer, Ogden & Spencer 8 Exchange rm 1010
 Spurr Henry C 8 Exchange rm 803
 Spurr & Nichols 8 Exchange rm 803
 Staudenmaier Wm G 16 Main W rm 807
 *Steele Geo C 45 Exchange rm 1001
 Stein Clayton M 65 Broad W rm 603
 Stern Arthur L 31 Exchange 6th fl
 Stevens Wm J 8 Exchange rm 602
 Stewart Alf T 39 State rm 312
 Stewart Scott jr 31 Exchange 6th fl
 Stewart & Spencer 312 E & B bldg 39 State
 Stoddard Gerald R 183 Main E rm 1330
 Stokes Fredk I 31 Exchange rm 307
 Stone Harold H 16 Main W rm 608
 Stone & Hoffenberg 16 Main W rm 608
 Storaardt Lloyd V 8 Exchange rm 303
 Strang Wm F 16 Main W rm 800
 Strathman Harold W 25 Main E rm 500
 Streppa Domenic L 8 Exchange rm 900
 Strobel Charles E 8 Exchange rm 611
 Stull Bros 31 Exchange rm 407
 Stull Herbert J 31 Exchange rm 407
 Stull John M 31 Exchange rm 407
 Sturge Ivan 16 Main W rm 510
 Sturman Leon H 25 Main E rm 500
 Sullivan John D 31 Exchange rm 311
 Sutherland Andrew R 19 Main W rm 820
 Sutherland Arthur E jr 19 Main W rm 820
 Sutherland & Sutherland 19 Main W rm 820
 Sutton Chas W 45 Exchange rm 425
 Swan Vilas M 19 Main W rm 910
 Swan Walter A 16 Main W rm 534
 Taggart Claude T 16 Main W rm 538
 Teresi Harold P 45 Exchange rm 603
 Tew Robt H 19 Main W rm 610
 *Thomas Herbert B 45 Exchange rm 403
 Thomas John F 65 Broad W rm 203
 Thomas & Wickes 65 Broad W rm 203
 Toan Thos L 45 Exchange rm 629
 *Tobin J Raymond 45 Exchange rm 725
 Tomanovich Milo I 16 Main W rm 719
 Traynor J Frank 45 Exchange rm 632
 Trebert Wm jr 16 Main W rm 800
 Truesdale Albert E 16 Main W rm 121
 Truesdale, Clarke & Sheehy 16 Main W rm 236
 Tuthill R Marsden 5 S Fitzhugh 3d fl
 Ungerer Heiby W 19 Main W rm 1015
 Vallone Jos A 34 State rm 102
 VanAllen Everett K 16 Main W rm 736
 VanAlstyne Geo R 39 State rm 418
 VanAlstyne & Adams 39 State rm 418
 *VanDuser H Douglass 45 Exchange rm 425
 VanDuser, Liebschutz & Curran 45 Exchange rm 425
 VanSchaick Geo S 25 Main E rm 500
 VanSchaick, Woods & Warner 25 Main E rm 500

VanVoorhis Chas 16 Main W rm 500
 VanVoorhis Eug 16 Main W rm 500
 VanVoorhis John Sons 16 Main W rm 500
 Vedder Arthur F 39 State rm 714
 Ventura 19 Main W rm 520
 Wager Kelsey B 16 Main W rm 816
 Ward Herbert L 16 State rm 200
 Waring Jas R 16 Main W rm 431
 Warner Nelson 25 Main E rm 500
 Warren, Shuster, Case & Halsey 39 State rm 714
 Warren Stephen J 39 State rm 714
 Webster Archibald E 19 Main W rm 1005
 Webster Jos R 19 Main W rm 714
WEBSTER, LAMB & WEBSTER 714
 Union Trust bldg telephone Main 1660
 Webster Luther I 19 Main W rm 714
 *Webster Roy C 16 Main W rm 303
 Wegner Frederic E 16 Main W rm 510
 Weldgen, Newton, Morgan & Little, 65 Broad W rm 400
 Weldgen Nicholas J 65 Broad W rm 400
 Wendt Robt H 16 Main W rm 816
 Werner Christopher C 19 Main W rm 610
 Werner, Harris & Tew 19 Main W rm 610
 West Charles A 16 Main W rm 446
 West & Pogal 16 Main W rm 446
 Westbury Raymond E 19 Main W rm 714
 Westfall Donald S 19 Main W rm 714
 Whipple Ward R 16 Main W rm 800
 Whitbeck Ernest C 45 Exchange rm 903
 Whitbeck & Dye 45 Exchange rm 903
 Whiting Olive 16 Main W rm 410
 Whitley Geo A 39 State rm 408
 Whitley Jas L 39 State rm 408
 Whitley & Whitley 39 State rm 408
 Whitman Carroll N 45 Exchange rm 915
 Whitman, Dey & Nier 45 Exchange rm 915
 Whittney Fredk M 16 Main W rm 438
 Whittaker Jos J 16 Main W rm 815
 Wickes Francis C 65 Broad W rm 203
 Wickes Henry H 47 S Fitzhugh
 Wickes Robt B 47 S Fitzhugh
 Widener Seth G 16 Main W rm 251
 Wiedman Fredk 39 State rm 218
 Wilcox Chas S 5 S Fitzhugh 3d fl
 Wilcox Geo C 5 S Fitzhugh 3d fl
 Wilkes Myron E 16 Main W rm 727
 *Willey Albert S 183 Main E rm 1224
 Williams C Kent 31 Exchange rm 307
 Willis J Allan 65 Broad W rm 712
 Wilson Hugh H 16 Main E rm 516
 Winchell, Macken, Goldwater & Dono-
 van 45 Exchange rm 625
 Winchell Robt C 45 Exchange rm 625
 Wiser C Vincent 16 Main W rm 800
 Witmer G Robt 16 Main W rm 511
 Woods Howard M 25 Main E rm 500
 Woodward Harper 45 Exchange rm 633
 Woodward R Beavan jr 45 Exchange rm 633
 Woodward & Woodward 45 Exchange rm 633
 Wright Cornelius R 16 Main W rm 800
 Wynkoop Geo E 45 Exchange rm 629
 Wynkoop & Toan 45 Exchange rm 629
 Yost Leland R 8 Exchange rm 611
 Young Wm E 16 Main W rm 541
 Youngman Howard J 19 Main W rm 921
 *Zielinski Wm S 16 Main W rm 328
 Zimmer Wm B 39 State rm 617
 Zimmerman Freeman F 39 State rm 500
 Zimmerman Gordon F 39 State rm 500
 Zimmerman & Zimmerman 39 State rm 500
 Zurett Melvin H 16 Main E rm 920

How Many Leaves Did You Turn?

to find a name on this page?

Your ad at frequent openings should be seen every time the book is used, which is millions of times in a year. *Well, you saw this, didn't you?*

*Lead Pipe, Sheet Lead & Solder

ROCHESTER LEAD WORKS Inc 380-382 Exchange phone Main 1154 (For further information see page 120 Buyers' Guide)

*Leases

ALLIANCE REALTY CORP 1014 Lincoln-Alliance Bank bldg phone Stone 633 (For further information see front cover and page 134 Buyers' Guide)

Leather Dealers

(See also Tanners)

Amalgamated Leather Cos Inc 183 Main E rm 752
Atkinson W H & Co 123 State
Brannigan T E & Son 123 Mill
Brown C D & Co Inc 6 Sunpru
D'Angelo Jos L 20 Andrews
Doyle John E 14 Brown's race
Ester Leather Co 82 StPaul rm 704
Fisher C Roy 45 Andrews
Graham John E 82 StPaul rm 504
Hall Wm L Inc 117 Mill
Handicraft Leather Supply House 22 Andrews
Harrison Jacob rear 40 Joseph av
Howard H R & Sons Inc 11 Central av
Kalb J J & Sons 37 Andrews
Kime Wm J 22 Andrews
Liguri Anthony S 54 Lowell
Rittenberg & Hellman 203 State rm 1
Siebert John Leather Co 22 Andrews
Sippil-Goodman Co Inc 5 StPaul rm 309A (whol)
Smith A Ross 123 Mill
Wood & Osborn 123 Mill

Leather Goods

Berliner Luggage & Novelty Co 51 Galusha
Craft Service 360 University av
EATON & SIMS (retail) 29 Clinton av
S phone Stone 4088 (For further information see page 115 Buyers' Guide)
Fitzsimmons M J Mfg Co 259 Central av
LIKLY STORES Inc The (retail) 271 Main E phone Stone 915 (For further information see top lines and page 114 Buyers' Guide)
Samson G Payton 54 Brown

*Lens Mfrs

BAUSCH & LOMB OPTICAL COMPANY (photographic ophthalmic projection &c) 635 StPaul phone Main 4305 (For further information see page 125 Buyers' Guide)
EASTMAN KODAK COMPANY 343-391 State phone Main 4800
PROJECTION OPTICS CO Inc 330 Lyell av phone Glenwood 3993 (For further information see page 125 Buyers' Guide)

Letter Shops

Arrow Advertising Service Inc 41 Chestnut rm 207
Ayer & Streb Inc 77 StPaul 3d fl
LYMAN PLATE-LITH Inc 295 State phone Main 8035 (For further information see page 132 Buyers' Guide)
Monroe County Mailing Service 1092 Dewey av
Monroe Letter Service 130 Clinton av S rm 14
Multigraphing Co of Rochester 41 Chestnut rm 207

Serantom's Inc 21 State
Wolf Advertising Service 8 N Water rm 600

*Liability Insurance

ASHLEY EGBERT F CO agents 212 Union Trust bldg phone Main 444 (For further information see back bone, top lines and page 107 Buyers' Guide)
JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697 (For further information see page 109 Buyers' Guide)
LIKLY AGENCY Inc The 424 Cutler bldg 42 East av phone Stone 99 (For further information see page 111 Buyers' Guide)
ROCHESTER AGENCY Inc 2040 East av phone Monroe 1345 (For further information see page 108 Buyers' Guide)

Libraries

Ambrose Swasey Library, Colgate-Rochester Divinity School 1100 S Goodman
Betty's Book & Novelty Shop (circulating) 432 Joseph av
Book Exchange and Penny Library (circulating) 373 Driving Park av
Decker Ruth B Mrs (lending) 1289 Clinton av N
Directory Library and Public Library 115 South av
Down Mary E Mrs (circulating) 432 Lyell av
Fuller Fiction Library (lending) 130 Main E rms 241-243
McNeill Richd H (circulating) 164 Genesee
Pitoni Guido Heraldic Library 3 Walnut
Plymouth Reading Club (circulating) 356 Plymouth av S
Polish Library rear 818 Hudson av
POLK R L & CO Inc 729 Powers bldg 16 Main W (For further information see page 66 Buyers' Guide)
Powers Law Library 16 Main W rm 728
Rahm Hazel Mrs (circulating) 1650 St-Paul
Rhea's Gift Shoppe and Circulating Library 34 Main W
Rhees Rush Library (free for consultation) U of R, River bldg
Rochester Public Library, Hudson cor Norton 707 Main W, 809 Monroe av, 511 N Goodman, 40 Stutson, 585 Clifford av, 25 Winton rd N, 571 Portland av, 310 Arnett blvd, 5 Owen, 115 and 715 South av, 235 Park av, 760 Jay and 970 Lyell av
Ross' Lending Library (circulating) 849 N Goodman
State Law Library 305 Court House
University of Rochester Library (free for consultation) Sibley Hall
Wendley Gene O (circulating) 556 Dewey av

*Lime Plaster & Cement

MONROE BLOCK CO Inc 48 Olean phone Genesee 57 (For further information see page 88 Buyers' Guide)

Linens—Retail

Franco & Betesh 98 Main E

Liquor Distributors

McKESSON & ROBBINS INCORPORATED ROCHESTER DIVISION (wholesale wines and liquors) wholesale liquor dept 235 StPaul phones Main 754-755-756 (For further information see page 97 Buyers' Guide)

Liquors—Retail

Alexander Thos J 674 South av
Andreano Ernest 191 Brown
Arnone Stephen 819 Clinton av N
Auer Sebastian C 1816 Clinton av N
Baldo Anthony 560 Jefferson av
Barbirotto Jos 561 North
Beeley John 142 Genesee
Begy & McMullen 696 Jefferson av
Bell John J 632 Park av
Berghash Lawrence A 124 Clinton av S
Bliss Frank B 664 Clifford av
Borlen's Grill 441 Lincoln av
Bovenzi Jos 89 Latta rd
Boylan Hubert J 1853 East av
Brown Derby The 396 Ormond
Brucya Lemuel C 881 Merchants rd
Callaghan John W 215 Wilder
Carroll John G 389 Exchange
Chase's Grill 807 Dewey av
Cluso Frank W 393 Lexington av
Cohen Beverage Stores Inc 696 University av
Colovos Thos 581 Jefferson av
Community Liquor Shop 810 Clinton av S
Cowan Irene Mrs 65 Oak
Cozy Oak Grill 602 South av
DePeters Louis 622 Lake av
DeVecchio Frank 122 Parkway
Dimoro Mauro 136 Campbell
Doscher Chas 91 Main W
Doser Wm J 1144 Joseph av
Driving Park-Dewey Liquor Store 348 Driving Park av
Edelson Louis 41 Herman
Eismann Jos 58 Madison
Ender John A 619 Lexington av
Englert Laurence 689 Hudson av
Ester Carl J 1487 Dewey av
Fedele & Piccarotto 106 Bartlett
Ferrara Saml 45 Bay
Ferrari Nicola 306 Main W
Foran John A 63 Spring
Four Corners Liquor Store (package) 2 Main E
Frank's Grill 1372 Clinton av N
Fruehmesser Geo J 1031 Clinton av S
Gaetano Anthony 689 Ridgeway av
Gerling Clarence P 634 Lake av
Gervasi Thos 3 Ontario
Gigliotti Peter J 204 Davis
Goeltz Geo C 740 Hudson av
Gordon's Grill 280 Main W
Grand & Webster Tavern 88 Webster av
Gugliotta Frank 544 Prospect
Hawkins Jos T 352 Plymouth av S
Hayes Chas G 806 Main W
Heinlein Marie Mrs 780 Joseph av
Helberg Chas 1260 North
Heifer Benj 90 Henrietta
Henry Arthur S 1354 Dewey av
Hickory Tavern 642 South av
Hiller Otto P 486 Clifford av
Hoderlein Peter M 993 North
Houlihan Jas 212 Plymouth av S
Hughes Geo A 552 Lyell av
Humphrey Selwyn E 677 Monroe av
Irons Wm R 582 South av
Jeske Fredk 337 Remington
Johnson Otto 688 Lexington av
Joyce Frank T (package) 282 Main E
Kaplan Lester P 115 Clinton av N
Karejwa Stanley 379 Hudson av
Kelly Leonard A 662 South av

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints

9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 126

Liquors, Retail—Con

Kierecki Stanley 1055 Hudson av
 Kitzel Geo J 1192 Lyell av
 Klos Geo C 418 Remington
 Knapp Ray 516 Jefferson av
 Koeth Clara Mrs 750 Avenue D
 Kovesleski Eli 40 Hanover
 Lake Avenue Grill 789 Lake av
 Lee Dan L 1218 Jay
 Lipka Pasquale 273 Allen
 Lippas Bros 183 Monroe av
 Lobene's Restaurant 1730 N Goodman
 Lochman Chester 1034 Hudson av
 Lopa Danl 203 Murray
 Lyell Avenue Liquor Store 193 Lyell
 McDonough Mary A Mrs 368 Portland
 McGreal Bros Co Inc 407 Main E
 Mahoney Raymond J 57 Bartlett
 Main Goodman Liquor Store 483 N
 Goodman
 Manhattan Wine & Liquor Co 917 Gene-
 see
 Marino Saml 400 Scio
 Markowski Wladislaw 431 Hudson av
 Miceli's Grille 302 North
 Milkenberger John V 1100 Jay
 Millers M J Liquor Store 325 Joseph av
 Nacca Jos 223 Saratoga av
 National Liquor Store 273 East av
 Neiman Abe & Sons 288 Main W
 Nelson Leon E 460 Lexington av
 Nero Antonio 166 Central pk
 Noeth Paul J 19 Clinton av S
 Nowrocki Stanley 955 Joseph av
 Panepinto Luigi 19 Grape av
 Parisian Liquor Shoppe 1517 Lake av
 Pellegrino Lawrence 90 Davis
 Perry's Grill 583 West av
 Phil's Restaurant 1006 Hudson av
 Pinnacle Tavern 875 Monroe av
 Pisaturo Vincent 194 State
 Plaksin Abr 14 Exchange
 Ponazecski Julian 519 Hudson av
 Fushik Michl 837 Hudson av
 Rauber John E Inc 2 Main E
 Reinhart Michl T jr 938 Clinton av N
 Remington Chas S Liquor Store Inc
 472 Ridge rd
 Rinaldi John 126 Reynolds
 Roach Jos B 532 Monroe av
 Rosenbauer Katharine Mrs 19 Hanover
 Royal Beer Garden 418 Jay
 Royal Loyal Store 878 Portland av
 StPaul Liquor Store 1286 StPaul
 Sauer Wm 339 Driving Park av
 Saunders Katherine 186 Santee
 Sigler's 836 Main W
 Silver Dollar Grill 192 Main W
 Skakuj John 858 Hudson av
 Slattery & Kase 922 Main W (package)
 Smith Edwd H 490 Lyell av
 Soehner Jos R 737 Hudson av
 South Avenue Liquor Store 23 South
 av
 Stevenson Rex E 1738 East av
 Stuckewicz Martin 788 Hudson av
 Sullivan Fredk J 491 Clarissa
 Tantalio Benj 609 Broad W
 Terezi Nicholas 186 Main W
 Thomolaris John Z 270 Main W
 Thurston Grill 521 Thurston rd
 VanBortle Abr 164 Monroe av
 Vetz Chas J 611 Clifford av
 Waddell Geo J 85 Prospect
 Warsaw Michl 53 King
 Wee Blue Inn 685 Thurston rd
 Zamos Liquor Corp 800 Culver rd
 Zickgraf John 107 Exchange

Capital Wine & Spirit Corp 25 N Wash
 Cataract Distributors 16 Cataract
 Clancy and Howland Distributing Co
 85 Railroad
 Eber Bros Wine & Liquor Corp 52
 Rochester Food Terminal
 Erie Liquor Co Inc 444 Central av
 Flickinger S M Co Inc 5 Curtice and
 505 StPaul

McKESSON & ROBBINS INCORPORATED ROCHESTER DIVISION
 wholesale liquor dept 235 StPaul
 phones Main 754-755-756 (For further information see page 97 Buyers' Guide)

Rochester Simon Pure Distributors Inc
 22 Wright
 Seagram-Distillers Inc 119 Main E rm
 601
 Winery S & K 210 Brown

***Lists—Automobile & Mailing**

POLK R L & CO Inc 729 Powers bldg
 16 Main W (For further information see page 66 Buyers' Guide)

Lithographers

Addison Lithographing Co 261 Hollen-
 beck
 Forbes Lithograph Mfg Co The 437
 Clay av
 Genesee Valley Lithograph Co Inc
 425 Exchange
 Gugler Lithographic Co 217 East av rm
 32
 Mattice Albert L 82 StPaul rm 614
 Peerless Co 14 Commercial
ROCHESTER FOLDING BOX CO Box-
 art st PO Box 1012 phone Charlotte
 130 (For further information see
 page 83 Buyers' Guide)
 Rochester Lithographing Co 95 MtRead
 blvd
 Roto Process Co Inc 482 StPaul
STECHER-TRAUNG LITHOGRAPHIC CORPORATION 274 N Goodman
 phone Monroe 450 (For further information see page 114 Buyers' Guide)

**Live Stock Dealers and Commis-
 sion**

Bristol Valley Farms Inc 70 Exchange
 rm 202 (cattle dlrs)

Livery & Boarding Stables

Hartung Chas W 76 Ontario
 McGregor M Roy 81 Stillson
 Morgan & Sons 660 Joseph av

Loans—Collateral & Salary

Associates Discount Co 34 State rm
 416
FIRST INDUSTRIAL BANK, ROCHESTER NY 30-32 Clinton av N phone
 Main 1512 (For further information see page 80 Buyers' Guide)
HOME & AUTO LOAN CO Inc 204
 Taylor bldg 328 Main E phone Main
 1653 (For further information see
 page 115 Buyers' Guide)
 Household Finance Corp of N Y 16
 Main E rm 500 and 183 do rm 404
 Premium Discount Corp 183 Main rm
 1223
PROVIDENT LOAN SOCIETY 31 Ex-
 change rm 401 phone Main 297 (For
 further information see top lines and
 page 80 Buyers' Guide)

Loans—Mortgage

New York Joint Stock Land Bank 311
 Alexander rm 302

Prudential Insurance Co of America
 183 Main E rm 1438
 Rochester Mortgage Corp The 16 Main
 W rm 821
 Rochester Savings & Loan Assn 17
 State
 Wagner Lawrence J 65 Broad W rm
 217

Lock Mirs

Sargent & Greenleaf Inc 24 Seneca av

Locksmiths

Acme Locksmith Shop 27 Market
 Allsop Fred 456 Main W
 Begy Jos J 460 Main E
 Bertelsen Elius M 284 Front
 Brien Jos F 74 Front
 Byers & Bradley 75 South av
 Gleislie Jas P 35 Malling dr
 Krollick Morris M 106 North
 Ruggraf Archie C 21 York
 Vogt Geo A 36 Front

**Loose Leaf Systems & Devices—
 Mfrs**

Master-Craft Corp 43 Delray rd
MOORE JOHN C CORPORATION 69-71
 Stone phones Stone 37-38

Lubricant Mfrs—Oils & Greases

Rochester Tallow Co 900 Campbell

***Luggage Goods**

EATON & SIMS 29 Clinton av S phone
 Stone 4088 (For further information see page 115 Buyers' Guide)
LIKLY STORES Inc The 271 Main E
 phone Stone 915 (For further information see top lines and page 114
 Buyers' Guide)

Lumber—Retail

Basolockie Nicholas 4406 Lake av
 Bennett Homes and Lumber Co 8 Ex-
 change rm 204
 Comstock Lumber Co Inc 1030 Main E
CROUGH & BEAHAN CO 99 Dewey av
 phone Glenwood 350 (For further information see top lines and page 116
 Buyers' Guide)
 Enders Philip & Son 271 Norton
EXCHANGE LUMBER COMPANY Inc
 551-563 Lyell av phone Glenwood 2300
 (For further information see page 116
 Buyers' Guide)
GEORGIAN BAY LUMBER CO Inc 181
 Humboldt tel Culver 1400 (For further information see line on back cover
 and page 116 Buyers' Guide)
GREECE LUMBER CO 788 Ridge rd W
 at B&ORR crossing phone Glenwood
 2391 (For further information see page 117
 Buyers' Guide)
HERRICK LUMBER CO Inc successors
 to Comstock Lumber Co Inc 1030
 Main E phone Culver 1416 (For further information see page 116
 Buyers' Guide)
HOLLISTER LUMBER COMPANY Ltd
 100 Anderson av phone Monroe 1663
 (For further information see page 117
 Buyers' Guide)
 Large Fred R Lumber Co 36 Harrison
 Miller John 691 Exchange
MILLER PEERLESS PRODUCTS Inc
 691 Exchange tel Main 2840 (For further information see page 115
 Buyers' Guide)
MORSE WM B LUMBER CO 340 Main
 W phone Main 160 and 936 Main E
 phone Monroe 44 (For further information see page 117 Buyers' Guide)

Liquors—Wholesale

Better Beverages Co 492 Oak (beer
 distributors)

Nichols Lumber Co 2435 Dewey av
OTIS LUMBER CO 936 Main E phone
 Monroe 43 (For further information
 see page 118 Buyers' Guide)
 Rochester-American Lumber Company
 Inc 149 Portland av
ROCHESTER LUMBER CO 2040 East
 av telephone Monroe 1345 (For fur-
 ther information see page 118 Buyers'
 Guide)
 Sickels Harry P rear 43 Winton rd N
SIMPSON BOX & LUMBER CO Inc
 1290 McRead blvd phone Glenwood
 4216 (For further information see
 page 84 Buyers' Guide)
 Sobie John J Lumber Co Inc 279 Bur-
 rows
 Spencer Lumber Co 551-563 Lyell av
TAFT HERBERT A 982 Chili av phone
 Genesee 7796 (For further infor-
 mation see page 89 Buyers' Guide)
 Taft & Sons 50 Alvanor rd
VAN DE VISSE & KILDEA LUMBER
CO Inc 1503 Lyell av phone Glenwood
 668 (For further information see
 page 118 Buyers' Guide)
ZIELINSKI STEPHEN 1115 Hudson
 av telephone Stone 2603 (For further
 information see page 118 Buyers'
 Guide)

Lumber—Wholesale

ENDERS PHILIP & SON 271 Norton
 phone Glenwood 129
EXCHANGE LUMBER COMPANY Inc
 551-563 Lyell av phone Glenwood 2300
 (For further information see page 116
 Buyers' Guide)
 Fleming Leo C 1044 University av
GEORGIAN BAY LUMBER CO Inc 181
 Humboldt telephone Culver 1400 (For
 further information see line on back
 cover and page 116 Buyers' Guide)
HARDWOOD LUMBER CO 350 Main
 W phone Main 1411 (For further in-
 formation see page 117 Buyers'
 Guide)
 Harman Lumber Co 65 Broad W rm
 705
HERICK LUMBER CO Inc successors
 to Comstock Lumber Co Inc 1030
 Main E telephone Culver 1416 (For
 further information see page 116
 Buyers' Guide)
HOLLISTER LUMBER COMPANY Ltd
 100 Anderson av phone Monroe 1663
 (For further information see page 117
 Buyers' Guide)
 Johnson Chas Lumber Co 40 Silver
 Morse Wm B Lumber Co 340 Main W
 and 936 Main E
OTIS LUMBER CO 936 Main E phone
 Monroe 43 (For further information
 see page 118 Buyers' Guide)
 Thomas Frank S 39 State rm 114

Macaroni—Mfrs & Wholesale

Flower City Macaroni Co Inc 429 State
 Genesee Macaroni Co 86 Hebard
 Gioia A & Bro 71 Parkway
 Gioia Alfonso & Sons 89 Canal
 Lacagnina V Macaroni Co 503 Ply-
 mouth av N
 Monroe Macaroni Mfg Corp 188 Atkin-
 son
 National Egg Noodle Co 635 Joseph av
 Quality Macaroni Co 35 Bay

*Machine Tools

DAVENPORT MACHINE TOOL CO Inc
 (mfrs) 167 Ames phone Genesee 3162
 (For further information see page 119
 Buyers' Guide)

Machinery Dealers

Adams Ogden R (machine tools) 266
 State
 American Blower Corp 135 Spring
 Ames Machine Works 115 Vassar
 Barber Colman Co 5 StPaul rm 328

FOR YEAR ENDING NOVEMBER 1939

BERGER BROS ELECTRIC MOTORS
 Inc (motors) 1346 University av tele-
 phone Monroe 2094 (For further in-
 formation see page 98 Buyers'
 Guide)
 Clifford Engineering Co (material
 handling equipment) 328 Main E rm
 328
 Clifford Service Corp (material hand-
 ling) 328 Main E rm 328
 Crane-Schiefer-Owens Inc (machine
 tools) 39 State rm 514
 Hanson-Whitney Machine Co 119 Main
 E rm 225
 Hazard Geo E Co Inc 546 Main E
 Kellogg Harry P 770 Exchange
 Miller Henry C (general) 8 Market
 Monroe Compressor Exchange 173 St-
 Paul
 Rochester Barn Equipment Co (farm)
 185 N Water
ROCHESTER IRON & METAL CO Inc
 (second hand of all kinds) 325 St-
 Paul and 237 McRead blvd phone
 Main 464 (For further information
 see page 127 Buyers' Guide)
 Schiefer F W Machinery Co (machine
 tools) 39 State rm 514
 Sterling Grinding Wheel Co 46 An-
 drews
 United States Slicing Mark Co 205 Cen-
 tral av
 Weiss Louis M (second hand) 77 N
 Water
 Wright R G & Co (dairy) 1044 Univer-
 sity av

Machinery Mfrs

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
 RR and Glide st phone Genesee 92
 (For further information see page 119
 Buyers' Guide)
ASHLEY MACHINE WORKS Inc (con-
 tract) 714 University av phone Mon-
 roe 99 (For further information see
 page 119 Buyers' Guide)
 Berger Bros Electric Motors Inc (mo-
 tors) 1346 University av
 Bliss E W Co (press dies) 65 Broad W
 rm 705
 Booth Bros Company (shoe) 64 Com-
 mercial
 Brown & Sharpe Co of New York Inc
 (milling and screw) 183 Main E rm
 602
 Christie L A S Co (paper cutters) 175
 StPaul
 Connell & Dengler Machine Co (wood-
 working and printing) 371 StPaul
 Consolidated Machine Tool Corp 565
 Blossom rd
DAVENPORT MACHINE TOOL CO Inc
 167 Ames phone Genesee 3162 (For
 further information see page 119 Buyers'
 Guide)
 Davis Keyseater Co 339 Exchange
 Empire Milking Machine Inc 97 Hum-
 boldt
 Flynn & Emrich Co (stokers) 8 Ex-
 change rm 815
 Gleason Works (gears and gear
 planers) 1000 University av
 Hendey Machine Co (lathes) 119 Main
 E rm 521
 High Speed Hammer Co Inc 313 Norton
 Ingersoll Milling Machine Co 16 Main
 W rm 241
 J & H Metal Products Co (novelties)
 4 Commercial
 Knowlton M D Co (paper box) 28 In-
 dustrial
 Landis Machine Co (shoe) 123 Mill
 Leland-Gifford Co (drill presses) 119
 Main E rm 521
 Mixing Equipment Co Inc 1024 Garson
 av
 Morgan Machine Co Inc (box) 1230
 University av

Merley Machine Corporation 1239 Uni-
 versity av
 Paragon Revolute Corp (blue printing)
 77 South av rm 206
 Parry Saml R (paper box) 224 Mill
 Pratt & Whitney Division (machine
 tools and small tools) 89 East av rm
 806
 Precision Fabricators Inc 63 MtHope av
 Reece Button Hole Machine Co 126 An-
 drews
 Riflesso Mfg Co The (juice extractor)
 39 Parkway
**ROCHESTER ENGINEERING & GEN-
 TRIFUGAL CORP** 110 Buffalo rd be-
 tween NYC RR and Glide st phone
 Genesee 92
 U S Hoffman Corp (pressing) 109 N
 Water
 United Shoe Machinery Corp 60 Com-
 mercial
 Weber Machine Corp (tools) 59 Rutter
 Werner John & Sons Inc 729 Lake av
 West Tire Setter Co The 399-407 Ex-
 change
 York Ice Machinery Corp (refrigera-
 ting) 471 StPaul

Machinists

(See also Machinery Mfrs & Deal-
 ers; also Tools)

ASHLEY MACHINE WORKS Inc 714
 University av phone Monroe 99 (For
 further information see page 119
 Buyers' Guide)
 Biehler Jos G & Sons rear 308 Hague
 Brooks Clair D 845 Lake av
 Burns Maland F 127 Leighton av
 Eclipse Printers Machinists 46 Clarissa
 Funck Philip Co 165 N Water
 Gauss Machine Co 17 Industrial
 Goette Rudolph F 293 Mill
 Hauser Jacob Machine Co 117 Platt
 Lindner Arthur 291 Mill
 Maier Gottlieb 374 Avenue A
 Martin Jennie Mrs rear 123 Hamilton
 Morris Machine Motor Works 218
 South av
NUNN BRASS WORKS Inc 17 Went-
 worth phone Genesee 163 (For fur-
 ther information see page 85 Buyers'
 Guide)
 Octo Engineering Association Inc 421
 Lyell av
PATCHEN & HOEFER 40 Aqueduct
 phone Main 4154 (For further infor-
 mation see page 120 Buyers' Guide)
 Sohn Dan Machine Co 24 Marietta
 Van's Machine Co rear 118 Genesee
 White C G Machine Works 57 Allen
 Willsea Works The 1042 University av
 Woehr F A Machine Co 17 Favor

Machinists' Supplies & Tools

Acme Industrial Co 16 Main W rm 241
 Danly Machine Specialties Inc 16 Com-
 mercial
HAVERSTICK & CO Inc 45-49 Ford
 phones Main 70-71-72 (For further
 information see page 138 Buyers'
 Guide)

Mail Chutes

Cutler Mail Chute Co 76 Anderson av

Mail Orders

McCulloch Bros 550 Main E

*Mailing Cartons

COWLES A B 4 Commercial phone
 Main 7210 (For further information
 see page 83 Buyers' Guide)

*Mailing & Addressing

POLK R L & CO Inc 729 Powers bldg
 16 Main W (For further information
 see page 66 Buyers' Guide)

Are You Easy to Find?

Your name in **bold type**, under all headings where a buyer might look, referring to a carefully worded descriptive space in this book, is simply insurance that business will find you.

Malt & Hops

Anheuser Busch Distributors 704 Clinton av S

Manicures

Beachelle Georgette 130 Main E rm 1123
Jacobson Ann 27 Clinton av S rm 208

Mantels & Grates

Rock-Built Fire Place Co 25 Margaret

Manufacturers' Agents

Adams Walter A (machinery) 92 Mor-timer rm 1
Bardwell Harold F 880 Main W
Bowman Allan R (heating equipment) 14 Franklin rm 703
Burns Robt G (elec equipment) 89 East av rm 808
Caplin Harry (silks) 25 North rm 942
Carsten Robt M (cement) 68 Canter-bury rd
Coakley W Max (envelopes) 119 Main E rm 127
Colburn Harold E (mach and fibre cans) 40 Raines pk
Fay John J (silks) 36 StPaul rm 505
Gaffney John J (electrical equipment) 119 Main E rm 623
Gislason Gilbert (insulated wire) 82 StPaul rm 610
Guthrie Oliver P (raw materials) 16 Main W rm 423
Hohman Clarence A (tailors' findings) 82 StPaul rm 517
Humphrey Ocean M (toilet articles) 27 Clinton av S rm 114
Hyman Alfred H (tailors' trimmings) 5 StPaul rm 504
Johnson Henry C (elec goods) 119 Main E rm 623
Kelley Don G (auto accessories) 46 Federal
McCall Arthur H (concrete block machinery) 239 Seneca pkwy
McCoy A E Co 82 StPaul rm 623
McGrath Jas P & Son (leather) 82 St-Paul rm 613
McManus John E (building specialties) 135 Spring
Mauer Earnest W (bldg specialties) 14 Franklin rm 703
Metzger Leon H (clothiers' trimmings) 82 StPaul rm 705
Michaels Henry (tailors' trimmings) 5 StPaul rm 534
Nash Gordon C (building specialties) 135 Spring
Page Distributing Co (auto specialties) 352 Court
Potter & Dugan Inc (power transmis-sion equipment) 261 Central av
Quinn John T (leather) 82 StPaul rm 613
Rochester Stencil Co 53 Whittlesey
Ross Engineers (power transmission equipment) 82 StPaul rm 510
Salgman Sidney S (beauty shop equip-ment) 5 StPaul rm 213
Schuster Arthur W (pumps) 130 Main E rm 1025
Shea Saml E (electrical equipment) 119 Main E rm 725
Simons Louis M (textile goods) 183 Main E rm 1041
Spencer S Albert (building specialties) 135 Spring
Springer Alf R (plumbing, heating and oil equipment) 205 Melville
Stanton Jos E (adv novelties) 204 N Water
Stone J Sherman (elec specialties) 82 StPaul rm 502

Thaney Elmer T (tailors' findings) 82 StPaul rm 517
Titter Walter P (leather) 65 Broad W rm 316
VanVechten Geo C (power plant equip-ment) 217 East av rm 35
Wark Ralph J (leather) 82 StPaul rm 611
Whitney Meade E (vaults, steel doors) 135 Spring
Wood John N (paints and varnishes) 38 Thayer
Wright Roscoe C (pumps) 119 Main E rm 725

Map Publishers

Munger Made Maps 29 N Water
POLK R L & CO Inc 729 Powers bldg
16 Main W (For further information see page 66 Buyers' Guide)

Marble Workers & Contractors

Barry Jas C Company 154 East av rm 302
Jacobs Jos 1148 N Goodman
LELAND-WESTON-LOWE Co 1132-1138 MtHope av telephone Monroe 51 (For further information see page 121 Buyers' Guide)
McGee John H & Son 508 State
McKenna M Wm 81 Stewart
Nell Bros & Kern 151 MtHope av
Saratoga Marble & Tile Co Inc The 163 Saratoga av
Statt Cyril J 48 MtHope av

Marine Equipment

Empire Marine Co (dock equipment) 304 Buffalo rd

*Masons

(See also Contractors—Mason)

STEWART & BENNETT Inc 124-132 Water N phone Main 675 (For further information see page 94 Buyers' Guide)
SUMMERHAYS WM SONS CORP (fire brick work) 614-632 Clinton av S telephone Monroe 1155 (For further information see page 94 Buyers' Guide)
VORNDRAN AUGUST Ridge rd W, Webster N Y phone Webster 285 (For further information see page 94 Buyers' Guide)
WARD C P Inc office and plant 700 Hollenbeck phone Glenwood 1232 (For further information see page 94 Buyers' Guide)

*Masons' Supplies

AMERICAN CLAY & CEMENT COR-PORATION 1175 Main E phone Cul-ver 1000 (For further information see page 88 Buyers' Guide)
GOODSTONE MFG Co Inc 470 Hollen-beck phone Glenwood 4166 (For fur-ther information see page 88 Buyers' Guide)
IRONDEQUOIT COAL & SUPPLY CO 149 Ridge rd E near R W & O tracks phone Glenwood 6161 (For further information see page 93 Buyers' Guide)
MONROE BLOCK Co Inc 48 Olean phone Genesee 57 (For further in-formation see page 88 Buyers' Guide)
SUMMERHAYS REFRACTORY SUP-PLIES Inc 614-632 Clinton av S tel Monroe 1155 (For further informa-tion see page 94 Buyers' Guide)

WHITMORE, RAUBER & VICINUS 51 Griffith telephone Main 180 (For further information see page 89 Buyers' Guide)

Massage

Allen Genevieve 67 Alexander
Amarandos Norah L Mrs 277 Alexander rm 901
Crawford Margt C Mrs 25 North rm 515
Friedrichs Silhouette Salon 27 Clinton av S rm 303
Harris Margt L Mrs 41 Marshall
Jergens Janet C 42 East av rm 145
Kjellberg Rachel E 198 Milburn
Klein Emil W J 413 Ravenwood av
Lindstrom Edwd A 193 Chestnut
New York Studio of Swedish Massage 287 Alexander
Oswald Nellie M Mrs 124½ Monroe av
Pencak Sophia Mrs 23 Rialto
Shailes Theresa M Mrs 520 South av
Swedish Institute of Massage 82 StPaul rm 523
Young Clarissa M Mrs 94 Elm

Mats & Matting Mfrs

Regal Table Pad Co 119 Main E rm 727

*Matting—Aluminum

ERDLE PERFORATING CO 171 York telephone Genesee 2608 (For further information see page 136 Buyers' Guide)

Mattress Mfrs

Flower City Bedding Co rear 258 Hüd-son av
Hill Mattress & Cushion Co 284 Or-chard
Ives Raymond H 3898 Lake av
Otis Bedding 243 East av
Pheterson Harry rear 417 Joseph av
Pheterson Ralph 355 Clinton av N
Quality Mattress Co 120 Mill
Rochester Mattress Co 291 Jay
Super Rest Bedding Co 340 Lyell av
Wegman Wm J Co Inc 111 Mill

*Mausoleums

LELAND-WESTON-LOWE Co 1132-1138 MtHope av telephone Monroe 51 (For further information see page 121 Buyers' Guide)

Meats—Retail

Agostinelli Bros 59 Latta rd
Amalfi Chas A 189 Portland av
Amalfi Mary Mrs 256 Bay
Amalfia Michl 1491 Clifford av
Amsz Nicholas 97 Scrantom
Andrews Market Inc 73 Front
Appelbaum A & Sons Inc 240 Joseph av
Appelbaum Isadore P 614 Joseph av
Baker's Market 1278 Dewey av
Bates Lewis E 833 Dewey av
Bauman & Baynes 333 Driving Park av
Beck Marcus G 743 South
Becker Fred H 77 Front
Benkert Adolf 962 Clinton av N
Blank Arthur S 870 Joseph av
Bossert Isidor W 1151 Portland av
Bovenzi Vincenzo 110 Lorimer
Brodzowski Thos 1068 Hudson av
Brown Jos J Market 17 Richmond
Burger Gottlieb 407 Bay
Burger Fredk 421 Humboldt
Burke Frank J 675 South
Burkhalter Market Inc 53 Front
Castronovo Francesco 390 Scio

Chili Avenue Quality Market 497 Chili
 av
 Christman John 791 Hudson av
 Christman Philip R 350 Driving Park
 av
 Clar Louis A 100 Spruce av
 Clark & Dolan 906 N Goodman
 Clark's Market 600 Jefferson av
 Cohen Saml 491 Joseph av
 Cohen Sol & Sons Inc 854 Monroe av
 Colianni Jos 717 Clinton av N
 Cole John B 42 Henrietta
 Colombo Giuseppe 135 Hebard
 Concessi Antonio 999 Clinton av S
 Concessi Vincent 130 Webster av
 Cordaro Liborio 35 Curlew
 Cordaro R & Sons 31 Jay
 Cornelisse Peter D 944 Atlantic av
 Covert J M & Son 1132 Monroe av
 DeFranco Sarah Mrs 593 Scio
 Deitch Wm 1802 StPaul
 DeLario Salvatore 403 Scio
 DeMallie Harold R 691 Park av
 DeWolf Abram P 1843 East av
 DiBella Frank 698 Clinton av N
 Didoshak Basil J 613 Hudson av
 Dillon Jos P 184 Webster av
 Dillon Market 417 Thurston rd
 Diner Jacob 873 Joseph av
 Doerflinger Chas F Jr 433 Parsells av
 Dykes Alex 812 Brown
 Dynek Andrew 498 Hudson av
 Eckl John 15 Fairfax rd
 Effinger Andrew J 1582 Main E
 Ehmann Emma C Mrs 1105 Lyell av
 Ehmann Wm L 1018 Clinton av S
 Elder's Market Inc 527 Monroe av
 Ellis & Wolf 667 Jefferson av
 Elray Food Markets Inc 634 South av
 Epstein Nathan 277 Carter
 Fahy Market 25 Front
 Farignola Angelo 384 Platt
 Favata John 197 Hebard
 Fideur Anna Mrs 180 Joseph av
 Fischer Jos A 900 Bay and 2267 Clifford
 av
 Frank's Market 523 Maple
 Frisch Aug W 1041 Clinton av N
 Gaesser Henry P 68 Atlantic av
 Gaesser Walter C 159 Caroline
 Gallagher's Market 617 Thurston rd
 Gargana Chas 66 Davis
 Gennner Wm R 924 Jefferson av
 Gianni Rosario 437 Smith
 Glaser Wm L 513 Conkey av
 Glatz's Market 708 Joseph av
 Goldman's Meat Market 373 Joseph av
 Goronkin Garson 226 Hudson av
 Gorsky & Millewich 472 Hudson av
 Gosnell Richd E 926 Genesee
 Great Atlantic & Pacific Tea Co 346
 Arnett blvd, 989 Clinton av S, 1346
 Culver rd, 1280 Dewey av, 1816 East
 av, 702 Jefferson av, 234, 4391 Lake
 av, 512 Lyell av, 361 Main E, 398,
 924 Main W, 537 and 880 Portland
 av, 215 Ridge rd E and 603 Thurston
 rd
 Griffs Chas 310 Central pk
 Grossman Herman L 696 Clifford av
 Grzeszczak Jos 92 StCasimir
 Gugino Francesca Mrs 23 Central pk
 Hanna David W 481 Brooks av
 Hart Edwd L Est 69 Conkey av
 Hart's Food Stores Inc 431 Chili av, 981
 Clinton av N, 985 Clinton av S, 1187
 Culver rd, 1585 Dewey av, 1804 East
 av, 561 Jefferson av, 3248 and 4427
 Lake av, 504 Lyell av, 892 Portland
 av and 187 Ridge rd E
 Hewer Market 604 Lake av
 Hoeffend Bert T 454 Lexington av
 Holfoth Wm H 631 Monroe av
 Holman Edwd 10 Bronson av
 Hurvitz Philip 193 Peck
 Huson Lawrence E 82 Seward
 Huss Elmer T 768 Genesee
 Ihrig Jacob 20 Lake av
 Inzina Jos 151 Central pk
 Johnson's Jacob Sons 173 Reynolds
 Kane Anna T Mrs 149 Lincoln av

FOR YEAR ENDING NOVEMBER 1939

Kanis Geo J 1688 Clifford av
 Karch Hyman 1802 StPaul
 Katz Bros 67 Front
 Keck Elmer E 1021 Joseph av
 Keck's Meat Market 535 Portland av
 Kelley Pat E 544 Plymouth av S
 Kirby's Market 1172 Dewey av
 Kirchner Herbert L 1388 Culver rd
 Kircher Jos 701 Hudson av
 Knobles Market 831 Clinton av S
 Koehler Geo A 4392 Lake av
 Kohler Conrad 570 Clinton av S
 Krajka Frank M 1454 North
 Krieger Max 48 Thomas
 Kruppenbacher Jos G 1442 Dewey av
 Laemlein Jos W 833 Portland av
 Lamperta Bronislaw 62 Laser
 Lang Jos A 469 Monroe av
 Langdon John Herman 262 Winton rd
 N
 Langfield & Co 799 Clinton av N
 Lanza Domenico 312 N Union
 Lapides Benj 47 Herman
 Lapides Gertrude Mrs 495 Joseph av
 Lapides Maurice G 288 Joseph av
 Lepsch Walter A 232 Winton rd N
 Leschorn Arthur F 976 Joseph av
 Levin Isadore B 1525 Lake av
 Lippman Albert 420 Joseph av
 Listman Fred J jr 412 Genesee
 Listman Walter H 577 Thurston rd
 Loblaw Groceries Inc 1800 Clinton av
 N, 1364 Culver rd, 1529 Lake av and
 609 Thurston rd
 Mahan's Market & Grocery 401 Webster
 av
 Mancuso Angelo 420 North
 Manning Peter D 647 South av
 Marchese Bros Market 1930 Clifford av
 Mastrodonato Geo J 1004 Lyell av
 Maurer Robt V 681 Winton rd N
 Maurer Walter B 635 South av
 May Henry M 377 Jay
 Mendick Aftanas 630 Joseph av
 Mengel Edwd C 822 Clinton av N
 Merson Peter 2134 Main E
 Meyerhoff Bros 1479 Lake av
 Meyerhoff Julius E 4373 Lake av
 Meyers Irving 270 Norton
 Micicche Angelo 111 Orange
 Miggeotti Serafino 438 North
 Mikulski Saml 862 Hudson av
 Miller Chas Y 683 Hudson av
 Miller Conrad O 483 Avenue D
 Miller Leonard E 1033 Portland av
 Mohican Co The 365 Main E, 449 Mon-
 roe av and 482 N Goodman
 Montana Anthony 269 Whitney
 Mortillaro Angelo 6 Prospect
 Muller John S 781 Dewey av
 Myktynt Michl J 495 Emerson
 Naja Anna Mrs 201 Ridge rd E
 Newman Paul 345 Joseph av
 North Side Meat Market 731 North
 O'Brien-Ritz Market 69 Front
 Oliveri John L 287 N Union
 Orlowski Stanley 1004 Hudson av
 Osinski Henry 1014 Hudson av
 Osterling Bros 1102 Atlantic av
 Ostrowski Pius J 1243 North
 Pace Peter 154 Clinton av N
 Pacer Hyman 1262 StPaul
 Pearse Lawrence E 3327 Lake av
 Pepper Fred 640 Lake av
 Petrotta Paul & Son 711 Clinton av S
 Phillips Chas A 188 Plymouth av S
 Picora Jas 843 Joseph av
 Pisa Michele 961 Clinton av N
 Przybycien John 1125 North
 Pullman Edwd W 1103 Culver rd
 Raab Andrew 229 Bay
 Ralph's Market & Grocery 1865 Clifford
 av
 Randtke Fredk F 1251 Clifford av
 Ranzenbach Chas F 229 Conkey av
 Relin's Market 1228 Clinton av N
 Rochester Fruit & Vegetable Co Inc 72
 Main W
 Ruby Nicholas C 362 Ames
 Russer Max Inc 257 Ames
 Santee Jos 454 North

209

Save-Way 460 Ridge rd
 Schaefer Bros 315 Bay, 404 Ridge rd
 and 1050 Dewey av
 Schaefer John H 722 Winton rd N
 Schaffer Robt G 1055 Bay
 Schleyer's Jos Sons 406 Main E
 Schmidt Otto R 747 Joseph av
 Schoenberger Jacob 653 Clinton av N
 Schroth John L 500 1/2 Lyell av
 Schudt Market Inc 51 Main E
 Schum Fred J 2189 Clifford av
 Schutte Jos F 651 Monroe av
 Scofield Herman H 1241 Park av
 Shacter P & Sons 739 Park av
 Shewchuk Constantine 291 Hudson av
 Shoemaker Wm J 5 Pullman av
 Sim Jas 462 Monroe av
 Snider Louis 33 Hanover
 Spadaro Chas 183 Lyell av
 Spencer Market 439 South av
 Springer Edwd F 413 Chili av
 Steger Geo F 456 Maple
 Stowell Eillmore B 18 River
 Strassman Isadore 72 Conkey av
 Streb Dorothy Mrs 494 N Goodman
 Street Frank C 69 Harris
 Syplan Jack J 770 Joseph av
 Syskowski Anthony I 647 Norton
 Taschetti Stephen 191 Central pk
 Taube Bert 407 Court
 Thrift Food Store 772 South av
 Thurston Market & Grocery 398 Thur-
 ston rd
 Tierney Market Co Inc 312 North
 Uncle Sams Stores Inc 290 and 434 Ply-
 mouth av S and 331 Linden
 University Market 36 Atlantic av
 Van's Market 2136 Main E
 Vangellov Bros 285 Main W
 VanRemortel Peter A 1256 Clinton av
 N
 Vetter Oswald 231 Parsells av
 Vitale Anthony 564 North
 Wabnitz Fredk W 1057 Clinton av S
 Walker Albert F 318 Arnett blvd
 Walker Albert W 266 Arnett blvd
 Walker Edwd J 190 Genesee
 Walker Sanford W 312 Genesee
 Webber Market 894 Main W
 Wegman's 409 Ridge rd, 813 Brown
 and 58 East av
 Weidner Carl 1980 Main E
 Weisman Irving 295 S Union
 Weitz Edmund J 537 N Goodman
 West End Market 933 Chili av
 West End Provision Co 290 Main W
 White Ruth D Mrs 604 Driving Park av
 Wittenberg Saml 492 Joseph av
 Woodlawn Market The 487 Monroe av
 Yaniszewski Edwd 922 North
 Yiddish Strictly Kosher Market and
 Delicatessen 395 Joseph av
 Zamiara & Son 473 Hudson av
 Zimmer Henry J 1460 Main E
 Zorn Louis O 537 Thurston rd

Meats—Wholesale

Amdoursky Saml 156 Joseph av
 Appelbaum Isadore P 614 Joseph av
 Armour & Company 320 Exchange
"ARPEAKO" MEAT PRODUCTS
 (Rochester Packing Co Inc) (and
 poultry) 900 Maple phone Genesee
 5200 (For further information see
 page 132 Buyers' Guide)
 Asin Market 238 State
 Beck Boiled Ham Co 224 Troup
 Becker Fred H 11 Market
 Crittenden F & C Co 290 Exchange
 Jacobson Louis 57 Spring
 Kaufman Wm J 84 Front
 Lapides Packing Co 60 Pennsylvania
 av
 Meltzer Jos 1 Strong
 Morrell John & Co 64 Allen
 Robert's Boiled Ham and Sausage Co
 751 Clinton av S
 Rochester Packing Co Inc 78 Front
 Superior Meat Products 185 Jay
 Wilson & Co Inc 182 Commercial

Spend Minutes

You will find this book a more valuable
tool if you know what it contains.
Study Title Page and Index.

Save Hours

*Mechanics' Tools—Wholesale

MATHEWS & BOUCHER 26 Exchange
phones Main 1064-1065-1066-1067 (For
further information see page 104
Buyers' Guide)

Medicine Mirs

Buckley W K Inc 26 Forbes
Hed-Eze Remedy Co 554 Jefferson av
Hughes Griffith E Inc 26 Forbes
International Chemical Co 31 Gibbs 2d
fl
International Laboratories Inc 26
Forbes
Mathol Inflammacin Co 26 Forbes
Monroe Drug Co The 381 Rugby av
Rochester Herb Co 936 Hudson av
Scott Hoof Paste Co 163 Hobart
Thomas Tonic Tablet Co 375 Rocking-
ham
Universal Kemico Co 133 Clinton av S
rm 11
Viavi Co 130 Main E rm 1119
Warner's Safe Remedies Co 82 StPaul
rm 710
Wellman Co The 31 Gibbs 2d fl

Men's Furnishings—Retail

Al's Mens Shop 399 Joseph av
Bralman Harry 479 N Goodman
Coleman Max 24 Front
Davis Norton 471 N Goodman
Decker Frank M Store 4415 Lake av
Green Jack 283 East av
Hall-Covel Co Inc 9 Clinton av N
Hall Men's Wear Inc 115 East av
Kaiser Geo R 331 Central av
L & M Men's Shop 274 North
McFARLIN CLOTHING CO 191-195
Main E phone Main 5832
Melin Morris S 430 Ridge rd
Melin's Mens Shop 430 Ridge rd
NATIONAL CLOTHING CO 159-171
Main E phone Stone 80
National Shirt Shops Inc 67 Main E
Passadell Justin P 139 Clinton av S
Post Warren G 5 StPaul rm 415
Raff's 187 Main E
Raff's Hatters and Furnishers Inc 5
Clinton av N
Roboff Bessie Mrs 47 Main E
Rubens Lester E 657 Hudson av
Schwab Valentine G 718 Clinton av N
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)
Snappy Mens Shop 50, 133 Main E
Soppe Isaac 121 Front
Sovatsky Harry 105 Front
State Bargain Store 68 State
Stillman Sol G 831 Dewey av
Sussman Sarah Mrs 1164 Portland av
Toggerly Shop The 7 State and 94 Main
E
Tucker G E Co 16 Clinton av S
Whillock Bros 26 Main W

Men's Furnishings—Wholesale

Bracker J & Sons 77 StPaul
Cohn Herman C & Co (ties) 216 An-
drews
Esquire Neckwear Co (ties) 82 StPaul
rm 619
Sayles Benj 36 StPaul rm 118
SMITH GORMLY CO Inc 174-180 St-
Paul phones Main 970-971-972

*Men's Jewelry

HICKOK MFG CO Inc 850 StPaul
phone Glenwood 6200 (For further
information see page 81 Buyers'
Guide)

Mercantile Agencies

ALLIANCE MERCANTILE AGENCY
1100 Commerce bldg phone Main 2133
(For further information see lines
on front cover)
Brandt Mercantile Agency 111 Water
N
Building Materials Credit Bureau
(builders' reports) 55 StPaul
Credit Bureau of Rochester 55 StPaul
Dodge F W Corp 134 Melrose
Dun & Bradstreet Inc 14 Franklin rm
1405
Hooper Holmes Bureau Inc 65 Broad W
rm 713
National Consumer Credit Reporting
Corp 55 StPaul
Rochester Market Credit Exchange Inc
43 Rochester Food Terminal 2d fl
Schaffer Wm 65 Broad W rm 507
Service Review Co Inc 119 Main E rm
725

*Merchandise Storage

UPTON GOLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
phone Main 1494 (For further in-
formation see page 139 Buyers'
Guide)

*Metal Ceilings

SCHOENEMAN W D Inc 241-243 Ex-
change phone Main 78

Metal Dealers

American Iron & Metal Co 77 N Water
Barton Gold Co 5 StPaul rm 202
Ontario Metal Supply Inc 91 MtHope
av
ROCHESTER IRON & METAL CO Inc
(also plumbers' lead) 325 StPaul and
237 MtRead blvd phone Main 464
(For further information see page
120 Buyers' Guide)
Rochester Lead Works Inc 380 Ex-
change
Rochester Smelting & Refining Co Inc
26 Sherer
Sachs Metal Supply Co 185 Lyell av

*Metal Doors & Windows

**FRANCIS METAL DOOR AND WIN-
DOW CORPORATION** 46-48 Cortland
phone Main 2315 (For further infor-
mation see page 87 Buyers' Guide)

Metal Goods Mirs

Apollo Metal Works 89 Allen
Atlantic Stamping Co 180 Ames
Bearium Metals Corp 256 State
Century Metalcraft Corp 419 Main W
Copy Right Mfg Corp 89 Allen
Genesee Mfg Co 141 N Water
Gray Metal Products Inc 30 Carleton
Kimmel Metal Manufacturing Co 89
Allen
Lyon John S 14 Commercial
Lyon Metal Products Inc 77 South av
rm 202
Moshier Wm J 29 Tremont
National Brass Mfg Co 256 State
Robeson-Rochester Corporation 176 An-
derson av
Rochester Metal Etching Co Inc 214
Commercial
Star Products Co 89 Allen
Taylor-Shantz Inc 4 Commercial
Velepec Rudolph J 89 Allen
Whitehead Metal Products Co (sinks
and steel cabinets) 215 East av

Metal SpINNers

Ketelhut Wm H 14 Commercial
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen telephones Main 5560-5561
(For further information see page
130 Buyers' Guide)

Metal Stamping

Barthelmes K Manufacturing Co Inc,
Cairn end of West av
Erdle Perforating Co 171 York
MANUFACTURING TOOL & DIE CO
Inc 24 Verona phone Main 6149 (For
further information see page 120
Buyers' Guide)
PATCHEN & HOEFLE 40 Aqueduct
phone Main 4154 (For further infor-
mation see page 120 Buyers' Guide)
Rochester Perforating Co 171 York

*Microscopes

**BAUSCH & LOMB OPTICAL COM-
PANY** 635 StPaul phone Main 4305
(For further information see page
125 Buyers' Guide)

Midwives (See also Nurses)

Friess Susie Mrs 311 Remington
Jacopino Elisa Mrs 436 Clinton av N
Zink Christine R Mrs 434 Clifford av

Milk Dealers

Avon Dairies Inc 721 Clinton av S
BARTHOLOMAW COMPANY Inc 555
StPaul phones Main 6520-6523 (For
further information see page 95
Buyers' Guide)
BIG ELM DAIRY CO 476-480 Exchange
phone Main 386 (For further infor-
mation see page 95 Buyers' Guide)
Bittker Albert 13 Pryor
Bowker Dairy 800 Clinton av S
BRIGHTON PLACE DAIRY CO Inc
45 Fulton av phone Glenwood 144
(For further information see top
lines and page 95 Buyers' Guide)
Church Robt F 191 E Henrietta rd
Cohen Saml 28 Oakman
Community Dairy Co Inc 695 Atlantic
av
Costich Chas J 33 Woodman pk
Danishefsky Sol 168 Baden
Darling R H & Sons 103 Locust
Dixon Willis W 77 Frost av
Efficiency Dairies Inc 527 S Goodman
Elam Arthur W 174 6th
Fleischhauer Chas A 913 Joseph av
Flower City Dairy 22 Herman
Gentle Albert P 21 Bowman
Greinke Wm F 82 Oriole
Hensel Frank 63 Wilmington
Hoff Edwd F 63 O K ter
Hudson Dairy Co 31 Hudson av
Humphreys Ben 147 Argo pk
Kairis & Yanaitis 1044 North
Karp Abr rear 166 Lincoln
Keiser Morris rear 40 Lincoln
Klein John 177 8th
KORTS DAIRY 15-43 Henrietta tele-
phone Monroe 674
Kosmicki Jos F 95 Dayton
Kunzer-Ellinwood Inc 123 Barberty ter
Lauch Emma M Mrs 180 6th
Liberty Dairy 415 Avery
Long Raymond J 23 Rauber
Maciejewski Leo R 70 Pulaski
MacKenzie Bros 39 Stutson
Mann Jas 175 Champlain
May Martin T 562 Maple
Mayer Edwd F 289 Hollenbeck
Meisenzahl Casimer rear 736 Portland
av
Mertz Wesley A 30 Beck

FOR YEAR ENDING NOVEMBER 1939

Moore Wm A 671 Ridgeway av
Newman Saml 18 Herman
Oddo's Dairy 52 Crombie
Okolowich Felix 702 Portland av
Palmatier Harry rear 599 Joseph av
Paskal Dairy 65 Spencer
Phillips Chas M 47 Seward
Plymouth Dairy Inc 388 Seward
Radel John 45 Burrows
Repp & Meisenzahl 695 Portland av
Ritter Bros rear 40 Harris
Rochester Dairy Co Inc rear 758 Port-
land av
Roth Harry 1000 Joseph av
Schack Harry V B 914 Garson av
Schreiner Andrew J 286 Clifford av
Schulz Mary Mrs 31 Maria
Seneca Dairy rear 146 Hollenbeck
Sewilo Jos rear 826 Norton
Smith Thos V 36 Greig
Statt Jos J 612 Brooks av
Superior Milk Co Inc 641 Broad W
Union Dairy Products Inc 47 Rosewood
ter
United Dairy Co rear 76 Pennsylvania
av
Weber's Dairy 718 Joseph av
Wegman Edwd I 465 Chili av
Western New York Milk Producers Co-
operative Association Inc 1790 Main
E
Willig Michl jr 348 Norton
Wolberg Max 407 Joseph av
Woodworth Dairy Inc rear 211 Arnett
bldg
Wuest Creamery 642 Maple
Wuest Martin 222 Lincoln av

Mill Remnants

Genesee Mill Ends 918 Main W

Mill Supplies

**BARR & CREELMAN MILL & PLUMB-
ING SUPPLY CO** 224 Main W tele-
phones Main 6465-66-67 (For further
information see top lines and page
138 Buyers' Guide)
CROSS BROS CO Inc 112-114 Mill
phone Main 8038 (For further infor-
mation see page 81 Buyers' Guide)
Erskine-Healy Inc 420 StPaul
Falk Mill Supply Co Inc 18 Ward
Forster John M Co 110 Mill
HAVERSTICK & CO Inc 45-49 Ford
telephones Main 70-71-72 (For fur-
ther information see page 138 Buyers'
Guide)
Laffan Frank E & Co 56 N Union
ROB SIDNEY B CO The 208-214 South
av telephone Stone 1129 (For further
information see page 121 Buyers'
Guide)

Milliners

Agnes Hat Shop 75 Locust
Arnold Lucille 77 East av
Beverly Hats 600 Monroe av
Biltmore Hat Shop The 21 Clinton av
S
Bittles Beatrice Inc 144 East av
Blum Nathan 978 Clinton av N
Bon-Ton Millinery Co 51 Clinton av N
Bowman's Millinery 227 Genesee
Brust Margaret Mrs 653 Main W
Bubes Rose Mrs 593 Hudson av
Claire Millinery Miss The 1834 Main
E
Dawson Elsie M 1155 Park av
Edna Dean Hats 1657 Dewey av
Emily's Hat Shop 689 Jay
Genesee Millinery Co Inc 168 Genesee
Graver Abe 628 Clinton av N
Griffin Mann A 154 Sherman
Gup Jennie L Mrs 32 Carthage dr
Hartigan Alice M 27 Clinton av S rm
202
Hinde Eliz A Mrs 614 Main W
Hollywood Hats 90 Main E
Jo Belle Hat Shop 113 Main E
Joels Millinery 215 Main E

Kornrich Dolly Mrs 64 Millburn
Levinstein Emma 619 Clinton av N
Loretta Hat Shop 381 Gregory
MacCauley Ida E 753 Main W
McCue Esther Mrs 224 Brooks av
Magill Co 16 Shelter
Mae's Millinery 278 Winton rd N
Maier Louise M Mrs 818 Main W
Marion-Nell Custom Milliners 62 East
av
Marlene Hat Shop 24 Clinton av S
Marzluff Shop 111 Webster av
Mattern Sisters 877 Clinton av N
Merker Frieda 1592 MtHope av
Messerschmitt Rose 10 Bedford
Mighty Dollar Hats 316 Main E
Ray's Sample Hat Shop 81 Clinton av S
and 26 StPaul
Razes Sarah 488 Joseph av
Ripton Alice M 729 Monroe av
Rona's Millinery 14 Gibbs
Rose Martin Shop The 1390 Culver rd
Rosemart Millinery 102 Main E
Royal Millinery 978 Clinton av N
Sherman Rose Mrs 584 Hudson av
Tantalo Nancy 451 Smith
Terry's Hat Shop 834 Dewey av
Triangle Millinery 298 Main E
Vanity Hat Shop 48 Main E
Wheeler Fietta R Mrs 109 Saratoga av
Wickham Margt M 292 Genesee
Zimmer Estelle Mrs 39 East av

***Millwrights**

CROSS BROS CO Inc 112-114 Mill tele-
phone Main 8038 (For further infor-
mation see page 81 Buyers' Guide)

***Mimeographing**

SCHRODER FRED C J 739-743 Granite
bldg phone Stone 1922

Mining Companies & Operators

Jewel Consolidated Mines Ltd 25 Ex-
change rm 500

Mirror Mfrs & Dealers

**AMERICAN GLASS & CONSTRU-
TION CO** 46-48 Cortland phone Main
2315 (For further information see
page 87 Buyers' Guide)
SIBLEY, LINDSAY & CURR CO 228-
230 Main E phone Stone 6500 (For
further information see top lines)

***Model Makers**

(See also Pattern & Model Makers)
**CORBETT-STEEVES PATTERN
WORKS** 55 Allen phone Main 5730
(For further information see page
129 Buyers' Guide)
PATCHEN & HOEFLER 40 Aqueduct
phone Main 4154 (For further infor-
mation see page 120 Buyers' Guide)

***Money to Loan**

**FIRST INDUSTRIAL BANK ROCHE-
STER N Y** 30-32 Clinton av N phone
Main 1512 (For further information
see page 80 Buyers' Guide)
HOME & AUTO LOAN CO Inc 204 Tay-
lor bldg 328 Main E phone Main 1653
(For further information see page
115 Buyers' Guide)
PROVIDENT LOAN SOCIETY 31 Ex-
change rm 401 telephone Main 297
(For further information see top
lines and page 80 Buyers' Guide)

Monuments—Granite & Marble
(See also Granite Dealers; also
Marble Workers)

Benton Isaac S 1169 StPaul
Bonsignore Arthur G Co
Bresloff Morris 744 Joseph av
Delmont & DeLoe 8 Lake av
Hart Frank J Monument Co Inc 2301
Dewey av

LELAND-WESTON-LOWE CO 1132-
1138 MtHope av telephone Monroe 51
(For further information see page
121 Buyers' Guide)
Memorial Crafts Co 1812 Lake av
Missel Otto E 226 Wilkins
Reichhart Floyd J 277 Curtis
Rochester Monument Co 533 6th
Schied Chas Sons Inc 1142 MtHope av
Somers Bertha Geiger Mrs 658 Maple
Stinauer Jos 566 Glide
Trott Bros Co Inc 1120 MtHope av

***Mop Mfrs**

Monroe Mop Co rear 281 Ormond

***Mortgage Loans**

ALLIANCE REALTY CORP 1014 Lin-
coln-Alliance Bank bldg telephone
Stone 633 (For further information
see front cover and page 134 Buyers'
Guide)
HOME MORTGAGE COMPANY 533
Burke bldg 5 StPaul phone Stone
3783
POMEROY ORGANIZATION Inc 243
Powers bldg telephone Main 1376,
Syracuse office 442 S Warren tele-
phone 2-0277 (For further infor-
mation see page 135 Buyers' Guide)

HOME MORTGAGE COMPANY 533
Burke bldg 5 StPaul phone Stone
3783
POMEROY ORGANIZATION Inc 243
Powers bldg telephone Main 1376,
Syracuse office 442 S Warren tele-
phone 2-0277 (For further infor-
mation see page 135 Buyers' Guide)

***Mortgage Servicing**

**ABSTRACT TITLE & MORTGAGE
CORPORATION** 47 S Fitzhugh phone
Main 4170 (For further information
see page 66 Buyers' Guide)

***Mortgages—Real Estate**

(See Loans—Mortgage)

***Morticians**

BENDER BROS 301 Alexander phone
Stone 1179 (For further information
see page 100 Buyers' Guide)
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 195
Plymouth av S phone Main 127 (For
further information see page 100
Buyers' Guide)
HAUBNER & STALLKNECHT 828
Jay telephone Genesee 300 (For fur-
ther information see page 99 Buyers'
Guide)
INGMIRE & NAGLE CO Inc 137
Chestnut at Court phone Stone 111
JEFFREYS L A CO 32 Chestnut at
Lawn telephones Stone 203 and 205
(For further information see bottom
edge)
MAIER'S L W SONS 870 Clinton av N
telephone Stone 609 (For further in-
formation see page 100 Buyers'
Guide)
MATTLE A J & SON 300 Cumberland
phone Stone 1552 (For further infor-
mation see page 99 Buyers' Guide)
SCHAUMAN'S L SONS 609 Clinton av
N phone Main 2274 (For further in-
formation see page 99 Buyers'
Guide)
SCHEUERMAN C F SONS 412 Brown
phone Genesee 438 (For further in-
formation see page 101 Buyers'
Guide)

Mosaic Work

Oakleaf Ernest 737 Merchants rd

**Motion Picture Distributors &
Film Exchange**

Allen John E 6 George

***Motion Picture Supplies**

PROJECTION OPTICS CO Inc 330
Lyell av phone Glenwood 3993 (For
further information see page 125
Buyers' Guide)

— EGBERT F. ASHLEY CO. —

See page 107
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 107
PHONE MAIN 444

Motor Cycle Dealers

Harley-Davidson Agency 456 Main E
Rochester Harley Davidson Corp 129
Main W

Moulding Mfrs & Dealers

MORSE SASH & DOOR CO 101 Ford
cor Waverly pl phone Main 1835
(For further information see page 89
Buyers' Guide)

*Movers—Household Goods

GOTTRY FRANK S & SON 495 Broad-
way phone Stone 1412 (For further
information see line on back cover)
GOTTRY SAM CARTING CO offices
and garages 47 Parkway phone Glen-
wood 646

*Moving, Packing, Storage & Shipping

GOTTRY FRANK S & SON 495 Broad-
way phone Stone 1412 (For further
information see line on back cover)

Moving Picture Apparatus & Supplies

Mellaphone Corp 65 Atlantic av
Smith & Howell Film Service Inc 506
Brown

Moving Picture Theatres

Arnett 25 Thurston rd
Aster 267 Bay
Cameo 1197 Clinton av N
Century 35 Clinton av N
Clinton 957 Clinton av S
Comerford's Capitol 83 Main W
Dixie 733 Portland av
Embassy 25 South av
Empress 915 Clinton av N
Grand 30 Plymouth av N
Hollywood 35 Pullman av
Hudson 666 Hudson av
Lake 3194 Lake av
Liberty 279 Driving Park av
Lincoln 702 Jay
Little The 240 East av
Loew's 120 Clinton av S
Lyric 689 Clinton av N
Madison 300 Genesee
Majestic 928 Jefferson av
Monroe 589 Monroe av
Murray 218 Murray
New Strand 62 StPaul
Plaza 112 Webster av
R K O Temple 37 Clinton av S
Regent 65 East av
Riviera 1453 Lake av
Rivoli 422 Jefferson av
State 1337 Main E
Webster 316 Webster av
West End 557 Thurston rd
World 292 North

Multigraphing

Gillette Multigraph Service 42 East av
rm 608
Lauterbach Herbert A 17 Main E rm
2
Lyman Chas G 295 State (printer)
LYMAN PHOTO-LITH 295 State phone
Main 8035 (For further information
see page 132 Buyers' Guide)
Maloney Sales Co 8 N Water rm 303
Multigraphed Letter Co 5 StPaul rm
325
POLK R L & CO Inc 729 Powers bldg
16 Main W (For further information
see page 66 Buyers' Guide)
Rochester Letter Service 16 State rm
105

SCHRODER FRED C J 739-743 Gran-
ite bldg phone Stone 1922

Music Dealers

Agnello Alfonso 196 Central pk

Music Publishers

Central Music Co 366 Gregory

*Music Stores

LEVIS MUSIC STORES 33 South av
and 412 Main E phone Stone 158
(For further information see page 122
Buyers' Guide)

*Music Teachers

(See Teachers—Music)

Musical Instrument Dealers

Campbell & Menzner Music Store 44
North
Goodwin Bert (violins) 390 Main E rm
2
Gutacker Andrew D 745 Clinton av S
Hoffman Music Shop Inc 366 Joseph av
and 468 N Goodman
Kenneweg Franz H 383 Main E rm 1
LEVIS MUSIC STORES 33 South av
and 412 Main E phone Stone 158 (For
further information see page 122
Buyers' Guide)
Music Lovers Shoppe Inc 370 Main E
Phillips Wendell A 212 Genesee
Relin Music Co 37 South av
Shabbarrasi Music Co 764 Clinton av N
Walker Music Store 344 Main E
Wurlitzer Rudolph 115 Clinton av S
Young Wm P 263 Ames

Musical Instrument Repairers

Bayes Albert C 12 Buchan pk

Naturopaths

Butler R Earl 130 Main E rm 341
Hyland Bertha B 35 Chestnut rm 202

Neckwear Mfrs

Nusbaum Bros Inc 36 StPaul rm 121
Rembrandt Cravat Co 82 StPaul rm 519
Watterson Neckwear Co Inc 82 StPaul
rm 401

News Dealers—Wholesale

Genesee News Co 339 Clinton av N
Manson News Agency 236 N Water

News Service Bureaus

Seaboard News Service Inc 27 Clinton
av S rm 316

News Stands

Blackwood John M 1618 Lake av
Kester Bertha Mrs 99 Court
Michaels Harry 336 Court
Union News Co, NYC and Erie stations

Newspapers

ABENDPOST (daily and weekly) Roch-
ester Germain Publishing Co 237 An-
drews phone Stone 278 (For further
information see page 122 Buyers'
Guide)

CATHOLIC COURIER & JOURNAL
(weekly) Catholic Courier & Journal
Inc publishers 50 Chestnut 5th fl
phones Stone 1492-1136 (For further
information see page 122 Buyers'
Guide)

Corey's Independent (weekly) 252
Alexander

Daily Record, The Daily Record Co
publishers 29 N Water

DEMOCRAT AND CHRONICLE Gan-
nett Company Inc 59-61 Main E
phone Main 7400 (For further infor-
mation see page 123 Buyers' Guide)
Gannett Newspapers, Times sq
Greece Press (weekly) Anthony J Ritz
publisher 5 StPaul 2d fl end of hall
Irondequoit Press (weekly) Anthony J
Ritz publisher 5 StPaul 2d fl end of
hall
Jewish Ledger (weekly) Ledger Pub-
lishing Co publishers 464 StPaul
LaStampa Unita (Italian) Rochester Al-
liance Press Inc publishers 49 N
Water

ROCHESTER EVENING NEWS M & K
Publishing Co Inc publishers 136 St-
Paul phone Main 7000 (For further
information see page 122 Buyers'
Guide)

ROCHESTER TIMES-UNION Gannett
Company Inc publishers Times sq
Exchange cor Broad W phone Main
900 (For further information see
page 123 Buyers' Guide)

*Nickel Platers

(See also Plating Works)

STUART-OLVER-HOLTZ CO 406 Platt
cor Allen phone Main 5560-5561 (For
further information see page 130
Buyers' Guide)

Noodle Mfrs

Mastro's Egg Noodles 116 Monroe

Notaries Public (See Lawyers)

Notions—Retail

Curio Trading Co Inc 263 East av

Notions—Wholesale

Direct Dealers Service Inc 139 Main W
Havill R M Co Inc 36 StPaul rm 317
SMITH GORMLY CO Inc 174-180 St-
Paul phones Main 970-971-972

Novelties

Alco Mfg Co rear 161 Champlain
Bastian Bros Co 1600 Clinton av N
Bond Hill Products Co 14 Commercial
Cemet Products Co (auto accessories)
89 Allen
Hickok Mfg Co Inc 850 StPaul
Minton Specialty Co Inc (mfrs and
whol) 36 StPaul rm 308
Palmer Fred 130 State
Query Philip A 333A Plymouth av S
Stein Novelty Co 53 Main E
Thomas Mfg Co 75 State rm 209
Weitz P A Co (mfrs) 63 MtHope av

*Numbering Machines

MORSE C H & SON 21 Water N phone
Main 1291 (For further information
see page 135 Buyers' Guide)

Nurserymen

(See also Florists; also Seedsmen)
BROWN BROTHERS COMPANY Con-
tinental Nurseries office 891 Garson
av phone Culver 785 Packing cellars
760 Merchants rd (For further infor-
mation see page 124 Buyers' Guide)
CHASE BROTHERS COMPANY main
office 6th fl Cox bldg 36 StPaul phone
Stone 560 retail stores 2045 East av
phone Monroe 1166 landscape dept do
phone Monroe 1168 (For further in-
formation see page 124 Buyers'
Guide)

Main Office
183 Main St. E.

LINCOLN-ALLIANCE BANK AND TRUST CO.

GLEN BROTHERS Inc 1768 Main E
phone Culver 1854 (For further in-
formation see page 124 Buyers'
Guide)

Graham Nursery Company 328 Main E
rm 627

Hooker Bros 70 Exchange rm 109

Schum Bros 2050 Clifford av

Schum Nurseries rear 36 Lyceum

VORNDRAAN AUGUST Ridge rd W,
Webster NY phone Webster 285 (For
further information see page 94 Buy-
ers' Guide)

Willems Sons' Nurseries 25 Gramercy
pk

*Nurserymen's Catalogues

DuBOIS PRESS The 637 Broadway
phones Monroe 6755-6756-6757 (For
further information see page 132 Buy-
ers' Guide)

Nurses (See also Midwives)

Abbott Marjorie 570 Main W
Abraham Rachel 37 S Goodman
Ackerman Emily K 55 Santee
Adams Virginia D 20 Orlando
Ades Grace W 69 Wooden
Alberts Frances T 526 Flint
Alexander Eleanor M 150 Kenwood av
Alford Eliz L Mrs 1970 South av
Allnutt Mae 95 Congress av
Almarode M Virginia 550 Lyell av
Ames Arlene L 1135 Genesee Park blvd
Ames Clara A Mrs 196 Berkeley
Amey Catherine E 282 Manolia
Anderson Jane 458 Parsells av
Anthonsen Ruth E 275 MtVernon av
Anthony Lois A 180 Winterroth
Araña Ernest S 952 Arnett blvd
Armes Ada G 256 Roycroft rd
Armstrong Florence Mrs 195 Birt
Arnold Marion R 67 Fairview av
Arseneau Velma 570 Main W
Artley Eliz N Mrs 60 Phelps av
Ashman Jane 65 Berkeley
Babbitt D Catherine 560 Meigs
Bacca Jane L 24 Chandler
Bagley Mary C 936 Garson av
Bailey Dora M 204 Elmdorf av
Bailey Jean M 112 Linden
Bakker Anna L 91 Wisconsin
Barnett Corinne M 39 Augustine
Barrett Edw L 20 Morgan
Barton Georgia M Mrs 50 Alameda
Bauer Ora N 30 Hoff
Baxter Betty S 253 Dorchester rd
Beardsley Carrie Mrs 21 Gardiner pk
Beauss Marion I 106 Stout
Bebbington Hazel Mrs 686 Clinton av S
Bebe Irene M 147 Santee
Becker Matie M 253 Grand av
Beecher Mary 447 Thurston rd
Behrens Marie Mrs 45 Raines pk
Beldin Mary 137 Jefferson av
Bennett Marguerite M 8 Orleans
Bernstein Tillie 28 Avenue C
Berrettoni Teresa 4667 Lake av
Berry M Rita 83 Kingston
Beuven Helen R 63 Carthage
Blanchi Rose E 190 Brown
Bice Verna F 139 West High ter
Bickford Adelaide C 501 Park av
Birch Ella 419 Flint
Black Eliz M 153 Plymouth av S
Blackman Mabel P Mrs 822 Avenue D
Bland Annie D 197 Elmdorf av
Boal Katherine 74 Richmond
Bogner Mary C Mrs 293 Oxford
Boland Margt M 256 Parkway
Boles Nellie C R 54 Macbeth
Boldt Vivian M 547 Hague
Bolkosky Leah 53 Vienna

Booth Harriet Mrs 139 Park av
Boryszewski Eliz K 21 Bradford
Boyd Florence S Mrs 125 Birt
Boyle M Loretta 89 S Wash
Bradley Blanche B Mrs 351 Saxton
Bradshaw Muriel V 215 Gardiner av
Brady Bernadine M 53 Cockey
Brasley Jan M 1184 Dewey av
Bresler Mildred L 194 Kirkland rd
Brew Florence H 60 Thurston rd
Brewster Rachel A 21 S Goodman
Broadribb Violet Mrs 118 Gorsline
Brownell Katherine A 325 Alexander
Brugge Emma Jane 138 Plymouth av S
Brumagin Eola W Mrs 504 Brooks av
Brunk Vevia P Mrs 22 Bly
Bruun Margt E 35 Sycamore
Buckingham Margt C 14 Madison
Budlong Alice B Mrs 808 Elmwood av
Bunce Lillian C 124 Villa
Bunker Louise 339 Monroe av
Buonomo Eliz Mrs 46 Ward
Burgess Claude 100 Gibbs
Burt Lulu E 226 Kenwood av
Bush Ethel 64 Ketchum
Buss Florence S 99 Penhurst
Caragher Anna I 14 Werner pk
Caragher Isabel L 4 Werner pk
Carbille Dorothy 256 Meigs
Cardew Emily 397 West av
Cardew Mary E 153 Plymouth av S
Carlie Marie E 34 Somerset
Carnes Catherine 92 Pembroke
Carpenter Ellen M Mrs 5 Millbank
Carpenter Eva E 19 Amherst
Carroll Eileen M 41 Hubbell pk
Carter Eliz L 4 Werner pk
Caskey Margt 94 Oliver
Cassidy Anna M 714 Arnett blvd
Chagan Fay 21 Sheridan
Chapin Frieda M 153 Earl
Chudzinski Martha A 936 Avenue D
Clark Hattie M 1291 Park av
Clark Helen C Mrs 537 Jefferson av
Clark Lillian G 896 Culver rd
Clayman E Mae 47 Troup
Cleary Margt M 177 Wellington av
Clement Mary A 153 Plymouth av S
Clements Ruth S 504 Brooks av
Cleaver Ruth M 294 Rugby rd
Coakley Bertha I 120 Yarker av
Coccia Mary E 95 Dix
Coe Gretchen L 63 Belmont
Cole Anna A 104 Merlin
Comstock Iva Mrs 103 Plymouth av S
Congelosi Josephine R 128 Anthony
Congo Dorothy E 3 Madison
Cook Catherine 1141 Genesee
Cook E Hope 84 Raeburn
Cooper Ella J 11 Buena pl
Costello Eliz 119 Harvard
Cotchefer Caroline E 900 Atlantic av
Cotter Bertha 208 Kenwood av
Cotter Cornelia Mrs 141 Plymouth av S
Coughlin Minnie A 30 Rainier
Courneau Catherine Mrs 49 Troup
Cragg Arline D Mrs 51 Queens
Crahan Nellie 132 Lenox
Craig Alice L 92 Plymouth av S
Crandall Edna M 21 Chili ter
Crane June H Mrs 106 Chapin
Crevelling Catherine 126 Pearl
Crowley Ellen I 91 Ridgeway av
Cullen Catherine 30 Rundel pk
Cummings Mary A 59 Kansas
Cunningham Mary 300 Wellington av
Curran Mary 61 Cambridge
Dailey Dorothy E 669 Seward
Dailey Florence L 182 Park av
Dailey Lauretta F 250 Greeley
Dailey Mary Mrs 66 Lansdale
Dale Isabella V Mrs 259 Richard
Danby Leora J 126 Pearl
Daniels Eunice F Mrs 461 S Goodman

Darby Margt E 34 Somerset
Davidson Mabel 49 Merriman
Davis Marion R 50 Merriman
Daivson Margt L 812 Blossom rd
Day Imogene L 874 Thurston rd
Dean Loretta A 478 Lexington av
Dean Lucille M 504 Arnett blvd
DeAoun Adele R 775 Jefferson av
Degree Hilda A 25 Elmdorf av
DeHollander Ruth J Mrs 15½ Fenwick
DeLesio Mary C 3 Madison
DeMers Louise K 19 Trafalgar
Demert Josephine 204 Meigs
Dengler Gregg T 136 Congress av
Denio Muriel A Mrs 326 Parsells av
Dennis Laura 85 Meigs
Denniston Anna P 242 Dartmouth
Denny Alice M 916 South av
Derham Alexenia A 40 Cypress
Derman Muriel H 41 Buchan pk
Derrickson Viola H 374 Edmonds
DeSmidt Edna 139 Clifford av
Desnoyers Burnadette 138 Plymouth av S

Deuel Ethel G Mrs 235 Rand
Dignen Clara 197 Magee av
Dignen Judith 197 Magee av
Dignen Marion 197 Magee av
Divito Dorothy V 59 Ringie
Dixon Helen R 335 Aldine
Docharty Helen B 12 Vick pk A
Dodge Dorothy E Mrs 165 Magee av
Dodswell Mabel 440 Raines pk
Doell Elinor L 120 Goodwill
Donahue Nan 120 Chestnut
Donoghue Eileen 420 Plymouth av S
Donovan Helen L 14 Madison
Dony Leona L 124 Bryan
Doser Mary E 424 Humboldt
Douglas Walter E 731 Monroe av
Douglass Helen S 29½ Edmonds
Dowd Ann E Mrs 333 Plymouth av S
Dowling Barbara 101 Plymouth av S
Doyle Bridie 37 Mayflower
Doyle Monica H 98 Ridgeway av
Drasosi Anna 156 Fulton av
Dresser Caroline B Mrs 14 Emanon
Dresser Carolyn L Mrs 5 8th
Drexel Bernetta M 68 Herkimer
Dryden Mary H 703 Holcroft rd
Dudley Helen 703 Genesee
Dunphy Jean 39 Madison
Durnin Catherine E 8 Thayer
Durrans Evelyn A 376 Flower City pk
Dutton Charlotte G 10 Wilmer
Dwyer Margt M 539 Parsells av
Earl Eloise M 86 Northview ter
Earley Margt M Mrs 102 Augustine
Eby Mary 640 Main W
Eby Verdelia 75 Montrose
Eggsman Eliz I 6 Rundel pk
Elliott Sara E Mrs 370 Meigs
Elton Della Mrs 236 Meigs
Enright Clara M 296 Kenwood av
Erhardt Cecelia A 25 Avondale pk
Evans Margt F 105 Rosalind
Everts Helen 35 Darien
Fairfax Beulah E 135 Grand av
Farber A Marie Mrs 280 Monroe av
Farley Mary E 1499 South av
Featherston Helen M Mrs 37 Rosewood ter
Felber Edna L 522 S Goodman
Fennel Marie K 77 Crawford
Fenton Margt A 300 Wellington av
Ferguson Esther L 44 Britton rd
Finity Loretta H 367 Ellicott
Fink C Marie 442 Electric av
Fink Helen A 494 Chili av
Fish Lillian M 10 Portsmouth rd
Fitzgerald Jane E 54 Merchants rd
Fitzsimmons Alice C 1458 Lake av
Flanagan Marie M 251 Monroe av
Florack Bernice A 125 Bidwell ter

MANUFACTURING and REPAIRING 271 MAIN ST. E.	LIKLY'S Rochester's Leading Luggage Store	Everything for the Traveler Including Costume Jewelry PHONE STONE 915
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Nurses—Con

- Flynn Catherine Mrs 548 Flower City pk
 Fogle Margt Mrs 177 Wellington av
 Ford Margt M 280 Thurston rd
 Fordham Grace P 32 Rossiter rd
 Forschler Mary F 447 MtVernon av
 Forsgren Doris E 138 Plymouth av S
 Found Alice M Mrs 853 Meigs
 Francis Clara A Mrs 2 Edmonds
 Frazer Margt R 224 Wellington av
 Frederick Lillian G 2 Atkinson
 Freer Ethel M Mrs 318 Colebourne rd
 Fresch Margt M 4 Alliance av
 Frey Alice O 591 Plymouth av S
 Fridley Ada M 1 Berwyn
 Frise Dorothy 55 S Wash
 Froelich Gladys R Mrs 440 S Goodman
 Froehner Lillian C Mrs 483 Lyell av
 Frost Marion E Mrs 334 Avis
 Fry Grace C Mrs 41 Elmcroft rd
 Fyles Anna Mrs 964 Bay
 Gaedt Bertha C 68 Holbrook
 Gafney Edna C 65 Highland av
 Gage Helen A 147 Kislingsbury
 Gaggie Rosemary A 147 Kislingsbury
 Gallup Louise S Mrs 207 Avenue C
 Gambino Suzanne 395 Saxton
 Gardner Harriett R 408 Garson av
 Garlock Agnes Mrs 57 S Wash
 Garvey Bertha 47 Troup
 Gary Eliz Mrs 1130 Clinton av S
 Gates Hazel 88 Sidney
 Geiger Eleanor F Mrs 105 Villa
 Geil Viola M 187 Berkeley
 George Catherine 325 Alexander
 Gertner Isabelle B 41 Kirkland rd
 Gertner Mary K 41 Kirkland rd
 Gibson Rachael 85 Seneca pkwy
 Giddings Annie 201 Richard
 Gilboe May E 52 Phelps av
 Gill Eva L 285 Columbia av
 Given Eleanor 517 University av
 Glavin Mary L 294 Dartmouth
 Glenn Laura E 96 Quincy
 Goehringer Cardine M 229 Pullman av
 Goehringer Louisa M 180 Nunda blvd
 Golden Lillian M Mrs 189 Laburnum crescent
 Gomm Jane D 320 Flower City pk
 Gormly Georgina L F 293 Kenwood av
 Gossner Cornelia 123 Genesee Park blvd
 Grab Bertha H 97 Grand av
 Grauwiller Harriet M 1363 Dewey av
 Gregerson Ruth M 40 Goodwill
 Gressen Ethlyn I Mrs 64 Lake View pk
 Gridley A Lois 220 Warwick av
 Griffin Ann Isabelle 72 Vassar
 Griffin Margt T 11 Austin
 Grimsley Lillian 95 Troup
 Griswald Louise 570 Main W
 Grove Grace 30 Park av
 Gugelman J Alice 42 Woodlawn av
 Guinan John W 23 Cook
 Haines Grace S 441 Flower City pk
 Hall Vivia 251 Park av
 Halsted Henrietta E 77 Mason
 Hamilton Frances A Mrs 713½ Maple
 Hammond Eliza J 520 Clay av
 Haney Marie 255 Alexander
 Hanse Loraine B 19 Whittier pk
 Hardin Marie Mrs 105 Kingsboro rd
 Hardy Nellie A Mrs 99 Kingston
 Harriman Mary E 106 Dove
 Harrison Blanche 410 Oxford
 Hart Doris J 16 Willsonia rd
 Hartle Sadie Mrs 7 Fairmount
 Hassett Josephine G 31 Glasgow
 Haubenschild Marion Mrs 429 Lyell av
 Hauck Florence M 257 Champlain
 Hauer Freda Mrs 59 McKinley
 Hawkswell Eliz L Mrs 230 Cedarwood ter
 Hawley Bernadine B Mrs 508 Campbell
 Hayden Collette L 78 East blvd
 Hayes Ann 12 Brighton
 Head Kathleen B 452 Linden
 Heaney Frances 175 Clinton av N
 Hebing Ada M Mrs 25 Belgard
 Heckler Frieda L 594 Brooks av
 Heckner Margt C 1570 N Goodman
 Hegerty Julia A 371 Glenwood av
 Helfrich Elsie K 481 Clay av
 Hempel Marion H 22 Laurelton rd
 Henderson Laura P 76 Meigs
 Henry Agnes 50 Chestnut
 Henry Martha J Mrs 759 Main W
 Herrick Grace 1484 Culver rd
 Heston Eliza S Mrs 86 S Union
 Hetzler Elaine L 182 Roycroft dr
 Hickey Monica 50 Chestnut
 Hiebler Anna M 354 Colvin
 Hill Doris 138 Plymouth av S
 Hillen Mary M 62 Balsam
 Hirschman Helen Mrs 773 Meigs
 Hroct Modeline U 739 Flower City pk
 Hodges Harriet B 505 University av
 Hoffman Lillian C 36 Epworth
 Hohener Louise A 440 Linden
 Hollingsworth Florence C 251 Monroe av
 Hollis Edna D 1232 Lake av
 Holzschuh Teresa G 117 Canton
 Horcher Minnie 26 Edmonds
 Horn Audrey F 171 Alexander
 Hovanus Anna M 97 Kislingsbury
 Howard Ida M 424 Hazelwood ter
 Howley Lucille 62 Lansdale
 Huckins Inez E 289 Park av
 Humphrey Jane A Mrs 35 Chestnut rm 705
 Huriburt Florence E Mrs 1139 Main E
 Hurley Margt 130 Plymouth av S
 Hutson Lois B 446 Melville
 Huxley Fern 171 Alexander
 Hyland Katherine E Mrs 304 Magnolia
 Hysler Eleanor J 57 Pembroke
 Irwin Clyde K 99 Rosedale
 Uppa Lena T 132 Weld
 Jackson Margt E 4231 Lake av
 James Katherine Mrs 89 Rutgers
 Janczewski Witolia S 852 Norton
 Jardin Dorothy 149 Selye ter
 Jeffery Doris M 110 Shelter
 Jenkins Helen 184 Bay
 Johnson Florence J 66 Willmont
 Johnston Gladys C 284 Pearl
 Jones Anamary R 4 Rowley
 Jones Emily J 98 Macbeth
 Joyce Kathryn L 874 Seward
 Judd Catherine A Mrs 80 Hamilton
 Kane Rosella E 24 Admiral pk
 Karr Phyllis E 24 Cady
 Kavanagh Maude M 466 Plymouth av S
 Keane Katherine C 132 S Fitzhugh
 Keating Hildegard 19 Churchlea pl
 Keefe Katherine 35 Darien
 Keeler Eleanor K Mrs 67 Gardiner pk
 Kehrig Emma H 22 Leroy
 Keith Lavine M Mrs 217 Depew
 Kelley Bernadine B Mrs 880 Garson av
 Kelly Anne 1 Field
 Kelly Margt M 46 Meigs
 Kelly Marie V 73 Lozier
 Kendelen M Eliz 379 Hawley
 Kennelly Mae I 707 Main W
 Kenny Annie Mrs 246 Denise rd
 Kent Erma 189 Lake av
 Kernan Ella J 15 Sibley pl
 Keuper Myrtle L 92 Plymouth av S
 Kinch Veva 130 Plymouth av S
 Kirby Catherine E 1010 Genesee Park blvd
 Kirkwood Ethel 325 Alexander
 Kleehammer Emily B Mrs 413 Durnan
 Klik Eliza 211 Normandy
 Knight Marion 325 Ravine av
 Kobel Julia 134 Weeger
 Koehnlein Marie Mrs 77 Holbrook
 Kraft Hildegard C 2544 Dewey av
 Krapf Helene H Mrs 40 Elmwood av
 Kraus Matilda L 171 Alexander
 Kremer Helen F Mrs 127 Vermont
 Krusen Hazel V 251 Monroe av
 Kull Pauline 50 Merriman
 Kusse Josephine Mrs 176 Willsonia rd
 LaBelle Evelyn S LaPayette pk
 LaDue Gladys E Mrs 814 Stewart
 Lamb Magdalen H 39 Raiter
 Landers Helen 378 Alexander
 Landgren Ethel C 12 Lamberton pk
 Lannin Anna M 49 Bway
 Lannin Lena W 49 Bway
 Lannin Mary E 49 Bway
 Larson Lois M 404 Parsells av
 Lass Josephine A Mrs 50 Bartlett
 Lauer Isabelle 95 Meigs
 Laughland Margt Mrs 12 Brighton
 Laughlin Nellie 507 Humboldt
 Lavery Rose A 451 Westfield
 Lavery Theresa B 52 Spring
 Leary Dorothy J Mrs 485 Grand av
 Lechner Mayme R Mrs 31 Earl
 Leggett Margt C 280 Sherwood av
 Lehman Emmy 31 Gibbs rd 403
 Leiter Mary 14 Madison
 Lesslie Helen W 205 Hazelwood ter
 Levy Lillian 104 Norton
 Lewin Eleanor C 75 Meigs
 Lewis Grace Mrs 248 Garson av
 Lewis Marian J Mrs 1718 Main E
 Libutti Evalena 819 Dewey av
 Lincoln Marie Mrs 83 Adams
 Lintz Cora E Mrs 51 Tacoma
 Lipinski Bernice 139 Syke
 Liseno Jane 526 Flint
 Liso Betty C 16 Arlington
 Loos Miriam C 121 Benton
 Loughlin Margt M 410 Hawley
 Love Helen R 519 Garson av
 Lovell Lucy L Mrs 1036 Monroe
 Lucas Kathleen M 282 Avis
 Lucia Constance C 1070 Dewey av
 Luehm Virginia D 353 Melville
 Lussier Irene A 153 Miller
 McNiff Julia M 92 Normandy av
 McAnn Mary M Mrs 103 Perinton
 McAuley Katherine M 600 Chili av
 McAvoy Eliz M 31 Grand av
 McAvoy Harriett 185 Alexander
 McAvoy Helene 185 Alexander
 McAvoy Rose M Mrs 31 Grand av
 McCauley Agnes I 130 Plymouth av S
 McCauley Frances 130 Plymouth av S
 McCowan Grace E 196 Warwick av
 McCullagh Rosemarie 1169 Park av
 MacDonald Lillian 580 Hayward av
 MacDonald Mary G Mrs 201 Merriman
 McEntee Alma Mrs 32 Chili av
 MacFarland Grace L 437 Electric av
 McGibben Ella E Mrs 151 Beresford rd
 McGivern Charlotte A 521 Westfield
 McKeon Elizabeth M 131 Flower City pk
 McKeon Katherine A 404 Flower City pk
 MacLeod Thelma 14 Madison
 McMahon Bertha E 381 Troup
 McMahon Stella A 381 Troup
 McMullen Lois L 267 Post av
 McNamara Betty I 29 Rowley
 McNeill Katherine 593 Emerson
 McPherson Margt J 27 Devon rd
 Magill Agnes S 392 Flint
 Mahar Rose A 22 Morningside pk
 Mahns Mary 94 Oliver
 Mahoney Mary J Mrs 325 Laburnum crescent

1239 Lincoln-Alliance Bank Building Phone MAIN 220	PAVIOUR - AGENCY 68 YEARS OLD - INSURANCE	1239 Lincoln-Alliance Bank Building Phone MAIN 221
Malley Clare 570 Main W Manfred Dorothy 138 Plymouth av S Mann Gladys E 225 Meigs Marciano Filomena 3 Madison Margrett Catherine M 109 Belmont Markle Margt A Mrs 458 Parsells av Marshall Catherine 516 N Goodman Martin Eliz Mrs 74 Charlotte Martin M Gertrude 46 Jackson Mason Hazel E 218 Sanford Mattern Anna M 346 Winton rd N Matthews Nina G 58 Milburn Maurer Alice H 261 Warwick av Maxwell Veronica M 404 Brr Mayer Caroline B 18 Rundel pk Meade Frances 215 Alexander Meagher Alice Mrs 159 Crawford Meagher Helen P 110 Woodbine av Meagher Nora 15 Amherst Mehlenbacher Ruth M 565 Chili av Merz Ruth S 267 Reynolds Meyerding Dorothy L 35 Juniper Miles Isabelle 100 N Main Miller Clara L 31 Werner pk Miller Ethel M 16 Penhurst Miller Margt 37 S Goodman Mitchell Edith D Mrs 32 Herkimer Moeller Eliz 49 Troup Mollo Rose 136 Hobart Montague Mary A Mrs 115 Millbank Moore Jeanette E 284 Pearl Moore Margt 610 Cedarwood ter Moore Nettie Mrs 19 Judson Moore Olivia M Mrs 204 West High ter Moriarty Mary A 60 Elmdorf av Mower Mildred 481 Alexander Muir Agnes J 129 Melrose Murphy A Ruth 530 Grand av Murphy Claire E 14 Churchlea pl Murphy Rose A 85 Warwick av Murray Anna 164 Park av Murray Edith E 102 West High ter Murray Geraldine M 15 Admiral pk Murray Irene A, Genesee Valley pk nr Erie RR Murray Mae A 126 Garson av Mussmacher Hannah M Mrs 61 South- view ter Naylon Florence E 38 Magee Nazeworth Martha Mrs 37 S Goodman Neer Ethelyn G 41 Tacoma Nelson Maria 420 Plymouth av S Nelson Sarah B Mrs 48 Lenox Nesbitt Florence 45 Rowley Newill Ethel F 146 West Sawyer pl Nothnagle Pauline Mrs 627 Magee av O'Brian Grace 410 Oxford O'Brien Anna M 40 Kron O'Connell Ellen P 102 Rutgers O'Donaghue Loretta M 1170 Genesee O'Donoghue Mary 39 Madison O'Hern Gertrude O 480 Alexander O'Keefe Madeline C 133 Jefferson av Olson Mary A M 95 Meigs O'Malley Mary F 195 Webster av O'Neil Agnes J 2 Ronda pl O'Neil Ethel M 128 Ellicott Orcutt Ethel H 55 Bowman O'Ray Kathryn 42 Oxford O'Reilly Mary K 97 Melrose Osborne Geraldine 59 Harper O'Sullivan Alma Mrs 232 Selye ter O'Sullivan Ann 339 Monroe av Palen Beatrice 101 Plymouth av S Palmer Belle 112 Westminster rd Paoletto Anna 130 Plymouth av S Parkhurst Betty Mrs 76 S Fitzhugh Parkinson Jessie 451 East av Patterson Jean R 164 Anthony Pattison Jessie 794 Exchange Paulus Barbara 360 Main E Pease Thelma 52 Vick park B Pestke Wanda E 300 Wilkins Peters Eliz S 236 Meigs	Peters Hilda 3 Madison Peters Margt C 3 Madison Pheps Lou Mrs 279 West av Phillips Bertha 25 Tracy Pickens Mabel W Mrs 1 Amherst Pierce Nellie 68 Selye ter Plumb Edna 455 Flower City pk Pollock Julia A Mrs 185 Augustine Poodyr Ethel 92 Plymouth av S Poole Hubert L 17 Russell Porter Ruth 307 Meigs Potts Zoel 101 Plymouth av S Powers Anna L 102 Jefferson av Powers Marie S 1 Willowbank pl Pratt Charlotte H Mrs 109 Thorndale ter Pupik Esther 117 Avenue B Quail Gladys 37 S Goodman Quigley Agnes N 69 Luzerne Ramey Florence 50 Chestnut Reader Mary E 43 Greist Redfield Mildred H 173 Sherwood av Redmond Bessie R Mrs 141 S Fitzhugh Reed Ann Mrs 61 Prince Reid Alice Mrs 57 Wilbur Reutsch Isabelle L 5 Stanley Ricciardo Genevieve 45 Westfield Rice J Marie 108 Driving Park av Richardson Beatrice 76 Pullman av Richardson Blanche 135 Scio Richburg Anna E 962 Monroe av Richer Loretta C 527 Cedarwood ter Ricketts Mary H 826 South av Riley Eileen A 225 Bryan Roach Mary R 400 Flower City pk Roberts Kathryn L Mrs 122 Wellington av Robinson Frances M 168 Sherwood av Robinson Jessie M 37 Edmonds Robison Gladys M Mrs 241 Linden Rockwood Eliz 299 Park av Roediger Dorothy O 138 Plymouth av S Rogers Alice M Mrs 262 Albemarle Rollinson Ella M 120 Ridgeway av Rose Camilla G 40 Canfield pl Roser Clara L 350 Roxborough rd Ruddy May A 181 Roxborough rd Rudin Lillian 82 Woodlawn Runions Jessie E Mrs 360 Main E Ryan Margt C 196 Plymouth av S Sage Carrie L 74 Midvale ter Sage Ruth 2 Arnold pk Sale Camilla B 475 Oxford Salter Ruth Mrs 325 Rutgers su 28 Sanderson Doris M 325 Rutgers Saxe Lorraine L Mrs 140 Hamilton Scanlon Eileen E 268 West High ter Schicker Mary M 137 Crawford Schirtz Gladys H Mrs 336 Ellicott Schneider Marie G 389 Monroe av Schradler Emma 259 MtVernon av Schradler Marlon Mrs 731 Monroe av Schur Ruby 77 Chili av Schuyler Hazel E 16 Lansdale Scott Janet M 46 Brighton Seaburg Nathelyn J 138 Plymouth av S Sechrist Mabel C 13 Glasser Secor Ethel 360 Main E Sedler Margt F Mrs 345 Melville Seidel Dorothy 141 Shepard Selbert Marcella A Mrs 3 Ross Shatzel Daphne Mrs 194 Averill av Shaw Cecelia A 150 Fillmore Shea Betty Mrs 3178 Lake av Sheehy Ruth V Mrs 31 Congress av Sherman Dora J 380 Monroe av Shirley Elsie B 318 Rosewood ter Shupp Miriam G 475 Oxford Shurtis Mabel H 15 Quincy Sickles Blanche 86 Harper Smith Eliz M D 374 Tremont Smith Jean 189 Magee av Smith Lillian Mrs 70 Oxford Smith Martha M 58 Bly	Smith Olive L 21 Centennial Smith Thelma S Mrs 663 Plymouth av S Snider Gertrude 101 Plymouth av S Soucie Evelyn D Mrs 327 West av Soule Eleanor B 632 Averill av Spencely Mary E 855 Seward Spiegel Ethel V Mrs 1653 Main E Spuck Doris L M Mrs 867 Dewey av Stacey Beatrice F 21 Mark Stanley Rose 11 Boston Stalker Mollie 92 Plymouth av S Statt Loretta C 550 Lyell av Steiner Ruby 505 University av Stephens Minnie 165 Rutgers Stevensky Nora Mrs 75 Lapham Stewart Jane M 156 Sherwood av Stimson Mabel I 269 Grand av Stokes Catherine C 179 Driving Park av Stokes Madeline M 179 Driving Park av Storey Marjory B 30 Hortense Sturla Eleanor M 1593 Main E Sullivan Cecelia 573 S Goodman Sullivan Helen 97 State Sullivan Louise K 411 Seneca pkwy Suters Florence E 250 Meigs Swain Mary 393 Merchants rd Swayze Sarah E 195 Hampden rd Swift Dolores E 116 Columbia av Tabb Emma M 4 Portsmouth ter Tapp Jane R 41 Arbordale av Taylor Clara L Mrs 6 Asbury Taylor May 329 Troup Terry Josephine 386 Rugby av Thompson Helene C 327 West av Thompson Mae Mrs 199 Lake av Thurston Marguerite M Mrs 16 Ed- monds Ubbink Eliz 295 Winton rd N VanAlstyne Beulah A 13 Clarence pk VanBuren E Alice 186 Rockingham VanBuren Norma A 105 Illinois VanDyke Charlotte A Mrs 1232 StPaul VanGraafeland Florence Mrs 4 Ber- wyn VanLare June L Mrs 185 Marion VanNiel Eliz 660 Winton rd N Vary Sarah Jane 6 Fair View Heights Veith Berenice W 116 Penhurst Veile Jennie C 90 Elmcroft rd Volgraff Flora 130 Plymouth av S Volkmr Theresa M 553 Maple Wagner Elizabeth 16 Boothe Walker Dorothy E Mrs 1365 Culver rd Walsh Mary T Mrs 65 Rosewood ter Walther Johanna 174 N Goodman Ward Helen R 31 Woodbine av Ward Leona 171 Alexander Ward Teresa E 54 MtVernon av Warren Margt E 481 Meigs Watts Sarah A 124 George Wawraszczek Amelia 250 Weyl Way Mary Estella 215 Alexander Webber Mary Alice 21 Arnold pk Weber Irene M Mrs 569 Ridge rd Weis Eliz E 133 Knickerbocker av Weldner Kathryn C 50 Chestnut Weldon Marion 19 Churchlea pl Werner Isabel K Mrs 7 Vinewood pl Westlake Kathleen E 78 S Fitzhugh Whalen Emma T 266 Linden Whalen Margt 37 S Goodman Whalen Margt M 130 Knickerbocker av Wheeler Rena E Mrs 61 York Whelan Catherine 138 Plymouth av S White Hallie G 241 Avis Whitty Aleta M 132 S Union Wilcoxon Eliz V Mrs 118 Keehl Wildman Anna 186 Baden Wilkes Emma 675 Winton rd N Wilkins Lillian A 292 Jefferson av Williams Meta E 262 Warwick av

Nurses—Con

Williams Pauline F Mrs 237 Plymouth av S
Williamson Ellen Mrs 290 McNaughton Wilson Dorothy L 145 Devonshire ct
Wilson Onnolee 81 Troup
Winans Helen R 721 University av
Wishart Minnie L Mrs 130 Gardiner av
Wishart Eliz C 81 Rand
Wood Jean A 189 Magee av
Wooden Louise A 376 Maplewood av
Wooden Eliz Mrs 12 Fairview hts
Woods Dorothy M 1195 Genesee Park blvd
Worden Fannie J Mrs 59 Illinois
Yawman Winifred M 50 Arnett blvd
Youle Mary D Mrs 469 Garson av
Young Marie Mrs 60 Plymouth av S
Young Meta K 160 Rockingham
Young Olive J Mrs 22 Park av
Young Ruth A Mrs 42 Elgin

Nut Dealers & Importers

Ditale Rocco 420 Clinton av N
Nut Wagon Inc 83 Litchfield
Planters Peanuts 200 Main E
Rochester Nut Shop 550 Main W
Turberg Garson 495 Monroe av

***Office Furniture**

BOURNE JOHN R 131-133 State phones
Main 1233-1234 (For further information see page 125 Buyers' Guide)

Office Supplies & Equipment

Addressograph Sales Agency 5 StPaul
rm 424
All-Purpose Metal Equipment Corp 254
Mill
American Sales Book Co Inc 16 Main
W rm 321
Arend Stanley W Co 194 Mill
Atlantic Register Co 16 Main W rm
241
Autographic Register Co (business
systems) 119 Main E rm 103
Becker Max 210 Cypress
Bircher Co Inc (mfrs) 192 Mill 4th fl
BOURNE JOHN R 131-133 State phones
Main 1233-1234 (For further information see page 125 Buyers' Guide)
Chessigno Sales Corp (check protectors) 183 StPaul rm 502
Cooper R G Sales & Service 44 Clinton
av N

CROWN RIBBON & CARBON MFG CO
782-790 StPaul phone Main 6840
(For further information see page
124 Buyers' Guide)

Dawn Mfg Co (copy holders) 183 St-
Paul rm 502
Dick A B Company 156 East av
Direct Service Co 36 StPaul rm 405
Ditto (duplicators) 8 Exchange rm 414
Egry Business Systems 31 Gibbs rm
104
Genesee Office Supply Co (wholesale)
357 Main E

Hall-Welter Co Inc (check writers) 183
StPaul rm 502
Hampshire Edmund jr 119 Main E rm
127

Henderson Arthur E 515 Main E
Housel B D Co The 42 East av rm 350
Hunt Kathleen Mrs 89 Allen
International Business Machine Corp

265 East av
Lambright H T 999 Main E
McBee Co 62 East av
Marchant Calculating Machine Co 31
Gibbs rm 101
Monroe Calculating Machine Co 196
Chestnut

Multigraph Sales Agency 5 StPaul rm
424
Multinost Co (mailing machines) 51
Centre pk

Remington Rand Inc 355 East av
Roach-Reid Co The (dictating machines) 14 Franklin rm 815

ROCHESTER BUSINESS FINDER

Rochester Salesbook Co 82 StPaul rm
603
SCRANTON'S Inc 21-23 State, 20 Main
W and 334-336 Main E phone Main
413 (For further information see
page 83 Buyers' Guide)
Standard Register Co The (autographic
registers) 217 East av rm 31
Telautograph Corp 119 Main E rm 723
Todd Company Inc The (mfrs) 1150
University av
Todd Sales Co The 154 East av rm 314
United Autographic Register Co 82 St-
Paul rm 515
Universal Sales Book Co 100 McKin-
ster
Vangellow Bros 289 Main W
Wilber Co 151 Andrews
Wile Co 394 Main E
Wilson Memindex Co 163 StPaul
Yawman & Erbe Mfg Co 1099 Jay retail
store 41 Chestnut
Zimmerli Business Furniture Corpora-
tion 130 South av

***Offset Printers**

LYMAN PHOTO-LITH Inc 295 State
phone Main 8035 (For further information see page 132 Buyers' Guide)

***Oil Burners**

LANGIE FUEL SERVICE Inc 326 Main
E phone Stone 4000 branches 693
South av, 2 and 4680 Lake av and 357
StPaul (Chrysler's Airtemp) (For
further information see page 92
Buyers' Guide)

LAUBE ELECTRIC CORPORATION
(Timken Silent) 191-193 East av
phone Stone 104 (For further information see page 98 Buyers' Guide)
SCHWALB COAL & OIL CO Inc (Gil-
barco and York) 211 East av phone
Stone 770 (For further information
see page 90 Buyers' Guide)

Oil Burners & Equipment

BAREHAM & McFARLAND Inc 136
North opp Andrews phones Main
4314-4315 (For further information
see page 130 Buyers' Guide)

LAUBE ELECTRIC CORPORATION
(Timken Silent) 191-193 East av
phone Stone 104 (For further information see page 98 Buyers' Guide)
Melchior Armstrong Dessau Co 85
Franklin
Monroe Refrigerating & Oil Heating
Co Inc 428 Main E
Schwald Coal & Oil Co Inc 211 East av
Super Oil Burner Co 810 Genesee
Timken Silent Automatic Oil Burners
191 East av
Wilray-Biddle Co 90 Exchange

***Oil Furnaces**

**ROCHESTER AIR CONDITIONING
CORP** 613 Main E phone Stone 898
(For further information see page 67
Buyers' Guide)

Oils & Lubricants

Armur Petroleum Products Inc 43 Hal-
stead
Atlantic Refining Co 1840 Lyell av
Bombay Oil Co (linseed) 360 Main E rm
10
Colonial Beacon Oil Co Inc 20 Cairn
County Oil Corp 22 Wright
Davis Howland Oil Corp rear 333 South
av
Doyle Gasoline & Oil Co Inc 45 Ex-
change rm 518, 755 Brooks av
Flower City Oil Co 376 StPaul
Flower City Tire & Oil Co 20 MtHope
av
Genesee Stations Inc 65 Broad W rm
610
Gulf, Doyle Gasoline & Oil Co Inc 45
Exchange rm 518

Gulf Oil Corp 755 Brooks av
Hub Oil Co Inc, McKee rd
Kendall Refining Co, Scottsville rd bey
Barge Canal
Moore & Maurer Oils Inc 529-549 Buf-
falo rd nr B&O RR
Pennant Gas & Oil Corp 269 Wetmore
pk
Peoples Edwd J 183 Main E rm 1435
Rae J H Oil Co Inc (whol) ft Ambrose
Richfield Oil Corp of N Y rear 1025
Chili av
Rochester Petroleum Co 73 Saratoga av
Shell Eastern Petroleum Products Inc
754 Brooks av
Socony Vacuum Oil Co Inc 675 Brooks
av
Southwick Oil Co Inc 36 Railroad
Sun Oil Co 760 Brooks av
Syndicate Oil Corp 42 East av rm 226
Texas Co The 19 Main W rm 805 and
McKee rd
Tiger Oil Corp 1525 Clinton av N
Wabaco Oil Company Inc 148 Railroad
Wegman Jos J 95 Winbourne rd
Woodfill Inc, Scottsville rd beyond
Barge Canal
Wright Oil Co 22 Wright

**Olive Oil—Importers & Whole-
sale Dealers**

Lacagnina & Sons 83 Jay
Maggiors & Rousos 142 Front and 43
Rochester Food Terminal

***Optical Goods Mfrs**

BAUSCH & LOMB OPTICAL CORP.
PANY 635 StPaul phone Main 4305
(For further information see page
125 Buyers' Guide)
PROJECTION OPTICS CO Inc (motion
picture, stereopticon and optical
lenses) 330 Lyell av phone Glenwood
3993 (For further information see
page 125 Buyers' Guide)

**Optical Goods—Mfrs & Whole-
sale**

Advance Optical Co 92 Mortimer rm 11
Aircraft Optical Co Inc 89 Allen
Bausch & Lomb Optical Company 635
StPaul
Clinton Optical Co 36 Clinton av N
Colonial Optical Co Inc 328 Main E rm
213
Continental Optical Co 165 N Water
Kirstein Optical Co Inc 132 Andrews
Optical Service Co rear 1392 StPaul
Precision Optical Co 42 Geneva
Qualrex Optical Co 64 Clinton av N rm
4
Rochester Optical Mfg Co 16 State rm
416
Schlitz Optical Co 101 N Water
Shur-On Optical Co Inc (mfrs) 242 An-
drews
Simpson-Walther Lens Inc 3 Circle

Opticians

Baldino Theo 44 Madison
Bausch E E & Son Co 6 Main E and
61 East av
Century Optical Co 5 StPaul rm 519
Empire Optical Co Inc 35 Clinton av S
Flower City Optical Co 50 Clinton av N
Genesee Optical Co 183 Main E rm 510
Gerhard F H Co 69 Main E
GRESS FRANK J 69 Main E bus phone
Main 281 res Gen 3976-M
Hickey Wm J 277 Alexander rm 107
Kohler Chester A (prescription) 82
Lux
Kubitz Elmer G 76 S Fitzhugh
Lankford Omer L 25 North rm 621
Levinville Optical Co 28 Main W
Morse W J Optical Co Inc 119 Main E
rm 1011
Nadel Chas H 80 East av rm 308
Regent Optical Co Inc (whol and retail)
14 Franklin rm 709

SIBLEY, LINDSAY & CURR CO.

— ROCHESTER'S LARGEST RETAIL INSTITUTION —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS. — Stone 6500

Ring Optical Co 14 Franklin rm 506
Summit Optical Co 257 Main E rm 102
Waldert Optical Co 56 East av
Whelpley & Paul 16 Clinton av S

Optometrists

Baird Wm H 5 Clinton av S
Bausch Carl R 6 Main E
Becker Saml 284 Main E
Benedict Geo O 42 East av rm 511
Brenner David 79 Lyndhurst
Bush Arthur H 968 Clinton av S
Case Burdette H 216 Monroe av
Cosman Raymond L 25 North rm 933
Covell Gerald L 6 Main E
Dublin Ralph L 42 East av rm 410
Faroo Glenn W 183 Main E rm 936
Free Albert J 183 Main E rm 510
Freedman Ephraim 79 Clinton av N
Gerhard Fredk H 69 Main E
Goodman Milton 130 Main E rm 704
Gorman Benj A 312 Main E
Graeper Carolyn E 119 Main E rm 1011
Hildreth Leland E 101 Clinton av S
Howard Norman W 840 Dewey av rm 5
Kane Harry 632 Monroe av
Levinson Max 538 Hudson av and 28 Main W
McCarty John T 625 Main W
Marks Engle S 10 State
Marth Theo 5 Main E
Melville Arthur A 529 N Goodman
Parenteau Chas A 62 Jackson
Pfeiffer Chas G 87 Flower
Phillips Spencer M 183 Main E rm 714 and 4425 Lake av
Pole John W 1408 Main E
Rockwell John C 6 Main E
Rogers Clarence C 42 East av rm 210
Schaeffer Martin L 239 Saxton
Shapiro Albert H 380 Monroe av
Smith Oscar Chas 35 Clinton av S
Sweeting Ralph E 104 Main E
Sykes Wm S 12 Front
True Arthur H 816 Brown
Vanderpool Chas F 190 State
Vielehr Paul G 1400 StPaul
Walker Frank D 119 Main E rm 1011
Ward Albert 198 Lyell av
Wideman Otto M 15 Rosewood ter
Williams Clifford O 130 Main E rm 310
ZECHER HAROLD B 69 Main E bus phone Main 281 res Culver 4105

Organ Builders

Kohl Arthur A rear 278 Avenue C
PARSONS BRYANT G 182 Commodore parkway Brighton (Roch)

***Ornamental Iron & Steel Work**

HEUGHES F L & CO Inc 1029 Lyell av phone Glenwood 590 (For further information see page 139 Buyers' Guide)

***Ornamental Shrubbery & Trees**

CHASE BROTHERS COMPANY main office 6th fl Cox bldg 36 StPaul phone Stone 560 retail store 2045 East av phone Monroe 1166 landscape dept do phone Monroe 1163 (For further information see page 124 Buyers' Guide)

Orthopedic Appliances

Gietz Lewis E 14 Franklin rm 508
Snyder Edwd E 682 Lake av

Osteologists

Platt Darwin L 17 Main E rm 18
Ward's Natural Science Establishment Inc 302 N Goodman

Osteopathic Physicians

Beal Clarence J W 17 Vick pk A
Breitenstein Rose E 62 Rowley
Cady Francis L 130 Main E rm 1130
Camp Chas D 16 Main W rm 221
Campbell L Reginald 840 Dewey av rm 3
Chase John P 183 Main E rm 940
Coomber Helene Thayer Mrs 200 Park av
Dally Lillian B 130 Main E rm 1141 and 325 Rosedale
Elwell M Lawrence 65 Broad W rm 609
Heech Leonard G 65 Broad W rm 309
Jameson C Dan 800 Main W
Kemmer Florence D 130 Main E rm 1029 and 8 Tacoma
Lapp Irene K 130 Main E rm 841
Martens Theo H 42 East av rm 410
Norfleet Chas H 240 Culver rd
Reid Jas H 89 East av rm 804
Smith Geo T 16 Main W rm 221
Spencer Hilton G 42 East av rm 223
Spitz-Nagel Edwd L 130 Main E rm 1225
Strewer Hewett W 130 Main E rm 1130
Vaughan Merritt C 119 Main E rm 827
Weber Harold M 119 Main E rm 827
Williams Ralph H 119 Main E rm 827

***Paint, Oil & Varnish Dealers—Distributors**

LESTER HENRY HARDWARE CO Inc (Berry Bros) 150 Main W phone Main 5355-5356 (For further information see page 103 Buyers' Guide)

Paint, Oil & Varnish Dealers—Retail

ACME QUALITY PAINT STORE Hadlock Paint Co Inc 466-470 Central av phone Stone 1968 (For further information see page 127 Buyers' Guide)
Adams Wm 2 Richmond
AMERICAN CLAY & CEMENT CORPORATION 1175 Main E phone Culver 1000 (For further information see page 83 Buyers' Guide)
BARNARD PORTER & REMINGTON 9-11-13 N Water phone Main 8140 (For further information see top lines and page 126 Buyers' Guide)
Berggren Robt 178 Hillside av
Blum Saml 496 Joseph av
Calihan Leo Inc (whol) 416 Main E
CLARK PAINT, OIL & GLASS CO 71-73 State phones Main 693-1509 (For further information see line on back cover)
CROUCH & BEAHAN CO 99 Dewey av phone Glenwood 350 (For further information see top lines and page 116 Buyers' Guide)
DeVisser R F Co The 123 North
Drum James A rear 410 Central av
DuPont E I deNemours & Co Inc (whol) 50 Scio
Farnung O C & Son 1489 Main E
GAMROD-HARMAN CO Inc 75 Exchange phone Main 3710 (For further information see page 127 Buyers' Guide)
Giancursio Antonio 378 Saxton
Gosnell Paint & Wallpaper Co Inc 385 North
HADLOCK PAINT CO Inc (Acme quality paints and finishers) 466-470 Central av phone Stone 1968 (For further information see page 127 Buyers' Guide)
Humphreys Paint Co Inc 38 South av

HUMPHREYS THE PAINT MAN 38-40 South av phone Main 2117 (For further information see page 127 Buyers' Guide)

Koverall Paint & Wallpaper Corp 19 South av

Krupp Albert 101 State
Lucas John & Co Inc 72 StPaul
Moran-Everson Co 178 State

MORSE WM B LUMBER CO 340 Main W phone Main 160 and 936 Main E phone Monroe 44 (For further information see page 117 Buyers' Guide)
NuEnamel Rochester Co 62 Main E
Rochester Specialty Co 100 Fernwood av

SHERWIN-WILLIAMS CO The 53 State phone Main 1517 (For further information see page 126 Buyers' Guide)

SHERWIN-WILLIAMS PRODUCTS Alhart Electrical Co Inc 1149 Culver rd telephone Culver 3944 (For further information see page 132 Buyers' Guide)

STAMBACHS 64 Exchange phone Main 3061 (For further information see page 128 Buyers' Guide)

Star Wall Paper & Paint Co 9 Romeyn
SULLIVAN H H Inc (Glidden Paint Products) 65-71 South av telephone Stone 550 (For further information see back cover)

Suskind M & Sons Inc 289 Joseph av and 165 State

Tantalo Lawrence 452 Oak

Tropical Paint & Oil Co 23 Exchange
Van de VISSER KILDEA LUMBER CO Inc 1503 Lyell av phone Glenwood 668 (For further information see page 118 Buyers' Guide)

VanHOESEN F P CO Inc 41-45 StPaul telephone Stone 473 (For further information see top lines and page 126 Buyers' Guide)

VIAL GEORGE I & SONS Inc 5-7 N Water phone Main 733 (For further information see page 127 Buyers' Guide)

Wahnitz Geo H Inc 115 State
Weis Ralph S 1289 University av
ZIELINSKI STEPHEN 1115 Hudson av telephone Stone 2603 (For further information see page 118 Buyers' Guide)

Paint & Color—Mfrs & Wholesale

Cochrane John P Co 10 Joseph av
Donovan Paint & Lacquer Co 29 Halstead

Kessler Paint Co Inc 266 South av
Meng-Stephens Co Inc 601 Norton
Parker Paint Works 1217 Portland av
Tizian Color Co 65 South av

Painters—Auto & Carriage

A-1 Auto Paint Shop 313 Jay
CALEY & NASH Inc 1828 East av phone Monroe 6126 (For further information see page 70 Buyers' Guide)

Campagno Stephen A Howell
Demeis Michele 405 Fernwood
Forrest & Blanchard 172 Exchange
Howard's Spray Painters 132 Exchange
Krischke Geo rear 25 Isabella
Melder Alf W 7 Pitkin

Reinhart Eug 1044 University av
Sant Rocco rear 66 Ontario
Schaefer Ed rear 1645 StPaul
Schutte Carl W rear 296 West av
Senn Joseph Co 125 Alexander
Shine Jas F 962 Main E

Do You Know**?**

A little time spent in familiarizing yourself with
its contents and arrangement will pay you
big dividends in convenience

How To Use This Book**?****Painters, Auto & Carriage—Con**

Starke Robert 262 Platt
Wolting's Auto Body Service 32 N
Union

Painters & Decorators

Adams Geo J 4 Chace
Allegra Sam 70 Mohawk
Alliet Julius 10 Darrow
Ament Chas R 83 Howell
Arnold John 58 Sherwood av
Ash Wilson W 57 Sherman
Avery Arley M 1100 South av
Bachman Jos J 1 Cliffmor
Bachman Jos J 1633 Clinton av N
Balch Arlo M 58 Gorham
Banning Windsor M 5 Ellicott
Bellittera Jos 15 Ritz
Bender Frank R 52 Ravenwood av
Benthin Frank C 47 Roslyn
Berens Peter P 997 North
Bergman Geo C 81 Linnet
Berndt Arthur C 332 Hayward av
Bertig Wm F 146 W Sawyer pl
Blaesi Emil 618 Parsells av
Bolger Wm E 120 Arnet Blvd
Braun Robt E 30 N Wash
Bridgeman Herbert C 194 Bryan
Brighton Home Service 1822 East av
Brimacombe Wm J 61 Heidelberg
Brodie Chas S 521 Arnett Blvd
Bubel Cornelius O 42 Campbell pk
Bunde Aug 348 Bernard
Burns Wm T 158 Genesee Park Blvd
Cable Ernest H 80 Quincy
Ceramie Jos 56 Cole
Chandler Wm H 28 Eastman av
Chivers Albert 589 Seward
Civittello Lawrence 394 Curtis
Coccimiglio Antonio 800 Smith
Colburn Walter M 78 Campbell pk
Coleman Jas M 120 Midvale ter
Coleman Pressley C 763 Thurston rd
Collins Grove 940 Glide
Connor Frank C 41 Ferris
Cook Bradley A 3 Van
Cook Ernest R 781 Grand av
Crane Warren J 262 Glenwood av
Cruiser Homer J 175 McKinley
Curcio Vincent 49 Ward
Curtis Geo H 68 Warwick av
Dalberth Harry 286 Curtis
Dawson John W 223 Brooks av
DeKah Leo 86 Vermont
DeMonte Philip 55 Averill av
Dever Wm P 115 Sterling
DiGennaro Felix 242 Otis
DiWorth Geo 50 Thorn
Doe Alf 1548 Dewey av
Doser Raymond A 3 Lansing
Douse Walter C 12 Phelps av
Doyle John R 29 Darlen
Ellkins Geo B 116 Hazelwood ter
Ellsworth Earl C 41 Lehigh av
Empire State Painting & Decorating Co
42 East av rm 146
Englert Elmer C 39 Rialto
Erath Thos H 47 Tacoma
Esse Frank H 52 Colvin
Farnum Oscar C 1489 Main E
Fink Chas L 9 Kay ter
Finger Edwin E 386 Benton
Fink Chas E L 49 Lapham
Fischer Edwd P 48 Saranac
Fischer Fred J 75 Sherwood av
Fishbaugh Whittier P 21 Greeley
Fisher Abram E 164 Park av
Fry Frank U 41 Child
Fuss Michl 1447 North
Garelick Morris M 52 Rutgers
Gargan Chas W 44 Briggs
George Benj H 6 Calihan pl
Gesell Arthur E 108 Hempel
Gibbs Arthur S 431 Westfield

Ginsberg Morris 131 Rauber
Gleffe Fredk W jr 491 Wilkins
Goldstein Nathan 93 Thomas
Grapenstetter Jacob M 84 Murray
Guarino Geo C 330 Fernwood av
Guilbert Gustave C 509 Parsells av
Gull Settimo 31 Garson av
Hare Marvin 47 Danforth
Harrigan Wm F 13 Morgan
Hasselwander Vincent M 1 Burke ter
Hawken Geo B 186 Champlain
Hawkins Bertram F 620 Maple
Heiderich Andrew 24 Dyson
Heiderich John H 724 Cedarwood ter
Held Herman R 575 Emerson
Herbst Fred O 608 Conkey av
Hertzlin Raymond B 300 Reynolds
Hudnutt Milton W 41 Alberta
Hustleby Lucian 8 Sycamore
Jacobs Irving A 116 Earl
Johnston Arthur G 64 Flanders
Jones Wm J 323 Winton rd N
Jordan Wm W 636 Norton
Judd Walter W 443 Clinton av S
Kelly Harry J 111 Reynolds
Kerr Foster N 58 Raleigh
Kerr Wm R 310 Cottage
Kimble Chas G 341 McNaughton
King Edwd 22 Violetta
Kingsley Herbert C 400 Hawley
Klodinski Stanley 1140 Avenue D
Koch Jacob P 66 McKinley
Koehler Edwd L 41 Leo
Laasch Carl F 890 University av
Lally Geo T 28 Curtis
Landers Patk 7 Alden pl
LaRocca Isadore 220 Emerson
Lee Walter R 731 Main W
Lefler Harry A 68 Flint
Lembcke John A 174 Hazelwood ter
Levine Harry 212 Sellinger
Levine Jos 1 Hixson
Lippman Theo 30 Vienna
Lloyd Geo B 899 S Goodman
Lowe Thos E 75 Ravine av
Ludian Frank 73 Ernst
McDonald Robt M 20 Werner pk
MacGibbons Jos A 542 Flint
McGovern John R 217 York
McKay Richd C 426 Glenwood av
McKown Percy T 46 Richard
McMannus Edwd H 26 Beacon
McMullen Arthur W 1105 Bay
MacNally Fredk B 38 Richland
Malsenbacher Wm J 789 Smith
Mansenitz Shoul 19 Sheridan
Marcus David N 499 Oxford
Marhatta Earl E 33 Benedict pl
Marrocco Salvatore 1521 Clifford av
Martin Kenneth A 33 Breck
Maurer Jacob 13 Kirkland rd
Meier Michl G 101 Taylor
Meisner Otto K 61 Hague
Merkel Earle Inc 135 Spring
Meyer Frank J 499 Maple
Moore Chas H 658 Chili av
Morey Wm O 91 Ravine av
Morratti Jos 134 Woodward
Muntz Geo G 44 Vick park B
Myers Harry W 406 Hayward av
Myers Walter L 376 Cottage
Nelson E DeForest 48 Lenox
Nichols Louis T 604 Plymouth av S
Nicolosi Salvatore 152 Peck
Niedermaler John G 75 Hollister
Ohlrich Wm J 443 Maplewood dr
Owens Harry R 61 Martinot av
Pekarsky Saml 343 Hudson av
Perkins Edwd A 129 York
Peters Fred F 44 Farragut
Petrelli Michl A 38 5th
Pierrepont John A 899 Culver rd
Pillsbury Donald C 81 Thurston rd
Podsiadlo Victor 36 StJacob

Preiss Emil A 88 Farragut
Price Frank 3 Fintray pl
Price Fredk A 463 Congress av
Quamina Wilfred 14 Holland
Rainer Benj 200 Hazelwood ter
Raysor Lester E 60 Barton
Recklinghauser Herbert V 12 Morton
Richardson Wm A 15 Wendell
Ries John F 385 Ames
Ringholz Geo F 198 Wetmore pk
Rizzo Chas L 11 Coleman ter
Robinson Harold 114 Lincoln av
Robinson John H rear 34 Sumner pk
Robinson John W 100 Glenwood av
Rooney Leo T 227 Merriman
Rose Harold E 144 Gregory
Ryan John M 430 Monroe av
Sabin Roy W 172 Fulton av
Sanders Wm J 432 Hawley
Sanguedolfe Giuseppe 91 Cameron
Santillo Antimo 590 Plymouth av N
Scalia Emanuel 298 4th
Scardino Chas 479 Bay
Schamine Henry F jr 624 Brooks av
Schaubert Albert R M 120 Ambrose
Schoen Jos P 672 Jefferson av
Schuler Jos 136 Hampden rd
Schuyve Simon C & Son 440 Magnolia
Seaman Fletcher A 43 Dorset
Seaman Frank 35 Myrtle Hill pk
Seebach-Kimble Inc 336 StPaul
Seeber Leo J 1889 Clifford av
Sehm Edwin C 328 Webster av
Sehn Clarence J 138 Baycliff dr
Shulman Saml 67 Nassau
Silverstein Wm 7 Stepheny's pl
Singer Allen 18 Hanover
Slyford Geo H 69 Russell
Smiraglia Anthony 200 Michigan
Smyles Stephen 308 Magnolia
Sparks Victor E 596 Hayward av
Spencer Wm C 54 Beechwood
Spinelli Michl 184 Curtis
Spitz Edwd L 536 Magee av
Spoonor Philip 655 Frost av
Stallman Arthur G 315 Magnolia
Starr Saml 50 Widma
Staub John H 75 Evergreen
Stevenson Geo F 193 McKinley
Stever Bros 275 Barton
STEWART & BENNETT Inc 124-132
Water N phone Main 675 (For further information see page 94 Buyers' Guide)

Stocum Richd C 22 Burlington av
Stokes John E 475 Maple
Strollis Emil 39 Laser
Sutton Chas E 33 Averill av
Taillie John 306 Ellison
Taylor Arthur S 569 Maple
Teklin Jos 124 Field
Tinney Wilbur J 605 Rocket and 870 N Goodman
Tracy Arthur 515 Pullman av
Travis Rexford H 332 Parsells av
Tufts Clarence E 474 Bire
VanAllen Fredk C 495 Child
VanHooser Warren 185 Sawyer
Viekerman Chas M 129 Columbia av
Vullo Michl 72 6th
Vyverberg John C 99 Garson av
Wackerman Wm R 42 Benton
Wehrle Frank J 102 Conkey av
Weinberg Isaac 48 Maria
Whitty Wm W 604 Portland av
Wiard Clarence E 104 Edinburgh
Wickman Francis E 142 Millbank
Williams Chas P 47 Warwick av
Wilson Wm E 90 Midvale ter
Winegard Howard R 260 Lexington av
Winney Wm R 522 Jay
Woittiez Peter J 126 Tryon pk
Wolter John F 10 Raymond
Wren Arthur F 38 Walbar

GEORGE D. B. BONBRIGHT & CO.

Members New York Stock Exchange—Chicago Board of Trade

100 POWERS BLDG. — Associate Members—N. Y. Curb Exchange — MAIN 4830

Wright Leon C 481 Hayward av
Yacona Chas 419 Orange
Yokshas Jos K 420 Remington
Yorkey Eric D 211 Brooks av
Young Frederic G 195 Leighton av
Young Geo H 45 Maxwell av
Zwink Julius 38 Washburn pk

*Painters' & Decorators' Supplies

BARNARD, PORTER & REMINGTON
9-11-13 N Water phone Main 8140
(For further information see top
lines and page 126 Buyers' Guide)

CLARK PAINT, OIL & GLASS CO 71-73
State phones Main 693-1509

COOK IRON STORE CO 120-128 StPaul
phones Main 5188-5189 (For further
information see page 138 Buyers'
Guide)

DEVISSE R F CO The 123 North phone
Stone 3215

GAMROD-HARMAN CO Inc 75 Ex-
change phone Main 3710 (For fur-
ther information see page 127 Buyers'
Guide)

HUMPHREYS THE PAINT MAN 38-40
South av phone Main 2117 (For fur-
ther information see page 127 Buyers'
Guide)

ROBY SIDNEY B CO The distributors
for Pratt & Lambert paints and
varnish 208-214 South av tel Stone
1129 (For further information see
page 121 Buyers' Guide)

SHERWIN-WILLIAMS CO The 53
State phone Main 1517 (For further
information see page 126 Buyers'
Guide)

STAMBACHS 64 Exchange phone Main
3061 (For further information see
page 128 Buyers' Guide)

SULLIVAN H H Inc (Glidden Paint
Products) 65-71 South av phone Stone
550 (For further information see
back cover)

VIALL GEORGE I & SONS Inc 5-7
North Water phone Main 733 (For
further information see page 127
Buyers' Guide)

*Paper Bags—Wholesale

HUBBS & HASTINGS PAPER CO 319-
325 Main W phone Main 6702-6703
(For further information see page
128 Buyers' Guide)

Paper Box Mfrs

(See also Box Mfrs)

Alderman Paper Box Corp 31 Exchange
rm 301

Bernhard M Corp 749 Monroe av
Brack Container Corporation 1160
University av

Buedingen Ferdinand Co Inc 315 Hol-
lenbeck

Buedingen Wm & Son 1500 Clinton av
N

COWLES A B 4 Commercial phone
Main 7210 (For further information
see page 83 Buyers' Guide)

DeRidder Wm D 25 S Water

DIAMOND PAPER BOX CO Inc 1-15
Leighton av phone Culver 2426 (For
further information see page 84 Buy-
ers' Guide)

Elbs John G Inc 1037 Jay

Fairchild E E Corp The 367 Orchard

FLOWER CITY SPECIALTY CO 158
Hollenbeck phone Main 630 (For
further information see page 128 Buy-
ers' Guide)

K-L Paper Box Mfg Co Inc 45 Ford

Kanty C L Paper Box Corp 37 Canal
Levis John A & Sons 330 Lyell av
Lorscheider-Schang Co Inc The 140 N
Fitzhugh

MacDONALD & Singleton Co 330 Lyell av
NEUN H P CO Inc 415 Culver rd corner
University av phone Monroe 1216

(For further information see page 84
Buyers' Guide)

Ott A W Co 121 Merrimac

ROCHESTER FOLDING BOX CO Box-
art st P O Box 1012 phone Charlotte
130 (For further information see
page 83 Buyers' Guide)

Sagamore Paper Box Corp 220 Mill

Paper Dealers

Crawford Horace M (whol) 82 StPaul
rm 507

Economy Paper Co 115 N Water
Gray Saml 450 StPaul

Handy Paper Co 6 State rm 305
Household Paper Products Inc 120
Chestnut

Levi M A & Son (waste) 206 Commer-
cial

Millard George P (waste) 27 Portland
av

Sabins Robbins Paper Co The (whol) 48
King

Sanitary Products & Paper Co 328
Main E rm 328

Shannon Thomas W (whol) 25 North
rm 1146

Stylograph Corp The (specialties) 39 N
Water

Thompson R H Co 183 Main E rm 1417

Paper Hangers

Allegra Sam 70 Mohawk
Augustine Nathan 5 Finch

Begy Ernest J 65 Rockview ter
Bradley Wm 221 Kissingbury

Cater Edwd A 136 Electric av
Deuter Wm A 47 Dix

Dingello Michl 38 Helena
Eddy Claude G 656 Clinton av S

Hafner Frank S 62 Greig
Hunt Frank J 63 Barton

Newport Herbert 59 Felix
Rose Clinton J 13 Lawrence

Schaefer Jos F 87 Lowell
Scrymgeour John K 183 Frost av

Shafer Wesley A 66 Delmar
Smith Fredk 90 Sherwood av

Stillman Wm E 534 Westmount
Taylor Walter D 860 Merchants rd

Torre Leo 622 Plymouth av N
Wadsworth Clarence W 98 Dix

Walter Chas H 74 S Union

*Paper Hangings

(See also Wall Paper Dealers)

GAMROD-HARMAN CO Inc 75 Ex-
change phone Main 3710 (For fur-
ther information see page 127
Buyers' Guide)

HUMPHREYS THE PAINT MAN 38-
40 South av phone Main 2117 (For
further information see page 127
Buyers' Guide)

SHERWIN-WILLIAMS CO The 53
State phone Main 1517 (For further
information see page 126 Buyers'
Guide)

STAMBACHS 64 Exchange phone
Main 3061 (For further information
see page 128 Buyers' Guide)

Paper Mfrs

Diamond Waxed Paper Co Inc (waxed)
228 South av

Flower City Tissue Mills Co 700 Driv-
ing Park av
Waxon Carboff Co 444 Central av
Wax-Rite Paper Co Inc 330 Lyell av

Paper Merchants—Wholesale

ALLING & CORY CO The 183 Main E
rm 1041 and 25 Verona phone Main
6060

CRAMER-FORCE CO Inc The 28-30
Aqueduct phones Main 1354-1355

Daly & Ferguson 60 Mill
Fine Papers Incorporated 190 Mill

Great Lakes Paper Corp of Rochester
(wrapping) 114 Child

HUBBS & HASTINGS PAPER CO 319-
325 Main W phones Main 6702-6703
(For further information see page
128 Buyers' Guide)

Kolko Paper Company 76 Kelly
Mead Chas F & Sons Inc 568 StPaul

Myers R M & Co Inc 27 Exchange
National Paper Co The 10 S Wash

Oken Paper Co 61 Mill
Paper Service Inc 100 S Fitzhugh

Paper Products

Consolidated Paper Co 217 East av rm
34

Cowles A B 4 Commercial
FLOWER CITY SPECIALTY CO 158

Hollenbeck phone Main 630 (For
further information see page 128
Buyers' Guide)

Rochester Paper Products Co Inc
(tubing) 25 Spencer

Vacuumizer Mfg Corp 283 State

Paper Stock

Paper Mills Supply Co 257 Ormond

*Paraffin Lined Boxes

DIAMOND PAPER BOX CO Inc 1-15
Leighton av phone Culver 2426 (For
further information see page 84
Buyers' Guide)

Paste Mfrs

CLARK STEK-O CORPORATION
(Stek-O, Tik and other pastes) 1631
Dewey av at Stek-O Hill phone Glen-
wood 1014 (For further information
see page 128 Buyers' Guide)

Patent Attorneys

CUMPTON & SHEPARD 711-717
Wilder bldg phone Main 5529

Envall Ray N 183 Main E rm 1439
Fiandaca Chas J 39 State rm 600

Griffith Russell B 8 Exchange rm 401
Ischinger Eric 42 East av rm 606

SHOEMAKER GEORGE C 804 Wilder
bldg phone Main 6615 Washington
D C office 512 American Security
bldg

Patent Lawyers

Cumpston Edward H 8 Exchange rm
711

CUMPTON & SHEPARD 711-717
Wilder bldg phone Main 5529

Jones D Clyde 183 Main E rm 1439
Kelper Frank 6 State rm 504

Shepard Chas 8 Exchange rm 711
Stonebraker Harold E 8 Exchange rm
205

Thomson Winslow E 8 Exchange rm
711

*Patent Solicitors

(See Patent Attorneys)

Pattern & Model Makers
 City Pattern Works 205 N Water
CORBETT-STEEVES PATTERN WORKS 55 Allen phone Main 5730
 (For further information see page 129 Buyers' Guide)
 Genesee Pattern Works 216 South av
 Hau Emil Pattern Works 234 Mill
 Langley Pattern Co 145 StPaul 4th fl
 Sterling Pattern Works 11 Furnace
 Yonkers Geo 17 Favor

***Pavers**
 (See Contractors—Paving)

Paving Material
 Barrett Co The 1980 East av

Pawn Brokers
 Bernstein Isadore 3 Front
 Davis Nathan E 174 Main W
PROVIDENT LOAN SOCIETY 31 Exchange rm 401 phone Main 297 (For further information see top lines and page 80 Buyers' Guide)
 Solomon David 29 Front
WILSON J C CO 39 Main E phone Main 5738 (For further information see page 114 Buyers' Guide)

***Perforated Metals**
 (See also Metal Stamping)
ERDLE PERFORATING CO 171 York telephone Genesee 2608 (For further information see page 136 Buyers' Guide)

Perfume Mfrs
 Bourjois Inc 33 Capron
 Sendoroz Inc (incense) 36 StPaul rm 421
 Spiehler Adolph Inc 202 Court
 Trix Co 224 Mill

***Personal Investigations**
DOYLE DETECTIVE BUREAU & ARMORED CAR SERVICE 801-803-805 Commerce bldg phones Main 1743-1744 (For further information see page 96 Buyers' Guide)

***Personal Loans**
FIRST INDUSTRIAL BANK ROCHESTER N Y 30-32 Clinton av N phone Main 1512 (For further information see page 80 Buyers' Guide)
HOME & AUTO LOAN CO Inc 204 Taylor bldg 328 Main E phone Main 1653 (For further information see page 115 Buyers' Guide)
PROVIDENT LOAN SOCIETY 31 Exchange rm 401 phone Main 297 (For further information see top lines and page 80 Buyers' Guide)

***Pharmaceutical Preparations**
 (See Chemicals—Wholesale)

Phonographs & Records
LEVIS MUSIC STORES 33 South av and 412 Main E phone Stone 153 (For further information see page 122 Buyers' Guide)

***Photo Copies**
CITY BLUE PRINT CO 31 Elm phone Main 3265 (For further information see top lines and page 83 Buyers' Guide)
SULLIVAN H H Inc 65-71 South av phone Stone 550 (For further information see back cover)

***Photo Engravers**
CULVER-HERALD ENGRAVING CO Inc 59-61 Main E 4th fl phone Main 2046

ROCHESTER BUSINESS FINDER

DEMOGRAT & CHERONICLE 59-61 Main E phone Main 7400 (For further information see page 123 Buyers' Guide)

ROCHESTER ELECTROTYPE & ENGRAVING CO Inc 170-172 Water N phone Main 1040 (For further information see page 129 Buyers' Guide)

Photo Finishing & Enlarging
 Cox Amy C Mrs 274 Genesee
 Kampick Frank 11 Riverview pl

***Photo Supply Houses**
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)

Photographers
 Age-Lis Photo Print Co 42 Clinton av N
 Alexander Jon H (coml) 5 StPaul rm 580
 Aulabaugh Studio 311 Alexander rm 312
 Barker Vincent F 17 Gibbs
 Bloomfield Howard 971 Chili av
 Boardman Wm H 1060 South av
 Brankis Jos J 577 Hudson av
 Bunnell Commercial Photo 21 Bly
 Camera Art Co 36 StPaul rm 220
 Chick Robt C (coml) 200 Andrews 4th fl
 Commercial Photo Co 43 East av
 Comunale Dominick 36 StPaul rm 212 and 406 Scio
 Conway Industrial Photo Co 17 Main E
 Coox Irving 280 North
 Daly Wm L 190 Brunswick
 Delavau Robt W 328 Selye ter
 Delavau Studio 840 Dewey av rm 4
 Dominuco Michelangelo 368 North
 Donaldson John 90 Lake av
 Draper W J & Son (coml) 576 Monroe av
 Dunbar Edwin C 115 Flanders
 Ewing Chas J 14 Franklin rm 402
 Filsno Carl V (coml) 15 James
 Forgnone Achille 328 State
 Furlong Studio 27 Clinton av S rm 118
 Gioseffi Benj A 510 Main E
 Goetz Chas L 72 East av rm 6
 Gordon Studio 80 East av rm 301
 Grandee Justin C 5 StPaul rm 322
 Heberger John N 35 Clinton av N
 Jaffeson Reuben 548 Hudson av
 Kreeg Jane M 31 Gibbs rm 110
 Lara-Photo-Inc (coml) 84 Exchange rm 103
 Leon Freres Studio 116 Powers Hotel
 Lyon & Baker (coml) 92 Mortimer rm 7
 McMahon Mary 25 North rm 725
 Mason Photo Finishing Studio 32 Exchange
 Mock J Ernest 328 Main E rm 231
 Morgan Byron F 5 StPaul rm 303
 Morrall Studios Inc 371 Andrews and 26 Clinton av S
 Morse Studn Inc 27 Clinton av N
 Neidinger Richd J (coml) 8 N Water rm 300
 Nelson Studio 62 East av
 Osband Photos 302 Main E
 Paladino Ralph 310 Portland av
 Peterson Portrait and Art Studios 656 Park av
 Pitts Studios Inc The 154 East av rm 311
 Plymouth Photo Studio 81 Main W
 Renzi Gennaro H 541 State
 Rio Studio 61 Monroe av
 Rochester Photo Co (coml) 68 Cortland
 Rogers Studio 130 Clinton av S rm 6
 Rowe Chas M (coml) 203 Main W
 Schaeffer F Loysen (adv) 82 StPaul rm 608
 Schiff Josef 154 East av rm 307
 Siard Lynn J (coml) 16 State rm 409
 Singer-Webber 10 Gibbs rm 407

Smith-Curry Studio 133 Clinton av S rm 21
 Talbot Edith A 14 Franklin rm 403
 Tamara Studio 81 Gibbs rm 102
 Taskett Studio 668 Clinton av N

Photographic Apparatus & Supplies
 Carhart Service Inc 294 South av and 67 Clinton av S
 Defender Photo Supply Co Inc 666 Driving Park av
 Dryer Gerald H 31 Spring
EASTMAN KODAK COMPANY (mfrs) 343-391 State phone 4800
 Folmer Graflex Corp The (camera mfrs) 154 Clarissa
 Graham J S Co Inc 908 Avenue D
 Haloid Company The (sensitized paper) 6 Haloid, Rectigraph Div 232 Hollenbeck
 Ilex Optical Co (shutters and lenses) 690 Portland av
MARKS & FULLER Inc 44½ East av phone Stone 5771
 Photostat Corporation 303 State
 Quartermatic Photos Inc 371 Andrews
 Smith-Surrey Inc 129 Clinton av S
 Wollensak Optical Co 872 Hudson av

***Photographic Lenses**
BAUSCH & LOMB OPTICAL COMPANY 635 StPaul phone Main 4305 (For further information see page 125 Buyers' Guide)
EASTMAN KODAK COMPANY 343-391 State phone Main 4800
PROJECTION OPTICS CO Inc 330 Lyell av phone Glenwood 3993 (For further information see page 125 Buyers' Guide)

***Photostat Prints**
SULLIVAN H H Inc 65-71 South av phone Stone 550 (For further information see back cover)

Physicians & Surgeons
 (See also Chiropractors, Naturopaths, Osteopaths &c)
 Abramow Jacob 765 Clinton av N
 Aikman John 184 Alexander
 Allen Walter C 1011 N Goodman
 Almy Max A 16 N Goodman
 Amsler Edwd S 53 S Fitzhugh
 Angell Edwd B 235 Alexander
 Angell Rudolph 26 S Goodman
 Angevine Robt W 706 Main W
 Appelbaum Sol J 277 Alexander rm 310
 Atwater David H 347 Seneca pkwy
 Avery Elroy J 11 N Goodman
 Badami Peter A 939 Norton
 Baker Harold H 130 Main E rm 423
 Barber Frank 75 S Fitzhugh
 Barlow Roy A 277 Alexander rm 403
 Barnard Maurice A 265 Alexander
 Barron Wm M 16 State rm 108
 Bascom Frank T 277 Alexander rm 602
 Bastian Adolph F 146 N Goodman
 Beaver Paul W 26 S Goodman
 Bellanca Alex J 1020 Portland av
 Berkman Louis S 204 Cumberland
 Bishop Vernon L 277 Alexander rm 908
 Blum Raymond J 858 Jay
 Boller Chas 11 N Goodman
 Bondi Anthony 299 Central pk
 Bowen Willis E 827 Main E
 Boynton Lyman C 16 N Goodman
 Bradford Wm L 16 N Goodman
 Bradley John R 331 Glenwood av
 Bradstreet Saml W jr 80 East av rm 201
 Bratt Floyd C 833 South av
 Breese Burtis B jr 1080 Genesee Park bldv
 Brown Crawford 209 Alexander
 Brown Raymond J 264 Rutgers
 Brown Wm M 1776 East av

LUMBER

CROUCH & BEAHAN CO.

Insulation—Paint—Coal—Oil
99 DEWEY AVE. GLENWOOD 350

Browne Judson F 35 Chestnut rm 704
and 1037 N Goodman
Buck Kathleen L 331 Monroe av
Buck Thos D 331 Monroe av
Buckley Fredk H 277 Alexander rm 701
Bullen Stearns S 26 S Goodman
Burger Leo L 1377 Clinton av N
Burnes E Howard 1204 Clifford av
Burns Geo S 1028 Clinton av N
Bush Fredk W 29 N Goodman
Butler Geo V 128 Meigs
Caccamise Chas W 141 Portland av
Calihan Walter A 209 Alexander
Callahan Wm M 331 Thurston rd
Campbell Robt J 61 Webster av
Carlucci Jos 41 N Goodman
Carpenter Frank M 1291 Lake av
Carter Grace A B 30 Vassar
Casey Michl L 137 Plymouth av S
Cassebeer Alf F 2210 StPaul
Chaintreuil Jean A jr 947 S Goodman
Chapman Milton 277 Alexander rm 608
Chiappetta Jas J 202 N Union
Clark Geo H 659 Genesee
Clark Irving T 640 Seneca pkwy
Clark Lloyd H 337 Monroe av
Clark M Melvin 315 Alexander rm 231
Cochrane Wm B 1685 East av
Collier G Kirby 311 Alexander rm 401
Comfort Clifford V C 14 Franklin rm
505
Conner Jas F 655 Jefferson av
Conner Wm B 655 Jefferson av
Cook Edgar B 277 Alexander rm 508
Cooley Kenneth L 213 Alexander
Cormier J Arthur 333 Andrews and 50
Ridge rd E
Costello Clarence V 258 Alexander
Crawford Henry B 35 Chestnut rm 501
Crino Michl J 1540 Clifford av
Culhane Maurice J 531 Lyell av
Cummings Glenn C 914 Culver rd
Dacks Geo 265 Alexander
Dake Wm E 277 Alexander rm 809
D'Alfonso Angelo 1310 StPaul
Daly Katherine L 480 Alexander
Daly Warren C 395 University av
D'Amanda Christopher 11 N Goodman
Danehy Cornelius P 911 Dewey av
Daniels Francis R 333 West av
Davidson Maurice K 289 Alexander rm
Davidson Solomon C 277 Alexander rm
105
Davis Arthur E 265 Alexander
Davis Jas C 221 Cumberland
Dean Wm I 277 Alexander rm 502
Delbridge R Edwd 261 Thurston rd
Dennison Norman M 70 Exchange rm
101
Densmore Floyd H 29 N Goodman
Dessloch John C 611 Genesee
Detro John C 52 Spring
Deuel Jacob B 277 Alexander rm 508
Dickinson Leslie A 277 Alexander rm
508
Dorrance Harold S 141 Meigs
Drumm Gerald F 70 Exchange rm 406
Drysdale Raymond 1066 Monroe av
Duffy Benedict J 277 Alexander rm 406
Duggan Eug R 277 Alexander rm 309
Eaton Ray M 130 Thurston rd
Edwards Henry W jr 389 Monroe av
Edwards Walter D 389 Monroe av
Ekas Ward L 176 S Goodman
Elden Clarence A 16 N Goodman
Elliott Raymond E 76 S Fitzhugh
Enright Jas W 384 Wilder
Epstein Jacob 332 Park av
Erlenback Stanley H 311 Park av
Evans Merle D 277 Alexander rm 810
Falkenheim Curt H 35 Vick pk B
Farber Raphael 280 Monroe av
Farlow Wm G 277 Alexander rm 204

Fenstermacher Walter A 277 Alex-
ander rm 414
Finigan John J 277 Alexander rm 502
Fischbein Morris R 1010 Clinton av N
Fischer Abr 25 North rm 924
Fischer Vincent E 1960 StPaul
Fisher Allan A 5 N Goodman
Fitch Ralph R 277 Alexander rm 792
Flynn Jas M 277 Alexander rm 12
Foley Mary Jane 269 Dartmouth
Ford Francis 11 N Goodman
Foster Lucy Baker 245 Alexander
Fowler John D 523 Lyell av
Fowler W Frank 277 Alexander rm 308
Fox Kermit W 277 Alexander rm 702
Francis Claude M 1160 Culver rd
Francis Nathan 346 S Goodman
Frach Wm F 532 Hudson av
Fulkerson W Terry 253 West av
Fumia Fred J 45 Lake av
Gage Geo H 182 Parsells av
Gallaher Chas S 2625 Dewey av
Garlick Fredk J 277 Alexander rm 401
Garlick Thos B 17 S Goodman
Gachet Fred S 277 Alexander rm 111
Geib Fred W 277 Alexander rm 111
Gerbas Michl J 277 Alexander rm 111
Gibb Stewart H 277 Alexander rm 111
Gibbs Chas B F 16 N Goodman
Gibson Wm J 5 Fulton av
Gipner John F 267 Alexander rm 409
Glaser Jerome 233 Oxford
Goddard Fredk H 721 Meigs
Goldstein Jacob D 277 Alexander rm
904
Goldstein S Roland 1095 Monroe av
Gorin Meyer 35 Chestnut rm 401
Goudry Thos 4 Platt
Graham Corden T 133 Clinton av S rm
1
Graham Hedley C W 180 Plymouth av
N
Grassi Gerard J 674 Main W
Green Jos H 277 Alexander rm 805
Grownsey Geo M 147 Webster av
Grownsey Geo M jr 1040 Portland av
Grownsey J Herbert 147 Webster av
Guerinot Geo W 758 Main W
Guinan Geo E 8 Platt
Guldin Jesse E 1112 Dewey av
Guller Erastus I 245 Alexander
Guzzitt Plimpton 16 N Goodman
Guzzetta Anthony J 329 Jay
Hague Elliott M 399 Alexander
Haller David A 176 S Goodman
Hanson Harry 16 N Goodman
Hardenbrook Edwd G 245 Lake av
Harris Carl T 213 Alexander
Harris Roland C 431 Monroe av
Hart John G 45 Glasgow
Hartigan Wm S 277 Alexander rm 406
Hastings Danl G 272 Alexander
Hawkins Raymond W 39 S Goodman
Heatly Clyde A 11 N Goodman
Hennington Chas W 633 Park av
Henry Jos P 255 Alexander
Herrman Roy F 183 Main E rm 740
Hert Cecil B 29 N Goodman
Hicks Geo A 720 South av
Hillman Geo A 267 Alexander
Hoeng Matthew J 277 Alexander rm
312 and 4073 Lake av
Hoffman Edwd S 701 Winton rd N
Holtz Moses 356 Hudson av
Hondorf Jas L 14 Franklin rm 401
Honiss John R 277 Alexander rm 711
Hopkins Heywood H 36 S Goodman
Horn Leonard 277 Alexander rm 710
Hotchkiss Hiram G 35 Chestnut rm
201
Houck Jas S 311 Winton rd N
Houghton Donald C 9 Roxborough rd
Howe Guy L 130 Main E rm 1289
Huber Carl A 30 N Goodman

Hummell Harry C 771 Portland av
Huntington Thurlow T 265 Alexander
Hurrell M Louise 277 Alexander rm
803
Hurwitz Isadore 277 Alexander rm 410
Hutchens Don K 277 Alexander rm 614
Hutner Laurence M 277 Alexander rm
410
Imrie Geo T 287 Parsells av
Ingersoll Edwin S 26 S Goodman
Ingram Frank W 245 Alexander
Iulq Murlin K 1565 Dewey av
Iuppa Louis A 629 Dewey av
Jameson Curtiss N 1193 Genesee
Jameson John W 712 Main W
Jameson John W 1051 Monroe av
Jameson Thos 712 Main W
Jetty Earl L 219 Meigs
Jewett David B 219 Alexander
Jones Leonard W 16 N Goodman
Jones S Case 255 Oxford
Jones Thomas Bansford 176 S Good-
man
Jordan Anthony L 136 Adams
Kaiser Albert D 16 N Goodman and 156
Plymouth av N
Kaufman Chas 1321 Cinton av N
Kellogg John F jr 277 Alexander rm
308
Kemp J Harrison 420 Lyell av
Kennedy Eldred W (oculist) 89 East av
rm 707
Kieffer Theo J 130 Main E rm 732
Kilip Thos 2d 11 N Goodman
Kimball Ray W 709 Dewey av
Klein Laurence A 1524 Culver rd
Klippel Lester B 323 Wellington av
Knight Archibald S 340 Hayward av
Knight Harold F 200 Brooks av
Kober Paul M 231 Berkeley
Kohn Lawrence A 176 S Goodman
Kominz Jacob S 515 Hudson av
Koscianski Leo C 719 Hudson av
Kraft J Eug 1239 StPaul
Laidlaw John B 176 S Goodman
Lakeman Chas S 16 N Goodman
Lane Geo A jr 126 Woodward
Lane Jos A 277 Alexander rm 707
LaPalma Leo F 256 Chili av
Lapi Louis L 378 Portland av
Large W Bruce 27 N Goodman
Lath Geo M 323 Portland av
Lauterbach Chester H 277 Alexander
rm 607
Lavine Geo R 277 Alexander rm 305
Lawrence Raymond V 301 Lake av
Lazerson Morris 356 Joseph av
Leadley Jerome H 447 Genesee
Leary Montgomery E 827 Main W
Lehnen Martin B 177 Thurston rd
Lehner John J 922 Dewey av
Lenhart Chas G 277 Alexander rm 907
Leonardo Richd A 1935 Clinton av N
and 301 Smith
LePard Sherman J 485 Plymouth av S
Lerner Macy L 332 Park av
Leve Harold R 1660 Main E
Levinstein Wm I 1125 Monroe av
Lewis F Raymond 902 Dewey av
Lie Elnar 245 Alexander
Lippsett Henry V 1024 Monroe av
Lloyd John J 176 S Goodman
Loder Jos B 69 Westminster rd
Long Graydon 544 Genesee
Luedeker Paul O 626 Joseph av
Lunsford Chas T 572 Clarissa
McAmmond J Fletcher 16 N Goodman
McDowell Nathan D 275 Alexander
McFarland Albert R 277 Alexander rm
706
McGarvey David F 277 Alexander rm
508
McGill Donald C 16 N Goodman
McGovern Jas T 200 Rutgers

**DRAWING
MATERIALS****31 Elm Street****CITY BLUE PRINT CO.****PHOTO COPIES****BLACK AND
WHITE PRINTS****Main 3265****Physicians & Surgeons—Con**

McIntosh John S 4136 Lake av
 Mack Wm G 1385 Main E
 McKinstry Geo C 176 S Goodman
 Mackinstry Herbert W 361 Chili av
 MacLaughlin Geo W 52 Spring
 McLean Basil C 260 Crittenden blvd
 McNamara Jos J 75 S Fitzhugh
 McNamara Thos F 700 Main W
 MacVay Wm A 10 Arnold pk
 Maggio Chas I 70 Exchange rm 101
 Manganio Jas L 129 Lake av
 Mannel Gustavus C 235 Alexander
 Markin Jas M 11 Vick pk
 Mastrella Angelo A 619 Lake av
 Mayer Jos R 295 West av
 Maynard Frank B 331 Andrews
 Mele Jos M 619 Jay
 Melen David R 35 Chestnut rm 404
 Mendelson David B 14 Cornell
 Merle Eliz H 1184 Bay
 Mercer John L 219 Alexander
 Messing Isadore 205 Cumberland
 Metildi P Fredk 16 N Goodman
 Miller Alvah S 10 Arnold pk
 Millar Morris E 11 N Goodman
 Mitchell H Douglas 267 Alexander
 Mogenhan John A 546 Lyell av
 Mooney Jas I 774 Main W
 Mooney Thos T 774 Main W
 Moress Saul 252 S Goodman
 Morris Austin G 267 Alexander rm 908
 Moser John H 257 Park av
 Moskowitz Morris J 277 Alexander rm 814
 Munroe Wm E 277 Alexander rm 609
 Munson Edwd T 687 Genesee
 Murphy Parker H 1020 Lake av
 Nacey Lawrence J 221 Alexander
 Nash C Stewart 277 Alexander rm 708
 Neuberger Hans 35 Chestnut rm 701
 Noonan Chas E 301 Driving Park av
 Norton Harry I 30 Prince
 Nugent Edwd B 87 S Fitzhugh
 Nugent Edwin J 468 Lyell av
 O'Brien Arthur B 400 Seneca parkway
 O'Brien Elmer W 5 N Goodman
 O'Connor John C 718 Main E
 O'Connor Jos A 250 Hamilton and 1128 Lake av
 O'Grady Geo W deC 277 Alexander rm 612
 Olsan Hiram 395 Canterbury rd
 Olson Ira M 399 Monroe av
 O'Neil Wm J 788 Main W
 Orchard Norris G 12 S Fitzhugh
 Ottman Allen M 159 Seneca pkwy
 Palne Arthur H 277 Alexander rm 810
 Parker John Merrel 11 N Goodman
 Parlow Allan L 277 Alexander rm 302
 Parnall Edwd W 247 Culver rd
 Patterson Robt R 55 Webster av
 Peachey Clarence H 197 S Goodman
 Pearson Ovid 277 Alexander rm 203
 Peeler Danl B 1162 Lake av
 Peluso Francesco 541 University av
 Percy Wm W 12 West av
 Perrin Wm 277 Alexander rm 608
 Petri Hanford 962 Plymouth av N
 Pfaff Norman J 1072 Clinton av N and 277 Alexander rm 707
 Pfluke Hugh E 965 Monroe av
 Phillips Harry B 332 Lake av
 Picciotti Jos D 681 Plymouth av N
 Pike A Stanley 14 Franklin rm 708
 Piper Ralph S 986 Bay
 Plumley Wm F 63 S Fitzhugh
 Posson Donald D 16 N Goodman and 222 Chili av
 Potter James Craig 32 Strathallan pk
 Potter Marion Craig 32 Strathallan pk
 Powell Lucius L 176 S Goodman
 Powell W Eug 251 Arnett blvd
 Price Adelbert J 557 Genesee

Prince Howard L 277 Alexander rm 414
 Pucci Rose M Mrs 1092 Dewey av
 Pulsifer Libby 16 N Goodman
 Quigley Jas K 26 S Goodman
 Quinnan Jas W 468 Arnett blvd
 Quinn Patk John jr 277 Alexander rm 306
 Rapp Milton B 415 Park av
 Reed Arthur P 725 Joseph av
 Regan Francis C 109 Somerset
 Reitz Chas 277 Alexander rm 314
 Remington Alvah C 304 West av
 Reynolds Edwin R 1620 StPaul
 Riley Peter B 444 Winton rd N
 Riley Walter J 1193 Bay
 Robinson Francis J 197 3d
 Roby Jos 234 Culver rd
 Rock Jos 219 Cumberland
 Rocktaschel Wm G 818 Clinton av N
 Romano Salvatore C 159 Saratoga av
 Rooney John J 277 Alexander rm 308
 Rosbach Gustave 1056 Clinton av N
 Rosenfeld Heinrich 166 N Goodman
 Ross Edwin V 36 Ruggles
 Rother Eug W 902 Clinton av S
 Rowley Howard F 176 S Goodman
 Ruben Wm S 1532 StPaul
 Ruggles E Wood 348 University av
 Rumball John M 16 N Goodman
 Rumbold Lynn 1275 Culver rd
 Rutherford M Castleman 445 Alexander
 Sadden Harry A 1184 Dewey av
 Sahler S LeRoy 194 Culver rd
 StJohn Harold L 823 South av
 StJohn Herbert F 697 Genesee
 Sallume Shibly N 14 Franklin rm 1306
 Sampson Luther C 1170 Culver rd
 Sanders Llewellyn J 247 Park av
 Saxe Mary C 787 Main W
 Schairer Wm W 790 Clinton av N
 Schanz Robt F 277 Alexander rm 200
 Schneider Louis 941 Dewey av
 Schopp Justin H 463 Clinton av N
 Schreiber John P 660 Arnett blvd
 Schumacher Hiram S 259 Alexander
 Scinta Antonio C 661 Plymouth av N
 Scinta Silas F 16 N Goodman
 Scott John Wood 107 State rm 32
 Scott Winfield W 277 Alexander rm 302
 Seel Elmer G 133 Clinton av S rm 1
 Segal Harry L 233 Oxford
 Shapero Isadore M 289 Alexander
 Shepard Clarence A 340 Hayward av and 1535 Culver rd
 Shepard Hiland G 277 Alexander rm 608
 Simpson Leo F 221 Alexander
 Smith E Clayton 135 Plymouth av S
 Smith Homer W 1156 Culver rd
 Snell Albert C 53 S Fitzhugh
 Snow Shirley R 267 Alexander
 Snow Shirley R jr 267 Alexander
 Soble Ellis B 277 Alexander rm 105
 Soule Herbert C jr 16 N Goodman
 Sprague E Russell 133 Clinton av S rm 9
 Spratt Wray L 4425 Lake av and 35 Chestnut rm 601
 Stabins Saml J 11 N Goodman
 States Eug J 214 Garson av
 Stedman Wm G 441 West av
 Steinberg Chas LeRoy 277 Alexander rm 212
 Steinhart Gotthold 286 Rutgers
 Stewart Audley D 42 East av rm 302
 Stio Rocco L 741 Portland av
 Strobino E Edwd 4437 Lake av and 458 Central pk
 Sukovanchenko Stephan I 672 Hudson av
 Sullivan Chas T 277 Alexander rm 211
 Sullivan Jeremiah H 411 Seneca pkwy

Sullivan Wm C 213 Alexander
 Sumner Cyril 233 Alexander
 Sutter Chas Clyde 66 Park av
 Swan John M 457 Park av
 Tassell Harold A 601 Parsells av
 Tattelbaum Abr J 176 S Goodman
 Teresi Chas C 179 Lake av
 Thomas Chas C 257 Park av
 Thomas Clarence P 26 S Goodman
 Thomas Geo Palmer 35 Chestnut rm 302
 Thompson G Matthew 222 Westminster rd
 Thomson Jas W 26 S Goodman
 Throop David C 386 Hudson av
 Tomaselli B Louis 511 Plymouth av N
 Tucker Frank J 593 Jay
 Valvo Frank C 623 Jay and 1594 Culver rd
 VanAlstyne Guy B 1396 Clifford av
 VanderBeek Chas A 408 Park av
 VanGraafeiland Willard W 216 Ridge rd E
 Vary Harvey J 277 Alexander rm 602
 Vayo Perry G 775 University av
 Vernou Eug R 29 N Goodman
 Vetter Geo V 375 Arnett blvd
 Waffle Albert H 277 Alexander rm 404
 Waldo Louis T 245 Alexander
 Walker A Vincent 277 Alexander rm 806
 Walker Arthur H 1365 Culver rd
 Walker Francis M 12 Webster av
 Ward Harrison F 41 Genesee
 Warren Chas B 267 Alexander
 Wedd Alf M 277 Alexander rm 514
 Welch Gilbert H 24 West av
 Wendel Elmer J 277 Alexander rm 208
 Wentworth Edwd T 35 Chestnut rm 501
 Whipple Edwd G 277 Alexander rm 602
 Whitney Lee A 255 Alexander
 Wickens Philip G 643 Genesee
 Wickens Vallance A 643 Genesee
 Wilinsky Isadore J 1250 StPaul
 Wilkinson MacNaughton 16 N Goodman
 Williams Henry Ward 274 Alexander
 Williams John R 388 Monroe av
 Winans Wm W 35 Chestnut rm 301
 Winslow Floyd S 410 Plymouth av S
 Witherspoon Chas R 20 Dartmouth
 Witherspoon Wm M 20 Dartmouth
 Woggon Arthur C 92 Park av
 Wolin David 16 N Goodman
 Wooden Warren 39 S Goodman
 Woodruff Jas B 513 Monroe av
 Wronker Harry 1845 Clifton av N
 Wronker Simon L 1327 Clifford av
 Ziegler Hrolfe R 176 S Goodman
 Zielinski Julius F 3825 Lake av

Physicians' & Hospital Supplies

Behrendt Johannes J 154 Vassar
 Colson Co The 14 Franklin rm 703
 Franklin Ray-Generator Works 119 Main E rm 725
 General Electric X-Ray Corp 277 Alexander rm 269
 Groh Geo A 269 Central av
 Ohio Chemical & Mfg Co The (anesthetic gases) 200 StPaul
PAINE DRUG CO The 24-26 E Main phone Main 1820 (For further information see top lines and page 97 Buyers' Guide)
 Professional Equipment & Supply Co 119 Main E rm 726
POST J K DRUG CO 17 Main E phone Main 2194 (For further information see page 97 Buyers' Guide)
 Rochester Pharmacal Co Inc 65 Monroe av

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Wilmot Castle Company 1255 University av

Physio Therapists

Taif Edwd J 425 Plymouth av S

Piano Dealers

(See also Music Stores)

DaBoll Piano Co 203 Kenwood av
LEVIS MUSIC STORES 33 South av
and 412 Main E phone Stone 158
(For further information see page
122 Buyers' Guide)

Pritchard Wm T 159 North
Shale Jos E 140 East av

***Piano Movers**

CLANCY CARTING & STORAGE CO
Inc 3-11 Grand av phone Culver 1714
(For further information see page
140 Buyers' Guide)

Piano Tuners & Repairers

Borcyk Anthony 105 Weeger
Burnett Dee 34 May
Carr Guy M 65 Melrose
Christwell Geo J 113 Castlebar rd
Kuhn Herman 1070 Clifford av
Lesso Wm J 519 Magee av
LEVIS MUSIC STORES 33 South av
and 412 Main E phone Stone 158
(For further information see page
122 Buyers' Guide)
Pestorius Fredk L 43 Normandy av
Schoenherr Fred 328 Main E rm 216
Southworth Jesse W 672 Clinton av S
VanOstrand John 32 Stanton
Wadt Emmett P 107 Cadz
Walley J Howard 236 Genesee Park
blvd

Pickle Mfrs

LeFrois J B & Sons rear 1060 Norton

Picture Frames & Mouldings

BAILEY GEORGE C J ART SHOP 150
Clarissa phone Main 2196 (For fur-
ther information see page 129
Buyers' Guide)
Brothead Geo H 150 East av
Edelman Harry H 6 Herman
Genesee Fine Arts Inc (mfrs) 30 Frost
av
LeGrande Studio 476 Frost av
Livingstone John K 205 East av
Metzger Bros 836 Clinton av N
Powers Frank L 432 Main E
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

Pin Mfrs

Judson Pin Co 38 Brown's race

Pipes & Smokers' Articles—Mfrs

American Pipe Cleaner Sales Co rear
16 Rhine
MacAllister Pipe Corp 25 S Water
Rochester Pipe Cleaner Co Inc 320 An-
drews

Planting Mills

Century Lumber & Mill Work Co 55
Arbutus

***Plant Owners**

ROCHESTER CLEANING & DYEING
CO 20 Clinton av S factory 65-67
Hickory phone Main 2169 (For fur-
ther information see page 90 Buyers'
Guide)

***Plants & Bulbs**

CHASE BROTHERS COMPANY main
office 6th fl Cox bldg 36 StPaul phone
Stone 560 retail stores 2045 East av
phone Monroe 1166 landscape dept do
phone Monroe 1168 (For further in-
formation see page 124 Buyers'
Guide)

***Plantsmen**

HART & VICK Inc 45-55 Stone phone
Main 1201 (For further information
see page 136 Buyers' Guide)

***Plate Glass**

AMERICAN GLASS & CONSTRU-
CTION CO 46-48 Cortland phone Main
2315 (For further information see
page 87 Buyers' Guide)

Plating Works

(See also Nickel Platers)

Allied Metal Arts 340 Lyell av
C & S Plating & Mfg Co 35 S Water
General Plating Co 77 N Water
Reliable Plating Co 584 Smith
Standard Plating Co 40 Brown's Race
STUART-OLVER-HOLTZ CO 406 Platt
cor Allen phone Main 5560-5561 (For
further information see page 130
Buyers' Guide)
Toothill Fredk H 70 Cumberland
Union Polishing and Plating Co 14
Commercial

Plumbers

Acme Plumbing Co 1983 Main E
Arensmeier John G & Co 52 N Union
Auer Sebastian C 1816 Clinton av N
Badhorn & Tremser 57 Rosalind
Bakelaar Henry 122 Illinois
BARHAM & McFARLAND Inc 136
North opp Andrews phones Main
4314-4315 (For further information
see page 130 Buyers' Guide)
BAR & CREELMAN ENGINEERS &
CONTRACTORS CORP 224 Main W
phones Main 6465-66-67 (For further
information see top lines and page
131 Buyers' Guide)
Bartlett Plumbing & Heating 650 Jef-
ferson av
Becker David B 1567 Main E
Becker Louis J 957 Clifford av
Beideck Wm J 1244 Portland av
Berghass Isabel H Mrs 203 Monroe av
Bliss Plumbing & Supply Co 300 An-
drews
Bohrer Chas J 584 Cedarwood ter
Butterfield Matthew O 412 Genesee
Caffery Geo H 58 Rugby av
Caldwell Jos 145 Berkeley
Cass & Loysen Inc 171 Ravine av
Cosselman Edwd B 451 Maple
Crowley Jas 454 Hawley
Dean H W Plumbing Co Inc 495 N
Goodman
DeHond Edwd 274 Grand av
Della Ernest B 30 King
Deverell Tarleton J 381 Sawyer
DeWitte Harry A 2142 Main E
DeWitte Jas J 542 Hayward av
Dill Chas J 165 StPaul
Donoghue John J 99 Lark
Donovan Patk J 360 Maplewood av
Duffy Wm J rear 298 Winton rd N
DuMont Bros Inc 1796 East av
DuMont-VanCuran Co Inc 1796 East av
Eagle Arthur 36 Lawdale ter
Eggleson Harry L 477 Flint
Ehrmantraut Chas P 22 Hollenbeck
Elsenberg Carl H 9 Diem
Englert Louis A 306 Roycroft dr

Eysvogel Fredk G 615 Main W
Falls Frank H 336 State
Fanning Benj 203 State rm 4
Fanning Wm J 789 South av
Fehrenbach Wm J 878 Smith
Feinberg Plumbing & Heating Co 175
Charlotte

Foss Geo A 1310 Jay
Gaenzler Chas E 890 South av
Gardner Dwight A S 695 Chili av
Gardner Harold A 341 Genesee
Geimer Louis H 665 Joseph av
Goodenough Orrin E 209 Mill
Grambone Co 247 North
Gysel Frank 464 Burr
Hanson Ralph & Son 912 Main W
Hart Henry & Son rear 385 Andrews
Hartman W Wm 73 Wilder ter
Heinzle A J Inc 666 University av
Hodgson Mounsey 472 S Goodman
Hoehn Edwd G 62 Wilmington
Horvitz Lester 7 Henry
HOWE & BASSETT CO Inc 840-850
University av phone Monroe 3 (For
further information see page 130
Buyers' Guide)

Hughes Herman L 719 Arnett blvd
Janowski Henry M 707 Norton
Johnson Elmer C 137 Ravine av
Johnson Eug A 1336 Clifford av
Kalabry Geo M 781 Smith
Kiefer Laurence 3 Hoeltzer
Kinnen Mathias J 2220 Main E
Kinnen Paul F 327 Winton rd N
Kraemer Aug 343 Marion
Lambert Jos L 1306 Culver rd
Lane & Geiger 898 Portland av
Lawn Wm M 702 University av
Leach Jas W 327 Avenue B
Lenhard Henry P & Son 690 Glide
Liese Fredk W 111 Cummings
Lohmaier & Scheck 122 Bay
McBride W J Co 237 Avenue E
McCaffrey Philip J 977 Garson av
McCormick Wm A 4 Lake av
McGahan John 74 Woodlawn
McKibbin Isalah W 105 Thomas
McKibbin Jas H 501 Avenue D
Mall Henry F rear 243 Brooks av and
184 Terrace pk
Marshall Fred R 94 Spruce av
May Geo L 536 Maple
Mayberry Wm J 725 Flower City pk
Mease Walter E 126 Lenox
Metzger and Brayer Co 485 Lyell av
Mikel Robt Y 54 Beaufort
Morgan Jos E 463 Bway
Morrissey Arthur W 372 Plymouth av
S
Mura Lawrence H 57 Canton
Mura Morand P 171 Fairgate
Murtagh Frank W 1983 Main E
National Heating Co The 148 Central
pk
O'Flynn John D 25 Lincoln
Owens Wm E 30 Belmont
Pappert Geo W 16 Lux
Parrish Fredk I 121 Greeley
Paulus Bert L 459 Lyell av
Paulus Jos A 25 Furman crescent
Peck Harry A 180 Epworth
Peter Jos J 58 Canton
Powers Chas R 115 Chapin
Reagan Wm L 964 Bay
Reddington Arthur B 541 Bway
Rehberg Geo C 50 Bly
Renner Jacob F 1312 Dewey av
Rice M Plumbing Co 221 Hudson av
Rice Wm F 405 Lake View pk
Rossney F G Co 100 Superior
Ruby Jos M 858 Clinton av S
Salter Chas E 806 Monroe av
Schied Jos C 17 Hollister
Schuth Frank H 870 Winton rd N

Plumbers—Con

Shannon & Gottermeyer 638 Lake av
Snyder E G Co Inc 86 Scio
Stallman Geo W 79 Scio
Stein & Co 116 Bernard
Thurston Lewis M 1652 Main E
Utz Martin W 1059 Main E
VanCuran Norman C 41 Norris
VandeWalle Wm L 102 Laurelton rd
VanLeeuwen Antoneus F 78 Lawndale
ter

Vogel Frank 2284 Main E
Vogler Louis J 8 Galusha
Ward John R 567 Jefferson av
Warnock & Zahndt Inc 742 Clinton av
S

Weidel Herman F 692 S Goodman
Weider & Gall 200 Court
Weiland Aug H 510 South av
Weinmann & Wiesner 536 Jay
Welch Jos R 574 S Goodman
Wright Anthony P 1091 Clinton av N
WRIGHT & ALEXANDER COMPANY
21-23 Otsego phone Main 1056 (For
further information see page 130
Buyers' Guide)

Plumbers' Supplies

**BARR & CREELMAN MILL & PLUMB-
ING SUPPLY CO** 224 Main W phones
Main 6465-66-67 (For further in-
formation see top lines and page 138
Buyers' Guide)

Becker Plumbing Supply Co 110 Joseph
av and 250 Monroe av

CASE W A & SON MFG CO Case bldg
72-90 StPaul phones Main 3404-5-6
(For further information see page
131 Buyers' Guide)

Central Plumbing Supply Co 496 Cen-
tral av

Clinton Plumbing-Heating Supply Co
704 Clinton av N

Crane Co 200 South av
Dean H W Plumbing Co Inc 495 N
Goodman

Douglas John Co Inc 681 Arnett blvd
Fladd-Luigi Co Inc 215 Central av

Howe & Bassett Co Inc 840 University
av

Hunting Company The 127 Railroad
Independent Plumbing Supply Co 334
Hudson av

Kewin W J Inc 552 Court

MATHEWS & BOUCHER (wholesale)
26 Exchange phones Main 1064-1065-
1066-1067 (For further information see
page 104 Buyers' Guide)

Mayer Supply Co 185 Raeburn av
Monroe Plumbing & Heating Supply Co
211 Exchange

NUNN BRASS WORKS Inc 17 Went-
worth phone Genesee 163 (For fur-
ther information see page 85 Buyers'
Guide)

Rice Edwd J Mfg Co rear 62 Gene-
see

Rochester Pipe & Fence Corp 314 Buf-
falo rd (reclaimed pipe)

Rochester Plumbing Supply Co Inc 281
Mill

Rossner Bros 124 North

SLOAN SAMUEL & COMPANY 67-71
Exchange phone Main 540 (For fur-
ther information see page 131 Buyers'
Guide)

Weider Lawrence A & Son Inc 200
Court

Wilkinson & Herbst 91 North

Polish Mfrs

A-No-One Polish Co 371 Flint
BurMer Co 183 StPaul rm 402
Clark Quality Products (floor wax) 158
Hague
Polyshine Inc (shoe) 125 N Water
World Polish Co Inc 49 Halstead

***Pork Packers**

"ARPEAKO" MEAT PRODUCTS
(Rochester Packing Co Inc) 900
Maple phone Genesee 5200 (For
further information see page 132
Buyers' Guide)

Post Cards

Laurabelle's Card Shop Inc 20 Clinton
av S
Love Eliz M Mrs 500 Main W

Postage Stamps

Bourne John E 131 State
COVERT STAMP CO 712 E & B bldg 39
State phone Main 5846
Franklin Stamp Co 225 Franklin 2d fl
Genesee Stamp Co (philatelic supplies)
6 North rm 1
Haringx Geo 97 Aberdeen
Lincoln Stamp Co (philatelic supplies)
14 Franklin rm 1314

Potato Chips

Green Harry E 374 Plymouth av
Schuler Potato Chip Co Inc 64 Chester

Poultry Supplies

Tomkinson Feed Co 1604 Dewey av

Poultry & Game Dealers—Retail

Abronowitz Jack 19 Thomas
Alaemo Anthony 598 North
Bellomio Thos 643 North
Cilman Hyman 664 Joseph av and 490
Hudson av
DeFelds Wm 68 Front
DeSalvo Calogero 60 Joy
DeSalvo Chas 471 Clarissa
DiSalvo Saml T 443 Clinton av N
Fabian Ernest P 758 Clinton av S
Fittelson Saml 91 Kelly
Fox Elmer W 50 Front
Gagliano Ignazio 206 Hudson av
Garliner Jack 654 Joseph av
Giardino Michl 142 Lyell av
Granchelli Jos 2583 Adams
Guidice Manuel B 41 Jay
Kominisky Isadore 88 Hanover
Kozel Louis 32 Vienna
Lechart Anthony J 188 Joseph av
Lipsky Archie Inc 60 Front
Lisman Max rear 260 Joseph av
Lucchesi Ferdinando 5 Sigel
Mazzagatti Angelo 154 Rohr
Miccicha Jennie Mrs 535 Dewey av
Morabito Frank 395 Portland av
New York Poultry Market right 60
Hanover
Nichitta Jos 650 Clinton av S
Pollock Abr J 462 Main E
Sanquedolce Angelo 360 Smith
Savarino Salvatore 456 North
Selicari Philip 429 South av
Soporito Jos 219 Lyell av
Vetusto Nazzarino 116 Joseph av
Villa Chester 517 Jay
Wayne Poultry Co 82 Front
West Side Poultry Market 103 Prospect
Wisnover Jos 42 Herman

**Power Plant Equipment & Sup-
plies**

Elliott Co 14 Franklin rm 916
STONE COMPANY The 426 Commerce
bldg phone Main 5483
Turbine Equipment Co 217 East av rm
33

Premium Goods

Colgate Palmolive Peet Co 241 Andrews
LaRose V & Sons Inc 383 North
L W S Sales Corporation 5 StPaul rm
545
Rochester Independent Merchants Ex-
change 45 South av

***Pressing Machines**

AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd between NYC
RR and Glide st phone Genesee 92
(For further information see page 119
Buyers' Guide)

Printers

Adcraft Printers 183 StPaul rm 206
Alderman Abr 46 Gorham
Andrus I Willard 65 Austin
Anthony-Klee Corp 165 StPaul
Apollo Press Inc 145 StPaul 5th fl
Art Print Shop The 77 StPaul
Auto-Multipal Service Co 183 StPaul rm
206

Baron Nathan 195 Wilkins
Becker M Co 210 Cypress
Bednar Printing Co 234 State
Bishop Laurence F 77 South av rm 308
Blowers LaVerne C rear 233 East av
Borzilleri Bros 165 3d
Brewer & Newell 183 StPaul rm 301
Brown R F Co Inc 163 StPaul
Brown & Rice 15 South av
Bryan & Schuler 42 N Water
Burnett Printing Co 27 Water S
Burns Geo P Press Inc 49 N Water
Canfield & Tack Inc 192 Mill 3d fl
Carson Printing Co 742 Clinton av N
Case-Hoyt Corporation 814 StPaul
CATHOLIC COURIER & JOURNAL Inc
50 Chestnut 5th fl phones Stone 1492-
1136 (For further information see
page 122 Buyers' Guide)

Central Printing Co 416 Central av
Century Printing & Specialty Co Inc
The 183 StPaul rm 406
Chapman Maude Mrs 36 StPaul rm 409
Civic Press 26 Cortland
Clonick-Pearler Co 999 Main E
Coh Ber Press Inc 106 Mill 2d fl
Colorprint Co 121 N Water
Community Press The 3351 Lake av
Conolly Henry Co 39 Clarissa
Conolly Jas Printing & Binding Co Inc
135 Allen

Davis & Jones Printing Co Inc 25 S
Water

Deal Conrad Press 77 South av rm 207
DEMOCRAT & CHRONICLE 59-61

Main E phone Main 7400 (For fur-
ther information see page 123 Buy-
ers' Guide)

Drexler Print Shop Inc 36 StPaul rm
509

duBOIS PRESS The 637 Broadway
phones Monroe 6755-6756-6757 (For
further information see page 132
Buyers' Guide)

Egloff J M Co Inc The 77 StPaul
Empire Press 46 Clarissa
Englert Wm J 415 Garson av
Fisler B Harrison 20 Pullman av
Fleming Printing Co 32 South av rm 2
Flower City Press 18 N Water 2d fl
Franklin Press 36 StPaul rm 422
Galle Clarence H 457 Alexander

GANNETT COMPANY Inc Times
Square, Exchange cor Broad W phone
Main 900 (For further information
see page 123 Buyers' Guide)

Glide Press The 47 Glide

Goodman Benj 80 Wilson

Gordon Press 558 Court

Graphic Arts Press of Rochester Inc 15
South av

Grashow Printing Co 61 Hanover

Great Lakes Press Corp 41 S Water
5th fl

Gunn Printing Co 36 StPaul rm 422

Hackendahl Co 73 Main E rm 8

Hart Leo Co, The 1776 Clinton av N
and 200 Andrews 4th fl

Hawver Press 284 Court

Hedrick Chas B 3351 Lake av
Heindl Louis & Son 149 Andrews
Henderson-Mosher Inc 228 South av
Hiller Wm Press 1063 Main E
Hollander Israel 39 Oakman

GAS WATER HEATING ! RENT A HEATER !

PLENTY HOT WATER ! LOW COST

CALL MAIN 3360 ROCHESTER GAS & ELECTRIC CORP. 89 EAST AVENUE

Homan Frank E 17 Judson
Howard John E 561 Smith
Iacelli Printing Co 126 White
Inter-State Printing Co 25 S Water
Kennedy Bros 8 Marietta
Klee Eug W 82 StPaul rm 524
Kunz & Maurer 40 Franklin rm 204
LaBorie Printing Co 145 StPaul 5th fl
Lake View Printing Co Inc 144 North
Leahy Wm M 16 Aqueduct
Ledger Publishing Co 464 StPaul
Levin Louis A 10 Johnson
Lincoln Printing Co 77 South av rm 301
Lipson Morris H 195 Wilkins
Livingston Morris W 142 Anthony
Loysen Leslie E 459 Portland av
LYMAN PHOTO-LITH INC (offset
printers) 295 State phone Main 8035
(For further information see page 132
Buyers' Guide)

M & K PUBLISHING CO Inc 136 StPaul
phone Main 7000 (For further infor-
mation see page 122 Buyers' Guide)
McNeil Albert W 183 StPaul rm 204
Maloney Sales Co 8 N Water rm 303
Mani-Fold Co The 82 StPaul rm 515
Mann Chas Printing Co 433 Main E
Manzler Publishing Co 268 Sanford
Markus Harry 130 Norton
Meade D K Co The 234 State
Martin Jas P 1392 Dewey av
Meredith Press 35 Church
Michels Geo F 604 Hollenbeck
Monroe Printing Co 29 Market
Morrison Press The 320 Andrews
Navis Meyer M 732 Joseph av
Nu-Art Press 305 Allen
Nuijens Harry M 765 Glide
O K Printing Co Inc The 49 N Water
Opco Press 707 N Goodman
Paddock-Soule Press Inc 1349 Univer-
sity av
Palumbo Louise Mrs rear 144 Lewis
Patrick Label Co 49 South av
Peerless Print Shop 376 Clinton av S
Personal Stationery Co 198 Winton rd
N
Pfeifer Printing Co 36 Richmond
Phoenix Press 971 Chili av
Presto Printers 455 North
Process Color Printing Co 183 StPaul
rm 603
Progress Print Shop Inc 49 Andrews
Publication Press Inc 156 Andrews
Ratcliffe Chas E 395 Meigs
Reliable Printing Co 12 Vienna
Reliable Products 84 Mortimer
Rochester Alliance Press Inc 49 N
Water

**ROCHESTER GERMAN PUBLISHING
CO** 237 Andrews phone Stone 278
(For further information see page 122
Buyers' Guide)

Rochester Typesetting & Stereotyping
Inc 156 Andrews
Rogan John Printing Co 17 Main E rm
3

Ruda Printing Co 29 N Water
Sales Printing Co 435 Benton
Schneider Bros 77 Division
Schwab Wm C rear 289 Campbell
Seneca Printing Co 183 StPaul rm 307
Shearer Printing Co 94 State
Simonds Press 49 South av
SMITH JOHN P CO Inc 193-197 Platt
phone Main 334
Specialty Printing Co 811 Lake av
Standard Stationery Co 284 Court
Starline Press 74 Cortland
Steele Edwin H 163 StPaul
Strecker Fredk Co 508 StPaul
Thrift Printing Co 143 Clifton
Typographic Press 5 StPaul rm 522

VanArnam Arthur L 8 N Water rm
506
Vervey Printing Co 52 James
Vulcano Printing Co 268 Clinton av N
Walker Wm W 838 Clinton av S
Willard Printing Co Inc 119 N Water
Witzel Howard W 163 StPaul
Z-B Press The 44 Allen

Printers' Supplies & Equipment
Bingham Bros Co (rollers) 980 Hudson
av
Hart Wm C Company Inc (rollers) 259
Exchange
International Printing Ink Corp (ink)
14 Franklin rm 703
Parazin Printing Plate Co 5 StPaul rm
535
Printers Supply House 59 Mill

***Private Detectives**
(See also Detectives)

**DOYLE DETECTIVE BUREAU &
ARMORED CAR SERVICE** 801-803-
805 Commerce bldg telephones Main
1743-1744 (For further information
see page 96 Buyers' Guide)

Produce Dealers
Applebaum Sidney 576 Joseph av
Banta Edwd 164 Rochester Food Ter-
minal
Borgese Antonio 911 Genesee
Cohen Abe Co Inc 66 Rochester Food
Terminal
Daquisto Carmelo (wholesale) 20
Rochester Food Terminal
Delmar Farms Inc 67 Warehouse
Eber Bros & Co Inc 55 Rochester
Food Terminal
Gager Bug 382 Thurston rd
Gans & Levy 62 Rochester Food Ter-
minal
Hallauer Wm F Co Inc (wholesale) 156
Portland av
Kraus Loretta M Mrs 172 Plymouth av
S
Lay Bros 156 Rochester Food Ter-
minal
Maio & Frassetto 74 Rochester Food
Terminal
Mastro Matteo 1 Rochester Food Ter-
minal
Palumbo Angelo 626 Lake av
Peacock Fruit Co Inc 58 Rochester
Food Terminal
Pogal E Co 32 Rochester Food Terminal
Sarbou & Co 22 Rochester Food Ter-
minal
Schwartz Nathan 70 Rochester Food
Terminal
Shreve Richd C 14 Franklin rm 1004
Smith Fred P Inc 16 Rochester Food
Terminal
Warren Celery 2 Niagara

Projection Apparatus
**BAUSCH & LOMB OPTICAL COM-
PANY** 635 StPaul phone Main 4305
(For further information see page 125
Buyers' Guide)

***Property Management**
ALLIANCE REALTY CORP 1014 Lin-
coln-Alliance Bank bldg phone Stone
633 (For further information see
front cover and page 134 Buyers'
Guide)
BIETRY HERBERT J 1216 Lincoln-
Alliance Bank bldg phone Stone 2904
(For further information see page 133
Buyers' Guide)

EMERSON PAUL E CO 103 East Side
Savings Bank bldg phone Stone 822
(For further information see front
cover and page 134 Buyers' Guide)
GORSLINE WILLIAM H 1007 Com-
merce bldg phone Stone 2460
KING HARRY M 1331 Lincoln-Alliance
Bank bldg phone Main 3162 (For
further information see page 133
Buyers' Guide)
MCINTOSH C E CORP Monroe bldg 23
Exchange phones Main 250-251 (For
further information see page 134 Buyers'
Guide)
PERKINS HENRY T REAL ESTATE
GO 31 Exchange rm 403 phones Main
3309-10-11 (For further information
see back cover and page 135 Buyers'
Guide)
POMEROY ORGANIZATION Inc 243
Powers bldg phone Main 1376, Syracuse
office 442 S Warren phone 2-
0277 (For further information see
page 135 Buyers' Guide)
STREB NORBERT CO 223 Powers bldg
telephone Main 4579 (For further
information see page 134 Buyers'
Guide)

***Public Accountants**
(See also Accountants & Auditors)
ERNST & ERNST 904-912 Lincoln-
Alliance Bank bldg telephone Stone
868
JACKSON, ZAENGLEIN & ELLIS 31
Exchange rm 507 telephone Main
4706
NARAMORE & NILES 950 Lincoln-
Alliance Bank bldg telephone Stone
920
WILSON, SHULTS & CO 1111-1125
Commerce bldg 119 Main E tele-
phones Main 4686-4687

***Public Buildings & Halls**
(See Buildings—Public & Office)

Publications
Baseball Bulletin, Fred J Blum 49 N
Water
Community News (weekly) Rapp-Mc-
Gill Inc publishers 145 StPaul 3d fl
Fraternal Age (monthly) Walter Basye
publisher 65 Broad W rm 607
Fraternal Monitor (monthly) Mutual
Underwriters Co publishers 16 Main
W rm 537
Investographs, Investographs Inc pub-
lishers 31 Gibbs
Lumber Co-Operator, The Lumber Co-
Operator Inc publishers 82 StPaul rm
605
Monroe Republican The (weekly) \$2
per year Walter Basye publisher 65
Broad W rm 607
Mutual Underwriter (monthly) Mutual
Underwriter Co publishers 16 Main
W rm 537
Rochester Commerce (weekly) Vera B
Wilson editor 55 StPaul
Shoe Style Digest, Harry A Chase mgr
16 Main W rm 121
Shoe and Leather Reporter, Harry A
Chase mgr 16 Main W rm 121
Town (weekly) Each Week Inc pub-
lishers 82 StPaul rm 620
Trendograph Investographs Inc pub-
lishers 31 Gibbs
United States Supreme Court Advance
Opinions (semi-monthly during
sittings of the Court) lawyers Co-
operative Publishing Co, Aqueduct
bldg

THE PAINE DRUG COMPANY

ROCHESTER'S LEADING PRESCRIPTIONISTS

Physicians' Supplies - 24-26 E. Main Street - Phone MAIN 1820

Publishers

Bareham & Saunders Inc 42 East av rm 413
 Basye Walter E 65 Broad W rm 607
CATHOLIC COURIER & JOURNAL
 Inc 50 Chestnut 5th fl phones Stone 1492-1136 (For further information see page 122 Buyers' Guide)
 Daily Record Co The 29 N Water
DEMOCRAT & CHRONICLE 59-61
 Main E phone Main 7400 (For further information see page 123 Buyers' Guide)
 Each Week Inc 82 StPaul rm 620
GANNETT COMPANY Inc Times Sq.
 Exchange cor Broad W phone Main 900 (For further information see page 123 Buyers' Guide)
 Getzler's Rate Guide 328 Main E rm 232
 Glad Tidings Publishing Society 34 Lawn
 Haines & Co (criss-cross telephone directories) 119 Main E rm 723
 Investographs Inc 31 Gibbs 2d fl
 Jewish Ledger Publishing Co The 464-482 StPaul
 Kelly, Read & Co Inc (art) 508 StPaul
 Lawyers Co-operative Publishing Co, Aqueduct bldg Butts pl
M & K PUBLISHING CO Inc 136 StPaul phone Main 7000 (For further information see page 122 Buyers' Guide)
 Metzinger Fredk R 156 Andrews
 Monroe Republican Co Inc 65 Broad W rm 607
 Mutual Underwriter Co 16 Main W rm 537
 New York State Publishing Co 77 StPaul
 North Printing Co 111 Lyell av
 Oxford Publishing Co 49 N Water
 Paul Publishing Co 19 Conklin av
 Periodical Publishers Service Bureau Inc 5 StPaul rm 520
POLK R L & CO Inc (directory) 729 Powers bldg 16 Main W (For further information see page 66 Buyers' Guide)
 Prudden, King & Prudden Inc 183 Main E rm 643
 Rapp-McGill Inc 145 StPaul 3d fl
ROCHESTER GERMAN PUBLISHING CO 237 Andrews phone Stone 278 (For further information see page 122 Buyers' Guide)
 Rochester Sun Corp 5 StPaul rm 419
 Rochester Times-Union, Times sq cor Broad W

Pump Mfrs & Dealers

Alert Products Inc 46 Cole
 Beers Leroy F 8 N Water rm 502
 Brown E C Co The (spray) 845 Maple
 Elmwood Electric & Pump Corp rear 527 Plymouth av S
 Farrell J Wesley (installers) 212 Presque
 Goulds Pumps Inc 130 Main E rm 1025
 Holderle Bros Inc 341 Exchange
 Kellogg Compressor & Manufacturing Corp 97 Humboldt
 Luitwieler Corp The (power) 123 Ames
 MacInnes Paul A (gasoline) 16 Main W rm 240
 Rochester Spray Pump Co 705 Bway
 Scott Pump Company (washing machine) 645 Atlantic av
 Tokheim (gasolene) 300 East av
 Worthington Pump & Machinery Corp 187 Crosman ter

Purchasing Agents

Barnum Fredk 187 N Water
 Bayer W Bert 1029 Lyell av
 Bennett Colbourne A 105 Court House
 Boldt Wm F 258 State
 Brauch Clarence J 132 Andrews
 Brunzel Emile E 45 Ford
 Bye Harold W 180 Ames
 Cain Wm W 13 Canal
 Carr Fred R 300 State
 Charity Wilbert A 100 National
 Christensen Casper A 840 University av
 Collins Geo B 97 Humboldt
 Collins Herbert B 333 State
 Cooper Harold L 900 Maple
 Dailey Jos A 127 Railroad
 DeMay Clarence A 224 Mill
 Devendorf Irving C 850 StPaul
 Earley Robt J 845 Maple
 Ernst Jos L 101 Education bldg
 Fearley Cecil H 28 Industrial
 Ford Neallo R 367 Orchard
 Fox Jesse C 89 East av rm 1000
 Gleichauf Herbert K 1048 University av
 Gould Fred S 569 Lyell av
 Hanover Edwd A 100 Carlson rd
 Harbison John T 1447 StPaul
 Hart Curtis D 95 Ames
 Haugh Thos 1099 Jay
 Hellenschmidt Rose 87 Clinton av N
 Henry John T 303 State
 Hubbard Halsey E 565 Blossom rd
 Ireland Howard E 60 Scio
 Jacobs Gustav F 555 StPaul
 Johnson Floyd L 56 Butler
 Johnson Norman E 277 N Goodman
 Joyce Danl H 12 Commercial
 Kanaley Walter 19 Main W
 Kent Jos A 410 N Goodman
 Kirchmaier Chester A 635 StPaul
 Knapp Elmer G, Gen Ry Signal Co end West av
 Krembel Clarence P 154 Clarissa
 Krieg Anthony P 872 Hudson av
 Leavens Edwd R 250 Main E
 Luchinger Clarence 39 Russell
 Maher Arthur H, Rochester Folding Box Co, Boxart st
 Markus Chas W 1669 Lake av
 Messe Aime 193 Platt
 Meyerling Edwin F 313 Norton
 Moore Helen D 167 Ames
 Ogilvie Arthur 267 State
 Quinn R Frank 15 Exchange
 Reynolds Frances A 155 Exchange
 Rosa Robt J 404 West av
 Rosenthal Archibald 26 Sherer
 Rowe W Marvin jr 7 Front
 Schaubert Marion A Mrs 1155 Clinton av N
 Shanley Leo W 1600 Clinton av N
 Spieler Chas E 379 Lyell av
 Start Wm E 40 Franklin 4th fl
 Stauff Arthur J 31 N Water
 Swan Alf H S 176 Anderson av
 Thayer Chas A, Mustard ft Palmer
 Thon Henry C 1415 Clinton av N
 Throne Edwd W 6 Hastings
 Treiber Harvey E 280 Lyell av
 VanHouten Alice E 55 Plymouth av S
 Vosburg Albert L 207 Tremont
 Wadhams Chas H 20 Curtice
 Webb Fredk E 91 StPaul
 Welter Edwin G 183 StPaul rm 502
 Wilkes Fredk E 183 Main E
 Wolf Eug 1460 South av
 Wood John C, Mustard st

W H E C Inc Broadcasting Station 40 Franklin rm 320
 W S A Y Broadcasting Station 3d fl Taylor bldg 328 Main E

*Radio Loud Speakers

STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd phone Culver 260 (For further information see page 133 Buyers' Guide)

*Radio Receiving Sets & Parts—Mfrs

STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd phone Culver 260 (For further information see page 133 Buyers' Guide)

Radio Sets & Parts—Mfrs

Supreme Radio Laboratory 16 Fulton av
 Unit Reproducers Mfg Co 999 Main E

Radio Sets & Supplies—Retail

Albright & Granger 1335 Main E
ALBERT ELECTRICAL CO Inc (Stromberg-Carlson) 1149 Culver rd phone Culver 3944 (For further information see page 132 Buyers' Guide)
 Ardello Michl 56 Concord
 Carroll Radio Sales Inc 529 Thurston rd
 Chapman Horace C (rpr) 40 Russell
 Cools Radio Service 861 Monroe av
 Crosby Verdi L 92 Morton
 Daffar & Charles Radio Service (service) 60 Hampden rd
 Davis Douglas M 165 Monroe av
 Dorschel Radio Co 170 Genesee
 Eastman Edwd T (rpr) 200 Monroe av
 Evans Louis A 98 Scio
 Form Geo H (rpr) 255 Whitney
 Gardner Radio Service 1 Savannah
 Gleason Laurence C 1380 Dewey av
 Goldfarb Julius (rpr) 76 Hollenbeck
 Granger Radio Service 62 Spring
GRAVES H B CO Inc 78 State phone Main 3342 (For further information see inside front cover)
 Green Orlando J (rpr) 190 Peck
 Gresens Roy R 71 Berlin
 Grieco Victor (rpr) 183 Roycroft dr
 Hammon Gordon A 179 Bartlett
 Hartmetz Frank P (rpr) 256 Benton
HICKSON ELECTRIC AND RADIO CORPORATION cor Main and Franklin opp East av phone Stone 93 (For further information see page 97 Buyers' Guide)
 Hoffman Music Shop 630 Monroe av
HOWE & ROGERS CO 89-91 Clinton av S phone Stone 1800
 Isaacson Harry (rpr) 164 Hollenbeck
 Jaffeson Abr 614 Jefferson av
 Lester Walter G 400 Lexington av
LEVIS MUSIC STORES 33 South av and 412 Main E phone Stone 158 (For further information see page 122 Buyers' Guide)
 Malley Radio Service 1647 StPaul
 Marsh Albert H 357 Avls
 Masline Radio Parts 293 Central av
 Matteson Radio & Electric Co 339 Lyell av
 Michell John C 586 Brooks av
 Monroe Radio and Electric Corp 733 Monroe av
 Moore Harvey G 1201 Ridge rd
 Newman Earl F (rpr) 102 Harris
 Parrish Francis M (service) 165 Webster av
 Peerless Radio Inc 1054 Dewey av

Radio Broadcasting Stations

W H A M Broadcasting Station (Stromberg-Carlson Mfg Co) studio Sagamore Hotel

TO BUY RIGHT

See the Classified Business Section in this book. Names in **bold type**, referring to descriptive space, are wide-awake concerns, looking for your business.

KNOW ALL WHO SELL

PEOPLES OUTFITTING CO 439-459

Central av at Ormond phone Main 5414

Puls Chas H 662 Monroe av
Ray's Radio Service Inc 532 Chili av
ROCHESTER GAS & ELECTRIC COR-
PORATION 89-91 East av phone
Main 3960 (For further information
see top lines)

Rochester Radio & Television 104 Man-
hattan

Ross Alex H 2090 Main E
Russell's Radio Service 331 Ridgeway
av

Schmidt Rudolph & Co Inc 43 South av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

Sound Equipment Co Inc 928 Genesee
Stone Bernard S 333B Plymouth av S
(service)

Thomas Maurice E 586 Brooks av
Tremmer Thos L 192 Cady

Trepanier Paul M 483 Alexander
Tyler W Raymond (service) 52 Depew

Universal Radio Electric Co 242 Joseph
av

University Radio Service (rprs) 15 Un-
iversity av

Warner's Reliable Radio Service 150 N
Union

Will's Radio & Refrigerator Service
1269 Clinton av N

Winchell Radio Shop 1894 Dewey av

Radio Sets & Supplies—Whole- sale

BEAUCAIRE INC (Philo) 228-230
Broadway phones Stone 5694-5695-
5696 (For further information see
page 133 Buyers' Guide)

Radio Parts & Equipment Co 244 Clin-
ton av N

Scheer Saml L 228 Bway

Railroad Passenger Stations

Baltimore & Ohio Station 320 Main W
Central Sta (NYCRR and West Shore
RR) Central av bet Clinton av N and
Joseph av

Erie Sta (Erie RR) 35 Court

Lehigh Valley Sta (LVRR) 99 Court

Lincoln Park Sta (B&ORR) 650 West
av

Otis Station (NYCRR) 552½ Lyell av nr
Warner

Pennsylvania Sta (Penn RR) 357 Main
W

Railroad Supplies & Equipment

Southern Wheel Division American
Brake Shoe & Foundry 82 Barnum

Railroads

(See also Transportation Lines
—Freight)

Allegheny & Western Railway Co 155
Main W rm 404

Baltimore & Ohio Railroad Co offices
155 Main W freight office 25 Oak,
docks ft Boxart

Buffalo, Rochester & Pittsburgh Rail-
way Co 155 Main W rm 404

Clearfield & Mahoning Railway Co 155
Main W rm 404

Erie Railroad Co 35 Court

Lehigh Valley Railroad, Court near
South av

Mahoning Valley Railroad Co 155 Main
W rm 404

New York Central RR, Central av cor
Clinton av N

Penn R R 357 Main W

Reading Rooms

Christian Science Reading Rooms 335
Main E rm 200 and 288 Driving
Park av

First Church of Christ Scientist Read-
ing Room 335 Main E rm 200

Reynolds Reading Room 16 Main E

Young Men's Christian Association 100
Gibbs railroad department 9 Hyde pk

Real Estate (See also Agents)

Abco Realty Corp 43 Franklin

Abel Realty Co 231 East av

Adams Herbert C 187 Earl

Agnew Agency Inc 8 Exchange rm 114

Albright Realty Co 45 Exchange rm
803

Alexander David 8 Exchange rm 114

Allen Dwight H 16 Main W rm 708

ALLIANCE REALTY CORP 1014 Lin-
coln-Alliance Bank bldg phone Stone
633 (For further information see
front cover and page 134 Buyers'
Guide)

Almy Willey H 360 Main E rm 13
(broker)

Amberg Woolf H 180 Ormond

Andrews Eben C 16 Main W rm 236

Andrews Real Estate Co 45 Exchange
rm 429

Ange Jos 1001 N Goodman

Arnold Raymond C 343 Pearl

Bachler Rochester Inc 35 StPaul

Baker Grover L 200 Alameda

Ball Lloyd B 16 Main W rm 421

Bayer Chas M jr 616 Main E

Beardsley-Clarke Realty Co Inc 19
Main E

Berghash Realty Co Inc 130 Clinton av
S rm 5

Best John J 34 State rm 203

Bianchi Francis P 39 State rm 510

BIETRY HERBERT J 1216 Lincoln-
Alliance Bank bldg phone Stone 2904
(For further information see page
133 Buyers' Guide)

Bingham Saml A 69 S Union

Bleile Anthony 278 Avenue A

Borchard Ralph R 42 East av rm 427

BRENNAN GEORGE E Genesee Valley
Trust bldg office phone Main 4240
res phone Monroe 869

Brighton Corporation 565 Blossom rd

Britton W N Realty Co Inc 119 Main
E rm 709

Brown Austin A 77 Boardman

Brown Ralph B 247 Parsells av

Buckley Margt A Mrs 5 Callhan pl

Burke Marcus P 618 Parsells av

Burns J Stewart 16 Main W rm 337

Cameron Realty Co 16 Main W rm 214

Capitano J & Son 107 Rohr

Carmichael Jas J 16 Main W rm 855

Carroll R H Corp 39 State rm 102

Chapman Jas W Realty Co 1032 Gene-
see Park bldg

Churchill Grace E Mrs 211 Aberdeen

Circ Nuzio C 296 Portland av

Clark Robt B 217 East av rm 26

Clover Hills Inc 67 Warehouse

Colton Realty Co 589 Monroe av

Commercial Service Bureau (office
rentals) 119 Main E rm 723

Continental Housing Corp 45 Exchange
rm 803

Costich Realty Co Inc 101 Walbar

Cottrell Fred W 16 Main W rm 723

Court Realty Co The 72 Franklin rm
214

Coventry Marietta S Mrs 16 Main W
rm 246

Culver J Z Co 16 State rm 216

Dadd Jas J 280 Knickerbocker av

Dake Realty Corp 1 Clinton av S

Davis Chas I Realty Co 42 East av rm
319

Dispenza Chas M 6 State rm 502

Doherty Realty Co Inc 1015 Culver rd

Duke Real Estate Co 8 Exchange rm
705

Durand S E & Co Inc 42 East av rm 425

Dutcher Chas A 45 Exchange rm 315

Dutton Frank L 2 Scrantom

East Avenue & Gibbs Street Corp 10
Gibbs rm 408

Eck Nicholas H 32 Texas

Edwards Realty Co 745 Blossom rd and
42 East av

Egare Realty Inc 1065 Clinton av N

EMERSON PAUL E CO 103 East Side
Savings Bank bldg phone Stone 822
(For further information see front
cover and page 134 Buyers' Guide)

Emery Real Estate 16 Main W rm 421

Empire Realty 669 Jay

Engel John J 16 Main W rm 314

Engel Jos F 16 Main W rm 314

Engert Geo A 39 State rm 714

Eppinger Herman C 212 E&B Bldg 39
State

Falls W H Inc 8 Exchange rm 303

Farmer Ernest 103 Sanford

Farmer Floyd E 235 Grand av

Finestone Ida C Mrs 15 Atkinson

Finucane Thos W Corp 183 Main E rm
1204

Fischette Michl A 16 State rm 408

Fisher Chas F 700 Parsells av

Fisher Leonard 164 Park av

Fitzhugh Realty Co 30 Plymouth av N

Flaum Morris 55 Wilson

FOOTE EDWARD B 104 Exchange
bldg 16 State phone Main 4743 (For
further information see page 135
Buyers' Guide)

Fowis Realty Corp 119 Main E rm 709

Frank Caspar B 290 Gregory

Franklin Realty 202 Dickinson

Friedman Ben 16 Main W rm 312

Friedrich Bros Realty Co 710 Lake av

Fulford Chas F 61 Raleigh

Galloway Harold V 274 Field

GARFIELD E H REALTY CORP 401
Genesee Valley Trust bldg 45 Ex-
change phone Main 270

Gerhardt Gottlieb 102½ Savannah

Gerling Wm V 119 Main E rm 721

Gildea John E 528 Plymouth av S

Gloftrida Philip 8 Exchange rm 202

Giustino Leonard A 16 Main W rm 823

Gleason C Arthur 16 Main W rm 116

Glen Haven Improvement Co 267 State

Glover John H 2093 Main E

GOLDMAN DAVID CO Inc 101-102 El-
wood bldg 6 State phone Main 2984
(For further information see page
112 Buyers' Guide)

Goldstein Louis A Trenamon

Gorsline Wm H 119 Main E rm 1007

Goutremout J E Corporation 19 Main
W rm 802

Greeno F L & Co Inc 130 Main E rm
402

Groh Wm F 404 Melville

Gross Jacob Inc 16 Main W rm 245

Half Moon Realty Corp 119 Main E rm
709

Hall Realty Co 16 Main W rm 204

Hammer Realty 566½ Plymouth av S

Hanrahan Realty 192 Pierpont

Harris Donald D 16 Main W rm 346

Headley Realty Co 62 State rm 209

Hempel Frank L 22 Laurelton rd

Herman Harry Realty Co Inc 16 Main
W rm 432

Hicks Arthur W 254 Steko av

Higbie Harlan J 1183 Park av

228

Real Estate—Con

Holahan John J 4 Rundel pk
Home Mortgage Co 5 StPaul rm 533
Howe-Morgan Co 17 Fitzhugh S
Huberlie Geo L 45 Exchange rm 1003
Hughes H T Co Inc 16 Main W rm 210
Ingoglia Jos 446 Bay
Institutional Securities Corp 31 Exchange rm 100

Irving Real Estate 183 Main E rm 641
Johnson Marvin E 452 Genesee
Kimpson Etta O 589 Monroe av

KING HARRY M 1331 Lincoln-Alliance
Bank bldg phone Main 3162 (For further information see page 133 Buyers' Guide)

Kirk Edw C 167 Mulberry
Klonick Ralph Corp 109 Main E
KNAPP HOMER 1462 Main E phone
Culver 3073 (For further information see page 93 Buyers' Guide)

Kramb Wm J 449 Chili av
Lakeshire Corp 16 Main W rm 337
Lambise Isaiiah 21 Hanover
Leader Morris 119 Main E rm 727
LeHardy Paul 316 East av
Lessard Barbara E Mrs 211 Parsells av

Levis Wm J 62 State rm 209
Licata Rudolph B 58 McNaughton
Licciardi Filippo 330 Central pk
Linsley Eva M Mrs 62 Frost av
Loeb & Rosenthal Co Inc 16 Main W rm 128
Lotzer Augustus 195 Meigs
Lum Real Estate Co 16 Main W rm 239

Luther John Realty Co 87 Stillson
Lynam Park J 211 Webster av
Mac-Realty 375 Bway
Macante Realty Co 16 Main W rm 209
McCoy A E Co 82 StPaul rm 623
(property maintenance contrs)
McGarraghy Real Estate Co 960 Portland av

McINTOSH C E CORP Monroe bldg 23
Exchange phones Main 250-251 (For further information see page 134 Buyers' Guide)

McIntosh C Emerson jr 23 Exchange
McNall Arthur 5 StPaul rm 409
Maimont Realty Corp 85 Main W rm 205

Maloy Wm J 16 Main W rm 618
Manuse Saml S 107 4th
Marcille Harry B Inc 14 Franklin rm 905
Margolis Sander B 16 Main W rm 446
Marx Harriet G Mrs 31 Exchange rm 403

Marx Wm G 31 Exchange rm 403
Matthews Wheaton 16 Main W rm 410
Meagher Danl J 40 Franklin
Miller Emil M 206 Canterbury rd
Miller Geo R 186 Normandy av
Mock Armand C 40 N Water
Montrose Development Corp 45 Exchange rm 803

Morris Geo Ralph 374 Wellington av
Mule Santo 340 6th
Murphy Mary A Mrs 94 Garfield
Nichols Harry E 10 Pembroke
Nowadaga Properties Inc 16 Main W rm 246

Nunnold Chas A 1189 N Goodman
Oakley Fred W 16 Main W rm 448
Odenbach Company The 7 Clinton av S
Packer Henry Corp 183 Main E rm 518
Paris Nicholas 109 Main E
Farabee E G Real Estate Co 8 Exchange rm 407

PERKINS HENRY T REAL ESTATE CO 31 Exchange rm 403 telephones
Main 3309-10-11 (commercial and residential) (For further information see back cover and page 135 Buyers' Guide)

Polito John 316 N Union

ROCHESTER BUSINESS FINDER

POMEROY ORGANIZATION Inc 243
Powers bldg phone Main 1376 Syracuse
office 442 S Warren phone 2-0277 (For further information see page 135 Buyers' Guide)

Privitera Frank C 37 Edward
Probst Philip T 31 Elm rm 2
Probst Realty Co 31 Elm rm 2
Railway Properties Corp 267 State
Reilly Robt 183 Main E rm 944
Relin Philip 65 Broad W rm 313
Ricki Jos J 583 Hudson av
Ridgedale Development Co 1441 Dewey av

Roberts Real Estate Co 406 Central
Trust bldg
Roche Realty Co 16 Main W rm 416
Rochester Investors Co Inc 390 Main E rm 9

Rochester & New York Realty Co 10
Gibbs rm 408
Rockwood Realty Service 1740 Lake av
Roeder Eug C 39 State rm 223
Roesser F Eug 377 Seneca pkwy
Rogers Herbert A 16 Main W rm 618
Rosenbloom Jos R 16 Main W rm 330
Rosenthal Jacob L 39 State rm 403
Rossiter Leo B 45 Gibbs rm 2
Rotundo Thos 16 State rm 411

Rowe Albert W 120 Anthony
Rund Wm E 1736 Culver rd
Ruppert Howard C 16 Main W rm 445
Ruppert Harry P 119 Main E rm 111
Sassone Alexandre 67 McNaughton
Schaich Realty Co 214 Lake av
Schantz Geo E 173 Meigs
Schoenberg Israel 81 Main W
Schroeder Ernest A 873½ Dewey av
Schweid Harry A 8 N Water rm 304
and 1165 Park av

Sevio Geo M 40 Woodward
Sharer Kate D Mrs 183 Arbdale av
Shea Edw J 610 Monroe av
Sheeler Arthur D 20 Aldine
Sheldon Chas I 1647 Monroe av Br
Shelters Erwin M 32 Jefferson av
Sheppard A Lincoln 93 Brooks av
Sherman Morris 521 Clifford av
Shied Michl F 85 Winchester
Shults Cassius C 383 Main E rm 3
Simpson Dean L 383 Main E rm 3
Slade Lester P 119 Main E rm 923
Smith Chas E 57 North
Smith Wm H 564 Plymouth av S
Sprague Ernest A 15 Alfred
Steidtitz David 303 Dartmouth
Stone Howard M 427 Lake av
STREB NORBERT CO 223 Powers
bldg phone Main 4579 (For further information see page 134 Buyers' Guide)

Sturmer Richd J 954 Clifford av
Suter Danl B 16 Main W rm 246
Sutton Clyde V 14 Franklin rm 610
Talluto Gaetano 84 Rohr
Taylor Forrest W 328 Main E rm 316
Thomas Harry F 13 Franklin
Thoms Chas M 16 Main W rm 131
Tighe John D 16 Main W rm 337
Tomack Subsidiary Inc 67 Warehouse
United States Realty Co 215 Avenue A
VanDeVenter Clarence 817 Thurston rd
VanDuser Edelbert 78 Merchants rd
VanWol Doc Inc 39 State rm 418
Voellnagel Real Estate 261 Flower City pk

Voellnagel Theo F 39 Wyndham rd
Wagner General Realty Co 183 Main E rm 745
Waingrow David M 28 Overdale pk
Wakfield Securities Inc 16 State rm 309
Wal Chas H 16 Main W rm 117
Warren Albert H 31 Elm rm 2
Werder E S Realty Co 16 Main W rm 312
Whalen Richd L 16 Main W rm 421
Wheeler Arthur W 16 Main W rm 312
Whitney Geo T 16 Main W rm 831
Whitney Realty Co 15 Beechwood

Williams Warren 19 Main W rm 616
Windsor A M & Co 16 Main W rm 345
Windsor Arthur M 16 Main W rm 345
Wisner Realty Co 75 State rm 100
Woodworth Wm H 1236 Culver rd
Wright Securities Co Inc 39 State rm 410
Wunder Geo J 946 Avenue D
Yawman Wm A 39 State rm 426

***Real Estate—Industrial & Commercial Properties**

FOOTE EDWARD B 104 Exchange bldg
16 State phone Main 4743 (For further information see page 135 Buyers' Guide)

Real Estate—Owners & Dealers
Cox Real Estate and Building Co 36 StPaul rm 103
Ellwanger & Barry Realty Co 668 MtHope av

***Realtors**

ALLIANCE REALTY CORP 1014 Lincoln-Alliance Bank bldg phone Stone 633 (For further information see front cover and page 134 Buyers' Guide)

BIETRY HERBERT J 1216 Lincoln-Alliance Bank bldg phone Stone 2904 (For further information see page 133 Buyers' Guide)

EMERSON PAUL E CO 103 East Side Savings Bank bldg phone Stone 822 (For further information see front cover and page 134 Buyers' Guide)

FOOTE EDWARD B 104 Exchange bldg 16 State phone Main 4743 (For further information see page 135 Buyers' Guide)

GARFIELD H H REALTY CORP 401 Genesee Valley Trust bldg 45 Exchange phone Main 270

KING HARRY M 1331 Lincoln-Alliance Bank bldg phone Main 3162 (For further information see page 133 Buyers' Guide)

McINTOSH C E CORP Monroe bldg 23 Exchange phones Main 250-251 (For further information see page 134 Buyers' Guide)

POMEROY ORGANIZATION Inc 243 Powers bldg phone Main 1376 Syracuse office 442 S Warren phone 2-0277 (For further information see page 135 Buyers' Guide)

REILLY ROBERT 944 Lincoln-Alliance Bank bldg phone Stone 1415
STREB NORBERT J 223 Powers bldg phone Main 4579 (For further information see page 134 Buyers' Guide)

***Recording Thermometers**

TAYLOR INSTRUMENT COMPANIES
95 Ames corner West av phone
Genesee 4800 (For further information see page 140 Buyers' Guide)

Refrigerating Apparatus—Mrs
Commercial Refrigeration Co Inc 77 South av rm 306

Refrigerator Mfrs & Dealers

BEAUCAIRE Inc (Leonard Electric)
228-230 Broadway phones Stone 5694-5695-5696 (wholesale dealers) (For further information see page 133 Buyers' Guide)

CABLE-WIEDEMERE Inc (dealers) 197-213 Central av phone Main 6868
General Refrigeration Sales & Service Co 45 N Wash

HICKSON ELECTRIC AND RADIO CORPORATION corner Main and Franklin opposite East av phone Stone 93 (For further information see page 97 Buyers' Guide)
McCray Refrigerator Co 271 Central av

Main Office
183 Main St. E.

LINCOLN-ALLIANCE BANK AND TRUST CO.

Pfaudler's Refrigerator Parts Inc 333C Plymouth av S
ROCHESTER ICE & COLD STORAGE UTILITIES Inc (Top-Icer) 55 Canterbury rd phone Monroe 8700 (For further information see page 90 Buyers' Guide)

SIBLEY, LINDSAY & CURR CO (dealers) 228-280 Main E phone Stone 6500 (For further information see top lines)

Regulator Mfrs—Temperature & Pressure

Fulton Syphon Co 14 Franklin rm 703 Gas-Gard Co 80 Main W
 Minneapolis-Hunnewell Co 362 Main E

*Re-inforcing Steel—Bars & Mesh

HEUGHES F L & CO Inc 1029 Lyell av phone Glenwood 590 (For further information see page 139 Buyers' Guide)

Remnants—Dealers

Cutero Bros Co (leather) 11 Furnace
 Simon Louis (leather) 11 Furnace

*Rental Agents

BIETRY HERBERT J 1216 Lincoln-Alliance Bank bldg phone Stone 2904 (For further information see page 133 Buyers' Guide)

EMERSON PAUL E CO 103 East Side Savings Bank bldg phone Stone 822 (For further information see front cover and page 134 Buyers' Guide)

KING HARRY M 1331 Lincoln-Alliance Bank bldg phone Main 3162 (For further information see page 133 Buyers' Guide)

MCINTOSH C E CORP Monroe bldg 23 Exchange phones Main 250-251 (For further information see page 134 Buyers' Guide)

PERKINS HENRY T REAL ESTATE CO 31 Exchange rm 403 phones Main 3309-10-11 (For further information see back cover and page 135 Buyers' Guide)

Repair Shops

Appliance Service Shop 1967 Main E Lansing Clarence W (cash registers) rear 46 Joslyn pl
 Quick Fix Service Co 175 Charlotte
 Simon Arthur O (machinist) 144 Andrews

Restaurants

Acito John 242 South av
 Adams Thos 123 StPaul
 Adkins Raymond J 869 Dewey av
 Al's Lunch 67 North
 Alessi Angelo 191 Clifford av
 Allard Fred 252 State
 Allen Edgar 1604 Lake av
 Alofs John P 261 Ridgeway av
 Alpha Lunch 271 Main W
 Amato Aug 945 Genesee
 American Lunch 117 Front
 Anderson Everett R 1435 South av
 Andreano Philip 1443 Main E
 Andrew Michl 82 Joiner
 Angelidis Danl G 541 Central av
 Angeloff Nicholas 600 Main E
 Aprile Chas P 1475 MtHope av
 Arcade Restaurant The 35 Main E
 Arcade Tea Room Inc 461 Ridge rd
 Arena Alfonso 351 Bay

As You Like It 1773 Dewey av
 Atanasew Alex 437 Main E
 Atlantic Cafe 200 Atlantic av
 Attardo Ross 429 Portland av
 Atwood Fredk B 589 Portland av
 Baart Emma M Mrs 558 Atlantic av
 Baker Grace M Mrs 50 Wilder
 Baptist Temple Cafeteria 50 North
 Barduna Otto 695 Clinton av S
 Barney's 31 Clinton av S
 Baron Chas 343 Joseph av
 Battaglia Paul 126 Allen
 Bauerle Otto J 116 StPaul
 Bavarian Restaurant 746 Jay
 Beardon Leslie 306 Plymouth av N
 Bedini Ernesto 4653 Lake av
 Beech Grill 1258 Main E
 Benn's Grill 628 Winton rd N
 Belvedere Restaurant 542 Monroe av
 Bigara Peter J Jr 460 Oak
 Big Apple Lunch 418 Ormond
 Binazski Catherine Mrs 522 Galusha
 Blaesi Philip 792 N Goodman
 Blue Front Grill 438 Main W
 Bob's Coffee Shop 314 East av
 Boehmer Saml P 264 Clinton av N
 Bohemian Gardens 292 Court
 Bonacci Geo A 431 River
 Boscarino Bartola Mrs 256 Bay
 Boylan's Restaurant 1851 East av
 Brass Rail 354 Main E
 Brayer Albert H 870 Jay
 Brennan Loretta B 107 Brown
 Broad & South Restaurant 84 South av
 Brown Clayton R 471 South av
 Brown Medrad H 63 State
 Browncroft Grill 670 University av
 Bryan Chas P 411 Lyell av
 Buchmiller Edward 302 University av
 Buckholtz Fred L 204 Genesee
 Bungalow Tea Room 1456 MtHope av
 Burke John J 225 StPaul
 Burley Jas A 632 Clarissa
 Burns Jerry Tavern rear 1176 Portland av

Butler H Ray 1694 Lake av
 Cafarelli Antonio 473 Clinton av N
 Callon Eug H 17 Front
 Camacho Mary Mrs
 Camel's Haven 2264 Clifford av
 Camelo John 533 State
 Camelo Jos 289 Smith
 Campagna Anthony 198 State
 Canton T Garden 686 Monroe av (chinese)

Capobianci Dominick 199 Lyell av
 Carboneau John B 270 State
 Caruso Restaurant 29 Elm
 Casey Patk 970 Main E
 Castronovo John 1593 N Goodman
 Chamberlain Mary C Mrs 207 Clinton av N

Chronis Jas 363 N Goodman
 Ciranni Jos A 450 South av
 Claridge Coffee Shoppe 143 Clinton av N

Cleary Dennis L 12 N Water
 Cliente Assunta 27 Lime
 Cliff Grill 20 Cliff
 Clifford Regina Mrs 485 Main E
 Cliff Grill 11 N Water
 Cobb's Hill Grill 1104 Monroe av
 Coffee Pot The 530 Central av
 Coffee Shoppe The 15 Clinton av S
 Cohen's Restaurant 315 Joseph av
 Cole Albert G 341 Central av
 Colonial Tea Room 28 Prince
 Comfort Paul 504 Scio
 Cookie's Restaurant 21 Front
 Cornucopia Inc The 60 Broad W
 Cosmano Jos 354 Otis
 Court Restaurant 14 N Union
 Crandall Isabelle E Mrs 458 StPaul

Crawford Jasmine V Mrs 291 Alexander
 Crispin Chas H 117 Exchange
 Culver Arms 1070 University av
 Culver Chop House 6 Franklin
 Cutall's Restaurant 107 North
 Cutall's Spaghetteria Inc 38 StPaul
 Cutall's Spaghetti Restaurant 25 Broad W
 Dailey Emmett 112 Main W
 Damizio Raffaele 538 Portland av
 D'Andrea Pasquale 503 Maple
 Daniels Jos H 379 Clarissa
 D'Aprile John J 82 S Fitzhugh
 Daughenbaugh Esther M Mrs 104 Lake av

Deco Rochester Inc 835 Lake av
 Deers Anna Mrs 21 Richmond
 DeForge Paul 1680 Lake av
 Deles Michl T 133 Joseph av
 DeLice Isaac 277 East av
 Delmont The 212 North
 Dengler Louis K 489 Monroe av
 Dengler's Grill 259 Jefferson av
 DePalma Michl 4695 Lake av
 Diehl Geo W 626 Portland av
 Dietz Henry J 18053 East av
 Dimino Jos 1467 Clifford av
 Dimoff Gus R 18 Monroe av
 Dinner Bell Restaurant 476 Monroe av
 DiPasquale Andrea 48 Pennsylvania av
 Dirso Jos 703 Hudson av
 Dixon Fred A 606 Plymouth av S
 Dodge Pearl 1479 Lyell av
 Doell Fredk H 1698 Dewey av
 Dolliver A Roger 75 Spring
 Doss's Restaurant 239 Joseph av
 Dot's Inn 515 Dewey av
 Dotty Eliz N Mrs 74 Mortimer
 Doyle Martin J 425 Merchants rd
 E & F Diner 286 Lyell av
 East Main Grill 1076 Main E
 East Main Restaurant 1376 Main E
 Eastman Grill 52 Monroe av
 Eddie's Chop House 1554 Main E
 Edelson Isadore 1149 Clifford av
 Edith's Restaurant 154 State
 Eggleston The 47 Clinton av S
 Elm Lunch 89 Elm
 Elm Restaurant 89 Elm
 Elmercoff Grill 723 Winton rd N
 Ely & Anderson 325 Genesee
 Embassy Restaurant 52 South av
 Emerald Restaurant 209 Exchange
 Erdle Raymond C 522 Monroe av
 Ernest A C Lunch Co Inc 25 East av
 Esposito Frank 313 Scio
 Eyer Ralph W 1485 Dewey av
 Fackelmann Henry J 1087 Clinton av N

Falardeau Hubert A 1550 Lake av
 Fang Albert T 2 River
 Fern Restaurant The 349 Exchange
 Fernwood Restaurant 5 Fernwood av
 Ferrari Lucio 145 Oak
 Fico Luigi 119 Lyell av
 Fischer Fredk A 1456 Clinton av N
 Fisher Victor 406 Lyell av
 Fish Pearl Mrs 254 Campbell
 Fitzhugh Chop House 34 N Fitzhugh
 Flahive Thos J 62 N Fitzhugh
 Flesch Louis 88 South av
 Fleur DeLys 362 Park av
 Flower City Spaghetti House 394 Central av
 Foos August P 1346 StPaul
FORD HOTEL Chestnut at Elm telephone Main 6300 (For further information see page 105 Buyers' Guide)

Fragette Jas H 843 StPaul
 Frank John G rear 51 Taylor
 Fromm Florence L 164 Clinton av S
 G and R Grill 150 Court

Restaurants—Con

Caenzler Restaurant Inc 201 Peck
Gans & Dell 414 Brown
Garden Grill 1129 Norton
Gavin Thos Inc 116 South av
Gene's Cafe 203 Ridge rd E
George Alex 296 Main W
Gerakis Gust N 983 Clinton av S
Gerew Geo F & Pitkin
Giambrone John 58 Andrews
Gibson Melvin H 948 Genesee
Giebel Jos P 46 South av
Giebel Pius 659 Clinton av N
Giordano Bartolomeo 223 Troup
Girdis John 229 Lyell av
Giuliano Jos 650 Scio
Glasgow Jas S 211 Plymouth av S
Golden Grill Inn The 4775 Lake av
Golfenbaum Abr 232 Hudson av
Gordon's Sea Food House 642 Monroe
av
Gray Minnie Mrs 81 Verona
Green Mill 1026 Hudson av
Gruttadauria Eligio 461 State
Guarrera Frank P 822 Clifford av
Guiffirda Alf 26 Lowell
H-B Sandwich Shop 8 Main W
Haag Ray A 797 Maple
Hall Chas C 24 Cortland
Harbor View Restaurant 4665 Lake av
Harman Gertrude C Mrs 384 Ridge rd
Harris John A 406 Brown
Harris Nicholas M 607 West av
Harter Franklin A 168 Webster av
Heagle Mayme Mrs 1 Henrietta
Hecox Burt W 4 North
Heiler Grill 738 Clinton av N
Helms Carl 32 Lake av
Herbert's Diner 503 Monroe av
Higgins Laura Mrs 100 Nassau
Highland Park Rectory, Highland pk
Hoffman Walter L 7 Avenue E
Holzyrtz Express Bar B Cue & Restau-
rant System 1196 Main E
Home Dairy Co 63 Main W, 38, 55 and
111 Main E
Home Grill 370 State
Home Lunch 492 Main E
Hoock Harry F 848 Main W
Hotel Cadillac Coffee Shop 51 Chest-
nut
HOTEL FORD Chestnut at Elm phone
Main 6300 (For further information
see page 105 Buyers' Guide)
HOTEL ROCHESTER 95 Main W at
Plymouth av S phone Main 6510
(For further information see page
105 Buyers' Guide)
Hotel Union 40 S Union
Hudson Lunch 11 Hudson av
Hughes Lillian M Mrs 370 South av
Iacobelli Madeline Mrs 44 Lyell av
Ingilis Lillian W Mrs 409 StPaul
International Restaurant 126 Front
Irish Village 243 Mill
Izzo Jos 106 and 110 Lake av
Jack's Diner 755 Hudson av
Jenks Tommy 392 Main E
Jewish Young Men's & Women's Assn
380 Andrews
Juzwiak Jos J 127 Front
Kabacoff Louis 4785 Lake av
Kamper Sadik 110 Scio
Karmas Anast 405 Clifford av
Kausch John P 897 Joseph av
Keenan Geo J 189 Dewey av
Keenan & Bauer 173 Anderson av
Keller John L 1457 Clinton av N
Kelly's Restaurant 814 Clinton av S
Kenealy Edwd F 1604 Lyell av
Kenealy John 318 State
Kerr Anna V Mrs 604 Plymouth av S
Kesseling Jos 933 Clinton av N
Kim's Chow Mein Restaurant 255 Clin-
ton av N
Kingsley Saml D 12 Lake av
Klimm Mary I 351 S Goodman
Klinke Jos F 1109 Portland av
Klotz Gustave G 106 Clinton av N
Koehler John Jr 835 Portland av
Koerner Edwd A rear 426 Norton

Koester Wm P 774 Clinton av N
Kostoff Dimitri 51 South av
Kramer Edwd W 387 Norton
Kramer Kyle A 764 Main W
Kriszens Arthur 27 Front
Krolles Staines 250 Clinton av N
Lackusia Philomena Mrs 684 Clinton
av N
Lacroni Clara R Mrs 766 Monroe av
Lake Way Inn 2 Palm
Lambo's Restaurant 1181 N Goodman
Landon's Restaurant 255 Genesee
Lane Harold 1417 MtHope av
LaRoche Chas D 24 Pullman av
Laube's Old Spain 11 East av
Lawson & Kenney 74 South av
Lazary Pantelis K 132 Front
Leonard Jas W 481 Avenue D
Levin Benj G 347 Central av
Liberty Lunch 154 Main W and 16 Ply-
mouth av N
Library Restaurant 208 Court
Lill Irene C Mrs 60 Atlantic av
Lindelow Chas 733 Main E
Lindy's Restaurant 375 Central av
Lippa & Liberati 292 Orange
Lista Paul 592 Clinton av N
Littlefield Grill 480 Main W
Litchie Harlem 176 Joseph av
Litto Christ 224 State
Lomenzo Salvatore 96 Otis
Lomio Michl 524 Jay and 270 Whitney
Lotus Tea Garden 48 East av
Louie's 23 Spring
Louis John 461 N Goodman
Louis' Restaurant 222 Joseph av
Lower Tenth Restaurant 2061 Dewey av
Lucky Lunch 156 South av
Lynch & Pellegrini 200 Webster av
Macaulay Florence G 213 Monroe av
MacCarriagher Jos E 353 Central av
McGahan Franklin J 128 Bronson av
MacKearnin & Smart 1666 East av
McKinney C Frank 460 Main W
McMalley Margt Mrs 119 Front
Madison Grill 736 Genesee
Madlen Michl G 274 East av
Malley Hyman B 499 Monroe av
Mandi Crati 198 North
Manetz John 320 Buffalo rd
Manhattan Restaurant 25 East av
Manning Fred E 650 Blossom rd
Maple Grill 851 Lake av
Marcellus Howard C 285 Gregory
Marionetti Stefano 190 Plymouth av N
Marshall Frank A Grill Inc 110 Clinton
av S
Marsocci Frank 240 Adams
Martino John 814 Smith
Mayflower Doughnut Shop 224 Main E
Meagher Eliz A Mrs 1474 Lake av
Mechanics Institute Cafeteria 90
Spring
Meisch Jos B 232 Conkey av
Melnik John 61 Lowell
Mengel Wm 1005 Clinton av N
Meyer Carl J 173 Monroe av
Meyers Anthony J 3941 Lyell av
Meyers Mildred I Mrs 600 StPaul
Mezger Jane Mrs 794 Culver rd
Miller Frank B 800 Hudson av
Miller Harold F, Broad W corner Al-
len
Miller's Grill 222 Main W
Milliken Jos O 376 Plymouth av S
Mitte John 183 Bloss
Mitte Nalle 187 Bloss
Moccejuras Jos 560 Hudson av
Mock Henry 283 Oxford
Moisant Edwin H 461 Maple
Monroe Cafe 208 Monroe av
Montanarella Anthony M 349 Lyell av
Mortillaro Grace Mrs 434 Bay
Moulin Rouge 425 North
Muhs Arthur W 942 Clinton av N
Mulvihill John F 68 Allen
Munich Restaurant 564 Chili av
Murdoch John 430 Atlantic av
Murphy Andrew B 172 Monroe av
Murrer Otto H 423 Court
Naas Bernard M 374 South av

Nab-A-Lunch Inc 180 East av and 856
Norton
Nacea Jos 40 Costar
Naujalis Frank 464 Hudson av
Neder Peter 21 Andrews
Neuman's Tavern 791 Meigs
Nill Gerhard 852 Portland av
Norman Cafe 403 Campbell
North & Hudson Grill 329 North
Northeast White Tower System Inc 58
Clinton av N
Northrop Ella F Mrs 246 Portland av
Northway Restaurant 402 Main E
Northway Texas Lunch 310 North
Nu-Deal Lunch 334 Court
Nusbaum Irving 75 Clinton av S
Nusbaum's Casino 25 Stone
O'Connor John G 201 Cortland
O'Dell Robt D 253 East av
Odenbach Restaurants Inc The office
7 Clinton av S
Oelbheck Frank 198 Clinton av S
O'Hara's Steve Tavern rear 1821 East
av
Old Heidelberg 26 South av
Old Manse The 633 East av
O'Neil Barbara E 48 Front
Ontario Refectories Inc, Genesee Valley
pk, Seneca, Durand-Eastman and On-
tario Beach parks, Elmwood av near
Penn RR
Ottman Bros 45 Front
Palace Restaurant 808 Main W
Palozzi Domenica Mrs 190 Jay
Panetta Jos 964 Chili av
Pappas Louis 90 Bway
Parizek Frank 2001 Main E
Park Avenue Grill 648 Park av
Parkdale Restaurant 15 Pullman av
Parks Marlon H Mrs 240 S Goodman
Payd Eliz F Mrs 635 West av
Pearson Christine D Mrs 735 Smith
Peggy's Food Shoppe 29 Pullman av
Pelland Geo H 18 Spring
Peon Geo 417 Court
Petrossi Dorando J 505 South av
Pflaff Geo 228 Bay
Piccarreto Jos 115 Buffalo rd
Pillars The 12 Exchange
Pines Athanas N 431 South av
Pointer Grill 911 Clinton av N
Polis Jas 16 Payne
Polish American Restaurant 1065 Hud-
son av
Posato Frank 569 Scio
Post Ave Grill 8 Post av
Post Grill 384 Central av
Powers Tap Room 30 Main W
Quality Grill 168 Cumberland
Quality Restaurant 474 N Goodman
Rainbow Restaurant 223 Brown
Ralph's Cafe 498 StPaul
Randtke Arthur A 228 Ridge rd
Red Dome The 91 State
Reed Chas R 29 Stonewood av
Reichhart's Restaurant 541 Lyell av
Reinhardt Geo A 510 Portland av
Remington Grill 333 Platt
Reynolds Eulalie Mrs 372 Thurston rd
Richardson Leslie D 417 Atlantic av
Rickard Ralph H 1725 South av
Rieger Reinhard 1184 Clinton av N
Ritz Harold F 558 Main E
Ritz's Hamburger Shop 1176 Portland
av
Ritzenthaler Norman J 685 Maple
Roast Beef Tavern 1046 Main E
Robenstein Max 74 Lake av
Rochester Alpha Restaurant 228 Mon-
roe av
Rochester Cricket Inc 443 Main W
Roedel Wm 361 Child
Rogacs Jos 4 Owen
Rogers Stephen 771 Monroe av
Romashko Jos 452 Main W
Roncone Peter 232 Lyell av
Roosevelt Grille The 267 Oxford
Ross's Grill 251 Winton rd N
Rossiter Wm J 2 Leighton av
Rowe Leonard W 1160 Jay
Roy Fred C 173 Court

BRIGHTON PLACE DAIRY CO., Inc.

Under The Sealest System of Laboratory Control

45 FULTON AVENUE

GLENWOOD 144

Rudy Mary Mrs 61 Glide
Russell D Walter 205 Scottsville rd
Russo Jos 297 Lyell av
Ruth's Coffee Pot 353 Lyell av
Ryan Jas L 1488 Dewey av
Ryan John C 1620 Lake av
Ryan's Restaurant 624 South av
Saegeer Gottlieb 222 Clinton av N and
4768 Lake av
Sagamore Coffee Shoppe 111 East av
Saint Louis Sandwich Shop 4455 Lake
av
Salinis Jos 54 Joseph av
Salvaggio Angelo 202 Otis
Salvaggio Chas L 553 Bay
Saunders Catherine E Mrs 99 Curtis
Sawkyo Theo 212 Colvin
Scanlon John F 800 Maple
Schaffer & Curtis 503 West av
Schlafter Robt G 1274 North
Schleber Bros 144 Front
Schlegel Wm C 59 Whitney
Schlenker Fredk W 666 Monroe av
Schmeer Edwd J 489 Dewey av
Schneider Frieda Mrs 508 Lyell av
Schuber Edwin F 67 Monroe av
Schug's Restaurant 296 Avenue A
Sears Coffee Shoppe 484 Monroe av
Senator Restaurant 35 Plymouth av N
Senz Wm H 673 Glide
Shwader Kathryn E Mrs 54 Plymouth
av S

SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

Sigelow Wm F 923 Genesee
Slim Kiggins Cafe 1065 Main E
Sloan Danl 707 Maple
Smith Fredk M & Mill
Smith Irene A Mrs 509 West av
Smith Terrence 236 Clifford av
Smith & Weber Restaurant 66 Clinton
av N

Snyder Barbara Mrs 1387 StPaul
Soldi John M 482 Jefferson av
Sommer Thos C 980 Ridge rd
Soppe Jos 113 Front
Spiegel Benedict F 1375 MtHope av
Spiro Frank G 551 Portland av
Spiro Jerry 196 Court
Spiro's Grill 207 Winton rd N
Spitali's Spaghetti House 817 North
State & Platt Grill 310 State
Staub John S 2 Oakman
Sterling Diners Inc 811 Main W and
1106 Main E

Steve Walter E 4789 Lake av
Steve's Lunch 1442 Main E
Stevens Grill 1750 Main E
Subway Lunch 212 Main W
Sucharnik Frank 389 Ormond
Sulkowski Edwd 559 Joseph av
Sullivan Edwd L 217 Scottsville rd
Swan Michl 1163 Clinton av N
Sylbern Lunch 333 Central av
Taglieri John 481 Scio
Talliento Jos 289 Dewey av
Talo Geo 256 Court
Tang Richd K 362 Ormond
Tata Paul J 472 Child
Taube Anna O Mrs 52 N Water
Teal's Ice Cream 2295 Culver rd
Terrace Garden 1151 Ridgeway av
Theodor Philip 530 Portland av
Thibeau deau Nellie Mrs 1009 Jay
Tic Toc Grill 1646 East av
Times Square Restaurant 44 Exchange
Tomczak Walenty 665 West av
Toner Edwd H 201 East av
Towne Tavern The 11 Gibbs
Traianos Elias 168 Monroe av
Trovato Carmelo 1259 Clifford av
Turk John 4727 Lake av
Turner Nathaniel 301 Lyell av

Ungeleider Harry 55 Main E
Union News Co, NYC sta and 72 Frank-
lin

Union Restaurant 36 S Union
United States Restaurant 504 Main W
Van Michl 108 South av
VanBortle Abr 40 Monroe av
VanDerhoff Leo J 337 E Henrietta rd
VanWicklin Clarence O 238 Portland av
Varlan Peter N 14 Front
Vasho Anastas C 135 Front
Vay's Restaurant 1015 Clinton av S
Ventura Jas E 1698 Lake av
Vergo Jos 234 Monroe av
Vetromile Saml 12 North
Vetter Albert J 200 Peck
Viener Benj 242 Hudson av
Voelkl Carl J 392 Lyell av
Voelkl Geo C 34 Glide
Waffle Shop The 19 Gibbs
Waldorf System Inc 10 and 149 Main
E, 12 Clinton av S and 35 East av
Walsh John I 4390 Lake av
Walsh Michl 19 StJohn's pk
Warriner Harold C 827 Atlantic av
Walter Frank 619 Hudson av
Washington Restaurant 145 Main W
Wayside Diner 415 Ridge rd
Wegman's Cafeteria 60 East av
Wegman's Sea Food House 78 Main W
Weins Frank J 1222 Norton
Weinstein Allison 1160 N Goodman
Welch John E 169 State
Welch Stephany Mrs 479 Carter
Wellworth Lunch 116 North
West Main Restaurant 88 Main W
Wheel Cafe The 237 East av
White Oak Restaurant 925 Maple
White Swan Restaurant 445 Main E
White Tower Systems Inc 178 Court,
20 Exchange, 126 East av
Wildor Sandwich Shop 2 Exchange
Wilson Florence M Mrs 1223 University
av

Wilson Grill 1107 Culver rd
Winton Restaurant 647 Winton rd N
Winton Tavern 1784 East av
Wirth-Bott Co 844 Clinton av N
Wissel Herman A J 134 Monroe av
Wissman's Grill (beer garden) 574
Hudson av
Wojteczak Jos 1165 Hudson av
Wolfe Julius A 87 Main W
Wurster Louise 23 Lowell
Wynn Howard J 493 West av
Young Fred 336 Monroe av
Y M C A 100 Gibbs
Y W C A 57 S Wash
Z-R-3 Restaurant 109 State
Zadrozny Josephine M Mrs 356 Ames
Zona Frank 193 Troup
Zuck Michl 1428 Dewey av
Zuzurak Anthony 183 Front

*Road Builders

WARD C P Inc office and plant 700
Hollenbeck phone Glenwood 1232
(For further information see page
94 Buyers' Guide)

Roofers

Allen Roofing Co 48 King
Alliance Roofing Co 226 Clinton av N
American Tile Roofing Co 131 Garson
av
Becker Roofing Co 495 Clinton av S
Brabant Emil 385 Sawyer
Coate Co The 36 StPaul rm 201
Colonial Roofing Co 838 StPaul
Crissy Roofing Co 1305 Culver rd
CROMBIE'S 565 N Goodman phone
Culver 1155 (For further informa-
tion see page 101 Buyers' Guide)

Davis Elmer W Inc 201 MtHope av
DeRose Saml 122 Lyell av
FLESCH & SCHMITT Inc 118 Brown
cor Verona phone Main 5234 (For
further information see page 137
Buyers' Guide)

Flower City Roofing 54 Nichols
Fuller Garfield A 71 Radio
Gibson Bros 798 Lake av
Hexagon Roofing Co 655 Jay
Ideal Roofing Co 106 Emerson
Kemp Roofing Co 331 Main W
KNOWLES & PECK CO Inc (gravel,
tin and slate) 131 Gould phone Mon-
roe 5522 (For further information see
page 137 Buyers' Guide)
Long Wm H rear 513 Clinton av S
Meyer Wm J Co Inc (asphalt, tile and
slate) 103 Griffith
Monahan Danl A 253 Richard
Morrey Wm J 180 N Water
Newman H Earl 204 Troup
Osband Abr N 350 Hudson av
Pike Roofing Co 290 Versailles rd
Ritter Chester J 316 Hudson av
Rogers Ezra S 256 Rosewood ter
Rogers Louis C Incorporated 760 Ex-
change
Siddons John Company The 61 North
Water
Tilo Roofing Co Inc 25 S Union
Woodard Fred B 689 Clarissa

Roofing Materials & Supplies

ALLING & CORY CO The 25 Verona
phone Main 6060
Eastern States Associated Inc 193
Genesee
Eisenberg Wm G 123 Henrietta
HADLOCK PAINT CO Inc (Barretts
Roofing and Roof Coatings) 466-
470 Central av phone Stone 1968
(For further information see page
127 Buyers' Guide)
HUBBS & HASTINGS PAPER CO 319-
325 Main W phones Main 6702-6703
(For further information see page
128 Buyers' Guide)
Levir Roofing Co 68 Gorham
MATHEWS & BOUCHER (wholesale)
26 Exchange phones Main 1064-1065-
1066-1067 (For further information
see page 104 Buyers' Guide)
MILLER PEERLESS PRODUCTS Inc
691 Exchange tel Main 2840 (For
further information see page 115
Buyers' Guide)
MORSE WM B LUMBER CO 340 Main
W phone Main 160 and 936 Main E
phone Monroe 44 (For further infor-
mation see page 117 Buyers' Guide)
ROBY SIDNEY B CO The distributors
Security asphalt shingles and roll
roofing 208-214 South av tel Stone
1129 (For further information see
page 121 Buyers' Guide)
Rochester Roofing Supply 930 Main W
Sanger Products Co 752 Genesee

Rubber Goods

Chamberlin Rubber Co 94 Clinton av N

*Rubber Stamps

BOURNE JOHN R 131-133 State phones
Main 1233-1234 (For further infor-
mation see page 125 Buyers' Guide)
MORSE C H & SON (air cushion) 21
Water N phone Main 1291 (For fur-
ther information see page 135
Buyers' Guide)

*Rubber Tires & Tubes

(See Tire Dealers)

**PLUMBING AND HEATING
ENGINEERS****BARR & CREELMAN****PLUMBING AND HEATING
CONTRACTORS***Let Us Estimate — On Your Job — Large or Small***224 MAIN STREET, WEST****REPAIR — SERVICE****PHONE MAIN 6465****Rubber & Seal Stamps—Mfrs &
Dealers**

Bailey G P & Son 268 State

BOURNE JOHN R 131-133 State phones
Main 1233-1234 (For further infor-

mation see page 125 Buyers' Guide)

MORSE C H & SON 21 Water N phone
Main 1291 (For further information

see page 135 Buyers' Guide)

Rug Dealers

(See also Carpets & Rugs)

Ballarian Aram M 146 East av

Deverian Nasib V 258 East av

Deverian Robt V 125 East av

Tiftickjian Bros 72 East av rm 2

Used Rug Market 248 Monroe av

Youmans LeRoy W 772 Blossom rd

Rug & Carpet CleanersA B C Rug Cleaners Inc 2011 Main E
Altman Carpet Cleaning Co 119 Main E
rm 725Automatic Rug Cleaning Co rear 674
South av

Beebe's Rug Cleaners 470 Main E

Elter Cleaning & Sales Co 34-44 Arthur

Empire Rug & Carpet Co 38 Joseph av

Gray Carpet Cleaning Works The 251

Sanford

Rug Cleaning Works 629 Oak

Safe Deposit Vaults**CENTRAL TRUST COMPANY** Central
Trust bldg 25 Main E phone Main
1625, Brighton branch 1806 East av
(For further information see page 72
Buyers' Guide)**EAST SIDE SAVINGS BANK OF
ROCHESTER** The Main E at Clinton
av S phone Stone 364 (For further
information see page 77 Buyers'
Guide)**GENESEE VALLEY TRUST CO** 45 Ex-
change at Broad phone Main 2884
(For further information see page
73 Buyers' Guide)**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone
phone Stone 300 branches 33 Ex-
change, 1495 Lake av, 886 Main W,
560 Monroe av, 520 Portland av, and
460 N Goodman (For further infor-
mation see top lines and page 71
Buyers' Guide)**MECHANICS SAVINGS BANK OF
ROCHESTER** The 21 Exchange
phone Main 597 branch 89-91 East av
phone Stone 4653 (For further infor-
mation see page 80 Buyers' Guide)**MONROE COUNTY SAVINGS BANK**
35 State phone Main 3878 branch 2
East av at Main E phone Stone 6646
(For further information see page
78 Buyers' Guide)**ROCHESTER SAVINGS BANK** 47
Main W branch 40 Franklin phone
Stone 1425 (For further information
see page 79 Buyers' Guide)**ROCHESTER TRUST & SAFE
DEPOSIT CO** 5 Main W at Exchange
phone Main 5960 (For further infor-
mation see front edge, back bone and
page 74 Buyers' Guide)**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at S Wa-
ter phone Main 954 (For further infor-
mation see page 75 Buyers' Guide)**UNION TRUST CO OF ROCHESTER**
main office 19 Main W phone Main
7100, 20 East av, 4359 Lake av, 590
Joseph av, 175 Lyell av cor Saratoga
av, 15 Hudson av, 1398 Culver rd,
548 Chili av and 844 Dewey av (For
further information see back cover
and page 76 Buyers' Guide)**Safe Mfrs & Dealers**Brush-Punnett Inc 545 West av
Punnett Safe Repair Co 189 N Water**Sand & Gravel Dealers**

Bianchi John J 179 Cady

Elam Fred H 546 Bernard

Goodberlet E C & Son 17 Cairn

Newport Sand & Cement Corp 165

Humboldt

Nicosia Pietro & Sons 588 Brown

Schwalbach John 1283 Clinton av S

Tavormina John P 177 Fernwood av

Valley Sand & Gravel Corp The 183

Main E rm 1402

Sanitariums

Budlong Convalescent Home 808 Elm-

wood av

Elmhurst Sanitarium 5 Portsmouth ter

Field Sanitarium 525 Lake av

Hughes Danl O 65 Wellington av

Knorr Sanitarium and Convalescent

Home 139 Troup

Michaels Edna I Mrs 2152 East av

Private Home for Elderly People 66

Oxford

StLuke's Drugless Health Sanitarium

663 Lake av

Short Eloise H Mrs 163 Reservoir av

Wilcox Eva M 189 Meigs

Sash Balances*PULLMAN MFG CORPORATION**
(Spring) 1170 University av corner
Culver rd phone Monroe 1086-1087
(For further information see page 87
Buyers' Guide)**Sash, Doors & Interior Trim**

Bantleon Bros Co 97 Railroad

EXCHANGE LUMBER COMPANY Inc

551-563 Lyell av phone Glenwood

2300 (For further information see

page 116 Buyers' Guide)

Francis Metal Door and Window Cor-

poration 46 Cortland

GEORGIAN BAY LUMBER CO Inc 181

Humboldt tel Culver 1400 (For fur-

ther information see line on back

cover and page 116 Buyers' Guide)

Giordano L & Sons Inc office and fac-

tory 1021 Hudson av cor Weaver

HOLLISTER LUMBER COMPANY Ltd

100 Anderson av phone Monroe 1663

(For further information see page

117 Buyers' Guide)

HOPEMAN A W & SONS CO 569 Lyell

av phone Glenwood 1000 (For further

information see page 96 Buyers'
Guide)

Hopeman Lumber & Manufacturing Co

Inc 569 Lyell av

Kelly Thos J rear 346 Champlain

MILLER PEELESS PRODUCTS Inc

691 Exchange tel Main 2840 (For

further information see page 115
Buyers' Guide)**MORSE SASH & DOOR CO** 101 Ford

cor Waverly pl phone Main 1835

(For further information see page 89
Buyers' Guide)

Overhead Door Co of New York Inc 22

Spring (garage)

Rochester Woodcraft Shop Inc The 300
NortonStevens & McMillen Co Inc 1969 East
av**VAN DEVISSE & KILDEA LUMBER****CO** Inc 1503 Lyell av phone Glen-

wood 668 (For further information

see page 118 Buyers' Guide)

Vogel & Binder Co 388 StPaul

Whitmer-Jackson Co Inc The 45 Ware-

house

Wood Specialties Inc 124 Railroad

Sash Operating Devices*PULLMAN MFG CORPORATION** (sash

balances) 1170 University av corner

Culver rd phone Monroe 1086-1087

(For further information see page 87
Buyers' Guide)**Sausage Mfrs****"ARPEAKO" MEAT PRODUCTS**

(Rochester Packing Co Inc) 900-

Maple phone Genesee 5200 (For fur-

ther information see page 132 Buyers'
Guide)

Forman's 119 Main E rm 725

Fromm Bros 200 Campbell

Italian American Products Co 516 Brown

Otto Main Bros 45 Front

Rochester Packing Co Inc 900 Maple

Wohlrab Bros 59 Front

Zahner & Co 59 Front

Zweigl Bros 214 Joseph av

***Savings Banks**(See also Banks; also Trust
Companies)**EAST SIDE SAVINGS BANK OF
ROCHESTER** The Main E at Clinton
av S phone Stone 364, Joseph H
Zweeres pres (For further infor-

mation see page 77 Buyers' Guide)

**MECHANICS SAVINGS BANK OF
ROCHESTER** The 21 Exchange
phone Main 597 branch 89-91 East av
phone Stone 4653 George Wendt v-
pres and sec (For further information
see page 80 Buyers' Guide)**MONROE COUNTY SAVINGS BANK**
35 State phone Main 3878 branch 2
East av at Main E phone Stone 6646
George D Whedon pres (For further
information see page 78 Buyers'
Guide)**ROCHESTER SAVINGS BANK** 47 Main
W branch 40 Franklin phone Stone
1425 James W Gray sec (For further
information see page 79 Buyers'
Guide)**Savings & Loan Associations**

Columbia Banking, Saving and Loan

Association 130 Main E rm 222

Consolidated Savings & Loan Associa-

tion 328 Main E rm 308

Dime Banking and Loan Association

924 Clinton av N

First Federal Savings and Loan Asso-

ciation 764 Jay

Investors Syndicate Title & Guaranty

Co 14 Franklin rm 421

Pinnacle Avenue Savings & Loan Asso-

ciation 812 Clinton av S

Rochester Production Credit Associa-

tion 1337 Main E

Rochester Savings & Loan Association

17 State

United Permanent Savings & Loan

Association 30 Carter

Wadsworth Savings and Loan Associa-

tion Inc 546 Hudson av

SIBLEY, LINDSAY & CURR CO.

— ROCHESTER'S LARGEST RETAIL INSTITUTION —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS. — Stone 6500

Saw Filers, Setters & Repairers

Leach Henry M 358 Plymouth av S

Saw Mfrs

Huthier Bros Saw Mfg Co 1290 University av

Scale Mfrs & Dealers

Exact Weight Scale Co 189 N Water
Howe Scale Co 189 N Water
International Business Machine Corp
Scale Div 265 East av
Rochester Scale Works 189 N Water
Standard Computing Scale Co 189 N Water
Toledo Scale Co 252 StPaul

School Supplies & Apparatus

Thayer Wm T Inc 284 Court

Schools, Colleges & Academies

(For Public Schools see Index to Contents)

Academy of the Sacred Heart 8 Prince
Allendale-Columbia School Inc 22 S Goodman
Aquinas Institute of Rochester 1127 Dewey av
Auburn Theological Seminary 42 East av rm 414
Blessed Sacrament School 534 Oxford
Boston School of Music 24 Portsmouth ter
Carmelite Monastery 1530 East av
Catholic School for Religious Instruction 270 Merrimac
Cody Sherwin School of English 183 StPaul rm 601
Colgate-Rochester Divinity School The 1100 S Goodman
Commercial Tutoring School 46 Clinton av N rm 2
Co-operative Business Institute 386 Main E
Corpus Christi School 880 Main E
Culver Academy 5 StPaul rm 302 (beauty culture school)
Darrow-May Secretarial School 154 East av rm 203
Dawn Institute 119 Main E rm 725
Drake Secretarial Studio 42 East av rm 514
Eastman School of Music 36 Gibbs
Edison Technical High School 157 Martin
Franklin Institute (correspondence) 550 Main E
German Baptist Seminary 246 Alexander
Gregg Secretarial School 386 Main E
Harper Method Training Centre 349 University av
Hochstein David Memorial Music School 12 Hoelitzer
Holy Apostles School 6 Austin
Holy Cross School 70 Latta rd
Holy Family School 899 Jay
Holy Redeemer School 640 Hudson av
Holy Rosary School 420 Lexington av
Honolulu Conservatory of Music 77 South av rm 218
Immaculate Conception School, Edinburgh nr Plymouth av S
International Accountants Society Inc 14 Franklin rm 813
International Correspondence Schools 5 StPaul rm 522
Jefferson High School, end Bloss
Lynn Emma M 2 Renfrew pl
McCarthy Mary 51C Prince

McKECHNIE-LUNGER SCHOOL OF

COMMERCE 362 East av at Alexander phone Main 5530 (For further information see page 136 Buyers' Guide)

Nazareth Academy 1001 Lake av annex 981 do

Nazareth College 402 Augustine
Nazareth Hall Academy 180 Raines pk
Niagara University School of Business
Roch Div 50 Chestnut cor Lawn
Our Lady of MtCarmel School 55 Ontario
Our Lady of Perpetual Help School 1069 Joseph av
Our Lady of Victory School 215 Andrews

Paramount Conservatory of Music 130 Clinton av S rm 1

Patterson School The 25 North rm 970 (civil service)

Robert's School of Beauty Culture 5 StPaul rm 508

Rochester Athenæum and Mechanics Institute (Schools of Industry, Art, Retailing and Home Economics) 55 Plymouth av S

Rochester Business Institute Inc 172 Clinton av S

Rochester Calculating School 119 Main E rm 725

Rochester Hebrew School 144 Baden
Rochester School for the Deaf 1545 St-Paul

Rosser Louisa 284 Court
Rowley's Auto Driving School 1732 St-Paul

Sacred Heart School 315 Flower City pk

StAndrew's Preparatory Seminary 444 Plymouth av N

StAndrew's School 901 Portland av cor Durnan

StAnthony of Padua School 70 Lyell av
StAugustine School 420 Chili av

StBernard's Seminary 2260 Lake av
StBoniface Catholic School 11 Whalin

StBridget's School, Sisters of StJoseph 116 Hand

StCasimir's School 40 Ernst
StFrancis Xavier School 308 Bay

StJohn the Evangelist's School, Humboldt cor Flovorton

StJoseph's School 120 Franklin
StLucy's School, Troup cor Tilden

StMary's Boys' Home 851 Main W
StMary's School 31 South

StMichael's School 343 Clifford av
StMonica's School 841 Genesee

StPatrick's Girls Home 160 Clifton
StPeter and Paul's School, Brown st

StStanislaus Parochial School 1128 Hudson av

StTheresa's School 12 Mark
School of Christian Instruction, Jersey cor Cedarwood ter

SCHOOL OF COMMERCE 362 East av at Alexander phone Main 5530 (For further information see page 136 Buyers' Guide)

School of Our Lady of Good Counsel, Brooks av near Genesee Park blvd

University of Rochester College for Men, River rd

University of Rochester College for Women, University av, Prince and N Goodman

University of Rochester Dept of Vital Economics 260 Crittenden blvd

University of Rochester School of Medicine and Dentistry 260 Crittenden blvd

Vaughn's Barber School 128 Front

West Side School for Boys, King cor Madison pk N

Scientific Instrument Mfrs

Taylor Instrument Companies 95 Ames cor West av

Screw Machine Products

Laux Frank W 99 MtHope av
Lucas Screw Products Co 24 Verona

*Screw Machines

DAVENPORT MACHINE TOOL CO Inc (mfrs) 167 Ames phone Genesee 3162 (For further information see page 119 Buyers' Guide)

Screw Mfrs

Langenbahn Aug A 636 South av
Rochester Machine Screw Co 161 Clarissa

Sculptors

Blackstone Studios 77 South av rm 307

Secondhand Goods

Andy's 275 North
Begy Alfreda Mrs 271 North
Begy Geo R 267 North
Cali John 503 Clinton av S
Cohen Litman 59 Hanover
Cummings Maurice 546 Main W
Davis Bessie R Mrs 164 Clinton av N
Griffin Thos T 359 Ormond
Lutheran Inner Mission Society Inc 752 Clinton av N and 341 Clarissa
Mission Store 198 Clinton av N
Nagen Isaac 91 Herman
Prattis J Louis 273 Main W

*Seed Bags

STECHER-TRAUNG LITHOGRAPH CORPORATION 274 North Goodman telephone Monroe 450 (For further information see page 114 Buyers' Guide)

*Seeds

GLEN BROTHERS Inc 1768 Main E phone Culver 1854 (grass) (For further information see page 124 Buyers' Guide)

Seedsmen

(See also Nurserymen)

BREWSTER, CRITTENDEN & CO Inc (farm) wholesale B R & P Warehouse 48 King phone Main 224 (For further information see page 102 Buyers' Guide)

Gardner Seed Co Inc 39 Spencer
Gilman A W 20 Windsor (whol)

Gunsion L P & Co 1 Ambrose (wholesale)

Harris Joseph Co Inc 168 Rochester Food Terminal

HART & VICK Inc 45-55 Stone phone Main 1201 (wholesale) (For further information see page 136 Buyers' Guide)

Higbie G K & Co 39 Spencer (wholesale)

Mandeville & King Company 1040 University av

Vick Seed Co 24 Scio

*Service Stations

HUDSON & TERRAPLANE MOTOR CARS Ailing & Miles Inc main office and showroom 82 Stone phone Stone 2537 (For further information see page 68 Buyers' Guide)

65% Changes

in this book, from the previous issue.

Every year 17-19% of names drop out. 18-20% new names are added, and changes in address, occupation, etc., occur in 25-28% more.

Be Sure You Are Using The Latest

Service Stations—Con

PACKARD, HUDSON & TERRA-PLANE MOTOR CARS Bancroft
Motors dealers 33 Stillson telephone
Main 6562 (For further information
see page 69 Buyers' Guide)
VALLEY CADILLAC CORP The (Cadil-
lac, LaSalle and Pontiac Motor cars
and G M C trucks) 333 East av phone
Stone 320 (For further information
see page 69 Buyers' Guide)

Sewing Machines

Adams Machine Co 92 Mortimer rm 1
Moore Elwood B (rpr) 423 South av
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)
Singer Sewing Machine Co Inc 183 Clin-
ton av N and 85 East av
Venor E P Industrial Sewing Machines
(rpr) 365 Central av
Wicks Jacob 277 North

*Shavings & Sawdust

ROCHESTER BOX & LUMBER CO 570
Culver rd phone Culver 400 (For
further information see page 84
Buyers' Guide)

*Sheet Metal Perforated

ERLDE PERFORATING CO 171 York
telephone Genesee 2608. (For further
information see page 136 Buyers'
Guide)

Sheet Metal Workers

Aab Wm R 54 Stewart
Abbott Mack 48 Thorn
Alexander Edwd W 128 Allen
Allen Ervin H 38 Gregory
Altman Jack 16 Sullivan
Apple Harry 638 Clinton av N
Ballard Geo 10 Gunnison
Barker and Beikireh 15 Central pk
Barner Edwin J 485 Dewey av
Barnes R G Co rear 644 Park av
Becker A & Co 259 1/2 Wilkins
Becker Barnett 525 Clinton av N
Berna Edwd G 175 Saxton
Bertram Geo F 37 Loomis
Blower Systems Corp 340 Lyell av
Braunstein Max 416 Jefferson av
Brown Nicholas J 72 Reynolds
Caccamise Anthony 7 Wangman
Cappaso Louis J 16 Zimbrich
Cisternino Michl 27 Orchard
Comunale Anthony J 83 Bronson av
CROMBIE'S 565 North Goodman phone
Culver 1155 (For further information
see page 101 Buyers' Guide)

Davis Chas H rear 80 Richmond
DeWitte John A 73 Webster av
Doering Wm E 399 Wilder
Fiekie Rudolph R 276 Allen
Fitch Harry L 520 Jefferson av
FLESCH & SCHMITT Inc 118 Brown
cor Verona phone Main 5234 (For
further information see page 137
Buyers' Guide)

Frankenstein Wm B 15 Reed pk
Gabrielli Peter 18 Leopold
Gehrig Robt F 575 Post av
Genesee Sheet Metal & Roofing Works
rear 234 Joseph av
Gerber Louis S 569 Joseph av
Greenbaum Alex 452 Joseph av
Greenbaum Jos 521 Joseph av
Grover Malan F 366 Court
Harris Fred C 170 Curtis
Huck E F & Son 261 Wilder
Hyde Geo W 53 Ellicott
Japp Saml 71 Herman

Johns Henry F rear 73 Walnut
Kimmel Fred H 37 Curlew
Kirchner Leo P 317 Clifford av
Knab Elmer L 276 Central pk
Knapp E H & Son 384 South av
KNOWLES & PECK CO Inc 131 Gould
telephone Monroe 5522 (For further
information see page 137 Buyers'
Guide)

Koerner Aug W 74 Front
Krueger Henry F 183 Rohr
Lassen Geo Inc 17 MtHope av
LeBlanc Jos J 331 Cottage
Lembcke Frank F 466 Garson av
Letter Clarence 2168 Main E
Luvullo Jos 341 N Union
Mac Heating Service 8 Pine
McConnell John S 271 Mill
Maibaum Chas & Son 1282 North
Martin Bros 388 South av
Matthews Warren rear 1458 Dewey av
Mayer Lawrence V 89 Charlotte
Monks Richd T 16 Winton rd N
Morofsky Saml 89 Hanover
Morrey Wm J 180 N Water
Newbauer Wm A 916 Main W
Nicholson Auto Sheet Metal Works
Corp 256 South av
Pearson Harold J 309 Winchester
Polissen Peter 194 Martin
Pryor P Co 550 Remington
Reddy John B 577 Hollenbeck
Reusch Peter 182 Reynolds
Ricotta Chas 122 Weld
Rochester Furnace Parts Co 8 Rhine
Saks Isadore 56 Hanover
Salzman Jacob 85 Kelly
Schoeneman Fredk Sons 464 StPaul
Schoeneman W D Inc 241 Exchange
Schwarz Frank L 44 Wilder
Seaman Byron J 1069 Clinton av S
Spaltz Geo 184 Ellison
Spring Benj 83 Lowell
Spring Sheet Metal & Roofing Co Inc
354 State
Stehler Jacob P 921 Maple
Stevens Burton P 565 N Goodman
Strauss Edwd 951 Joseph av
Testa Nicholas 178 Jay
Tiersen Henry W 14 Farragut
Turk Benj 346 Avenue B
Van Benj F 2 Evergreen
VoyBuren Sheet Metal Works 255 Fur-
long
Wegman Jas F 86 Lisbon
Wickman Geo K 1507 Main E
Williams Clarence T rear 644 Univer-
sity av
Willis Elmer G 64 Austin
Woodard Thos S Co 846 Clinton av S

*Shipping Cases

NEUN H P CO Inc (corrugated and
fibre board) 415 Culver rd cor Uni-
versity av phone Monroe 1216 (For
further information see page 84
Buyers' Guide)

Shirt & Collar Mfrs

Baldock Alf J 5 StPaul rm 223
Bristol Chester A 25 North rm 647

Shoe Dealers—Retail

Altier & Heckler Corp 900 Main W
Baker Shoe Store 186 Main E
Brels G & Son 826 Joseph av and 1394
Culver rd
Berman's Shoe Store 547 Joseph av
Bernstein Saml 723 Monroe av
Birk's Shoe Shop 82 Main E
Blair Abr 490 Monroe av
Bock Eliz M 4476 Lake av
Bright John Shoe Store 46 North

Bubel Henry C 479 Child
Burke Donald J 17 Clinton av N
Byers Shoe Shop 337 Joseph av
Camhi Saml 245 Joseph av
Cardella Jos G 2 Winton rd N
Clark Shoe Store 62 Clinton av S
D'Andrea Pasquale 160 Child
DeMallie & Winterroth 357 Driving
Park av
DePerna John B 281 Congress av
Dierna Saml 1076 Clinton av N
DiPasquale Angelo 1491 Dewey av
Douglas W L Shoe Co 79 Main E
EASTWOOD WM & SON CO 29-31 East
av and 18 Main W telephone Stone
400 (Matrix, Johnson & Murphy,
Genesee, Towne, Proptrted, Scampers
and McCallum Hosiery)
Emler Bootery 1003 Clinton av S
Endicott Johnson Corp 88 and 332 Main
E, 282 North and 92 State
Factory Shoe Outlet 575 Joseph av
Falvo Mary Mrs 412 North
Father & Son Shoe Stores Inc 70 Main
E
Ferrari Peter P 471 State
Ferri Saul 679 Plymouth av N
Fishburg Harry 531 Clinton av N
Florsheim Shoes 139-141 Main E
Fluts Mary E Mrs 143 Park av
Gerber Jacob 155 Joseph av
Glade Chas J 672 South av
Goldstein David 36 Gorham
Grays Shoe Store 40 Main E
Haigh Thos A 178 Genesee
HANAN & SON Inc 47 East av phone
Stone 5044
Hanover Shoe Store 105 Main E
Hart John 465 Main E
Health Spot Shoe Stores Inc 320 Main
E
Horwitz Thos & Co 41 Gibbs
Jager's Health Spot Shoe Shop Inc 320
Main E
Kabelack Karl 107 Conkey av
Kent Arthur Inc 23 East av
Kessler Marc 1737 StPaul
Kinney G R Inc 74 Main E
Klix Henry A 671 Clinton av N
Koren Julius 907 Clinton av N
Kudrewicz Wm 688 Hudson av
Kussmaul Fredk H 176 Portland av
Leckinger M Sons 43 Clinton av N
Licata Sam R 682 Clinton av N
Logan Roy Shoe Store 129 Main E
McAn Thom Shoe Co 98 State, 42, 87
and 151 Main E
Manufacturers Shoe Outlet 64 Main E
Margolis Simon P 575 Clinton av N
Markowitz Jos 508 Joseph av
Marshall Louis 540 Joseph av
Mascioli John 434 North
Meyer Andrew J 596 Hudson av
Milazzo Pietro 195 Oak
Miller I Stores Inc 41 East av
Monroe Shoe Salon 334 Monroe av
Moore Fred A 178 Main W
Moore-Sanderson Shoes Inc 54 East av
Myers Shoe Store Inc 106 Main E
Nisley Co The 217 Main E
Noshay Rose Mrs 403 Joseph av
Nunn-Bush Shoe Store 22 Clinton av S
Park Sons Inc 46 East av
Parmelee Shoe Shop 54 East av
Petix Angelo 212 Winton rd N
Phelan Harry H & Co 4 Franklin
Phillips Shoe Store 44 Main E
**PIDGEON STORE The (Arch Preserv-
er)** 25 Clinton av S phone Main 6399
Pidgeon Wm 25 Clinton av S
Plymouth Bargain Shoe Store 335 Ply-
mouth av S
Poshva John 600 Portland av
Pulcino Michl E 1713 Clifford av

F. P. VAN HOESEN CO., INC.

PAINTS — WALL PAPER — WINDOW SHADES — VENETIAN BLINDS

41-45 ST. PAUL STREET — — PHONE STONE 473

Ranieri Assunta Mrs 564 Jay
Rapp Geo W 1151 Lyell av
Regal Shoe Co 181 Main E
Reichert Emil 260 Portland av
Rich Thos C 455 Lyell av
Rode's Shoe Store 116 Main E
Schaffer Shoe Store 310 Joseph av
Schmanke John H 1480 Dewey av
Scholand Frank S 408 State
Seneca Bootery 18 Clinton av S
Servas Jacob 435 Chili av
SIBLEY, LINDSAY & CURR CO 228-280
Main E phone Stone 6500 (For further information see top lines)
Sokol Jack 578 Monroe av
Spiegel Geo F & Son 1210 StPaul
Steffen Chas W 557 South av
Stillman's Orthopedic Shoes 9 East av
Tanoff Wm 430 Joseph av
Thing's Shoe Stores Inc 100 State
Torri Thos 1624 Clifford av
Tracy's Shoe Store 640 Clinton av N
Vaccaro Saml B 508 Main W
VanDeventer Shoe Co 139 Main E
Walzer Chas A 1791 Dewey av
Warmuth Mary M Mrs 475 N Goodman
Westend Sample Shoe Shop 191 Genesee
Wrublewski Felix 565 Hudson av

Shoe Dealers—Wholesale

American Surplus Merchandise Co 208 North
Goodyear Glove Rubber Footwear 14 Franklin rm 701
Heilbrunn J & Sons 119 Mill
Staud Shoe Corp 24 Andrews

*Shoe Lasts

EMPIRE LAST WORKS Palmer corner
Breck tel Culver 1700

Shoe Mfrs

Armstrong D & Co Inc 155 Exchange
Artisan Shoe Corp 24 StPaul
Carpenter Shoe Co Inc (infants') 161 Clarissa
Chesbrough G W 797 Smith
Coon W B Co 37 Canal
DiPasquale Angelo 313 N Union
Elam Shoe Co 176 N Water
Fischer Consolidated Mfg Co Inc 94 Bartlett
Ford C P & Co Inc 12 Commercial
Heiber Wm & Son 444 Central av
Kalb Shoe Mfg Co 90 Mill
Kuhnert F A Shoe Corp (children's) 11 Furnace
Menihan J G Corp 739 Clinton av S
Newcomb-Anderson Shoe Co Inc 274 Sanford
Reed E P & Co Inc 250 N Goodman
Sherwood Shoe Co 625 S Goodman
Sullivan Baby Shoe Manufacturing Co rear 14 Edmonds

Shoe Mfrs' Goods & Supplies

Empire Last Works, Palmer cor Breck
Feinstein & Potter Co Inc 137 State
Gilbert E T Manufacturing Co Inc 228 South av
Loewer Wm (lasts) 1350 University av
Miller Geo W 14 Commercial
Page Fred C rear 215 Melville
Rochester Bow Co 29 N Water
Rochester Heel Co 14 Brown's race
Rochester Last Works 1350 University av
Rochester Shank Co Inc 757 Clinton av S
Schelter Last Co Inc 64 Cumberland
Welz John W & Co 26 Allen

Shoe Patterns

Bertsch A & Son 20 Spring
Cross D E 49 South av

Shoe Repairers

Agresti Vittorio 628 North
Aguilia Louis 804 Meigs
Altier John L 1438 Dewey av and 881 Portland av
Amandola Frank 519 Jay
Amore Paul 457 Ridge rd
Anzalone Girolamo 397 Clinton av N
Atlantic Quick Shoe Repair 871 Atlantic av
Atseff Michl 10 Owen
Bacca Jos 60 Brooks av
Balkin Abr 12 Avenue C
Ball Quick Shoe Repairing 34 Clinton av N
Bell Anthony 304 Central pk
Bennett John G 1 Grand av
Britz Gregory 1982 Main E
Burns Jas W 434 Jefferson av
Buttacavoli Battiste 1052 Norton
Cardella Salvatore 745 Winton rd N
Carlisi Stephen 178 Webster av
Cassata John 1322 Clinton av N
Castellano Angelo 787 South av
Casti Eug 1836 Dewey av
Catanzaro Steven 799 Maple
Chiarenza Jos 363 Plymouth av S
Chiarenza Pasquale 74 Davis
Citron Wolf 944 Genesee
Coglitor Alf S 122 Otis
Community Shoe Repair 385 Winton rd N
Crapanzano Jos 673 Bay
DeAlexandris John Angelo 362 Arnett bldv
Deamvich Michl 118 Main W
DeCarlo Serafino 276 North
DeCarne Nunzio 851 N Goodman
DeLuxe Shoe Repair 372 Meigs
DeStefanis Vincenzo 392 Norton
DiGiacomo Damiano 395 Clarissa
DiRienzo Frank 458 Scio
Downes Wm N 552 Dewey av
Fabi Fabio 315 Webster av
Fantauzzo Calogero 503 Thurston rd
Fasullo Louis 2257 Clifford av
Ferrara Jos 4440 Lake av
Fersaci Christopher 151 N Union
Friedman Frank 619 Joseph av
Gangi Anthony G 202 Plymouth av S
Gianno Anthony 871 Joseph av
Gilbert Saml 322 Joseph av
Giofrida Matthew 261 Clinton av N
Gioseffi Frank 545 Lyell av
Giuliano Saml 124 Monroe av
Grippe & Co 120 Main E
Guinta Jos 1087 Hudson av
Guli Otto B 889 Portland av
Gunn Marbourne G 957 Chili av
Hamilton Geo 56 Atlantic av
Hoffman Harris 534 Joseph av
Impicini Emidio G 3988 Lake av
Insalaco Michl S 355 Smith
Jaqu Philip 1046 Hudson av
Jerry's Expert Shoe Repair 118 Genesee
Kaplan Alex 400 Joseph av
Kirsh Aaron 207 Main W
Kraft Edwd G 1942 Main E
Lanni Angelo M 1629 StPaul
Lanuti Thos 32 N Water
Lanza Vincenzo S 510 Dewey av
LaRussa Saml E 3481 Driving Park av
Latragna Raymond C 604 South av
Lembo Jos 646 Park av
LeRotonda John 113 Saratoga av
Levy Morris 204 Joseph av
Lewis Emil 1437 Main E
Licciardi Frank 170 Pennsylvania av

Liguri Saml 791 Clinton av N
LoCicero Michl C 985 Monroe av
LoManto Jas 701 Lake av
Lorenzo Jos 74 Stout
Lorenzo Jos 39 Webster av
Magnati Saml 1321 Clifford av
Mangurian Avedis 246 Court
Marino Cardill 822 Genesee
Marino Ignazio 98 Orange
Mascioli Angelo 10 Ontario
Mazza Angelo 94 James
Meli Frank A 340 Thurston rd
Mendola Luigi 260 Conkey av
Mercurio Jos 205 Genesee
Mililotti Russell 423 Parsells av
Minnevi Victor 1019 Clifford av
Mirrone Giacomo 60 Bloss
Modern Shoe Repair 1050 Main E
Montalbano Onofrio 230 Monroe av
Montalbano Paul 40 Stonewood av
Morreale Philip 531 Central av
Moscatto Antonio 656 Monroe av
National Shoe Repairing Co 147 State
Navis Jacob 734 Joseph av
Nawrocki & Son 974 Hudson av
Nicastro Jos 399 Main E
Nicola Jos 686 Jefferson av
Niedzielski John 715 Hudson av
Nobile Salvatore 377 Lake av
Noto John 672 Jay
Noto Thos 125 Chestnut
Osband Israel 1449 Main E
Palermo Jos 98 Central pk
Palermo Saml 82 Central pk
Panzica Geo 661 Hudson av
Panzica John 946 Clinton av N
Parlato Fortunato 694 Clifford av
Passero Alf 102 Scio
Petix Stefano 52 Ward
Ptor Jos 171 Hudson av
Puleo Michl 587 North
Quigley D Bernard 434 Jefferson av
Quinn Bros 308 Genesee
Raymond Saml 110 Lowell
Rizzi Chas 722 Jay
Sabatini Concenzio 4641 Lake av
Salamone Christoforo 36 Euclid
Salatino John 315 Hayward av
Salerno Nunzio 1474 Clifford av
Saruby Agostino 379 Central pk
Saturno Jas V 578 Jefferson av
Scancarello Jas 444 Ames
Scarciotta Angelo 909 Jefferson av
Scarciotta Frank 501 Chlil av
Scheid Leo G 486 Lyell av
Schlavo Michl 825 Dewey av
Schifano Giuseppe 501 West av
Sciollino Rosario 389 Portland av
Sciortino Francesco 1559 MtHope av
Seoglio Domenico 314 Scio
Exiano John A 1450 Dewey av, 28 Exchange, 1546 Lake av and 854 Main W
Siracusa Alphonse 755 Main W
Smith Shoe Shop 226 Smith
Sofia John D 416 Genesee
Spallina Bartolo 222 Lyell av
Speedy B A 212 Court
Spinelli Michl 1694 Clifford av
Spoto Sebastian 198 Brown
Swartlow Shoe Repair 69 North
Tantillo Salvatore 244 Bay
Technical Shoe Repair 20 Turner
Tops Factory Shoe Repair 43 Main E
Torrey Damon S 1016 Hudson av
Vaccaro Jos 416 Scio
Valsey Arthur 1061 Clinton av S
Vella Anthony F 822 Merchants rd
Villareale Diego S 109 Central pk
Volpe Bros 1316 Dewey av
Volpe Salvatore 2138 Main E
Weber Wm F 34 Child
Weinstein Shoe Repair Co 294 Joseph av

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Shoe Repairers—Con

Wiesner Adolph 689 Joseph av
Wildman Sigmund 368 Hudson av
Yacono Pasquale 1917 Clifford av
Yalowich Abr 49 Lowell
Zeppetella Pietro 57 Prospect
Zizi Anthony 706 Clinton av N

Shoe Shiners

Angelides Danl G 16 Main E rm 7
Chakonas Andrew 80 South av
Chomo Angelo L 467 N Goodman
Christoff Angelo 16 Main W
Circle Hat Cleaning & Shoe Shine 314 Main E
Corritore Michl 57 Clinton av S
DiPaola Sam 110 Clinton av N
Ernest & Yare 16 Gibbs
Genesee Shoe Shining Parlor 110 South av
Nicholas Saml 337 Central av
Richardson Chas 317 Main W
Ross Augustus A 80 South av
Russo Raffaele, NYC sta
Smith Frank L 119 Main E

*Sidewalk Contractors

WHITMORE, RAUBER & VICINUS 51
Griffith tel Main 180 (For further information see page 89 Buyers' Guide)

Sign Painters & Mfrs

Ad-Art Display Products 107 N Water
Aiken Earl 999 Main E
Aronson Aaron J 11 Mathews
Art Display Service 328 Main E rm 429
Ashworth Edwd E 46 Clinton av N rm 1
Beilby Sign Co 104 Main E
Bubes Sign Co 95 Main E
Case Donald L 566 Chili av
City Sign Co 35 Main E
Claude-Neon Russell Electric Co Inc 11 Minerva pl
Claudius Displays 163 StPaul
Collamer Richd W 82 StPaul rm 522
Cook Thos Adv Co 149 Carter
DeMallie Signs 102 State
Dorwell Inc 4 Graves
Duffy Sign Co 11 Minerva pl
Empire Out Door Advertising Co Inc 161 Humboldt
Frank Wm 64 Averill av
Frankel Abr H (cloth) 36 StPaul rm 412
General Outdoor Advertising Co Inc 336 Averill av
Granger Geo A 90 State
Gupp Bros 316 Main E
Haizlett Walter E 201 Genesee
Harris David H 337 Joseph av
Hayes F E Co (electric) 44 Aqueduct
Heath Raymond S 17 Main E rm 6
Hoffman Irving F 163 Lux
Houck Neon Displays 20 Palmer
Keller Fred J 328 Main E rm 403
Kenney Thos 20 Spring
Kirstein Mark R (bronze) 89 Westminster rd
Kluttz Wm R 59 Herald
Kornet Nicholas B 72 Mortimer
Kretz Harold C 178 Lux
Krischke Wm R 42 Fair pl
Leonetti Jos 291 Lyell
Lewis Alf A 34 Fillmore
Loavenbruck Bros Co 1012 Chili av
McLean Arthur 33 Weld
Main Sign Co 324 East av
Mendick Jos 530 Joseph av
Miller Sign Co 38 Main E
Modern Process Studio 163 StPaul
Niven Sign Co 86 Main W
Palm Brothers 46 Federal
Perez Stephen J 14 Franklin rm 703
Pierrepont Signs 49 Main E 3d fl
Redfield Fredk G 254 Sanford
Roadside Advertising Co 314 Buffalo rd
Roberts Wm 55 South av

ROCHESTER BUSINESS FINDER

Rochester Neon Sales & Service 355
Clarissa

Rueby Process Displays 33 Market
Schaller Jos J 108 Lyell av
Schauman Sign Service 120 Monroe av
Schraider Sign Co 339 Orange
Siegel Hyman 18 Vienna
Siegel Signs 318 Joseph av
Sign-O-Graph Co Inc 150 Portland av
Sypin Peter 23 Rialto
Ward Signs 17 Spring
Wolters Arnold P 68 Akron

Sign & Card Writers

Donovan Signs 38 N Water
Howard John E 81 Elm rm 4
Reynolds Signs Inc 35 Clinton av N
Swart Arthur L 1310 Dewey av

Signalling Devices & Systems

General Railway Signal Co end of West av
General Street Signal Corp 119 Main E rm 419
Gould Coupler Corp 20 Symington pl

Silks

Manhattan Mill Ends 350 Main E
Skinner William & Sons 82 StPaul rm 715

Silver Plated Ware—Mfrs

Interstate Home Equipment Co Inc 104 Selco

*Silver Platers

STUART-OLVER-HOLTZ Co 406 Platt
cor Allen phone Main 5560-5561 (For further information see page 130 Buyers' Guide)

*Silverware—Retail

BAILEY GEORGE C J ART SHOP 150
Clarissa phone Main 2196 (For further information see page 129 Buyers' Guide)

SCHEER E J Inc 249-253 Main E opp
Sibley's phone Stone 710 (For further information see page 114 Buyers' Guide)

SIBLEY, LINDSAY & CURR Co 228-
280 Main E phone Stone 6500 (For further information see top lines)

TICE & GATES 347-349 East av phone
Stone 646 (For further information see page 89 Buyers' Guide)

Skylights

AMERICAN GLASS & CONSTRUCTION Co 46-48 Cortland phone Main
2315 (For further information see page 87 Buyers' Guide)

Smelters & Refiners

Levinson Bros 48 North

*Smoke Stacks

FLESCH & SCHMITT Inc 118 Brown
cor Verona phone Main 5234 (For further information see page 137 Buyers' Guide)

Smokers' Articles

Trojan Sanitary Pipe Cleaner Co 205
Baycliff dr

*Snow White Cleaner

JOHNSTON J W Siebert bldg 145 St-
Paul (for cleaning white materials in
homes, offices, banks, stores) (For
further information see page 125
Buyers' Guide)

Soap Mfrs

Puritan Soap Co Inc 573 Lyell av
Sanitary Products Co 874 Seward
Saxonite Soap Co 488 Meigs
Zonneville M J Sons rear 2052 Main E

Soda Fountain Mfrs & Dealers

McKESSON & ROBBINS INCORPORATED ROCHESTER DIVISION
wholesale drug dept 230-236 StPaul
phone Stone 4580 (For further information see page 97 Buyers' Guide)
Pappas Peter C 522 South av
Soda Fountain & Fixture Co 283 Ormond

Soda Fountain Supplies

McKESSON & ROBBINS INCORPORATED ROCHESTER DIVISION
wholesale drug dept 230-236 StPaul
phone Stone 4580 (For further information see page 97 Buyers' Guide)

RICHARDSON CORPORATION 1069
Lyell av phone Glenwood 307 (For further information see page 137 Buyers' Guide)

SMITH J HUNGERFORD Co 410 N
Goodman tel Culver 157 (For further information see page 137 Buyers' Guide)

Smith-Junior Company Inc 266 Lyell
av
Truax J P & Co 16 State rm 205
Valtex Products Co 845 S Goodman

Solder—Mfrs

ROCHESTER LEAD WORKS Inc 380-
382 Exchange phone Main 1154 (For further information see page 120 Buyers' Guide)

Sound & Paging Systems

HICKSON ELECTRIC AND RADIO CORPORATION cor Main and Franklin opp East av phone Stone 93 (For further information see page 97 Buyers' Guide)

*Special Machinery

MANUFACTURERS TOOL & DIE CO
Inc 24 Verona phone Main 6149 (For further information see page 120 Buyers' Guide)

*Spectacles

BAUSCH & LOMB OPTICAL COMPANY 635 StPaul phone Main 4305
(For further information see page 125 Buyers' Guide)

Spices—Wholesale

Atlantis Sales Corp, Mustard ft Palmer
Lee Brothers & Co (mfrs) 196 Orange

Sporting Goods—Dealers

Crosman Arms Co Inc (gun mfrs) 418
StPaul
Englert Chas J (fishing tackle and bait)
237 Clifford av
Fisher Edwd W 527 Court
Gauss Chas P 29 South av
Gibbs Ernest V 271 Lyell av
Glassman David 107 Main E
Gun Shop The 116 State
Huber L J & G R (golf and tennis) 260
Bronson av
Loomis Leon L (fish bait) 189 Allen
Morgridge Sport Shop 22 State
Mossman Putt Horseshoe Co Inc 86
Main W
Powers Leon (fish bait) 825 StPaul
Powers & Vail Inc 44 South av
Rochester Sporting Goods Co Inc 11
State
Ruby Leo J 829 Meigs
Ruby's Tennis & Squash Shop 898 Clin-
ton av S
Schmidt Rudolph & Co Inc 43 South av
Spalding A G & Bros (whol) 114 StPaul
1st fl
Spence James 424 Ames
Thompson Frank (fish bait) 3 Agate
alley

How Many Leaves Did You Turn?

to find a name on this page?

Your ad at frequent openings should be seen every time the book is used, which is millions of times in a year. Well, you saw this, didn't you?

*Spray Paint Equipment

BARNARD PORTER & REMINGTON
9-11-13 N Water phone Main 8140
(For further information see top lines and page 126 Buyers' Guide)

Spraying Equipment—Mfrs

Paasche Air Brush Co 119 Main E rm 727

Sprinkler Systems—Fire

Empire Sprinkler Co Inc 315 Alexander rm 335
Roch Sprinkler Corp 55 Charlotte

*Stacks—Steel

HEUGHES F L & CO Inc 1029 Lyell av phone Glenwood 590 (For further information see page 139 Buyers' Guide)

*Stains—Oil & Varnish

VIALL GEORGE I & SONS Inc 5-7 N Water phone Main 733 (For further information see page 127 Buyers' Guide)

Stationers—Mfg & Wholesale

Heinn Co The 328 Main E rm 530
Macke-Williamson Stationery Co Inc 51 State
Quality Sales Co 210 Cypress
Reyburn Co The 82 St Paul rm 514
Reynolds & Reynolds Co The 16 Main W rm 504
Rochester Envelope Co Inc 78 Clarissa
Rochester News Co The 19 Church
Rochester Stationery Co Inc 108 Mill
Transo Envelope Co 16 Main W rm 239
Williamson Law Book Co (Legal blanks) 51 State

Stationers—Retail

Fisher Martin 173 Joseph av
Goldstein's Inc 102 State
Heinrich-Seibold Co 88 Exchange
Kordt Henry W Jr 153 Otis
Rochester Card Shop (greeting cards) 45 Clinton av S
Schouten Henry Co 357 Main E
SIBLEY, LINDSAY & CURR CO 228-230 Main E phone Stone 6500 (For further information see top lines)

*Statistical Information—Automotive & Consumers

POLK R L & CO Inc 729 Powers bldg 16 Main W (For further information see page 66 Buyers' Guide)

Steam Fitters

Berg Geo P 1343 Clinton av N
Cronin Cornelius T 189 Wellington av
Donovan Mortimer 99 Earl
Dunford Geo T 495 Emerson
Krech Ernest 537 Avenue D
Palermo Jos 115 Concord
Wolter Wm A 114 Richland

Steam Fitters' Supplies

BARR & CREELMAN MILL & PLUMBING SUPPLY CO 224 Main W telephones Main 6465-66-67 (For further information see top lines and page 138 Buyers' Guide)

CASE W A & SON MFG CO Case bldg 72-90 StPaul phones Main 3404-5-6 (For further information see page 131 Buyers' Guide)

Dunham C A Co 25 North rm 950

HAVERSTICK & CO Inc 45-49 Ford telephones Main 70-71-72 (For further information see page 138 Buyers' Guide)

SLOAN SAMUEL & COMPANY 67-71 Exchange phone Main 540 (For further information see page 131 Buyers' Guide)

*Steam Laundries

(See Laundries)

Steam Specialists

Diamond Power Specialty Corp 16 State rm 507
Rochester Valve Co 184 Hillside av
Stone Company The 426 Commerce bldg
Webster Warren & Co 16 Main E rm 410

Steam & Hot Water Heating

BARR & CREELMAN ENGINEERS & CONTRACTORS CORP 224 Main W phones Main 6465-66-67 (For further information see top lines and page 131 Buyers' Guide)

WRIGHT & ALEXANDER COMPANY 21-23 Otsego phone Main 1056 (For further information see page 130 Buyers' Guide)

*Steamer Trunks

EATON & SIMS 29 Clinton av S phone Stone 4088 (For further information see page 115 Buyers' Guide)

Steamship Agents

Central Travel Bureau 19 State
Grinnell Newell 183 Main E
Kalbfleisch J C Co Inc 183 Main E
Kalbfleisch Travel Agency 183 Main E
Moore and McCormack Co Inc 14 Franklin rm 1408
Picciocchi Nicola 75 Lyell av
Rudy Michl 684 Joseph av
Waterman Steamship Agency Ltd 14 Franklin rm 806
Wylder & Wylder Travel Agency 328 Main E rm 200

Steamship Lines

American-Hawaiian Steamship Co 183 Main E rm 1023
Canada Steamship Lines Ltd 68 East av

*Steel Die Engraving

(See Engravers)

*Steel Fabricators—Structural

HEUGHES F L & CO Inc 1029 Lyell av telephone Glenwood 590 (For further information see page 139 Buyers' Guide)

*Steel Stamps & Seal Presses

BOURNE JOHN R 131-133 State phones Main 1233-1234 (For further information see page 125 Buyers' Guide)
MORSE C H & SON 21 Water N phone Main 1291 (For further information see page 135 Buyers' Guide)

*Steel Trusses & Girders

HEUGHES F L & CO Inc 1029 Lyell av telephone Glenwood 590 (For further information see page 139 Buyers' Guide)

*Steel Tubing

ROBY SIDNEY B Co The 208-214 South av telephone Stone 1129 (For further information see page 121 Buyers' Guide)

*Steel & Iron

(See also Iron & Steel)

BURKE STEEL CO Inc 30 Sherer P O Box 514 phones Genesee 196-197-198 (For further information see page 139 Buyers' Guide)

Steel & Steel Products—Mfrs & Dealers

Beals, McCarthy & Rogers 167 StPaul
Faucher-Bereza Co Inc 42 Cumberland
Frasse Peter A Co Inc 14 Franklin rm 703
Leach Steel Corp 80 Steel
Milcor Steel Company (fabricators) 40 Greenleaf
Weirton Steel Co (sheet steel) 45 Exchange rm 416

Steeple Jacks

Russell Co 11 Minerva pl

*Stencill Cutters

BOURNE JOHN R (rubber stamps) 131-133 State phones Main 1233-1234 (For further information see page 125 Buyers' Guide)

MORSE C H & SON (rubber stamps) 21 Water N phone Main 1291 (For further information see page 135 Buyers' Guide)

Stenographers—Public

(See also Court Reporters)

A & M Business Service 44 Redfern dr
Butler Mary C 111 East av
Cone Mabel 16 Clinton av S
Croughton Mary G 16 State rm 407
Josephs Cornelia E Mrs 16 Main W rm 241
Mercer Charles M 16 Main W rm 434
Merz Grace E 16 Main W rm 121
Nolan Carrie R 36 Main W rm 121
Palmer Myrtle J 130 Main E rm 943
Sperry Julia E 217 East av rm 26
Tozier Mae V D Mrs 14 Franklin rm 904
Troan Harriet L 183 Main E rm 604
Whitney A Harriet Mrs 26 Clinton av S

*Stereotypers

ROCHESTER ELECTROTYPE AND ENGRAVING CO Inc 170-172 Water N phone Main 1040 (For further information see page 129 Buyers' Guide)

*Stocks & Bonds

ABBOTT, PROCTOR & PAINE successors to A J Wright & Co, members of New York Stock Exchange, Hotel Seneca Arcade 16 Clinton av S phone Stone 720 (For further information see page 86 Buyers' Guide)

BACHE J S & CO 32 State phone Main 10 (For further information see page 86 Buyers' Guide)

BONBRIGHT GEORGE D B & CO 100 Powers bldg 16 Main W phone Main 4830 (For further information see top lines and page 85 Buyers' Guide)

Paint Supplies
Artists' Materials
Drawing Supplies
Spray Equipment

BARNARD, PORTER & REMINGTON

Distributors Lowe Bros. Paints

9-11-13 N. WATER ST.

Phone Main 8140

W. C. Remington
R. J. Fowler

See Page 126

Stocks & Bonds—Con

GOODBODY & CO members New York Stock Exchange 524 Lincoln-Alliance Bank bldg 183 Main E phone Main 1292 (For further information see page 86 Buyers' Guide)

PERKINS, ERICKSON & CO members New York Stock Exchange 134-145 Powers bldg 16 Main W phone Main 1144 (For further information see page 85 Buyers' Guide)

SUTRO BROS & CO members New York Stock Exchange 1104-1112 Lincoln-Alliance Bank bldg phone Stone 980 (For further information see page 86 Buyers' Guide)

***Stokers**

EDWARDS COAL & COKE COMPANY Inc main office 85 Howell cor Monroe av yard 200 Exchange phones Main 203 and 3077 (For further information see page 93 Buyers' Guide)

GREEN & DWYER INC 50 MtHope av telephone Stone 2772 (Iron Fireman) (For further information see page 104 Buyers' Guide)

LANGIE FUEL SERVICE INC 326 Main E phone Stone 4000 branches 693 South av, 2 and 4680 Lake av and 357 StPaul (Stokol) (For further information see page 92 Buyers' Guide)

Stokers—Mfrs

Buckpitt & Co 84 Exchange rm 101 Green & Dwyer Inc 50 MtHope av Heating Equipment Co 195 East av Stoker & Boiler Co 217 East av rm 35

Stone Dealers

American Nepheline Corp 361 Boxart Consolidated Feldspar Corporation, West av nr Barge Canal
Dolomite Products Co Inc 183 Main E rm 544
General Crushed Stone Co 42 East av rm 506
Genesee Feldspar Co Inc 360 Boxart Rochester Cast Stone Co 1965 East av

Storage

Blanchard Storage Co 320 Broad W
CLANCY CARTING & STORAGE CO Inc 3-11 Grand av phone Culver 1714 (For further information see page 140 Buyers' Guide)

GOTTRY FRANK S & SON 495 Broadway phone Stone 1412 (For further information see line on back cover)
Rochester Storage Warehouses 25 N Washington and 1 MtHope av
Ryan Carting Co 101 Frankfort

SCHANTZ JOSEPH A CO 233-255 StPaul at Central av phone Main 1737 (fireproof storage)

Service Storage Co 704 Clinton av S
UPTON COLD STORAGE CO Inc The (cold and common storage) 38 Cliff phone Main 1494 (For further information see page 139 Buyers' Guide)

Store Fixtures & Fittings

American Specialty Co The 283 Central av
Braverman M Co 879 Clinton av N
Commercial Specialties Co 146 Monroe av
Haubner W H & Sons 432 Wilder
Hutchinson Co The 277 Central av

Klee Display Fixture Co Inc 178 Atlantic av

Kuszaj Jos rear 576 Joseph av
McKESSON & ROBBINS INCORPORATED ROCHESTER DIVISION wholesale drug dept 230-236 StPaul phone Stone 4580 (For further information see page 97 Buyers' Guide)

Reinhart J H & Sons 5 Hunter's alley Rochester Display Fixture Works rear 654 South av

ROCHESTER SHOW CASE WORKS
STORANDT INDUSTRIES Inc 404 Platt cor Allen phone Main 5750 (mfrs)

Sigel Wm E 204 N Water
Tuety Show Case Co 149 Cadz

***Store Fronts**

AMERICAN GLASS & CONSTRUCTION CO 46-48 Cortland phone Main 2315 (For further information see page 87 Buyers' Guide)

STEWART & BENNETT Inc 124-132 Water N phone Main 675 (For further information see page 94 Buyers' Guide)

Stove Mfrs

(See also Furnaces, Ranges & c)
Galusha Stove Co 185 Norman

Stove Repairers

Siebert Henry Sons Inc 162 Andrews

Stoves & Ranges—Dealers

(See also Furnaces; also House Furnishing Goods)

Carpenter John S 250 StPaul
GRAVES H B CO Inc 78 State phone Main 3342 (For further information see inside front cover)

International Heater Co 250 StPaul Kalamazoo Stove & Furnace Co 219 Monroe av

KENNEDY-CLARK INC 22 South av phones Main 345-346

PEOPLES OUTFITTING CO 439-459 Central av at Ormond phone Main 5414

Roper Range & Furnace Co 48 StPaul Shapiro Bros (used) 216 North
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)

***Structural Engineers**

HEUGHES F L & CO Inc 1029 Lyell av telephone Glenwood 590 (For further information see page 139 Buyers' Guide)

***Structural Iron**

ROCHESTER IRON & METAL CO Inc (second hand of all kinds) 325 StPaul and 237 MtRead bldg phone Main 464 (For further information see page 120 Buyers' Guide)

***Structural Steel Fabricators**

HEUGHES F L & CO Inc 1029 Lyell av telephone Glenwood 590 (For further information see page 139 Buyers' Guide)

***Subdivisions**

ALLIANCE REALTY CORP 1014 Lincoln-Alliance Bank bldg phone Stone 633 (For further information see front cover and page 134 Buyers' Guide)

Subscription Agencies

Constructive Sales Corp 16 State rm 500
Woman's Home Companion Reading Club 31 Exchange rm 207

Sugar Refiners

American Sugar Refining Co 1 Graves rm 401

***Surety Bonds**

HARTFORD ACCIDENT & INDEMNITY CO OF HARTFORD CONN Carl H Hennrich Inc general agents 401-404 East av bldg phones Main 435-436 (For further information see page 108 Buyers' Guide)
JOHNSTON JAMES AGENCY Inc 204 Granite bldg phone Main 697 (For further information see page 109 Buyers' Guide)

Surgical Instruments & Appliances

Aloe A S Co 277 Alexander rm 605
Boehm Surgical Corp 205 StPaul
Electro Surgical Instrument Co (mfrs) 29 N Water
Leipold A 36 StPaul rm 418
PAINE DRUG CO The 24-26 E Main phone Main 1820 (For further information see top lines and page 97 Buyers' Guide)
Rice Wm S Inc 136 Clinton av S
Schlicker Christian Mfg Co 12 Bloomingtondale

Surveyors

(See also Engineers—Civil)
Brazil Leo J 233 Saratoga av

***Switchboards—Telephone**

STROMBERG-CARLSON TELEPHONE MFG CO 100 Carlson rd phone Culver 260 (For further information see page 123 Buyers' Guide)

Syrup Mfrs

Bonnie Blend Chocolate Corp 1000 Norton
Fee Brothers 21 N Water
SMITH J HUNGERFORD CO 410 N Goodman phone Culver 157 (For further information see page 137 Buyers' Guide)

***Systematizers of Accounts**

ERNST & ERNST 904-912 Lincoln-Alliance Bank bldg phone Stone 868
NARAMORE & NILES 950 Lincoln-Alliance Bank bldg phone Stone 920
WILSON, SHULTS & CO 1111-1125 Commerce bldg 119 Main E phone Main 4686-4687

Tack Mfrs

Genesee Tack Co 177 N Union

Tag Mfrs—Merchandise & Shipping

Allen-Bailey Tag Co Inc 8 Exchange rm 509
Denney Tag Co The 8 N Water rm 600
Dennison Mfg Co 130 Main E rm 443

Tailors (See also Clothing)

Allen & Morrells 130 Clinton av S
Ambroz John 1048 Hudson av
Anastas Anthony 856 Monroe av
Applebaum Wm 264 Webster av
Ashe Frank D 8 N Water rm 302

FOR YEAR ENDING NOVEMBER 1939

Atzei Anthony 1328 Culver rd
August Leo 248 East av
Barbuto Gilbert 322 North
Baslow Saml 80 South av
Baumert Edwd 148 Sawyer
Baumgarten Henry S 758 Genesee
Benedito Thos D 555 Clinton av N
Berger Abr 1038 Winton rd N
Berman Julius 5 StPaul rm 404
Berwind Chas P 360 Main E rm 29
Bishop Louis R 51 Clinton av S rm 102
Blank Frank V 360 Main E rm 9
Block Jos 584 Portland av
Boketta Chas 16 State rm 506
Boomsma Garret 639 Winton rd N
Borisoff Ladies' Tailor & Furrier 311 Joseph av
Bosse Elmore W 431 Grand av
Bovenzi Lawrence 47 Tilden
Bozza Alex 518 Main W
Bridge Harry K 698 Park av
Briggs John A 4494 Plymouth av
Brody Max 537 South av
Buccione Jos D 564 Main E
Buff Jacob 50 Herman
Bush Frank H 1056 Main E
Cabelka Robt 328 Main E rm 327
Cali Michl A 597 Clinton av S
Carl Wm A 617 Main W
Charms Jos 253 Bay
Chili Cleaners 455 Chili av
Cili Angelo 330 Webster av
Cohen Chas 117 Main W
Cohen Harry 313 Exchange
Cohen Meyer 468 StPaul
Connell J Elmer 181 East av
Conrad Ernst A 480 Colvin
Contesabile Ned 166 Lyell av
Corry Morton M 103 Prince
D'Anato Michl 610 MtRead blvd
Deisinger John 987 Genesee
Dengler G Chas 100 South av
Dohr Wm F 573 Chili av
Drucker Alf L 373 Park av
Dunbar Adam W Co 1322 Dewey av
Dzengielewski Anthony 817 Hudson av
Elkind & Cohen rear 41 Sullivan
Elman Abr 824 Main W
Epner Henry 342 Arnett blvd
Erenstone Wm 133 Main W
Erler Bernard A 378 Thurston rd
Ernst Albert 47 Clinton av N rm 2
Fanello Angelo 769 Clinton av N
Farnung Edmund R 22 Nicholson
Feldman Hyman 1044 Clinton av N
Fell Aug W 174 Wilder
Fernwood Cleaners & Tailors 611½ Portland av
Finkelstein Philip 390 Main E rm 5
Fisher Morris 168½ Plymouth av S
Flaws Wm J 206½ Clinton av N
Francati Andrew 490 North
Francati Jos 2 Johnson rm 2
Frech Rudolf 634 Portland av
Freischl Wm G 70 South av rm 2
French Textile Co 428 Avenue A
Friedlander Max 9 Central av
Friedman Adolph (ladies') 44 Park av
Fromen Bros 390 Brown
Genesee Valley Clothing Co Inc The 36 StPaul rm 206
Giovannelli Donald 733 Portland av
Giragosian Jos 401 Chili av
Goldstein David A 1272 StPaul
Goldstein Isadore 1646 StPaul
Goldstein Jos 504 N Goodman
Gordon Chas S Co 129 Hand
Gordon Issy 604 North
Gottlieb Edwd 1453 Lake av
Grabenstetter Wm J 1519 MtHope av
Grilm Bros rear 94 Alphonse
Gullino Salvatore 19 Harvest
Guttenberg Mitchell 81 East av rm 9
Harris Isaac 281 Joseph av
Hauk Chas W 16 State rm 310
Helmess Herman L 188 Parsells av
Hottes Chas F 5 StPaul rm 413
Hunter Raymond 214 Spring
Huwitz Wm 92 Exchange
Isaacs Saml 612 Jefferson av

Kaletka Jos S rear 942 Hudson av
Kallush Wm F 328 Main E rm 319
Kaplan Jos 1533 Main E
Kaplan Saml 264 Park av
Katz Aaron 733 Park av
Katzowitz Hyman (ladies') 707 Clinton av N
Kock Louis 710 Jay
Kinzel Geo 507 Clinton av S
Kleinhaus The Tailor 292 Driving Park av
Kless Shirley 763 Joseph av
Klimas John 202 Main W
Knitter Fredk J 240 Weaver
Kolb Louis G 1304 Dewey av
Konwisarz Peter K 469 West av
Krepps Fritz 55 Elm
Krueger John 29 Cook
Kuebler Rudolph F 772 Bay
Kuntz Victor 89 Eiffel pl
Lambert Jack (vest mkr) 2 Johnson rm 1
Lang Bertha V Mrs 4410 Lake av
Lanzolaco Alf 232 Rohr
Larson Carl W 8 Exchange rm 104
Lazzaro John 747 Clinton av N
Levin Harry 1111 Culver rd
Levin Louis 70 Plymouth av S
Levin Morris S 200 Lyell av
Levy Max 720 Winton rd N
Liberman Harry 39 Plymouth av N
Liberty Tailors & Dry Cleaners 281 Driving Park av
Lindboe Gustav J 328 Main E rm 419
Lipinski Frank 155 Park av
Lipomi Salvatore 402 Jefferson av
Lombardo Chas J 351 North
MacLaren Wm 507 Averill av
Malletto Anthony T 673 North
Marcucci Amantino 564 Brown
Markin David 1245 Park av
Markus Harris 72 Thurston rd
Maser Sol 326 Hudson av
Master Tux Shop 179 Lyell av
Matties Wm H 680 Avenue D
Mendelson Hyman Z 1508 Dewey av
Mendelson Manuel M 484 Brooks av
Merritt Frank S 5 StPaul rm 416
Metchick Morris 18 Pullman av
Meyer David 96 Front
Michelson Saml 228 Plymouth av S
Midnight Louis M 2203 Clifford av
Miller Frank A 666 Jefferson av
Miller Simon 81 Main E rm 7
Miller Theo C 489 West av
Miller Wolf 224 Joseph av
Mirkin Manuel 233 Genesee
Montebello Jos 1433 South av
Montgomery John W 91 Elm
MtHope Tailors & Cleaners 5 Hamilton
Neugebauer Oscar E rear 325 1st
Noelke John C 679 South av
Novelli Jos A 1505 Clifford av
Olk Saml 523 Chili av
Ostroff Harry 553 Main E
Palumbo Nicholas 448 Jefferson av
Pastuczyn John 711 Maple
Paul Morris 364 Arnett blvd
Pauzas Anthony 480 Hudson av
Paxhia Stanley L 659 Thurston rd
Payne Tailoring Co Inc (mfg) 390 Clinton av N
Pecor E Peter 645 North
Penna Gabriele 123 Frankfort
Perelman Jacob 360 Court
Phillips Abr 164 Chestnut
Platoek Alex 636 Joseph av
Price John 128 Columbia av
Projansky Inc (ladies') 39 East av
Raz Saml 346 Clarissa
Razzante Alfonso 566 Maple
Reistg David W 356½ Plymouth av S
Rochester Custom Tailors 160 East av
Roman Jacob G 493 Monroe av
Rosen Benj 1690 Clifford av
Rosen Oscar 426 Joseph av
Rosen Philip 701 Bay
Rosenthal Jacob 116 Orange
Rozewski Stanley Z 723 Hudson av
Rubin Maurice 465 Webster av

S F & S Inc 36 StPaul rm 321
Sadick Nathan 188 Main W
Sadler Andrew A 36 StPaul rm 305
Sallis Jack 3154 Lake av
Salvaggio Pietro 254 Clinton av N
Sanno Louis 19 Henry
Saporta Hyman 338 Hudson av
Schaible Max 31 Chili av
Scheid Ferdinand F 1803 Clinton av N
Scheid Jos F 759 Lake av
Scheid Benedict F 951 Clinton av S
Schoen Chas P 5 StPaul rm 209
Schooms Chas A 36 StPaul rm 112
Schreiber Reuben 194 Plymouth av S
Schreiner John B & Son 282 Allen
Seide Nathan 178 Baden
Seifert Otto G 697 South av
Servis Edwin E 63 East av rm 2
Sessenian Krikor M 85 Main W rm 201
Shacket Nathan 360 Main E rm 9
Sheremeta Max 210 Bernard
Sherman David J 383 Clarissa
Shnipper Henry (ladies') 655 Monroe av
Shulman Harry 2 York
Shulman Louis Co 72 East av rm 9
Simon Harry 1858 Dewey av
Simons Abr J 23 Winton rd S
Singer Nathan 52 Atlantic av
Sinisgalli John 440 Clinton av N
Slotnickoff Jos 347 Monroe av
Smith Sol C 32 South av rm 5
Sobolsky Hyman 206 Joseph av
Soehner Jos R 752 Hudson av
Sovatsky Wm 11 Owen
Spitznagel Jos C 42 South av rm 9
Staley Harry E 96 Gibbs
State Cleaners & Tux Shop 489 State
Swartz Jos 322 Court
Swenson Nils 15 Burlington av
Szarlacki Leo 441 Hudson av
Szwiec John B 1031 Hudson av
Tamaro Edwd D 60 Spring
Tanny Victor 371 Driving Park av
Tschmanski John 886 Hudson av
Temkin Chas 99 State
Torti Registo R 36 StPaul rm 215
Tripi Angelo E 333 1st
Tyser Louis E 27 Clinton av S rm 206
Unique Tailors 875 Atlantic av
Ushold Geo 660 Jay
Valenti Peter 857 Jay
Viener Wm 273 Seio
Villnow Julius A 46 Parsells av
Vinik Lesser 2119 Main E
Visconte Pasquale, Hotel Rochester
Volpe Thos 118 Goodwill
Wagner Fred A 265 Clinton av N and 206 Akron
Waltels Peter 569 Hudson av
Weinstein Ben 246 Winton rd N
Weinstein Harris (ladies') 635 Clinton av N
Weltman Chas 61 Sullivan
Wiener Jacob 250 Hudson av
Williams Jos 30 Kelly
Zimmerman Philip 18 Atlantic av
Zweig Max 1055 Monroe av

Tailors' Trimmings

Kolko Solomon & Son 246 Joseph av
Nusbaum A & Sons 149 StPaul
Nusbaum Louis J 36 StPaul rm 104
Nusbaum Meyer Co 150 Clinton av N
Nusbaum's Lining Store 88 Mortimer
Zatz Henry 22 Kelly

Talking Machines & Accessories

SIBLEY, LINDSAY & CURR Co 228-280 Main E phone Stone 6500 (Victrola Records) (For further information see top lines)
Talking Machines Co The 97 Main E

Tank Builders

Acme Pump & Tank Co (installers) 62 Harvest
Buffalo Tank Corp 300 East av
Pfaudler Co The 89 East av 10th fl

Are You Easy to Find?

Your name in **bold type**, under all headings where a buyer might look, referring to a carefully worded descriptive space in this book, is simply insurance that business will find you.

*Tanks—Steel

HEUGHES F L & CO Inc 1029 Lyell av
phone Glenwood 590 (For further in-
formation see page 139 Buyers'
Guide)

Tanners (See Leather Dealers)

*Tap Rooms

HOTEL ROCHESTER 95 Main W at
Plymouth av S phone Main 6510
(For further information see page
105 Buyers' Guide)

Tattooing

Millard Raymond W 168 Main W

*Tax Searchers

MONROE ABSTRACT CORPORATION
Five Fitzhugh S phones Main 3441-
3442 (For further information see
page 66 Buyers' Guide)

Taxicab Service

American Taxicab Company 75 Scio
Genesee Cab Corp 73 Scio
Gray Eagle Taxi Co The 390 Central
av
Green Cab & Brokerage Co Inc 158
South av
Ideal Cab Co 30 Elm
Main Eight-O-Eight Cab Co 68 Broad W
National Taxicab Co 16 Cataract
Reliable Taxicab Brokerage Co 17 Still-
son
Town Taxi Service Corp, NYC sta
United Cabs 37 South

Taxidermists

Hill John H 171 Brunswick

Tea, Coffee & Spices

BREWSTER, CRITTENDEN & CO Inc
(wholesale) BR&P Warehouse 48
King phone Main 224 (For further
information see page 102 Buyers'
Guide)
Jewel Tea Co 130 Ames
LaTouraine Coffee Co 85 Railroad
Loge Albert H 852 Joseph av
McCorry Emmett J 68 Otis
Santo Carl M 436 MtHope av
Scull Wm S Co 372 Exchange
Suey Jan Chang Co 12 Johnson
Urn Coffee Co 496 Main E
VanDyk Coffee & Tea Co 385 Main E

Teachers—Dancing

Abert Lorraine F 104 East av rm 103
Alvera Sarson, Orma Shannon School
of Dancing 81 Clinton av N
Ensign School of Dancing 229 East av
Heinrich Nan 36 StPaul rm 117
Kramer Chas 81 East av rm 14
Muntz Eliz B M 46 Crossman ter
Otto Ballroom 80 Main W
Schmelter Edw M 7 Clinton av N
Weiss Rosemary 262 Mulberry

Teachers—Languages

Bernhardt Philip 300 Hudson av
Kushelevsky Udel (Hebrew) 45 Thomas
Segel Morris (Hebrew) 12 Thomas
Schatz Tobias (Hebrew) 333 Conkey av
Siegel David (Hebrew) 18 Vienna
Solomon Abr (Hebrew) 21 Thomas

Teachers—Music

Arnold Emily Bailey Mrs (piano) 58
Cady
Bachman Edna V 63 Browncroft blvd

Ballou Howard M (clarinet and saxo-
phone) 17 Mead
Barbieri Eduardo C (violin) 81 East av
rm 3
Bessunger Melvin J (violin) 201 Kis-
lingbury
Bohrer Harriet A (piano) 205 Camp-
bell
Bond Mildred G (piano) 10 Stanley
Bootes Loula Gates Mrs (vocal) 42
East av rm 706
Bowerman Albert G (voice) 80 Ashland
Bozza Viola (piano) 482 Hawley
Brede Emma M (piano) 40 Dorset
Briggs Jos L (piano) 38 Thurston rd
Brimacombe Edna M (piano) 319 Rav-
enwood av
Brownell Laura L (xylophone) 65 Bron-
son av
Burrell Madelyn E (vocal) 609 Park av
Butts Mildred C Mrs (piano) 138
Oneida
Cannon Geo A (piano) 345 Flower City
pk
Centola Giovanni (violin) 2189 Main E
Childs Henry O (piano) 165 Park av
Cohen Anna (piano) 24 Harris
Collins Eva Root Mrs (piano) 50 Al-
dine
Columbia Institute of Music (string
instruments) 73 Clinton av S rm 5
Coulson Jane F Mrs (piano) 151 Bway
Cowin T Stuart (piano and flute) 21
Gerling pl
Culver Ione W Mrs (piano) 98 Adams
Dally Grace M (piano) 325 Rosedale
Damuth Lila E (piano) 1963 Clinton av
N
Davignon J Rudolph (violin) 537
Flint
Davis Joseph R (guitar and banjo) 152
York
Denning Emma M Mrs (piano) 843
Thurston rd
Dimpf Dorothy J (piano) 311 Marl-
borough rd
Dworkin Jeanne (piano) 551 Clifford
av
Everett Lenna (vocal) 15½ Pearl
Faga Vincenzo (saxophone and clar-
inet) 389 Selye ter
Falkoff Benj (piano) 374 Wilkins
Ferrara Jas (piano and accordion) 241
Wilder
Frazier Mary L (piano) 27 Flower City
pk
Furlong Rose H (piano) 608 Plymouth
av S
Gerstel Edw G (violin) 33 Mark
Golden Rosetta S Mrs (piano) 19 Ken-
sington
Golden Walter B (piano) 19 Kensing-
ton
Greig Charlotte (piano) 19 Arnold pk
Griffen Ida A Mrs (piano and organ)
32 Rainier
Guenther Orville G (piano) 375 Par-
sells av
Hamblin Euola Maie (piano) 4489 Lake
av
Harger Barbara (piano) 296 Aldine
Heilmann Julia A (piano) 671 Portland
av
Horner Doris F (piano) 112 Comfort
Howell Belle (piano) 199 Clay av
Hyde Lillian E Mrs (piano and trum-
pet) 332 Plymouth av S
Jones Francis A (vocal) 186 East av
Jones Gertrude M (piano) 108 Rutgers
Kahn David N (piano) 154 East av rm
309
Kahn David N (piano) 139 Westminster
rd

Kroeger Alf C W (violin and piano)
105 Remington
Krug Arabella F (piano and guitar)
118 Stout
Kujawski Matha W (piano) 52 Scran-
tom
Kunz Edw R (violin) 233 Bway
Laird Addie M (piano) 66 Lake View
pk
Landsman Ruth (piano) 80 Hollenbeck
Langworthy John L (piano) 53 Illinois
Lane Olive E (piano) 277 Roslyn
Laurini Peter (violin) 137 Fulton av
Lauterborn Fredk C (piano) 113 Scran-
tom
Lee Carolyn E (violin) 78 Lyndhurst
Long Ross W (piano) 52 Tacoma
Lopresti Filippina D (piano) 95 Lin-
coln
MacNab Sarah L (piano) 84 Alexander
Maddicks Marjorie M (cello) 149 Cham-
plain
Madison Martha B (guitar) 81 S Fitz-
hugh
Mannino Jas J (violin) 160 Bay
Martindale Leah S (piano) 217 Alame-
da
May Marcella L (piano) 64 York
Melich Karl (piano) 14 Lang
Meyer Pearl G Mrs (piano) 114 Kelly
Miller Clyde H (vocal) 193 East av
Munzert Harriet (piano) 125 Cobbs
Hill dr
Musicus Norman H (violin) 2285 Main
E
Noldt Amy (piano) 610 Bway
Nowack Arthur F (piano and organ) 16
Willite dr
Ostendorf Lulu (piano) 584 Clay av
Palmer Helen S (piano) 61 Edwards
Pehl Lillian S (piano) 562 Grand av
Perrot Alf (violin) 42 South av rm 2
Pietranico Antoinette C (piano) 202
6th
Poler Cecelia G (piano) 19 Arnold pk
Preiss Florentine M Mrs (piano) 415
Child
Pritchard Delbert R Mrs (vocal) 525
Plymouth av S
Pugliese Queensa Mrs (piano) 20 Boothe
Rachwalski Helen A (violin) 8 Mar-
garet
Razey Anna E (piano) 363 Arnett blvd
Reichard Helen T (violin) 525 Hum-
boldt
Reitze Esther W (piano) 39 Dugan pl
Rhodes Emelia A Mrs (piano) 894 N
Goodman
Santos Don H (fretted instruments)
388 Garson av
Santucci Marius (piano) 190 Virginia
av
Sharer Ruth M (piano) 183 Arbordale
av
Short Wm L (vocal) 163 Reservoir av
Shumway Laura M (piano) 249 Avenue
D
Smith Jean L (string instruments) 62
Harvard
Smith Mildred M Mrs (piano) 2 Ray-
mond
Stell Ina G (piano) 1603 Main E
Stoll Rosa (piano) 91 Pierpont
Strauch Bertha D (piano) 1124 Main E
Thompson Edith V (piano) 393 Well-
ington av
Thorpe Cora L (piano) 1317 Park av
Tiffany Myra C Mrs (piano) 35 Laurel-
ton rd
Tripi Angelo (accordion) 333 1st
Troy Anna C (piano) 22 Myrtle
VanDerpool Bertha M Mrs (piano) 582
N Goodman

FOR YEAR ENDING NOVEMBER 1939

VanWuyckhuysen Pearl (piano) 27
 Frances
 Vayo Mary I (piano) 18 Kenwood av
 Vonhold Mildred M (piano) 52 Sycamore
 Wackerle Hulda Mrs (piano) 1226 Clifford av
 Webb Irving D (strings) 130 Clinton
 av S rm 1
 Williamson Margt (piano) 391 Arnett
 blvd
 Wood Jennie Butts Mrs (piano) 325
 Brooks av
 Young Arthur G (piano) 193 East av
 Young Louise R (piano) 101 Arch
 Youtchas Theodora Mrs 516 Cedarwood
 ter

Teachers—Physical Culture

Gay Arthur F 252 East av

Teachers' Agencies

Interstate Teachers' Agency 45 Exchange rm 533
 Rochester Teachers' Agency 14 Franklin rm 825

***Teaming & Trucking**

(See Trucking & Teaming)

Telegraph Companies

American District Telegraph Co 39
 State rm 18
 Postal Telegraph-Cable Co 28 South av
 Powers Hotel and 337 Main E
 Western Union Telegraph Co 14 Main
 E, 10 Stillson, 326 State, NYC sta
 Hotel Seneca, 50 Rochester Food
 Terminal and 183 Main E

Telephone Companies

American Telephone & Telegraph Co
 95 N Fitzhugh 1st fl
 N Y Telephone Co 95 N Fitzhugh 3d fl
ROCHESTER TELEPHONE CORPORATION
 general offices 5th fl Triangle
 bldg 335 Main E commercial office
 59 Stone (For further information
 see page 140 Buyers' Guide)

Telephone Mfrs

STROMBERG-CARLSON TELEPHONE
MFG CO 100 Carlson rd phone Culver
 260 (For further information see
 page 133 Buyers' Guide)

***Telephones—Intercommunicating**

GREEN T H ELECTRIC CO Inc 31-37
 N Water phones Main 555-556 (For
 top edge and page 98 Buyers' Guide)

***Telescopes**

BAUSCH & LOMB OPTICAL COMPANY 635 StPaul phone Main 4305
 (For further information see page
 125 Buyers' Guide)

***Temperature Regulators**

TAYLOR INSTRUMENT COMPANIES
 95 Ames cor West av phone Genesee
 4800 (For further information see
 page 140 Buyers' Guide)

***Terra Cotta**

SWAN THEODORE H BRICK & TILE
CO Inc (architectural) 723 Clarissa
 cor Exchange phone Main 3956 (For
 further information see page 88 Buyers'
 Guide)

Theatres

(See also Moving Picture Theatres)

Auditorium Theatre 891 Main E
 Eastman Theatre, Main E cor Gibbs
 Playhouse The 820 Clinton av S
 R K O Palace Theatre 71 Clinton av N
 Remy Theatre 700 South av

Theatrical Supplies & Equipment

Mungovan Michl J Inc 1394 MtHope av

***Thermometer Makers**

TAYLOR BROS CO Div Taylor Instrument
 Cos 95 Ames cor West av phone
 Genesee 4800 (For further information
 see page 140 Buyers' Guide)

TAYLOR INSTRUMENT COMPANIES

95 Ames corner West av phone Genesee
 4800 (For further information
 see page 140 Buyers' Guide)

Threads—Mfrs & Wholesale

Garson Chas Co (silk) 159 StPaul
 Rochester Thread Co 8 N Water rm
 400

Ticket Agencies

Consolidated Ticket Office 34 Exchange

***Tile—Hollow Building**

SWAN THEODORE H BRICK & TILE
CO Inc 723 Clarissa cor Exchange
 phone Main 3956 (For further information
 see page 88 Buyers' Guide)

Tile Mfrs

General Tile & Marble Co 1360 StPaul
 Heany Industrial Ceramic Corp 183
 Main E rm 1214 (ceramic)
 Robinson Clay Products Co of N Y The,
 609 Buffalo rd
 Sackett Eug G Co Inc (marble) 319
 Alexander
 Sackett Tile & Marble Co 320 South av

Time Recorders—Mfrs

Detex Watch-Clock Corp 14 Franklin
 rm 703
 International Business Machine Corp
 Time Recording Div 265 East av

***Tin, Copper & Sheet Iron Workers**

CROMBIE'S 565 N Goodman phone
 Culver 1155 (For further information
 see page 101 Buyers' Guide)
KNOWLES & PECK CO Inc 131 Gould
 phone Monroe 5522 (For further information
 see page 137 Buyers' Guide)

Tin Plate Mfrs

Follansbee Bros Co 23 Ford

***Tinnners & Tinsmiths**

(See Sheet Metal Workers)

***Tinsmiths' Tools & Supplies**

CASE W A & SON MFG CO Case bldg
 72-90 StPaul phones Main 3404-56
 (For further information see page
 131 Buyers' Guide)

Tire Dealers & Repairers

A and R Tire Co 405 Main W (used)
 American Auto Supply Co Inc 292 East
 av
 Barth Alf J 75 Monroe av
 Berman Tire & Rubber Co 58 Olean
 Briskin Harry 222 Hudson av
 Cannon & Dietz Inc 428 Central av
 Cook Tire Co 207 Andrews
 Cultrara Jos 32 Pennsylvania av
 Dunlop Tire & Rubber Corp 485 Chili
 av, 172 Garson av and 227 East av
 Fey Francis H (used) 352 Cumberland
 Finn Michl J 206 Dewey
 Firestone Auto Supply & Service Stores
 Inc 291 East av
 Firestone Tire & Rubber Co Inc (whol)
 291 East av
 Flower City Tire Co 125 S Union
 Friedman and Cohen 421 Joseph av
 Genesee Tire Works 35 Spring

Goodrich Silvertown Stores 675 Main E
 Goodyear Service Retail Div 188 South
 av
 Houk John H 383 Hayward av
 Kominz Tire Co Inc 182 and 417 Monroe
 av
 Lamphere Wm W 128 Monroe av
 Little Elmer M 174 Commercial
 Long Tire Co 455 State
 Lyell Tire Service 85 Lyell av
 Marine Tire & Supply Co 282 Joseph av
 Marsh Fredk D 317 Hayward av
 Meisel Tire Co 270 East av
 Monroe Tire & Vulcanizing Co 228 Mt-
 Hope av
 Olesly John B 1145 Main E
 Raithe's Inc 334 East av
 Re-Tread Tire Co Inc 150 South av
 Rubens Barney rear 33 Vose
 Scanlon-Lewis General Tires Inc 264
 East av and 795 Main W
 Seneca Stores 149 Monroe av
 Standard Auto Tire Works 24 Windsor
 Tire Super-Tread Co 150 Broad W
 Trimby & Ryan Inc 24 S Union
 Union Tire & Supply Co Inc 286 East
 av
 Waggoner Geo A 368 MtHope av
 Wilber Wm J rear 26 Marshall
 Wilson Tire Service Co Inc 622 Main E

***Title Insurance**

ABSTRACT TITLE & MORTGAGE
CORPORATION 47 S Fitzhugh phone
 Main 4170 (For further information
 see page 66 Buyers' Guide)

Title Searchers

Abstract Title & Mortgage Corporation
 47 S Fitzhugh

MONROE ABSTRACT CORPORATION
 Five Fitzhugh S phones Main 3441-
 3442 (For further information see
 page 66 Buyers' Guide)

***Titles**

MONROE ABSTRACT CORPORATION
 Five Fitzhugh S phones Main 3441-
 3442 (For further information see
 page 66 Buyers' Guide)

***Toilet Partitions—Metal**

FRANCIS METAL DOOR AND WINDOW
CORPORATION 46-48 Cortland
 phone Main 2315 (For further information
 see page 87 Buyers' Guide)

Toilet Preparations

(See also Perfumery Mfrs)

Approved Distributors Inc 82 StPaul
 rm 716
 Baker H L & Co 42 N Water 4th fl
 Barbara Gould Sales Corp (Bourjois
 Inc) 33 Capron
 Bourjois Inc 33 Capron
 Bourjois Sales Corp 33 Capron
 Bushfield Laboratories 202 Court
 Carroll Co 7 East av
 Harper Martha Matilda Inc 1233 Main
 E
 Hess Co The 140 Edinburgh
 Kurlash Co Inc The 67 South av 4th fl
 Lady Isabella Products 31 Elm rm 3
 McCann J D Company 26 Forbes
 McIlady Beautiful Supply Co 31 Elm
 rm 3
 Parisian Products (whol) 5 StPaul rm
 527

Tool Manufacturers

Acme Tool & Die Co 268 State
ASHLEY MACHINE WORKS Inc 714
 University av phone Monroe 99 (For
 further information see page 119
 Buyers' Guide)
 Bernz Otto Co Inc 280 Lyell av
 Bruening Wm H (dies, jigs and fixtures)
 205 StPaul
 Cochrane Bly Co 15 StJames

Spend Minutes

You will find this book a more valuable
tool if you know what it contains.
Study Title Page and Index.

Save Hours

Tool Manufacturers—Con

Federal Products Corp 16 Main W rm 241
German E R 1635 Clinton av N
Heintz & Philippsen 335 Bernard
Knipper Jos G rear 280 Orange
Knipper Jos G & Sons rear 280 Orange
Liberty Tool & Die Corp 197 N Water
MANUFACTURERS TOOL & DIE CO
Inc 24 Verona phone Main 6149 (For
further information see page 120
Buyers' Guide)
Meyer Tool & Die Co 15 Elser ter
Minett Tool Service 137 N Water
Monroe Tool & Die Co 76 Seneca av
National Tool & Machine Co 41 S
Water
Neal R C Co Inc 46 Andrews
Petz & Rabold Tool and Die Co 1516
Clinton av N
Plum & Little 30 N Water
Reisinger Manufacturing Co 841 Lake
av
Schnurr Rudolph H 66 Santee
Snellux Manufacturing Co 205 N Water
Stein Wm P & Co 424 StPaul
Tool Company The 299 Norton
Weidner C A Co 222 Mill
Woerner Wm J 485 Hague
Yawman Metal Products Inc 15 Elser
ter
Zahn Chas B 145 StPaul 4th fl

Tool & Die Works

PATCHEN & HOEFLER 40 Aqueduct
phone Main 4154 (For further in-
formation see page 120 Buyers'
Guide)

*Tools—Electric & Pneumatic

LESTER HENRY HARDWARE CO
Inc 150 Main W phones Main 5355-
5356 (For further information see
page 103 Buyers' Guide)

*Tools & Blacksmiths' Supplies

BURKE STEEL CO Inc 30 Sherer P O
Box 514 phones Genesee 196-197-198
(For further information see page
139 Buyers' Guide)

Towel, Apron & Coat Supply

(See also Laundries)

American Towel Supply Co Inc 528
StPaul
Initial Towel Supply Co 503 State
Merchants Linen Supply Co 534 St-
Paul
Modern Coat and Apron Service Inc 190
Court
Monroe Linen Supply Co rear 411
Joseph av
Phelps Towel & Linen Supplies Inc 532
StPaul
Rochester Towel Supply Co 36 StPaul
rm 114
Standard Towel Supply Co 74 Weldon

Toys

Garson's & Co Inc (importers, whol) 77
State
Jack & Jill Toy Co (whol and retail)
240 Clinton av N
Model Airplane Associates (mfrs) 892
Clinton av S
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)
Uhlen Carriage Co Inc The (whol) 416
StPaul

*Trade Marks

CUMPTON & SHEPARD 711-717 Wil-
der bldg phone Main 5529

Traffic Bureaus & Mgrs

National Freight Bureau 328 Main E
rm 232

*Trailers—Automobile

CLARK-PRINCETON CO 30 Sager dr
telephone Monroe 3276 (For further
information see page 70 Buyers'
Guide)

Transportation Lines—Freight

(For passenger lines see Bus &
Coach Lines, also Railroads)
Acme Fast Freight Inc rear 333 South
av
Atlantic Coast Line Railroad Co 183
Main E rm 931
Blue Bus Lines 33 South av
Boss Lines Inc 524 Oak
Buffalo & Lockport Transportation Co
372 Exchange
C & M Forwarding Co Inc 283 Oak
Closser's Oswego Fulton Express 57
Dewey av
Consolidated Motor Lines Inc 440 St-
Paul
Eastern Express Lines 57 Dewey av
Interstate Motor Freight System 207
Exchange
Keeshin Motor Express Co Inc 25
Oak
Lake Shore Transportation Lines Inc
35 Ambrose
Linco Motor Express Co Inc 524 Oak
Lincoln Storage & Carting Co 524
Oak
Moran M Transportation Lines Inc 41
Mart pl
Mushroom Transportation Co Inc 524
Oak
National Carloading Corp 200 Ex-
change
Niagara Freight Lines Inc 396 Platt
Norfolk & Western Ry Co 25 North rm
112
Richards Motor Freight Lines 53 Gor-
ham
Rochester, Hornell, Elmira Lightning
Express 57 Dewey av
Rochester Motor Freight Station 331
Oak
Seaboard Air Line Railway 183 Main E
rm 1431
Southern Railway System 42 East av
rm 421
Truck-Containers Inc 649 Broad W
Universal Carloading & Distributing
Co 315 Platt
Western N Y Motor Lines Inc 83 South
av

*Traveling Bags

EATON & SIMS 29 Clinton av S phone
Stone 4088 (For further information
see page 115 Buyers' Guide)

Tree Surgery

Arborists Inc 119 Main E rm 727
Davey Tree Expert Co The 14 Franklin
rm 703
Rochester Tree Surgeons 16 Main W
rm 626

Trucking & Teaming

(See also Cartage)

A & B Fast Freight Inc 136 Broad W
Airy Herbert E 1179 Genesee Park
bld

Alling Chas J 39 Paige
Amish Truck & Crane Service Inc 648
MtRead blvd
Anzalone Anthony J 235 Hayward av
Batterson Bros Trucking Co Inc 620
Meigs
Beishelm Gustave A 195 Henrietta
Benham Arthur B 16 Rainier
Bennett Herbert J 45 Wooden
Benson Wm H 78 Atlantic av
Berns Carl J 78 Glide
Boulter Wm P 985 Jay
Boyce Motor Lines, Dean st
Bradley Motor Freight Terminal 57
Dewey av
Brown Nelson E 35 Myrtle Hill pk
Buchan Geo C 130 Avery
Burrows John H 590 Sawyer
C A B Y Transportation Co 63 Curlew
Carpenter Edmund B 239 Bidwell ter
Central Baggage Transfer Co 250
Averill av
City Delivery & Storage Corp 193 Scio
Clancy Geo M Carting Co Inc 85 Rail-
road
Clancy J C Carting Co 3-11 Grand av
Clark E T Carting Co Inc 334 Main W
Connolly & Howell 145 Alpha
Costich B G & Sons Inc 271 Hayward
av
Coughlin Jas M 38 Roslyn
Craw Carting Co 250 Averill av
Davenport Lawrence 568 Clarissa
DeCarlo Carting & Hauling Co rear 447
North
DeClerck Theophilus 1908 East av
DeMartino Michl & Son 55 Frankfort
Dennis Wm P 236 Bway
DeRoller Carting Co 15 Rhine
DiSan Ferdinand Dominick 707 Smith
Dowdle LeRoy 104 Glenwood av
Duemmel Albert 84 Finch
Duffy Wm B Carting Co 62 Marshall
East End Carting Co 91 Frost av
Elwell Fenton C 216 Longview ter
Evans G Earl 43 Conklin av
F & C Forwarding Co rear 23 N Wash-
ington
Ferrin Frank C 20 Avis
Finewood Leonard B 2490 MtRead blvd
nr Ridge rd
Flanigan Furniture & Carting Co 337
Driving Park av
Flannigan Carting Co 699 Dewey av
Flower City Carting & Excavating Co
90 Bronson av
Ford Carting Co 615 South av
Fox Raymond F 2194 Baycliff dr
Frank Edwd E 231 North
Frederico Jos 656 Scio
Frederico Vincent J 2464 Lyndhurst
Gaffney Carting Co 662 Monroe av
Gaffney Jos F 67 Bowman
Gagliano Jos 96 Central pk
Gallo Ralph 81 Whitney
Goodberlet Chas H 324 Reynolds
Gotham Freight Lines 265 Hayward
Gottry Sam Carting Co 47 Parkway
Granata Chas 231 Dewey av
Greene F Lewis 1049 Carson av
Guest Edwd A 124 S Union
Gundry A R Inc 85 Stanton
Gundry Alf R 200 Irvington rd
Hall Bros 18 Moose
Henry Wm G 24 Ackerman
Highway Freight Co 6 Denning
Hoffman Geo P Coal & Carting Co Inc
136 Brooks av
Howell John E 59 Holcomb
Hughes Thos A 735 Main E
Imperiale Ernest 92 Lime
Jacobsen Soren L 216 Henrietta
Kegan John C 116 Minnesota

Keystone Carting Co rear 23 N Washington
Kozlowski Felix 36 Cleon
Lenhard Edw P 103 Santee
Levine Harry 41 Galusha
Lowe Arthur 254 Averill av
MacBride Bert A 132 Columbia av
MacKay Milton 82 Sanford
Main W J & Son 1595 Main E
Manchester Harold C 194 River
Melich Louis F 1687 Clinton av N
Mesch Nicholas J & Sons 126 Winter-
roth
Monroe Delivery Service 119 Main E
rm 725
Neil Trucking Service Inc rear 720
Driving Park av
Ness Lewis Carting Co 257 Exchange
Nickel Willard G 29 Pomeroy
Parin Milton 633 Hudson av
Paul's Transportation Service 136
Broad W
Peltzer Robt 181 Clairmont
Phelan Carting Co Inc 440 StPaul
Pierce Ralph C 345 N Goodman
Popplewell J T & Son 189 Seid
Popplewell Motors 173 University av
Portland Trucking Service Inc rear 542
Blossom rd
Prens Carting Co 434 State
Quinn Michl J 202 Parsells av
Read Elton J 13 LaMont pl
Regan Leo E 185 Cottage
Reaner Wm J 160 Gregory
Roberts Percy W 33 Rowley
Rochester Carting Co 25 N Wash
Rochester Forwarding Co 63 Curlew
Rogers Jas D 442 Plymouth av S
Rugenstein Aug C 25 Baycliff dr
Rush J P Carting Co 193 Cypress
Ryan Carting Co 99 Lyell av and 101
Frankfort
Sanfilippo Saml 886 Jefferson av
Saylor Walter J 13 Kestrel
Schaubert Wm F 205 Gregory
Schockow Chas R 1600 East River rd
Sheehan John E 112 Hillside av
Short Jos L 223 Mohawk
Sours Carting & Storage Co Inc 41
Grove
Steinfeldt Geo F 17 Hickory
Stuart Chas B 286 Magnolia
Suhr Herman J 118 Warner
Taglin Thos T 447 Murray
Tarrant C F Carting Co 300 South av
Tobin Clarence J 9 Lambertson pk
Torney Horton J 124 Gardiner av
United Van Lines Inc 47 Parkway
Vahl Frank 17 Avenue D
Vincelli Bros 391 Sherman
Vincelli Jas C 37 Michigan
Vincelli Jos 16 Bauer
Walter Geo F 1009 Exchange
Werner Gustave A 22 Wilcox
Yellow Van and Storage Co Inc 196
Hamilton
Zahn Geo C 36 Cobbs Hill dr

Trunks, Traveling Bags &c

EATON & SIMS 29 Clinton av S phone
Stone 4088 (For further information
see page 115 Buyers' Guide)
Krieger Abr 135 Clinton av S
LIKLY STORES Inc The 271 Main E
phone Stone 915 (For further infor-
mation see top lines and page 114
Buyers' Guide)
SIBLEY, LINDSAY & CURR CO 228-280
Main E phone Stone 6500 (For fur-
ther information see top lines)
Zelter Luggage Corp 324 Main E

Trust Companies

CENTRAL TRUST CO Central Trust
bldg 25 Main E phone Main 1625
Brighton branch 1806 East av (For
further information see page 72
Buyers' Guide)
General Reserves Corp 8 Exchange rm
705

FOR YEAR ENDING NOVEMBER 1933

GENESSEE VALLEY TRUST CO 45 Ex-
change at Broad phone Main 2884
(For further information see page 73
Buyers' Guide)

**LINCOLN-ALLIANCE BANK AND
TRUST CO** 183 Main E at Stone
phone Stone 300 branches 33 Ex-
change 1495 Lake av cor Ridgeway av
560 Monroe av 886 Main W 460 N
Goodman and 520 Portland av (For
further information see top lines and
page 71 Buyers' Guide)

**ROCHESTER TRUST & SAFE DE-
POSIT CO** 5 Main W at Exchange
phone Main 5960 (For further infor-
mation see front edge, back bone and
page 74 Buyers' Guide)

**SECURITY TRUST COMPANY OF
ROCHESTER** 103 Main E at S Water
phone Main 954 (For further infor-
mation see page 75 Buyers' Guide)

UNION TRUST CO OF ROCHESTER
main office 19 Main W phone Main
7100, 20 East av, 4359 Lake av, 590
Joseph av, 175 Lyell av cor Saratoga
av, 15 Hudson av, 1398 Culver rd,
548 Chili av and 844 Dewey av (For
further information see back cover
and page 76 Buyers' Guide)

*Turners—Wood

**CORBETT-STEEVES PATTERN
WORKS** 55 Allen phone Main 5730
(For further information see page
129 Buyers' Guide)

*Type Metals

ROCHESTER LEAD WORKS Inc 380-
382 Exchange phone Main 1154 (For
further information see page 120
Buyers' Guide)

Typesetting—Machine Composi- tion

Flower City Typesetting Co 123 N Wa-
ter
Kummerow Fredk A 36 StPaul rm 509
Rochester Linotype Composition Co Inc
143 StPaul 5th fl
Rochester Monotype Composition Co
Inc 77 South av rm 309

*Typewriter Ribbons

CROWN RIBBON & CARBON MFG CO
(mfrs) 782-790 StPaul phone Main
6840 (For further information see
page 124 Buyers' Guide)

Typewriter Supplies

American Ribbon & Carbon Co 229 Mill
CROWN RIBBON & CARBON MFG CO
782-790 StPaul phone Main 6840 (For
further information see page 124
Buyers' Guide)
Genesee Ribbon & Carbon Corp 51
Whittlesey
Kee Lox Mfg Co 207 Tremont
Kitko Specialty Co Inc 42 N Water
Little A P Inc 100 S Fitzhugh
Non-Smut Carbon Mfg Co Inc 207 Tre-
mont
Phillips Process Co Inc 194 Mill
Phillips Ribbon & Carbon Co Inc 61
Halstead
Pilot Ribbon & Carbon Co 360 Main E
rm 10
Rochester Manufacturing Supply Co 53
Whittlesey
Schlosser's Typewriter Store 469 Main
E

Typewriting Machines

City Typewriter Exchange 160 Clinton
av S
Electromatic Typewriter Inc (mfrs) 45
Crouch
Phelps Chas A (repairing) 269 Gregory
Royal Typewriter Company Inc 328
Main E rm 318

Sigler Eug C jr 69 Turpin
Smith L C & Corona Typewriters Inc
35 Chestnut rm 101
Sprague Roy A Typewriter Exchange
16 State rm 209
Typewriter Store The 44 Clinton av N
Underwood Elliott Fisher Co 40 StPaul

Umbrellas

Cohen Wm M (repairer) 2 Athens
Elenzweig Saml (mfr) 379 Portland av
Storer Umbrella Store 81 Main E rm 1

*Undertakers

(See also Funeral Directors)

BENDER BROS 301 Alexander phone
Stone 1179 (For further information
see page 100 Buyers' Guide)
FISKE E W 105 Lake av phone Main
2730
HALLORAN HENRY D & SONS
(Thomas B Mooney's Sons Inc) 195
Plymouth av S phone Main 127 (For
further information see page 100
Buyers' Guide)

HAUBNER & STALLKNECHT 828 Jay
phone Genesee 300 (For further infor-
mation see page 99 Buyers'
Guide)

INGMIRE & NAGLE CO Inc 137 Chest-
nut at Court phone Stone 111
JEFFREYS L A CO 32 Chestnut at
Lawn phone Stone 203 and 205 (For
further information see bottom edge)

MAIER'S L W SONS 870 Clinton av N
tel Stone 609 (For further infor-
mation see page 100 Buyers' Guide)

SCHAUMAN'S L SONS 609 Clinton av
N phone Main 2274 (For further infor-
mation see page 99 Buyers' Guide)
SCHEURMAN C F SONS 412 Brown
phone Genesee 438 (For further infor-
mation see page 101 Buyers'
Guide)

TIMMERMAN EUGENE A 510 Monroe
av tel Monroe 1684 (For further infor-
mation see page 101 Buyers'
Guide)

TROTT THOMAS F successor to Her-
manance Company 683 Main E phone
Stone 1524 (For further information
see page 100 Buyers' Guide)

Undertakers' Supplies

Gleason Board Co Inc 148 Exchange
National Casket Co Inc 142 Exchange
Rochester Burial Case Co Inc 305 St-
Paul

Underwear

Rochester Underwear Store 342 Main E
Rowe J M Inc (wholesale) 342 Main E

Uniform Mfrs

Barton Clara Nurses Apparel Inc 200
Andrews 3d fl
Hayms Chas J 27 Clinton av S rm 200
Peerless Uniform Co of Rochester 114
StPaul

Upholsterers

Berman Maurice J 1264 StPaul
Bisino Santo 1883 Clifford av
Burke Upholstering Co Inc 34 South av
Callari Michl 720 Clinton av N
Crippens Crosman rear 732 Main E
DeMarse Geo A 44 Scrantom
Disbrow's 99 Monroe av
Drexel Bros 1519 Main E
Enslender Frank E 12 Carleton
Feltz Louis J 83 Finch
Fine Art Upholstering Co 176 Garson
av and 23 Webster av
Fitzsimons Wm P 457 Lexington av
Gardner A J 162 Arnett blvd
Gardner Clarence U 181 Gregory
Gardner John 779 N Goodman
Garvey's 301 Genesee
Goldberg Julius H 64 Hanover

— EGBERT F. ASHLEY CO. —

See page 107
212 UNION TRUST BLDG.

— GENERAL INSURANCE —
19 MAIN ST. W.

See page 107
PHONE MAIN 444

Upholsterers—Con

Hahn Upholstering Co 389 Gregory
Henderson Michl 243 Adams
Keeling Eug S 1887 East av
Knapp Adam 15 Pardee
Kuhn Edwd J 87 Bernard
Limburg Fred C 88 Avon pl
McGuire Harold J 582 Lake av
Maggio Burt 317 N Union
Paramount Upholstering Co 178 Atlantic av
Quality Upholstering Co 535 1/2 MtHope av
Ratliff Gernon G 365 Jefferson av
Reliance Chair Co 74 Verona
Sercu John F 58 Bloomfield pl
SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)
Sinden Wm P 423 Plymouth av S
Sommers Harry C 1847 East av
Steko Upholstery Shop 138 Steko av
Tallen Jos 328 Court
Universal Upholstering Co 293 N Union
Villareale Furniture 39 Lyell av
Wurzer Geo V 11 Immel

Vacuum Cleaners—Mfrs & Dealers

Air-Way Branch of Roch 82 StPaul rm 503
Denning Vasti Mrs 501 Clinton av S
Electrolux Corp 14 Franklin rm 1117
Eureka Vacuum Cleaner Co 328 Main E rm 205
Hoover Company The 154 East av rm 211
Kirby-Scott and Fetzer (Hill Appliance Co) 482 Main E
Regina Rochester Agency 42 East rm 206

ROCHESTER GAS AND ELECTRIC CORPORATION 89-91 East av phone Main 3960 (For further information see top lines)
Variety Vacuum Cleaner Co 254 Lyell av

Variety Stores

Ben Franklin Stores 469-471 N Goodman
Bill's Bargain Store 543 South av
Blackman Arthur J 1264 Main E
Brumel Fred W 258 Arnett blvd
Burnette Roy W 658 Jefferson av
Carli Bros 433 Clinton av N
Clark Emma C Mrs S Moran
Claus C W Inc 405 Ridge rd
Corrigan Wm 616 Brown
Cutt Cyril 815 Clinton av S
Davis Sidney B 798 Woodbine av
DePascale Giulio 236 Bronson av
Dodge Fred B 400A Plymouth av S
Dowd Mary T 103 1/2 Portland av
Enterprise Five Cents to One Dollar Stores Inc 96 State and 4430 Lake av
Fairfield Flora E Mrs 544 Chili av
Falkenberg Fredk 444 North
Flood Mary C Mrs 404 Campbell
Ford Minnie D Mrs 863 Meigs
George's Variety Store 397 Humboldt
Grayley's Stores Inc 791 Dewey av
Havens Fannie J Mrs 701 South av
Johnson Nellie D Mrs 1728 StPaul
Johnson Ralph L 88 Sanford
Kerr Emil M 453 Plymouth av S
Klee Jos G 244 Portland av
Lechleitner Otto P 598 Lake av
Palmero Saml 635 Hudson av
Riley Thos 938 Clinton av S
Rivenberg John 85 Reynolds
Robinson Saml 544 Portland av
Simpson John M 2162 Main E

Stetzenmeyer Arthur W 686 Jefferson av
Strub Louis A 1100 Atlantic av
Sullivan Mary J Mrs 447 Plymouth av S
Taylor Twins 298 Arnett blvd
Woolworth F W Co 20 Main E

***Vaults**

CENTRAL TRUST CO Central Trust bldg 25 Main E phone Main 1625, Brighton branch 1806 East av (For further information see page 72 Buyers' Guide)

EAST SIDE SAVINGS BANK OF ROCHESTER The Main E at Clinton av S phone Stone 364 (For further information see page 77 Buyers' Guide)

GENESE VALLEY TRUST CO 45 Exchange at Broad phone Main 2884 (For further information see page 73 Buyers' Guide)

LINCOLN-ALLIANCE BANK AND TRUST CO 183 Main E at Stone phone Stone 300 branches 33 Exchange, 1495 Lake av, 886 Main W, 560 Monroe av, 460 N Goodman and 520 Portland av (For further information see top lines and page 71 Buyers' Guide)

MECHANICS SAVINGS BANK OF ROCHESTER The 21 Exchange phone Main 597 branch 89-91 East av phone Stone 4653 (For further information see page 80 Buyers' Guide)

MONROE COUNTY SAVINGS BANK 35 State phone Main 3878 branch 2 East av at Main E phone Stone 6646 (For further information see page 78 Buyers' Guide)

ROCHESTER SAVINGS BANK 47 Main W branch 40 Franklin phone Stone 1425 (For further information see page 79 Buyers' Guide)

ROCHESTER TRUST & SAFE DEPOSIT CO 5 Main W at Exchange phone Main 5960 (For further information see front edge, back bone and page 74 Buyers' Guide)

SECURITY TRUST CO OF ROCHESTER 103 Main E at S Water phone Main 954 (For further information see page 75 Buyers' Guide)

UNION TRUST CO OF ROCHESTER main office 19 Main W phone Main 7100, 20 East av, 4359 Lake av, 590 Joseph av, 175 Lyell av cor Saratoga av, 15 Hudson av, 1398 Culver rd, 548 Chili av and 844 Dewey av (For further information see back cover and page 76 Buyers' Guide)

***Vegetable Glues**

CLARK STEK-O CORPORATION 1631 Dewey av at Stek-O Hill phone Glenwood 1014 (For further information see page 128 Buyers' Guide)

Vending Machines

American Coin Machine Co 559 Clinton av N
Goodbody John 1826 Main E
Lite-A-Line Co 480 Main E
Rochester Canteen Co 37 Centennial (serving)
Wishman's Vendomatic Service 210 Court

***Venetian Blinds**

VanHOESEN F P CO INC 41-45 StPaul phone Stone 473 (For further information see top lines and page 126 Buyers' Guide)

***Ventilating Systems**

FLESCH & SCHMITT Inc 118 Brown cor Verona phone Main 5234 (For further information see page 137 Buyers' Guide)

Ventilators

Empire Blower Co Inc rear 13 Canal

Veterinarians

Central Small Animal Hospital 297 Central av
Liner Nelson R 1228 Main E
Long Philip C 333 McNaughton
Mahoney Wm H 143 Delevan
Tegg's Veterinary Infirmary 281 Platt
University Hospital for Small Animals 50 University av
Webber Bros Hospital Inc 85 University
Webber Carr R 1228 Main E
Webber LeRoy R 1228 Main E

Veterinary Remedies

Bells Dr Veterinary Co 37 May

Vinegar Mfrs & Dealers

(See also Cider Mfrs)

Mathes W E Vinegar Co 183 Main E rm 720

Violin Makers & Repairers

Kenneweg Henry F 1483 Dewey av

Vulcanizing

Wetzlau Vulcanizing Co 837 Lake av

Wagon Makers & Repairers

CALEY & NASH Inc 1828 East av phone Monroe 5126 (For further information see page 70 Buyers' Guide)
McCord Geo R 219 Smith
Rochester Body & Wagon Co rear 178 Main W

***Wall Board**

EXCHANGE LUMBER COMPANY Inc (wholesale) 551-563 Lyell av phone Glenwood 2300 (For further information see page 116 Buyers' Guide)

HOLLISTER LUMBER COMPANY Ltd 100 Anderson av phone Monroe 1663 (For further information see page 117 Buyers' Guide)

OTIS LUMBER CO 936 Main E phone Monroe 43 (For further information see page 118 Buyers' Guide)

Wall Paper Dealers—Retail

(See also Paper Hangings)

Campbell H G Co 285 Main E
Cooper Wall Paper Stores 53 Elm
Glen's Wall Paper & Paints 930 Main W

HUMPHREYS THE PAINT MAN 38-40

South av phone Main 2117 (For further information see page 127 Buyers' Guide)

Mittleman S & Son 240 North
Mylacraire Wm B 310 Plymouth av S

SHERWIN-WILLIAMS CO The 53
State phone Main 1517 (For further information see page 126 Buyers' Guide)

SIBLEY, LINDSAY & CURR CO 228-280 Main E phone Stone 6500 (For further information see top lines)

STAMBACHS 64 Exchange phone Main 3061 (For further information see page 128 Buyers' Guide)

Main Office
183 Main St. E.

LINCOLN-ALLIANCE BANK AND TRUST CO.

VanHOESSEN F P CO Inc 41-45 StPaul
tel Stone 473 (For further information
see top lines and page 126
Buyers' Guide)
Waidala Michl 803 Joseph av

Wall Paper Dealers—Wholesale
GAMROD-HARMAN CO Inc 75 Ex-
change phone Main 3710 (For further
information see page 127 Buyers'
Guide)

**IMPERIAL WASHABLE WALL PA-
PERS** Gamrod-Harman Co Inc dis-
tributors 75 Exchange phone Main
3710 (For further information see
page 127 Buyers' Guide)
Moody Edwd A 121 State
Pan-American Wall Paper & Paint Co
115 North
VanHoesen F P Co Inc 41 StPaul

***Wardrobe Trunks**
EATON & SIMS 29 Clinton av S phone
Stone 4088 (For further information
see page 115 Buyers' Guide)

Warehouse—Merchandise
B R & P Warehouse Inc 51 Litchfield
C & D Warehouse Corp 67 Warehouse
Douglas-Guardian Warehouse Corp 119
Main E rm 1223
Exchange Warehouse Co Inc 372 Ex-
change
Monroe Warehouse Company Inc 1044
University av
Pritchard Storage & Warehouse Co Inc
999 Main E
Transfer Warehouse 434 Exchange
UPTON COLD STORAGE CO Inc The
(cold and common storage) 38 Cliff
phone Main 1494 (For further infor-
mation see page 139 Buyers' Guide)

Washing Compounds—Mfrs
DiSalvo Saml rear 133 Hartford
Sno-ee Products Co 110 Leighton av

Washing Machines
A B C Washer Shop 211 Ridge rd E
AMERICAN LAUNDRY MACHINERY
CO The 110 Buffalo rd bet NYC RR
and Glide st phone Genesee 92 (For
further information see page 119
Buyers' Guide)

DEXTER WASHING MACHINES
Burr & Starkweather Co distributors
39-57 MtHope av tel Stone 3016 (For
further information see page 67
Buyers' Guide)

Drainer Sales Co (parts mfrs) 645
Atlantic av
Dran-Or-Fil Co (parts mfrs) 645
Atlantic av
Fearless Dishwasher Co Inc 175 Colvin
General Washing Machine Service 106
Sanford

HICKSON ELECTRIC AND RADIO
CORPORATION (A B C) cor Main
and Franklin opp East av phone
Stone 93 (For further information
see page 97 Buyers' Guide)

Maytag Monroe Corp 36 South av
Purple & Behrman 94 Scio
ROCHESTER GAS AND ELECTRIC
CORPORATION 89-91 East av phone
Main 3960 (For further information
see top lines)

Washer Service Shop 860 Clinton av
N

Waste Dealers—Cotton & Wool
Frankel Bros & Co Inc 42 Commercial

Genesee Sanitary Wiper Co Inc 48 In-
dustrial
Industrial Wiper Co 27 Portland av
Monroe Sanitary Wipers Co rear 16
Herman
Rappaport Lesser 16 Herman
United Sanitary Wipers 404 Hudson av

Watch & Jewelry Repairers
Babcock Loren T 25 North rm 929
Bader Gustav A 109 Main E rm 18
Blide Chas J 21 Iroquois
Borisch & Hofmann 119 Main E rm 303
Burke John A 395 Genesee
Canfield Harold C 2 Bway
Culver Clock Shop 1399 Culver rd
Dana J & Son 180 Main E rm 805
Diehl Ray F 206 Alexander
Fitch John J 62 Lowell
Forsythe Clifton S 183 Main E rm 943
Frank Ralph J 130 Main E rm 1041
Goode Wm 5 StPaul rm 521
Hind Alf P 572 Monroe av
Kosack Fred A 5 StPaul rm 231
Lefkowitz Sol 5 StPaul rm 205
Lichtenfels Rudolph L 25 North rm 723
Lynd Myron E 31 Hague
Maltese Philip 964 N Goodman
Mann Alex 2 North
Meredith Lawrence L 1762 StPaul
Metzger Melvin J 12 Gladys
Meyers Louis H 310 Plymouth av S
Miller Harley F 119 Main E rm 219
Minard Wilbor G 130 Main E rm 421
Page Thos M 27 Clinton av S rm 410
Parkinson Wm J 130 Main E rm 903
Quick Howard G 1800 East av
Quick Robt A 491 Monroe av
Rice Richd B 25 North rm 542
Rosenbaum Fredk W 41 Rosewood ter
Ryder Milton M 280 Winton rd N

SCHEER E J Inc 249-253 Main E opp
Sibley's phone Stone 710 (For further
information see page 114 Buyers'
Guide)
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)
Speciale Gaspare 5 Council
Stickels Leon 540 Main W
Sunderlin Lewis M 676 Monroe av
Torrill Lewis A 29 Ketchum
Wait Ernest L 200 Monroe av
Williams Harold G 692 S Goodman
Wolters Chas Fredk 42 East av rm 142

***Water Closet Mfrs**
(See Plumbers' Supplies)
***Water Colors**
JOHNSTON J W Siebert bldg 145 St-
Paul (For further information see
page 125 Buyers' Guide)

Water Heater—Mfrs
Combo Corp 1370 University av
***Water Softeners**
PERMUTIT Howe & Bassett Co Inc dis-
tributors 840-850 University av
phone Monroe 3 (For further infor-
mation see page 130 Buyers' Guide)

Water Supply Companies
Rochester & Lake Ontario Water Ser-
vice Corp 20 East av rm 204

Water Supply Systems
SLOAN SAMUEL & COMPANY 67-71
Exchange phone Main 540 (For fur-
ther information see page 131 Buy-
ers' Guide)

***Waterproofing**
FLESCH & SCHMITT Inc 118 Brown
cor Verona phone Main 5234 (For
further information see page 137
Buyers' Guide)

***Waterproofing Materials**
BARNARD, PORTER & REMINGTON
9-11-13 N Water phone Main 8140
(For further information see top lines
and page 126 Buyers' Guide)

Weather Strips
Chamberlain Metal Weather Strip Co
135 Spring

Weavers & Reweavers—Garment
Empire Textile Weaving Co 5 StPaul
rm 409
Verwey I Myrtle Mrs 25 North rm 942

***Wedding Decorations**
KELLER J B SONS Inc 28 Clinton av
N phone Stone 484 (For further in-
formation see line on back cover)

Welders & Brazers
Genesee Welding Works 11 N Wash
Grein Wm C rear 470 Court
McAviney J 233 Burrows
Metal Welders Inc 719 Exchange
New York Welding Works 150 West-
cott

Progressive Welding Works 7 Prospect
Rochester Brazing & Welding Co 236
Mill
Rochester Welding Works 349 Orchard
Spranza Francis V 79 Spruce av
Sproncz Francis V 648 Plymouth av S
Straub & Lawler 219 N Water
Welding Supply Co (supplies) 510
State
White Jos J 2 Howell

Window Cleaners
Acme Window Cleaning Co 16 Reming-
ton
Central Window Cleaning Co 55 South
av
National Rochester Window Cleaning
Co 82 Mortimer
Rochester Window Cleaning Co 82
Mortimer
Tokarz Stanley 43 Ernst

***Window Equipment**
PULLMAN MFG CORPORATION (sash
balances) 1170 University av corner
Culver rd phones Monroe 1086-1087
(For further information see page 87
Buyers' Guide)

***Window Guards**
WHITE WIRE WORKS CO The 79-83
Exchange phones Main 274-275 (For
further information see page 140
Buyers' Guide)

Window Shade Mfrs & Dealers
Aiolotte Venetian Blind Co 1479 Norton
Blum Window Shades 42 Sullivan
Edgett Helen E Mrs 390 Frost av
GAMROD-HARMAN CO Inc 75 Ex-
change phone Main 3710 (For further
information see page 127 Buyers'
Guide)

GRAVES H B CO Inc 78 State phone
Main 3342 (For further information
see inside front cover)
McMillen Venetian Blind Co 121 Lin-
coln av

MANUFACTURING and REPAIRING 271 MAIN ST. E.	LIKLY'S Rochester's Leading Luggage Store	Everything for the Traveler Including Costume Jewelry PHONE STONE 915
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Window Shade Mfrs & Dealers—Con
McMillen Wilbur L 155 Terrace pk
Modern Window Shade Shop 272 Nor-
ton

Norton Chas Shade Co Inc 22 Andrews
SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

VanHOESEN F P CO Inc 41-45 St-
Paul tel Stone 473 (For further in-
formation see top lines and page 126
Buyers' Guide)

***Window—Sheet-Metal, Fire-
proof**

**FRANCIS METAL DOOR AND WIN-
DOW CORPORATION** 46-48 Cort-
land phone Main 2315 (For further
information see page 87 Buyers'
Guide)

**Wines—Medicinal & Sacramen-
tal**

Fee Wine Co 21 N Water

Wire Goods Mfrs

Anaconda Wire & Cable Co 89 East av
rm 902

DeRoo Wire Works 21 Klein
Rochester Wire Works 10 StJacobs

WHITE WIRE WORKS CO The 79-83
Exchange phones Main 274-275 (For
further information see page 140
Buyers' Guide)

***Women's Apparel**

EDWARDS E W & SON 144-158 Main
E phone Stone 2300 (For further in-
formation see page 96 Buyers' Guide)

FORMAN B COMPANY 46 Clinton av S
phone Main 3900 (For further in-
formation see page 96 Buyers' Guide)

McCURDY & CO Inc 275-291 Main E
phone Main 5500 (For further in-
formation see page 96 Buyers' Guide)

SIBLEY, LINDSAY & CURR CO 228-
280 Main E phone Stone 6500 (For
further information see top lines)

Women's Furnishing Goods

Bastian's Dress Shoppe 493 Lyell av

Blasetti Francis M 531 State

Copeland Dora Mrs 12 Gibbs

Flynn Mary & Ellen 538 Main W

Gertrude Ann Dress Shoppe 1160 Clif-
ford av

Jean's 17 East av

Jean's Cotton Shop 1162 Clinton av N

Jewett Inc 359 East av

Krolls 648 Clinton av N

Lena's Dress Shop 837 Portland av

Lingerie Shop The 293 Alexander

Miller Helen Whitney 1849 East av

Morress Shop Inc 77 East av

Riviera Dress Shop 1455 Lake av

Rosenberg Belle 39 East av

Sally Frocks 218 Main E

Thrift Dress Shoppe The 1364 StPaul

Wilbur-Rogers Inc 172 Main E

Wood Carvers

Maly Evariste 272 East av

Wool Dealers

Foster Geo A 660 Plymouth av S

Kuhman Inc 366 Plymouth av S

Wood Products—Mfrs

Giordano L & Sons Inc 375 Weaver

Horracks Harry (wedges) rear 86 Par-
sells av

Quality Woodcraft Co 484 Central av

Regent Specialties Inc 268 Lyell av

Wood Turners

Rowe Carlis 18 Commercial

***Wooden Boxes**

SIMPSON BOX & LUMBER CO Inc
1290 MtRead blvd phone Glenwood
4216 (For further information see
page 84 Buyers' Guide)

Woolen Goods

Cook Annie C Mrs 712 Clinton av N

Knitting Shop The 16 Clinton av S

Purvin Harmon J 165 Clinton av N

Rochester Textile Weaving Co 36 St-

Paul rm 304

Saller Wm J 36 StPaul rm 321 (whol)

Sandler Isadore 905 Clinton av N

Stratford Woolen Co 36 StPaul rm 106

***Wrapping Paper**

ALLING & CORY CO The (wholesale)
25 Verona phone Main 6060

HUBBS & HASTINGS PAPER CO 319-
325 Main W phones Main 6702-6703
(For further information see page
128 Buyers' Guide)

X-Ray Apparatus & Supplies

Hodgson Carlton Company (film) 1044
University av

Kelley-Koett Mfg Co Inc 277 Alexander
rm 605

Westinghouse X-Ray Co 41 Chestnut av
rm 200

X-Ray Laboratories

Rochester X-Ray Laboratories Inc 8 N
Water rm 505

Yarn Mfg—Retail

Fairbanks Pauline S 293 Alexander

Yeast Mfrs

Federal Yeast Corp 853 Clinton av S
Fleischmann's Yeast Service 593 Bway
National Grain Yeast Corp 1 Aebersold
Red Star Yeast & Products Co 499 Ly-
ell av

1239 Lincoln-Alliance
Bank Building
Phone MAIN 220

PAVIOUR
— AGENCY 68 YEARS OLD —
INSURANCE

1239 Lincoln-Alliance
Bank Building
Phone MAIN 221

There are two kinds of Advertising

That which the Buyer seeks, and that which is thrust upon him.

Both are good

Display advertising *suggests* wants and *creates* desire. Of its tremendous power many present day successes bear witness.

Reference Advertising steps in when the desire has been created. It shows where the goods can be purchased and gives information that the buyer wants *when he wants to buy*.

A Connecting Link

The weakness of display advertising is that often a need is not realized until the ad that suggested it is misplaced or thrown away.

A shrewd buyer usually looks the field over before buying and where is so logical a place to look as *in this book*.

A Help to You

In your buying, use the lists in this book. If you see a name in *heavy type* it is because that concern thought enough of your possible business to make it easy for you to find them. If it says "See page — —", you will find there information that will really help you.

Are You Covered?

Have you made it easy for buyers to find you, by putting a bold type listing under every heading where they might look for you or a competitor? Have you put information in the "Selling Section" that will really help a buyer, and point to *you* as the one who can serve him best?

If not, make a note to do it in the next edition, and let us tell you *now* how little it costs to be *protected*.

R. L. POLK & CO., INC.

354-360 FOURTH AVE.

NEW YORK CITY

The Sign Over Your Door

is a good thing, isn't it? You would not think of doing business without it.

*But it is only seen by those who
pass your way*

If you could put a sign where everyone could see it would it interest you?

The City Directory

is where people look for you when they want to do business. You should make it easy for them to find you, by putting such information as a buyer wants, in the Directory properly indexed under all headings where he might look for you.

*To be properly registered costs less than
to be left out*

R. L. Polk & Co., Inc.

354-360 FOURTH AVE.

NEW YORK