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WENDELL J. CURTIS WILLIAM B. HALE JAMES C. CLEMENTS WILMOT CASTLE FREDERICK S. MILLER EDWARD A. HALBLEIB GILBERT J. C. McCURDY HERBERT W. BRAMLEY GEORGE WENDT ARTHUR J. GOSNELL

CHARLES F. HUTCHISON CURTIS FITZSIMONS ARTHUR W. BEALE J. SAWYER FITCH DR. ALBERT K. CHAPMAN

MORRIS PLAN INDUSTRIAL BANK OF ROCHESTER

collateral and PERSONAL LOANS



Made on Character and Earning Capacity

32 CLINTON AV. NORTH ROCHESTER, N. Y.

Telephone MAIN 1512

BANKERS to the MAN without BANK CREDIT

You Can Borrow Needed Money Under Our Plan without co-makers, endorsers or embarrassing investigation

WE SERVE THE PEOPLE WHO WORK

PROVIDENT LOAN SOCIETY

(A Personal Loan Co.)

31 EXCHANGE STREET

ROCHESTER, N. Y.

GLENWOOD 6200

HICKOK MANUFACTURING COMPANY

INCORPORATED

BELTS - BUCKLES - BRACES - GARTERS MEN'S JEWELRY

Executive Offices and Factory

850 ST. PAUL STREET

ROCHESTER, N. Y.

Branch Offices, New York City, Chicago, San Francisco and Los Angeles

MAIN 3265

WM. F. SCHOCK

CITY BLUE PRINT CO.

31 ELM STREET

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BLACK AND WHITE PRINTS

DRAWING MATERIALS

ROCHESTER FOLDING BOX CO.

Color Advertising
Division
Folders
Booklets
Hangers
Window Displays
Counter Cut Outs
Box Tops

Corrugated
Division
Corrugated
Shipping
Cases
Corrugated
Specialties

Toy Division Jackbilt Playthings Folding Box
Division
Cartons
Display Containers
Dummy Displays
Cigar Packs
Cigarette Shells
and Slides
Labels

Main Office and Plant, BOXART ST.,

ROCHESTER, N. Y.

Sales Offices, 200 FIFTH AVENUE, NEW YORK, N. Y.

H. P. NEUN CO., INC.

MANUFACTURERS OF



CORRUGATED and FIBRE SHIPPING CASES

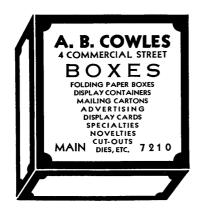
Folding Boxes

PRINTING

PROBERT ST.

Phone MONROE 1216

ROCHESTER



This Directory

represents Rochester in Directory libraries and big business houses in principal cities throughout the United States and Canada, as a catalog of this city's manufacturing and mercantile activities. See to it that it properly and completely

Represents You

ROCHESTER BOX & LUMBER CO.

Manufacturers of

Bottle Boxes, Packing Boxes, Lock-Corner Boxes, Chestnut Fibre Board Cleated Boxes, Shooks, Shavings and Sawdust

CULVER ROAD SUBWAY

ROCHESTER, NEW YORK

Phones CULVER 400-401

The cost of Reference Advertising of the above type is more than offset by its results.

Established 1876

ALBERT WISCHMEYER, Pres.

Incorporated 1901

NUNN BRASS WORKS

MACHINISTS, BRASS FOUNDERS, FINISHERS AND SPECIAL BRASS WORK TO ORDER

Manufacturers of Brewers' Supplies and the Nunn Patent Oil and Grease Cups, Emergency Fire Hose Couplings, Plumbers' Goods and Floor Drains and Flanges.

Factory and Office 17 WENTWORTH ST. ROCHESTER, N. Y. PHONE GENESEE 163

ESTABLISHED 1842

HENRY WRAY & SON. Inc.

CASTINGS OF

Brass, Nickel, Bronze, Babbitt Metal Aluminum or Special Alloys

BRONZE SIGNS AND MEMORIAL TABLETS

Electric Furnace Process

Phones MAIN 1120-1121-1122

258 STATE STREET

ESTABLISHED 1865

VRIGHT

Members NEW YORK STOCK EXCHANGE - CHICAGO BOARD OF TRADE

STOCKS

COMMODITIES

BONDS

Hotel Seneca Bldg.

DAVID B. LITTLE, Manager

Phone Stone 720

NEW YORK COFFEE & SUGAR EXCHANGE

NEW YORK COTTON EXCHANGE

NEW YORK CURB EXCHANGE (ASSOC.)
NEW YORK COCOA EXCHANGE
COMMODITY EXCHANGE, INC.

BUFFALO STOCK EXCHANGE

BUFFALO: Erie County Bank Building NIAGARA FALLS: Elderfield Bldg. TORONTO: General Trust Bldg.

SYRACUSE 101 University Bldg. AUBURN: Masonic Temple Bldg. Bradford. Lewis Emery, Jr. Bldg.

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JOHN H. KITCHEN

RAYMOND J. BANTEL HARTWELL P. MORSE

GEORGE D. B. BONBRIGHT & CO.

100 POWERS BUILDING

Phone Main 4830

Members

NEW YORK STOCK EXCHANGE CHICAGO BOARD OF TRADE

Associate Members New York Curb Exchange

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BINGHAMTON

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F. T. SAGE D. S. RUTTY

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S. C. STEELE C. J. WOLCOTT—Special

SAGE, RUTTY & STEELE

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GRAHAM & CO.

C. W. WEIS, Jr. and F. E. McKELVEY, Resident Partners

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New York Curb Exchange (Associates)

Chicago Board of Trade Chicago Stock Exchange

SAGAMORE HOTEL

Tel. STONE 640

115 EAST AVENUE

SUTRO BROS. & CO.

ARTHUR SUMMERS, Manager

Members

New York Stock Exchange

Telephone MAIN 2320

30 STATE STREET

ROCHESTER, N. Y.

NATIONAL ADVERTISERS

are coming more and more to realize that newspaper or magazine publicity brings better returns when coupled up with an advertisement for the local agent in the City Directory. Put "See the City Directory for our local agent" on all your advertising, and see to it that he is listed under all the classifications in your line.

LOCAL ADVERTISERS

will improve their sales of nationally advertised products if they can induce their supply house to advertise in the above manner.

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46 and 48 CORTLAND ST. - Phone MAIN 2315

Steel Sash

Residence Casements

Fire Proof Doors and Windows

Rolling Steel Doors

Metal Covered Doors

Hollow Metal Doors and Windows

Ornamental Bronze and Aluminum

Bank Screens Fine Show Cases

Landon Puttyless Skylights

AMERICAN GLASS and CONSTRUCTION COMPANY

Specialists in Store Front Construction

PLATE GLASS FOR STORE FRONTS, AUTOMOBILES MIRRORS, ETC. GLASS OF ALL KINDS

46 and 48 CORTLAND ST. -

- Phone Main 2315

POROSIL INSULATION SERVICE

Division of

AMERICAN GLASS & CONSTRUCTION CO.

Specialists in BUILDING INSULATION

ENGINEERS and CONTRACTORS

46 and 48 CORTLAND ST. - Phone MAIN 2315

Office Phone Glenwood 4166 Residence Phones Main 1357-M or Stone 1271

GOOD STONE MANUFACTURING CO., Inc. Mason and Builder Supplies

We Specialize in CUT CAST STONE

Garden Furniture, Cement Blocks, Steel Sash, Cement Plaster, Lime, Gravel, Sand, Flue Lining, Etc.

OFFICE AND FACTORY

470 HOLLENBECK STREET

ROCHESTER, N. Y.

THEODORE H. SWAN BRICK AND TILE CO., INC.

Phones MAIN 3956--MAIN 3950

Facing Bricks in all colors—Fire Clay Hollow Tile Building Blocks—Hollow Tile Fireproofing —Architectural Terra Cotta—Floor Tile

723 CLARISSA STREET

ROCHESTER, N. Y.

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W. C. CUNNINGHAM, Secretary and Treasurer

MONROE BLOCK CO., Inc.

MANUFACTURERS OF

CEMENT BUILDING BLOCKS DEALERS IN MASONS' SUPPLIES

Phone MAIN 5707

348 EXCHANGE STREET

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AMERICAN CLAY & CEMENT CORPORATION

General Contractors and Builders Supplies

Cements, Lime, Plaster, Face Brick, Paving Brick, Fire Brick, Tile, Sewer Pipe, Reinforcing, Paints, Waterproofing, High Temperature Cements

Everything for the Contractor and Builder

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Phones CULVER 1000-1001

TELEPHONE MAIN 180

WHITMORE, RAUBER & VICINUS

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READY MIXED CONCRETE, CRUSHED STONE, SAND AND GRAVEL, CUT STONE, GRANITE, INTERIOR MARBLE, TILE, PORTLAND CEMENT, FIRE BRICK, CLAY SEWER PIPE, CEMENT BLOCKS, SHEETROCK, STEELSASH, ORIENTAL STUCCO, METAL LATH

All Kinds of Builders' and Masons' Supplies

CONTRACTORS FOR:

ASPHALT PAVEMENTS, ASPHALT MASTIC FLOORS, CEMENT SIDEWALKS, DRIVEWAYS

All Kinds of Street and Sewer Work

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51 GRIFFITH ST. ROCHESTER, N. Y.

Everything for Building But Lumber

HIRES TURNER GLASS COMPANY

CLARENCE BLEYLER, Manager

GENESEE 6750-6751-6752

STORE FRONTS OUR SPECIALTY

LIBBEY OWENS FORD SAFETY GLASS

Large Stocks Constantly on Hand of VITA GLASS-THE HEALTH WINDOW GLASS

ACTINIC GLASS A GLASS THAT ABSORBS THE HEAT RAYS, TRANSMITS THE LUMINOUS RAYS AND REDUCES GLARE

Wind Shield Plate Glass Figured Rolled Glass Bevelled Plates Solid Wired Glass Corrugated Wire Glass Skylight Glass Plate Glass Mirrors Window Glass

STRUCTURAL GLASS

Skylight Glass Window Glass
"VITROLITE" FOR WALL COVERINGS

HAGUE STREET, South of Lyell Ave. ROCHESTER, N. Y. TAKE LYELL AVENUE CAR TO HAGUE STREET

MORSE SASH @ DOOR CO.

Doors, Windows, Interior Trim, Stair and Porch Work, Etc.

Telephone 1835 Main

FORD ST. and WAVERLY PLACE

ROCHESTER, N. Y.



ANNOUNCEMENT EXTRAORDINARY

NEW ADJUSTABLE SPRING SASH BALANCE

GUARANTEED FOR THE LIFE OF THE BUILDING

This new invention is the most radical and important improvement in Spring Sash Balances for double hung windows in the past 40 years. A turn of a screw driver will insure permanent, perfect operation of the sash.

Noiseless, easy and smooth operation — no rattling weights, squeaking pulleys or broken cords.

This modern equipment solves the problem of properly hung windows for all time. Windows are used more than any other installation in a building. Don't neglect them when preparing plans and specifications for that new residence. Why not remodel your old fashioned windows.

Economical to install - a comfort and convenience in the home.

PULLMAN MFG. CORPORATION

Cable Address "MANPULL" Rochester, N. Y., U. S. A.

45 Ford Street

Phone Main 6909

Directory Advertising Brings SATISFACTORY RESULTS

See that your business is properly represented

C. GUERNSEY TICE

WILSON B. GATES

TICE & GATES

China, Glass, Silver

Telephone STONE 646

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ROCHESTER, N. Y.

FRED H. GORDON President and Treasurer WALTER J. HOWARD Vice-President CHARLES C. SCHAEFER Secretary

THE YATES COAL CO.

Anthracite COAL Bituminous ALSO COKE

Orders for Private Residences Solicited

TELEPHONE No. 450-451 STONE

Main Office

612 LINCOLN-ALLIANCE BANK BUILDING

YARDS

93 INDUSTRIAL STREET
76 KING STREET and B. R. & P. RY. ROCHESTER

TELEPHONE MAIN 1662

SMITH COAL COMPANY

HENRY S. (DON) SMITH, OWNER

COAL & COKE

COAL

Lehigh Valley

"Blue" Coal Philadelphia & Reading
Delaware & Hudson

COKE

R. G. & E.

Semet-Solvay

907 MONROE AVENUE

ROCHESTER, N. Y.

A Prospective Purchaser

Turns to the Reference Department covering the Desired Business and selects certain names and addresses.

Will He Find Your Advertisement There?

If not, you lose the business, and your competitor gets it through his advertisement in the City Directory.

COAL Bituminous Anthracite

COKE R. G. & E. All Sizes

> "OVER FIFTY YEARS IN BUSINESS" Our Heating Expert Is At Your Service.

JENKINS & MACY CO.

General Offices: 100 Cutler Building 42 East Avenue

Telephone **STONE 416**

Offices and Yards: 1045 Main St. East 119 Child Street 381 Main St. West

LANGIE COAL

STONE 4000

HI-HEAT COAL SEMET-SOLVAY COKE PETRO-KOL

STONE 4000

ALADDIN FUEL OILS They Cost No More

Central Office, 326 Main Street, East

4700 Lake Avenue 357 St. Paul St.

368 Clinton Ave. N.

201 Monroe Avenue - 693 South Avenue 2 Lake Ave.

ALBERT E. MAY

HARRY A. MAY

H. H. BABCOCK & CO.

Wholesale Dealers in

'hlue coal'

BITUMINOUS COAL, COKE AND OIL

105, 106, 107, 108, 109 and 110 WILDER BLDG. - Phones MAIN 228-229

Sales Offices and Trestles

505 North Street, at N. Y. C. R. R.

720 Driving Park Av. at B. & O. R. R.

393 Main Street West, at Penn. R. R.

GRACE D. ROSS Pres. and Sec'y

E. REED SHUTT Vice-President

V. H. RUSSELL Treas. and Mgr.

CHAS. C. WEST COAL CO., Inc.

GUARANTEED

COAL-COKE-FUEL OIL

281-285 NORTH UNION STREET Main Office and Trestle CULVER 999-2074

Please mention this Directory when dealing with Advertisers

IRONDEQUOIT COAL & SUPPLY CO.

TELEPHONE GLENWOOD 6161

Famous Reading Anthracite Pittsburg Soft Coal—R. G. & E. Coke

HAY-GRAIN-FEED

Fertilizer

Farm and Building Supplies

Cement

149 RIDGE ROAD EAST

ROCHESTER, N. Y.

COAL

Quick Service by Courteous Drivers

From a Truly Local Concern DWARD COAL & COKE COMPANY, INC.

Guaranteed Fuels

COKE

Yard Office
200 Exchange Street

We also Supply Soft Coal

LOW CASH PRICES

— Phone — MAIN 3077

COLLECTIONS

ADJUSTMENTS

CREDIT REPORTS

DOEHLER MERCANTILE AGENCY

G. J. DOEHLER, Manager

Bonded For

COMMERCIAL COLLECTIONS EVERYWHERE

"ARE CREDIT LOSSES STEALING YOUR PROFITS?"

We Solicit Your Old Bills For Collection

Personal Contact With Debtors

421-425 Central Trust Bldg.

25 Main St. E.

Phone Main 673

YOU CANNOT AFFORD

To miss a full representation in the classified part of the Directory. It is a Buyers' and Sellers' Guide and through its consultation thousands of dollars worth of goods are sold annually

YOU LIKE to Patronize those Concerns Who are in Business to Stay.

It's human to expect that such business establishments always stand back of the wares they sell.

The advertising in this Directory is suggestive of the stability and permanency of the advertisers.

Frauds, fakes, get-rich-quicks and other schemers have little use for directory advertising. It lives too long.

The modern city directory is a business institution. It occupies a place peculiarly its own. It is as necessary to the progress and development of a city generally as anything naturally would be which deals with such a fundamental as the citizens themselves.

IF YOU ARE NOT ADVERTISING YOUR BUSINESS IN THE DIRECTORY, MAY WE EXPLAIN HOW AND WHY IT WILL PAY YOU.

SAMPSON & MURDOCK CO., Inc.

Directory Publishers for over 85 years

179 LINCOLN STREET

BOSTON, MASS.

GORSLINE & SWAN CONSTRUCTION CO.

Mason Contractors and General Building Construction

Estimates and construction counsel services are gladly furnished at any time without obligation

Phone Stone 1118

96 PEARL STREET, ROCHESTER

Residence, 96 HILLSIDE AVENUE

Phone MONROE 2517-W

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Established 1889

GENERAL BUILDING CONSTRUCTION

Estimates Furnished

Quality Homes and Alterations

1462 MAIN STREET, EAST

Phone CULVER 3073

ROCHESTER, N. Y.

PHONE MAIN 3422

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GENESEE VALLEY TRUST BLDG. - 45 EXCHANGE ST.

A. A. HOPEMAN

B. C. HOPEMAN

A. W. HOPEMAN & SONS CO.

Building Contractors

OFFICE

569 LYELL AVENUE

ROCHESTER, N. Y.

HOPEMAN LUMBER AND MFG. CO., Inc.

FRANK J. KINNEY

PHONE MONROE 6850

F. H. RAPP COMPANY, Inc.

Building Contractors

General Construction

Office and Works

188 MOUNT HOPE AVENUE

ROCHESTER, N. Y.

ESTABLISHED 1863

PHONE MAIN 675

STEWART & BENNETT, Inc.

General Contractors

STORE FRONTS AND REMODELING A SPECIALTY

126-132 N. WATER STREET,

ROCHESTER, N. Y.

WM. SUMMERHAYS SONS

CORPORATION

Boiler Settings, Fire Masonry, Special Furnaces, Power Plant Chimneys of Radial and Common Brick . . . Lightning Arrestors Installed

SUMMERHAYS REFRACTORY SUPPLIES

Fire Brick, Carborundum Brick, Insulating Brick, Plastic Fire Brick, High Temperature Cements, Fire Clay, Asbestos.

Phone MONROE 1155

Office and Yard, 614-632 CLINTON AVE. S., ROCHESTER

From 6 A. M. to 6 P. M. Call Glenwood 1232



After 6 P. M. Call Glenwood 329

C. P. WARD, INC.

General Contractor

700 HOLLENBECK STREET .. ROCHESTER, N. Y.



Bartholomay COMPANY, INC.

QUALITY ICE CREAM

BULK AND BRICK

Pasteurized Milk and Cream in Cream Top Bottles

Guernsey Pasteurized—Certified—Vitamin D Milk

MANUFACTURERS OF ICE

ICE CREAM DEPARTMENT Phone MAIN 6520

555 ST. PAUL ST.

DAIRY DEPARTMENT Phone MAIN 6523

BRIGHTON PLACE DAIRY COMPANY, INC.

VITAMIN D MILK

Under Laboratory Control

45 FULTON AVENUE

ROCHESTER, N. Y.

GLENWOOD 144

A. W. WOOD President

MAIN 386

OSCAR B. SPIEHLER Treasurer

BIG ELM DAIRY CO.

DEALERS IN

Pasteurized and Certified Milk and Cream

Creamery Butter and Cottage Cheese Fresh Daily

476 EXCHANGE STREET

ROCHESTER, N. Y.

McCURDY'S

Rochester's Foremost Quality Department Store

MAIN and ELM STREETS

Phone MAIN 5500



DOYLE DETECTIVE BUREAU

801-803-805 COMMERCE BUILDING



PRINCIPAL CITIES

Phones MAIN 1743

Nights MONROE 3278

INVESTIGATIONS Criminal - Commercial - Civil

Character - Personal JOHN A. DOYLE, Director

28 YEARS EXPERIENCE

IN

PRO) TECTION DE

UNIFORMED POLICE

For Protection of Residences Factories - Stores

A. T. DOYLE, Manager

CONFIDENTIAL

EXPERT SECRET SERVICE LADIES DEPARTMENT

RELIABLE

K. V. DOYLE, Supervisor

ETECTIVE AGENCY **JENNINGS**

A. F. JENNINGS, Principal

CONSULTATION FREE

OFFICE TELS. STONE 950-951

Night Tels. Gen. 1990 Gen. 6131

ROCHESTER-Suite 410-412-414 Temple Bldg. NEW YORK CITY-580 Fifth Avenue BUFFALO-312 Brisbane Building

Your Advertisement in the City Directory is an expression of your own Faith in your Ability to run a Successful Business during the life of the book

Did you ever consider that?

99

G. W. SANFORD Vice-Pres. and Treas. F. H. GOLER Pres. and Gen. Mgr. F. W. FLEMING Secy.

MAIN 1820

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ESTABLISHED 1820

Licensed Pharmacists

PHYSICIANS' SUPPLIES AND SURGICAL INSTRUMENTS TRUSSES AND SUPPORTERS

Prescription Specialists and Manufacturing Pharmacists

24 and 26 EAST MAIN STREET

ROCHESTER, N. Y.

MRS. WM. H. BEMISH President ESTABLISHED 1839 C. G. HEISE Sec. and Treas.

J. K. POST DRUG CO.

Wholesale and Retail Druggists

Fine Chemicals and Drugs

17 EAST MAIN STREET

PHONE MAIN 2194

BRANCH, 338 PLYMOUTH AVE., S.

Phone MAIN 3545

McKESSON-ROCHESTER

DIVISION OF McKESSON & ROBBINS, INCORPORATED

Wholesale Druggists

Wholesale Liquors

SODA FOUNTAINS

STORE FIXTURES

DRUGGISTS SUNDRIES

230-236 ST. PAUL STREET

Drug Dept., Phone STONE 4580

Liquor Dept., Phones STONE 420-421

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A steady increase in classified advertising would seem to indicate an appreciation of its value by business men in general

WHAT ARE YOU DOING NOW?

BERGER BROS. ELECTRIC MOTORS, INC.

Not affiliated with any other concern of similar name in Rochester

1346 UNIVERSITY AVENUE

Telephones MONROE 2094 MONROE 2095 MONROE 2096 Night CHAR 773-M MONROE 6460

Electric Motors

CHAR 773-M MONROE 6460 MONROE 100

WESTERN UNION W U X
N. Y. C. MAIN LINE SIDING



NEW MOTORS
REBUILT MOTORS
ACCESSORIES
CONTROL
REPAIR PARTS
MOTOR REPAIRS
MOTOR SERVICE
MOTOR INSTALLATION

TRANSFORMERS REPAIRED

Authorized Service and Parts for G. E. Motors and Control

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Radios, Washers, Refrigerators, Appliances and Supplies

SOUND AND PAGING SYSTEMS

Wiring, Fixtures, Electrical Construction and Repairs of Every Description

ESTIMATES ON REQUEST

Cor. MAIN and FRANKLIN STREETS

ROCHESTER, N. Y.

Opp. EAST AVENUE Phone STONE 93

LAUBE ELECTRIC CORPORATION

Electrical Contractors

Heating Equipment

TIMKEN SILENT AUTOMATIC OIL BURNERS

For Installation and Service Call STONE 104-105

191-193 EAST AVENUE

ROCHESTER, N. Y.

If you want business ALL of the time advertise ALL of the time

T. H. GREEN ELECTRIC CO.

INCORPORATED

Contractors and Manufacturers

Power and Light Installations

Panels and Switchboards Automatic Telephones General Electric Motors Motor and Apparatus Repairs Electrical Supplies Radio and Appliances

"FRIGIDAIRE" Commercial Equipment Air Conditioning and Service

31-37 N. WATER ST., ROCHESTER, N. Y.

Telephones Main 555-556

MOSELEY & MOTLEY MILLING CO.

INCORPORATED 1888

Manufacturers of

Flour City Roller Mills A and B

MILL STREET, foot of Brown

ROCHESTER, N. Y.

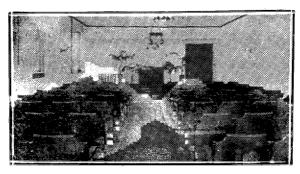
OUR ADVERTISERS HELP TO KEEP THE SUBSCRIPTION PRICE OF THIS BOOK AT A REASONABLE FIGURE.

WE ASK YOU TO GIVE THEM YOUR SUPPORT

L. SCHAUMAN'S SONS

Phone MAIN 2274

Funeral Directors



PUBLIC FUNERAL CHAPEL

Phone Main 2274

Open Day and Night

609 CLINTON AVE., NORTH .. ROCHESTER, N. Y.

ANDREW J. MATTLE

JOHN W. MATTLE

A. J. MATTLE & SON

Funeral Directors

Phones STONE 1552, 1553

300 CUMBERLAND STREET

ROCHESTER, N. Y.

A REAL NECESSITY IN EVERY OFFICE

THE CITY DIRECTORY

The Modern Up-to-Date Method of Getting Accurate Information Quickly

A Time Saver—A Money Maker for Every Business Let Us Show You How PHILIP A. BENDER

CHARLES W. BENDER

CHRISTIAN BENDER

BENDER BROTHERS

ESTABLISHED 1859

Funeral Directors

Phone STONE 1179

301 ALEXANDER STREET

ROCHESTER, N. Y.

HENRY D. HALLORAN & SONS

(THOMAS B. MOONEY'S SONS, INC.)

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M. ALVAH HALLORAN, Sec. and Treas.

VERNON E. HALLORAN, Vice-Pres.

Funeral Directors

195 PLYMOUTH AVENUE, SOUTH

Phone MAIN 127

ROCHESTER, N. Y.

RUFUS F. MAIER

GERARD L. MAIER

L. W. MAIER'S SONS

ESTABLISHED 1872

Funeral Directors

Telephone STONE 609

870 CLINTON AVENUE NORTH

ROCHESTER, N. Y.

The Classified Business Lists in this directory supplemented by this reference department constitute a complete Buyers Guide.

Consult it for your Needs

104

TELEPHONE GENESEE 211

Anthony I. Kyan's Son

JOSEPH E. RYAN

Funeral Director

4 WEST AVENUE

ROCHESTER, N. Y.

C. F. SCHEUERMAN SONS

Funeral Home

The Display at our Funeral Home shows the complete Funeral Service in Plain Figures.

230 BROWN STREET

Phones Genesee 438-5411

EUGENE A. TIMMERMAN

Funeral Director

FUNERAL PARLORS FOR YOUR CONVENIENCE

Phone Monroe 1684

510 MONROE AVENUE

ROCHESTER, N. Y.

NATIONAL CASKET COMPANY, Inc.

Phones MAIN 8 and 9 142 EXCHANGE STREET

Largest Manufacturers of Funeral Supplies in the World

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Albany, N. Y.
Atlanta, Ga.
Ashville, N. C.
Baltimore, Md.
Boston, Mass. (2)
Brooklyn, N. Y.
Buffalo, N. Y.

Chicago, III. (2) Cleveland, Ohio Dallas, Tex. E. Cambridge, Mass. Harlem, N. Y. Indianapolis, Ind.

Louisville, Ky.

Long Island City, N. Y. Nashville, Tenn. Newark, N. J. New Haven, Conn. New York, N. Y. (2) Oneida, N. Y. Philadelphia, Pa. Pittsburg, Pa.
Portland, Me.
Providence, R. I.
Rochester, N. Y.
Scranton, Pa.
Syracuse, N. Y.
Washington, D. C.

Ask About Our Convenient Plan of Deferred Payments!

HOWE & ROGERS CO.

COMPLETE HOME FURNISHINGS

Rugs, Furniture, Lamps, Draperies, Radio, Pianos Linoleum, Stoves, Refrigerators, Washers, Vacuum Cleaners

89 CLINTON AVE. S.

TELEPHONE STONE 1800

GEO. J. MICHELSEN President R. J. MICHELSEN Vice-Pres. and Sec. W. F. MICHELSEN Treasurer

GEORGE J. MICHELSEN FURNITURE CO.

MANUFACTURERS OF

Bed Room Furniture

Office, Factory and Salesroom

172-182 AVENUE D

ROCHESTER, N. Y.

Phone GLENWOOD 4719

The Advertisement that Lives and Works

FOR ONE YEAR

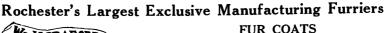
Your advertisement here reaches the prospective customer at the time he is looking for your special product.

A letter from you will bring more information as to the value.

SAMPSON & MURDOCK CO., Inc.

Publishers of Directories Since 1846

179 LINCOLN STREET - - BOSTON, MASS.





FUR JACKETS—FUR SCARFS

Relining-Remodeling-Repairing-Cleaning

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We Deliver

Rochester, N. Y.

134

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W. G. FULTON

BARNARD. REMINGTON

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6702 Main-TELEPHONES-Main 6703

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143 ANDREWS STREET

ROCHESTER, N. Y.

Are You Properly Listed? If you are in business it is to your advantage to be properly and completely listed in the classified business section under every heading where a buyer might look for you.

Platers

Plumbers

Pictures and Frames

ETCHINGS

ORIENTAL RUGS

136

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150 CLARISSA STREET

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We Are At Your Service For The Small Job As Well As The Large One

See Us For Your Plumbing and Heating Requirements

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Phone MAIN 666

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Printers Engravers Linotypers Binders

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Real Estate
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MAIN 250 and 251

25 EXCHANGE STREET



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ROCHESTER, NEW YORK

Leases Home Building Residential Sales



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Appraisals
Management of
Property

INSURANCE

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— RENTALS — SALES **LEASES**

31 EXCHANGE STREET Phones Main 3309-10-11

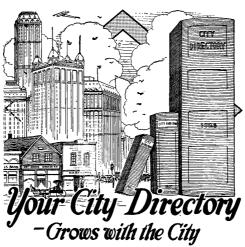
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ROCHESTER, N. Y.

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39 SOUTH WATER STREET

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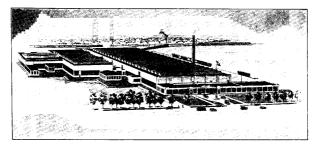
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Main 7021

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Main 1494

ROCHESTER, N. Y.

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Manufacturers of

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The length of a conversation should in no case exceed five minutes, and you are requested to make it as brief as possible. Allow an interval of a few minutes to elapse before calling another party, as someone on your line may be waiting to make an emergency call.

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When you want to know how to spell a word you look in the dictionary. When you want to know how to spell a name or get a correct address you look in the directory which is the business dictionary of your city. Your Advertisement properly displayed in the directory of your city will register your products or services in the mind of the prospective customer and get results.

SAMPSON & MURDOCK CO., Inc.

Directory Publishers

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Taylor Instrument Companies

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ESTABLISHED IN 1872

Interior Marble and Tile Work
Rubber and Cork Floors Fireplace Equipment
Granite and Marble Monuments
Mausoleums

TELEPHONE MAIN 1074

151-153 MT. HOPE AVENUE

ROCHESTER, N. Y.

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To tell you who handles the product you are looking for and where to buy it.

To tell you where the person you are looking for can be located.

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3-5-7-9-11 GRAND AVENUE
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Local and Long Distance Moving Storage Warehouse

Our central location, complete equipment and our earnest desire to have only satisfied customers insure excellent service for all. CORRESPONDENCE SOLICITED

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Genesee 1646

ROCHESTER, N. Y.

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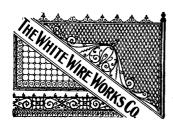
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We Manufacture Auto Trunks, Sample Trunks, Cases, Portfolios and All Kinds of Luggage

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ONLY ONE STORE

PHONE STONE 915



Manufacturers of

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Sheet Brass, Rod, Tubing, Etc.

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Clinton Avenue South

Cortland Street

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Write to the publishers