ROCHESTER DIRECTORY

REFERENCE DEPARTMENT

Where more information than is possible to give under the headings is placed on file for buyers reference. The value of this department is inestimable. It is an index of the best business interests of the city, and stands for them and the city in reference libraries all over the country, as well as on the desks of progressive business men. It is accessible to everybody, and the logical place to look for specific information.

5 Please mention this Directory when dealing with Advertisers
MONROE ABSTRACT CORPORATION

Abstracts of Title

Title Insurance Policies  Federal Court Searches

Titles Insured Through New York Title Insurance Company

Main at Fitzhugh Street
ROCHESTER SAVINGS BANK BUILDING, ROCHESTER, N. Y.

Advertising Novelties, Buttons, Badges, Emblems,
Indoor Display Signs, Commercial and Social
Stationery, Greeting Cards, Class and Fraternity Pins

Estimates, Sketches, Suggestions, Samples Furnished Free on Request
Give us a line on your business and we will show you how to advertise it successfully

BASTIAN BROS. CO.
MANUFACTURERS

1600 NORTH CLINTON AVENUE  -  -  - ROCHESTER, N. Y.
Telephone GLENWOOD 3380

BURR & STARKWEATHER COMPANY

Farm, Dairy, Poultry and Contractors’ Supplies
Fertilizers and Seeds — Farm and Garden Tractors
BINDER TWINE, POWER AND HAND LAWN MOWERS
Dexter Washing Machines    Authorized Radiola Dealers
Distributors of PYROFAX GAS for Gasless Homes
Magic Chef, Glenwood Ranges
PHONE: STONE 3016-3017

39-57 MT. HOPE AVENUE          ROCHESTER, N. Y.

National Advertisers are coming more and more to realize that
newspaper or magazine publicity brings
better returns when coupled up with an advertisement for the local agent in
the city directory. Put—“See the city directory for our local agent” on
all your advertising and see to it that he is listed under all the classifications
of your line.

Local Advertisers Will improve their sales of national adver-
tised products if they can induce their supply
houses to advertise in the above manner.

SAMPSON & MURDOCK COMPANY, Inc.
179 LINCOLN STREET, BOSTON
"BUILT BY HUDSON" MOTOR CARS

*Terraplane*  
*Hudson*  

**Members**  
N. A. D. A.  
R. A. D. A.  

**Alling & Miles**  
INCORPORATED  
82 STONE STREET  
DISTRIBUTORS  

**COOL CHEVROLET CORP.**  

*Passenger Cars*  
*Delivery Trucks*  

Always a fine stock of GUARANTEED USED CARS.  
A modern SERVICE DEPT—FLAT RATE CHARGES.  
SKILLED MECHANICS and FACTORY EQUIPMENT  
is your SERVICE GUARANTEE  

360 CULVER ROAD  
Phone MONROE 2340

"I had no idea it was so valuable to me"

The name, address, and occupation  
of every person in the city is in  
this new City Directory. Order one  
now. Keep your mailing lists up-to-  
date and save postage.  

Make your delivery service more  
efficient.  

Use it all over your establishment.  

*Every Business and Professional Man*  
*Should Own and Consult the*  

**CITY DIRECTORY**  

If you have the last issue, you need the new one. It shows over 65 per  
cent changes which you should know about.  

**SAMPSON & MURDOCK CO., Inc.**  
179 LINCOLN STREET  
- - -  
BOSTON, MASS.
Automobiles

FINCHER MOTORS, INC.

Distributors
OLDSMOBILE and CHEVROLET MOTOR CARS

Salesroom and Service Station
14-28 SOUTH UNION STREET

Phone MAIN 2262

E. J. HORTON, Inc.

Distributors for
Dodge Brothers Cars and Trucks
and
Plymouth Cars

Service That Serves and Saves
Used Cars and Trucks—Greater Values—Lower Prices

1044 UNIVERSITY AVENUE

Telephone Monroe 612

MABBETT MOTORS, INC.

Cadillac, La Salle and Pontiac Motor Cars

PHONE
STONE
1930

GENERAL REPAIRING
USED CARS
SERVICE

333 EAST AVENUE

ROCHESTER, N. Y.

SCHOEN BROS.

Nash - LaFayette - Dodge - Plymouth Motor Cars

Used Cars With Money Back Guarantee

68 GENESEE STREET

Phone GENESEE 446

Please mention this Directory when dealing with Advertisers
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DISTRIBUTORS FOR

DeSoto and Plymouth Motor Cars

Special Factory Equipment Plus Thirty-Nine Years Experience will assure you of a satisfactory job and it will be priced in keeping with the times.

100 EXCHANGE STREET - Phone MAIN 7091

C. L. WHITING, Inc.

"Distributors Since 1906"

Buick Sales Service

Used Cars

352 EAST AVENUE - STONE 714

SMITH-FREDENBURG CORP.

Distributors of

STEWART MOTOR TRUCKS

1 to 7 Tons

26 HUMBOLDT STREET Telephone CULVER 831

If you are in business it is to your advantage to be properly and completely listed in the classified business section under every heading where a buyer might look for you.

Please mention this Directory when dealing with Advertisers
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WM. E. BUSH, President
PHONE STONE 4030

W. E. BUSH & CO., Inc.
Automotive Electricians

DISTRIBUTORS
American Bosch, Eisemann Magneto, Scintilla Magneto, Edison Auto Lamps, Owen Dyneto, Splidtford Electrical, Schebler, Linkert and Carter Carburetors, Sparton Horns, Whitaker Battery and Ignition Cables, Johns-Manville Brake Lining

36 RICHMOND ST., ROCHESTER, N. Y.

"SISCO" SERVICE

PHONES, STONE 4045—4046

C. L. HARTMANN CORP.
Formerly Starter & Ignition Service Co., Inc.
18-20 N. UNION STREET

Satisfactory Automobile Electric and Radiator Repairs

DELCO BATTERIES
OFFICIAL SALES AND SERVICE STATIONS

Eisemann Magnetos
Auto-Light Starters
Shock Absorbers

Delco, Remy & KIaxon
Briggs and Stratton

Boch Magneto and Ignition
North East Electric
Carburetors

Sales and Service for All Makes of
Speedometers
A C Fuel Pumps
Stewart Vacuum Tanks
A C - Purolator and Handy Oil Filters

GAY'S

16 N. UNION STREET
Phone STONE 3542
ROCHESTER, N. Y.

EXIDE
BATTERIES

Telephones
GENESEE
3476—7114

No matter what the driving conditions may be, or where you are, you can always depend on an Exide. Greater cranking ability than required by the Society of Automotive Engineers is additional assurance that "When it's an Exide you start."

THE ELECTRIC STORAGE BATTERY CO.
Rochester Branch and Storeroom, 642 PLYMOUTH AVE., SOUTH

Please mention this Directory when dealing with Advertisers
THE NEW YORK AUTO-TIRE & SUPPLY CO.

Repairing and Vulcanizing Auto Tires

Distributors For
KELLY-SPRINGFIELD TIRES AND TUBES
DEALERS
NORGE ELECTRICAL REFRIGERATION

499 COURT STREET    PHONE STONE 52

CALEY & NASH, Inc.

AUTOMOBILE PAINTING AND TRIMMING

BODIES OF SPECIAL DESIGNS

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VANS AND SCHOOL BUSSES

1828 EAST AVENUE    Phone Monroe 5126

THE SCHLEGEL MFG. CO.

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AUTOMOBILE, CARRIAGE, CASKET AND DRESS TRIMMINGS

ALSO TEXTILE APPLIANCES FOR MECHANICAL PURPOSES

277 North Goodman Street, Cor. College Ave., Rochester, N. Y.

PHONES, MONROE 812, 813

This Book is Your Silent Salesman

ADVERTISE AND PUT IT TO WORK

Please mention this Directory when dealing with Advertisers
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H. Dean Quinby, Jr.  Arthur J. Treman

George D. B. Bonbright & Co.

100 Powers Building
Phone Main 4830
Members
New York Stock Exchange
Chicago Board of Trade
Associate Members New York Curb Exchange

New York  Ithaca  Binghamton

Arthurl W. Dainard  Peter K. Katsampes

Dainard & Katsampes
Incorporated

Investment Securities

205-206-207 Wilder Building, Rochester, N. Y.
Telephone Main 400

Palmer-Sanderson Corp.

Leland W. Palmer  Ralph M. Sanderson

Stocks, Bonds, Commodities

619 Commerce Building  Phone Main 2025

When in doubt concerning who, what or where consult the directory

Please mention this Directory when dealing with Advertisers
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1324 LINCOLN-ALLIANCE BANK BUILDING
ROCHESTER, N. Y.

GRAHAM & CO.
C. W. WEIS, Jr. and T. C. PARSONS, Resident Partners

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New York Stock Exchange
New York Curb Exchange (Associates)
Chicago Board of Trade
Chicago Stock Exchange

SAGAMORE HOTEL Tel. STONE 640 115 EAST AVENUE

SUTRO BROS. & CO.

ARTHUR SUMMERS, Manager

Members

New York Stock Exchange

Telephone STONE 2320

30 STATE STREET - - ROCHESTER, N. Y.

THOMSON & McKINNON

Members New York Stock Exchange

and

Leading Exchanges

31 EXCHANGE STREET - ROCHESTER, NEW YORK

Telephone: Main 7250

ROY A. DAVIDSON, Manager

Please mention this Directory when dealing with Advertisers
The City Directory

is to the business man what the Bible is to the Theologian, what Blackstone is to the Lawyer. It is referred to day in and day out for the information it contains. Why shouldn’t it be a good advertising proposition?

SAMPSON & MURDOCK CO.

Publishers

179 LINCOLN STREET BOSTON, MASS.

BANKERS to the MAN without BANK CREDIT

You Can Borrow Needed Money Under Our Plan without co-makers, endorsers or embarrassing investigation

WE SERVE THE PEOPLE WHO WORK

PROVIDENT LOAN SOCIETY

(A Personal Loan Co.)

31 EXCHANGE STREET ROCHESTER, N. Y.

Please mention this Directory when dealing with Advertisers
Central Trust Company
ROCHESTER, N. Y.

Main Office
25 Main Street, East
Office Hours: from 9 A.M. to 3 P.M.

Officers:
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JOHN A. MURRAY . . . . . President
D. RUSSELL CHAMBERLAIN . . . . . Vice-President
LOUIS F. STUFP . . . . . Vice-President
THOMAS J. SERCU . . . . . Vice-President and Trust Officer
JOHN H. RAUSCH . . . . . Asst. Vice-President
HORACE S. JOHNSTON . . . . . Asst. Vice-President
RICHARD C. MEISENZAHL . . . . Secretary
HOMER D. KLUMPP . . . . . Asst. Secretary
C. J. KITZEL . . . . . Asst. Trust Officer

Directors:
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New York | Chase National Bank
Correspondents | Central Hanover Bank & Trust Co.

Foreign Drafts Issued on all parts of the world. Letters of Credit and Travelers' Checks available for Foreign Travel. Interest Allowed on Special Deposits. Acts as Executor of Wills, Administrator of Estates, Trustee under corporate and individual trust agreements.

We invite the Accounts of Corporations, Firms and Individuals, and we are prepared to furnish such depositors with business facilities consistent with their balances and standing.

Safe Deposit Boxes for Rent from $3.00 per year up
MAIN OFFICE OR BRIGHTON BRANCH
NIGHT DEPOSITORY, MAIN OFFICE, 25 MAIN ST. EAST

Please mention this Directory when dealing with Advertisers
Banks

Member Federal Reserve System

The FIRST NATIONAL BANK
and TRUST COMPANY of ROCHESTER

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OGEEN BUTLER, Cashier
CHESTER B. ACHILLES, Asst. Cashier
FRANK C. LEAPER, Asst. Cashier
ROBERT E. TOWGY, Trust Officer

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President, Addison Lithographing Co.
THOMAS R. DWYER
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LOUIS S. FOULKEES
Pres. and Treas., Indian Splint Co.
ALFONSO GIOLA
President, A. Giola & Bro.
LYELL T. HALLETT
Gen. Mgr., Rochester Branch, Beechut Packing Co.
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President, Hart Food Stores, Inc.
S. RAE HICKOK
President, Hickok Manufacturing Co.
MILES JACOBSTEIN
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Vice-President
JOSEPH M. NEISNER
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President, Odenbach Co.
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Chairman of the Board Stecher-Traung Lithograph Corporation
HENRY H. STEBBINS, JR.
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Michaela, Stern & Co.
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Pres., Rochester Folding Box Co.

Capital $1,000,000
Surplus $500,000

The Only National Bank in Rochester
Forty-Five State Street

Please mention this Directory when dealing with Advertisers
Banks

Genesee Valley Trust Company

EXCHANGE and BROAD STS.

Free Parking for Customers at 101 Exchange Street

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GEORGE E. VARCOE............ Vice-President

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JOHN P. DAY.................. Vice-President

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STEPHEN E. GODDEN........... Treasurer

HOWARD W. MATTHEWS.......... Secretary

JOSEPH P. COLLINS............. Trust Officer

T. CHESTER MEISCH............ Asst. Secretary

NORBERT D. GREENE........... Asst. Secretary

EDMUND A. RANDALL........... Auditor

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WHEELER D. ALLEN
Vice-Pres. C. P. Ford Co., Inc.

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GEORGE B. CAUDLE, President Keko Laundry
Director, American Laundry Machinery Co.

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President, Thomas J. Northway, Inc.

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Director, Sibley, Lindsay & Curt Co.
Director Stecher Lithograph Co.

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Transportation Co.

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Attorney

HENRY T. WILLIAMS
Physician

GEORGE M. WOOD
Treasurer, Lawyers Co-operative Publishing Company

TRUST DEPARTMENT SERVICES

In appointing the Genesee Valley Trust Company as your Executor, Trustee or to act in any other fiduciary capacity you are assured of qualifications impossible of attainment by an individual acting in the same capacity.

It has facilities to handle, with speed and accuracy, the many details demanded in this work without delay or loss to interested parties.

We invite you to consult our Officers, which may be done in complete confidence, without the slightest obligation.

SAFE DEPOSIT BOXES IN FIRE AND BURGLAR PROOF VAULTS

Please mention this Directory when dealing with Advertisers
MEMBER FEDERAL RESERVE SYSTEM

LINCOLN-ALLIANCE
BANK AND TRUST COMPANY

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Lincoln Office, 33 Exchange St.
Lake Ave. Office, 1495 Lake Avenue
West End Office, 886 Main St. W.
East End Office, 460 N. Goodman St.
Monroe Ave. Office, 560 Monroe Avenue
Portland-Clifford Office, 520 Portland Avenue
Newark Office, Newark, N. Y.

EVERY BANKING SERVICE
Commercial, Special Interest, Trust and Investment,
Safe Deposit, and Foreign Departments

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RAYMOND F. LEINEN, Executive Vice Pres.

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Swayne P. Goodenough
Arthur J. Meisenzahl
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Edward M. Weingartner
Frederick D. Whitney

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RUSH RHEES
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Please mention this Directory when dealing with Advertisers
ROCHESTER TRUST and Safe Deposit COMPANY
Main Street West and Exchange

Capital $1,000,000 Surplus $3,000,000

Forty-seven Years Experience

Complete Banking and Trust Service for Individuals and Corporations—Commercial, Collateral and Mortgage Loans—Securities Information—All Trust Functions—Safe Deposit Boxes and Storage Vaults.

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John Craig Powers
Vice Pres. & Chairman Ex. Com.

Edward Bausch
Vice President

George H. Hawes
Vice Pres. and Sec.

Leigh H. Pickerson
Trust Officer

Edward L. Williams
Treasurer

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Asst. Vice Pres.

Harry L. Edgerton
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Joseph B. Hott
Asst. Secretary

Mgr. Securities Dept.

Harry W. Sage
Asst. Secretary

Fay E. Wright
Asst. Trust Officer

Albert D. Stewart, Jr.
Asst. Trust Officer

Edward Harris, 2nd
Asst. Trust Officer

DIRECTORS

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R. Andrew Hamilton

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Wm. A. E. Drescher

Herbert J. Winn

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Samuel E. Durand

William F. Strang

Vincent S. Bennett

Oscar H. Pieper

Theodore C. Briggs

Richard M. Harris

MA STEET W EST AND EXCH ANGE

ROCHESTER’S FIRST TRUST COMPANY — Operating under Perpetual Charter

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# SECURITY TRUST COMPANY OF ROCHESTER

Main Street, East and Water Street, South

## OFFICERS

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<th>Position</th>
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<tbody>
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<td>JAMES S. WATSON</td>
<td>President</td>
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<tr>
<td>JULIUS M. WILE</td>
<td>Vice-President</td>
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<td>EDWARD HARRIS</td>
<td>Vice-President</td>
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<td>JESSE W. LINDSAY</td>
<td>Vice-President</td>
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<tr>
<td>CARL S. POTTER</td>
<td>Vice-Pres. &amp; Secretary</td>
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<td>WILLIAM H. STACKEL</td>
<td>Vice-Pres &amp; Trust Officer</td>
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<tr>
<td>GEORGE F. STONE</td>
<td>Treasurer</td>
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<td>FREDERICK J. BENDON</td>
<td>Asst. Treasurer</td>
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<td>HARVEY W. MILLER</td>
<td>Asst' Secretary</td>
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<td>DAVID GALES</td>
<td>Asst' Secretary</td>
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<td>EARL G. HOCH</td>
<td>Asst' Secretary</td>
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<td>SCHUYLER C. WELLS, Jr.</td>
<td>Asst. Trust Officer</td>
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<td>GRACE E. HOWIE</td>
<td>Asst' Trust Officer</td>
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<td>G. MORTON MINOT</td>
<td>Asst' Trust Officer</td>
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<td>SEWARD H. CASE</td>
<td>Asst' Trust Officer</td>
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<td>BENJAMIN E. JULL</td>
<td>Asst' Trust Officer</td>
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<tr>
<td>EVA M. SCHREINER</td>
<td>Asst' Trust Officer</td>
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## TRUSTEES

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<tr>
<td>JAMES S. WATSON</td>
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<td>J. WARREN CUTLER</td>
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<td>MORLEY A. STERN</td>
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<td>F. HARPER SIBLEY</td>
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<td>BERNARD E. FINUCANE</td>
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<td>ARTHUR F. REED</td>
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## INTEREST PAID ON DEPOSITS

Special attention given to handling Estates and Trusts. Money to Loan on Approved Securities. Designated by Superintendent of Banking Department as Depositary for Reserve Funds of State Banks. Checks on Foreign Cities, Letters of Credit and Travelers Checks issued.

## SAFE DEPOSIT VAULTS FOR RENT

In our Electrically Protected Burglar-Proof Vault. Valuables in Trunks or Packages cared for. Moderate charges.
UNION TRUST COMPANY
ROCHESTER, NEW YORK
Member of Marine Midland Group of Banks
Every Banking Service
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WILLIAM W. FOSTER

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DeLoss M. Rose, Secretary
Carl R. Snider
Treasurer
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Benjamin F. Sawin
H. L. Underhill
Auditor
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Hector M. Harmon
A. F. Janus
John W. Maleeney
Lewis H. Morgan
Edward R. Murphy
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Assistant Auditor
F. Arthur Abel

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Assistant Trust Officers
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also Trust Investment Officer
K. Reed George
Louise A. Schofield
Assistant Secretary
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Charles J. Grate

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Assistant Vice-President
Grover C. Bradstreet
Assistant Secretary
Charles Broumowsky

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CLIFFORD-JOSEPH OFFICE
Assistant Secretary
A. Joseph London

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Franklin Institute
Clarence S. Lunt
C. S. Lunt & Co.
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Director, Richardson Corp.
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Charles P. Schlegel
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Charles Winslow Smith
Treas., Shaw Wood Shoe Co.
Rudolph Speth
Treas., Eastman Kodak Co.

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Byron J. Wilson

NORTH-HUDSON OFFICE
Manager
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Manager
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CULVER OFFICE
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CHILI-THURSTON OFFICE
Manager
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WEBSTER OFFICE
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Assistant Secretary
O. Kenneth Cooper

SODUS OFFICE
Assistant Secretary
Frank H. Helmbold

ADOLPH STUBER
Asg. Vice-President
Eastman Kodak Co.

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Sutherland & Sutherland, Attorneys

GEORGE L. SWAN
Pres., Swan & Swan
Construction Co.

FRED K. THOMPSON
Pres., Cramer-Peake Co.

J. FOSTER WARNER
Architect

LEWIS S. WHITMORE
Vice-President, Whitmore, Rauber & Vicinus

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THE EAST SIDE SAVINGS BANK
OF ROCHESTER
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Incorporated 1867

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PHONE MAIN 675

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Prescription Specialists and Manufacturing Pharmacists  

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ROCHESTER, N. Y.  

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ESTABLISHED  
1839  

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Wholesale and Retail Druggists  
Fine Chemicals and Drugs  

17 EAST MAIN STREET  
PHONE MAIN 2194  
BRANCH, 338 PLYMOUTH AVE., S.  
Phone MAIN 3545  

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(INCORPORATED 1931)  

Wholesale Druggists  

WHOLESALE DEALERS  
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Night
CHAR 773-M
MONROE 6460
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N. Y. C. MAIN LINE SIDING

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Wiring, Fixtures, Radio, Appliances, Supplies
SOUND AND PAGING SYSTEMS
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Opp. EAST AVENUE Phone STONE 93

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Electrical Contractors
Electric Lighting Fixtures
TIMKEN SILENT AUTOMATIC OIL BURNERS
For Installation and Service Call STONE 104-105

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Panels and Switchboards  Automatic Telephones
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Motor and Apparatus Repairs  Electrical Supplies
Radio and Appliances

31-37 N. WATER ST.,    ROCHESTER, N. Y.
Telephones Main 555-556

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INCORPORATED 1888

Manufacturers of

BIG "B" FLOUR

Flour City Roller Mills A and B
MILL STREET, foot of Brown    ROCHESTER, N. Y.

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HERMANCE COMPANY

Funeral Directors

STONE 1524

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CHARLES W. BENDER
CHRISTIAN BENDER

BENDER BROTHERS
ESTABLISHED 1859

Funeral Directors
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301 ALEXANDER STREET ROCHESTER, N. Y.

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(THOMAS B. MOONEY'S SONS, INC.)
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Phone MAIN 127 ROCHESTER, N. Y.

FREDERICK D. NYE
FUNERAL DIRECTOR

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Phone MONROE 6751

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Successors to JOHN C. ROSSENBACK
FUNERAL DIRECTORS
OFFICE AND PARLORS
828 JAY STREET - - - ROCHESTER, N. Y.

TELEPHONE MAIN 1390

Anthony J. Ryan's Son
JOSEPH E. RYAN
Funeral Director
196 MAIN STREET, WEST - - ROCHESTER, N. Y.

C. F. SCHEUERMAN SONS
Funeral Home
The Display at our Funeral Home shows the complete
Funeral Service in Plain Figures.

230 BROWN STREET
Phones Genesee 438-5411

EUGENE A. TIMMERMANN
Funeral Director
FUNERAL PARLORS AT NO ADDITIONAL CHARGE

Phone Monroe 1634

510 MONROE AVENUE ROCHESTER, N. Y.

Please mention this Directory when dealing with Advertisers
You may be remembered
a hundred years from now

It seems a long time in this era of change but it is a fact that the influence of our forefathers is often carried on for generations.

Especially in business and financial affairs is the record of the past liable to be of vast importance to the present.

The silent testimony of old directories is often accepted by courts as valuable evidence and too much care cannot be taken by business men to insure that all such records are accurate and complete.

Unlike most other mediums for advertising, the Directory is kept on file in many law and public libraries for years after its immediate usefulness as an address book has disappeared and it becomes a permanent record of the firms and individuals listed therein.

A very small sum insures adequate representation from year to year and such record may prove of great service at some future date.

For particulars consult

Sampson & Murdock Co., Inc.

179 LINCOLN STREET - BOSTON, MASS.
HOWE & ROGERS CO.

ESTABLISHED 1857

Furniture, Floor Covering, Draperies
Upholsterers

Largest Complete House Furnishers Outside
of New York City in the State

We Carry the Very Latest Patterns and Designs
in Furniture with a Wide Assortment
to Select From

We Shall Be Pleased To Have You Visit Our Store
Our Courteous Service Will Please You

Radio and Electrical Appliances

*For Service Telephone Stone 1800*

89-91 CLINTON AV. S. - ROCHESTER, N. Y.

GEORGE J. MICHELSSEN FURNITURE CO.

MANUFACTURERS OF

Bed Room Furniture

Office, Factory and Salesroom

172-182 AVENUE D ROCHESTER, N. Y.

Phone GLENWOOD 4719

When people want to buy

They look in the Directory to Find where to Buy.

If your Name is in Heavy Type under the
Proper Headings and Explain Clearly
in this Section of the Book what you sell,
you get the Business.
Rochester's Largest Exclusive Furriers
HEADQUARTERS FOR
U. S. Government Alaska Sealskin
RESTYLING—REPAIRING—CLEANING
Automatic Cold Storage Vaults
on the Premises
Manufacturing Furriers
PHONE MAIN 5729
WM. V. GRAESER CO. 38-40-42 Clinton Ave., North

GEORGE VERESCHAK
Furs Remodeled, Made To Order
and Repaired
PERSONAL SUPERVISION
233 East Avenue
Telephone Stone 2497

ROBERT SHELLARD
President
ALWIN METZ
Treasurer
GEORGE T. DUNCAN
Vice-President
F. J. ADAMS
Secretary

CROSBY'S
Furs Repaired, Remodelled and Stored
Coats Made to Order at Factory Prices
FUR DRESSERS AND TAXIDERMISTS
CROSBY FRISIAN FUR COMPANY
Glenwood 206
Factory and Showroom, 571 LYELL AVE.

What better aid to a lagging memory than
the Classified List in the City Directory

Consult it for your wants

Central Library of Rochester and Monroe County - City Directory Collection - 1935
Golf Course

18 HOLES
On the Shores of Lake Ontario
LAKE SHORE COUNTRY CLUB
Beach Avenue
ROCHESTER, NEW YORK
Play and Pay by the Day
For Reserved Starting Time Call Charlotte 8

HENRY LESTER HARDWARE CO., Inc.
GROVER A. CLICQUENNOI, President and Manager

 Builders' Hardware Specialists

B. P. S. PAINTS
DELTA TOOLS
GAS RANGES
GARAGE DOORS

WEST MAIN CORNER WASHINGTON STREET
ROCHESTER

The New MIDGET PULLMAN SASH BALANCE
for Stock Frames and Sash
You can now modernize your double-hung windows with this new Midget Pullman Sash Balance. Use Standard stock frames and sash if you wish. The Midget gives you a perfect job at a great saving in cost. Made of non-breakable, pressed steel, rust-proof finish, all moving parts enclosed. Guaranteed for the life of the building.

Write today for free folder and Complete information

PULLMAN MANUFACTURING CO., Inc.
45 FORD STREET, ROCHESTER, N. Y.

Please mention this Directory when dealing with Advertisers
MATHEWS & BOUCHER

WHOLESALE

HARDWARE MERCHANTS

Mill and Factory Supplies
Machinists' Tools and Supplies
Plumbers' Supplies

Builders' Hardware
Carpenters' Tools

Agricultural Tools
Tinners' Supplies

Electrical and Radio Supplies

Skates and Sleds

Wire Screens

We Solicit Your Orders by Mail or Telephone
Quality Service and Price Guaranteed

26 EXCHANGE STREET

Tels. MAIN 1064-1065-1066-1067

Your City Directory — Insures Proper Delivery

SAMPSON & MURDOCK CO., Inc.
Directory Publishers since 1846

179 LINCOLN STREET — BOSTON, MASS.
Hotels

Rochester's Leading Fireproof Hotel

THE SENECA
550 ROOMS—From $2.50
Coffee Room at Popular Prices

FORD HOTEL
For Men and Women
Rates Per Day $1.00 to $2.00 Single $2.50 to $3.00 Double
400 ROOMS ABSOLUTELY FIREPROOF
CHESTNUT AND ELM STS. ROCHESTER, N. Y.
PHONE MAIN 6300 — Park Avenue Car to Door — PHONE MAIN 6300
BUFFALO ERIE TORONTO MONTREAL

HOTEL HAYWARD
Operated by the ODENBACH'S
250 ROOMS — RATES $1.50 UP
PEACOCK ROOM AND "THE COFFEE SHOPPE" RUN IN CONJUNCTION
WITH HOTEL HAYWARD
7-21 CLINTON AVE. SOUTH, NEAR MAIN ST. EAST
The Odenbach Restaurant (Hofbrau) Under Same Management
14 SOUTH AVENUE — — ROCHESTER, N. Y.

THE NORMANDIE-APARTMENT HOTEL
253 ALEXANDER STREET PHONE STONE 1840
165 Apartments, Each with Private Bath
Furnished Suites—By Day, Week or Month
Single Rooms $2.00 up Double Rooms $3.00 up
Private Dining Rooms For
BANQUETS WEDDINGS PARTIES
DINING ROOM - DELICATESSEN - GARAGE

Please mention this Directory when dealing with Advertisers
HOTEL ROCHESTER
W. D. HORSTMANN

300 Outside Rooms From $1.50
Excellent Moderate Priced Coffee Shop
and Tap Room

CLUB LUNCHEON  TABLE D'HOTE DINNER
GARAGE ADJOINING

HETZLER BROS. ICE CO., Inc.
Wholesale and Retail
Established 60 Years

COAL, COKE

ABSOLUTE
ICE CUBES

801
DRIVING PARK
AVENUE

GLENWOOD
446

GENERAL ICE CREAM CORPORATION
ROCHESTER DIVISION
Wholesale and Retail Manufacturers of

Plain and Fancy Creams and Ices
"FRO-JOY"—Ice Cream at its Best

PHONES MAIN 917, 918, 919

CLIFF ST. FOOT OF WHITE ST.  ROCHESTER, N. Y.

YOU LOSE MANY POSSIBLE SALES
Because the prospective buyer does not know where to get what he wants to buy.
If you are in display type in the classifications in this book covering your goods or service, you are insured against such losses.
Talk it over with us.

SAMPSON & MURDOCK CO., Inc.
179 LINCOLN STREET  BOSTON, MASS.
EGBERT F. ASHLEY CO.

General Insurance

UNION TRUST BUILDING, 19 MAIN ST., WEST

Member of Underwriters Board of Rochester, N. Y., Inc.

COMPANIES REPRESENTED

Connecticut Fire Insurance Co. of Hartford, Conn.
Great American Insurance Co. of New York, N. Y.
Guarantee Company of North America of Montreal, Canada
Hartford Fire Insurance Co. of Hartford, Conn.
Hartford Accident and Indemnity Co. of Hartford, Conn.
(Bonds, Burglary and Plate Glass)
Hartford Live Stock Ins. Co. of Hartford, Conn.
Hartford Steam Boiler Inspection & Ins. Co. of Hartford, Conn.
North British & Mercantile Ins. Co. of London, England
Providens-Washington Ins. Co. of Providence, R. I.
Rochester American Ins. Co. of New York, N. Y.
Standard Accident Insurance Co. of Detroit, Mich.
United States Guarantee Co. of New York, N. Y.

FIRE — WORKMEN'S COMPENSATION — PLATE GLASS
LIABILITY — LIVE STOCK — RAIN — MARINE — BURGLARY
STEAM BOILER—BONDS—TRANSPORTATION—AUTOMOBILE

REPRESENTED BY

HERMANN DUILL        BYRON PERRY, JR.
HARRY E. MILLER       FREDERICK G. MEYER

John B. Hudson, Adjusting Dept. (Workmen's Compensation—Automobile)
R. T. Goodwin, Steam Boiler Inspector

Telephone Main 444    ROCHESTER, N. Y.

(SEE OTHER SIDE)
Years of experience enable us to give clients and prospective clients assistance in safeguarding and elimination of hazards, thereby assuring them proper rates for their INSURANCE.

An organization composed of men who specialize in every form of INSURANCE, affords you an opportunity to secure sound advice, and proper coverage pertaining to your particular requirements.

Representation of old and reliable companies, guarantees you prompt and satisfactory adjustment of claims covered by your POLICY.

Our service to you will include, if you wish, an experienced survey of your POLICIES, with suggestions designed to economize INSURANCE costs, and assure efficiency and complete coverage.

EGBERT F. ASHLEY CO.

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J. A. DUPUY, Vice-Pres.
CHARLES E. SCHMIDT, Treas.

ARTHUR L. GRIFFITH, Vice-Pres.
FRED. D. ZWICK, Sec’y
A. E. HEBERLING, Asst. Sec’y

HERBERT J. HOEFFEL, Office Manager

PHONE MAIN 444

UNION TRUST BUILDING, 19 MAIN STREET, WEST

(SEE OTHER SIDE)
35TH YEAR

PERCY B. DUTTON

Transacting Business As

DUTTONS INSURANCE OFFICE

ESTABLISHED 1899

This Office Represents Reliable Companies Which Are Prompt and Fair in Adjustment and Payment of Claims.

INSURANCE OF ALL FORMS, PRINCIPALLY,

FIRE—Tornado, Rents, Use & Occupancy
LIABILITY—Public, Owners-Landlords & Tenants, Elevator, Boiler, Compensation
ACCIDENT—Health, Plate Glass, Burglary
BONDS—Fidelity, Surety
AUTOMOBILE—Liability, Property Damage, Fire, Theft, Collision

Many large Property-Owners are enabled through our Service, to procure the Most Complete Insurance Protection at the Proper Cost. We are freely consulted by appointment without obligation.

TELEPHONES - MAIN 1022 & MAIN 1023
8 Exchange St. Corner Main St. E.

FOURTH FLOOR - WILDER BUILDING

Member Underwriters Board of Rochester, New York State and National Associations of Insurance Agents.

ASSOCIATES

JESSE H. DUTTON    WALTER J. DUTTON

CLAIM DEPARTMENT

Zurich General Accident & Liability Insurance Co.

JOSEPH D. CANTY, MANAGER

Telephone Main 2989

Please mention this Directory when dealing with Advertisers
Insurance (General)

CARL H. HENNRICH
INC.

Member of The Underwriters Board of Rochester, N. Y., Inc.
National Association of Insurance Agents
We Do Not Sell Assessment or Cut-Rate Insurance

INSURANCE and BONDS
Of Every Description

The Application of Systematic, Scientific Analysis to the Problems of Insurance is the Surest Way of Securing both Adequate Protection and Lowest Cost.
Our organization is equipped to provide this valuable service

Companies Represented

<table>
<thead>
<tr>
<th>General Agents</th>
<th>Agents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hartford Accident &amp; Indemnity Co.</td>
<td>Continental Insurance Co. of N. Y.</td>
</tr>
<tr>
<td>Fidelity &amp; Casualty Co. of New York</td>
<td>Niagara Fire Insurance Co.</td>
</tr>
<tr>
<td></td>
<td>Hartford Fire Ins. Co. (Auto. Dept.)</td>
</tr>
</tbody>
</table>

FOR SERVICE—Telephones MAIN 435—436

4th Floor, East Ave. Building .. 49 EAST AVENUE

E. S. BOHACHEK INC.

General Insurance

General Agents—(Am.) Lumbermens Mutual Casualty Co. of Illinois
Our Companies Have Been Paying From 15% to 25% Dividends for Over 25 Years

PHONES MAIN 87-88

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F. E. WYATT, Tress.
A. S. BATES, Vice Pres.
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ROCHESTER AGENCY, Inc.
Incorporated 1912

Insurance Protection You Can Rely Upon

2040 EAST AVENUE, or The Nearest Telephone
Member Local, State and National Associations

Telephone MONROE 1345

Please mention this Directory when dealing with Advertisers
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INCORPORATED

NO. 204 GRANITE BUILDING
Telephone MAIN 697

INSURANCE

Companies Represented

- Home Insurance Company
- Queen Insurance Company
- Westchester Fire Insurance Company
- City of New York Insurance Company
- Eagle Indemnity Company
- Royal Insurance Company
- New York Underwriters Ins. Company
- Norwich Union Fire Insurance Society
- United States Fire Insurance Company
- American Surety Company

Agency Representatives

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- PAUL GOVERTS
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MARKIN'S INSURANCE AGENCY

INSURANCE
OF EVERY KIND

Main 4741-4742 - 16 STATE STREET

ESTABLISHED 1901
PHONES: MAIN 478-479

WOLFERT BROTHERS
ANNA T. WOLFERT, Office Manager

General Insurance
204 TRIANGLE BUILDING
MAIN ST. E. and EAST AVE.
ROCHESTER, N. Y.
OVER UNION TRUST CO.
Insurance (General)

FIRE
BURGLARY
LIABILITY
PLATE GLASS
ACCIDENT
HEALTH

HARRY B. CROWLEY
Member of the Underwriters Board of Rochester, N. Y., Inc.
National Association of Insurance Agents
We do not sell Mutual or Cut-Rate Casualty Insurance

INSURANCE
STONE 3908
403-405 GRANITE BUILDING
AUTOMOBILES
BONDS
COMPENSATION
BOILERS

HARRY J. McKAY
Member of the Underwriters Board of Rochester, N. Y., Inc.
National Association of Insurance Agents
We do not sell Mutual or Cut-Rate Insurance

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Representing Companies with a Century's Record for
Service and Satisfactory Settlements

409-413 Central Trust Building
25 East Main Street
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EDWARD L. NYE
Vice-President

CHESTER C. CHAMPION
Secretary & Treasurer

FORBES & PORTER, INC.

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EDW. ENGLEHARDT CO.

Fire, Casualty, Marine Insurance
Surety Bonds

16 STATE STREET
Phone Main 1387
ROCHESTER

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Insurance (General)

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President

ED. B. DINEEN
Secretary and Treasurer

LOEWENGUTH & DINEEN
INCORPORATED

General Insurance and Surety Bonds

Members of The Underwriters Board of Rochester, N. Y., Inc.

Insurance Agents 50 Years

PHONE MAIN 1251

34 STATE STREET, Rooms 200-202 ROCHESTER, N. Y.

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National Association of Insurance Agents

We do not sell Mutual or Cut-Rate Insurance

GENERAL INSURANCE

Accident Compensation Life Sprinkler Leakage
Automobiles Elevators Marine Teams
Boilers Fire Parcel Post Tornado
Bonds Group Insurance Plate Glass Tourist Floater
Burglary Health Public Liability Use and Occupancy

834-836 GRANITE BLDG. MAIN 5304—5305 ROCHESTER, N. Y.

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ERNEST R. TURNER, Asst. Treas.

E. C. MOONE, Inc.

GENERAL AGENTS

American Surety Co. of N. Y. Pennsylvania Fire Insurance Co.
Century Insurance Co. American Equitable Assurance Co. of N. Y.
Pacific Fire Insurance Co. of N. Y.

STONE 6065

400 TAYLOR BUILDING ROCHESTER, N. Y.

R. S. PAVIOUR & SON, Inc.

ERNEST A. PAVIOUR, President JAMES H. FARRELL, Treasurer

OFFICE 64 YEARS OLD—ESTABLISHED 1870

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National Association of Insurance Agents

COMPANIES REPRESENTED

Phoenix Insurance Company of Hartford, Conn.
United States Casualty Company of New York

1233-1245 LINCOLN ALLIENCE BANK BLDG. Phone MAIN 220

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Insurance (General)

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Pres. and Treas.

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Vice-Pres. and Sec'y

STANDARD INSURER'S AGENCY
OF N. Y., INC.
Writing All Forms of
FIRE, CASUALTY, MARINE INSURANCE
Fidelity and Surety Bonds
524-526 LINCOLN ALLIANCE BANK BLDG., ROCHESTER, N. Y.
Phones Stone 3637—3638

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LOUIS C. HOCK & SON CO.
INCORPORATED
Fire, Marine, and Casualty Insurance
and Surety Bonds
Representing the following companies
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Caledonia Insurance Co.

A. J. REIBLING & SON CO., Inc.

We Write all Lines of
INSURANCE

Member of The Underwriters Board of Rochester, N. Y., Inc.
National Association of Insurance Agents
Firemen's Ins. Co., of Newark, N. J.
Metropolitan Casualty Ins. Co., of N. Y.

GEORGE DIETRICH CO., Inc.

418-420-422 GRANITE BUILDING

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H. EVEREST CLEMENTS, Vice President
MARTHA Z. MccATHRON, Secretary-Treasurer

JAMES C. CLEMENTS, INC.
Business, Residence & Personal Insurance
409-13 POWERS BLDG.

Company Representation
Globe Indemnity Company
The Liverpool and London and Globe Insurance Co., Ltd.

VIERHILE AND DE MALLIE
INC.

MEMBER OF THE UNDERWRITERS BOARD OF ROCHESTER, N. Y., INC.
NATIONAL ASSOCIATION OF INSURANCE AGENTS

WE WRITE ALL KINDS OF INSURANCE

INSURANCE

MAIN 408

502-505 POWERS BUILDING
ROCHESTER, N. Y.

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President

WARREN J. FROST
Secretary

LIKLY-FROST AGENCY, Inc.

INSURANCE

Fire — Casualty — Surety — Marine

424 CUTLER BUILDING

Telephone STONE 99

JOHN J. ECKHART

General Insurance and Surety Bonds

GENERAL AGENT

STANDARD SURETY & CASUALTY COMPANY
CALEDONIA SCOTLAND FIRE INSURANCE CO.
AUTOMOBILE INSURANCE CO. OF HARTFORD, CONN.

Phone STONE 1432

731 LINCOLN-ALLIANCE BANK BLDG. - ROCHESTER, N. Y.

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President

C. EMMETT HAYES  
Treasurer

C. R. HAGGERTY  
Secretary

HAYES, SHARP & HAGGERTY, Inc.

Member of the Underwriters Board of Rochester, N. Y., Inc.

National Association of Insurance Agents

We do not sell Mutual or Cut-Rate Casualty Insurance

General Insurance

414 MAIN STREET, EAST, Cor. Gibbs  
ROCHESTER, N. Y.

PHONES STONE 1196–1197

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FRANKLYN H. SPIEGEL

SPIEGEL INSURANCE AGENCY

Member Underwriters Board of Rochester, N. Y., Inc.

Member National Association of Insurance Agents

Writing All Lines of Fire, Surety, Casualty and Marine Insurance

REPRESENTING STOCK COMPANIES

PHONE MAIN 4133

508 Genesee Valley Trust Bldg.  
Exchange St. at Broad

Fire  
Liability

Burglary  
Plate Glass

HARRY L. PARKER

Member of the Underwriters Board of Rochester, N. Y., Inc.

INSURANCE

706 WILDER BUILDING  
Phone MAIN 1930

Auto  
Bonds

Compensation  
Boilers

INSURANCE

Acknowledged by all thinking people to be one of the greatest benefits given to our age.

The companies represented in these pages cover all known kinds and are safe and reliable.

Please mention this Directory when dealing with Advertisers
The A-B-C of Insurance


If you are not Properly listed you are missing the opportunity that is presented to every business concern to become a stockholder in this great enterprise on a co-operative basis. The dividends are the service and low prices. It is the greatest illustration of the socialistic principle of doing business that there is in our modern society. The City Directory is the book of the people and places every individual in the city on the same basis. This gives the small business the same opportunity as the large business—a truly democratic principle and a rare one today.

Give this matter your careful attention and be listed in the Great Information Bureau of the City where it can be instantly located. It is a card index system of the city with four different ways of indexing and nothing with a name and address exists that cannot be readily found by any person who knows their A-B-C's.
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122

Insurance (Life)

Rochester

Life Managers' Association

GEORGE V. SHAW, President
A. T. CHURCHILL, Treasurer

EDWARD W. HUGHES, Vice-President
J. STINSON SCOTT, Secretary

C. S. AICHER
920 Granite Building

HAROLD BATTY
Cutler Building

F. S. BAXTER
Commerce Building

A. T. CHURCHILL
Reynolds Arcade Bldg.

E. F. COLBORN
10 Gibbs Street

M. E. CONBOY
25 North Street

H. J. FEIT
Lincoln-Alliance Bank Building

G. REESE FOOTE
Gen. Agt. Equitable Life Ins. Co. of Iowa
Temple Bldg.

PHILIP GILBERT
Mgr. Metropolitan Life Ins. Co.
5 St. Paul St.

J. H. GOULD
325 Main St. East

C. R. GOWEN
Granite Building

WELDON T. HAMES
Home Life Insurance Co.
Lincoln-Alliance Bank Bldg.

CLAY W. HAMLIN CO.
Samuel L. Russell, Mgr.
Lincoln-Alliance Bank Bldg.

E. B. HOUGHTON
34 State Street

W. P. HOWARD
Prudential Ins. Co.
Greece Valley Trust Bldg.

E. W. HUGHES
Lincoln-Alliance Bank Building

B. S. JOHNSON
Granite Building

R. P. B. KIDD
Cutler Building

H. R. LEWIS
Granite Building

E. E. LINCOLN
89-91 East Avenue

F. H. MCMURRAY
Reynolds Arcade

M. R. MILLER
10 Gibbs Street

E. A. MURPHY
5 St. Paul Street

W. S. PARKS
Acy Mgr. Equitable Life Assurance Soc.
Granite Building

N. W. REGAN
25 North St.

JOHN B. ROWE
Aetna Life Insurance Co.
Granite Bldg.

J. STINSON SCOTT
Lincoln-Alliance Bank Building

G. V. SHAW
Cutler Building

THOMAS F. STREET & SONS
47 State Street

LEWELLYN A. TOLIE
Travelers Insurance Co.
Lincoln-Alliance Bank Bldg.

G. FRASER WEBSTER
Mgr. Fidelity Mutual Life Ins. Co.
524-526 Cutler Building

J. L. WRIGHT
Lincoln-Alliance Bank Building

Please mention this Directory when dealing with Advertisers
Jewelers

REMODELING DIAMOND JEWELRY

—E. J. SCHEER, INC.—

Rochester’s Finest Jewelry Store

“SCHEERTON” MOUNTINGS

Visit Our Beautiful Silver Display Dept.

EXPERT WATCH AND JEWELRY SERVICE

259 MAIN ST. E. Opposite SIBLEY'S - - Phone Stone 710

J. C. WILSON COMPANY

Jewelers and Pawnbrokers

Money advanced on Diamonds, Watches, Etc. Rates 1, 2 and 3%

Watches, Diamonds, Jewelry for sale and unredeemed Pledges

39 MAIN ST., EAST (up stairs) PHONE MAIN 5738

Are You Properly Listed?

If you are in business it is to your advantage to be properly and completely listed in the classified business section under every heading where a buyer might look for you.

Please mention this Directory when dealing with Advertisers
Lumber and Finish

J. A. DETWEILER, President
C. B. OSTRANDER, Secretary-Treasurer

EXCHANGE LUMBER CO., INC.
ESTABLISHED 1909
INCORPORATED 1920

Construction Lumber—Hardwoods
Sash — Doors — Interior Trim — Oak Flooring

U. S. GYPSUM PRODUCTS
Sheet Rock — Rock Lath
Insulation Board—Hard Board
Pulp Board — Roofing

551-563 LYELL AVENUE — Telephone GLENWOOD 2300

COMSTOCK LUMBER CO., Inc.
—LUMBER—

1030 MAIN STREET, EAST
ROCHESTER, N. Y.

Phone CULVER 1416

GEORGIAN BAY LUMBER CO., Inc.
WHOLESALE AND RETAIL
Lumber - Lath - Edgewood Shingles - Sash
Fine Interior Trim - Roofing - Wall Board
Plaster Board and Insulating Board
Marietta Paints, Enamel and Varnish

PHONE CULVER 1400

N. TONAWANDA
181 HUMBOLDT STREET
ROCHESTER, N. Y.
PENN YAN

This Directory Contains The Best Information obtainable in the particular field it covers—until the next one is issued—Then it becomes a back number—Always Get the Latest.
CROUCH & BEAHAN CO.

Established 1855

LUMBER PRODUCTS
PAINT AND COAL

PEE GEE PAINTS, VARNISHES, ENAMELS and BRUSHES
MULE HIDE ROOFS, ROOF COATINGS and CEMENTS
TEMLOK INSULATION and TILE
NU WOOD INSULATION, TILE and PLANKING
BALSAM WOOL INSULATION
OVER THE TOP DOOR HARDWARE
SHEETROCK and GOLDBOND
UPSON WALL BOARD
INTERIOR TRIM
YELLOW PINE TIMBERS
SHINGLES - LATH - POSTS - PICKETS, ETC.

Offices, Yards and Planing Mill

99 DEWEY AVENUE opposite LORIMER STREET

Storage Yards, Child St., N. Y. C. R. R., near Lyell Ave.

Take Lyell Avenue Cars to Dewey Avenue or Dewey Avenue Cars to Lorimer Street

TELEPHONE GLENWOOD 350
STUART M. FRAME  
President

E. A. KURKOWSKI  
Vice-President

GEORGE W. LOVE  
Secretary

CROUCH & BEAHAN CO.  
Established 1855

LUMBER PRODUCTS  
PAINT AND COAL

PEE GEE PAINTS, VARNISHES, ENAMELS and BRUSHES  
MULE HIDE ROOFS, ROOF COATINGS and CEMENTS  
TEMLOK INSULATION and TILE  
NU WOOD INSULATION, TILE and PLANKING  
BALSAM WOOL INSULATION  
OVER THE TOP DOOR HARDWARE  
SHEETROCK and GOLDBOND  
UPSON WALL BOARD  
INTERIOR TRIM  
YELLOW PINE TIMBERS  
SHINGLES - LATH - POSTS - PICKETS, ETC.

Offices, Yards and Planing Mill

99 DEWEY AVENUE, opposite LORIMER STREET

Storage Yards, Child St., N. Y. C. R. R., near Lyell Ave.

Take Lyell Avenue Cars to Dewey Avenue or Dewey Avenue Cars to Lorimer Street

TELEPHONE GLENWOOD 350
C. C. MORSE, President
WHITING B. MORSE 
FREDERICK G. MORSE

WM. B. MORSE LUMBER CO.

WHOLESALE AND RETAIL

Hardwood and Softwood Lumber—Insulation, Gypsum and Fibre Boards
Sash, Doors and Trim — Newmarble and Newtile
Balsam Wood — Sisalkraft Building Paper
Asphalt Shingles — Asbestos Shingles and Roll Roofing

We carry a full line of
Bay State Paints, Enamels and Varnishes

BRANCHES

OTIS LUMBER CO.   WM. B. MORSE & SONS
936 East Main St.  340 Main St. West

NORTH END BRANCH
Thomas Ave. near Stutson St. Bridge
MORSE SASH AND DOOR CO.
S. Ford St. cor. Waverly Place

Main Office, 340 MAIN STREET WEST, ROCHESTER, N. Y.

GREECE LUMBER COMPANY, Inc.

DEALERS IN

Coal, Rough and Dressed Lumber

Office and Yard
788 RIDGE ROAD WEST  ROCHESTER, N. Y.
TEL. GLENWOOD 2391

T. G. SPENCER, Pres and Treas.  Established 1832  B. E. OSTRANDER, Secy.

HOLLISTER LUMBER COMPANY, Ltd.

Wholesale and Retail
Lumber and Coal
FINE INTERIOR WOODWORK

Office, 100 ANDERSON AVE.  ROCHESTER, N. Y.
Telephone Monroe 1663
OTIS LUMBER CO.
BRANCH OF THE W. B. MORSE LUMBER COMPANY

LUMBER
WALLBOARD
INSULATION
PAINTS

OFFICE and YARD
936 EAST MAIN STREET

Phones MONROE 43-44
ROCHESTER, N. Y.

F. E. WYATT
President

A. F. STAHL
Treasurer

W. F. STRANG
Secretary

ROCHESTER LUMBER COMPANY
2040 East Avenue
Phone: Monroe 1345
ROCHESTER, N. Y.

STEPHEN ZIELINSKI
Wholesale and Retail Dealer in all Kinds of
Lumber - Interior Trim
Hardware, Paints and Building Materials
Phone STONE 2603

1115 HUDSON AVENUE
ROCHESTER, N. Y.

THE MIDDLE MAN

THE City Directory is the Middle Man of Buyer and Seller. You should be fully displayed therein to increase your business.
Telephone GENESEE 92

THE AMERICAN LAUNDRY
MACHINERY COMPANY

MANUFACTURERS OF

Laundry, Dry Cleaning
and Rug Cleaning
Machinery

Office and Factory
110 BUFFALO ROAD between N. Y. C. R. R. and Glide St.

ASHLEY MACHINE WORKS, Inc.
ROCHESTER, N. Y.

CONTRACT MACHINE WORK IN ALL BRANCHES

<table>
<thead>
<tr>
<th>Machine Designers</th>
<th>Screw Machine Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Machine Parts</td>
<td>Builders of Machinery</td>
</tr>
</tbody>
</table>

Office and Factory, 714 UNIVERSITY AVENUE
Phone MONROE 99

DAVENPORT MACHINE TOOL CO.
INCORPORATED

Manufacturers of

The Davenport 5-Spindle Automatic Screw Machine

Capacity—\( \frac{3}{8} \)" diam. x 2" long.
\( \frac{5}{8} \)" diam. with Oversize Feed Tubes

Maximum production and accuracy guaranteed on all work within its capacity

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MANUFACTURERS TOOL & DIE CO., Inc.

Makers of
TOOLS .. DIES .. FIXTURES

Special Machinery, Stampings and Experimental Machine Work

Phone MAIN 6149

24 VERONA STREET - - - ROCHESTER, N. Y.

The West Tire Setter Company
Davis Keyseater Company

399-407 EXCHANGE STREET, ROCHESTER, N. Y.

Keyseating Machines

HYDRAULIC PRESSES HEOLVE HAMMERS (Belt Driven)
TIRE SETTING MACHINES HEAVY MACHINERY BUILT TO ORDER

This book has helped many to find what they want.

It can also help you.

Better look it over carefully.

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ROCHESTER IRON & METAL CO., Inc.
325 ST. PAUL STREET 237 MT. READ BOULEVARD
Scrap Iron Plumbers Lead Scrap Metals
Second Hand Rails New and Second Hand Pipe
Second Hand Machinery New and Second Hand I Beams
New Reinforcing Rods Office Equipment
Phone MAIN 464 ROCHESTER, N. Y.

ROCHESTER LEAD WORKS, INC.
Manufacturers of and Dealers in
STAR ★ BRAND Lead Pipe, Solder and Babbitt Metal
LINOTYPE COMBINATION FERRULES, LEAD TRAPS and BENDS
INTERTYPE Tin-Lined and Pure Tin Pipe, Wedge Strip for Setting Granite
MONOTYPE Pig Lead, Pig Tin, Sash Weights, Sheet Lead, etc.
STEREOTYPE WIRE SOLDER A SPECIALTY
ELECTROTYPE Phones MAIN 1154—1155

380 and 382 EXCHANGE STREET - ROCHESTER, N. Y.

PRUDENT BUYERS
Consult The Directory

SAMPSON & MURDOCK CO., INC.
179 LINCOLN STREET BOSTON, MASS.

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BUSINESS ESTABLISHED IN 1831

MANUFACTURERS OF DISTINCTIVE DESIGNS

PRELIMINARY SKETCHES AND ESTIMATES

SUBMITTED WITHOUT OBLIGATION

MONUMENTS

GARDEN

FURNITURE

BAPTISMAL FONTS

SUN DIALS

MAUSOLEUMS

BRONZE TABLETS

Studios at

1132-1138 Mt. Hope Avenue

Opposite south entrance to

Mount Hope Cemetery

---

JOHN H. Mcgee & Sons

Monuments and

Headstones

508 STATE STREET

ROCHESTER, N. Y.

Main 854

---

T. H. Marrion & Co.

Monuments, Headstones

and

Cemetery Memorials

Phone MAIN 7522

476 STATE STREET, Cor. Vincent St. So.

ROCHESTER, N. Y.

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YOUR CITY DIRECTORY

Is Something More than

A Book of Names and Addresses
A Catalogue of Trades and Professions
A Street Guide

It is A Service that brings you daily in closer touch with your customers and friends
It Enables You to address them each and every one
To avoid the offense of incorrect spelling and addressing
To find new customers
To tell who lives in any house in the city
To find local sources of supply for hundreds of articles
It Will Save You time and money both in buying and selling. It will make you more efficient and protect your standing as an accurate and progressive business man
Your directory gives you an accurate bird’s-eye view of your city, its institutions, inhabitants, government and buildings

Always Use the Latest Edition

SAMPSON & MURDOCK CO., Inc.
Publishers

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THE WORLD’S BEST MUSICAL MERCHANDISE

Pianos — Phonographs — Records — Musical Instruments
Radio — Sheet Music — Skilled Repair Department, Etc.

Convenient Payments Your present instruments taken in trade

WHEN YOUR WANTS ARE MUSICAL COME TO

Levis Music Store

HOME OF THE STEINWAY PIANO
PHONE MAIN 158
Journal-American Classified Want Ads are the medium through which buyer and seller are linked. Whatever your needs, you’ll find someone who has it, or someone who wants it in the

ROCHESTER JOURNAL    Rochester American

Classified Want Ads

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ABENDPOST

is an evening daily newspaper delivered directly into the homes in all sections of the city and suburbs. It is a

HOME NEWSPAPER

carefully read by the large German population of Rochester and surrounding towns.

Your Advertisement

in this Directory would meet Thousands of People Daily. Can you see any Reason why it should not bring Results?

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Publishers

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You Cannot Sell

Your merchandise through newspaper advertising in homes where the newspaper you are using does not go.

That is why successful, growing, money-making stores use the Democrat and Chronicle.

Out of 1,918 daily newspapers in the U. S., only 54 of them carry more advertising than the Democrat and Chronicle.

To make money from your advertising, demand detailed circulation figures from your newspapers and use the newspapers which can carry your selling messages into the largest number of homes. Remember, that every 5,000 average homes spend $12,960,000.00 each year.

Democrat & Chronicle.
Rochester’s Morning Gannett Newspaper

First Choice

More Rochester Families read The Times-Union than any other Rochester publication.

As an advertising medium The Times-Union is first choice among Rochester merchants—on the basis of time-tested result-power in the evening field.

ROCHESTER TIMES-UNION

Please mention this Directory when dealing with Advertisers
Newspapers

The Largest Newspaper Publishers in Rochester

THE JEWISH LEDGER

PHONE MAIN 4420

Where Your Advertising Dollar attracts the Greatest Purchasing Power

Your Advertising?

DOES your advertising fit your business or is it simply a matter of habit? Does it produce results or is it a waste of money?

ARE you satisfied with the way your advertising copy is prepared and placed?

WE offer you advice, counsel and service of experienced advertising men—men who can successfully cope with your problems.

TALK your troubles over with us. We can help you increase your business.

SAMPSON & MURDOCK COMPANY, Inc.

179 LINCOLN STREET - - - BOSTON, MASS.


BROWN BROTHERS COMPANY
CONTINENTAL NURSERIES
Established 1885 Incorporated 1890

Growers of a Complete Line of Dependable Nursery Stock for the World Out of Doors

WHOLESALE — LANDSCAPE SERVICE — RETAIL

Retail Offices and Landscape Dept., 891 Garson Avenue Phone Culver 785
Wholesale Packing and Storage Bldgs., Merchants Road Phone Culver 786
Penfield Farms, Atlantic Ave. & Jackson Road Suburban 4702

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What Is a Live Prospect?

He is a man with a lot of questions in his mind. He wants to know Where and What and Who and How

Thousands of live prospects are looking in directories daily to find out

Where they can buy something
What they can get for their money
Whom they can buy it from
How they can get it

The time to sell a prospect is when he is alive. Make this book your Salesman to live prospects.
There is Something
You need in your Business

This book has helped many to find what they want.
Perhaps it can help you.
Better look it over carefully.
Painters Supplies

HUMPHREYS
“The Paint Man”

Paint and Wall Paper

58 SOUTH AVE. MAIN 2117

GAMROD-HARMAN CO., INC.

WHOLESALE AND RETAIL

Paints, Glass, Brushes, Varnishes and Washable Wall Papers

Distributors for McDougall-Butler Paints

PHONES MAIN 1426–3204

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PAINT SUPPLY HOUSE

Wholesale and Retail Dealers in PAINT, VARNISH, GLASS AND BRUSHES

Distributors of Keystone Varnish Companies Products

MAIN 733

5-7 NORTH WATER STREET ROCHESTER, N. Y.

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BARNARD, PORTER & REMINGTON
ESTABLISHED 1854

Wholesale and Retail Dealers in
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ARTISTS’ MATERIALS  PAINT SPRAY APPARATUS

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9, 11, 13 NORTH WATER STREET
Phones Main 8140—8141—8142

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Paper Bags and Roofing Materials of All Kinds
Wrapping Papers and Twines

319-325 MAIN STREET WEST  ROCHESTER, N. Y.
6702 Main—TELEPHONES—Main 6703

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Manufacturers of

Adhesives
Fruit Packers’ Supplies
STEK-O, TIK and other Powder Pastes also
Gums

1631 DEWEY AVE., Stek-O Hill  ROCHESTER, N. Y.

FLOWER CITY SPECIALTY COMPANY

Manufacturers of

Self-Closing
Monkey Links
Monkloth and other
Automotive Specialties
Paper Boxes
Counter Display Boxes
and Paper Specialties
Phones: Main 629 & 630

250 MILL STREET  ROCHESTER, N. Y.
CORBETT-STEEVES PATTERN WORKS

Pattern and Model Makers

55 ALLEN STREET  Telephone Main 5730  ROCHESTER, N. Y.

PHARMACEUTICAL CHEMISTS
Manufacturers of Standardized Pharmaceuticals
Physician and Sick Room Supplies also First Aid Requirements
R. J. STRASENBURGH CO.

THE HURST ENGRAVING COMPANY, Inc.

Photo Engraving

DESIGNING  RETOUCHING

Phone MAIN 4605

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ART SHOP

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Corner Broad Street W.
English Silver—Antique and Modern
Brown's Shamrock Linens from Ireland
Pictures and Frames, Oil Paintings Cleaned and Restored,
Mirrors, Re-Gilding, Etc.

Dealer in ANTIQUES

R. B. OLVER
G. F. HOLTZ

STUART-OLVER-HOLTZ CO.
Plating, Enameling and Metal Spinning
LACQUERING
Manufacturers of Metal Specialties

406 PLATT ST. COR. ALLEN ROCHESTER, N. Y.

HOWE & BASSETT CO., Inc.
Established 1885

Plumbing and Heating Contractors
Supplies and Equipment
“PETRO-NOKOL” Automatic Oil Burners
“RUUD” Automatic Gas Water Heaters
“PERMUTIT” Water Softeners

840-50 UNIVERSITY AVENUE TELEPHONE MONROE 3

WRIGHT & ALEXANDER CO.
CONTRACTORS

Heating, Plumbing and Power Plant Installations
Sprinkler Installation Contractors
Chemical Fire Extinguishers and Supplies
HART OIL BURNERS
Telephones: Main 1056—6828

21-23 OTSEGO STREET ROCHESTER, N. Y.

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Plumbing and Heating
Engineers and
Contractors

GENERAL ELECTRIC OIL FURNACES
&
AIR CONDITIONING EQUIPMENT

WE ARE AT YOUR SERVICE
FOR THE SMALL JOB AS WELL AS
THE LARGE ONE

SEE US FOR YOUR
PLUMBING AND HEATING
REQUIREMENTS

74 EXCHANGE STREET
ROCHESTER, N. Y.
PHONES MAIN 6465-66-67
BARR & CREELMAN
MILL and PLUMBING
SUPPLY CO.

MILL,
STEAM, PLUMBING
CONTRACTORS
SUPPLIES

66-70 EXCHANGE STREET
ROCHESTER, N. Y.

PHONES MAIN 6465-66-67
Supplies For

| PLUMBERS, STEAMFITTERS, TINNERS |
| ENGINEERS and FACTORIES |

Distributors of WALWORTH VALVES AND FITTINGS

W. A. CASE & SON MFG. CO.
72-90 ST. PAUL STREET
Phones Main 3404—3405—3406

ESTABLISHED 1860

GUARDIAN GOODS

ROCHESTER, N. Y.

When contemplating building, visit our Show Room display for your selection of fine PLUMBING and HEATING EQUIPMENT

SAMUEL SLOAN & COMPANY
Wholesalers Plumbing and Heating Supplies
67-69-71 EXCHANGE STREET - - ROCHESTER, N. Y.

LOUIS HEINDL & SON

..PRINTING..

149-151 ANDREWS ST., ROCHESTER, N. Y.

Phone MAIN 666

IDEAS + PAPER + INK + PRIDE + SKILL = GOOD PRINTING

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O. K. PRINTING COMPANY, INC.

FRED J. BLUM

49 NORTH WATER STREET

Telephone: MAIN 962

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Alert advertisers are now demanding catalogues that are more than a mere listing of their products; they want books that are sales forces—that present the same well-planned sales arguments that the star salesman uses. We are serving a large clientele with this effective type of sales medium; and we can be of help to you also.

Your City Directory puts you in direct personal contact with thousands of buyers who wish to buy what you have to sell.

*It is the Buyers’ Guide*
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Attleboro and North Attleboro...
Auburn...
Boston...
Boston Blue...
Cranston...
Danielson...
East Providence...
Fall River...
Gloucester and Rockport...
Hopkinton...
Jamestown and New Shoreham...
Lakeville...
Lawrence...
Lowell...
Lynn...
Malden...
Manchester...
Mass. Mfrs...
Mystic, Stonington and Noank...
Newburyport and Amesbury...
Newport...
Newton...
Oswego...
Pawtucket and Central Falls...
Providence...
Providence House...
Rochester...
Rochester Suburban...
Syracuse...
Taunton...
Troy, Cohoes and Green Island...
Waltham...
Westerly...
Woonsocket...
Worcester...
Worcester House...

* Denotes books issued in odd years.
† Denotes books issued in even years.
‡ Denotes books containing House Directories.
§ Denotes books containing Wives' Names.
© Denotes books containing Property Owners.

Prices subject to change without notice.

**Latest Directories of all Cities for sale at Publishers' Prices**

SAMPSON & MURDOCK CO., Inc.

179 LINCOLN STREET

BOSTON, MASS.

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“There is nothing finer than a Stromberg-Carlson”

STROMBERG-CARLSON TELEPHONE MFG. CO.
100 CARLSON ROAD, ROCHESTER, N. Y.

BEAUCAIRE-MITCHELL, INC.
PHILCO RADIOS

Distributors of

PHILCO RADIO AND TELEVISION PRODUCTS

Clocks
Tubes
Radio Batteries
Storage Batteries

Philco Replacement Parts for
All Make Radios

Transitone
Auto Radio
Socket Power Parts
Belden Wire

228-230 BROADWAY
PHONE STONE 5694-5695

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nine months in a busy office in Boston

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Expert Service, Rent Collections and Property Management

NORBERT STREB CO.
Realtors
..REAL ESTATE..
Bought .. Developed .. Financed .. Managed
Rented .. Sold
223 POWERS BLDG. Main 4579

YATES & McINTOSH, Inc.
Real Estate
MAIN 250 and 251
25 EXCHANGE STREET
ROCHESTER, NEW YORK

DAVID GOLDMAN, President
DAVID GOLDMAN CO., Inc.
We are members of National, State and Local Associations
Chain Store Brokers
SALES, RENTALS and PROPERTY MANAGEMENT
Main 2984 - 6 STATE ST., ELWOOD BUILDING

Please mention this Directory when dealing with Advertisers
LOTS FOR SALE

IN THE BEAUTIFUL

HIGHLAND PARK SECTION

The Finest and Healthiest Part of the City

See the Houses Already Built

For full information, terms, etc., apply to

Ellwanger & Barry Realty Co.

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ROCHESTER, N. Y.

HENRY T. PERKINS

Real Estate

PROPERTY MANAGEMENT

SALES — RENTALS — LEASES

31 EXCHANGE STREET

Phone Main 3309

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HENRY W. MORSE, Proprietor

Air Cushion Rubber Stamps

Stencils, Seal Presses, Badges, Numbering Machines, Stencil Cutting Machines

15 SO. WATER STREET

ROCHESTER, N. Y.

Phone MAIN 1291

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362 EAST AVENUE, ROCHESTER
ADVANCED COURSES
IN
BUSINESS EDUCATION

Ask For Information  Call MAIN 5530—5531

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President  Vice-Pres.  Sec. and Treas.

HART & VICK, INC.
ONE OF AMERICA'S FINEST SEED STORES

Seedsmen and Plantsmen
QUALITY EXCLUSIVELY

Corner STONE and ELY STREETS  ROCHESTER, N. Y.
MAIN 1201

ERDLE PERFORATING COMPANY

MANUFACTURERS OF
PERFORATED SHEET METALS

Metal Sample Plate Furnished on Application
Prompt service, Large stock of Sheet Metal always on hand
Send Specifications for Prices
Telephone Genesee 2608

Office and Factory, 171 YORK ST.  ROCHESTER, N. Y.

How to Make This Book Serve You!

The City Directory may be used to great advantage in supplementing and rounding out your newspaper publicity. Put—"We are listed in the directory" in your copy. Tie up all your advertising to the directory with the above phrase. Then see to it that you are properly represented under all the business listings applicable to your business. The phrase will stick long after the newspaper has been mislaid and people will get in the habit of looking for your name when ready to purchase goods which you carry. Thus will the interest aroused by your newspaper display be extended and preserved for your future benefit.

Please mention this Directory when dealing with Advertisers
Modern Conveniences

Lost, sometimes, amid the more spectacular conveniences, such as the auto, telephone, radio, or aircraft, yet the

CITY DIRECTORY

is probably the greatest convenience of this or any other age. Ponder, for a few moments, on the service rendered by the city directory. It would not be stretching matters to say that it can accurately answer a million questions about the municipality it represents. Familiarize yourself with this truly wonderful book. Learn how to use it to the greatest advantage. Study the index and miscellaneous information section for a few moments. The gold mine of local facts and information will surprise you. You will learn things about your own city that you never knew before.

SAMPSON & MURDOCK CO., Inc.
Directory Publishers

179 LINCOLN STREET - BOSTON, MASS.
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RICHARDSON CORPORATION
Manufacturers of
"Maid of Honor" Syrups, Crushed Fruits and Sundaes for Soda Fountains
Liberty Fruit Drinks and Reddy Chocolate. Liberty Root Beer
and Fruit Drink Dispensing Equipment. Ice Cream Flavors
Glace Fruits and Bakers Supplies.

Telephones—Glenwood 307, 308, 309
After 5 P. M., Saturday Afternoons, Sundays and Holidays call Glenwood 308

1069 LYELL AVENUE - ROCHESTER, N. Y.

J. HUNGERFORD SMITH CO.
Manufacturers of
Soda Fountain Fruits and Flavors
and
CREAM PAK Ice Cream Specialties

410 NO. GOODMAN STREET - ROCHESTER, N. Y.

Telephones Culver 157-158-159

Phone MAIN 70—71—72

HAVERSTICK & CO., Inc.
Engineering and Contractors
Supplies and Equipment

45-49 FORD STREET ROCHESTER, N. Y.

Are Things Coming Your Way?
If not, it may be because people have not seen your name
under the list of those who provide the service they are
after, and have gone to a wiser firm who have made sure
of being properly represented in the City Directory.
Better get in line for the next issue.

SAMPSON & MURDOCK CO., Publishers
179 Lincoln Street Boston, Mass.
Steel and Iron

BURKE STEEL COMPANY, Inc.
Phone Genesee 3445
Hot Rolled and Cold Drawn Flats, Squares, Hexagons, Rounds, Tool and Alloy Steels

Forging Specialists
On Rings, Discs, Die Blocks, Cutting and Forming Dies, Shafts, Spindles, Pinions, etc.
Office and Warehouse, SHERER STREET, ROCHESTER, N. Y.

COOK IRON STORE CO.
Iron, Steel and Heavy Hardware
Supplies For
BLACKSMITHS, CONTRACTORS, PAINTERS
GARAGES AND FACTORIES
120-128 ST. PAUL STREET Tels. MAIN 5188-5189

F. L. HEUGHES & CO., Inc.
Members of The American Institute of Steel Construction

ENGINEERS, DESIGNERS AND FABRICATORS OF
STRUCTURAL STEEL AND IRON WORK
FOR BUILDINGS, BRIDGES, ETC.

ELECTRIC WELDED
STEEL TANKS, VATS AND KETTLES

ALL STRUCTURAL SHAPES CARRIED IN STOCK
Phone or Write for Catalog

COMPLETE WAREHOUSE STOCK
Office and Works 1029 LYELL AVENUE
Phone Glenwood 590—591

Please mention this Directory when dealing with Advertisers
MONROE WAREHOUSE COMPANY, Inc.
MILLION DOLLAR WAREHOUSE

Largest Merchandise and Automobile Storage in Rochester
Capacity 500,000 Square Feet—Sprinkled Throughout
We have heated space to rent for manufacturing
All tenants have use of New York Central siding

Offices and Warehouses - 1044 UNIVERSITY AVE.

BLANCHARD STORAGE CO., Inc.
A. S. BLANCHARD, President
ALLEN T. COBB, General Manager

Storage
Moving

HOUSEHOLD
Packing
Long Distance

Distribution
MERCHANDISE
Storage
Separate Fireproof and Non Fireproof Warehouses

Telephone Main 7021
Main Office, 320 BROAD ST.

Please mention this Directory when dealing with Advertisers
ROCHESTER
STORAGE WAREHOUSES

Fireproof and Non Fireproof
Household Goods and Merchandise

Moving — Packing — Shipping

Telephone Main 205 Office, 25 NORTH WASHINGTON ST.

SERVICE STORAGE CO.

Owned and Operated by FRED C. WEST

A warehouse well worth seeing before storing your valuable

HOUSEHOLD FURNISHINGS
MERCHANDISE MANUFACTURED GOODS
AUTOMOBILES

in a heated building, Fireproof

SPRINKLER SYSTEM — LOW INSURANCE

704-712 CLINTON AVENUE, SO. Phone MONROE 2833

EXCHANGE WAREHOUSE CO., Inc.

Merchandise Storage - Trucking

FIREPROOF—SPRINKLER SYSTEM
LOW INSURANCE RATES

A Competent Fleet of Trucks for all Local
and Interurban Deliveries

372–378 EXCHANGE STREET - - ROCHESTER, N. Y.

COOLER AND SHARP FREEZER SERVICE FOR ALL FOOD PRODUCTS
GENERAL MERCHANDISE STORAGE AND FORWARDING

UPTON COLD STORAGE CO., INC.

HERBERT B. CASH, President and General Manager

Open the Year Round Established 1902 Lowest Insurance Rates

Route all cars in your name care of The Upton Cold Storage Co., Inc.
N. Y. C. Lines, State St. Delivery

Switching Connections with All Railroads Storage in Transit Privilege

Correspondence Solicited. No pipes in rooms. No Dripping Moisture to cause mould
Refrigeration protected by TWO POWER PLANTS, Steam and Electric

38 CLIFF STREET Main 1494 ROCHESTER, N. Y.

Please mention this Directory when dealing with Advertisers
MEYER-SMITH CO., Inc.
FOR ALL YOUR FIXTURE AND SUPPLY NEEDS
Modern Store and Bar Fixtures
MEAT MARKET KITCHEN,
RESTAURANT, CLUB AND INSTITUTIONAL EQUIPMENT
CHINA, GLASSWARE, SILVERWARE, REFRIGERATORS, BAR SUPPLIES
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