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Eastman - George 1932

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R 47. Rochester - Eastman, George

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CIVIC MEMORIAL SERVICE

for

George Eastman

in the

EASTMAN THEATRE

March 23, 1932, at 8:15 p.m.



JOSEPH T. ALLING

Chairman of the Trustees of the University of Rochester, presiding

Music—Good Friday Music from Parsifal ----- Wagner
Rochester Civic Orchestra

Address ----- Mayor Charles S. Owen
Speaking for the City

Music—Cavatina from Quartette 13 ----- Beethoven
Kilbourn Quartette

Address ----- Roland B. Woodward
Speaking for Rochester's Community Interests

Music—Trauersymphonie ----- Locatelli
Organ and String Instruments—Harold Gleason and Eastman Student Orchestra

Address ----- Rush Rhees
Presenting Resolutions adopted by the Directors of the
Eastman Kodak Company and speaking for Rochester's Educational
and Philanthropic interests.

Music—Elegy for Orchestra and Chorus ----- Hanson
Howard Hanson conducting the Student Orchestra and Chorus of the
Eastman School of Music.

Most of Estate Goes To Institution Aided In Donor's Lifetime

Trust Acknowledged in Statements by Dr. Rush Rhees, President, and Raymond I. Thompson, Treasurer — Institution Will Receive About \$15,000,000

University of Rochester officials today voiced determination to fulfill the obligation imposed by the late George Eastman in his final gift of some \$15,000,000.

To this institution, one of the principal objects of his benefactions during his lifetime, Mr. Eastman left the bulk of his estate, estimated in excess of \$17,000,000. His will was admitted to probate yesterday without objection.

To the University, Mr. Eastman left his palatial East Avenue home and a fund of \$2,000,000 to maintain it. He expresses desire that it be used as a home for University presidents but provides that the University trustees may make other disposition of both property and sum after 10 years, if they see fit.

Debt Acknowledged

His principal gift to the University, totaling somewhat in excess of \$12,000,000 is proffered without restriction as to use of principal or interest, except for certain restrictions hedging \$2,500,000 of this directed to the Eastman School of Music.

Dr. Rush Rhees, who will be first to occupy the Eastman home as president of the university, is in Europe with Mrs. Rhees. A statement on his behalf made public declared:

"It is evident that Mr. Eastman desired that the home, to whose comfort and beauty he gave so much thought, should continue after his death to be of service to the community of Rochester. He chose to seek this end by giving it to the university for an official residence for its president. In accepting the trust the university has confidence that throughout the coming years its presidents will endeavor to realize Mr. Eastman's desires."

Raymond I. Thompson, treasurer of the university, acknowledged the institution's great debt to Mr. Eastman on behalf of the trustees. He said:

"The University is deeply conscious of its obligation to carry on the trust and confidence placed in it by Mr. Eastman. This determination is best expressed by the trustees of the University in the resolution adopted Mar. 16, 1932, from which I quote as follows:

Million for Dispensary

"And now he tells his friends that 'work is done.' For him, as respects active participation, this is sadly true. For us who carry on what he has inspired, his work is only just begun. Only the future years will be able to measure the greatness of that continuing work. With us is left the task of grateful determination to make that measure adequate."

The other largest single gift was one of a million dollars to the Rochester Dental Dispensary. Eight other Rochester institutions are given substantial bequests as follows: Rochester General Hospital, Genesee Hospital, Y. M. C. A., Rochester Orphan Asylum, Door of Hope Association and Family Welfare Society of Rochester, \$50,000 each; Peoples Rescue Mission, \$25,000.

Mr. Eastman's will provides for carrying out of his existing unpaid subscriptions and commitments for educational institutions and philanthropies. In addition, he gives to the Rochester Community Chest \$100,000 for the first year following his death and \$50,000 for the second year. He also provided for continuance of his support to the Bureau of Municipal Research of Rochester for one year beyond the present year.

In the codicil to his will, signed March 14, the day of his death, Mr. Eastman revoked bequests to the Young Women's Christian Association of Rochester, Cornell University and Massachusetts Institute of Technology. Between the date of execution of his will and that of the codicil he had made substantial pledges to each of these three institutions.

Mrs. Ellen Andrus Dryden of Evanston, Ill., Mr. Eastman's niece; her children, Ellen Maria Dryden and George Eastman Dryden, and Mr. Eastman's secretary, Mrs. Alice K. Hutchison, who had been with him since almost the beginning of his career, are the principal individual beneficiaries under his will. Mrs. Hutchison was left \$107,000; Mrs. Dryden \$200,000, half of which consists of a fund for upkeep of "Oak Lodge," Mr. Eastman's hunting property in North Carolina, which also was left to Mrs. Dryden. Her two children each receive the income from a fund of \$100,000. Personal effects of the testator were left to Mrs. Dryden.

Bequests to personal employees at his home included a bequest to his housekeeper, Miss Marie Cherbuliez, of \$10,000; to his cook, Eliza De Lea, of \$3,000, and to his butler, Solomon C. Young of \$3,000. Twenty-three other employees were left amounts ranging from \$2,000 to \$200, and there are also a number of bequests in the form of annuities to certain distant relatives.

To Dr. Harvey J. Burkhart, director of the Rochester Dental Dispensary and Mr. Eastman's personal representative in the establishment of the dental dispensaries for children which he has established abroad, Mr. Eastman left the equivalent of life income from a fund of \$50,000. Dr. Burkhart is at present in Rome arranging for Italy's acceptance of Mr. Eastman's gift of \$1,000,000 for a dispensary in Rome.

Highlights of Eastman Will

The University of Rochester, nearly \$15,000,000—bulk of the estate.

The Eastman residence and furnishings, No. 900 East Avenue, given to the university as the home of its president, together with a \$2,000,000 to provide for maintenance.

City Hall Annex in Court Street, given to the university as part of the residuary estate.

The Eastman School of Music of the university, a fund of about \$2,874,000 to insure uncurtailed operation of the school.

The Rochester Dental Dispensary, \$1,000,000.

General and Genesee Hospitals, Y. M. C. A., Hillside Home for Children, Friendly Home, Roches-

ter Community Home for Girls, Family Welfare Society, \$50,000 each; Peoples Rescue Mission, \$25,000.

Dr. Harvey J. Burkhart, director of the dispensary and Mr. Eastman's representative for dental clinics, receives a \$2,250 annuity.

Employees in the Eastman home, Miss Marie Cherbuliez, housekeeper, \$10,000; Eliza DeLea, cook, \$3,000; Solomon C. Young, butler, \$3,000.

Principal individual beneficiaries are his niece, Mrs. Ellen Andrus Dryden of Evanston, Ill., who gets "Oak Lodge," the Eastman home in North Carolina, worth \$100,000, and another \$100,000 in securities; her two children each receive incomes from funds of \$100,000 each.

Mrs. Alice K. Hutchinson, secretary to Mr. Eastman, receives \$100,000.

I am April 16, 1932
It Seems--
By L. R. Bluffhard

"U. OF R. Accepts Great Trust," read a headline over one newspaper's account of the Eastman will. Which is hardly our idea of a story. Really exciting would have been the line "U. of R. Rejects Great Trust."

Compliments are due those who had charge of the will if one of their duties is the preservation of secrecy. With all the speculation regarding the magnate's disposition of various funds and buildings, it must have been difficult to hold back the word or two that would have spilled the beans. We can't imagine a more difficult task than keeping silent when one has information that others want. It's a strain to keep from exhibiting one's superiority in such a contingency.

Discreet as everyone was, however, there are indications that a few persons must have known the salient points of the will. As an instance, Dr. Rush Rhees was ready with a statement despite the fact he is several thousands of miles away, and there was no sign that he had resorted to cable. Neither was there any element of surprise in his carefully worded comment.

The University of Rochester now becomes one of the wealthiest in the country. With its endowment, and the freedom the institution has in handling the endowment, it stands unique. Hasty computation ranks* this school fifth in the country in size of endowment. Calculated on the basis of endowment per student, it stands well out in front. Harvard and Yale possess more money but, considering the number of students, those universities would have to be endowed for better than a quarter of a billion dollars each to be as wealthy as Rochester.

* Perhaps it is not seemly for us to boast of our university for its riches. Gloating over wealth rarely pays. What we should consider is the fact that our school has an opportunity unequalled in this country. What it is able to do with its wealth and its modern plant cannot really be measured for ten years or more when Rochester graduates, under the new dispensation, have begun to prove their worth outside the walls.

One of the most important aspects of the celebrated will is the failure to provide the city with a nucleus for a civic center, an enterprise which interested Mr. Eastman. Undoubtedly there had been hope that the city would be given the City Hall annex in Court Street. In fact discussion of a site for the Rundel Memorial library had been broken off pending a reading of the will. The Annex was part of the property given the university and it will be interesting to see what that institution can do with the property, not too favorably located either for business or educational purposes.

It seems to us entirely for the best that the city was not given this property.

If Rochester can dream golden dreams of a great civic center, it should be prepared to pay for it. If it can't support such luxuries, or if it is unwilling to dig deep to pay for them, then it is not entitled to them.

For the first time in many years Rochester is entirely on its own and the experience should prove valuable, if painful.

Rochester now must prove that it is a center of culture, that it loves music, that it wants noble civic buildings and yearns for great community projects. So long as these things were given, there was no particular credit to the city. What city wouldn't accept such gifts.

Rochester has a great reputation throughout the country. Now the world will see what its character is. We prefer to think the character corresponds to the reputation. It means careful living and planning, self denial and earnestness if the city is to prove it.

MR. EASTMAN GAVE TO U. R. OF OWN WILL

Doc June 19, 1932
Major Gifts Entirely
Unsolicited, Doctor
Rhees Reveals

Dr. Rush Rhees, president of the University of Rochester, in addressing alumni at Todd Union last night, revealed that in 1925 George Eastman asked him if university presidents might make use of his home. Doctor Rhees also said that except on two occasions, which he mentioned, he never had asked Mr. Eastman for a penny. Except to answer Mr. Eastman's question about the use of his home in 1925, he had not discussed with Mr. Eastman the terms of his will, Doctor Rhees said.

Mr. Eastman's question in 1925 was answered after thought and consultation with Mrs. Rhees, Doctor Rhees said, but neither of them then expected that they ever would occupy the home, since they believed Mr. Eastman had many years of life before him. Now that the responsibility was theirs, he said, they would strive to give to the house the atmosphere of a home and preserve its treasures as they believed its donor wished.

Speaking about Mr. Eastman's large bequests in his will to the university, Doctor Rhees said he (Doctor Rhees), was constitutionally incapable of discussing with any man his will and believed the thoughts uppermost in Mr. Eastman's mind in making his large gifts to the university were his interest in having his money continue to be of benefit to Rochester, his home city, and his belief that educational institutions were the most stable institutions of all, changing least with changing social and political institutions.

Contributed in 1902

In 1902, Doctor Rhees said, he asked Mr. Eastman to contribute for a proposed physics building. Mr. Eastman was reluctant to give, saying he had little interest in institutions of higher learning. He finally gave \$60,000, however, and the Eastman Laboratory building was the result. In the Victory campaign of 1919, Doctor Rhees asked Mr. Eastman if he cared to contribute and was told he didn't think he would give anything more to the University of Rochester, but

he might "chip in." He "chipped in" \$100,000 of the \$1,000,000 fund.

Later munificent gifts to the university came on Mr. Eastman's own initiative, Doctor Rhees said, just as his gifts to the Massachusetts Institute of Technology were made on his own initiative and without earlier knowledge of the institute.

Doctor Rhees said the university would not spend the munificent sums Mr. Eastman had left it in a year or two, but would try to use them wisely for carrying out what it believed to be Mr. Eastman's vision of the university's possibilities of service to the city.

DOCTOR RHEES ADVISES THAT EASTMAN BEQUEST BE USED AS ENDOWMENT

University of Rochester President Suggests
To Trustees Faculties Should Prepare
Plans for Developing Schools

NAMING RIVER CAMPUS QUADRANGLE, HOME FOR BENEFACTOR RECOMMENDED

Doc June 9, 1932
"We are all set now to develop our University on the broadest lines in all of the fields which it has entered."

Quoting this statement of the late George Eastman, Dr. Rush Rhees, president of the University of Rochester, yesterday recommended to the Board of Trustees that the princely bequests to the University made by Mr. Eastman's will, adding approximately \$15,000,000 to the large gifts he previously had made, be set up as a University Endowment Fund without allocation to any of the schools of the University.

Before any considerable allotments are made, Doctor Rhees suggested that each faculty be asked to prepare a 10-year plan for desirable developments in its own school and submit such plan to the trustees for consideration and such critical comment as may seem called for.

Face Weighty Task

"Then when any request for allotment of funds from the University Endowment is received, it can be considered in relation to the 10-year plans, and so may be helped to use these new funds for a symmetrical development in fulfillment of Mr. Eastman's farsighted vision for our work," Doctor Rhees said in his report. "Our weighty task now is to set forward the development Mr. Eastman envisioned."

The ground has been cleared for such a study of 10-year plans during the year just ending, under the pressure of necessity to cut the several budgets to meet losses in endowment income, already incurred and inevitably in prospect, the report continued. The budgets submitted by the finance committee for approval of the board of trustees, based on the pressure for every possible economy, it pointed out, may possibly need modification "in view of the relief of financial strain by Mr. Eastman's gifts."

Possibility of a new trend in educational methods at the University as a result of the 10-year plans was indicated by Doctor Rhees, who said he is convinced the college curricula in the United States have fallen into serious error by multiplying the number of things a student is asked to do at the expense of his ability to do fewer things more adequately.

Favors Fewer Courses

"Unhappily," he said, "we too persistently cling to the quantitative requirement of many courses and 'hours.' What we lack the courage, as yet, to acknowledge is that attention to fewer courses, with much freer opportunity to develop initiative and intelligent thought, would result in an increase in intellectual power far more valuable than the scattered courses, sacrificed for more leisurely study, could possibly afford.

"To have received Mr. Eastman's marvelous gifts has been a great privilege. To have been shown the confidence those gifts expressed has been a priceless honor. Our task henceforth is to justify in the fullest measure possible those gifts and that confidence.

"Mr. Eastman was singularly inflexible in refusing to allow us to put his name in a place of signal honor on our River Campus," Doctor Rhees continued. "He had agreed after much hesitation to

give his name to our School of Music. To my urgent request to use it also by the River, his almost curt reply was, 'I am not interested in monuments.' Now that he is with us no longer, however, I believe that we may feel justified in naming the great quadrangle on the River Campus the Eastman Quadrangle, so setting the name of our great patron at the heart of that new development in which he took delight. On the posts that flank the broad steps leading up to that quadrangle, we can carve his name, with concise inscriptions calling to memory his part in our whole University development.

Suggests 'Eastman House'

"I also recommend that after your president takes up his residence in Mr. Eastman's home, the house be named Eastman House, and the president's residence be so called thereafter."

Doctor Rhees quoted also Mr. Eastman's statement to his business associates at the time of making large contributions to several educational institutions, including the University of Rochester, in which he explained his reason for distribution of such gifts, as follows:

The progress of the world depends almost entirely upon education. Fortunately the most permanent institutions of man are educational. They usually endure even when governments fall; hence the selection of educational institutions. The reason that I selected a limited number of institutions was because I wanted to cover certain kinds of education and felt that I could get results with the institutions named quicker and more directly than if the money was spread. Under the best conditions it takes considerable time, sometimes years, to develop the wise expenditure of money in any line, no matter how well prepared one may be. I am now upwards of 70 years old and feel that I would like to see results from this money within the natural term of my remaining years. . . . As to Rochester, the town in which I am interested above all others, we are all set now to develop our university on the broadest lines and make it one of the outstanding universities of the country. By that I do not mean one of the largest but one of the highest rank in all of the fields which it has entered. The citizens of Rochester have never shown any inclination to 'lie down' on any great civic enterprise, or to 'let others do it.' This, I suppose, is one of the reasons that has actuated the General Education Board and other friends of the university outside of Rochester to aid in large undertakings for the university here. But for the fine response of our citizens in the recent university campaign I should certainly not have allotted to the University of Rochester so large a proportion of the properties which I am now distributing."

Name Alling Chairman

New officers elected yesterday were Joseph T. Alling, chairman of the board to replace Dr. John P. Munn, chairman from 1916 until his death; Kendall P. Castle, first vicechairman, and Charles A. Brown, second vicechairman.

Death of four distinguished members of the Board of Trustees, in addition to its most liberal benefactor, left a void in the ranks of the University's officers during the past year.

Tribute to their memory was paid by Doctor Rhees, Doctor Munn, former president of the United States Life Insurance Company, graduate of the University in 1870, and member of the board for 45 years, died Aug. 15, 1931, in New York.

Albert Hall Harris, chairman of the finance committee and of the executive committee of the New York Central Railroad, and graduate of the University in 1880, died Nov. 21, 1931, in New York.

David Jayne Hill, the second president of the University, serving from 1888 to 1896, and later United States minister to Switzerland, to the Netherlands and then ambassador to Germany, died in Washington last Mar. 2. He was a member of the Board of Trustees from 1896 to the time of his death.

Walter Sage Hubbell, a member of the Board from 1895, died Jan. 1 at his East Avenue home after a lingering illness. He was graduated from the University in 1871, studied law, and after being admitted to the bar, practiced here continuously until illness necessitated his retirement. He was counsel and vicepresident of the Eastman Kodak Company, and was attorney and vicepresident of the University Board from 1923 until his death.

List Many Gifts

Doctor Rhees report listed a number of important financial gifts to the University during the year, in addition to the Eastman bequests, as follows:

From the Rockefeller Foundation, grants of \$48,894.26 for special research activities in the School of Medicine and Dentistry; from the Bausch and Lomb Optical Company, \$20,130.36 each for the Institute of Applied Optics.

From the estate of Karoline D. Foley, widow of James C. Foley, of the class of 1871, \$5,000 toward an ultimate \$10,000 to be known as the James C. Foley Fund, the income to be loaned to needy students, without interest.

From the General Electric Company, and the Eastman Kodak Company \$4,250 for research in the School of Medicine and Dentistry on the effect of fever on diseases with special reference to short-radio wave fevers.

From the Laura Spelman Foundation \$3,500 for work in child study and parental education in co-operation with the Board of Education of the city of Rochester.

From the Josiah Macy Jr. Foundation \$2,500 for research in the School of Medicine and Dentistry on the physiology of the white blood cell with particular reference to the monocyte and eosinophile.

From the Eastman Kodak Company \$1,778.02 for research in the School of Medicine and Dentistry to measure the toxicity of such chemicals or materials as may be submitted for that purpose by the Kodak company.

From the Society of Motion Picture Engineers Inc. \$1,500 for a fellowship (given by George Eastman) in the Institute of Applied Optics.

From the National Research Council \$1,315.94 for research in the effects of radiation on growth by Dr. Ethel Luce Clausen.

Special scholarship gifts for the College of Arts and Science amounting to \$3,934.69, from Francis R. Welles of the Class of 1875, Alumni Associations in New York and Buffalo, the University Alumnae Association, the American Association of University Women, the Italian Women's Civic Club (the Dante Scholarship), the Charles I. Travelli Foundation, the Rochester Lodge of Elks, the Rochester Rotary Club, the Acorn Society, the Renaissance Club, and an anonymous friend.

From the Bausch and Lomb Optical Company \$500 for a fellowship in the Institute of Applied Optics.

For loans to students in the College of Arts and Science, and School of Medicine, \$3,500 from Francis R. Welles, '75; \$1,000 from Martin F. Tiernan, '06; \$1,000 from Mrs. Charles H. Babcock; \$500 from Dr. Michael L. Casey, '95; \$500 from Albert A. Hopeman; \$500 from Thomas B. Ryder; \$250 from Dr. Henry H. Covell; \$100 from Professor Charles W. Dodge; \$100 from Charles F. Hutchinson; \$50 from Dr. Charles R. Witherpoon, '94, and a like sum from Charles W. Hennington, '02, and \$10 from Osborne Ashley.

Special scholarship gifts for the Eastman School of Music as follows: \$1,000 from Mrs. Henry A. Strong (for the Hochstein Music Settlement); \$250 each from Max Presser Foundation and Sigma Alpha Iota; \$200 from Mu Phi Epsilon; \$50 from Delta Omicron.

Further research grants to the School of Medicine and Dentistry, as follows:—Beechnut Packing Company, \$775; Metaphen Fund, Abbott Laboratory, \$700; National Research Council Radiation Fund, \$266.29; American Medical Association for Insulin studies, \$200.

From Jesse L. Rosenberger of the Class of 1888, \$500 to be added to the Lecture Fund established by him, making the new total, \$8,000.

From the National Academy of Science \$300 for study of the optical properties of Feldspars.

From Raymond N. Ball of the Class of 1914, \$250 for books on Economics for the College Library.

From the Professor Albert H. Mixer Fund, an unexpended sum of \$157.26 to be used for the purchase of books in Spanish and Italian.

From William B. Hale of the Class of 1885, a valuable collection of 242 bird skins and 28 mounted birds for our Museum.

From the Rochester Academy of Science, a bronze bust of Professor Herman LeRoy Fairchild, by Miss Blanca Will.

From the Class of 1931 in the Men's College, a bronze tablet in memory of Professor William Carey Morey.

From the Henry Lomb Camp of the Sons of Veterans, a bronze tablet of Lincoln's Gettysburg address, erected in Morey Hall.

Enrollment Grows

Figures showing the largest development upon which the University has entered since the separation of the Men's and Women's Colleges were shown in the report of William E. Weld, dean of the College of Arts and Sciences. Between the academic years 1925-26 and 1930-31, the number of undergraduate students in the College of Arts and Science has grown from 856 to 1,070; the number of teacher from 62 to 106, and the number of semester courses from 277 to 404. The total University enrollment is 5,339.

The year has been one of unusual pressure on many of the students to find the funds necessary to remain in college. Dean Weld's report stated, with a strain on scholarship and loan funds. In the two colleges, 211 students received scholarship aid to a total of \$3,948, and 177 men and 123 women borrowed from the college the sum of \$29,229, from the revolving loan funds.

Reports of Helen Dalton Braddon, dean of the College for Women; of Dr. Howard Hanson, director of the Eastman School of Music; of Dr. George H. Whipple, dean of the School of Medicine and Dentistry, and of Dr. Nathaniel W. Faxon, director of Strong Memorial Hospital, showed a healthy growth of enrollment and activity, and important contributions in research work in medicine, pathology and other fields by faculty members and students.

MR. EASTMAN LEAVES OPERA DIRECTORSHIP

Pressure of Business Given As Reason for Resigning From Metropolitan

New York, Nov. 23—(Special Dispatch)—George Eastman of Rochester, manufacturer, and Edward S. Harkness, financier and philanthropist, have resigned from the board of directors of the Metropolitan Opera Company, it was announced today.

As was the case in the resignation Oct. 26 of Otto H. Kahn from the dual post of president and chairman of the board of the opera company, the reason given for the resignation of Messrs. Harkness and Eastman was the press of other business.

Their places on the board of directors will be taken by Congressman Robert Low Bacon and Clarence Dillon, senior partner of the banking firm of Dillon, Read & Co. Paul D. Cravath succeeded Mr. Kahn as president and chairman of the board of directors.

No further explanation of Mr. Eastman's resignation could be obtained yesterday. He has been at his winter home, Enfield, N. C., for the past week and will remain there until Dec. 1.

DR. RHEES UNVEILS GEORGE EASTMAN INSCRIPTIONS

Quadrangle Dedicated To Memory of University's Chief Benefactor.

Perpetuation of the name of George Eastman, benefactor, was assured by the University of Rochester today when Dr. Rush Rhees unveiled inscriptions at Eastman Quadrangle, on the River Campus.

The name Eastman Quadrangle appears on stone posts flanking the entrance to the main group of buildings and at either side of the entrance are inscribed these words:

"This quadrangle is dedicated to the memory of George Eastman, whose ideal for the service of the University of Rochester was as high as his gifts for that service were great.

"Rochester, a city of happy homes was George Eastman's cherished vision and he gave lavishly to promote its health, education and civic life—like benefactions enriched others in America and foreign lands."

Dr. Rhees explained that the quadrangle was named for Mr. Eastman at the trustees' meeting in June, when the board decided that objections of the Kodak magnate to "monuments" during his lifetime expired with his demise.



Rochester Public Library
54 Court St.

FRED HOWELL

Mr. Eastman's Memorial

All in the city who prize the traditions built around the Eastman Kodak Company must feel that a peculiarly appropriate expression has been made in the memorial dedicated to George Eastman just within the entrance of the Kodak Park grounds. Here within the shadow of the great factories into which his life was woven, his ashes will rest. It is the place, beyond all others, that he himself would have preferred.

One of his last acts was to make a final, loving tour of the great institution which he had seen grow from one small room. His other interests and benefactions, wide and varied as they were, never claimed the place in his heart reserved for the great commercial enterprise he had built with his own hands. It seems certain that he would have given up all other claims to recognition rather than to have lost contact with this company.

The memorial is a tasteful, dignified, distinctive creation. It suggests the nature of the man and the place he occupied. Standing so close to the humming wheels of industry, it will carry an inescapable reminder of the undying power of human achievement.

D. & C. SEP 17 1934

A Fitting Memorial

Though the wealth which came to George Eastman as a result of his outstanding success as a manufacturer went largely to educational and other institutions which will long serve the public, he himself would probably have regarded as his chief monument the great business enterprise he founded and developed.

So it is eminently fitting that the officers and directors of the Eastman Kodak Company, for the most part men with whom Mr. Eastman was closely associated, should have decided to erect a memorial to him at Kodak Park.

Today it is unveiled, simple, yet solid and enduring.

Behind it stretches the huge plant, a much greater memorial in the physical sense.

And most important of all is the living organization, the combination of intelligent management and skilled workmanship, which produces results from all this aggregate of brick and mortar, cement and machinery, at Kodak Park and the other plants of the company.

For in creating this organization, long directing its efforts and so far as possible making it self-renewing Mr. Eastman's business genius found full scope.

"My work is done" were Mr. Eastman's last words. And truly a great work it was.

Art Center Plans Eastman Honor

A portrait of the late George Eastman will be among the twelve of "immortals of industry" to be placed in the movie theater lobby in Radio City, the New York City arts center sponsored by the Rockefeller Foundation.

His position as a pioneer in the motion picture industry will place Eastman's portrait in company with portraits of the late Thomas A. Edison and Marcus Loew. Selection of the nine others has not been completed.

J. Am. Aug 24, 1932

Dentists Planning Honor to Eastman

More than 200 dentists will attend ceremonies attendant to dedication of a plaque in honor of George Eastman in the main lobby of Rochester Dental Dispensary Saturday.

Guests of honor at a banquet following the exercises will include Dr. Martin Dewey, president of the American Dental Association; Dr. George Vanderpool, president of the State Dental Society of New York; Dr. Fred B. Howe, president-elect of the state group, and Dr. Chester Howe, president of the district association.

Eastman Portrait to Hang in Radio City

George Eastman's pre-eminent position as a pioneer in the motion picture industry will be recognized in Radio City, the New York City arts center, sponsored by the Rockefeller Foundation, when his portrait is placed on one of 12 panels in the lobby of the movie theater there.

Mr. Eastman's name is among the first three "immortals" of the industry already chosen by Radio City executives for the honor. The late Thomas A. Edison and Marcus Loew also have been chosen. The other nine whose portraits will appear on the lobby panels are expected to be selected before the theater opens.

In Reply to Southern Critic George Eastman Tells Why He Has Built Dispensaries

D.C. 1932
ROCHESTER PUBLIC LIBRARY
14 COURT ST.

Explanation in his own words of the reasons for his founding of dental dispensaries in Rochester and foreign capitals is given by George Eastman in a letter made public for the first time last night in a speech by Dean Carl W. Ackerman of the Columbia School of Journalism in New York City.

Mr. Ackerman, who is the author of a biography of Mr. Eastman published two years ago, made the letter public in an address before the Men's Class of the Riverside Church at the Commodore Hotel in New York. It was written in response to a letter from a correspondent in West Virginia, who criticized Mr. Eastman for not concentrating his philanthropies on other causes.

West Virginian Asks Questions

"In 1929," said Mr. Ackerman, "Mr. Eastman gave the City of Rome one million dollars for the establishment of a dental clinic for Italian children. It was one of several similar gifts to European communities. The publication of this item in the press of West Virginia caused a debate in the Men's Bible Class of a certain church and the secretary and teacher wrote Mr. Eastman, as follows:

The result of this debate was that men like you and Mr. Blank are the greatest stumbling block to a poor man living a Christian life.

This church is made up of poor working men. I will cite myself as to what poor means. American—42 years old. Family of 6. Work 7 days per week, no vacation. \$1,500 mortgage on home. \$400 doctor bill. Wife and part of children won't go to church on account of poor clothing. Three children need tonsils removed no money. Family needs \$200 dentist work done, no money. Bills to pay, no money.

The questions I was requested to ask you are as follows:
If you were poor and saw a rich man throwing money away, would it make you doubt God's justice?
Are you a member of any church? (Let God decide the Christian part of it.)

If you have money to give away, why not give it to the spreading of the gospel of Christ?

Why not pay it to your workers in wages?
But if you cannot do either, why give it to a nation like you did? Why not give it to your country where you made same?

I told the class you would not answer. Will you?
Yours for America first

(Signature)

P. S. Loan on this church of \$8,000.

Mr. Eastman Replies

"Mr. Eastman," Mr. Ackerman said, "replied to this letter, not because of his own feelings, but because of his sense of social responsibility." His reply follows:

Permit me to say that I can understand your present anxiety and the problems which confront you. I had to leave school before I was 14 years old because I was the only wage earner in the family. When I was a young man I had to work 11 hours a day in a job which I considered drudgery. By the time I reached your age I had large obligations and responsibilities because I felt a personal responsibility for the welfare of thousands of families in this country and Europe who were dependent upon the success of this company for their livelihood and, in a measure perhaps, for their happiness.

You state that you have four children. These children face an entirely different future from that which confronted the children of this country 60 or even 70 years ago when I was a boy. In those intervening years we have had the telephone, the electric light, the street car, the motion picture, the automobile, free public libraries, cheap railroad transportation, excellent daily newspapers and the development of public school, college, and university education which makes it possible for every child to obtain an education. In the meantime, too, the progress of medical and dental science and the improvement in public health enable every citizen to benefit by the labor and the generosity of men and women who have thought more of their fellow citizens than of themselves.

Children Will Benefit

In the building of industry and transportation in this country some men have accumulated great wealth. In most cases, these men have given to education, to the church or to some agency serving the public a far greater proportion of their wealth than they ever used themselves. So that in addition to raising the economic standard of the country, men like John D. Rockefeller, Cleveland H. Dodge, Jacob Schiff, Julius Rosenwald, Andrew Carnegie, and scores of others have improved the social life of our country.

What these men and what other rich men and women have done and are doing will most certainly benefit your own children.

Because you condemn me for a gift to the people of Italy and because you mention the fact that your own family needs "\$200 dentist work," I want to acquaint you with a few facts that you do not have. I regret that you did not seek to acquaint yourself with these facts before you held your debate because you handicap yourself, your children, and your community by disregarding them.

Inception of Dispensary

About 15 years ago a man by the name of Forsythe in Boston conceived the idea of establishing a dental infirmary where the children of that city could obtain expert dental treatment free of charge. The idea appealed to me and I established a dental dispensary in Rochester for all indigent children under 16 years of age. Since this dispensary has been opened the children of this city have received more than one million dental treatments free of charge.

The success of this institution convinced me that there should be similar dispensaries throughout the United States and Europe, and I decided to found one in London and one in Rome, because I was convinced that as the idea spread, other men and women would undertake to build, equip, and endow dispensaries in other cities. Since then Mr. Rosenwald has undertaken the work in Chicago and Mr. and Mrs. Murray Guggenheim in New York City.

Now there should be such an institution in your community in West Virginia, and in every city in this country. They should be built and operated by government money, but until that time comes when the government can do the work, men and women of wealth must carry on.

Recommends Constructive Policy

Therefore, instead of denouncing the building of dental dispensaries I would recommend that your Bible class undertake the more constructive policy of striving for a similar agency in your community.

As to the religious questions in your letter, I should like to call your attention to the Constitution of your country, which guarantees to every American citizen complete religious freedom, without being accountable to any man or any Bible class for an explanation of his Faith.

"Whatsoever a man soweth, that shall he also reap. . . Let us not be weary in well doing; for in due season we shall reap, if we faint not."

Yours very truly,

GEORGE EASTMAN.

R.V.F. Rochester -
Eastman George
MRS. DRYDEN
UNVEILER OF
PLAZA SHAFT

Ashes of Manufacturer
and Philanthropist to
Rest at Entrance to
Great Industry Which
He Founded and Built

D. & C. - AUG 30 1934

In the shadow of the great industrial plant he created, the marble memorial pillar where the ashes of George Eastman rest was dedicated today.

Gathered in the sunken plaza and its surrounding lawns at Kodak Park were more than 1,000 men and women bound to him by ties of business association and personal friendship.

In the silent group were Kodak employees who had worked with the

organization for many years, directors, officers and supervisors of the company, representatives of the city, University of Rochester, School of Music, Dental Dispensary and Chamber of Commerce, and personal friends from Rochester and other cities.

Coming from foreign lands were Dr. and Mrs. August Nagel of Stuttgart, Germany; Nils Bouveng of Stockholm, Sweden, and Harry Tozier, assistant manager of the Kodak plant in Toronto.

Others were Congressman and Mrs. James L. Whitley, City Manager and Mrs. Harold W. Baker, Mayor Charles Stanton, President Frank W. Lovejoy of Eastman Kodak Company, Dr. George E. Norton of St. Paul's Episcopal Church, Ralph Walker and Leo Friedlander, architect and sculptor of the memorial.

Pulls Unveiling Cord

Mrs. George B. Dryden of Evanston, Ill., a niece, pulled the cord to unveil the central monument, a large cylindrical stone carved with two symbolical figures in bas-relief. On the side facing Lake Avenue the figure was a female one holding high the torch of aspiration. On the opposite side was a crouching male representing physical science on which Mr. Eastman's life work in photography was based.

The ashes of the founder of

Kodak are contained in a bronze urn within a steel box beneath the center of the central stone. They were placed there last December, just before the pillar was moved into position.

Dr. Rush Rhees, president of the University of Rochester and an intimate friend of the industrialist, delivered the address of dedication which was carried through loud speakers and over the air by both Rochester's radio stations.

4-Point Program

Doctor Rhees sketched the early struggles of the young inventor to produce the best gelatine emulsion photographic dry plate in the world. No trained chemist, the young Eastman preserved through disappointments and failures, slowly acquired the knowledge he sought and fought his way to ultimate success, Doctor Rhees said.

With the product he wanted in his hands by 1880, the young inventor adopted the four-point program which made his business a world-wide enterprise, according to Dr. Rhees.

This was the program:

- 1—Production in large quantities by machinery.
- 2—Low prices to increase the usefulness of the product.
- 3—Foreign as well as domestic distribution.
- 4—Extensive advertising as well as selling by demonstration.

In addition to the great factory and office buildings of the Kodak Company, Dr. Rhees pointed to the parks, hospitals, universities and dental dispensaries here and widely distributed over our land and the world as abiding memorials to George Eastman's judgment and generosity. These, he said, represent no indiscriminate scattering of wealth.

"This memorial we are dedicating," said Dr. Rhees, "will be inadequately interpreted if it does not call to mind one of the most masterful administrative and financial minds of our generation. Inventive genius often fails for lack of ability to put invention to effective use. George Eastman did not lack that ability.

"Nothing less massive than this massive marble pillar can fitly remind us of the strength of his combination of technical, business and financial ability—all dedicated to the constant advancement of Kodak as a service to science, art and human pleasures."

Memorial Takes Shape



Sculptured figures on the marble block faces of the George Eastman Memorial are rapidly taking shape at the Lake Avenue entrance to Kodak Park under the chisel and hammer of Charles Dirhan, New York sculptor.

The figure on the west face on the central block of the memorial

is suggestive of aspiration. On the opposite face is being carved a male figure symbolizing chemistry, the science on which Mr. Eastman based his life's work. Mr. Dirhan is employed by the John Donnelly Company of New York and works on the pink Georgian marble from bas-relief figures, designed and carved by Leo Friedlander, sculptor, of New York.

Work has been progressing for the last six weeks and it is estimated it will be completed in three months. A public unveiling of the monument will be held in summer after completion of the entire memorial.

The memorial covers a large circular area and its paved floor is lower than the ground level. Three stairways descend to the memorial level. The roadway from Lake Avenue to the plant has been replaced by two roads, one for entrance and one exit. The inscription on the memorial is "For George Eastman," with his life dates, 1854-1932 at the sides.

The ashes of the Kodak founder were laid Dec. 2, 1933, in their last resting place, in an urn at the center of the memorial. The 40-ton marble stone, now being ornamented, was placed over the urn.

Portrait of Eastman Chosen for Permanent Place in N. P. Theater

Radio City, New York arts center, sponsored by the Rockefeller Foundation, will recognize George Eastman's position as a pioneer in the motion-picture industry by placing his portrait on one of the 12 panels in the lobby of the picture theater there.

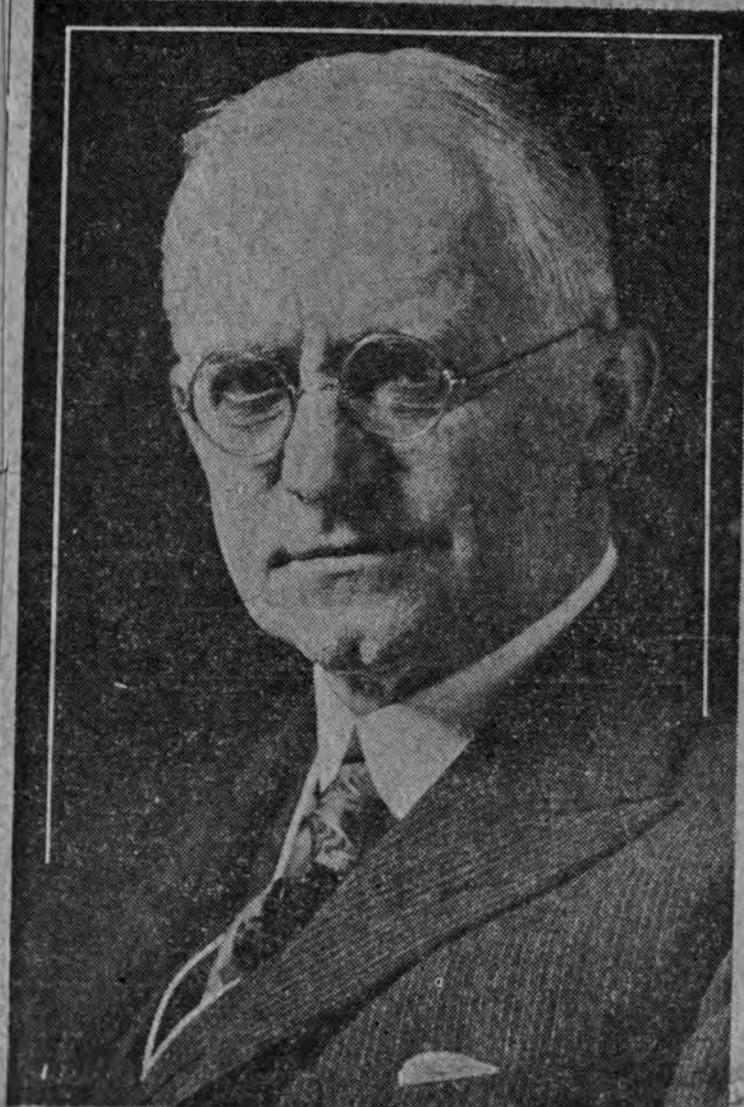
His name is among the first three immortals of the industry already chosen. The others are the late Thomas A. Edison and Marcus Loew. Nine more are expected to be chosen before the theater opens.

Warm-toned brown-pink marble on the faces of the center block of the George Eastman Memorial at Kodak Park is gradually being shaped into two figures suggestive of aspiration and symbolizing chemistry. Above is Charles Dirhan, sculptor, shown with chisel and hammer in hand, chipping the Georgian marble on a figure of a woman holding a lighted torch, representing aspiration.

Work Nears Completion On Sculptured Figures Of Eastman Monument

Honored

R.T.O. 2-10-31



George Eastman was guest of honor last evening in New York City at the 32nd annual dinner of the Society of the Genesee.

DECORATIONS BESTOWED BY 2 COUNTRIES

Rochester's Foremost Citizen Receives Insignia of High Orders of France and Sweden, at Dinner of Society of Genesee.

By Paul Benton
George Eastman knows what his native city thinks of him. In print

and by word of mouth for many years he has read and heard of the constantly growing affection and esteem of his fellow citizens of Rochester.

Last night before a tremendous gathering in which prominent names, not only in the Genesee Valley but in the nation, were the rule rather than the exception, that same esteem and affection were proved to be not only local but national and international.

The ambassadors of two great nations, the consul-general in New York City of yet another, business and educational leaders joined with hundreds of Rochesterians in a spontaneous tribute to the modest, retiring, rather shy man who more than any other of his generation stands for the best that a business civilization can produce.

The occasion of the tribute paid Rochester's leading citizen was the 32d annual dinner of the Society of the Genesee, held at the Hotel

Commodore in New York City last night, at which Mr. Eastman was the guest of honor.

Before the meeting adjourned with a benediction by the Rt. Rev. John Francis O'Hern, bishop of the Roman Catholic diocese of Rochester. Mr. Eastman had been decorated with the cross of an officer of the Legion of Honor by Paul Claudel, ambassador of France, and with that of the order of St. Olaf by Wollman Filip Bostrom, ambassador of Sweden, both of whom lauded his philanthropy and its international quality as evidenced by the establishment of elaborate dental dispensaries in Paris and Stockholm, Mr. Eastman's most recent gifts.

Italy's tribute to the great industrialist, who a year ago presented a dental dispensary to Rome, was paid by E. Grassi, consul-general of Italy in New York City, who in a few brief and well chosen words expressed the esteem felt for Mr. Eastman by the Italian people and read a warm tribute to his generosity and breadth of vision signed by Premier Benito Mussolini.

Owen D. Young, chairman of the board of the General Electric Company and expected by many to be the next presidential nominee of the Democratic party, one of the outstanding tycoons in America, called upon to speak extemporaneously, paid handsome tribute to Mr. Eastman.

Thomas Watson Presides

The dinner was opened by the election of Thomas J. Watson of New York City, former Rochesterian, as president of the society, with an accompanying slate of officers. Mr. Watson, taking charge of the meeting, introduced M. Claudel, the French ambassador, who was followed by Dr. Rush Rhees, president of the University of Rochester.

M. Claudel invested Mr. Eastman with the rank of officer of the Legion of Honor at the conclusion of a brief address in which he referred to the purpose of Napoleon in establishing the Legion of Honor as the organizing of an order of knighthood, to be awarded for superior achievement in all fields of human endeavor and international in scope.

Dr. Rhees' address, given elsewhere in full, dealt with Mr. Eastman's career and achievements, his gifts to education, to science, to music, to public health and to his often expressed ambition to make Rochester the best "possible place in which to live and bring up children." Dr. Rhees' address was warmly applauded.

Mr. Young, when he rose, was greeted by a spontaneous burst of applause, the scope of which occasioned a remarkable amount of comment following the dinner. His remarks were brief but effective.

Speaks for Sweden

Mr. Bostrom, Swedish ambassador, also spoke briefly, stating that it was his privilege and pleasure to make public acknowledgment of

the dent in which Mr. Eastman had placed his native country and adding that the crown prince of Sweden had expressed the sentiments of the Swedish nation better than he could in a letter thanking Mr. Eastman for the gift of a dental dispensary to Stockholm which he then read. At the conclusion of his talk he conferred the order of St. Olaf upon the Rochester magnate in the name of the king of Sweden.

Louis Wiley, business manager of the New York Times and one of the founders of the Society of the Genesee, had a little fun with the preceding speakers and brought his audience several times to roars of laughter. After he concluded Mr. Watson asked 34 employees of the Eastman Company whose total service amounted to 1,500 years to rise.

The final speaker was Samuel Wesley Stratton, chairman of the board of the Massachusetts Institute of Technology, who declared that through his gifts to education Mr. Eastman had made a technical scientific education of the type so much needed by industry and civilization today possible to thousands of young men who otherwise would be barred from it by high costs.

Approximately 400 Rochesterians left here Sunday night in a special

train on the New York Central which was moved in two sections. A considerable group returned last night, but even more remained in New York for several days. A short concert by the Rochester Civic Orchestra, conducted by Guy Fraser Harrison, was one of the features of the dinner.

Prior to the dinner an invocation was pronounced by the Rt. Rev. David Lincoln Ferris, Episcopal bishop of Western New York.

NEWSPAPER'S EXECUTIVE IS SPEAKER, TOO

Louis Wiley Says Kodak Head 'Has Made Us See Ourselves as Others See Us.'

Louis Wiley, business manager of the New York Times, paid tribute to George Eastman last night at the annual dinner of the Society of the Genesee in an address spiced with sparkling humor.

Mr. Wiley said:

Mr. Eastman is the answer to Robert Burns' prayer. He has done more through the Kodak to make us see ourselves as others see us than any one man in our time.

Our guest of honor wants the 13-month calendar. All executives, whose salaries are paid by the month, and landlords are cheering

him on. What we really need is a flexible year. When business is bad, let the year be only six months; when prosperity is here we should have a year of 26 months or longer.

If the 13-month calendar is enforced, the terms of our Senators will seem even longer than they do now.

Mr. Eastman's company uses one-tenth of all the silver mined in the United States. The economists indicate that the plight of silver is the real reason for our depression. The Chinese have long been appealed to add an inch to the length of their shirts and bring prosperity to the cotton-goods industry. Mr. Eastman can add a dime's worth of silver to each moving-picture film and bring back prosperity to the world.

Vision Has Been Guide

Mr. Eastman's benefactions have been between \$75,000,000 and \$100,000,000. Most of us find difficulty in writing such a sum, not to speak of giving it away. But the most significant part of Mr. Eastman's gifts has been the high vision and discernment which have guided him. Education, music, health, the progress and happiness of mankind have been furthered by his high-minded generosity. International brotherhood has been fostered by this first citizen of Rochester, for his benefactions have reached across the seas to Great Britain and Scandinavia.

No more inspiring example of the genius of American captains of industry combined with public-spirited generosity has been shown than the life of George Eastman. A restless determination to perfect photography, to make its pleasures universal, to make it useful in commerce and in science, drove him on to the world-wide success of the Eastman Company. Research unfolded to him daily new horizons and he shrewdly chose the practical from the visionary and builded new successes.

As a bachelor I am particularly gratified that Mr. Eastman stands so high as a benefactor of mankind. Men who are the heads of families are likely to look upon bachelors as incapable of understanding the hearts and the needs of mankind. If Mr. Eastman had had as large a menage as Solomon, he could not have shown a more universal sympathy for all sorts and conditions of men, women and children.

This Society and our guests here this evening are honored, Mr. Eastman, at having had a part in a tribute to you. I speak for all in wishing to you, the most illustrious citizen of the Genesee, a world benefactor, a brilliant leader in industry and science, many happy years.

Direct Descendant Of Col. Rochester At Dinner To Eastman

A direct descendant of Col. Nathaniel Rochester, for whom this city is named, was one of the guests at last night's dinner of the Society of the Genesee in New York.

He is Edward Fortesque Rochester of Arlington, Vt.

Another guest was Carl Ackerman, who recently wrote a biography of George Eastman, guest of honor.

Eastman Is Lauded For Many Gifts To Living Enrichment

Dr. Rush Rhees Welcomes Opportunity to Speak in 'Publicity-Evading Presence' of Honor Guest at Genesee Dinner, Citing His Benefactions.

The address of Dr. Rush Rhees, president of the University of Rochester, at the Society of the Genesee dinner for George Eastman in New York last night, follows:

The part which has been assigned to me is one of the most honorable as well as one of the most embarrassing that has ever come my way. For how is one to tell you what Rochester thinks of your guest of honor, when not far from my side sits the most incorrigibly modest human being that ever was born? Not that he always seeks to hide himself behind some mysterious "Mr. Smith." For there are in Rochester as well as elsewhere buildings which bear the name which has made Kodak almost a common noun—or verb—in many languages. Far more numerous in Rochester and elsewhere are undertakings for the enrichment of life close to the foundations of which may be found the signature of George Eastman, but so hidden from the casual observer that only he who seeks for it can find it.

But the honor of speaking for Rochester, the city that your guest desires to be the finest place in which to live and bring up children, far outweighs the embarrassment of speaking in his publicity-evading presence.

Unlimited Ingenuity

Dominating the sky line of our fair city is a high building which bears on its roof in neon-ray letters the familiar word Kodak. Towering equally over our industrial and commercial life is the business enterprise which began a half century ago with a handful of workers and resources consisting of a very modest capital, but with unlimited ingenuity, patience, organizing ability and uncanny financial genius. In the fifty years the handful of workers has grown to some twelve thousand in Rochester and a similar number scattered all over the earth. The financial resources have grown from their modest beginning to over one hundred and sixty millions, according to a most conservative balance sheet. The ingenuity, patience, organizing ability, and financial genius have remained

constant except for the expansion of these assets by the experience of the years and the development of the same qualities in the effective organization which your guest has gathered around him for the conduct of this great business. Inasmuch as words fail me, I must rely on your imagination to picture what this industry means in the life of our city. Consider only if you will the constant stream of wealth poured into our community in wages for those twelve thousand workers and dividends for the more than 10,000 Rochester owners of Kodak stock.

Research Laboratory

But the consideration of the wealth Kodak has brought and is bringing to Rochester does not reveal anything like the full contribution of the Eastman Kodak to our life. One of the clearest marks of the keen sagacity of the reticent man who has built up that business was his early call for the service of expert scientists to help in the solution of his problems. This policy found its full development in the organization of the Kodak Research Laboratory, which was declared by Sir William McCormick, chairman of the University Grants Committee of Great Britain, to be, with the General Electric Laboratories at Schenectady, the most outstanding scientific research enterprises he had seen in America. That laboratory enables the Kodak Company to possess the most complete knowledge of the science of photography to be found in the world. It is of particular significance for Rochester in the further fact that it has brought to our city a group of keen, productive and enthusiastic scholars whose influence on the intellectual life of our community is constantly growing.

Industrial Relations

Even more significant are the policies developed by Kodak in industrial relations. In 1919 Mr.

Eastman gave a large block of Kodak common stock from his personal holdings to be sold to Kodak employees at a price which was less than one-fifteenth of the present market value of the stock in our current depressed market conditions. He stated that the gift was made in recognition of his "personal obligation to the loyal wage-earning and salaried employees of the company who have helped to make the business a success." That recognition of the co-operation of employers and employees in a successful enterprise had found expression several years earlier in the establishment of the wage dividend policy, by which employees are given a share in the profits of the company. It has had other recognition in the maintenance of sickness and disability benefit funds, and most recently in the establishment of a comprehensive retirement annuity and life insurance provision. All these are supplementary to a thorough going provision for the safety, comfort, health, and recreation of employees while at work in the several plants of the company. I have in my possession an Employee Guide Book issued by the Kodak Company for the information of its employees. It consists of twenty-three small pages. The last two pages are devoted to Plant Rules. All the rest of the book explains the company's provision for the welfare of its employees. That proportion is an eloquent exhibit of Mr. Eastman's policies in industrial relations. I call attention to this matter of industrial relations within the Kodak Company, because it throws much light on many of Mr. Eastman's community interests outside his business.

Conference Board

One of the greatest problems of our industrial life, even in times of normal activity, is seasonal unemployment. On the occasion of a building trades dispute in Rochester in 1921, Mr. Eastman was appealed to to help reach an adjustment of the dispute. Expressing his lack of confidence in measures of conciliation or arbitration, because those words suggest antagonism in a field where there is no reason for it, he proposed the establishment of a Community Conference Board, to be composed of representatives of the workers, the contractors, and the public, which could consider calmly the interests of all three parties concerned, and find a fair and practical basis of agreement. That Board has continued to render invaluable service to our community.

Another indication of Mr. Eastman's confidence in community co-operation was his leadership in the organization and later conduct of our Community Chest, not to mention his constant liberal contributions thereto.

Dental Dispensary

In his ideal of Rochester as the finest place in which to live and bring up children, the last phrase has always been heavily underscored. Some years ago he became sensible of the serious handicap suffered by many children of the poor through neglect of diseased teeth and other allied ills. After having contributed for several years to a dental clinic conducted by public-spirited Rochester dentists, he became convinced that such service did not begin to meet the need. Accordingly, enlisting the co-operation of a group of a dozen other citizens, he established the Rochester Dental Dispensary, built for it an ideal building and endowed it generously. Through its service to many thousands of children unable to command the care of a private dentist, this Dispensary has materially altered the prospects for health and rewarding employment of multitudes of those who are now growing up among us. One phase of the dispensary's work in particular is most impressive—the correction of crooked teeth and malformed jaws. Any one who once sees the casts and photographs which show conditions before and after such treatment will be able to understand why Mr. Eastman seems to regard this work as the most satisfying and rewarding of his many contributions to community welfare.

An allied service to the children of the poor is the tonsil and adenoid clinic conducted by the dispensary, and similar work conducted under Mr. Eastman's inspiration by several of the Rochester hospitals. It is another contribution to Rochester as a fine place in which to bring up children.

Hospitals Helped

The Rochester hospitals have always been largely helped by Mr. Eastman, both in the matter of buildings and contributions for current support. When he was asked to participate in the project to establish a school of medicine and dentistry in the University of Rochester, the fact that such a school would have a wide and beneficent influence naturally interested him. His principal comment to me, however, was, "this school will round out what I have had in mind for making Rochester the finest place to live in and bring up children."

School of Music

This same consideration was chiefly influential in leading him to establish, also in the University, the Eastman School of Music which he provided with an ideal building including the Eastman Theater, and which he generously endowed. He had found music a source of pleasure in his own life. He was interested in educating musicians, especially

children. But he was interested more in developing a widespread appreciation of what good music has to offer to men and women and children in their leisure time. That explains why he made it possible for the School of Music to loan musical instruments to the public high schools to encourage the development of school bands and orchestras. That explains also why he provided that any net income available to the school from the Eastman Theater should be used to help in the support of a civic orchestra, and why he furnished radio receiving sets for all the schools so that the children might hear concerts by the Rochester Civic Orchestra. As co-operation is Mr. Eastman's ideal policy, he has not endowed an orchestra. His gifts to the School of Music have made possible so generous a contribution to the support of an orchestra that by the co-operation of other citizens our orchestra is in truth a civic enterprise.

Mechanics Institute

In the world at large Mr. Eastman's gifts to education have been recognized as of stupendous significance. In those gifts Rochester has shared richly. His earliest large gift for education provided in 1900 a new building for the Mechanics Institute, and that Institute has repeatedly in succeeding years benefited by his generosity. His gifts to the University began with funds for a science laboratory given in 1903. Since that date up to 1924 he has repeatedly come to the University's aid—in most instances without solicitation. The great distribution of his wealth in 1924 allotted more than 50 per cent. to the University in his own city, which already in all branches of its work had been marvelously helped by him. In explaining his final greatest gifts he attributed the decision to allot so large a share to Rochester to the fact that over twelve thousand other friends of the University—mostly citizens of Rochester—had co-operated to make possible the new college development on the banks of the Genesee, in close proximity to the recently established School of Medicine and Dentistry. Please mark the note of co-operation again—co-operation for a civic end.

Research Bureau

Time falls me to tell the whole story—of the Rochester Bureau of Municipal Research, in which co-operation is carried to the limit by giving the city government all the credit for improvements suggested by the bureau, which itself shuns the light of publicity as much as its sole supporter; of the building provided for the Chamber of Commerce; of the gifts to Rochester's parks; of the aid toward establishing a civic center; and of the long continued work for an improved municipal government.

He assures us that he is having great fun with his money. He likes to see it work while he can enjoy the spectacle. That spectacle is before his eyes, and all eyes, on every hand in Rochester. As already stated, we have several buildings which bear his name. But that seems not to interest him greatly. He tells us that he is not interested in monuments. But he is deeply interested in life. And on every hand in our good town he can see the living fruit of the seed which he has planted and nurtured.

For the Children

I will now confess that despite all embarrassment, it is great to have him sitting here and to tell him to his face a little of what Rochester thinks of him. Our great ambition is that our co-operation with him in his high desire for Rochester may contribute in some measure to make our city increasingly through the years "a fine place in which to live and bring up children"—God bless them!

4 Rochesterians Honored By Election To Offices In Society Of Genesee

Four Rochester men were honored at the election last night of the Society of the Genesee in New York City.

Frank E. Gannett, president of the Gannett newspapers, was named one of the five vice-presidents; the Rt. Rev. David Lincoln Ferris, bishop of the Protestant Episcopal Diocese of Western New York, was chosen chaplain, and Julian Wiley and Donald A. Dailey, Rochester commissioner of public safety, were elected to the Board of Governors.

Thomas J. Watson, president of the International Business Machines Corporation, was re-elected president of the society.

The complete slate of officers elected follows:

President, Thomas J. Watson; vice-presidents, John Knight of Arcade, Abraham Benedict, J. C. Klinck, Frank E. Gannett of Rochester, and John J. Raskob; secretary, Isaac Joffe; treasurer, Charles E. Meek; historian, William Mill Butler; chaplain, Bishop David Lincoln Ferris of Rochester.

Board of Governors, Louis Wiley, chairman; Dr. Murray Bartlett of Geneva, Edwin S. Friendly, George W. Sweeney, Irving E. Burdick, Myron C. Taylor, Dr. Clarence A. Barbour of Providence, Dr. Rossister Johnson, C. Stanley Mitchell, William T. Dewart, James W. Gerard, Patrick E. Crowley, G. Willard Rich, John North Willys.

John M. Davis, Dr. John P. Munn, J. R. Cominsky, Merle S. Clayton, George N. Sage, Ellis L. Phillips, Leon J. Wehbring, James W. Wadsworth, Jr., of Genesee, Julian Wiley of Rochester, David Jayne Hill of Washington, Dr. Paul E. Titsworth of Chestertown, Md., William R. Willcox, Shepard A. Morgan, Edward E. Loomis, Charles D. Thoms and Donald A. Dailey of Rochester.

Messages Pay Added Tributes

Among the congratulatory messages received at the 32nd annual dinner of the Society of the Genesee last night in New York City, were the following:

CALVIN COOLIDGE—About the first time that I heard of you directly was when I first went to Washington. One day President Harding announced in the Cabinet that you had brought in a check for a very large sum of money, representing the entire profit that had accrued to you for some materials that you had furnished during the war, as I now recall the circumstances. It made a good deal of an impression on all of us, although we knew that it was in entire harmony with the patriotic and philanthropic spirit you have manifested on so many different occasions. In consideration of them all and of the pleasure of your personal friendship, I am glad of an opportunity to send you this greeting on the occasion of the honor that your neighbors and friends are doing you on the eve-

ning of Feb. 9. I trust the occasion may be one which will reveal to you something of the high regard in which you are held by your fellow citizens. With kindest regards, I am,

WALTER LIPPMAN, editor of the New York World—You are one of the prime movers in the revolutionizing of human communication. Your fame is as wide today as it is secure. With that fame there is in your own country an affectionate appreciation of your constant philanthropies.

LORD RIDDELL, London, Eng.—Hearty greetings on your golden jubilee. Few men have so changed the world and few have done more for others. Commerce, science, sport, music, philanthropy are all indebted to you. I wish I could attend the dinner. As it is, I can only wish you from far away many happy years.

DR. C. H. MAYO, Rochester, Minn.—I am glad that your flowers are being presented you while you can both see and smell them. My best wishes to you.

DR. ABRAHAM FLEXNER—I have in the course of my life been fortunate in meeting and knowing most of the great American philanthropists. It is an unalloyed pleasure to bear testimony to the wisdom, generosity and disinterestedness of Mr. Eastman.

DR. LIVINGSTON FARRAND, President of Cornell University—You have given of yourself and of your resources in such open-handed measure to so many activities that contribute to human welfare that an opportunity to express appreciation of your achievements and your example is very welcome to your fellow-citizens.

DR. DAVID JAYNE HILL, Washington—I have the highest esteem for Mr. Eastman and appreciation of what he has accomplished and his spirit of benefaction, not only for the city and institutions of Rochester, but in a wider field. He has lived a great life; and it gives us a higher estimate of our human existence that such a life can be.

P. S. DUPONT—Your many valuable contributions to society are well known, and I doubt if any invention has had greater influence on society than has that of the development of the film, which of course has led to the enormous industry now represented in "motion pictures."

GEN. JOHN J. PERSHING—I shall ever recall with a sense of distinct pleasure and appreciation my delightful visit with you a few years ago. It gave me a broader understanding of your contributions to the progress of the world. Permit me in this way, Mr. Eastman, to extend my most cordial greetings with assurances of my high regard and esteem.

FRANK O. LOWDEN, Oregon, Ill., former governor of Illinois—It gives me great pleasure to join with many others in felicitations to you in your seventy-seventh year. These years that lie behind have been filled with fine and constructive work of immense benefit to the

world along a dozen lines, and I wish for you many and happy years which I know will continue to be of great service to humanity.

BENITO MUSSOLINI, Premier of Italy—Will Your Excellency express my cordial adherence to the celebration in honor of George Eastman on the occasion of his seventy-seventh year. Will Your Excellency also be the interpreter of my best wishes to the great industrialist who with noble generosity willed to have erected in Rome a great dental clinic for the young.

SIR JOSEPH STAMP, London—The fruits that are already ripening upon the widespread tree which he planted as a small shoot are bringing new happiness to the whole world. The influence of his work at this day can only be dimly calculated, but it must necessarily be a primary agent in the civilization of the whole world.

P. ORTIZ RUBIO, President of the United Mexican States—An event of such nature is worthy of interest to the governments of all civilized nations and with this conception I hasten to request that you please extend to Mr. Eastman at your opportunity the congratulations I send him in the name of the Mexican people and myself personally upon the celebration of such memorable days.

WILBUR L. CROSS, Governor, State of Connecticut—May I in company with the members of the Society of the Genesee extend to you my felicitations on the golden jubilee of your first patent and in commemoration of the seventy-seventh year of your age? Your great gifts to education, the arts and to the welfare of the people generally have conferred great honor and distinction on your name. Though I am sending you this greeting in my private capacity, I know that I am speaking in general for the people of the State of Connecticut.

SIR RONALD C. LINDSAY, British Ambassador to the United States—I am glad to add my tribute to the many which you will receive, for you have shown that charity can be world-wide.

NOBILE GIACOMO DE MARTINO, Italian Ambassador to the United States—Your personal genius, your steadfast effort and creating energy, the wisdom of your leadership deserves great praise, but greater still is your merit in making of all these gifts and talents an enduring contribution to public welfare, in making your success serve the success of world progress.

RAY LYMAN WILBUR, Secretary of Interior—Your skill and ingenuity, your ability in organization, your trained imagination and your good heart have permitted you to brighten the world in many ways. I particularly appreciate what you have done for those in need, for the training of youth, for the protection of health and for the appreciation of beauty.

C. R. WILSON, The Senate, Ottawa, Canada—You have contributed in so many ways to enrich the lives of the citizens, not only of your own but of other countries, that words of commendation from me seem almost an impertinence.

THOMAS W. LAMONT—For many years your achievements as an inventor and manufacturer have been recognized the world over. Because of the unselfish use you have made of your great capacity in business and science for the furtherance of public welfare and happiness, it is only natural that you should have gained that universal respect, admiration and affection of which this dinner is a testimonial.

MARY ROBERTS RINEHART—Behind every achievement lies the man; not who he is but what he has done is vital. When, as in your case, he is still looking ahead and not back; still placing his ripe experience at the service of mankind; still hopeful of bettering things; still indomitable and courageous—and even slightly religious—he will have friends he has never heard of, followers and supporters. For mind and spirit

have no age; they are always young, confident and brave.
ADOLPH S. OCHS, Publisher of The New York Times—Yours has been an inspiring career of useful, humane, unselfish service, exemplifying the heights to which citizenship may be raised by one who combines industrial genius and sterling character with a sincere desire to serve his fellow-man throughout the world.

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|-----------------------------|----------------------------|
| William C. Barry | Frank S. McShane |
| Dr. Murray Bartlett | F. S. Macomber |
| Edward Bausch | Gifford Morgan |
| Daniel M. Beach | H. W. Morgan |
| G. D. B. Boubright | Dr. A. G. Morris |
| John P. Boylan | Ed. D. Mulligan |
| Herbert W. Bramley | W. T. Noonan |
| Dr. H. J. Burkhardt | Dr. O. W. Norton |
| Charles L. Cadle | Bishop John Francis O'Hern |
| Dr. W. A. Callahan | Oscar H. Pieper |
| Judge George A. Carnahan | J. Craig Powers |
| George H. Clune | Dean H. Quinby |
| Wendell J. Curtis | Thos. H. Remington |
| Warren J. Cutler | Dr. Rush Rhee |
| Rufus K. Dryer | Edward Rosenberg |
| James P. B. Duffy | H. Russell |
| Samuel E. Durand | Harper Sibley |
| H. M. Eisenhart | William J. Simpson |
| Gustave Erbe | Dr. S. R. Snow, Sr. |
| Elmer E. Fairchild | Col. O. N. Solbert |
| Bishop David Lincoln Ferris | Edwin A. Stebbins |
| Thos. W. Finucane | Judge J. B. M. Stephens |
| Edwin A. Fisher | Simon N. Stein |
| George G. Ford | Henry M. Stern |
| Louis S. Foulkes | Stephen B. Story |
| Frank E. Gannett | A. F. Sulzer |
| Harry H. Garfield | Joseph W. Taylor |
| James E. Gleason | George W. Todd |
| Edwin S. Gordon | L. M. Todd |
| Fred'k H. Gordon | Douglas C. Townson |
| John H. Gregory | Eugene Van Voorhis |
| E. A. Halbleib | James W. Wadsworth, Jr. |
| William B. Hale | James S. Watson |
| Carl S. Hallauer | Robert C. West |
| Dr. Howard Hanson | Edward Weeter |
| Edward Harris | Chas. W. Weis, Jr. |
| George H. Hawks | Dr. Geo. H. Whipple |
| Sol Heumann | Julius H. Wilde |
| J. G. Hickey | Herbert J. Winn |
| Albert A. Hopeman | E. L. Woodward |
| Wolcott Humphrey | R. B. Woodward |
| Chas. H. Hutchison | Fred'k W. Zoller |
| Arthur H. Ingle | |
| Albert B. Eastwood | |
| Meyer Jacobstein | |

ROCHESTERIANS AIDED TO PLAN DINNER IN N. Y.

Large Delegation From Here Included on Dinner, Reception Groups of Genesee Society.

Rochesterians had a big share in arranging the 32nd annual dinner of the Society of the Genesee in New York last night.

- Committee members were:
- Reception Committee**
- J. M. Davis, Chairman; Rt. Rev. David Lincoln Ferris, Rt. Rev. John Francis O'Hern, Mrs. J. M. Davis, Mrs. E. E. Loomis, David J. Hill, John N. Willys, Myron C. Taylor, Mrs. Myron C. Taylor, Will H. Hays, Miss Lillian D. Wald, Julian M. Gerard, Dr. Rossiter Johnson, Merle S. Clayton, Miss Carrie Wiley, Miss Belle Wiley, Mrs. Henry A. Strong, Col. O. N. Solbert, Mrs. Thomas J. Watson, Horace F. Taylor, Charles B. Sears, Edward G. Miner, Mrs. Edward G. Miner, Meyer Jacobstein, Dr. L. Kauffman, Frank E. Gannett, Mrs. Frank E. Gannett, George W. Todd, Mrs. George W. Todd, Dr. George H. Whipple.
- Dinner Committee**
- G. Willard Rich, Chairman
Vice-Chairmen
Jacob C. Kinck George N. Sage
Col. Oscar N. Solbert
- | | |
|-----------------------|--------------------|
| Gilbert J. C. McCurdy | Albert H. Harris |
| George W. Todd | Elon H. Hooker |
| Edward G. Miner | E. E. Loomis |
| Frank W. Lovejoy | Patrick E. Crowley |
| Frank E. Gannett | George W. Cobb |
| C. F. Ames | George W. Sweeney |
| Charles van Voorhis | Charles D. Thoms |
| Douglas C. Townson | Abraham Benedict |
| Herbert J. Winn | Clarence H. Fay |
| James S. Watson | Julian M. Gerard |
| Lewis B. Jones | Arthur W. Loasby |
| Roland B. Woodward | Murray Hulbert |
| Raymond N. Ball | Julian Wiley |
| Irving E. Burdick | Frank Presbrey |
| Charles E. Meek | David Hummel |
| J. R. Cominsky | James J. Gallagher |
| William R. Willcox | Shepard A. Morgan |
- Genesee Valley Sponsoring Committee**
- Edward G. Miner, Chairman
- | | |
|---------------------|-------------------|
| Isaac Adler | Lewis B. Jones |
| Joseph T. Alling | Roy C. Kates |
| Wesley M. Angie | Howard J. Kidd |
| Mortimer R. Anstice | John Kitchen |
| Raymond N. Ball | Frank W. Lovejoy |
| Dr. Chas. R. Barber | Dr. C. E. K. Mess |
| Donald S. Barrows | Roy W. McCanne |
| William P. Barrows | G. J. C. McCurdy |

Speakers Before Society Of The Genesee P. 34.



Dr. Samuel W. Stratton



Paul Claudel



Wollman Filip Bostrom



Louis Wiley

Mr. Wiley, business manager of the New York Times; M. Claudel, French ambassador to the United States; Mr. Bostrom, Swedish minister to the United States; and Dr. Stratton, chairman of the board of Massachusetts Institute of Technology, were among the speakers last night at the 32nd annual dinner of the Society of the Genesee in New York City.

R.V.F. Rochester - Eastman, George

Dedication Of Eastman Memorial Set

Veteran Employes, Friends To Attend Ceremony Saturday Morning

Dec 9-12-34
The memorial to George Eastman in Kodak Park, completed after a year, will be dedicated Saturday morning at 11 o'clock in the presence of veteran employes of the company, associates and personal friends of Mr. Eastman and representatives of the city administration.

Invitations were mailed yesterday to Kodak employes who have served with the company for 25 years or more and to others who had close contact with Mr. Eastman. Twenty-five-year employes who have retired are among those receiving invitations.

The dedication program has not been announced, but it is understood simplicity will prevail, in accord with Mr. Eastman's tastes and with the nature of the memorial.

Most of the time required for completing the memorial was taken by the sculptor's assistants in carving the figures on two sides of the hard central marble block. The ashes of Mr. Eastman were laid in a recess of the base early in December and the 40-ton block was moved over them.

Work of applying the design of the sculptor, Leo Friedlander, has continued since that time.

R.V.F. Rochester - Eastman, George
SIMPLE RITES FOR EASTMAN MEMORIAL *R.S. 9-14-34*

Niece To Unveil Monument At Kodak Park; Dr. Rhees To Make Address

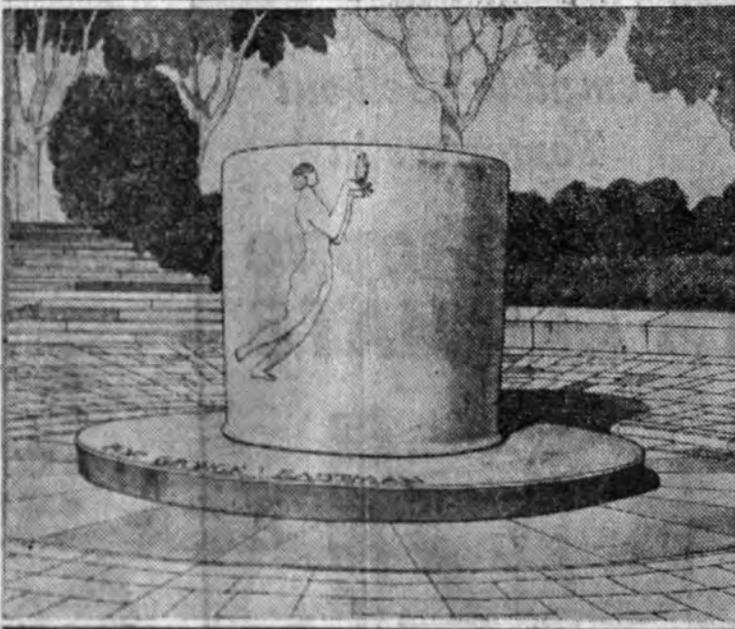
Simple ceremonies will mark the dedication at 11 a. m. tomorrow of the Kodak Park memorial to the late George Eastman.

Mrs. George B. Dryden of Evanston, Ill., niece and closest relative of the late philanthropist is coming to Rochester to unveil the monument.

Dr. Rush Rhees, president of the University of Rochester and a close friend of Mr. Eastman, will give the only address on the program, which will be broadcast from both Stations WHAM and WHEC from 11:15 to 11:30.

In December, ashes of Mr. Eastman were laid in a recess at the base of the forty-ton marble block. Since then Leo Friedlander, sculptor, and his assistants have been at work carving figures on the stone.

Guests invited to attend the unveiling ceremonies include employes who have worked with the Kodak Company twenty-five years or more, Mr. Eastman's associates in civic and cultural activities,



Here is the architect's drawing of the memorial to the late George Eastman at Kodak Park which will be dedicated at formal exercises tomorrow morning. Mr. Eastman's ashes rest in the memorial which took several month for a sculptor to complete.

city officials, and directors of the company. The memorial is located inside the Lake Avenue entrance to the park and is encircled by a roadway.

7/10/31 R.J.4. Rochester's Tribute

GEORGE EASTMAN,

Rochester, Proud to have shared your un-
sought fame, Grateful to have benefitted from
your uniquely generous gifts, Happy to count you
a neighbor, Greets you and pays earnest tribute to you,
In your Seventy-Seventh year, joining with the Society of
the Genesee in giving expression to a high regard.

The undersigned, do ourselves honor in attesting this.

E. G. Minner *John Dietrich*
W. A. Anger *J. M. Knowlton*
W. H. Rice *Simon N. Stein*
Edward Foster *H. J. Bushnell*
F. W. Lotman

This illuminated plaque, signed by officers of the Rochester Chamber of Commerce and many leading professional and business men of the city, was presented to George Eastman at the annual dinner of the Society of the Genesee in New York last night. Presentation was made by Dr. Rush Rhees, president of the University of Rochester, one of the banquet speakers.

Eastman's Ashes to Rest In Permanent Monument To Kodak Park Founder

A permanent monument to George Eastman will stand at Kodak Park, directors of the Eastman Kodak Company have announced.

Placed at the Lake Avenue entrance to Kodak Park, the memorial will be in the form of a massive sculptured block, set on a concrete base, in a paved circular area below the ground level.

Ashes' Resting Place

Ashes of Mr. Eastman will be contained in a funeral urn at the heart of monument, beneath the carved block.

Work on the memorial is already well along. The roadway from the plant to Lake Avenue has been replaced by two roads, one for exit and another for entrance. The monument will be in the center, with three broad stairways leading down from the street level.

On the massive block will be two sculptured figures, one symbolizing aspiration, while the other portrays chemistry, science in which Mr. Eastman's career was based.

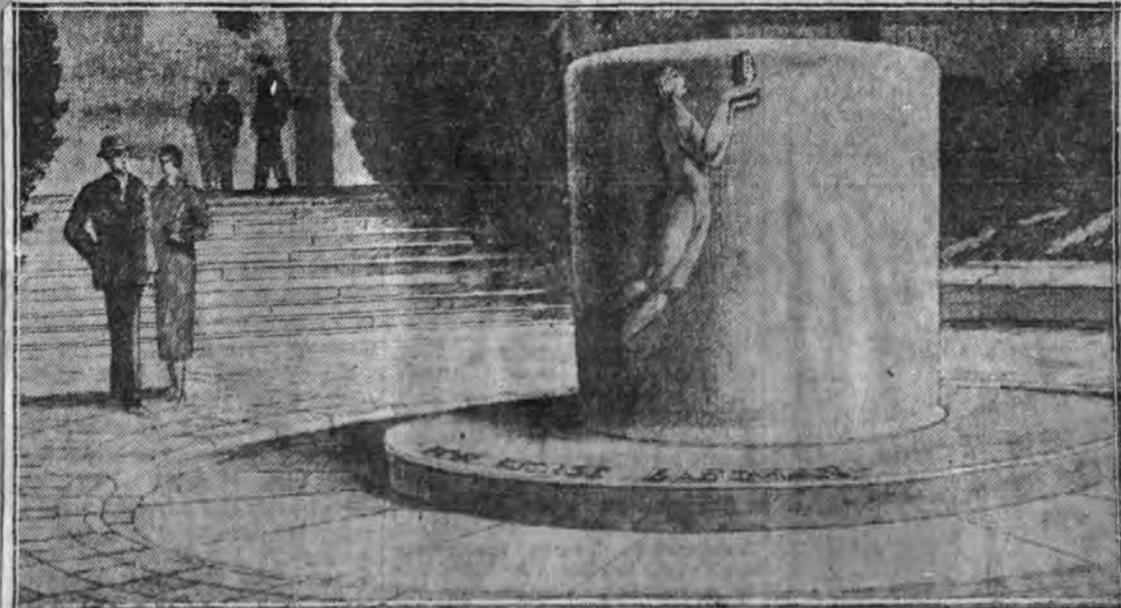
The inscription will be "For George Eastman" with his life dates, 1854-1932, at the sides.

Public Unveiling

William G. Stuber, president of the Eastman Company, said yesterday that a public unveiling will be held, although no date has yet been named. Kodak Park was closer to the heart of the founder than any of his other projects, Mr. Stuber said, and it was deemed fitting that his ashes should find their last resting place there.

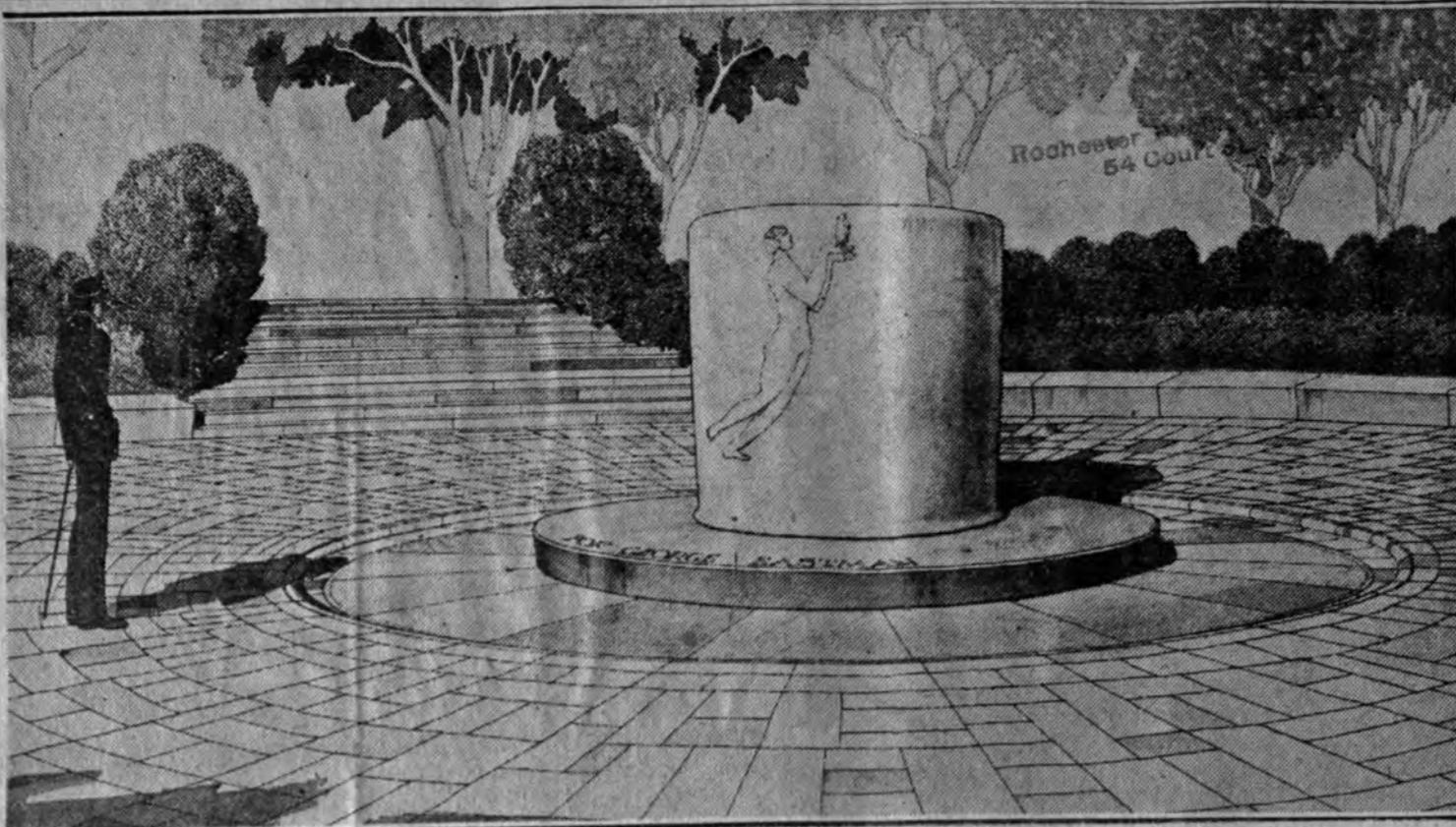
Plans for the memorial have been completed by Ralph Walker of Voorhees, Gmelin & Walker of New York. The design is to be carried out by Leo Friedlander, sculptor.

Memorial to Be Erected to Kodak Founder



This memorial will be placed near the entrance to Kodak Park in Lake Avenue in tribute to George Eastman. The urn holding the ashes of Mr. Eastman will be placed inside. The sketch was prepared by architects.

A Great Industry Honors Its Founder



Here is an artist's drawing of the memorial to the late George Eastman that will be dedicated tomorrow at 11:15 at ceremonies in Kodak Park.

Kodak Park's Memorial To George Eastman to Be Dedicated Tomorrow

SEP 14 1934
 W. Lovejoy, William G. Stuber, George W. Todd, George H. Clark, Dr. C. E. Kenneth Mees, Thomas Jean Hargrave, Rudolph Speth, Francis C. Mattison, Albert F. Sulzer and Dr. Rhees.

Rochester will have an opportunity to listen by radio to the dedication of a memorial at Kodak Park tomorrow for George Eastman.

For 15 minutes, beginning at 11:15 in the morning, both Rochester stations, WHEC and WHAM, will be connected with the site of the memorial just inside the Lake Avenue entrance to Kodak Park, where more than 1,000 persons connected with Mr. Eastman by ties of association and personal friendship will be gathered.

The broadcast will carry the dedication address by Dr. Rush Rhees, president of the University of Rochester, member of the Kodak board of directors, and close friend of Mr. Eastman; and the moment will be marked when the unvelving cord is drawn by Mrs. George B. Dryden of Evanston, Ill., Mr. Eastman's niece and closest relative.

The wooden house that has covered the central monument of the memorial during the months of work on it by the sculptors is being removed today, but the monument remains shrouded in cloth, which will not be taken off until

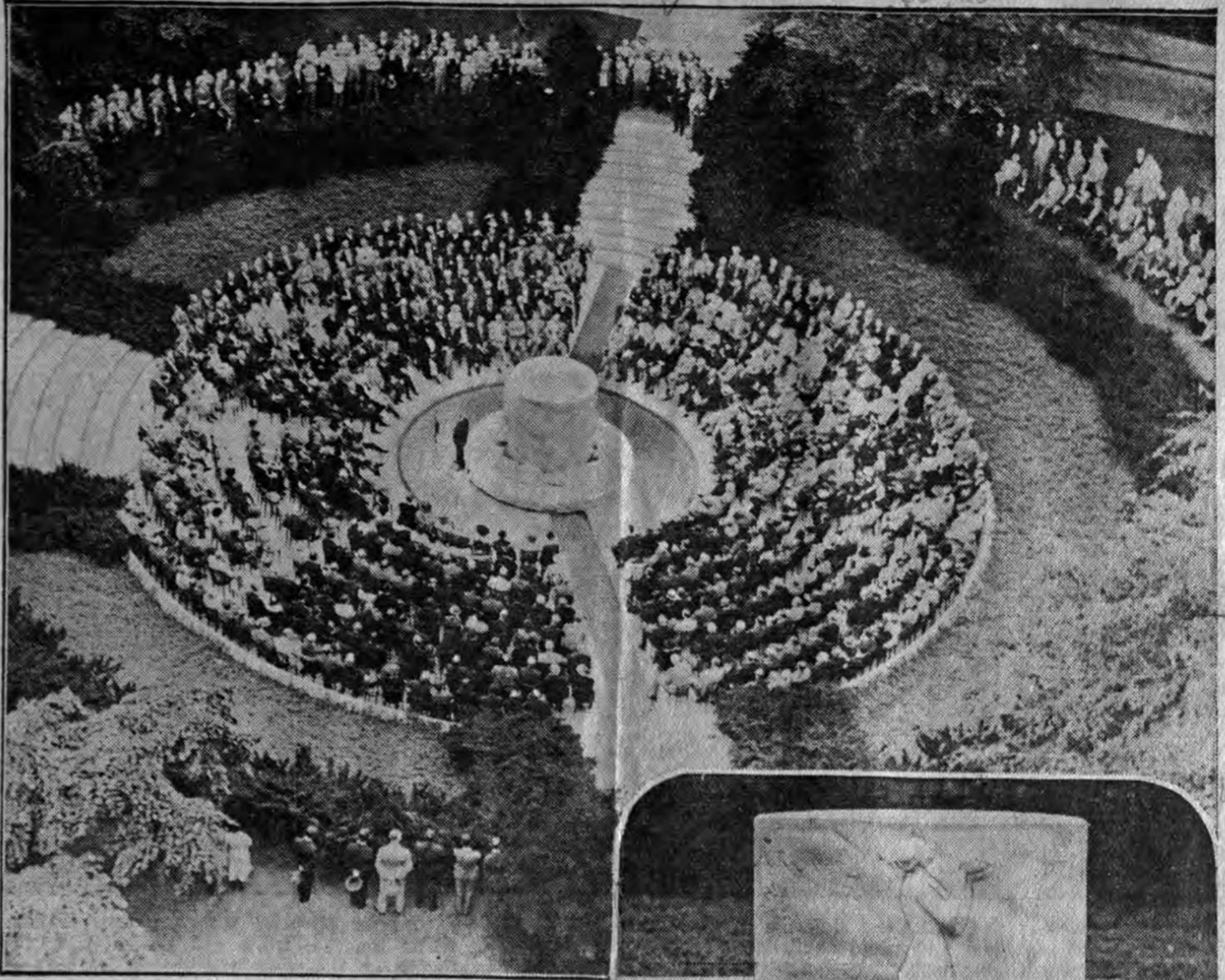
Mrs. Dryden performs the unveiling.

Mr. Eastman's ashes will rest in the memorial.

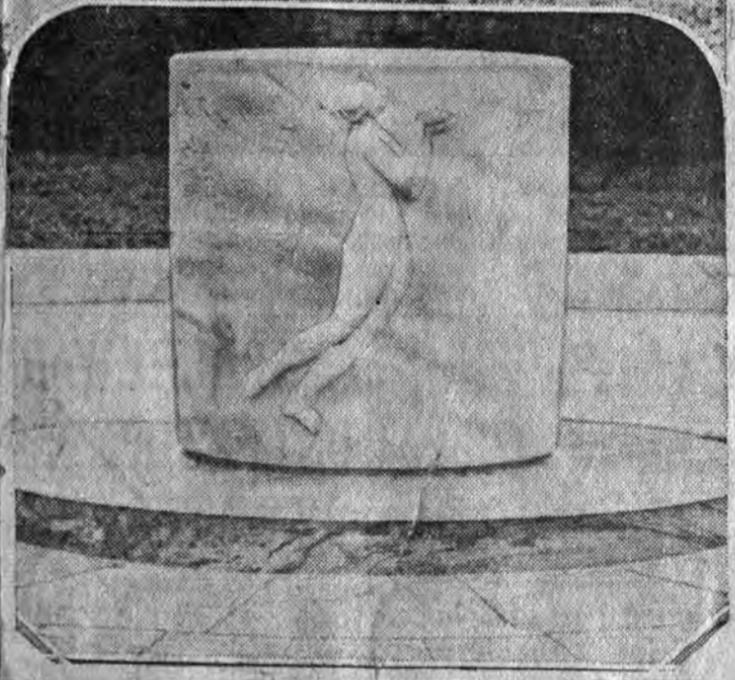
The guests invited to assemble at the memorial for the dedication include all employes who have worked with the Kodak company 25 years or more, Mr. Eastman's associates in many civic and cultural activities, his closest friends and his relatives, and representatives of the city government. The directors of the Eastman Kodak Company, in whose name the invitations were issued, will also attend.

The directors are James Sibley Watson, Daniel E. Evarts, Frank

Friends Dedicate New Memorial to George Eastman



Official and private Rochester gathered yesterday to dedicate a memorial to the late George Eastman, industrialist and philanthropist. From high on one of the buildings of Kodak Park, which Mr. Eastman founded, the Democrat and Chronicle photographer pictures the crowd listening to Dr. Rush Rhees making the dedicatory address. Below, the memorial itself, in which rest the ashes of Mr. Eastman.



Eastman Lauded for Vision At Dedication of Memorial

Continued from Page 1B

of aspiration. On the opposite face a crouching male figure represents the science on which Mr. Eastman's work in photography was based.

The central monument is set in a round sunken plaza paved with marble of a darker tint, brownish-pink. The marble disc on which the sculptured stone stands bears on one edge the inscription, "For George Eastman, 1854-1932."

Urn Holds Remains

Beneath the great central stone the ashes of Mr. Eastman rest in a bronze urn within a steel box.

The bank sloping upward from the edges of the plaza is overgrown with myrtle, fringed with low evergreens. A circle of trees shades the memorial.

For the dedication the sunken plaza was occupied by those present. Directors and executives responsible for carrying on the management of the Eastman company were present.

From the Kodak European organization Dr. August Nagel, manager of the Doctor Nagel Works of Kodak A. G. in Germany with Mrs. Nagel and their daughter, and Nils Bouveng of Stockholm, Sweden, had come. Stephen B. Cornell, George M. Snowball and Henry H. Tozier, all of Toronto, represented the Canadian Kodak Company. Jules Brulatour, long associated with Mr. Eastman in connection with the motion-picture industry, came from New York.

Employees Present

Veteran Kodak employes composed part of the group. Mayor Charles Stanton and City Manager Harold W. Baker represented the City of Rochester. Dr. Howard Hanson from the Eastman School of Music, Dr. George H. Whipple from the Medical School, Dr. Harvey J. Burkhart from the Rochester Dental Dispensary, George E. Francis and Roland Woodward of the Chamber of Commerce, represented institutions that had commanded Mr. Eastman's interest.

Among many close friends in Rochester who had gathered were Mr. and Mrs. F. Hutchison, Mr. and Mrs. Albert B. Eastwood, Mrs. Robert Ranlet, Rev. George E. Norton, S. T. D., and Judge George A. Carnahan.

The architect of the memorial, Ralph Walker, and the sculptor, Leo Friedlander, had come from New York for the dedication. The contractor, Albert A. Hopeman, also was present.

Ceremonies Broadcast

Loud-speakers hidden in trees carried Doctor Rhees's voice to all seated in the plaza, and beyond to those on the lawn at the rim. Both Rochester radio stations made the ceremony audible to additional thousands.

Setting forth action taken to commemorate the dedication, Doctor Rhees said:

On this day the directors of the Eastman Kodak Company have in mind the thousands throughout the world who own allegiance to Kodak. In the principal office of each great Kodak plant abroad a fine bronze bas-relief portrait of Mr. Eastman is being erected as a perpetual reminder of the man who made that development possible.

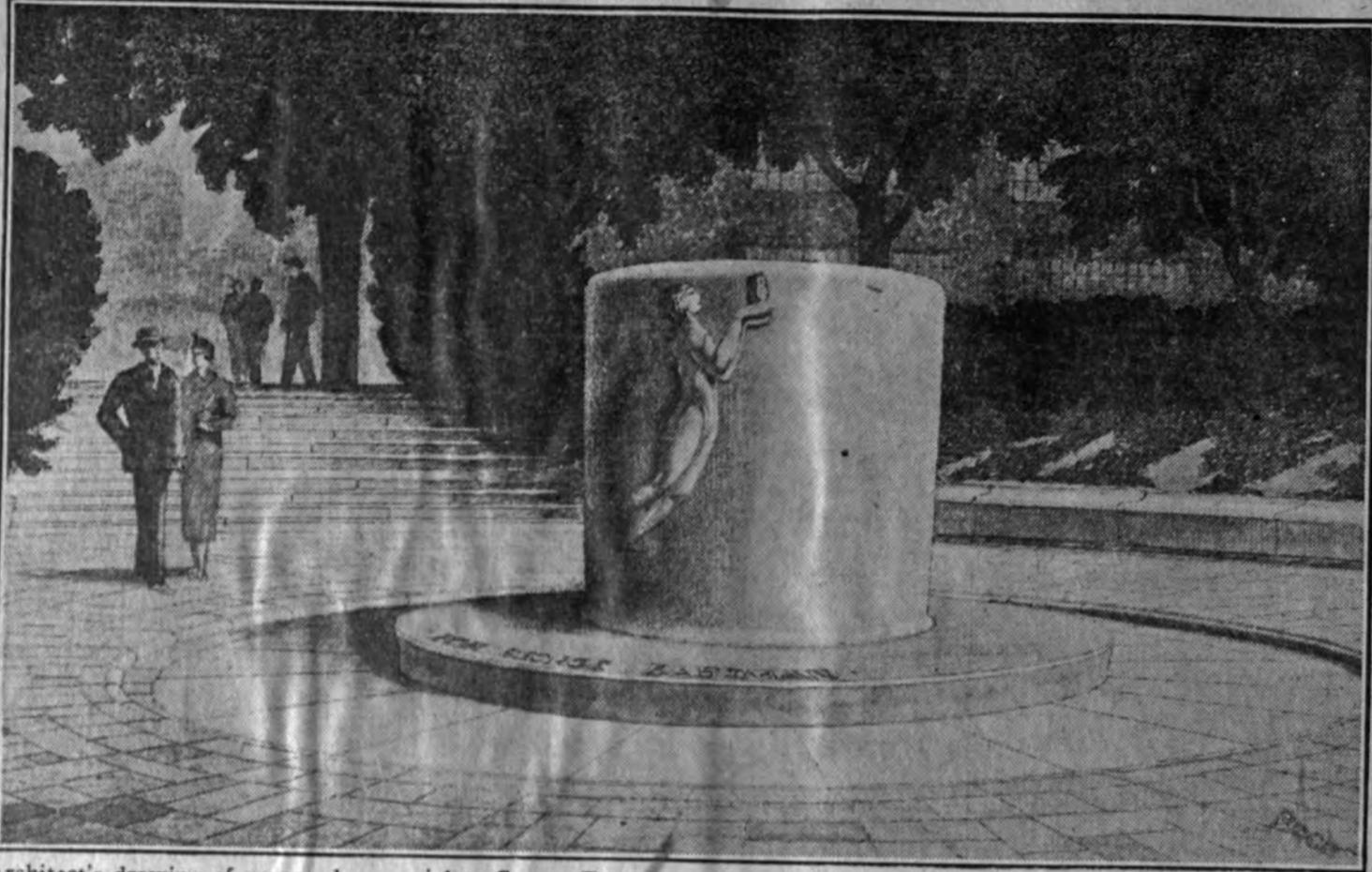
At the same time, a bronze medal with George Eastman's portrait on the face, and on the back the name of the recipient, is being given each employe who has been in the service of the company for 25 years or more, as a constant reminder of Eastman's recognition of the part played in Kodak's success by the whole body of loyal colleagues in the factories, business offices and sales centers throughout the world.

Distribution of the medals will extend throughout the United States and Canada, as well as in Rochester, it was announced.

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STER, N. Y., THURSDAY, OCTOBER 12, 1933 DC

R.V.F. - Rochester - Eastman
Rochester - Eastman
Monument Will Stand to Memory of Kodak Founder



Architect's drawing of proposed memorial to George Eastman which will be erected in Kodak Park and in which his ashes will be placed.

George Eastman Memorial To Be Built at Kodak Park

3 Stairways Will Descend to Circular Area Near Entrance Where Ashes Will Rest

Directors of the Eastman Kodak Company yesterday announced plans for the erection of a memorial to George Eastman at the Lake Avenue entrance to Kodak Park. An urn containing his ashes will be placed in the memorial.

To prepare for the memorial the roadway leading to the plant from Lake Avenue has been relaid, excavation has been completed and the concrete base is well under way.

The memorial will cover a large circular area and its paved floor will be lower than the ground level. Three stairways will descend to the memorial level.

Will Have 3 Stairways

The inscription, "For George Eastman," will face the stairway leading into the memorial from Lake Avenue. The stairway visible in the reproduction of the architect's drawing will be at the left and toward the rear of the memorial as one faces it from Lake Avenue. The third stairway, on the right, will be opposite the entrance to the Kodak Research Laboratories building.

The dates of Mr. Eastman's life—1854 and 1932—will be carved at the sides of the inscription. The sculptured figure on the face of the central block will be suggestive of aspiration. On the opposite face will be carved a male figure symbolizing chemistry, the science on which Mr. Eastman's life work was based.

The urn containing Mr. Eastman's ashes will be placed at the center of the memorial, beneath the carved block.

In providing space for the memorial, the original roadway has been removed and two others laid

one for entrance and one for exit.

Stuber Announces Plans

In announcing that plans for the memorial are virtually complete, William G. Stuber, president of the company, yesterday issued the following formal statement:

"Work is progressing at Kodak Park on the foundation for the memorial to George Eastman, but as yet the time for the unveiling of the monument has not been set.

"For more than 40 years before his demise, Kodak Park, a creation of his mind, had also been close

Continued on Page Sixteen

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