CIVIC MEMORIAL SERVICE
for
George Eastman
in the
EASTMAN THEATRE
March 23, 1932, at 8:15 p.m.

JOSEPH T. ALLING
Chairman of the Trustees of the University of Rochester, presiding

Music—Good Friday Music from Parsifal ——— Wagner
Rochester Civic Orchestra

Address ——— Mayor Charles S. Owen
Speaking for the City

Music—Cavatina from Quartette 13 ——— Beethoven
Kilbourn Quartette

Address ——— Roland B. Woodward
Speaking for Rochester’s Community Interests

Music—Trauersymphonie ——— Locatelli
Organ and String Instruments—Harold Gleason and Eastman Student Orchestra

Address ——— Rush Rhees
Presenting Resolutions adopted by the Directors of the
Eastman Kodak Company and speaking for Rochester’s Educational
and Philanthropic interests.

Music—Elegy for Orchestra and Chorus ——— Hanson
Howard Hanson conducting the Student Orchestra and Chorus of the
Eastman School of Music.
Most of Estate Goes To Institution Aided In Donor's Lifetime

Trust Acknowledged in Statements by Dr. Rush Rhees, President, and Raymond I. Thompson, Treasurer
Institution Will Receive About $15,000,000

University of Rochester officials today voiced determination to fulfill the obligation imposed by the late George Eastman in his final gift of some $15,000,000.

To this institution, one of the principal objects of his benefactions during his lifetime, Mr. Eastman left the bulk of his estate, estimated in excess of $17,000,000. His will was admitted to probate yesterday without objection.

To the University, Mr. Eastman left his palatial East Avenue home and a fund of $2,000,000 to maintain it. He expresses desire that it be used as a home for University presidents but provides that the University trustees may make other disposition of both property and sum after 10 years, if they see fit.

Debt Acknowledged

His principal gift to the University, totaling somewhat in excess of $12,000,000, is proffered without restriction as to use of the funds.

The University is deeply conscious of its obligation to carry on the trust and confidence placed in it by Mr. Eastman. This determination is expressed by the trustees of the University in the resolution adopted March 16, 1932, from which I quote as follows:

Million for Dispensary

"And now he tells his friends the last word: "For him, as respects active participation, this is sadly true. For us who carry on what he has inspired, his work is only just begun. Only the future years will be able to measure the greatness of that continuing work. It is left to us to bear the task of grateful determination to make that measure adequate."

The other largest single gift was the bequest of a million dollars to the Rochester Dental Dispensary. Eight other Rochester institutions are given substantial bequests as follows: Rochester General Hospital, Genesee Hospital, Y. M. C. A., Rochester Orphan Asylum, Door Hope Association and Family Welfare Society, Rochester, $200,000 each; People's Rescue Mission, $25,000.

Mr. Eastman's will provides for carrying out of his existing unpaid subscriptions and commitments for educational institutions whose names he specified. In addition, he has charged the Rochester Community Chest $100,000 for the first year following his death and $50,000 for the second year. He also provided for continuation of his support to the Bureau of Municipal Research.

The Eastman resident and furnishings on East Avenue, given to the university as the home of the president and $25,000 to be provided for maintenance.

City Hall Annex in Court Street, given to the university as part of the Eastman residuary estate.

The Eastman School of Music, a fund of about $2,874,000 to insure uncurtailed operation of the school.

Rochester Dental Dispensary, $1,000,000.

General and Genesee Hospitals, Y. M. C. A., Hillside Home for Children, Friendly Home, Rochester, $1,000,000.

Dr. Harvey J. Burkhart, director of the Rochester Dental Dispensary and Mr. Eastman's personal representative in the establishment of the dental dispensaries for children which he has established abroad, Mr. Eastman left the equivalent of $1,000,000 from a fund of $50,000. Dr. Burkhart is at present in Rome arranging for Italy's acceptance of Mr. Eastman's gift of $1,000,000 for a dispensary in Rome.

To the University's Great Debt

"U. of R. Accepts Great Trust," read a headline over one newspaper's account of the Eastman will. Which is hardly our idea of a story. Really exciting would have been the line "U. of R. Receives Great Trust."

Complaints are due those who had charge of the will if one of its titles is the preparation of secrecy. With all the speculation regarding the magnate's disposition of various funds and buildings, it must have been difficult to hold back the word or two that would have spilled the beans. We can't imagine a more difficult task than keeping silent when one has information that others want. It's a strain to keep from exhibiting one's superiority in such a contingency.

Discreet as everyone was, however, there are indications that a few persons must have known the salient points of the will. As an instance, Dr. Rush Rhees was ready with a statement despite the fact he is several thousands of miles away.

"It stands weii out in front. Harvard and Yale possess more money but, considering the number of students, those universities would have to be endowed for better than a quarter of a billion dollars each to be as wealthy as Rochester."

Perhaps it is not seemly for us to boast of our university for its riches. Gluttony for wealth rarely pays. What we should consider is the fact that our school has an opportunity unequalled in this country. What it is able to do with its wealth and its modern plant cannot really be measured for ten or twenty years when Rochester graduates, under the new dispensation, have begun to prove their worth outside the walls.
Doctor Rhees Advises That Eastman Bequest Could Be Used as Endowment

University of Rochester President Suggests To Trustees Faculties Should Prepare Plans for Developing Schools

Naming River Campus Quadrangle, Home for Benefactor Recommended

"We are all set now to develop our University on the broadest lines in all of the fields which it has entered."

Quoting this statement of the late George Eastman, Dr. Rush Rhees, president of the University of Rochester, yesterday recommended to the Board of Trustees that the princely bequest to the University made by Mr. Eastman's will, adding approximately $15,000,000 to the large gifts he previously had made, be set up as a University Endowment Fund without allocation to any of the schools of the University.

Before any considerable alterations are made, Doctor Rhees suggested that each faculty be asked to prepare a 10-year plan for desirable developments in its own school and submit such plan to the trustees for consideration and, if the trustees found it necessary to modify such plans, to use the new funds for symmetrical development of the University, rather than for improving the atmosphere of the home.
give my name to our School of Music. To my urgent request to use it also by the River, his almost curt reply was, 'I am not interested in monuments.' Now that he is with us no longer, however, I believe that we may feel justified in naming the great quadrangle on the River Campus the Eastman Quadrangle, so setting the name of our great patron at the heart of that new development in which he took delight. On the posts that flank the road leading to that quadrangle, we can carve his name, with concise inscriptions calling to memory his part in our whole University development.

Suggests Eastman House

'I also recommend that after your president accepts up his residence in Mr. Eastman's home, the house be named Eastman House, and the president's residence be called thereafter.'

Doctor Rhees quoted also Mr. Eastman's statement to his business associates at the time of making large contributions to several educational institutions, including the University of Rochester, in which he explained his broad distribution of such gifts, as follows:

'If the progress of the world depends almost entirely upon education, fortunately the most permanent institutions of man are those of education. They usually endure even when governments fall; hence the selection of educational institutions. The reason that I selected a number of institutions was because I wanted to cover certain kinds of education and felt that I could get results with the institutions named quicker and more sure than if the money was spread, under the compromise that in any line, no matter how well prepared in the world, sometimes years, to develop the school. I wanted success at any time, and since the University has entered since the separation of Dr. George H. Whipple, dean of the College of Medicine and Dentistry, with a strain on scholarship, the number of students in the College of Arts and Sciences has grown from 856 to 1,770; the number of teacher courses from 62 to 106, and the number of semester courses from 277 to 404. The total University enrollment is 5,339.

The year has been one of unusual pressure on many of the students to get the funding necessary to remain in college Dean Weld's report stated, with a strain on scholarship funds. In the two colleges, 211 students received scholarships aid to a total of $3,948, and 177 men and 123 women borrowed from the college the sum of $28,209, from the revolving loan fund.

Reports of Helen Dalton Bradf

or, the dean of the College for Women; of Dr. Howard Hanson, director of the Eastman School of Music; and Dr. George H. Whipple, dean of the School of Medicine and Dentistry, have resigned from the board of directors of the Metropolitan Opera Company, it was announced today.

As was the case in the resignation Oct. 26 of Otto H. Kahn from the dual post of president and chairman of the board of the opera company, the reason given for the resignation of Messrs. Harkness and Eastman was the press of other business.

Their places on the board of directors will be taken by Conger Goodyear, Robert Low Bacon and Clarence Dillon, senior partner of the banking firm of Dillon, Read & Co., and Paul D. Cravath succeeded Mr. Kahn as president and chairman of the board of directors.

No further explanation of Mr. Eastman's resignation could be obtained yesterday. He has been at his winter home, Enfield, N. C., for the past week and will remain there until Dec. 1.
Dr. Rhees Unveils George Eastman Inscriptions

Perpetuation of the name of George Eastman, benefactor, was assured by the University of Rochester today when Dr. Rush Rhees unveiled inscriptions at Eastman Quadrangle, on the River Campus. The name Eastman Quadrangle appears on stone posts flanking the entrance to the main group of buildings and on either side of the entrance are inscribed these words:

"This quadrangle is dedicated to the memory of George Eastman, whose ideal for the service of the University of Rochester was as high as his gifts for that service were great. "Rochester, a city of happy homes was George Eastman’s cherished vision and he gave lavishly to promote its health, education and civic life—like benefactions enriched others in America and foreign lands.” Dr. Rhees explained that the quadrangle was named for Mr. Eastman at the trustees’ meeting in June, when the board decided that obliteration of the Kodak name would not be among "monuments" during his lifetime expired with his demise.

Mr. Eastman’s Memorial

All in the city who prize the traditions built around the Eastman Kodak Company must feel that a peculiarly appropriate expression has been made in the memorial dedicated to George Eastman just within the entrance of the Kodak Park grounds. Here within the shadow of the great factories into which his life was woven, his ashes will rest. It is the place, beyond all others, that he himself would have preferred.

One of his last acts was to make a final, loving tour of the great institution which he had seen grow from one small room. His other interests and benefactions, wide and varied as they were, never claimed for place in his heart reserved for the great commercial enterprise he had built with his own hands. It seems certain that he would have given up all other claims to recognition rather than to have lost contact with this company.

The memorial is a tasteful, dignified, distinctive creation. It suggests the nature of the man and the place he occupied. Standing so close to the humming wheels of industry, it will carry an inescapable reminder of the undying power of human achievement.

A Fitting Memorial

Though the wealth which came to George Eastman as a result of his outstanding success as a manufacturer went largely to educational and other institutions which will long serve the public, he himself would probably have regarded as his chief monument the great business enterprise he founded and developed.

So it is eminently fitting that the officers and directors of the Eastman Kodak Company, for the most part men with whom Mr. Eastman was closely associated, should have agreed to erect a memorial portrait to be placed in Kodak Park.

Today it is unveiled, simple, yet solid and enduring.

Behind it stretches the huge plant, a much greater memorial in the physical sense.

And most important of all is the living organization, the combination of intelligent management and skilled workmanship, which produces results from all this aggregate of brick and mortar, cement and machinery, at Kodak Park and the other plants of the company.

For in creating this organization, long directing its efforts and so far as possible making it self-renewing Mr. Eastman’s business genius found full scope.

"My work is done" were Mr. Eastman’s last words. And truly a great work it was...
In Reply to Southern Critic
George Eastman Tells Why He Has Built Dispensaries

George Eastman was asked to explain in his own words the reasons for his founding of the Children's Dental Dispensary in Rochester. The explanation was published in a letter to a correspondent of the Men's Class of the Riverside Church at the Commodore Hotel in New York.

**Excerpt from the letter:**

"In 1913, Mr. Eastman gave the City of Rochester $1 million for the establishment of a dental clinic for Italian children. The Children's Dental Dispensary has been operated by government money, but until that time comes when it will be able to carry on, it should be built and operated by government money, but until that time comes when it can do the work, men and women of wealth must carry on.

**Recommend Constructive Policy:**

The success of this institution convinced me that there should be similar dispensaries throughout the United States and Europe, and I decided to found one in London and one in Rome, because I was convinced that as the idea spread, other men and women would undertake to build, equip, and endow dispensaries elsewhere. From New York, Rosenwald has undertaken the work in Chicago and Mr. and Mrs. Murray Guggenheim in New York City.

The greatest stumbling block to a poor man living a Christian life is the constant advancement of social life of our country.

Saying that I have made my fortune and that others should do the same is a fallacy. It is not the amount of money one has but how one uses it. If you have money to give away, why not give it to the spreading of faith? Why not pay it to your workers in wages?

Faith is the victory of the heavens upon the earth. It is the first fruit of the Kingdom of God. It is the foundation upon which we build our lives.

Yours very truly,

GEORGE EASTMAN.
Memorial Takes Shape

Sculptured figures on the marble block faces of the George Eastman Memorial are rapidly taking shape at the Lake Avenue entrance to Kodak Park under the chisel and hammer of Charles Dirhan, New York sculptor.

The figure on the west face on the central block of the memorial is suggestive of aspiration. On the opposite face is being carved a male figure symbolizing chemistry, the science on which Mr. Eastman based his life's work. Mr. Dirhan is employed by the John Donnelly Company of New York and works on the pink Georgian marble from bas-relief figures, designed and carved by Leo Friedlander, sculptor of New York.

Work has been progressing for the last six weeks and it is estimated it will be completed in three months. A public unveiling of the monument will be held in summer after completion of the entire memorial.

The memorial covers a large circular area and its paved floor is lower than the ground level. Three stairways descend to the memorial level. The roadway from Lake Avenue to the plant has been replaced by two roads, one for entrance and one exit. The inscription on the memorial is "For George Eastman," with his life dates, 1854-1932 at the sides.

The ashes of the Kodak founder were laid Dec. 2, 1933, in their last resting place, in an urn at the center of the memorial. The 40-ton marble stone, now being ornamented, was placed over the urn.

Decorations Bestowed by 2 Countries

Rochester's Foremost Citizen Receives Insignia of High Orders of France and Sweden, at Dinner of Society of Genesee.

By Paul Benton

George Eastman knows what his native city thinks of him. In print and by word of mouth for many years he has read and heard of the constantly growing affection and esteem of his fellow citizens of Rochester.

Last night before a tremendous gathering in which prominent names, not only in the Genesee Valley but in the nation, were the rule rather than the exception, that same esteem and affection were proved to be not only local but national and international.

The ambassadors of two great nations, the consul-general in New York City of yet another, business and educational leaders joined with hundreds of Rochesterians in a spontaneous tribute to the modest, retiring, rather shy man who more than any other of his generation stands for the best that a business civilization can produce.

The occasion of the tribute paid Rochester's leading citizen was the 32d annual dinner of the Society of the Genesee, held at the Hotel
Eastman Is Lauded
For Many Gifts To
Living Enrichment

Dr. Rush Rhees Welcomes Opportunity to
Speak in 'Publicity-Evading Presence' of
Honor Guest at Genesee Dinner,
Citing His Benefactions

The address of Dr. Rush Rhees, president of the Universidad
of Rochester, at the Society of the Genesee dinner
for George Eastman, in an address spiced
with sparkling humor.

Dr. Rhees said:

"The Eastman has been as
sought after as an ornament
on the community, to the
enrichment of its intellectual
life. The Eastman has been as
a benefactor to the community,
spreading his benefactions far
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Eastman gave a large block of Kodak common stock to his Kodak employees at a price which was less than one-fifteenth of the present market value of the stock in our current depressed market conditions. He stated that the gift was made in recognition of his "personal obligation to the loyal wage-earning and salaried employees of the company who have helped to make the business a success." That recognition of the co-operation of employers and employees in a successful enterprise had found expression several years earlier in the establishment of the wage and dividend policy, by which employees are given a share in the profits of the company. Confidence in measures of conciliation in the maintenance of sickness and disability benefit funds, and most recently in the establishment of a comprehensive retirement annuity and life insurance provision. All these are supplementary to a thorough going provision for the safety, comfort, health, and recreation of employees while at work in the several plants of the company. I have in my possession an Employee Guide Book issued by the Kodak Company for the information of its employees. It consists of twenty-three small pages. The last two pages are a Plant Register. All the rest of the book explains the company's provision for the welfare of its employees. It is an eloquent exhibit of Mr. Eastman's policies in industrial relations. I call attention to the industrial relations within the Kodak Company, because it throws much light on many of Mr. Eastman's interests outside his business.

Conference Board

One of the greatest problems of our industrial life, even in times of normal activity, is the personal union of the manufacturer, the executive of the company, the employer, the contractor, the public, which could consider calmly the interests of all three. The Conference Board, to be composed of representatives of the corporation, the contractors, and the public, which could consider calmly the interests of all three, has been a really fair and practical basis of agreement. That Board has continued to render invaluable service to our community.

Another indication of Mr. Eastman's confidence in his co-operation was his leadership in the organization and later conduct of our Community Chest, not only in raising the largest contributions therein.

Dental Dispensary

In his ideal of Rochester as the finest place in which to live and bring up children, the last but not the least, was the dental health of children. Some years ago he became sensitive to the need of children through neglect of their teeth and other allied conditions. After having contributed for several years to the care of children conducted by public spirited Rochester dentists, he became convinced that such service could not begin to meet the need. Accordingly, enlisting the co-operation of a group of doctors, he established a Dental Dispensary, built for it an ideal building and endowed it generously. It has had other recognitions and most recently in the establishment of a Community Conference Board which employees are given a share in the profits of the company. It has had other recognitions and most recently in the establishment of a Community Conference Board which can consider calmly the interests of all three parties concerned, and find a fair and practical basis of agreement. That explains why he made it his business to see the welfare of his employees while at work in the several plants of the company.

School of Music

In the world at large Mr. Eastman's work in the establishment of the Kodak Company has been recognized as of stupendous significance. In those gifts Rochester has shared richly. His great contributions to Rochester have made possible a generous contribution to the support of an orchestra that by the co-operation of a community of large disinterestedness is in truth a civic enterprise.

Mechanics Institute

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4 Rochesterians Honored By Election To Offices In Society Of Genesee

Four Rochester men were honored at the election last night of the Society of the Genesee in New York City.

Frank E. Gannett, president of the Gannett newspapers, named one of the five vice-presidents. The Rt. Rev. Lincoln Ferris, bishop of the Episcopal Diocese of Western New York, was chosen chaplain, and Julian Wiley and Donald A. Dailey, Rochester commissioner of public safety, were elected to the Board of Governors.


J. J. Watson, president of the International Business Machines Corporation, was re-elected president of the society.

Time falls me to tell the whole story of the Rochester Bureau of Municipal Research, in which co-operation is to be it in giving the city government all the credit for improvements suggested by the Research Bureau. In close proximity to the recently established Dental and Medical Dispensaries, please mark the note co-operation again—co-operation for a civic end.

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Among the congratulatory messages received at the 32nd annual dinner of the Society of the Gene­sees, were the following:

CALVIN COOLIDGE—About the first time that I heard of you di­rectly, was when I was in Washing­ton. One day President Harding announced in the Cabinet that you had brought the whole country a very large sum of money, repre­senting the entire profit that had accrued to you for some ma­terials that you procured during the war, as I now recall the circumstances. It made a good deal of an impression on all of us, although we knew that it was in entire harmony with the patri­otic and philanthropic spirit that you have manifested so on many dif­ferent occasions. I have had the pleasure of feeling that the en­couragement of seventy-seven years of your age? Your fame is as wide today as it was when you were thirty. Your skill and in­dustry now represented in “movie pictures.”

JAYNE HILL, WILBUR L. CROSS, Governor, Connecticut—May I express on behalf of the Connecticut Governor of the United Mexican States—An­other greetings to your golden jubilee. May all your good wishes be ful­filled. Your fame is as wide today as it was when you were thirty. Your skill and in­dustry now represented in “movie pictures.”

BENITO MUSSOLINI, Premier of Italy—Will Your Excel­lency be of great service to human­ity in your steadfast effort and creat­ing energy, the wisdom of your leadership deserves great respect, but greatest of all is your mer­it in making of all these gifts and talents, an endur­ing contribu­tion to public welfare. In making the success of world progress.

RAX LYMAN WILBUR, Secretary of Interior—Your abun­dance and indus­try in exploration, your trained imagination and your good heart have permitted me to know you as no other, in the same way, I particularly appreciate what you have done for those in need, for the training of youth, for your own native state, and for the appreciation of beauty.

C. R. WILSON, The Senate, Ottawa, Canada—You have contrib­uted in two ways to enrich the lives of the citizens, not only of your own country, but of other countries, that words of commenda­tion from me seem almost an in­terpolation.

THOMAS W. LAMONT—For many years your achieve­ments as an inventor and manufacturer have been recognised world over. Because of the unselfish use you have made of your great capacity in business and science for the furtherance of public welfare and happiness, it is only natural that you should have gained the universal respect, admiration and affection of which this dinner is a testimonial.

MAY ROBERTS RINEHART—Behind every achievement lies the unselfish service which is a true token of the work he has done is vital. When, as in your case, he is still voting and hard at work, still placing the higher interest of mankind: still hopeful of better­ing things: still indomitable and courageous. In the contest in which he will have friends, he has never heard of, followers and supporters. For mind and spirit have no age; they are always young, confident and brave.

NICHOLAS P. ORTIZ RUBIO, President of the United Mexican States—An event of such nature is worthy of the governments of all nations and the recognition I hasten to request that you extend to Mr. East­man at your opportunity the congratu­lations, and to those who have contributed to the great historical growth of the Mexican people and myself per­sonally upon the celebration of such memorable days.

Messages Pay Added Tributes
Speakers Before Society Of The Genesee

Mr. Wiley, business manager of the New York Times; M. Claudel, French ambassador to the United States; Mr. Bostrom, Swedish minister to the United States; and Dr. Stratton, chairman of the board of Massachusetts Institute of Technology, were among the speakers last night at the 32nd annual dinner of the Society of the Genesee in New York City.

Dedication Of Eastman Memorial Set

Veteran Employees, Friends To Attend Ceremony Saturday Morning

The memorial to George Eastman in Kodak Park, completed after a year, will be dedicated Saturday morning at 11 o'clock in the presence of veteran employees of the company, associates and personal friends of Mr. Eastman and representatives of the city administration.

Invitations were mailed yesterday to Kodak employees who have served with the company for 25 years or more and to others who had close contact with Mr. Eastman. Twenty-five-year employees who have retired are among those receiving invitations.

The dedication program has not been announced, but it is understood simplicity will prevail, in accord with Mr. Eastman's tastes and with the nature of the memorial.

Most of the time required for completing the memorial was taken by the sculptor's assistants in carving the figures on two sides of the hard central marble block. The ashes of Mr. Eastman were laid in a recess of the base early in December and the 60-ton block was moved over them.

Work of applying the design of the sculptor, Leo Friedlander, has continued since that time.
Rochester's Tribute

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This illuminated plaque, signed by officers of the Rochester Chamber of Commerce and many leading professional and business men of the city, was presented to George Eastman at the annual dinner of the Society of the Genesee in New York last night. Presentation was made by Dr. Rush Rhees, president of the University of Rochester, one of the banquet speakers.

Eastman's Ashes to Rest
In Permanent Monument
To Kodak Park Founder

A permanent monument to George Eastman will stand at Kodak Park, directors of the Eastman Kodak Company have announced.

Placed at the Lake Avenue entrance to Kodak Park, the memorial will be in the form of a massive sculptured block, set on a concrete base, in a paved circular area below the ground level.

Ashes' Resting Place
Ashes of Mr. Eastman will be contained in a funeral urn at the heart of monument, beneath the carved block.

Work on the memorial is already well along. The roadway from the plant to Lake Avenue has been replaced by two roads, one for exit and another for entrance. The monument will be in the center, with three broad stairways leading down from the street level.

On the massive block will be two sculptured figures, one symbolizing aspiration, while the other portrays chemistry, science in which Mr. Eastman's career was based.

This memorial will be placed near the entrance to Kodak Park in Lake Avenue in tribute to George Eastman. The urn holding the ashes of Mr. Eastman will be placed inside. The sketch was prepared by architects.
A Great Industry Honors Its Founder

Here is an artist's drawing of the memorial to the late George Eastman that will be dedicated tomorrow at 11:15 at ceremonies in Kodak Park.

Kodak Park's Memorial
To George Eastman to Be Dedicated Tomorrow

Rochester will have an opportunity to listen by radio to the dedication of a memorial at Kodak Park tomorrow for George Eastman.

For 15 minutes, beginning at 11:15 in the morning, both Rochester stations, WHEC and WHAM, will be connected with the site of the memorial just inside the Lake Avenue entrance to Kodak Park, where more than 1,000 persons connected with Mr. Eastman by ties of association and personal friendship will be gathered.

The broadcast will carry the dedication address by Dr. Rush Rhees, president of the University of Rochester, member of the Kodak board of directors, and close friend of Mr. Eastman; and the moment will be marked when the unveiling cord is drawn by Mrs. George B. Dryden of Evanston, Ill., Mr. Eastman's niece and closest relative.

The wooden house that has covered the central monument of the memorial during the months of work on it by the sculptors is being removed today, but the monument remains shrouded in cloth, which will not be taken off until Mrs. Dryden performs the unveiling.

Mr. Eastman's ashes will rest in the memorial.

The guests invited to assemble at the memorial for the dedication include all employees who have worked with the Kodak company 25 years or more, Mr. Eastman's associates in many civic and cultural activities, his closest friends and his relatives, and representatives of the city government. The directors of the Eastman Kodak Company, in whose name the invitations were issued, will also attend.

The directors are James Sibley Watson, Daniel E. Evarts, Frank
Friends Dedicate New Memorial to George Eastman

Eastman Lauded for Vision
At Dedication of Memorial

Official and private Rochester gathering yesterday devoted a memorial service to the late George Eastman, Industrialist and philanthropist. From high on one of the buildings of Kodak Park, which Mr. Eastman founded, the Democrat and Chronicle photographer pictures the crowd listening to Dr. Ethel Rhine making the dedicatory address. Below, the memorial itself, in which rest the ashes of Mr. Eastman.

On this day the directors of the Eastman Kodak Company have in the United States and Canada, as well as in Rochester, it was announced.

"At the same time, a handsome monument was set in the plaza, and on the banks of the plaza, surrounding the park, the names of the recipients is being given to each employee who has been in the service of the company for 25 years or more, as a constant reminder of Eastman's recognition of the past placed in Kodak's support by the whole body of employees and employers, and officers and sales entries through the world.

Distribution of the medals will be carried throughout the United States and Canada, as well as in Rochester, it was announced.

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Of application. On the opposite face, a prominent male figure symbolized by a stone with one edge the inscription "For George Eastman, 1890-1933."

Below, the great central plaza, with the name of Eastman court a large urn within a steel box. The base rising upward from the plaza, the nodes of the park is on a plane with myrtle, tangle with low evergreens, with a slope of tree-"ed". The plaza plan was accepted by those present. Directors and executives were responsible for carrying on the management of the Eastman company were present.

From the Kodak Europeana, the photographic department, mounted in the Desks, and other departments, the key to the whole body of employees, the Kodak Company and the Rochester Telephone Company, came from New York.

Employee, Foreign

Veterans Kodak employees composed part of the group. Mayor Charles B. Stettin and City Manager Harold W. Baker represented the City of Rochester. Dr. Howard Harton from the Eastman School of Music, Dr. George H. W. Wilson from the Medico School, Dr. George H. W. Wilson from the Rochester Dental Dispensary, George P. Washburn and Dr. George E. Snowball from the Chamber of Commerce, represented organizations that had nominated Mr. Eastman's interest.

Among those present were the following who had gathered were Mr. and Mrs. D. Eastman, Mr. and Mrs. E. Shoren, Mr. and Mrs. H. Shoney, Mr. and Mrs. J. Eastman,

"At the same time, a handsome monument was set in the plaza, and on the banks of the plaza, surrounding the park, the names of the recipients is being given to each employee who has been in the service of the company for 25 years or more, as a constant reminder of Eastman's recognition of the past placed in Kodak's support by the whole body of employees and employers, and officers and sales entries through the world.
Monument Will Stand to Memory of Kodak Founder

George Eastman Memorial
To Be Built at Kodak Park

3 Stairways Will Descend to Circular Area Near Entrance Where Ashes Will Rest

Directors of the Eastman Kodak Company yesterday announced plans for the erection of a memorial to George Eastman at the Lake Avenue entrance to Kodak Park. An urn containing his ashes will be placed in the memorial.

To prepare for the memorial the roadway leading to the plant from Lake Avenue has been relaid, excavation has been completed and the concrete base is well under way.

The memorial will cover a large circular area, and its paved floor will be lower than the ground level. Three stairways will descend to the memorial level.

Will Have 3 Stairways

The inscription, "For George Eastman," will face the stairway leading into the memorial from Lake Avenue. The stairway, visible in the reproduction of the architect's drawing will be at the left and toward the rear of the memorial as one faces it from Lake Avenue. The third stairway, on the right, will be opposite the entrance to the Kodak Research Laboratories building.

The dates of Mr. Eastman's life—1854 and 1932—will be carved at the sides of the inscription. The sculptured figure on the face of the center block will be suggestive of aspiration. On the opposite face will be carved a male figure symbolizing chemistry, the science on which Mr. Eastman's life work was based.

The urn containing Mr. Eastman's ashes will be placed at the center of the memorial, beneath the carved block.

In providing space for the memorial, the original roadway has been removed and two others laid.

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New Plaque to George Eastman

GEORGE EASTMAN

OF RARE MOULD
FINE GRAINED
SENSITIVE TO BEAUTY
SENSITIVE TO TRUTH
CONSERVER OF HUMAN VALUES
PIONEER IN THE SUSTAINED APPLICATION OF SCIENTIFIC RESEARCH TO INDUSTRY

FRIEND OF THE MASSACHUSETTS INSTITUTE OF TECHNOLOGY

This new memorial at Massachusetts Institute of Technology honors George Eastman for his gifts of approximately $20,000,000 to the Institute.

Memorial to Eastman Recalls Gifts to Massachusetts Tech

A new memorial to George Eastman, whose generosity made possible erection of Massachusetts Institute of Technology on its present site in Cambridge, has been placed in the foyer of the George Eastman research laboratories for physics and chemistry of the Institute.

Long known only as the mysterious benefactor, "Mr. Smith," Mr. Eastman over a period of years contributed almost $20,000,000 to the Institute's endowment.

On a travertine panel facing the main entrance to the laboratories has been placed a bronze bas relief of Mr. Eastman, modeled by A. Lukeman. Grouped about it are six small bronze plaques, designed by J. S. Larsen, suggesting the chief interests and activities of Mr. Eastman's career. They represent photography, big game hunting, music, chemistry, drama and medicine.

Plans are under way to set up in the foyer beneath the memorial a series of permanent scientific exhibits of historical and modern interest.

The memorial is largely the conception and work of Prof. Frederick G. Keyes, head of the department of chemistry at the institute, Prof. Harry W. Gardner of the department of architecture and Harry J. Carlson, life member of the corporation, assisted in its plan and artistic composition.