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Eastman, George 1929-1930
Eastman Biography
Shows Him A Man Of Manifold Interests

Carl W. Ackerman Treats Subject With Sympathy and Simplicity—Had Access to Personal Papers of Kodak Philanthropist—Traces Ancestry From 1835.

Carl W. Ackerman's "George Eastman," the nearest approach to an autobiography of this eminent Rochesterian that will ever be available, made its appearance today from the presses of Houghton, Mifflin Co. To say it is interesting to a Rochesterian, familiar with these many years with the daily coming and going of Mr. Eastman, is putting it mildly.

Here is a record which is authentic, for the author had access to Mr. Eastman's records and correspondence covering more than 61 years, and to an unbroken chain of more than 100,000 letters dating from 1874.

With that sort of material available, it was no herculean task to make a readable biography of a man whose career was colorful and dramatic, but Mr. Ackerman has gone beyond that and has provided a book characterized by exceptional sympathy.

One obtains the feeling from a first reading that this is a statement of the details of his life and accomplishments, upon which Mr. Eastman is willing to stand. As such, it has additional interest.

The chief impression the book leaves is that here is a man from early manhood—yes, from late boyhood—with a variety of interests and a host of perplexities, a man who encountered obstacles which would have daunted a less hardy soul and only by the utmost of personal effort managed to fight his way to success.

This shows the development of an Inquiring human mind into one of the foremost scientists of the age. It depicts a man of sympathy and friendliness who found in the acquisition of wealth a means of satisfying a craving, long nourished, to be of assistance to others.

The book is not an eulogistic glorification but a sober statement of a succession of facts, bound to be impressive because of the very simplicity of their presentation.

Mr. Ackerman traces the Eastman ancestry back to 1835, when

Latest portrait of George Eastman taken at his home, where he is today observing the 50th anniversary of obtaining his first photographic patent. The event will be celebrated by Mr. Eastman giving away 500,000 cameras to children whose 12th birthdays fall in 1930.
Comprehensive New Biography of George Eastman Relates How Rochester Boy Became World Figure

Work of Carl W. Ackerman of Particular Interest Because Its Authenticity Is Guaranteed by Use of Personal Records Extending Over 61 Years

Continued on Page Twenty-One
BIOGRAPHY OF MR. EASTMAN TO BE OUT SOON

Continued from Page Nineteen

The aesthetic side of Mr. Eastman's accomplishments is shown in the biography, reflecting his keen appreciation of beauty as contrasted with the practical and scientific.

In his introduction, Professor Seligman writes on this point: "To him, as to few mortals, has been vouchsafed the true office of history to record art and industry, beauty and efficiency, the artistic and the practical."

A number of illustrations, several heretofore unpublished, accompany the biography. The story begins, starting with Mr. Eastman's ancestry and youth, followed by the epic story of the photographic film, and passing on to a description of the development of the Kodak, and the international expansion. Later observations of the world about Mr. Eastman, the tribute paid by the motion picture industry to him; the many attacks on the company which were met by Mr. Eastman and his associates; his interest in the World War, his association with the Massachusetts Institute of Technology, his transaction of executive responsibilities, his interest in the University of Rochester, development of dental dispensaries, the enrichment of community life, calendar reform, his method of recreation, and his use of leisure.

Inspiring Record

This biography, especially to Rochesterians, should be a source of inspiration, as gleaned from the records of Rochester's leading citizen, whose renown has gained world scope.

Mr. Ackerman, in his preface, Mr. Ackerman said:

"In the construction of this book a definite attempt has been made to follow Bacon's rule, that 'it is the true office of history to record art and send the events themselves, together with the counsels, and to leave the observations and conclusions thereof to the liberty and faculty of every man's judgment.'"

This is precisely as Mr. Eastman wished it. There is no embellishment in the recital of the story of Mr. Eastman's life. No one who saw to this, for the publisher's proofs were submitted to him for approval.

EASTMAN GIVEN COVETED MEDAL BY SCIENTISTS

Frank W. Lovejoy of Kodak Co. Accepts Award for Chief—N. Y. Times

Comments Editorialy.

George Eastman has been awarded the gold medal of the American Institute of Chemists for "noteworthy and outstanding service to the science of chemistry and the profession of chemist in America.

The medal is awarded annually.

Frank W. Lovejoy of Eastman Kodak Company received the medal in Philadelphia last night for Mr. Eastman, who was unable to be present.

Today the New York Times published the following editorial, commenting on the award.

"George Eastman, Chemist, bows to the American Institute of Chemists as an old Latin proverb has it, "honestus homine, pater patriae," or, an even older one, "taking owing to Athens, a man has less need of a medal. The art of chemists is rather awarding itself a medal in recognizing the achievements of this sometime bank clerk, whose life's work, when a young man, cooked his own meals, smoked his own pipe, took his picture, developed his picture at home, and put on his own prints. Chemistry might indeed hang in its own laboratory the medal which a chemist leaves as a legacy to the forest.

Mr. Eastman is acclaimed not alone by the chemists.

But some time ago spoke of Eastman the man, who had only little formal education as a youth, as the most stupendous factor in the education of the modern world.

He points to his role in manufacturing, creating a new simplified method of making acids, salt, silver salts, solvents, cellulose nitrate and acetate for all kinds of film and photographic paper. The educator sees in this profound carrying information and educating many people toward civilization. And Mr. Eastman has, in gratitude, added to his wealth the hope of further benefits at his hands.

I think, in every field of human endeavor, generous support to research, especially in the organic chemistry, incidentally contributes to the national independence of the United States.

Dr. E. R. Seligman, in his introduction to the biography, has characterized Mr. Eastman as a captain of industry, a great employer, in whom have been vested the liberty and nobly illustrated the stages in the rise of a man to great wealth and his emergence from the "acquisitive" to the "possession" to the "dispossession" to the "community".

Some men are so rich that they acquire riches never get beyond the mode of acquiring; most cases, however, they seek and enjoy the satisfaction of the possessive stage. In not a few instances those who have acquired wealth and enjoyed it pass through the stage in which they find greatest satisfaction as a whole better for their having considered and those who have shared in the building of their great enterprise.

Courage George Eastman’s Chief Trait, Opinion of Lord Riddell

Proved by Account of His Career in Biography That Went on Sale Yesterday, Writes British Nobleman in Special Preface for English Editions

The new biography of George Eastman by Carl W. Ackerman, which went on sale yesterday in Rochester bookstores, will, in its English edition, carry a special preface written by Lord Riddell, president of the board of the Eastman Dental Clinic in London.

Lord Riddell learned only recently of the biography, and cables Mr. Ackerman stating that he would feel highly honored to be permitted to write a preface for the English editions of the work. Mr. Ackerman and his publishers, the Houghton, Mifflin Company, were delighted to receive the message and promptly cabled their acceptance of the offer.

Outstanding Trait, Courage

The new preface reads:

Some time ago a friend asked me to name Mr. Eastman’s most notable characteristic. Without hesitation I replied courage. Without courage in making the film, the history of photography, Eastmanism and photography, has not been equal to its achievements and development, but if he had to make the film, he has been equally courageous in distributing it for the benefit of others.

Mr. Eastman is, however, much more than a millionaire philanthropist. His achievements are historic. He took a leading part in creating two industries that changed the habits of mankind: or perhaps, I should say, supplied them with fresh habits. The Kodak and the Cinematograph start a new era. Few people know that Mr. Eastman was father or the Kodak, but very few know that he was one of the parents of the cinematograph. The history of these inventions as told by Mr. Carl Ackerman is an enthralling romance.

"From an educational point of view, Mr. Eastman is an interesting study; for he believes the theory that culture and learning depend on early scholastic training. He went to work at fourteen, yet he is highly cultivated, devoted to music and pictures. He is a captain of industry, yet he is well read and fond of beautiful gardens and fine buildings. He is a skilled chemist and mechanician, yet he sells sports, thrilling adventures and travel are his recreations.

Furthermore, he is a philosopher with definite theories on the nature of things and definite views for the conduct of life. He possesses also the gift of lucid, forcible expression.

His Self-Education Best

The question arises, how would he have been affected by a University training? The reader of this graphic narrative must form his or her own opinion, but the truth seems to be that rare geniuses of this type develop best on their own lines. Originality is their strong suit. Experience seems to prove that intensive scholastic education dampens this unusual gift.

Of course, Mr. Eastman would say that he would have benefited by a longer academic training followed by a course at the Massachusetts Institute of Technology, of which he has been such a generous patron; but with all due respect, I think it fortunate that he was compelled to educate himself and to frame his career in his own way. Even redoubtable Massachusetts could not have produced a better man.
These portraits of George Washington Eastman, 1815-1862, and Maria Kilbourn Eastman, 1821-1907, painted for George Eastman by Sir Philip de Lazio, noted Hungarian portraitist, from photographs made in 1850, have just been hung in the music room of Mr. Eastman's home in East Avenue.

Sir Philip was reluctant to undertake the commission, since only enlarged prints from small photographs were available as guides. Mr. Eastman's desire to have the portraits persuaded him, however, and the result is a remarkable achievement in character study as well as a fine example of the artist's mastery of color and modeling.

The small photographs were made in 1850 when George Washington Eastman was 35, and Maria Kilbourn Eastman's sister, who was 20, perhaps in Waterville, where the Eastmans were then living; but possibly in this city where Mr. Eastman was carrying on his commercial college.

Two of the pictures were sent to Mrs. Eastman's sister, who was a missionary in India, and it was primarily for this purpose that they were taken.

Mr. and Mrs. Eastman were married Sept. 29, 1844, six years before these photographs were made. The pictures show qualities of character in the father and mother which may be traced today, in the face of their son, who, in features resembles his mother rather than his father. Mrs. Eastman's hair, at 20, was warm chestnut in color. Her eyes a clear blue. They look out from the portrait with the same gentle, steady gravity which marked Mrs. Eastman's expression in pictures made in later life. And about the lips above the firm chin there is just the fleeting trace of a smile which, in later years, moulded her face into the expression of gracious, sweet dignity which marks her portraits.

George Eastman's eyes were brown and they have an alert look which carries an impression of a mind eager and curious for new experiences and knowledge, a trait undoubtedly passed on to his son, as qualities of calm judgment, serenity and determination were the gift of the mother.

In his methods of conducting the Commercial College, the elder Mr. Eastman is said to have been ahead of his day. The college was founded in 1840, but it was not until 1860 that the family, including two daughters and the six-year-old son came to live here, first in a house on South Washington Street, opposite the Child house, and then in a house on the east side of Livingston Park, where George Washington Eastman died April 27, 1882. With his death the little family was left without means and it was Mrs. Eastman who shouldered the burden for the next few years until her son took it up.

George Washington Eastman was born Sept. 9, 1815, at Marshall, Oneida County. Maria Kilbourn Eastman was born Aug. 22, 1821, at Paris Hill, near Marshall. She died June 16, 1907, at the home of her son in East Avenue.
George Eastman and Dr. Burkhart Receive Decorations Given by Vice-consul for Emmanuel

By HENRY W. CLUNE

On behalf of King Victor Emmanuel of Italy, George Eastman and Dr. Harvey J. Burkhart yesterday were presented medals of grand officer of the Order of the Crown of Italy, with star, and officer of the Order of the Crown of Italy, respectively, by Dr. Pier Pasquale Spinelli, Italian vice-consul, of Buffalo.

These decorations were conferred on Mr. Eastman and Dr. Burkhart as an expression of His Majesty's appreciation of Mr. Eastman's notable gift of $1,000,000 for the building of the Eastman Dental Clinic of Rome and Dr. Burkhart's valuable technical assistance in the planning and organization of this clinic.

Given to But Few Americans

The presentation of the two beautiful decorations was made late in the afternoon in Mr. Eastman's home before a small group of Mr. Eastman's intimate friends. Cesare Sconfitti, Rochester consular agent for Italy, who was largely responsible for Mr. Eastman's interest in a dental clinic for Rome, was ill in bed and unable to present, so the vice-consul from Buffalo acted in his place.

The grand officer of the Order of the Crown of Italy, with star, is the highest decoration that the King of Italy ever bestows. Comparatively few Americans enjoy the distinction of this decoration.

Although Mr. Eastman has been slightly indisposed for the last few weeks, he warmly received his guests yesterday and made a short and graceful speech in acknowledgment of the honor conferred upon him. Dr. Burkhart also spoke.

Expresses Italy's Gratitude

Dr. Spinelli said that His Majesty King Victor Emmanuel and the government of Italy were particularly gratified at the interest of Mr. Eastman in the welfare of the children of Italy, who, he said, would derive inestimable benefit from the new clinic. He stated that Mr. Eastman's gift was the largest single gift of such a nature ever made to Italy, and he paid a glowing tribute to the humanitarian instincts that had prompted Mr. Eastman's interest.

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Rhees Lauds Eastman

The Refusal of George Eastman to permit his name to be written indelibly in the history of the University of Rochester was brought out today by President Rush Rhees in his opening remarks at the dedication ceremonies.

"In all this recital," President Rhees said, "one name is lacking, which nevertheless is in everyone's mind, whether thought be of this new college which we have gathered to dedicate, or of the School of Medicine and Dentistry nearby on the south, or of the University's school of Music, or of our own College for Women.

"That omission is neither voluntary or inadvertent. It is due simply to George Eastman's inflexible refusal to permit us to inscribe his name here in the highest place of honor. The perpetual recognition of that name in all future work of all branches of this university will be an ever-renewed challenge to dedicate all that we have and can do to a worthy realization of the opportunities which he has made possible for us."
A Biography of Mr. Eastman

Literature about George Eastman is not strange to the people of Rochester. For many years he has been a popular topic for the magazine and newspaper writers. But in a new and illuminating biography of Mr. Eastman by Carl Ackerman, which has just come from the Riverside Press, the many interests in his busy and fruitful life are brought into their rightful relation one to another.

The biographer has drawn a picture that all of Mr. Eastman's fellow citizens will recognize as genuine and well limned. Magazine articles as a rule have dealt only with specific phases of Mr. Eastman's career—his business achievements, his scientific contributions, his philanthropies, and his patronage of the arts. Mr. Ackerman has summed up all these things and presented a portrait clearly detailed, with background, perspective, and shading.

Nothing in the 488 pages of the biography is of more fundamental interest than what Professor Edwin R. A. Seligman, of Columbia University, has to say, in an introduction to the book, of Mr. Eastman's "gift of combining art and industry, beauty and efficiency, the artistic and the practical." One gathers that the writer regards this as the unique quality of Mr. Eastman's career, which has set him off from those who have merely been successful in business.

"There has been a distinct aesthetic side in all his accomplishments," writes Professor Seligman, "in his vocation as well as in his avocations. His wonderful home, his weekly musicals, his color photographs, which represent the deepest of his strivings, are the expression of a fundamental aesthetic sense."

In similar vein Dr. Nicholas Murray Butler has termed Mr. Eastman a "literary and supernal factor in the education of the modern world." It is the peculiar merit of Mr. Ackerman's biography that he has made something more than a business romance—it is that, of course—but has made it the story of an adventure in artistic and educational development. Many will feel that in this he has pictured more truly Mr. Eastman's career.

Mr. Ackerman explains that the biography is the result of persuasion first brought to bear upon Mr. Eastman by Professor Seligman in 1925. Mr. Eastman was unwilling to make it an autobiography, but finally consented to allow Mr. Ackerman to use the copious records of the Eastman family and business in the biography that has now emerged.

In addition to a preface by Mr. Ackerman and Professor Seligman's introduction, the book is abundantly indexed and freely annotated for references. It is a useful and enthralling story of a career of real importance.

Mr. Eastman Makes It a 'Seeing' Likeness, Too

Of these latter, a few, through the direct productions of their labors, have been...surprise the world and universal ends. Among these are the economist, the educator, and the chemist unite in their recognition of Mr. Eastman as one whose catalytic powers have made his philosophy the solution that has changed the face of the world and become productive of a beauty. Giving the chemist's model to him may be as a "blending of light to the sun." But he has, after all, made the sun serve anew purpose on this earth.

Portrait Bust of George Eastman

Finisned by Pupil of Great Rodin

Sculptor Has Portrayed Many World Figures; Now Working on Portrait of Edison, and Will Soon Begin One of President Herbert Hoover

George Eastman put spectacles on the bust of himself just completed by Professor Ernest Durig, noted sculptor, and stood beside it yesterday morning for a photographic comparison. The result is here reproduced. Below is a model for a bust of President Hoover by Durig.
Italian Ambassador Accepts Gift

CONTRACTS WITH GOVERNMENT TO BUILD INSTITUTION AT ROME

Says Primary Purpose of Gift Is To Serve Italian Children

AMBASSADOR HERE TO SIGN COMPACT

Secondary Use Will Be as Post University Dental School

By HENRY W. CLEVE

George Eastman, whose gifts to education, medicine, and philosophy in this country have amounted to fabulous figures, last night signed a contract with representatives of the Italian government, in which he agreed to build and open a dental dispensary at Rome at a cost of $1,000,000.

The dispensary will be similar in its physical aspects and general plan of operations in the Rochester Dental Dispensary and the Eastman Dental Clinic in London, both of which were created by Mr. Eastman's gifts.

News Cabled to Montreal

The contract between Mr. Eastman and the Italian government was signed, on behalf of the Italian government, by Giacomo de Martino, Italian ambassador, and Amedeo Martino, secretary of the foreign and representative of the government, who signed the post-diplomatic memorandum for this purpose. Immediately after the Italian representatives had attached their signatures to the contract, Ambassador de Martino advised Premier Mussolini of the event, and the latter made a decision to contribute $1,000,000 for the establishment.

Waterville School is Given $50,000 by George Eastman

Auditorium To Be Erected With Money Will Be Dedicated to Memory of Eastman's Parents in Place Where He Was Born

The offer of a gift of $50,000 to construct and endow an auditorium as a memorial to his parents in the central school building now being built in Waterville, his birthplace, was made yesterday by George Eastman in a letter to the Waterville Board of Education.

At a meeting of the Parent Teacher Association of the school, Dr. E. G. Randall read a letter from Mr. Eastman making the offer and stating his conditions that it be known as a memorial to his parents, George Wasington Eastman and Maria Gielpaner Eastman, and that the name "Eastman Auditorium" be inscribed in the foyer of the building and that the auditorium be used for community functions and activities.

The offer was accepted by the board, which announced the sale of all surplus property in the central school building to the auditorium fund, the proceeds from the sale to be used for the auditorium.

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Five Perish as Car Is Thrown In Canal

U. S. Tourists Victims of Accident Near Montreal

Montreal Aug 22(Special Dispatch)—Five American tourists were drowned yesterday afternoon in the St. Lawrence canal near Canada's most celebrated crossroad, when the automobile in which they were driven into the water being sideloaded by another car.

They were Mr. and Mrs. Con Chudleigh and Elizabeth Chudleigh of Waterville, and Mr. and Mrs. George A. Dale of Orrington, Me.

The ill-fated car was traveling toward Montreal along the canal when one of its rear wheels became dislodged and the car was driven by Jacob Goldfinger, Pittsburgh, Pa., who was trying to save the passengers, containing the five to jump on one side and it immediately plunged over the bank into the canal. Employees of the canal and passersby immediately rushed to the scene and tried to effect a rescue.

Sept. A. C. St. Armour, of the police, said for a diver's equipment but the car was not brought up to the surface and the lives of the unfortunate five.

The car was a closed model.

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Auditorium Provided for Birthplace

Waterville, the birthplace of George Eastman, today was offered a gift of $50,000 by the Kodak magnate. Equipment of $20,000 is in connection with the Waterville High School, now under construction.

The Waterville Board of Education wired acceptance of the gift and its conditions to Mr. Eastman, expressing the gratitude of the board and the entire community.

The auditorium is to be known as a memorial to Mr. Eastman's father and mother, George Washington and Maria Kilbourn Eastman.

In this little village, the entire population of which now is not more than 1,500, located 18 miles south of Utica, Mr. Eastman was born July 12, 1854. He lived there for six years until moving to Rochester.

Announcement of his gift was made at the meeting this noon of the Parent-Teacher Association of the school. Dr. E. G. Randall, member of the Board of Education, read the following letter from Mr. Eastman:

"After seeing the plans and examining the estimates furnished by Gordon Wright, architect, I find myself prepared to offer to your board the sum of $50,000 toward the erection of the auditorium part of the central school.

"This is to be apportioned $30,000 for construction and $20,000 for equipment, it being understood the words Eastman Auditorium are to be cut in the stone work, also that in some fitting place on the outside wall, facing and within the entrance, shall be a tablet of bronze or stone reading that the building was erected and equipped in memory of George Washington Eastman and Maria Kilbourn Eastman by their son, George Eastman. The sum mentioned will be at the disposal of the Board of Education at any time after it indicates its acceptance of this offer."

A Gift of Good Health

Good health means the same thing in any language. Mr. Eastman's latest benefaction, his gift of a million dollar dental dispensary to the city of Rome, Italy, will be just as clearly understood by the people of Italy as by the people of London or of Rochester.

The relation between sound teeth and sound health is so generally recognized today that Mr. Eastman's dental dispensaries are the most practical form of disease prevention. A generation ago community dental treatment might have seemed less important than many other forms of health service; it is a comparatively new thing to build up sturdy constitutions and happy lives on sound teeth.

The dental dispensary Mr. Eastman established in Rochester has been an appreciable factor in the growth of a better public conscience toward the care of the teeth of children.

Never before were so many agencies at work in the interest of public health. Generous individuals have given impetus to the movement in recent months. There are the numerous benefactions of the Rockefeller Foundation for health work among the poorer classes; there is the $1,000,000 fund established by Dr. and Mrs. Albert L. Lasker for study of diseases after middle age; there is another fund to study means to eradicate infantile paralysis and another to make a special study of the diseases of childhood. The dental dispensary is entirely consistent with all these phases of health service. Mr. Eastman has originated a method of safeguarding the children that will continue to spread the world around.

As in most of Mr. Eastman's benefactions, the new dispensary in Rome will reflect a share of prestige upon Mr. Eastman's home city. This great building, like the one in London, will stand in a sense for Rochester as well as for Mr. Eastman. It is difficult to think of any more useful method of implanting good will among the people of other nations than through the gift of health to generations of future citizens.
Eastman Gift to Italy Is Announced to Duca

Gift of $1,000,000 by George Eastman to the Italian Government for the establishment of a free dental dispensary in Rome was officially communicated to Premier Mussolini today by Giacomo de Martin, Italian ambassador to the United States.

The arrangements for the gift were consummated at a dinner at the home of Mr. Eastman last evening at which a contract was signed by the ambassador and Professor Amedeo Perna, special envoy, in behalf of the Italian Government, which will maintain and administer the dispensary.

Mr. Eastman’s gift of a dispensary to Italy follows a similar gift in the city of London, where the dispensary recently was dedicated.

Mr. Eastman’s benefactions to science and education for beyond the $25,000,000 reached recently on his seventieth birthday.

Mr. Eastman’s gift in this instance is made direct to the Italian Government under the stipulation, according to the contract, that the Government shall “maintain the building and equipment and furnish the funds to operate in a first class manner perpetually, or so long as it is necessary to have such an institution in Rome.”

The contract also specifies that “whatever is done in the dispensary for adults in the way of emergency work, such as extraction, is not to interfere with the full treatment of the children. It is not intended for primary education of dentists, but naturally the dispensary will serve as a good university dental school for the young dentists who are employed in the dispensary, or graduate dentists from schools,” the contract says.

The contract further explains that Mr. Eastman’s objects in tendering the gift, “is to establish in Rome a demonstration center which will be competent to care for and as far as possible rectify the teeth of all the indigent children of the City of Rome up to the age of sixteen years.”

Selection of the site for the dispensary and the architect to draw its plans will be subject, under the terms of the contract, to the approval of Mr. Eastman and Dr. Harry W. Burkhart, director of the Rochester Dental Dispensary.

The latter has collaborated with Mr. Eastman in planning the physical structure and operating policies of the Eastman Dental Clinic in London. Equipment will also be selected under the same terms.

SOLELY FOR ABILITY

The qualifications of the director, who will be in charge of the dispensary, also are outlined in the contract, which specifies that he “will be selected solely for his ability for this purpose—the principal requirements being sympathy with and understanding of children; the ability to secure cooperation with the school authorities to carry on the work of cleaning and examining teeth of children in the various schools; and the ability to superintend and direct the young dentists and specialists. It says:

“In doing this work he must be willing to subordinate his own immediate personal interest to the cause and devote such time as may be necessary to make the project a full success.”

ALONG ROCHESTER LINES

It is provided that the dispensary will be operated along the lines of the Rochester institution for a period of at least two years, before any changes whatever is made without the approval of Mr. Eastman and Dr. Burkhart.

The contract further specifies that the Italian government, for a full time period, will send the director appointed to the institution to the United States for a period of not less than two months. He will familiarize himself with the operations of the Rochester dispensary and will visit certain dental centers as recommended by Doctor Burkhart.

Mr. Eastman declined to issue a formal statement with reference to the gift, but he said that “this dispensary will be dedicated to the children of Italy who are in need of dental treatment. We wish to help the children of Rome to preserve their health by preserving their teeth, through proper methods of dentistry."

Ambassador de Martin, in accepting the gift for the Italian Government, said that he wished to express "the high approval of the Royal Italian Government for the generosity of Mr. Eastman, which is a new proof of the humanitarian spirit which has inspired the life and work of this great personality in the United States.

"Modern science has proved the great importance of dental science as a factor to the welfare and health of children," he said. "It is universally recognized that the United States is the leading country in this branch of human activity, and we of Italy welcome with pleasure this appointment of the heart that Mr. Eastman has been so kind as to make in the children of our country."
Brainy Boys Assemble  
For Edison Examination;  
Eastman One Of Judges  

East Orange, N. J., May 28—Forty-nine rather badly frightened boys were assembled here today for a series of tests to determine on which one of them the mantle of Thomas A. Edison shall descend. The boys, ranging in age from 15 to 21, came from the 48 states and the District of Columbia. They were selected by elimination as the “brightest” in their states and to the winner will be awarded a scholarship by Mr. Edison for free tuition in technical schools for four years. The winner will be selected on Friday. The judges are Henry Ford, Col. Charles A. Lindbergh, Dr. S. W. Stratton, president of the Massachusetts Institute of Technology; Dr. Lewis Perry, headmaster of Phillips Exeter Academy, and George Eastman, president of the Eastman Kodak Company. A foretaste of what an Edison questionnaire can be was given each youth when he was handed a sheet of 18 questions to fill out.

Among the questions were:

- "Have you passed the entrance requirements of any college? If so, which one? How do you know you are accepted?"
- "If you are not successful in this contest, will you go to college? If so, how will your expenses be financed?"
- "What is your favorite form of recreation? What is your hobby?"
- "What vocation would you best like to take up when leaving college?"
- "What part do you think luck has played in such success as you have attained in life?"
- "Do you own any scientific apparatus? If so, what is it used for? Did you make it? Did you buy it?"
- "How do you ordinarily divide the 24 hours between—1, sleep? 2, work? 3, eating? 4, recreation?"
- "Why do you want a scholarship?"

Better Understanding of America by British His Hope, Says Giver

Believes Gift Will Contribute in Same Way Rhodes Scholarships Have Helped Young Americans to Comprehension of English People and Ideals

Consideration which led George Eastman to make the endowment of a chair at Oxford, University, England, details of which gift are revealed in the following column, are expressed in the following extracts from his letter to Dr. Aydelotte:

"Through the beneficence of George Eastman, Oxford annually offers its opportunities free of all expense to a carefully selected group of Americans, who, in addition to the studies, are enabled to come into contact with English and Colonial students and who, on their return home, will do more to further knowledge, comprehension and sympathy between the two countries."

For Better Understanding

"In the long run, co-operation and civilization will, I believe, be most effectively promoted if nations and those who form public opinion in them know and understand one another. Believing that it is in our interest and in the interest of civilization that America should be understood, I am desirous of doing something that will assist Englishmen and Colonials, and particularly the group destined to play an important part in government, science, scholarship, journalism and industry, to understand America—by study the vast and important experiments we are making in almost every field and to use knowledge to advance civilization."

"In their governmental relations with each other, in their journalistic comments upon each other, in their commercial and other contacts, Great Britain and the United States are singularity well fitted to furnish a model and an example to all mankind. It is my hope that the George Eastman Visiting Professor may contribute to this end by actively participating in the training of the young men who are destined to play important parts in British life. I take this step, in the hope that similar chairs may be established by other countries, so that in the course of time civilized nations may increasingly carry on their relations with one another in the light of correct and sympathetic knowledge of their respective problems, difficulties, aspirations, and achievements."

Purpose of Gift Laundered

Appreciation of the American gift is also voiced by the trustees of the Rhodes Trust, through Philip Kerr, secretary:

"The trustees," he wrote to Dr. Aydelotte, "feel sure that it will further those ideals of mutual understanding and cooperation between the English-speaking peoples and all other nations which it was the purpose of the foundation created by Mr. Cecil Rhodes to promote. There has been no more happy outcome of the Rhodes Scholarship system than that the old Rhodes Scholars in the United States should have formed themselves into an association for the purpose of making some return to..."
George Eastman, To Observe 75th Birthday Friday

By Amy H. Craighead

George Eastman, who will observe his 75th birthday Friday, today revealed the secret of his success in life. "To what particular factor do you attribute your success," asked a reporter.

"Well, I suppose the most important factor was being born here," Eastman said. And he settled back to wait for the next important question.

There was a lengthy pause in which Mr. Eastman seemed considering a number of things. Then, "I think," he concluded, "it was the accident of being born here that gave me my capacity for work and my interest in success." It seemed wise to break the interview at this point.

Eastman has been of national importance as one of the world's greatest inventors and philanthropists. "I am sure," he said, "that it would have been impossible for him to have started in life here if he had not been born in Rochester."

His Kodak Company has been a great success and Mr. Eastman has been frequently called "the greatest American entrepreneur." It would seem that his character and activities have been greatly dependent upon the fact that he was born here.

Mr. Eastman's great success is attributed to his early interest in the study of chemistry. His own interests have been mainly in scientific research and his business dealings have been largely a result of this.

His interests have been greatly widened by his associations with other inventors and his work as a writer. He has written several books and has contributed to many scientific journals.

Mr. Eastman is a man of fine culture and his home is a center of the best society. He is a great admirer of music and has written a number of compositions which have been performed by orchestras.

His success has been due to his own energy and ability and to the support of his family. He is a great lover of good books and travels extensively.

Mr. Eastman has always been generous in his gifts to the city. The Eastman National Museum is one of his greatest legacies to the community.

Eastman has always been active in philanthropic work and has been a great benefactor to the city. His generosity has been widely recognized.

The Eastman has always been active in philanthropic work and has been a great benefactor to the city. His generosity has been widely recognized.
SEE AMERICA FIRST

With W. H. PORTERFIELD

ROCHESTER

Sixty miles east of Buffalo lies Rochester, a city teeming with smokestacks and "white coal" plants, for be remembered that the Genesee river falls 290 feet, in a series of three flights, within the limits of this compact and highly industrialized community.

Rochester has 200,000 inhabitants, and its growth for half a century has been almost exactly three times as fast as that of the country as a whole, counting by decades. At this rate another half century will see it in a vast workshop of more than a million—whence will be a great pity.

But the biggest thing in Rochester is Mr. Eastman, the kodak man and "angel of Rochester".

Eastman is only about 60 years old. Thirty years ago he was a bank clerk who was nifty on photography. He was always thinking about cameras and developing processes and everything pertaining to the science of photography.

Well, I haven't time to write biography and anyhow you can read elsewhere about this bank clerk who became one of the world's richest men and what is vastly more important, stayed one of the world's really worth while men.

Many Gifts.

Eastman took in a lot of partners in his struggling early days and then when he came to have so much money that he had to hire servants to kick it out of the house so he could get inside, he began to figure plans to get rid of it.

So he has given to Rochester parks and public buildings and schools and college buildings and endowments, and the other day the people of Rochester received at his hands the gift of the most costly and in many respects the most beautiful theatre in the world.

This theatre is called the "Eastman Theatre and School of Music." It seats 1,500 people comfortably in 20-inch plush chairs of equal luxury, and is dedicated to the best in movies, in legitimate drama and in music, opera, oratorio, symphony and concert.

It is to be administered by the University of Rochester, which is another baby of Mr. Eastman's and to which he has given millions of dollars, and to which the Rockefeller Foundation has also given ten millions.

But there's something besides culture in Rochester. As you doubtless know, it stands fourth in men's clothing manufacture, there being about 60 manufacturers, big and little, located here.

An Industrial Plan.

Now 50 of the largest of these, uniting under the name "Clothiers Exchange" some years past, engaged the services of a labor arbiter, a sort of Will Hayes of the clothing industry, and I am told that as a result of this plan Rochester has enjoyed industrial peace to a remarkable degree.

The plan is merely one of impartial arbitration. The arbiter is paid by the workers as well as by the employers. If a question of hours, wages or conditions arises, this arbiter is called upon to settle it. If he is unsuccessful an arbitration board, including one man representing the employers, another the employees and a third representing both, is chosen and the situation taken up.

At the present moment the exchange is without an arbiter, and they are looking around for one. I don't know what the salary is but whatever he gets is earned, I'll tell the world.

Besides clothing, Rochester is a great producer of medical and dental equipment, thermometers, carbon paper, buttons, and I don't know what else. It leads in the production of half a dozen things, has tremendous bank deposits, and apparently has completely recovered from the great industrial shock which came with the closing of the vast

Principal Eastman Gifts Enriched Many Diverse Institutions

Following are the principal gifts made by George Eastman between 1900 and 1929, not including many of the smaller donations and his gifts to the Community Chest:

University of Rochester $35,500,000
Massachusetts Institute of Technology 19,500,000
Tuskegee Institute 2,362,000
Hampton Institute 2,000,000
Kodak stock distributed to employees 6,000,000
Chamber of Commerce building 1,350,000
War Chest, 1918 500,000
Expense War Chest 100,000
General Hospital 500,000
Mechanics Institute 625,000
Y. M. C. A. 300,000
Red Cross, 1917 250,000
War Relief 225,000
State and Municipal Research Bureau 300,000
Hahmemann Hospital 100,000
Homeopathic Hospital 75,000
Rochester Parks 100,000
Stevens Institute of Technology 50,000
Friendly Home 50,000
S. P. C. A. Shelter 45,000
Y. W. C. A. and Infants' Hospital 25,000
Dental Clinic, London 1,300,000
Eastman visiting professorship, Oxford 200,000

Grand total $81,472,000
Sculptor Has Made Figures of Pope, Mussolini; To Do Edison, Hoover

A bust of George Eastman has been made by Professor Ernest Durig, world famous sculptor. Mr. Eastman posed for seven hours at his East Avenue home and the clay model has been sent by Professor Durig to his studio in Rome, Italy, to be reproduced in marble. The sculptor left Rochester to make a model of Thomas A. Edison at his Florida home, from there he was to make the bust of Henry Ford, at his Dearborn home, and his next commission was to make a model of President Herbert Hoover at the White House.

World famous men who have sat for Professor Durig include Pope Pius XI, Mussolini, dictator of Italy, and President Von Hindenburg of the German Republic. Mr. Eastman’s model was made in three sittings. The first lasted three hours and the photograph was taken at the completion of the initial seating. Professor Durig said that his contact with famous men during the hours they have posed for him has given him keen insight into their character. He is an enthusiastic and ardent admirer of Mussolini.

He said that Mr. Eastman was a splendid and courteous gentleman, with most admirable patience.

Professor Durig is a native of Bern, Switzerland and maintains offices in New York and Paris, with his principal studio in Rome. Professor Durig while in Rochester formed a warm friendship with Herman Odenbach, and has communicated with him several times.

"The Community Music Festival," he continued, "in providing as it did last year an outlet for the musical talents of four thousand people, is also a very good way to encourage musical expression, and, therefore, musical appreciation, both of which are so valuable in adding to the pleasure one gets out of life, and which increase one’s capacity for understanding and enjoying, not only the great cultural assets of all the different people of the globe, but the opportunity of contact with those peoples themselves."

Favors Annual Festival

Regarding the advisability of having such a festival every year, Mr. Eastman concurred wholeheartedly.

"Provided a sufficient response is given by the various groups that have taken part, such a festival on a self-supporting basis should be a part of Rochester’s yearly events, with each one as it comes along, engaging a larger and larger element of the community in its production," he said.

"I am glad to see," Mr. Eastman concluded, "that the Community Music Festival is having such wide support. With the city government, the public and parochial schools, and over fifty additional groups co-operating, the festival should be a very fine expression of the musical ability and good will of the community.

The festival of last year, which was the first Community Festival held in Rochester, astonished not only the Rochester public, but astonished even the Community Music Festival Organization, said Herman Russell, then president of the Chamber of Commerce.

Convention Hall on the first night was slightly over half filled. The second night it was two-thirds filled. But by the third night, every seat was taken, as also on the fourth and closing night. Total attendance last year was 13,000.

The festival this year will be conducted from Wednesday to Saturday, May 1, 2, 3 and 4, from 8 to 10:15 o’clock each evening, with a matinee Saturday afternoon from 2 to 4 o’clock.

Mr. Eastman, before leaving town for his winter residence in North Carolina, expressed his opinion on the Community Music Festival, which is to take place on May 1 to 4 at Convention Hall under the direction of the Council for Better Citizenship of the Chamber of Commerce.

Mr. Eastman spoke of the function the festival performed last year and the great value it may be in the community. He expressed himself as feeling that music is one of the best mediums for bringing people together and overcoming prejudices, and that it serves to break down barriers of language and custom that otherwise are extremely difficult to overcome.

Folk Music Valuable

"Yes," he continued, "the various racial groups have a real contribution to make on the folk music that it would be a pity to lose, and these various groups should be encouraged to retain and contribute to their new environment all that is beautiful of their former cultural background."

In answer to the question as to whether the Community Music Festival fills such a need as small and large and the community the many new elements that are constantly forming, he responded that undoubtedly it does.

"It serves as a very happy introduction of these racial groups to the community as a whole, and should have a real value in that respect."

Mr. Eastman Points Value of Festival

Preserves Folk Lore and Music It Would Be Pity to Lose, He Says

ENCOURAGES GOOD WILL

Believes as Long as Groups Are Interested, It Should Be Annual Feature
George Eastman Listed Among Vice-Presidents of Stable Money Body

George Eastman, chairman of the Eastman Kodak Company, and John W. Davis, of New York, have been appointed honorary vice-presidents of The Stable Money Association. Two agricultural leaders are also entitled as honorary vice-presidents, ex-officio: C. E. Huff, president of the Farmers Union and Louis J. Taber, master of the National Grange. The Stable Money Association is studying the problem of stabilizing the purchasing power of the dollar.


Major Eastman Gifts

Of $74,522,000 Aid Diverse Institutions

Rochester Public Library

$3,500,000

The following are the principal gifts made by George Eastman between 1900 and 1930, not including many of his smaller donations and his gifts to the Community Chest:

Massachusetts Institute of Technology... $19,500,000

Hampton Institute... $2,500,000

Rochester Public Library... $3,500,000

Following are the principal donations made before 1900 to educational and charitable institutions in the Rochester area:

Donations to Schools

In all, through the Eastman School of Music, he is extending to the Aquinas Institute the use of a complete set of orchestral instruments for the student symphony orchestra. The instruments were loaned to the institute on the same basis as that prevailing in the public schools for many years.

The radio receiving sets which will be installed in the thirty-six schools named have been manufactured by the Stromberg-Carlson Company.

The orchestra, itself, will also be played at periodic intervals in the following schools:

East High School, West High Schools, and Jefferson Junior High School. All of these programs will be broadcast.
George Eastman, Carrying His Years Easily, Doesn't Fuss Over 75th Birthday, but Looks Forward to 80th

Two characteristic poses and a head and shoulders view of George Eastman on this, his 75th birthday. These pictures were taken at his East Avenue home a day or two ago by Al Stone, the Democrat and Chronicle staff photographer.

Satisfied With His Retirement From Active Business Management, Predicts More Leisure for Americans in Future

By HENRY W. CLUNE

Today, in the quiet of his bungalow home on East Avenue, George Eastman, one of the outstanding masters of the game of business, will celebrate his 75th birthday. No need to search for the worthy of mention will mark the occasion. There will be no birthday cake.

Damaged It Against His Underway

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At the day and night. The factor of the Hudson Bay post massacred half a dozen natives in the hangings. Other out on the wings and have been to push the big ice chunks with poles. Others went on the rocks and held fast to ropes which bore up like sand which filled the bow.

SECTION I

General news, page 1; 2; 3 and 4; Sports, page 5; city and club news, page 11; Symphony and Opera, page 4; Dr. Luke Hunt, Page 11; and Health articles, page 16; Christmas story, page 19; Vogue Fashion article, page 17; Christmas and memorial page features, page 18; Public news and programs, page 2; Theater news, reviewers, calendar, page 31.

SECTION II

City news, page 17; 16 and 18; Sports, page 25; 21; 24; 28; 30 and 31; Business news, page 2; Theater news, page 25; 28; 29; 30 and 31.
George Eastman Remains Unspoiled by His Leisure, an Interviewer Discovers

With 75th Birthday Four Days Off, He Is Still at Work

George Eastman "has given away almost as many millions as he numbers years," writes Diana Rice in The New York Times; and Mr. Eastman will be 76 years old Friday.

Five years ago, Miss Rice relates, Mr. Eastman gave it out that he was about to adopt a new philosophy of life, which would include leisure; and Miss Rice came to Rochester to try to find out how that philosophy had developed. The effect of it was not markedly apparent to the naked eye, Miss Rice implies, for "his seventy-fifth birthday finds him still at work."

"We Are Never Satisfied"

"I don't like birthday fussings," Mr. Eastman told a visitor who referred to his coming anniversary; so next Friday will be like any other day in the Eastman calendar, Miss Rice writes, with work as the chief motif.

"When his visitor called," Miss Rice relates, "Mr. Eastman was looking out of a window that commanded a fine view of the surrounding country, with a glimpse of Ontario Lake in the distance. As he turned from his rolltop desk to greet his caller, he appeared to be in the 'detached position in respect to human affairs,' that he once said would be part of his new philosophy of life. How that philosophy is working out, however, he is not yet prepared to say, nor would he discuss the great philanthropies and educational projects his millions are helping to build. What he did say a little sadly, was: 'We are never satisfied.'"

His Definition of an Ideal

"This remark from a man who has founded and fostered a $100,000,000 corporation employing 19,000 workers, and whose benefactions this year reached a total of $72,000,000, indicates how high a standard the Rochester philanthropist and industrialist has set himself, and furnishes a clue to his definition of an ideal as 'a definite object that can never be reached.'"

"We are never satisfied," he repeats.

Mr. Eastman's Gifts

Mr. Eastman's endowment of a visiting professorship at Oxford is highly praised by Common Speech, the publication of the English-Speaking Union of the United States, as "another landmark in the advancement of mutual understanding between the United States and England."

The endowment presented by Mr. Eastman, as stated in the news dispatches at the time of the announcement, will make it possible to send to Oxford two representative American scholars, each to remain from one to five years. The publication referred to above says in regard to the plan of Mr. Eastman's Gifts:

"In the next quarter century, a succession of American scholars who have attained eminence in science, economics, sociology, philosophy, literature and history, let us say, will have contributed notably toward a fuller understanding of the United States in England, rendering equal service on their return as interpreters of England to their own fellow-countrymen.

"All who have the cause of Anglo-American friendship at heart will feel lastingly indebted to Mr. Eastman. We are glad indeed, on behalf of the English-Speaking Union of the United States, to hail his generous benefaction and extend our best wishes for its fullest success."

Mr. Eastman's earlier gift of a dental clinic to the city of London is highly regarded as another indication of American good will. It is modeled after the dental clinic which he established here in Rochester, and which has attracted nation-wide attention.

It must be very gratifying to Mr. Eastman that the work done here in that connection served as the inspiration of the new foundation in New York City, the gift of Mr. Eastman's Gifts:

"We are never satisfied."

"The Dental Dispensary."

"Influence of oral hygiene."

"Education of dental hygienists."

"Rochester Dental Dispensary."

"Clinic for children in Greater New York."
George Eastman, 75 Next Friday, Finds Work His Chief Motif

Continued from Page Three...[the text is not legible due to the nature of the image]...
GEORGE EASTMAN AT 75
STILL KEEPS AT WORK

Full of Mental Vigor, He Is Keenly Interested in Business
And Philanthropic Affairs—His Benefactions Have
Reached a Total of $75,000,000

BY DIANA RICH

GEORGE EASTMAN, 
President of the Eastman Kodak Company, is the personification of the
philanthropic man. Mr. Eastman, at the age of 75, is engaged in
business every day of his life and is still keenly interested in his
affairs. He has lived up to his
words by putting $72,000,000 into ac-
tion and having fun with it. But
his fun has benefited thousands.

His Definition of an Ideal.

This comes from a man who has found time to become a leader
in philanthropy and corporate
enterprise. The Eastman Kodak
Company is a prosperous and
flourishing concern. It is an
example of the successful
operation of a modern corporation.

It is a favorite with Mr. Eastman
to give up time to good works.
He finds work in leisure.

While Mr. Eastman is personally
enough a genius, he is also a
dreamer. He has a memory of
events that is unparalleled in the
world. He has been engaged in
business for more than 50 years, and he is better acquainted
than many with the history of
his company.

His views on business are
broad and his outlook on
philanthropy is wide. He has
seen the Eastman Kodak Company
grow from a small enterprise
to a great corporation.

A Dream That Was Realized.

Mr. Eastman has always
been a dreamer. He has
always been a man of
ambition. His dream of
a successful business was
realized when he started
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H...
George Eastman finances Negro Dental School

Agrees to Build and Equip Proposed Wing of $2,000,000 Meharry Medical College at Nashville, Tennessee

Institution will train colored youth in medicine and dentistry

By Henry W. Clune

The interest of George Eastman in dental education, which has prompted his establishment of the Rochester Dental Dispensary, and subsequent gifts of $1,000,000 each for the establishment of similar institutions in London, England, and Rome, Italy, is manifested again in the announcement made yesterday that Mr. Eastman will finance the building and equipping of the dental wing of the new $2,000,000 plant of the Meharry Medical College, at Nashville, Tenn., dedicated to the training of Negro youth in medicine, dentistry and pharmacy.

Work on this new building, the plans for which were drawn by Gordon and Kaelber, architects of this city, will begin at once.

Only School of Its Kind

The Meharry Medical College is the only medical college for the training of Negro youths in medicine and dentistry in the vast area west of the Alleghany Mountains and south of the Mason and Dixon line. Several years ago the president of the college, Dr. John J. Mullaney, appealed to various benevolent boards and individuals for funds to give the Negroes of the southland an up-to-date plant and equipment.

Institution Will Train Colored Youth in Medicine and Dentistry

For years the General Education Board has interested itself in Negro health work, and has generously assisted Meharry. The Methodist Episcopal Church also has contributed substantially to the college funds, and for the past few years the city of Nashville, which has always taken more than a passing interest in the institution, has contributed funds from its Community Chest to help maintain the free out-patient work that the college has been carrying on through its free dispensaries and dental operatory. The alumni of the college has contributed to the endowment and building fund and individual gifts have been received from members of both the colored and white races.

Continued on Page Two

Mr. Eastman to Finance Dental Wing

Continued from Page One

Meharry Medical College is pointed to as an excellent example of what may be accomplished in Negro educational fields when there is a fine co-operation between the best elements of the white and the colored races. In the dental department of the college 50 per cent. of the teachers are white men. Several leading white business and professional men of the South are included on the board of trustees, together with a Negro lawyer and several representatives of Negro churches.

Mr. Eastman has made the first substantial gift ever received by the dental school of the college, Mr. Eastman, and Dr. Harvey J. Burkhart, head of the Rochester Dental Dispensary, and advisor to Mr. Eastman on the technical aspects of his gifts of dental clinics, are greatly interested in seeing Meharry College establish a service for the training of dental hygienists for the Negro group.

These Who Helped

The new plant, besides providing for the dental department and the beginning of a dental hygienist department, will provide for the training of a larger group of medical men and women. The entire plant represents the generosity of Mr. Eastman, the Methodist Episcopal Church, the General Education board, the Julius Rosenwald Fund, the City of Nashville, the alumni and friends of the college. When completed, this will be the most comprehensive and complete plant and equipment for the training of Negro youth in medicine and allied sciences in the world.

William G. Kaelber, of the firm of Gordon and Kaelber, is in Nashville, supervising preliminary work for the new plant. Contracts have been let, and the work probably will be under way before May 1.