Eastman, George  1923-1929
Kodak Magnate Describes Self At 70 As "Miserable Moron" As Regards Matters Musical

Liberal Education Is Great Thing for Enrichment of Life, Enabling One To Enjoy Benefits of Civilization—Many Born Unfitted for College Education.

"All I'm trying to do is to work out my own salvation." This is the explanation given this morning by George Eastman for his gifts of $15,000,000 to educational institutions announced yesterday and prior contributions to educational and philanthropic causes, amounting in all to over $58,000,000.

Mr. Eastman has definite ideas on education. He discussed them this morning, giving particular attention to musical education, for music has been Mr. Eastman's hobby for years. Of the $15,000,000 which he distributed yesterday, $3,000,000 went to increase the endowment of the Eastman School of Music.

Mr. Eastman believes that as industrial development brings shorter working hours for all people, the question of how leisure is to be disposed of will become a greater and greater social problem. It is here that music will play its role.

"I am not a musician," Mr. Eastman said, "I come pretty near to being a miserable moron, because I am unable to whistle a tune, to carry a tune or to remember a tune.

"But I love to listen to music and in listening I've come to think it is a necessary part of life. In other words, for a well rounded life one must have music. Furthermore, music offers the best way of using time. As leisure increases through shorter working hours, the use of music becomes more and more necessary. There are no drawbacks to music. You can't have too much of it. There is no residial bad effect like overindulgence in other things.

Despite Mr. Eastman's large gifts to the Massachusetts Institute of Technology—his donations to that institution call $4,000,000—he holds no particular place for technical education as opposed to education in the arts and sciences.

"One is not more important than the other," he said this morning. "One helps the other. Many educators along technical lines have told me that a man ought to have a liberal education before studying technical subjects. McLaren (the head of Boston Tech) told me that he would be glad if all his students had at least a year or two in a liberal arts college."

But Mr. Eastman believes that liberal education is a great thing in and of itself, for the enrichment of life. "As I thought about education for women and whether or not he believed in co-education," he replied succinctly, "I believe in the education of women. With it ought to be co-educational or separate, far be it from me to say."
President's Tribute

EXECUTIVE OFFICE
Rapid City, South Dakota

Editor Democrat and Chronicle,
Rochester, N. Y.

I am glad to join with the many friends of Mr. Eastman in extending congratulations on his seventy-third birthday.

His has been a life of self-effacing service, the record of which will be a lasting memorial.

Calvin Coolidge

President Praises His 'Life of Self-effacing Service'; Work for Movie Hailed by Edison

President Coolidge, Vice-President Dawes and Thomas A. Edison have sent messages congratulating George Eastman on his seventy-third birthday today.

"Mr. Eastman is expected to return to the city late to-day from a week-end motor-trip with friends, and so far as is known plans no special observance."

He was born at Waterville, Oneida county, July 12, 1854, the son of George W. and Maria Kilbourne Eastman, but came to Rochester with his parents when he was a boy, and has made Rochester the center of his business and philanthropic activities from that time.

SERVICE SELF-EFFACING, SAYS PRESIDENT

President Coolidge, when the anniversary was called to his attention, wired the following message from Rapid City, South Dakota, to the Democrat and Chronicle:

"I am glad to join with the many friends of Mr. Eastman in extending congratulations on his seventy-third birthday."

"His has been a life of self-effacing service, the record of which will be a lasting memorial."

MADE COUNTRY BETTER, SAYS VICE-PRESIDENT

Vice-President Dawes, from Chicago, wired the following:

"I appreciate the opportunity you give me to pay tribute to Mr. George Eastman on the occasion of his seventy-third birthday."

"Mr. Eastman, through his magnificent benefactions and his interest in music, art and education, has done much to make this country of ours a better place in which to live. For this we, his fellow citizens, are most grateful."

WORK ESSENTIAL TO MOTION PICTURE, SAYS EDISON

Thomas A. Edison took the occasion to renew his "perennial" tribute to Mr. Eastman in developing the motion picture.

He wired the following from West Orange, New Jersey:

"I want to felicitate my friend George Eastman on his birthday by extending to him my perennial tribute to the great work he is doing in helping me to complete the motion picture by his patient, persistent and untiring labors in the development of the wonderful film which has been so essential to the success of the motion picture."
The Birthday of a
Great American
The World Joins with Rochester in Extending
Congratulations to George Eastman on
His 73rd Birthday.

GEORGE EASTMAN

George Eastman, philanthropist, patron of the arts, and
business leader, seventy-three today, looks out upon a world
appreciative of his qualities of greatness.

Pleadits alike from the mighty and humble of earth—
these are symbolic of the universal recognition of his achieve-
ments for the benefit of mankind.

Philosophically, modestly, he receives these tributes at a
milestone of the years—this birthday that is of especial sig-
nificance to Rochester.

For this city is his home. Here is the scene of his career.
Here lifelong friendships have been cemented.
It was under these skies he began life a poor boy.
Rochester knew him during his early struggles.
Saw the first results of his ingenuity, the building of a
business destined to become world wide.

In Rochester he has carried on his benefactions.
Educational institutions, hospitals, creating a better ap-
preciation of music, have shared in his philanthropies.
His career has added lustre to the name of Rochester.
Therefore, it is fitting for Rochester to felicitate her illu-
strious citizen on this day.
The whole city joins in the wish that the coming years
will be very happy ones for Mr. Eastman.
And that he may be congratulated on many more birth-
days.
George Eastman was today presented an inscribed gold cigarette chest by employees of the Camera Works of the Eastman Kodak Company in token of the 50th anniversary of the Kodak which falls within 1930.

The gift was presented to Mr. Eastman at his home by Charles H. Rogers, president of the Camera Works Employees Representative Group; Joseph Ives, vice-president, and Harry Levine, secretary. This group is made up of one member for every 24 employees in each department of the Camera Works.

The gift was purchased with the voluntary subscriptions of 3,300 employees of the Camera Works. On the top the chest bears Mr. Eastman's monogram and inside there is the inscription: "Presented to George Eastman by the employees of the Camera Works on the 50th anniversary of Kodak."
Mr. Eastman on List of 12 Greatest Americans

George Eastman has been selected as one of the twelve greatest living American men of today in a list submitted by Isaac F. Marcosson, who probably has interviewed and written about more of the world's great men than any other journalist.

The list was compiled in answer to the question, "Who are the twelve greatest living American men?" by the New York Times, and more than a hundred men were suggested by representative men and women who responded to the invitation to submit their choices.

Others in Mr. Marcosson's list are Charles W. Eliot, Woodrow Wilson, General Leonard Wood, Thomas A. Edison, John Singer Sargent, Owen Wister, George Horace Lorimer, Dr. Simon Flexner, John D. Rockefeller, Admiral C. Hart Lewis, Mr. Cabot and Herbert Hoover.

Newspaperman Refers to George Eastman As Rochester's Godfather

In a series of articles which it is running, the Baltimore Evening Sun awards to George Eastman the title of Rochester's godfather.

The fourth of the series which is being written by Henry M. Hyde, devoted itself entirely to Mr. Eastman, and opens with the statement that "Certainly no city has ever been so carefully studied, so splendidly endowed, by a single man as has Rochester by George Eastman." The article describes his building of the Eastman Theater for the enrichment of community life, his endowment of the Bureau of Municipal Research, his interest in the City Manager form of government, his contributions to the University of Rochester and his other interests.

The fifth article of the series will deal with his ideal of Rochester as the musical center of America.

Mr. Eastman is Eulogized By Dr. Cherry

Dr. E. A. Hanley condemns Senate for Passing Canal Toll Exemption Bill.

Speaking at Central Presbyterian Church last evening, the Rev. Dr. C. Waldo Cherry took for his topic Abraham—the Man Who Takes a Chance—and delivered the first of a series of sermons on men of yesterday and today. He exhorted his hearers to devote much of their time to the reading of biographies, declaring it to be of the greatest advantage to know the story of the great prophets, pioneers, statesmen and business men who have made history.

Dr. Cherry said that Abraham, who lived in the days of history thousands of years ago, was the first guide, as saying, "My father, Abraham, was the first to recognize the worth of the book, the importance of the library, of the old testament, and of the new testament in this matter of the character of God and the world." He said: "I took the test myself and I found it was several times below minimum.

Mr. Ramsey goes on to say of Mr. Eastman: Mr. Eastman is America's conspicuously rich man, who can be classified readily as Eastman, not as rich man. He is the only one of his kind people in nothing is he peculiar. Every man is normal, and the sum total of these traits is extraordinary.

"Also, this Eastman is an exceedingly American citizen, born of the same generation as the days of the famous Mayflower line. Prosperity and pride, and power radiate from him; he makes no flourish of virtue, no show of education. He is a thoroughly successful soul in the sense of his own business."

"His fortune has been gauged at a probable hundred and fifty millions, which he has given away not less than sixty million, and no one knows how much more anonymously.

"The evidence indicates that George Eastman has always known precisely what he wanted most and that he has proceeded to get it, in a straight, sharp line, meanwhile letting no one INCLUDING himself, get in the way of the getting."

Awakened By Music

When Michel de Montaigne, the French philosopher, in the sixteenth century, was a boy he was awakened each morning by soft music. It was his father's custom to go and get it, in a straight, sharp line, meanwhile letting no one including himself, get in the way of the getting."

"This morning early in March is typical of the morning of each day in the life of George Eastman, the great unknown figure and personality who has these thirty-five years been the Atlas of the world of motion pictures."

"He, in Eastman film, is the weaver of the magic carpet of the screen, the bearer of dreams to a wishful world. The name of Eastman, on films and Kodak cameras, has for nearly four decades been one of the most widely known on earth."
The Word "Kodak."

Many have wondered what the word "Kodak" means, and a recent article in our American contemporary, The Camera, tells us. It means "Kodak"—no more and no less. When he had invented a hand camera taking a roll of negative paper, Mr. George Eastman coined the name for a trade mark.

It is noteworthy that Mr. Eastman had pretty definite ideas about the requisites of such a trade name. He wanted a word easily spelt, and readily pronounceable on native or foreign tongue. To this end the letters of the alphabet were toyed with until consonants that remain constant and vowels with no greater vagaries of accent than are found, say, between Oxford and Kansas, were ranged in combination.

In a published interview with him on its origin he said: "I devised the name myself. A trade mark should be short, vigorous, incapable of being misspelled to an extent that will destroy its identity, and, in order to satisfy trade mark laws, it must mean nothing. If the name has no dictionary definition it must be associated only with your product and you will cease to be known as producing a 'kind' of anything. "The letter 'K' had been a favourite with me—it seems a strong, incisive sort of letter. Therefore the word I wanted had to start with 'K.' Then it became a question of trying out a great number of combinations of letters that made words starting and ending with 'K.' The word 'Kodak' is the result. Instead of merely making cameras and camera supplies, we made Kodaks and Kodak supplies. It became the distinctive word for our products."
Poland to Decorate Mr. Eastman for Work as Head of War Chest

"Order of Polonia Restituta" Will be Conferred on Rochesterian December 10th in Recognition of Aid Given Poles Under His Direction

The Republic of Poland, born of the reconstruction of Central Europe which followed the close of the World War, and whose war victims were materially relieved by gifts from the Rochester War Chest (which was succeeded by the Community Chest) in 1919, 1920 and 1921, will confer the "Order of Polonia Restituta" upon George Eastman, according to advice received yesterday from Dr. Stefan Rosicki, Polish consul at Buffalo.

The decoration, which is the highest conferred by the Republic of Poland upon civilians of other countries, is in recognition of Mr. Eastman's services as president of the War Chest in supervising relief measures for Poland's war victims. The War Chest sent $100,000 to Poland in 1919; $26,000 in 1920, and $10,000 in 1921.

Formal notification of the honor to be conferred upon Mr. Eastman was received from Buffalo yesterday by Adam Pelerski, Rochester attorney, who has been named chairman of a committee which will cooperate with the Rochester Chamber of Commerce in arranging a formal presentation.

Polish Ambassador Invited

A reception in Mr. Eastman's honor will take place at the Chamber of Commerce on December 10th at 6:30 o'clock. The reception will be followed by a dinner and the presentation of the medal by Dr. Rosicki. An invitation to be present has been forwarded to Jan Chlechanski, Polish ambassador to the United States, at Washington.

"Poland was one of the principal sufferers during the World war because it was a buffer state," said Mr. Pelerski. "It was overrun by the armies of the Central Powers and the Allies on several occasions. The Republic of Poland, formed following the peace treaty, had many problems of organization to work out, and because of the time taken to master them, recognition of the assistance Rochester and Mr. Eastman extended to the new republic has been delayed.

"It may be said that the money advanced by Mr. Eastman and this community to Poland relieved dire need for thousands of Polish war sufferers at a time when assistance could be obtained from American sources only. Poland was grateful then, and Poland, reconstructed, takes pleasure in acknowledging, through the honor to be conferred upon Mr. Eastman, the debt of gratitude it owes to Rochester."

Arrangements Committee

Preliminary arrangements for the presentation are in charge of a committee of Polish-American citizens, headed by Mr. Pelerski, and composed of the following:


The Polish-American Citizens' Committee will meet this evening at 8:30 o'clock in Polish Falcon Hall in Veyl street.

Polish Honor To Eastman

This is the medal which George Eastman is to receive from Poland in appreciation of his services as president of the War Chest which aided the devastated nation after the World War. The medal, believed the only one in America, is the degree of Bachelor, Order of the Cross, of the Order of Polonia Restituta. To the left is the front view, to the right the reverse.

10 Centuries' Tradition Lie Behind Decoration Eastman Is To Receive

Ten centuries stand behind the degree, "Bachelor, Officer of the Cross," offered to George Eastman by nation of Poland, according to information received today by the Times-Union from Dr. Stefan Rosicki, Polish consul at Buffalo.

One thousand years ago, when Poland was mighty, a victorious chief of the Danube decided to bestow a signal honor of valor upon his mightiest warriors. From that time hence the order is said to have altered and developed by the centuries until today the Order of Polonia Restituta (Restored Poland) embraces men of other countries in its membership.

The order under its present name was established in 1921 by an act of the Polish Diet, which information was published in the Dziennik Ustaw.

The president of the Republic of Poland is by virtue of his office, grand master and presiding commander of the order. It is an expression of gratitude from Poland that Mr. Eastman, as president of the War Chest, will receive this highest order conferred upon any civilian not a citizen of Poland.

"Poland suffered far more than Belgium in the war," said Adam Pelerski, Rochester chairman of the presentation committee. "Not a bolt, piece of brass or church bell was left by the retreating enemy. Livestock, farm implements and all valuables were buried across the border and Poland was left destitute and bleeding.

"When," he continued, "Poland received $135,000 from 1919 to 1921 from the War Chest for use in preventing famine and rescuing stricken families, the idea originated to honor the president of the chest who symbolized Rochester in the relief undertaking."

Mr. Pelerski is chairman of a committee cooperating with the Chamber of Commerce in arranging for the formal presentation of the decoration at a Chamber dinner Dec. 10, at 6:30 p.m. Jan Chlechanski, Poland's ambassador to the United States, has been invited to attend.
MR. EASTMAN CALLED MAN OF MANY HOBBIES

Sketch in Chemical Organ by Dr. Mees Paints Him as True Amateur.

PLAYS DOZEN ROLES

Photography, Camping, Music, Architecture Are Pursuits He Loves.

George Eastman is the subject of a biographical sketch appearing in the current issue of Industrial and Engineering Chemistry, in the section, "American Contemporaries." This biography, written by Dr. C. E. Kenneth Mees, of Rochester, is one of a series of similar articles which appear from time to time in the scientific or technical development of chemistry in America. From the sketch we learn that although photography was the ladder by which Mr. Eastman climbed to financial leadership, it is only one of his many hobbies.

The sketch of Mr. Eastman, as it appears in Industrial and Engineering Chemistry, follows:

"Mr. Eastman, as an amateur photographer.

The interview deals especially with the 'photographer,' with the growth and development of the business which Mr. Eastman has made; but the characterization of Mr. Eastman which is the most significant of the man is the word 'amateur.'

'Occasionally some writer, forgetting the history of his subject, writes disparagingly about 'amateur scientists.' Grant Allen has an essay entitled, 'Mere Amateurs,' in which he castigates a critic who dared to use the phrase 'in the fatherland of Bacon, Newton, and Darwin.' Presumably the critic thought that the word 'amateur' was synonymous with 'beginner' instead of meaning, as it does, one who does things for the love of doing them. Men do things for many reasons: to earn their bread, to obtain riches and luxury, to attain power, for the approval of their fellows; but the things that are done best are done for the love of the thing.

'Chemists, remembering the development of their science, are scarcely

SPECIALIST IN TENDING OWN AFFAIRS

Lives Alone, With and Within Himself, and Happily, Says Magazine Article.

George Eastman was characterized as the personification of discretion today, in an article by Terry Ramsaye appearing in July number of Photoplay magazine.

Entitled "Little Journeys to the Homes of Famous Film Magnates," the article, which is the third of Mr. Ramsaye's pen portraits of big men of the screen world, says in part:

"Most of America's conspicuously rich men can be classified readily. Eastman can not. He is the only one of his kind. Yet in nothing is he peculiar. Every trait is normal. But the sum total of these traits is extraordinary.

"Also, this Eastman is an exceedingly good citizen, born of the stock that came over in the days of the famous Mayflower and with the resistance and prudence and will power radiate from him. He makes no flourish of virtue, no public profession of religion. He is a conspicuously successful specialist at tending to his own business.

ESTIMATE OF FORTUNE

"His private fortune has been guessed at a probable hundred and fifty millions, of which he has given away not less than sixty millions, and no one knows how much more anonymously.

"The evidence indicates that George Eastman has always known precisely what he wanted and that he has proceeded to go at getting it, in a straight, sharp line, meanwhile letting no one, including himself, get in the way of the getting.

"When Michel de Montaigne, the French philosopher of the sixteenth century, was a boy he was awakened each morning by soft music. It was his father's notion that the day should be begun in poetic happiness.

"George Eastman's alarm clock is a pipe organ. At 7:30 o'clock in the morning in the great mansion at No. 560 East Avenue the organ-recital begins, and continues through breakfast.

GREAT UNKNOWN FIGURE

"This morning late in March is typical of the beginning of each day in the life of George Eastman, the great unknown figure and personality who has these thirty—odd years been the Atlas, the personified foundation, of the world of the motion picture.

"He, in Eastman film, is the weaver of the magic carpet of the screen, the bearer of dreams to a wonderful world. The name of Eastman on films and Kodaks and cameras, has for nearly four decades been one of the most widely known on earth.

"His wealth, his tremendous munificences and charities have marked him for fame, but it has been a strangely impersonal fame. The public which knows the name Eastman so well knows the man Eastman not at all. This is as he would have it. He lives alone, with and within himself, and happily.

POET ADVENTURER

"The Eastman of industry is the outward shell of the man, the social and commercial armor of a sensitive romanticist and sentimentalist, a shy, proud bit of a poet-adventurer stung into wariness and success by a bitter world. Eastman is the culmination of Yankee heritages, a true descendant of that Roger Eastman of the founders of the Massachusetts Bay Colony of 1638.

"The motion picture in its content and taste and spirit and thought—nothing else is everything that Eastman and the social forces which evolved him are not.

"Yet without Eastman the coming of the screen might have been long delayed. He has had all the luck in the world, by never trusting to it.

"No doubt the new psychology can explain the Eastman worship of the letter 'K,' enshrined in 'Kodak.' It is the expression of a mother complex. But it is explainable, too, in the simpler terms of a less analytical day as filial devotion, as the appreciation of a grateful son.
The birthplace of George Eastman, the "Kodak King," at Waterville, is one of the showplaces of the Cherry Valley Turnpike Association, as announced in a booklet issued by the association advertising the beauties of this route from Buffalo to Albany. This is believed the first picture of Mr. Eastman's boyhood home ever published in Rochester.
Eastman's Early Life
In County Of Oneida
Is Recalled In Utica

Observer-Dispatch Prints Article Dealing With Boyhood and Family of Kodak Manufacturer—Came to Rochester When He Was Six Years Old—His Father Head of Eastman Commercial College Here.

The following article, dealing with the early boyhood, the parents and the birthplace of George Eastman was printed in the Utica Observer-Dispatch, for it was near Utica, in Waterville, that the Kodak magnate was born and spent the first six years of his life:

"Practically every Utican who can read knows George Eastman as the man who makes cameras and who gives away millions of dollars, but few know that he is a product of Oneida county.

"Nevertheless it is a fact that Waterville, less than an hour’s motor trip from here, was the birthplace of the man who during the last week announced gifts amounting to approximately $50,000,000 to four educational institutions, bringing his total philanthropies up to nearly $60,000,000.

"About 70 years ago, to be exact, on July 12, 1854, George Eastman was born in this Oneida county village, the son of George Washington and Maria Kilbourn Eastman. The hero of this story, who is now Rochester's leading citizen, was born still standing on Stafford avenue, Waterville, a pretty comfortable sort of a fashioned dwelling, just as it was in the days when the Eastmans occupied it except that James Bassett, the present owner, has added a porch on the side, electric lights and steam heat.

"It is a small, two-story affair, with a barn just to the left of it. Four big pillars support its colonial style high porch. Its rooms are large and square, low-studied, despite their early building. A comfortable, old-fashioned kitchen, with its entrance on a level with the dirt path to the barn fills a sort of ell in the rear while the bedrooms are upstairs with dormer windows on the side. Two huge pine trees tower in the yard and the street is lined with stately elms. Back from the rear of the house stretches the remains of a big orchard which George Washington Eastman conducted at a fruit-tree nursery.

"In this house, George Eastman was born. As a baby he lived until he was six years old. Few there was left in Waterville to remember..."
Sunday, January 11, 1920.

Eastman "Mr. Smith," M. I. T.'s Benefactor

Adds $4,000,000 to Similar Sum Raised in Drive, Making His Gifts to Institute $11,000,000.

Special to The New York Times.

Cambridge, Mass., Jan. 10—At tonight's dinner of the Alumni of the Massachusetts Institute of Technology to celebrate the success of the drive for a $4,000,000 Endowment Fund, Morton L. Emerson, who conducted the drive, speaking for President MacLaurin, who is confined to his home by illness, announced that the "Mr. Smith," who speaking for President M. J. Laurin, who conducted the drive for $4,000,000 promised by Mr. Eastman, was presented to the Tech authorities tonight. Tonight's announcement was greeted by rousing applause as given millions to M. I. T.

The success of the drive for $4,000,000 was another $4,000,000 promised by Mr. Eastman when the first $4,000,000 had been raised. Mr. Emerson, in the absence of Mr. Eastman, presented to the Tech authorities tonight. Tonight's announcement was greeted by rousing applause as given millions to M. I. T.

When the business of making dry plates showed signs of being overdone, Eastman brought out the roll film and the new famous Kodak was the result. Mr. Eastman has now a large contribution in Republican politics, a man of quiet dignity, and has contributed $2,000,000 to the City of Rochester and its institutions.

Following is a list of Mr. Eastman's large contributions:

Massachusetts Institute of Technology, plus $10,000,000 at 1920, Stock of Eastman Company to employees, $4,000,000.

Eastman School of Music, $4,000,000.

Rochester Dental Dispensary, $4,000,000.

National Association of Audubon Societies, $100,000.

Yale University, $1,000,000.

Yale University, $100,000.

John W. Sterling, $600,000.

Mrs. Katherine M. Millbank, $500,000.

A. F. & M. School, $100,000.

Rochester Hospital, $10,000,000.

Science Building, University of Rochester, $10,000,000.

Homeopathic Hospital, $100,000.

Rochester Parks, $100,000.

University Endowment Fund, $100,000.

Hahnemann Hospital, $100,000.

State and Municipal Research Bureau, $100,000.

War Relief, $100,000.

Red Cross of 1917, $100,000.

Y. M. C. A., $100,000.

**Tuskegee Institute, $100,000.

Mechanics Institute, $100,000.

For Enlarging Rochester General Hospital, $100,000.

War Chest and Community Chest, $100,000.

Chamber of Commerce Building, $100,000.

Addition to C. of C. Building estimated at $5,000,000.

**Tuskegee Institute (additional gift), $50,000.

* Rochester Friendly Home, $50,000.

**Tuskegee Institute (additional gift), $1,000,000.

Hampton Institute, $1,000,000.

Total: $23,578,500.
Value of Mr. Eastman's Gifts Is Many Millions

Following is a list of some of George Eastman's gifts to Rochester and Rochester institutions:

- Dental Dispensary (representing an ultimate outlay of more than $3,000,000)
- Chamber of Commerce Building
- Eastman Building, Mechanics Institute
- Science Building, University of Rochester
- Nurses' Home of Homeopathic Hospital
- Shelter of Children's Society
- Park at Monroe avenue and Culver road
- Tract at Lake and Driving Park avenues.

With Henry E. Durand, Eastman-Durand Park at lakeside.

Bath house for soldiers, near New York Central station.

$500 for enlarging General Hospital.

$500,000 to Rochester for Women's College.

$250,000 to Y. M. C. A. Building fund.

$50,000 to Friendly Home.

$50,000 to Hahnsen Hospital.

$500,000 to War Chest of 1918.

$250,000 to Red Cross in 1917.

$15,000 for musical instruments for use in public schools.

EASTMAN TELLS WHY HE GAVE $15,000,000 TO EDUCATION

Wants to Develop Rochester Along Broad Lines

Strengthen Massachusetts "Tech." and Help Hampton-Tuskegee Solve Negro Problem

PHILANTHROPY UNDER A BUSHEL

George Eastman, Kodak Manufacturer and Music Lover, Long Kept Big Gifts Secret

BY WILLIAM E. CHESTY

To "Mysterious Mr. Smith" who gave so many millions to Rochester and Rochester institutions, Eastman has had abundant occasion to regret that his name is so seldom and so suddenly associated with his benefactions. As long as any one of a few million indeed, the name of Mr. Eastman is known, he has become quite aware of the perils which beset the paths of those pursued by the advance of wealth and world-wide influence. Coupled with giving, he is assured, is the endeavor to protect the giver.

But he has surrendered the protection of secrecy. In part, at least, this was done because it was a desire to further one of his own interests. How to control the enthusiasm of the public has been the problem par excellence of the Eastman gifts. The value of leisure time is now Mr. Eastman's principal preoccupation. Let the free industry be seen as destined to occupy a large place in the life of all American citizens. Let the leisure hour does not make happiness, in his view. Consequently, he is giving him, and himself, to the furtherance of the cause close to his heart.

The plan was necessarily discovered as one of the principal American policies. For, if the hours his fellow townspeople have known of his benefit toward beneficence, but the magnitude of his gift of more than $10,000,000 to the famous Massachusetts engineering institution might be suggested of the climax of an O. Henry story, for many other rich men had long since laid the "body of the Massachusetts Institute. On one occasion at least at the head of a retired rich man had elicited her belief that her husband was a millionaire. One of the most publicized of this city, (New York) had been the shooting of a man in a streetcar. In some instances an unfortunate character, but the dinner table still on its chairs, each is said to have been "                                 ."

His Interest in Music.

The "Mysterious Mr. Smith" is best seen in his interest in the importance of art in Rochester. The rolling stock of northern New York stretches with interesting pictures of Winter woods and snow-swept valleys through the night, for the beauty of them, seven miles away, is visible, particularly on a clear night, and is more easily appreciated than it is in the darkness of the woods. For the beauty of the woods and the woods of nature, Mr. Smith has been known to have given away more than $25,000 in the last seven years with the avowed purpose of making more people aware of the beauty of the woods.

It might be imagined that a man who is known to have given away more than $25,000 in the last seven years would be at least remiss in his responsibility.

It was his aim to prevent the city from getting the "bushel" with the privileges of the "bushel of fun." And, as a result, Mr. Smith has been known to have given away more than $25,000 in the last seven years with the avowed purpose of making more people aware of the beauty of the woods.

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But he has surrendered the protection of secrecy. In part, at least, this was done because it was a desire to further one of his own interests. How to control the enthusiasm of the public has been the problem par excellence of the Eastman gifts. The value of leisure time is now Mr. Eastman's principal preoccupation. Let the free industry be seen as destined to occupy a large place in the life of all American citizens. Let the leisure hour does not make happiness, in his view. Consequently, he is Giving him, and himself, to the furtherance of the cause close to his heart.

The plan was necessarily discovered as one of the principal American policies. For, if the hours his fellow townspeople have known of his benefit toward beneficence, but the magnitude of his gift of more than $10,000,000 to the famous Massachusetts engineering institution might be suggested of the climax of an O. Henry story, for many other rich men had long since laid the "body of the Massachusetts Institute. On one occasion at least at the head of a retired rich man had elicited her belief that her husband was a millionaire. One of the most publicized of this city, (New York) had been the shooting of a man in a streetcar. In some instances an unfortunate character, but the dinner table still on its chairs, each is said to have been "                                 ."

His Interest in Music.

The "Mysterious Mr. Smith" is best seen in his interest in the importance of art in Rochester. The rolling stock of northern New York stretches with interesting pictures of Winter woods and snow-swept valleys through the night, for the beauty of them, seven miles away, is visible, particularly on a clear night, and is more easily appreciated than it is in the darkness of the woods. For the beauty of the woods and the woods of nature, Mr. Smith has been known to have given away more than $25,000 in the last seven years with the avowed purpose of making more people aware of the beauty of the woods.

It might be imagined that a man who is known to have given away more than $25,000 in the last seven years would be at least remiss in his responsibility.

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Eastman In Fifth Place
Among Philanthropists
Through Latest Gifts

Size Not To Be Ideal Towards Which Greater University Will Strive, Declares President Rush Rhees in Interview—No Departure From Traditional Policy.

George Eastman’s distribution yesterday of $15,000,000 representing the bulk of his remaining holdings in the Eastman Kodak Company, places him in fifth place among the philanthropists of the country in amounts of money given to educational and philanthropic undertakings. The list of largest donors as compiled by the United Press follows:

John D. Rockefeller, $75,000,000.
Andrew Carnegie, $50,000,000.
Henry G. Frick, $35,000,000.
Million S. Hershey, $60,000,000.
George Eastman, $55,000,000.
James B. Duke, $41,500,000.
Mrs. Russell Sage, $40,000,000.
Henry Phripp, $21,500,000.
Benjamin Altman, $20,100,000.
John Stewart Kennedy, $30,000,000.

The million-dollar gifts are below:

John W. Sterling, $20,000,000.
George F. Baker, $11,000,000.
Mrs. Stephen V. Harkness, $9,000,000.

With new education vistas opened by Mr. Eastman’s gift of yesterday combined with the proceeds of the recent $10,000,000 campaign, Dr. Rush Rhees, president of the University of Rochester, plunged anew today into the task of developing the university into one of “highest rank” in the country.

Dr. Rhees made it clear this morning that size was not the ideal which he or Mr. Eastman has in mind. Mr. Eastman made this clear in his interview of yesterday.

Dr. Rhees said this morning: “This is what we have in mind for the University. First, no departure from the traditional policy of the institution, which has led to interest in quality of work rather than in the size of enrollment.”

“Secondly, on the other hand a recognition of the fact that a considerable increase in the number is inevitable if the college is to serve the community and its constituency.

“Thirdly, the great significance of recent gifts of Mr. Eastman, the citizens of Rochester and the alumni is found in the fact that they will make it possible to give greater service while preserving the traditional policy of emphasis on quality rather than magnitude of work.”

Dr. Rhees explained that the Greater University, with the women’s college on the old campus and

TWO BENEFACORS OF BOSTON “TECH”

The two men whose portraits appear herewith have been jointly, and perhaps almost equally, responsible for the remarkable growth and development in late years of the Massachusetts Institute of Technology, familiarly called the Boston “Tech.”

Dr. Richard C. MacLaurin, the President of the Institute, died on January 16 after a sudden attack of pneumonia, and while he was at the very height of his usefulness. From his early days the extension of technical education was his ambition and the object of his effort. It was due to his exertions and his remarkable executive ability that the Institute under his presidency has made such notable steps forward in reputation and efficiency.

Dr. MacLaurin just before his death had carried to complete success a campaign for establishing a solid financial basis for the Institute.

In connection with the raising of this great endowment fund it was announced at a jubilee alumni dinner, held in New York City just before Dr. MacLaurin’s death, that the donor of exceedingly large sums of money given to the Institute from time to time in the past under the mysterious name of “Mr. Smith” was, in fact, Mr. George Eastman, of Rochester, known the world over as the manufacturer of the kodak, and sometimes called the “Kodak King.” Altogether Mr. Eastman’s donations to the Institute within the last eight years, and including the very considerable sum given to the present campaign, amount to $11,000,000, a contribution extraordinary in amount and certain to be used to the fullest advantage.

In the recent “drive” for a $4,000,000 endowment fund, Mr. Eastman promised to give a second sum of $4,000,000 the minute the first sum was raised, and promptly carried out the promise.

Few educational institutions have a more loyal or devoted body of alumni than Boston “Tech.” The Institute is to be congratulated upon the public recognition of its achievement and upon having high on its honor roll the names of Richard MacLaurin and George Eastman.

(C) Buchsbaum
Philanthropies Of Eastman Listed

Following are some of George Eastman's principal gifts to educational, medical, dental, civic and other fields in Rochester and elsewhere:

- University of Rochester: 1,500,000
- Massachusetts Institute of Technology: 2,500,000
- Tuskegee Institute: 3,000,000
- Hampton Institute: 2,000,000
- Rochester Institute of Technology: 525,000
- Stevens Institute of Technology: 50,000
- Visiting Prof. ship, Oxford: 2,500,000
- Tuskegee Institute: 20,000,000
- Rochester Chamber of Commerce Building: 1,350,000
- Hospitals in Rochester: 775,000
- Rochester Community Chest: 375,000
- Rochester Dental Dispensary: 30,000
- Dental Clinic, London: 1,000,000
- Dental Clinic, Rome: 1,000,000
- Dental Clinic, Paris: 1,000,000
- Dental Clinic, Brussels: 1,000,000
- Dental Clinic, Stockholm: 1,000,000
- Friendly Home: 83,000
- Society for the Prevention of Cruelty to Children Shelter: 105,000
- Rochester Community Home for Girls: 20,000
- People's Rescue Mission: 25,000
- Rochester Community Chest: 80,000
- Family Welfare Society of Rochester: 10,000
- Rochester Parks: 100,000
- Municipal Bureau of Research: 300,000

Valentine Hails Eastman's Benefactions

Dr. Alan Valentine, president of the University of Rochester, in announcing the establishment of George Eastman House Inc., world cultural photographic center, today paid tribute to the late Mr. Eastman and his works.

"No memorial could express more appropriately the respect and gratitude we feel toward George Eastman, and no finer use could be made of the home he created and built than this new institute honoring the greatest single benefactor of the University of Rochester and the city," Valentine said.

"It will, we hope, make George Eastman House a cultural center for Rochester and far beyond and a center of those photographic arts of which he was the chief creator," Valentine continued. "Under this plan, the house should be a living, active, constantly developing cultural force carrying forward the very arts which Mr. Eastman in his lifetime so notably advanced."

Central Library of Rochester and Monroe County - Historic Scrapbooks Collection
In the presence of more than 100 members of the Chamber of Commerce, the new Hopkinson portrait of George Eastman was unveiled at the Chamber last night with a brief by impressive ceremony.

Dr. Rush Rhees, president of the University of Rochester, made the speech at the unveiling. Edward G. Miner introduced Dr. Rhees and told briefly of the chain of events that led to the painting of the portrait and its permanent installation in the lounge of the Chamber.

Dr. Rhees paid tribute to Thomas A. Edison and his invention of the incandescent light which is being observed all over the nation this week as Light’s Golden Jubilee. Mr. Edison’s inventions, he said, have brought manifold benefits to all mankind.

Happy Circumstance

“It is a happy circumstance,” he continued, “that at this time, we unveil a portrait of another man whose permanent contributions to our city, in the form of beautiful and stately buildings serving many purposes, are all about us.”

Back of it all, Dr. Rhees said, is the knowledge that the little enterprise inaugurated in this city slightly more than 40 years ago has grown until now it not only is a world-wide influence for pleasure and recreation, but has been the medium through which a constant stream of wealth has poured into this community. He pointed out that the whole city has benefitted from the Eastman products and that especially, there are thousands of employees of the Kodak Company who have been given an opportunity by Mr. Eastman to become partners in his enterprise and to profit enormously from its ever-growing success.

Dr. Rhees reviewed Mr. Eastman’s benefactions to the city, including his contributions to health through the dental dispensary and the medical school, his lavish gifts to advanced education and his gifts to the furtherance of love and appreciation of music as exemplified in the gift of the School of Music. That last-named institution, he said, was given with the one great aim that multitudes might find for themselves that music offers satisfaction, enjoyment and recreation for times of leisure.

“The gift was made,” Dr. Rhees said, “in the realization that the proper utilization of leisure hours will offer an increasingly difficult problem for the future, as the hours of labor become shorter.”

With all his benefactions, Mr. Eastman has been so modest and so unwilling to appear in the limelight that it was only with great difficulty that the Chamber’s committee persuaded him to sit for the portrait, Dr. Rhees said.
Wish to See Benefits from His Gifts During Lifetime Inspired Mr. Eastman’s Act

Mr. Eastman yesterday made the following statement in further explanation of his recent act of benevolence made public yesterday morning:

"One of the reasons why I welcome this disposition of my Kodak stock is that it separates the money making for myself and will give me the benefit of a somewhat more detached position in respect to human affairs. I look forward with interest to finding out how much the changed conditions will affect my slant on current affairs.

A friend of mine who had advanced knowledge of this transaction asked me why I selected these four institutions as the beneficiaries of this distribution. The answer was easy. The first place the progress of the world depends almost entirely upon education. Fortunately the most permanent institutions of men are educational. They endure even when governments fall: hence the selection of educational institutions. The reason that I selected a limited number of institutions was because I wanted to cover certain kinds of education and felt that I could get results with the institutions as the beneficiaries of this distribution. The answer was easy. In the first place the progress of the world depends almost entirely upon education. Fortunately the most permanent institutions of man are educational. They usually endure even when governments fall: hence the selection of educational institutions.

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The Massachusetts Institute of Technology is the highest rank in all of the fields which it has entered. The citizens of Rochester have never shown any inclination to "lie down" on any great civic enterprise, or to "let others do it." This, I suppose, is one of the reasons that has solicited the General Education Board and other friends of the university outside of Rochester to aid in large undertakings for the university here. But for the fine response of our citizens in the recent university campaign I should certainly not have allotted to the University of Rochester so large a proportion of the properties which I am now distributing.

"Rochester is well started on its way toward being the finest city in the world to live in and bring up families. As a place to earn and spend money, to maintain health, to obtain education and recreation, it stands unrivaled. All I can see that it needs now among the fundamental principles of civic administration is a civic center and a modern system of municipal government. Its present system is not up to date. For years we have been concerned with the best administration which can be obtained under this system. The system is irremediably handicapped because appointments to key positions have to be made for political considerations. It must be obvious, on this account if on no other, that the administration of city affairs cannot compare in efficiency with the administration of the great industrial enterprises which I have alluded to can probably be carried out without much if any cost to the taxpayers, and the other can be made the means of saving a great deal of money in carrying on the city's business."
Gives Away His Wealth and Seeks Broader Life  

in Watching Benefits of Philanthropy

EASTMAN EMBARKS ON A NEW ADVENTURE

By SAMUEL McCOY

THE NEW YORK TIMES MAGAZINE, DECEMBER 28, 1924

AT

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seems to know.

Miracle of the Chemicals

You start yourself in a dark-room,  
and the film is laid in a  
low tray in a bath of chemicals and rock salt gourdily. Presently, the gray  
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From a Portrait by Louis Buhl. Why Hangs in the Corridor of the Eastman School of Music, Rochester, N. Y.

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Portrait of George Eastman is Unveiled in an Impressive Ceremony at Chamber of Commerce.

"Without Poor, Our Foremost Citizen:" Tribute Paid Subject of Picture by Dr. Rhee; Many Benefactions Reviewed.

Mr. Eastman has been given a beautiful portrait as a gift of an outstanding painting. This portrait will be unveiled at the Chamber of Commerce, and the picture will be placed in the collection of the American National Portrait Gallery.


GENEROITY PRIZED

Giving Fortune for Education Declared to Mark Epoch in Human Progress.

Rochester, New York, April 15, 1900:

The announcement was made today that Mr. George Eastman, the noted patron of education and philanthropist, has donated a portrait to the American National Portrait Gallery. The portrait will be unveiled at the Chamber of Commerce on May 15th. The portrait is the work of Charles Hopkinson and will be unveiled at the Chamber of Commerce on May 15th.

"This is a great moment for Rochester," said Mr. Eastman, "and it is my pleasure to be present at the unveiling." The portrait will be the center of attention at the ceremony, and it is expected that a large crowd will attend.

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George Eastman Leaves For Darkest Africa To Seek For Big Game With Cameras Rather Than With Guns

Where The Eastman-Akeley Party Will Hunt Big Game With Cameras

Kodak Head To Brave Dangers Of Jungle Land

Hopes to Make Permanent Record Of Animals, For Future Ages, When They May Have Become Extinct—Dr. Audley Stewart Will Accompany Him

By W. M. CLEMMINS, Managing Editor The Rochester Times-Union

It is innumerable times the story of an every-day man has been turned into one of a commercial giant that has made a fortune. George Eastman has done this. He is a man born with a camera, and the camera is his business. He is one of the most successful men of his age. He is a great deal of a world's authority, and he is one of the greatest photographers. Eastman is a photographer-explorer. He is a man who has made his fortune by taking pictures of the world. Eastman is a man who has made his fortune by taking pictures of the world. Eastman is a man who has made his fortune by taking pictures of the world. Eastman is a man who has made his fortune by taking pictures of the world. Eastman is a man who has made his fortune by taking pictures of the world. Eastman is a man who has made his fortune by taking pictures of the world. Eastman is a man who has made his fortune by taking pictures of the world. Eastman is a man who has made his fortune by taking pictures of the world.
By Paul Benton.

When the Kodak liner Berengaria pulls out of New York Dec. 14, George Eastman and Dr. Albert D. Kaiser of Rochester and others of Mr. Eastman’s party will be on another exciting trip to headwaters of the Nile, near the headwaters of the Nile. Before they return to Rochester, sometime in March or April, they will have bagged, if lucky, a rhinoceros or any other and covered the course followed by one of the most romantic military expeditions of modern times—that of Lord Kitchener, than Sir Herbert Kitchener, against the Kaif, lord of Kaartoum and Omdurman.

Arriving in Cherbourg Dec. 21, Mr. Eastman and his party will celebrate Christmas Day in the French capital and arrive at Genoa, Italy, the following day. On Dec. 29 they will leave Genoa on the S. S. Nile and arrive at Alexandria Jan. 2, making New Year’s Day at sea. The party will reach Cairo Jan. 4 and leave there Jan. 6, arriving at Khartoum Jan. 13. Leaving the railroad at this point, they will travel by special steamer up the Nile, starting Jan. 13 and arrive at Gezira on the upper Nile at 4:30 p.m. The following day they will leave Gezira at 4:30 a.m. and arrive at Khartoum Jan. 15. Next morning they will leave Gezira at 4:30 a.m. and reach Khartoum by nightfall.

As to the itinerary of the trip after reaching Arua, Mr. Eastman said today that he had no idea. "I am in the hands of my friends in Africa. I shall take six days at Arua and then we shall see the elephant country and the time and disposals of that day." Relating a trip with the idea of a great man's trip might have a good sport, Mr. Eastman.

"We hardly hope to get a big hippopotamus. That would be very lucky", indeed, but we got enough, Father anyway. It would be, of course, make certain of a big and we had a longer period to pass in the elephant country, but I’m not suggesting too much in the time at our disposal." The return trip will be made down the Nile, retreating the steps taken coming in.

Scenes that are as famous in recent Anglo-Egyptian history as Gettysburg is in American history will be passed by the Eastman party on their trip. In 1885 the British, fully armed after ten years of delay, to the capital of the Kaif, son of the Khaff, founder of a Mohammedan sect of fanatic fanatics, hounded the leadership of Sir Herbert Kitchener.

Kitchener pushed his advance along with a railroad which was built along the Nile Mile by mile. After the British railroad advanced on the Anglo-Egyptian army advanced with it. The British, with the British-trained Egyptian and Sudanese troops, first met the defenses as the Kaif’s followers were called at the battle of the River Athens, a tributary of the Nile, completely defeated them.

The British advance continued swiftly and maintained its momentum until the battle of Omdurman. Near Khartoum, the Sudanese capital, the power of the savage Khaff was completely forever and nearly thousand of his bravest warriors, beneath the trunk of the unbreakable British and Egyptian column.

This battle brought civilization and order to the Sudan, and had not been fought nearly thirty years ago, it is probable that Mr. Eastman would have been somewhat different.
Boston Artist’s Portrait of George Eastman To Be Hung in Chamber Lounge

Painted on Commission from Committee of Chamber Members Formed Year Ago; To Be Presented Next Wednesday

A new portrait of George Eastman has been completed by Charles Sydney Hopkins, of Boston, noted portrait painter, and will be hung in the lounge of the Rochester Chamber of Commerce. The presentation will take place next Wednesday evening, and invitations have extended to all Chamber members. The presentation is to be informal and is to take place at 8:30 o’clock.

Critics who have viewed the portrait say it is a superlative likeness and recording of character. The portrait was painted in Mr. Eastman’s East Avenue home, and has been his portrait painted on two past occasions, once by Louis Betts of New York City, whose finished work now hangs in the Eastman School of Music building, and once by Mr. Philip de Laszlo, Hungarian portraitist, whose work is in the Massachusetts Institute of Technology building in Boston.

In Mr. Eastman’s East Avenue home, the work is declared by critics to be a superlative likeness and recording of character. On two previous occasions Mr. Eastman has had his portrait made, once by Sir Philip de Laszlo, Hungarian artist, whose work is in the Massachusetts Institute of Technology at Boston, and once by Louis Betts of New York, whose canvas is in the Eastman School of Music Building.

Mr. Hopkins, who has been the subject of several portraits, has just completed one of the leading portraitists of the day. Members of the Portrait Committee are: Albert B. Eastwood, James E. Gleason, Henry W. Morgan, George W. Todd, Herman Russell, former chamber president, and Roland B. Woodward, executive vice-president, have acted on members of the committee. Dr. Rush Rhee, president of the University of Rochester, and Miss Gertrude Herdle, director of Memorial Art Gallery, as counselors.

These well-versed in art state that the composition achieved by Mr. Hopkins is an unusually pleasant sitting and that the composition would fit in a prominent place for the people of the present and for generations to come. The likeness is declared by critics to be a superlative likeness and recording of character. On two previous occasions Mr. Eastman has had his portrait made, once by Sir Philip de Laszlo, Hungarian artist, whose work is in the Massachusetts Institute of Technology at Boston, and once by Louis Betts of New York, whose canvas is in the Eastman School of Music Building.

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happy one. Mr. Eastman appears well to the left of the center of the canvas. The strongest light appears on the face and particularly on the forehead. The figure is outlined against the folds of a curtain background, the hues of which are deep, dark, and rich. Green palm leaves form the upper right background.

Detail Well Executed

There is a unity and harmony of tone and color to please the most exacting of critics. It is done in quiet, cool colors—grays, blues, and greens—offset by the warmer background and the faint glimpses of a reddish rug in one corner.

The artist's handling invites detailed and short-range inspection. It is interesting, for example, to note his execution of the whites in such a way as to give actual texture to the letters and papers on the table as contrasted with the cuffs, and the hair. The manner in which lights play upon the forehead and hands gains for the portrait almost sculptural solidity.

Mr. Hopkinson was chosen for the commission after the most careful thought on the part of the Chamber Committee. He represents a rare balance between conservatism in art and the less academic schools. He has been a pupil of the Art Students League of New York, of Aman-Jean, Deman Ross, and Carl G. Cutler. He is a member of such honorary societies as the Boston Art Club, Boston Watercolor Club, Society of American Artists, National Association of Portrait Painters, Concord Art Association, Boston Society of Watercolor Painters. Mr. Hopkinson has won among other awards: The Bronze Medal of the Pan American Exposition, in 1901; bronze medal at the St. Louis Exposition, in 1904; second prize at the Worchester Museum, in 1902 and 1905; Beck gold medal at the Pennsylvania Academy of Fine Arts, in 1915, and many others. He is represented in the following permanent collections: Rhode Island School of Design, Harvard University, collection of war portraits done for the National Museum in Washington, National Gallery of Art, Brown University, and Radcliffe College.
U.S. DENTISTS BESTOW MEDAL UPON EASTMAN

Lowes of Harvard First Eastman Oxford Professor

Swarthmore, Pa., Oct. 30—President Frank Aydelotte of Swarthmore College, American secretary to the Rhodes Trustees, announced today that Prof. John L. Lowes of Harvard will be the first George Eastman visiting professor to the University of Oxford. Professor Lowes will lecture at Oxford during the academic year 1930-31. His appointment was officially announced in the Oxford University Gazette today.

The George Eastman visiting professorship was established last year by George Eastman of Rochester, by a gift of $200,000 to the American trust fund for Oxford University, maintained by the association of American Rhodes Scholars.

Regulations of the professorship provide that the holder shall be an American eminent in any branch of research or university study.

Elections to the professorship are made by a board representative of the University of Oxford and the Association of American Rhodes Scholars. The term of appointment may be from one to five years, with the possibility of re-election. The professorship is attached to Balliol College.

Professor Lowes has been professor of English at Harvard since 1918, and was dean of the graduate school of arts and science 1924-25. He will lecture at Oxford in the Honour School of English Language and Literature.

Carl Ackerman's Work Said To Be Revelation of Early Life of Kodak Inventor

A biography of George Eastman, written by Mr. Eastman's personal friend, Carl W. Ackerman, big game hunter and author, to be published in the Spring by the Houghton Mifflin Company of Boston, the publishers say, will tell an intimate and hitherto story of Mr. Eastman's early life and struggles, and will be exceedingly thorough.

In preparation for this biography, Mr. Ackerman has examined more than one hundred thousand letters and documents concerning Mr. Eastman, covering the period from 1886 to 1929.

"Most people know Mr. Eastman was a poor boy who invented the Kodak, became wealthy, and gave away millions—but that is all," say the publishers. The background of Mr. Eastman's life, which is touched with certain elements of drama, will be related in the biography.

Friends of Mr. Eastman who have read the book in manuscript, say they are astonished at its revelations of phases of Mr. Eastman's life that they never knew anything about.

Mr. Eastman is at present out of the city, and will not return for two weeks.