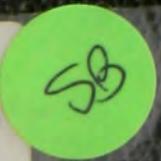


*Central Library of Rochester and Monroe County
Historic Scrapbooks Collection*

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OVERSIZE
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PATENT
31,657.

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*Central Library of Rochester and Monroe County
Historic Scrapbooks Collection*

Rochester Public Library



Thrift.
Save First Book.
Mrs. Herman Clarke.

The Postscript.

We are to have War Gov't. Counting on Savings day on June 28th. It is well to keep in mind that the government in authorizing the sale of \$2,000,000,000 worth of War Savings stamps put this amount into its calculated revenue. The sum is a large one and its availability for government revenue means much. The stamps have been selling well, particularly among the school children. But the schools cannot be expected to carry so great a burden alone; the general public must help. This purpose inspires War Savings day, that the public at large be reminded of its part in this excellent programme of revenue raising. We have 100,000,000 people and more. The burden equally distributed would amount to \$20 per person, not a large sum. But that the unsold amount of stamps be sold within the year the campaign must take a larger scope. Saving is not sacrifice, but it may prevent sacrifice of life and national safety.

Consent Finally Won.

Unavoidable delays in getting organized here caused a postponement of the campaign in Monroe county until next month, the tentative date for the start of the intensive drive being fixed as July 8th. This will have to be ratified by the committee, now headed by Mr. Fairchild.

In his visits here, Senator Tully interviewed George Eastman, informing him of Mr. McAdoo's desires and intentions as to the campaign in this county. Mr. Eastman not only agreed that Mr. Fairchild would be the best man available for the chairmanship, but volunteered to join his entreaties with those of Senator Tully in getting Mr. Fairchild to accept. A meeting was arranged in Mr. Eastman's office yesterday, when Mr. Fairchild was prevailed upon to become the chairman.

Mr. Fairchild was among the most successful workers for the War Chest. He was a member of the Executive Committee, serving under Mr. Eastman; he was chairman of the County Division, Twelfth ward major of the War Service corps and captain of Team 5 of the In-

behind in this call any more than it has fallen behind in any other call to help the United States win the war."

Comment of E. G. Miner.

On learning that Mr. Fairchild had been selected to head the campaign, Edward G. Miner, who has been prominently associated with the big patriotic movements of the city, said:

"Mr. Fairchild is the proper man for the job. He is a business man. More than that, he is not accustomed to failure. He achieves whatever he sets out to achieve. All our patriotic movements require men who are not acquainted with failure, and I know of no man in the city better qualified than Mr. Fairchild to take hold of this movement in such a manner that when the reckoning comes, this city still will be found one of the heroes among municipalities."

James G. Cutler Glad.

James G. Cutler, chairman of the Monroe County Defense committee, said: "I am glad that Mr. Fairchild has accepted the chairmanship. The personal service that he will give to the movement will make it a success."

Elmer E. Fairchild New Chairman of War Savings Stamps Sales in Monroe Takes Charge at Once and Plans Lively Campaign to Increase County's Sales.

June 13-1918

Elmer E. Fairchild, president of the Alderman Fairchild Company, is the new chairman of the Monroe County War Savings Committee. He accepted the chairmanship yesterday, after his name had been suggested successively by William G. McAdoo, secretary of the United States Treasury; Senator William J. Tully, state director of the War Savings campaign, and George Eastman. Mr. Fairchild succeeds F. Harper Sibley, who resigned as chairman last February on being called to take charge, as a Red Cross captain, of hospital construction overseas.

The work of selecting an efficient and influential man for chairman has been going on for weeks. It was at the suggestion of Mr. McAdoo and Senator Tully paid several visits to Rochester. When the Secretary of the Treasury learned of conditions in this county, he proposed to the state director that he do all in his power to get Mr. Fairchild to take charge of the campaign. The government had decided to add impetus to the War Savings movement all over the country. President Wilson issued a proclamation fixing June 28th as Thrift day and the New York state leaders of the campaign decided to make June 22d to 28th Thrift week, accompanied by a proclamation from Governor Whitman, and in that week to have the whole state pledge sufficient stamp purchases to put the War Savings drive over the top for the entire year.

dividual Subscribers Division, which turned in the largest number of pledges.

On consenting to accept the chairmanship, Mr. Fairchild yesterday immediately took charge. He called at headquarters in the Sibley block, where he went over the situation with Edward E. plans for strengthening the organization all along the line and for taking advantage of every opportunity of disposing of the government stamps. Stamp sales, he said, would continue throughout this month and the organization would remain intact after the big drive next month to look after follow-ups on the pledges and new sales, since the government had decreed that stamps must be sold until the end of the year.

"There is no doubt that War Savings and Thrift Stamps become popular as soon as they are explained," said Mr. Fairchild, "and we are going to put this campaign over the top just as Rochester has put every thing else worthy and patriotic over the top. I do not think there is anything more to be said at this time."

Mr. Eastman Pleased.

"I believe Rochester and the War Savings Committee are to be congratulated on Senator Tully's success in getting Mr. Fairchild to accept the chairmanship," said Mr. Eastman. "Mr. Fairchild's wonderful record in the War Chest campaign is an indication that he is made of the stuff that wins. I think the Treasury Department can feel assured now that Rochester will not fall

WAR SAVINGS STAMP CHAIRMAN

Elmer E. Fairchild Appointed To Take Charge of Work.

BIG DRIVE HERE IN JULY

New Head of Thrift Sales in County Begins Work at Once in Anticipation of Local Campaign.

June 13-18

The new chairman of the Monroe County War Savings Committee is Elmer E. Fairchild, president of the Alderman Fairchild Company. Mr. Fairchild accepted the chairmanship yesterday after his name was suggested successively by William G. McAdoo, United States Secretary of the Treasury, Senator William J. Tully, state director of the War Savings Campaign, and George Eastman. Mr. Fairchild succeeds F. Harper Sibley, who resigned last February on being called to take charge as a Red Cross captain of hospital construction, of hospital building overseas. Previously he went to Camp Dix as a Y. M. C. A. director. Mr. Sibley now is in England and is managing hospital construction work in Southern England.

It was at the suggestion of Mr. McAdoo that Senator Tully, in recent weeks, paid a number of visits to Rochester. When the Secretary of the Treasury learned of conditions in this county, he proposed to the state director that he do all in his power to get Mr. Fairchild to take charge of the campaign here. The government had decided to add impetus to the War Savings movement all over the country. President Woodrow Wilson is-



ELMER E. FAIRCHILD.

BOND HOLDERS ADDRESSED BY NEW CHAIRMAN

ASKED TO EXCHANGE INTEREST
FOR WAR STAMPS.

June 13-18
COUPONS ARE DUE SATURDAY

Head of Campaign Serves by Request of Cabinet Member, Director and Mr. Eastman.

Having been urged to take charge by William G. McAdoo, secretary of the treasury; Senator William J. Tully, state director, and George Eastman, the new chairman of the Monroe County War Savings committee, Elmer E. Fairchild, started in this morning by sending out a request to known holders of the First Liberty bonds to exchange their interest on the second coupons of that issue for War Savings and Thrift Stamps. This is in line with a suggestion from the treasury department.

Interest on the second coupons of the First Liberty bonds become due Saturday. The banks, on request of Edward E. Morris, general secretary, have paved the way for the exchange of interest for stamps by addressing the bond-holders, pointing out that this would be an excellent way to increase the interest they are receiving from the government and at the same time help the country to win the war.

Indorsed by Mr. Eastman.

The following indorsements of Mr. Fairchild as the successor to F.F. Harper Sibley have been given:

"I believe Rochester and the War Savings committee are to be congratulated on Senator Tully's success in getting Mr. Fairchild to accept the chairmanship," said Mr. Eastman. "Mr. Fairchild's wonderful record in the War Chest campaign is an indication that he is made of the stuff that wins. I think the Treasury department can feel assured now that Rochester will not fall behind in this call any more than it has fallen behind in any other call to help the United States win the war."

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Edward G. Miner, who has been prominently associated with the big patriotic movements of the city, said:

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EXPOSITION WILL FURTHER THE WAR AIMS OF COUNTRY

June 14-18
Committee on Co-operation to Be Named—Bonds and Certificates as Premiums and Prizes.

Liberty bonds, Thrift stamps and War Saving certificates will be given as premiums as far as possible at the Industrial exposition at Exposition park September 2d to 7th. The directors will authorize prizes totaling \$20,000.

All of the departments and activities of the 1918 Exposition will be prepared and conducted with the view to co-operating in the national movement for conservation, and all exhibits are to be of a practical nature to assist in promoting governmental measures for the success of the country in the world conflict. The president of the association is to appoint a committee on war co-operation to devise plans for co-operating with existing agencies for the country's welfare in the highest sense. It has been unanimously agreed by the managers to give the profits of this year's Horse show to the American Red Star Animal Relief. After considerable discussion it was decided not to raise the admission prices, which will be 25 cents for adults and 15 cents for children under 14 years.

MANY VOLUNTEER TO BOOST SALES OF THRIFT STAMPS

June 14-18
The announcement that Elmer E. Fairchild had accepted the chairmanship of the Monroe County War Savings Committee brought offers of assistance from various influential organizations yesterday, and Mr. Fairchild

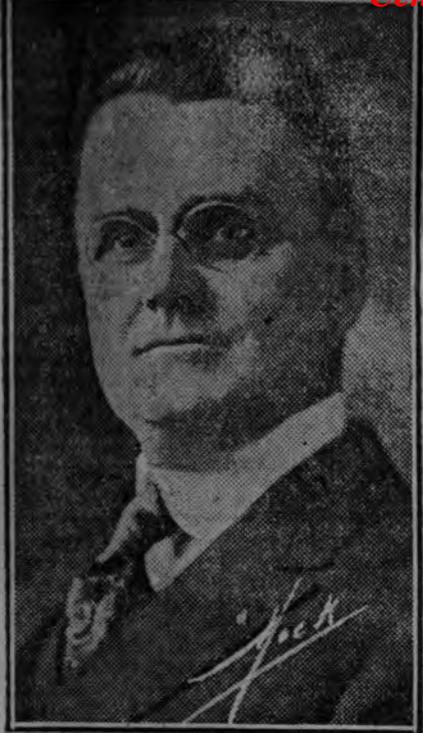
will immediately set to work on plans to co-ordinate the work of all of them.

Beginning to-day the Boy Scouts will place posters all over the city, advertising War Savings and Thrift Stamps. It is expected that by to-morrow their work will be finished as virtually every part of the city is taking part.

The new chairman yesterday had notes sent to holders of the first Liberty bonds whose third coupons will become due to-morrow, asking them to use their interest on their bonds for purchasing stamps. They were advised that not only would that increase the interest they were receiving from the government, but would turn in more money to the United States Treasury to help the nation win the war.

Mr. Fairchild and Edward E. Morris, secretary, yesterday afternoon held a conference with Dr. Mason D. Gray, secretary of the War Service Corps, Harry T. Tinney, superintendent of the Metropolitan Life Insurance

Company and chairman of the Insurance men's division, in regard to co-ordinating the work with the insurance company's work. When those plans are completed, they will be submitted to two organizations.



ELMER E. FAIRCHILD.

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Mr. Fairchild was among the most successful workers for the War Chest. He was a member of the executive committee, serving under Mr. Eastman, chairman of the county division, Twelfth Ward major of the War Service Corps and captain of Team 5, which turned in the largest number of subscriptions.

Starts Work at Once.

The new chairman started in immediately yesterday afternoon to take hold of matters, calling at the office in the Sibley Block, where the War Savings headquarters are situated, and going over the situation with Edward E. Morris, general secretary. Then Mr. Fairchild formed plans for strengthening the organization all along the line and for taking advantage of every opportunity of disposing of the government stamps. Stamp sales will continue throughout this month and thereafter, and the organization will remain intact after the big drive next month to look after follow-ups on the pledges and new sales as the government has decreed that stamps must be disposed of until the end of the year.

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The new chairman yesterday had notices sent to holders of the first Liberty Bonds whose third coupons will become due to-morrow, asking them to use the interest on their bonds for purchasing stamps. They were advised that not only would that increase the interest they were receiving from the government, but would turn in more money to the United States Treasury to help the nation win the war.

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BANKS REPORT SALES OF U. S. WAR STAMPS

The Rochester banks to-day reported to Elmer E. Fairchild, chairman of the Monroe County War Savings committee, sales of War Savings and Thrift stamps to date as follows:

Alliance .. .	\$25,221 00
Lincoln .. .	21,612 60
Security .. .	20,986 75
Merchants .. .	16,620 50
Rochester Savings .. .	11,517 37
Rochester Trust .. .	11,357 00
Central .. .	10,705 00
Traders .. .	9,322 25
Nat'l Bk. of Commerce .. .	8,081 25
Genesee Valley .. .	6,299 00
Union Trust .. .	5,604 66
East Side Savings .. .	5,516 00
Monroe County Savings .. .	5,048 25
Citizens .. .	4,627 05
Fidelity .. .	3,559 25
Mechanics .. .	2,350 00

W. S. Quota of \$20 per Person Set for County

Elmer E. Fairchild, the new chairman of the War Savings Committee, yesterday received numerous offers of assistance from influential organizations throughout the city and county to help put Monroe over the top in its campaign to raise \$20 for each person in the county. Mr. Fairchild is at work on plans to co-ordinate the work of the different organizations.

become due to-morrow, for War Savings and Thrift stamps. He advised them that not only would they increase the amount of interest received from the government on their investment, but that they would help the country win the war by turning back thousands of dollars into the United States treasury.

Beginning to-day the Boy Scouts will place posters all over the city to call attention to the campaign to dispose of War Savings and Thrift stamps. By to-morrow it is expected that their task will be finished, because virtually every scout in the city is engaged.

A conference was held yesterday afternoon by Mr. Fairchild, Edward E. Morris, general secretary; Dr. Mason D. Gray, secretary of the War Service corps, and Harry T. Tinney, superintendent of the Metropolitan Insurance Company, and chairman of the insurance men's division. Plans for co-ordinating the work of the War Service Corps and the insurance men were discussed. When these plans are completed, they will be submitted to the two organizations.

Notices were sent out yesterday by the new chairman asking holders of the first Liberty bonds to exchange the interest on their second coupons, which

CHILDREN HOLD CARNIVAL FOR THRIFT STAMP FUND

A carnival was held last night on the lawn of the home of Mr. and Mrs. William H. Hennessy, 564 South Goodman street, by children of the neighborhood, ranging in age from 4 to 12 years.

Helen Slmes, daughter of Captain Simes, of the United States army, sang "Keep the Home Fires Burning," and cartoons by Theodore Roscoe, who has two brothers in the service were displayed. Anna Abb, 8 years, gave a toe dance and other performers were Willard Knight, Lorin Price, Harold Heitzman and William and Harold Hennessey. There were sideshows with the standard exhibits. The proceeds will be used to buy Thrift Stamps.

WILL SELL STAMPS

Two Hundred and Fifty in Thrift Campaign.

Two hundred and fifty industrial insurance agents were placed yesterday at the disposal of Elmer E. Fairchild, chairman of the Monroe County War Savings Committee, for the war savings and thrift stamp campaign. These agents will give to the work without charge all the time required of them.

INSURANCE MEN TO AID IN THRIFT STAMP SALES

Superintendents of three leading industrial insurance companies operating in Rochester called on Elmer E. Fairchild, chairman of the Monroe County War Savings committee, yesterday afternoon and offered him the services of 250 insurance agents to help sell \$6,783,140 worth of War Savings and Thrift Stamps in this county before next January.

Superintendents of three large industrial insurance companies operating here met with Mr. Fairchild yesterday. They were Harry T. Tinney and Thomas Wood, of the Metropolitan; William P. Howard and Neil W. Regan of the Prudential, and George Hare, of the Hancock Mutual Life.

That sum is the quota fixed for the county. So far less than \$600,000 of the \$6,783,140 has been disposed of. The men who made the offer to Mr. Fairchild were Harry T. Tinney and Thomas Wood of the Metropolitan; William P. Howard and Neil W. Regan of the Prudential, and George Hare of the John Hancock Mutual Life Company.

Six Rochester Credit Men Will Represent City At Convention

Six Rochester credit men will represent the association of this city at the national convention in Chicago which will open next Tuesday and continue until Thursday. The delegates are W. L. Dobbin, newly elected president, representing Levy Bros.; W. E. More, Rochester Germicide Company; C. E. Crouch, Rochester Button Company; C. E. Zonneville, Yawman & Erbe Manufacturing Company; F. S. Thomas, Alliance Bank, and Eben Halley, newly elected secretary-treasurer, representing the American Clay and Cement Corporation.

Preceding the convention, June 17, there will be a national conference of the American Trade Acceptance Council, composed of representatives of the American Banking Association, National Association of Manufacturers, United States Chamber of Commerce and the National Association of Credit Men.

Although the intensive drive has been postponed by the committee until next month, the Boy Scouts will have a thrift-stamp campaign of their own from June 22d to 28th. Prizes will be awarded to the leading troops.

The Alliance Bank yesterday announced that it would place a booth in its building for the sole purpose of selling stamps. The committee needs girl volunteers to take charge of the booth.

To Sell Thrift Stamps at U. of R. Commencement

Following instructions from state headquarters, the Monroe County War Savings Stamp Committee, of which Elmer E. Fairchild is chairman, has asked and obtained permission from Dr. Rush Rhee, president of the University of Rochester, to have Thrift Stamps sold to the students.

The quota in stamp sales to be reached throughout the county before next January, is \$6,783,140. Chairman Fairchild yesterday addressed the following to the 1,400 agencies of the county:

Volunteer service will be given by some of the girls. The stamps will be sold at the commencement dinners Wednesday afternoon at the university to the alumnae and alumni.

"In view of the extent of the organization to be perfected before an extended drive can be attempted it has been necessary to postpone our drive in Monroe county from the week of June 22nd to 28th to some later date, probably the second week in July. National thrift day, declared for June 28th by proclamation of the President, will probably be observed here in some way to be announced later. In the meantime we want everyone connected with the movement to feel that it has taken on a new lease of life and that from to-day Monroe county is going to begin its climb to the top of the list of counties of the state in per capita sales of war stamps."

Information gathered by Mr. Fairchild indicates that schools and graduates are patriotically following the suggestion of the government that expense be saved on graduation exercises, clothes and equipment and the money devoted to war stamps.

WAR STAMPS TO BE SERVED
AT UNIVERSITY DINNERS

In line with instructions from state headquarters to drive home to college and school graduates the lesson of thrift, the Monroe County War Savings committee has obtained from Dr. Rush Rhees, president of the University of Rochester, permission to have war savings and thrift stamps sold to the university graduates.

The stamps will be disposed of to the students and others at the commencement dinners of the alumni and alumnae at the university next Wednesday afternoon. They will be sold by girls volunteering for this work.

GIRL ORGAN GRINDERS SELL THRIFT STAMPS

With a hand organ and a Four Minute man, four girls made a tour of the business section last night, grinding out old tunes and selling Thrift Stamps. They started from the place of their employment, Neisner Brothers' store at 194 Main Street East, where out on the sidewalk, another crowd of girls, accompanied by an electrical player piano, sang patriotic songs and sold stamps to the crowd which had been lured there by the music.

Further than that, the girls with the hand-organ as well as those who had the piano on the side walk, drafted every man in uniform of the United States who approached, had the soldiers stand at attention and begged the crowd to purchase stamps to help win the war. Those with the organ visited the hotel lobbies, accompanied by James S. Bryan, one of John J. McInerney's Four Minute men, who acted as protector for the girls, as well as orator for the War Savings committee.

The girls in the Neisner store held an open air concert on the sidewalk in front of the store on Friday night in the interest of the United States War Stamps and sold \$118 worth of stamps.

WAR STAMP GIRLS AWAY; IS NEARLY MOBBED BY CROWD

Deputy United States Marshal Fred B. Mix was called on late last night to quell a small riot in front of a Main Street motion picture theater, when the manager is said to have ordered girls selling War Savings Stamps and Thrift Stamps in front of the theater to keep away from his place.

A number of soldiers and male bystanders in "cits" at once surrounded the manager and threatened him with, at the least, a round trouncing. He finally managed to get away, but somebody in the crowd called the marshal's office.

The statements of witnesses were taken, and one of the girls said she would swear to information for the man's arrest. The sales of stamps took a big jump with the crowd that collected, and nearly their entire stock was disposed of in a short time.

MANAGER OF THEATER RUNS INTO TROUBLE

Crowd Takes Side of Young Women Selling Stamps.

When Manager Abraham N. Wolf, of the Rialto Theater, Main street east, attempted to disperse a large group of people that had gathered in front of the theater last night he encountered trouble. Young women selling War Savings Stamps were the attraction at the curb, and the gathering, in which were several men in khaki, was so strongly on their side that Mr. Wolf found it advisable to retreat into the theater.

The incident was investigated by Deputy Marshall Fred Mix, who found the crowd still excited when he arrived. Miss Vida Bar Kell, the leader of the young women who had been selling stamps, declared that she was willing to appear before United States Commissioner E. C. Smith on Monday morning and swear out a warrant for the arrest of Mr. Wolf.

The crowd that was attracted by the young woman proved to be liberal buyers of War Savings Stamps.

William J. Baker, attorney, said last night that Mr. Wolf had no wish to interfere in any way with the sale of War Savings Stamps, and that no one who knew him would question his Americanism.

"Men selling an automobile starter have been annoyingly noisy in front of the theater several times of late, and Mr. Wolf thought when he went outside to-night that they were responsible for the commotion," said Mr. Baker. "It is absurd to accuse him of an unpatriotic act. He supposed that the men selling the starter had attracted the gathering on the sidewalk. He resents any suggestion that he would attempt to hinder the sale of the stamps. He is a patriotic citizen, and everyone who knows him knows that."

CAMPAIGN WILL BEGIN SATURDAY, JUNE 22D

The special scout campaign for War Savings Stamps from June 22d to June 29th inclusive, will go on as previously arranged, notwithstanding the fact that the city campaign has been postponed for two weeks. The reason for this is that if the campaign is held off longer than that a great many boys will be leaving for the summer and will not be able to have the benefit of their help.

The special week's campaign will be in the hands of the patrol leaders. In each division in silk patrol flag will be given to the patrol which makes the largest number of sales regardless of amount.

In each troop the senior patrol leader will have charge. Each boy is to be expected to report daily to his patrol leader the number of sales which he has made; the patrol leader will in turn report to the senior patrol leader who will at once make his reports to local scout headquarters.

In the contest, all orders which are taken on any day between June 22nd and June 29th will count toward the silk flag.

HAND ORGAN HELPS THRIFT STAMP SALES

Four-Minute Man and Sales-girls Use It.

Accompanied by a hand-organ and a four-minute man, Miss Eloise Dickens, Miss Ethel Sarachan, Miss Vida Bar Kell and Miss Stella Arkin, salesgirls, started out at 9 o'clock last night to make a tour of the business section in the interest of the War-Savings and Thrift-Stamp campaign. They visited downtown hotel lobbies, grinding out tunes that were popular in by-gone years.

While they were going around with the organ, which bore the rust of ages, Miss Marie Ernstberger, Miss Myrtle Young and Miss Mildred Hold had an electric piano, borrowed from their employers, hauled out to the sidewalk in front of the store at No. 194 Main street east. They had the piano play patriotic airs, which they sang. Also they drafted every man who went that way wearing the uniform of Uncle Sam and lined them all up along the curb, paying no heed to the rank of any of them, and had them sell stamps.

The electric piano concert on the sidewalk was a repetition of a similar performance in front of the store on Friday night, when the girls sold \$118 worth of stamps. But yesterday one of them discovered an old hand-organ in the store. She proposed that the organ be taken out last night, much after the fashion of the days when organ-grinders regaled the city.

The proposal was laid before Elmer E. Fairchild, chairman of the War Savings Committee, who put the matter up to Edward E. Morris, general secretary. Mr. Morris communicated with John J. McInerney, chairman of the Four-Minute Men, who assigned James S. Bryan, who made the tour with the girls, not only as their protector but as orator for the stamp campaign.

Scouts are asked to take notice of the following suggestions:

Be sure and fill out the record at the end of the card containing the name, troop, city, county and state, of the scout in ink. These cards pass through many hands and by the time they get to New York, any information written in pencil is apt to be smeared over. It is in New York that all credit is given toward the buttons and ace medals. Wherever a scout can get customers who will take regular weekly or monthly installments of stamps a card should be made out for each sale, if not, the scout will not be able to receive credit for the entire amount.

Stop Stamp Sale

Efforts on the part of Manager Abraham N. Wolf to disperse a crowd in front of the Rialto theater, on Main Street East, Saturday night, got him in trouble with the crowd, which was buying Thrift Stamps from girls. "I have given space in my lobby to girls selling Thrift Stamps, have advertised them on the screen, and have taken up collections to buy tobacco for soldiers. I am a loyal American, and anyone who knows me knows that," said Mr. Wolf. Deputy U. S. Marshal Fred Mix investigated.

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The stamps will be disposed of to the students and others at the commencement dinners of the alumni and alumnae at the university next Wednesday afternoon. They will be sold by girls volunteering for this work.

GIRL ORGAN HELPS SELL WAR STAMPS

Washington, June 15.—Marriage since law no longer will be accepted as cause for exemption from military duty.

MARRIAGE NO CAUSE FOR EXEMPTION NOW

estate of \$12,200 to his widow, Fannie A. Northrup, for life use.

ES ON EASY TERMS

SENDS STAMP GIRLS AWAY; IS NEARLY MOBBED BY CROWD

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The incident was investigated by Deputy Marshall Fred Mix, who found the crowd still excited when he arrived. Miss Vida Bar Bell, the leader of the young women who had been selling stamps, declared that she was willing to appear before United States Commissioner E. C. Smith on Monday morning and swear out a warrant for the arrest of Mr. Wolf.

The crowd that was attracted by the young woman proved to be liberal buyers of War Savings Stamps.

William J. Baker, attorney, said last night that Mr. Wolff had no wish to interfere in any way with the sale of War Savings Stamps, and that no one who knew him would question his Americanism.

"Men selling an automobile starter have been annoyingly noisy in front of the theater several times of late, and Mr. Wolff thought when he went outside to-night that they were responsible for the commotion," said Mr. Baker. "It is absurd to accuse him of an unpatriotic act. He supposed that the men selling the starter had attracted the gathering on the sidewalk. He resents any suggestion that he would attempt to hinder the sale of the stamps. He is a patriotic citizen, and everyone who knows him knows that."

CAMPAIGN WILL BEGIN SATURDAY, JUNE 22D

The special scout campaign for War Savings Stamps from June 22d to June 29th inclusive, will go on as previously arranged, notwithstanding the fact that the city campaign has been postponed for two weeks. The reason for this is that if the campaign is held off longer than that a great many boys will be leaving for the summer and will not be able to have the benefit of their help.

The special week's campaign will be in the hands of the patrol leaders. In each division in silk patrol flag will be given to the patrol which makes the largest number of sales regardless of amount.

In each troop the senior patrol leader will have charge. Each boy is to be expected to report daily to his patrol leader the number of sales which he has made; the patrol leader will in turn report to the senior patrol leader who will at once make his reports to local scout headquarters.

In the contest, all orders which are taken on any day between June 22nd and June 29th will count toward the silk flag.

HAND ORGAN HELPS THRIFT STAMP SALES

Four-Minute Man and Sales-girls Use It.

Accompanied by a hand-organ and a four-minute man, Miss Eloise Dickens, Miss Ethel Sarachan, Miss Vida Bar Bell and Miss Stella Arkin, salesgirls, started out at 9 o'clock last night to make a tour of the business section in the interest of the War-Savings and Thrift-Stamp campaign. They visited downtown hotel lobbies, grinding out tunes that were popular in by-gone years.

While they were going around with the organ, which bore the rust of ages, Miss Marie Ernstberger, Miss Myrtle Young and Miss Mildred Hold had an electric piano, borrowed from their employers, hauled out to the sidewalk in front of the store at No. 194 Main street east. They had the piano play patriotic airs, which they sang. Also they drafted every man who went that way wearing the uniform of Uncle Sam and lined them all up along the curb, paying no heed to the rank of any of them, and had them sell stamps.

The electric piano concert on the sidewalk was a repetition of a similar performance in front of the store on Friday night, when the girls sold \$118 worth of stamps. But yesterday one of them discovered an old hand-organ in the store. She proposed that the organ be taken out last night, much after the fashion of the days when organ-grinders regaled the city.

The proposal was laid before Elmer E. Fairchild, chairman of the War Savings Committee, who put the matter up to Edward E. Morris, general secretary. Mr. Morris communicated with John J. McInerney, chairman of the Four-Minute Men, who assigned James S. Bryan, who made the tour with the girls, not only as their



Did Not Try To Stop Stamp Sale

Efforts on the part of Manager Abraham N. Wolff to disperse a crowd in front of the Rialto theater, on Main Street East, Saturday night, got him in trouble with the crowd, which was buying Thrift Stamps from girls. "I have given space in my lobby to girls selling Thrift Stamps, have advertised them on the screen, and have taken up collections to buy tobacco for soldiers. I am a loyal American, and anyone who knows me knows that," said Mr. Wolff. Deputy U. S. Marshal Fred Mix investigated.

GIRLS SELLING STAMPS FOR UNCLE SAM IN THE STREETS GET HUNDREDS

Turn in Report to War Savings Committee on Result of Saturday-night Drive. *June 17*

Salesgirls, who volunteered to go through the streets with a hand organ and sell War Savings and Thrift Stamps, this morning turned in a report showing that they had disposed of more than \$200 worth of these securities Saturday night. They held meetings in the business section and attracted much attention.

In addition to visiting the hotel lobbies and gathering civilians and soldiers for impromptu mass meetings, they have borrowed an electric piano from their employers, Neisner Bros., 194 Main street east, and placed the instrument on the sidewalk in front of the store. They draft every man wearing the uniform of Uncle Sam whom they catch sight of. The soldiers are lined up along the curb. Patriotic airs are played and sung and the crowd is asked to purchase stamps.

Another girl volunteer organization is being formed by Miss Alice Booth at the University of Rochester. These girls will sell stamps at the alumni and alumnae dinners at the university Wednesday afternoon.

The weekly report of the War Savings committee shows that more than \$23,000 worth of stamps were sold last week.

Sell Thrift Stamps *June 17* at Street Meetings

Salesgirls from the store of Neisner Bros., 194 Main Street East, who are holding street meetings to dispose of Thrift Stamps, this morning reported that their street sales Saturday night amounted to more than \$200. The girls go through the streets with a hand-organ to attract a crowd and have any soldiers they find in their periprinations join with them in asking spectators to invest in stamps.

They also have an electric piano, borrowed from the store, which they operate on the sidewalk in front of the store.

Miss Alice Booth is organizing a band of girl volunteers to sell War Savings and Thrift Stamps at the alumni and alumnae dinners at the University of Rochester Wednesday afternoon.

The total stamp sales in Rochester last week amounted to more than \$23,000, according to the weekly report of Elmer E. Fairchild, chairman, this morning.

DECLARES HE IS LOYAL AMERICAN; MISUNDERSTOOD

Heald June 17
Asserting that he is as loyal an American as the most ardent patriot, A. N. Wolff, resident manager of the Rialto Theater, gave out a statement last evening explaining the alleged interference with Thrift Stamp sellers in front of the Rialto Theater on Saturday evening. According to Mr. Wolff, the affair is a regrettable misunderstanding, in which some persons interested in placing him in a bad light took advantage of the situation to turn public sentiment against him.

Mr. Wolff says that an automobile starting device was being demonstrated in front of the theater on Saturday evening, the noise being so great that it disturbed the audience inside the picture house. He went outside to request that the demonstrator make less racket, and declares that he was unaware that girls were in the crowd selling Thrift Stamps. As soon as he spoke to the demonstrator, he asserts some person set up the cry that he was interfering with the sale of Thrift Stamps. Soldiers on leave and other persons in the crowd rushed to the spot, not knowing what the situation was, and for a time it looked as though violence might be done the manager. Some person telephoned the office of United States Marshal John D. Lynn, and a deputy marshal visited the scene.

It was stated yesterday by Manager Wolff that he would have been willing to invite the girls who were selling Thrift Stamps to use space in the lobby of the theater, as has been done in the past. In conclusion, he suggested that if any person doubted his American loyalty the doubter might do well to visit him in person and be convinced in short order.

SEEN TYPICAL

DIVISION ALMOST ENTIRELY IN-EXPERIENCED.

MAY AID WAR STAMPS SALES

Majors of All Divisions Called to Consider Action—Women Food Reporters to Be Named.

Probably in no part of the city of Rochester has the work of the War Service corps been so thoroughly typical of the ideals of its founders as it has in the Seventh ward, where Louis S. Lazarus, major of that district, has organized a working body of approximately eighty-five members, almost entirely inexperienced in this type of work, and has passed through both the Liberty Loan and War Chest campaigns.

The only change made in the staff of majors of the corps was that made in the Seventh ward soon after the organization, when Harry Friedman resigned to go into government service and Mr. Lazarus, who had been adjutant, was appointed. His adjutants are Mrs. Louise Killip and Sol Bloom. Mr. Bloom is connected with the department of charities.

The majors of the War Service corps were called to meet this afternoon in the rooms of the Ad club in the Hotel Rochester to consider taking part in the campaign for war savings stamps. The State Employment bureau asks the corps to help obtain women to work in the canneries this season.

The blanks to be distributed among the volunteer food reporters of the city at the request of the United States Food administration have been received at the headquarters of the corps, and J. Warrant Castleman has asked majors that one woman in each district be appointed immediately to assume the duties of sending in weekly reports to George D. B. Bonbright and to the administration in Washington.

In the instructions set out by the department the reporters are asked not only on the prices they pay to retailers for the food supplies listed, but also to study the fair price lists published by county food administration and to indicate on their reports ink all prices quoted that are of the prices found on this report is also to state correctly the full name of those whose prices are quoted.

The organization of the Seventh ward is as follows: Major, Louis S. Lazarus; adjutant, Harry Friedman and Sol Bloom.

Dis...
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SOL BLOOM.
Adjutant Seventh Ward War Service Corps Organization.

SERVICE CORPS IN 7TH WARD

ELKS TO HELP BOOM SALE OF THRIFT STAMPS

"Go to It" Is Slogan Adopted
by Rochester Lodge—Plan
To Sell About \$200,000
Worth Here—June 28 to
July 4. *June 18/18*

Rochester Elks are going to "go it alone" in the War Savings Stamp campaign. It is their purpose to show other cities that the B. P. O. E. of this city is 100 per cent. patriotic. Approximately \$200,000 is the figure they aim to reach.

A flying start was given the campaign at a meeting last night in Elk clubhouse, Clinton Avenue North. Further impetus was added today when Exalted Ruler James F. McMahon and Lecturing Knight James S. Bryan left on the 11 o'clock train for Syracuse and Utica to get in touch with lodges of those cities and obtain information as to methods used in their separate campaigns.

Elks will start their actual campaign on June 28 and will close it on July 4. "It begins with the coming of Barnum's circus and closes with the going away of Ambassador Gerard," is the way Mr. Bryan put it today.

As a campaign, it will be distinctive from others, and one feature will be nightly parades in which costumes will play a part. Co-operation of city officials will be sought, and it is assured that Mayor Edgerton will give assistance in every possible way.

At last night's meeting, Esteemed Lecturer Bryan injected a touch of mystery when he said: "George Eastman was the good angel of the War Chest campaign, paying all expenses. Someone is the good angel of the Elks' campaign, paying all expenses. It may give you a lot of sport to try to find it out but I am under obligation not to tell. Nevertheless, every cent of expense will be paid and the subscriptions will be 100 per cent. for the cause."

Elmer E. Fairchild, newly appointed chairman of the Monroe County War Savings Stamp committee, spoke at last night's meeting. "Uncle Sam needs all you can get; all we can give—everything now even past the hurting point. They say that B. P. O. E. means 'Best People on Earth,' so go to it with a determination and a true patriotism, which we know you have and show the rest of the fraternal societies that you are what your initials suggest. Go to it."

The last sentence was adopted as a slogan. Exalted Ruler McMahon made a rousing address. Past Exalted Ruler Richard J. Decker put "pep" into the start by announcing that he had secured pledges for \$5,000 worth of stamps. Other pledges for smaller sums were made by Elks present. A resolution empowering Ruler Mc-

Representing the Ladies Club, Rochester Lodge of Elks, Mrs. William M. Kipp, president, pledged the earnest support of the women. They will sell stamps on streets and in stores and will have booths in public places. About 15 women present endorsed the remarks of Mrs. Kipp and enlisted as aides.

One of the mottoes of the campaign will be that of "No change; take war stamps" in stores and public places. Signs to this effect may be placed in every store in the city.

Rochester is more than \$5,000,000 behind in its war stamp quota and the present campaign is to bring the city to its proper place among other cities in this respect. The city ranks 43d in sales. Utica and Syracuse went over the top in war stamps, due to a large extent to the distinctive and energetic campaign carried on in those cities by the Elks.

MANY AT WORK TO POPULARIZE SAVINGSTAMPS

WOMAN STIRS WAR SERVICE CORPS TO PATRIOTISM.

MRS. FANNIE BIGELOW SPEAKS

June 18/18
Elks and Moose Raise \$5,000 and Decide on Campaign—Others Are Expected.

The popularizing of United States War Savings and Thrift stamps is going on in many quarters. Patriotic and fraternal organizations in the city and in the town are lining up one by one in pledges not only to help sell the stamps to the people, but to make purchases themselves. The most conspicuous help pledged last night was that of the War Service corps, through the colonel, J. Warrant Castleman, and the majors, who met in the Ad club rooms.

The War Service corps meeting was addressed by Elmer E. Fairchild, chairman of the War Savings committee and of the Monroe County Defense committee. The latter committee has the authority to direct the activities of the War Service corps. When James G. Cutler resigned as chairman of the Defense committee, he pointed out that his successor had this authority and expressed the belief that much good would come through this connection.

Woman Patriotic.

The first demonstration of the result of the affiliation came at the meeting of the War Service corps majors, all of whom were in favor of helping the government dispose of the stamps, but some of whom expressed themselves in doubt as to the attitude that some of their lieutenants might take.

Bigelow made the most striking address of the meeting. She spoke in a quiet, calm tone of voice, but frankly said she was ashamed of those who hesitated and was surprised that any lack of enthusiasm should be manifested.

She called attention to the fact that the corps was organized for the very purpose for which they were now being requested to act, that the men knew what they enlisted for when they joined the corps. She wondered whether the "boys at the front would quit fighting because the Germans were coming too fast."

Effect Instantaneous.

The effect of her speech was instantaneous. A motion to place the question as to whether the service corps would serve into the hands of Mr. Castleman was approved unanimously. Immediately Mr. Castleman, who had called the meeting because he was in doubt as to the attitude of his majors, decided that the corps enter the campaign and do all in its

power to put the War Savings campaign over the top.

Representatives of the Elks and Moose met at the Elks' Home, Clinton avenue north, last night and decided upon a joint campaign the last week of this month to dispose of stamps. Impetus was given the movement when Dr. Richard J. Decker, past exalted ruler of the Elks, obtained then and there pledges for \$5,000 worth of stamps. Mrs. W. M. Kipp, president of the Women's club of the Elks lodge, and other members of the club, were at the meeting and pledged their support. J. F. McMahon, exalted ruler, presided. An address was made by Mr. Fairchild. James S. Bryan, esteemed lecturing knight, said there would be an ample fund to

finance the campaign. William F. Smith, dictator of the Rochester Moose lodge, offered the service of his organization in any plan that was made. It was intimated that other fraternal organizations would join the movement.

ELK OFFICERS ON WAY EAST TO GET CAMPAIGN PLANS

Intend to Sell \$200,000 Worth of War Stamps from June 28th

PX to July 4th. June 18

Rochester Elks intend to sell at least \$200,000 worth of War Savings and Thrift Stamps. A flying start was given to-day when Exalted Ruler James F. McMahon and Lecturing Knight James S. Bryan left for Syracuse and Utica to get in touch with the lodges of those cities and obtain information as to the methods they used in their separate campaigns.

Elks will start their actual campaign on June 28th and will close it July 4th. As a campaign, it will be distinctive from other campaigns of the past year. One feature will be nightly parades. Different in character every night. Costumes will play a part in the scheme to arouse activity in the sale of the stamps. Other novel things will be tried.

Esteemed Lecturer Bryan injected a touch of mystery when he said: "George Eastman was the good angel of the War Chest campaign, paying all expenses. Someone is the good angel of the Elks' campaign, paying all expenses. It may give you a lot of sport to try to find out, but I am under obligation not to tell. Nevertheless, every cent of expense will be paid and the subscriptions will be 100 per cent. for the cause."

One of the mottoes of the campaign will be "No change; take war stamps in stores and public places. Signs to this effect may be placed in every store in the city. Especially will this be tried in all groceries and markets.

IN CAMPAIGN FOR SALE OF STAMPS

Colonel Makes Decision at Meeting of Majors.

JXC — June 18
SOME WOULD STAY OUT OF IT

That Fact Brought Out in Discussion, but All Will Abide by Decision of Chief Officer of Corps — Woman Speaks to the Point at Meeting

To serve or not to serve in the War Savings Stamp campaign, that was the question put up to the majors in the War Service Corps at a meeting held in the Ad Club rooms in the Hotel Rochester yesterday afternoon.

J. Warrant Castleman, colonel of the corps, presided at the meeting. Elmer E. Fairchild, who has lately been appointed to take charge of the sale of War Savings Stamps in Monroe county,

to put the War Savings Stamp campaign on top for the entire year.

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

to a large part of the progress of the sale in this county. The quota was placed at \$6,800,000, and only about \$500,000 worth of the stamps have been disposed of. This means that if Monroe county is to do her duty a million dollars' worth stamps will have to be sold each month remaining in 1918.

Mr. Fairchild is confident that Monroe county will eventually reach its quota in the campaign. Various plans have been proposed for stimulating interest in this very good form of investment, but it was his wish that before choice of a plan is made the War Service Corps be given the opportunity to enter the campaign.

Favored by Chief Adjutant.

John Morse, chief adjutant of the corps, said he believed that the corps should enter the campaign, as it was plainly the sort of work for which the corps was organized.

Mr. Castleman called on each of the majors for an expression of opinion. Most of them had talked the matter over with their captains and lieutenants. Some of them felt that this campaign was following closely upon the War Chest campaign. Others said that some of their workers would be going out of the city for the summer. Some suggested that new men and women be added to the corps to do the work in this campaign. One major suggested the formation of a junior corps for the sale of Thrift Stamps.

Should Go in, Says Woman.

It remained for Mrs. Lewis A. Bigelow to enliven the meeting. Mrs. Bigelow did not talk long, but what she said was to the point.

"I am surprised," she said, "at the tone of the remarks made here to-day. To think that any one should hesitate for a moment about going into this campaign with his whole heart! The War Service Corps is a military organization. The members should only receive the order to do a thing when they should immediately carry out that order.

"When we consider the sacrifice that the town's champion checker player, the popular actor did a clever piece of character sketching as Jed. Mrs. Temple, a temperance worker, was given a pleasing and spirited impersonation by Betty Ross Clarke, and Mrs. Vida Croly Sidney did a colored maid admirably. The brewer's son was capably played by Richard Taber, and Carl T. Jackson acted the role of the brewer with much force. Edwin Bailey, as the minister; Miriam Sears, as the barber shop boy, and the others did very well. The settings were satisfactory.

FOR WAR-STAMP SALES PLANNED

Fraternal Orders Will Run First One This Month.

PLANS STARTED BY ELKS

June 18
Moose Dictator Pledges Aid of His Organization and Effort Will Be Made to Enlist Others—Pledges for Sale of \$5,000 Worth Made

Plans for a separate War Savings stamp campaign to be conducted by fraternal orders of the city the week including June 28th were made at a meeting held in the Elks' clubhouse last evening. About thirty men and fifteen women attended and made tentative arrangements for a week's campaign. It was agreed that the week including June 28th, which has been officially designated as national War Savings Day, probably would be the best time for the separate campaign.

Esteemed Lecturing Knight James S. Bryan said in the meeting that he was in a position to assure the officers that a fund would be forthcoming sufficient in size to cover practically all the expense connected with the campaign. William F. Smith, dictator of Rochester Lodge of Moose, offered the support of his organization in any plan which might be formulated. It was implied that the co-operation of all other fraternal organizations in the city would be obtained.

County Chairman There.

Elmer E. Fairchild, the newly appointed chairman of the War Savings Committee in Monroe county, attended the meeting. He said that the assistance of the Elks would be greatly appreciated and it was his word, "Go to it boys," which really started things going.

In opening the meeting Exalted Ruler J. F. McMahon stated that the purpose of calling the meeting was to determine just what niche the Elks might fill in these times of serious obligations, and what work they might undertake and put across successfully for the benefit of the men at the front as well as the nation at large.

"I do believe," he said, "that the Order of Elks, assisted by the various other fraternal organizations in the city, will be able to hold a very successful War Savings Stamp campaign in Rochester and Monroe county."

Dr. Richard J. Decker, past exalted ruler of the Elks, gave the campaign an immediate start by securing pledges for the sale of \$5,000 worth of stamps. Enthusiasm grew as the meeting progressed and it finally was unanimously voted that Exalted Ruler McMahon should be given full power to go ahead, appoint the necessary committees and arrange for the publicity, advertising, public signs, and everything necessary to make the Elks' dream of patriotic service a shining reality.

Mrs. W. M. Klipp, president of the Ladies' Club of Rochester Lodge, and a number of other members of the club offered the enthusiastic support of the women.

According to the still indefinite plans for the campaign, a parade will be held every day or evening during the week of the campaign, as well as numerous public meetings. Publicity and advertising will be so arranged as to meet the attention of everyone, and the services of enough speakers to fill any requirement are assured. It is planned to station woman workers in the streets days and evenings to sell stamps and to have booths at all public and often frequented places.

A suggestion made at the meeting was stage of the year's sale of War Stamps. Rochester's quota for the year is \$8,400,000 and less than \$1,000,000 has been subscribed to date. Rochester ranks forty-third in the state in the sale of War Saving stamps, while leaders in the campaign are assured of the city's ability to rank at least third or fourth.

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... declared the signature to be a forgery. ... as having been protested. Sworts de- ... and returned to the automobile dealers ... sent for payment in the regular way ... Dundee State Bank. The note was pre- ... ture of R. Bonner Sworts, cashier of the ... note for \$500. The note bore the signa- ... Arno, Rochester dealer, and gave a ... He ... automobile of Peck & ... on a ... second degree. ... Ross was indicted ... last night and lodged in ... warrant. He was brought to the ... Sheriff Andrew Berr, who had a bench ... charge yesterday afternoon by Deputy ... street, Penn Yan, was arrested in that ... Alvoro P. Ross, of No. 210 Court

that in the week of the campaign, no one should accept currency for change when making a purchase. "War Stamps for Change," is to be the motto. In general it is planned thoroughly to impress upon the people of the city and county that it is their unqualified duty to buy War Savings stamps to the extent of their ability, just as in the Liberty Loan campaign and the War Chest drive.

A graphic demonstration of the necessity for the campaign is contained in the figures recently given out for the present stage of the year's sale of War Stamps. Rochester's quota for the year is \$6,400,000 and less than \$1,000,000 has been subscribed to date. Rochester ranks forty-third in the state in the sale of War Saving stamps, while leaders in the campaign are assured of the city's ability to rank at least third or fourth.

Woman Leader Ridicules Lack of Enthusiasm Shown by Men, and It Is Voted To Leave Decision to Commanding Officer; Colonel Castleman Says "Yes"—Elks and Moose Join in Enthusiastic Decision To Lend a Hand to Big Drive.

After nearly two hours' discussion in the rooms of the Rochester Ad Club at Hotel Rochester yesterday afternoon, it was decided that the Rochester War Service Corps shall participate in the big War Savings Stamp campaign which opens in this city on July 8 and continues for one week. J. Warrant Castleman, colonel of the corps, presided and Elmer E. Fairchild, recently chosen chairman of the War Savings Stamp Committee for Monroe County, was present to explain the plans which have been made. He said that all arrangements for the actual conduct of the campaign and the organization of its working forces had been held up to give the War Service Corps an opportunity to decide if it would participate and, if so, whether as a "clean up" squad along the lines on which it operated at the close of the War Chest campaign, or as a first-in-the-field force.

Sentiment on the subject was asked from all present, the meeting having assembled the majors, who are ward chairman in the War Service Corps. There was considerable quibbling back and forth as to just what would be the sentiment of the captains and lieutenants, and as to whether it was a wise move to have the War Service Corps participate in another drive so soon after the close of the War Chest campaign.

Woman Stirs Men!

It looked as if the meeting, if put to a vote, would throw cold water all over the proposition, when Mrs. Fannie A. Bigelow, who has been one of the most active workers in the entire corps and whose untiring patriotic efforts since the very beginning of the war, have made her a leader in almost every war relief campaign, took the floor.

"I am actually surprised at the entire lack of enthusiasm shown by many of you men," she said. "When this corps was organized we were told that we were to go into this thing for the duration of the war, that we were conscripted for service, and that we would be expected to serve in any capacity which should be decided upon in furthering the interests of the government and the war programme. This War Savings Stamp campaign is a government call, and it seems to me that a good many of us are showing a mighty small spirit as soldiers in the cause for which we enlisted. When I think of it everything that we can and should do seems too insignificant when compared to the supreme sacrifices our boys are making for us in Europe, and I am wondering if they would quit fighting 'because the Germans were coming too fast,' when I recall the opinion given by someone present here this afternoon to the effect that some of the members of the corps believed the campaigns for money were coming too fast. What would our soldiers think of us if we were to let this splendid or-

ganization go idle now when the country needs it most?"

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Many other suggestions were made by those who obviously wanted to side-step the issue for one reason or another, not because they were opposed to the campaign to sell War Savings Stamps or because they were unpatriotic, but because, as they said, they thought the efficiency of the corps might be impaired in further campaigns.

Finally a motion was made to place the whole matter in the hands of Colonel Castleman, on the ground that the corps is serving a regular enlistment for the duration of the war and should obey orders from its commanding officers as do the soldiers.

The motion was carried unanimously, and Colonel Castleman announced that he would order the corps to serve in the coming War Savings Stamp campaign in whatever manner and capacity might be decided upon by himself and Mr. Fairchild.

Elks and Moose To Help.

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Mrs. W. M. Kipp, president of the women's club of the Elks Lodge, and a number of other women were present and offered the enthusiastic support of the women's division.

WAR SHOWS EFFECT ON UNIVERSITY

Lower Finances and Fewer Students Are Reported.

ALL BRANCHES TOUCHED

But Underlying Is Spirit of Optimism and Patriotism.

President Rhees Tells Board of Trustees of Activities and Progress for School Year 1917-'18.

The annual report of President R. H. Rhees of the University of Rochester, submitted at the annual meeting of the board of trustees today reveals many things that indicate the inroads of war on college life. Not only has the war made a heavy draft on the student body and faculty of the university, but it has left its impress in a financial way as well. No department at the school has escaped its share of the burden, but underlying all the disarranged plans and uprooted programmes, the changed positions and relationships and relative values at the school, there is a healthy tone of optimism and patriotic fervor which is reflected in the report of the president.

The report shows for the scholastic year of 1917-18 that 264 men and 271 women attended the university, or a total of 535 students. In the extension department were eighteen men and 159 women.

The seniors presented twenty men and forty-nine women as candidates for the bachelor of arts degrees; juniors fourteen men and forty-eight women; sophomores, twenty-eight men and fifty women; freshmen, thirty-seven men and seventy-five women. For the degree of bachelor of science, the senior men had eighteen candidates and the women four; juniors, sixteen men and seven women; sophomores, forty men and eight women;

There is a strict adherence to the food programme. Another war-winning truth must be driven home until it penetrates the cellar of every householder. It is this: You can't keep your house temperature above 68 degrees next winter and be an American patriot."

This statement from Fuel Administrator Mortimer R. Miller to-day is the prelude in a campaign by the fuel administration and dealers to impress upon consumers the necessity of taking steps now to curtail their heating requirements of next winter over the previous year. Householders must exercise patience as to delivery of orders and must have confidence that

MY IN OF COAL IN WAR

REFORM MUST BE HOUSEHOLDERS.

ASSURED TO ALL

aler or Fuel Admin- ne to Plan Con- ation.

stration Don'ts.

ne your dealer to der.

o get enough coal use above 68 de- r.

to burn coal as i before the war. that your neigh- get better treat- fuel administra-

lean your furnace ly next winter's blems.

el waster but plan heating season.

the story you hear hat Mr. Smith has oat in his cellar.

ave od- sen ot- in-



Woman Leader Ridicules Lack of Enthusiasm Shown by and It Is Voted To Leave Decision to Commanding Officer Colonel Castleman Says "Yes"—Elks and Moose Join in Enthusiastic Decision To Lend a Hand to Big Drive.

After nearly two hours' discussion in the rooms of the Rochester Ad Club at Hotel Rochester yesterday afternoon, it was decided that the Rochester War Service Corps shall participate in the big War Savings Stamp campaign which opens in this city on July 8 and continues for one week. J. Warrant Castleman, colonel of the corps, presided and Elmer E. Fairchild, recently chosen chairman of the War Savings Stamp Committee for Monroe County, was present to explain the plans which have been made. He said that all arrangements for the actual conduct of the campaign and the organization of its working forces had been held up to give the War Service Corps an opportunity to decide if it would participate and, if so, whether as a "clean up" squad along the lines on which it operated at the close of the War Chest campaign, or as a first-in-the-field force.

Sentiment on the subject was asked from all present, the meeting having assembled the majors, who are ward chairman in the War Service Corps. There was considerable quibbling back and forth as to just what would be the sentiment of the captains and lieutenants, and as to whether it was a wise move to have the War Service Corps participate in another drive so soon after the close of the War Chest campaign.

Woman Stirs Men!

It looked as if the meeting, if put to a vote, would throw cold water all over the proposition, when Mrs. Fannie A. Bigelow, who has been one of the most active workers in the entire corps and whose untiring patriotic efforts since the very beginning of the war, have made her a leader in almost every war relief campaign, took the floor.

"I am actually surprised at the entire lack of enthusiasm shown by many of you men," she said. "When this corps was organized we were told that we were to go into this thing for the duration of the war, that we were conscripted for service, and that we would be expected to serve in any capacity which should be decided upon in furthering the interests of the government and the war programme. This War Savings Stamp campaign is a government call, and it seems to me that a good many of us are showing a mighty small spirit as soldiers in the cause for which we enlisted. When I think of it everything that we can and should do seems too insignificant when compared to the supreme sacrifices our boys are making for us in Europe, and I am wondering if they would quit fighting 'because the Germans were coming too fast,' when I recall the opinion given by someone present here this afternoon to the effect that some of the members of the corps believed the campaigns for money were coming too fast. What would our soldiers think of us if we were to let this splendid or-

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ECONOMY IN USE OF COAL TO WIN WAR

NECESSITY THEREFOR MUST BE
REALIZED BY HOUSEHOLDERS.

FAIR PLAY ASSURED TO ALL

No Use to Nag Dealer or Fuel Administrator—A Time to Plan Conservation.

Fuel Administration Don'ts.

- Don't importune your dealer to fill your coal order.
- Don't expect to get enough coal to keep your house above 68 degrees next winter.
- Don't expect to burn coal as freely as you did before the war.
- Don't believe that your neighbor is going to get better treatment from the fuel administration than you.
- Don't fail to clean your furnace now and to study next winter's fuel-saving problems.
- Don't be a fuel waster but plan to shorten your heating season.
- Don't believe the story you hear on the street that Mr. Smith has all his winter's coal in his cellar.

"The people of Monroe county have been pretty well educated along food-saving lines. The average citizen realizes that no definition of patriotism can be made that does not include strict adherence to the food programme. Another war-winning truth must be driven home until it penetrates the cellar of every household. It is this: 'You can't keep your house temperature above 68 degrees next winter and be an American patriot.'"

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During the month, May 10th, June 10th, Syracuse raised \$500,000. Alan C. Fobes, former mayor of Syracuse, who was chairman of the campaign, and A. H. Durston, who was vice-chairman, told of the many novel and unique stunts tried successfully in that city. They were introduced to E. L. Evans, state vice-chairman of the War Savings Stamps committee, and he offered to give his services in whatever capacity the Rochester fraternal campaigners could suggest.

At a meeting this morning an executive committee to have general charge of the campaign was named. It is composed of James F. McMahon and James S. Bryan, of the Elks, and William Smith, president of the Seneca Shoe company, who is dictator of the Loyal Order of Moose in this district.

Elks and Moose will work hand-in-hand to make the campaign a success. Every fraternal and business society in this city will be invited to participate. Every one taking part will be given full credit and representation on all committees.

A general committee will probably be named to-night. Executive offices were opened this morning at 331 Powers building. General headquarters will be established in Main street east on the ground floor of a building near the Four Corners.

VALUE OF THRIFT

Herald June 19
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Colonel Castleman called on Elmer E. Fairchild, chairman of the War Savings Committee, to inquire as to what part in the campaign the committee desired the War Service Corps to take and to offer suggestions. Mr. Castleman made it plain that the corps was ready to enter into the work heart and soul. After going over the matter carefully, Colonel Castleman decided that the first activity of the corps will be to conduct an intensive educational campaign among the people and distribute pamphlets and pledge cards. The corps will collect the pledges.

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WADSWORTH AND CALDER HELP
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June 20/18
GIRLS SELL \$2,500 WORTH

Go Through Streets and to Conventions with Organ—John B. Mullan Is Drafted.

As an indication of the interest the United States treasury department is taking in the War Savings campaign in Monroe county, Secretary William G. McAdoo has got into communication in Washington with Senators James W. Wadsworth and William M. Calder, who have promised to do all in their power to assist. Because Monroe county has been behind nearly every other county in the state, the treasury department is eager to see Rochester and vicinity do better.

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"This message is prompted by my deep interest in the success of the intensive War Savings campaign culminating on National War Savings day, June 28th. You and your co-workers are charged with a most important and patriotic responsibility. I sincerely trust that your efforts may be so successful that the evening of June 28th shall find no resident of Monroe county unenlisted in this nationally important government movement.
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The report of A. H. Neisner's corps of girl volunteers, who were out last night with their hand-organ, contains the story of how State Senator John B. Mullan was drafted for a War Savings speech at Powers hotel, before the Undertakers' association convention. The girls had been to the convention of the Jewish National Work-

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Yellow Corn Meal
Grove Nut
SERVICE
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Many Good Scores.
Wadsworth, Fish, Conley, Huseman and Vanderhoff broke 99 of a 100 on event No. 3. Conley was the only man to get nineteen right through the breaking food squad and others. Another Steer, Wells and composed of Vance, Steer, Wells and others. The three named returns.

took fifth with a score of 42.
second trophy. Patterson and Brown broke 47 of 50 to win the first place in the double.
award. De Ville
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SELL THRIFT STAMPS AT JEWISH CONVENTION HERE

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Young Women Successful at Jewish Workers' Convention.

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HOT CAMPAIGN FOR SALE OF WAR STAMPS

June 20-18
U. S. Senators Wadsworth and Calder Urge People of County To Do Share—Girl Volunteers Making Success With Hand-Organ.

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On their way to the banquet hall of the hotel, they met Senator Mullan and "commanded him to follow them." He obeyed, went to the hall and delivered an address, introducing the girls as follows: Miss Ethel Sarachan, Miss Vida Bar Rell, Miss Edith Tyler, Miss Eloise Dickens and Miss Hannah Gorfine. Before they left they had sold \$450 worth of stamps. The Neisner girls have sold more than \$2,500 worth of stamps since the middle of last week.

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STAMPS PLANNED BY FRATERNITIES

Leaders Get Points in Syracuse and Utica.

EXECUTIVE OFFICES OPENED

Executive Committee Also Has Been Named and Many Others Are Proposed — Help Expected of Four-Minute Men, Theaters and Clubs

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Executive Committee Named.

An Executive Committee was appointed yesterday to have general charge of the campaign. It is composed of James F. McMahon, ruler of the Elks; William Smith, district director of the Loyal Order of Moose, and James S. Bryan, who is both an Elk and a Moose. Although these two fraternal bodies have started the campaign and have it well planned they ask all other fraternal societies to co-operate with them and to send representatives who will be placed on a General Committee for the conduct of the campaign. It is planned to appoint twenty-seven separate committees for phases of the work.

Executive offices were opened at No. 331 Powers building and a campaign headquarters will be leased on the ground floor of a building either in Clinton avenue south or Main street east. Next Monday night there will be a meeting at the executive offices, which the representatives of other fraternal bodies will attend and at which the General Committee will be selected. It is expected that every fraternal society and business society will be represented.

Four-Minute Men to Help.

The Four-Minute Men, who played a large part in the War Chest campaign, have enlisted and will speak at street corners in the center of the city, in the parks and at the railroad stations. Two department stores have agreed to provide booths for the sale of stamps. One music store volunteers to bring a well-known opera singer and to give vocal concerts to assist in the sale. A theater will donate the services of one troupe of players during the week.

Slides will be screened at every moving picture theater in the city and unusual mottoes will be used. During that week patrons of the theaters will be urged to take saving stamps in place of cash. Two life insurance companies have pledged the services of their entire staffs for that week. One employs more than 120 men and the other about ninety.

Clubs Invited to Assist.

Among the civic clubs to which invitations have been extended and who are expected to co-operate are: Ad Club, Kiwanis Club, Rotary Club and City Club. Every fraternal organization in the city will be urged to join.

One plan of the campaign is to sell War Savings stamp books containing four 25-cent stamps to every person. Duplicates of the books used in Syracuse will be used here. These are numbered serially. The purpose of this will be explained later to purchasers.

James S. Bryan, chairman of the Executive Committee, said yesterday evening:

"Syracuse raised \$500,000 in four weeks; certainly Rochester can raise half that sum in half that time, even better. It will be a big, breezy campaign, full of novelty stunts and different from all others. Every street in the city will be canvassed."

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Young Women Successful at Jewish National Workers' Convention.

A substantial number of War Savings and Thrift stamps were sold last night to the delegates at the convention of the Jewish National Workers' Alliance of America, in Convention Hall. Harry T. Tinney, head of the War Savings Insurance Men's division, went to the hall, accompanied by a band of girl volunteers. Mr. Tinney made a speech and the girls passed among the delegates with blank postoffice orders for stamps.

Meanwhile, A. H. Neisner had mobilized another band of girl volunteers at the entrance to the hall. They had a hand-organ. As the organ was played the delegates and others gathered around and stamps were sold to the crowd.

HOT CAMPAIGN FOR SALE OF WAR STAMPS

June 20-18
U. S. Senators Wadsworth and Calder Urge People of County To Do Share—Girl Volunteers Making Success With Hand-Organ.

The United States Treasury Department is determined that the War Savings campaign in Monroe County shall be successful. Secretary William G. McAdoo has got into communication in Washington with Senators James W. Wadsworth and William M. Calder, who have promised to assist. Because Monroe County has been behind nearly every other county in the state, the Treasury Department is eager to see Rochester and vicinity do better. From now on, Elmer E. Fairchild, chairman, said today, in view of the numerous offers of assistance, the campaign is bound to pick up.

He received the following telegrams from Senators Wadsworth and Calder this morning:

"This message is prompted by my deep interest in the success of the intensive War Savings campaign culminating on National War Savings day, June 28. You and your co-workers are charged with a most important and patriotic responsibility. I sincerely trust that your efforts may be so successful that the evening of June 28 shall find no resident of Monroe County unenlisted in this nationally important government movement.

"JAMES W. WADSWORTH."
"The unusual attention that the War Savings campaign is attracting at Washington prompts me to say that I hope our state is working hard so that its full quota may be pledged by June 28, National War Savings day. We cannot allow other states which are certainly no more patriotic than ours to be ahead of us in this movement. I am sure you and your co-workers will bring our people to realize that it is their duty to serve and to pledge

SALE OF SAVINGS STAMPS PLANNED BY FRATERNITIES

Leaders Get Points in Syracuse and Utica.

June 20-18
EXECUTIVE OFFICES OPENED

Executive Committee Also Has Been Named and Many Others Are Proposed — Help Expected of Four-Minute Men, Theaters and Clubs

Plans assumed a definite shape yesterday afternoon for the forthcoming fraternal campaign for War Savings stamps which is being directed by the Elks and Moose lodges of this city. Only fifteen days remain in which to accomplish the result desired, the sale of \$200,000 worth of stamps.

James F. McMahon, ruler, and James S. Bryan, lecturing knight, of the Elks, returned yesterday from a trip to Syracuse and Utica, where they obtained data on the system used in the fraternal W. S. S. campaign in those cities. The state chairman of the W. S. S. Committee, E. L. Evans, met them in Syracuse and tendered his services as well as his experience gained in state-wide campaigns. Former Mayor Alan C. Fobes, of Syracuse, who was chairman of the campaign there, submitted all systems used by him and offered to come here if necessary.

Committee Named. Appointed yesterday to have the campaign. It is composed of F. McMahon, ruler of the Elks; William Smith, district director of the Loyal Order of Moose, and James S. Bryan, who is both an Elk and a Moose. Although these two fraternal bodies have started the campaign and have it well planned they ask all other fraternal societies to co-operate with them and to send representatives who will be placed on a General Committee for the conduct of the campaign. It is planned to appoint twenty-seven separate committees for phases of the work.

Executive offices were opened at No. 331 Powers building and a campaign headquarters will be leased on the ground floor of a building either in Clinton avenue south or Main street east. Next Monday night there will be a meeting at the executive offices, which the representatives of other fraternal bodies will attend and at which the General Committee will be selected. It is expected that every fraternal society and business society will be represented.

Four-Minute Men to Help.

The Four-Minute Men, who played a large part in the War Chest campaign, have enlisted and will speak at street corners in the center of the city, in the parks and at the railroad stations. Two department stores have agreed to provide booths for the sale of stamps. One music store volunteers to bring a well-known opera singer and to give vocal concerts to assist in the sale. A theater will donate the services of one troupe of players during the week.

Slides will be screened at every moving picture theater in the city and unusual mottoes will be used. During that week patrons of the theaters will be urged to take saving stamps in place of cash. Two life insurance companies have pledged the services of their entire staffs for that week. One employs more than 120 men and the other about ninety.

Clubs Invited to Assist.

Among the civic clubs to which invitations have been extended and who are expected to co-operate are: Ad Club, Kiwanis Club, Rotary Club and City Club. Every fraternal organization in the city will be urged to join.

One plan of the campaign is to sell War Savings stamp books containing four 25-cent stamps to every person. Duplicates of the books used in Syracuse will be used here. These are numbered serially. The purpose of this will be explained later to purchasers.

James S. Bryan, chairman of the Executive Committee, said yesterday evening:

"Syracuse raised \$500,000 in four weeks; certainly Rochester can raise half that sum in half that time, even better. It will be a big, breezy campaign, full of novelty stunts and different from all others. Every street in the city will be canvassed."

Dr. Katherine B. Davis at Luncheon of Alumnae

The war may have depleted the ranks of the men of the University of Rochester but as yet it has not visibly touched the women as evidenced by the large attendance at the alumnae banquet which was held yesterday in Anthony Memorial Hall after the commencement exercises. About 200 were present including the newly graduated class of 1918. After the banquet the regular speeches were preceded by a few words from Frank S. Noble, district chief of the ordnance department, who announced the new six weeks course to be given at Mechanics Institute to train students to work on optical instruments. He stated that those who take the course must follow this profession as a matter of loyalty particularly urged the college women not only to consider this profession but to urge others to enter it.

Miss Alice Booth, president of the alumnae association and toastmistress of the banquet, announced the first speaker of the afternoon, Miss Annette Munro, dean for the women, who enumerated the war activities of the women, saying "the spirit of the senior class determines the spirit of the college and it is particularly characterized by the class of 1918." She gave a review of the life of the late Mrs. Aristine Pixley Munn, one of the most generous of the donors to the woman's college, and announced that the abundant supply of flowers used in decorating were the gift, as usual, from her gardens.

An announcement of alumnae activities was made and their gift of two more Jacobean chairs for the senior

parlors was enthusiastically received, as was the gift of a Jacobean desk by the class of 1910. It was also announced that \$278 had been subscribed in Thrift Stamps at the luncheon.

The principal speaker was Dr. Katherine B. Davis, at present working for the government on the problem of social hygiene. She said that one of the greatest results from the study of the selective draft was the educational work done among men and women to raise the moral standard of the country. By the concentrated efforts of the government measures were being enforced to keep the moral standards of the army and navy at their highest mark and by such acts have not only increased the efficiency of these organizations but a noticeable change had taken place in their morale.

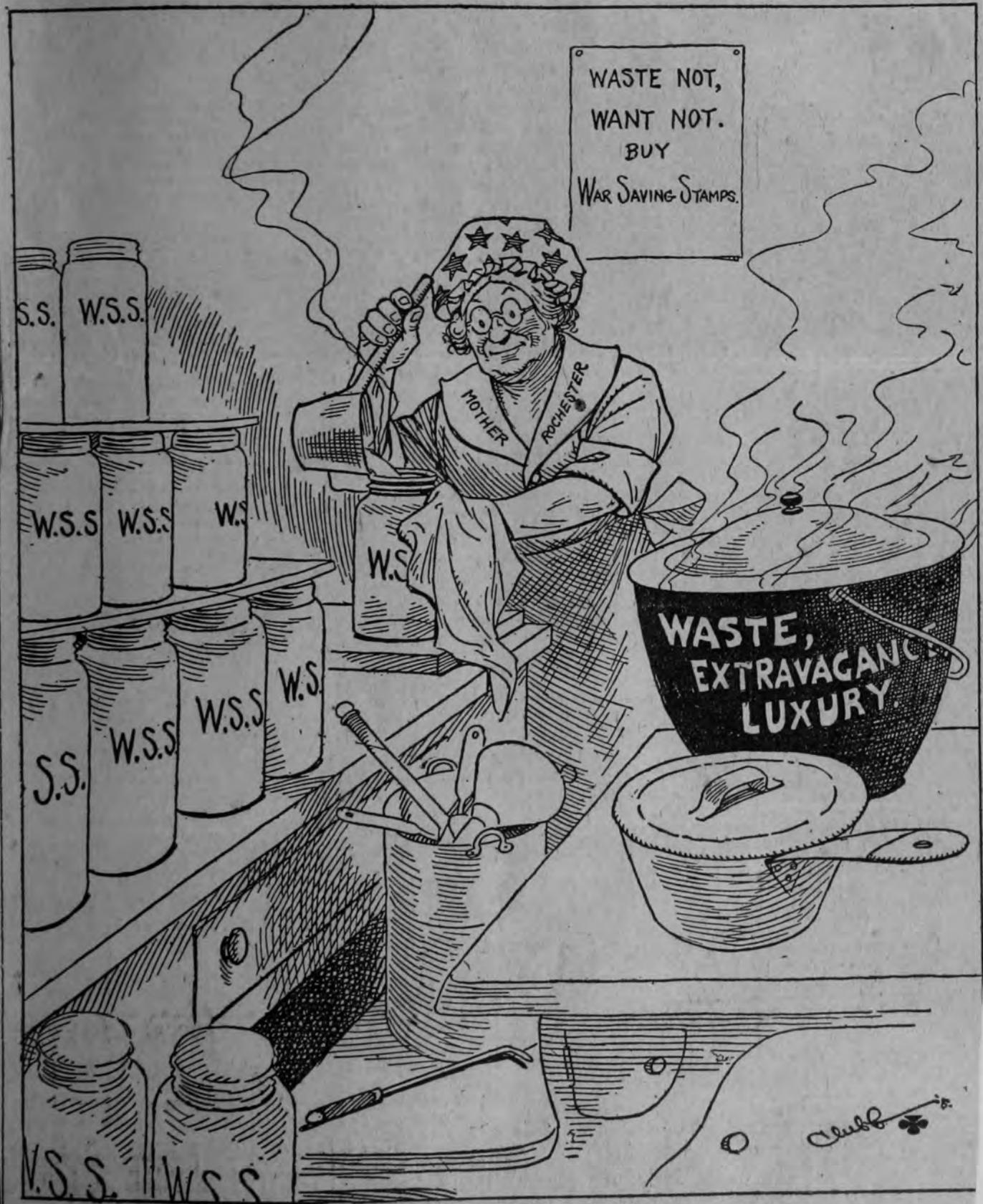
Another speaker was Dr. Dexter Perkins, instructor in history at the University, who spoke on, "College Women, War and Politics," saying that the division of labor had now come; men were being slowly drawn away for the war and our one thought must be to think only of the task to crush military autocracy.

At the conclusion of Dr. Perkins' talk Dr. John R. Munn, president of the Board of Trustees, spoke a few words of greeting to the women.

A surprise was announced in the form of another gift of furniture for the college by the class of 1908, presented by Mrs. Myrtle Heffer Bolger. The gift was accepted by Dr. Rhees.

The guests of honor were Frank Noble, Miss Munro, Mrs. Rhees, Dr. Munn and Dr. Perkins.

L IN FIERCE ATTACK



The Canning Season Is Here.

SEVEN POSTERS TO BE USED IN W. S. S. EFFORT

June 21-18

ORDERS PLACED BY FRATERNITY
COMMITTEE FOR 35,000 COPIES.

ANTLERS OF ELKS TO MARCH

Will Wear Uniforms of Drill Corps in
Parade to Push Sale of War
Stamps.

Orders for 35,000 lithographs to be used in the big fraternal campaign to sell \$200,000 worth of War Savings stamps during the period from June 29th to July 6th were placed to-day. Arrangements were made with local bill posters to have these displayed in every part of the city. William Holmes, of the Temple theater, has been named captain of the poster crew and his services have been donated as well as those of his aides.

Seven different types of posters will be used. Some will be for window display, some for billboards, others for vehicles. These are supplied by the government.

The advance car of a circus has arrived in town and Chairman James S. Bryan, of the executive committee, took up the matter with the man in charge to have the fraternal campaign posters displayed in the circus parade. Elephants will probably be "all dressed up" in the various designs of the posters and will present a novel sight as they swing down the street.

Past Exalted Ruler Richard J. Decker, who was last night named as captain of the Antlers, a uniformed Elks drill company of sixty members who wear a purple and white zouave uniform, asks that all Antlers report to him for orders for the parade.

Circular letters have been sent to all members of the Elks and the Moose lodges commanding the members to "jump" in and give time and service to the campaign. Below is a copy of the letter sent to every fraternal and civic organization in the city:

"Responding to the urgent summons of the Federal administration that energy and vigor be put into the effort to complete the quota of war saving stamp sales, Rochester is emulating the splendid example set by other cities where fraternal organizations have jumped into the breach and have accomplished wonderful results.

"Rochester Lodge of Elks and Loyal Order of Moose have combined in this patriotic undertaking and have determined to do it for Uncle Sam to the utmost of their ability. It is a huge task, too big for any one organization; therefore, the Elks and Moose extend cordial invitation to all other fraternal bodies to co-operate and co-ordinate with them in this noble endeavor and to share with them in

The sale is to have a rousing campaign for the sale of War Savings stamps from June 28th to July 4th, inclusive. We would appreciate your designating members to act on our various committees and that your presiding officer be a member of the general committee.

"We urge that your lodge embrace this opportunity, jump in the W. S. S. campaign wagon with us and by naming your representatives, help us to drive on to victory. We expect to go over the top with \$200,000. Will you do your fraternal "bit" for Uncle Sam and for Rochester?"

"A meeting of the general committee will be held on Monday, June 24, 1918, at executive offices, 331 Powers building."

Parades To Advertise Sale of Thrift Stamps

June 21/18

Locking their horns together, the Elks and Moose, in their campaign to sell nearly a quarter of a million war savings stamps, are giving a human imitation of the spirit of combat of the antlered monarchs of the forest. It will be a mortal combat from June 29 until July 6 to reach their goal, and they purpose to fight it out to victory if it takes 24 hours a day.

Tentative promises have been received from three of the largest fraternal orders in the city that they will co-operate with the Elks and Moose. Formal declaration must await action to be taken in stated meetings. Indications are that at least 15 organizations and civic bodies will participate. Circular letters were sent to all of them to-day.

Three parades have been planned with Colonel Henry W. Morse, county purchasing agent, as grand marshal. Those parades will be on June 29, July 2 and July 6. Two will be military in character and the third will be fraternal. The latter will be a costume affair in which prizes will be offered for the most grotesque and the most beautiful uniforms. Efforts are being made to obtain several floats.

SALES OF SAVINGS STAMPS

Banks Make Reports of Their Work
Up to 15th Inst.

Following are the reports of sales by Rochester banks of War Savings and Thrift Stamps up to June 15th. The reports were made to Elmer E. Fairchild, chairman, yesterday.

Alliance	\$ 25,951.00
Security	23,509.75
Lincoln	23,138.10
Merchants	17,070.25
Rochester Savings Bank	12,716.93
Rochester Trust	12,182.00
Central	11,880.00
Traders	9,994.75
National Bank of Commerce	8,414.25
Genesee Valley	6,849.50
Union Trust	6,226.58
East Side Savings Bank	5,820.25
Citizens	5,618.25
Monroe County Savings Bank	5,120.00
Mechanics	2,424.75

Picturesque Parade in Elks' and Moose's Plans

Locking their horns together in their campaign to sell nearly a quarter of a million war savings stamps, the Elks and Moose are giving something of an imitation of the spirit of combat of the antlered monarchs of the forest. It will last from June 29th to July 6th.

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uniforms. Efforts are being made to have several floats in line.

The Elk Antlers, a uniformed corps of fifty men, in a purple and white zouave uniform, will march, captained by Dr. Richard J. Decker. Behind them will be about 350 Elks in civilian clothes. Moose Patrol, a corps of 100 drilled men, will be in costume, a Zouave effect of yellow and red. Other orders that have uniformed divisions will appear. About 600 members will be in line.

Mrs. William M. Kipp, of Ladies' Club, No. 24, affiliated with the Elks' lodge, is directing the work of the women who have volunteered. She will form teams to work in all the hotels, banks, theaters, stores and restaurants. Every team will have a captain. So far as possible these "captainesses" will be apportioned among the women representing other lodges. Representatives of women's auxiliaries are urged to communicate with Mrs. Kipp or with the executive offices, No. 331 Powers building.

CLUBMEN WILL AID SALES OF THRIFT STAMPS

Arthur L. Stern of Messels, Stern & Co. has become one of the leading forces in the War Savings campaign. Mr. Stern yesterday was appointed chairman of the club's committee. The appointment of Mr. Stern is the beginning of a series of organizations planned by Elmer E. Fairchild, chairman of the Monroe County War Savings committee.

The committee headed by Mr. Stern will have charge of four clubs, to be composed of prominent men and others: Limit club, the members of which will purchase \$1,000 worth of stamps before the end of the year; Five Hundred Dollar Club, Two Hundred and Fifty Dollar Club and the One Hundred Dollar Club. The members of each will purchase stamps as indicated by the designation of their club.

Each club will have a chairman and it is expected that each club will have a membership campaign to enroll as many as possible, especially during the six days of the intensive drive from July 8 until 14. A general clubs committee will be formed immediately and that committee will work out plans for organizing the clubs.

Members of the executive committee of the fraternal Saving Stamp campaign at a meeting at 331 Powers Building yesterday afternoon appointed George C. Donahue, secretary of the Automobile Club of Rochester, as secretary of the campaign. He will be in charge of headquarters when it is opened and will have direction of the office staff. Assurance is given that the Automobile Club will co-operate to the fullest extent with the fraternal campaign.

In response to an appeal from Frank A. Vanderlip, chairman of the National War Savings committee, the Boy Scout all over the country will renew their efforts in the sale of War Savings Stamps during War Savings Stamp Week. Up to date the 400,000 scouts in this country have accounted for over \$10,000,000 worth of stamps.

Cory. Weekly reports will be made. Mr. Fairchild says that similar clubs be formed in other plants. One is being formed in his own.

Chairman Fairchild today visited several banks and eventually will visit all banks in Rochester, to ask them to have stamps placed on sale at special tables with young women in charge. So far the following banks have agreed to do this: Lincoln, Central, Traders, Rochester Trust and Merchants. The others will be visited later.

Sales Girls Promise To Make Things Hum

Weather permitting, the sales force from Neimer Bros' Five and Ten Cent Store who have been attracting large crowds in front of the store during the past two weeks in their efforts to boost the sale of Thrift Stamps, are on a new venture tonight, that of taking in the various downtown places including the hotels. This plan will continue until the following Saturday.

Sergeant Robert C. Graham, of the U. S. Marine Corps, who is to be here in connection with the patriotic photography that is to run at the Pictorially Theater the following week, has volunteered his services and he will deliver addresses whenever a crowd can be attracted. Sergeant Graham, who is a former newspaper man, has done a great deal towards boosting the stamp sale in Buffalo.

The following girls will participate in the campaign that will start at 9:30 tonight: Vida Barrel, Eloise Dickena, Ethel Buschan, Hannah Gorine, Edith Tyler, Mary Pritchard, Marie Ernstberger, Marie DeVos, Stella Arkin, Anna Markowitz and Mildred Van Hild.

**Will Form Clubs
To Boost Sale Of
U. S. Thrift Stamps**

Arthur L. Stern, newly appointed chairman of the clubs committee of the War Savings Campaign, today started on plans for organizing a general committee. After this committee is formed, a Limit Club, \$500 club, \$250 club and \$100 club will be organized. The members will pledge themselves to purchase stamps in the amounts indicated by the names of the clubs.

Meanwhile manufacturing clubs are being organized voluntarily throughout the city. Last night the Alcor Service Club was formed at the Alling & Cory plant and \$600 in pledges obtained. This is virtually only the beginning of the campaign at that establishment.

D. A. Thayer was elected president of the Alcor Service Club; Harry Chapin, vice president; Fred Brockverg, treasurer. Addresses were made by Harvey C. Cory, treasurer of the company, and the Rev. C. Waldo Cherry, pastor of Central Presbyterian Church and a Four-minute man.

Five teams were formed and five prizes for the leaders offered by Mr. Cory. Weekly reports will be made. Mr. Fairchild urges that similar clubs be formed in other plants. One is being formed in his own.

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To Make Things Hum**

Weather permitting, the sales force from Nelsner Bros.' Five and Ten Cent Store who have been attracting large crowds in front of the store during the past two weeks in their efforts to boost the sale of Thrift Stamps, are on a new venture tonight, that of taking in the various downtown places including the hotels. This plan will continue until the following Saturday.

Sergeant Robert C. Graham, of the U. S. Marine Corps, who is to be here in connection with the patriotic photoplay that is to run at the Piccadilly Theater the following week, has volunteered his services and he will deliver addresses whenever a crowd can be attracted. Sergeant Graham, who is a former newspaper man, has done a great deal towards boosting the stamp sale in Buffalo.

The following girls will participate in the campaign that will start at 9:30 tonight; Vida Barret, Eloise Dickens, Ethel Sarachan, Hannah Gorine, Edith Tyler, Mary Pritchard, Marie Ernstberger, Marie DeVos, Stella Arkin, Anna Markowitz and Mildred Van Hold.

**SCOUTS ARE PREPARED
TO WORK HARD IN WAR
SAVINGS STAMP CAMPAIGN**

Most of the troops are planning for big results in the War Savings Stamp campaign beginning to-day. The patrols that win the division patrol flags will have to put in a good week's work and allow no slackers. Friday, the 28th, will be National Thrift Stamp day and should be celebrated by the boys as a banner day in sales. During the past week the scouts have put out War Savings Stamp posters all over the city advertising the special campaign. It is an especially good time for our campaign inasmuch as we are practically without competition this week.

Up to the present time the scouts have turned in slightly over 7,000 orders amounting to \$18,819.75, all of which has been paid in through the post-office. A very small percentage of the orders have not made good, amounting to less than ten dollars and these were caused by people not being at home usually. Three new troops have qualified for the War Savings Stamp banners. The new ones are Troops 16, 29 and 41. Several others are nearly over the line. These banners are awarded to the troops in which three-fourths of the registered scouts have made sales, regardless of amount. A white star is given for every \$250 worth sold and a blue star for \$1,000.

During the campaign, the scout office will be open until 6 p. m. daily. After 6 o'clock patrol leaders should make their reports by phone to Stone 1555-R.

**FRATERNAL ORDERS
GET HEADQUARTERS
FOR W. S. S. DRIVE**

Ground-floor Store in Clinton Avenue
to Be in Charge of Auto Club
Secretary.

Headquarters of the Fraternal War Savings Stamp campaign were obtained to-day, through the efforts of T. W. Finucane. A ground floor store has been donated to the cause at 23 Clinton avenue north.

Possession will be taken Monday and clerks and other help arranged for. George Donahue, secretary of the Automobile club, will be in charge of headquarters as secretary of the campaign. A large sign will be placed over the entrance, reading: "Fraternal Society Campaign Headquarters for War Savings Stamps."

At a meeting of the executive committee at Hotel Rochester at noon today the appointment of about twenty-seven committees was discussed.

The Loyal Order of Moose, representing some 8,000 members, last night enthusiastically indorsed the plan. Circular letters have been sent to city, county, state and Federal officials asking them to make it a point between June 29th and July 6th to accept no change in cash for purchases, taking stamps instead.

James S. Bryan, executive chairman, to-day said daylight is beginning to show through the maze of detail which has clouded preliminary work and that beginning Monday the campaign will start off with a bang.

**Fraternal Campaigners Have
Headquarters At 23 Clinton A. S.**

Ground Floor Store Has Been Donated for War Saving
Stamp Campaign—George C. Donahue Has Been
Named as Secretary—Appoint Com-
mittees Tonight.

Headquarters for the Fraternal War Saving Stamp campaign were obtained today, through the good offices of T. W. Finucane. A ground floor store has been donated to the cause at 23 Clinton Avenue South, almost directly opposite Seneca Hotel.

Possession of the place will be taken on Monday and a corps of clerks and other help will be arranged for. Secretary George C. Donahue, of the Automobile Club of Rochester, will be in direct charge of headquarters and has been named as secretary of the campaign. A large sign will be placed over the entrance, bearing the words: "Fraternal Society Campaign Headquarters for War Savings Stamps."

There was a meeting of the Executive Committee at Hotel Rochester at noon today. The appointment of

about 27 committees was under discussion. It is expected that the personnel of these will be announced tonight.

At a meeting of the Loyal Order of Moose last night enthusiastic endorsement of the plan was given by this organization which has about 8,000 members in this city. Circular letters have been sent to city, county, state and federal officials in this city asking them to make it a point between June 29 and July 6 to accept no change in cash for purchases, taking the money instead in saving stamps.

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IN PLACE OF MEDALS, WAR STAMPS GIVEN

AND DIPLOMAS PRESENTED BY
BISHOP AT CATHOLIC HIGH.

June 22/18
JUNIOR HIGH SCHOOL EXERCISES

President of School Board Hands Out
Diplomas to Graduates—
at Monroe School.

The eleventh annual commencement of the Catholic High school was held in Cathedral hall last evening before a large gathering of parents, relatives and friends of the class of 1918, who received their diplomas from Bishop Thomas F. Hickey. The class consisted of thirty-seven members, seventeen of whom followed the academic course prescribed by the University of the State of New York for secondary schools, and twenty of whom completed the commercial course. Of those in the academic department, five followed the classical course and twelve the Latin-scientific.

Two members of the class have already enlisted as naval reserves, and others are expected to do so in the near future. There are already ninety students of the school who are serving their country in either the army or navy, and several of these are in the front line trenches in France.

The academic graduates plan in several cases to continue their higher education in Catholic colleges and seminaries during the coming fall. Three will study medicine and eight will take up some form of employment at once. All class festivities were dispensed with this year and in place of the customary gold medal for scholarship, War Savings stamps were awarded.

The chorus singing was of a high order and was directed by Professor Wenzel J. Dousek, assisted by an orchestra. Joseph J. Doran delivered a forcible oration as a salutatory on "Practical Results of Our Catholic Secondary Education," and Leo F. LaPalm spoke as valedictorian in behalf of the class.

Scholarship honors were awarded to George Weber, of Our Lady of Perpetual Help school. Patriotic airs were sung by the audience at the beginning and at the close.

Bishop Addresses Class.

Bishop Thomas F. Hickey, besides conferring diplomas, addressed the class, reviewing at length the history of the school. He spoke in part as follows: "This is a time of test and stress, but not of discouragement or of despair. Rather it is a time of hope and promise, when with strong heart we should look to the future. For we feel confident that God will do for man what man has not been ready to do for his fellowman. It needs no one to tell us that today religion is

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

men, is becoming a beacon light, which is leading us through the darkness of these eventful days. "To-night my mind goes back to other days when other graduates now far away from school, from home, from diocese and country, stood upon this platform and made promises similar to those you have made here to-night. They have left home to give all to God and country, and are now separated from us by the broad sea. But we are confident that they will

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MADE CHAIRMAN OF COMMITTEE TO SELL STAMPS

Arthur L. Stern to Have
Charge of Four Clubs.

DISAPPOINTED IN AGENCIES

June 22/18
Savings Stamp Committee Sends to
Them Appeal to Show More Interest and Activity—Children to Be
Asked to Buy During Vacation

Arthur L. Stern, of Michaels, Stern & Company, yesterday was appointed chairman of the Clubs Committee of the war savings stamp campaign. This is the first of a series of organizations planned by Elmer E. Fairchild, chairman of the War Savings Committee, following instructions from the United States Treasury Department and state headquarters.

The committee of which Mr. Stern is chairman will have charge of four clubs, probably more. There will be a limit club, each member of which will pledge himself to purchase \$1,000 worth of stamps before the end of the year; a \$500 club, a \$250 club and a \$100 club.

J. Sankey Mullan, secretary of the Board of Education, yesterday reported that last week, which was the last week of the public school session, thrift stamps amounting to \$1,352 were sold to the children. This is an increase of \$41.40 over the sales of the previous week, when the sales amounted to \$1,310.60. Paper savings banks have been distributed among the children and they have been asked to save their pennies, nickels and dimes for stamp purchases. Herman J. Norton, director, is working on a plan to have stamps placed on sale at the playgrounds throughout the vacation.

Arrived yesterday from Buffalo for special recruiting duty, Sergeant Robert C. Graham, of the United States Marine Corps, offered his services for the war savings campaign. To-night he probably will accompany the girls' hand-organ brigade, under A. H. Neisner, 190 Main street east. The young women will hold street meetings and sell stamps.

Effort to Stir Agencies.

Disappointment was expressed yesterday at headquarters over the small sales made by some of the 1,500 agencies throughout the county. In an effort to shake them up, the committee has sent the following to them:

To-day marks the beginning of the intensive week's drive for pledges which is being carried out all over the United States with the single exception of Monroe county. Here, due to lack of organization, we have been compelled to postpone this drive until the week of July 8th. The work of preparation is already under way and its affects are beginning to be seen in increased public interest and larger daily sales. We have still got a long way to go before we reached that \$5,500,000 mark. As far

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Two members of the class have already enlisted as naval reserves, and others are expected to do so in the near future. There are already ninety students of the school who are serving their country in either the army or navy, and several of these are in the front line trenches in France.

The academic graduates plan in several cases to continue their higher education in Catholic colleges and seminaries during the coming fall. Three will study medicine and eight will take up some form of employment at once. All class festivities were dispensed with this year and in place of the customary gold medal for scholarship, War Savings stamps were awarded.

The chorus singing was of a high order and was directed by Professor Wenzel J. Dousek, assisted by an orchestra. Joseph J. Doran delivered a forcible oration as a salutatory on "Practical Results of Our Catholic Secondary Education," and Leo F. LaPalm spoke as valedictorian in behalf of the class.

Scholarship honors were awarded to George Weber, of Our Lady of Perpetual Help school. Patriotic airs were sung by the audience at the beginning and at the close.

Bishop Addresses Class.

Bishop Thomas F. Hickey, besides conferring diplomas, addressed the class, reviewing at length the history of the school. He spoke in part as follows: "This is a time of test and stress, but not of discouragement or of despair. Rather it is a time of hope and promise, when with strong hearts we should look to the future. For we feel confident that God will do for man what man has not been ready to do for his fellowman. It needs no one to tell us that to-day religion is

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

Workers in Factories and Stores Enter
Campaign—Sergeant Graham
Drafted by Girls.

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MADE CHAIRMAN OF COMMITTEE TO SELL STAMPS

Arthur L. Stern to Have
Charge of Four Clubs.

DISAPPOINTED IN AGENCIES

June 22/18
Savings Stamp Committee Sends to
Them Appeal to Show More Interest
and Activity—Children to Be
Asked to Buy During Vacation

Arthur L. Stern, of Michaels, Stern & Company, yesterday was appointed chairman of the Clubs Committee of the war savings stamp campaign. This is the first of a series of organizations planned by Elmer E. Fairchild, chairman of the War Savings Committee, following instructions from the United States Treasury Department and state headquarters.

The committee of which Mr. Stern is chairman will have charge of four clubs, probably more. There will be a limit club, each member of which will pledge himself to purchase \$1,000 worth of stamps before the end of the year; a \$500 club, a \$250 club and a \$100 club.

J. Sankey Mullan, secretary of the Board of Education, yesterday reported that last week, which was the last week of the public school session, thrift stamps amounting to \$1,352 were sold to the children. This is an increase of \$41.40 over the sales of the previous week, when the sales amounted to \$1,310.60. Paper savings banks have been distributed among the children and they have been asked to save their pennies, nickels and dimes for stamp purchases. Herman J. Norton, director, is working on a plan to have stamps placed on sale at the playgrounds throughout the vacation.

Arrived yesterday from Buffalo for special recruiting duty, Sergeant Robert C. Graham, of the United States Marine Corps, offered his services for the war savings campaign. To-night he probably will accompany the girls' hand-organ brigade, under A. H. Neisner, 190 Main street east. The young women will hold street meetings and sell stamps.

Effort to Stir Agencies.

Disappointment was expressed yesterday at headquarters over the small sales made by some of the 1,500 agencies throughout the county. In an effort to shake them up, the committee has sent the following to them:

To-day marks the beginning of the intensive week's drive for pledges which is being carried out all over the United States with the single exception of Monroe county. Here, due to lack of organization, we have been compelled to postpone this drive until the week of July 8th. The work of preparation is already under way and its affects are beginning to be seen in increased public interest and larger daily sales. We have still got a long way to go before we reached that \$5,500,000 mark. As far

as our agents are concerned, we are not satisfied with the returns we are getting. We do not wish to criticize in any way those who are doing their best, but whose sales are small because of lack of public interest. We do mean to ask those agencies which are making no effort whatever to sell the war stamps if they feel that they are doing their part toward backing up the boys 'over there.' Out of 1,500 agencies we are getting weekly reports from perhaps 400. We feel that we have a perfect right to ask what are the other 1,100 doing."

Fraternal Name Officers.

Members of the Executive Committee of the fraternal savings stamp campaign at a meeting at No. 331 Powers building, yesterday afternoon, appointed George C. Donahue, secretary of the Automobile Club of Rochester, as secretary of the campaign. He will be in charge of the headquarters when it is opened. Assurance is given that the Automobile club will co-operate to the fullest extent with the fraternal campaign.

Harry T. Tinney, superintendent of the Metropolitan Insurance Company, of the Chamber of Commerce building, has been named as chairman of the Stamp Book Committee and all stamp books will have to go through his hands.

The Executive Committee decided to meet every noon during the campaign. Letters will be sent to city, county, state and Federal employees to assist in every way possible.

Orders were given yesterday for 35,000 lithographs. William Holmes, of Temple Theater, has agreed to provide ten bill posters who will hang the lithographs on all billboards available.

Activity of Boy Scouts.

In response to the appeal of Frank A. Vanderlip, chairman of the National War Saving Stamp Committee, the 600,000 Boy Scouts all over the United States are planning a renewed drive in the campaign. Since the campaign of the Scouts started about the middle of April the Treasury Department has reported 915,540 sales amounting to over \$10,000,000 made by them.

The Scouts in Rochester have been active in this campaign. During the past week they covered the city with W. S. S. posters. Since the campaign began the sales have amounted to over \$19,000.

THRIFT STAMP SALES INCREASE

An increase of more than \$10,000 in the weekly sales of War Savings and Thrift Stamps was reported by the Postoffice last night to Edward E. Morris, general secretary of the Monroe County War Savings committee. That increase, Mr. Morris said, was due entirely to the efforts made by the new chairman, Elmer E. Fairchild, who has been at the head of the committee only one week.

Actual sales reported by the post-office amounted to \$34,052 last week. The sales in the previous week were \$23,592. Those figures do not include unfilled orders, which have been signed. Orders signed late yesterday and last night will be filled next week.

Four Minute Men, under the leadership of John J. McInerney, Monroe County chairman, will conduct a five days' drive beginning to-morrow and ending on Friday in the interests of the War Savings campaign. Speeches will be made at the Lyceum, Temple, Victoria and Family Theaters by local Four Minute Men and at the Piccadilly and Regent by Sergeant Graham of the Marine Corps, who will combine with his regular address on Marine recruiting an appeal for those who cannot join the colors to invest their money in War Savings Securities.

The schedule of four-minute speeches for to-morrow is as follows: Lyceum, Milton E. Gibbs; Temple, Rev. Robert J. Drysdale; Victoria, Rev. Horace G. Ogden; Family, A. E. Beckwith; Piccadilly and Regent, Sergeant Graham.

Responsive to the invitations sent on Thursday to fraternal organizations to join with the Elks and Moose in the big fraternal campaign for the sale of a quarter of a million war savings stamps, the first to get into line is the Knights of Columbus, which has a membership of several thousand. Notification was received yesterday that at a meeting on Friday night the Knights had voted unanimously to give all aid possible.

Grand Knight George T. Roche was authorized to appoint a committee of three to attend the meeting of the fraternal committee at 8 o'clock to-morrow night at 331 Powers Building. Delegates from other fraternal bodies will be at the meeting.

TO CROWN IT ALL THEY ENCOUNTER OODLES OF GIRLS

By June 23
Fifty-five Soldiers Have Memorable Day.

MASONS GIVE THEM OUTING

Automobile Ride, Dinner and, as Luck Would Have It, Dancing with Young Women Come Way of Men at Mechanics Institute

Notwithstanding the rain, yesterday was a happy day for fifty-five of the soldiers who are in training at Mechanics Institute, for an automobile ride, smokes in abundance, a dinner fit for the chief of staff, and the company of good-looking young women fell to their lot. All this was the doing of Ancient Craft Lodge, F. and A. M., whose members "adopted" the lucky fifty-five for the day.

Not long after noon the entertaining Masons picked up several automobile loads of soldiers at the barracks. After a ride the enjoyment of which the disagreeable weather could not dampen, the fifty-five arrived at Manitou Beach, where they found dinner waiting for them. The ride and the dinner alone would have made the day memorable, the soldiers said, and each was convinced that he was the luckiest fellow in uniform even before the crowning development.

It happened that the young women employed on the fourteenth and fifteenth floors of the executive department of the Eastman Kodak Company were having their annual outing at Manitou Beach. The rain had nearly spoiled it up to the time the soldiers arrived, when the girls had begun to pair off among themselves and dance to keep warm.

At the psychological moment the khaki-clad fifty-five emerged from the dining room beaming with the satisfaction of well-fed men. The girls spied them. Forthwith the chaperons had a conference with the Masonic hosts, and then there was dancing of the real fellow-and-girl sort. For many of the fifty-five it was the first taste of female society they had had since they donned the uniform. For many, too, it was the first substantial reminder of the young women they had left behind them. No one who saw them would say that they failed to enjoy it.

Difficult as the leavtaking was, the fifty-five started for the city toward evening. At the suggestion of H. T. Tinney, a member of Ancient Craft Lodge, they were armed with thrift stamps and turned loose in Main street. It was not long before they had disposed of their patriotic ware, more than \$400 worth of stamps being sold.

If any other well-wishing organization or individual would like to effect the sale of a substantial block of thrift stamps, the soldiers said last night, they might guess how to do it.

SAVINGS STAMP SALES INCREASE BY OVER \$10,000

Last Week's Reports Show
Total of \$34,052.

June 23/19

ANOTHER ORDER IN DRIVE

Knights of Columbus Join Campaign of Fraternities — Meetings Scheduled for To-morrow and Tuesday Evenings—Other Plans

The sales of war savings and thrift stamps last week exceeded those of the previous week by more than \$10,000, according to a report made last night by the postoffice to Edward E. Morris, general secretary of the War Savings Committee. The postoffice report contained nothing but actual sales, every stamp being paid for.

The amount of stamps sold was \$34,052. Sales in the previous week amounted to \$23,592. It is believed that orders for several thousand dollars more were signed up late yesterday afternoon and last night. These will not be filled until next week. The stamps will be delivered by mail carriers.

Mr. Morris said yesterday evening that the increase was due entirely to the new chairman, Elmer E. Fairchild.

In response to the invitations sent on Thursday to fraternal organizations to join the Elks and Moose in the big fraternal campaign for the sale of a quarter of a million war savings stamps, the first to get in line is the Knights of Columbus, which has a membership of several thousand. Notification was received yesterday that at a meeting on Friday night the Knights had voted unanimously to give all aid possible.

George T. Roche, grand knight, was authorized to appoint a committee of three to attend the meeting of the Fraternal Committee at 8 o'clock to-morrow evening at No. 31 Powers building. Delegates from other fraternal bodies will be at the meeting.

Campaign headquarters have been engaged at No. 23 Clinton avenue south. The building is owned by Thomas W. Finucane, who has donated the use of the ground floor store as a headquarters. The Hotel Hayward has given permission for the erection of a large sign over the marquee of the hotel. These headquarters will be occupied on Monday, with George C. Donahue, secretary of the Automobile Club of Rochester, as general secretary of the campaign. Dr. Frederick R. Smith, president of the Automobile Club, has offered to take Mr. Donahue's work at the club in the meantime.

A meeting of the General Committee at the Elks' Home, No. 113 Clinton avenue north, will be held on Tuesday evening. Members from all lodges and on all committees are urged to attend this, as it will mark the opening of the campaign.

Mrs. William M. Kipp, who is directing the work of the women's corps, has invited all the women and all volunteers to put the war...

Fraternal Orders Getting Behind

War Savings Stamp Campaign with Plan To Put Rochester Over Top

Heath money

Representatives of a number of fraternal orders in Rochester are expected to attend the meeting this evening at 8 o'clock of the Elks and Moose at 331 Powers Building to start a War Savings Stamp campaign. Chairman James Bryan of the Elks will preside and will outline the plan of campaign.

To sell \$200,000 worth of War Savings Stamps in one week will be some task, but the Elks, Moose, K. of C. and other organizations expect to put over the work for Chairman Elmer Fairchild and the W. S. S. Committee and bring Rochester up to the top throughout the country. Numerous innovations will aid in making the campaign a success.

At noon to-day the campaign headquarters at 23 Clinton Avenue South will open with George C. Donahue of the Auto Club in charge as secretary and James Bryan as chairman of the committee. Mr. Bryan sends out a public invitation to all patriotic citizens who have the time to report at headquarters to-morrow at 2 o'clock and volunteer to get the campaign on its way. There is a tremendous amount of preliminary work to be done, and many of the members of the Elks, Moose and K. of C., as well as other organizations, will report to-morrow.

Dr. F. R. Smith, the president of the Automobile Club of Rochester, notified the chairman Saturday that the club would gladly give the services of the secretary

Mr. Donahue, to this campaign and will do everything possible, as in the past, to promote war work and war campaign work.

"Give Stamps Instead of Money" will be one of the slogans of the campaign.

Lighting Men In State To Help In Sale Of Stamps

The Executive Committee of the Empire State Gas and Electric Association, of which James T. Hutchings, of the Rochester Railway and Light Company, is a member, has adopted a resolution rallying 10,000 lighting men throughout the state to the War Savings campaign.

Every man in every one of the 120 companies represented in the association is expected to assist. The Rochester Railway and Light Company has been selling stamps since the beginning of the year, but all the companies in the association will redouble their efforts.

This part of the Rochester company's patriotic work has been in charge of Joseph P. F. McSweeney, who is a major in the War Service Corps and who will have special duties in the War Savings campaign. From manager to meter readers and linemen, every worker will be enlisted.

Through the volunteer efforts of the members of the association throughout the state more than \$150,000 worth of stamps has been sold. This week it is expected that this amount will be more than doubled.

Fraternities' Campaign to Sell \$200,000 Worth of War Savings Stamps Will Open This Evening

June 24/19

When the representatives of the Elks and Moose meet at No. 331 Powers building at 8 o'clock this evening to open their War Savings Stamp campaign James Bryan, chairman of the Elks, will preside and outline the plan of campaign. Considerable work has been done and it is expected that many of Rochester's fraternal and civic organizations will have representatives at the meeting.

To sell \$200,000 worth of War Savings Stamps in one week is a large task, but the Elks, Moose, Knights of Columbus and other organizations expect to do it for Chairman Elmer Fairchild and the W. S. S. Committee, to put Rochester at the top of this work throughout the country. Numerous innovations will aid in the campaign.

The campaign headquarters at No. 23 Clinton avenue south will open at noon

to-day with George Donahue, of the Automobile Club, in charge as secretary and James Bryan as chairman of the committee. Mr. Bryan sends out public invitation to all patriotic citizens who have the time to go to the headquarters to-morrow at 2 o'clock and volunteer to help launch the campaign. There is a tremendous amount of preliminary work to be done and many of the members of the Elks, Moose and Knights of Columbus and of other organizations will report for duty to-morrow.

Dr. F. R. Smith, president of the Automobile Club of Rochester, notified the chairman on Saturday that the club would gladly give the services of the secretary, Mr. Donahue, to this important war work and would do everything else possible to promote it.

"Give stamps instead of money" will be one of the slogans of the campaign.

Four-Minute Men Begin Campaign of Five Days.

MESSAGE FROM PRESIDENT

This Is Printed on Certificate Issued to Each Four-Minute Man—Talks Scheduled for Number of Theaters of the City This Evening

The Four-Minute Men, under the leadership of John J. McInerney, Monroe county chairman, will conduct a five-day drive beginning this evening and ending next Friday in the interests of the war savings campaign. Speeches will be made at the Lyceum, Temple, Victoria and Family theaters by local Four-Minute Men and at the Piccadilly and Regent by Sergeant Graham, of the Marine Corps, who will combine with his regular address on marine recruiting an appeal to those who cannot join the colors to invest in war savings securities.

The schedule of Four-Minute speeches for this evening follows: Lyceum, Milton E. Gibbs; Temple, Rev. Robert J. Drysdale; Victoria, Rev. Horace G. Ogden; Family, A. E. Beckwith; Piccadilly and Regent, Sergeant Graham.

Mr. McInerney recently received from the Committee on Public Information a request that he send to Washington a list of the Four-Minute Men for Monroe county, to whom official certificates of appointment will be issued. A copy of this certificate, which is under the seal of the Committee on Public Information, was sent to Mr. McInerney and reads as follows: "Reposing special trust and confidence in the patriotism, fidelity and abilities of (name of Four-Minute Man), we have appointed him to serve the United States government as a Four-Minute Man in Monroe county, New York." It will be signed by W. McCormick Blair, national director, and Mr. McInerney.

There is also printed upon this certificate a message from President Wilson to the Four-Minute Men, which is as follows:

"Upon you Four-Minute Men, who are charged with a special duty and enjoy a special privilege in the command of your audiences, will rest in a considerable degree the task of arousing and informing the great body of our people.

"My best wishes and continuing interest are with you in your work as part of the reserve officers' corps in a nation thrice armed because through your efforts it knows better the justice of its cause and the value of what it defends."

These certificates will be issued to the following Four-Minute Men: John J. McInerney, chairman; Daniel T. Roach, secretary; William MacFarlane, Rev. Frank M. Weston, Joseph H. Corcoran, David Schoenberg, Nelson E. Spencer, Daniel F. Fitzgerald, James S. Bryan, Milton E. Gibbs, Howard H. Widener, Rev. Robert J. Drysdale, Rev. C. Waldo Cherry, Rev. Horace G. Ogden, James M. Spinning, Haskell H. Marks, Charles B. Bechtold, Rev. J. B. Sullivan, Charles W. Murphy, John R. Powers, R. N. Kalbfleisch, J. G. Palmer, Frederick K. Townsend, Arthur Stern, Donald Craigie, Rabbi H. J. Wolff, Rev. John Wolff, Joseph Fritsch and Elmer Shaffer; Rev. P. J. McArdle, Scottsville; Peter G. Smith, Webster; S. A. Shantz, J. J. O'Brien and Mark Fureman, Fairport.

LIGHTING MEN ANSWER CALL OF PRESIDENT

June 24/18 10,000 TO ENTER WAR SAVINGS STAMP CAMPAIGN.

FRATERNITIES TO MEET

Will Gather in Powers Building Tonight to Prepare for Intensive Campaign.

Every gas and electric company in the state, through managers and employees, have been lined up for an intensive War Savings drive this week. This has been done through a resolution adopted by the executive committee of the Empire State Gas and Electric association, of which James T. Hutchings, manager of the Rochester Railway and Light company, is a member.

The resolution recommends War Savings service to 10,000 employees of the 120 companies belonging to the association. From manager to meter readers and linemen, all the lighting workers are called to place every energy at the disposal of the savings stamp campaign leaders in every community where artificial light is served. Although more than \$150,000 in W. S. S. paper has been sold through the volunteer activities of some of the members of the state lighting organization, its workers hope to be able to obtain pledges aggregating many times this amount during the coming week.

Declaring their belief that "every gas and electric company in the Empire State is desirous of aiding the government in this, as in every other movement having for its object the successful prosecution of the war," the state lighting men resolved "that the executive committee of the Empire State Gas and Electric association recommend to the 120 gas and electric companies comprising its membership that they each immediately offer and pledge to the War Savings committee in their communities their full co-operation and support in such ways as may be most useful and further that they take up with each of their officers and employees the prompt and liberal compliance with the call of the President of the United States."

Fraternal Headquarters.

Headquarters were opened this morning at 23 Clinton avenue south for the Fraternal War Savings Stamp campaign, with George C. Donahue as general secretary. On the mezzanine floor, Mrs. William M. Kipp has charge of the women's division.

The general meeting of delegates from all fraternal societies in the city will take place to-night at the executive offices, 331 Powers building. Members of fraternal societies are invited

Monroe Elks' club, 24, auxiliary of the B. P. O. E., will have a picnic at Corbett's Glen. Addresses will be made by four-minute men, who will be delegated by James S. Bryan, executive secretary. Every woman at the outing will be enrolled in the work.

Uniformed Elks Made Plans.

Last night 120 members of the Antlers, the uniformed team of the Elks, met at Elks lodge with Dr. Richard J. Decker, past exalted ruler and captain of the team. Plans were made for a fantastic parade. To-day 300,000 saving stamp books arrived from Syracuse, serially numbered. In each of these books four 25-cent stamps will be pasted, making the total \$1, the cost of the book to the purchaser. Harry T. Tinney, chairman, has a squad of ninety men pasting the stamps in the books, so that they will be ready within forty-eight hours.

One of the features of the campaign will be four big "Watch Towers." Each will be eighteen feet in height, with platforms on top and bottom. They will be decorated with flags and emblems. Young women will sell stamps from the lower platform while Four-Minute-Men will make addresses from the "Crow's Nest." These "Watch Towers" will be placed at the intersection of principal down-town streets.

Patrick Galvin, state director of the Loyal Order of Moose, has arranged with theaters for a vaudeville programme at Water and Main streets every day. It may last from 10 a. m. till 6 p. m. John Farron, manager of the Victoria theater, has donated the use of the Primrose Minstrels.

Secretary Donahue sends a call for volunteers, urging that any one may assist, even if one doesn't care to work on a team or in a fraternal body.

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

Four Huge "Watch Towers" Feature Fraternal Campaign

Will Be 18 Feet High, With Two Platforms, and Will Be
Placed at Street Corners Downtown—Girls To Sell
While Men Make Speeches—Head-
quarters Opened.

Times
Headquarters were opened at 10 o'clock this morning at 23 Clinton Avenue South for the Fraternal War Savings Stamp campaign, with George C. Donahue as General Secretary. On the mezzanine floor, Mrs. William M. Kipp assumed charge of the woman's division.

The general meeting for delegates from all fraternal societies in the city will take place tonight at the Executive offices, 331 Powers Building. Members of fraternal societies are invited to attend.

Tomorrow the Ladies' Club, 24, auxiliary of the B. P. E., will have a picnic at Corbett's Glen. Addresses will be made by 4-Minute Men, who will be delegated by Executive Secretary James S. Bryan. Every woman at the outing will be enrolled in the work.

Last night 120 members of the Antlers, the uniformed team of the Elks, met at Elks Lodge with Dr. Richard J. Decker, past exalted ruler, who is captain of the team. Plans were made for a fantastic parade. A prize is to be awarded the best uniformed team in the march and the Antlers will be augmented to a larger size than in previous effort.

Today 300,000 saving stamp books arrived from Syracuse, serially numbered. In each of these books four 25 cent stamps will be pasted, making the total \$1.00, the cost of the book to the purchaser. Chairman Tinney has a squad of 90 men pasting the stamps in the books, so that they will be ready within 48 hours.

One of the features of the campaign

June 24
will be four big "Watch Towers". Each of these will be 18 feet in height, with platforms on top and bottom. They will be decorated with flags and emblems. Young women will sell stamps from the lower platform while 4-Minute Men will make addresses from the "Crow's Nest." These "Watch Towers" will be placed at the intersection of principal down-town streets.

State Director Patrick Galvin, of the Loyal Order of Moose, has arranged with local theaters for a vaudeville program at Water and Main Streets, every day. It may last from 10 a. m. till 6 p. m. Manager John Farron of the Victoria Theater, has donated the use of Primrose Minstrels to aid in the campaign in whatever capacity may be assigned to them. At the free vaudeville show, Main and Water Streets, it is planned to have 150 salesmen percolate through the crowd.

Moose club has adopted the slogan "Sell \$210,000 or Bust." Willard A. Marakle, of the Moose, had a conference today with Executive Chairman Bryan and suggested a contest between the various fraternities whereby the one selling most stamps be awarded a prize. It is under advisement.

General Secretary Donahue sends out a call for volunteers, urging that any one may enlist, even if one doesn't care to work on a team or in a fraternal body. "We're doing this for Uncle Sam and the boys in France who are fighting our battles. Everyone should get aboard the Campaign wagon."

WAR STAMPS TAKE LEADING PLACE IN COUNTY ACTIVITY

June 25/18
It has become impossible for the Monroe County War Savings Committee to keep track of all the little campaigns going on throughout the city and county to sell War Savings and Thrift Stamps. These campaigns are becoming more and more numerous every day. Never since headquarters were opened last January in the Sibley Block has there been such activity. This is believed to be due to the fact that, after several months of worrying along without a chairman, the committee now is properly organized and has brought thousands into line for the movement.

The fraternal campaign for the sale of 250,000 of War Savings Stamps got into full stride yesterday, opening its headquarters at 23 Clinton Avenue South in the morning and convening a meeting of all delegates from other lodges at the executive offices, 331 Powers Building, last night.

Rousing encouragement was given the fraternal executive committee by the large delegation which turned out, representing practically every large fraternal body in the city. Executive Chairman James S. Bryan presided and outlined to those present exactly what must be done, how it is to be accomplished and the patriotic endeavor needed from all.

Owing to the fact that J. Warrant Castleman, colonel of the War Service

Corps, was compelled to leave town for a few days, preparations for the entrance of the corps into the Thrift campaign have been for the most part taken care of by John P. Morse, who was named lieutenant-colonel of the corps for the city by Mr. Castleman last week.

**WAR STAMP QUARTERS
NOW IS BUSY PLACE**

Many Organizations Plan to Help Campaign.

Never since headquarters for the War Savings campaign in this county were opened last January in the Sibley block has there been such activity as there is this week.

Since Elmer F. Fairchild assumed charge offers of assistance have poured in from every quarter imaginable all over the county. Every day he is informed of some new organization in the campaign. And every day brings further assurance that the large number of stamps to be sold before the end of the year will be disposed of as intended by the United States Treasury Department.

The campaign of the Elks, Moose and other fraternal organizations will be followed the week of July 8th by an intensive drive of the War Savings Corps. Whatever remains of the quota of more than \$5,000,000 by that time, it is expected, will be cleaned up by the corps and other who are promising help for the big drive.

Numerous individual efforts are being made to help the committee reach the quota. Occasionally little campaigns here and there, of which the committee is not aware, are discovered by accident. One example was found at the Powers Hotel, where Miss Hattie Kostbahn and Mrs. May C. Andrus, cashiers, have been running a campaign without consulting anybody and selling an average of \$100 a week in stamps. They purchase their stamps from the postoffice and then sell them to guests of the hotel and others.

While the committee, as regards the quota of this county, receives credit in the Treasury Department for all such campaigns, many of them are conducted without the knowledge of the committee. But the result is known through sales reported by the postoffice.

**ORDERS LAUNCH
THEIR CAMPAIGN
TO SELL STAMPS**

Encouraged in Effort to Realize \$250,000.

COMMITTEES ARE APPOINTED

Many Named from Elks and Moose to Help Direct Week's Drive. Vaudeville in Street and Talks from "Watch Towers" Planned

The fraternal campaign for the sale of \$250,000 worth of War Savings Stamps got into full stride yesterday, opening its headquarters at No. 23 Clinton avenue south in the morning and convening a meeting of all delegates from other lodges in the executive offices at No. 331 Powers building last night.

Rousing encouragement was given the Fraternal Executive Committee by the delegation, representing practically every large fraternal body in the city. James S. Bryan, executive chairman, outlined to those present what must be done, how it is to be accomplished and the patriotic endeavor needed from all.

"If this is a success, and it cannot, must not, be otherwise," said Mr. Bryan, "it will reflect a halo of patriotism on every fraternal order in the city. This is not a one or two or three-lodge affair. It is for all. And let us all, unitedly, put our shoulder to the wheel and sell these stamps for Uncle Sam."

Speak Before Delegates.

Other addresses were made by James McMahon, ruler of the Elks; William Smith, dictator of the Moose; George T. Roche, grand knight of the Knights of Columbus, and George C. Donahue, general secretary.

The new headquarters is a spacious store. It has a mezzanine floor, which will be used for conference and by Mrs. William M. Kipp, who is chairman of the Women's Division. A corps of stenographers are at work. Furniture, which has been donated for the campaign, and telephones were put in yesterday. Mr. Donahue will be in general charge during the campaign.

One of the features of the fantastic parade that will take place July 2d will be the corps of 120 Antlers in Zouave costume of purple and white. Dr. Richard J. Decker, a past ruler, is captain and George W. Miller is lieutenant. Drill corps will meet at 8 o'clock this evening in the Elks' Temple.

To Erect "Watch Towers."

A novelty of the campaign will be four "watch towers" at street intersections downtown. These will be eighteen feet in height with two platforms. From the upper one Four-Minute Men will make addresses while from the lower one young women in white will sell Savings Stamps.

A package of 500,000 serially numbered stamp books arrived from Syracuse yesterday and Chairman Tinney has a force of ninety men, donated by a life insurance company, pasting four stamps in each book. The Victoria Theater, through the manager, John Farron, has donated the use of the Primrose Minstrels for the week. Patrick J. Galvin, state dictator of the Moose, has arranged for a free vaudeville entertainment every day at Main and Water streets. Performers have been donated by another theater.

A general meeting of all committees will be held at 8 o'clock this evening at No. 23 Clinton avenue south instead of at the Elks' temple. Mrs. Kipp has called for a general meeting of the women for to-morrow afternoon at 2 o'clock at the headquarters to appoint captains of the committees that will solicit in the theaters, hotels, clubs, railroads and restaurants.

LIEUTENANT-COLONEL NAMED

John P. Morse, Third Appointed for War Service Corps of Monroe, Is Planning Campaign in the City. More Subscribers to War Chest

Because of the absence from the city of J. Warrant Castleman, colonel of the War Service Corps, preparations for the entrance of the corps into the thrift campaign have been largely in charge of John P. Morse, who was named lieutenant-colonel for the city by Mr. Castleman last week. Mr. Morse is the third lieutenant-colonel of the corps named; the other two are Thomas C. Gordon, of Brockport, for the county division west of Rochester, and Andrew H. Bown, for the county division east of Rochester.

Arrangements are now under way for a meeting of the captains and lieutenants of the corps to be held at Convention Hall on Friday evening, when the purposes of the campaign and the part in it that the War Service Corps is to play will be outlined and full instructions will be given to the men and women in charge of the districts and subdivisions.

Mr. Castleman will preside at this meeting, and the principal speaker will be Arthur E. Sutherland. The meeting will be chiefly for business, and all the material needed by the captains and lieutenants during the campaign will be distributed there. The majors of the city will be on the platform and to them will be given the material for the wards. The captains will be required to obtain during the evening the envelopes prepared for the majors for distribution to their lieutenants.

In case there is need for them in the coming campaign, pamphlets will be available in Italian, Polish, Hungarian and Yiddish.

The final work of the War Chest campaign has been completed and the cards containing subscriptions obtained by the corps have been turned over to the War Chest Committee. The following subscriptions for \$100 or more hitherto unpublished have been added:

John G. Tamblin	144
Dr. and Mrs. L. Simpson	100
Carolyn M. Nixon	100
Self-Denial Club	100
Elmer J. Smith	100
Josephine Gifford	100
Flower City Council, Order of United Commercial Travelers of America	200
Annie Hanmer Coughton	144
Mr. and Mrs. Harry S. Richards	120
Bessie Bennett	100
Mary H. Converse	100
Mrs. F. A. Cole	120
Farnum F. Dorsey	180
Mr. and Mrs. Willard Goodyear	300
Harry Van Roll	240
Frank O'Loughlin	240
Joseph F. Hirschcock	100

Seven Fraternal Lodges Join War Savings Stamp Campaign

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

The Organizational Will Conduct Campaign to Get Pledges in Lots of \$1,000 Each.

Five Others Send Communications That They Will Participate—Fantastic Parade Next Tuesday Night in Which Italians Will Take Part—Names of All Committees Are Announced.

Delegates from seven big fraternal bodies attended the meeting last night at executive offices, 331 Powers Building, to join in the Fraternal Campaign for the sale of \$250,000 of War Savings Stamps. Communications were received from four other societies declaring their intentions of participating. Informal report was received from another that it will take a hand.

Names of lodges represented at last night's meeting were: Lalla Rookh Drill Corps, Aurora Lodge, I. O. O. F.; Knights of Pythias, Knights of Columbus, Independent Order of Foresters, Benevolent Protective Order of Elks and Loyal Order of Moose. The lodges which sent formal letters stating they would take part were: Knights of St. John, Knights of St. George, Knights of Malta and Kader Khan Sanctorum.

Because of the great victory of the Italians on the Piave River front, the members of Bersaglieri Larmarmora, a local Italian society, asked if they would be allowed to show their spirit. Word was sent back to them that they would be accepted and to send delegates.

Executive Chairman James S. Bryan presided at the meeting. He urged that a full 100 per cent. fraternal effort be made and that the campaign is elastic enough to envelop all lodges. "It is a volunteer effort, inspired by patriotism," he said, "and all of us, who belong to fraternities should put our shoulder to the wheel. Rochester is behind its quota. We must catch up. The fraternal societies ought to do their bit." Other addresses were made by Exalted Ruler James McMahon, of the Elks; District Dictator William Smith, of the Moose, and General Secretary George C. Donahue.

A week from tonight the big fantastic parade will take place. Every one of the above named societies will participate in the affair. Their representatives are to report to Col. Henry W. Morse today for instructions.

A general meeting of all committees will take place tonight at the headquarters, 23 Clinton Avenue South, instead of at Elks Home, as at first announced. Antler Drill Corps will meet at Elks Home to receive instructions from Dr. Richard J. Decker, captain of the drill corps. George W. Miller has been designated to provide the novelties for the parade. Frank A. Flora has been appointed as assistant to Mr. Donahue. Charles Doxtader, well-known in fraternal circles, volunteered his services as aid in headquarters office.

Members of Ladies' Club, affiliated with the Elks, are having an outing today at Corbett's glen. Four-minute men will address them. Tomorrow Mrs. William M. Kipp, who is general chairman of the women's division, will have a meeting of all women volunteers and will name committees to work in restaurants, clubs, hotels, railroad stations and theaters.

Executive Chairman James S. Bryan announced these committees:

- Finance—Elks, James Lyons, chairman; George A. Weidenborner, Hugh J. Wynn; Moose, Willard Marakle, Frank G. Kuna, Arnold J. Thornton.
- Publicity and advertising—Elks, Charles E. Welch, Jacob Fonda, Alphonse J. Klem; Moose, Charles B. Tutty, chairman; Charles Bell, Fred D. Backstaff.
- Posters—Elks, Albert J. Braham, chairman; Thomas E. Judge, John M. Kane; Moose, Dr. Sullivan, John Scharvogel,

- William Monahan.
- Street canvassing—Elks, Charles F. Howe, Samuel F. O'Leary, John M. Keon; Moose, N. S. Schiffern, chairman; F. L. Hockborn, James H. Griffin.
- Retail stores—Elks, George R. Bausch, chairman; John B. Howe, A. J. Groh; Moose, James E. Taylor, Joseph Falke, William Quinlan.

- Stamps, not coin—Elks, George S. Taylor, John McParlin, Joseph Fritche, Jr.
- Day meetings and Exposition Park—Elks, Emanuel Koveleski; Edward A. Dentinger, B. A. Engert; Moose, P. H. Galvin, chairman; J. Sherburne Read, M. D. Harry Norris.

- Night meetings—Elks, Edward J. Ward, chairman; Charles W. Anderson, Max L. Holtz, H. R. Darling, Louis L. Mincer; Moose, John E. Butler, Louis A. Weaver, Henry L. Terharr, Charles Shanhart, Fred Arnold.

- Banks—Elks, Charles H. Lauster, chairman; George B. Hart, Charles L. Goetz; Moose, William Rossenbach, Thomas M. Gowan, Daniel McGuire.

- Hotels and restaurants—Elks, Fred Odenbach, Jr., Harry McKissick, Fred J. Holley; Moose, Edward Baker, chairman; Lynn Hite, William Pearce.

- Theaters—Elks, Martin E. Wolff, John J. Farren, George W. Miller; Moose, Davis C. Clark, chairman; Dr. W. B. O'Neil, Raymond G. Smith.

- Furniture and fixtures—Elks, Frank A. Flora, chairman; George W. Freckleton, George H. Rutter; Moose, Mr. Edwards, Frank Hoffman, Charles H. Cameron.

- Parades—Colonel Henry W. Morse, chairman; Elks, Dr. Richard J. Decker, Allen C. Hatch; Moose, Frank Karwick, Albert Terharr.

- Police—Elks, James McD. Ellis, chairman; Arthur G. Barry, John Arth; Moose, George P. Doyle, George Bowman, Charles Bovee.

- Signs and banners—Elks, Frederick J. Gabe, John C. Curtiss, Henry Kohlmetz; Moose, Terry Lyons, Edward Mauer, L. J. Zuerlein.

- Record—Elks, Frank A. Flora, chairman; George King, Edward D. Creed; Moose, Frank G. King, Bertram Fay, Clinton Hauson.

- Speakers—Elks, John J. McInerney, chairman; Judge W. K. Gillette, Judge D. C. Hebbard; Moose, Judge Kinney, Claude Taggart, Harry E. Quigley.
- Office staff—George C. Donahue, secretary.

- Badges—Elks, D. Curtis Gano, A. B. Warren, Ray P. Gardener; Moose, James P. Fox, chairman; S. Heffer, Robert McMullen.

- Circus—Elks, C. J. McVicar, William M. Kipp, Roland Gauger; Moose, Albert D. Faulkner, Edward Graham, J. C. Fox.

- Advisory—Elks, John Bornkessel, Harry Wheeler, William P. Buckley.
- Membership—Elks, Dr. R. J. Decker, H. R. Darling, D. Curtis Gano, Mortimer S. Smith, Henry Gribbroeck, Frank Eckrick.

SEVEN LODGES IN DRIVE OF WAR STAMPS

FOUR OTHERS DECLARE INTENTION TO PARTICIPATE.

ARTHUR STERN'S COMMITTEE

Seven big fraternal bodies have joined the fraternal campaign for the sale of \$250,000 of War Savings Stamps. Communications have been received from four other societies declaring their intentions of participating. Informal report was received from another that it will take a hand. Lodges so far represented are Lalla Rookh Drill corps, Aurora lodge, I. O. O. F., Knights of Pythias, Knights of Columbus, Independent Order of Foresters, Benevolent Protective Order of Elks and Loyal Order of Moose. The lodges which sent formal letters stating they would take part were: Knights of St. John, Knights of St. George, Knights of Malta and Kader Khan Sanctorum.

Because of the great victory of the Italians on the Piave river front, the members of Bersaglieri Larmarmora, a local Italian society, asked if they would be allowed to show their spirit. Word was sent back to them that they would be accepted and to send delegates.

J. S. Bryan in Charge.

Executive Chairman James S. Bryan presided at a meeting last night. He urged that a full 100 per cent. fraternal effort be made and that the campaign is elastic enough to envelop all lodges. "It is a volunteer effort, inspired by patriotism," he said, "and all of us, who belong to fraternities should put our shoulders to the wheel. Rochester is behind its quota. We must catch up. The fraternal societies ought to do their bit." Other addresses were made by Exalted Ruler James McMahon, of the Elks; District Dictator William Smith, of the Moose, and General Secretary George C. Donahue.

A week from to-night the big fantastic parade will take place. Every one of the above named societies will participate in the affair. Their representatives are to report to Colonel Henry W. Morse to-day for instructions.

Meeting To-night.

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Continued on Page Eight.



June 25/18
ARTHUR L. STERN.
President of Limit Club, War Savings Stamps.

**Executive Committee
For War Stamp Drive**

Arthur L. Stern, president of the Limit Club of the War Savings campaign, today selected an executive committee, each member to have a team of workers for a drive of three days beginning July 9. The intensive campaign of the War Savings Committee will start July 8 and end on the 14th.

The object of the teams under the executive committee of the Limit Club will be to get as many members of the club as possible, each member pledging himself to purchase \$1,000 worth of War Savings Stamps before the end of the year. Under the plan of the United States Treasury Department, Mr. Stern is chairman of the executive committee. The other members are: James Palmer, Mortimer Adler, Farley J. Withington, Daniel Beach, Dr. Frederick R. Smith, William J. O'Hea, Daniel Donaghue and Clarence Wheeler.

The committee will meet Friday night at 7 o'clock at the Rochester Club. With the assistance of Edward E. Morris, general secretary of the War Savings Committee, Mr. Stern has been obtaining a large number of volunteers for the drive.

**SEVEN LODGES IN DRIVE
OF WAR STAMPS**

Continued from Page Six.

clubs, hotels, railroad stations and theaters.

The committees are as follows:

Finance—Elks, James Lyons, chairman; George A. Weidenborner, Hugh J. Wynn; Moose, Willard A. Marakle, Frank G. Kunz, Arnold J. Thornton.

Publicity and advertising—Elks, Charles E. Welch, Jacob Fonda, Alphonse J. Klem; Moose, Charles R. Tutty, chairman; Charles Bell, Fred D. Hackstaff.

Posters—Elks, Harry J. Bareham, chairman; Thomas E. Judge, John M. Kane; Moose, Dr. Sullivan, John Scharvogel, William Monahan.

Street canvassing—Elks, Charles F. Howe, Samuel F. O'Leary, John M. Keon; Moose, N. S. Schifern, chairman; F. L. Hockborn, James H. Griffin.

Retail stores—Elks, George R. Bausch, chairman; John B. Howe, A. J. Groh; Moose, James E. Taylor Joseph Falke, William Quinlan.

Stamps, not coin—Elks, George S. Taylor, John McParlin, Joseph Fritche, Jr.

Day meetings and Exposition park—Elks, Emanuel Koveleski; Edward A. Dentinger, B. A. Engert; Moose, P. H. Galvin, chairman; J. Sherburne Read, Harry Norris.

Night meetings—Elks, Edward J. Ward, chairman; Charles W. Anderson, Max L. Holtz, H. R. Darling, Louis L. Mincer; Moose, John E. Butler, Louis A. Weaver, Henry L. Terharr, Charles Shanbrot, Fred Arnold.

Banks—Elks, Charles H. Lauster, chairman; George B. Hart, Charles L. Goetz; Moose, William Rossenbach, Thomas M. Gowan, Daniel McGuire.

Hotels and restaurants—Elks, Fred Odenbach, jr., Harry McKissick, Fred J. Holley; Moose, Edward Baker, chairman; Lynn Hite, William Pearce.

Theaters—Elks, Martin E. Wolf, John J. Farren, George W. Miller; Moose, Davis C. Clark, chairman; Dr. W. B. O'Neil, Raymond G. Smith.

Furniture and Fixtures—Elks, Frank A. Flora, chairman; George W. Freckleton, George H. Rutter; Moose, Mr. Edwards, Frank Hoffman, Charles H. Cameron.

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Circus—Elks, C. J. McVicar, William

M. Kipp, Roland Gauger; Moose, Albert D. Faulkner, Edward Graham, J. C. Fox.

Advisory—Elks, John Bornkessel, Harry Wheeler, William P. Buckley.

Membership—Elks, Dr. R. J. Decker, H. R. Darling, D. Curtis Gano, Mortimer S. Smith, Henry Gribbroeck, Frank Eckrich.

Mr. Stern's Committee.

An executive committee of prominent men of the Limit club of the War Savings Stamp campaign has been selected by Arthur L. Stern, president of the club. Each member of this committee will have a team and start a drive July 9th and continue three days. Their object will be to enroll

members of the limit club. Each member will pledge himself to purchase \$1,000 worth of war stamps before the end of the year. Under the plan of the United States treasury department, Mr. Stern is chairman of the committee. The other members are James Palmer, Mortimer Adler, Farley J. Withington, Daniel Beach, Dr. Frederick R. Smith, William J. O'Hea, Daniel Donaghue and Clarence Wheeler.

The committee will meet Friday night at 7 o'clock at the Rochester club to make plans for the campaign. Mr. Stern will explain the war-stamp proposition and give instructions as to what the members are expected to do. Teams will be formed. With the assistance of Edward E. M. Morris, general secretary of the war savings committee, Mr. Stern has been obtaining a large number of volunteers for the drive. "We first desire to explain," said Mr. Stern, "that it is an error to suppose that the government started the war savings movement merely for the purpose of having children purchase twenty-five-cent Thrift stamps. That was one purpose, but the treasury department wants to get everybody in. Uncle Sam is raising \$2,000,000,000 with these stamps and it is absurd to think that he desires to get the money only through twenty-five-cent investments.

"War Savings stamps are about the best investment a patriotic man or woman can make. They are a better business proposition than any other. A person who purchases War Savings stamps receives four per cent. interest, compounded quarterly, and the government agrees to give the money back with interest on ten days' notice whenever the investor desires to withdraw his deposits. There is absolutely no chance for depreciation. The stamps are not in the stock market. Also, I would like to impress upon the people that each one member of a family is permitted to get \$1,000 worth of stamps."

**FRATERNAL MEN
AND WOMEN TO
DO THINGS RIGHT**

Making Extensive Plans for
W. S. S. Campaign

WOMEN TO MEET TO-DAY

Volunteers to Report to Their Leader
at Headquarters To-day—Moose
to Hold Mass Meeting To-night.
Police Justice Sends Out Letters

Plans for the Fraternal War Saving Stamp campaign between June 28th and July 6th were furthered last night at a meeting of the general committees of the headquarters at No. 23 Clinton avenue south. Delegates from eight orders were present and every one of the twenty-one committees was represented. Every one present was told in detail exactly of what was expected of him. A

fine-tooth combing process is used and it is assured that no one in the city will be overlooked.

"We want every one in Rochester to have a W. S. S. book," said George C. Donahue, general secretary of the committee. "If a person has one induce him to get another with the fraternal marks on it."

Moose Meeting To-night.

Members of the Ladies' Club 24, affiliated with the Elks, at their outing yesterday at Corbett's Glen were addressed by James S. Bryan, James McMahon and other Four-Minute men. Mrs. William M. Kipp, chairman of the woman's division in the drive, enlisted practically every woman present as a volunteer. The women will meet Mrs. Kipp at headquarters this afternoon.

To-night a mass meeting of the Moose will be held at their headquarters to plan their part in the drive.

There was joy at headquarters yesterday afternoon when a letter was received from the People's Outfitting Company at No. 78 Clinton avenue south, offering the use of part of its newspaper and window display space for stamp publicity and buying \$100 worth of stamps.

Police Justice William C. Kohlmetz jumped aboard the campaign wagon with a bang yesterday. He is one of the chief officers of the Independent Order of Odd Fellows. He threw a bomb of joy into the headquarters staff when he announced that he had sent out four thousand letters to Odd Fellows to join in the work. He pays all the expenses of it, too, remarking that that was his "bit."

Hundred Autos Wanted.

The Executive Committee wants one hundred cars and drivers to-morrow night at headquarters at 7 o'clock to take out one hundred volunteers to hang up thirty thousand posters. The Rochester Paste company has contributed paste brushes and pails. Emanuel Koveleski has agreed to furnish professional bill-posters. All that is needed is the automobiles.

Mrs. Nellie J. Meech, president of the Rebekah State Assembly, would like to have the members of all Rochester Rebekah lodges meet her at 4 o'clock this afternoon at the campaign headquarters, No. 23 Clinton avenue south, to determine what part Rebekah women will take in the campaign.

BEFORE STAMP DRIVE STARTS

THOUSANDS PLACED IN BOOKS BY HARRY TINNEY'S FORCE.

COMMITTEE MEMBERS MEET

June 26/18

Receive Instructions from General Secretary—City to Be Posted
End to End.

A feat was reported this morning in the Fraternal War Savings stamp

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection
campaign. To understand exactly what was done, it is necessary to explain that the fraternal plan is to sell war savings stamp books containing four 25-cent stamps for \$1. Someone had to paste these stamps in the books, as that is a job Uncle Sam does not perform.

It was put up to Harry T. Tinney, superintendent of the Metropolitan Life Insurance company, chairman of the Insurance men's division. He invited his office staff and field operators and their wives to be at his office at 6 o'clock last night. Sixty responded. Then he went to the National Bank of Commerce and obtained 100,000 stamps, valued at \$25,000. Accompanied by Frederick Mutschler, assistant cashier of the bank, he went to the offices on the third floor of the Chamber of Commerce building and began the task.

Work started at 6.15 o'clock. At 9.15 o'clock every one of the 25,000 books, or cards, had four stamps pasted in it. Not one mistake was made. Every card was serially numbered. They were tied in bunches of 100. At 9.45 o'clock, the 25,000 books, worth \$25,000, containing 100,000 stamps done up into 250 packages of 100 books each, were back in the vaults of the bank.

Activity at Headquarters.

General headquarters of the fraternal campaign, 23 Clinton avenue south, fairly hummed with activity this morning. After last night's meeting of the twenty-five standing committees, the members rallied around this morning and received their instructions from George C. Donahue, general secretary. Everything is set for the start of the drive at 10 o'clock Friday morning. Mr. Donahue is taking his first vacation in ten years just now and is devoting that period of outing to managing this campaign.

This afternoon, the Women's division is in session with Mrs. William M. Kipp, chairman of that branch. Captains and committees are to be appointed by her. These women, many of Ladies Auxiliary 24, B. P. O. E., picnicked yesterday at Corbett's Glen and volunteered for the work.

To-night Loyal Order of Moose will meet at its headquarters. Secretary Frank Kunz has sent out requests urging all members to attend. The Moose purpose to make a fast campaign and finish ahead of all other lodges participating.

Approximately 4,000 letters were sent out last night by Police Justice William C. Kohlmetz, who is the leading I. O. O. F. of this city, to Odd Fellows to get into action and make the fraternal campaign a success. He paid the entire expense of this task, remarking that it was his "bit."

Will Post City.

Appeal is made directly to the automobile owners of the city by the executive committee. The campaign has 30,000 posters to stick up all over the city. The paste, brushes and pails have been donated by the Rochester Bill Posting company. Emanuel Koveleski, of the Central Trades and Labor council, and William Holmes, of the Posters' union, have agreed to supply posters. They have agreed to

supply 100 men. The committee wants 100 owners to drive their cars that night, carrying the men and the posters. Volunteers are asked to report at 23 Clinton avenue south at 7 o'clock.

"We expect to plaster Rochester from end to end with lithographs," said James S. Bryan, executive chairman, to-day.

Mrs. Bertha Pendexter Eldridge, the only "Four-minute man" in Rochester, is speaking in the theaters to assist in the campaign.

M'ADOO ASKS FOUR MINUTE MEN TO HELP

The answer as to why the government has called for the name and address of each Four-Minute Man in Rochester has come. William C. McAdoo, Secretary of the Treasury, is directing a letter to each one of them, asking that they work as hard as they can to help the War Savings campaign. "Save, save, save, and help win the war" is the slogan Mr. McAdoo has suggested to them.

One of the stunts planned by the Fraternal War Savings Stamp campaign is a human hunt. Everybody in Rochester is eligible to participate. A reward is offered for the discovery of the one sought. His name is "Thrift Stamp Johnny." Pictures of various angles of his head and face will be published, but not the full face.

"Thrift Stamp Johnny" is the son of a well-known Rochester man. He was measured by Bertillon Expert John M. Ragan at Police headquarters yesterday afternoon. Here's what the bertillon card reads: Height, 4 feet, 3.75 inches; weight, 60 pounds; build, medium; color, white; hair, dark chestnut; eyes, blue; age 10 years.

Beginning at 10 o'clock to-morrow morning, "Thrift Stamp Johnny" will roam through the streets of the city until 5 o'clock in the afternoon and will repeat this schedule every day until captured. To the one capturing "Thrift Stamp Johnny" will be given a book containing \$10 worth of thrift stamps. All that is necessary to win the \$10 prize is to approach the right "Thrift Stamp Johnny" and say: "You are Thrift Stamp Johnny." He will ask "Where is your card?" If you can produce a thrift stamp card, or book, with \$1 worth of stamps—four 25-cent ones he will lead you to Fraternal campaign headquarters, 23 Clinton Avenue South where you will get the \$10 book which has been donated by Augustus Hone.

To-night at 7 o'clock all automobile owners of the city are asked to volunteer the use of their cars, driving themselves, to aid the 100 volunteer men who are going to post up 30,000 War Savings Stamp lithographs in every part of the city. Everything else has been contributed, except the automobiles.

fine-tooth combing process is and it is assured that no o will be overlooked.

"We want every one have a W. S. S. book Donahue, general sec mittee. "If a pers him to get anothe marks

limited yester dress Mah Mr w
Your ideas in
practical experie
and workmen w
Moderate
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You know
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of ad
xpertie

Harry T. Tinney, the Metropolitan company, chairman of the men's division. He is in charge of the office staff and field operations. His wife is to be at his office last night. Sixty respondents went to the National Chamber of Commerce and obtained 25,000 stamps, valued at \$25,000. Accompanied by Frederick Mutschler, assistant cashier of the bank, he went to the offices on the third floor of the Chamber of Commerce building and began the task.

Work started at 6.15 o'clock. At 9.15 o'clock every one of the 25,000 books, or cards, had four stamps pasted in it. Not one mistake was made. Every card was serially numbered. They were tied in bunches of 100. At 9.45 o'clock, the 25,000 books, worth \$25,000, containing 100,000 stamps done up into 250 packages of 100 books each, were back in the vaults of the bank.

Activity at Headquarters.

General headquarters of the fraternal campaign, 23 Clinton avenue south, fairly hummed with activity this morning. After last night's meeting of the twenty-five standing committees, the members rallied around this morning and received their instructions from George C. Donahue, general secretary. Everything is set for the start of the drive at 10 o'clock Friday morning. Mr. Donahue is taking his first vacation in ten years just now and is devoting that period of outing to managing this campaign.

This afternoon, the Women's division is in session with Mrs. William M. Kipp, chairman of that branch. Captains and committees are to be appointed by her. These women, many of Ladies Auxiliary 24, B. P. O. E., picnicked yesterday at Corbett's Glen and volunteered for the work.

To-night Loyal Order of Moose will meet at its headquarters. Secretary Frank Kunz has sent out requests urging all members to attend. The Moose purpose to make a fast campaign and finish ahead of all other lodges participating.

Approximately 4,000 letters were sent out last night by Police Justice William C. Kohlmetz, who is the leading I. O. O. F. of this city, to Odd Fellows to get into action and make the fraternal campaign a success. He paid the entire expense of this task, remarking that it was his "bit."

Will Post City.

Appeal is made directly to the automobile owners of the city by the executive committee. The campaign has 30,000 posters to stick up all over the city. The paste, brushes and pails have been donated by the Rochester Bill Posting company. Emanuel Koveleski, of the Central Trades and Labor council, and William Holmes, of the Posters' union, have agreed to supply posters. They have agreed to

supply 100 men. The committee wants 100 owners to drive their cars that night, carrying the men and the posters. Volunteers are asked to report at 23 Clinton avenue south at 7 o'clock.

"We expect to plaster Rochester from end to end with lithographs," said James S. Bryan, executive chairman, to-day.

Mrs. Bertha Pendexter Eldridge, the only "Four-minute man" in Rochester, is speaking in the theaters to assist in the campaign.

**M'ADOO ASKS
FOUR MINUTE
MEN TO HELP**

The answer as to why the government has called for the name and address of each Four-Minute Man in Rochester has come. William C. McAdoo, Secretary of the Treasury, is directing a letter to each one of them, asking that they work as hard as they can to help the War Savings campaign.

"Save, save, save, and help win the war" is the slogan Mr. McAdoo has suggested to them.

One of the stunts planned by the Fraternal War Savings Stamp campaign is a human hunt. Everybody in Rochester is eligible to participate. A reward is offered for the discovery of the one sought. His name is "Thrift Stamp Johnny." Pictures of various angles of his head and face will be published, but not the full face.

"Thrift Stamp Johnny" is the son of a well-known Rochester man. He was measured by Bertillon Expert John M. Ragan at Police headquarters yesterday afternoon. Here's what the bertillon card reads: Height, 4 feet, 3.75 inches; weight, 60 pounds; build, medium; color, white; hair, dark chestnut; eyes, blue; age 10 years.

Beginning at 10 o'clock to-morrow morning, "Thrift Stamp Johnny" will roam through the streets of the city until 5 o'clock in the afternoon and will repeat this schedule every day until captured. To the one capturing "Thrift Stamp Johnny" will be given a book containing \$10 worth of thrift stamps. All that is necessary to win the \$10 prize is to approach the right "Thrift Stamp Johnny" and say: "You are Thrift Stamp Johnny." He will ask "Where is your card?" If you can produce a thrift stamp card, or book, with \$1 worth of stamps—four 25-cent ones he will lead you to Fraternal campaign headquarters, 23 Clinton Avenue South where you will get the \$10 book which has been donated by Augustus Hone.

To-night at 7 o'clock all automobile owners of the city are asked to volunteer the use of their cars, driving themselves, to aid the 100 volunteer men who are going to post up 30,000 War Savings Stamp lithographs in every part of the city. Everything else has been contributed, except the automobiles.

**STICKING FEAT
BEFORE STAMP
DRIVE STARTS**

THOUSANDS PLACED IN BOOKS BY HARRY TINNEY'S FORCE.

COMMITTEE MEMBERS MEET

June 26/18
Receive Instructions from General Secretary—City to Be Posted End to End.

A feat was reported this morning in the Fraternal War Savings stamp

SAVING PATRIOTIC DUTY

Secretary McAdoo Tells Four-Minute Men in Letters.

"Save, save, save and help win the war."

This is the slogan William C. McAdoo, Secretary of the Treasury, is asking the four-minute men of the country, of whom there are thirty-five thousand, to adopt. The answer as to why the government asked for the names of the four-minute men of Rochester is being received by them. Secretary McAdoo is addressing a letter to each one. In part, he says:

The progress of the war demands constant and increasing sacrifices. We are sending our young manhood to represent us on foreign battlefields, where they are called upon to sacrifice not only their personal comfort and material interests, but their lives as well. It is inappropriate, therefore, for the American people who are privileged to remain in safety and comfort at home to perform their sacred obligations, to support our gallant men, and to pledge themselves earnestly to save and economize in order that our soldiers and sailors may have the food and clothing and the arms and ammunition without which they cannot fight.

As Secretary of the Treasury I have requested the four-minute men to take part in this important campaign. I welcome your hearty co-operation. The value of your work cannot be overestimated. All departments of the government recognize the splendid assistance you have given every patriotic cause.

Now let us see this great army of 35,000 four-minute men step forward and help make a week's campaign and especially National War-Savings Day (June 28th) a gigantic success.

MASS MEETING IN INTEREST OF SAVINGS STAMPS

The first big mass meeting of the Savings Stamp Campaign will be held at Convention Hall tomorrow evening when the members of the War Service Corps will receive instructions. Judge Arthur E. Sutherland will speak and J. Warrent Castleman will preside.

Material to be used during the campaign will be distributed, consisting of a primer and information booklets provided by the War Savings Stamps Committee, and a leaflet headed "President Wilson's War Appeal" prepared by the War Service Corps.

Theodore Dossenbach will direct the Park Band in a concert at 7:30 o'clock. A song program of popular patriotic songs will be led by Jesse Millham.

STAMP MASS MEETING WILL BETO-MORROW

4,500 MEMBERS OF SERVICE CORPS TO GATHER.

PX June 27
TO THROW MAN INTO CANAL

Fraternal Campaigners Will Have Policeman Locked in Mail Sack and Hurlled Into River.

The first large mass meeting of the War Savings Stamps campaign will be held in Convention hall to-morrow. Four thousand, five hundred members of the War Service corps will gather to receive instructions as to the part in the stamp activities the corps will take.

It will be almost entirely a business meeting. Arthur E. Sutherland will address the members on the thrift idea. J. Warrant Castleman, colonel of the corps, will preside and all the material to be used during the campaign will be distributed.

This material consist of a primer and the information booklets provided by the War Savings committee, and a leaflet headed "President Wilson's War Appeal," prepared by the War Service corps. This booklet is expected to assist the lieutenants of the corps materially in their work as it not only explains the attitude with which the corps approaches the task in hand, but it also provides a place for the signature of the lieutenant giving out the booklet and should serve as a personal introduction between the worker and the residents of each district.

The Park band will start a concert at 7.30 o'clock. A programme of popular patriotic songs has been prepared and Jesse B. Millham has been asked to lead the singing.

The seating of the representatives of the different wards has been changed for this meeting and, that workers from the various districts be given an equal chance at the more desirable seats, the numbers of each ward were placed in a hat and assigned seats from the front row back in the order in which they were drawn.

Free Sensation Planned.

A real "mystery stunt" will be one more of the many bizarre features of the campaign drive of the fraternal societies to raise \$250,000 for the War Savings stamp quota. It will be a sensational affair and will attract thousands of persons. Here is the plan:

Locked in a huge United States mail bag and garbed only in a bathing suit, Policeman John F. Hargather will be tossed over the railing of Court street bridge into the Erie canal. While under water Mr. Hargather will extricate himself from the bag, or drown.

Before being placed in the bag, Hargather will be searched by a committee to make certain that he has no keys, knives or other instruments. The bag also will be scrutinized. The committee will invite any person who has \$100 worth of War Savings stamps to inspect both mail bag and Hargather and will be asked to lock the bag and keep the key. Four big men will then lift the bag containing its human burden and heave it into the canal. Nobody else has ever tried this feat in this city.

Search for "Johnny."

Another odd "stunt" of the fraternal campaign is the human hunt after "Thrift Stamp Johnny." A prize of \$10 in stamps will be given to the one discovering the boy. "Johnny" is the ten-year-old son of a well known Rochester man. Without disguise of any kind, he will start from Fraternal headquarters, 23 Clinton avenue south, at 10 o'clock to-morrow morning and will wander around the streets, awaiting discovery. He will not dodge and will be walking about between 10 a. m. and 5 p. m. Pictures of his head and half-face will be published. He is 4 feet 3.75 inches in height, weighs 60 pounds, has dark chestnut hair and blue eyes. Anyone who approaches him and says: "You are Thrift Stamp Johnny" will be met with the query: "Where's your book?" If the discoverer can show a book with one dollar's worth of Thrift stamps, Johnny will lead him to headquarters where



MANY TOILERS BUY BONDS; GIVE CITY GREAT RECORD; RICH ASKED TO DO MORE

1st X June 27

These are the figures on how Rochester has so far responded to the government's call for finances to help win the war:

	Quota	Subs.	Over-Sub.	Under-Sub.
First loan.....	\$20,497,000	\$20,517,350	\$ 20,350	
Second loan	30,745,500	31,242,000	496,500	
Third loan	15,668,000	17,121,700	1,453,700	
War Savings Stamps.....	5,500,000	539,431		\$4,960,569
Totals	\$72,410,500	\$69,420,481	\$1,970,550	\$4,960,569

Net undersubscription, \$2,990,019.

A few returns from the Third Liberty bond sales in Rochester remain to be made to George J. Keyes, chairman, by some of the banks, but figures so far available show that the enormous number of 103,000 subscriptions were received. This was 41.35 per cent. of the population and believed to be not only the greatest record for a war loan in the United States, but in the entire world.

Mr. Keyes points out that the amount indicates the vast number of working men and women who were interested. He was asked if he had learned the number of subscriptions in other cities, that a comparison might be made. He had been unable to get the figures, but the Liberty loan committee of Erie, Pa., had written to him, informing him that 40 per cent. of the population in that city had subscribed and asking him what percentage of the Rochester population had purchased bonds. Erie evidently believed that it was ahead of Rochester and the rest of the country.

The Rochester chairman answered, telling his correspondent that the percentage here was 41.35, whereupon he received a letter of congratulation from Erie. But Rochester, through-

out the country, has been given little or no credit for this showing of patriotism on the part of the poorer residents.

The War Savings committee has found what it believes to be an excellent argument in this record for its Limit club, the members of which will be men and women of the wealthier or well-to-do class. Arthur L. Stern, head of the Limit club, has been given the Liberty loan figures, which he intends to use in his campaign to get the rich to pledge themselves to purchase \$1,000 each in stamps before the end of the year. The accompanying table shows the quota of each government campaign, the number of subscriptions, over-subscriptions and one undersubscription.

When these figures were exhibited at headquarters of the War Savings committee, Edward E. Morris, general secretary, said:

"It will be noted that the oversubscription in the first two loans was so small as to be without significance. The oversubscription on the third loan was much larger, but in this case Secretary McAdoo asked for a very heavy oversubscription, and it was obtained all over the country, so that the record of Rochester was no better than that of other cities in the same class."

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tee met at the Hotel Seneca with John J. McInerney and he arranged a program whereby the Four-Minute Men will speak in all moving-picture and other theaters during campaign week.

F. B. Cornish, of Barnum & Bailey's circus, had a talk with Mr. Donahue, and the outcome of it is that there will be War Savings Stamp signs on elephants and cages in the parade to-morrow and reservations will be made for fifty woman stamp sellers at the circus grounds.

Congressman Michael E. Driscoll, who was in Syracuse, telephoned that he would address the Moose at Moose Park on July 4th. He will devote a part of his remarks to the sale of stamps.

Members of the Elks' woman's club met at headquarters yesterday with Mrs. William M. Kipp, the general chairman of that division. She appointed the following as captains of divisions: Mrs. Edward Moran, Mrs. John J. Burkhalter, Mrs. J. J. Popp, Mrs. H. W. Miller, Mrs. W. A. Gropp, Mrs. E. H. Vick, Mrs. Frank A. Flora, Mrs. James Lyons, Mrs. J. Ochs, Mrs. F. J. Notier, Mrs. Tennessee Weller and Miss Hilda Hutte.

Women to Form Teams.

Mrs. Nellie J. Meech, president of the Rebekah state assembly, has called a meeting to organize teams. She was unable to be present yesterday so delegated Mrs. Alice Steele, noble grand of Guiding Star Rebekah Lodge, to represent her at headquarters. Mrs. Steele requests that all Rebekahs meet at 9 o'clock to-morrow morning at headquarters to start on the campaign.

Mr. Donahue asks that all soldiers in the city who wish to aid in the patriotic work volunteer at headquarters and be assigned to some duty. By courtesy of Rev. A. M. O'Neill, M. R., rector of Immaculate Conception Church, the Cadet Band of Immaculate Conception School will give an open-air concert every evening during campaign week in front of the fraternal headquarters.

Automobile owners are asked to volunteer the use of their cars, driving themselves, for 7 o'clock this evening, to aid the 100 volunteers who are going to post up 30,000 War Savings Stamps lithographs in all parts of the city. Everything except the automobiles has been contributed. The Executive Committee feels confident there are one hundred automobile owners sufficiently patriotic to do this.

Moose Dictator Appeals.

William M. Smith, dictator of Rochester Lodge of Moose, last night appealed to the wives, mothers and daughters of Rochester lodge members to report to George C. Donahue, secretary of the War Savings Stamp campaign, at No. 23 Clinton avenue south, a schedule of the time which they can devote to boosting the sale of stamps.

Dictator Smith also said that a hundred members of Rochester lodge could be used at the headquarters to-night. They should report at 7:30 o'clock, he said.

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Locked In Mail Bag, Policeman Will Be Tossed Into Erie Canal

A real Houdini stunt will be one more of the many bizarre features of the campaign drive of the Fraternal societies to raise \$250,000 for the War Saving Stamp quota. It will be a sensational affair and will attract thousands of persons. Here is the plan:

Locked in a huge United States mail bag and garbed only in a bathing suit, Policeman John F. Hargather, greatest imitator of the great Houdini in this country, will be tossed over the railing of Court Street bridge into the Erie Canal. While under water, Hargather will have extricated himself from the bag, or take a chance of drowning.

Another odd stunt of the fraternal campaign is the human hunt after "Thrift Stamp Johnny." A prize of \$10 in stamps will be given to the one discovering the boy. "Johnny" is the 10-year-old son of a well-known Rochesterian. Without disguise of any kind, he will start from Fraternal headquarters, 23 Clinton Avenue South at 10 o'clock tomorrow morning and will wander around the streets, awaiting discovery. Pictures of his head and half-face will be published. He is 4 feet 3.75 inches tall, weighs 60 pounds, has dark chestnut hair and blue eyes. Anyone who approaches him and says: "You are Thrift Stamp Johnny" will be met with the query: "Where's your book?" If the discoverer can show a book with One Dollar's worth of Thrift Stamps, Johnny will lead him to headquarters where the \$10 book offered by Augustus Hone will be awarded.

Plans are for a big "noise" tomorrow when the campaign opens. Factory whistles will be asked to blow for five minutes at 10 o'clock and autoists will be asked to toot their horns at the

same time. Various bands will be sent out to various parts of the city to make their canvass.

Two boy bands will be other features. The Rev. A. M. O'Neill, M. R., rector of Immaculate Conception Church, has donated the use of the Immaculate Conception Cadet band for open-air concerts every night during the campaign in front of headquarters. Through the courtesy of Mrs. Warham Whitman, the Boys Band of Agricultural and Industrial School at Industry, led by Supt. Todd, will parade through the streets on Saturday afternoon.

Congressman Michael E. Driscoll will make a W. S. S. speech at Moose Park on July 4th. F. B. Cornish, of Barnum and Bailey's circus has agreed to use signs on elephants and wagons in tomorrow's parade.

Mrs. William M. Kipp appointed the following captains of committees yesterday afternoon: Mrs. Edward Moran, Mrs. John J. Burkhalter, Mrs. J. J. Popp, Mrs. H. W. Miller, Mrs. W. A. Gropp, Mrs. E. H. Vick, Mrs. F. A. Flora, Mrs. James Lyons, Mrs. J. Ochs, Mrs. F. J. Notier, Mrs. Tennessee Weller and Miss Hilda Hutte.

Mrs. Alice Steele, Noble Grand of Guiding Star, Rebekah Lodge, has issued a call for all Rebekahs to be at campaign headquarters at 9 o'clock tomorrow morning.

"Where your treasure is, there shall your heart be also." No revenue-raising measure the government has put into practice has enlisted the people's support in any such universal way as have War Savings stamps and Thrift stamps. The reason is plain past need of comment. The children have led in the purchase of these forms of government support. As they have come to buy, they have come to know what the stamps mean, where they come from, where the money they cost goes to, what it is all about. Now the elders are rallying to make good the \$2,000,000,000 fund the government expects from this loan. Thrift in the abstract is a good thing and thrift in the nation's cause is a greater. Our people are the better for the saving they make; our nation is the better for the wide support it gets from the saving made. This city is well to the fore in its purchase of War Savings stamps and it does well in its final drive to help in making the loan a financial success as well as a national benefit. It may be lacking in sentimental grace but it is strong in practical fact that a people united in financial support of its government has a bond of unity second to none.

War Service Corps Will Plan Campaign To-night

A gathering of the members of the War Service Corps will be held in Convention Hall this evening at 8 o'clock. J. Warrant Castleman, colonel of the corps, will preside and several men who have seen military service will be guests of honor.

Majors of the various wards of the city and of the towns of Monroe county will occupy seats on the platform as will John Morse, lieutenant-colonel of the corps; Private Phillips, a Canadian veteran, who has been sent here from Toronto to represent the Canadian forces, and Harold V. McKittrick, lieutenant-commander United States navy.

Malcom Schoeffel, son of Frank Schoeffel, and a member of this year's graduating class at West Point, also in Rochester, and will occupy a place on the platform.

The principal speaker at the meeting will be former Supreme Court Justice Arthur E. Sutherland, and instructions will be given the captains and lieutenants as to the methods to be adopted in carrying out the thrift campaign. Elmer E. Fairchild, who is chairman of the Thrift Stamp work in Rochester, as well as chairman of the Monroe County Home Defense Committee, and a major in the War Service Corps for the Twelfth ward, will be present. Practically four thousand people are expected to be in the hall by the time the meeting is called to order.

The Park Band will give a concert of patriotic music from 7:30 until 8 o'clock, and Jesse B. Millham will lead in a general singing of patriotic and popular songs. The business session will be called to order by J. Warrant Castleman promptly at 8 o'clock.

SELLS \$416 WORTH OF STAMPS AT NOON HOUR

Employees of the American Wood-working Machinery Company conducted a Thrift Stamp rally at the plant at 12.30 o'clock yesterday, devoting half of their noon hour to the cause and selling \$416 worth of stamps in a few minutes following a programme of music and addresses. A. Creighton Hetherlin, secretary and treasurer of the company, presided and introduced the speaker, Attorney Joseph Fritsch, who gave a patriotic address.

The musical portion of the programme included singing by the assemblage and by an American male chorus of employes, under the direction of H. Loehr.

Buy War Savings Stamps.

After listening at noon yesterday to a twelve-minute talk by Joseph Fritsch, Jr., on War Savings Stamps and how the purchase of them will help Uncle Sam, the employees of the American Woodworking Machinery Company, in Lyell avenue invested \$416 in stamps. Mr. Fritsch was introduced by A. C. Hetherlin, secretary and treasurer of the company. Vocal selections were given by the American Male Chorus, composed of employees of the company and led by H. Rohr.

June 28th

WHISTLES, BELLS AND AUTO SIRENS TO SOUND FOR THE

To Announce Fraternal Campaign for W. S. S.

ORDERS ISSUED ON PARADE

Officers, Make-up of Column and Line of March Announced—Limit Club Committee to Meet To-night. Many Agencies Plan Assistance

Tooting of whistles, ringing of bells and sounding of automobile sirens for five minutes, beginning at 10 o'clock this morning, will mark the opening of the fraternal campaign to raise \$200,000 in the War Savings Stamp campaign. A proclamation was issued yesterday afternoon by Mayor Edgerton in which he said:

It is the duty of the people of Rochester to render the fullest possible support in the fraternal War Savings Stamp campaign, which is to begin June 28th. By lending their money to the government in comparatively small sums through the purchase of Thrift Stamps, the people are helping to win the war and making a tangible display of their patriotism and loyalty. To stimulate the War Savings campaign I suggest that all bells be rung and whistles be blown for five minutes on Friday morning, beginning at 10 o'clock.

James J. Bryan, executive chairman, will lead "Thrift Stamp Johnny" through one of the exits of campaign headquarters, No. 23 Clinton avenue south, at 10 o'clock this morning and turn him loose. Anyone who properly accosts the 10-year-old and shows a book with \$1 worth of stamps will get \$10.

Policeman John F. Hargather, who is an imitator of Houdini, at 1 o'clock tomorrow afternoon will be locked in a United States mail bag, dressed in a bathing suit, and will be tossed over the railing of the Court street bridge into the Erie canal. While under water he will try to pick the lock and extricate himself. A committee composed of persons with \$100 books of stamps will lock Hargather in the bag.

Orders issued on parade. A second general order by Colonel Morse contained these appointments: Chief of staff, Joseph E. Marcille; assistant marshals, General Max L. Holtz, Colonel Joseph Weis, Captain Richard J. Decker, Captain Frank Karwick; aides on staff of marshal: William M. Kohlmetz, Edward J. Ward, Allen C. Hatch, Albert Terhaar, Frank Hoffman, Herman Simon, Captain James McD. Ellis, Lieutenant Leo A. Thelan, Bugler Myron B. Munson.

Four Divisions for Parade.

There will be four divisions in the parade. The first, with General Holtz commanding, will have the First Fraternal Regiment, Odd Fellows, Lalla Rookh Drill Corps, Sons of St. George, Knights of Malta, Independent Order of Foresters, Kader Khan Sanctorum; second, Colonel Weis commanding, will consist of Knights of Columbus, Knights of St. John, and associate bodies; the third, Captain Decker commanding, will consist of the Elks and the Antlers; fourth, Captain Karwick commanding, will consist of the Moose and their uniformed drill corps.

Edward J. Walsh, chief officer of the Order of Alhambra, announced that his organization has swung into line with enthusiasm. Mrs. A. B. Hendrix, president of the Golden Glow Club, volunteered to work at headquarters and have her associates in the campaign. McCurdy & Norwell will have two picturesque booths, one inside and the other at the entrance of their department store, boosting the sale. The People's Clothing Company, Clinton avenue south, has made a special window display for the opening day.

Aid of Many Sorts.

John J. McInerney will detail a corps of twenty-five Four-Minute Men to speak at all theaters during the campaign. Twenty-five theaters will show special slides containing War Savings Stamp catch phrases and mottoes. To-day Barnum & Bailey's parade will be a walking advertisement of the fraternal campaign. Last night a hundred automobiles carried bill posters, who stuck up 30,000 lithographs in every part of the city.

Arthur L. Stern's Limit Club for the War Savings campaign is being rapidly organized. The Executive Committee will meet to-night at the Rochester Club. There will be ten teams under each member of the committee. Two lists of captains, those of Mortimer Adler and James G. Palmer, have been completed

Harry Lowenthal, John McGraw, Isaac Stern, John C. Slemia, Her-levy, John Elbs, Henry D. Shedd, Max Holtz, Ira D. Kingsbury and Ezra J. Boller. Mr. Palmer's team: Clarence Steele, S. G. Case, A. J. Mann, Milton E. Gibbs, Elmer M. Shaffer, John J. McInerney, Charles Buelte, Donald Campbell, Lawrence Meulendyke and H. S. Day.

Free Open-Air Vaudeville.

To the General War Savings Committee, of which Elmer E. Fairchild is chairman, offers have been made by Newton O. Tassell, manager of the White Motor Sales Company; Albert N. Grossman, president of the Tire Company, of Rochester, and Ray Fagan, of E. W. Edwards & Son, which could not be turned down. Mr. Tassell will contribute a motor truck, Mr. Grossman a troupe of professional vaudeville performers, and Mr. Fagan will furnish a piano and his services.

This equipment will be used for free, open-air vaudeville shows all over the city to-day. The show will travel on the truck and be accompanied by sellers of stamps, headed by Joseph Fritsch, city

assessor and one of the Four-Minute Men. They will visit the factories at noon and at closing time in the afternoon and give performances wherever they think they can sell stamps.

SERIES OF WAR STAMP DRIVES OPEN

Fraternities Start with Great Noise To-day.

LIMIT CLUB AND CORPS

Mass Meeting at Convention Hall

To-night. June 28/18

Free Open-air Vaudeville Shows Being Given in Behalf of General Committee.

The series of War-Stamp campaigns which has been planned for months to bring Rochester and Monroe county from near the bottom of the list of subscriptions up to the top or over started to-day. The fraternal orders opened their campaign with the tooting of whistles and all the noise they could command. The Limit club will meet to-night to prepare for its drive, which will enroll members to purchase \$1,000 worth of stamps each before the end of the year. And the War Service corps will hold a mass meeting of 4,000

members at Convention hall to-night to get ready for its share of the work.

The Fraternal campaign is intended to raise \$250,000. James J. Bryan, executive chairman at Fraternal headquarters, 23 Clinton avenue south, rallied his committees of men and women, his majors, colonels and captains, and in a brief, breezy speech urged them to go forth and sell a book of \$1 to everyone they met.

As the men and women volunteers marched out the front door, Mr. Bryan led "Thrifty Stamp Johnny" to a rear door and sent him out to be captured. A price of \$10 is on the head of "Johnny." Anyone, with a book of four-25-cent stamps, who accosts "Johnny" will get \$10. The human hunt is around a 10-year-old boy whose description has been published.

Parades Start To-morrow.

The first of three parades will take place to-morrow night. Grand Marshal Henry W. Morse has issued orders for the event. At noon to-morrow John W. Hargather, policeman, will be locked in a mail sack and thrown from Court street bridge into the canal. He will extricate himself while submerged.

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Free Vaudeville Shows.

Free open-air vaudeville shows are being given all over the city to-day under direction of the Monroe County War Savings committee, Elmer E. Fairchild, chairman, having accepted offers from Newton O. Tassell, manager of the White Motor Sales company, Al. Grossman, and Ray Fagan, of E. W. Edwards & Son, to finance and produce the performances.

A troupe of professional vaudeville performers has been engaged by Mr. Grossman. Mr. Tassell has contributed a large motor truck, which is used not only to transport the troupe, but as a stage for the show. Mr. Fagan supplies the instruments and the music. They are giving performances at the factories and elsewhere.

War Service Corps.

While the big mass meeting of the War Service corps to be held at Convention hall to-night is to be a business meeting, men who have seen warfare at close range, have been invited to occupy seats on the platform, together with the majors for the various wards of the city and the majors for all of Monroe county outside the city limits. J. Warrant Castleman, colonel of the corps, will preside. Among the guests will be Harold V. McKittrick, lieutenant-commander, United States navy, Mr. McKittrick is one of Rochester's most prominent

representative in the navy. He is on a brief furlough and is spending the week at the family home, 44 Greig street.

Malcom Schoeffel, a son of Frank Schoeffel, of this city, is a member of the graduating class this year at West Point. He will go right into service and is spending a few days visiting his parents in Rochester. Mr. Schoeffel has accepted an invitation to occupy a place on the platform.

Another guest will be Private Phillips, a Canadian veteran who arrived in Rochester last night from Toronto, and was sent here by Colonel King Smith of the Canadian forces, to attend the meeting of the War Service corps. Mr. Phillips lost his right leg at Vimy Ridge.

The principal speaker will be Arthur E. Sutherland and the instructions will be given the captains and lieutenants as to the methods to be adopted in carrying out the thrifty campaign. Elmer E. Fairchild, chairman of the War Savings and Monroe County Home Defense committees and a major in the War Service corps for the Twelfth ward, will be present.

WHISTLES WILL OPEN WAR STAMP EFFORT TO-DAY

Tooting of whistles, ringing of bells and sounding of automobile sirens for five minutes, beginning at 10 o'clock this morning, will mark the opening of the Fraternal Campaign to raise \$250,000 in the War Savings Stamp Campaign. A proclamation was issued yesterday afternoon by Mayor Edgerton, in which he said:

It is the duty of the people of Rochester to render the fullest possible support in the Fraternal War Savings

June 28/18



THRIFT STAMP JOHNNIE.

Stamp Campaign which is to begin June 28. By lending their money to the government in comparatively small sums through the purchase of thrifty stamps the people are helping to win the war and making a tangible display of their patriotism and loyalty. To stimulate the War Savings Stamp Campaign I suggest that all bells be rung and whistles blown for five minutes Friday morning, beginning at 10 o'clock."

Promptly at 10 o'clock, Executive Chairman James J. Bryan will lead "Thrifty Stamp Johnny" through some one of the exits of campaign headquarters at 23 Clinton Avenue South and turn him "loose." Anyone that captures the 10-year-old and properly accosts him, shows a book with \$1 worth of stamps will get \$10.

"The rich have not done their share for Uncle Sam in Rochester," said Arthur L. Stern, chairman of the Limit Club, the members of which are to pledge themselves to purchase \$1,000 worth of War Savings stamps before the end of the year. "We are going

war. There will be a gathering of the members of the big War Service Corps at Convention Hall this evening at 8 o'clock. J. Warrant Castleman, colonel of the corps, will preside. Majors of the various wards of the city and of the towns of Monroe County will occupy seats on the platform, as will John Morse, lieutenant colonel of the corps, Private Phillips, a Canadian veteran, who has been sent here from Toronto to represent the Canadian forces, and Harold V. McKittrick, lieutenant commander, United States Navy

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Drop Everything, and Sign the Pledge!

50,000 MARK IS PASSED IN DRIVE OF FRATERNITIES

Total Reached in First Two Days Is 51,466.

PRESENT RATE TOO SLOW

More Workers Needed if Goal of \$250,000 in Eight Days Is to Be Attained — Patriotic Citizens Urged to Offer Their Services

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Stamp Day at Moose Park.

To-day is Thrift Stamp day at Moose Park (Glen Haven) and vaudeville stunts have been planned by Patrick Galvin, state supervisor, and William Smith, district dictator. Policeman John Hargather, locked in a mail bag, will be dropped from a rowboat into ninety feet of water; the Heberts, occult performers, will give readings; "Thrift Stamp Johnny" will be in the crowd, and performances will be given by the "Three Misfits," Francis and Lamar, Joe Diamond, Florence Powell, 11 years old, Sid and Estelle Trott, Sid Grossman, Frieda Ager, May Weis, George Riley and Harold Miller. These will be under the direction of Al Grosman, a vaudeville manager. All are said to be well known theatrical performers.

A new sensation is promised by the fraternal campaigners for to-morrow. Late to-night about 200 men will post up cards in different sections of the city, announcing this.

Three events marked yesterday as the biggest day in the campaign. At 1:10 o'clock Hargather was locked in United States mail bag and thrown into the Erie canal, just north of Court street bridge. He extricated himself in fifteen seconds. A great crowd watched the performance. The ease with which Hargather got out amazed the spectators.

Drive Nails into Coffin.

The "Kaiser's coffin" was delivered at headquarters at 2:30 o'clock by William F. Pidrick, superintendent of the National Casket Company. The first one to drive a nail in it was Charles B. Tutty, police operator. He bought the first book of stamps after the coffin was delivered and was accorded the privilege of hammering in the nail. It took ten minutes more than

a hundred other nails had been driven. The parade was the parade at 8 o'clock. It started from the Armory and was composed of military companies under the direction of Marshal Henry W. Morse. The following companies were in the line-up: Second Battalion, New York Guard; Second Ambulance Company, New York Guard; Women's Motor Corps, and Home Defense League.

Two other parades are to follow, one on Tuesday and the other on Saturday, the closing day. Colonel Morse is marshal of both. His aides have been announced. Major William C. Barry of the New York State Police, will be in charge of the military division of the parade on Saturday evening. He was appointed by Colonel Morse.

Order to Fraternal Regiment.

The First Fraternal Regiment will parade on Tuesday evening. It will form at 7 o'clock at Mortimer street, right resting on Clinton avenue north. Full dress uniforms without side arms will be worn. American flags, regimental flags and company flag will be permitted. Each company may carry its own flags. Every member is expected to be in line. Max L. Holtz, colonel, and George Snelder, Jr., adjutant, sing the order for the

Fraternal Regiments Participation.

The Boys' Cadet Band of Industry, forty pieces, played in the downtown streets from 1 o'clock yesterday until 9 o'clock last night. They attracted much attention. Motorists drove them back to Industry. From 3 o'clock until 8 at night the following named bands will play every day this week: Monday, Zeltler's Band; Tuesday, Hebling's Band; Wednesday, Lapham's Band; Thursday, all bands in the military parade; Friday, Italian band.

A mass meeting of the Elks, Moose, Knights of Columbus, Foresters, Odd Fellows and other participating organizations in the fraternal drive will be held at 7 o'clock this evening at campaign headquarters, No. 23 Clinton avenue south. Merchants will be asked to make window displays this week.

Work Women Are Doing.

The Rebekah team, composed of six members, under Captain Kathryn Rowe, stationed at the Wilder building "watch tower," sold \$350 worth of books and \$30 worth of stamps yesterday. The team is: Mrs. Rowe, Mrs. Mabel Parr, Mrs. Alice Steele, Mrs. Margaret Wilczewski, Mrs. Blakely and Mrs. Heal. They are members of Venus and of Grace lodges.

"Thrift Stamp Johnny" got George T. Boucher to lead him to the K. of C. rooms and went away unidentified. Then he had Detective Ezra Kauffman tote him to the fraternal headquarters. The detective did not detect "Johnny," so lost \$10.

Mrs. James McMahon, wife of the ruler of the Elks, is in charge of the railroad stations and has sold books to traveling men entering and leaving.

Two women who have donated their services to the campaign, working from 9 until 6 every day as stenographers at headquarters, are Mrs. Fred Bowen, of No. 412 Lake View park, whose husband is a member of Frankfort Lodge, Odd Fellows, and Mrs. Newton Andrews, of No. 492 Driving Park avenue, who has also donated the use of her automobile and has driven it many miles during the campaign.

Two More Limit Club Divisions.

Plans for two more divisions of the Limit Club's drive in the War Savings campaign, which will start on July 9th, were announced yesterday by Arthur L. Stern, chairman. These captains will work

under the divisions commanded by Dr. Frederick R. Smith and Daniel Donahue, two members of the Executive Committee. Each captain will have a team. The lists announced yesterday follow:

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Daniel Donahue's division: W. P. Shafer, M. T. O'Reilly, F. J. Schwalb, Rev. John B. Sullivan, J. P. Doyle, J. H. Weis, T. H. Green, J. P. Jones, E. J. Esser and E. G. Sackett.

Mr. Stern issued a call to prospective volunteers asking them to respond promptly when requested to take part in the campaign. He said the work of obtaining captains and workers was progressing well, but that some men tried to evade the "draft" on the ground that they were too busy.

"Nobody is too busy to do his duty," said Mr. Stern. "The United States needs the assistance of all of us. Many are giving up their vacations and other pleasures as well as making business sacrifices. The government has asked that this work be done and it is not fair for anyone to refuse on the ground that he is too busy."

The captains will meet at 8 o'clock on Tuesday evening at the Rochester Club to discuss plans of the organization.

Takes Vacation and It Selling War Stamps; Are You Doing to Help?

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ful cause, so the directors wanted the club's contribution to be unusually serviceable. And Donahue gave them the answer to their question.

Step into No. 23 Clinton avenue south any day this week and see for yourself. The same genial fellow who dispenses real service at the Auto Club headquarters on ordinary days is there putting his own peculiar brand of "pep" into the Fraternal W. S. S. campaign, which was launched on Friday and is to continue for a week. There he is, spending his first vacation in ten years at the hardest sort of work anyone would care to select. It's just Donahue's way, his friends say; he thrives on work.

Automobile Club record as a supply project. So campaign days ago directors got together what they might accomplish. Just as campaign is an uncommonly need-

When the campaign is over the Auto Club's secretary will be back at his usual post, perhaps for another uninterrupted decade. If one or two of the legion of men who make their annual vacation a luxurious rite, even in war time, take the moral from the story Donahue has enacted, his "vacation" will have served a double purpose well.

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You'll Find the War Kitchen At 2:30 in the Evening

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Donahue Takes Vacation and Spends It Selling War Stamps; What Are You Doing to Help?

It may naturally be expected that when a man takes his first vacation in ten years he will spend it in doing something worth while. Some men would take wonderful trips, some indulge an orgy of golf, some would have their fill of motoring, some would go to fashionable resorts, some would seek a quiet nook and lie perfectly idle. Donahue—the surname is all that is necessary—would have none of these when, last week, he took his first rest in a decade. Instead he is spending the fortnight in an effort to make other people live up to their obligation to buy War Savings Stamps.

Those who know the Automobile Club of Rochester know its record as a supporter of commendable projects. So when the W. S. S. campaign days approached, the club's directors got together and considered what they might do to help make it successful. Just as the War Stamp campaign is an extraordinary effort for an uncommonly need-

ful cause, so the directors wanted the club's contribution to be unusually serviceable. And Donahue gave them the answer to their question.

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June 30-18

Policeman Does Houdini Stunt for Thrift Stamp Sales
Historic Scrapbooks Collection



June 30-19

—Photos by Stone, Herald Photographer.

Upper—Securely locked in a U. S. Mail bag, Policeman Hargather was thrown in the Erie Canal yesterday, the stunt being a feature of the Thrift Stamp campaign programme. Hundreds watched with bated breath until the policeman came to the surface of the water, having previously freed himself from the bag.

Lower—Hargather being placed in the mail bag.

LAY BLAME ON SLACKNESS OF FEW WORKERS

Despite the efforts of every pretty girl in Rochester—or so it seemed—Rochester's contribution to the War Savings movement yesterday was but 23,200 stamps. Not only on the public, but on the workers is laid the blame for this city's failure to come up to its quota.

Eleven organizations are working for the sale of stamps. The Moose have more than 6,000 members, the Odd Fellows more than 4,000 members, the Knights of Columbus more than 2,100 members, the Elks more than 1,600 members—and yet that sum total of, including the membership of unnamed organizations, better than 20,000 men, could dispose only of about \$6,000 worth of stamps in a day.

Men of influence must lay down their crowns to mere girls, pretty girls, who far outran them in disposal of stamps. Miss Rose Hellenschmidt alone organized a force of eight girls who sold \$175 worth of stamps in a few hours. One woman disposed of \$65 worth, and one man sold 500 stamps. Patrick H. Galvin, chief of the War Savings truck that maneuvered through the streets yesterday, disposed of \$500 worth of stamps at Moose Park. It was through the help of such individual sales that the total reached was as high as it was reported.

"Bloody Bill's Coffin."

By 10 o'clock last night the Kaiser's coffin, labeled "Bloody Bill's Coffin," was well studded with nails, at \$1 a stud. From hotel to hotel the Imperial Hoodoo's supposed remains were toted, every tote adding additional dollars to the credit side of the W. S. S. ledger. To the tune of patriotic music played by Theodore Dossenbach's Park Band, the Immaculate Conception Boys' Band and the red-coated band of the boys of the State Agricultural and Industrial School, a truck laden with the sanguinary coffin and vocal and instrumental entertainers made the rounds of the business section.

Somewhere in Rochester, it is reported, a girl whose beauty is surpassed only by that of the cause for which she works, is giving away kisses with every dollar's worth of stamps. The most unselfish endeavors to find her at the Four Corners last night were in vain, but an unusual number of young men without money were observed bemoaning their fate within the quadrangle bordered by the Wilder Building, the Rochester Trust and Safe Deposit Company, the Elwood Building and the Powers Block.

The first parade of the W. S. S. campaign passed through the downtown section last evening shortly after 8 o'clock. Headed by the mounted police, with the Industry Band and the truck carrying the remains of Emperor Wilhelm coming a close second, two divisions of the Park Band leading Troop H and the New York Guard, and a company of the Home Defense League, the parade prepared those

who watched for the evening's drive. Grand Marshal Henry... headed the parade.

In the afternoon Patrolman John F. Hargather was put in a government mail bag and dropped into the canal from the Court Street bridge. His escape was watched by hundreds. Charles B. Tutty drove the first nail in the Kaiser's coffin, and he was followed closely by Edward Creed, who offered an example for others who cared to use their driving powers at \$1 a drive.

At Moose Park.

To-day is Thrift Stamp Day at Moose Park, featured by vaudeville acts and the stunt of Patrolman Hargather, who will be dropped into ninety feet of water in a mail bag. Performances at the park will be given by the "Three Misfits," Francis and Lamar, Joe Diamond, "Dainty Mistress" Florence Powell, Sid and Estelle Trott, Al and Sid Grossman, Frieda Sager, May Weis, George Riley and Harold Miller.

To-night 200 men will cover the city with new cards announcing the latest surprise of the campaign. The event is promised as a huge sensation.

Arthur L. Stern, chairman of the Limit Club, yesterday sent out a call to prospective volunteers, asking them to respond promptly when asked to serve on teams for the big drive of his organization, which is to start on July 9. Too many captains, it is said, are offering excuses for not serving.

A great Thrift Stamp rally will take place at to-day's meeting of the Tait Class at Central Presbyterian Church. Charles E. Ogden will deliver an address.

Mrs. Fred Bowen of 412 Lake View Park and Mrs. Newton Andrews of 492 Driving Park Avenue have worked as stenographers, donating their services at W. S. S. headquarters, and will continue to do so throughout the campaign. Mrs. Andrews also has donated the use of her automobile.

Janie 30-18

Second Day of War Stamp Campaign Finds City Falling Far Short of Daily Quota; Less Than 24,000 Stamps Sold after Day's Big Campaign

June 30-18



Pretty Girls and Veteran Boost Stamp Sales



—Photo by Stone, Herald Photographer.

MRS. NEWTON ANDREWS, MISS MARY HARDLE, PRIVATE DAVID L. PHILLIPS, wounded at Vimy Ridge and invalided home; MISS ROSE HELLENSCHMIDT, MISS ANNA GOLDMAN and MRS. TENNESSEE WELLER.

\$1,000 REWARD FOR RETURN OF THRIFT STAMPS

July 1-19
Fraternities to Give This
for One of Books.

OTHER ATTRACTIVE OFFERS

Second Is of \$200, Third of \$100,
and Seventy Are of \$10 Each.
Many Books Sold at Moose Park.
Assistance of Boy Scouts Asked

In the fraternal campaign to raise \$250,000 by the sale of War Savings Stamps, a reward of \$1,000 will be paid for the Thrift Stamp book that has the number corresponding with one to be drawn from a barrel on Saturday night. On this the campaign managements made the following statement yesterday evening:

"It is in no sense a lottery or a gamble. It is just the plain fact that the fraternal campaign offer to buy back for \$1,001 the book held by the person containing the number drawn by a committee of citizens from a barrel. In other words, the man who invests \$1 in Thrift Stamps may sell back that book to the campaign for the \$1 he paid for it plus \$1,000.

"There will be a second reward of \$200 for the book containing a second number sought. This book too will be bought back for \$1 and the \$200 paid for its return. A third reward of \$100 will be paid for another book. There will be seventy other rewards of \$10 apiece.

Plan for Making Awards.

"Little tickets bearing numbers corresponding to the numbers on the books sold will be placed in a large barrel, which is on exhibition at the fraternal headquarters, No. 23 Clinton avenue south. This barrel will be doubly sealed and the tickets will be put through a slit in its side. When the campaign closes at 8 o'clock next Saturday evening a committee of three well known men will knock in the head of the barrel and the numbers will be selected for which rewards will be paid for the books. Holders of books are urged to keep them and refer to the numbers. These will be published in the press."

Yesterday was Moose day in the campaign. In the afternoon a class of 150 men was initiated into the lodge, bringing the total membership to about 6,000. Every initiate had to buy five books. Some purchased ten. At Moose Park the Heberts gave their occult readings, and every person who asked a question first had to show a War Savings Stamp book. Nearly 1,000 books were sold. Policeman John F. Hargather extricated himself from a sealed mail bag after being tossed into the water from a rowboat. He did it in less than twenty seconds. Performers from the Victoria and Family theaters gave vaudeville stunts. Many devices were used to encourage members to pur-

Central Library of Rochester and Monroe County
Largest Individual Sale.
Historic Scrapbooks Collection

Patrick H. Galvin, state dictator of the Moose, on Saturday afternoon and evening is said to have made the largest individual sale of books. He worked from the "watch tower" at Main and Clinton streets. Although ill he sold \$792 worth of books.

A big fraternal parade will take place to-morrow evening. Colonel Henry W. Morse is grand marshal. It is expected that at least ten fraternal societies will be in the line-up and there will be several uniformed bodies. Six bands will be in line.

After the meeting yesterday evening at headquarters, in which a large number of members of committees and others participated, fifty automobiles carried men about the city to post up signs announcing the reward of \$1,000 and other rewards. The executive chairman, James S. Bryan, made it plain to the members that they would have to work hard to accomplish their aim, that the campaign was about \$20,000 behind, and that every member of every society participating must get out this week and work. Responsibility for the campaign rests upon Mr. Bryan, James T. McMahon and Mr. Smith.

Special Meeting of Moose.

Mr. Smith, of the Moose, has called a special meeting of that organization for to-night. He urges every member to be at the headquarters of the society. It is his intention to make a personal appeal to all and to their wives, sisters and mothers to give every minute or spare time this week to the cause. Mr. McMahon will make the same plea to the Elks. Notices to the latter have been sent out by the secretary, Andy Flora, who has labored from 9 A. M. until midnight every day since the campaign opened. George Boucher, who is conducting the Knights of Columbus booth in Main street, at Franklin street, has been devoting his time to selling the books.

The boys' band of Industry and the Immaculate Conception Cadets have been highly praised for their volunteer musical work in the last two days. George W. Henner, an automobile dealer, has donated the use of several trucks and one automobile for the campaign.

George C. Donahue, general secretary asks that Boy Scouts report at headquarters to-day to be assigned to booths. They will wigwag signals to the crowds that "the Kaiser is dying by inches."

On the Fourth of July every celebration in the city and nearby resorts will be visited by the committees of men and women selling the books.

MORE INTEREST SEEN IN THRIFT STAMP CAMPAIGN

Rewards Help to Make Total for Day 25,432.

July 2-19 BIG PARADE TO-DAY'S EVENT

Large Number of Organizations and Bands Will Be in Street Spec-

tacle This Evening—Young Women to Represent Historic Notables

Redoubled efforts in the fraternal campaign to sell \$250,000 worth of Thrift and War Savings stamps in eight days had the desired effect on yesterday's sales, as the count for the day showed a sale of 25,432 Thrift Stamps, bringing the total to 76,898. By offering a \$1,000 reward to the holder of a certain book to be determined by lot on Saturday the fraternities have added interest to the campaign. Although the street crowds were small yesterday the sales were large.

The second of three parades to arouse interest in the sale of stamps will be held this evening. Members of twelve lodges garbed in fantastic costumes will parade through the downtown section. Bands and military organization will be in line.

A striking feature of the parade will be the "Patriots of Liberty," a mounted organization directed by Leota Becker Maxwell. Women and men garbed in historic costumes will ride behind the mounted police. The characters they will represent and their names are: Joan of Arc, Miss Georgianna Jeffries; Christopher Columbus, Mrs. Leota Becker Maxwell; Red Jacket, James Maryott; George Washington, Miss Dorothy Maxwell; General Lafayette, William Jordan; Lord Cornwallis, Miss Beryl Cline; Goddess of Liberty, Miss Mabel Jeffries; General Robert E. Lee, Joseph Clute; General U. S. Grant, Miss Myra Anderson; Belgium, Miss Loraine DeMent. They will represent Allied nations and will carry the flags of these nations.

General Order for Parade.

The order for the parade, signed by Henry W. Morse, marshal, and Edward G. Stallman, adjutant, follows:

The following appointments are hereby announced for the fraternal parade to be held Tuesday evening, July 2, 1918. They will be obeyed and respected accordingly: Chief of staff—Captain Joseph E. Marcille.

Assistants marshals: General Max L. Holtz, Colonel Joseph Weis, Captain Richard J. Decker, Captain Frank Karwick.

Aids on staff of marshal: William C. Kohlmetz, Edward J. Ward, Allen C. Hatch, Albert Telhaar, Frank Hoffman, Herman Simon, Captain James McD. Ellis, Lieutenant Leo A. Thelan, Bugler Byron B. Munson.

Marshal and staff will report dismounted to chief of staff at corner Andrews street and Ormond at 7:15 P. M.

First Division, General Max L. Holtz commanding, consisting of First Fraternal Regiment, Odd Fellows, Lalla Rookh Drill Corps, Sons of St. George, Knights of Malta, Independent Order of Foresters, Khader Kahn Sanctorium and associate organizations, will form in Andrews street east of Ormond street, right resting at Ormond street, at 7:15 P. M.

Second Division, Colonel Joseph H. Weis commanding, consisting of Knights of St. John, Knights of Columbus and associate organizations, will form in Andrews street west of Ormond street, right resting at Ormond street, at 7:15 P. M.

Third Division, Captain Richard J. Decker commanding, consisting of Benevolent and Protective Order of Elks and associate organizations, will form in west side of Franklin Square, right resting at Andrews street, at 7:15 P. M.

Fourth Division, Captain Frank Karwick commanding, consisting of Loyal Order of Moose and associate organizations, will form in east side of Franklin Square, right resting at Andrews street, at 7:15 P. M.

All organizations will parade without side arms, in sections of eight with five paces between sections and thirty paces between divisions. Assistant marshals will keep their organizations and divisions closed to these distances.

\$1,000 REWARD FOR RETURN OF THRIFT STAMP

Fraternities to Give
for One of P...

OTHER... PROTECTIVE OFFER

Second Is of \$200, Third of \$1
and Seventy Are of \$10 Each
Many Books Sold at Moose Park
Assistance of Boy Scouts Assisted

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for
ONLINE

New black, white and colored kid and patent leather Belts, various widths; all sizes; Choice of the values to 75c. 49¢ each.

Handsome ones, newest styles, most wanted attractively lined and fitted. Splendid values in the showing. Priced from \$2.95 to \$5.50.

Belts at 49c

MORE INTEREST SEEN IN THRIFT STAMP CAMPAIGN

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All organizations will parade without side arms, in sections of eight with five paces between sections and thirty paces between divisions. Assistant marshals will keep their organizations and divisions closed to these distances.

Column will move promptly at 7 o'clock. Line of march as follows: Ormond street to Franklin street, to North street, to Main street east, to Main street west, to Plymouth avenue, countermarch on Main street west and Main street east to East avenue.

On the countermarch the different organizations will be assigned to the several War Savings Stamps sale stations located along the line of march, to assist the workers in the sale of stamps.

Max L. Holtz, assistant marshal of the first division, has appointed W. S. Hutchings assistant adjutant and Fred Thompson chief of staff. Organizations of the division that have already notified their members to report in Mortimer street will do so; others are to report at Ormond and Andrews streets at 7 o'clock.

Hasn't Been Detected Yet.

"Thrift Stamp Johnny" is still undetected. Among those he called on yesterday were Police Inspector William A. Stein, the Mayor's secretary, B. J. Haggarty, the acting secretary of the Chamber of Commerce, A. E. Crockett, and Detective John A. Doyle. At 12:05 today he will walk around the four crosswalks at the Four Corners and touch all of the Four Corner buildings. If undetected then he will start at Clinton and Main streets between 6 and 6:15 o'clock.

The largest individual purchase of stamps was made yesterday by Fred Sherwood, of the Sherwood Shoe Company, who went to headquarters, No. 23 Clinton avenue south, and asked for \$1,000 worth of books. As soon as the doors opened at 9 o'clock in the morning Harry McKissick asked credit for making the first purchase of the day. He bought \$100 worth of books. Patrick George O'Brien, of Precinct No. 3, purchased \$25 worth just before noon. Other purchases as headquarters in quick succession were noted as follows: Miss Edith Taylor, Homeopathic Hospital, \$9; Mrs. Robert McKee, No. 17 Lime street, \$5; Mrs. Ella R. Searle, No. 1110 Monroe avenue, \$1; Miss Minnie E. McNeal, No. 111 Monroe avenue, \$1; W. E. Andrews, No. 65 Wilder street, \$50.

Young Women Make Canvass.

A band of young women recruited by Miss Rose Hellenschmidt has been canvassing the hotels of the city and has disposed of many Thrift Stamps. Last night they sold \$100 worth in a few minutes, and later met with equal success when they sold stamps to the crowds returning from the theaters. Seventy-five women were selling stamps yesterday, and they put a great deal of life into the campaign.

James S. Bryan, executive chairman, has arranged with Arthur Stern, of the Limit Club, that all stamps purchased in the campaign will be counted as if the Limits were participants in it. Bernard J. Haggarty, secretary to the mayor, assured Mr. Bryan yesterday that the city administration would aid in every way in the campaign. Norman

Schiffin, deputy superintendent of the Metropolitan Insurance Company, offered the services of twenty-two field agents to the campaign. Willard A. Marakle, deputy supreme dictator of the Moose, took books to sell to Albany politicians.

Miss Fay Courtenay, of the Vaughan Glaser Stock Company, will make an address at 7:30 o'clock to-morrow evening in front of the Hotel Seneca to promote the sale of stamps. On Friday she will make a personal appeal to the audience at the Temple Theater.

In stores, the costumes were gathered and Fred LaRock played cornet and trombone duets in Main street yesterday and sold stamp books. The Fifty-fourth Regiment Band played in front of a Main street booth all day, while speeches were made by F. J. B. Macauley.

Service Corps at Educational Work

The entrance of the War Service Corps into the campaign for War Savings Stamps took place on Friday evening of last week, when the captains and lieutenants were furnished with the material to be distributed. This material consisted of booklets dealing with War Savings Stamp situation and the advantages of thrift in general as well as pledge cards to be given out to residents.

Since that time word has been received at War Service Corps headquarters that a number of the lieutenants have distributed these cards and after urging the people to sign them have started collecting them. It is intended that the cards shall not be collected for probably two weeks; announcements of the time when they are to be gathered in will be made from War Service Corps headquarters. Until then the captains and lieutenants are requested to devote as much of their time as possible to furthering the purposes of thrift rather than to taking pledges.

Fairchild Pleased with Orders' Work

Elmer E. Fairchild, chairman of the Monroe County War Savings Committee, returned from Kansas City yesterday, having been one of the delegates at the convention of Rotarians. He said he was delightfully surprised at the way the fraternities had put their campaign into motion.

On reaching headquarters in the Sibley building he found much mail awaiting him. Among inquiries were several from other organizations which desired to know the attitude of the War Savings Committee toward campaigns conducted by fraternal orders, clubs and other bodies. He was asked whether his committee received any credit in the Treasury Department at Washington for stamps sold by these organizations.

Mr. Fairchild was too busy on plans for future War Savings campaigns to answer these inquiries by mail, so issued the following statement to the public:

"A campaign on the part of any fraternity, society, club or other organization to sell stamps will be appreciated very much by our committee. All stamps so sold are counted toward the quota of Rochester and Monroe county. The more stamps that are sold now, the less will remain to be sold before the end of the year. We get credit for all that are sold. No matter who sells stamps he puts Rochester and the county just that much closer to the top."

Arthur L. Stern, chairman of the Limit Club, which on July 9th will open a campaign to get \$1,000 pledges for War Savings Stamps yesterday had not received a complete list of captains and said the list should be filed by to-morrow night, when there will be a meeting of captains at the Rochester Club.

Farley J. Wittington and Daniel M. Stebbins, majors in the Limit Club and members of the Executive Committee, turned in

the names of their captains yesterday as follows:

Wittington's captains: Kingman W. Robins, Clay Babcock, Fred R. Whitney, Allen Stebbins, W. H. Beers, Louis Johnston, Fred F. Church, P. W. Turner, John R. Powers, John W. Thomas, J. J. Kearns and Charles G. Lyman.

Beach's captains: Ernest Scobell, John C. Wright, Francis Macomber, C. Walter Smith, William MacFarlane, William F. Strang, William C. Barry, Jr., Isaac Adler and George Van Schaick.

Mr. Fairchild has appointed Harry T. Tinney chairman of the Agencies Committee.

WAR SERVICE CORPS STAMP BOOKS TO BE COLLECTED LATER

The entrance of the War Service Corps into the campaign for War Saving Stamps took place on Friday evening of last week, when the captains and lieutenants were furnished with the material to be distributed in the interest of thrift. This material consisted of booklets dealing with the War Saving Stamp situation and the advantages of thrift in general, as well as pledge cards to be given out to the residents of the various districts.

Since that time, word has been received at War Service Corps headquarters, that a number of the lieutenants have distributed these cards and after urging the people to sign them, have started collecting them. At the present time, it is intended that these cards are not to be collected for probably two weeks, and announcements of the time when they are to be gathered in will be made from War Service Corps headquarters. Until then the captains and lieutenants are requested to devote as much of their time as possible to furthering the purposes of thrift, rather than to the securing of the actual pledges.

EMPLOY EVERY MEANS TO PUT SALES AT TOP

Methods Used Same as in Many Other Movements, but Still Amount At- tained Falls Far Short of Expectations — Parade To-night.

*Herald
July 2*

Notwithstanding the difficulties that attend every campaign of an altruistic nature, Rochester yesterday, through the hard work of the fraternal campaigners, squeezed out sales amounting to 25,432 War Savings Stamps. This brings the total to date to 76,898, or \$19,229 worth of stamps sold. Every legitimate means is being employed to save Rochester the disgrace of falling behind her neighbor cities of the state and country. So far, the Flower City is nearly \$75,000 behind other first-class cities of its size in the sale of stamps.

Pretty girls, the chance of obtaining a reward of \$1,000 and the downright manual labor of every man and woman connected with the fraternal campaign, with attractions at the booths, have been the means used to pour money from the pockets of citizens into the war coffers of Uncle Sam.

Hard To Find Reason.

"If these methods are of no avail. It involves a peculiar condition," said one of the campaign leaders last night. "Heretofore money has been raised for Liberty Bonds, for associations and churches, through bazaars and fairs, and money is still coming in dally to the War Chest through personal means employed by factory and office workers. Why the Thrift Stamp movement should fall when all other worthy causes in this 'best governed' city succeed is something hard to discover.

"Not that the campaign has failed, by any means. Rochester has a great faculty of coming out strong in the end, but every race track follower knows that the horse that wins only by a neck is liable to stumble some time. Is there any other way in which to make the campaign a greater success? We do not know."

The figure recorded above includes also the stamps sold on Sunday. The figures are tabulated from the amount of money turned in by the workers, not by the amount of stamps turned over to workers.

Field is broadened. somewhat yesterday and last night. Stamp salesmen and committee members surrounded the railroad stations and took in many streets in the outlying sections of the city. The workers under Mrs. F. A. Flora at the New York Central Station attained an enviable record.

At Main and North Water Streets last night a truck with "Bloody Bill's Casket" aboard carried entertainers. Policeman John Hargather for once forsook black magic and donned burned cork. With him in the guise of a clown was Fred LaRock. Patrolman Hargather proved that his repertoire consists of more than jumping into canals in the midriffs of mail bags when he produced a cornet and tooted some. To-morrow noon he will be suspended in a straight jacket from the top of a building in South Water Street and will release himself in midair. Fred B. Arnold also distinguished himself yesterday with his baritone solos.

Both the 54th Regiment Band, under Fred Zeitler, and the Immaculate Conception Boys' Band, in charge of Frank J. B. McCauley, were pressed into service again yesterday, playing before the booths and at street corners. Rev. J. Ernest Brophy represented Immaculate Conception Church at the concert given before the Hotel Seneca.

Joined the Limit Club.

The largest individual purchase of stamps was made yesterday by Fred Sherwood of the Sherwood Shoe Company, who became a member of the Limit Club with one purchase of \$1,000 worth of stamps. Harry McKissick of the Hotel Eggleston bought the first stamp of the day, and then he bought enough more to make it \$100 worth.

The fraternal parade to-night, headed by Marshal Henry W. Morse, bids fair to be one of the big features of the campaign. It will consist of four divisions and will move at 7:45 o'clock from Ormond and Franklin.



THRIFT STAMP JOHNNY.

Streets. The line of march then will extend to North Street, to Main Street East, to Main Street West, to Plymouth Avenue, countermarching back to East Avenue. The assistant marshals are Max L. Holtz, Joseph Weis, Richard J. Decker and Frank Karwick. All organizations will parade without sidearms. The marshal will report to the chief of staff at 7:15 o'clock at Andrews and Ormond Streets.

A feature of the parade will be the Patriots of Liberty in costume, a mounted organization of nine young women.

Elmer E. Fairchild, chairman of the Monroe County War Savings Committee, returned yesterday from Kansas City, where he was a delegate at the national convention of Rotary Clubs.

Liquor Dealers Buy Stamps.

At a meeting of the Rochester Retail Liquor Dealers' Association held in the Cox building yesterday afternoon the members were urged to purchase thrift stamps and to assist in every way in the campaign. A large number of stamps was sold. James S. Bryan and George C. Donahue addressed the meeting.

ORDERS PARADE TO AID SALE OF THRIFT STAMPS

Led by "Patriots of Liberty"
and Several Bands.

July 3-18

104,000 STAMPS ARE SOLD

That Total Announced Yesterday. Vaudeville Performers and Boxers to Appear To-night — Thrift Stamp Johnny Still a Mystery

Yesterday's chief event in the Fraternal War Savings Stamp campaign was a parade last evening. An interesting feature was the newly organized "Patriots of Liberty," composed mostly of women, led by Leota Becker Maxwell, who were clad in historic costumes and carried flags of the Allies. The following members of the organization marched: Miss Georgianna Jeffries, as Joan of Arc; Mrs. Maxwell, as Christopher Columbus; James Maryott, as Red Jacket; Miss Dorothy Maxwell, as George Washington; William Jordan, as Marquis de Lafayette; Miss Berly Kline, as Lord Cornwallis; Miss Mabel Jeffries, as the Goddess of Liberty; Joseph Clute, as General Robert E. Lee; Miss Marion Anderson, as General Grant; Miss Lorraine Dement, as Belgium.

The parade was headed by the mounted police, the War Savings Stamp committee and Colonel Henry W. Morse. Then followed the fraternal orders in four divisions. Included also were the fifty-piece band of the Immaculate Conception School, Kaiser's Wilhelm's coffin,

the gift of William F. Pidrick, president of the National Casket Company and company of boys dressed in sailor suits.

104,000 Sold to Date.

To date the total sales of stamps in the Fraternal campaign drive is 104,000, which at 25 cents apiece means \$26,254. Financial Secretary Frank Flora issued the following statement last night:

Liquor Dealers' Association	\$3,500
Tribe of Ben Hur	100
Knights of Columbus	1,770
Lalla Rookh Grotto	100
Knights of Pythias	530
Central Bank of Rochester	200
Court City of Rochester, Foresters	1,000
Sherwood Shoe Company	1,000
Ladies' Club of Elks	6,320
Loyal Order of Moose	8,267
Benevolent Protective Order Elks	3,467

The following men have subscribed for \$1,000 worth of stamps. James Bryan, R. J. Decker, Norman Schiffrin, James F. Mahon, Frank Kunz and George C. Donahue.

Rev. Alphonse A. Notebaert, rector of Our Lady of Victory Church was first at headquarters yesterday morning and purchased \$50 worth of books.

Hargarther to Perform.

To-day at noon John F. Hargarther, imitator of Houdini, will be suspended from a building in Water street south, encased in a straight jacket. He will endeavor to extricate himself from it and then lower himself to the ground. Another sensational campaign stunt will be performed by Claire W. Hebert, a vaudeville performer. At noon on Friday, Mr. Hebert will allow himself to be suspended by one arm from one of the tall downtown office buildings and agrees to stay in that position for one minute for every stamp book that is sold to the crowd watching.

For the fourth successive day, "Thrift Stamp Johnny" has succeeded in evading his captors. At noon yesterday he walked around the four cross walks at the Four Corners and touched every one of the corner buildings. He was watched for by many persons but none saw him do it. Among the persons he addressed and questioned were Thomas J. Swanton, president of the National Bank of Commerce; Captain Edward Colbert, of the Fire Department; Roy Gordinier, of the Hotel Eggleston, and William Jordan, an automobile dealer.

This evening local boxers will appear at Main and Water streets, for forty rounds of exhibition boxing which promises to be interesting to the many boxing fans.

One of the orators who will speak on July 4th at Moose Park and who will urge the investment in thrift stamps is John Sloan, treasurer and manager of a large wholesale implement house at Olean. Another will be Congressman Driscoll, of Syracuse.

TO AID DRIVE

James M. Beck, author of "The Evidence in the Case," a war book will be in Rochester Monday to start the intensive campaign of the War Savings committee. He will address a mass meeting at Convention Hall Monday night.

Only one list of captains for the Limit club, that of Clarence Wheeler, major, remains to be filled out. The captains met last night at the Rochester club. Arthur L. Stern presided and plans for the campaign were discussed. It was reported that captains so far appointed were filling their lists of lieutenants rapidly. The following were announced today: Lieutenants for Captain William H. Beers, Jr.; William Lambert, L. H. Peachey, M. Swarthout, George Richter, Dr. T. H. Martens, W. J. Staub, William Pidgeon, George R. Helmer, W. H. Baird, Charles D. Drake.

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NOTED LAWYER TO SPEAK FOR THRIFT STAMPS

July 3-18

JAMES M. BECK TO URGE NEED
AT CONVENTION HALL.

TO BOOST \$1,000--LIMIT CLUB

Speaker Will Show Duty of Wealthy
and Well-to-do Toward Treasury
Department.

The author of one of the most celebrated war books in English speaking nations, James M. Beck, who wrote "The Evidence in the Case," will be in this city Monday to start the intensive campaign of the War Savings committee at the request of the United States treasury department. He will address a large mass meeting of prominent men and women at Convention hall Monday night.

The war savings committee to-day announced that the meeting in no sense would be political, that while friends were urging Mr. Beck to become a compromise candidate for the gubernatorial nomination on the republican ticket, the invitation to come here was tendered him before his name was mentioned or thought of in that connection.

Arthur L. Stern's Thousand-dollar Limit club will be the first group to receive the benefit of Mr. Beck's efforts. He will tell his audience at Convention hall Monday the duty of the wealthy and well-to-do toward the treasury department and the gov-

ernment in the War Savings campaign.

Mr. Beck, who is a native of Philadelphia, where he was admitted to the bar in 1884, is practicing law in New York. From 1900 to 1903 he was assistant United States attorney-general. As such he was the prosecutor in many celebrated criminal cases. He convicted the Cuban filibusters, the Lancaster counterfeiters and derelict officials of Chestnut street bank. Before the United States Supreme court, he argued the Neely case, Lottery cases, Paper trust case and many others. In 1902, having been appointed master by the United States, he sold the Philadelphia "Record" for \$3,000,000, the highest price ever obtained for an American newspaper at a forced sale. He is general counsel of the American Sugar Refining company. Besides "The Evidence in the Case," he has written other important books dealing with the present war.

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ALL BUY 1,000 STAMP BOOKS TO JOIN CLUB

July 3-18

MEMBERS MUST PAY \$1,000, AND
SIX SIGN BEFORE NOON.

FACTORIES ORDER BIG SUPPLY

Employees Spurred by Chance at Cash
Prizes—Moose Plan for Glen
Haven.

Fraternal Campaign generals to-day started to organize the "\$1,000 club," and it already has six members. Each purchased 1,000 books at \$1 a book. These were the members up to noon: James F. McMahon, George C. Donahue, Dr. Richard J. Decker, Norman Schiffrin, Frank Kunz and Herman Simon.

The first sale this morning was made at 9 o'clock to Herman Simon, who got into the \$1,000 club by investing that much in the books. A flying squadron was sent out, headed by Executive Chairman James S. Bryan, to

round up as many members as possible for the club.

State Supervisor Patrick H. Galvin, of the Loyal Order of Moose, announced that he would form a "\$500 club" composed of members who would subscribe for 500 books.

All morning long the financial committee, headed by Andrew Flora, worked over the sales made last night during the big fraternal parade but they were overwhelmed with figures and were unable to give any definite statements except to say that the sales attained the aim sought.

"We were almost sold out," said Mr. Kuns, who has charge of the books.

Even Marchers Had to Buy.

Several hundred prettily-gowned women threaded their way through the dense crowds which lined the streets last night to witness the parade, selling stamps to men, women and children. Even the marchers were not immune and they, after buying books as they marched along, shouted to the on-lookers to help.

Attracted to a certain extent by the offers of the \$1,000 and other rewards factories are sending in for stacks of Thrift Stamp books. Eastman Kodak company this morning ordered 500 to be sent to its plant. The Premo works took 120 last night. Other factories have made arrangements to send representatives to headquarters to get the books.

The leading team of woman stamp sellers is composed of Mrs. William H. Murray, Mrs. Caroline Miller and Mrs. Walter Phillips. They passed the \$1,000 mark at 10 o'clock.

One of the stunts on to-day's programme was the act of John F. Hargather, who will be suspended in a straight-jacket from a building in South Water street and will extricate himself and lower himself on the rope by which he is suspended. Another feature on the card is the olio of boxing bouts in Water street to-night, under the direction of Jake Carey. He has arranged for fifteen three-round events. All local boxers have donated their services. A ring will be erected in the street.

"Johnny" Still Uncaught."

"Thrift Stamp Johnny" has eluded detection for four days. If uncaught he will wear a certain type of hat to-morrow and will march down Main street selling books. He has talked with bankers, lawyers, politicians and business men, also detectives, but not one has identified him, well, the War Savings Stamp communittee and fraternal lodges in uniform. Moose and Elks both had uniformed zouave corps in the line. Several bizarre costumes were noted. A band of thirty local boxers was in a separate division, lead by J. J. Carey. Col. Henry W. Morse was marshal.

To-morrow at Exposition park where the city's celebration will be held, the fraternal campaigners will be in evidence. Former Ambassador Gerard is expected to appeal in behalf of the stamp sale. At Moose park, Glen Haven, the Moose will have its first big outing at its new home. One of the speakers will be Congressman Driscoll, of Syracuse a noted orator.

Another will be John Sloans, of Clear Lake, who has taken an internal and political campaigns. District Dictator William M. Smith, of the Moose, has planned for a lively programme of sports and entertainment. The admission to everything will be the purchase of a dollar book of Thrift stamps.

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JAMES M. BECK.

To Address Thrift Stamp Meeting at
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New Lieutenants Named.

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Plans for To-morrow.

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**GIRL WORKERS
SCORE 'ALIBI'
STAMP BOOKS**

**Men Who Should Be
in Khaki Indulge in
Idle Flirtations, They
Charge, Instead of Buy-
ing Stamps.**

With the "We must win!" spirit permeating every corner of the city in the drive for sales of \$250,000 worth of War Savings Stamps, Rochester's total

took another book yesterday. Through the aid of a big fraternal parade, pretty girls, bands, pretty girls, hard work, pretty girls, comedians and pretty girls, the sales for the day reached 27,102, making the grand total so far 104,000. After four days, this city has contributed \$26,254 through Thrift Stamps.

The figures constitute the official report given out last night at headquarters, 23 Clinton Avenue, South; but they do not include \$1,000 each subscribed by six men at the last minute. They are George C. Donahue, James S. Bryan, Dr. R. J. Decker, Norman Schiffrin, Frank Kunz and James F. McMahon. The \$6,000 thus contributed makes the total for the day 24,000 more, or 51,102. This increases the grand total to 128,000 stamps, or \$32,254. However, the contributions came in too late to be recorded and they will be included in to-night's report.

Patriotism before Business.

Among those who are attracting scores with their talks on street corners, with consequent sales of large number of stamps, is Charles W. Fletcher, a local representative of the International Harvester Company. Mr. Fletcher is one of many Rochester men who are neglecting their business affairs for the call of patriotism.

Big contributions from organizations reported last night follows:
Loyal Order of Moose, \$8,267; Ladies' Clu of Elkbs, \$6,320; Retail Liquor



THRIFT STAMP JOHNNIE

Dealers' Association, \$3,500; B. P. O. Elks, \$3,467; Knights of Columbus, \$1,770; Sherwood Shoe Company, \$1,000; Court City of Rochester, Foresters, \$1,000; Knights of Pythias, \$530; Central Bank, \$200; Tribe of Ben Hur, \$100; Lalla Rookh Grotto, \$100.

The women who have reported the largest number of sales are:
Mrs. William H. Murray, \$957; Mrs. Edward T. Moran, \$790; Mrs. A. Steele, \$621; Mrs. William A. Grapp, \$568; Mrs. James F. McMahon, \$483; Mrs. Frank A. Flora, \$481; Florence Norlier, \$440; Mrs. Howard Judson, \$300.25; Mrs. William M. Kipp, \$247; Mrs. John Burkhalter, \$237; Mrs. J. J. Popp, \$100.

The beauty of a warm, summer evening and the splendor of the parade

thronged the streets shortly after 8 o'clock last night with nearly as big a crowd as that which turned out on Memorial Day. Led by a platoon of mounted policemen, and with four bands playing martial airs, the parade gained a big impetus for the fraternal campaign through the spirit it instilled in thousands.

The gay-colored uniforms of the de-gree teams, merged with the bright shades of the allied flags, presented a sight that drew prolonged applause from Franklin Square, where the parade formed, down through Main Street and back to East Avenue.

Sales came fast and furious after the ranks were broken; in fact, the majority of sales were recorded after 8 o'clock. Of course, the same alibis were present, in the form of sheaves of Thrift Stamp books pulled from the pockets of males to ward off further advances, but dimples and winning smiles won the day.

Some of the girls are becoming a little weary of the young fellows who have about four books, each with only four stamps in it, that they have saved since the stamps were first issued. The girls are in earnest, and they are working hard. They have no time, they say, for flirtatious slackers who take up their time and fail to produce.

About Time To Help.

"It's about time," said one of the prettiest last night, "that some of these young fellows who ought to be in khaki leave their alibi stamp books at home. We'd much rather have a fellow tell us frankly that he's broke or can't afford it than to produce about \$3.25 worth of stamps and try to start a flirtation on that basis. If the girls are in earnest and working hard, why can't the men take this big thing seriously?"

Rev. Alphonse A. Notebaert, rector of Church of Our Lady of Victory, was the first purchaser yesterday, buying \$50 worth of stamps. Splendid work is being done at the New York Central Station by the squad of women in charge of Mrs. Frank A. Flora. It consists of Mrs. Arthur G. Corria, Mrs. James S. Bryan, Mrs. C. Chester Phelan, Mrs. George Weidenborner and Miss Dorothy Todd. One of the features of to-day's campaign will be a song programme by 10-year-old May Cutaker at 4 o'clock this afternoon at Main and South Water Streets. The little girl has a repertoire of more than 100 songs.

It was announced last night that the Elks will have open house at the club in Clinton Avenue North, beginning to-morrow night, every evening this week. The public is invited.

A. F. Muisus has loaned a band to the campaign. The band concerts in the hotel lobbies are becoming the outstanding features of the drive. Last evening discovered talent in the prison of James H. Bromley, office manager of the Hotel Seneca. Mr. Bromley, who sandwiched in a musical career between his hotel experiences, directed th Park Band in the hotel lobby. Mr. Bromley, before he came to Rochester, was director of a big band in St. Louis.

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It's sold July 3



Photos by Stone, Herald Photographer.

Upper picture—Left to right: Captain Mrs. William A. Groop, Captain Mrs. William Moran, who has sold more than \$1,000 worth of War Stamps; Major Mrs. William Kipp and Captain Mrs. James S. Bryan, wife of chairman of committee in charge of stamp-selling campaign.

Lower picture—Miss Florence Powell of New Jersey, who is singing from the float to aid in the sale of the stamps.

NOW WELL OVER \$100,000 MARK

Yesterday's Reports Show Thrift
Stamp Sales of \$20,000.

OPEN-AIR BOXING HELPS

\$1,000 Club in Fraternal Drive Now
Has Eleven Members—New Stunts
Planned for To-day.

All safety valves, if there were any, were opened yesterday and "full steam ahead" was ordered in the whirlwind cruise of the Fraternal War Savings Stamp campaign, which was launched last Friday and will be continued until midnight Saturday. As a result, it was announced late last night, the \$100,000 mark in the drive for \$250,000 in stamp sales by the

Auto Snuffs Out Life of \$100 Pup

The life of a frolicsome bull pup owned by a wealthy East Avenue financier and said to have been valued at \$100 was snuffed out almost instantly late yesterday afternoon when a large seven-passenger touring car passed crosswise of its body. The driver of the car is said to have made no attempt to avoid striking the puppy, which was romping in the street. Before the dying yelp of the dog had lost itself in the gasoline smoke behind, two more cars passed over the dog's carcass, mangling it. The name of the owner of the dog could not be learned.

him \$10 worth of stamps will be given. He is 10 years old.

To-day, the National holiday, will see many new and novel stunts in the field to boost stamp sales. More than 200 girls will be at Exposition Park this morning to sell stamps to those who attend the community Fourth of July celebration. At 97 Main Street, East a free vaudeville performance will be given continuously from 2 o'clock in

the afternoon until late at night, under the direction of the theatrical branch of the campaign committee.

Owing to the fact that the fraternal campaign began before the War Saving Stamp drive of the War Service Corps, many lieutenants of the corps have been under the impression that the corps is to be called upon again for the "clean-up" work, rather than as an important factor in the height of the campaign. Attorney James L. Brewer, who is a lieutenant in the corps and also prominently identified with the fraternal campaign, yesterday issued a statement to show that the fraternal campaign is only paving the way for an effective drive by the War Service Corps, which will in no way be in the nature of a "clean up" undertaking.



maternal organizations of the city reached and passed by a considerable margin. The total sales of stamps for the day was well above \$20,000.

The \$1,000 club of W. S. S. purchasers, organized on Tuesday by Secretary George C. Donahue of the Automobile Club of Rochester, campaign manager, had eleven members last night, as follows: Norman Schiffern, Richard J. Decker, James F. McMahon, James S. Bryan, William Smith, Fred Metuchler, Frank G. Kunz, Herman Simon, Joseph Schrader, Sol Levin and George C. Donahue. Each has purchased \$1,000 worth of stamps. Another membership drive will be instituted to-day, each present member being pledged to get other members.

Open-Air Boxing Big Hit.

One of the chief events of yesterday's campaign was the big open-air boxing exhibition in South Water Street last night, staged by Jake Carey, and which was continuous from 7.30 o'clock until midnight, more than forty local ring contenders participating. Admission to the exhibition was free, provided one dollar's worth of stamps was purchased at the gate. Close to \$1,500 worth of stamps were purchased by those who went inside the lines to witness the boxing matches; but hundreds of others preferred to stand outside the ropes and get a long distance look at the fist battles without investing in stamps. Principals and chorus of the "Naughty Princess" show at the Family Theater entertained between bouts.

Quite a number of large purchasers of stamps, whose financial resources did not permit of their joining the "1,000 Club," were reported last night. Sales of stamps in lots of \$500, \$200 and \$100 were a common enough occurrence throughout the day.

Rain Only Temporary Setback.

The rain of the afternoon drove many people off the streets, and the men and women who braved the elements to boost stamp sales were somewhat discouraged until clearing skies were noted about supper time. The inactivity of the afternoon only drove them to more strenuous efforts in the evening, and the temporary setback was more than made up for before the night was over.

Mrs. N. E. Andrews of the factories committee, reported last night sales of \$1,000 worth of stamps to employes of the Eastman Kodak Company and smaller purchases in many other industrial plants. Following a meeting of the Elks last night, Exalted Ruler James McMahon stated that the lodge had voted to purchase \$2,500 worth of stamps. Captain George Boucher, in charge of the Knights of Columbus booth at Main Street East and East Avenue, had sales amounting to \$1,200 to report last night.

Thrift Stamp Johnny Undetected.

Thrift Stamp Johnny, whose pictures have been printed in the newspapers, is still undetected. Among those with whom he chatted yesterday, none of whom recognized him, were County Clerk James L. Hotchkiss, Deputy City Clerk Jacob Weber, Herbert W. Bramley, Dr. Frederick R. Smith, Sheriff Andrew Wiedenmann, Joseph Heberger and Emanuel Koveski. Johnny will be at Exposition Park this morning to hear Ambassador James W. Gerard speak, and will circulate in the crowd. In the afternoon he will visit Moose Park. To anyone indentifying

THRIFT STAMP SALES PROFIT BY OPEN AIR BOXING SHOW

Large Number of Women in Monstrous Crowd in Water Street, Where Fifteen Short Bouts Are Staged—New York Soldier Shows Well—Uncle Sam Knocks Out Kaiser Bill in Final. *July 4-19*

Just how many dollars' worth of Thrift Stamps were sold at the open air boxing show staged in South Water Street last night will not be known until some time to-day; but from the size of the crowd that was present, there should have been hundreds of dollars' worth disposed of. The choice of the evening, the night before July 4, which this year marks the 142d anniversary of the signing of the Declaration of Independence was especially happy, reference to it was used with telling effect by the stamp salesmen and salesladies.

Water Street was full of people, from Main Street East, down to the improvised ring, and from the other side of the ring to Ely Street. And everybody was pushing to get just a little closer to ringside.

The bouts, there were fifteen of them, were all evenly matched, and showed that Jake Carey, former impressario of the Flower City Club, Solly Swartz, manager of many local fighters, and Georgie Hyland, brother of Johnny Hickey, marine wounded in France and former local fighter, who acted as matchmakers, knew their business.

A figure of more than ordinary interest who was present was Domenic Buckley, former manager of Gunboat Smith, who is connected with the company playing at the Family Theater. Domenic refereed two of the bouts, offering his services for the cause. He also had his theatrical company come over between bouts, and do three or four song numbers. All of which pleased the crowd.

Soldier Solly Goes Well.

Soldier Jimmy Solly of New York, who is one of the boys in training at Mechanics Institute, was put up against Sam Meyers in the first bout. The Soldier won all the way, and could not stay to see the rest of the show as he had to be back at school at 9 o'clock. Meyers found difficulty in hitting the soldier at all.

Red Tulip of Rochester, and Young Andrews of Ohio, were in the second, which was about even. Tulip accumulated an eye, and Andrews was bleeding a little at the close. Andrews trained for the bout on a diet of peanuts.

Cutie Kaufman and Eddie McGovern put on the third show, and Cutie won as he pleased, despite his short reach. Cutie showed action galore in the third, his old specialty of infighting cropping out to great advantage.

Brown Bests Chicago.

Kid Chicago, formerly known as The Assassin, took a licking from Chubby Brown in the fourth and longest bout, which went four rounds. This event

started off very tamely. In the second they mixed it up a bit, and Chicago got in a couple of his good lefts. In the third action slowed up again and Chicago began to get hurt. In the final Brown was on top of his man all the way and won the decision.

Joe Lawrence, as his is known in fighting circles, but Joe Lotto, as he is known on the baseball field, took a slight shade over Young Maggio in the fifth bout. There was action galore, Lawrence getting the first round, and the other two being even.

Young King, Johnny Hickey's former sparring partner, made a show out of Johnny Martin in the sixth bout. He had everything, and hit Martin when and where he would. Martin appeared

to be ready to drop down and out at almost any minute.

Billy Marsh and Battling Lapp, in the seventh, staged the tamest bout of the lot. Marsh was not willing to fight, at least it appeared so, and Lapp waited for Marsh to begin. Lapp landed the most blows and deserves a decision.

Charley Gouse Appears.

Tom Burke and Charley Gouse, heaves, put on the eighth. It was not an overly excellent bout, although there was a lot of dancing around for two big men. The first round was dancing, the second clinching, and the third about even. A little action worked its way into the third. Neither man showed better than the other.

Johnny McCoy and Young Conti put on a bout with a lot of action in the ninth, but McCoy was up to his old tricks of swinging wild. He carried two rounds to one for Conti.

The eleventh saw Kid Alberts and Young Morrissey facing each other, and it was a whale. Morrissey started right in to win, and messed up Alberts' countenance in the first. Alberts came back strong in the second but Morrissey won a decision on the strength of his good finish in the third.

Billy Clarke, the Demon Motorman, and Joe Goldberg were the attraction in the twelfth. Joe won as he pleased, but Clarke was game. He was badly cut up and groggy at the end.

Unknown Starts Well.

A Battling Jones, unknown to almost everyone in the crowd, faced the pride of Central Avenue, Bearcat Beecher, in the thirteenth. Jones started in and rushed Beecher off his feet in both the first two rounds. Beecher did not land a clean blow until the third, when he came back so strong he had Jones all in and if he had followed up his openings could have put him to sleep. His showing was so good in this round that he won the decision.

Young Newell and Young Sheldon put on the fourteenth. Sheldon showed he knows the boxing game, for he was

outweighed and far outreached Newell, yet gave him a good licking. Newell kissed the winner on the ear.

Kaiser Bill Knocked Out.

The final bout was a burlesque affair. Uncle Sam, impersonated by Bob P. Posner, stepped into the ring and challenged the world. Up stepped Kaiser Bill, impersonated by Joe Geismer, and the bout was on. It was terrific while it lasted, but in the third round, Bill took the count, to screams and yells and cheers from the crowd.

And speaking of the crowd, the feature of the evening's entertainment was the presence of a goodly number of women, many of whom were right at the ringside. They appeared to be thoroughly enjoying the bouts, and frequently were shouting words of encouragement and advice to the boxers.

George Brown, a local fighter, whom it was stated had refused to box for the cause, appeared on the scene and offered to go on, but he could not be used as all the bouts were arranged. Brown said he did not understand the matter, or the cause for which the bouts were staged, and it was this that was responsible for the report that he had refused to donate his services.

Solly Schwartz and Georgie Hyland referred the bouts in which Buckley did not work.

BUY 1,000 BOOKS AT SOLICITATION OF FRATERNITIES

July 4-18
Members of One of Clubs Now Number Eleven.

OTHER LIBERAL PURCHASES

Orders, Companies and Individuals Increase Their Holdings of War Thrift Stamps — Attractive Program Planned for Convention Hall

The fraternal campaign to raise \$250,000 for the War Saving Stamp fund was emphasized yesterday by the launching of the "\$1,000 Club" with a membership of nine. Radiating from this were several clubs, some for \$500, some for \$200 and some for \$100.

The eleven members who purchased 1,000 books at \$1 a book are:

- Fred Mutschler, of National Bank of Commerce.
- Norman Schiffrin, of Metropolitan Insurance Co.
- Dr. Richard J. Decker, past ruler of Elks.
- James T. McMahon, ruler of Elks.
- James S. Bryan, executive chairman of campaign.
- George C. Donahue, secretary of Automobile Club of Rochester.
- William M. Smith, district dictator of Order of Moose.
- Frank Kunz, Secretary of the Moose.
- Herman Simon, leather merchant.
- Sol Levin.
- Joseph Schrader.

The Elks have increased their purchase by \$2,500, and the Knights of Columbus by \$700. Among the purchases reported yesterday are the following: Charles M. Lare, \$200; Menihan Shoe Company, \$200; John Kelly, \$200; Hickey, Freeman & Company, \$200; Strong Motors, \$50; Eastman Ko-

One of the stunts was performed by John F. Hargather before a large crowd shortly after noon. The main event of the evening was engineered by John Jacob Carey, boxing manager, who staged a long succession of three-round, two-minute bouts between about forty boxers in South Water street. A bit of variety was introduced by Dominick Buckley, of New York, who is managing a troupe of twenty performers at the Family Theater. The twenty women performers, in their stage costume, sang "The Star Spangled Banner," the "Marseillaise" and another song.

Thrift Stamp Johnny, whose pictures have been printed in the newspapers, is still undetected.

Belgian Soprano Engaged to Sing

On the stage at Convention Hall on Monday evening, when James M. Beck, lawyer and author of "The Evidence in the Case," a book on the war, will open the drive of the Monroe County War Savings Committee, will be Yvonne De Treville, prima donna soprano of the Royal Opera Company of Brussels. Mlle. Treville and Vernon D'Arnalle, baritone of the Royal Opera Company of Rome, are making a concert tour without compensation to help win the war.

Mr. Beck is a former assistant United States attorney-general, and had been prosecutor in several big criminal cases for the government. He is a native of Philadelphia, where he was admitted to the bar. Shindel G. Case is chairman of the committee, and Arthur E. Sutherland will preside. Forty soldiers will act as ushers. The Park Band will play.

Captains in Club Name Lieutenants

July 4-18
Only one more list of captains for the Limit Club, that of Major Clarence Wheeler, remains to be filled. Yesterday four captains announced their lieutenants as follow:

George S. Van Schalek's lieutenants in Major Daniel Beach's division: M. H. Jencks, Leighton H. Forbes, Almon Wyle, Lester Fisher, Fred A. Phillips, Nicholas J. Welgen, Byron A. Johnson, William B. Hanks, R. D. Van Duser, Henry R. Glynn. Elmer M. Shaffer's lieutenants in Major James G. Palmer's division: Carl F. W. Kaelber, Elmer E. McDonald, Franklin A. Henderson, Percival D. Oviatt, Arthur E. Haines, Joseph P. Doyle, Neil Curtin, George Sanderson, John D. Chamberlain, Thomas H. Armstrong, Glosier P. Hevener, Hampton H. Halsey.

Kingman N. Robins's lieutenants in Major Farley J. Withington's division: Ralph Cole, Clinton G. Lyndon, Victor J. Chambers, Charles C. Hopkins, Fred B. Kimball, Herbert J. Lewis, B. B. Chace, Fred Bickford, Charles E. Mudge, Harry Otis Poole.

Lieutenants of William H. Beers, Jr., in Major Withington's division: William Lambert, L. H. Peacher, M. Swarthout, George Richter, Dr. T. H. Martens, W. J. Staub, William Pidgeon, George R. Helmer, W. H. Baird and Charles D. Drake.

Work Expected of War Service Corps

The War Service Corps is not to act merely as a gleaner body, J. L. Brewer, who is a worker in the fraternal campaign and a lieutenant in the corps, said yesterday.

"This means that there is a great duty resting upon the War Service Corps to canvass the city, explaining to the people what the Thrift Stamp is as thoroughly as they did what the Liberty bond is in the War Chest campaigns," said Mr. Brewer. "When the people realize that the Thrift Stamp opportunity the government gives them brings the saving bank right to their door, in the form of the daily postman who will sell them stamps, they get the fever for saving."

"Some of the War Service Corps lieutenants have been disposed to believe that the fraternal selling campaign interferes with their work of getting pledges in their districts. On the contrary, the fraternal campaign is paving the way for many pledges for the ward district workers."

To promote the sale of stamps vaudeville will be presented from 12 o'clock to midnight at No. 67 Main street east every day as long as the campaign lasts. Among those on the program for today is Louis Geisler, who calls himself a "ball puncher."

James M. Beck Coming.

James M. Beck, of New York city, former assistant attorney-general of the United States, will speak in Convention hall on Monday evening in aid of the work the War Savings committee has undertaken. Mr. Beck is not only a lawyer and citizen of national reputation and one of the most eloquent orators of our times, but is an author of distinction whose summary of the case against Germany aided powerfully in crystallizing public sentiment against militarism here and in other lands. It was one of the earliest, most cogent and convincing presentations of Prussia's perfidy and unrighteousness in forcing the war, and of her conscienceless depravity in waging it; and it is well within the facts to say that no other American realized more quickly and fully than he did that our country must take a great and splendid part in the struggle to make the whole world free. Mr. Beck's coming has no political significance as Mr. Eastman and other citizens invited him to speak here before his name had been suggested as a possible compromise candidate for governor. He is a national figure, a man of vision, a high-minded citizen who stands on a plane far above that of political intrigue and insincerity; and Rochester is highly privileged to hear him talk upon the larger issues which face the nation and the world.

13 Persons Purchase \$1,000 Worth Of War Savings Stamps

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

Liquor Dealers Buy \$3,500 Worth Of Thrift Stamps

Fraternal Campaign Will End Tomorrow Night With Drawing for \$1,000 Reward—Secretary Says It Is Success—Parade, Funeral of Kaiser and Vaudeville Stunts.

July 5-18

Putting every ounce of energy into their last two days of campaigning the Fraternal War Savings Stamp committees started out this morning to comb the factory districts. The "drive" will close tomorrow night at 8 o'clock. Executive Chairman James S. Bryan thinks that the objective sought will be attained.

actuated by a desire to win the \$1,000 prize or one of the 72 others, ranging from \$200 to \$10, factory men have made a spirited entry into the sale. Men at Eastman Kodak Company have purchased 1,000 books. The Premo Company has taken 120. The Menihan Shoe men purchased 200. A complete list will be published tomorrow.

At noon today Claire W. Hebert, a vaudeville performer, was lowered from the roof of a Water Street building, with a rope around one arm. He remained in that position for nearly 10 minutes while young women circulated through the crowd selling thrift stamp books.

Uncle Sam's Open-Air Theater was opened this afternoon on Main Street. It provided entertainment of musical and comedy variety. The committee in charge is: Charles B. Tutty, Al Grosman, John F. Hargather, Morgan Thistle, James P. Fox and Charles Heveron.

The third parade will be conducted tomorrow night by Marshal Henry W. Morse. It will be a military event. General orders are issued as follows by Marshal Morse:

I. War Saving Stamp parade will be held Saturday, July 6; formation as follows:

First Division, Major W. C. Barry, commanding, consisting of Second Battalion, New York Guard, Troop H., New York Guard, Second Ambulance Company, New York Guard, Woman's Motor Corps, will form in Elizabeth Street, right resting at Main Street West, at 7:30 p. m.

Second Division, Major W. J. C. Smith commanding, consisting of Home Defense League of Rochester, will form in North Washington Street, right resting at Main Street West, at 7:30 p. m.

II. Organizations will parade dismounted and without arms.

III. Column will move promptly at 7:45 p. m. Line of march as follows: Main Street West, from Elizabeth Street to Main Street East, to East Avenue, countermarch in Main Street East and Main Street West to Plymouth Avenue. On the countermarch the different organizations will be assigned to the several War Saving Stamp sale stations located along the line of march to assist the workers in the sale of stamps.

In one event tomorrow, John F. Hargather will be hoisted by the heels to the top of a building and will extricate himself from a straight-jacket. Another will be the funeral of "Bloody Bill," the campaign name for Kaiser Wilhelm, whose coffin has been on exhibition at headquarters

and into which many nails have been driven. The coffin will be placed on a motor truck and a funeral cortege will form behind it. Heading it will be a band playing a dirge. Place of interment is not given out, but it is hinted that the coffin will be thrown into the river and will float over the falls.

Drawing for the prizes will take place at the close of the campaign tomorrow night. Tickets corresponding to the serial numbers on the books sold during the campaign will be placed in a revolving barrel and a committee of prominent men will supervise the drawing of numbers. The names of those earning the rewards will not be known until the persons having books with the corresponding numbers present them. The reward numbers will be published in the press.

The \$1,000 club which was organized Wednesday now has 13 members, all of whom have purchased \$1,000 books at \$1 a book. Their names are:

Fred Muetschler, of National Bank of Commerce; Norman Schiffrin, of Metropolitan Insurance Co.; Dr. Richard J. Decker, past exalted ruler of Elks; James S. Bryan, executive chairman of the campaign; George C. Donahue, secretary of Automobile Club of Rochester; William M. Smith, district dictator of Moose; Frank Kunz, secretary of Moose; Herman Simon, leather merchant; Sol. Levin, wholesale cigaret dealer; Joseph Schrader, building contractor; Rev. A. M. O'Neil, rector of Immaculate Conception Church; B. W. Louck.

Thrift Stamp Johnny, who is the 10-year-old son of Charles B. Tutty, police telegraph operator, was caught yesterday by Miss Gertrude Rosenberg, 16 years old, of 69 Weld Street. She identified him by piecing together fractional pictures which appeared in the newspapers. She was given the \$10 reward.

Mrs. Newton E. Andrews is in charge of the factory and office building canvass which started this morning. Splendid sales were reported from Exposition Park, where Former Ambassador Gerard spoke yesterday, and from Moose Park, where a special event was carried through at which addresses were made by Congressman Driscoll, of Syracuse, and John Sloan, of Olean. Patrick H. Galvin, state supervisor of Moose, conducted the affair at Moose Park. St. Mary's Naval Cadets, under command of Linwood Stewart, did their "bit" yesterday to aid the campaign.

William M. Kipp this morning announced that the Rochester Retail Liquor Dealers' Association had purchased \$3,500 worth of war savings stamps in accordance with a resolution introduced and adopted at the last session.

"The purchase of \$3,500 worth of thrift stamps by our association is in line with our policy to aid the government in every way possible to win the war," Mr. Kipp said this morning, in announcing the action taken. "We purchased \$10,000 worth of Liberty Bonds of the last issue, to say nothing of the individual subscriptions made by our members.

"I think these facts will disprove any reports that the liquor dealers are not patriotic. We have been aiding the government in every way possible to bring success to our country in this great war and in every effort that is made to attain that end you will find that the liquor dealers of Rochester stand ready at all times to do their bit."

LAWYER WILL SPEAK, PRIMA DONNA SING To Open Campaign to Sell War Savings Stamps.

July 5

James M. Beck, an attorney of New York and Philadelphia, author of "The Evidence in the Case," will make an address at a large patriotic meeting in Convention Hall on Monday evening, when Mlle. Yvonne De Treville, soprano of the Royal Opera Company, of Brussels, will give a song recital. The meeting will be open to the public. Arthur E. Sutherland will preside. A concert will be given by the Park Band.

The meeting will open a campaign of the Monroe County War Savings Committee, which will be marked by a drive by the Limit Club on Tuesday. Mr. Beck will be met by Rochester men when he arrives and will be taken to the home of George Eastman, whose guest he will be. On leaving Rochester he will go to Buffalo and probably other cities to deliver addresses.

"More hard work will be necessary after the fraternities close their campaign," said Elmer E. Fairchild, chairman of the War Savings Committee, yesterday. "Even after the fraternities have obtained their \$250,000 hundreds of thousands of dollars more in stamps must be sold to reach the city's quota of \$5,500,000 and the county's quota of more than \$6,000,000 before the end of the year. All stamps must be purchased in 1918. Future plans depend on what is accomplished by the Limit Club and the War Service Corps. It looks like a constant job for some time to come."

Noted Lawyer and Prima Donna to Feature Mass Meeting to Boost Sale of Thrift Stamps in Rochester

Inquiries received by Elmer E. Fairchild, chairman of the Monroe County War Savings committee, indicate that the mass meeting at Convention hall Monday night will be one of the largest and among the most important held since the United States entered the war. The principal speaker will be James M. Beck, noted lawyer, from New York.

It has been arranged to have Yvonne DeTreville, soprano prima donna of the Royal Opera company of Brussels, sing three numbers. Her first song will be given just before Judge Arthur E. Sutherland, who will preside, introduces Mr. Beck. This meeting will open the intensive drive of the War Savings committee and of Arthur L. Stern's Limit club. The meeting will be started with a concert by the Park band.

George Eastman has invited Mr. Beck to be his guest while in the city. He will arrive early Monday.

The following lieutenants for the Limit club campaign were announced to-day:

Lieutenants for Captain Isaac Stern: Julius Anderson, C. Suss, C. Rauber, S. Stein, C. Paisley, William O'Hea, F. Thomas, A. Gleason, N. Sage.

Lieutenants for Captain Charles Slemin: Francis J. Yawman, Edward Welter, Harvey P. Rockwell, Roland Cole, Hugh L. Smith, Elbert B. Wortman, Frank C. Parlliman, Fred D. Haak, Arthur W. Sadden.

Lieutenants for Captain H. M. Lowenthal: Lewis P. Newhafer, Harry J. Wile, Eugene M. Lowenthal, Jacob Rosenberg, Morris Benjamin, Isaac Friedlich, Samuel Weil, Robert Heilbrunn, Harry Klondick.

Lieutenants for Captain J. M. Quigley: J. A. Kreag, J. G. Comerford, W. T. Farrell, William T. Held, W. P. Barrows, H. Huntington, Frank X. Kelly, James P. B. Duffy.

will act as ushers. The Park Band will play. The speaking will be started at 8 o'clock. The executive committee, consisting of the majors, captains and lieutenants of Arthur L. Stern's Thousand Dollar Limit Club, the first group in the War Savings campaign that will be assisted by Mr. Beck, is expected to attend the meeting in a body.

George Eastman has invited Mr. Beck to be his guest while the attorney is in Rochester. Mr. Beck is expected to arrive late on Sunday night or early on Monday. He is coming here at Mr. Eastman's invitation. On his arrival here he will be met by prominent Rochester men and taken to Mr. Eastman's home. On leaving Rochester he will go to Buffalo and probably other cities to deliver similar addresses. He is said to be among the most eloquent speakers of the New York and Pennsylvania bar.

In connection with the War Savings Stamp campaign will be the parade tomorrow evening, which will move at 7:45

o'clock over the following line of march: Main Street West from Elizabeth Street to Main Street East to East Avenue; countermarch in Main Street East and Main Street West to Plymouth Avenue. On the countermarch the different organizations will be assigned to the several War Savings Stamps sale stations along the line of march to assist the workers in the sale of stamps. Organizations in the parade will include the 2nd Battalion, New York Guard; Troop H, New York Guard, 2nd Ambulance Company, New York Guard; Woman's Motor Corps; Home Defense League. Colonel Henry W. Morse will be in charge, with Edward G. Stalmaa as adjutant.

THRIFT STAMP JOHNNY CAUGHT

While Running Errand to Hotel
Seneca, 10-year-old Is Hailed.
CAMPAIGN IS RUNNING HIGH

FAMOUS LAWYER TO OPEN DRIVE

James M. Beck Coming for Big
Convention Hall Meeting.

OPERATIC SINGER WITH HIM

War Savings Committee Plans Pre-
tentious Programme Next Monday
Night To Aid Cause.

To launch the intensive drive of the War Savings Committee in Convention Hall next Monday night, James M. Beck, famous lawyer and author of "The Evidence in the Case," will deliver the principal address. He will be accompanied on the stage by Yvonne De Treville, prima donna soprano of the Royal Opera Company of Brussels, who is making a concert tour without compensation to help win the war.

Although Mr. Beck's name has been mentioned as that of a compromise candidate for the Republican Gubernatorial nomination, it is emphasized that the meeting on Monday night will be in no way political. Mr. Beck having been invited to speak before his name was mentioned as a possible candidate. Mr. Beck is known not only for his books, but also as a lawyer of national reputation, as he was formerly Assistant United States Attorney General and prosecutor in big cases for the government.

Mlle. Treville and Vernon D'Arnalle, baritone of the Royal Opera Company of Rome, who is also making a tour in the interests of patriotism, will sing to-morrow night for the soldiers stationed in Rochester and on Sunday at the services in First Methodist Church. Mlle. Treville will remain over for the Convention Hall mass meeting.

Chairman of the committee arranging the mass meeting is Shindel G. Case and Arthur E. Sutherland, former Supreme Court Justice, will preside. Forty soldiers

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

Officials Report Total Will Be Far
Above Quota—Other News of
Thrift Stamps.

Herald July 5
Thrift Stamp Johnny has been caught. Johnny was sent to the Hotel Seneca early yesterday afternoon by Secretary George C. Donahue of the Fraternal Societies Campaign for the sale of Thrift Stamps, and was detected enroute by Miss Gertrude Rosenberg of 69 Weld Street.

Miss Rosenberg had seen a newspaper picture showing half of Johnny's face, and when she saw the boy she determined to take a chance. She said: "You are Thrift Stamp Johnny" and showed her stamp book. At headquarters she was awarded the \$10 prize donated by Augustus B. Hone.

Thrift Stamp Johnny was John Tutty, 10-year-old son of Charles B. Tutty, chairman of campaign publicity.

New members of the Limit Club yesterday were Rev. Dr. Augustine M. O'Neill and B. W. Louck. Both have purchased the maximum allowance of \$1,000 worth of stamps. Announcement was made last evening that women leading at last reports were Mrs. James Murray, \$1,658; Mrs. John Moran, \$1,230; Mrs. Steele, \$985, and Mrs. Frank Flora, \$956.

Secretary Donahue stated last evening that a financial report on the campaign will be given out to-night. "We expect to report that the campaign will go over the quota by nearly \$100,000," he said. "Sales will probably amount to about \$340,000 or \$350,000 for the campaign."

A special factory campaign will be made to-day. Individual solicitations will not be made, but books will be sent in large numbers to factories requesting them. A definite report could not be obtained for Independence Day sale, but the total is expected to be in the vicinity of \$30,000.

It is probable that the drawing for prizes will take place at 8 o'clock to-morrow night outside of Convention Hall. Only disinterested persons will be connected with the award of rewards.

Many Stunts Today.

Novelty and surprise stunts are scheduled for to-day. At noon Claire W. Hebert will allow himself to be hoisted to the top of one of the buildings on Water Street while holding to a rope by one hand. While he remains in that position women will sell War Savings Stamps. After this performance Uncle Sam's Theater at 67 Main Street East will be opened and will show vaudeville. As an extra added attraction, Louis Geisler, champion bag puncher of the world, will give an exhibition.

At noon to-morrow John Hargather will be laced in a straitjacket and hoisted by the heels to the top of a building in Water Street, from which position he will attempt to extricate himself.

Arrangements are under way to conduct the funeral of "Bloody Bill" Hohenzollern to-morrow afternoon. The cortege will start from headquarters at 23 Clinton Avenue South at 4 o'clock. The burial place and other arrangements will be announced later.

HOLIDAY CROWD TAKES WELL TO SAVINGS STAMPS

Dr. C. July 5
Workers Sell Number at
Various Vantage Places.

DRIVE ENDS TO-MORROW

To-day Is Stunt Day and To-morrow
Night Campaign Will Close with
Parade of Military Units and Citi-
zens—Orders by Colonel Morse

Independence Day was another big
day for the sale of War Savings Stamps
in the fraternal organization drive for
\$250,000. Many stamps were sold to the
large holiday crowds that gathered at the
resorts and many records for individual
sales were set.

Mrs. W. Philips and Mrs. Caroline
Miller reported last evening that the
total sales for the day at Hotel Seneca,
amounted to \$157. The women were on
duty from 10 A. M. to 9 P. M., and
promised to go back early this morning to
continue the sales.

Mrs. Frank Flora, captain at the New
York Central station teams, reported
sales amounting to \$261, an amount
which is a record for individual selling.
The superintendent at the New York
Central has extended the right to sell
stamps in the station, which was appre-
ciated by the officials.

Women leading in the report of
Wednesday evening are as follows: Mrs.
W. N. Murray, 1658; Mrs. James Lyons,
1055; Mrs. Edward Moran, 230; Mrs.
William A. Gropp, 1015; Mrs. Frank A.
Flora, 956; Mrs. A. C. Steele, 985; Mrs.
Kipp, 571; Mrs. James McMahon, 730;
Mrs. Howard Hudson, 415; Mrs. John
Kirkhaller, 226, and Mrs. J. J. Popp,
190.

Limit Club Is Growing.

Donahue's Limit Club is growing and
two more members were added yester-
day. The club now consists of Dr. Rich-
ard J. Decker, Fred Murschler, George
C. Donahue, Rev. A. M. O'Neill, Frank
Kunz, James McMahon, James S. Bry-
an, Sol Levine, Frank Schraeder, Nor-
man Schifferin, B. W. Louk, William
Smith and Herman Simon. These men
have subscribed for \$1,000 worth of
stamps and it is expected that many more
will join before to-morrow night.

"Thrift Stamp Johnny," son of
Charles B. Tutty, chairman of the Pub-
licity Committee, has at last been
caught. His picture had been printed
in the newspapers and he had chatted
with many prominent business men and
gone undetected until 1:30 o'clock yester-
day afternoon, when he was sent on an
errand by Barton Bromley, assistant
manager of the Hotel Seneca. His
captor is Miss Gertrude Rosenberg, 16
years old, of No. 69 Weld street, who
has been on the lookout for Johnny
since the beginning of the campaign.
Miss Rosenberg was awarded the \$10
prize offered by A. B. Hone.

The committee which canvassed the
reports includes: Chairman, M. R.

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

Eastman, Y. Warren, Mr. and Mrs.
Loring, Miss Sedis, Mrs. A. A. A.
naid, Frank Van Bok, Mrs. Lynch, Mrs.
Warner, Albert Stewart and James
Perry.

To-day Stunt Day.

Chairman James S. Ryan is very opti-
mistic regarding the sales to be made
to-day and to-morrow. The campaign
will close to-morrow evening at 8 o'clock,
and before that time it is expected that
employees in all factories will have a
chance in the many prizes to be award-
ed. Eastman Kodak employees have
taken over one thousand books and those
of the Premo Works several hundred.
Mr. Bryan is pushing these sales, with
Mrs. N. E. Andrews in direct charge of
factory canvassing.

To-day is expected to be a day of novel-
ty and surprise stunts. At noon Claire W.
Hebert will attempt to allow himself to
be hoisted to the top of one of the build-
ings in Water street, while holding on to
a rope with one hand. While in that po-
sition the women will pass through the
crowd and sell stamps. Hebert agrees to
hold with one hand, suspended in mid-air,
one minute for every dollar's worth of
stamps sold. Following this Uncle Sam's
theater will open in Main street. The com-
mittee in charge of this are: Charles B.
Tutty, Al Grossman, John F. Hargather,
Morgan Thistle, James P. Fox and Charles
Heveron.

St. Mary's Naval cadets, under command
of Linwood Stewart, lent great assistance
yesterday. Mr. Stewart is a veteran of
the United States navy, having been dis-
charged in 1917, after service at Vera
Cruz.

Orders for Parade.

Orders for the formation of the parade
to-morrow evening were issued yesterday
by Colonel Henry W. Morse, marshal of
War Saving Stamp parades, as follows:

GENERAL ORDERS NO. 3.

1. War Saving Stamp parade will be held
Saturday, July 6th; formation as follows:

First Division, Major W. C. Barry, com-
manding, consisting of Second Battalion,
New York Guard, Troop H., New York
Guard, Second Ambulance Company, New
York Guard, Woman's Motor Corps, will
form in Elizabeth street, right resting at
Main street west, at 7:30 P. M.

Second Division, Major W. J. C. Smith
commanding, consisting of Home Defense
League of Rochester, will form in North
Washington street, right resting at Main
street west, at 7:30 P. M.

II. Organizations will parade dismount-
ed and without arms.

III. Column will move promptly at 7:45
P. M. Line of march as follows: Main
street west, from Elizabeth street to Main
street east, to East avenue; countermarch
in Main street east and Main street west
to Plymouth avenue. On the counter-
march the different organizations will
be assigned to the several War
Saving Stamp sale stations located along
the line of march, to assist the workers in
the sale of stamps.

WORKERS VISIT FACTORIES FOR THRIFT STAMPS

EMPLOYEES BUY 200 TO 1,000
BOOKS TO WIN PRIZES.

July 5/18
PARADE TO CLOSE CAMPAIGN

Soldiers, Women and Defense League
to March in Main Street—
Free Show Planned.

Factory districts were visited to-
day by the Fraternal War Saving
Stamp committees in a drive that will
close to-morrow night at 8 o'clock.
Newton E. Andrews is in charge.

Actuated by a desire to win the
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ten minutes while young women cir-
culated through the crowd selling
thrift stamp books.

Open Air Theater Opens.

In the afternoon, Uncle Sam's open
air theater was opened at 67 Main
street east. Franklin Brooks, William
H. Doyle and Fred Wagner will en-
tertain to-night. The committee in
charge is Charles B. Tutty, Al Gros-
man, John F. Hargather, Morgan
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As a closing effect for the campaign,
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Plymouth avenue. On the counter-
march the different organizations will
be assigned to the several War Saving
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line of march, to assist the workers
in the sale of stamps.

Child to Draw for Prizes.

Other events besides the parade
will mark the closing day to-morrow.
In one event John F. Hargather will
be hoisted by the heels to the top of
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Kurkhaller, 226, and Mrs. J. J. Popp,
190.

Limit Club Is Growing.

Donahue's Limit Club is growing and
two more members were added yester-
day. The club now consists of Dr. Rich-
ard J. Decker, Fred Mutschler, George
C. Donahue, Rev. A. M. O'Neill, Frank
Kunz, James McMahon, James S. Bry-
an, Sol Levine, Frank Schraeder, Nor-
man Schifferin, B. W. Louk, William
Smith and Herman Simon. These men
have subscribed for \$1,000 worth of
stamps and it is expected that many more
will join before to-morrow night.

"Thrift Stamp Johnny," son of
Charles B. Tutty, chairman of the Pub-
licity Committee, has at last been
caught. His picture had been printed
in the newspapers and he had chatted
with many prominent business men and
gone undetected until 1:30 o'clock yester-
day afternoon, when he was sent on an
errand to Barton Bromley, assistant
manager of the Hotel Seneca. His
captor is Miss Gertrude Rosenberg, 16
years old, of No. 69 Weld street, who
has been on the lookout for Johnny
since the beginning of the campaign.
Miss Rosenberg was awarded the \$10
prize offered by A. B. Hone.

The committee which canvassed the
reports includes: Chairman, M. R.

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Soldiers, Women and Defense League
to March in Main Street—
Free Show Planned.

Factory districts were visited to-
day by the Fraternal War Saving
Stamp committees in a drive that will
close to-morrow night at 8 o'clock.
Newton E. Andrews is in charge.

Actuated by a desire to win the
\$1,000 prize or one of the seventy-
two others, ranging from \$200 to \$10,
factory men have made a spirited en-
try into the sale. Men at Eastman
Kodak company have purchased 1,-
000 books. The Premo company has
taken 120. The Menihan shoe men
bought 200. A complete list will be
published to-morrow.

Two stunts are offered the public
to-day. At noon Claire W. Hebert, a
vaudeville performer, was lowered
from the roof of a Water street build-
ing, with a rope around one arm. He
remained in that position for nearly
ten minutes while young women cir-
culated through the crowd selling
thrift stamp books.

Open Air Theater Opens.

In the afternoon, Uncle Sam's open
air theater was opened at 67 Main
street east. Franklin Brooks, William
H. Doyle and Fred Wagner will en-
tertain to-night. The committee in
charge is Charles B. Tutty, Al Gros-
man, John F. Hargather, Morgan
Thistle, James P. Fox and Charles
Heveron.

As a closing effect for the campaign,
the third parade will be conducted to-
morrow night by Marshal Henry W.
Morse.

The First division, Major W. C.
Barry, commanding, consisting of Sec-
ond battalion, New York Guard, Troop
H, New York Guard, Second Ambu-
lance company, New York Guard,
Woman's Motor corps, will form in
Elizabeth street, right resting at Main
street west, at 7.30 p. m.

The Second division, Major W. J. C.
Smith commanding, consisting of
Home Defense league of Rochester,
will form in North Washington street,
right resting at Main street west, at
7.30 p. m.

Organizations will parade dis-
mounted and without arms.

The column will move promptly at
7.45 p. m. from Main street west, at
Elizabeth street, to Main street east,
to East avenue; countermarch in Main
street east and Main street west to
Plymouth avenue. On the counter-
march the different organizations will
be assigned to the several War Saving
stamp sale stations located along the
line of march, to assist the workers
in the sale of stamps.

Child to Draw for Prizes.

Other events besides the parade
will mark the closing day to-morrow.
In one event John F. Hargather will
be hoisted by the heels to the top of
a building and on the way will free
himself from a straight-jacket. An-
other will be the funeral of "Bloody
Bill," the campaign name for Kaiser
Wilhelm, whose coffin has been on
exhibition at headquarters and into
which many nails have been driven.
The coffin will be placed on a motor
truck and a funeral cortege will form
behind it, headed by a band playing
a dirge.

WORKERS VISIT FACTORIES FOR THRIFT STAMPS

EMPLOYEES BUY 200 TO 1,000
BOOKS TO WIN PRIZES.

PARADE TO CLOSE CAMPAIGN

July 5/18

Drawing for the prizes will take place in front of Convention hall between 8 and 9 o'clock to-morrow night. Tickets corresponding to the serial numbers on the books sold during the campaign will be placed in a revolving barrel and a committee of prominent men will supervise the drawing of numbers. The names of holders earning the rewards will not be known until the persons having books with the corresponding numbers present them. The committee will select a little girl from the audience to draw the numbers.

Thousand-dollar Club.

The \$1,000 club which was started Wednesday has thirteen members, all of whom have purchased 1,000 books at \$1 a book. Their names are:

Fred Mutschler, of National Bank of Commerce; Norman Schiffrin, of Metropolitan Insurance company; Dr. Richard J. Decker, past exalted ruler of Elks; James T. McMahon, exalted ruler of Elks; James S. Bryan, executive chairman of the campaign; George C. Donahue, secretary of Automobile Club of Rochester; William M. Smith, district dictator of Moose; Frank Kunz, secretary of Moose; Herman Simon, leather merchant; Sol. Levin, wholesale cigarette dealer; Joseph Schrader, building contractor; Rev. A. M. O'Neill, rector of Immaculate Conception church; B. W. Louck.

"Thrift Stamp Johnny," the 10-year-old son of Charles B. Tutty, police telegraph operator, was caught yesterday by Miss Gertrude Rosenberg, 16 years old, of 69 Weld street. She identified him by piecing together fractional pictures of him which appeared in the newspapers. She was given the \$10 reward.

Splendid sales were reported from the efforts yesterday at Exposition park and from Moose park, where Patrick H. Galvin, state supervisor of Moose, conducted the affair. St. Mary's Naval Cadets, under command of Linwood Stewart, aided the campaign.

War Savings Stamps are selling but there is need for the sale of every one of them. We have an immense war programme to fulfill and the great essential now is to back up the millions of men who are being inducted into our army with weapons, ammunition and supplies. It is well enough to remember that Russia had the men; no nation has ever put men into armies on a larger scale than did Russia in the first years of the war. But her men were mowed down by the Germans while they were left helpless by lack of weapons and ammunition. They lived almost on the verge of starvation for months. No military morale would be proof against what Russia's soldiers suffered. There is no danger of any such happening with our men; our army is not tongue-tied as was Russia's. But there is need of vigorous, unhampered, unending support of the war programme. Only by such support is the future success made sure.

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ORDERS PASS GOAL SELLING THRIFT STAMPS

July 6 - 18
OFFICIAL FIGURES FOR FRATERNITIES CAMPAIGN GIVEN.

15 GIRLS TO PICK NUMBERS

Will Act at Drawing for Prizes at
Convention Hall To-night—
Parade at 7.45 P. M.

The Fraternal campaign has passed the goal that was set for it according to General Secretary George C. Donahue, who has had charge of the War Savings stamp headquarters at 23 Clinton avenue south, since the fraternal drive started nine days ago. His official figures are given out as follows: Cash sales, \$44,448.82; pledges, \$135,000; post-office sales, \$95,235.51.

If the ratio of cash sales is maintained to-day more than \$50,000 will have been taken in through this channel. Added to the increase in pledges and the postal sales to-day, the figure may go close to \$325,000.

"Large factory sales are depended upon to-day," said Mr. Donahue. "It is pay day in many shops and thousands of men and women want to take a chance on the \$1,000 and seventy-two other rewards, ranging from \$200 to \$10 for books containing the correct numbers sought.

Drawing for Prizes.

The General War Savings Stamp committee, headed by Elmer E. Fairchild, and the postal officials, agreed that the increase in sales this week over the average previously maintained was due to the spirit and energy put into the campaign by the fraternalists and that they should receive credit for the excess. It amounted to \$95,235.51. The pledges are based on the theory that every person who purchased a \$1 book, containing four stamps, will have to buy the remaining \$4 worth to fill out their books.

The event on to-day's programme, which is the closing day of the campaign, is the drawing for the prizes. This will take place to-night at the parking space in front of Convention hall. A platform will be occupied by the committee, composed of representatives of the eleven different fraternities participating in the campaign. The gray colored barrel which will contain the serial numbers will be on a standard.

Numbers corresponding to the books sold will be placed in the barrel and it will be turned around on an axle. Then fifteen girls selected from the audience will do the drawing. Every fifth number taken out will win a reward. The plan is to have every fifth number placed in a big glass bowl until there are seventy-three numbers in this bowl. Then

will be taken from the bowl will win the \$1,000 reward. The next number will get the \$200; the next fifth the \$100, and so on until the last one is taken out.

To-night's Parade Final Act.

To-night's parade, which is the final act in the sales campaign, will be composed of members of the Home Defense league and other allied units. Colonel Henry W. Morse, marshal, has ordered an assembling in North Water street, near Main street, for formation, the start to be made at 7.40 o'clock.

A comic stunt will be the funeral of Kaiser Wilhelm. The "Kaiser's Coffin" which has been tattooed with nails, will be placed on a motor truck and a funeral cortege, headed by Lampham's band, will march down Main street from headquarters to State street to Church to Plymouth avenue north where the interment will take place with mock ceremonies. The bearers will be James S. Bryan, Emanuel Koveleski, George C. Donahue, Frank Kunz, James McMahon, William M. Smith and Andrew Flora. Funeral director will be John F. Hargather. The grave diggers will be James H. Tutty and John Kennedy. A firing squad will be composed of James P. Fox, Charles Heveron, Al Gross man, Morgan B. Thistle, Al Stewart and Frank Van Bork.

Members of the executive committee express gratitude to the hundreds of women who volunteered their services and have devoted the nine days toward canvassing the city in the sale of stamps and stamp books. They were under the direction of Mrs. William M. Kipp, who appointed the teams and captains.

SINGER'S VISIT HERE TO BOOST THRIFT STAMPS

TO BE HEARD WITH JAMES M.
BECK AT MASS MEETING.

INTENSIVE DRIVE TO OPEN

County Committee and Limit Club
Plan for More Members—New
Lieutenants Named.

The visit to this city of Mlle. Yvonne de Treville is expected to result in additions to the membership rolls of the War Camp Community service and the National Patriotic Song committee. Mlle. Treville is chairman of the new music committee of the National Patriotic Song committee. She will be heard in a recital of three numbers at Convention hall Monday night when James M. Beck, noted lawyer, will be the principal speaker.

The assistance of Mlle. De Treville for the opening of the intensive drive of the Monroe County War Savings committee and Arthur L. Stern's Limit club campaign was obtained through the War Camp Community

service, organized to promote patriotism throughout the military camps and the country at large. The National Patriotic Song committee has been formed, for the purpose of promoting patriotism by the singing of the national anthem and other patriotic airs and to mobilize the musicians of the nation with this end in view.

The executive committee of the Limit club to-day issued a statement for the information of prospective members, again calling attention to the fact that the government will allow no one to purchase more than \$1,000 worth of stamps by the end of the year. Those who expect to join the Limit club, but have already purchased stamps should add the amount of stamps on hand in calculating their limit of purchases.

More Lieutenants Named.

Additional Lieutenants for the Limit club canvass were announced by Elmer E. Fairchild, chairman of the War Savings committee, to-day as follows:

On Captain F. D. Whitney's team: F. W. Schiefer, W. S. Wallace, James J. Atkinson, Willard J. Smith, John P. Day, J. R. Wilson, C. A. Simpson, A. G. Beckwith, Fred K. Thompson, A. H. Swan.

On Captain E. A. Stebbins's team: William O. Boswell, A. E. Copeland, J. A. Farley, John B. Frey, Edward Harris, George F. Johnston, Lyman B. Kirkpatrick, E. J. Seeber, R. J. Strassenburgh.

On Captain A. W. Beaven's team: L. F. Beers, R. T. Coe, Bert E. Anthony, Robert Wright, Lee Richmond, H. H. Tozier.

On Captain T. H. Armstrong's team: M. P. Whipple, J. E. McKelvey, George Kaelber, W. P. Knipper, Fred Church, George J. Stanley, William Underwood.

On Captain Louis Johnston's team: Carl Potter, Elmer Roblin, P. V. C. Jackson, Frank Trotter, Harry Griffith, Edmond Barry, Seth Carpenter, Howard Field, Emmett Finucane, George Morehouse.

On Captain James A. Gillies's team: A. M. Frieberg, W. W. Day, E. M. Sparlin, F. G. Beach, George J. Gillies, D. B. VanZandt, A. S. Mertz, Charles Johnson, A. C. Webber.

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PHOTO BY
MOCK STUDIOS

JAMES S. BRYAN, general chairman of War Savings Stamp campaign of Rochester fraternal organizations. When the total of the dollars in stamp sales was made public last night, General Secretary George C. Donahue pointed to Mr. Bryan and said, "He's the chap that did it."

him, he finally tool out a roll of bills, peeled off a \$5 bank note, accepted one 25-cent War Saving Stamp, and waited for his change.

Just as she finished the 25-cent sale to the \$1,000 customer, Miss Davidson saw another man approaching and she rushed up to him with the same plea.

Appearances Are Deceiving.

"He didn't look as if he had more than fifty cents in his pocket," said the young woman last night; "but I asked him to buy a dollar's worth of stamps just the same."

"Why, yes, give me about \$250 worth," was the man's smiling reply.

When Miss Davidson recovered from the blow, she discovered that it was all real, and, not having that many stamps with her, she took her lucky find by the arm and let him around the corner

to the campaign headquarters in Clinton Avenue outh, where she promptly supplied him with the stamps and received the \$250.

All of which goes to show that one cannot always judge by appearances—even in patriotism.

Announcement was made last night at the Fraternal War Savings Stamp campaign headquarters that total figures for the campaign up to last evening are \$274,684.74.

General Secretary George C. Donahue had this to say, as he grinned over the little slip of paper on which was written the huge total:

"Jim Bryan has accomplished it. He started out to do a certain thing with the aid of the fraternities of the city, and it is now a fact, not an ambition."

The above figure includes pledges of \$135,000, which purchasers of books containing \$1 worth of stamps have

taken in obligating themselves to fill the remaining spaces in the book.

What Women Are Doing.

Returns from the women's teams, which have labored with a rare degree of patriotism and whole-hearted endeavor, as given out last night by Financial Secretary Frank Flora are:

Mrs. Murray, \$2,935; Mrs. Edward Moran, \$2,915; Mrs. Lyons, \$2,335; Mrs. James McMahon, \$2,786; Mrs. Andrew Flora, \$2,379; Mrs. Burkhalter, \$2,140; Mrs. Gropp, \$2,040; Mrs. William M. Kipp, \$1,541; Mrs. Notier, \$1,077; Mrs. Judson, \$535; Mrs. J. Popp, \$450; Mrs. Alice Steele, \$1,270.

To-day will see the wind-up of the fraternal campaign, and it is expected that the finish will be spectacular. A ~~total of original stamps are returned~~ night up to the hour of midnight, one of which will be the funeral of "Kaiser Wilhelm." It will take place at 4 o'clock this afternoon, when the renowned Kaiser's Koffin, one of the sensations of the campaign, will be borne from headquarters at 23 Clinton Avenue South to its interment. The coffin, liberally studded with nails at \$1 a drive, will contain an effigy of the German war lord. Headed by Lamp-ham's Band, the funeral cortege will move down Main Street East to State Street, to Church Street, to Plymouth Avenue North, where burial ceremonies will take place. There will be a full attendance of pallbearers, funeral directors, grave diggers, and a firing squad.

Grand Drawing To-night.

Between 8 and 9 o'clock this evening the big drawing for the \$1,000 reward and the 72 other prizes to the holders of Thrift Stamp cards bearing the lucky number, will take place in front of Convention Hall. The drawing will take place from a specially constructed platform, on which the Liberty Barrel will be revolved, and the numbers drawn from it by some child selected from the audience.

Uncle Sam's Vaudeville Theater at 97 Main Street East did a rushing business last night. Fifteen acts were presented. In two days since its establishment approximately \$1,500 worth of stamps have been sold to those in the audiences. Admission to the performance is free. The theater is managed by Morgan Thistle of the Elks, P. J. Farrell of the Moose, Al Grossman and John F. Hargather. Clarence Herbert, one of the performers, hung suspended by one wrist from the roof of a South Water Street building for 27 seconds at noon yesterday while an excited crowd in the street bought \$150 worth of stamps.

**\$274,684.74 IS
TOTAL TO DATE**

Remarkable Showing in Fraternal W. S. S. Campaign,

READY TO BURY THE KAISER

Imperial "Roughneck" Goes Under The Sod This Afternoon—Big

Prize Drawing To-night.

Prize Party 6
"Won't you please buy some Thrift Stamps?"

Pretty Dorothy Davidson of 69 Weld Street made that appeal in her most winsome voice and smile for the 6,978th time in front of the Merchants' Bank in Main Street East yesterday afternoon to a prosperous-looking gentle-

**GOAL PASSED,
FRATERNITIES'
REPORT SHOWS**

**TOTAL BEFORE CLOSE OF DRIVE
FOUND TO BE \$274,684.74.**

PARADE THIS EVENING

**Number of Stunts Planned
for Final Day.**

Who Are Winners of Prizes Will Be Determined in Front of Convention Hall This Evening—Funeral of Kaiser Wilhelm One of Stunts Arranged by Fraternities

Announcement was officially made last night at the fraternal campaign headquarters that the drive has gone "over the top" beyond expectations and that the success of it is pronounced. George C. Donahue, general secretary, made the statement that the total was \$274,684.74.

The first general totals given out are as follow:

Postoffice sales	\$ 95,235.51
Cash sales	44,448.82
Pledges	135,000.00

The figure from the postoffice is the amount above the average sales until the fraternal drive began and is allotted to the fraternal campaigners by agreement of the postal officials and the General War Savings Committee, headed by Elmer E. Fairchild. It was conceded that the big increase in the postal sales was due wholly to the interest created by the orders. The pledges are based on the belief that every purchaser of a one dollar book will fill it with the remaining \$4 worth of stamps.

The women's teams have labored with whole-heartedness. The figures for the team captains, given out by Financial Secretary Flora last night, are: Mrs. Murray, \$2,935; Mrs. Edward Moran, \$2,915; Mrs. Lyons, \$2,335; Mrs. James McMahon, \$2,786; Mrs. Andrew Flora, \$2,379; Mrs. Burkhalter, \$2,140; Mrs. Gropp, \$2,040; Mrs. William M. Kipp, \$1,541; Mrs. Notier, \$1,077; Mrs. Judson, \$535; Mrs. J. Popp, \$450; Mrs. Alice Steele, \$1,270.

The campaign will finish spectacularly to-day. A variety of stunts is planned. One will be the "funeral of Kaiser Wilhelm in the Kaiser's coffin." It will take place at 4 o'clock this afternoon. The funeral cortege will move from headquarters, No. 23 Clinton avenue south. The "coffin," which has been liberally tattooed with nails, will contain an effigy of the Kaiser.

Headed by Lampham's Band the funeral will march down Main street to State, to Church, to Plymouth, where the interment will take place. There will be a mock burial service at the grave. The bearers will be James S. Bryan, Emanuel Koveloski, George C. Donahue, Frank Kunz, James McMahon, William M. Smith and Andrew Flora. The funeral director will be John F. Hargather. These men will act as firing squad: James P. Fox, Charles Heyeron, Morgan B. Thistle, Al Grosman, Al Stewart and Frank Van Bark. The gravediggers will be John Kennedy and James H. Tutty.

Orders for Parade Issued by Colonel

General orders issued by Henry W. Morse, colonel, from the headquarters of the Home Defense League for the parade this evening follow:

The several companies—H. D. F.—of Rochester will assemble in North Washington street, right resting on Main street west, at 7:45 o'clock, uniformed

First call, 7:25; assembly 7:30; adjutants call at 8 o'clock.

A feature of the War Stamp campaign yesterday was the appearance of Miss May Cutaker, 10 years old, of 83 Parsells avenue, who sang at Main and South Water street at 4 and 5:30 o'clock. The little girl has a sweet voice of considerable power and attracted much attention. She is said to have a repertoire of more than 100 songs and from this she sang "Over There" and "Keep the Home Fires Burning" at the 4 o'clock demonstration. Later she sang "The Baby's Prayer" and "The Star Spangled Banner." She also made a brief address and sold a large number of stamps as her reward.

All Thrift Stamp book numbers should be at the drawing to be held in Convention Hall Park at 8 o'clock this evening. All fraternal W. S. S. books that are unsold should be returned to headquarters before 8 o'clock this evening.

Number of Stunts at Close of Drive

At last night's performance at the Temple Theater, a four-minute speech in behalf of the Thrift Stamp campaign was made by Clarence Nachman, while Mrs. William Murray and her crew sold books in the audience. Mrs. F. J. Notier was in charge of the crew that sold books at the Lyceum Theater after a similar speech.

A new stunt was started yesterday evening by Al Grossman, who had a clown circus on a motor truck and gave entertainments at downtown street corners. It is the first time such stunts have been tried in a campaign in this city, although New York, Philadelphia and Boston have had them. The circus also appears at "Uncle Sam's theater," No. 67 Main street east, where it gives a show. The admission fee is the purchase of a book of stamps.

Al Grossman has been directing the troupe, which sold \$227 worth of stamps yesterday. The other members are: Frank Clarke, banjoist; T. F. Lennon, May Weiss, Phil Weiss, Edwile Dawson, Lois Van Buren, Ray Wilkinson, Sydney Grossman, Louis Gelsler, bag puncher; Eileen Wilson, W. H. Doyle, Franklin Brooks and Fred Wagner, Rubes; Claire Hebert and Miss Dorothea Lockwood, mind readers; Charles Hodge, singer; Joe Diamond, Freda Eager, Sydney and Stella Trott, piano and violin.

A business man offered yesterday evening to buy a book of stamps for every time Gelsler could hit the bag in thirty seconds, and it is thought that he will make a liberal purchase, as Gelsler claims to be able to make 350 strikes in a minute. He will give his best exhibitions to-day at 4 and 9 P. M.

Drawing for \$1,000 and Other Awards

The drawing for the \$1,000 and the seventy-two other rewards will take place in front of Convention Hall from 8 to 9 o'clock this evening. A long platform has been erected and the barrel containing the numbers will be placed on top of it. A committee composed of James S. Bryan, Elmer E. Fairchild, William Smith, Emanuel Koveloski, George C. Donahue, James T. McMahon, Dr. Richard J. Decker, Frank Mutschler, Frank Kunz and others will supervise the drawing. It will be done by a

little girl, who will be selected from the audience. The number will be announced and the persons holding the corresponding numbers will be paid the rewards on submitting the books.

The whole campaign has been directed largely by three men, James S. Bryan, of the Elks; William M. Smith, of the Moose, and George C. Donahue, of the Automobile Club of Rochester. The campaign conducted by the women, under the direction of Mrs. William M. Kipp, has been gratifying.

It was erroneously said that Rev. A. M. O'Neil, rector of Immaculate Conception Church, had purchased \$1,000 worth of stamps personally. He made the purchase in the name of and for the church.

Limit Club Will Launch Its Effort

With the closing to-day of the War Savings Stamp campaign of the Elks, Moose and other fraternities many workers will be released to take part in the drive to be made by Arthur L. Stern's Limit Club. Mr. Stern's lists of campaigners contain many names of men who in the last several days have helped the fraternities to sell stamps. The drive of the Limit Club will be for the purpose of enrolling as many men, women and children in the county as possible who will, each consent to purchase \$1,000 worth of stamps before the end of the year.

The first move will be to get the wealthy and well-to-do residents together, that their duty in the War Savings campaign may be pointed out. With this in view the committee has arranged for a large mass meeting at Convention Hall next Monday evening, when James M. Beck, author of "The Evidence in the Case" and of other war books, will deliver the principal address. The meeting will be open to the public. Yvonne De Treville, soprano of the Royal Opera Company of Brussels, will sing, and the Park Band will play. Several clubs, and other organizations will attend the meeting.

The organization for the Limit Club drive is rapidly taking shape. Yesterday the following additional lieutenants were announced:

- For Captain Harry T. Tinney's team: S. R. Hickok, W. R. Hancock, Frank Cushman, Joseph R. Webster, Aiden J. Coyell, Hugh C. Ward, L. Willsea, Henry W. Gouzman, A. Stark, George E. Francis, Fred Culley, W. Maloney, V. Hurst.
- For Captain Isaac Stern's team: Julius Anderson, C. Suss, C. Rauber, S. Stein, C. Paisley, William O'Hea, T. Thomas, A. Gleason, N. Sage.
- For Captain Charles Slemin's team: Francis J. Yawman, Edward Weter, Harvey P. Rockwell, Roland Cole, Hugh L. Smith, Albert B. Wortman, Frank C. Harlman, Fred D. Haak, Arthur W. Sadron.
- For Captain H. M. Lowenthal's team:

Lewis P. Newhafer, Harry J. Wile, Eugene M. Lowenthal, Jacob Rosenberg, Morris Benjamin, Isaac Friedlich, Samuel Well, Robert Hellbrunn, Harry Klondick.

For Captain J. M. Quigley's team: J. A. Kreak, J. G. Comerford, W. T. Farrell, William T. Held, W. P. Barrows, H. Huntington, Frank N. Kelly, James P. B. Duffy.

The list of captains for the division to serve under Clarence Wheeler, member of the Executive Committee and one of the majors for the Limit Club campaign, was announced yesterday as follows: John R. Powers, John W. Thomas, Samuel J. Kearns, Charles G. Lyman, Bernard L. McIntee, Fred Miller, N. W. Regan and Thomas Wood. Each of these captains and each captain in the other divisions will have ten lieutenants.

Finally Caught by
Fair Young Patriot



THRIFT STAMP JOHNNY,
Son of Charles B. Tutty, Chairman
of Publicity Committee.

**"KAISER BILL"
UNDER THE SOD**

Last Rites Performed in Vacant
Lot in Plymouth Avenue.

FUNERAL CORTEGE CHEERED

President's Namesake Digs Grave and
Is Paid in Thrift Stamps—Rocks
and Bricks Fly

By the time the news reaches Ger-
many that Kaiser Wilhelm has been
buried in Rochester, it is to be hoped
that the people of that land will find
occasion and opportunity to be as joy-
ful over the event as were hundreds
of Americans who yesterday witnessed
one of the weirdest stunts ever per-
petrated in this city.

Promptly at 4 o'clock yesterday
afternoon the Kaiser's coffin, studded
with nails driven into it by purchasers
of War Savings Stamps, was lugged
out of its temporary resting place in
the headquarters of the Fraternal War
Savings Stamp Campaign at 23 Clin-
ton Avenue South for interment.
Never were seen more fitting obse-
quies.

Led by Lampham's Band, playing
the dead march from "Saul," the fu-
neral cortege moved into Main Street
East, solemnly and slowly wending its
way down State Street and through
Church Street to the burial plot in a
vacant lot behind the remnants of

**NEXT MOVE IN WAR SAVINGS STAMP
DRIVE WILL BE TO SHOW WELL-TO-DO
PEOPLE THEY HAVE NOT DONE SHARE**

Just as soon as the War Savings
Stamps campaign of the Elks, Moose
and other fraternities closes to-day,
many of the workers will transfer their
activities to Arthur L. Stern's Limit
Club campaign. Mr. Stern's lists of
workers contain many names of men
and women who have helped the fra-
ternities sell stamps. Although they
are being called upon go from one
period of hard work to another, they
are manifesting a spirit that has won
the admiration of Mr. Stern, Chairman
Ellmer E. Fairchild of the War Sav-
ings committee and other leaders of
the movement in this county.

The drive of the Limit Club will seek
to enroll as many men, women and
children in the county as possible who
will each consent to purchase \$1,000
worth of stamps before the end of the
year. This appeal necessarily will be
made to the wealthy and well-to-do of
the city. It has been pointed out by
the leaders of all the large patriotic cam-
paigns in the city that the working and
poorer classes have done their share
all along the line.

The executive committee of the Lim-
it Club yesterday issued a statement

in which it declared that the rich men
and women of Rochester had not
started to "do their bit" toward meet-
ing the request of Secretary William
G. McAdoo of the United States
Treasury Department that Rochester
subscribe \$20 for each person living in
the city. To give the rich an oppor-
tunity to bring the total subscriptions
to something near the required \$5,-
500,000, the campaign of the Limit
Club will be made.

The first move will be to get the
wealthy and well-to-do residents to-
gether so that their duty in the War
Savings campaign may be pointed out.
With this purpose in view, the com-
mittee has arranged for a large and
brilliant mass meeting at Convention
Hall on Monday night. At the invita-
tion of George Eastman, James M.
Beck, celebrated author of "The Evi-
dence in the Case" and other noted
war books, will deliver the principal
address. The meeting will be open to
the public. As additional attraction,
Yvonne De Treville, soprano prima
donna of the Royal Opera Company of
Brussels, who is making a concert
tour without compensation to help win
the war, will sing three of her best
selections. The Park Band will play a
concert programme.

some old cellar walls in Plymouth
Avenue North, almost opposite Church
Street. Wild cheers from thousands
of Saturday afternoon shoppers who
lined the curbs greeted the procession.

Antique Wagon is "Hearse."

The coffin rested across the side-
boards of an antiquated trucking
wagon of decidedly uncertain qualities,
the most miserable object that could
be found to bear so despised a burden.
Even at that, it seemed a shame to put
a cartman's wagon that had seen bet-
ter days, and probably is American to
the last spoke, to so ignominious a
task. Wasted and neglected in its de-
clining years, the makeshift "hearse"
creaked and squeaked and groaned at
every jolt of the cobblestone pave-
ments and would of itself have created
sufficient noise to attract attention
for a number of blocks without the
aid of a band.

The "hearse" was drawn by a
hastily chosen crew of pallbearers,
who seemed to take delight in their
work. Ahead of the "hearse" and its
escorts marched the honorary bear-
ers: General Chairman James S.
Bryan, General Secretary George C.
Donahue, Financial Secretary Frank
Kunz, Emmanuel Koveleski and rep-
resentatives of all the fraternities
which have taken part in the cam-
paign.

No Details Overlooked.

On the seat of the wagon were John
F. Hargather, undertaker, funeral ora-
tor and general master of ceremonies,
in high hat and flowing black coat,
and Miss Dortha Lockwood of Roch-
ester, well known to the stage as a
telepathist or mind reader. Just why
Miss Lockwood's unseen powers
should have been called into service
in connection with so certain and pos-
itive a fact as the burial of Kaiser Bill
has not been learned, but doubtless
the committee of arrangements, with
an eye to details, wanted to make cer-
tain that nothing was left undone.

Arrived at the burial plot, where
John Wilson (name singularly appro-

priate, but bearing no relation to the
President) had performed miracles
with a pick and shovel on short no-
tice, having been given less than
three-quarters of an hour to dig the
grave, the casket was solemnly con-
veyed from its bier to the open grave.
Meantime the band played "Auld
Lang Syne" in a sarcastic note, and
then burst forth in a medley of lively
American patriotic airs.

Down Goes the Coffin.

After a brief but eloquent oration
that would have done justice to any
modern Marc Antony, Mr. Hargather
gave the signal, and the coffin was
unceremoniously chucked (not low-
ered, or even dropped) into the grave
amid a shower of funeral wreaths and
bouquets in the form of bricks, paving
stones and half of a disintegrated
cellar wall that had stood nearly ten
seconds previous.

And so it happens that the German
war lord lies buried in a desolate lot
owned by Commissioner of Parks Wil-

July 26

W. S. S. Message Tongues of Other Lands

In previous campaigns of the War Service Corps majors of a number of wards have reported the need for literature in languages other than English. To further the work of the corps in the War Savings Stamp campaign, a quantity of pamphlets describing the stamp movement and its necessity, printed in Italian, Yiddish and other foreign languages, have been received at headquarters, and a quantity of the Italian pamphlets have been sent to No. 44 Elm street, where the majors of the wards having Italian residents may obtain them.

This is the first time that the corps members have been supplied with literature to reach all residents, and heretofore it has been necessary to send to such residents lieutenants who were able to

talk to them in their own languages. These lieutenants have succeeded in doing the work of the corps efficiently but the pamphlets are expected to be of great assistance to them.

There has been a great demand for tickets for the mass meeting in Convention Hall on Monday evening, and on request of J. Warrant Castleman, colonel, reserved seat tickets have been provided for the majors, adjutants and captains of the War Service Corps. A full supply, however, was not available and the tickets have been distributed to the majors pro rata. In case any captain or lieutenant is unable to obtain such ticket from the major, he will be given tickets on application at the side door of Convention Hall before 7:45 o'clock on the night of the meeting.

Fraternities, with Sales and Pledges of \$337,607, Go Far Beyond Goal Set Winner of Luckiest Number, 380,743, in W. S. S. Drive, Hasn't Yet Declared Self.

The total of sales and pledges for Thrift Stamps and War Savings Stamps during the week of the campaign of the fraternal organizations was \$337,607.71. This covers sales from 10 o'clock on the night of Friday, June 28th, to 8 o'clock last night. The amount of cash sales was \$57,353.28; of pledges, \$172,059.00, and of stamps sold at the postoffice, \$108,195.43.

The last of the parades arranged for the week of the fraternal organizations' drive took place last night. It was the smallest of those of the week, but probably was witnessed by the largest crowd. The curbs along Main street were well lined with spectators.

Four mounted policemen led the column. The Park Band followed, and then came Colonel Henry W. Morse, chief marshal, and his staff. Three companies of the Home Defense League, uniformed but without their clubs, concluded the slender line.

Lucky Numbers as Determined by Lot

Everybody wants to know what number won the \$1,000 reward at the close of the fraternal W. S. S. campaign, here it is:

380,743.
The one who had the luck number was not in the throng that surged around Convention Hall until 11:30 o'clock last night. It is some one possibly who didn't think he had a chance

and went to bed ignorant of the fact that he is \$1,000 richer.

The lucky number was the fifth out of a bowl containing seventy-three and was drawn out by Edith Gassett, 10 years old, of No. 17 Leavenworth street.

The winner of the \$200 prize was number 386,253. It was the tenth number and was drawn out by Doris Weitzel, aged 11 years.

The number which won the \$100 reward was 378,827, and it was the fifteenth number and was drawn out by Catherine Black, 12 years old.

Seventy other numbers remained in the bowl and every one of these draws a \$10 reward. They are as follows:

371,290	367,846	344,571	386,254	343,514
343,609	383,341	419,711	340,074	376,403
364,723	337,969	380,331	382,001	336,871
379,765	355,692	345,581	379,282	395,461
362,276	309,963	341,661	382,734	375,460
370,393	399,305	378,348	336,047	340,515
382,134	343,795	338,554	379,405	377,059
373,875	343,059	343,046	343,078	356,106
342,866	389,108	369,501	386,259	351,291
383,072	373,839	370,026	395,186	379,502
361,795	352,771	361,325	349,620	373,646
343,884	338,170	382,346	366,943	347,490
388,423	379,070	376,646	360,402	366,518
395,969	365,713	362,721	383,113	

Plan of Drawing That Was Chosen

The drawing was scheduled to take place at 9 o'clock, but it was 10:30 before the Verification Committee had

all the numbers properly certified. These were placed in a barrel, which had been examined by a committee of citizens, including Dr. Walter B. O'Neil, Elmer E. Fairchild, Emanuel Koveleski, Henry W. Morse, William M. Smith and James F. McMahon.

After the tickets were barreled the committee turned over the receptacle a score of times to mix them up. Then a class of sixteen little girls did the drawing. The plan was to have every fifth number placed in a bowl until there were seventy-three numbers. This worked well until it got to be 11:15 o'clock and there were still many numbers undrawn. The crowd was becoming nervous and wanted to get home. It was decided then to take the last fifteen numbers as they were drawn and place them in the bowl.

Much Hard Work on Closing Day

When the seventy-three were put in the bowl the girls began drawing. The fifth number won the big prize, the tenth number the next prize, and the fifteenth number the third prize. Then the other seventy tickets were set aside and the holders will receive \$10 apiece upon presenting the books at headquarters.

The last day of the campaign was a strenuous one. It had three big events. One was the burial of the Kaiser. The other was John Hargather's act in being hauled by the heels to the top of a Water street building, where he released himself from a straight jacket. The third was the parade of military bodies.

It was a large task to get in all the returns and to close up accounts. It devolved upon George C. Donahue to effect this, and it was 9 o'clock before he completed it. The executive chairman, James S. Bryan, addressed the assemblage at Convention Hall square last night and expressed his gratification at the success of the campaign. He had no detailed figures available, but he told the crowd that the grand total for the campaign was \$337,607.71. It was far in excess of the figure aimed at and proved the patriotism and loyalty of the people of Rochester, Mr. Bryan said. He paid a compliment to the 700 men and women, especially the later, who volunteered their services and made the campaign a success. Addresses were made by William M. Smith, dictator of the Loyal Order of Moose, and James F. McMahon, ruler of the Elks.

The campaign began on June 28th and closed yesterday, so was of nine days. The Executive Committee was composed of James S. Bryan, chairman; James T. McMahon, William M. Smith and George T. Roche. The general secretary of the campaign was George C. Donahue, secretary of the Automobile Club of Rochester. Nine fraternities joined in the campaign.

PLANS PROMISE RECORD MEETING

Notable Programme for Start of War Savings Drive.

GREAT SPEAKER AND SINGER

Brilliant Gathering Expected at Con-
vention Hall—Limit Club To
Make Final Plans.

Final plans for the campaign of the Limit Club of the War Savings organization will be made at a noon meeting and luncheon in the Chamber of Commerce to-morrow. Between 700 and 800 majors, captains and lieutenants are expected to be present. Arthur L. Stern, chairman, will preside. It is expected that addresses will be made by Elmer E. Fairchild, general chairman of the War Savings committee, and others. As all the workers are expected to be at the big mass meeting to-morrow night, when the principal speaker will be James M. Beck, author of "The Evidence in the Case," the noon meeting to-morrow will offer the last opportunity for becoming familiar with the instructions of the executive committee.

Elmer E. Fairchild and Edward E. Norris, general chairman and general secretary, respectively, will not only be large, but probably the most brilliant to attend any patriotic gathering here since the United States entered the war.

Yvonne de Treville, Fay Foster at the piano. Address, Hon. James M. Beck. Songs by students of Air Photography School, Kodak Park. "The Star-spangled Banner." The Limit Club canvassers will start their work Tuesday morning, when



HERBERT W. BRAMLEY, member of executive committee of War Savings Stamp campaign.

Mlle. Treville yesterday told Mr. Case that Mr. Beck and she could be regarded somewhat in the way of old acquaintances. Recently she sang at Madison Square Garden before an audience of 16,000. At that time Mr. Beck delivered a patriotic address. To-morrow night she will sing three numbers. One of her selections, according to the first arrangement made by Mr. Case, was to have been given after Mr. Beck spoke.

Speaker To Furnish Climax.

"I do not want to come in as the climax," she said, "so I would suggest that you do not have me sing after Mr. Beck speaks. I heard him at Madison Square Gardens, and he is climax enough. He is a wonderful speaker. It would spoil the effect to have me sing after he has spoken." Her suggestion has been followed. She will be accompanied on the piano by Fay Foster. Mlle. Treville holds an executive position on the national patriotic song committee, which is endeavoring to organize the whole country in the singing of patriotic songs. One of her songs, "The Americans Come," was written by Fay Foster, who yesterday said she would be willing to travel from one end of the country to the other to accompany the prima donna on the piano. Her offer probably will be accepted. The singer is making a concert tour without compensation to help win the war.

Following is the programme given out last night by Mr. Case:

- Doors open, 7.15 o'clock.
- 7.30 to 8, Concert by Park Band, under leadership of Theodore Dossenbach.
- 8 o'clock, entrance of speakers and guests.
- Flag raising, by Kodak Park School for Air Photography students.
- Song, "Caro Nome," Aria from Rigoletto Verdi
- Yvonne de Treville, prima donna Royal Opera of Brussels.
- Introductory remarks, Judge Arthur E. Sutherland.
- Song, "Dear Lad o' Mine," Gena Branscombe.
- "The Americans Come" Fay Foster

headquarters, in charge of Secretary Morris, will be opened at 330 Main Street East, near the present offices in the Sibley Block. Results from each worker are to be reported promptly through the various divisions.

This campaign is unique among the patriotic drives of Rochester in that no figure has been set as a goal so far by either Chairman Fairchild or Chairman Stern. About two months ago it was intended to have one big drive to clean up the quota of Monroe County set by the government, which was more than \$6,000,000 Rochester's share being \$5,500,000. The entrance of the fraternities into the campaign and activities of other organizations, all of which offered to conduct drives at their own expense, caused Mr. Fairchild to change his plans. The number of future campaigns will depend largely upon the success of the Limit Club and the War Service Corps.

Limit Club Workers.

In the Rochester organization of the Limit Club are seven majors, as follows: Daniel Donahue, Clarence Wheeler, Dr. Frederick R. Smith, Daniel Beach, James Palmer, Mortimer Adler and Farley J. Withington; 39 captains, as follows: Thomas H. Martell, Rev. John B. Sullivan, James P. Jones, W. F. Shafer, T. H. Green, Eugene G. Sackett, Isaac Stern, Charles Slein, H. M. Lowenthal, Police Chief Joseph M. Quigley, John F. McGraw, Marcus Kochenthal, Ira D. Kingsbury, Henry D. Shedd, John C. Wright, Isaac Adler, C. Walter Smith, William MacFarlane, William F. Strang, George S. Van Schalck, H. T. Finney, Kingman Nott Robins, F. D. Whitney, William H. Beers, jr., Edwin Allen Stebbins, Thomas H. Armstrong, Louis Johnston, James A. Gillies, Clay Babcock, P. W. Turner, Rev. Albert W. Beaven, Samuel Kearns, A. J. Mann, Donald A. Campbell, Laurence Meulandyke, Elmer M. Shaffer, John J. McInerney, S. C. Steele and Shindel G. Case.

Assisting the captains are 375 lieutenants.



ELMER E. FAIRCHILD, general chairman of War Savings Stamp campaign.

The mass meeting to-morrow night will mark the formal opening of the drive. A patriotic programme has been arranged by Shindel G. Case, chairman of the committee on public meetings. The two principal figures will be Mr. Beck and Mlle. Yvonne De Treville, soprano prima donna of the Royal Opera Company of Brussels,

JAMES M. BECK AT CONVENTION HALL TONIGHT

July 8-18
Speaker at Opening of Campaign of War Savings Committee—Prima Donna To Sing—George Eastman Joins Limit Club.

"We expect this to be the greatest patriotic meeting in Rochester since the United States entered the war," said Shindel G. Case, chairman of the War Savings public meetings committee today, referring to the big mass meeting at Convention hall tonight, when the intensive campaign of the Monroe County War Savings committee and of Arthur L. Stern's Limit Club will be opened.

James M. Beck, former assistant attorney-general of the United States and author of "The Evidence in the Case" and other noted war books, will arrive late this afternoon from New York to make the principal address tonight. George Eastman has invited Mr. Beck to be his guest. Mlle. De Treville, who has sung twice in this city in the last few days, has been engaged for the meeting through the War Camp Community service.

The program announced by Mr. Case will be as follows:

Doors open at 7:15 p. m.
7:30 to 8 p. m.—Concert by Park band.

8 p. m.—Entrance of speakers and guests. Flag raising by students of Aerial Photography School.

Song—"Aria from 'Rigoletto,'" by Verdi, Yvonne De Treville, prima donna Royal Opera of Brussels.

Introductory remarks, Arthur E. Sutherland.

Song—"Dear Lad O'Mine," by Gena Branscombe.

"The Americans Come," by Fay Foster, Yvonne Treville.

Fay Foster at the piano.
Address—James M. Beck.

Song by students of Aerial Photography School.

"Star Spangled Banner."

Mlle. DeTreville will be accompanied by Miss Fay Foster, composer of "The Americans Come," one of the songs to be sung tonight by the prima donna. Miss Foster will be heard also in a piano solo.

A block of seats has been reserved for the War Service Corps and members of the Limit Club organization. Other seats will be at the disposal of the public. There will be no charge for admittance.

The first to join the Limit Club, according to announcement by Elmer E. Fairchild, chairman, today, was George Eastman. Other unsolicited members announced were:

Harry T. Tinney, Damascus Temple, Thomas B. Dunn, Florence L. Dunn, Thomas R. Dunn, Frances Dunn Taylor, Edward G. Miner, Hiram W. Sibby, Mrs. P. V. Crittenden, F. Harper, Louis Stein and Simon Stein.

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

It will be noted that the representative Dunn's family have become members of the War Savings Committee. They have purchased about \$100, their subscriptions today amounted to \$900 each.

Majors, captains and lieutenants of the Limit Club gathered at the Chamber of Commerce at noon today to receive final instructions from the executive committee for their canvass, which will be started tomorrow. Arthur L. Stern, chairman, was in charge of the meeting. The Rev. A. W. Beaven, one of the captains, delivered the principal address. Majors and captains in the campaign are as follows:

James G. Palmer, major; captains, S. Clarence Steele, S. G. Case, A. J. Mann, Milton Gibbs, Elmer Shaffer, J. J. McInerney, Charles Buelte, Donald Campbell, H. S. Day, Lawrence Meulendyke.

Clarence Wheeler, major; captains: John R. Powers, John W. Thomas, Sam. J. Kearns, Charles G. Lyman, Bernard L. McIntee, N. W. Regan, Thomas Wood, J. W. Tickell.

Farley J. Withington, major; captains: Kingman N. Robins, Clay Babcock, Frederick Whitney, Allan Stebbins, W. H. Beers, Louis Johnston, A. W. Beaven, P. W. Turner, James A. Gillies, Thomas H. Armstrong.

Dr. Frederick Smith, major; captains: Herrmann Dossenbach, Henry Wedel, E. C. Pierrepont, A. B. Hone, George C. Donahue, R. E. MacDougall, Harry T. Tinney, M. H. Paddock, Jr., S. E. Hunting, A. H. Neisner.

Mortimer Adler, major; captains, John F. McGraw, H. M. Lowenthal, Isaac Stern, Charles Slemm, I. D. Kingsbury, Joseph Quigley, Henry D. Shedd, Ezra D. Boller, Max L. Holtz, Marcus Koehenthal.

Daniel Beach, major; captains, Ernest C. Scobell, John C. Wright, Francis Macomber, C. Walter Smith, William MacFarlane, William F. Strang, William C. Barry, Jr., Isaac Adler, George Van Schaick.

Daniel Donahue, major; captains, W. F. Shafer, F. J. Schwalb, Rev. John E. Sullivan, T. H. Green, J. P. Jones, E. J. Esser, E. G. Sackett.

Headquarters for the campaign will be opened tomorrow morning at 330 Main Street East and will be in charge of Edward E. Morris, general secretary. Chairman Fairchild asks that each day's results of the canvass be reported promptly.

ORATOR OF NOTE TO BE HEARD TO-NIGHT Celebrated Singer and Park Band Also Announced.

Elmer E. Fairchild, chairman of the War Savings Committee, yesterday gave orders that blocks of seats be reserved for members of the War Service Corps and of the Limit Club at the mass meeting to be held in Convention Hall to-night, when James M. Beck will open the intensive drive of the War Savings Committee and the Limit Club. The Limit Club organization will start its canvass to-morrow, visiting the wealthy and well-to-do residents of the city with the intention of having each one of them agree to purchase \$1,000 worth of stamps before the end of the year.

Arthur L. Stern, chairman of the Limit Club campaign, yesterday directed attention to the fact that the government would not permit any person to purchase more than \$1,000 worth of stamps, but said each member of any family could get \$1,000 worth. Those who already have stamps must count the stamps on hand toward the limit allowed them by law.

The doors of Convention Hall will be opened to-night at 7:15 o'clock. From 7:30 to 8 there will be a concert by the Park Band. At 8 there will be a flag raising by students of the Aerial Photography School, Kodak Park. This will follow a selection from "Rigoletto" by Mlle. Yvonne De Treville, soprano prima donna of the Royal Opera of Brussels.

Arthur E. Sutherland will preside at the meeting and open the exercises. Then Mlle. Treville will sing two more selections.

Mr. Beck will arrive to-day from New York. He will be met and taken to the home of George Eastman, who invited him to open the War Savings drive here and whose guest he will be during his stay in the city.

PARK BAND TO GIVE CONCERT

Program to Be Presented This Evening in Convention Hall.

A concert will be given at 7:15 o'clock this evening by the Park Band in Convention Hall. The program follows:

- "America."
- Overture—"El Guarany".....Gomez
- Entre-acte from "L'Extase".....Thome
- Duet—"Will o' the Wisp".....Cox
- Frank Schrader and Hugo Becker.
- Potpourri—Operatic masterpieces. Safranek
- Cornet solo—"King Carnival".....Kryl
- Don Lindley.
- Tone poem—"Finlandia".....Sibellus
- "The Star-Spangled Banner."

Concert To-night in Convention Hall

From 7:15 until 8 o'clock this evening, the Rochester Park Band will play a concert in Convention Hall, directed by Theodore Dossenbach. The programme follows:

- America
- Overture—El Guarany.....Gomez
- Entre-act L. Extase.....Thome
- Duet—Will o' the Wisp.....Cox
- Frank Schrader and Hugo Becker
- Potpourri—Operatic Masterpieces.....Safranek
- Cornet Solo—King Carnival.....Kryl
- Don Lindley
- Tone Poem—Finlandia... Sibellus
- The Star-spangled Banner



JAMES G. PALMER.
Limit Club Campaign.

Teller of Bank Reported Winner of \$1,000 Prize

DTC July 8

Although no official announcement of the winner of the \$1,000 prize in the War Savings Stamp campaign has been made, it was reported last evening that Burton W. Louk, of No. 138 Dorchester road, was the owner of the thrift card bearing the lucky number. Mr. Louk is the receiving teller at the National Bank of Commerce.

So far as is known, this is the only one of the seventy-three winning cards that has come to light yet. James S. Bryan, chairman of the campaign, was in his office in the Powers building all day yesterday, waiting for the lucky persons to claim their rewards, but, though several

persons called on the telephone to say that they were the favored ones, when called upon to produce their proof they failed to do so.

Mr. Bryan left yesterday evening on a business trip to New York, and it was announced that the names of the winners will not be made public until his return, which will be on Wednesday; for it is desired to have all the claims verified by the fraternal committee before publication. Holders of prize-winning books should turn them in at Mr. Bryan's office, No. 523 Powers building that the complete list of names may be made public as soon as possible.

LIMIT CLUB MAY OBTAIN CITY'S QUOTA

ABOUT 700 WILL BE AT WORK
TO-MORROW.

EACH MAY GET 10 PLEDGES

And That Will Mean \$7,000,000—
Final Instructions at Chamber of
Commerce Meeting.

When the campaigners of the Limit club start out to-morrow morning they will ask for nothing but \$1,000 pledges. However, they will confine themselves to a list of persons known to be well able to invest that amount in War Savings stamps.

The Limit club organization, with Arthur L. Stern, chairman, in charge, met for luncheon and final instructions at the Chamber of Commerce to-day. It was pointed out to them that the wealthy and well-to-do residents of the city had not done their share toward the War Savings movement. Their attention was called to the fact, however, that the government allowed no one to purchase more than \$1,000 worth of stamps.

Stamps on Hand.

In obtaining pledges from persons agreeing to get \$1,000 worth of stamps before the end of the year, they were told to be careful to have those who already owned stamps to count the stamps on hand toward the \$1,000. It is expected that at least 700 canvassers will be at work to-morrow morning. If by the end of the week, each one obtains ten pledges of \$1,000 each, it will mean \$7,000,000, considerably more than the quota set for Rochester by the government. The quota is \$5,500,000. If each worker gets seven pledges, it will be sufficient to reach the quota, as \$600,000 worth of stamps has been purchased through previous campaigns.

Rev. A. W. Beaven, president of the Rotary club and one of the captains in the Limit club campaign, was the principal speaker at the noon luncheon and meeting to-day. Elmer E. Fairchild, chairman of the Monroe County War Savings committee, also spoke.

Majors and Captains.

Following is a list of majors and captains for the campaign:

James G. Palmer, major; captains, S. Clarence Steel, S. G. Case, A. J. Mann, Milton Gibbs, Elmer Shaffer, J. J. McInerney, Charles Buelte, Donald Campbell, H. S. Day, Lawrence Meuelendyke. Daniel Donahue, major; captains, W. F. Shafer, F. J. Schwalb, Rev. John B. Sullivan, T. H. Green, J. P. Jones, E. J. Esser, E. G. Sackett.

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Dr. Frederick R. Smith, major; captains: Herman Dossenbach, Henry Wedel, E. C. Pierrepont, A. E. Hone, George C. Donahue, R. E. MacDougall, Harry T. Tinney, M. H. Paddock, Jr., S. E. Hunting, A. H. Neisner.

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Clarence Wheeler, major; captains: John R. Powers, John W. Thomas, Sam J. Kearns, Charles G. Lyman, Bernard L. McIntee, N. W. Regan, Thomas Wood, J. W. Tickell.

Mr. Dunn's Family Joins.

The entire family of Thomas B. Dunn joined the Limit club to-day. Their names were announced at War Savings headquarters among the first unsolicited members. The list follows:

George Eastman, Harry T. Tinney, Damascus Temple, Thomas B. Dunn, Florence L. Dunn, Thomas R. Dunn, Florence Dunn Taylor, Edward G. Miner, Hiram W. Sibley, Mrs. Hiram W. Sibley, Mrs. P. V. Crittenden, F.

Harper Sibley, Louis Stein, Simon N. Stein.
This list alone represents \$14,000. In sending in the subscriptions of his family, Mr. Dunn said each one already had purchased about \$100 worth of stamps, hence each subscription was for \$900.

JAMES M. BECK AT CONVENTION HALL TONIGHT

July 8-1918
Speaker at Opening of Campaign of War Savings Committee—Prima Donna To Sing—George Eastman Joins Limit Club.

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7:30 to 8 p. m.—Concert by Park band.

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Song—Aria from "Rigoletto," by Verdi, Yvonne De Treville, prima donna Royal Opera of Brussels.

Introductory remarks, Arthur E. Lutherland.

Song—"Dear Lad O'Mine," by Gen. Branscombe.

"The Americans Come," by Fay Foster, Yvonne De Treville.

Fay Foster at the piano.

Address—James M. Beck.

Song by students of Aerial Photography School.

"Star Spangled Banner."

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A block of seats has been reserved for the War Service Corps and members of the Limit Club organization. Other seats will be at the disposal of the public. There will be no charge for admittance.

Burton W. Louk Won \$1,000 Reward; Klem And Stoecker Get \$200; Also, Two \$10 Prizes; Campaign a Success

The first to join the Limit Club, according to announcement by Elmer E. Fairchild, chairman, today, was George Eastman. Other unsolicited members announced were:

Harry T. Tinney, Damascus Temple, Thomas B. Dunn, Florence L. Dunn, Thomas R. Dunn, Frances Dunn Taylor, Edward G. Miner, Hiram W. Sibley, Mrs. P. V. Crittenden, F. Harper Sibley, Louis Stein and Simon Stein.

It will be noted that all in Representative Dunn's family have become members. Inasmuch as each one of them has purchased about \$100, their subscriptions today amounted to \$900 each.

Majors, captains and lieutenants of the Limit Club gathered at the Chamber of Commerce at noon today to receive final instructions from the executive committee for their canvass, which will be started tomorrow. Arthur L. Stern, chairman, was in charge of the meeting. The Rev. A. W. Beaven, one of the captains, delivered the principal address. Majors and captains in the campaign are as follows:

James G. Palmer, major; captains, S. Clarence Steele, S. G. Case, A. J. Mann, Milton Gibbs, Elmer Shaffer, J. J. McInerney, Charles Buelte, Donald Campbell, H. S. Day, Lawrence Meulendyke, Clarence Wheeler, major; captains, John R. Powers, John W. Thomas, Sam. J. Kearns, Charles G. Lyman, Bernard L. McIntee, N. W. Regan, Thomas Wood, J. W. Tickell.

Farley J. Withington, major; captains, Kingman N. Robins, Clay Babcock, Frederick Whitney, Allan Stebbins, W. H. Beers, Louis Johnston, A. W. Beaven, P. W. Turner, James A. Gillies, Thomas H. Armstrong.

Dr. Frederick Smith, major; captains, Herrmann Dossenbach, Henry Wedel, E. C. Pierrepont, A. E. Hone, George C. Donahue, R. E. MacDougall, Harry T. Tinney, M. H. Paddock, Jr., S. E. Hunting, A. H. Neisner.

Mortimer Adler, major; captains, John F. McGraw, H. M. Lowenthal, Isaac Stern, Charles Slemin, I. D. Kingsbury, Joseph Quigley, Henry D. Shedd, Ezra D. Boller, Max L. Holtz, Marcus Kochenthal.

Daniel Beach, major; captains, Ernest C. Scobell, John C. Wright, Francis Macomber, C. Walter Smith, William MacFarlane, William B. Strang, William C. Barry, Jr., Isaac Adler, George Van Schaick.

Daniel Donahue, major; captains, W. F. Shafer, F. J. Schwalb, Rev. John B. Sullivan, T. H. Green, J. P. Jones, E. J. Esser, E. G. Sackett.

Headquarters for the campaign will be opened tomorrow morning at 330 Main Street East and will be in charge of Edward E. Morris, general secretary. Chairman Fairchild asks that each day's results of the canvass be reported promptly.

Fraternal War Savings Stamp campaign which began June 28, closed on Saturday night, July 6, with the drawing for the 73 prizes, ranging downward from \$1,000 to \$10. Official statements issued by Executive Chairman James S. Bryan and General Secretary George C. Donahue were to the effect that the campaign went "over the top" in fratifying style.

Totalling the sales of books, the sales of stamps and the pledges, their statement is that the grand sum obtained is \$337,607. The objective of the campaign was to raise \$250,000 through the three channels named. Nine fraternities participated in the campaign.

The winning number for the \$1,000 prize was 380,743 and it was held by Burton W. Louk of 138 Dorchester road, who is receiving teller at the National Bank of Commerce. He purchased 1,000 books at \$1 apiece and it was one of these which won. The winning number was drawn from the bowl by Edith Gassett, 10 years old, of 17 Leavenworth street.

The second prize was \$200 and the winning number was 386,253. It was jointly owned by Albert J. Klem, of 139 South Clinton Street, and John Stoecker, of 36 North Union Street. They clubbed together and bought 194 books. In that number they had three winning ones, two in the \$10 lists. The numbers they had which won \$10 prizes were 286,254 and 286,259. They gave a \$10 book of stamps to Doris Witzel, of 1406 St. Paul Street, who drew the winning number in the larger prize.

At noon today the winner of the \$100 prize, which goes to the holder of book 378,827 had not made himself known at Mr. Bryan's office or the office of the Automobile Club of Rochester. These numbers won \$10 prizes, which will be paid by Mr. Bryan at his offices, Powers Building, so soon as he returns from Atlantic City, where he is attending a national convention of the B. P. O. E.

371,290	367,846	344,571	386,254	343,514
343,609	388,841	419,711	340,074	376,403
364,723	337,969	380,331	382,601	336,871
379,765	355,692	345,581	379,282	395,461
362,276	399,963	341,661	382,734	375,460
370,393	399,305	378,348	336,047	340,515
382,134	343,795	338,554	379,405	377,059
373,875	343,059	343,046	343,078	356,106
342,806	389,108	369,501	386,259	251,291
333,072	373,839	370,026	395,186	379,502
364,795	352,771	361,525	349,620	373,646
343,884	338,170	382,346	366,943	347,490
388,423	379,070	376,646	360,402	366,518
395,969	365,713	362,721	383,113	

A score of teams of women, under direction of Mrs. William M. Kipp, worked valiantly during the nine days, one striving to outdo the other. When the campaign closed on Saturday night, it was found that Mrs. William Murray, who has two sons in France, led all of the others. Her sales amounted to more than \$2,000. The second highest was Mrs. Edward Moran, who total was about \$2,000. Upon the return of Mr. Bryan Thursday a list of the team captains and their sales will be published.

The executive committee which conducted the campaign was composed of James S. Bryan, of the Elks, chairman; William M. Smith, of the Moose, vice chairman; George T. Roche, of the nights of Columbus, and James F. McMahon, exalted ruler of the Elks. George C. Donahue, secretary of the Automobile Club of Rochester, was general secretary of the campaign and the club donated his services to the cost, through the courtesy of President Dr. Frederick R. Smith. It was a peculiarly intensive campaign, carried on through the medium of outdoor attraction, parades and bizarre features. Apart from the Limit Club of 13 members who took \$1,000 worth of books apiece, the sales were made in small amounts from "watch towers" on the corners and women canvassers. More than 700 men and women contributed their services in the effort and Chairman Bryan is profuse in his thanks to all for their splendid endeavor, enthusiasm and loyalty.

Five Officers' Training Schools To Be Opened By War Department

According to an article in the current issue of the Army and Navy Journal an opportunity is to be given privates in the United States Army and a few civilians who have had military training to qualify for commissions as second lieutenants at special "Central Training Schools" which are to be opened July 15 and August 1 and which will replace the special training schools which have been conducted at military camps and cantonments.

The three schools for training infantry officers will open August 1 at Camp Gordon, Camp Pike and Camp Lee. The machine gun officers' training schools will be opened at Camp Hancock and the field artillery train-

ing school at Camp Taylor on July 15. It is said that a continuous stream of men will be kept passing through these schools at the rate of 600 a month from each school, beginning October, 1918.

The establishment of these schools has a special interest for Rochester civilians, especially college men who received training in the University of Rochester Battery, as provision is made for the induction of such men on application to the military instructors of these organizations.

It is said that 57,000 men have passed through the special officers' training camps up to the present time, a sufficient number to provide all necessary officers for the National Army.

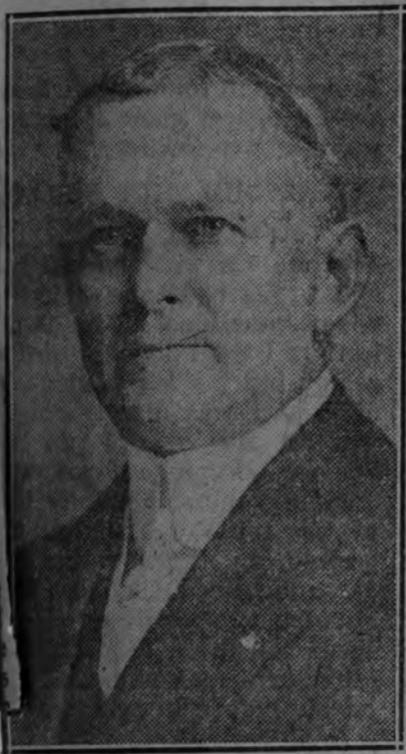
SOLDIER STUDENTS TO RAISE FLAG AS PRELUDE TO WAR SAVINGS STAMP MASS MEETING AT CONVENTION HALL

Herald July 8

Blocks of seats for the big War Savings mass meeting in Convention Hall to-night have been reserved for members of the War Service Corps and members of the Limit Club, which will start its campaign under direction of Arthur L. Stern, chairman, tomorrow. The meeting will be open to the public.

soprano prima donna of the Royal Opera Company of Brussels. Mlle. De Treville will sing two more selections later. It was originally intended that one of her songs would finish the programme, but she objected on the ground that the address of James M. Beck would make a splendid climax to the meeting, a climax which the song might spoil. Attorney Arthur E. Sutherland will preside.

Mr. Beck, who is a celebrated attorney and author of "The Evidence in the Case" and other war books, will deliver the principal address. He is expected to arrive from New York to-day. He will be met by prominent residents of Rochester and taken to the home of George Eastman, who invited him to come to Rochester and open the War Savings campaign and whose guests the lawyer will be during his stay in the city.



WILLIAM W. HIBBARD, treasurer of the War Savings Stamp Committee.



CHARLES J. BROWN, vice chairman of the War Savings Stamp Committee.

The doors of the hall will be opened at 7.15 o'clock. From 7.30 to 8 there will be a concert by the Park Band. At 8 o'clock will be a flag raising by students of the United States Army School of Aerial Photography at Kodak Park. That will be followed by a selection from "Rigoletto," to be sung by Mlle. Yvonne De Treville.

ELOQUENT LAWYER AND NOTED SINGER TO BE HEARD HERE TO-NIGHT

The programme for the patriotic mass meeting at Convention hall to-night, when James M. Beck will open the intensive War Savings campaign and the drive of the Limit club, as announced by Shindel G. Case, head of the committee on public meetings, will be as follows:

Doors open at 7.15 p. m.
7.30 to 8 p. m.—Concert by Park band.
8 p. m.—Entrance of speakers and guests. Flag raising by students of Aerial Photography school.
Song—"Caro Home," aria from "Rigoletto" by Verdi, Yvonne De Treville, prima donna Royal Opera of Brussels.
Introductory remarks—Hon. Arthur E. Sutherland.
Song—"Dear Lad o' Mine," by Gena Branscombe.
"The Americans Come," by Miss Fay Foster, Yvonne De Treville, Miss Foster at the piano.
Address—Hon. James M. Beck.
Song by students of Aerial Photography school.
"Star-Spangled Banner."

James M. Beck, former assistant attorney-general of the United States and author of "The Evidence in the Case" and other noted war books, will arrive late this afternoon from New York to make the principal address. George Eastman has invited Mr. Beck to be his guest and when the celebrated attorney arrives, he will be met at the station and taken to Mr. Eastman's home.

The meeting will be among the most brilliant patriotic gatherings since the United States entered the war. Mr. Beck was invited to come here for this occasion by Mr. Eastman. By many he is regarded as the most eloquent lawyer of the New York and Philadelphia bars. Mlle De Treville, who has sung twice in this

BAND CONCERT.

The programme of the Park band at Convention hall to-night from 7.15 to 8 o'clock will be as follows:

- America.
- Overture—Il Guarany Gomez
 - Entract—L'Extase Thome
 - Duet—Will o' the Wisp Cox
 - Frank Schader and Hugo Becker.
 - Potporruri—Operatic Masterpieces Safranek
 - Cornet Solo—KKKing Carnival Kryl
 - Don Lindley.
 - Tone Poem—Finlandia Sibelius
 - The Star-Spangled Banner.

city in the last few days, was engaged for the meeting through the War Camp Community service.

Mlle. De Treville will be accompanied on the piano by Miss Fay Foster, musician and composer of "The Americans Come," one of the songs to be sung by the prima donna. Miss Foster will be heard also in a solo on the piano. Music lovers in all parts of the county have evidenced much interest in the recital, and Elmer E Fairchild, chairman of the War Savings committee, to-day said there would be difficulty in seating the crowd.

A block of seats has been reserved for the War Service corps and the members of the Limit club organization. Other seats will be at the disposal of the public. Every effort is being made by Shindel G. Case, chairman of the committee on public meetings, to make it comfortable for all. There will be no charge for admittance.

good fortune within a day or two and claim their rewards.
With approximately 90,000 numbered stamps in the Liberty Barrel from which the original 73 numbers were drawn, the raffle undoubtedly will go down, if for no other reason than that, as one of the unusual stunts of the kind ever launched and carried through to a successful finish. That the possibility of winning so large a prize had a great deal to do with the success of the War Savings Stamp drive of Rochester fraternal bodies can hardly be doubted.

Exciting Moments!

The last moments of the campaign on Saturday night were chucked full of excitement and interest for both workers and those in the crowds which loitered about campaign headquarters at 23 Clinton Avenue South, watched the two parades which preceded the grand prize drawing in front of Convention Hall, and then stood for nearly three hours before the platform from which the raffle took place, waiting for the drawing to begin.

Hundreds of girls who had canvassed the downtown district night and day for a whole week, selling thousands of dollars worth of War Savings Stamps, held high carnival on Saturday night. Many of them gathered at campaign headquarters and danced or sang to the music of a phonograph. Others boarded the truck donated by Newton Tassell, Rochester representative of the White Motor Car Company of Cleveland, and used all week by the theatrical committee in its street corner "stunts" to sell stamps, and celebrated the success of the campaign by touring the city, singing and dancing to the accompaniment of piano and violin music on the truck. In speaking of the theatrical division's part in the campaign, too much credit cannot be given to John F. Hargather, Al Grossmann, the Lockwoods, little Eddie Dawson, and all the rest of the theatrical folks who gave their services to the sale of stamps.

Others of the girl workers marched in the parade, led by immaculate Conception Cadets Band, from headquarters to Convention Hall preceding the raffle, and arrived at their destination, waded in among the crowds to give everyone a last opportunity to buy a numbered Thrift Stamp Book and participate in the prize contest. Under the direction of Miss Rose Hellenschmidt, one of the most persistent and most successful workers of the campaign, a comparatively few girls sold close to \$800 books in the crowds at Convention Hall just before the drawing took place.

Led by the Park Band, which also played a concert in front of Convention Hall until just before the raffle was held, the Rochester Home Defense League, commanded by Colonel Henry F. Morse, paraded the downtown Streets early Saturday evening.

Among the many unique stunts of the campaign were the free outdoor boxing exhibitions in South Water Street on Wednesday night, the Uncle Sam Vaudeville Theater, admittance free, in a vacant store at 97 Main Street East, the street corner performances of the theater folks, the parades and band concerts downtown almost every hour of the day and night, the nailing of Kaiser Bill into his coffin, and its final interment, with fitting funeral procession and ceremony at grave, on Saturday afternoon.

Preceding the raffle in front of Convention Hall on Saturday night there were brief speeches from the outdoor platform. Emmanuel Koveleski introduced Attorney James S. Bryan, general chairman of the campaign, who, in turn, called upon William Smith, dictator of Rochester Lodge 113, L. O. G. M.; James F. McMahon, exalt

THOUSAND DOLLAR REWARD OFFERED WINNER OF THRIFT STAMP CONTEST GOES TO ROCHESTER BANK TELLER

Unofficial Announcement That Burton W. Louk of 138 Dorchester Road Is Holder of Lucky Number--Some Interesting Sidelights on Campaign in Which \$337,607.75 Was Raised for War Work.

Herald July 8

It must have been with a great deal of satisfaction that the close to 700 workers engaged in the big Fraternal War Saving Stamp Campaign, which closed on Saturday night after a week of surprisingly ingenious and unique propaganda culminating in the \$2,000 raffle in Convention Hall plaza, sat back yesterday and calmly surveyed the results of their untiring efforts.

It was unofficially reported last night that the holder of War Savings Stamp book number 380,473, which won the \$1,000 reward in Saturday night's raffle, is Burton W. Louk of 138 Dorchester

Road, a teller in the National Bank of Commerce.

General Chairman James S. Bryan left for New York City yesterday and campaign headquarters were closed all day, so that no official confirmation could be obtained. So far is known neither of the other large rewards one of \$200 and one of \$100, or any of the seventy \$10 rewards offered to holders of the lucky numbers, has been claimed.

It is more than probable, however, that many of the prizes go to persons residing in Rochester, and that a large majority of them will discover their

...of Rochester Lodge 24, B. P. O. E., George Boucher, deputy-grand knight of Rochester Council 178, K. of C.; and Elmer E. Fairchild, chairman of the Monroe War Savings Stamp Committee.

Keep Home Fires Burning!

Miss Nora Schindler, one of the campaigners, sang "Keep the Home Fires Burning," accompanied by the band, much to the pleasure of the big audience.

As previously announced, the final figures of the campaign on Saturday night showed a total of \$337,607.75 in sales and pledges, but it is expected that that sum will be considerably larger when all of the reports are in and checked up on the final audits.

Some of the more important totals of the campaign are as follows:

Woman's Division—(reported by following captains) Mrs. James Lyons, \$4,778; Mrs. James F. McMahon, \$3,046; Mrs. Edward F. Moran, \$4,065; Mrs. William A. Gropp, \$2,160; Mrs. Frank A. Flora, \$3,152; Mrs. Florence Norlier, \$1,681; Mrs. William H. Murray, \$5,992; Mrs. William M. Kipp, \$2,059; Mrs. Howard Judson, \$326; Mrs. J. J. Popp, \$360; Mrs. A. Steele, representing Rebecca Lodge, I. O. O. F., \$2,015.

Lodges—Court 35, Foresters of America, \$1,000; Knights of Columbus, \$3,857.66; Knights of Pythias, \$1,157; Lalla Rookh Grotto, \$100; Carnation Court, Tribe of Ben Hur, \$110; Moose, \$12,800 Elks \$6642.

A women's auxiliary of the Knights of Columbus, composed of Mrs. F. Cunningham, Mrs. A. C. Delaney, Mrs. Charles Haggerty and Mrs. M. H. Neil each assisted by six women workers did very effective work in the campaign.

LIMIT CLUB DRIVE ENDS

War Service Corps To Take Up Work of Thrift Stamp Sales.

CITY STILL BELOW QUOTA

Postoffice Sales Increase Greatly, but Good Work Must Be Kept Up If Rochester Goes "Over the Top."

Approximately \$1,500,000 of Rochester's War Savings quota of \$5,500,000 has been raised. Edward E. Morris general secretary, at the close of the



THOMAS H. ARMSTRONG, one of captains in War Savings Stamp drive of Limit Club.

intensive drive of the Limit Club yesterday announced the total results of that organization's activities, which started last Tuesday and ended at noon yesterday, as \$738,000. The total subscriptions for the half day yesterday was \$32,000. All the returns from the team workers have not been received, and it is believed that the final amount, after the rest of the pledges are handed in at headquarters, will be about \$750,000.

The total cash sales of War Savings and Thrift Stamps for the week announced by the Postoffice last night was \$111,803.75. The records of the Postoffice showed that 17,506 five-dollar stamps and 97,095 twenty-five-cent stamps were sold in the last six days. Before the Limit Club campaign started, \$600,000 worth of stamps had been sold in this city, which brings the total from the beginning of the year up to last night to approximately a million and a half dollars. Therefore the War Savings committee, of which Elmer E. Fairchild is chairman, still has \$4,000,000 to raise before the end of the year.

Large Postoffice Sales.

The Postoffice sales last week were the largest since the stamps were introduced in Rochester by the government. In the previous week the Postoffice sales amounted to \$75,460, which was a record up to that time. Since Mr. Fairchild has taken charge, the weekly totals at the Postoffice have been increasing constantly. The next campaign will be that of the War Service Corps, which will make a house-to-house canvass.

Secretary Morris pointed out that there was no reason yet for stamp purchasers to pat themselves on the back because of the increase in the weekly sales reported by the Postoffice. To reach the quota, he said, it was necessary for Rochester to purchase an average of \$110,000 a week from the beginning to the end of 1918. This was the first week in which the cash sales exceeded the weekly quota, and then it was only by about \$1,800.

Arthur L. Stern, chairman of the Limit Club organization, last night announced that his teams will remain organized on a smaller scale, co-operate with the War Service Corps and continue to solicit members for the Limit Club until Rochester's quota is reached.

"Mr. Stern and his organization have done a splendid work," said Chairman Fairchild last night. "Their task has been one of the most heroic as well as one of the most valuable in the patriotic campaigns of Rochester. They pitched in when all sorts of odds were against them, at a time when many persons reasonably expected to join the Limit Club by pledging themselves to purchase \$1,000 worth of stamps each were away on vacations, and there were other obstacles. Nevertheless, they have raised about 14 per cent of the entire quota and more than 100 per cent of the money raised for this purpose in the first six months of the year. They have, in other words, more than doubled the total amount of sales on record at the time they started the campaign."

Service Corps Next.

"The War Service Corps will go forth, well organized and well prepared for a good campaign, under the leadership of Colonel J. Warrant Castleman. The corps is composed of a splendid body of patriotic men and women who have been successful in everything they have attempted. They may be expected to make a fine showing for the War Savings Campaign. The Limit Club organization will keep right on. Rochester's quota of stamps will be sold."

Chairman Fairchild will go to Albany on Wednesday, when there will be a convention of War Savings chairmen from all over the state. Senator William J. Tully will preside. Experiences and ideas will be exchanged, and the outcome of the meeting is expected to be more plans for hastening the sale of stamps.

One of the features of the War Savings Stamp campaign during the last week was the way in which lists containing thousands of names of prospective pledges, which was necessary to get out on short notice, were handled by the volunteer organization of the War Service Corps, assisted by students of the Rochester Business Institute, who were called in an emergency.

In order that those lists be put in the hands of the workers on time, it was necessary that a force of typists become available and a call sent into the Rochester Business Institute met with immediate response. A force of thirteen girls volunteered to undertake the work and finished it with remarkable rapidity.

The force was made up of F. Hardwick, M. Brown, M. McKaye, H. Harvey, M. M. Hostedder, E. Dwire, Frieda Herowitz, F. Summerlayes, Katherine Gaylords, Mary M. Brown, Rose Maines, Gladys Schisler and M. Una Dandy.

BERLIN MUST BE GOAL FOR ALLIED ARMIES

July 7-18

Only Thorough Subjugation of Germany Will Do Away With Menace of Militarism, Says James M. Beck, Noted Publicist.

Taking as his theme the words of President Wilson: "There can be but one issue. The settlement must be final, no half-way decision would be tolerated," James M. Beck, of New York City, former assistant attorney general of the United States, speaking last night at Convention Hall, declared "We're either going down to disaster, in which event it matters not what becomes of this nation or any other nation, or, please God, we are going to cross the Rhine, march down Under den Linden and stack the Allied arms under that balcony from which the Kaiser preached his damnable doctrine that might makes right."

"Suppose we compromise?" said Mr. Beck, "Germany will again begin preparations. We know the Frankenstein of civilization. To every 10 submarines that she has now, she will have hundreds. What would become of the commerce of the nations? If she has 10,000 airplanes now, she will have 100,000. Instead of sending 10 or 15 over London or Paris, she will send a fleet of 100, dropping bigger and more deadly bombs than those she now has. Instead of mustard gas, she will have even worse deviltries of chemistry. I am telling you, if we compromise now, if we don't strangle

Over

July 9-19

this 'Toul terror, liberal civilization is gone. If the power that can launch such terrific powers of destruction is allowed to go unpunished to build at leisure and invent new weapons, civilization is seeing its twilight. It were far better for the human race to perish than that right and justice and liberty be ground to pieces by terror walking by night and stalking even at noon-day.

"I want you all to remember this phrase, if you forget everything else I say to you tonight. This phrase is: 'When a bully starts out to bully the world, there is only one thing to do, and that is to thrash the bully.'"

Mr. Beck was introduced by Arthur E. Sutherland and both he and Mr. Sutherland made stirring appeals to the persons in the audience to purchase war savings stamps to the limit of their ability.

The meeting was opened with music by the Park Band which was followed by a flag-raising ceremony under the direction of soldiers from Kodak Park School of Aerial Photography. Mlle. Yvonne de Treville, prima donna of the Royal Opera of Brussels, who is touring the country under the direction of the National Patriotic Song Committee, sang several numbers accompanied by Miss Fay Foster. Among the songs was one composed by Miss Foster, "The Americans Come."

The meeting was held under the auspices of the Limit Club of the War Savings Stamp Committee of Rochester.

WHY WELL-TO-DO SHOULD BUY WAR SAVINGS STAMPS

Strong Reasons Presented by Rev. A. W. Beaven.

ASK WOMEN TO SACRIFICE

July 9/18
Captains of Limit Club Propose to Urge Them Really to Do Without Something and Buy Stamps. Club to Open Quarters To-day

Declaring United States War Savings Stamps to be the best investment and the best securities offered to the people by the government since America entered the war, Rev. Albert W. Beaven, in a strong address yesterday afternoon at the Chamber of Commerce, called upon the Limit Club to get everybody in the city who could afford to "go the limit" in stamp purchases. The majors, captains and lieutenants gathered at the chamber, filling the large banquet hall, to receive final instructions before starting their campaign, which will begin this morning. Arthur L. Stern, chairman, presided.

Elmer E. Fairchild, head of the Monroe County War Savings Committee, announced that a plan for checking up the pledged had been formed. A follow-up system will be applied both to the pledges obtained by the Limit Club and the War Service Corps. It would be seen,

Dollar Books of Thrift Stamps, Doubles Investment Through Luck

\$1,000 Reward Determined by Drawing at Close of Fraternal Campaign Goes to Burton W. Louk—Joint Investors Win \$200, Also Two \$10 Prizes—Other Winners.

Official confirmation of the report received on Sunday night that Burton W. Louk of 138 Dorchester Road, a teller in the National Bank of Commerce, is the holder of War Savings Stamp book No. 330,473, which wins the \$1,000 reward determined by the drawing held in front of Convention Hall on Saturday night, came from the office of Attorney James S. Bryan, general chairman of the fraternal campaign, yesterday afternoon. Mr. Bryan is attending a convention of Elks at Atlantic City and will not return until late in the week, but headquarters of the campaign are being continued in his absence at his office at 538 Powers Building, where the lucky persons in the drawing should report.

The second reward, \$200, for which 386,253 was the winning number, goes

to Alphons J. Klem, jr., of 277 Lyndhurst Street, well known tobacconist, and John Stoecker of 36 North Union Street, joint owners of the lucky book of stamps. They clubbed together and purchased 194 books during the campaign. Mr. Louk, winner of the \$1,000 reward, purchased 1,000 books of stamps during the campaign.

The third large prize, \$100, has not been claimed to date. It goes to the person holding book number 378,827.

In the block of stamps purchased by Mr. Klem and Mr. Stoecker were two other books bearing numbers 286,254 and 286,259, each of which wins one of the seventy \$10 prizes.

Winners of two other \$10 prizes made themselves known yesterday afternoon. They are Mrs. George C. Donahue, wife of the general secretary, and Miss W. Gertrude Datz of 479 Winton Road.

he said, that each man, woman and child who agreed to purchase stamps should make the purchase before the end of the year. Mr. Stern announced that a list of all persons who contributed \$50 and more to the War Chest had been obtained, but on looking over the names and amounts the Executive Committee had found that many persons on the list had contributed only a tenth of what they should have and it was decided not to use these names as a guide for the Limit Club. A new list was prepared.

Government's Best Offer.

In his address Mr. Beaven said: "War Savings Stamps are the best investment offered to purchasers by the government since Uncle Sam entered the war. They are better than Liberty bonds for the investor because they cannot shrink in value. They must bring the purchaser more than he paid for them no matter when the purchaser cashes them.

"When you solicit a prospective buyer he may say to you that the intention of the government was to have the working people only purchase these stamps. This is not true. The United States treasury is asking the country to invest \$2,000,000,000 in war stamps. It is absurd to expect to get that amount in quarters, half dollars and dollars. It cannot be done. The quota for Rochester is \$5,500,000. Less than \$700,000 has been obtained. Something like the remaining amount was solicited for the War Chest, which could not have obtained its millions in such small sums. In fact, some of the subscriptions to the War Chest were in the hundreds of thousands.

Appeal to Well-to-Do.

"But suppose we assume that the War Savings Stamps are for the working people alone. Then who were the Liberty bonds for? The wealthy and well-to-do? Well, the vast majority of Liberty bond

subscribers in the third issue are working people, and most of the money obtained through Liberty bond subscriptions was obtained from the workers. We went into the factories and virtually threatened them with their jobs if they did not subscribe. Then the working people assumed the burden of Liberty bonds that should have been placed upon the shoulders of the rich. Assuming that War Savings Stamps are their burden and they have carried yours in Liberty bonds, why not reciprocate now and at least help them to carry theirs?"

"The wealthy must help, otherwise Rochester will fail in its response to the government for \$5,500,000. It is not sufficient that each head of the well-to-do household in Rochester goes the limit. Each member of his family must become members of the Limit Club. Unless this be made clear Rochester will find behind."

No Trading of Liberty Bonds.

Mr. Stern instructed the captains and lieutenants not to accept Liberty bonds in payment for War Savings Stamps, as that would not place more money in the treasury of the government, but he taking it from one pocket and placing it in another. The workers also were told to discourage anyone who offered to sell his bonds and invest the money in stamps.

It was decided by several captains to make a strong drive to interest the women of Rochester. In proposing this one captain said:

"The women are not making the sacrifices that they should. We will request them to buy stamps from the allowances given them by their husbands and fathers. In most homes, while the men have reduced their expenses and given up many luxuries, the women are indifferent. They get the same amount, if not more, of money from their husbands to run the home and to dress themselves, and they dress just as well as they ever did and eat as well as they ever did. I

do not think we can make it too
in telling them they are not doing their
duty."

Headquarters Will Open.

Headquarters will be opened this morning at No. 330 Main street east, formerly headquarters of the Rochester Chapter of the Red Cross in the Sibley building. Mr. Stern has instructed the workers to report results daily to their captains. The E. C. Pierrepont Company has donated signs for the headquarters, which will be furnished free by the New England Furniture Company.

The first unsolicited members of the Limit Club were announced yesterday. They are men, women and organizations who joined without being asked. The list follows: George Eastman, Thomas B. Dunn and all members of his family Harry T. Toney, Damascus Temple Edward G. Miner, Mr. and Mrs. Hiram W. Sibley, Mrs. J. Crittenden, F. Harper Sibley, Louis Stein and Simor N. Stein.

Club Further Organized.

The following were added to the Limit Club yesterday:

John R. Powers, captain; lieutenants Ray Curran, Charles Glidden, Edward Lucas, James Whalen, George Wagner

R. O. DeMallie, T. J. Lenheady, H. N. Schiffer, Leon Du Bois.

Charles G. Lyman, captain; lieutenants, Lewis K. Miller, Fred W. Parkhurst, F. C. Dolcater, A. E. Barnum, F. H. Stewart, E. Adams, Leo C. Fleming.

D. M. Regan, captain; lieutenants, Leo Hengstler, A. Brausch, J. J. Regan, Frank Borzelleri, Harry Civin, Charles Day, A. Rosenbloom, William Brogan, M. Kritzli, Roy Kelly.

Thomas Wood, captain; lieutenants, J. P. Trux M. J. Redmond, M. Upton Malley, George Robisch, Louis Condora, George W. Lowenguth, Joseph H. Griffin, Roscoe C. Dorn, I. J. Bristol, Florence L. Hockeborn. John W. Tackell, captain; lieutenants Robert R. Sidebotham, J. A. Thomas, Carl G. Barth, N. J. Mack, S. Keller, Adolph Buzg, George E. Mayer.

Max Holtz, captain; lieutenants, Leo August, Al Goldsmith, Clarence Nachan, M. G. Ellenbogen, Sam Goldberg.

H. S. Day captain; lieutenants, Herbert Stern, William Wilson.

Milton E. Gibbs, captain; lieutenants, William Ager, W. B. Morton, William A. Alexander, Irving F. Hoyt, Spencer W. Greene.

Stanley E. Hunting, captain; lieutenants, R. G. Milks, F. B. Ewell, Walter Platt, Albert L. Meyer, A. J. Swezy, Harold Field, T. W. Shannon, Henry Niven, George C. Wigg, Frederick G. Lee.

Herman Dossenbach, captain; lieutenants, W. C. Ludwig, Frederick Miller, Frank Gottry, William Pidgeon, Fred Crft, J. Stuart Cole, Charles E. Ogden, W. H. Lakeman, W. A. Montgomery.

George C. Donahue, captain; lieutenants, Dr. R. J. Decker, Fred Mutschler, Frank G. Kunz, J. F. McMahon, James S. Bryan, Norman Schiffrin, William M. Smith, Hermon Simon, W. H. McGill.

Ezra J. Boller, captain; lieutenants, Farington Smith, Harry Leiter, Raymond Fagan, George W. Todd, Selden May, W. E. Macy.

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

AMERICA NOW UNITED AS NEVER BEFORE, MUST LEAD WORLD TO GREAT VICTORY

Word That James M. Beck Gives to Audience in Convention Hall at Meeting to Inaugurate Second Drive for War Savings Stamps.

TO COMPROMISE WOULD BE TO PUT CIVILIZATION LONG UNDER SHADOW

The patriotic mass meeting in Convention Hall last night had a number of features, any one of which would have carried a meeting to success. First of all, it was for the purpose of opening the intensive War Savings campaign and the drive of the Limit Club for members. Then the speaker was James M. Beck, whom former Supreme Court Justice Arthur E. Sutherland called "the leader of the American bar." As a special attraction there was Mlle. Yvonne de Treville, prima donna of the Royal Opera of Brussels, who is now giving her time and talents to the work of the National Patriotic Song Committee. There was Miss Fay Foster, as accompanist, who was the composer of one of the songs the prima donna sang. There was a flag-raising by men from the United States School of Aerial Photography. There was music by the Park Band, and several selections by a fife and drum corps from the Kodak School. And just to send everybody home in a joyous frame of mind the young soldiers gave a sort of vaudeville show of their own.

Text from Wilson's Speech.

Mr. Sutherland presided at the meeting. In his introductory remarks he paid a tribute to the two Rochester boys who had been given posthumously the cross for distinguished service. Theron Dalrymple, of No. 19 Ruth place, and William P. Higginson, of No. 986 Harvard street.

Mr. Beck gave a very illuminating address, taking his text from the speech that President Wilson delivered on Independence Day at Mount Vernon. He was especially emphatic in saying that there can be no compromise with the German nation, that America must cross the Rhine, march down Unter den Linden and stack their arms under the very balcony from which the Kaiser is preaching his doctrines. When Mr. Beck made this assertion the large audience showed unmistakably that it agreed with him to a man.

"Three years ago," said Mr. Beck, "I predicted that if America would be but true to her ideals, she would assume the moral leadership of the world. I also said in the darkest hour of our neutrality, when men were saying that ours would never be a united nation, that if America were not false to the great tra-

dition out of which she was born, the American people would rally to the great and just cause and we would be in fact, as well as in name, the United States of America.

Country Now United.

"My prophecy has come to pass. East and west of the mighty Father of Waters, north and south of the Mason-Dixon line, the American people are one to-night. When President Wilson stood at Washington's tomb and made that scholarly address he spoke not for a party or a faction, but for the whole American people. If George Washington could have suddenly appeared on that day to hear our President's address, the part that would have brought the Lion of Trenton to President Wilson's feet is this: 'The past and the present are in deadly grapple, and the people of the world are being done to death between them. There can be but one issue. The settlement must be final. There can be no compromise. No half-way decision would be tolerable. No half-way decision is conceivable.' There spoke the president of the whole American people. If Washington had been present, there would have been no one more enthusiastic. In all the darkness and gloom preceding Yorktown, you will never find that Washington talked compromise. For him there was nothing to do but go on to a conclusive victory or die in the attempt.

"When later in his speech President Wilson says that the reign of law is the final issue of the war, he says that which expresses the thing in its ultimate analysis. But it is not only the reign of law that is at stake; the destruction of terror in civilization must be brought about. Germany has substituted for reason the blind powers of terror. We are in the very crisis of the great crisis in the history of the world. We don't know for certain whether the power of terror will prevail, or whether it is to be forever slaughtered and justice and reason reinstated.

Effect of Compromise.

"Suppose we compromise? Germany will again begin preparations. We know the Frankenstein of civilization. To every ten submarines that she has now, she will have hundreds. What would become of the commerce of the nations? she has 10,000 airplanes.

or fifteen over London or Paris. She will be sending a fleet of a hundred, dropping bigger and more deadly bombs than those she now has. Instead of mustard gas, she will have even worse deviltries of chemistry. I am telling you, if we compromise now, if we don't strangle this foul terror, liberal civilization is gone. If the power that can launch such terrific powers of destruction is allowed to go unpunished to build at leisure and invent new weapons, civilization is seeing its twilight. It were far better that the world be uninhabited. It were better for the human race to perish than that right and justice and liberty be ground to pieces by terror walking by night and stalking even at noon-day.

"All these facts would have appealed to George Washington. He would have described the situation in one homely phrase. And I want you all to remember this phrase, if you forget everything else I say to you to-night. This phrase is: 'When a bully starts out to bully the world, there is only one thing to do, and that is to thrash the bully.'

"The greatest indictment against Germany is that she has debased our ideal of civilization and taken from us that

which made our souls live in the stars and gave to life a greater refinement, and gave the hope of a better and finer day towards which civilization was moving. All of this was challenged to the death by a nation which says that victory is for the side which can carry terror to the fullest. For us to lose this war, to even compromise it, would be a return to cave dwelling. If Germany wins the war, potentially she has imposed the reign of terror on the world. Let her come out of the war with the prestige of having won it, it will follow that at any time that she is dissatisfied with the existing order, she will simply say, 'You will do as I say, or we will launch again the submarines, the aeroplanes, the deadly gas.' There is only one thing to do—thrash the bully. Make him realize who is the master of civilization."

Appeals for Stamps.

Mr. Beck then contrasted the psychology of the German mind and the minds of the Allies. For the past forty years the Germans have taught and preached that might made right, while the Allies and the United States have been for the peace-at-any-price doctrine. He said that there had been an incessant compromise of right for the cause of peace since Frederick the Great unjustly seized Silesia.

At the end of his address he spoke for a few minutes on the War Savings Stamps, and urged the greater practice of thrift throughout the nation. In conclusion, he spoke of the debt that some of the Allied nations have contracted with this country. This country, one the other hand, has a debt which it owes to the nations overseas. For more than three years these nations fought for the things that America holds dear and have been offering up the lives of their men by the thousand and tens of thousands. "When the the war is over," pleaded Mr. Beck, "and these nations come to us and say they will pay their debt as soon as they can, let us tell them that they have no debt, they have paid it many times over and that it is receipted in full."

Soldier Stunts Full of Pep.

Mrs. de Treville charmed the large audience last night with her two groups of selections. She first gave an aria from "Une Ballo in Maschera," and the laughing song from "Manon Lescaut." When the audience was insistent, she sang "The

Marseillaise" with more dramatic fervor than it has ever before received. Her first group contained "Dear Lad o' Mine," by Gena Branscombe, and Miss Foster's "The Americans Come." The last number is a real gem and is one of the war songs that ought to live after the struggle is over. Miss Foster and her interpreter were given a loud cheer by the soldiers at the end of this number.

Just before the program started last night, two men from the Aerial School unfurled a large American flag, which remained suspended over the stage all evening. As the flag was drawn into place the band played "America" and "The Star Spangled Banner."

The closing stunts of the soldiers were most amusing. The song leader who made his first appearance at Exposition Park on July Fourth was again in evidence and last night he had a much better chance. He is more than a song leader; he is a man with a ready flow of talk, and most of it is funny. His introductions of the quartette and of the three men who sang solos were very amusing. One of the singers sang in Russian the Hymn of Free Russia. It was an interesting example of Russian music and the young soldier sang it with feeling and artistry.

EITHER WE'RE GOING DOWN TO DISASTER, OR WE'LL CROSS THE RHINE TO GET HUNS

No Half-way Mark, New York City Attorney Tells Great Crowd at Mass Meeting, Opening Big Campaign for Sale of War Savings Stamps in Monroe County---Soldier-Students from United States Army School of Aerial Photography Raise Flag and Rochester Park Band Plays Lively Programme of Patriotic Airs---Mlle. Yvonne De Treville Thrills Audience with Varied List of Vocal Solos.

July 9-18

"We're either going down to disaster, in which event it matters not what becomes of this nation or any other nation, or, please God, we're going to cross the Rhine, march down the Unter Den Linden and stack the allied arms under that balcony from which the Kaiser preached his damnable doctrine that might makes right."

With those stirring words, James M. Beck of New York City, former assistant attorney-general of the United States, introduced as "the leader of the American bar," speaking before a large audience in Convention Hall last night, drew forth an ovation that shook the building. As was forecasted, the meeting, which marked the opening of an intensive drive for members of the Limit Club, who are purchasers of \$1,000 worth of War Savings Stamps, was one of the most brilliant patriotic events in Rochester since the United States entered the war.

Mr. Beck spoke at the invitation of George Eastman, who occupied a seat on the platform, as did other prominent men and women of Rochester, and was introduced by Attorney Arthur E. Sutherland. Mr. Beck is the author of "The Evidence in the Case,"

and other war books that have created a distinct impression upon the minds



ATTORNEY JAMES M. BECK of New York City, author of "The Evidence in the Case."



DR. FREDERICK R. SMITH, who holds rank of major in War Savings Stamp Campaign of Limit Club.

of the American people, and he is looked upon as one of the keenest and most thorough analysts of the causes of the war and the ultimate ends for which the allies are striving.

Deficit in War Loans.

In his introductory remarks, Attorney Sutherland touched upon the fact that Rochester is woefully behind in its purchase of War Savings Stamps, for which a quota of \$5,500,000 has been established. He said that Rochester, because of its dilatory response to the call, is approximately \$2,900,000 short on its war loans to the government, despite the fact that it over-subscribed the first three Liberty Loans by nearly \$2,000,000. In appealing for the purchase of \$2,000,000 worth of stamps in Rochester this week, he pointed with pride to the fact that out of 63 soldiers from the entire American army in France who were awarded the distinguished service cross on July 4, two were from Rochester.

"Neither of those boys will come back," he said. "Both paid the supreme sacrifice."

In his opening remarks, Mr. Beck paid eloquent tribute to the Rochester boys mentioned by Attorney Sutherland. They were Sergeant Theron Dalrymple of 19 Ruth Place, and Sergeant William Higginson of 986 Harvard Street.

Mr. Beck spoke, in part, as follows: "I want to speak to you with regard to the great justification for this sacrifice, and for the lesser sacrifice asked at your hands by the War Savings Stamp fund. And I want to base my remarks upon the words uttered by our President recently in his Mt. Vernon address, when he declared that there shall be no compromise in the war. I think that was one of the most significant and prophetic scenes in history when President Wilson, standing at the grated door of the tomb of George Washington, on July 4 last, addressed the representatives of 33 sovereign nations, other than our own, of which probably two-thirds are our allies in this great war. Such a sight was never before known in American history. If George Washington could have been there to hear that speech he would have applauded with enthusiasm."

Americans United.

"I do not often remember the things I have said in public for long, but if memory serves me correct I stood on this same platform more than a year and a half ago and predicted that if the United States would but be true to its ideals, it would assume moral leadership of the world. That, I said, could not be true unless we were in fact, as in name, the United States of America. My prophesy has come to pass. The American people are one to-night, and when President Wilson, at Washington's tomb, made that scholarly address he spoke not for a party, not for a faction; he spoke for the whole American people."

"And the part of the President's gracefully phrased speech that would have brought the lion of Trenton to his feet was when he said: 'There can be but one issue. The settlement must be final. There can be no compromise; no half-way decision would be tolerable; no half-way decision is conceivable.' From no one would President Wilson have had more enthusiastic assent than from George Washington."

"The history of the American Revolution from Bunker Hill to Yorktown

is a series of technical disasters. Washington did not win hardly a single important battle, and yet you will fail to find in all the darkness and



WILLIAM H. BEERS, one of the captains in Limit Club's War Savings Stamp Campaign.

HIGHER LAW GOVERNS WAR, MR. BECK SAYS

Continued from Page Six.

higher law vindicated in the Emancipation proclamation. But the fact remains that the mere suggestion that above the Constitution of the United States there was any higher law was especially in one section of our country, a seeming challenge to their institutions, and, while the term, as a term, has largely disappeared in our American politics, it now derives new significance in the great moral crisis through which we are passing.

"What do we mean by the higher law? The dominance of a political state in the imagination of men leads to the result that men ordinarily do not regard anything as a law unless a legislature passes it, a judiciary interprets it and an executive enforces it. To the eye of imagination human society is an efficient organic unit and that unit has its laws which no legislature has passed and which lack a common executive to enforce, and yet I venture to say that these laws (the higher law of which William H. Seward spoke) far more intimately affect the daily lives of everyone and receive the more general obedience than even the laws that a state legislature or our national congress will pass."

Psychological Significance.

"The law that bids a man to rise when a woman approaches or to raise

his hat in her presence has a profound psychological and social significance in marking a permanent differentiation of the social offices of the two sexes. And if you pass from daily etiquette to graver matters, when the Titanic went down, from all that were on that ill-fated boat there arose the instinctive cry of 'Women and children first.' Why was that? It was not that the men on that boat were necessarily of less value to society than the women and children, for there were men of great distinction and importance to the public welfare on the Titanic. It was a profound, instinctive prompting of the human conscience and it was a part of that higher law of which I speak."

"Far from the higher law being simply the morality of spiritually minded persons, and therefore a part of the ideals of the world, it is recognized by the most important human institutions. International law itself is but one recognition of the higher law although it has no legislature to enact it, no judiciary to interpret it and no common sovereign power to enforce it. And yet who questions for one moment the obligations of international law in normal times? But rising above that, there has been for a thousand years and more, not in one race, but in many, the instinctive recognition of the higher law."

Law and Justice.

"Prior to our revolution there were five chief justices of England who held that any law of parliament that was repugnant to common justice was inherently void and a judiciary would so declare it. It is true that with the coming of the revolution, and partly as a result of our struggle for independence, the doctrine of the omnipotence of parliament came into being. But until that time the English common law, following the Roman law and going back to Rome itself of classic times, always recognized that there was written fundamentally in all siftings of legal power the modification that if laws offended the fundamental decencies of human life as suggested by the human conscience and illumined by revealed religion, such a law was absolutely void."

"In France, for example, for years no law could become a law even though it were proclaimed by an autocratic king, if the judiciary failed to register it. And whenever a judiciary felt that a law was repugnant to those fundamental decencies of human conduct, they thereupon refused to register it and thus nullified the law long before we had the system here."

"What is this higher law? Has it ever been defined? It is simply this—at least, this is the best definition that occurs to me—it is to do justice, to love, mercy and to walk humbly before our God."

"Three years ago I predicted that if America would be but true to her ideals, she would assume the moral leadership of the world. I also said in the darkest hour of our neutrality, when men were saying that ours would never be a united nation, that if America were not false to the great tradition out of which she was born, the American people would rally to the great and just cause and we would

American People Are One.

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Indorsement of Stamp Campaign.

The speaker contrasted the psychology of the German mind and the minds of the Allies. For the past forty years the Germans, he said, had taught and preached that might made right, while the Allies and the United States had been for the peace-at-any-price doctrine. He said that there had been an incessant compromise of right for the cause of peace since Frederick the Great unjustly seized Silesia.

Mr. Beck concluded with an indorsement of the campaign to sell War Savings stamps, and urged greater practice of thrift throughout the nation. He spoke of the debt that some of the Allied nations have contracted with this country. America, on the other hand, had a debt which it owed to the nations overseas. For more than three years these nations fought for the things that America held dear and had been offering up the lives of their men by the thousand and tens of thousands. "When the war is over," said Mr. Beck, "and these nations come to us and say they will pay their debt as soon as they can, let us tell them that they have no debt, they have paid it many times over and that it is received in full."

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Horrors Would Follow Compromise.

"Suppose we compromise? Germany will again begin preparations. We know the Frankenstein of civilization. To every ten submarines that she has now, she will have hundreds. What would become of the commerce of the nations? If she has 10,000 airplanes now, she will have 100,000. Instead of sending ten or fifteen over London or Paris, she will be sending a fleet of a hundred, dropping bigger and more deadly bombs than those she now has. Instead of mustard gas she will have even worse deviltories of chemistry. I am telling you, if we compromise now, if we don't strangle this foul terror, liberal civilization gone. If the power that can launch such terrific powers of destruction allowed to go unpunished to build leisure and invent new weapons, civilization is seeing its twilight. It were far better that the world be uninhabited. It were better for the human race to perish than that right and justice and liberty be ground to pieces by terror walking by night and stalking even at noon-day.

"All these facts would have appeared to George Washington. He would have described the situation in a homely phrase. And I want you to remember this phrase, if you forget everything else I say to you to-night. This phrase is: 'When a bully

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Hears Patriotic Speakers and Singer at W. S. S. Mass Meeting.

For democracy and freedom, yes, but above democracy, it is the higher law that governs the war of civilization.

This was the thought strikingly uttered and enlarged upon by James M. Beck to a large, responsive and appreciative audience in Convention hall last night.

"There is something more than conventional law at stake," he said, "something more than common law. There is at stake the higher law of civilization. I mean that above all the laws of state; above the laws that govern nations, are the great principles of right and wrong, dictated in human conscience and having their ultimate sanction in revealed religion, which no nation can challenge successfully. I mean the higher law of justice and equality, the one which Shakespeare expressed as 'mercy' in his immortal 'Merchant of Venice.'

"Germany not merely has raised a standard of terror, but she has given by her deeds, which admit of no misinterpretation, the challenge to this higher law. My greatest indictment against Germany is that she has debased the ideals of civilization and attempted to take from us that unbought grace of life which some call chivalry—others the higher law—all that lifted us above the plane of the cave dweller; all that is finest in life. She has attempted to create a condition whereby it would be merely a question of which of us can invoke the power of terror to the fullest.

War Brought Home.

The war was brought to Rochester as a word picture by Mr. Beck, and, as the gifted lawyer and raconteur sketched, in an allegorical figure, civilization's

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RD PICTURE THRILLS

Gift... lawyer and Author Finds... tion United.

casus belli, his audience saw a man and with an ever-increasing conviction that the United States is fighting because it has to fight, and must continue to fight until the necessity of war has disappeared. The author of "The Evidence in the Case" stated the case against Germany as the facts presented themselves to-day. There were further indictments to be uttered against the house of Hohenzollern since Mr. Beck spoke from the same platform about a year and a half ago. That which he predicted then had come to pass and now America, united as never before, must lead the world to victory.

The metaphor used by Mr. Beck was a man who had suddenly come before this audience in Convention hall with a receptacle in his hand. Inside this receptacle was a quantity of the terrible mustard gas used by the Germans in battle. This man had come as a foe to Rochester, equipped with a devilish concoction with which to threaten the people and force them to do his will.

Effect of Mustard Gas.

The speaker described the effect of the gas, told how it burned through clothing and into the flesh. If it touched one's eyes, the victim was blinded. The effect of this gas was more awful, while it lasted than any known disease. And this human monster also had placed a mine under Convention hall. He had but to press a button to blow the building to pieces, to bring the walls toppling down upon the innocent old men, women and children there assembled.

This demon pointed out that in a few moments he could fill the hall with the gas, or in an instant destroy the building if those present did not agree to pay him tribute. And this foe went through the city, entering churches, school houses and homes maiming and murdering all who did not obey him. Could he be endured? Would not every man in the city be ready at the least opportunity, in self defense, in defense of all the lives of the city, to kill him? Such was the German nation to-day, and this powerful, evil force had to be crushed.

"There must be no compromise peace," he said. "Germany must not be allowed to build anew the instruments of force. Where now she employs these deadly gases which cling to the sides of trenches and to the walls of buildings in the villages, ten years from now, what is to prevent her from having even more terrible chemical deviltries? Where now she has thousands of aeroplanes, what is to prevent her ten years from now from having tens of thousands, and where now she has hundreds of submarines, what is to prevent her from having thousands?"

Germany's Peace Attitude.

In a lighter vein, but nevertheless emphatic, striking and convincing

Mr. Beck touched upon Germany's peace attitude by giving a brief scenario of a melodrama, which, he said he remembered, concerned a young heroine named Nellie. In the first act, the villain caught Nellie in a mill, bound her hand and foot and attempted to decapitate her. In the second act, the scoundrel tied her to

a railroad track with the intention of having a locomotive run over her. In the third act he trapped her in a house and set the building afire. Then, in the fourth act, he asked: "Nellie, why can't you love me?"

The meeting was notable in many ways. Mlle. Yvonne De Treville, soprano prima donna of the Royal Opera company of Brussels, sang in a manner not only that charmed the audience, but to bring expressions of delight from Mr. Beck, who paid her, in his opening remarks, a glowing tribute in which the crowd present audibly and cheerfully concurred. The singer was accompanied by Fay Foster, composer of one of the songs sung by the prima donna, "The Americans Come." Both Mlle. De Treville and Miss Foster were presented to the audience by Arthur E. Sutherland, who preside and both were given a hearty ovation. "The Americans Come" was a song of rapture from the French, delighted and gratified that the soldiers from the United States had arrived on their soil to assist in the struggle for freedom. Mlle. De Treville was in fine voice and most apparently enjoyed the meeting.

The event was arranged to open the campaign of Arthur L. Stern's Limit club. On the platform with Mr. Beck were George Eastman, Dr. Rush Rhees; Elmer E. Fairchild, chairman of the Monroe County War Savings committee, and other prominent Rochester men. Besides a concert by the Park band, there was a musical entertainment by students of the School of Aerial Photography. Captain Charles F. Betz, commandant, was present, and, with his permission, the students gave the school yell in appreciation of Mlle. De Treville's rendition of "The Americans Come." The students opened the meeting with an impressive flag raising.

Introduced by Judge Sutherland.

Before introducing Mr. Beck, Justice Sutherland called attention to the purpose of the meeting. He pointed out that Rochester was woefully behind in its War Stamp subscriptions, being about \$2,900,000 short of its quota of \$5,500,000. In contrast to the dilatory people at home, Mr. Sutherland directed attention to the fact that of the sixty-three soldiers in the entire American army in France awarded the cross for distinguished and gallant service, two were Rochester men: Sergeants William Higginson, of 986 Harvard street, and Theron Dalrymple, of 19 Ruth place. Both had given their lives at the front.

"Neither of those boys will come back; both paid the supreme sacrifice," said Mr. Sutherland and followed with a plea to those present to help with their hands and money inasmuch as they did not help the cause of democracy with their lives.

Mr. Beck took his text from the Independence day address of President Wilson at Mount Vernon. The speaker declared that had George Washington been there to hear the President's address, the great revolutionary leader would have applauded the sentiment of no compromise with the German nation. In part, Mr. Beck said:

It has been said that the issue for which we are fighting is that between democracy and autocracy. In my judgment that is a grave understatement of the question. While I quite appreciate that the respective merits of these two forms of government are part of the great cause for which we are fighting, yet to make that the ultimate issue is in my judgment to confuse a symptom with a disease and to confound an incident with the substance.

Comparative Value of Form.

In other words, if it be half true that which Pope said more than a century and a half ago.

"For forms of government, let fools contest; That which is best administered is best."

then it would follow that so far as we have now gone in the war, if more efficient administration were the test of government, the autocracy of Germany might have little to fear in comparison with the present democracy of Russia. At all events—and I disclaim the idea that an efficient administration is the final test of the real merits of government for the comparative value of a form of government depends fundamentally upon its justice rather than its efficiency—that we were simply making war to determine whether a democratic government should be imposed on Germany, I, for my part, paying much higher importance to the personnel than to its form, would think that the world would be little advanced by a republic under Tirpitz or Hindenburg.

"To my mind the ultimate issue of this war in which all others can be merged and of which all others are but part is the supremacy of the higher law in the community of nations

"When I speak of the higher law, I think I should define what I mean, for I think jurists generally are very apt to regard the so-called higher law as merely and abstraction as idealists. Is there any such thing as the practical fact as the higher law? Sixty-eight years ago our country was convulsed by a statement that William H. Seward made in his first speech in congress when, addressing himself to the fugitive slave law, he used these words:

There Is a Higher Law.

"The constitution devotes the national domain to justice, to defense, to welfare and to liberty, but there is a higher law than the constitution."

"Webster sneered at it. Clay said that it was the end of Seward's career—a rather bad prediction because the man who spoke of the higher law became the secretary of state of Abraham Lincoln and lived to see the

Continued on Page Eight.

Can't find balance of article.

MANY RECRUITS FOR LIMIT CLUB ON OPENING DAY

At Least \$50,000 Added to
Stamp Sale Total.

CAN'T GIVE EXACT FIGURES

Reports Not Handed in by Some
Teams at Close of First Day of
Club's Drive—Some Wrong Im-
pressions in the Public's Mind

July 10-16
At least \$50,000 was added to the War
Savings Stamps sale of Rochester yes-
terday through the first day's canvass by
Arthur L. Stern's Limit Club. Returns
continued to reach headquarters at No.
330 Main street east until late, when Ed-
ward E. Morris, general secretary of the
War Savings Committee, decided to "call
it a day" and closed the office, to return
this morning, when, it is expected, many
more teams will report.

Elmer E. Fairchild, chairman of the
War Savings Committee, and Arthur L.
Stern, chairman of the Limit Club, said
last night that accurate figures could not
be given probably until the end of the
campaign. Judging from the reports of
the majors, captains and lieutenants, they
said prospective members of the Limit
Club were responding heartily to the call
to pledge themselves to purchase \$1,000
worth of stamps before the end of the
year.

All Have Invested in Stamps.

Invariably the workers find that men
and women solicited already have pur-
chased stamps. The number on hand is
figured in as part of the \$1,000 limit
allowed by the government for each pur-
chaser. Pledge cards returned to head-
quarters bear the amount that each mem-
ber has purchased and the additional sum
to make up the \$1,000. In determining
the increase in revenue for the United
States from each card it is necessary to
subtract, and the process of subtraction
with so many cards is slow. Captain
Charles Slein set a good example by
making his own subtractions and report-
ing the net gain by his team. His net
total for the day was \$3,730.

"No matter how little anyone has pur-
chased before asked to join the Limit
Club," said Mr. Stern, he is entitled to
membership if he pledges himself to pur-
chase additional stamps to make up the
\$1,000. The idea still seems to be held
by some that to become a member one
must pledge one's self for \$1,000 regard-
less of previous purchases and that inas-
much as the government will allow him
to get only \$1,000 worth, he is barred
from membership. This is not true. If
anyone, for instance, now owns \$100
worth of stamps and pledges himself to
purchase \$900 worth more before next
January, he may become a member."

Central Library of Rochester and Monroe County
Historic Scrapbooks Collection

Cost Less Than \$900
Another wrong impression reported by
workers was corrected by Mr. Fairchild.
It seems that some persons believe that
to become members it is necessary for
them to spend \$1,000 each.
"It is necessary only to purchase \$1,-
000 worth of stamps," said Mr. Fair-
child. "That amount of stamps will not
cost the purchaser \$1,000, but the gov-
ernment will give him \$1,000 for them
in 1923. For instance, stamps to the
amount of \$1,000 par value purchased
this month will cost considerably less
than \$900, but the purchaser is entitled
to membership. In agreeing to get \$1,-
000 worth, no matter how little the gov-
ernment charges him for them, he quali-
fies. On War Savings Stamps, not
Thrift Stamps, the government pays 4
per cent., compounded quarterly."

Mr. Fairchild said he desired to im-
press upon majors, captains and lieuten-
ants the necessity of reporting results
promptly each day to Secretary Morris.
He said Mr. Morris was entitled to as
much assistance in figuring up the re-
turns as he could get.

Secretary Keeps Plugging.

Mr. Morris has been in the throes of
the War Savings campaign since the be-
ginning of the year and is likely to con-
tinue to work at full speed until the end
of the year. His campaign is one of
365 days in the year. He is working
industriously at his desk whether the
Limit Club, the War Service Corps, the
fraternities or any other organization is
having a campaign.

The more promptly reports are made,
Mr. Fairchild said, the shorter will be
the hours of labor for the secretary,
whose average is more than ten hours a
day.

On Roll of Limit Club.

Among the Limit Club members reported
yesterday were these men and women:
Mr. and Mrs. William P. Knipper, Max
L. Holtz, A. L. Holtz, Clarence Nachnam,
Fred C. J. Deisinger, Charles Frankle,
Louis Frankle, Isaac Friedlich, Mr. and
Mrs. Harry Klonick, Harry M. Lowenthal,
John T. Leader, Eugene M. Lowenthal,
Matthews & Boucher, Benjamin S. Meyer,
Phillip Present, Mr. and Mrs. Arthur Slo-
man, Simon Stefel, Captain M. H. Van
Bergh, M. E. Wolff, P. V. Crittenden,
A. A. Meng, Mary D. Wright, James L.
Whitley, Morris Hanson, James E. Booth,
J. C. Barnard, Leon Andrews, J. H.
Monihan, McInerney & Bechtold, Dr. W.
S. Rambold, Leach Shoe Company, Mr.
and Mrs. John S. Davies, Crown Ribbon and
Carbon Manufacturing Company, Ruth
Everest Ward, Frank T. Sage, James S.
Watson, Charles H. Palmer, Mrs. Hiram
R. Wood, Julius M. Wile, Clarence Wheeler,
Charles H. Wanzer, Arthur L. Stern,
Herman Simon, Norman Schiffern, William
E. Sloan, Annie H. Smith, Isaac Stern,
Joseph B. Schraeder, Miss Urling Sibley,
Margaret D. Sibley, Frederick N. Sage,
Mrs. Peter F. Rauber, Mr. and Mrs. King-
man N. Robbins, Rochester Button Com-
pany, Pfaunder Company, L. H. Peddler,
Morris Present, Ellen M. Orphy, M. B.
Miles, Anthony A. Meng, Mrs. James F. Mc-
Mahon, Mrs. Alvin D. F. McIntosh, Henry
M. Stern, W. H. Mazill, David F. Lawless,
John M. Lee, Solomon Levin, B. W. Louk,
Fred K. Lemieux, Dan C. Lippman, George
J. Keyes, Frank Kunz, Malcolm C. Gray,
Charles Garson, John H. Gregory, George
C. Donahue, Dr. Richard J. Decker, Edward
A. Dentinger, P. V. Crittenden, J. Warren
Cutler, Gustave Erbe, H. J. Wynn, Dr.
William D. Wolff.

LIMIT CLUB FIELD OPEN FOR WORKERS

CANVASSERS MAY SOLICIT ANY-
ONE AFTER TO-DAY.

WOMEN VOLUNTEER AT OFFICE

Agency of Captain Harry T. Tinney
\$100,000 Ahead of All Others
in Stamp Sales.

After to-day the Limit club field
will be declared open, and the work-
ers need not confine their efforts to
prepared lists.

Although hundreds are devoting
most of their time to recruiting Limit
club members, reports of results have
come in slowly. This condition is ex-
plained by the tardiness of the cap-
tains in making known the names of
those who have agreed to buy \$1,000
in stamps before the end of the year.
On a big sign at headquarters the re-
sults of the work of the sixty-five cap-
tains will be painted for the first time
this afternoon. Up to to-morrow
morning the canvass for members
will be on the basis of cards furnished
the workers.

Among the women who have volun-
teered to classify results at the head-
quarters are Miss Mary E. Comerford,
Mrs. H. S. Judson and Mrs. C. L. Merz.
Names of Rochester residents who
have agreed to buy stamps to the
amount of the legal limit were being
reported at frequent intervals during
the morning. In some cases entire
families of three and four members
qualified for membership in the Limit
club.

New Members Reported.

Included in the new members are
the following: Gustav Erbe, Dr. W. D.
Wolff, Howard L. Smaling, Neil W.
Regan, Mr. and Mrs. Daniel Donahue,
Clarence E. Jennings, Martin J. Dow-
ling, Percival D. Oviatt, Emil J. Ber-
ger, Mrs. Joseph Michaels, Joseph Mi-
chaels, Hugh J. Wynn, Dr. Charles R.
Witherspoon, C. N. Replogle, Elizabeth
A. Caley, Mr. and Mrs. William P.
Knipper, Max L. Holtz, A. L. Holtz,
Clarence Nachnam, Fred C. J. Deising-
er, Charles Frankel, Louis Frankel,
Isaac Friedlich, Mr. and Mrs. Harry
Klonick, Harry M. Lowenthal, John T.
Leader, Eugene M. Lowenthal, Math-
ews & Boucher, Benjamin S. Meyer,
Phillip Present, Mr. and Mrs. Arthur
Sloman, Simon Stefel, Captain M. H.
Van Bergh, M. E. Wolff, P. V. Crittend-
en, A. A. Meng, Mary D. Wright,
James L. Whitley, Morris Hanson,
James E. Booth, J. C. Barnard, Leon
Andrews, J. H. Monihan, McInerney &
Bechtold, Dr. W. S. Rambo, Leach
Shoe company, Mr. and Mrs. John S.
Davies, Crown Ribbon and Carbon
Mfg. Co., Ruth Everest Ward, Frank
T. Sage, James S. Watson, Charles H.
Palmer, Mrs. Hiram R. Wood, Julius
M. Wile, Clarence Wheeler, Charles H.
Wanzer, Arthur L. Stern.

Captain Harry T. Tinney leading the Schoeffel team in the campaign of the Limit Club to put backward Rochester on the government's War Savings Stamps map, brought an encouraging report to headquarters at 330 Main street east this morning. Captain Tinney said:

Named for Men in Service.

"We are going to write George B. Schoeffel about what we are doing in his name to support the soldiers in France. Most of the men on my team sat at the dinner table at the Chamber of Commerce with George when he was acting as one of the assistant secretaries. The man after whom our selling team has been named is serving the Y. M. C. A. on the firing line of the western front. His friends in Rochester can best show their appreciation of his sacrifice by selling and buying War Savings stamps."

Nineteen thousand is the amount of stamp sales in the present campaign reported by Captain Tinney's team this morning. The unit is made up of the following men: S. Rae Hickok, Webster R. Hancock, Frank Cushman, Joseph R. Webster, Alden J. Covell, Hugh C. Ward, Louis P. Willsea, Henry W. Goetzman, Alva T. Stark, George E. Francis, Fred Culley, William E. Maloney and Victor Hurst.

Mr. Tinney, as manager of one of the Metropolitan Life Insurance offices in the city, is \$100,000 ahead of any other stamp selling agency in the city.

Miss Margaret A. Ellis, chairman of the girls' team at Kodak Park, reported a total of \$5,112 as a result of work for two days.

Among the hard workers in the campaign are the teams captained by Samuel J. Kearns and Charles Slein. Both are sticking close to the job. Captain Slein has set an example by not only making prompt reports, but figuring out the net increases made by his team each day. To get the net increase, it is necessary to make a subtraction between the amount of stamps a new member has on hand and the additional amount necessary to qualify him for membership. The difference shows how much money has been added to the treasury of the United States. The net gain by Captain Slein's team in one day was \$3,730.

ADD \$50,000 TO SALE OF STAMPS

Workers Quietly Scouring City, and Sales Come Fast.

ROCHESTER LAGS FAR BEHIND

Other Cities Nearly Complete Their Quotas, While Flower City Has Millions to Attain.

Lacking the ballyhoo of volunteer singers and vaudevillians, but with the same earnest purpose that characterized them, the Limit Club, led by

George B. Schoeffel, secretary added approximately \$50,000 to Rochester's War Savings Stamp record. The record was announced late last night at headquarters at 330 Main Street East by General Secretary Edward E. Morris.

Accurate results probably will be unobtainable until the end of the campaign, according to Elmer E. Fairchild, chairman of the War Savings committee. Majors, captains and lieutenants are responding whole heartedly to the call to hard work, and they report that those with whom they come in contact are giving splendidly.

Several incidents occurred yesterday to lighten the monotony of the work. At one home, not so very prosperous, either, a woman came to the door with her apron turned up and a dust



MORTIMER ADLER, who holds rank of major in War Savings Stamp Campaign of Limit Club.

cap perched on her head. George C. Donahue, secretary of the campaign, told her the purpose of the call. Before he had the words out of his mouth the woman had pledged herself to buy \$1,000 worth of stamps.

"I have \$1,000 worth already" she said, "and I've just been waiting for you to come around to double my purchase. We have a boy on the way across the water, we have \$5,000 invested in Liberty Bonds, and we are anxious to see that our boy and his bunkies under Pershing do not want for anything that will help toward victory."

Could Buy No More.

Mr. Donahue said last night that he was wordless for a moment before he could explain to the housewife that she was already a member of the Limit Club and could purchase no more, and he went on his way packing an inspiration that helped to flay three skinflints living on the same street.

While that experience was unique, the workers find that many unknowns already are members of the Limit Club. They also find that many are willing to become members as soon as they are told the full details, who did not care to purchase on the street. It was announced last night, to correct a

wrong impression, that stamps now in the possession of buyers count in on membership in the Limit Club. If a man has \$100 worth of stamps, he needs to purchase less than \$800 worth to join the club.

Captain Charles Slein is setting an example by making his own subtractions and reporting the net gain for his team. His total yesterday was \$3,730.

Chairman Fairchild is anxious to impress upon team leaders the necessity for reporting results promptly each to Secretary Morris. Mr. Morris



LEE RICHMOND, lieutenant in the Limit Club's War Savings Stamp Campaign.

has worked continuously on sales of stamps since the beginning of the year. His average day, so far, has been more than ten hours, it was said last night.

Figures given out at headquarters emphasize the fact that Rochester is far behind its quota in comparison to other large cities. Buffalo's quota is \$11,000,000, of which \$9,000,000 has been subscribed. Syracuse has sold \$3,000,000 of a \$4,000,000 quota, and Albany, with a quota of \$2,500,000, has but \$500,000 worth more of stamps to sell. Rochester's quota is \$5,500,000. It has sold but \$687,552 worth of stamps.

SECRETARY OF WAR SERVICE CORPS RESIGNS HIS POSITION

Dr. Mason D. Gray, executive secretary of the War Service corps, has resigned, but will continue as adjutant in an advisory capacity. The idea of organizing the corps along military lines was conceived by Dr. Gray. In all there are 4,000 workers in the organization which is headed by a colonel, with each ward of the city in charge of a major.

Under the system it is possible to reach every man, woman and child in the city in regular order and without any of the hit-and-miss method ordinarily followed. The corps did active service in the Third Liberty loan, the War Chest campaign and in pushing the sales of War Savings stamps.



REV. ALBERT W. BEAVEN.
 Captain in Limit Club Drive.

HUNDREDS OF THOUSANDS OF STAMPS SOLD

LIMIT CLUB CAMPAIGNERS ROLL UP THE FIGURES.

July 1/18
 FOUR-MINUTE MEN GET IN

Respond to Direct Call from Secretary M'Adoo—More Than \$250,000 in Pledges Received.

All the strength of the Rochester Four-Minute Men has been thrown into the Limit club's campaign for the sale of War Savings Stamps in amounts of \$1,000. Ordered into action by Chairman John J. McInerney, speakers will urge purchases of stamps to the legal limit in all theaters of the city to-night.

This schedule was announced this morning: Chairman McInerney, at shoe salesmen's style show; John R. Powers, at Piccadilly; Milton E. Gibbs, at Regent; Rev. Robert J. Drysdale, at Lyceum; John Keenan, at Victoria; Mrs. L. D. Eldredge, at Family; William MacFarlane, at Temple.

Strong appeals for War Saving stamps are being made in the theaters by the only Rochester "woman four-minuteman," Mrs. Bertha Pendexter Eldridge. She spoke in the Temple theater last night and this evening addresses the audience in the Family theater.

The Committee on Public Information and Secretary of the Treasury McAdoo have requested the Four-Minute-Men to take part in the War Savings campaign. In his letter, Secretary McAdoo writes:

"I have requested the Four-Minute Men to take part in this important campaign. I welcome your hearty co-operation. The value of your work cannot be overestimated. All departments of the government recognize the splendid assistance you have given every patriotic cause."

Secretary McAdoo says the purchase of stamps is a sacred obligation for the American people "who are privileged to remain in safety and comfort at home."

Major Daniel Donahue's division brought in a pledge for \$6,000 in stamps from the Knights of Columbus Building association, Inc., taken out in the name of the officers and directors. Early this morning names of new Limit club members were reported at the Main street east headquarters. At noon Chairman Arthur L. Stern was confident that to-day's record would far surpass the total of yesterday's reports, which went to \$255,070. The grand total of Limit club sales through yesterday amounted to \$345,070.

Late this morning a telegram was received from Albert B. Eastwood, engaged in Red Cross work at Washington. It follows:

"Will take one thousand War Savings stamps through William Eastwood & Son Co. Our opportunities for saying are not as good under conditions in Washington as when living at home."

Dr. Beaven Active.

Rev. Albert W. Beaven, pastor of Lake Avenue Baptist church, and captain of one of the Limit club teams, is one of the most enthusiastic supporters of the war savings idea in Rochester. The clergyman's arguments have caused many persons to purchase the legal limit in stamps. In his work Rev. Mr. Beaven has found that many persons are ignorant of the War Savings Stamp proposition. He believes that the present effort of the Limit club will have great educational value in readjusting the buying viewpoint of people able to invest in large blocks of stamps.

"It has taken six months for many Rochester people to understand the investment opportunities of savings stamps," said the pastor this morning. "The fact that the government has limited individual purchases is an indication of the splendid investment value of the stamps. During the first part of the year other issues have overshadowed the War Savings stamps sale. The present intensive drive is more than a selling campaign; it is an educational attempt to readjust the public mind on this question. People are already beginning to realize that this is not a twenty-five-cent proposition alone, but is an exceptional opportunity for the man able to invest \$100, \$500 and \$1,000."

Captain George C. Donahue this morning announced that Alexander B. Hone, general manager of Burke, FitzSimons, Hone Co., had made arrangements to place a thrift stamp in the pay envelope of each employee weekly as part payment on his salary. Other firms are expected to follow this example.

New members of the Limit club follows: Simon N. Stein, Louis N. Stein, Mrs. Mollie Stein Garson, Mrs. Sauer Weill, A. M. Blumenstiel, Sol

C. Guggenheim, Louis Griesheimer, Mary P. Harris, B. Eastwood, Douglas Packing company, Matthew Elliot, Mrs. Alfred Ernest, Dr. Charles R. Sumner.

"DUES" OF LIMIT CLUB PILING UP

Total of Stamp Sales for First Two Days Is \$345,070.

ADLER DIVISION LEADING

Lists May Be Disregarded; Field Open to All Team Workers—Women Clerks Volunteer.

Barely having had time enough to wear the creases out of its charter, the Rochester Limit Club of the War Savings Stamp campaign last night discovered that its membership "dues" at the end of the second day of its existence amounted to precisely \$345,070. The total reported yesterday by team workers is \$255,070, according to an announcement made by General Secretary Edward E. Morris, whose estimate of \$50,000 in Limit Club stamp sales on the first day of the drive was found to be far too low. The actual figure for Tuesday was \$90,000.

The division in charge of Mortimer Adler leads all others for the first two



CURTIS W. BARKER, Lieutenant in War Savings Stamp drive of Limit Club.

days of the campaign, with subscriptions totaling \$101,070.

The returns for the first two days, by divisions, follow: Major Mortimer Adler, \$101,070; Major James G. Palmer, \$67,700; Major Farley J. Withington, \$53,450; Major Daniel Beach, \$42,800; Major Dr. Frederick R. Smith, \$40,100; Major Daniel Donahue, \$23,050; Major Clarence Wheeler, \$16,900.

But for the fact that some of the team members have been tardy in making returns, the figures for the first two days would be considerably higher, in the opinion of Arthur L. Stern, general chairman of the Limit Club campaign.

Expresses Confidence.

"I am confident that an immense sum of money will be raised for the government by this campaign," said Chairman Stern last night. "The task is a large one, and, while the returns are encouraging, they do not offer good reason for slowing up. I firmly believe that Rochester's quota of \$5,500,000 will be reached."



WILLIAM T. NOLAN, Lieutenant in War Savings Stamp Drive of Limit Club.

Just before closing time last night, A. H. Neisner, a captain in Dr. Smith's division, walked into headquarters with eleven Limit Club members, for a net total of \$9,060. Four of his new members had not purchased any stamps since the beginning of the year, which mean a full \$4,000 from them.

The work of compiling daily figures at campaign headquarters was facilitated greatly yesterday by the assistance given Secretary Morris by three volunteer clerks, Miss Mary E. Comerford, Mrs. H. S. Judson and Mrs. C. L. Merz.

Beginning to-day, the field will be open to all team members. From now until Saturday noon, when the campaign closes, they may solicit anybody, not being confined to the divisional lists first provided.

**LARGE INCREASE
IN MEMBERSHIP
OF LIMIT CLUB**

**Mortimer Adler's Division
Far in Lead.**

TOTAL IS NOW AT \$345,070

Of the Individual Campaigners A. H. Neisner Is in Lead for Day with Eleven Members—Effort of War Service Corps to Begin July 22d

A great increase was shown in the returns from the Limit Club drive of the War Savings Stamps campaign last night. Edward E. Morris, general secretary, announced the total reported for yesterday by the team workers as \$255,070.

Mortimer Adler's division led all others for the two days with subscriptions amounting to \$101,070. The total for the two days is \$345,070, based on actual returns.

The returns for the two days of the campaign by divisions follow:

Mortimer Adler	\$101,070
James G. Palmer	67,700
Farley J. Withington	53,450
Daniel Beach	42,800
Dr. Frederick R. Smith	40,100
Daniel Donahue	23,050
Clarence Wheeler	16,900
Total	\$345,070

Arthur L. Stern, chairman, said some of the team members were still tardy in making reports, otherwise the showing would have been greater. He expressed himself as pleased with the increase.

"Of course, a large number of pledges reported to-day were obtained yesterday," he said yesterday evening. "The situation would be more correctly stated if the \$345,070 was divided into halves and each half given as the daily average. The figures show, however, that the teams are on the job, and an immense sum of money will be raised for the government by this campaign. The task is a large one because the quota of Rochester is \$5,500,000, so while the returns to-day are encouraging, they do not offer good reason for slowing up."

Obtains Eleven Members.

A. H. Neisner received the congratulations of Mr. Stern and Elmer E. Fairchild, chairman of the War Savings Committee, when he walked into headquarters just before closing time yesterday evening with eleven Limit Club members. Four of these had not purchased any stamps since the beginning of the year, which meant a full \$4,000 worth of stamps to be credited to the drive. His net total was \$9,060. Mr. Neisner is a captain in Dr. Frederick R. Smith's division and so far is the leader in the campaign as far as results are concerned.

Mr. Morris's work of compiling the returns was facilitated greatly yesterday by the assistance given him by three volunteer clerks: Miss Mary E. Comer-

ford, Mrs. H. S. Judson and Mrs. C. L. Merz. Miss Comerford is at headquarters, No. 330 Main street east, from opening to closing time and is devoting her time unselfishly to the work.

To-day the field is open to all team members. From now until noon Saturday, when the campaign will close, they will have the privilege of soliciting anybody.

Added to Limit Club.

Among Limit Club members reported yesterday were the following:

- Mortimer Adler, A. Adler, Edwin W. Barton, Jacob Bertram, George D. B. Bonbright, Willis E. Bowe, George R. Bausch, F. E. Brewster, Morris H. Benjamin, Isabelle H. Bonbright, Dr. Harold H. Baker, Emil J. Berger, F. E. Cunningham, H. J. Coyle, Ellen N. Cunningham, Herman C. Cohn, Coates, Bennett & Reidenbach, J. Cohen & Son, Edgar N. Curtice, Mrs. P. V. Crittenden, Mr. and Mrs. F. H. Clement, Mabel A. Clark, A. S. Colebrook, Daniel R. Clark, Elizabeth A. Caley, M. J. Dowling, Mr. and Mrs. Daniel Donahue, W. W. Dake, Katherine C. Dake, John E. Dinkey, John E. Durand, Bernard Dunn, W. L. Dobbin, Mrs. Albert O. Fenn, Ruth C. H. Fitch, Flower City Brewing Company, Gus Friesner, Frank E. Gannett, J. L. Garson, Samuel Goldberg, Fred D. Haak, David S. Hays, Mrs. Walter S. Hubbell, William A. Hubbard, Jr., Irving F. Hoyte, Robert J. Hellbrunn, James J. Havens, George D. Hale, Edith H. Hale, Elizabeth L. Hale, William S. Hale & Son, Clarence E. Jennings, John W. Jardine, Mrs. Frank Ritter, Frank X. Kelly, Mrs. Laura M. Kinball, Marcus Kocheuthal, J. A. Kreag, Klem's cigar store, William Karle, M. D. Knapp, Eugene H. Lelter, Hubert R. Lewis, Mr. and Mrs. Bernard Liesching, John F. McGraw, M. M. Meyers, J. L. Meyers, Albert E. May, Charles F. Morley, Thorvald Mailgren, Joseph Michaels, Mrs. Joseph Michaels, Mr. and Mrs. J. Magin, P. H. Murray, W. T. Noonan, Percival D. Oviatt, Mary H. Pyott, Colonel N. P. and Mrs. Susan Pond, Arthur H. Paul, Alexander Paul, Tina H. Pratt, Arthur F. Reed, C. N. Replogle, Neil W. Regan, Matilda Rauber, Rochester Ice Cream Company, Mr. and Mrs. Lee Richmond, Richard Reiner, C. P. Rodenmeyer, Morris Rosenbloom, Mrs. Rufus A. Sibley, Rufus A. Sibley, C. P. Schlegel, Mr. and Mrs. Morley A. Stern, Henry A. Strong, Hattie M. Strong, Bertram L. Search, Mr. and Mrs. Charles J. Symington, Howard L. Smalhu, Taylor Instrument Company, John W. Taylor, Max Wagner, Mr. and Mrs. J. M. Walmsley, Robert E. Wilcox, Nathan G. Williams, H. J. Wynn, Mamie C. Woodbury, George E. Woodcock, C. L. Whiting, Dr. W. D. Wolff, E. J. Wesp, Western Union Telegraph Company, Charles R. Witherspoon, Russell P. Yates, R. B. Leard, M. Alorsta Yawman, Victor J. Yawman, Cecelia M. Yawman, Philip H. Yawman, Frank S. Noble, H. B. Gullford, Alvah Stahl, J. D. Heney, Odenbach Company, Thomas C. Riley, Colbourn Hotel Company, Neisner Brothers, C. A. Cohen, Mr. and Mrs. C. Stenson, Bartholomay Brewing Company, Genesee Brewing Company, Antonio Pedro, Plumb & Plumb, Daniel M. Beach, Mrs. Paul E. Carter, J. A. Farley, Louis W. Johnston, Mrs. H. F. Reibling, Rolland R. Randall, George Cushman (paid cash), Martin B. Hoyt, James E. Gleason, G. A. Schaub, Homer Strong, C. S. Lint, Mrs. James S. Watson, John P. Bonoman, W. G. Brown, Frances H. Brewster, C. N. Lodge, Phillip Conboy, Joseph A. Schrever, Louis P. Willsea, Isaac Adler, Judge John R. M. Stephens, H. H. Crock, E. W. Mulligan, Mrs. E. W. Mulligan, Nettie S. Pryor, William F. Shafer, Flower City Tissue Mills Company, Mrs. William F. Shafer, Macauley Fien Milling Company, Mr. and Mrs. C. Nolan Smith, Louis Gibaud, R. J. Straunburgh, H. J. Utz, Frantz Haverstick, Mr. and Mrs. J. E. McKelvey, American Woodworking Machinery Company, Morris Rosenbloom, Samuel Goldberg, F. P. Tut.

War Service Corps to Obtain Pledges

While the educational side of the campaign to be carried on by the War Service Corps in behalf of the War Savings' Stamp movement has been practically completed in all sections of the city, J. Warrant Castleman, colonel of the corps, and Elmer T. Fairchild, head of the stamp movement, consider daily preparation for the work to be done

by the lieutenants and captains in obtaining pledges from every resident stating at least the minimum amounts that he or she will spend in stamps during the rest of the year.

In preparing the corps for this work it was reported to Mr. Castleman that certain of the lieutenants had taken little or no interest in the stamp campaign, but investigation has proved that the cases were isolated. For the most part, vacancies that have occurred in the corps have been due either to removals on the part of lieutenants from the districts in which they lived and work or to the enlistment of members in the army, navy or marines. In filling these vacancies Mr. Castleman has asked the majors and captains wherever possible to obtain for the office the father, mother, sister, wife or other near relative of a boy who has gone to the front, as such persons will have a pronounced interest in the work.

Concerning the campaign, Mr. Castleman in a letter recently issued to the majors, states that no such opportunity to prove its worth has been offered the corps in any campaign as in that now before it. The campaign of the fraternal societies furnished much publicity to the stamp movement and placed in the hands of the people many thousands of cards containing a single dollar's worth of stamps.

The cards will be filled out during the year and it is hoped that the lieutenants will be able to persuade the purchasers of such cards to pledge themselves to completely fill the ones they have and to purchase many others. The work of the corps is not to sell stamps, but to induce people to make such pledges. To the many who have not purchased even an initial dollar's worth of stamps the corps will bring home the necessity for such purchase.

The work of obtaining the pledges will not be undertaken until July 23d and will be completed between that date and the 29th.



EDWARD E. MORRIS.

SHOE COLOR TO BE LIMITED IN COMING STYLE

Post July 11
ONLY BLACK, WHITE AND TWO
SHADES OF BROWN ALLOWED.

LIVING MODELS SELL STAMPS

Second Showing of Revue Scheduled
for To-night—Retailers Plan
Luncheon for Salesmen.

The ballroom of Powers hotel presented a brilliant spectacle last night when the makers and purveyors of footwear attended a function that in one respect at least resembled a New Year's eve celebration, for they were saying good-by to the old, the accustomed and the beautiful and were bidding a grudging welcome to the new and untried. No longer may the designer's imagination run riot among dove colored suedes, silver suedes, field mouse grays, mouse brown kids, bronze kids and light and dark tans, for he must now confine himself within the stilted limits set by the government's war industry board, which allows only black, white and two shades of brown.

Business did not have the stage to itself, for woven into the programme were patriotic and entertaining numbers. After the opening concert by Moll's orchestra and an introductory address by Clark B. Rowley, president of the Rochester Association of Traveling Shoe Salesmen, a pretty tableau presented Liberty accompanied by crimson-clad pages. Miss Dorothea Smith, in an aesthetic dance, a Scottish presentation of the Highland fling and sword dance and the pleasing vocal numbers of Miss Minnie Ludwig were enjoyable features of the evening. After a short talk by John J. McInerney, chairman of Monroe County Four-minute men, the twenty good-looking models went through the audience selling Thrift Stamps. In the exhibition from a raised platform they showed not only the newest and finest in footwear, but also the latest in women's wear which will be worn next fall and winter.

The second edition of the living model and fashion revue will take place to-night in the ballroom with an entire change of programme in vocal and instrumental music, new "surprise" patriotic specialties and an entirely new showing of shoes and customs. The invited guests will be the officials of the Chamber of Commerce, members of the Manufacturers and Salesmen's council and the merchants who supplied the living models with costumes.

Buyers arriving in constantly increasing numbers attest the popularity of the style show and pay tribute to Rochester's chief industry.

In deference to the style show the Rochester Retail Shoe Dealers' association will hold its weekly

meeting at the Powers Hotel Friday in dining rooms and C instead of at the Chamber of Commerce. The guests will be the shoe salesmen. J. P. Byrne, of John Kelly, Inc., vice-president of the Rochester Association of Traveling Shoe Salesmen, will speak on "How the Retailer Can Help the Traveling Salesman."

LIMIT CLUB TO BE PERMANENT ORGANIZATION

GEORGE EASTMAN'S INDORSEMENT
AIDS STAMP SALES.

"DUTY OF ALL TO JOIN"

July 12/18
Chairman's Automobile and Peaches
Are Stolen—Goes in Search of
the Fruit.

The unqualified indorsement given by George Eastman to the Limit club method to meet Rochester's quota in the War Savings Stamps campaign gave impetus to-day to the selling of the green pasters in the amounts of \$1,000, according to reports from workers this morning.

"All the year the stamps have been popular with persons of limited investment means, but some of the larger investors have fought shy of purchasing the legal limit on the ground of preference for Liberty bonds," said Chairman Arthur L. Stern this morning. "These business and professional men, perfectly able to join the Limit club, have apparently overlooked the truth that the government has given Rochester a quoa of \$5,500,000 thereby putting its approval on this method of financing the war. The question is one of supporting the prosecution of the war with our monies and Secretary of the Treasury McAdoo and his advisers at Washington are best able to determine the methods of raising the funds required," Mr. Eastman was the first to join the Limit club.

Last night, following a visit to the headquarters of the Limit club at 330 Main street east, Mr. Eastman declared that the Limit club was the only means by which the city could reach its quota. He said: "It is unquestionably the duty of everyone who can possibly do so to become a member of the Limit club. There should be no hesitancy on the part of any man or woman who can spare the few hundred dollars which will entitle him or her to membership.

No One Can Lose.

"The government has asked the people of Rochester to lend this amount of money. The lenders will be paid in full and with interest. No one who becomes a member can lose a cent, but must profit by the investment. Aside from that, the United States needs the money and Rochester cannot afford to set a bad example by falling behind."

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"DUTY OF ALL TO JOIN"

July 12/18
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Had Been Through Hell.
Exchange.
The famous Dutch
Raemakers, the
London Times has
called "the only great
genius brought out
the war," was unheard
of before the
war began. On August
1, 1914, he was
sitting quietly with
his family, content
with painting the tulip
beds, waterways,
the windmills of his
native Holland. Four
days later he drew the
first cartoon, "Christen-
dom After Twenty
Centuries," of a series
that was to revolutionize
the world. He made his
name a household word
in his country. Raemakers
personally estimated the
Belgian horror, and
through a hundred of his
early cartoons, he
witnessed to the burning
impressions upon his
mind he has only once
expressed himself to the
publicly of this
sentence. He had explored
the average club, London,
and Shackleton, the
portraits of Lear, and
the portraits of Lear.

War Stamp Boosts Are His Specialty



EDWARD E. MORRIS.

Through an error the Co-Operative Foundry company was reported to hold a membership in the Limit club. The company joined the Hundred-dollar club.

Elmer E. Fairchild, chairman of the Monroe County War Savings Stamps committee, was excused from work on the Limit club campaign this morning. Mr. Fairchild's car, containing two baskets of fine peaches, was stolen last night. As the chairman was greatly exercised over the possible loss of the peaches, not the automobile, workers at headquarters advised him to go out and search for the baskets.

\$271,400 in One Day.

Stamps amounting to \$271,400 were sold yesterday through Limit club memberships. The total for the three days of the campaign is \$616,470. The city is still \$4,000,000 short of its quota, having one of the poor records of the country.

Among new members of the Limit club are the following: Mrs. Samuel V. Pryor, Flower City Tissue Mills, William F. Shafer, Mrs. William F. Shafer, Harry Heilbrunn, Dr. Nathan W. Soble, Elizabeth A. Lord, Dr. Clifford F. Moll, James H. Quinlan, Alfred M. Mosher, Mrs. John W. Oothout, Dr. and Mrs. Frederick R. Smith, Amelia H. Thompson, Eugene G. Sackett, B. A. Rich.

Workers in the Limit club campaign will turn in their final reports tomorrow, but the effort to sell stamps in blocks of \$1,000 will not cease until the close of the year. Refusals are to be followed up systematically by a permanent organization.

TO JOIN LIMIT CLUB DUTY, SAYS GEORGE EASTMAN

All Who Possibly Can Ought to Do It, He Says.

GROWTH IN SUBSCRIPTIONS

Total for Yesterday \$271,400, Which Raises That for Three Days to \$616,470—Long Way to Go Before Quota of \$5,000,000 Is Reached

"Considering the enormity of the War Savings Stamp quota for Rochester, \$5,000,000, the Limit Club is the only means by which the city can reach it," George Eastman said yesterday. "It is unquestionably the duty of everyone who can possibly do so to become a member of the Limit Club. There should be no hesitancy on the part of any man or woman who can spare the few hundred dollars which will entitle him or her to membership. The government has asked the people of Rochester to lend this amount of money. The lenders will be paid in full and with interest. No one who becomes a member can lose a cent, but must profit by the investment. Aside from that the United States needs the money and Rochester cannot afford to set a bad example by falling behind."

announced by Edward E. Morris, general secretary, that the total for the three days of the campaign is \$616,470. Before the Limit Club drive started a little more than \$600,000 worth of stamps had been sold. The grand total now, therefore is approximately \$1,216,000. However, it will be necessary to get more than \$4,000,000 before the quota is reached.

To Give Stamps as Bonuses.

George Lee and Ralph Barstow, members of Captain Clarence Steele's team in Major James G. Palmer's division, added a large sum yesterday when they turned in the subscription of the Todd Protectograph Company's sale force for \$10,000 and an additional tentative subscription from the same source of \$20,000. The War Savings Stamps will be paid to the salesmen as bonuses for the rest of the year. The \$10,000 is the first subscription toward that end, but it is estimated that a total of \$30,000 will be required before all the bonuses are paid. This company last year gave more than \$20,000 in Liberty bonds as bonuses to its salesmen.

As the Limit Club campaign is not competitive it was decided yesterday to discontinue announcing the daily returns by divisions.

Yesterday was the first day in which the field was thrown open to the team members, allowing them to ask anyone to become a member of the Limit Club whether the person's name was listed or not. The opening plan will continue until tomorrow at noon, when the campaign will close. By that time all team workers who have lists are expected to have visited their prospects and received either acceptances or refusals.

More Limit Club Members.

The following new members of the Limit Club were obtained yesterday:

- | | |
|------------------------------|--------------------------|
| C. F. Ames | Selden E. May |
| M. H. Anderson | Mrs. R. M. Myers |
| F. E. Bickford | E. P. Moore |
| A. M. Blumenstel | P. R. McPhail |
| M. F. Bristol | J. J. Nunnold |
| J. A. Bluntach | C. H. Ocumpaugh |
| Mrs. J. J. Bausch | Mardit L. O'Grady |
| J. J. Bausch | Mrs. James M. E. O'Grady |
| Edward Bausch | James M. E. O'Grady |
| Bausch & Lomb Co. | A. J. Pratt |
| William Bausch | F. B. Rae Oil Co. |
| Mrs. Wm. Bausch | Roch. Bus. Institute |
| Chas. J. Brown | Arthur Rosenbaum |
| Chas. P. Boswell | Wm. I. Rosenberg |
| J. M. Bowman | Clara J. Ross |
| P. C. Bourbeau | Thos. H. Sackett |
| John C. Hanach | Eugene G. Sackett |
| Alden L. Covill | Geo. N. Saegemuller |
| A. J. Cunningham | John T. Sage |
| Mrs. C. T. Chatman | Caledonia J. Sankey |
| Henry Conolly Co. | F. J. Schwalb |
| Co-Op'ative F'dy Co. | Mr. and Mrs. |
| F. C. DePuy | Eugene Strauss |
| Chas. A. Dewey | Dr. Leo Simpson |
| Mr. and Mrs. Her- | and wife |
| man Dossenbach | Dr. Chas. R. Sumner |
| Eugene J. Dryer | A. B. Sanderl |
| Dauglas Packing Co. | Louis N. Stein |
| Florence L. Dunn | Simon N. Stein |
| Thomas R. Dunn | Sol. H. Savage |
| William Drescher | Rudolph Stein |
| Mr. and Mrs. M. H. Eisenhart | Conrad Sparr |
| Mrs. Alfred Ernest | Mrs. A. H. Thompson |
| Mathew Elliott | Henry T. Tinney |
| A. B. Eastwood | Francis Dunn Taylor |
| E. E. Fairchild | L. M. Todd |
| B. W. Fenn | Thos. B. Taylor |
| John M. French | Mrs. Geo. W. Todd |
| Leighton H. Forbes | George W. Todd |
| Wm. M. Furlong | Raymond A. Taylor |
| George E. Frances | Nora Conway Todd |
| Gibson-Snow Co. | W. Sam Weaver |
| C. W. Griswold | Mrs. E. A. Webster |
| Minnie M. Glasser | G. M. Weil |
| Louis Grelshelmer | Wright & Alex- |
| Geo. C. Guggenheim | ander Co. |
| Mrs. M. S. Garson | Mrs. Ella A. Wolff |
| Mr. and Mrs. J. Gordon | Thomas A. Whittle |
| | Louis P. Willsea |

- | | |
|----------------------------|-----------------------|
| Mrs. S. A. Hamilton | Mrs. Samuel Well |
| Wm. Heiber | Daniel L. VanHee |
| and Mrs. B. S. Hert | William J. Saller |
| A. E. Headley | J. Starkweather |
| Mary P. Harris | McCurdy-Robinson |
| S. Rae Hickok | Company |
| W. B. Huther | The Alexander, |
| Angus E. Huther | Shumway & Utz Co. |
| Harmon Hershey | L. Wilton Strong |
| Geo. W. Inzmitre | E. F. Robinson |
| Threse K. Katz | J. C. Wilson |
| Mr. and Mrs. S. F. Jenkins | A. E. Vogt |
| William H. Kelly | Mrs. C. M. Harris |
| John L. Kennan | Dr. H. Olsan |
| Chas. P. Kingston | F. A. Sherwood |
| Henry E. Kirstein | P. B. Rae |
| Knights of Columbus | Margaret W. Hunter |
| Jos. Knopf & Son | Joseph Farley |
| Matilda Kochenthal | Miss Julia E. Bailey |
| Meyer H. Lang | Mrs. Martha I. Coates |
| Herman Levi | Mr. and Mrs. |
| F. W. Lovejoy | Irving S. Robeson |
| Harry F. Leiter | W. B. Coon Co. |
| Charles M. Lane | Peter Katsampes |
| A. Lomb and Mother | George Katsampes |
| W. F. Martens | Chas. Winslow Smith |
| George Motley | Arthur Bakold |
| Mary A. Moore | Todd Protecto- |
| John C. Moore Corp. | graph Co. |
| Hattie I. Moore | James L. Brewer |
| L. A. MacSweeney | William H. Dunn |
| H. W. Morgan | Benjamin M. Tucker |
| | Olof Oberg |
| | William J. Naylor |

PROVES CITY'S ONLY CHANCE

Cannot Reach Quota Without Limit Club Membership.

IN WAR SAVINGS STAMPS

George Eastman Visits Campaign Headquarters and Makes Pointed Remarks Concerning Investments.

George Eastman paid a visit to headquarters of the Limit Club last night and inquired of Arthur L. Stern and Elmer E. Fairchild as to the progress of the campaign. On being given the figures, he complimented the workers on the showing made, but pointed out that the city still was far from its quota. Mr. Eastman said:

"Considering the enormity of the quota for Rochester, \$5,500,000, the Limit Club is the only means by which the city can reach it. It is unquestionably the duty of everyone who can possibly do so to become a member of the Limit Club. There should be no hesitancy on the part of any man or woman who can spare the few hundred dollars which will entitle him or her to membership. The government has asked the people of Rochester to

lend this amount of money. The lenders will be paid in full and with interest. No one who becomes a member can lose a cent, but must profit by the investment. Aside from that, the United States needs the money and Rochester cannot afford to set a bad example by falling behind."

The total subscriptions of yesterday announced by Edward E. Morris, general secretary, was even greater than the day before. It was \$271,400. The total for the three days of the campaign is \$616,470. Before the Limit Club drive started, a little more than

\$300,000 worth of stamps had been sold. The grand total now therefore approximately is \$1,216,000. However, it will be necessary to get more than \$4,000,000 before the quota is reached. George Lee and Ralph Barstow, members of Captain Clarence Steele's team in Major James G. Palmer's division, added a large sum yesterday when they turned in the subscription of the Todd Protectograph Company's sale force for \$10,000 and an additional tentative subscription from the same source of \$20,000. The War Savings Stamps will be paid to the salesmen as bonuses for the rest of the year. The \$10,000 is the first subscription toward that end, but it is estimated that a total of \$30,000 will be required before all the bonuses are paid. That company last year gave more than \$20,000 in Liberty Bonds as bonuses to its salesmen.

A Fine Example.

"This is a fine example of what the sales forces of every industrial plant in the city can do," said Chairman Stern. "We need all the assistance of this sort that can be given to us."

Chairmen Stern and Fairchild last night decided not to give out the daily returns by divisions, but to announce the total for each day only. They said the Limit Club campaign was not a competitive one and it was not fair, in view of the nature of the drive, to publish names in a manner that would cause comparisons. Some of the divisions have lists of names of persons considered absolutely certain to join the Limit Club, while others have names of persons who were reluctant about parting with their money even when the government offered to return the amount loaned with interest. They said no special credit should be given any division or team therefore that obtained pledges for greater amounts than the others.

That is one more respect in which the Limit Club campaign manifests its conservatism. The movement was started with the intention of having it absolutely fair and equitable throughout. The workers have been instructed to treat all prospective subscribers courteously, relying on the fact that Uncle Sam conducted the most reliable bank in the world in which to

Vanderlip's green stamps for grouches" has been adopted as a slogan by many of the solicitors.

Yesterday was the first day in which the field was thrown open to the team members, allowing them to ask anyone to become a member of the Limit Club whether the person's name was listed or not. The openfield plan will continue until to-morrow at noon, when the campaign will close. By that time all team workers who have lists are expected to have visited their prospects and received either acceptances or refusals.

LIMIT CLUB TO CONTINUE WORK DURING SUMMER

July 13/18
Or until Rochester's Large Quota Is Reached.

STORIES INJURE CAMPAIGN

Some About War Savings Stamps Denied by State Director, Senator William J. Tully—Two Captains Are Added to One Division

The total amount pledged yesterday through the campaign of the Limit Club was \$90,150, a considerable falling off from the total of the previous day. Elmer E. Fairchild, chairman of the Monroe County War Savings Committee, now announces that the Limit Club will remain at work the rest of July and during August and September, and if necessary as long thereafter as is required to reach Rochester's quota of \$5,500,000. The club workers will cooperate with the War Service Corps in getting further pledges. The total for the four days of the club's drive is \$706,620.

Some workers for the Limit Club have found persons who condemn the War Savings movement, which was instituted by the government. Many of the workers emphatically denounce them as little less than pro-Germans. Among the stories without foundation circulated is that Rochester's War Savings quota was originally placed at \$1,000,000 or \$1,500,000 and then raised to \$5,500,000.

Mr. Fairchild received a telegram last night from William J. Tully saying positively that the rumor was false and intimating that it was a malicious effort to injure the campaign. Senator Tully said the quota for this city always was \$5,500,000 and that no change had been made. The quota for Monroe county, he said, was \$6,386,200, the figure originally fixed by the United States treasury.

County Chairmen to Meet.

Mr. Fairchild will go to Albany next Wednesday, when a convention of county chairmen from all parts of the state will be held. Senator Tully, who is the state director, will preside. A review of the situation throughout the state will be made and plans will be discussed

for further increases in stamp sales. In his telegram Mr. Tully congratulated Mr. Fairchild on the good start he had made.

Two new captains were added yesterday to Daniel Donahue's division. They were Mrs. H. S. Judson and Homer Knapp. Miss Mary E. Comerford, who has voluntarily been assisting the secretary, Edward E. Morris, at headquarters during the intensive drive of the Limit Club will leave the office to-day. Miss Comerford's assistance was indispensable.

While the field has been thrown open to the team members so that they may solicit anybody they have until noon to-day to visit each person whose name is on their lists. The open-field plan has assisted those who exhausted their lists early.

Names of New Members.

Among new members obtained for the Limit Club yesterday are the following:

- | | |
|-------------------------------|---------------------------------|
| Innes P. Allen | Dr. and Mrs. Frederick R. Smith |
| American Ribbon & Carbon Co. | Dr. Shirley Snow |
| Dr. S. J. Applebaum | Mrs. Caroline Schlick |
| Ella L. Badger | Charles T. Stott |
| F. J. Bastian | W. G. Stuber |
| Joseph P. Byrne | Albert E. Sager |
| Mr. and Mrs. Harry B. Crowley | C. M. Thoms |
| John H. Engert | Henry H. Turner |
| S. Firestone | J. B. Warren |
| Jacob M. Floesch | Albert Will |
| John M. French | Fred W. Yates |
| Andrew C. Gleason | Louis C. Deininger |
| Joe Gaita | Wm. Gottschalk |
| A. Gloia & Bro. | C. D. Griffith |
| Harry Hellbrunn | J. W. Kingston |
| Roscoe Hagen | John R. Loysen |
| Jacobstein Bros. | Val G. Schwab |
| Elizabeth A. Lord | Dr. J. H. Sullivan |
| Jacob Levy | Wm. Eisenberg |
| Hiram I. Levy | Paul Koodishor |
| DeWitt B. Macomber | Mrs. David B. Jewett |
| Gilbert E. Mosher | Dr. David B. Jewett |
| W. S. Meyers | Mr. and Mrs. Willard C. Goodger |
| Alfred M. Moshier | Alex. M. Lindsay |
| Dr. Clifford F. Moll | Mrs. A. M. Lindsay |
| Mrs. John W. Oothout | Jesse W. Lindsay |
| Marla A. Phalon | Mrs. J. W. Lindsay |
| Francesco Peluso | Robert M. Searle |
| James H. Quinlan | F. W. Schiefer |
| B. A. Rich | Edz. M. Crandall |
| Joseph Roby | Chas. F. Crandall |
| Dr. Nathan W. Soble | Thomas L. Turner |
| | Albert F. Nagel |

WINNING PATROLS IN THE WAR SAVING STAMP CAMPAIGN ANNOUNCED

Post July 13
The one week of endeavor on the part of the scouts of Rochester in the War Savings Stamp campaign resulted in additional sales of about \$6,000 in stamps. Nearly 2,000 separate orders were turned over to the post-office department for delivery. In each division there is to be awarded a patrol flag to the patrol having the largest number of sales. The results are as follows:

- Division A—Stag Patrol of Troop 16, 71 sales.
- Division B—Pine Tree Patrol of Troop 2, 101 sales.
- Division C—Eagle Patrol of Troop 38, 135 sales.
- Division D—Moose Patrol of Troop 32, 228 sales.
- Division E—Flying Eagle Patrol of Troop 42, 119 sales.

Raymond Vosberg, of Troop 38, and Albert Harris, of Troop 32, stand first among the individuals for the largest number of sales, with 85 sales each.

Thrift Stamp week throughout the country was such a success that the first day in each month has been set aside for Thrift Stamp day. Possibly



some such arrangement will be made for the scouts this fall.

Nine scouts of Rochester were awarded the coveted "Ace" medals for government service in the War Savings Stamps campaign this week. The medals are beautiful bronze with the torch of liberty as the center design. These medals will be awarded to the scouts at the troop meetings.

The Rochester "Aces" at present are:

- C. R. Kalbfus, of Troop 31.
- Nat Bowie, Troop 30.
- Floy Johnson, Troop 32.
- Floyd Bortle, Troop 32.
- Martin Hoyt, Troop 32.
- Eugene Lowenthal, Troop 32.
- Albert Harris, Troop 32.
- Sam Sloane, Troop 32.
- David Bacon, Troop 32.
- Albert Harris, Sam Sloan, Floyd Bortle and David Bacon were each also presented with one palm.

SEEK TO SELL WAR STAMPS TO LEGAL LIMIT

Intensive Campaign of Limit Club Closes But Smaller Permanent Organization Will Be Formed for End of Year.

The intensive campaign of the Limit Club for purchasers of War Savings Stamps in lots of \$1,000 ended at noon today, but according to Chairman Arthur L. Stern, out of the big organization there will be formed a smaller permanent organization which will seek to sell stamps to the legal limit during the balance of the year. Secretary Edward E. Morris of the Monroe County War Savings Stamp Committee, closed the Limit Club's headquarters at 330 Main Street East today but will continue his work of boosting the sale of stamps from the regular office, 106 Sibley Block.

No one pretends that the intensive drive of the Limit Club was a howling success from the star point of members. Before the close of the day about 475 \$1,000 members will have been enrolled and Rochester's quota raised by about \$750,000. However, observers agree that the Limit Club has done splendid educational work in changing the buying viewpoint of large investors. Many business men who showed a preference for Liberty Bonds as investments have become enthusiastic supporters of the War Savings scheme, agreeing that the government is capable of determining the methods of financing the war. It is predicted that the campaign will have far-reaching results in changing the viewpoint of others who cling to the notion that the investment is a twenty-five cent proposition.

"Rochester has a long road to travel to the \$5,500,000 quota, but she will reach that limit before January 1, 1919," predicted Chairman Stern this morning. "The Limit Club has taught Rochester people the investment op-

portunity of War Savings Stamps and the modeled organization which is to be formed will conduct a quiet selling campaign for the remainder of the year or until the quota is reached.

"I'll be darned if I want people to call me a slacker," said a freight hand to one of the Limit Club workers as he purchased \$400 worth of stamps in cash and agreed to take another \$100 before the end of the year.

Some of the Limit Club members reported this morning follow: Mr. and Mrs. Warham Whitney, Dr. Ralph R. Fitch, Edward Rosenberg, Mrs. Edward Rosenberg, Mrs. Lena Rosenberg, Frank L. Ford, Henry G. Amish, Miss Irene Wetmore, Mrs. Emma L. Wetmore, George W. Robeson, Mrs. Nettie E. Pettingill, W. R. Meckfessel, F. W. Meckfessel, James H. Haste, Langslov-Fowler Company, and Mary L. Keith.

FALLING OFF IN MEMBERSHIP

Limit Club Campaign To Extend Throughout Summer.

DAY'S TOTAL A DECREASE

Workers To Continue Efforts, in Cooperation with War Service Corps, Until Quota Is Filled.

The total amount pledged yesterday through the campaign of the Limit Club was \$90,150, a considerable falling off from the total of the previous day. Coincident with that announcement from Edward E. Morris, general secretary, Elmer E. Fairchild, chairman of the Monroe County War Savings



GEORGE S. VAN SCHAICK, captain in drive of Limit Club for War Savings Stamps sales.

Committee, announced that the Limit Club organization would remain at work the rest of July and during August and September, or as long thereafter as was required to reach Roches-

ter's \$5,500,000. The Limit Club workers will co-operate with the War Service Corps in getting further pledges. The total for the four days of the Limit Club drive is \$706,620.

One of the amazing things encountered by team members of the Limit Club was to find some persons who condemned the war savings movement, which was instituted by the government. Many of the workers emphatically denounced the "knockers" as men who were little less than pro-German. Among the falsehoods circulated was that Rochester's War Savings quota was originally placed at \$1,000,000 or \$1,500,000 and then raised to \$5,500,000.

Washington Denies Rumor.

Last night Chairman Fairchild received a telegram from William J. Tully, stating positively that the rumor was false and intimating that it was a malicious effort to injure the campaign. Senator Tully said the quota for this city always was \$5,500,000 and that no change had been made. The quota for Monroe County, he said, was



EDWIN ALLEN STEBBINS, captain in Limit Club's War Savings Stamps forces.

\$6,386,200, the figures originally fixed by the United States Treasury Department.

Chairman Fairchild will go to Albany next Wednesday, when a convention of county chairmen from all over the state will be held. Senator Tully, who is the state director, will preside. A review of the situation throughout the state will be made and plans will be discussed for further increases in stamp sales. In his telegram, Director Tully congratulated Mr. Fairchild on the good start he had made.

Two New Captains.

Two new captains were added yesterday to Daniel Donahue's division. They were Mrs. H. S. Judson and Homer Knapp. Miss Mary E. Comerford, who has voluntarily been assisting Secretary Morris, at headquarters during the intensive drive of the Limit Club, will leave the office to-day. Miss Comerford's assistance was found to be indispensable during the campaign.

While the field has been thrown open to the team members so that they may solicit anybody, they have until noon to-day to visit each person whose name is on their lists. The open-field plan has assisted those who exhausted their lists early.

MORE THAN FIFTY OF SEVENTY-THREE CASH PRIZES DRAWN FOR AT END OF FRATERNAL W. S. S. CAMPAIGN CLAIMED

With the return to Rochester yesterday of Attorney James S. Bryan, general chairman of the Fraternal War Savings Stamp campaign, from the Elks convention at Atlantic City, the lid was clamped down tight on the list of winners of the 73 prizes, ranging from \$1,000 to seventy of \$10 each, which were offered to holders of lucky numbered Thrift Stamp books in the drawing which marked the end of the campaign last Saturday night.

"In order that there may be no errors made, the committee has decided to withhold all names until it can obtain absolute verification and check up the list," said Mr. Bryan, and he added: "All I can say is that more than fifty of the 73 prizes have been claimed, and we hope to have all of them claimed before the end of next week. We will announce the authorized list of winners just as soon as a reasonable length of time has elapsed in which those holding lucky numbers may present their claims."

The following letter of appreciation

was sent out yesterday by Mr. Bryan to more than 27,000 lodge members and others who took an active part in the big fraternal campaign:

Letter of Appreciation.

It is my extreme pleasure to congratulate you upon the success of the Fraternal War Savings Stamp Campaign and to you I return my sincere thanks for the earnest effort and labor so generously offered in promoting this great government work.

I cannot tell you how strongly I feel upon this matter of supporting our government in every possible manner, and now that your labors have been so successful I want you to continue your efforts in behalf of our government and the winning of this war by purchasing as many Thrift Stamps as it is possible for you to do.

I also want you to advise each and every person who purchased a book of us during our campaign to fill the book, as this means an additional \$3.19 for our government. In this way can we who stay at home support our government and do our share of what is expected of us in preserving our American institutions and our liberty which is so dear to each and every one of us.

BOY SCOUTS HELP IN CAMPAIGN FOR SELLING WAR SAVINGS STAMPS

During the past week a large number of men have been canvassing the city in an effort to line up people to buy the limit in the War Savings Stamps campaign. During the next week the War Service corps will make a house-to-house canvass of the city for the same purpose. In pledging for any amount a person is given the privilege of purchasing the stamps through any agency desired. He is only to say that it is part of his pledge.

Right here is where the Boy Scout salesman must be careful. Boys will find people in the future who are willing to buy stamps on the red post-cards, to be credited toward their pledges. Should or should not these sales count to the scout's credit? In conference with the secretary of the War Savings stamp committee, it has been decided that these sales would count for the scout if he had received the promise of the sale before the other campaigners got the pledge or in case of regular customers. Orders which are simply follow-up orders of the Limit club or War Savings Stamp campaign will not be credited.

We as Boy Scouts are in this work to aid the government as much as possible and not primarily for the prizes attached, it would be beneath the honor of any scout to accept credit for any sales he is not legitimately entitled to. Therefore there is no hesitancy in leaving the matter in the hands of each scout for his own conscience to decide.

\$750,000 Raised by Limit Club Drive; Intensive Campaign Closes, but Stamp Sales Will Continue

The Limit club's intensive campaign for selling War Savings stamps in lots of \$1,000 ended at noon today, but, according to Chairman Arthur L. Stern, out of the big organization there will be formed a smaller permanent organization which will seek to sell stamps to the legal limit during the rest of the year. Secretary Edward E. Morris, of the Monroe County War Savings committee, closed the Limit club's headquarters at 330 Main street east to-day, but will continue his work of boosting the sale of stamps from the regular office, 106 Sibley block.

No one pretends that the intensive drive of the Limit club was a howling success from the standpoint of members. Before the close of the day, about 475 \$1,000 members will have been enrolled and Rochester's quota raised by about \$750,000. However, observers agree that the Limit club has done splendid educational work in changing the buying viewpoint of large investors. Many business men who showed a preference for Liberty bonds as investments have become enthusiastic supporters of the War Savings plan, agreeing that the government is

capable of determining the methods of financing the war.

It is predicted that the campaign will have far-reaching results in changing the viewpoint of others who cling to the notion that the investment is a twenty-five cent proposition.

"Rochester has a long road to travel to the \$5,500,000 quota but she will reach that limit before January 1, 1919," predicted Chairman Stern this morning. "The Limit club has taught Rochester people the investment opportunity of War Savings Stamps and the remodeled organization which is to be formed will conduct a quiet selling campaign for the remainder of the year or until the quota is reached."

Some of the Limit club members reported this morning follow: Mr. and Mrs. Warham Whitney, Dr. Ralph R. Fitch, Edward Rosenberg, Mrs. Edward Rosenberg, Mrs. Lena Rosenberg, Frank L. Ford, Henry G. Amish, Miss Irene Wetmore, Mrs. Emma I. Wetmore, George W. Roberson, Mrs. Nettie E. Pettingill, W. R. Meckfessel, F. W. Meckfessel, James H. Haste, Langslow Fowler Co. and Mary L. Keith.

ROCHESTER THIRD FROM BOTTOM OF WAR-STAMP LIST

July 15/18
Reports from Washington Shows Its
Per Capita Sales at End of
June as \$1.94.

As predicted by Edward E. Morris, general secretary of the Monroe County War Savings committee, the drive of the Limit club has netted \$750,000, according to tardy returns received at headquarters in the Sibley block to-day. At noon the pledge cards were still arriving and no complete total could be given, but Mr. Morris said \$750,000 would be a safe estimate.

Among new members for the Limit club reported this morning were the following:

- Margaret Booth Morgan, Mrs. Granger Hollister, John J. McInerney, Lewis B. Jones, Edgard M. Hawkins, S. D. Lee, St. Francis Xavier Mutual Aid, American Ribbon and Carbon company, Brideford Machine Tool works, John B. Howe, Barney Cerz, S. A. Cooper, Francis B. Mitchell, J. Raymond Kelly, Charles E. Kohlmetz, John A. Carey, Mr. and Mrs. George R. Fuller, Mr. and Mrs. Mortimer Anstice.

Inquiries have reached Chairman Elmer E. Fairchild recently as to just how far down in the list of cities of the country does Rochester stand. The committee has just received from A. M. Dockey, third assistant postmaster general in Washington, a report of sales up to the end of June. This report shows Rochester to be third from the bottom. It covers fifty post-offices having the largest postal receipts. Following are the figures:

- Omaha, \$10.83; Syracuse, \$7.25;
- Pittsburgh, \$6.66; Dayton, \$6.65; Indianapolis, \$6.33; Hartford, \$6.32;
- Nashville, \$6.10; Memphis, \$6.06; St. Louis, \$5.90; New Haven, \$5.66; Salt Lake City, \$5.65; Milwaukee, \$5.88;
- Albany, \$5.41; Baltimore, \$5.34; Columbus, O., \$5.32; Seattle, \$5.17;
- Toledo, \$5.10; Kansas City, \$4.96; Cincinnati, \$4.77; St. Paul, \$4.75;
- Buffalo, \$4.69; Portland, Ore., \$4.56; Houston, \$4.38; Des Moines, \$4.35;
- Minneapolis, \$4.33; Dallas, \$4.24; Jacksonville, \$3.95; Worcester, Mass., \$3.89; Akron, \$3.86; Providence, \$3.85; Cleveland, \$3.78; Los Angeles, \$3.74; Louisville, \$3.67; Boston, \$3.67;
- Detroit, \$3.47; San Francisco, \$3.42; New York city, \$3.36; Washington, \$3.29; Richmond, \$3.26; Chicago, \$3.15; Newark, N. J., \$2.79; Jersey City, \$2.59; Springfield, Mass., \$2.59; Philadelphia, \$2.45; Brooklyn, \$2.20; Denver, \$2.16; Atlanta, \$2.05; Rochester, N. Y., \$1.94; Grand Rapids, \$1.87; New Orleans, \$1.68.

has sent a letter to Harry T. Tinney, chairman of the committee, enclosing a check for the full amount of stamps necessary to increase his holdings to \$1,000, and said the other members of the family would do the same. While they had the privilege of paying monthly, they decided it would be better all around to pay at once. Mr. Dunn said his only regret was that the government limited each person to \$1,000 worth of stamps. He complimented the committee on its energetic work and expressed no doubt that the country's quota of more than \$6,000,000 would be reached before the end of the year.

"THRIFTETTES" IN MOVIES.

Following arrangements with the National War Savings committee, the Regent, Gordon and Piccadilly theaters soon will show a series of "Thriftettes," animated cartoons illustrating the value of war stamps toward winning the war. "Thriftettes" will be used by the theaters as trailers at the end of each feature film. They are said to be humorous and entertaining.

**W. S. S. CHAIRMEN
OF WHOLE STATE
MEET TO-MORROW**

July 16/18
**Will Hold Convention in Albany—
Rochester Man's Presence Important to Central Committee.**

A convention of county chairmen of the War Savings campaign from all parts of the state will be held in Albany to-morrow. Elmer E. Fairchild, accepting the invitation from Senator William J. Tully, state director, will be among the delegates. Senator Tully was very urgent in his telegram to Mr. Fairchild, asking the Rochester man to be present. His experience with the Limit club drive, by which \$750,000 in stamp pledges were obtained, is considered valuable to the state committee.

It is probable that similar intensive campaigns will be made in other parts of the state where this method has not been tried before. It is thoroughly agreed that the government cannot depend upon small sales to raise the \$2,000,000 allotment for the nation through these securities, that the larger investors must be depended upon. With the argument that these securities offer the best investment among government war securities, being absolutely unshrinkable in value and entirely safe from the effects of speculation, Arthur L. Stern's Limit club is continuing its campaign among the wealthy and well-to-do residents of the city. It is believed that the sales will be increased by the Limit club several thousand dollars a day.

Thomas B. Dunn, representative in congress, who, with his entire family,

**Cash Paid for W. S. S.
by Representative Dunn**

July 14/18
Representative Thomas B. Dunn and family, who were enrolled last week in the War Savings Limit Club, have established a precedent among the Limit Club members to pay for their stamps immediately. Mr. Dunn already has sent his check for the amount necessary to increase the stamps he holds to \$1,000 and says the other members of his family will do the same.

In a letter to Harry T. Tinney, chairman of the Agencies Committee of the War Savings Committee through whom the Dunn family subscribed, Mr. Dunn says he regrets that the government limits the purchase of stamps to \$1,000 for each person. Following is his letter, which the War Savings Committee will use in its educational work in future efforts to reach the city's quota of \$5,500,000:

"I apologize for delay in answering your first communication, but will now say that I have arranged to have each of the subscribers of the stamps in my family send you a check for \$752.40, amount necessary to pay for \$900 worth, and will ask that you kindly prepare the cards for four such amounts and leave the same subject to my order at Security Trust Company or retain them at your office, as preferred.

"I am glad to learn that you have listed the subscriptions and only regret that the limitations are such as to prevent the purchase of a larger amount of the stamps. I have no doubt but what Monroe county will surely take the full amount of its allotment and trust that your present campaign will materially reduce the amount of said allotment that will be necessary to subscribe in the future. I note that you say monthly payments can be made, but it is preferred to pay in full at this time.

"Again wishing the committee and yourself the greatest success,"
A series of motion pictures entitled "Thriftettes" has been arranged by the National War Savings Committee in Washington, and the large motion-picture theaters of Rochester have agreed to make use of them. "Thriftettes" are animated cartoons. One of them is "The Kaiser and the Bees." In this the Kaiser is seen with field glasses viewing the battlefield from a hill on the Western front. From the beehive which is the United States Treasury building, comes a swarm of W. S. S. bees, which attack the Kaiser and sting him into Berlin, where he surrenders. There are four other "Thriftettes" of equal interest.

EVERY MEMBER OF CONGRESSMAN DUNN'S FAMILY JOINS LIMIT CLUB AND SENDS CHECK FOR FULL AMOUNT

July 16/18

A precedent for War Savings Limit Club members has been set by Representative Thomas B. Dunn and family, who were enrolled last week in the Limit Club. Mr. Dunn and family have decided to pay for their stamps immediately. Mr. Dunn already has sent his check covering the amount necessary to increase his possessions in stamps to \$1,000 and says the other members of his family will do the same. In a letter to Harry T. Tinney, chairman of the agencies committee of the War Savings Committee, through whom the Dunn family subscribed, Mr. Dunn says he regrets that the government limits the purchase of stamps to \$1,000 for each person.

Following is his letter to Mr. Tinney, which the War Savings Committee will use in its educational work in future efforts to reach the city's quota of \$5,500,000:

Congressman's Letter.

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"Again wishing the committee and yourself the greatest success.

"Courteously yours, "T. B. DUNN."

A series of motion pictures entitled "Thriftettes" has been arranged by the National War Savings Committee in Washington, and the large motion picture theaters of Rochester have agreed to make use of the films as trailers to all their feature films. "Thriftettes" are animated cartoons. One of them is "The Kaiser and the Bees." In that "Thriftette" the Kaiser is seen with field glasses viewing the battlefield from a hill on the western front. From the beehive, which is the United States Treasury Building, comes a swarm of W. S. S. bees, which attack the Kaiser and sting him into Berlin, where he surrenders. There are four other "Thriftettes" of equal dramatic timbre.

enrolled. Meanwhile Secretary Morris expects to receive voluntary pledges from a considerable number of persons.

"No one able to purchase \$1,000 worth of stamps should wait to be asked," said Mr. Morris. "By this time everybody should know that the government is accepting these deposits, the same as a savings bank, and paying four per cent., compounded quarterly. It is quite similar, only more profitable to the depositor, to the postal savings system."

LIMIT CLUB STILL CONTINUES TO GROW

But Savings Stamp Quota Still Is Unrealized.

By C. July 18

In a comparatively short time all the motion picture theaters in Rochester and throughout the country will offer "Thriftettes" as part of their programs, according to information received from national headquarters of the War Savings branch of the United States Treasury Department. "Thriftettes," or animated cartoons, will be attached to all feature films, the "Thriftette" coming at the end of each motion picture play.

Edward E. Morris, general secretary of the War Savings Committee, last night announced that voluntary enrollments in Arthur L. Stern's Limit Club continued to arrive by mail. He said many men and their families had not waited to be asked to pledge themselves to purchase the necessary amount of stamps and expressed the hope that there would be many more. Due to the fact that a large number of persons regarded as prospective members during the intensive drive last week could not be visited by the workers on account of vacations and other causes, Mr. Morris is using the mails to solicit their memberships.

Elmer E. Fairchild, general chairman of the Monroe County Committee, will return Friday morning from Albany, where he is attending a convention of county directors from all parts of the state called by William J. Tully, state director. As this city still is about \$4,000,000 short of its quota, more campaign plans are expected.

Limit Club Will Continue Drive

Times July 17

Men, women and children eligible for the Limit Club of the War Savings campaign who were not visited by any member of the teams in Arthur L. Stern's organization still have an opportunity to join. When the Limit Club organization made its intensive drive last week many persons whose names were on lists furnished to canvassers were out of the city. To these letters are being mailed by Edward E. Morris, general secretary.

Meanwhile visits will be made by team workers to prospective members. Elmer E. Fairchild, before leaving for Albany to attend the state convention of War Savings chairman being held today, said there would be no let-up in the campaign. Belated returns from the drive continue to arrive at Secretary Morris's office in the Sibley block. Mr. Morris today said he was pleased to notice that several on vacation and others not visited by team workers were sending in pledges voluntarily.

"It should not be necessary to ask anyone able to pay for the stamps to purchase \$1,000 worth before the end of the year," said Mr. Morris. It is merely a matter of depositing one's money with the government at four per cent. interest, just as in a savings bank, and certainly by this time everybody knows that the government is accepting these deposits."

MAILS TO HELP IN GETTING MEMBERS OF THE LIMIT CLUB

Post July 17
Residents of City Not Reached by Team Workers in Intensive Drive to Receive Letters.

The mails will be used to get members for Arthur L. Stern's War Savings Limit club. During the intensive drive last week many families were not reached by team workers due to vacation trips and other causes. The lists of names have been preserved and checked up by Edward E. Morris, general secretary, and he is sending out letters to prospective members.

Belated returns from the Limit club drive continue to arrive at headquarters in the Sibley block. Mr. Morris to-day said he noticed with pleasure that several persons on vacation and others not reached personally in the campaign had sent in pledges voluntarily. Limit club buttons will be mailed to those who join without being asked as well as to the members who were solicited.

Before leaving for Albany, where a convention of War Savings chairmen from all over the state is being held to-day, Elmer E. Fairchild, head of the Monroe county organization, said the Limit club campaign would continue both by mail and by personal visits to persons not previously

C. E. SUNDERLIN MAJOR IN WAR SERVICE CORPS

Succeeds Elmer E. Fairchild in Twelfth Ward.

CORPS TO COLLECT PLEDGES

To Spend Next Week Taking Those with Respect to Purchase of War Savings Stamps and Practice of Thrift—Certificates to Be Given

An important change in the make-up of the War Service Corps was made yesterday when J. Warrant Castleman, colonel of the corps, received the resignation of Elmer E. Fairchild, major of the Twelfth Ward, and appointed in his place C. E. Sunderlin, of No. 168 Rutgers street.

Mr. Fairchild in offering his resignation expressed regret that since his appointment as chairman of the Monroe County Defense Committee and of the War Savings Stamps Committee his time will be so fully occupied that he will be unable to handle the efficient organization that he has built up in the Twelfth Ward.

In appointing Mr. Sunderlin Mr. Castleman followed his own suggestion made recently that as far as possible vacancies that occur in the ranks of the corps should be filled with near relatives of soldiers or sailors. Mr. Sunderlin has two sons in the service, Second Lieutenant Everett Lathrop Sunderlin, in the Foreign Transport Service, and Lewis McBride Sunderlin, sergeant in the Motor Mechanics Signal Corps, Aviation Section, now on his way to France.

Sons in Military Service.

Lieutenant Sunderlin was at the University of Pennsylvania and enlisted in New York city as a private a year ago. After short service in the ranks he was chosen to attend the officers' training camp at Jacksonville, Florida, and six weeks later was commissioned a second lieutenant and placed aboard ship in the transport service.

Sergeant Sunderlin left Rochester with Troop H, and after that cavalry company was dismounted he was attached for a time to the Ordnance Department. Later he was transferred to the Aviation Section. He was embarked recently and has just arrived in France.

Mr. Sunderlin is a lifelong resident of Rochester and has had a number of experiences as an organizer with the national and state jewelers' associations and with city fraternal, social and political bodies.

In accepting Mr. Fairchild's resignation Mr. Castleman says:

"I take this opportunity to congratulate you on the efficient organization you have built up in the Twelfth Ward and express my obligation to you for the service you have rendered since the War Service Corps was organized. I especially appreciate your offer to continue to assist in any way possible."

Central Library of Rochester and Monroe County
Service Corps Next Week
Historic Scrapbooks Collection

4,000 strong, armed with thrift pledge cards will re-enter the War Savings Stamp campaign next Monday and between Monday and Saturday will canvass every house in Rochester asking that the pledge cards be signed, both in the interests of the Thrift Stamp movement and in order that thrift itself may become a habit for the duration of the war.

The campaign of the War Service Corps is unlike any campaign so far conducted, in that no effort will be made on the part of the workers to sell stamps. The members of the organization will have no stamps for sale; their aim will be to foster the spirit that makes for thrift and to turn the savings resulting from such thrift in the direction where it will help meet the needs of the government.

Cards to Be Collected.

The cards, which have already been distributed and are to be collected next week, have spaces for the signature both of the individual making the pledge and of the member of the corps securing the pledge, as well as for the ward, district and subdivision. The pledge itself is as follows:

In accordance with the appeal of the President of the United States, contained in his proclamation designating June 28th as National Thrift Day, I hereby pledge myself to practice thrift and economy during the period of the war, and in pursuance thereto agree to purchase War Savings Stamps and Thrift Stamps amounting to _____ weekly.

I prefer to purchase my stamps _____
(Indicate where you desire to purchase stamps, e. g., "At my home," "Through my employer," or by whatever other method you prefer.)

Certificate Offered.

Envelopes are to be distributed this week containing additional cards, as well as a sample of the 100 per cent. certificate to be given to families, every member of which signs the thrift pledge. This certificate is made in red, blue, brown and gold and is attractive in design. A blank is provided whereon the names and addresses of all families in each district entitled to the certificate are to be written, and these lists will be forwarded to Elmer E. Fairchild, chairman of the War Savings Stamp Committee, who will send out the 100 per cent. certificates bearing his own signature. The envelopes also contain the blue window cards to be issued in every household where some member of the family is investing in War Savings Stamps.

The material for the educational work of the corps was distributed some time ago and the envelopes to be sent out this week contain only material to be used in winding up the work.

IMPORTANT CHANGES

CORPS ORGANIZATION ANNOUNCED, AND MEN IN SERVICE GET REPRESENTATION

One of the most important changes in the make-up of the War Service Corps since its organization came yesterday, when J. Warrant Castleman, colonel of the corps, received the resignation of Elmer E. Fairchild, major of the Twelfth Ward, and ap-



CHARLES E. SUNDERLIN, new Twelfth Ward major of War Service Corps.

He will be so fully occupied that he will be unable to handle the efficient organization that he has built up in the Twelfth.

In appointing Mr. Sunderlin, Mr. Castleman followed his own suggestion made recently that as far as possible vacancies in the ranks of the corps be filled with near relatives of soldiers or sailors. Mr. Sunderlin has two sons in the service, the first, Second Lieutenant Everett Lathrop Sunderlin, in the foreign transport service, and the second, Lewis McBride Sunderlin, sergeant in the Motor Mechanics Signal Corps, aviation section, now on his way to France.

Mr. Sunderlin is a lifelong resident of Rochester and has had a number of experiences in the matter of organization, both with national and state jewelers' associations and with local fraternal, social and political bodies. He is possessed of a warm personal interest in all war activities, not only because of the presence of his sons in the army, but because he was one of the first persons in Rochester to whom the horrors of war was brought home.

At the time of the sinking of the Lusitania among the people who went down on the ill-fated steamer were Mr. Sunderlin's wife's only sister and her husband, Mr. and Mrs. Conway S. Campbell-Johnson. Mr. and Mrs. Johnson were on their way to their home in London at the time of the accident, having for years passed a part of each season in Pasadena, Cal.

pointed in his place Charles E. Sunderlin of Rutgers Street.

Mr. Fairchild, in offering his resignation, expressed regret that since his appointment as chairman of the Monroe County Defense committee and of the War Savings Stamp committee, his

STAMP DRIVE OF SERVICE CORPS

Material Necessary for Campaign Next Week Distributed by Women's Motor Corps and Boy Scouts.

July 19/18

The first activity in the secondary campaign of the War Service Corps to boost the sales of Thrift Stamps started yesterday afternoon, when the first of the 5,570 packages of material necessary to carry on the campaign were sent out from headquarters at 44 Elm street. These packages were prepared during the past week by volunteer workers, and in response to a request made by J. Warrant Castleman, colonel of the corps, are being distributed by the Women's Motor Corps with the assistance of boy scouts.

When the work starts on Monday, every member of the organization will be fully equipped and by the end of the week it is expected that blue dodgers prepared by the War Stamp Committee will be on display in practically every window in Rochester. This dodger contains the statement in big white letters, "We are buying War Saving Stamps to help the Army and Navy win the war."

The readiness with which Mrs. Hoyt, captain of the Women's Motor Corps, furnished the means of distributing campaign material led Mr. Castleman to appoint her colonel's adjutant. Henry D. Shedd, in command of the boy scouts in Rochester, has also been named adjutant in the corps and has named a scout to accompany every car engaged in making these deliveries.

In preparation for getting material out to the members of the Corps, maps of every wards in the city were prepared at headquarters by Roy C. Draper. These maps were turned over to the Motor Corps after Mr. Draper had arranged routes that would cover the entire city. The same type of maps are being prepared for county sections. Reports received at War Stamp headquarters today are to the effect that Seneca County, with a population of but 85,249, has 178 members in its Limit Club. This would mean that if Rochester were to subscribe in the same proportion, there would be 1,800 members of the Limit Club here instead of 500.

The War Service Corps is undertaking the task of pulling Rochester up from the rear rank of stamp subscribers. It is no mean task when it is taken into consideration that last week, the biggest week in the history of War Stamp sales here, only \$111,000 worth of stamps was sold, an average of \$18,500 worth per day. From now on until the end of the year it will be necessary to sell stamps to the amount of \$40,000 a day if Rochester is to reach her quota.

The importance of this work can be estimated from the fact that the total to be raised through the sale of these stamps, \$2,000,000,000, is practically twice the entire cost of running the government of the United States during the years previous to the war.

The report from state headquarters July 1 to July 11 for the entire country shows that between those dates the sales amounted to \$60,789,657. This amount exceeds the treasury receipts from this source for the entire month of June. These figures mark a big increase in the sale of stamps.

That a state-wide surge of interest in the stamp movement is taking place at present is indicated by the report from headquarters today of 41 towns to whom honor flags have just been awarded. They are: AuSable, Blackbrook, Peru, Mooers, Plattsburg, Tonawanda, Cementon, Round Top, Oak Hill, Hunter, Windham, Tannersville, West Winfield, Locust Valley, Great Neck Station, Mineola, North Tonawanda, Putnam Valley, Orient, Central Islip, Southold, Quogue, West Hampton Beach, Brockhaven, Medford, East Quogue, Water Mill, Kings Park, Commack, Shelter Island and Greenport.

The new campaign while its direct results will be shown by the amount pledged in thrift stamps, has for its object the encouragement of individuals to save money by foregoing luxuries during the period of the war.

STAMP PLEDGE CONTRACT WITH THE TREASURY

July 20/18

STATE ORGANIZATION ADOPTS
BINDING PRECEPT.

ELMER FAIRCHILD RETURNS

War Service Corps to Open Drive
Monday and Seek to Enroll
All Families.

A signed pledge to purchase War Savings Stamps is a binding contract with the government, an obligation which should be met as promptly and scrupulously as any commercial agreement.

The foregoing, in substance, was the precept adopted by the state convention of War Savings county chairmen at Albany. The precept was proposed by Elmer E. Fairchild, chairman of the Monroe county committee, who has just returned from the capital.

This precept will apply to pledges received by the War Service corps, which will open its drive Monday as well as to the Limit club members and others. Team workers in these campaigns are bona fide agents of the United States treasury department. In giving them a promise to purchase stamps, a person gives his promise to the government, which will except every agreement to be binding.

J. E. Kavanaugh, acting head of the National War Savings committee, was at the convention and took part in the deliberations, giving some interesting statistics on the present situation throughout the state and country. Senator William J. Tully, state director, presided. Senator Tully

complimented Monroe county, through Chairman Fairchild, on the way the campaign is going here now and said he had no doubt that with present plans and the patriotic energy displayed, this county soon would be brought near the top of the list of New York counties.

Some May Sidestep.

The precept as to the contract being binding came up when ways and means of assisting backward counties and checking up pledges were under discussion. It was the sense of those present that the nature of the agreement contained in a pledge was quite well understood and that comparatively few would try to sidestep, but that there might be some who would disregard their obligation.

Reports showed that the state, outside of New York city, had raised \$75,000,000 in cash and pledges, but that the quota was \$95,000,000. Of the estimated population of 106,000,000 in the United States, only 35,000,000 had signed W. S. S. pledges. An encouraging report was handed in from Buffalo. Erie county's quota was \$11,000,000 of which \$9,687,000 had been raised.

It was pointed out that the government had only 180 days in which to complete its task of raising \$2,000,000,000 with War Savings stamps, and it was necessary to sell stamps at the rate of \$8,000,000 a day throughout the country. In the first sixteen days of July, the amount of stamps sold was \$95,000,000, much greater than in any other sixteen days since the beginning of the year.

Mr. Kavanaugh reported that Ohio was ahead of all other states in per capita sales. Even the drafted men were selling stamps in their spare time. As an example of the enthusiasm in that state, the Cleveland War Chest had given \$150,000 toward War Savings campaign expenses. In Ohio, however, the movement has been backed by the most influential and active patriotic forces all through the campaign. In that state, as well as others, War Savings stamps are considered among the most important government securities.

100 Per Cent. Campaign.

Members of the War Service corps are urged to make the aim of the campaign a one hundred per cent. household certificate for every home, in other words to get every member of every household to sign a pledge for some amount however small it may be. They are also urged to get pledge cards even from persons who have pledged through other agencies not with the idea so much of increasing such pledges as to form a complete list of pledges from which estimates may be made as to how close Rochester will come to selling the \$5,500,000 worth of stamps that the treasury department counts on before January 1st of next year.

A movement expected to aid the War Service corps campaign, was started for Monroe county to-day when the news of the formation of the United States government One-Hundred-Dollar Thrift association was received at War Saving headquarters. This association is to be made up of an army of hundred-dollar war-savers and has no organization beyond the

holding, signing and passing on the green booklets provided by the government.

The booklets contain fifty application blanks and are to act as silent salesmen. To the first person who agrees to purchase one hundred dollars' worth of stamps through any of the selling agencies, the booklet is given after the first application for membership has been removed, to be mailed to the chairman of the county committee. The book itself is given to such applicant.

When signing the agreement to buy his own one hundred dollars' worth of stamps, the member also agrees to get another member in the county to whom he will hand the book after having removed and mailed the second applicant's request for membership, and so on until the entire book is used up. Each book thus accounts for fifty members and represents pledges to the amount of \$5,000.

AFTER 100 PER CENT HOMES

War Service Corps Starts Out on Thrift Stamp Drive.

DATA ALREADY ON HAND

One Hundred Dollar Thrift Association Membership Due for Big Boost When Workers Get Busy.

Sixteen wards in the city and five of the towns in the county district are in receipt of the material to be used in the War Service Corps thrift stamp drive this morning, and a big force of volunteer stenographers and clerical workers are busy at the corps headquarters at 44 Elm Street, in preparing the balance of the material to go out, and the supplementary envelopes containing extra pledge cards that are to be sent through the mail to the lieutenants on chance that some of the pledge cards distributed during the educational part of the campaign have been destroyed or mislaid.

Reports received from all 24 of the majors of the corps in the city district yesterday afternoon indicate that every officer is prepared to enter the pledge campaign and throw behind it the full force of the organization.

Heretofore, the War Service Corps has been asked for unselfish service in carrying on purely clean-up campaigns in behalf of the various war activities. In the Thrift Stamp movement, however, the corps work is of an individual nature, that while it throws a tremendous responsibility on the workers, nevertheless starts them in what is practically a clear field, as the limit of their work is in procuring pledges that will bring the city and county somewhere near its quota rather than in selling stamps.

Want 100 Per Cent.

In the instructions given to the members, they are urged to make the aim of the campaign a 100 per cent household certificate for every home, in other words to get every member of every household to sign a pledge

for some amount, however small it may be. They are also urged to get pledge cards even from persons who have pledged through other agencies, not with the idea so much of increasing such pledges as to form a complete list of pledges from which estimates may be made as to how close Rochester will come to selling the \$5,500,000 worth of stamps that the Treasury Department counts on before January 1 of next year.

A movement that will greatly aid the War Service Corps campaign was started for Monroe County to-day when the news of the formation of the United States Government One Hundred Dollar Thrift Association was received at War Saving Stamp headquarters. This association is to be made up of an army of one hundred dollar savers and has no organization beyond the holding, signing and passing on of the green booklets provided by the government.

ALL IN FAMILY TO BE ASKED TO BUY WAR STAMPS

Service Corps Scheduled to Begin Drive To-day.

NEW ASSOCIATION PLANNED

Citizens to Be Urged to Purchase \$100 Worth of War Stamps and Induce Others to Do Same—Railway Employees Purchase Heavily

Sixteen wards in the city and five of the towns in the county district have received the material to be used in the War Service Corps Thrift Stamp drive this morning, and a large force of volunteer stenographers and clerical workers are busy at the corps's headquarters, No. 44 Elm street, in preparing the rest of the material to go out and the supplementary envelopes containing extra pledge cards that are to be sent through the mail to the lieutenants on the chance that some of the pledge cards distributed during the educational part of the campaign have been destroyed or mislaid.

The instructions given to the members urge them to get every member of every household to sign a pledge for some amount however small it may be. They are also urged to get pledge cards even from persons who have pledged through other agencies, not so much with the idea of increasing such pledges as to form a complete list of pledges from which estimates may be made as to how close Rochester will come to selling the \$5,500,000 worth of stamps that the Treasury Department counts on before January 1st of next year.

\$100 Thrift Association.

A movement that will greatly aid the ed for Monroe county to-day when the War Service Corps campaign was started news of the formation of the United States Government One Hundred Dollar Thrift Association was received at War Savings Stamp headquarters. This association is to be made up of an army of \$100 war savers

and has no organization beyond the holding, signing and passing on of the green booklets provided by the government.

These booklets contain fifty application blanks and are to act as sort of silent salesmen or chain proposition. To the first person who agrees to purchase \$100 worth of stamps through any of the selling agencies, the booklet is given after the first application for membership has been removed, to be mailed to the chairman of the county committee.

When signing the agreement to buy his own \$100 worth of stamps this member has also agreed to obtain at once another member in the county, to whom he will hand the book after having removed and mailed the second applicant's request for membership, and so on until the entire book is used up, each book thus accounting for fifty members and representing pledges to the amount of \$5,000.

To Order Stamps with Pledge.

The card removed and signed by each member of this association not only states that the purchaser will buy the required amount of stamps, but contains an order for a certain amount of stamps, the amount to be filled out at the discretion of the purchaser, to be delivered at once, and agrees to pay the letter carrier on such delivery.

Files will be prepared for each book issued and the cards will be inserted in these files as they are received. In this way absolute track of the book can be kept at all times, and the motto of the organization is to be "Keep them moving." Each card on the reverse side has space for the address of the county chairman, and after this address is written in it may be dropped into any mail box and will be delivered without payment of postage.

Elmer F. Fairchild, chairman of the Stamp Committee, has received information from the National War Savings Committee that J. F. Dinkey, auditor and treasurer of the Buffalo, Rochester & Pittsburg Railway Company, has notified that committee that officers and employees of the company in New York State have agreed to purchase before January 1st stamps to the amount of \$60,505.00. Monroe is second on the list of counties, with the sum of \$18,820.

Back from State Meeting.

E. Fairchild returned yesterday from Albany, where a state convention of War Savings chairmen was held and where J. E. Kavanaugh, acting national director, reviewed the campaign situation in the state, received reports and gave suggestions. William J. Tully, state director, presided.

The delegates were instructed to have employers who buy back Liberty bonds from employees, pay for the bonds in War Savings Stamps. Mr. Fairchild in explaining this movement said:

"When a worker in a factory who has purchased a bond leaves the place or is prevented by sickness or any other cause from continuing payments on his bond the employer turns over stamps rather than cash to the bond-buyer."

Third offer of treasury certificates to be for \$500,000,000 instead of \$750,000,000 as formerly, reduction due to increased receipts from sales of War Savings stamps.

SOME OF PLEDGE CARDS ALREADY ARE COLLECTED

July 21/18
Service Corps Lieutenants
Ahead of Schedule.

NOVEL IDEA OF TRAVELERS

Salesmen Propose to Give War Savings Stamps Instead of Cash as Tips — Companies Are Encouraging Employees to Sell Stamps

Although to-morrow marks the formal opening of the campaign of the War Service Corps for the sale of Thrift Stamps, reports have been received at the corps's headquarters to the effect that a number of the lieutenants have already been through their districts and collected the pledge cards. To obtain signers of these is the sole task of the corps in the coming campaign.

The enthusiasm among the workers has increased in a marked degree, stimulated by the fact that the War Savings Stamps Committee is in such urgent need of assistance if the quota allotted to Rochester and the rest of Monroe county is to be reached. Reports from the state director indicate that the other counties are intensely active and that many of them are either within sight of or have passed the quotas allotted them.

Firms to Give Special Aid.

Starting next week, coincident with the house-to-house canvass of the War Service Corps, certain industrial firms of Rochester are planning individual activities some of which will not only assist the corps in obtaining pledges, but will make it easier for the signers of these pledges, to obtain the stamps they agree to purchase.

Among these is the Swiss Laundry. Each driver of this company is to be equipped with a package of thrift stamps, and to intensify the interest of the drivers in disposing of the stamps a prize is to be awarded at the end of each week to the man who sells the most. This system is also in use with the American Express Company drivers, with the difference that a prize is offered among the express men to be awarded monthly. Pledges made through the War Service Corps officers can be easily fulfilled through these drivers, and thus the totals of the drivers will be swelled in their race for the prize.

Material Quickly Delivered.

In the distribution of the corps' material it was discovered that in the Nineteenth Ward, practically the biggest ward in the city, it was unnecessary to deliver the packages to residences of captains and lieutenants, as Joseph P. McSweeney, major of that ward, some time ago formed an automobile division with John C. Enders as adjutant. This

material was sent out from corps headquarters to the lieutenants and by them distributed broadcast throughout the city and county. Instructions to the lieutenants were contained in this material, as well as a pamphlet prepared at headquarters describing the aims of the corps and giving some of the reasons for the present movement.

With the opening of the War Service Corps' campaign a large number of commercial travelers will start a drive of their own. The Rochester Shoe Travelers' Association has begun by purchasing \$200 worth of stamps. At its meeting every Tuesday in the Powers Hotel stamps will be sold by Miss Sadie Kaman of the office of the Automobile Club of Rochester.

Stamps Instead of Cash Tips.

In addition to this G. A. Schaub has been appointed head of a campaign to get all commercial travelers to give Thrift Stamps as tips to train porters and hotel attendants when they are out of the city on business. It is proposed to have each traveling salesman before leaving for his journey purchase \$50 worth of stamps and sign a pledge to carry out the purpose of the campaign. This is the first organized effort in this state, it is believed, to substitute stamps for cash tips.

Charles J. Fleckenstein, assistant postmaster, last night reported a falling off in the sale of stamps for last week. His report showed that 16,389 \$5 stamps and 53,503 25-cent stamps had been sold, making a total of \$95,320.75. During the previous week the sales were more than \$111,000.

SERVICE CORPS IN NEW DRIVE

Campaign To Get Every Member of Every Household To Save.

WHOLE COUNTY IS INCLUDED

Preparations for New Effort To Get Quota Have Been Progressing

Herald July 22
for Weeks
Between 4,000 and 5,000 workers, located in every community and neighborhood from one border of Monroe County to the other will enter the campaign to secure pledges to purchase War Savings Stamps this morning, when the full weight of the War Service Corps will be thrown behind the stamp movement, and every officer in it from its colonel down to the lieutenants, sets about a week of intensive activity to help place Rochester within hailing distance of the quota expected by the government in Washington.

"Every member of every household in Monroe County pledged to buy all the stamps he or she can afford," is the object with which the big corps enters the campaign, and on the shoulders of the members has been placed full responsibility for the success or failure of the movement here.

Three weeks ago the initial steps in the present campaign were taken, when a supply of pledge cards and

Will Collect Cards.

This material has been in the homes of the residents ever since, and the collection of the pledge cards this week will complete the corps' part in the movement. These pledge cards show, when filled out by the subscriber, the amount he or she expects to be able to invest in the stamps each week from now until the first of the year, and the agency from which they will in all probability be purchased.

Word came from many sections of the city last week that in many cases the pledge cards left in the homes had been lost or mislaid, and the calls for additional cards were so numerous that J. Warran Castleman, colonel of the corps, notified Elmer E. Fairchild, chairman of the stamp committee, that a new supply would be advisable. As a result, 120,000 new cards were prepared and sent out on Saturday, twenty to a lieutenant, in order that there might be no delay in gathering in the pledges.

Backing Up Uncle Sam.

The object of the campaign is a complete indication of what the people of this city and county are going to do in this particular direction to back up the government by adopting methods of thrift and loaning the proceeds of such thrift to meet the needs of the war. As a consequence, persons who already have pledged through other agencies will be asked to state the amount of such pledge on one of the War Service Corps cards. Even members of the Limit Club, who have taken the full \$1,000 worth of stamps allowed by law, will be asked so to state on the cards, and members who intend to come up to the limit before the first of the year will aid the committee greatly by filling out the blanks showing what their purchases will average weekly.

SERVICE CORPS GOES OUT AFTER THRIFT PLEDGES

Will Seek Them This Week
in City and Towns.

TO CO-OPERATE DEFINITELY

That Is What Workers of Big Corps
Will Ask of All People



pected by the government in Wash-
ton.

To induce every member of every household in Monroe county to pledge to buy all the stamps he or she can afford is the object with which the big corps enters the campaign. About three weeks ago the initial steps in the present campaign were taken when a supply of pledge cards and other material was sent out from the corps' headquarters to the lieutenants and by them distributed throughout the city and county. Instructions to the lieutenants were contained in this material as well as a pamphlet prepared at headquarters describing the aims of the corps and giving some of the reasons for the present movement.

This material has been in the homes of the residents ever since, and the collection of the pledge cards this week will complete the corps' part in the movement. These pledge cards show when filled out by the subscriber the amount he or she expects to be able to invest in the stamps each week from now until the first of the year and the agency from which they will in all probability be purchased.

More Pledge Cards Sent Out.

Word came from many sections of the city last week that in many cases the pledge cards left in the homes had been lost or mislaid, and the calls for additional cards were so numerous that J. Warrant Castleman, colonel of the corps, notified Elmer E. Fairchild, chairman of the Stamp Committee, that a new supply would be advisable. As a result 120,000 new cards were prepared and sent out on Saturday, twenty to a lieutenant, in order that there might be no delay in gathering in the pledges.

The object of the campaign is to completely indicate what the people of this city and county are going to do in buying War Savings Stamps to back up the government. They are asked to adopt methods of thrift and lend the proceeds of such thrift to meet the needs of war. As a consequence persons who have already pledged through other agencies will be asked to state the amount of such pledges on the War Service Corps cards. Even members of the Limit Club who have taken the full \$1,000 worth of stamps allowed by law will be asked to state the facts on the cards, and members who intend to come up to the limit before the first of the year will greatly aid the committee by filling out the blanks showing what their purchases will average weekly.

Some People Hesitate.

A number of the officers of the corps have already canvassed at least a part of their territory twice in preparation for collecting the cards, and they report that a number of people seem afraid to say that they will be responsible for any stated amount, but prefer to make the pledge read, "I will purchase all the stamps I can each week. Such a pledge made in good faith is valuable, but not as valuable as the pledge of the man or woman who states the minimum amount to be purchased and then lives fully up to the promise and increases the amount when possible.

The activity of the War Service Corps is entirely different from that of any other agencies that have taken part in the stamp movement, as no member of the corps except some appointed in the rural districts will have stamps for sale. Salesmanship enters into the work only incidentally, as

the main purpose of every worker is to spread the doctrine of thrift.
Historic Scrapbooks Collection

Many Pledges Expected.

A large share of the responsibility for the success or failure of the stamp movement rests with the corps and no member will be quite satisfied until every member of every household, man, woman or child, has been pledged to have some part in the stamp movement, and if the corps is successful in attaining its objective, most of the residences throughout the county will have one hundred per cent. certificates and Elmer E. Fairchild, chairman of the War Savings committee, will have writer's cramp, for he has agreed to personally sign each certificate issued.

Word came from many sections of the city yesterday, that there were numerous cases where pledge cards left in the homes or been lost or mislaid, and the corps additional cards were so numerous that J. Warrant Castleman, colonel of the corps, notified Chairman Fairchild, that a new supply would be advisable. As a result 120,000 new cards were prepared and sent out Saturday, twenty to a lieutenant, in order that there might be no delay in gathering in the pledges.

The object of the campaign is a complete indication of what the people of this city and county are going to do in this particular direction to back up the government, by adopting methods of thrift and lending the proceeds of such thrift to meet the needs of the war. As a consequence persons who have already pledged through other agencies, will be asked to state the amount of such pledge on one of the War Service corps cards. Even members of the Limit club who have taken the full \$1,000 worth of stamps allowed by law will be asked to state on the cards, and members who intend to come up to the limit before the first of the year will greatly aid the committee by filling out the blanks showing what their purchases will average weekly.

Confidence in Corps.

On the eve of the campaign both Mr. Castleman and Mr. Fairchild expressed confidence in the outcome of the corps movement. Mr. Castleman said its members had been drawn together to give unselfish service and that all its past activities had been marked by a spirit of sacrificing time and effort, that augurs well for its present work.

"During the Liberty loan work and the War Chest drive just past," said Mr. Castleman, "the corps was asked to do work such as was placed in the hands of no other organization. Its members were required to go out when everybody else was practically through, and gather up the odds and ends. It was asked to do this, too, without thought of individual glory for the work of the individuals was not made public. It was asked for unselfish giving, and unselfishly it gave as the records of the corps as a whole, show."

No reports on the work are expected before the middle of the week and complete reports from the captains are not expected to reach the majors, and through them, headquarters before the early part of next week. A general estimate of results, however, will be available by Friday or Saturday. The work of sorting and filing the cards will be undertaken as the reports come in by the volunteer clerical workers of the corps, who now number close to two hundred, and will work in relays, morning, afternoon and evening.

It is a widespread and searching movement in the interest of individual economy, and its results will be watched with interest by the authorities at Washington, who long ago announced that saving of money through not purchasing luxuries was what will eventually win the war, for it will release man power and materials for war work and provide the money that makes the use of such power and material possible.

On the eve of the campaign both Mr. Castleman and Mr. Fairchild expressed confidence in the outcome of the corps' work. No reports on the work are expected before the middle of the week, and complete reports from the captains are not expected to reach the majors, and through them headquarters, before the early part of next week. A general estimate of results will be available, however, by Friday or Saturday. The work of sorting and filing the cards will be undertaken as the reports come in by the volunteer clerical workers of the corps, who now number close to 200, and will work in relays, morning, afternoon and evening.

THOUSANDS IN WAR CORPS STAMP DRIVE

July 22/18
Scouring County to Get
Economy Pledges

MAY GET CLOSE TO QUOTA

120,000 New Cards Issued for
Campaign.

Band of Patriotic Men and Women to Work Week Without Thought of Glory.

Nearly 6,000 members of the War Service corps got under way this morning throughout the county to further the sale of War Saving stamps, through urging on the public the practice of thrift in every possible direction for the duration of the war.

Unlike any other body engaged in the stamp movement, the corps has no stamps for sale and enters a comparatively clear field to urge on all residents of Monroe county economy, and to obtain from them, the promise that the results of such economy will be devoted to the purchase of stamps from now until the first of the year.

Close to 5,000 members in the city and more than 1,000 through the towns and villages will spend this week in gathering in the pledge cards especially prepared for the corps and distributed some weeks ago, and when all are in it is expected that the county will be at least within hailing distance of the quota.

July 22nd continued in other book

*Central Library of Rochester and Monroe County
Historic Scrapbooks Collection*



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Handwritten text on the spine of the book, including the name "HARRIS" and other illegible characters.