

Rochester Public Library  
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# LIAR VS. THIEF

(Inside)

FEATURE NEWS

10¢

NIGHT CLUB GUIDE

## ROCHESTER FLASH

SPORTS THEATRES

WEEKLY

STAGE SCREEN RADIO

Vol. 1—No. 23

ROCHESTER, N. Y., JUNE 5, 1937

# Pashy Grand-pa T.N.T.

## HOTEL SCANDAL HUSHED UP

### Romeo Has Embarrassing Moment

Two lads we know who have an office in a d. t. building adjacent to a well known hotel were in the habit of sitting at their desks and watching the windows of the caravansary across the court. This familiar pastime sometimes paid good dividends when some fair charmer would, intentionally or otherwise, forget to pull the shade down before she commenced to peel off her duds. One evening the boys were watching and waiting for some action when their patience was rewarded by a light flashing on in a room directly opposite. They were all eyes at once and sure enough a girl's figure appeared in their line of vision and without further ado she commenced to shed her clothes. When she was down to her undies she stepped to the window and

(Continued on Page 8)

## PUZZLE CONTEST

(Page 2)

### CHISELER CLIPPED

Pat and Mary both work in a ways he also cocked a weather laundry and while Mary is a small, eye at the curves of Pat. It was dark, home-loving gal, Pat is a n't long before he commenced to play both ends against the middle, willowy blonde with plenty of what it takes to catch the masculine eye.

They were both warm friends until Johnny came to work in the office of the laundry. Johnny is what is known as a looker and he knows it, and the moment he came to work every feminine heart fluttered but none more so than Mary's and Pat's.

Johnny was strictly a chiseler and while he liked Mary's quiet

Monday, Wednesday, Friday and Sunday nights he spent with Mary but he was always too tired to go to the movies after he had dinner at her house so he usually sat around listening to her radio, eating her candy and smoking her

(Continued on Page 5)

### CORRECT TIME

We regret that we cannot give our dear readers the correct time anymore as our clock has stopped and Uncle Solomon hasn't fixed the damn thing yet. Until we get it back please call Glenwood 2977 and ask for Sally. She'll help you out.

### Strip Tease Dancer's BUBBLES BURST!

Rochester's first strip tease dance came to a sudden end Saturday nite, when two balloons that represented the rear part of a costume, burst without warning, leaving its

wearer in a September Morn pose in reverse. It all happened at a private party given in honor of an out-of-town politician.

(Continued on Page 7)

## DO WE WANT DICTATORSHIP?

## Famous Ghost Writer Joins Flash Staff

# KENTUCKY DERBY VS. IRISH SWEEPSTAKES

# PRIZES VALUED AT \$2,000

## RULES

The Rochester Weekly FLASH Picture Puzzle Contest is open to everyone, anywhere with the exception of members of the staff of the Rochester Weekly FLASH and their families.

Beginning with the issue of May 15th, 1937, The FLASH will publish a series of four Picture Puzzles each week for fifteen (15) weeks, a total of sixty (60) puzzles. Each puzzle cartoon will represent the name of a person well known in the City of Rochester or of some Park, Street, Building, Merchant or Manufacturer in the City or Monroe County.

The puzzles will become more difficult as the contest progresses and the easier ones will be published first so that our readers may become more skilled as to the methods employed in their solutions.

At the close of the contest a letter will be required on the subject of "WHY I READ THE FLASH." This will consist of not more than 250 words and will be judged on its humor and originality and must be submitted during the week following your answers to final puzzles.

Neatness will not be taken into account. Do not decorate your answers. Simply print clearly your answers in ink on the Coupon provided. (ALL ANSWERS MUST BE MADE ON THIS COUPON.) Any answers made in other form will be disqualified. Send in your answers every 4 weeks to the Post Office.

Any person entering the contest and by submission of solutions agrees to accept as final the decisions of THE ROCHESTER WEEKLY FLASH on all matters affecting the conduct of the contest, the procedure and policy with regards to acceptance of entries thereof.

THE ROCHESTER WEEKLY FLASH reserves the right to award all prizes and the contestants shall accept their decision as final.

The FLASH also reserves the right to disqualify any contestant whose entries show signs of collusion and further reserves the right to require tying contestants to work a series of tie-breaking puzzles.

THE ROCHESTER WEEKLY FLASH will not assume any liability for puzzles lost in transit nor will any claims to ownership of puzzle solutions be honored unless the name of the contestant be legibly written in ink on the entry blank.

Any contestant may submit as many sets of the sixty puzzles as he or she chooses, provided the same are properly qualified and each will be judged as a unit, but no person will be allowed to win more than one prize. When submitting more than one set of puzzles all of the fifteen weeks solutions must be submitted and identified as series A, B, etc., and each series MUST be on a separate Entry Blank.

Back numbers of THE ROCHESTER WEEKLY FLASH may be obtained at the office, 6 State Street, for the benefit of those who may wish to enter the contest after the first week.

**IMPORTANT!!!**

**ENTRIES WILL ONLY BE HONORED ON FLASH OFFICIAL ENTRY BLANKS!**

# FLASH PUZZLE CONTEST

### OFFICIAL FLASH PICTURE PUZZLE ENTRY BLANK

Contest Editor  
Rochester Weekly Flash, Inc.  
6 State Stret, Rochester, N. Y.

I submit the following as my solutions to Puzzles 13 to 16 in your Picture Puzzle Contest.

13. ....  
14. ....  
15. ....  
16. ....

Mr. \_\_\_\_\_  
My Name is Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_

Address \_\_\_\_\_

No. 13



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                   |                     |
|-------------------|---------------------|
| Seneca Park Zoo   | Paul Folger         |
| Peck Drug Store   | The Hollywood Grill |
| Sam Salone        | Andrew Kavanaugh    |
| William Little    | Marks and Abramson  |
| John Scully       | William Moore       |
| Granite Building  | Shifty Gears        |
| James Spinning    | Gordon Brown        |
| Tenth Ward Market | Camera Works        |

No. 14



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                     |                   |
|---------------------|-------------------|
| William E. Yawman   | George Engert     |
| Daniel Donoghue     | Rip Collins       |
| Driving Park Bridge | Collingwood Drive |
| Inspector Collins   | Schutt Pharmacy   |
| Lew Henderson       | Zawkeye Works     |
| Mildred Martin      | Peter P. Karley   |
| Fred Schwartzmeier  | Arlene Marshall   |
| Philo Vance         | Donald Garnham    |

No. 15



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                     |                     |
|---------------------|---------------------|
| Ritter Dental       | Court Street Bridge |
| Tremont Diner       | Harry Fincher       |
| Fred Lashier        | Ray Blades          |
| Milton Cohen        | Barge Canal         |
| Nusbaum's Casino    | Fred Odenbach       |
| Dewey Ave. Pharmacy | Norma Tibbitts      |
| Spike Wilson        | Leland Tost         |
| John O'Connell      | Ward Morehouse      |

No. 16



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                  |                       |
|------------------|-----------------------|
| Wile Eddy        | Meyer Braiman         |
| Roger's Grill    | Stephen Pollard       |
| Eastland Avenue  | Carl Newcomb          |
| Tad Sands        | Ira Levy              |
| Martha Marvin    | Taylor Instrument     |
| Garson's Clothes | Dorothy Benton        |
| Eastman Kodak    | Preston Jewelry       |
| Ben Wolk         | Defender Photo Supply |

## PRIZES

- GRAND PRIZE: New 1937 AUTOMOBILE!!!
- Credit on '37 Terraplane or Hudson Car—Ben Wolk, 780 Clinton Ave. N. .... \$100.00
- Rug Cleaner (Scott & Fatzner)—Hill Appliance, 482 East Main ..... 59.50
- Lady's Bicycle — Zimmerman, 129 W. Main ..... 35.00
- Lady's Wrist Watch Rosenberg, 9 State ..... 27.50
- 1 Battery—Goodland, 230 East Avenue ..... 14.95
- Percolator Set (4 pcs.) — Weisbuch Inc., 398 East Main ..... 12.50
- 1 Permanent Wave—Raymonds, Granite Bldg. .... 10.00
- Sterling Flask & Straw Hat — Garson's Clothes, 88 State ..... 10.00
- 5 Priv. Dancing Lessons—Gladys Bliss, 107 Clinton Ave. S. .... 10.00
- 24 in. Richelieu Pearls — Jos. Klein, 82 W. Main (10) Treatments for Baldness—Pignato Bros., 449 E. Main ..... 10.00
- Electric Clock, Lamp — Wildman Co. Inc., 41 E. Main ..... 10.00
- Exam. & Pr. of glasses—Gorman, 312 E. Main ... 10.00
- or
- Microscope Set — Gorman, 312 E. Main ..... 8.50
- 8 Pc. Cocktail Set—Preston Jewelry, 91 E. Main ... 9.75
- 50 Gals. Gas—Burt Walker, Empire Blvd. & Stone and Dewey ..... 8.00
- New Guitar — Davis, 174 W. Main ..... 7.50
- Kit Brush Set — Glasser Co., 22 Main St. W. .... 7.50
- Fielder's Glove—Mogridge, 22 State ..... 7.25
- Electric Health Cooker — Skinner, 245 East Ave. \$6 in Trade—ZR-3, 109-113 State ..... 6.00
- Anti-back Lash Reel — Bernsteins, 3 Front ..... 5.50
- Kitchen Clock (Elec. or Wind) — Marks & Abramson, 10 State ..... 5.00
- Merchandise — Vanderbelt, Pharmacy ..... 5.00
- Fish Rod (Steel) — Glassman, 107 E. Main ..... 5.00
- Fountain Pen (Conklin Nozak)—Humbert, 8 North Banjo Clock — Gamler's, 84 E. Main ..... 5.00
- MORE PRIZES TO BE ANNOUNCED NEXT WEEK.**

**THE**  
Rochester Weekly  
◆  
**FLASH**  
On Sale  
At All  
News  
Dealers

# KENTUCKY DERBY vs. IRISH SWEEPSTAKES

Twice a year a large percentage of the people of this country spend a huge amount of money for tickets in the Irish Hospital Sweepstakes. While we all know that the sale of these tickets is illegal here nevertheless it still goes on in a more or less open manner.

This year the press was prohibited from printing any news of the Irish sweepstakes or the names of the winners but this move did little to stop the sale of the chances. Many thousands of dollars still went over to the other side. The drawing of the Irish sweepstakes is conducted in a legal and patriotic manner in the Old Country under police protection. The United States have a perfect set-up for a national annual sweep-stake in the Kentucky Derby and there is no doubt that if a worthy charity was named and the whole thing handled by the Government there would be instant response from the same citizens who buy the Irish tickets.

The prizes could be proportioned on a percentage basis and after the Government had deducted their sweepstake tax there would still be a sizeable amount set aside for the charity organization. The tickets would be purchasable only through Government agents or direct from a Government office and receipts mailed directly to the purchaser on bank note paper. It seems a great shame that this huge amount of money should go to another Country year after year when it could so easily be kept at home. We have our Milk Fund fights and other charity affairs which are considered legal and patriotic. Why not the Kentucky Derby Sweepstakes?

Dance of the wk:  
**MANITOU BEACH'S**  
JUNE 4TH  
(Felix Ferdinando's Ork)

# A Bedtime Story

Believe it or not! Mr. H..... of an Adams St. address was a well known tippler and it was very seldom that his exasperated spouse saw him any morning before 5 or 6 a. m. Came the fateful day when she at last laid down her ultimatum. Either he cut out his gadding around and his all night sprees or she would pack her duds and not only leave him but sue him for divorce. From now on he would be home at twelve o'clock or else. Well, needless to say that ELSE threw a bad scare into him because he had come to depend on his wife in a number of ways. Soooo, the apartment acrobat promised faithfully to mend his ways and get home at a fairly respectable hour.

True to his word that very same night he was snuggled away in the hay with the little woman when the cuckoo clock in the kitchenette piped the witching hour of midnight. About 4 a. m. the milkman's horse, the milkman's wagon and the milkman's bottles clopped, rumbled and jangled their noisy way along the silent avenue. The sleep befuddled hubby awoke in the darkness of the bedroom with a start and pinched his frau's arm. "Hey," he whispered. "What time is it?"

"Oh, about four, I guess," she replied with a yawn. "Holy Mackerel," he yelled leaping from the bed. "I promised the wife I'd be home by 12 o'clock."

Let us ring down the curtain and refrain from looking back-stage.



*Jay*  
START with  
DINNER and  
COCKTAILS  
at the  
**EGGLESTON**  
GRILL and COCKTAIL BAR  
47 Clinton South

# FLASH FLIPS

Brains galore and puh-lenty of beauty: yellow haired Anna Shannon . . . Judy Hagstrom thalaway about Ted Agnew and nize pipple too . . . Bernie Bernstein back from Belgium Congo we thinks, at least he looks black enuff. Bernie's Fishy Headquarters in Front Strasse is also known as the Fish Liar's Club . . . Lily's of the week, via Dan Cupid to Mr. and Mrs. Dan Sager of Ravine Ave. an event which made everyone gladder. Mrs. Dan is w. k. around the Strong Memorial Dining-room . . . Romancing: Audrey McCutcheon and Hubert Gioia . . . Don't forget that Nat Davis issues Hunting and Fishing licenses at his Sports Goods store, W. Main Stem.

Hairbreadth Harry Lebrun all fixed up in swallow-tail coat 'n all the fixin's at Memorial Day wedding . . . Did Ellen (blondy) Horton, WHEC personality gal, enjoy herself at 1000 Islands? . . . Whose hubby was Micky (Wishman) McCoy arguing with last Sunday morn at the corner of Clinton and Court? . . . Perry (Big Moose) Esten trying to get his ship in ship-shape shape 'n findin' out that boats ain't as light as feathers . . . Lots of luck from the Flash to handsome Bob Weingartner of U. of R. who is going to France to study.

Offside to Lyell Ave. Politicos: Why don't you do something about those holes on the pavement before somebody gets hurt? . . . Mr. and Mrs. Ray Seidel make several trips each year to Long Island to visit Cort Wilson and family. Cort is well remembered by all as internationally famous athlete . . . Full of pep 'n vim 'n vigger: Ether Tuthill . . . Swell couple of the week; Dorothy Lou (what a pretty name) Allen and Bob Bruce . . . Sophie Peters and Matthew Osborn may be one by this time . . . Fred Odenbach's cuties take cabs home alone in the early hours. What? No B. F.s, girls? . . . Buck Allen, the pop. bobbie at South Strasse still looks as if he could catch 9 innings.

Harry Bernstein forgot to get his Fishing license before the holiday. Why, Harry, you of all pipples . . . Soulful eyes b'longin' to Kate Savotski, B & L cutie . . . E. K. gals say the Picture Puzzles are too tough. Well, girls they wouldn't be any fun if they were easy would they? . . . Alice Peck dabbling in real estate. Lots o' luck, Alice . . . Well, well, well, if it isn't Pauline Kull. Bet you thought we'd never get around to ya' . . . A study in brown, Bill Westmiller ankin' up Court St. with his sweetiepie . . . Bill Hoover happy agin' 'cos his frau is back from the hospital. So are we, Bill, ol' boy.

Motor Vehicle Inspectors, Mike Lester and Frank Madden waiting for that grey haired party each day . . . Add kissable lips, Charlotte Washington of the Molar Mansion . . . The week's nod for the two blonde cuties from Canandaigua, Myrtle Ricci and Nancy Bul-lard . . . Johnny (Coach) Sullivan giving the boys plenty of hard training . . . Frank Lombardi Going Swellagan with the Diamondeers Graduating with honors and a smile, Henrietta (Hygienist) Thompson.

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

# Hot Flashes

Okey-dokey as crooner, FRANK BEATTY . . . Taking the fatal step, MILLARD UPSON 'n VIOLA HART . . . Baldy PIGNATO of hair-raising fame sure clouting that Pill Sundee mornings on Glide Strasse.

Best Accent of wk:  
"SLATS" MARION'S  
(Red Winger)

Nuptial-ing-it CHARLES AN-DERDONK 'n BEATRICE BROW-NELL . . . Loosen-ing 'em up at his Mickey Mouse, BUCK MOONEY small politician with a Dempsey wallop.

Best Dressed Guy of wk:  
ROBERT "DOC" HURLEY  
(Red Wing trainer)



ATTRACTIONS  
**STONE 2044**  
FOR Every Form of Entertainment  
"The Office of Distinction"  
**Mutual Entertainment Exchange**  
ARTHUR ARGYRIES, MGR.  
Loews' Theatre Building

# FELIX FERDINANDO and His Orchestra

Direct from  
Park Central Hotel—New York City

— at —  
**MANITOU, JUNE 4, 1937**

Advance Sale at  
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— COUPLES ONLY —



GOOD SIZE  
CANNING  
**PINEAPPLES**  
90¢ doz. 3 for 25¢

Tree Ripened Florida Juice  
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LARGE  
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**EGGS**  
From  
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Fresh  
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**BROWN 25c**  
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S. Shapiro and N. Weinstein  
PRESCRIPTION SPECIALISTS  
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We Deliver—No Extra Charge  
MILTON J. BRINT, Ph. G.  
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Fred Lashier's Orchestra  
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Dine & Dance  
NO COVER CHARGE  
where the food is delicious — The atmosphere pleasant and  
Rochester  
Rhythm Ramblers  
Dance Rhythm Kings  
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Opp. Glide St.  
FORMERLY THE OASIS

**SENECA TERRACE SUPPER CLUB**  
1683 DEWEY AVENUE  
BANQUETS - PARTIES  
our specialty  
NEW  
SUMMER SCHEDULE  
Orchestra  
Entertainment  
Week ends  
Our prices are fair and the service is excellent  
NO COVER CHARGE  
Elevated Dance Floor  
**SENECA TERRACE SUPPER CLUB**  
COR. RAND ST.  
1 Block before Ridge Rd.

AT THE LAKE IT'S  
**LOUIE'S for**  
4785 LAKE AVENUE  
Next to Golden Grill  
Barbecue Texas and  
Corned Beef Sandwiches Coney Island Hots  
DELICATESSEN

## Scalp & Teeth

(Continued from Page 12)  
discovery, and fell to fits of hysteria. The scalp was an old tope, and the teeth were a set of false ones that somebody had discarded years ago. Whether or not this was a trick by some practical joker, or probably the castoff of some person who was ashamed to throw them in an ash can, no one seems to know. But a certain farmer residing just off the Ridge Road, will be the butt of hundreds of jesters from now on.  
We wish to thank our many friends for phoning us this story. We had seventeen phone calls, all telling us the dirt. It was surprising to hear how fast this yarn travelled, three calls came in from Brockport, two from Holley, and another from Medina, N. Y.

## Hot Flashes

Live wire of the week: JACK O'BRIEN, nationally known druggerman of Winton Road . . . Reminiscing behind th' counter about the daze behind th' plate, exbaseballer, HAROLD (Lyellhursts) EHMANN.  
Bus Driver of the week: SCOTTY SCOTT  
Boasting BOB MURPHY for West Hi presidency by posting up clevah signs all over th' Alma Mater, JOE "SCOOP" LIPPER . . . Popular lassie of the week: BETTY HEISE.  
Sheik of the week: JOE PIGNATO  
HOWARD CARMERON (the Aetna Insuranceeer) is making preparations for his annual bath . . . Lost in the Satee nite traffic jam near Sears, GERALDINE WESTUAS of Penn Yan.

## RED HOT FLASHES

JOE SHEPARD taking his annual jaunt to Albany 'n HARRY O'MEARA the w. k. dirt track mechanic, will be in his usual place, on the edge of the seat next to the driver.

## JUNE HOROSCOPE

- June 1 Happy brides and worried grooms, window shopping for the fatal day.
- June 2 First grass stains on seat of our white pants. We go to press.
- June 3 Bachelors visit barber shops, start training for the w. k. chase.
- June 4 Baked hallbut, french fries and buttermilk, we are on a diet.
- June 5 Lawyers planning their vacations. All divorcees wait until fall.
- June 6 Watch the monkeys at Seneca Park Zoo. Some are out of their cages.
- June 7 Buy white shoes. Get haircut.
- June 8 Give our best wishes to a young couple that just done it.
- June 9 Work in shirt sleeves, press room hotter than H....
- June 10 Big sale on baby carriages. We're not interested.
- June 11 Creamed codfish on toast, iced tea and sliced tomatoes.
- June 12 Clean white shoes. Buy polka dot tie. Girls smile.
- June 13 Picnic at Powder Mill Park. Mosquitoes are right in form.
- June 14 Send white pants to cleaner. He suggests we have them dyed blue.
- June 15 Buy new shoe laces, shorts and tooth brush. (Independent Merchants)
- June 16 Looks like rain, press room itchy and sticky.
- June 17 Congratulate ourselves, we're married.
- June 18 Too hot for fish, drink our dinner.
- June 19 Nurse big head, from last night's dinner.
- June 20 Watch bathing beauties at Charlotte, candid camera working swell.
- June 21 First day of summer, notice girls are buying shadow proof slips.
- June 22 Woman steps on our straw hat at Loew's Park.
- June 23 Go to press. Hottest paper in town for next week.
- June 24 Apologize for announcing a blessed event; we thought she was married.
- June 25 Swiss cheese on rye, buttermilk, doughnuts.
- June 26 Clean our white shoes. Endorse Automobile Gasoline. Get our picture in funny papers.
- June 27 Go to Seneca Park Zoo. An increase in the monkeys.
- June 28 Acknowledge thanks from public officials, for cleaning up the town. (our white pants cuffs)
- June 29 Dine with the City Council, Good news. Street Car fares reduced to five cents. Passes fifty-cents per.
- June 30 Go to press. Special Fourth of July number, printed on asbestos paper.

**Rogers Grill**  
FOR GOOD FOOD  
75 SPRING ST.

SPECIAL SATURDAY  
Spaghetti with Chicken 25¢  
Tom Collins . . . 15¢  
DINE & DANCE  
Curley Reynolds Ork.  
**RINALDI'S**  
126 REYNOLDS ST.  
Near Tremont St. Gen. 5284

**ATTENTION**  
ROSE FEVER  
HAY FEVER and  
ASTHMATIC  
SUFFERERS  
Read this letter!

I am writing you this letter of my own free will and you may use any or all of this letter for the recommendation of your Hay Fever Medicine.  
For the past ten years I have been afflicted with one of the worst and most stubborn cases of Hay Fever. I have tried every known remedy on the market and have spent hundreds of dollars, but have had no relief. I have had infections, but to no avail. I have had a blood test and found out that I had a high eosinophil count, which is a sign of trouble and also all other pollen irritated my membranes.  
From Aug. 15 to Sept. 1, I was miserable. My eyes would be red, watery and sore. My nose was swollen and I could not stop sneezing. I was for the most of that time in bed, unable to do any kind of work, even to have some one else shave me.  
Last year (1936) I tried Maid's Hay Fever remedy and it was a blessing in disguise. I started taking the medicine about a month and a half in advance of my hay fever and continued it until the end of Sept. I was not bothered at all and did not suffer a bit from hay fever, and the year was particularly bad for hay fever because of the dry weather. All in all I used about seven bottles. It cost me about \$7, but it was worth \$700 to me.  
I have recommended this medicine to other sufferers and in every case they found immediate relief. This is a God-send to hay fever sufferers and I personally recommend it. And to you, Mr. Maid, my thanks for giving me perfect relief from a hectic two months of hay fever.  
WILLIAM H. ENGLISH, Jr.  
159 Gardner Ave.  
Start taking now for Hay Fever Prevention  
Two Weeks Treatment—\$1  
ON SALE AT  
**MAID DRUG CO., Inc.**  
511 Dewey Ave.



1937 Chevrolet Master De Luxe Coach

# PICTURE PUZZLE CONTEST

## GRAND PRIZE

# CHEVROLET MASTER DeLUXE COACH

—From—  
**SIEBERT MOTORS, Inc.** 615 South Avenue

# ASIDE TO BEN TILTON

## Give Street-Car Laddies A Break

The FLASH in keeping with its policy believes that labor should have a square shake from employers. Again we must talk of those street cars and busses.

Back in the days of a two-man car and when Rochester had a nickel fare, it cost the New York State Railways about a buck an hour to pay the boys that piloted these contraptions around our fair streets, four bits to the conductor and another four to the motorman. The lads that were employed on the cars in these days had a snap compared to the work that is shoved on the lads now. The boys aren't only responsible for the safe delivery of the passengers, they have to be veritable bookkeepers. They have only this to keep track of: shoppers passes, weekly passes, tokens, transfers, Sea Breeze tickets, make change, and see to it that all fares are paid in one form or another. The boys are asking for seventy-five cents an hour, which translated into the terms of the old nickel fare trolleys is still a lot cheaper

**TAXI?  
CALL FOR  
LARRY**  
Safe—Courteous Driver  
MAIN 404

**KELLY'S  
OYSTER BAR**  
814 Clinton Ave. South

**Joseph Vergo**  
Groceries and Meats  
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When at the Lake  
HARBOR VIEW  
**YACHT CLUB**  
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**NEW SNAPPY  
DANCE BAND**  
SPECIAL  
**CHICKEN DINNERS**  
FISH & CHIPS  
Your old pal "Accordion Mike"  
greet's you—  
DANCING 7 NITES

**HOTEL UNION**  
40 South Union St.  
Where Merry-makers Meet  
Capt. Guenther's Orchestra  
FLOOR SHOW SAT.  
A RIOT OF FUN  
LUNCH — DINNER  
and FISH FRY  
Are always the feature at this  
homey spot

NOW A NEW BAR  
**Ernie's Place**  
SPECIAL  
Spaghetti, Fish & Chips  
NEW ORCHESTRA  
Friday and Saturday  
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**LAMBO'S  
RESTAURANT**  
Fine Foods and  
Beverages  
NORTH GOODMAN  
Cor. Clifford

## We Say

Jimmy Durante has a big Schnozzle, Gable has big ears and Garbo has big feet but is Mae West worried?

A has-been is a guy who built up to a bust up.

No gigolo is considered good, if he is TOO good.

A pretty girl in the hand is worth ten (you can't get in touch with).

Some women are like street cars, they keep you waiting an hour and then you discover you got the wrong one.

You can get melon-cholic from eating an over-ripe canteloupe.

Many a gold digger who doesn't believe in charity has a starving family who does.

## Hot Flashes

Greetings 'n salutations from UNCLE JIM (Fred Allen's right-hand man) to DR. JOHN PAUL JONES 'n a TED (Bausch's) LEWIS... For further info these parties can see PEG (Fulton Ave.) LIPPER, impersonator, who met UNCLE JIM, GAIL 'n DAN, 'n the EASY ACES while NBC-ing 'n Gotham-ing.

Charming Clerk of the wk.  
**CELE PEER**  
(Kresge's 5 & 10)

Celebs about town, MIS-SUS NINETTE LUOTTA 'n the kiddies... Mistah LUOTTA used to do the announcing for the Gioia program here 'n now has offices at RCA building in N'Yawk... Mayor LA GUARDIA is the god-father of their son, EUGENE... 'n it was their handsome lil' son PAUL who thrilled th' Italian audiences with his Christmas radio presentation.

Best Business Man of wk:  
**Mistah ERICKSON**  
(Kresge's manager)

Seen near Todd's last Sateo nite JOE REBMEISTER with JOE BEAL... Lamenting on a Mondee morn, JOHN ANGST... Sez JOHN, "Gee, my stomach feels ferrible; I only had a couple of ales last nite"... Walking off with Bango prizes from the Murray Theatre, MARGARET ASSELTA winner of lamp... TERESA RENNA, winner of dog ash tray... MUNZINGER of Child Street copping a-honey-of-a Kitchen set.

Blonde of the wk:  
**DOROTHY**  
(“Clip” Bostwick's stenog)

Puh-lenty popular with clerks 'n one svelte guy, MISTAH HERR of Kresge's 5 & 10... "I do"ing it on June 26th, MIKE PILATO 'n the ever lovable fiancee, ANGELICA... Lotsa luck to ya both... Up-coming hair-dresser, stunning ROSE LAURINI... By the by, FLORENCE (C. P. Ford) EVERSHED a puh-fect model for hairdressers.

## ROBS POLICE

(Continued from Page 12)

An hour after her incarceration the phone went "Tinkle, tinkle" on the sergeant's desk and a voice which represented itself as belonging to one of the town's important and respected citizens came over Mr. Bell's brain-child. This voice asked that the young lady who had just been arrested be shown consideration and kindness by the staff and released when the sun's pink rays peeped over the far horizon.

Being sensible and only human, the boys in blue agreed and the matron tucked the little gal in bed and kissed her "Nighty-night." Morning came, as it has been in the custom of so doing and the comely wench rubbed the sleep from her glorious orbs and sallied forth, bound for the great outdoors.

While the matron was in the powder room putting on a new face or something, the gal tarried long enough to glance thru the policeman's reticule (Hand-bag to youse guys an' gals), presumably for a couple or three new telephone numbers. Evidently she became confused when she perceived several excellent specimens of engravings done by a gentleman from the mint, in other words, dough, boodle or green-backs. In said confusion she hurriedly transferred the roll of bills to her very own bag and sauntered out to the front office for her dishonorable discharge.

Emerging into the early morning sunshine, this lovely little lady skipped gaily down Exchange St., out of sight and sound of her recent sordid surroundings. When the matron picked up her bag she

discussed the matter and raised the w. k. hue and cry, for there had been fifty-four simoleons in the roll. The big-wig who had called the previous night was phoned, but he denied any knowledge of the girl or the arrest.

The local bobbies are still searching for the sticky fingered moll and the poor matron has chewed her finger nails down to the first knuckle at the very thought that one of the City's guests could show such ingratitude. 54 bucks is 54 bucks these days.

## Hot Flashes

Seems as tho' Missus MARY (Fulton Ave.) SCHMIDT's dog, "Spotty" was all fed up with Coronation broadcasts so he took a walk while his mistress listened in 'n it took puh-lenty of looking hi 'n lo for him before he was found.

IF CHRIST CAME TO NEW YORK  
—By Rev. Charles M. Sheldon

Author of "In His Steps," published at the turn of the century and had a larger sale than any book except the Bible.

FAMILY SCANDAL By Cornelius Vanderbilt, Jr.  
A fast-moving thrilling story that will make history. It's different than anything you have ever read before.

Also in this issue — such great writers as — Beatrice Grimshaw, Achmed Abdullah, Anthony Abbot and others — Too, an outstanding editorial by BERNARR MACFADDEN, publisher of Liberty.

— "Billions for Relief" —

June 12th Issue  
Now  
ON SALE  
**Liberty** 5c  
WEEKLY

## Hot Flashes

Nomination for A-1 gym teacher, ELEANOR (Bly St.) REHBERG... REHBERG not only has a diploma but knows her stuff... Exiting from Loew's Rochester after Sateo morn broadcast, HELEN SAPERE 'n DICK HULL of WSAY.

Salesman Sam of the week: EDDIE WALKER... Beauty of the week: BARBARA BOSS of Mickey Mouse... PAT MAURO of Emerson Strasse celebrating new car 'n new gal friend.

**KOHLER & SON**  
Meats and Groceries  
BAKED GOODS  
535 Chili Ave. cor Thurston  
Gen. 3362-3363

**DOHR'S**  
Tailors and Cleaners  
373 CHILI AVE.  
Gen. 4567 We Deliver

**Versage Bros.**  
FOR FINE FOODS  
Meats, Vegetables, Groceries  
162 MONROE AVE.  
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**MANHATTAN FOOD STORE**  
Quality Groceries and  
Meats  
46 MANHATTAN ST.

**Rogers Drug Store**  
735 PARK AVE.  
Monroe 7657  
Prescription Specialists

**Dance AND  
DINE**  
Delightful people  
come  
here nite  
after nite.  
Why not  
you this  
nite?

**Lang's Garden**  
330 North St. - Main 7983

The New York State Railways has thrown a palliative to the hard working wage slaves and has put the matter in the hands of an arbitrating committee. Why don't they break down and give?

## CLIPPED

(Continued from Page 1)  
ciggies. The other three nights he spent with Pat at her apartment doing much the same thing.

He told each of them not to say anything to the other about them. He knew little about the nature of girls, however, because it wasn't very long before Mary and Pat discovered they were being taken for the w. k. ride. Keeping it to themselves they formed a neat plan to cure their co-operative b. f. of his chiseling habits and make him take the padlock off his pocket-book.

Pat told him that she was planning a surprise party for Mary to be held at her own apartment and she asked him point blank for \$20 for the beer and vittals, etc. Approached in this direct manner he couldn't very well refuse so he reluctantly forked over.

The night of the party arrived and after Pat let him in she said she was going out to get Mary. There was no sign of anything to eat or drink in the apartment so Johnny sat down to wait. Well, he did just that. He waited and waited and waited and while he waited Pat and Mary were downtown enjoying themselves at a show and a supper club, using, of course, Johnny's \$20.

Pat went home that night with Mary, and the next day at the laundry when the b. f. tried to ask for an explanation all he received was the w. k. dog eye.

The girls say he is still trying to figure it out but up til now neither girl has said a single word to him.

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

### Rochester Weekly Flash

For the People and By the People Who Want the Truth

Published weekly by Rochester Weekly Flash, Inc., at 6 State Street, Rochester, N. Y.; President, Harold Dingman; Vice-President, Charles Schewe; Advertising Manager, Scott Wilson.

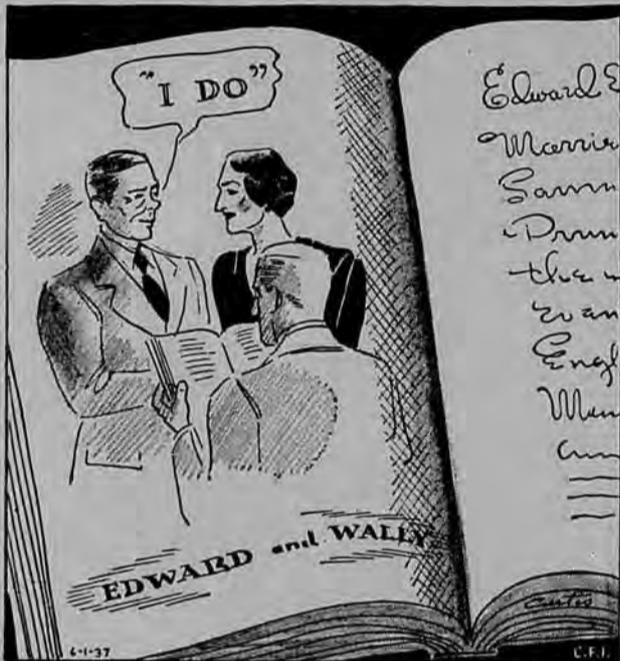
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#### RECORDED FOR POSTERITY



### Romance in June

Best wishes to their highnesses, the Duke and Duchess Windsor, who were made one today at Chateau de Conde by Dr. Charles Mercier, Mayor of Monts.

Romeo and Juliet of modern times with a love story more exciting, more loyal, and more startling than Shakespeare's, now are man and wife and whether they are to "live happily ever after" depends not so much on themselves as it does on their world-wide public. Let us hope, therefore, that this "public" will be lenient with the Duke and Duchess of Windsor and henceforth let their lives, affairs, and plans be their very own.

It seems that more people are worried about the famous couple's future than the are themselves. To leave them alone, is the greatest wedding gift the world could offer them.

Like Romeo and Juliet, Edward and Wally had to face family opposition and that of many high officials. Yet both made great sacrifices and though they have not won for themselves the title of "royal highness" they have won a greater title, that of man and wife.

Drinking a toast at their engagement dinner, Edward predicted great happiness though a crash of lightning broke at that time which led Wally to believe it was a bad omen. Both are fine and courageous people. Both have the same things in common. Both love each other. Their's should be a happy future. We Hope so.

### RED HOT FLASHES

MR. WEBSTER of Hoffman Music Store, an ardent FLASH reader . . . She's a good talker, FRANKIE YOUNG . . . Nobby string trios of the week consist of PATSY CLEFF with his swing violin, ELWOOD WALTERS on the squeeze box and FRANK CARUANO, slap bass . . . Coy Cutie of the week, FEE DETMAN, (Insurance Lassie) . . . Good na-

tured red head, MABEL GALLOWAY . . . BILL (Esatman Kodak) NIXDORF, his hobby raising cactus plants . . . BETTY GRAVES, back at Saxton Apts.

Posies of the wk:  
POPPIES

JEAN (East Side Savings) BARNELL anking up the Main Strasse. JOE CLAFFIE still smiling in the face of adversity.

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

### RED HOT FLASHES

Such crowds around Nusbaum's noo Zeppelin Bar. Could some of the attraction be due to Willie (Kapeel) Keehler? . . . Mack Doyle with 23 years of baseball under his belt. An' some belt, Mack ol' boy ol' boy . . . Charlie Kalbfus walked the floor all-night recently but its okay now eh, Charlie? Congrats . . .

Thank to Billy Popp, big sleuth, for the circus tickets . . . Showing the gals where to park, Harry Masterson, ex-Texas Oil King, 'n his gang John Mastrella and Leo Pichotti . . .

It's real news, even when a fellow full of White Mule, falls to sleep way down on Fort Myers Beach Island 'n Clarence Luther 'n his gang find him sleeping on a Diamond Back Rattler's den . . . Ask Eddie Forrest, world war vet.

Edna 'n Dot, a couple of velly, velly fine young ladies now serving up the chow at the Scio Lunch . . . Jack McGarr still parking his car so often on Field Strasse.?? . . . 22 successive years, in fact! . . .

Inviting us in on such a warm, 'er should we say hot, day . . . Lou Schieffer, the grand executive salesmanager of the Old Topper . . . Ef yer wants are insurance, get in touch with Norman (Mighty Atom) Stymus . . . Bill (Montrose Strasse) Robinson leading the Jeff Hi orchestra in A-1 manner while teacher Winslow looked on . . .

Johnny Mastrella, senior at Syracuse U, is a credit to Rochester and whatmore to Syracuse . . . being one of the outstanding boxers in the nation . . . Yet has no professional ambitions . . . Some broker or Syracuse Grad should give Johnny a break for th' summer . . . He is available 'n capable . . . isn't he, pretty little Mary???

### HOW TO PREVENT BEACH SUN-BURN

It is now the time of the year when most of us feel the urge to expose the grater part of our eperdermis to the stinging rays of Old King Sol.

Our personal fizzishun, Doctor Twitchbottom recommends the following to prevent us from becoming the color of well ripened tomatoes: Before exposing our bee-you-tee-fol bodies on the beach, says Twitchy, we should smear the old anatomy with following: 2 quarts of sour buttermilk, 1 pint of cider vinegar, 8 ozs. of virgin oil or should we say virgin olive oil, yeah, 1 guess we should, 2 lbs. of fresh creamery butter, 6 orders of Welsh rarebits, cooked to order, th contents of 1 dozen black bananas, 1 quart of oyster juice, 4 gobs of axle grease, 2 cans molasses, the residue from a Model T. Ford crank-case, half a barrel of soft soap, a pint and a half of apricot brandy, 1 gallon of Russian dressing, half of the Tom and Jerry that was left over from New Year and last but not least 6 quarts of apple sauce with cinnamon.

Dip well in 4 dozen eggs, roll in cracker crumbs and you will now be ready to withstand the burning sun although you may not be able to stand.

Of course, if you are of the fastidious type, there is another way to prevent sunburn. Wear a bath robe. Thank you for your kind attention.

### RED HOT FLASHES

She never talks HELEN HARMON . . . Bodacious Blonde of the week: ALICE GREEN . . . Busy lawyerman, RICHARD J. BAKER . . . Swell personality, MARGARET CULHANE . . . OLD GOLD picture puzzle contestant, HELEN WATSON . . . we hope she wins . . .

Henry Braun and the missus seen looking over the cleaning job on the Monroe County Savings Bank . . . First sets of FLASH Picture Puzzle Contest FREE at FLASH office.

Fisherman of the week:  
IRVING NUSBAUM  
(When and if?)

#### CHAMPIONS

FOUR HORSEMEN . . . FOOTBALL  
NEW YORK YANKEES . . . BASEBALL  
JACK DEMPSEY . . . BOXING  
MANDELL'S . . . SOFTBALL

#### and HY MANDELL'S Neighborhood Pharmacies

Portland at Nortoon  
Main 8018

Monroe at Oxford  
Monroe 3528

UNDERSOLD BY NO ONE

WATCH MANDELL'S SOFTBALL CHAMPS  
THIS SEASON

Congrats to newly elected Community Players' president, MISSUS JOHN C. WELLS . . . Hats off to LIEUT. JOHN SMITH of Engine No. 21 who did his part trying to battle flames of Sherwood Ave. fire tho' it meant receiving serious burns.

Lawyerman of the wk:  
TOMMY RILEY  
(Union Trust Bldg.)

Call Stone 391  
Arrow Cleaners and Dyers  
ALL WORK GUARANTEED  
Plant and Store  
367 COURT ST.

Stone's Radio Service  
Featuring  
Kirby the only Vacuum Cleaner  
in the world with no bag to empty  
333 S. Plymouth Ave. Main 2967

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GROCERY - MARKET  
1041 North Clinton  
Main 1519

VanderbeltPharmacy  
Ross F. Barone, Ph. G.  
64 Monroe cor. Chestnut St.  
MAIN 8735 - 8752

RUTH MORGAN  
Beauty Salon  
PERMANENTS  
Special at \$2.50  
506 N. Goodman Culver 2699  
Opposite the Library

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888 So. Clinton Mon. 7439

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That sells Flowers  
so cheap  
Winton Rd. at East Ave.

TREMONT DINER  
PLYMOUTH AT TREMONT  
Open All Nite  
Featuring  
Bar-B-Q's  
CHAS. AVERY, Mgr.

FINEST FOODS  
25c and 35c Dinners  
Sunday Chicken Dinner 40c  
U. S. RESTAURANT  
Opp. General Hospital  
504 WEST MAIN ST.

KIMS CHOW MEIN KIMS CHOW MEIN KIMS

Prettiest orbs of th' week belong to young lady known to us as RITA CONNELL . . . Hostess-ing it for sorority, BETTY UPDAW.  
BROWNIE toting the bag on the golf links again.  
Former Ball Player GENE CAL-LON enjoying a hot argument with D & C-er STEVE FITZGER-ALD.  
GLADYS FICKETT looking sweeter than sweet in new Spring fogger.

**Dorothy Beauty Shop**  
Formerly of  
1450 DEWEY AVE.  
Is Now Located  
1447 E. Main Cul. 1356

**FRANK'S FRUIT & VEGETABLE MARKET**  
Fresh Fruit and Vegetables  
551 E. Main cor. Richmond

**Tommy Jenks**

**Tenth Ward Market**  
1442 Dewey Avenue  
CHOICE MEATS, GROCERIES  
and VEGETABLES  
We Deliver Glen. 4412  
J. C. KRUPPENBACHER

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ROY JOHNSTONE, Ph. G.  
L'ondeau's Friendly Drug  
Store  
285 CULVER PARKWAY  
We Deliver Culver 1141

Every Day Is Bank Day  
at  
**B. Shooting Emporium**  
Clean Skillful Game  
90 W. MAIN ST.

**G&R Grille**  
Court at South Ave  
FREE PARKING

CALL GENESEE 628  
**DUNNES BICYCLE SHOP**  
LAWN MOWERS SHARPENED  
and REPAIRED  
Bicycle Service and Sale  
371 JEFFERSON AVE.

Enjoy the Best  
DINE AND DANCE  
at  
**Ballantyne Inn**  
SCOTTSVILLE RD.  
MAE G. NAMES, Prop.

**CHILD STREET PHARMACY**  
Prescription Specialists  
369 CHILD ST.  
Genesee 4196

FOR EXPERT  
Repairs on all makes of  
Vacuum Cleaners, also parts  
CALL GLEN. 4141  
Bugs 81—Brushes re-buffed 75c  
**VARIETY VACUUM  
CLEANER CO.**  
254 LYELL AVE.

## INDEPENDENT MERCHANTS QUESTIONNAIRE!

The management of the Flash has dedicated this publication as the voice of the people of Monroe County and to every Independent Merchant in the County. . . We have pledged ourselves to fight against Monopolies and Chain Stores. We favor the Louisiana State Chain Store Tax and express our thanks to the Supreme Court of the United States for declaring it constitutional. . . We are now conducting a County-wide survey, asking every Independent Merchant in the County to please sign this questionnaire, so as to enable us to prove our actual strength. If you are a reader, please take this to your nearest Independent Merchant and ask him to sign this form and send it to the Flash Office.

Merchant's Type of Business \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_

Do you favor the Louisiana State Chain Store Tax? Yes \_\_\_\_\_ No \_\_\_\_\_

Will you join the FLASH in the fight to create the same law here? Yes \_\_\_\_\_ No \_\_\_\_\_

Are you in favor of the Flash policy to keep our money in the county? Yes \_\_\_\_\_ No \_\_\_\_\_

## Famous Ghost Writer Joins Flash Staff

Announcing the famous ghost writer, known country wide for his articles, against monopolies, and chain syndicates, as a member of the Rochester Flash Editorial staff. His articles will appear from week to week, giving actual facts and explaining in detail, the practices employed by Big Money Interests, in forcing small Independent Merchants out of business. . . "There must be no letdown, Chain Monopolies must be driven out. No stone will be left unturned, until we reach our goal," says this famous writer. . . . .

## VITAMIN AGE Hot Flashes

Without them we cannot live or can we? It is predicted that in another 50 years we won't eat beef-steak and pork chops and spinach but when the 12 o'clock whistle blows all we will have to do is pull out a small bottle and take a dose of Vitamin pills which will contain sunshine, bone, muscle and a piece of Boston cream pie. If your hair starts to fall out you will take Vitamin XYH20 and in ten minutes be forced to run to your favorite barber who will give you a pill and your flowing locks will recede to a length of 2 inches. Gasoline will be a thing of the past. Just slip a Vitagas pill in your engine and watch her go.

They take the vitamins from Cod-fish, sturgeon, halibut, whales, and sheep so it wouldn't surprise us to find the future generation a race of amphibians able to walk, swim or fly. There are even vitamins in cigars but it does seem that some of them smell awful bad. When they discover one that will remove the aroma from cigars, then we think they'll have something. Yes, sir these little vity-witys lurk in every nook and cranny just waiting to leap out and supply you with something whether you want it or not. There are vitamins for false teeth, broken arches, bags under the eyes, stammering, stuttering and talking to yourself, backache, earache and dirty finger-nails and—but we could go on and on. For our part we'll just stick to hamburger and onions and let Nature take its course.

Blues Singer of the wk:  
**MARY MONFREDO**  
(Saratoga Strasse)

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

## Hot Flashes

Add real people: HAROLD EPPINK, pop. brokery manager.  
AL SIGL the newscaster plays three coin machines all at once. Come, come Al.  
Black Hole of Calcutta, The JUNNEL CITY ROOM?  
MISS MILDRED (Waldorf) MARTIN doesn't like to see her name in the Flash so we won't put it in. Attractive dimples and auburn hair: MRS. DOLLIVER of Spring St.

**KIELSON'S PHARMACY**  
H. J. KIELSON  
Joseph at Clifford Ave.  
YOURS FOR HEALTH

**Markin Drug Co.**  
1392 CULVER RD.  
Culver 5899  
Prescription Specialists

**Pioneer Drug Co.**  
Culver Rd. at Sea Breeze  
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Culver 2929

**DEWEY AVE. PHARMACY**  
ROBERT A. COWAN, Prop.  
Prescriptions a Specialty  
2914 Dewey Ave.  
Rochester, N. Y.

**HAPPY DAYS**  
Are Here Again  
At Genial  
CHARLIE

**HELBERG'S**  
1260 North St. Main 8234  
FOR THE BEST  
In  
FOOD LIQUORS  
WINES BEERS

**Soldi's**  
**SPAGHETTI SUPPER**  
A NEW Floor Show  
EVERY FRI. & SAT. NITES  
Music by Velvadors  
482-486 Jefferson Ave.  
Member Monroe Restaurant & Liquor Operators Ass'n  
'Where Good Fellows Get Together'

## STRIP TEASE

(Continued from Page 1)  
The party was moving along at a rapid pace, everyone was in the best of spirits (Alcoholic). The main event of the evening was an amateur imitation of New York's popular Strip Tease dance. The young lady who volunteered to do it was without balloons, so a few of the boys purchased some toy ones at a corner store, and blew them up as far as they could, tying them with thread so they wouldn't leak. The young lady attached them all together with more thread, making a rather bewitching costume. All went well for about two minutes, the dancer imitating Gypsy Rose Lee to the letter, one by one she plucked the balloons, letting them float around the room, finally she had but four left, two in the front and two in the rear.

The boys were getting a tribe impatient as some boys do, and hollered for more action. The dancer complied with their wishes, doing a hot rumba, combined with a contortion act. Bank! Bang—an explosion—she nearly passed out, but recovered quickly enough to beat it into another room and grab a tablecloth. The dance must go on! She went into a snappy Spanish number with the table covering cleverly draped around her anatomy, after a few hundred encores, coupled with requests for another strip tease dance she bowed her head and silently stole away.

**WE ARE PARTICULAR ABOUT OUR SPAGHETTI**  
**CUTALI'S** Special Dinners  
SPAGHETTI SPAGHETTI  
with Meat Balls **25c**  
RESTAURANTS Ravioli 35c  
107 North St. 25 Broad St.

**KIMS CHOW MEIN KIMS CHOW MEIN KIMS**

### Hot Flashes

Missus DOLLIVER taking care of cashier's desk for hubby at Roger's Grille 'n whatta million dollar smile she can FLASH!!!

DINE Gen. 7787 DANCE  
**Barrett's Grill**  
All Legal Beverages  
Chili Ave. at Hinckley Road  
1/2 Mile west of Barge Canal

Courteous Service  
**SENGER'S SERVICE STATION**  
Lyell at Glide St.  
HERBERT SENGER, Prop.

**Ridge Fruit & Vegetable Store**  
GROCERIES & MEATS  
195 Ridge Rd. E.

**DI NOLFO DRUG COMPANY**  
A. F. Polino, Phg.  
Prescription Specialists  
262 PORTLAND AVE.

**Frank Closser GROCERY**  
629 Thurston Rd.  
Glen. 1848

**Fairfax Grocery**  
17 Fairfax Road  
Culver 4379 We Deliver

**Smalline's**  
— for —  
PRESCRIPTIONS  
Ridge, cor. N. Clinton  
GLEN. 4649

**KELLY GRILL**  
Liquor - Beer - Wine  
662 South Ave.

Phone Gen. 1504 Spaghetti Our Specialty  
**Thurston Grill**  
ARTHUR BONFIGLIO  
Beer — Wines — Liquors  
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Rochester, N. Y.

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Prescription Specialists  
192 LYELL at SARATOGA  
559 STATE ST.  
Glen. 5916 Main 8729

Trade at  
Your Independent  
Grocers  
**A FRIEND**

**NEWSPAPER ADVERTISING**  
— ART —  
LINE DRAWINGS • CUTS  
ROBERT HAY 404 ELWOOD BLDG.

### AROUND TOWN

Frank (Insuranceer) Eaton, remembering when he was a big time wrestler . . . Pauline Kull, H. & Beerie pretty taking the nod for the engaging smile of the week . . . Alcott (Fashion-plate) Neary spending the afternoons on the golf course . . . Russ Warren improving the old tennis game . . . Joe (Brokerman) Bloss working in the w. k. garden . . . Mark Rainear going like a house a fire in the Fire Insurance Business . . . Charlie (Gannetteer) Cole readying for the Yachting season.

Newt Castle preoccupied with deep thought while dining alone at that w. k. d. t. sippery . . . Bunny (Michael-Stern) Stern looking natty in the new Decoration Day Toggerly.

Copper Procter doing the good Samaritan Act picking up a feeble old lady and giving her a ride home in a prowler Frimorn . . . A reader writing in and complaining that McCurdy's trucks are blocking up Courtland Strasse and bundles clogging the sidewalks. King Mahoney giving Johnny Gilbert the referee's nod for winner of the striped suit class . . . Sol Grossman, Michael Stern's clothes looking natty in their latest suits.

Tommy Tyler, Coldwater's gift to Rochester Business rushing home nights to work in the w. k. garden . . . Mighty Atom Walt Meyers rushing around taking Motion Pictures . . . Add candid camera fans, Doctorman Jerome Leadley . . . Likes his perch right out of the water into the pan, Ed Goetzman of Ontario . . . Dentist Jarrett used to raise grep-fruits down in Florida . . . Dapper lawyerman, Harry Goldman in his green gabardine suit . . . Getting an early tan and how . . . Golfer Lieght (Scrantom's exec.).

Prettiest dark eyes in the third Ward: Inez Peck . . . Benny Silverstein gets the nod for best grin of the week . . . Ace of land-ladies is Mrs. Dutton of Plymouth Strasse . . . Dick (Kodaker) Townson and his attractive missus . . . Anne (Saxon) Mathews waking up what reporter in the early hours when he fell asleep on the floor with his clothes on . . . Who's the new pretty at Odenberg's first name Fran . . . Artistman Bob Hay seen breakfasting with his pretty missus. What's this?

Harry Roznick's new home non other than Haddon Hall. Such swank yet . . . Maxie B. (The Greek) escorting bee-yu-ti-ful brunette up Clinton Ave. the other eve . . . Offside to Irving Nussbaum, pop Clintoneer: How's the fishing these days, Irv. or wouldn't you know . . . Personality girl of the week: Miss Powers of Forman's . . . J. N. going for a canoe ride at 5 a. m. in the morning . . . A whisper to Teddy, the man without a home: How did you enjoy the ball game? . . . Ruth Fisher going for the Flash Picture Puzzle Contest in a big way. Good Luck, Ruthie.

We cover the Big Top: Seen and heard on the Circus lot: Mr. and Mrs. Chas. (pool of butter) Tibbetts . . . Amiable Angelo Rose enjoying the freak show and looking well fed . . . Danny (me boy) Tidings blowing the froth off a cool one . . . Peter Karley looking perfectly gorgeous in new summer costume . . . yellow is so becoming Pete Edgar Tindale prowling thru the circus mob . . . The great Sam Petite with a broad grin, just like a kid again . . . Leo Macy too late for the big top but having a good time enny-hoo . . . Mary Strauss, a little symphony in yellow and wearing a happy smile.

Jenny, the elephant and her husband anticipating a big bundle from animal heaven . . . Art Green knows what to do on a hot, circus eve . . . The Capitol Theatre cashieress being chased by those nasty old hosses . . . Art Green heel and toeing it down to the cars to watch th circus load . . . The little birdies don't go hungry the day after the circus comes to town . . . S'too bad Iris Hay had to miss the big top this year, she enjoys it sooo much . . . Married couple of the week: The giant and the gigantees. "Hold yer hosses, everybodee, heah comes the elephants."

Druggist of the week:  
**HI MANDELL**

Visit  
**The Sterling Dinner**  
1106 E. Main cor. Goodman  
Before you go home  
**ROCCO**  
Everybodys Friend

### Honeymooners Lost

(Continued from Page 12)

blinds and lover's dreams i. e. Niagara Falls.

Two days later several frolicsome friends journeyed up to the Falls with the intention of playing some practical jokes upon the unsuspecting honeymooners.

Alas, when they got there, the cupboard was bare. In other words the hotel informed them that no one answering to the names of the wedded pair were registered at the caravanary. Completely mystified these friends returned to Rochester and as time passed they commenced to feel very worried as to the fate of the vanished newlyweds.

The days went by, as they have a habit of doing, and still not a word from the love-birds. The families of the boy and girl did not wish to notify the police as they really did think that their little pets had sneaked away to another resort.

By this time they are probably

all running around in circles pulling their hair and biting their nails.

As we go hurriedly to press, we have learned that the long lost couple is expected to dock at any moment at one of our major beaches after a very—oh, so very enjoyable and exciting trip down the Barge Canal in, of all things, kiddies, a Canoe.

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Main 3856

### Scandal

(Continued from Page 1)

one of the lads could not resist the temptation to call across to her. Well the gal showed no surprise at being addressed from the darkness and after a little conversation it was arranged that the boys were to go over to the hostelry and bring up a convivial bottle.

Our two delighted men about town grabbed their hats and raced down the stairs and while one of them called at the store for the refreshments the other went up to the ladies room to break the ice. They were well acquainted when the boy with the bottle rapped on the door. Entering the now well lighted room he took one look at the girl and almost fell through the floor. She gave a gasp of embarrassment and turned the color of a well ripened tomato. For, as it turned out, she was the best friend of the laddies girl friend from the small town a few miles from Rochester. A whole case of Murads wouldn't have done that couple any good. Now he's worrying whether she will tell his girl friend and she's worrying whether he'll tell her folks but it's our bet that they'll both keep their lips well buttoned.

### Hot Flashes

Winning 10 buck prize for writing best words to pop tune for store campaign, ELOISE CAMPBELL dainty piano-tickler in Kresge's basement . . . Looking nifty while walking down Main Strasse, ED (B. B. referee) BITETTI.

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**Now a New Dance Band**

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## Re-Vues & Pre-Vues

### Rochester-ing

Gay Paree has nothing on Claudette Colbert's new picture, "I Met Him in Paris," a witty and scintillant comedy, starting tomorrow at the R.K.O. Palace Theatre.

"Quick-on-the-trigger" dialogue which so many of her fans enjoyed in "It Happened One Night" is again her speciality in this picture. Melvyn Douglas 'n Robert Young, who both have appeared in previous Colbert hits, are cast in the roles of two writers who meet Miss Colbert on a vacation in Paris, and simultaneously fall in love with her. Thrilling skating,

skiing, and bob-sledding shots make the Swiss Alps scenes a real treat. "The Case of the Stuttering Bishop, second feature on the program, is one of those always-interesting mysteries by Earl Stanley Gardner starring Ann Dvorak 'n Donald Woods. --

### Palace-ing

Loew's Rochester Theatre takes great pleasure in presenting this week "Parnell," which promises to be one of the truly great pictures of the year. This picture brings together two of the most popular artists in the motion picture field today, Clark Gable and the beautiful Myrna Loy.

The second feature at the House of Pollock is "The League of Frightened Men," starring that grand actor, Walter Connolly.

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## Sporty Spiel

**SLIM'S GARAGE** went to the head of the class in the Muni League last Sunday, trouncing **LOVELAND'S** 10 to 6 at Genesee Valley Park. **GEORGE LOVELAND** was on the hill, tossing the old agate for his own outfit but was unable to compete with **WHITE'S** 8 hit game... **GEORGE SUTPHEN**, the well known **MANDELL** flash, trimmed the **SPEEDY** nine to a fare-thee-well and if **BARNEY TUSCAN** had not come thru with his single it would have been a big triple 0 game for **GEORGE... EDDIE COX**. Rochester driver, won 4 out of 7 starts in the auto races held last Sunday at Waterloo... The U. of R. lost to **HAMILTON** in the freakiest game of the season with a score 5 runs against **HAM'S** 7. **JERRY ZORNOW** pitched a no-hit game but had the misfortune to issue 8 free tickets and the 5 errors by his teammates contributed the winning runs to **HAM. COLLEGE**... **TONY (NICKY) NICOLA** takes the nod as the fastest soft ball pitcher. He is only 17 years old and hurls for **SEAGRAM'S**... **CURT GERLING** made the first perfect score of this season at the **ROCHESTER GUN CLUB**, shattering 50 clay birds out of 50... **CATCHER AL DE HOND** of **MANDELL'S** celebrated the team's victory last Sunday by announcing the arrival of his 'LITTLE BUNDLE FROM HEAVEN'. Congrats from the Flash, AL.

## TALL STORY CLUB

Early one morning I rowed out into the bay and dropped my little worm over the side, pulled the cork from my bottle, lit a pipe and settled back for a peaceful morning's fishing. About an hour later I was awakened from a doze by a nudge on the shoulder. Starting up I gazed with astonishment at a large fish peering at me, with beady eyes, over the gunwale. --

Regarding me steadily for a moment the fish climbed into the boat and proceeded to pull in my line. When the hook came up the fish shook its head sadly and detaching the worm from the hook, threw it away. Reaching into my bait can I selected a juicy, pink shrimp and placed it on the hook and then lowered it into the water.

With an admonishing shake of its fin and another reproachful look the fish clambered over the side and swam silently down into the depths. I didn't catch any fish that day but I sure used all my shrimp.

Frank Laidlaw.

Send in your Tall Tales, fishing or otherwise. Yours may win a carton of ciggies.

## Hot Flashes

Something to look at in th' nifty new white sweaters, th' SHEA gal behind one of the Goodman Sector's grocery stores... Pioneers had nothing on **FRANK SHEPARD**... He's going to try to coax his car out of th' city again... The last time he attempted this feat, result was: new coil, new muffler, 'n new tires... Better get a horse, **FRANK**.

Gasolineer of the week: **HARRY MASTERSON**

Brown as a berry, **SAMMY (La Guardia) GIOIA**... Toots a mean sax, **JOHNNY LAWON**... Fisherman of the week, **JACK (Brownies) CAMMAN**... Tops piano tickler, **LILLIAN (Seneca Terrace) SEIDEL**... Golfer of the week: **H. B. (Hutchins Adv.) WARDIN**.

## DIAMOND DUST

Wearing "polo helmets" for protection against the "dangers behind th'ole apple" is the suggestion posted on the Red Wing clubhouse bulletin board... 'n it is our guess that the **RED WINGERS** will prefer that to being beamed as were our own **CRABTREE 'n manager MICKEY (Detroit Tigers) COCHRANE**.

Ladee's Read 'n Weep Dept... Handsome **BOBBY (Robert Taylor) GIBSON** now playing ball for Coast League 'n probably **BOB** will land in the movies if "movie scouts" attend th' games out there... Word reaches us that equally handsome **AL FISHER** who is pitching nice ball for Houston Texas is no longer an eligible bachelor, having took unto himself a wifey...

Offside to **NUBS KLEINKE**: Guess again, **NUBS!!** Your first guess as to who edits this column is all wrong... It isn't the fella that asks ya if you've had your cereal at all!

Advice to Lovelorn by Prof **SLATS MARION**... "Treat 'em rough!... Cave man stuff!... That's how **ALSTON** got his ill' ladee, eh **ALSTON???**"... Would-be romez please copy!

## Hot Flashes

Promoting one of Granger's Radios for a Covered Wagon, **BOB PIERCE**... Stepping it off at a good "clip" these spring mornings en route to the Seneca, **RAY O'NEIL**.

## College Inn Opens

The new College Inn will open shortly for the delectation of Rochester. Formerly The Eggleston Hotel, situated on South Ave. a few steps from Main Street, the Inn will be under the personal supervision of Fred Hartmann, the well known and popular restaurateur. College Inn will feature novel decorations and set an innovation in all its departments with special emphasis on The Marine Room, something fresh and delightful in nautical atmosphere.

## BOYS TAKEN BY PHONEY DICE

(Continued from page 12)

alas, it can be done. Some joints use large transparent dice with the spots painted black. The player can see clear through these dice and would swear that they are perfectly true. The edges are smooth and are thrown out on a large, felt covered table.

Some of the boys wonder why it is that the house man can seven whenever he wants to and why they seven whenever they are trying to make a point. The secret is this. Underneath the table is fastened a big, powerful, electro magnet which is nothing more than a lot of wire wound around a soft, iron core. This magnet will not operate until electricity is passed through the core. The house men are

experts and as the dice are tumbled across the felt they kick a switch and certain faces are attracted through the table by the powerful current. What causes the attraction are minute iron filings flowed into the sunken spots with the black paint. The moral is: If you must shoot craps always shoot with small, ivory dice which must be thrown against a back board.

## Hot Flashes

**WILLARD DE MARSE's** impersonations going over big with audience at recent 10th Ward get-together... **MIS-TAH 'n MISSUS DAN SAGER** still honeymooning.

**REDS AND RACKETS**—By John Putnam Loomis  
A former N. Y. City official tells about, "The greatest force in America for the demoralization of our citizens."

### THE ROMANCE OF ROSY RIDGE

—By MacKinley Kantor

A beautiful story of Civil War days in a section of the country where the murderous Bushwhackers held sway and nobody knew whether the hero of this story was Yank or Rebel.

**THE MEAN MAN OF GENOA**—By Guy Gilpatrick  
The name of the author of this story is enough to make it well worth reading.

You always find the best reading in

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Now  
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**THE SATURDAY 5c  
EVENING POST**

## Hot Flashes

Wonder why **JO (Lind St) NINFO** refuses to be **FLASH-ed??**... Doesn't the monicker look svelte in print, **Jo?**... So sort of substantial.

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## Hot Flashes

AL FRITZ and FRANK SCOTT of the Brass Rail having one grand time with the Lady Bowlers. Remember, they'll be an accounting. Then what? . . . IVAN AMES our BILLY EVANS and RED SMITH, demon announcer are pals these days. Both are interested spectators all week giving the out of town lassies the "once over."

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More fun than a barrel of monkeys — but who wants a barrel of monkeys? Come to the ZR-3 for real fun WED., FRI. and SAT. NITES

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109-113 State St.

## Liar vs. Thief

One of the light fingered lads from the big town was visiting a friend in a small town in Wisconsin. He promised his pal not to ply his trade which was that of an expert safe-cracker, or do anything crooked while in the other lad's home burg. This promise, tho voluntary, was nevertheless necessary in lieu of the fact that that the boys in blue in his home town were looking for him.

It so happened that this friend of his was quite a Baron Munchausen. He very confidentially informed the light fingered one that his place of employment had never been robbed. "Why, they trust everyone," he said, "the doors are unlocked, and the safe door is left open. It's run on a sort of honor system."

A few nights later the crook decided to teach his friend's employer a lesson. He drove out to the factory and tried to get in the rear door. It was locked, and every door in the place was securely bolted. He was forced to cut the glass out of a window to gain entrance inside. He started for the office, located on the seventh floor. Of course, no elevators were running so he had to climb the seven flights. When he finally reached the office, he found the doors not only locked, but encased in iron grill work. In order to reach the safe, he removed part of the partition of the office.

Three hours later. The safe combination refused to yield to his expert touch, and he used soap (dynamite). After the smoke cleared away, he lunged for the contents of the safe, only to find nothing of value, with the exception of four two-cent stamps. Daylight was coming in the windows, so he left the place, swearing never to believe anyone and threatening to kill his friend for lying to him.

He had worked like a horse for four hours, forcing doors, climbing stairs, and taking half of the building apart to get at the safe, and his net gain was four two-cent stamps. (Ed. note: He probably believes crime does not pay.)

## Hot Flashes

CAN YOU BEAT IT?? These boys trying to get in condition by bowling: SPIKE WILSON, WARD VAUGHN, LOUIE RUND, CURLEY FOWLER, CHARLIE HALL, BILL ASART. What a chuckle that is. What they need is a surgeon.

Barman of the week:  
JOHNNY MORIARITY

Sailing o'er the High Seas to study in good 'ole England's Royal College, clever 'cello-ist, MARY DANN . . . "I do"-ing it shortly, JOHN SYWULSKI 'n HELEN BASKEWICZ.

## Cocktail

TOM COLLINS and the MERRY WIDOW lived in MANHATTAN and one day they went up to the BRONX to visit TOM and JERRY. When they arrived they found the PINK LADY spooning with the KENTUCKY COLONEL who was a MILLIONAIRE. The MERRY WIDOW being very OLD FASHIONED objected to this and called a cop who drove up in his SIDE CAR. The cop was single and thought the PINK LADY was a BACHELOR'S DREAM so instead of taking her to the COOLER they went to the POUSSE CAFE and drank SCOTCH HI-BALLS. He told her his name was AL-EXANDER and she told him her name was ANIS-ETTE. He was in PARADISE and fell in love with her and said she was an ANGEL'S DELIGHT. They bought the ORANGE BLOSSOMS and were married. Then they packed the GLADSTONE and went by EXPRESS to NEW ORLEANS for the HONEY-MOON.

## Hot Flashes

"3 GRAND"—JOE SARGENT'S Smoke Shop Team had the unique distinction of bowling exactly 3000 in the City Tourney. Some had bowling by JOE himself together with the Fashion Plates & misses offset the other boys' fine bowling.

Face like the map of Ireland:  
STEVE FITZGERALD  
D & C-er)

HELEN SCHLEGEL 'n partner HARRY CLARK beaming over th' success of the BLOSSOM TIME BALL . . . Charming sisters dancing with escorts to th' delightful tunes of the swing band, ETHEL 'n RUTH KNIGHT . . . Smiling-est lil' queen of th' ball, JANE (Greece) FORD . . . Niftiest queen, BETTY (Fairport) QUINLAN.

Brown orbs of the week:  
AGGIE FOX

Orators supermagnifique, JOE MILAZZO, BETTY SMITH, 'n FRED CLARK, competing for cash awards at West Avenue Methodist Church . . . C. BURTON NEWMAN chairman-ing it for Fathers 'n Sons U of R Celebration.

Hot Dog Munchers of the wk:  
HARTMAN 'n MAC CLURG  
(South Ave. Grill Contest)

Going nautical 'n planning a cruise to Toronto for the Rochester Bar Association, JACOB ARK . . . Congrats of the week to: MISTAH 'n MISSUS JULIUS (Henrietta St.) SNYDER who have been "honor, love, and obey"-ing it for 50 years . . . Newly-weds, please copy !!!

Songstress of wk:  
IRENE JANIS

Whosit LONG JOHN PIC-NATO was seem out riding with last Sundee?? . . . Itsa whopper . . . Mistah DAVIS's (of the Sporting Goods Store on Main Strasse) yarn about the 65 lb. Red Fish sent from West Virginia.

## PASHY GRAN-PA

(Continued from Page 1)

the molarman was young and pretty, possessing all those things which make the femme a treat for tired old eyes. When the puller-outer had finished with the old man's ailing fangs he placed him in charge of the fair lady and hid himself out for his beer and vittals.

The touch of the gal's soft, lily white fingies playing around his grub trap aroused the Tarzan in the sexy, old geezer and he laid back in the chair in a state of bliss. The biological urge at last asserted itself and his lecherous paws went out the encircled the lassie's slim waist.

She freed herself and backed away from the chair with a gasp of amazement but ripping the towel from his shrunken neck, he hoisted himself to his unsteady feet and made for the gal with a lustful glint in his rheumy orbs.

His thickening blood warming with aged passion, the old coot tottered after the startled girl who, gathering her starched skirts about her shapely, silken knees, ran out into the waiting room.

They circled the table, each sparring for an opening and he, with lust rampant in his avid gaze, finally made a desperate lunge across the magazines. His years becoming too much for him, he stumbled and fell flat on his schnozzle.

At this moment the dentist returned from his lunch and gazed in astonishment at the scene before him: his patient flat on the floor and frightened girl clutching her breast.

When the aged romeo came to his senses he was hustled from the offices with a boot in the backside and a stern reminder to stay away from the young girls or he would find himself in more trouble than the realization of his desires would warrant.

## Hot Flashes

ORCHIDS to ART MAGIN in having his alleys in wonderful shape for the City Tourney. Thanx to BARRY-MORE LUSCHER, also . . . Hibernating for the summer, "Ice House" JOHN KONDOLF . . .

Svelte Hi-scul-er of wk:  
JOHNNY HEFFERNAN  
(West Hi Scul)

Three cheers for the local lassies who are entertaining the out of town women bowlers, Good work and congratulations!! . . . SUSIE SARGENT wife of the city champ rolling 107 in the tournament, S. O. S. JOE with some lessons.

Correspondents of the wk.  
DOM ARIOLI 'n JEAN PALMER

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**Hot Flashes**

Dyed in Wool Red Wing Fan, TIM KELLY . . . Butcherman of the week: GEORGE of George's (Lyell Avenue) Market . . . Wondering wot — about SAM MUSCATARI 'n ELSIE WILSON.

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**Nudist BORROWING B. F. SOCKED BY BABE**

Jones Beach, New York, had nothing on a private beach at the Bay one evening recently after a sweltering day. The shades of night were falling fast, in fact they had dropped with a thud when into the cooling waters of the limpid lake, tripped a bevy of fair and comely wenches with nothing on their curving forms but a mild touch of sun-burn.

Their male escorts had no horns on their heads but they cavorted after the gals like the centaurs of old. It was verily a sight to gladden the heart of a nature lover or an art student, as with giggles of ecstasy these lake-side nymphs splashed and kicked their shapely, gleaming limbs in the wavelets.

The Laughing juice must have been plentiful because every now and then one of the gals would flop over into the water with a feminine scream. A hairy chested specimen would immediately try to teach her the w. k. breast stroke, if you know what we mean, and they seemed to get along very well indeed.

One little lady (?) was modestly personified, she insisted upon wearing her pink panty-wanties but after one emmersion in the water they clung to her hills and valleys like the paper on the wall.

Whether this lakeside orgy was the result of a strip poker party or simply the spirit of youth we do not know but the sight of so much unadorned, feminine flesh dancing on the beach in unrestricted joy and abandon should be enough to send the meanest man straight home with the firm intention of being good to his wife.

The next time these oh, soo gay, young people plan another party, would they be so kind as to string a row of electric lights along the beach and give us a d---- good look.

**Hot Flashes**

What a team!! MARKY CHAFEL, RUSS THOMAS, RAY BENSON, JOHN STONE and JOE SARGENT. No wonder those Batavia boys came second . . . MARTY O'TOOLE local G-man having a tough time controlling that hook at Buonomos. Need some lessons, MARTY, ole boy . . .

Ace scribe of the week:  
**BOB FISCHER**  
(Gannetter)

**"BOWLING GARBOS":**  
Missus FRITZ HILL, MARIE BLASIUS, Missus WOOD, MILLIE HEIDEN, "BARRY-MORE BURKE," BEE SPIEGEL . . . PHIL KLOS, Culver Leaguer, had his team going great at the ABC in New York . . . BEN HELFER, cowboy and bowler and an all-around he-man, has decided to put bowling alleys in his establishment. Smart BEN!

Doctorman of the week:  
**TOMMY THOMAS**

Chuck and Edith are employees of an institution in the city and Ethel is a pretty kid with an abundance of yellow curls. They have been that way over each other for several moons and although Chuck made as much do re me as his gal friend he just couldn't seem to hold onto it as well as she could.

Now Edith wanted her sweetthott to look his best when they were out arm in arming it together so when he asked her for a little loan for a new pair of britches she

**Voice Of Inexperience**

Dear Voice of Inexperience, c/o Flash Office, Rochester.

Last week I went to a beach party and met an awfully nice boy. He got rather tight and before the party was over was calling me Darling, Sweetheart and Honey. How can I tell if he really means it or if it was only the highballs talking?

Worried Honey.  
Ans: Dear Worried Honey:

The next time you see him, you get tight and let him stay sober. Then if he still calls you those pretty names he means them alright—alright—alright.

Voice of Inexperience, Rochester Weekly Flash.

Dear Voice:  
My husband plays a lot of golf but he gets so mad that every time he gets out on the links he always breaks up his clubs and has to buy more which is keeping us broke. Please, what can I do?  
Golf Widow.

Dear Golf Widow:

Yours is a very sad case of Golfus Homo Clubbo. I would suggest that you take your husband's clubs downtown and have them filled with tear gas. Then the next time he breaks them the tear gas will make him so sick that he will never want to play golf again. Maybe.

Dr. Vc. of Inex.  
Roch. Wk. Flash.

I am a tall young man who stands 6' 8" in my stocking feet. Everybody I meet always asks me how the weather is up there. What can I do to stop this as it is most annoying?

Signed  
Wish I was a midget.

Dear "Wish I was a midget":  
I sympathize with you as I stand about five foot myself, kneeling down. I have found the following procedure to be most effective. The next time some chump cracks about the weather up there, simply take him by the shoulders, turn him around and give him a swift kick in the pants.  
You're welcome.

**"TELEGRAM"**

Voice of Inexperience, Flash Weekly, Rochester, N. Y.  
Husband snores STOP Have not slept in week STOP please advise.  
M. R. Chi. III.

M. R. Chi. III.  
Clothespin on nose. STOP Cotton in ears STOP New husband. STOP.

Handsome Kidlets of the Wk:  
**PAUL, EUGENE, JAMES LUOTTA**  
(Lake View Park)

forked over with a smile. Another time he admired a sweater and again the big hearted gal dug deep. This kind of thing went on for some time until he was on the w. k. cuff for nearly \$100 which is not anything to be sneezed at.

The kid was very fond of this gee but at the same time she thought it only fair that he should slip her a few frog skins on account of he owed it to her. Every time she asked him he would make excuses like a tout at a race track until one bright day he became very peeved at her for asking for her own money back which is bad for any love affair. The member of the fair and weaker sex doubled up her pretty fist and a very neat and effective haymaker was deposited upon our hero's schnozzola. Following this with a right cross and a left jab she followed him around the ring until he fell into a clinch. There was no referee to separate them so she treated him to as pretty a piece of in fighting as was ever witnessed in Madison Sq. Gar. The bout ended when Edith realized that she was putting up the purse herself and that maybe she was taking unfair advantage of a defenseless man. There is not much doubt that the crestfallen boy friend will make an honest effort to pay up and in conclusion we can only offer this bit of advice: If you want to keep your teeth, never take advantage of a woman.

**Hot Flashes**

EDDIE KRESKMAN and his HONEY PUSS making those eyes at each other, looks like PRENTICE and ANGEVINE might have company to Nia, Falls?? . . . FRANK PERRIN, big bass fisherman and bowler, still has a clean record—Three trips to Spring Lake and still not one fish. Why, FRANK?

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120 Packard Sedan \$695 Near New	'36-6 Oldsmobile \$645 Trunk Tudor
'36-8 Pontiac \$645 Trunk Tudor	'36 Buick \$685 Trunk Tudor
'36 Chevrolet \$545 Touring Trunk Tudor	Lincoln Zephyr \$600 Few miles, save over
'36 Ford \$435 Trunk Tudor	'33 Terra-plane 6 \$245 Coupe, rumble seat
34 Chevrolet \$299 Master Coach	

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SEND IN YOUR FIRST SET OF PICTURE PUZZLES

# Society Goes Nude

(Bare Facts Inside)

FEATURE NEWS

10¢

NIGHT CLUB GUIDE

## ROCHESTER FLASH

SPORTS THEATRES

WEEKLY

STAGE SCREEN RADIO

Vol. 1—No. 23

ROCHESTER, N. Y., JUNE 5, 1937

# Honeymooners Lost

## SCALP AND TEETH IN SHALLOW GRAVE

### GRUESOME FIND SCARES FARMER

While plowing a field on the rear of his farm near Lake Ontario, a Greece farmer was given the scare of his life, when his plow turned up what appeared to be a human scalp and a set of teeth. He wasted no time in relating his discovery to his next neighbor, who resided a

few miles away. Pitchforks, spades and hoes were brought by farmers for miles around, and a searching party was soon working to uncover what might be a great murder mystery.

A few of the more level minded gents examined his

(Continued on page 4)

## Found In Canal

A young Rochester couple recently stepped up before the parson and swore to love, honor and obey each other as prescribed by law. After an elaborate wedding breakfast and the usual shower of stale rice, odious shoes and empty tomato cans the blushing bride and her somewhat embarrassed groom were hustled off in a taxi for the land of drawn

(Continued on Page 8)

## FEMALE RAFFLES ROBS POLICE HQS.

### LIGHT FINGERED LADY DIPS IN MATRON'S BAG

Draw up your kiddy cars, children, and you shall hear something which will make you show those pearly teeth in the biggest grin since election night. The young lady in the case was arrested one balmy Tuesday eve a fortnight ago and brought to headquarters. The offense was a minor one, obstructing traffic or spitting tobacco juice on the sidewalk.

Ennyhoo she was slapped in the local bastille by one of Rochester's finest. She was a model prisoner, well conducted and well preserved, in fact some of the gendarmerie cast side-long glances at her when she was escorted to the register.

(Continued on Page 5)

## Dice Game Not On The Legit

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

### Free Gift to June Brides

To the first five blushing, young ladies who middle-aise it this romantic month of June, we will present a gorgeous wedding present. Blondes, Brunettes or Red-heads we love 'em all. One copy of our stupendous, gigantic, colossal publication, The FLASH, will be given, with our blessing, upon presentation of the marriage certificate... Now don't rush girls. And, by the way, we're all single in the Flash office. Run, don't walk to the nearest entrance. (You lovely things.)

Most gambling joints work on a percentage basis which said percentage is of course in the bank's favor but when you add electricity to the game of chance the bank's percentage bounds up to the w. k. 99 44/00. One would imagine that a dice table would be the hardest place in the world to practise any skullduggery but,

(Continued on Page 9)

# JOIN TALL STORY CLUB TUNE IN ON W.S.A.Y.

FRIDAY NITE 7:00 TO 7:15

Rochester Public Library  
115 South Avenue  
Rochester, N. Y.

# DATE GAL RACKET

FEATURE NEWS

10¢

NIGHT CLUB GUIDE

## ROCHESTER FLASH

SPORTS THEATRES

WEEKLY

STAGE SCREEN RADIO

Vol. 1—No. 23

ROCHESTER, N. Y., JUNE 12, 1937

# TWENTY YEARS FOR SEX CRIME

### WIRED SCREAMS ROUSE TOURISTS

### MOTORISTS FREE IMPRISONED MAID

### Tourist Camps Investigated Owners Jittery

#### Lingerie Lulu

Her form is that of Venus.  
Her smile is like a rose,  
Her silken hair is rivaled,  
Only by her so-and-sos;  
Her eyes are shifty as the  
winds.  
Her lips are maraschino:  
The way they taste to mar-  
ried men  
Sends lots of wives to  
Reno.

*Alibi Fails  
To Sway Jury*

### PUBLIC VS. UTILITIES

### Independents Vs. Chains

SEE EDITORIAL PAGE

# Nab Curb Cruisers!

# PRIZES VALUED AT \$2,000

## RULES

The Rochester Weekly FLASH Picture Puzzle Contest is open to everyone, anywhere with the exception of members of the staff of the Rochester Weekly FLASH and their families.

Beginning with the issue of May 15th, 1937, The FLASH will publish a series of four Picture Puzzles each week for fifteen (15) weeks, a total of sixty (60) puzzles. Each puzzle cartoon will represent the name of a person well known in the City of Rochester or of some Park, Street, Building, Merchant or Manufacturer in the City or Monroe County.

The puzzles will become more difficult as the contest progresses and the easier ones will be published first so that our readers may become more skilled as to the methods employed in their solutions.

At the close of the contest a letter will be required on the subject of "WHY I READ THE FLASH." This will consist of not more than 250 words and will be judged on its humor and originality and must be submitted during the week following your answers to final puzzles.

Neatness will not be taken into account. Do not decorate your answers. Simply print clearly your answers in ink on the Coupon provided. (ALL ANSWERS MUST BE MADE ON THIS COUPON.) Any answers made in other form will not be considered. Answers are due every 4 weeks to the FLASH Office.

Any person entering the contest and by submission of solutions agrees to accept as final the decisions of THE ROCHESTER WEEKLY FLASH on all matters affecting the conduct of the contest, the procedure and policy with regards to acceptance of entries thereof.

THE ROCHESTER WEEKLY FLASH reserves the right to award all prizes and the contestants shall accept their decision as final.

The FLASH also reserves the right to disqualify any contestant whose entries show signs of collusion and further reserves the right to require tying contestants to work a series of tie-breaking puzzles.

THE ROCHESTER WEEKLY FLASH will not assume any liability for puzzles lost in transit nor will any claims to ownership of puzzle solutions be honored unless the name of the contestant be legibly written in ink on the entry blank.

Any contestant may submit as many sets of the sixty puzzles as he or she chooses, provided the same are properly qualified and each will be judged as a unit, but no person will be allowed to win more than one prize. When submitting more than one set of puzzles all of the fifteen weeks solutions must be submitted and identified as series A, B, etc., and each series MUST be on a separate Entry Blank.

Back numbers of THE ROCHESTER WEEKLY FLASH may be obtained at the office, 6 State Street, for the benefit of those who may wish to enter the contest after the first week.

**IMPORTANT!!!**

ENTRIES WILL ONLY BE HONORED ON FLASH OFFICIAL ENTRY BLANKS!

# FLASH PUZZLE CONTEST

### OFFICIAL FLASH PICTURE PUZZLE ENTRY BLANK

Contest Editor  
Rochester Weekly Flash, Inc.  
6 State Stret, Rochester, N. Y.

I submit the following as my solutions to Puzzles 17 to 20 in your Picture Puzzle Contest.

17. ....  
18. ....  
19. ....  
20. ....

Mr. \_\_\_\_\_  
My Name is Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
Address \_\_\_\_\_

No. 17



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                         |                   |
|-------------------------|-------------------|
| Thomas Moran            | Edward Jones      |
| University of Rochester | Robert G. Hoffman |
| Isaac Brickner          | Francis Carroll   |
| Donald Dalley           | Station WHAM      |
| Hill Appliance Co.      | Morrall Studios   |
| Chiff Beauty Shoppe     | Cole Pharmacy     |
| Darschel's Radio        | Frank Scott       |
| Harry Rosenberg         | Nubs Klefke       |

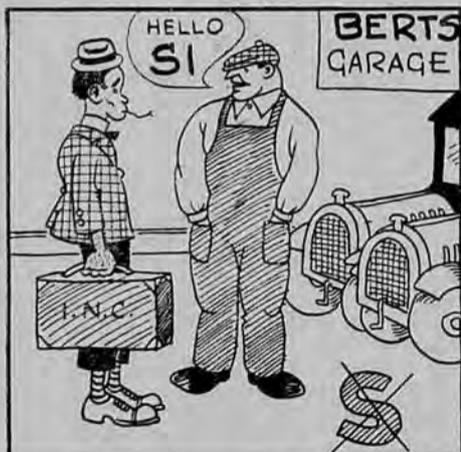
No. 18



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                    |                     |
|--------------------|---------------------|
| Al Fritz           | Jack Driscoll       |
| Frank Eaton        | Jane Allen          |
| Wallace Drug Store | Driving Park Bridge |
| College Inn        | John Van Voorhis    |
| Gertrude Libbee    | Justice Cunningham  |
| Specs Torporcer    | Jack Tucker         |
| Charlotte Beach    | Bertha Orildge      |
| Soldi's Restaurant | Newport House       |

No. 19



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                   |                      |
|-------------------|----------------------|
| Stromberg Carlson | Al Cicciello         |
| William Wegman    | Frontenac Apartments |
| Dr. Morris Missal | Mechanics Institute  |
| Harold Lara       | George Hartman       |
| Hotel Union       | Siebert Motors       |
| Burt Walker       | Walter P. Cox        |
| Ace Drug Company  | Morris Lynn          |
| Doc Hurley        | Leo A. McSweeney     |

No. 20



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                     |                    |
|---------------------|--------------------|
| Eggleston Hotel     | Harry Bernstein    |
| John Roger          | Sam Gottry         |
| Anthony Scinta      | Duke Harris        |
| Roy Van Graffen     | Judge Wilder       |
| Skinner Traller Co. | Major Arthur Smith |
| Chief Copenhagen    | Lester Peck        |
| Rochester Theatre   | Central Avenue     |
| Williams Pharmacy   | Leo Hart           |

## PRIZES

- GRAND PRIZE: New 1937 AUTOMOBILE!!!
- Credit on '37 Terraplane or Hudson Car—Ben Wolk, 780 Clinton Ave. N. .... \$100.00
- Rug Cleaner (Scott & Fatzner)—Hill Appliance, 482 East Main ..... 59.50
- Lady's Bicycle — Zimmerman, 129 W. Main ..... 35.00
- Lady's Wrist Watch Rosenberg, 9 State ..... 27.50
- 1 Battery—Goodland, 230 East Avenue ..... 14.95
- Percolator Set (4 pcs.) — Weisbuch Inc., 398 East Main ..... 12.50
- 1 Permanent Wave—Raymonds, Granite Bldg. .... 10.00
- Sterling Flask & Straw Hat — Garson's Clothes, 88 State ..... 10.00
- 5 Priv. Dancing Lessons—Gladys Bliss, 107 Clinton Ave. S. .... 10.00
- 24 in. Richelieu Pearls — Jos. Klein, 82 W. Main (10) Treatments for Baldness—Pignato Bros., 449 E. Main ..... 10.00
- Electric Clock, Lamp — Wildman Co. Inc., 41 E. Main ..... 10.00
- Exam. & Pr. of glasses—Gorman, 312 E. Main .... 10.00 or
- Microscope Set — Gorman, 312 E. Main ..... 8.50
- 8 Pc. Cocktail Set—Preston Jewelry, 91 E. Main ..... 9.75
- 50 Gals. Gas—Burt Walker, Empire Blvd. & Stone and Dewey ..... 8.00
- W. Main ..... 8.00
- Kit Brush Set — Glasser Co., 22 Main St. W. .... 7.50
- Fielder's Glove—Mogridge, 22 State ..... 7.25
- Electric Health Cooker — Skinner, 245 East Ave. 6.00
- 56 in Trade—ZR-3, 109-113 State ..... 6.00
- Anti-back Lash Reel — Bernsteins, 3 Front ..... 5.50
- Kitchen Clock (Elec. or Wind) — Marks & Abramson, 10 State ..... 5.00
- Merchandise — Vanderbelt, Pharmacy ..... 5.00
- Fish Rod (Steel) — Glassman, 107 E. Main ..... 5.00
- Fountain Pen (Conklin Nozak)—Humbert, 8 North Banjo Clock — Gamler's, 84 E. Main ..... 5.00
- MORE PRIZES TO BE ANNOUNCED NEXT WEEK.

THE  
Rochester Weekly  
◆  
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Fred Lashier's Orchestra  
252-254 STATE ST.

# Screams Panic GAL GRABBED BY PROWLER

You all remember Chickon Sales and his celebrated little book "The Specialist," wherein he described in detail the difficulties attendant to the building of "Twinks," from a single seater to the famous "Eight holer." Well, somebody must have read the book at a Ridge Road Tourist Camp and improved upon it to the extent of holding a young and personable woman prisoner for over an hour. The camp was aroused in the wee hours by wierd and piercing screams emanating from the dim and ghostly regions in the rear of the lot.

An alarmed posse of farmers, awakened tourists, and motorists was hastily organized and began a search of the camp. The screams were finally traced to one of the outdoor "telephone booths" marked with the simple but eloquent word: LADIES. From behind the locked door came the frenzied cries of: "Help. Help. Get me outta here. I can't get up." One of the posse produced a screwdriver and removed the guarding portal to reveal an astonishing sight in the eerie rays of the torches. A young and shapely gal clad in the briefest of pink 'whatchamacallems' was desperately striving to free herself from the "sit-down striker's" position she was in.

Investigation proved that someone, believing the camp safely in their bunks, had varnished the single seater and said varnish hadn't dried sufficiently to permit the twink being used for the purpose intended. The oh-soo-oo embarrassed young lady was the innocent victim. A blow torch was humorously suggested and the lady nearly went nuts with fear and anger. All sorts of expedients were tried to free her from her predicament. Mercurochrome was first poured betwixt the varnish and her anatomy to no avail, however. Turpentine was procured and from then

very evidently cries of pain. The stuff did the trick for after heaving and straining for several moments she managed to free herself from the nasty ol' varnish.

With exceedingly pink cheeks, the mortified gal ran for her car and without waiting to dress, drove from the camp at full speed, standing up. The operator of the camp claims he used fast drying varnish but the young lady's predicament points to a very simple moral: "Don't always believe what you see on the can."

## Voice Of Inexperience

Dear Voice of Inexperience,  
Rochester FLASH.

I live in a boarding house and have to get to work at 9 in the morning, but there is always someone in the bath-room and it is making me late. What can I do?

Willie Sloth

Ans.: Dear Willie Sloth:  
Get a job as night watchman and then you will have all day to use the bath-room. You're welcome.

Dear Voice of Inexperience:  
Rochester, N. Y.

Dear Voice:  
I am very anemic. What form of exercise would you recommend to build me up?

Paleface.

Ans.: Dear Paleface,  
Every day take a walk on an empty stomach but be very careful whose stomach you walk on.

Dear Voice of Inexperience:  
Rochester, New York:

Dear Mr. Voice:  
I own a cuckoo clock but the damn thing persists in cuckooing the wrong hours. Please tell me what I can do with the thing?

Screwball

Dear Mister Screwball:  
Feed your cuckoo a mixture of saw-dust and cod-liver oil. The vitamins in the cod-liver oil will regulate the movement.

Dear Voice of Inexperience:  
Rochester FLASH.

I recently bought a pair of pants which have zippers on the front. The lousy things always stick when they shouldn't. Please advise the best course of action.

Slow-coach.

Ans.: Dear Slow-coach:  
All I can think of at the present time is to carry a hammer and cold chisel along with you wherever you go and you won't be caught short.

Stomach Piano-player:  
LOU PERCOLA  
(Powers)

Jack the hugger is loose again. This time in the Third Ward. Four times within the past two months reports have come in that women and girls have been mauled and kissed by this ape in human form. One woman was slugged on Fitzhugh Street and left screaming while the maniac made his way unmolested from the scene. Another, a Miss L. B., who lives on Plymouth Avenue South, stepped from her apartment house recently and as she reached the sidewalk was seized from behind in a pair of brawny arms. Feeling the fiend's hot breath on her neck the girl screamed and struggled wildly, frightening her assailant away. She was upset for several days after the unpleasant incident and will not venture on the street alone after dark.

Another young lady was attacked in a Troup Street alley half a block from Plymouth Avenue, but the attacker was scared off when a tenant in a neighboring apartment yelled at him from the second floor window. The police were notified but, of course, this masculine wolf will hardly attack if he thinks the law is anywhere near.

It need hardly be recorded here that if any of the husky young apartment dwellers of this section ever catch this louse in the act he will be in

very uncomfortable and painful half-hour. The best thing any girl can do if she is beset by this monstrosity is to let out the loudest yell she is capable of and use her feet to the best advantage. If she is heard she may rest assured that she will have plenty of help as fast as any man with in earshot can get to her assistance.

**AVOID OFFENDING**  
**BE SURE**  
goodbye!  
LIQUOR and TOBACCO BREATH  
goodbye!  
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**MANDELL'S PHARMACY**  
MONROE at OXFORD  
PHONE MONROE 3528  
Never Undersold

# SEND IN YOUR FIRST SET PICTURE PUZZLE COUPONS

## State Probes McSweeneys

When the liquidation of the TERA set for July 1, 1937, becomes a permanent agency for administration of relief, it may also result in the liquidation of certain politicians from public life. At least they are fearful this will happen and are getting a swell set of headaches trying to figure out what to do, if it does happen.

The reason for their uneasiness is the presence in Rochester of two investigators from the office of Governor Lehman at Albany, who have been going over relief records with a fine tooth comb, and what they have found out is said to be plenty. They have been in town for the past two months engaged in a secret investigation. Messrs. Bietry and Mumford are said to be the investigators, and are alternating their work between the City-State projects at Convention Hall and the "Home for Homeless Men," otherwise known as "McSweeney's Hotel." Attempts have been made repeatedly to "make them out" with the object of finding what they uncovered in the way of graft evidence, but, thus far without avail.

One of the methods used recently was to start an alarmists campaign in the three local newspapers. "What was to become of the homeless men when the home was closed?" was the theme song. One of the prize suggestions was to use the soon to be abandoned Central Avenue Fire Headquarters. This was promptly knocked down and nothing has been found for a "headline" to take its place. The State Investigators know what is going to happen to the "homeless men" after July 1st, but are keeping the knowledge to themselves. They also know a number of other things that are to happen, but are also

keeping that information quiet.

It is known, however, that if a stranger in town who had no place to go, was able to make connections with the "right party" (usually made through a lodging house keeper), an O.K. from the "right party" got the stranger bed and board at the home. Aliens and their reasons for being in the United States have also been thoroughly investigated. Quite a number from Canada have been enjoying State Hospitality at the home. At one time during the peak of the depression there were said to be approximately 2,200 men being fed in restaurants by City issued meal tickets, and lodged at missions and welfare homes. All these records have been checked over and each man's name has been followed through — in one instance for a period of over thirty years, it is claimed.

Closer co-ordination will be had between the State authorities and the State Employment Service Bureau, it is understood and expenditure will be more closely checked. The program for "McSweeney's" after the 1st of July so far as known is to find employment for those in the home able to work. Others will be distributed to State Relief Camps in the western part of the state. Though nothing is definitely known at this time, it is believed provisions made will be adequate for all the men.

Presence of the two investigators in Rochester was brought about by means of a letter, containing a detailed history of what was going on in the "Home for Homeless Men, it also carried a survey of the buildings from cellar to garret and a detailed statement of the meals served, the bedding and the class of em-

## Curb Cruisers

We don't say there is an epidemic of curb cruisers around Flashtown, but the number of 'em out on the streets trying to make some walking lassie isn't getting any smaller, in fact, from check-ups it is getting bigger 'n bigger. We watched one gas-buggy Lothario as he followed one gal all the way from Glasgow and So. Plymouth to Troup St. and Exchange.

The lass tried to shake him off by ignoring him but this only made him more insulting than ever . . . calling her names from his spark-plug chariot and actually making a scene. This gal was smart and took down his license number, letting the streamlined Romeo see her do it. This move is the smartest an undesigned lassie can make

if some auto airdale decides he wants to give her the thrill of her life and then just won't go when she gives him the icy shoulder. Take down the gee's number and hand it in to the Gendarmerie.

If you don't want to do that, pick up a rock and heave it thru his window. If it hits him all the better, and it will show him you are a gal who knows her own mind . . . and will make him respect you if the rock hasn't knocked him cold.

Or a still better way . . . if you want to get back at some balloon fired adonis who has annoyed you . . . come up to the FLASH office with his license number . . . and providing you're not kidding . . . we'll print the lothario's name . . . and mention why we're doing it.

ployees manning the home. The writer knew if the letter was sent to the Governor's office it would probably be opened by a secretary and might be mislaid. The difficulty was overcome by addressing the letter to Mrs. Lehman at the Governor's home. In due course the letter reached the Governor and prompt action followed.

Handsome Copper of the Week:  
**MIKE COSTELLO**  
(Lyell Avenue Precinct)

## Hot Flashes

Just out of the hospital, HAROLD McKAGUE . . . We's a-hoping you the best . . . Keeping the laddies fit, CARL (Ben Franklin) CHAMBERLAIN . . . Still prowling the 10th Ward a-puh-lenty, HUGHIE & DUFFY, out of precinct No. 5 . . . Hay Fever sez he's ordering Hay Fever tonic by the carloads . . .

Freckles of the Week:  
**RED JUELICH's**  
(Popular Red Winger)

WINNER OF EARLY BIRD CONTEST,  
**VINCENT DE PAUL**  
MENDON, N. Y.



1937 Chevrolet Master De Luxe Coach

## Hot Flashes

Planning to go Gotham-ing, CELESTE (Sib's) BONSIGNORE, who is still the best dressed girl in town . . . Wondering if MARY NONAHAN of Bronson Avenue is still working at th perfumery . . . LOUIS MALTINSKY of Henry Strasse button-maker of the Week.

**Rogers Grill**  
FOR GOOD FOOD  
75 SPRING ST.

Call Genesee 6652  
For Your  
PERMANENT  
**CHILI BEAUTY SHOPPE**  
578 CHILI AVE.

Visit  
**The Sterling Dinner**  
1106 E. Main cor. Goodman  
Before you go home  
**ROCCO**  
Everybodys Friend

**SENECA TERRACE**  
1683 DEWEY AVENUE  
**SUPPER CLUB**  
BANQUETS - PARTIES  
our speciality

NEW  
**SUMMER SCHEDULE**  
Orchestra  
and  
Entertainment  
Week ends  
Our prices are  
fair and the service  
is excellent

**NO COVER CHARGE**  
Elevated Dance Floor  
**SENECA TERRACE**  
1683 DEWEY AVENUE  
**SUPPER CLUB**  
COR. RAND ST.  
1 Block before Ridge Rd.

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

# PICTURE PUZZLE CONTEST GRAND PRIZE CHEVROLET MASTER DeLUXE COACH

—From—  
**SIEBERT MOTORS, Inc.** **615 South Avenue**

# Wife Hits Hay With Wrong Man

Mix several shots of high power booze, a private party, an automatic elevator in an apartment hotel and you have the makings of a first class family row, which is just what happened to Betty P—. The gal, an attractive dancer with a pair of shapely under-pinnings who has appeared in New York with Ziegfeld, The Music Box Review and the famous Roxeyettes.

She was recently wedded to the scion of a wealthy Brown-

croft family and the couple made their home in the south side of the city. Her husband works during the day and Betty, tired of feeding the canary and leading the domestic life, has gone back to dancing, specializing in private parties of the sort where the customers demand more exposure than talent.

Well, last Tuesday eve Betty left a little frolic where she had been entertaining some of the adventurous old boys with sensuous undulations of her lily white torso and filled her little tummy with 8 or 10 side-cars, which are deadly drinks in any language. Arriving home just ahead of the milkman, she managed to pour herself into the elevator and pushed a but-

ton. As silently as possible she opened the apartment door and slipping her gown over her head and her panties over her rounded hips she crawled into bed beside her snoring mate. Just before daybreak she was jerked from slumber by a banging on the door and staggering to her feet she opened the portal to be confronted by none other than her irate and red faced hubby. With a gasp of genuine dismay she whirled towards the bed in time to see a tousel-

ed head with a pair of beady, orbs blinking at her from the pillow. The lush was just as surprised as she was and Betty realized that in her stupor of the previous evening she had stopped the elevator at the floor below her own and entered the corresponding apartment. She has been trying to explain the situation to friend husband but the gent refuses to see her or believe her tale and is threatening to take the thing to court using the innocent by-stander as correspondent.

What puzzled the frantic gal more than anything was, how did her hubby know that she was in the wrong room in the first place? Well, if it will make her feel any better, Mr. P— was on the floor below himself when she stumbled from the elevator, but what he was doing there is no one's business except, perhaps, his wife's and she is welcome if the news will do her case any good.

# RAPIST GETS MAXIMUM PENALTY

When a gent calls at your house—to steal your silver—and ends up by attacking your 20-year-old maid while she is asleep in her room, that's bringing the sex crime epidemic to a new high for lowness. Right now, this very week, County Judge William C. Kohlmetz sent one such sex nut up the river for a stretch of from 20 to 40 years. The man or can we call him that, is Frederick R. Griffis, aged 32 years (old enough to know better). This man Griffis is a second offender the first for burglary but was he satisfied with plain,

ordinary burglary? Not him, he had to go sexily berserk and include criminal assault to his repertoire.

As he prowled thru this Jefferson Ave. home he saw the 20 year old lassie curled up in the arms of Morpheus so sex-nut Griffis grabbed her in his arms instead and subjected her to indignities that don't have to be recorded here. He was caught and, although he was indented by the master and mistress of the house and the maid, gave as his defense, of all things, an alibi. After this justful rat appeased his stinking appetite at the cost of all a gal holds dear, her virginity, Griffis had the colossal gall to tell the jury he wasn't there. He knows well by now that they didn't believe him.

We don't have to mention what kind of menace hangs over this town when sex mad louses of his caliber even invade a bedroom to perpetrate their disgusting attacks. Along the streets of Rochester walk women who have voluntarily chosen the oldest profession of all by which to earn their living. Far better they be segregated in one section with established dead-

lines where over-sexed brutes like this Griffis could go to satisfy their hunger for the flesh.

How can we protect our school kids and daughters and sweethearts while these scarlet sisters are allowed to mingle with them on any street they choose. Judge Kohlmetz has shown us one way to deal with these filthy monsters. He has at last put real teeth in the sentence for criminal rape. There is another way. A man who is not hungry will not steal bread but a man who is starving will break a window for a loaf of bread.

Sexual starvation makes insane bestial things of men of the Griffis type. Would it not be better to PREVENT THESE ASSAULTS rather than to punish AFTER THE GIRLS ARE RAPED?

## FRANK CUTALI OPENS NEW SPAGHETTERIA AT 38 ST. PAUL ST.

Mr. and Mrs. Frank Cutali invite their many old friends who enjoyed the service and food at their East Ave. Italian Restaurant to dine at their new St. Paul St. spot. Popular Frank Mancuso will be Head Waiter in charge of service and he will have with him a competent, courteous staff. Frank and his charming wife will personally supervise the cuisine.

**KOHLER & SON**  
Meats and Groceries  
BAKED GOODS  
535 Chili Ave. cor Thurston  
Gen. 3362-3363

**DOHR'S**  
Tailors and Cleaners  
373 CHILI AVE.  
Gen. 4567 We Deliver

**Versage Bros.**  
FOR FINE FOODS  
Meats, Vegetables, Groceries  
162 MONROE AVE.  
Stone 4484

**MANHATTAN FOOD STORE**  
Quality Groceries and Meats  
46 MANHATTAN ST.

**Rogers Drug Store**  
796 PARK AVE.  
Monroe 7657  
Prescription Specialists

**Soldi's**  
**SPAGHETTI SUPPERS**  
A NEW Floor Show  
EVERY FRI. & SAT. NITES  
Music by Velvadors  
482-486 Jefferson Ave  
Member Monroe Restaurant & Liquor Operators Ass'n.  
Where Good Fellows Get Together

**TAXI?**  
**CALL FOR LARRY**  
Safe—Courteous Driver  
MAIN 404

**KELLY'S OYSTER BAR**  
814 Clinton Ave. South

**Joseph Vergo**  
Groceries and Meats  
244 MONROE AVE.  
Stone 4344

**When at the Lake**  
HARBOR VIEW

**YACHT CLUB**  
4665 LAKE AVE.

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SPECIAL CHICKEN DINNERS  
FISH & CHIPS  
Your old pal "Accordion Mike" greets you—  
DANCING 7 NITES

**HOTEL UNION**  
40 South Union St.  
Where Merry-makers Meet  
Capt. Guenther's Orchestra  
FLOOR SHOW SAT.  
A RIOT OF FUN  
LUNCH—DINNER  
and FISH FRYS  
Are always the feature at this homey spot

**NOW A NEW BAR**  
**Ernie's Place**  
SPECIAL Spaghetti, Fish & Chips  
NEW ORCHESTRA  
Friday and Saturday  
4653 LAKE AVE.  
Charlotte 143

**LAMBO'S RESTAURANT**  
Fine Foods and Beverages  
NORTH GOODMAN  
Cor. Clifford

## Rochester-ing

Spencer Tracy, Gladys George and Franchoe Tone are the stars of Loew's feature picture this week. "They Gave Him a Gun" promises to give the patrons of this theatre one of the most entertaining and enjoyable motion pictures of the season. For the companion feature Mr. Pollock presents the star of "Wake Up and Live," Mr. Jack Haley with the imitable Patsy Kelly in "Pick a Star." Lyda Roberti supplies the romantic portion of this amusing picture, and of course there is Laurel and Hardy. Jack Haley is reaching new heights in the motion picture world and demonstrating his conscientious actor.

## Palace-ing

Robert Taylor 'n Barbara Stanwyck! Enough said already about the picture, "This Is My Affair," to draw the crowds to the Palace Theatre this week. For who isn't interested in the real and reel affairs of this romancing Hollywood couple? The story deals with the adventure of a young naval (Bob Taylor) officer who was secretly commissioned by President William McKinley to uncover a nationwide crime ring, and who was under arrest himself as one of the criminals, when McKinley's sudden assassination left him apparently doomed. Barbara Stanwyck, of course, is the other half of the love interest. Add Victor McLaglen to the cast and you have a trio and picture worth seeing. Anyone who ever bought phoney oil stock will know how the Jones family feels in "Big Business," the second feature on this program. These lovable folks bring you a typical story of a typical middle-class American family.

## Hot Flashes

ART DI ANTONIO, 23rd Warder 'n hustling manager of Yacht Club baseball team in Eastern League... HAROLD STONE, lawyerman for Independents sure knows his oats... Busy selling gas at Stone & Dewey, BURT WALKER... Old-time Footballers, HIENIE ESTER 'n RALPH EYER... Still best Magician, KENNETH PUNNETT, asst. City Purchasing Agent...

Striking looking nurse:  
MISS (Hawkeye) WESTLAKE

## Hot Flashes

Wanna know who the chief of police of Ontario Beach Park is from noon to 1 p. m. daily... Sho thing... 'tis no other than ROCKY WOLFE... Add to West Hi grads now in big biz: RAY CLARK of Clark Carting Co... Everything honkey-dorey... Expo Park Big Shot, WALTER MARSH of Maryland Strasse, one great big Grand Guy 'n real sport... Yep, brother BOB in 'Frisko 'n BOB's lovely family are nice people, too... Ask the ole Transcontinental Auto Tester...

IN THE JUNE 19th ISSUE

# Liberty 5c WEEKLY

On Sale at All Newsdealers

- FLIGHT INTO HELL.—By Edwin C. Parsons  
*By one who came out alive—A thrilling Saga of American heroes and battle in the Flaming Skies.*
- WHAT'S AHEAD FOR INDUSTRY AND LABOR—  
By Gov. Frank Murphy of Michigan  
*This eminent battler for both sides predicts PEACE and tells you why.*
- NO MORE MUSIC—by Helen Welshimer  
*Romance on Broadway—A story of dancing feet and two hearts that couldn't keep time with the tune.*
- FUNDAMENTAL AMERICAN PRINCIPLES Should Guide Us—A fearless editorial by Bernarr Macfadden.

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

**Rochester Weekly Flash**

For the People and By the People Who Want the Truth

Published weekly by Rochester Weekly Flash, Inc., at 6 State Street, Rochester, N. Y.; President, Harold Dingman; Vice-President, Charles Schewe; Advertising Manager, Scott Wilson.

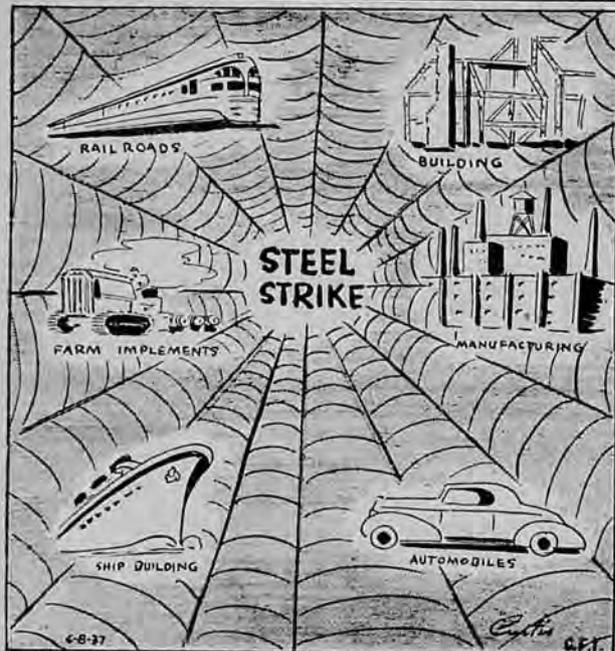
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**CAUGHT IN THE WEB!**



Mine workers on strike, the steel industry in the throes of a labor war, capital scared and afraid to release money for expansion and investment, presents a gloomy picture of retarded prosperity and retarded recovery.

It is high time for both sides, the so-called "economic royalists" and the labor czars at the head of John Lewis' C.I.O. and the American Federation of Labor to get together and compose their differences before their ruinous fight for control of labor brings further unrest and bitterness upon a sorely harassed industrial midwest and indirectly upon the whole country.

Labor needs capital and capital needs labor. Neither can long prosper without the other. Capital will not release money for expansion and increased employment until it has some definite assurance that its investment will be protected from senseless and ruinous attacks.

Meanwhile the "caught between"—the little fellows who are not organized and have no powerful lobbyist to represent them or pressure groups to work in their interest for favorable legislation are struggling along, doing the best they can, and paying thru the nose for the bitter fight now raging in increased living costs with but little increase in salary.

It is high time to end this fight before it gets out of bounds and brings ruin upon the entire country.

**RED HOT FLASHES**

Jack Tucker's columns are tops with us . . . Especially his velly, velly clevah ones on baseball . . . They're different 'n the style is smooth reading packed with puh-lenty of snickers . . . Freddie Vetro 'n J. Martin Ruby, tank-filler-uppers of one of the neatest service stations in FLASHtown, anxiously awaiting the completion of that new bridge way out Lyell Avenoo . . . More bizz; they hope, they hope. Returning from N'Yawk after stay with hubby who has offices at Rockefeller Center, Missus Ninette Luoetto of Lake View Park . . . The Luottos who have enjoyed their three year stay here are moving to be with Mistah Luoetto, 'n have many words of praise for our fair city . . . Thank you, come again.

Nicest fellow of the week badge goes to Frank (Hickok Co.) Goddard . . . Romancing couple of the week: Helen (Saratoga Strasse) Scambati 'n her fiance Mistah Camelio of Otis Strasse . . . Exchanging greetings 'n smiling nicely, lovelee Edna Light 'n handsome Bud Beal. Hats off to: Driver of truck bearing license number, COM 194-487 . . . for helping blind man across the street . . . Time? Mondee Morn . . . Place? Church Street . . . Thots while strolling for our health: If we were President of the good ole U. S. A., w would see that all young men and fathers of families, crippled for life, would get all jobs as elevator operators in dept. stores, office buildings, etc. . . . where they could sit in a wheel chair all day . . . be amongst the peoples . . . 'n thrill to th idea that they are "bringing home the bacon" just like their more fortunate fellow men.

**AROUND TOWN**

Suffering from Sunburn, Ruth (S & S) Fisher . . . Watsmarter, Ruth, didn't you take the advice of our Dr. Twitchbottom who wrote a special article on "Sunburns" in last week's edition. . . . Vic Evans, pop aeroplaner, just got himself hitched to a fair lassie . . . Statuesque blonde. Ladell (Empire Blvd.) Bader . . .

Honolulu-ing it, Kitty Seidel 'n Army Officer hubby . . . Sorry to hear that Duke Harris, the hatman, is very ill in the hospital . . . Quick recovery, ole boy!! . . . Scribe of the week: Hearstman Joe Whitcomb . . . This time next year Gene (H & B) Schnarr may be a granpappy . . . Restaurant of the week: Rogers Grill on Spring Strasse . . . Welcoming home son, Nate, from the U. of Illinois this week-end, Louis Lipsitz . . . Singing those torch songs at J. P. C. Gardens, Sally Murray . . . Of all things, Art Oster is a wooden leg salesman . . . How's bizz, Art? . . . Dr. Reginald is the gent of Osteopath fame.

Peggy Jordan, former Rochester lass, now an extra for Paramount, believes she'll be getting her big chance soon . . . Links Ork with Art, Ed 'n George at Eagles Hall everee Satee nite sponsored by the Degree Team, fated to be FLASHed many moons ago but we thot we'd keep the fellas in suspense or sometink . . . Bill Moystar is the he-man that does the singing 'n acting of m. c. . . .

Sweetest person to know 'n we like the way she smiles . . . We mean, Madeline (Gioia Bros.' Office) La Speisa . . . Denying rumors of her engagement, Mabelle (Russell Sage) Poole . . . Popular 'n genial lifeguard, Bill Cox, transferring his life-saving duties to Suffolk . . . 'n going to be missed by many a bather here in town . . . Most active 'n popular lassie in society circle lately, Helen Schlegel of East Avenoo.

Prettiest blonde of any week, Anna Mae Colbert . . . Wonder if Doris (Koda-cutie) Martz still wears her hair in that attractive way . . . Anklng down the Main Strasse, handsome Chuck Townsend . . . Collegienne of the week: Helen (U of R) Ancona . . . Brightest girl in town 'n can she parlee francais, Mary Passannante . . . Here's a-scratching Bob Drum off Rochester's eligible bachelor list . . . Bob middle-aisled it recently.

Svelte looking place, the new addition to the Bond Clothing plant . . . 'n what signals . . . Not a siren, or bell, or buzz . . . but a horn-like contraption . . . Attractive switchboard operator 'n Manager L. Feuer laughing over its blasting during try-out . . . Looking chic in a pink "halo", Peg (Kresge's) Pilato . . . Arm 'n arming it in Paines Drug store, Nick Fiore 'n pretty lassie . . . Most beautiful collection of art paintings . . . those of Missus Blanche Fox Morey of Fulton Avenue . . . The Morey home is a delightful rendezvous for art lovers . . . Besides painting colorful pictures and chinaware . . . Missus Morey also makes other artistic gifts which wind up at showers, birthday parties, graduations, 'n weddings!

Comely Missus John Bidwell feted at a luncheon last week by her many Rochester friends as she is departing for Florida soon . . . She'll be missed a-plenty . . . Rumors have it that amiable Roma Henry of the YWCA is anticipating a trip to China this summer . . . Prettiest clerk of the week: Irene Purcell of the Woolworth cosmetic counter . . . Spikking of five and dime-erys, it reminds us that Kresge's clerks will soon be sporting new, cool, aquamarine dresses . . . Ringing up the sales 'n knowing how to meet the customers, Jimmy (Maple Strasse Store) Claire . . .

Motoring down State Strasse: Olivia Martin, one of Rochester's charming singers . . . Brings to mind the time when Miss Martin sang for President Roosevelt in Syracuse . . . The crowds were so thick, the police had to make way for her exit . . . Miss Martin takes part in quite a few operas here . . . 'Nother lovelee singer in this h'yar town is Madeline Protietti . . . Madeline's warbling won first prize for her in our local amateur contest . . . 'n how she can sing th' fav'rite, "Il Bacio"! !

TEDDY LYONS, ART JONES, 'n Gals treated to Big Blow out 'n heal Hotcha food by those pretty gals who operate the Scio Grill Eating House . . . Druggerman of the Wk: HARVEY HUNT . . . Genial Supervisor of Greece, GORDON HOWE . . . Grocerman of the week: LEVIN of Lake & Ridge . . . Secretary-ing it for JOHN DE WOLFE . . .

**Hot Flashes**

Howzabout a page of Wise-us the dope boys 'n we'll give ya cracks about the game 'n players the space . . . Will the U. of R. in the Soft Ball League . . . Give crowd we met at University Grill send in their monnickers???

Tremont St. isn't the same without:  
**IRIS LEONARD HAY**

If the Duke can have it so can we, the WALLY Cocktail that's if its mixed the way BENNY (H & Beerie) SILVERSTEIN mixes 'em . . . anklng home in the wee hours looking hale 'n hearty: LOUIE IMHOFF . . . Bald pate of last week, this week and next week: ROLAND TIFFANY.

Call Stone 391  
**Arrow Cleaners and Dyers**  
ALL WORK GUARANTEED  
Plant and Store  
367 COURT ST.

Stone's Radio Service  
Featuring  
Kirby the only Vacuum Cleaner in the world with no bag to empty  
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GROCERY - MARKET  
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Main 1519

**Vanderbelt Pharmacy**  
Ross F. Barone, Ph. G.  
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MAIN 0133 - 0134

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Beauty Salon  
PERMANENTS  
Special at \$2.50  
506 N. Goodman Culver 2699  
Opposite the Library

**Harry Cohen**  
Groceries and Beer  
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**THE LITTLE FRUIT STORE**  
That sells Flowers so cheap  
Winton Rd. at East Ave.

**TREMONT DINER**  
PLYMOUTH AT TREMONT  
Open All Nite  
Featuring  
Bar-B-Q's  
CHAS. AVERY, Mgr.

**FINEST FOODS**  
25c and 35c Dinners  
Sunday Chicken Dinner 40c  
**U. S. RESTAURANT**  
Opp. General Hospital  
504 WEST MAIN ST.

**DAILEY'S FINE FOODS**  
Special Sunday Dinners  
**50c 75c**  
112-114 W. MAIN ST.

# Hot Flashes Do We Want Dictatorship?

—Ghost Writer

We hear much of the dictatorship in the European Countries, but it's seldom that we hear of it in this country, yet such exists right under our very eyes, and many of us, in fact, assist in supporting it.

What would you call the Board of Directors of a National Chain organization other than Dictators? Is not their order supreme law when handed down to the State—in their case, City and Local Managers—What chance does the small man have? During this past depression Chains have grown in leaps and bounds, because they have taken advantage of the lean years, and with the streamlined Bait Advertising Systems to catch us suckers, we have turned unloyal to even our own Communities, and have actually filled the Pockets of the Wall Street Money Men.

Does not common sense tell intelligent people that these Chains come into a Community, with only one thought in mind and that is to relieve said Community of a great deal more Capital than they leave in the Community.—How long can such a condition exist until our home Community would be behind the Financial Eight Ball?—Thirty years from now do you want your children to say that you turned traitor against your own Community and allowed outside interests to come in and ruin what would have been their Future, or do you want them to thank you for preserving and building your Community so that their future would not be hardships. This is food for thought for every citizen.

How can you be loyal to your own Community?—By dealing with Home Town Merchants 100% of your money will be invested right here in your own community, to build future prosperity. Watch your Weekly FLASH during the next 10 weeks.—Your Ghost writer will bring to you actual Statements and Facts of why the Chain Stores are a detriment and not an asset to your home Community.

Merchants listed in the Weekly FLASH are co-operating 100% with our Plan.

## Hot Flashes

MEDELINE GARVIN dining at the Manhattan in the wee hours of Sunday morn . . . Doc VINCENT FISHER'S new house, the square white one down on the St. Paul Street Circle at Vet's Bridge looking the nerfs . . . The White City guys and gals discussing local politics, so soon, and we thought they were having a good time . . . MARY RUDOLPH (Hawk Eye) just trifle tan, didn't hurt a bit she says . . . Cheery smiles served free with coffe and— at the Waldorf . . . Herb Bradley quite handy at repairing a certain young lady's shoe, Ha, Ha, we saw you . . .

ROSE MILLER still dewy eyed over DON GRIFFIN even if she is 80 miles away.

ANNE (B & L) MATHEWES Don't make so much noise when you hit the hay.

Reminding us of "Love in Bloom", WILLY CUMMINGS 'n MARION VAN GELDER . . . Ping-Pong champ of the West Hi teachers, ELWOOD BURNARD . . . Popular with the hosses, BETTY CONNELL 'n LOUISE BLUMIRE . . . Looking de-lovely 'n smiling pretty, FAUSTINE BORRELLI of Verona Strasse . . . Bicycler of the week 'n also toots a mean horn, TEDDY WELLS of Lake Avenoo . . . Crooner of the Week: Mistah PAUL ERIKSON, Jefferson Hi schoolmaster.

**Dorothy Beauty Shop**  
Formerly of  
1450 DEWEY AVE.  
Is Now Located  
1447 E. Main Cul. 1356

**FRANK'S FRUIT & VEGETABLE MARKET**  
Fresh Fruit and Vegetables  
551 E. Main cor. Richmond

**Tommy Jenks**

**Tenth Ward Market**  
1442 Dewey Avenue  
CHOICE MEATS, GROCERIES  
and VEGETABLES  
We Deliver Glen. 4412

**CULVER PKWY PHARMACY**  
ROY JOHNSTONE, Ph. G.  
Irondequoit's Friendly Drug  
Store  
265 CULVER PARKWAY  
We Deliver Culver 1141

Every Day Is Bank Day  
at  
**B. Shooting Emporium**  
Clean Skillful Game  
90 W. MAIN ST.

**G&R Grille**  
Court at South Ave  
FREE PARKING

CALL GENESEE 628  
**DUNNES BICYCLE SHOP**  
LAWN MOWERS SHARPENED  
and REPAIRED  
Bicycle Service and Sale  
371 JEFFERSON AVE.

Enjoy the Best  
DINE AND DANCE  
at  
**Ballantyne Inn**  
SCOTTSVILLE RD.  
MAE G. NAMES, Prop.

**CHILD STREET PHARMACY**  
Prescription Specialists  
369 CHILD ST.  
Genesee 4196

FOR EXPERT  
Repairs on all makes of  
Vacuum Cleaners, also parts  
CALL GLEN. 4141  
Bugs \$1—Brushes refilled 75c  
**VARIETY VACUUM  
CLEANER CO.**  
254 LYELL AVE.

## INDEPENDENT MERCHANTS QUESTIONNAIRE!

The management of the Flash has dedicated this publication as the voice of the people of Monroe County and to every Independent Merchant in the County. . . We have pledged ourselves to fight against Monopolies and Chain Stores. We favor the Louisiana State Chain Store Tax and express our thanks to the Supreme Court of the United States for declaring it constitutional. . . We are now conducting a County-wide survey, asking every Independent Merchant in the County to please sign this questionnaire, so as to enable us to prove our actual strength. If you are a reader, please take this to your nearest Independent Merchant and ask him to sign this form and send it to the Flash Office.

Merchant's Type of Business \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_

Do you favor the Louisiana State Chain Store Tax? Yes \_\_\_\_\_ No \_\_\_\_\_

Will you join the FLASH in the fight to create the same law here? Yes \_\_\_\_\_ No \_\_\_\_\_

Are you in favor of the Flash policy to keep our money in the county? Yes \_\_\_\_\_ No \_\_\_\_\_

## PUBLIC VS. PUBLIC UTILITIES

Beginning next week the FLASH will give to the public some interesting facts and figures on rates charged by the public utilities: The Associated Gas and Electric Corp., The Rochester Telephone Corp., The N. Y. State Railways and The Lake Ontario Water Co.

It is the opinion of this paper that the rates charged the people of Monroe County are far beyond an amount that is fair for the amount of capital invested and there is no reason why the people should be compelled to continue to pay such heavy rates.

We are for the PEOPLE and to that end will give the facts as soon as we can publish them. We also welcome any information that any reader wishes to give us along this line.

## RED HOT FLASHES

CLAIRE MOONEY out of circulation . . . Assemblyman STEVE JOY planning a trip for Decoration Day . . . THERESA LIOI departed in haste from Smith's Grill when she saw the FLASHman . . . ALICE KOHN and IOLA TIFFANY sunning themselves on Driving Park Ave. . . . MADELINE GARVIN looking swelligent . . . Offside to NINA THOMPSON the Wee Wee Shoppe looks pretty neat . . . CLARA FRENZEL sporting new permanent from Thomas Beauty Shoppe . . . Boys attention . . . glad to

hear GERTRUDE CALLIHAN is recuperating from the cutting . . . H. H. COHEN, swell view of the city from his office windows.

Lady Killer of the Week:  
**ROSS IMBURGIO**  
(Jefferson Hi He-Man)

News reaches us that L. G. SMITH, popular West High teacher, is sporting new light suit that is quite the thing . . . Going in for FLASHy socks in a beeg way . . . 'n wearing new pair each day . . . BILL CIMINO of Plymouth Avenoo

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

## Hot Flashes

Forgetting all others, IRENE GORDER 'n JIGGS CATTANACH . . . Dainty Miss and veree jolie, LORRAINE (Jeff Hi) NELLIS . . . Add to our loud clothes department: JOHN STRASSNER . . . Pitting new coat of paint on hizzoner the canoe, ART BENNETT . . . Smooth sailing, ART !!!

**HAPPY DAYS**  
Are Here Again  
At Genial  
**CHARLIE  
HELBERG'S**  
1260 North St. Main 8234  
FOR THE BEST  
In  
FOOD LIQUORS  
WINES BEERS

IT'S NEW • IT'S OPEN

**FRANK CUTALI'S**  
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**Hot Flashes**

CHESTER GROVER old time West High Athlete 'n prince of great guys, back in town from Livonia . . . Wifey MYRTLE a great FLASH booster . . . Genial host of the Week: KURT MAERZ of th' Summerville Tavern . . .

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**FLASH FLIPS**

"Sticks" Hays off Memorial Day Parades for the rest of his life. His doggies are still barking from the too long hike up Main Strasse while beating the drum for the 54th Regiment band . . . Major Arthur E. Smith still gouching over giving up the right of line to the crack, regular army batt. of the 28th Infantry . . . Didn't ease his ruffled feelings any to hear the 54th band playing the Navy sing: Anchors Aweigh, while passing the reviewing stand . . . Sadye Swartz, 1009 Joseph Ave., enjoying a birthday party given by her pa an' ma in law . . . Dollar bills with Geo. Washington's picture on them coming out of hiding with a full beard. Safety razor vendors doing a thriving business . . .

Regular weekly meeting of the 'Kind Word Club' society toasting John Doyle's candidacy for sheriff . . . That noise you hear in the Powers Hotel lobby these days is the "sit-downers" putting political slates together and then breaking them up . . . Supreme Court Justice Ben Cunningham blossoming out in a new set of summer scenery. About the only member of the judiciary that somebody hasn't taken a crack at politicality . . . Nudist colonies all over Rochester (between the covers of magazines). Life is like that . . . Harry J. Dodgson, who used to earn his living by the sweat of his typewriter, back from a trip with a lasting coat of tan.

'Camera Eye' Ed Buell in town from a swing around his circuit getting a line of the pock-pickets. Best private bobbie in the State in his line . . . Bill Reardon dishing out tall ones at Ed Sullivan's cabaret. Bill got 150 bucks for 150 fights before he turned promoter . . . The "Block 'n fall" drinks for a jit. One drink 'n you walk a block 'n fall . . . Whatever happened to Leo Fellows, the This week in Rochester boy . . . Offside to Rosina Kull: You should have seen the wild animals t'other eye . . . Sextette playing teeny-weeny golf t'other sundown was Mr. & Mrs. (Popped in a pool o' butter) Tibbetts, Madame & Monsieur Peter Karley and Mrs. Mary Strauss and hubby. Pete's score was 108.

Celebrating 5th anniversary: Mr. & Mrs. Clarence Johnson . . . Winning Ice Cream set at Bango: Mrs. Marcello, Lyell Ave. . . And another winner: S. Rose of Myrtle . . . No one works harder than Everett Cowan, Dewey Avenooer.

Aside to Raymond Uttaro: What did you do with the frying pan? . . . Dick Redfern hasn't had an accident for ever soo-long now . . . June will soon be over, Myrtle Whitney, and you havn't gone 'n done it yet . . . Personality boy: Jimmy Rodgers of the Central Y front office.

"Something old, something new, something borrowed, 'n something blue" . . . Yep, 'tis June, the month of brides 'n puh-lenty of scurrying 'round for these h'yar "somethings" is being done by th'fair lassies . . . Add to the list of middle-aislers: Thomas Merron 'n Mary (Kirkland Strasse) Dolan . . . Clarence Light 'n Jane (Watkins Terrace) Wrublewski . . . Francis (Trust Mascari 'n Mane (Gorham Strasse) Rini.

Louie Arioli, youthful baseball star of Hiler's due for Big Time if he behaves himself and continues to learn . . . Th' kid has everything George Selkirk had . . . We hope to see ya in the papers, Lou! . . . Another up-coming Big Timer, is Tommy McKeon . . . Tommy not only has the stuff but he looks like a "typical baseballer."

Eastman School of Music, take a bow! . . . Another of thy off-springs has reached the pinnacle of success . . . We mean the young baritone, Robert Weede, who scored such a big hit for his top performance in "Pagliacci" role . . . Congrats to you both!! . . . Spikking of moosic: Nevah did see a better ivory-tickler than Gus (Saratoga Strasse) Monfredo . . . He can make a piano talk 'n should go places along that line.

"Trouser makers to get shorter hours," announces W P A labor director, Bob Benedict . . . Here's a-hoping that shorter hours does not mean shorter pants . . . Oh, boys! Would this be a sissy-town!! . . . Merlin (Bond Bakerman) Sweet, looking svelte in Spring togs . . . When is Morgan Richards going to blossom out in those hot pants??

Margarite Unterborn doesn't like soup strainers . . . Howzabout a misplaced eyebrow then, Margarite?? . . . Marie O. of Campbell Strasse likes fishing trips . . . Art Lewin sho is a demon cigar salesman . . . Lassie with the mysterious orbs is tagged Ruth Davidson . . . Mystery No. 3952: Was Dick (Junnel) Smith in Memorial Day parade . . . If not . . . Why?

**Walker's Service Station**  
DEWEY AVE. & STONE RD.  
Char. 1170  
Empire Blvd. and Helendale  
Cul. 1937

**Sporty Spiel**

CLIFF BAKER upsetting the dope at Summerville with his Peggy Wee . . . TOMMY CASTLE getting a cheer with his record making homer . . . Hole in one of the week at Lake Shore by HARRY FERREE . . . Looks worse 'n' worser for the Wings with both "RED" JUELICH and JOHNNY HOPP outa the nine . . . Good ol' "STEL CRABTREE still our only star this season . . . Big pitcher of the Catholic loop: JOE WITZIGMAN . . . JACK TUCKER's jinx still following him around, maybe he is getting typewriter cramp in his fingies . . . BILL TORPORCER and PHIL MICHLIN going great guns in the racket biz, las' Sunday . . . RED BUKOWSKI and her sister SOPHIA doing their best for Rochester last Sunday . . . to no avail . . . DR. E. WRAY must have telescopic eyes with a puffet 50 birds agin' las' week . . . JAKE RILEY, HEIM and DRETTO made a swell threesome for the Texacos . . . VIC CACCA-MISE fanning a big sweet 13 . . . LOVELAND getting the credit for his last victory . . . Handsome BOB POPP getting his picture taken, 'stoo bad you got nipped, Bob . . . JIMMY LEE doin' a good job on

the Y and E fielo . . . Bet MILLER feels pretty swell about his Jane L victory . . . Offside to CIDER YOUNG: is that your real monnieker or just a nickname . . . BROOKSON and SIMPSON giving the specs a real thrill with their brand of soccer for E.K. . . . JOHNNY HULBURT wants this softball season to be a good one . . . BILL COX, pop, big lifeguard, goin' to Long Island. We're sorry t'hear it Bill, ol' boy.

**Hot Flashes**

A genial guy with ever present smile: AL (Brass Rail) FRITZ . . . Where is that tinkling laughter comin' from? Why AUDREY DONATO, Marshall Hi . . . Always in a hurry: DOCTOR MIS-SAL . . . BOBBY HARE bigger than his ol' man . . . JOHN O'CONNELL looking ruefully at the moth-holes in his summer panties . . . 'Baldy' STOLER, the hat man enjoying noonday sun . . . Nattiest of the natty: SID GROSSMAN (Dollar Dryman) . . . Who was the cutie from Odenbach's arguing with while Hubby tried to be a gentleman . . . BILL BELL anklng down the tem in new white shoesies . . . Curly top of the week: PAULINE KULL . . .

**Hot Flashes**

Sweetoth of the Wk: MISSUS MOLLY DAVIDSON . . . Back in town from Atlanta, JULIA BRONSON, ex-dancer of Music Box Revue . . . Ending velly, velly good season at Dance Studio, GLADYS BLISS 'n CHUCK SHOENER . . . Howzabout FRANCIS WILSON's still seen 'round Eastman Theatre side of E. Main Strasse alone—here of late !!!

Healthy lookin' salesman: WALTER (Berry Bros.) CLAPPER

Offside to HELEN BOUCHERE Do you or don't you like moultaches?

**VOELKL'S HOTEL**  
Buffalo Road at Glide St.  
Fine Foods — Liquors  
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**THE HOLLYWOOD GRILL**  
FINE FOODS  
Now a New Dance Band  
Every Night  
Plus a Star Floor Show  
500 EMPIRE BLVD. CULVER 5915

## Hot Flashes

Offside to EDDIE NACY, Sally the elephants caretaker, at Seneca Park Zoo: Remember the Rattlesnakes we brought you from Florida, EDDIE? . . . Tuning up his radio to hear Elmer Layden's boys hog it up this Fall, JOE FLYNN, Rockne-minded architect . . . BILLY BAUER still towing 'em in at Expo Park . . .

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Automobile Painting - Upholstering  
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## DATE GAL RACKET

The girl who walked into the office of a w. k. business man in the Granite Building was a streamlined knockout. Smooth skin, puh-lenty of curves in the right places, full, red lips and the kind of eyes a man likes to look down into. She was ostensibly seeking subscriptions for a nationally known magazine and it was something new in the tired business man's experience to encounter a saleswoman with such charm.

He waved her into a chair and the gal parked the fanny at the same time revealing a pair of silk clad gams. Well, we don't have to tell you that the big-wig went for the display like a health fiend for his vitamins. Before going into her act this shapely floosie bent forward to pick up her brief case and in doing so gave her prospective victim another eyeful of her lily white you-know-whats which made his eyes bulge.

According to her story she was one of a number of sweet young things who had fled from the rigid confines of a girl's school in order to make her own way in the world, selling er-magazines. Alas, the nasty old world had been cruel to her; it was so hard for a good little gal to make her

own way. At this point, she gracefully crossed the knees—and—whoops—up went the skirt to a point where the average man begins to feel warm around the er-collar.

Leaning forward appealingly the brazen hussy laid her blanks on the desk, brushing the no longer tired business man's hand with her own. As it happens this particular man was no fool and played the bold bim at her own game. In a very few moments he had her address, an engagement was made for later and she flounced from the office with a smile on her sooo kissable lips and a look of triumph in her orbs.

Complaints have already been made to the Better Business Bureau and investigation developed that several reputable gentlemen have been lured by these shapely dames into signing contracts, giving money or threatening their reputations by going out with these conniving female hustlers.

The girls themselves are nothing more than attractive street-walkers with a new line who are using the name of national and reputable publishing companies in order to peddle their more or less dubious wares.

## Flash Covers Social Wedding

(Reported by Mamie Van Twinkbuttock, our own sloppy, society reporter)

The most ornate, sophisticated and sloppiest wedding of the year among the sillier set took place yesterday, or was it last night? oh who the h— cares now. Dorothea DePisser Gobboonstern (formerly the broad with the dirty pants in Minsky's) was united in matrimony to Egglebert Ipee Freeley, last year's star tackle of the Wassar basketball team.

Dorothea is just past 18. Egglebert is 54 (the dirty old devil). The bride wore a cellophane creation by the Brooklyn Corset Works and a bridle with a curb bit by the O-so-lovely Harness Salon. She carried a bouquet of spaghetti and meat balls garnished with lilies of the valley. The groom wore a chastity belt and a polka dot bow tie.

The father of the bride was present, full of home-made beer. There was no artillery in evidence.

The best man was Count Bonipuss de castolate vun von Schmierkase, scion of the old arisloppery of Boogyslavina who has been the most intimate friend of Egglebert since they both graduated from Sing Sing. After the ceremony was performed the sloppy-pardon-Happy couple were thrown into a garbage wagon for the trip to Niagara Falls.

The bride paused only long enough to throw the spaghetti into her best friend's ugly, jealous puss and gather up the rice which jeering onlookers were hurling at them. As the wagon pulled away from the curb her silly looking hubby slipped pulling on one of the old shoes and buried his mug in a sweet smelling gob of gobbage.

If the old geezer don't get disgusted and toss her into the drink they will be at home at 19<sup>3</sup>/<sub>4</sub> Buggy Alley back of the Gashouse after Labor day.

## RED HOT FLASHES

Vivacious brunette of any week: SYLVIA GORDON . . . GEORGE McINERNEY panin' the natives in his new summer duds . . . Mystery: who the gal with the dog at the FITZHUGH HOTEL . . . How did WILLIE KEEHLER expect to

get out of that plane at Utica if he didn't undo the safety belt . . . 'n we think MAX NUSBAUM wouldn't find ownin' a sky flivver. Lawyerman BILL CLAY still sporting that ultra-ultra panama . . . ED DENTINGER of the New Eggleston turning his office into a booth, business must be pressing . . . Cosmopolitan of the week: County lawyer HARRY ROSENBERG . . .

## TALL STORY CLUB

Bernie Bernstein, Nat Davis and the ole' skipper of the Captain Bill shoved off early last Wednesday from the Charlotte pier for a day's fishing along the Ontario Coral Keys. Here's what they say:

"After several hours we had a mess of 43 Tiger sharks, 35 leopard sharks, a whale shark, 56 marlin swords, 9 tuna, 13 tarpon, 24 sail-fish, and only 1 loggerhead so as they were not biting so good we pulled over to Sea Breeze. Bernie, who was standing on the harpoon deck, spied a 4,700 lb. devil fish. Losing his head he threw his billy iron deep into its hide. As it is impossible to pull a billy iron loose, the Devil had us, we didn't have him at all.

"The big bruiser towed us clear to the 1000 Islands and being so big he got stuck between two of the Islands so we were able to cut loose and start back for home. Mrs. B. and Nat's girl friend were waiting at the pier with some schnapps which I can tell you were more than welcome.

Honorable Mention to Albert Alfano for the following:

A cellar had been dug in the lot adjoining our humble domicile. In the rear of our home was stacked no less than 20 cords of oak tree wood in 3 foot lengths which had to be split in half. The old man had told me before he left that he wanted to see the wood split and the house moved over on the cellar when he returned from his labors.

You'll agree that this is quite a feat for a lad of six summers

enter my life) so what to do; At this opportune moment a hurricane struck the town so quickly, without batting an eyelash, I grabbed an axe in each hand and held them out at arm's length. The great oaks were propelled thru the air by the wind straight for the axes and one by one were neatly split in two.

When the hurricane was over I looked around and lo and behold the wind had also lifted our house and not only placed it squarely over the cellar but had piled the split wood in the back yard. Some wind, eh, kid?

SEND IN YOUR TALL STORIES.

Best Natured Doc. of any Week.  
**D. B. MENDELSON**  
(Monroe Ave.)

## Hot Flashes

JACK RIELLY, who used to throw 'em thru the backstops, still policing at Expo Park for many, many years now . . . 'n evah so popular . . . JOE McKAGUE, one of the many McKagues of Local football fame, doing very nicely for himself out at University . . . GEORGE STETLOW, big U. S. Navy Chief, nearly ready to re-fire . . .

Complete Collision Service  
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NO DOWN PAYMENT  
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Hunting and Fishing Licenses  
Issued Here  
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174 MAIN ST. WEST

## Billions Out & Billions Back—by Jesse H. Jones

The chairman of the RFC tells for the first time how and why the Govt. has been lending so much money to private business.

## The "Trotsky Trial" in Mexico— by Carleton Beals

One of the judges tells of the now famous "Trotsky Trial" in Mexico. Was it a white-wash?

## The Mouse—by Mary Roberts Rhinehart

A mad adventure story proving that elephants and the Law never fought.—A TISH STORY.

You always find the best reading in

June 12 Issue  
Now  
On Sale **THE SATURDAY 5c  
EVENING POST**

# COLE BROS. VICTOR IN BIG TOP WAR

Uncover warfare of the Circus trust, with big business in the background, bankroll the fight to exterminate the little fellow, boiled to the surface in Rochester last week when a so-called "trust" circus and an independent show played here within 48 hours

of each other. The "independent" Cole Brothers are the opposition, daring to invade the rich eastern territory, long considered exclusive property of Ringling Brothers Barnum and Bailey combine. Is it true that trust influence denied the Clyde Beatty company (Cole Brothers) the use of the New York Central system? Were they charged premium prices, and forced to use private baggage wagons in a toilsome haul across the city to the circus lot on Emerson St.? Hagenback-Wallace had the exclusive use of the big system, so they were able to unload within easy hauling distance of the show grounds.

Is it true Cole Brothers tried to get newspaper space in one of our local daily's and it was denied them? Was a half-page advertisement refused them, because of its attack on the trust? Was a real news story, giving the inside dope on the combine withheld? Why? - - Did executives of the Hagenback-Wallace outfit make a statement shortly before their show played here saying, "We will get Cole Brothers, if it takes every nickel we've got?" Isn't it rather peculiar that billboards and display window cards were "sewed up" by Hagenback-Wallace? And last but not least, was it a coincidence that the Hagenback-Wallace outfit just 48 hours before the Cole Brothers outfit?

Cole Brothers had a long railroad haul from Niagara Falls over the Lehigh Valley Railroad, and though they arrived in town at five a. m., they moved with the greatest of speed, to start their street parade as advertised. Hagenback-Wallace took in about \$3,500 for Sunday and Memorial Day, according to reports. Cole Brothers played to capacity crowds for every performance.

Is it the strategy of the "trust" to "sandwich" Cole Bros. in between Hagenback-Wallace and Barnum & Bailey, with the Hagenback outfit pulling in ahead by a few days, and Barnum-Bailey following in another week or two, which is known as "wild-cattin'" in the circus world?

Circus billboards and posters have also been drawn into the warfare, the union's plastering a fine of \$100 for every member caught "pulling paper," that is, tearing down

the first poster to replace it with a similar advertisement. Even though the first one had served its purpose.

Is it true, that the route of the Hagenback-Wallace Circus is kept unknown, and that their movements will largely depend upon where the Cole Brothers are going to show, then jump in ahead of them? Financial backing of the Hagenback-Wallace and Ringling Brothers is understood to be coming from a group of highly placed big business officials, who are at present having plenty of trouble with John Lewis's C. I. O. organizers.

## CLOCK DISAPPEARS

The burning question of today! What really happened to Wilson's sidewalk clock??? Is this just another case of 'Here today and gone tomorrow,' or did some mysterious genie rub his magic lamp and whisk it away into the great unknown? Some uncouth persons were heard to say that it was knocked down by a motor-car, but we just cannot bring ourselves to believe that. It is so much nicer to believe in fairy tales and, besides, if the clock had been knocked down it would surely have been reported to someone by someone, someplace or something.

Wilson's clock is a thing about it and when Mr. Wilson was asked on the phone: Howzaboutit? he very simply and with rare old charm replied in substance, "Me no talkee." At first we kinda thought it had been removed to have a new crystal put in, but on second thought it would be rather in the way cluttering up some jewelry shop. On the other hand, several of those Front Street sparrows may have ganged up on it and their combined weight may have caused the edifice to collapse. Now, of course, going back reluctantly to the motor-car angle, if an auto really did run into it and the occupants of the car would be apt to be embarrassed by the incident, there is just a teeny-weeny chance that the gendarmes put the—did the—oh, hell, why beat around the bush, maybe the whole thing was HUSHED UP. Our operative, Signor Longshot Potlick, is gumshoeing around and expects to have the missing clock in our office within the next 4 years. With luck. Ennyhoo we rather like that waste paper container which has replaced the timepiece. If you don't believe us, peek outta your office window right now. Ho-hum.

# TOURIST CAMP AND LOVE IN A CABIN

Are tourists cabins for everywhere. However, a full moon, a few drinks with a pretty damsel and a none too strict tourist camp where cabins are available for a buck and no questions asked sometimes end up making Jack a smart boy, minus a wife and home.

Even at this early date, a check-up on license plates at some of our tourists' camps a few miles out of town, show more than fifty per cent are Monroe County motorists.

Last summer a clean-up campaign received publicity of publicity. All tourists had to sign on the dotted line, their true names, address and what have you. We raise our eyebrows a trifle at this time and foolishly inquire, Are all "tourists" going to sign on the dotted line this year, or will we wait for a murder, or perhaps a double suicide pact, or perhaps a nice divorce suit before the "John Hancock" rule is brought into play?

We don't begrudge farmers or roadhouse proprietors making all the dough they can. But, to our warped sense of humor, it seems strange or should we say funny, that the same cabin is rented four or five times in one nite. Love is

## We Say

Gertie doesn't know her punctuation. She thinks a

conscientiousness. A fellow usually has to show a girl how long his bank-roll is before she shows him how long her stocking is.

Some gals think a guiding light is a flashlight in a parked car.

A teasing gal is Edna May.

She puts the linger in lingerie.

Simile: As busy as a wet nurse during a milk strike.

"Something for the blind," said the Scotchman, as he passed the hat for a new window shade.

We could tell you one about the dirty head, but what's the use — it's lousy.

Who was the first WPA worker? King Solomon, he took his pick and went to work.

Hair clipper of the week:  
ART MANDARA

Adam and Eve,  
Woman and man,  
The snake appeared—  
The fun began!

Jericho's walls  
Tumbled from noise,  
If walls I know fall  
What sights for us boys!

**Peter Van Remoortere**  
GROCERIES — MEATS  
1256 N. Clinton Main 6751  
Specializing  
Barbeque — Hots — Cold Cuts  
We Close Wednesdays at 12:30  
During June, July and August

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**Peck Drug Store**  
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Main 7345  
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**Schutt Pharmacy**  
880 W. MAIN  
Gen. 172 Gen. 7416  
Prescription Specialists

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BEST IN MEATS  
We Deliver  
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CHAS. E. STICKLES, Phg.  
3319 Lake Ave. at Stonewood  
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**J. L. Bates**  
Pharmatist  
199 Park Ave. and S. Goodman



More fun than a barrel of monkeys — but who wants a barrel of monkeys? Come to the ZR-3 for real fun WED., FRI. and SAT. NITES

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TOP ACTS  
and  
ENTERTAINERS  
Orchestras for Summer!  
Engagements Now  
ALWAYS  
FOUND AT  
**"JACK DRISCOLL"**  
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Main 7471

**COLE PHARMACY**  
4419 LAKE AVE.  
Charlotte 2  
Prescription Specialists

**MAIN SIGN CO.**  
COMMERCIAL SIGNS, SHOW  
CARDS, STORE FRONT  
DISPLAYS  
324 EAST AVE.  
Stone 3890

**LEIGHTON'S PHARMACY**  
2201 CLINTON N.  
Glen. 6487  
Prescription Specialists

**FRANK'S DRUG STORE**  
537 PLYMOUTH AVE. S.  
Genesee 2717  
Prescription Specialists

**MERCHANT TAILOR**  
LADIES' & MEN'S SUITS  
MADE TO ORDER  
**MAX SCHAIBLE**  
31 Chili Ave. Gen. 1337

**EHART'S**  
Grocery & Delicatessen  
430 SOUTH AVE. MAIN 7288

**Burns Pharmacy**  
1st and Last a Drug Store  
We Deliver  
188 Genesee St. Gen. 4972

**Grocery and Delicatessen**  
LORETTA B. DEANE, Prop.  
489 South Ave. We Deliver

**THE ELLS PHARMACY**  
A. A. ELLS, Prop.  
Dewey, Cor. Beverly Hgts.  
Rochester, N. Y.

**FISHER for fine Foods**  
Meats, Vegetables  
Groceries  
2263 Clifford Ave. 900 Bay St.  
Culver 30 — Culver 3678

**Wichman Drug Co.**  
Prescription Specialists  
FREE DELIVERY  
858 Dewey Ave. Glen. 470

**GREEN TREE PHARMACY**  
Prescription Specialists  
1036 WINTON RD. N.  
Culver 5493

**Bull Pharmacy**  
2 Rosewood Terrace  
PERSONAL SERVICE  
Culver 2637

**Winton Pharmacy**  
Prescription Specialists  
692 WINTON ROAD N.  
Cul. 3008

**George's Market**  
Groceries and Meats  
1004 LYELL AVE.  
We Deliver Glen. 20

**TIRE SALE**  
\$1.00 and up  
All Sizes  
We Specialize in Truck Tires  
**A. & R. TIRE CO.**  
110 W. MAIN ST.

**NEW LOCATION**  
**HARRY SHULMAN**  
2 YORK ST.  
CUSTOM TAILORING  
CLEANING — PRESSING

**SMOKED COOKED HAMS**  
SLICED FREE  
**GROLLING'S MKT.**  
417 THURSTON RD.  
GEN. 6280

**Miller Drug Co.**  
1152 CLINTON AVE. N.  
Prescription Specialists  
MAIN 8709

**WILLIAMS PHARMACY**  
C. K. WILLIAMS, Ph. G.  
336 Arnett Blvd. Gen. 7642

**PETER VAN REMOORTERE**  
Groceries and Meats  
1256 N. Clinton St. — Main 6751  
We close Wednesdays at 12:30 during May, June, July and August

**WALTER MC NALLY**  
Grocery  
620 Dewey Ave. Glen. 208  
We Deliver

**Pagano Grill**  
302 SCIO ST.  
**SPAGHETTI 25c**  
New Polish Orchestra  
Friday and Saturday Nights

**LEVIN'S**  
Fruits, Vegetables, Meats  
1525 LAKE AT RIDGE  
Phone Glen. 305

## Gals Get Break



"TIN HORN HANK" KEENAN

All you're Rochester gals who are in search of a first class buckaroo for a husband—one which is broke to saddle and harness—keep your eye open for "Tin Horn Hank" Keenan, who will be here at the Rochester Rodeo, sponsored by Lalla Rookh Grotto, in Edgerton Park Stadium, for nine days commencing Monday evening, June 21.

"Tin Horn Hank" has made a record as a rider that will never be beaten. He has had approximately 2,000 mounts in his life and has been "bucked off" approximately 2,000 times. But "Hank" has not given up hope and is still trying.

Withal it must be said that "Hank" is not a regular contest rider. He is just one of those "laugh, clown, laugh" fellows who like to amuse the public, and gets many a bruise and bump for his pains.

And, listen gals, "Hank" ain't married and he's looking for a wife. Applications may be filed with the Editor of the Flash—the line forms on the right. He is the owner of a nice little ranch way out in Wickenburg, Arizona, and he believes he could keep a wife satisfied, contented and happy.

His only companions on the ranch now are his trained bronk "Steamboat," and his trick mule, "Pork Chops." He would be willing, if the right gal comes along, to let her have "Pork Chops" to do her totin' around.

The Rochester Rodeo this year will be one of the largest held anywhere in the country and the \$3,000 cash awards will, it is expected, attract a field of at least 150 cowboy and cowgirl contestants. Seats for any performance may be reserved at Grotto Rodeo Headquarters, 28 Main Street West.

P. S.—"Tin Horn Hank" has just informed us that the gal he marries must be a good cook, be able to act as nurse girl to sick calves, and that he does not prefer blondes because he is no gentleman. Redheads, however, are not barred.

## RED HOT FLASHES

Aside to EDWIN MILLER: The staff is very sorry indeed to hear of your bereavement . . . PAUL RIBSTEIN doing Rip Van Winkle.

Something we missed: MARY BURNS' marriage to the Batavia laddie . . . HELEN BOUCHER wearing a big smile and a dreamy look. Her sweetie's back in town . . . ARTHUR MACLELLAN taking a trip to Indianapolis.

SOPHIE (S&S) PETERS doesn't want her name in Flash. Okey doke SOPHIE, we won't put it in. CASHIER MOFFATT getting younger every day. Remember BURKY and the ole hard cider?

DIXIE (Powers Hostel) knows more about baseball than Ford Frick . . . Moustache of the week: CHAS. TIBBITT's . . . HONEY (and what a honey) UNTERBORN getting her tootsie strapped up. Did the b. f. dance on it????

Shiek of the week: ROY VAN-GRANLAND of Emerson Strasse . . . Doing his bit for U. S. Aviation, HURLEY E. JAYNES . . . Student of Dramatics, LES ALTO-BELLO, back after very successful season in Big Town . . . Sho has enuf professional ambitions . . . Travelling Salesman of the Wk: NORMAN BICKFORD . . .

SEND IN YOUR FIRST SET OF PICTURE PUZZLES

## Beast Attacks 10th Ward Lass

You all know what a feeble sex-crazed louse is but the rat we're going to tell you about takes the wormy apple for disgustfulness. When it makes even us feel sick to have to report such an incident it must be puh-lenty rotten. Out of consideration for the young lady involved we will have to omit her name, but she left the Liberty Theatre 'other eye and strolled slowly along on her way to her home on Burr Street.

It was quite dark at this time but she saw the man cross the road ahead of her turn around. Now this lil' gal was just a young kid and worked for Eastman Kodak. She knew the facts of life but it's a cinch she had never had the misfortune to come in contact with the foul smelling sort of beast now coming towards her. The shocked, scared little gal caught her breath in disgust for as he drew nearer it became only too evident that this thing in the guise of a man, was an exhibitionist. And that, kiddies, is just about as low as one can get in the social scale.

With bugging checks the lass hurried past him but his filthy clammy paws clamped on her shoulders as the sexy-moron whispered, "Come on, baby, be nice to me, I'll treat you right." The

frightened lil' gal pushed the brute away and turning on her heel ran for home as fast as her legs would carry her. She can identify him if necessary and our advice to any other lass who is accosted by this bestial monster is to lash out with your tootsie right where he is exposing himself. If you kick hard enough you may be able to summon the gendarmes before he gets a chance to beat it.

We don't think he will be in circulation very long if any of those huskies in that section catch up with him. It's a damn shame when decent gals can't step on the street alone without being subjected to such disgusting indignities. We're done.

**LAWRENCE HOUSEHOLD LAUNDRY**  
Semi Finish - 11c lb.  
Ready to Wear Shirts - 5c each  
STONE 2878

**Crystal Market**  
FEATURING  
LIVE POULTRY  
DRESSED FREE  
48 Prospect St. Gen. 7665

**ORLANDO PASSANNANTE**  
Farmacia Italiana  
COR. GRAPE AND JAY STS.  
Glen. 2740

**LOAVENBRUCK**  
ART KRAFT  
**NEON SIGNS**  
1012 CHILI AVE.  
Phone, Gen. 876

**UPHOLSTERING**  
● Expert Workmanship  
● Quality Materials  
● At Lowest Prices  
● Estimates Cheerfully Given  
**G. RATCLIFFE**  
Phone, Genesee 3385  
365 JEFFERSON AVE.  
Open Tues., Thurs., Sat. Evenings

## NOW IS THE TIME!

Get one of the finest used car bargains in town. Don't walk — Drive your own car — LOOK at these fine cars at new low prices.

'37 Buick Sedan  
Driven one week, big discount

120 Packard Sedan \$695  
Near New

'36-8 Pontiac \$645  
Trunk Tudor

'36 Chevrolet \$545  
Touring Trunk Tudor

'36 Ford \$435  
Trunk Tudor

34 Chevrolet \$299  
Master Coach

'37 Fords Galore  
Coaches, coupes, sedans—sensational discounts.

'36-6 Oldsmobile \$645  
Trunk Tudor

'36 Buick \$685  
Trunk Tudor

Lincoln Zephyr \$600  
Few miles, save over

'33 Terra-plane 6 \$245  
Coupe, rumble stat

**HUFF MOTORS**  
188 Mt. Hope Ave. Tel. Monroe 918

# Hotel Mix-up To Bring Divorce?

Browncroft Man Seeks Divorce — Page 5

FEATURE NEWS

10¢

NIGHT CLUB GUIDE

## ROCHESTER FLASH

SPORTS THEATRES

WEEKLY

STAGE SCREEN RADIO

Vol. 1—No. 23

ROCHESTER, N. Y., JUNE 12, 1937

# STATE PROBE HERE

**Time Is Out For Letter Charging Graft  
Main St. Clock Brings Investigators**

**CIRCUS TRUST KO'ED HERE**

**Cole Bros.  
Circus Victor  
Over Gigantic  
Combine**

**PHANTOM HUGGER  
ATTACKS GIRL ON  
PLYMOUTH AVENUE**

**Exhibitionist Mauls  
Young Girl In 10th Ward**

**GHOST WRITER — DICTATORSHIP  
SEE EDITORIAL PAGE**

# PAPER'S BIG SHOT ASSAULTS WIFE

FEATURE NEWS

10¢

NIGHT CLUB GUIDE

## ROCHESTER FLASH

SPORTS THEATRES

WEEKLY

STAGE SCREEN RADIO

Vol. 1—No. 24

ROCHESTER, N. Y., JUNE 19, 1937

# Birth Control Bogey?

## BABIES OR ABORTIONS Which Do You Prefer?

This is going to get a lot of people mad as hell.

It's going to make them mad because it's going to make them uncomfortable.

The truth always manages to make a lot of people mad . . . the kind of people who close their eyes and say it can't happen here, while all the time it

(Continued on page 3)

## FARMER ACCUSED OF CRIMINAL OPERATION

If any of you folks have a weak stomach you'd better pass up this little tale. It concerns one of the most disgusting old coots who ever came down the pike. This farmer, John D. . . . was 65 years old and his spouse only 34, a frail

slip of a woman who had given birth to 4 kiddies.

Of course it had been tough going down on the farm but no matter how poverty stricken they had become, there was no excuse for what this flinty

(Continued on Page 11)

## Lovers Caught In Undies Cop Discovers Brewery Lovenest

Parked in the rear of a sector Saturday nite, a pair of young love birds were surprised in the act by a heartless copper.

It was drawing close to the witching hour, and the brass buttons was making his usual rounds, when he noticed a car parked without lights, and no visible sign of life in it. Being a thorough policeman, he investigated. Flashlight in

hand, he tip-toed softly to the side of the love chariot, and flashed the light, on a never to be forgotten sight.

There in a death defying embrace, crouched a young lady minus her skirt, the hero with her must have been suffering from the heat, as he was minus his trousers. Explanations came nervously thru muttering lips. "He" didn't know where to take his

(Continued on Page 9)

## DO CHAIN STORES FEAR HONEST COMPETITION?

*If they WANT you to Print it,  
it's PUBLICITY, If they DON'T  
want you to Print it, it's NEWS*

# PRIZES VALUED AT \$2,000

## RULES

The Rochester Weekly FLASH Picture Puzzle Contest is open to everyone, anywhere with the exception of members of the staff of the Rochester Weekly FLASH and their families.

Beginning with the issue of May 15th, 1937, The FLASH will publish a series of four Picture Puzzles each week for fifteen (15) weeks, a total of sixty (60) puzzles. Each puzzle cartoon will represent the name of a person well known in the City of Rochester or of some Park, Street, Building, Merchant or Manufacturer in the City or Monroe County.

The puzzles will become more difficult as the contest progresses and the easier ones will be published first so that our readers may become more skilled as to the methods employed in their solutions.

At the close of the contest a letter will be required on the subject of "WHY I READ THE FLASH." This will consist of not more than 250 words and will be judged on its humor and originality and must be submitted during the week following your answers to final puzzles.

Neatness will not be taken into account. Do not decorate your answers. Simply print clearly your answers in ink on the Coupon provided. (ALL ANSWERS MUST BE MADE ON THIS COUPON.) Any answers made in other form will be disqualified. Send the answers every 4 weeks to the FLASH Office.

Any person entering the contest and by submission of solutions agrees to accept as final the decisions of THE ROCHESTER WEEKLY FLASH on all matters affecting the conduct to the contest, the procedure and policy with regards to acceptance of entries thereof.

THE ROCHESTER WEEKLY FLASH reserves the right to award all prizes and the contestants shall accept their decision as final.

The FLASH also reserves the right to disqualify any contestant whose entries show signs of collusion and further reserves the right to require tying contestants to work a series of tie-breaking puzzles.

THE ROCHESTER WEEKLY FLASH will not assume any liability for puzzles lost in transit nor will any claims to ownership of puzzle solutions be honored unless the name of the contestant be legibly written in ink on the entry blank.

Any contestant may submit as many sets of the sixty puzzles as he or she chooses, provided the same are properly qualified and each will be judged as a unit, but no person will be allowed to win more than one prize. When submitting more than one set of puzzles all of the fifteen weeks solutions must be submitted and identified as series A, B, etc., and each series MUST be on a separate Entry Blank.

Back numbers of THE ROCHESTER WEEKLY FLASH may be obtained at the office, 6 State Street, for the benefit of those who may wish to enter the contest after the first week.

IMPORTANT!!!

ENTRIES WILL ONLY BE HONORED ON FLASH OFFICIAL ENTRY BLANKS:

# FLASH PUZZLE CONTEST

### OFFICIAL FLASH PICTURE PUZZLE ENTRY BLANK

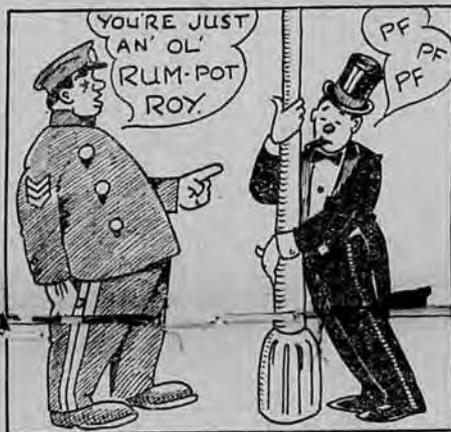
Contest Editor  
Rochester Weekly Flash, Inc.  
6 State Stret, Rochester, N. Y.

I submit the following as my solutions to Puzzles 21 to 24 in your Picture Puzzle Contest.

21. ....  
22. ....  
23. ....  
24. ....

Mr. \_\_\_\_\_  
My Name is Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
Address \_\_\_\_\_

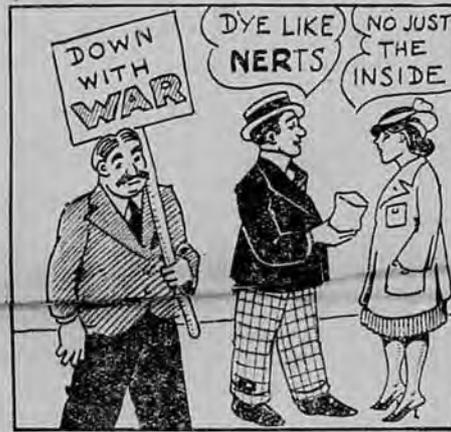
No. 21



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                       |                     |
|-----------------------|---------------------|
| Homer Vicinus         | Ben Wolk            |
| Fred Lashier          | Viola Beauty Shoppe |
| Troup Street          | Harry Shulman       |
| Izzy Bernstein        | Jefferson Avenue    |
| Charlotte High School | Miller Drug Co.     |
| Rudolph Sager         | Joe Cummings        |
| Ethel Simmons         | Roy Rumpf           |
| Seneca Tap Room       | Harry Wolin         |

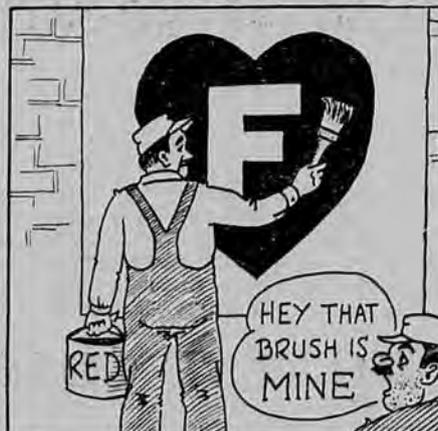
No. 22



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                     |                      |
|---------------------|----------------------|
| Richard Smith       | Francis D'Amanda     |
| Wichman Drug Co.    | Chilson Pharmacy     |
| Merwin Morehouse    | Pignato Bros.        |
| Bill Carlin         | Henry Redman Dutcher |
| Police Headquarters | West High School     |
| Paul Muscarella     | St. Mary's Hospital  |
| Colonel Warner      | William Mooney       |
| Eric P. Smith       | Harry Yawman         |

No. 23



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                       |                     |
|-----------------------|---------------------|
| Harold Stone          | Harold Pye          |
| Ray Teleny            | Adelaide Goode      |
| Agnes Moran           | Burus Pharmacy      |
| Walter Rodenhouse     | Edwin Miller        |
| Strong Memorial Hosp. | Anthony Micelli     |
| Charles Punch         | Fred Wiedman        |
| Standard Brewing Co.  | Driving Park Bridge |
| Fred Meinhardt        | Mount Hope Avenue   |

No. 24



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                         |                       |
|-------------------------|-----------------------|
| Mosher S. Hutchins      | Frank Cutali          |
| George Ehle             | Judge Kohlmetz        |
| Harriet Thompson        | Frank Foery           |
| Lester Pollock          | East. School of Music |
| Doctor Mendelson        | George Sarachen       |
| Genesee Valley Park     | Genesee Street        |
| 'GHP' Postwick          | Superior Pharmacy     |
| Central Service Station | Inspector Steinmiller |

## PRIZES

- GRAND PRIZE: New 1937 AUTOMOBILE!!
- Credit on '37 Terraplane or Hudson Car—Ben Wolk, 780 Clinton Ave. N. .... \$100.00
- Rug Cleaner (Scott & Fatzner)—Hill Appliance, 482 East Main ..... 59.50
- Lady's Bicycle — Zimmerman, 129 W. Main ..... 35.00
- Lady's Wrist Watch Rosenberg, 9 State ..... 27.50
- 1 Battery—Goodland, 230 East Avenue ..... 14.95
- Percolator Set (4 pcs.) — Weisbuch Inc., 398 East Main ..... 12.50
- 1 Permanent Wave—Raymonds, Granite Bldg. .... 10.00
- Sterling Flask & Straw Hat — Garson's Clothes, 88 State ..... 10.00
- 5 Priv. Dancing Lessons—Gladys Bliss, 107 Clinton Ave. S. .... 10.00
- 24 in. Richelieu Pearls — Jos. Klein, 82 W. Main (10) Treatments for Baldness—Pignato Bros., 449 E. Main ..... 10.00
- Electric Clock, Lamp — Wildman Co. Inc., 41 E. Main ..... 10.00
- Exam. & Pr. of glasses—Gorman, 312 E. Main ... 10.00 or
- Microscope Set — Gorman, 312 E. Main ..... 8.50
- 3 Pc. Cocktail Set—Preston Jewelry, 91 E. Main ... 9.75 so cuts. Gas—Burt, Walker, Empire Blvd. & Stone and Dewey
- New Guitar — Davis, 174 W. Main ..... 8.00
- Kit Brush Set — Glasser Co., 22 Main St. W. .... 7.50
- Felder's Glove—Mogridge, 22 State ..... 7.25
- Electric Health Cooker — Skinner, 245 East Ave. \$6 in Trade—ZR-3, 109-113 State ..... 6.00
- Anti-back Lash Reel — Bernsteins, 3 Front ..... 5.50
- Kitchen Clock (Elec. or Wind) — Marks & Abramson, 10 State ..... 5.00
- Merchandise — Vanderbelt, Pharmacy ..... 5.00
- Fish Rod (Steel) — Glassman, 107 E. Main ..... 5.00
- Fountain Pen (Conklin Nozak)—Humbert, 8 North Banjo Clock — Gamler's, 84 E. Main ..... 5.00
- MORE PRIZES TO BE ANNOUNCED NEXT WEEK.

THE  
Rochester Weekly  
◆  
**FLASH**  
On Sale  
At All  
News  
Dealers

Never Without a Cigar:  
**MAX NUSBAUM**  
(Nusbaum's Casino)

**ACE DRUG CO.**  
S. Shapiro and N. Weinstein  
PRESCRIPTION SPECIALISTS  
1042 Clifford cor. North St.  
Main 7222

**Brints Elmdorf Pharmacy**  
We Deliver—No Extra Charge  
MILTON J. BRINT, Ph. G.  
761 Genesee, corner Sawyer

**Chilson Pharmacy**  
Prescription Specialists  
1492 MONROE AVE.  
Monroe 7320

**PHIPANY'S**  
Prescription Pharmacy  
Established 1904  
145 LINCOLN AVE.

**Hulse Pharmacy**  
424 JEFFERSON  
Genesee 2742  
Prescription Specialists

**Fairfax Pharmacy**  
7 FAIRFAX RD.  
Culver 1568  
Prescription Specialists

**Peter Van Remoorters**  
GROCERIES — MEATS  
1256 N. Clinton Main 6751  
Specializing  
Barbeque — Hots — Cold Cuts  
We Close Wednesdays at 12:30  
During June, July and August

**ALLARD'S**  
*The Bright Spot on State St.*



**ALL STAR  
HIT SHOWS**  
Each Friday & Saturday  
at this  
**AIR COOLED  
SPOT**

Bring Your Guests Here  
Where Hilarity Reigns

Fred Lashier's Orchestra  
252-254 STATE ST.

What do you think of Birth Control?  
Here is your chance to express your own opinion.  
Cast your vote on this ballot and send to  
The Rochester Weekly Flash, (Dept. 405)  
404 Elwood Bldg., Rochester, N. Y.  
I am in favor of Birth Control [ ] check x  
I am against Birth Control [ ] check x  
Remarks: .....  
Name ..... Address .....

## BIRTH CONTROL BOGEY!

(Continued from Page 1)

is happening right behind their backs.

It all revolves around that old bogey of birth control again . . . but this time we're going to throw a few of the facts in your face just so you can't ignore them and figuratively dip your head in the sand like the ostrich . . . and then we're going to let you decide for yourself just what real public opinion is on the question of shall people have babies when they want them and can take care of them . . . or shall they have them only as the result of what is nothing better than a natural accident.

Nobody can deny that this fair (or unfair) country is giving birth to a horde of babies on the relief rolls. These babies are born under the cloud of public charity to parents, the majority of whom certainly don't represent the greatest intelligence or greatest industry born with two strikes on them. Most of their parents don't want them and none can take care of them properly or else they wouldn't be on relief.

How about the number of abortions? Abortion is an ugly word, isn't it?

Prudes don't like it. They are quite sure that it's a word that shouldn't be used amongst "decent people."

Which is all quite strange considering that so many "decent people" have abortions nowadays.

Let any doctor who feels like talking frankly tell you of the number of young girls and even young married women who wind up in the hospital fighting for their lives after going through an illegal operation which didn't quite come off properly. Some doctors of high reputation, in a position to know estimate the number of women who land in the hospital as the result of abortion that did not "take" satisfactorily runs around two thousand a year in

this county alone.

This paper holds no brief for abortions. It condemns them. It believes that there would be no necessity for abortions if safe and sane birth control methods were brought out into the open and not made a matter of sin and shame.

We know that some people are religiously opposed to birth control. That is their right. They can take their choice and follow their convictions, but birth control does not have to be a deep dark secret for them to do so. Others who think differently should be entitled to the right to avail themselves of birth control knowledge.

The Federation of Catholic Physicians calls birth control "paganistic." As Catholics, they are entitled to their beliefs, of course; as physicians can they call birth control more "paganistic" than trying to save the life of some girl whose abortion turned out to be a mistake?

Of course, the Creator carry on the race. That is the basic reason behind the sex urge.

But He also meant us to die at some time or other, none of us being immortal. But is that any good reason for inoculation against typhoid or smallpox (though it was once used as a reason many years ago)?

Well, straight from the shoulder, a birth can be a greater calamity to the parents and the baby itself than the ravages of either disease.

So the birth control bogey is up again. Only this time you have a chance to say something about it, too. Let the public know just what the public thinks about the whole matter. There's a coupon attached to this story . . . it asks what you think of birth control . . . and put down your yes or no . . . and let's get this thing out of the realm of hypocrisy and into the light where it can be judged with sanity and frankness.

You don't have to sign your name to this coupon. If you

do, it will be kept confidential. You can also put your reasons down for your yes and no. We will publish the outcome and let the public know the answer fairly and squarely.

Here goes. Be frank and send in your answer on the coupon. You'll be doing the community a service and also a lot of babies still unborn.

Attractive Blonde of the Wk:  
**MARIE TALIENTO**  
(Robeson Rochester)

### RESPECT THE LADIES

Wednesday morning, June 9th, a gentleman occupied the only vacant seat on a crosstown bus. By the time the bus arrived at Olis St. there were several passengers in the aisle. An elderly lady was standing next to this gentleman and he stood up to give her his seat. As he did so a fresh, young punk slipped into the seat with a leer on his face. He ~~down for this~~ slapped act, and probably will be if he tries that trick many more times.

Brunette of the Wk:  
**ROSE FISCHETTE**  
(Board of Education)

**HEMSTITCHING**  
4c Per Yard  
**BUTTONS COVERED**  
15c Doz. up  
456 W. MAIN ST.  
Main 3587

**AVOID OFFENDING**  
**BE SURE**  
goodbye!  
**LIQUOR and TOBACCO BREATH**  
goodbye!  
**ONION and GARLIC BREATH**  
**THE ONLY SURE**  
**BREATH PURIFIER**



Still is being sold by Leading Drug and Cigar Stores, and is being distributed in Western New York by the Melnhart Sales Co., 156 S. Plymouth Ave., Rochester, New York

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**STONE  
2044**

FOR  
Every Form of Entertainment  
"The Office of Distinction"  
**Mutual  
Entertainment**  
ARTHUR ARGYRIES, MGR.  
Loews' Theatre Building

**LAST CARLOAD**  
For the Season  
Juicy, Tree Ripened, Florida

**ORANGES**  
\$2 per Bushel **53c** pk.

**BANANAS**  
**2 DOZ. 25c**

**CHILI & BROOKS**  
FRUIT MARKET ON THE TRIANGLE  
• Open Evenings and Sundays •

**LARGE, RIPE  
PINEAPPLES**  
\$1.65 Dozen  
No. 24 Size

**NEW U.S. NO. 1  
POTATOES**  
15 lb. pk. **33c**

**Str. Fresh Gr. A  
EGGS**  
BROWN 25c  
WHITE 26c

STILL TIME TO ENTER PUZZLE CONTEST

## MANDELL'S PHARMACY

PORTLAND at NORTON  
PHONE  
MAIN 8018

Prescription Specialists



FOLLOW MANDELL'S  
SOFT BALL TEAM

## MANDELL'S PHARMACY

MONROE at OXFORD  
PHONE  
MONROE 3528

Never Undersold

# SEND IN YOUR FIRST SET PICTURE PUZZLE COUPONS

## Voice Of Inexperience

Rochester FLASH.

The girl I am going with is colder than a December morning. I love her very much but I am only human. What can I do to warm her up?

Hot Pantz.

Ans.

Dear Hot Pantz.

Take her to the Riviera and buy her a \$50,000 home. Get her half a dozen trunk-fuls of Paris gowns and a couple of imported motor cars. If she won't warm up after that, give up.

Dear Voice of Inexperience:  
Rochester Weekly Flash.

My wife likes pink underwear and I go for the black lace stuff. How can I make her wear black?

Ob-boy-oh-boy.

Ans.: Buy yourself a gun and put one end in your mouth and pull the trigger. She'll have to wear black then. So-long pal.

Flash Weekly.

Dear Voice:

I always s-stammer and s-stutter when in front of company. What can I do-do-do-da-do to overcome this?

K-k-k-k-katie.

Ans.: Dear K-k-k-k-katie:  
Use a whistle.

Dear Voice of Inexperience:

Weekly FLASH.

Dear Voice:

I have my radio grounded on the toilet water pipe but can't seem to get any distance. How can I remedy this?

I. M. A. Nutt.

Ans.: Dear Nutt:

Try hooking it on your pop-in-law's clay pipe and you'll probably get H....

Dear Voice of Inexperience:

Rochester, N. Y.

My wife insists on disrobing in front of an open window of our apartment at night. What can I do to discourage this?

Embarrassed.

Ans.: Dear Embarrassed:

Discourage H.... Build a grandstand out front in the alley and sell tickets. You're welcome.

Prettiest Eyes and Forehead:

BETTY'S

(Woolworth's Luncheonette Counter)

## Hot Flashes

... Handsome he-man 'n plenty popular, LAWES KATELY of Maplewood YMCA ... Hair-dresser of the week, HELEN PICONE of Saratoga Strasse ... Okey-dokey fellow, JOE THOMAS of the Haloid Company ... Is it true that MILTON ROBINSON is CHARLOTTE PECK's bad boy?? ...

Blonde of the Wk:  
MISSUS TONY KAUFFMAN  
(Tony's Wife)

MARTHA VERHEY sporting something new in the way of milady's finery ... Rochester's own KAY CASCELLA, arrived safe in Italy ... after a pleasant voyage ... all the boys are running around with long faces since she left ... Manager of the week, and a swell guy FRANK QUINN ... (Manhattan) ... JACK WEGMAN makes his debut in the FLASH this issue ... Glad to see Chief Cavanaugh back ... hope he sticks around for awhile ... so we can renew our friendship ...

Queen of the Waters.  
BARBARA MACKIE  
(Svelte Swimmer)

Readin', Ritin', 'n 'Rithmatic a pleasure with teacher like Missus ELIZABETH ...

... wonder if DOMENICK (State Strasse) FEMIANO can croon like Bing Crosby ... He sure could pass for him ... Looking cheerful 'n happy after a two-week vacation: Mistah HERR of Kresge's Five 'n Dim-ery ... Graduate of the week: de-lovely CHARLOTTE R. SCINTA, dotter of the Councilman ... Dancing to the lilting tunes of a popular ork, PIERINA (Nazareth College) COCUZZI 'n collegien JOHN NINFO ... Tops when it comes to personality, RUTH BAGLEY ... Wedding of the week: that of the RICHARD WARREN SNOWs of Holmes Road ... One-fambly ork 'n a mighty good one at that we're told, the IOVINO's of Coster Strasse ... My, oh, my, but RICHARD 'n OTTO WENDLEY are surrounded by books 'n their darling (Clinton Strasse) bookstore is a fav'rite of many bookworms

## RED HOT FLASHES Hot Flashes

Art (Bookerman) Argyries just returned from Noo Yawk where conference was held with show world biggies. Art promises Flashville more big-time acts ... What was Harold Clapp doin' with the charming Barbara on his lap? (That's his pet pig. No foolin') ... Offside to Meddard Brown of Marble Bar fame: Those Minton China plaques add plenty of schmooze to the decorative effects ... Genial host of the week: Kurt Maerz, Summerville tavernman ... A whisper to Young Deer (Harry Green) Lacrosse Captain: Who's the pretty little G. F. or is it? ... Add eyes that send shivers down your back. B'longin' to Esther (Mutual Entertainment) Berke ... Personality plus gal and a stunning wardrobe: Rae (Nusbaum's Casino) Moore ...

Jean Ramaker owns one of the sweetest smiles in Flashville ... To Charlie Starke: We'd love to come out and play that new baseball game ... Joe Maggio back home agin, how long did you swing that pick, Joe. ... Johnny McGrath middle-aisling it veddy soon now ... The Democrat & Chronicle gives its readers a Mickey Finn every day ... Elizabeth Carlson: What book was it you wanted? ... Alice Palmateer taking the vows with Gordon MacBride, Congrats ... The cutest thing ever is: Jean (Ladies Civic Band) Austin ... More pretty girls than we ever hoped to see at the U. of R. open house.

## Bath Room Dont's

Don't get the idea you are another John Boles, your family knows you aren't ... Don't spill talcum on the floor, it hasn't got B. O. ... Don't leave your dirty sox soaking in the bowl because you're an old soak yourself ... Don't back up against the radiator in the winter ... Don't wash anything else but your hands and face in the bowl unless you want to get socked by the missus ... Clean the ring from the tub; if there is already one in it, don't bother ... Don't forget to remove your undies before taking a shower ... Lock the door before you bend over the bowl to wash your head, everyone in the house may not be gentlemen. Don't let anyone but your husband wash your back. To h\_\_\_\_\_ with the plumber. If you are not married better call a cop.

If you are in doubt about any problems involving bath-room etiquette call our expert. He has been in more different bath-rooms than any man in the state. And how.



1937 Chevrolet Master De Luxe Coach

... Giving the Red Wings the once over from the press box, handsome JIMMY (Roch. Baseball Club) MARTIN ... Prettiest rose of the week: ROSE (Lind Strasse) LEONETTE ... Scribe of the week: BERTHA (Junnel) ARLIDGE ...

**Rogers Grill**  
FOR GOOD FOOD  
75 SPRING ST.

Call Genesee 6652  
For Your  
PERMANENT  
CHILI BEAUTY SHOPPE  
578 CHILI AVE.

Visit  
The Sterling Dinner  
1106 E. Main cor. Goodman  
Before you go home  
ROCCO  
Everybodys Friend

SENECA TERRACE  
1683 DEWEY AVENUE  
SUPPER CLUB  
BANQUETS - PARTIES  
our specialty

NEW  
SUMMER  
SCHEDULE  
Orchestra  
and  
Entertainment  
Week ends  
Our prices are  
fair and the ser-  
vice is excellent

NO  
COVER CHARGE  
Elevated Dance Floor  
SENECA TERRACE  
1683 DEWEY AVENUE  
SUPPER CLUB  
COR. RAND ST.  
1 Block before Ridge Rd.

STILL TIME TO ENTER PUZZLE CONTEST

# PICTURE PUZZLE CONTEST GRAND PRIZE

## CHEVROLET MASTER DeLUXE COACH

—From—

SIEBERT MOTORS, Inc.

615 South Avenue

**Hot Flashes**

A plumber that can really plumb, JOHNNY BELL of Lexington Avenue . . . A svelte fellow is Mistah JOHNSTON of Jones 'n Ambrose Strasse gas station . . . Toppling down buildings 'n enjoying it sooo much, HERBERT TAFT, building wrecker . . . Washington Hi Girls' Reserve Club members raving about popular ED (Secretary) SMITH of the Red Wings . . .

Medico of the Week:  
**DR. LOUIS TOMASELLI**  
(Plymouth Avenue N.)

**FINEST FOODS**  
25c and 35c Dinners  
Sunday Chicken Dinner—45c  
**U. S. RESTAURANT**  
Opp. General Hospital  
504 WEST MAIN ST.

Call Stone 391  
**Arrow Cleaners and Dyers**  
ALL WORK GUARANTEED  
Plant and Store  
367 COURT ST.

**Stone's Radio Service**  
Featuring  
Kirby the only Vacuum Cleaner  
in the world with no bag to empty  
335 S. Plymouth Ave. Main 2967

**TAXI?**  
**CALL FOR LARRY**  
Safe—Courteous Driver  
MAIN 404

**KELLY'S OYSTER BAR**  
814 Clinton Ave. South

**Joseph Vergo**  
Groceries and Meats  
244 MONROE AVE.  
Stone 4344

**HOTEL UNION**  
40 South Union St.  
Where Merry-makers Meet  
Capt. Guenther's Orchestra  
FLOOR SHOW SAT.  
A RIOT OF FUN  
LUNCH — DINNER  
and FISH FRYS  
Are always the feature at this  
homey spot

**NOW A NEW BAR**  
**Ernie's Place**  
SPECIAL  
Spaghetti, Fish & Chips  
NEW ORCHESTRA  
Friday and Saturday  
4653 LAKE AVE.  
Charlotte 143

**LAMBO'S RESTAURANT**  
Fine Foods and Beverages  
NORTH GOODMAN  
Cor. Clifford

**FLASH FLIPS**

Jean Britton doesn't look so sad anymore . . . Richard E. Comins sending a nice note with his puzzle solutions. Thanks for entering Dick . . . Mary (General Hospital) Onderdonk and Bill Stewart of New York will be one by the time we go to press . . . FLASHing a new Chrysler Royale: Pat (Moose) Galvin . . . Betcha Bill (C. W. Fields) Bunn will soon be riding the "Moose" . . . Nice smile and a very pleasant personality: Sam Olles, Chili & Brooks Fruit Market . . . Johnny Burns, Veteran Main Strasse bobbie still as spry as ever after 30 years of pounding a late trick.

**The City should hire mind readers to go among people and arrest all those with dirty thoughts.**

Tom Sheehan, unofficial mayor of Charlotte, holding-down a post of observation at the Powers and voicing thanks that his shaking image is out of the Marks & Abramson window . . . Flashville razzed him pub-levy during the time the figure was doin' its stuff . . . Doc Webber handles pups just like they were babies . . . Pete Perkins is taking a burn at who? and why? . . . Gudgeous Beelond on the principal Thoroughfare: Corn Darrow . . . And Marg Brownell looks too-too deevine.

**The streets should be made narrower so some women can hear what is said on both sides of the street.**

Barbara Killmer still gets our nod for swellegant lass . . . Leo Mahoney bounding up the Court House steps . . . Freckles of this week: Florence Holliday . . . Business dropping off in the d. t. nite spots for the summer . . . Next week our sloppy society reporter will give you some more low-down on the higher ups . . . Offside to Julius Zwink: we don't know you Julie, but yours is the very last name in the phone book. What did you say? So what? . . . Is it true that the Major "Alright, Alright" program is not strictly kosher regarding amateur talent? . . .

**All lady parachute jumpers should wear overalls.**

. . . Mike Donovan, former impressario of 'Svat' answering fire gong instead of ring gong . . . Mike is expert Chinese rummyist whatever that is . . . Ask Gene Callon of Front Strasse . . . W. P. A. band and orchestra reported happy over lease of life for another year . . . Joe Monk and his son Alf, best known fiddlers in Flashville now in Saeger's German Hotel . . . Minht Yodel 'Wearin' o' the Green' if coaxed . . . Little Chateau soup jockeys smile soooo prettily . . . Wish we had a burlesque house in Flashville like the one in Buffalo.

**Make it a law, that all Greek fruit peddlers, must cover the navel oranges.**

Whatever becomos of the 4,000 young and shapely hopefuls who yearly graduate from local dancing schools, they are certainly not in the nite-spots . . . Caroline (Hawkeye) Wagner still busy as the little bee . . . Offside to Sam Gettery: Have those w. k. house parties commenced yet . . . Poppa Walter Cherry hurries home every nite . . . Brokerman of the week: Chuck Kallitas, and looking very fit since losing that avordupois . . . Why did the Flashman wake up in Carl Bachman's room t'other morn feeling sooo tough? . . . Pleasant restaurant manager of this week: Bill Barton of the G & R Grill.

**Hash has saved many a restaurant from bankruptcy.**

Knot-Hole Gang Day means a colorful day at the ball-park . . . Art (popular with the kiddies) Charity reminds us sooo much of the late Will Rogers . . . Always chewing something . . . Wonder if Eleanor (Svelte person) Rehberg was wearing the ride-em-cowboy hat to advertise the on-coming Rodeo or to keep Ol Man Sol away . . . 'N is "everybodee happy" to see Rehberg back as head-supervisor of the Girls' K.H.G. . . . Among the other supervisors were: Mary Hockstein, Allen (Glenwood Avenue) Steen, handsome Ed Bitetti 'n Bill Queman.

STILL TIME TO ENTER PUZZLE CONTEST

**RED HOT FLASHES**

Madame Castellanos back in Flashville, a former grad of Eastman School . . . Offside to June Hill: your dotter's gettin' prettier than her ma . . . Lester (councilman) Rapp on warpath against meter parking machines . . . Andy Kavanaugh in the ol' home town making an oyster sound like a parrot as far as spilling chatter is concerned . . . A whisper to Violet (Sagamore) Jamieson: Bet'cha don't know who's mad at'cha. We do . . . License No. BM-2529 was very nasty to those young ladies on Spring St. after running into their gas-buggy. Shame on you. Love is everywhere and so are we. The new summer dresses button up the back, f'goodness sakes . . .

Pearliest set of teeth in town, Missus MICHAEL (Jones Avenue) ROGERS' . . . Chummiest Chum of 'em all, lovable EDITH (Orange Strasse) COCUUZI . . . In again — out again — Finnegan — FRED 'n MAE . . . They know who we mean!! . . . JEAN HENDT 'n BOBBIE, Hostesses in charge of the late shift at State Strasse Grill, wondering why that beautiful Grecian SYLPH that works mornings didn't make strawberry short-cake . . .

Fad of the Week:  
**HALOS**  
(On pretty lassies' dames)

Romancing couple of the week: ROSE (Plymouth Avenue) ROTELLA 'n BUSTER GIOIA . . . Huckle-ler of the week: JACOB RUBIN of Helena Strasse . . . Nuptialing NICK (Fulton Avenue) DICAR-IO 'n the lovelee Miss PALERMO of Lasalle Strasse . . . Best white-collar man of the week: JOHN HUNGERFORD of Banach 'n Lomb . . . Joost as nice as Santa Claus, ALBERT (Angle Strasse) KLAUS . . . Salesman Sam of the Week: GEO. PUDDINGTON of Barillett Strasse . . . Clovah dress-maker, MABEL ROBINSON of Milton Strasse . . . Button, Button . . . LILLIAN TOMCZAK, is this week's buttonmaker deluxe . . .

Vest Pocket Edition:  
**"PEE WEE" JILIANO**  
(Red Wing Ma-co't)

Back from Sunny California, SYLVIO (Orchard Strasse) PROVENZANO, popular Rochester singer . . . Hope to hear SYLVIO at some local radio program viddy soon . . . Okey-dokey 's GAVE WILKIN's of the Stand on State Strasse near Main . . . He's married, gals . . . so out of luck . . . Busiest tycoon in town: JOHN PIKE, contracting biggie . . . DOC GEORGE MC LAUGHLIN leaves for the woods this week to see what the fish are doing in Michigan.

Brush Cut of the Week:  
**HENRY PATTERSON**  
(French (Jeff.) Teacher)

**KOHLER & SON**  
Meats and Groceries  
BAKED GOODS  
535 Chili Ave. cor Thurston  
Gen. 3352-3363

**DOHR'S**  
Tailors and Cleaners  
373 CHILI AVE.  
Gen. 4567 W. Deliver

**Versage Bros.**  
FOR FINE FOODS  
Meats, Vegetables, Groceries  
182 MONROE AVE.  
Stone 4181

**MANHATTAN FOOD STORE**  
Quality Groceries and Meats  
16 MANHATTAN ST.

**Rogers Drug Store**  
125 PARK AVE.  
Main 5317  
Prescriptions Fulfilled

**Soldi's**  
**SPAGHETTI SUPPER**  
A NEW Floor Show  
EVERY FRI. & SAT. NITES  
Music by Velvadors  
482-486 Jefferson Ave.  
Member Monroe Restaurant & Hotel Operators Ass'n  
Wines Good Fellows 1041 Together

**HOW I SHALL KNOCKOUT JOE LOUIS—**  
*by Jim Braddock*

**HOW I SHALL WIN THE CHAMPIONSHIP—**  
*by Joe Louis*

These two great heavyweight fighters give you a vivid picture of what's going to happen June 22nd in Chicago where they meet in the roped arena.

**How Janet Gaynor Smashed the Hollywood Jinx—**  
*by Fred'k L. Collins*

The inside story of a 10-year old Mary Pickford phony, a wistful red-head and a sensational comeback. The talk of movieland.

**WHO WAS 3-X?—**  
*by Fred Allhoff*

The amazing story of the killer who promised death, delivered it, convicted himself—and escaped. A true story of New York crime that baffles the imagination.

**THE EMPLOYERS WILL DISAPPEAR—**  
*A straight forward editorial—by Bernard MacLellan*

IN THE  
JUNE 26th  
ISSUE

**Liberty 5c**  
WEEKLY

On Sale at All Newsdealers

# DO CHAIN STORES FEAR HONEST COMPETITION? ARE THEY CLOSING THEIR DOORS TO BLUFF THE PUBLIC AND PRESS OR ARE THEY ON A SIT-DOWN STRIKE?



Sunday, June 20th is "Fathers Day".

For a brief period the "head of the house" comes into his own. Help him to make the most of it. Buy him presents instead of presenting bills. Pick out a quiet

spot on a country road which specializes in the serving of old fashioned dinners and has an orchestra that is not too loud and can bring life to long neglected homey songs; such as he heard in his boyhood.

Fill up the gas tank and put Father in the front seat and for a change let the girl friend occupy the rumble. She'll drive the car anyway no matter where she is, so what's the difference. Take Mother along, too. Neither will be with you forever. Give

them a lasting remembrance to take with them when they finally leave you, never to return.

The stores are a riot of color. Shirts, neckties, belts, socks, lounging robes, bedroom slippers, travelling bags—the list is endless. Give until it hurts and watch the features of the "old man" light up with the realization that he does amount to something after all and the bringing up of a family was worth all it cost in heartaches and anxiety.

You'll never forget it, and you'll never regret it. You can never buy so much happiness again at so little cost.

Think it over. The date is Sunday, June 20th, "Fathers Day."

## KELLY FIGHTS FOR REDUCED INTEREST

Congressman Geo. B. Kelly's bill to lower the interest rates on H.O.L.C. mortgages and extending the terms of payment, is meeting with opposition by the large financial groups. Their opposition is not because this H.O.L.C. is directed at them, but they know that if this bill is passed that they, and all private lenders on mortgages, will have to bring their interest rates down to the 4% called for in the Kelly Bill.

Rep. Kelly is supported in his fight by the National

Home Owner's League, Inc., whose home offices are at 6 State St., Rochester, New York, Room 100. The president is Fred Brotsch, Jr. Rep. Kelly is fighting on the basis that as long as the Government can give loans to farmers at 3 1/2 to 4% that the same rates and conditions should apply to H.O.L.C. mortgages.

Should this bill pass, it will affect nearly every home that has a mortgage on it and will mean the savings of many millions each year for these home owners.

## RED HOT FLASHES

Pretty Little Charlotte, Venus Beauty Parlor Operator, getting to be a very personal favorite with a promising young business man in Rochester and if, Charlotte, you'll take our advice—That Bird generally gets what he wants, in women—and he is for you in a get big serious way.

STILL TIME TO ENTER PUZZLE CONTEST

Our regular series of articles by the Ghost Writer will be set aside until next week to make room for the present National discussion: The Taxation of Chain Stores.

We quote from the Journal of Commerce, Philadelphia, Pa.:

"80 A. & P. Stores and about 50 American Stores Co. in this district have closed their doors indefinitely in anticipation of the passage of the State Chain Store Tax Bill now before the Legislature. The A. & P. stores were closed Saturday and were not reopened today. American Stores announced they have been closing their stores at the rate of 8 to 10 each week for the past several weeks. They have closed approximately 70 throughout the State. Our stores will stay closed if this bill is passed," said an A. & P. official today. "We cannot operate them and pay the tax for them. They are not doing the volume of business that would warrant it. If the Tax Bill fails to pass, which seems unlikely, the stores will reopen."

What does this mean? Are the chains trying to get the press on their side in an effort to defeat the passage of the Bill, or are they going to bluff the public into believing that the United States cannot get along without them? Are the chains admitting that they will be unable to operate under fair competition and that if all were fair and square they could not compete with the Independent Merchant?

From the Journal of Commerce comes the following:

"CHAINS TRY BUCK PASSING. Just now the chains are spending a lot of money on propaganda to try and convince the public that it is the fault of the Independent Merchant that prices are going up. The

chains don't tell how much they spend for lobbying or how they are trying to get brokerage allowances. The Robinson-Patman law put a stop to chains getting advertising allowances which were used about half for advertising and half for driving the individuals out of business by cutting prices and fooling the public into believing their low prices were due to their efficiency. Remember what Lincoln said: 'You can fool some of the people some of the time but you can't fool all of the people all of the time.'

For several weeks the FLASH has been declaring war on Bait Advertising that makes suckers out of us. Bait specials that are put on, below cost, as lures to get us into their stores, only to find high pressure artists doing everything in their power to switch us to a more profitable item. The people of Monroe County are the pioneers of this section. Our taxes have paid for the school systems, our public systems and everything we enjoy. Why should some gigantic organization come into our community with the sole intention of taking more money out of it than they leave here?

Why shouldn't the State receive revenue from each of these stores, why shouldn't we do all in our power to protect our local merchants and use our voting power to see that they get a square deal? Why are the chains afraid that if they are put on the same level as our Independent Merchants they would not be able to compete with them? What will happen if these National Chains do as they threaten and close all their stores? Local merchants will then be able to re-invest millions of dollars annually in their own communities

that is now going into the pockets of the big money interests of Wall Street.

In The Food Merchants 'Advocate,' Conrad W. Frey says in part: "the chain stores say that they will not push the products of any state having Chain Store Taxes. When all states have these taxes what will be left for the chains to sell? Foreign goods? It is no wonder, then that the U. S. Supreme Court upheld the Louisiana Chain Store Tax which makes the tax according to the number of stores in all States. When Chain or anyone else gets so powerful that they can make or break a state it is time something was done to prevent it."

Are we going to be bluffed or are we going back to the good old days of common sense and protect our communities, our homes, our families and ourselves from the moguls of Wall St., coming right in and taking our own homes from over our heads? Are we not, as free people, as good citizens, going to unite as one, to fight and beat this plague which will sooner or later destroy us and future generations. Let us start right now and invest our weekly cash with home town merchants who, we know, will re-invest it in our communities. Let us unite in one gigantic group and use our voting power to the limit to vote for a reasonable tax on all chain organizations.

At this stage of the game it seems to be the big money interests versus the working class, with the working class on the short end. The FLASH is your independent paper.

The merchants advertising in the Flash, believe in its policies and are loyally supporting its ideals; they deserve your support.

## RED HOT FLASHES

Come again, go again Finnigan, Mae Boucher, back to the Powers and now gone again.

A man is at the end of his rope when it starts burning his teeth.

Three Little Piggies, Ange, Joe and Long John Pignato in the News again Banging that Pill all over Glide Street Diamond. We'll bet there are a lot of Stiff Barbers around their East Main Shoppe every Monday.

No, Betty, your husband can't be very romantic if he lights a cigar when he goes to bed.

To make a long story short, FRANCES WILSON and that little honey who works in the Court House were seen in the Green Mill and of all things alone.

Fritzie and Maxie—Claridge Bartenders had dispute with the Palace Theater Engineer on Saturday night, over the Evolution theory. Fritzie and Max claim no monkey could drink so much Beer...

Miss Gwen Dawson, Chestnut Street Lass, is the late Jean Harlow's double.

Scotty Scott and Jim Blaker, Mr. Ben Tilton's Bus Drivers out Lyell Ave. way, should be given Pilot's Licenses not Chauffeur's, because they are in the Air half the time riding those darned fool bumps.

Tall good looking Cartoonist Man Danny Sager making his rounds again after a 2 Months Honey-moon.

**ZIPAL POWDER**  
for All Household Cleaning  
WY-TEN BLEACH—25c GAL.  
Zipal Products Co.  
56 LINCOLN AVE. GEN. 2501

**PARKING**  
ALL DAY  
15c  
Stone and Court Sts.  
A. J. YOUNGMAN, Prop.

**KIELSON'S PHARMACY**  
H. J. KIELSON  
Joseph at Clifford Ave.  
YOURS FOR HEALTH

**Markin Drug Co.**  
1392 CULVER RD.  
Culver 5899  
Prescription Specialists

**HAPPY DAYS**  
Are Here Again  
At Genial  
**CHARLIE**  
**HELBERG'S**  
1260 North St. Main 8234  
FOR THE BEST  
FOOD WINES In LIQUORS BEERS

Never Gets Riled  
**GARDNER HUFF**  
(Huff Motors)

**Lake Pharmacies**  
Prescription Specialists  
16 Atlantic Ave. Monroe 8969  
457 Ridge Rd. W. Glen. 7188

**Dorothy Beauty Shop**  
Formerly of  
1450 DEWEY AVE.  
Is Now Located  
1447 E. Main Cul. 1356

**FRANK'S FRUIT & VEGETABLE MARKET**  
Fresh Fruit and Vegetables  
551 E. Main cor. Richmond

**Tommy Jenks**

**Tenth Ward Market**  
1442 Dewey Avenue  
CHOICE MEATS, GROCERIES  
and VEGETABLES  
We Deliver Glen. 4412  
J. C. KRUPPENBACHER

Every Day Is Bank Day  
at  
**B. Shooting Emporium**  
Clean Skillful Game  
90 W. MAIN ST.

**G&R Grille**  
Court at South Ave  
FREE PARKING

CALL GENESEE 628  
**DUNNES BICYCLE SHOP**  
LAWN MOWERS SHARPENED  
and REPAIRED  
Bicycle Service and Sale  
371 JEFFERSON AVE.

Enjoy the Best  
DINE AND DANCE  
at  
**Ballantyne Inn**  
SCOTTSVILLE RD.  
MAE G. NAMES, Prop.

**CHILD STREET PHARMACY**  
Prescription Specialists  
369 CHILD ST.  
Genesee 4196

FOR EXPERT  
Repairs on all makes of  
Vacuum Cleaners, also parts  
CALL GLEN. 4141  
Bugs 81—Brushes refilled 75c  
**VARIETY VACUUM  
CLEANER CO.**  
254 LYELL AVE.

# MAD MUSICIAN GETS SOCKED

(Continued from Page 12)

Merely another number by the sobbing music of the violin and the equally sad and mournful obligato of the piano. In no time at all some of the more sentimental felines were crying in their beer. Even the waiters forgot their business of waiting and waited for the mournful music to stop. Just when they were picking up their trays and preparing to order "three ups and two downs" it began all over again and there seemed to be no end.

At this juncture a corpulent gentleman who was trying his best to make it all okeh with an equally corpulent mama, who was suspiciously close to tears, staggered over to the automatic piano and dropped a nickel in

the slot. The music of a fifty-piece band blared forth a military march.

The mad musician dropped his treasured violin and knocked down the screen separating the orchestra from the bar. He made a pass at the corpulent gentleman, who passed it right back. They passed back and forth. The porter got in and connected with the mad musician by a sock in the kisser.

By this time the strasse outside was filled with a milling crowd who hoped for the appearance of the worry wagon. But no dice. The march finally stopped, the mad musician, madder than ever, went back to his violin, the crowd melted away and the excitement was over.

## Palace-ing

Hang onto your hats, folks—here they come again! That pair of mad merrymakers, BOB (Bassooka) Burns 'n Martha (Moutha) Raye, have escaped from the booby-hatch and land tomorrow at the R.K.O. Palace Theatre in their latest chuckle-filled, hillbilly flavored comedy, "Mountain Music." It is the story of a couple of feudin' families in the hills n they've patched up the feud with plans in the offing for Bob, the son of one clan, to marry Terry Walker, the daughter of the other clan. Bob doesn't want to marry Terry because he knows his brother, handsome John Howard, loves her. Bob ducks out of the marriage and what follows is enough to hold your interest and cause you to hold your sides for fear of splitting them.

Anne Sothern and Gene Raymond appear in their fourth picture together in "There Goes My Girl" playing tomorrow, as the second feature on the program. This is the story of two rival reporters, Gene and Anne who are in love with each other, and a city editor who does all he can to break up the romance to retain his ace girl reporter, Anne.

## Rochester-ing

Laugh-a-minute-men. Harpo, Groucho, 'n Chico Marx, make another hilarious debut at the Rochester Theatre starting tomorrow in the much publicized picture "A Day at the Races." It's delightfully romantic! It's deliciously melodramatic! It's deliciously funny! 'N the settings are gorgeous! Besides the usual popular Marx Brothers, the big cast includes box office favorites, Allan Jones 'n Maureen O'Sullivan.

"Racketeers in Exile," the second feature at the house of Pollock, speaks for itself. Packed with thrilling drama, it should score a hit with thrill-seekers. The cast includes George Baneroff and the lovely Evelyn Venable.

## Sporty Spiel

Tony Ferrari came thru with his first win last Sabbath... **CHUCK DETTMEN** per-ritty good with a soft-ball bat... Pitcher of the week: **BILLIE KOCINSKI** of the Echoes... another 7 hit hurler is **JAKE WATERMAN**... Nice battle last Sunday afternoon **JOE WITZIGMAN** (Zutes) and **P. HOWOLKO** (Mandells)... **HENRY MISSELL** (Lovelands) looks like a pro the way he beats it down those ol' base paths... Prediction: **Joe Louis** will never be champion of the World... **CHUBBY MC KENNA'S** 72 was puh-lenty good to watch at Oak Hill... **JOE FRITSCH** (Aquinas) swings a meany ol' racket... **TOM HOUGH** and **SAM STAVISKY** slamming th' flannel covered pill to a fare-thee-well... Didn't know **AGGIE FOX** was such a hot badmintoner.

**JANE HAIDT** looks sooooo per-ritty in the water... Shot out of a gun: **CHARLIE PURVIS**... wish we could do what **CHARLIE VANCHERI** does on the side-horse... **HELEN SARGENT** a good sport when she was beaten by **LUCY LASKY**... A mighty smacker is **FRANK COMMISO** Irondequoit pro... **BOB MILLER** must feel pretty good... 'n don't think the ladies can't send the pill places such as **MRS. CHARLES HART**, **MRS. HARLOW WEBBER** and **MRS. DONALD MILLER**... **JOE FLYNN** and **LEO FLEMING** officiating at the K of C Tournament... Victor McLaughlin of the Olympics; **FRANK VADAS**. See you next week.

Good character is property: it is the noblest of all possessions... *Samuel Smiles.*

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# RED HOT FLASHES

Buck Mooney off on a two weeks devil raising trip to the Big Town, leaving pretty little Charlotte an orphan for the time.—Take yours to Havana, Barbara—Your Mickey Mouse will be taken care of. Wonder where friend Harry Boucher went, after leaving the gals at the East Ave. Waldorf about 2:30 Sunday morning.

Orchids of the Week we pin on to, Donald Robertson of Woodbine Avenoo, Chester Gray and Bert Schusterbauer of Syracuse U for doing more than their bit to put over the dance held for the benefit of their high school friends that were victims of a horrible accident... If ever there was a loyal Jean Harlow fan in Rochester, it was none other than Ruth (West High) King... News of the star's death saddened Ruth immensely... Ruth has pictures galore of the beautiful star that is no more.

A whisper to Judge Mix: What kind of tobacco you smoke in the pipe, the same as Al Sigl? ... Joe Smith putting Wim an' wigger in rejuvenated Elk's Club... Is it true you're there for 5 years Joe? ... Howard Redmond of the Safety Car, tearing thru the Main Stem traffic at full speed... A word of thanks to Composing room foreman: Mr. Reilly for his patience and help... Hope you've quite recovered from your recent illness, Pearl Boyd... Ardent Flash reader: Mrs. (Casino) Nusbaum... Dick Baader rolling around in new gas buggy and very spiffy too.

Last words: You should have knocked on the bathroom door before entering.

Handsome Harold (Brown Strasse) Bruzee quite the leading man in Ithaca College's dramatic circles... Harold plays the lead in the college's latest play, "12th Night", at the Little Theatre this week... The Collegian is quite a basketball star, too, we're told... Wonder if Dorothy Lou (U. R.) Allen is aching to play in another mystery play... like the one she did so well in at West High?...

Crazy over Hosses.  
**MANDELL YANOWTCH**  
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World Traveler (or almost):  
**OLLIE NEARY**  
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A man may usually be known by the books he reads, as well as the company he keeps... *Samuel Smiles.*

Everything would go right if it were not for the "Buts"... *Proverb.*

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Take this remark from Richard, poor and lame. What'er is begun in anger ends in shame... *Franklin.*

Whistler of the Wk:  
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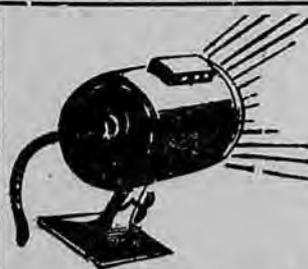
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# GALS ATTEMPT SEDUCTION

(Continued from Page 12)

tables on the masculine sex. The kid was quite frank with this reporter when he admitted that the struggle with two bundles of soft, feminine flesh gradually weakened his resistance and the only thing he was worried about was the racket they were making. At any rate, after the first skirmish was over, a good time was had by all with the flaxen

haired doll staying overtime to nurse the laddy-buck's bruises.

We repeat that it is still news, 'When a man bites a dog,' if you dear children get our subtle meaning. The moral is perfectly obvious: Lock your door. Ho-hum.

# Hot Flashes

HARRY LE BRUN, WHECroner, just sprouted out with a swanky new Chrysler convertible . . . One of the perfect redheads in the berg is PEGGY SMITH, LUKE SMITH'S pride and joy . . . MORRIF LEVENBURG, demon Park Avenue grocer, just became an uncle and is doing nicely.

Song of the week:  
"IT LOOKS LIKE RAIN IN CHERRY BLOSSOM LANE"

# NITE SPOT CLIPS SUCKERS

You are being clipped! You boys who like to go out and frolic in the evenings, you laddies with good jobs paying more than the average. You are being clipped, baldly and brazenly at a certain nite spot where the stars twinkle above you and Mr. Man in the Moon laughs down at you. This is not a downtown oasis, but it is near enough to the d. t. hostelry to get a big play from the city's biggies and the dough-heavy drummers.

This drinkery has a floor show, usually a d— good one, but we have it on good authority that the gurlies must be mixers or no dice on the booking. In nite-club show biz, "mixing" simply means that the gals must drink with the paying guests when they are not working. In the better known spots in town this is frowned upon, but this particular joint insists on their girls ruining their health with too much giggle juice.

The racket is worked thus: An old boy with heavy money bags enters the place and watches the show, getting mellow on hi-balls meantime. When the lights flash on a gal is sent to his table with instructions to drink champagne (not cocktails, either). The very select thug who waits on them opens the bottle, pours out the glasses and slaps the bottle into the ice bucket.

After two glasses apiece the lass gazes deep into the old boy's beaming orbs while the waiter snakes the half empty bottle out into the hush foundry and lugs in a full one, never forgetting to jot it down on his ever-ready check. Well, we don't have to tell you that when the 2 o'clock whistle blows the gay dog is stuck for pub-lenty and the lassie folds her tent and silently steals away, leaving him to tatter to his downy couch all by his lonesome, waking up the following day with a headache and a thin wallet. Lovely peepuls, yes—no?

Oh, and another thing, if one of the hostesses is called from a table to answer the phone, you can safely bet 50 to 1 that there is no one calling but the boss out in the foyer, who stabs his dirty finger at the gal and tells her that the chump she is with

SALLY GODMAN, one of the Odenbach pretties, is teaching her BLOSSOM how good the tennis racket is . . . FELIX LIPPMAN takes a prize of some kind or another . . . being a subscriber to fifty different magazines . . .

isn't spendin' enuff mazuma and to get the hell on the job or else. Pretty picture, isn't it?

We can't blame the bookers, they've got plenty of grief just doing their jobs and the gals who work there have to live. They don't like this table top piracy any more than we do. Most of them are nice kids trying to get along in a decent way. It's just the joint that stinks. Phew!

# AROUND TOWN

What is this henna rinse the gals are all goin' for? The latest is Elma Knapp . . . Some nice peepul live on Bonnie Brae Avenue including Harold Eppink and family and Mr. and Mrs. Bryan Wright . . . Eddie Weller in town for holiday from Syracuse U. . . Also returned from abroad: Ann Trivelli . . . One of the sweets from E. K. Cor: Elsie Ward . . . Just gotta put Betty Becker in agin for her swellegant looks . . . Offside to Micky McCoy: Why don't you be a nice little boy . . . Jimmy O'Leary now mixing 'em for Louis Rund, just f'the Summer. Busy Lawyer man of the week: James Cuff . . . Ed Miller's home struck by lightning. Cheer up Ed, we know how you feel. It seems like it never rains but it pours.

The father of the bride was present. There was no artillery evident.

Miss Twinkbuttock, our sloppy society reporter has a bad cold. She not only hadda walk home t'other nite but the b. f. pushed her into the Dugway. Why, she won't tell us . . . Juanite Border gives us the shivers, she's sooo per-ritty. Morley Turpin, University prexy still on the trail of Indian Allen's real history . . . Biggest man on Main Strasse: Ward Britton (Realtor) . . . Paul Andrews, former gay-boy of Fort Niagara, now "The Duke of Charlotte" making trips to Hilton, Arlene, can't you make him settle down . . . Eddie Campbell is thanking The "Duke" for cutting in Saturday nite but Glenn wasn't very happy when he did the same thing to him . . . Attractive bookkeeper of the week: Marie Kennedy . . . The Powers tap-room have the most obliging waiters in town . . . Fay Ford, attractive finger fixer upper of the Sagamore doesn't live there any more.

A flapper is like dandruff—always falling on some guy's neck.

Art Brown of State Strasse looks snoozy in those light suits . . . We still haven't found out who 'Sugar Lips' is in the E. & B. building . . . Pretty as a posy: Marge Lewis . . . Howz our finny friends goin' for the bait, Charlie Knapp . . . White pants of the week: Jack Form . . . Offside to Iris of the Odenbachery: We heard a Flash that your Hubby still cares . . . Mary Salvi trying the limpid lake waters . . . Don Uppelby still doesn't want to be Flashed . . . Traveling salesman giving Adeline (4 corners tray-toter) the w. k. eye . . . Sure knows how to pick her toggery: Florence Evershed . . . Al Bassani still goin' t'town with his blazing neckwear . . . Aside to Joe Cummings, deep down warbler: Please call Flash to let us know where you are now appearing.

John Doe wants to sue his wife for breach of promise. She promised to divorce him and didn't.

Puzzle fans: Get your solutions in before we are entirely swamped.

THE NOCTURNAL AFFLATUS  
Funny how writers get their inspiration — some while shaving, some while er — drinking, some while er — well guess it your own self.

So one scribbler said to the other, t'other night: "Old man, do you know my best things come to me in bed?"  
To which goop number two (who had no money either) replied: "Peculiar, I'm not a writer, but I have the same experience as you."

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# SWEETHEARTS IN B.V.D.'S

(Continued from Page 1)

"lady friend," and "she" couldn't entertain "him" properly cause she lived with her folks, and they were sooo old fashioned.

The copper was probably as nervous as most coppers, usually are under similar circumstances, and threatened to ar-

rest them. The young man came near having a nervous collapse, but remained conscious long enough to give his right name. The young lady, however, was a little more experienced; she gave a phoney monicker and also reminded the "John Law" she would lose her happy home if she were pulled in. The keeper of law and order thought the situation over and ended up by telling them to "Go and Sin No More."

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# RED WALKS FOR CITY'S BOWERY

The "big money street" of Rochester is to be torn up in the near future and have its ancient wrinkles removed by a face-lifting with a new pavement, but how to do it without closing up the thoroughfare and scaring away business that will not come back is something that has Front Street merchants worried.

One suggestion is to bring back the torso throwers who once made the weklin and cash registers ring in the concert halls of the nineties, but this idea is frowned upon. Another is to take up the pavement a few feet at a time, so as not to disturb car shoppers in quest of bargain prices on stews and steaks, but the big problem after all is to hold the money in the street and if possible get more of kudos, potatoes, ducats, coin of the realm of what have you into the pockets of the lads who dig up a big share of Father Rochester's taxes. Here is the big idea and it's a honey. Pave the sidewalks and roadway with asphalt and mix it with a reddish color between red and magenta.

This will raise the emotional level of visitors and keep them vivacious. Thus a stew staggering out of a grill below the deadline and imbued with a wild desire to sock a cop in the schnozzle, will get an eyeful of the color and instead will want to kiss him. How the cop will react to this is a matter of speculation. But the influence of color will make the stew appear more romantic to John Law who may wind up by offering to buy. And Front Street knows that it's hard to get a nickel out of a copper. The women also, will appear younger, more beautiful. Maybe you think this is goofy and product of a screw balls brain storm but there's solid scientific authority behind the idea.

It's to be used in a big way at the San Francisco Golden Gate International Exposition two years hence. J. E. Stanton, a color expert, says the trick is not done with mirrors but it's simply a matter of reflected light.

Try out the idea on the front porch this summer and see what happens.

The beginning of anger is madness, the end penitence . . . Talmud.  
When angry, count ten; when very angry, a hundred . . . Jefferson.  
When the wise is angry, he is wise no longer . . . Talmud.

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# TALL STORY CLUB

Thanks, Mrs. Cyril E. Hopper, for the following:

Tall—but TRUE! It happened in Maine last summer. The Hub (I call him that because he thinks he's the center of my world) and I went a-fishing. (This is not another of those also-caughts.) We went on the famous Rockland Breakwater, well supplied with what it takes—to fish, that is.

Well, no sooner did we throw out the lines than a fish caught up with us. But it was not to be ours. A fiend wearing the guise of a seagull neatly lifted the rock bass off Hub's hook. Ladies first was not his 'line'—but he favored me with second choice. This went on for some time; no sooner did we catch, than the seagull (the bird in sheep's clothing) relieved use of the tidbit. His diving tactics were admired by a host of harpy (lady, I presume) seagulls who chieft shrilly at him to share his loot. My better part also called loudly at him—in the best Sunday driver manner.

The story ends with the seagull at last filling his six-fish capacity stomach and departing with—I swear it—a leer!

I was returning to New York on one of the transatlantic liners and about 300 miles from port decided I wanted to do a little fishing. Throwing a line over the side I managed to hook a flying fish. It was a big baby and getting scared it took to the air. The line was wrapped around my wrist in such a way that I was unable to get loose. The flying fish yanked me from the deck and went sailing over the waves with me sailing along behind.

Well, to make a short story long, the darn thing flew straight over the city of New York and dumped me off up in Bronville where I was arrested for illegal entry, and d'ye know a funny thing happened. The customs officers just wouldn't believe my story about the flying fish. I hope you do.

C. S.  
Rochester

# Hot Flashes

The official Hot Stove League has now moved regimental headquarters to the Old Topper Bar. . . . Seen Merry-go-rounding on RAY O'LOUGHLIN's Lakeside Menagerie, PINK MORGAN, DON MACCHESTNEY, JIM CARMICHAEL, n HARRY MASTERSON . . .

# RED HOT FLASHES

Henty (he's under it, he's got it) Miller batting a 1000 in Capitol Grill and can he mix 'em . . . Pete Lemon functioning at the Gilliard Hotel . . . Jerry, the smiling Waitress who might have stepped out of a Wagner opy . . . Brunhilde in the flesh . . . Jimmy D'Aprile and his famous saluta . . . Little Doris Lefler, 282 Brown St., is only 6 years old but one of Flashville's most talented youngsters. Singer and tap-dancer she has been featured on many programmes about the city including a pop. radio broadcast. Youngest kiddo in State to do rope-jumping, roller-skating tap . . . Lafayette Blanchard in huddle with Bill Haggard over headaches of jobs.

What can be done just as well standing up?

What is all this we hear about a Beautiful Young Widow meeting a Young Widower in a Grille off East Main Street last Saturday nice and becoming very, very interested in each other?

# We Say

It isn't the quarterbacks the girls are after, it's the greenbacks.

"It looks like rain," remarked the teacher.

"Well, it isn't," growled the little boy who had been kept in after school.

Inspiration goes well with good writing, but for that matter so does a T-bone steak.

The housewife greets the mailman with a pleasant, cheery smile.

And if his bag is heavy she bids him stay awhile.

Then there's Dora whose teeth are like pearls. They are so scarce.

Our gal thinks a night-ingle is an evening spent in a storm.

Our b. f. just got a nasty shock from an electric light. He turned it on and found his wife necking with the landlord.

Lawyerman of the Week:  
**ARTHUR MILANETTI**  
(State Strasse)

Summerville Sweetie, PEGGY ANN KELLY . . . Merrill Strasse  
Mother of two: JO EYER . . .  
Beautician of the week: CHARLOTTE of East Main and Scio . . .

The LIFE of an AMERICAN WORKMAN—  
by Walter P. Chrysler

The man who started working as a machine shop apprentice at 16 and rose to become one of America's great motor car manufacturers. A frank, exciting and some times unbelievable biography, but never less true, too real to be unranked.

NO LUCK IN TEXAS—

by Mayor John W. Thompson, Jr.

Ed Edward Cahill, convalescing from a year-long illness at Miss Brandon Hawkes' Texas ranch, meets a man eager to his house and attraction—a plausible situation if you know the lady.

RUNAWAY GOLD—

by Raymond G. Carroll

How would you like to join a \$250,000,000 treasure hunt? The Secret Service is out looking for that million gold it's hoarded, it's bootlegged, it's agh the law—but where is it? Where does it eventually go when they find it?

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# Copper Caught In Triangle

(Continued from Page 12)

time he bent his avid gaze on her charms.

He did not know at the time that another lad already had an 'in' as far as her affections were concerned and this other chump, who manages a chain store grocery, was spending puh-lenty of time at the drinkery where the gal was warbling. She drove the cop's car about the city, spent his dough and gave him a little of her time. At this point in our little tale of woe romeo No. 3 enters the picture, Mr. B..... a gentleman from Eastman Kodak and as the plant is not too far from the

lake resort this gay boy also wanders into the singer's domain.

Well he falls too, just like a pin on a bowling alley only harder. The songbird doesn't let a little thing like one more man stop her and she leads the new gazabo to believe that he is the only one in her life. Our friend the copper begins to smell a rat, a hell of a big rat but does he blame the canary? Not he, to him she is as pure as the driven snow but he won't believe that she has drifted.

He bounds into the joint one night in full dress, gun, cuffs 'n' everything and discovers the other two already in action and the gal making things even by dividing her affections between the two. Collaring Mr. B.....

from the film plant he yanks him into the back of the place and in no uncertain terms tells him to lay off his honey-wunny bunch. Well, the lad it seems, is not scared at the brass buttons and tells the copper that if this is official the bobby should take him in to No. 1 right away. The cop comes back with the crack that he damn soon can make it official but at present he hasn't the time or some other asinine excuse. Thereupon the play-boy

shows his mettle and tells the cop to take off the flannel suit and the hardware and step out in the lot so that he can enjoy batting his ears down. Of course the dignity of the law was outraged but it seems that as it is sooo unbecoming for an officer to engage in a nasty brawl with a citizen why he backed down and backed away like a nice little horsey. The manager of the chain store did the w.k. fadeaway as soon as he smelled the trouble and maybe he is the wiser of the three of them. As far as we can gather to date the lil' gal is still playing the field but we haven't seen her in the cop's chariot lately so maybe he did get wise to himself. ....

Still romancing, BILL CUCCI 'n the lovelee G. F., Dr. Romano's daughter ... Genuine Irish smile about town, that of JAMES E. CUFF, lawyerman 'n civil engineer

Man about town:  
RAY BOHEME

# Oxtail Soup Goes Ritzy

I have had so many inquiries on how to make oxtail soup that I don't really know just where to begin although it seems rather obvious that I should begin with some tail or at the stern of an ox. Let us imagine that Mrs. Ishkibble is going to make soup for a party of 8, 4 men and 4 women the sex, however, is not important although I always try to please.

Now in order to get a good, strong soup you must get a good, frisky ox. As the best soup oxen come from Bismark, Idaho, I realize that it's much too far for anyone to go for an ox so I have arranged to have a group of oxen meet in the Ramp Garage, second ramp next Saturday morning at 10 a. m. If any of them are late just call Pearl and she will wake 'em up.

When you first meet your ox he won't be so anxious to have you clip his tail and I might warn you that a tail coming from a belligerent ox will not make the best soup, in other words the ox must be "in tune"! I would suggest that you become friendly with your ox, pet him and bring him dainties until he goes for you in a big way. Then, when the time is ripe, sneak up behind and get your piece of tail.

Now you are the proud owner of an oxtail so run straight home and first: shave the tail with your hubby's safety razor give it two hot towels and a mud pack. Next: put the tail in a pot of boiling water. If the tail curls up your soup won't be so good but, on the other hand, if it stays straight, firm and hard you have been lucky enough to get a good piece of oxtail.

When it has been boiling for three weeks and ten minutes, add several pinches of snuff, half a pint of gin, just a teeny-weeny drop of absinthe and a jigger of bourbon, this is to get the tail slightly tight and was discovered by the ancient Geheedus (whoever the hell they are). Watch out when putting the d... things on the soup plates. Sometimes they get unruly and no lady likes to have a hot, sloppy piece of ox tail flopped into her lap. Personally we recommend Cream of Tomato soup but youse arst for it sooo—you've got it whether you like it or not.

# RED HOT FLASHES

Not stopping on Brooks Avenue meant dishing out one buck by R. D. FARRELL, druggerman ... RUTH MOORE looking de-lovely in print dress ... Still the same rosy-cheeked lassie she was at Jefferson Hi ... ALBA (Sib's) SANTOLA studying voice 'n according to her sweet notes, she is going places ... DON MCCARTHY, ex-publist, still going strong ... so we'll keep our promises to him some one of these days ... Sweetheart of the week: Telephone operator (Oh-I-wish-I-knew-her-name) at Old Topper ... A ride with a hair-raising guarantee is the specialty of ADRIAN TWIST, one swelte guy ... 'N Missus TWIST goes in for roller skating we're told ... Are LILLIAN BORT and the B. F. still romancing? ... How's the tap dancing coming along, LILLIAN?? ... We'sa-wondering howzacome and where NICK WHITE took a ride to on Saturday aft'noon?? ... Are MAYME 'n PETE CASEY settled in their new Michigan Strasse home?? ... We'd like to drop in for some of MAYME's home-made ice-cream that is verree verree delicious ... Memories of our old Pal MONK KLIEN still hovering over ole Topper ... ANNE (Glenwood Ave.) MARIE MITCHELL vacationing in Oswego ... Wish Us-we-go, too, purty soon ... SAM MUSCATARI drove hurriedly to Arnett Blvd. last week with a fair lady passenger. Wonder why the hurry?? ... BOB BAKER, Perry Pie Specialist, covers all the Waterfronts every Satdeenite ... We are wondering who the nice fellow is piking along with him?? ... Among the old boys who really does deserve Personal mention is BURT WAL-

LACE, who parks his Karkus at Dewey and Ridge ... BURT's an ex-footballer 'n regular fellow who nose his oats ...

Bartender of the Week:  
LOUIS PORREY  
(White Rose Grill)

HARRY WITTENBERG, pocket sized Paul Whiteman, always ready with th' ol' smile ... Wish ROY VAN GRAFLAN would bring some taffee back from Canada ... The attractive MRS. HARRY ROSENBERG looking younger every day ... AL RUDNER has done a nize job for the community in enlarging his store ... Marie Dressler of the 4 corners: KATE (real estate) DUGAN ... Overheard at the Seneca: "What? No burlesque in Rochester?" ... No, and no vaudeville or drama either ... HAROLD BISHOP, the artistman, lookin' spy minus the lip fungus ... IZZY SCHONEBERG carrying a Joosh noospaper. Can you really read it, IZZY? ... One of the great guys of any man's town: TOM (insurancer) GOODWIN ...

Lady of the Tennis Courts:  
ELEANOR COLE  
(E. K. Co.)

Realtor of the week: LEO SASSO ... Driving her own car now and looking very well, Missus IRVING LEITHER of Curlew Strasse ... All dressed up 'n looking svelte, GRACE (Emerson Strasse) CAMPAGNO ... Just gotta put BILLY (Glide Strasse) SENZ's monicker in the "green skirt," so here's saying, "Howdy, BILLY!" ...

Doctorman of the Week:  
THOMAS GARLICK

STILL TIME TO ENTER PUZZLE CONTEST

Best Picture-taker of the week: BOB (Wellington Avenue) FRASIER ... Patronizing the Red Wing Stadium as all good fans should, JOE O'BRIEN, Old Topper Tap Room master of Ceremonies ...

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Grocery and Delicatessen  
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Prescription Specialists  
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Monroe 8088

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Main 7345  
Prescription Specialists

Schutt Pharmacy  
880 W. MAIN  
Gen. 172 Gen. 7416  
Prescription Specialists

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CHAS. E. STICKLES, Phg.  
3319 Lake Ave. at Stonewood  
Charlotte 640



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Since 1934 the name CUTALI represents the ultimate in ITALIAN FOOD in Rochester and today still Leads the Field.

## FARMER ACCUSED

(Continued from Page 1)

hearted old buzzard did to his little woman. She died an agonized and tragic death on May 25th when an autopsy disclosed the fact that the old beast had performed a criminal operation on his youthful wife using as an instrument, of all things, a pair of scissors.

If that wasn't enough it

was also discovered that 4 days before the nut performed this gruesome abortion he made his little lady go out in the hot sun and pull a bull-tongued plow while he guided it. Of course he was kind enough to let her have a 14 year old son and an 11 year old daughter to help her.

Maybe they do things to guys like this when they catch 'em, at least we hope they do because if ever a case made us feel like tossing the w. k. cookies, this one did. Pulling the heavy plow was enough to disgust us, but when an old guy like this is crazy enough to attempt an abortion in the manner he did it makes us wonder sometimes, what the h... it's all about.

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## NEWSMAN AND FRAU BRAWL AT CHARLOTTE

When a newspaper man makes news that is news and this particular bozo nearly made the headlines in a great big way 'o'other eve. He's a well dressed laddy on one of the daily sheets and upon walking into this popular spot down at the lake he saw a pal at a ringside table and sat down to chew the fat with him.

During the course of the conversation this 'pal' tossed a bunch of keys on the table and told the newsman that Mrs. Newsman was reclining in a hotel up the line. It became very evident that this bucko was not supposed to have said keys and the newspaper boy commenced to take a little of the w. k. burn. Before the argument became too strong who walks in but friend wife in person, slightly inebriated.

Weaving her unsteady way to the table she greeted both the boys with the old gushing lovey-dovey apray. All in all it was a perfect setting: boy-

friend, hubby and a drunken spouse. And the spouse made the most of it. The newsman clambered to his feet and hauled his erring frau out to the bar and backed her into a corner. When he did this she let loose, as only a oman can do, with a flood of invectives. She told him and also called him puh-lenty and for a time Mr. Newspaperman took it like a little man. When the novelty of the thing wore off however, his cheeks began to grow red and his eyes to blaze.

With a wild lunge he made for the little woman and grappled with her, and for a while things looked very serious as the laddy was fighting mad and his ball and chain was in just about the same condition. We have no way of knowing what would have happened if the referee had not stepped in with several of the interested spectators and parted the infuriated hubby from his erring frau. There is no doubt that in a very few minutes the gendarmes would

have appeared on the scene and hauled everyone concerned to the old hoosegow.

The boy friend disappeared in the confusion as they have a habit of doing and the pair of gladiators were hustled out into the balmy, midnite air. If she doesn't lay off that stuff it'll probably happen all over again. Oh, well.

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HOUSEHOLD LAUNDRY  
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### SAD AND GLAD

The law attached my swell abode.  
The banks refused to pay,  
And stocks, of which I had a load,  
Have shrunk and flown away.  
I'm Sad.

My business all went up in smoke,  
My credit's torn and bent,  
And friends who borrowed till I  
was broke,  
Won't pay the cash I lent.  
I'm Sad.

The wife who stood close by my  
side,  
When good times were in force  
Has left me since I can't provide,  
And sued me for divorce.  
I'm Glad.

Trv. Daily

### Hot Flashes

Seen riding at Pine Tree Riding Stables with two beautiful blondes, ABE (C. L. Hartman's) CHAIT. . . Most chawming wedding of th' week: that of Mistah 'n Missus MIKE SCIALDONE of Plymouth Strasse who are now honeymooning . . . "California Here They Come," we mean the proud and genial parents of JAMES WALLINGTON . . . The Thorndyke rode celebs are eagerly looking forward to their new home in the West 'n especially being with JIMMY . . . One jolly good fellow Mistah BOYLE, one of BEN TILTON's men . . . Nurse of the week: VIVIAN BOLDT of the St. Mary Hospital . . . Charming Saratoga Strasse hairdresser, HELEN PICONE . . . Purchasing for himself a new tie clasp, MORT (WSAY) NUSBAUM . . . Romancing popular SAM (Bloss Strasse) DECLEMENTINE 'n the pretty G. F. . . . Sweet organ player for church choir, MARGARET (Fulton Avenoo) VOLPE . . . Hunting for a nest for the famby, JACK (Salesman Sam) VETRO . . . Handsome man of any week, ED (Taylor Inst.) MASON . . . Looking svelte while walking down the Main Strasse, IVAN CONKLIN . . . real nice personality 'n puh-lenty of beauty, JANE (R.B.I.) MELLEN . . . FRANK SILVA'S heart goin' pit-a-pat for JEAN (Brownies) DOUGLAS.

FRATTLE sisters of Emerson Strasse still busy carting around FRANCIS DE TAR 'n MIKE CERONE . . . Howzacom the romancing of MARY LOU TAYLOR 'n HAV NASH has gon Pfffft??

### Here's The Lowdown On Safety First!

It's safer to steal a railroad than a coupling pin.  
It's safer to poison thousands with adulterated food than poison a rich lady's pup.  
It's safer to starve a million poor children than kidnap a millionaire's child.  
It's safer to rob 10,000 banks from the inside than to rob one bank from the outside.  
It's safer to gamble with the food of the nation than shoot craps in a back alley.  
It's safer to throw ten million honest workers out of factories than picket a factory to keep 10 scabs out.  
It's safer to steal an oil field than break into a filling station.  
It's safer to pick everybody's pocket than pick one pocket.  
It's safer to buy a whole government than to buy the cop on the beat.  
It's safer for an heiress to marry ten men for the fun of it than for a street walker to solicit one man for something to eat.  
Outside of that, we're all equal in the eye of the law.  
—The American Guardian.

### RED HOT FLASHES

Living like a King, JOHN LIPPA in his new Bungalow on Avery Strasse . . . Big maintenance man at Camera Works answers to the name of CHUCK KIVIL . . . Awaiting a bundle from Heaven, the BROWNS . . . He is the star announcer of WHAM . . . Howzabout taking our temperature, DOROTHY (Alexander Strasse) ALLEN, svelte nurse . . . ART GAY should be proud of his Physical Culture daughter, EMILY . . . Miss PRINCETON of Sager Drive, former journalist, has teamed up with Missus CLARK 'n handling Quaker Trailers . . . We got puh-lenty of H— for leaving the H off Druggerman's FRADENBURGH's name . . . Giggling excitedly in Jeff's gymnasium, lovelee DOSALIND HERMANN . . .

Deep Tan of the season:  
SIDNEY RAYNARTS  
(Maplewood Y)

Best Zit-kee player of any week: NICK BATZ (the champ) . . . off-side to TIGER LEE uncle DINTY says don't be afraid to hit . . . Wildcat VERA to be the bell of the bout . . . E. MARTIN JONES (Y.M.C.A.) why do the girls sigh when you are near? . . . Cute little stenog MARION ABELL (Temple Bldg.) planning oodles of things to do for the week end . . . STELLA RIZZO . . . Powers Bldg. stenog. looking very nifty in the new outfit . . .

### DAILEY'S FINE FOODS

Special Sunday Dinners

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# CLIP JOINT STINKS

(See Inside)

FEATURE NEWS



NIGHT CLUB GUIDE

## ROCHESTER FLASH

SPORTS THEATRES

WEEKLY

STAGE SCREEN RADIO

Vol. 1—No. 24

ROCHESTER, N. Y., JUNE 19, 1937

# COP INVOLVED IN RESORT LOVE MESS

## Three Scrap Over Singer

By the time this sheet reaches your bathroom we hope that the officer of the law in the case has learned a little sense and seen the handwriting on the wall. The girl at the bottom of the whole trouble (there's always a girl in these things) is a singer

quite well known around the lake resorts. Good looking in a sensuous way, when she does her number under the amber spotlight she can make you wish you were single again. Officer D-----'s heart did a neat flip-flop the first

(Continued on Page 10)

## Mad Musician Nuts Over Sock In Kisser

Howja like to be a mad musician trying to get a room full of night clubbers to mix a little grand opera with the imported German suds they were drinking and have your best efforts drowned out by the tinny noise of an automatic piano? Make you mad, wouldn't it? And to have in-

sult added to injury by a sock in the kisser would be just too much, wouldn't it? We're asking you!

That's just what happened in a Clinton Avenue North Strasse night spot 'tother night.

It began peacefully enough.

(Continued on Page 7)

## GALS ATTACK LAD

## Amazons Invade Boy's Room In Third Ward

It's an old saying that 'When a man bites a dog, that's news.' The same thing may be said of a pair of frisky feminine twerps who recently called at an apartment in the w. k. Third Ward to visit a he-man pal. After they had satisfied his lusty appetite for their dubious charms, he proceeded to get beautifully plastered while the two tootsies went a-hunting for fresh game.

A young fellow was on the same floor sitting reading: "Gone with the Wind" or something like that. His door was ajar and the two floosies spotted him and brazenly entered his castle. Now he was-

n't a prude by any means but he just wasn't the kind of gee who encouraged that sort of thing. He was polite, however and the three of them chewed the fat for half an hour or more before one of the gals sat down beside him and started to paw his manly anatomy. He protested, as any of us would, (Ed. note: Oh, yeah?) and the other tramp, a big, fleshy blonde, went to the aid of her weaker sister under the skin. Between the two of 'em they mauled the struggling laddie puh-lently for it must have been strictly a new and delightful sensation to turn the

(Continued on Page 8)

Beginning this week, in answer to numerous requests we will publish an index on the front page. Here it is:

- Is Gannett mad at the Flash? ----- Page 14
- Why wives make the best Mothers ----- Page 13
- How to peel a Kumquat ----- Page 13
- Inside on Alcatraz by Al Capone ----- Page 14
- Love Letters from a Fire Inspector to Mae West ----- Page 15
- Round by round account of the Schmeling, Brad-dock fight ----- Page 13
- Andy Kavanaugh's theme song: I ain't got no Buddy ----- Page 17
- The End ----- Page 24

STILL TIME TO ENTER PUZZLE CONTEST

## Color Scheme For Front Street Sidewalks

TO D. P. W.: THAT GARBAGE CAN SYMPHONY  
IS TOO DIVINE AT 6 IN THE MORNING

Rochester Public Library

# LOVE BABIES BRING DIVORCE

FEATURE NEWS

10¢

NIGHT CLUB GUIDE

## ROCHESTER FLASH

SPORTS THEATRES

WEEKLY

STAGE SCREEN RADIO

Vol. 1—No. 25

ROCHESTER, N. Y., JUNE 26, 1937

# Death of Gleason Clan Mammy Starts Battle!

Hubby Dates  
Frau's Friend

## Famous Gleason Fortune In Middle of Will Muddle

The gossipers are gabbing plenty about the well known salesman (a big shot locally) who decided to do a little cheating . . . so one of the boys fixed him up with a blind date . . . and she turned out to be one of his wife's unmarried gal friends . . . who was sooo stunned by it all . . . at first she was going to tell all to the guy's wife . . . but then he was sooo nice and all that . . . and maybe she might even see him again . . . because he told her that his frau "doesn't understand him and his marriage is a blank and he's entitled to his hour of happiness, etc., etc. . . . she thinks it's all harmless . . . but

### Bride Pulls First Boner

By a strange irony of fate the hero of our little story is a salesman but for once, not of the traveling variety. No, he didn't sell rubber goods but shingles, you know, the things that keep the rain out of the house. Following his

### Gleason's "Mammy's" Family Gets In Row Over Will and Dough!

usual custom he kept an eye on the newly-weds, and when one particular couple in the Dewey Ave. sector took the long walk up the aisle and moved into a newly purchased house, our salesman was not lang behind 'em.

He probably should have  
(Continued on Page 4)

For many years Margaret Dobmaier was a faithful servant in one of Rochester's most famous and richest families, namely the Gleason family. Kate Gleason was the nominal chief of the tribe and was noted particularly as head of one of the town's most prosperous industrial plants. Her feeling for the old servant evidently was one of great regard and affection because when Kate passed away she left Mar-

(Continued on Page 5)

**"CONFESSIONS OF A MILKMAN"**  
Starting July 3rd

# PRIZES VALUED AT \$2,000

## RULES

The Rochester Weekly FLASH Picture Puzzle Contest is open to everyone, anywhere with the exception of members of the staff of the Rochester Weekly FLASH and their families.

Beginning with the issue of May 15th, 1937, The FLASH will publish a series of four Picture Puzzles each week for fifteen (15) weeks, a total of sixty (60) puzzles. Each puzzle cartoon will represent the name of a person well known in the City of Rochester or of some Park, Street, Building, Merchant or Manufacturer in the City or Monroe County.

The puzzles will become more difficult as the contest progresses and the easier ones will be published first so that our readers may become more skilled as to the methods employed in their solutions.

At the close of the contest a letter will be required on the subject of "WHY I READ THE FLASH." This will consist of not more than 250 words and will be judged on its humor and originality and must be submitted during the week following your answers to final puzzles.

Neatness will not be taken into account. Do not decorate your answers. Simply print clearly your answers in ink on the Coupon **MADE ON THIS COUPON.**

Any answers made in other form will be disqualified. Send in your answers every 4 weeks to the FLASH Office.

Any person entering the contest and by submission of solutions agrees to accept as final the decisions of THE ROCHESTER WEEKLY FLASH on all matters affecting the conduct of the contest, the procedure and policy with regards to acceptance of entries thereof.

THE ROCHESTER WEEKLY FLASH reserves the right to award all prizes and the contestants shall accept their decision as final.

The FLASH also reserves the right to disqualify any contestant whose entries show signs of collusion and further reserves the right to require tying contestants to work a series of tie-breaking puzzles.

THE ROCHESTER WEEKLY FLASH will not assume any liability for puzzles lost in transit nor will any claims to ownership of puzzle solutions be honored unless the name of the contestant be legibly written in ink on the entry blank.

Any contestant may submit as many sets of the sixty puzzles as he or she chooses, provided the same are properly qualified and each will be judged as a unit, but no person will be allowed to win more than one prize. When submitting more than one set of puzzles all of the fifteen weeks solutions must be submitted and identified as series A, B, etc., and each series MUST be on a separate Entry Blank.

Back numbers of THE ROCHESTER WEEKLY FLASH may be obtained at the office, 6 State Street, for the benefit of those who may wish to enter the contest after the first week.

**IMPORTANT!!!**

**ENTRIES WILL ONLY BE HONORED ON FLASH OFFICIAL ENTRY BLANKS!**

# FLASH PUZZLE CONTEST

OFFICIAL FLASH PICTURE PUZZLE  
ENTRY BLANK

Contest Editor  
Rochester Weekly Flash, Inc.  
6 State Street, Rochester, N. Y.

I submit the following as my solutions to Puzzles 25 to 28 in your Picture Puzzle Contest.

25. ....  
26. ....  
27. ....  
28. ....

Mr. \_\_\_\_\_  
My Name is Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
Address \_\_\_\_\_

No. 25



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                         |                   |
|-------------------------|-------------------|
| University of Rochester | James M. Ryan     |
| Paul E. Emerson         | Driving Park Ave. |
| James Kennelley         | William Woerner   |
| Wilton S. Baxter        | Frank Wilson      |
| George Clancy           | James Paine       |
| Monroe Theatre          | Sagamore Hotel    |
| Harold MasFarlin        | Ernie's Place     |
| Jus. Jas. P. B. Duffy   | Florence Williams |

No. 26



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                      |                   |
|----------------------|-------------------|
| John D. Sullivan     | Don Wilson Bruno  |
| Leslie Stutzman      | Barbara Mackie    |
| Alexander Sutherland | Allard's Grill    |
| Swiss Laundry        | Lake Avenue       |
| Highland Park        | John van Voorhees |
| Willard Curry        | Arthur Lowenthal  |
| Charles Knapp        | Frederick Weider  |
| Charlie Dalton       | Edgar Ogden       |

No. 27



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                    |                      |
|--------------------|----------------------|
| Roland B. Woodward | Edward DeWitte       |
| Vilas Swan         | Goodman Sarachen     |
| John A. Lowe       | Max Nusbaum          |
| David Cohen        | Fannie Ward          |
| Huff Motors        | Mrs. Stafford Warren |
| Markin Drug Co.    | Martin Herbst        |
| Rochester Theatre  | Ridge Road           |
| Maude Small        | Stephen Pollard      |

No. 28



WHAT NAME DOES THIS PICTURE REPRESENT? THE CORRECT ANSWER IS IN THE FOLLOWING LIST

- |                       |                   |
|-----------------------|-------------------|
| Congressman Kelly     | Howard M. Woods   |
| Wesley Angle          | Walter Cox        |
| William Robinson      | Lowell McMillan   |
| Evelyn Rankin         | Mrs. Charles Weis |
| National Clothing Co. | Asher Shapiro     |
| Edward Loser          | Century Theatre   |
| Plymouth Avenue       | Angelo Brindisi   |
| Robeson-Rochester     | H. S. Wilgus      |

## PRIZES

GRAND PRIZE: New 1937 AUTOMOBILE!!!

Credit on '37 Terraplane or Hudson Car—Ben Wolk, 780 Clinton Ave. N. .... \$100.00

Rug Cleaner (Scott & Fatzner)—Hill Appliance, 482 East Main ..... 59.50

Lady's Bicycle — Zimmerman, 129 W. Main ..... 35.00

Lady's Wrist Watch Rosenberg, 9 State ..... 27.50

1 Battery—Goodland, 230 East Avenue ..... 14.95

Percolator Set (4 pcs.) — Weishuch Inc., 398 East Main ..... 12.50

1 Permanent Wave—Raymonds, Granite Bldg. .... 10.00

Sterling Flask & Straw Hat — Garson's Clothes, 88 State ..... 10.00

5 Priv. Dancing Lessons—Gladys Bliss, 107 Clinton Ave. S. .... 10.00

24 in. Richelieu Pearls — Jos. Klein, 82 W. Main (10) Treatments for Baldness—Pignato Bros., 449 E. Main ..... 10.00

Electric Clock, Lamp — Wildman Co. Inc., 41 E. Main ..... 10.00

Exam. & Pr. of glasses—Gorman, 312 E. Main ... 10.00

or

Microscope Set — Gorman, 312 E. Main ..... 8.50

8 Pc. Cocktail Set—Preston Jewelry, 91 E. Main ... 9.75

50 Gals. Gas—Burt Walker, Empire Blvd. & Stone and Dewey ..... 8.00

New Guitar — Davis, 174 W. Main ..... 7.50

Kit Brush Set — Glasser Co., 22 Main St. W. .... 7.25

Fielder's Glove—Mogridge, 22 State ..... 6.00

Electric Health Cooker — Skinner, 245 East Ave. \$6 in Trade—ZR-3, 109-113 State ..... 6.00

Anti-back Lash Reel — Bernsteins, 3 Front ..... 5.50

Kitchen Clock (Elec. or Wind) — Marks & Abramson, 10 State ..... 5.00

Merchandise — Vanderbelt, Pharmacy ..... 5.00

Fish Rod (Steel) — Glassman, 107 E. Main ..... 5.00

Fountain Pen (Conklin Nozak)—Humbert, 8 North Banjo Clock — Gamler's, 84 E. Main ..... 5.00

MORE PRIZES TO BE ANNOUNCED NEXT WEEK.

**THE**  
Rochester Weekly  
**FLASH**  
On Sale  
At All  
News  
Dealers

# Torrid Schoolmarm Shatters Two Homes

(Continued from Page 12)

the snooty part of Brighton.

A couple of lurid divorces seem to be the result of this pashy romance between a fairly ritzy matron and a young married gent which has all the little hills around Hillsborough Road buzzing with gossip about the messes that Little Dan Cupid can sometimes hand out.

The matron, who has a small daughter, to top it all off . . . spends her spare time and brings a little cash to the ample family coffers by teaching school for the city around the region of Central Park. Her hubby is a well-known professional man who carries the tag of doctor before his name. In other words, kids, our matron had every inventive in the world — position, family and her age — to keep her from playing amorous games with the new neighbor just across the street . . . but love is a funny thing.

Her lothario turned out to be a young, handsome, married gent who had just moved into the neighborhood with his wife . . . and they had been married such a long time before, that they trusted each other implicitly.

The young hubby started dropping in across the street 'cause the comely matron was so friendly and they had such jolly conversations . . . but it wasn't long before the friendliness increased so much that the conversations stopped and other things started . . . and

according to the underground grapevine, torrid and tropical was hardly the word for it.

It finally got so torrid and open that even the maid in the matron's house quit out of shock at what she was seeing . . . and everybody knows that maids can stand almost everything.

And whilst the school-teacher-matron's hubby was away, the two lovebirds would play—more openly than ever . . . and our young hubby would spend nites with his married (to somebody else) siren whilst his own wife was weeping salty tears across the street in their little lovenest built for two and holding only one.

Then the explosion came. The doctor hubby couldn't take the gaff any longer . . . and just a few days . . . ups and left his two-timing spouse . . . and the young Don Juan's wife did the same . . . but the temperature only got warmer around the doctor's house with the matronly schoolmarm and her romeo left all to themselves . . . until the neighbors finally took a hand and suggested that the ardent but erring hubby move away if he valued his health. He took the hint but still finds his way back on dark nights or any other kind of night.

Now there are two homes tossed to the winds, a couple hot divorce suits in the offing and even the pashy schoolmarm-frau's job is wobbling 'cause of all the rumpus . . . all because the teacher figured the grass was greener on the other side of the street.

But she has a big laugh when she keeps some poor schoolkid after school for not behaving himself!

# RED HOT FLASHES Hot Flashes

George Stetlow, the big Navy wildcat, and Duke Connolly, H.O.L.C. member, getting together for a big 4th of July blowout to celebrate the signing of their peace agreement—in regard to that busted window . . . Pretty Mary Jones to lose her name soon for it won't be long before she travels to Pa. with her 'Big Headache' to become one . . . Best Sport of the week: Slat's Marion (Red Winger) who got puh-lenty of riding last Satdee but never a peep outta him . . . Lou Shaeffer, sales manager of ye Old Topper, busier than a bug in a beard during the Ale-ing season . . . Looking 20 years younger after cutting out the salt: Carl Ester, ex-Scalper footballer and Likker store owner, maybe brother Heinie oughtter do the same.

If you value your life, don't ever call JIM CUTLIP, Hearst Sunday editor, by the tag of ELBRIDGE, even though that's his name . . . Ask VIRGINIA MILLER, the coal man's dotter, where she's getting that coat of tan . . . CHOLLY ODENBACH is giving up dredging barges out of the canal for telling tall fish stories since he got himself a new reel and read up on Izaak Walton . . . Remember NICK PAGLIARA ??? . . . He's now program director for a chain of four Columbia Broadcasting stations down in West Virginia and is beginning to talk like a hill-billy already . . . Whatever happened to WALTER FOLMER and that big radio idea of his ??? and is WALTER the same FOLMER who is so good at FLASH Picture Puzzles ???

CORA CAMPBELL one of the love-lee ice cream scooper uppers at that 23rd ward Politico's nikip last Sundee . . . also wallowing among the hots and laager is WILL DEMARSE clevah impersonator of WHEC fame . . . Playin' sweet brand of ball for the Kodak nine: MARY PILLATERRE . . . MILT (Elmdorf Pharmacy) BRINT says his palsy waysy, ROSS WELLER has been chosen as a successor to the late Ross Alexander. WELLER will be trained by producers from the Gay White Way.

Sam (v. Genevieve Strasse) CAPIZZI can really operate his stomach pianner but so can his youthful and oh-so-lovlee Mamma . . . JANE (Socialite) ALLEN still our nomination for Ideal American Gal No. 1 . . . JANE is something to gaze upon in her jodphurs and spurs . . . RILEY (West H) KENNEDY operating cozy collegiate lunchroom on Genesee St. . . . TONY STAVALONE ankin' down Saratoga Strasse bent double under his G. F.'s reticule. What's her monniker: ANGELINA?

Won't someone please introduce us to candymaker FRANK YANDOW of Geneva Strasse?? . . . On account of becuz we like candy n' especially if it's gratis. . . . The FLOYD QUIETTS of Lakecrest Avenuoo are quiet and delightful peoples . . . Mystery No. 30965/4 for Defective GEORGE O'HARA of Elba Strasse . . . Howzacomme your monniker made the green sheet this issue???

Cabinet Maker of the week: HUGO BECKER of Dana Strasse . . . A gal we gotta secret rave about: MATILDA (Boardman St.) BROWN . . . Offside to ART (Golden Grill) TITUS: How do th' ribs feel this week? That Cutty Sark sure did th' trick the other a. m. . . . NEIL COLLINS still doin' th' ol' Rip Van Winkle stuff

Wondering if LEON L. BENHAM, president of Richardson Corp., makes many stops at the plant for the "pause that refreshes" . . . Blonde of the week 'n' Oh! so sweet, MARGARET (Columbia Avenoo) CASTAGNETTO . . . Popular Chap at K. Pk., KENNETH CHAPMAN of Penrose Strasse . . . MARY (Fulton Avenoo) RUMPF simply ravin' about ESTEL CRABTREE 'n' her Hi-skool palsies tag her CRABBY on account of becuz . . . Just got a FLASH that handsome CARL PARIS ex-West Hier had received lawyerman's degree in Washington . . . All the Pops wonderin' how much their Poppa's Day presents are goin' to cost 'em.

**AVOID OFFENDING**  
**BE SURE**  
goodbye!  
LIQUOR and TOBACCO BREATH  
goodbye!  
ONION and GARLIC BREATH  
THE ONLY SURE BREATH PURIFIER

SURE is being sold by leading Drug and Cigar Stores, and is being distributed in Western New York by the Mohart Sales Co., 150 S. Plymouth Ave., Rochester, New York.

## BONERS IN THE NEWS

Highest price paid for your last off clothing. Main 1028, 825 4th Street.—Youngstown Vindicator.  
We won't let our B. V. G.'s go for a cent under \$2.85. ! !

The heavy penalties were imposed after Judge Pickett discovered that the two women had deliberately died on the witness stand while giving testimony.—New Haven (Conn.) Register.

Some people won't stop at anything to get out of court room duty ! !

City Editor: Shall I set the usual copyright note at the ootom of the interview with that birth control advocate?  
Editor-in-Chief: Yes, and also, "Reproduction Prohibiter."

For Rent.—Lovely furnished room in private family, with bat on car line.—Chicago News.  
It looks as though the traction company would find itself in hot water. ! !

If it is a cold night, cut some thick slices from your tongue, make a brown sauce, put your tongue in, and serve boiling hot.—Household Weekly.

Uniforms with medals will be worn at the reception of General Allan Brewster, Tuesday evening. Trousers optional.—Item in Norfolk (Va.) News.

For Rent—Rooms for gentlemen or school teachers.—River Rouge (Mich.) Herald.

WOMAN KICKED BY HER HUSBAND SAID TO BE GREATLY IMPROVED.—Headline in Poughkeepsie Eagle-Star.

Smiling Hostess:  
"GRACIE ALLEN" IRONS  
(White Rose Grill)

Picture Taker:  
HAROLD the LARA  
Exchange Strasse

## CALL GLENWOOD

**HANLEY'S ALE**  
CARLING'S CANADIAN ALE and BEER

**TROMMER'S BEER**  
**HORNELL & ALE**  
Fort Schuyler

Imported

**GUINNESS STOUT and BASS ALE**  
MOLSON'S ALE

Prompt Delivery

**Hetzler Bros.**  
COAL ICE CO., Inc. COKE  
801 Driving Park Ave.

**NUSBAUM'S CASINO**  
25 STONE ST.

Don't Miss Seeing Our New  
**Zeppelin Cocktail Bar**

**SPECIAL ATTRACTION**  
Watch your favorite team on the Score Board direct over Western Union Ticker

**SATURDAY SPECIAL**  
**NOON LUNCHEON**  
with FLOOR SHOW and MUSIC, 12 to 2:30

**SOMETHING NEW AND DIFFERENT**

**RAE MOORE** | 3 | **HICKS** | 3 | **DAVE JEFFERIES**  
Recently with Rudy Vallee | Just Returned From European Tour | Roller Skate Cyclist, and

**LEE, ADA and MARGIE**  
No Question, the Greatest Ever Seen

## HOW TO MAKE OR LOSE A FORTUNE

(Continued from Page 12)

Foreign exchange. Foreign exchange is very complicated and I advise my readers to be very careful when they change their guilders into dollars or vice versa. Those foreigners are very sharp people, the men being mostly a bunch of gay young blades.

Now as to the present condition of Wall Street. I walked through there yesterday and I found several dangerous holes in the street and I am very worried unless the city of New York does something about it. I'd hate to have J. P. Morgan walk down the street and fall into a hole. The street is in bad shape, my friends, and I would be very careful going through there.

Many of my friends have asked me to give them some advice about Washington and the effect of Washington on the market. Personally, I never met Washington although I have read much about him and I was very much surprised to hear that he drank his rum straight. Just what effect he can have on the present market I am unable to determine. After all, I understand from reliable authority that Washington is dead and buried. The market I am unable to say right now. The question calls for more thought and another drink.

Each week I will suggest a stock for my readers to purchase. I am of course referring to livestock and I am most happy this week to recommend the corned beef. I have personally talked to many market men and delicatessen gentlemen and they all speak very enthusiastically about corned beef. My advice is to buy the live corned beef and kill it yourself or keep them in a coop until you're ready to sell or eat.

There is a sharp falling off in A. T. & T. and Onions (green) — Just what this means I am not in a position to say, there is no obvious connection between them but A. T. & T. is down to 161 and green onions opened at 15 and closed at 20. I don't want to appear fresh but I feel that Dr. Townsend may be doing something with his old age movement here, as Onions grow stronger with age.

Next week I will go into President Polk's speech at Saratoga Springs and also hiding. My readers will find me accurate in all my statements and I shall be glad to answer any question concerning commerce — altho I don't belong to any chambers. Life is sometimes real but always futile. Buy The FLASH—you can lose only a dime.

## HOLLYWOOD HOWLS AND HYSTERICS

OTTO KRUGER and DOUGLASS MONTGOMERY staging a rough and tumble boxing match as father and son in the picture "Professional Juror" in a gymnasium set . . . And both proving adept boxers . . . DIRECTOR LAMBERT HILLYER taking JACQUELINE WELLS, RITA HAYWORTH and CHARLES QUIGLEY to see a real soft ball game between the girl teams who played with them in "Girls Can Play" . . . RICHARD DIX and FAY WRAY dancing in a party scene for "Once A Hero" . . . DIX in a cowboy outfit and having some trouble with his spurs on the polished floor . . . FRANCES MARION, the only woman motion picture producer in Hollywood, hurrying to a story conference . . . BARBARA WEEKS showing some cowboys on the "Texas Cyclone" set a few hot dancing steps, and finding apt pupils in the westerners . . . RICHARD ARLEN voted the most considerate and polite star in all Hollywood by the sound men and electricians . . . RALPH BEL-LAMY in a mob of extras on State 9, and losing his necktie and part of his clothing as they milled about him . . . All for a very realistic scene in "With Kind Regards" . . . IRENE DUNNE welcomed back on the Columbia lot, and preparing to start a picture in May . . . KIT GUARD, the old time comedian, playing a bit in "Taxi War" . . . and DUTCH SLICKER-MEYER, character man in the same picture, being asked by fellow players why he never took a stage name . . . CHARLES STARRETT, broadcasting from a portable U. Per on the back lot, for a . . .

## Hot Flashes

ESTELLE SAUNDERS getting an early coat of sunburn and another kind of burn every time she is FLASHed . . . Offside to WHITEY (Marble Bar) We forgot to ask if you made up with the w. k. G. F. yet . . . Is HELEN BOUCHER and her chumsie-wumsie going to vacash in the same cottage this year . . . A whisper to WALTER (Berry Bros) CLAPPER: If you wanna see your name this week you'll have to buy a copy . . . If JEAN BARNELL holidays at Braddocks Bay will that big blonde be far behind? . . .

Girl We Secretly Admire:  
VIRGINIA WOODS  
(It's No Secret Now)

A painter who can dab it on sooo svelte: FRANK (Caroline Strasse) STOLL . . . Delicious job, CONRAD SALBER's, Clifford Avenoo . . . CONRAD is, of all things, a sausage maker . . . Wonder if ALEX TOUGH of Arnett Blvd., is really tough . . . Washington may have its White House but Rochester boasts more than one among them GEORGE 'n HATTIE WHITEHOUSE of Flower City Park . . . Incidentally a pretty lass from the same Park is sooo happesee becoss she's been added to the E.K.Co. roster.

Blonde of the Week:  
(Natural, too)  
LADELL BADER  
(Empire Blvd.)

The highest government is governing anger . . . Arabic.

## BIRTH CONTROL FAVORED IN FIRST BALLOT RETURNS

That Birth Control Bogey yarn of last week ladies and gentlemen, which asked for your ideas, aye or nay, on the birth control proposition boosted Jim Farley's postoffice department . . . with 442 mailing in ballots favoring open publicity and education on birth control and those agin' it totaling 386.

It's a known fact that while the birth rate is falling off a little bit on the whole, it is jumping by leaps and bounds among the vast number of families who are financially in the dumps and the least able to provide for new babies . . . most of the families having fallen back on Uncle Sam's relief bounty. Naturally these pappies and mummies are in no position to have babies, so there's a situation for youse.

One woman expressed the general opinion of the side favoring birth control with this: "Why should people have children if they can't support them and have to throw them in the streets."

Another seemed to hit the keynote of the anti-birth control people with: "Babies come through divine providence and I think anyone who tries such things as birth control is sinful and isn't fit to be a mother in the first place."

Any welfare official will tell you that this great increase in babies on the public dole is simply due to the fact that the parents know nothing of birth control methods . . . they know nothing of the methods which matrons in the more prosperous classes use but gasp at when they hear them brought into

which just undergo their operation in secrecy . . . and then just keep their secret to themselves. It is as many as two thousand a year land in the hospitals, forced by their hard luck, into the public records . . . how many more are luckier.

A good indication is the great prosperity of the town's leading abortionists, who thrive on a racket based on their patients' ignorance of the facts of life . . . a racket that is more than tinged with blackmail and extortion.

Yes, they're thriving on one of the most needless situations that ever existed, caused by the piddling prudery of plaster saints or the misinformation of others who are sincere but possibly unaware of the smelly state of affairs.

Take the case of one woman in question, whose name isn't mentioned and doesn't have to be . . . she's a resident of Rochester, living here now, and not a figment of the imagination.

This woman, in 1932, became pregnant through ignorance of birth control methods. Her husband was out of work. So was she. They couldn't afford a baby or its care . . . and they also couldn't afford an abortionist. The upshot of it was that unknown to her husband at the time she performed an abortion upon herself. The abortion was successful, but to her clumsy self-operation she pierced a vital organ.

Due to that, in 1937 or at any other time, she can no longer have a child. Her husband and she are fairly prosperous now. She wants to be a mother, but can't be because of her accident, brought on by her ignorance of birth control.

Some might say it is the wages of sin in that she performed an abortion on herself. Others might say that it's a pretty high and fragile price to pay for a lack of knowledge of birth control which prudery and convention have stigmatized. (Send in your opinion on the Ballot.)

Nomination for Stardom:  
HAROLD (12th Night)  
BRUZEE  
(Ithaca College)

## FLASH SCORE ANOTHER VICTORY

Last week we carried an item stating that SCOTTY SCOTT and JIM BLAKER, drivers on the Glide-Lexington bus line, should have pilots' licenses instead of chauffeurs' because of the bumps in the roads which made the time-worn buses travel in the air most of the time. Three days after the FLASH was on the streets we noticed a better bus had been turned over to the boys. Thanks, Mr. Tilton, keep up the good work.

Smart Head Waiter of the Week:  
ANDY CAMPEN  
(Powers Tap-Room)

Rogers Grill  
FOR GOOD FOOD  
75 SPRING ST.

Call Genesee 6652  
For Your  
PERMANENT  
CHILI BEAUTY SHOPPE  
578 CHILI AVE.

Visit  
The Sterling Dinner  
1106 E. Main cor. Goodman  
Before you go home  
ROCCO  
Everybodys Friend

HAPPY DAYS  
Are Here Again  
At Genial  
CHARLIE  
HELBERG'S  
1260 North St. Main 8234  
FOR THE BEST  
In  
FOOD LIQUORS  
WINES BEERS

SENECA TERRACE  
1683 DEWEY AVENUE  
SUPPER CLUB  
BANQUETS PARTIES  
our specialty

NEW  
SUMMER  
SCHEDULE  
Orchestra  
and  
Entertainment  
Week ends  
Our prices are  
fair and the service is excellent

NO  
COVER CHARGE  
Elevated Dance Floor  
SENECA TERRACE  
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COR. RAND ST.  
1 Block before Ridge Rd.

ATTRACTIONS  
FOR  
Every Form of Entertainment  
"The Office of Distinction"  
Mutual  
Entertainment  
Exchange  
ARTHUR ARGYRIES, MGR.  
Loews' Theatre Building

# Death of Gleason's "Mammy" Starts Battle!

(Continued from Page 1)

garet a trust fund for the amount of her salary for as long as she survived this mortal coil.

Now it seems that all was not, according to charges in the battle now, serene and peaceful in the Gleason household and the fly in the w. k. ointment was another Gleason. Margaret Dobmaier had the possibly pretty tough task of bringing Eleanor Gleason up and teaching her the facts of life and said Eleanor evidently objected to certain restrictions the nurse placed upon the way she wanted to do things during her baby days. In other words, Kate Gleason's sister didn't like to be told what to do and what not to do, even if it was for her own good according to the dope . . . and she may have remembered she didn't like Margaret Dobmaier as a "Mammy."

When the rich and beloved Kate passed on to her just reward naturally Margaret wished to reap the benefits of her long and faithful service as in the will, but was told that, owing to the depression, it would be impossible to abide by the terms of the will. This puzzled the servant

greatly and while she was still trying to figure it out the grim Reaper waved his scythe and severed the thin thread of her life.

The Dobmaier cousins then went into action and were given the same story when they asked for the dough and meanwhile Eleanor has taken the matter to her very own lawyers in an effort to gain full control of the Gleason fortune and estate. Now if Kate left this trust fund to her servant, Margaret, and she died there is no doubt that, according to law, it must revert to the nearest relatives, in this case the Dobmaier cousins. There seems no reason on earth why they cannot get it and enjoy it as Margaret would have wished.

Eleanor seems to be of a different mind however and consequently the entire estate has been turned over to the Public Administrator and there it's in the process of being untangled with a beauty of a battle coming out of it by odds of two to one.

## SECOND HONEYMOON

A guy who takes a tour is generally looking for adventure, and it's up to the place he goes to supply what he wants. If he doesn't, he goes somewhere else the next time. What usually happens if some married gent tells the frau that his nerves are shot and he needs a rest, so he's going to get on a boat and get away from it all for a couple of weeks? The miss sets her okay on it, whereupon the guy books two passages. One is for himself and the other for his girl friend, whom he "accidentally" meets once the boat is well out of sight of shore.

There was one funny case. A guy thought he'd play very safe. He trusted to luck that he'd meet some genial dame on the boat and didn't arrange to take his own with him. To make things doubly safe, he told the frau he was going to Bermuda, but really went to Havana.

The first night out, everybody got pretty well oiled, including this egg. He went back to his cabin early and tried to sleep, but couldn't because there was too noisy a party in the next room. He tossed and turned, and finally the sounds of "Now you stop!" and "Oh, you mustn't!" got the best of him, and he decided to crash.

Putting on his best pajamas (for what he had heard convinced him it was a pajama party) he staggered in.

There was his wife, having high old time with a mob of assorted stewes. Though lit, the guy thought fast, ordered her to follow him and when he got her in to his cabin, explained that he had heard of her plans and had therefore switched ships at the last moment. The dame asked him to forgive her, and he did.

They had a swell time on the trip, and when he got back to town, he broke with his girl friend, having learned that he could have more fun with his wife if he went about it in the right way.

## Hot Flashes

Hope LEON JANKOWSKI got over his burning heart . . . To GORDON LEE RILEY: That gal with the heavy tan is still out of circulation . . . EVELYN COHEN blazing but the big flame is an out-of-towner . . . If RUTH SHIFFER still waits for the big moment every Thursday she's been getting very damp for the past 7 weeks . . . ROY (S&S) ELLIOTT's lil' gal-sie getting cuter every day . . .

## MISSING PERSONS

Missing Persons Dept.,  
Weekly FLASH.

Dear Sirs: I am very anxious to get in touch with a young lady who I met Sunday a week ago at Conesus Lake. She was driving a '36 Chevy coupe and as I drove out of the parking space our bumpers tagged. After we pried them apart we had a very pleasant conversation for half an hour and went our different ways. Unfortunately, I failed to get her name and address and as I intend to drive up to the Lake again next Sunday I think it would be real nice to see this charming girl again. During our talk we mentioned the FLASH, so I am hoping she may read this and park her car in the same spot, as I intend to do the same.

Thanking you in advance for your courtesy,

Yours truly,  
R. L. H.

## Letter Dep't

Honorable Mention for the following:

We're telling this one at the expense of City Purchasing Agent John Schreiner who would have us believe that it really happened. While fishing for bass somewhere up in God's country his patience was rewarded by a vicious tug at the line. The bobber was pulled beneath the surface as his quarry sought to escape. Suddenly there was another terrific jerk and he almost lost his rod and equilibrium.

When the perennial snook had cleared away he pulled in his catch and found to his amazement not one fish, but two—one at the end of his hook and another very neatly impaled on the bobber which it had tried to swallow. Together they scaled the beam at fifteen pounds. So says Schreiner.

Yours with a grain of salt,  
Jim Corbett,  
P. O. Box 168  
Rochester, New York

Nice Complexion of the Week:  
THE CAPITOL  
CASHIERESS  
(Who Wears the Smart  
Brown Suit)

**HOTEL UNION**  
40 South Union St.  
Where Merry-makers Meet  
Capt. Guenther's Orchestra  
FLOOR SHOW SAT.  
A RIOT OF FUN  
LUNCH — DINNER  
and FISH FRY  
Are always the feature at this homey spot

NOW A NEW BAR  
**Ernie's Place**  
SPECIAL  
Spaghetti, Fish & Chip.  
NEW ORCHESTRA  
Friday and Saturday  
4653 LAKE AVE.  
Charlotte 143

**LAMBO'S**  
RESTAURANT  
Fine Foods and  
Beverages  
NORTH GOODMAN  
Cor. Clifford

**ALLARD'S**  
The Bright Spot on State St.



**TED LA RUE**  
The man with rubber  
legs—plus other top  
Acts every Fri. & Sat.

Bring Your Guests  
Where It's Cool And  
Hilarity Reigns Nitely

Fred Lashier's Orchestra  
252-254 STATE ST.

## LOCAL GAL CRASHES HOLLYWOOD

Up until a little over 6 months ago a housemaid in a Culver Road manse, Dolores Williams, a shapely blonde is now started on so-called road to fame and fortune in the moon-pitcher bizness out in Hollywood.

It seems the Williams gal was an orphan since the age of 12 when her widowed mater died and had been doing housework ever since. A few months ago she decided to leave for California, figuring things might be a little rosier out there. A local gent, who used to be in Hollywood and knew his way around there, gave our little Dolores the name of the missus of a man in the movie bizness, figuring she might get a break somehow 'cause the gal was decidedly easy on the eyes.

It was a good steer 'cause Dolores started doing housework for Mr. Bobby Vernon, who use to throw pies in the old Keystone comedy days but who is now an ace picture producer. Mr. Vernon, after taking a few squints at the gal and noticing she was different than the rest of the bric-abrac around the house ordered a screen test for her.

The test panned out okay . . . and now she's all set for the Big Chance. Horatio Alger, here we come!

Pleasant Cigar Clerk of the  
Past 10 Years:  
MURPHY (Powers Hotel  
Lobby)

Bad Case of the Year:  
OURS FOR MARGY  
UNTERBORN  
(You lovely thing, you)

**MANDELL'S**  
PHARMACY

PORTLAND at NORTON  
PHONE  
MAIN 3018

Prescription Specialists

WE BUY IN  
VOLUME

**DRUGS**

WE SELL TO  
VOLUMES

**MANDELL'S**  
PHARMACY

MONROE at OXFORD  
PHONE  
MONROE 3528

Never Undersold

# A Supreme Test For Every Rochester Citizen

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United we, the merchants of Rochester and the people of Rochester CAN STAND, but "Divided" we shall fall. For 9 weeks The FLASH has fought to protect the independent druggists, grocers, oil dealers, and all types of business that are Rochester-owned and operated. We are sorry to say we have not had the time to contact every merchant in the city, but of those we have met, 126 have been unselfish enough to climb on the "Bandwagon" that will spell future prosperity for our people. Very few have refused and to those we

owe low and bid adieu. We have mass volume on our side, and from today on we are going to give those who co-operate something they have never had before. To those merchants we have not yet contacted we ask that you call Main 2718 or 2719 and register your business with us, so that you can become part of the campaign we are starting and let the people of Rochester know that you are helping to make this possible. We realize that we have only about 20,000 readers and that we do not reach everyone, but we have

a remedy for this. On the 15th of July we are publishing a Special Edition which will contain an entire article of our Ghost writer, one of America's most outstanding on the subject of "Why the chain organizations are detrimental to the Community." There will also be quotations from the Christian Science Monitor and The Advocate, an article on the Louisiana Chain Store Bill and many facts concerning our reasons for dealing with community owned Rochester stores to preserve our future. In this special edition \$175.00 in cash will

be given to alert citizens for loyalty prizes, also 400 tickets to Rochester Theatres. The 16 pages will contain local true stories of human interest, tall stories, the humorous Voice of Inexperience and many other items of interest. This paper will reach every home in Monroe County and will be read by no less than 200,000 citizens. The Rochester Weekly FLASH is doing this for the independent merchants of the City who are in sympathy with our cause. We know that the people get a finer quality in goods, a great deal

better, personal service and honest weight at the local, home-owned stores and we are beginning this drive to prove these things to you, our readers.

Note: Let us remind you again. If your names are not now listed with us, please call Main 2718 or 2719 and we will see to it that you are registered with those who honestly desire to co-operate with us in this campaign.

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## Wanna Meet--

**PETER VAN REMOORTERE**  
1256 N. Clinton Avenue

Tis, dear little reader, is the beginning of a little series on some of your independent merchants and neighborhood fooderies . . . don't go away mad, 'cause it will be fairly interesting . . . now, from all the stuff you've read in The FLASH and the daily rags you know that the chain stores have you between the devil and the deep blue sea . . . that if you get something for a song, on another article in the emporium you have to sing another tune . . . 'cause you more than make up for a cut price by getting sucked in on something that nets a whale of a profit.

All your independent grocer does is play straight . . . he doesn't cut any fancy curves in prices . . . he doesn't rob Peter to pay Paul . . . he does 'cause he has to make a

living, too) and the rest goes to you in money's worth and service.

Take Peter Van Remoortere . . . Peter comes from a line of old Dutch ancestry that would make the Mayflower ashamed of itself . . . his are the folks who helped make America what it is today . . . like all Dutchmen Peter Van Remoortere is a jolly old soul who combines thrift with a yen for seeing someone go out of his emporium with a happy smile and the idea that he or she got his or her money's worth. We haven't got much to say about Peter right now . . . such as whether he prefers mustard pickles to dill . . . but, after investigation, we can say that he prefers giving the customer a square deal than making a million . . . that's why Peter the Van Remoortere is giving you your money's worth on North Clinton Ave., instead of being a big shot on, say, Wall Street. Maybe it's his tough luck, but it's a break for you . . . if you have your roof over your head on the North Clinton sector.

## Hot Flashes

Chemist de luxe: WILLIAM CLARE of Hamilton Strasse . . . Offside to ESTHER (Mutual Entertainment) BERKE: Please call FLASH office and let us know where ETHEL SIMMONS is warbling . . . Celebratin' Silver Anniversary: Mistah 'n Missus DOMENICK GAUDIO, 'n a gay time was had by all . . . Pop. investigator: LAURA (Frost Avenoo) CLANCY . . . SAM GREENWELL 'n SID (Columbia Clothing) NUSBAUM practising up on their divot diggin' . . . Charming HELEN BEATRICE of Locust Strasse wants to meet Red Winger JACK JUELICH 'n we don't blame her . . .

## Hot Flashes

VAL PORTER whisperin' sweet words into shell like ear

PETERS (What's your noo monicker?) still wearin' that rosy glow which only wedding bells can paint . . . Lithographer who knows his biz: WILLIAM CROFT of Hazelwood Terrace.

**Handsome He-Man of the Wk:**  
**LOU SCOFFIC**  
(Red Winger)

Golden voiced LENA MILANETTI back from th' big Apple for stay with Mon 'n Pop before goin' some more air-wave warblin' . . . MAC CCOMBER (Nusbaum's Casino) addin' a wee bit o' Scotch in his noo tweedy outfits for th' boys . . . Up an' Comin' bookerman: JACK DRISCOLL with some hot-shot acts in the Southern tier . . . FRANKIE BELL goin' for the gas buggy racin' in a gweat big way . . . Guess who's back at the Times Square nite spot, gals, nobuddy but VIC LEWIS 'n his band Excellento (There's a good name VICCY).

If we hear Sweet Leilani in the spots much longer we're goin' nuts, nuts, NUTS . . . Mrs. SAM VENIMNA complains she is a golf widow, but her tall, lean hubby still thinks he is good enuff for a match with The Haig when he returns from Egypt . . . ARCHIE SHARPE and his twin brudder resting the doggies in the Powers lobby, we still can't tell which from who . . . The most striking feature about DAVE (Lawyerman) COHEN is his tie, WOW . . . HELEN MAGRATH the Marble Bar Canary is a lovely gal but she has no sense of humor.

For he's ajolly good fellow, CHARLIE (Kiniry Drive) GEBHARDT, mail carrier for Uncle Sam . . . Raving about BOB O'FARRELL, popular Red Winger: JOE (Scoop) LIPPER, bat-boy . . .

## GUITARS TO HARPS



They say that "Music hath charms to soothe the savage beast," but it worked the other

Wisconsin beer joint. The musician himself turned into a savage beast and caused the death of Thomas Perhat. The assailant, Ferdinand Kuchler was strumming his guitar in the tavern but evidently Tommy didn't like the way his favorite instrument was being mangled because he objected strenuously. Kuchler, being quite proud of his prowess as a musician didn't go for that at all, so he quietly went upstairs and reaching, under the shirts in the

bottom drawer, or wherever these guys keep the things, he got a nickle-plated pistol and returned to the bar-room. There was no music in his soul now for he pumped the little messengers of death into Tommy Perhat's chest and then turned the gun on Mrs. Dorich, the proprietor of the joint, wounding her in the shoulder. Perhat died from his wounds seven hours after being shot, and Kuchler, now charged with first degree murder, tried to commit suicide in his cell at the police station. It just goes to show you how temperamental some guys can get with their music.

## RED HOT FLASHES

Wonder if DOROTHY CLAR of Frost Avenoo is still messenger girl at E. K. Co.? . . . There isn't a fav'rite tune that LILLIAN (Labburnum Crescent) can't play . . . 'N can she make the pianoforte talk! ! ! . . . Is FRANCES TROMBETTA of Hayward Avenoo using her dancing feet only for "walking purposes" these days? . . . We hope not, cuz we like to see some more tapping.

Nurse of the week: VIOLA PARISH of Oxford Strasse . . . Strawberry season keeping cratemakers like GEORGE PARKER of Finney Strasse busy . . . Job we wouldn't mind having, that of LEONA MASSEY, stenog at Red Wing Headquarters . . . We go for Martinis 'n especially ones like HELEN (Sidney Strasse) MARTINI . . . Add odd monickers: SILLI-TOE . . . Last name of popular Bengel Terrace fambly . . . Can it be that there are such things as Silly Toes . . . Some competition for Pidgeon-toes in FLASHville.

Does a certain Fulton Avenoo widder wish that an Edgerton Park Biggie would come back 'n apologize fer somethin'? . . . PETE PERKINS tryin' to explain somethin' 't'other a. m. but th' words just wouldn't come out right . . .

The Powers Tap Room ain't the same without the entertainers, especially the lil' blonde tagged ETHEL . . . All the boys wanna know where she is . . . Brokermen of the week: MR. HIBBARD (Bonbright avec).

**Best Looking of the Wk:**  
**LOUIS PIES**

**NIGHT RAIDERS IN CHINA** By Gordon B. Enders.

An American's gripping story of death in the yellow inferno—fighting, flying, torture, intrigue and a mystery girl.

**The Private Life of DEANNA DURBIN**—(The Newest Star)—  
By Fred'k Lewis

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**N. Y. CITY'S BAFFLING CRIME MYSTERY**

By Fred Allhoff

New light on an unsolved classic of crime.—Who killed Arnold Rothstein, one of the most baffling mysteries of a decade.

**CONSTITUTIONAL DEMOCRACY**, Is it worth saving?  
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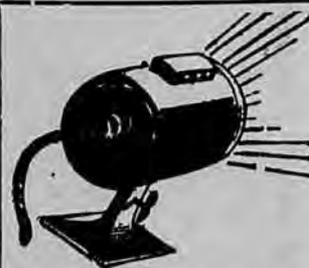
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# Flash Covers Garden Party

We forgot to lock the office yesterday and Mamie Van Twink-buttock, our sloppy society reporter, sneaked in and left the following story:

Mrs. and Mr. Timothy T. Toejam gave one of the sloppiest garden parties of the season last night on the vacant lot next to their barn on Red Fanny Ave. The only thing that marred a perfectly sloppy evening was the fact that the slaughter house next door decided to work overtime and the smell was awful.

Their slovenly daughter, Putridella Toejam, was in charge of the gin and before the mess even started she got bee-nite-rully sock-eyed. Putridella was attired in the upper half of her dizzy boy friend's pajamas and a pair of old football boots and she sported a marvellous coat of grime from last season at Sea Breeze.

Her fiance, Wilbur E. Gurgitate, was not in evidence, as his prospective pop-in-law had slapped him silly at the dinner table for telling dirty jokes. Mrs. Toejam wore a pair of boxing trunks and a red flannel brassiere set with rhinestone moth-holes, while her silly-looking hubby appeared about 3 a. m. in a beautifully cut suit of flap-bottomed long underwear, but he had, inadvertently, got them on backwards and several important

buttons seemed to be missing.

It rained all evening, but this failed to dampen the spirits of the contestants and by one o'clock everybody had at least one black eye. Putridella set up a fortune-telling booth with the garbage cans and the young gentlemen fought tooth and nail to get in to her, but Pigface Hooligan won out. He entered the booth and grabbed at Putrid, biting off half her bottom lip before she could fracture his skull with an empty cider jug.

After the police had gone the party really started to get under way. Old man Toejam was caught behind the manure pile with Pansy Picklepuke and his amused wife fractured four ribs before he could get loose and but her ears down with a gin bottle. At 5 in the morning somebody kicked in the radio because it wouldn't play "Frankie and Johnny," and the gay young Sloppy set started to pick themselves out of the puddles and totter home.

Mamma Toejam slapped her daughter awake to call the D. P. W. for a truck to clean up the goshawful mess and then rolled under the sink for a well earned rest. If the old man gets out of the hospital in time, the Toejams will entertain again on July 4th. Folksies, I just can't wait. Good-byeee.

# RED HOT FLASHES

Congrats to the new Jerry Moriaritys . . . and a happy future . . . An agreement was reached last week between Stationary engineers and the leading hotels whereby these men receive weekly increase of \$4.00 per

week beginning July 1st . . . when the ushers at the ball park learn to be a little more polite to the customers maybe there would be more of the latter . . . Sam Lipsky likes the summer but he sure misses the bowling . . . The gas buggy pests are still annoyin' the lassies on So. Plymouth Avenue. Six complaints this week . . . Our girl was stopped 4 times in three blocks and one number which we noted was too persistent . . . Lee, Ada and Margie, acrobats extraordinary at Max (Casino) Nusbaum's . . . stopping the show every time . . . Margie has everything a gal needs and more.

Famous last words: "You stay in the cab, darling, while I run into the drug store"!!!

Something fresh and really entertaining has come to Rochester. We mean Vera Velazco charming singing organist and Roy Radcliffe, romantic tenor appearing at the pop. Times Sq. Supper Club with their Hammond Electric Organ. Stars of stage and radio this team is well worth seeing and hearing . . . In case you'd like to know, the new mixologist at Brownie's Marble Bar is none other than Mike Boyko . . . add new additions: Marjorie Grossman that smiling voice at Leo Hetzler's . . . And Ward Vaughn back at the old stand at Sea Breeze . . . Fisherman of the week: Charlie Lynch, Guy Vinton, Roland Ash and Leo Hetzler will journey in from Cape Vincent with a big catch and a swell coat of tan.

Sweetstuff of the week:  
FANNY FARMER  
(n th' gals who work for 'em)

FROM A READER

Dear Flash:  
Orchids to you and the writer of that very beautiful thought of giving crippled persons those soft and easy jobs. When I see some of those huskies running elevators, believe me it makes my blood boil. Thanks again.  
Al Alfano.

Thank you, Mrs. Alfano.

# PINK PANTS

When you girls take off your panties while you are out in company please be very careful just where you park the dern things, becoss' one of you did an awful dirty trick to a Mr. H. . . . who lives on So. Fitzhugh St. This laddie went down to a resort at the Lake and while there walked sublimely into a nite spot to lubricate his torrid tonsils.

It was warm in the bar, so he removed a light topcoat and hung it with several others on a clothes rack. Ladies were fitting to and fro from the dance floor to the bar-room, but he claims he didn't notice anyone go near the men's coats.

At this point we have to use what little brains nature provided us with and just surmise what actually happened. Evidently one of the lassies danced herself into a lather and retiring to the powder room, removed her damp and confining pink silkies to give her none too slender limbs more freedom for the terpsichorean gyrations or sumthin! Her make-up boy being too small to hold the cloud of billowing silk she must have sashayed out to the bar and stuffed the things into what she imagined was her own Mr. H. E.'s coat pocket.

Our hero, Mr. H. . . . a respectable married man, never suspecting the potential bomb-shell he carried with him, walked unsteadily out of the spot at near midnight and made his weary way homewards. The following morning he noticed the ominous chill in his frau's manner, but not until he went to climb into his coat did he perceive the expanse of pinkish pants which looked not unlike a product of Omar the Tent-maker, hanging brazenly on his own hall tree. The missus ma'ined a

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bling explanation and we can all sympathize with him in a most embarrassing moment.

The poor benighted gentleman has just about convinced his lil' lady that all that glitters is not what it seems to be, but to the lass who originally owned the pants we just want to say that they have since been reduced to a small pile of ashes and please, please be careful after this.

Who is the big mass of muscle that MILLIE ATCHINSON has been racketeering with lately???? GUY CUTALI doesn't think he'll ever grow up 'n we don't think so either.

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**FLASH FLIPS**

W. O. Ingle's Empire State Rose was no prettier than Mary Jane Hopkins who admires them . . . When one of Ex-Sheriff Fred Budd's cronies called him up at Bache's on State St. and asked: "Is Fred Budd there?" The clerk won the prize for truthfulness with: "What part of him do you want to talk to." P. S. Budd has quite a corporation, as you might have guessed . . . Bill Feistle, Powers Bldg. Brokerman, come thru heavy as a prophet on that Cinema Arts stock.

All that a girl of today needs to have under her hat to get along on is a pair of attractive legs! !

Dr. Clarence Peachy still burning the Sodus Golf Course records . . . Squatter of the week, Jack Harrison, lawyerman, over Genesee Valley Park . . . Has (Izzy) Elaine Breton the Park Avenue lassy been secretly hitched since February? . . . Dick Smith, Journal Ace and his tribe now sporting new buggy, making finance company execs . . . Marty Rutherford (stock broker) took his pappy to the big shindig over Rutherford's pappy's fiftieth anniversary of his graduation from college . . .

Did you know Columbia broadcasting stock went up six points last week . . . it is not on the boards for youse guys who like to play . . . Bessie Biederman and Harry LeBrun (WHEC Crooner) setting a record for long time couples . . . Rosie the Gildersleeve and Sammy Wallace are looking at the countryside together . . . Doc. Edmond Reilly Mercantile bldg. Dentistman broke his nose t'other day when one car bumped another . . . holds record of some sort or other about letting it heal all by itself

Teddy Blutau trying to imitate Tilden with Felix Lippman, standby of Keller Heuman Thompson . . . Emmet O'Brien possessor of the lovely sister, still going strong with a political spiel . . . Doc John Detro amiable medico on vacation . . . Frank Beatty and Loretta Noonan . . . and did it with the blessings of lawyerman Siegmund (Kodak Genius) almost go into hock tossing that party for the scion of the Geo. Clark tribe, at Genesee Valley t'other day . . . the Clark man was one of the crop of June bridegrooms.

Bill Whittenden (movie sound man) back to normal again cause he's frothing at the mouth about F. D. R. anew . . . Query what was SM25 doing on the corner of Park Avenue and Meigs Strasse the other summer eve . . .

Man may be more courageous than woman, but he doesn't have half so much chance to show his backbone! ! !

The citizens are still complaining about that party held on the upper end of Birch Crescent Saturday nite . . . Homer Winans and the Missos were there, the chandelier was fortunate it was hung so high . . . popped in a pool of butter Norma Tibbits, entertained with a few gymnastic numbers . . . while hubby made himself useful in the kitchen? . . . Herb Bradley and the charming Missus served a delicious luncheon for the guests, Herb is living up to his rep as a mixerupper . . . also among the guests, Peter P. Karley wearing a very red rose . . . Missus Karley sang "The Love Bug Will Get You If You Don't Watch Out" . . . Mary Strauss, a fanatsy in canary yellow, told the ancient tales of Gaelic.

My girl was born on a rubber plantation. No wonder she's a snappy kid with such elastic morals! ! !

Luffly PAT ALLEN, former head hostess over at the Messrs. ODENBACHS' Peacock Room, back in town for a while after a long stay in Louisville, the town War Admiral made famous . . . New Dealer PHIL DAILEY is looking a little peaked around the gills nowadays . . . mebbe a little more sun and a little less political headache might do the trick, no???. . . Though a little too much affection for the sun had MILLARD PALMER, Taylor Instrument guy, bathing himself in coconut oil for a few days.

**TALL STORY CLUB**

It was while exploring the great unknown region beyond the South Pole that I came upon the village of OOPY PYOO. Here was the most amazing sight ever beheld by a white man. The men are 15 to 22 ft. tall and weigh from 5 to 6 hundred pounds. The women are a trifle smaller and are judged by, of all things, the length of their toe nails. Some of them have toe nails 80 to 90 inches long. They guarantee you a scratching good time for 5 thousand oopies. (a cent 'n' half in U. S. money.)

And so, while gaping at this queer race of people, one of the men, an 18 footer, grabbed me by the ear and threw me, hammer throw style, across the village, a mere distance of 8 1/2 miles, to the front steps of the palace, where I was ushered in to his Royal Highness King Joseph Joseph (no relation to Simon Simone) who spoke to me in the nicest form of baby talk I've ever heard. The king upon straightening his regal robes which were, everything considered, three fig leaves, informed me that I was doomed to die, unless I was able to deliver 9 million dozen of eggs, which his pet hen had laid the day before, to brother in TEE HEE beyond the north pole, as his men were forbidden by law to leave OOPY PYOO.

So without wasting time I began the tedious task of loading the OOPUS (an OOPUS is a specially built truck for land and sea made exclusively in OOPY PYOO) which in itself was no easy task

as the OOPUS is the size of a three mile train. 15 minutes later I was all packed and raring to go. While cruising at a speed of 1,000 M.P.H. in the Atlantic ocean, I struck one of those war-time depth mines, a terrific explosion followed, which blew me and the OOPUS, eggs and all, 379 miles into the air. As you can imagine it was a long trip down to earth and it gave me plenty of time for thought of what to tell King Joe.

While thus wondering I came to a sudden halt in my downward journey, I had landed in the streets of Paris and wonder of wonders, the OOPUS had also fallen beside me, the eggs all safe and sound with the exception of one which had hatched a tiny chick, who upon seeing me happily exclaimed, "So, this is Paris." My Mother's Despair, Al Alfano

**Hot Flashes**

Best ivory-tickler of the week 'n grand personality, MISS BIGELOW of Prince Strasse . . . Popular fella about town, DON BLANCHARD, the flower-man . . . A blessing in Rochester, HARRY BLESSING of Knickerbocker Avenue . . . FRANCIS SHORTSLEEVE, Scio Strasse serviceman, really working in shortsleeves . . . JOE (Spencer Mkt) DEFRANCESCO driving about in tan limousine . . .

**Rochester Weekly Flash**  
For the People and By the People Who Want the Truth

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# Bride Pulls First Boner

(Continued from Page 1)  
known better but anyhow he called at the house with his samples during the day. The starchy eyed bride greeted him with a warm smile, the sort of smile that all brides seem to wear for the first 6

months. She informed him that her lord and waster took care of all matters of shingles and things like that and he would have to call back in the evening when he was home. That nite, however, he was detained at his office and was unable to come back until the following evening. When he approached the love-nest no lights were visible until he prowled around to the rear of the place where he saw a single light glowing softly through the kitchen door and a voice from an inner room called "Is that you, dear?" and after a slight hesitation. "Come in here will you."

Of course, our salesman was a very honorable sort of lad so with nary a thought of misdeed entering his dark and curly head, he proceeded in the general direction of the dulcet tones. Although it was somewhat dark after leaving the kitchen the young bucko felt his way along the hall towards the dark well of a doorway. Even now he absolutely believed that the young couple were together in the room. (Ed. note: Notwithstanding the fact that she had called out "Dear." Oh, well, go on). Our young friend entered the doorway and was instantly seized about the neck by a pair of soft, warm arms and an equally warm feminine body was pressed close to his.

He was shocked, yeah, shocked and amazed, so much so in fact that he became speechless and while his vocal chords were still in a state of paralysis the unknown but but passionate gal led him to what appeared to be a large couch or divan. From all reports the young man was unable to gain his speech for quite some time and we will be compelled to use our imagination to guess what happened during that time. It wasn't too long, however, before the lass became conscious that all was not strictly kosher and a shrill scream rent the evening air.

The kid became panicky and grabbing his hat in one hand and the sample case in the other went down that hall, thru the kitchen and up the street like Glenn Cunningham beating his own record. Needless to say that heuse is still without new shingles and we'll bet 5 to 1 that the next time the gal wants to surprise her hubby with some unexpected lovin' she'll be darn sure it really is him.

# BRIDE SCREAMS AS BOX YIELDS B. F.

(Continued from Page 12)  
he stood like a noble Grecian statue while the poor lil' gal exercised her vocal cords in a scream loud enough to wake the dead.

After the smoke had cleared away Mike was hustled into more respectable raiment and as "all's well that ends well" Mike and his still unsteady sweet-pie will be made one on Saturday morning.

Offside to the new Mrs. Pilato: We're awfully sorry but we thought this was just too good to keep to ourselves. The FLASH sends you and your husband our heartiest congratulations.

# AROUND TOWN

Max Cohen and Everett Haynes readying for the big Moose conclave . . . Four cheers to 15 year old Norbert Keller for his brave act last Friday . . . Last week when two real Hotel managers decided to have handsome Cap. Holderman take them for a trip in his snazzy sky flivver, they invited a guest. Mr. Hoghn of the Rochester and Mr. Moye of the Powers asked the jovial and portly Chief Engineer of the Rochester to fly with them. When Holderman tried to coax the plane from the ground it snorted and heaved and wheezed and only after clever work on the Captain's part did it leave terra-firma at all. If our friend the engineer wants to fly any more maybe he'd better take some reducing-exercises as there are not many flyers like Holderman around.

Ira Smith, Nate Andrews, Bob O'Farrell 'n Lou Scoffie vie-ing for the title of best dressed man around the Club House . . . Eddie Cox has a bran new racer and hopes to do big things with same . . . Ruthie (S&S) Fisher's burn is changing to a gorgeous tan. That's what those fishin' trips with the B. F. does . . . Sammy DiPasquale sounds niftick on the other waves . . . Hope youse folksies don't get wet buying your FLASH tomorrow. You have for the last 7 weeks . . . Bet Marjorie (Fairport) Holley didn't lack dances at that Prom. Such a smiling smile.

Waiting for the Big Top to arrive: Harry Master-son, ex-baseballer of the Texas League . . . Itching for the picnicing season at Ariola Park: Sam Muscatari, Joe Arioli, Nick White and Louis the Printer . . . 'n we mustn't forget Joe Thomas 'n Patsy Molly Mauro . . . Johnny Doyle 'n Joe Pendergrast 've been driving Hostess Wagons so long they know every merchant's dotter 'n her phone num. . . Estel Crabtree been swamped by Knot-holders for his autograph . . . Al Cuccinello of the appealing voice, has a mean sty on his orb . . . Pinkie Morgan, formerly one of Rochester's star athletes 'n Pinkie is looking younger these days.

The latest dope is that there will be a big revolution directed against Bos TOM the BRODERICK veddy soon, and that the masterminds might be GEORGE CLANCY, Legion boss, and Lawyerman JACK ARK . . . Diplomat of the week: JACK COGSWELL, bloodhound for the Rochester Credit Men's Association . . . Are OLIVE McCUE and the CLARK boy this-a-way and that-a-way??? . . . RED SMITH, brother to JOE SMITH, Elks' impressario, still hates to remember about that chunk he had that said the White Sox would beat Detroit, which they didn't.

# Palace-ing

Three top-ranking stars from the Warner Bros. Studios appear this week at the Palace Theatre. Kay Francis, Errol Flynn and Ian Hunter.

"Another Dawn" is the picture and the story is about a small British garrison in wild and picturesque Iraq. Flynn and Hunter both love Miss Francis. One or the other has to sacrifice his life—and leave Kay to the survivor—in order that the garrison might not fall into the hands of the blood-thirsty Arabs.

One of them does. How they decide which one it will be, how the remaining one fares with the girl and how the hero goes forth to his death—all these things go to make up one of 1937's tensest and most gripping movies. The supporting members of the cast are: Frieda Inescort, Herbert Mundin, G. P. Huntley Jr., Mary Forbes and Eily Malyon.

# Hot Flashes

We mourn the loss of MILDRED (Hetzler Bros.) GARTLAND and wonder if she's goin' on a noo job or stay home and take care of the cookies for SYLVESTER . . . 'n GEORGE NIX is keepin' the 'phone wires hot . . . A whisper to IRIS LEONARD HAY: Why don't you try dancin' on the streets in th' early morn instead of fighting?

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**PUTTING the LAW on the BOSS**—by Gareth Garrett  
An unbiased and vivid article that shows up Labor Unionism in its true light—Has Labor Unionism lost its freedom in gaining its power? This remarkable article includes several action photographs taken of sit-downers and the wreckage they left behind.

**ALMOST A WHAT?**—by Booth Tarkington  
This great writer, creator of Penrod and other stories of adventurous youth introduces a brand new character Mister Filmer Wheeling.

**BROTHERHOOD**—by Allan Swinton  
The story of three soldiers of the Crown, who set out to capture the Boer, guerrilla chief, Piet de Vries. This is a man's story that will raise the hair on anyone's chest.

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# Love Babies Bring Divorce

His wife's definite surplus of babies sent Howard Love of 212 Eagle Street, Buffalo (former Rochesterian) striding into Justice Clarence MacGregor's court last week in an urgent search for relief from the situation. Although not seeking government aid in having surplus youngsters plowed under, he was heartily in favor of them doing the same to his marriage contract with the missus.

Like a king without a kingdom, his lawful title as husband was a hollow one, he complained. Another man had his wife; his wife had the two children born of their marriage with two love babies to boot. In short it was a case of Love's love, loving another and Love not liking it at all.

Witness Joseph C. Davis took the stand to tell of Mr. Love's lost love; of Mrs. Love's new love and her two love babies. He said at the request of Mr. Love he served the notice of action for divorce to Mrs. Love brought by Mr. Love. He further testified, that after several attempts to find her at home, he was finally successful, and that she freely admitted the fact she was living with another man. Much to the witness' surprise he noticed four children in the house, when according to the hubby's calculations there should be but two. Mr. Davis asked if they were her children and she replied they were and added for his benefit that two were the children of her marriage with Mr. Love and the others the result of her affair with the man with whom she was living.

The next witness to take the stand in Mr. Love's behalf was an Ethel Smith. She testified that she knew the "Loves" when they lived together as man and wife, and that she was also aware of the fact Mrs. Love was living with another man, and had two children by him. She claimed she visited Mrs. Love shortly after her first child was born and on the next visit learned Mrs. Love's lover

had become a father a second time.

Although confronted with the paradoxical situation of a Love that loved a Love the little and yet loved too well, Justice MacGregor handed down the divorce decree in Mr. Love's favor thereby bringing to an end the oddest tangle of conflicting loves to hit the divorce court in many years.

## We Say

The Auto Blues: Why should we buy a Chevie for more than we can afford?

In the stock market, things fall down after they go boom.

Cora says her boy friend is still just a chance acquaintance. Everytime she goes out with him she takes an awful chance.

When you see a gal powdering her nose its often from force of habit.

When the director told Cora the chorus girl to wear as little as possible, she replied, "Okay, I'll tie a string around my finger."

The height of aggravation for the 1890 Romeo was to take his gal out riding and fail to find a place to park his plug.

Cora says it doesn't mean a girl is always in a hurry when she has to shake a leg.

Then there's the football star who carried his gal down the field six times but still couldn't make a touchdown.

## Diamond Dust

### By Picken Shovel

Fav'rite dish on the baseball menu of the RED WINGERS 'n their fans . . . "goose-eggs" . . . better known as "opponents' scores" . . .

Remembah OSCAR JUDD'S serving us baseball fans this delicious dish a few-Sundees ago when he pitched that two-hit shutout? . . . Opponents score—0—Puh-fect "goose-egg" . . . No?

Here's a-HOPP-ing (Johnny's name comes in handy) this "goose-egg" fav'rite isn't one o' these h'yar "specials" . . . Howabout-it. Mistah BLADES?? Request your Chefs (pitchers) to serve these h'yar "goose-eggs" dailly 'n when it's a double-header, we'll gladly take a second helpin'.

Femme-fans, attention: SLATS MARION is the crooner-member of the RED WINGS 'n can he croon . . . Didja ever see JUELICH's freckles? Most becoming to JACK 'n' we're told he's a svelte guy . . . Everybody's pal 'n real trouper, BOB O'FARRELL.

## Hot Flashes

Svelte fella, NATHANIEL FAXON, director of Strong Memorial Hospital . . . Broker of the week: ANTHONY TUCKER of Reynold Arc. Bldg. . . Engineer of the week: L. Y. McCONNELL of Cathaway Park.

## Voice Of Inexperience

Dear Voice of Inexperience, Rochester Weekly Flash.

I am so knock-kneed that my shoes always wear out on the inside. What can I do about it?

Pleasure Bent.

Ans.: Dear Pleasure Bent: Learn to ride a horse and you will soon walk bow-legged.

Dear Voice of Inexperience, Flash Office, Rochester.

My Dear Voice:

I would like to get married but am only making \$250 a week. What do you think?

Lonesome.

Ans.: Dear Lonesome: I think you're a darn fool. If I was making \$250 I'd never get married.

Voice of Inexperience, Rochester Flash.

I like to go to ball games but my girl always flirts with the players. How can I stop this?

Jealous.

Ans.: Dear Jealous: Get yourself a job with the Red Wings and then she'll flirt with you. Besides, the Wings could probably use you.

Voice of Inexperience: Rochester Weekly Flash.

Dear Voice:

When my lady friend kisses me at night I'm so weak I can't go to work next day. This can't go on, what do you advise?

All tuckered out.

Ans.: Dear all tuckered out: Your girl is too high geared. Send us her address and we'll go up and put a governor on her. Don't forget now.

Voice of Inexperience, Rochester Flash.

Dear Sir:

I am rather stout and like to wear a girdle but when I get it on I can't get it off. Could you help me out of my difficulty?

Bound up.

Ans.: Dear Bound up: It's very simple. Take two ropes and tie one to each side of the girdle. Tie the other ends to two horses. Then go down to Main Street, outside the Courthouse, and call four policemen. Have two of them hold each of your arms and then in a loud voice holler: "Giddyap." Something is bound to happen and just look at all the fun you'll have, to say nothing of the boys around the Powers Hotel. (Let us know when you go and we'll send a photographer.

## Rochester-ing

The picture we have all been waiting for is here at last, at Loew's Rochester Theatre. In "Captain Courageous" we run the gamut of human emotions with the terrific power of the sea as a vital background for three outstanding performances by the appealing Freddie Bartholomew, Spencer Tracy and the ever popular Lionel Barrymore.

This writer believes that Spencer Tracy gives the finest performance of his entire career in this picture and a new side of his remarkable talents is shown in the love he portrays for the boy, played by Freddie Bartholomew. The finishing scenes are fresh and give a realistic insight into the lives of these hardy souls who make their living from the food of the seas.

This picture will remain in your memory long after you have left the theatre and you will actually give the lives of these men of the fishing fleet. Through the medium of lenses and film has the lashing power of furious storms and the beauty of moonlit nights been brought to the screen and the cool comfort of Loew's Rochester Theatre.

## Hot Flashes

Svelte fella, NATHANIEL FAXON, director of Strong Memorial Hospital . . . Broker of the week: ANTHONY TUCKER of Reynold Arc. Bldg. . . Engineer of the week: L. Y. McCONNELL of Cathaway Park.

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**Hot Flashes**

DICK CLARKE on fire and tiny FRANCES KLINKE started it. They are middle aisle bound very soon. Such graceful dancers we never did see . . . BOB (Red Men's Club) LAMBERT looks too, too, snazzy with white jacket, iron grey locks and coat of tan . . . LEONARD (Eber Bros.) MOCK just took the all-important step and his happy frau is feeding him enough breakfast to last him all day long . . . Tap dancing feet of the week: TONY CIPRO.

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**Sporty Spiel**

DOCTOR (Lefty) LARGE winner of the Southpaw Golfer's Tournament has plenty of th' ol' stuff on the drive . . . HAROLD (Shifty) GEARS and JOE WITZIG-MAN goin' great guns in the deep South for good ol' Kodak Park . . . An up an' comin' kiddo with the divot digger is 15 year old DANNY WARD from Andover . . . GEORGE CHRIST proudly displaying post card from 'The Haig' and are the boys impressed . . . If SAM GIOIA's tan gets any deeper he will look like the invisible man on a dark nite. SAM is breaking 100 again . . . "BABE" KRETZ made some kind of a record with 15 strikeouts last Sunday.

MIKE WOJCHOWSKI of the Zweigles gets the nod as

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pitcher of this week . . . Those feminine tennisettes look sooo cute in their shorts at Maplewood Y courts . . . More fans saw MACK DOYLE'S nine get the short end at the Stadium last Sabbath than attend the Red Wing games . . . EDDIE COX'S new racer proved too speedy for the other gas buggys at Caledonia. attaboy . . . ELLIOTT CUSHING turning in some big time scribbling from the Louis camp . . . Looks like HOWARD KBIST is going to be another Bob Weiland this season . . . S'too bad this guy BONACCI (Zutes) isn't on the Wing roster with those homers with the bases loaded . . . AL KARPINSKI goin' places in Inter-collegiate golf. PHIL GOODWIN 'n TOM LUNT fighting it out at the Country Club Course with PHIL getting the nod after a long 21 holes . . . JACK (Kodak) JOHNSON turning in a neat 80 in the industrial Golf League opener . . . BOB LAMMERS showed rare form for the Red Men's Clubbo . . . DWIGHT (Digby) HILL handles a mean skiff on the white caps of Ontario . . . We'd like to see BRENDAN McINERNEY get right up in there again this season.

**Hot Flashes**

RICHARD QUINN, shoemaker of Sawyer Strasse, pretty good soul himself . . . MONICA QUINN a whizz in periodical dept at Univ of Rochester Library . . . Always all smiles, Miss PAINE, juvenile supervisor at N. Y. State Employment Agency.

Jovial Smile of any Week:  
**WARD VAUGHN**

STILL TIME TO ENTER PUZZLE CONTEST

**RED HOT FLASHES**

Thrills ran down our spine when lovable Frau Kaufman said 'Hello' to us . . . 'n Missus Kleinke smiled at us . . . If the office springs for some passes we'd sure like to take Missus Kleinke to the movies . . . If the Mister don't object . . . Aside to Peter Karley: No, that wasn't Mamie van Twinkbuttock I had in the hotel the other eve . . . Charlotte, pretty Windsor Strasse lass, seemed to be having a whale of a good time at Joe Rossenbach's last Thursday nite, rain 'n everything . . . Wonder if 'tis true she may take the Apple Blossom Cottage soon . . . Maxie Wagner 'n Frank Smith of No. Clinton 'n Andrews Blvds., troupers of the old school, still patrolling the corridors every nite.

We hope the famille Harry Stones are still reading our sheet . . . As pop, as Gunnar Wiig was last sason it's real nice to hear the dulcet tones of Lowell McMillan . . . Wonder if Dot Bedford will go tripping in Canada this summer . . . Haven't noted Claude Tolan doing much of the light fantastic this season . . . "Bart" Nusbaum's) Barton on a diet again, hope it ain't serious. . . Coincidence dept.: First name in the phone book is Mr. A. Aab who lives on Aab St. . . . Offside to August P. Karner: It sure is nice to see Ma again, isn't it? . . . Teacher-lady Maud Acheson Honolulu bound. Bring us back a pineapple, willya?

'Twas Barbara 'n not Charlotte that's lonesome for Billy Mooney while he is vacationing in the Big Town . . . Myrtle Whitney gave us a start, she had her ring in her pocket 'n we thot it was all over 'n we might have a chance . . . Ralph Eyer, ex-Gob now promising young Grill Manager and Bartender all settled down and staying 'put' . . . Leo Costello, ex-Cathedral athlete, now coach for Cort Wilson's son at the Port Washington School, 'n doin' a dern good job . . . Offside to Elmer Twinkbuttock: Mamie says if you don't pay your alimony she's goin' to kick your teeth in . . . Doc Hurley feeling kinda discouraged at small crowds at the ball-park . . . Hey! Nubs, I'll bet you 2 bits and a small beer you don't know who writes this stuff.

During the coming sweltering weather, the traveling public and also the residents of Flashville have a splendid opportunity to relax and enjoy themselves in the refurbished and beautiful Hotel Rochester. With its excellent air conditioning plant and the delightfully fresh furnishings and decorations this hostelry brings to the visitor the very atmosphere of Bermuda but without the heavy cost of transportation. Don't believe us but drop into the lobby or the quaint tap-room and see for yourselves . . . Darling Mary, Windsor Strasse lass preparing for a transcontinental tour but making many trips to Grand View Beach and back . . . Why does Harry Rosnik slumber so much during the daytime.

Don McCarthy was headed for the Braddock-Louis scramble but only got as far as Bardo's and spent his dime (Yes, we said 10 cents), he hadda walk home and now he's got to stay home and listen to it on Molly's raddio . . . Mistah 'n Missus Ray Campbell of Lyell and Glide, back from sunnee Florida 'n enjoying their Lakeside Cottage . . . Pauline Kull always looks smart no matter what she wears . . . Gotta look niftick for the steady b. f. . . . Another nifty in his street togs is Jack (Red Wing) Sturdy . . . Jim Mason 'n Herb Carey reporting from Golden Sands Fishing Camp that the Silver Kings sure are hitting at the Rochester Boy's Gulf Shore Camp . . . Veddy sweet to gaze at Ruth (B&L) Welz.

City Editor ARCH MERRILL over at the Junnel goes in a big way for that view over at the Sodus Bay Heights Country Club . . . Though handicapped by having only one arm where others have two, the gent named JUNG over at the Maplewood Y is one of the best crack tennis players in town . . . JOE MICELLI, the tavernman, is still recovering from the after-effects of the O'CONNELL-FENNELL nuptials last Sattidy . . . Speaking of wedlock, parsons will tell youse that more couples have been getting hitched this June than ever before . . . which is a sign of good times and prosperity believe it or not.

GENEVIEVE SULLIVAN, attractive nurse at the St. Mary Sickery . . . Our fav-rite radio sports commentator, McTIGUE of WHAM . . . 'n we like the way he accents Rochester Red Wings . . . puts the emphasis on Red instead of Wings . . . Sounds perry good 't'us.

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# WILD WIFIE FINDS PINK PANTS IN HUBBY'S POCKET

FEATURE NEWS

10¢

NIGHT CLUB GUIDE

## ROCHESTER FLASH

SPORTS THEATRES

WEEKLY

STAGE SCREEN RADIO

Vol. 1—No. 25

ROCHESTER, N. Y., JUNE 26, 1937

# Torrid School Marm Shatters Two Homes!

### HUBBY GOES PASHY AFTER THIRTEEN YEARS OF WEDDED BLISS

Sounds funny but it's true . . . and it didn't happen amongst people in the lower strata but in the social circles of our so-called upper classes . . . not in

(Continued on Page 3)

### Strange Social Customs

That popular rumor about the Chinese women isn't true. But there are plenty of other facts about them.

For example, if a Chinese wife has no children, the thing to do is for the husband to dig himself up another dame who can have a son for him. You see, the Chinese worship their ancestors, and unless he has a descendant to carry out certain rituals after his death the guy thinks he'll have a tough time in heaven. On the other hand, if she does have a child, her husband doesn't speak to her for a month.

People used to think that there was something wrong with the dames who reached the age of twenty-two without getting tied, and the legal age for marriage was eight years. Now, however, it is sixteen.

They don't kiss their fraus over

there—at least in the Lowah Clahsses. When they want to show their Deep Love for each other, they rub noses, sniff around or bite. So, if you see a Chinese gent with half an ear missing, you'll know he was a sheik in the old country.

In quite a flock of sections there, a woman marries an entire family of brothers, each of whom is legally her husband. The kids, if any, call the oldest brother "Pop," and the rest of them "Uncle." So now when a guy tells you to say "Uncle," you'll know what he means.

Worse, in Indo-China, a girl frequently has a kid before she marries, just to prove she can. If nobody claims it, she bumps it off. And these same people think nothing of a father's having a child by his favorite daughter. There oughta be a Law.

### HOW TO MAKE OR LOSE A FORTUNE

Editor's two cents: The FLASH is very happy to announce that Mr. Maxie Margin, noted economist and barfly, has been engaged to write a weekly column on how to make dough in high finance, which is usually pretty low. Mr. Margin will discuss the stock market and once in a while give his ideas on produce and livestock, as he only has ideas once in a while.

I feel very much worried about the Swedish krone and the Spanish peseta. The difference between the Spanish peseta and the Spanish peso is very annoying. I hardly slept last night, I worried so much over these matters of

(Continued on Page 4)

### Groom Delivered To Bride in Box

Bachelor parties are usually a WOW but the one given in honor of the bridegroom-to-be, Michael Pilato of Mohawk Strasse by some of his many friends, turned out to be the daddy of all the WOWS. The culprits (friends indeed) evidently were inspired by the comic strip: "Tillie the Toiler" and gave Mike the same work-out that 'Mac' was given before the eventful day.

Divesting him of his clothes Mike was carefully and tenderly wrapped in a large, white sheet and lowered gently into a wooden packing case. Then, securing a truck, this case with the nude and ghostly Michael safely within its dark confines, was driven to the home of his charming but unsuspecting bride-to-be. The dastardly culprits then rang the doof bell three times and took to their heels.

As it happened Mike's father, Mr. Pilato was visiting at the house and it was

he who opened the door. Well to make a short story long, the curious gentleman and a young sweetheart pried the lid from the case and up popped Michael to the consternation of the amazed on-lookers. Just to make matters worse, Mike in his confusion, failed to hold the sheet lightly about his manly anatomy. It slipped and there

(Continued on Page 9)

One of those rip-roaring cowboys from the Wild West came to Rochester to take part in the Rodeo at Edgerton Park. One evening while taking in the sights of the town he got into conversation with a little bum who asked for a dime for a cup of coffee. The cowpuncher started to relate some of the wonderful things he had seen out West. "Why," he said, "I saw an eagle swoop down on a baby and carry it away."

"That's nothing," replied the little bum. "Why, here in Rochester little chickens pick up full-grown men and take them for a ride."

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