

Merchandise You'll Need Throughout The Winter Advertised Today At Large Reductions

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Delivered Every Thursday

ROCHESTER, N. Y., FRIDAY, JANUARY 2, 1942

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

FIFTH YEAR—No. 10

NEWS
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Come-a-Runnin' to
YEAR-END
CLEARANCE
SALES

Now-Save Money at the Year-end Clearance Sales in Downtown Stores

Uptown, downtown and all-around the town, Rochester stores are featuring outstanding values at reduced prices during their year-end clearance sales. It is now more important than ever before that you save while you spend. Here is your opportunity to stock up on the things you'll want and need all winter long at greatly reduced prices. Contained in this issue of Shopping News are many remarkable "buys" as well as other value news from leading stores. Read every page. This paper is your guide to greater values. Shop downtown stores this week-end while selections are greatest.

Highlights of this weeks "Shoppportunities"

- Fur Coats
- Fur Trimmed Coats
- Dinnerware
- Domestic
- Mattresses
- Foundations
- Lingerie
- Luggage
- Housewares
- Children's Winter Apparel
- Home Furnishings
- Roofing

SAVING on Every Purchase or Your Money Back OPEN EVERY EVE.

SALE SNOW SUITS AND Finger-Tip COATS

FOR MEN, WOMEN AND CHILDREN

LARGE SELECTIONS even at this time of year when stocks of most stores are practically depleted; the Rochester Jobbing House still maintains their policy of complete stocks at all times. LOWER PRICES that always prevail at Rochester Jobbing House have been FURTHER drastically reduced for quick clearance. DOUBLE SAVINGS by buying now!

SPECIAL! Boys JACKETS

A close-out lot of jackets regularly sold at \$3.98. Two-tone or solid colors.

\$2.98

MEN'S REVERSIBLE Finger-Tip COATS AND CAMPUS COATS

Your choice of solid color campus coat made with durable, hard wearing wool melton, or popular finger-tip reversible coats for cold, wet weather.

BOYS Campus Coats \$3.98

5.98 Reg. Val. \$8.00

SNOW SUITS

Fully lined, double breasted suits with full belt and hood to match. Choice of maroon, navy, green. An unusual value in the face of rising prices!

\$4.29 Reg. Value \$6.00

SIZES 3 - 14
OTHER \$4.98
TO \$12.98

SPECIAL Mens JACKETS

A Super-Value! Hard Melton Jackets with genuine leather elbow, cuffs and pocket trim. Sizes 38 to 46.

\$3.98 REG. \$5.50 VALUE

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE Cor Nassau St
Open til 9 Every Evening Unrestricted Parking

MANGURIAN COMPARE OUR PRICES

Annual After-Holiday Clearance Sale

Savings to 1/2 to 1 1/2 Years to Pay!

LIVING ROOM GROUPS

	Reg.	SALE
Two-piece Lawson Set, covered in Fine Tapestry	\$139.00	\$89.50
Two Feudal Oak Sofas by Jamestown, Lounge One in Rich Turquoise Tapestry, One in Jade Green Loom-point	148.00	88.00
Sherman Bros. Jamestown Tuxedo Sofa, beautiful Wine Velvet	139.00	69.50
Two-piece 18th Century Set—Davenport in Rich Rose Kid, Mohair Chair in Gold Color	235.00	139.50
Twelve Duncan Phyfe and English Chippendale Sofas, all covered in Rich Tapestries, stripes and all-over patterns.	119.00	89.50

BEDROOM GROUPS

	Reg.	SALE
3-piece Bed Room Suite \$68 A genuine Jamestown 3-piece Suite of Solid Maple, Beautifully proportioned Bed, Chest, Vanity or Dresser. Special		\$68
Three-piece Mahogany Post-er Bed, Vanity and Chest	\$ 88.00	\$59.50
Four-piece Jamestown Set—Chest, Bed, Vanity, Chair; Solid Birch light finish	189.00	119.00
Five-piece Fine Grand Rapids Set—Vanity, Bed, Chest, Night Table, Bench; finished in English Antique Brown Mahogany	250.00	128.00
Four-piece Modern Prima Vera Vanity, Chest, Bed, Night Stand	189.75	129.00

2-PIECE LIVING ROOM SUITE Reg. \$98 **\$68**

One of those so highly desired 2-piece Semi-Modern Suites because they harmonize so well with other Living Room furniture, whether modern or "period".

Lawson Love Seat in Blue Tapestry	98.00	59.50
Knuckle Arm Davenport in Fine Blue Mohair, Semi-Barrel Chair, Wine Mohair	179.00	139.00
Eight-piece Sykes Solid Birch in beautiful Butterscotch finish	248.00	138.00
Many other broken and discontinued sets. Also odd Vanities, Chests and Dressors 1/2 price. One hundred-fifty Box Springs and Mattresses.	39.50	24.50

Open 7-9
Except On Saturday

MANGURIAN

PARK AVE. AT MEIGS

Sale! After Christmas Savings on Our Entire Stock of Fur, Fur Trimmed, Untrimmed and Sports

COATS

Reg. \$29.95

FURRED COATS

SALE PRICED **\$24.90**



\$5.05 is what you can save on a luxuriously furred Sibley coat to see you comfortably and smartly dressed throughout the winter. See the soft new boxy styles! Look at our svelte fitted numbers! See just how much quality and style \$24.90 can buy you in a Sibley fur-trimmed coat. Magnificent blends of re-processed wool, rayon and cottons. Furs include squirrel, mink dyed marmot, kit fox, skunk dyed opossum and many others. Sizes from 12 to 20; from 35 1/2 to 51 1/2.

No Down Payment

When you buy your coat on our Convenient Budget Plan. Convenient monthly installments include carrying charge.

Our Regular \$12.95

UNTRIMMED COATS and REVERSIBLES

SALE PRICED **\$9.90**

Rain, snow or shine reversibles necessary for your comfort in Rochester! Expertly tailored untrimmed coats in tweeds or reprocessed wool, rayon and cotton that are excellent buys at their regular price of \$12.95. Choose from a grand selection of styles. 12 to 20.

Our Regular \$18.95

UNTRIMMED COATS

SALE PRICED **\$14.90**

The backbone of any wardrobe at a saving of \$4.05 for you! Boxy, fitted or "box" coat styles in new wool, cotton and rayon tweeds and plain colors. Coats that will see you well dressed from morning till night. Sizes from 12 to 20; 38 to 44.

Our Regular \$62.95

Seal Dyed or Beaver dyed CONEY COATS

SALE PRICED **\$54.90**

Gleaming black or brown pelts, Guardian Gloss treated for water repellency. Superb buys at their regular price of \$62.95! Carefully lined with high quality rayon satin. Smartly styled with smaller collars, soft shoulders and flowing Bishop sleeves. 12 to 20; 38 to 44.

Our Regular \$18.95

FURRED COATS

SALE PRICED **\$14.90**

Value, style and quality deluxe at a down-to-earth price! Fine blends of reused and reprocessed wool, rayon and cotton fabrics that look a great deal more than their very modest price of just \$14.90. Fur trims include wolf, kit fox, vicuña, and many others. 12 to 20.

Sibley, Lindsay & Curr Co.
BASEMENT NEWS

DIARY Of a Beauty Authority

By Helena Rubinstein

New York.—Sometimes when I am present at an international gathering, I like to play a little game and try to guess the nationalities of the women present by their complexions. I can frequently pick out the women who come from Mediterranean or Latin American countries by their dark skins, often inclined to be either excessively oily or excessively dry due to the climate they live in. British women usually have clear, high-colored, ruddy complexions. The American women I can usually detect at once—for, at a rough guess, I would say that nine out of ten American women have dry skins.

There are several reasons why dry skin is so prevalent in America: The American diet for one thing, with its low percentage of fats and oils; the dry temperature climate; the steam-heated rooms in which American women spend so much of their time. All of these are contributing factors.

Today, as I walked down Fifth Avenue, I could not help noticing how many beautifully-dressed and otherwise perfectly groomed women suffer from serious complexion faults. A dry skin is a grave beauty first of all, because it is the type of skin which is most likely to wrinkle. Furthermore, it be-

comes scaly and parched very easily and is usually lifeless and sallow-looking. A woman who has this type of skin must take extra precautions to pre-

vent it. The treatment for this type of skin is really not complicated at all and even a very lazy woman could hardly object to following this simple procedure: In the morning, cleanse your skin with a rich concentrated cream, allowing it to remain on while you bathe and dress, so that your skin can receive the lubrication it needs. Then pat a milky skin lotion into your skin to finish your morning treatment.

In the evening, cleanse again with your rich cream, to remove all dust and grime and to take away any parched, dry feeling. Combine this cleansing with a quick massage, moving the cream over the surface of your face with broad upward and outward movements. Remove cream with tissues and pat on skin lotion. Then apply a film of special night cream to guard your skin against dryness and flakiness while you sleep.

The dry skin is especially sensitive to climatic extremes and should be carefully guarded from too much heat or too much cold. Protect it in the winter from cold winds by wearing a foundation film beneath your make-up.

Vladimir Horowitz To Appear In Eastman Recital

After an absence from the Rochester concert stage of more than six years, Vladimir Horowitz, the man who is frequently called the "world's greatest pianist," will appear at the Eastman Theatre on Friday evening, January 9.

His recital on that night promises to be one of the more notable musical events of the season.

From the first season he played before American audiences Horowitz has been noted for his superior keyboard technique. To that was added a poetic approach to music that lent enchantment to his interpretations.

Now, after several years spent in touring the musical capitals of the world, he has definitely emerged as the leader of the present day school of piano virtuosi.

His popularity has been aided by the recent national tendency towards famous re-

cordings, for in this field Horowitz has been established as the top pianist of the day.

Arturo Toscanini, recognized as the foremost conductor of this time, has chosen Horowitz as his piano soloist in all his recent recordings of famous concerti.

Especially famed is the Horowitz album of the Tschalkowsky B Flat Concerto, now in the best seller class.

Clean the rollers of your wringer with a little gasoline, then wash it off with hot water and soap and dry thoroughly.



yours....

FOR A BRIGHTER OUTLOOK ...in 1942

Three Bausch services: Scientific Eye Examinations, Prescription Ground Lenses, and Fashion Frames... on terms for your convenience.

E. E. Bausch & Son Co.
6 MAIN ST. E. CARL R. BAUSCH OPTOMETRIST 61 EAST AVE.

START the YEAR RIGHT with a C. P. GAS RANGE

3 NATIONAL FAVORITES

- Glenwood
- Universal
- Magic Chef

C.P. Means Certified Performance "Best in 22 Ways"

Save with C.P. Save health giving vitamins that usually go down the drain. Retain essential meat juices. Cut waste and shrinkage with controlled heat. Use economical simmer-save burners and get speed and quick action with giant burners.

TERMS IF YOU WISH

Rochester Gas & Electric
89 EAST AVENUE

YOU CAN BUY A WHOLE OF A LOT OF HOT WATER—FOR 4¢ A DAY!

DUO-THERM fuel oil Water Heaters Now COST LESS!

The new Duo-Therm now costs less to buy! It has always cost less to run! Gives all the hot water an average family can use for less than 4¢ a day! Fully automatic—no gas or electricity needed—burns cheap fuel oil! Extra-big storage capacity and faster heating insure plenty of hot water at all times!

NO DOWN PAYMENT \$3.00 PER MONTH PAY WHAT YOU SAVE

KEMP EQUIPMENT CO.
WHOLESALE DISTRIBUTORS
ON SALE AT YOUR PLUMBERS or APPLIANCE DEALERS

YOU CAN ENJOY MIAMI NOW!

Yes, your own American Tropics—with all the splendor of blue skies and summer seas—await you here.

El Comodoro Hotel provides a luxurious haven—even for those who must "budget" their vacation. There are 250 rooms with tub and shower bath. Rates as low as \$2.50 single and \$4.00 double. Attractive season rates can be arranged, if desired. Steam heat.

El Comodoro Hotel offers all the facilities, all the raffish charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami.

"Just a whisper" from all activities. The modern air conditioned Coffee Shop is famous for fine food—at moderate prices. The Cocktail Lounge is deservedly popular.

Take your Vacation now! For information or reservation address—Joseph H. Adams, Mgr., at your travel agent.

EL COMODORO HOTEL
4 W. Fresh St. Miami, Fla.

OPEN THE YEAR ROUND

FURSTOSS APPLIANCE CO.

ANDY SAYS:—
"Here's Wishing You a Happy and Prosperous 1942"

ANDY FURSTOSS

WE TAKE THIS OPPORTUNITY TO THANK OUR MANY FRIENDS AND CUSTOMERS FOR THEIR PATRONAGE DURING 1941.

409 CHILI AVENUE

500 TON Clearance Sale! BIRD ROOFING AND SIDING

BUY NOW FOR FUTURE USE! You may not be able to buy Roofing at any price later. Bird Roofing is the highest quality roofing made in America; it's Shatter-Proof. The only slate roofing we know of that will not chip or crack when applied in the winter. HERE ARE SOME OF OUR JANUARY BARGAINS:

		December Price	Jan. Sale
822 ROLLS	Heavy 90-Lb. Slate Surfaced Black and Green Only	\$2.49	\$1.98
155 ROLLS	3 Ply 55-Lb. Smooth	\$1.63	\$1.29
82 ROLLS	2 Ply 45-Lb. Smooth	\$1.42	\$1.09
62 ROLLS	1 Ply 35-Lb. Smooth	\$1.19	95c
All rolls cover 100 sq. ft. and include nails and cement.			
420 BUNDLES	Standard Hexagon 2-Tab Asphalt Shingles	\$2.50	\$1.85
165 BUNDLES	3-Tab Textured Hexagon Shingles	\$2.50	\$1.85
1450 BUNDLES	Thick Butt Shingles 3 To a Strip	\$2.10	\$1.79
Each Bundle of Standard Hexagon Shingles Covers 50 Sq. Ft.			

ODD LOTS ★ 900 Bundles of Odd Lots in Standard Hexagon, Giant Individual and Thick Butt Shingles. **\$1.00 BUNDLE**

Above prices F.O.B. warehouse. 5c bundle for delivery in Rochester. The quotations are for material only; Roofs applied at unusually low prices if orders are taken during this sale—even for future delivery. Roofs can be applied as soon as weather permits.

EASY TERMS **KEMP ROOFING CO.** **18 MO. TO PAY**
331 MAIN STREET W. MAIN 1786



January Sales

Open A 90-Day Charge Account
Pay 1/3 Feb. 10th, 1/3 Mar. 10th, 1/3 April 10th
Use Your Charge-Plate In The Red Case

- ★ Linens
- ★ Lingerie
- ★ Housewares
- ★ Domestic
- ★ Corsettes
- ★ Daytime Dresses
- ★ Women's Coats
- ★ Fur Coats
- ★ Infants Wear



ON SALE ONE DAY ONLY! 53 Pc. American Porcelain DINNER SET

Reg. 10.95 **8⁹⁵** Service For 8
Save \$2

Come in! Mail! Phone! After tomorrow these sets go back to their regular price! (Design features a wide lacy embossed edge with a bright floral center.)

- 8 Dinner Plates
- 8 Saucers
- 8 Soups
- 1 Platter
- 8 Bread and Butters
- 1 Open Vegetable Dish
- 8 Fruits
- 1 Covered Sugar Bowl
- 8 Cups
- 1 Creamer

EDWARDS—Second Floor

FINE LINENS AND DOMESTICS

In spite of a steadily rising market, Edwards again brings you the kind of values you've always expected in these January Sales! But it was no easy trick this year. We had to scour the market for many months to uncover the bargains. You'll act wisely if you supply all your linen and domestic needs now, while we can offer such big savigs!

Man's Size TURKISH TOWELS

Reg. 69c **49c**

Famous makes! Double looped, thick, absorbent. White with colored borders. Slight misweaves, hardly noticeable. 24x48.

Absorbent Cannon TURKISH TOWELS

Reg. 29c **25c**

White novelty weaves with colored borders. Liberally sized . . . for hand or bath towels. Worth 35c today!

Imported Irish Linen DISH TOWELS

59c

Getting scarce! Made with wide, colorful stripes. Hemmed, ready to use. Very special at 59c. Size 17x32.

Large Size TURKISH TOWELS

29c

Big, thirsty quality . . . double looped for absorbency and wear. Snowy white with colored borders. Size 22x44.

Imported All Linen KITCHEN TOWELS

Reg. 59c **47c**

Hemmed, ready to use. Borders of blue, green, red or gold. Towels that can take lots of tubbing. Size 17x34.

Hand Blocked PRINTED TOWELS

4 for \$1

Peppy new patterns to brighten up your kitchen. Can be used for hand or dish towels. Nice size. Reduced price! Reg. 29c and 35c.

Colorful Martex DISH TOWELS

6 for 98c

They'll dry your dishes cleaner and faster. A new process makes them extra-absorbent. 6 in a cellophane package. Reg. 6 for 1.19.

Famous Make GUEST TOWELS

5 for 94c

After our January Sale they'll cost you 25c each! Sturdy, closely woven. White with colored borders, or solid colors.

West Point TURKISH TOWELS

39c

Very slight imperfections make the low price possible. Martex quality, with underweave for extra absorbency. 22x44.

Reg. 20c Martex PART LINEN CRASH

6 Yds. \$1

Long-lasting, closely woven quality in bright, cheerful stripes to perk up your kitchen. Special for this event.

SAVE On Extra-Quality QUILTED MATTRESS PROTECTORS

Well filled and closely stitched

Size 39x76 Reg. 1.59 Sale Price **1.29**

Size 42x76 Reg. 1.79 Sale Price **1.49**

Size 54x76 Reg. 1.98 Sale Price **1.59**

Size 60x76 Reg. 2.19 Sale Price **1.79**

EDWARDS—Second Floor

Large Size "Puma" Blankets



Reg. 6.45 Value **4⁹⁸**

Seconds of famous "Purrey" blankets! Miracles for warmth and service. In lovely rayon taffeta. Only 200 of them at this price. Waste no time. They'll go quickly! Not a skimpy blanket, but the large 72x90 size.

Size 72 x 90

Big "Perma Fluff" Comforts

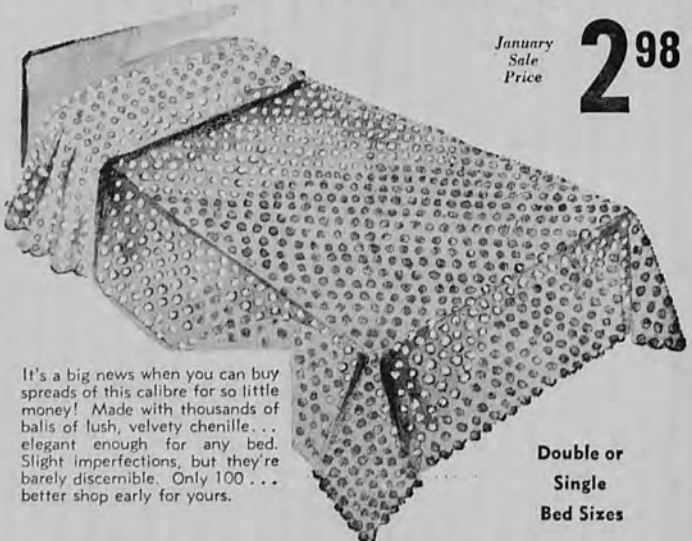


Regular \$5 Value **3⁹⁸**

Lofty virgin cotton with 5% wool for added warmth and comfort. Big and plump . . . as warm as an all-wool bat of the same weight. Covered in cheery figured sateen with solid color insert borders. Buy yours during this January Sale. Later, you'll be glad you did.

Rose—Blue
Green—Gold
Size 72x84

Bates Hobnail Bedspreads



January Sale Price **2⁹⁸**

It's a big news when you can buy spreads of this calibre for so little money! Made with thousands of balls of lush, velvety chenille. . . elegant enough for any bed. Slight imperfections, but they're barely discernible. Only 100 . . . better shop early for yours.

Double or
Single
Bed Sizes

January Sale LASTEX FOUNDATIONS

99c

Form fitting uplift lace and satin brassiere tops. Two way lastex body. Slightly irregular.



Novelty Lastex FOUNDATIONS

1.19

Uplift bra top corselettes. Girdles with or without detachable crotch lines. Medium and large sizes.

EDWARDS—Basement



Eva-Last Kant Rip Seam Rayon Crepe SLIPS

January Sale Special

1.09

A real bargain. Beautiful bias or 4 gore models with lace trim or tailored. Wide or narrow shoulder straps. Tearose. Size 32 to 44.

JOB LOT IRREGULAR SLIPS AND DANCETTES

Lovely rayon satin slips and dancettes in lace or tailored styles. Tearose. Assorted sizes. **89c**

EDWARDS—Basement

January Sale COTTON SLIPS

54c

Smart built-up shoulder style with fitted waistline. White, tearose. Sizes 36 to 44.



Floral Print HOUSECOATS

2.19

Gay floral patterns in graceful zipper styles. Short sleeves. Full skirts. Sizes 12 to 20.

EDWARDS—Basement



January Sale Special Lastex Girdles and Pantie Girdles

January Sale Price

99c

Novelty Jacquard two way stretch lastex. One garment has a detachable pantie. Medium and large sizes. Also lastex girdles at 59c!

EDWARDS—Basement

600—Values to 59c

Irregular RAYONS

January Sale Price

29c each

Exceptional value for quality rayons . . . flare steps, band panties, bloomers and vests. Elastic waistband. Tearose. Sizes 5 to 10.

EDWARDS—Basement



BUY YOUR SHEETS NOW AND SAVE!

'FRUIT-of-the-LOOM' "COLONIAL DAME"

Guaranteed by Fruit-of-the-Loom
Nicely Boxed—You Save The 1st Laundry

Size	Reg. Price	Sale Price	Size	Reg. Price	Sale Price
63x99	1.29	1.18	81x99	1.49	1.27
72x99	1.39	1.24	81x108	1.59	1.42
72x106	1.49	1.27	90x108	1.79	1.57

EDWARDS—Second Floor

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NEWS
5 St. Paul St.
Vice-Pres. Eugene
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15th Street
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2



Buy United States
Defense Stamps
At Our Service Bureau
Main Floor

CHILDREN'S JANUARY VALUES

Save on These Timely
Values for Boys and Girls



Actual \$10.95 Values in
**3-Piece Embroidered
GIRLS' SNOW SUITS**
\$8.95

100% reprocessed wool for comfort supreme while skiing, skating or sleighing . . . or for school wear. Zipper front jacket with deep slash pockets. Snug fitting ski pants with zipper closed warm knit cuffs. Separate lined hood. Navy or brown, in sizes from 8 to 16.

TALK OF THE TEENS SHOP, THIRD FLOOR

Regular \$10.95 Boys'
**Poplin and Wool
2-PIECE SNOW SUITS**

\$8.69



Timed right to see your sons comfortably and economically dressed. The hooded jacket is reversible with a poplin or wool side. Full zipper closing and zipper closed pocket for "safe keeps." Full belted with knitted cuffs. Maroon, brown, navy. Sizes from 6 to 12.

BOYS' SHOP, THIRD FLOOR

CHECK THESE SAVINGS

Hooded Mackinaws. Junior
Sizes 6 to 12 \$6.95
Girl's Sport Blouses of Cotton-Rayon-
and-Wool. \$2.50 to \$4.00 Values . . \$1.95
Girls' Winter Coats. Fitted, boxy.
Plaids, plains. 7 to 12. \$16.95 values \$10.60
Girls' 2-Pc. Wool Dresses, blouses,
separate skirt. 12-16. \$10.95 values \$6.97

YOUTH CENTER, THIRD FLOOR

SALE! CHILDREN'S SHOES

64 Pairs of famous Bass Moccasins,
regularly \$3.95 \$1.98
174 Pairs of Sibley's Misses' and Growing
Girls Shoes, regularly \$3.95 and \$4.95, in
broken sizes of 8½ to 12, 12½ to 3,
3½ to 9 \$2.19

All Fittings Checked by X-Ray
CHILDREN'S SHOE DEPT., THIRD FLOOR



Housewares,
New Fourth Floor

Annual Savings Spectacle
Begins Tomorrow at 9:30!

JANUARY

Stove Sensation! Just 50 Super Deluxe WHITE STAR RANGES

The Only Stoves with Waist-High Broiler
At Anywhere Near This Price in Rochester!

\$99.50

\$129.50 VALUE!
Now \$119.50, Less \$20.00
for Your Old Stove

Look at the Advantages:

- RITE-HITE BROILER, waist-high for greatest convenience! No stooping!
- FLUSH-TO-WALL CONSTRUCTION demanded by modern kitchens!
- LARGE CAPACITY OVEN lined with lifetime porcelain. Low heat burner!
- DELUXE ECONO-FLAME BURNERS—1 giant and 3 standard sized!
- UTILITY DRAWER for most used utensils, plus roomy warming oven!
- AUTOMATIC TOP BURNER LIGHTER! 4 Hi-Lo click valves!

We had to buy these stoves months ago, to bring them to you at such tremendous savings today! They're efficient, streamlined, crammed with ultra-modern conveniences. With priorities and all, stoves are getting scarcer every day, yet Sibley's offers 50 super deluxe White Star ranges at a spectacular low price! Only 50, and no more when these are gone!

USE OUR CONVENIENT BUDGET PAYMENT PLAN! 20% down . . . Pay the balance in small, easy monthly installments which include our carrying charge.

MAJOR APPLIANCES, FOURTH FLOOR

EVERY ITEM A SAVING!

- | | |
|--|--|
| Edlund
CAN OPENER 43c | Two Sizes! Wooden
KNIFE BOX \$1.09 |
| Rugged, D-Type Handle
SNOW SHOVEL 99c | Measures Out Your Coffee!
COFFEE DISPENSER \$2.49 |
| For Ironing Small Things!
SLEEVE BOARD 57c | Generous, Strong Splint
CLOTHES BASKET 99c |
| Chrome Over Asbestos!
STOVE
PROTECTOR \$1.00 | Splint Basket Plus Pad!
DOG BED 99c |
| Fits Windows up to 33" Long!
VENTILATORS 2 for \$1.27 | Metal with Rubber Feet!
KITCHEN STOOL . . . \$1.27 |
| Assortment of Individual
ALUMINUM
MOLDS 2 for 9c | Beautify Your Pastries!
CAKE DECORATOR . . 66c |
| Graduated Aluminum
MEASURING CUP . . . 11c | For Ironing! MIST
MAKER SPRAYER . . 21c |
| For Opened Bottles! Aluminum
BOTTLE CAPS . . . each 9c | Bake on Top of the Stove!
TOP-OF-STOVE
OVEN \$1.87 |
| Durable, Medium-Size
WASH BOARD 54c | Big, 36-Inch Hardwood
ROLLING PIN 36c |
| Famous, Dependable Detecto
BATH SCALES \$2.87 | It's Chrome! It Whistles!
TEA KETTLE \$2.47 |
| Protection for Valuables!
STEEL CASH BOX . . \$1.47 | Keep Black Stoves Shining!
STOVE WAX 29c |
| For Your Iron! "Retracto"
ELECTRIC CORD . . \$1.14 | 8 Filled Spice Jars!
SPICE SET \$1.09 |
| Enameled Tray and Cover!
CAKE SAVER 87c | Salt and Pepper in One!
PEPSAL CELLAR . . . 54c |
| Work-Saving, Long-Handled
FLOOR WAXER 93c | Sifts 3 Times at Once!
FLOUR SIFTER 94c |
| Griswold Cast Iron
DUTCH OVEN \$2.47 | Fine Quality, Long-Handled
BATH BRUSH \$1.87 |
| 3", 5", 8" Sizes! Griswold Iron
Skillet Set \$1.87 | Wool Head Plus Handle!
DUST MOP \$1.69 |
| Light-Weight, Serviceable
CORN BROOM 69c | For Your Mixer! 2-Pc. Glass
BOWL SET 38c |
| Excellent, Medium-Weight
CORN BROOM 87c | 3 Sizes in Sturdy
MOP HEADS 27c, 37c, 47c |
| Deluxe Quality, Gold Bond
CORN BROOM 99c | 10-Inch, Fluted, Juice-Saver
PIE PLATE 21c |
| Real Kitchen Convenience!
EGG SLICER 24c | 3 Sizes in Spring Form
CAKE PANS 67c, 74c, 84c |
| Plastic in Smart Colors!
NAPKIN RING . . . 3 for 39c | 3 Sizes! Durable Tin
LAYER CAKE
PANS 26c, 34c, 47c |
| Knife and Board!
CHEESE SLICER . . . 88c | 2 Sizes in Useful
LOAF PANS 28c, 37c |
| Every Kitchen Needs One!
GRAPEFRUIT CORER 27c | Makes Six Cakes at Once
TEA CAKE PAN 44c |
| Razor-Sharp, Sanitary
GLASS KNIFE 37c | Makes Twelve Cakes!
TEA CAKE PAN 77c |
| Handy Pickle and Olive
TONGS 48c | Makes Six Biscuits!
BISCUIT PAN 33c |
| Gets All the Juice! Plastic
LEMON SQUEEZER \$1.09 | Makes a Dozen Biscuits!
BISCUIT PAN 43c |
| Efficient, Indispensable
CORK SCREW 33c | |

HOUSEWARES, NEW FOURTH FLOOR



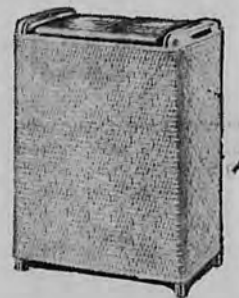
Excellent Quality
4-SEWN BROOM
88c

Selected corn broom with smoothly lacquered handle, rubber cap for hanging.



Sturdy Steel Wire
TRASH BURNER
98c

Sensible way to dispose of trash, leaves, etc. "Zipper" top locks on securely.



Accommodating
BATH HAMPER
\$2.88

Sturdy, decorative woven hamper with Pyralin coated top. Choice of colors.



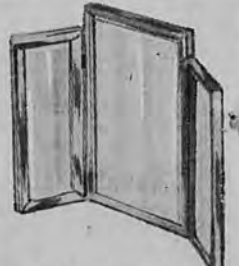
Unpainted Hardwood
VANITY TABLE
\$2.87

Strong and gracefully designed kidney-shaped vanity with 16x22-inch top.



Magicolor Self-Shine
FLOOR WAX
2 Qts. \$1.00

A famous product, at exactly half price! Spread on wax—it dries to a shine!



Attractive Triple
VANITY MIRROR
\$1.27

Make-up essential! 3-view mirror for dressing table. Center panel, 9x14 inches.



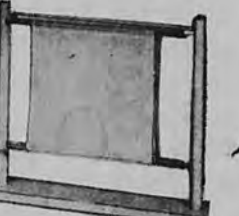
Easel-Type Curtain
STRETCHER
\$1.37

Standard 5x8-foot size. Rustless pins. Stretches curtains straight, even.



Pyroxolyn-Coated
TOILET SEAT
\$2.99

Smooth, durable, white seat with chrome hinges and Pyroxolyn finish.



Pinless Curtain
STRETCHER
\$1.00

Works efficiently without pins! Hooks for hanging frame on door or wall.

HOUSEWARES, NEW FOURTH FLOOR

Greater-Than-Ever Bargains for Every Home! Limited Quantities!

SALE OF HOUSEWARES

CLEANER SENSATION! JUST 26
HEADLIGHT-MODEL

Universal Vacuum Cleaners

Complete with Attachments!

\$29.95

Regularly \$39.95 less \$10.00
For Your Old Cleaner!

It's got everything you could ask of a vacuum cleaner, and it's yours for a mere \$29.95! Deluxe motor-driven brush-type cleaner with headlight that spots ALL the dirt; chromium-plated handles and hardware; rubber grips; PLUS a complete set of attachments, all for a price that makes bargain history!

MAJOR APPLIANCES, NEW FOURTH FLOOR



Bargains Both
Smart and Practical!

SHOWER CURTAINS

"Como" \$2.87
Draperies to Match, \$2.87 Pr.
"Regatta" \$3.87
Draperies to Match, \$3.87 Pr.

Strong, silky-feeling curtains, treated to resist water and mildew. Blue, rose, green, peach or black-and-white.



Low Prices on High-Grade, Matched

KITCHEN WARE

Vegetable Bin\$1.97
Waste Basket\$1.23
Flat-Top Bread Box ..\$1.97
Roll-Top Bread Box ..\$1.97
Step-On Can\$1.97
Pantry Set\$2.77
Covered Cake Box ..\$1.67
Extra-Large Vegetable Bin\$2.77



Save on Famous Quality
HOUSEHOLD PAPER NEEDS

KVP Shelf Paper, 14" wide39¢
KVP Shelf Paper, 20" wide59¢
KVP Shelf Paper, 28" wide79¢
KVP Dusting Paper, 125-ft.39¢
KVP Wax Paper, 250-ft.39¢
Fort Howard Paper Towels, 3 rolls 29¢
"Aristocrat" Toilet Tissue, 13 rolls \$1.00
200-Sheet Toilet Tissue, 10 rolls \$1.18



Prevent Costly Damage!
MOTH CABINETS

Blanket chest, high, wide, deep. Holds 4 blankets87¢

Large, 2-door wardrobe, 5' high, 20" deep, 20" wide97¢

Deluxe, sliding door wardrobe, 5' high, 24x20"\$1.87



COMPANION SALE of CHINA and GLASSWARE

25,000 PIECES,
IN A STUPENDOUS
BARGAIN OFFERING
OF BEAUTIFUL

HANDMADE
STEMWARE

At Less Than
Half Price

Now Only

21¢ Each

Gorgeous, handmade, jewel-toned stemware, the like of which a mere 21c has probably never bought before! Stunning shapes in radiant colors to add real distinction to your table and party service. Pink glow, bottle green, olive green, Ritz blue, sky blue, canary green, amethyst, steel gray, crystal, smoke and amber. Buy all you can! Here's a once-in-a-lifetime chance to own some truly fine glassware for a ridiculously small sum! Sorry, no mail or phone orders.



GOBLET FINGER BOWLS
2 1/2-OUNCE COCKTAILS
SHERBETS CORDIALS
SALAD PLATES
FINGER BOWL PLATES
4 1/2-OUNCE COCKTAILS

AND! 2,000 Handmade Dutch
Brandys or Cordials
With Colored Bowls, Crystal Stems.
Reg. 75c Each! 8 for \$3.00

You'll Know It at Once! Nationally Famous

AMERICAN CHINA DINNERWARE

93-Piece Service for 12

\$24.44

Superb dinner sets, bearing one of the greatest names in American china! You'd never find china like this at such bargain prices, if it weren't for tiny defects only the most exacting maker would bar from his first-line selection! Beautiful assortment of discontinued patterns.



65-pc. service for 8

\$18.88

105-pc. service for 12,
with cream soups

\$29.99

2,000 DECORATED TUMBLERS, reg. 75c doz. ..12 for 55¢

14-PC. KITCHEN SET for general utility, Reg. \$188¢

HALL CHINA TEAPOTS, 6-cup size, reg. \$1.65\$1.27

TABLE LAMP of fine American china, Reg. \$5.95\$4.64

21-PC. SET of California dinnerware, Reg. \$6.95\$4.88

CAKE PLATE and cover in crystal, Reg. \$1.25\$1.00

MONOGRAMMED TUMBLERS, 5, 6, 9, 10-oz. sizes, Reg. 6 for \$16 for 88¢

AMERICAN CHINA two-tone table lamp, reg. \$7.98\$6.66

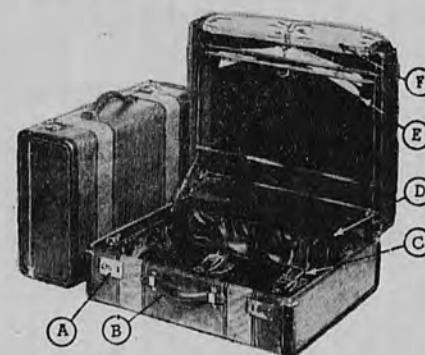
CHINA AND GLASSWARE, NEW FOURTH FLOOR



Buy United States
Defense Stamps
At Our Service Bureau
Main Floor

JANUARY SALE OF LUGGAGE

Save from 10% to 50%
on Quality Travel Goods!

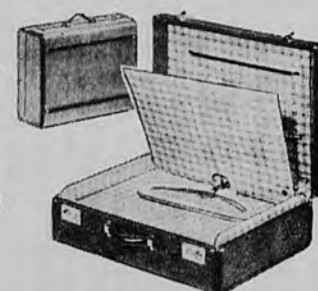


Just 47 Handsome,
AIRPLANE-TYPE
2-PC. CANVAS SETS

\$23.50 Value! **\$17.74**

Heavy canvas, bound with topgrain cowhide, 18 or 21-inch overnite case plus deluxe wardrobe with these expensive features: (A) Locks cut into wood, not just tacked on! (B) Flat, anchor-type handle! (C) Tie-tapes to hold contents in place! (D) Three big pockets! (E) Convenient individual hangers! (F) Shirred, lined curtain to protect dresses!

Just 18
Men's
Canvas-
Covered



RUGGED TWO-SUITERS
With Topgrain Binding and Slats

\$22.50 Value! **\$14.98**

Big, business-like bags at a great big savings! Two suits fit into the handy tray; all a man's accessories find room in the rest of the case—there's even a rack for neckties! Veneer top and bottom; durable canvas covering in a variety of good-looking designs; cut-out locks.

Just 6 of Them, Half Price!

TWO-WAY PACKS

One and Two of a Kind!

Reg. \$22.50—2 Women's Cases ..\$11.25
Reg. \$25.00—1 Women's Case ..\$12.50
Reg. \$30.00—2 Women's Cases ..\$15.00
Reg. \$32.50—1 Man's Case\$16.25

Save 50% on these smart, roomy bags, cleverly designed so you can open either side without disturbing the contents of the other side!

MANY MORE SENSATIONAL
LUGGAGE BUYS BESIDES THESE!
LIMITED QUANTITIES!

LUGGAGE SHOP, NEW FOURTH FLOOR

SIBLEY, LINDSAY & CURR CO.

THREE
NEWS
Corp., 3 St. Paul St.,
Aff. Vice-Pres.; Eugene
Davis, Adv. Director
Manager
28,
444 Madison Ave.
9 South State St.
South 15th Street

ANS

ATES

... for this
amount of
money
\$ 80.02
112.40
168.60
224.80
281.00
337.40
393.40
100 to \$2500
if low rates
are up loan
rate dies.

007

OMPANY

P. M.

roductions
th, And
Perfect

AR

..\$9.90
\$15.00
\$15.00
\$5 95¢

..\$1.09
..15¢
..35¢
..11¢
..35¢
..21¢
..29¢
..95¢

R

\$2.79
50¢
69¢
95¢
15¢
69¢

10th
10th
10th

CLEARWATER BEACH HOTEL



Enjoy A Vacation of Perfect Days

and the pleasures of cool tropical nights at Clearwater Beach Hotel. Located directly on the Gulf of Mexico—there's a private white sand beach and facilities for swimming, boating, golfing, dancing and all forms of recreation—at this delightful resort. Clearwater Beach Hotel is famous for excellent food tastefully prepared and temptingly served. Reasonable American Plan Rates. Write or wire for information or reservations—

Preston Beatty, Manager

Clearwater, Florida
ON THE GULF OF MEXICO

Household Hints

Iron the thinnest part of a garment first, then the part which will muss least easily while the ironing is being finished, then the fussy parts where wrinkles will spoil the appearance of the whole.

You can save time and do a better job if you sprinkle ironing with warm water instead of cold. It penetrates more quickly and more thoroughly.

An effective method to dampen a fine blouse for ironing is to wrap it tightly in a wet towel which has been thoroughly wrung out, and leave it there for about ten minutes.

If you let colored or print fabrics stand after being sprinkled for ironing, they will probably streak and blur.

Are you able to bring up the design when ironing embroidery or heavy laces? You can—if you will lay them on thick padding and iron them wrong side up.

Practical For Home Wear

3139
\$12.50
16-50



Button-Front Dress No. 3139, sizes 16, 36, 38, 40, 42, 44, 46, 48 and 50. Size 36, 4 1/4 yards 39-inch material, 3/4 yard contrasting for short sleeved dress.

Send fifteen cents (15c, coin preferred) for each pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Address Pattern Department, Rochester Sun, 420 Burke Bldg., Rochester, N. Y.

To prevent slipping on new shoes, sandpaper the soles. This is especially good for small children.

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies

No vegetables—filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.

26 VELOX St.
GLEN. 3783

RUGS 9x12 \$1.00

CLEANED AND STEAMED
Rugs, Stained, Cleaned, Washed, Sized, Matted, Damp and Germ-proof

ELTER CO. Est. 1872
Glenwood 3466—44 Arthur St.

DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 49c | Livers lb. 45c | Necks lb. 12 1/2c
Wings lb. 22c | Giblets lb. 19c | Legs .. lb. 29c

DOLANS 600 JEFFERSON AVE.
cor. Barlitt
Telephone GENESEE 1817

Billious? Cranky?



Take Beechams Pills Tonight for a Change!

For thorough, pleasant relief from temporary constipation, depend on this purely vegetable compound. No calomel (mercury). Millions of packages sold annually throughout the world. Buy Beechams Pills today! Only 10c—also 25c and 50c sizes. All druggists.

BEECHAMS LAXATIVE PILLS



CAIN'S SANDWICH SPREAD

AS PURE AS MONEY CAN BUY

You can't buy aspirin that can do more for you, so why pay more, and why ever accept less than the St. Joseph Aspirin guarantee of quality. The world's largest seller at 10c.

ST. JOSEPH GENUINE PURE ASPIRIN

SPECIAL FOR A LIMITED TIME ONLY

COKE \$10.00

Stove or Nut—Show Off Best Coke Value In City Satisfaction Guaranteed Prices Subject to Change Without Notice

LAKE COAL CO.
255 Lyell Ave.
Glen. 538

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

BEAUTIFULLY REBUILT

Used ELECTROLUX

Complete with Attachments
THE CLEANER WITH 101 USES

Fully Guaranteed

Same Length of Time as NEW ELECTROLUX

Brand New FAMOUS MAKE HAND CLEANER \$4.85

10-DAY TRIAL PLAN

Mail Orders Filled

Send \$1.00 LIBERAL ALLOWANCE On Your Old Vacuum Cleaner

Easy Terms

Full Cash Price \$16.95

Use It ANYWHERE

If You Can't Come In Phone or Write for a Free Home Demonstration

PENN VACUUM STORES

30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

BINGO

Every Wednesday Night 8:15 Sharp

THE EARLY BIRD—\$15
LETTER H—\$20
LETTER T—\$25
3 GAMES ... \$18 EACH
17 GAMES ... \$5 EACH
2 JACKPOTS \$55 & \$85
SPECIAL—DOOR PRIZES

LE BERTH'S BINGO
HIGHLAND HALL
392 Gregory St.

SHOP Now and SAVE!

DAW'S ORIGINAL CUT-RATE DRUGS

Hill's Nose DROPS 18c
35c Size

LIFEBUOY Shave Cream 2 for 33c
25c Size

Clinton Ave. S. 56
Opposite Temple Theater

31 Main St. E. Corner Aqueduct

353 E. Main St. E. 1 Door From Sullivan

452 Ridge Rd. W. Corner Dewey

880 W. Main St. W. At Bull's Head

473 N. Goodman

539 Monroe Ave. Near Goodman

Where to Play Bingo

HOLLYWOOD BINGO

35 PULLMAN AVE. OFF LAKE & RIDGE

WISHES ALL THEIR PATRONS A HAPPY NEW YEAR!

And announces that we will be open as usual WEDNESDAY, THURSDAY, FRIDAY and SATURDAY EVENINGS TED. BROWN, Mgr.

\$5 - \$9 Games \$40 - \$20 SPECIALS On Reg.

- JACKPOT -

BINGO

19th WARD CLUB HOUSE
257 HAWLEY ST

Thurs., Fri. and Sat. Eve. 8:15 Fri. 1:45

Extra Board (FREE) With Triple Board PLAY BABY BINGO

WEST AVE. MANOR

165 West Ave.

MONDAY, TUESDAY, 1:30 P. M. THURS., SUNDAY, 2:30 P. M. Wednesday and Friday — 8:30 P. M.

A B C PARTIES

2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 Big Jackpots

PLYMOUTH HALL

PLYMOUTH & TROUP ST.
EVERY SAT. NITE 8:30

ALL GAMES \$500 OR MORE

This Coupon Good For One Ticket On \$10.00 Game
JACKPOT \$100.00
23 Games 28c Incl. Tax
\$15.00 GAME COUPON

Beeley's Bingo

MON., TUES., FRI., SAT. at 8:15 P. M. SUNDAY at 2:30 and 8 P. M. WED. at 1:30 P. M. EXTRA BOARD FREE WITH TRIPLE BOARD 142 GENESEE ST. in REAR

BINGO

Good Prizes On Specials 23 Games 28c Incl. Tax

\$6

On Reg. Games

CHILI RECREATION HALL

509 CHILI AVE.
Monday & Saturday Nites

MONDAY JACKPOT \$55 SAT. NIGHT JACKPOT \$65
Seating Capacity — 400 ONLY. NO THURS. GAME

Towner • Hudson • Hollywood • Remy • Bingo

TOWNER HALL

These Tickets Worth 45c

Good only when buying a book of specials and triple board. Subject to Federal Tax.

45c	45c	45c
Towners	Towners	Hudson
Thurs. Jan. 1st	Fri. Jan. 2nd	Sat. Jan. 3rd

The NEW PARK HALL

928 JEFFERSON AVE. — NEAR PLYMOUTH

Take Either Plymouth or Jefferson Bus To The Door

THURS., JAN. 1	FRI., JAN. 2
New Park Hall 25c	New Park Hall 25c
SAT., JAN. 3	SUN., JAN. 4
New Park Hall 25c	New Park Hall 25c

REG. GAMES \$5-\$7 ★ SPECIALS \$20-\$40
23 GAMES 28c INCLUDING TAX!

FLOWER CITY POST BINGO PARTIES

AMERICAN LEGION

EVERY FRIDAY, 7 P. M. to Midnight
Every Sat. & Sun., 5 P. M. to Midnight

CLIP THIS COUPON WORTH 50c

FREE PLAYS FRIDAY, JAN. 2—7 P. M. to Midnight

221 DEWEY AVENUE

SATURDAY & SUNDAY, JAN. 3-4—7 P. M. to Midnight

BETWEEN LYELL AVE. & BLOSS ST., TAKE DEWEY BUS TO CENTER. FREE PARKING

UNION LEAGUE HALL

GREGORY ST. CORNER SOUTH AVE.

MON. NITE JACKPOTS \$125 AND \$125 Plus \$35 Bond	SUN. NITE JACKPOTS \$50 AND \$135 8 Number Game 56 Number Game
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Wed.-Fri. Sat. Afternoons Jackpot \$48 IF NOT TAKEN WEDNESDAY

DEFENSE BONDS AND STAMPS TOO!

DE LUXE BINGO

EVERY MONDAY NITE

Finest Entertainment — Comfortable Seating

Grand Prize \$500 And 20 More \$50 Games Up to

K of C AUDITORIUM - Chestnut St.

DAW'S COUPON

SANITARY NAPKINS

25c BOX of 12 PADS 12c (Limit 2 Boxes)

DAW'S COUPON

Lighthouse Cleanser

Large Size 2 for 5c (Limit 2)

DAW'S COUPON

Woodbury's Tooth Paste

LARGE 25c Size 13c (Limit of 2)

DAW'S COUPON

GERBER'S Baby Foods

Reg. 10c 3 for 16c

DAW'S COUPON

SACCHARIN TABS.

1/2 or 1/4 Grain 100's 11c

DAW'S COUPON

VICK'S NOSE Drops

30c Size 24c

DAW'S COUPON

EPSOM SALTS

1-Lb. Pkg. 4c

DAW'S COUPON

CAMPANA'S ITALIAN BALM

Regular 50c Size 2 for 43c

DAW'S COUPON

CITRATE of MAGNESIA

25c Size 8c

DAW'S COUPON

GLYCERINE And Rose Water

4-oz. Size 11c

DAW'S COUPON

ROCK CANDY

1/2-lb. Pkg. 14c

DAW'S COUPON

Parke Davis & Co. Medicated THROAT DISCS

Box of 60 15c

These Prices Good Through SATURDAY NIGHT Right Reserved to Limit Quantities

FOR DEFENSE BUY UNITED STATES SAVINGS BONDS REGULARLY

LEATHER'S Castoria, 40c Size 31c
MENNEN'S Baby Oil... 43c, 89c
DEXTRI-MALTOSE Meads, 75c Size 63c
BOTTLE CAPS Box of 2 9c
LACTOGEN FOOD Pound Size 87c
JOHNSON'S Baby Powder 21c, 39c
TERPIN HYDRATE and Codeine, 4-oz. 59c
V-E-M for Head Colds, 60c Size 38c
MISTOL Nose Drops 23c, 39c
LAXATIVE COLD TABLETS 12c
MENTHOLATUM Tube or Jar 27c
MENTHOL Inhaler, 10c Value 6c
NOXZEMA Cream, 75c Size 49c
MAVIS Talcum Powder 19c, 39c
HEND'S HONEY & Almond Lotion, 50c Size 25c
AYER'S HAND Cream, \$2.50 Jar \$1.25
REVLON POLISH All Shades 60c
TANGEE LIPSTICK New Size 39c

FITS all Gillette-type razors. Made of finest Swedish, Micro-tested Steel.
5 in Each Pkg. 2 Pkgs. For 11c (Limit of 4)

After-Shave Lilac Lotion 35c Size 13c (Limit 2)

PASTEL-COLORED RAT-TAIL COMBS Made of Accurate... practically unbreakable. Regularly Sold at 10c (Limit 2) 4c

Dandruff Remover FITCH'S SHAMPOO 75c SIZE 49c Regular 75c Size FITCH'S SHAMPOO and a generous size bottle of FITCH'S new QUIN-OIL TONIC given FREE!

**NOW! AUTOMATIC HEAT AT
ROCK-BOTTOM
COST!**

**THE
DUO-THERM
FULLY-AUTOMATIC
FUEL-OIL
FURNACE**

Gives you all the comfort of even, constant heating, at low cost!

DUO-THERM does away with cold floors, and the uneven temperatures you get with many all-on, all-off furnaces. DUO-THERM has a constant-burning, closely regulated flame that gives you an even flow of warmth at just the temperature you want! And the Patented Dual Chamber Burner with complete flame control has been proven, by test after test, to give more heat and use less oil than any other vaporizing burner made. Whether buying or building your home... insist on a Duo-Therm!

KEMP EQUIPMENT CO.
Wholesale Distributors
331 W. MAIN ST.
PHONE MAIN 1786



* AUTOMATIC CONVENIENCE!
* WARM AIR COMFORT!
* BURNS CHEAP FUEL-OIL!

Woolen toys may be cleaned with a mixture of enough starch to make a paste dissolved in cold water. Spread generously over the soiled toy and let stand until dry—then heat or brush off.

Patent leather shoes which crack easily and white shoes which soften with repeated cleanings should be carefully watched, lest the feet become deformed by wearing them too long.

SALE

Washable WINDOW SHADES 39¢

Your choice of colors—harmony with any color scheme. New rollers are included. Full 36 inches wide by 6 feet long. Replace your worn shades NOW.

Venetian Blinds \$1.59 up

Variety of MIRRORS \$4.95

Ovals, circles, squares, rectangles—gilded or metal frames. Complete selections with all the latest designs. Pictures \$1.25 up

Wide Varieties

Lucas 80 ST. PAUL ST.
Next To Strand Theatre

Nation's Stamina Up To Women, Declares Cornell Professor

The recent draft examinations have revealed that a large proportion of the nation's young men are underweight and undernourished. In most of these cases it was found that this condition was due to an ignorance of the basic essentials of a well-balanced diet which would keep them fit. The most heartening feature of the American scene today is the attention that women all over, in cities and in hamlets are giving to food values. They are learning fast about balanced diets of vitamins, minerals, fats, sugars, etc. They are learning of the importance these values play in the build-

ing of strong men and women.

Prof. Bristow Adams, of Cornell University, whose experiments upon a college football team brought such successful results in the testing of plain gelatine as quick energy food maintains that it is up to the housewives to put our men on their feet. Now more than ever it is the duty of the women at home to familiarize themselves with the great power that lies within the boundary of their own kitchens.

An outstanding article on the important part that women can take in national defense is discussed by Prof. Adams in the February True Story Magazine Titled "For That Extra Endurance", this article is one that every woman would do well to read and put into practice. And this is only one of the 30 stories and articles that makes True Story at the new 10 cent price the bargain magazine of 1942.

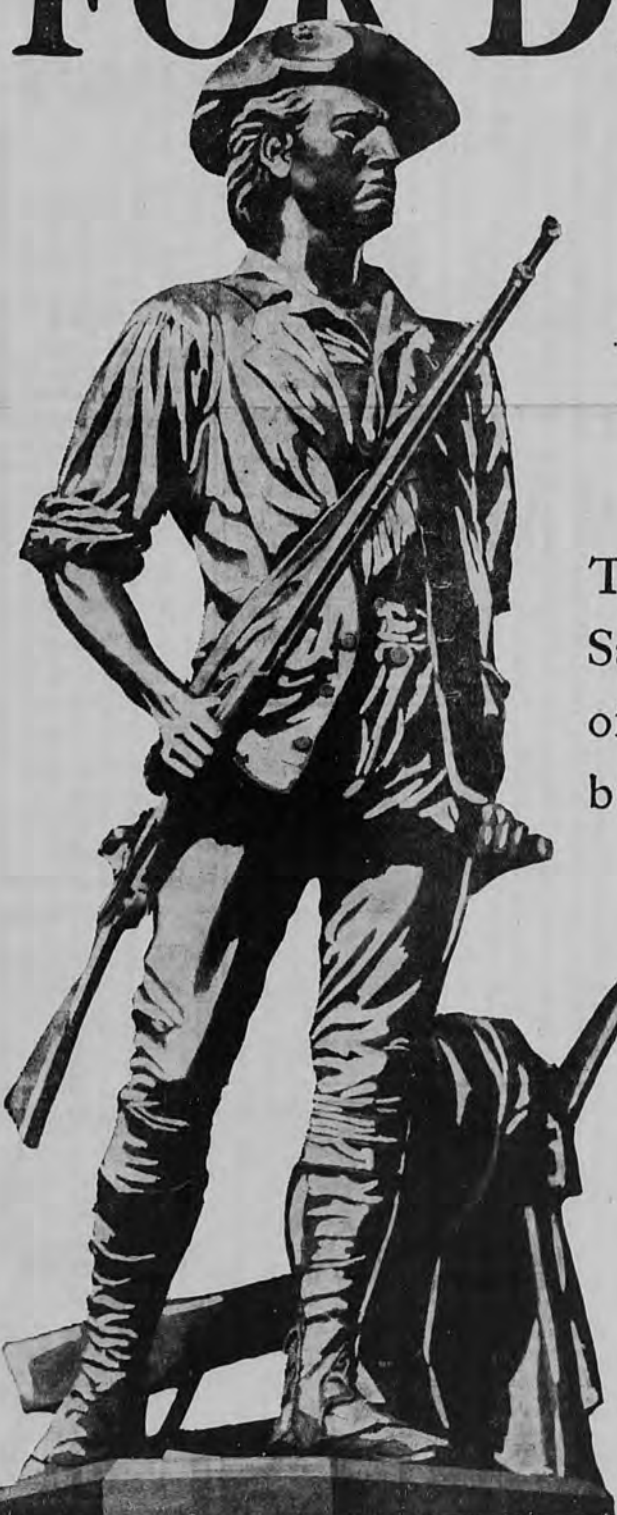
2-DROP THAT COLD

—and ease sniffly sneezy miseries. Just two drops Penetro Nose Drops in each nostril as directed, help give that cold the air. Healing aid of air rushes in as cold-clogged nose passages open up. 25c buys long lasting supply of genuine

PENETRO NOSE DROPS

Your clothespins will last longer if you put them in a basin of boiling water and washing soda for thirty minutes, rinse in cold water and let dry in the sun before using them for the first time.

FOR DEFENSE



**BUY
A SHARE IN
AMERICA**

The new United States Defense Savings Bonds and Stamps give all of us a way to take a direct part in building the defenses of our country.

This is the American way to provide the billions needed so urgently for National Defense.

★ United States ★
**DEFENSE SAVINGS
BONDS and STAMPS**

THIS MESSAGE IS PUBLISHED BY US IN THE INTEREST OF NATIONAL DEFENSE
ROCHESTER SUN — SHOPPING NEWS

Every Coat Bonded!
Brand New Styles!
January Sale Priced!

Sears Annual January

**FUR
SALE**



\$8 DOWN
small monthly payments on Sears Convenient Payment Plan

\$44
Plus Tax

Other Coats, \$39 to \$139.50 Plus Tax

SEARS FUR BOND

Every coat in this group carries a Sears Fur Bond. It's your guarantee of value, style, quality and workmanship

A FUR VALUE THAT WILL MAKE AMERICA COME RUNNING TO SEARS!

Furs that top the list for beauty, style and long wear. We've done the almost-impossible to bring you these FASHIONS of elegance and glamour—at this unbelievably low price. Beautiful, amazingly rich looking pelts in the proven successes of the season! A PRICE that's miraculous in our fur selling history—proving why Sears leads the field today in popular-priced furs! Browns and blacks... Misses' and Women's Sizes.

You'll Find These Furs in the Group!

- SABLE DYED CONEY
- BEAVER DYED CONEY
- SEAL DYED CONEY
- PIECED CARACUL

• MANCHURIAN WOLFHOUND

SEARS, ROEBUCK AND CO.

Monroe Ave. at S. Union

Main 7000

WEIS & FISHERS GREATEST Simmons MATTRESS SALE

PLENTY OF SIMMONS INNERSPRING
MATTRESSES AT WEIS & FISHER!



ALL KINDS
★
GOOD VALUES

STRIPED TICK - 220 SPRINGS ★
A REAL VALUE

\$16.75

ALL SIZES

Insurance Protection
For Time Payment
Buyers!

For over 52 years Weis & Fisher's has been dependent upon the typical American family for its existence and progress. Now comes the opportunity for us to reciprocate with a revolutionizing new service for home-makers. We break precedent in the ranks of home furnishings stores throughout the land by establishing Automatic Insurance Protection for time payment buyers.

Unpaid Balance is Insured

Here's how it works: When you buy furniture on the time payment plan at Weis & Fisher's, the unpaid balance on your purchase is automatically insured by us with one of the largest Life Insurance companies in the U. S. This insurance pays up the balance in full in case the purchaser dies before payments are completed.

Not One Cent of Cost To You

Effective tomorrow in both our Rochester and Geneva stores, every new installment account is automatically protected. You do not have to ask for it. There is no charge whatsoever—Weis & Fisher's pay all premiums.

Enjoy This Security

This new plan is typical of the constant effort made by Weis & Fisher's to "move heaven and earth" in assuring you of maximum value for your furniture dollar—in the quality of the service we offer. Now you need have no apprehension of the obligation left to your loved ones in the event of death after you have contracted for new home furnishings. It means added security for your family.

★ This protection applies only to installment accounts. It does not apply to short term budget plans such as 30, 60 or 90 day accounts.



weis & fisher's
"rochester's showplace of furniture fashion"
80 CLINTON AVENUE SO.

How about giving your clothesline a bath once in a while? Wrap it around the washboard and scrub it with a brush and soap suds. Be sure it's not a woven clothesline with a paraffin filling—if so it can't be washed.

A real old-time dessert that young and old will especially enjoy is Apple Dumplings. On days when a knife-edged wind cuts every corner add sharp cheese to the pastry for extra food value and added deliciousness.

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC
Long Burning — Low Ash
QUALITY
COAL \$11.85
Egg Stove Nut TON CASH Shovelled OFF
Buckwheat \$8.25 Ton
Pea Coal \$9.85 Ton
Established Over 25 Years
SEMET-SOLVAY COKE \$11.00
GEN. 586
PAYNE & DUNHAM

SAVE 25%—33 1/3% OF FUEL

INSULATE with ROCK-WOOL

When most of your heat loss is through your attic you can buy Rock Wool bats 4 inches thick at only 6¢ per foot and put them in yourself. We'll show you how! Or at your request we'll send our estimator and quote you a low price for blowing Rock Wool in your attic and sidewalls. We are the oldest Insulating Company in Rochester and had the first blowing machine in town. Our experience is valuable and will save you money.

EASY TERMS—18 MO. TO PAY
KEMP ROOFING CO.
331 MAIN ST. W. PH. MAIN 1786

IN DARKEST HARLEM
A Close-Up of "The World's Most Wicked City"
A daring expose of New York's biggest problem, proving that all sight-seers do not go into Harlem to investigate social conditions—particularly on Saturday nights.
STALIN: DEVIL OR GENIUS? By Emil Ludwig
A famous biographer brings you face to face with the ruler or the Soviets.
LOOK FOR THE CALENDAR ON THE COVER
5c JAN. 19 ISSUE LIBERTY WEEKLY SALE NOW ON 5c

LOOK! A HEATER THAT WOULD KEEP YOU COOLER AT THE EQUATOR...!

YES... AND WARMER AT THE NORTH POLE TOO!

AMAZING NEW DUO-THERM POWER-AIR HEATER DOES BOTH!
Power-Air blows a 27-mile-an-hour breeze for summer cooling...
Next winter... it will force heat down to floors—to far corners—give 3 times better heat distribution from floor-to-ceiling!
You save up to 25% on oil with a Duo-Therm Power-Air unit. A Duo-Therm has the most efficient burner made... radiant door... dial-control.
12 beautiful models... heat 1 to 6 rooms. See them today!
AS LOW AS \$
Buy Yours NOW! Easy Terms!
See Your Nearest Dealer
KEMP EQUIPMENT CO.
WHOLESALE DISTRIBUTORS
331 W. MAIN ST. MAIN 1786

THIS WEEK'S SPECIALS AT

KEY COUPON Sweetheart Soap 3 FOR 11¢ Limit 3	KEY ROCHESTER'S MODERN CUT RATE DRUG STORES 470 N. GOODMAN NEAR MAIN 1861 MONROE NEAR WINTON 724 WINTON ROAD NO. 202 NEAR WINTON 457 RIDGE RD. W. NEAR DEWEY	KEY COUPON WILLIAMS Apple Blossom TOILET SOAP 3 FOR 11¢ Limit 6
KEY COUPON GLYCERIN AND ROSE WATER 8-oz. Bottle 17¢ 35c Value	TODAY Thru NEW YEARS	KEY COUPON TOILET BOWL DEPDORANT Limit 2 7¢
KEY COUPON IMITATION VANILLA 6 oz. bottle 8¢ Limit 2	THIN SHELL MEATY PECANS 15¢ lb. WHILE THEY LAST!	KEY COUPON LINEN STATIONARY 35c Value Box of 24 Sheets 24 Envelopes Limit 1 19¢
KEY COUPON GRAPE JUICE Pint Bot. Reg. 25c Limit 2 14¢	ELECTRIC HEAT PADS \$1.79 REGULAR \$2.75	KEY COUPON NAIL POLISH REMOVER Giant 3 Ounce Bottle Limit 7 7¢
HIND'S Honey & ALMOND CREAM Reg. 50c Size 25¢	CONFIDENCE The confidence of your physician in the purity of the prescription chemicals and drugs we dispense is fully justified. Scores of laboratory tests are necessary before these chemicals are released for use by those who make them. There are tests for the quality of the raw materials; then a series of tests throughout the process of conversion; finally the exacting tests of the finished product before it is packaged for distribution. Little wonder then that your physician prescribes and we dispense with full confidence in the purity and reliability of the ingredients which go into your prescription. We use Merck Prescription Chemicals. EXPERIENCED LICENSED PHARMACISTS ALWAYS IN CHARGE AT KEY DRUG STORES	KEY COUPON CITRATE of MAGNESIA 25c Bottle 9¢
McKESSON ASPIRIN TABS. Bottle of 100 Tablets 2 FOR 49¢	GIULIETTE BLUE BLADES Package of 10 39¢	KEY COUPON CARBONA DRY CLEANER Reg. 25c Bottle 16¢
COCOA BUTTER Regular 10c Figures 2 FOR 9¢	UPJOHN UNICAPS' Bottle of 24 \$1.59	KEY COUPON GROVES BROMO QUININE 35c Size 27¢
ANACIN TABLETS Bot. 50 Reg. 75c 59¢	SQUIRE A-B-D-G COPULES Bottle of 100 \$1.79	KEY COUPON HOREHOUND DROPS Pound Package 16¢
		KEY COUPON BORDEN'S PLAIN MALTED MILK 5 lb. can \$2 Value \$1.29

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY, JANUARY 8, 1942

FIFTH YEAR—No. 11

SEVEN

WHY RUBBER HAS HAD TO BE RATIONED

The facts you and your family should know about it

Your government has rationed rubber—for Victory!
This drastic, sudden, far-reaching action affects all of us in our daily lives. For some, it will bring hardships—for all of us, it means inconveniences. You and every other American deserves to understand fully the reasons WHY your government has rationed rubber. Here are the facts about this program:

American territory has been attacked and American citizens murdered by the Axis.

This was the opening of all-out, total war against us.

We are fighting for our lives — for our free way of life — not only against Japan, but against Hitler and his henchmen throughout the world.

We must win this war.

We can not win it without rubber. Our fighting forces roll on rubber. Fighter planes and bombers need it. So do battle-ships — and gas masks — and medical equipment.

But we do not have enough rubber for both armed forces and our civilian needs, because 90 percent of our rubber comes from the Far East — and that is where the Axis struck first. This is part of Hitler's grand strategy — to cut off our rubber supply and thereby ground our planes, stop our tanks, silence our warships.

America has made a quick answer to that threat.

We have rationed our rubber to guard our precious supply — to make sure our armed forces need never be rationed.

This probably means no more new automobile tires for civilians until Victory is won. It means no more rubber bath mats. No more rubber bands. No more rubber kitchen utensils. It means no more rubber for civilian use until the battle is won — until our lifeline to the rubber plantations in the Far East is once more assured.

Essential civilian needs will still be taken care of. Doctors will still have rubber gloves to perform operations. Ambulances will have tires. Wherever the health and welfare of America's homes demand it, there will be rubber. **BUT ONLY WHEN ABSOLUTELY NECESSARY.**

This is a call to America's patriotism — to our ability to take it.

Every time you use a pound of rubber unnecessarily, you take a pound from our armed forces. So take good care of the rubber you now have. Use it sparingly. Go by train, bus or street car instead. Or make one car do the work of two or three by teaming up with your friends when driving is necessary.

Remember, America has rationed rubber—for VICTORY!

At the request of the Office for Emergency Management, Washington, The Rochester Sun contributes this announcement in the interest of America's Victory Program.

Wool, Rubber, Silk Rationing Causes Buyer's Rush Here

Without in any sense hoarding, Rochesterians are busy this week stocking up on many items which the government has curtailed, or which might be curtailed in the future.

Stores report heavy sales in many lines over and above the regular seasonal sales.

Golf balls, rubbers, overshoes, blankets, childrens wear, woolens of all kinds, good used automobile tires, grocery staples, foundation garments, silk hosiery, furniture, rugs and many other items are joining the parade of "best sellers."

Stocks of golf balls were almost entirely depleted as John Duffer hastened to beat the inevitable shortage. In store after store, stocks were completely gobbled up, with little hope of immediate replenishment.

The 40 percent cut on woolen consumption ordered by the government is sending another horde of buyers into the stores to snap up stocks on hand. It is believed that reprocessed woolens will be the order of the day next winter.

Sweaters, men's suits and overcoats, women's coats and wool dresses, and dozens of other woolen items are being bought up by shoppers hoping to "beat the ban."

Automobile salesmen are laying plans to fill in the gap caused by the ban on new car sales. Auto tire dealers are rushing to join the recap movement.

All in all, Rochester is learning this week that total war is going to affect everyone. But Rochesterians are no different from their cousins throughout the country. Most express a

willingness to cut corners or do without all together to aid the nation's war effort. The rest will have to go along.

So Mrs. Shopper looks over the town this week-end and reports: Higher prices are coming. Stocks will in many cases be low or non-existent. Substitutes will be used. But then when she opens the pages of this issue of The Sun and finds that, as "there'll always be an England," so there'll always be plenty of bargains for thrifty shoppers in Rochester stores if one only looks for them. Keener buying, thriftier purchasing and more careful selections will result in "better living" today and tomorrow, just as it always has.

Ward Democrat Unit To Install Officers

Installation of new officers will take place at a meeting of the 19th Ward Women's Democratic Club next Tuesday at 8 p. m. at 904 Main St. W.

New officers are: Mrs. Nela Campbell, president; Mrs. Mary Caffey, vice-president; Mrs. Hazel Lynch, second vice-president; Mrs. Julia F. Curtain, secretary; Mrs. Alice Kollofske, treasurer.

Lauer's Open Tonight . . . Lauer's Open Tonight . . . Lauer's Open Tonight . . .

Continuing Lauer's January Clearance Sale!

USED FURNITURE

We Are Selling Every Piece of Used Furniture in Our Bargain Basement at Reductions As Great As 25% . . . 50% and More!
Read the Sale Prices! Come to Lauer's Tonight or Tomorrow!

6-Piece DINING SUITE \$10 Table, buffet, 4 chairs	2-Pc. Velour LIVING SUITE \$14 Very comfortable sofa and chair	3-Piece BEDROOM SUITE \$10 Bed, dresser and commode
---	--	---

- | | | | | | |
|--|------------|--|------------|---|-------------|
| ● METAL BED
Full size | \$3 | ● REBUILT RADIO
Others \$10 to \$29 | \$8 | ● 3-PC. BEDROOM SUITE
Walnut bed, dresser, robe | \$29 |
| ● 8-PC. DINING SUITE
Table, buffet, 6 chairs | 19 | ● 3-PC. LIVING ROOM SUITE
Davenport and 2 chairs | 21 | ● 3-PC. LIVING SUITE
2 chairs | 33 |
| ● 3-PC. BEDROOM SUITE
Walnut bed, dresser and vanity | 49 | ● KITCHEN CHAIRS
New floor sample, set of 4 | 14 | ● DAVENPORT
Very good condition | 24 |
| ● 2-PC. LIVING ROOM SUITE
Davenport and Chair | 29 | ● 9-PC. DINING SUITE
Table, buffet, china, 6 chairs | 23 | ● WALNUT DINING ROOM SUITE
Burl walnut table, buffet, china, 4 chairs; excellent condition | 39 |
| ● 3-PC. LIVING ROOM SUITE
New floor sample. Reg. \$169. | 88 | ● DAVENPORT AND CHAIR
Attractive, durable cover | 19 | ● DAVENPORT
Heavy long wearing fabric | 13 |

OPEN TONIGHT

USE LAUER'S BUDGET TERMS

You can charge it . . . pay cash . . . or budget your account at Lauer's. There is no extra charge for 30-60-90-day accounts. You pay only 1/2% monthly interest for long term accounts.

FREE DELIVERY IN LAUER'S TRUCKS

LAUER'S BARGAIN BASEMENT

50 State St.

Andy Says:
ONLY
ZENITH
RADIO
HAS

- RADIORGAN
- WAVEMAGNET
- CONSOL-TONE

(SMALL SETS)



ANDY FURSTOSS



PHONO-GLIDE
JUST PUSH A BUTTON

PLAYS & AUTOMATICALLY CHANGES 12 RECORDS

New quality 1942 features inside and out. Model 75-62. See and hear this fine performer today. Beautiful reproduction of broadcast or record through big Concert Master Speaker and Radiorgan. (February Prices 7 powerful tubes including May Be Higher) **\$139.95**

Little As \$1.00 Weekly At
FURSTOSS APPLIANCE INC.
409 Chili Avenue Gen. 2070
Open Evenings for Your Convenience

A Savings on Every Purchase or Your Money Back

OPEN EVERY EVE. 'TIL 9

SKI SUITS

FOR GIRLS
\$7.98

SIZE 12 TO 20

Think of the long winter ahead in which to enjoy skiing! Tobogganing! Skating! These smartly styled poplin Ski Suits are made in two-tone contrasting colors with zipper jackets and lined throughout! A value you won't duplicate for a long time.



CHILDRENS
SKI PANTS **\$1.98**

Sure! Even at this time of year a large selection from which to make your choice. All Ski Pants are lined and made with zipper anklets. To \$3.98

Childrens 3 Piece Wool
SNOW SUITS **\$3.98**

Sizes 3 to 14
Wool Snow Suits in smart double breasted style. Lined throughout with zipper ski pants. Choice of colors. \$6.00 Value

Boys' Wool
MACKINAW **\$3.98**

Sporty Plaid Mackinaw Coats. Double breasted; 4 pockets; Full belt; Many lined. An outstanding Jobbing House Value! \$6.00 Value

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE Cor. Nassau St. STONE 2264
Open 'til 9 Every Evening Unrestricted Parking

January 2, 1941
EM
ed City"
t that all slight-
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Ludwig
er or the Soviets.
OVER
SALE
NOW ON 5c
ULD KEEP
TOR...!
HERM
BOTH!
T CO.
IN 1786
UPON
AMS
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SOAP
11c
UPON
BOWL
RANT
7c
UPON
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NARY
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ESIA
9c
ONA
EANER
16c
VES
QUININE
27c
OUND
DPS
16c
S PLAIN
D MILK
\$1.29
A-B-D-G
ULES
\$1.79

Edwin Strawbridge To Bring Junior Ballet To Eastman

Something new in the annals of juvenile entertainment is presented in the Eastman Theatre. The production of the narrative ballet "Daniel Boone" at 3 p.m. by Edwin Strawbridge and company.

The world-renowned dancer and choreographer will bring his company to the Eastman stage under the sponsorship of the Educational Committee of the Rochester Civic Music Association as one of their series.

Junior Programs has danced for the American children, the characters of Pinocchio, the Swineherd Prince, Puck and Robin Hood. Now he brings to life the deeds of that brave and famous scout, Daniel Boone.

A company of ten, authentic costumes and scenery, music and dances known to the early settlers, thrilling episodes with Indians, Indian dances and ceremonies, all blend into a result making this a most spectacular and exciting ballet. It will be in play form having a narrator speak for the various characters.

Tickets for "Daniel Boone" are now on sale at the Eastman Theatre box office.

THE STRANGE SECRET OF ADMIRAL NOMURA
A remarkable inside story of the events that preceded the recent Japanese-American diplomatic negotiations. Written by Hallett Abend, Far Eastern Correspondent of the New York Times.

THE LIFE AND LOVES OF MICKEY ROONEY
At last—the biography of Hollywood's Box-Office Man No. 1.

LET'S PLAY GIN RUMMY — By SIDNEY S. LENZ
A famous bridge expert explains the strategy of the latest craze.

5c JAN. 17 **LIBERTY WEEKLY** NOW ON **5c** SALE

REDUCE!
RESOLVE FOR 1942 TO TAKE OFF THOSE EXTRA POUNDS
Guaranteed Results at **VIRGINIA & JANE'S**
With the World-Famous **ROLLER REDUCER**
It exercises and massages away those unwanted inches in a safe, pleasant and easy way. No dieting or strenuous exercise. Also Exercise, Cabinet Bath and Shower. Stop in or phone.

Stone 346 • 402 Present Bldg. 27 Clinton Ave. S. Opposite Seneca Hotel

BROKEN LOTS FUR COATS
All sizes in this sale in one or other group values to \$100! **CLIFFORD FUR CO.** DOES sell for less. We advise your prompt action.

JANUARY CLEARANCE Sale **\$49.50**

OTHER FURS AT 30 - 40% SAVINGS

CLIFFORD FUR CO.
1283 CLIFFORD AVE. 1 Block off Portland

ALL OUT CLEARANCE SALE!

VALUES NEVER BEFORE OFFERED ANYWHERE!

GIRLS' COATS & LEGGING SETS \$3.50
SNOW SUITS:
Remarkable values in much needed wearing apparel. An exceptional buy. Good colors and fabrics.
Sizes 3 to 16
Others 1/2 Off Ticket Price
Values To \$12.95

BOYS' LEGGING SETS \$3.50
Another typical Left's money saving bargain. Sturdy, hard wearing, made-to-take-it leggings.
Others 1/2 Off Ticket Price
Values To \$12.95

DRESSES, HOUSECOATS, ROBES 75c
A most remarkable group of dresses, housecoats, robes priced at unbelievably low prices. Stock up now!
Sizes 1 to 16
Values To \$2.98

Toddlers' Snowsuits & Legging Sets \$2.00
Protect the little ones with these well made, wear-resisting snowsuits and legging sets. Protect your budget with these sensationally low prices.
Others 1/2 Off Ticket Price
Values To \$5.95

BOYS OVERCOATS 1/2 PRICE

ALL SALES FINAL!

No Exchange or Refunds!

Open Thurs. Fri. & Sat. Til 9 P.M.

All Winter Merchandise Must Go Regardless of Cost!

TAKE ADVANTAGE NOW! We Warn You To Hurry In!

You're Right When you Buy at **LEFT'S**
126-128 CLINTON AVE. S.
Mrs. Anna L. Craig, 47 Campbell Park

Through an exclusive arrangement with the Educational Committee of the Rochester Civic Music Association, The Rochester Sun offers its readers a special discount coupon for the "Daniel Boone" performance. Clip coupon in this paper and present at the theatre box office. It entitles the holder to a ten-cent discount on any price seat. Tickets may be purchased for as little as 15 cents plus tax with the special Sun coupon.

Because of the ever increasing popularity of the discount coupon, the management of the theater has found it necessary to restrict their use only up to 6 p. m. Friday, Jan. 15. No coupons will be honored at the box office on Saturday. So, if you plan to benefit by the reductions offered through its use, be sure to purchase your ticket before 6 p. m. Friday, January 15. Box office is open daily between 9 a. m. and 6 p. m.

of Saturday afternoon children's entertainments. These productions are designed to afford wholesome and constructive entertainment for growing children and are becoming increasingly popular in this city. The last presentation, "Little Women," on January 3, set a new attendance record.

For the past five years Edwin Strawbridge, through his

COUPON

This Coupon Is Worth

10c

Towards Price of Admission To See "DANIEL BOONE"

EASTMAN THEATRE
Saturday, Jan. 17, 1942
3 O'clock

Seats: 25c, 35c, 50c, 75c (Plus Tax)

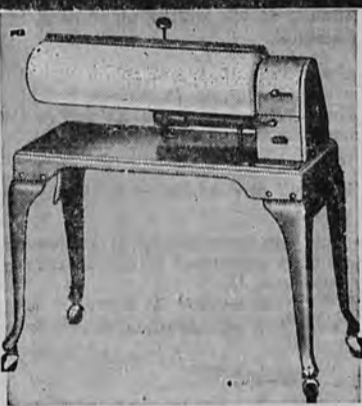
Present this coupon at theatre box office, before 6 p. m. Friday, January 15. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name
Address
Age

Buy Defense Stamps And Bonds For American Defense

Sears BASEMENT BARGAINS

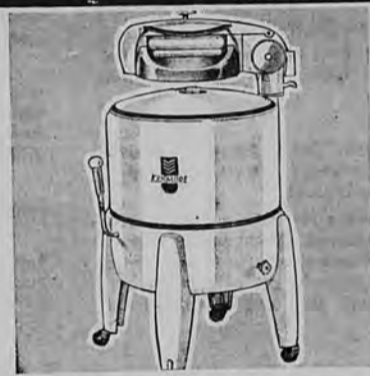
Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.



ROLL-A-PRESS IRONER WORTH \$69

* Both Stores
Dual controlled, for easy operation. Heavily chromed, full size shoe. Two open ends. On-off heat switch, safety release. Finished in glazing white enamel. Buy On Budget Plan.

44.50



\$69 TYPE ALL WHITE WASHER

* Both Stores
Full size in everything but price, with feature after feature that makes this value an outstanding buy; 18 1/2-gallon tub, holds 6 sheets, 8 position wringer, large balloon rolls, sealed in oil mechanism. Buy On Our Easy Pay Plan.

54.95



PROSPERITY GAS RANGE

* Both Stores
Huge in performance; small in price! Gleaming white porcelain enamel acid resisting top, fully insulated oven, slide out broiler. Two large storage drawers, handy top cook lamp, hi-low simmer burner. Buy On Our Budget Plan.

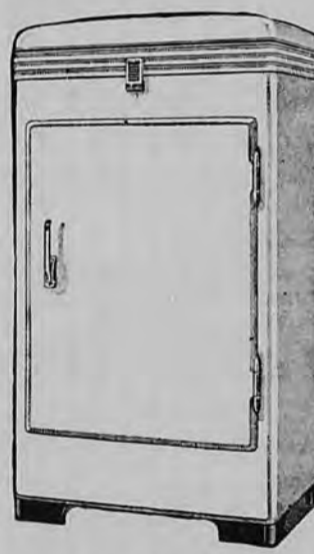
74.95



ROTARY KENMORE ELECTRIC

* Both Stores
Sew much for sew little, full size rotary head with numbered stitch regulator, automatic bobbin winder, and tensions. Beautifully encased in walnut veneer cabinet. Buy On Our Easy Pay Budget Plan.

\$37
And Old Machine



Regularly Valued at \$120
6.5 CUBIC FOOT COLDSPOT

* With Rotorite Cutter Unit!
112.95
Both Stores

Sensationally low priced with feature after feature found on other Coldspots models at higher prices. Lifetime all steel cabinet, bonderized against rust, Dura-bond exterior, 9 point cold control, rust proof, heavily plated shelves, Automatic interior light. Buy On Our Easy Pay Budget Plan.



\$39 VALUE KENMORE VACUUM

* Both Stores
Worth we feel at least \$10 more than we've actually priced this Kenmore cleaner! Powerful triple action cleaning brushes. Built in dirt finder head lamp. Easy rug adjuster, lightweight. Buy On Our Easy Pay Budget Plan.

22.95
And Old Machine



8 TUBE RADIO PHONO

* Both Stores
Brand new 1942 model Gives you the world at your finger tips! Powerful 8-tube set gives 10-tube performance (includes power rectifier) 4 tuning bands, automatic volume control, Push button tuning. Built for FM and television conversion. Buy On Budget Plan.

59.95
And Old Radio



18 INCH HERCULES FURNACE

* Both Stores
Heats four to five rooms with ease even in zero weather. Massive one-piece radiator with ribbed dome top. Heavy Duplex grates guaranteed in writing for 10 years—extra large ashpit. Other sizes available. Buy On Our Easy Pay Budget Plan.

64.95

True Story
Now **10c**

15c - NOW 10c
FOR THE FIRST TIME!
30 SMASH STORIES AND FEATURES! • 136 PAGES!
BOOK-LENGTH TRUE NOVEL • 3 TRUE NOVELLETES • GREAT NEW SERIAL NOVEL

"WIVES WITHOUT WINGS"
A TRUE NOVEL COMPLETE IN THIS ISSUE

To you—my Diary

GET YOUR COPY TODAY!

Rochester Sun, Thursday, January 8, 1942

DO YOUR PART—BUY DEFENSE STAMPS

SAVE IN *Words*

January Clearance of All DINETTE SETS



Limited Quantities

- Floor Samples
- Surplus Stocks

5-Pc. All Steel WHITE ENAMEL

DINETTES

REGULAR \$32.50

\$24.95

Durable table top, 30 x 42 inches, in your choice of red, blue or black. Set includes 4 chairs to match.

All Chrome Stainless Porcelain

DINETTES

REGULAR \$45.00

\$34.95

Extension table top is 25 x 40 closed, 45 x 40 open. Silverware drawer, 4 chrome chairs with padded seats and backs.

May Be Purchased On Easy Budget Terms
MAIN 7900

Words
15 EXCHANGE ST.
Free City Deliveries
FREE PARKING OPPOSITE

Winner Named In First Baby Contest

At 24 minutes past midnight on January 1, Douglas Oscar Stappenbeck made his entry into this world at the General Hospital and in so doing clinched for his parents, Mr. and Mrs. Oscar Stappenbeck of 1867 Main St. E., the title of winners of the First Baby Contest, annually sponsored by The Rochester Sun and co-operating merchants.

Because Douglas was the first baby born in Rochester this year, his parents will receive:

- A chenille Crib Spread from Paul's Curtain Shop, 76 Clinton Ave. S.
- An 8x10 portrait from Edward's Photo Studio.
- One hundred cigars for dad from the Big Elm Cigar Store, 47 Elm St.
- A Beacon crib blanket from Lincoln's.
- A silver baby cup from Harmon's Jewelers, 21 Main St. E.
- An electric beany and bottle warmer from the Kemp Equipment Co., Main St. W.

The proud parents will introduce Douglas to his new home within the next few days. There he will meet his two brothers, Roger, aged 5, and Jimmy, who is 2½ years old.

"Thrilled beyond words," is mother Stappenbeck, who "sorta wanted a girl, but now I'm glad it was a boy." When notified that she had been named winner of the contest, Mrs. Stappenbeck expressed no surprise because she had read of the contest in her regular weekly perusal of The Sun on December 26 and when she was told her baby was the first in the city this year she knew that "Doug and I had won that First Baby Contest in The Sun."

Mend your torn lace curtains by pressing a piece of starched lace over the tear.



COME ON FAMILY, WE'RE SITTING IN THE SUN!

This is the time of year when you need summer sunshine . . . to rout colds and sniffles and to help build up run-down systems. A GENERAL ELECTRIC SUN LAMP is the nearest thing to healthful summer sun and just as effective and producing an abundance of Vitamin D, the Sunshine Vitamin. Drop in at the R. G. & E. today or tomorrow and arrange to buy your G-E SUN LAMP on the easy budget plan.

Rochester Gas and Electric

Mrs. Irene K. Laurence, 664 Melville

Starts Tomorrow—Doors Open at 9:30

Record-Breaking CLEARANCE VALUES!

Mr. A. R. Goodrich, Pres. GUARANTEES that every sale price is a genuine reduction from former prices as stated below.

Sale

BONAFIDE REDUCTIONS UP TO 50% ON FINE FURNITURE

Many exclusive pieces found nowhere else in Rochester. Many items marked less than today's manufacturer's cost. We are closing out this merchandise to make room for 1942 stocks which our buyers are already bargaining for in the Grand Rapids and Chicago markets.

- | | | | | | |
|------------------|--------------|----------------|-----------------------|---------------------|----------------|
| FORMERLY \$19.50 | KNEE HOLE | \$12.95 | FORMERLY \$39.50 | COGSWELL | \$27.50 |
| FORMERLY \$4.95 | COFFEE | \$1.98 | FORMERLY \$29.50 | PLATFORM | \$19.50 |
| FORMERLY \$6.95 | TABLE | \$2.95 | FORMERLY \$6.95 | JUNIOR | \$3.95 |
| FORMERLY \$92.50 | LAMP | \$57.50 | FORMERLY \$169.50 | CHANNEL BACK | \$95 |
| FORMERLY \$39.50 | GRAND RAPIDS | \$24.75 | FORMERLY \$169.50 | Sofa & Chair | \$97.50 |
| FORMERLY \$24.50 | DUNBAR | \$14.95 | FORMERLY \$149.50 | RUBBER CUSHION | \$94.50 |
| FORMERLY \$3.79 | KITTENGER | \$2.79 | FORMERLY \$27.50 | BLUE & GOLD or ROSE | \$14.50 |
| FORMERLY \$59.75 | LAMP TABLE | \$39.50 | FORMERLY \$69.50 | Sofa & Chair | \$39.50 |
| | CARD TABLE | | FORMERLY SIMMONS | Oil Painting | |
| | Studio Couch | | Box Spring and | HOLLYWOOD BED | |
| | | | Interrupting Mattress | | |

MANY OTHER BEAUTIFUL PIECES REDUCED IN PROPORTION

A. R. GOODRICH, INC.

453 W. MAIN ST. NEXT TO GENERAL HOSPITAL

BUDGET TERMS EASILY ARRANGED

OPEN EVERY EVENING EXCEPT SAT.

SALE

Red Cross Shoes \$4.95

REGULARLY \$6.50

X-RAY FITTING

- ★ May never be priced so low again
- ★ Stock up for Spring and Summer
- ★ Thousands of pairs on sale
- ★ Most styles included! All sizes

Arthur Kent
Rochester's Only Exclusive Red Cross Shoe Store
23 EAST AVENUE
Charge Accounts Invited

WM. F. and S. GEO. SHAFER Formerly President and Vice-President **MENG & SHAFER**

Right this way for the JANUARY FUR SALE

With Most Prices Within the Supremely Low Range of

\$66 to \$395

Right in fashion for over a half century, we have the Right appeal in a price way with the range incomparably low.

FROM	
• Persian Lamb	231.00
• Persian Paw	121.00
• Muskrat	165.00
• Caracul	121.00
• Hudson Seal	242.00
• Squirrel	297.00
• Raccoon	231.00
• Leopard Cat	264.00
• Alaska Seal	352.00
• Beaver	369.00
• Sealine	66.00

SHAFER'S CO.
51 East Ave. STONE 15
STONE 125

• Budget Accounts
• Charge Accounts

Shafer's Prices Include Tax

in the Nationals Basement

ENTIRE STORE OPEN THURSDAY NIGHT UNTIL 9 P. M.

Clearance!

Boys' Clothing AND Outdoor Wear

In The Basement

BOYS' KNICKER SUITS \$5.00
Smartly tailored sport back, double breasted models. Durable tweed and herringbone fabrics.

PREP LONGIE SUITS \$7.00
Smart-looking tweeds, plaids and over-checks in both single and double-breasted models.

STUDENT O'COATS & SUITS \$10
All the newest tweeds and hard-faced fabrics in suits. Overcoats in fly-front, military collar models.

BOYS' CAMPUS COATS \$5.45
Big, warm, hooded coats with 4 large pockets, plus zipper book pocket.

- Sale! Boy's Shirts & Sport Shirts . . . 89c
- Sale! Underwear (12½% wool) . . . 44c
- Sale! Boy's Pajamas . . . 89c
- Sale! Boy's Ski Caps . . . 79c

BARGAINS FOR MEN!

Sale!

YOUNG MEN'S SLACKS \$4.49

VALUES TO \$6.95

Coverts, cashmeres, tweeds chevots and flannels . . . the newest most-wanted slacks of this season. Herringbones, plain colors, plaids, checks and diagonals. All are smartly tailored with pleated fronts and zipper closures. Get a few pairs now. Sizes 29-42.

Re-grouped-Further Reduced!

Men's Jackets & Coats

\$3.89 | **\$5.79**

Values to \$9.95! | Values to \$12.95

Horsehide leather jackets . . . suede leather jackets . . . plaid jackets . . . leather and wool jackets . . . plaid mackinaws . . . two-tone surcoats and plain color finger tip coats. Broken selections.

CHARGE IT!
The Convenient National Way

The NATIONAL
EAST MAIN AT STONE

Pay 1/3 Feb. 10th
Pay 1/3 Mar. 10th
Pay 1/3 Apr. 10th

**Children's Shop
Boasts Rapid Growth**

Attributing the rapid growth of Left's Children's Stores in Rochester to that firm's policy of giving the public the greatest possible values, Harry Left, president of the concern this

week announced a store-wide clearance sale at the Clinton Ave. store.

"We actually give the customer more for the money," said Left. "The fact that we have gone ahead by leaps and bounds during our existence here is ample proof that our policy of greater values is the right one," concluded Left.

Win The FIGHT Against UGLY FAT!
Reduce at Pettis. You'll find that the prices are right, and the results are truly amazing.
PETTIS
223 Burke Bldg. Stone 8710

HOBBY SHOW

A meeting of the Venus Lodge will be held tonight at the I. O. O. F. Temple, 11 Clinton Ave. N. Noble Grand Margaret Slack will preside. After the meeting a hobby show will be held.

Heart Pocket Jumper



For Tiny Tots

Your little girl will love this cunning young jumper with its snug basque bodice and wide, wide skirt. The heart pockets lend the final charming touch and are just right for carrying her handkerchief and all the little odds and ends she's bound to pick up. The simple blouse with its Peter Pan collar and puffed sleeves is neat and wearable and will go with her other skirts and jumpers as well.

Style No. 3096 is designed for sizes 4, 6, 8 and 10. Size 8 requires 1 1/4 yards of 35-inch fabric for blouse; 1 1/2 yards for jumper.
Send fifteen cents (15c), (coin is preferred) for Pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Insurance Co. Announces Bond Buying Program

The Board of Directors of the Manhattan Life Insurance Company at a special meeting this week unanimously resolved to use future renewal premiums on all policies of the company entirely for the purchase of United States Government Bonds, according to word received here by V. A. Botash, general agent, from J. P. Fordyce, president of the company. This action, says Fordyce, means that starting January 1, 1942 all such funds will be thus invested in order to place the company and its policyholders squarely behind America and her Allies, and further assist the war effort.

Within a short time every holder of a Manhattan Life policy will receive a Victory Emblem by mail, to be attached to his policy, indicating that it is a "fighting policy." Every policyholder will be asked to sign and return to the company's home office in New York City, a pledge card indicating that the Victory Emblem has been affixed to his policy.

Glamour Girl Debunks Cafe Society In Magazine Article

"Battling Lenore" Lemmon, 18-year old glamour girl whose career started three years ago when she crashed cafe society's eccentric precincts and was climaxed last spring by her marriage to Jackie Vanderbilt, great grandson of Commodore Vanderbilt, today declares it's a phony world and phoniest of all people in the world are the habitués of cafe society.

Her personal story, from the time she marched in to the fabulous Stork Club and bluffed her way to prominence in the gossip columns to her wedding night when she discovered her scion-husband was tattooed from neck to ankles, appears in the current issue of True Story magazine.

"If you live in Oshkosh, Keokuk, San Francisco or Chi-

ago," she writes, "and have become fascinated by the stories you have heard of the splendors of New York Cafe Society life, just laugh the whole thing off, for you can take it from me that the aforementioned splendors are a washout."

She describes in detail the night club battle which involved Honeychild Wilder and another girl, and which put Lenore on Page One of the nation's newspapers. She tells about her elopement and final separation from Jackie when she discovered the police were on his trail for passing bad checks.

Miss Lemmon says she sold her story to True Story because she wants all the world to know what a phony existence night club life really is.

"I woke up," she writes. "Phonies all around me. Even my husband — and he was the phony of the phonies."

Shrink thread to be used for spool or skein of thread in a hour. This will not spoil drawn work by putting the cup of boiling water for an gloss.



KEEP MONEY WORRIES OUT OF THIS NEW YEAR: DEPOSIT PART OF ALL INCOME PROMPTLY IN A SPECIAL INTEREST ACCOUNT WITH ROCHESTER TRUST. YOU WILL FIND TRUE PEACE OF MIND IN A GROWING BALANCE HERE.

Rochester Trust

AND SAFE DEPOSIT COMPANY
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MAIN OFFICE: MAIN STREET WEST AND ECHOWARE
FIRST INDUSTRIAL BRANCH: 30 CLINTON AVENUE NORTH

1942

**Sibley, Lindsay & Curr Co.
BASEMENT NEWS**

HOME FROCKS

Easy on the Eyes . . . Easy on the Budget

Exceptional Values at Just

\$1.99

- Button-Down-Fronts!
- Set-in Midriff Styles!
- Lingerie Touches!
- Leatherette Belts!
- Cardigan Necklines!
- Sweetheart Necklines!
- Plenty of Revers!
- Colorful Buttons!
- Pleats! Pockets!
- Remarkable Tailoring!
- Sizes 12-20; 38-44; 16 1/2-22 1/2.

Whether these little dresses go to market, stay at home, or are on the line of home defense they are gems of style and quality at just \$1.99. Clear rayon crepe prints or spanking fresh cotton stripes in more than a dozen styles. We've scores of Misses', Women's and Half Sizes ready for your immediate selection.



#300. Red, white and blue striped chambray with full skirt. Leatherette belt. Sizes 12 to 20.



#301. Striped chambray in brown, blue or rose. Revers collar. Button-down-front. 14-44.



#906. Floral print rayon crepe with sweetheart neckline. Copen, navy, rose, green, tan. 16 1/2-24 1/2.



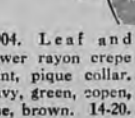
#908. Dirndl-effect skirt. Hawaiian print rayon crepe in navy, copen, green, tan. 14-20.



#903. Splashy monochrome print in copen, navy, rose, green, or tan rayon crepe. Sizes from 12 to 42.



#907. Button-down-front, rayon crepe, primrose print in copen, navy, rose, green, tan. Sizes 14 to 20, and 38 to 44.



#904. Leaf and flower rayon crepe print, pique collar. Navy, green, copen, rose, brown. 14-20.

Thursday Evening, Jan. 15, at 8:20
ARGENTINA DANCERS
with Rochester Philharmonic Jose Iturbi Conducting
Featuring Ravel's "Bolero" and Rimsky-Korsakoff's "Caprice Espagnol!"
Seats Now: \$1.10, \$1.38, \$1.65, \$2.20, \$2.75, Tax Included
EASTMAN THEATRE of University of Rochester

Mrs. Cora E. Flint, 3992 Lake Avenue
OPEN THURSDAY'S TILL 9
In Hunter's January Fur Sale

Sable-blended
Muskrat
\$149
Plus Tax
Formerly \$198
Other Furs and Fur Coats At Savings From
20%—40%

Budget Payment No Extra Cost
Take as long as six months to pay on our Budget Plan. No interest charged unless more than six months budget is desired.

H.L. HUNTER FUR CO.
1 CLINTON AVE. SO.

SAVE WITH MILLER'S SPECIAL HIGH QUALITY Stove, Egg or Nut
Special PEA **COAL** \$1.95
\$0.95 Ton
EVERY TON 100% GUARANTEED • PHONE GEN. 20
ARDEAN R. MILLER
KNOW YOUR FUEL DEALER • Finest Service For 31 Years

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS
BEAUTIFULLY Rebuilt
It Sweeps As It Cleans with the Famous BEATER BRUSH
COMPLETE WITH ATTACHMENTS
FULL CASH PRICE
\$14.95
Easy Terms
LIBERAL ALLOWANCE ON YOUR OLD CLEANER
If You Can't Come In, Write or Phone for a FREE HOME DEMONSTRATION
Rebuilt by Penn Craftsmen Using Guaranteed Penn Parts
Brand New Famous Make Hand Cleaner Ideal for All Cleaning Purposes
Only \$4.85
Mail Orders Filled
SEND \$1 DEPOSIT
10-DAY TRIAL PLAN
PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. **STONE 6747**
IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

DEFENSE BONDS AND STAMPS TOO!

Rochester Sun, Thursday, January 8,

Buy Now... From Greatest Ever Assortments
At Savings You May Not See Again for a Long Time!

Sibley, Lindsay & Curr Co.
ANNUAL SALE OF

LINENS & BEDDING

SHEETS & CASES

Tower Sheets and Pillow Cases

72x108 or 81x99-Inch Sheet, \$1.89 to Replace! **\$1.44**

Tower sheets are made especially for Sibley's, and reduced in price only once a year—during our January Sale. They're softer, longer-wearing; they have 4 more threads to the square inch than ordinary cotton sheets. Order all you need for the year, as other thrifty Rochester housewives are doing!

Replacement Value—Size Before Hemming

72x108—63x99 inches	\$1.29
72x108—63x108 inches	\$1.34
72x108—72x99 inches	\$1.34
72x108—81x108 inches	\$1.64
81x99—90x108 inches	\$1.79

Pillow Cases

45c—42x36 inches	34c
47c—45x36 inches	36c
50c—45x38½ inches	38c

Hemstitched Pillow Cases

62c—42x38½ inches	49c
64c—45x38½ inches	51c

Cannon Fine Muslin Sheets and Cases

72x108 or 81x99-Inch Sheet, \$1.49 to Replace! **\$1.27**

Cannon's extra fine quality is famous! Firm, close, 64-square construction, 128 inches to the square inch, free of any filling or weighting. Pre-laundered and Cellophane-wrapped, ready for service.

Replacement Value—Size Before Hemming

72x108—54x99 inches	\$1.12
72x108—63x99 inches	\$1.18
72x108—63x108 inches	\$1.24
72x108—81x108 inches	\$1.42
81x99—90x108 inches	\$1.57

Pillow Cases

36c—42x36 inches	31c
37c—45x36 inches	32c

Cannon Cavalier Percalé Sheets and Cases

72x108 or 81x99-Inch Sheet, \$1.98 to Replace! **\$1.59**

The luxury of percalé, at little more than you ordinarily pay for muslin! Cavalier percalé has a fine, close weave; silky, petal-soft finish that remains as long as the sheet lasts; amazing strength for long service!

Replacement Value—Size Before Hemming

72x108—63x108 inches	\$1.54
72x108—81x108 inches	\$1.79
81x99—90x108 inches	\$1.99

Pillow Cases

49c—42x38½ inches	44c
51c—45x38½ inches	46c

Hemstitched Cavalier sheets and cases at proportionate savings.

Celebrated Wamsutta Supercalé Sheets and Pillow Cases

72x108 Inch Sheet, \$3.95 to Replace! **\$3.35**

Homemakers who insist on only the best quality insist on Wamsutta Supercalé. These princely-fine, silken sheets are made by workers skilled in weaving exquisite percalé.

Replacement Value—Size Before Hemming

72x108—63x108 inches	\$3.00
72x108—81x108 inches	\$3.80
81x99—90x108 inches	\$4.15

Pillow Cases

51c—42x38½ inches	85c
51c—45x38½ inches	90c

Hemstitched Supercalé sheets and cases at proportionate savings.

Webb's Linen Towels

Generations of housewives have used and prized Webb's famous dew-bleached Irish linen towels! Snow-white bleach with neatly hemmed ends and red, blue, green or gold borders. Or all white. 17x32 inches.

75c to Replace... each 55c

KITCHEN HELPS

Dish Cloths

Replacement Price

6c—With colored borders	5c, 6 for 25c
Special—Handy Ann dish cloths with red green or blue edges	9c, 6 for 53c
12c—15 inch dish cloths in multicolor stripes	10c, 3 for 27c

Novelty Dish Cloths

Replacement Price

10c—Heavy quality	8c, 6 for 45c
2 for 29c—Ritz cloths in colored stripes	2 for 25c
3 for 45c—Ritz heavier quality in colored stripes	3 for 37c

Dust and Polish Cloths

Replacement Price

23c—Soft flannel	24c
25c—17x28, heavy flannel	19c
25c—Ritz silver polishing cloths to remove tarnish	20c
39c—Ritz window cloths for polishing glass	30c

Metal Sponges

Replacement Price

19c—Metal sponges and bronze balls	8c, 6 for 45c
5c—Junior Scurrite, metal sponges and balls	each 4c

Ironing Board Covers

Replacement Price

25c—Black Rock muslin, lace-on ironing board cover	29c
29c—Stretch On ironing board cover	25c

Towels & Toweling

Turkish Guest Towels

Replacement Price

25c—2400 white towels with dainty, colored borders. 18x36 and 16x36 sizes	17c, 6 for \$1.00
25c—Extra heavy towels made by Cannon. Colored borders. 16x26 inches	21c, 5 or \$1.00

Famous Brand Towels

Heavy Turkish towels by Cannon and Fieldcrest. Two popular sizes: 22x44-inch with borders of blue, rose, peach, green or yellow; 19x44-inch in red, blue, green or gold plaid.

30c to 35c to Replace... 27c, 4 for \$1.00

Scoop Towel Sensation!

4800 smartly-styled plain-color towels with a variety of borders. Sizes 20x40 to 22x44 inches, every one strong and sturdy, thickly looped. Complete color assortment in the group, but not in any one style.

45c to 79c to Replace... each 36c

Turkish Towel Ensemble

Grand, thirsty, deep-looped towels in solid colors with contrasting borders.

Replacement Price

39c—22x44 bath towel	39c
39c—16x27 face towel	33c
18c—12x12 wash cloth	15c

Turkish Face Cloths

Replacement Price

6c, 7c—colored borders	5c
10c—plaid and colored borders	8c, 6 for 45c
14c, 15c—heavy weave, solid color cloths	10c, 6 for 50c
15c to 19c—Manufacturer's closeout of Martex and West Point wash cloths	10c

Bath Mat Sets

Just 50 attractive, thickly tufted chenille sets—bath mat and lid cover to match.

\$3.57 to Replace... set \$2.78

Quality Dish Towels

Martex Dry-Me-Dry famous brand of dish towels Rochester housewives rely on! Soft, absorbent free from lint. Rayon, cotton and linen weaves with green, blue, red or gold borders.

29c to Replace... ca. 25c, 4 or 96c

Part-Linen Dish Towels

3,600 excellent, sturdy towels of cotton and linen crash with borders of blue, red, or green. Size 16x21 inches.

5 for \$1.09 to Replace... ca. 16c, 6 for 89c

Linen Glass Towels

Soft heavy, thirsty linen towels for drying your fine crystal. Checked patterns in blue, red, green or gold. Size 16x21 inches. Cotton decorations.

38c to Replace... each 31c

Stevens Dish Towels

Fast-drying, long-wearing towels of 72% linen, 16% rayon, 12% cotton. Size 17x31 inches with bright colored borders.

33c to Replace... ca. 27c, 4 for \$1.00

Imported Linen Towels

3,600 grand imported linen dish towels at a truly spectacular small sale price! Close-woven, unusually absorbent, with decorative cotton borders of blue, red or green. Size 18x32 inches.

50c to Replace... each 39c

Irish Linen Glass Towels

Splendid quality linen towels with cotton borders.

Replacement Price

69c—22x32 inch, striped glass towels	55c
69c—22x32 inch checked towels	55c
75c—22x32 inch towels with striped borders	63c
79c—24x34 inch hemmed glass towels	69c

Printed Dish Towels

Cheery big assortment of designs and colors! Fine, soft, absorbent towels, size 17x31 inches, in green, red, blue or yellow combinations.

35c to Replace... each 28c

Royal Art Toweling

Multicolored cotton and linen toweling for dish or hand towels. 17 inches wide.

25c to Replace... yd. 19c

Heavy Toweling

2,600 yards of extra-enduring, full-bleached cotton and linen toweling in gay, multicolored stripes. 17 inches wide, in all wanted colors.

27c to Replace... yd. 21c, 5 for \$1.00

Stevens Toweling

A brand famed for quality! Heavy, bleached or unbleached linen toweling with cotton borders in red, gold, blue or green. 16 inches wide.

31c to 32c to Replace... yd. 25c

Stevens Bleached Toweling

For dish or hand towels. Sturdy, full-bleached linen toweling with cotton decorations. Red, green, blue or gold.

37c to Replace... yd. 26c

Fine Linen Toweling

Choice of wide, ombre-striped or narrow striped borders on linen toweling of exceptionally fine quality. Cotton borders. 18 inches wide.

52c to Replace... yd. 39c

Printed Toweling

Colorful new designs that make up into smart lunch sets, napkins and scarfs, as well as dish towels. Wide selection. 17 inches wide.

35c to Replace... yd. 29c

TABLE LINENS

Breakfast Cloths

Charming selection of printed cotton cloths for breakfast or lunch tables.

Replacement Price

08c—36x36 inches	69c
\$1.29—36x50 inches	99c
\$1.69—36x70 inches	\$1.44
89c—45x45 with fringed edges	69c

Novelty Table Cloths

Quality cloths of rayon and cotton in pretty, damask-like patterns and printed cloths. Grand for breakfast table, too.

Replacement Price

\$1.29—36x50, Ivory only	97c
\$1.99—36x36, printed	\$1.59
\$2.98—54x54, printed	\$2.49
\$4.50—54x72, printed	\$3.79

Printed Cloths

Colorful assortment—red, blue, green or gold—printed cloths for breakfast and lunch tables.

Replacement Price

\$1.19—36x36 inches	99c
\$2.25—54x54 inches	\$1.79
\$3.19—54x72 inches	\$2.69
\$4.50—60x80 inches	\$3.79
22—15 inch napkins, hand-dyed to match	ca. 18c

Rayon Damask Sets

Lustrous weave in classic ivory or pastel blue, peach or gold rayon damask. 50x50-inch table cloth and six 12-inch napkins.

\$2.50 to Replace... set \$1.94

Dinner Sets

Rayon and cotton, woven with a satiny sheen. Handsome damask pattern in ivory, gold, peach, blue or green. 56x76-inch table cloth and eight 16-inch napkins.

\$4.50 to Replace... set \$2.94

Table Linen by Yard

Beautiful Irish linen damask, in any length you desire and at tremendous savings!

Replacement Price

\$2.75—64 inches wide, with floral pattern	yd. \$2.17
\$3.75—70 inch width, with floral pattern	yd. \$2.98
\$4.50—70 inch width, with floral patterns	yd. \$3.94
\$4.98—72 inch width, Scotch damask	yd. \$4.29

Damask Napkins

Expensive quality, napkins, impossible to replace at low prices like these! Choice of floral patterns. Hemmed or hemstitched finish.

Replacement Price

\$5.50—20x22 inches hemmed, with linen welt, cotton warp. Sturdy quality	doz. \$3.98
\$6.50—18 inches, hemmed, all linen	doz. \$4.87
\$7.50—14½ inches, hemstitched, pure linen	doz. \$5.98
\$9.50—20 inches, hemstitched, snow-white, bleached linen	doz. \$7.98
\$9.00—20 inches, hemmed linen damask	doz. \$6.98

Linen Damask Cloths

Heavy, rich-looking dinner cloths of pure linen damask, bleached snow white, with a sheen like satin.

Replacement Price

\$ 7.00—70x 70 inches	\$5.98
\$ 9.00—72x 88 inches	\$7.48
\$11.00—70x106 inches	\$8.98
\$ 9.00—22x22 napkins	doz. \$7.48

Imported Damask Cloths

Regal quality! Imported Irish linen satin-damask dinner cloths, hemmed, ready to grace your table proudly.

Replacement Price

\$ 8.50—70x 70 inches	\$6.98
\$11.00—70x 88 inches	\$8.48
\$13.00—70x106 inches	\$9.98
\$11.00—22x22 napkins	doz. \$8.48

Damask Dinner Cloths

Beautifully hemstitched, imported linen damask cloths, satin-finished. Choice of lovely floral patterns.

Replacement Price

\$6.00—60x80 inches	\$4.98
\$7.50—61x84 inches	\$5.98
\$7.50—60x90 inches	\$5.98
\$7.00—16-inch napkins	doz. \$5.58

Damask Dinner Sets

Exquisite, imported Irish linen damask dinner sets, beautifully hemstitched. Woven of selected pure flax, with satin lustre. Classic floral patterns.

Replacement Price

\$15.00—70x90 inch cloth with 8 17 inch napkins	\$12.69
\$18.00—70x108 inch cloth with 12 17 inch napkins	\$14.98

Hand-Hemmed Damask Cloths

Imported Scotch linen double damask dinner cloths, superbly hand-hemmed. Snow-white, gleaming like satin, in handsome pattern selection.

Replacement Price

\$15.00—2x2½ yds., service for 8	\$11.98
\$18.00—2x3 yds., service for 10	\$13.98
\$21.00—2x3½ yds., service for 12	\$16.98
\$18.00—22 inch napkins to match	doz. \$13.98

Embroidered Lunch Sets

15-piece linen crash sets with solid hand-embroidery and Point Quadro hemstitching. Six 11x17 mats, six 12x12 napkins and one 16x34 runner.

\$7.50 to Replace... set \$5.98

17-piece set consisting of eight 11x17 mats, eight 16x16 napkins and one 16x35 runner.

\$10.00 to Replace... set \$7.98

BEDDING NEEDS

Lady Pepperell De Luxe Blankets

Luxuriously deep, soft blankets proved to have unusual heat-retaining qualities! 50% rayon, 25% wool, 25% cotton. Blue, green, dusty rose, peach or cedar. Extra long, 72x90 inches.

\$6.50 to Replace... each \$4.98

Beautiful Bedspreads

Lavishly tufted chenille in a rich pattern with "sculptured" borders. Dusty rose, blue, green, peach or winter rose. Single or double bed size.

\$6.50 to Replace... each \$4.66

Sturdy Beacon Blankets

50% rayon, 50% cotton, unusually strong weave with soft fluffy nap. Rayon-bound ends. Blue, green, rust, rose, or peach. 72x84 inches.

\$4.98 to Replace... each \$3.89

Woven Bedspreads

Colonial floral designs in homespun, cross-stripe and jacquard weaves. Fine choice of colors. Single or double bed size.

\$4.50 to Replace... each \$3.57

Window draperies to match. \$1.50 to Replace... pair \$3.57

Beacon Blankets

Replacement Price

\$2.30—60x80 sturdy blankets in dark jacquard plaid patterns	\$1.84
\$3.49—72x84, in handsome jacquard ombre design	\$2.94

Mattress Covers

"Strong Wear" make—heavy unbleached cotton covers to protect new mattresses and prolong the life of old ones. Double ¾ or single bed sizes, large enough to allow for shrinkage. Rubber buttons to close ends firmly. Beautrest box spring types.

\$2.39 to Replace... each \$1.98

Nashua Sheet Blankets

Durable, fleecy white. Warm winter sheets cool summer covers. Single or double bed size.

Replacement Price

\$1.39—72x99 inches	\$1.19
\$1.59—81x99 inches	\$1.39

Mattress Protectors

Heavy, closely stitched quilted protectors, famous Red Pepperell quality.

Replacement Price

\$1.89—36x76 inches	\$1.39
\$1.99—42x76 inches	\$1.49
\$2.19—54x76 inches	\$1.59
\$2.39—60x76 inches	\$1.79

Sierra Wool Blankets

Warm, thick and fluffy, with wide rayon binding at the ends. Rose, blue, green, peach, gold. 72x84 inches.

\$9.98 to Replace... each \$7.49

Choice Pillows

Only 200 of them! Plump pillows filled with 5% goose down and 95% curled goose feathers. Fine, woven ticking with linen-finish. Blue, green or tan stripes. Cut size, 11x27 inches.

\$3.25 to Replace... each \$1.99

Bates Bedspreads

Stunning Colonial design in Bates' fine, woven spreads. Blue, green, rose or rust. Single or double bed size.

\$3.98 to Replace... each \$2.98

Comfort Covers

Daintily-printed covers to protect your down comforters. Fast colors; vat dyes. Blue, green, rose. Boxed.

\$2.39 to Replace... each \$1.89

Chenille Bedspreads

Fresh charm for your beds! Lovely tufted spreads in rich solid colors. Newest styles. Single or double bed size.

\$5 to Replace... each \$3.89

Goose Down Pillows

Superb "Supersel" pillows, filled with hard-to-get, finest goose down! High quality, linen-finished tick covers, welt-edged. Cut Size, 21x27 inches.

\$10.98 to Replace... each \$8.98

FANCY LINENS

Pastel Saten Towels

Just 600 very attractive guest towels in blue, red, gold, Nile green or tangerine saten with white borders and a pretty variety of decorations. 15½x29 inches.

69c to Replace... each 39c

Quaker Lace Cloths

Quaker—symbol of satisfaction and beauty in a lace dinner cloth! All-American made! Our January Sale choice is a rich ecru-colored cloth in glorious Renaissance-inspired design. Approx. 70x90 inches.

\$6.00 to Replace... \$4.77

Lace Table Cloths

Four superb patterns to choose from! Heavy flit lace dinner cloths in a lovely cream color. Scalloped edges. Approx.

BEGINS THURSDAY, JANUARY 8th SCRANTOM'S STORE-WIDE SALE

Clearance! THOUSANDS OF BOOKS

ON EVERY SUBJECT IMAGINABLE

Many Are Brand New — Some Are Shelfworn—Some Are Used Books
Conveniently Arranged On The Following Tables
in Rochester's Best Book Store!

- At **10c** Each Hundreds of good books — mostly used.
- At **25c** Each Many shelfworn and used books that originally sold at 2.50 and more.
- At **49c** Each Almost a thousand brand new books — publishers' close-outs of two and three dollar books. Much fiction is here.
- At **98c** Each Clean, brand new books—fresh from the publishers. A lucky purchase of overstock. Also included are quantities of high priced books taken from our own stock.



**GLOBES
WAR MAPS**
Follow current events the easy way. New shipment just received.
\$1.50 to \$25.
WAR MAPS
50c to \$5.00

CHILDREN'S BOOKS

Reduced to
25c-50c-75c

MORE BLACKOUTS COMING

**Dennison's
Blackout Crepe**
40 inches wide. 7 yd. long.
Sufficient for one window.
18c

**RISTLITE
FLASHLIGHT**
Snaps on the wrist, so you have free use of both hands.
98c

**BLACKOUT
CANDLES**
Have an extra large base, so they will set anywhere.
75c doz.



DRAWING INSTRUMENTS

Only 15 assorted sets left.

17% Discount
for "early-bird" buyers

DEFENSE WORKERS, SAVE HERE!

Draftsman - Engineers - Students! Here is your opportunity to save. For ten days only we are pricing hundreds of items in our stock at 17% discount.

DRAWING BOARDS
Thoroughly seasoned, selected wood.
Size Reg. Price Sale Price
31x42.....4.00.....**3.32**
23x32.....2.50.....**2.08**
20x26.....1.85.....**1.54**
18x24.....1.50.....**1.25**
16x21.....1.25.....**1.04**

T-SQUARES
Celluloid edge or plain hardwood. Reduced 17%.
18-in.....1.75.....**1.45**
24-in.....2.00.....**1.66**
24-in. special 1.70.....**1.41**
30-in.....2.50.....**2.08**

TRIANGLES
Celluloid. 45 degree — 30x60 Degree.
All Reduced 17%
Size Reg. Price Sale Price
4 in......50.....**.42**
6 in......70.....**.58**
8 in......90.....**.80**
10 in.....1.30.....**1.08**
12 in.....1.75.....**1.45**
30x60 Degree
6 in......50.....**.42**
8 in......70.....**.58**
10 in......90.....**.80**
12 in.....1.30.....**1.08**

COME IN AND SEE OUR STOCK—SPECIALLY PRICED
MANY OTHER ITEMS ON SALE —NOT LISTED HERE

ONLY \$45.75 For This

Corona Comet together with a metal typewriter table. A full sized portable with standard keyboard and "floating shift" (exclusive feature of Coronas) and a handsome carrying case. You save \$2.00 on the price of the typewriter and get a regular \$2.98 steel table in addition.

Hurry! Hurry! They won't last long!



BRIEF CASES



\$2.49
Genuine Cowhide, 3 pockets, zipper inside. Straps all around. Adjustable lock.

ZIPPER BAGS



\$1.25 up
We have an enormous stock for school or business use.



FILE
Metal Personal File for Home or Office. With index.
\$1.95

Once again... It's Scrantom's Sale Time. New merchandise galore — bought expressly for the Sale. Clearance Merchandise, too. We fought to get this merchandise and forgot costs in a determined effort to give you **BIG VALUES.**

HURRY DOWN FOR BEST BARGAINS —QUANTITIES LIMITED—

We reserve the right to limit quantities and to withdraw items from sale, when stock is exhausted.

SALE JAN. 8-19, Inclusive
STORE HOURS 9:30 to 5:30



FLAGS
Every home and business should display the Flag.
ALL SIZES — STYLES
SILK—WOOL—COTTON

LEATHER GOODS

Photo Albums 5 Year Diaries
Writing Portfolios Scrap Books
Address Books Telephone Indexes

Hundreds of them specially purchased for this sale plus many from our own select stock. Never before have we been able to offer such a variety of leather goods items. Very slightly soiled.

1/2 PRICE AND LESS The Values Will Amaze You!

STATIONERY

SCRANTOM'S SPECIAL VELLUM (Deckled Edge) printed with 2 line address. Not the usual printed kind of stationery but real quality which you will be proud to send. While our stock lasts.
54 Folded Sheets — 50 Envelopes — only **\$1.98**

50c GAMES 39c
\$1 GAMES 79c
Two Big Tables Filled With Popular Games for Children and Adults. Good Selection.



INFORMAL NOTES

With your name or monogram in Raised Printing. A January Stationery Special. For your notes, thank-yous, or invitations.

WHITE or IVORY

Complete with Envelopes

100 FOR \$1.39

ENGRAVING SPECIALS

For Sale Period Only

100 Calling Cards — From Your Plate—Reg. \$2.00 Sale **\$1.59**
New Script Plate and 100 Cards — Reg. \$3.50 Sale **\$1.98**
New Shaded Plate and 100 Cards — Reg. \$3.50 Sale **\$2.98**
New Monogram Die Reg. \$1.50 Sale **\$1.29**
New 2 Line Address Die Reg. \$3.00 Sale **\$2.59**
Stationery Die Stamped (per quire) Reg. .50 Sale **.40**
Stationery Stamped in Gold or Silver Reg. .50 Sale **.50**



THE PEN DOCTOR

will repair most any pen for 50c

Here is What He Will Do—

1. Clean all parts
2. Put in new ink
3. Reset point
4. Remove scratch
5. Adjust flow of ink
6. Check for leaking
7. Tighten clip
8. Simulate barrel
9. Refill with clean, fresh ink.

BRING IN YOUR OLD PEN NOW!



AUTODEX

If you didn't get one for Christmas this is your last chance to get one at last years price

ONLY \$1

Others At \$1.50 and \$1.75

ANNUAL Sale OF OFFICE SUPPLIES

LOOK AT THESE VALUES!

FILE FOLDER
Straight cut letter size. Reg. \$1.45.
\$1.19

A-Z INDEX
Letter size, for file. Reg. 75c
59c

ENVELOPES
6 1/2 Size 500 To Box Reg. 1.38
95c
10 Size 500 To Box Reg. 2.13
1.69

GEM CLIPS
Reg. 75c 1000
55c

LEGAL PADS
Good ink paper. Reg. 1.10 doz.
79c

'Type Wash'
Reg. 50c
39c

CLIP BOARD
Letter or legal size
49c

DUPLICATE RECEIPT BOOK
4 on a page.
69c

METAL BOX FILE
Reg. 80c
69c

ADDING MACHINE ROLL
Reg. 1.75 doz.
1.39

CHICAGO PENCIL SHARPENER
Reg. 1.35
1.09

SPIRAL STENO NOTE BOOK
Reg. 1.10 doz.
Special **89c**

PONTEN READING STAND
Reg. 3.98
Reduced to **2.98**
Lamps 1.50 extra Limited Quantity

STEEL FILES

We Have Them
Heavy green steel Letter Size

2 drawer **14.95**
3 drawer **18.95**
4 drawer **22.95**

Also available in legal size—and with locks.

BUY NOW AND BE SURE OF YOURS
Fronts Storage Files. Corrugated boxes with steel frames and steel fronts. Pull drawer style — May be stacked and used same as regular file. Single drawer units.
Letter Size **\$2.60**
Legal Size **\$3.10**

TYPEWRITER PAPERS

We've bought an enormous quantity—but we cannot guarantee to supply all comers—so Buy Early!

WHITE PROSPERITY BOND
16-lb. 8 1/2x11 500 sheets **.85**
20-lb. 8 1/2x11 **1.00**
PROSPERITY MIMEOGRAPH
16-lb. 8 1/2x11 **.85**
20-lb. 8 1/2x11 **1.00**
16-lb. 8 1/2x14 **1.00**
20-lb. 8 1/2x14 **1.25**

SECOND SHEETS
STRONGLITE TISSUE—White or colors
1000 sheet box **1.25**
RAILROAD MANILA
500 sheet package **.50**

SOUTHWORTH BONDS
Sold by Scrantom's for 20 years—All grades. 100% Rag — 50% Rag — 25% Rag — All Weights Letter and legal sizes. Envelopes to match. America's pre-eminent business paper — for appearance, endurance, complete satisfaction. Start the new year with new business stationery engraved in Scrantom's own shop. Sketches submitted without charge upon request.

FLASH STAPLER
50c
For fastening papers. A price everyone can afford. Extra Staples, 2000 for **25c**.

PHOENIX PENCILS
Yes, we still have a supply of these good all-purpose pencils. Smooth lead. Good eraser.
3 dot **89c** — 6 dot **1.60** — 12 dot **3.00**

SPEED-O-PRINT

One of the World's Finest Low Priced STENCIL DUPLICATORS

Only **39.50**
Automatic feed. \$29.50 for Hand Feed.

Reproduces anything from post card to legal size that can be typed, drawn or traced on a stencil. Designed for speed, simplicity and ease of operation.

Now a New Post Card Printer for government post cards. Automatic feed. Complete with **\$8.10**

ASK FOR FREE DEMONSTRATION
Sponge and Cup **.25**
Typewriter Keys **.17**
Rubber Daters **2.75**
Stamp Pads #1 **.45**
Sheaffer Wasp Desk Set, including Base, Ink and Pen **1.19**
Corduroy Ledger Outfit **5.49**

SCOUT STAPLER
New Only **\$1.00**
Staples 25c 1000

1942 CALENDARS
All Sizes, Styles Some as low as **25c**

GENUINE EVERSHARP PENCIL

49c

MORE OF THESE FLUORESCENT DESK LAMPS

Gives you the light where you want it. Goose neck arm. 60-cycle A-C. Complete with bulb.
\$6.95

ONLY THE WAHL COMPANY MAKES THE GENUINE EVERSHARP

SCRANTOM'S BOOK AND STATIONERY CO. INC.

334-336 EAST MAIN ST., in the Taylor Bldg.

PHONE STONE 1102

Free Delivery on all purchases over \$1.00. While quantities last, these prices in effect from Jan. 8 to 19 inclusive. Charge Accounts Invited.



January Sales

SAVE MONEY In These Events

- ★ Lingerie
- ★ Linens
- ★ Daytime Dresses
- ★ Corsets
- ★ Domestic
- ★ Fur Coats
- ★ Women's Coats
- ★ Housewares
- ★ Infants' Wear

Open a 90-Day
CHARGE ACCOUNT
PAY AS FOLLOWS:
1/3 Feb. 10th
1/3 Mar. 10th
1/3 April 10th
USE YOUR CHARGE-PLATE
IN THE RED CASE

200 SAMPLE FUR COATS



You Can Save Up to **\$95**

Regular \$159 Values—Now Sale Priced at

- | | | |
|--|-------|--|
| <ul style="list-style-type: none"> Chekiang Caraculs Dyed Skunk Greatcoats Sable Muskrats Silvertone Muskrats Natural Silver Muskrats Russian Leopard Cats | \$100 | <ul style="list-style-type: none"> Russian Weasels Russian Marmots Mouton Lambs Dyed Fox Great Fox Coats Black Persian Paws |
|--|-------|--|

Regular \$229 Values—Now Sale Priced at

- | | | |
|---|-------|---|
| <ul style="list-style-type: none"> CHINA MINKS DYED RUSSIAN FITCHES SOUTH AMERICAN LEOPARDS HUDSON SEAL DYED MUSKRATS BLACK & GREY PERSIANS NATURAL & DYED SQUIRRELS FINE MOIRE CARACULS SILVER FOX JACKETS & STROLLERS | \$135 | <ul style="list-style-type: none"> BLACK PERSIAN PAWS NORTHERN BACK MUSKRATS JERSEY MUSKRATS NATURAL CAT LYNX STROLLERS RACCOONS CIVET CAT COATS & STROLLERS NATURAL CHINESE KIDSKINS TIPPED SKUNKS |
|---|-------|---|

A Small Deposit Reserves Your Selection

EDWARDS—Third Floor

Timely January Sale of HALF SIZE COATS

Featuring Our "Sterling Little Lady" Coats
Exclusive With Edwards

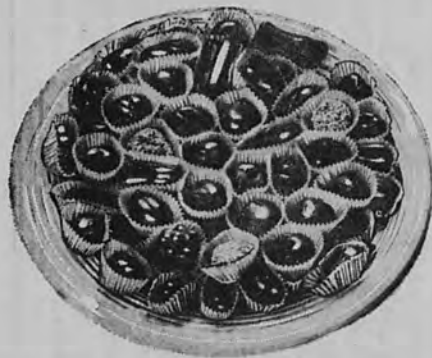
Values to 49.75 **\$38** Values to 59.75 **\$44**

"Little Ladys" are the pets of thousands of women who require half sizes . . . they wait for this once-a-year chance to buy at a big saving . . . so it's wise to shop for your "Little Lady" coat now.

Persian—Kit Fox—Skunk—London Dyed Squirrel
Black — Blue — Brown
Half Sizes: 31½ to 49½

EDWARDS—Third Floor

January Sale of FINE QUALITY CHOCOLATES



Worth Much More

29c lb.

Make Your Own Assortment From the Following:

- Caramels
- Pineapple Cream
- Butterscotch
- Chips
- Wintergreen Patties
- Vanilla Cream
- Plantations
- Buttercream Drops
- Orange Cream
- Maple Walnut
- Nougats
- Peppermint Patties
- Raisin Clusters
- Chocolate Coated Jellies
- Fudge

EDWARDS—Street Floor



New! Lovable! Tubbable!

MODERNAIRE Daytime Dresses

\$2

For the "Young In Heart" — flaring Brunch Coats that wrap, zip or button . . . or trim, smart casual shirt-waist classics, Plaids, stripes and florals . . . tailored with a perfection that belongs to "Modernaire" alone!

Sizes 12 to 20—14 to 46

EDWARDS—Third Floor—Rear

ON SALE IN EDWARDS BASEMENT Sporting Goods Department



Probably Never Again At This Price!
BOYS' and GIRLS'

Hockey SKATES

Boys' Sizes 1 to 12 **\$3.44** Girls' Sizes 1 to 9

JUVENILE SKATES, Sizes 8 to 13 2.99

Due to priorities on steel, we may not be able to offer these skates again at this price! Leather uppers, oak bend soles, built-in webbing, steel shank in arches, nickel-plated ground blades. Girls' in white, boys' in black, both boys' and girls' skates with plaid lining.

EDWARDS—Basement Store

FAST HELP

PENETRO
for colds' miseries
Penetro's special formula brings you double help double quick. Acts two ways at once, inside and outside. Inside, medicated vapors break up mucous congestion in breath passages. Outside, steps up local circulation in congested areas. For grown-ups, children miserable with sneezing, stuffiness—cough-fortified, achesy chest muscles—use as directed. Rub chest, throat and back with Penetro. 25c. Double supply 35c.

DOLANS... Where You Buy THE CUTS CHICKEN YOU PREFER

Breasts lb. 49c | Livers lb. 45c | Necks lb. 12 1/2c
Wings lb. 23c | Giblets lb. 19c | Legs lb. 35c

DOLANS 600 JEFFERSON AVE.
cor. Bartlett Telephone Genesee 1417

Mrs. Geraldine E. Russell, 346 Meigs St.

ON BREAD ON CRACKERS

CAIN'S SANDWICH SPREAD

FOR SCHOOL LUNCHES

THE BEST COAL-VALUE IN THE CITY

BLACK MAGIC
Long Burning—Low Ash QUALITY

COAL Egg Stove Nut **\$11.85** TON CASH Shovelled OFF

Buckwheat \$8.25 Ton
Pea Coal \$9.85 Ton
Established Over 25 Years

PAYNE & DUNHAM SEMET-SOLVAY COKE \$11.00 GEN. 586

Men, Women Over 40 Don't Be Weak, Old

Feel Peppy, New, Younger

Take **Chlorine**... Contact general tonic, stimulant often needed after 40—by bodies lacking iron, calcium, phosphorus and Vitamin B-1. A 24-ingredient tonic writes: "I did so much for patients, I took it myself. Results were fine... Special introduction: Chlorine Tonic Tablets costs only 35c. Start feeling peppy and young again... this very day." For sale at all good drug stores everywhere—in Rochester, at Daw's Out-Rite.

Seagram Cagers To Meet Rens In Return Game Here

The Seagrams will go all-out Sunday to even the score with the New York Rens on their return appearance here.

The local pros, having lost their only game of the current season at the hands of the colored wizards, are ready and anxious to avenge that loss.

Probably the greatest scoring combination in professional basketball today, the Renaissance quint displayed the skill that made them famous in scholastic the Harrison hoopsters on December 14th. Fans will long remember the thrilling finish to that game which put the visitors out in front by a narrow margin of three points.

Coach Eddie Malanowicz will probably start Jack Ozburn, who accounted for thirteen points against the Blue Bombers of Wilmington last Sunday. Ozburn's spectacular one-hand shots had the spectators popped and his presence on the team may prove to be the spark the locals need to get back their earlier loss.

This game is expected to be the highlight of the season and both winners and losers will know they have been in a ball game when the final whistle blows.

This is NOT a rumor!



It's a FACT!

Wegmans sensational Silver Offer is going to end very soon. This offer has enabled thousands of thrifty Rochester housewives to obtain lovely, 26-piece sets of guaranteed New England Silver-plate for just \$3.98 with ten dollars in purchases at Wegmans. Don't miss out on this savings opportunity! When you have collected ten dollars worth of Silver Tickets, given with every purchase at Wegmans, of 25c or more, redeem them for your Silver Set before this offer ends.

Don't Delay! Redeem Your Silver Tickets Right Away!

Wegmans
HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

ABC Winners To Get Cash Prizes

Reports that the American Bowling Congress tournament prize fund for 1942 would be paid off in Defense Bonds and Stamps are erroneous.

The officials of the tournament have announced that all prize money will be paid off by checks, as in the past.

Thousands of bowling leagues have notified the ABC of their intention to distribute Defense Bonds and Stamps as prizes at the end of the season instead of cash, but this move is entirely in the hands of each individual league.

This information appeared in several news stories and the use of such expressions as "ABC League," "ABC Tournament," evidently gave rise to the rumor that the prize money at the ABC Tournament in Columbus would be paid off in bonds and stamps.

Starch will not blow out of your laundry, as it often does, if you add a little salt to the starch water.

Your linens will look better if you put them near the stove or out in the sun right after they have been ironed.

Your Daughter Has a Right to Know

It is every mother's duty to tell her daughter physical facts. How much better that she learn them from you, rather than from girl's her own age. In feminine hygiene, facts may be distorted, or wholly untrue. As a result, many brides use over-strong solutions of acids for the douche which can actually burn, scar and even desensitize delicate tissue.

Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594A, 370 Lexington Ave., New York, N. Y.

YOU CAN ENJOY MIAMI Now!

Yes, your own American Tropics—with all the splendor of blue skies and summer seas—await you here.

El Comodoro Hotel provides a luxurious haven—even for those who must "budget" their vacation. There are 250 rooms with tub and shower bath. Rates as low as \$2.50 single and \$4.00 double. Attractive season rates can be arranged, if desired. Steam heat.

El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami, "just a whisper" from all activity.

Yes, the modern air cooled Coffee Shop is famous for fine food—moderate prices. The Cocktail Lounge is deservedly popular.

Take your vacation here for pleasure, rest or recreation. Address—Jagga H. Adams, Mgr., El Comodoro Hotel, your travel agent.

EL COMODORO Hotel
OPEN THE YEAR ROUND

KEY COUPON

RINSO Large Box Limit, 1 **18c**

KEY COUPON

MILK MAGNESIA TABLETS Reg. 50c Bottle 100 Limit, 1 **19c**

KEY COUPON

ASPIRIN TAB Bot. 100 5 Grain Limit, 1 **8c**

KEY COUPON

TODDY 1/2 lb. can Limit, 2 **12 1/2c**

PERTUSSIN FOR COUGHS 60c Size **49c**

EX LAX 25c Size **19c**

BEECHNUT BABY FOODS Strained Complete Assortment **3 FOR 23c**

PABLUM Large 50c Size **39c**

IPANA TOOTH PASTE 50c Size Tube **39c**

PEPSODENT TOOTH POWDER 50c Size **39c**

SAL HEPATICA 60c Size **49c**

ANACIN TABLETS Bot. 50 Reg. 75c **59c**

THIS WEEK'S SPECIALS AT

KEY ROCHESTER'S MODERN CUT RATE DRUG STORES

TODAY THRU WEDNESDAY

ITALIAN BALM 2 50c Bottles \$1.00 Value **43c**

KEY COUPON

BANDAGE 2"x10 Yd. Reg. 12c Limit, 2 **2 for 13c**

KEY COUPON

ADHESIVE TAPE 1"x2 1/2 yds. — Reg. 13c Limit, 2 **2 FOR 13c**

KEY COUPON

JERGENS Toilet Soap **4 for 11c** Limit 4

KEY COUPON

WOODBURY AFTER-SHAVING LOTION 50c Bottle Limit, 1 **21c**

HEALTH BUILDING VITAMINS

HALIBUT LIVER OIL CAPSULES Highest Potency

A-B-D-G CAPSULES Highest Potency

Box of 50 59c	Box of 25 49c
Box of 100 98c	Box of 50 89c
Box of 250 \$2.19	Box of 100 \$1.59
Box of 500 \$3.98	Box of 250 \$3.39
Box of 1000 \$6.98	Box of 500 \$5.98

ADLERIKA LAXATIVE Reg. \$1 Bot. **63c**

LISTERINE Antiseptic

HEAVY AMERICAN MINERAL OIL

3-Oz. Size 23c	Pint 25c
7-Oz. Size 39c	Quart 45c
14-Oz. Size 59c	1/2 Gal. 85c
	Gallon 1.49

TYPEWRITING PAPER 200 Sheets 29c Value **19c**

GILJETTE BLUE BLADES Reg. 50c Package of 10 **39c**

SPECIAL! VICKS VA-TRO-NOL

Helps Prevent Colds Developing

30c BOTTLE **24c** 50c BOTTLE **39c**

CLEAR'S STUFFY HEAD

Luckies, Camels, Chesterfields, Raleighs, Old Gold, Philip Morris

LUCKY STRIKE CIGARETTES 2 For **29c** Tax Paid

BREWER'S YEAST Tabs Bottle 250 Reg. \$1 **49c**

MCKESSON MILK OF MAGNESIA TOOTH PASTE Reg. 25c Size **2 for 29c**

Better Buy KOTEX SANITARY NAPKINS

Box of 12 **25c**

Three Sizes: Regular • Junior • Super

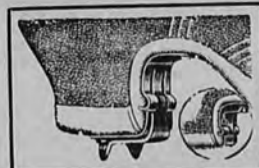
MEDICATED THROAT DISCS Parke Davis & Co. Box 60 **15c**

FEVER THERMOMETER Oral or Rectal \$1 Value **49c**

SPECIAL STOCK UP SALE

3 ROLLS 11c Limit 6

CLAPP'S BABY FOOD STRAINED **3 FOR 19c**



FREEZING TEMPERATURES

Go Hand in Hand With
SNOW — SLEET — ICE

Every year takes its toll in human mishaps. People are not prepared for winter walking. Thin soles, worn rubbers, create hazards to life and limb.

GUARD AGAINST SLIPPING

Use Ice Creepers, have them attached now, today! Go right to Edwards' shoe repair department, only a few minutes time to attach them. See illustrations.



Exclusive With Us
The Famous **NEROPREME** HALF SOLES
For those that work on oily floors. Will not spread or bubble also water proof. The best wearing Sole money can buy.

\$1.50
Pair Attached

CHARGE IT

EDWARDS

WE DELIVER

"EACH GENERATION IMPROVES ON THE PAST"



Try this generation's

Wilken Reserve

Richer, milder, more satisfying



Only this generation of Wilkens could have produced WILKEN RESERVE, for only this generation of Wilkens has the modern equipment...adequate stocks...the accumulated experience to make so great a whiskey possible.

BLENDED WHISKEY 86 proof, 25% straight whiskey, 75% grain neutral spirits, The Wilken Family, Inc., Schenley P.O., Pa.

Where to Play Bingo

UNION LEAGUE HALL
GREGORY ST. CORNER SOUTH AVE.

MON. NITE JACKPOTS
\$130 AND \$135
Plus \$25 Bond

SUN. NITE JACKPOTS
\$50 and \$140
8 Number Game 56 Number Game

Wed.-Fri.-Sat. Afternoons Jackpot Each Afternoon

BINGO at O. L. P. H. HALL
1089 JOSEPH AVE. Near NORTON

EVERY FRIDAY NIGHT 8:30 P. M. FRIDAY, JAN. 9th

\$595.00 REGULAR CARD

1 — JACKPOT \$200.00 | 2 — JACKPOT \$100.00
3 — Full Board \$100.00 | AND 20 MORE GAMES
TOTALING \$195.00
23 GAMES 55¢ Inc. Tax — FREE PARKING

The NEW PARK HALL
928 JEFFERSON AVE. — NEAR PLYMOUTH

Take Either Plymouth or Jefferson Bus To The Door

THESE COUPONS WORTH
25¢
At New Park Hall When you buy a book of specials and a triple board.

REG. GAMES \$5-\$7 ★ SPECIALS \$20-\$40
23 GAMES 28¢ INCLUDING TAX!

3 JACK POTS
BINGO
EVERY Wednesday 8:15 SHARP
Early Bird \$15
Letter H. \$20
Letter T. \$25
1 — \$10 Games + 17 — \$5 Games — Jackpots \$55 and \$85
Specials and Door Prizes
Le Berth's Bingo
292 GREGORY ST.

WEST AVE. MANOR

165 West Ave.
Mon., Tues., Thurs. — 1:30
Sun. 2:30 P. M.
Wed. and Fri. 8:30 P. M.

PLYMOUTH HALL

PLYMOUTH & TROUP ST.
EVERY SAT. NITE 8:30
ALL GAMES **\$500** OR MORE

This Coupon Good For One Ticket On \$15.00 Game
JACKPOT \$100.00
23 Games 28c Incl. Tax

ABC PARTIES

2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 Jackpots \$60 - \$65

BINGO

19th WARD CLUB HOUSE
237 HAWLEY ST.
Thurs., Fri. and Sat. Eve. 8:15
Fri. 1:45 P. M.
Extra Board (FREE) With Triple Board
ORIGINATORS OF BABY BINGO

Beeley's Bingo

MON. TUES. FRI. SAT. at 8:15 P. M.
SUNDAY at 2:30 and 8 P. M.
WED. at 1:30 P. M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

Knights of St. John Name New Officers

Lewis Migliore has been named president of the Knights of St. John, Commandery No. 308 of Our Lady of Mt. Carmel Church in an election held recently.

Rev. Charles J. Azzi, pastor of the church, was again elected spiritual advisor for the Commandery.

Other officers who will be installed at the next regular meeting of the group are:

Frank A. Palumbo, Frank S. DiBenedetto, Anthony Binaf-

de, James Caputo, Joseph Montasano, Jon Donnabella, George Gerstner, Frank DiGregory, Victor Palumbo and Justin Pellengra.

CLUB TO MEET

Venus Rebekah Lodge Officer's Club will meet next Tuesday at the home of Miss Violet Pearson, 309 Winchester Street.

TO HOLD CANDY

To make a drum candy container for Christmas gifts, paint a low-shaped can with white enamel, trim it with red paper and add a lacing of blue cord.

EXTRA ANNOUNCEMENT EXTRA

BY THE SPOT FAMOUS FOR THIS FAMOUS DISH

Chicken On The Rough Still 50c

FOR THE SAME GENEROUS PLATE FULL!

NEW CHEF—BETTER THAN EVER

TENDER STEAK PLATE 50c

Friday Special — Fish & French Fries 25c

Tea—Milk Coffee Soft Drinks and Beer 5c Liquor 15c up Wine 10c
Orchestra Specializing in Polkas, Waltzes and Fox Tots, Fri. and Sat.
EDWARDS GRILL
1160 JAY STREET
Plenty of Free Parking Space
Mrs. Catherine Pike, 110 Flower City Park
We Cater To Showers, Weddings and Parties Gen. 7875

SPECIAL!
FOR A LIMITED TIME ONLY

COKE \$10.00
TON CASH

STOVE OR HUT—SHOV OFF

BEST COKE VALUE IN THE CITY

SATISFACTION GUARANTEED

Prices Subject To Change Without Notice

LAKE COAL CO. Glen 538
255 LYELL AVE.

WHERE TO PLAY BINGO?

BINGO ENTERTAINMENT
Sponsored Every Monday Nite by
GLIDE HALL Jay St.
23 Games 25c Plus Tax
JACK POT \$30
Take Allen St. Bus

BINGO
\$6
On Reg. Games

Good Prizes On Specials
23 Games 28c Incl. Tax

CHILI RECREATION HALL
509 CHILI AVE.

Monday & Saturday Nites
Monday Jackpot Sat. Nite **\$65**
FREE TICKET DAYS TUES. AND THURS. AFTERNOONS

Towner • Hudson • Hollywood • Remy • Bingo
Thurs., Fri., Nites
TOWNER HALL
All Games \$25.00
Sat. Sun., Wed. Nites No Sup. Game at Remy
TOWNER'S-REXY
All Games \$10.00
Tues. and Sun. Nites
Hollywood
All Games \$10.00
Tuesday Night **HUDSON**
All Games \$5.00

START THE NEW YEAR RIGHT—PLAY BINGO AT THE HOLLYWOOD BINGO

35 PULLMAN AVE. OFF LAKE & RIDGE
Open Every Wed. Thur. Fri. & Sat. Evening
Regular Games \$40 to \$20 Special Games
\$5 — \$6 — \$7 — \$9
\$10 Early Bird Special 8 P. M. Sharp
Meet Your Friends
JACK POT \$95
Play For Letters H - T - X Good Neighbor Bring Your Friends
TED. BROWN, Mgr.

FLOWER CITY POST BINGO PARTIES

EVERY FRIDAY, 7 P. M. to Midnight
Every Sat. & Sun., 6 P. M. to Midnight
Admission 30c inc. Tax
All Games \$5 to \$25.00—Jack-Pot \$65.00
Continuous Playing to 12 P. M.
Free Play Tickets to Early Comers
221 DEWEY AVENUE
Between Lyell Ave. & Bloss St., Lake Dewey Bus to Coler. 1/2 Block to Dewey Ave.
FREE PARKING

DE LUXE BINGO

EVERY MONDAY NITE
Finest Entertainment — Comfortable Seating
Grand Prize **\$500** And 20 More Games Up to **\$50**
K of C AUDITORIUM - Chestnut St.

BERGHASH'S AMAZING LIQUOR VALUES!

"The greatest liquor bargains in Rochester"...that's what all Rochester says about Berghash. Berghash prices are the lowest. That's why YOU should buy at Berghash.

"GLOBE" BOTTLED IN BOND BOURBON
Under U. S. Govt. Supervision
5 Years Old 100 Proof — Bourbon

Every drop of this smooth, full-bodied whiskey has been bottled in bond for at least five years. That's why it's so mellow. Priced at typical Berghash figures, it's mighty reasonable.

Regular Value \$3.09
\$2.59
FULL QUART
2 Quarts for \$5



FAMOUS "LONDON INN" GIN
90 PROOF DISTILLED GIN

A real mellow gin at a remarkable price. Distilled from an old English recipe, it's good straight or mixed.
Compare With Any \$2.50 Val.

\$1.89
FULL QUART



"CHATEAU BRISAC" WINE
100% PURE CALIFORNIA WINE

Chateau Brisac Wine is Rochester's most popular wine. Its full bouquet, delightful aroma and delicious taste make it a prime favorite. The Berghash low price makes it a prime bargain. Your choice of 12 varieties.

\$1.49
FULL GALLON



"OLD OAKDALE" WHISKEY

A straight whiskey that combines smoothness, mellowness, and full flavor. Berghash brings it to you at a sensationally low price.

\$1.79
FULL QUART

3 Quarts for \$5.25

"MCGUNN'S INVINCIBLE"
A Blend Of Straight Whiskies
EVERY DROP AT LEAST 4 YEARS OLD

A real buy, a real whiskey. Full flavor, mellow taste...at a bargain hunter's price.

\$2.89
FULL QUART

2 Quarts for \$5.50



GOLD LABEL RON RUM

IMPORTED FROM WEST INDIES

This imported rum was made to sell much higher. An outstanding bargain.

\$1.89
4/5 QUART

Regular \$2.25 Value!



BERGHASH WINES LIQUORS

124 CLNTON AVE., SO.

FREE PARKING MAIN 786 FREE DELIVERY

BREAST-O'-CHICKEN



TUNA HAS GONE TO WAR!

Trim clippers of our tuna fleet now serve in the U. S. NAVY

HAVE PATIENCE, PLEASE

if your grocer cannot supply Breast-O'-Chicken brand tuna just now, REMEMBER our part in helping to provide protection for the nation and food for the armed forces comes first!

WESTGATE SEA PRODUCTS CO.
SAN DIEGO, CALIFORNIA
Packers of BREAST-O'-CHICKEN Brand, ALAMO, CORTEZ and ALLIANCE TUNA FISH

REMEMBER ★ ★ ★ ★ PEARL HARBOR



You Can Answer Axis Treachery by Saving:

- ★ Waste Paper
- ★ Old Rags
- ★ Scrap Metals
- ★ Old Rubber

Waste and scrap materials in your home—all those things you no longer need—can help make the weapons America's fighting forces need for Victory. So let's not let them down. Let's give them the weapons NOW!

You can help by collecting and saving all the waste paper, old rags, scrap metals and old rubber in your home. Then sell them to a collector (junk man) or give them to a charity or school. That's the way to start needed materials on their way to America's war industries.

So let's go—America. Salvage now—for Victory.

In the interest of America's Victory Program, this advertising space is donated to the

Office for Emergency Management, Washington, by

The Rochester Sun—Shopping News

A Poor Prophet

A registrant for selective service recently wrote this letter to General Ames T. Brown New York State Director: "When I made out my questionnaire last winter, for dependents I put down my wife, one child and one unborn child.

Bilious? Cranky?



Take Beechams Pills Tonight for a Change!

For thorough, pleasant relief from temporary constipation, depend on this purely vegetable compound. No calomel (mercury). Millions of packages sold annually throughout the world. Buy Beechams Pills today! Only 10¢—also 25¢ and 50¢ sizes. All druggists.

BEECHAMS
LAXATIVE PILLS

PURE AS MONEY CAN BUY

You can't buy aspirin that can do more for you, so why pay more, and why ever accept less than the St. Joseph Aspirin guarantee of quality. The world's largest seller at 10¢.

ST. JOSEPH
GENUINE PURE ASPIRIN

WHAT CAUSES EPILEPSY?
A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. 15-154.

RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Stained, Cleaned, Washed, Sized, Matted, Damp and \$3.00
Germ-proofed
ELTER CO. Est. 1872
Glenwood 3466—44 Arthur St.

NO "Look-of-the-Month League" FOR ME!

Not since I've found that **CHI-CHES-TERS PILLS** help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the **CHI-CHES-TERS CHEMICAL COMPANY** has been 50¢ serving the women of America for over half a century.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables—filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX St.
GLEN. 3783

Call One Of These Dealers For Top Prices For Waste Materials

R. YOUNG
BUYER OF
RAGS - PAPER - IRON - METALS
ALL DEFENSE MATERIALS
Prompt Service 36 University Ave.

WE BUY
Rags • Magazines • Iron • Metal
• Tubes • Batteries • Papers •
Mattresses and Junk of All Kinds
Top Prices
Edward Safford 30 Comfort St.

JUNK
Magazines • Iron
Newspapers in Bundles
Mattresses • Scrap Metal
Stone 3889-R—Main 7588

WE BUY JUNK
HIGHEST PRICES PAID FOR
RAGS AND WASTE PAPER
Call or Bring Your Paper To
Krieger Waste Paper Co.
56-58 Nassau St. Stone 293

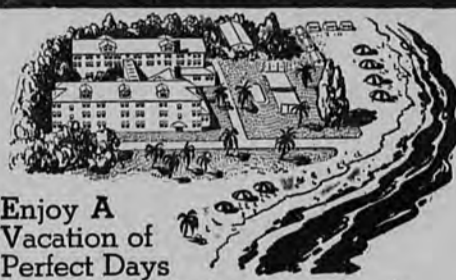
WE BUY
PAPER • RAGS • METALS
SCRAP IRON
Our Truck Will Call or You Can
Bring It To Our Yard
Miller's Waste Material
44 Herman St. Stone 3717

"I now have my wife and three children. The one unborn should of been two, as it turned out to be twins born May 29." All of which proves, you just cannot predict the future.

ARTICLES FOR SALE

TOOLS and chest—Books on machine shop work and auto engineering, child's bed, radio, swivel chair, coal heater, electric heater. Phone Stone 1098-R; 5 to 8.

CLEARWATER BEACH HOTEL



Enjoy A Vacation of Perfect Days

and the pleasures of cool tropical nights at Clearwater Beach Hotel. Located directly on the Gulf of Mexico—there's a private white sand beach and facilities for swimming, boating, golfing, dancing and all forms of recreation—at this delightful resort. Clearwater Beach Hotel is famous for excellent food tastefully prepared and temptingly served. Reasonable American Plan Rates. Write or wire for information or reservations—

Preston Beatty, Manager

Clearwater, Florida
ON THE GULF OF MEXICO



ON YOUR FEET SOON
THANKS TO A GREAT TONIC

HELP MAKE AMERICA STRONG

If you're convalescing after a cold or other illness, trying to get back to your job, you'll certainly be grateful for the tonic power of Scott's Emulsion. This world-known formula is highly recommended by many doctors for invalids and convalescents because it is easy even for a delicate system to digest and contains vital elements* that help the body recuperate when weak and rundown.

88 billion globules to the teaspoon . . . smaller even than milk! This exclusive method of emulsifying makes Scott's Emulsion actually 4 times easier to digest than plain cod

liver oil. Rich in natural *A and D Vitamins, pleasant-tasting and economical too, Scott's Emulsion is a valuable tonic for everyone, anytime. Buy today at your druggist!

SCOTT'S EMULSION
A Great Year-Round Tonic For All Ages

DAW'S ORIGINAL CUT-RATE DRUGS

Clinton Ave. S. 31 353 452 880 473 539
Opposite Temple Theater Main St. E. Main St. E. Ridge Rd. W. Main St. W. N. Goodman Monroe Ave.
Corner Aqueduct 1 Door From Stillson Corner Dewey Bull's Head Main Near Goodman

DAW'S COUPON
BABY RUTH MINIATURES
Rich in Dextrose
Delicious, miniature Baby Ruths . . . just like the big bars . . . America's largest-selling candy bars!
Cream fudge center covered with rich golden caramel, pulled in Irish toasted peanuts and dipped in chocolate.
1-Lb. Box **19¢**
(Limit 2 Lbs.)

DAW'S COUPON
APPLE BLOSSOM TOILET SOAP
WILLIAM'S famous Apple Blossom Toilet Soap at the lowest price ever sold!
REGULAR 10c BARS
Box of 6 **27¢**
(Limit 2 Boxes)

DAW'S COUPON
LUX Flakes
Regular 10c Boxes **2 for 15¢**
(Limit 2 Bxs.)

DAW'S COUPON
WAVESET LOTION
QUICK-DRYING
Not Sticky Will Not Flake
Large 6-Ounce Bottles **2 for 11¢**
(Limit 4)

DAW'S COUPON
MILK OF MAGNESIA Tooth Paste
REG. 25c SIZE
Accepted by American Dental Association
9¢
(Limit 2)

FATHER JOHN'S MEDICINE 69¢
\$1.20 Size
Cascara Sagrada TABLETS 16¢
5 Gr. 100's
PETERSON'S OINTMENT 16¢
35c Size
25c LIP POMADE 18¢
White or Rose

1/2 PRICE
WILDROOT
"PLASTIC BACK" PRO-PHY-LACTIC 70% HAIR BRUSH
\$1.79 Value
89¢
Value
80% PER

ANACIN TABLETS
Box of 12 **19¢**
Box of 30 **39¢**

DAW'S COUPON
CLEANSING TISSUES
Boxes of 200 Sheets (Limit 2) **2 Boxes for 11¢**

DAW'S COUPON
COLD CREAM
Famous LADY JEAN
LARGE 50c SIZE **19¢**
(Limit 2 Jars)

DAW'S COUPON
WOODBURY'S Hand Lotion
Large 50c Size **19¢**
(Limit of 2)

SEIDLITZ POWDERS 16¢
25c Box of 12's
BOBBIE PINS 3¢
Brown or Black
Card of 24

PHILLIP'S MILK of Magnesia 21¢
50c Size
MULSIFIED COCOA OIL SHAMPOO 16¢
25c Size
WOODBURY TALCUM 11¢
25c Size

FALSE TEETH
FIT LIKE NEW! Dentur-Eze, the new cushion plastic, makes loose plates so comfortable for 7 days. As a prosthodontic base Economical. Thousands of satisfied users. Get a tube of Dentur-Eze today! Standard size tube \$9.95—New large size \$14.95

SMITH BROS. COUGH DROPS
Regular 5c Boxes **2 for 5c**
MINERAL OIL Pure U.S.P. Pint Size **14¢**
RUBBING ALCOHOL Pint Bottle **17¢**
Tincture of IODINE 15c Value **4¢**

DAW'S COUPON
OLIVE TABLETS Antiseptic. 60c Size **33c**
LADY ESTHER Face Powder, 55c Size **39c**
BELL-ANS TABS. For Indigestion, 75c Size **43c**
LYSOL Antiseptic. 47c, 89c
SCHOENFELD'S Tea, 25c Size **18c**
KOTEX Napkins . . . 2 for **49c**
COLLYRIUM Eye Wash, 75c Size **59c**
TONSILANE Throat Gargle, 35c Size **26c**
LIMESTONE Phosphate, 50c Size **29c**
KRUSCHEN Salts, 70c Size **59c**
FEEN-A-MINT Gum, 50c Jar **39c**
DR. PIERCE'S Medicines, \$1.00 Size **79c**
CALDWELL'S Syrup of Pepsin, 60c Size **77c**
BISODOL Powder . . . **19c, 49c**
ACIDINE Powder, 75c Size **44c**
RESINOL Ointment, 60c Size **37c**

DAW'S COUPON
COLD CREAM
Famous LADY JEAN
LARGE 50c SIZE **19¢**
(Limit 2 Jars)

DAW'S COUPON
WOODBURY'S Hand Lotion
Large 50c Size **19¢**
(Limit of 2)

SEIDLITZ POWDERS 16¢
25c Box of 12's
BOBBIE PINS 3¢
Brown or Black
Card of 24

PHILLIP'S MILK of Magnesia 21¢
50c Size
MULSIFIED COCOA OIL SHAMPOO 16¢
25c Size
WOODBURY TALCUM 11¢
25c Size

FALSE TEETH
FIT LIKE NEW! Dentur-Eze, the new cushion plastic, makes loose plates so comfortable for 7 days. As a prosthodontic base Economical. Thousands of satisfied users. Get a tube of Dentur-Eze today! Standard size tube \$9.95—New large size \$14.95

DAW'S COUPON
VICK'S Vapo-Rub 27¢
35c Size
MENTHOL-ATUM 27¢
Tube or Jar
60c Jar, 47c
ANACIN TABLETS 19¢
Box of 12
Box of 30 **39¢**

DAW'S COUPON
VICK'S NOSE DROPS 24¢
30c Size
BAUME BEN-GAY 59¢
25c Size
Reg. or Mild
SCOTT'S EMULSION 49¢
60c Size

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

AGE SEVEN

ou
e!

Delivered Every Thursday

ROCHESTER, N. Y. THURSDAY, JANUARY 15, 1942

To 75,200 Rochester Homes

If You Do Not Receive Regularly Your Copy PHONE STONE 6001

FIFTH YEAR—No. 12

Books For Army Sought Here In 'Victory Campaign'

While response has been generous many hundreds of additional books are needed to complete the local quota in the Victory Book Campaign, now being conducted throughout the nation to collect books for men in the armed forces, according to local committee members.

The campaign is sponsored nationally by the American Library Association, the American Red Cross and the United Service Organizations. John Adams Lowe, director of the Rochester public Library heads the local committee which is working through the public library here. Gordon Allen, assistant principal of Brighton High School is responsible for collections in that town while Alfred C. Hamilton, superintendent of schools in Irondequoit has charge in the northeast township.

The drive will continue until January 24. All types are needed, according to committee workers, including fiction, current affairs, scientific and technical books, biography, history, etc.

Contributions may be left at any public library, public school, firehouse or in one of the campaign boxes located in many stores and offices throughout the city.

Each book will be marked as a contribution from Rochester, N. Y. and sent to the library quarters of the various branches of the services.

Hot water, weak ammonia and mild soap are effective in cleaning enameled wood surfaces.

Buck Hunters Become Bond Hunters

A SPECIAL ANNOUNCEMENT TO ALL SHOPPING NEWS READERS

The Rochester Sun has distributed more than a thousand Dollars to Shopping News readers through the placement of names in the columns of Shopping News each week. Those whose names have appeared between the ads have been awarded a dollar bill, without effort on the recipient's part.

Today this nation is faced with the most gigantic task ever assumed—that of wiping oppressors off the earth.

That task will require money, material and men.

One of the methods used by this nation of free men to raise funds for war effort is through the sale of interest bearing national defense savings bonds and stamps. Stamps, sold for as little as ten cents each



are redeemable for bonds when sufficient of them are obtained.

Every loyal American is behind the defense bond drive. Everyone is interested in doing his part.

Therefore, beginning this week, those five Rochesterians whose names appear between the ads of each issue will receive defense stamp books with one dollar's worth of stamps in each instead of the dollar bill.

This means that during the year 260 family representatives will be started on their way to participation in the defense stamp drive, through The Rochester Sun. Think this is just an acorn? We know that Sun readers will contribute thousands of dollars to our national defense effort. But remember "Mighty Oaks From Little Acorns Grow!"

Frankie Masters Band Expected For Police Ball

Two announcements made this week concerning the annual Police Valentine Ball are expected to swell attendance to near capacity at the Civic Exhibits Building on the night of February 14.

Two of the nation's top-flight dance bands are scheduled to be on hand for the affair if plans of the committee headed by Deputy Chief William R. Miller materialize.

Contracts are in the mail to bring Frankie Masters and his orchestra here as well as Mitchell Ayres and his complete roster of popular radio and theatrical soloists.

The other announcement which is expected to help fill the coffers of the Police Benevolent Association, recipient of the profits, is that pertaining to the greater need this year. Miller reports that \$28,000 has been paid to widows and orphans of deceased policemen during 1941. This, says Miller, has been a serious drain on the association's finances.

An innovation this year will be the addition of a concert orchestra headed by Ken Sparrow which will play in the basement of the building during the evening.

Both "name" bands are familiar to thousands of radio listeners in this area. Frankie Masters, now at the Hotel Lincoln in New York City "airs" his program several times weekly.

Coming with Mitchell Ayres, creator of "Fashion In Music" is Meredith Blake, Warren Covington and Johnny Bond, three soloists who have helped to increase the fame of the leader.

ATTENTION! MEN IN SERVICE & SELECTEES

Special!

4 DIFFERENT POSES to Choose From



4 PROOFS SHOWN

3 Lovely 8x10 Portraits



IN THE BEAUTIFUL SEPIA TONE \$2.95 Regular 3.00 Value

SEND HIM YOUR PORTRAIT THE IDEAL GIFT FOR THE MAN IN SERVICE. The following Outstanding Special for any member of the family. 1 Lovely MINATURE PORTRAIT, Hand-Colored in Oil, Complete in METAL FRAME \$2.95

ROGERS PHOTO STUDIO Open Daily 9 to 6 Wed. and Fri. Eves. 7 to 9 MAIN 3760

...If Yours Is One of The 75,200 Homes In The Regular Distribution Area of The Rochester Sun

YOUR COPY SHOULD BE AT YOUR DOOR BY 6 P. M. EACH THURSDAY

Phone Stone 6001 If There Are Any Irregularities In Your Service

Projansky JANUARY FUR SALE 20% to 40% Reductions

Buy for Next Year as Well as for This Winter

	FORMER PRICE	NOW	FORMER PRICE	NOW
2 Raccoons— Full Skins	\$150	\$95	3 China Mink Coats	\$375 \$245
6 Northern Bonded Seals (Dyed Australian Coney)	\$135	\$95	2 Brazillian Leopards	\$395 \$245
7 Hollander Northern Seals	\$150	\$110	6 Hudson Seal Coats	\$350 \$248
8 Mendoza Beavers (Dyed Australian Coney)	\$150	\$110	12 Northern Muskrat Coats (Mink—Brown Master—Sable Blends)	\$350 \$250
4 Black Persian Lamb Paws	\$225	\$139	3 Siberian Squirrels	\$450 \$295
5 Persian Lamb Coats	\$225	\$149	6 Persian Lamb Coats (Black—Grey)	\$400 \$297
4 Chickiang Lamb Coats	\$225	\$159	9 Persian Lamb Coats (Black and Grey)	\$500 \$375
4 Persian Lamb Coats	\$295	\$195	4 Kompo Mink Coats	\$600 \$395
4 Northern Muskrat Coats (Sable and Mink Blends)	\$275	\$195	4 Alaska Seal Coats	\$550 \$395
7 Black Persian Lamb Paws	\$295	\$195	4 Sheared Beaver Coats	\$550 \$395
7 Caracul Lamb Coats (Black—Grey—Brown)	\$295	\$195		
5 Silvertone Muskrats (Selected Skins)	\$295	\$195		
3 Dyed Skunk Coats	\$275	\$195		
3 Hudson Seal Coats (Dyed Muskrat)	\$395	\$198		

126 Fur Jackets 20% to 250 Fur Scarfs 40% Off All The Fashionable Furs

★ New Charge Account Invited. ★ Time Payments Available
Projansky 39 East Ave.

Rebuilding Bargains

Beckon as carpenters in retreat make way for price-slashed items that were crowded aside by Gift merchandise during LIKLY's record-breaking Christmas rush.



Hand Bags Reg. \$2 and \$3 \$1.69 and \$2.49

High-fashion Fabric Bags. Plenty of Suede Bags and a few other Leathers, some slightly handled. Street Floor

English Morocco Leather Bill Folds, with coin pocket and 2 zippers. Reg. \$1.50. Sale, \$1.

Zip Leather Bill and Change Purses. Regularly \$1.00. Sale, 79c.

Leather Letter Cases. Reg. 50c to \$4.00. Sale, 38c to \$2.00. Street Floor



Special Group of Jewelry 1/2 Off \$1.50 to \$6.95 Pins—Necklaces—Bracelets—Compacts Street Floor

Reductions to 1/2 CIGARETTE LIGHTERS, BOOK-ENDS, Leather-bound Engagement Books, Guest Books, etc. Street Floor

One-of-a-Kind HARTMANN Skyrobes and Overnight Cases "Close Out" Savings

Gentlemen's 2-Suiters Top-grain Cowhide; 2 handles on steel frame; smart appearing extra, reinforced leather outside bands. Reg. \$20.00 \$16.95

A Few Pieces of One-of-a-Kind Travel Goods 1/2 Such Opportunities in a Steadily Rising Market Suggest Buying Now With the Future in Mind

Charge Accounts—Mail Orders—FREE N. Y. State Deliveries

LIKLY'S 271 Main East

Climax your savory one-dish meals with spicy baked apples and delicious sugar cookies—the old-fashioned kind that mother used to make.

Don't dangle objects or toys directly in front of the baby or make him look backwards at a person. It may help to induce cross eyes.

Chenille Bedspread Special

Exquisitely designed. Well made. 38 spreads to choose from. Replacement value \$6.98. This week-end only.

\$3.98

ROCHESTER CURTAIN SHOP

134 So. Clinton St. Loew's Theatre Bldg.
PHONE: STONE 5616

Continuing the Event!
You Waited For !!

LEFT'S ALL-OUT CLEARANCE SALE

Words alone cannot possibly describe the amazing values in this sensational all-out event. You must see them to appreciate them. Come in today . . . and SAVE AT LEFT'S!!!

BOYS' LEGGING SETS

Hard-wearing, good-looking. They can really take it.

OTHER 1/2 OFF TICKET PRICE

3.50
Values To \$12.95

GIRLS' COATS LEGGING SETS SNOW SUITS

The most exceptional values we've ever been able to offer.

3.50
Values To \$12.95

CORDUROY JACKETS DRESSES

An unusually good saving on every item.

45c
Values To \$1.98

A Special Group of
TODDLERS' SNOW AND LEGGING SETS! BOYS' SUITS! OVERCOATS! MACKINAWS!

1/2
OFF TICKET PRICE

All Sales Final! No Exchange! No Refunds!
All Merchandise Must Go . . . Regardless of Our Cost or Loss!
OPEN THUR., FRI. & SAT. TILL 9 P. M.

You're Right When you Buy at
LEFT'S
126-128 CLINTON AVE S.

For The Mother-To-Be



Slip No. 3081, sizes 12, 14, 16, 36, 38, 40, 42, 44 and 46. Sizes 36, 38, 40, 42, 44 and 46. Sizes 12, 14, 16, 36, 38, 40 and 42. Size 36, 4 1/2 yards of 39-inch fabric with 1/2 yard of contrasting.
Dress No. 3078, sizes 12, 14, 16, 36, 38, 40 and 42. Size 36, 4 1/2 yards of 39-inch fabric.
Layette No. 2608, one size. Pattern includes dress, slip, wrapper, nightgown, coat and bonnet. For fabric requirements, see pattern.
Send FIFTEEN CENTS (15c), (coin preferred) for EACH Pattern. Write plainly YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH.
Address PATTERN DEPARTMENT, ROCHESTER SUN, 420 Burke Bldg., Rochester, N. Y.

More Than 600 NYA Students Placed In Jobs Recently

More than 600 young men and women have found full time jobs during the past six months after completing a training course at the National Youth Administration Work Center on Clarissa St., according to figures released this week by Nathaniel L. Cook, area director.

UNION LEAGUE TO ELECT
Annual election of officers for the Union League Club will be held next Tuesday at 8 p. m. in the club rooms on Gregory St. William Pundt, vice-presid-

Get Out of Debt With a CENTRAL TRUST LOAN

Example: YOU GET \$249.21 IN CASH

You Repay in 15 Monthly Installments Each Exactly \$18

(Total Cost of Loan, including Life Insurance, \$20.79)

CENTRAL TRUST COMPANY
25 E. Main St. — 1806 East Ave.
Phone Main-1625

CORPS TO MEET

The Rochester Detachment, Marine Corps League, will meet next Monday at 8 p. m. in its headquarters, 23 Lowell St.

Marines in the vicinity are invited to attend.

Annual candlelight service of the Federation of Men's Bible Classes will be held on Sunday at 3:30 p. m. in the Lake Ave. Baptist church, John S. Badcau, Dean of the University of Cairo, Egypt will be the speaker.

CUSTOM-MADE SLIP COVERS LIMITED TIME ONLY

Brighten Up Old Furniture
DAVENPORT \$11.59
Including materials and hardware

CHAIRS ANY STYLE \$6.95
All work guaranteed.

VALLIERE 544 Columbia Ave. Just off Genesee

FREE ZIPPERS When You Present This Ad

Special LIMITED TIME

3 Beautiful Oil-Colored PHOTOS \$4.45
8 x 10 Size

SELECTION OF PROOF INCLUDED
No appointment necessary.

LARGE 8 x 10 SIZE
Our photographic artist is skilled in posing and lighting to secure natural and beautiful photographs. Stop in for your sitting tomorrow.

Bring in your old Photos or Soldier Snapshots for enlargement. Enlargements made from either the print or the negative.

STUDIO MAIN FLOOR
200 E. MAIN ST.
Neisner's
5 & 10 C STORES

Mrs. Harold Scheffer, 250 Elmford Rd.

Housewife --- 1942 MODEL

She takes good care of her family, but she plays with them, too. She knows the value of modern household appliances that take the drudgery out of housework and give her time for Red Cross and other patriotic services. She buys a certified Performance Gas Range because it does better cooking and baking and costs less to operate. She uses automatic refrigeration because it saves food and promotes health. Her husband works longer hours in a defense plant and comes home tired and weary, but she's able to give him a cheery greeting because she lets her automatic gas and electric servants do the back-breaking jobs. So here's to you, Mrs. HOUSEWIFE of 1942. You're doing your share to make this nation healthier and stronger and those are qualities that will play an important part in carrying this war to a victorious conclusion.



Rochester Gas and Electric

Conserve Waste Materials
THE GOVERNMENT CAN USE WHAT YOU CAN'T!
Call Waste Conservation Headquarters or Your Junk Dealer.

Lauer's Street Floor BEDDING SALE

Continues to Save You Money on Fine Quality Bedding

REG. \$24.50 INNERSPRING MATTRESS YOU SAVE \$7.66 ON EACH ONE YOU BUY

BEAUTIFUL \$16.84 IMMEDIATE TICKING DELIVERY

Phone Lauer's — Main 7250 — Fro Prompt Delivery

Splendid innerspring mattresses . . . so comfortable . . . so good looking . . . and so well made . . . you'll marvel that we sell them for only \$16.84. They're deep . . . they're soft . . . and they're perfectly tailored. They're super, super values because you save almost \$8 on everyone you buy. Each is built with a thick layer of cotton felt and a resilient steel pad over a finely tempered innerspring unit. Each has handles for easy turning . . . ventilators for freshness and purity. Blue, green or orchid colors.

REG. \$54 2 TWIN BEDS COMPLETE . . . 2 BEDS--2 SPRINGS--2 MATTRESSES

ALL 6 \$39.62 IMMEDIATE DELIVERY

Choice of Maple or Walnut Finished Beds

Rochester has learned to expect quality from Lauer's. And Lauer's will always try to meet your expectations. These 6-piece twin bed outfits are the best buys we've offered in many a moon. The beds are smart poster styles, well finished in maple or walnut . . . The mattresses are comfortable, sleep inducing, cotton linters . . . And the Simmons coil springs are resilient carbon tempered steel. Buy 2 beds complete (6 pieces) for \$39.62, save \$14.38! Buy one bed complete (3 pcs.) \$21.50.

★ \$8,450 WORTH OF BEDDING REDUCED TO \$5,322. WE CANNOT LIST ALL ITEMS. ★

\$61.50 BED, SPRING AND MATTRESS . . . \$47.50
Three-quarters size—so much in demand for smaller than average bedrooms. The innerspring mattress cannot be replaced for less than \$33 today . . . The platform top, aluminum finish, heavy coil spring is worth \$17.50 . . . And the beautiful padded Simmons bed sells regularly for \$31. You save \$14 on this 3-piece outfit. Come in or phone Lauer's—Main 7250.

\$19.75 LAYER FELT MATTRESS . . . \$11.97
Lauer's famous Swan Mattress. Buy any size you want for quick delivery. The top and bottom is thick, soft, layer felt. The center is fluffy cotton linters. Covered with heavy woven patterned ticking. We're closing out 33 of these fine mattresses because our manufacturer can no longer supply unusual fabric.

\$69 BOX SPRING AND MATTRESS . . . \$44
Here's a bargain for fastidious sleepers. The famous, nationally advertised "Englander" box spring and mattress in 4'6" (full) size. It sells for \$69 from New York to San Francisco. But Lauer's save you \$25, because we're clearing out our warehouse, now!

★ YOU CAN TRADE IN YOUR OLD FURNITURE ON THESE BEDDING VALUES. ★

REG. \$29.75 SIMMONS WINDSOR BED, SPRING AND COMFORTABLE MATTRESS

ALL 3 \$19.87 PHONE MAIN 7250

Your Save \$9.98 on This Complete Bed Outfit

The new 1942 price of this identical bed outfit will be even more than \$29.75. But Lauer's are closing it out because Simmons can not supply the beds or springs in 1/2 or single size and the mattress ticking is discontinued. We're following our rigid policy of a clean stock at the beginning of each year. Here's your opportunity to save \$9.98 on a full size bed, spring and mattress—3 pieces complete. They'll sell quickly—so come early!—50 State St.

REG. \$39.50 ROYAL FOAM SPONGE RUBBER INNERSPRING MATTRESS

PREBUILT \$23.76 YOU SAVE \$15.74

Royal Foam Sponge Rubber is at a Premium Today!

Here is a mattress that you absolutely will not be able to buy when present supplies are exhausted. It has a splendid premier steel innerspring unit . . . a thick layer of fine cotton felt and an ultra soft cushion of famous Royal Foam sponge rubber flakes. Come in and sit on it . . . lie on it if you wish . . . here is true sleep luxury. A certified \$39.50 value that Lauer's are selling at a saving to you of \$15.74. Remember, this is a Royal Foam sponge rubber mattress!

Noeth's Sale

ONLY WHILE OUR PRESENT HUGE STOCKS LAST . . .

We want to emphasize that these prices are the lowest you'll see in a long time—fill up your cabinet NOW! No telling what the prices on these quality brands will be soon. NOETH PRICES INCLUDE ALL TAXES

4 YEARS OLD FAMOUS SHERWOOD RYE \$1.99

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HIRAM WALKER STRAIGHT BOURBON \$1.99

A rich, mellow, light-bodied Bourbon Whiskey distilled and bottled at the world's largest distillery! It is unexcelled for the flavor and bouquet. Taste tells the story. Fifty and sixty proofs. FULL QUART. Actually Worth \$2.85 Today!

"HOUSE OF LORDS" SCOTCH \$3.19

100% finest Scotch Whiskies bottled by Whiteley & Co., Scotland. Stock up now!

Old General 30 Proof GIN Regularly \$2.75 Quart	\$1.89	QUART
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Holloway's, Reg. \$2.75 Dry Martini or Old Fashioned	\$1.69	FIFTH
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AMERICAN DRY VERMOUTH 40 ounce bottle	79c	EACH
"CLINTON" WINE 3 varieties to choose from. Lowest prices.	50c	QT.

LOWEST PRICES on case lots: Seagrams, Calverts, Hiram Walker, G. & W. Bellows and Other well known brands.

"OLD RIPPY" BOTTLED IN BOND 100 PROOF KENTUCKY STRAIGHT BOURBON \$2.19

Stock up while this special purchase value lasts. Regularly \$2.50.

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE • MAIN 874
Just a Step off Main St. Opposite Hotel Seneca—Open Every Night Till Midnight

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LAUER'S • 50 STATE

ROCHESTER'S SHOPPING NEWS
The Rochester Sun

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GLASSES NEED CHANGING?

Have your eyes examined now in our completely modern optical department by our registered optometrist, Dan Albert. If you need glasses you may buy them on easy credit terms arranged to suit your income at absolutely no extra cost.

GLASSES on Credit

NO DOWN PAYMENT
SMALL SUM WEEKLY

Smalls
28 MAIN STREET, East
JEWELERS • RADIO • OPTICIANS
FREE PARKING REAR OF STORE

Mrs. Wm. Santore, 818 North St.

'Daniel Boone' Cast Members Born In Story's Locale

Nearly all the members of the cast of "Daniel Boone," the American ballet created by the world-renowned dancer and choreographer, Edwin Strawbridge, hail from the region in which the ballet is staged. The ballet will be presented at 3 p. m. on Saturday, January 17, in the Eastman Theatre under sponsorship of the Educational Committee of the Civic Music Association, as a feature of the children's entertainment series, conducted during the year by that group.

Through an exclusive arrangement with the Educational Committee of the Rochester Civic Music Association, The Rochester Sun offers its readers a special discount coupon for the "Daniel Boone" performance. Clip coupon in this paper and present at the theatre box office. It entitles the holder to a ten-cent discount on any priced seat. Tickets may be purchased for as little as 15 cents plus tax with the special Sun coupon.

Because of the ever increasing popularity of the discount coupon, the management of the theatre has found it necessary to restrict their use only up to 6 p. m. Friday, Jan. 15. No coupons will be honored at the box office on Saturday. So, if you plan to benefit by the reductions offered through its use, be sure to purchase your ticket before 6 p. m. Friday, January 15. Box office is open daily between 9 a. m. and 6 p. m.

All young Americans, some of pioneer stock, most of the dancers in "Daniel Boone," which is based on an episode in the life of the famous woodsman and pioneer, come from the Appalachian area, in which Boone operated. Edwin Strawbridge is said to be the great-great-grandson of Colonel Michael Smyser, who fought with Washington, and comes of a family which settled in York,

COUPON

This Coupon Is Worth
10c

Towards Price of Admission To See
"DANIEL BOONE"

EASTMAN THEATRE
Saturday, Jan. 17, 1942
3 O'clock

Seats: 25c, 35c, 50c, 75c (Plus Tax)

Present this coupon at theatre box office, before 6 p. m. Friday, January 15. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name

Address

Age

Pa., the state in which Boone was born.

Albia Kavan, brilliant young ballerina, who, among her accomplishments has danced with the Metropolitan Opera Company ballet, comes from Illinois. Jean Houlose was also born in Illinois. She began dancing when she was six and studied in Europe while still in her teens. Last season she made her debut in a Broadway revue, "Two for the Money."

Rex Cooper, of the "Daniel Boone" cast, was born in Mississippi. To his dancing, Cooper brings a background in athletics which compares with that of many professional athletes. When he was 15, Cooper was already teaching the fundamentals of ballet technique.

Ann Bullard, the "baby" of the group; Sheila Miller, the narrator who assumes all the speaking roles as the dancers mime the parts; and William Kish, stage manager were also born in the territory where Daniel Boone lived and worked.

Women Bankers Plan 'Country Fair' Dance

A country fair dance, complete with hill-billy band, caller and round and square dances, has been arranged for members of the Women's Committee of Rochester Chapter, American Institute of Banking to be held January 29 in the Masonic Temple on St. Paul Blvd.

The Hornellsville Hill-Billies will furnish music. Miss Margaret T. Strowger, chairman of the committee has named Miss Alice Dean and Miss Elva Hallings as co-chairmen of the affair.

ANNUAL BANQUET

Annual banquet of the Fellowship Club of the Sons and Daughters of St. George will be held at 29 Chestnut St.

Saturday, January 17 at 6:30 p. m.

James Taylor, James E. Skinner, Mrs. James Taylor and Mrs. Reuben Heffer comprise the arrangements committee.

Reservations may be made up to January 10 by calling Glenwood 4325-R.

INCOME TAX SERVICE

Come in early and avoid the rush. Make returns now. Pay a year's time before March 15th.

\$1 Min.
OPEN FROM 9 A. M. TO 9 P. M.
INCLUDING SUNDAY

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Newell Grinnell, Pres.
Lincoln-Alliance Bank Bldg., Stone 678

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and the pleasures of cool tropical nights at Clearwater Beach Hotel. Located directly on the Gulf of Mexico—there's a private white sand beach and facilities for swimming, boating, golfing, dancing and all forms of recreation—at this delightful resort. Clearwater Beach Hotel is famous for excellent food tastefully prepared and temptingly served. Reasonable American Plan Rates. Write or wire for information or reservations—

Preston Beatty, Manager
Clearwater, Florida
ON THE GULF OF MEXICO

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are due this month . . . you can take care of them promptly with a low-cost Lincoln-Alliance PERSONAL LOAN . . . and you have 12 months to repay the loan.

You Borrow	Charge for Year	*Life Insurance Premium	You Receive	12 Monthly Payments
\$108	\$ 6.48	\$.36	\$101.16	\$ 9.00
156	9.36	.52	146.12	13.00
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300	18.00	1.00	281.00	25.00
480	28.80	1.60	449.60	40.00
600	36.00	2.00	562.00	50.00

*Insurance pays up loan in case borrower dies.

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WEST END OFFICE: 886 Main St., W.
EAST END OFFICE: 460 N. Goodman St.
MONROE OFFICE: 560 Monroe Ave.

PORTLAND-CLIFFORD OFFICE: 320 Portland Ave.
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Save \$5.40 on this Complete Set of
'All Star' CAST ALUMINUM
For WATERLESS COOKING! LIFETIME GUARANTEE

EASY TERMS
~~\$19.35~~ **\$13.95**
YOU SAVE \$5.40

What a bargain! Every piece of this extra heavy, matched cast aluminum is guaranteed against breaking, cracking or warping. The entire set is now offered to you at a clear saving of \$5.40! Just one thing . . . our supply is limited, so act at once!

SET INCLUDES:
• Heavy Cast 10 1/2 Inch Boiler \$ 8.00
• 10 Inch Wood Handle Griddle \$ 1.80
• 3 Quart Sauce Pan with Cover \$ 2.30
• 2 Quart Sauce Pan with Cover \$ 2.30
• 1/2 Quarts Dish with Cover \$ 3.75
• Heavy Wire Perforated Basket \$ 3.30
• Heavy Wire Boiling Rack \$ 2.30
Total Cost of Purchased Separately \$19.35
Matched Set Price \$13.95
YOU SAVE \$5.40

MAIN 7900

Weed's
15 EXCHANGE ST.

Free City Delivery
Free Parking Opposite

in the Nationals Basement...
ENTIRE STORE OPEN EVERY THURSDAY NIGHT UNTIL 9 P.M.

Now Is
The Time To
Think About
Next Winter's
Needs, Too!

Sale of
Boys' Campus Coats

SIZES 8 TO 18 **\$5.45** IN THE BASEMENT

Plenty of cold weather ahead for these, and all of next winter too. Big warm hooded coats, nicely tailored with four large pockets, plus a zipper book pocket. All lined for extra warmth. Marvelous values.

SALE! BOYS' KNICKER SUITS \$5.00
Smartly tailored sport back, double-breasted models. Durable tweed and herringbone fabrics.

SALE! PREP LONGIE SUITS \$7.00
Smart-looking tweeds, plaids and overchecks in both single and double-breasted models.

SALE! STUDENT O'COATS & SUITS \$10
All the newest tweeds and hard-faced fabrics in suits, O'coats in fly-front, military collar models.

- Sale of Boys' Shirts 89c
- Sale of Boys' Pajamas 89c

Sale!

- 167 MORE
- OVERCOATS
- NOW ADDED
- TO THIS SALE

BROKEN GROUPS, OUR FINEST BASEMENT OVERCOATS AND SUITS \$16.45

Regularly Were \$21.95 & \$18.95!

BETTER-than-ever choosing in this sensational clearance now! 167 more overcoats from stock join this sale . . . including some fine full-lined fleece coats in the popular tan, cocoa, brown, blue and oxford plain shades. Also hard-face cloths and storm ulsters. And in suits . . . fine, sturdy-wearing twists, coverts, tweeds and many others. Broken groups, of course but hundreds of the best overcoats and suits we have in the basement.

CHARGE YOURS!
Pay 1/3 Feb. 10 - Mar. 10 - Apr. 10

The NATIONAL EAST MAIN AT STONE

THE NEW AND GREATER
DARLING SHOP

OPEN TONIGHT 'TIL 9

Priced to Clear

**FURRED
WINTER COATS**

**SEMI-ANNUAL
SALE!**

DEEP COLLARS BORDERS!
PLASTRONS! JACKETS!

Dressy and Sport styles; Princess; Swaggers, Boxies, Wrap Coats, etc. Hundreds of money saving values in this furred coat clearance. Luxury Furs, beautiful fabrics, expert tailoring. Now you can have the coat you've wanted at tremendous savings.

Second Floor

**\$22⁸⁰
UP**

Beaver!
Raccoon!
Dyed Fox! Wolf!
Blended Mink!
Persian Lamb!
Silver Fox!



Special Purchase!



HATS 39^c
Regular Value \$2.98

All sizes, colors, and styles. Included are many better hats taken from our regular stock and reduced for this sale.

1st QUALITY
Guaranteed Perfect

**NYLON
HOSIERY**

- Full Fashioned
- All Sizes
- All Colors
- Three Lengths

**\$1²⁵
PAIR**

THE NEW AND GREATER

Darling Shop

190 MAIN STREET E.

OPEN TONIGHT 'TIL 9

DIARY

of a
Beauty Authority

by Helena Rubinstein

NEW YORK. — The "Forgotten Woman of America" seems to be the woman who stands five feet six inches or over. For, although 25 percent of American women are in this category, very little has been done to show them how to capitalize upon their height and as a result, tall women are often awkward in their gestures, stoop-shouldered, incorrectly coiffured and made up.

This fact was brought to my attention very vividly today when a well-known business woman who is about 5 ft. 8 inches tall, came to me for advice. "I've been so busy all my life," she said, "I really haven't had much time to devote to my appearance. I know I don't look as attractive as I could, and yet, I'm not sure just what's wrong with me. Can you help me?"

I explained to her that the only thing that was wrong with her was that she was ashamed rather than proud, of her height. She stooped slightly mistakenly hoping that this would take off inches, she wore her hair in a flat, unbecoming style, because she was afraid of adding height to her coiffure and her make-up was pale and inconspicuous, probably because she was afraid of drawing too much attention to herself in any way.

Height can be a very great beauty asset, if it is dramatized rather than hidden. In many tall women, the face seems small in proportion to the rest of the body and therefore, the features should be emphasized with the proper make-up. Pale colors fade out completely — she should wear bold, dashing shades. The tall woman should have enough mouth. Rosebud lips are unbecoming. Her mouth should be well-shaped, proud and generous. Her coiffure should be simple, and dressed with a minimum of ringlets and curls. In general, she should strive toward a sculptural goddess-like simplicity.

Most tall women are afraid to stand up straight, and they assume an awkward jackknife posture. Instead, they should look very proud of their height and should stand with feet parallel, shoulders relaxed, abdomen flat, chest lifted, and the spine a straight column supporting the head. They should look as though being tall were the nicest thing in the world.

The best exercises for a tall woman are those which build up the chest and flatten the abdomen — for, more than likely, these are her chief figure defects. I have noticed, also that tall women very often do not know what to do with their hands. A good rule to follow is: when you are ill at ease just hold one hand gracefully in the other; immediately, you will look and feel relaxed.

Today, American women are expected to set beauty standards for the world, and since they are taller than the women of any other nation, they should learn to glorify their height and to carry it proudly.

**Sears
ANTI-FREEZE
CAMPAIGN**



SHEEP LINED COAT

Regularly \$9.98
7.95



PLAID MACKINAW

Regularly \$8.98
6.49

Big burly weather resisting, water repelling coat, fully sheepskin lined. Collar buttons up around ears, deep slash pockets and two flap pockets. Sizes 34 to 48. Basement, Monroe.

Plenty of warmth without too much bulk for the outdoor sports, large shawl collar, all-around belt, deep pockets, water repellent fabrics. Sizes 34 to 48. Basement, Monroe.

Both Stores
Are Open
Friday and
Saturday 'til
9:30 P. M.



**WOOL
MACKINAW**

4.95

Plain color blue or green, mackinaw with stripe. Regular 5.98 value. Basement, Monroe.



**JACKETS AND COATS
FOR WINTER WEAR**

5.98 Finger Tip Coat or Sur Coat of wool and mohair. Adjustable cuff tabs. Button or zip fronts. Lined. Sizes 34 to 48. Basement, Monroe.

2.98 Blue Melton Cloth jacket, water repellent fabric, zip front, slash pockets. Size 34 to 48. Basement, Monroe.

6.95 Coco Brown Suede Jacket, zipper fastened front and zip breast pocket. Knit bottom and cuffs. Sizes 34 to 46. Basement, Monroe.

3.49 Wool jacket in plaid combinations, zipper fastened, water weather repelling. Sizes 34 to 46. Basement, Monroe.

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January Sales

Save Money in These January Events

- ★ Lingerie
- ★ Domestic
- ★ Fur Coats
- ★ Corsets
- ★ Linens
- ★ Cloth Coats
- ★ Housewares
- ★ Daytime Dresses
- ★ Infants' Wear

OPEN AN EDWARDS 90 DAY CHARGE ACCOUNT



Translated from the Chinese....
Chen Yu Nail Lacquer

To lend your nails the high polished colors of a priceless Ming vase... scornful of chipping, it keeps its high gloss to the very end. In seventeen shades... from "Lotus Blossom" to "Dragon's Blood." Companion bottle of Hi-Luster Lacquerol Base 75c the set.

EDWARDS—Beauty Salon, Third Floor

COLORFUL COTTONS!

Spirit-Lifters That Herald Spring,
Gallant, Vibrant—The Keynote
for '42

398

Soft Types
Classic Shirtwaists
1 or 2 Pc. Models

Smart cottons are at a premium, so you'll find that the rich materials, the clever styling in this group constitute exceptional value! Madras, seersucker, chambray, shirting... all these important members of the cotton family are present... in abundance. Choose now, for Spring, while the price is so low... it's really a wise idea!



Solids - Stripes - Plaids

Sizes 12 to 44
Daytime Dresses

EDWARDS—Third Floor, Rear



Factory Close-Out Sale!
1,000 Pieces of Decorated

ART POTTERY

1/2 off

Regularly 80c to \$5

Frankly, it's a lucky purchase. Our buyer happened to be Johnny-on-the-Spot when the maker decided to close out his stock of this decorated pottery. He brought back a thousand pieces (promising the maker that his famous name wouldn't be divulged). Come in early and choose from a large selection of bowls, baskets and 6 to 15-inch vases in many colors and designs. Sorry... no mail or phone orders.

EDWARDS—Second Floor



deLUXe Hosiery Quiz
and Sale of

"EDWA" Silk Stockings

Reg. \$1 **88c** pr.

We know the price sounds just about impossible on today's high market, but here it is at Edwards... PLUS, unbelievable as it seems, a FREE regular sized box of Lux with your stocking purchases during this rare sale. 4-Thread Business Chiffons or Service Weights.



We Recommend Lux

The Lux Washability Expert will be here to give you a FREE package of Lux and to answer any question (limit of one package to every hosiery buyer).

(No Mail or Phone Orders on "Lux")

EDWARDS—Street Floor

SAVE ON ART GOODS! Living Room Pillows

Reg. 1.25 **94c**

Brocatelles, rayons and needlepoint types in as many colors as you could wish for. Square... Kapok filled.

Reg. 2.98 & 4.98 **157**

Some have mohair or velvet backs... Some are reversible... All are Kapok filled. Square or oblong types.

Reg. 89c Fleisher's **84c** hk.

KNITTING YARN... Ideal for soldiers' sweaters, socks, children's wear, etc. Plain, 3 1/2-oz. hanks. 3-oz. hanks. All colors at this special price.

Reg. 45c Fleisher's **39c** hk.

MILITARY YARN... Show that man in the Service you're thinking about him... a lot! All wool in wanted hues. 1.87-oz. hk.

Reg. 50c Fleisher's **23c** ball

KRINKY CREPE... A discontinued yarn... fine for dresses and blouses. Broken color lots but a good assortment nevertheless.

Fine Baby Bunty **15c** hk.

KNITTING YARN... or 2 for 25c

A discontinued yarn that regularly sold at 50c a hank. Broken colors but a good variety to pick from.

Reg. 45c Highland **39c** hk.

SILVER GLOW... "Tops" for making jiffy sweaters, Beanie hats, etc. A luxurious yarn at a worthwhile saving.

Reg. 25c Fleisher's **23c** hk.

Moth-Proof YARN... Recommended for making finest needlepoint. All colors in the complete assortment. 40 yd. hanks.

Sturdy Bucilla **125**

NEEDLEPOINT... Regularly 1.50 to 1.95! Use Bucilla for making needlepoint pieces that will be a family pride for generations to come. Many colors.

Stamped Pillow **94c** pr.

CASES TO EMB... Ordinarily 1.25 pr. Some with finished hems... others with hemstitched edges to crochet. 42x36".

Pure Linen **51**

DRESS SCARFS... Regularly 1.95! Chinese linen adorned with hand made lace. Simple design to embroider. Wonderful value!

Linen Guest **29c**

TOWELS TO EMB... Regularly 50c! Hemstitched edges and an elegant design to embroider. Broken assortment of colors.

Kitchen Towels **25c**

TO EMBROIDER... Regularly 39c! A generously sized towel with a rare amount of smartness. A January Sale standout!

EDWARDS—Second Floor

ENDS SATURDAY AT 5:30 P. M.!

Silver Fox FUR TRIMMED COATS

At Really Big Savings

Values to \$79.95 (Taxable) **\$58**

Yes, taxable... but in spite of that, you still pay many dollars less than these luxurious fur heaped beauties are actually worth! Have yours with a shawl or pump collar... but be sure you have it before this sale has its exciting finish! Saturday at 5:30 P.M.

Sizes 12 to 44



EXTRA SPECIAL!

72 FUR Trimmed Winter COATS

- Genuine Mink
- Persian Lamb

- Genuine Fox
- Other Fine Furs

\$58

Sizes 12 to 20—33 1/2 to 47 1/2

EDWARDS—Third Floor

ON SALE FOR THIS WEEK END ONLY — REG. 39c lb.

Symphony Sweets 27c lb.

- Chocolate Coated Coconut Royals

- Also: Chocolate Coated Marshmallows. Your Choice of: Mint, Maple, Rum Raisin.

EDWARDS—Street Floor



Floor Dust Mops... **66c**

Made with long handles and reversible spring heads that are adjustable. Specially priced for our January Sale.



Sleeve Boards... **59c**

Quick sell-outs everytime we offer them! Sturdily constructed of hardwood, padded and designed for long service.



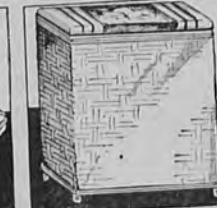
48-Inch Padded Ironing Boards... **149**

They open and close with one easy motion. Fold compactly. Strong and rigid. Wash much more than this January price!



Carpet Sweepers... **219**

Steel case, enclosed wheels, rubber bumper, steel bearings, rubber tires, real bristle brush, baked-on finish.



Bath Hampers... **297**

Substantially built as a hamper or bath stool seat. Attractively styled and available in many color combinations.



Fine Quality Brooms... **66c**

All-corn carpet broom... sturdily made to give good and lasting service. An exceptional value on today's market!

FOR THE BABY! LAYETTE SPECIALS

Hand Made **110**

Dresses... Reg. 1.39! Dainty tucking embroidered yoke and scalloped hem. Fine quality for the price!

Baby's Cotton **65c**

Knit Gowns... Soft, comfortable cottons in two styles. Open backs and tie fronts. Regularly sell for 79c.

Fine Cannon **179**

Gause Diapers... Fast drying quality with no hems. Size 20x40. Don't neglect to stock up. Regularly 1.98 doz.

Birdseye **179**

Diapers... No finer quality obtainable! Hemmed! Size 27x27. Regularly 1.98. Save in this timely sale!

Pant-Ease **215**

Diapers... Knitted cottons with a double thickness for extra wear. Medium size at 2.15. Large size at 2.35.

EDWARDS—Third Floor

EDWARDS—Sixth Floor

NEIGHBORS SAY TRUCK DRIVER IS "TOWN'S BEST MOTHER"



WHEN A MAN is faced with the problem of being both father and mother to his growing children, he is wise to take a doctor's advice—and give them a tonic food supplement that will not only help them develop strong bones and sound teeth—but also, if they are deficient in Vitamins A and D, likewise help them build resistance against common colds. Scott's Emulsion is highly recommended by so many doctors because it is a valuable, world-known tonic—rich in natural Vitamins A and D. . . . 4 times easier to digest than plain cod liver oil. Good-tasting and economical, too. Buy today at your druggist!

SCOTT'S EMULSION
A Great Year-Round Tonic For All Ages

HELP MAKE AMERICA STRONG

Mrs. Clara Schaefer, 1569 Clifford Ave.

Perspiration stains disappear when garments are soaked in a solution of strong salt water before washing.

DAVIS BAKING POWDER

NOW

8 oz 10¢
12 oz 15¢
24 oz 25¢

CAIN'S HORSE RADISH

PUTS THAT ZING INTO MEATS, FISH, COCKTAIL SAUCE

RED CROSS AID
A meeting of the Women's Section of the British Legion will be held on Saturday at 11 Clinton Ave. N. to continue plans for participation in the Red Cross aid program. All members are urged to attend Saturday's session.

TWO DROP THAT
sniffly watery misery of your head cold

Just two drops Penetro Nose Drops in each nostril as directed helps give that cold the air as cold clogged nasal breathing passages open up—and air rushes in the healing aid. 50¢ buys long-lasting supply. Demand the genuine, economical

PENETRO NOSE DROPS

RUGS 9x12 \$1.00

CLEANED and STEAMED
Rugs, Stained, Cleaned, Washed, Sized, Moth, Damp and \$3.00
Germ-proofed \$3.00

ELTER CO. Est. 1872
Glenwood 3466 — 44 Arthur St.

DOLANS . . . Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 49¢ | Livers lb. 45¢ | Necks lb. 12½¢
Wings lb. 23¢ | Giblets lb. 19¢ | Legs 1 lb. 39¢

DOLANS 600 JEFFERSON AVE.
cor. Bartlett Telephone Genesee 1417

Local Entrants Named In Recipe Contest Winners

From hundreds of recipes submitted in the recent Empire State Express Recipe Contest, which was conducted throughout the state and sponsored locally by The Rochester Sun, the judges in New York have selected for the grand prize of \$100 a recipe entered by a Schenectady housewife, it was announced today, in New York.

The contest was conducted in connection with the putting into service of the two new streamlined trains to celebrate the fiftieth anniversary of the New York Central's Empire State Express.

The grand prize recipe was selected by the famous "Oscar" of the Waldorf and B. J. Bohlender, Manager of the New York Central System's Dining Car Service. It was chosen from recipes which previously had been among those receiving one of the weekly prizes which were given in each city in which the contest was conducted.

The winning recipe, which was for scalloped oysters in wine, will be used in the four dining cars of the Empire State Express as a special dish for one week, beginning next Tuesday. A slip, describing the dish and giving credit to the winner, will be attached to the regular menus. If it proves as popular as is expected, its use may be continued.

The lucky winner was Mrs. F. Cannistra of 525 Pennsylvania Avenue, Schenectady. She describes her winning dish as "Light and nourishing and suitable for use when traveling."

The judges gave considerable time and study to the weekly prize winners' entries before making the final selection. They awarded honorable mention to two Rochester women, Mrs. Bertha Waisner of 10 Ave. C. and Miss Harriet L. Troan, 41 Sonora Parkway. Mrs. Waisner had a recipe for Prune Rice Pudding and Miss Troan for Lamb Chops, a la Courrier.

The recipe which won the grand prize was as follows:
SCALLOPED OYSTERS IN WINE
For Four Portions
3 doz. oysters 1 1/2 cups wine (more if desired) 1 cup cream 4 tbs. butter (one-half pint) 1 tbs. white wine 1 cup crumbs or sherry 1 tbs. parsley (optional) 2 tbs. celery

Note: One and one-half cups of cream sauce can be used instead of cream or wine.

Clean oysters and place them in a layer in a buttered baking dish. Mix the bread crumbs and butter together with a fork. Then sprinkle the buttered crumbs, the celery and parsley (both finely chopped), the salt and paprika over the oysters. Add cream and wine, or cream sauce and sprinkle over all another layer of buttered bread crumbs. Bake in moderate oven, 400 degrees F., for about 20 minutes.

The following recipe, which was submitted by Mrs. Bertha Waisner, 10 Ave. C. Rochester, received honorable mention.

PRUNE RICE PUDDING
1 egg 1/2 t. salt
1/2 cup light brown sugar 1 cup unsweetened prune juice
1 tbs. melted butter 3 cups boiled rice
Beat egg slightly, add sugar, salt, vanilla, butter and prune juice. Pour this mixture over boiled rice after placing it in a greased baking dish. Bake in a hot oven for 30 minutes. Chill and top with whipped cream and whole prunes.

The following recipe, which was submitted by Miss Harriet L. Troan, 41 Sonora Parkway, Rochester, received honorable mention:

LAMB CHOPS a la COURIER
For eight lamb chops, make Courier sauce as follows:
1/2 cup olive oil 1/4 t. Worcestershire 2 cloves garlic sauce 1 small onion, 1 cup catsup chopped 1/2 t. vinegar
1/2 t. dry mustard 1/2 Worcestershire 1 t. black pepper 1 t. chili powder
Broil or pan-broil lamb chops. Remove to hot platter. Pour off all fat from skillet or broiling pan. Add sauce ingredients and heat. Remove garlic; pour over chops.

Breakfast Hint

Early and late risers usually like a hearty Sunday breakfast. This may be partly due to the fact that there's more time for eating. Then, too, many families combine breakfast and lunch and eat a late dinner. Regardless of eating habits you'll find this sausage casserole is always welcome, says Inez S. Willson, home economist.

SAUUSAGE CASSEROLE
1 pound pork sausage links 1 tablespoon water 2 cups milk 1/2 teaspoon salt 1/2 cup cornmeal 1/2 cup shredded bran 8½ eggs

Place sausage links in cold skillet. Add water, cover and cook until links are browned. Heat milk and add salt. Add cornmeal gradually and cook, stirring until thick. Add the shredded bran and spread mixture in the bottom of a round 8-inch buttered casserole. Arrange browned sausage links on top of the cornmeal mixture like the spokes of a wheel. Carefully break eggs between the links. Cover and place in hot oven (400 F.) for ten minutes or until eggs are cooked.

Wegmans January SALE of "Hunt's Supreme" Fancy California CANNED FRUITS



LOOK FOR THE BRIGHT RED LABEL

Perfect, specially selected fruits packed in extra heavy syrup . . . specially priced this week in lots of six cans. Only the finest quality fruit is packed under the HUNT label.

- No. 2 1/2 Can Large Peeled **WHOLE APRICOTS 6 Cans \$1.45**
- Tall Can Delicious Diced **FRUIT COCKTAIL 6 Cans 79¢**
- Tall Can Delicious **SALAD FRUITS . . 6 Cans 99¢**
- No. 2 1/2 Can Large Halves Freestone Elberta **PEACHES 6 Cans \$1.47**
- No. 2 1/2 Can Large Halves Yellow Cling **PEACHES 6 Cans \$1.27**
- No. 2 1/2 Can Large Halves Perfect **BARTLETT PEARS 6 Cans \$1.69**
- No. 2 1/2 Can Large Whole Italian **PRUNES 6 Cans \$1.03**

Redeem Your Silver Tickets Now!

WITH \$10 IN SILVER TICKETS
A LOVELY, REINFORCED
26 PIECE SET
New England Silverplate
FOR ONLY **\$3.98** TAX INCL.
This Offer Ends Soon!



FREE PARKING FOR CUSTOMERS

DAW'S ORIGINAL CUT-RATE DRUGS

- 56 Clinton Ave. S. Main St. E. Opposite Temple Theater
- 31 Main St. E. Corner Aqueduct
- 353 Main St. E. 1 Door From Stillson
- 452 Ridge Rd. Corner Dewey
- 880 W. Main St. At Bull's Head
- 473 N. Goodman St. Just Off Main
- 539 Monroe Ave. Near Goodman

GOOD HOUSE-KEEPING SALE

SPECIAL PRICES . . . TODAY THRU SAT.
(Right Reserved To Limit Quantities)

With This Coupon

WHIPT CANDY CREAMS

Mrs. Parsons
Delicious
Chocolates
1-lb. Box
19¢

Smooth and velvety Wisconsin Whipt Creams, vanilla flavored and heavily coated with the finest bitter-sweet dark chocolate. (Limit 2 Lbs.)

TOOTH PICKS
Reg. 5c Boxes **2 for 7¢**

DOG FOOD
1-Lb. Cans **3 for 14¢**

ASPIRIN TABS
Pkg. of 100 5 Grain Tablets **7¢**

WITCH HAZEL
Pint Bottle **7¢**

With This Coupon

Genuine CANNON Dish Towels

Full Size With 3-Tone Color Side Borders
Highly Absorbent — Long Wearing
Perfect for Glass or China

Lowest Price Ever Sold!

2 FOR 15¢
(Limit 6 to Customer)

- CARBONA Cleaner 19c, 37c
- AEROWAX For Polishing 20c, 35c
- BON-AMI Powder, 15c Size 9c
- BEUCKMAN'S Cleaner, 20c Size 21c
- SANI-FLUSH 25c Size 19c
- BORAXO, Cleans for Dirty Hands 2 for 21c
- SADDLE SOAP 35c Value 21c
- SCOTT PAPER Towels 3 for 25c

DAW'S COUPON

Stationery

100 PACK 60 Sheets
40 Envelopes
Daw's Low Price (Limit 2 Packs) **11¢**

- WINDX CLEANER For Glass, 15c Value 11c
- BOWL COVERS 5-Piece Set 19c
- PLUG FUSES 15 or 30 Amps. 5 for 11c
- SHOE SHINE Kits, 25c Value 13c
- ELECTRIC HEAT Pads \$1.79
- VEGETABLE BRUSH 7c
- ALARM CLOCKS \$125 Value 98c
- CLOTHES BRUSH 25c Value 9c

DAW'S COUPON
STERILIZED—GAUZE
BANDAGE
2 in. x 10 Yds. Reg. 10c Rolls **2 FOR 13¢**
(Limit 4)

DAW'S COUPON
CAMPANA'S Italian BALM
Reg. 50c Size **2 for 43¢**

GERBER'S BABY FOODS
Strained or Chopped **3 for 17¢**

DAW'S COUPON
DR. LYONS TOOTH POWDER
50c Size **21¢**
(Limit of 1)

DAW'S COUPON
VANILLA FLAVOR
(Imitation) Large 25c 6-oz Size **8¢**
(Limit 2 Bottles)

LUDEX'S Cough Drops
5c Boxes **2 for 5¢**

WAX PAPER
Extra-Heavy 125 Ft. Roll **14¢**
For 27¢

DAW'S COUPON
WHISK BROOMS
POCKET-SIZE Genuine FIBRE Whisks handy pocket-size (3½ in. length.) For cleaning upholstery, clothes, etc. (Limit of 2) **8¢**

DAW'S COUPON
WOODBURY'S FACIAL SOAP
Reg. 10c Bars (Limit 4) **4 FOR 15¢**

VICK'S NOSE DROPS
30c Size **24¢**

PAPER NAPKINS
Boxes of 80 **2 for 15¢**

DAW'S COUPON
STEEL WOOL
CLEANS — SMOOTHS — POLISHES
Daw's Low Price (Limit 4) **2 Pkgs. 7¢**

Toilet Tissue
HYTEX Quality 1000 Sheets In Each Roll
3 Rolls for **14¢**

Clothes Line
Braided Sash-Type Cord 50 Foot Length 35c Val. **18¢**

CLOTHES PINS
Box of 40 **7¢**

9 Oz. Glasses
Non-Chip Rolled Edges
3 FOR 10¢

The lowest price at which these gleaming, crystal-clear, all purpose tumblers have ever been offered. (Limit 12 to a Customer).

Sibley, Lindsay & Curr Co. BASEMENT NEWS

Purchased Months Ago So We Can Offer You
The Same High Quality at the Same Low Price!

Phone Orders to Stone 6500

(Phone Orders Taken as Early as 8 A. M.)

69¢ SALE OF HOUSEWARES



5-Sewn All Corn Brooms

Regularly 89c **69c**

"Blue Eagle" 5-sewn all corn brooms with smooth painted handles. Brisk! Efficient! Long wearing! Made in Rochester.



4-Pc. Crystal Salad Set

Regularly 89c **69c**

Extra large cabaret plate, generous size salad bowl, crystal serving fork and spoon! Sparkling crystal with ridge design.



Ridge Design Salad Plates

Reg. 10c 8 for **69c**

Crystal ridge design salad plates to match 4-pc. salad set above.



8 and 10-Qt. Kettles

Irregs. of 89c Ea. **69c**

Sturdy, long wearing enamel. Capacious sizes for preserving.



11-Qt. Enamel Pail

Irregs. of 89c **69c**

Gleaming white enamel 11-quart size. Excellent scrub pail too!



10-Pc. Utility Jar Set

Reg. 98c **69c**

2 1/2-pt., 1 pt., 1 qt., and 1/2 gal. clear crystal jars with tight lids.



2-Pc. Enamel Bake Set

Irregs. of 89c **69c**

14" and 16" long. For baking puddings, cakes and scalloped dishes.



All Steel Shoe Rack

89c Value **69c**

Green enamel. With non-skid rubber feet. Easily assembled.



Enamel Pie or Soup Plates

Irregs. of 89c **69c**

9-inch and 10-inch sizes to insure your very best baking.



7-Piece Relish Set

Reg. \$1.00 **69c**

Large cabaret plate, 5 ruby relish dishes and 1 crystal sherbet.



18" Decorated Round Mirrors

Reg. 98c **69c**

Smart round decorated mirror for your living room or dining room.



Vanity Shades

Reg. 45c Ea. 2 for **69c**

Clair de Lune acetate shades in every wanted color. Washable!



12" Oval Dish Pan

Irregs. of 98c **69c**

Long wearing white enamel dish pan to hold all your dishes.



3-Pc. Mixing Bowl Set

Irregs. of 89c **69c**

Good quality enamel graduated mixing bowls. Dozens of uses.

69¢

EXTRA ADDED FEATURE!
A SELLOUT LAST WEEK

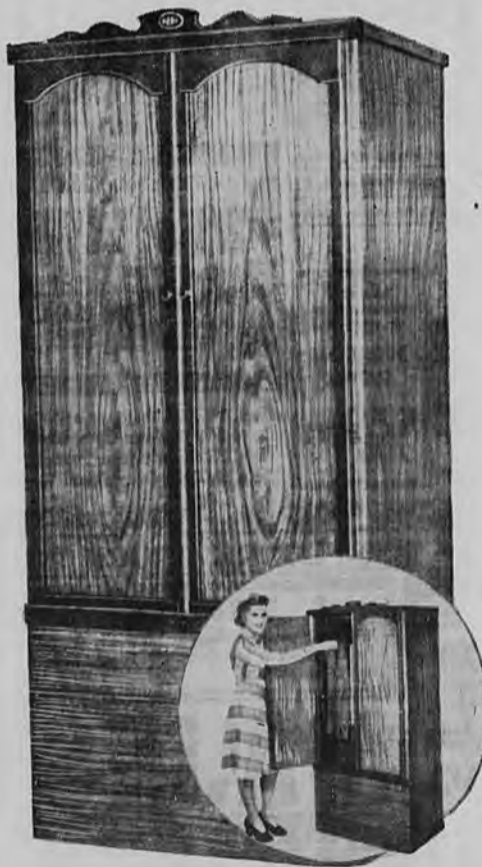


Miracle WARDROBE

Full 28" Wide — 4" Wider Than Ordinary Wardrobes **\$2.98**

- Giant Size 62" x 28" x 21"!
- Doors Swing Open Freely!
- 49c E-Z-DO Moth Humidor Included
- New Type Door Latch!

An amazing value for \$2.98 today! Designed and finished in E-Z-DO's deluxe manner to protect your clothes from moth damage... and to solve your day by day storage problem at one and the same time. Beautiful wood-framed doors with arched panel effect. The new overlap door edge keeps out dust! A miracle of efficiency all for the amazing low price of \$2.98.



Refrigerator 12-Pc. Set

Regularly 89c **69c**

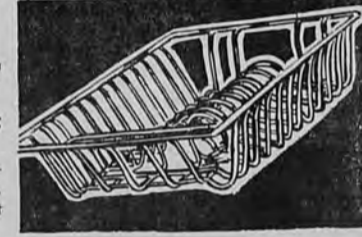
Set consists of butter dish and cover, orange reamer, measuring cup and 1—8x8, 2—4x4 and 1—4x8 covered dishes.



All Rubber Dish Strainer

Regularly 89c **69c**

All rubber dish strainer to simplify your dish laundering. Red rubber. With handy slot for draining silverware.



17-Piece Beverage Sets

89c Value **69c**

White enamel rack filled with 8 decorated tumblers, 8 sippers.



Reversible Dust Mop

Reg. 98c **69c**

O' Cedar yarn mop to keep your floors and walls dust free.



14-Qt. Rolled Rim Dish Pan

Irregs. of \$1.19 **69c**

Capacious 14-quart enamel dish pan with safe rolled edges.



Oil Tanned Chamois

Reg. \$1.00 **69c**

To keep your windows and your automobile sparkling clean.



Ironing Board Cover

Reg. 89c **69c**

Elastic back ironing board cover of tough muslin with board pad.



Beverage Tumblers

Reg. 10c Ea., 12 for **69c**

Decorated in blue, orange, yellow or red designs. 12-oz.



Splint Clothes Basket

Reg. 98c **69c**

Generous size splint clothes basket with two strong handles.



Lamp Shades

Reg. 98c **69c**

Cellophane wrapped bridge, table and floor sizes. —Special!



6-Pc. Open Stock Bridge Set

Reg. \$1.00 **69c**

4 dinner plates, sauce dishes, cups and saucers in clear crystal.



24-Piece Tumbler Set

Reg. 5c Each **69c**

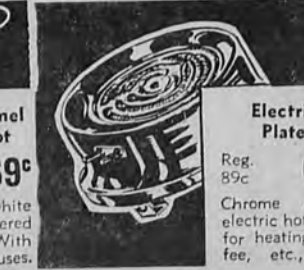
Square bottom crystal tumblers in 4 1/2 ounce and 9-oz. sizes.



4-Qt. Enamel Sauce Pot

Irregs. of 89c **69c**

Gleaming white enamel covered sauce pot. With dozens of uses.



Electric Plate

Reg. 89c **69c**

Chrome plated electric hot plate for heating coffee, etc., etc.

There Won't Be Food Shortage Unless You Cause It

There is enough food today for all of us and enough left to send to those who are fighting on the same side with us. These are the words of our President, reiterated since many Federal officials of our various government bureaus This means you need not be panicky over your family-feeding outlook nor should you be unpatrotic by buying food for hoarding.

What you should do is to buy thriftily and well and learn to use everything you buy. Be smart when you market! And help your retailer keep down prices by being a polite shopper. Don't pinch the fruit, pull apart the lettuce, sort over the perishables—for this makes a loss which must be made up. Know your meats, let your meat man help you select them. "Get next" to the thrifty cuts—remember you lose nothing in food value nor in flavor by buying the less expensive cuts of beef, lamb, veal or pork. Then keep your meat properly after you get it home!

BROKEN LOTS FUR COATS
SABLE-DYED \$39⁹⁵
CONEY \$49⁵⁰

OTHER FURS 30-40% SAVINGS \$81⁰⁰

Real-Dyed Coney
Kid Paw
Krimmer Caracul
Lamb Paw Values to \$100.00

Hudson-Dyed Coney
Grey Kid
Mouton Lamb
Dyed Beaver
Black and Brown Dyed Pony Values to \$139.00!

CLIFFORD FUR CO.
1283 CLIFFORD AVE. 1 Block off Portland

Mrs. Ella Grant, 333 Rosewood Ter.

Smoked Country Sausage



For good old-fashioned goodness, well-browned, juicy fragrant smoked country sausage is hard to beat. The links are full fashioned and of hearty length so that one sausage is a serving for most persons.

To prepare this sausage, place it in a heavy fry pan and add a little water. Cover and steam about 10 minutes. Then drain and brown slowly and well.

Do not pierce the sausage with a fork or some of the rich juice will be lost.

As pictured, hominy, with bits of red pepper and mushrooms, has been heated in the sausage drippings. The combination may be served from the copper skillet at the table.

Leave it uncovered or cover lightly with a sheet of waxed paper.

Meats kept at or below a temperature of 50 deg. F. with circulation of air unhampered will keep as long as is usually needed for home consumption. Liver, sweetbreads and other "sundries" require a lower temperature if kept for the same length of time.

Cooked meat should be covered, and stored in refrigerator. Leftovers, too, of course.

Pork's a Good Buy

Right now pork's a good buy not only penny-wise but because of its nutritional virtues—B1 is called the "morale" vitamin and remember that lean pork is very rich in B1. These recipes for thrift-cuts of pork will help you be a smart buyer.

Thrifty Rolled Pork Shoulder
(Boned, Rolled, With Fruit Sauce)
4-6 pound boned and rolled pork shoulder roast 1/2 cup drained salt and pepper 2 tbsps. butter 2 tbsps. flour 1 1/2 cups pineapple juice

2 cups finely chopped left-over pork roast 1/4 teasp. nutmeg 1/4 cup chopped pork fat 1 1/2 cups bread crumbs 1 recipe plain pastry

Dash of pepper 1/4 teasp. nutmeg 1/4 teasp. all-spice 1/2 cup water 1 1/2 cups bread crumbs 1 recipe plain pastry

Combine chopped pork, pork fat and chopped onion. Add seasonings and water. Simmer 10 minutes stirring occasionally. Remove from fire, add bread

crumbs, and let cool. Line a baking dish with half the pastry. Fill dish with pork mixture. Cover with remaining pastry. Bake in a hot oven (450 deg F.) 10 minutes, reduce heat to moderate (350 deg. F.) and continue baking for 45 minutes. Makes 6 servings.

Prevent stitches coming off when knitting by placing a cork over the end of each knitting needle when you stop in the middle of a row.

SAVE WITH MILLER'S **SPECIAL \$11.95**
COAL Best High Quality STOVE, EGG, NUT Cash You Show Off

PHONE GEN. 20 Know Your Coal Dealer! Finest Service For 31 Years!

Used and Highly Recommended By Thousands! You Will Like It, Too! **100% GUARANTEED!**

ARDEAN R. MILLER

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

COMPLETE WITH ATTACHMENTS
Used ELECTROLUX 10-Day Trial Plan \$16⁹⁵ FULL CASH PRICE

BEAUTIFULLY REBUILT THE CLEANER WITH 101 USES

FULLY GUARANTEED For Same Length of Time As New ELECTROLUX

LIBERAL TRADE-IN ALLOWANCE

MAIL ORDERS FILLED! Send Deposit \$1

PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. STONE 6747

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

WIN GUEST TICKETS TO LOEW'S!

HOW MANY READERS HAVE ENJOYED H. M. PULHAM, ESQ.?

"H.M. PULHAM, ESQ." starring HEDY LAMARR, ROBT. YOUNG, RUTH HUSSEY with CHARLES COBURN

Directed by KING VIDOR

LOEW'S

Rules: The First 25 Persons Guessing The Nearest Number Of Copies Sold On "H. M. Pulham, Esq." Will Receive Guest Tickets. Mail All Entries to The Rochester Sun Contest Editor Not Later Than Wednesday, Jan. 21

CASH RAISING SALE **UNUSUAL TIMES DEMAND UNUSUAL ACTION** **BUY NOW FOR CASH AND SAVE HALF**

DESPIITE INCREASING WHOLESALE COSTS, GOVERNMENT RESTRICTIONS, RATIONING AND HIGHER TAXES WE OFFER

CASH BARGAINS OF A LIFETIME!

Majestic's Miracle Sale is the biggest thing that's happened in the furniture market since war was declared. We're not crazy! We're not going out of business! We need cash and need it desperately. That's why we offer these bargains that can't be overlooked. Here they are. Bring your cash. Save half! Be ready for buying restriction sure to come.

2-Pc. Chesterfield Rust Velour LIVING ROOM SUITE \$80	3-Pc. Mohair LIVING ROOM SUITE \$115	2-Pc. Modern Taupe Velour LIVING ROOM SUITE \$66	5-Pc. Modern Waterfall BEDROOM SUITE \$78	4-Pc. Walnut Waterfall TWIN BED SUITE \$47	Joice of 15 Jamestown or Grand Rapids BEDROOM SUITES 1/2 PRICE
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TYPICAL VALUE NO. 1 ★ ★ ★
2 Pc. LIVING ROOM SUITE CASH SALE PRICE \$39

Blue tapestry cover. Honor-built construction. Certified Value, \$79.

TYPICAL VALUE NO. 2 ★ ★ ★
4 Pc. BEDROOM SUITE CASH SALE PRICE \$57

Modern walnut waterfall bed, chest, dresser or vanity, bench. Certified value, \$119.

YOU CAN'T KNOW HOW BIG THIS SALE IS UNLESS YOU VISIT OUR STORE!—COME IN! HUNDREDS OF UNADVERTISED BARGAINS—4 BIG FLOORS CHOCK FULL OF THEM!

Floor Samples! 5-Piece BREAKFAST SETS \$10 UP

Choose from Oak or Port-oclain. Formerly \$19.95 to \$56.

200 QUALITY INNERSPRING MATTRESSES \$12

CERTIFIED VALUE \$22.50

Check this value! All sizes while they last.

You won't be able to buy these at any price later!

WASHING MACHINES \$33 UP

Choose from leading nationally known makes!

A DOUBLE OPPORTUNITY

We don't want to disappoint anyone. A small deposit will hold your purchase for 30 days... but that's all. Borrow the cash if you have too! This opportunity is worth it!

MAJESTIC FURNITURE CO. FREE PARKING BETWEEN STONE ST. AND SOUTH CLINTON

9-PC. MAHOGANY DUNCAN PHYFE DINING ROOM SUITE CASH SALE PRICE \$115

Certified Value — \$195

TABLETOP OIL AND COAL COMBINATION RANGE CASH SALE PRICE \$88

Certified Value — \$142

MAJESTIC FURNITURE CO. OPEN EVERY NIGHT 'TIL 9 P. M. 204 COURT ST.

**ANDY SAYS...
BUY
NOW!**



ANDY FURSTOSS

As time goes on it will be harder than ever to get merchandise — at the present we still maintain the **LOWEST PRICES IN TOWN**

THIS WEEK'S SPECIALS
BENDIX WASHER \$99.50
Demonstrator Reg. \$159.50
NORGE RANGE \$59.50
Table Top—Like New Reg. \$149.50

FURSTOSS APPLIANCE INC.
409 Chili Avenue Gen. 2070
Open Evenings for Your Convenience

"EACH GENERATION IMPROVES ON THE PAST"



Try this generation's

Wilken Reserve

Richer, milder, more satisfying



Only this generation of Wilkens could have produced WILKEN RESERVE. For only this generation of Wilkens has the modern equipment... adequate stocks... the accumulated experience to make so great a whiskey possible.

BLENDED WHISKEY 86 proof. 25% straight whiskey. 75% grain neutral spirits. The Wilken Family, Inc., Schenectady, N.Y.

Prettiners Plus Utility Keynote of New Suits

The new suits—far from being devitalized by priorities, allocations or allotments—are more attractive than ever. In style, they are a trifle straighter in line; colors, although still in the pastel class, are stronger more definite than the grayed pastels of a year ago.

Again, we are going into an era when a suit is a wardrobe essential; and beginning now—and on through the grim, busy days ahead—more and more suits will be worn by busy, well-groomed women. However, the new suits to wear now under your coat and later through the spring make no attempt to ape mannish garb or service uniforms. They are not at all mannish in style. Instead they have plenty of softening dressmaker details to see you prettily, but



For Bowlers

Now we have bowling shorts to add to our active sportswear wardrobe. Shown here is a costume with shorts, forest green grease resistant rayon material, which are fashioned like a divided skirt. The blouse is printed in red and green cowboys, cactus and sagebrush.

neatly, through the busy days ahead.

Among the popular fabrics are sleek, smooth gabardines and soft woollens in solid colors and tri-color plaids. Colors are definite, clear pastels; such as gold, powder blue, rose, aqua champagne and the "nude" shades. Plaids are not flamboyant, but rather a soft blending of color and pattern.

Three- and four-button jackets seem the more popular; and buttons are frequently plastic molded into unusual forms and shapes. Usually, the plastic buttons match the suit, so you may individualize your suit with your own lapel pins or figurines, a blouse as tailored or frilly as you may wish.

Jackets are definitely longer and are quite varied in styling. The half belt and the all-around set in belt which tie casually at the front are two of the newer looking types; although the high-buttoned dressmaker styles and the tailored types retain their perennial popularity. Collars are preferably small, some are convertible; but only a few of the dressy, collarless styles

are shown in the early collections.

Skirts are straighter looking and have less hem width. Last year the all-around pleated skirt, often with the pleats on the diagonal, was a prime favorite; but the new skirts have but two or three box pleats in a center front and back panel, or a single kick pleat in the front and back. These are, of course stitched down part way, so that the skirt stays pressed and neat looking. All in all, the keynote of the new mid-season and advance spring suits is utility plus prettiness.

Gun Club To Raise Funds For Red Cross With Sunday Affair

A Red Cross shoot has been scheduled next Sunday by members of the Brooks Avenue Gun Club with all profits from the day's activities slated to go to the Red Cross.

An invitation to participate in the affair has been extended to all area skeet and trap shooters.



Listen as You Drive Get a Perfectly Matched

Motorola
AUTO RADIO

Models in Stock to FIT and MATCH Your Car Old or New

Have your Motorola installed today by your nearest dealer.

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC
Long Burning — Low Ash QUALITY
COAL \$11.85
Egg Stove Nut
Buckwheat \$8.25 Ton
Pea Coal \$9.85 Ton
Established Over 25 Years
SEMET-SOLVAY COKE \$11.00
GEN. 586
PAYNE & DUNHAM
Mrs. Margaret Reibling, 220 Epworth St.

Here are 6 Good Reasons Why You'll Say . . .

"I ALWAYS SAVE AT BERGHASH"

—SPECIAL SPECIAL—

The Government demand for Molasses (the basic ingredient for Rum) is growing heavier. That means a shortage of Rum . . . with increased prices. BUY NOW! SAVE WHILE THE PRICE IS STILL LOW!



RON RUM \$1.89
4/5 QUART

Imported from WEST INDIES

86 Proof, delightful to drink. A real buy, especially now.

CASE OF 12 — \$21

★ ★ ★

JOHN BEGGS IMPORTED SCOTCH

\$3.69
4/5 QUART

Without question, one of the finest buys you'll ever be able to make on this 100% imported Scotch.



★ ★ ★

90-PROOF DISTILLED LONDON INN GIN



Distilled from an ancient London recipe, the result is an exceptionally fine Dry Gin. Stock up today!

CASE OF 12 — \$21

★ ★ ★

OLD OAKDALE WHISKEY
PRIVATE STOCK
A blend of fine, smooth whiskeys, priced unusually low.

Mellow . . . smooth . . . and a mighty good buy.

\$1.79 Full Quart
\$2.29 Full Quart



★ ★ ★

HIGHLAND SCOTTIE
Something New . . . Something Different. A delightfully mild Bonnie Liqueur.

\$1.59
4/5 Quart

In addition to these representative items shown, you'll find hundreds of other equally remarkable values . . . at Rochester's best-stocked . . . lowest-priced Liqueur Store.

BERGHASH
WINES LIQUORS

124 CLINTON AVE. SOUTH NEXT TO LOEW'S THEATRE
MAIN 786
FREE DELIVERY
OPEN EVERY NIGHT 'TIL 12
Free Parking Opposite Our Store

Where To Play BINGO

BINGO
19th WARD CLUB HOUSE
257 HAWLEY ST.
Thurs., Fri. and Sat. Eve. 8:15
Fri. 1:45 P. M.
FRIDAY EVENING "JIGGS" DINNER
ORIGINATORS OF BABY BINGO

Beeley's Bingo
MON., TUES., FRI., SAT. at 8:15 P. M.
SUNDAY at 2:30 and 8 P. M.
WED. at 1:30 P. M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. IN REAR

BINGO EVERY Wednesday 8:15 SHARP
Early Bird \$15
Letter H. \$20
Letter T. \$25
2-516 GAMES
17-25 GAMES
Specials and Door Prizes
Le Berths Bingo Highland Hall
592 GREGORY ST.

PLAY AT PLYMOUTH HALL
All Games Jackpot \$5 OR MORE \$100
23 Games 28c Tax In.
This is good for one ticket on \$15 Game.
Plymouth and Tramp Sit.
Every Sat. Nite 8:30 P. M.

ABC PARTIES
2011 E. MAIN
Tues. and Sat. Nite At 8:30
2 Jackpots \$60 - \$65

WEST AVE. MANOR
165 West Ave.
Mon., Tues., Thurs. — 1:30
Sun. 2:30 P. M.
Wed. and Fri. 8:30 P. M.

BINGO at O. L. P. H. HALL
1089 JOSEPH AVE. Near NORTON
EVERY FRIDAY NIGHT 8:30 P. M. FRIDAY, JAN. 9th
\$455.00 REGULAR CARD
1 — JACKPOT \$110.00
2 — JACKPOT \$50.00
3 — Full Board \$100.00 AND 20 MORE GAMES TOTALING \$195.00
23 GAMES 55c Inc. Tax — FREE PARKING

The NEW PARK HALL
928 JEFFERSON AVE. — NEAR PLYMOUTH
Take Either Plymouth or Jefferson Bus To The Door
THESE COUPONS WORTH
THURS., JAN. 15
New Park Hall 25c
FRI., JAN. 15
New Park Hall 25c
SAT., JAN. 17
New Park Hall 25c
SUN., JAN. 18
New Park Hall 25c
At New Park Hall When you buy a book of specials and a triple board.
REG. GAMES \$5-\$7 ★ SPECIALS \$20-\$40
23 GAMES 28c INCLUDING TAX!

LOTS OF CASH - NOVEL GAMES
Play Bingo At The
HOLLYWOOD
35 Pullman Ave., Off Lake and Ridge
Wed., Thur., Fri. & Sat. Eve.
\$5-\$6-\$7-\$9 Regular GAMES
Play for letters H-T-X. Good Neighbor Game Early Bird Special \$19
8 P. M. Sharp
Special Games \$40 - \$20 JACK POT \$95

FLOWER CITY POST AMERICAN LEGION
BINGO PARTIES
EVERY FRIDAY 6 P. M. TO MIDNIGHT
EVERY SAT. AND SUN. 6 P. M. TO MIDNIGHT
Admission 30c Including Tax
JACK POT \$65
TWELVE NUMBERS
Free Play Tickets To Early Comers
221 DEWEY AVENUE
Between Lyell Avenue and Bloss Street
Take Dewey Bus To Coster St.—1/2 Block To Dewey
FREE PARKING

UNION LEAGUE HALL
GREGORY ST. CORNER SOUTH AVE.
MON. NITE JACKPOTS \$135 and \$140
SUN. NITE JACKPOTS \$50 and \$145
10 Numbers Game 60 Numbers Game
Wed.-Fri.-Sat. Afternoons
Jackpot Each Afternoon

Towner • Hudson • Hollywood • Remy • Bingo
Thurs., Fri. Nites
TOWNER HALL
All Games \$2.50
Sat., Sun., Wed. Nites No Sun. Game at Remy
TOWNER'S-REXY \$500
All Games \$10.00
Tues. and Sun. Nites
Hollywood
All Games \$10.00
Tuesday Night
HUDSON \$475
All Games \$3.00
These Tickets Worth **45c**
Good only when buying a book of specials and triple board. Subject to Federal Tax.
45c Towners Thurs. Jan. 15th
45c Towners Fri. Jan. 16th
45c Hudson Sat. Jan. 17th

SPECIAL SUNDAY NITE GAME \$10.00
23 GAMES EACH
Sunday Jan. 18-th
2 JACKPOTS \$50 AND \$145
10 Numbers 60 Numbers
SPECIALS!!! \$25 OR MORE
FOR THE BEST IN BINGO PLAY AT
UNION LEAGUE HALL
GREGORY ST. CORNER SOUTH AVE.

BINGO \$6
On Reg. Games
Good Prizes On Specials
23 Games 28c Incl. Tax
CHILI RECREATION HALL
509 CHILI AVE.
Monday & Saturday Nites
Monday Jackpot Sat. Nite \$65
FREE TICKET DAYS TUES. AND THURS. AFTERNOONS

DE LUXE BINGO
EVERY MONDAY NITE
Fine Entertainment — Comfortable Seating
Grand Prize **\$500** And 20 More Games Up To **\$50**
Gold Award Night — \$100.00 Game
K of C AUDITORIUM - Chestnut St.

Pastor To Speak At No. 41 PTA Meeting Thursday

The PTA of Kodak Park Seneca Methodist Church, will speak on "Religion as a Stabilizing Influence," Mothers of the school next Thursday at 2 P. M. Rev. Raymond R. Risden, of the

British War Relief Group Seeks Used Clothing Gifts

Mrs. George Aldridge and Mrs. Ward Fenner, who are now in charge of the used clothing division for British War Relief, have sent out an S. O. S. for clean, warm garments for civilians of Great Britain. The need at present is said to be acute for these unfortunate individuals.

Mesdames Aldridge and Fenner, who are dividing their time between the Red Cross and British War Relief these days, point out that since the Red Cross organization is not accepting used clothing, cast off garments could not be used in a more deserving cause.

All types of clothing are sought and headquarters of East Avenue will bring somebody to each donor's house to collect it, if they are unable to bring it in. A competent repair department is on hand to put in a new lining, or stitch a seam if necessary.

Shipments to Britain take approximately six weeks to reach their destination, says Mrs. Aldridge and as there is still lots of very cold weather ahead, donors are asked to call Stone 6773

Seagram Foes To Present All-Star Line-Up Here

The next hurdle for Les Harrison's sizzling Seagrams will be the Toledo hoopsters of the National League at the Sports Arena next Sunday night.

Sparked by Chuck Chuckovits, the Toledo quint will present a strong and fast lineup. Chuckovits, said to be the greatest basketball player in Toledo University history, is now leading National League's individual scorers with 155 points in nine games. Toledo will also show Scoop Cable, former captain of Akron Firestones; Jim Rae, All-American at University of Michigan; Scoop Putnam, member of Oshkosh All-Stars; George Nelmark, who scored 350 points in 21 games last season; Ed Erban and Tom Wukovits, All-American at Notre Dame and former member of Akron Firestones.

Another feature of Sunday's game will be the presence of Pat Kennedy, rated as the No. 1 official in basketball circles. Kennedy has officiated for seven years at Madison Square Garden, at the two All-Star games in Chicago and has appeared in several movie shorts. Kennedy is considered the most colorful referee in the game.

Last Sunday's victory over the Rens wiped out the only black mark against the Seagrams for the season and fans will long remember the thrilling finish of that game. With about four seconds left to play, Private Al Cervi tossed in two baskets to put the game on ice. Cervi had previously taken the ball from the fast-passing Rens and was fouled just before tossing in a field basket. His two foul conversions gave the Seagrams a one-point victory.

G & E Male Chorus To Be Heard In Concert At No. 49 School

"Safeguarding Our Youth Through Health and Games" was the topic discussed by Walter Campbell of the University of Rochester at a meeting last night of the No. 49 School P-TA.

Announcement was made at the meeting of a concert scheduled for next Wednesday at 8 p. m. in the school auditorium in which the Male Chorus of the Rochester Gas and Electric will be heard. Mrs. Frank Kaiser, in charge of tickets announced that a small fee would be charged for admission to the concert.

A hobby show, provided by members of the association and pupils of the school was a feature of last night's meeting.

BIRTHDAY PARTY

Townsendites of the 39th Congressional District will celebrate Dr. Francis E. Townsend's 75th birthday at a rally in Redmen Hall, Caledonia, N. Y. next Sunday at 2:30 p. m. The public is invited.

Call One Of These Dealers For Top Prices For Waste Materials

DUBITKY JUNK CO.
671 Clifford Ave.
Stone 3889-R Main 7588

WE BUY JUNK
HIGHEST PRICES PAID FOR RAGS AND WASTE PAPER
Call or Bring Your Paper To Krieger Waste Paper Co. 96-98 Nassau St. Stone 233

R. YOUNG
BUYER OF RAGS - PAPER - IRON - METALS
ALL DEFENSE MATERIALS
Prompt Service 34 University Ave.

WE BUY PAPER • RAGS • METALS SCRAP IRON
Our Truck Will Call or You Can Bring It To Our Yard
Miller's Waste Material 44 Herman St. Stone 2377

CALL STONE 370-L
WE BUY
Rags • Machines • Iron • Metal
Tubes • Batteries • Papers • Mattresses and Junk of All Kinds
Top Prices
Edward Stafford 30 Comfort St.

PERSONAL LOANS AT LOW RATES

- Low cost Bank rates
- Prompt service
- No co-signers
- No collateral required
- Repay in 12 or more installments

You pay monthly for 12 months	for this amount of money
\$ 8	\$ 89.92
10	112.40
15	168.60
20	224.80
25	281.00
35	391.40

All loans from \$100 to \$2500 at proportionately low rates. Insurance pays up loan if borrower dies.

Personal Loan Department - 2nd floor

GENESSEE VALLEY TRUST COMPANY
ROCHESTER, N. Y.

Secret Power In The Far Pacific
Japan and Germany planned a "perfect crime" - Here's why it failed, and why Japan cannot win. An illuminating article by Herbert Abner, famed Far Eastern Correspondent of the New York Times.

STALIN-DEVIL OR GENIUS?
The graying dictator, today without a friend, conducting a great war. Here's his story.

THE STORY OF MICKEY ROONEY
JAN. 21 ISSUE LIBERTY WEEKLY NOW ON SALE 5c

Get in the Scrap—for Victory!

America's war industries now need:

- Waste Paper,
- Old Rags,
- Scrap Metals,
- Old Rubber.

Answer the treachery at Pearl Harbor by saving these NOW and starting them on their way to make weapons for our fighting men.

SCRAP METALS make new steel, brass, copper, lead and other metals for the shells, guns, planes, tanks and ships needed for Victory.

WASTE PAPER makes new paperboard to ship munitions, clothing and food for America's fighting men at home and overseas.

OLD RUBBER makes new rubber for our armed forces—and for essential civilian uses.

OLD RAGS make materials for emergency buildings, wiping rags for war industries, and reworked textiles.

Your home can help provide salvage for victory. Start saving these today. Then sell your collection to a collector (junk man) or give it to a charity, school or other organization which collects waste materials.

So let's go—America. Salvage now—for Victory.

In the interest of America's Victory Program, this advertising space has been donated to the Office for Emergency Management, Washington, by

The Rochester Sun—Shopping News

Keep your crochet ball from running away by placing it in an old candy box with a hole in the cover.

Blessed Relief...
FOR DIFFICULT DAYS
CHI-CHES-TERS DIAMOND BRAND PILLS
FOR CHRONIC PAINS are bringing thousands of women relief from "The Loop-of-the-Month" Leagues. Why don't you try them? They relieve all symptoms of periodic pain and discomfort. Absolutely safe to take at 50¢ a dose. Contain no habit-forming drugs or narcotics. Used beneficially for over 50 years.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables - filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX St.
GLEN. 3783

WOODBURY FACIAL SOAP
10c SIZE
2 FOR 7c
Limit 2

WAX PAPER CUTTER BOX
Reg. 10c Pkg. of 5
Limit 2
10c

DOUBLE EDGE BLADES
2 for 9c
Reg. 10c pkg. of 2
Limit 2

WOODBURY TALC POWDER
25c Size
Limit 1
11c

BUSINESS ENVELOPES
Pkg. of 25
4c

HEIDES LICORICE COUGH DROPS
Half Lb. Pound
17c 32c

BOST TOOTH PASTE
GIANT 40c SIZE
2 for 32c

PROPHYLACTIC TOOTH BRUSH
2 for 43c
23c

NOXZEMA BOUDOIR SIZE CREAM
Reg. 75c
49c

HIND'S Honey & CREAM
Reg. 50c Size
25c

BABY RUBBER PANTS
Large, Med. or Small Size
7c

AGAROL LAXATIVE
18 Ounce Size
Reg. \$1.00
83c

WORLD'S LARGEST BRIDGE
15 SAN FRANCISCO-OKLAND STRUCTURE LENGTH 9520 FT.
WORLD'S LARGEST SELLER AT 10c
St. JOSEPH ASPIRIN
World's Largest Seller at 10c
36 Tablets, 20c • 100 Tablets, 35c

THIS WEEK'S SPECIALS AT KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES
470 N. GOODMAN NEAR MAIN
724 WINTON ROAD NO. 100
1861 MONROE NEAR WINTON
457 RIDGE RD. W. NEAR DEWEY

TODAY THRU WEDNESDAY FREE CALENDER
DR. MILES WEATHER
No Purchase Necessary

FRESH HOT BUTTERED POP CORN
We guarantee this to be the best grade popcorn obtainable at any price!
at Our
Ridge & Goodman Stores Only
One Gallon Net Weight 7 Oz.
10c

VAP-KWIX Electric Vaporizer
It's New, Modern—Gives INSTANT Action
VAP-KWIX requires no water to boil. Just plug in—instant steam. Effectively relieves Head an dNasal Congestion, Asthma, Bronchitis, Influenza, Croup and Sinus.
Complete With Cord and Plug \$1.29

BENEFAX Vitamin B Complex Tablets
50¢
100 tablets 1.89¢

Dr. West's TOOTH PASTE
2 for 29¢
33-5122 PURE
SAME FAMOUS QUALITY

Good-bye Dandruff!
Don't get up with dandruff another minute—now you can just wash it away when you wash your hair! Start today using this remarkable shampoo—Fitch's Dandruff Shampoo. Quickly it will banish every trace of dandruff every bit of dirt!
Fitch's DANDRUFF REMOVER Shampoo

BARGAINS in DRUGS

VICK'S VAPOR-RUB 35c	27c	PAPER'S 35c Cold Compound	21c	VICK'S NOSE DROPS 30c	24c
MENTHOL-ATUM Tube or Jar	27c	FOUR-WAY 2 bxs Cold Tablets	25c	BAUME BEN-GAY 75c	59c
ANACIN TABLETS Box of 12	19c	MEDICATED THROAT DISCS Box 60	15c	SCOTT'S EMULSION 60c	49c
	39c	BISODOL POWDER 85c Size	49c		
		MINERAL OIL - Heavy American Quart	45c		
		MEKESON NAVAP INHALER	25c		
		CHEA-COL SYRUP, 4-oz.	59c		
		REM SYRUP For Cough, 60c size	49c		
		AYER'S 50c Pectoral Syrup	39c		
		CREOMULSON Reg. 60c Size	57c		
		HILL'S COLD Tablets, 30c size	12c		
		TERPIN HYDRATE With Codeine, 4-oz.	59c		
		BENZIDRINE Inhaler, 60c Value	49c		

For the baby's first teeth, clean with powdered chalk flavored with wintergreen. Powdered chalk is the base for all tooth paste.

Can a Married Woman Ever Feel Certain?

Many married women take unnecessary risks with their nerves, health, happiness. Why? Generally because feminine hygiene is considered too personal to be discussed. And so, many women use over-strong solutions of acids for the douche which can actually burn, scar and even desensitize delicate tissue.

Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal daintiness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 694B, 370 Lexington Ave., New York, N. Y.

Headachy? All In? Take Beechams Laxative Pill
For the pleasant relief from temporary constipation, depend on purely vegetable compound. No calomel (mercury), no cathartics and usually the only one—also 25¢ and 50¢ sizes. All druggists.

SANITARY NAPKINS
Box 12 Limit, 2
12c

TODDY
1-Lb. Can Limit, 2
25c

GIANT CRYSTAL ASH TRAYS
Limit, 2
6c Value 15c

PEPSODENT ANTISEPTIC
75c Size
59c

SAMSON ELECTRIC VIBRATOR
Reg. \$2.50
\$1.95

PARK ROYAL LINEN Stationary
100 Sheets 50 Envelopes \$1.00 Value
59c

Feenamint
25c Size
19c

MENNEN BABY OIL
80c Size
43c

GILLETTE BLUE BLADES
Reg. 50c Package of 10
39c

BRIDGE OR PINOCHELE CARDS
26c
PLAYING 2 for 51c
Reg. 30c

MOLESKIN
1/4 yd. by 7 inches
19c

SQUIBB A-B-D-G CAPSULES
Bottle of 100
\$1.79

Red Letter Specials Are Your Savings Opportunities—See Page 8 In This Issue!

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

FIFTH YEAR—No. 13

ROCHESTER, N. Y., THURSDAY, JANUARY 22, 1942

PHONE STONE 6001

The President's Birthday Ball

HOTEL SENECA BALLROOM
FRIDAY, JANUARY 30th

Norbert Klem and His Orchestra

DANCE SO OTHERS CAN WALK



Active on the committee making preparations for the Annual Birthday Ball are (from left to right): Mrs. James P. Rush, vice-chairman; Mrs. Norman E. McLeod, decorations; Mrs. Leo F. Dwyer, executive secretary; Mrs. George C. Schlegel, chairman; Mrs. Courtney S. Whitman, decorations; Mrs. Horace Lagenpusch, March of Dimes.

\$275,000 Hospital Drive Gets Underway Tonight

More than 500 workers will meet in Columbus Civic Center auditorium tonight for the grand opening meeting which tomorrow will send them off on an 11-day drive for \$275,000 with which to complete the new million dollar St. Mary's Hospital now under construction at West Main and Genesee Streets.

Highlighting the meeting which officially launches the civic project will be the appearance as principal speaker of Lieutenant-General C. L. Nelligan, bishop of Pembroke, Canada, and commander of the Catholic chaplains of the Canadian armies.

Bishop Nelligan, who has been a frequent visitor to Canadian armed forces operating in England, is expected to present some interesting aspects of hospital service in time of war based on actual observation during bombings in London.

Supplementing Bishop Nelligan's talk will be the presentation of a rather historical pageant depicting colorful episodes in the 85 year history of St. Mary's, oldest hospital in the city. Written and produced by Walter Folmer, the drama will be enacted by an all-star cast of the city's leading amateur talent.

Although only workers enlisted in the campaign will be on hand for the dinner starting at 6:30 a. m., the general public will be admitted to the Civic Center balcony seats for Bishop Nelligan's talk and the pageant presentation. The pageant will be given in form adapted for radio on Saturday night over WHEC as well.

The ten day campaign, committees for which are headed actively by the Most Rev. James E. Kearney, bishop of the Rochester diocese, is for an estimated \$275,000 required to complete the ultra modern new structure, being erected under special defense priorities rating at a total cost of more than a million dollars. Balance of the fund is already in hand or otherwise financed through the efforts of the Sisters of Charity, who have been in charge of the hospital's operation since its founding in 1857 as an emergency dressing station for Civil War wounded.

Republican Club To Banquet

Installation of new officers for the Union League Republican Club will be made at the annual banquet of that organization next Tuesday at 6:30 p. m. in the club rooms on Gregory St.

Irving G. Drew, supervisor of the 14th Ward is one of the speakers listed on the program. Others who will speak include Leland Yost, Grover Conley and Harry J. Braham, Jr.

ROCHESTER JOBBING HOUSE'S SMASHING \$75,000.00

VICTORY SALE

WARM WINTER APPAREL

America is "All-Out for Defense". Our contribution consists partly in saving you money with which to buy more and more defense stamps and bonds. It is our aim to enable you to do this without too much feeling the "pinch." This means less profit for us—so we share alike with our customers in the purchase of defense bonds. Hundreds of other times at VICTORY SAVINGS, too.

OPEN EVES, 'TIL 9—BUY DEFENSE STAMPS WITH SAVINGS

MEN'S AND BOYS' BETTER GRADE
CAMPUS & FINGER-TIP COATS **25% OFF**
Men's Sizes 36 to 50 — Boy's Sizes 8 to 20
Here is a rare opportunity to buy the coat you need for now and even for next season. In the face of rapidly rising costs and shortages, you can make great savings now and still make your selection from the Jobbing House's vast assortments.

BOYS' WOOL
2 Knicker Suits
SALE PRICE **\$3.99** Value To \$8.00

BOYS' LINED WOOL
ZIPPER JACKETS
SALE PRICE **\$6.79** Reg. Value \$4.00



MEN'S RIBBED
UNION SUITS
SALE PRICE **79¢** Reg. Value \$1.00

CHILDREN'S LINED
SKI PANTS
SALE PRICE **\$1.39** Reg. Value \$2.29

LADIES'-GIRLS' WOOL PLAID
Reversible
FINGER-TIP COATS
\$3.99
They're practical for all outdoor sports or street wear. Plaid on one side, reverses to a water-repellent gabardine for wet weather.
SIZES 12-20

MEN'S GENUINE
Leather Jackets
\$5.99
Fine grade Capekins for utmost in comfort. Lined with warm plaid flannel, zipper style, leather collar and cuffs.
SIZES 38-46

MEN'S
DRESS PANTS
SALE PRICE **\$1.99** Reg. Value \$3.00

LADIES'-GIRLS'
SPORT SWEATERS
SALE PRICE **69¢**

MEN'S
WOOL JACKETS
SALE PRICE **\$3.99** Value To \$6.00

LADIES' TWO-TONE ZIPPER
SKI SUITS
SALE PRICE **\$1.99** Reg. Value \$9.00

CHILDRENS' FULLY LINED
SNOW SUITS
Suits consists of lined double-breasted jacket zipper ankle ski pants, hood to match.
Colors: Navy, Maroon and Brown.
\$3.99
SALE PRICE
SIZES 3-14

Young Man's Corduroy Reversible
FINGER-TIP COATS
Smartly styled finger tip coats in popular corduroys worn by so many high school and college boys. Reversible to water-repellant gabardine for wet weather. Several Colors
To Choose From
\$4.99
SALE PRICE
SIZES 34-44

USE OUR CONVENIENT VICTORY-BUDGET CHARGE PLAN

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open 'til 9 Every Evening Unrestricted Parking

CHILDREN'S BETTER GRADE
SNOW SUITS **25% OFF**
SIZES 6 TO 14
A large choice of warm wool or poplin suits for Boys and Girls, many with hoods & hats to match, many reversible or zip-out sheep linings. Plaids or plain colors.
ORIGINAL PRICE TAG ON EVERY GARMENT
Figure The Saving Yourself!

Serves As Club Officer For 33 Years

Entering upon her 33rd year in office, Mrs. Mary Gerew will be re-installed as secretary of the American Ladies Benefit Society at a club fete next Tuesday at 904 Main St. W. Another re-elected officer with many years of service will continue in the post of treasurer. Mrs. Laura Day has served the society in that capacity for 27 years.

Draft Heads Set

Approximately 162,000 male residents in New York State including the city of New York will be registered in the 20 and 21-year-old age groups on February 14, 15 and 16th, Brigadier General Ames T. Brown, New York State Director of Selective Service, announced this week. National Selective Service Headquarters anticipates a total registration in Continental United States of about 9,000,000

Registration Days For New Age Groups

men between the ages of 20 and 45 years, the General has been advised, and of these about 1,650,000 will be in the 20 and 21-year-old group. It also is estimated that around 7,350,000 in the 36 to 44-year-old group will be registered throughout the United States in February, together with some in the 21 to 36-year-old groups who were unable or neglected to register at the two previous registrations.

Named President Of Church Society



Andrew Furstoss has been named president of the Holy Name Society at Our Lady of Perpetual Help Church for the year 1942.

Other officers recently installed include: Raymond Lill, vice-president; Paul Walz, treasurer; Edward Seidewand, secretary; Edward Camp, marshal; and Robert Klehr, assistant marshal.

Men's Club To Have Defense Bond Party

A special Defense Bond Party has been announced for Saturday evening, February 14 at the Good Counsel Auditorium, 75 Evrestine St. under sponsorship of the Men's Club of that parish.

Defense bond and stamps will be given away as prizes for the games. Refreshments will be served.

Chairman of the affair is Malachi Files. Others serving on the arrangements committees include: Arthur Besant, Charles Langworthy, Herman Schauer, Frank Young, Frank Reidman, Vincent Barker, Leo Fraver, Vincent Elman, Joseph Starks and Herman Basilio.

Tickets may be had from any committee member or at the door.

OLD TIME DANCE

The Ladies' Loyal Orange Institution of Rochester and Guiding Star Loyal Orange Lodge,

are co-sponsors of a dance to be held at Council Hall, 198 Main St. W. on Friday, Feb. 6. Old Navy Relief Society, says the committee in charge.

It's a Secret!

I'm buying the things I need NOW—when I need them—with COUPONS! It's the most convenient way to buy I've ever discovered—and you know the BARGAINS they have at the Big New H. L. Green Co. Store!

GET WHAT YOU WANT. PAY WHILE ENJOYING IT.

Use H. L. GREEN COUPONS Just Like CASH... Take 4 MONTHS TO PAY!

Here's a service designed for YOU. Why struggle along without the things you want and need just because of lack of ready cash? Enjoy the Green Co.'s money saving prices and buy with coupons! They may be used all at once or any time you wish. Any of our salespeople will give you details—arrange for YOUR coupon book today. It only takes a moment.

● EASY TO ARRANGE
● NO BOTHER

H. L. GREEN CO.

Look For The Big Electric Clock 134 MAIN ST. E. 5c to \$1 STORE

Easy Picking for You!
BUY YOUR COAT FROM THE WINDOW AT LEFT'S GREATEST ALL-OUT CLEARANCE

To put a most exciting climax on our sensational all-out clearance sale, we have placed a special group of these much wanted girls' coats in our window to make your selection as easy as your saving. It seems impossible but it's true... Here they are!!!

GIRLS' COATS \$2.75
SIZES 7 TO 16 VALUES TO \$12.95

An Extra-Special Group of TODDLERS' SNOW SUITS
Boys' and Girls' **1/2 OFF**
LEGGING SETS BOYS' SUITS OVERCOATS MACKINAWS **2/2 OFF** TICKET PRICE

ALL SALES FINAL! NO REFUNDS! NO EXCHANGES! EVERYTHING GOES...WHILE YOU SAVE OPEN THURS., FRI., SAT. TILL 9 P. M.

You're Right When you Buy at -- **LEFT'S** 126-128 CLINTON AVE. S.

WINE and LIQUOR

January **SPECIALS!**

PURE CALIFORNIA WINES
DRY: Burgundy, Zinfandel, Cabernet, Barber, Rhine, Sauterne, Alcohol 14% by volume. **95c Gal.**
SWEET: Tokay, Muscad, Port, Angelica, White Port, Alcohol 14-21% by volume. **\$1.45 Gal.**

5 YRS. OLD Kensington RYE Whiskey \$1.89
RED MILL GIN \$1.89
85 Proof Full Quart

RON ROMERO — WEST INDIES RUM \$1.75
In Today's Market Rums and Gins Will Be At a Premium. Stock Up Now!
Lake Avenue Liquor Store 554 LAKE AVENUE
NEXT TO LAKE AVE. FOOD MARKET
Open 8 A. M. to 12 P. M. Phone Glen 4411

Third Registration New York State Selective Service

SATURDAY, FEBRUARY 14. SUNDAY, FEBRUARY 15. MONDAY, FEBRUARY 16.

Registration to cover men who reached their 20th birthday on or before December 31, 1941, and who have not reached their 45th birthday by February 16, 1942.

Local Board Will Be Open From 7:00 O'clock A. M. To 9:00 O'clock P. M.

You need not register if you have registered previously.

CLUB TO MEET

Kathryn Trott Noble and Vice Grand's Club will meet next Wednesday at the home of Mrs. Feist, 67 Floverton St. Mrs. Hannah Davis will assist the hostess.

Sports Demand Good Vision

TAKE CARE OF YOUR EYES



Come to Smalls and let Dan G. Alberts, registered optometrist, examine your eyes and determine accurately their condition. If glasses are necessary he will tell you and assist in the style selection best suited to you.



We Use Only Bausch & Lomb And Shur-On Lenses!

TAKE MONTHS TO PAY!

STORE OPEN SATURDAY EVENINGS

Smalls

28 MAIN STREET, East
Free Parking -- Rear of Store!

The FOUR SAVINGS for your kitchen



Preparing good meals at lowest possible cost is more important than ever in these war days. That's why Rochester women are turning to Certified Performance Gas Ranges, which save precious vitamins and make it easy to get better cooking and baking results with less effort and lower fuel consumption. See the Glenwood, Magic Chef and Universal models in C. P. gas ranges, all equipped with the amazing new Electric Lighter for oven and broiler.

You Get Best Results with a



BUY ON BUDGET PLAN

R. G. and E.

89 EAST AVE

Cash for Income Taxes on a 12-Month Budget Payment Plan



The new Lincoln-Alliance income tax payment plan makes cash available for quarterly payments of income tax and spreads repayments by taxpayer on a convenient monthly plan over a twelve month period.

Cost is \$20 for income tax of \$1000 where \$250 is required for each quarterly payment. Repayments are \$85 per month for taxpayer. Other amounts from \$400 up at same proportionate cost. Smaller amounts may be arranged for through our Personal Loan Department.



Whatever your requirements for cash to meet Federal or State income taxes, arrangements can be made to have the cash available when needed and a repayment schedule set up on a 12 month repayment basis.



If you contemplate a need for cash for your March or April tax payments, we suggest that you discuss the matter at an early date with one of our officers so that arrangements can be made in ample time to meet your requirements.



Here's How Income Tax Plan Works

Amount of Tax	Cash available each quarter	Total cost of service	Monthly repayments
\$2000	\$500	\$40	\$170
1600	400	32	136
1200	300	24	102
1000	250	20	85
800	200	16	68
600	150	12	51

LINCOLN-ALLIANCE BANK AND TRUST COMPANY

- MAIN OFFICE: 183 Main St., E.
- EAST END OFFICE: 400 N. Goodman St.
- DEWEY-STONE OFFICE: 286 1/2 Dewey Ave.
- LINCOLN OFFICE: 33 Exchange St.
- MONROE AVE. OFFICE: 600 Monroe Ave.
- IRONDEQUOIT OFFICE: 621 Titus Ave.
- LAKE AVE. OFFICE: 1495 Lake Ave.
- PORTLAND-CLIFFORD OFFICE: 120 Portland Ave.
- NEWARK OFFICE: Newark, N. Y.
- WEST END OFFICE: 886 Main St., W.
- TWELVE CORNERS OFFICE: 1833 Monroe Ave.
- BROCKPORT OFFICE: Brockport, N. Y.

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

The Lincoln-Alliance is the Bank for Loans

18th Ward Democrat Women To Install

Josephine Wilmot will be installed as president of the 18th Ward Women's Democratic Club at the Roosevelt Dining Rooms next Thursday, when the club holds their annual installation dinner. Other officers to be inducted at that time include: Frances Connolly, chairman; Adelaide Morgan, co-chairman; also Mrs. John Hogan, Ella McCarthy, Elizabeth Fennell and Margaretta Bautrell. Emmett Doyle will be the

main speaker of the evening with Mrs. Charles Brady acting as toastmistress.

Beth Joseph Center Plans Annual Bazaar

Members of the Beth Joseph Center, 1150 St. Paul St. are actively engaged in preparation for the Annual Bazaar which will open Saturday at 7:30 p. m. and continue through Sunday afternoon at the center. Harry Sussman is general chairman and Mrs. Benjamin Lipson is co-chairman.

Smart New Styles To Wear At Home



HOUSE FROCK No. 3409. Sizes 14, 16, 36, 38, 40, 42, 44, 46 and 48. Size 36, 3 3/4 yards 39-inch fabric.

PRINCESS DRESS No. 3237. sizes 12, 14, 16, 38, 40, 42 and 44. Size 36, 3 3/4 yards 39-inch fabric with 3/4 yard of contrasting.

SMOCK No. 2756, sizes 14, 16, 36, 38, 40 and 44. Size 36, 3 1/2 yards 35-inch fabric for longer length; 2 3/4 yards for shorter version. Emblem included in pattern.

Send FIFTEEN CENTS (15c) (coin preferred) for EACH Pattern. Write plainly YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH.

Address: PATTERN DEPARTMENT, Rochester, Sun, 420 Burke Bldg., Rochester, N. Y.

Writers, Producers Star of 'Theatre' All Topnotchers

The comedy, "Theatre," which comes to the Auditorium tomorrow, is the collaborative efforts of a group of men and women who have long established themselves as some of the foremost people in the theatre. Producer John Golden is acknowledged one of the top-flight Broadway producers with such hits to his credit as "Claudia," "Susan and God" and "Skylark"

and her husband Michael are known as the Darby and Joan of the theatre. The much-advertised bliss of their married life, however, is much belied by their tempestuous private lives. The clash of their vanities and their deep-seated devotion to their careers help supply the evening with many excellent comedy scenes and many warm and moving touches.

When it rains on wash day and you're stuck for space to dry the clothes indoors, string up two lines about two feet apart, parallel to each other, and pin each garment up with one end to each line. For instance, take a shirt and pin the left shoulder to the left line and the right shoulder to the right line. Using this method, many garments can be hung up in a very small space.

When it rains on wash day and you're stuck for space to dry the clothes indoors, string up two lines about two feet apart, parallel to each other, and pin each garment up with one end to each line. For instance, take a shirt and pin the left shoulder to the left line and the right shoulder to the right line. Using this method, many garments can be hung up in a very small space.

Starting Tomorrow at 9:30 A. M.

Goodrich

Our Greatest February Furniture SALE!

Savings Of 25% AND MORE!

REAL SAVINGS! EXCELLENT FURNITURE! LARGE SELECTIONS! CONVENIENT TERMS!

These are but a few of the reasons so many folks shop for furniture at Goodrich during February Sales, and all the time. Goodrich invites you to shop leisurely thru their beautifully stocked show rooms and compare the savings. Stop in the evening and bring the family — there's plenty of convenient parking space too. Learn for yourself why our customers are convinced that "You can't do any better in town than at Goodrich!"

OPEN EVERY EVENING EXCEPT SAT.

GOODRICH FURNITURE COMPANY
453 W. MAIN ST., NEXT GEN. HOSPITAL

Red Cross To Benefit From Entertainment

Arrangements have been completed by members of the British Legion for their entertainment and dance to be held at the Union League Hall, Gregory St. on Saturday, February 7. Funds will be turned over to the American Red Cross. Thomas H. McDonald is in charge of arrangements. A meeting of the Legion will be held at Union League Hall on Saturday at 8 p. m.

Baked Rice With Cheese
Temp: 375 deg. F;
Time: 20-25 min

1 lb. cheese 1 c. fine dry bread
1/2 c. milk crumbs
1/2 t. salt 2 T. butter
1 c. cooked rice

Grate cheese or cut into small pieces. Mix cheese, milk, salt and rice and pile in a buttered casserole. Mix crumbs and butter and sprinkle over top of dish. Bake in a preheated oven.

GET OUT OF DEBT

With a CENTRAL TRUST LOAN Compare the Cost:

Amount	PAYMENTS			
	6	12	15	18
\$100	17.25	8.88		
\$200	34.50	17.72	14.56	12.12
\$300	51.75	26.59	21.34	18.18
\$400	69.00	35.45	28.12	24.24
\$500	86.25	44.31	35.00	30.30

The Above Payments Provide Life Insurance to Protect Your Loan.

CENTRAL TRUST COMPANY

25 E. Main St. 8106 East Ave. Phone Main 1625



In Lauer's Modern Dept.

Sectional Sofa

It makes a davenport... or three chairs... or a chair and love seat. Smart, modern styling upholstered in heavy homespun fabric. 3 pieces\$128

Lauer's

50 STATE ST.

Open Tonight 'Till 9 P. M.

Mrs. Grace Gill, 214 Frost Ave.

in the Nationals Basement...

ENTIRE STORE OPEN THURSDAY NIGHTS UNTIL 9 P.M.



Timely Savings For Men Who Work Or Play Outdoors

Re-grouped-Further Reduced

Men's Jackets AND Coats

Broken Selections From Our Regular This Season's Stocks!

\$3.89 | \$5.79

Values to \$9.95! | Values to \$12.95!

HORSEHIDE leather jackets... suede leather jackets... plaid jackets... leather and wool jackets... plaid mackinaws... two-tone surcoats and plain color fingertip coats. Broken groups, but bargains that are positively sensational. See them, without fail. You won't have another opportunity like this again, soon.

(IN THE BASEMENT)



- Think About That
- Overcoat You'll
- Be Needing Next
- Winter, Now, While
- Prices Are Down!

Sale!

BROKEN GROUPS, OUR FINEST

MEN'S OVERCOATS AND SUITS

\$16.45

The Majority Were \$21.95... A Few, \$18.95!

A GENERAL clean-out of our better quality basement overcoats and suits... broken groups but all sizes up to 46 are in the sale! It's our regular Winter clearance, right on schedule in spite of rising prices... and even more important... they're all reduced to the same low price as last year! Included are fine serviceable twist suits, coverts, tweeds and many others. And in overcoats, you'll find good sturdy fleeces, hard-face cloths, storm ulsters... any color or pattern you want.

CHARGE YOURS!

Pay 1/3 Feb. 10—Mar. 10—Apr. 10

T.N.T.! TAYLOR 'N' TURNER TOGETHER! WIN GUEST TICKETS TO LOEW'S



"I've told other women I loved 'em, but I didn't mean it, see? This time I'm on the up-and-up — I've turned sucker for a dame!"

Robert Taylor Lana Turner
TAYLOR-TURNER
"Johnny Eager"
A MERVYN LE ROY Production
EDWARD ARNOLD
VAN HEFLIN - ROBT. STERLING
PATRICIA DANE - GLENDA FARRELL
HENRY O'NEILL - DIANA LEWIS

Contest Rules:

Simply name 10 pictures in which Robert Taylor has played in. Mail all entries to The Rochester Sun Movie Contest Editor not later than Friday, January 23, 1942.

25 GUEST TICKETS WILL BE AWARDED TO THE FIRST 25 CORRECT ANSWERS!

LOEW'S

Natural flatness of the foot, turning in and out of toes to a degree correct themselves as the baby grows older. Corrective shoes are necessary only to correct a definite deformity and should be prescribed only by a physician, not by friends.

SPECIAL \$1.95
COAL
Real High Quality STOVE, EGG, NUT
Cash Ton Shoe, Off
SPECIAL PEA \$9.95
Used and Highly Recommended By Thousands! You Will Like It, Too!
100% GUARANTEED!
ARDEAN R. MILLER
Mrs. Dorothy Crider, 241 Duran St.



DIARY of a BEAUTY AUTHORITY
by Helena Rubinstein

NEW YORK. — Would you deliberately powder a dry skin with an extra-dry powder, or use a heavy, oily powder on an oily skin?
Your immediate answer to this question may be "no," and yet that is the risk you run every time you select a face powder without giving consideration to your complexion type.

While lunching at L'Aiglon, one of New York's smart restaurants, this noon, I gazed about me and was appalled at the number of otherwise perfectly groomed women whose carefully applied make-up was ruined by a poor choice of face powder.

If your skin hasn't been looking well lately, if your powder has been caking and forming ugly patches instead of a smooth, velvety covering, very likely you've been selecting powder only for color and not for type.

We know that wearing a face powder of the wrong texture may be as fatal to your appearance as wearing a dress with the wrong lines. No cosmetic is more important than your face powder. It covers your face 15 to 16 hours a day. Don't let its choice be a matter of luck.

The woman with a dry skin should use one type of powder, blended especially for that type of complexion, while the woman with normal or slightly oily skin should use a different type of powder, which is so designed that it will remain softly flatteringly at all times, with never a trace of caking.

Color, also, is important, because the subtle tints of a face powder can add color and sparkle to a woman's beauty. For instance, a peachbloom shade, for light skins, gives the complexion a delicate, pearly glow and brings out the pink tones. The medium skin with golden undertones takes on a new warmth with a rich, flattering, mauresque shade that is perfect for the blonde with olive skin.

By the way, it is my contention, contrary to the usual belief, that blondes look more striking with a darker powder—brunettes with a lighter powder. Face powder is a wonderful creator of illusion, and by blending light and dark shades properly, you can emphasize good features and minimize defects. A prominent nose or jawline, for example, can be soft-pedaled with a covering of dark face powder, using light powder on the rest of the face. If there are rings beneath your eyes, use darker powder there.

The general rule to remember is: the darker shades of powder shadow or diminish; the lighter shades highlight or accent. And remember, if you apply your powder by smoothing it on firmly, two applications will stay

with you all day, keeping you at your loveliest.

(If you have any make-up or skin problems of your own, Madame Rubinstein will gladly advise them, for you, simply address Helena Rubinstein, in care of this paper.)

For a festival of color serve Cranberry Shortcake. Make a sweet cranberry sauce and pour over hot shortcake rounds. Top off this gay dessert with a generous spoonful of whipped cream.

POTATOES PEASANT STYLE stirring constantly. Mix with low flame 10-15 minutes or until potatoes and cook gently over till potatoes are tender.

No. 3
5 medium potatoes 1 T flour
2 medium onion 1 c milk
2 T chopped onion 1 salt
2 T chopped parsley
Peel and dice potatoes. Cook in fat until brown. Push to one side of pan. Add onion and parsley and cook until onion is transparent. Blend in salt and flour and gradually add milk.

2 IMPORTANT FACTORS FOR DEFENSE in 1942



— and Good EYESIGHT
Keep your eyes fit for defense. With more strenuous working days ahead eyestrain might easily occur. BAUSCH services help safeguard eyesight conveniently and economically.
Convenient Charge Accounts

E. E. BAUSCH & SON CO.
6 MAIN E. 61 EAST AVE.
CARL E. BAUSCH, Optometrist



Noeth's WINE & LIQUOR Sale
ROCK-BOTTOM PRICES FOR ALL Bargain Hunters

SCOTCH
\$3.19
4/5 Qt.
Regular \$4.50 Value
100% Finest Scotch Whisky bottled by Whiteley & Co. Scotland. Stock up now!

4 YEARS OLD
FAMOUS SHERWOOD RYE
\$1.99
QUANTITIES LIMITED
Every bottle of this fine Rye is numbered and recorded at the distillery for your protection. Here's a renowned brand at really terrific savings. 50 proof.
Actually Worth \$3.00 Today!

'Old Ripy'
100 PROOF
Bottled in Bond
Kentucky Straight
BOURBON
Stock up while this Special Purchase value lasts. Regularly \$3.95.
\$2.19

Old General, 90 Proof
GIN
\$1.89
Qt.

HIRAM WALKER
STRAIGHT
BOURBON
A rich, mellow, light-bodied Bourbon Whiskey distilled and bottled at the world's largest distillery! It is unexcelled for fine flavor and bouquet. The taste tells the story. Eighty and six tenths proof.
Actually Worth \$2.85 Today!

Clinton California
WINE
50c
Qt.
3 varieties. A very low price.

Imported Dorian
BRANDY
\$2.99
Qt.
25 years old! Reg. \$5.50

HOLLOWAY'S
Dry Martini
Old Fashioned
Cocktails
\$1.69
Qt.
Reg. \$2.75

Imported Old Donegal
Whiskey
\$2.99
Fifth
10 year old Irish Whisky. \$4.50 value.

Apricot Liqueur
44c
Fa.
Half Pint Reg. 75c. Val. 2 for 85c.

LOWEST CASE LOT PRICES!
Seagrams, Calvert, Hiram Walker, G & W, Bellows and other well known brands.

PAUL NOETH
DELIVERY 19 CLINTON AVENUE MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight

IT STARTS TOMORROW AT RIVERS
February Furniture SALE

SAVE 30% **SALE** SAVE 30%

Buy Direct From This Out of the High-Rent District Store

Bustle and excitement!—And there isn't too much to be had—moving in extra merchandise to fill coming demands. When you read this everything will be ready to launch our annual February Furniture Sale with price cuts of approximately 30% below our regular 25% savings! As usual in a Rivers Sale, you'll find renowned Jamestown and Grand Rapids furniture at prices way below inferior grades; no wonder the Rochester home-makers have been flocking to these sales for the past 30 years! Besides — we vouch for every stick and tuft of cotton — every spring and scrap of burlap — every fabric and finish on ALL the furniture we sell! Rivers' furniture won't sag or weaken in two months! No — nor two years! In fact many customers report 20 year old merchandise still in perfect condition. We're proud of our customers' confidence; we'd be pleased to serve you too. Drop in and look around. We're out of the High Rent District.



Open Tues. Thurs., Sat. Eves. 7-9

Plenty of Free Parking

FRANK A. RIVERS CO.

For 30 Years On South Ave. There Must Be a Reason
226 SOUTH AVENUE

SALE!
RAYON MARQUETTE
Tailored Curtains **\$1.19**
Size 35"x72". Regular \$1.59 value. Guaranteed washable.
44"x72" to match above \$1.59
ROCHESTER CURTAIN SHOP
134 Clinton Ave., So., Loews Theatre Bldg.

KEY COUPON
Sweetheart Soap
3 FOR 11c
Limit 3

KEY COUPON
Paper NAPKINS
Pkg. of 80—Reg. 10c
2 FOR 13c
Limit 2

KEY COUPON
ADHESIVE Tape
1/2 x 5 yds.—Reg. 13c
2 FOR 13c
Limit 2

KEY COUPON
WILLIAMS TALCUM POWDER
25c Can
Limit 2
Carnation or Violet
9c

McKESSON
ASPIRIN TABS.
Bottle of 100 Tablets
2 for 49c

McKESSON
MILK OF MAGNESIA
TOOTH Paste
Reg. 25c Size
2 for 29c

DOG FOOD
Lb. Can
4 for 19c

FEVER THERMOMETER
Oral or Rectal
\$1 Value
49c

CLAPP'S
BABY FOOD
STRAINED
3 for 19c

Heavy American
MINERAL OIL
GAL. **\$1.49**

ANACIN
TABLETS
Bot. 50
Reg. 75c
59c

SODA MINT TABLETS
Bottle of 100
9c

THIS WEEK'S SPECIALS AT
KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES
TODAY THRU WEDNESDAY
CANNING SUPPLIES
BUY NOW AT THESE LOW PRICES

JAR RUBBERS **4**
BOX OF 12 **FOR 21c**

JAR COVERS
Porcelain Lined
BOX OF 12 **27c**
2 for 53c

ELECTRIC HEAT PAD
• Simple 3-Heat Control
• Double Safety Thermostat On Each Heat
• Costs Only 1/10¢ Per Hour To Operate
• Safe Uniform Heat For Plain or Chill
REG. \$2.75
\$1.79

SPECIAL STOCK UP SALE
3 ROLLS **11c**
(Limit 6)

Marlin
HIGH SPEED BLADES
FOR TOUGH BEARDS
FIGHTER 25¢
SINGLE EDGE
14-100-224
GUARANTEED BY THE MARLIN FIREARMS CO.
NEW HAVEN, CONN.

SALE!
12 GEM
SINGLE EDGE BLADES
39c
REG. 55c PACK
LIMITED OFFER! STOCK UP TODAY!

KLEENEX
DISPOSABLE TISSUES
For Colds • Cosmetics
For Baby
Sanitary • Efficient
Use One and Destroy
440 SHEETS 25c

Buy the GIANT SIZE
'VASELINE' HAIR TONIC
6 oz. bottle
63c
YOU SAVE 48¢

Featured Here
KODACOLOR FILM
for color prints
Biggest news of the year. Snapshots in color with new Kodacolor Roll Film. Used in ordinary Kodak like black-and-white film. No extra equipment. Simply shoot as usual, then return the film to us and order full-color prints processed by Eastman. Kodacolor is available here in portable film sizes.
Visit our photographic department for more complete information.

KEY COUPON
WAX PAPER
HEAVY
100 Ft.
Limit 2
10c

KEY COUPON
HILL'S COLD TABS
30c Size
Limit 1
11c

KEY COUPON
POCKET COMBS
Reg. 10c
Limit 2
4c

KEY COUPON
Probak Jr. BLADES
Pkg. 20
Limit 2
18c

VICK'S
VAPO RUB
Large 75c Size
59c

SAFETY PINS
Nickel plated. 2
Bundle of 25 FOR
9c

BOBBY PINS
Card of 18.
Black, Brown.
4c

HALIBUT LIVER OIL Caps.
Box of 100
79c

ITALIAN BALM
50c Size
2 for 43c

G. E. MAZDA LAMPS
8-35-05
Watts
13c

SAL HEPATICA
60c Size
49c

SQUIBB
Dental CREAM
New Giant Size
49c

Don't Be... is enough food to... us and enough left... those who are fight... same side with... are the words of... at, reiterated since...
ANNUARY... SALE... OTHER FU... 30-40%... SAVING... CLIE... 283 CLIFFORD... Mrs. Ella... ENN VACUUM STO... BEAUTIFULLY... REBUILT... THE CL... Use... FULLY... GUARANTEED... For Same Length... of Time As New... ELECTROLUX... For Yo... PEN... 30 SO... IMPORT... FROM... C... R... S... G... Majestic's... declared... That's why... half! Be r... 2-Pc. Cheste... Rust Yelo... LIVING... ROOM... SUITE... \$8... Certified Ye... \$149... YOU... HU... Floo... BR... \$

Don't let buttons get in your way while ironing. Turn the article upside down on a soft surface (such as a few towels or a blanket) and iron on the wrong side.

When clothes are hung too dry, care should be taken to let the strain of the weight fall on the warp threads, especially with table linen and bed linen.

Broiling To Perfection

PRODUCT	INCHES FROM FLAME	APPROXIMATE MINUTES
Sirloin Steak — 1" thick	2-4	12-15
T-bone Steak — 1½" thick	2-4	10-25
Porterhouse — 1½" thick	2-4	25-40
Smoked Ham	3-4	25-30
Lamb Chops — 1" thick	3-4	10-20
Beef Patties	3-4	10-25
Chicken — 1 to 1½ lbs.	3-4	30-45
Fish	3-4	10-20
Bacon	3-4	6-8

With the old type of cook stove, people seldom used the broiler. When they did, it was a tedious task. They couldn't manage it for one thing; and if they did, their kitchen was filled with guests of greasy smoke. After dinner it was even worse. They spent hours cleaning the broiler.

The modern housewife is more fortunate than her mother or grandmother. She can purchase a new gas range with a broiler as easy to clean as her ordinary pots and pans. The corners are rounded and the surfaces are smooth and shiny.

They slide easily out of the compartment into her dishpan. And best of all, the kitchen isn't filled with smoke or odors when she broils. The broiler pans are deeper than they used to be, and the rack or grid over the pan is more solid. The fat from the meat drips down through small openings into the broiler pan beneath. In this manner it is kept away from the flame. After all, smoke is nothing but fat becoming over-heated.

If you know a woman who broils nothing but steaks or chops, give her a few suggestions. Tell her she can broil

fish or the majority of meat cuts except tough stewing cuts. She can also broil most of the vegetables—especially left-over ones. Place your vegetables in the broiler pan, season and dot with butter; the grid is then put on top and your meat arranged on this. Broil until the meat is done and the vegetables are heated through. Your combinations are almost limitless.

Fruit is delicious broiled also. They serve as perfect garnishes for your dinners.

CHANTILLY POTATOES No. 1

1 c hot mashed potatoes
¼ c hot milk
2 t butter
salt and pepper
¼ c chopped ham

1 c whipping cream
1 c grated American cheese
salt, pepper, paprika

Temp. 450 F. Time: 10 to 15 minutes.

Mix thoroughly potatoes, milk, butter and seasonings to taste. Pile in a baking dish and sprinkle chopped ham over the top. Whip cream, add cheese and seasonings. Spread over the ham. Bake in a preheated oven.

PERSONAL LOANS AT LOW RATES

- Low cost Bank rates
- Prompt service
- No co-signers
- No collateral required
- Repay in 12 or more installments

You pay monthly for 12 months	... for this amount of money
\$ 5	\$ 89.92
10	112.40
15	138.60
20	164.80
25	191.00
35	261.40

All loans from \$100 to \$2500 at proportionately low rates. Insurance pays up loan if borrower dies.

Personal Loan Department - 2nd floor

GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.
MEMBER F. D. I. C.

Edwards' BASEMENT

January Sale Events!

WOMEN'S SILK HOSE



Irregulars
of 1.50 Quality

89c PR.

- ★ Every Pair Full Fashioned
- ★ Every Pair A Bargain

Lovely three thread sheer chiffons. All silk from top to toe. Slight irregularities that are hardly noticeable. Sizes 8½ to 10½.

EDWARDS—Basement

MAYBE THE LAST TIME AT THIS PRICE "CLOPAY" VENETIAN BLINDS



Size 18 to 22x54
1.69

Size	Price
23 to 29x64	1.89
30 to 36x64	2.19

Full tilting slats of compressed chestnut fibre, finished with 100% washable baked enamel. Automatic cord locks. Quality tapes and cords.

EDWARDS—Basement

Mothers . . . Here's A Chance To Save! GIRLS' STURDY WINTER COATS

Reduced To The Low Price of **4.59**



Warm fleece and tweeds. Some with velvet collars. Single and double breasted styles. Not all sizes in every style but a good selection in every size!

REGULAR 2.19 VALUE GIRLS' SKI PANTS

Sizes 7 to 14 **1.98** Navy Brown Wine

Fully lined, knit cuffs with zipper closings. Bib top or belted style.

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It's Here! Rochester's BIG VALUE EVENT!

THERE'S NO PLACE LIKE HOME
Edwards Values

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EDWARDS February SALE of FURNITURE and HOME FURNISHINGS

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11 Pages of Superlative Savings on Furniture . . . Bedding . . . Curtains . . . Floor Coverings . . . Gas Ranges . . . Refrigerators . . . Radios Baby Furniture . . . Lamps and China.

BUY with an eye towards the future! Invest in durable quality that will stand the test of time. Choose far-sighted styling that will retain its charm indefinitely. It's all so wonderfully easy if you choose from the long-planned, amazingly huge February Sale collections that await you at Edwards now! Also, you can save many dollars in this event. . . these days, that's important, too.

- ★ See Our New Model Rooms
- ★ Free Delivery Within 200 Miles
- ★ Open Evenings by Appointment Phone Stone 2300, Ext. 234, 235

OPEN AN EDWARDS 90-DAY CHARGE

Pay as Follows:
1/3 Feb. 10th
1/3 Mar. 10th
1/3 Apr. 10th

Be Sure To Read Edwards Special Home Furnishings Section in This Issue

BENEFIT CARD PARTY
A benefit card party for the Red Cross will be held in Red Men's Hall, 46 N. Fitzhugh St., next Thursday under sponsorship of Leotta Council No. 54. The public is invited.

AUDITORIUM ONE NIGHT ONLY
MAIN STREET E. at PRINCE
FRIDAY, JAN. 23rd

JOHN GOLDEN presents direct from New York & Chicago engagements
Cornelia Otis Skinner
in her first appearance as star of a new play with a cast of other actors—the glamorous and amusing comedy
"THEATRE!"
By Guy Bolton & Somerset Maugham

PRICES: Orch. \$2.75, 2.25, 1.65, Loges \$2.25, Bal. \$1.65, 1.10
THIS IS A WILL R. CORRISS PRESENTATION

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC
Long Burning—Low Ash
QUALITY
COAL \$11.85
TON CASH Shovelled Off

Buckwheat \$8.25 Ton
Pea Coal \$9.85 Ton
Established Over 25 Years
SEMET-SOLVAY COKE \$11.00
GEN. 586

PAYNE & DUNHAM
Mrs. Jeanette Becker, 39 Buchanan Pl.

CLEARWATER BEACH HOTEL



Enjoy A Vacation of Perfect Days

and the pleasures of cool tropical nights at Clearwater Beach Hotel. Located directly on the Gulf of Mexico—there's a private white sand beach and facilities for swimming, boating, golfing, dancing and all forms of recreation—at this delightful resort. Clearwater Beach Hotel is famous for excellent food tastefully prepared and temptingly served. Reasonable American Plan Rates. Write or wire for information or reservations—Preston Beatty, Manager

Clearwater, Florida
ON THE GULF OF MEXICO

Change Your Manners And Table Service To Aid Wartime Efforts

Bring out the family butter plate and the one-knife-for-all; never mind the lily curls of butter (part of which may not be eaten). Get out the bread plate and slice only a little at a time. Use the big family pitcher for beverages, and fill glass only as requested. Teach Papa to do all the serving again. Serve all meals "family style."

These, and other advices are a part of the new customs evoked by the times in which we find ourselves—aiding our wartime efforts even at the dining table!

One of the surest ways to prevent waste is right at the table, by not crowding plates with food which may not be eaten. Ask "do you want some?" before serving any portion. Have food on the table in big serving dishes. Abandon individual servings for the help-yourself style. Make it possible for your guests to turn down dishes without hurt feelings. Let's get back to old-fashioned table service with all the family doing their own "digging in."

It's a simple little thing to do but it will help prevent table waste and keep the garbage can empty. Makes fewer dishes to wash too—and may even revive some of the old-fashioned honey dinner atmosphere of our respective childhoods!

Cutting down rejects or left-on-the-plate dishes begins with the preparation of the food itself. Here are some simple dishes everybody likes—serve each of them in one big dish.

Pensacola Steak

1 1/2 lbs. chuck steak
5 tbsp. flour
1 1/2 teasp. salt
1/2 teasp. pepper
2 tbsp. fat

1/2 cup sliced onions
1 tbsp. Worcester-shire sauce
2 cups Florida grapefruit juice
1 1/2 teasp. sugar

Wipe meat with cloth. Mix flour, salt and pepper. Place steak on a board, sprinkle with half the flour mixture and pound with a wooden mallet or the edge of a plate until all the flour has been taken up by the meat. Turn and pound in remaining flour. Heat fat in a heavy frying pan and brown steak on both sides. Add remaining ingredients, cover tightly and simmer slowly for 1 1/2 hours. Remove to a large heated platter for serving at the table. The sauce may be served

on the platter or in a separate gravy dish. Makes 4 servings.

Spiced Brazilian Muffins

2 cups sifted all-purpose flour
3 teasp. flour
1/2 cup phosphate baking powder
1/2 cup sugar
1/2 teasp. salt
1/2 teasp. cinnamon
1/2 teasp. nutmeg
1/2 teasp. cloves
1/2 cup chopped Brazil nuts
1 egg, beaten
1 cup milk
1/2 cup melted shortening

Sift together dry ingredients. Add chopped Brazil nuts. Combine beaten egg, milk and melted shortening. Add to dry ingredients, stirring only until flour is well moistened. Fill well-greased muffin tins 2-3 full and bake in a hot oven (400 deg. F.) for 20 minutes. Makes 12

muffins. To serve, place in a napkin on a warmed bread plate and pass at the table.

Floridian French Dressing

1/2 teasp. salt
1/2 teasp. pepper
1/2 teasp. dry mustard
1/2 teasp. paprika
3 teasp. sugar

3 cups mayonnaise
3 tbsp. grapefruit juice
3 tbsp. Florida orange juice

Measure all ingredients into mixing bowl or glass jar. Beat with rotary beater or shake to mix thoroughly. Shake or beat again just before serving. Makes 1 cup.

Banana Vegetable Salad Bowl

Wash and dry carefully one

or more varieties of fresh crisp salad greens and arrange attractively in a salad bowl. Add long strips of fully ripe bananas. Garnish with celery curls, onion, radish roses, wedges of tomato or strips of carrot as desired. Serve with Floridian Fruity French dressing.

Sears JANUARY WHITE SALES

Roebuck and Co. * Two Stores * Rochester, New York

Just Received! Another Big Shipment—All Sizes! Save To 69c On Every Perfect Sheet!

LAUNDERITE & OTHER FAMOUS SHEETS



Cotton Blossom Sheet 81x99 Size 88c

Cotton Blossom sheets famous the country over for quality! 128 thread count to the square inch. Strong taped selvages and hems. Laundered ready for use. Main floor, Monroe.

1.39 Quality Launderite 63x99 81x99 Sizes

Unusually heavy weight sheets, even weave thread count, pre-laundered ready for use. Main Floor, Monroe.

81x108 Size\$1.35
42x36 Cases29c

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Our heaviest muslin sheet, exceeds rigid government standards for weight and strength. Pre-laundered, cellophane wrapped. Main Floor, Monroe.

72x108 Size1.49
81x1081.65
42x36 Cases35c

Both Stores Are Open Friday and Saturday 'Til 9:30 P. M.

BUY DEFENSE STAMPS AND BONDS—FOR AMERICAN DEFENSE ON SALE CASHIER'S OFFICE, 2nd FLOOR

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

CASH RAISING SALE UNBELIEVABLE! BUT IT'S THE TRUTH!

DESPITE INCREASING WHOLESALE COSTS, GOVERNMENT RESTRICTIONS, RATIONING AND HIGHER TAXES WE OFFER

2nd BIG WEEK OF OUR CASH BARGAIN SALE

CASH BARGAINS OF A LIFETIME!

Majestic's Miracle Sale is the biggest thing that's happened in the furniture market since war was declared. We're not crazy! We're not going out of business! We need cash and need it desperately. That's why we offer these bargains that can't be overlooked. Here they are. Bring your cash. Save half! Be ready for buying restriction sure to come.

2-Pc. Chesterfield Rust Velour LIVING ROOM SUITE Certified Value—\$149 \$80	3-Pc. Mohair LIVING ROOM SUITE Certified Value—\$135 \$115	2-Pc. Modern Taupe Velour LIVING ROOM SUITE Certified Value—\$115 \$66	5-Pc. Modern Waterfall BEDROOM SUITE Certified Value—\$129 \$78	4-Pc. Walnut Waterfall TWIN BED SUITE Certified Value—\$63 \$47	Choice of 15 Jamestown or Grand Rapids BEDROOM SUITES 1/2 PRICE
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TYPICAL VALUE NO. 1 ★ ★ ★

2 Pc. LIVING ROOM SUITE CASH SALE PRICE **\$39**

Blue tapestry cover. Honor-built construction. Certified Value, \$79.

Reg. \$10 Mahogany or Walnut 4 Poster Beds\$5
Reg. \$49 Velour Upholstered Lounge Chairs\$23
Reg. \$3.95 Modern Walnut End Tables\$2
Reg. \$12.50 Occasional Chairs (Cover Choice)\$6

TYPICAL VALUE NO. 2 ★ ★ ★

4 Pc. BEDROOM SUITE CASH SALE PRICE **\$57**

Modern walnut waterfall bed, chest, dresser or vanity, bench. Certified value, \$119.

YOU CAN'T KNOW HOW BIG THIS SALE IS UNLESS YOU VISIT OUR STORE!—COME IN!

HUNDREDS OF UNADVERTISED BARGAINS—4 BIG FLOORS CHOCK FULL OF THEM!

Floor Samples!
5-Piece BREAKFAST SETS \$10 UP

Choose from Oak or Pecan. Formerly \$18.00 to \$29.

200 QUALITY INNERSPRING MATTRESSES \$12

CERTIFIED VALUE \$22.50
Check this value! All sizes while they last.

Odd Tilt-Back LOUNGE CHAIRS **\$22.50**

Reg. \$36.00

A DOUBLE OPPORTUNITY

We don't want to disappoint anyone. A small deposit will hold your purchase for 30 days... but that's all. Borrow the cash if you have too! This opportunity is worth it!

MAJESTIC FURNITURE CO.

OPEN EVERY NIGHT 'TIL 9 P. M.

204 COURT ST.

FREE PARKING At Chimes Station Opposite Our Store
BETWEEN STONE ST. AND SOUTH CLINTON

9-PC. MAHOGANY DUNCAN PHYFE DINING ROOM SUITE CASH SALE PRICE **\$115**

Certified Value—\$195

NORGE Refrigerators \$79

4 ft. Model
Others To \$194

Use Cheese For The Daily Milk

So much stress has been put on the necessity for protein for every member of the family that it is necessary to mention what we do lose sight of in part or entirely. Cheese is one of the most nutritious and digestible foods. The proteins of cheese are excellent, the protein a perfect protein. Because of the many varieties of cheese available, it is possible to limit to the ways in which it may be used. And an increase in the use of cheese and more cheese should be used, cheese being a food in itself and a substitute for other foods. Some favorite cheese recipes:

- Cheese Sauce**
- 1 T butter
 - 1 T flour
 - 1/2 salt
 - 1/2 cup milk
1. Melt butter, add flour and salt, stir until thick and frothy.
2. Add milk and stir to the boiling point.
3. Add cheese, stir until melted. Add vegetables like kidney beans, asparagus and cauliflower on toast or over broiled fish.
- Cheese and Crackers**
- 1 T butter
 - 1 T chopped green pepper
 - 1 T flour
 - 1/2 cup dry mustard
 - 1 Dash cayenne pepper
 - 1 slice flaked crackers
- Melt butter in a boiler. Add green pepper, blend to the boiling point. Seasonings, blend in the milk. When thickened, add tomato cheese. Stir until melted. Pour over ring constantly. Reheat until piping hot.
- When hanging out to dry, place cloth between them and the line.

New FIRST STARDOM

"Hollywood's Most Size" is on sale TODAY. It's new! Only



Trade FOR

Enjoy the soft skin and suit your own size. El Comodoro all the facilities charm and go to suit the taste. Located in downtown "Whisper" from there are 250 finished rooms shower from \$4.00 double. The modern a Shop is famous—modern cocktail lounge popular.

Plan your new F. reser. Jo



EL CO

OPEN THE

**Use Cheese For Part Of
The Daily Milk Ration**

So much stress has been laid on necessity for providing milk enough for every member of the family that it hardly seems necessary to mention it again. What we do lose sight of is the fact that cheese may be used in part or entirely as the milk requirement.

Cheese is one of the most nutritious and digestible of all foods. The protein and calcium of cheese are excellent, in fact casein, the protein of milk, is a perfect protein.

Because of the many kinds of cheese available, there is no limit to the ways in which it may be used. And as there is an increase in the cost of food, more and more cheese should be used, cheese being a perfect food in itself and not a substitute for other foods. Here are some favorite cheese dishes:

Cheese Sauce

3 T butter 1/4 c milk
1 T flour 1 c grated
1/2 t salt 1 c American
Few grains pepper cheese

1. Melt butter, add flour, salt and pepper and cook until frothy.
2. Add milk and bring just to the boiling point.
3. Add cheese. Serve over vegetables like kidney beans, asparagus and cauliflower. Good on toast or over broiled or boiled fish.

Cheese and Crab Delight

1 T butter 1/4 t salt
1 T chopped 1/2 c milk
green pepper 1 c tomato juice
1 T flour 1/2 c finely diced
1/2 t dry mustard cheese
Dash cayenne 1 egg, slightly
pepper beaten
1 c flaked crab meat

Melt butter in top of double boiler. Add green pepper and cook 2 minutes. Add flour and seasonings, blend well and stir in the milk. When heated and thickened, add tomato juice and cheese. Stir until cheese is melted. Pour over the egg, stirring constantly. Return to double boiler, add crab meat and heat until piping hot. Serve at once.

When hanging fine fabrics out to dry, especially in the winter time, place an extra cloth between the clothespin and the line.

New!
FIRST ISSUE

STARDOM

"Hollywood's Most Exciting Magazine" is on sale at your newsstand TODAY. It's new! Don't miss it! Only 10c



**Travel
FOR FUN**

Enjoy the splendor of blue skies and summer seas—in your own American tropics. El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami—just a whisper from all activities. There are 250 artistically furnished rooms with tub and shower from \$2.50 single and \$4.00 double. Steam heat. The modern air-cooled Coffee Shop is famous for fine food—at moderate prices. The cocktail lounge is deservedly popular.

Plan your Miami Vacation now! For information or reservations, address Joseph H. Adams, Mgr., or your travel agent.

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**Gigantic January Values in Linens,
Bedding, Domestics, Fabrics! Double Check
Your Needs! Save by Buying Now in Our**

ANNUAL WHITE SALE

DOMESTICS

\$1.59 81x99 Sheets \$1.29

Full size 81x99 sheets of good tough quality muslin. Snow white! Just 240 at this price.

39c Colored Hem Pillow Cases27c, 4 for \$1
42x36 hemstitched cases with colored borders of rose, blue.

39c Ironing Board Covers29c
Good quality, long wearing muslin. "Stretch-on" type.

39c Bleached Tubing Yd. 25c
"Wearwell" brand bleached snow white tubing 40-in. width. Exceptionally fine quality.

25c Unbleached Muslin18c, 6 for \$1
39-inch "Cloth of Gold" cotton. Fine quality! Ideal for all household uses. Special at 18c.

Irregs. of \$1.98, ea. \$1.79
Percale Sheets
Size 72x108. Fine weave percale. Smallest imperfections.

Irregs. of \$1.98
Percale Sheets, ea. \$1.79

35c Pillow Cases27c, 4 for \$1
Size 45x36. Good heavy construction. No starch! Will give plenty of satisfactory wear.

\$1.98 Mattress Covers \$1.49
80-square cotton tape bound covers with firm rubber buttons. For full or twin sizes.

TABLECLOTHS

Irregs. of 89c
Printed Cloths59c
48x48 cloths in a wide assortment of attractive patterns in many colors. Slight misprints.



Save 14c On 49c Value Moore Brand

**Turkish Towels
35¢, 3 for \$1**

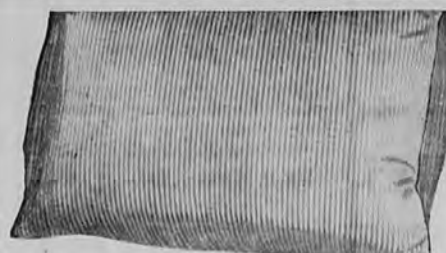
Thick, absorbent Turkish towels stamped with the brand name of Moore — your assurance of quality and long wear. Popular size 20x40 in a wide choice of solid colors, dobby borders and texture towels in every color to match or contrast with your own bathroom accessories.



Slight Irregulars of \$3.29 Quality

**5% Wool Blankets
2.29**

Large 70x80 5% wool and 95% cotton blankets to keep you comfortably warm throughout the winter. Beautiful solid colors in reversible combinations of rose and green, cedar and peach, orchid and green, rose and blue. Strongly bound with sateen. Save by buying now!



Actual \$1.98 Values in 5% Duck Down

**Bed Pillows
1.59**

Size 21x27 pillows generously filled with 5% duck down and 95% duck feathers. Carefully covered in long wearing blue and white striped ticking. You can re-pillow every bed in the house at a very small cost during our Annual January white sale. Actual \$1.98 value!



Remarkably Low Priced!

**"Wonder" Batts
55¢, 2 for \$1**

Large size 72x90 "Wonder" 2 1/2-pound stitched comfortable batts. Soft and fluffy these famous brand batts will give your comfortable resiliency and warmth without weight. Get yours now during our January white sale!

LINENS

15c Turkish Towels . . .11c, 10 for \$1
Size 18x36 fine quality absorbent Turkish towels in colorful plaids of gold, rose, blue, green.

Irregs. of 18c Turkish Towels14c, 8 for \$1
Choice of plaid patterns and solid colors. Thick! Absorbent! Famous "Fieldcrest" brand.

Irregs. of 22c Boot Mills Towels . . .16c, 6 for 89c
16x32 hemstitched, all white face towels. Famous brand with only slight imperfections.

Irreg. of 8c Wash Cloths 6c, 6 for 30c
Plaid designs of rose, blue, green, gold, orchid. Good quality at exceptionally low price.

YARD GOODS

49c Sanforized Chambray Yd. 29c
Plain colors and novelty striped chambray in wide selection for your smartest sportswear.

17c Outing Flannel Yd. 11c, 10 yds. \$1
27-inch striped outing flannel in assorted patterns for warm comfortable night clothing.

SPREADS, BLANKETS

\$1.39 Dimity Spreads \$1
Novelty striped, full size dimity spreads in full size only. Colors: rose, blue, green, rust.

Irregs. of \$2.69 Blankets \$1.98
Indian patterns and novelty jacquard designs. Heavy quality. Wonderful assortment.

Irregs. of \$1.19 Sheet Blankets . . . \$1.09
Fine warm quality! Excellent to sleep between. Size 70x84. Limited quantity only. All white.

Sale! 4,000 SQUARE YARDS OF SLIGHTLY IRREGULAR AXMINSTER
BROADLOOM

Over 25 Patterns! 9 and 12 Foot Widths!
Superb Weaves! Sensational Values!

Slight Irregulars of \$3.75 Quality **2.98** Sq. Yd.
Slight Irregulars of \$4.75 Quality **3.89** Sq. Yd.
Slight Irregulars of \$6.25 Quality **4.98** Sq. Yd.

We started buying for this event early in November. Now we can offer you this tremendous selection of superb broadloom at breath-takingly low prices. The irregularities are in the pattern prints only—not in the weave of the broadloom—and they are so tiny you have to do a Sherlock Holmes on your hands and knees to discover them. Every color—tan, brown, eggshell, burgundy, green, rose, and blue in combinations that will glorify your home for years. More than 25 patterns for your choice! You can cover an average room from wall to wall without seams. Get your rug while these wonderful values last.

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50 RECORDS

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COLUMBIA MUSIC STORE

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OPEN EVENINGS TIL 9 P.M.

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Same High Quality — 20c LESS!

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First Quality Chiffon

Ask yourself what dimes mean these days — then try these even finished, narrow seamed, hose-silk from top to toe... Its magic at 89c. All sizes — 8 1/2 to 10 1/2.

89c
Regular 1.09 Value

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ADVANCE SALE OF
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MILLINERS
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CAMELS HAIR COATS \$19.95 REG. 27.95

All Drastically Reduced
Specially Reduced Prices On Our Complete Line of Fur-Trim Coats

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2 Day REMOVAL SALE!

WE'RE MOVING TO LARGER QUARTERS
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All Brand New
REFRIGERATORS - STOVES - RADIOS
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Original Home of Chicken Cuts

PORK LOIN ROASTS 18c
RIB END

Pork Knuckles 15c

BREASTS lb. 47c
LEGS lb. 37c
NECKS lb. 15c
WINGS lb. 23c

Delicious, Fresh
CHICKEN PARTS

Many Other Unadvertised Week-End Specials
WE DELIVER

22nd ANNIVERSARY SALE
LAST CALL

6—LADIES WARDROBE CASE \$13.95 NOW \$9.45
3—MEN'S TWO SUITERS \$17.65
TOP GRAIN COWHIDE, \$27.50
2—WARDROBE TRUNKS . . . \$39.50 \$26.85
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7—GLADSTONE BAGS \$14.95 \$10.85

P. S. ENTIRE STOCK OF LUGGAGE 20% OFF

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SPECIAL!
THURS., FRI., SAT. ONLY!

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FOR
WORK & DRESS

All Colors All Sizes
Value to \$4.40!

\$2.95

FOUR-FORTY PANTS STORE
45 E. MAIN ST. CORNER GRAVES ST.

Special - 3 DAYS ONLY!

CARPET SWEEPER
COMPLETE WITH CAN OF POLISH

BOTH \$1.49

Quality Features:
• Streamlined Design
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WHEN YOU MOVE INTO THAT NEW HOME!

It will be YOURS. Through your effort, plans and sacrifice. It will be the finest place in the world — a haven of peace and happiness. We'd feel privileged to assist in completing your new home thru proper installation of the best appliances and heating equipment. Stop and ask about our "HOMEMAKERS" TEAM.

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3 BIG FURNITURE SPECIALS

BELOW: DINETTE SET
Table & 4 Chairs \$14.95
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ABOVE: Colonial Maple BEDROOM SUITE
★ BED CHEST DRESSER \$39.95
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★ ANY SPRING, MATTRESS or BED \$10.95 Value \$6.95

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182 Monroe Ave., at Savannah Open 9 A.M. to 9 P.M.

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USED **ELECTRIC CONSOLE \$19.95**
All Machines Guaranteed

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FREE SEWING LESSONS WITH MOST MAKES!

Singer Sewing Machine Co.
296 DRIVING PK., NEAR DEWEY
OPEN EVENINGS

Boys or Girls BICYCLE
LIFETIME GUARANTEE

\$1.00
WEEKLY NO RED TAPE NO DELAY

\$28.95 to \$49.95 Small Down Payment

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THE WORLD OF AUTO PARTS
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REUPHOLSTERING
1 YEAR TO PAY
NO CARRYING CHARGE

3-PC. LIVING ROOM SUITE \$34.50
• RESTYLING
• 5-YEAR GUARANTEE IN WORKMANSHIP

Complete With Covering

Price Includes: New covers, new cushions, new spring units, new webbing and filling added. Springs tied 5 ways. Frames tightened. Free pick up and delivery.

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If you are interested will call day or evening.

WAYNE UPHOLSTERING 74 PARK AVE.

Champion Open Tonight Til 9 P. M.
NOW IN PROGRESS
CHAMPION'S ANNUAL ODDS & ENDS SALE!

15% OFF Regular Prices
MEN'S AND BOY'S WOOL JACKETS
MEN'S AND BOY'S WOOL MACKINAWs

20% OFF Reg. Price
Ladies Ski Jackets
Ski Suits and MACKINAWs

Champion
KNITWEAR CO. 71 ST. PAUL ST.
1/2 Hour Free Parking for Customers at Strand, Hill's Stations

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Wide Variety To Choose From
The color scheme of these pictures make them suitable for any room in the home.

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WINDOW SHADES
60x36. Choice of colors. — Rollers included. **39c**

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Special Name in PAINTS
80 ST. PAUL STREET
Free Parking Across The Street

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HIRAM WALKER \$2.49
5 YEAR OLD RYE WHISKEY Quart
100 Proof. Bottled in Bond. 3 to a Customer

AMERICAN DRY GIN \$1.89
90 PROOF Quart
Distilled From Grain. A \$2.59 Value

A Continental Distilling Blend \$2.59
A Premium Whiskey at a bargain price. Distilled from Straight Whiskeys 5 yrs. or more old. Quart

LAWRENCE "Laurie" WAGNER
FORMERLY HUMPHREY'S
677 Monroe Ave. cor. Sumner Park Monroe 1187
Plenty of Parking Space
SORRY NO DELIVERY

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COST NEW \$105.00

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Wide Carriage Same Price. Guaranteed 1 Year

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BLUE MELTON OVERCOATS
• DOUBLE BREASTED
• STURDY & WARM
• \$15 VALUE
• LIMITED QUANTITY
\$9.88

BETTER **\$13.88 TO \$17.88**
COATS

GARSON'S CLOTHES
88 STATE ST. Next to Reliable Furniture

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A Juicy Steak Rings Dinner Bell Loudest

There's no surpassing the appeal of a good juicy steak. A steak cut thick and cooked properly will be more flavorful and juicy and at the same time serve as many people as the same amount of meat in smaller steaks.

Steaks for Any Size Family

Whether for two, four, or six, there are steaks which will be the right size to serve. For the large family, sirloin steaks from the loin end perhaps will be the best choice. T-bone and porterhouse from the shortloin will also serve the average family generously. For the smaller family club steaks are a wise selection. When cut thick a club steak also makes very attractive individual servings.

Modern Broiling

Broiling according to modern methods is so easy that most members of the family can do it.

A low temperature, says Inez S. Willson, some economist, is the important factor in broiling a steak if a juicy, uniformly broiled steak is the product desired. The steak will be deliciously browned on the surface and a delicate pink color on the interior.

Place the steak on the broiler rack in the broiler so the top surface of the steak is three inches from the source of heat for two-inch steak and two inches from the source of heat for steaks one-inch thick or less. With the regulator on the range set for broiling and the steaks set at these distances from the source of heat, the temperature at the surface of the steak will be approximately 350 F., which is a moderate temperature.

Regulate Temperature

If the broiler of the oven is not constructed so as to permit the recommended distance between top surface of the meat and the source of the heat then the temperature control should be regulated accordingly.

A broiled steak requires only one turning. When the upper surface is nicely browned, season and turn. It is wise to turn a steak by inserting the fork in the fat. Broil until this side is brown and the steak is ready to be served. Allow thirty-five minutes for the broiling period of a medium-done steak about one and one-half inches thick. Allow forty-five minutes for a two-inch steak. If steaks cooked to the rare stage are desired the broiling time can be decreased five minutes.

COLDS' MISERY NEWS DISCOVERY

say new users of Penetro, vanishing type salve
You can enjoy a new experience when you try Penetro for the first time. Discover this new enjoyment in rubbing colds' miseries from muscles. Rub on Penetro as directed. It's gone like vanishing cream. Helps two ways—inside, by vaporizing; outside, by counter-irritation. For tonight say Good Night to colds' miseries with Penetro.

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
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WOMEN!

RELIEVE NEEDLESS SUFFERING
If functional periodic complaints make you moody, nervous and irritable, try CHI-CHE-TERS PILLS for relief from symptomatic pain and discomfort. They are SAFE to take as directed. Contains no habit-forming drugs. Sold 50¢ at all drug stores.
To business over fifty-five years.
CHI-CHE-TERS DIAMOND PILLS BRAND

RUGS 9x12 \$1.00

CLEANED and STEAMED
Rugs, Steamed, Cleaned, Washed, Stained, Matted, Damp and Germ-proofed
ELTER CO. Est. 1872
Glenwood 3466 — 44 Arthur St.

Men, Women! Old at 40, 50, 60! Get Pep
Feel Years Younger, Full of Vim
Don't waste valuable years of your life. Thousands amazed at what a little pep and vim with Pep will do. Contains powerful tonic which restores vitality and energy. It's the only tonic that's safe to take. It's the only tonic that's sold in 100% pure form. It's the only tonic that's sold in 100% pure form. It's the only tonic that's sold in 100% pure form.
For sale at all good drug stores everywhere — in Rochester, at Dewey's Out-Rate.

LIVADAS NOW... A FINER... OLDER BONDED RYE

FOUST PENNA. STRAIGHT RYE WHISKEY

BOTTLED IN BOND 6 YEARS OLD

Just taste this famous Penna. Rye! It's finer tasting, smoother, mellower than most Ryes selling for twice the price — A real money-saving value that our customers will come back for again and again! — It must be good because its 6 years old. A remarkable value!

What Does It Mean!
Whiskey marked "Bottled in Bond" has been aged and bottled under strict government supervision. Its age, from date of bottling, as well as its proof, is thus absolutely guaranteed.

FULL QUART \$2.49 100 Proof

Another... Big Value!

COLLEGE INN ROCK and RYE

Produced by one of the finest houses in this country — The famous cold weather favorite, a perfect liqueur, too, 48 proof, very smooth.

\$1.49 FULL QUART
COMPARE! \$1.99 VALUE!

Our Lowest Price!

KING GEORGE IV SCOTCH

\$3.19 FIFTH 85.4 Proof
Compare! \$4.25 Val.

Superb Scottish Blend with an enchanting, matchless bouquet. 100% Scotch whiskey, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

No Finer Quality!
— AT ANY PRICE! —

\$1.90 Full Quart 90 Proof

LIVRO GIN

100% Grain Neutral Alcohol
Compare! \$2.65 Value
No matter how particular you are, you are sure to like this gin... for it's smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it — you'll realize instantly what a sensational value it is! Livradas assure the connoisseurs of quality gin that there is no finer at any price!

COME TO LIVADAS FOR THE LOWEST PRICES ON CASE LOTS!

VERY SPECIAL!
WHITNEY CLUB STRAIGHT RYE WHISKEY

5 Years Old
COMPARE \$2.65 VALUE! 85 PROOF FULL QUART
If you insist on a very fine Rye Whiskey — this is it at an extremely low price. — We want you to try it, we know you'll recognize it's high quality instantly.

A Low Price — Extra Fine Quality!
PRIVATE STOCK MEDALLION WINES

3 FULL QUART \$1.25

- Blackberry
- Cherry
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- Peach

A Real \$1.75 Value!

FINEST QUALITY — LOWEST PRICE

BALBOA WINES

Balboa Wines are made from choice California grapes and shielded by skilled vintners; they have an assured quality folks in all walks of life have never questioned.

SWEET Muscatel, Sherry, Tokay, Port
\$1.49 FULL GALLON
3 Full Quarts \$1.25
This Quality Sells at Most Places at \$2.25 a Gallon

DRY
• Burgundy
• Zinfandel
• Claret
• Barbera
• Chianti
• Rhine
• Sauterne
\$1.10 GAL.
Please — Don't Compare Balboa With Ordinary Wines Balboa Quality Ordinarily Sells for \$1.75 a Gallon.

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N. Y. STATE LICENSE L-4229

OPEN EVERY SITE TILL MIDNIGHT

FREE DELIVERY STONE 5549

Hall
for \$150 has been posted at the guaranteed price which will consist of major wards
novelty of the tournament has resulted in a large list with few openings available. Reservations taken at Webber Hall gliders who contemplate are urged to hurry.

- FRUIT GROCE**
- Van Granules .24c
 - o. Lge.24c
 - o.15c
 - o Soap5c
 - o. Lge.24c
 - Soap7c
- CRISCO**
- Can61c
 - Can26c
 - Food Drink . .38c

- VAN CAMP MILK 3 for 25c**
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Lifebuoy Soap 3 for 20c
SWAN SOAP, Lge. 3 for 27c
Fairy Soap .5c

SWEET PRUNES EXTRA LARGE Lb. .15c

O & C All Whole Onions 22c

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NO-2 for 39c

SWIFT'S SUNBRITE CLEANSER 5c

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4 rolls 19c
1 roll 10c

with B-K Co. Inc.

Seagrams Face Oshkosh In Tourney Opener At Arena

Pairings for the opening round of the DCAA basketball tournament on Saturday night will bring the Philadelphia Spas and New York Renaissance together in the opening game. The second game will find the local Seagrams pitted against the Oshkosh quintet, National League titleholders.

The Seagrams had already booked the Oshkosh team some time ago for Sunday night but sacrificed the contemplated big gate when it was learned that proceeds of the tournament would be turned over to the Red Cross.

A sellout crowd is expected for both nights of the tournament. The Rens have engaged the Seagrams twice this season and each has last-minute victory to their credit. The Spas have defeated the Rens twice and lost to the Seagrams in a one-point match in December. Oshkosh defeated the Spas by two points recently on a neutral court. It would appear that anything can happen in the tournament next week-end.

Mary's Gingerbread Dessert

Prepare ginger drop cookies according to directions given on the package of gingerbread mix based on Mary Washington's recipe. Bake, remove cookies from cookie sheet and cool. Line the bottom of a shallow baking dish or mold with the cookies. Spread with whipped cream; repeat layers until all cookies are used, making the top layer cookies. Chill in refrigerator for several hours. Serve at table in dish in which cake has been chilled. Makes 6 servings.

This same gingerbread mix also makes excellent ginger cookies (for boys at camp) and is just right for a quick bread or dessert.

POTATO PANCAKES No. 2

Mix ingredients in order given. Use just enough milk to make a soft batter that is not too thin. Have a frying pan filled with hot fat to depth of 1/2 inch. Drop spoonfuls of batter in. Brown, turn and brown again.

HOLLYWOOD-HUDSON

HELPOPPIN NIGHT JAN. 27th

Special ENTERTAINMENT — 1000 Laughs

HOLLYWOODS 500 ALL \$10 Tue. HUDSON Games Nite

SETS 45c

45c	45c	45c
Towners	Towners	Hudson
Thurs.	Fri.	Sat.
Jan. 22	Jan. 23	Jan. 24

LUXE BINGO EVERY MONDAY NITE
Fine Entertainment! Comfortable Seating!

1000 GRAND PRIZE
AWARDED EACH MONDAY NITE

More Games Up To \$50 Each!

GOLD AWARD TICKET FREE — \$100 GAME
Our only special is for the Red Cross.
40 — DOOR PRIZES — 40

of C Auditorium — Chesnut St.

BINGO at O. L. P. H. HALL
1089 JOSEPH AVE. Near NORTON
FRIDAY NIGHT 8:30 P. M. FRIDAY, JAN. 23rd

\$455.00 REGULAR CARD

- JACKPOT \$120.00
- Full Board \$100.00
- 2 - JACKPOT \$75.00
- AND 20 MORE GAMES TOTALING \$195.00

GAMES 55¢ Inc. Tax — FREE PARKING

BERGHASH SPECIALS

that prove conclusively why all Rochester says "You save more and get better values at Berghash!"

IMPORTED RUM FROM WEST INDIES!
Because of the shortage in molasses, Rum is becoming scarce and more costly. Stock up now — at this specially great saving.
REGULAR \$2.45 VALUE!

\$1.89 4/5 QUART

JOHN BEGG 100% IMPORTED SCOTCH

John Beggs is 100% imported Scotch whiskey. It's famous for its flavor delicacy and excellent bouquet.

COMPARE WITH ANY \$4.50 VALUE

\$3.69 4/5 QUART

"Mc GUNN'S INVINCIBLE" 5 YEAR OR MORE OLD WHISKEY

A blend of straight whiskey every drop at least 5 years old when bottled. The mild mellow flavor and rich delicate bouquet is the result of 44 years blending experience.

COMPARE WITH ANY \$3.75 VALUE!

\$2.89 FULL QUART
Case of 12 Quarts, \$30.50

BOTTLED IN BOND STRAIGHT BOURBON

Yes, Globe straight Bourbon is 5 years old and bottled under U. S. Government Supervision! 100 proof, smooth full-bodied and palatable.

REGULAR VALUE \$3.09

100 Proof **\$2.59** FULL QUART

BEST VALUE IN TOWN 90 PROOF LONDON INN DISTILLED DRY GIN

Most popular gin in Rochester! "London Inn" is made from a famous imported recipe and is tops to use straight or in delicious cocktails.

COMPARE \$2.00 VALUE!

\$1.55 90 Proof 4/5 QUART

100% PURE CALIFORNIA WINE "Chateau Brisac"

Every drop of Chateau Brisac wine is made of rich, sweet California grapes. For your tastes — satisfaction be sure the label reads 100% Calif. Wine.

COMPARE WITH ANY \$2.50 VALUE!

12 Varieties \$1.49 SWEET or DRY FULL GALLON

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TAKE ADVANTAGE OF THESE

FREE THURS., FRI., **FREE**
SAT. ONLY
ANY
50 RECORDS

From our complete stock, given with the purchase of any Radio-Phonograph Combination, as low as \$89.95.

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MOTOROLA - GENERAL ELECTRIC
COLUMBIA MUSIC STORE**

53 CLINTON AVE., SO. STONE 849
OPEN EVENINGS 'TIL 9 P.M.

Down goes the price!

NOW!
Same High Quality—
20c LESS!

- Full Fashioned
- Pure Silk

HOSIERY
First Quality Chiffon

Ask yourself what dimes mean these days — then try these even finished, narrow seamed, hose—silk from top to toe. Its magic at 89c. All sizes — 8% to 10%.

89c
Regular 1.09 Value

W. T. GRANT Co. KNOWN FOR VALUES

YOUR CHANCE TO SAVE
2 Day REMOVAL SALE!

WE'RE MOVING TO LARGER QUARTERS
PROFITS SACRIFICED TO
SAVE MOVING COST!

All Brand New
**REFRIGERATORS - STOVES - RADIOS
WASHERS - IRONERS - MATTRESSES
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EDW. L. MASLINE 1647 St. Paul St.
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CLARK'S MARKET
906 N. Goodman St. Culver 4870
Original Home of Chicken Cuts

PORK LOIN ROASTS 18c
RIB END
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BREASTS lb. 47c
LEGS lb. 37c
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Many Other Unadvertised Week-End Specials
WE DELIVER

Special - 3 DAYS ONLY!
CARPET SWEEPER

COMPLETE WITH CAN OF POLISH

BOTH \$1.49

Quality Features

- Streamlined
- Doney Gliding
- Heavy Metal
- Solid Construction
- The Most Efficient
- Call of Polian
- Included

None Delivered
Cash Only
1 To A Customer
None Sold To Dealers
No Mail or Phone Order

Open Mon., Wed. and Fri. Even. EASY TERMS

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- DETROIT JEWEL GAS RANGES
- SOME '41 NATIONALLY ADVERTISED REFRIGERATORS PRICED RIGHT
- APARTMENT SIZE GAS RANGES OUR SPECIALTY!
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WHEN YOU MOVE INTO THAT NEW HOME!

It will be YOURS. Through your effort, plans and sacrifice it will be the finest place in the world—a haven of peace and happiness. We're free, privileged to assist in completing your new home thru proper installation of the best appliances and heating equipment. Stop and ask about our HOMEOWNERS TERMS.

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ELECTRIC CONSOLE \$19.95

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All Machines Guaranteed

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296 DRIVING PK., NEAR DEWEY
OPEN EVENINGS

Boys or Girls BICYCLE

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\$1.00 WEEKLY NO RED TAPE NO DELAY

\$28.95 to \$49.95 Small Down Payment

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THE WORLD OF AUTO PARTS

1223 E. MAIN RIDGE ROAD & LAKE AVE.

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HIRAM WALKER \$2.49
5 YEAR OLD RYE WHISKEY
100 Proof. Bottled in Bond. 3 to a Customer

AMERICAN DRY GIN \$1.89
90 PROOF
Distilled From Grain. A \$2.59 Value

A Continental Distilling Blend \$2.59
A Premium Whiskey at a bargain price. Distilled from Straight Whiskeys 5 yrs. or more old.

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FORMERLY HUMPHREY'S
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The color scheme of these pictures make them suitable for any room in the home.

OVALS, CIRCLES, SQUARES - RECTANGLES GILDED OR METAL BRONZE FRAMES

WINDOW SHADES 39c
60x36. Choice of colors. — Ruffles included.

Lucas
A Great Name in PAINTS

80 ST. PAUL STREET
Free Parking Across The Street

When Particular Housewives
Think Of Meats



Must Of Them Think
Of WEGMAN'S!

- Delicious Tender Juicy Shoulder
BEEF ROASTS LB. 22c
- Tender Boneless Rolled Roasts or
LEGS O' LAMB LB. 27c
- Tender Boneless Rolled
VEAL ROASTS LB. 33c
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PORK LOIN LB. 20c
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RIB ROAST BEEF . LB. 29c

IT'S VALUES LIKE THESE THAT
MAKE WEGMANS ROCHESTERS
LARGEST MEAT RETAILERS!

Grocery Bargains!

- Large 24 Ounce Can Giberts Tasty
TOMATO JUICE 3 CANS 25c
- Mellow Flavorful Full-bodied
BOSCUL COFFEE . . LB. 29c
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GINGER ALE . . . 4 BOT. 25c
- 12 Ounce Can Lion Brand
BEER or ALE . . . 3 CANS 25c
- 12 Ounce Bottles Frontier Brand
BEER or ALE . . . 4 BOT. 25c
- 14 Ounce Bottle Tasty Appetizing
SCOTT CATSUP . 3 BOT. 25c

LAST CHANCE!

This may be your last chance, for some time, to get a set of Silverplate. Save Wegmans Silver Tickets. Get a 26-piece Silver Service for just \$3.98. This offer will be withdrawn very soon.

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HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

New Movie Magazine
On Newsstands

Billed as Hollywood's most exciting magazine, the newest chronicle of the movie set, Stardom is now on local newsstands.

Highlighting the inaugural number is a short story of the picture, "Ball of Fire", starring Barbara Stanwyck and Gary Cooper. The picture is written as a story by the writers of the actual screen play, Charles Brackett and Billy Wilder. It is reported this is the first picture ever to be fictionalized by its own scenarists.

Another article is titled, "Men and Hedy Lamarr". Dorothy Lamour has described her emotions when in love and offers two simple charts to enable readers to know when they are in love and when they only think they are.

Latest fashions from Hollywood and full color portraits of Paulette Goddard and Gene Tierney will also be found in the February Stardom.

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Mastermist
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CAIN'S IS THE NAME FOR BETTER SALADS

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NOW
8 oz 10c
12 oz 15c
24 oz 25c

FIRST CHOICE OF MILLIONS

World's largest seller at 10c. Other saving sizes, 35 tablets, 20c; 100, 50c.

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GENUINE PURE
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Values To \$100 - While They Last! **\$49.50**

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Listless? Dull?

Take Beechams Pills Tonight for a Change!

For thorough, pleasant relief from temporary constipation, depend on the purely vegetable compound. No calomel (mercury). Millions of packages sold annually throughout the world. Buy today! Only 30c—also 25c and 50c sizes.

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Facts No Married Woman Should Be Denied

It is every wife's right to know certain facts. Her greatest happiness, her physical and mental well-being, may be at stake. Yet thousands unknowingly use over-strong solutions of acids for the douche which can burn, scar and demoralize delicate tissue.

Today such doubts and unhappiness, such risks are needless. Science has given woman Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Doctors—by actually destroying toxins. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your drug store today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE in plain wrapper. Write: Zonite, Dept. 304E, 370 Lexington Ave., New York, N. Y.

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Thrifty Pork Liv

(Served En Casserole)

1 lb. pork liver 3

1 cup salt 3

1 cup chopped celery 3

1 cup chopped carrots 2

1 cup sliced onions 2

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10 DAY TRIAL PLAN

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A drink of Wherever

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Tues., and Sat.

2 Jackpots -

WEST AVE

165 W.

Men., Tues.,

Sun. 2:3

Wed. and Fr

Thrifty Pork Liver
(Served in Casserole With Sweet Potatoes)
1 lb. pork liver 3 chops, shortening
1/2 cup milk 2 cups water
1/2 cup chopped celery 2 cups flour
1/2 cup chopped carrots 2 cups mashed sweet potatoes
1/2 cup sliced onion 2 cups sweet potatoes

Wipe liver with damp cloth and cut in cubes. Add salt, celery, carrots and onions and brown in melted shortening. Add water and simmer slowly for 25 minutes. Add flour which has been blended to a

smooth paste in 1/4 cup cold water and mix well. Arrange in casserole alternate layers of the pork liver mixture and sliced apples. Top with lightly piled sweet potatoes. Bake in a hot oven (400 deg. F.) for 30 minutes. Makes 6 servings.

'Bettle of the Sexes' At Webber Hall
Something new in bowling check for \$150 has been posted to cover the guaranteed prize list, which will consist of major cash awards.
The novelty of the tournament has resulted in a large entry list with few openings still available. Reservations will be taken at Webber Hall but keepers who contemplate competing are urged to hurry.

Seagrams Face Oshkosh In Tourney Opener At Arena
Pairings for the opening round of the DCAA basketball tournament on Saturday night will bring the Philadelphia Spas and New York Renaissance together in the opening game. The second game will find the local Seagrams pitted against the Oshkosh quintet, National League titleholders.

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Beautifully Rebuilt **GENERAL ELECTRIC** Vacuum Cleaner
PLUS BRAND NEW FAMOUS MAKE HAND CLEANER BOTH FOR

Full Cash Price
FULLY GUARANTEED
For the Same Length of Time as a New GENERAL ELECTRIC

\$12.95

MAIL ORDERS FILLED... SEND \$1 DEPOSIT

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IF YOU CAN'T COME IN—PHONE OR WRITE FOR FREE HOME DEMONSTRATION

LIBERAL ALLOWANCE On Your Old Vacuum Cleaner

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IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

AT YOUR INDEPENDENT GROCER

Kirkman's Flakes . . . 24c	Kirkman Granules . . . 24c
Ivory Snow, Lge. . . . 24c	Chipso, Lge. 24c
Ivory Flakes, Lge. . . . 24c	Selox 15c
Camay Soap 8c	P & G Soap 5c
Dux, Lge. 24c	Oxydol, Lge. 24c
Dux, Small 10c	Lava Soap 7c

IVORY SOAP Medium 7c Large 10c

CRISCO 3-Lb. Can 61c 1-Lb. Can 26c

Dari-Rich 2 for 35c Bosco Food Drink . . . 38c

Clapp's Baby Food Strained, 3 for 20c Chopped . . . 10c Cereal 15c	Good Luck Desserts 10c PIE CRUST 2 FOR 25c	VAN CAMP MILK 3 for 25c
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Lux Flakes, 22c Rinso . . . 24c Silver Dust . . 24c SPRY 1-Lb. . . 26c 3-Lb. . . 61c

LUX SOAP 3 for 20c Lifebuoy Soap 3 for 20c SWAN SOAP, Lge. 3 for 27c Fairy Soap . . 5c

SWEETHEART SOAP 1c SALE 4 for 22c

LA CHOY CHOW MEIN New Size Combinations With Meat 39c Meatless 38c

BORAX 15c
BORAXO 15c

OLD DUTCH CLEANSER 9c

CLOVER-FANCY COLUMBIA RIVER SALMON CAN 29c

SWIFT'S SUNBRITE CLEANSER 5c

FOR BETTER HEALTH SCOTTISSE 3 rolls 22c WALDORF 4 rolls 19c SCOTTOWEL 1 roll 10c

Busy Bee Stores Co-operating With B-K Co. Inc.

Mary's Gingerbread Dessert
Prepare ginger drop cookies according to directions given on the package of gingerbread mix based on Mary Washington's recipe. Bake, remove cookies from cookie sheet and cool. Line the bottom of a shallow baking dish or mold with the cookies. Spread with whipped cream; repeat layers until all cookies are used, making the top layer cookies. Chill in refrigerator for several hours. Serve at table in dish in which cake has been chilled. Makes 6 servings.

This same gingerbread mix also makes excellent ginger cookies (for boys at camp!) and is just right for a quick bread or dessert.

POTATO PANCAKES No. 2

2 grated raw potato 1/4 salt
1 T. bread crumbs 1/2 pepper
2 T. flour milk to make a soft batter
1 t baking powder 1 egg, beaten

Mix ingredients in order given. Use just enough milk to make a soft batter that is not too thin. Have a frying pan filled with hot fat to depth of 1/2 inch. Drop spoonfuls of batter in. Brown, turn and brown again.

Mr. HI and Mr. HATT on Thin Ice

A drink of Kessler's busts the ice Wherever smart gents meet—

One taste, and you'll be cheering for This smooth and silky treat!

SMOOTH AS SILK but not High Hat

KESSLER'S BLENDED WHISKEY

75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

BERGHASH SPECIALS

that prove conclusively why all Rochester says "You save more and get better values at Berghash!"

IMPORTED RUM FROM WEST INDIES!
Because of the shortage in molasses, Rum is becoming scarce and more costly. Stock up now . . . at this specialty great saving.
REGULAR \$2.45 VALUE!
\$1.89
4/5 QUART

JOHN BEGG 100% IMPORTED SCOTCH

John Beggs is 100% imported Scotch whiskey. It's famous for its flavor delicacy and excellent bouquet.

COMPARE WITH ANY \$4.50 VALUE
\$3.69
4/5 QUART

"McGUNN'S INVINCIBLE" 5 YEAR OR MORE OLD WHISKEY

A blend of straight whiskies every drop at least 5 years old when bottled. The mild mellow flavor and rich delicate bouquet is the result of 46 years blending experience.

COMPARE WITH ANY \$3.75 VALUE!
\$2.89
FULL QUART
Case of 12 Quarts, \$30.50

BOTTLED IN BOND STRAIGHT BOURBON

Yes, Globe straight Bourbon is 3 years old and bottled under U. S. Government Supervision! 100 proof, smooth full-bodied and palatable.

REGULAR VALUE \$3.09
\$2.59
100 Proof FULL QUART

BEST VALUE IN TOWN 90 PROOF LONDON INN DISTILLED DRY GIN

Most popular gin in Rochester! "London Inn" is made from a famous imported recipe and is tops in use straight or in delicious cocktails.

COMPARE \$2.00 VALUE!
\$1.55
90 Proof 4/5 QUART

Where To Play BINGO

Something NEW has been added AT THE FAMOUS **HOLLYWOOD** 35 Pullman Ave. off Lake & Ridge

EXTRA Taking the Town by Storm! These new chances are in ADDITION to our regular prizes. Help yourself by helping the RED CROSS—special game played at Hollywood giving half to you—half to the RED CROSS. Extra Book's Contribution to Red Cross is \$10.00

* SINGLE BD. EXTRA	E
* DOLLAR EXTRA	X
* DOUBLE PRIZES	T
* FREE PLAYS	R
* BOOKS OF SPECIALS FREE	A

WED.—THURS.—FRI.—SAT. EVENINGS
\$5-\$6-\$7-\$9 SPECIAL GAMES **\$20-\$40**
REGULAR GAMES ★ **JACK POT \$145**

BRING THIS FREE PLAY AD TO GET

BINGO ENTERTAINMENT
Sponsored Every Monday Nite by **GLIDE HALL** 7th St. 23 Games 25c Plus Tax DOOR PRIZE JACK POT \$40 Take Allen St. Bus

FLOWER CITY POST BINGO PARTIES
Thursday, Friday and Sunday
7 P. M. to Midnight
Admission 30c Including Tax
JACK POT \$65
TWELVE NUMBERS
Free Play Tickets To Early Comers
221 DEWEY AVENUE
Between Lyell Avenue and Bloss Street
Take Dewey Bus to Coaster St. or Subway to Edgerton Station
FREE PARKING

HOLLYWOOD-HUDSON

TUES. NITE HELPOPPIN NIGHT JAN. 27th

Special ENTERTAINMENT—1000 Laughs

HOLLYWOODS 500 ALL \$10 Tue. Nite

THESE TICKETS 45c WORTH

45c Towners Thurs. Jan. 22	45c Towners Fri. Jan. 23	45c Hudson Sat. Jan. 24
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UNION LEAGUE HALL
GREGORY ST. CORNER SOUTH AVE.
Jackpot Each Wed., Fri. & Sat. Afternoon

MON. NITE JACKPOTS **\$140 & \$145**
SUNDAY NITE 2 JACKS **\$50 EACH**

Specials \$25 SUN. NITE **\$7** MON. NITE **\$6** REG. GAME

ABC PARTIES 2011 E. MAIN Tues., and Sat. Nite At 8:30 2 Jackpots — \$85 - \$90

WEST AVE. MANOR 165 West Ave. Mon., Tues., Thurs. — 1:30 Sun. 2:30 P. M. Wed. and Fri. 8:30 P. M.

PLAY AT PLYMOUTH HALL All Games Jackpot on MORE \$100 23 Games 28c Tax Inc. \$1 on 813 Game. \$4 on 813 Game. Plymouth and Truop St. Every Sat. Nite 8:30 P. M.

The NEW PARK HALL
924 JEFFERSON AVE. NEAR PLYMOUTH—PLYMOUTH or JEFFERSON BUS

REG. GAMES \$5-\$7 SPECIAL \$20-\$40

These Coupons Worth **25c**
At New Park Hall When you buy a book of specials and a triple board.

Thurs. Jan. 22	Fri. Jan. 23	Sat. Jan. 24	Sun. Jan. 25
NEW PARK HALL 25c	NEW PARK HALL 25c	NEW PARK HALL 25c	NEW PARK HALL 25c

23 GAMES 28c INCLUDING TAX

BINGO \$6
On Reg. Games

Chili Recreation Hall 509 CHILI AVE.

EVENING GAMES Monday, 8:15; Tuesday 8:15; Saturday 8:15.

NOON GAMES Tuesday FREE TICKET DAY, Wednesday 8:15; Thursday FREE TICKET DAY, Friday 8:15; Saturday 8:15.

GOOD PRIZES ON SPECIALS & JACKPOTS

Beeley's Bingo MON. TUES., FRI., SAT. at 8:15 P.M. SUNDAY at 1:30 and 3 P. M. WED. at 1:30 P. M. EXTRA BOARD FREE WITH TRIPLE BOARD 142 GENESEE ST. in REAR

BINGO 19th WARD CLUB HOUSE 257 HAWLEY ST. Thurs. and Sat. Evns. 8:15 Fri. 1:45 P. M. FRIDAY EVENING GROCERY NIGHT ORIGINATORS OF BABY BINGO

DE-LUXE BINGO EVERY MONDAY NITE
Fine Entertainment! Comfortable Seating!
\$500.00 GRAND PRIZE
AWARDED EACH MONDAY NIGHT
20 More Games Up To \$50 Each!
GOLD AWARD TICKET FREE — \$100 GAME
Our only special is for the Red Cross.
40 — DOOR PRIZES — 40

K of C Auditorium — Chesnut St.

BINGO at O. L. P. H. HALL
1089 JOSEPH AVE. Near NORTON
EVERY FRIDAY NIGHT 8:30 P. M. FRIDAY, JAN. 23rd

\$455.00 REGULAR CARD

1 — JACKPOT \$120.00 | 2 — JACKPOT \$75.00
3 — Full Board \$100.00 | AND 20 MORE GAMES TOTALING \$195.00

23 GAMES 55c Inc. Tax — FREE PARKING

100% PURE CALIFORNIA WINE "Chateau Brisac"

Every drop of Chateau Brisac wine is made of rich, sweet California grapes. For your taste, satisfaction be sure the label reads 100% Calif. Wine.

COMPARE WITH ANY \$2.50 VALUE!
12 Varieties Sweet or Dry **\$1.49**
FULL GALLON

BERGHASH WINES LIQUORS

124 CLINTON AVE. SOUTH NEXT TO LOEW'S THEATRE Phone . . . MAIN 786 Free Parking Opposite Our Store

WANT ADS

TRAVEL
GOING to Florida, Feb. 2nd—would like lady or couple to accompany. GLEN 6310-J.

FOR RENT
FENICK ST.—Three heated nicely furnished house—keeping rooms, private family Adults.

Flannels and woolen materials: Wash one piece at a time in suds from mild soap in lukewarm water. Use several waters, all the same temperature. Rinse carefully and to the last water add a small amount of glycerine (half a teaspoon to a gallon of water) or just enough soapuds so that the

water feels smooth; this makes the wool soft. Squeeze the water out with the hands. Heavy garments may be put through the wringer if the rolls are loosened. Shake well and dry out at room temperature, slowly. Pull into shape while

drying. Knitted wool garments dried on a flat surface. Iron retain their shape better if with a warm iron—if at all.

The SPORT SHOP'S FAMOUS Odds n' Ends

CLEARANCE
From Our Regular Stocks

Ladies & Girls SPORTS WEAR

52 SKIRTS	Values to \$4	\$2.59
23 SKIRTS	Values to \$5	\$3.39
27 SWEATERS	Values to \$2.00	\$1.89
31 SWEATERS	Values to \$5	\$2.59
37 SUEDE JACKETS	Values to \$8	\$4.00
28 SUEDE VESTS	Values to \$4	\$2.59
9 TWEED REVERSIBLES	Values to \$12.95	\$8.85
7 ZIPOUT COATS	Values to \$23.50	\$15.85
14 POPLIN SKI SUITS	Values to \$12.95	\$10.85
12 SKI SUITS	Values to \$18.75	\$16.85
10 JERKIN SUITS	All Wool \$6.95 Val.	\$4.89
77 PARKA SETS	\$2 Value	\$1.19
27 SKI JACKETS	\$6 Value	\$4.89

Men's & Boys' SPORTS WEAR

16 SUEDE-LEATHER JACKETS	Values to \$9	\$7.65
16 SWEATERS	Values to \$2	\$2.69
27 SWEATERS	Values to \$5	\$3.69
27 WOOL JACKETS	Values to \$5	\$4.85
14 WOOL JACKETS	Values to \$5	\$3.69
23 SPORT JACKETS	Values to \$9	\$6.85

SKIS — SKATES — SKI-BOOTS — ACCESSORIES 20% OFF

The SPORT SHOP
23 SO. CLINTON AVE. Opp. Hotel Seneca
OPEN THURS. 'TIL 9—OTHER DAYS 'TIL 8 P.M.

LIBERTY WEEKLY NOW ON SALE 5c

Japan's Outline For Murder Read this remarkable article proving the existence of documents on file for years, disclosing mad plans to rule the world. Written by Carl Crow, noted authority on the Orient.

Long Vigil—By Faith Baldwin A beautiful love story complete in this issue by one of America's greatest writers.

Am I An Alarmist?—By Harold L. Ickes A forthright fighter debates the question: "Why in the world am I kept on the job?" LIBERTY scores another natural. An exclusive article of major importance to everyone by Donald M. Nelson will appear in next week's LIBERTY. Order in advance from your dealer.

SPECIAL FOR A LIMITED TIME ONLY

COKE \$10.00 Ton Cash

Stove or Nut—Shov. Off
Best Coke Value In City
Satisfaction Guaranteed
Prices Subject To Change Without Notice

LAKE COAL CO.
255 Lyell Ave.
Glen. 538

ANDY SAYS... BUY NOW!

Andy Furstoss

As time goes on it will be harder than ever to get merchandise—at the present we still maintain the **LOWEST PRICES IN TOWN**

THIS WEEK'S SPECIALS

FLOOR MODEL Blackstone	HEAVY DUTY WASHER \$44.50	Premier CLEANER \$24.95
	Reg. \$59.50	Actually New—Reg. \$89

FURSTOSS APPLIANCE INC.
409 Chili Avenue Gen. 2070
Open Evenings for Your Convenience

DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 40c | Livers lb. 45c | Necks lb. 12 1/2c
Wings lb. 25c | Giblets lb. 19c | Legs .. lb. 38c

DOLANS 600 JEFFERSON AVE.
cor. Bartlett Telephone Genesee 1417

TAKE OFF UGLY FAT
Many Lose 3 to 5 Pounds a Week
Yet EAT Plenty!

No Reducing Drugs... No Exercise... No Starving

Men and women all over the United States are reporting remarkable results in losing weight easily. Many report losing 20 pounds a month and more. They are following the Easy Reducing Plan of Dr. Edward Parvish, well-known physician and editor, former chief of a military hospital in this country and state public health officer.

Dr. Parvish's Easy Reducing Plan makes reducing a pleasure because it allows you to EAT PLENTY, requires no exercise, HARMLESS, too, because it calls for no reducing drugs.

Here is Dr. Parvish's Easy Reducing Plan EXACTLY as given over the air to millions. For lunch, take 2 teaspoonfuls of CAL-PAR in a glass of fruit juice, or any beverage. Take nothing else for lunch except a cup of coffee if desired. For breakfast and dinner EAT THE FOODS YOU USUALLY DO, but eat sensibly. Don't eat hot, fatty, starchy foods—just eat down on them. By following Dr. Parvish's Easy Reducing Plan you eat down your daily caloric intake, thus losing weight naturally. You needn't suffer a single hungry moment.

Most overweight people should be helped by Dr. Parvish's Easy Reducing Plan. Try it and you and your friends will be amazed at the vast improvement in your figure.

CAL-PAR is not a reducing drug—nor a reducing agent. It is a special purpose food fortifying the above reducing regimen with certain essential minerals and vitamins.

Get \$1.25 size of CAL-PAR (30 days supply). Money refunded unless satisfied. On sale at leading health food stores and drug stores including Key and Daw Drug Stores.

"IDEAL" AIRMAN ONCE A SKINNY BOY



REMEMBER "SKINNY?" Well, even a scrawny little fellow can grow up to be a top notch flyer, and you know how strict air service requirements are. Fortunately for their future careers, many youngsters take Scott's Emulsion to supplement a deficient diet. This world-known tonic is recommended by many doctors because it is rich in vital elements every child needs—Vitamins A and D—that aid in promoting proper growth, strong bones and sound teeth. Scott's Emulsion also helps build resistance to colds and other minor winter ills if a child is deficient in Vitamins A and D. Good-tasting, economical, and 4 times easier to digest than plain cod liver oil. Buy today at your druggist!

SCOTT'S EMULSION
A Great Year-Round Tonic For All Ages

Mrs. Ines LoCater, 102 Petroski Dr.

DAW'S ORIGINAL CUT-RATE DRUGS

56 Clinton Ave. S. Opposite Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. Stullson	452 Ridge Rd. Dewey	880 W. Main St. W. Bull's Head	473 N. Goodman Just Off Main	539 Monroe Ave. Near Goodman
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ANALGESIC BALM 50c SIZE **18c**

CITRATE OF MAGNESIA 25c SIZE **8c**

Butterfinger CHIPS 1-lb. Box **18c** (Limit 2 Lbs.)

MAR-O-OIL SHAMPOO 60c SIZE **31c**

LOVALON HAIR RINSE 28c SIZE **16c**

PHILLIP'S Milk of Magnesia TOOTH PASTE 25c SIZE **12c**

HOREHOUND DROPS 1-Lb. Pkg **16c**

WANTED For VICTORY



**Waste Paper
Old Rags
Scrap Metals
Old Rubber
GET IN THE SCRAP**

In the interest of America's Victory Program, this advertising space has been donated to the Office of Emergency Management, Washington, by **The ROCHESTER SUN - SHOPPING NEWS**

DUBITSKY JUNK CO. 671 Clifford Ave. Stone 3889-R Main 7588

WE BUY PAPER • RAGS • METALS SCRAP IRON
Our Truck Will Call or You Can Bring It To Our Yard
Miller's Waste Material 44 Herman St. Stone 5317

WE BUY JUNK
HIGHEST PRICES PAID FOR RAGS AND WASTE PAPER
Call or Bring Your Paper To Krieger Waste Paper Co. 86-98 Nassau St. Stone 293

R. YOUNG BUYER OF RAGS - PAPER - IRON - METALS ALL DEFENSE MATERIALS
Prompt Service 36 University Ave.

CALL STONE 370-L PHONE STONE 5271

WOODBURY'S SHAVE CREAM Large 35c Size **14c** (Limit 2)

DAW'S COUPON Single Edge **BLADES** Reg. 10c, Pkgs. of 4's **2 Pkgs. for 11c** (Limit of 4)

DAW'S COUPON **Shoe Polish** BLACK, TAN, BROWN, OX-BLOOD Regular House-hold Size **4c** (Limit 2)

DAW'S COUPON **SWEETHEART SOAP** Reg. Size Bars (Limit 4) **4 Bars for 26c**

DAW'S COUPON **COCOANUT OIL or TAR SHAMPOO** Large 50c Size (Limit 2) **19c**

DAW'S COUPON **ADHESIVE PLASTER** — 1/2 Inch x 5 Yards — Reg. 10c **2 Rolls For 13c** (Limit 4)

Syrup of COCILLANA For Coughs 50c 4-oz. Size **19c**

CAMPANA'S ITALIAN BALM REG. 50c SIZE **2 for 43c**

BUNTE'S Cough Drops 5c Boxes **2 for 5c**

WILLIAM'S 50c SHAVE CREAM (REGULAR OR GLIDER) —AND— **50c AQUA VELVA** For Both **59c**

SACCHARIN TABLETS 1/2 or 1/4 Grain Bottle of 1000 **44c**

PHILLIP'S Milk of Magnesia TABLETS 50c SIZE **24c**

MENTHOL INHALERS For Colds 10c Value **6c**

EPSOM SALTS 1-Lb. Box **4c**

FALSE TEETH FIT LIKE NEW! Dentur-Eze, the new rubber plastic, makes loose plates fit comfortably for weeks. Not painful—no pain. Economical. Thousands of satisfied users. Get a tube of Dentur-Eze today! Hand-size tube \$5.—New large size \$8.

LAXATIVE COLD TABS. 30c SIZE **11c**

ABSORBINE JR. LINIMENT \$1.25 SIZE **63c**

EDWARDS February SALE OF CHINA AND LAMPS



Reg. \$49.50
Set of
American CHINA
27.94
Service for 12

Real China, Ivory with Dresden-like sprays, trimmed with gold. Slightly irregular. Set consists of:

12 Dinner Plates	12 Tea Plates
12 Bread & Butters	12 Fruits
12 Soups	12 Cups
1 Sauce Boat	12 Saucers
1 Pickle Dish	2 Platters (1 lge. 1 medium)
1 Covered Sugar	1 Creamer
1 Covered Casserole	

EDWARDS—Second Floor



Reg. \$29.95
Set of
LaRonnie Dinnerware
19.95
94 Pieces

Including Square Salad Plates

Proof that Edwards brings you this beauty at very reasonable cost! Notice how the 22-karat lacy gold decoration covers the entire shoulder—not merely the rim. Notice the careful shaping of the pieces, the elegance of their lines. See "La Ronnie" . . . Love it at sight!

EDWARDS—Second Floor

Replacement Price \$12.98

SALE... 3 Way Swing Arm and 6 way FLOOR LAMPS

8.98

Think of owning one of these beautiful lamps at a saving of \$4.00! In view of present conditions we predict they'll go like hotcakes so come in today to be assured of the best selection. Choose them in ivory or bronze finish complete with shades in a variety of lovely decorator colors. Some have onyx bases.

EDWARDS—Second Floor

A Limited Quantity HURRICANE LAMPS

2.98 Pr.

One look at these charming lamps and you'll agree they're worth more than 2.98 a pair! They'll lend a quaint touch to a mantle or beside table. The quantity is limited so don't delay in your selection.

Reg. 4.50

TABLE LAMPS

3.97

One Or Two Of a Kind

Just 100 of these really lovely lamps that represent a prominent manufacturer's surplus stock! All have metal mountings, a feature that is becoming scarcer these days . . . and all are complete with rayon shades in attractive colors.

Values to 4.50

Decorator LAMP SHADES

2.29

Here's a miraculous saving on these luxurious shades! There are all sizes and types, but many are one of a kind. Choice of lovely colors in elaborate decorator type trims. Quantity is not guaranteed but mail and phone orders will be filled while they last.

It's Here! Rochester's BIG VALUE EVENT!

THERE'S NO PLACE LIKE HOME

for *Edwards* Values

ready NOW

EDWARDS

February SALE of

FURNITURE

and

HOME FURNISHINGS

buy on Edwards EASY TERMS

11 Pages of Superlative Savings on Furniture . . . Bedding . . . Curtains . . . Floor Coverings . . . Gas Ranges . . . Refrigerators . . . Baby Furniture Radios Lamps and China

OPEN AN EDWARDS 90-DAY CHARGE

Pay as Follows:

1/3 Feb. 10th
 1/3 Mar. 10th
 1/3 Apr. 10th

BUY with an eye towards the future! Invest in durable quality that will stand the test of time . . . Choose far-sighted styling that will retain its charm indefinitely. It's all so wonderfully easy if you choose from the long-planned, amazingly huge February Sale collections that await you at Edwards now! Also, you can save many dollars in this event . . . these days, that's more important than it has ever been.

- ★ See Our New Model Rooms
- ★ Free Delivery Within 200 Miles
- ★ Open Evenings by Appointment Phone Stone 2300, Ext. 234, 235

EDWARDS February FURNITURE SALE

this handsome 9 piece 18th century **DINING ROOM SUITE**

February Sale Price
\$168⁰⁰

All the charm of 18th Century design is represented in this characterful 9 piece dining room suite. Note the simple beauty of the Duncan Phyfe table which has an 18 inch leaf. The full length China cabinet provides ample cupboards. Buffet is 66 inches long, has 2 cupboards and 2 drawers. Top drawer has silver compartment.

EDWARDS—Furniture—Fifth Floor



5 pc. Colonial Maple Breakfast Set

Buy On Edwards Easy Payment Plan
Only a small down payment required and the balance in small weekly or monthly payments.

See Our Model Rooms
View the new model rooms on our fifth floor. See the smart ideas they offer!

Free Delivery
Any item delivered, free, within 200 miles of Rochester, the year-around.

Decorator's Service
Consult Edwards experts on your decorating problems. No charge, of course.

Open Evenings by Appointment
News for busy-by-day people. Shop evenings. Call Stone 2300, Ext. 234, 235.



February Sale Price
\$39⁹⁵

Here's a value worthy of careful consideration, this handsome full size breakfast suite of sturdy northern maple with draw top table and four sturdy chairs. It's really too good for the kitchen you'll say, it's designed so attractively and finished so expertly. Northern maple, you know, is noted for the imperishable, fine rubbed finish it takes.

EDWARDS—Furniture—Fifth Floor

matching **hardwood DESK CHAIR**
\$6⁸⁸

Every bit as elegant as it's companion, the desk, with its graceful back and curved legs. Constructed of selected hard woods and rubbed by hand to give a rich glossy finish that will retain its beauty indefinitely.

EDWARDS Furniture—Fifth Floor



KNEE - HOLE DESK
in mahogany, maple or walnut finish
\$19⁹⁵

A desk should be beautiful as well as functional, and this delightful one combines both qualities in such a charming way you'll fall in love with it at first sight. Have it in mellow mahogany or glistening maple or walnut finish. Plenty of drawer space in its 22x42" surface.

EDWARDS Furniture—Fifth Floor



Buy on **EASY TERMS**... Small down payment ... Small monthly payments

EDWARDS February SALES FOR YOUR HOME

EDWARDS delux Electric REFRIGERATORS

\$159.50 Value
139^{.50}
6½ cu. ft. size

We have only a limited quantity of these famous refrigerators and there'll be no more when these are gone so you'll be wise to buy now!

Note These Features:

- Twin Crispers With Glass Covers
- Vegetable Bin
- Frozen Food Compartment
- Meat Dish
- Interior Light
- Sliding Shelf
- All Steel Cabinet
- Lift-Out Shelf
- 15 Point Adjustable Cold Control
- 5 Year Warranty on Sealed Unit

EDWARDS—Sixth Floor



This PHILCO RADIO Phonograph
69^{.50}

Think of owning this beautiful radio, phonograph combination for only \$69.50! You'll treasure the beautiful walnut cabinet as highly as your choicest furniture and you'll marvel at the convenience of the new tilt front and automatic volume control. Plays 10" or 12" records and features a new permanent needle. Constructed with built in aerial.

EDWARDS delux Electric REFRIGERATORS

\$159.50 Value
139^{.50}
6½ cu. ft. size

We have only a limited quantity of these famous refrigerators and there'll be no more when these are gone so you'll be wise to buy now!

Note These Features:

- Twin Crispers With Glass Covers
- Vegetable Bin
- Frozen Food Compartment
- Meat Dish
- Interior Light
- Sliding Shelf
- All Steel Cabinet
- Lift-Out Shelf
- 15 Point Adjustable Cold Control
- 5 Year Warranty on Sealed Unit

EDWARDS—Sixth Floor



SALE of our large, Family size
AB GAS RANGE

The Last Obtainable with Cover Top
69^{.50}
And Your Old Name

- All Porcelain
- Top Burner Cover Tops
- Fully Insulated
- Robertshaw Heat Regulator
- 200 Degree Oven Burner
- Drop Down Broiler Door
- Smokeless Broiler
- Two Service Drawers

EASY TERMS— Buy this wonderful model while you can still get it. Pay only a small amount down and the rest in small monthly payments.

EDWARDS—Sixth Floor



EMERSON
The Perfect Small Radio **19^{.95}**

See the wonderful features of this 6 tube Emerson... automatic volume control... greater sensitivity with extra RF stage... picks up American and Police Broadcasts... enclosed in attractive figured Bakelite cabinet. An amazing buy at \$19.95.

EDWARDS—Sixth Floor



EDWARDS February FURNITURE SALE

3-pc. 18th Century BEDROOM SUITE



february sale
118⁰⁰

Gracious... this lovely 18th Century suite finished in a rich, mahogany tone! Includes heavy panel bed with head-board cutout, 34" chest with 5 roomy drawers, and your choice of a 44" dresser with a fine plate glass mirror or 7-drawer kneehole vanity. Note these expensive details: shaped fronts... excellent cabinet work... fine mahogany veneers... dustproofing... center drawer guides.

EDWARDS—Fifth Floor

3-pc. Modern Walnut BEDROOM SUITE

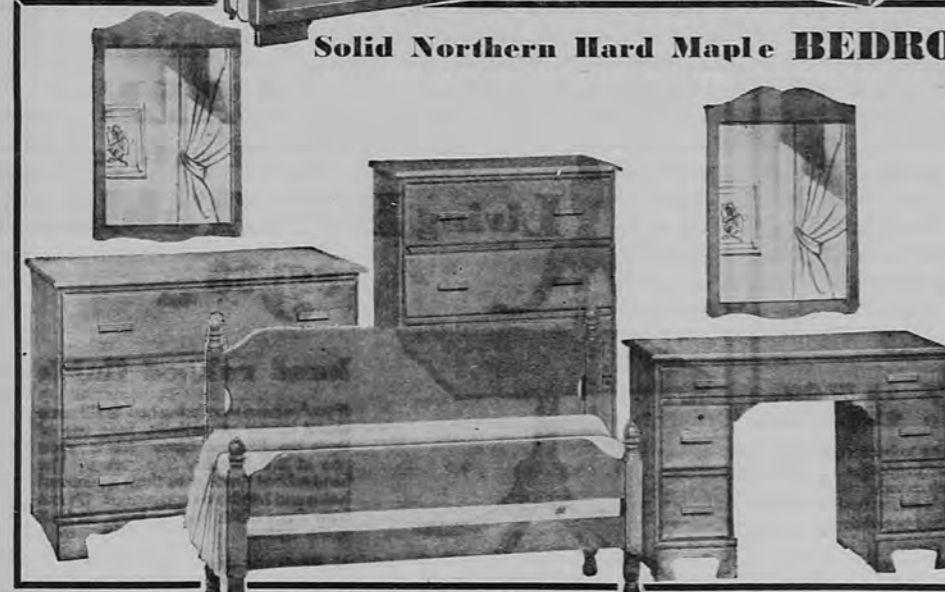


february sale
129⁵⁰

So you like modern walnut. Then THIS is the bedroom set for YOU! See the smartly designed bed... the good-looking, roomy chest. Find it hard to choose between the attractive dresser or vanity. And don't overlook the careful way this set is made... or the fine cabinet work... the dustproof construction... the splendid walnut veneers... the center drawer guides.

EDWARDS—Fifth Floor

Solid Northern Hard Maple BEDROOM SUITE



3 pieces
54⁹⁵

If you delight in warm, sunny maple done in the quaint, Early American manner, then you'll fall in love with this 3-piece set! Bed, chest and choice of dresser with mirror or vanity with mirror... made here in New York State of the choicest Northern hard maple. And beautifully finished with dust-proof construction and center drawer guides. A real leader in value.

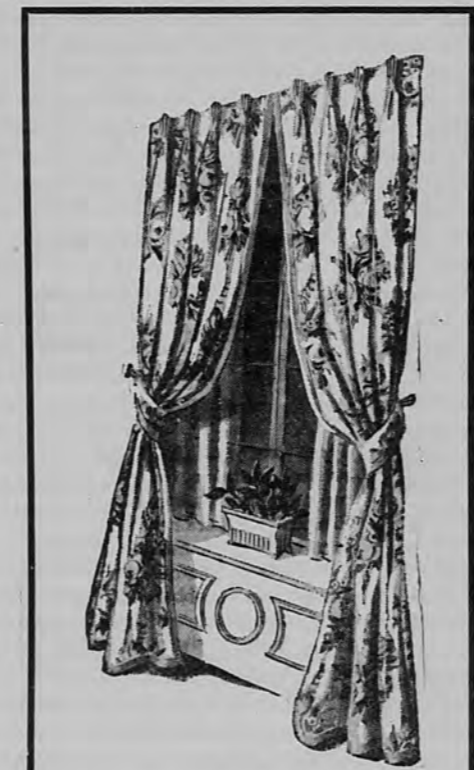
EDWARDS—Fifth Floor

Buy on EASY TERMS... Small down payment... Small monthly payments

EDWARDS February SALE OF CURTAINS

A THRILLING SALE OF COTTAGE SETS TAILORED and RUFFLED CURTAINS

Brighten every Window at this LOW Price



reg. 3.98
**RUFF-TONE
Textured
Draperies**

SALE 2.98 PAIR

One look... and you'll know what makes these draperies such remarkable values... You must see them to appreciate their true beauty. Mere words cannot describe the gorgeous floral bouquet patterns. Come in and see them hanging in our department and exclaim over this superior quality rough textured fabric that hangs into deep graceful folds. Pinch pleated tops; pins and tie backs included. 2 1/2 yds. long and 72" wide to a pair. Natural, Blue, Rose, Wine, Green.

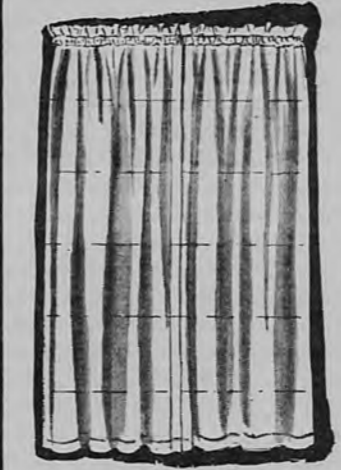
EDWARDS—Fourth Floor



1.29
pair

the Ruffled Curtains

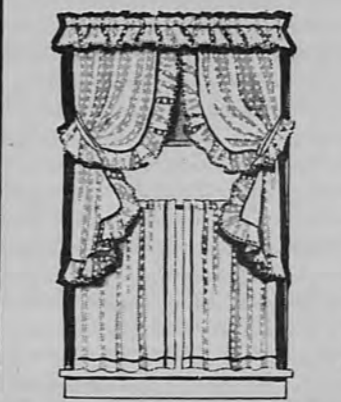
About this time of year you're seized with an unruly urge to freshen up dingy windows with crisp new curtains. And what could be more timely than this exciting Edwards sale! Of course you're aware of the irresistible charm of ruffled curtains for making a room truly liveable; so why not buy several pairs of these in lovely ivory with closely spaced pin dot. 2 1/6 yds. long and 72" wide to a pair.



1.29 pair

the Tailored Curtains

We've accounted for every decorator's whim in this event! Perhaps tailored curtains best suit the character of your rooms and if so... here are dainty pin dot marisettes in a rich cream tone, all headed and ready to hang. 75 inches long and 72 inches wide to a pair. You won't find a saving like this every day!



1.29 set

the Cottage Sets

You'll fall in love at first sight with these charming cottage sets. Nothing like them to cheer up the kitchen or bath! Have them in gay red, green or blue pin dot with lavish percale trim. Sashes are full 33" wide. Don't delay another minute when you can have them at this trifle of a price. \$1.29 a set.

EDWARDS—Fourth Floor

EDWARDS February SALE
BABY FURNITURE ..SAVE FOR BABY

Reg. \$9.98
Innerspring
MATTRESS
\$8.98

Provide for baby's comfort and at the same time accomplish a worthwhile saving on a fine innerspring mattress with felt covered coil spring. The water-proof nursery design coverings may be had in pink or blue.



Reg. \$4.39
Metalpan
Dial SCALE
\$3.79

It's so easy to keep track of baby's weight with this convenient dial scale that weighs up to 30 pounds. Choose it in pink, blue or ivory enamel. Information for weight of either boy or girl is printed on the pan.

Extra
Heavy Crib
BLANKETS

Reg. \$3.50 **\$2.84**
36x50 Size

Reg. \$4.50 **\$3.84**
40x60 Size

Cannon Crib
SHEETS
89c

Soft, smooth, even weave crib sheets that keep baby so comfortable without scratching or irritating. Free of loading and pre-shrunk. Ribbon tape sel-vage edge. Size 47x72.



For Expert Advice on the Care of Your Baby Consult **EDWARDS** Registered Nurse On Third Floor

Reg. \$26.98
Hardwood
CHIFFEROBE
\$24.48

What a charming addition to the nursery, and what a convenience, too, with its five roomy drawers and hanging space for dresses and coats! Strongly constructed of hardwood, maple or wax birch, 41 inches high and 38 inches wide. Adorable little lamb and cart design on the front.



"Storkline" PANEL CRIB
\$15.98

Mothers like to be at ease about baby's comfort and safety, and that's why "Storkline" has won such favor with them. The heavy solid construction with rattle proof corners, paneled ends and safety catch drop side are all designed with baby's needs, in mind. Equipped with strong link metal spring and decorated with little lamb and flower cart design.

EDWARDS—Infant's Shop—Third Floor



reg. 1.98
Wheel

BASSINETTE
Ivory With Blue or Pink Trim
\$4.39

This bassinette serves a double purpose because it can be used as carrying basket as well as for wheeling! Attractively finished in ivory with blue or pink trim and constructed of woven fiber body with sturdy leg base on wheels that fold back so that the basket may be placed on the seat of a car.



reg. 7.98
full size

Bathinette \$6.79
With Hammock

Bathing baby becomes a more enjoyable task than ever with this convenient full size folding bathinette. Rubber tub and canvas covered dressing table with handy pockets for bathing accessories. Equipped with hammock for holding baby.

EDWARDS—Infant's Shop—Third Floor



17.98 Whitney CARRIAGE
15.98

See what a fine carriage this is. Finely made Whitney with leatherette covered body . . . quilted, padded sides . . . wide-spread hood with sun visor . . . chrome finished pusher . . . storm shield . . . easy riding duchesse-type gears . . . non-rattle hub caps. Very smart in natural or gray.

EDWARDS—Infant's Shop—Third Floor



reg. 3.98 handsome
NURSERY CHAIR

February Sale Price

\$3.79

No fear of baby's tipping over in this sturdily constructed, hardwood nursery chair. Equipped with boxed in commode and overhead tray. Full size seat. The natural maple finish makes it a most attractive addition to the nursery.

EDWARDS February FURNITURE SALE



This good looking
STUDIO COUCH
with arms and back **34.95**

This good-looking studio couch serves as an attractively comfortable living room piece by day . . . and, by night, converts into two sleep-inviting single beds or a generous-size double bed! The fine innerspring mattress teams up with back, arms and three plump back cushions to make this the sinkiest, softest, most luxurious studio couch you've ever seen! Choose from a wide selection of fine tapestry covers.

EDWARDS—Seventh Floor



pleated ruffle
BOUDOIR CHAIR
6.88

Looking for an interesting note to add to that particular corner of your boudoir? This charming and colorful boudoir chair is it! As carefully and sturdily fashioned as it is expensively finished with wide, pleated ruffle and handsome covering. And wonderfully relaxing, too! A big choice of wanted colors.

EDWARDS—Fifth Floor

our nationally famous
STEARNS & FOSTER
innerspring
MATTRESS

about $\frac{1}{3}$ Less than they would be if bought singly!

- ★ Not Just "Stuffed" . . . But Custom Built
- ★ Weight-Balanced Spring Unit In The Center of Each
- ★ Patented "Seat Edge" For Keeping The Edges In Shape
- ★ Constructed With Patented "Insulo" Cushion
- ★ 40 Lbs. of Fine Cotton Felt To Each Full-Size Mattress
- ★ Handles For Easy Turning — Ventilators — Taped Edges



24.95

An outstanding value! Expertly constructed to the above specifications to bring you years and years of health-building, restful sleep! Felt upholstered.



29.95

An invitation to luxurious slumber! Upholstered in cotton felt and white hair, scientifically designed to give you the buoyant support your body needs for complete relaxation.



32.50

Quilt top mattress that compares in every detail with mattresses that sell for far more!
EDWARDS—Seventh Floor

Easy To Buy On EDWARDS EASY TERMS — Phone STONE 2300

EDWARDS furniture values that strike HOME . . . EASY TERMS!

100 N. Ave. Ste. 311
Rochester, N.Y.
Director



February SALE OF FLOOR COVERINGS

NO DOWN PAYMENT

EASY PAYMENT PLAN makes it possible for you to have the beautiful rug or rugs you want **NOW**, so that you can enjoy them that much longer. **NO DOWN PAYMENT** necessary, and you can pay the balance in weekly or monthly payments. So come, choose from our big fourth floor collection **NOW** while prices are sharply slashed!

Important Notice

Despite the fact that the number of civilian workers is cut in half... that there is the likelihood of even greater reductions in the number of rug workers... and despite the fact that rug prices are on the rise, Edwards brings you... as usual... its huge, annual February Rug Sale that's traditional for outstanding values! As always, you'll find such famous names as Wilton and Axminster. You'll find, too, the high-quality, twisted yarn broadlooms you always look for. And the heavy, beautifully patterned inlaid linoleums. And, as you have come to expect, Edwards brings you all these more-for-your-money floor coverings, at **VERY SUBSTANTIAL SAVINGS!**



PUT WHAT YOU SAVE INTO DEFENSE BONDS OR STAMPS

Take the savings you make on your rug purchases and put them into **DEFENSE BONDS or STAMPS**. That's what you can do **NOW** to help America win the war! Buy them conveniently at our Defense Stamp Booth—Street Floor.



Broadloom

pre-shrunk, Twisted yarn
BROADLOOM

9 and 12 Ft. widths
5.39
sq. yd.

CAN BE SAFELY SHAMPOOED! There's a reason for the great popularity of this handsome, twisted yarn broadloom! Besides being rich-looking, it goes with furniture of any period. More than that, it's pre-shrunk so that you can shampoo it with complete confidence. See it in the glorious colors decorators like best. Then order it in suitable rug lengths or have it installed wall-to-wall fashion.

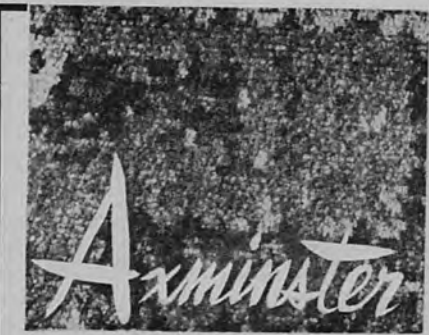


here's the WILTON Broadloom Carpeting

that decorators use in their own homes!

5.65 sq. yd.

9 AND 12 FT. WIDTHS. It's easy to see why clever decorators use these luxurious Wiltons in their own homes! There's their distinctive beauty for one thing. Their intricate patterns... deep, glowing colors... thick, deep pile, make them a joy to behold. And, every bit as important, is their careful construction that insures years of hardest wear. Rug sizes or wall-to-wall installation in the colors decorators prefer. Buy now while you can save.



Axminster

100% wool face

AXMINSTER

9x12 Ft. **43.75**

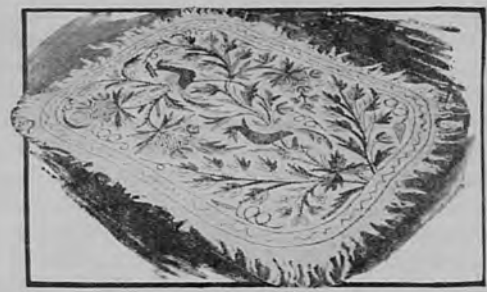
ONE OF THE BETTER QUALITIES!

We don't need to tell you about the sturdy, long-wearing fabrics... the unusual multi-color effects that come off Axminster looms. You know all about that. What we do want to say is that you'll find these **ALL-WOOL SURFACE** Axminsters in a wealth of lovely 18th Century, texture, leaf and scroll patterns. Rugs like these are a "find" in this day and age. **MANY OTHER SIZES AT SUBSTANTIAL SAVINGS.**

Persian Reproduction of ROYAL WILTON Rugs

a remarkable February value at

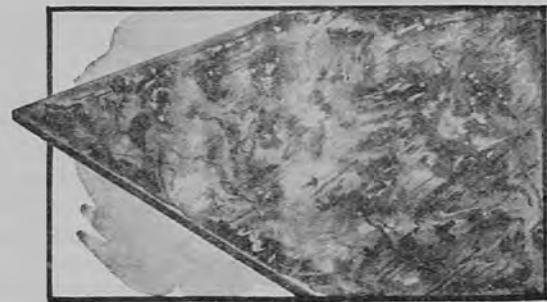
9x12 SIZE. No, your eyes don't fail you. These \$69.50 beauties are just \$56.50 during this big February Sale! So closely have these stunning rugs been copied from Orientals you'll find it hard to tell them from genuine Persians. Costly looking in tan, blue, rose, red or taupe... with wide fringed ends. **56.50**



handsome, colorful NUMDAH RUGS

FROM INDIA. See how smart these beautifully embroidered Numdahs look in your bedrooms! How soft and warm they are, too! Handsome designs on white or camel grounds. Both washable and durable. Handy 4x6 size.

4.65



heavy felt back INLAID LINOLEUM

EASILY CLEANED SURFACE! Choose this fine inlaid linoleum for the smooth, mirror-like surface you like your floors to have! Long-wearing as well as easy to clean! Reinforced with a heavy felt back. Big selection of attractive patterns.

89¢
Sq. Yd.



tile and marbled pattern INLAID LINOLEUM

HEAVY, STANDARD GAUGE. Rare it is to find such heavy, smartly patterned linoleum at such a price as this! Note that the back is reinforced with burlap for added years of wear. Such a wide range of handsome patterns and color effects, you'll have no trouble finding just the tile or marbled rug you want!

1.49
Sq. Yd.



200% thicker than ordinary quality! INLAID LINOLEUM

MARBLEIZED EFFECTS. Think of it! This good-looking, first-quality linoleum is more than 200% thicker than ordinary quality. A splendid group of all-over marbled effects that lend themselves to special custom treatments. A small additional charge for installation.

1.99
Sq. Yd.

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY, JANUARY 29, 1942

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

FIFTH YEAR—No. 14

Attend The Police Valentine Ball

**CIVIC EXHIBITS BLDG.
SATURDAY, FEBRUARY 14th**

—Music By—

Frankie Masters and his orchestra
Mitchell Ayres and his orchestra
Ken Sparnon and his concert orchestra

Tickets: \$3.30 A Couple (Including Tax)



Officer Timothy Healey of the Accident Prevention Bureau knows one valentine you can give any Rochester Bluecoat and make him happy—your order for tickets for the Police Valentine Ball. The "coppers" are blowing the whistle for help in replenishing the Police Benevolent Fund. You can help by purchasing your tickets now.

All profits from the Police Valentine Ball are turned over to the Police Benevolent Society for the payment of death benefits to members of the Rochester Police Department. During the past year \$28,000 has been paid to 14 widows of policemen who died during that time. This, say officers of the association, has caused a serious depletion of the benevolent fund and therefore, the cooperation of everyone is solicited in making this one of the outstanding events of all time.

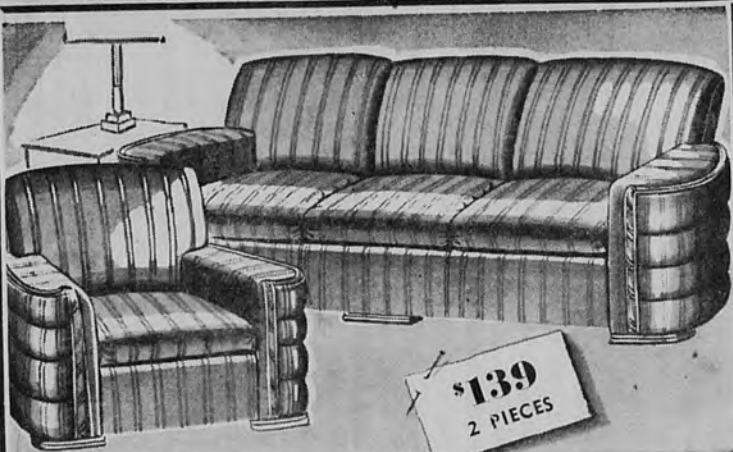
Frankie Masters is known to millions of radio listeners throughout the nation. He has been a prime favorite at the Hotel Lincoln in New York for months.

Mitchell Ayres, creator of "Fashions In Music," is a familiar name to radio listeners. His organization recently completed a highly successful two-weeks run at the Paramount Theatre in New York.

Ken Sparnon, of local radio fame, will provide concert music in the basement before, during and after the ball.

No expense has been spared to provide outstanding entertainment at the Ball. Two famous dance bands will alternate in providing music for dancing, soloists and ensembles.

Tickets, which are \$3.30 may be obtained at any precinct station. (Of course if you teased the bluecoat on the corner, he might be able to produce one for you.)



2 PIECES IN FINE MOHAIR
Note the Walnut Trim and Channeled Sides

You'll like the style because it's modern, and certainly comfortable... You'll like the quality, because Lauer's specifications call for the finest of materials and workmanship. And you'll like the price because it's \$40 less than today's replacement value. 2 pieces upholstered in an unusual shade of raisin-wine mohair.



3-Piece Modern Living Room Suite

A smart 20th Century group upholstered in fine velour. Note the curved welted arms... the Lawson type back cushions. 2 Pieces \$134.

\$179



Solid Mahogany Coffee Table

Another Grand Rapids piece. Convenient drawer front... glass top... delicately carved legs.

\$14.93

Lauer's

50 STATE

SHOP TONIGHT 'TIL 9 P. M.

LAUER'S TWIN HEADBOARD BEDS

2 Single size Beds
2 Deep Box Springs
2 Innerspring Mattresses
\$69.50



They're new for 1942... And sparkling values—worth every bit of \$98! They'll give you wonderful, relaxing sleep comfort—because the 2 innerspring mattresses are designed to go with just such heavy, extra resilient box springs as these! And the 2 headboard beds are beautifully finished simulated walnut. See them!!! Buy them!!! Tonight... tomorrow and all this week in Lauer's 6th floor bedding department. 6 pieces—2 beds, 2 springs and 2 mattresses—\$69.50.

You Can Buy Everything For Your Bedroom at Lauer's



Mattress Pad—Single size.....\$2.29

Royal Foam Latex Mattress.....\$23.76

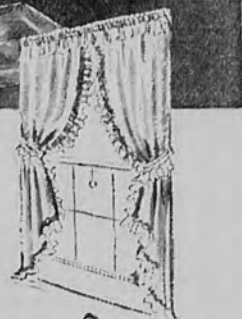
Custom Made Fallie Bedspread.....\$14.95



Vanity Lamp.....\$5.95

Ruffled Organdy Bedroom Curtains.... pair \$3.98

100% Wool Mariposa Blanket, 72"x99" \$11.98



Down and Feather Bed Pillows.....\$3.43

Grandfather's Clock Parale Sheets.....\$1.98

Grandfather's Clock Pillow Cases.....51c

USE LAUER'S BUDGET TERMS

30-60-90 day accounts same as cash. You pay only 1/2% per month on longer term purchases from 6-18 months.

Lauer's

50 STATE

TRADE IN YOUR OLD FURNITURE

You get a fair trade-in value because Lauer's renovate your used furniture and sell it in their own Bargain Basement.

LAUER'S STORE IS OPEN TONIGHT 'TIL 9 P. M.

EWS

St. Paul St.
Pres.: Eugene
Director

on Ave.
Hate St.
1 Street

NY

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Thursday, January 22, 1942

The Rochester Sun

Thursday, January 22, 1942

Page 7-A

The New and Greater
Darling Shop

MAIN FLOOR CLEARANCE

SALE

Reg. 98c Quality
SILK AND RAYON
HOSE

Stock up now at only—

2 PAIRS FOR \$1



Your Choice of the Following—

2 FOR \$1

BETTER QUALITY
SLIPS

All perfect. In white and tea rose. Sizes 32 to 44.

Sport Shirts

White, black, navy blue, green, brown, and yellow.

REG. \$1.39 EACH
HAND BAGS

Hundreds of styles to choose from.

REG. \$1.29 EACH
BLOUSES

Selection of styles and colors.

SPECIAL PURCHASE!
Casual Hats



ALL SIZES and COLORS. Felt or fuzzy. Small or large brims.

79c

Warm Fluffy
Mittens 58c

Red, yellow, white, blue, green and orange.

Genuine Suede-Leather
Vests \$2.99

Regular \$5.98 with zipper fronts.

All sizes, colors and styles. Reg. \$3.99.
Sweaters \$1.99

Spring styles. All sizes and colors. Reg. \$3.99.
Skirts \$1.69

Buy now while supply lasts.
Girdles \$1.00

Thousands of other Main Floor Buys. Shop now at substantial savings!

The New and Greater
Darling Shop
190 MAIN ST., EAST

OPEN TONIGHT 'TIL 9

War Play At
Auditorium Monday



HELEN HAYES

Maxwell Anderson's "Candle in the Wind" starring Helen Hayes and presented by the Theatre Guild and the Playwrights' Company, comes to the Auditorium for one performance on Monday night.

In this, his newest play, Mr. Anderson has told in eloquent and moving prose, a drama of France under the German occupation. Frankly romantic in tone, "Candle in the Wind" is the story of Madeline Guel, an American actress who fell lightly in love with Raoul St. Cloud, a French naval officer and journalist, under the shadow of war, and found the endurance and the devotion to fight for his freedom at the peril of her own.

To Madeline, love is the one important thing; to Raoul, de-

spite the depth of his devotion, there is still the image of his country, a France that will some time again be free of Nazi domination. His thought is for France first, for Madeline and himself second.

The large cast that appears in support of Miss Hayes in "Candle in the Wind" includes Louis Borell, John Wengraf, Evelyn Varden, Tonio Selwart, Lotte Lenya, Joseph Wiseman, Philip White, Benedict MacQuarrie, Robert Harrison, Michele Burani, Mario Gang, William Malten, Guy Monypenny, Harro Meller, Knud Kreuger, Brian Connaught and George Andre.

Alfred Lunt has staged the play, Jo Mielziner has designed its three superb stage settings, and the entire production was made under the personal supervision of Lawrence Langner and Mr. Anderson. Miss Hayes' clothes were designed and executed by Valentina.

To clean finished wood surfaces use weak soapsuds, a soft cloth and oil. Dry perfectly and at once, so that no suds will remain.



LUX reg. 2 for 19c. 12c.
RINSOL reg. 2 for 19c. 12c.
LUX TOILET SOAP 2 for 13c.
LIFEBUOY 2 for 13c.

SILVER DUST WITH CANNON DISH TOWEL 23c.
SPRY 1 lb. 21c. 3 lb. 51c. **SWAN** 5m. 5c. Large 3 for 21c.

Thrift Food Store
37 Stone & 772 South Ave.

CHAMPION OPEN THURSDAY NITE 'TIL 9 P. M.

LADIES SLACKS

TWILL MATERIAL

Special Purchase! **\$1.98**

Sizes 14 to 20

RED CROSS WORKERS
DEFENSE WORKERS
HOUSEWIVES
FIRST AID CLASSES **\$2.50**

LADIES FLEECE LINED PULLOVERS

To Be Worn With Slacks.

Small Medium Large **69c** White Blue Aqua

Champion
KNITWEAR CO. 71 ST. PAUL ST.

1/2 Hour Free Parking Bill's and Strand Stations.



Preparing good meals at lowest possible cost is more important than ever in these war days. That's why Rochester women are turning to Cerillified Performance Gas Ranges, which save precious vitamins and make it easy to get better cooking and baking results with less effort and lower fuel consumption. See the Glenwood, Magic Chef and Universal models in C. P. gas ranges, all equipped with the amazing new Electric Lighter for oven and broiler.



BUY ON BUDGET PLAN

R. G. and E.

AUXILIARY MEETING
Mrs. Mildred Hoen will preside at a meeting of the Frank E. Robertshaw Post Auxiliary to be held in Powers Hotel next Wednesday at 8 p. m. Members of the groups are urged to bring books for the Victory Book Campaign.

Don't hang a mirror where the light shines directly into it; to see yourself best, let the light shine on you.

The First 93 Customers
will get the Most Outstanding
BARGAINS OF THEIR LIVES!

There are just 93 of these sensationally low priced garments left in our ALL OUT CLEARANCE. We sincerely believe that no greater values have ever been offered in Rochester.

23 SNOW SUITS \$3.50
Assorted colors and sizes from 3 to 14. Values to 9.95

34 GIRL'S COATS \$2.75
Assorted colors and sizes from 7 to 16. Values to 12.95

29 BOY'S COATS \$4.90
Assorted colors and sizes from 6 to 10. Values to 14.95

BOY'S 3-PIECE
7 LEGGING SETS \$3.50

Assorted colors and sizes from 2 to 6 Values to 10.95

HURRY Take advantage NOW of these outstanding LEFT'S bargains. There are no exchanges, no returns, no refunds. All sales are final. Don't wait! Come in now.

OPEN THURS., FRI., SAT. 'TIL 9 P. M.

You're Right When you Buy at --
LEFT'S
126-128 CLINTON AVE S.

NOW IN ONE WHISKEY

Get the Best Whiskies from 4 Great Distilling States*



Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

*Blended with the Finest Neutral Grain Spirits for Perfect MILDNESS!

Schenley Black Label, 47% Neutral Grain Spirits, Schenley Red Label, 72 1/2% Neutral Grain Spirits, Both 86 Proof. BLENDED WHISKY. Schenley Distillers Corp., N.Y.C.

CLEARWATER BEACH HOTEL



Enjoy A Vacation of Perfect Days

and the pleasures of cool tropical nights at Clearwater Beach Hotel. Located directly on the Gulf of Mexico—there's a private white sand beach and facilities for swimming, boating, golfing, dancing and all forms of recreation—at this delightful resort. Clearwater Beach Hotel is famous for excellent food tastefully prepared and temptingly served. Reasonable American Plan Rates. Write or wire for information or reservations—Preston Beatty, Manager

Clearwater, Florida
ON THE GULF OF MEXICO

AUDITORIUM ONE NIGHT ONLY MONDAY, FEB. 2

THE THEATRE GUILD and THE PLAYWRIGHTS' COMPANY
HELEN HAYES
MAXWELL ANDERSON'S NEW PLAY
Candle in the Wind
Starring HELEN HAYES
THIS IS A WILL R. CORRIE PRESENTATION
Mrs. May Way, 229 Pullman Ave.

GOODRICH'S February Sale!
BETTER GRADE HOME FURNISHINGS
Happiness Begins at Home

COME IN TONIGHT and SAVE 25% OR MORE

Here's the sale designed for YOU. We can't make much on it at these low prices—but YOU can save a lot—and we figure you'll come back again after you see how really GOOD our furniture is and how well it stands up even under rigorous use. We hope you'll be enabled to buy defense bonds with the savings we make possible with the furniture you need right now, as well as in anticipation of a growing shortage of materials and labor. So buy in now—come in tonight and let us SHOW you why the stocks in this sale are superior. Let us SHOW you the actual amount of your savings. We'll be pleased to do this whether you buy or not.

GOODRICH FURNITURE COMPANY
453 W. Main St. next General Hospital
A. R. GOODRICH

WIN GUEST TICKETS TO LOEW'S

Can you identify the Army insignias shown below? If so get busy today — and to the first 25 correct answers sent to the Movie Contest Editor, Rochester Sun, no later than Saturday, January 31st — Goes Guest

TICKETS FOR LOEW'S TO SEE:
'THE BUGLE SOUNDS'
STARRING WALLACE BERRY



Drapery 'Hang' May
Often it is just the drapery is hung that n room look different a tinctive. When you v stores during the Ch season, ask to see the n for window treatment.

Sports D
PROTECT EYES WITH GLASSES



Come to Smalls an tometrist, examinat ely their conditio will tell you and suited to you.



Free Park

Las

SK

M time and size

WOM

WOM

WOM

WOM

Drapery 'Hang' May Give New Slant To Room
Often it is just the way a room is hung that makes a difference. When you visit the stores during the Christmas season, ask to see the new rods for window treatment. You'll like the new sailcloth, drapery patterns that are showing, and it's possible that a window revival will give your room just the live and alert look you want it to have.

Aliens To Learn 'Americanization' In New Classes

Classes in "Americanization for Defense," are now offered all Rochester and vicinity aliens under sponsorship of the WPA, as part of the nation-wide Americanization program of the United States Department of Justice.

An opportunity to learn American Government and to read, write and speak English will be offered through these classes.

The schedule in this area is as follows:

No. 27 Evening School, Central Pk. at First St.—Monday, Wednesday and Friday, 7 to 10 p. m.

"The Citizens Organization," 122 Central Pk.—Monday, Wednesday and Friday, 7 to 10 p. m.

Valguarnera Club, 606 Bay St.—Tuesday and Thursday, 7 to 10 p. m.

Genesee Institute, 10 Dake St.—Wednesday and Friday, 4 to 4 p. m.; Tuesday and Friday, 7 to 10 p. m.

Polish People's Home, 818 Hudson Ave.—Monday, Tuesday and Friday, 7 to 10 p. m.

Edison Technical High School, 725 Clifford Ave.—Monday through Friday, 7 to 10 p. m.

No. 3 School, 59 Tremont St.—Thursday and Friday, 2 to 4 p. m.

Lewis Street Settlement, 57 Lewis St.—Monday and Thursday, 7 to 10 p. m.

St. Francis of Assisi Center, 83 Whitney St.—Tuesday, Wednesday and Thursday, 12:30 to 2:30 p. m., and Friday, 1 to 2:30 p. m.

Hickey-Freeman Company, 1155 Clinton Ave.—Tuesday and Thursday, 3 to 6 p. m., and Tuesday and Thursday 3:30 to 5:30 p. m. (These classes are for plant employees only).

Michaels-Stern Co., 815 Child St.—Monday and Friday, 3 to 5:30 p. m. and Monday and Friday, 3 to 6 p. m. (These classes are for plant employees only).

Jola Sanitorium — Tuesday and Friday morning. (For patients only).

Hospital Fund Workers Say Goal In Sight

Encouraged by early reports, some 500 workers in the St. Mary's Hospital campaign to raise the \$275,000 needed to complete the new structure, were girded today to "all out" efforts which they were confident would find them making their quota in time for next Monday's final report meeting at the Chamber of Commerce.

Enlisting the largest group of workers ever associated in a drive of its character, according to Most Rev. James E. Kearney, bishop of Rochester and general campaign chairman, the effort is unique in the non-denominational character of its appeal, persons of all faiths being equally active in the solicitations.

The new hospital edifice, cornerstone for which was placed last Sunday in impressive ceremonies directed by Bishop Kearney, will add importantly to badly deficient hospital facilities for the community, campaign speakers have repeatedly pointed out this week.

The ultra modern new structure, which will have a 375 bed capacity, is being built at a total cost of \$1,300,000, all of it previously provided for with the exception of the \$275,000 sum the drive seeks from civic contribution.

The drive will conclude on Monday, with a final luncheon report meeting in the main dining hall of the Chamber of Commerce.

French Class

There is still room for students in the Beginners French Class at Monroe High School, Tuesday and Thursday evening session which begin at 8 o'clock.

The classes are under the guidance of prof. Leon Achen, well known in local educational circles.

Volunteers To Sell Defense Stamps In Dept. Stores

Women all over the nation are united this year in a program vital to the safety of their freedoms, their homes, and perhaps their very lives. The purchase of Defense Savings Bonds and Stamps, a large part of this program, has three great purposes, — to buy us security against attack, to buy us financial security for the future, and to help to keep down the cost of living and to prevent inflation.

In Rochester, the New York State Defense Savings Committee is taking an active part in stimulating the sale of these stamps and bonds. Mrs. Stafford L. Warren is chairman of the women's committee, working with the county chairman, Mrs. Edward H. Cumpston. Mrs. Jean McLean Pratt is chairman of volunteers and Mrs. Vilas M. Swan of publicity.

This week Rochester's leading department stores will have booth's manned by volunteers, at which stamps and bonds will be sold. Information concerning them and albums to hold the stamps will be available.

Mrs. Pratt is in charge of the booth at the B. Forman Co. At E. W. Edwards & Son, Miss Julia A. Aikman is in charge, while Mrs. John W. Kennedy Jr. heads the group to be at McCurdy & Co. Mrs. Oscar Mintzer has obtained the volunteers for the Sibley, Lindsay & Curr Co. booth.

The woman's committee of the New York State Defense Savings committee was formed in Rochester this September. The entire organization, nationally, is under the direction of the secretary of the treasury, Mr. Henry Morgenthau Jr. Mrs. Oscar N. Solbert is chairman of the six districts of up-state New York, and Mrs. B. Emmett Finucane heads this district.

Brighten up your Japanese trays by rubbing them with vinegar and powdered whiting on a flannel cloth. Wipe off with a clean cloth and polish with a chamois cloth.

Lodge To Have Dance For Navy Relief Society

The Navy Relief Society will receive funds to be raised through a dance sponsored by the Royal Orange Lodges of Rochester in Council Hall, 198 Main St. W. on Friday, February 6.

General chairman of the committee in charge of arrangements is Leslie Pogue.

Sunday Evening, February 1, at 8:20
Donald DICKSON
Singing Star of "Charlie McCarthy" Program
with
ROCHESTER CIVIC ORCHESTRA
Guy Fraser Harrison Conducting
Seats: 40c, 55c, 83c, \$1.10, Tax Incl.
EASTMAN THEATRE of University of Rochester
Mrs. Dolly Vickers, 27 Sumner Pl.

AT SMALLS
Sports Demand (a Vision)
PROTECT YOUR EYES WITH GLASSES

Come to Smalls and let Dan G. Alberts, registered optometrist, examine your eyes and determine accurately their condition. If glasses are necessary he will tell you and assist in the style selection best suited to you.
TAKE MONTHS TO PAY!
We Use Only Bausch & Lomb And Shur-on Lenses!
Store Open Saturday Evenings!
Smalls
28 MAIN STREET, East
Free Parking -- Rear of Store!

GET OUT OF DEBT
With a
CENTRAL TRUST LOAN
Compare the Cost:

Amount	PAYMENTS			
	6	12	18	24
\$100	17.25	8.86	6.00	4.50
\$200	34.50	17.72	12.00	9.00
\$300	51.75	26.59	18.00	13.50
\$400	69.00	35.45	24.00	18.00
\$500	86.25	44.31	30.00	22.50

The Above Payments Provide Life Insurance to Protect Your Loan.
CENTRAL TRUST COMPANY
25 E. Main St. 1806 East Ave.
Phone Main 1625

Come In Now For Your FREE VALENTINE POTRAIT

We'll make a lovely portrait complete in valentine folder for you absolutely free when you order our valentine special. Your sitting takes only a few moments and we'll make 12 poses with our cinema-action camera. Choose from 12 lovely proofs.
VALENTINE SPECIAL
3 lovely cabinet size portraits with an additional portrait in valentine folder. The three portraits alone usually sell for \$4.95.
\$2.95
Edwards
No Appointment Necessary Come Any Time
PHOTO STUDIO — IN THE GREEN ROOM

WEEK-END SPECIAL

DISTINCTIVE **LACE CURTAINS**
Several new patterns to choose from **98c**
Reg. \$1.29 PAIR
Rochester Curtain Shop
134 CLINTON AVE. SOUTH
Lyon's Theatre Bldg.

Last 10 Days Final SHOE REDUCTIONS
MATERIALS are scarce. Prices are going up. I doubt I will be able to sell shoes of this quality at such low prices for some time to come. There are many blacks, tans and browns, some blues and a few styles in other colors. Come in early while we have your size and can give you our usual personal expert fitting service.
● **WOMEN'S ARCH PRESERVER SHOES**

Widths	3 1/2	4	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	11 1/2
5A																	
4A			3		1	3	4	1	2	6	4	7	4	2			
3A			1	1	2	2	5	3	4	3	12	6	8	5	2		
2A			1	2	2	6	9	8	4	9	11	14	5	9	3	1	
A			3	4	10	11	11	13	8	11	5	5	7	3	3	1	2
B			3	13	23	19	14	10	9	11	8	5	6	5	6	2	1
C			1	3	1	6	3	4	3	1	1	2	3	1			
D			1														
EE			1														

● **WOMEN'S SELBY STYL-EEZ SHOES**

Widths	3	3 1/2	4	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11
5A																	
4A					5		10	3	9	16	15	19	10	11	9	2	1
3A				1	1	2	12	11	21	15	20	24	20	9	11	1	
2A				2		9	8	22	17	11	12	19	14	27	12	11	1
A				1	3	9	17	29	13	14	10	11	17	22	28	8	7
B				2	11	38	17	13	14	13	15	16	17	22	15	2	1
C				2	2	3	8	5	1	3	1	2	1	3	4	1	1

● **WOMEN'S SPECIAL GROUPS**

Widths	2	2 1/2	3	3 1/2	4	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10
4A																	
3A																	
2A																	
A																	
B																	
C																	

PIDGEON'S
25 CLINTON AVE. SO.

in the Nationals Basement
Clearing Our Stocks Of Basement Boys' Wear At Great Savings

Boys' Campus Coats \$5.45
Plenty of cold weather ahead for these, and all of next winter too. Big warm hooded coats, nicely tailored with four large pockets, plus a zipper book pocket. All lined for extra warmth. Marvelous values.
Sale! Student Slacks \$2.79
Good, wear-tested fabrics that will give real service. Tweeds, herringbones, plaids, plain shades. — All sizes.
Student O'Coats and Suits \$10
Broken groups from our regular basement stock, now drastically marked down for clearance. Heavy weight overcoats, the popular reversible coats and suits in sturdy-wearing fabrics.
The NATIONAL EAST MAIN AT STONE

in the Nationals Basement
Sale!
● If You Haven't
● Seen These, As
● Yet, Don't Put
● It Off . . . They're
● Going, Speedily
BROKEN GROUPS, OUR FINEST MEN'S OVERCOATS AND SUITS
Savings Up To \$5.50 Per Garment **\$16.45** (Were \$21.95 & \$18.95)
OVERCOATS and suits it's smart to buy, whether you need one or not, at the moment! With prices going up, you'll make a double saving! All are taken from our own regular stocks . . . broken groups of the finest garments we have in the basement. Fine hair-fleece overcoats, hard-face cloths and storm ulsters. Good serviceable twist suits, coverts, tweeds and many others. Choosing is good right now, but they're going fast, so don't delay.
You Can Charge Yours!
Pay 1/3 Mar. 10, Apr. 10, May 10

DO YOUR PART—BUY DEFENSE STAMPS

Try this for real sparkling clear windows: wash them with a cloth soaked in vinegar and polish with newspaper.

RINSO reg. 2 for 19c 1c-22c
LUX reg. 2 for 19c 1c-22c
LUX TOILET SOAP 3 for 20c
LIFEBUOY 3 for 20c
SILVER DUST WITH CANNON DISH TOWEL 23c
SPRY 1 lb. 24c 3 lb. 67c **SWAN** Sm. 4c Large 1 for 25c
Ingolia & Son
 426 North St. — 411 No. Clinton

Mon., Tues. and Wed. FEB. 23-4
FREE Shampoo
 With Every Manicure & Hair
 Specializing in beautiful, soft and lustrous permanents at
\$3.50 \$5.00 \$7.50
 For all lines of beauty culture
PHONE MAIN 4562
 "LaBelle Femme"
 604 Plymouth Ave. S.

Include Dried Fruits In Diet For Health

To prepare meals that assure health, energy and vitality, the housewife can do no better than to include plenty of dried fruits in the day's menus. For the common dried fruits as apricots, prunes, peaches, dates, figs and raisins are crammed full of nutritive values developed to their highest point. They are high in the content of natural sugars, minerals and vitamins. Peaches, prunes and apricots are good blood builders.

We are indebted to California for the beginning and advancement of our dried fruit industry. The consumption of dried fruits is definitely on the upward trend for people are coming to know that dried fruits are economical, easy to prepare, good in texture and flavor, and contain flavors and nutritive values which are not always found in fresh fruits.

The variety of ways in which you may use dried fruits is endless. First, keep a box of dried fruits within easy reach of the children for they will love them and the fruits are much better for them than candy or other sweets. Many recipes conceal dried fruits but their flavor and nutritive value are always present.

Because dried fruits are easy to prepare, a dessert can be made quickly and easily when unexpected guests appear.

Hamburger Apricot Ring
 24 dried apricot 1 1/2 lbs. beef chuck ground
 1 onion, minced 2 T. Worcester-shire sauce
 2 T. fat 1 c. soft bread crumbs
 1 egg 1/4 c. milk

Older men and women are playing an important part in American life today. But even those with no time for outside activities can serve America by keeping fit. For people who begin to slow down or tire easily—when due to a lack of Vitamins A and D—many doctors recommend taking Scott's Emulsion regularly. In such cases, Scott's also helps build up resistance against colds. This pleasant-tasting, economical tonic is rich in vital elements* everyone needs. Quick, easy even for delicate systems to digest. Buy today at your druggist! Accept no substitutes.

GRANDMOTHER OF 70 ACTIVE IN LOCAL RED CROSS WORK



Older men and women are playing an important part in American life today. But even those with no time for outside activities can serve America by keeping fit. For people who begin to slow down or tire easily—when due to a lack of Vitamins A and D—many doctors recommend taking Scott's Emulsion regularly. In such cases, Scott's also helps build up resistance against colds. This pleasant-tasting, economical tonic is rich in vital elements* everyone needs. Quick, easy even for delicate systems to digest. Buy today at your druggist! Accept no substitutes.

SCOTT'S EMULSION
 A Great Year-Round Tonic For All Ages

SPECIAL GROUP 25 FUR COATS
 Some Valued To \$100.00
\$39.50
 Other Furs At 30 to 40% Savings
Clifford Fur Co.
 1283 Clifford Ave.
 1 Block off Portland
CLIFFORD FUR SELLS FOR LESS

FREE GIFTS TO THE LADIES AT THE OPENING SALE 100 1941 MODELS Quality Gas Ranges



This well known gas range now at the lowest possible prices. Never during this war will you be able to buy such a good stove at such a low price. We made a fortunate purchase from an overstocked jobber and will sell while the stock lasts.

SPECIAL NOTICE
 To conserve steel during the National Emergency Coveralls on ranges have been prohibited. All 1941 ranges below HAVE Coveralls except the combination.

REGULAR		
17	\$ 94.50—36-INCH FULL PORCELAIN	\$79⁹⁵
14	\$109.95—AS ABOVE PLUS LIGHT AND TRIMMER	\$89⁹⁵
21	\$134.95—HIGH BROILER PLUS LIGHT AND TRIMMER	\$109⁹⁵
9	\$139.95—ONE PIECE TOP A BEAUTY!	\$119⁹⁵
18	\$159.95—40-INCH, ONE PIECE TOP CENTER COOKER	\$119⁹⁵
16	\$184.95—SAME AS ABOVE WITH HIGH BROILER	\$149⁹⁵
8	\$219.95—COAL AND GAS COMBINATION	\$179⁹⁵

EDWARD MASLINE APPLIANCES
 NOW LOCATED AT
1279 ST. PAUL ST. Formerly at 1647 St. Paul Phone **GLEN 7055**

Whipped Fruit Gelatin
 1 pkg. lemon jelly 1 c. evaporated milk
 3 c. boiling water 1 c. sweetened grape pulp
 1 c. sweetened grape pulp
 Boil water and chill until mixture just begins to congeal. Beat remaining ingredients. Drain the apricots and arrange in a greased ring mold. Add the meat mixture; bake in preheated oven. Serves 6-8.

PERSONAL LOANS AT LOW RATES

- Low cost Bank rates
- Prompt service
- No co-signers
- No collateral required
- Repay in 12 or more installments

You pay monthly for 12 months

\$ 5	\$ 89.02
10	112.40
15	148.60
20	224.80
25	281.00
30	393.40

All loans from \$100 to \$2500 at approximately low rates. Insurance pays up loan if borrower dies.

Personal Loan Department - 2nd floor
GENESEE VALLEY TRUST COMPANY
 EXCHANGE AND BROAD STREETS
 ROCHESTER, N. Y.
 MEMBER F. D. I. C.
 Mrs. Mary Ushold, 666 Jay St.

GENESEE VALLEY TRUST COMPANY
 EXCHANGE AND BROAD STREETS
 ROCHESTER, N. Y.
 MEMBER F. D. I. C.
 Mrs. Mary Ushold, 666 Jay St.

Andy Says . . .
 SEE FURSTOSS FIRST
LOWEST PRICES
 IN TOWN
18 MONTHS TO PAY
 — ON —
FRIGIDAIRE — PHILCO RADIOS — QUALITY RANGES, GLENWOOD RANGES ZENITH RADIOS — VACUUM CLEANERS AND OTHER ELECTRICAL APPLIANCES
 OPEN EVENINGS FOR YOUR CONVENIENCE
FURSTOSS APPLIANCES INC.
 409 Chili Avenue Gen. 2070

ELSCO QUALITY FOODS STORES

OLD DUTCH CLEANSER 2 cans 15c
PILLSBURY'S Best Flour, 24 1/2 lb. \$1.19
SNO SHEEN CAKE FLOUR Package23c
LUX FLAKES Lg. 24c — Small 10c
RINSO Lge. 23c — Small 10c
SILVER DUST FREE TOWEL25c
GOOD LUCK DESSERTS
 PACKAGE9c
 Lemon — Chocolate
 Butterscotch — Vanilla
PALMOLIVE SOAP7c
CRISCO 3 lb. can 67c; 1 lb. can 25c
DUZ Large Package24c
CAMAY SOAP 7c
P & G Soap5c
Chipso, Lg.24c
CLAPP'S BABY FOODS
 Strained3 cans 23c
 Chopped2 cans 19c
 Cereal15c

Sweetheart Toilet Soap 4 bars 21c
BORDEN'S HEMO 1 Lb. Can59c
 The New Way To Drink Vitamins and Like 'Em.
LIFEBUOY SOAP7c
LUX TOILET SOAP7c
KIRKMAN'S Laundry Soap5c
 Soap Flakes, lge.23c
 Granulated Soap25c
 With Free Dish Towel
GOOD LUCK PIE CRUST Package14c
SUPER SUDS Large Package24c
IVORY SOAP, lge.10c
 Medium6c
 Guest Size5c
Oxydol, Lg.24c
Lava Soap6c
Selox, Lg.14c
IVORY FLAKES Lg.24c Med.10c
KLEK Lg.22c Med.10c

SPRY
 1 lb. Can 67c 1-lb. Can 25c

Nothing Faster
 in the field of speed courses than the marvelous sands of Daytona Beach.
Nothing Faster
 in the field of aspirin than genuine pure
St. JOSEPH
 ORIGINAL PURE ASPIRIN
 World's Largest Seller at 10c
 36 Tablets, 20c • 100 Tablets, 35c

YOUR PHOTO
The Best VALENTINE of All
 This Valentine will Always be Treasured. You can be certain of pleasing your Valentine with your portrait — it's the gift that keeps on giving!
3 BEAUTIFUL \$4.45
 OIL COLORED PHOTOS
 SIZE 8x10 Regular \$6.00 Value
 SELECTION OF PROOF INCLUDED
 The artistic posing and lighting, the expert finishing and retouching, assure you of a very fine photograph. Have yours taken today. No appointment necessary.
200 E. MAIN ST. STUDIO, MAIN FLOOR
Neisners
 5 TO 11 STORES
 Bring in your old photos or soldier snapshots for enlargements.

Give Them the Weapons to Win!

Salvage—

- Waste Paper,
- Old Rags,
- Scrap Metals,
- Old Rubber.

Save and start them on their way to make munitions and equipment needed to beat Hitler and his Axis cutthroats.

America's fighting men need weapons now!

In your attic, cellar, backyard and garage are waste materials that can help make those weapons.

Here is your opportunity to help your nation in its total effort for total victory. Make sure that your old newspapers, metal articles, old clothing and old rubber do not go to waste. Start saving them today.

Flatten out cartons and boxes—pile newspapers separately — keep metal, rags and rubber in other piles. When your pile of paper is 5 feet high, dispose of your collection, including metals, rags and rubber, in one of two ways:

Sell it to a collector (junk man) or give it to a charity, school or other organization which is taking part in the Salvage-for-Victory program.

So let's go, America. Salvage now—for Victory.

In the interest of America's Victory Program, this advertising space is donated to the
Office for Emergency Management, Washington, by

ROCHESTER'S SHOPPING NEWS
 The Rochester Sun

CALL ONE OF THESE RELIABLE DEALERS

R. YOUNG
 BUYER OF RAGS - PAPER - IRON - METALS
 ALL DEFENSE MATERIALS
 Prompt Service 34 University Ave.

CALL STONE 370-L
WE BUY
 Rags • Metal • Paper • Metal
 • Tires • Batteries • Papers • Mattresses and Junk of All Kinds
 Top Price
 Edward Safford 30 Comfort St.

WE BUY PAPER • RAGS • METALS SCRAP IRON
 Our Truck Will Call or You Can Bring It To Our Yard
 Miller's Waste Material
 44 Herman St. Stone 5371

DUBITSKY JUNK CO.
 671 Clifford Ave.
 Stone 3889-R Main 7588

BA

2-Pc Full Size

Furnishing a home with no trick with a knuckle arm sofa frame along the moss filled with in handsome

Contrasti

SPREADS, COMFO

Irregs. of \$3 Blankets Large 70x80 5 ton. Reversible rose and green orchid and green

\$1.38 Dमित
 Novelty stripe spreads in full colors: rose, blue

Irregs. of \$5 Blankets
 Indian pattern, quarter design, Wonderful

Irregs. of \$5 Sheet Blank
 Fine warm quilt sleep between Limited quality

\$7.98 "Lof Comfortabl
 Lofty light wored with r Reversible co

Irregs. \$2.5 Blankets
 Size 72x84 in heavy

Irregs. \$2. Blankets
 Handsome blue, green,

BASEMENT LINENS and FURNITURE February SALE!



After Sale Price
Will Be \$85!

2-Pc. Living Room Full Size Sofa and Large Club Chair Frizette Covered

SALE **69.00**

Furnishing a home — or dressing up the one you already have — is no trick with values like this living room suite. You get a full size knuckle arm sofa and club chair for only \$69.00. The rope moulded frame along the base is both new and elegant. All the cushions are moss filled with substantial super-sagless web construction. Upholstered in handsome frizette covers in blue, wine, green or rust.

Contrasting Frizette Barrel Back Chair \$23.00



The Real Value
Is Actually \$12.50!

4-Drawer Chest

SALE **10.75**

Here is ample storage space and a fine piece of furniture to boot for the very small sale price of \$10.75. Use it in bedroom, dining room or living room . . . or the children's play room. Smoothly finished in maple or walnut with moulded edges on top and front.



Full Size
\$29.75

"New England" Maple

Dinette Suite

SALE **26.75**

Solid maple, no less, in honey or blond finishes in the niftiest dinette suite we've been able to offer you for some time at just \$26.75. The sturdy refectory type table has two extension leaves for guests. The 4 solid chairs are of the substantial box seat variety.



You Usually Pay
\$57 for This Suite!

3-Pc. Maple Bedroom

•Full or Twin Size Bed!
•Chest of Drawers! •Dresser or Vanity!

SALE **49.00**

Sunny American maple makes up this substantial bedroom that's ideal for young marrieds, for careerists, and for folks doing over their own room or guest room. Early American in motif the pieces are massive without being bulky. The dresser and vanity are complete with plate glass swinging mirrors. All the pieces have hard honey color maple fronts and tops with sturdy oak interiors.

Only 10% Down on Furniture Purchases Amounting To \$15 or More. Balance in Convenient Installments Including Carrying Charge.

SPREADS, BLANKETS COMFORTABLES

Irregs. of \$3.29 5% Wool
Blankets \$2.29
Large 70x80 5% wool, 95% cot-
ton. Reversible combinations of
rose and green, cedar and peach,
orchid and green, rose and blue.

\$1.38 Dimity Spreads . \$1
Novelty striped, full size dimity
spreads in full size only. These
colors: rose, blue, green and rust.

Irregs. of \$2.69
Blankets \$1.98
Indian patterns and novelty jac-
quard designs. Heavy quality.
Wonderful color assortment.

Irregs. of \$1.19
Sheet Blankets \$1.09
Fine warm quality! Excellent to
sleep between. Size 70x90.
Limited quality only. All white.

\$7.98 "Lofti-Puff"
Comfortables \$5.98
Lofty light weight comforts cov-
ered with rayon faille taffeta.
Reversible colors. Corded edges.

Irregs. \$2.98 Novelty
Blankets \$2.59
Size 72x84 2 3/4-lb. blankets
in heavy jacquard weaves.

Irregs. \$2.98 70x90
Blankets pair \$2.77
Handsome 70x90 plaids of rose,
blue, green, gold, orchid and rust.

DOMESTICS

35c Bleached Pillow
Tubing Yd. 29c
42-inch width. Extra fine 64x64
construction. Bleached white.

42c 45-inch Bleached
Tubing Yd. 37c

\$3.98 Bed Pillows . . \$2.98
Filled with 10% duck down, 90%
duck feathers. Sturdy striped
ticking of blue, green and brown.

\$2.59 Bed Pillows . . \$1.98
Filled with 5% duck down; 95%
duck feathers. Heavy durable
blue and white striped ticking.

59c Comfortable Batts 39c
70x90 2 1/2-lb. batts to make your
comfort extra thick and warm.

35c Pillow
Cases 27c, 4 for \$1
Size 45x36. Good heavy construc-
tion. No starch! Will give plenty
of long and satisfactory wear.

\$1.98 Mattress
Covers \$1.49
80-square cotton tape bound
covers with firm rubber buttons.
Available in full or twin sizes.

39c Ironing Board
Covers 29c
Good quality, long wearing muslin.
Easy to use "stretch-on" type.

39c Bleached
Tubing Yd. 25c
"Wearwell" brand bleached snow
white tubing 40-in. width. Ex-
ceptionally fine sturdy quality.



Slight Irregulars of
\$4.00 Quality

Nashua Blankets

SALE
PRICED **2.88**

Big, beautiful solid color blankets of 70% cotton, 25%
rayon and 5% wool. Popular size 72x90 with a rich
3-inch rayon satin binding. Slightest imperfections only.
These colors: rose, blue, green, rust and winter rose.

TABLECLOTHS

Irregs. of 89c
Printed Cloths 59c
48x48 cloths in a wide as-
sortment of attractive pat-
tern. Slight misprints.

Irregs. 89c Printed
Tablecloths 59c
Size 48x48, good quality
cloths in several patterns.

69c Oilcloth Scalloped
Covers 49c
46x46. Wide assortment
of discontinued patterns.

YARD GOODS

17c Outing Flannel
Yd. 11c, . . . 10 yds. \$1
27-inch striped outing flannel
in assorted patterns for
comfortable night clothing.

35c Printed
Percales Yd. 23c
Wonderful assortment of
brand new patterns for
Spring. Exceptional quality.

29c White Outing
Flannel Yd. 22c
36-inch width. Extra heavy
quality for diapers and for
many household uses.

Very Special! "Wonder"
Batts 55c, 2 for \$1
Size 72x90, 2 1/2 pound stitched
comfort batts. Soft and fluffy!

\$1.98 5% Duck Down
Bed Pillows \$1.59
Size 21x27! 5% duck down; 95%
duck feathers. Long wearing.
Blue and white striped ticking.

TOWELS

17c Part Linen Toweling
Yd. 11c, 10 Yds. \$1
Bleached, fine quality part linen
toweling with colored borders
of red, blue, green and gold.

39c Stevens' Dish
Towels 27c, 4 for \$1
Fine absorbent Stevens' kitchen
towels of linen and cotton. Col-
ored borders of red or green.

Irregs. of 79c
Turkish Towels 44c
Made for the U. S. Navy. Size
24x44. White with blue U. S.
N. center panel. Sturdy!

15c Turkish
Towels 11c, 10 for \$1
Size 18x36 fine quality absorbent
Turkish towels in colorful plaids
of gold, rose, blue and green.

Irregs. of 18c Turkish
Towels 14c, 8 for \$1
Choice of plaid patterns and beau-
tiful solid colors. Thick! Absorb-
ent! Famous "Fieldcrest" brand.

Irregs. of 22c Boot Mills
Towels 16c, 6 for 89c
16x32 hemstitched, all white
face towels. Famous brand with
only the slightest imperfections.

Irreg. of 8c
Wash Cloths 6c, 6 for 30c
Plaid designs of rose, blue, green,
gold, orchid. Good quality at ex-
ceptionally low price of just 6c.

Irregs. of 18c Turkish
Towels 14c, 8 for \$1
Plaid patterns and solid colors.
Rose, blue, green and gold.

Irregs. 49c to 59c
Turkish Towels 39c
Solids colors or white with bor-
ders of rose, blue, green, gold.

15c - 20c Hemmed
Terry Pieces, 11c, 10 for \$1
Heavy pieces of Cannon Turkish
towels for kitchen use.

39c Printed
Dish Towels 29c
Fine assortment of patterns
printed on absorbent saaten.

Irregs. of 6 for 59c
Wash Cloths 6 for 39c
Package of 6 assorted colors in
extra fine quality wash cloths.

\$1.39 Chenille
Bath Mat Sets \$1.19
Size 18x30 bath mat and lid cov-
er in stripes. Rose, blue, green,
gold, orchid or black chenille.

To Clear!
2,000 Dish Cloths 2c
Knitted dish cloths with colored
borders. Convenient small size.

49c "Moore" Turkish
Towels 35c, 3 for \$1
Size 20x40 in your choice of col-
ors, dobbie borders and textures.

Shop with Sibley's Shopping Coupons

You spend them anywhere just
like cash and pay for them (\$15
to \$50 worth) in convenient
monthly instalments, which in-
clude our small carrying charge.

CREDIT OFFICE, FIFTH FLOOR

Telephone
Your Order to
Stone 6500

Sibley, Lindsay & Curr Co. BASEMENT NEWS

Keep your wax flowers them, if they're really wax, by swabbing them off with a cam-
"allye" longer. You can clean dipping them in alcohol and el's hair brush.

**Furnishings For Hallway
Easy On Family Budget**

Most of the furnishings de-
signed for the hall are small in
scale, and consequently you'll
find, in your trips through the
stores, a large number of items
which would be useful there,
none costing a great deal of
money in comparison with mer-
chandise for larger rooms.

**FOR SALE
HEAD
COLD**

Here's the famous
Penetro Nose Drop
"2-drop" way to
give your cold the
air. The big,
"many-treatment"
supply costs only
25c. You use 2 drops at a time—in each
nostril, 2 drops. A little bit, sure. But
what a big, big relief job it does. Try
them today as directed—and you'll
agree that your best bet is this big buy
in genuine Penetro Nose Drops, 25c.

**'Penrod' Coming To
Eastman Stage Feb. 14**

America's most lovable boy,
Penrod, steps right out of a
Booth Tarkington book onto the
stage of the Eastman Theatre
on Saturday afternoon, Febru-
ary 14, in a presentation of the
Clare Tree Major Children's
Theatre Company.

Through an exclusive ar-
rangement with the Education-
al Committee of the Rochester
Civic Music Association, The
Rochester Sun offers its read-
ers a special discount coupon
for the "Penrod" perfor-
mance. Clip coupon in this
paper and present at the
theatre box office. It entitles
the holder to a ten-cen-
t discount on any price seat. Tickets
may be purchased for as little
as 15 cents plus tax with the
special Sun coupon.

Because of the ever increas-
ing popularity of the discount
coupon, the management of the
theatre has found it necessary
to restrict their use only up to
6 p. m. Friday, Feb. 13. No cou-
pons will be honored at the box
office on Saturday. So, if you
plan to benefit by the dis-
counts offered through its use, be
sure to purchase your ticket be-
fore 6 p. m. Friday, Feb. 13.
Box office is open daily be-
tween 9 a. m. and 6 p. m.

COUPON

This Coupon Is Worth

10c

Towards Price of
Admission To See

"PENROD"

EASTMAN THEATRE

Saturday, Feb. 14, 1942

3 O'clock

Seats: 25c, 35c, 50c, 75c

(Plus Tax)

Present this coupon at theatre
box office, before 6 p. m. Fri-
day, February 14. Good for 10c
reduction on any priced seat
in the theatre for the perfor-
mance herein specified.

Name

Address

Age

Penrod Schofield is the cen-
tral figure of a series of eca-
pades that remain unrivalled in
American fiction since the crea-
tion of Huckleberry Finn and
Tom Sawyer.

He is the boy who does so
many unpredictable things that
he is always anticipating par-
ental punishment but seldom re-
ceives it.

Penrod Schofield is a 12-year-
old boy. Mr. Tarkington's
stories about him have lived
through 28 years to be relished
ro less by grownups remember-
ing their own childhood than by
boys and girls who are the
hero's contemporaries in age.

This delight shared by young
and old merges into uproarious
laughter whenever there is a
mixed audience at a stage per-
formance of "Penrod." As one
observer put it:

"The children who saw him
liked the hero because he did
everything they like to do and
the grown-ups liked him be-
cause he rolled back about 25
to 40 years and permitted them
to live their lives over-again."

Floor and Table Lamps
Replace Overhead Units

The trend is away from over-
head lighting fixtures. They
place the light emphasis away
from the place most needed.
That's why good table and floor
lamps are more of a necessity
today than ever before.

LIBERTY Scores Another Natural!
DONALD M. NELSON, the man who now has the biggest job in the
country and is most in the news, writes an exclusive article of major
importance to everyone: "LESS FOR EVERYBODY."
JAPANESE SPIES AND WHAT THEY DID
An Amazing Story by Frederick Lewis
STALIN—DEVIL OR GENIUS? By Emil Ludwig
and many other features
LIBERTY WEEKLY NOW ON SALE 5c
Mrs. Mary Haggerty, 204 Frost Ave.

**COME TO
Frank A. Rivers
FEBRUARY
FURNITURE
SALE**



**AMERICA
is still the Land of
OPPORTUNITY!**

We're proud, here at Rivers, for our part in
keeping America the "Land of Opportunity."
We're glad that we're able to help keep prices
down—for the time at least. Our low rent loca-
tion and quick turnover of merchandise to sat-
isfied customers has enabled us to give REG-
ULAR savings up to 25% on Grand Rapids and
Jamestown furniture. To make way for new
stocks this annual February Sale makes possible
ADDITIONAL savings to 30% and more! Don't
wait—these prices last only as long as the fur-
niture does. Stop in TONIGHT.

**SAVE
30%
MORE**

Sale Priced!

2 Piece Novelty Weave
**MOHAIR
LIVING ROOM
SUITE**

Beautiful English Club
type. Highest quality con-
struction. Several hand-
some colors to choose
from.

\$119.75 Reg. \$149.50

Open
Evenings
During
This
February
Sale!

Frank A. Rivers Co.
INCORPORATED
226 SOUTH AVENUE
30 Years on South Avenue—There Must Be A Reason!

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Beautifully Rebuilt
Complete with Attachments
FULL CASH PRICE **\$16.95**
EASY TERMS

Used ELECTROLUX

The Cleaner With 101 Uses
Fully Guaranteed
For Some Length of Time
As a New Electrolux

10-DAY TRIAL PLAN
If You Can't Come In, Phone or Write for FREE Home Demonstration
MAIL ORDERS FILLED \$1 SEND DEPOSIT

PENN VACUUM STORES
30 SOUTH AVE. Open Evenings 9 P. M. **STONE 6747**

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

**McKESSON'S
MILK OF MAGNESIA
TOOTH PASTE**
3 1/2 Size **2 for 29c**

**GERBER'S
Baby Foods**
Strained or Chopped **3 for 17c**

**DAW'S
ORIGINAL CUT-RATE DRUGS**

56 Clinton Ave. S. Main St. E. 31 Corner Aqueduct
353 Main St. E. 1 Door From Sillion
452 Ridge Rd. W. Main St. W. N. Dewey
880 Bull's Head
473 N. Goodman
539 Near Goodman

**DAW'S COUPON
MINIATURE
CHOCOLATES**

Chocolate Puddings
Cocoanut Creams
Peppermints
Raspberry
Caramels
Nougats
Nut-Crisp, Etc.

1-Lb. Box **25c** (Limit 3)

Delicious, Luscious Niblets of dark Mild Buttered Chocolate.

**DAW'S COUPON
Lifetime, Stainless Steel
THERMOMETERS**

INDOOR AND
OUTDOOR TYPES

MADE TO SELL AT 75c
Low Price **29c**

Easy-to-read stainless steel thermometers. Ultra-modern in design. The double "HIGH-LOW" two-point check for accuracy. Made and guaranteed by a well-known manufacturer. Quantities limited.

**DAW'S COUPON
IVORY SOAP**
MEDIUM SIZE BARS
(Limit of 3) **3 For 13c**

**HOREHOUND
DROPS**
1-Lb. Pkg. **14c**

**DAW'S COUPON
DR. LYONS
TOOTH POWDER**
25c Size **11c** (Limit of 1)

**DAW'S COUPON
Wax Paper**
Large, 125-Foot Rolls
In Cutter-Edge Box Extra Heavy
(Limit 2) **13c**

CASTILE SOAP
Made With Pure Olive Oil
16 Size **2 for 15c**

**DAW'S COUPON
RAT
TAIL
COMBS**
Made of acetate. Practically unbreakable.
Reg. Sold at 10c (Limit of 2) **4c**

**DAW'S COUPON
PINAUD'S
LILAC TALC**
Large 35c Size (Limit 2) **11c**

**CAMPHORATED
OIL** — 2-ozs. **11c**
20c Value

CAMPHOR ICE
TUBE OR CAKE **6c**

**DAW'S COUPON
WOODBURY'S
LIPSTICK**
JUMBO SIZE Regular 75c Value (Limit 2) **29c** Popular Shades

**BICARBONATE
OF SODA**
20c — 1-Lb Pkg. **8c**

**Modess 68
MODESS
SANITARY
NAPKINS**
Economy Box of 68 **\$1.00**

**Campana's
ITALIAN
BALM**
Regular 3 1/2 Size (9 ounces) WITH HOME DISPENSER Both for **69c**

**Lady Esther
FOUR-PURPOSE
CREAM** 55c Size **39c**

Alka-Seltzer
60c SIZE **49c**

**FITCH'S
SHAMPOO**
75c SIZE Fitch Quinell Talc given FREE! **59c**

**PINE BROS.
GLYCERIN TABS.**
10c Boxes All Flavors **7c**

KLEENEX
BUY THE ECONOMY BOX
440 SHEETS **25c**

**SACCHARIN
TABLETS**
1/4 or 1/8 Grain Bottle of 100 **11c**

MIAMI



**EL COMODORO
Hotel
Invites You**

Enjoy the blue skies—golden sunshine and tropical breezes of Miami. Here is all the beauty and splendor of endless perfect days and nights where clear coolness is enshrouded by the moonlight and the stars. Here is everything your heart has dreamed—for a perfect vacation.

El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami—"just a whisker" from all activities. There are 250 artistically furnished rooms with tub and shower from \$2.50 single and from \$4.00 double. Steam heat. The modern air cooled Coffee Shop is famous for fine food—at moderate prices. The cocktail Lounge is deservedly popular.

Plan your Vacation now! For information or reservations, address Joseph H. Adams, Mgr., or your travel agent.

EL COMODORO HOTEL
26 Velez St. GLEN. 3783

MEMBER
American Hotel Association
Greater Miami Association
Florida State Chamber of Commerce
Miami Chamber of Commerce

OPEN THE YEAR ROUND

**WALKER'S
ALL-CHICKEN
PIES**
And Beefsteak Pies
No vegetables — filled with choicest chicken only Delivered by dozen. Special prices on quantity orders.
26 VELOZ ST.
GLEN. 3783

NOTICE IS HEREBY GIVEN that License No. RL-14601 has been issued to the undersigned to sell liquor at retail in a restaurant under the Alcoholic Beverage Control Law at 19 Franklin St., Rochester, Monroe County, New York. On-premises consumption. B. Frank Culyer, 10 Franklin St., Rochester, N. Y.

NOTICE IS HEREBY GIVEN that License No. RL-2057 has been issued to the undersigned to sell liquor at retail in a hotel under the Alcoholic Beverage Control Law at 337 Central Avenue, Rochester, Monroe County, New York, on-premises consumption. George Anastis, 337 Central Avenue, Rochester, NEW YORK.

RINSO
LUX
LUX TOILET SOAP
LIFEBUOY
SILVER DUST
WITH GANNOX DISH TOWEL 23c
SPRY 1lb. 25c SWAN 2 for 15c

Noeth's Repeat Sale

Many of these bargains were Sell-outs last week. Stocks have been replenished in time to meet this week's demand.

**SAVINGS YOU'LL LOOK BACK ON IN
AMAZEMENT AS TIME PASSES**

EXTRA SPECIAL

4 YEARS OLD SHERWOOD RYE \$1.99
Every bottle of this limited stock is numbered and recorded at the distillery for your protection. Here's a renewed brand at a reduced price. Actually Worth \$3.00 Today!

HIRAM WALKER STRAIGHT BOURBON \$1.99
This straight bourbon is mellow and light-bodied. It's fine flavor and bouquet tells the story. Distilled and bottled at the world's largest distillery. FULL QUART TODAY

NOETH PRICES INCLUDE ALL TAXES

"HOUSE OF LORDS"
Regular \$4.50 Value 100% Fine
SCOTCH \$3.19

Stock up now! That's a tip. This is a good Scotch bottle. It's a Whisky and Co., Scotland.

OLD GENERAL 90 Proof REG. \$2.75 GIN \$1.89
Regular Value 100% Fine

Imported Old Donagel Whiskey \$2.99
10 year old Irish Whisky. \$4.50 value. Fifth

Clinton California WINE 50c
5 varieties. A very low price. Quart

Apricot Liqueur 44c
Half pils. 1/2 Ex. Reg. The Val.

2 for 85c

IMPORTED—35 YEAR OLD—DORLANT BRANDY REGULAR \$6.30... \$2.99 Fifth
Holloway's Dry Martini 1014 Fashioned COCKTAILS Regular \$2.75 \$1.69 Fifth

LOWEST CASE LOT PRICES!
Seagrams, Calvert, Hiram Walker, G & W, Bellows and other well known brands.

PAUL NOETH
DELIVERY 19 CLINTON AVENUE, SOUTH MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night—Till Midnight

ROCHESTER POPULAR

SALE

Double Our Low Price

- * Vanilla Buttercream
- * Brazil Nut In Cream
- * Cocoanut Cream
- * Honeycomb Chips
- * Honey Almond Nougats
- * Orange Cream
- * Butterscotch Snow Balls
- * Raspberry Jelly

"Symphony"

Our Reg. 29c lb. Variety

ON Men

Stock up now! That's a tip. This is a good Scotch bottle. It's a Whisky and Co., Scotland.

PAUL NOETH

Stock up now! That's a tip. This is a good Scotch bottle. It's a Whisky and Co., Scotland.

CONSUMER CONFIDENCE HAS
MADE WEGMANS ROCHESTER'S
LARGEST MEAT RETAILERS!



WEGMANS PRIME QUALITY

TENDER YOUNG RIB-END

PORK LOINS

Serve one of these tender loins, cut from young corn-fed porkers, for your Sunday dinner with buttered onions, corn bread and gravy. Pork is a vitamin value. Serve it often.

18^c LB.

Boneless Rolled Roasts or

LEGS O'LAMB LB. 25^c

Tender Juicy Boneless Rolled

PRIME RIBS BEEF . LB. 39^c

Check These Grocery Bargains!

Tender Reef Brand

LOBSTER MEAT . . . CAN 17^c

Hellman's Blue Ribbon

MAYONNAISE QT. 49^c

Our Best Coffee!

KILBOURN HALL . . . LB. 23^c

Delicious Fresh Tasty

CRISPY "CRAX" . . . LB. PKG. 14^c

12 oz. Cans Lion Brand

BEER or ALE . . . 3 CANS 25^c

12 oz. Bottles Frontier Brand

BEER or ALE . . . 4 BOT. 25^c

WEGMANS SILVER OFFER ENDS SOON!

DON'T DELAY!

REDEEM YOUR SILVER TICKETS RIGHT AWAY!

Thousands of wise Wegmans shoppers are enjoying lovely 26-piece sets of guaranteed, New England Silverplate on their tables today. There's still time for you to get one of these sets before this offer ends. Start right now to save Wegmans Silver Tickets. See this silver on display at your nearby Wegmans market.



Rinso
LUX reg. 2 for 19c lg. 23c
RINSO reg. 2 for 19c lg. 22c
LUX TOILET 3 for 20c
LIFEBUOY 3 for 20c

SILVER DUST
WITH CANNON DISH TOWEL 23c

SPRY 1 lb. 24c
3 lb. 67c

SWAN Sin. & Large 3 for 25c

Diver's
534 DEWEY AVE.

Ward Political Unit Plans Banquet To Honor Leader

Plans have been completed for the 18th annual banquet of the 11th Ward Women's Democratic Club to be held in the Powers Hotel on Saturday, February 7 at 7:30 p. m. Rocco Giordano, war leader, will be honor guest at the affair.

CAIN'S SANDWICH SPREAD
ON BREAD
ON CRACKERS
FOR SCHOOL LUNCHES

DAVIS BAKING POWDER
NOW
8 oz 10c
12 oz 15c
24 oz 25c

Mrs. Minnie K. Rossbach, executive committeewoman is chairman of the banquet arrangements committee.

A simple and efficient method to clean varnished surfaces; apply cool, weak tea and wipe dry with a cloth.

SPECIAL \$1.95
COAL
Real High Quality STOVE, BOO, NUT
CASH TO ORDER OFF

SPECIAL PEA \$9.95

PHONE GEN. 20
Know Your Coal Dealer!
Finest Service For 31 Years

Used and Highly Recommended By Thousands! You Will Like It, Too!
100% GUARANTEED!

ARDEAN R. MILLER

(ROCHESTER) PARADE OF BIG VALUES

FOR LILY-WHITE WASHES
Rinso
LILY WHITE
AUNT SNEEZE

WHITER WASH SPECIAL

BIG VALUES ARE ON THE MARCH! LOCAL MERCHANTS, WHOSE STEADY POLICY IS TO BRING YOU THE BEST IN QUALITY AND BARGAINS, HAVE ARRANGED A SPECIAL SALES EVENT FOR THRIFTY SHOPPERS. EXTRA SAVINGS CAN BE YOURS IF YOU STOCK UP NOW.

NEW "ANTI-SNEEZE" RINSO

New Rinso washes clothes up to 10 shades whiter than any one of 16 soaps tested. It's 98% free of sneezy soap dust, too. Easy on the hands. Costs less than 1¢ a day for dishes. Rinso is all you need even in hardest water. Get two boxes today: one for washday; one for the dishes.

NEW 1942 LIFEBUOY

NEW added ingredient
NEW vanishing scent
SAME protective lather

From head to toe it stops "B.O."
Use it daily

LUX SOAP

Let daily Active Lather Facials with Lux Toilet Soap help bring you new, appealing loveliness. Give your skin the same gentle, thorough, care that protects Hollywood's million-dollar complexions. Get 3 cakes today.

9 out of 10 screen stars use it!

NEW QUICK LUX

Twice as many women use New Quick Lux for underthings, stockings (other nice things, too) as use any other flakes, chips, or beads. Dissolves 3 times as fast as any of 10 other popular soaps tested. So thrifty—so safe! Buy it now.

FASTER! So thrifty—so safe!

SWAN FLOATING SOAP

It's 8 ways better than old-style floating soaps. Compare it, point for point. Then if you don't say "Swan is tops" mail wrapper to Swan, Lever Brothers Co., Cambridge, Mass., and get double your money back.

8 ways better. Try it!

STERLING SILVER FLORAL PIN

It's real, solid STERLING silver every bit of it. Add distinction to your appearance. And purer Spry adds distinction to your cooking.

ANY 25¢ and disc from a SPRY can

Mail to AUNT JENNY
Box 1, New York City

Spry THE FLAVOR SAVER

SILVER DUST

Get your big FREE 17 x 30 Cannon Dish Towel (worth 10¢ or more) with every box of Silver Dust you buy. Silver Dust is the WHITE soap—the RIGHT soap—for SNOW WHITE wash, sparkling dishes.

- | | | |
|--|---|---|
| <p>Charlie's Mkt.
1567 Clifford Ave.
J. J. Hill & Son
179 Bay St.</p> <p>White Market
308 Portland Ave.
L. E. Miller
1033 Portland Ave.
Community Grocery
1149 Portland Ave.
F. Eismont
304 Carter St.
L. Randisi
437 Central Park
P. Cacama
471 Central Pk.
A. Pellegrino
336 Scio St.
Therapy Market
312 North St.
M. Fiorella
560 North St.
Hayward Grocery
835 Hayward Ave.
R. Letson
3633 Dewey Ave.
Roses IGA
1462 Dewey Ave.
Tenth Ward Mkt.
1358 Dewey Ave.
Doris Fruit & Veg.
1308 Dewey Ave.
Community Grocery
1285 Dewey Ave.
Schaeffer Mkt.
1050 Dewey Ave.
K. Christoff
404 Lexington Ave.
F. Hanson
197 Lexington Ave.
Lake Ave. Food Mkt.
562 Lake Ave.
Aunt's Food Stores
537 Dewey Ave.
328 North St.
J. Csehatal
201 Joseph Ave.
M. Labovitz
461 Joseph Ave.
Simon Bros.
325 Joseph
488 Joseph
387 Clinton Ave. N.
Sam Borne
530 Clinton Ave. N.
J. Genuas
675 Clinton Ave. N.
L. Higgins & Sen
906 Clinton Ave. N.
Frisch Mkt.
1041 Clinton Ave. N.
L. Koff
1100 Clinton Ave. N.
A. Eisenmenger
395 Remington St.
Mary's Grocery
1231 Clinton Ave. N.
V. Mascari
1254 Clinton Ave. N.
T. J. Zimmer
1642 St. Paul St.
W. C. Glaser
513 Conkey Ave.
L. Richter
340 Conkey Ave.
R. J. Phelan
164 Avenue B.
L. H. Druter
81 Conkey Ave.
M. Charles
58 Lowell St.
F. & E. Franc
1121 Hudson Ave.
W. Jablonski
120 Park Ave.
M. Walner
1075 North St.
Mart Bros.
447 Hudson Ave.
H. Melio
542 Hudson Ave.
R. Einhorn
225 Hudson Ave.
M. Levanberg
Potter Creamery
1075 North St.
Mendick Mkt.
629 Joseph Ave.
Audycki IGA
742 Ave. D.
Grzeszczak, J.
225 Cassimer St.
S. Bobby
651 Norton St.
A. Leszczinski
1030 Joseph Ave.
A. Furzman
140 Barons St.
J. Tantillo
72 Hillcrest St.
C. Dattilo
151 Fernwood Ave.</p> | <p>Mom's Food
1157 Culver Rd.
Bud's Food Mkt.
452 Parsella Ave.
J. DeMalle
440 Parsella Ave.
H. J. Goff
636 Garson Ave.
H. Goldman
448 N. Goodman
E. Reitz
259 Webster Ave.
Meyer's Groceries
359 Webster Ave.
C. J. Treiber
1424 E. Main St.
Marchese
1930 Clifford Ave.
M. Modella
1733 Norton St.
Serr-Vai Food
1028 Clifford Ave.
Diver's
534 Dewey Ave.
M. Boslov
3633 Dewey Ave.
Stonewall Food
308 Stonewall Ave.
J. DiMartino
85 Lalla Road
Sy's Food Market
215 No. Clinton Ave.
Ridge Fruit & Veg.
195 Ridge Road
J. Versprille
82 Lester St.
DeWolf's
1842 East Ave.
J. Elman
1865 East Main St.
C & C Food
581 Chilli Ave.
Convention Food
204 Monroe Ave.
Barnard Market
524 Stone Rd.
Amico Market
3218 Lake Ave.
J. Inagilla & Sons
411 No. Clinton Ave.
426 North
Wolf's Fruit & Veg.
1809 East Ave.
M. Favone
515 East Main St.
Elder's Market
549 Monroe Ave.
Levin Market
1464 Lake Ave.
Thrift Food
37 Stone Rd.
O'Brien Food
8 River St.
Ridge Road Market
201 Ridge Rd.
F. Shafer & Sen
759 Park Ave.
A. Morrison
2121 East Main St.
Hart Food Stores
A & P Food Stores
Loblaw Groceries
Red & White Stores
Moghan Food Markets
Moghan Markets
Amer. Economy Stores
Sibley, Lindsay & Curr Co.
Agostinelli Bros.
59 Latta Road
J. M. Johnstone
413 Stone Road
Dewey Food Center
200 Dewey Ave.
Bauman & Barnes
333 Dewey Ave.
J. Garnham
623 Dewey Ave.
C. L. Drake
200 Glenwood Ave.
Lake & Phelps Groc.
379 Lake Ave.
C. L. Rowley
821 Joseph Ave.
LaBar's Food
694 Titus Ave.
Sol Berger
279 Joseph Ave.
J. Bonavilla
229 Remington St.
Lanz Grocery
450 Cooper Road
Ransenhach's
694 Titus Ave.
Arnold's
1048 St. Paul St.
Max Less
271 Conkey St.
S. McCreale
76 Delevan St.</p> | <p>Panepinto Grocery
80 Hebard St.
A. Vulla
352 Central Park
F. Bellano
315 Central Park
J. Inalza
229 Central Park
Kircher Market
1386 Culver Road
Lackey's Market
247 Clifford Ave.
Fischer Market
2267 Clifford Ave.
A. Scalia
2230 Norton St.
Ridge-Culver Market
2062 Ridge Road E.
Pfrommer Market
2056 Ridge Road E.
Ohio Groc.
Sen Breeze, N. Y.
Tommy's Food
1865 Clifford Ave.
Ferrara's Food
1780 Clifford Ave.
Cassarelli Sisters
691 Bay St.
A. Montana
190 Spencer St.
Spencer Market
189 Spencer St.
439 South Ave.
G. Zazzava
14 Santee St.
John Luma
610 N. Plymouth Ave.
J. Battista
264 Spencer St.
F. Briosi
417 Verona St.
J. Polizzi
30 Jay St.
Leo Nalbino
348 Jay St.
P. Marape
433 Mt. Read Blvd.
A. Perin
289 Whitney St.
Giardino
321 Orchard St.
A. F. Nello
748 Broad St.
John's Market
515 Chilli Ave.
Bennett's Food
415 Thurston Road
Barney's Food
430 Thurston Road
Ger Groceries
511 Thurston Road
Braverman Creamery
579 Thurston Road
Passelli Bros.
270 Genesee St.
J. Butler
749 Seward St.
Lanz Grocery
469 Monroe Ave.
DeLassandro
48 Prospect St.
A. Belluccio
260 Trout St.
Thrift Food
442 Clarissa St.
Ideal Food
37 Spring St.
Edith's Grocery
427 Exchange St.
V. Iteali
533 South Ave.
Young Willis
676 South Ave.
Byrard Food
495 Lyell Ave.
DiPalma
1219 Lyell Ave.
Cornell Cash Market
946 Atlantic Ave.
Clark Market
606 N. Goodman St.
M. Carle
116 Bay St.
H. DiBella
352 Portland Ave.
E. Barbara
1456 North St.
Addante
781 North St.
Shaheen
805 Hudson Ave.
I. Cassella
450 Grmond St.
M. Fider
180 Joseph Ave.
A. Loge
852 Joseph Ave.
H. Talleman
29 Henry St.
Weitz IGA
N. Goodman & Webster</p> |
|--|---|---|

Rochester Sun, Thu

DOLANS THE CUTS OF
Breasts 1b. 48c | Liver 1lb. 23c | Giblet 1lb. 23c

DOLA

A Saving on Every P

COR

Due to a typograph
News last week

GIRLS' SKI SUIT SHOULD HAVE

BOYS' ZIPPER J SHOULD HAVE

WE'RE SO

WE REPEAT SPECIAL
Ladies -
TWO-TONE SKI SUIT \$67
SIZES 12-16
Smartly styled poplin throughout. Jacket with warm flannel lining in contrasting tone.

Boys' Zip
JACK
Wool plaid or plain colors; also some leather and wool combinations.

ROCHESTER 159-161 JOSE
Open 4-9 Every

Where To BINGO?

Beeley's B
MON., TUES., FRI., SAT.
SUNDAY at 1:30 and 3:00
WED. at 1:30 P.
EXTRA BOARD F
WITH TRIPLE B.
142 GENESEE ST.

EXTRA

REG. GAMES \$5.57
Compass at right W
good when buying
book of Specials
and Triple Board.

SPECIAL \$20.50
GAMES
The NE
222 JEFFERSON AVE

DE-LUXE BI
\$500.00
AWARD

Gold Award
Free \$100
Our only special
RED CIRC

K of C A
40

BRING THIS AD TO GET

DOLANS ... Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 45c | Livers lb. 45c | Necks lb. 12 1/2c
Wings lb. 25c | Giblets lb. 19c | Legs lb. 39c

DOLANS
600 JEFFERSON AVE.
cor. Bartlett
Telephone Genesee 1417

Correction:
Due to a typographical error in the Rochester Shopping News last week

GIRLS' SKI SUITS, WERE LISTED AT ... \$1.00 SHOULD HAVE BEEN LISTED AT 6.79

BOYS' ZIPPER JACKETS LISTED AT 6.79 SHOULD HAVE BEEN LISTED AT 1.99

WE'RE SORRY
If you were inconvenienced in any way and would like to remind you that the man who doesn't make mistakes isn't born.

WE REPEAT THESE OUTSTANDING SPECIALS FOR THIS WEEK

Ladies - Girls
TWO-TONE SKI SUITS \$6.79
Reg. \$10.00 Val.

SIZES 12-20

Smartly styled poplin suits lined throughout. Jacket and ski pants with warm flannel. Zipper fastener in contrasting tone.

Boys' Zipper
JACKETS \$1.99
Values to \$4.00

Wool plaid or plain colors; also some leather and wool combinations.

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St.
Open 11-9 Every Evening. Unrestricted Parking.

Akron Goodyears Face Seagrams At Arena Sunday

Another tough match is in prospect for the Seagram hoopers when they tangle with the Akron Goodyears at the Sports Arena Sunday night.

The Mid-West cagers will be gunning for revenge of the overtime victory scored by the Seagrams at the first meeting of the two clubs earlier in the season. The local pros won by a score of 53-45 in an overtime period and the Goodyears, currently the hottest team in the National League, are confident they can even matters up.

The Akron quint boasts three of last year's All-Americans. They are George Glamsack, North Carolina's Blind Bomber, Lee Huber of Kentucky and Kenny Griffiths of Alderson-Broadus. With Benny Stephens, Howard Vocke, and Floyd Ebaugh the Akron Goodyears are a dangerous combination.

Make your table tops heat-proof. Just rub a mixture of one third turpentine and two-thirds linseed oil into the wood. Then rub it dry.

Ida Cantor Reveals Recipe For Happiness With Famed Comedian



EDDIE CANTOR

In 1939, Mrs. Eddie Cantor celebrated the twenty-fifth anniversary of her marriage to Eddie Cantor. What's it like to be married to a full-time comedian? The wives of most funny men say their husbands aren't the least bit comical around the house. But Eddie is first, last and all the time a fun-loving and lovable gag man. Ida has succeeded in making that marriage a happy one for both her husband and herself and for their well-known family of five daughters.

Professor Bristow Adams of Cornell University is always on the alert for case histories that mean something. He feels that the technique that Mrs. Cantor has employed is so outstanding that he has persuaded her to reveal it to other women. You'll find this eye-opening feature in the March True Story magazine. In these tense times nothing is more desirable, nothing is more necessary than solid married lives based on happiness. Keep yours the way Ida Cantor does.

This article entitled, "Understanding Eddie", is something every woman with a husband present or prospective will want to read.

Household Hints

To polish mahogany, mix two tablespoons of olive oil with a dessert spoonful of vinegar.

To hide scratches in mahogany and other dark woods artistically, paint them with iodine.

To clean willow furniture, brush with a strong solution of salt and water, then wipe with a soft dry cloth. This will also prevent the furniture from turning yellow.

WANT ADS
ARTICLES FOR SALE
ATTENTION Skiers—Men's heavy, all-leather, double soled ski shoes, well-known makes, \$3.95. Boys' and girls' all wool, navy blue ski jackets, \$1.98. Smith's, 118 State St.

LADIES' rayon jersey slips, regular \$1.29 value, 49c. Rayon jersey, 49c. \$1.00 value, 49c. Rayon chemise, 49c. Smith's, 118 State St. Free parking next door.

3-PC. LIVING ROOM suite, 9 pc. dining room suite, \$12 rug. Will sell cheap. 433 Joseph Ave.

STERLING combination 4 1/2 x 6 1/2 range. Good condition. Reasonable. 433 Joseph Ave.

SAXAPHONE — Wurlitzer C Melody, also case. Completely overhauled—like new. Reasonable. Monroe 4289.

WANTED TO BUY
RAGS — 3c lb., magazines 60c, papers, mattresses, metals. Highest prices. Defense stamps or cash. Stone 3380-R.

RINSO LUX LIFEBOUOY SILVER DUST SPRY

LUX reg. 2 for 19c to 23c
RINSO reg. 2 for 19c to 22c
LUX TOILET SOAP 3 for 20c
LIFEBOUOY 3 for 20c
SILVER DUST WITH CANNON DISH TOWEL 23c
SPRY 1 lb. 24c SWAN Sm. 6c Large 3 for 25c

Pavone's Food Market
519 Main St. E.

WANTED
JUST 99 ROCHESTERIANS WHO APPRECIATE GOOD WINE ... TO TAKE ADVANTAGE OF THE MOST SENSATIONAL WINE VALUE IN BERGHASH HISTORY

No Delivery No Delivery No Delivery

ITALY IN CHAINS
by Michael Chinigo
STRTS SUNDAY, FEB. 1, in the NEW YORK MIRROR Daily and Sunday

The first uncensored, inside story of

RINSO LUX LIFEBOUOY SILVER DUST SPRY

LUX reg. 2 for 19c to 23c
RINSO reg. 2 for 19c to 22c
LUX TOILET SOAP 3 for 20c
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SILVER DUST WITH CANNON DISH TOWEL 23c
SPRY 1 lb. 24c SWAN Sm. 6c Large 3 for 25c

Levin Super Market
1464 Lake Avenue

BLACK MAGIC COAL \$11.85
Long Burning - Low Ash QUALITY
Egg Stove Nut
Buckwheat \$8.25 Ton
Pea Coal \$9.25 Ton
Established Over 25 Years

SEMET-SOLVAY COKE \$11.00 GEN. 586

Wilken Reserve
Richer, milder, more satisfying

Blended Whiskey 86 proof, 25% straight whiskey, 75% grain neutral spirits. The Wilken Family, Inc., Aladdin, Schenley P. O. Pa.

Tested-Perfected BY 3 GENERATIONS OF WILKEN SKILL

SHANNON IRISH WHISKEY \$2.99
EVERY DROP 14 YEARS OLD
Another remarkable BERGHASH value. You who like good Irish whiskeys can have a real quality treat at a really low price.

4/5 QUART

PAYNE & DUNHAM BINGO

Towne Rexy Hudson, Hollywood

Hollywood \$500
TOWNER'S-REXY \$500
HUDSON \$475
\$10
\$10

UNION LEAGUE HALL
GREGORY ST. CORNER SOUTH AVE.
Jackpot Each Wed., Fri. & Sat. Afternoon

SUNDAY NITE 2 JACKPOTS \$50 & \$55
MON. NITE JACKPOTS \$145 & \$150
Specials \$25 SUN. NITE \$7 MON. NITE \$6
REG. GAME REG. GAME

SPECIAL SUNDAY NITE GAME \$10.00 23 GAMES EACH
Sunday Feb. 1st

2 JACKPOTS \$50 AND \$55 SPECIALS!!! \$25 OR MORE

COME EARLY — NO RESERVED SEATS
UNION LEAGUE HALL
GREGORY ST. CORNER SOUTH AVE.

90 Proof — Distilled Dry
"LONDON INN" GIN \$1.55
4/5 Quart

This popular GIN is distilled from an old English recipe. You will like it straight or mixed ... and you will certainly like the price.

OLD OAKDALE WHISKEY \$1.79
Full Quart

A straight whisky that has unusual smooth mellow quality. It's doubly attractive at the typically low BERGHASH price of ...

Where To Play BINGO?

Beeley's Bingo
MON. TUES. FRI. SAT. at 8:15 P.M.
SUNDAY at 2:30 and 7 P.M.
WED. at 1:30 P.M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. IN REAR

PLAY AT PLYMOUTH HALL
All Games Jackpot \$5 OR MORE \$100
23 Games 28c Tax Inc.
This ad good for one tick-
et on \$5 Game.
plymouth and Trump 61a
Every Sat. Nite 8:30 P.M.

EXTRA This Ticket Is Worth 50c
THURSDAY, JANUARY 29th ONLY

When you buy a book of specials and a triple board at the New Park Hall.

REG. GAMES \$5-\$7
Compens. at right Worth good when buying book of Specials and Triple Board. 25c

SPECIAL GAMES \$20-\$40 23 GAMES 28c INCLUDING TAX

The NEW PARK HALL
325 JEFFERSON AVE. NEAR PLYMOUTH—Plymouth or Jefferson Bus

RED CROSS GAME THURSDAY NITE
GOOD PRIZES ON ALL GAMES
CHILI RECREATION HALL

BINGO
19th WARD CLUB HOUSE
237 HAWLEY ST.
Thurs., Fri. and Sat. Eve. 8:15
Fri. 1:45 P.M.
FRIDAY EVENING FIRST 5 PAID
Admission Receive \$1 Door Prize ORIGINATORS OF BABY BINGO

More Bingo Ads on Page 14
\$BINGOS
Every Saturday 8:30 P.M.
C. Y. M. A.
51 FRANKLIN SQUARE
Near Greyhound Bus Terminal
ADMISSION 27c \$ Plus Fed. Tax—3c

BINGO \$6
On Reg. Games

Chili Recreation Hall
509 CHILI AVE.
EVENING GAMES
Monday, \$6; Tuesday \$4; Saturday \$6.
NOON GAMES
Tuesday FREE TICKET DAY; Wednesday \$4; Thursday FREE TICKET DAY; Friday \$4; Saturday \$5.

GOOD PRIZES ON SPECIALS & JACKPOTS

DE-LUXE BINGO EVERY MONDAY NITE \$500.00 GRAND PRIZE
AWARDED EACH MONDAY NIGHT

Gold Award Ticket Free \$100 GAME
Our only special is for the RED CROSS!

Drawing On The GREEN STUBS Begins This Week

K of C Auditorium — Chesnut St.
40 — DOOR PRIZES — 40

BINGO at O. L. P. H. HALL
1089 JOSEPH AVE. Near NORTON
EVERY FRIDAY NIGHT 8:30 P.M.

\$525.00 REGULAR CARD

1 — Jackpot \$100 | 2 — Jackpot \$130
3 — Full Board \$100 | AND 20 MORE GAMES TOTALING \$195.00

23 GAMES 55c Inc. Tax — FREE PARKING

WEST AVE. MANOR
165 West Ave.
Mon., Tues., Thurs. — 1:30
Sun. 2:30 P.M.
Wed. and Fri. 8:30 P.M.

ABC PARTIES
2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 Jackpots—\$15 - \$100
7 55 Numbers Numbers

Flower City Post American Legion
BINGO PARTIES
Every Monday, Tuesday, Wednesday, Thursday, Friday and Sunday 8 P.M. to Midnite

Admission 30c Including Tax
JACKPOT — \$65
Free Play Tickets to Early Camera

221 DEWEY AVENUE
Between Lyell Avenue and Bloss Street
Take Dewey Bus to Coster St. or Subway to Edgerton Station
FREE PARKING

VALUE 50c THIS COUPON AND 50c GOOD FOR \$1 In FREE Plays (Good Until Feb. 1)

BERGHASH WINES LIQUORS

McCUNN'S INVINCIBLE BLENDED WHISKEY — 5 YEARS OLD OR MORE. \$2.89 FULL QUART
GLOBE BOURBON BOTTLED IN BOND 6 YEARS OLD — \$2.59 FULL QUART
RON RUM WEST INDIES IMPORT \$1.89 4/5 QUART
3 MAST CORDIALS: APRICOT, BLACK BERRY, CREME DE CACAO, \$1.29 4/5 QT.
NUYEN'S AMERICAN VERMOUTH. SWEET OR DRY — 30 OZ. 98c

124 CLINTON AVE. SOUTH NEXT TO LOEW'S THEATRE
Phone ... MAIN 786
Free Parking Opposite Store. Free Delivery

NEWS
3 St. Paul St.
Vice-Pres.: Eugene
Adv. Director
Madison Ave.
11th State St.
15th Street
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**Card Party Planned
For Red Cross Benefit**

A card party for the benefit of the Red Cross will be sponsored by members of Boy Scout Troop No. 13 Mother's Auxiliary at Immaculate Conception School Hall next Tuesday at 8:30 p. m.

**Must Your Daughter
Risk Happy Marriage
on Half-Truths?**

Many a mother, reared in days of false modesty, decries to "tell her daughter" little wonder to many young wives unknowingly risk happiness by using over-strength solutions of acids for the douche which can actually burn, scar and even desecrate delicate tissue.

Today such doubts and unhappiness, such risks are needless. Science has given womanhood Zonite. So respectable it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying acids. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594-F, 370 Lexington Ave., New York, N. Y.

NO "Look-of-the-Month" League FOR ME!
Hot stove I've found that CHI-CHESTERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHESTERS CHEMICAL COMPANY has been 50¢ serving the women of America for over half a century.

TAKE OFF UGLY FAT
Many Lose 3 to 5 lbs. a Week yet EAT plenty No Reducing Drugs—No Exercise—No Starving

Money Back Guarantee
Men and women on all over the world are reporting the Easy Reducing Plan of Dr. Parke's EAT-FLEET PILLS. Many report losing 50 pounds a month and more. They are following the Easy Reducing Plan of Dr. Parke's EAT-FLEET PILLS. Many report losing 50 pounds a month and more. They are following the Easy Reducing Plan of Dr. Parke's EAT-FLEET PILLS. Many report losing 50 pounds a month and more. They are following the Easy Reducing Plan of Dr. Parke's EAT-FLEET PILLS.

Under The Weather?
Take Beechams Pills Tonight for a Change!

BEECHAMS LAXATIVE PILLS
For those who cannot get relief from temporary constipation, depend on the purely vegetable compound. No Calomel (mercury). Millions of packages sold annually throughout the world. Buy today! Only one size and one dose.

LUX RINSO 2 for 19¢ 1/2 lb. 23¢
LUX SOAP 3 for 20¢
LIFEBOUY 3 for 20¢
SILVER DUST WITH CANNON DISH TOWEL 23¢
SPRY 1 lb. 20¢ SWAN 2 lb. 35¢

Falconio Brothers
463 Jefferson Avenue

GUARANTEED PENNSYLVANIA
HARD COAL \$11.75
EGG STOVE NUT CASH
PEA COAL \$9.95
COKE STOVE OR NUT \$11.00
LAKE COAL CO. GLEN 538
255 LYELL AVE.
BUY DEFENSE STAMPS WITH THE SAVINGS
COUPON: THIS COUPON ENTITLES YOU TO A LIBERAL DISCOUNT ON 1 TON OR MORE OF OUR GUARANTEED COAL OR COKE

REUPHOLSTERING
3-PC. LIVING ROOM SUITE \$34.50
RESTYLING • 5-YEAR GUARANTEE ON WORKMANSHIP
Complete With Covering
WAYNE UPHOLSTERING 74 PARK AVE.
PHONE MONROE 1404

LIVADAS
ROCHESTER'S VALUE LIQUOR STORE
FOUST
PENNA Straight RYE WHISKEY
BOTTLED IN BOND
6 YEARS OLD
\$2.49
100 Proof

FACIAL TISSUE
Reg. 25c
Box 500
Limit 2
12c

THIS WEEK'S SPECIALS AT KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES
470 N. GOODMAN NEAR MAIN
724 WINTON ROAD NO. 2 (CROCKETT)
1861 MONROE NEAR WINTON
457 RIDGE RD. W. NEAR DEWEY

Mackintosh TOFFEE
Pound Box Limit 1
19c

BANDAGE
2 for 13c

TODAY THRU WEDNESDAY
CANNING SUPPLIES
BUY NOW AT THESE LOW PRICES
JAR RUBBERS BOX OF 12 **4 FOR 21c**
JAR COVERS Porcelain Lined BOX OF 12 **27c**

WOODBURY AFTER-SHAVING LOTION
5c Bottle Limit 1
23c

SHOE POLISH
BLACK or BROWN
Household Size
4c

HEALTH BUILDING VITAMINS
HALIBUT LIVER OIL CAPSULES Highest Potency
A-B-D-G CAPSULES Highest Potency

TODDY
1/2 lb. can Limit 2
12 1/2c

NAIL POLISH REMOVER
Giant 3 Ounce Bottle
LIMIT 3
7c

Marlin
HIGH SPEED BLADES FOR TIGHTENED 25-F
RIGHTER 25-F
SINGLE IDEE 14 FOR 25c
Lucky, Camels, Chesterfields, Raleighs, Old Gold, Philip Morris
2 For 29c
Tax Paid

GARDEN BOUQUET SOAP
3 for 10c
Limit 3

GILLETTE BLUE BLADES
Reg. 50c
Package of 10
39c

ITALIAN BALM
2 50c Bottles \$1.00 Value
43c

Carler's LITTLE LIVER PILLS
25c
Size **19c**

VALENTINE CARDS

WILLIAMS LUXURY SHAVING CREAM (Double Size) .50
AQUA VELVA (See Size) .50
Value \$1.00
LIMITED TIME ONLY!

CORN WHISK BROOMS
Reg. 35c
21c

BAYER ASPIRIN
Bottle 100
59c

KOTEX
BETTER BUY
SANITARY NAPKINS
Box of 12 **25c**
Three Sizes: Regular • Junior • Super

BUSINESS ENVELOPES
Pkg. of 25
4c

PERTUSSIN FOR COUGHS
6c Size
49c

VICK'S VAPO RUB
35c Size
27c

BRAIDED CLOTHES LINE
50 Feet
21c

SQUIBB YEAST TABS.
Bottle 100
49c

WILLIAMS
\$1 VALUE FOR 59c

LUDEN'S COUGH DROPS
8c Size
2 for 5c

MISTOL DROPS FOR HEAD COLDS
Plain or Ephedrine
23c

ANACIN TABLETS
Reg. 50c
Reg. 75c
59c

LISTERINE ANTISEPTIC
75c Size
59c

SQUIBB'S NAVITOL
Reg. 75c
10 cc
67c

VICK'S VAPO RUB
35c Size
27c

VICK'S VAPO RUB
35c Size
27c

LIVADAS
ROCHESTER'S VALUE LIQUOR STORE
FOUST
PENNA Straight RYE WHISKEY
BOTTLED IN BOND
6 YEARS OLD
\$2.49
100 Proof

WHITNEY CLUB STRAIGHT RYE WHISKEY
5 Years Old
COMPARE \$2.65 VALUE! 85 PROOF
\$1.90
FULL QUART

LIVRO GIN
No Finer Quality - AT ANY PRICE
100% Grain Neutral Alcohol
Compare \$2.65 Value!
\$1.90
Full Quart 90 Proof

ROCK and RYE
Produced by one of the finest houses in this country — The famous cold weather favorite: a perfect liqueur ton, 48 proof, very smooth.
COMPARE! \$1.99 VALUE!
\$1.49
FULL QUART

LIVRO
Compare \$2.65 Value!
100% Grain Neutral Alcohol
No matter how particular you are, you are sure to like this gin... for its smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it — you'll realize instantly what a sensational value it is... Livadas assures the connoisseurs of quality gin that there is no finer at any price!

BALBOA WINES
BOTTLED AT THE WINERY IN SUNNY CALIFORNIA
We buy and sell more wine—thus we can give you the greatest wine values because of our huge purchasing power — We are able to offer you these sensationally low prices REGULARLY! Try these Balboa Wines... Just see if you ever tasted so fine a wine at so low a price!

LIVADAS
A NAME YOU CAN TRUST
183 MONROE AVE.
N. Y. STATE LICENSE L-4229
FREE DELIVERY STONE 5549

RO
FIFTH YEAR—No. 15
FEB
Every one home fur
Famed Violinis To Give Benefi Concert Here
Young inmates of the Children's Home will happier year as the resu concert and dance b arranged for Saturday, by the Big Brothers an Club of the home. Jos gett, noted violinist, v the concert in the Au and it will be follow dance in the Hotel Sen
This is the 25th ann which has been spon the club to raise fund activities in aid of the home. With the club's aid, the children will to enjoy summers in cletic activities, many tional facilities ordi rned to institutional parties, picnics, and "T days," when the boys are entertained by cl bers. The funds also scholarship aid for wo dren and finance Sco ties for boys and girls.
Serving on the ticke tee headed by Miss Weinberger are Mrs. Cohen, Mrs. Harold K Jean Cohen, Miss Sel stein, Miss Leila S Miss Martha Ozer.

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY, FEBRUARY 5, 1942

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

FIFTH YEAR—No. 15

FEBRUARY SALES OFFER EXTRA SAVINGS

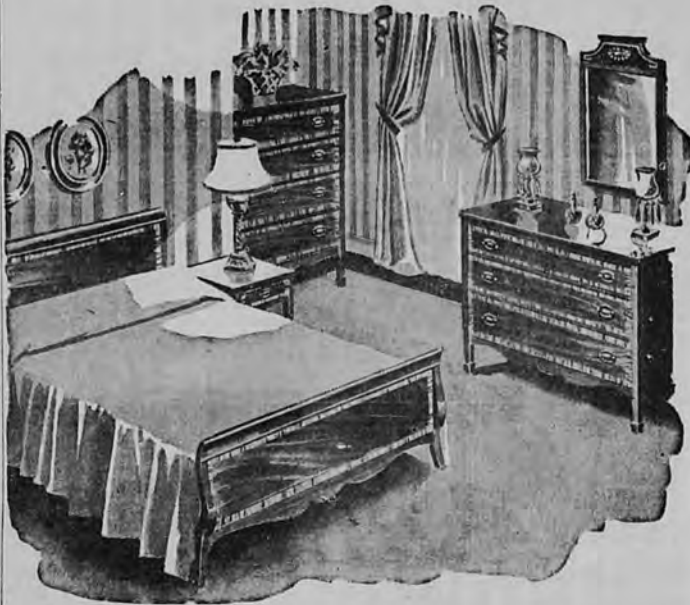
Every one of these pages feature outstanding values, offering you large selections of quality home furnishings, furs, apparel for the entire family, foods, drugs and many other household needs

Famed Violinist To Give Benefit Concert Here

Young inmates of the Jewish Children's Home will enjoy a happier year as the result of the concert and dance being arranged for Saturday, March 7, by the Big Brothers and Sisters Club of the home. Joseph Szigeti, noted violinist, will give the concert in the Auditorium and it will be followed by a dance in the Hotel Seneca.

This is the 25th annual event which has been sponsored by the club to raise funds for its activities in aid of the children's home. With the club's financial aid, the children will be enabled to enjoy summers in camp, athletic activities, many recreational facilities ordinarily denied to institutional children, parties, picnics, and "Third Sundays" when the boys and girls are entertained by club members. The funds also provide scholarship aid for worthy children and finance Scout activities for boys and girls.

Serving on the ticket committee headed by Miss Pauline Weinberger are Mrs. Eugene Cohen, Mrs. Harold Kolko, Miss Jean Cohen, Miss Selma Goldstein, Miss Leila Schullaffer, Miss Martha Ozer.



New Furnishings Brings Cheer to the Family Fireside

Today the American home has added significance, for the family is the most important unit of our home defense in a total war. Its morale is the barometer of the nation's morale.

Home ties are growing stronger, and more and more the Home is becoming the center of entertainment for family and friends. Consequently, the home and its furnishings deserve serious thought. Be sure your home is cheerful, inviting, comfortable . . . let it help to boost your morale and your family's.

Color and the addition of a few new pieces, even one or two, can do much to give a "lift" to the entire house. The addition of new color and new furniture is like the flavoring in a cake, it can change the whole room.

Because of the increasing importance of the Home, the February furniture sales now in progress in Rochester stores are doubly important. Added to the usual attractiveness of the values, offered during events of this nature is the fact that a rising market is in progress. That means that prices will continue to rise. But, because far-sighted merchants plan these events months ahead, the annual February sales offer an excellent opportunity for added savings while refurbishing or re-

juvenating a single room or the entire home.

Style trends noted at the recent mid-winter Chicago furniture exhibitions, show increasing use of finer woods. Lavish inlays in the more expensive pieces are used.

Another trend is toward the Chinese influence. Chests, cabinets, tables decorated in the Chinoiserie manner are equally suitable for use as bright accent notes in traditional and modern rooms. Lacquered in bright Chinese colors or shiny black, chests and cabinets add a cheery note of color, as well as afford extra drawer space, and are charming additions to living rooms, dining rooms, halls, and dens. Many of the cabinets, particularly suited for living rooms, are chest and desk combinations.

Tables in bright Chinese colors often have tops turned up all around like a pagoda roof, and most of all have a delicate fretwork and Chinese art motifs. For the bedroom, there are headboards decorated in the Chinoiserie manner. These are designed to fit regulation size beds, and combine charmingly with the 18th Century styles. A distinctive decorative idea, and one which would completely change the appearance of a bedroom, would be the use of lacquer framed mirror over the dresser or dressing table, and the decorative headboards.

Metropolitan Stars To Sing 'Bartered Bride' Roles Here

A large majority of the people of Rochester probably have never seen the opera "The Bartered Bride," coming to the Eastman stage for performances tomorrow and Saturday nights.

But, it is a safe wager that very few music lovers are unfamiliar with its very popular overture as it is one of the most frequently performed of all standard works in the symphony orchestra repertoire.

Two of the finest purely American operatic singers of the day will be heard in the principal roles of Friedrich Smetana's tuneful opus. They are John Carter, tenor, and Arthur Kent, baritone. These excellent artists will be part of an all-star cast including Muriel Dickson, Louis D'Angelo, George Baseley and Pearl Besunner, all of whom are regular members of the Metropolitan Opera Company.

In order to lend complete authenticity to the spectacular ballet scenes, two members of the Metropolitan Corps de Ballet will be starred in the various dances. They are Leila Volkova and Rita Hoeltzer.

LAUER'S OPEN TONIGHT 'TIL 9



Maple Bedroom

Rock maple . . . Note gallery top . . . wooden hardware . . . solid sides. Bed, chest, vanity or dresser . . . \$89.50

TRADE IN YOUR OLD FURNITURE

You get a fair trade-in value because Lauer's renovate your furniture and sell it in their own Bargain Basement.



Champagne Maple

In Lauer's Forward America House. Note the extra large vanity mirror. Solid champagne maple bed, chest and vanity . . . \$159



Barrel Chair

Deeply button tufted damask barrel chair with spring seat cushion . . . \$39.75



Modern Dinette

Table, buffet, china cabinet and 4 chairs. Pinstripe walnut. 7 Pieces . . . \$88



2-Drawer Table

The two drawers have solid brass hardware. Made in Grand Rapids. Solid mahogany. . . \$14.93



Sofa Bed

Opens quickly to a twin inner-spring double bed. Durable, attractive upholstery. . . \$49.75



Mohair Living Room

One of the most comfortable living room suites Lauer's have ever sold. Beautiful mohair fabric. 2-Pieces . . . \$139

Lauer's
50 STATE

CLIFFORD FUR'S GREATEST SALE IN YEARS!

CLOSING OUT ENTIRE STOCK OF FUR COATS and JACKETS at TREMENDOUS SAVINGS

Listed below are a few of our hundreds of excellent buys.

- SILVERTONE MUSKRAT at \$117.50
- NATURAL SQUIRREL at \$189.00
- MENDOZA BEAVER (dyed coney) from \$ 69.50
- BLACK & BROWN PONY from \$ 69.50
- KID SKINS from \$ 89.50
- MUSKRAT COATS from \$159.00
- BLACK HOLLANDER DYED PERSIAN LAMB at \$115.00
- MARMINK COATS at \$ 99.50
- PERSIAN PAW at \$ 54.00
- CARACUL PAW from \$ 99.50
- ASIATIC SILVER RACCOONS from \$129.50
- MINK & SABLE BLENDED MUSKRAT at \$ 79.50
- HUDSEAL DYED CONEY at \$269.00
- GENUINE RUSSIAN FITCH (Mink-Dyed) at \$89.00
- BLUE AND SILVERED FOX 3/4 COATS at \$89.00

Special Group
FUR COATS
\$39

Loose wearing Sable-dyed Coney; Krimmer Lamb Paw; Kidskin Paw.

Special Group
Fur Jackets
\$22.50

Special Group
FUR SCARFS
KOLINSKY FROM . . . \$5.50
Per Skin Up
LARGE Beautiful Stone
MARTEN SCARFS . . . \$9.95
SILVER FOX (Two Skin) . . . \$85.00

CLIFFORD FUR SELLS FOR LESS!

CLIFFORD FUR CO.

1283 CLIFFORD AVENUE

ONE BLOCK OF PORTLAND

BUDGET TERMS IF DESIRED

REE

NEWS

3 St. Paul St.
Vice-Pres., Eugene

J. Adv. Director
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Madison Ave.
10th State St.
15th Street

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Stage Version Of Tarkington Tale Coming Saturday

If Young America were to vote on its most popular "boy" or "girl" it would rank among the top three. Booth Tarkington's engaging tale of a purely American boy has been a prime favorite with adolescent readers for more than a quarter century.

Through an exclusive arrangement with the Educational Committee of the Rochester Civic Music Association, The Rochester Sun offers its readers a special discount coupon for the "Penrod" performance. Clip coupon in this paper and present at the theatre box office. It entitles the holder to a ten-cent discount on any priced seat. Tickets may be purchased for as little as 15 cents plus tax with the special Sun coupon.

Because of the ever increasing popularity of the discount coupon, the management of the theatre has found it necessary to restrict their use only up to 5 p. m. Friday, Feb. 13. No coupons will be honored at the box office on Saturday. So, if you plan to benefit by the reduction offered through its use, be sure to purchase your ticket before 5 p. m. Friday, Feb. 13. Box office is open daily between 9 a. m. and 6 p. m.

COUPON

This Coupon Is Worth

10¢

Towards Price of Admission To See

"PENROD"

EASTMAN THEATRE

Saturday, Feb. 14, 1942

3 O'clock

Seats: 25c, 35c, 50c, 75c

(Plus Tax)

Present this coupon at theatre box office, before 6 p. m. Friday, February 14. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name

Address

Age

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Irish Supper Planned By Church Groups

An Irish supper in a German parish is the idea proposed by members of the Holy Name Society and Young Men's Club of Our Lady of Perpetual Help for next Tuesday night. The piece-de-resistance will be corned beef and cabbage and the following are the cooks: Conrad Miller, Frank Trunk and Stephen Kuekman.

Jack Barry, prominent radio commentator, will be featured in the entertainment program. Harry Dolin and Thomas Hurlhey are co-chairmen.

TO HAVE BANQUET

Annual banquet for the American Ladies Benefit Society has been set for next Tuesday at 7 p. m. at 1239 Lake Ave.

PLAN CHICKEN SUPPER

Women's Section of the British Legion will meet at 11 Clinton Ave. N. Saturdays at 7:30 p. m. Plans will be made for a chicken pie supper to be held in March.

GET OUT OF DEBT

With CENTRAL TRUST LOAN

Compare the Cost:

Amount

12 15 18

1000 17.25 8.86 12.12

2000 34.50 17.72 24.24

3000 51.75 26.58 36.36

4000 69.00 35.44 48.48

5000 86.25 44.31 60.60

The Above Payments Provide Life Insurance to Protect Your Loan

CENTRAL TRUST COMPANY

25 E. Main St. 1806 East Ave. Phone Main 1625

CURTAIN SPECIAL

This Week Only

2 1/2 Yds. Long Ruffled Curtains

79¢

Regular \$1.19 value. Several styles for your selection.

Rochester Curtain Shop

134 CLINTON AVE. S. Loew's Theatre Bldg.

Mrs. Borden Stewart, 26 Ripley St.

OFFICERS' CLUB MEET

Venus Rebekah Lodge Officers' Club will meet next Tuesday at the home of Mamie Babcock, 116 Shelter St. Mabel Maxwell and Vivian Robinson will assist the hostess.

Mrs. Borden Stewart, 26 Ripley St.

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PERSONAL LOANS AT LOW RATES

- Low cost Bank rates
- Prompt service
- No co-signers
- No collateral required
- Repay in 12 or more installments

You pay monthly for 12 months	... for this amount of money
\$ 8	\$ 89.92
10	112.40
15	168.60
20	224.80
25	281.00
30	337.20
35	393.40

All loans from \$100 to \$2500 at proportionately low rates. Insurance pays up loan if borrower dies.

Personal Loan Department - 2nd floor

GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BRAD STREET
ROCHESTER, N. Y.
MEMBER F. D. I. C.

LINCOLN'S



Bonnets

ARE IN HIGH STYLE and HERE THEY ARE SALE PRICED

Values up to \$1.25
\$1.98

Bonnets are still fashion leaders, and we have all types—off the face or eye level—in all wool felts. Also, pompadors, turbans, and matrons' hats at this same low price. Sizes 21 1/2 - 23.

EVERY BEST SELLING \$1.98 STYLE IS INCLUDED IN THIS SALE OF

Smart Percalé DRESSES

\$1.29

- Checks
- Stripes
- Prints
- Paisleys
- Florals
- Polka dots

Cheerful little dresses to wear throughout the day, and no one can guess you paid so little for them! Including coat and long torso styles. Flattering flare skirts. 12-20, 38-44.

Advance Sale

EARLY SPRING

DRESSES

that will be \$2.98 later on... NOW

\$2.25

- 92x68 rayon prints
- Print combinations
- Yelverays
- Spun rayons

An exciting collection of brand new styles to wear now and through the spring. Prints, lovely pastels, and smart navy and black dresses with touches of white. Sizes 9-17, 12-20, 38-52.



in the Nationals Basement

Basement Bargains In Students' And Boys' Wear

SALE!
BOYS' FINER
Campus
Coats
\$6.85



Big, warm, hooded coats nicely tailored with four large pockets plus a zipper hook pocket. Bright colorful plaids as well as plain shades. Swell values.

Student Winter O'Coats \$10

Plenty of cold weather ahead, for these and all of next Winter, too. Good heavy weight, hard-wearing fabrics. Single and double-breasted. Sizes 32 to 38.

Student Zip-Lined Coats \$14

Good, heavy warm overcoats for now... and a topcoat for later on, when you zip the lining out. Smartly tailored with fly front and military collar. Heather shades.

Sale! Student Slacks \$2.79

A good chance for every mother is buy several pairs at this low price. Tweeds and plain colors.

in the Nationals Basement

STORE OPEN THURSDAY NIGHTS UNTIL 9

- See These Now, While Choosing Is
- Good... Every Day Is An Active Day
- When Values Like These Are To Be Had



SALE!

BROKEN GROUPS, BASEMENT

OVERCOATS AND SUITS \$16.45

Were \$21.95 & \$18.95

Sun-Loew's Contest Attracts Huge Entry List

More than 1400 replies to the Army Identification Contest were received by The Sun Movie Contest Editor last weekend. The contest, sponsored by The Sun and Loew's Theatre produced an unusual number of correct replies. Forty percent of the contestants had the correct solutions.

Original announcement of the contest offered free theatre tickets to the first 25 correct answers. But, because of the great number of replies, 30 tickets were placed in the mails Monday.

Those who received tickets for their efforts are as follows:

- George Leidecker, 786 Genesee Pk. Blvd.; William B. Tully, 273 Park Ave.; Lawrence Orenski, 958 N. Plymouth Ave.; Lillian E. Fay, 371 Boycraft Dr.; Mrs. Edmund Schell, 317 Stonewood Ave.; Mrs. W. Mylius, 80 Scranton St.; Phyllis Sullivan, 462 Lake Ave.; George M. Kirk, 19 Palis St.; Mrs. J. Thompson, 75 Oxford St.; Mrs. L. M. O'Brien, 88 Juniper St.; Mrs. N. C. Osh, 180 Simdorff Ave.; Mrs. Charles Murphy, 22 Fairview Ave.; Mr. V. Hehring, 233 Havenwood Ave.; Mrs. Nellie Malt, 213 Selva Ter.; Richard Roberts, 433 Home-wood Ter.; Mrs. P. Schicker, 328 Fern-wood Ave.
- Also Mrs. E. Korneliusen, 107 Cham-berlain St.; Mrs. C. Sciffing, 469 Ave. A.; Robert F. Hook, 217 Averill Ave.; Mrs. Dolores Williams, 423 Monroe Ave.; Mrs. W. Fleckenstein, 941 Hudson Ave.; Gerald Post, 208 Leaburnum Cross, Mrs. Ray Mosher, 625 Bay St.; Mrs. C. Pal-mer, 178 Wilsons Rd.; Mrs. Leo Par-tidge, 818 N. Clinton Ave.; Frederick W. Mulrooney, 729 Dewey Ave.; Mrs. Katherine Knipe, 694 S. Goodman St.; Mrs. Mary O'Brien, 23 Eron Cross; Jane Engler, 306 Boycroft Dr. and Raymond J. Taylor Jr., 268 Garcon Ave.

OPEN THURSDAY TILL 9
FEBRUARY
CLOSE-OUT SPECIALS

Ski-Suits
Regularly to \$14.95 **\$10.85**

100% WOOL
JERKIN SUITS \$4.89
Value to \$7.50

SUEDE JACKETS \$4.00
VALUES TO \$7.00

Tweed Reversible **COATS \$8.85**
Val. To \$14.95

The SPORT SHOP
23 CLINTON AVE., opp. HOTEL SENECA

Rexall's 39th Birthday Sale

Liggett's

Tremendous Reductions on Famous Rexall Products

Celebration Sale Savings on Parecet, Fictaid, United Drug and Rexall Remedies—products of one of America's most ethical and time honored pharmaceutical laboratories. Stock up!

50c Savings!

Reg. 59c MI 31 ANTISEPTIC (pint) and Reg. 50c MI 31 TOOTH PASTE

BOTH FOR 59c Usually \$1.09

Both for price of antiseptic almost two a penny extra for big 50c tube of MI 31 tooth paste. And remember, the pint of MI 31 actually equals a quart of mouth wash—diluted 1/2 & 1/2 with water, it retains its germ killing effectiveness!

79c Puretest Halibut Liver Oil Caps, 50's...63c

25c Rexall Laxative Cold Tablets, 30's...17c

25c Puretest 5-Grain Aspirin Tablets, 36's...19c

25c Puretest Glycerin Suppositories, 12's...17c

50c Rexall Orderlies, Choc. Laxative, 60's...39c

\$1.19 Beef, Wine and Iron Tonic, 16 oz...98c

25c Rexall Nasal Jelly with Ephedrine...19c

75c Cherrosote Cough Syrup, 8 ounces...69c

50c Rexall Kidney Pills, Package of 60...39c

39c Rexall Cherry Bark Cough Syrup...39c

39c Sodium Perborate, Flavored, 4 ounces...29c

25c Glycerin and Rosewater, 4 ounces...19c

Savel REXALL THEATRICAL COLD CREAM—POUND TIN

Regularly 75c **59c**

A pure, liquefying cleansing cream Famous since the days of East Lynna

1/2 OFF on HIND'S Honey-Almond Cream

3oz Size **25c**
Reg. 39c

Beauty In Every Drop TEEL Liquid Dentifrice

3oz size **39c**

Brightens the teeth and freshens the mouth.

Who is Likely to Take the Most Interest in Your Case—a Strange Physician or Your Own Family Doctor?

Your family doctor, of course! And for the same reason we urge you to make Liggett's your "Family Pharmacist." We Liggett's your "Family Pharmacist." We do not compound medications with cold scientific disinterest. We take a personal human interest in prescription and patient! Efficiency, yes! Tempered with friendliness!

Get it at Liggett's

WE RESERVE THE RIGHT TO LIMIT QUANTITY

CASH for your INCOME TAX
Repay In Twelve Months

If you're going to need cash for your tax payments—avail yourself of the new Lincoln-Alliance Income Tax Payment Plan. Now you can get the money for quarterly payments of your income tax and spread the payments on a convenient monthly plan over a twelve month period.

Amount of Tax	Cash Available Each Quarter	Total Cost of Service	Monthly Repayments
\$2,000	\$500	\$40	\$170
1,600	400	32	136
1,200	300	24	102
800	200	16	68
600	150	12	51

Any Amount from \$400 Up May Be Borrowed.

Stop in at any of our Twelve Bank Offices and One of Our Offices will be glad to discuss your requirements with you.

LINCOLN-ALLIANCE BANK AND TRUST COMPANY

Member Federal Reserve System Member F. D. I. C.

The Lincoln-Alliance is the Bank for Loans

THURSDAY • FRIDAY • SATURDAY

MAIN ST. At Clinton MAIN ST. At Gibbs MAIN ST. At Fitzburgh

PURETEST PLENAMINS
Rexall's Pure-By-Test

VITAMIN TONIC CAPSULES

A, B, C, D, E and G with the important addition of liver extract and iron

Two-day supply the normal daily vitamin requirements, and give you the tonic benefits of iron and liver extract besides! Buy 144 at a time and save 29c

72 for 2.59 (144 for 4.89)

LIFEBUOY SOAP
10c Size **2 for 7c**

WITH THIS COUPON AT LIGGETT'S

DR. LYON'S TOOTH POWDER
50c Size **21c**

WITH THIS COUPON AT LIGGETT'S

VITAMIN B, in a MUSCATEL WINE FLAVORED TONIC

Pint Size **1.19** 3 for 3.22

Besides B, (commonly prescribed by nerve specialists and widely used in Army Camps) Vitamin tonic contains other important builder uppers: iron, liver concentrate, bone marrow!

ASPIRIN TABLETS
Tin of 12 **2c**

WITH THIS COUPON AT LIGGETT'S

DRESSING COMB
Coarse and Fine Teeth **3c**

WITH THIS COUPON AT LIGGETT'S

SIMILAC Baby Foods 1.20 Size **73c**

FATHER JOHN'S Medicine 1.20 Size **69c**

EDWARD'S Olive Tablets 30c Size **12c**

HALEY'S M-O 1.00 Size **44c**

KIRN'S TEA 30c Size **13c**

1/2 Price Cara Nome Miniatures
REG. 50c TWIN SET **25c**

in The Birthday Sale

Purse size of lovely \$2 Cara Nome face powder and vial of \$4 an ounce Cara Nome perfume. Reg. 25c apiece

Sibley, Lindsay & Curr Co.

BEGINNING TOMORROW AT 9:30! OUR ANNUAL ART GOODS SALE

A Savings Event Eagerly Awaited by Every Bargain-Wise Housewife Who's Handy with a Needle!

Mail and Phone Orders Phone Stone 6500

ART GOODS THIRD FLOOR

Linen Scarfs
Lace-trimmed, stamped with floral design. White, 45" long. \$1.50 value **94c**

Hand Towels
Quality white huck towels with checkered borders and stamped design. 39c value **23c**

Pretty Aprons
Gaily striped, stamped to embroider. Red, blue or green waistband. 59c value **43c**

Shoe Pockets
Attractive green, rose, wine or blue chintz. Holds 6 pairs of shoes. \$1.00 value **73c**

Many-Way Pillows
Kapok-filled, chintz covered in lovely designs. Shaped for comfort. \$1.19 value **97c**

Knitting Worsted
Fleisher's fine yarn in full color range, plain or ombre. Reg. 89c skein **77c**

PILLOWS
SOFA PILLOWS covered in chevron material; plain green, blue, wine, rust, brown or natural. \$1.00 value **77c**

REVERSIBLE PILLOWS in rayon damask, spun rayon or homespun in green, wine, gold or blue. Kapok-filled. \$1.19 value **93c**

NECK-REST PILLOWS, in quilted pin-dot rayon; blue, rose, green or gold. \$1.00 value **73c**

BARCALO Six-Way Pillows with draw-string feature to provide softness or firmness desired. Green, rose, blue or gold. Reg. \$2.50 **\$2.23**

PILLOW SLIPS to refresh old pillows. Blue, green, wine, gold or rust. 50c value **37c**

BED REST with arms. Flowered crash with wine, blue or green background. Reg. \$5.00 **\$4.33**

Huge Assortment of NEEDLEPOINT
47c to \$4.87

Beautiful big selection of designs to work for pictures, foot-stool covers, bench and chair seats, pillows, ball-pulls. All sizes, in both petit-point and grospoint. 59c to \$7.95 values!

STAMPED GOODS
PILLOW CASES with hems hemstitched or picotet for crochet. \$1.19 value **87c**

DRESSER SCARFS, natural with pink or blue, lace-trimmed edges. 59c value **37c**

SCARFS of white plume with flower-basket or Colonial girl design to embroider. 45" long. 79c value **57c**

3-Pc. Vanity Set to Match. **67c**

5-PC. BEDROOM SET in natural, novelty-weave fabric. Picotet edges all around for crochet. 2 scarfs plus 3-piece vanity set. \$1.59 value **set \$1.17**

3-PC. CHAIR SETS in natural with fringed hems. \$1.00 value **set 63c**

GUEST TOWELS of oyster-white rayon with colored borders. 39c value **27c**

KITCHEN TOWELS in cheerful red, blue or green checks. 39c value **23c**

GUEST TOWELS of real linen! Smart green or rust color. 50c value **37c**

GUEST TOWELS in pretty blue or yellow linen. 69c value **47c**

LUNCHEON CLOTHS in lustrous natural rayon and cotton. 50" size. \$1.39 value **97c**

5-PC. BRIDGE SETS, 34" cloth. 4 napkins, fringed edges. \$1.19 value **set 93c**

5-PC. BRIDGE SETS, manufacturer's models, made up and embroidered. 34" cloth and 4 napkins. \$1.95 value, set **\$1.37**

COVERS FOR BABY PILLOWS of fine white lawn with hemstitched hem. 39c value **23c**

CRIB BLANKETS, stamped with easy-to-do designs. Soft pink fabric. \$1.00 value **57c**

APRONS, checked in green and white. 79c value, ea. **43c**

ORGANIZED APRONS with smart contrasting borders. 69c value **53c**

YARNS
KRINKOLANE for knitting sweaters, hats, sportswear, etc. 45c Value skein **27c**

SHETLAND FLOSS for knitting or crocheting baby things, etc. 39c value ball **24c**

FLEISHER'S SILVERGLO for knitting or crocheting. Popular colors. 50c value skein **37c**

WHITE ANGORA to knit or crochet sweaters, baby things, etc. Reg. 85c ball **57c**

BEAUTY ZEPHYR for knitting or crocheting sweaters, etc. 39c value skein **27c**

PARAGON tapestry wool, made in England. For filling in needlepoint backgrounds. All colors. Reg. 29c skein **23c**

O. N. T. Knitting and Crochet Cotton for blouses, scarfs, chair sets, etc. Discontinued colors. Reg. 20c ball **5c**

Pillow Cases
Colonial girl pattern, stamped to crochet on fine tubing. \$1.19 value **97c**

5-Pc. Bridge Sets
Stamped to embroider. Red or blue edges. 34" cloth. \$1.19 value **set 73c**

Baby Sacques
Soft, fleecy little white jacket, stamped to embroider. 39c value **ea. 27c**

Wondersheen
Famous Bucilla ivory Wondersheen. 700-yard skein. Reg. 59c skein **47c**

Tapestry Wool
For needlepoint backgrounds. All colors. Fleisher brand. Reg. 25c skein **21c**

Sofa Pillows
Lovely, fringe-trimmed pillows. Kapok-filled. Square or oblong. \$1.19 value **ea. 93c**

ACCESSORIES
GARMENT BAGS of flower and stripe chintz. Holds 8 garments, has handy zipper closing. \$2.95 value **\$2.27**

GARMENT BAGS with zipper closing. 8 garment capacity. Pretty chintz. \$2.50 value **\$1.83**

SHOE CABINETS, substantially made, with drawers for shoes, lingerie, etc. Blue, green, wine or ivory background. \$1.95 value **\$1.53**

HAT BOX with transparent acetate sides, flowered trim in blue, rose, green or wine. 89c value **63c**

CHARM STRINGS—bright clusters of gourd from California. 59c value **ea. 39c**

SCRAP BASKETS in a pleasing choice of colors and designs. 39c value **ea. 25c**

Equipment Company Named Distributor For Sewing Machine

Announcement has been made of the appointment of Equipment Co., 331 Main St., as area distributor for the Home line of sewing machines.

In accepting the appointment, John W. Kemp, owner distributor firm said:

"We are happy to have New Home electric sewing machines to our line of appliances. The firm making these machines has it 80 years of experience and the New Home treasured sewing aid in of home."

Rochester Murder Told In Magazine

Rochester readers of Detective Stories magazine will find a real local story with a real local investigator has written of the case of Inez young lady murdered fashionable Esplanade fall of 1928.

Former Detective Andy Andrews is credited with the solution of the conviction of an am Joseph "Goat" Miller had served a term for the wounding of another woman and Andrew times after his release from the Penitentiary. In fact, Andrews secured the confession of the Miller confessed to it.

It was proved that Miller, in addition to a top-notch golfer, a pet marksman and a hunter and act pheasants with his was this skill that placed a well-dressed Inez Smead's fleeing from his care.

Miller was charged with first-degree murder, finally convicted of degree murder in 1935. He is now in sentence of 20 years Attica Penitentiary.

Beth El Rabbi To Speak At J. Y. Sunday

Rabbi Henry F. Beth El will contribute of Jewish Democracy, at a Four O'Clock Forum, M. M. & W. A. starting at 4 p. m.

The public is invited in order to attend the character-building the Youth Group of Churches to present Sunday, February 7, W. C. A. The Forum their usual program.

YOU CAN ENJOY MIAMI

Yes, your own Tropic—with all of blue skies and—wait you hear!—B Commodore provides a luxurious for those who miss their vacation. 7 rooms, with full bath, Rates from \$1.00 single and \$4.00 double. Refreshing season arranged, if desired.

B Commodore all the facilities, charm and perfect suit the most for Located in the heart of Miami just a whisker from the fashionable. The modern air cooled Coffee Shop famous for its food—made at prices. The Cocktail Lounge is deservedly popular.

Take your vacation now! For information or reservation address—Joseph Adams, Miami, your travel agent.

EL COM

5 S. Fourth St. Phone 5-1111

OPEN THE

**Equipment Company
Named Distributor
For Sewing Machine Line**

Announcement has been made of the appointment of Kemp Equipment Co., 331 Main St. W. as area distributors for the New Home line of sewing machines.

In accepting the appointment, John W. Kemp, owner of the distributor firm said:

"We are happy to add the New Home electric sewing machines to our line of quality appliances. The firm manufacturing these machines has behind it 80 years of experience in this field and the New Home is the treasured sewing aid in millions of homes."

"Several outstanding features," continued Kemp, "have made this machine one of the leaders in its field. Silent operation, never-lock floating Gib hook, full gear driven rotary drive, positive stitch regulator, and short self-setting needles all have contributed to its fame." A complete line of cabinets is offered, styled in various periods of furniture design.

**Rochester Murder Case
Told In Magazine Story**

Rochester readers of Intimate Detective Stories magazine will notice in the March issue a story with a real local flavor. S. F. Rothman, special investigator has written a story of the case of Inez Smead, a young lady murdered on the fashionable Esplanade Dr. in the fall of 1928.

Former Detective Captain Andy Andrews is credited with the solution of the case and the conviction of an amateur golfer, Joseph "Goat" Miller. Miller had served a term in prison for the wounding of another Rochester woman and Andrews played golf with Miller several times after his release from Attica Penitentiary. In this manner, Andrews secured the confidence of the suspect and finally Miller confessed to the crime.

It was proved at the trial that Miller, in addition to being a top-notch golfer, was an expert marksman and had often hunted and actually killed pheasants with his .22 rifle. It was this skill that enabled him to place a well-directed shot exactly in the center of the back of Inez Smead's head as he was fleeing from his car.

Miller was charged with first-degree murder, but was finally convicted of second-degree murder in December, 1935. He is now serving a sentence of 20 years to life in Attica Penitentiary.

**Beth El Rabbi
To Speak At
J. Y. Sunday Forum**

Rabbi Henry Fisher of Temple Beth El will speak on "The Contribution of Judaism to Democracy," at a meeting of the Four O'Clock Forum of the J. M. M. & W. A. next Sunday, starting at 4 p. m.

The public is invited. In order to emphasize National Brotherhood Week, the character-building agencies and the Youth Group of the Federation of Churches are co-operating to present a program on Sunday, February 15, at the Y. W. C. A. The Forums will forego their usual program on that date.

YOU CAN ENJOY MIAMI Now!

Yes, your own American Tropics—with all the splendor of blue skies and summer seas—wait you here.

El Comodoro Hotel provides a luxurious haven—even for those who must "budget" their vacation. There are 250 rooms with tub and shower bath. Rates as low as \$2.50 single and \$4.00 double. Attractive season rates can be arranged, if desired. Steam heat.

El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami, "just a whisker" from all activities. The modern air cooled Coffee Shop is famous for fine food—at moderate prices. The Cocktail Lounge is deservedly popular.

Take your vacation now! For information, rates or reservations, address—Joseph H. Adams, Mgr., or your travel agent.

EL COMODORO HOTEL
OPEN THE YEAR ROUND

BASEMENT SALES for the HOME!

GIGANTIC FURNITURE SALE VALUES



Real Maple or Walnut
5-Drawer CHEST

Good looking, extra-deep chests with real maple or walnut tops and fronts to grace any room. They're natural for every bedroom, perfect for 1-room studio apartments and grand for storage in living room or play room. Substantial dovetailed construction throughout. Only \$12.75.



With Superbly Carved Frames!
Barrel Back CHAIRS

Comfort, good looks and economy . . . all for just \$12.75 in the best occasional chairs we've been able to offer you in some time. Full coil, non-sagging spring seats! Beautiful covers in rayon damasks and tapestries from ends of higher cost materials in blue, wine, rose, or gold.

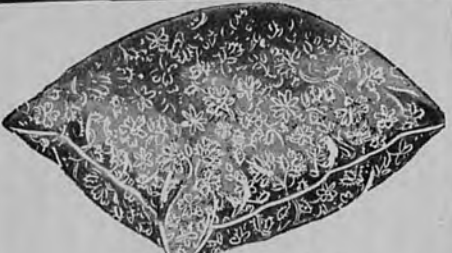
Usually \$15.75 and \$16.75
\$12.75 EACH



Complete With Mattress!
Fold Away COT

It takes but a twist of the wrist to convert this fold-a-way cot into the most comfortable bed. Already equipped with a sturdy innerspring mattress with durable woven cover it's a rare bargain at our February sale price of \$12.75. Delivery on mattresses within 10 days.

Only 10% Down on Furniture Purchases Amounting to \$15 or More. Convenient Installments Include Carrying Charge



\$4.00 White Sale Value!
"Vitality" Bed Pillows
EACH **2.98**

10% down; 90% duck feathers in an exceptionally well filled 21x27 pillow that's still light and lofty as a cloud. Carefully covered with floral sateen, down proof covers with strong piped edges. Rose, blue, green, peach.



Made to Sell for 79c to \$1.00
69c
"Griffon" Dated Scissors

The tag's dated, and we'll give you a brand new pair if these scissors do not keep sharp for at least 2 years. Tiny snippers for cuticle clipping! Big business-like dressmakers' shears, including "blunts" and barber shears! Scissors for almost every purpose in every size you need.

Over 25 Patterns! 9 and 12 Foot Widths!
Some of the Greatest Values We've Ever Offered in

BROADLOOM

Slight Irregulars of \$6.25 Quality	4.98 Sq. Yd.
Slight Irregulars of \$4.75 Quality	3.89 Sq. Yd.
Slight Irregulars of \$3.75 Quality	2.98 Sq. Yd.

Months ago we started preparing for this stupendous selection of broadloom at worthwhile savings. The irregularities—in the patterns only—are so slight you have to get down on your hands and knees to discover them. Whatever color you need to complement your home you'll find here. We've beautiful combinations of tan, brown, eggshell, burgundy, green, rose and blue. Furthermore, you can cover an average size room from wall to wall without seams.

Heavy Waffled Hair Top
Rug Cushions 6.95

Give your rugs a longer life with the added protection of sturdy rug cushions. Sizes: 8x10 and 9x12. By the square yard 59c

No Down Payment On Rug Purchases of \$15 or More

**Sibley, Lindsay & Curr Co.
BASEMENT NEWS**

NEWS
St. Paul St.
e-Pros. Eugene
Dr. Director
Hison Ave.
State St.
3th Street

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IS EPILEPSY INHERITED? WHAT CAUSES IT?
A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. BS-154.

SODALITY CARD PARTY
Members of the Senior Sodality of Blessed Sacrament Church will sponsor a card party on Monday, February 16, with proceeds scheduled to be turned over to the Red Cross.

VALENTINE DINNER
Rochester Regiment, Knights of St. John, and its Ladies' Auxiliary will conduct a Valentine dinner at the Hotel Sagamore Roof on Saturday evening, Feb. 14. August M. Maier of Commandery No. 40 and Mrs. Camilla Haszlaier of Aux. No. 44 are co-chairmen of the committee in charge.

Young Wives Need Not Be Embarrassed Concerning This Intimate Problem
Because of natural shyness or lack of confidence in the knowledge of friends the unmarried young wife often hesitates to seek the advice of others. In fact, she risks health and happiness by use of over-strong solutions of acids for the douche which can burn, scar and desensitize delicate tissue.
Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yell Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your drugist today.
Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 694E, 370 Lexington Ave., New York, N. Y.

British Legionnaires To Have Red Cross Benefit Entertainment
A benefit entertainment and dance will be held at the Union League Hall, Gregory St. on Saturday under sponsorship of the British Legion. All funds will be turned over to the American Red Cross. All committees have been requested to report at the hall at 6 p. m.
Next regular meeting of the group will be held on Saturday, Feb. 14 at 8 p. m. in Union League Hall.

New Section Head Named At Market
Harry W. Dolan, proprietor of Dolan's Market, 600 Jefferson Ave., this week announced the appointment of William J. Ryan as manager of his organization's meat department.
Ryan, who lives at 442 Congress Ave., is known throughout local market circles and especially in the 19th Ward, having been associated with Kohler & Son, Chili Ave., during the past seven years. Prior to that he was connected with the Atlantic and Pacific Tea Co.
Dolan also announced other expansions in his market with Michael Graves in charge of the enlarged grocery and fruits and vegetables departments. Graves has been connected with the firm for many years.

ROCHESTER'S SHOPPING NEWS
The Rochester Sun
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James A. Coveney Co.
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REUPHOLSTERING
1 YEAR TO PAY
3-PC. LIVING ROOM SUITE \$34.50
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP
Complete With Covering
Price includes: New cushions, new springs, new webbing and filling added. Springs tied 3 ways. Free pickup and delivery.
WAYNE UPHOLSTERING
74 PARK AVE.

PURE AS MONEY CAN BUY
AS
St. Joseph's
GENUINE PURE
ASPIRIN
You can't buy aspirin that can do more for you, so why pay more, and why ever accept less than the St. Joseph Aspirin guarantee of quality. The world's largest seller at 10¢.

Blessed Relief... FOR DIFFICULT DAYS
CHI-CHESTERS PILLS are helping thousands of women relieve their "Blue" days. They don't give you any more pain, but they do give you relief from the "Blue" days. They don't give you any more pain, but they do give you relief from the "Blue" days. They don't give you any more pain, but they do give you relief from the "Blue" days.
CHI-CHESTERS DIAMOND BRAND PILLS
Did You Place Your FALSE TEETH In a Glass Last Night?
Thousands do and wonder why their dentures remain dull and stained—why they suffer with offending denture breath. They fail to realize that water alone is not a cleaning agent—but now, there's a great formula perfected by a dentist, called Stera-Kleen that thoroughly cleans false teeth like magic—no brushing. Simply put a little Stera-Kleen Powder in a glass of water—soak your teeth—now they sparkle. They are really clean and look like the day your dentist said, "Don't they look natural?" Try Stera-Kleen—lasts long—costs only 25¢. At all drug stores.

RIVERS...
For More Than 30 Years
Rochester's Greatest Value—
Giving Furniture Store
OPEN EVENINGS

RINSO
Large Box 18¢
Limit, 1

THIS WEEK'S SPECIALS AT KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES
TODAY THRU WEDNESDAY
CANNING SUPPLIES
BUY NOW AT THESE LOW PRICES

FACIAL TISSUE
Box 13c
Box 200 Limit 2 7¢

ADHESIVE Tape
1/2x5 yds. — Reg. 15c
2 for 13¢
Limit, 2

JAR RUBBERS BOX OF 12 4 FOR 21¢
JAR COVERS Porcelain Lined BOX OF 12 27¢
MADE BY BALL

WAX PAPER HEAVY
100 FL. Limit 2 10¢

Probak Jr. BLADES
Pkg. 20 Limit, 2 18¢

FREE! 50c Jergen's All Purpose FACE CREAM
With Purchase of \$1.00 JERGEN'S LOTION \$1.50 Value Both For

ASH TRAYS
Limit 2 6¢ Value 15c

MILK MAGNESIA TABLETS
Reg. 50c Bottle 100 Limit, 1 18¢

TAMPAX NEW LOW PRICE 31¢
Comfort every day in the month. Worn internally. User is not conscious of its presence. No belts, no pins, no odor, no chafing. Freedom and smartness are assured.

PINS
Common Package of 200 Limit, 2 4¢

LADY ESTHER 4 PURPOSE CREAM
3oz Size 39¢

FREE! 50c Jergen's All Purpose FACE CREAM
With Purchase of \$1.00 JERGEN'S LOTION \$1.50 Value Both For

SQUIBB A-B-D-G CAPSULES
Bottle of 100 \$1.79

HOREHOUND DROPS
1-Lb. Package 19¢

Valentine Candy
For Your SWEETHEART
The sweetest possible gift for the sweetest girl you know is Whitman's candy. She'll love its rich flavor and the beautiful way it's boxed and wrapped. You'll find just the box to suit her taste and your budget.

MEAD'S PABLUM
Large Size 39¢

SAL HEPATICA
60c Size 49¢

Valentine Candy
For Your SWEETHEART
The sweetest possible gift for the sweetest girl you know is Whitman's candy. She'll love its rich flavor and the beautiful way it's boxed and wrapped. You'll find just the box to suit her taste and your budget.

CLAPP'S BABY FOOD STRAINED
3 for 19¢

Citrate of Magnesia
25c Bottle 6¢

Valentine Candy
For Your SWEETHEART
The sweetest possible gift for the sweetest girl you know is Whitman's candy. She'll love its rich flavor and the beautiful way it's boxed and wrapped. You'll find just the box to suit her taste and your budget.

GROVES BROMO QUININE
35c Size 27¢

Heavy American MINERAL OIL
GAL. \$1.49

Heart Warming VALENTINE CARDS
See Them At Your Nearest KEY STORE

BRIDGE or PINOCHLE PLAYING CARDS
2 for 51c Reg. 30c

A COLD? For Quick Relief in Cold Distress... Try Alka-Seltzer
Large Size 49¢

Heart Warming VALENTINE CARDS
See Them At Your Nearest KEY STORE

NOXZEMA BOUDOIR SIZE CREAM
Reg. 75c 49¢

Pacquins Hand Cream
5oz Size 39¢

Heart Warming VALENTINE CARDS
See Them At Your Nearest KEY STORE

Water BOTTLE
2-Qt. Capacity—Heavy 69¢
Guaranteed 2 Years

SPECIAL STOCK UP SALE
3 ROLLS 13¢

Heart Warming VALENTINE CARDS
See Them At Your Nearest KEY STORE

Marlin HIGH SPEED BLADES
FOR TOUGH BARBERS
EIGHTEEN IN 25¢
GUARANTEED BY THE MARLIN FIREARMS CO.

TRY *THREE FEATHERS NO. 1 BUY FOR VALUE AND FLAVOR
Buy a Bottle Today!
THREE FEATHERS BLENDED WHISKEY, 85.8 PROOF, 72% GRAIN NEUTRAL SPIRITS. OLD TIME DISTILLERS CORP., N. Y.

THE BEST FURNITURE BUY IN ALL ROCHESTER THUR., FRI. & SAT. ONLY
3-Piece Solid Maple COLONIAL BEDROOM SUITE
Just a few of these suites in stock. Don't wait—stop in tonight!
\$49
FRANK A. RIVERS CO.
INCORPORATED
226 SOUTH AVENUE
30 Years on South Avenue—There Must Be A Reason!
Mrs. Phillip Ripone, 351 Columbia Ave.

Save
• Waste Paper,
• Old Rags,
• Scrap Metals,
• Old Rubber.
Let's Go—America. Salvage Now—For Victory
In the interests of America's Victory Program this advertising space has been donated to the Office For Emergency Management, Washington, By
ROCHESTER SUN — SHOPPING NEWS

Waste in your home is Hitler's ally!
Stop it Now
America's war industries need these NOW to make weapons for our fighting men—weapons to answer the treachery at Pearl Harbor—weapons to crush Hitler and his yes-men.
Here's where you and every other patriotic American can take an active part—right at home. You can save the waste paper, and old rags, scrap metals and old rubber you normally destroy or throw away. You can start them on their way to America's war industries.
That's the surest way to guarantee that your home is not helping Hitler by wasting those things America's fighting men need.
So, start saving now. When you have a pile of paper 5 feet high, sell your collection, including metals, rags and rubber, to a collector (junk man) or give it to a charity, school or other organization cooperating in this program.
Let's Go—America. Salvage Now—For Victory

WE BUY JUNK
HIGHEST PRICES PAID FOR RAGS AND WASTE PAPER
Call or Bring Your Paper To Krieger Waste Paper Co.
96-98 Nassau St. Stone 253

DUBITSKY JUNK CO.
Rags - Paper - Iron - Metals. Highest Prices!
671 Clifford Ave.
Stone 3889-R Main 7588

WE BUY
Rags • Magazines • Iron • Metal
Tubes • Batteries • Papers • Mattresses and Junk of All Kinds
Top Prices
Edward Safford 50 Comfort St.

R. YOUNG BUYER OF RAGS - PAPER - IRON - METALS
ALL DEFENSE MATERIALS
Prompt Service 36 University Ave.

WE BUY PAPER • RAGS • METALS SCRAP IRON
Our Truck Will Call or You Can Bring It To Our Yard
Miller's Waste Material
44 Herman St. Stone 6377

ROCHESTER'S SHOPPING NEWS
ROCHESTER'S GREATEST VALUE—GIVING FURNITURE STORE
OPEN EVENINGS
See Edwards' new 1942 patterned colorful grounds! See their stripes and their panions, the 3 brocades, scenic tones and colors.
3 Special Gro 12 1/2c to 18c Papers 10¢ Roll
at 10c A Roll
at 29c A Roll
at 39c A Roll
RED GIANT
ON
Thrif

ROCHESTER'S LARGEST
POPULAR PRICED STORE
Edwards

Help America Win!
Buy Defense Stamps at
Edwards Street Floor Booth



**Ready Now...Our New 1942
WALLPAPERS**

See Edwards scores of new 1942 patterns with their colorful backgrounds! See the new stripes and their companions, the 30-inch brocades, scenics, two tones and colorials.



- 3 Special Groups:
- 12 1/2c to 18c Papers **10c** Roll
 - 36c to 44c Papers **29c** Roll
 - 48c to 59c Papers **39c** Roll

at 10c A Roll: 18 patterns for every room in the home.
at 29c A Roll: Colorful backgrounds that are suntested and washable. For all rooms.
at 39c A Roll: Dining, living room and hall papers. Companion papers and 30" papers. All washable and fade-proof.

PAINT SPECIALS



Reg. 2.25 "Red Giant" Flat Wall Paint **1.79** gal.

White, Ivory or light buff. Use it for first or finish coat. Sanitary because it's washable.



Reg. 2.95 "Imperial" Interior Gloss **2.69** gal.

For wall or woodwork... for kitchen or bathroom. Has an enamel-like finish. Washes very easily.



Water-Proof "Imperial" 4-Hr. Varnish **.69c** qt.

A clear, glossy finish for floors or woodwork. Water-proof! Heat-proof. Can be used outside, too.

EDWARDS—Fourth Floor

**February SALE of FURNITURE
and HOME FURNISHINGS**

Save In This FEBRUARY SALE!

AB GAS RANGE

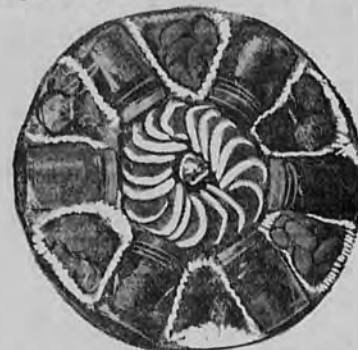


Today's Value **109⁹⁵** And Your Old Stove

Everything you expect in a truly fine stove... at a real saving. Features include one giant and 3 regular Harper Dual burners, porcelain enamel, cast iron individual grates, folding cover tops, acid resisting cooking top, heat-controlled oven insulated with Fibreglas, ball bearing pull-out broiler and Sani-Tray oven bottom. Shop around! Compare thoroughly.

SMALL DOWN PAYMENT
Balance Weekly or Monthly
EDWARDS—Sixth Floor

Symphony Sweet Special!



"ROUND PACKAGE" 99c

Good things to eat are that young man's idea of a REAL gift! Especially when it holds preserves, candy and crackers of the finest quality. Beautifully boxed.

Handsome
3-lb. Tin of

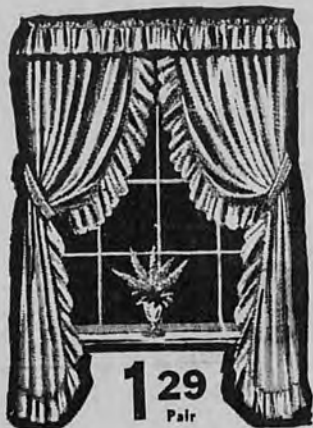
Cookies

99c

- Pan Drop Cookies
- Chocolate Chips
- Yankee Toffee
- Spice Drops
- Oatmeal Cookies
- Brown Edge Wafers
- Cinnamon Nut
- Filled and Plain
- Chocolate and Vanilla Cookies



EDWARDS—Street Floor

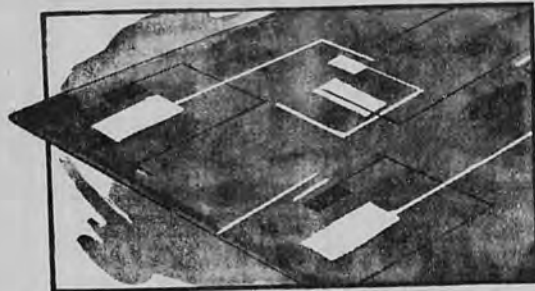


1.29 Pair

Ruffled Curtains

You're aware of the irresistible charm of ruffled curtains for making rooms extra inviting; so why not buy several pairs at this Sale price! Lovely ivory with closely spaced pin dots. 2 1/6 yds. long, 72" wide to a pair.

EDWARDS—Fourth Floor



Tile and Marbled Patterns in

Inlaid Linoleum

Heavy, standard gauge. Rare at 1.49 a square yard! The back is reinforced with burlap for added years of wear. Such a wide range of handsome patterns and color effects, you'll have no trouble finding just the tile or marbled type you want! Remember—this price for February only!

Sale Price

1.49

Sq. Yd.

EDWARDS—Fourth Floor



Sale of
UNUSUAL

Lamp Shades

2.99

You'll be proud to use them on your finest bridge, floor or table lamps. Values to 5.98! All styles with harmonizing trimmings. Only 400. Hurry!

EDWARDS—Second Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

Thrift Thrills That Bring Crowds At Prices That Speak For Themselves!

Go Smartly Thru Spring

"Pleasure Tred" SHOES

Fashion Finds

3.69

- Blue or Black
- Kidskin
- Gaberdine

Just when you want them! Oxfords... gores... elasticized pumps. 4 different heel heights. Metatarsal arch support. Lightweight steel shank. Glove fitting lasts. Special molded counters to avoid slipping at the heel.

Edwards—Basement

A PROVEN VALUE!

"Princess Peggy" DRESSES

Moderately Priced

1.39

- Sizes 12 to 20
- Guaranteed Fast Color

Bright prints with crisp white trims, pockets, buttons, setin belts. Popular button-down-the-front style. Not all sizes in every style.

Edwards—Basement



Men's and Young Men's

Worsted Top TROUSERS

A "Steal" At

3.98

- Plain and Pleated
- Sizes 29 to 50

A wonderful group of men's trousers in blue serge, banker gray, oxford gray and fancy mixtures in brown, blue and gray combinations. Cashmeres in herringbone and mixtures. Worsted top with cotton back. Hurry!

Edwards—Basement



Use Our
90 Day
Charge
Plan!

TABLE PADS

GENUINE ASBESTOS MAR PROOF

Our Delux Pads, include Grains, Leatherettes and many colors.

\$1.79

NOTICE: Please do not write on these pads. They will take the position of your table. No Obligation or Charge. WHY NOT DOING IT YOURSELF?

ROCHESTER TABLE PAD CO., Monroe 1209

Porcelain is best cleaned with salt sprinkled on a flannel cloth.

ZING

PUTS THAT INTO MEATS, FISH COCKTAIL SAUCE

CAIN'S HORSE RADISH

Household Hints

To prevent spotting the wall when you wash woodwork, hold a large piece of cardboard (such as the laundry wraps men's shirts around) flat on the wall right above the portion you are working on.

A good way to clean crystal glassware is to use newspaper. The inside of the glass should be damp. Crush the newspaper inside and rub it around, briskly.

An excellent preparation for removing scratches from furniture is one made from equal quantities of the best salad oil and vinegar. Keep this in a bottle, shaking well before using, and rub the mixture well into the wood until the scratches are gone.

A good cheap floor and furniture polish can be made from

one part benzine and two parts of crude oil. Mix this thoroughly, being sure to shake well before using. Apply with a cloth and rub until dry. This is good for everything but mahogany.

LADIES' HANDKERCHIEF FREE!

IN EVERY BOX OF **KIRKMAN GRANULATED SOAP**

* A handsome handkerchief, gaily printed flower designs in cheery, fast colors. Generously big, hemmed on all edges for extra-long wear. There's one FREE in every package of the new KIRKMAN GRANULATED SOAP.

The new-formula KIRKMAN GRANULATED SOAP is a whiter, purer soap—its long-lasting "lift-action" suds make all washing easy. Buy some now.

Why Pay More? **Get QUALITY FOODS Here for Less!**

AT DOLANS BIG MARKET

Cor. Jefferson & Bartlett

FINE GROCERIES AT THRIFTY PRICES

COFFEE 2-1 LB. CANS BEECHNUT	57c
TEA BOSCOL 100 BAGS	65c
CRACKERS CLUB Large pkg.	17c
EVAPORATED MILK 3 Tall cans	23c
ICEBERG LETTUCE 2 large heads	13c
TUNA 6 large cans	25c
ORANGES Large #150 California	29c

COUPON

Wilson's Salad Dressing **23c** Quart

With This Coupon

Chicken O' The Sea can **33c**| **POT ROAST OF BEEF** | **21c** lb. |
Small Fresh Dressed FOWL	**21c** lb.
Roasting Chickens	**27c** lb.
VEAL Legs & Rumps	**25c** lb.
Pork Loin	**19c** lb.
Sirloin Steaks	**35c** lb.
DOLANS	**600 JEFFERSON AVE.**

DAVIS BAKING POWDER

8 oz 10c
12 oz 15c
24 oz 25c

KIRKMAN GRANULATED SOAP

Save coupons on every box for valuable FREE GIFTS.

Andy Says . . .

SEE FURSTOSS FIRST

LOWEST PRICES

IN TOWN

18 MONTHS TO PAY

— OR —

FRIGIDAIRE — PHILCO RADIOS — QUALITY RANGES, GLENWOOD RANGES ZENITH RADIOS — VACUUM CLEANERS AND OTHER ELECTRICAL APPLIANCES

OPEN EVENINGS FOR YOUR CONVENIENCE

FURSTOSS APPLIANCES INC.

409 Chili Avenue Gen. 2070

HAIL! HAIL!

1¢ SALE

SWEETHEART SOAP

ONE CAKE FOR 1¢ with every 3 you buy!

"SING WITH JOY FOR THIS FINE BARGAIN"

SWEETHEART'S 1¢ SOAP SALE STARTING NOW! Today, one penny buys a big, full-sized cake of pure SweetHeart Soap with every 3 cakes at the regular price. A clear saving of almost 25%! So buy a lot and save a lot! Get enough of those big oval cakes to last you for months to come! SweetHeart's the Soap for You! A mild, light fragrance plus creamy, cleansing lather that really agrees with your skin. So, get your pennies and be on your way! SweetHeart Soap Penny Sale—at your store today!

THE SOAP THAT AGREES WITH YOUR SKIN

SWEETHEART TOILET SOAP

ROASTS Fit for a King!

PRICED To fit your Budget!

WEGMANS TENDER JUICY ROAST SHOULDERS

BEEF

23c

LB.

Whole or Shank Half Tender Sweet

COOKED HAMS . LB. 33c

Medium Size Fancy

FRESH FOWL . . LB. 25c

It's Values Like These That Make Wegmans Rochester's Largest Meat Retailers!

LAND O' LAKES

The Sweet Cream Butter

No matter what price you are accustomed to paying . . . you can't find a finer butter than Land O'Lakes!

Sm-o-o-th and Fresh Reminds you of Spring in the Country

WEGMANS SILVER OFFER ENDS FEBRUARY 28!

DON'T DELAY—REDEEM YOUR SILVER TICKETS RIGHT AWAY!

HOME MADE WEGMANS HAND-MADE HOME-MADE SLICED BREAD now 7¢

Wegmans HOME OWNED SUPER MARKETS

FREE PARKING FOR CUSTOMERS

AT YOUR INDEPENDENT GROCER

IVORY SOAP	CRISCO
Medium 7c	3 lb. can 69c
Large 10c	1 lb. can 26c
Kirkman's Flakes . . . 24c	Kirkman Granules . . . 24c
Ivory Snow, Lge. . . . 24c	Chipso, Lge. 24c
Ivory Flakes, Lge. . . 24c	Selox 15c
Camay Soap 8c	P & G Soap 5c
Dux, Lge. 24c	Oxydol, Lge. 24c
Dux, Small 10c	Lava Soap 7c

FOR BETTER HEALTH

SCOTTISSE 3 rolls 22c
WALDORF 4 rolls 19c
SCOTTOWEL 1 roll 10c

Dari-Rich 2 for 35c	Bosco Food Drink . . . 38c
SWIFT'S ROAST BEEF	SWEETHEART SOAP
1-lb. can . . . 28c	1c SALE
	4 for 22c
FRENCH'S BIRD GRAVEL	FRENCH'S BIRD SEED—FREE BISCUIT
9c	13c
FRENCH'S MEDFORD MUSTARD	FRENCH'S CREAM SALAD MUSTARD
8 oz. 9c — 15 oz. 15c	6 oz. 9c — 9 oz. 15c
Clapp's Baby Food	Good Luck Desserts
Strained, 3 for 20c	10c
Chopped . . . 10c	PIE CRUST
Cereal 15c	2 FOR 25c
BORAX 15c	VAN CAMP MILK
BORAXO 15c	3 for 25c
Old Dutch Cleanser . . 9c	
Lux Flakes, 22c	LUX SOAP
Rinso 24c	3 for 20c
Silver Dust . . . 24c	Lifebuoy Soap
SPRY	3 for 20c
1-Lb. 26c	SWAN SOAP, Lge.
3-Lb. 69c	3 for 27c
	Fairy Soap . . . 5c

Busy Bee Stores Co-operating With B-K Co. Inc.

Rochester Sun, Thursday, February 5, 1942

An aid to brush of corners is a w . . . one end tri . . . V point.

RUGS

CLEANED and STEAMED. Bugs, Stains, Discoloration, Moth, Damp, Germ-proofed.

ELTER CO. — Glenwood 3468

ROCHESTER Couldn't

Inez Smead

How was it come day, a shooting woman, for another. The investigation, filing, intricate l upon Captain An and of golf.

If you want a co accurate, true s that investigation want to know how ester detectives g their work, if yo a fascinating, story, read, "He Couldn't Have Inez", in the Mar of Intimate D Stories Magazine

AT ALL NEWSTANDS

Intimat

UNION GREGORY

SPECIAL SUN

MON. N 23 Games Each

SPECIALS

WED. 1 REGU JA

THE I 928 JEFF

Take Either THESE COUPONS WORTH **25c**

At New Park H When you buy a do of specials and a 10¢ board.

REG. GAME 23 GA Special Vale

DE-LUXE \$500

AWA

Gold Aw Free \$1 Our only sp RED

K of C

Beeley's

MON. TUES. FRI. SUNDAY AT 12 WED. AS 1 EXTRA BOA WITH TRIP 142 GENESEE

\$130 GIVEN DURING AL 6 Big J

Rochester Sun, Thursday, February 5, 1942

An aid to brushing dirt out of corners is a whisk broom with one end trimmed to a sharp V point.

RUGS 9x12 \$1.00

CLEANED AND STEAMED. Rugs, Steamers, Cleaned, Washed, Stred, Moth, Damp and Germ-proofed. ELTER CO. Est. 1872. Glenwood 3466 — 44 Arthur St.

Make your own flannel duster. Soak an old piece of flannel in paraffin oil for several hours. Wring it out, wash in tepid water and dry. Makes a good dust-gatherer and furniture-polisher at the same time.

If cleaning cloths are hemmed they will last much longer. Rinse them after using and hang where they will dry quickly.

ROCHESTER Girl's Killer Couldn't Have Loved Her



Inez Smead

Word by word, page by page, the whole story was there in the diary of Inez Smead. The story of her love, of her engagement, of her broken heart. The story of the man who had been following her, the man who watched beneath her window. The story of her murder. But, somehow, police couldn't quite put that story together. Why didn't it name the mysterious person who dogged Inez' footsteps? How was it connected with that other shooting on the same day, a shooting with the same peculiar weapon, of another woman, for another reason?

The investigation into Inez Smead's murder was a long, baffling, intricate investigation that depended almost entirely upon Captain Anthony Andrews' knowledge of psychology — and of golf.

If you want a complete, accurate, true story of that investigation, if you want to know how Rochester detectives go about their work, if you want a fascinating, thrilling story, read, "Her Killer Couldn't Have Loved Inez", in the March issue of Intimate Detective Stories Magazine.



AT ALL NEWSTANDS 15c

Philly Hoopsters Seeks Season's First Win Here

Making their third trip to Rochester this season, the tough Philadelphia Spas will furnish the opposition for Les Harrison's Seagrams at the Sports Arena Sunday night.

The five-time American League champs will be seeking revenge for their three defeats on the local court. Two of these losses were one-point affairs: one at the hands of the Seagrams and the other inflicted by the New York Renos. Oshkosh tripped them the third time in the DCAA consolation event.

Manager Gottlieb has assured Les Harrison that his five stars will be on hand, Mike Bloom will be one of the starters. Irv Torgoff, who was unable to play against Oshkosh because of an injury sustained the previous night against the Renos. Inky

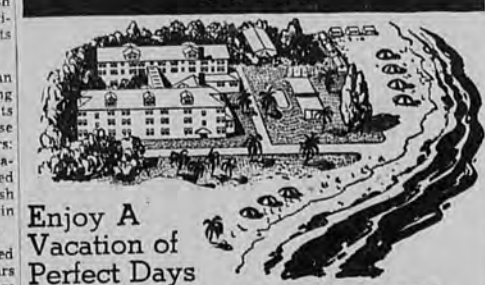
BINGO
19th WARD CLUB HOUSE
251 HAWLEY ST.
Thurs, Fri. and Sat. Eve. 8:15
Fri. 1:45 P. M.
FRIDAY EVENING
CASH BOON PRIZES
ORIGINATORS OF BARY BINGO

Lautman, second high scorer in the DCAA tourney will show, as will Ossie Schechtman, who played such a sensational game against the Renos. Smart "Shikey" Gotthofer rounds out the five regulars.

WANT ADS

WANTED TO BUY
RAGS — 2c lb. magazines 60c. papers, mattresses, metals. Highest prices. Defense stamps of cash. Stone 3889-R.

CLEARWATER BEACH HOTEL



Enjoy A Vacation of Perfect Days
and the pleasures of cool tropical nights at Clearwater Beach Hotel. Located directly on the Gulf of Mexico—there's a private white sand beach and facilities for swimming, boating, golfing, dancing and all forms of recreation—at this delightful resort. Clearwater Beach Hotel is famous for excellent food, tastefully prepared and temptingly served. Reasonable American Plan Rates. Write or wire for information or reservations—

Preston Beatty, Manager
Clearwater, Florida
ON THE GULF OF MEXICO

FOR RENT

FENWICK ST. — Three heated nicely furnished house-keeping rooms, private family. Adults.

ARTICLES FOR SALE

ATTENTION Bikers—Men's heavy all-leather, double soled ski shoes; well-known make. \$2.95. Boys' and girls' all wool, navy blue ski jackets. \$1.98. Smith's, 118 State St.

LADIES' rayon jersey slips, regular \$2.29 value, 60c. Rayon jersey gowns, \$1.70 value, 49c. Rayon chemise, 49c. Smith's, 118 State St. Free parking next door.

1-PC. LIVING ROOM suite, 9 pc. dining room suite, 9x12 rug. Will sell cheap. 415 Joseph Ave.

STERLING combination w.m.e.l.d. range. Good condition. Reasonable. 415 Joseph Ave.

SAXAPHONE — Wurlitzer, C. Malady. Also case. Completely overhauled—like new. Reasonable. Monroe 4289.

NOTICE IS HEREBY GIVEN that license No. BL-14901 has been issued to the undersigned to sell liquor at retail in a restaurant under the Alcoholic Beverage Control Law at 15 Franklin St., Rochester, Monroe County, New York. On-premises consumption. Frank C. O'Brien, 15 Franklin St., Rochester, N.Y.

NOTICE IS HEREBY GIVEN that license No. BL-2057 has been issued to the undersigned to sell liquor at retail in a hotel under the Alcoholic Beverage Control Law at 337 Central Avenue, Rochester, Monroe County, New York. On-premises consumption. George Anastasi, 337 Central Avenue, Rochester, NEW YORK.

WHY JAPS DON'T TAKE PRISONERS

A revealing expose of the brutal, greed, and lust that rule the Japanese Army. Hatten Ahead tells how they would treat us if they could invade America.

LOVELIER THAN EVER — By Budd Schulberg
The author of "What Makes Men Run?" tells an absorbing story of a lady who was busy living a gorgeous life.

SMART BASKETBALL WILL WIN EVERY TIME
The lowdown on building a winning team. Written by Charles "Chick" Davies, basketball coach at Duquesne University.

LOOK FOR THE MISS AMERICA OF 1942 ON COVER

5c Feb. 14 issue LIBERTY WEEKLY New On Sale 5c

Mrs. Edward Avery, 69 Rosewood Ter.

THE BEST COAL-VALUE IN THE CITY

BLACK MAGIC
Long Burning — Low Ash QUALITY

COAL \$11.85
Egg Stove Nut
Buckwheat \$5.25 Ton
Pea Coal \$2.85 Ton
Established Over 25 Years

PAYNE & DUNHAM
GEN. 586

Mrs. Peter Dohr, 419 Child St.

At NOETH'S Sale!

ACT FAST! Many of these Specials are irreplaceable all prices are Rock-Bottom!

compare this low price!
Only because of a very special purchase are we able to offer this extraordinary value.
ONLY 700 BOTTLES!

The Famous Pogues 'Old Time' Blended Whiskey \$1.99 FULL QUART

Todays Reg. Value \$3.35
10% 4 Years Old; 30% 4 Yrs. Old
Balance Fine Grain Neutral Spirits
Produced by the famous H. E. Pogue's of Kentucky, one of America's oldest distillers OLD TIME is the supreme result of their years of experience in the art of blending whiskeys. It's light body and exacting goodness is a rare treat to the connoisseur.

OLD GENERAL GIN \$1.89
Clinton California WINE 50c
10 Yr. Old Irish WHISKEY \$2.99
APRICOT LIQUEUR 44c

NOETH PRICES INCLUDE ALL TAXES
SPECIAL 4 YEARS OLD Sherwood RYE \$1.99 FIFTH

LOWEST CASE LOT PRICES!
Seagrams, Calvert's, Hiram Walker, G & W, Bellows and other well known brands.

PAUL NOETH

DELIVERY 19 CLINTON AVENUE, SOUTH MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight

"EACH GENERATION IMPROVES ON THE PAST"



Try this generation's



Wilken Reserve
Richer, milder, more satisfying
Only this generation of Wilkens could have produced WILKEN RESERVE, for only this generation of Wilkens has the modern equipment...adequate stocks...the accumulated experience to make so great a whiskey possible.

BLENDING WHISKEY, 45 proof, 35% straight whiskey, 75% grain neutral spirits. The Wilken Family, Inc., Schenley, Pa.

Intimate DETECTIVE Stories

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.

SPECIAL SUNDAY NITE GAMES \$10.00
23 GAMES EACH
SUNDAY Feb. 8th

MON. NIGHT 23 Games \$6
2 JACK POTS EACH NIGHT
Admission 28c Incl. Tax

SPECIALS \$25 OR MORE EACH NIGHT

WED. FRI. SAT.—1:30 P.M.
REGULAR GAMES \$3 EACH
JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

THE NEW PARK HALL
928 JEFFERSON AVE. — NEAR PLYMOUTH

Take Either Plymouth or Jefferson Bus To The Door
THESE COUPONS WORTH 25c
THURS., FEB. 5th
New Park Hall 25c
FRI., FEB. 6th
New Park Hall 25c

SAT., FEB. 7th
New Park Hall 25c
SUN., FEB. 8th
New Park Hall 25c

REG. GAMES \$5-\$7 * SPECIALS \$20-\$40
23 GAMES 28c INCLUDING TAX!
Special Valentine Party Feb. 14th. Watch for Announcement

DE-LUXE BINGO EVERY MONDAY NITE

\$500.00 GRAND PRIZE
AWARDED EACH MONDAY NIGHT

Gold Award Ticket Free \$100 GAME
Drawing Each Week On GREEN STUBS For Defense Stamps

K of C Auditorium — Chesnut St.
40 — DOOR PRIZES — 40

Beeley's Bingo
MON. TUES., FRI., SAT. at 8:15 P.M.
SUNDAY at 2:30 and 8 P.M.
WED. at 1:30 P.M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

WEST AVE. MANOR
165 West Ave.
Mon., Tues., Thurs. — 1:30
Sun. 2:30 P.M.
Wed. and Fri. 8:30 P.M.

\$1300.00 GIVEN AWAY DURING WEEK ALSO 6 Big Jackpots

Chili Recreation Hall 509 CHILI AVE.
EVENING GAMES Monday, \$5; Tuesday, \$4; Saturday \$5
NOON GAMES
TUESDAY FREE TICKET DAY: Wed. 2:30-5:30; Thu. 2:30-5:30
THURSDAY FREE TICKET DAY: Friday \$4; Saturday \$5.
EXTRA BOARDS 2 for 25c

Where To Play Bingo?

STRAND THEATRE
62 ST. PAUL ST.

FRIDAY NIGHT FEB. 6th
57 Numbers \$200
55 Numbers \$200
55 Numbers \$200
56 Numbers \$100

BINGO

25 OTHER GAMES TOTALING \$620
Admission 99c
ROCHESTER'S BEST GAMES

SBINGO'S
Every Saturday 8:30 P. M.

C. Y. M. A.
51 FRANKLIN SQUARE
Near Greyhound Bus Terminal
ADMISSION 27c
Plus Fed. Tax—3c

PLAY AT PLYMOUTH HALL
All Games Jackpot \$5 OR MORE \$100
11 Games 25c Tax Inc.
This ad good for one ticket on \$5 Game.
Plymouth and Truax Sts.
Every Sat. Nite 8:30 P. M.

THURS., FRI., NITE TOWNER HALL
All Games \$2.50
Sat. Sun. Wed. Nite No Sun. Game at REXY TOWNER'S-REXY \$500
Tues. and Sun. Nite Hollywood \$500
Tuesday Night HUDSON \$475

HOLLYWOOD • ROXY • BINGO TOWNER • HUDSON
These Tickets 45c Worth
45c Towners Thurs. Feb. 5th
45c Towners Fri. Feb. 6th
45c Hudson Sat. Feb. 7th

Good only when buying a book of specialties and triple board. Subject to Federal Tax.
Valentine Party Feb. 14th — Every Game \$10

BINGO at O. L. P. H. HALL

1089 JOSEPH AVE. near NORTON
EVERY FRIDAY NIGHT 8:30 P. M.

\$560.00 REGULAR CARD

1 — Jackpot \$125 | 2 — Jackpot \$140
And 20 More Games Totaling \$195.00

3—Full Board \$100
Bus Stops at Door Games over at 10:15
23 GAMES 55c Inc. Tax — FREE PARKING

HOLLYWOOD

THE BEST FOR YOUR MONEY AT
No Coupon Necessary
25c OFF

To everyone purchasing a triple board and book of specialties. Offer good only...
Thurs., Feb. 5, Fri., & Wed. 11th.

Save Money!
Open Every Wed., Thurs., Fri., & Sat. Eve.
\$5-\$6-\$7-\$9 Regular Games
SPECIAL \$20-\$40
Jack Pot \$225

Special Saturday Nite
• Extra Winning Chances
• All Large Prizes
• Novel Games
With each book of Specials.
7 SPECIALS Instead of 8 for 50c
Win Cash!
Help Yourself by Helping The RED CROSS
Keep them well! Special game gives half to you — half to the Red Cross. Keep 'Em Flying!

Ted Brown, Manager

RED CROSS GAME

THURSDAY NITE GOOD PRIZES ON ALL GAMES
CHILI RECREATION HALL

Win Guest Tickets To Loew's

Simply fill in the last line of these Nursery Rhymes — For the first best 25 Limerick sent to the Rochester Sun Movie Contest Editor not later than Fri. Feb. 6th — Will receive guest tickets to see the season's greatest laugh!!!

"A BED TIME STORY"

with FREDERIC MARCH - LORETTA YOUNG

There was an old woman who lived in a shoe,
She took all her children a movie to view—
"Bedtime Story's" the name
With three stars of great fame

Jack be nimble, and Jack be quick,
There's a movie in town that's pretty slick;
It's got romance and glamour
And the spiciest drama

Sing a song of sixpence, a pocket full of rye,
A comedy is come to town that's hitting on all high.

If you want roaring laughter
It's "Bedtime Story" you're after

Little Boy Blue come blow your horn,
You'll love "Bedtime Story" as sure as you're born;
It's gay and it's witty
And Loretta's so pretty.

ABC PARTIES
2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 Jackpots—\$20-\$110
Numbers Numbers

SALE Washable WINDOW SHADES

Venetian Blinds
Chestnut Metal or Fibre Slats (Custom Made) \$1.59 to 35c

Selection of colors New Rollers Included Rise 8 1/2" **39c**

Lucas 80 ST. PAUL ST. MAIN 2090 WINDOW SHADE HEADQUARTERS

COLDS' MISERY NEWS PAGE TEN
DISCOVERY say new users of Penetro, vanishing type salve

You can enjoy a new experience when you try Penetro for the first time. Discover this new enjoyment in rubbing colds' misery from muscles. Rub on Penetro as directed. It's gone like vanishing cream. Helps two ways—inside, by vaporizing; outside, by counter-irritation. For tonight say Good Night to colds' misery with Penetro.

WALKER'S ALL-CHICKEN PIES And Beefsteak Pies No vegetables—filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders. 26 VELOX ST. GLEN. 3783

BEST OBTAINABLE COKE \$11.00 Ton Cash

Miller's R. G. & E. Dry And Dustless Kept Under Cover—EVERY TON GUARANTEED!

ARDEAN R. MILLER Phone Gen. 20

HALE AND HEARTY OLD COUPLE ARE "STRONG FOR UNCLE SAM"



OLD FOLKS can serve their country—just by keeping well. As a valuable help in building up their resistance—as well as to aid the body recuperate when run-down for lack of "Vitamins A and D"—many doctors strongly recommend taking Scott's Emulsion regularly. The reason this pleasant-tasting, economical tonic is so good for older people—and for youngsters too—is, it's rich in these vital elements* we all need. Then, too, an exclusive emulsifying process makes it easy even for delicate systems to take and retain. Buy today at your druggist!

SCOTT'S EMULSION HELP MAKE AMERICA STRONG
A Great Year-Round Tonic For All Ages

THE WHISKEY WITHOUT REGRETS by **GREEN RIVER**

SNOW Stormy outside, but fair weather inside—

GLOW especially when Green River is on hand—

KNOW it's "The Whiskey without regrets"

The finest Green River ever bottled!

Yes, for complete whiskey enjoyment nothing excels this 50th Anniversary bottling of Green River. Just take the tip, yourself. Try this finer-than-ever Green River today.

Take Beechams Pills Tonight for a Change!

For thorough, pleasant relief from temporary constipation, depend on this purely vegetable compound. No calomel (mercury). Millions of packages sold annually throughout the world. Buy Beechams Pills today! Only 10c—also 25c and 50c sizes. All druggists.

BEECHAMS LAXATIVE PILLS

GREEN RIVER BLENDED WHISKEY, 86 Proof. 75% Grain Neutral Spirits. Oldtime Distillers Corp., N. Y.

TAKE OFF UGLY FAT

Many Lose 3 to 5 Pounds a Week Yet EAT Plenty!

No Reducing Drugs... No Exercise... No Starving

Men and women all over the United States are reporting remarkable results in losing weight easily. Many report losing 20 pounds a month and more. They are following the Easy Reducing Plan of Dr. Edward Parrish, well-known physician and editor, former chief of a military hospital in this country and state public health officer. Dr. Parrish's Easy Reducing Plan makes reducing a pleasure because it allows you to EAT PLENTY, requires no exercise. BARKLENS, too, because it calls for no reducing drugs. Here is Dr. Parrish's Easy Reducing Plan EXACTLY as given over the air in millions. For lunch take 2 teaspoonfuls of CAL-PAR in a glass of fruit juice, or any beverage. Take nothing else for lunch except a cup of coffee if desired. For breakfast and lunch eat fat, starchy foods—just eat down. By following Dr. Parrish's Easy Reducing Plan you eat down your daily caloric intake, thus losing weight naturally. You needn't suffer a single hungry moment. Most overweight people should be helped by Dr. Parrish's Easy Reducing Plan. Try it and see and your friends will be amazed at the vast improvement in your figure. CAL-PAR is not a harmful reducing drug. It is a special purpose food fortifying this diet with certain essential minerals and vitamins. Get \$1.25 size of CAL-PAR (30 days supply). Money refunded unless satisfied. On sale at leading health food stores and drug stores including Key and Daw Drug Stores.

FOLLOW THE CROWDS! MAJESTIC'S CASH SALE ROCKS ROCHESTER! FURNITURE BARGAINS OF A LIFETIME!

PAY CASH SAVE HALF
A Deposit Will Hold For 30 Days

LIVING ROOM GROUPS

2-PC. RUST VELOUR LIVING ROOM group in popular Chesterfield design. Davenport to full size and sturdily built. Matching easy chair is designed for utmost comfort. Reg. \$149 value **\$80**

3-PC. MODERN LIVING ROOM SUITES (7 in stock) in mohair. Four popular colors from which to choose. These suites are lovely to look at, comfortable and will give years of service. Worth \$130 each **\$115**

2-PC. LIVING ROOM GROUP in modern manner. Taupe velour covering for smartness, measure and long wear. Formerly marked **\$78** at \$115

LOUNGE CHAIRS—we have in stock several tilt-back lounge chairs which are as famous for comfort as they are smart styling. Some have been in stock since last summer. Others were unrated only 3 weeks ago. Formerly marked at \$125, \$135 and \$145, we've grouped them all under one sale price **\$22.50**

2-Pc. Blue Tapestry LIVING ROOM SUITE \$42
Certified Value \$79

7-Pc. Walnut DINETTE SET \$77
Table, 4 chairs, buffet, and china cabinet. Reg. Value \$139

Complete With Silk Shade 6-WAY FLOOR LAMP \$4.45
Genuine \$10.95 Value

200 Quality Innerspring MATTRESSES \$12
Certified Value \$22.50

4-Pc. Modern Walnut Waterfall BEDROOM SUITE \$57
Bed, chest, dresser or vanity and bench. Formerly \$119

Brand New Gibson Electric REFRIGERATORS \$109
Savings to 35 percent.

MAJESTIC FURNITURE COMPANY
204 COURT ST. FREE PARKING At Chimes Station Opposite Our Store

BEDROOM BARGAINS

5-PC. WALNUT BEDROOM SUITE in modern waterfall design. We bought it to sell for \$129—and it's worth it. Lovely veneers, smart designs, sturdy construction. **\$78**

4-PC. TWIN BED SUITE in modern waterfall design. Walnut veneers that are of fine quality. A handsome suite for those who prefer smart, modern twin beds. This is an \$85 certified value. **\$47**

No finer furniture built than "Jamestown." We have one Jamestown bedroom suite in our stock that someone is going to practically steal! Five pieces (bed, chest, dresser or vanity, night table and bench) in walnut waterfall design. Regular \$139 value. Now only **\$85**

WE NEED CASH! And we're sacrificing our entire four floor stock to get it. Beautiful pieces. Jamestown Suites, Grand Rapids Furniture... everything goes! Prices slashed to the bone for immediate action. DON'T WAIT! ACT NOW! RESTRICTIONS MAY COME AT ANY TIME!

Come tonight! Store open evenings until 9 p. m. Entire four-floor stock to be sacrificed including famous Jamestown and Grand Rapids suites.

DR. WEST Tooth Paste 2 For 29c

MILK OF MAGNESIA Pure U. S. P. Pint Bottle 14c

DAW'S COUPON Chocolate-Covered **CHERRIES** Lb. Box 25c

DAW'S COUPON Genuine **PINE TOILET SOAP** EXTRA LARGE 10c BARS Box of 6 33c

BARBASOL SHAVE CREAM 50c Size 21c

OXYDOL Soap Powder Large Size 19c

SMITH BROS. COUGH DROPS 5c Boxes 2 For 5c

ZINC OINTMENT 25c Size 11c

DAW'S COUPON FITCH'S Sterilized Lather **SHAVE CREAM** Large 25c Size 11c

DAW'S COUPON BRILLO Cleans—Scours—Polishes Keeps Aluminum Brilliant Reg. 10c Boxes 2 For 13c

DAW'S COUPON SANITARY **NAPKINS** 25c Box of 12 Pads 13c

MARLIN BLADES —Box of 40— 47c

POND'S CREAMS 55c SIZE 39c

RUBBING ALCOHOL Pint Bottle 19c

DOG FOOD Playball Brand 1-Lb. Cans 3 For 14c

LIFEBUOY SHAVE CREAM 25c Size 2 For 33c

FALSE TEETH FIT LIKE NEW! Dantur-Eze, the new cushion plastic, makes loose plates fit comfortably for weeks. Not a powder—just a paste. Economical. Thousands of satisfied users. Get a tube of Dantur-Eze today! Handy-size tube \$9—New large size \$18

DAW'S COUPON VICK'S VAPO-Rub, Large 75c Jar 59c

PERTUSSIN For Coughs, 50c Size 49c

SQUIBB'S COD LIVER OIL, Plain or Mint-12-oz. 98c

CLAPP'S BABY 3 for 19c

HILL'S NOSE DROPS, 35c Size 16c

DAW'S COUPON LILLIAN RUSSELL **CIGARS** Made by Makers of Muriels 10 For 19c

DAW'S COUPON TRUE AMERICAN **HAND LOTION** 11c

EDWARD'S OLIVE Tablets, 30c Size 14c

COCOA BUTTER 1/4-Lb. Cakes 26c

BEEF, IRON & WINE, \$1.00 Pint 59c

VERACOLATE Tablets, Bottle of 100 77c

DIGITALIS PILLS Davies, Rose, 75c Size 46c

DAW'S COUPON Men's Fine Quality **HANDKERCHIEFS** Individually Boxed—Reg. 10c Value 2 For 11c

RO

FIFTH YEAR—No

For Features SUPER THE SEWING

USE OUR BUDGET PLAN Terms Boys' \$28.95 to \$4 UN

1223 E. MAIN

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

NEWS
St. Paul St.
Pres. Eugene
v. Director
100 Ave.
State St.
10th Street

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY, FEBRUARY 12, 1942

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE STONE 6001

FIFTH YEAR—No. 16

"Count us in," writes man reader to this paper

"Men Wanted," Say Editors

Thanks, Mr. W. E. D., for your letter . . . we're glad to have you as a reader. But we'll pass up your offer of a bet, because contests and surveys have demonstrated that The Rochester Sun enjoys a substantial reading audience of practical men who, regardless of their income, want full return for their dollars when they spend them.

Making every issue of this paper complete with timely news for your "Madame Treasurer" and other up-to-the-minute women is an essential part of our job — but not the whole job. Vital also is lively interest for the ENTIRE family.

You're right — there are many advertisements in this paper that men should . . . and DO . . . read profitably. Men's apparel is presented regularly, as well as virtually countless services and articles men seek for personal use, at office or shop, and in the home. So — please continue reading this paper . . . we'll guarantee to make it worth your while.

Sincerely,

Editors, Rochester's Shopping News

P. S. Thanks for the Defense Stamp tip. Look through this issue for men's names.



Dear Shopping News Editors:

For four years you've told us how thousands of women read your paper, and shop from it. Aren't you "pulling punches" in your story? What about your men readers...don't we add up to anything in your scheme of things?

It may be a women's world, but we men have to live in it, and try to do something for ourselves — even, at times, our own shopping. Occasionally we get pushed around a bit at the sales, and draw a few dirty looks, but you check up in the stores and you'll find us there.

Perhaps you feel you're putting out a women's paper. Okeh — but I read it — and so do other men. Why not count us in? There are lots of values in men's apparel in Shopping News — don't you suppose they interest us? We like to read the food information, too. (Breathes there the guy so under his wife's thumb that she's never asked him what he'd like for dinner that night? Why, some of your advertising can be found nowhere else in town. You know once in awhile some of us like a cocktail or a highball.

Furthermore, when ladies read all the fashion and beauty information you offer — and follow it — who gets the benefits, as well as the bills? Since we pay the bills — when we're able to — we don't mind doing a little snooping in your paper, just to make sure our own "Madame Treasurers" are putting our weekly pay check on the right numbers.

Now, I'm not running a Gallup poll for you, but I'll lay you a bet you've got men readers — thousands of 'em — whether you want them or not. I've talked it over with friends of mine — I know.

Sincerely,

W. E. D.

P. S. Incidentally, we men are saving Defense Stamps, too. How about running some of our names once in awhile?

For Features - For Beauty - For All Around
SUPERIOR PERFORMANCE
THE NEW HOME
ELECTRIC ROTARY
SEWING MACHINE



- 20 Year Guarantee
- Free Home Demonstrations
- Amazing "Nerv-Lock"
- Sew Forward and Backward
- Accurate Stitch Regulator
- Drop Feed Adjustment for Darning
- Smooth Quiet Gear Drive
- Short Self-Setting Needle

USE OUR BUDGET PLAN \$64⁵⁰ to \$199⁵⁰

Terms To Suit Your Convenience

Boys' or Girls' Bicycle

LIFETIME GUARANTEE



\$1⁰⁰ WEEKLY NO RED TAPE NO DELAY

\$28.95 to \$49.95

Small Down Payment

UNIT PARTS

THE WORLD OF AUTO PARTS

1223 E. MAIN

RIDGE ROAD & LAKE AVE.

Sports Demand Good Vision!

... IN BASKETBALL YOU NEED GOOD EYESIGHT

As Well As In Your Everyday Life!

TAKE ADVANTAGE OF 'SMALLS'

EASY TERMS
ON DEPENDABLE
GLASSES

Don't wonder about your eyesight! Come to Smalls and let Dan G. Alberts, registered optometrist, examine your eyes and determine accurately their condition. If glasses are necessary he will tell you and assist in the style selection best suited to you.



We Use Only Bausch & Lomb And Shur-on Lenses!

Take Months To Pay! Free Parking

Smalls

28 MAIN STREET, East

AT THE TOP OF THE LIST



\$5.00 IN DEFENSE STAMPS **GIVEN**
In This Paper Each Week

Five names and addresses are printed between the ads in each issue of Shopping News. Look for your name each week. When it appears, come to the office of The Rochester Sun, 5 St. Paul St. and receive a dollar's worth of Defense Stamps . . . Free.

LOOK FOR YOUR NAME NOW

Hurry! WHILE THEY LAST!

1941 MODELS



'Quality'
GAS RANGES

These well known gas ranges now at the lowest possible prices. Never during this war will you be able to buy such good stoves at such a low price. We made a fortunate purchase from an overstuffed jobber and will sell while the stock lasts.

SPECIAL NOTICE

To conserve steel during the National Emergency Coveralls on ranges have been prohibited. All 1941 ranges below HAVE Coveralls except the combination.

REGULAR

- | | | |
|----|--|---------------------|
| 5 | \$ 94.50—36 INCH FULL PORCELAIN | \$79 ⁹⁵ |
| 7 | \$109.95—AS ABOVE PLUS LIGHT AND TRIMMER | \$89 ⁹⁵ |
| 9 | \$134.95—HIGH BROILER PLUS LIGHT AND TRIMMER | \$109 ⁹⁵ |
| 8 | \$139.95—ONE PIECE TOP A BEAUTY! | \$119 ⁹⁵ |
| 4 | \$159.95—40-IN. ONE PIECE TOP CENTER COOKER | \$119 ⁹⁵ |
| 10 | \$184.95—SAME AS ABOVE WITH HIGH BROILER | \$149 ⁹⁵ |
| 3 | \$219.95—COAL AND GAS COMBINATION | \$179 ⁹⁵ |

EDWARD MASLINE
• APPLIANCES •

One of Rochester's Best Appliance Stores
NOW LOCATED AT
1279 ST. PAUL ST. Phone GLEN. 7055

At DARLING SHOP — THIS OUTSTANDING HOSIERY EVENT

EXTRA SPECIAL!
Slightly Irregular

Regular 89c Quality — Silk & Rayon



NYLON HOSE

• All Sizes
• Three Lengths
• All Colors
• Limited Quantities

\$1.09
A Pair

HOSE **\$1.00**
2 Pairs
Slightly Irregular
Stock Up Now!

The New and Greater
DARLING SHOP
190 MAIN ST. EAST

Starts Today at 9:30 A.M.—DARLING SHOPS Record Breaking

1/2 PRICE SALE

OUR ENTIRE REMAINING STOCK THIS SEASON'S
DRESSES

OPEN TONIGHT 'TIL 9 P. M.

Thousands To Choose From!

<p>GROUP ONE</p> <p>All Of Our Regular \$4.99 Winter Dresses</p> <p>2.50</p> <p>All Sizes! All Colors! All Types!</p>	<p>GROUP TWO</p> <p>All Of Our Regular \$7.99 Winter Dresses</p> <p>4.00</p> <p>All Sizes! All Colors! All Types!</p>
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At The **DARLING SHOP** Downstairs
New And Greater **190 MAIN STREET EAST** Fashion Center

3 Bands To Vie For Attention At Police Ball

Because the area of individual floors of the Civic Exhibits Building is smaller than the Main Street Armory, patrons of the Annual Police Valentine Ball this year will have their choice of two nationally famous dance bands, plus a concert orchestra, instead of the single orchestra heard in other years.

Mitchell Ayres, creator of "Fashions in Music" will present his band on one floor of the hall with Frankie Masters' band on the other floor. In the basement Ken Sparnon will direct a concert orchestra.

Tickets for the dance, to be held Saturday, starting at 9 p. m., have been selling at a rapid pace, according to Deputy Chief William R. Miller. This is particularly gratifying to members of the police force this year, as funds are urgently needed in the Police Benevolent

Society. Proceeds of this annual dance are used to pay pensions to widows of deceased policemen.

Doors of the Civic Exhibits Building will be opened at 7:45 Saturday to give members of the department an opportunity to eat and clean up after going off duty and before the dance, says Miller.

There are no "rookie" dollars. Send yours to the front! Buy U. S. Defense Savings Bonds and Stamps!

Lodge Members To Initiate Group At Stag Social

Knights of Calvin will hold a stag social and initiation of new members next Thursday at their hall.

A Ladies Social has been planned for March 5 to which the public is invited.

Sixty-seventh anniversary celebration of the organization will take place on Thursday, May 7.

The following committees have been appointed for this year: Entertainment, William Pannetiz, chairman, Fred Sollberger, Carl Vogt, John Brugger, Fred Schmidt and Roy Schroeder; auditing, Arthur Weingartner, chairman, Fred Lauth and Edward Latal; de-jinquent, Fred Sollberger, chairman, Donald Evert and Roy Schroeder.

EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this most popular hotel.

Individually controlled radio in each room
Saved Service

IN NEW YORK AT RADIO CITY

IT'S HOTEL

Fine Room With Private Bath
One Person — \$2.50 to \$4.00
Two Persons — \$3.00 to \$6.00

3 ATTRACTIVE DINING ROOMS
Breakfast from 25c • Lunch 30c • Dinner \$1.10

BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

ALL-EXPENSE TOURS IN NEW YORK
2 DAYS (1 night) \$5.50
3 DAYS (2 nights) \$9.75
Write for Descriptive Folder

GET OUT OF DEBT
With a
CENTRAL TRUST LOAN
Compare the Cost:

Amount	PAYMENTS			
	6	12	18	24
\$100	17.25	8.88		
\$200	34.50	17.72	14.36	12.12
\$300	51.75	26.59	21.54	18.18
\$400	69.00	35.45	28.72	24.24
\$500	86.25	44.31	35.90	30.30

The Above Payments Provide Life Insurance to Protect Your Loan

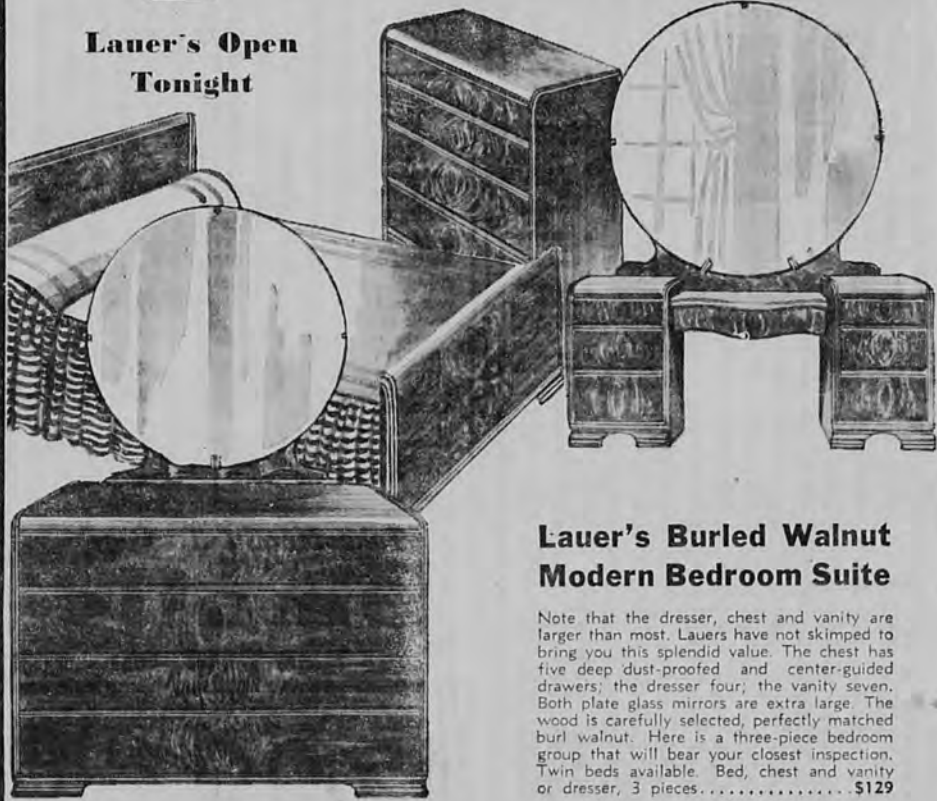
CENTRAL TRUST COMPANY
25 E. Main St. 1806 East Ave.
Phone Main 1625



Lauer's Better Quality Living Room Suite

Lauer's are always alert to bring you the newest . . . the finest . . . and the best. Here is a smartly styled three-piece modern living room group upholstered in attractive, deep pile velour. All three pieces are full size and extra deep to give you the utmost comfort. Buy the davenport and two chairs—3 pieces . . . \$139

Lauer's Open Tonight



Lauer's Burled Walnut Modern Bedroom Suite

Note that the dresser, chest and vanity are larger than most. Lauers have not skimped to bring you this splendid value. The chest has five deep dust-proofed and center-guided drawers; the dresser four; the vanity seven. Both plate glass mirrors are extra large. The wood is carefully selected, perfectly matched burled walnut. Here is a three-piece bedroom group that will bear your closest inspection. Twin beds available. Bed, chest and vanity or dresser, 3 pieces . . . \$129

Open Tonight 'til 9

USE LAUER'S BUDGET TERMS
30-60-90 day accounts same as cash. You pay only 1/2% per month on longer term purchases from 6-18 months.

Lauer's
50 STATE

TRADE IN YOUR OLD FURNITURE
You get a fair trade-in value because Lauer's renovate your used furniture and sell it in their own Bargain Basement.

Rochester Sun, Thurs

ROCHESTER
The B

Published every Thursday by
Rochester, N. Y. — G. C. G.
Davis, Sec.; Virginia A. Moran

G. C. G.
Orville H. Allen, Editor
Edward Randall

NATION
Jan

New York Office
Chicago Office
Philadelphia Office

THE WHISKEY WITH
COAST

When you've had your
America's smoothest sp

More than
THE FI

GREEN RIVER BLEND
75% Grain Neutral Spirits. O

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26 PI
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6 Forks
6 Teaspoons

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'Penrod' Listed For Saturday At Eastman

Penrod, Sam, and all the other characters of Booth Tarkington's tale of boyhood which has ranked high in the annals of American juvenile literature for more than a quarter century will step right out of the pages of the book onto the stage of the Eastman Theatre

next Saturday afternoon when the Clare Tree Major Children's Theatre of New York presents "Penrod." This will be the fourth in this season's series of children's plays presented here under the auspices of the Women's committee of the Rochester Civic Music Association.

Because The Sun is interested in promoting wholesome and instructive entertainment for youngsters, and believing in the value of an appreciation for the theatre, this paper offers its

Tarkington Heroes Coming



Penrod and Sam, in a scene from the play "Penrod," coming to the Eastman stage Saturday afternoon, gleefully watch Maurice Levy absorb the contents of a bottle filled with the drainings from a basket of medicines discarded during the Schofield family housecleaning. Maurice thinks the bottle contains licorice water.

readers a coupon which will be honored as part payment for a ticket to the "Penrod" performance. Investigation has proved that the series of performances given by the Clare Tree Major's Children's Theatre and presented locally under the auspices

of the Women's Committee of the Rochester Civic Music Association provides a high type of wholesome entertainment for adolescent minds. Such a coupon will be found in this issue. Conditions for its acceptance at the theatre box office are printed therein.

laugh at the same antics they scold and scold their own progeny for emulating.

This is expected to be one of the most popular offerings

of the current Saturday afternoon series.

Let freedom ring on Uncle Sam's cash register! Buy U. S. Defense Bonds and Stamps.

Remember Pearl Harbor! Remember it every pay day! Buy U. S. Defense Savings Bonds and Stamps.

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC
Long Burning — Low Ash QUALITY
COAL \$11.85
Egg Stove Nut
Buckwheat \$8.25 Ton
Pea Coal \$9.85 Ton
Established Over 25 Years
GEN. 586
PAYNE & DUNHAM

Sale almost 1/2 price
"Wear-Ever" ALUMINUM CLEANSER
4 BOXES for ONLY **65c**
Previously sold for \$1.20 (30c per box)
This sensational offer is made possible thru the courtesy of the "Wear-Ever" Aluminum Company, in order that you may become acquainted with the superb cleaning qualities of "Wear-Ever" Cleanser—the best Aluminum cleanser. In each box you get 10 large pads of steel wool, specially combined with vegetable soap—40 pads in all.
"keep your pans spic 'n' span"
MAIN 7900
Ward's 15 EXCHANGE ST.
Free City Deliveries
FREE PARKING OPPOSITE

YOU CAN ENJOY MIAMI Now!
Yes, your own American Tropics—with all the splendor of blue skies and summer seas—await you here.
El Comodoro Hotel provides a luxurious haven—even for those who must "budget" their vacation. There are 250 rooms with tub and shower bath. Rates as low as \$2.50 single and \$4.00 double. Attractive season rates can be arranged, if desired. Steam heat.
El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami, just a whisper from all activities. The modern air cooled Coffee Shop is famous for fine food—at moderate prices. The Cocktail Lounge is deservedly popular.
Take your vacation now! For information, reservations, address—write to: El Comodoro Hotel, 1000 Adams, Mip., or your travel agent.
EL COMODORO HOTEL
OPEN THE YEAR ROUND

COUPON
This Coupon Is Worth **10c**
Towards Price of Admission To See **"PENROD"**
EASTMAN THEATRE
Saturday, Feb. 14, 1942
3 O'clock
Seats: 25c, 35c, 50c, 75c (Plus Tax)
Present this coupon at theatre box office, before 6 p. m., Friday, February 14. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.
Name
Address
Age

The New PYREX MIXING BOWLS
Set of 3 Bowls **95c**
Wonderfully Useful!
Sensationally Low-Priced!
Another great addition to your favorite Pyrex glass family! Three specially-designed bowls—1, 1½ and 2½ quart sizes—indispensable for mixing, storing and baking. They're heat and cold resistant, easy to hold, fit regular Pyrex casserole covers. And the set of 3 is sensationally low-priced at just 95c
Phone Your Order, Stone 6500
CHINA AND GLASS, NEW FOURTH FLOOR

Sibley, Lindsay & Curr Co.
VALENTINE CANDY
SCHRAFFT'S HEARTS
25c to \$5.00 Each
SCHRAFFT'S EMBLEM CHOCOLATES. In Bulk. Your choice of 14 delicious centers lb. 44c
CUPID DART Valentine Mixture of red and white jellies and creams lb. 21c
CHOCOLATE HEARTS of Pure Milk Chocolate decorated with flowers and any name you wish ea. 25c
KITCHEN MADE CREAM WAFERS in red and white — peppermint or cinnamon flavored lb. 29c
HEART PACKAGES by famous makers of chocolates: Schrafft's, Whitman, Louis Sherry, Betty More ea. 29c to \$5
SCHRAFFT'S EMBLEM CHOCOLATES — fourteen favorite flavors lb. 44c
VALENTINE FAVORS and Novelties, Each 5c, 10c and 25c
We will write your Valentine's name in gold letters on any heart box of chocolates purchased in our CANDY, MAIN FLOOR, PHONE STONE 6500

Take Color Movies INDOORS
Complete **KEYSTONE Outfit**
Everything you need to take and show home movies. Keystone movie camera, projector which takes any 8 mm film, screen and choice of feature film.
All This Included!
59.95
1.50 DOWN
1.50 WEEKLY
RUDOLPH'S
Corner East Main at South Avenue
In Batavia: 109 Main St. Open Thursday Evenings

The Big Basement
SIBLEY, LINDSAY & CURR CO.
Special Sale!
Here's a Real Opportunity to Invest In These Exceptional Values In Enduring **FINE FURS**
• Perfectly Cut 1941-42 Styles!
• Full Length in All Sizes!
• Durable Rolled Edge Fronts!
• Reinforced at All Vital Points!
• Rayon Satin or Crepe Lined!
• Fitted Storm Wristlets!
• Triple Strength Seams!
• Sizes 14-20; 38-44; 37½-45½
\$66 **\$77** **\$88**
Beaver Dyed Coney Seal Dyed Coney **Hud-Seal Dyed Coney**
FOR A LIMITED TIME ONLY we are able to offer you these fine fur coats at remarkably low prices. The workmanship, the pelts, the styling and finishing put these coats in a class all by themselves. Why not invest now in a coat that will give you seasons of warm, comfortable wear? Your choice of black, brown or blended furs in several of the smartest styles ever at these extremely low prices.
NO DOWN PAYMENT NECESSARY ON THESE COATS
Take Up to 6 Months to Pay for Your Coat on Our Extremely Convenient Budget Plan

DEFENSE for EYESIGHT
DEPENDS MUCH ON GOOD LIGHTING
I. E. S. LAMPS PROVIDE BETTER LIGHT for BETTER SIGHT
Floor, Table, Wall, Bridge Lamps
NO EYE-STRAIN
NO GLARE
NO SHADOWS
A GOOD EYESIGHT safeguards defense, and whether your patriotic fingers work on a production line or do their bit at humbles home tasks, or knit socks for soldiers—PROTECT LIGHT with BETTER SIGHT!
Rochester Gas and Electric

Rochester Sun, Thursday, February 12, 1942

Million Expected To Sign For D In New York
Printed invitations on February 14, 15 and 16 will be sent to men and women of 20 and 45 who registered heretofore. General Ames T. Brown, New York State Director of Selective Service, said this: "We expect approximately 1,000,000 men to register on February 15 and 16. It is the job of the Selective Service to get the men to register, and it's the job of the Selective Service to get the women to register. They shall register. There is no question of the responsibility of the individual. The Selective and Service Act of 'Every person shall to have notice of the registration of the President's proclamation or other provision of this Act upon the date of the registration of the President's proclamation or other provision of this Act." Another provision of the Act indicates his duty. "The Selective and Service Regulations (Part 2) that 'Every man shall register himself and familiarize himself with the rules and regulations of the registration and therewith. The newspaper have co-operated to the extent and there is excuse for any man who registers, not registration, not should register," said.

Detroit Office To Speak At Banker's Fe
Once again the members of the Detroit Branch of the American Institute of Bankers gathered on their 37th annual banquet. A delicious feast and orchestra will provide dancing. A reception will be held at 8:30 p. m. William Powers, customer relations manager of the American Banker and former president of the American Institute of Bankers, Rochester to give the address at the banquet. Clayton F. R. Ryan, chairman of the committee, and Miss Margaret S. Siller, chairman of the committee, will head the committee.

Founder's Day Celebrated At By No. 37 Sch
Founder's Day was celebrated by the H. Morgan School on Monday, February 9, at 1:30 o'clock. Miss Margaret Child Study Department Public School speaker. Her Art of Living. Mothers of children will be Mrs. Louis Siller and Mrs. Komins as c
FREE ladies' Hand every box of Kir-lated Soap. A soap for every and a big, colorful for the price of

TOPS IN
ling mark. Wrin you can
TOPS IN
WHEN YOU
World's Largest
36 Tablets, 20c

Million Expected To Sign For Draft In New York State

Printed invitations to register on February 14, 15 and 16 will not be sent to men between the ages of 20 and 45 who have not registered heretofore, Brigadier General Ames T. Brown, New York State Director of Selective Service, said this week.

"We expect approximately 1,000,000 men to register in New York State at the third registration of Selective Service and it's the job of this one million men to know they are required to register," General Brown said. "They are also required to know where and when they shall register."

"There is no question about the responsibility of the individual. The Selective Training and Service Act of 1940 says 'Every person shall be deemed to have notice of the requirements of this Act upon publication by the President of a proclamation or other public notice fixing a time for any registration under section 2' (Act, Sec. 14, a) and the Governor's proclamation also falls within this provision. Another section (Sec. 11) indicates his duty under the Act and the Selective Service Regulations (Par. 205, a) state that 'Every man subject to registration is required to familiarize himself with the rules and regulations governing registration and to comply therewith.'

"The newspapers and radio have co-operated to the fullest extent and there should be no excuse for any man in New York State, who is subject to registration, not knowing he should register," the General said.

Detroit Official To Speak At Banker's Fete Here

Once again the mirrored walls of Powers Hotel ballroom will reflect the gayety and good fellowship of members and guests of Rochester Chapter, American Institute of Banking, when they gather on Saturday for their 37th annual banquet.

A delicious feast has been planned and Frank Skultety's orchestra will provide music for dancing. A reception will be held at 6:30 p. m.

William Powers, director of customer relations for the American Bankers' Association and former president of Detroit Chapter of the American Institute of Banking, will come to Rochester to give the main address at the banquet.

Clayton F. R. Kaul, president of the local chapter, Herbert F. Ryan, chairman of the banquet, and Miss Margaret T. Strowger, chairman of the Women's Committee, will head the reception committee.

Founder's Day To Be Celebrated At Tea By No. 37 School PTA

Founder's Day will be observed by the PTA of Lewis H. Morgan School No. 37 at a tea in the school next Tuesday at 1:30 o'clock.

Miss Margaret Brooke of the Child Study Department, Rochester Public Schools, will be the speaker. Her topic is "The Art of Living."

Mothers of first grade children will be hostesses, with Mrs. Louis Siller and Mrs. Morris Kominz as chairmen.

FREE ladies' handkerchief in every box of Kirkman's Granulated Soap. A whiter, purer soap for everything washable and a big, colored handkerchief for the price of the soap alone.

TOPS IN PURITY

—when it's silver, you can judge the standard by the sterling mark. When it's aspirin you can be sure it's

TOPS IN PURITY

WHEN YOU DEMAND



World's Largest Seller at 10c
24 Tablets, 20c • 100 Tablets, 25c

Big Basement Buys

SIBLEY, LINDSAY & CURR CO.

Sprightly, Colorful, New! Special Purchase of

STRIPED CHAMBRAYS

2.99

Just what the doctor ordered for your between-season spirits! Casual dresses you active Rochesterians love for wear about the house, the garden, for marketing, picnicking and even for golfing. Easy to get into, easy to launder, these fine woven or corded chambrays are blessed with a wealth of details—unpressed pleats, cluster pleats, gored skirts, pockets, classic shirtwaist necklines. The fineness of the workmanship astonishes even us at this superbly right price.

Sizes 12 to 20
38 to 40



#821. Notch collar. 2 color stripe in blue or wine. Sizes 14-40.

#823. Side buttoned. Pleated skirt. Blue, rose, aqua, wine. 12-20.

aisle 11

#826. Multi-colored graduated stripe with box pleats. 14-20.

#822. Side-buttoned candy cane in red, blue or brown. 14-20.



Sale! 4-Thread FULL FASHIONED RAYON HOSE

IRREGULARS OF 69c QUALITY

49c pr.

Full fashioned, ringless hose of clear, sheer, rayon. The toe is cotton plated with rayon for long wear, sturdy service. Choose these 4-threads for walking and work-a-day glamour. Excellent color choice to pep up your winter darks! Sizes 8 1/2 to 10 1/2.

aisle 9, center



Sale! Reg. \$1.29 and \$1.39 LEWELLA FOUNDATIONS

SENSATIONALLY PRICED AT

1.09

Our very best selling "Lewella" girdles, panty girdles and all-in-ones to go at a price that's nothing short of sensational—\$1.09. Of 2-way stretch knitted rayon Lastex and cotton these fine "Lewella" garments will give you long satisfactory wear. Sizes and types for every one of you—short, average or tall figures.

aisle 14 rear



A-bloom with Flowers!

SPRING UNDIES

REMARKABLE AT JUST

49c

Colorful as the flowers that bloom in the Maytime! Dainty rayons cut with a knowing eye on your smooth young figure to keep it ripple-free. Stock up now on vests, step-ins, panties and briefs in firmly knit rayon that is stubbornly run resistant.

aisle 14



Sale! 1500 Super

Deluxe \$1.39 Values

RAYON SLIPS

SALE PRICED

99c

Slips tailored, slips lacy, slips embroidered! Slips just like you've dreamed of buying for 99c—in a once-in-a-blue-moon event. A special purchase brings you these wonder values right when you've a lot of prettifying up for Spring in mind. We've scads of styles in tearose and white; one style for you practical gals in black and navy. All types! Sizes for all! Get your share of this forward-to-Spring value tomorrow!

aisle 14

NEWS

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Co-Pres.: Eugene

Adv. Director

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15th Street

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Open A 90-Day Charge Account

Pay As Follows:

- 1/3 Mar. 10th
- 1/3 Apr. 10th
- 1/3 May 10th

Smash Event For FRIDAY & SATURDAY! 250 New Thrift DRESSES

Made To Sell For Much More!

Now On Sale at the Remarkably Low Price of

7⁸⁰

If you have a knack for spotting outstanding fashions, if you're thrift minded, you'll be sure to see these new Spring frocks tomorrow. They represent everything you could wish for in the way of new details and new lines. See them! Love them! Have them... in crepe, woolbrook or wool jersey!

- ★ Two Piece Styles
- ★ Shirtwaist Classics
- ★ Jacket Dresses
- ★ Dressy Crepes



THE COLORS:

- Black — Navy — Pastels
- Junior Sizes: 9 to 15
- Misses' Sizes: 12 to 20
- Half Sizes: 18 1/2 to 24 1/2

EDWARDS—Third Floor

Valentine Heart Box of Chocolates



One Lb. Box **69c**
2 Lb. Box **1²⁹**

A double thrill for your Valentine! The first thrill comes when she sees the beautiful red heart shaped box wrapped in sparkling red cellophane... the other, when she tastes the luscious chocolates!

Symphony Sweet Red Seal Chocolates

Palate pleasing chocolates... packed in a lovely white box that is embossed in gold and tied with red satin ribbon. Choice of all dark chocolate, all milk chocolate, or 1/2 dark and 1/2 milk chocolate. Every center different!

59c

Red Heart Shaped Box of Valentine Chocolates

Wrapped In Red Cellophane

One Pound Box **79c**
Two Pound Box **1⁴⁹**



Each box packed with our finest chocolates! Every piece has a different center; such as, butter cream, crisp and chewy centers - - - all coated with rich chocolate!

Symphony Sweets—Hand Dipped—Hand Rolled Made Fresh Daily In Our Own Candy Kitchen

33c lb.

- Buttercream Drops
- Raisin Clusters
- Chocolate Crunchies
- Butter Caramel Corn
- Butter Peanut Brittle
- Chocolate Coated Jellies (Different Flavors)
- Coconut Cream Bon Bons
- Chocolate Coated Sponge
- Filled Hard Candy Sticks

39c lb.

- Cream Caramels
- Nut Nougats
- Buttercreams (8 Flavors)
- Maple Walnut
- Coconut Cream
- Marshmallows
- Honeycomb Chips
- Molasses Chews
- Filled Chips
- Caramelloes
- Mint Juleps
- Assorted Cream Wafers
- Bittersweet Thin Mints
- Peanut Clusters
- Bittersweet Cream Drops

44c lb.

- Brazil Nut Caramel Smacks
- Coconut Snow Tops
- Cashew Nut Squares
- Chocolate Pecan Bark
- Coconut Caramel Smacks
- Chocolate Coated Filled Center Sticks
- Full Cream Nut Fudge
- Pecan Roll
- Pure Cream Caramels
- Brazil Nut Balls

EDWARDS—Street Floor



Help America Win the War!
Buy Your Defense Stamps at Edwards Special Booth On the Street Floor



Water-Proof Self Polishing

79c QT.

Satin Wax keeps floors beautiful; makes furniture lustrous, easy to clean; gives woodwork new life; brings new beauty to linoleum!

- ★ It Dries Quickly
- ★ It Lasts Longer
- ★ It's Really Self Polishing
- ★ And Remember — It's Water-Proof

EDWARDS—Fourth Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT



More of Those Famous

COMFORT OXFORDS

with the patented "Osco" Process

2.19

For Nurses, Teachers, Waitresses Housewives, Beauticians

Should sell for \$2.59 a pair! Smartly styled oxfords that are the last word in comfort and value. Made of a pliable leather with Metatarsal arch pad... long inside arch support counter... combination last... snug ankle... shock-absorbing innersoles. Sizes 4 to 9.

EDWARDS—Basement

ANNUAL SALE! MANUFACTURER'S CLOSEOUT 708 MEN'S SWEATERS

from the famous Roper Knitting Mills of Canandaigua, N. Y.

Choose From These Three Price Groups:

Values to 2.98

1.49

- Coat Style
- Suede Cloth
- Allover Knit

Values to 3.98

2.49

- Jacket Style
- Sleeveless
- 2 Tone Combination

Values to 4.98

3.49

- Ribbed
- Brushed Wool and Cotton
- Cloth Fronts
- Button
- Zipper

Once a year we bring you a sale so outstanding you can't afford to miss it. Here it is... the finest selection of men's sweaters we could purchase! Offered to you at the greatest savings we've ever been able to give! Buy for Valentine Day Giving, Soldier Giving... Or just for yourself!



"Brunswick" BOWLING BALLS

Timely Buys

\$17

Just in time for the tournament season! Have your own expertly fitted ball... build up your score. Guaranteed to be regulation size according to A.B.C. regulations. Free initials.

EDWARDS—Basement

Sear



Sears RUG AND FURNITURE Sale

Buy On Budget Plan

BOTH STORES OPEN FRIDAY AND SATURDAY NIGHTS 'TIL 9:30; PARK FREE! BUY ON OUR EASY PAYMENT PLAN! NEW SERVICE AT SERVICE STATION—ANY MAKE CAR WASHED FOR ONLY 89c



INLAID FELT BACK

88c

Square Yard

Genuine Servistan inlaid with colors that go through to back. New marbled patterns in red, blue and green. Heavy felt base. Buy on Budget Plan in amounts of \$10. Second Floor, Monroe.



FELT BASE 9x12 RUGS

\$3.49

Rich colors in book and marbled patterns. Stainless, easy to clean. Heavy felt base that prevents slipping. Patterns for every room. Sold on our easy Pay Plan in amounts of \$10. Second Floor, Monroe.



Present Market Conditions Make This a One Time Buy! Actually a Savings of 96c Square Yard! Shop Early!

GLENSIDE BROADLOOM 2.99 Square Yard

Not a clearance—not a mill end close-out—not irregular patterns—but every yard is brand new, perfect, all cut from full rolls! Every fibre is 100% pure wool—beautifully woven in tight axminster weaves—Rich jewel colorings by master dyers in exquisite Tone on tone, leaf and scroll patterns. Buy on our Easy Pay Plan, 27 inch, 9 and 12 foot widths. Second Floor Monroe.

9x12	.. NOW ..	36.95
9x6	.. NOW ..	19.95
9x7-6	.. NOW ..	24.95
9x10-6	.. NOW ..	33.95
9x15	.. NOW ..	47.50
12x12	.. NOW ..	51.50
12x15	.. NOW ..	63.50
12x18	.. NOW ..	74.95
12x21	.. NOW ..	86.95



* Regular Value \$1! Save 31c Square Yard!

INLAID LINOWEAR 69c

Square Yard

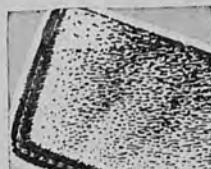
Brand new colors and patterns for kitchen, bath, living room. Colors that are vivid, patterns that are modern, stainless, easy to keep clean. Every inch perfect, all cut from full rolls. Buy on Budget Plan, in amounts of \$10 or more.



STAIR TREADS

9c

Worth 12c! All rubber, grooved, ready for use, non-slip type. Black only. 9x18 size.



COCO MAT

89c

\$1.19 value! Tough, long wearing mats. 18x20 size, bound edges for strength.



Chenille Rug

\$1

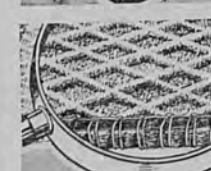
\$1.49 value. Thickly tufted, tightly woven, assorted patterns and colors. Size 22x46.



THROW RUG

1.39

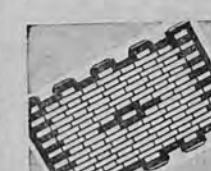
\$1.98 value. Smart Persian patterns and colors size 18x30. Limited quantities. Second Floor.



Hair Cushion Pad

4.98

\$5.95 value. Heavy quality, made to fit your rug, bound edges, moth-proofed. Second Floor, Monroe.



RUBBER MAT

88c

Worth \$1. Heavy rust proof wire links, rubber coated, size 18x24. Limited quantities.



BROADLOOM

89c

Worth \$1.98. Beautiful patterns in Wilton and Axminster weaves. 18x27 sizes. Second Floor.



AXMINSTER

2.19

Worth \$2.98. New patterns in heavy Axminster Broadloom, 27 inch widths. Second Floor.



OVAL RUGS

\$1

Worth \$2.98. Tightly beaded color-fast rugs in assorted patterns, reversible. Others to \$1.98. Second Floor.



AXMINSTER

3.29

Worth \$4.98. Extra heavy quality in modern patterns, 27 inch widths. Second Floor.



* Regular \$42.50 Value
9 x 12 Heavy Quality
AXMINSTER RUG

33.88

Loomed in one of America's foremost mills known from coast to coast for quality—Deep luxurious soft pile, tightly woven for added strength. Patterns that are as modern as tomorrow's newspaper, choose from four lovely color blendings. Tan, burgandy, blue and green. Sold on our Easy Pay Plan. Second Floor Monroe.



Carpet Your Stairs
Material and Labor
for Only

21.59

This is one of those "Once in a lifetime bargains"—Axminster or Velvet Broadloom, patterns or solid colors. All yardage cut from full bolts. Includes labor, pads and broadloom for any average 8 yard staircase. Buy On Our Easy Pay Plan. On sale Second Floor Monroe.

Sears Roebuck & Co. * Monroe at S. Union * Ridge Road near Dewey * Rochester, N. Y.

NEWS

5 St. Paul St.,
ice-Press, Eugene

Adv. Director

Madison Ave.,
14 State St.,
15th Street

VS

IS

Price of this
set of
1.92
1.80
1.60
1.40
1.20
1.00
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2500
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1c

9c
5c

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9c
5c
5c
9c

Historic Newspapers Collection

Right in the middle of our greatest sale — this event that shatters all previous value records!

SEARS SELLS OUT

FAMOUS MAKERS WAREHOUSE STOCKS

3-PIECE LIVING ROOM SUITES

Priced to save up to \$84.95 — while they last!



Replacement Value—\$159.95

CLOSEOUT PRICE SAVES \$40.95

MODERN DESIGNED DAVENPORT, CLUB CHAIR AND LOUNGE CHAIR TO MATCH! COVERED IN LUXURIOUS VELOUR. \$12 DOWN, SMALL MONTHLY PAYMENTS, SECOND FLOOR, MONROE STORE.

\$119



Replacement Value—\$249.95

CLOSEOUT PRICE SAVES \$74.95

KNUCKLE ARM SUITE — THREE MASSIVE PIECES, CLUB CHAIR, LOUNGE CHAIR AND DAVENPORT RICHLY COVERED IN BOUCLE. \$18 DOWN, SMALL MONTHLY PAYMENTS. —SECOND FLOOR MONROE STORE.

\$175



Replacement Value—\$189.95

CLOSEOUT PRICE SAVES \$50.95

THREE PIECES BEAUTIFULLY COVERED IN FINE MOHAIR. MODERN DESIGN, MASSIVE DAVENPORT, CLUB CHAIR AND LOUNGE CHAIR. \$14 DOWN, SMALL MONTHLY PAYMENT. — SECOND FLOOR, MONROE STORE.

\$139



Replacement Value—\$159.00

CLOSEOUT PRICE SAVES \$40.00

HARDWOOD FRAME IN MODERN DESIGN, RICH WITH CARVING; DAVENPORT, CLUB CHAIR AND LOUNGE CHAIR TO MATCH, COVERED IN VELOUR. \$12 DOWN, SMALL MONTHLY PAYMENT. — SECOND FLOOR, MONROE STORE.

\$119



Replacement Value—\$229.95

CLOSEOUT PRICE SAVES \$84.95

VELOUR COVERED. THREE PIECES, DAVENPORT, LOUNGE CHAIR AND CLUB CHAIR TO MATCH. \$15 DOWN, SMALL MONTHLY PAYMENTS, — SECOND FLOOR, MONROE.

\$145



Replacement Value—\$159.95

CLOSEOUT PRICE SAVES \$40.95



Replacement Value—\$229.95

CLOSEOUT PRICE SAVES \$54.00

MOHAIR COVERED THREE PIECE SUITE, CLUB CHAIR, DAVENPORT AND COMFORTABLE LOUNGE CHAIR. HANDSOME MODERN DESIGN FRAMES. \$17.50 DOWN, SMALL MONTHLY PAYMENT, SECOND FLOOR, — MONROE STORE.

\$175



Replacement Value—\$149.95

CLOSEOUT PRICE SAVES \$50.95

THREE HANDSOME PIECES IN RICH TAPES-TRY COVER. DAVENPORT, CLUB CHAIR AND



INNERSPRING MATTRESS & BOX SPRING TO MATCH

* Regular \$25 Values!

Replacement Value—\$159.95

CLOSEOUT PRICE SAVES \$40.95

VELOUR COVERING ON THIS HANDSOME SUITE. BIG DAVENPORT, LOUNGE CHAIR, AND CLUB CHAIR TO MATCH, IN STRIKING MODERN DESIGN. \$12 DOWN, SMALL MONTHLY PAYMENT. SECOND FLOOR, MONROE STORE.



THREE PIECES IN MAPLE—Worth \$79.95

Modern design in maple finish. Bed, Chest and Dresser or Vanity. \$7 down delivers, small monthly payments. Second Floor, Monroe.

52⁸⁸

\$119



THREE PIECES IN MAPLE—Worth \$89.95

Authentic copies of true colonial charm. All pieces solid maple. Bed, Chest and Dresser or Vanity. \$7 down delivers, small monthly payments. Second Floor, Monroe.

69⁹⁵



INNER SPRING MATTRESSES & BOX SPRING TO MATCH
* Regular \$25 Values!

Choice Your **16⁹⁵**
Spring or Mattress Each

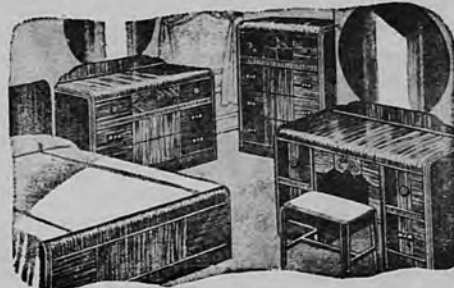
Not sale pieces but masterpieces of construction, comfort and pricing—mattresses filled with premier tempered coil wire springs—have roll edge, button tufts, ventilators, and turning handles. Covered in durable striped ticking. Springs to match. Twin, single or full bed size. Buy on Budget Plan. \$2 Down. Second Floor, Monroe.

Replacement \$149.95

CLOSEOUT PRICE SAVES \$50.95

THREE HANDSOME PIECES IN RICH TAPESTRY COVER. DAVENPORT, CLUB CHAIR AND LOUNGE CHAIR TO MATCH. \$10 DOWN, SMALL MONTHLY PAYMENTS. — SECOND FLOOR, MONROE STORE.

\$99



RICH WALNUT BED SUITE—Worth \$79.95

Modern waterfall fronts, beautifully matched. Bed, Chest and Dresser or Vanity. \$6 Down delivers. Small monthly payments. Second Floor, Monroe.

54⁹⁵

MODERN WALNUT BED SET—Worth \$89.95

Beautifully finished in gleaming walnut of finely matched woods. Bed, Chest and Dresser or Vanity. \$7 Down delivers, small monthly payments. Second Floor, Monroe.

69⁹⁵



LIMED OAK BED SET - Worth \$129.95

Three pieces designed for modern bedroom. Bed, Chest and Dresser. \$7 Down delivers, small monthly payments. Second Floor, Monroe.

69⁹⁵



3-Pc. ASPEN WOOD SET—Worth \$129.95

Three piece set. Bed, Chest and Dresser. Large glass mirror on dresser, deep drawers on chest, full size bed. \$8 down delivers, small monthly payments. Second Floor, Monroe.

\$75



5 PIECE OAK DINETTE

29⁹⁵

Modern design with extension type table and four chairs. Finished in liquid and heat resisting colors. \$3 down, small monthly payments. Basement, Monroe.

5 PIECE MAPLE DINETTE

* Verified Value \$39.95

22⁹⁵

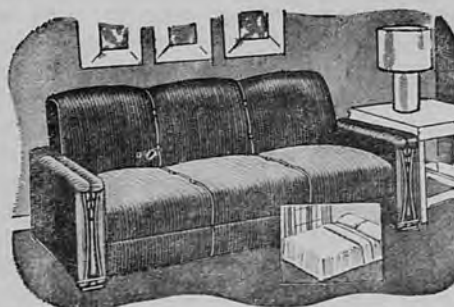
Dropleaf table large enough for service for six persons. Rich maple finish in Priscilla Amber. Hand rubbed to gleaming finish. \$3 down delivers. Small monthly payments. Second Floor, Monroe.



Tapestry Covered Studio - Worth \$49.95

Metal spring back, innerspring mattress type, mattress and pillows are reversible. \$3.50 down delivers, small monthly payments. Second Floor, Monroe.

34⁹⁵



TWO IN ONE DAVENO - Worth \$59.95

A handsome piece of furniture by day—a comfortable bed at night. Tapestry covered. Hidden bedding chamber. Chair to match \$25. Buy on Budget Plan, Second Floor, Monroe.

44⁹⁵



Modern Design Metal Smoker 68^c

Sturdy well made metal smoker, hourglass design, can't tip base. Black enamel finish. Limited quantity. Second Floor, Monroe.



Fibre Topped Card Table 68^c

While they last! Full size card table with reinforced hardwood legs, braced with nickled metal. Second Floor, Monroe.



Douglas Fir Utility Chair \$1

Designed and built to sell for \$2.98! Constructed of genuine hardwood Douglas Fir, in natural finish. Basement, Monroe.



Feather Filled Bed Pillow 1.98

Today's replacement price \$3.98! Filled half with goose feathers and half with duck feathers. A. C. A. striped ticking. Second Floor, Monroe.



Extension Type Unfinished Table 1.98

Today's replacement price \$8.95! Constructed to open to 58x58. Ready to finish in desired color. Basement, Monroe.



Folding Metal Card Chair 1.39

Sturdy well made metal chairs with contrasting leatherette seats. Regular \$2.98 Value. Second Floor, Monroe.



Modern Design End Table 3.49

Beautiful modern style. Walnut finished hardwood table, convenient for many purposes, fluted legs, lower shelf. Second Floor, Monroe.



Tapestry Covered Occasional Chair 5.95

Regular \$7.95 Value. Sturdy hardwood frame, softly padded seat and back. Choice of tapestry covers. Second Floor, Monroe.

BOTH STORES ARE OPEN UNTIL 9:30 FRIDAY AND SAT. NIGHT

Sears Roebuck and Co.

MONROE AT S. UNION — MAIN 7000

ROCHESTER, NEW YORK

RIDGE ROAD NEAR DEWEY, GLENWOOD 556

Buy Everything And Anything In Amounts Of \$10 Or Over On Our Easy Pay Plan

9.90
5.00
5.00
9.95
5.00
1.09
1.55
3.55
1.15
3.55
2.15
3.95
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7.9
1.05
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SPANNY

for this
month of
112.00
112.00
224.00
336.00
336.00
W. H. KAMM

NS
TES

Madden Ave
South State St.
10th 11th Street

is. Adr. Director

NEWS
P.O. 5 SE. PAUL St.
Vice-Pres. Eugene
W. H. KAMM

FREE



BUY DEFENSE STAMPS & BONDS
Take your change in defense stamps — or buy them at Cashiers Office, Second Floor, Both Stores; Mail Order Desk, in Basement or at Victory Booth in rear hallway, Monroe Store.

Sears RUG AND FURNITURE Sale



SIX PIECE SLIP COVER SET CUSTOM MADE TO YOUR ORDER

Beautifully patterned cretonnes in floral, geometric and stripe designs. Cut and fitted in your own home by our experts. All made with box pleats and cord welted seams. Price above for chair and davenport. Buy on Budget Plan. Second Floor, Monroe.

17⁰⁰



**REGULARLY \$2.79!
CUSTOM DESIGNED
FIBRE SLAT**

**VENETIAN
BLINDS**

23 to 36 inch widths

1.87 All 64" Long

- ★ 2 1/4 Inch Ivory Enameled Slats!
- ★ Matching Mingled Tapes!
- ★ Automatic Tilting, Stop Gears!
- ★ Non Rust Chromed Hardware!
- ★ Complete Ready To Hang!
- ★ Buy On Our Budget Plan!
- ★ Second Floor Monroe Store!

FREE ESTIMATES! WRITE NOW!

Sears Roebuck and Co., Rochester, N. Y.

Please have your representative estimate my needs for Venetian Blinds. I know this does not obligate me.

Name

Address

City



48 yard
Crash Fabric
* Monroe



27
Heavy Fibre Window Shade
* Monroe



49 yard
50 Inch Wide Monks Cloth
* Monroe



67
Traverser Drapery Rods
* Monroe



10
Marquisette Curtain Goods
* Monroe



39
36 Inch Width Texture Prints
* Monroe



59
36 Inch Width Cariooca Panels
* Monroe



59
36 Inch Width Cariooca Panels
* Monroe



TABLE LAMPS
* Monroe
\$3.49

Worth \$4.98; Ivory base, metal mounted, assorted colors and styles, topped with silk shade. Second Floor.



PIN-UP LAMPS
* Monroe
\$1.69

Worth \$1.98; Indirect type. Ivory metal base, candle arm, chain pull type, pleated shade. Second Floor.



MODERN MIRROR
* Monroe
\$1.19

Worth \$1.98; Clear glazed glass for modern homes, beautifully made. Second Floor.



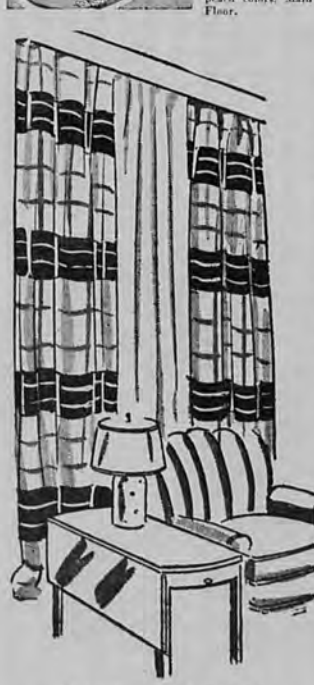
SILK SHADES
* Monroe
\$1.49

Worth \$1.98; Bridge, reflector and table styles, white and colors, tightly stretched silk over metal frames. Second Floor.



BATH SET OF CHENILLE
* Monroe
\$1

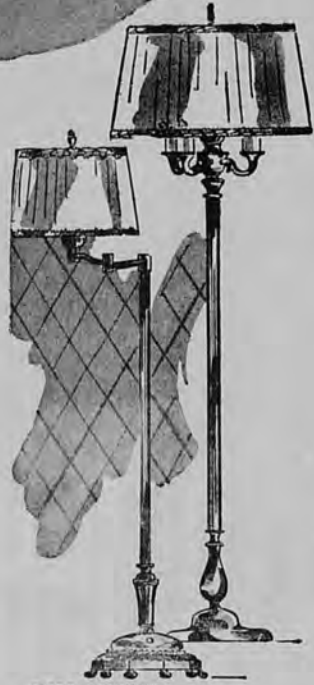
Worth \$1.98; heavy chenille mat and tie on cover to match. Gold, rose, blue, green and peach colors. Main Floor.



MONKS CLOTH DRAPERIES

Regular \$3.98 Value!
Size 36x2 1/2 Yards
2.98 Pair

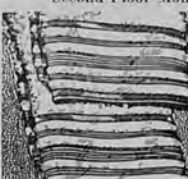
Ready to hang and frame every window in your home! Plaid monks cloth, heavy textured. Colorful, pinch pleat tops. Patterns woven through and through. Second Floor, Monroe.



SIX WAY REFLECTOR LAMPS
8.79

SWING ARM TO MATCH
9.49

Beautifully designed lamps with heavy cast bases with genuine onyx insets. Bronze or ivory fluted column. Has night light in base. Three candle arm lights supports three way light at top, topped with pleated silk shade. Second Floor Monroe.



Large 18x36 Turk. Towels
* Monroe
8.51 for 8

Thick, absorbent towels, checks and pastel plaids, wash cloths to match. 5c each. Main Floor.



Heavy Iron Board Cover
* Monroe
25

Regularly 35c; heavy quality muslin stretch on type, for standard size boards. Pad and cover. 49c. Main Floor.



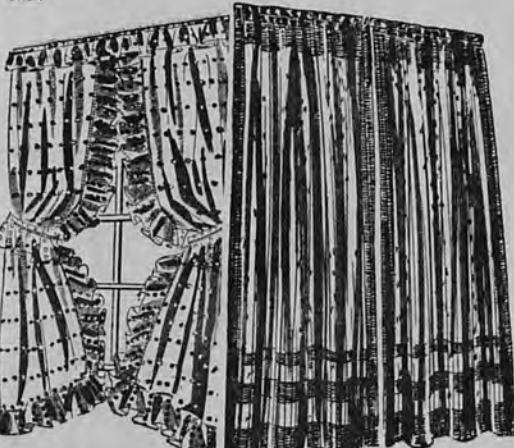
Giant Size Turk. Towels
* Monroe
35

Man's size 22x44 towels, snow white with colored borders, red, gold, blue and green. Wash cloths to match 10c. 18x36 size 25c. Main Floor.

MARQUISSETTE CURTAINS

79
Pair or Set

Sears' greatest sale of marquisette and grenadine curtains, every pair adds new beauty to your home! All headed, hemmed, ready to hang, all 78 inches long. Picnic sets, tailored pairs. On sale Second Floor, Monroe.



250 ONLY!
LAMP SHADES

* Regular Values to 98c

49

Heavy quality parchment shades and colors for every style and color for every bridge, table reflector, design or galore some plain. On sale as long as quantity on hand remains unsold. Second Floor Monroe.

SALE CHENILLE SPREADS

300 WORTH \$6.98

4.88

Hand-tufted baby chenille, thick, soft, fluted. Multi-colors on white grounds or in contrasting colors on blended grounds, check and chevron patterns, full bed, twin bed sizes. Main Floor, Monroe.

250 WORTH \$4.98

2.88

Fancy multi-colored floral designs, on snow white grounds. Sanforized shrunken, ready for use. Main Floor, Monroe.

200 WORTH \$5.98

3.88

Color combinations on white or pastel grounds in new waffle weave, and hobnail designs, choice of six beautiful colors, full or single bed size. Main Floor, Monroe.

197 WORTH \$9.98

6.88

Hand-tufted designs in white and color combinations so thick tufted you'll think they were made for a movie queen! Colorful combinations and solid colors, full and single bed sizes. Main Floor, Monroe.

COTTON BEDSPREADS FROM \$1.49 TO \$2.98

Knitted Curtains
1.49 VALUES

98 Pair

Lovely panels to hang from every window. Everyone carefully styled by a famous manufacturer, noted for quality. Every pair perfect. Choose from green, blue, wine, rose and natural colors. On sale, Second Floor, Monroe.

Remember Pearl Harbor! Remember it every pay day! Buy U. S. Defense Savings Bonds and Stamps.

Hints For Carpet Buyers

Perhaps you are looking to the February furniture sales now in progress to refurbish a room, or replace one or more pieces of furniture in several rooms. If you do, you may decide that the new furnishings call attention to your worn carpets, and that you'd better do something about it.

When you buy new carpeting, remember that the whole decorative scheme of the house may depend on it, and choose it with great care. If you are carpeting two adjoining rooms, it will not be necessary to use the same pattern in both. Plain and figured carpets, that are harmonious in color, will tie the rooms together; such usage conforms to sound decorative principles.

Shift Stair Carpets

Don't economize by deciding to leave the stairs uncarpeted. Stairs that are covered are not only safer but much quieter. It

carpet department of your favorite downtown store. He will be glad to advise you on any carpeting problem that you have.

Picture glass is best cleaned with a cloth wrung out of hot water and dipped in alcohol. Polish at once with a chamois cloth until dry and glossy.

No Need To Worry about Your INCOME TAX

Let our competent personnel save you time and worry. Let us make your return now. Make first payment anytime before March 15th. OPEN 9 A. M. to 5 P. M. DAILY and SUNDAY.

Kalbfleisch
TRAVEL AGENCY
NEWELL GREENELL, Prop.
Lincoln-Alliance Bank Bldg., Stone 212

BE PATRIOTIC! **DRESS UP YOUR CAR!**

\$1.95

THIS— **Buy a Share of Freedom Today** — THIS— **Remember PEARL HARBOR** — THIS— **We Did It Before and We'll Do It Again**

Very newest . . . distinctive patriotic plate to replace the ugly front-of-your-car "black-out". Exactly like your license plate with attractive yellow letters on heavy 3 coated baked enamel black plate. Open Sunday 10 A. M. to 2 P. M.

F. MARSHALL 255 LYELL AVENUE
Opp. Fire House No. 5

PERSONAL LOANS AT LOW RATES

- Low cost Bank rates
- Prompt service
- No co-signers
- No collateral required
- Repay in 12 or more installments

You pay monthly for 12 months	... for this amount of money
\$ 8	\$ 89.92
10	112.40
15	168.40
20	224.80
25	281.00
35	393.40

All loans from \$100 to \$2500 at proportionately low rates. Insurance pays up loan if borrower dies.

Personal Loan Department - 2nd floor

GENESEE VALLEY TRUST COMPANY

ROCHESTER, N. Y.

at NOETH'S MORE NEW LOW PRICES SALE

NOETH PRICES INCLUDE ALL TAXES

OLD RIFY 5 YEARS OLD
100 Proof Bottled in Bond
KENTUCKY STRAIGHT
Bourbon
Regular \$2.29 Value. Stock up while it lasts.
\$2.19 per quart

House of Lords SCOTCH
This Famous Scotch bottled by Whiteley & Co., Glasgow. BUY NOW!
\$3.19 per fifth
Reg. \$4.50 Value

compare this low price!

Only because of a very special purchase are we able to offer this extraordinary value.

SO HURRY IN!

The Famous Pogue's 'Old Time' Blended Whiskey **\$1.99** FULL QUART

Today's Reg. Value \$3.35

10% 6 Years Old; 30% 4 Yrs. Old
Balance Fine Grain Neutral Spirits

Produced by the famous H. E. Pogue's of Kentucky, one of America's oldest distillers OLD TIME is the supreme result of their years of experience in the art of blending whiskeys. It's light body and exacting goodness is a rare treat to the connoisseur.

SPECIAL 4 YEARS OLD Sherwood RYE
Every bottle of this limited stock is numbered and recorded at the distillery for your protection. Here's a renowned brand at really unusual savings.
Actually Worth \$3 Today!
\$1.99 FIFTH

OLD GENERAL GIN 90 Proof Reg. \$2.75 **\$1.89** per quart

Clinton California WINE Port, Sherry, Muscad, Tokay, Blackberry **50c** per qt.

30 YRS. OLD IRISH WHISKEY Reg. \$4.50 **\$2.99** per fifth

APRICOT LIQUEUR Half-Pints, Reg. 75c ea. **44c** ea.
2 Half Pints 85c

LOWEST CASE LOT PRICES!
SACRAMENTO, CALIF., HIRAM WALKER, G & W, BELLONS and other well known brands.

PAUL NOETH

DELIVERY • 19 CLINTON AVENUE, SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight

"EACH GENERATION IMPROVES ON THE PAST"

1904 1914 1942

Try this generation's

Wilken Reserve

Richer, milder, more satisfying

Only this generation of Wilkens could have produced WILKEN RESERVE, for only this generation of Wilkens has the modern equipment...adequate stocks...the accumulated experience to make so great a whiskey possible.

Taste-Perfected
BY 3 GENERATIONS OF WILKEN SKILL

Sales to Set New Records!

FURNITURE
Costs Less in February!

OPEN EVES. 'TIL 10

David Rosenbloom—President of Union, Says:—

We have been in business in the same location for seventeen years. We've made a lot of friends in that time, not only by selling quality merchandise at lowest possible prices but because our credit terms and courteous service are as famous as our prices.

We know that the February sale now in progress will make us new friends and at the same time live up to the best traditions of our organization. We urge you to shop all Rochester then come to Union and see for yourself.

FEB. SPECIAL

CARVED-FRAME LIVING ROOM

DRAMATICALLY PRICED AT **\$59.95**

Beautifully carved wood set off with rich upholstery in a choice of colors. See it to really appreciate this beautiful set.

Stock Cut

WATERFALL DINING ROOM

A suite in the modern style you'll be proud to own. Words really can't describe it—stop in tonight and see it for yourself.

\$69.50

BUFFET OR CHINA, \$22.75

Stock Cut

FEB. SPECIAL

Here's a Real Buy!

Beautiful, rich solid maple. Strong construction and charming design. While a few suites last.

Stock Cut

3-PIECE CHROME BREAKFAST SET

\$29.95

Extension leaf table—two chairs. No more when these are gone!

Additional Chairs \$5.95 Ea.

FEBRUARY SPECIAL

ANY 3 PIECES

\$49

MATTRESS FREE

SOLID MAPLE 5 PIECE DINETTE

\$22

SAVE \$5.00—\$10.00

Stock Cut

8-Pc. SOFA BED OUTFIT... Complete

\$49.50

- \$39.50 VALUE STUDIO COUCH
- 10.95 VALUE OCCASIONAL CHAIR
- 3.95 VALUE (2) LAMPS
- 7.90 VALUE (2) END TABLES
- 1.95 VALUE THROW RUG
- 2.95 VALUE CHOICE OF PICTURE

\$67.20 TOTAL VALUE

ALL 8 PIECES \$67.20 VALUE

\$49.50

UNION 286 EAST AVE.

BLENDED WHISKEY 85 proof, 25% straight whiskey, 75% grain neutral spirits. The Wilken Family, Inc., Schenley P. O., Pa.

WOMEN!
RELIEVE NEEDLESS SUFFERING
If functional periodic complaints make you moody, nervous and irritable, try CHI-CHES-TERS PILLS for relief from symptomatic pain and discomfort. They are SAFE to take as directed. Contains no habit-forming drugs. Sold 50¢ at all druggists.
CHI-CHES-TERS DIAMOND BRAND PILLS

—For Victory: Buy Bonds—
RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Steamers, Cleaned, Washed,
Sized, Moth, Damp and
Germ-proofed \$3.00
ELTER CO. Est. 1872
Glenwood 3466 — 44 Arthur St.

A Valentine's Day Dinner

With thought for party atmosphere and an eye on economy you may serve a half ham on Valentine's Day. It will parade regally on the platter at the special party or family dinner. You can use any of the left-over portions for flavor in soups, as ground meat for meat loaves, or just sliced cold.

For a menu that will bring out sentiment in everyone, try a pineapple juice cocktail served in the living room. A red gelatin salad, heart-shaped and nestled in a leaf of lettuce will further carry out the festive theme. Cauliflowerets and Harvard beets may be the vegetables on the menu. Cranberry or raspberry sherbet will end a well-planned meal with a flourish.

BAKED HAM
Place whole or half ham fat side up on a rack in an open roasting pan. Make an incision and insert meat thermometer so that the center of the bulb reaches the center of the largest muscle. Be sure that the bulb does not rest on either fat or bone. Do not cover and do not add water. Place in a slow oven (300 degrees F.) and bake until done. Smoked ham is done when the meat thermometer registers 170 degrees F. Allow about twenty-five minutes per pound for baking a whole ham and about thirty minutes per pound for a half of ham. Many of the hams now on the market are done at an internal temperature lower than 170 degrees F., and require about one-fourth less cooking time than given above. Cooking directions are enclosed with these hams and should be followed.

About forty-five minutes before the ham is done, remove from oven and take off rind (if any). Cover the surface with 2/3 cup brown sugar. Return to the oven to glaze and finish baking.

Apples sliced like hearts are covered with cherry pieces as an attractive garnish pictured above.

Cherry Chatter

For red-white-and-blue luncheons or bridge refreshments this month, serve Cherry Cheese Hearts. To make these compliment-coaxers add 1/2 cup grated cheese, the nippy kind, and 1/2 cup drained canned cherries to the dry ingredients of your favorite recipe for baking powder biscuits. Add your liquid ingredients and mix. Roll out and cut with a heart-shaped cutter and bake in a hot oven (450 degrees F.) for 15 minutes. A single recipe makes eighteen of these tasty biscuits.

Celebrate George Washington's birthday this year with Cherry Ting-a-Lings. Mix up one recipe of biscuit dough, roll out 1/4 inch thick and cut in squares. Fill with sweetened, pitted canned cherries. Pinch corners of dough together tightly and bake in a hot oven (450 degrees F.). Bake these tempting biscuits for 12 to 15 minutes and serve them piping hot with colorful Cherry Sauce for dessert.

Those cherry preserves you put up last summer will come in handy for February menus. Roll out one recipe of biscuit dough and spread lightly with softened butter and liberally with cherry preserves. Roll up jelly-roll fashion and slice 1/2 inch thick. Place cut side down in greased muffin pans. Put one-half teaspoon of preserves on top of each roll and bake in a hot oven (450 degrees F.) for 15 minutes. Take from the oven and serve while they are cozily warm.

Cherry Pie should be served at least once during February, short as the month is. Add an unusual touch this year to the traditionally American dessert of the tradition-filled month by mixing in 1/2 cup of grated sharp cheese with the pastry ingredients before stirring in the liquid.

For a delightful breakfast and gracious Sunday night suppers dip rings of enriched bread in a French toast mixture and bake them at the table in a hot, slightly greased waffle baker until brown. Serve these with a tart Cherry Sauce and be prepared for extras.

A foretaste of spring on your menu is the Cherry Roll. Roll out your favorite scone recipe to a rectangle about 1/4 inch thick. Spread with sweetened and drained, canned cherries and roll up jelly-roll fashion. Place in a greased pan and bake in a moderate oven (375 degrees F.) until golden brown. Cut into generous slices and serve with Cherry Sauce.

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Fashion Decrees

By ROSELLEN CALLAHAN

Flashy fashions are gradually giving way to more practical garb and quiet elegance, with occasional gay fillips. We were talking to Adelaide Hawley of the Air Waves the other day, and she believes that American fashion has taken the middle road and learned to be both gay and practical — which reflects exactly the life of American women today. For practicality there are elegant man tailored suits and the softer costume suits. Another favorite style for Spring are the silk print lined hip-length boxy jackets to match your simple nvy or black wool slim-lined frocks, which may be worn under fur coats. And for those gay evenings spent with beaux on furloughs, there are the yummy concoctions by our leading milliners to be worn with this same frock minus the jacket. We attended a spring showing last week and found ourselves wishing our clothes budget were double its present size. Featured were one-sided draped turbans, maline and flower trimmed straw braid hats of Bluebeard Gray and small felts trimmed with crimped fringe, sea-shells or cherries.



Adelaide Hawley

Spring means open toes and heels for footwear. Styling is reminiscent of the many First Aid courses being given throughout the country. One model is called a sling pump, another walking shoe is styled after a dutch wrapping with a Dutch heel, and the sandal is staging a big comeback. It now appears in sports, general daytime, afternoon and evening shoes.

Our Chicago correspondent reports that Betty Lou Gerson, leading lady of Columbia network's "Woman in White" and her producer-husband Joe Ainsley appeared in identical suits at a recent broadcast. Betty's was cut from the same bolt of brown and gold-flecked tweed as her husband's. Another devotee of the suit style is Bernadine Flynn, who has a new one in heather herringbone weave. It must be the below zero weather of Chicago that prompted Muriel Bremner ("Jean" of the "Romance of Helen Trent") to rush out and purchase a gray flannel suit. The skirt has a hip-pocket to match the large convenient pockets of her 26-inch length jacket.

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AT ANY PRICE
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minent on the roster is ell Young, two-time All-merican from Purdue University. He is second-high scorer in National League, bowing to Chuck Chuckovits of do. Varsity rooters will reber Johnnie Townsend, another member of the Kauts, former Michigan All-American. Townsend played here three years ago against the Yellow-jacket Cagers and his performance was sensational.

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A Liberty **** Scoop - By Chas. F. Kettering
An inspiring message by a great American. From war and its grim necessities spring new products of man's ingenuity.
THE STRANGE WOMAN - By BEN AMES WILLIAMS
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SCIENCE LOOKS AT THE HEALING OF LOURDES
How many are really miracles? Morris Markey writes of the forces which shape our lives.
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3-PIECE MAPLE BED ROOM
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This is Half Price!
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SOLID MAPLE DINETTE
Here's cheer and charm for your kitchen or dining room. We don't believe you'll find one priced as low for years! Rhop tonite.
Can't Be Matched at \$24
\$14.95

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OPEN 9 A. M. TO 9 P. M.
182-184 HONROE AVE. at SAVANNAH

A Valentine's Day Dinner

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BAKED HAM

Place whole or half ham fat side up on a rack in an open roasting pan. Make an incision and insert meat thermometer so that the center of the bulb reaches the center of the largest muscle. Be sure that the bulb does not rest on either fat or bone. Do not cover and do not add water. Place in a slow oven (300 degrees F.) and bake until done. Smoked ham is done when the meat thermometer registers 170 degrees F. Allow about twenty-five minutes per pound for baking a whole ham and about thirty minutes per pound for a half of ham. Many of the hams now on the market are done at an internal temperature lower than 170 degrees F., and require about one-fourth less cooking time than given above. Cooking directions are enclosed with these hams and should be followed.

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Apples sliced shaped like hearts are covered with cherry pieces as an attractive garnish pictured above.

Cherry Chatter

For red-white-and-blue luncheons or bridge refreshments this month, serve Cherry Cheese Hearts. To make these compliment-coaxers add 1/2 cup grated cheese, the nippy kind, and 1/2 cup drained canned cherries to the dry ingredients of your favorite recipe for baking powder biscuits. Add your liquid ingredients and mix. Roll out and cut with a heart-shaped cutter and bake in a hot oven (450 degrees F.) for 15 minutes. A single recipe makes eighteen of these tasty biscuits.

Celebrate George Washington's birthday this year with Cherry Ting-a-Lings. Mix up one recipe of biscuit dough, roll out 1/4 inch thick and cut in squares. Fill into greased muffin pans. Fill with sweetened, pitted canned cherries. Pinch corners of dough together tightly and bake in a hot oven (450 degrees F.). Bake these tempting biscuits for 12 to 15 minutes and serve them piping hot with colorful Cherry Sauce for dessert.

TIN ESSENCE
For National

BORAXO CLEANSER
Large Size
2 for 21c

MARROW OIL SHAMPOO
6oz Size
29c

VICK'S VAPOR RUB
35c Size
27c

HIND'S Honey & Almond LOTION
50c Size
25c

TREET BLADES
Pkg. of 14
25c

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Bottle of 100
59c

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50c Size

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TWO DROPS THAT snuffly watery misery of your head cold

Just two drops Penetro Nose Drops in each nostril as directed helps give that cold air a cold clogged nasal breathing passage open up — and air rushes in its healing aid. 35c boys long lasting supply. Demand the genuine, economical

PENETRO NOSE DROPS

Remove all hair and rolls of mop or push brush, by hand, but brush when soiled, and dry that which will not shake off a wear gloves. Wash a mop or quickly as possible.

Mr. HI Pins Down Mr. HATT

The point we're tryin' to make is this — That Kessler's is a buy —

Just try one drink and then we think, You'll know the reason why!

SMOOTH AS SILK but not "High Hat"

KESSLER'S BLENDED WHISKEY

KESSLER'S PRIVATE BLEND, 75% Grain Neutral Spirits, 85 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenceburg, Ind.

Where To Play BINGO

BINGO at O. L. P. H. HALL
1089 JOSEPH AVE. near NORTON
EVERY FRIDAY NIGHT 8:30 P. M.

WE PAID OUT **\$565.00** LAST WEEK

REGULAR CARD \$100

1 — Jackpot \$50 | 2 — Jackpot \$20
3 — Full Board \$100 | And 20 More Games
Totaling \$195.00

Bus Stops at Door | Games over at 10:15
23 GAMES 55c Inc. Tax — FREE PARKING

Chili Recreation Hall
509 CHILI AVE.

\$1300.00
GIVEN AWAY DURING WEEK ALSO 6 Big Jackpots

EVENING GAMES
Monday, 85; Saturday 85
Tuesday Nite Free Ticket Nite

NOON GAMES
Tuesday FREE TICKET DAY; Wednesday 84; Thursday FREE TICKET DAY; Friday 84; Saturday 85.

EXTRA BOARDS
2 for 25c

DE-LUXE BINGO EVERY MONDAY NITE
\$500.00 GRAND PRIZE
AWARDED EACH MONDAY NIGHT

Gold Award Game Free \$100 GAME
Our only special is for the RED CROSS!

Drawing Each Week On GREEN STUBS For Defense Stamps

K of C Auditorium — Chesnut St.
40 — DOOR PRIZES — 40

GALA VALENTINE PARTY

Thurs., Fri., Nites
TOWNER HALL
All Games \$3.00
\$250
Sat., Sun., Wed. Nites
No Sun. Game at Rexy
TOWNER'S-REXY
All Games \$10.00
\$500
Tues. and Sun. Nites
Hollywood
All Games \$10.00
\$500
Tuesday Night
HUDSON
All Games \$10.00
\$475

FEBRUARY 4th
ALL GAMES \$10.00

TOWNER & REXY

FREE SOUVENIRS FOR ALL

SATURDAY NITE VALENTINE SPECIAL

Valentine Gift Boxes To The Ladies

ALL LARGE PRIZES

LAST CALL **25c OFF**

No Coupon Necessary
To everyone purchasing a 10c or 15c triple board and a book of specials. Offer good only on Feb. 12, Fri., 12.

Save Money!
Open Every Wed., Thurs., Fri., & Sat. Eve.
\$5-\$6-\$7-\$9
SPECIAL \$20 - \$40
JACKPOT

7 SPECIALS
Instead of 8 for 50c
All books stamped with extra winning chances and novel games.

Win Cash!
Help Yourself by Helping The RED CROSS
Keep them well! Special game gives half to you — half to the Red Cross. Keep 'em flying!

Ted Brown, Manager
HOLLYWOOD
35 Pullman Ave.—Off Lake & Ridge

\$1400.00 — IS OUR PRIZES!

BINGO STRAND THEATRE
62 ST. PAUL ST.
FRIDAY NIGHT FEB. 13th
at 8:45 P. M.

55 No. \$200 | 55 No. \$200 | 56 No. \$100

59 NUMBERS \$240

FULL CARD \$200

24 OTHER GAMES TOTALING \$420

IN ADDITION TO TWO GREAT PICTURES "HOLD BACK THE DAWN" & "MEN IN HER LIFE"

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.

SPECIAL SUNDAY NITE GAMES \$10.00
23 GAMES EACH

SUNDAY Feb. 15th

MON. NIGHT
23 Games \$6 Each

2 JACK POTS EACH NIGHT
Admission 28c Incl. Tax

SPECIALS \$25 OR MORE EACH NIGHT

WED. FRI. SAT.—1:30 P.M.
REGULAR GAMES \$3 EACH
JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

You're Invited
BINGO
VALENTINE PARTY FEB. 14th
Fun and Favors For All!

Feb. 14th Games \$10
Specials \$15 & \$10

These Coupons Worth 25c each
When buying book of Specials and triple board.

Feb. 14
FEB. 14
FEB. 14
FEB. 14

23 GAMES 28c INCLUDING TAX

The NEW PARK HALL
528 Jefferson Ave. near Plymouth
Plymouth or Jefferson

WORTH TICKET THIS **50c**

THURS. FEB. 12 ONLY
When buying a book of specials and a triple board at the New Park Hall.

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

10-DAY TRIAL PLAN

Beautifully Rebuilt
Electrolux
USED Complete with Attachments FULL CASH PRICE EASY TERMS Fully GUARANTEED for Same Length of Time as New Electrolux

\$16.95

MAIL ORDERS FILLED! SEND \$1 DEPOSIT

THE CLEANER WITH 101 USES

If You Can't Come In... Write or Phone for a Practical FREE HOME DEMONSTRATION

LIBERAL TRADE-IN ALLOWANCE ON YOUR OLD CLEANER

PENN VACUUM STORES
30 SOUTH AVE. Open Evenings Stone 6747
Until 9 P. M.

IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

Bowling Tourney Announced At Vicinity Alleys
The East Rochester Bowling Center will conduct a men's handicap doubles tournament on Sunday. Guaranteed cash prizes of \$250 have been promised. Squad prizes have been planned for early squads. Reservations may be made by calling East Rochester 145.

OPEN EVENINGS

5 Reasons Why



You'll PROFIT BY BUYING FURNITURE AT RIVERS' FEBRUARY SALE

- 1 ★ QUALITY
- 2 ★ ECONOMY
- 3 ★ RELIABILITY
- 4 ★ CONVENIENCE
- 5 ★ VARIETY

Those 5 reasons aren't just words at Rivers'—they're FACTS. Finest Jamestown and Grand Rapids furniture is stocked. You save 30% MORE than the usual 25% discount on this famous furniture. 30 years on South Ave. spells reliability, and the convenience of plentiful parking speaks for itself. SEE Rivers variety!



THIS WEEK'S EXTRA SPECIAL 2-PIECE LIVING ROOM SUITE \$100
Choice of extra fine quality novelty weaver or Mohair coverings. Hand-some new 1942 design. A wonderful bargain.
Reg. Price \$139.00

FRANK A. RIVERS CO.
INCORPORATED
226 SOUTH AVE.
30 Years on South Avenue—There Must Be A Reason!

DOLAN'S WEEK END Specials

Money Saved In Every Department

Values in *Quality Meats*

Swifts Arrow VEAL Less or Rump 23¢ LB.	COUPON 2 lb. Jar 'Motts' 23¢ PURE JELLY ALL FLAVORS
For Roasting or Fricassee CHICKENS Young 27¢ LB.	
Tender Young Spring LEGS 'O' LAMB 25¢ LB.	BROCCOLI LARGE BUNCH 15¢
BEEF POT ROAST Young Steer 23¢ LB.	
Sliced Rindless BACON 27¢ LB.	FREE DELIVERY Gen. 1417 Plenty of Free Parking

7 Day Coffee 3 Lbs. 59¢ | Cocoa 15¢
Where you buy the cuts of chicken you prefer.

DOLAN'S Gen. 1417
600 Jefferson Ave., Cor. Bartlett

Seagram's To Test Hoosier Quint At Arena Sunday

Making their first eastern appearance, the Indianapolis Kautskys will try to snap the winning streak of Les Harrison's Seagrams Sunday night at the sports arena.

While local fans were disappointed at the sorry showing of the Philadelphia Spas last Sunday, it is expected the Kautskys will give the local pros a stiff workout. The Indianapolis outfit is making a strong bid for first-place honors in the National League and boasts a star-studded lineup.

Prominent on the roster is Jewell Young, two-time All-American from Purdue University. He is second-high scorer in the National League, bowling only to Chuck Chuckovits of Toledo. Varsity rooters will remember Johnnie Townsend, another member of the Kautskys, former Michigan All-American. Townsend played here three years ago against the Yellow-jacket Cagers and his performance was sensational.

WANT ADS

WANTED TO BUY
RAGS—2c lb., magazines 6c, papers, mattresses, metals. Highest prices. Defense stamps or cash. Stone 3889-R.

ARTICLES FOR SALE
ATTENTION Skiers—Men's heavy, all-leather, double soled ski shoes; well-known makes, \$1.95. Boy and girl's all wool, navy blue ski jackets, \$1.98 Smith's, 118 State St.

LADIES' rayon Jersey slips, regular \$1.29 value, 60c; Rayon Jersey gowns, \$1.00 value, 49c; Rayon chemise, 49c. Smith's, 118 State St. Free parking next door.

SITUATION WANTED
SCHOOL GIRL—care of children evening or Saturday. Cul. 2341-R.

Here's your opportunity! A big, truly lovely ladies' handkerchief, with gay flower design FREE with every box of Kirkman's Granulated Soap.

Win Guest Tickets To LOEW'S

SIMPLY NAME FIVE PICTURES IN WHICH GENE TIERNEY HAS PLAYED . . .

The First 25 Correct
Editor—Not Later Than Friday, Feb. 13th, Will Answers Sent to The Rochester Sun Movie Receive Guest Tickets.

THE SHANGHAI GESTURE
ARNOLD PRESSBURGER presents
from the celebrated play by JONAS COLTON
STARRING
GENE TIERNEY
WALTER VICTOR
HUSTON - MATURE - MUNSON
in *PHOTO BRIDES* - *ABEIL BILDERMAN* - *MARIE ROSENKRANTZ*
Directed by JOSEF VON STERNBERG
RELEASED THREE UNITED ARTISTS

Now in One Great Whiskey... The Best Whiskies from 4 Great Distilling States*

Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

*Blended with the Finest Neutral Grain Spirits for Perfect Mildness!

Schenley Black Label, 67% Neutral Grain Spirits. Schenley Red Label, 72 1/2% Neutral Grain Spirits. Both 86 Proof. BLENDED WHISKEY. Schenley Distillers Corp., N. Y. C.

BERGHASH SPECIALS MEAN

GREATER SAVINGS GREATER VALUES FOR YOU!



IMPORTED RUM FROM WEST INDIES!
Because of the shortage in molasses, Rum is becoming scarce and more costly. Stock up now . . . at this specially great saving.
\$1 89
4/5 QUART CASE OF 12 \$21.

JOHN BEGG
100% IMPORTED SCOTCH

John Beggs is 100% imported Scotch Whisky. It's famous for its flavor delicacy and excellent bouquet.

\$3 69

4 5 QUART 3 FOR \$10.50

BEST VALUE IN TOWN 90 PROOF LONDON INN DISTILLED DRY GIN
Most popular gin in Rochester! "London Inn" is made from a famous imported recipe and is tops to use straight or in delicious cocktails.

\$1 55

4 5 QUART CASE OF 12 \$18.

KERRIGAN'S WHISKEY
Famous Private Stock
All Rochester appreciates the full bouquet, delightful flavor and extra smooth taste of this ideal whiskey, blended with 4-year old liquor.

\$2 29

Full QUART CASE OF 12 \$25.50

BOTTLED IN BOND STRAIGHT BOURBON
Yes, Globe straight Bourbon is 5 years old and bottled under U. S. Government Supervision! 100 proof, smooth full-bodied and palatable.

\$2 59

100 Proof 3 For \$7.50 Full Quart

100% PURE CALIFORNIA WINE "CHATEAU BRISAC"

Every drop of Chateau Briseac wine is made of rich, sweet California grapes. For your taste satisfaction be sure the label reads 100% Calif. Wine.

COMPARE WITH ANY \$2.50 VALUE!

12 Varieties Sweet or Dry FULL GALLON **\$1 49**

BERGHASH WINES LIQUORS

124 CLINTON AVE. SOUTH NEXT TO LOEW'S THEATRE
Phone . . . MAIN 786
Free Parking Opposite Our Store

Andy Says . . .

SEE FURSTOSS FIRST
LOWEST PRICES IN TOWN
18 MONTHS TO PAY



— ON —
FRIGIDAIREs — PHILCO RADIOS — QUALITY RANGES, GLENWOOD RANGES ZENITH RADIOS — VACUUM CLEANERS AND OTHER ELECTRICAL APPLIANCES

OPEN EVENINGS FOR YOUR CONVENIENCE
FURSTOSS APPLIANCES INC.
409 Chili Avenue Gen. 2070

CLEARWATER BEACH HOTEL



Enjoy A Vacation of Perfect Days

and the pleasures of cool tropical nights at Clearwater Beach Hotel. Located directly on the Gulf of Mexico—there's a private white sand beach and facilities for swimming, boating, golfing, dancing and all forms of recreation—at this delightful resort. Clearwater Beach Hotel is famous for excellent food tastefully prepared and temptingly served. Reasonable American Plan Rates. Write or wire for information or reservations—Preston Beatty, Manager

Clearwater, Florida
ON THE GULF OF MEXICO

WANTED For VICTORY



Waste Paper Old Rags Scrap Metals Old Rubber GET IN THE SCRAP

In the interest of America's Victory Program this advertising space has been donated to the Office for Emergency Management, Washington, by **ROCHESTER SUN — SHOPPING NEWS**

WE BUY JUNK HIGHEST PRICES PAID FOR RAGS AND WASTE PAPER	Call or Bring Your Paper To Krieger Waste Paper Co. 96-98 Nassau St. Stone 283
WE BUY PAPER • RAGS • METALS SCRAP IRON Our Truck Will Call or You Can Bring It To Our Yard Miller's Waste Material 44 Herman St. Stone 5317	DUBITSKY JUNK CO. Rags - Paper - Iron - Metals. Highest Prices! 671 Clifford Ave. Stone 3889-R Main 7588

THURS. B. 12 ONLY

DO YOUR PART—BUY DEFENSE STAMPS

Rochester Sun, Thursday, February 12, 1942

Episcopalians Seeking Funds For Camp Work

Episcopalians and other residents of Rochester are being given an opportunity this month to contribute their share of the \$385,000 national fund which is being raised for the support of the work of the Army and Navy Commission of the Episcopal Church.

The Bishops' Men of Rochester Episcopal churches have taken over the responsibility for raising this community's quota. The offering will be made on Sunday, Feb. 22.

So great and urgent is the need for funds to support the work of Episcopal chaplains and that of rectors in parishes near army camps, naval bases and maneuver areas that the Bishops' Men are inviting everyone in the diocese to join them in contributing to the cause.

The Army and Navy Commission funds are used to supply chaplains with portable altars, communion sets, prayer-books, religious literature and discretionary funds. Although primarily concerned with the spiritual welfare of men in the armed services, the chaplains are asked for advice on a great variety of subjects. Sectarian lines are not as pronounced in military life as in civil life so that the chaplains of all denominations give advice and help to soldiers and sailors regardless of church affiliations.

The occasion of the offering will coincide with the annual corporate communion of the laymen of the parishes. The Rt. Rev. Bartel H. Reinheimer, D.D., bishop of Rochester, will address all of the men of the diocese by radio over Station WHAM from 9:15 to 9:30 A. M., Sunday, Feb. 22.

FREE LADIES' HANDKERCHIEF IN EVERY BOX OF KIRKMAN GRANULATED SOAP

A truly lovely handkerchief, generously big, with gay flower designs printed in cheery, fast colors. Hemmed all around for extra-long wear. Yours FREE with every box of KIRKMAN GRANULATED SOAP.

Try the new-formula KIRKMAN GRANULATED SOAP. It's a whiter, purer soap for everything washable. "Lift-action" suds. Long-lasting energy. Buy some today.



SAVE THE COUPONS ON EVERY BOX FOR VALUABLE FREE GIFTS

30% To 40% SAVINGS ON

FUR COATS and Jackets!!

Our Greatest Sale Of The Season
Clifford Fur Co.
1283 Clifford Ave.
1 Block off Portland
CLIFFORD FUR SELLS FOR LESS

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX St.
GLEN. 3783

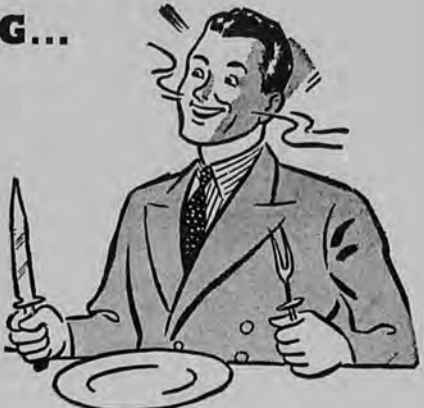
Must The Married Woman Live In Doubt?

The modern wife often distrusts half-knowledge gathered in adolescence. But, instead of learning the facts, she resorts to over-strong solutions of acids for the douche which can burn, scar and desensitize delicate tissue.

Today such doubts and unhappiness, such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects person's chastity. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your drugstore today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 694D, 570 Lexington Ave., New York, N. Y.

KEEP 'EM SMILING...



Guaranteed MEATS

Tender Juicy Shoulder
BEEF ROASTS ... LB. 23^c

Best Cuts Prime Standing
RIBS O' BEEF LB. 31^c

WEGMANS ARE ROCHESTER'S LARGEST MEAT RETAILERS!

None Finer!
Bakers Vanilla bot. 12^c

Mammoth Can Ingersoll
Noodle Soup can 10^c

12 Oz. Bottle Frontier
Beer or Ale 4 bots. 25^c

Wegmans Creamy Fresh
Mayonnaise qt. 41^c

SPECIAL OFFER!



Thrifty Rochester housewives have found a way to save without sacrificing quality... by serving Wegmans Guaranteed Kilbourn Hall by serving Wegmans Guaranteed Kilbourn Hall by serving Wegmans Guaranteed Kilbourn Hall...
As a special introductory offer this coffee coupon is worth 5c at any Wegmans Market toward the purchase of a pound of this fine coffee. Offer ends February 14.

KILBOURN HALL COFFEE 23^c lb.

THIS COUPON WORTH 5c

WEGMANS SILVER OFFER ENDS FEBRUARY 28!



FREE PARKING FOR CUSTOMERS

A Real Treat

For You Connoisseurs' Of Fine Mustard



TRYNOSKI'S
This Snappy Mustard Sauce is available at your favorite food store for **10^c**

Other sizes 1/2 Pint, Pints, Quarts and Gallons

Members of the Fellowship Club of the Sons and Daughters of St. George will meet at the home of Mr. and Mrs. Thomas Jenkinson, 100 Violetta St., next Wednesday at 8 p. m.

A social evening is scheduled to follow the short business meeting after which a lunch will be served. Mrs. G. Haag and Mrs. Lillian Jones will assist Mrs. Jenkinson as hostesses.

REUPHOLSTERING

YEAR TO PAY
3-PC. LIVING ROOM SUITE **\$34.50**
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP
Complete With Covering

NO CARRYING CHARGE
PHONE MONROE 1404



Price includes: New covers in 12 ga. new spring units, new webbing and filling added. Springs tied 3 ways. Free pick up and delivery.

WAYNE UPHOLSTERING 74 PARK AVE.

DAVIS BAKING POWDER
Double Acting
NOW
8 oz 10^c
12 oz 15^c
24 oz 25^c

CAIN'S MAYONNAISE
Mastermist
CAIN'S IS THE NAME FOR BETTER SALADS

KEY COUPON
SWEETHEART SOAP 4 for 18^c
Limit 4

KEY COUPON
SANITARY NAPKINS 13^c
Box 12 Limit 2

KEY COUPON
IMITATION VANILLA 8^c
4 oz. bottle Limit, 2

KEY COUPON
TODDY 13^c
1/2 lb. can Limit 2

SQUIBB COD LIVER OIL 98^c
12 oz. bottle

25c Dr. WEST TOOTH PASTE 2 for 29^s

FEVER THERMOMETER 49^c
Oral or Rectal \$1 Value

ANACIN TABLETS 59^c
Bot. 50 Reg. 75c

ELECTRIC HEAT PAD 1.79
3 Switch Control \$2.50 Value

50c WILLIAMS SHAVE CREAM 59^c
50c WILLIAMS AQUA VELVA \$1.00 Value Both For 59^c

Bromo Seltzer 49^c
8oz Size

A-B-D-G CAPSULES 2.69
Parke-Davis Box 100

THIS WEEK'S SPECIALS AT

KEY ROCHESTER'S MODERN CUT RATE DRUG STORES
470 N. GOODMAN NEAR MAIN
1861 MONROE NEAR WINTON
724 WINTON ROAD NO. 102 (W. WINTON)
457 RIDGE RD. W NEAR DEWEY

TODAY THRU WEDNESDAY

Valentine Candy

For Your SWEETHEART

The sweetest possible gift for the sweetest girl you know is Whitmans candy. She'll love its rich flavor and the beautiful way it's boxed and wrapped. You'll find just the box to suit her taste and your budget.

Assorted Chocolates IN **HEART** JOHNSTONS 75^c up and WHITMANS \$1 and up
box 14 oz. 49^c

See Them at Your Nearest KEY STORE
Heart Warming VALENTINE CARDS
LARGE SELECTION

Pacquins Hand Cream 39^c
5oz size
Dainty pleasant, cool - sticky Helps smooth away rough look in effects: chapped appearance.

Marlin HIGH SPEED BLADES 29^c
FOR TOUGH EDGES
FIGHTER 25c
SINGLE EDGE 14 for 25c
GUARANTEED BY THE MARLIN FIREARMS CO., NEW BRITAIN, CONN.

IDEAL for FEMINE HYGIENE Zonite only 79^c

Lucky Strike CIGARETTES 2 For 29^c
Philip Morris Tax Paid

Evening in Paris HARMONIZED MAKE-UP ENSEMBLE
Rarely are we privileged to offer a value like this! A box of exquisite Evening in Paris Face Powder with matched shades of Rouge and Lipstick! Know this exceptionally fine new Evening in Paris Face Powder that stays on — stays clear — stays smooth.

KEY COUPON
FACIAL TISSUE 13^c
Box of 500 Reg. 35c Limit 2

KEY COUPON
TOILET BOWL Brush 8^c
15c Value Limit 1

KEY COUPON
PAPER PLATES 6^c
Pkg. of 10 Regular 10c Limit 2

KEY COUPON
WILLIAMS TALCUM POWDER 8^c
25c Can Limit 2 Carnation or Violet

Daggett & Ramsdell Cold Cream 69^c
1/2-lb. Jar Reg. \$1.00 3 for 98

Heavy American MINERAL OIL 45^c
Qt.

SMITH BROS. COUGH DROPS 2 for 5^c
Reg. 5c

AMPHOJEL \$1.29
Reg. \$1.50 Bot.

Feenamint 19^c
Laxative Chewing Gum Reg. 25c Size

GEM SINGLE-EDGE BLADES 39^c
Pkg. of 12

HALIBUT LIVER OIL CAPSULES 79^c
Box 100

BRIGGS TOBACCO 3 for 30^s
15c Cans

A Careful Check of The Ads In This Paper Will Point The Way To Substantial Savings On Wearing Apparel, Furniture, Drugs and Many Household Needs

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY, FEBRUARY 19, 1942

To 75,200 Rochester Homes

PHONE STONE 6001

A New Service For Shopping News Readers!

"YOUR SUNDAY DINNER"



Good Food Means Good Health and Good Health Is Vitality Important To Every American In Our Gigantic War Effort.

A weekly series of illustrated, planned menus prepared and kitchen tested by the Household Science Institute of Chicago, Ill., under the direction of Ruth Mavis Stone, dietician. This series is compiled especially for Shopping News readers and includes information on what to buy, how to serve, and the use of left-overs. Regular readers of this brand

new feature will soon find that following the suggestions contained therein will save shopping time, save shopping dollars, create new family interest in meals and save the bother of always searching for "something different."

- WHAT TO BUY
- HOW TO FIX IT
- SERVING HINTS
- USING LEFT-OVERS

One of the deepest satisfactions of homemaking is the pleasure that comes from serving appetizing, attractive and well-cooked meals to one's family and friends. Now, more than ever before the problem of serving well-balanced meals that are economical as well as enjoyable, is an important one to you as a modern homemaker. Meal

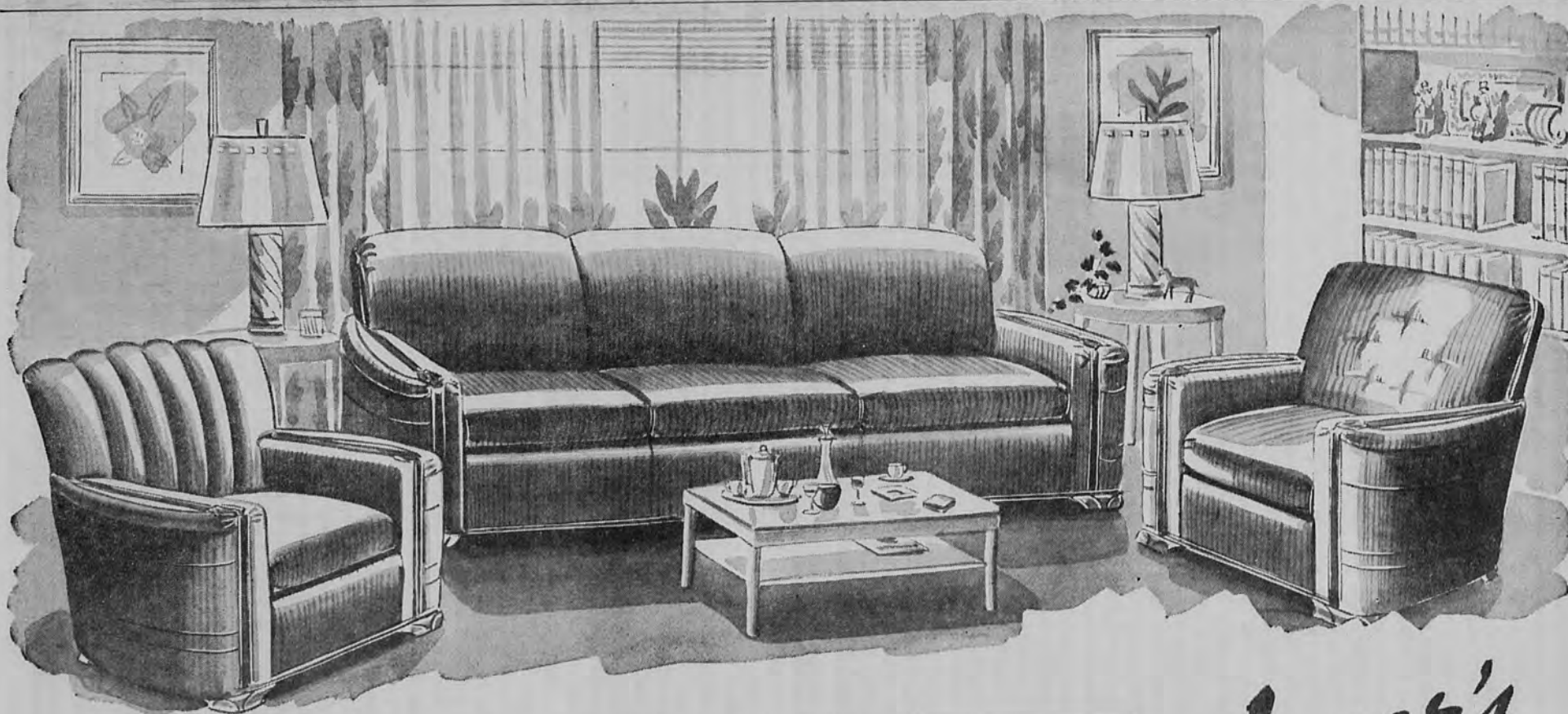
planning and food buying is one of your most important jobs. "Your Sunday Dinner," give you a complete menu for the most important meal of the week, plus buying hints to make your food shopping easier, serving hints to make the food more attractive and left-over hints to cut down food costs.

WATCH FOR IT EVERY WEEK STARTING FEBRUARY 26
Exclusively in THE ROCHESTER SUN

NOW more than ever

You'll want to read your copy of The Sun, Rochester's Shopping News, thoroughly each week. If there are any irregularities in delivery of The Sun at your home, phone The Sun Circulation Department

STONE 6001



FEBRUARY MEANS VALUE AT LAUER'S

And February means style, too . . . for February is a style month as well as a sale month at Lauer's. We've loads of new things for your home — Smart, modern . . . graceful 18th century . . . and sparkling transitional (a blend of the old with the new) styles. We've opened our mezzanine floor "Treasure House" — a magnificent series of rooms completely decorated by Porter W. Scott, Lauer's decorator consultant. Our curtain, drapery and slip cover department is ready to show you the newest and smartest fabrics and fashions. And — as usual — Lauer's Rug Department is most complete. Pictured above is a shining example of February values. Upholstered in sturdy, attractive twist-loom . . . trimmed with walnut . . . perfectly tailored . . . and soundly constructed — this 3-piece living room suite is well worth \$198. But Lauer's February price is only \$149.

\$149
DAVENPORT AND
2 CHAIRS

TRADE IN YOUR
OLD FURNITURE

You get a fair trade-in value because Lauer's renovate your used furniture and sell it in their own Bargain Basement.

Lauer's
50 STATE ST.

OPEN TONIGHT

Lauer's February Feature
Solid Oak Bedroom

Bed, chest, vanity, or dresser — 3-pcs. Fine quality modern style. Twin beds available. Dust-proofed and center-guided.
\$98

Open Tonight 'Til 9 P. M.

Lauer's February Feature
5-Pc. Breakfast Set

Porcelain—chrome—easy-to-clean, durable, smart. Extension table, 4 chairs. Extra heavy chrome legs. Silver drawer.
\$39⁷⁵

Open Tonight 'Til 9 P. M.

Lauer's February Feature
Drop Leaf Table

Mahogany or walnut. Takes center leaf and opens to extra large size. Duncan Phyfe style.
\$37⁹⁵

Open Tonight 'Til 9 P. M.

Lauer's February Feature
2 Twin Beds Complete

2 Innerspring mattresses . . . 2 coil springs . . . 2 beautiful simulated walnut metal headboard beds, 6-pcs. worth \$68.
\$49

Open Tonight 'Til 9 P. M.

February 12, 1942

NOW
3 oz 10¢
2 oz 15¢
4 oz 25¢

CAIN'S
MORNING
MORNING

TISSUE
13¢

BOWL
8¢

PLATES
6¢

RAMSDOLL
POWDER
8¢

Ramsdell
cream
69¢
3 for \$2

AMERICAN
AL OIL
45¢

BROS.
DROPS
for 5¢

GOJEL
\$1.29

MINT
chewing Gum
19¢

GLE-EDGE
DES
39¢

LIVER
PSULES
79¢

GGG
ACCO
30¢

Political Unit To Celebrate Washington's Birthday

Members of the 19th Ward Main St. W. with the Misses Women's Democratic Club will Ellen Pickering, Helen Dunning, Elizabeth Henry and Alice Holmski as hostesses.

Travelogue Scheduled At Corn Hill Church By Women's Group

"Hiking Through South America" is the subject of a travelogue to be shown at Corn Hill Methodist Church next Thursday at 8 p. m. under the auspices of The Women's Society of Christian Service of that church. Motion and still pictures in colors will be shown. They were gathered by The Toll Brothers of Toronto, Canada on their 16-month journey of the South American continent. Tickets are on sale by all members of the sponsoring organization.

Let freedom ring on Uncle Sam's cash register! Buy U. S. Defense Bonds and Stamps.

HEALTH HOLIDAY NEAR HOME

Relax amid extra comforts, luxuries—250 rooms, "Ship's Sun Deck," fine food. Weekly from \$32.50 per person, double.

WEEK-END OFFER \$5.11 per person, double (room, bath, all meals Fri. to Sat., or Sat. to Mon.)

Colton Menot
ONE OF ATLANTIC CITY'S BEST FIREPROOF HOTELS
PENNSYLVANIA AVE. PAUL AUCHTER, Mgr.

DIARY of a BEAUTY AUTHORITY
by Helena Rubinstein



NEW YORK. — Like every other American city, this great metropolis is now preparing for war 24 hours a day. Women are devoting much of their spare time to the Red Cross, to the American Women's Voluntary Services, and to other defense projects which will help us to deal successfully with any emergency. There is a good deal of talk about a possible shortage in cosmetics due to the war, and any number of women have come to me, asking anxiously whether they will soon find themselves without lipstick or face powder or face cream and what to do about it.

In these troubled times, the importance of beauty in maintaining a woman's morale and providing her with hope and courage cannot be overestimated, and it would be a good thing if every woman began now to conserve her beauty preparations, in the face of a possible shortage in the future. Today I received a letter from a young woman in England

...serving in the Women's Auxiliary Air Force, part of which reads: "I don't think I shall ever get used to doing without the beauty preparations I used to take so much for granted. I wish now that I had not been so wasteful when cosmetics were plentiful. Do advise American women to treasure their beauty preparations in preparing for the future."

This is excellent advice, and going even further, I think every woman would benefit by making a little beauty plan for herself to help her conserve her beauty preparations. She should save all her cases, and buy refills as much as possible. She should begin to simplify her beauty care and learn to use one good all-purpose cream for cleansing, lubrication and massage. And she should cut down on her hairdressing problems by wearing her hair in one of the new, short, easy-to-keep coiffures, which, by the way, are also much more serviceable for active duty—yet can be transformed into a glamorous, evening coiffure by the addition of one of those fascinating new false chignons or braids pieces which match your own hair exactly.

With a little intelligent planning, there is no need to worry about doing without the essentials of beauty in the future. Every woman should regard it as part of her job in the national defense program to keep herself looking as young and lovely as the men in the service expect her to look.

(If you have any personal beauty problems, you may have them answered by addressing Helena Rubinstein, care of this paper.)

Veteran Auxiliary Work For Red Cross

Instead of the customary dinner to celebrate their anniversary, members of the Trotter-Emerich Auxiliary, V. F. W. made a contribution to the Red Cross to commemorate the eighth anniversary of their organization.

A further contribution to the Red Cross is made by this organization in the form of knitting and sewing which the members, under the leadership of Mrs. Clarence Miller, are doing in weekly sessions.

Mrs. Ernest Tritschler, president will entertain officers of the group at her home in Henrietta St. this evening.

The auxiliary has a large and active committee working for national defense.

A good way to clean plaster ornaments such as small statues, busts, vases, etc., is to dip them in a solution of starch and water, let them dry and brush off.

Card Party To Follow Lodge Meeting Feb. 27

A meeting of the Clara Barton Tent No. 22, D. U. V. will be held at Odd Fellow's Temple, 11 Clinton Ave. No. on Friday, February 27, at 7.30 p. m. A card party will follow the business session.

REDUCE . . .

TAKE OFF THOSE EXTRA INCHES... **ROLLER REDUCER**... **EXERCYCLE**... **Vapor Cabinet Baths**... **We're Happy To Announce LEONA VOSBURG**... **Virginia E. Jane Salon**

GET OUT OF DEBT
With a CENTRAL TRUST LOAN Compare the Cost:

Amount	PAYMENTS			
	6	12	18	24
\$100	17.25	9.96	7.45	6.15
\$500	86.25	49.80	37.25	30.75
\$1000	172.50	99.60	74.50	61.50
\$5000	862.50	498.00	372.50	307.50

The Above Payments Provide Life Insurance to Protect Your Loan
CENTRAL TRUST COMPANY
25 E. Main St. 1806 East Ave. Phone Main 1625

Travel FOR FUN

Enjoy the splendor of blue skies and summer seas—in your own American tropics. El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami—"just a whisper" from all activities. There are 250 artistically furnished rooms with tub and shower from \$2.50 single and \$4.00 double. Steam heat. The modern air cooled Coffee Shop is famous for fine food—at moderate prices. The cocktail lounge is deservedly popular.

Plan your Miami Vacation now! For information or reservations, address Joseph H. Adams, Mgr., or your travel agent.

MEMBER American Hotel Association Greater Miami Hotel Association Florida State Chamber of Commerce Miami State Chamber of Commerce

EL COMODORO HOTEL
511 Biscayne Blvd., Miami, Florida
OPEN THE YEAR ROUND

ple, 11 Clinton Ave. No. on Friday, February 27, at 7.30 p. m. A card party will follow the business session. The committee in charge is composed of: Louisa C. Adams, Josephine Schulz, Clara Myers and Carrie Thayer.

BRITISH LEGION MEET
The Women's Section of the British Legion will meet at 11 Clinton Ave. N. on Saturday at 8 p. m. to complete plans for the chicken supper the organization will sponsor on March 17th.

Sunday Evening, February 22 at 8:20
LANNY ROSS
America's Favorite Radio Tenor with
CIVIC ORCHESTRA—Guy Fraser Harrison, Conducting
SEATS NOW: 40c, 55c, 83c, \$1.10, Tax Included
EASTMAN THEATRE of University of Rochester

At RIVERS
THE BIG FURNITURE STORE ON SOUTH AVE.
Every February for 36 years we've presented the best values humanly possible in Grand Rapids and Jamestown furniture. This year is no exception! Come and see for yourself how you save 30% MORE than River's REGULAR 25% reductions!

We're Presenting
Grand February FURNITURE ECONOMIES

OPEN TUES., THURS., SAT. NIGHTS
Other Nights by Appointment

30% OFF

NEW! SENSATIONAL! \$149

Ultra smart! This streamlined, sectional suite is the rage with modern housewives; makes 3 chairs, chair and love seat, or long, luxurious sofa. Change it as often as you wish—each piece is no heavier than a single chair! Easy to move! Extra Special Price.

REGULARLY SOLD AT \$194.50
FRANK A. RIVERS Co.
INCORPORATED
226 SOUTH AVE.
30 Years on South Avenue—There Must Be A Reason!

WIN GUEST TICKETS TO LOEW'S

WRITE IN 25 WORDS OR LESS WHO YOU CONSIDER THE "WOMAN OF THE YEAR"!

Spencer Tracy Katharine Hepburn
TRACY-HEPBURN
in A GEORGE STEVENS Production
WOMAN OF THE YEAR
with FAY Bainter • REGINALD OWEN

Note: Mail All Entries To The Rochester Sun Movie Contest Editor Not Later Than Friday, February 20th. The First Best 25—Will Receive Guest Tickets.

LOEW'S

'Curl-Atomic' Permanent Wave Astounds Thousands



V. DESMOND
Inventor of the oil method for permanent waving now used throughout the world. Director of the Institute of Hair Design, Technician for the Hair Research Laboratories of New York. Creator of smart coiffures for the practical American woman and inventor of CURL ATOMIC permanent waving. Mr. Desmond will be a member of the staff of this salon.

MAKE YOUR APPOINTMENT EARLY
Leon Salon Of Coiffure Design
303 Burke Bldg. Main 8541 New York Salon 512 5th Ave. Co. 1942 V. LEON -LS

Mrs. Mary Knapp, 737 Flower City Pl.

Let's get it at Liggett's

THE REXALL DRUG STORES

MAIN ST. AT CLINTON • MAIN ST. AT GIBBS • MAIN ST. AT FITZHUGH
THURSDAY • FRIDAY • SATURDAY

31 Feet of Double Sterilized REEL-ROLL COTTON
Reels out as you need it—**33¢**
Reel it out through slot in the top; press on saw-tooth cutter to snip it off. Cotton inside metal container is never exposed.

VITAMINS for Health, Energy, Morale

SQUIBB Cod Liver Oil, 12 ounces—98¢
SQUIBB ADEX Tablets, Pkg. of 80—89¢
UPJOHN'S SUPER D Vitamin Perles (30's)—86¢
WHITE'S MULTI-VI Capsules (24's)—1.19

PURETEST A, B, D, G Vitamin Capsules 25's—89¢
HALIBUT LIVER OIL Caps. Jensen's (50's)—59¢
VITAMIN B, TABS Puretest 1000 units (50's)—69¢
PARKE-DAVIS Abdol Caps. Improved (25's)—98¢

JERGEN'S 2-For-Price-of-1 SALE

50¢ Size JERGEN'S FACE CREAM "One Jar Beauty Treatment" with purchase of Giant \$1 Size JERGEN'S LOTION BOTH for price of lotion alone 79¢

BARBASOL Shaving Cream 50¢ Size—21¢
PHILLIPS' Milk of Magnesia 50¢ Size—21¢

WITH THIS COUPON AT LIGGETT'S RIGHT RESERVED TO LIMIT QUANTITIES

BELL-ANS Tablets 75¢ Size—36¢
KREML Hair Tonic 60¢ Size—29¢
HINKLE'S PILLS Bottle of 100—6¢
EPSOM SALT 5-lb. Box—12¢
HILL'S COLD TABS 30¢ Size—11¢
MINERAL OIL Pint Bottle—14¢
MILK OF Magnesia Pint Bottle—13¢
D. & R. Cold or Cleansing Cream—1.00 Jar—69¢
AYER'S Hand Cream 2.50 Size—\$1.25
CARTER'S PILLS 25¢ Size—19¢

SICK ROOM SUPPLIES

TONGUE BLADES White Birch (100's)—25¢
HOSPITAL COTTON 16 ounces—33¢
FEVER THERMOMETER Instantia, Red Indicator—1.25
BULB SYRINGE Rectal, 5 ounce—60¢

EAR, ULCER SYRINGE Defender, 1 ounce—20¢
14 INCH SYMBOL Invalid Ring—3.00
GAUZE PADS Firstaid, 3"x3" (6's)—15¢
SPUTUM CUPS 6—with Holder—39¢

EVENING in PARIS Complete Harmonized MAKE-UP For Only A Dollar!

Scientifically harmonized make-up ensembles, color-matched by Bourjois Beauty Experts. Limited time only at this low price.

POWDER, ROUGE and LIPSTICK, all 3 for 1.00

DEFENSE SAVINGS STAMPS SOLD AT LIGGETT'S

WIN GUEST TICKETS TO LOEW'S

WRITE IN 25 WORDS OR LESS WHO YOU CONSIDER THE "WOMAN OF THE YEAR"!

Spencer Tracy Katharine Hepburn
TRACY-HEPBURN
in A GEORGE STEVENS Production
WOMAN OF THE YEAR
with FAY Bainter • REGINALD OWEN

Note: Mail All Entries To The Rochester Sun Movie Contest Editor Not Later Than Friday, February 20th. The First Best 25—Will Receive Guest Tickets.

LOEW'S

DOUBLE DUTY LAMP

Pin It Up Or Stand It Up

BARGAIN SPECIAL \$1.99
Short Time Only!

PIN IT on any wall . . . Or stand it on a desk or table. Exceedingly decorative. Will add both beauty and brightness to your home. Authentic COLONIAL DESIGN in ivory and polished brass. Better get yours today.

Rochester Gas & Electric

Ward's SALE



Reg. \$45
ALL CHROME AND STAINLESS PORCELAIN

DINETTE SETS

\$34⁹⁵

Five piece white porcelain sets with smart trim. Extension top table is 25 by 40 inches closed, 45 by 40 inches extended. Has silverware drawer. Set of four chrome chairs with comfortably upholstered Red, Black or Blue seats and backs.



New! Combination
GRATER • DICER SHREDDER

25^c

Handiest kitchen tool yet and it REALLY Grates. Will not rust or corrode. Easy to use, easy to keep clean. Try one!

MAIN 7900

Ward's

15 EXCHANGE ST.

Free City Deliveries
FREE PARKING OPPOSITE

Mr. Christian Remersberger, 421 Ave. A.

New Dress And Aprons To Brighten Home Chores



House Frock No. 2796, sizes 38, 40, 42, 44, 46, 48, 50 and 52. Size 42, 3 1/4 yards of 39-inch fabric with 3/8 yard of contrasting and 2 1/2 yards of ruffling. Patriotic Aprons No. 2540, sizes small, medium and large. Medium size, 1 1/4 yards of 39-inch fabric with 3/4 yard of contrasting for yoke style; 1 1/4 yards of fabric with 1 1/4 yards of contrasting for bib apron. Send 15c (coin preferred) for each pattern. Write plainly your name, address and style number. Be sure to state size you wish. Address Pattern Department, Rochester Sun, 5 St. Paul St., Rochester, N. Y.

2796
SIZES 38-52

2540
SMALL, MEDIUM & LARGE

ers and dwellers contrived storage space by utilizing window seats and built-in furniture, just as they do in modern apartment buildings.

Union Leaguers To Present Movie

A meeting of the Union League club will be held at the Gregory St. clubhouse next Tuesday at 8 p. m. with William Pundt presiding. A motion picture, "Thaw's Asiatic Expedition" will be shown.

Prehistoric Problem

The problem of ample storage space in homes is an ancient one, the National Park Service has decided. Recent excavations at Mesa Verde National Park, Colo., revealed that this continent's earliest apartment-house build-

JANE TERRY

Formerly of Edward's Shop, and

ETHEL HAYMAN

of the Darling Shop, would be pleased to see their friends at their new place of business which they now manage themselves:

BETTY MAID SHOP

224 E. Main St., cor. Clinton N.

LODGE BANQUET

Kathryn Trott Noble and Vice Grand's Club will banquet next Wednesday, at Lorenzo's. Reservations may be made with Nettie Millstone.

Silver will retain its polish longer if rinsed in hot water immediately after use.

—For Victory: Buy Bonds—

Income Tax Advisor

ARTHUR G. SEITZ

Reasonable Rates (With Acknowledgement) For Appointments Phone
GLEN 4511-S
53 KEELER STREET

IN NEW YORK AT RADIO CITY

IT'S HOTEL

EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this popular hotel. Individually controlled radio in each room. Sanitized Service.

Fine Room With Private Bath
One Person — \$2.50 to \$4.00
Two Persons — \$3.00 to \$6.00

3 ATTRACTIVE DINING ROOMS
Breakfast from 25c • Lunch 50c • Dinner \$1.00

BRISTOL

129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. • Alfred B. Tolson

ALL-EXPENSE TOURS IN NEW YORK
2 DAYS (1 night) \$5.50
3 DAYS (2 nights) \$9.75
Write for Descriptive Folder

Mrs. Ina Sanderson, 236 Plymouth Ave. S.

BEST OBTAINABLE COKE \$11.00

Miller's R. G. & E. Dry And Dustless

1 Ton Cash
Shov. Off
Phone Gen. 20

Kept Under Cover—EVERY TON GUARANTEED!

ARDEAN R. MILLER

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 5 St. Paul St., Rochester, N. Y. — G. C. Gering, Pres.; Wm. A. Pfaff, Vice-Pres.; Eugene Davis, Sec.; Virginia A. Moran, Treas.

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PERSONAL LOANS AT LOW RATES

- Low cost Bank rates
- Prompt service
- No co-signers
- No collateral required
- Repay in 12 or more installments

You pay monthly for 12 months	for this amount of money
\$ 5	\$ 89.92
10	112.40
15	138.50
20	164.80
25	191.00
30	217.00
35	243.00
40	269.00

All loans from \$100 to \$2500 at proportionately low rates. Insurance pays up loan if borrower dies.

Personal Loan Department - 2nd floor

GENESSEE VALLEY TRUST COMPANY

EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.

MEMBER F. D. I. C.

in the National's Basement...

STORE OPEN THURSDAY NIGHTS UNTIL 9 P. M.

Here Are The Savings You'll Find Downstairs
Odd Groups, Fews-Of-A-Kind, But Bargains

THE NATIONAL'S
56th SEMI-ANNUAL

Sale of Odd Items

Remember... These Are Reductions From Prices Very Low To Start With, And Don't Forget This, Either — Every Item Is Of Perfect Quality... No "Seconds" At The National.

BARGAINS IN BASEMENT MEN'S WEAR

Odd trousers, value to \$3.95 \$2.59	Odd men's reversible topcoats, originally \$12.95 \$9.90
Odd trousers, value to \$4.95 \$3.69	Odd men's topcoats, originally 18.95 \$15.00
Odd trousers, value to \$5.95 \$4.49	Odd men's winter overcoats, originally \$18.95 and \$21.95 \$15.00
Odd handkerchiefs, val. to 15c, 12 for \$1.00	Odd counter-tossed shirts, val to \$1.55 95c
Odd gloves, values to \$2.50 95c	Odd dress shirts (broken sizes value to \$1.55 \$1.09
Odd mufflers, value to \$1.00 39c	Odd neckwear, value to 27c 15c
Odd sweaters ONE-FOURTH OFF	Odd neckwear, value to 49c 35c
Odd sweaters ONE-THIRD OFF	Odd hose, value to 23c 11c
Odd sweaters HALF-PRICE	Odd ski hose, value to 69c 35c
Odd wool jackets, fingertips and leather jackets ONE-THIRD OFF	Odd shorts, value to 27c 21c
Odd jackets HALF-PRICE	Odd shirts and shorts (small sizes) value to 50c 29c
Odd gabardine jackets, special \$4.49	Odd broadcloth pajamas, val. to \$1.49 95c
Odd raincoats, value to \$4.95 \$2.88		
Odd collars, Value to 35c 2 for 5c		
Odd hats, value to \$2.95 \$1.79		

BARGAINS IN BASEMENT BOYS' WEAR

Odd student suits & coats \$9.85	Odd boys' slacks \$2.79
Odd cadet suits \$6.85	Odd counter-tossed plaid shirts 50c
Odd knicker suits \$4.85	Odd boys' shirts 69c
Odd campus coats \$4.95	Odd boys' sweaters 95c
Odd fingertip coats \$6.29	Odd boys' hose 15c
Odd boys' knickers \$1.59	Odd ear-muff caps 69c

CHARGE YOURS!
THE CONVENIENT NATIONAL WAY

The NATIONAL EAST MAIN AT STONE

Pay 1/3 MAR. 10th
Pay 1/3 APR. 10th
Pay 1/3 MAY 10th

GOOD? SAY, LISTEN -- TRYNOSKI'S MUSTARD IS SO GOOD THAT MY FAMILY MUTINIES IF I DON'T SERVE IT!



"Yes—Trynoski's"

SNAPPY MUSTARD SAUCE

Half Pints-Pints-Quarts-Gallons: 5 Ozs. Only **10^c**



AT YOUR FAVORITE FOOD STORE . . .

AT SMALLS

CHEER UP!
MAYBE ITS EYE-WEAKNESS THAT PUTS THE DENTS IN YOUR FOREHEAD.

ENJOY CLEAR EFFORTLESS VISION WITH **GLASSES FROM SMALLS**

Come In and Let Dan G. Albert, Registered Optometrist Examine Your Eyes--Without Charge or Obligation.



EASY CREDIT We Use Only Bausch & Lomb And Shur-On Dependable Lenses
Months To Pay
Open Saturday Night!

Smalls

28 MAIN STREET, East
Free Parking -- Rear of Store

Miss Mildred Duffy, 2189 Main St. E.

FLAVOR-PROTECTED

THREE FEATHERS DOES

TASTE BETTER

Buy a bottle today!



THREE FEATHERS

THE WHISKEY THAT'S FLAVOR-PROTECTED

THREE FEATHERS BLENDED WHISKEY, 46.3 PROOF, 72% GRAIN NEUTRAL SPIRITS
OLDTMEY DISTILLERS CORP., N. Y.

No Household Paper Shortage Says War Board

Despite rumors to the contrary, the War Production Board Paper and Pulp Division says there is no shortage of toilet paper nor disposable tissues.

The announcement was made this week in recognition of the hoarding of these products by many Rochester housewives.

Occasional scarcities of these products, which you may have encountered in department, grocery or drug stores are merely temporary, says the board. These are due to the fact that the supplies of some of the great Army camps come from the same factories as the civilian supplies. It is, therefore, just a matter of giving the manufacturer time to catch up with his orders.

In their broad program designed to meet the nation's war needs without injuring the health or well-being of the civilian population the War Production Board give priority to essentials. Both toilet paper and disposable tissues are placed in this category.

Of course, the WPA warns, unforeseen conditions may arise in the paper and pulp industry which may dislocate their broad planning. But so far, taking into consideration the raw material, the machines and factories for its fabrication and transportation necessary for distribution, there is no evident shortage in sight.

The Board advises consumers to buy as you normally would — for a week or two in advance. "Hoarding," as it is unpleasantly known — is an undemocratic, un-American thing to do and may cause temporary shortages. And "hoarding," says the Board, is excessive buying.

Sauer Kraut Supper On Lodge Calendar

Members of Venus Rebekah Lodge will serve a sauerkraut supper next Thursday, at the I. O. O. F. Temple, 11 Clinton Ave. N., from 5 to 7 o'clock. Irene McDowell will be in charge of the kitchen and Mabel Maxwell of the dining room. The public is invited.

After the supper a business meeting will be held with N. G. Marge Slack, presiding.

Don't risk wobbly candles! Melt some paraffin and pour it into the socket. Put the candle in while it's still hot.

COUPON SALE

KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES

TODAY THRU NEXT WEDNESDAY
Take Advantage of Some of the Best Buys of the Year! You'll Find It Pays To Shop Key FIRST

<p>NOSE & THROAT Atomizer 44c 79c Value Limit 1</p>	<p>470 N. GOODHAM NEAR MAIN 1861 MONROE NEAR WINTON</p>	<p>724 WINTON ROAD NO. ONE 457 RIDGE RD. W. NEAR DEWEY</p>	<p>SHOE SHINE KIT • Brush • Dauber • Polish 16c Limit 1—29c Value</p>	
<p>DUZ Washing Powder 19c Large Box — Limit 1</p>	<p>SWEETHEART SOAP 4 for 18c Limit 4</p>	<p>FACIAL TISSUE Box 500 Regular 25c 13c Limit 2</p>	<p>BORAXO Large Can 2 for 21c Limit 2</p>	<p>WOODBURY FACIAL SOAP 4 for 18c Limit 4</p>
<p>WAX PAPER CUTTER BOX 100 Feet 10c Limit 2</p>	<p>PINE BROS. COUGH DROPS Regular 10c 2 for 13c Limit 2</p>	<p>SODA MINT TABLETS Bottle 100 9c Limit 2</p>	<p>Waldorf Toilet TISSUE 3 for 13c Limit 6</p>	<p>BANDAGE 1-in. x 10 yd. 2 for 13c Regular 15c Limit 2</p>
<p>TINCTURE OF GREEN SOAP Pint Bottle 29c Limit 1</p>	<p>CASTILE SOAP Regular 10c 3 for 11c Limit 6</p>	<p>BOOK MATCHES Box 50 9c Limit 2</p>	<p>After Shaving LOTION 5c Bottle 23c Limit 1</p>	<p>TODDY 1/2 lb. can 13c Limit 2</p>
<p>WHITE ONLY BABY RUBBER PANTS 7c Limit 2</p>	<p>BRAIDED CLOTHES LINE 50 ft. 21c Limit 2</p>	<p>BORDENS CHOCOLATE MALTED MILK Pound Can 23c Limit 2</p>	<p>COCOA BUTTER 10c Finger 2 for 9c Limit 2</p>	<p>Chocolate Covered Cordial Cherries Pound Box 23c Limit 2</p>
<p>STATIONERY LINEN 35c Value Box of 24 Sheets 14 Envelopes 19c Limit 1</p>	<p>CLOTHES BRUSH 15c Value 9c Limit 1</p>	<p>Sulphur Candles Regular 10c 2 for 11c Limit 4</p>	<p>HAARLEM OIL CAPSULES 25c Size 14c Limit 2</p>	<p>HINKLE PILLS Bottle 100 11c Limit 1</p>
<p>IODINE OR MERCUROCHROME 10c Bottle 5c Limit 2</p>	<p>SMITH BROTHERS COUGH DROPS Regular 3c 2 for 5c Limit 2</p>	<p>WOODBURY TOOTH PASTE Regular 25c 11c Limit 2</p>	<p>Hot Water Bottle or Fountain Syringe \$1.00 Value 49c Limit 2</p>	<p>DOUBLE EDGE BLADES Gillette Type 43c Limit 2</p>
<p>A-B-D-G CAPSULES Box 100 \$1.29 Limit 1</p>	<p>BUSINESS ENVELOPES Pkg. 25 4c Limit 2</p>	<p>BRIGGS TOBACCO 15c Can 3 for 29c Limit 3</p>	<p>STYPTIC PENCIL Regular 5c 2 for 5c Limit 2</p>	<p>SHOE POLISH GIANT 15c SIZE All Colors 8c Limit 2</p>
<p>YEAST & IRON TABLETS Bottle 75 33c Limit 2</p>	<p>Pitcher Castoria 33c Size 13c Limit 1</p>	<p>IMITATION VANILLA 1 Ounce Bot. 8c Limit 2</p>	<p>Typewriting Paper Pkg. 200 Sheets 19c Regular 25c</p>	<p>POCKET COMBS Reg. 10c 4c Limit 2</p>
<p>MILK MAGNESIA TABLETS Bottle 100 19c Limit 1</p>	<p>MACKINTOSH TOFFEE Pound Box 19c Limit 2</p>	<p>WHISK BROOMS Regular 35c 21c Limit 1</p>	<p>NAIL POLISH REMOVER 3 oz. bottle 7c Regular 15c Limit 2</p>	<p>PLAYING CARDS Bridge or Pinochle 26c 35c Value Limit 2</p>
<p>HILL'S COLD TABLETS 30c Size 13c Limit 1</p>	<p>SINGLE EDGE BLADES Pkg. 5 2 for 11c Reg. 10c Limit 4</p>	<p>CANNING SUPPLIES BUY NOW AT THESE LOW PRICES</p>	<p>INFANTS' or ADULTS' GLYCERIN Suppositories Reg. 25c 11c Limit 2</p>	<p>ASPIRIN TABS. 5 Gr. Each 9c Bottle 100 Limit 1</p>
<p>ANALGESIC BALM Large Tube 18c Limit 1</p>	<p>ADHESIVE TAPE 1/2-inch x 5 yd. — Reg. 13c 2 for 13c Limit 2</p>	<p>JAR RUBBERS Box of 12 4 FOR 21c MADE BY BALL</p>	<p>JAR COVERS Porcelain Lined Box of 12 27c 2 for 53c</p>	<p>BIRTHDAY CANDLE HOLDER Pkg. 10c 2 for 9c Limit 4</p>
<p>ADHESIVE TAPE 1/2-inch x 5 yd. — Reg. 13c 2 for 13c Limit 2</p>	<p>TOILET BOWL DEODORANTS Large 15c Size 6c Limit 2</p>	<p>ELECTRIC HEAT PAD • Simple 3-Heat Control • Double Safety Thermostat on Each Heat • Costs Only 1/2c Per Hour To Operate • Safe, Uniform Heat For Pain or Chill Reg. \$2.75 \$1.79</p>	<p>SAFETY PINS Nickle Plated 2 for 9c Bundle 25 Limit 2</p>	<p>BIRTHDAY CANDLES Box 36 2 boxes 9c Limit 4</p>
<p>NEW Garden Boquet Toilet Soap 3 for 10c Made by the Makers of Famous SWEETHEART SOAP</p>	<p>TOILET BOWL DEODORANTS Large 15c Size 6c Limit 2</p>	<p>HALIBUT LIVER OIL CAPS. Box 100 79c Limit 2</p>	<p>WILLIAM'S TALC POWDER 25c Can 9c Limit 2</p>	<p>WOODBURY ALMOND-ROSE HAND LOTION Reg. 50c 21c Limit 2</p>

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Extra Large Savings!

JUST LOOK AT THESE WINE & LIQUOR BUYS!
NOETH PRICES INCLUDE ALL TAXES

REPEAT SALE!
Only because of a very special purchase are we able to offer this extraordinary value!
BUY YOURS TODAY!

The Famous Pogue's 'Old Time' Blended Whiskey
\$1.99 FULL QUART
86.3 Proof
Today's Reg. Value \$3.35

10% 6 Years Old; 30% 4 Yrs. Old
Balance Fine Grain Neutral Spirits
Produced by the famous H. E. Pogue's of Kentucky, one of America's oldest distillers OLD TIME is the supreme in the art of blending whiskeys. It's light body and exacting goodness is a rare treat to the connoisseur.

House of Lords SCOTCH
This famous Scotch bottled by Whiteley & Co., Glasgow. — BUY NOW!
\$3.19 Fifth
Reg. \$4.50 Value

OLD RIPPY 5 YEARS OLD
100 Proof
Bottled in Bond
KENTUCKY STRAIGHT Bourbon
Regular \$3.55 Value
Shlock up while it lasts.
\$2.19 1/2 quart

An Outstanding Low Price for this Famous Brand
IMPORTED — REGULAR \$2.50 VALUE!

RUM RICORO
DISTILLED IN WEST INDIES
\$1.89 1/2 Quart

One of the mellowest Rums produced in the whole West Indies. Grand—Full Bodied—EXTRA Mellow; perfect for all Rum Drinkers! 66 Proof. Save 50c on a bottle!

OLD GENERAL GIN
50 Proof
Reg. \$2.25
\$1.89 Quart

Clinton California
Fruit, Honey, Mastic, Tokay, Blackberry
WINE 50c 1/2 qt

10 YRS. OLD—OLD BONEAL IRISH WHISKEY
Reg. \$4.50
\$2.99 1/2 qt

APRICOT LIQUEUR
Half-Pint, Reg. 75c ea.
44c 2 Half Pints 85c

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE, SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

February 19, 1942
 KIT
 • Brush
 • Dauber
 • Polish
16c
 Value
 COUPON
 DDBURY
 L SOAP
18c
 COUPON
 DAGE
2 for 13c
 COUPON
 D DY
13c
 COUPON
 Covered
 Cherries
23c
 COUPON
 E PILLS
11c
 COUPON
 BLE EDGE
 ADES
43c
 COUPON
 POLISH
8c
 COUPON
 T COMBS
4c
 COUPON
 NG CARDS
26c
 COUPON
 IN TABS.
9c
 COUPON
 HES PINS
2 for 13c
 COUPON
 THDAY
 IDLES
2 boxes 9c
 COUPON
 LLIAM'S
 POWDER
9c
 COUPON
 DDBURY
 ND-ROSE
 D LOTION
21c

Rochester Sun, Thursday, February 19, 1942

DO YOUR PART—BUY DEFENSE STAMPS

PAGE FIVE



Bedding Week

Attention Homemakers! Look Ahead! If You Need Beds, Springs, Mattresses or Studio Couches It's Smart Economy to Invest Now. Come! See for Yourself the Marvelous Values That Rochester's Largest & Most Complete Bedding Department Is Offering!

BUY ON OUR BUDGET PLAN — CONVENIENT TERMS



Symphony Sweet Bargain

Pantry Shoppe Home Style
PRESERVES

Exclusive at Edwards

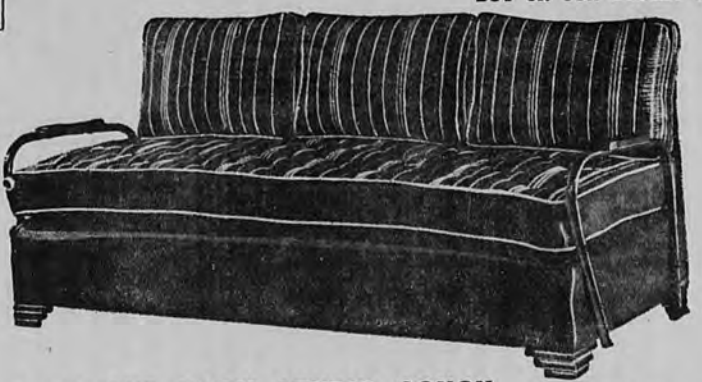
Your Choice at

19c A Jar Reg. 29c

- Full Quart of Pure Apple Butter
- One Pound of Pure Orange Marmalade
- One Pound of Pure Grape Jam

We purchased a full carload before the price increase. At this price they'll go like hot cakes. Place your order early! (No preservatives added . . . just pure delicious fruit and sugar used.)

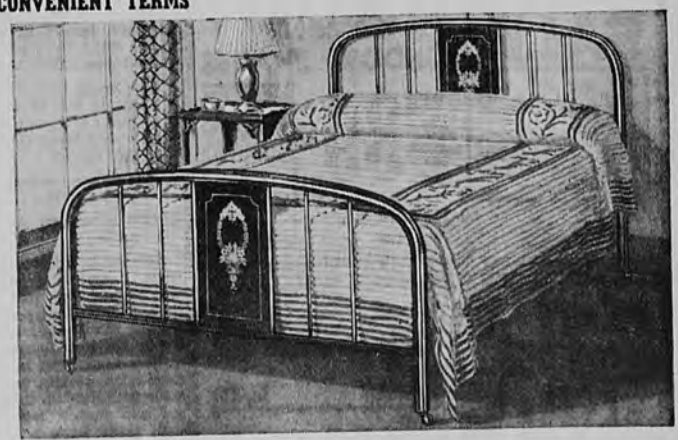
EDWARDS—Street Floor



ARMS AND BACK STUDIO COUCH

A style that can be used in living rooms, guest chambers or on sun porches. The sturdily constructed, exceptionally comfortable innerspring mattress opens into two single beds or one double bed. Many colors to choose from at 29.95!

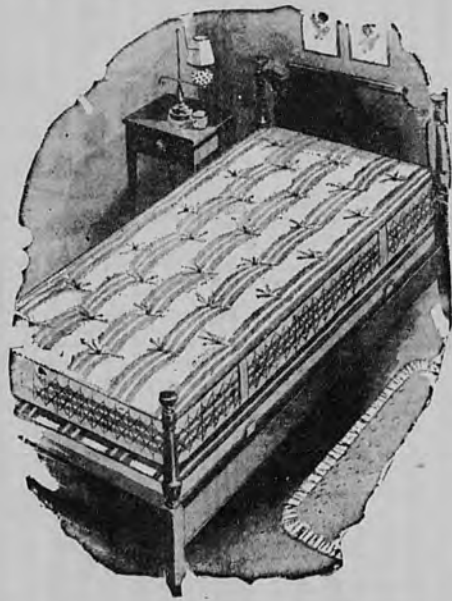
29⁹⁵



3-Pc. METAL BED OUTFIT

The METAL BED is finished in durable brown enamel . . . all standard sizes. The MATTRESS has a top and bottom of cotton felt, roll edge and woven ACA ticking covering. The COIL SPRING is sturdily made and has an orchid enamel finish . . . all standard sizes.

9⁹⁵ EACH PIECE



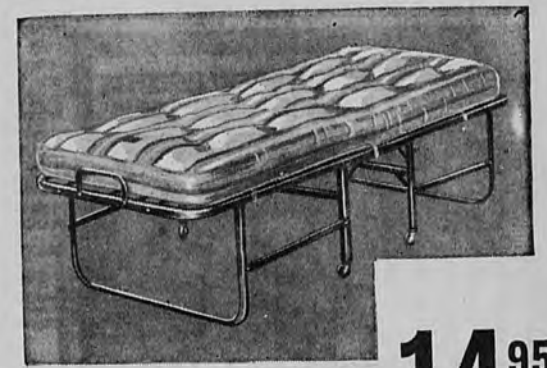
Sale Feature!
White Horsehair
Top and Bottom

INNERSPRING MATTRESS

28⁵⁰

Upholstered with fine cotton felt and then padded with horse (not hog) hair—that means the longer, crimpier hair has more resiliency, more life and more wear. Too, each mattress has a weight balanced unit, pre-built borders and non-sag inner-roll edges.

EDWARDS—Seventh Floor



ROLL-ABOUT GUEST BED

Made with a thick, comfortable innerspring mattress, strong frame and rubber tired casters. Easy to fold and roll into a closet when not in use.

14⁹⁵

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

Civilian Defense Needs!
SLACKS-O'ALLS



SIZE 12 to 20

1.59

SLACKS

SIZE 38 to 44

1.79

Blue denim, sanforized to prevent shrinkage. Tailored to stand a lot of hard wear.

TWILL O'ALLS and SLACKS

Sizes 12 to 20 Sizes 38 to 44

1.59 1.98

EDWARDS—Basement

BenMont Draperies
MADE-UP

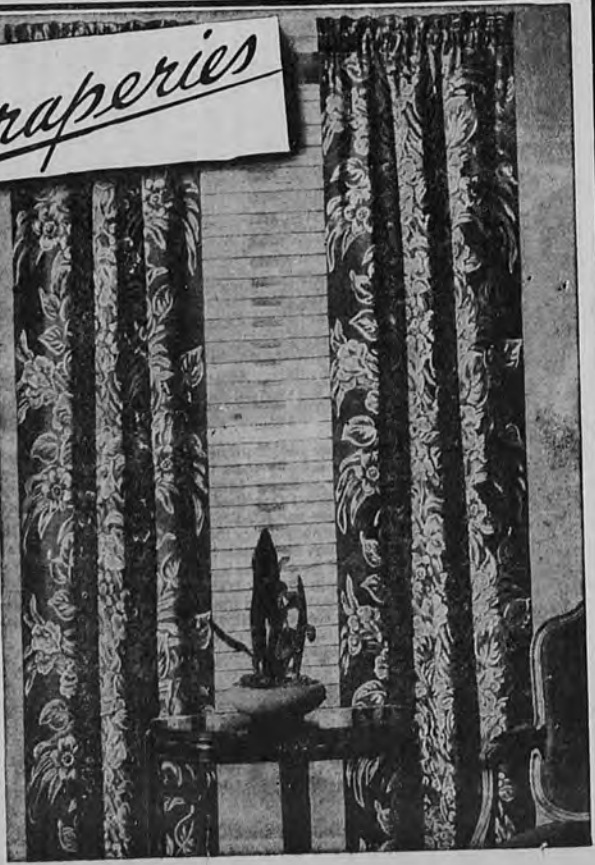
Drape your windows in colorful new decorator designs at trifling cost.

89c Pair

Made from a new pressed cellulose material that drapes beautifully and gives your rooms the decorative charm of costly fabric draperies. Sun-fast and non-fading and will give months of satisfactory service. To clean merely wipe with a soft damp cloth.

Complete with shaped tie backs. 2½ yards long, 58 inches wide to the pair, hemmed and headed.

Your friends will admire the handsome patterns, rich, deep-tone colors and soft, drapery finish. When hung they look like costly decorator prints. Brighten your home for Spring with these thrilling new draperies at less than the cost of dry cleaning.



Outstanding Values!

PURE SILK HOSIERY

Irregulars

79c PR.

1.15 If Perfect

This is more than a bargain in these days . . . sheer three thread chiffons for only 79c . . . think of it! Silk leg and bemberg welt and reinforced foot. Full fashioned. Sizes 8½ to 10½.

EDWARDS—Basement



Benefit Tea Planned For Red Cross
A reception and tea will be held at the home of Miss Elizabeth Wishart, 31 Rand St. next Sunday from 3 to 6 p. m. for the benefit of the Red Cross.

Assisting the hostess will be Miss Ruth Toplan and Miss Helen Wishart.

AS PURE AS MONEY CAN BUY
So why pay more? And why accept less than the St. Joseph Aspirin guarantee of quality assures you? It's the world's largest seller at 10c, and you save even more in big sizes—36 tablets, 20c—100 for 35c.

ST. JOSEPH GENUINE PURE ASPIRIN

CAIN'S SANDWICH SPREAD
ON BREAD FOR SCHOOL LUNCHES
ON CRACKERS

Save On Sugar! Substitutes Suggested For Cooking, Baking Success

Today we suddenly find ourselves short of sugar. Not only are tin, rubber, aluminum and silk denied us, but we discover that one of the fortunes of war is to economize on food stuffs. Though shortages such as this may be created artificially by hoarding, they are nevertheless real and require a definite adjustment of our appetites, our purses and particularly, our recipes.

Here are some of the sweetening agents that can be used for good results in place of sugar. For 1 c of sugar in plain white butter cakes, use:

- 1/4 c honey (Use 3 T less liquid and 25 degrees lower oven temperature)
- 2 c corn syrup (Use 1/4 c less liquid)
- 1/2 c molasses or maple syrup (Use 3 T less liquid)
- 1 1/3 c brown sugar firmly packed

Acceptable cakes have been made using these alternates, and though they may give a slightly different type of product, the results are satisfactory. Honey has been found to have distinct advantages in cookery, since cakes, cookies, and breads made with it retain their moisture and remain fresh longer than those made with sugar. Such products, however, are best when baked a day or two before they are used, as they have a moister consistency on standing.

Make your white sugar go further in other ways as well. Use brown sugar, honey or maple syrup on breakfast cereals. Use molasses for sweetening in cookies, muffins, baked beans. Use honey and maple syrup in cake frostings. Not only will these new and unaccustomed flavors be delightful, but the daily quota of minerals will be significantly increased. The fewer refining processes undergone by a food product, the richer in food value it is.

Below are a few suggested recipes to help solve your sugar problem.

HONEY CHOCOLATE CAKE
Temperature 350 degrees F. Time: 40 to 45 minutes.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables—filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

DAVIS BAKING POWDER
NOW
8 oz 10c
12 oz 15c
24 oz 25c

LADIES' HANDKERCHIEF FREE!
IN EVERY BOX OF **KIRKMAN GRANULATED SOAP**

A handsome handkerchief, gaily printed flower designs in cherry, fast colors. Generously big, hemmed on all edges for extra-long wear. There's one FREE in every package of the new KIRKMAN GRANULATED SOAP.

The new-formula KIRKMAN GRANULATED SOAP is whiter, purer soap—its long-lasting "lift-action" suds make all washing easy. Buy some now.

TAKE OFF UGLY FAT

Many Lose 3 to 5 lbs. a Week yet EAT plenty No Reducing Drugs—No Exercise—No Starving

Man and woman all over this country are reporting remarkable results in losing weight. Many report losing 20 pounds a month and more. They are following the Easy Reducing Plan of Dr. Parrish, well-known physician and editor, former chief of a military health office in this country and state public health officer.

Dr. Parrish's Easy Reducing Plan makes reducing a pleasure because it allows you to EAT PLENTY, rest, exercise, HARMLESS, too, because it calls for no reducing drugs. Here is Dr. Parrish's Easy Reducing Plan EXACTLY as given over the air to millions. For lunch take 2 teaspoons of CAL-PAR in a glass of fruit juice, or any beverage. Take nothing else for lunch, except a cup of coffee if desired. For breakfast and dinner EAT THE FOODS YOU USUALLY DO, but eat sensibly. Don't eat out, eat, starch, food—just eat on them. By following Dr. Parrish's Easy Reducing Plan you eat down your daily caloric intake, thus losing weight naturally. You needn't suffer a single hungry moment. Most overweight people should be helped by Dr. Parrish's Easy Reducing Plan. Try it and you and your friends will be amazed at the improvement in your figure.

CAL-PAR is not a harmful reducing drug. It is a special purpose food fortifying this diet with certain essential minerals and vitamins. Get \$1.25 size of CAL-PAR (30 days supply). Money refunded unless fully satisfied. Sold at health food stores and drug stores including Key and Daw Drug Stores and Healthful Diet Shoppe.

SALE Washable WINDOW SHADES
Our new 1942 complete line of "Untinted" Wallpapers is now in stock. Consult your paper-hanger who will gladly show you our sample books.

39c

DOLAN'S WEEK END Specials
COUPON
SWIFT PREMIUM LEGS O' LAMB lb. 25c
SWIFT ARROW LEG & RUMP VEAL lb. 23c
YOUNG STEER BEEF POT ROASTS lb. 23c
SWIFT'S Evaporated Milk Case 48 cans \$3.85
A-1 Potatoes 29c pk.
LARGE RINSO 2 for 43c
Sm. Milk Fed FOWL 22c lb.

SHARE THE GREAT BENEFITS OF A GREAT FAMILY TONIC!
HELP MAKE AMERICA STRONG
NOW, more than ever, it's the duty of all of us to keep fit. As an important tonic food supplement for every member of the family, from Dad down to the youngest, many doctors strongly recommend taking Scott's Emulsion regularly because it contains vital elements everyone needs—elements that help growing children develop sturdy bones and sound teeth. Where children or adults are deficient in Vitamins A and D, Scott's Emulsion will also help build resistance to common colds and other minor winter ills.

88 billion globules to the teaspoon... smaller than milk! That's why Scott's Emulsion is 4 times easier to digest than plain cod liver oil. Good-tasting, economical too. Buy today! Look for the world-known fisherman label. All druggists.

SCOTT'S EMULSION
A Great Year-Round Tonic for All Ages

PENN VACUUM STORES — ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS
Beautifully REBUILT **HOOVER** FULLY GUARANTEED
It Beats As It Sweeps As It Cleans With the Famous Beater Brush
MAIL ORDERS FILLED SEND \$1 DEPOSIT
COMPLETE WITH ATTACHMENTS...
IF YOU CAN'T COME IN, Write or Phone for Free Home Demonstration.
LIBERAL ALLOWANCE On Your Cleaner
10-DAY TRIAL PLAN!
PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. STONE 6747
IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

Your Daughter Has a Right to Know

It is every mother's duty to tell her daughter physical facts. How much better that she learn them from you, rather than from girls her own age. In feminine hygiene, facts may be distorted, or wholly untrue. As a result, many brides use over-strong solutions of acids for the douche which can actually burn, scar and even desensitize delicate tissue.

Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594A, 370 Lexington Ave., New York, N. Y.

LOOK MOTHER! ONE CAKE FOR ONE PENNY!
with every 3 you buy!

SOAP SALE!

Now genuine SweetHeart Soap actually costs less than many ordinary brands! The sensational One Cent Sale offers you one full-size cake for a penny with every three cakes you buy. Save almost 25%!

SWEETHEART TOILET SOAP

Today—hurry to the store with a purse full of pennies. Stock up with SweetHeart Soap for months and months ahead!

THE SOAP THAT AGREES WITH YOUR SKIN
SweetHeart is the only toilet soap you need! 1: It's pure and mild enough even for baby. 2: SweetHeart's purity and fine fragrance help keep grown-up complexions adorable. 3: Men "go for" its plentiful lather.



Did You Know That **WEGMANS** are Rochester's Largest Meat Retailers!

Boneless Rolled Roasts or **LEGS O' LAMB LB. 25c**
Fancy Plump **FRESH FOWL... LB. 27c**
Tender Boneless Rolled **VEAL ROASTS . LB. 33c**

LAND O LAKES
The Sweet Cream Butter
No matter what price you are accustomed to paying... you can't find a finer butter than Land O'Lakes!
5m-o-o-th and Fresh Reminds you of Spring in the Country

Our Best Coffee! **Kilbourn Hall.. LB. 23c**
Simon Pure Beer or **Old Abbey Ale . QT. 18c**
Wegmans Creamy Fresh **MAYONNAISE . QT. 41c**

LAST WEEK!
WEGMANS SILVER OFFER ENDS FEBRUARY 28!
DON'T DELAY — REDEEM YOUR SILVER TICKETS RIGHT AWAY!
Wegmans HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

Rochester Sun, Thursday, February 19, 1942

DO YOUR PART—BUY DEFENSE STAMPS



BASEMENT SALES for the February! HOME!



Already Mounted on Substantial Rollers!

Window Shades

SPECIALLY PRICED AT **69¢**

Now is the time to do away with those shabby shades you've stood all winter! These fine oil opaque shades are 36-inch by full 6 foot lengths. We have them ready for your Spring redecorating in green, white, ecru or tan. Select yours now from this special group at just 69¢!

aisle 16

Brighten Your Windows with These Big Value

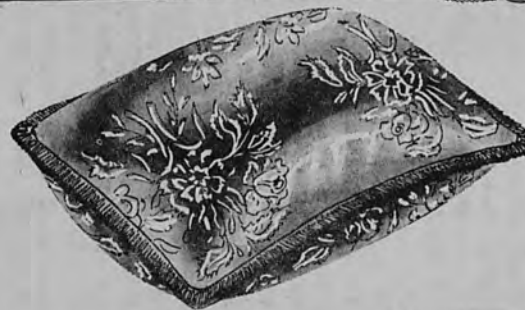
Marquisette Curtains

1.19

Stunning styles in almost every pattern and color you can imagine! Make your selection now, and save real money in this great sale of beautiful, well finished Spring curtains.

- Priscillas! Tailoreds!
- Dots! Plains! Figures!
- Cottage Sets!

Slightly Irregular 65¢



See These Colorful, New

SPRING PILLOWS

VERY SPECIAL **1.00**

Here's a grand new selection of Kapok filled pillows to pep up your living rooms! Fine rayon damasks in floral prints or stripes in every wanted color.

aisle 16

Homespun Draperies

yd. **39¢**

Just 950 yards of heavy, durable homespun drapery material you can use for Spring door or window draperies. Several patterns in green, blue, rust, blue, brown.

aisle 16



Highlight of Our February Furniture Sale

Famous **\$17.75**

"Rosemary"

INNERSPRING MATTRESSES

SALE PRICED **13.95**

You can save yourself \$3.80 and needless fatigue caused from sleeping on a tired mattress! This February sale special boasts a Nachman spring unit deluxe, extra built-up edges and sturdy long wearing hotel type ticking. Available in all wanted sizes.

aisle 15



New, Superbly Constructed, Beautifully Designed

Modern 2-Piece Living Room Suite

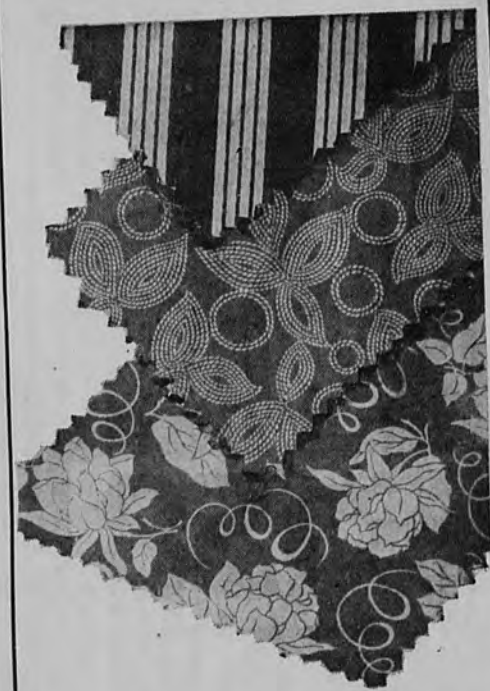
67.00

Extra Chair **22.00**

Streamlined beauty for your up-to-date home! Long, low, graceful lines are styled for comfort as well as smart good looks. Both chair and sofa have sagless web foundations, with plump moss and cotton filling for durability, lasting wear. Covered in new loom cord tapestry in wine or blue.

aisle 15

Sibley, Lindsay & Curr Co.
BASEMENT NEWS



SEW and SAVE This Spring!
See Our Smart 69¢ Value in

FLAKSHAN SPUN RAYON

Yd. **49¢**

Clever printed patterns with plain colors to blend or contrast—that's what you can get for just 49¢ a yard in these "Flakshan" spuns! Dozens of delightful patterns and color combinations for your very smoothest Spring and summer outfits. Ideal fabric for children's clothes, too! Do your Spring wardrobe planning—plan to SEW and SAVE the difference!

aisle 14



No BLACKOUT

There are plenty of Gas and combination Kitchen Ranges at Sieberts—no blackout of merchandise here! Just stop in and make known your wants—Sieberts can supply you with a range to fit your kitchen, your tastes and your pocketbook.

ANDES - ODIN - RANGES FROM \$69.95

SINCE 1888

SIEBERTS

ST. PAUL and ANDREWS ST.

Free Parking

Open Evenings

THE WHISKEY WITHOUT REGRETS . . . by TALLY



When those pins just refuse to go down...



Regain your good spirits with that best of good spirits...



Rich, Smooth, Green River—'The Whiskey Without Regrets'

Try today's
Green River...
it tops them all!



THE WHISKEY WITHOUT REGRETS
GREEN RIVER

BUY A BOTTLE TODAY

GREEN RIVER BLENDED WHISKEY, 85 Proof, 75% Grain Neutral Spirits, Oldelyme Distillers Corp., N. Y.

Lowest Prices . . . ALWAYS

★ **LIVADAS** ★
ROCHESTER'S VALUE LIQUOR STORE
For The Finest Quality WINES AND LIQUORS
SALE
SPECIALS

Our Famous Brand . . . And What a Value!

LIVBRO RYE \$2.50
Compare! \$3.75 Value
A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 21% mel-low 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.
FULL QUART 90 PROOF
COMPARE \$3.75 VALUE

No Finer Quality at ANY Price!

LIVBRO GIN \$1.90
Compare! \$2.65 Value!
100% GRAIN NEUTRAL ALCOHOL
No matter how particular you are, you are sure to like this gin. . . for its smooth and mellow, it's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it—you'll realize instantly what a sensational value it is! Livadas assures the connoisseurs of quality gin that there is no finer at any price.
FULL QUART 90 PROOF
COMPARE \$2.65 VALUE

Very Special—5 YEARS OLD "Whitney Club" RYE WHISKEY \$1.90
Straight
Compare! \$2.65 Value!
If you insist on a very fine Rye Whiskey—this is it at an extremely low price, 85 proof. Full Quart

A SENSATIONALLY LOW PRICE!
One of the Finest—of All Imported
RON CARAY RUM \$1.65
Light or Dark
COMPARE! \$2.50 VALUE!
Produced by one of the finest rum distillers in Puerto Rico—Exceptionally fine, exceptionally mellow. Fifth 85 Proof



COME TO LIVADAS For the Lowest Prices on Case Lots.

Best Seller!

FOUST A FINER . . . OLDER BONDED RYE
PENNA Straight RYE WHISKEY

6 YEARS OLD

Just taste this famous Penna Rye! It's fine tasting smoother, mellower than most Ryes selling for twice the price—A real money-saving value that our customers will come back for again and again—It must be good because its 6 years old. A remarkable value!
FULL QUART \$2.49
100 Proof

OUR LOWEST PRICE!

KING GEORGE IV SCOTCH \$3.19
A Genuine \$4.25 Value
Superb Scottish Blend with an en-chanting matchless bouquet. 100% Scotch Whiskey, distilled and bottled by one of Scotland's greatest distillers. Fifth 85 Proof

BOTTLED IN BOND
What Does It Mean?
Whiskey marked "Bottled in Bond" has been aged and bottled under strict govern-ment supervision. Its age, from date of bottling, as well as its proof is thus absolutely guaranteed.



BALBOA WINES
Unquestionably—Rochester's GREATEST WINE VALUES

SWEET
Muscatel, Sherry, Tokay, Port
\$1.49 Full Gallon
3 Full Quarts \$1.25

DRY
Burgundy • Chianti
Zinfandel • Rhine
Claret • Sauterne
Barbera
\$1.10 FULL GALLON

This Quality Sells at Most Places at \$2.25 a Gallon Please—Don't Compare Balboa With Ordinary Wines. Balboa Quality Ordinarily Sells for \$1.75 a Gallon.

LIVADAS

A NAME YOU CAN TRUST
183 MONROE AVE.
N. Y. STATE LICENSE L-4229

OPEN EVERY NITE TILL MIDNIGHT

FREE DELIVERY STONE 5549

3 ROOM OUTFIT—\$158

CREDIT TERMS IF DESIRED

Our terms as liberal as anywhere. Take as long as 18 months to pay. A small payment down (10%) is all you need. If you have the cash, you're doubly lucky. But, cash or credit, you'll travel far to find the equal of our February sale values.

FREE OUR GIFT TO YOU
Given With The Purchase Of The Living Room And Bedroom Outfit
5 Pc. Breakfast Set
With porcelain top extension table and 4 ladder-back chairs. Sold separately for \$29.95.

This is the most famous room outfit in Rochester. A sensation six months ago... now almost unbelievable with prices on their way up. No price increase here while our stock lasts. But hurry!

OPEN EVENINGS 'TIL 9 P. M.



Complete 3-Room OUTFIT \$158

9 Pc. Bedroom Outfit \$79

Created by our decorators, to give your living room that charming, comfortable "lived in" look, with major pieces that are luxuriously comfortable, in deep, broad, rich colors. The accessories are skillfully chosen. Here is what you get!

- Big Sofa
- Wing Chair or Lounge Chair
- Coffee Table
- Magazine Rack End Table
- Two Lamp Tables
- Bridge and Floor Lamp
- Two Table Lamps

14 Pc. Living Room Outfit \$79
Smartly modern, with "waterfall" fronts, and smart contrast, secured by the skilled use of expensive veneers. A suite that you'll be proud to have in your home, with everything listed below included:

- Bed
- Chest
- Dresser or Vanity
- Spring Mattress
- 2 Pillows
- Night Table, Chintz Boudoir Chair

INNERSPRING MATTRESS

WORTH \$18.00

\$12

Famous Make! Limited Quantity!



PAY CASH AND SAVE UP TO 50% ON MANY ITEMS

FREE PARKING At Chimes Station Opposite Store

First Come First Served! Hurry!

MAJESTIC FURNITURE COMPANY

Just a Step From Clinton

204 COURT ST.

Out of the High-Rent District

EASY CREDIT

Remember Pearl Harbor! Remember it every pay day! Buy U. S. Defense Savings Bonds and Stamps.

Gilt picture frames can be given new life. With a soft brush, apply the white of an egg.

THE CAROLE LOMBARD WE REMEMBER
A moving tribute to a great star.
MY CHILDREN AND THEIR MOTHER By Joan Bennett
A glamorous star reveals her method of bringing up a family—and Joan's system would make sense for any mother.
MY GAL SAL Starring Rita Hayworth and Victor Mature
The fiction version of a forthcoming hit—illustrated with scenes from the picture.
Stories by BOB HOPE, BETTE DAVIS and Others
MARCH STARDOM Now On Sale
10c HOLLYWOOD'S MOST EXCITING MAGAZINE 10c

HERE'S THE LONG AND SHORT OF IT



GUARANTEED FIT
THIS MEANS NOT ONLY LONG AND SHORT LEGS BUT DIFFERENT BODY SIZES FOR DIFFERENT SIZED MEN!

OSHKOSH too has the famous exclusive "vestbak" for more comfort, greater protection. And 18 other features of complete overall satisfaction. For your own protection—say

OSHKOSH B'GOSH UNION MADE
ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St.
Open 11-9 Every Evening. Unrestricted Parking.

Sweetheart Soap Gains In Public Opinion Poll

Final tabulations of a recent national survey revealed that Sweetheart Soap is now used by 1% more users than a year ago, the makers of the soap announced recently.

This survey was conducted along the lines used for the famous Gallup Poll. Typical housewives were questioned in 33 cities by impartial investigators and the results are said to show that Sweetheart Soap is now one of America's fast-growing beauty soaps, with new users added every year. In 1941 these new users totaled 21% more than in the previous year.

Part of this growth may be attributed to the excellent lather qualities of Sweetheart Soap. When tested side by side with other soaps, many housewives find that even in a brief five-second test Sweetheart Soap gives incredibly rich, quick lather—even in hard water.

To make a five second test, simply take a bar of Sweetheart Soap, moisten your hands, and as you count slowly to five, work up a rich lather. Your eye will tell at a glance that Sweetheart Soap, when compared with other soaps, is one brand you can depend on for heaps of cleansing lather.

This lather has a delightful fragrance that has distinguished Sweetheart Soap ever since the Gay Nineties. And another unusual feature is that it's oval to fit the hand and to give the appearance of finest imported milled soaps.

Yet, for all this extra luxury, Sweetheart is remarkably low priced. You don't have to pay fancy prices to get good toilet soap and Sweetheart proves it. Get several cakes the next time you go shopping.

Submarine Score At Coastal Resorts

"Fantastic" Says Senator

Because industrialists long ago learned that vacations were a builder of morale during peace times, the American people will be urged to continue many of their vacationing habits during war time as an important morale builder.

America's resort centers will be as safe as most cities and safer than many, in the opinion of military and naval experts. Spots like Atlantic City and other Atlantic coastal resorts are expected to be free from air raids, submarine sorties and other military and naval actions.

U. S. Senator William H. Smathers recently announced that he had been assured by Navy officials that there was only the remotest possibility that enemy submarines would attempt to shell Atlantic City or other New Jersey coastal resorts.

"I was told," says Smathers, "that the chances are only one

RUGS 9x12 \$1.00
CLEANED AND STEAMED
Rugs, Steamed, Cleaned, Washed, Sized, Moth, Stamp and Germ-proofed.
ELTER CO. Est. 1872
Glenwood 3466—44 Arthur St.

Did You Place Your FALSE TEETH In a Glass Last Night?

Thousands do and wonder why their dentures remain dull and stained—why they suffer with offending denture breath. They fail to realize that water alone is not a cleansing agent—but now, there's a great formula perfected by a dentist, called Stera-Kleen that thoroughly cleans false teeth like magic—no brushing! Simply put a little Stera-Kleen powder in a glass of water—soak your teeth—now they sparkle, are really clean and look like the day your dentist said, "Don't they look natural?" Try Stera-Kleen—lasts long—costs only 50¢. At all drug stores.

STERA-KLEEN

THE BEST COAL-VALUE IN THE CITY

BLACK MAGIC Long Burning—Low Ash QUALITY
COAL \$11.85 TON CASH Shovelled Off

Backheat \$8.25 Ton SEMET SOLVAY
Pea Coal \$9.85 Ton COKE \$11.00
Established Over 23 Years
PAYNE & DUNHAM GEN. 586

Where To Play BINGO

\$BINGO'S C. Y. M. A.
Every Saturday 8:30 P. M.
51 FRANKLIN SQUARE
Near Greyhound Bus Terminal
ADMISSION 27c \$
Plus Fed. Tax—3c

PLAY AT PLYMOUTH HALL
All Games Jackpot 36 No. \$5 or \$100
23 Games 25c Tax Inc.
Plymouth and Troup Sts.
Every Sat. Nite 8:30 P. M.

A B C PARTIES
2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 Jackpots—\$30 - \$130
Numbers Numbers

WEST AVE. MANOR
165 West Ave.
Mon., Tues., Thurs. — 1:30
Sun. 2:30 P. M.
Wed. and Fri. 8:30 P. M.

Beeley's Bingo
MON., TUES., FRI., SAT. AT 8:15 P.M.
SUNDAY AT 2:30 AND 8 P. M.
WED. AT 1:30 P. M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. IN REAR

BINGO
19th Ward Club House
237 HAWLEY ST.
Thurs., Fri. and Sat. Eve. 8:15
Fri. 1:45 P. M.
THURSDAY NIGHT FRESH DRESSED FOWL
ORIGINATORS OF BABY BINGO

ONLY AT THE New PARK HALL
928 JEFFERSON AVE.
NEAR PLYMOUTH—PLYMOUTH OR JEFFERSON BUS
SATURDAY NITE 8:15
400 SEATS AT TABLES

\$10 EVERY GAME!
\$10 Paid EVERY GAME. Every Game played at Park Hall—RIGHT ON THE STAGE. No Hook-Up! Largest Prizes in City!

OVER \$500
Including Jackpot Given Saturday Nite

FREE 25c COUPON FOR YOU
When buying a Triple Board and Book of Specials
GOOD SAT. NITE

FREE 25c COUPON For Your Partner
When buying a Triple Board and Book of Specials
GOOD SAT. NITE

THIS TICKET WORTH 50c
THURS., FEB. 19th
When buying a Triple Board and Book of Specials at the New Park Hall, Thurs., Feb. 19th.

ADMISSION 28c INCLUDING TAX
Bingo at New Park Hall every Thurs., Fri. Sat. and Sun. at 8:15 P. M.

TOWNER HALL
Thurs., Fri., Nites \$250 All Games \$5.00
Sat. Sun., Wed. Nites No Sun. Game at Revy
TOWNER'S-REXY \$500 All Games \$10.00
Tues. and Sun. Nites Hollywood \$500 All Games \$10.00
Tuesday Night HUDSON \$475 All Games \$10.00

HOLLYWOOD • REXY • BINGO TOWNER • HUDSON
These Tickets Worth **45c**
Good only when buying a book of specials and triple board. Subject to Federal Tax.

45c Towner's Thurs. Feb. 19
45c Towner's Fri. Feb. 20
45c Hudson Sat. Feb. 21

DOUBLE BOARDS 25c EACH MONDAY NITE or SATURDAY NITE
SEATING CAPACITY 400—COME EARLY
CHILI RECREATION HALL
VALUE 10c 509 CHILI AVE. VALUE 10c

DE LUXE BINGO EVERY MONDAY NITE EVERY WEEK SOMEONE WINS OUR \$500.00 GRAND PRIZE
WHY NOT YOU?
ALSO 20 OTHER GAMES \$10 TO \$50

Gold Award Ticket FREE \$100 GAME
Drawing Each Week ON GREEN STUBS For Defense Stamps

RED CROSS SPECIAL EVERY WEEK
Watch the Thermometer.
K of C Auditorium — Chesnut St.
40 — DOOR PRIZES — 40

WANTED TO BUY
RUGS — 3c lb., mattresses 50c, papers, mattresses, metal, highest price. Defense stamps or cash. Stone 3089-R.

ARTICLES FOR SALE
WOLVERINE Horse Hide Work Shoes, Leather Composition, Ray Chard Sole, Plain Cap and Safety Toes Included, \$2.00 to \$4.00. Smith's 118 State St. Free Parking Next Door.

MEN'S Women's and Children's Rubber Footwear of every description. Rubber, Canvas, Buckles, Zippers, Snaps. Very reasonably priced. Smith's 118 State Street. Free Parking Next Door.

announcement concerning Atlantic City, also took occasion to ask the public to keep rumors down and stop spreading such reports and possibilities in order to make sure that panic never prevails.

NOW IN ONE GREAT WHISKEY... The Best Whiskies from 4 Great Distilling States*

Drink SCHENLEY
THE TASTE IT TAKES 4 STATES TO MAKE

*Blended with the Finest Neutral Grain Spirits for Perfect Mildness!

Schenley Black Label, 67% Neutral Grain Spirits. Schenley Red Label, 72% Neutral Grain Spirits. Both 86 Proof. BLENDED WHISKEY. Schenley Distillers Corp., N. Y. C.

Mrs. Paul Field, 441 Thurston Rd.

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.
SPECIAL SUNDAY NITE GAMES \$7.00
23 GAMES EACH
SUNDAY, FEB. 22nd

MON. NIGHT 23 Games \$7 Each
2 JACK POTS EACH NIGHT Admission 28c Incl. Tax

SPECIALS \$25 OR MORE EACH NIGHT
WED. FRI. SAT.—1:30 P.M.
REGULAR GAMES \$3 EACH
JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

BINGO at O. L. P. H. HALL
1089 JOSEPH AVE. near NORTON
EVERY FRIDAY NIGHT 8:30 P. M.

\$400.00 Regular Card

1 — Jackpot \$75 | 2 — Jackpot \$30
3 — Full Board \$100 | And 20 More Games
Totaling \$195.00

Bus Stops at Door | Games over at 10:15
23 GAMES 55c Inc. Tax — FREE PARKING

HURRY TO HOLLYWOOD 35 Pullman Ave. Off Lake & Ridge
Attend the Hollywood Games this week to hear the special announcement...

Worth \$1 To Every Patron Who Attends Hollywood Wed., Feb. 25.

Extra Thursday Nite Specials!
The following special or selected EXTRA in all special books for Thursday night:
EXTRA SPECIAL FREE ON EARLY BIRD GAME
EXTRA SPECIAL FREE ON JACKPOT
EXTRA SPECIAL FREE ON BEER BOSS GAME
Now! 8 Specials For 50c

Friday Night Special:
FREE — Single Board with every book of special, in addition to your regular board.

BIG TIME MARCH 7th!
All Regular \$10 Specials \$20-\$40 Jackpots
Games Each

Advance sale tickets for March 7 starting this week \$1. Expires 9:01 to TRIPLE BOARD and BOOK OF SPECIALS!

OPEN WED., THUR., FRI., SAT. EVENINGS
Saturday Evening 7:30 P. M.
\$5 TO \$9 SPECIALS \$20 - \$40 - JACKPOT \$75
This complete special for FREE CHANCE ON 120 Special—SATURDAY NITE—FEBRUARY 21st ONLY.

BERGHASH'S MID-MONTH SALE

WINES • LIQUORS

IMPORTED WEST INDIES RUM \$1.89 FIFTH
Rums are made from the now precious molasses—and as shortages of this ingredient become acute prices will skyrocket. America's great old-time whiskey men. You'll see every Case of 12 only \$21.

Here's Something You'll Like A Sensational New Value
'PETE HAGEN' PREPARED COCKTAILS
★ Dry Martini \$1.49
★ Manhattan

YOUR CHOICE—1 5 OF A GALLON

KERRIGAN'S PRIVATE STOCK BLENDED WHISKEY \$2.29 QUART
An exceptionally fine blend of rare flavor and rich bouquet, developed under the personal supervision of J. W. Kerrigan, one of America's great old-time whiskey men. You'll see it all proof. Case of 12, \$18.

AN OUTSTANDING GIN VALUE
Distilled Dry "London Inn" GIN \$1.89 FIFTH
Made from an Old English Recipe Smooth and delicious either straight or in cocktails. 90 proof. Case of 12, \$18.

BEST WHISKEY BUY OLD OAKDALE \$1.79
Distilled in Illinois. 80 proof. This is a full quart, and a fine buy for anybody's money!

EXTRA DELICIOUS FRUIT FLAVOR 'THREE MASTS' CORDIALS
Blackberry, Peach and Creme de Cacao. 4.5 Quart. We sincerely recommend. \$1.29

IT'S A HIT FOR FLAVOR! 100% Pure California "Chateau Briscac" \$1.49 GALLON
Made from rich, sun-drenched California grapes. Every flavor or type is excellent. This wine is our highest quality and we say from experience—be completely satisfied or get your money back. It's every taste. Both Sweet and Dry.

BERGHASH WINES • LIQUORS

124 CLINTON AVE. SOUTH NEXT TO LOEW'S THEATRE
Phone... MAIN 786
Free Parking Opposite Our Store



DAVID ROSENBLUM

**THIS IS MORE THAN A TIP
I'M TELLING YOU!**

**Buy Now if you want
a Refrigerator!**

REMEMBER WHAT HAPPENED
TO TIRES—YOU'RE CRYING FOR
TIRES NOW—YOU'LL BE CRYING
FOR REFRIGERATORS SOON!



JUST

77

GIBSONS

LEFT!



This Illustrates the Low Cost Gibson 6' Box

**BUY NOW! RATIONING WILL BE
DRASTIC AFTER MAY 1st!**

By Government order all Refrigerator production will cease May 1st for the duration of the war. Rationing has already begun and will become more stringent as the supply diminishes. Wise buyers will not hesitate a moment. Avoid disappointment and buy TODAY*—this war may easily last 4 years!

Select from Complete Stock of
GIBSONS all Sizes

Refrigerators were sold here MONDAY ALONE — usually a slow shopping day. Selections may be very limited if you delay. \$10 will hold your choice for two weeks only. No change in easy monthly or weekly payments.



• ST. 5008 • 286 EAST AVENUE • ST. 5008 •

**"Men's Night" At
No. 8 School PTA**

A surprise program prepared by men members will be presented by the Carthage School No. 8 PTA in their men's night program this evening at 8 o'clock at the school.

**NO "Look-of-the-Month
League" FOR ME!**

Not since I've found that CHI-CHESTERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHESTER CHEMICAL COMPANY has been 50 years serving the women of America for over half a century.

CHI-CHESTERS DIAMOND BRAND PILLS

FOR TONIGHT SAY

"GOOD NIGHT"

to colds' miseries

Leave them behind—slip away from aching muscles and stuffy, burning nose and throat, into sleep. Rub throat and chest with Penetro as directed. Penetro does 'double-relief' duty. You feel it work inside and outside. And it starts almost instantly. Inside, soothing, cooling vapors sweep into breath passages—break up mucous congestion. Outside, it comforts by counter-irritation. . . . Always demand Penetro. 25c, double supply 35c.

REUPHOLSTERING

3-PC. LIVING ROOM SUITE \$34.50
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP
Complete With Covering



Price Includes: New coverings, new cushions, new springs, new webbing and filling added. Springs tied 3 ways. Frames tightened. Free pick up and delivery.

PHONE MONROE 1404
Representative will call day or evenings.

WAYNE UPHOLSTERING
74 PARK AVE.

There are no "rookie" dollars. Send yours to the front! Buy U. S. Defense Savings Bonds and Stamps!

Do not shake mops out the window, but rather into a large bag of strong paper kept for this purpose.

SCIENCE LOOKS AT THE HEALINGS OF LOURDES
Blind eyes have seen, hearts have found hope. How? Marie Mackey examines the evidence of miracles.

CAN WE WIN THE PEACE?—By George Bernard Shaw
An eminent British casts a skeptical eye on the future.

A GALLANT LADY: CAROLE LOMBARD
Written by one who knew her well. Anita Rogers St. John.

5¢ FEB. 28 ISSUE LIBERTY WEEKLY NOW ON SALE 5¢

GUARANTEED PENNSYLVANIA

HARD COAL \$11.75
EGG STOVE NUT
CARE THEV. OFF
Grade "A"

PEA COAL \$9.95

COKE \$11.00
STOVE OR NUT

LAKE COAL CO. GLEN 538
255 LYELL AVE.

BUY DEFENSE STAMPS WITH THE SAVINGS
COUPON
THIS COUPON ENTITLES YOU TO A LIBERAL DISCOUNT ON 1 TON OR MORE OF OUR GUARANTEED COAL OR COKE

Playing Cards
Bridge or Pinochle 35c Quality **23c**

25c GILLETTE SHAVE CREAM
10 Gillette Blue Blades BOTH FOR **49c**

CASCARA SAGRADA
(5 Grain) 100 Tablets **19c**

COLGATE'S TOOTH PASTE
Large Size **21c**

DAW'S COUPON FAMOUS P & S FORMULA TOOTH POWDER
Large 4-oz. Size Originally made to sell at 50c (Limit 2) **14c**

DAW'S COUPON Single Edge BLADES
Reg. 10c, Pkg. of 4's 2 Pks. For **11c** (Limit of 4)

DAW'S COUPON LARGE, 125 FOOT ROLL WAX PAPER
EXTRA HEAVY In Cutter-Edge Box (Limit 2 Rolls) **14c**

ABSORBINE JUNIOR
\$1.25 Size **62c**

LUDEN'S COUGH DROPS
Reg. 5c Boxes **3c**

COCILLANA COUGH SYRUP
4-Oz. 50c Value **19c**

BARBASOL SHAVE CREAM
75c Jar **39c**

DAW'S ORIGINAL CUT-RATE DRUGS

56 Clinton Ave. S. Main St. E. Opposite Temple Theater
31 Main St. E. Corner Aqueduct
353 Main St. E. 1 Door From Stillson
452 Ridge Rd. W. Main St. W. Corner Dewey
880 W. Main St. W. Bull's Head
473 N. Goodman At Just Off Main
539 Monroe Ave. Near Goodman

DAW'S COUPON CHOCOLATE COVERED CHERRIES
Big luscious whipt cream cordials, covered with rich dark chocolate. Lb. Box **24c** (Limit 2 Boxes)

TWEEZERS
20c, 25c, 35c VALUES
YOUR CHOICE 9c Ea.

DAW'S COUPON LUX FLAKES
Reg. 10c Boxes **2 for 17c** (Limit 2)

DAW'S COUPON Nail Polish
EDUARD'S DELUXE Made to sell at 50c **13c** (Limit of 2)

DAW'S COUPON Hair Curlers
Aluminum • Spring Lock Perfect For End Curls **2 for 7c** (Limit 4)

FEEN-A-MINT Gum, 25c Size 19c

SYRUP OF FIGS California, 60c Size 31c

SQUIBB'S Tooth Paste 21c, 37c

DR. WEST Tooth Brush 25c

VALET AUTO STROP Blades, Pkg. of 5 24c

SCHICK 12's Injector Blades 46c

CAMPFORIZED Oil, 2-Ounces 13c

CASTOR OIL Laxative, 4-Oz. 12c

PAPE'S 60c Diapiesin 36c

BLAUD'S Iron Pills, 100's 18c

CONTI 50c Castile Shampoo 37c

MARGAND'S Hair Wash, 50c Size 39c

FLETCHER'S Castoria, 40c Size 31c

FATHER JOHN'S TONIC 33c, 71c

THROAT DISCS Medicated, Box of 60 15c

FALSE TEETH
FIT LIKE NEW! Dentur-Eze, the new cushion plastic, makes loose plates fit comfortably for weeks. Not plaster—no paste. Economical. Thousands of satisfied users. Get a tube of Dentur-Eze today! Handy-size tube 59c—New large size 98c

DENTUR-EZE MONEY-BACK GUARANTEE

TRY Alka-Seltzer
60c Size **49c**

Castile SOAP
Made With Pure Olive Oil 15c Size **8c**

Laxative COLD Tablets
30c Box **9c**

VICK'S NOSE DROPS
30c Size **24c**
Lge. 50c Size **39c**

MULTSIFIED Coconut Oil Shampoo
50c Size **28c**

KLEENEX TISSUES
Box of 440 Sheets **25c** 2 Boxes **49c**
Oversize MULTI COLOR **25c** For 49c

ASPIRIN TABLETS
Pkg. of 100 **6c**

IRONIZED YEAST
\$1.00 Size **48c**

MINERAL OIL
Pure U. S. P. Pint Size **13c**

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Delivered Every Thursday

To 75,200 Rochester Homes

If You Do Not Receive PHONE, STONE 6001
Your Copy Regularly

FIFTH YEAR—No. 18

ROCHESTER, N. Y., THURSDAY, FEBRUARY 26, 1942

Only Three Days Left to Save in February's Special Sale Events

CLIP AND FILE FOR
FUTURE REFERENCE

Here Is The First
Of A Series Of
Sunday Dinner
MENUS
Brought To You Ex-
clusively By
Shopping News
What To Buy—Serving Hints
How To Fix It
Use Of Left Overs
EVERY THURSDAY
IN
SHOPPING NEWS

THE DINNER
*Mock Chicken Legs
Mashed Potatoes Buttered Beets
Olives Pickles
Waldorf Salad Butter
Butterflake Rolls
*Individual Apricot Flips
Beverage
*(Recipes included)

This menu is properly balanced for nutritional value. It supplies:
Veal—protein and vitamins A, B, and G.
Potatoes and Rolls—starches for energy.
Salad—cellulose, sugar, vitamins A, B, C, G and minerals.
Dessert—carbohydrates for additional energy.

To Serve 6, You Will Need:
2 pounds veal shoulder
6 medium potatoes
1 No. 2 can whole baby beets
4 apples
1 stalk celery hearts
1 head lettuce
10c package walnut nests
6 butter flake rolls
1 jar mayonnaise
1 No. 2 can apricot halves
(Balance of materials among staple supplies).

Mock Chicken Legs
2 pounds veal shoulder
(6-8 skewers)
1 egg, slightly beaten
2 tablespoons milk
1 cup fine dry bread crumbs
2 tablespoons lard
Salt and pepper

Have veal shoulder cut into 1-inch cubes. Thread onto skewers. (The butcher will give you some if you request them). Dip in slightly beaten egg and milk and then roll in fine dry bread crumbs, shaping them like drumsticks. Brown on all sides in hot fat. Season with salt and pepper. Cover and cook very slowly until done—approximately 40 minutes.

your Sunday Dinner

By Ruth Mavis Stone, Director Household Science Institute

An appetizing, nutritional and economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for SHOPPING NEWS readers, and are kitchen-tested by the Household Science Institute.



"Your Sunday Dinner" for March 1 features two appetite-tempting favorites—delicious Mock Chicken Legs and Apricot Flips—dressed enough for any occasion. You'll find Apricot Flips merely your old friend upside-down cake made in individual cupcake tins.

Apricot Flips
Caramel mixture for bottom of cupcake pan:
1/4 cup water
1/2 cup brown sugar
1/4 cup melted butter
12 apricot halves
1/2 cup chopped nuts

Combine water, sugar and butter and stir to blend. Pour a portion into each greased cupcake form. Sprinkle with chopped nuts and place one apricot half in each cup, cut side down, with a cherry in the center if desired.

Batter:
1 1/2 cups granulated sugar
2/3 cup fat
3 eggs
1 teaspoon vanilla extract
2/3 cup milk
2 1/2 cups sifted flour
3/2 teaspoons baking powder
1/2 teaspoon salt

Cream sugar and fat together, add beaten egg yolks and flavoring and stir to blend well. Add milk alternately with flour, sifted with baking powder and salt, and mix. Fold in stiffly beaten egg whites. Pour batter over fruit in cupcake tins. Bake in 350 degrees F. oven for 35-40 minutes. Invert pan and turn out immediately. Cool and serve with whipped cream.

Serving Hints
Arrange chicken legs in center of silver platter or deep china platter. Pipe hot mashed potatoes, forced through a pastry tube, around the edges as illustrated and arrange buttered beets in center around chicken legs. The paper frills, which hide the skewers are made like this: fold a piece of plain white paper six inches long and five inches wide, from top to bottom. Cut through

fold to within 1/2 an inch of the edge of the paper, making each cut 1/8 of an inch apart. Then divide paper into six, one inch pieces. Shape into rounds the size of the skewers and fasten with a bit of egg white. Slip one onto each skewer before serving.

Save one whole apple and half of another one and cut into round slices, leaving the peel on. Place slices of apple on large round plate on lettuce leaves after they have been brushed with lemon juice. Place a mound of Waldorf salad on each apple round. Makes an attractive plate of salad. Each person serves himself one complete mound of salad on a slice of apple.

Use of Leftovers
There won't be any leftover chicken legs—at least we don't think there will be. But here's a tip or two on beets, for you can pickle them, salad them, butter them, combine them, chop them—beets are hard to beat! We can use them in a crispy, crunchy salad for next day's lunch. Combine 2 cups fine shredded cabbage, 3/4 cup chopped fresh cucumber pickles, 1 cup diced celery, and 1 cup beets cut into strips. Toss with French dressing and serve on leaves of lettuce. Garnish it with hard-cooked egg slices before serving.

This exclusive feature, your Sunday Dinner, appearing each Thursday in this paper has been especially prepared for Shopping News Readers and has been kitchen-tested by the Household Science Institute.

CLOTHES for DEFENSE

More and more women are entering defense plants every day; working shoulder to shoulder with the men who stand behind the man with the gun. You can do a better and more efficient job if you're properly and comfortably dressed. Come to the Rochester Jobbing House for the right defense attire; don't worry about soiling your dresses or getting caught in a machine.

JOBGING HOUSE PRICES ARE GUARANTEED LOWER!!!

ALSO PRACTICAL FOR

- First Aiders
- Air Raid Wardens
- House Workers
- Factory
- Transport Workers
- Mechanics

DENIM COVERALLS
Blue denim is your answer for rough, rugged work clothes that can take it. These one piece suits give full protection to the entire body. Sanitized shrink allows shrinkage of less than 1%. Laundered easily and tailors well.
Sizes 12 to 20 **\$279** Exactly As Photographed At Right

SLACKS
• Gabardines
• Colors in: Navy, Brown
Sizes 12 to 20 **98c**
ALL-WOOL Flannel SLACKS **\$379**

Overalls
• Denims
• Colors: Faded Blue, Navy, Brown
Sizes 12 to 20 **\$169**
EXTRA LARGE SIZES **\$198**

BLOUSE
• Chantune
• Colors: White, Blue, Rose, Red, Maize **79c**
COMBED KNIT POLO SHIRTS **95c**

COMPLETE Sport ENSEMBLE
These cotton ensembles, consisting of in-n-outer shirt and slacks to match can be used for jobs indoors and out. They're washable and come in a choice of four colors. Wear them now thru the summer.
Sizes 12 to 20 **\$129**

EXTRA LARGE SIZE ENSEMBLES
Ideal for first aid work, lounging around the house, or sportswear. Made of washable rayon and cotton. Colors: Navy and brown. **\$319**
Other Ensembles Priced To \$5.98

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open til 9 Every Evening Unrestricted Parking

Final Sale of Quality Furs

Your last opportunity to save so much money on Next Winter's Fur Coat as so many more women than ever are doing. Guaranteed as always. Nothing finer.

	FORMER PRICE	NOW		FORMER PRICE	NOW
2 Raccoons—Full Skins	...\$150	\$95	3 China Mink Coats	...\$375	\$245
6 Northern Bonded Seals (Dyed Australian Coney)	...\$135	\$95	2 Brazilian Leopards	...\$395	\$245
7 Hollander Northern Seals (Dyed Australian Coney)	\$150	\$110	6 Hudson Seal Coats	...\$350	\$248
8 Mendoza Beavers (Dyed Australian Coney)	...\$150	\$110	12 Northern Muskrat Coats Mink—Brown Masten—Sable Blends	...\$350	\$250
4 Black Persian Lamb Paws	\$225	\$139	3 Siberian Squirrels	...\$450	\$295
5 Persian Lamb Coats	...\$225	\$149	6 Persian Lamb Coats Black—Grey	...\$400	\$297
4 Chickiang Lamb Coats	...\$225	\$159	9 Persian Lamb Coats Black and Grey	...\$500	\$375
4 Persian Lamb Coats	...\$295	\$195	4 Kompo Mink Coats	...\$600	\$395
4 Northern Muskrat Coats Sable and Mink Blends	...\$275	\$195	4 Alaska Seal Coats	...\$550	\$395
7 Black Persian Lamb Paws	...\$295	\$195	4 Sheared Beaver Coats	...\$550	\$395
7 Caracul Lamb Coats Black—Grey—Brown	...\$295	\$195			
5 Silvertone Muskrats Selected Skins	...\$295	\$195			
3 Dyed Skunk Coats	...\$275	\$195			
3 Hudson Seal Coats (Dyed Muskrat)	...\$395	\$198			

126 Fur Jackets 20%
250 Fur Scarfs to 40%
All The Fashionable Furs Off

Projansky
39 East Ave.

Custom Furrier and Tailor To Gentlewomen For Over a Quarter Century

★ New Charge Accounts Invited ★ Time Payments Available

Music's Educational Value Is Recognized

Music is now considered a part of the national educational program. Many educators believe it is as vital to child development as any branch of the curriculum. More than four million children in the United States are learning to play the piano in public, parochial and private schools.

lieve it is as vital to child development as any branch of the curriculum. More than four million children in the United States are learning to play the piano in public, parochial and private schools.

Planning Council Seeks Housing Authority Here

Citing the need for a unified plan to meet a possible housing shortage, members of the Citizens' City Planning and Housing Council this week started a campaign to get a housing authority through action of the City Council.

The Council is composed of social workers, architects, bankers, ministers, and other professional and business men and women who recently recommended such an authority. Officials of the group contend that the Citizens' Housing Committee appointed by the City Manager reporter in favor of a housing authority after a year's study of the question.

The council's estimate of the number of houses for rent under \$50 a month is less than 200 in the city. This they say is inadequate, especially in the face of an alleged arrival of 100 defense families each month.

In the plea for action the Housing Council tells of rumors circulating in the city of a certain defense industry, slated for Rochester, has been located elsewhere because Rochester could not house the small number of additional workers required. Members of the group failed to name the industry in question.

Church Drama Group To Offer 3-Act Play

A three-act comedy, "The Family Upstairs," will be presented at Spencer-Ripley Church, Culver Rd., on March 6 and 7 by the Spencer-Ripley players. Included in the cast for the forthcoming production are: Kelton Casterline, John Gentner, Mrs. I. Arndt, Mrs. Fred Wolters, Miss Vera-Irene Buzard, Miss Marilyn DeVoll and Mrs. Kelton Casterline.

This Is America!

In a Los Angeles daily newspaper this week the following item appeared: "Buy Defense Bonds and Stamps . . . and lick the other side! That's the new slogan introduced by Bob Burns, the Arkansas Traveler. And it's a good one, too!" The newspaper? It was the California Japanese Daily News.

Each day after their broadcast, "Amos 'n' Andy" (Freeman Gosden and Charles Correll) call upon their neighborhood USO center to gossip with the soldiers and replenish the supply of cigarettes, candy and magazines for "the boys." Groucho Marx recently took time off from his screen and radio work to author a book on income tax titled "Many Happy Returns!" So popular was the book that Groucho is now forced to take time off from his screen and radio work to figure out his income tax on the returns of "Many Happy Returns."

The shelves of a linen closet should be cleaned and wiped with turpentine occasionally.

Young Women Training For Defense Jobs At N. Y. A. Center

The National Youth Administration, through Area Director Nathaniel L. Cook, has announced a further liberalization of its policy regarding training of women for employment in war industries.

A recent statement of Lt. Col. N. A. Burnall, chief of the Defense Training Branch, says that in referring women to defense training courses, the same policies that govern men will be followed.

The National Youth Administration, says Cook, is training for industry nearly 400 girls between 17 and 25 years of age, at its work center, 30 S. Union St.

Among the courses in which young women are now participating are: machine shop, sheet metal shop, woodshop, power sewing, radio, clerical workers and spot welding.

There are no "rookie" dollars. Send yours to the front! Buy U. S. Defense Savings Bonds and Stamps!

Women's Volunteer Group Pushes Sale of Defense Stamps

Two additional booths for the sale of Defense Stamps have been established in downtown stores by the Women's Division of the New York State Defense Savings Committee.

Starting Monday volunteers will man special booths in the F. W. Woolworth Co. at 128 Main St. E. and in the Neisner Bros. Inc. store.

Under the direction of Mrs. Stafford L. Warren, Rochester chairman and Mrs. Jean McLean Pratt, chairman of volunteers, booths have already been set up in McCurdy & Co., B. Forman Co. and E. W. Edwards & Son. All five will be open from 11 to 5 daily.

The Federation of Women's Clubs has taken over the Woolworth booth while the Senior Hadassah will staff the booth in the Neisner store.

Bonds or bondage? Buy U. S. Savings Bonds.

Enameled Ware Is Glass Covering On Steel Base

Porcelain enamel, as used in the most modern kitchen utensils, is glass fused on steel. The steel base gives the utensil strength and durability for all kitchen tasks. The porcelain enameled finish is non-porous, easy-to-clean and sanitary.

—For Victory: Buy Bonds—

Opening Announcement

We are presenting a very exclusive line of smart, distinctive styles in women's & misses dresses. New Spring creations of exquisite love-ness arrive every two or three days to assure the latest word in style. Because of the low operating expense in this location you'll find prices pleasantly LOW. You'll like our convenient location—or we'll send a representative with dresses to your home. Open 10 A. M. to 5 P. M. Evenings by appointment.

C. B. THOMAS — DRESSES
ROOM 723 HOTEL SENECA

Mrs. Naomi DeForest, 301 Alexander St.

Gigantic Purchase and SALE

DURHAM De Luxe CARD TABLES with SNAG PROOF-TAPERED STEEL LEGS

\$2.98

Tops are Authentic Wood Mosaic Reproductions. Washable, Beverage-proof, Stain-proof. Choice of 6 beautiful designs.

DURHAM STANDARD CARD TABLE

\$1.98

Choice of black, dark red, brown or green Spanish grain Durite tops, attractively decorated . . . You will want several at this low price . . . The ideal table for study, games, sewing, typing and for serving luncheons.

No Other Table has all these FEATURES

- Gorgeous Tops in Authentic Wood Mosaic Reproductions, and Duo-tone Spanish Grain Durite.
- Plated glider tipped, tapered steel legs. Enamelled smooth as glass. No snagged history.
- Push-button leg-lock on De-Luxe Tables. Standard Tables have easy operating snap-braces.
- More strength than you will ever need . . . and more rigidity.
- Deep, rounded edges. Cards are easy to pick-up.

DURHAM CHAIR SETS to match tables. Special low prices for this sale. \$1 up

Spring SPECIAL SLIP COVERS

Tailored to fit perfectly from vat-dyed, pre-shrunk sailcloth. Prices include guaranteed labor and materials, French Seams and Box Pleating.

LOUNGE CHAIR SLIP COVERS
Regular \$13.99 Value **\$8.14**

DAVENPORT SLIP COVERS
Regular \$19.98 Value **\$14.28**

MILL END SHOP
69 CLINTON AVE. SOUTH

BRIGHTON PLACE DAIRY

Special FOR LENT

3 NEW DELICIOUS COTTAGE CHEESE FLAVORS

Now in a handy REFRIGERATOR JAR

(15 Full Ounces 21c)
Convenient Re-usable Jar

What a chance to treat the family, and get a useful refrigerator jar, too! Brighton Dairy's creamy-smooth cottage cheese—plain, or the surprise new deliciously different Spring Garden Salad, Chive and Carrot or Pimiento and Olive Combination, Healthful, nourishing, delightful! On a few leaves of lettuce it's a salad in itself. And for tasty sandwiches—you just try it!

SPRING GARDEN SALAD Contains celery, carrots, Spanish onions, shallots, pimientos, parsley and salt. 2 WEEKS ONLY Feb. 23 to Mar. 4	CHIVE AND CARROT Raw fresh chives and carrots with the richness of added cream. Here's a real body-builder. 2 WEEKS ONLY March 4 to 18	PIMIENTO AND OLIVE Chopped pimientos and olives that give a deliciously different taste your whole family will enjoy. 2 WEEKS ONLY Mar. 18 to Apr. 5
--	---	---

OF COURSE—PLAIN COTTAGE CHEESE IS ALSO PACKAGED IN THIS NEW USEFUL JAR.

BRIGHTON PLACE DAIRY
GLEN. 144

MAIN 7900

Weed's

15 EXCHANGE ST.

Free City Deliveries

FREE PARKING OPPOSITE

LOEW'S

WIN GUEST TICKETS To LOEW'S

Leslie HOWARD as "MISTER V"

With MARY MORRIS FRANCIS SULLIVAN HUGH McDERMOTT
Produced and Directed by Leslie Howard
Released thru United Artists

NOTE:
. . . SIMPLY NAME TEN PICTURES IN WHICH LESLIE HOWARD HAS PLAYED . . . MAIL ALL ENTRIES TO THE ROCHESTER SUN MOVIE EDITOR NOT LATER THAN FRI., FEB. 27TH. THE FIRST 25 CORRECT ANSWERS WILL RECEIVE GUEST TICKETS.

Travel FOR FUN

Enjoy the splendor of blue skies and summer seas—on your own American tropics.

El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami—"just a whisper" from all activities. There are 250 artfully furnished rooms with tub and shower from \$2.50 single and \$4.00 double. Steam heat. The modern air-cooled Coffee Shop is famous for fine food—set moderate prices. The cocktail Lounge is dapperly popular.

Plan your Miami Vacation now! For information or reservations, address: Joseph H. Adams, Mgr., or your travel agent.

MEMBER American Hotel Association Greater Miami Hotel Association Florida State Chamber of Commerce Miami State Chamber of Commerce

EL COMODORO HOTEL
OPEN THE YEAR ROUND

\$880 Sends This Suite Home

\$88.00

YOU SAVE \$40

On This 3-Pc. Living Room Suite That Would Sell Today for \$128.00

LOOK AT THESE FEATURES:

- ★ 3 Full-Size Pieces Exactly As Illustrated
- ★ Finest Quality Filling
- ★ Sagless Construction
- ★ Hand-Sewn Throughout
- ★ Guaranteed Custom Construction
- ★ Genuine Hard Wood Frame

LIBERAL TRADE-IN FOR YOUR OLD FURNITURE

Easy Terms

Open Every Evening 7-9

42 STATE STREET

LYONS FURNITURE COMPANY

Rochester Sun, Thursday, February 26, 1942

DO YOUR PART—BUY DEFENSE STAMPS

What's In Fashion

Will Spring clothes be pretty or functional? Just what are we going to wear this first spring of World War II? Certainly we aren't going to look dowdy, neglect our appearance for that isn't showing our Yankee Pride. Neither are we going to stampe into mannish-looking uniforms, as many women did in 1914-18. Prevues of the spring collections...

For your social hours, there are suits of navy and black faille or moire, soft woollens in purple, green and red as well as navy and black. Failles and moires, reminiscent of the Godey fashions, have short pep-plummed jackets, fullish skirts. The new side-saddle upsweep often breaks the line of straight blouses of wool suits. With frilly blouses, flattering dinner hats, these suits look devastatingly feminine.

Dresses With a Suit Look

The "suit look" is another important trend in the spring picture. On the tailored side, there are classic dresses of gabardine, covert and twill topped with regular suit jackets. The newest, however, is the rayon crepe or very soft wool dress with contrasting blouse that looks like a suit. A skirt and matching jacket are one color, the blouse in contrasting color and often contrasting material. The jackets may be Etons, Spanish type boleros, or fitted and average length. Usually the dresses have an inset belt at the normal waistline; and skirt fullness centers at the front or the back.

The side saddle drape is one of the most important trends in the spring picture. It breaks the slender skirt lines of dressy suits as well as daytime and dinner dresses.

Peg Tops and Draperies

Skirts may look slender, but in dressy clothes they are seldom simple. Harking back to the 1914 days, there are very slender and straight skirts, their silhouettes broken by rows of handkerchief squares fluttering in tiers around the hemlines. Straight hanging skirts have fullness concentrated at the front, or at the back. Equally important, and very new, is the hip drape or the peg top to break the monotony of a narrow skirt. In contrast with the sophisticated draperies on



SUIT HAT

Suits lead the fashion field again this spring and milliners are featuring suit hats. The rakish cavalier lines, accented by contrasting applique and double quilts jutting from the upturned brim at the back make this model the choice of Kathryn Keyes.

straight skirts, there are dozens of dirndls, welcomed back with new enthusiasm.

Color is dramatic, and more insistent than ever in the spring picture. Red is important in suits and coats. Also in suits there is a whole collection of garden greens; while pastels and plaids retain their share of favoritism. Gold and beiges pervade the collections, and shades of purple reach an all-time high for popularity. Everywhere in suits, in coats, in dresses, in hats and accessories, color is flaunted with a flourish, and often in new and startling coalitions.

Groucho Marx, best known as a screen actor, is also an author, playwright, musician, lecturer and radio star.

Duo-Pianists To Appear In Farewell Recital

Rochester's last opportunity to hear Arthur Whittemore and Jack Lowe, the young Rochester duo-pianists who have skyrocketed to national concert stage recognition, will be offered at the Eastman Theatre on Sunday evening, March 8.

At least, it will be the last opportunity to hear them together until after the war as the young artists have enlisted in the United States naval aviation and leave soon for war duties.

Their musical "goodbye" to this city will be a full evening concert devoted solely to their pianistic skills, thus making it their first public recital in the Eastman. They have previously appeared here on two Sunday evening programs as soloists with the Civic Orchestra.

In the few years since they entered the recital field, Whittemore and Lowe have appeared successfully each season in a Town Hall, New York recital. In addition, they have appeared on a number of the country's most important concert courses.

Everywhere they have been hailed as the most promising addition to the field of piano duos in many years, both by critics and audiences.

Defense Coiffures

With many girls joining various civilian defense groups, hair stylists have been called upon to create coiffures which look equally attractive and suitable with uniforms and dinner clothes. The glamour girl long locks are gradually doing a fadeout, and the shorter cuts are fast gaining in the popularity poll. A new fashion is the Defense Cut, which is a longer version of the feather cut, and may be worn close to the head when a uniform is donned or swirled softly in back and brushed up for dinner and dancing dates.

Local Child Wins Prize In Contest

NEW YORK, N. Y. — A picture of Danny Day of Rochester, N. Y., appears in the current True Story Magazine as the winner of a cash prize in True Story's Kiddie Karnival picture contest. Danny's picture will be found on page 107 of the magazine.

PERSONAL LOANS

AT LOW RATES

- Low cost Bank rates
- Prompt service
- No co-signers
- No collateral required
- Repay in 12 or more installments

You pay monthly for 12 months	... for this amount of money
\$ 8	\$ 89.92
10	112.40
15	167.60
20	221.80
25	281.00
35	393.40

All loans from \$100 to \$2500 at proportionately low rates. Insurance pays up loan if borrower dies.

Personal Loan Department - 2nd floor

GENESEE VALLEY TRUST COMPANY

EXCHANGE AND BROAD STREETS ROCHESTER, N. Y.

MEMBER F. O. C.

Mr. Lawrence J. Burleigh, 91 Bronson Ave.

COME IN FOR AN EXAMINATION

MODERN STYLES FOR EVERYONE

AT SMALLS MODERN OPTICAL DEPARTMENT

GLASSES ON CREDIT



We Use Only Bausch & Lomb and Shur-On Lenses!

Dependable Quality At Low Price!

Don't Neglect Your Eyes. Enjoy the advantages of Good Vision. You Don't Need Cash—Smalls Easy terms make it possible for you to derive the benefits of corrective lenses by paying as you earn. Come in—Let Dan G. Albert, our Registered Optometrist, Examine your eyes. If you need glasses he'll prescribe the correct lenses and frames.

TAKE MONTHS TO PAY!

Smalls

28 MAIN STREET, East

Free Parking--Rear of Store

STORE OPEN THURSDAY NIGHTS UNTIL 9

- This Season's Final And
- Most Drastic Markdown
- In Basement Overcoats

Final

Remaining Broken Groups!

BASEMENT

Men's Overcoats

Originally Were Priced \$18.95 and \$21.95

A COUPLE of this color and maybe only one of that... but every single overcoat is out of our own this-season's stocks. It's a speedy clean-out of surviving broken groups... and while size ranges are broken, you're almost certain to find a coat that you'll like in your size. Included are some fine hair-fleeces and good serviceable hard-face cloths. Remember... \$15 for overcoats like these won't be possible again, maybe for years.

15

IN THE BASEMENT

CHARGE IT!



Pay 1/3 Apr. 10
Pay 1/3 Mar. 10
Pay 1/3 June 10

SALE!

Guaranteed Washable

RAYON MARQUISSETTE

Tailored Curtains \$1.59

New Spring stocks at LAST YEAR'S PRICE!

Size 44x72 inches.

Other Sizes to Match Above:

• 44x54 ... \$1.29 • 44x78 ... \$1.79

• 44x63 ... \$1.49 • 44x87 ... \$1.98

ROCHESTER CURTAIN SHOP

134 Clinton Ave., So., Loews Theatre Bldg.

AT THE NEW AND GREATER
Darling Shop

SPECIAL PURCHASE—JUST IN!
1000 NEW SPRING BAGS



Reg. 2.99

\$1.29

Slightly Irreg.

BLOUSES

All new Spring shades. Plenty of whites.

SLACKS

- For Defense
 - For Play or Work
- Flannel, Corduroy, Gabardine, Solids, Plaids and Checks.

\$1.99

up

5,000 NEW SPRING HATS

\$1.59

Just arrived! Thousands of new Spring fashions in all the wanted colors and materials, at prices that will guarantee you savings. Included are values to \$2.95.

- Tailored
- Lace Trim
- Tearose
- White

Better Value
Rayon

SLIPS 69c

LONG-SLEEVED SLIP-ON SWEATERS

\$2.19

All New Pastel Shades
Many Styles

MAIN FLOOR SALE—OPEN 'TIL 9 TONITE

Darling Shop

190 MAIN ST., E.

ary 26, 1942



NT



igerator jar, or plain, or the Olive and Urishing, de- And for tasty

IENTO OLIVE

imiments and that give a different whole family

KS ONLY

to Apr. 5

AIRY



LIBERAL DE-IN FOR YOUR FURNITURE

ening 7-9

NS COMPANY

BEST OBTAINABLE
Miller's R. G. & E. Dry and Dustless
Kept Under Cover—EVERY TON GUARANTEED!

COKE \$11.00 Cash Ton
Show Off Phone Gen. 20
New Dealer!

ARDEAN R. MILLER

YOUR LAST CHANCE! This Great Event Ends Saturday

SALE of fine FURS

Sable-Dyed Coney Value To \$75 **39.50**
Mendota Beaver (Dyed Coney) and Black Pony • Values to \$135 **79.50**
Crown Persian Lamb • Asiatic Silver Raccoon • Persian Lamb Paw • Marmink Coats • Dyed Fox • Values \$185 **99.50**
Sable-Dyed Muskrat Backs • Hollander Dyed Black Persian Lamb • Values to \$250 **149.50**

HUNDREDS OF OTHER FURS 30-40% SAVINGS

CLIFFORD FUR CO.
1283 Clifford Ave.—1 Block Off Portland
"Clifford Fur Sells For Less!"

WHETHER WE'RE SHORT OR FAT OR THIN OR TALL OSHKOSH B'GOSH FITS US ALL!

OSHKOSH B'GOSH
UNION MADE
GIVES YOU GUARANTEED FIT—AND 18 OTHER FEATURES OF COMPLETE OVERALL SATISFACTION

OSHKOSH can and does guarantee perfect fit only because Oshkosh B'Gosh Overalls are cut to fit every size and build of individual. Oshkosh EASTERN DENIM has greater strength, gives longer wear, and is dyed a deeper, richer "no-fade" blue by an exclusive process.

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open til 9 Every Evening Unrestricted Parking

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open til 9 Every Evening Unrestricted Parking

LAST 2 DAYS
KOMINZ FEBRUARY FURNITURE SALE

2-PC. LIVING ROOM
One of our best buys in the entire sale! 7 of these suites went last week—just 5 left. Guaranteed construction. Choice of colors. **\$49.95** WORTH \$89.95

3-PC. WATERFALL
Very smart. You save \$40 on this suite over our regular price. Beautiful walnut veneers. Hurry. **\$69.95**

6-PC. DINING ROOM
Priced to clear last year's model. Out just from a 42" know it from a 42" just 2 suites. Beautiful finish. sturdy construction. **\$69.95**

HALF PRICE

THE SUITES ABOVE ARE JUST A FEW OF THE HUNDREDS OF EXCEPTIONAL VALUES IN THIS YEAR'S FEBRUARY SALE. SHOP AT KOMINZ TONIGHT—YOU'LL BE GLAD YOU DID.

KOMINZ TIRE CO. INC.
OPEN 9 A. M. TO 9 P. M.
182-184 MONROE AVE. at SAVANNAH

ROCHESTER'S SHOPPING NEWS
The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 3 St. Paul St., Rochester, N. Y. — G. C. Gerling, Pres.; Wm. A. Kraft, Vice-Pres.; Eugene Davis, Sec.; Virginia A. Moran, Treas.

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NATIONAL REPRESENTATIVES,
James A. Coveney Co.
New York Office Chicago Office 444 Madison Ave. 39 South State St.

2 TWIN BEDS COMPLETE \$49

2 Jenny Lind beds... 2 soft, comfortable cotton mattresses... and 2 carbon tempered steel coil springs—6 pieces, all for \$49.00! Single size pictured... all sizes available. One bed complete (13 pcs.) \$24.75.

Visit Lauer's Treasure House
On Lauer's Mezzanine floor—a new series of rooms exquisitely decorated by Porter W. Scott—Lauer's decorator consultant.

Lauer's
50 STATE ST.
OPEN TONIGHT 'TIL 9

RUBBER IS PRECIOUS!
Preserve your Overshoes by following these Simple Rules

NEVER leave them out on the doorstep, exposed to the elements. Keep them in a cool, dark place until needed again.

DRY them slowly and most thoroughly. Don't leave them next to a hot radiator, or a hot stove.

CLEAN them with a damp cloth or with mild soap and water. You should never use any grease or oil as a cleaning agent.

CARE as you take them off and on; break that bad habit of stomping them on, knocking them off.

REMEMBER, America has rationed rubber — for VICTORY!

This advertising space has been donated to the OFFICE OF PRICE ADMINISTRATION, WASHINGTON, by ROCHESTER SUN—SHOPPING NEWS

Tunic Dinner Frock

Matched Towels Give Style To Bathroom

You can give your bathroom lots of style and color these days on even the tiniest household budget. Here's the secret: buy lovely colored towels in matched sets; first, the bath towel; next, the smaller size for hand, face or guest use; then the wash cloth to match. You can also find bath mats to match your towels.

You'll be amazed at the style and harmony that towels in matched sets give your bathroom. They give a well-groomed look instead of the hodge-podge appearance caused by miscellaneous, assorted towels. Choosing your towels in matched sets is practical, too, because these lovely colored bath sets not only make your bathroom more attractive, but also, by choosing harmonizing colors, you make it easy for each member of the family to identify his or her own personal towel.

Amazing, too, how far your money goes in buying towels today. One thrifty housewife aptly describes it: "I go shopping with a five dollar bill and

GET OUT OF DEBT
With a CENTRAL TRUST LOAN Compare the Cost:

Amount	PAYMENTS			
	6	12	18	24
\$100	17.25	8.86	6.18	4.87
\$200	34.50	17.72	12.36	9.74
\$300	51.75	26.59	18.54	14.61
\$400	69.00	35.45	24.72	19.48
\$500	86.25	44.31	30.90	24.35

The Above Payments Provide Life Insurance to Protect Your Loan

CENTRAL TRUST COMPANY
25 E. Main St. 1806 East Ave. Phone Main 1625

LIKE IT... OR GET YOUR MONEY BACK!

TRINOSKI'S "Mmm" Sandwich Spread

At your favorite food store, 1/2 pints, pints, quarts, 1 & 1 1/2 gallons. Generous 5 oz. trial size 10c.

EXTRA COMFORT AND ECONOMY
Discover for yourself the honey comforts of this most popular hotel.

IN NEW YORK AT RADIO CITY
Individually controlled radio in each room
Sanitized Service

Fine Room with Private Bath
One Person — \$2.50 to \$4.00
Two Persons — \$3.00 to \$6.00

IT'S HOTEL BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

Helping Keep Yourself Fit Is Defense Work Too

NOW MORE than ever you want to keep fit—so you can stay on the job, and help others stay on the job too. If you are deficient in *Vitamins A and D, one way to help build up your resistance against common colds and other minor winter ills is to take Scott's Emulsion. Many doctors recommend Scott's because it contains an abundance of these vital elements* long recognized for their tonic value.

Scott's Emulsion is 4 times easier to digest than plain cod liver oil. Good-tasting, economical too. Highly recommended for those convalescing from illness. All druggists.

SCOTT'S EMULSION
A Great Year-Round Tonic For All Ages

bring home practically a newly decorated bathroom under my arm." Certainly these attractive towels in vibrant colors do literally redecorate your bathroom, aside from competently performing their drying job. To decide on a new color scheme, study your bathroom thoughtfully. Harmonize your towel colors: choose from lovely shades of blue, rose, green, yellow, peach or turquoise. Hang them smartly over a towel bar, and be prepared for enthusiastic comments, first, from your grateful family, second, from friends who will wish they had thought up this clever idea for beautifying their bathrooms.

LOOK, LADY

AT THESE FOOD BUYS

46-OZ. CAN APRICOT NECTAR JUICE ... 31c
No. 2 CAN BLUEBERRIES ... 20c
6 CANS FOR \$1.13
CUT GREEN REFUGEE BEANS ... 15c
6 CANS FOR 85c

CALIFORNIA SARDINES ... 17c
(Plain-Mustard or Tomato Sauce)
6 CANS FOR 98c

No. 2 1/2 CAN CALIF. CLING PEACHES ... 22c
6 CANS FOR \$1.15

No. 2 1/2 CAN CRUSHED PINEAPPLE ... 25c
BARLEY ... lb. 8c

POUND JAR PEANUT BUTTER ... 24c
47-OZ. CAN TOMATO JUICE ... 23c
No. 2 CAN Gr'fruit Juice .2 for 15c
FITTED WHOLE DATES ... lb. 25c

BRAZIL NUT MEATS ... lb. 47c
DORSEY LITTLE NECK CLAMS ... can 23c
12-OZ. CAN PRUNE JUICE .2 for 15c
FANCY PINK SALMON ... can 23c
6 CANS FOR \$1.30
FANCY LARGE CLEANED SHRIMP ... can 29c
6 CANS FOR \$1.60

EXCELLO COFFEE
A blend of fine, rich, imported coffee, fresh ground, fresh roasted to your order. **28c**

SEEDLESS RAISINS ... 2 lbs. 19c
30/40 Prunes, 2 lbs. 29c
FANCY APRICOTS ... lb. 27c
BLACK MISSION FIGS ... lb. 17c

Free City Delivery on Purchases of \$2 and Over
Free Parking on 50c Purchases.

Atlantic Supply
79 St. Paul St. — HOUSE — MAIN 4173

FINAL DAYS!
OF RIVERS
February Furniture Sale

We like to feel that thru our February Savings opportunities we help make our customers happier—help them to better living and more pride in their homes. Certainly hundreds of Rochester home-makers have taken advantage of our February sale prices; we KNOW they have quality merchandise that will please for many long years. We wouldn't sell anything else. In addition to the regular 25% reductions on Grand Rapids & Jamestown pieces we have made price cuts up to 30% MORE for this event.

SHOP RIVERS TONITE
Special 3-PIECE SOLID MAPLE
COLONIAL BEDROOM SUITE
\$59 The Best Furniture Buy In All Rochester
Just a few of these suites in stock. Don't wait — stop in tonight!

OPEN TUES., THURS., SAT. NIGHTS
Other Nights by Appointment

30% EXTRA REDUCTIONS ON: —
Everything in stock including: Mattresses • Bedroom Furniture • Living Room Suites • Dinettes • Studio Couches • Springs, etc.

FRANK A. RIVERS CO.
INCORPORATED
226 SOUTH AVE.
30 Years on South Avenue — There Must Be A Reason!
OUR LOW RENT LOCATION SAVES YOU \$\$\$

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

Homestyle Pure PRESERVES

Regular 89c Value
3 Lb. Jar . . . 59c

Made just as you would make them at home! No preservatives, no coloring used! Your family will love these pure, delicious preserves . . . and from a practical standpoint, they'll help you cut down butter bills tremendously! (Packed expressly for Edwards in Rochester.) Plan a stock-up!

Six Popular Flavors:

- Strawberry
- Seeded Blackberry
- Damson Plum
- Raspberry
- Peach
- Grape Jam

Mail or Phone Orders Filled—Call Stone 2300

EDWARDS—Street Floor

Spectacular Value
for Friday
and Saturday
only



ROCHESTER'S BIG NEWS FOR 1942 Is Coming!

WOMEN'S DAY

SATURDAY, FEBRUARY 28TH

ROCHESTER'S GREATEST ONE DAY SALE!

The ENTIRE EDWARDS STORE Will Be Operated by Women

2 HRS. FREE PARKING at St. Paul & Pleasant Sts.

Women Will Take Over Every Store Position From General Manager Down to Stock Boy! Everything You Need for Yourself, Your Family and Your Home Is Offered At Savings Made Possible But Once Each Year—And for One Day ONLY!



Special Notice:
In Order To Give Customers Who are Busy-by-Day In Defense Industries An Opportunity to Share in WOMEN'S DAY BARGAINS Edwards Store Will Remain OPEN 'til 6 P. M. SATURDAY FEB. 28th

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

Last 2 Days! Friday and Saturday To Save In EDWARDS Great February SALE of FURNITURE and HOME FURNISHINGS

Furniture	Curtains	Stoves	Infants' Furniture
Rugs	Bedding	Radios	Lamps & China

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

USHER IN SPRING IN THESE HEART STIRRING DRESSES

Amazing At This Low Price

5.98

Be radiantly lovely in these new floral prints, soft pastels or smart navy and black! Tailored or dressy models in two piece effects, slenderizing peplums, square or V necklines. Pleated, gored and tucked skirt lines. Perfect for all-Spring distinction.

Sizes 9 to 17, 12 to 20, 38 to 44, 46 to 52, 18½ to 24½

- Navy ● Black ● Beige ● Blue ● Aqua
- Rose ● Green ● Brown

Edwards—Basement

SPECIAL

Everything For Your "New Bundle from Heaven"

Philippine Embroidered Dresses . . . 59c	Rayon Satin Bound Crib Blankets . . . 1.39
Wool Knit Coat Sweaters . . . 1.19	Receiving Blankets . . . 39c
Flannelette Gowns and Kimonas . . 39c	Pink, Blue, White
Baby's 10% Wool Shirts 49c	Baby's 10% Wool Bands 35c

*And Many Other Baby Needs

Edwards—Basement

January 26, 1942
rose from lovely
of rose, green,
turquoise.
over a towel
prepared for en-
ments, first, from
family, second,
to will wish they
this clever idea
their bathrooms.

COFFEE
28c

2 lbs. 19c

es, 2 lbs. 29c

lb. 27c

lb. 17c

and Over

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MAIN 4173

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TONITE

ND MAPLE

NIGHTS
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ON: —

- Bedroom
- Studio

Co.

A Reason!
OU \$\$\$

SPRING HOUSE DRESSING SUPER VALUES
ARMSTRONG LINOLEUM Quality & Beauty
EMBOSSED & INLAID **ARMSTRONG "LINOFLOR" INLAID**
Patterns — 1942 Stock Standard Gauge Material. **\$1.59** Colors through to the back. Felt base. **99c** sq. yd.
Lucas 80 ST. PAUL ST. MAIN 2090 WINDOW SHADE HEADQUARTERS
Mrs. Florence Lee, 314 Ames Street

No BLACKOUT
There are plenty of Gas and combination Kitchen Ranges at Sieberts—no blackout of merchandise here! Just stop in and make known your wants — Sieberts can supply you with a range to fit your kitchen, your tastes and your pocketbook.
ANDES - ODIN - RANGES FROM \$69.95
MAIN 238
SINCE 1888
SIEBERTS
ST. PAUL and ANDREWS ST.
Free Parking Open Evenings

In One Whiskey... Get the Best from 4 Great Distilling States*

INDIANA FOR SMOOTHNESS
PENNSYLVANIA FOR BODY
KENTUCKY THE TRICHNESS
MARYLAND FOR BALANCE

Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

*Blended with the Finest Neutral Grain Spirits for Perfect Mildness!
Schenley Black Label, 67% Neutral Grain Spirits. Schenley Red Label, 72½% Neutral Grain Spirits. Both 86 Proof. BLENDED WHISKEY. Schenley Distillers Corp., N.Y.C.
HAVE YOU GIVEN TO YOUR RED CROSS WAR FUND?

DOUBLE DUTY LAMP
Pin It Up Or Stand It Up

Only **\$1.99**
BARGAIN SPECIAL
Short Time Only!

PIN IT on any wall... Or stand it on desk or table. Exceedingly decorative. Will add both beauty and brightness to your home. Authentic COLONIAL DESIGN in ivory and polished brass. Better get yours today.
Rochester Gas & Electric

Conserving Vitamins

The following suggestions are helpful in the preservation of the many vitamins found in ordinary foods:
1. Use a variety of all types of foods, giving special attention to the use of milk, eggs, green leafy vegetables, fresh fruits and vegetables, lean meats, and wholegrain cereals and breads.
2. To avoid loss of vitamin value in cooking: Cook foods as quickly as possible. Use small amounts of water and use any that is left. Special utensils are not necessary for so-called waterless cookery. Steaming is an excellent way to cook many vegetables and some other foods. Do not peel vegetables or fruits, cut them up and then let them stand before cooking. Cooking them whole and with outer covering on helps preserve vitamin content. Never add soda to vegetables during cooking. It serves no useful purpose and makes for destruction of vitamins. Cook green vegetables in an open kettle and they will stay green. Serve foods as soon as possible after they are cooked. Do not fry foods if they can be cooked in some other way. Frying is very destructive of vitamins.
3. Give very careful attention to sources of vitamin B1 in the diet. It is more difficult to obtain an adequate amount of this vitamin than any of the others. It is probably the one in which American diets are most deficient. Take special care to conserve the vitamin B1 in foods during cooking. Many of the foods that contain an abundance of vitamin B1 are cooked before being eaten, and next to vitamin C, Vitamin B1 is the vitamin most likely to be lost when foods are cooked or canned. The precautions necessary to conserve vitamin B1 will conserve other vitamins as well.
4. Store foods at low temperatures and in closed containers.
5. Do not chop or crush fresh fruits and vegetables and allow them to stand. They lose vitamin C rapidly.
6. Frozen foods have practically the same vitamin content as fresh ones. Care must be taken to conserve it during preparations for serving. Do not defrost and then allow to stand. If frozen foods are to be cooked, put them on to cook while they are still frozen and use all of the liquid.

You Can Safely Launder Rayons In Your Washer
Your household washer will do a beautiful job with rayon dresses, underwear and the new rayon-wool blankets easily and safely if you follow a few hints. "Can I wash my rayon things in my washer?" is a question asked so frequently that it must be because many women still do not realize the worth of the fabrics or have not explored the full usefulness of their dependable washers.
Speed and gentleness are the secrets of washing rayon dresses and underwear. An extractor or a good wringer is easier on them than squeezing them by hand to remove the surplus water. Of course the trick is never to twist rayons, but in the haste and bother of washing-by-hand, one is likely to forget, or take a chance. Water-removal, with a washer, prevents such twisting.
Use tepid water for both washing and rinsing. Use mild soap. Wash three minutes or less. Rinse two or three times in clear water. Be careful how you lift the articles; avoid any chance of stretching if you hang them to dry.
Of course you are going to be sure, as in any other washing, that the articles are color-fast, testing an edge or a not-needed belt end in warm water first.
Overstuffed hamburgers on toasted and buttered buns are doubly satisfying after a walk on a cold day. Serve these at an impromptu get-together with lots of hot coffee and everything that goes to make a good hamburger America's favorite sandwich filling.

Homemaker's Helps
Small cubes of pre-cooked squash dropped into a fritter batter and cooked in deep fat at 375 F. make an excellent accompaniment for that Thanksgiving turkey. They are equally appealing with the a la king version of holiday left-overs.
On a brisk, cold day serve stuffed ham rolls for dinner. They are made by stuffing slices of ham with savory bread filling and simmering the rolls in an oven casserole with a little water or gravy until tender.
Just before baking a plain waffle place strips of not-too-crisp, pan-broiled bacon on top of the batter. Your waffle will come off the griddle with the bacon nesting in its goodness.

TO HAVE CARD PARTY

The Knights of Calvin will hold a card party next Thursday in their hall, Clifford Ave. at Remington St. at 8:30 p. m. The public is invited.

FREE LADIES' HANDKERCHIEF IN EVERY BOX OF KIRKMAN GRANULATED SOAP

A truly lovely handkerchief, generously big, with gay flower designs printed in cheery, fast colors. Hemmed all around for extra-long wear. Yours FREE with every box of KIRKMAN GRANULATED SOAP.

PUTS THAT **ZING** INTO MEATS, FISH COCKTAIL SAUCE
CAIN'S HORSE RADISH

DOLAN'S WEEK END Specials
Boneless Spring **LAMB ROAST 25c** Pound
Small-Milk-Fed **FOWL 23c** Pound
Young **BEEF ROASTS 23c** lb.
Tender Young **CHICKEN 27c** lb.
3.7 Pound Average Roasters at 33c lb.
Le. Free Blue **SUPER SUDS 2 for 37c**
Del Monte **TUNA 33c** can
DOLAN 600 Jefferson cor. Barlett
Where You Buy The Cuts of Chicken You Prefer

BORDEN'S HEMO The new way to drink Vitamins and like 'em 1 lb. can 59c
ELSCO QUALITY FOODS STORES
KIRKMAN Granulated SOAP Dish Towel FREE 25c

CLAPP'S BABY FOODS
Strained ... 3 cans 23c
Chopped ... 2 cans 19c
Cereal ... 15c
BOSCOL COFFEE Pound 33c
OCTAGON
Laundry Soap ... 5c
Soap Powder ... 5c
Soap Flakes, lg. ... 24c
Cleanser ... can 5c
Toilet Soap ... 5c
GRANULATED SOAP With FREE Dish Towel 25c
KIRKMAN'S Borax Soap ... 5c
Cleanser ... 5c
SOAP FLAKES 24c
LUX FLAKES Lg. 24c — Medium 10c
RINSO Lge. 24c — Medium 10c
SILVER DUST FREE TOWEL ... 25c
PALMOLIVE SOAP ... 7c
SUPER SUDS Large Package ... 24c
CAMAY SOAP ... 7c
LAVA SOAP ... 7c
CHIPSO Large 24c — Medium 10c
DUZ Large 24c — Medium 10c
SELOX ... 15c
P & G SOAP ... 5c

SWEETHEART TOILET SOAP (THE SOAP THAT AGREES WITH YOUR SKIN) **1c Sale** Get extra cake for 1c with every 3 cake purchase
4 Cakes for 21c
PILLSBURY'S BEST FLOUR 24½ lb. bag ... \$1.23
SNO SHEEN CAKE FLOUR Package ... 24c
20 MULE TEAM BORAX 20 Mule Team BORAX lb. pkg. 15c
BORAXO New Hand Cleaner ... 15c

LIFEBUOY SOAP ... 7c
LUX TOILET SOAP ... 7c
SPRY 1-Lb. 25c, 3 lb. 69c

KLEK Large 24c — Medium 11c
IVORY SOAP Large 10c — Medium 7c
Guest Size ... 5c
IVORY FLAKES Large 24c — Medium 10c
IVORY SNOW Large ... 24c
OXYDOL Large 24c — Medium 10c
CRISCO 1 lb. 25c — 3 lbs. 69c

DAVIS BAKING POWDER NOW 8 oz 10c, 12 oz 15c, 24 oz 25c
FOR BETTER HEALTH SCOTTISSE 4 Rolls 19c, WALDORF 3 Rolls 22c, SCOTTOWEL 1 Roll 10c

"I'm Getting My Silver First Thing Tomorrow!"
AVOID THE LAST MINUTE RUSH AND REDEEM YOUR SILVER TICKETS EARLY
SILVER OFFER ENDS 6:30 P.M. SATURDAY FEBRUARY 28
Week-end Food Values!

Tender Juicy Shoulder **BEEF ROASTS ... LB. 23c**
Tender Boneless Rolled **LAMB ROASTS ... LB. 27c**
QUALITY, VARIETY AND PRICE MAKE WEGMANS Rochester's LARGEST Meat Retailers!

Our Best Coffee **Kilbourn Hall ... lb. 23c**
Wegmans Creamy Fresh **Mayonnaise ... qt. 41c**
Crisp Fresh Ontario **Butter Crackers lb. pkg. 15c**
Old Abbey Ale or **Simon Pure Beer qt. 18c**

LAND O' LAKES
The Sweet Cream Butter
No matter what price you are accustomed to paying ... you can't find a finer butter than Land O'Lakes!
Sm-o-o-th and Fresh Reminds you of Spring in the Country
Wegmans HOME OWNED FOOD MARKETS FREE PARKING FOR CUSTOMERS

Last 2 Days to Save In Our Basement FEBRUARY SALES for the HOME



Regular \$59.00 Maple Finished Hardwood
3-PIECE COLONIAL BEDROOM

SALE PRICED
\$49

Sunny American maple in rich honey tone with sturdy dove-tailed oak interiors in a bedroom suite that will give you years of service. Smooth hand rubbed finish. You get a 4-drawer chest, dresser or vanity, and full or single size bed for just \$49.00 this last week.

aisle 15



Pay Only 10% Down
on furniture purchases of \$15 or more. Convenient installments include our small carrying charge.



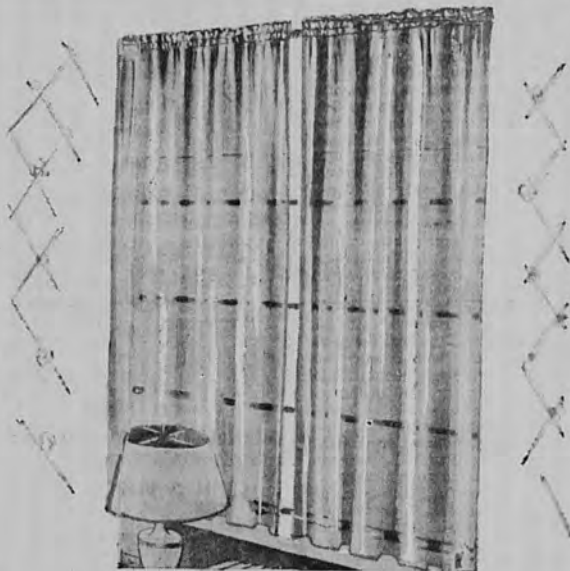
Regular \$7.95 Chintz Padded

Chairs and Rockers

SALE PRICED **6.95** Each

Smartly designed, sturdy chairs in maple or walnut finish that are ideal for bedroom use. Durable and colorful chintz padded back and coil seats. Very specially priced for our February sale of furniture. Just two more days to save!

aisle 16



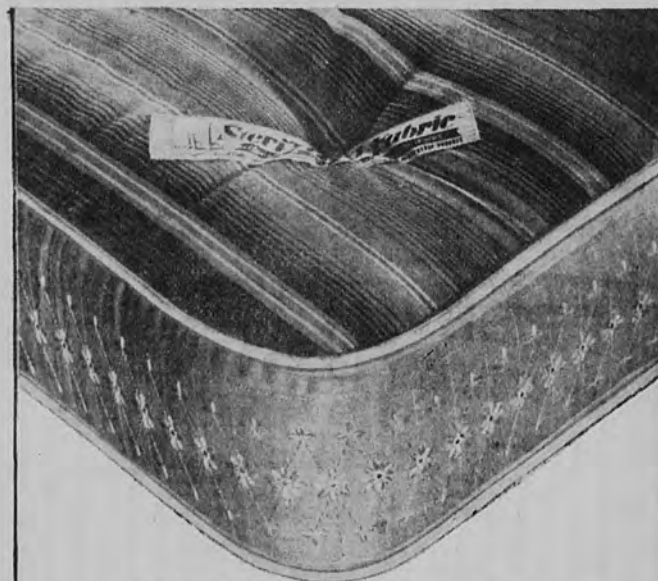
Regular \$2.69 "Wat-a-set" Tested!

Rayon Curtains

In 63", 72" and 81" Lengths for Just **1.99** Each

Positively beautiful — that's what you'll say about these extraordinary curtains in delicate peach bloom shade. Use them for the best looking glass curtains ever — with or without over-draperies. Get yours now during this sale week.

aisle 16



\$22.50 "Knight of Health" Germ Repellent

Innerspring Mattress

SALE PRICED **17.75**

Genuine "Nachman" spring unit with plenty of felt and insulation to assure spring and extra durability. "Steritized" germ repellent ticking in blue, rose, orchid. All sizes **Box Spring to Match 17.75**

aisle 15

Last Chance to Share This Great Value in 9-Ft. and 12-Ft. Beautiful

BROADLOOM

You get tremendous selection PLUS value that will warm your heart in this sensational broadloom group. The irregularities are in the patterns only, and they are so slight you actually have to search for them. Whatever your color scheme you'll find just the rug you need in this group of tan, brown, eggshell, burgundy, green, rose or blue combinations. Furthermore, you can cover an average size room from wall to wall without seams with this fine broadloom.

Slight Irregulars of \$3.75 Quality	Sq. Yd. 2.98
Slight Irregulars of \$4.75 Quality	Sq. Yd. 3.89
Slight Irregulars of \$6.25 Quality	Sq. Yd. 4.98

NO DOWN PAYMENT ON RUG PURCHASES OR \$15 or MORE

aisle 16

Sibley, Lindsay & Curr Co.
BASEMENT NEWS

PHONE
STONE 6700

MAJESTIC'S FAMOUS ROOM OUTFIT SALE

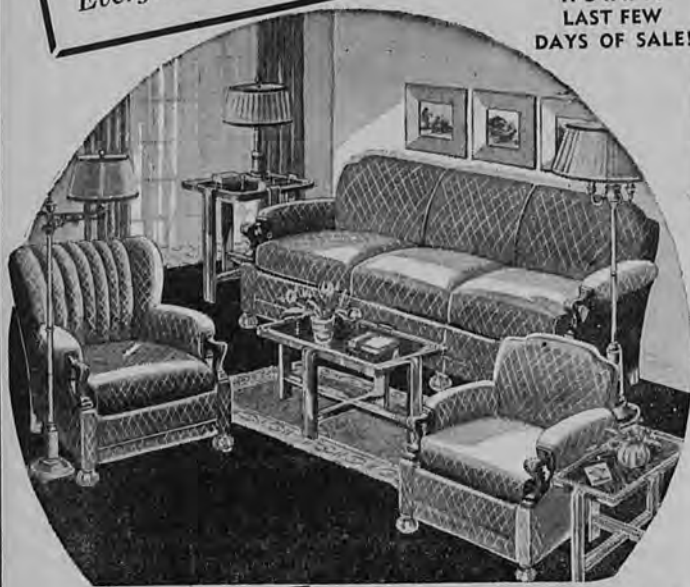
Credit Terms

LIVING ROOM \$
BEDROOM
KITCHEN

158

Everything Complete

HURRY!
LAST FEW
DAYS OF SALE!



10 Lovely Pieces!
LIVING ROOM
ENSEMBLE

\$79

18 MONTHS
TO PAY

FREE!
5-Pc. BREAKFAST
SET

Our gift to you when you purchase the living room and bedroom at no extra cost. Porcelain top, extension table with 4 sturdy handsome chairs in this deluxe set. SOLD SEPARATELY FOR \$35

No. Tax On Furniture



10 Pc. MODERN BEDROOM ENSEMBLE

Superb styling combined with excellent construction makes this a wonderful value! Includes large dresser or vanity with mirror, chest of drawers, American walnut and burl veneer bed, mattress, springs, two feather pillows, bolador lamps and night table.

\$79

Majestic
FURNITURE CO.
204 COURT ST.
FREE PARKING AT CHIMES STATION OPPOSITE STORE
OPEN EVENINGS TO 9 P. M.

DIARY Of a Famous Beauty Authority

BY HELENA RUBENSTEIN

NEW YORK.—This afternoon there will be a tea at my home for the benefit of a worthy defense organization and I shall be home early to supervise the table arrangements. Most of the women who will be present represent the type of alert, beauty-conscious American woman who likes to go places and do things, always keeping a watchful eye upon her figure and her complexion. For these women, I shall serve non-fattening canapés and hors d'oeuvres and healthful, delicious fruit and vegetable juices.

Slenderness need not bar sociability—a fact which, unfortunately, not many women have discovered. It is really a simple matter to entertain your dieting friends without adding a single calorie to their day. In fact, the afternoon tea hour in the Zurich Room, the beauty restaurant of my New York Salon, introduced a fashion in non-fattening sociability which any woman can follow in her own home.

In the Zurich Room, a multi-colored assortment of gay canapés and hors d'oeuvres appeared each afternoon to gladden the hearts of dieting women who liked to meet for tea and yet not be tempted to nibble themselves back to plumpness. These deceptive "mouthfuls" of non-fattening indulgences are made of raw fruits and vegetables skillfully rolled in whole wheat and other health breads. They are usually served with fresh fruit or vegetable juices, or with tea and lemon. Never does a lump of sugar or a gram of cream appear at the party.

These "food for beauty" canapés and hors d'oeuvres are very easy to prepare and they always cause a sensation when they are served at a feminine gathering. The canapés are really rolled sandwiches cut into slender slices. For instance, there is the tiny bread ring with a slice of carrot gold for its heart which is made as follows: scrape a slender carrot, sizing it down to even thickness; cut a thin slice of whole wheat bread lengthwise of the loaf and spread it smoothly with cream cheese, seasoning with chopped herbs. Lay the carrot on one side of the slice and roll the bread around it. Seal the overlapping edge with cheese, then tightly wrap the carrot roll in wax paper and chill in the refrigerator at least three hours. Just before serving, slice into thin rings. Radishes, cucumbers, and strips of stuffed celery can be used in the same manner.

For sweeter, non-fattening hors d'oeuvres, I always use fresh pineapple, pears and other fruits. Big black meaty cherries, for example, are pitted, stuffed with cheese and rolled in cheese bread and sliced into rings. One cherry makes four little rolled sandwiches, each of half-dollar size.

Madame Rubinstein offers her famous Seven-Day Diet free of charge to any reader of Shopping News. Simply address your request to Helena Rubinstein, care of this paper.

Ladies' straw hats can be cleaned with a paste of lemon juice and powdered sulphur applied with a toothbrush. Rub the paste in and let the sun or wind do the drying.

Can a Married Woman Ever Feel Certain?

Many married women take unnecessary risks with their nerves, health, happiness. Why? Generally because feminine hygiene is considered too personal to be discussed. And so, many women use over-strong solutions of acids for the douche which can actually burn, scar and even denature delicate tissue.

Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal daintiness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Franklin's written booklet "Feminine Hygiene Today," mailed FREE in plain wrapper. Write: Zonite, Dept. 594B, 370 Lexington Ave., New York, N. Y.

Did You Place Your FALSE TEETH In a Glass Last Night?
Thousands do and wonder why their dentures remain dull and stained—why they suffer with aching denture breath. They fail to realize that water alone is not a cleaning agent—but now, there's a great female perfecter by a dentist, called **Stora-Kleen** that thoroughly cleans false teeth like magic—brushing! Simply put a little **Stora-Kleen** powder in a glass of water—soak your teeth—some they sparkle, are really clean and look like the day your dentist said, "Don't they look natural?" Try **Stora-Kleen**—lasts long—costs only 10¢. At all druggists.

Items Worth Knowing

Bob Burns, "The Arkansas Traveler," heard over Columbia Broadcasting System every Tuesday evening, was the first newsman from the city of Chicago to enlist in the Marine Corps in the first World War. At the time Burns was an advertising solicitor for a metropolitan daily.

Charles Correll, "Andy" of the beloved "Amos 'n' Andy" team is a member of the Amateur Magician's League.

—For Victory: Buy Bonds—

THE WHISKEY WITHOUT REGRETS... by *Byrd*

DINE

Instead of sitting around in indecision—

SIGN

Get up and take notice from those "in the know"

FINE

Drink the finest Green River of them all—"The Whiskey Without Regrets!"

All agree:
"Finest Green River ever bottled!"

BUY A BOTTLE TODAY

GREEN RIVER BLENDED WHISKEY, 85 Proof, 75% Grain Neutral Spirits. Oldtime Distillers Corp., N. Y.

LOOK HERE! Feel DULL HEADACHY?

THEM DO THIS! Take Beechams at once—may be due to temporary constipation. Beechams are effective, gentle—produce a comfortable, thorough bowel movement that brings welcome relief. Millions use them—they must be good! 10¢. 25¢. Buy today. Take as directed.



BEECHAMS LAXATIVE PILLS

FOR COLDS MISERIES

"ONE" "TWO" IT'S GONE

—gone right straight to the sneezy sniffly misery zone in your nose. That's the way famous Penetro Nose Drops 2-drop relief starts to work in one-two time. Just follow directions—put two drops in each nostril, to soothe as they touch, shrink as they act and cool as they vaporize—Brings relief by opening the way for the healing aid of fresh air. Give your head cold the air the two-drop way. Always use Penetro Nose Drops. Generous supply, only 25¢.

PENETRO NOSE DROPS

DAW'S ORIGINAL CUT-RATE DRUGS

56	31	353	452	880	473	539
Clinton Ave. S. Opposite Temple Theater	Main St. E. Corner Aqueduct	Main St. E. 1 Door From Stillson	Ridge Rd. W. Corner Dewey	Main St. W. At Bull's Head	N. Goodman Just Off Main	Monroe Ave. Near Goodman

DAW'S COUPON

BORDEN'S Chocolate Malted Milk

Regular 50c Pound **23¢** (Limit 2)

DAW'S COUPON

Sweetheart SOAP

LARGE BARS **2 Bars For 9¢** (Limit 4)

DAW'S COUPON

LEHN & FINK'S TRUE AMERICAN HAND LOTION

Made by the makers of Hind's Honey and Almond Cream. **11¢** (Limit 2 Bottles)

DAW'S COUPON

STATIONERY

LINEN FABRIC
• 24 DOUBLE SHEETS
• 24 ENVELOPES
35c Box 19¢ (Limit 2 Boxes)

SPECIAL PRICES... TODAY thru SATURDAY (Right Reserved to Limit Quantities)

ZINC STEARATE Powder, 25c Size... **13c**
RUBBER BOTTLE Caps... **2 for 9c**
BENZEDRINE Inhalers, 66c Value... **49c**
SQUIB'S ADEX Tablets, 31c Size... **89c**
NASON'S COD Liver Oil... **72c**
PAPE'S COLD Compound, 25c Size... **21c**
PINE, TAR & Honey, 50c Size... **26c**
PINEX 65c Concentrate... **54c**
V-E-M 60c For Head Colds... **38c**

25c LIP POMADE For Chapped Lips **18c**
PREP FOR SHAVING 35c Jar **16c**
JAD SALTS 60c Jar **32c**
OLIVE TABLETS Edward's 10c Size **12c**
LADY ESTHER CREAM 55c Jar **39c**
HAIR PINS Black Pkg. of 80... **8c**
GEM BLADES Pkg. of 12... **39c**
MOLLE SHAVE CREAM 75c Jar **41c**
KREML HAIR TONIC 60c Size... **28c**
NUJOL OIL Pint Size... **59c**
SHOE LACES 27" Length Black or Brown 2 Pairs **5c**
10c.c. SQUIBB NAVITOL **67c**

KOTEX

Package of 12 **25c** 2 for **49c**
Regular Junior Super

EPSOM SALTS 5-lb. Box **12c**

MILK OF MAGNESIA Pure U. S. P. Pint Size **13c**

DAW'S COUPON

BABY RUTH NUGGETS

RICH IN DEXTROSE

Delicious, miniature Baby Ruths... Just like the big bar... America's largest-selling candy bars!

Cream fudge center covered with rich golden caramel, rolled in fresh roasted peanuts and dipped in chocolate. **Lb. Box 21¢** (Limit 2-lbs.)

FATHER JOHN'S MEDICINE Large \$1.20 Size **68c**

BICARBONATE of SODA Reg. 20c 1-lb. Box **9c**

HOREHOUND DROPS 1-lb. Pkg. **14c**

SACCHARIN TABS. 1/4 or 1/2 Grain Bottle of 1000 **48c**

Wanted! 100,000 Used Tubes!

BRING IN YOUR USED TUBES of Tooth Paste, Shaving Cream, Etc.

TIN is essential for National Defense

YOU GET **2¢ EA.**

Cash for Used, Empty Regular Sized Tubes, Regardless of Condition!

This Victory Offer Good Thru March 31st (Unless conditions beyond our control compel us to withdraw it.)

DAW'S will give 2c cash for any regular sized used tube and turn them over to proper government authorities ABSOLUTELY FREE!

Hurry! Cash in on your old tubes now!

Have trouble getting your drops of kerosene and a touch windows bright and clean when of borax into the hot water next you wash them? Put a few...

Household Hints

A small vacuum cleaner, or attachment, is particularly useful for books and bookshelves. It is so light it can easily be carried around and used for dusting lamps, mattresses, furniture, etc.

To clean fur pieces, first give them a good brushing, then rub well with a clean cloth saturated in a gasoline and hang in the sun to dry. (Do not use this method for colored or dyed furs.)

To brighten a mirror, dust it off, then rub on a little alcohol or spirits of camphor.

Hot water, weak ammonia and mild soap are effective in cleaning wood surfaces.

Shopping News Patterns



Two Shoulder Yoke Frocks

AS NEW AS THEY ARE WEARABLE
Shirtwaist Dress No. 2930, sizes 14, 16, 36, 38, 40, 42, 44 and 46. Size 36, 2 3/4 yards of 54-inch fabric.
Two-Piece No. 3107, sizes 12, 14, 16, 36, 38, 40 and 42. Size 36, 2 3/4 yards of 54-inch fabric.
Send 15c (coin preferred) for each pattern. Write plainly your name, address and style number. Be sure to state size you wish.
Address: Pattern Department, Rochester Sun, 5 St. Paul St., Rochester, N. Y.

The Success of A Lawn Depends On Root Growth

Often you hear or read the statement that grass grows under lawn conditions does not require a complete balanced plant food, because it does not bear blooms nor fruit, but is grown merely for its foliage.
Of course it is true that the growth desired from grass is the foliage, but it is a foolish thing to attempt to secure a good leaf growth, without encouraging a corresponding root growth. Without a deep vigorous root system you would soon have no top growth either.
A lawn that is fed with an incomplete poorly balanced plant food will show the detrimental effects of such feeding.

Shallow, poorly developed roots will react unfavorably to even slight drought conditions and the top growth under such conditions will not retain its deep green color and luxuriant growth.

Winter-killing is a serious problem where a poorly balanced plant food is used.

Insects find a poorly nourished lawn much easier prey than a lawn that is in a vigorous, well-fed condition.

Proper feeding will develop the deep extensive root system that is necessary to support a thick velvety turf. Now is the time to make application of a complete balanced plant food to the lawn. Such an early application need not be watered in, and you will have a green velvety carpet much sooner than if feeding were delayed until a later date.

Broom Saver

To make your brooms and brushes last much longer and produce better work, wash them occasionally in two quarts of warm water to which has been added four tablespoons of ammonia. Let the straws or bristles soak in this for half an hour, rinse them thoroughly and hang up in a cool place to dry.

THREE FEATHERS IS FLAVOR-PROTECTED FOR FINER FLAVOR



THREE FEATHERS

THE WHISKEY THAT'S FLAVOR-PROTECTED
THREE FEATHERS BLENDED WHISKEY, 66.3 PROOF, 72% GRAIN NEUTRAL SPIRITS
OLDTME DISTILLERS CORP., N. Y.

NEW 1942 RADIOS
Triple Allowance For Your Old Radio
Look! Look! 10-TUBE CONSOLE RADIOS Worth \$97.50
59.95 And Old Radio
Easy Terms
BRAUN'S STONE 122
900 PORTLAND—OPEN EVENINGS

Electrolux Beautifully Rebuilt
10-DAY TRIAL PLAN
USED Complete with Attachments FULL CASH PRICE \$16.95
EASY TERMS Fully GUARANTEED for Same Length of Time as New Electrolux
MAIL ORDERS FILLED! SEND \$1 DEPOSIT
If You Can't Come In... Write or Phone for a Practical FREE HOME DEMONSTRATION
LIBERAL TRADE-IN ALLOWANCE ON YOUR OLD CLEANER
PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS Until 9 P. M. STONE 6747
IMPORTANT! ASK US ABOUT THE THREE ADVANTAGES OF BUYING FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

Mr. HI and Mr. HATT go Tanking
I tank that you'll like Kessler's, pal, No ifs or ands or buts—
Sip its silky smoothness and you'll say That it's the nuts!
KESSLER'S BLENDED WHISKEY
SMOOTH AS SILK but not "High Hat"
KESSLER'S PRIVATE BLEND, 75% Grain Neutral Spirits, 85 Proof, Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenceburg, Ind.

READ ABOUT
THE REAL GENERAL MACARTHUR
By Drew Pearson and Robert S. Allen
AUTHORS OF WASHINGTON MERRY-GO-ROUND
LESSONS FROM INSIDE LONDON
By John Gunther
AUTHOR OF INSIDE EUROPE, INSIDE ASIA, ETC.
5c MARCH 7 ISSUE LIBERTY WEEKLY NOW ON SALE 5c

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC Long Burning—Low Ash QUALITY
COAL \$11.85
Egg Stove Nut SEMET SOLVAY COKE \$11.00
TON CASH Shovelled Off
PAYNE & DUNHAM GEN. 586

Where To Play BINGO
ABC PARTIES 2011 E. MAIN Tues., and Sat. Nite At 8:30 2 Jackpots—\$35 - \$140
11 55 Numbers Numbers

NOETH'S SPECIALS
OUR PRICES INCLUDE ALL TAXES
UNBEATABLE ROCK-BOTTOM PRICES
EXCEPTIONAL WHISKEY—EXCEPTIONAL PRICE
The Famous **POGUES OLD TIME BLENDED WHISKEY**
A lucky purchase enables us to offer this extraordinary value. OLD TIME is the supreme achievement of the famous H. E. Pogue's of Kentucky—one of America's oldest distillers. You'll find the light body and exciting goodness a rare treat. 65.8 proof, 10% 6 YRS. OLD; 30% 4 YRS. OLD. BALANCE FINE GRAIN NEUTRAL SPIRITS.
Today's Regular Value \$3.35
SAVE! Buy For The Future!
\$1.99 FULL QUART
100% PURE CALIFORNIA "CLINTON" PRIVATE STOCK WINE
Port, Sherry, Muscadelle, Tokay, Blackberry, White Port. The delicious flavor of these other wines will make you a regular customer. Try them.
APRICOT LIQUEUR 44¢ Half Pint or 85¢ 2 for \$1.00
OLD RIPPY 5 YEARS OLD 104 Proof Bottled in Bond KENTUCKY STRAIGHT Bourbon Regular \$3.99 Value Stock up while it lasts. **\$2.19** per quart
PAUL NOETH
DELIVERY • 19 CLINTON AVENUE, SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

PLAY AT **PLYMOUTH HALL**
All Games Jackpot of No. \$5 or More \$100
23 Games 2c Tax Inc. Plymouth and Trump Sts. Every Sat. Nite 8:30 P. M.

5 BIG JACK-POTS
NOON GAMES EVE GAMES
Tues., Wed., Thurs., Fri. and Sat. Mon. Tues., Sat.
Chili Recreation Hall
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Every game played at New Park Hall—RIGHT ON THE STAGE!
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When buying a book of specials and triple board at the NEW PARK HALL
Bingo every Thurs., Fri., Sat. and Sun. at 8:15 P. M.
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Saturday Prizes Are
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Every Week Someone Wins Our
\$500 GRAND PRIZE
Why not You?
20 OTHER GAMES \$10 TO \$50
GOLD AWARD Special St. Patrick's Party Monday March 16th Additional Award of \$250
TICKET FREE \$100 Game Jackpot \$20 No advance in admission. Adm. 28c. Inc. Tax
Drawing each week on a 20 Game Board for DEFENSE STAMPS
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The Finest Quality at the
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A real treasure of Old Ken-
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Produced by one of the finest
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Exceptionally fine, exceptionally
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Superb Scotch Blend with
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100% Grain Neutral
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No matter how particu-
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**LIVRO RYE
WHISKEY**
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A real bargain in fine
whiskey. Please note it
is a full quart — not a
fifth. The straight
whiskey in this fine
product is 51% mellow
4-year old to give it
a distinctive flavor, the
remaining 49% is pure
neutral spirits.

We have sold thousands
and thousands of bot-
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of its quality and out-
standing low price.

Another Big Value!
**COLLEGE INN
ROCK and RYE**
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QUART

Produced by one of the
finest houses in this
country — The famous
cold weather favorite, a
perfect liquor too, 45
proof, very smooth!

This Low Price
Still Buys You
The Best!

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Whitney
Club
Straight
RYE
\$1.90

Compare! \$2.65
Value!

Compare! \$2.65
Value!

If you insist on a very fine
Rye Whiskey—this is it at
an extremely low price, 45
proof.

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give you the greatest wine values because
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able to offer you these sensational low
prices REGULARLY! Try these Balboa
Wines... just see if you ever tasted so
fine a wine at so low a price!

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3 Full Quarts | Full Gallon
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Alcohol 20% by Volume

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Seagram's Face Unbeaten Quint Saturday Here

No one can accuse Les Harrison of giving his Seagram hoopsters a breathing spell following their defeat at the hands of the New York Rens last Sunday night.

The unbeaten Washington Bears will move into the Sports Arena Saturday night and the dopesters are looking forward to the second setback in a row for the local pros.

The Bears' lineup is studded with former members of the Renaissance club who organized their own squad this season under the guidance of Jack Conway, Washington basketball tycoon. Heading the list is the formidable Tarzan Cooper, considered by many to be the greatest colored center of all time.

Other threats in the Bears' lineup include Wilmeth Sidat Singh, former Syracuse star, "Pop" Gates, Dolly King, Johnny Isaacs and Jackie Bethards.

The Washington club has been drawing capacity crowds on their home court and were unwilling to part with their Sunday date to travel to Rochester. Harrison booked them for Saturday in order to get a match with the team he believes to be tops in the nation at this writing.

The contest will begin at 9 o'clock.

Modern Electric Ranges Save Kitchen-Steps

"Peeking" and "poking" to see if foods are done — long a culinary custom in the American home — has been thrown into the discard by the modern electric range. Accuracy and easy control of heat on the modern electric ranges takes the guesswork out of cooking. Once the controls are set for the proper temperature, the electric range "takes over" and does its own watching, constantly maintaining the desired heat.

Extremely precise heat adjustment is afforded by the electric range. Oven heat can be set for any degree and is always accurately controlled. Surface units supply any cooking speed from simmering to fast frying.

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GENUINE PURE
ASPIRIN**

36mg 201
100mg 351

RUGS 9x12 \$1.00

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Rugs, Steamed, Cleaned, Washed,
Sized, Matted, Damaged and
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→ **99c**

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in DRUGS**

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KEY COUPON <p>WAX PAPER Extra Heavy 125 Feet Reg. 25c Limit 2 14c</p>	KEY COUPON <p>WILLIAMS Apple Blossom Soap Box of 6 6 for 27c Reg. 10c bars; Limit 12</p>	KEY COUPON <p>SHOE POLISH BLACK or BROWN Household Size Limit 2 4c</p>	KEY COUPON <p>MacIntosh TOFFEE Pound Box Limit 2 (Rum & Butter or Ass'd) 19c</p>	KEY COUPON <p>DR. WEST TOOTH PASTE 25c Size 2 for 29c</p>	KEY COUPON <p>MEAD'S PABLUM Large 5lb Size 39c</p>	KEY COUPON <p>GROVES Bromo Quinine 35c Size 27c</p>	KEY COUPON <p>LISTERINE ANTISEPTIC 75c Size 59c</p>	KEY COUPON <p>Vacuum BOTTLE Pint Size \$1 Value 79c</p>	KEY COUPON <p>SAL HEPATICA 60c Size 49c</p>	KEY COUPON <p>Borden's New HEMO Lb. Can 59c</p>	KEY COUPON <p>PERTUSSIN FOR COUGHS 60c Size 49c</p>

VICK'S VAPOR-RUB 27c

MENTHOL-ATUM 27c

ANACIN TABLETS 19c

FLASHLIGHT BATTERIES 2 for 9c

NOXZEMA BOUDOIR SIZE CREAM Reg. 75c **49c**

CLAPP'S BABY FOOD STRAINED 3 for **19c**

HOREHOUND DROPS 1-Lb. Package **16c**

GEM BLADES MICROMATIC Pkg. 12 **39c**

Bayer Aspirin Bottle of 100 **59c**

ITALIAN BALM 30c Size **2 for 43c**

Luckies, Camels, Chesterfields, Raleighs, Pall Mall, Herbert Tareyton, Philip Morris

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2 PKGS. 29c

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Helps Prevent Spread of Infections from Colds, Coughs, Sneezes

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SANITARY NAPKINS**

Box of 12 **25c**

Three Sizes:
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ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY, MARCH 5, 1942

To 75,200 Rochester Homes

If You Do Not Receive PHONE, STONE 6001
Your Copy Regularly

FIFTH YEAR—No. 19

LATEST SPRING STYLES NOW ON DISPLAY

Fashion Forecasts For The Tiny Tots' Easter Parade



Each passing year brings added emphasis to junior styles and toddler's fashions . . . and this year is no exception. When the wee ones step out to join the fashion parade Easter morning they'll be as smartly outfitted as cleverly clad as a fashionable miss or matron. And here are some of the 'little ones' style leathers now



proving popular in smart Rochester stores:

Navy wool coats with angelic white pique and crocheted lace collars have a matching wool hat and will be the choice of many three-to-sixers. Another popular coat fashion is being shown in pink tweed, also with a matching hat.

This year red is almost as prominent in toddler's fashions as it is in the wardrobe of the misses and matrons. Crocheted lace edges a demure collar on the model shown here. The coat and matching hat are being shown in red navy and powder blue.

Continuing their gain in prominence are the brother and sister sets . . . favorites with those lucky parents of both a son and daughter. Match-

ing navy wool reefers and tams piped with brilliant red will make the outfits shown here one of the season's top-notch fashions.

This year cotton will be a more favored material than ever before. And it's true of youngster's fashions too. Poplin prints are in demand and many of the cutest have dainty white organdy trim, shirring, applique treatment and embroidery.

Children's departments in Rochester stores are piled high with fashions that will quickly catch the eye of mother. And, most of the price ranges will quite the fears of budget-minded parents. All of which means . . . it will be a great season for the toddlers.

Downtown Stores Hail New Season Fashions

Old Man Winter is trying his best to hang on by harrying us all with snow and blow and cold . . . but Rochester stores have "repealed" his icy influence. They've started the movement in their colorful display windows and have carried on right through the interior departments.

"Spring," say the windows, "is just around the corner." And with its coming we'll want new clothes, new accessories and a new outlook on life. A new outlook there will be too, for bright splashes of color will push the dull drab cold weather apparel deep into the background. Bright reds, bright greens, pastel tones and navy predominate the displays throughout the fashion centers of town.

Right now the stores are displaying their heaviest stocks of new spring wear. Selections are at their peak now because later on, after the early buyer has made her selection, last-minute shoppers will have to "take what's left."

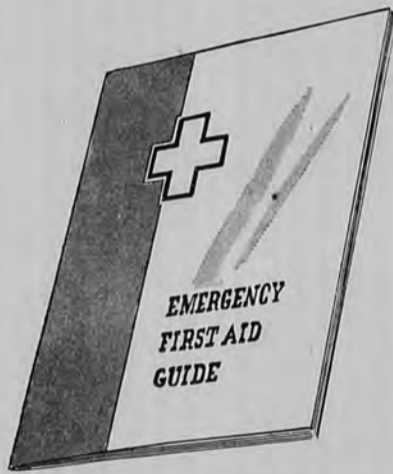
That's why stores are planning on a heavy influx of shoppers this week-end. Special efforts have been made to mark wanted fashions at "pocketbook-appeal" prices.

So if you want to see what smart New York shops are showing now . . . and what they're selling now . . . step into one of Rochester's fashion shops. Every leading fashion from the nation's top flight designers is ready for your approval right here and now. And most of the price tags will receive the blessing of your budget.

EVERY MEMBER OF YOUR FAMILY SHOULD READ IT!

THIS FACT-PACKED
HANDY POCKET-SIZE
AUTHORIZED EDITION

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ROCHESTER SUN
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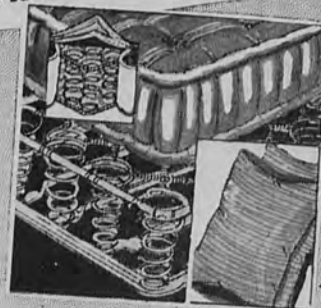
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LEFT'S ADVANCE
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OPEN EVERY THURS., FRI. & SAT. 'TIL 9 P. M.



NEW SPRING COATS \$5.95

Your little girl will look adorable in one of these latest spring coats! Princess and Military styles. Tweeds, Lace Collars, Plain Trims. Sizes 3-6 with hats to match. Also sizes 7-14. Spring colors including Navy, Red, Copen, Rose and others.

NEW SPRING Dresses

Here are values you must see to appreciate! Securely sewed, styled in lovely daintiness. Cottons, Lace combinations, Stripes, prints and solids. Fascinating spring colored Peckers, bits and puff-ed sleeves.

\$1 TO \$1.95



LEFT'S
126-128 CLINTON AVE. S.

DRESSES

Matching the Loveliness of Early Spring

Spring! You can smell it in the air, it's trembling in the hearts of little buds under the snow; it's pushing advance notice in local newspaper columns. Be ready for spring when it bursts forth mild and beautiful—be ready with dresses and gowns that will mirror the very spirit of the season.
We've gathered together a sparkling selection of just such dresses: gay, dashing shades and flower-splashed frocks in smart, distinctive and EXCLUSIVE styles that will excite your imagination. But best of all—they're priced the LOWEST IN TOWN! We can do this because of the excellent material used in our present location.
We hope you'll find time to examine these EXCLUSIVE dresses, open 10 A.M. to 5 P.M., ANYTIME by appointment.

C.B. THOMAS
ROOM 723 HOTEL SENECA

Sixteen New Acts Arranged For Shrine Circus

"All as New as Today" are the words which most aptly describe the annual Shrine Circus, scheduled for Edgerton Arena for six days, opening Monday, March 16, according to illustrious Potentate Thomas R. Allen, of Damascus Temple, general chairman of the show committee.

Two performances will be given each day, matinees at 3:30 o'clock and evenings at 8:15. The Monday matinee, which will be attended by orphaned, crippled and other under-privileged children, will start at 2:30 o'clock.

The reason for the "All as New as Today" slogan of the Shrine, it is pointed out by Potentate Allen, is that of the twenty or more acts and displays on the program sixteen are absolutely new to Rochester. Leaders in the different lines of thrill producers and gasp getters are announced as follows:

Feature animal act, Madame May Kovar and her steel cageful of wild panthers, pumas, jaguars, leopards and tigers; equestrian stars, the celebrated Zavatta family of nine people; ariel performers, the Famous Flying Wards, two men and two women; elephant act, Doctor Bernard and his herd of pachyderms; tumbling and a balancing stars, Jim Wong and six Chinese artists, and clowns—a score of them—under Will Morris and his partner, Bobby, noted producers of mirthful antics.

Headquarters of the Shrine Circus committee are open every day from nine to nine o'clock in the Sagamore Hotel building where reserved seats for all performances are now available.

Republican Women Of 14th Ward Plan Business Meeting

A meeting of the 14th Ward Women's Republican Club will be held at 8 p. m. next Tuesday in the Erie Social Club, Clinton Ave. S.

Miss Carrie Bahringer, newly elected president will have charge.

Refreshments will be served by a committee including: Miss Erma Shrader, Mrs. Leslie Smith, Mrs. James Sproot, Miss Mildred Smith, Mrs. Bessie Spindelman, Mrs. Ethel Spellman, Mrs. Clarence Stape, Mrs. Carolyn Schroeder, Mrs. Cora Steinfield and Miss Carolyn Steinfeldt.

Gilbert and Sullivan Work To Be Given At Monroe High

The Monroe Light Opera Company, under the direction of Miss Olivia Martin are now rehearsing their first production, "The Pirates of Penzance," which will be offered at Monroe High School on March 26.

Proceeds from this performance of the Gilbert and Sullivan opus will be turned over to the American Red Cross.

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC \$11.85
Long Burning—Low Ash QUALITY
Egg Shove Nut TON CASH Shovelled Off
Buckwheat \$8.25 Ton Egg Shove Nut SEMET SOLYAX
Pea Coal \$9.85 Ton Established Over 23 Years COKE \$11.00
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Just let Winter try to get me down! ... I'M PREPARING

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A Great Year-Round Tonic For All Ages

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2-2x3-11 1/2, was 2.37 now 2.09
2-2x4-3 1/2, was 2.49 now 2.19
2-4x3-11 1/2, was 2.34 now 2.09
2-4x4-7 1/2, was 2.61 now 2.39
2-4x5-7 1/2, was 3.00 now 2.69
2-6x4-3 1/2, was 2.75 now 2.39
2-2x4-7 1/2, was 2.64 now 2.39
2-6x5-3 1/2, was 3.06 now 2.79
2-6x4-11 1/2, was 2.85 now 2.59
2-8x4-7 1/2, was 2.85 now 2.59
2-8x5-3 1/2, was 3.48 now 3.09
2-8x4-11 1/2, was 3.27 now 2.89
3-0x4-11 1/2, was 3.57 now 3.19

2 Light Window \$1.69
Two light rock oak windows, 1 1/2 inch white pine frames, glazed with clear glass. Offer 18 sizes in stock. * Both Stores

Cupboard Doors 59¢
Five panel 1/2 inch oak pine doors, woodguard treated against weather and warp. Glazed with clear glass. Ventilator 20c. Hangers 7c. Buy on Our Easy Pay Budget Plan. On Sale Both Stores.

Tile Board 27¢
Looks like genuine tile. Choice of colors, has glossy finish, breaks easily, 1/2 inch thick. Full sheets, 48, 60, 66. * Both Stores

Rock Wool 89¢
35 pound bag, loose type, will cover 18 square feet 8 inches thick. 3 inch batt type, \$1.09. Full type, \$1.99. * Both Stores

Ceiling Tile 7¢
Insulating ceiling tile. 12x12, 16x16, 18x18 sizes. Four or buff finish. Head and sound resistant. * Both Stores

Plaster Board 4 1/2¢
3/8 inch thick available in sheets, 4x7, 5, 10 foot long. Installed quickly and easily. * Both Stores

Floor Tile 15¢
3/8 inch squares of white tile. Choice of marbled patterns. Black, grey, tan and red. 1/2 inch thick. * Both Stores

Honor-Bilt Shingle \$2.29
Two bundles cover 100 sq. ft. of roof. Shingles of several colors. 18¢ per bundle per 100 square feet. 17¢ per square. * Both Stores

Oak Floors 15¢
Pre-finished, specification milled in satin finish, beautiful grained. Will not split, or color, and form die matching services. At Both Stores. * Both Stores

Case ment Sash \$1.19
4 light oak, 1 1/2 inch thick, woodguard treated. White pine frame, glazed with clear glass. Other sizes available. * Both Stores

Roll Roofing \$2.29
Honor Bilt slate covered roofing, guaranteed 17 years, choice of 6 colors, complete with cement and nails. Roll 98 pound roll. * Both Stores

Interior Doors \$4.98
4 panel pine interior door, 1 1/2 inch thick, raised panels. Choice of 8 sizes, woodguard treated against warp, red or black. * Both Stores

French Doors \$15.98
15 light design, 1 1/2 inch thick, all pine with clear glass. Complete, ready to finish. Other sizes at special low prices. * Both Stores

Wall Planking 7¢
Planking for attractive wall covering, available in stripes, 8 or 12 inches wide, 2.5 inch long, half or 1/2 inch thick. * Both Stores

3/8 Inch Walltite 4¢
Insulating Walltite 1/2 inch thick, every listed on one side, size 4x8, 4x10, 4x12. * Both Stores

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Rochester, Sun., Thursday, March 5, 1942

DO YOUR PART—BUY DEFENSE STAMPS

Sunday Evening, March 8
Farewell Recital by Duo-Pianists
WHITMORE and LOWE
SEATS NOW: 40c - 55c - 83c Tax Incl.
EASTMAN THEATRE of University of Rochester

Ward's
SALE
TRIPLE COATED
WHITE
ENAMEL WARE



Highest quality that will insure long life. Easy to clean, smart looking. In your choice of white with red or light blue trim.
Reg. Priced to . . . \$1.95

YOUR CHOICE
\$1.29

- ★ FOUR QUART TEA KETTLES
- ★ SIX QT. COVERED STRAIGHT POTS
- ★ FOUR QT. COVERED STRAIGHT SAUCE PANS
- ★ 12 QT. EXTRA DEEP ROUND DISH PANS
- ★ 1, 1 1/2 AND 2 QT. SAUCE PAN SETS
- ★ 1 1/2 QT. 5 PURPOSE DOUBLE BOILER
- ★ 6 CUP ENAMEL INSERT PERCOLATOR

MAIN 7900

Ward's
15 EXCHANGE ST.
Free City Deliveries
FREE PARKING OPPOSITE
With Purchase of \$1.00 or Over

Mrs. J. Fred Lane, 60 Strong St.

your Sunday Dinner
By Ruth Mavis Stone, Director Household Science Institute



Another appetizing, nutritional and economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for SHOPPING NEWS readers, and are kitchen-tested by the Household Science Institute.

The Dinner
* Bacon Ringed Patties
* Baked Potatoes
* Buttered Lima Beans
* Hawaiian Rose Salad
Rolls
* Chocolate Pie
Beverage

Beef Patties Wrapped in Bacon and Pineapple Salad
Give Zest to Sunday Menu



(Recipes Included)
This menu is properly balanced for nutritional value. It Supplies: The Meat; Carbohydrates, minerals, Vitamins A, B, C and G. Lima Beans: Minerals, Carbohydrates, Vitamins A, B, C and G. Salad: Carbohydrates, Vitamins A, B, C, and G, minerals and fats. Rolls and Butter: Vitamins A, B, C, D and G, carbohydrates and fats.

HEALTH HOLIDAY NEAR HOME
Relax amid extra comforts, luxuries 250 rooms, "Ship's Sun Deck", fine food. Weekly from \$32.50 per person, double.
WEEK-END OFFER
AS LOW AS \$11.00 per person, double (room, bath, all meals Fri. to Sun., 11 or less, no Mon.)
Colton Manor
ONE OF ATLANTIC CITY'S NEWEST FIREPROOF HOTELS
PENNSYLVANIA AVE. PAUL AUCHTER, Mgr.

Beef patties are doubly delicious when snugly wrapped in strips of bacon. Baked potatoes and lima beans accompany with a tasty and tart pineapple salad to complement the other flavors of Your Sunday Dinner for March 8. Crispy rolls may or may not accompany and for dessert—a fluffy delicious chocolate pie.

Dessert: Carbohydrates, Vitamins A, B, C and G.
To Serve 6 You Need:
1 lb. ground beef
6 slices bacon
6 potatoes for baking

1 head lettuce
1 pkg. chocolate pudding
1/2 pint whipping cream
(Balance of materials among staples)
Bacon Ringed Patties
1 lb. ground beef
1 small onion, finely diced
Salt and pepper
1 cup bread crumbs
1 egg
6 slices bacon

in muffin tins and bake in 375 degree oven until meat is done and bacon is crisp.

Hawaiian Rose Salad

1 pkg. cream cheese
6 rings of pineapple
6 olives
1 head lettuce

Soften cream cheese and shape into 6 balls. Place a ring of pineapple on a lettuce leaf on each salad plate. Place ball of cream cheese in center of pineapple. Cut thin slices from bacon around each cake. Place olives and insert in cream

Chocolate Pie

1 pkg. chocolate pudding
1 pint milk
12 marshmallows
1/2 pint whipping cream
1 baked pie shell

Cook pudding as directed on package. Cool slightly and add marshmallows, stirring gently until the marshmallows are almost melted. Cool thoroughly before pouring into pie crust. (Continued on Page 6)

RUDOLPH'S
FACTORY VALUES!



March of 14.95

MEN'S STONE RINGS
Handsome 10K yellow gold rings set with genuine Zircon, initialed Onyx or simulated Ruby.

WOMEN'S STONE RINGS
Smart new styles with choice of genuine Onyx, Zircon or Cultured Pearl. 10K yellow gold settings.

90c DOWN, 50c WEEKLY

THIS MERCHANDISE ALSO ON SALE AT RUDOLPH'S BATAVIA STORE, 109 MAIN ST.

RUDOLPH'S

CORNER MAIN ST. E. AND SOUTH AVE.

OPEN THURSDAY EVENINGS

in the National's Basement.

STORE OPEN THURSDAY NIGHTS UNTIL 9 P. M.

Here's What's Left
—IN—

BASEMENT Boys' Wear

Final Clearance . . . The Last And Largest Markdown Of The Year!

- FINAL—STUDENTS SUITS \$9.45
- FINAL—STUDENT COATS \$9.45
- FINAL—PREP SUITS \$6.85
- FINAL—KNICKER SUITS \$4.85
- FINAL—CAMPUS COATS \$4.95
- FINAL—REVERSIBLE COATS \$6.29
- FINAL—BOYS' KNICKERS \$1.59
- FINAL—BOYS' SWEATERS 89c
- FINAL—BOYS' SHIRTS 49c
- FINAL—UNDERWEAR 29c
- FINAL—BOYS' HOSIERY 15c
- FINAL—BOYS' PAJAMAS 89c
- FINAL—BOYS' NECKWEAR 17c

Final Clearance!

Broken Selections Of

Men's Trousers

All Kinds, All Colors, Most All Patterns:
If You Need Trousers See These Now!

\$1.89

Values To \$3.95!

\$3.69

Values To \$5.95!



HUNDREDS of pairs to choose from . . . all drastically marked down to clear them out! Included are work trousers, dress trousers, sport slacks and trousers to go with your coat and vest. Sizes 29 to 50 are included in one group or another. This is last call . . . so don't put-off coming in.

FINAL CLEARANCE

Men's Sweaters

\$1.79

Values to \$2.95!

\$2.29

Values to \$3.95!

SOME of practically every kind and color we have in our stocks! Zipper styles, button styles, V and crew-neck pull-overs, loafer coats, reversibles, two-tones and others. Drastically reduced for clearance.

BEST OBTAINABLE COKE \$11.00

Miller's R. G. & E. Dry And Dustless Kept Under Cover—EVERY TON GUARANTEED!

ARDEAN R. MILLER

LATEST POPULAR SONGS OF SCREEN-STAGE-RADIO
"DEEP IN THE HEART OF TEXAS" "A ZOOT SUIT"
"TICA-TI TICA-TA" "BLUES IN THE NIGHT"
"HOW ABOUT YOU" "MADELAINE"
AND HUNDREDS OF OTHER HITS

SLOGAN CONTEST—WIN A DEFENSE BOND
Complete Story and Lyrics of "SONG OF THE ISLANDS"
RAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE
ON SALE AT ALL NEWSSTANDS
10c—APRIL SONG HITS MAGAZINE—10c

EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this most popular hotel.
Individually controlled radio in each room
Savoyette Service
Fine Room With Private Bath
One Person—\$2.50 to \$4.00
Two Persons—\$3.00 to \$6.00
3 ATTRACTIVE DINING ROOMS
Breakfast from 25c • Lunch 50c • Dinner \$1.10
BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

LADIES' HANDKERCHIEF!

FREE IN EVERY BOX OF KIRKMAN GRANULATED SOAP



• Buy a box of KIRKMAN GRANULATED SOAP at your grocer's today. Inside you'll find—absolutely free—a lovely ladies' handkerchief. Generously big, with gay flower designs printed in cheery, fast colors. Hemmed all around for extra-long wear.
SEE HOW MUCH MORE THE NEW WHITE KIRKMAN GRANULATED SOAP WILL DO!
• Now KIRKMAN GRANULATED SOAP is made with a new, improved formula. It's a whiter soap—a purer soap for washable fine fabrics, and for your hands. Yet it has the power and speed for family laundry and dishes. Watch it lather up into billows of "lift-action" suds that really get things clean. Take advantage of this offer now and get several free handkerchiefs . . . one with every box of the new white KIRKMAN GRANULATED SOAP you buy.

Save Valuable Coupons from All Kirkman Products for Beautiful Free Gifts

CHARGE YOURS!
THE EASIER NATIONAL WAY



Pay 1/3 April 10
Pay 1/3 May 10
Pay 1/3 June 10

GE SEVEN

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Carload Sale!

Sibley, Lindsay & Curr Co. BASEMENT NEWS

No "Burning-off"! No Messy Greasing! No Tedious Breaking in!

WAGNER'S PRE-SEASONED IRONWARE

Grandmother said, "There's nothing like cast iron for frying and roasting"—but it was such a task to "break in". For years all cast ironware required scouring to remove the anti-rust lacquer and hours of heating and greasing to season it. Now Wagner has done the "seasoning" for you. Now Wagner cast ironware is ready to use. Simply wash in hot soapy water, dry thoroughly and start to cook.



Phone Stone 6500
Orders Taken as Early as
8 A. M.

Pre-Seasoned Ironware Is All Ready to Use

- | | |
|---|--|
| 6 3/8" Skillet45c | 10 7/8" Flat Fryer.....\$1.10 |
| 7" Skillet75c | 8 7/8x19 3/8" Long
Griddle\$1.75 |
| 8 1/8" Skillet85c | 10 1/8x21 1/2" Long
Griddle\$2.25 |
| 9" Skillet95c | 5 1/3-Qt. Oval Roaster...\$3.50 |
| 9 5/8" Skillet\$1.00 | 9-Qt. Oval Roaster.....\$4.25 |
| 11 3/8" Skillet\$1.25 | 3 1/2-Qt. Dutch Oven...\$2.45 |
| 11 3/4" Skillet\$1.50 | 5-Qt. Dutch Oven.....\$2.95 |
| 10 1/2" Skillet\$1.75 | 6-Qt. Dutch Oven.....\$3.50 |
| 5 Star Skillet\$2.25 | 5 7/8x11 5/8" Corn Cob
Baking Moulds85c |
| 11" Chicken Fryer\$2.45 | 7 1/4x13 7/8" Bread Stick
Pan\$1.00 |
| Griddle & Skillet Set ...\$2.50 | 5 1/2x7 3/8" Muffin Pans..50c |
| Combination Fryer-
Roaster\$2.95 | 7 3/8x8 1/4" Muffin Pans..75c |
| 9 1/4" Handled Griddle..\$1.00 | 7 1/4x10 1/2" Muffin Pans,85c |
| 10 1/4" Handled Griddle.\$1.25 | 7 3/4" Flame Tamer45c |
| 11 3/8" Handled Griddle.\$1.50 | 3-Qt. French Fryer and
Basket\$1.75 |
| 9 5/8" Flat Fryer.....\$1.00 | |



Holds the Entire Family's Clothes!

E-Z-DO Miracle WARDROBE

SIZES 62x28x21 Inches Complete with
Regular 49c E-Z-DO Moth Humidor



2.98

Need more closet space? Then reorganize your home with this attractive E-Z-DO wardrobe to store dresses, coats and overcoats. Wood-frame doors swing open on dowel pivots—can't wear or loosen. Overlap door edges keep out dust and dirt. The smart looking woodgrain-finish can be kept clean with damp cloth. Ideal for storage or day-by-day closet space.

E-Z-DO
Moth Humidor

Contains pure paradichlorobenzene which kills moths, moth eggs, and moth larvae. Full instructions in every package.

Demonstration Specials

The Wonder Fabric Cleaner!

MYSTIC FOAM

Extra Special
Gallon Size 1.49

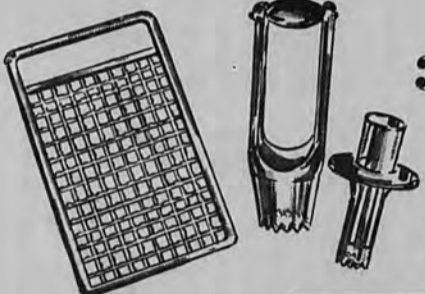


"Mystic Foam" is harmless to any fabric that water alone will not injure. Cleans and refreshes mattresses and ticking. Wonderful for cleaning auto upholstery. Efficient! Easy to use!

Quart Size 65c Half-gallon Size 1.00

Special Value! "Vitex" Plastic 3-pc. Health Set

59c 2 for 1.00



• Juicer • Corer • Grater
Short cuts to food preparation in non-cutting, non-breaking plastic. Excellent "novelty" gifts.

Special Value O'Cedar Wax & Applicator

1/2 gal. 1.49

Famous O'Cedar cleaning aids to make your work about the house easier and your home more spick and span with less effort. Specially priced during our O'Cedar demonstration.

Special Value O'Cedar
Oil & Dust Mops 89c



New Spr...

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THERE'S NE...
FOR EVER



A choice of pat...
in the house. A...
Wonderful val...

The best value...
papers, 30 in...
living room pat...

Suntested and...
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PAINT



RED Floor

Reg. 2.95
Light and dark...
mahogany, gray...
dust For wo...
concrete.

ON IT'S



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Re...
1.98

Keep ye...
floral fi...
border.

Come! Bring Your Friends to Edwards Friday and Saturday!

Edwards KITCHEN PARADE

Don't Miss the Special Displays and Demonstrations on the 6th Floor

New Spring 1942 Patterns in WALL PAPER

THERE'S NEW BEAUTY
FOR EVERY ROOM

Stripes and
Companions;
Brocades

48c
roll

Suntested, washable patterns for your dining room and hall. Choose from the largest assortment of new Spring papers that we have ever offered!

3 Special Groups

A choice of patterns for every room in the house. All of them Suntested. Wonderful values indeed!

10c
roll

The best values in town! Bedroom papers, 30 inch dining room and living room patterns to choose from.

19c
roll

Suntested and washable. Colorful background bedroom papers, stripes and their companion papers.

29c
roll

PAINT SPECIALS



Save 66c On Every Gal.
Imperial Interior Gloss

Reg. 2.95 Gal.

White, ivory, cream, buff, gray and green for wall or woodwork.

\$2.29
gal.

RED GIANT Floor and Porch

Reg. 2.95 Gal.

Light and dark oak, mahogany, gray, slate, dust. For wood or concrete.

\$2.29
gal.



EDWARDS—Fourth Floor

Genuine FIESTA ENSEMBLE

106 PIECES
Service for 8
\$14.95

NO DOWN PAYMENT—\$1 A WEEK

COMPLETE SERVICE for 8

It's modern! It's stimulating! It's brilliant! And best of all... it's thrifty... wonderfully thrifty. Think! 106 pieces for only 14.95!

Assorted Colors: Blue — Green — Yellow — Red

Set Consists of the Following 106 Pieces:

42 Pieces of Fiesta China:
8 Cups, 8 Plates, 6", 1 Platter, 12"
8 Saucers, 8 Fruits, 5 1/2", 1 Vegetable Dish, 8 1/2"
8 Plates, 9"

64 Pieces of Glassware & Cutlery
8 9-Oz. Tall Iced Teas, 8 Stirring Spoons
8 9-Oz. Short Water Tumblers, 8 Knives
8 5-Oz. Juice Glasses, 8 Forks
8 Ash Tray Coasters, 8 Spoons

EDWARDS—Second Floor

Glamorous FIESTA!



3-Lb. Round Tin Reg. 1.29 Quality
Cookies 99c

A wonderful assortment of plain and filled cookies. Very delicious in chocolate, vanilla or spice. Three full pounds in each tin. Here's something that boy in camp will really appreciate.

Choice of Covers:

Pussy Cat Boston Terrier Rose Design Hunt Scene

Save On These Palate Pleasers!

Reg. 39c & 49c **29c** lb.

- ★ California Fresh Dates
- ★ Nut Rolled Dates
- ★ Chocolate Coated Dates
- ★ Fresh California Figs
- ★ Health Candy

(Assorted Fruits and Nuts)

Special Assorted Chocolates

21c lb.

- ★ Caramels
- ★ Neugats
- ★ Vanilla Creams
- ★ Raspberry
- ★ Cherry Cream
- ★ Peppermint
- ★ Orange
- ★ Fudge

EDWARDS—Street Floor

Minute Mop and Drainer

\$1.45

The mop absorbs 20 times its weight in water, and wrings itself when you place it on the drainer.



EDWARDS—Sixth Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

IT'S WORTHWHILE GETTING UP EARLY FOR VALUES LIKE THESE!

At This Price For 2 Days Only!

SCRANTON LACE TABLECLOTHS

Regular 1.98 Value **1.49**

Keep your table "dressed-up" always... buy a lovely floral filet net cloth with central design and matching border. Size 60x80.

Edwards—Basement

Men! Think Of It!
QUALITY SHIRTS and SHORTS

Spectacular Buys At **29c** each

SHIRTS... athletic. Full cut. Size 34 to 46.
SHORTS... fancy broadcloths sanforized with snap fasteners. Elastic sides. Size 30 to 42.

FULL ELASTIC TOP COTTON KNIT BRIEFS

39c Singly... **4 for 1.50**

Use The **Charg-a-plate** in the **Red Leather Case!**

Edwards—Basement

For A Slim Silhouette!
PANTIE GIRDLES and GIRDLES

Exceptional Bargains **1.39**

- Medium • Large
- Nude Color

Goodlooking girdles made of "Lastex" yarn, with rayon satin front panel providing extra abdominal support. Strong hose supporters.

*Reg. U. S. Pat. Off.

Edwards—Basement

Use Our 30, 60, 90 Day Charge Plan

PAGE SEVEN

Friday

Prices

Poplin

ETS

10

like this all-

rm, light pop-

and sturdy,

and is water-

aviation-style

in tan, green,

18

Suits

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ith zipper

suit you

IGS!

Treat

Price

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white.

black

America Needs YOUR EYES!

Let Dan G. Albert, our registered optometrist examine your eyes... If you need glasses he will prescribe the corrective lenses to improve your vision and help select the frames. Charge it at no extra cost.

KEEP THEM FROM STRAIN

We Use Only Bausch & Lomb And Skur-on Lenses!

COME TO SMALLS FOR FINE QUALITY DEPENDABLE GLASSES ON CREDIT

Smalls

28 MAIN STREET, East
Free Parking--Rear of Store

STORE OPEN EVERY SATURDAY NIGHT!

Stamp Drive Committee Heads To Meet

Chairmen of committees in charge of the special defense stamp booths now operating in downtown stores will meet at the home of Mrs. Jean McLean Pratt tomorrow at 4 p. m.

Mrs. Stafford L. Warren, local chairman of the New York State Defense Savings Committee will preside. Future plans for the sale of stamps and bonds will be mapped out, information exchanged, and a publicity report made by Mrs. Vilas M. Swan.

Sales of stamps and bonds are said to be booming in the special booths located at E. W. Edwards & Son, McCurdy's, B. Forman, Neisner's and Woolworth's.

The Women's Committee is stressing the value of each individual defense stamp because people sometimes become confused by the astronomical figures usually quoted in connection with the war effort.

GET OUT OF DEBT

With a CENTRAL TRUST LOAN Compare the Cost:

Amount	PAYMENTS			
	6	12	18	24
\$100	17.35	9.85	6.55	4.95
\$200	34.50	17.70	13.10	9.90
\$300	51.75	26.55	19.65	14.85
\$400	69.00	35.40	26.20	19.80
\$500	86.25	44.25	32.75	24.75

The Above Payments Provide Life Insurance to Protect Your Loan

CENTRAL TRUST COMPANY
25 E. Main St. 1806 East Ave.
Phone Main 1625

In One Whiskey... Get the Best from 4 Great Distilling States*

ON SALE
INGALL'S LATEST 1942
Fortune Telling CARDS

Reg. \$1.00 Deck
SALE PRICE 10c

Ask For A Set
2 Different Decks (Complete Combination) Both for 20c

DREAM BOOK CARDS 10c

H. L. GREEN STORE
134 MAIN ST. E.

SCHENLEY
THE TASTE IT TAKES 4 STATES TO MAKE

*Blended with the Finest Neutral Grain Spirits for Perfect Mildness!

Schenley Black Label, 67% Neutral Grain Spirit, Schenley Red Label, 72% Neutral Grain Spirit, Both 86 Proof. BLENDED WHISKEY. Schenley Distillers Corp., N. Y. C.

HAVE YOU GIVEN TO YOUR RED CROSS WAR FUND?

CHIVE & CARROT COTTAGE CHEESE

Brighton Dairy
Delicious
LENTE SPECIA
March 4 to 10 ONLY

Now in a Handy, Re-usable Refrigerator Jar

It's New! It's Different! It's Delicious! It's a real body builder!

Full 15 Oz. 21c

Of course Plain Cottage Cheese is also packaged in useful jars.

BRIGHTON DAIRY GLEN.

LIFEBUOY SOAP
3 for 16c
Limit 3

WAX PAPER HEAVY
100 Feet
Limit 2
10c

DOUBLE EDGE BLADES
Pkg. 25
Limit 2
19c

TOILET BOWL BRUSH
15c Value
Limit 2
8c

KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES

470 N. GOUGHAN NEAR MAIN
1861 MONROE NEAR WINTON
724 WINTON ROAD NEAR MONROE
457 RIDGE RD. NEAR DEWEY

TODAY THRU NEXT WEDNESDAY

Evening in Paris
HARMONIZED MAKE-UP ENSEMBLE.

FACE POWDER
ROUGE
and
LIPSTICK
all three for \$1

NAPKINS
Box 50
Limit 2
7c

Facial Tissue
Box 200
Limit 2
7c

CASTILE SOAP
Reg. 10c
Limit 5
3 for 11c

COMMON PINS
Pkg. 240
Limit 2
4c

Your Sunday Dinner
(Continued from Page 3)

Just before serving top the pie with fluffy whipped cream.

Serving Hints:

Cut baked potatoes lengthwise and crosswise in both directions. Then squeeze the potato slightly to make it spread open. Drop a large piece of butter in the center of each one just before serving. Place potatoes on large platter and pour buttered lima beans in center of platter.

Meat patties may be topped with catsup just before serving. These can be made small and then two served to each person. Poppysseed rolls are a good accompaniment for this meal.

Sprinkle the chocolate pie with shaved chocolate and chopped nuts to give character to the whipped cream topping.

Use of Leftovers:

Leftover lima beans? Here's what to do with them. Brown 1 chopped onion and 1 chopped green pepper in 2 tablespoons fat. Add 2 cups strained cooked tomatoes and simmer ten minutes. Then add 2 cups lima

For tonight, say **"GOOD NIGHT" TO COLD**

Slip away from aches muscles, stuffy sinuses, into sleep. Rub throat, chest, with Penetro, as directed. Get action almost instantly—inside by vaporizing, outside by counter-irritant action. Get Penetro, 26c, double supply 55c.

REBUILT HOOVER
10-DAY TRIAL PLAN

Complete with Attachments

Full Cash Price \$14.95

Easy Terms

GUARANTEED For Same Length of Time as a Brand New Hoover Penn Part

MAIL ORDERS FILLED! SEND \$1 Deposit

PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS Until 9 P. M. STONE 6747

BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

TOILET TISSUE
1000 SHEET ROLLS
3 for 20c

IPANA TOOTH PASTE
5c Size
Tube
39c

VICK'S VAPO RUB
3c Size
27c

NOXZEMA
BOUDOIR SIZE CREAM
Regular 13c
49c

DEFEND YOUR HEALTH BUY NATIONALLY ADVERTISED VITAMINS

SQUIBBS	Abbott's	A-B-D-G CAPSULES
ADEX TABLETS 79c TANICIN 89c ASCORBIC ACID TABLETS 98c VITAMIN C 98c NAVITOL 59c VITAMIN B1 53c YEAST TABLETS 49c VITAMIN B12 43c	HALIVER MALT 97c DULCET 11c DICALCIUM PHOSPHATE 11c VITA-KAPS 11c VITAMIN B1 53c OLADOL CAPS 11c OLADOL 57c HALIVER OIL 43c	SQUIBB or ABBOTT New Low Prices! Pkg. of 25 .59c Pkg. of 50 .98c Pkg. of 100 \$1.79

UPJOHNS	PARKE-DAVIS	HALIBUT LIVER OIL
ACCEBORONE 11c CERLEVIN 11c IMBICOL 11c JECULIN 12c JECULIN 12c YEAST TABLETS 49c MELADOL 12c SUPRE-D 77c	HALIVER OIL 43c HALIVER OIL 74c NATOLA 57c IRRADOL 11c METATONE 11c VITAMIN B12 53c	SQUIBB-ABBOTT PARKE, DAVIS (Plain) Box of 50 .79c Box of 100 \$1.29 Box of 250 \$2.59 Box of 500 \$4.69

DR. WEST TOOTH PASTE
2 for 29c

BOST TOOTH PASTE
GIANT 4c TUBE
2 for 32c

SCHICK INJECTOR BLADES
Pkg. 12
46c

PLAYING CARDS
BRIDGE or PINOCHE
Reg. 30c 2 for 51c

MERCERIZED SHOE LACES
BLACK, WHITE or BROWN
2 pair 5c

BEECHNUT BABY FOODS
STRAINED COMPLETE ASSORTMENT
3 for 23c

Dextrin Mallose
Pound can
63c

ANACIN TABLETS
Bottle 50
Reg. 75c
59c

Facts No Married Woman Should Be Denied

It is every wife's right to know certain facts. Her greatest happiness, her physical and mental well-being, may be at stake. Yet thousands unknowingly use over-strength solutions of acids for the douche which can burn, scar and denature delicate tissue.

Today such doubts and unhappiness, such risks are needless. Science has given woman Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Desodorizes—by actually destroying odors. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write Zonite, Dept. 6545, 370 Lexington Ave., New York, N. Y.

MIAMI

EL COMODORO HOTEL
Invites You

Enjoy the blue skies—golden sunshine and tropical breezes of Miami. Here is all the beauty and splendor of endless perfect days and nights where clear coolness is enhanced by the moonlight and the stars. Here is everything your heart has dreamed—for a perfect vacation.

El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami—just a "whisper" from all activities. There are 250 artistically furnished rooms with tub and showers from \$2.50 single and from \$4.00 double. Steam heat. The modern air cooled Coffee Shop is famous for fine food—at moderate prices. The cocktail lounge is deservedly popular.

Plan your vacation now! For information or reservations, address Joseph H. Adams, Mgr., or your travel agent.

EL COMODORO HOTEL
1000 B. Ave. S. W. Phone 1000

FOR VICTORY BUY UNITED STATES DEFENSE STAMPS BONDS

WAR NEEDS MONEY!
It will cost money to defeat our enemy aggressors. Your government calls on you to help now. Buy Defense Bonds or Stamps today. Make every pay day Bond Day by participating in the Payroll Savings Plan. Bonds cost \$18.75 and up. Stamps are 10c, 25c and up. The help of every individual is needed. Do your part by buying your share every pay day.

Rubber IS PRECIOUS!
Save Rubberized Garments by Following These Simple Rules

- FREQUENTLY!** Frequent, rather than hard, laundering of such garments is recommended. Always use warm water and mild soap.
- KEEP AWAY!** Don't dry a girle over a radiator if you want it to last, and never put a hot iron on anything with rubber in it.
- DON'T PIN!** Don't insert safety pins in rubberized material. Do that to the garment and its usefulness is short-lived.
- DON'T STRETCH OR STRAIN 'EM!** Use care in putting on and taking off rubber undergarments. Stretch and strain make short thrill of them.

REMEMBER
America has rationed rubber—for VICTORY!

The Rochester Sun—Shopping News

BRIGGS 15c TOBACCO
3 for 30c

AMPHOJEL
\$1.38 Size
\$1.29

Citrocarbonate
4 oz. bottle
57c

SLOAN'S LINIMENT
3 1/2 oz. size
29c

CANNING SUPPLIES
BUY NOW AT THESE LOW PRICES

JAR RUBBERS Box of 12 **4 for 21c**

JAR COVERS Box of 12 **2 for 53c**

New Cream Deodorant
safely STOPS under-arm PERSPIRATION

1. Does not rot dresses or men's shirts. Does not irritate skin.
2. No waiting to dry—can be used right after shaving.
3. Stops perspiration for 1 to 3 days.
4. White, greaseless, vanishing cream.
5. Aird has the American Institute of Laundering Approval Seal for being HARMLESS TO FABRICS.

ARRID 39c and 59c a jar

Better Get Meel Today!
FOR QUICK, HAIRLESS LEG BEAUTY

MEEL
Rinses off unsightly hair. Leaves skin pleasantly scented.
60c Tube Now 49c
11.00 Tube Now 9c

The Blade With The MONEY-BACK GUARANTEE
Marlin
SPEED BLADES
EIGHTEEN in 25c

GUARANTEED BY THE MARLIN FIREARMS CO.

SHOE LACES
2 pair 5c

BEECHNUT BABY FOODS
STRAINED COMPLETE ASSORTMENT
3 for 23c

Dextrin Mallose
Pound can
63c

ANACIN TABLETS
Bottle 50
Reg. 75c
59c

THE WHISKEY REGRETS

SURPRISE
When you drink, beets any you ever

APPRISE
You're pretty up to your anniversary

PRISE
For all folks aged 18 and over, it's "The Whiskey"

The finest Green River ever bottled

BUY A BOTTLE TODAY

THE WHISKEY GREEN RIVER
85 Proof, 75% Oldtime

CHIVE & CARROT COTTAGE CHEESE
Brighton Dairy's Delicious
LENTEN SPECIAL
March 4 to 18 ONLY



Now in a Handy, 15-Oz., Reusable Refrigerator Jar
It's New! It's Different! A delightful cheese made with fresh chives and carrots with the richness of added cream. It's a real body builder.

Full 15 Ounces
21c

Of course Plain Cottage Cheese is also packaged in the new, useful jar.

BRIGHTON DAIRY GLEN. 144

SAVINGS for your SUNDAY DINNER



from your nearby Wegmans Super Market!



YOUR BEST WEEK-END MEAT BUYS

- Tender Genuine Spring
LEGS O'LAMB LB. **27c**
- Tender Boneless Rolled
Pot Roast Beef LB. **27c**
- Whole or Shank Half Tender Sweet
COOKED HAMS LB. **35c**
- Quality, Variety & Price*
MAKE WEGMANS ROCHESTER'S LARGEST MEAT RETAILERS!

Grocery Bargains!

- Delicious Tax-T-Mix
Fruit Cocktail 2 cans **25c**
- Our Best Coffee!
Kilbourn Hall ... lb. **23c**
- Wegmans Creamy Fresh
Mayonnaise ... qt. **41c**
- Tasty Green Gables
Salad Dressing . qt. **31c**
- 46 oz. Can Unsweetened Grape-
Fruit Juice .. 2 cans **29c**
- Old Abbey Ale or
Simon Pure Beer qt. **18c**
- Frontier Brand
Beer or Ale ... 4 bot. **25c**

LAND O' LAKES
The Sweet Cream Butter
No matter what price you are accustomed to paying... you can't find a finer butter than Land O'Lakes!

Sm-o-o-th and Fresh Reminds you of Spring in the Country

Wegmans
HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

Anything In This Store



No. 49 School PTA Hear Pastor Wednesday Meet

The Parent-Teacher Association of No. 49 School will meet the school next Wednesday 8 p. m. to hear Dr. Arthur Ans, Pastor of South Congregational Church, speak on the subject "Religion as a Stabilizing Influence."

Members of Parent-Teacher groups of No. 24 and 37 schools will be special guests. Mrs. Charles Peckens has arranged the program and Mrs. Ed Gutfrucht, president, will preside. Election of officers will be held.

Mr. Leon Wright will be the leader in a game period which will follow and refreshments will be served with Mrs. Boris Sperser and Mrs. Stanley Robbins acting as hostesses. Members are urged to attend. Red Cross sewing group which meets the first and third Tuesdays of each month at the home of Mrs. Willard Veer, 1620 South Ave.

Employment Agency Meets To Speak Sunday Forum

Paul Smith, Executive Secretary of the New York State Employment Service, will address the JY Four O'Clock Forum at Sunday on the subject "Is There a Labor Shortage in Industrial Defense?"

The speaker will cover such items as migration of our workers from peace-time to war industry; the role of Unions in adjustment; and what the outlook appears to be. The meeting will be held in the Scout Room with William Abel, presiding. The public is invited.

DAVIS BAKING POWDER
NOW
8 oz 10c
12 oz 15c
24 oz 25c

Put fruit cake into a hot oven or the fruit will sink to the bottom.

CAIN'S
Masterminded
MAYONNAISE
CAIN'S IS THE NAME FOR BETTER SALADS

GANGWAY! FOR THE WORLD'S TOUGHEST OVERALLS

4WAY GUARANTEE!
1. WEAR LONGER
2. FIT BETTER
3. STAY BLUE LONGER
4. NOT TO SHRINK

OSHKOSH B'GOSH
"The World's Best Overall!"
ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE.
Open Till 9 Every Evening

WHY SETTLE FOR HALF-FLAVOR?

INSIST ON THREE FEATHERS...

AND ENJOY * FULL-FLAVOR!

THREE FEATHERS

* THE WHISKEY THAT'S FLAVOR-PROTECTED
THREE FEATHERS BLENDED WHISKEY, 86 PROOF, 72 1/2% GRAIN NEUTRAL SPIRITS
OLDTME DISTILLERS CORP., N. Y.

Lighter cakes are the result, whites into the batter with a when you "fold" beaten egg down, up and over motion.

WINE & LIQUOR SALE!
AT ROCHESTER'S LARGEST LIQUOR STORE

Take Advantage of These SPECIAL PRICES On The Fixings For a Top-Notch MANHATTAN COCKTAIL

RECIPE
Use 2 parts of Kerrigan's Private Stock; one part Nuyen's American Vermouth. A dash of Maraschino Cherry Juice may be added if desired. Stir (don't shake) with cracked ice, strain and serve with Maraschino Cherry.

LARRY BERGHASH RECOMMENDS THESE INGREDIENTS:

KERRIGAN'S PRIVATE STOCK Blended WHISKEY
This fine blend was developed under the personal supervision of J. P. Kerrigan, one of America's great, old-time whiskey men. Blended with 4 year old whiskeys; 86 proof. You'll like it's rare flavor and rich bouquet. WORTH A DOLLAR MORE!
\$2.29 Quart

NUYEN'S AMERICAN VERMOUTH **98c**
36 oz. bottle

— OTHER SPECIAL BUYS: —
IMPORTED WEST INDIES RUM **\$1.89**
Fifth
Shortages of molasses are forcing up Rum prices; buy NOW at the lowest price you'll see in years. Case of 12 only \$21.

HUNDREDS OF OTHER OUTSTANDING BARGAINS TOO NUMEROUS TO MENTION!

EXTRA SPECIAL GIN VALUE
London Inn
DISTILLED DRY GIN **\$1.55**
46 Quart
Made from an Old English Recipe. Smooth and delicious either straight or in cocktails. 90 proof. Case of 12 only \$18.

REPEAT SALE:

"DONA CLARA" WINE
Light American
99c GALLON
14% alcohol by volume. QUANTITIES ARE STRICTLY LIMITED. Only one gallon to a customer, please. 2 varieties of choice flavor: SHELVO... like Sherry; PELVO... like Port; and MUSCAT, like Muscatel.
ABSOLUTELY NO DELIVERIES AT THIS PRICE, unless other liquors are included in your order.

BERGHASH WINES LIQUORS

124 CLINTON AVE. ★ NEXT LOEWS THEATRE
Free Parking Opposite Store — Free Delivery

ADDITIONAL BINGO ADS ON PAGE 8

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.
SUNDAY NITE 23 GAMES \$7.00 EACH
MON. NIGHT 23 Games \$6 Each
2 JACK POTS EACH NIGHT Admission 25c Incl. Tax

SPECIALS \$20 OR MORE EACH NIGHT
WED. FRI. SAT. - 1:30 P.M.
REGULAR GAMES \$3 EACH
JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

Friday Prices



Poplin Suits

50
I'll like this all-wool, light poplin and sturdy, and is water-resistant. Aviation-style in tan, green,

Suits users

man's fancy New Spring plaids and checked coats, with zipper suit you

INGS!



Great Price

59

from tan brown saddle moccasin or white.

Black

CASH TO PAY INCOME TAXES

AND

Outstanding Bills

Spread Payments On a Convenient
Monthly Plan Over a 12 Month Period

PERSONAL LOAN CHART

You Borrow	Charge for Year	*Life Insurance Premium	You Receive	12 Monthly Payments
\$108	\$ 6.48	\$.36	\$101.16	\$ 9.00
156	9.36	.52	146.12	13.00
216	12.96	.72	202.32	18.00
300	18.00	1.00	281.00	25.00
480	28.80	1.60	449.60	40.00
600	36.00	2.00	562.00	50.00

Any Amount from \$100 to \$2,500 May Be Borrowed at the Same Low Interest Rate

*Insurance pays up loan in case borrower dies.

Special INCOME TAX LOAN PLAN

Where Amount Needed Is in Excess of \$100 Per Quarter

LINCOLN-ALLIANCE BANK AND TRUST COMPANY

Member Federal Reserve Member F. D. I. C.

The Lincoln-Alliance is the Bank for Loans

Mrs. Amelia C. Siebert, 428 Linden St.

LODGE MEETING

Venus Rebekah Lodge will meet next Thursday at the I. O. O. F. Temple, 11 Clinton Ave. No., with N. G. Marge Slack, presiding. After the business sessions a pie social will be held. Winnie Walrath is chairman.

2 BIG TREATS

TRYNOSKI'S SNAPPY MUSTARD SAUCE

The best Snappy Mustard you've ever tasted! Try Trynoski's—you'll be back for more.

TRYNOSKI'S SANDWICH SPREAD

Tasty and Pure, Trynoski's special in these two products—they're BOUND to be good.

At Your Favorite Grocers' the trial size in both Snappy Mustard and Sandwich Spread; pop up that lunch pail!

Never Sell Anything In This Store



"Everything but a cash register" might well describe the contents of the Kirkman Soap Premium Store, 241 Andrews St. For the past 21 years this store, managed by Miss May Albright has been handling out dishes and glassware, pots and pans, silk stockings, towels, linens and toys to people who save coupons from Kirkman's soap products, Borden's Milk, LaRosa Macaroni and Health Club Baking Powder.

Almost every local housewife is familiar with the Kirkman line of soap products, famous for quality since 1837.

WEEK-END SPECIALS Fresh FISH

- SILVER BASS 17¢ Lb.
- FLOUNDERS 20¢ Lb.
- MACKEREL 20¢ Lb.
- LAKE TROUT 32¢ Lb.

Prices FISH MARKET

385 EAST MAIN ST. STONE 163

Here's a 'STAY-AT-HOME' Every Woman Loves...

A new range from Sieberts, Sieberts' 33 years of sales and service in stoves and ranges is one of Rochester's finest records of consistency and good faith. Shop at Sieberts—Plenty of Merchandise—Yes!

SIEBERTS

ST. PAUL and ANDREWS ST. Free Parking MAIN 238 Open Evenings



Automatic HOT WATER IS THE FRONT LINE of HOME DEFENSE

IN THESE war days men are working longer hours on the bench, in plants and factories. Women, too, are doing work outside the home, work that helps in the war effort. All this means more need for the healthful, invigorating, refreshing benefits of AUTOMATIC HOT WATER SERVICE... RUUD & PENFIELD Heaters on our Popular Payment Plan There's Health, Convenience, Vitality In Gas Water Heater Service ROCHESTER GAS and ELECTRIC

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The meeting will be held in the Scout Room with William Gobel, presiding.

The public is invited.

DAVIS BAKING POWDER

NOW
8 oz. 10¢
12 oz. 15¢
24 oz. 25¢

ROCHESTER JOBING HOUSE

159-161 JOSEPH AVE. Open Till 9 Every Evening

Put fruit cake into a hot oven or the fruit will sink to the bottom.

CAIN'S Mastermist MAYONNAISE

CAIN'S IS THE NAME FOR BETTER SALADS

GANGWAY! FOR THE WORLD'S TOUGHEST OVERALLS

4 WAY GUARANTEE!

1. WEAR LONGER
2. FIT BETTER
3. STAY BLUE LONGER
4. NOT TO SHRINK

OSHKOSH B'GOSH

"The World's Best Overall!"

ROCHESTER JOBING HOUSE

159-161 JOSEPH AVE. Open Till 9 Every Evening

Lighter cakes are the result whites into the batter with a when you "fold" beaten egg down, up and over motion.

WINE & LIQUOR SALE! AT ROCHESTER'S LARGEST LIQUOR STORE

Take Advantage of These SPECIAL PRICES On The Fixings For a Top-Notch MANHATTAN COCKTAIL

RECIPE Use 2 parts of Kerrigan's Private Stock; one part Nuyen's American Vermouth. A dash of Maraschino Cherry juice may be added if desired. Stir (don't shake) with cracked ice, strain and serve with Maraschino Cherry.

LARRY BERGHASH RECOMMENDS THESE INGREDIENTS:

KERRIGAN'S PRIVATE STOCK Blended WHISKEY \$2.29 Quart

NUYEN'S AMERICAN VERMOUTH 98¢ 30 oz. bottle

OTHER SPECIAL BUYS: IMPORTED WEST INDIES RUM \$1.89 Fifth

HUNDREDS OF OTHER OUTSTANDING BARGAINS TOO NUMEROUS TO MENTION!

EXTRA SPECIAL GIN VALUE London Inn DISTILLED DRY GIN \$1.55 Quart

REPEAT SALE: "DONA CLARA" WINE Light American 99¢ GALLON

BERGHASH WINES LIQUORS

124 CLINTON AVE. ★ NEXT LOEWS THEATRE Free Parking Opposite Store — Free Delivery

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MON. NIGHT 23 Games \$6 Each

2 JACK POTS EACH NIGHT Admission 25c Incl. Tax

SPECIALS \$20 OR MORE EACH NIGHT WED. FRI. SAT. - 1:30 P.M. REGULAR GAMES \$3 EACH JACKPOT EACH AFTERNOON ADMISSION 25c Incl. Tax



ONE CAKE of SWEETHEART SOAP FOR ONLY 1¢ with every 3 you buy! Discover SweetHeart Soap now—you save nearly 25% while the big One Cent Sale is on! One full-size cake for only one cent—with every three cakes at the regular low price. Get several weeks' supply today! Tear out this ad as a reminder.

SWEETHEART Toilet Soap

LOEW'S



Alexander KORDA presents CAROLE LOMBARD JACK BENNY

in ERNST LUBITSCH'S 'TO BE or NOT to BE' with ROBERT STACK • FELIX BRESSART • LIONEL ATWILL Released thru United Artists CONTEST RULES: Simply Name Five Pictures in Which Carole Lombard Has Appeared — Send All Entries to The Rochester Sun Movie Contest Editor Not Later Than Fri. Mar. 6th — The First 25 Correct Answers Will Receive Guest Tickets.

THE STAGE! This Ticket Worth 50¢

Simple Name Five Pictures in Which Carole Lombard Has Appeared — Send All Entries to The Rochester Sun Movie Contest Editor Not Later Than Fri. Mar. 6th — The First 25 Correct Answers Will Receive Guest Tickets.

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es

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ers

GS!

9

Black

WOMEN!
RELIEVE NEEDLESS SUFFERING
If functional periodic complaints make you moody, nervous and irritable, try **CHI-CHES-TERS PILLS** for relief from symptomatic pain and discomfort. They are **SAFE** to take as directed. Contain no habit-forming drugs. Sold at all druggists. **50¢** per box. In business over fifty-five years.

CHI-CHES-TERS DIAMOND PILLS

WHAT CAUSES EPILEPSY?
A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 535 Fifth Ave., New York, N. Y., Dept. CS-154.

1st CHOICE OF MILLIONS
... who have made St. Joseph Aspirin the world's largest seller at 10¢. No action more speedy, nothing more dependable in a like product and its quality is guaranteed. Enjoy big savings, buy the big sizes.

ST. JOSEPH GENUINE PURE ASPIRIN

YES! YOUR FACE SHOWS IT
You can't look your best when you feel tired and "sunk" because of temporary conditions. Get the thorough, beautiful work-overight. Millions use them—they must be good. Buy today! **YES! YOUR FACE SHOWS IT** (No Calomel, No Phenol, No Mercury, No Harmful Salts, NOTHING BUT 7 ALL-VISITABLE INGREDIENTS)

BEECHAM'S LAXATIVE PILLS

DOLAN'S Food Specials

COUPON

Large 2 lb. Box Graham Crackers	21¢
Veal Roast	23¢
Beef Pot Roast	23¢
Small Milk Fed Fowl	23¢
Roasting Chicken	25¢
Boscuf Coffee	lb. 30¢
Fresh Creamery Butter	lb. 35¢
Friday Libby's Red Salmon	2 lb. 67¢

Where you buy the cuts of chicken you prefer.

Fresh Fish, Clams and Oysters

Friday Libby's Red Salmon 2 lb. 67¢

DOLAN 600 Jefferson cor. Bartlett
Where You Buy The Cuts of Chicken You Prefer

Mrs. Sarah Gastel, 66 Ave. A.

WOMEN IN YOUR 40's
who hate these trying years!
HERE'S GLORIOUS NEWS!

If you—like so many women between the ages of 38 and 52—find this period in a woman's life makes you restless, nervous, cranky, so tired and blue at times—perhaps suffer hot flashes, dizziness and distress of "irregularities"—

Start at once—try Lydia E. Pinkham's Vegetable Compound! Pinkham's Compound is the best known medicine you can buy today that is made especially for women. It's famous to help relieve such distress when due to this female functional disturbance. Follow label directions. Lydia Pinkham's Compound is well worth trying!

Thousands upon thousands of women too "smalling thru" annoying middle age symptoms. ALSO very beneficial for younger women to help relieve distress of monthly functional disturbances. Follow label directions. Lydia Pinkham's Compound is well worth trying!

Mrs. Frances K. Lutz, 98 Glendale Pl.

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make 12 monthly payments of
\$ 50	\$ 50.00	\$ 4
100	100.00	10
150	150.00	15
200	200.00	20
250	250.00	25
300	300.00	30

Other amounts for longer terms at proportionately low rates. Insurance pays up loan in case borrower dies.

GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.

REUPHOLSTERING

1 YEAR TO PAY

3-PC. LIVING ROOM SUITE \$34.50

• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP

Complete With Covering

Price includes: New covers, new cushions, new springs, new webbing and filling added. Springs tied 3 ways. Upholstery tightened. Free pick-up and delivery.

NO CARRYING CHARGE

PHONE MONROE 1404

Rep. representative will call day or evening.

WAYNE UPHOLSTERING
74 PARK AVE.

LIVADAS

Sale OUR LOW PRICES WORTH TRAVELING MILES FOR These Specials Prove It!

ALL 4 YRS. OLD

BOTTLED IN BOND
Under U. S. Gov't Supervision

DOWLING BOURBON WHISKEY
\$2.39 Full Quart

A \$3.75 Value!
A real treasure of Old Kentucky... "Dowling" straight bourbon whiskey. Distilled by a famous Kentucky distiller... aged and mellowed for 4 long years in wood. Bottled under U. S. Gov't supervision, 100 proof. It's a great achievement to offer this 5 year old bourbon at this sensational price.

OUR FASTEST SELLING BOURBON!

Our Prices On Case Lots Are As Low or Lower Than Anywhere in New York State

THIS LOW PRICE STILL BUYS YOU THE BEST!
Our Big Seller!

5 YEARS OLD
Whitney Club
Straight RYE

Compare! \$2.65 Value! **\$1.90** FULL QUART

If you insist on a very fine Rye Whiskey—this is it at an extremely low price, \$3 proof.

A Sensational Low Price!
ONE OF THE FINEST OF ALL IMPORTED!
RON CARAY RUM \$1.65 Fifth 86.4 Proof

Light or Dark
Compare! \$2.50 Value!

Produced by one of the finest rum distillers in Puerto Rico—Exceptionally fine, exceptionally mellow.

Another Big Value!
INN COLLEGE ROCK and RYE \$1.49 FULL QUART

Produced by one of the finest houses in this country. — The famous mild weather favoring a perfect liquor too, 48 proof, very smooth!

GET CASH For Your Used Tubes!

Bring in Your Used Tooth Paste or Shaving Cream Tubes to Help Uncle Sam at our expense!

YOU GET... 2¢

DAW'S will pay 2¢ cash for any regular-sized tube—regardless of condition and brand—then over to proper government authorities. (No cash for tubes with "No Cash" stamp.)

DAW'S is now a part of our National Defense, is no longer obtainable from titles. (No cash for tubes with "No Cash" stamp.)

DAW'S is now a part of our National Defense, is no longer obtainable from titles. (No cash for tubes with "No Cash" stamp.)

SPECIAL PRICES... TODAY THRU SATURDAY
Right Reserved To Limit Quantities

DAW'S ORIGINAL CUT-RATE DRUGS

56	31	353	452	880	473	539
Clinton Ave. S. Main St. E. Main St. E. Ridge Rd. W. Main St. W. N. Goodman	Opposite Temple Theater	Corner Aqueduct	1 Door From Sullivan	Corner Decoy	At Bull's Head	Just Off Goodman

LILLIAN RUSSELL HUMIDOR FRESH PERFECTO CIGARS

10 for 19¢

BOX OF 50... 94¢

Made by the makers of MURIELS

DAW'S COUPON FIRST-AID KIT

In Metal Box

Handy, compact First Aid Kit—for Home, Office or Car. Contains all the essentials for treating minor injuries, including:

ADHESIVE—BANDAGE COTTON, MERCURIO-CHROME—REDI-MADE BANDAGES

COMPLETE 23¢ (Limit 2)

50¢ Value

DAW'S COUPON Mrs. Parsons CREAMY WHIPPS

LB. BOX 19¢

Delicious, melt-in-your-mouth Whip Creams. Smooth and velvety—covered with dark luscious chocolate. (Limit 2 boxes)

WOODBURY'S Facial SOAP

Woodbury's famous toilet soap at a sensational DOZEN price!

REG. 10c **69¢** Doz. (Limit 2 doz. to customer)

DAW'S COUPON SANITARY NAPKINS

25c Box Of 12 Pads (Limit 2 boxes) **13¢**

DAW'S COUPON Sterilized—GAUZE BANDAGE

2 in. x 10 Yds. Reg. 10c Rolls **2 for 13¢** (Limit of 4)

EPSON SALTS 4¢ (Reg. 15c 1-Lb. Pkg.)

ZINC Ointment 12¢ (25c Size)

IODINE 4¢ (With Applicator 15c Size)

BAYER'S ASPIRIN 19¢ (25c Size Bottle of 34)

HILL'S NOSE DROPS 16¢ (35c Size)

CITRATE MAGNESIA 9¢ (25c Size)

GLYCERIN AND ROSE WATER 8¢ (Reg. 25c 1-Oz. Size)

CALOX TOOTH POWDER 39¢ (50c Size)

HIND'S HONEY & ALMOND LOTION 25¢ (Regular 50c Size)

Stock Your MEDICINE CHEST

MERCUROCHROME Antiseptic 15c Size	4c
BORIC ACID Powder 1-Lb. Pkg.	14c
PEROXIDE Full Pint	13c
ANACIN TABLETS 50c Box of 30	39c
CASTOR OIL 7c	7c
UNGUENTINE 50c Size	43c
COLLYRIUM Eye Wash 75c Size	59c

DAW'S COUPON WOODBURY'S TOOTH PASTE

Large 25c Size **13¢** (Limit 2)

SCOT TOWELS

Scott Paper Toweling, 150 sheets in each roll. Unexcelled for kitchen use. DAW'S LOW PRICE!

150 Sheets in roll **3 Rolls For 25¢**

TOWEL HOLDER 19¢ (Choice of K.I.S.E.N. Colors: Green—Red—Ivory)

PHILLIP'S Milk of Magnesia TABLETS 13¢ (25c Size)

LIVRO RYE WHISKEY \$2.50 Full Quart 90 Proof

Compare! \$3.75 Value

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskeys in this fine product is 85° mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

LIVRO GIN \$1.90 FULL QUART 90 Proof

100% Grain Neutral Alcohol

Compare! \$2.65 Value!

No matter how particular you are, you are sure to like this gin... for it's smooth and mellow. It's made from 100% grain spirits. Please don't judge it by its price. Let your taste be the test. Try it—you'll realize instantly what a sensational value it is! Livradas assures the connoisseurs of quality gin that there is no finer at any price!

Serve BALBOA WINES

Balboa Wines are of assured high quality of character that's distinguished by a magnificent flavor and rare bouquet. Blended by America's foremost vintners from choice California Grapes.

DRY \$1.10 Gal. (Burgundy, Zinfandel, Claret, Barbera, Chianti, Rhine and Sauterne)

SWEET \$1.49 FULL GALLON (Muscatel, Sherry Tokay, Port)

3 Full Quarts \$1.25

LIVADAS

OPEN EVERY NITE TILL MIDNIGHT

FREE DELIVERY STONE 5549

183 MONROE AVE.
N. Y. S. LICENSE L-4229

ROCHESTER'S SHOPPING NEWS

The Rochester Sun

Delivered Every Thursday

ROCHESTER, N. Y., THURSDAY, MARCH 12, 1942

To 75,200 Rochester Homes

If You Do Not Receive Your Copy Regularly PHONE, STONE 6001

FIFTH YEAR—No. 20

ANIMALS! CLOWNS! AERIALISTS! THRILLS GALORE!

YOU OUGHTA GO!

THE SHRINE CIRCUS IS COMING!

BIGGER AND BETTER THAN EVER!

STARTS MONDAY, MARCH 16th
Through Saturday, March 21
MATINEE — 3:30 P. M.
EVENINGS — 8:15 P. M.
*Special Monday Matinee—1:30 P. M. Special Morning Show Saturday, March 31, at 10:30 A. M.

EDGERTON PARK SPORTS ARENA

TICKETS: — 50c - 75c - \$1.00 (Plus General Admission)
(Reserved Seats)

On Sale At
SHRINE CIRCUS HEADQUARTERS
Sagamore Hotel Bldg.

This message is a contribution of Rochester Shopping News to the worthy cause benefitting by the Shrine Circus.

Lauer's Lowest Priced Modern 3 PC. BEDROOM SUITE

Here is a low price bedroom suite that Lauer's believe to be an outstanding value. Modern Waterfall design in a beautiful nut brown walnut finish. Dovetailed, oak interior drawers . . . Large, clear plate glass mirrors . . . Beautiful translucent plastic drawer handles. This suite is worth \$89. Lauer's are selling the bed, chest, dresser or vanity—three pieces—for \$68. Twin beds available.

\$68

Bed, Chest, Vanity or Dresser

Lauer's 50 STATE

LAUER'S OPEN TONIGHT 'TIL 9

Wherever He Is HE'LL APPRECIATE YOUR PICTURE

Edwards Cinema Action Camera Assures Your Loveliest Portrait

ALWAYS 12 PROOFS

With our new, advanced method of portrait photography a sitting takes only a few moments. Our photographer catches those fleeting expressions . . . the poses that make you look natural, life-like and real. And with such a wide choice of proofs (always 12) you are certain to obtain exactly the picture you want . . . the one that truly expresses you.

Priced As Low As **3 for \$2.95**

ROCHESTER'S LARGEST POPULAR PRICED STORE

Edwards

PHOTO STUDIO—In The Green Room Street Floor

No Appointment Necessary — Come in Anytime

SPECIAL PURCHASE!

OUR NEW YORK BUYERS SECURED

873 SKIRTS

REGULAR \$1.99
\$2.49-\$2.99
VALUES

TO SELL FOR **\$1**

- All Sizes
- All Colors
- All Materials
- Pleated and Circular Styles
- Plenty of Plaids Included

AT THE NEW AND GREATER

Darling Shop

190 MAIN E. OPEN TONITE 'TIL 9

SEVEN
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e this all-
light pop-
and sturdy,
is water-
litation-style
tan, green,
8
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r's fancy
ew Spring
ids and
ed coats,
h zipper
suit you
GS!
Great
Price
69
from tan
own sad-
moccasin
or white.
e
Black

Baking powder biscuits will turn out much improved if the dough is rolled thinner than usual and two cuts are used for one biscuit, one on top of the other.

Use a hot oven and both burners for layer cakes and only one burner for loaf cakes. Place loaf cakes on the middle slide and layer cakes on the same, or a higher slide.



SPRING HIT-PARADE

Would you like a Fascinating frock newer than this month's fashions in Vogue? Would you appreciate making your selection from a myriad of dresses and gowns just that new—and EXCLUSIVE too? Enthusiastic customers recommend this new plan in merchandising; New dresses daily from leading fashion centers—Lowest possible prices due to our inexpensive location—NO TWO DRESSES ALIKE.

DRESSES

\$3.95 up

C. B. THOMAS

ROOM 723 HOTEL SENECA

Mrs. Catherine Martin, 25 Jewel St.

Shopping News Pattern

2847
SIZES
16 to 50



Simple-To-Sew Nightgown In Larger Sizes

Style No. 2847 is designed for sizes 16, 36, 38, 40, 42, 44, 46, 48 and 50. Size 36 requires 3 3/4 yards of 39-inch fabric with 2 1/4 yards lace edging, for the nightgown; 1 7/8 yards of 35-inch fabric with 3/4 yard lace edging, for bedjacket.

Send fifteen cents (15c), coin is preferred, for pattern. Write plainly your name, address and style number. Be sure to state size you wish.

Address Pattern Department, Rochester Sun, 420 Burke Bldg., Rochester, N. Y.

Daughters of Scotia To Banquet March 21

Plans are nearing completion for the 24th anniversary banquet of the Daughters of Scotia to be held at Hotel Seneca on Saturday, March 21.

In charge of arrangements is Mrs. Alexander Webster who reports that visitors from Kenmore and Syracuse lodges are expected, as well as a banner crowd from this city.

DIARY Of a Famous Beauty Authority

By HELENA RUBINSTEIN
NEW YORK.—I met a young woman yesterday who would have been a beauty if her mother had taken an interest in her appearance when she was younger. Merely by looking at this girl I could see signs of neglect in childhood and even infancy which now marred her beauty.

Beauty really begins in the cradle, and there is so much mothers can do to encourage beauty in a child and to make her take an interest in her own appearance. In the case of infants, mothers should be concerned primarily with ears and teeth, for these important features are formed during the first months, and even weeks, of the child's life. To prevent protruding ears, all that is needed is a cap of soft silk or old linen which you can slip over the baby's head while she sleeps. Sounds simple, and yet neglecting such a simple precaution has caused many cases of ugly, protruding ears in young girls. As for teeth—fortunately, the days of pacifiers are past and mothers are fully alert to the dangers of thumb-sucking, but in addition, it is a good idea to wash baby's teeth after the daily bath and massage the gums with the first finger swathed in moist absorbent cotton.

Statistics prove that the most prevalent beauty blemish in America is coarse pores. This unquestionably is the result of the complexion habits practiced in childhood and through the teens. Failure to cleanse the skin gently and thoroughly and to give it the proper treatment when it has been exposed to sun and wind—these are causes of coarse pores. It isn't time, but neglect, that robs baby's complexion of its fineness, its smoothness, and radiance. Many mothers, however, hesitate to use cold cream on the tender skin of their children. They shouldn't hesitate—not for a moment. A pure, wholesome pasteurized face cream will soothe and benefit their young skins and pave the way for a beautiful complexion later on.

It's true that most children get exercises—running, jumping and climbing. But few children receive the special exercise they require. If your little boy or girl likes to curl over a book, you will notice his back, legs and arms knotting tightly and tighter as the wicked witch falls over the cliff. That's the time to think about exercises that will loosen up tense muscles, stretch and relax them and insure a straight, strong spine as the child develops.

Defects of posture and gait can be corrected before they make a headway. Better still, before they appear. There are game exercises especially for children through which every muscle in the child's body is held in correct position and alternately stretched and relaxed.

TODAY'S MYSTERY STORY!

The public says: "Ads are too serious—High pressure stuff tends to weary us!"
So Seagram is printing
This time that is hinting
Of "Good News" that's very mysterious.



Seagram-Distillers Corporation, N. Y.

These are fun for children and stimulating to their imagination as well as beneficial to their young bodies.

(If you would like a series of interesting "game exercises," for your child, designed by Madame Rubinstein, simply address Helena Rubinstein, care of this paper.

NO ASPIRIN FASTER Surer SAFER

For simple headache, aching muscles of colds, for all kinds of inorganic pain, always demand genuine, pure St. Joseph Aspirin. You can't buy aspirin that can do more for you. So why pay more? Why take less than the St. Joseph guarantee of quality and purity assures you? St. Joseph Aspirin is first choice of millions. World's largest seller at 10¢, even greater savings in the large sizes, 30 tablets, 20¢; 100 tablets for 35¢.

EXTRA COMFORT AND ECONOMY

Discover for yourself the homey comforts of this most popular hotel.

Individually controlled radio in each room
Santogel Service

Fine Room With Private Bath
One Person — \$2.50 to \$4.00
Two Persons — \$3.00 to \$6.00

3 ATTRACTIVE DINING ROOMS
Breakfast from 25¢ Lunch 50¢ Dinner \$1.75

BRISTOL

129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

ALL-EXPENSE
TOURS IN NEW YORK
2 DAYS (1 night) \$5.50
3 DAYS (2 nights) \$9.75
Write for Descriptive Folder

SHRINE CIRCUS

MARCH 16-21—EDGERTON ARENA

Mats. 3:30-Eves. 8:15 Res. Seats on Sale
Special Show Sat., 10:00 A. M. 50¢ 75¢ \$1 Tax Incl.

MAIN 3452 CIRCUS HEADQUARTERS 119 EAST AVE. MAIN 3452

Lower Prices Than Liggett's ??? Them's FIGHTIN' Words!

We Reserve the Right To Limit Quantities

Liggett's

THE REXALL DRUG STORES

Every Liggett employee from porter to president can hand out enough 2-fisted facts to knock-out any challenge to Liggett's Low Price Leadership. 1—Our 400 store buying power. 2—Our price control experts who are figuring out new ways every day to offset increased manufacturing costs. 3—Our Rexall affiliation with America's great cooperative that eliminates middleman profits on Rexall, Puretest, Firstaid and United Drug products. 4—Our eagle-eyed comparison shoppers. Liggett's leadership is reflected every day in Liggett's famous low prices!

THREE DAYS!

Boutonnieres to Pin on Your Easter Suit!

Cara Nome's FLOWER BASKET LAPEL PIN
with Plastic Brilliants
and safety clasps

THREE STORES!

● THURSDAY
● FRIDAY
● SATURDAY

29¢ verified \$1.00 value

with \$2 purchase of Cara Nome Cosmetics
This Month Only—Annual Cara Nome Carnival

Edwards' Olive TABLETS 30c Size	12c
Cocoonut Oil SHAMPOO 8-oz. Size	23c
ASPIRIN TABLETS Bot. 100	6c
HILL'S NOSE DROPS 35c Size	16c
MILES ALKA-SELTZER 60c Size	49c
DR. WEST'S Tooth Brush Nylon Bristles	25c
VAPO-RUB VICKS 35c Size	27c
GILLETTE BLADES Blue Pkg. of 25	98c
Pint MILK OF MAGNESIA	13c
BENZEDRINE INHALER	49c
DRESSING COMB 7-in. Size Black	3c

CARA NOME

Face Powder	1.00
Cold Cream	1.00
Cleansing Cream	1.00
Foundation Cream	1.00
Skin Freshener	1.00
Hand Cream	1.00
Skin Lotion	1.00
Bath Salts	1.00
Lipstick	.75c
Talcum Powder	.50c

All For Price of 1

STAG Brushless Shave Cream Reg. 39c AND 10 Apollo double edged Blades Reg. 15c 54c VALUE **39c**

BOTH FOR PRICE OF 1

PURETEST MINERAL OIL Pint—Reg. 59c AND 50c PURETEST Aspirin Tablets Reg. 29c 88c VALUE FOR **59c**

BOTH FOR PRICE OF 1

M1 31 ANTISEPTIC MOUTH WASH Pint—Reg. 59c AND Reg. 25c Liggett Natural Bristle Tooth Brush 84c value for **59c**

MINERAL OIL American Pint	13c
NOXZEMA CREAM 75c Size	49c
BELLAN'S TABLETS 75c Size	36c
MEDICATED THROAT DISCS.	15c
PHILLIP'S TOOTH PASTE 50c Size	27c
Father John's MEDICINE \$1.20 Size	69c
Tincture BENZOIN COMPOUND 1-oz. Size	19c
PHILLIP'S Milk Magnesia Tablets	13c
ABSORBINE JUNIOR \$1.25 Size	63c
Halibut Liver Oil Capsules pkg. 50	47c
VERACOLATE TABLETS Size 1.25	74c

PRO-PHY-LAC-TIC TOOTH BRUSH bristled with Long Life NYLON 2 for 43c	TEEL for TEETH refreshing Liquid Dentifrice 25c size 23c 50c size 39c	IODENT TOOTH PASTE removes stubborn stains Med. 21c Lge. 37c	Sneezing? Throat Feel Raw? Quick! Gargle With LISTERINE ANTISEPTIC as effective for colds and sore throat as it is for halitosis
	\$1. Size Jergens' Lotion & 50c Size Jergens' Face Cream \$1.50 Value 79c	ESPOTABS Formula Fresh Laxative 50c size (60's) 39c	75c size 59c

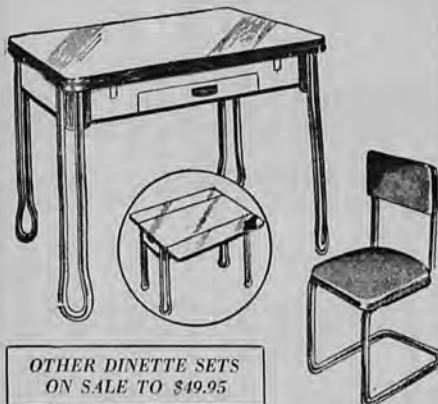
Let's get it at Liggett's

Weed's SALE

Reg. \$45 ALL CHROME AND STAINLESS PORCELAIN

DINETTE SETS

\$34.95



OTHER DINETTE SETS ON SALE TO \$49.95

Five piece white porcelain sets with smart trim. Extension top table is 25 by 40 inches closed, 45 by 40 inches extended. Has silverware drawer. Set of four chrome chairs with comfortably upholstered Red, Black or Blue seats and backs.

STEEL UTILITY CABINETS

White enamel with recessed handles, Flush to Floor Bases; sturdy long-life construction. 14" wide, 59" high, 11" deep, single door, 5 shelves.

\$3.95



KITCHEN BASE

Top is 16" x 22", 32" tall. White enamel, finish, single door, 2 shelves. \$4.95

MAIN 7900

Weed's

15 EXCHANGE ST.
Free City Deliveries

FREE PARKING OPPOSITE

With Purchase of \$1.00 or Over

SAVE FOR DEFENSE



DON'T THROW AWAY WORN RUBBERS and ARCTICS

Let Ball's repair them—save for yourself and Uncle Sam.

Main 895

CALL BALL

AND BALL WILL CALL
31 Clinton Ave. North

YOU CAN ENJOY MIAMI Now!

Yes, your own American Tropics—with all the splendor of blue skies and summer seas—await you here.

El Comodoro Hotel provides a luxurious haven—even for those who must "budget" their vacation. There are 250 rooms with tub and shower bath. Rates as low as \$2.50 single and \$4.00 double. Attractive season rates can be arranged, if desired. Steam heat.

El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami.

Just a whisker from all activities. The modern air conditioned Coffee Shop is famous for fine food—at moderate prices. The Cocktail Lounge is deservedly popular.

Take your vacation here! For information or reservations, address—El Comodoro Hotel, Miami, Fla.—your travel agent.

EL COMODORO HOTEL

OPEN THE YEAR ROUND

Rochester Sun, Thursday, March 12, 1942

DO YOUR PART—BUY DEFENSE STAMPS

PAGE THREE

GRANTS SPRING SALE

Gigantic 4 Day
Ends Saturday!

Great day! Don't miss these!
Perfect, Full-Fashioned

"Lovlee" Nylons

139¢

You can still get them at Grants! Like it as air on your legs... but durable! (45-gauge means real wear!) Topped with sheer-knit, mercerized cotton! Don't say we didn't warn you—better be here early! Quantities are limited. Sizes 8½ to 10½.

Reg. 1.29 Zipper-Front Dresses 99¢

It's magic! Regular 29c Tubfast Percal Aprons 24¢

Our famous "Seamonts"! Men's Shirts 97¢

Reg. 1.00! Children's Dresses 88¢

Reg. 15¢! Elastic Top Anklets 12½¢

Reg. 29¢! Beacon Cloth Baby Blanket 24¢

Reg. 15¢! Metal-Framed Pictures 12¢

Value 49¢! Triple-coated ENAMELWARE 37¢ ea.

SPECIAL! Fine Tubfast Cotton Remnants 17¢

Reg. 69¢! Rayon Satin Slips 63¢

Reg. 89¢! Collar Attached Boys' Shirts 78¢

Reg. 15¢! Our "Clintons"! Men's Hose 12¢

SALE! Dotted Marquisette Curtains 88¢

W.T. GRANT CO. for savings 293 MAIN at EAST AVE.

State Defense Savings Group To Meet Here

Members of the New York State Defense Savings Committee will lay plans for a pledge campaign to be conducted here tomorrow at the Sagamore Hotel.

County, township and city chairmen, as well as all committee members will open their business session at 10 a. m. They will conclude with a luncheon meeting.

Nevil Ford, New York, state administrator and Edward Letchworth, Buffalo, will be principal speakers at the joint conference. Also reporting will be Mrs. Marion Miller, executive assistant to the State Women's Division head; and Mrs. Oscar Solbert, chairman of women's activities in this area.

Raymond N. Ball and Marion Folsom are co-chairmen of the State Defense Savings Committee in this district which embraces six area counties.

H. V. Kaltenborn Scheduled For Appearance Here

H. V. Kaltenborn, one of the foremost news analysts of today, will come to Rochester for an appearance at the Eastman Theatre on Monday, March 23rd. He will lecture on "The News of the World."

Kaltenborn's appearance here will be sponsored by the Council of Civic Clubs, representing 19 local organizations.

The commentator has agreed to a reduction in his regular fee as the net proceeds of the affair are slated to go to war relief.

Kaltenborn was well received here in 1937 when he spoke at the annual luncheon of the present sponsoring organization.

RUMMAGE SALE PLANNED

The Scout Mothers' Auxiliary of Troop 53, Lake Avenue Baptist Church, will hold a rummage sale on March 20, at 210 Main St. W., for the benefit of the troop.

Mrs. Albert Lane of Bennington Dr. is chairman.

Popular Opera, Movie Concert Baritone Coming

Lawrence Tibbett, the stalwart American baritone whose recital on Friday evening, March 20, will be the final event of the Eastman Theatre concert series for the current season, was one of the first important opera singers to appear in movies.

The roles he created in films endeared him to the most extensive audience enjoyed by any American singing artist over the period of his career.

His two greatest screen successes were "The Rogue Song" and "New Moon," both of which were among the top flight movies of recent years.

Add to that his frequent appearances on radio networks, his starring roles with the Metropolitan Opera and his widespread recital tours and the picture of one of America's busiest singing artists is complete.

Tibbett possesses a voice of

great flexibility — one that enables him to throw intense power into his dramatic arias and then turn deftly to the lyric demands of songs.

GET OUT OF DEBT

With a CENTRAL TRUST LOAN Compare the Cost:

Amount	PAYMENTS			
	6	12	18	24
\$100	17.25	8.86	6.12	4.78
\$200	34.50	17.72	12.24	9.56
\$300	51.75	26.58	18.36	14.34
\$400	69.00	35.44	24.48	19.12
\$500	86.25	44.31	30.60	23.90

The Above Payments Provide Life Insurance to Protect Your Loan.

CENTRAL TRUST COMPANY
25 E. Main St. 1806 East Ave.
Phone Main 1625

Floor Show Planned For British Legion Party

The largest variety show ever staged by the organization is planned to be held Saturday at the promised patrons of the St. Pat. Union League Hall, Gregory St.

You'll want this Ovenproof Glassware for your Kitchen!



20%
GLASBAKE SET
GUARANTEED HEAT PROOF
5.95

Includes 1 Whistling Tea Kettle, 1 Coffee Maker, 6 Custard Cups, 6 Oval Bean Pots, 1 Pie Plate, 1 Casserole and Cover, 1 Utility Tray, 1 Loaf Pan and Cook Book.

50¢ DOWN, 50¢ WEEKLY

RUDOLPH'S

CORNER EAST MAIN AT SOUTH AVE.
In Batavia 104 Main St. Open Thursday Evenings

PINKING SHEARS
YOUR OLD PINKING SHEARS RECONDITIONED LIKE NEW
Fully Guaranteed Quick Service. Mail Shears to Dept. AS-112
J. Hedden Inc. 335 Fifth Ave. New York City, N. Y.

TO PIQUE YOU... AND PUZZLE YOU!

Seagram is planning "Good News" We've published this ad as a ruse— A sort of a preview To pique and leave you Quite puzzled without any clues.

"A Toast to the Host"

For the answer see page 10

Seagram-Distillers Corporation, N. Y.

in the National's Basement

STORE OPEN THURSDAY NIGHTS UNTIL 9 P. M.

A Shop Of Spring Savings That's A Fashion-Show, As Well

Rochester's Largest Variety of Quality Low-Price Suits and Topcoats for Spring, Is At The National



NEW colors to see yourself in; new styles to try on; a stock that gives you everything in Spring's latest fashions to select from... thousands of topcoats, thousands of suits, and do remember, please... this is a clothing variety assembled many months ago and not affected by the war restrictions of recent weeks. With that in mind, this is a very advantageous time to think about yours.

BASEMENT
Suits & Topcoats
\$19.95
\$23.95 - \$27.95

YOU CAN CHARGE YOURS
Pay 1/3 Apr. 10—May 10—June 10



in the National's Basement



Boys' Spring Clothes That Will Save You Many A Dollar
IN THE BASEMENT

CADET LONGIE SUITS \$8.95
Bright new plaids, herringbones and plain shades. All sturdily tailored from hard-wearing fabrics. For young lads 12 to 18 years.

SPRING STUDENT SUITS \$12.95
Smart new tweeds, herringbones and plaids in the popular 3-button single-breasted model that can be worn as a sport coat, also.

STUDENT "SHORTIE" COATS \$11.85
The very much wanted fingertip coats in camel, brown and teal blue with tan gabardine on reverse side. Made with zipper front and military collar.

Boys' Knicker Suits \$6.95
Good wear-tested tweeds and herringbones! Single and double-breasted. New spring colors.

YOUR FAMILY SHOULD READ IT!

This Fact-Packed Pocket Size

FIRST AID BOOK

(AUTHORIZED EDITION)

TELLS YOU WHAT TO DO AND SHOWS YOU HOW TO DO IT

only 10¢

EMERGENCY FIRST AID GUIDE

Every home should have one of these all purpose manuals. Profusely and clearly illustrated—Easy to read and understand. This book was edited to meet the urgent needs of this emergency and contains sections covering all instruction given in Civilian Defense First Aid Courses. It may be used either as a quick reference or a text book. Thanks to Shopping News it can be offered at a price far below actual value. Get yours today—we don't know how long the supply will last. ACT to help prepare our defenses—this is not Norway or Poland or Belgium... this is AMERICA. Price of book is 10c at all leading book counters. (15c by mail).

ON SALE AT

Sibley, Lindsay & Curr Co.
E. W. Edwards & Son
McCurdy & Co.
Sears Roebuck & Co.
Schultz Book Store
Scrantom's, Inc.
Rochester Sun Office

By Mail 15c — Use This Coupon

ROCHESTER SUN
Rochester's Shopping News, Burke Bldg., City

I want to be ready for anything. Please mail the handy pocket size, authorized edition FIRST AID BOOK to me at the following address. I enclose 15c in coin or stamps to cover cost of book, mailing and handling.

NAME _____
ADDRESS _____

Please Allow Four or Five Days for Order To Be Filled

day
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like this all-
m, light pop-
and sturdy,
and is water-
aviation-style
In tan, green,
18

suits
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New Spring
plaids and
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with zipper
t suit you

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Great
Price

69

from tan
own sad-
moccasin
or white.

te
Black

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC
Long Burning—Low Ash
QUALITY COAL \$11.85
Egg Stove Nut
Buckwheat \$8.25 Ton
Pea Coal \$9.85 Ton
Established Over 25 Years
PAYNE & DUNHAM
GEN. 586
Mrs. Dora Fox, 684 Merchants Bld.

THIS YEAR IT'S
ATLANTIC CITY
AND THAT MEANS
Colton Menard
FOR A HEALTH VACATION
Recover vitality at this sunny
seaside resort. Extra com-
forts cost less. 250 rooms,
"Ship's Sun Deck", excep-
tional food. Weekly from
\$22.50 per person, double.
WEEK-END OFFER
AS \$11 per person, double
room, bath, all meals Fri. to Sat. or Sat. to Mon.
PENN AVE. • PAUL RICHTER, Mgr.
ONE OF
ATLANTIC
CITY'S MOST
FIREPROOF
HOTELS

NO "Look-of-the-Month
League" FOR ME!
Not since I've found that **CHI-CHEE-TERS** PILLS help give women safe
relief from functional periodic pain and
discomfort. Safe—because they contain
no habit-forming drugs or narcotics—
because the **CHI-CHEE-TERS**
CHEMICAL COMPANY has been
serving the women of America
for over half a century. **50¢**
CHI-CHEE-TERS DIAMOND
BRAND PILLS

CLIP CARPET TUFTS
If tufts of pile occasionally
appear loose on the surface of
your rug or carpet, they should
be clipped to pile height with a
sharp shears. Do not attempt
to pull them out.
When cream will not whip,
add the white of an egg to your
cream, chill it and it will whip.

Are YOU Irish?
Sure, an' aren't they the
grandest race in the World.
We've never met a true son or
daughter of Erin yet who
wouldn't staunchly advise you
so! Fair enough—they've GOT
something there; and in the
same spirit we'll back up every
product sold at Sieberts—the
finest in the world! It's a
matter of policy to supply you
with nothing less.
SINCE 1888
SIEBERTS
ST. PAUL and ANDREWS ST.
MAIN 238 OPEN EVENINGS

**OPENING
Announcement**
We're proud to announce the
opening of this new photo
studio. We've been fortunate
in procuring the services of
one of the best photographic
artists in the city to assure
you in the photos you
have made of yourself. Have
an Easter picture made this
year—you will want to take
advantage of this exceptional
opening special price.
SPECIAL!
For A Limited Time Only
**BEAUTIFUL 8x10
PHOTO 79¢** Regular \$1.50 Value
COLORED IN OIL
No Appointment Necessary
STUDIO... FRONT OF BASEMENT
H. L. GREEN
5c to \$1.00 STORE 134 MAIN ST. E.

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS
Used **ELECTROLUX** \$16.95
BEAUTIFULLY REBUILT Complete with Attachments
LIBERAL ALLOWANCE
For Your Old
Cleaner!
The Cleaner
Wash 101 Uses!
MAIL ORDERS FILLED! Send \$1 Deposit
IF YOU CAN'T COME IN
PHONE OR WRITE
FOR A PRACTICAL AND
FREE HOME DEMONSTRATION
PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS UNTIL 9 P. M. STONE 6747
BUY FROM VACUUM CLEANER SPECIALISTS. WE SELL NOTHING ELSE!

FOR
COLDS MISERIES
"ONE"
"TWO"—IT'S GONE
—gone right straight to the sneezy
miffy misery zone in your nose.
That's the way famous Penetro Nose
Drops 2-drop relief starts to work
in one-two time. Just follow direc-
tions—put two drops in each nostril,
to soothe as they touch, shrink as
they act and cool as they vaporize—
Brings relief by opening the way for
the healing aid of fresh air. Give
your head cold the air the two-drop
way. Always use Penetro Nose
Drops. Generous supply, only 25c.
**PENETRO NOSE
DROPS**
**FEEL PUNK?
MAKE THIS TEST AT HOME!**
That sick, dull,
run-down feeling
often comes from
poorly assimilated
food. Take
Beechams as di-
rected. Through
the pleasant to take.
Milkmen sold yearly,
10¢ per box.
• No Calomel.
• No Phenol
patholoids.
• No Harsh Salts.
• NOTHING BUT 7
ALL-VEGETABLE
INGREDIENTS!
**BEECHAMS
LAXATIVE PILLS**

KEY COUPON
Sweetheart Soap
4 for 18¢
Limit 4

KEY
ROCHESTER'S MODERN
CUT RATE
DRUG STORES
470 N. GOODMAN NEAR MAIN
1861 MONROE NEAR WINTON
724 WINTON ROAD NO. 108 LOW VILLE
457 RIDGE RD. W NEAR DEWEY

KEY COUPON
SANITARY NAPKINS
Box 15
Limit 2 **13¢**

KEY COUPON
ROOT BEER EXTRACT
Reg. 25c
3-oz. Size
Makes 5 Gal.
of Root Beer
Limit 2 **14¢**

READY TO SERVE AMERICA AT WAR
Experienced Pharmacists In Charge At All Times
For years your pharmacist has filled your prescriptions accurately and well. Always dependable in time of crisis, the role of a pharmacist in wartime takes on even greater significance. We take pride in keeping Americans healthy for National Defense, in administering to their needs in sickness. We are ready to serve you now more fully than ever before—to give aid in any wartime emergency that might arise. Call us for quick, dependable service.

KEY COUPON
WALDORF TOILET TISSUE
3 for 13¢
Limit 6

KEY COUPON
TODDY
½ lb. can
Limit 2 **13¢**

• Skill
• Knowledge
• Research
• Reliability
• Accuracy

KEY COUPON
FRUIT FLAVORED SUCKERS
Reg. 15c
Limit 2
Box of 24 **8¢**

KEY COUPON
Probak Jr. BLADES
Pkg. 20
Limit 2 **19¢**

KOTEX
SANITARY NAPKINS
Box of 12 **25¢**
Three Sizes:
Regular • Junior • Super

KEY COUPON
ADHESIVE Tape
¼"x5 yds.—Reg. 13c ea.
Limit 2 **2 for 13¢**

KEY COUPON
VELOUR Powder Puffs
Assorted Shades
Limit 4 **3¢**

BANDAGE
2"x10 yds.
Reg. 13c
Limit 2 **2 for 13¢**

KEY COUPON
TYPEWRITING PAPER
100 Sheets
25c Value **19¢**

Paralichlorobenzine
Moth Crystals
Lb. Can
29¢ 4 for \$1

PERTUSSIN FOR COUGHS
60c Size **49¢**

BROMO SELTZER
60c Size **49¢**

RUBBER Refills for KURLASH
Reg. 15c **9¢**

LISTERINE
Antiseptic
3-oz. Size **23¢**
7-oz. Size **39¢**
14-oz. Size **59¢**

MEDICATED THROAT DISCS
Parke Davis & Co.
Box 60 **15¢**

HILL'S Nose DROPS
HILL'S Reg. 25c **17¢**

KODACOLOR FILM FOR COLOR PRINTS
Kodacolor Film in all popular roll film sizes is the big news at our camera counter. No extra equipment needed to take the pictures. Prints may be ordered through us—processed by Eastman. Ask us for details.

ZONITE ANTISEPTIC
60c Size **49¢**

POSTMASTER CIGARS
A Mild Smoke
14 for 25¢

CLAPP'S BABY FOOD STRAINED
3 for 19¢

HEAVY AMERICAN MINERAL OIL
Pint 25c
Quart 45c
½ Gal. 85c
Gallon 1.49

SULPHUR CANDLES
Reg. 10c
2 for 11¢

PEBECO TOOTH PASTE
For brilliantly clean teeth... for brighter smiles... for real economy... Get Pebecco Tooth Powder.
Large Can **25¢**
1½ to 2 times more contents

MAJESTIC
FREE PARKING
At Chimes Station Opposite Store
OPEN EVENINGS
MAJESTIC FURNITURE COMPANY
204 COURT ST.
Between Clinton So. and Stone St.

ANACIN TABLETS
Bottle 50 Regular 75c **59¢**

MAJESTIC
FREE PARKING
At Chimes Station Opposite Store
OPEN EVENINGS
MAJESTIC FURNITURE COMPANY
204 COURT ST.
Between Clinton So. and Stone St.

GROVES Bromo QUININE
25c Size **27¢**

DR. WEST TOOTH PASTE
25c SIZE
2 for 29¢

MAJESTIC
FREE PARKING
At Chimes Station Opposite Store
OPEN EVENINGS
MAJESTIC FURNITURE COMPANY
204 COURT ST.
Between Clinton So. and Stone St.

MAJESTIC
FREE PARKING
At Chimes Station Opposite Store
OPEN EVENINGS
MAJESTIC FURNITURE COMPANY
204 COURT ST.
Between Clinton So. and Stone St.

SALE!!
3 ROOM OUTFIT COMPLETE-NOW \$158
13 PIECE BEDROOM \$79
Everything included for a smart, modern bedroom. Waterfall wal-nut, chest, dresser or vanity, night table and bench, as well as springs, mattress, pillows, bou-springs, mattress, pillows, bou-springs, mattress and throw rugs, doir lamps and throw rugs.
OUR GIFT TO YOU
When you purchase Living Room and Bedroom.
5 PIECE BREAKFAST SET GIVEN
At No Extra Cost With The Living Room And Bedroom
Porcelain top extension table with four sturdy chairs.
Sold Separately for \$29.75
13 PC. LIVING ROOM \$79
Here is a living room you'll be proud of. Makes your home modern, new of. Makes your home modern, new of. Makes your home modern, new of. Makes your home modern, new of.
USE YOUR CREDIT
MAJESTIC
FREE PARKING
At Chimes Station Opposite Store
OPEN EVENINGS
MAJESTIC FURNITURE COMPANY
204 COURT ST.
Between Clinton So. and Stone St.

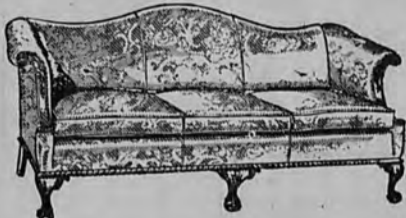
Week
PEC
Reg. 59c Value
Delicious Pe...
rolled in...
whole pec...
Pecan Bark...
with crum...
as this!
Pecan Circle...
with whol...
with fine...
ED

Price

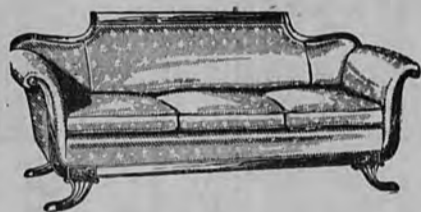
Price



Individually Covered to Your Order—Stratford Custom Made
LIVING ROOM FURNITURE



A



B



C



D



E

Four Styles of Sofas (3 Pictured) 7 Styles in Lounge Chairs (2 Pictured)

114⁵⁰ ea. **\$55** ea.

11.45 Down 5.50 Down

Balance Weekly or Monthly

These fine custom-made pieces are displayed on our floor in attractive striped coverings. However, we have on hand a wonderful selection of sample coverings in all wanted types. From them you may select the covers of your choice. Each piece you buy is individually covered to please you.

Sofas at 114.50: Lounge Chairs, \$55:

- A. Ball and Claw Chippendale
- B. Duncan Phyfe
- C. Sheraton
- D. Pleated Back
- E. English Club

EDWARDS—Fifth Floor

Week End SALE of PECAN CANDY

Reg. 59c Value **39^c** lb.

Delicious Pecan Roll—soft maple nougat rolled in creamy caramel and then rolled in whole pecans.

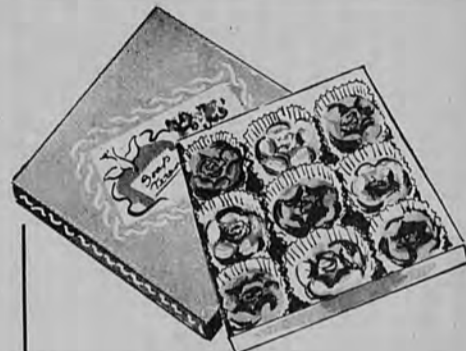
Pecan Bark—crisp, thin, tasty chocolate filled with crunchy pecans. Seldom priced as low as this!

Pecan Circles—soft, smooth caramel encircled with whole pecans... the bottoms coated with fine dark chocolate.

EDWARDS—Street Floor

The Values in This Advertisement Represent Definite Savings So That You Will Have More Cash With Which to

BUY DEFENSE STAMPS AT EDWARDS



For Friday and Saturday!

Big Coupon Sale of

SOAP Treasures

9 Cakes With the Coupon Below **39^c**

Regular Price, 9 Cakes for 50c

Pretty as the proverbial picture... but far more practical. It's kind to your skin and wonderfully easy to work into a soft, rich lather. Buy now for months to come and realize a goodly saving. (Assorted colors in each box.)

Bring This Coupon With You

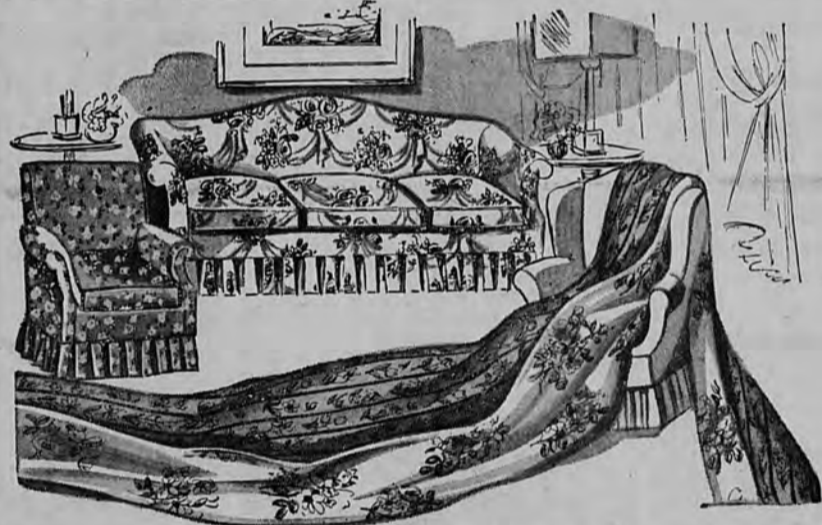
SOAP COUPON

This Coupon Entitles You To Buy

9 Cakes of Regular 50c Hard Milled Soap Treasures In Ass't. Colors for **39^c**

Bring This Coupon to EDWARDS Toilet Goods Department, Street Floor on Friday or Saturday This Week

EDWARDS—Street Floor



Perfect Fitting Custom Made

SLIP COVERS

For Chairs With One Cushion

10⁷² each

For Sofas With Three Cushions

20²⁷

Our slip cover experts are a proud lot, and they're extremely precise and thorough in their work. Not only will they cut your covers right in your home... too, they'll slip them on your furniture when they're completed. Choose from a large group of new florals and stripes.

French Seamed and Box Pleated Trimmings Slightly Extra Slight Mileage Charge Outside of City Limits

EDWARDS—Fourth Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

Prices That Make Every Dollar Do Double Duty... Shop Now and Save Money!



Sale! Brand New **FABRIC GLOVES**

Sellout Values

59^c

For casual or dressy wear, gloves to suit every taste in an outstanding style range. White, chamois, blue, yellow, brown, black, navy. Full range of sizes. Buy your Easter gloves now.

EDWARDS—Basement



Use Our 90 Day Charge Plan

For Men Women Children!
FAMOUS "ROADMASTER" DELUXE BICYCLES

Worth \$35.00

31⁹⁵

Lifetime Frame and Fork!

Completely equipped with headlight, electric horn in tank, truss rods, chain guard, rear reflector, Texas steer handle bars, balloon tires, leather saddle.

On Sale in Edwards—Basement.

Exclusive With Us
"PRINCESS PEGGY" DRESSES

Budget - Priced

1.69

• Sizes For Misses and Women

We know you'll want several of these gay floral and stripe house-dresses for Spring. Button-down-the front styles with set-in belt at waist. Contrast trimming.

EDWARDS—Basement



Friday Prices



Poplin Suits

50

Like this all-arms, light poplin and sturdy, and is water-aviation-style in tan, green,

18

Suits users

man's fancy New Spring plaids and tatted coats, with zipper suit you

or

INGS!



A Great Price

69

from tan brown saddle moccasin or white.

ite • Black

MADE WITH ASBESTOS TOP
TABLE PADS
\$1.49 SENSATIONAL SALE

For a Limited Time Only

PHONE IMMEDIATELY BUY

Made to measure, fit any shape table. A "Local" Pad with Confidence.

Phone or write, our representative will call at your home for measurements. No charge for this service within 30-mile radius. ASK TO SEE OUR BETTER GRADE OF PADS

LOCAL TABLE PAD CO. MONROE 8536
74 PARK AVE.

FRIDAY SPECIALS
On Delicious, Fresh Caught

- FLOUNDERS lb. 17c
- COD STEAK lb. 19c
- PERCH FILLET . . . lb. 29c
- WHITEFISH lb. 38c

FOR FRIDAY Ready Cooked Perch and Haddock

Owned By Turner's Next to
Price's FISH MARKET.
"Rochester's Largest Sea Food House"
385 EAST MAIN ST. STONE 163

Mr. H and Mr. HATT Get the Busy Signal

They tell me Kessler's Whiskey has a very busy wire—
Every guy that tastes it once becomes a steady buyer!

SMOOTH AS SILK
but not High Hat

KESSLER'S BLENDED WHISKEY

75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

your
Sunday Dinner
By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.

A festive salmon star surrounded by snowy white cauliflower, brightly colored green beans and carrots makes up the nourishing and oh so tasty main course of your Sunday, March 15th, dinner. For contrast in food textures nut bread is the accompanying bread and Apple Snow, an old fashioned dessert with a new touch added, completes the meal.

Star Salmon for a Star Lenten Meal

*Festive Salmon Star (or lamb steaks) Buttered Cauliflower, Carrots and Green Beans Squares of Nutbread *Apple Snow Butter Cookies Beverage

*(Recipes Includ.) Cost Approx. \$2.25

This menu is properly balanced for nutritional value. It Supplies:

Salmon—Vitamins A, G, Protein, Carbohydrates;
Cauliflower—Minerals, Vitamins A, B, C, G;
Carrots—Vitamins, A, B, C, G, minerals;
Green Beans—Vitamins A, B, C, G, minerals, starches for energy;
Nutbread—Supplies additional protein as well as carbohydrates for energy;
Apples—Minerals, natural sugar for energy.

(Continued on Page 11)

Remember Pearl Harbor! Remember it every pay day! Buy U. S. Defense Savings Bonds and Stamps.

DOLAN'S Food Specials

SWIFT'S PREMIUM Legs & Boneless Roasts **LAMB lb. 27c**

BEEF POT ROAST 23c lb.	Small MILK FATTED FOWL 23c lb.	Tender Young 3 1/2 lb. Roasting Chickens 25c lb.
------------------------	--------------------------------	--

COUPON DEL MONTE Corn on the Cob 4 Ears can 19c
Van Camps Evap. MILK 3 TALL CANS 23c
TETLEY'S Black Tea 1/2 lb. pkgt. 18c
SWANSDOWN Cake Flour box 21c
7-Day Coffee 3 lb. bag 59c

DOLAN 600 Jefferson cor. Bartlett
Where You Buy The Cuts of Chicken You Prefer

LADIES' HANDKERCHIEF FREE!

IN EVERY BOX OF **KIRKMAN GRANULATED SOAP**

A handsome handkerchief, gaily printed flower designs in cheery, fast colors. Generously big, hemmed on all edges for extra-long wear. There's one FREE in every package of the new KIRKMAN GRANULATED SOAP.

The new-formula KIRKMAN GRANULATED SOAP is a whiter, purer soap—its long-lasting "lift-action" suds make all washing easy. Buy some now.

Save coupons on every box for valuable FREE GIFTS.

DEFENSE for EYESIGHT

DEPENDS MUCH ON GOOD LIGHTING

I. E. S. LAMPS PROVIDE BETTER LIGHT for BETTER SIGHT

Floor, Table, Wall, Bridge Lamps

NO EYE-STRAIN
NO GLARE
NO SHADOWS

A GOOD EYESIGHT safeguards defense, and whether your patriotic fingers work on a production line or do their bit at humbles home tasks, or knit socks for soldiers—PROTECT LIGHT with BETTER SIGHT!

Rochester Gas and Electric

CABLEGRAM FROM BREAST-O'-CHICKEN TUNA FLEET

TO HOUSEWIVES EVERYWHERE:

OUR FIRST CATCH GOES TO AMERICAN ARMED FORCES! GROCERS WILL SUPPLY YOU JUST AS SOON AS AVAILABLE. YOUR KITCHEN COOPERATION TO SAVE FOOD AND HELP WIN WAR IS SWELL. KEEP IT UP!

WESTGATE

Every Day BUY A BOND

BREAST-O'-CHICKEN TUNA FISH

WESTGATE SEA PRODUCTS CO.
SAN DIEGO, CALIFORNIA
Packers of BREAST-O'-CHICKEN Brand, ALAMO, CORTEZ and ALLIANCE TUNA FISH

GOOD FOOD COSTS LESS

Serve a tender, juicy, Wegmans shoulder beef roast for dinner this weekend. These delicious roasts are great favorites with folks who shop for quality with one eye on their budget.
Friday and Saturday lb. 25c

Our Best Coffee!
Kilbourn Hall . . lb. 23c

Wegmans Creamy Fresh
Mayonnaise pt. 41c

12 oz. Cans Lion Brand
Beer or Ale . . 3 cans 25c

Old Homestead Orange
Marmalade . . 2 lb. Jar 21c

Economical Soap Flakes
Kirkmans . . . 2 pkgs. 43c

Beef Brand Rock
Lobster Meat . . . can 17c

LAND O' LAKES

The Sweet Cream Butter
No matter what price you are accustomed to paying . . . you can't find a finer butter than Land O'Lakes!

Sm-o-o-th and Fresh Reminds you of Spring in the Country

AT Wegmans HOME OWNED SUPER MARKETS

FREE PARKING FOR CUSTOMERS

Sibley, Lindsay & Curr Co.
BASEMENT NEWS

March VALUES for Your HOME



Look! Laurel Wreath Crystal
STEMWARE

- Open Stock Price Just **10¢**
- 9-oz. Goblets!
 - 5½-oz. Sherbets!
 - 3-oz. Cocktails!
 - 14-oz. Footed Tumblers!

Clear, shining crystal stemware with a delightfully simple laurel wreath design! Wonderful buy for restaurants and institutions! Wonderful, too, for you thrifty homemakers who like to set a pretty table with plenty of glasses and keep your budget in line at the same time.

NOW! Fire-Proof Open Stock Sapphire "FIRE-KING"

Glassware

- Dessert Dishes 5¢
- Fruit Dishes 2 for 15¢
- Cereal Dishes 10¢
- Cups and Saucers 15¢
- Salad Plates 10¢
- Dinner Plates 20¢
- Vegetable Bowls 25¢

The same quality "Fire-King" you buy for oven-proof baking dishes now in hob-nail type sapphire blue glass for your smartest table settings. You can buy these on the "open stock" plan, too!

aisle 4



Shop Early and Often for These Specials!

LINENS and BEDDING

1.00
Each

Irregs. of \$1.49 "Nap Glo"
TABLECLOTHS \$1
Size 54x54. Good pattern assortment. Wipe clean with a damp cloth — no washing.

\$1.39 Solid Color CHENILLE
BATH MATS \$1
Heavy chenille mats with fringed ends. Colors: rose, blue, green, peach, gold, orchid.

Slightly Irregular TURKISH
TOWELS 35¢, 3 for \$1
solid colors. Rose, blue, green, peach, gold.

29¢ UNBLEACHED COTTON
..... Yd. 21c, 5 for \$1
36-inch heavy quality unbleached cotton for many household purposes. Remarkably priced.

\$1.39 25-Yd. Package CHEESECLOTH \$1
36-inch width! Fine for all cleaning purposes.

29¢ Value WHITE OUTING FLANNEL
36 inch Yd. 21c, 5 for \$1
Extra fine, heavy weight! Good for diapers.

15¢ Value OUTING FLANNEL
..... Yd. 11c, 10 for \$1
27-inch colorful striped outing for pajamas.

39¢ Value TUBING Yd. 27c, 4 for \$1
40-inch "Wearwell" tubing. Bleached white.

Each

Irregs. 18c TURKISH
TOWELS 14c, 8 for \$1
Plaids, solids and white with color borders.

39¢ Value PILLOW CASES 27c, 4 for \$1
Snow White Bleached cases in sizes 45x36.

\$1.39 Value PRINT CLOTHS \$1
52x52 good quality printed cloths.

\$1.39 DIMITY SPREADS \$1
Striped full size spreads in rose, blue, green.

69¢ Value COMFORTABLE
BATTS 55c, 2 for \$1
Size 72x90, 2½-lb.

39¢ Hemstitched PILLOW
CASES 27c, 4 for \$1
Fine quality. Hems of rose, blue, green.

aisle 14

Slight Irregulars
of 85c Machine Oil
WINDOW SHADES
ONLY **59¢**

Extraordinary quality window shades with irregularities so slight even we can't find all of them! Popular eggshell color only. Regulation 36" x 6-ft. size. Get yours now for Spring redecorating.

aisle 14

Look!
Gigantic Purchase
First Quality Inlaid
LINOLEUM
To Sell **89¢** Sq. Yd.
At Just

Purchased from full rolls of such famous makers as Congoleum Nairn, Armstrong, and Sloane! All first quality in every way—all keyed to a heavy water-proof backing with a smooth waxed surface. Delightful Spring patterns in both gay and conservative colors. One of our very best selections ever at a price that is definitely LOW for this fine linoleum.

aisle 14

PAGE SEVEN

Friday
rices

Poplin
SETS
50

to 18

Suits
ousers
5

man's fancy
re New Spring
explaids and
reasted coats,
with zipper
best suit you

loor

T
INGS!

A Great
ift Price

69

on from tan
brown sad-
h moccasin
nt or white.

hite
• Black

All Rochester Looks To Livadas For Values Like These



LOWEST PRICES
By Comparison On Fine
WINES & LIQUORS

6 YRS. OLD
Bottled In Bond
FOUST
PENNA. STRAIGHT
RYE
FULL QUART
\$2.49
100 Proof

Just taste this famous Penna. Rye! It's finer tasting, smoother, mellow-er than most Ryes selling for twice the price — A real money-saving value that our customers will come back for again and again — It must be good because its 6 years old. A remarkable value!

- Largest Stocks
- Choicest Brands
- Lowest Prices

Sale...
Try To Beat This Value If You Can!
BOTTLED IN BOND
Under U. S. Government Supervision
100 PROOF
LIVBRO
Kentucky Straight
BOURBON
\$2.49
FULL QUART

Distilled and Bottled for us by James H. Beam Distilling Co., Clermont, Ky. Distillers Since 1793.

COMPARE!
\$3.50 VALUE!
Only Livada's Can Give You a Value Like This!

4 YRS. OLD
Bottled in Bond
Kentucky Straight
BOURBON
Made by Famous Distiller
\$2.39
Full Quart
COMPARE! \$3.75 VALUE!

A GREAT VALUE!
LIVBRO RYE
Our Famous Brand
—And What A Value!
\$2.50
Full Quart 90 Proof

Compare! \$3.75 Value

A real bargain in fine whiskey. Please note it is a full quart — not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

THIS LOW PRICE STILL BUYS YOU THE BEST!
Our Big Seller!
Whitney Club
5 YEARS OLD
Straight
RYE
Compare! \$3.65 Value!
\$1.90
FULL QUART

Our Prices On Case Lots Are As Low or Lower Than Anywhere in New York State.
RON CARAY RUM
LIGHT or DARK
\$1.65
Fifth 86.6 Proof

Our Lowest Price!
KING GEORGE IV SCOTCH
\$3.19
Fifth 86.6 Proof

Compare! \$4.25 Val.

Superb Scottish Blend with an enchanting matchless bouquet, 100% Scotch whiskey, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

BALBOA WINES
Unquestionably — Rochester's Greatest Wine Values

SWEET
Muscatel, Sherry, Tokay, Port
FULL GALLON **\$1.49**
3 Full Quarts \$1.25
This quality sells at most places at \$2.25 a gallon.

DRY
• Burgundy • Chianti
• Zinfandel • Rhine
• Claret • Sauterne
• Barbera •
\$1.10 Gal.

Please—Don't compare Balboa with ordinary wines. Balboa quality ordinarily sells for \$1.75 a gallon.

LIVADAS
A NAME YOU CAN TRUST
183 MONROE AVE.
N. Y. STATE LICENSE L-4229

FREE DELIVERY STONE 5549

OPEN EVERY NITE TILL MIDNIGHT

BOTH STORES OPEN FRIDAY, SATURDAY NIGHTS TILL 9:30
BUY ANYTHING, EVERYTHING, \$10 OR OVER ON BUDGET PLAN

FREE PARKING **EASY PAYMENT**
STARTS TOMORROW AT BOTH STORES
NEW THINGS for the GIRL **NEW THINGS for the BOY**
NEW THINGS for the FARM **NEW THINGS for the SPORTSMAN**
FIRST STORE WIDE SPRING SALE
DEMONSTRATION



3 Pieces in Maple Worth **\$79.95**
Modern design in Maple finish. Bed, chest, and vanity or dresser, \$5.50 down, delivers, small monthly payments, Second Floor Monroe.



Honorbill Bedroom Suite Worth **\$89.95**
Beautifully finished of gleaming walnut of finely matched woods, Bed, Chest and dresser or vanity, \$7 down delivers, small monthly payments, Second



Tapestry Covered Studio Worth **\$39.95**
Reversible inner-spring mattress with slide in type spring. Durable tapestry covered, \$3 down delivers, small monthly payments, Second Floor Monroe.



Two-In-One DAVENO Worth **\$64.95**
A handsome piece of furniture by day — a comfortable bed at night. Velour covered. Hidden bed-chamber, \$5 down delivers, small monthly pay.



3 Piece Tapestry Suite Worth **\$110.00**
Modern design massive davenport, club chair and lounge chair richly covered in tapestry. Choice of colors, \$10 down — small monthly payments, Second



9 Piece Dining Room Worth **\$139.95**
Furniture of distinction smartly designed, beautifully executed in modern mode—table, china, buffet, hostess chair and five straight chairs, \$12 down —

Proportioned Length—Washable
Pussy Willow Dotted Marquisette Curtains
1.49 40x72 Size 1.69
40x54 PAIR 40x78 Size 1.79
Inch 40x90 Size 1.89

Made by one of America's best known mills; you'll recognize the value by the nationally known trade mark on every pair! Lovely crisp sheer new styles to fit windows. Hemmed, headed, ready for hanging. Buy on our Budget Plan. Second Floor Monroe.

6-PIECE SLIP COVER SET
Choice of new spring patterns in florals and geometrics. Sturdy cretonne covers that retain their original beauty after numerous tubbings. All made with box pleats and French seams. Buy on Budget Plan. Second Floor, Monroe.

21.80

HOMESPUN DRAPERIES
* Monroe
3.98 Pair

Ready to hang and frame any window in your home; heavy texture, colorful patterns, made with Pinch pleated tops, patterns woven through and through, 36 inches by 2 1/2 yards long. Second Floor Monroe.

BUNK BEDS
Beautifully finished in Maple, includes ladder and guard rail.
24.95
* Second Floor Monroe

IVORY CRIB
Full size crib with drop side, safety locking features. Ivory enameled finish, hardwood frame.
8.95
* Second Floor Monroe

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

FREE PARKING
STARTS TOMORROW
EASY PAYMENT
AT BOTH STORES

Sears

NEW THINGS for the GIRL
FIRST STORE WIDE SPRING SALE
NEW THINGS for the BOY

NEW THINGS for the FARM
DEMONSTRATION
NEW THINGS for the SPORTSMAN

*** BUY ANYTHING, EVERYTHING, in AMOUNTS of \$10 or OVER on EASY PAYMENTS**
*** BOTH STORES ARE OPEN FRIDAY and SATURDAY NIGHTS UNTIL 9:30 P. M.!**

WATCH THE DAILY PAPERS FOR ADDITIONAL SEARS SALE NEWS



FLOOR COVERING
Heavy quality floor covering, with felt back base to make it lay straight. **29¢**
★ Second Floor, Monroe



WRITING PAPER
Tanner make, velum finish, 60 sheets, 50 envelopes. White. **39¢**
★ Main Floor, Monroe



WALL CLOCKS
Eight-day or electric models. Handsome modern design. **2.29** Plus Tax
★ Main Floor, Monroe



GARMENT BAGS
Keeps moths out—freshness in! Cedar-lined kraft paper holds garments full of patterns. **2 for 25¢**
★ Main Floor, Monroe



DOZEN DIAPERS
Full 27 inches square. Hemmed. Birdseye or Flannel. Sterilized package. **1.29**
★ Main Floor, Monroe



CHAMBRAY
For sports clothes or domestic purposes. 39-inch widths cut from full bolts. New Whites, slightly higher. **29¢**
★ Main Floor, Monroe



HANKY PACKAGE
Smart new modernistic prints on fine cotton, and lawn. **2 for 27¢**
★ Main Floor, Monroe



MIXED CHOCOLATES
Hand dipped, fresh, delicious chocolate candies. Chewy, and creamy centers. **29¢**
★ Main Floor, Monroe



BATH MAT SETS
Hand tufted chenille mat and seat covers, in solid colors or figured patterns. **\$1**
★ Main Floor, Monroe

SHIRT TALE! SHORT STORY!

Fine quality broadcloth panel seat fast color shorts with gripper fastened front and elastic side vents. All sizes. Regularly valued at 45¢!

Combed cotton shirts, in rib pattern, white only. All sizes.

★ Main Floor, Monroe

STURDY OAK WORK SHIRT

\$1.19 quality! Sanforized shrunk chambray, triple stitched for great strength. Two pocket style, shirt has button front. In tan or blue-gray. Sizes to 17.

★ Both Stores



VANITY LAMPS
Complete with shade! For boudoir or occasional use, new designs, some pottery. **1.19**
★ Second Floor, Monroe



MEN'S OXFORDS
Famous Briarcliff model! Regularly a \$5 value! Smart new styles. **3.75**
★ Main Floor, Monroe



LUNCH KITS
Metal lunch box, lacquered interior, enamel finish, contains pint size vacuum and tin. **1.39**
★ Both Stores



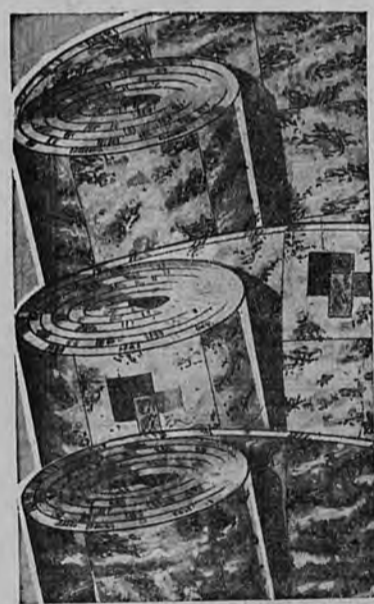
TOOL, TACKLE BOX
Cast-iron tray type, metal tray tackle or tool box. Lock type. **2.49**
★ Both Stores



HAMMER HANDLES
Selected hickory handles for hammers. Limited quantity. **5¢**
★ Both Stores



BATH SCALES
Platform type, portable, for use in any room. Weighs to 150 pounds. **1.98**
★ Both Stores



Famous Makers Surplus!
BURLAP BACKED INLAID LINOLEUM
Value 1.69
1.39 Square Yard

Right out of the famous makers own warehouses—still packed in the famous trade-marked factory shipped cartons! Every roll full, perfect, brand new patterns for every room in your home. Buy on our easy pay plan!

9 x 12 Kitchen Can Be Covered For Only **\$16.68**



Add This Rug Value Up!
See How You Save \$12!

9x12 AXMINSTER **\$39.95**
9x12 RUG PAD... **4.98**
\$44.93

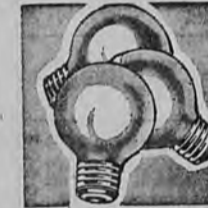
Both For **32.88**

A genuine Axminster woven by the finest mills in America — as well known for quality as Sears is for value! On modern, Simulated Chinese and Oriental designs. Cushion is high pile jute—moth and vermin proofed. Perfect quality. No seconds.

★ Second Floor, Monroe



SELF POLISH WAX
Quick drying, self polishing type. No rubbing, dries to hard, glossy finish. **1.19** Gal.
★ Both Stores



ELECTRIC BULBS
Lightmaster quality, made in U. S. A., 15 to 15 watt, average life 1000 hours. **7¢**
★ Both Stores



ROCK WOOL
Loose type, lag covers, 18 square feet. Other types available at sale prices. **79¢**
★ Both Stores



PAD AND COVER
Fits standard size ironing boards. Stretch on cover, pad of heavy quality. **89¢**
★ Both Stores



COTTON MATTRESS
Extra heavily padded cotton under mattress, single, full or 3/4 size. **8.95**
★ Second Floor, Monroe



RUG CUSHION
Jute type, walled rug cushion, for 9x12 size rug. Vermin proof, moth-proof. **5.69**
★ Second Floor, Monroe

First Time Under \$5
SEAT TOP HAMPER WITH CELLU-SEUDE LINING

3.98

No more worrying—no more torn clothes, due to splinters from hamper splints. Cellu-seude lining protects garments from hamper contact. Hamper in choice of 7 colors; has genuine Pearl-Wick perlite top. Large size model for average family.

★ Both Stores

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

Friday
Prices



Poplin
SETS
50

you'll like this all-warm, light poplin-free and sturdy, and is water-an aviation-style mes in tan, green,

to 18

Suits
users

5

man's fancy
New Spring
verplaids and
breasted coats,
s with zipper
best suit you

floor

T
INGS!



A Great
Gift Price

.69

on from tan
brown sad-
th moccasin
ent or white.

White
• Black



*** SPECIAL REDUCTIONS THIS WEEK!**
HIGHEST QUALITY POLINSKY AND SILVER FOX SCARFS
Lowest Prices End of season reductions on all our fur coats, jackets.
Clifford Fur Co. 1283 Clifford Ave. Block off Portland
CLIFFORD FUR SELLS FOR LESS

TO MAKE GOOD FOOD EVEN BETTER



TRY BOTH TRY BOTH

- Trynoski's Sandwich Spread
- Trynoski's Snappy Mustard

At Your Food Store
10c SIZES AND LARGER

ST. PATRICK PARTY
Townsend Prosperity Club No. 19 will celebrate at a St. Patrick's supper and dance next Tuesday in their club rooms, 208 Main St. W. Supper will be served from 6 to 7 p. m.

LONG LIVED TEAM
Amos 'n' Andy (Freeman Gosden and Charles Correll) observe their fourteenth anniversary as a team on March 19. Theirs is the longest-lived team and story on radio.

ACT NOW!
SAVE 20 TO 30%
\$8,000.00 STOCK
All Popular Makes
For Immediate Delivery
RADIOS-WASHERS REFRIGERATORS AND RANGES
We are not holding our stock for higher prices. No phone orders! Come early for best selection.
BRAUN'S
OPEN EVENINGS UNTIL 10 P. M.
900 PORTLAND AVE. — STONE 122

At NOETH'S

Famous House of Lords SCOTCH
Reg. \$4.50 Val. **\$3.19** Fifth
Bottled by Whiteley & Co. Glasgow, W. S. NOW

NEVER SO LOW A PRICE!
Delicious "Three Mast" **CORDIALS** **\$1.25** Full Qt.
Four Half Pints

IMPORTED—RUM RICORO **\$1.89** 4/5 Quart
86 proof. Mellow West Indies Rum. Regular \$2.50 Value.

OLD GENERAL GIN **\$1.89** Quart
90 proof. An exceptionally fine quality gin. Regular \$2.75 value.

100% PURE CALIFORNIA WINE **50c** Quart
CLINTON PRIVATE STOCK
Port, Sherry, Muscatel, Tokay, Blackberry, and White Port. The flavor of these better wines is delicious. Pints 25c—Half Gallons 89c

Another fortunate purchase enables us to offer this extraordinary value. OLD TIME is the crowning achievement of the famous H. E. Fogies of Kentucky—one of America's oldest distillers. You'll find this light bodied treat meets your most exacting taste. 85.8 proof. 100% 5 YEARS OLD. 100% 4 YEARS OLD. BALANCE FINE GRAIN NEUTRAL SPIRITS.
OLD TIME WHISKEY **\$1.99** Full Quart
Blended
Save! Buy Now For The Future!
Today's Value \$3.35

Bottled in Bond 5 YEARS OLD 100 Proof—Old Ripy Straight Kentucky BOURBON
Reg. \$3.50 Value **\$2.19** 4/5 Quart

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE, SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

AND NOW THE FINER SEAGRAM'S 5 CROWN IN THE NEW HOST BOTTLE

A Toast to the Host

If you would like to make a hit When honored guests arrive, Just serve a tray of drinks you've made With FINER Seagram's "5"— That gracious bottle called the "HOST" Gives witness to your friends— That you are pouring them the most Renowned of all the blends—

And when you're lounging in your club, Or standing at the bar, And you're the host with Seagram's "5" The smoothest blend, by far— Your friends will be so downright pleased That they'll propose a toast— "To one who knows his whiskies—" Yes, it's smart to play the "host."

THE HOUSE OF SEAGRAM proudly presents the Finer Seagram's 5 Crown in the beautiful new "HOST" bottle. Whether you are entertaining at home, or at your favorite club or bar, you can proudly serve the Finer 5 Crown to your guests in the distinctive new "HOST" bottle... a bottle that has been designed as a symbol of gracious hospitality.

And there will always be a Finer 5 Crown. The reason: Seagram possesses an almost inexhaustible reserve of rare, fully matured whiskies which are skillfully blended with mellow neutral spirits... truly exemplifying the Seagram Creed of Craftsmanship established in 1857... "Make Finer Whiskies... Make Them Taste Better."

So... Say Seagram's 5 Crown and proudly play the "host"!

Seagram's 5 Crown

Seagram keeps the TOUGHNESS OUT... blends extra PLEASURE IN

Seagram's 5 Crown Blended Whiskey. 85.8 Proof. The straight whiskies in this product are five years or more old. 27 1/2% straight whiskey, 72 1/2% grain neutral spirits. Seagram-Distillers Corp., New York

Buy Defense Bonds

HOLLYWOOD BINGO
Something New and Different Every Week
OPEN WEDNESDAY, THURSDAY, FRIDAY & SATURDAY NITES

BUY ONE TRIPLE BOARD THIS AD WORTH **\$50c**
at Regular Price and receive second book of specials for 25c and this ad—Thursday, March 12, and Friday, March 13.

BUY ONE BOOK OF SPECIALS at Regular Price and receive second book of specials for 25c and this ad—Thursday, March 12, and Friday, March 13.

Prizes Reg. Games \$5—\$6—\$7—\$9 Every Night
SPECIALS—\$20 TO \$40
JACKPOT **\$195.00**

HOLLYWOOD 35 Pullman Ave. off Lake and Ridge

Beeley's Bingo
SUNDAY at 2:30 and 8 P. M.
WED at 1:30 P. M.
MON, TUES, FRI, SAT at 8:15 P. M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

ABC PARTIES
2011 E. MAIN
Tues. and Sat. Nite At 8:30
JACKPOTS
1 JACKPOT — \$150.00
\$10 Consolation Prize

5 BIG JACK-POTS

NOON GAMES Tues., Wed., Thur., Fri. and Sat.
EVE. GAMES Mon., Tues., Sat.

Chili Recreation Hall
509 CHILI AVENUE

Where To Play BINGO

Plymouth & Troop Sts.
\$100.00
JACK POT—59 Numbers REG. GAMES
\$5 TO \$10.00
EVERY SAT. EVE. 8:15 P. M.
25 GAMES 28c—INCL. TAX

BINGOS C. Y. M. A.
Every Saturday 8:30 P. M.
51 FRANKLIN SQUARE Near Greyhound Bus Terminal
ADMISSION 27c \$ Plus Fed. Tax—3c

WEST AVE. MANOR
165 West Ave.
Mon., Tues., Thurs. — 1:30
Sun. 2:30 P. M.
Wed. and Fri. 8:30 P. M.

At The New PARK HALL
928 JEFFERSON AVE. near PLYMOUTH Plymouth or Jefferson Bus

Special—ST. PATRICK'S PARTY
SAT. NITE 8:15—MARCH 14TH
Favors For All Fine Entertainment **\$10** Every Game
1000 Laughs

400 SEATS AT TABLES
Every game played at New Park Hall—RIGHT ON THE STAGE!
No hook-up. Largest Sat. Nite prizes in City.

THIS TICKET WORTH **25c** Friday, Mar. 13
When buying a book of specials and a triple board at the New Park Hall.

OVER **\$500** Including Jackpot Given every Sat. Nite!

THIS TICKET WORTH **50c** Thurs., Mar. 12
When buying a book of specials and a triple board at the New Park Hall.

ADMISSION 28c INCLUDING TAX
Bingo Every Thur., Fri. Sat. and Sun., at 8:15 P. M.

BINGO SPECIAL \$7
ALL GAMES
FRI., MAR. 13 ONLY
TOWNER'S HALL
710 UNIVERSITY AVE.

This Ad Worth **25c** FRIDAY MAR. 13
When buying book of specials and triple board.

SPECIAL! ST. PATRICK'S PARTY
MONDAY, MARCH 16th
\$500 Grand Award - 20 Games \$10 to \$50
OVER \$1400.00
WILL BE GIVEN IN PRIZES

Red Cross Special Weekly. Watch the thermometer

Additional Grand Award **\$250**

Each Week at Given Stube for Defense Stamp

Extra Jack-pot Award **\$200**

ADVANCE SALE TICKETS NOW ON
K of C AUDITORIUM — CHESTNUT ST.
15-DOOR PRIZES — 40

SUNDAY, MARCH 15th
Sun. Nite \$7
SPECIALS
DOOR PRIZES ALL GAMES

The NEW PARK HALL
928 Jefferson Ave. near Plymouth — Plymouth or Jefferson Bus

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.

SPECIAL SUNDAY NIGHT GAME
Be Sure To Attend This Game

MON. NIGHT
23 Games **\$6** Each

2 JACK POTS EACH NIGHT
Admission 28c Incl. Tax

SPECIALS \$20 - \$25 - \$30 Each Night

WED. FRI. SAT.—1:30 P. M.
REGULAR GAMES **\$3 EACH**
JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

19th WARD CLUB HOUSE
257 HAWLEY ST.
Thurs. 8:30 P. M. Fri. 1:45 P. M. and 8:30 P. M. Sat. 8:30 P. M.
Free Board Given When Buying Triple Board

COUPON GOOD FOR **25c** When Purchasing Book of Specials and Triple Board. THURSDAY NITE

COUPON GOOD FOR **25c** When Purchasing Book of Specials and Triple Board. FRIDAY NITE

COUPON GOOD FOR **25c** When Purchasing Book of Specials and Triple Board. SATURDAY NITE

Special Coupon: Thurs., afternoon March 19th, at 4:30 P. M. when you buy triple board and book of specials. Worth **50c**

ORIGINATORS OF BABY BINGO

SAVE \$39 on this Complete Outfit!



10-Pcs.
Providing You
With Real Quality!
\$112 COMPLETE

This beautiful and very complete outfit not only supplies you with the three major pieces but gives you as well the two end tables, the smart coffee table, attractive lamp table, junior lamp, bridge lamp and table lamp. It is essential that you actually see these pieces to appreciate the value packed in this offer. Our store and the manufacturer stand behind each and every piece.

BUY AMERICAN WAY --- 18 MONTHS TO PAY

LUXURIOUS 3-PIECE SUITE

Covered in fine quality velour, friezette and tapetries with the kind of inner construction that means long wearing comfort. See it tonight.



\$49.95

SMART NEW LIVING ROOM SUITE

Fine fabrics in a modern style that will give your living room new life and zest. Fine workmanship and quality inner construction make this an outstanding value.



\$69.95

BEAUTIFUL LIVING ROOM SUITE

There's quality in every detail of this beautiful suite. You'll like its beauty and smartness. An exceptional buy at

\$83

OPEN EVERY EVENING UNTIL 10

AMERICAN
Better Furniture
292 EAST AVENUE
Formerly AMERICAN AUTO SUPPLY

WHERE-U BOT THE TIRES

What Should You Save To Help?

WASHINGTON, D. C.—The following table issued by the Treasury Department is intended as a savings yardstick for the average income-earner. It suggests how everyone of the 48,000,000 employed persons in the United States may participate in the war effort through the systematic purchase of Defense Savings Bonds.



Weekly Earnings Are!	And One Save Each Week!	In One Year He Will Have!	Number of Pounds in Each Income Group!	Total Annual Savings!
\$6 to \$10	\$0.25	\$12.50	2,224,000	\$27,800,000
\$10 to \$15	0.30	15.00	2,174,000	\$32,610,000
\$15 to \$20	0.35	17.50	2,074,000	\$36,305,000
\$20 to \$25	0.40	20.00	1,974,000	\$39,000,000
\$25 to \$30	0.45	22.50	1,874,000	\$42,695,000
\$30 to \$40	0.50	30.00	1,374,000	\$41,040,000
\$40 to \$50	0.60	36.00	1,074,000	\$38,745,000
\$50 to \$60	0.70	42.00	874,000	\$36,450,000
\$60 to \$75	0.80	48.00	674,000	\$32,155,000
\$75 to \$100	1.00	60.00	474,000	\$28,260,000
\$100 to \$150	1.20	72.00	274,000	\$20,328,000
\$150 to \$200	1.50	90.00	174,000	\$15,570,000
\$200 to \$300	2.00	120.00	74,000	\$8,880,000
Over \$300	3.00	180.00	24,000	\$4,320,000
			48,187,000	\$10,818,000,000

Sunday Dinner . . .

(Continued from Page 6)
To Serve 6 You Need
2 large cans salmon (2 lbs.)
1 bunch carrots
1 head cauliflower
1 lb. fresh green beans or
1 No. 2 can
1 loaf nutbread
6 apples
(Balance of materials among staple supplies).
Festive Salmon Star
 $\frac{1}{4}$ cup cooked rice
 $\frac{1}{4}$ cup toasted bread crumbs
2 eggs, beaten
 $\frac{1}{2}$ teaspoon salt, and celery salt
 $\frac{1}{2}$ teaspoon pepper
1 tablespoon chopped parsley
1 tablespoon chopped pimiento
4 cups flaked canned salmon
Sliced lemon
Combine all ingredients in order given and mix with flaked salmon. Form into star shape on buttered baking platter or pack into star mold. Bake in 400 degree F. oven for 20 minutes. Remove from oven and brush with melted butter. Serve a sauce with it: made of $\frac{1}{2}$ cup melted butter, 2 table-

spoons chopped parsley, and 3 tablespoons lemon uice. Garnish with sliced lemon.
Apple Snow
 $\frac{1}{2}$ cups apple sauce
 $\frac{1}{2}$ cup sugar
2 tablespoons lemon juice
 $\frac{1}{4}$ teaspoon grated lemon rind
3 egg whites, beaten stiff
Green vegetable coloring
To apple sauce, add sugar and lemon juice. Fold into egg whites in which grated lemon rind and a drop or two of green coloring has been whipped. Pile in sherbets, chill and serve with whipped cream.
Serving Hints
Unmold salmon star or place star on large oval platter. Arrange buttered cooked vegetables around it following a pattern as illustrated. Brush the vegetables with melted butter to give them a glistening finish. Cut the nutbread in small squares and serve it just warm, to bring out all of its flavor.
The delicate green tint of the apple snow provides pleasing contrast to the whipped cream topping. Finely chopped nuts cherries carry out the festive note of the meal.
Use of Leftovers
Any remaining molded salmon should not worry you because it's an ideal sandwich filling and tastes even better the next day because flavors have had time to develop themselves. Slice it thin and spread the sandwiches with mayonnaise or mustard and add a little piccalilli too. You might prefer to have it for luncheon. Just break it into small bite size pieces and heat in white sauce or thinned cream of mushroom soup. Serve it on toast or hot cornbread. Some lettuce and a bit of cake or canned fruit take care of the rest of the menu.



THE PERFECT LENTEN FOOD
FAIRCHILD'S
POPCORN
FAIRY FRITTERS
CARAMEL CORN
CHEESE CORN
SEASONED CORN

SHEWMAN
Wholesale and Retail
405 EAST MAIN ST.
4 Doors West of Gibbs St.
Ask for Fairchild's Popcorn Fritters

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX St.
GLEN. 3783

In One Whiskey...Get the Best from 4 Great Distilling States*



Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE
*Blended with the Finest Neutral Grain Spirits for Perfect Mildness!
Schenley Black Label, 67% Neutral Grain Spirits. Schenley Red Label, 72% Neutral Grain Spirits. Both 86 Proof. BLENDED WHISKEY. Schenley Distillers Corp., N. Y. C.
HAVE YOU GIVEN TO YOUR RED CROSS WAR FUND?

Fashion Plays Checkers For Spring

One of the best moves this spring in the style parade is checks, and you're sure to be in the king's row of fashion if you choose checks for at least some part of your costume. You may choose your favorite size check, your favorite color combination — navy and white, brown and white, or black and white — spike your costume with a brilliant color accent, red, green or yellow, and be sure you have a winning costume in the game of fashion.

Every Size Check Smart
Pin checks, shepherd checks and over-size checks are used for handsome suits, dresses and jacket costumes for little girls, teenagers, misses and women's costumes. Among the smartest of the new ensembles for both misses and women are those with a slender silhouetted basic dress in solid color set off with a checked jacket. Dresses are usually navy, black or brown sheer in softened shirtwaist versions, with the color of the dress repeated as pocket trim, binding and buttons on the jacket. Jackets are usually of slightly heavier material, for instances, an alpaca weave rayon.

Especially important in misses and junior styles are sheer checked dresses with brilliant jackets, particularly Victory red and Kelly green. Jackets are sometimes linen-weave rayon, sometimes alpaca, and often bound with the dress check. New and figure flattering are the fitted jackets in torso length with tie at the waistline or fasten with a single, huge button.
Some bolero styles are shown, especially the solid color bolero over a checked dress, but usually the jackets are the hipbone or torso length. Some are boxy, some are fitted; and jackets are usually trimmed with the dress fabric.
All-checked ensembles are equally important, and the "little suit" that looks like a two-piece dress is in the spotlight. It is especially smart in an alpaca weave, perfect to wear now as a two-piece dress, later as a suit with a frilly blouse.
In dresses, every size check is featured from pin checks to table cloth checks—the smaller checks, of course, are more important for town casual wear.

Young styles stress the two-piece and long torso length; and a clever fashion is the "V for Victory" dress with a solid color V inset to emphasize the broadened shoulder, the fitted waist-

GUARANTEED PENNSYLVANIA
HARD COAL \$11.75 CASE (Shov. Off) Grade "A"
EGG STOVE NUT
PEA COAL \$9.85 TON
COKE OR NUT \$11.00 TON (Shov. Off)
LAKE COAL CO. GLEN 538
255 LYELL AVE.
BUY DEFENSE STAMPS WITH THE SAVINGS
COUPON THIS COUPON ENTITLES YOU TO A LIBERAL DISCOUNT ON 1 TON OR MORE OF OUR GUARANTEED COAL OR COKE
Jessie E. Wood, 172 Jefferson Ter.

ST. PATRICKS LIQUOR SALE
WE MEET OR BEAT ANY CASE LOT PRICES IN NEW YORK STATE. COME IN—BE CONVINCED.
SAVES YOU \$\$\$

LONDON INN
DISTILLED DRY GIN \$1.89 FULL QUART
90 Proof
Distilled from an old English recipe. Excellent straight or in cocktails. Regular \$2.45.
Case 12 Only \$21

SHANNON IMPORTED Irish Whiskey 14 YRS. OLD \$2.99 FIFTH
KUMMEL 60 Proof Compare \$1.99 QUART
LA OPERA BRAND \$2.75 Val.

KERRIGAN'S PRIVATE STOCK
BLENDED WHISKEY \$2.29 Full Quart
Developed under personal supervision of J. P. Kerrigan, one of America's great, old time whiskey men. 86 proof. Worth a dollar more!
CASE 12 QUARTS \$26.50

Imported Gold Label **RUM** 64 Proof Produced in the West Indies \$1.89 FIFTH
Bottled in Bond — 100 Proof **STRAIGHT WHISKEY** \$2.25 Full Quart
BOURBON

IMPORTED JOHN BEGGS Made in Glasgow, From 100% Scotch Whiskies **SCOTCH** \$3.69 FIFTH

ROCHESTERS FAVORITE BRAND "Chateau Brisac" 100% Pure California **WINE** \$1.49 Full Gallon
12 varieties to please every taste. Both sweet and dry. Be COMPLETELY SATISFIED with this fine wine or get your money back!

Hundreds of Bargains — Get Our Special Prices
BERGHASH WINES LIQUORS
124 CLINTON AVE. ★ NEXT LOEWS THEATRE
Free Parking Opp. Store—Free Delivery—Main 786

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Lodge To Have Social And Business Session
The Fellowship Club of the Sons and Daughters of St. George will meet at the home of Mrs. J. V. Jones, 213 Bronson Ave. next Wednesday at 8 p. m.
A social evening is scheduled to follow the business meeting with Mrs. James Taylor and Mrs. Alexander Johnston assisting Mrs. Jones as hostesses.

SPRING HOUSE DRESSING SUPER VALUES
ARMSTRONG LINOLEUM Quality & Beauty
EMBOSSED & INLAID
Patterns - 1942
Stock Standard Gauge Material. **\$1.59**
Colors through to the back. **99c**
80 ST. PAUL ST. MAIN 2090
WINDOW SHADE HEADQUARTERS

When Did You Have Your Eyes Examined?
DON'T DELAY!
YOU'LL FIND OUR GLASSES HIGH IN QUALITY - LOW IN PRICE - AND EASY TO PAY FOR!
Don't wonder about your eyesight! Come to Smalls and let Dan G. Alberts, registered optometrist, examine your eyes and determine accurately their condition. If glasses are necessary he will tell you and assist in the style selection best suited to you.
We Use Only Bausch & Lomb and Shuron Lenses!
TAKE MONTHS TO PAY! Open Every Saturday Evening!

Smalls
28 MAIN STREET, East
Free Parking... Rear of Store

GIRLS! WOMEN! Try this if you're NERVOUS
on "certain days" of the month!
Do functional monthly disturbances make you nervous, restless, highstrung, cranky and blue—at such times?
Then try Lydia E. Pinkham's Vegetable Compound! It's made especially for women and famous not only to help relieve monthly cramps, headache and dizziness but also weak, cranky, nervous feelings of such days when due to this cause. Pinkham's Compound is one medicine you can buy today—which taken regularly—helps build up resistance against such annoying symptoms. Thousands upon thousands benefited! Worth trying. Follow label directions.
Lydia E. Pinkham's VEGETABLE COMPOUND

WIN GUEST TICKETS TO LOEW'S
Noel Coward's delightfully witty comedy of two charming chieftains brings Norma Shearer and Melvyn Douglas together for the first time!
Norma SHEARER Melvyn DOUGLAS
"WE WERE DANCING"
GAIL PATRICK - LEE BOWMAN - MARJORIE MAIN
REGINALD OWEN - ALAN MOWBRAY
FLORENCE BATES
Directed by ROBERT Z. LEONARD
An M-G-M Picture
Name five pictures in which Norma Shearer has played - Also five pictures in which Melvyn Douglas has appeared. The first 25 correct answers will receive guest tickets to Loew's. Mail all entries to Loew's, Mail all entries to Rochester Sun, Mar. 13th, no later than Fri., Mar. 13th.

RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Steamed, Cleaned, Washed, Sized, Mott, Damp and Germ-proofed. **\$3.00**
ELTER CO. Est. 1872
Glenwood 2466 - 44 Arthur St.

FOR COLDS MISERIES
"ONE"
"TWO...IT'S GONE"
—gone right straight to the sneezy sniffly misery zone in your nose. That's the way famous Penetro Nose Drops 2-drop relief starts to work in one-two time. Just follow directions—put two drops in each nostril, to soothe as they touch, shrink as they act and cool as they vaporize. Brings relief by opening the way for the healing aid of fresh air. Give your head cold the air the two-drop way. Always use Penetro Nose Drops. Generous supply, only 25c.

Must Your Daughter Risk Happy Marriage on Half-Truths?
Many a mother, reared in days of false modesty, dreads to "tell her daughter." Little wonder so many young wives unknowingly risk happiness by giving eye-weak solutions of acids for the douche which can actually burn, scar and even desensitize delicate tissue.
Today such doubts and unhappiness, such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.
Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594F, 370 Lexington Ave., New York, N. Y.

DO YOUR PART—BUY DEFENSE STAMPS
DO YOU NEED MONEY?
Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.
No collateral, no co-maker, no red tape, prompt Service!
Personal Loan Department
2nd Floor
GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.
MEMBER F. O. L. C.

REUPHOLSTERING
3-PC. LIVING ROOM SUITE \$34.50
Complete With Covering
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP
Price includes: New covering, new springs, new webbing and filling added. Springs tied 3 ways. Frame tightened. Free pick up and delivery.
WAYNE UPHOLSTERING
74 PARK AVE.

MISSION TO MOSCOW
A condensation of 1942's greatest best seller. Ambassador Davies' honest record of his impressions of Soviet Russia.
WHAT HAPPENED BEFORE PEARL HARBOR
How Japan's spy-machine operates in the U.S.A. Frederick L. Lewis describes its unmaking.
A Letter to Daddy from Baby Snooks—By Fannie Brice
5c MARCH 21 ISSUE LIBERTY WEEKLY NOW ON SALE 5c

IF DRINKS TASTE FLAT
SWITCH TO THREE FEATHERS
***TASTE THE DIFFERENCE!**
THREE FEATHERS
*THE WHISKEY THAT'S FLAVOR-PROTECTED
THREE FEATHERS BLENDED WHISKEY, 86.6 PROOF, 72% GRAIN NEUTRAL SPIRITS
OLDTME DISTILLERS CORP., N. Y.

I'm Fed Up With CHEAP OVERALLS
Sta-BLU TUFFEST
DENIM OSHKOSH B'GOSH FOR ME!
• You do pay a few cents more by the pair for Oshkosh B'Gosh but Man, how much less you pay by the week, month or year! Save with the only overalls that are—
GUARANTEED 4 WAYS
1. To Wear Longer
2. To Fit Better
3. To Stay Blue Longer
4. Not To Shrink Out of Fit
ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE.
Open Till 9 Every Evening

DAW'S
Special Prices... TODAY thru SATURDAY
DAW'S COUPON
Right Reserved To Limit Quantities

IVORY Soap
Medium Size Bars **2 for 11c**
(Limit of 2)

Wax Paper
EXTRA HEAVY
In Cutter-Edge Box **14c**
(Limit 2 Rolls)

POT CLEANERS
Made of Spun Copper, with Colored Knobs
REGULAR 10c VALUE **4c**
(Limit of 2)

VANILLA FLAVOR
(Imitation)
LARGE 25c 6 OUNCE SIZE **8c**
(Limit 2 Bottles)

HOUSECLEANING NEEDS
WHISK BROOMS Ring Top All Corn, 35c Val. **19c**
PETERMAN'S ROACH Powder 35c Size **18c**
POLISH CLOTHS Full Size For Cleaning **3 for 23c**
RUBBER GLOVES All Sizes 35c Quality **19c**
DICHLORIDE Mott Crystals 75c 1-Lb. Size **49c**
SADDLE SOAP Large, 35c Value **21c**
BRILLO SOAP PADS 10 Boxes **2 for 15c**
CARBONA FLUID For Cleaning 25c Size **19c**

CHAMOIS SKINS (Patched)
FULL SIZE first quality skins, silk thread sewn, soft and pliable for cleaning and polishing. **29c**
50c Value

CLOTHES LINE
50 Ft. Braided Sash-Type Cotton Cord
Reg. 25c **18c**
Val. (Also available in 100 Ft. Lengths)

FLOOR WAX
Will not water-spot. Can be cleaned with damp mop with no waxing. Pairing lustrous. **23c**
Quart Size **39c**

A New Exciting Flavor
RUM and MAPLE CHEWING GUM
FREE!
TWO (2) 5-CENT PACKAGES
With Every Box Purchased At 59c.
Just present this coupon at any DAW's store and receive two packages FREE!
(Limit of 2)
—None to Dealers—
BOX OF 20 5-cent PACKAGES 59c
TOTAL \$1.10 VALUE
First in Rochester... the sensational new chewing gum—RUM and MAPLE. You'll like its exciting new flavor—You'll say its delicious!

CUT-RATE Pound Tobaccos
PRINCE ALBERT . . . 74c
GRANGER . . . 71c
EDGEWORTH . . . \$1.01
VELVET . . . 74c
DILL'S BEST . . . 74c
UNION LEADER 14-oz 61c
GEO. WASHINGTON 61c
KENTUCKY CLUB . . 74c

TOOTH PICKS
Reg. 2 for 7c
5c

DR. WEST Tooth Paste
25c Size **2 for 29c**

BRIAR PIPES
Hundreds of them—worth twice and three times this price! We bought all we could get from a noted briar pipe maker.
Get a half-dozen in different styles and shapes. **39c**
VALUES UP TO \$1.00

PIPE CLEANERS
Pkg. of 24 **4c**
3 for 10c

LUDEX'S Cough Drops
Regular 5c Boxes **3c**

FREE FIRST AID HANDI-BOOK
... given with a purchase of 50c or more of McKESSON'S famous products (Limit 1 book to customer).
Everyone will want one of these handy, compact FIRST-AID Books. Clearly written and indexed it tells "what to do till the Doctor comes." Familiarize yourself on general First-Aid—Bodily Injuries—Poisons and anti-dotes—Abnormal Physical conditions, etc. Valuable information on the maintenance of good health is also given.
Here's your opportunity to stock up your medicine chest at bargain prices. All are first, trustworthy quality products made by McKesson.
ALBOLINE CREAM 23c, 47c
ASPIRIN TABLETS 37c
CALOX TOOTH POWD. 21c, 39c
RUBBING ALCOHOL 39c
COD LIVER OIL \$1.89
MINERAL OIL 89c
TOILET LANOLIN 25c
YODORA DEODORANT 29c

BARGAINS
CONTI CASTLE Shampoo, 50c Size **37c**
TREET BLADES Pkg. of 14 **25c**
HYGEIA NURSES 4-Oz. Size **2 for 15c**
CASTOR OIL 2-Oz. Size **7c**
PREF For Shaving, 35c Size **17c**
VICK'S NOSE Drops, 30c Size **24c**
COREGA POWDER For Plates, 60c Size **33c**
ROCK CANEY White—1/2-Lb. Pkg. **13c**
BAYER'S ASPIRIN Tablets, Bottle of 100 **59c**
HALEY'S M-O Laxative, \$1.00 Size **44c**
GILLETTE Thin Blades, Box of 12 **27c**
BORAX POWDER 1-Lb. Pkg. **11c**

TOPPER CIGARS
Mild and Sweet—Made With selected Nature Aged—Ripe Connecticut Broadleaf Wrapper—Finest Tobacco Grown in U. S. A.
Reg. 5c Each **5 for 21c**
Box of 50 **\$1.98**

Save Tin Scrap - To Beat the Jap
BRING IN YOUR USED TOOTH PASTE AND SHAVE CREAM TUBES
DAW'S Will Pay You **2c**
(Regardless of Condition)
DAW'S will pay 2c for any regular sized used tube. These will be turned over to proper government authorities ABSOLUTELY FREE! This is vital to National Defense.
Victory offer continues thru March 31st. Unless conditions beyond our control compel us to withdraw it.

BARBASOL Shave Cream
50c Size **21c**

CASTILE SOAP
Made With Pure Olive Oil **8c**

BORAXO CLEANSER
Lge. Size **2 for 21c**

See Page 2 For Details of N.Y. Easter Tour Sponsored By Shopping News

ROCHESTER SHOPPING NEWS

Delivered To 75,200 Homes Every Thursday

The Rochester Sun

Buy Defense Stamps and Bonds

FIFTH YEAR—No. 21

ROCHESTER, N. Y., THURSDAY, MARCH 19, 1942

PHONE, STONE 6001

Easter Bonnet Headliners Shown In Store Collections

Feminine frippery will go to your head this Spring! Or else you'll emulate the boys in uniform and choose your Easter bonnet with the military motif in mind.

But whatever your choice, be it sweet or smart, there's a grand collection of New York and Hollywood style hits, and ever so many originals awaiting you in the salons of Rochester stores.

Navy, of course, will be right up at the head of the fashion parade. The perennial favorite is shown in felt with white flower trim, pink flower trim and bright red touches. Straw calots with a new kind of head-hugging flattery are also popular.

Black felt, black Ballie straw bonnets and felt and straw combinations in black and white and navy and white are being shown in many of the shops.

Veils, flowers, dainty lingerie touches and ribbon trims all add their bit to the feminine touch seen in this season's headliners.

Suit hats are much in evidence. Some in felt trimmed with elongated quills, others in tailored taffeta with self bows, and small visored models of materials to match your suit. And, for after-five dates, there are concoctions of straw braid trimmed with roses and maline, printed hat and glove ensembles, taffeta hair ribbon models with frayed ruffling edging the brims, and candy pink and pale blue straws that make you look good enough to eat.

A—A bit of pink organdy fluff makes this Molyneux original a high favorite. Sketched from the collection at Sibley, Lindsay & Curr Company, Second Floor Millinery Salon.

B—This black padre felt is fashioned with a white string edge and enhanced by intriguing veils. Sketched as shown by Edwards Millinery section, Third Floor.

C—For a "pretty" hat choose this rough straw high point sailor in navy. Model shown at Joels, 215 Main Street East.

D—Shining colored and black straw braids with soft touches to play up that "pretty look" will make this model, sketched at Sears, Roebuck and Co., Millinery Department a best seller!

E—This "Robby" Roller comes in soft pastel shades of felt. A rakish pleated band and new sloped-back crown makes this a perennial favorite. From the Millinery Department of W. T. Grant Co., Main Street at East Avenue.



F—Fine weave straw with elongated feather trim make this chic model ideal for the suit hat you'll want this Spring. Sketched at Jo Belle Hat Shop, 113 Main Street East.

G—Beribboned and be-veiled this smart off-the-face pompadour straw is shown in black at The Darling Shop, 190 Main Street East.



HUNTER'S ONCE-A-YEAR \$100,000 SALE OF N.Y. MANUFACTURER'S SAMPLE FUR COATS

1st Sensational Group!
Made to Sell from '99 to '149

- | | | |
|--------------------------------------|------------------------------|------|
| Mouton Lambs | Sable Dyed Coney | \$77 |
| Krimmer Dyed Lamb | Natural Ocelot | |
| Skunk Dyed Am Opossums | Paw-Cross Persian Lamb—Black | |
| Black-Brown and Platinum Caracul Paw | Kid Caraculs | |
| Krimmer Lamb Paw | Dyed Skunk | |
| Dyed Grey Kidskin | Reversible Caracul Paws | |
| | Natural Civet Cat | |
| | Trotteur | |

10% DOWN Buys any coat in this sale. Balance on easy budget terms.

2nd Sensational Group!
Made to Sell from '159 to '189

- | | | |
|-----------------------|---------------------------------|------|
| Black Russian Pony | Sheared Canadian Beaver Jackets | \$97 |
| Platinum Caracul Paws | Black Tropical Seals | |
| Black Persian Paws | Silver Fox Jackets | |
| Silver Fox Paws Coats | Sable Dyed Fitch Jackets | |
| Civet Cat Jackets | Baby Marten Jackets | |
| Let Out Raccoons | Mendoza Beavers Dyed Coney | |
| Ocelot Jackets | Natural Civet Cats | |
| Natural Russian Pony | Jackets | |
| Polar Region Seals | Natural Grey Russian Persian | |
| Dyed Coney | | |

FREE STORAGE UNTIL NOV.

3rd Sensational Group!
Made to Sell Up to '229

- | | |
|--|-------|
| Mink Dyed Russian Marmot | \$127 |
| Natural Grey China Kidskins | |
| Black Persian Paws | |
| Platinum Chekiang Caraculs | |
| Black and Brown Russian Ponys | |
| Black Russian Persians | |
| Hollander Sable Bld. Northern Black Muskrats | |
| Genuine Silver Fox Jackets | |
| Platinum American Broadtail Ensembles | |
| Natural Canadian Red Fox Great Coats | |
| Beaver Laskin Moutons | |
| Silverstone Muskrats | |
| Sable Blended Southern Muskrats | |
| Hollander Hudson Seals | |

Hunter's Guarantee These Prices Will Not Be Duplicated in 1942

At this time, this message is more important than ever! With conditions as they are due to labor costs and lack of shipping facilities, we doubt very much whether you will ever be able to come near, not alone duplicate these low prices again! Buy now for next winter's wear, and SAVE REAL MONEY!

A PARTIAL LIST OF THE MANY OTHER SENSATIONAL BUYS IN HIGHER PRICED SAMPLE COATS

	Reg.	NOW
Nat. Grey China Kidskins	\$229	\$177
Nat. Grey Persian Paws	\$259	\$187
Nat. Grey Russian Squirrels	\$395	\$287
Plat. Chekiang Caraculs	\$289	\$197
Plat. Chekiang Caraculs	\$229	\$157
Nat. So. Amer. Ocelots	\$239	\$157
Nat. So. Amer. Ocelots	\$269	\$187
U. S. Gov't Safari Alaska Seals	\$395	\$257
Mink Bl. Russian Fitch	\$495	\$367
Sable Bld. So. Amer. Otters	\$395	\$277
7 Stripe Sheared Can. Beavers	\$459	\$297
Sable Bld. No. Flank Muskrats	\$239	\$167
Holl. Northern Sable Bld. Muskrats	\$259	\$187
No. Belly Sable Bld. Muskrats	\$229	\$147
Fine Blk. Russian Persians	\$329	\$197
Holl. Dyed Hudson Seal, Dyed Muskrat	\$295	\$177
Blended Eastern Minks	\$975	\$697
Kompo Mink Coats	\$597	\$387
Far Eastern Minks	\$895	\$587
Bld. Russian Squirrels	\$295	\$167



1 Clinton Ave. South

OPEN TONIGHT TILL 9



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DARLING HATS LEAD THE EASTER PARADE

IN STYLE and VALUE

A pre-Easter event featuring every wanted color, style and material. A large group of \$2 and \$3 hats are specially priced at \$1.59.



For the woman with a large head size—a special selection of youthful styles at \$1.59 and up.

\$1.59

LAST CALL!

Here's your last opportunity to obtain furs at normal market price! Featured are some of Darling Shop's smartest 1942

FUR COATS

Including **SABLE** — or — **SEAL DYED CONEY**

Fur Shop 2nd Floor



\$48

THIS MAY BE NEXT YEAR'S WHOLESALE PRICE!

Darling shop has continued to bring you many unusual buys in spite of rising prices. This is our last chance to make an offer like this on fur coats—next fall prices will skyrocket. So take advantage of this opportunity—NOW. We'll store the coats FREE upon payment of the full spring price.

- SELECTIONS LIMITED COME EARLY
- INCLUDING LARGE SIZES
- EVERY COAT CARRIES OUR BONDED GUARANTEE!

THE NEW AND GREATER

Darling Shop

190 MAIN STREET E.
OPEN THURSDAY EVENING TIL 9

Meals, Entertainment, Travel Included In N.Y. Easter Tour

An opportunity to both join and view New York's famous Easter parade down Fifth Avenue is offered all readers of Shopping News through the Rochester Sun Travel Bureau. An exciting week-end tour to New York has been arranged in conjunction with the New York Central Railroad and the famous Hotel Lincoln in New York City. Suntourists will be given

Tips On Books

A Digest of Current Literature

By AUBREY L. THOMAS
FLIGHT TO ARRAS by Antoine de Saint-Exupery, translated by Lewis Galantiere (Reynal & Hitchcock, \$2.75).

It may seem foolhardy so early in the season to climb out on a limb with the prediction that "Flight To Arras" will eventually be rated as one of the great books of the year.

It is a story of the war but even more, it seems to us, it is a story of the triumph of the spirit, expressed in terms of a universality which transcends the limits of the author's native France and makes it applicable to all mankind.

There runs through this recital of France's last hours a silver thread of confidence that the spirit of France, while crushed, has not been extinguished but some day, some time, in some manner will arise once again.

BEYOND THIS SHORE by Princess Paul Sapieha. (Lippincott . . . \$2.50)

The Princess tells a moving account of the destruction of Central Europe by the Nazi blitz forces, seen through the eyes of a young American bride.

Nina, the American, watches while Nazi hordes push into Austria. She flees with Stash, her Polish husband, to her husband's homeland where she discovers how alien she really is to the European mode of living. It is, as Stash says, "a selfless way of living."

ROGUE'S LEGACY by Babette Deutsch. (Coward-McCann . . . \$2.75)

There were two men in Francois Villon. One was the sweet-singing poet whose songs still live, and the other was the rogue whose deeds, possibly because of the glamour with which time has shrouded them continue to intrigue.

Under the author's skillful handling, Villon stands forth for what he was; a man whose faults and shortcomings were grievous but whose genius overshadowed them. She shows how his poetry was the outgrowth of his life.

There are no "rookie" dollars. Send yours to the front! Buy U. S. Defense Savings Bonds and Stamps!

Get the Book **Everybody's Reading** At all bookstores and book departments

Allice Duer Miller's **The WHITE CLIFFS**
The Famous Tribute to England
\$1.00
GIFT ED., BOXED \$2.50
COWARD McCANN

HIGHEST QUALITY **KOLINSKY AND SILVER FOX** SCARFS
LOWEST PRICES
Special Group **FUR COATS** Dyed Coney \$59
CLIFFORD FUR CO.
1283 Clifford Ave.
CLIFFORD FUR SELLS FOR LESS

Young Wives Need Not Be Embarrassed Concerning This Intimate Problem

Because of natural shyness or lack of confidence in the knowledge of friends the unmarried young wife often hesitates to seek the advice of others. Instead, she risks health and happiness by use of over-strong solutions of acids for the douche which can burn, scar and desensitize delicate tissue. Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal distinctness. Yet! Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your drugist today. **Free Book Tells Intimate Facts** Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 694E, 370 Lexington Ave., New York, N. Y.

their choice of two trips. The first will leave Rochester on the streamlined Empire State Express at 2:35 p. m. Friday, April 3, and arrive in New York at 9:30 p. m. For those who cannot leave their work until later Friday, a second tour will leave at 11:25 p. m. Friday, April 3. Arrival of the second tour in New York will be early Saturday morning. Both trips allow two full days in New York including Easter Sunday.

Cost of the second tour is \$19.95 per person and includes, besides round trip railroad transportation to and from New York, a beautiful room with private bath and shower at the Hotel Lincoln for two days and one night, sightseeing tours, a dinner and floor show at a famous New York night club,

breakfast in the hotel and visits to many of New York's most famous spots.

Sunday morning will be left free for you to stroll on Fifth Avenue, taking in the throngs at St. Patrick's Cathedral, St. Thomas Episcopal and other churches where the nation's notables will be in attendance at Easter services.

Tour Number One which leaves Rochester on the Empire State Express Friday afternoon is priced at \$23.95 and includes all the features of Tour Number Two in addition to a reserved seat on the Empire, an extra night at the Hotel, extra meals, and additional entertainment features.

Full particulars of the New York City Easter tours arranged by The Sun may be had at the

office of Rochester Shopping News, 420 Burke Bldg., 5 St. Paul St., or by phoning Stone 6001.

New York hotels will be crowded for the holidays, but rooms for the Sun party have

GET OUT OF DEBT

With a **CENTRAL TRUST LOAN** Compare the Cost:

Amount	PAYMENTS		
	6	12	15
\$100	17.25	8.86	7.38
\$200	34.50	17.72	14.76
\$300	51.75	26.59	22.14
\$400	69.00	35.45	29.52
\$500	86.25	44.31	36.90

The Above Payments Provide Life Insurance to Protect Your Loan

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1806 EAST AVE.
Phone MAIN 1625

already been reserved. This means that reservations are necessarily limited and should be made as soon as possible to

ensure choicest accommodations. Accommodations can be made only at The Sun office, 420 Burke Bldg.

HOW TO BE BREATH-TAKING
in the **EASTER PARADE**

Select your dress from exclusive Fashion-Preview styles in this new, inexpensive shop. Stunning advance models are shipped here daily through special channels and can be sold to you at less than half price because of the shop's modest location. . . . Don't miss this chance!

Prices From **3.95**

C. B. THOMAS
Room 713 Hotel Seneca

SPRING HAT BEAUTIES

In Finer Qualities Than Ever!

ALL AT ONE AMAZING LOW PRICE
only **1.45** NONE HIGHER

JoBelle
ALL 1.45 HATS
113 MAIN ST. E.
Branch South Ave. & S. Van

AS SKETCHED \$1.45
Mail Orders Filled, Plus Postage

Thousands to Choose From!
All Head Sizes

OPEN THURSDAY TIL 9
Mrs. Florence Menzner, 163 McNaughton St.

Weird's



INTRODUCTORY SALE!

Sensational New

"MAG-RAK"

A Laminated Chipboard Magazine Holder . . . in Authentic Reproductions of the Finest and Rarest Wood Mosaics.

\$1.98 Each

VALUES UP TO \$4.00

The "Mag-Rak" is a handsome, roomy, attractive magazine holder. Made in 3 beautiful styles. Holds plenty of magazines and papers, or may be used to hold your extra phonograph records. Packed ready for you to assemble or to mail as a gift. Gives you a better piece of furniture for less. Needs no waxing or polishing to retain its high lustre finish.

No. 410—An authentic reproduction of Tiger Wood—Striped Mahogany and Striped Walnut.
No. 411—Made in simulation of Selected Butt Walnut Center and Striped Walnut Border.
No. 412—A conservative design in Rich Mahogany with Butt Walnut Border and Marquetry Inlay.

MAIN 7900
15 Exchange St.
Free City Deliveries

Weird's
15 EXCHANGE ST.
Free City Deliveries
FREE PARKING OPPOSITE
With Purchase of \$1.00 or Over

Defense Workers Need Good Vision!

TAKE CARE OF YOUR EYES . . . WITH DEPENDABLE GLASSES AT LOW COST AND ON EASIEST TERMS!

Come to Smalls and let Dan G. Alberts, registered optometrist, examine your eyes and determine accurately their condition. If glasses are necessary he will tell you and assist in the style selection best suited to you.

Smalls

28 East Main Street
Free Parking..Rear of Store

See a whole week's washing done in an hour!

SEE THE **ABC-O-MATIC**

WITH BUILT-IN "SCUM-FREE" RINSER

Wash...Triple-Rinse...Damp-Dry
9 lb. load in 10 minutes!

See the ABC-O-Matic wash—don't take our word about it. Particular women—like you, yourself—are invited to closely inspect the fabrics washed in ABC-O-Matic—to see their snowy whites and vivid colors—to smell their clean-rinsed sweetness—and to feel their fluffy softness.

See for yourself this newest method of effortless home laundering, that keeps fabrics looking new and soft and clean thru a countless number of repeated washings.

LIBERAL TRADE-INS
CONVENIENT PAYMENTS

Phone for a Demonstration, TODAY!

20% DOWN UNTIL MARCH 23rd*
*When new Federal regulations make a 33 1/3 percent down payment on all appliances mandatory.

weis & fisher's
"rochester's showplace of furniture fashion"

Rochester Sun, Thursday, March 19, 1942

CLUB TO DINE next Wednesday, at 96 Chili Ave. The Kathryn Trott Noble and Margaret Slack and Elsie Vice Grand's Club will meet. Fien will be hostesses.

DRINKS NEVER TASTE THIN

IF MADE WITH THREE FEATHERS

... IT'S FLAVOR-PROTECTED!

THREE FEATHERS

* THE WHISKEY THAT'S FLAVOR-PROTECTED

THREE FEATHERS BLENDED WHISKEY, 86.6 PROOF, 72 1/2% GRAIN NEUTRAL SPIRITS
OLDTyme DISTILLERS CORP., N. Y.

Mrs. Margaret Luther, 19 Winterroth St.

RUDOLPH'S

VICTORY VALUES!

March of

MEN'S and WOMEN'S SERVICE WATCHES WITH FULL DIAL SECOND HAND

For service men, nurses, defense workers and everyone who wants accuracy in a smart watch. Easily-read radium dial with second hand that sweeps full around the dial.

19.95

1.00 DOWN 1.00 WEEKLY

A Timely Offering!

This Merchandise Also On Sale at Rudolph's Batavia Store, 109 Main St.

RUDOLPH'S

CORNER MAIN ST. E. AND SOUTH AVE.

Tibbett Concert To End Season At Eastman

Patrons of the opera, and movies, radio listeners and recording enthusiasts all are familiar with the rich baritone voice of Lawrence Tibbett, coming to the Eastman Theatre tomorrow night in the final event of the concert season.

For Tibbett, not only possesses one of the finest voices in America, his reputation is as great, or even greater than any other concert luminary of today.

He has scored in many roles for the Metropolitan Opera Company. Two screen successes, "The Rogue Song" and "New Moon" are to his credit. He has been a guest artist on many famous radio programs as well as starring in a series of his own several seasons back, and his recordings of operatic arias, as well as songs are almost without number.

Tomorrow's appearance will be his first in Rochester in five years. Within that period he had added further to his singing laurels and comes to the Eastman at the very peak of his career.

Disc Hits

By "Morrie" Silver
Freddie Martin has boiled down the Grieg Concerto into a one-sided Bluebird record and the result is his best since Tschaikowsky's Concerto. SERENADE FOR STRINGS rides along on the flip side of the concerto disc. Glenn Miller scores with MOONLIGHT COCKTAIL on Bluebird. As smooth as it is tuneful.

Acclaimed by many as his best effort since the formation of his new band is Benny Goodman's rendition of JERSEY JOUNCE and STRING OF PEARLS for Okeh.

Decca has released several new Bing Crosby records. Bing makes as many as two and three a week for this popular outfit. Some new winners are: DEEP IN THE HEART OF TEXAS, SING A SONG OF THE ISLANDS and BLUES IN THE NIGHT. All these will find their way into many collections.

Harry James is fast becoming the country's best selling disc artist. Recording for Columbia, he is making such outstanding arrangements as YOU MADE ME LOVE YOU, I DON'T WANT TO WALK WITHOUT YOU and his most recent recording, THE CLIPPER.

Tommy Dorsey again leads the Victor popular record parade with grand tunes HOW ABOUT YOU and WHAT'S THIS THING CALLED LOVE. Clyde Lucas' disc, WE DID IT BEFORE and DEEP IN THE HEART OF TEXAS—a new Elite Record, is also high in popularity. Elite features two hits on every record.

LODGE PLANS 'FROLIC'
All members of the Union League Club have been requested to be present at a meeting of the organization scheduled for next Tuesday at 8 p. m. William Pundt, president, will lead a discussion of plans for the group's annual spring frolic.

A HAPPIER EASTER VACATION

Colton Manor

Fill Spring's balmy days with extra health, enjoyment and luxury—at no extra cost. 250 rooms, sea-water bath, "Ship 'n' Sun Deck", delicious food, special entertainment, bookst. ATTRACTIVE EASTER BATHS. Weekly rates from \$32.50 per person, double, with meat.

No. 8 PTA To Have One-Act Play

A one-act play, "Bill's Rummage Sale," will be featured at tonight's meeting of the PTA at Carthage School No. 8 in the school auditorium beginning at 8:15 o'clock.

A business session will follow the play presentation, after which a social period will be held.

Veterans Group Plan Defense Bond Purchase

Members of the Clara Barton Tent No. 22, D. U. V., will meet at Odd Fellow's Temple, 11 Clinton Ave. N. on Friday, March 27 to discuss plans for a supper, bazaar and card party scheduled for April. The group is raising funds with which to purchase Defense Bonds.

WE HAVE THEM NOW!

RECORDS

DEEP IN THE HEART OF TEXAS (Merry Macs)
BLUES IN THE NIGHT (Cab Calloway)
REMEMBER PEARL HARBOR (C. Robinson)
ZOOT SUIT (B. Goodman)
JERSEY BOUNCE (B. Goodman)
STRING OF PEARLS (G. Miller)
MOONLIGHT COCKTAIL (C. Miller or Bing Crosby)
I DON'T WANT TO WALK WITHOUT YOU (Bing Crosby)
YOU MADE ME LOVE YOU (J. Dorsey)
MY LITTLE COUSIN (B. Goodman)

37c Each

3 for \$1.05

COLUMBIA MUSIC STORE
53 S. CLINTON OPEN 'TIL 9

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make 12 monthly payments of
\$ 50	\$ 59.92	\$ 5
100	117.40	10
150	174.80	15
200	232.20	20
250	289.60	25
300	347.00	30
350	404.40	35
400	461.80	40
450	519.20	45

Other amounts for longer terms at proportionately low rates. Interest rates vary up to 10% in case borrower dies.

GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.
MEMBER F. D. I. C.

SPECIAL!

WINDOW SHADES

Slight irregulars of regular 70c and 80c quality. Some machine oils and Hollands included.

49c

Complete With Roller

Rochester Curtain Shop 134 S. Clinton Av. New's Theatre Bldg.

Easter Headliners

This Easter do look lovely and feminine, wear a pretty hat he will like, choose a saucy sailor, a big soft halo, a bonnet, or a flower Fresh Calot! Every style, fabric and color to suit your taste.

\$2.98

OTHER LARGE SELECTIONS AT

\$1.98 TO \$9.75

Joels
MILLINER

215 MAIN ST. EAST

Two Outstanding Spring Shoe Values!

FOR THE LITTLE FEET AT YOUR HOUSE

Our Famous 60-Day Guaranteed

Boys' "Studiwear" Shoes

\$3.75

IF your boy is hard on shoes, join the thousands of mothers who have found real satisfaction and economy in our famous "Studiwear" shoes! Shoes so sturdy, so well constructed that we guarantee them for 60 days from the time you buy them!

SIZES 2 1/2 to 6

For Little Boys And Girls!

Childs' "Sturdikix" Shoes

\$2.89

Rugged, long-wearing shoes, sturdily constructed purposely for active little feet. Skillfully designed over lasts that permit normal growth. Sizes 8 1/2 to 12 and 12 1/2 to 3.

The NATIONAL
East Main at Stone

(THIRD FLOOR)

in the National's Basement

Boys' Spring Wearables, Both Style-Right and Price-Right

Boys' New Spring Jackets \$4.95

Leather-trimmed the way all boys like them! Nicely tailored with two pockets, plus zipper breast pocket. Fully lined. Maroon, brown, green, blue.

Boys' New Spring Slacks \$2.95

New Spring tweeds, diagonals, herring bones and plain effects. Nicely tailored from hard-wearing fabrics. Zipper or button fronts.

Boys' New Spring Knickers \$1.95

A big selection of colorful new Spring patterns. Durable, tailored from long-wearing, tested fabrics. Exceptional values at this price.

• BOYS' NEW SPRING SHIRTS 89c
• BOYS' SPRING UNDERWEAR 25c

in the National's Basement

STORE OPEN THURSDAY NIGHTS UNTIL 9 O'CLOCK

Clothing Values That Thrifty Men Will Welcome... This Spring, Especially

This Store's Moderate-Price Reputation Will Gather New Glory In The Basement Here, Now

DO YOU want to see the newest suit and topcoat colors that are buyable this year? Would you like to select yours from a big variety of fabrics and fashions that include all the new ones instead of only some of them? Are you interested in quality with a label back of it that guarantees you satisfaction or your money back? That's what we have for you in Basement Clothing Shop at The National, now: We'd like you to see for yourself: This is a season to buy clothes, if you're going to be needing some. Our values at The National were planned months ago. And we can fit the Hard - To - Fit... short men, tall men and stout men!

BASEMENT

Suits and Topcoats

\$19.95 \$23.95 \$27.95

A Huge Stock To Select From... You Won't Have To Choose From A Handful, At The National

The NATIONAL
EAST MAIN AT STONE

CHARGE IT AT THE NATIONAL
Pay 1/3 Apr. 10 - 1/3 May 10 - 1/3 June 10th

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ITS

is this all-light pop-and sturdy. It is water-relation-style tan, green,

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black

WILL GO IT ALONE
Groucho Marx, radio and screen star, will appear here after on the air and the screen without his brothers who, with him, made one of the most famous brother teams in the entertainment world. (He will also appear in the future without the famous painted mustache.)
—For Victory: Buy Bonds—

In One Whiskey... Get the Best from 4 Great Distilling States*

INDIANA FOR SMOOTHNESS
PENNSYLVANIA FOR BODY
KENTUCKY THE BUSINESS
MARYLAND FOR MILDNESS

Drink SCHENLEY
THE TASTE IT TAKES 4 STATES TO MAKE

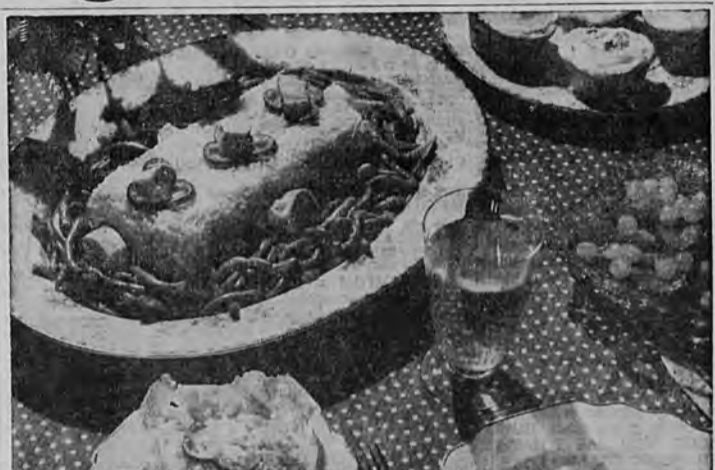
*Blended with the Finest Neutral Grain Spirits for Perfect Mildness!

Schenley Black Label, 67% Neutral Grain Spirits. Schenley Red Label, 72½% Neutral Grain Spirits. Both 86 Proof. BLENDED WHISKEY. Schenley Distillers Corp., N. Y. C.
HAVE YOU GIVEN TO YOUR RED CROSS WAR FUND?

Mrs. Grace Holtz, 55 Keeler St.

your
Sunday Dinner
By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



Now's the time—and high time it is to appreciate those canned seafoods which can so easily be converted into Lenten meals. Look at this one—rice and tuna loaf with tender green beans and a crispy shredded carrot and cabbage salad with French dressing to make up the main course for "Your Sunday Dinner" for March 22. Energizing and delicious Banana Cupcakes are the dessert.

Rice and Tuna Loaf for Lent
*Rice and Tuna Fish Loaf (or broiled lamp chops and baked potatoes au gratin)
*Buttered String Beans
*Shredded Carrot and Cabbage Salad
*Banana Cup Cakes

*(Recipes Incl.) Approx. cost \$1.75
This menu is properly balanced for nutritional value. It supplies: Proteins, Carbohydrates, Calcium, Iron and Potassium in Rice. Proteins, Iodine, Calcium, Potassium, Vitamins A, B, G; Iron in Tuna Fish. Vitamins A, B, C, and G, Proteins, Minerals as Iron, Phosphorus, Copper and Manganese in String Beans. Vitamins A, B, C, and G, Minerals such as Calcium, Potassium, and Iron in Carrots. Vitamins A, B, C, and G, Minerals as mentioned above, in Cabbage. Vitamins A, B, C, and G, and Carbohydrates for energy, in the Dessert.

To Serve 6 You Need
1 lb. can tuna fish
1 pkg. rice
1 small bunch parsley
2 No. 2 can green string beans
5 carrots
1 small head of cabbage
1 green pepper
3 bananas
2 pkgs. confectioners sugar
¼ lb. nutmeats
(Balance of materials among staple supplies)

Rice and Tuna Loaf
2 tablespoons butter
3 cups boiled rice
¾ cup thick white sauce
2 cups minced tuna fish
1½ teaspoons minced parsley
1 teaspoon onion juice
1 egg

Melt butter and add to rice. Pack rice into loaf pan, which has been greased. Leave the center of the loaf pan hollow. Fill the center with the remaining ingredients which have been mixed together. Top the loaf with a little more rice. Place in a pan of warm water, cover and bake in a 350 degree oven for forty minutes. Serve garnished with green peppers and bits of tuna fish.

(Continued on Page 8)

Easter Hats
\$1.98

SOFT TOUCHES IN SHINING BLACK STRAW

Shining colored and black straw braids with soft touches to play up that "pretty look". Felt styles for casual or dress wear! Morale lifting with their wealth of veiling and flower trims. Misses' and women's sizes. Others to 3.98.

SEARS, ROEBUCK AND CO.
MONROE AT S. UNION ROCHESTER, N. Y.

CARLOAD SALE! IRONING BOARDS

A size—a type—a price for every need! Made from selected materials—each top smooth as a plate glass window—big enough ironing surface for sheets—blankets—dresses. On sale, at Both Stores—at these special, March Value Demonstration Sale prices.

FOLD-AWAY-BOARD
★ Regular \$1.69 Value

97¢

Easy to open, easy to close: Braced legs make it firm as the national stand against invaders! Smooth ironing surface is 12x48 inches. On sale at Both Stores.

15x54 SMOOTH TOP
★ Regular \$2.39 Value

1.98

Note the sturdy underconstruction designed to save time and energy. Doubly braced for extra strength. On sale, Both Stores.

DOUBLE TRUSSED
★ Regular \$3.49 Value

2.98

Handy grips for opening, and closing. Smooth surface for easy ironing. Folds compactly when not in use. On sale at Both Stores.

AUTOMATIC OPENING
★ Regular \$4.69 Value

3.98

Automatically opens when removed from hook, closes when folded. Warp resistant wood top, 15 x 54 inches. All steel underconstruction, metal iron holder on underside. On sale, Both Stores.

VENTILATED TOP
★ Regular \$5.98 Value

4.98

Metal top of ribbed waffle construction to eliminate steam condensation. Dries damp clothes quickly, with aid of hot iron. Rubber tipped steel legs make it practically immovable. Metal bracing for rigidity. On sale, Both Stores.

Both Stores Open Friday—Saturday til 9:30 P. M.
Sears Roebuck and Co. MONROE at S. UNION ROCHESTER, N. Y.

Sterling Silver

SERVICE FOR 6
★ SIX KNIVES! SIX FORKS!
★ SIX SOUP SPOONS! SIX TEASPOONS!
★ BUTTER KNIFE! SUGAR SHELL!
★ BUY ON OUR BUDGET PLAN!
★ SMALL DOWN PAYMENT! NO CARRYING CHARGE!
★ ON SALE MAIN FLOOR MONROE STORE!

... AT THE LOWEST PRICE EVER OFFERED ON STERLING

\$26.00 Plus Tax

42 Piece Service For 8
\$46
All Patterns Open Stock

Make Your Dreams Come True AT SEARS!

Century Sterling Silver—of superb heritage quality—at less than the price of silver-plate! The Sterling of your dreams—solid, ever-lasting silver unconditionally guaranteed, now within your reach! Produced by America's most famous maker, in three exclusive Sears patterns. Created to our specifications, in weights equivalent to, or better than comparable sets at \$67. Twenty-six piece service, including 6 knives, 6 forks, 6 cream soup spoons, 6 teaspoons, butter knife and sugar shell. On sale Main Floor Monroe Store only.

★ BOTH STORES ARE OPEN FRIDAY AND SATURDAY NIGHTS TIL 9:30 P. M.

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST ROCHESTER, N. Y.

ROCHESTER'S LARGEST POPULAR PRICED STORE
Edwards
BARGAIN
BASEMENT

SPECTACULAR PURCHASE AND PRE-EASTER SALE AT GLORIOUS MONEY-SAVING PRICES

Misses, Women's and Half Size
SPRING DRESSES



- Prints
- Pastels
- Navy
- Black

4.44

- White or Bright Color Trims



Speed in today for these wonder value dresses! Bold prints, monotone prints, pastels in French crepes, Alpaca crepes, Romaine crepes, Duco prints, Polka dots, Pleated, gored, tucked skirts, short sleeves.

Edwards—Basement

Smart Casual and Dress
COATS

In Sizes 12 to 20

9.88



- Fitted and Boxy Models
- Tweeds, Plaids, Fleeces
- Single and Double Breasteds
- Reefers • Flares • Belted Backs

Figure-flattery in these gaily colored or smart navy and black sport or dress coats. Crisp white touches or military trims. Novelty buttons and pockets. Beautifully tailored in quality materials.



Use Our 90 Day Charge Plan



- Navy • Black • Blue
- Beige • Colorful Tweeds
- Bright Plaids

Edwards—Basement

Our Greatest Men's Easter Clothing Value Ever!

SUITS
with 2 Pair of Trousers
AND
TOPCOATS

Notable Buys At Only

27.50
EACH GARMENT

EACH GARMENT



Help American Win
Buy Defense Stamps At
Edwards Special Booth On
The Street Floor Every
Day



Use Our 30, 60, 90 Day Charge Plan

It doesn't matter if you're TALL... or SHORT... or STOUT... You'll find a big selection in your size!

THE SUITS

Did you ever expect to get a suit of worsted, covert or twist fabric for only 27.50! You'll find them in this sale! Hundreds of single and double breasteds to select from! New colors including stripes and mixtures!

THE TOPCOATS

You won't believe such values are possible until you actually try the coats on! Well tailored coverts in natural color and 100% wool herringbones! Popular raglan or set-in sleeve models in single breasted!

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PHONE STONE 6500

PHONE STONE 6500

Sibley, Lindsay & Curr Co.

Save at Rochester's Favorite Food Center During Our

SPRING SALE OF FINE FOODS

JUICES FOR HEALTH

- PINEAPPLE JUICE**, Prince's Pure 47-oz. tin 32c, 3 for 93c
- GR'FRUIT JUICE**, Prince's Florida No. 2 tall tin 10c, 6 for 55c
- TOMATO JUICE**, Campbell's, 47-oz. tin 21c, 3 for 59c
- ORANGE JUICE**, Florida Gold No. 2 tin 10c, 6 for 55c
- BLENDED JUICE**, Florida Gold No. 2 tin 12c, 6 for 69c
- ORANGE JUICE**, Florida Gold 4 6-oz. tin 29c



GRAPEFRUIT JUICE

- Sweetened Florida Gold 46-oz. tin 25c, 3 for 69c
No. 2 tin 12c, 6 for 69c
- Grapefruit Juice Florida Gold 46-oz. tin 23c, 3 for 65c
- ORANGE JUICE**, Unsweetened No. 2 tin 10c, 6 for 55c
- APPLE JUICE**, Lily of Valley 20-oz. tin 10c, 6 for 55c
- GRAPEFRUIT JUICE**, Unsweetened, Cresca 46-oz. glass jar 37c



**Kaufman's Deluxe
LEG O' LAMB**
lb. **29^c**

7 1/2 lb. average weight. Sibley's Meat is Always Well Trimmed which Gives you More for Your money.

- LARD**, Swift's Silver Leaf 2 lbs. 29c
- CHUCK ROAST** of Sibley's Prime Yearling Steer lb. 25c
- SHORT RIBS** for Brazing lb. 19c
- FLAV-O-RICH HAM**, Whole or Shank Half lb. 37c
- ROUND STEAK GROUND**, 100% Beef lb. 33c
- STEAMERS**, Tower Skinless lb. 33c

HEALTH FOODS SECTION

- RITAMINES**, Protect Your Health, 10 Day Supply \$1.00
- VEGEX**, A Yeast Food, Meat Free 8-oz. jar paste from \$1.15
- JOYANA**, Chocolate Food Drink lg. tin \$2.89
- VITAMIN PRODUCTS**, Pure Food Vitamins, A thru G \$1.50 & \$4.50
- RY KRISP**, Wafer Made With Whole Rye, Water, Salt pka. 13c, 2 for 25c
pkg. 23, 2 for 45c
- DIAMEL SOY BITS**, A Health Wafer pkg. 27c
- CELLU BRAND FRUITS**, Water Packed for Special Diets.
- PINEAPPLE, SLICED** No. 2 can **25^c**
- CELLU CARROT JUICE** tin 2 for 23c
- CELLU SWEETNER**, Sugarless tin 33c
- CELLU PEACHES**, Halves in Tin 23c, 2 for 45c
- CELLU CHEWING GUM**, Saccharin Sweetened pkg. 5c

- KIRKMAN'S SOAP FLAKES** . pkg. 21c
- BORAX SOAP**, 6 bars 29c
- GRANULATED SOAP** 2 pkgs. 47c

- NEW PACK Campbell's TOMATO SOUP**
doz. 89c

- Libby's Alaska RED SALMON** tin 37c

- BIG B FLOUR**
24 1/2 LB. BAG \$1.07

- KEN-L-RATION**
Tin, 10c, 6 for 55c,
12 for \$1.07

- SNIDER'S CHILI SAUCE** . bot. 23c
- KRAUT COCKTAIL**
Pt. bot. 21c, 3 for 59c

HUNT'S SUPREME

- PEACHES**, Tree Ripened, Elberta No. 2 1/2 tin 29c
3 for 85c, 6 for \$1.59
- PEACHES**, Freestone, Sliced Elberta No. 2 1/2 tin 31c
3 for 89c
- APRICOTS**, Whole, Peeled No. 1 tin 23c, 3 for 65c
No. 2 1/2 tin 33c, 3 for 95c
- FRUITS FOR SALAD**, No. 1 tall tin 19c
3 for 55c
- APRICOTS** No. 2 1/2 tin 29c
3 for 85c
- FRUIT FOR COCKTAILS**, No. 2 1/2 tin 27c, 3 for 79c
- PEACHES**, Yellow Cling Halves No. 2 1/2 tin 25c
3 for 69c
- PEACHES**, Sliced, Yellow Cling No. 1 tin 19c
6 for \$1
- CHERRIES**, Dark Sweet No. 2 1/2 tin 39c
2 for 75c
- CHERRIES**, Light Sweet No. 2 1/2 tin 37c
3 for \$1

Fancy High Score Creamery
TUB BUTTER
2 lbs. **77^c**

- LIVER SAUSAGE**, Sibley Smoked lb. 35c
- SWISS CHEESE**, Domestic lb. 47c
- OLD TAVERN** Sharp Cheese, 16-oz. stone jar 69c
- ARPEAKO LENTEN LOAF**, Contains No Meat lb. 39c
- DRIED BEEF**, Fresh Chipped 1/2 lb. 34c
- THURINGER SAUSAGE**, The Better Kind lb. 35c

Lily of Valley

Lenten Specials!

PRINCE'S FINEST

- PEACHES** Yellow Cling, 8 to 10 Count No. 2 1/2 tin 29c
3 for 85c, 6 for \$1.65
- Fruit Cocktail**, No. 1 tin 17c, 3 for 49c
- APRICOTS**, No. 2 1/2 tin 33c, 3 for 95c
- GRAPEFRUIT**, No. 2 tin 13c, 2 for 25c
- BARTLETT PEARS**, No. 2 1/2 tin 33c
3 for 95c
- PLUMS, DeLuxe**, No. 2 1/2 tin 19c
6 for \$1.09
- ASPARAGUS SPEARS**, Mary Washington, All Green No. 2 tin 35c, 3 for \$1
- PEAS**, Garden Sugar No. 2 tin 19c, 3 for 55c
- BEANS**, Stringless, Asparagus Style can 19c, 3 for 55c
- LIMA BEANS** Baby Green . pkg. 23c
- PEACHES**, Sliced and Sugared pkg. 23c
- FILLET of FLOUNDER** lb. 39c

- CRESKA SARDINES** Boneless Portuguese in Pure 7-oz. tin . 25c, 6 for \$1.39
- B & S SARDINES** Portuguese in Pure Olive Oil 3 1/2-oz. tin. 6 for \$1.15

- Sunbrite Cleanser** 4 tins **21^c**

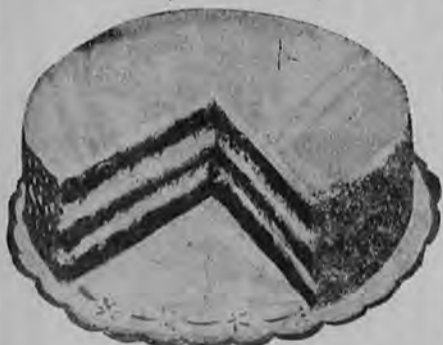
- O & C Potato Stix** 3 tins 27c

- WET PACK SHRIMP** Water Crest Jumbo tin 27c 3 for 79c

- BEECH-NUT SOUPS** Assorted Except Clam Chowder 2 for 27c, 6 for 79c
12 for \$1.50

- Beech-Nut COFFEE** 1 lb. tin 3 for 95c

Perfect Dessert!



Our Sumptuous Frozen
WHIPPED CREAM CAKES

Two sizes **65^c** and **95^c** ea.

Three luscious layers of chocolate or white cake, thickly filled and covered with fresh, frozen Whipped Cream. Surprise the family with a Sibley Whipped Cream Cake.

HONEY MACAROONS doz. 19c

Lenten Special!
FASTNACHT KUCHELS doz. 25c

- BEETS**, Small Rosebud, #2 tin 15c, 6 for 85c
- PEAS AND CARROTS**, #2 tin 17c, 6 for 95c
- WAX BEANS**, Cut Golden, #2 tin 18c, 6 for \$1.00
- PEAS**, Extra Sifted Sweet, #1 tin 13c, 6 for 75c
- DICED CARROTS**, #2 tin 12c, 6 for 69c
- CORN**, Whole Kernel, 12-oz. tin 12c, 6 for 69c
- CORN**, Cream Style Golden Bantam, #2 tin 11c, 6 for 63c
- SPINACH**, Fresh Garden, #2 1/2 tin 17c, 3 for 49c
#2 tin 12c, 6 for 69c
- PUMPKIN**, Golden, #2 1/2 tin 15c, 3 for 42c
- PEAS**, Tender Sweet, #2 tin 15c, 6 for 85c

WILSON'S CERTIFIED

- CHILI CON CARNE**, 1 lb. tin 17c, 3 for 49c
- CHICKEN AND NOODLES**, 1 lb. jar 33c, 3 for 95c
- It's NEW!** the all pork meat
A delicious Wilson pure meat product, for breakfast, lunch, or dinner. 1 Lb. Tin **29^c**
2 for 55c Limit 6
Serve hot or cold
- CORNER BEEF HASH**, 1 lb. tin 21c, 3 for 59c
- BEEF STEW**, 1 lb. tin 17c, 3 for 49c



Get Your Book on
"HOW TO BEAUTIFY YOUR HOME"

only **10^c** and a few wrappers of any of these soaps:

- IVORY FLAKES** 2 pkgs. 45c
- CHIPSO FLAKES** 2 pkgs. 45c
- IVORY SOAP** 6 med. bars 37c
- DUZ** 2 pkgs. 45c
- OXYDOL** 2 pkgs. 45c

GROCERY, MAIN FLOOR, PHONE STONE 6500

Extra Large 150's Navels
2 doz. **69^c**



- SUNKIST LEMONS**, Large doz. 29c
- PINK GRAPEFRUIT** Extra Large 3 for 29c
- CORTLAND APPLES**, Fancy 8 lbs. 49c
- Yams or New Potatoes** U. S. No. 1 5 lbs. 25c
- RHUBARB**, Fancy Hot House 2 lbs. 25c
- NEW ASPARAGUS** Extra Fancy lb. 29c
- CUCUMBERS**, Extra Fancy Large 2 for 29c

Streamline Your Salad
SERVE CALAVO AVOCADOS

DELICIOUS, BUTTERY GOODNESS

3 FOR 29^c



Sale!

SHIRTS and PAJAMAS



History Making Values in
Slight Irregulars of \$2.00 to \$3.50

Timed for Easter!
Tops in Selection,
Variety and Value!

44

EACH

THE SHIRTS:

White or Fancy Broadcloths!
End on End Madrases!
Rayons! Oxfords! Slubs!
Meshes! Chambrays!
Regular or Neck-Band Collars!
Slot or Non-Wilt Collars!

THE PAJAMAS:

Gleaming Sateens!
Sturdy Broadcloths!
Madrases! Fine Twills!
Notch Collars!
Middy or Coat Styles!
Six-footers Included!

A Sibley event thousands will cheer! Right at the beginning of Spring, right before Easter time when every man feels the need of a fresh supply of shirts and pajamas, Sibley's comes through with a sale that hits a new high in value. We've literally hundreds of patterns — bold or conservative — that will cost you little and keep you looking your best.

AISSLES 2 TO 4



Sale! \$12.95 Value First Quality



REVERSIBLE TOP COATS

SALE PRICED

8.88

All Purpose!
All Weather!

The one coat that fills all your coat needs! Wear it for rain or shine, sports or dress! Buy it in smart herringbone pattern in wool and rayon with the reverse side natural color gabardine. Sizes 34 to 44.

AISSLE 2

Stock Up on Slight Irregulars
of 39c to 55c Quality

MEN'S HOSE 29c

Colossal selection with only the tiniest flaws. Long wearing rayons and lises with high spliced heels, and double soles.

AISSLE 2

Made for the U.S. Army— Slightly Irregular ATHLETIC SHIRTS

24c

Sturdy, long wearing, well fitting! All flat knit cottons that will outwear the shirt you usually pay 50c for! Sizes from 34 to 44.

AISSLE 2

Sale! Irregulars of \$2.95 to \$5.00

LONG SLEEVE SPORT SHIRTS

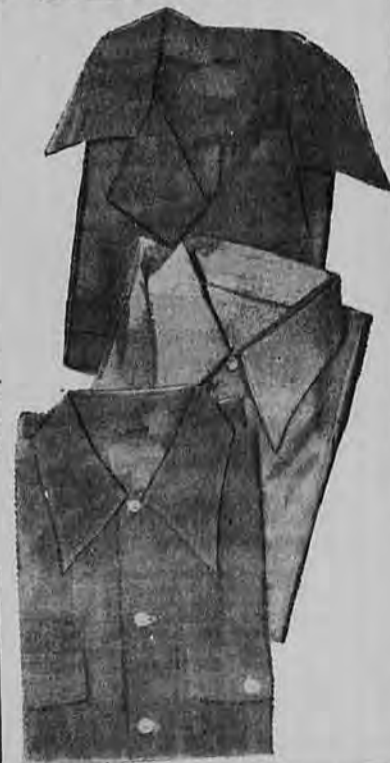
SALE PRICED

1.97

Sizes: Small,
Medium and Large

The type of convertible collar shirt you active men like to wear with or without a tie. You'll want to stock up on this item for we have it in all wool, gabardine, heavy twills and plenty of smart new rayons.

AISSLE 2



Sibley, Lindsay & Curr Co.

BASEMENT NEWS

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Sunday Dinner . . .

(Continued from Page 4)
Banana Cup Cakes
2 1/2 cups sifted baking flour

2 1/2 teaspoons baking powder
1/2 teaspoon soda
1/2 teaspoon salt
1/2 cup shortening
1 cup sugar
2 eggs

1 teaspoon vanilla extract
1 cup mashed ripe bananas
3/4 cup sour milk
Sift flour, baking powder,
soda and salt together. Soften
shortening and beat until

creamy. Add sugar gradually
and continue beating until light
and fluffy. Add eggs, one at a
time, and beat well after each
addition. Stir in vanilla. Add
flour mixture alternately with
bananas and milk, a small
amount at a time. Beat smooth
after each addition. Turn into
well greased cupcake pans.
Bake in 375 degree oven for 25
minutes. Makes 18 cupcakes.
Frost with Banana Butter Frosting
and sprinkle with chopped
nutmeats.

Banana Butter Frosting
1/2 cup mashed ripe banana
1/2 teaspoon lemon juice
3/4 cup butter
3 1/2 cups sifted confectioners sugar
Mix together banana and
lemon juice. Beat butter until
creamy. Add sugar and banana
alternately, but just a small
amount at a time. Beat frost-
ing until it is light and fluffy.
Frost cupcakes generously and
sprinkle with nuts.

Serving Hints
Turn rice and tuna loaf out
into large platter. Surround
(Continued on Page 11)

A Real Treat

For You Connoisseurs'
Of Fine Mustard



TRYNOSKI'S

This Snappy Mustard Sauce is
available at your favorite 10¢
food store for
Other Sizes 1/2 Pint, Pint,
Quart and Gallons

FREE

LADIES' HANDKERCHIEF
IN EVERY BOX OF
KIRKMAN
GRANULATED SOAP

A truly lovely handkerchief,
generously big, with gay
flower designs printed in
cheery, fast colors. Hemmed
all around for extra-long
wear. Yours FREE with every
box of KIRKMAN GRANU-
LATED SOAP.
Try the new-formula KIRK-
MAN GRANULATED SOAP. It's
a whiter, purer soap for
everything washable. "Lift-
action" suds. Long-lasting
energy. Buy
some today.



SAVE THE COUPONS
ON EVERY BOX FOR
VALUABLE FREE GIFTS

RUGS 9x12 \$1.00

CLEANED AND STEAMED
Rugs, Stained, Cleaned, Washed,
Sized, Moth, Damp and \$3.00
Germ-proofed
ELTER CO. Est. 1872
Glenwood 3466 — 44 Arthur St.



DAVIS BAKING POWDER
NOW
8 oz 10¢
12 oz 15¢
24 oz 25¢

Blessed Relief . . .

FOR DIFFICULT DAYS
CHI-CHEE-TERS PILLS are
helping thousands of women
suffer from "The Last-of-the-
Month League". Why don't
you try them to relieve
symptomatic periodic pain
and discomfort?
Absolutely safe to take as 50¢
direct. Contains no habit-forming
drugs or narcotics. Used
beneficially for over 55 years.

CHI-CHEE-TERS DIAMOND BRAND PILLS

DOLAN'S WEEK END SPECIALS
for Thrifty Housewives

COUPON
5 Lb. Sack
Daisy Pastry
FLOUR
18¢
With Coupon

Fresh Dressed
Boneless Legs of
Veal lb. 29¢
Tender Young
3 1/2 lb. Avg. Roasting
Chickens lb. 25¢

Tender Young
Steer Beef Pot
Roasts lb. 21¢
Delicious Skinless
Steamers 25¢
lb.

Maxwell
House **COFFEE** lb. 31¢
Fresh Creamery **BUTTER** lb. 35¢
Kraft 2-Lb. Leaf **CHEESE** 59¢

DOLAN 600 Jefferson cor. Barlett
Where You Buy The Cuts of Chicken You Prefer
Mrs. Gertrud Tucker, 507 Meigs St.

If you suffer distress from
Monthly FEMALE WEAKNESS



Which Makes You Blue, Cranky
NERVOUS—
At such times if you're troubled
by cramps, headache, backache, a
bloating feeling, nervousness—dis-
tress of "irregularities"—due to
functional monthly disturbances—
try Lydia P. Pinkham's Vegetable
Compound! It's helped thousands
upon thousands of women and girls
to go "smiling thru" such "difficult
days."

Lydia Pinkham's Compound is
one medicine you can buy today—
made especially for women—to re-
lieve monthly pain and its tired
nervous feelings due to this cause.
And in such a sensible way! With
nature's own beneficial roots and
herbs. No harmful opiates.
Taken regularly—throughout the
month—Pinkham's Compound
helps build up resistance against
such symptoms. Follow label direc-
tions. Worth trying!

You Can
Help
Win
the War
In Your Kitchen
HELP MAKE AMERICA STRONG. Serve your
family the right foods, properly cooked. Cook
vegetables with little or no water . . . Broil
instead of fry; it's so easy with a gas range. Roast
meats at low temperatures to reduce shrinkage.

Rochester Gas and Electric

FAVORED!
BY Thrifty ROCHESTER HOUSEWIVES
Buy a pound of delicious, fresh-
roasted, KILBOURN HALL COFFEE
at your nearby Wegmans market
this week-end. If you do not believe
it to be the equal or better than any
other coffee, selling for as much as
10¢ more, Wegmans
will give you **DOUBLE YOUR MONEY** 23¢
BACK!

CLEAN WHITE STORES
Every day more and more thrifty Rochester house-
wives are discovering the economy of shopping for
food at clean, friendly, homeowned Wegmans markets.

YOUR BEST WEEK-END MEAT BUYS FROM ROCHESTER'S LARGEST MEAT RETAILERS!

Tender Home-Dressed
LEGS O' VEAL . . . LB. 25¢
Tender Boneless Rolled
VEAL ROASTS . . . LB. 29¢
Whole or Shank Half Tender Sweet
COOKED HAMS . LB. 35¢

Grocery Bargains!

Tasty Green Gables
Salad Dressing . . qt. 29¢
2 Ounce Bottle
Bakers Vanilla . . bot. 35¢
Simon Pure Beer or
Old Abbey Ale . . qt. 18¢
Frontier Brand
Beer or Ale . . . 4 bot. 25¢
Delicious Tender
Pink Salmon . . . can 18¢
The Breakfast of Champions
Wheaties 2 pkgs. 19¢
Wegmans Creamy Fresh
Mayonnaise qt. 41¢

Wegmans HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

AGAIN AT NOETH'S
Star Selling
OF MONEY SAVING
SPECIALS
ON OUR BEST SELLERS

OLD TIME BLENDED WHISKEY
A ROCK BOTTOM PRICE
\$1.99
FULL QUART
TODAY'S ACTUAL VALUE \$3.35

5 Years Old Kentucky Straight BOURBON
Bottled in Bond
100 Proof
"OLD RIPPY"
Reg. \$3.35 Value
\$2.19
Quart

CORDIALS
Cherry • White
Mint • Peach • Black-
berry • Anisette.
Usually sells for \$2.
This new price will
make history!

CLINTON PRIVATE STOCK . . . 100% PURE CALIFORNIA WINES
Port, Sherry, Muscatel, Tokay, White Port
and Blackberry. A better wine at a lower
price.
PINTS 25¢ HALF GALLONS 50¢

IMPORTED—RUM RICORO
88 proof, Mellow West Indies Rum.
Regular \$2.50 Value.
\$1.89
4/5 Quart

OLD GENERAL GIN
90 proof. An exceptionally fine quality
gin. Regular \$2.75 value.
\$1.89
Quart

House of Lords SCOTCH
Bottled by
Whitley & Co.
Glasgow
BUY NOW!
\$3.19
1/2 Quart

PAUL NOETH
DELIVERY 19 CLINTON AVENUE, SOUTH MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

SWEETHEART SOAP
HURRY MOMMY! let's stock up NOW!
1¢ SALE

ONE CAKE FOR 1¢ with every 3 you buy

OFF YOU GO for the bargain-of-the-week!
The big One Cent Sale of pure SweetHeart
Soap is still on! One single penny is all
you pay for one cake (with every 3 you
buy). That's almost 25¢ saved! But
hurry, so you'll get there before your
neighbors. Don't miss this fine price on
high-quality SweetHeart Soap—the pure,
gentle soap with a mild fragrance all its
own. Tear out this ad as a reminder to
"heap your basket" with SweetHeart Soap!

SWEETHEART TOILET SOAP
THE SOAP THAT AGREES WITH YOUR SKIN

Rochester Sun, TH
Billions for All
or for tribute
There is only one
U. S. Defense
Stamps.

For Tonight "GOOD N"
Leave them behind
—slip away from
aching muscles and
stuffy burry nose
and throat, into
sleep. Rub throat and
Penetro does "double
duty" it works inside
starts almost instan-
tly, cooling vapors
passages—help break
gestion. Outside, it cor-
irritation. Use only
mand Penetro, 25¢.

FI
Open Till
8 P. M.

ORIG
56
Clinton Ave. S.
Opposite
Temple Theater

Bu
Pure
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HINKI
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of 100

COCIL
FOR CO
4-oz
Bottle

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Pkg.
of 80

KIP
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30c
Size

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POV
50c
Size

Billions for Allied victory... for tribute to dictators? There is only one answer: Buy U. S. Defense Bonds and Stamps.

For Tonight Say "GOOD NIGHT" to COLDS' MISERIES

Leave them behind—slip away from aching muscles and stuffy burny nose and throat, into sleep. Rub throat and chest with Penetro. Penetro does "double-relief" duty. You feel it work inside and outside. And it starts almost instantly. Inside, soothing, cooling vapors sweep into breath passages—help break up mucous congestion. Outside, it comforts by counter-irritation. Use only as directed. Demand Penetro, 25c, double supply 55c.

An aid in making cake light and spongy is to add a tablespoonful of lukewarm water to the eggs before mixing in.

ATTENTION FACTORY SAMPLES
TRUNKS and LUGGAGE at **Bargain Prices**
KRIEGER
TRUNK STORE
135 S. Clinton Open Even.

HELP MAKE AMERICA STRONG

I'M DOING MY PART... GROWING UP STURDY AND STRONG

NO CROSS, DIFFICULT SPELLS... not for this fellow. He's a future "middy." A husky, happy Scott's Emulsion baby. Many doctors recommend this great vitamin-rich tonic for aid in promoting proper growth and developing sound teeth. For children who are deficient in Vitamins A and D, Scott's Emulsion will also help build up resistance against common colds and other minor winter ills. Give Scott's Emulsion to your baby now and watch him thrive!

Scott's Emulsion is 4 times easier to digest than plain cod liver oil. Good-tasting and economical, Scott's Emulsion is highly recommended for adults too, especially for convalescents recovering from illness. Buy today at your druggist!

SCOTT'S EMULSION
A Great Year-Round Tonic For All Ages

FIRE SALE
DRESSES \$2.25
Just 25 Large Size Dresses 44 to 52 Were \$4.75 Now...
Also misses and women's better dresses. These are all from our regular stock.
No Deposits — No Exchanges
No Refunds
This Merchandise Has Only A Slight Smoke Odor
JEFFERSON DRESS SHOP
220 GENESEE ST.- Cor ORLEANS

LUX FLAKES
Reg. 10c Boxes 2 Boxes For **17c**
(Limit of 2 Boxes)

APPLE BLOSSOM TOILET SOAP
WILLIAM'S famous Apple Blossom Toilet Soap... renowned for its complexion and bath use.
Reg. 10c Bars **Box of 6 27c**

DAW'S ORIGINAL CUT-RATE DRUGS

56 Clinton Ave. S. Main St. E. Opposite Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. Corner Stillson	452 Ridge Rd. W. Corner Dewey	880 W. Main St. W. At Bull's Head	473 N. Goodman At Main	539 Monroe Ave. Near Goodman
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WITH THIS COUPON

Butterfinger CHIPS

Delicious, melt-in-your mouth Butterfingers... Just like the famous big 5c bars.

Pure delicious candy, 1-Lb. honeycombed with fresh, tasty Peanut Butter and generously covered with rich chocolate. **Box 21c** (Limit 2 lbs.)

WITH THIS COUPON

Lifetime, STAINLESS STEEL THERMOMETERS

INDOOR AND OUTDOOR TYPES
Made to Sell at 75c

Daw's Low Price **29c**

Easy-to-read, stainless steel thermometers. Ultra-modern in design. Has double "HIGHLOW" two-point check for accuracy. Made and guaranteed by a well-known manufacturer. (Limit of 2).

ANALGESIC BALM 50c Tube 19c	DAW'S COUPON COLD CREAM Famous LADY JEAN Large 50c Size 19c (Limit 2 Jars)	MINERAL OIL Pure U.S.P. Pint Size 12c
HINKLE'S PILLS Bottle of 100 6c	DAW'S COUPON CLEANSING TISSUES Box of 500 Sheets 14c (Limit 2 Boxes)	IRONIZED YEAST 1.00 Size 48c
COCILLANA FOR COUGHS 4-oz Bottle 19c	DAW'S COUPON TODDY "The Original Chocolate Malted Milk" FULL POUND TINS REG. 50c SIZE 26c (Limit 2)	SACCHARIN TABLETS 1/4 or 1/2 Grain Bottle of 100 11c
LIFEBUOY Shave Cream 1-oz. Size 2 for 33c	HAIR PINS Pkg. of 80 8c	COLGATE'S Tooth Paste Large Size 21c
KIRNS TEA 30c Size 14c	TRY Alka-Seltzer 60c Size 49c	DENTAL FLOSS 12-Yard Spool 8c
KLUTCH POWDER 50c Size 33c	NO. 212 PANATELA Humidor Fresh! BOX OF 100 1.59	PAZO Ointment 75c Tube 63c
KREML Shampoo 60c Size 36c	HYGEIA Translucent NIPPLES 20c Value 2 for 23c	LAXATIVE COLD TABLETS 25c Size 11c
TAR SOAP 15c Size 7c	CAMPHOR ICE Tube or Cake 6c	

... funds used to aid men in the armed forces when emergencies arise. Offerings for the Army and Navy Commission Fund were taken on Washington's Birthday which was the occasion of the annual corporate communion of the laymen of the parishes and the annual address given by Bishop Reinheimer.

To remove heat spots rub in linseed oil and polish.

Presenting The Finer Seagram's 5 Crown in the new Host bottle

Seagram's 5 Crown is presented in the new bottle, rightly named the Host, designed as a symbol of gracious Crown with pride—to guests at club or favorite bar. And remember the Finer 5 Crown—assured by the inexhaustible treasure of rare, fully blended with choice, mellow peeping with the Seagram Creed of 1857... "Make Finer Whiskies Better."

Seagram's FIVE CROWN
BLENDED WHISKEY
A distinctive whiskey of rare bouquet and delicate flavor—smooth and mellow

A Toast to the Host

Of all the whiskies in the world, there's none that gives more pleasure than smoother, Finer Seagram's 5—A rare and mellow treasure. Serve it to your guests with pride. At home, or club, or bar—You'll find it's smart to play the "host"—No matter where you are.

\$2.65
4 5 Quart

Daw's 5 Crown

keeps the WHISKY OUT extra SURE IN

66.8 Proof. The straight whiskies in this product are five years or more old. 27 1/2% straight whiskey, 72 1/2% grain neutral spirits. Seagram Distillers Corp., New York

COMPLETE BEDROOM OUTFIT \$158!

FREE GIFT To You

EXTRA-SPECIAL BEDROOM OUTFIT!

5-Piece BREAKFAST SET GIVEN

livingroom and bedroom outfit separately for \$29.95.

\$79

INCLUDES 11 PIECES!

A thoroughly modern, thoroughly beautiful bedroom suite consisting of Bed, Chest and choice of Dresser or Vanity. With it we include a quality Mattress a quality Coil Spring pair of Pillows Chenille Bedspread two attractive Boudoir Lamps and a Boudoir Chair or Bench

\$7.90 DOWN DELIVERS THE OUTFIT

K COMPANY ST.
South Clinton and Stone St.

★ FREE STORAGE

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Sunday Dinner . . .

(Continued from Page 4)
Banana Cup Cakes
2½ cups sifted baking flour

2½ teaspoons baking powder
½ teaspoon soda
½ teaspoon salt
½ cup shortening
1 cup sugar
2 eggs

1 teaspoon vanilla extract
1 cup mashed ripe bananas
¼ cup sour milk
Sift flour, baking powder,
soda and salt together. Soften
shortening and beat until

DO YOUR PA

creamy. Add sugar gradually and continue beating until light and fluffy. Add eggs one at a time, and beat well after each addition. Stir in vanilla. 2 flour mixture alternately with bananas and milk. Beat amount at a time. Beat smooth after each addition. Turn in well greased cupcake pan. Bake in 375 degree oven for minutes. Makes 18 cupcake. Frost with Banana Butter Frosting and sprinkle with chopped nuts.

Banana Butter Frosting
½ cup mashed ripe banana
½ teaspoon lemon juice
¾ cup butter
3½ cups sifted confectioners sugar
Mix together banana and lemon juice. Beat butter until creamy. Add sugar and beat alternately, but just a sm amount at a time. Beat frosting until it is light and fluffy. Frost cupcakes generously. Sprinkle with nuts.

Serving Hints
Turn rice and tuna loaf onto large platter. Surround with vegetables.
(Continued on Page 11)

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC
Long Burning — Low Ash
QUALITY
COAL \$11.85
TON CASH Shovelled Off
Egg Stove Nut
Buckwheat \$8.25 Ton
Sea Coal \$9.85 Ton
Established Over 25 Years
SEMET SOLVAY
COKE \$11.00
GEN. 586
RAYNE & DUNHAM

"EACH GENERATION IMPROVES ON THE PAST"
1800 1838 1948

Try this generation's
Wilken Reserve
Richer, milder, more satisfying
Blended Whiskey 41 proof. 25% straight whiskey, 75% grain neutral spirits. The Wilken Family, Inc., Aladice, Schenley P. O., Pa.
Taste-Perfected by 3 GENERATIONS OF WILKEN SKILL

Miss Rochester Frocks
Manufacturers of
DRESSES
For Street & Afternoon
Wear
Choice of styles. Also dresses made to order. Reasonable prices.
Save Dollars on Spring Dresses
390 Clinton Ave. N.

Money talks! United States Defense Savings Bonds and Stamps shout "Victory!"
MONEY YOU SAVE
WHEN YOU BUY
EYE GLASSES
FROM **C. A. KOHLER**
OPTICIAN
Will make a fair down payment for another member of your family.
25 EAST ST. off Portland Ave.
STONE 6170

WALTER WINCHELL — AMERICAN PHENOMENON
Fred Allhoff presents a candid story of "America's One-Man Newspaper." A close-up of a strange, yet brilliant career.
WHAT CAN WE THINK ABOUT OUR NAVY?
A retired naval officer—Rear Admiral Bradley A. Fiske—discusses a long-range view of the war and the part our navy will play in winning it.
ARE OPERATIONS NECESSARY? . . . By Morris Markey
A layman writes about blooded surgery—an often successful substitute for the knife.
5¢ MARCH 28 ISSUE LIBERTY WEEKLY NOW ON SALE 5¢

SINCE 1888
SIEBERTS
ST. PAUL and ANDREWS ST.
MAIN 238 OPEN EVENINGS

WEST AVE. MANOR
165 West Ave.
Mon., Tues., Thurs.—1:30
Sun. 2:30 P. M.
Wed. and Fri. 8:30 P. M.
30 GAMES MONDAY

Beeley's Bingo
SUNDAY at 2:30 and 4 P. M.
WED. at 1:30 P. M.
MON., TUES., FRI., SAT. at 8:15 P. M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

PLUMOUTH & TRUP STS.
\$100
JACK POT—60 Numbers
REG. GAMES
\$5 TO \$10
EVERY SAT. EVE.
8:15 P. M.
23 GAMES
28¢—INCL. TAX
HALL
60 DIVIDENDS GIVEN
EVERY SATURDAY

HOLLYWOOD BINGO
OPEN EVERY WED., THURS., FRI., SAT. NITES
Reg. Games \$5, \$6, \$7
And \$9
11
Specials \$20 to \$40
ANOTHER
BIG PARTY
Prizes and sur-prizes galore.
Every regular game \$10—Specials \$20 to \$40
Jackpot—\$1000
hour for your money!
Advance Sale Tickets Now!
\$235
HOLLYWOOD 35 PULLMAN AVE.
OPP. LAKE & RIDGE
BE SURE TO GET YOUR APRIL 4th TICKET

BINGO ALL GAMES \$7
SPECIAL
Fri., Mar. 20th Only
TOWNER'S HALL
710 UNIVERSITY AVE.
This Ad Worth 25¢ FRIDAY MAR. 20
When buying book of specials and triple board.

At The New PARK HALL
928 JEFFERSON AVE. near PLYMOUTH
Plymouth or Jefferson Bus
SAT. NITE 8:15 MARCH 21st
Every Game \$10
SUN. NITE 8:15 MARCH 22nd
Every Game \$7
Special Door Prizes
400 SEATS AT TABLES
Every game played at New Park Hall—RIGHT ON THE STAGE!
No hook-up. Largest Sat. Nite prizes in City.
THIS TICKET WORTH 25¢
Friday, Mar. 20
When buying a book of specials and a triple board at the New Park Hall.
OVER \$500
Including Jackpot Given every Sat. Nite!
ADMISSION 28¢
INCLUDING TAX
Bingo Every Thur., Fri., Sat. and Sun., at 8:15 P. M.
This Ticket Worth 50¢
Thurs., Mar. 19
When buying a book of specials and a triple board at the New Park Hall.

Where To Play Bingo
Tuesday and Thursday Afternoon
FREE TICKET DAYS
Wednesday Afternoon
\$4 Every Game JACKPOT
Friday Afternoon
23 Games \$4 EACH GAME JACKPOT
Saturday Noon
\$5 Each Game JACKPOT
CHILI RECREATION HALL
509 CHILI AVENUE

19th WARD CLUB HOUSE
257 HAWLEY ST.
Thurs. 8:30 P. M. Fri. 1:45 P. M. and 8:30 P. M. Sat. 8:30 P. M.
Free Board Given When Buying Triple Board
COUPON 25¢
GOOD FOR Purchasing Book of Specials and Triple Board.
THURSDAY NITE
COUPON 25¢
GOOD FOR Purchasing Book of Specials and Triple Board.
FRIDAY NITE
COUPON 25¢
GOOD FOR Purchasing Book of Specials and Triple Board.
SATURDAY NITE
Special Coupon
Thurs., afternoon March 26th, 1:45 P. M. when you buy triple board and book of specials.
Worth 50¢
ORIGINATORS OF BABY BINGO

BIG SAT. NITE GAME MARCH 28TH
EVERY GAME \$10
SPECIALS \$20 or MORE. JACKPOT \$50
23 GAMES — 28¢ INCLUDING TAX
Chili Recreation Hall Advance Ticket Sale Now
509 CHILI AVENUE Be Sure To Get Yours

DE LUXE BINGO EVERY MONDAY NITE
OVER \$100000
WILL BE GIVEN NEXT MONDAY NITE
20 GAMES—\$10 TO \$50—\$500 GRAND PRIZE
GOLD AWARD NITE \$100 Given!
Drawing Each Week On Green Stubs For Defense Stamps
RED CROSS SPECIAL WEEKLY Watch The Thermometer
K of C Auditorium — Chestnut St.
40 — DOOR PRIZES — 40

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.
SUN. NITE 23 Games Each \$7
MON. NITE 23 Games Each \$6
2 JACKPOTS EACH NIGHT Admission 28¢ Incl. Tax
SPECIALS \$20 - \$25 - \$30 Each Night
WED. FRI. SAT.—1:30 P. M.
REGULAR GAMES \$3 EACH
JACKPOT EACH AFTERNOON
ADMISSION 25¢ Inc. Tax

PENN. VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS
REBUILT HOOVER Complete with Attachments
FULL CASH PRICE \$14.95
TO-DAY TRIAL PLAN
If You Can't Come in, Write or Phone for a practical FREE Home Demonstration.
LIBERAL ALLOWANCE On Your Old Vacuum Cleaner
PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS Until 9 P. M. STONE 6747
BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

AGAIN AT NOETH'S
The Star Selling
OF MONEY SAVING SPECIALS ON OUR BEST SELLERS
OLD TIME BLENDED WHISKEY
A ROCK BOTTOM PRICE
\$1.99 FULL QUART
TODAY'S ACTUAL VALUE \$3.35
Stock up for the future on this extraordinary value — 10% 8 YEARS OLD; 20% 4 YEARS OLD; balance finest neutral spirits. You'll find this light blend masterpiece in a 4 your most exacting taste. 86.8 proof.
5 Years Old Kentucky Straight BOURBON
Bottled in Bond 100 Proof "OLD RIPPY"
\$2.19 Quart
NEVER SO LOW A PRICE!
Delicious "Three Mast" CORDIALS
Cherry • White Mint • Peach • Blackberry • Anisette. Usually sells for \$1. This new price will make history!
CLINTON PRIVATE STOCK . . . 100% PURE CALIFORNIA WINES
Port, Sherry, Muscatel, Tokay, White Port and Blackberry. A better wine at a lower price.
PINTS 25¢ . . . HALF GALLONS 50¢
IMPORTED—RUM RICORO \$1.89 4/5 Quart
84 proof. Mellow West Indies Rum. Regular \$2.50 Value.
OLD GENERAL GIN \$1.89 Quart
86 proof. An exceptionally fine quality gin. Regular \$2.75 Value.
PAUL NOETH
DELIVERY 19 CLINTON AVENUE, SOUTH MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

SWEETHEART SOAP
HURRY MOMMY! let's stock up NOW!
1¢ SALE
ONE CAKE FOR 1¢ with every 3 you buy
OFF you go for the bargain-of-the-week! The big One Cent Sale of pure SweetHeart Soap is still on! One single penny is all you pay for one cake (with every 3 you buy). That's almost 25% saved! But hurry, so you'll get there before your neighbors. Don't miss this fine price on high-quality SweetHeart Soap—the pure, gentle soap with a mild fragrance all its own. Tear out this ad as a reminder to "heap your basket" with SweetHeart Soap!
SWEETHEART TOILET SOAP
THE SOAP THAT AGREES WITH YOUR SKIN
Rochester 6

RUGS 9x12 \$1.00
CLEANED and STEAMED Washed, Matted, Damp and so on. Germ-proofed . . . \$3.00
ELTER CO. Est. 18
Glenwood 3466 — 44 Arthur St.

DAVIS BAKING POWDER NOW
8 oz 10¢
12 oz 15¢
24 oz 25¢

Blessed Relief . . .
FOR DIFFICULT DAYS
CHI-CHE-TERS PILLS are helping thousands of women reach from "The Look-of-the-Moon" League. Why don't you try them today? They relieve every symptom of periodic pain and discomfort. Absolutely safe to take as 50¢. Contains no habit-forming drugs or narcotics. Used beneficially for over 33 years.
CHI-CHE-TERS' OXYGEN PILLS

DOLAN'S for Thrift
COUPON
5 Lb. Sack Daisy Pastry FLOUR
18¢ With Coupon
Bring your Soap Coupons to us for exchange.

DOLAN'S
If you suffer distressing
Monthly FEM WEAKNESSES
Which Makes You Blue, Crazy, NERVOUS—
As such times if you're troubled by cramps, headache, backache, bloated feeling, nervousness—tires of "irregularities"—due functional monthly disturbances try Lydia E. Pinkham's Vegetable Compound! It's helped thousands upon thousands of women and go to "smiling thru" such "dime days."

HELP MAKE A MEAL
family the right vegetables with little stand of fry; it's so meals at low temperature.
Rochester 6

Sunday Din

(Continued from
with hot buttered
beans. Top the
garnish of green
and bits of tuna
from the amount
loaf.

After tossing i
carrots and cab
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Sunday Dinner . . .

(Continued from Page 4)

with hot buttered green string beans. Top the loaf with a garnish of green pepper rings and bits of tuna fish reserved from the amount added to the loaf.

After tossing the shredded carrots and cabbage together with some spicy French dressing, place individual servings on lettuce cups. Top each with a sprinkling of paprika and a thin slice of green pepper, which you have left over from the loaf garniture.

Fill a relish dish with tiny

pickled onions and cucumber pickles. Their tart, spicy flavor add appetite appeal to the meal.

Swirl the frosting onto the cupcakes; sprinkle them with chopped nuts while the frosting is soft. If you have a maraschino cherry or two handy, chop them fine and drop a silver or two on each cupcake to make them more colorful. The family will admit that the flavor of these cupcakes is elegant. They can be further dressed up, for a luncheon party, sometimes by scooping the center out and filling it with orange ice or vanilla ice cream. Put a dab of whipped cream on the top of each one before serving.

Episcopalians Exceed Bishop's \$4,000 Goal For Army-Navy Work

Episcopalians of Rochester were informed this week by the Rt. Rev. Bartel H. Reinheimer, bishop of Rochester, that the reports from 37 of the 66 parishes show that the goal of \$4,000 for the Army and Navy Commission fund has been exceeded.

Bishop Reinheimer has charged the Bishops' Men, Episcopal laymen's organization, with the task of raising at least \$4,000 of the national fund of \$385,000.

Parish representatives of the Bishops' Men were in charge of the campaign for funds in their communities.

Gifts to the fund were not limited to the men of the parishes. So great and urgent was the need for funds to support the work of the Episcopal chaplains and that of rectors in

parishes near army camps, naval bases and maneuver areas that everyone in the diocese was invited to contribute to the cause.

The funds supplied by the people of the Diocese of Rochester have been given for the particular purpose of supplying chaplains with discretionary

offerings for the Army and Navy Commission Fund were

taken on Washington's Birthday which was the occasion of the annual corporate communion of the laymen of the parishes and the annual address

over the radio to the Bishops' Men by Bishop Reinheimer.

To remove heat spots rub in linseed oil and polish.

SPECIAL
GUARANTEED
COKE \$10.50
STOVE NUT
LAKE COAL CO. GLEN 538
255 LYLELL AVE.

WIN GUEST TICKETS TO LOEW'S
Simply write in 25 words or less on the subject "Why the studios should be making more comedies" like the two features playing at LOEW'S THIS WEEK!
The First Best 25 Entries Sent To The Rochester Sun Contest Editor Not Later Than Fri. Mar. 20, Will Receive Guest Tickets

"The Vanishing Virginian"
starring
FRANK MORGAN
KATHRYN GRAYSON
SPRING BYINGTON

MARLENE DIETRICH
FRED MacMURRAY
—in—
"THE LADY IS WILLING"
with Baby Corey
NOW LOEW'S

WANT ADS

WANTED TO BUY
NEWSPAPERS, magazines, TENS, metals, rubber, etc. Stone 6196.

ARTICLES FOR SALE
LIVING ROOM and dining room suites, good condition. Will sell cheap. Krovetz, 528 Joseph Ave.

STERLING enamel range, will sacrifice. Krovetz—458 Joseph Av.

AS PURE AS MONEY CAN BUY
None safer. None faster. None stronger. World's largest seller at 10c. Big savings in big sizes, 36 tablets 20c, 100 for 25c. Always demand

ST. JOSEPH
GENUINE PURE
ASPIRIN

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX St.
GLEN. 3783

NOTICE
Help The Red Cross
Schools — Clubs — Societies
SELL
FAIRCHILD'S
POPCORN FRITTERS
FOR SPECIAL PRICES
CALL SHEWMAN
STONE 2106
105 East Main St.
4 Doors West
of Gibbs St.
Open Evenings
Till 10

PRESENTING The Finer Seagram's 5 Crown in the new Host bottle

Now THE FINER Seagram's 5 Crown is presented in a distinctive new bottle, rightly named the "HOST"—a bottle designed as a symbol of gracious hospitality.

Serve the Finer 5 Crown with pride—to guests at home, or at your club or favorite bar. And remember—there'll always be a Finer 5 Crown—assured by Seagram's almost inexhaustible treasure of rare, fully matured whiskies—blended with choice, mellow neutral spirits in keeping with the Seagram Creed of Craftsmanship since 1857. . . "Make Finer Whiskies . . . Make Them Taste Better."

Say Seagram's 5 Crown and play the "host".

Seagram's 5 Crown

Seagram keeps the TOUGHNESS OUT . . . blends extra PLEASURE IN

Seagram's 5 Crown Blended Whiskey, 86.8 Proof. The straight whiskies in this product are five years or more old. 27½% straight whiskey, 72½% grain neutral spirits. Seagram-Distillers Corp., New York

Seagram's 5 Crown
Blended Whiskey
A distinctive whiskey of rare bouquet and delicate flavor—smooth and mellow

\$2.65
4.5 Quart

3 ROOM COMPLETE OUTFIT \$158!

11 PIECE LIVING ROOM COMPLETE OUTFIT \$79
FOR EVERYTHING
Everything is included that you see here. Choice of wing-back or club chair. Nothing more to buy to make your living room handsome, modern and cheery. Think of it! Only \$79 now.

5-Piece BREAKFAST SET GIVEN
With the livingroom and bedroom outfit. Sets separately for \$29.95.

EXTRA-SPECIAL BEDROOM OUTFIT! \$79
INCLUDES 11 PIECES!
A thoroughly modern, thoroughly beautiful bedroom suite consisting of Bed, Chest and choice of Dresser or Vanity. With it we include a quality Mattress, a quality Coil Spring pair of Pillows, Chenille Bedspread, two attractive Boudoir Lamps and a Boudoir Chair or Bench.
\$7.90 DOWN DELIVERS THE OUTFIT!

PAY ONLY \$1 A WEEK

MAJESTIC FURNITURE COMPANY
204 COURT ST.

FREE PARKING OPPOSITE STORE
OPEN EVENINGS TO 9 P. M.
Between South Clinton and Stone St.

★ FREE STORAGE

SEVEN

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The Ideal Easter GIFT

You'll never know the joy your photo will bring to your friends... always.

SPECIAL

3 BEAUTIFUL \$4.45
OIL COLORED PHOTOS
SIZE 8x10 Regular \$6.00 Value
SELECTION OF PROOFS INCLUDED

Bring In Your Old Photos or Soldier Snapshots For Enlargement

Beautiful enlarging, expertly done at most reasonable prices.

STUDIO MAIN FLOOR **Neisner's** 200 E. MAIN

IT'S WONDERFUL!
TO GET THE RIGHT CONSTIPATION RELIEF

Relieve that dull, clogged up feeling due to temporary constipation. Beechams are gentle, thorough—give welcome relief. Used by millions—they must be good! You'll like Beechams! 10¢. 25¢. Take as directed.

BEECHAMS LAXATIVE PILLS

No Calomel, No Phenolphthalein, No Harsh Salts. NOTHING BUT 2 ALL-VEGETABLE INGREDIENTS!

Quick—Reliable Guaranteed

RADIO SERVICE

Genesee 3073
FREE CALL and DELIVERY
SOUND EQUIPMENT CO., INC.
928 Genesee St.

Why OSHKOSH B'GOSH Sta-Blu DENIM STAYS BLUE

LONGER THAN ANY OTHER

Dye has penetrated through to the very center of the yarn. Cannot wear white because all strands are equally blue and dye washed off the surface is replaced by more from inside.

OTHER DENIM
Dye only coats outside strands of the yarn. When dyed strands wear off or the dye washes off—the white shows through!

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE.
Open Till 9 Every Evening

—For Victory: Buy Bonds—

Don't Accept LESS When You Can Get MORE FOR LESS

LIVADAS
ROCHESTER'S VALUE LIQUOR STORE

THESE LIVADAS LEADERS ARE UNQUESTIONABLY ROCHESTER'S GREATEST!

Values

Our Lowest Price!
KING GEORGE IV SCOTCH
\$3.19
Fifth 56.6 Proof
Compare! \$4.25 Val.

Superb Scottish Blend with an enchanting matchless bouquet, 100% Scotch whiskey, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

Exceptional Values!
BUY IN QUANTITY

This Low Price Still Buys The Best
5 YEARS OLD RYE \$1.90
Whitney Club Straight
Compare! \$2.65 Value!

COMPARE WITH RUMS AT \$2.50!
RON GARAY RUM \$1.65
LIGHT or DARK
Produced by one of the finest Rum distillers in Puerto Rico. Exceptionally good and mellow.

ANOTHER BIG LIVADAS VALUE!
"INN COLLEGE" Rock'n'Rye \$1.49
FULL QUART
Made by a renowned distiller. The famous cold weather favorite; a perfect liqueur too, 48 proof, very smooth.

REUPHOLSTERING

3-PC. LIVING ROOM SUITE \$34.50
Complete With Covering

1 YEAR TO PAY
NO CARRYING CHARGE

PHONE MONROE 1404

Rep restitutive will call day or evenings.

WAYNE UPHOLSTERING
74 PARK AVE.

Price includes: New coverings, new springs, new webbing and filling added. Springs tied 3 ways. Free pick up and delivery.

THE WHISKEY WITHOUT REGRETS

DINE

Instead of sitting around in indecision—

SIGN

Set up and take notice from those "in the know"

FINE

Drink the finest Green River of them all—The Whiskey Without Regrets!

The finest Green River ever bottled!

BUY A BOTTLE TODAY

GREEN RIVER

GREEN RIVER BLENDED WHISKEY.
85 Proof, 75% Grain Neutral Spirits.
Oldtime Distillers Corp., N.Y.

YOU CAN ENJOY MIAMI Now!

Yes, you own American Tropics—with all the splendor of blue skies and summer seas—await you here.

El Comodoro Hotel provides a luxurious haven—even for those who must "budget" their vacation. There are 250 rooms with tub and shower bath. Rates as low as \$2.50 single and \$4.00 double. Attractive season rates can be arranged, if desired. Steam heat.

El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami, "just a whisper" from all activities. The modern air cooled Coffee Shop is famous for fine food—at moderate prices. The Cocktail Lounge is deservedly popular.

Take your vacation now! For information on reservations, address—Joseph H. Adams, Mgr., or your travel agent.

EL COMODORO Hotel
OPEN THE YEAR ROUND

KEY COUPON
IVORY SOAP
MEDIUM SIZE
2 for 11¢
Limit, 2

KEY COUPON
IMITATION VANILLA
Large 4-oz. 2½ Size
Limit, 2
8¢

KEY COUPON
PURE BABY CASTILE SOAP
Reg. 10c
Limit, 6
3 for 11¢

KEY COUPON
TOILET BOWL BRUSH
15c Value
Limit, 2
8¢

CHICK-CHICK
Easter Egg Dyes
10¢

Carier's LITTLE LIVER PILLS
35c Size
19¢

LARGE ASSORTMENT
EASTER CARDS

FLASHLIGHT BATTERIES
2 for 9¢

SAFETY PINS
BUNCH OF 20
2 for 9¢

HOT WATER BOTTLE
or Fountain syringe
Guaranteed 2 Years
69¢

AMPHOJEL
\$1.29
\$1.50 Size

MEAD
Dextrin Maltose
Pound Can
63¢

TODAY THRU NEXT WEDNESDAY

KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES

470 N. GOODMAN NEAR MAIN
724 WINTON ROAD NO. ONE WINTON
1861 MONROE NEAR WINTON
457 RIDGE RD. W. NEAR DEWEY

KEY SCOOP!
SAVE 60% ON GIANT SIZE
CHAMOIS SKIN
98¢ EACH

Imported Skins for All Polishing For Cleaning Cars, Windows, Boats.

These skins were originally intended for fine leather jackets, but because of tiny imperfections were tanned for home use. Get yours early while selection is large.

If perfect would sell for \$2.50.

POUND TOBACCOS AT CUT PRICES

EDGEWORTH \$1.01
MODEL .71c
BLUE BOAR \$1.70
PRINCE ALBERT .74c
HALF and HALF .74c
Union Leader, 14-oz 61c
GEO. WASHINGTON 61c
KENTUCKY CLUB .74c
Willoughby Tay'r, \$1.25
VELVET .74c
DILL'S BEST .74c
GRANGER .71c
BRIGGS (Canister) \$1.17
SIR W. RALEIGH .74c

HEAVY AMERICAN MINERAL OIL

Pint .25c
Quart .45c
½ Gal. .85c
Gallon 1.49

AMAZING PROFESSIONAL MOTHPROOFING METHOD
now available for Home use
LARVEX 79¢ pt.

FACE POWDER ROUGE and LIPSTICK all three for \$1

Evening in Paris
HARMONIZED MAKE-UP ENSEMBLE

Plus Tax

Soft and Economical
KLEENEX
Package of 440
2 for 49¢

Make sure you have plenty of these soft, absorbent tissues. White, peach, green or orchid.

KEY COUPON
KITCHEN CHARM WAX PAPER
EXTRA HEAVY
125 Feet Regular 25c
Limit 2
14¢

KEY COUPON
BORDEN'S CHOCOLATE MALTED MILK
Pound Can
Limit 2
23¢

KEY COUPON
WOODBURY AFTER-SHAVING LOTION
50c Bottle
Limit, 1
23¢

KEY COUPON
ZOREX MOTH KILLER
Hands on Wall 15c Value
Limit, 2
8¢

MEAD'S
PABLUM
Large 50c Size
39¢

BOST TOOTH PASTE
GIANT 40c SIZE
2 for 32¢

Aspirin
TABLETS
8 Grain Bottle 100
9¢

VICK'S VAPO RUB
35c Size
27¢

NOXZEMA
BOUDOIR SIZE CREAM
Regular 15c
49¢

BEECHNUT BABY FOODS
STRAINED 3 for 23c

MUSTEROLE
Milk or Syrup Reg. 40c Size
33¢

MERCK DICHLORICIDE
80c Size
49¢

A Big Seller!
LIVBRO RYE—And What A Value!
\$2.50
Full Quart 50 Proof
Compare! \$3.75 Value

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 81% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.

We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

6 YRS. OLD Bottled In Bond FOUST PENNA. STRAIGHT RYE
100 PROOF \$2.49
FULL QUART

Just taste this famous Penna. Rye! It's finer tasting, smoother, mellow-er than most Ryes selling for twice the price—A real money-saving value that our customers will come back for again and again—it must be good because its 6 years old. A remarkable value!

• Largest Stocks
• Choicest Brands
• Lowest Prices

LIVBRO
Kentucky Straight Bourbon
\$2.49
FULL QUART
COMPARE!
\$3.50 VALUE!

Distilled and Bottled by James B. Beam Distilling Co., Clermont, Ky. Since 1795.

Only Livadas Can Give You a Value Like This!

BALBOA WINES
Unquestionably—Rochester's Greatest Wine Values

SWEET DRY

Muscadel, Sherry, Tokay, Port, White Port

Full Gallon \$1.49
3 Full Quarts \$1.25
This quality sells at most places at \$2.25 a gallon.

Burgundy
Zinfandel
Claret
Barbera

Chianti
Rhine
Sauterne

1 Gal. \$1.10

Please—Don't compare Balboa with ordinary wine. Balboa quality ordinarily sells for \$1.75 a gallon.

OUR CASE LOT PRICES ARE AS LOW OR LOWER THAN ANYWHERE IN N. Y. STATE

LIVADAS

A NAME YOU CAN TRUST
183 MONROE AVE.
N. Y. STATE LICENSE L-4229

OPEN EVERY NITE TILL MIDNIGHT

FREE DELIVERY STONE 5549

ROCHESTER SHOPPING NEWS

The Rochester Sun

Buy Defense Stamps and Bonds

Delivered To 75,200 Homes Every Thursday

ROCHESTER, N. Y., THURSDAY, MARCH 26, 1942

PHONE, STONE 6001

FIFTH YEAR—No. 22

Preferred Fashions For Spring . . . Emphasize Miami Influence!

"How did they do in Miami?" is a well-known measuring stick of spring fashions. For when those super-clothes-conscious winter vacationists in Miami adopt a fashion, it is a definite forecast that you'll see those same fashions highlighted in the Easter parade.

Among the favorites which were so popular during the height of the Miami season were the two-piece styles—dressy affairs, sometimes lavishly braided, with full length wool coats over simple dresses. Sometimes the dresses matched the coat in color, sometimes they

were prints. Other pet styles were prints 'n plain dress combinations, and the two-piece and the suit look in dresses.

New these charming fashions are in full bloom in downtown stores, "preferred" and "proven" fashions that are full of guile and figure flattery. Simple rayon sheer dresses have matching coats of all-wool crepe. Self-braiding or trapunto work adorns the necklines, the bodice of the dresses; and the trim is repeated lavishly on the coat. Sizes usually range from 36 to 44; and colors include such fresh, spring-like colors as sea green; Bermuda blue; Cuban rose as well as navy.

High on the preferred list are dresses and matching coats with gored skirts, rather than the usual kick pleat. Coats and dresses are styled to fit neatly, slimly over the hips; and gored give them modest width graduating to the hemline to conceal any heaviness in the thighs, or the so-called "office-spread." Waistlines are normal, gently fitted, and sleeves are the comfortable Chinese type.

Braided treatments are especially important this spring, and scamper over many of the clothes designed for wear from noon-time on. Self-braiding is used importantly on navy and black sheer crepes; and a clever shadow effect is achieved by the use of insets of marquisette which are lavishly braided. In one and two-piece styles, these dresses are perfect to wear to important committee meetings, luncheons and Defense rallies.

The two-piece look in dresses is another proven fashion that is especially becoming to the tallish, plump figure. Sometimes the dresses are actually two pieces, with the skirt, for convenience and comfort, attached to an under-bodice. Many of them, however, are actually one-piece affairs with the two-piece look achieved by contrasting colors and fabrics; or a pleat or tuck marking the end of an extended bodice. In this category fall sheers, the print 'n plain combines, and the smooth dressy crepes. A particularly effective combination is the voracious lense bodice in lively print over a dark sheer skirt.

A—Spring flower print with stitched down pleated skirt, shown by C. R. Thomas, Room 271, Hotel Seneca.

B—A smart, double duty costume. The sheer wool coat has an embroidered trim. The soft rayon crepe print dress fairly "breathes" Spring. At the Darling Shop, 199 Main St. East.

C—The "shortie" jacket with double pockets makes this twill suit "new." In a new summer brown, it has a pleated skirt and sport tie, shown at Edwards, Third Floor.



D—Rich dress for all occasions this season are suits. This man-tailored herringbone is shown at Sears, Roebuck and Company.

E—Rich rayon fabric woven with celanese shown here in navy. A white-trimmed dicky model gives this "just let" dress a youthful, crisp, Spring look. And you can wear it for work, dining, or for travel. Seen in siber, Lindsay & Curt Company, Thrift shop, second floor.

Novel Features Included In New York Easter Tour

A sight that is hard to duplicate anywhere in the world is the giant Easter parade, annually a part of the Spring observance in New York City. On Easter Sunday, Fifth Avenue is the scene of the greatest fashion show in the world with nationally-known figures strolling on the Avenue mingling with the crowds going to and from the churches in the nation's center.

Thousands of people from all over the land join this informal procession, making Fifth Avenue a crowded way-fare, especially if the sun is out.

This year readers of Shopping News will have an opportunity to view this spectacle, as well as to enjoy other sights of New York in a glorious week-end tour of Gotham. For the Travel Department of this newspaper has made arrangements with the New York Central Railroad in providing a low-cost tour to and from New York at a minimum price.

Tourists will have their choice of two trips. One leaves on Friday afternoon, April 3rd, via the Empire State Express, arriving in New York shortly after nine o'clock Friday night. The second tour will leave Rochester at 10:25 p. m. arriving in New York early Saturday morning. While in New York, The Hotel Lincoln will be headquarters with rooms reserved for each tourist.

In addition to deluxe hotel and travel accommodations, members of the party will participate in many sightseeing tours, will visit a famous club for dinner and view the floor show, will be served breakfast in the air-conditioned Lincoln Hotel Coffee Shop (or have breakfast served in the rooms and take part in many other attractions.

Return to the city may be made anytime Sunday on one of the eleven trains leaving Grand Central Terminal for this City.

The Empire State Express and the Pacemaker may be used, or several other fine trains.

The tour which leaves on the Empire State Express and provides for two nights at the Hotel Lincoln as well as all day (Continued on Page 2)

Former Editor's Death Mourned

Members of Rochester Shopping News staff joined with hundreds of persons in all walks of life this week in mourning the passing of John Burns, former editor of this paper and sports editor of Rochester newspapers for several decades.

Mr. Burns came to The Sun at its inception and retained his post of editor until his return to the news room of the Democrat & Chronicle in 1939.

As a sportswriter, John ranked with the best. But what is more important, he was every inch a man and a gentleman.

Those who knew Mr. Burns will miss him most and members of this paper's staff knew him well.

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SAVING on Every Purchase or Your Money Back

EARLY SPRING CLOTHES VALUES at ROCHESTER JOBBING HOUSE!!

No store in all Rochester ever equals the Rochester Jobbing House for really outstanding values in clothes for school, work, play or defense. When the advantage of low overhead and big volume buying is added to the further saving of the middleman's profit, you will realize why this store is the city's leading sportswear center for the entire family.

YOU MAY CHARGE IT AT NO EXTRA COST. And pay in convenient weekly payments or a regular monthly account.

Clothes for Work, Play & Defense

MEN'S NEW SPRING JACKETS

- POPLINS
- SAIL CLOTH
- ARMY CLOTH
- GABARDINES
- WHIPCORDS
- CORDED

Sizes 36 to 54 including Slims and Longs.

\$2.98 TO \$8.98

A stock of jackets far exceeding the vast assortments usually found here. This is going to be a jacket year and we've prepared for it. Our complete spring and summer stock is now on racks; will fit every man of every size and every taste. Water repellent cloths for all weather, zipper styles and many reversibles. No matter what you're looking for, we're sure we have a jacket that will please you AT A MUCH LOWER PRICE THAN YOU EXPECTED TO PAY!

LADIES AND GIRLS' DEFENSE - WEAR

COMPLETE STOCKS AT ROCHESTER'S LOWEST PRICES FOR:

- First Aid
- Air Raid Warden
- Factory
- Mechanic and Transport Worker.

- GABARDINE SLACKS98c up
- SPORT BLOUSES79c up
- DENIM OVERALLS1.69 up
- DENIM JUMPERS1.29 up
- DENIM COVERALLS2.79 up
- SHIRT 'N SLACK SET1.29 up
- FLEECY CARDIGANS95c up
- SPORT SWEATERS95c up

Most styles stocked in Extra Large Sizes.

MEN'S UNION MADE WORK CLOTHES

- No. 220 Blue Denim Overalls \$1.35
- No. 220 Blue Denim Dungaree \$1.25
- Large Size Shop Apron55c
- Covert Shop Coats \$1.98
- Big Yank Work Shirts85c
- Covert Work Pants \$1.69
- Shop Caps15c
- Heavy Black Rubber Raincoat \$5.98
- Genuine Elk Work Shoes . . . \$1.95
- Other Work Shoes \$5.98

SUCH FAMOUS MAKES AS
Carhart, Osh Kosh, Doubleware, Crown, Headlight, Wolverine, Big Yank, Braveman.

COMPLETE STOCKS OF
Overalls, Coveralls, Shop Coats, Dungarees, Aprons, Pants, Shirts, Shoes, Gloves, Caps, Boots, Furnishings.

EASTER CLOTHES For the Young Man

SPRING SUITS \$6.48

Choice of Longie or Knicker

Every boy wants a new suit for Easter — we have them in complete variety of sizes, patterns and colors. Single and double breasted models. Sizes 8 to 15.

STUDENT'S LONGIE SUITS \$9.98

2 Pants

H'll feel like a man when he blossoms out in his first longies — complete variety of new spring colors and patterns. Sizes 12 to 18.

BOY'S FELT HATS \$1.19

BOY'S FINGERTIP GABARDINE COATS \$5.59

Zipper closing. Completely lined. Popular among boys of all ages. Water repellent and wind resistant. Sizes 8 to 18.

BOYS' LONG PANTS \$2.19

For dress and everyday. Complete range of colors and patterns. Others to \$3.98.

BOYS' HARD FINISH Knickers \$1.39

The kind that are economical in cost — yet hard to wear out. OTHERS to \$2.75.

BOYS' BROADCLOTH SHIRTS 85c

The popular shirt for Real boys. "Jim Dandy" in white and colors.

BOYS' NEW SPRING Sweaters 95c

Every boy needs a sweater in his spring wardrobe. Bright new colors. OTHERS to \$2.98.

BOYS' SAILCLOTH JACKETS \$2.89

Just the jacket for school and play. Excellent sailcloth that takes to the tub like a duck to water.

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open 'til 9 Every Evening Unrestricted Parking

**WHY NOT STOP IN TONIGHT?
PLENTY OF FREE PARKING**

A small bit of grated cheese rolled into the crust of an apple pie will give it a delicious flavor.

White spots on oilcloth caused by hot liquids can be removed by applying a few drops of spirits of camphor.



\$12.95

SUITABLE SUITS

STEAL THE SHOW!

Front line fashions! "Right dress" for all occasions! Yes, suits march right up and steal the Easter show. Tailored suits . . . casual suits . . . suits with dressmaker details. From early morn' they're "on-the-go" on "leave-duty" — correctly serving your many tasks. Soft, easy styles that are smoothly feminine. Fabrics and colors you choose by preference! Sizes 12 to 20.

Sears fashion approved suits are modestly priced from \$10.95 to \$29.50.



Vets Auxiliary Plans Card Party

Final arrangements for a card party in April will be made at a meeting of the Frank E. Robertson Post Auxiliary next Wednesday at 8:15 p. m. in the Powers Hotel. Mrs. Mildred Hoehn will preside.

THE WHISKEY WITHOUT REGRETS



Why regret having jacked up the car for the duration —

When you can still enjoy one of life's big moments!

The finest Green River ever bottled!



THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC \$11.85
COAL
Payne & Dunham

Club Introduces Novel Plan To Raise Defense Bond Funds

There is a new game, the popularity of which will no doubt spread, being played at the Corner Club on Grove Place. Each piece of enemy equipment, in the order of its importance, from a battleship or an airplane carrier down through destroyer, submarine and plane, has a value in cents assigned to it. For every one destroyed, each player buys the equivalent in U. S. Defense Savings Stamps.

Rochester women are getting the thrifty habit of buying their shares in America at the stamp booths set up for their convenience in five downtown stores. Receipts for the week ending March 14 were \$1,730.25, a new high.

FOR COLDS MISERIES "TWO" IT'S GONE

—gone right straight to the sneezy sniffly misery zone in your nose. That's the way famous Penetro Nose Drops 2-drop relief starts to work in one-two time. Just follow directions—put two drops in each nostril, to soothe as they touch, shrink as they act and cool as they vaporize—Brings relief by opening the way for the healing aid of fresh air. Give your head cold the air the two-drop way. Always use Penetro Nose Drops. Generous supply, only sec.

Must The Married Woman Live In Doubt?

The modern wife often distrusts half-knowledge gathered in adolescence. But, instead of learning the facts, she resorts to over-strong solutions of acids for the douche which can burn, scar and denature delicate tissue.

New York Tour . . .

(Continued from Page 1)
Saturday and Sunday is priced at \$23.95 per person. The tour leaving Friday night, with two days and one night at the hotel is priced at \$19.95 per person. Tour Number One, includes several sightseeing features and extra meals in addition to those scheduled for Tour Number Two.

GET OUT OF DEBT

With a CENTRAL TRUST LOAN Compare the Cost:

Amount	PAYMENTS		
	6	12	15
\$100	17.25	8.86	—
\$200	34.50	17.72	14.36
\$300	51.75	26.58	21.54
\$400	69.00	35.45	28.72
\$500	86.25	44.31	35.90

The Above Payments Provide Life Insurance to Protect Your Loan

CENTRAL TRUST CO. 25 E. MAIN 1806 EAST AVE. Phone MAIN 1625

train schedules, etc. may be had upon request at The Sun office. Promptness in making reservations which are necessarily limited will mean the choicest accommodations for you.

Get rid of white spots on mahogany furniture! Spread a thick coating of vaseline over the spots and let stand for 48 hours; wipe off and spots will disappear.

When walnut furniture is chipped you can restore the original color by rubbing some iodine into the discolored spot and going over it with furniture polish.

RUDOLPH'S
Victory Values!
20 Pc. GUARANTEED HEAT PROOF
GLASBAKE SET 5.95
Includes 1 Whistling Tea Kettle, 1 Coffee Maker, 6 Custard Cups, 6 Oval Bean Pots, 1 Pie Plate, 1 Casserole and Cover, 1 Utility Tray, 1 Loaf Pan and Cook Book.
50c DOWN, 50c WEEKLY
THIS MERCHANDISE ALSO ON SALE AT RUDOLPH'S BATAVIA STORE, 109 MAIN ST.
RUDOLPH'S
CORNER MAIN ST. E. AND SOUTH AVE. OPEN THURSDAY EVENINGS

APRIL 5
Signs that point to EASTER
THURSDAY - FRIDAY - SATURDAY
• MAIN at CLINTON • MAIN at FITZHUGH • MAIN at GIBBS

PHILLIP'S MILK OF MAGNESIA 50c Size 21c With This Coupon at LIGGETT'S	HILL'S COLD TABLETS 30c Size 11c With This Coupon at LIGGETT'S	PINKHAM'S VEGETABLE COMPOUND 1.35 Size 72c With This Coupon at LIGGETT'S	BARBASOL SHAVING CREAM 75c Size 39c With This Coupon at LIGGETT'S
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Easter sunrise services at home for the little ones — give them EASTER BUNNIES

that squeak like mad when you squeeze their tummies.

- some dressed
- some undressed
- fuzzy bunnies
- plaid bunnies

69c

PAAS Pure Food EASTER EGG COLORS will decorate more than 50 eggs. In each package is an egg dipper. 10c 3 for 25c

CHICK-CHICK EASTER EGG COLORS 10c

gives an Easter present "sub-tin" make-up base is yours when you buy COTY "AIR-SPUN" FACE POWDER

A junior jar of make-up base free. It adds depth and brilliance to your make-up. Both for regular price of powder 1.00

ABSORBINE JR. \$1.25 Size 59c	Wear it for Easter CARA NOME'S Flower Basket LAPEL PIN with plastic brilliants and safety clasp. Verified 1.00 value. 29c with 2.00 purchase Cara Nome items	ATWOOD'S BITTERS 35c Size 18c
ASPIRIN TABLETS 12's 2c	CARA NOME FACE POWDER 1.00	BAYER ASPIRIN Bottle of 100 59c
HALEY'S M-O 1.00 Size 44c	CARA NOME COLD CREAM 1.00	1.50 ANUSOL SUPPOSITORIES 82c
50c IPANA TOOTH PASTE 39c	CARA NOME Cleansing Cream 1.00	50c ANACIN TABLETS 39c
SODA MINT TABLETS, 100's 6c	CARA NOME Skin Freshener 1.00	CUTICURA OINTMENT 35c Size 16c
CARTER'S PILLS 25c Size 19c	CARA NOME HAND CREAM 1.00	35c FREEZONE CORN REMEDY 17c
SIMILAC FOOD 1.20 Size 73c	CARA NOME LIPSTICK 75c	4 oz. GLYCERIN & ROSE WATER 11c
	CARA NOME SKIN LOTION 1.00	
	CARA NOME TALC. POWDER 50c	

in time for April and Easter
APRIL SHOWERS Perfume Girl
under her billowy skirt she's hiding a dollar flacon of April Showers Perfume. No charge for the pretty maiden. No charge for the bower of flowers.
ALL FOR 1.00
Get it at Liggett's

FREE!! WITH THIS COUPON No Purchase Necessary Trial Size Bottle
BISMA-REX The Four-Fold Action Antacid Powder
1. Quickly Neutralizes Irritating Acids.
2. Assists In The Removal of Gas
3. Forms a Soothing Coating Over The Tender Stomach Lining.
4. Relieves Heartburn Due To Fermentation of Food In The Stomach. None Given To Children
Liggett's at Liggett's

Evening in Paris PERFUME
For your sweetheart's Easter basket. In Easter Egg with plastic top. Special size.
95c other Easter Perfumes 1.25 up

EVERY MEMBER OF YOUR FAMILY SHOULD READ IT!
FIRST AID BOOK AUTHORIZED EDITION
Tells You What To Do—How To Do It! HANDY POCKET SIZE

Every home should have one of these all purpose manuals. Profusely and clearly illustrated—Easy to read and understand. Edited to meet this emergency. Contains sections covering all instruction given in Civilian Defense First Aid Courses. It may be used either as a quick reference or a text book. Thanks to Shopping News it can be offered at a price far below actual value. Get your today—we don't know how long the supply will last. Price of book is 10c at all leading book counters. (15c by mail).

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I want to be ready for anything. Please mail the handy pocket size, authorized edition FIRST AID BOOK to me at the following address. I enclose 15c in coin or stamps to cover cost of book, mailing and handling.
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Ivan Tarnowsky
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BLOSSOM
Gay Print
You'll be A-1 in
if you choose on
fresh prints. Th
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overhead costs.
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FROM
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Room 72
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Former Government Employee To Speak At Townsend Banquet

Ivan Tarnowsky, member of the Washington Legislative Bureau for the Townsend Plan, will address a banquet sponsored by the Townsend Clubs of the 38th and 39th Congressional districts in Wegman's Hall, 375 Main St. E., next Saturday. The banquet will be served at 7:15 o'clock.

Tarnowsky, for several years a statistical expert in the Federal Government, will talk on

BLOSSOM OUT IN Gay Prints for Easter

You'll be A-1 in the Easter Parade if you choose one of these fashion-fresh prints. Exclusive advance styles flow into this little shop every day thru specially arranged channels. They're sold to you at material savings because of modest overhead costs. Stop in—see how these exquisitely fashioned dresses accent the grace and charm of your figure.



FROM \$3.95

C. B. THOMAS
Room 723 Hotel Seneca

Mrs. Emma Hart, 96 Versailles Rd.

Shopping News Pattern

Victory Dress For Tiny Tots

The "V" treatment on the front of this little frock isn't merely patriotic. It's terribly smart and smartness is something which even the youngest feminine heart yearns for! The front kick plait is another thoughtful feature. Style No. 3368 is designed for sizes 6 months, 1, 2, 3 and 4 years. Size 2, requires 1 1/2 yards of 35-inch fabric for dress; 1/4 yard contrasting for collar; 1/4 yard for appliques. Applique included in pattern. Send fifteen cents (15c) (coin is preferred) for pattern. Write plainly your name, address and style number. Be sure to state size you wish. Address: Pattern Department, Rochester Sun, 420 Burke Bldg., Rochester, N. Y.



To renovate your old cloth and make it look like new, wash it with a mixture of warm skimmed milk and turpentine.

For greasing bread or cake pans it is best to use lard, or a butter substitute. Butter burns quickly.

Keep YOUR colors Flying

EASIEST TO USE!

50 COLORS!

PERFECT RESULTS!

IN WARDROBE AND HOME DECORATIONS

Gay colors attract the eye—cheer everybody up! Bright dresses, colorful curtains and slip covers are so easy to obtain with Tintex, the dyes and tints which outsell all other brands. Millions of women are still saving money with Tintex—buy Tintex today! 10¢ and 15¢ sizes at drug, dept. and 10¢ stores.

Tintex
TINTS & DYES

PARK & TILFORD PRODUCT

MRS. ROOSEVELT SEES NO EVIL
A revealing article by Raymond Clapper, famed Washington correspondent. Behind-the-scenes facts about the First Lady's resignation from OGD.

MEAT FOR HITLER—By Robert Low
Is Turkey next on Hitler's timetable? Liberty's special war correspondent gives his opinion.

AND NONE SHALL BE FORGOTTEN
How democracy helps the handicapped to help themselves. New York City's program for crippled children.

5c APRIL 4th ISSUE LIBERTY WEEKLY NOW ON SALE 5c

recent developments in economic research recently presented before the Finance Committee of the United States Senate.

At the close of his talk, Mr. Tarnowsky will hold an open forum and will answer questions.

British Legion To Report On War Relief Work

The British Legion will sponsor a meeting under the auspices of the British War Relief Society at the Union League Hall, 295 Gregory St. next Saturday at 8 p. m.

Dr. George W. Cooke, pastor of the West Avenue Methodist Church will be the principle speaker. Members of the branch under the direction of Commander Harry Strong will furnish entertainment and Community singing.

A hearty invitation to participate is extended to members of the Women's Section of the British Legion, Maple Leaf Post and auxiliary, Sons and Daughters of St. George, Clan McNaughtons, Daughters of Scotia and their friends.

A good method to get stiff, firm whipped cream is to put three or four drops of lemon juice, per cup, into the cream before beating.



We Use Only Bausch & Lomb And Shuron Lenses!

I'm Ready For The Victor Drive - - With DEPENDABLE GLASSES

If You Need Glasses Take Advantage of **SMALL'S LOW COST AND EASY TERMS**

Come to Smalls and let Dan G. Alberts, registered optometrist, examine your eyes and determine accurately their condition. He will also assist in the style selection best suited to you.

Smalls
28 MAIN STREET, East

Free Parking — Rear of Store

THIS EASTER GIVE HIM YOUR PICTURE



Easter Special!

LARGE 8 x 10 SIZE
Hand Embossed Coronet

3 for \$2.95

THIS IS OUR Regular \$4.95 Value

CHOOSE from 48 PROOFS

We use the scientifically advanced Polyfoto method. As different and new as it is superior to old fashioned photography. More beautiful, more natural, life-like and real portraits than you've ever dreamed of. Yet our prices are no higher than ordinary methods. 48 proofs always shown.

COME IN FOR A FREE SITTING

Don't risk a penny. Come in and let us make our regular 48-proof sitting of you (take only a few moments — doesn't cost a penny). When you see your 48 proofs you may order as many or as few portraits as you want, or none at all. No obligation to buy anything. — No appointment necessary. . . . come anytime.

MAIN AT ST. PAUL PHOTO STUDIO MAIN FLOOR

LINCOLN'S

BEEN DRINKING SHYBALLS?

SWITCH TO THREE FEATHERS

AND ENJOY HIGHBALLS!

THREE FEATHERS

* THE WHISKEY THAT'S FLAVOR-PROTECTED

THREE FEATHERS BLENDED WHISKEY, 86 & 90 PROOF, 72% GRAIN NEUTRAL SPIRITS OLD TIME DISTILLERS CORP., N. Y.



Two Outstanding Spring Shoe Values!

For The Little Feet At Your House

Our Famous 60-Day Guaranteed

Boys' 'Sturdiwear' Shoes

\$3.75

If your boy is hard on shoes, join the thousands of mothers who have found real satisfaction and economy in our famous "Sturdiwear" shoes! Shoes so sturdy, so well constructed that we guarantee them for 60 days from the time you buy them!



SIZES 2 1/2 to 6

For Little Boys And Girls!

Child's 'Sturdikix' Shoes

\$2.89

Rugged, long-wearing shoes, sturdily constructed purposefully for active little feet. Skillfully designed over lasts that permit normal growth. Sizes 8 1/2 to 12—12 1/2 to 13



The NATIONAL
East Main at Stone

(THIRD FLOOR)

4 MONTHS WEAR or 4 NEW PAIRS!

6 x 1 Rib Men's Sox

and ANKLETS
4 Prs. \$1



Single Pairs 27c

Made of fine mercerized lisle with wear-resisting heels and toes. Well-fitting and as natty in appearance as any 50c anklets.

Colors: Black, Navy, Cordovan, Maroon, Green, Grey, White. Sizes 10 to 13.

Mail and Phone Orders Filled

Hundreds To Choose From!

New Spring Sweaters \$1.89

Pull-overs, zipper two-tones, contrast trims, tweed fronts, button fronts, plain colors . . . just about any kind or color sweater you can want. Particularly outstanding values at this moderate price.

STORE OPEN THURSDAY NIGHTS UNTIL 9 O'CLOCK

Low-Priced Clothes With Plenty Of Style And Sparkle To Them

Attractive Colors . . . Fashion That's New . . . Spring Suits And Topcoats That Really Look Like Spring . . . And That's What You Want!

Not the past-season shades one generally finds in low-price clothing! The National's basement is different: The clothes you'll see here, are the newest that any price can buy: New in the style of them . . . up to the minute in their patterns and colors. Come in and tell us what you have in mind for Spring . . . we'll have it for you . . . whether it be a colorful tweed suit, a conservative suit for business, a single or a double breasted . . . or any of the latest topcoat styles: We're proud of our basement varieties for Spring . . . and we want you to know we are.



BASEMENT

Suits and Topcoats

\$19.95 \$23.95 \$27.95

REGULARS — LONGS — SHORTS & STOUTS

CHARGE IT AT THE NATIONAL

Pay 1/3 May 10 - 1/3 June 10 - 1/3 July 10th

The **NATIONAL**
EAST MAIN AT STONE

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In making pie crusts and shortening very cold before pastry crusts, always have the using.

TABLE PADS
Made to Fit Any Shape Table
Genuine Asbestos Mar Proof
Our Delux Pads include Grains,
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colors. **NOTICE!** and up
Phone or Write. We Will Take Pattern of
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RISK DOING IT YOURSELF?
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A PHOTO
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SOLDIER...

Nothing you can give him would please him more. Come in today.

3 Beautiful \$ 4.45
OIL Colored 4 Reg. \$6.00 Val.
8x10 PHOTOS
Selection of Proofs Included

BRING IN YOUR OLD PHOTOS OR SOLDIER PHOTOS FOR **ENLARGEMENT**

Neisner's 5 to 15 Stores
STUDIO, MAIN FLOOR
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Mrs. Mary Rued, 74 Springfield Ave.

GET IN TUNE FOR SPRING

When the grass is green and the sky is blue, and the birds are singing and so are you; take a tip from the bird who feathers her nest, that in home-comfort gadgets it's wise to invest; so dash down to Siebert's to look at their ranges, of various types before the stock changes! The off-spring of all these convenient home trifles, consists of machine guns and bombers and rifles.

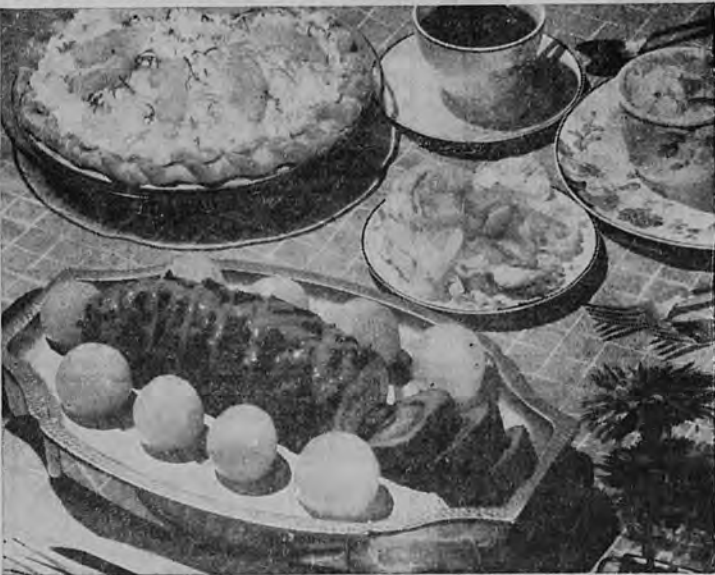
For the past 34 years we've managed to fill your range needs—we're STILL doing it with an excellent assortment of COMPLETELY EQUIPPED Combinations and Gun Ranges.

SINCE 1888
SIEBERTS
ST. PAUL and ANDREWS ST.
MAIN 238 OPEN EVENINGS

Sunday Dinner
By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.

Creole Flank Steak Is a Challenge to Jaded Appetites



"Your Sunday Dinner" suggested for March 29 features Creole Flank Steak with creamed onions, a flavorful innovation in nutritiously balanced menus.

THE DINNER
Creole Flank Steak
Escalloped Potatoes
Creamed White Onions
Muffins Butter
Carrot and Pineapple Salad
Orange Fluff Pie
Coffee

cellulose and vitamins A, B, C and G as well as minerals. The oranges in the dessert supply vitamins A, B and G as well as additional fat and starches for energy being present—a large amount of which is required during February.

To serve 6, you will need:
1 large flank steak
4 frankfurters
5 medium potatoes
1 pint milk
6 medium white onions
6 medium carrots

1 small can crushed pineapple
1 head lettuce
3 eggs
2 oranges
1 lemon
(Balance of materials among staple supplies)

Creole Flank Steak
This inexpensive meat dish will be a real innovation for your family and the stuffing makes it doubly delicious.

1 large flank steak
4 frankfurters, peeled and diced
(Continued on Page 8)



"I save steps, use my car less, with a Lincoln-Alliance

PAY-BY-CHECK ACCOUNT

Anyone Can Have a Checking Account at the Lincoln-Alliance

Think how much easier it is to write a few checks and drop them in the mail than to tire yourself out by calling at several stores and offices to pay your bills in cash! There is no monthly service charge with a Lincoln-Alliance Pay-By-Check Account and no minimum balance is required. You pay only 5c per item deposited and 5c per check drawn.

You may open a Pay-By-Check Account with any amount at any of our twelve conveniently located Bank Offices.

LINCOLN-ALLIANCE BANK AND TRUST COMPANY

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IN ROCHESTER

OPEN FRIDAY AND SATURDAY NIGHTS 'til 9:30 P.M.

SEARS
First With Exclusive **American Victory** **DINETTE**
IN STURDY AMERICAN OAK

AT LOW INTRODUCTORY PRICE FOR THIS SALE ONLY **39.95** \$4 DOWN
5 PIECES COMPLETE

AMERICAN EAGLE Design in Simulated Carved Effect
A Striking Interpretation of "AMERICAN MODERN"
Colorfully Trimmed in Patriotic Shades of Red and Blue

First "Call to Colors" for modern Rochester homes! Exclusive Victory design as distinctively American as the Statue of Liberty. Set is fashioned of solid, sturdy, native oak in mellow "Victory Tanned" finish with harmonious trim in red and blue. Extension table has stain and liquor resistant top. Chairs are long post, box seat construction for lasting strength. BUFFET AND CHINA (as illustrated) AVAILABLE TO COMPLETE YOUR ENSEMBLE.

★ On Sale Basement and Second Floor Monroe Store!

The Big Basement
SIBLEY, LINDSAY & CURR CO.

Leaders for the Easter Parade!

COATS and SUITS

Each **14.95**

Easter morning — and all Spring long — you'll want a stylish suit or coat to put your best self forward. And you'll find it in Sibley's tremendous assortments! SUITS — classic, softly tailored or casual, in checked plaid, or plain wool and rayon tweed. Gray, blue or rose in sizes 12 to 18. COATS — dress-up or sport styles, fitted, boxy wrap-around or boyish. Town black or navy . . . country plaids in beige, blue, gray or rose. Wool and rayon; sizes from 12 up to 44.

AIISLE 18



Go Over "Big" in This
Easter Bonnet
1.95

Enormously flattering new hat, perfect alike with your Easter dress, suit or coat. A big, brimmed bonnet of pleated rayon belting, that sits back off your face with very smart and charming results. Have it in any color: navy, black, brown, red, Kelly, turf, copen, maize or glowing beige.

AIISLE 12

Spring and Easter
Call for

Pretty Print Dresses

2.94

Lovely dresses, bound to put you in a "happy Easter" mood! Dozens of becoming new styles, dozens of smart new prints, and a whole garden full of soft pastel colors. All in fine rayon crepe, beautifully detailed; Misses' and women's sizes, 12 to 20, 38 to 52.

AIISLE 8



Special! Boys' Knicker and Longie
2-Pant Suits
8.95

Spring chevrons, herringbones, diagonals and tweed effects in popular double-breasted styles with both knickers and longies. Full-cut, well tailored suits of wool and rayon. Neat patterns in brown, gray, tan, teal or blue. 8 to 16.

Students Rave About Wardrobe
3-Pc. Suits
13.95

You get a herringbone coat, matching zip-trousers and gabardine slacks in wool and rayon. It's a complete wardrobe in itself . . . and one of very smartest buys—in style, in value for Easter and general. Sizes 12 to 20.

Boys' Sturdy, Well-Made
Wash Suits
1.39

Good-looking little suits, made to take the hard wear little boys will give them. Button-on, self-belted style in cotton crash, broadcloth, poplin and other materials. Sizes 5 - 10.

AIISLES 2 TO 5



Sale! They're Regularly 59c!

Girls' Slips
39c

White muslin and broadcloth slips for service under new Easter togs and long after Easter! Broadcloth with lace flounce; muslin with a lace-edged ruffle. Priced at just 39c in sizes from 6 to 14.

AIISLE 11, REAR

All The Girls Want New Easter

Dresses
1.95

Your small daughter will be proud as punch Easter morn, dressed up in this cunning, lace-trimmed frock! It's nicely made of crisp, dotted swiss in candy pink or a heavenly soft blue. Sizes 3 to 6x.

AIISLE 14

Easterly Finery for a Young Miss

Coat Sets
3.95

She'll be the hit of the Easter parade in this adorable navy outfit! The coat has a star-spangled white pique collar — and there's a navy hat to match. 50% wool and 50% cotton. — Sizes from 1 to 4.

AIISLE 14



Friday
Prices



Poplin
Suits
50

I'll like this all-warm, light paper, and sturdy, g, and is water-in aviation-style in tan, green,

to 18

Suits
users

5

man's fancy
New Spring
plaids and
reasted coats,
with zipper
best suit you

loop

T

INGS!



A Great
Gift Price

.69

on from tan
brown sad-
th moccasin
nt or white.

hite
• Black



Weed's Repeat Sale!



Reg. \$45
ALL CHROME AND
STAINLESS PORCELAIN

DINETTE SETS

\$34.95

Five-piece white porcelain sets with smart trim. Extension top table is 25 by 40 inches closed, 45 by 40 inches extended. Has silverware drawer. Set of four chrome chairs with comfortably upholstered Red, Black or Blue seats and backs. Other sets \$24.95 to \$49.95.

Regular \$4.00 Standard!

TOILET SEATS

Standard size, fits all size bowls. Your choice White Enamel, Walnut or Mahogany finish. **\$2.95**



Mother of Pearl

Chip-proof seat, in your choice of colors: White Green, Orchid, Peach, Blue, Etc. **\$5.29**

Reg. \$7.50



CHARM SHELVES
Graceful chrome plated brackets with two 20-inch bulb-edge glass shelves. (Plants not included). **79c**

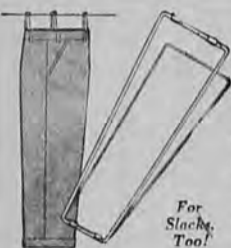
"The Perfect Cleaner For Upholstery"



MYSTIC FOAM

Rapid acting; quick drying; leaves no rings or streaks; non-explosive; non-inflammable; no odor; non-saturating; economical. The largest selling upholstery cleaner in America.

Qt. 65c—1/2 Gal. \$1.00
Gal. \$1.49



TROUSER CREASERS

39c 3 PAIRS
pr. \$1.10

For Slacks, Too!

Shapes and creases trousers while they dry. Requires no ironing. Simply wash trousers and slip this easily adjusted frame into them—you'll marvel at the results. Keeps wool trousers in correct shape.

MAIN 7900

Weed's
15 EXCHANGE ST.
Free City Deliveries
FREE PARKING OPPOSITE
With Purchase of \$1.00 or Over

Disc Hits

BY MORRIE SILVER
Tops for the week's best sellers:

IN OLD BRAZIL by Eddie Duchin, a tune featuring the nimble fingers of the Maestro himself at the piano, vocalized by Tony Leonard and backed up

by the Samba Fox Trot, MALAGUENA.

ZOOT SUIT, a very clever novelty disc by Benny Goodman Okeh. The flip side being MY LITTLE COUSIN, a good one for the Goodman fans. The Andrew Sisters on Decca have an equally fine arrangement of this same tune.

Glenn Miller's last four hits, namey: DON'T SIT UNDER THE OLD APPLE TREE, THE LAMPLIGHTER SERENADE, CHIP OFF THE OLD BLOCK, and LET'S HAVE ANOTHER CUP OF COFFEE will list among his best sellers, both being done in the typical Miller style of Sweet and Swing.

For the classical music lovers, the new recording of ROMEO AND JULIET (Tchaikovsky) by the Cleveland Orchestra, conductor Artur Rodzinsky—a must album for every music lover.

Schumann's FOURTH SYMPHONY in D Minor as played by the Chicago Symphony Orchestra with Frederick Stock conducting. This one is a masterpiece on Columbia records.

WE HAVE THEM NOW!
RECORDS

Miss You Blues In The Night Sing Me A Song Of The Islands	BING CROSBY	Jersey Rouser String Of Pearls Someone Else Is Taking My Place That Old Time	Benny Goodman
Let's Have Another Cup Of Coffee Chip Off The Old Block Don't Sit Under The Old Apple Tree Lamplighter's Serenade Moonlight Cocktail	GLEN MILLER	Early Parade You Made Me Love You Crazy Rhythm Trumpet Blues Sleepy Lagoon The Clipper	HARRY JAMES

COLUMBIA MUSIC STORE
53 S. CLINTON OPEN 'TIL 9

Complete Stock of
Columbia & Victor
Classical Records

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make 12 monthly payments of
\$ 36	\$ 39.92	\$ 8
120	122.40	10
180	158.00	15
240	224.80	20
300	281.00	25
420	393.40	35

Other amounts for longer terms at proportionately low rates. Insurance pays up loan in case borrower dies.

GENESEE VALLEY TRUST COMPANY
MEMBER F. D. I. C.

"EACH GENERATION IMPROVES ON THE PAST"



Try this generation's
Wilken Reserve
Richer, milder, more satisfying

Blended Whiskey 81 proof 25% straight whiskey, 15% grain neutral spirits. The "Wilken Family" Inc., Aldine, Schenectady, N. Y.

Taste-Perfected BY 3 GENERATIONS OF WILKEN SKILL

YOU GIRLS!—13 to 25 YRS. OLD
who suffer from
DYSMENORRHEA

which makes you
TIRED, BLUE, NERVOUS—

Take heed if at such times you have all or any one of these symptoms: do you suffer cramps, backache, headache, distress of "irregularities," weak, cranky, nervous feelings—due to functional monthly disturbances?

Then start at once—try Lydia E. Pinkham's Vegetable Compound—it's one medicine you can buy today made especially for women—a time tested liquid which is famous to relieve monthly distress—due to this cause. And in such a sensible way! With nature's own beneficial roots and herbs. No harmful opiates.

Taken regularly thruout the month—Pinkham's Compound helps build up resistance against such annoying symptoms. Thousands upon thousands of women benefited! Follow label directions.

LOEWS
April Fools Quiz
ON STAGE
WEDNESDAY NIGHT, APRIL 1

CONTEST RULES:
Join the fun by submitting April Fool questions to be used in this unusual stage quiz. The first 25 questions accepted will receive Guest Tickets To Loew's.

ON THE SCREEN
BRIAN DONLEVY
MIRIAM HOPKINS
"A GENTLEMAN AFTER DARK"

CONRAD VEIDT
in
"NAZI AGENT"

with ALL STARS
THIS GREAT SHOW REGULAR PRICES
BALCONY 30c — ORCHESTRA 40c
— PLUS TAX —

Mr. HI and Mr. HATT Ride High

We've never swerved from Kessler's since
We found the taste so good—

One silky sip makes friends for life—
My friend, that's understood

SMOOTH AS SILK
not just a highlight

KESSLER'S BLENDED WHISKEY

KESSLER'S PRIVATE BLEND. 75% Grain Neutral Spirits. 85 Proof.
Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenceburg, Ind.

KEY COUPON Facial Tissue Box 500 Reg. 25c Limit 2 14c	TODAY THRU NEXT WEDNESDAY KEY ROCHESTER'S MODERN CUT RATE DRUG STORES 470 N. GOODMAN NEAR MAIN 1861 MONROE NEAR WINTON 724 WINTON ROAD W. CO. TEL. CANTON 457 RIDGE RD. W. NEAR DEWEY	KEY COUPON Sweetheart Soap 4 for 18c Limit 4
KEY COUPON Mackintosh TOFFEE Lb. Box Limit 2 19c Rum & Butter or Ass'd.	KEY COUPON KEY SCOOP! SAVE 60% ON GIANT SIZE CHAMOIS SKIN Imported Skins for All Polishing For Cleaning Cars, Windows, Boats. These skins were originally intended for fine leather jackets, but because of tiny imperfections were tanned for home use. Get yours early while selection is large. 98c EACH If perfect would sell for \$2.50.	KEY COUPON Clothes Line BRAIDED 36 Feet Reg. 25c Limit 2 19c
KEY COUPON WAX PAPER HEAVY 100 Ft. Limit 2 10c	KEY COUPON TODDY 1/2 Lb. Can Limit 2 13c	KEY COUPON WALDORF TOILET TISSUE 3 for 11c Limit 6
PROPHYLACTIC TOOTH BRUSH NEW LOW PRICE 23c	DR. WEST TOOTH PASTE 25c Tube 2 for 29c	KEY COUPON BLACK or BROWN SHOE POLISH Household Size Limit 2 4c
Williams Apple Blossom Soap Reg. 6c Size 6 for 27c	DOG FOOD POUND CAN 3 for 17c	SQUIBB'S NAVITOL Reg. 75c 10 cc 30 cc for \$2.87 67c
LARGE ASSORTMENT EASTER CARDS	ELECTRIC HEAT PAD • Simple 3-Heat Control • Double Safety Thermostat On Each Heat • Costs Only 1/2c Per Hour To Operate • Safe Uniform Heat For Plain or Chill REG. \$2.75 \$1.79	BAYER ASPIRIN Bot. 100 Tablets 59c
FLASHLIGHT BATTERIES 2 for 9c	FILMS DEVELOPED AND PRINTED 23c A 6 or 8 Exposure Film	CHICK-CHICK EASTER Egg Dyes 10c
ANACIN TABLETS Bottle of 100 98c	Luckies, Camels, Chesterfields, Raleighs, Herbert Tareyton, Pall Mall, Philip Morris 2 PRGS. 29c	GILLETTE THIN BLADES Pkg. 12 27c
POSTMASTER CIGARS A Mild Smoke 14 for 25c	BEECHNUT Strained BABY FOODS 8c 3 for 23c	LUDEX'S COUGH DROPS 5c Size 3c
	Paradichlorbenzine MOTH CRYSTALS Lb. Can Reg. 50c 29c 4 FOR \$1.00	VICKS NOSE DROPS 30c Size 24c
		Haarlem Oil CAPSULES Regular 35c Size 16c
		PRINCE ALBERT TOBACCO 15c Pocket Tin — Limit 2 2 for 17c



**BRING the Entire Family to Edwards Friday and Saturday
Shop for Smart EASTER Fashions at Money Saving Prices**

Phone Your Order Stone 2300 For
EASTER CANDIES

**Large One Pound Chocolate Coated
EASTER EGG with your Name on . . 39c**



Always a favorite at Easter time, that personal touch in a name on an Easter Egg. Filled with nuts, fruit and cream or coconut cream.

Symphony Sweet Famous
JELLY EGGS 19c/lb.

- Jumbo Assorted Jelly Beans
- Licorice Jelly Eggs
- Coconut Eggs
- Butter Eggs

Delicious Caramel Eggs 25c/lb.

Symphony Sweet Fancy
Miniature Chocolates

Pound Box **79c** 2-lb. Box **1.58**

Miniature Chocolates, over 100 pieces to each pound, with finest quality dark chocolate coating and an assortment of 40 different centers, including nuts.

Quality Chocolates

Pound Box **59c** 2-lb. Box **1.10**

Beautifully wrapped in a white box for Easter, filled with choicest assortment of chocolates. Either half dark or half milk chocolates or all milk or all dark chocolate.



Beautifully Filled
EASTER BASKETS
49c 69c 79c 99c

Substantial straw baskets filled with finest quality Easter bunnies, eggs, animals all cellophane wrapped. Chiffon ribbon bows on each basket.

Aunt Bunny's Egg Crate
Hand-Dipped—Hand-Rolled
Chocolate Coated Eggs

12 in a crate **59c**

Finest dark chocolate with assortment of fruit and nut, maple walnut, coconut and cherry eggs. Will ship well for The Boys!

EDWARDS—Street Floor

Buy Defense Bonds at Edwards
Booth on the Main Floor



Boys' Two-Piece
SUITS
2.98

A two-piece prize for regular fellers! Broadcloth blouse with all wool flannel shorts. Shorts are full lined with matching belts. Brown, Navy, Green. Sizes 4 to 10.

Sizes 4 to 10

Jr. "Sky Pilot"
Topcoat Set
6.98

He'll wear a pair of Sky Pilot wings on his lapel when he wears this set. Has a double breasted top coat and cap . . . brass buttons, gold braid on the cuff. In Teal, Covert, Powder and Navy Blue.

Sizes 4 to 8



Boys' 3 Piece
Eton Suits
4.98

Just the suit for the little man! Coat, Blouse and Shorts are finely tailored. Comes in all wool flannel in Navy Blue, Teal and Brown.

Sizes 5 to 10

EDWARDS—Street Floor

ONE DAY Saturday Only . .

*A Timely Gift for
the first 1000 Boys!*

A beautifully colored
Photograph of General

Douglas Mac Arthur

And a Brief Biography of His Military Career

**will be given absolutely
FREE to Every Boy**

from 8 to 15 years of age
accompanied by a Parent.

Simply register at the Special General MacArthur Booth in Edwards Boy's Department on the Street Floor and get your Free Copy Saturday of America's foremost Combat Commander and leader of all United Nations Forces in the Pacific.



**Boys' Poplin
JACKETS**
3.50

Rain or shine you'll like this all-weather jacket of warm, light poplin. It's action-free and sturdy, has a cotton lining, and is water-repellent with an aviation-style zipper front. Comes in tan, green, brown.

Sizes 8 to 18



**Easter Prep Suits
with 2 Prs. Trousers**

16.95

Comes Spring—and a young man's fancy turns to—a new suit. Here are New Spring colors in herringbones, overplaids and tweeds. Three button single breasted coats, two pairs of pleated trousers with zipper closing. You'll rate it the best suit you ever got into.

EDWARDS—Street Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

DON'T MISS THIS OPPORTUNITY TO GET BRAND NEW SPRING MERCHANDISE AT SAVINGS!



Sure
To Be
"Her"
Favorites!

**GIRLS' SKIRTS
and SWEATERS**

Blue
Rose
Green

2.19

Red
Aqua
Maize

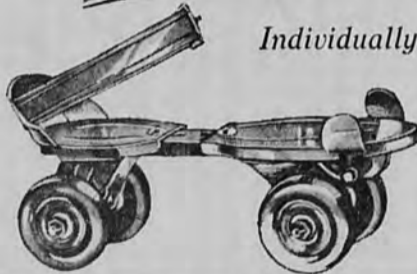
SKIRTS . . . pastel plaids and plain in pleated and gored style.

SWEATERS . . . slippers and short cardigans in pastels. Sizes 7 to 14.

Edwards—Basement

GLOBE ROLLER SKATES
"The Fastest In Town"

Individually Boxed with Key and Oil Sample!



Our most popular priced roller skate. Single row ball bearing wheels, welded 3 pc. construction, nickel plated, flanged toe and heel plates, adjustment to 10 1/2", rubber shock absorbers, leather straps.

1.19
Style No. 36

Globe Style No. 63

1.49

Double row, ball bearing wheels, red dust caps, welded chassis with flanged toe, heel plates. Adjusts to 10 1/2".



MARVEL JUVENILE

No. 197

69c



For beginners . . . laced leather toe straps, welded 3 pc. construction, nickel plated. Adjustment to 8 3/4", single row, ball bearing wheels.

Edwards—Basement

500 Miles Guaranteed

2.49

Double row ball bearing one pc., heavy steel wheels, welded chassis, adjustment to 11 1/4". Nickel plated.



No. 84

For Dress or Play!

**CHILDREN'S
SHOES**



At A Great
Thrift Price

In
Sizes
To
3

2.69



Make your selection from tan or black oxfords, brown saddles, oxfords with moccasin toes, straps in patent or white. Widths A to D.

• White
• Tan • Black

- Closed Toes
- Open Toes
- Heavy Soles
- Light Soles



Edwards—Basement

To avoid a soggy lower crust when baking a pie, sprinkle sugar over the lower crust before filling. Unbeaten egg white, brushed across the lower crust is also effective.

In One Whiskey...Get the Best from 4 Great Distilling States*



Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

*Blended with the Finest Neutral Grain Spirits for Perfect Mildness!

Schenley Black Label, 67% Neutral Grain Spirits. Schenley Red Label, 72% Neutral Grain Spirits. Both 86 Proof. BLENDED WHISKEY. Schenley Distillers Corp., N. Y. C.

HAVE YOU GIVEN TO YOUR RED CROSS WAR FUND?

Mrs. Helen R. De Bine, 118 Illinois St.

Sunday Dinner . . .

(Continued from Page 4)

1 cup bread crumbs
Salt and pepper
1/2 cup meat broth
2 tablespoons flour
2 tablespoons lard
2 cups tomatoes

Have the steak scored at the butchers. Combine diced frankfurter, bread crumbs, and seasonings and moisten with meat stock. Place stuffing on un-scored side of steak. Roll and sew or skewer edges together. Dredge steak in flour and brown on all sides in hot lard. Season

LADIES' HANDKERCHIEF

FREE!

IN EVERY BOX OF **KIRKMAN GRANULATED SOAP**

A handsome handkerchief, gaily printed flower designs in cheery, fast colors. Generously big, hemmed on all edges for extra-long wear. There's one FREE in every package of the new KIRKMAN GRANULATED SOAP.

The new formula KIRKMAN GRANULATED SOAP is whiter, purer soap—its long-lasting "lift-action" suds make all washing easy. Buy some now.



with salt and pepper. Add tomatoes, cover tightly and cook slowly until done, for 1 hour.

Orange Fluff Pie
It's lovely to look at and delicious for eating:
1 cup sugar
5 tablespoons cornstarch
1/4 teaspoon salt
1 tablespoon grated orange peel
2 cups orange juice
3 egg whites
6 tablespoons confectioners sugar

Mix sugar, cornstarch, salt and grated peel in top part of double boiler. Add the orange juice and cook over boiling water about 15 minutes, or until thickened, stirring frequently. Stir in beaten egg yolks and cook 2 minutes. Remove from heat. Add butter and lemon juice. Cool slightly. Pour into baked 9 inch shell.

(Continued on Page 11)

Thurs. - Fri. - Sat.
FRESH FISH SPECIALS

BOSTON BLUE STEAK	19¢ lb.
LAKE PERCH	24¢ lb.
SALMON STEAK	31¢ lb.
FLOUNDERS	14¢ lb.

Try Our Fish Fry . . . It's Delicious

OWNED BY TURNERS

Prices

FISH MARKET

385 EAST MAIN ST. STONE 163

DOLAN'S Food Specials

DUCKS Long Island 5-7 lb. average	27c lb.
BEEF POT ROASTS	21c lb.
ROASTING CHICKENS 3 1/2-Lb. Average	25c lb.
VEAL Fresh Dressed Boneless Legs	29c lb.
Roastable Sliced PINEAPPLE No. 2 1/2 Can	27c
No. 1 POTATOES	pk. 29c
Fresh Creamery BUTTER	lb. 35c
Big "B" All Purpose FLOUR	5 lb. bag 27c

DOLAN Where You Buy The Cuts of Chicken You Prefer
600 Jefferson cor. Barlett
Mrs. Minnie Gammon, 41 Phelps Ave.

KEN-L BISKIT 2-Lb. Pkg.	25c
PHILLIPS Tomato Soup . . . can	6 1/2c
Vegetable Soup . . . can	7 1/2c
Spaghetti can	7 1/2c
W/IN \$1,000.00 A DAY EACH DAY FOR 25 DAYS	
New Improved OLD DUTCH CLEANSER	2 15c
CAMAY SOAP	7c
LAVA SOAP	7c
CHIPSO Large Package	24c
DUZ Large Package	24c
SELOX	15c
P & G SOAP	5c
IVORY SOAP Large 2 for 21c Medium 7c Guest Size	5c
IVORY FLAKES Large Package	24c
IVORY SNOW Large	24c
OXYDOL Large Package	24c
SAVE UP TO 7% A MONTH WITH ECONO-MEAL MENUS	
CRISCO 1 lb.	26c
CRISCO 3 lb.	69c
CUT-RITE WAX PAPER 40 foot roll	7c
PAAS EGG DYES	10c
PILLSBURY'S Best Flour, 5-lb. Bag	29c
Pancake Flour	10c
Farina, pkg.	10c
SNO-SHEEN CAKE FLOUR Package	24c
JOLLY TIME Pop Corn	14c
SWEETHEART TOILET SOAP THE SOAP THAT AGREES WITH YOUR SKIN	
1¢ Sale Get extra cake for 1¢ with every 3 cake purchase	
all 4 Cakes for	21c
LUX FLAKES Lg. 24c — Medium 10c	
RINSO Large Package	24c
SILVER DUST FREE TOWEL	25c
LIFEBUOY SOAP	7c
LUX TOILET SOAP	7c
SPRY 1-LB. 25c, 3 lb. 69c	
SWAN SOAP Med. . . 6c; Lge., 2 for 21c	

ELSCO QUALITY FOODS STORES

PHILLIPS
Tomato Soup . . . can 6 1/2c
Vegetable Soup . . . can 7 1/2c
Spaghetti can 7 1/2c

W/IN \$1,000.00 A DAY EACH DAY FOR 25 DAYS

New Improved OLD DUTCH CLEANSER 2 15c

CAMAY SOAP 7c

LAVA SOAP 7c

CHIPSO Large Package 24c

DUZ Large Package 24c

SELOX 15c

P & G SOAP 5c

IVORY SOAP Large 2 for 21c Medium 7c Guest Size 5c

IVORY FLAKES Large Package 24c

IVORY SNOW Large 24c

OXYDOL Large Package 24c

SAVE UP TO 7% A MONTH WITH ECONO-MEAL MENUS

CRISCO 1 lb. 26c

CRISCO 3 lb. 69c

CUT-RITE WAX PAPER 40 foot roll 7c

PAAS EGG DYES 10c

PILLSBURY'S Best Flour, 5-lb. Bag 29c
Pancake Flour 10c
Farina, pkg. 10c
SNO-SHEEN CAKE FLOUR Package 24c

JOLLY TIME Pop Corn 14c

SWEETHEART TOILET SOAP THE SOAP THAT AGREES WITH YOUR SKIN

1¢ Sale Get extra cake for 1¢ with every 3 cake purchase

all 4 Cakes for 21c

LUX FLAKES Lg. 24c — Medium 10c

RINSO Large Package 24c

SILVER DUST FREE TOWEL 25c

LIFEBUOY SOAP 7c

LUX TOILET SOAP 7c

SPRY 1-LB. 25c, 3 lb. 69c

SWAN SOAP Med. . . 6c; Lge., 2 for 21c

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Vegetable Soup . . . can 7 1/2c
Spaghetti can 7 1/2c

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LAVA SOAP 7c

CHIPSO Large Package 24c

DUZ Large Package 24c

SELOX 15c

P & G SOAP 5c

IVORY SOAP Large 2 for 21c Medium 7c Guest Size 5c

IVORY FLAKES Large Package 24c

IVORY SNOW Large 24c

OXYDOL Large Package 24c

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Farina, pkg. 10c
SNO-SHEEN CAKE FLOUR Package 24c

JOLLY TIME Pop Corn 14c

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1¢ Sale Get extra cake for 1¢ with every 3 cake purchase

all 4 Cakes for 21c

LUX FLAKES Lg. 24c — Medium 10c

RINSO Large Package 24c

SILVER DUST FREE TOWEL 25c

LIFEBUOY SOAP 7c

LUX TOILET SOAP 7c

SPRY 1-LB. 25c, 3 lb. 69c

SWAN SOAP Med. . . 6c; Lge., 2 for 21c

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Vegetable Soup . . . can 7 1/2c
Spaghetti can 7 1/2c

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CAMAY SOAP 7c

LAVA SOAP 7c

CHIPSO Large Package 24c

DUZ Large Package 24c

SELOX 15c

P & G SOAP 5c

IVORY SOAP Large 2 for 21c Medium 7c Guest Size 5c

IVORY FLAKES Large Package 24c

IVORY SNOW Large 24c

OXYDOL Large Package 24c

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CRISCO 3 lb. 69c

CUT-RITE WAX PAPER 40 foot roll 7c

PAAS EGG DYES 10c

PILLSBURY'S Best Flour, 5-lb. Bag 29c
Pancake Flour 10c
Farina, pkg. 10c
SNO-SHEEN CAKE FLOUR Package 24c

JOLLY TIME Pop Corn 14c

SWEETHEART TOILET SOAP THE SOAP THAT AGREES WITH YOUR SKIN

1¢ Sale Get extra cake for 1¢ with every 3 cake purchase

all 4 Cakes for 21c

LUX FLAKES Lg. 24c — Medium 10c

RINSO Large Package 24c

SILVER DUST FREE TOWEL 25c

LIFEBUOY SOAP 7c

LUX TOILET SOAP 7c

SPRY 1-LB. 25c, 3 lb. 69c

SWAN SOAP Med. . . 6c; Lge., 2 for 21c

FOR BETTER HEALTH

SCOTTISSE	3 Rolls 22¢
WALDORF	4 Rolls 19¢
SCOTTOWEL	1 Roll 10¢

SMITH'S

Barley, 1 lb. Pkg.	10c
Lentils 1 lb. pkg.	12c
Green Split Peas	1 lb. pkg. 15c
Yellow Split Peas	1 lb. pkg. 15c
California Lima Beans	12 oz. pkg. 15c

YOUR SATISFACTION IS GUARANTEED

When you buy flavorful, fresh-roasted, Kilbourn Hall Coffee your satisfaction is actually doubly guaranteed, for if you do not believe Kilbourn Hall to be the equal or better than any other coffee, selling for as much as 10c lb. more, Wegmans will give you **DOUBLE YOUR MONEY BACK!**

SAVE without sacrificing quality! Kilbourn Hall Coffee now costs only . . . **23c** lb.

CLEAN WHITE STORES

There's a clean, friendly, home-owned, Wegmans market in your neighborhood. Shop there this week-end. See the tempting arrays of delicious foods in 5 big departments. Compare Wegmans lower, budget-flattering prices!

Guaranteed Meats!

Tender Shoulder	
BEEF ROASTS Lb.	25¢
Juicy Prime Standing	
RIB O' BEEF Lb.	33¢
Boneless Rolled Roasts or	
LEGS O' LAMB lb.	27¢
Fresh Spring ROASTING or FRYING CHICKENS	
3 to 3 1/2 lb. average	
29c LB.	

QUALITY, VARIETY and PRICE — MAKE WEGMANS ROCHESTER'S LARGEST MEAT RETAILERS

Grocery Bargains

24 oz. Can Gilbert's Appetizing	
Tomato Juice 3 cans	25¢
Crisp Fresh	
Ritz Crackers . . . pkg.	19¢
Wegmans Creamy Fresh	
Mayonnaise qt.	41¢
Tas-T-Mix Fruit	
Cocktail 2 cans	25¢
American Beauty	
Shrimp can	18¢
Old Abbey Ale or	
Simon Pure Beer qt.	18¢
12 oz. Cans Lion Brand	
Beer or Ale . 3 cans	25¢

Wegmans HOME OWNED FOOD MARKETS

FREE PARKING FOR CUSTOMERS

END-O-MONTH Sale

Here's Spring Tonic for your home by the roomful. Keep up morale—build for the future with confidence! American furniture will help you by keeping prices DOWN where they belong.

SPECIAL! Thursday, Friday & Saturday!

3-PIECE SOLID MAPLE

Bright and cheery! Just the thing for a sun room or cozy living room. The pieces are light weight and easy to move — yet well made to last. A really good looking set in TONIGHT.

\$32.50

See this sturdy, good looking 2 piece suite to fully appreciate it! Look at the inner construction, the upholstery, the style—you'll wonder how we can sell at such a low price! (The reason is we buy in carloads.)

\$39

Here's a truly generous offer! Complete living room outfit in the modern style at half its actual value! You could search the entire nation without finding a value to match it. Stop in TONITE — only 16 suites available.

3 PC. SET \$59

15 Months To Pay Pay Only \$5.90 Down

HURRY! See This 'Buy' Tonight

AMERICAN

Better Furniture

292 EAST AVENUE

formerly AMERICAN AUTO SUPPLY

Record Concerts Offered At Main Library Building

Regularly scheduled concerts of recorded music are now being held at the Art Gallery in the Rundel Memorial Building as a part of the Rochester Public Library's program for community education.

Three concerts are held weekly under the following schedule:

- Wednesday, from 7:45 to 8:45 p. m.
- Thursday, from 3:30 to 4:30 p. m.
- Saturday, from 12:15 to 1:15 p. m.

Requested numbers will be played as well as planned program pieces. Records are provided by the organization's new record library.

ATTENTION FACTORY SAMPLES
TRUNKS and LUGGAGE at Bargain Prices
KRIEGER TRUNK STORE
125 S. Clinton Open Even.

HIGHEST QUALITY KOLINSKY AND SILVER FOX SCARFS
LOWEST PRICES SPECIAL GROUP
FUR COATS
SEAL DYED CONKEY Were \$89 Now \$59
CLIFFORD FUR CO.
1283 Clifford Ave., 1 Block off Portland
CLIFFORD FUR SELLS FOR LESS

Quick—Reliable Guaranteed
RADIO SERVICE
Genesee 3073
FREE CALL AND DELIVERY
SOUND EQUIPMENT CO., INC.
928 Genesee St.

Travel FOR FUN
Enjoy the splendor of blue skies and summer seas—in your own American tropics.
El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami—just a whisper from all activities. There are 250 artistically furnished rooms with tub and shower from \$2.50 single and \$4.00 double. Steam heat. The modern air cooled Coffee Shop is famous for fine food—at moderate prices. The cocktail lounge is deservedly popular.
Plan your Miami Vacation now! For information or reservations, address Joseph H. Adams, Mgr. or your travel agent.
MEMBER
American Hotel Association
Rochester Hotel Association
Florida State Chamber of Commerce
Miami State Chamber of Commerce
EL COMODORO Hotel
OPEN THE YEAR ROUND

BUCK HUNTERS WIN DEFENSE STAMPS
Each week five Buck Hunters are awarded with a buck's worth of defense stamps. Watch for your name between the ads. When it appears, come to The Rochester Shopping News Office, 420 Burke Bldg., 5 St. Paul St. and get your buck's worth.
Be a Buck Hunter . . . It's as easy as it is profitable.
*All names taken at random from 1942 issue of The Rochester City Directory.
The Sun Rochester Shopping News

LIVADAS
ROCHESTER'S VALUE LIQUOR STORE
Ask Any Man Who Knows Quality, Then
COMPARE THESE LOW PRICES!

Try To Beat This Value If You Can!
All More Than 4 YRS. OLD
100 PROOF
Livbro
Kentucky Straight
Bourbon
\$2.49 FULL QUART
COMPARE! \$3.50 VALUE!
Distilled and Bottled by James H. Heam Distilling Co., Clermont, Ky. Since 1795.
Only Livadas Can Give You a Value Like This!

A BIG SELLER
And What a Value!
LIVBRO
RYE
\$2.50 Full Quart 90 Proof
Compare! \$3.75 Value
A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 31% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.
We have sold thousands and thousands of bottles of this rye because of its quality and outstanding low price.

6 YEARS OLD!
Bottled in Bond
FOUST RYE
100 PROOF FULL QUART
\$2.49
Just taste this famous Pennsylvania Rye! It's finer tasting, smoother, mellower, than most ryes selling for twice the price. A real money-saving value that brings our customers back again and again. . . It MUST be good! A remarkable value. It's six years old.
Largest Stocks
Choicest Brands
Lowest Prices

This Low Price Still Buys The Best
5 YEARS OLD
"Whitney Club" Straight
RYE
\$1.90 FULL QUART
Compare! \$2.65 Value!

RON CARAY RUM
\$1.65 FIFTH
LIGHT or DARK 84 Proof
Produced by one of the finest Rum distillers in Puerto Rico. Exceptionally good and mellow.
COMPARE WITH RUMS AT \$2.50!
ANOTHER BIG LIVADAS VALUE!
"COLLEGE INN"
Rock'n'Rye
\$1.49 FULL QUART
Made by a renowned distiller. The famous cold weather favorite; a perfect liqueur too, 48 proof, very smooth.
Compare! \$4.25 Val.

Our Lowest Price!
KING GEORGE IV SCOTCH
\$3.19 FIFTH
Superb Scotch! Blend with an enchanting matchless bouquet. 100% Scotch whiskey, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.
Compare! \$4.25 Val.

BALBOA WINES
Unquestionably — Rochester's Greatest Wine Values
DRY \$1.10 Gal.
Burgundy • Chianti
Zinfandel • Rhine
Claret • Barbera • Sauterne
SWEET \$1.49 FULL GALLON
Muscatel, Sherry, Tokay, Port, White Port
3 Full Quarts \$1.25
Please—Don't compare Balboa with ordinary wines. Balboa quality ordinarily sells for \$1.75 a gallon.
This quality sells at most places at \$2.25 a gallon.

LIVADAS
A NAME YOU CAN TRUST
183 MONROE AVE.
N. Y. STATE LICENSE L-4229
FREE DELIVERY STONE 5549
OPEN EVERY NITE TILL MIDNIGHT

STAMPS
To give the pie crust that professional golden shine, brush the fluted edges of the crust with beaten egg before baking. After meringue has been browned on pie lay fresh sections of orange on it as illustrated to give more color and appetite appeal.
Use of Leftovers
Put the leftover flank steak through meat grinder, dressing and all. Add an egg and mix well. Form into patties and brown in hot skillet. Serve with buttered noodles.
Bonds or bondage? Buy U. S. Savings Bonds.

Thanks, Mrs. We'll have it Electric Ready in a New Home.
ours Advance Notice Your Residence
URBAN AND RURAL AREAS)
Right now, with so many of our men engaged in servicing Rochester's great war industries, it is absolutely necessary that we have at least 24 hours' notice in the city and villages and three days' advance notice in thinly settled areas. Your co-operation in this regard will enable us to give better service, both to you and to Uncle Sam. Please call Main 3960 when you need our services.

and Electric
t...
his 5 Crown
rance...
Seagram
dished in
skies...
t the bar,
Seagram's
a "host".

Seagram's
Distillers since 1857
5 FIVE CROWN
BLENDED WHISKEY
A distinctive whiskey of rare bouquet and delicate flavor—smooth and mellow
BLENDED BY JOSEPH E. SEAGRAM & SONS, INC.
LAWRENCEBURG, INDIANA
\$2.65 4 5 Quart
whiskey, 72 1/2% grain neutral spirits, Seagram Distillers Corp., New York

EASTER LIQUOR Value EVENT
We guarantee to meet or beat any case lot prices in New York State. Come in and be convinced.

KERRIGAN'S PRIVATE STOCK BLENDED WHISKEY
Developed under the personal supervision of J. P. Kerrigan, one of America's great old-time whiskey men. Worth a dollar more.
Case of 12 Quarts \$26.50
\$2.29 FULL QUART

"LONDON INN" DISTILLED DRY GIN \$1.89 Full Quart
100% Grain Neutral Spirits
Every Drop 6 Yrs. Old
Bottled in Bond DOUGHERTY'S STRAIGHT RYE 100 Proof \$2.75 Full Quart
IMPORTED 'JOHN BEGG'S' SCOTCH \$3.69 Full Fifth
Made in Glasgow from 100% Scotch whiskeys.

BUY A CASE NOW
GOLD LABEL IMPORTED WEST INDIES Rum \$1.89 4/5 Quart
Molasses shortages are forcing up Rum prices—buy now at the lowest price you'll see in years.
CASE OF 12 ONLY \$21

Bottled in Bond—100 Proof STRAIGHT BOURBON Whiskey \$2.25 Full Quart
'CHATEAU MARTIN' Distilled in California Grape Brandy \$1.75 Quart
NUYEN'S AMERICAN Large 30 ounce bottle, Very fine. Try it in a Manhattan or Martini. Vermouth 98c

Everything Considered—
"Chateau Briscac"
Is Rochester's Best Wine Val.
100% Pure California WINE
12 varieties to please every taste—either sweet or dry. Be Completely Satisfied with this fine wine or get your money back!
\$1.49 Full Gallon

BERGHASH WINES LIQUORS
124 CLINTON AVE. SOUTH NEXT TO LOEW'S THEATRE
Phone . . . MAIN 786
Free Parking Opposite Our Store

To avoid a soggy lower crust when baking a pie, sprinkle sugar over the lower crust before filling. Unbeaten egg white, brushed across the lower crust is also effective.

In One Whiskey...Get the Best from 4 Great Distilling States*

INDIANA FOR MOUNTAINS
PENNSYLVANIA FOR BODY
KENTUCKY FOR BUSINESS
MARYLAND FOR HONOR

Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

*Blended with the Finest Neutral Grain Spirits for Perfect Mildness!

Schenley Black Label, 47% Neutral Grain Spirits. Schenley Red Label, 72 1/2% Neutral Grain Spirits. Both 86 Proof. BLENDED WHISKEY. Schenley Distillers Corp., N. Y. C.

HAVE YOU GIVEN TO YOUR RED CROSS WAR FUND?

Mrs. Helen R. De Bine, 118 Illinois St.

Sunday Dinner

(Continued from Page 4)
1 cup bread crumbs
Salt and pepper
1/2 cup meat broth
2 tablespoons flour
2 tablespoons lard
2 cups tomatoes

Have the steak scored at the butchers. Combine diced frankfurter, bread crumbs, and seasonings and moisten with meat stock. Place stuffing on un-scored side of steak. Roll and sew or skewer edges together. Dredge steak in flour and brown on all sides in hot lard. Season

LADIES' HANDKERCHIEF FREE!
IN EVERY BOX OF **KIRKMAN GRANULATED SOAP**

A handsome handkerchief, gaily printed flower designs in cheery, fast colors. Generously big, hemmed on all edges for extra-long wear. There's one FREE in every package of the new **KIRKMAN GRANULATED SOAP** in a whiter, purer soap—its long-lasting "lift-action" suds make all washing easy. Buy some now.



with salt and pepper. Add potatoes, cover tightly and slowly until done, for 1 hot **Orange Fluff Pie**. It's lovely to look at and delicious for eating:

1 cup sugar
5 tablespoons cornstarch
1/2 teaspoon salt
1 tablespoon grated orange
2 cups orange juice
3 egg whites
6 tablespoons confectioners

BOSTON BLUE STEAK
LAKE PERCH
SALMON STEAK
FLOUNDERS

Try Our Fish Fry

Next to Turners

FISH MARKET
385 EAST MAIN ST.

DOLAN'S

DUCKS Long Island 5-7 lb. average
BEEF POT ROASTS
ROASTING CHICKENS 3 1/2-Lb. Average
VEAL Fresh Dressed Boneless Legs
PINEAPPLE No. 2 1/2 27c
POTATOES pk. 29c

DOLAN Where You Buy Quality Groceries
Mrs. Minnie Gamm

KEN-L BISKIT 2-Lb. Pkg. 25c

PHILLIPS
Tomato Soup can 6 1/2c
Vegetable Soup can 7 1/2c
Spaghetti can 7 1/2c

Win \$1,000.00 EACH DAY FOR 25 DAYS
New Improved CANS OF OLD DUTCH 2 15c
CLEANSER

CAMAY SOAP 7c
LAVA SOAP 7c
CHIPSO
Large Package 24c
D U Z
Large Package 24c
SELOX 15c
P & G SOAP 5c

IVORY SOAP
Large 2 for 21c Medium 7c
Guest Size 5c

IVORY FLAKES
Large Package 24c

IVORY SNOW
Large 24c

OXYDOL
Large Package 24c

SAVE UP TO 7% A MONTH WITH ECONO-MEAL MENUS
GRISCO 3 lb. 69c

CUT-RITE WAX PAPER
40 foot roll 7c

FOR B SCOTT'S WALDO'S SCOTTO

SMITH
Barley, 1 lb. Pkg. 10c — L
Green Split Peas
Yellow Split Peas
California Lima Beans

ABC PARTIES
2011 E. MAIN
Tues., and Sat. Nite At 8:30
JACKPOTS
\$25-\$150
9 Numbers
\$10 Consolation Prize

Beeley's Bingo
SUNDAY at 2:30 and 8 P. M.
WED. at 1:30 P. M.
MON., TUES., FRI., SAT. at 8:15 P. M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

BINGO!!
CAPITOL HALL
35 W. MAIN ST.
Formerly MANOR
WEST AVE. MANOR

Wednesday 30 Games
April 1st 1:30 P. M. Admission \$5 On Reg. Games
25c Inc. Tax

SBINGOS
Every Saturday 8:30 P. M.
C. Y. M. A.
51 FRANKLIN SQUARE
Near Greyhound Bus Terminal
\$ ADMISSION 27c \$
Plus Fed. Tax—3c

Plymouth & Troup Sts
L \$100.00
Y \$5 To \$10.00
JACK POT—55 Numbers REG. GAMES
EVERY SAT. EVE. 8:15 P. M.
25 GAMES 28c—INCL. TAX
H A L L
60 DIVIDENDS GIVEN EVERY SATURDAY

A NEW GAME AT
19th WARD CLUB HOUSE 257 HAWLEY ST.
Thurs. 8:30 P. M., Fri. 1:45 P. M. and 8:30 P. M., Sat. 8:30 P. M.
Free Board Given When Buying Triple Board

COUPON GOOD FOR 25c When Purchasing Book of Specials and Triple Board. THURSDAY NITE	COUPON GOOD FOR 25c When Purchasing Book of Specials and Triple Board. FRIDAY NITE	COUPON GOOD FOR 25c When Purchasing Book of Specials and Triple Board. SATURDAY NITE
---	---	---

Special Coupon Worth 50c

DE LUXE BINGO EVERY MONDAY NITE
OVER \$1000.00
WILL BE GIVEN NEXT MONDAY NITE
20 GAMES—\$10 TO \$50—\$500 GRAND PRIZE

GOLD AWARD NITE \$100 Given!	Some One Wins Our Grand Prize Every Week \$500 Why Not You?	RED CROSS SPECIAL WEEKLY Watch The Thermometer!
--	---	---

Drawing Each Week On Green Stubs For Defense Stamps
K of C Auditorium — Chestnut St.
40 — DOOR PRIZES — 40

HOLLYWOOD—REXY—TOWNER—HUDSON BINGO

THUR. NITE TOWNER HALL \$250 All Games \$5.00 Sat., Sun., Wed. Nites No Sun. Game at REXY TOWNER'S-REXY \$500 All Games \$10.00 Tues. and Sun. Nites HOLLYWOOD \$500 All Games \$10.00 Tuesday Night HUDSON \$475 All Games \$5.00	TOWNER'S HALL \$7 All Friday Night Games
--	--

THIS TICKET WORTH 45c	THIS TICKET WORTH 25c	THIS TICKET WORTH 25c	THIS TICKET WORTH 25c
TOWNER THURS. MAR. 26	TOWNER FRI. MAR. 27	TOWNER SAT. MAR. 28	TOWNER SUN. MAR. 29

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.
SUN. NITE 23 Games \$7 Each
BIG 60 NUMBER FULL CARD JACKPOT

MON. NIGHT 23 Games \$6 Each	2 JACK POTS EACH NIGHT Admission 25c Incl. Tax
--	--

SPECIALS \$20 - \$25 - \$30 Each Night
WED. FRI. SAT. - 1:30 P. M.
REGULAR GAMES \$3 EACH
JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

at NOETH'S MORE NEW LOW PRICES SALE

NOETH PRICES INCLUDE ALL TAXES
Smart Buyers Will Rush In For These Rock-Bottom Noeth Specials!

The Famous Pogues
OLD TIME Blended WHISKEY

Stock up for the future on this extraordinary value —
10% 6 Years Old \$1.99
30% 4 Years Old

Balance finest neutral spirits. You'll find this light bodied masterpiece meets your most exacting taste. 86.8 proof.

EXTRA SPECIAL!
Only 200 bottles in this lot—first come, first served!
"SHERWOOD" RYE
Famous Maryland
4 Yrs. Old
\$1.79 4.5 qt.
Actually Worth \$3 Today

4 YEARS OLD 89c
MacIntosh Brandy 4.5
Applejack Actual \$1.25 Value Pint

TODAY'S ACTUAL VALUE \$3.35

Imported—86 Proof RUM RICORO 1/4 Quart Your Choice \$1.89 Your Choice
90 Proof Reg. \$2.75 FULL QUART "OLD GENERAL" GIN

House of Lords SCOTCH 3.19
Bottled by Whiteley & Co. Glasgow! BUY NOW!

California WINES 50c Quart
Port, Sherry, Muscatel, Tokay, White Port and Blackberry.

5 Years Old Kentucky Straight BOURBON \$2.19
Bottled in Bond 100 Proof "OLD RYE"
Reg. \$3.35 Value

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DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

WHERE TO PLAY BINGO

Always A Good Time At The Hollywood!
Another GALA HOLLYWOOD PARTY

Thurs. Special FREE BOARD for everyone buying book of specials. This Week JACKPOT \$275.00	SAT. NITE APRIL 4 All Reg. Games \$10 Special Games \$20 - \$40 JACKPOT Get Your Ticket Now	Friday Special All Reg. Games \$6 SAT. NITE Special Instead of \$10 50c
--	---	---

HOLLYWOOD BINGO -- 35 Pullman Ave. OFF LAKE & RIDGE
Limit of 500 Tickets For April 4th Party

BIG SAT. NITE GAME MARCH 28TH
EVERY GAME \$10
SPECIALS \$20 or MORE. JACKPOT \$50
23 GAMES — 28c INCLUDING TAX
Chili Recreation Hall Advance Ticket Sale Now
509 CHILI AVENUE Be Sure To Get Yours

Thursday Afternoon and Evening Thursday Afternoon
Friday Afternoon 23 Games
Wednesday Afternoon \$4 Every Game JACKPOT
FREE EVENING GAMES MON. - TUES. - SAT. EACH GAME \$4
TICKET Saturday Noon \$5 Each Game JACKPOT

CHILI RECREATION HALL
509 CHILI AVENUE

At The New PARK HALL
928 JEFFERSON AVE. near PLYMOUTH Plymouth or Jefferson Bus

SAT. NITE, 8:15 MARCH 28th \$10 EACH GAME	Over \$500 INCLUDING JACKPOT GIVEN EVERY SATURDAY NITE	SUN. NITE, 8:15 MARCH 29th \$7 EACH GAME
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BINGO EVERY THUR., FRI., SAT. & SUN AT 8:15 P. M.
ADMISSION 28c INC. TAX
400 SEATS at TABLES

This Ticket Worth 50c Thurs., Mar. 26	This Ticket Worth 25c Fri., Mar. 27	This Ticket Worth 25c Sat., Mar. 28	This Ticket Worth 25c Sun., Mar. 29
--	--	--	--

When buying 24 book of specials and triple board at the new Park Hall.

END-O-MONTH

Sale

Here's Spring Tonic for your home by the roomful. Keep up morale—build for the future with confidence! American furniture will help you by keeping prices DOWN where they belong.

SPECIAL! Thursday, Friday & Saturday!

See this sturdy, good looking 2 piece suite to fully appreciate it! Look at the inner construction, the upholstering, the style—you'll wonder how we can sell at such a low price! (The reason is we buy in carloads.)

\$39

3-PIECE SOLID MAPLE
Bright and cheery! Just the thing for a sun room or cozy living room. The pieces are light weight and easy to move. Set well from street and mighty good looking sleep in TONIGHT.

\$32.50

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3 PC. SET \$59

15 Months To Pay Pay Only \$5.90 Down

HURRY! See This "Buy Tonight"

AMERICAN
Better Furniture
292 EAST AVENUE
Formerly AMERICAN AUTO SUPPLY

Pie crusts will turn out lighter on fruit pies if the sugar is added when the pie plate is half full of fruit and the balance of the fruit is then added.

Mix the pie crust dough the day before baking the pie and leave it in the icebox until needed. This will make the crust tender and flaky.

Service Plaque Unveiling Planned By Parish Club

A plaque, dedicated to members of the parish now serving in the armed forces will be unveiled at the second annual fathers and sons communion breakfast at Our Lady of Good Counsel Church to be held next Sunday.

Sunday Dinner . . .
(Continued from Page 8)

Cover with meringue made from beating 2 egg whites until frothy, and gradually beating in the 6 tablespoons of confectioners' sugar. Place in 325 degree F. oven for 15 minutes or until delicately browned.

Serving Hints
If you have a sizzling steak platter place the flank steak on it to serve it attractively. Pour some of the tomato gravy over the top just before bringing to the table. Place the tender

white onions around the flank steak as a garnish. Bake the scalloped potatoes in individual casseroles if you have them—or your custard cups will do the same trick. Of course if you prefer they will be just as tasty served from a regular casserole. For the salad, mix the shredded carrots and drained pineapple with French dressing. Arrange in a mound on lettuce leaf and lay crisp carrot sticks around the mound as illustrated. You can make a carrot flower by cutting four petals on a 1 inch of carrot. Use it as a center garnish for the salad.

To give the pie crust that professional golden shine, brush the fluted edges of the crust with beaten egg before baking. After meringue has been browned on pie lay fresh sections of orange on it as illustrated to give more color and appetite appeal.

Use of Leftovers

Put the leftover flank steak through meat grinder, dressing and all. Add an egg and mix well. Form into patties and brown in hot skillet. Serve with buttered noodles.

"I Talked with God"
(Yes, I Did — Actually and Literally)

and as a result of that little talk with God some ten years ago, a strange Power came into my life. After 42 years of horrible, sickening, God-failure and despair, everything took on a brighter hue. It's fascinating to talk with God, and it can be done very easily once you learn how. And when you do, well, there will come into your life the same dynamic Power which came into mine. The shackles of defeat which had bound me for years went a-shimmering—and now?—well—I am President of the News Review Publishing Company, which corporation publishes the largest circulating afternoon daily in North Idaho. I own the largest office building in my City, I own my own home which has a lovely pipe-organ in it, and my family are abundantly provided for after I'm gone. And all this has been made possible because one day ten years ago, I talked with God. Actually and literally I talked with God.

talking with God, and when you do, if there is poverty, unrest, unhappiness, ill-health or despair in your life, well—this same God-Power is able to do for you what it did for me. No matter how useless or helpless your life seems to be—all this can be changed. For this is not a human power I'm talking about—it's a God-Power, and, of course, there can be no limitations to the God-Power, can there? Would you like to know how you too may talk with God? Would you like to know how this Power may come into your life as it came into mine? Then write a letter or post-card to Dr. Frank B. Robinson, Dept. 498, Moscow, Idaho, and full particulars of this Teaching will be sent you free of charge. But write now—while you are in the mood. It only costs one cent to find out, and this might easily be the best one cent you have ever spent. It may sound unbelievable—but it's true or I wouldn't tell you it was. — Adv't.

You, too, may experience that strange Power which comes from

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EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this most popular hotel.
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Fine Room With Private Bath
One Person — \$2.50 to \$4.00
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3 ATTRACTIVE DINING ROOMS
Breakfast from 25c • Lunch 50c • Dinner \$1.30
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129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson



"Hello, R. G. & E!
I'm Going to
MOVE the
Day After
Tomorrow".



"Thanks, Mrs. Jones! We'll have Gas and Electric Service Ready in Your New Home."

Give Us At Least 24 Hours Advance Notice When You Change Your Residence
(THREE DAYS IF LIVING IN SUBURBAN AND RURAL AREAS)

April is one of the great American moving months. Every year the beginning of the Spring season sees many people changing residence . . . moving from one home to another. . . Hundreds of calls come to our offices asking to have service discontinued at one place and turned on at another. Sometimes people wait until the very last minute with the result that there may be delay in taking care of them.

Right now, with so many of our men engaged in servicing Rochester's great war industries, it is absolutely necessary that we have at least 24 hours' notice in the city and villages and three days' advance notice in thinly settled areas. Your co-operation in this regard will enable us to give better service, both to you and to Uncle Sam. Please call Main 3950 when you need our services.

Rochester Gas and Electric

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OR GET YOUR MONEY BACK
TRYNOSKI'S "Mmm" Sandwich Spread
At your favorite food store 1/2 pints, pints, quarts, half gallons. Generous 5 oz. trial size 10c.

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8 oz 10c
12 oz 15c
24 oz 25c

RUGS 9x12 \$1.00
CLEANED and STEAMED
RUGS, Steamed, Cleaned, Washed, Sized, Matted, Damp and Germ-proofed. \$3.00
ELTER CO. Est. 1872
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A HAPPIER EASTER VACATION
Colon Manot
Full Spring's balmy days with extra health, enjoyment and luxury — at no extra cost. 250 rooms, sea-water bath, "Ship 'n' Sun Deck" delicious food. Special entertainment Booklet.
ATTRACTIVE EASTER RATES
Ready rates from \$32.50 per person, double, with meals.

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And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
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MEET THE "Host" . . .
The New Finer Bottle for the Finer Seagram's 5 Crown

A TOKEN of genial hospitality, the Finer Seagram's "5"—in its distinctive new "HOST" bottle—awakens admiration wherever it is served. There'll always be a Finer 5 Crown. Seagram's inexhaustible reserves of rare, fully matured whiskies, which are skillfully blended with mellow neutral spirits, are your assurance . . . an exemplification of the Seagram Creed of Craftsmanship established in 1857 . . . "Make Finer Whiskies . . . Make Them Taste Better." At home, at your club—or at the bar, wisely and proudly . . . Say Seagram's Finer 5 Crown and play the "host".

Seagram's 5 Crown
A Toast to the Host
Here's a whiskey you can serve. With pleasure and with pride. Knowing that your guests will be completely satisfied. There's Extra Pleasure blended in. And that's no idle boast—So get some Finer Seagram's "5", And proudly play the "host".

Seagram keeps the TOUGHNESS OUT . . . blends extra PLEASURE IN

Seagram's FIVE CROWN
BLENDED WHISKEY
A distinctive whiskey of rare bouquet and delicate flavor—smooth and mellow
BLENDED BY JOSEPH E. SEAGRAM & SONS, INC. LAWRENCEBURG, INDIANA

\$2.65 4 5 Quart

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We guarantee to meet or beat any case lot prices in New York State. Come in and be convinced.

KERRIGAN'S PRIVATE STOCK BLENDED WHISKEY
Developed under the personal supervision of J. P. Kerrigan, one of America's great old-time whiskey men. Worth a dollar more.
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\$2.29 FULL QUART

"LONDON INN" DISTILLED DRY GIN \$1.89
90 PROOF
100% Grain Neutral Spirits Full Quart

Every Drop 6 Yrs. Old Bottled in Bond DOUGHERTY'S STRAIGHT RYE 100 Proof \$2.75 Full Quart

IMPORTED 'JOHN BEGG'S' SCOTCH \$3.69
Made in Glasgow from 100% Scotch whiskies. Full Fifth

BUY A CASE NOW
GOLD LABEL IMPORTED WEST INDIES Rum \$1.89
4 5 Quart
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'CHATEAU MARTIN' Distilled in California. Grape Brandy \$1.75 1/2 Quart

NUYEN'S AMERICAN Large 30 ounce bottle. Very fine. Try it in a Manhattan or Martini. Vermouth 98c

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12 varieties to please every taste — either sweet or dry. Be Completely Satisfied with this fine wine or get your money back!

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Arm Yourself with a Great Tonic
... Stormy Days Ahead

DO YOU feel run down? Not quite up to things? This is no time to feel under par! Now more than ever you want to help keep in condition—for Uncle Sam's sake as well as your own. When systems need toning up, many doctors recommend taking Scott's Emulsion regularly to help the body recuperate. The vital elements* contained in this well-known preparation have long been recognized for their tonic benefits, helpful to young and old alike.

Scott's Emulsion is no ordinary tonic. It is world-famous, rich in natural "A" and "D" vitamins. If you are deficient in these vitamins, Scott's will also help you build resistance against colds. 4 times easier to digest than plain cod liver oil. Pleasant-tasting and economical too. Buy today at your druggist!



SCOTT'S EMULSION
A Great Year-Round Tonic For All Ages

Match scratches can be removed from furniture by rubbing them gently with whiting. To remove stains from unfinished wood surfaces: When caused by rain, melting frost, flower pots, etc., use oil or turpentine; if oak, use oxalic acid. To remove soot, cover with dry oatmeal or sawdust, brush up, then use soap and water.

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For simple headache, aching muscles of colds, for all kinds of influenza, pain, always demand genuine, pure St. Joseph Aspirin. You can't buy aspirin that can do more for you. So why pay more? Why take less than the St. Joseph guarantee of quality and purity assures you? St. Joseph Aspirin is first choice of millions. World's largest seller at 10¢, even greater savings in the large sizes, 36 tablets, 20¢; 100 tablets for 35¢.

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WOMEN! RELIEVE NEEDLESS SUFFERING
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ROCHESTER'S SHOPPING NEWS
The Rochester Sun
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Complete with Attachments
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ADHESIVE PLASTER
1/2" x 5 Yds. Reg. 10c Rolls
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MINIATURE CHOCOLATES
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Big luscious marachino whipt cream cordials, covered with rich dark chocolate.
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DAW'S COUPON Palm & Olive Oil SHAVING CREAM
Large 25c Tube **11¢**
DAW'S COUPON Coconut Oil or Tar SHAMPOO
Lge. 50c Size **19¢**
DAW'S COUPON HAND LOTION
— LEHN & FINKS —
Made by the makers of Hink Honey and Almond Cream.
DAW'S Low Price 11¢

3 Room Complete \$158
OUTFIT
11 PIECE LIVING ROOM COMPLETE OUTFIT
Either Suite May Be Purchased Separately If Desired
\$79 FOR EVERYTHING
Everything is included that you see here. Choice of wing-back or club chair. Nothing more to buy to make your living room handsome, modern and cheery. Think of it! Only \$79 now.

EXTRA-SPECIAL BEDROOM OUTFIT!
\$79
INCLUDES 11 PIECES!
A thoroughly modern thoroughly beautiful bedroom suite consisting of Bed, Chest and choice of Dresser or Vanity. With it we include a quality Mattress a quality Coil Spring pair of Pillows Chenille Bedspread two attractive Boudoir Lamps and a Boudoir Chair or Bench.
\$7.90 DOWN DELIVERS THE OUTFIT
FREE STORAGE
FREE
OUR GIFT TO YOU
5-Piece BREAKFAST SET GIVEN
With the living room and bedroom outfit. — Sells separately for \$29.95.
FREE Parking
Opposite Store
OPEN EVENINGS TO 9 A. M.
EASY TERMS

PAY ONLY \$1 A WEEK
MAJESTIC FURNITURE CO.
204 COURT ST.
Between So. Clinton and Stone St.

ROCHESTER SHOPPING NEWS

The Rochester Sun

Buy Defense Stamps and Bonds

Delivered Free Each Thursday To 75,200 Homes
In Rochester, Brighton, Greece and Irondequoit.
Mail Subscription: In Advance, \$1.50 per year, within Rochester city limits. Outside city limits, \$2.50.

FIFTH YEAR—No. 23

ROCHESTER, N. Y., THURSDAY, APRIL 2, 1942

PHONE, STONE 6001

'BRILLIANT' IS THE WORD FOR ACCESSORIES

What cream is to coffee, what soda is to scotch and what frosting is to cake . . . that illustrates the importance of accessories to the complete Easter costume. And this year . . . accessories are brilliant . . . colorful . . . bright . . . luxurious.



New Floral Spring Jewelry is just the right touch to brighten your Spring wardrobe. Necklaces, bracelet and lapel pin of wood, enamel and sparkling stones. Shown by Seneca Stores Credit Jewelers, 149 Monroe Ave.



For restless, Spring-feverish days, you'll be a cloud of loveliness in one of these filmy jabots of hyacinth blue, frosty white or gandy pink, or a heavenly pink net bow. You'll find a full assortment at Edwards, Street Floor.



Vase-with-flower pin, aglow with simulated Topaz and Brilliants. Chosen from the costume jewelry collection at Lily's Gift Center, 271 Main Street, East.



Gloves will match handbag shades this season . . . or match them with your hat or shoes. Reds, greens and pastels are leading favorites. Kidskins, doeskins and fabrics are equally popular.



Top handle style bag with zipper closure. An extra pocket for your gloves. Shown in washable saddle leather at Sibley, Lindsay & Cur Company, Main Floor, Aisle M.



A Treasurecraft original handbag in several smart Spring shades. Dainty fabrics, new feminine styling. Lining is of contrasting color. At Sears Roebuck & Company, Main Floor.



March into Spring with a shoe wardrobe that's ready for anything. This season will see more reds and greens than ever before on smart feet. At the left is a popular model pump in gabardine and below is a flattering bow-pump, seen in a local shoe salon in black brown, green blue and cherry.

Ten Reservations Open For N. Y. Easter Tour

With less than 24 hours remaining before the departure of the Empire State Express for New York and the Rochester Sun Easter Tour, ten reservations remain open. If you have made reservations for the tour. The Travel Department of this paper is still holding them, but they will go on general sale tomorrow morning at 10 a. m. That means that ten more people can be accommodated on the new streamlined Empire as a part of The Sun tour. The tour cost of \$23.95 per person includes a reserved seat on the Empire tomorrow afternoon, hotel accommodations in New York city for the week-end, dinners, breakfasts, sightseeing tours, interesting visits, exhibitions, etc. If you have not made reservations, and want to join the tour, call The Sun office before noon tomorrow and reservations will be made if they are still available.

The Travel Department of The Sun located in the Burke Bldg., 5 St. Paul St. will remain open until 6 p. m. tonight and until noon tomorrow. Stop in or phone Stone 6001.



Attention Service Men— THIS ONE IS ON US!

Welcome home, Buddy. We're as proud of that uniform as you are.

Will you be our guest at a movie during your holiday furlough? Through special arrangements with the management of Loew's Rochester Theatre, we invite you to attend the current showing at that theatre as guests of Shopping News. No strings to this offer. Simply drop in at The Sun office, 420 Burke Bldg., before 4 p.m. Saturday, April 4, and we'll give you guest tickets for you and your best girl. Only one condition—you must wear your uniform when you come up for your tickets.

EASTER FASHION HITS

Budget Priced



Smart Spring DRESSES

A smart double-duty costume. The sheer wool coat has embroidery trim—the soft crepe, print dress fairly "breathes" spring. Two matching pieces, complete.

As Illustrated

\$7.99

2nd Floor



SPECIAL PURCHASE SALE BLOUSES

Brand new spring blouses from a leading manufacturer! Slight imperfections that will not affect the wearing quality or appearance, enable us to give you these \$2.99 blouses at \$1.79 saving. All Types And Colors.

\$1.29



Gay Easter Hats

Veiled and flower trimmed charmers in every popular new spring color—wool felts, simulated straws and straw fabrics at Darlings' famous low prices . . .

\$1.19

SPRING COATS

Our buyers have been preparing for weeks to bring you this sensational sale! Just think—over 800 new spring coats in time for Easter, at about half their worth! Dressy and sport styles—fitted or boxy. Sizes and colors for all. When you see them at Darling you'll agree these are \$15 values.

\$8.80



Fashion Center
Down Stairs

At the New and Greater

Darling Shop

190 E. MAIN STREET

Open Thurs. 'til 9 P. M.

PAGE 1
To avoid when buying sugar over
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Easter Gifts
That Thrill—on Easy Credit



CROSS BRACELET
Charming Dolly Madison bracelet with cross set on mother-of-pearl. **595**
50c DOWN 50c WEEKLY



PRAYER LOCKET
Sterling silver locket with eagle emblem. Lord's Prayer engraved on inside. **449**
25c DOWN 25c WEEKLY




CARDINAL PEARLS
Lovely, lustrous finish. A smart gift that will be greatly appreciated. **395**
25c DOWN 25c WEEKLY



MILITARY COMPACT
Unusually smart, new loose powder compact in two-tone finish. **349**
25c DOWN 25c WEEKLY



SERVICE ROSARY
Rosary and Prayer Book in handy pocket case. **198**
25c DOWN 25c WEEKLY



ZIRCON PENDANT
Exquisitely styled pendant with three large, sparkling zircons. **1795**
1.00 DOWN 1.00 WEEKLY



CHILD'S SET
Dainty set to delight any girl. Mother-of-pearl locket and matching bracelet. **395**
25c DOWN 25c WEEKLY



FULTON WATCHES
17-jewel, American-made, accurate watches in new styles for men and women. **1995**
1.00 DOWN 1.00 WEEKLY



DIAMOND RING
Beautiful, modern style, brilliant with three fine diamonds. **5995**
1.50 DOWN 1.50 WEEKLY



MEN'S and WOMEN'S STONE RINGS
New styles in 10-K, yellow gold. Men's rings with Onyx, simulated Ruby or Zircon. Women's with Onyx, Cultured Pearl or Zircon. **1495**
50c DOWN 50c WEEKLY



RUDOLPH'S

CORNER EAST MAIN at SOUTH AVE.
In Batavia — 109 Main Street Open Thursday Evenings



IT'S HERE AGAIN! OUR ANNUAL ONCE-A-YEAR EVENT—OFTEN IMITATED—SELDOM EQUALLED AND NEVER SURPASSED!

SALE! LUXURY LINGERIE

SLIPS worth 2.49 **1.98**
GOWNS worth 2.49 **1.98**

exquisitely lovely pieces—all with that tresseau look, flawlessly made by one of America's better known manufacturers—whose label you'll read in every stitch of these luxurious loveliness! Others to 2.29. On sale, Main Floor, Monroe Store.



Both Stores Are Open Friday and Saturday 'til 9:30

Buy defense stamps here, at cashier's office, catalogue order desk, victory way, Monroe Store, booth, rear hall.

Defense Stamps On Sale At Both Stores

The Slips 1.98

distinctive new styles in fine quality multifilament rayon crepe—generously frosted with dainty embroidered motifs and beautiful appealing laces—impeccable workmanship—highly styled figure flatters— in tearose and white, sizes 32 to 40. On the Main Floor, Monroe.

The Gowns 1.98

Slim lined, elaborately lace trimmed and embroidered multifilament rayon-crepes, flaunting soft, sweeping skirts. Or beautiful floral printed rayon-crepes fashioned with sleek smartness boasting 96-inch skirts. Breath taking styles that dare to vie with the exhilarating splendor and gorgeous raiment of spring. Sizes 34-40. Others to 2.29. Main Floor, Monroe.

Treasurecraft Fitted Bags
1.59
in new shapes and new fabrics, with plenty of the old favorites—in simulated leathers and patents. Other handbags from 1.00. Main Floor, Monroe.



Fashion at your fingertips
1.98
genuine French kid-table cut in slip-on and button wrist models. Soft as a piece of velvet, smart as a whip-crack. New shades, fabric gloves, from 59c. Main Floor, Monroe.




Uplift All-in-One
fits your figure like a new skin! Moulds it to the new, slim, long torso line. Side fastened, lace uplift bust. Main Floor, Monroe. **3.98**

Step-in-Girdle
satin over power net—Slide fastened, tearose colors, regular sizes. Main Floor, Monroe. **2.49**

Uplift Bras
for that newer, youthful you! Lovely rayon crepe in tearose and white. Others 1.00 and 1.25. Main Floor, Monroe. **1.50**

Jeweled Successories
1.98
Each, Plus Tax
Lovely satinore and rhinestone love birds. Ear-rings, brooches, and bracelets, to mix or match. Other pieces from 1.00 to 5.00. Main Floor, Monroe.



Bourjois Sentiments
1.00 plus tax Evening in Paris face powder, lipstick, and rouge. Main Floor, Monroe.
2.00 plus tax Evening in Paris Perfume in gift box with atomizer. Main Floor, Monroe.
1.00 plus tax Evening in Paris Talcum and cologne. Main Floor, Monroe.
Harriet Hubbard Ayer, city and Shulton cosmetics also on sale Main Floor, Monroe.

SEARS MONROE AVENUE AT SOUTH UNION • TELEPHONE MAIN 7800
ROEBUCK AND COMPANY • ROCHESTER, N. Y.

GET OUT OF DEBT
With a
CENTRAL TRUST LOAN
Compare the Cost:

Amount	PAYMENTS	
\$100	4	12
\$200	17	25
\$300	24	50
\$400	31	75
\$500	39	100

The Above Payments Provide Life Insurance to Protect Your Loan

25 E. MAIN
1806 EAST AVE.
Phone MAIN 1625
Member F. I. C.

Cut Price Ticket Offered Children For Johnson Film

As an inducement to Rochester school children to see the famous explorer, Osa Johnson, in person with her latest motion picture, "African Paradise," at the Eastman Theatre on Thursday afternoon, April 9, a special price has been announced by the sponsoring Civic Music Association.

With the coupon found in this paper, school children will be given 10 cents off the established price on any tickets for the matinee performance.



OSA JOHNSON

THIS AD IS WORTH

10c

on any seat for school children at matinee, APRIL 9, for

OSA JOHNSON

(In Person)

With Thrilling Jungle Film

"AMERICAN PARADISE"

ADULT PRICES:

Matinee: 40c, 55c, 83c Tax
Evening: 55c, 83c, \$1.10 Incl.

EASTMAN THEATRE
(of the University of Rochester)

The picture, incidentally, is the finest Osa Johnson has ever made. It comprises films never before shown to the public. In general it follows the new and highly publicized story of the life of the Johnsons, "Four Years in Paradise." As a result, it is full of romance, thrills, excitement and interest.

In addition to its entertainment value, the picture tells for the first time how Osa and her late husband, Martin Johnson, lived their dangerous and extraordinary career; how they overcame their hardships and obstacles of travel and achievement and how they did the work that brought them international fame.

Parents and educators will want their children to attend the showing of this picture both for its fine quality and its inspiration, for it shows them how a young American girl and

boy, starting with no resources, could capture world wide renown.

In the film will be found vast herds of elephants, lions and other wild game which has enjoyed the Lake Paradise sanctuary undisturbed for centuries until the Johnsons came along. Also many savage tribesmen are pictured in unposed shots.

OFFICERS CLUB MEET

The Ida L. Schippers Officers Club of Germania Chapter, O. E. S. will meet on Friday, April 10 in the 3rd floor dining room of Masonic Temple. Erna Taylor and her committee will be in charge of the refreshments and entertainment.

Members are urged to bring a bundle for the club's rummage sale which will be held in May.

Sporting Goods Added At Unit Parts, Inc.

The addition of a complete line of sporting goods has been announced by Unit Parts, Inc. Golf balls and tennis balls are on display, and, while the supply is not expected to meet the demand, a large stock is on hand. In addition to these items, a complete line of Wright & Ditson golf clubs, bags and

accessories is stocked. Reach baseball equipment, Spaulding bats and baseball accessories, tennis supplies of leading manufacturers and a complete line of fishing tackle is also available.

Both stores of Unit Parts, Inc., will stock the sporting goods lines. The main store is located at 1223 Main St. E. and the new branch store, recently opened, is at Ridge Rd. and Lake Ave.

Enlist TINTEX for the Duration.

—gives Any New Color to Clothes You Already Own!

Here's a colorful way to be thrifty! A mere few cents for Tintex makes faded dresses, underthings and curtains fresh and sparkling again—in bright colors that please the eye and gladden the heart! Used by millions of women, Buy Tintex today—and keep morale up and expenses down! 10c and 15c at drug, dept. and 10c stores.

Easy to Use!
50 Durable Colors
Perfect Results!

Tintex
World's Largest Selling
TINTS & DYES

PARK & TILFORD PRODUCT
Mrs. Emma Kusick, 355 Troup St.

EXCLUSIVE Easter Dresses

You'll find a dress styled just for you in the galaxy of exciting, exclusive styles displayed here. Shipments of ADVANCE style come to us thru special channels. Newest prints, plaids, and plains in charming modes are thus offered at substantial savings. Discover these astonishing values for yourself the first minute you can. They are spring's fashion firsts.

PRICED FROM...
\$3.95

BEAUTIFUL SELECTION OF SPRING SUITS!

C. B. THOMAS ROOM 723 HOTEL SENECA

in the National's Basement

Low-Priced Boys' Clothes For Thrifty Easter Budgets

VALUE-HI
Student Suits \$12.95

Smart new Spring tweeds, herringbones and diagonals in the popular 3-button drape model that can be worn as a separate sport coat, as well. Sizes 32 to 38.

VALUE-HI
Sport Coats \$11.95

A huge variety to choose from. Bold, bright plaids, over-checks, loud stripes and plain pastel shades. Sizes 32 to 38.

"Value-Hi" Covert Slacks
Yes... these are what all the young fellows are asking for. Every color to blend with that sport coat of yours. Sturdy fabrics. Zipper or button fronts. **\$3.95**

"Value-Hi" Shortie Coats
The very much-wanted fingertip coats in camel, brown and teal blue colors, with natural gabardine on reverse side. **\$11.85**



Lauer's Twin Headboard Beds

- 2 SINGLE SIZE BEDS
- 2 DEEP COIL SPRINGS
- 2 INNERSPRING MATTRESSES

\$69.50

6 Pieces Complete

They're sparkling values—worth every bit of \$98! They'll give you wonderful, relaxing sleep comfort — because the 2 inner-spring mattresses are designed to go with just such heavy, extra resilient box springs as these! And the 2 headboard beds are beautifully finished simulated walnut. See them!!! Buy them!!! Tonight... tomorrow and all this week in Lauer's 6th floor bedding department. 6 pieces—2 beds, 2 springs and 2 mattresses—\$69.50.

Lauer's
50 STATE ST.

OPEN TONIGHT UNTIL 9 P. M.

in the National's Basement

STORE OPEN THURSDAY NIGHT UNTIL 9 P. M.

The Largest Low-Priced Stocks Of Clothes In This City

Hundreds, Instead of Handfuls... You Can Always Find Exactly The Style And Color And Size You Want At National



YES, the color you want... the size you want... the fabric or the style you want... and every single, solitary one of them is a new, this-season topcoat or suit. That's important. At prices this low, you don't often find new styles, right colors and the wanted things. All the new Spring tweeds are here... herringbones, diagonals, stripes, single or double-breasted, drape models... Fly-front top coats, set-in sleeve top coats... the works. These are clothes you don't have to apologize for... either in the looks of them, or the tailoring of them.

Basement
Topcoats & Suits
\$19.95 - \$23.95 - \$27.95

The **NATIONAL** EAST MAIN AT STONE

CHARGE YOURS!
PAY 1/3 MAY 10TH
PAY 1/3 JUNE 10TH
PAY 1/3 JULY 10TH

RAIL TRAVEL BARGAINS!
Sundays and Holidays

ROUND TRIP FARES
Syracuse . . . \$1.40
Leave 4:28 AM, 6:32 AM, 9:22 AM, 10:49 AM.
Buffalo . . . \$1.10
Niagara Falls . . . \$1.40
Batavia . . . 85c
Leave 5:33 AM, 7:05 AM, 9:45 AM, 11:33 AM.

FINGER LAKES REGION
CANANDAIGUA . . . \$ 7.18
SHORTSVILLE 80
CLIFTON SPRINGS 90
PHELPS 1.00
GENEVA 1.20
WATERLOO 1.25
ADIRONDACK 1.40
CAYUGA 1.40
SENeca FALLS 1.40
Leave 6:50 AM — (6:30 AM on Holidays)

Fares do not include Federal tax
Excellent choice of trains returning same day.
Modern, comfortable coaches
For Helpful Information About Travel Anywhere Ask Our Local Agent

NEW YORK CENTRAL

BALL CAN SAVE

YOU THE COST OF NEW
Shoes

By Renewing Those Comfortable Old Ones
Call Main 895

CALL **BALL**
AND BALL WILL CALL
34 Clinton Ave. North

A HAPPIER EASTER VACATION
Colton Manor

Fill Spring's balmy days with extra health, enjoyment and luxury — at no extra cost. 250 rooms, sea-water baths, "Ship's Gun Deck", delicious food. Special entertainment booklet.

TRAVELER TALKER BUREAU
Weekly rates from \$32.50 per person, double, with meals.

Travel FOR FUN

Enjoy the splendor of blue skies and summer seas—in your own American tropics.

El Comodoro Hotel offers all the facilities, all the restful charm and perfect comfort to suit the most exacting taste. Located in the heart of downtown Miami—just a "whisper" from all activities. There are 250 artfully furnished rooms with tub and shower from \$2.50 single and \$4.00 double. Steam heat. The modern air cooled Coffee Shop is famous for fine food — at moderate prices. The cocktail lounge is deservedly popular.

Plan your Miami Vacation now! For information or reservations, address Joseph H. Adams, Agent, or your travel agent.

MEMBER
American Hotel Association
Greater Miami Hotel Association
Florida State Chamber of Commerce
Miami State Chamber of Commerce

EL COMODORO Hotel
OPEN THE YEAR ROUND

Easter Shoe Values For The Junior Members of Your Family, Too!

Our Famous 60-Day Guaranteed

Boys' 'Sturdiwear' Shoes \$3.75

If your boy is hard on shoes, join the thousands of mothers who have found real satisfaction and economy in our famous "Sturdiwear" shoes! Shoes so sturdy, so well constructed that we guarantee them for 60 days from the time you buy them!

SIZES 2 1/2 to 6

For Little Boys And Girls!
Child's 'Sturdikix' Shoes \$2.89

Rugged, long-wearing shoes, sturdily constructed purposefully for active little feet. Skillfully designed over lasts that permit normal growth. Sizes 8 1/2 to 12—12 1/2 to 3

The NATIONAL
East Main at Stone
(THIRD FLOOR)

Thursday, April 2, 1942

ed Bags
\$.59

new shapes and fabrics, with...
ingertips
98

French kid...
98

By Renewing Those Comfortable Old Ones
Call Main 895

CALL **BALL**
AND BALL WILL CALL
34 Clinton Ave. North

A HAPPIER EASTER VACATION
Colton Manor

Travel FOR FUN

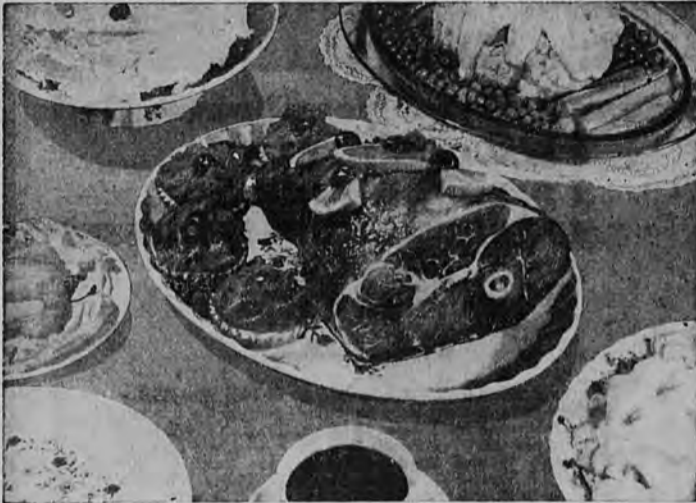
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Miami State Chamber of Commerce

EL COMODORO Hotel
OPEN THE YEAR ROUND

your Sunday Dinner

By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



EASTER HAM WITH ORANGE GLAZE

—A REVELATION IN FLAVOR

- *Apricot Nectar
- *Baked Ham with Orange Garnish
- Diced Cream Potatoes
- *Whipped Sweet Potatoes
- Peas, Carrots and Cauliflower Platter

- *Citrus Salad
- *Daffodil Easter Cake
- Beverage

*Recipes Included

This menu is properly balanced for nutritional value.

To Serve 6 You Need

- 2 cans Apricot Nectar
- 1 jar Orange Marmalade
- 4 Oranges
- 6 Sweet Potatoes
- 1 No. 2 can peas
- 2 bunches carrots

(Continued on Page 11)

Disc Hits

By MORRIE SILVER

After listening to several recordings of the timely EASTER PARADE, our vote goes to Harry James and his orchestra. This tune is done in typical James fashion with Harry doing a solo on his trumpet on the larger portion of the record. It is backed up with the tune CRAZY RHYTHM.

Doing justice to General MacArthur is a tune entitled, FIGHTING DOG MACARTHUR, as recorded by Gene Krupa and his orchestra with plenty of drum rides for the Krupa fans.

TAINT NO GOOD and I WANT TO ROCK—not since "Jumpin' Jive" has Calloway brought to the swinging jiving public as torrid a number as TAIN'T NO GOOD—its rhythmic musical repetitious fare that will have everyone hurrahing! Cab himself does the vocals on both sides of this disc in his own Hi De Ho manner.

For those who like the Gene Autry style, DEEP IN THE HEART OF TEXAS is a natural. This tune just suits Gene Autry. ON THE OLD ASSEMBLY LINE is a steamlined version by Glenn Miller which brings you a lively melody dressed up in its best Miller fashion, backed up by WHEN JOHNNY COMES MARCHING ALONG. Sammy Braverman, Rochester's own song writer, has reasons to be proud of his late song hit MY LITTLE COUSIN, as recorded by Benny Goodman. This tune we prophesy will land on the hit parade before very long.

For flaky crusts, use only one-third as much shortening as flour, and roll lightly.

WE HAVE THEM NOW RECORDS

Jersey Bounce
Stings of Pearls
Benny Goodman
Blues In The Night
Sometimes
DINAH SHORE
Deep In The Heart of Texas
Miss You
Anniversary Waits
Shepherd, Serenade
Blues In The Night
Sing Me a Song of the Islands
BING CROSBY

Glenn Miller Hits
Chip Off The Old Block
Let's Have Another
Cap Of Coffee
Don't Sit Under The Old
Apple Tree
Lampbrush's Serenade
On The Old Assembly Line
When Johnny Comes
Marching Along

37¢ Each
3 for \$1.05

COLUMBIA MUSIC STORE
53 So. Clinton Open 'Til 9 P. M.

Easy way to separate whites from yolks of eggs: break them over a funnel, the whites pass thru and the yolk remains. If you have difficulty whipping cream, add the white of an egg and chill the mixture. Then whip with a rotary beater.

SALE WINDOW SHADES

Washable
Venetian Blinds
Chestnut Fibre Slats \$1.59 Each
Metal or Wood Slats (Custom Made) 38¢ Sq. Ft.

Selection of colors New Rollers Included Size 8236
39¢

LUCAS PAINT STORE
80 ST. PAUL ST. Free Parking MAIN 2090
WINDOW SHADE HEADQUARTERS
Mrs. Anna Gervick, 15 Frederick Pk.

MOTHERS!...JUST IN TIME FOR EASTER!

KRESGE'S "5 AND 10"

Rochester's ONE and ONLY

KRESGE STORE

176 E. MAIN STREET

COME and see Kresge's big Easter parade of values in children's wearing apparel. You'll find just what you want for little brother and sister, at prices you'll agree are mighty kind to the family budget. Here are just a few of the many values that make this Kresge store so popular with thrifty mothers.

Traveling?

HERE'S HOW YOU CAN HELP US GIVE YOU A BETTER TRIP

Today, military authorities are cooperating with the railroads to effect movements of men and materials with the least possible inconvenience to civilian travel.

We in turn ask your cooperation in following the simple six point platform below to help provide the best possible railroad transportation for everyone.

Although each of the requests is itself a detail, their total adoption by all passengers would do much to help us serve America more efficiently at a time when efficiency will help bring victory.



1. GET FULL INFORMATION IN ADVANCE
Don't wait till the last minute to step in or phone. Railroad schedules and equipment are subject to change in wartime and questions may take longer to answer. When given time, your New York Central representative will gladly check the latest information and call you back.



2. MAKE YOUR RESERVATION EARLY
With heavy military travel and an increasing number of "time-saving" civilians taking the train, the demand for accommodations has naturally increased. Make your reservations as early as possible. Remember, with railroad accommodations it's "first come, first served." Prompt action may give you the choice of the train.



3. BUY YOUR TICKET IMMEDIATELY
You'll save time and avoid last minute rushes at the station by buying your ticket when you make your reservation at any of New York Central's conveniently located ticket offices.



4. NOTIFY US OF CHANGED PLANS
Should your travel plans be altered, please cancel your reservation promptly. An unused reservation wastes precious space and may prevent someone else from making an important trip.



5. TRAVEL AT OFF-PEAK PERIODS
Currently, travel is particularly heavy during weekends and holidays. Whenever possible schedule your business or pleasure trips, shopping expeditions, etc., to avoid these rush periods. You'll have a wider choice of accommodations—enjoy greater comfort and more personal attention.



6. PURCHASE ROUND TRIP TICKETS
You can save yourself time, trouble, as well as money by purchasing round trip tickets in advance. New York Central travel agents will gladly arrange your complete itinerary over connecting lines. Why not avail yourself of this opportunity to make all arrangements at one time and at one place?

NEW YORK CENTRAL



Invest in United States Defense Bonds and Stamps

Look at these Big Values!



For Little Brother

WASH SUITS 79¢

Poplins and broadcloth. Sizes 1 to 6. They're colorfast; easy to launder.



They're Beauties

COAT SETS

\$1.98 to \$3.98

Mothers, you'll just have to see these beautiful, fine quality sets to really appreciate their exceptional value!

Cute New DRESSES

For Little Sister



YOUR CHOICE 79¢

See our delightful showing of lovely styles in shantung, gingham and poplins, in sizes 1 to 6. A wide choice of colorful prints to choose from. Cute, high-waisted styles with full skirts... gathered, pleated, flared.

6. A wide choice of colorful prints to choose from. Cute, high-waisted styles with full skirts... gathered, pleated, flared.

POLO SHIRTS

29¢ to 59¢

Sizes 4, 6, 8, with short sleeves. Choice of colors and stripes.

All Leather SHOES

\$1.39

With or without rubber heels. They're made to stand long, hard wear.

Turkish Towel BIBS

5¢

Generous size. Very absorbent. They'll save mothers lots of work.

Rayon Taffeta DRESSES

\$1.00

Sizes 1 to 3. As cute as can be! Just what sister wants for Easter!



TRAINING PANTS

2 FOR 25¢

Sizes 2 to 6. Why not buy "extras" at this low price? Big values.



OVERALLS

50¢

Twill, chambray and seersucker. Well made. Just the thing for summer.



ALL WOOL SWEATERS

79¢

Sizes 1 to 3. Choice of pastel or dark colors. Soft and snug fitting.



RAYON SATIN COATS

\$1.49

For the small baby. Dainty trimmings. Cunning styles. They're adorable! (Bonnet to match 69¢)

BUY YOUR DEFENSE STAMPS AT KRESGE'S STORE

DO YOUR PART—BUY DEFENSE STAMPS

Rochester Sun, Thursday, April 2, 1942

Thursday, April 2, 1942
You have difficulty whip-
-cream, add the white of an
egg to the mixture. Then
beat with a rotary beater.

Washable
NEW SHADES



9c

2090

ARTERS

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AIN
EET



NING PANTS

FOR 25c

6. Why not buy
at this low price?



OVERALLS

50c

ambay and seer-
-ell made. Just the
summer.



COOL SWEATERS

79c

3. Choice of pastel
colors. Soft and snug



SATIN COATS

149

Small baby. Dainty
Cunning styles.
washable!

match 69c

STORE

The Big Basement

SIBLEY, LINDSAY & CURR CO.



For a Beautiful You For Easter!
Brimmed Bonnet
1.95

Enormously flattering new hat, perfect alike with your Easter dress, suit or coat. A big, brimmed bonnet of pleated rayon belting, that sits back off your face with very charming results. In nine smart spring and Easter colors. aisle 12

"Lewella" Brand
Two-Way Stretch
All-in-Ones
Only **1.39**



The figure you cut in your new Spring outfits will depend on what goes on underneath it all. This "Lewella" two-way stretch cotton and rayon all-in-one will make the most of your figure. Small, medium or large sizes in average or tall. aisle 10 rear

Spring...and Easter Call for

PRETTY PRINTS
2.94

Lovely prints, bound to put you in a "happy Easter" mood! Dozens of becoming new styles, dozens of smart new prints, and a whole garden full of soft pastel colors. All in rayon crepe, beautifully detailed. 12 to 20, 38 to 52. aisle 19



Frankly Flattering! Spring
'Heel Huggers'
4.45

Snug, slimming "Heel Huggers" to make your feet as glamorous as a movie star's for Easter and all through the Spring season. Gay new styles for dress, sports and defense workers. All leathers! All styles!! And all colors! aisle 9



Irregulars of 79c Quality
Rayon Hose
59c

Full fashioned, 42-gauge rayon hose in a 4-thread weight that's both practical and pretty. In the new Spring shades these cleverly designed hose have a surprisingly sheer look to lend glamour to your every Spring costume. Attractive dull finish. aisle 9 center



Leaders for the Easter Parade!
Spring Coats and Suits
Each **14.95**

Easter morning—and all Spring long—you'll want a stylish suit or coat. You'll find it in Sibley's tremendous assortment. SUITS—classic, softly tailored or casual in checked, plaid or plain wool and rayon blends. 12 to 18. COATS—dress-up or sports styles in fitted, boxy, wrap-around or boyish styles. Wool and rayon blends in plaids or plains. Sizes from 12 up to 20. aisle 8



For Easter Wear... For Spring, Too!
Men's Suits and Topcoats

Exceptional Values at **21.95**

THE SUITS: Rich colorful tweeds and herringbones to step out in Easter Sunday and to keep you well dressed for seasons to come. Fine wool and rayon fabrics. THE TOPCOATS: Invest in a handsome topper now for Spring wear... and for seasons to come. See our new collection of coverts and twills. Sizes and types for everyone in smart wool and rayon blends. aisle 2



"My Sister and I"
EASTER COATS
10.95

Military styles for girls in the sweetest coat sets ever. 100% wool in navy with gray. Older sister's coat comes with shoulder strap navy purse. Younger sister's set boasts a gray poke bonnet and a shoulder arm bag. Sizes 3 to 6x; 7 to 14. aisle 14



To Complete Her Outfit!
Fabric Gloves
59c

Make her Easter completely wonderful with a fresh pair of white or bright gloves. See our section of rayons and cotton fabrics, in colors to match or contrast with her outfit. aisle 8



Smart Boys and Girls Insist On
Poll-Parrots
2.25 to 3.98

Priced According To Size

Shoes must look good after Easter! Poll-Parrots do and they support growing feet for the life of the shoes; last longer and cut repair bills—no paper or fibreboard in counters, soles or heel bases. aisle 8



For His Easter!
Toddlers' SUITS
Only **1.09**

Even before his very first step these well cut, sturdily tailored suits are the most practical outfits he could wear. Button-on shorts; matching tops. Sizes 1 to 3 in blue, aqua or peach. aisle 14



Special! Boys' Knicker and Longie
2-Pant Suits
8.95

Spring chevrons, herringbones, diagonals and tweed effects in popular double-breasted styles. Full-cut, well tailored suits of wool and rayon. Neat patterns, in brown, gray, tan, teal or blue. 8-16. aisle 2



Students Rave About These 3-Piece
Wardrobe Suits
13.95

You get a herringbone coat, matching zip-trousers and covert slacks in wool and rayon. It's a complete wardrobe in itself... and one of the very smartest buys for Easter and for Spring. Sizes from 12 to 20. aisle 2

For making your cakes light and feathery, add a teaspoonful of baking soda. If frosting hardens and is still warm, add two teaspoonfuls of boiling water and beat until cold. If frosting fails to thicken and is cold, add one-fourth cup sifted powdered sugar and heat until the sugar is thoroughly blended.

Dye Maker Introduces Stocking Tint

Timed to meet conservation needs arising from the onrushing stocking shortage is the new Tintex Stocking Dye just introduced by Park & Tilford, national distributor of Tintex tints and dyes.

The new stocking dye, available in the four most popular shades, is a special preparation developed after months of research. Tintex research went to work on the product last year when it became manifest that silk importations would cease as a result of the Japanese crisis.

The new product has been designed to dye stockings made of nylon, rayon, cotton, lisle, silk, wool and any combination of these fabrics. The available shades—selected after a careful study of stocking tone preferences among women—are Wine Blush, Brown Butter, Hula Bronze and Smoke Haze.

Park & Tilford had these four principal uses in mind when developing the new product:

1. To restore color to faded stockings—an especially valuable service in the case of nylon.
2. To rematch odd stockings.
3. To change the color of your stockings to a new, fashionable tone.
4. To keep your stockings color fresh.

With no boiling necessary, preparing a dye-bath with Tintex Stocking Dye is simplicity itself. All you need do is dissolve the dye in a basin of water. Then, after you have washed and rinsed the stockings in the regular way, you just rinse them in the solution. Then rinse thoroughly in cold water and dry in the usual way. That's all.



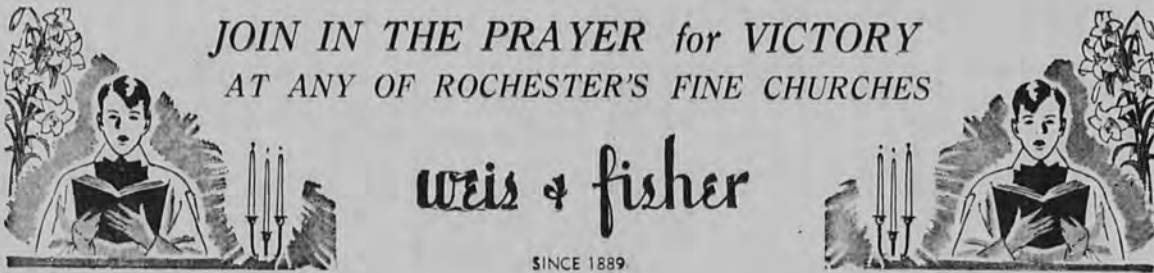
E A S T E R

1942, A. D.

In quiet country churches, in tall cathedrals with stained glass windows, the people kneel to pray. It might be any other Easter in America . . . Easter lilies in the widows . . . the Easter Parade taking place as usual on Main Street, U.S.A. . . . even the children hunting for Easter eggs on the lawn . . .

But this is Easter, 1942. And to Americans, seventeen weeks at war, the day has new meaning. Today they pray for Victory, for the triumph of Goodness over the forces of Evil and Oppression. And their prayers will be answered. Make no mistake about that. For that is the promise of Easter, just as it was 1942 years ago . . .

There will be other Sundays when the world is free, when kindness and love prevail even in the land that today have forgotten Easter. That is the kind of dawn we may expect . . . the kind of Easter we can hope for in America.



JOIN IN THE PRAYER for VICTORY
AT ANY OF ROCHESTER'S FINE CHURCHES

weis & fisher

SINCE 1889

Sibley, Lindsay & Curr Co
CANDY for EASTER
From Our Main Floor, Candy Department
Sibley's Jumbo

JELLY EGGS
lb. 15¢ 2 lbs. 29¢
Fresh, delicious, large eggs — the kind everyone likes.

CARAMEL EGGS lb. 19¢
PANNEED MARSHMALLOW EGGS . . . lb. 19¢
LICORICE EGGS lb. 19¢

EASTER BASKETS or CARTS filled with delicious candy ea. 29¢ to 5.00

With Names! Chocolate Covered
MARSHMALLOW EGGS
ea. 15¢ 2 for 25¢
Fine quality marshmallow eggs decorated with dainty flowers and any name you wish.

Betty More Assorted
CREAM EGGS
ea. 5¢
Made of finest ingredients . . . covered with delicious milk chocolate. Callophane wrapped.
CANDY, MAIN FLOOR, PHONE STONE 8500

Miss Ruth Roisin, 65 Grand Ave.

Likly's **Gift Center**
Thinking of Others, Too, is the Motivating Easter Spirit!
New *Easter* Jewelry

Sketched, right:
The Campanula (bell-flower) Pin . . . a profusion of sparkling brilliants.

Sketched, above:
The American Indian Pin! Encrusted with brilliants; "War bonnet" abaze with multi-colored stones!

Sketched, right:
Floral pin of pink-gold metal, set with brilliants and stones of purple hue.

Other Pins, Bracelets, Necklaces and Earrings. \$1 to \$20

Easter Bags
Complete Leather and Fabric Bag Collections.
\$2 to \$35

Shopping News PATTERN

A DAYTIME DRESS THAT'S DESIGNED WITH DISTINCTION

A frock that's almost too pretty to wear in the kitchen and yet is as practical as a pie-plate, this dress features shaped yokes in front to form a sweetheart neck, convenient patch pockets and the popular front closing.

Style No. 3318, is designed for sizes 14, 16, 38, 40, 42, 44 and 46. Size 38 requires 3 1/2 yards of 39-inch fabric for dress.

Send FIFTEEN CENTS (15c, coin is preferred) for PATTERN. Write plainly your name, address and style number. Be sure to state size you wish.

Address: PATTERN DEPARTMENT, ROCHESTER SUN, 420 BURKE BLDG., ROCHESTER, N. Y.

3318
SIZES 14-46

Charge Accounts—Mail Orders—FREE N. Y. State Deliveries

Since 1844 **LIKLY'S** 271 MAIN E.

BEAUTY...
IS GENERALLY ENHANCED BY PROPER **GLASSES**

For Dependable Quality At Low Cost And On Easy Terms—Come to Smalls

Come to Smalls and let Dan G. Alberts, registered optometrist, examine your eyes and determine accurately their condition. He will also assist in the style selection best suited to you.

Smalls
28 MAIN STREET, East
Free Parking — Rear of Store

Smalls Use Only the Finest Quality materials . . . Bausch & Lomb and Shuron frames, guaranteed frames of all the popular designs, plus expert workmanship.



Rochester Sun, Thursday, April 2, 1942

DO YOUR PART—BUY DEFENSE STAMPS

ANNUAL SALE of Easter Candies Now On

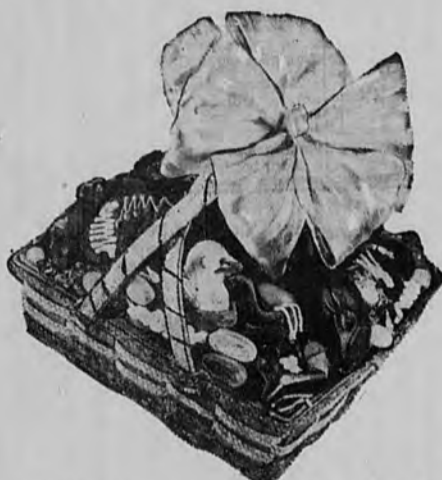
No School Friday! Bring the Children! Shop in Every Department!



America Needs Your Help Now Buy Defense Stamps at Edwards

Open A 30-60-90-Day Charge!

Another Shipment
FREE to 500 More Boys!
A Photograph of General
Douglas Mac Arthur
And a Brief Biography of His
Military Career
**Will be given absolutely
FREE to Every Boy**
accompanied by a parent.
EDWARDS—Boys' Shop—Street Floor



Filled Easter Basket
49c 69c 79c 99c

Big chiffon ribbon bow perched on the top of straw handled basket. It's filled with finest quality Easter Bunnies, eggs, animals. Cellophane wrapped.
EDWARDS—Street Floor



One Lb. Symphony Sweet Double Dipped
Chocolate Coated Easter Eggs

Worth 50c **39c** With Name Free of Charge

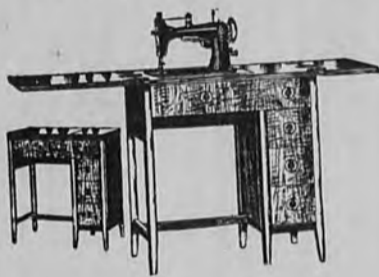
The favorite Easter confection. Finest quality dark chocolate coating, soft flowing cream centers. They're filled with nuts and fruit or coconut. Each egg is packed in a fancy Easter Box.

Tomorrow and Saturday 2-Day Sale of National SEWING MACHINES

Large Round
Bobbin

79⁵⁰

Liberal Allowance for Your Old Machine



**CONSOLE MODEL
Sewing Machine**

49⁵⁰

A beautiful period design in genuine American Walnut that will be an addition to any room in your home. Machine is complete with seven speed knee control and all attachments.

Convenient Terms Arranged

EDWARDS—Second Floor



Made Fresh In Our Own Candy Kitchen!
Symphony Sweet—Hand Dipped & Hand Rolled
Finest Chocolates

Reg. 44c lb. **39c** lb. Worth 60c lb.

Make Up Your Own Selection

- Vanilla Buttercreams
- Chocolate Buttercreams
- Coffee Cream
- Maple Walnut Cream
- Pecan Cream
- Thin Mints
- Lemon Cream
- Bittersweet Cream Drops
- Orange Cream
- Marshmallows
- Peppermint Patties
- Wintergreen Patties
- Coconut Snow Tops
- Bon Bons
- Assorted Cream Wafers
- Chopped Nut Balls
- Raspberry Creams
- Apricot Creams
- Molasses Chips
- Cream Caramels
- Caramellows
- Filled Center Sticks (6 different kinds)
- Molasses Mint Chews
- Peanut Clusters
- Nougattines
- Nut Caramel Smacks
- Pecan Roll
- Pecan Caramel Circles
- Nut Crunch Squares



Aunt Bunny's Egg Crate

Filled With 12 Chocolate Coated Eggs

Coated with the finest chocolate. The assortment consists of fruit and nut, maple walnut, coconut, and cherry eggs. These will ship well to the Boys in Camp. **59c**

**Hand Dipped, Hand Rolled
Chocolate Coated Eggs**

• Buttercream • Maple Walnut
• Coconut • Pineapple
• Cherry • Fruit and Nut

Edwards—Street Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

Spruce Up Your Home For Spring! Pre-Easter Values To Help You!



A
Gala
Table
Setting!

**SCRANTON LACE
TABLE CLOTHS**

Regular 2.49 **1.98**

New, lovely lace cloths to add a dramatic note to your dining room this Easter! Charming rose floral design in ecru color. Central motif with corresponding border. Size 72x90.

Edwards—Basement

MADE AND GUARANTEED BY CLOPAY! GENUINE VENETIAN BLINDS



Size 18x54 to 22x54

1.69

23x64 to 29x64 . . . 1.89
30x64 to 36x64 . . . 2.19

Complete in every way . . . full tilting slats made of compressed chestnut fibre that is resistant to warping. Finished in baked enamel that will withstand water. Automatic cord lock. Quality tapes and cords. Ivory color.

• Bring Window Measurements

Edwards—Basement



A
Bright
Easter
Outlook!

**RUFFLED TOP
COTTAGE SETS**

Regular 89c **69c**

Gay additions to your smart kitchen. Plain or figured in bright green, red, blue, black and white. Tailored bottoms. Shop now while 300 pairs last!

Edwards—Basement

Veterans Group Plans New York Reunion Fete

Members of the 309th Field Artillery Association will participate in the 78th Division Veteran's Association spring reunion to be held at the Capitol Hotel in New York City on Saturday, April 18. Harry Ellwell is in charge of the local arrangements committee and has announced a program of luncheons, company and regimental reunions, an afternoon business session, a beefsteak dinner and a floor show of Broadway talent. Further details can be had from Ellwell by telephoning Monroe 6979.

St. Bona Glee Club Plans Rochester Concert During Easter Tour

The St. Bonaventure College Glee Club will appear in concert at St. Bonaventure Auditorium next Tuesday at 8:15 p. m. Their appearance here, a part of their annual Easter tour, is under sponsorship of the Rochester Club of St. Bonaventure. The Rochester Club is composed of St. Bonaventure students from this area and is one of the largest campus groups at the Olean school.

Travelogue Showing Sponsored By Church Girls' Club

A travelogue, "Hitch-Hiking Around The World," will be presented at the Lutheran Concordia Church, 16 Helena St., on Wednesday, April 15 at 8 p. m. under sponsorship of the Concordia Girls' Club. The travelogue, an illustrated lecture, will be presented by LeRoy Toll and relates of his experiences during a globe-girdling journey made in 1938 with his brother.

PHOTOPLAY MAGAZINE FOR MAY PRESENTS: THE TRUTH ABOUT HOLLYWOOD'S SHADOW WIVES
Do you envy the glamorous life of any famous movie star? Read this feature article of revealing facts.
WHO HAS THE BEST MALE FIGURE IN HOLLYWOOD?
It isn't Victor Mature—it isn't Johnny Weissmuller—You'll be surprised at the judge's selection.
LET'S CHAT ABOUT LOVE — by HEDDA HOPPER
An inside little world of hearts—and hints from know-all columnist. Many other interesting articles in this month's issue.
Color Portraits of Favorite Stars—Fashion Notes, Etc.
15c Largest Circulation of Any Screen Magazine 15c

The Final Touch
FOR YOUR PERFECT EASTER ENSEMBLE



NEWEST SPRING **COSTUME JEWELRY**

You'll find just the right accent to brighten your Easter outfit at Seneca Jewelers. Large selections of really SMART costume jewelry at typical Seneca savings. Stop in To-night. (No more at this price when lot is sold).

Open 'Til 10 Each Nite

SENECA STORES
CREDIT JEWELERS
149 MONROE AVE OPEN EVENINGS

"Hey, You Easter Feaster—"
PERFECT DINNERS
CAN BE CONJURED ON AN Andes or Odin...



The ranges with scientifically controlled heat—and many other features to aid in cooking to please the epicure. Serve YOUR Easter dinner from an Andes or Odin — then, happy Daddy! He'll admit at last that your cooking equals his mother's! — See them now at —

\$74.50 up

WE will have an excellent assortment of COMPLETELY EQUIPPED Combination & Gas Ranges.

SINCE 1888
SIEBERTS
ST. PAUL and ANDREWS ST. MAIN 238 OPEN EVENINGS

AT **DOLAN'S** You Can't Go Wrong On These Easter Food Specials

BECK'S FAMOUS COOKED **HAMS** lb. 35c

Smoked Skinless **HAMS** 33c lb.

Your Choice:
• Rains (Black & White)
• Aronson (Star)
• Wilsons (Certified)
• Apeash (Tenderized)
• Berks
• Swift's (Premium)

Large 2 1/2 Can Sliced PINEAPPLE 25c
Whole CLOVES pkg. 10c

ROASTING CHICKENS 25c lb. Long Island **DUCKS** 27c lb.

DOLAN Where You Buy The Cuts of Chicken You Prefer
600 Jefferson cor. Barlett

COUPON
Rindless Sliced **BACON** 25c lb. WITH COUPON

**Fashion Note...*
FITTED HANDBAGS



Treasurecraft originals. In beautiful simulated leathers and fabrics, — smart new styles, shades. Main Floor—Monroe.

SEARS ROEBUCK AND COMPANY
ROCHESTER BRANCH
Mrs. Anna K. Pfromm, 35 Isabelle St.

ORDER YOUR SCREENS NOW
Where quality predominates. Just phone GEN. 1446 — we can solve your screen problem. Our years of experience is your guarantee.
T. J. KELLY & CO. GEN. 1446
All Types of Commercial & Home Millwork
344 CHAMPLAIN ST. EVE. CALL MONROE 1450-R

DO YOU NEED MONEY?

Come to the "Bank of Personal Service" — get the money you need to meet your obligations — easily — conveniently.
No collateral, no co-maker no red tape, prompt Service
Personal Loan Department
2nd Floor

If you borrow	You receive	You make 12 monthly payments of
\$50	\$59.92	\$8
100	112.48	16
150	164.88	24
200	217.28	32
250	269.68	40
300	322.08	48

Other amounts for longer terms at proportionately low rates. Interest does not pay up loan in case borrower dies.

GENESSEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.
MEMBER F. O. L. C.

DAW'S ORIGINAL CUT-RATE DRUGS

56	31	353	452	880	473	539
Clinton Ave. S. Main St. E. Main St. E. Ridge Rd. W. Main St. W. N. Goodman	Opposite Temple Theater	Corner 1 Home From Stillson	Dewey	Bull's Head	Just Off Main	Montroe Ave. Near Goodman

Prices Today thru Sat. (Right Reserved to Limit Quantities)

DR. LYON'S Tooth Powder 21c

Castile SOAP 33c

SANITARY NAPKINS 13c

PINE BROS. GLYCERINE TABLETS 7c

NUJOL OIL 69c

WATER GLASS 23c

MULSIFIED SHAMPOO 27c

GILLETTE BLUE BLADES 98c

Chocolate-Covered MARSHMALLOW EASTER EGGS 29c

40 Fresh, delicious double-fluffed Marshmallow eggs, covered with thick, rich mild bitter-sweet chocolate.

SWEETHEART TOILET SOAP 59c DOZ.

Large bars of this popular toilet soap at a sensational DOZEN price.

OXYDOL 19c

IODOX OINTMENT 38c

MOSCO CORN SALVE 27c

PLUTO WATER 39c

MUM DEODORANT 49c

COLD CREAM 59c

LYSOL ANTISEPTIC 47c

KREML HAIR TONIC 62c

SLOAN'S LINIMENT 29c

MENTHOL INHALER 6c

BOBBIE PINS 4c

PYREX NURSERS 20c

DENTAL FLOSS 69c

MEAD'S CEREAL 23c

AMAMI SHAMPOO 11c

ROCK CANDY 13c

LAVORIS MOUTH WASH 39c

HAND SCRUBS 8c

CASTOR OIL 12c

HINKLE PILLS 11c

HORE-HOUND DROPS 13c

PETERSONS OINTMENT 16c

Prophy-lactic TOOTH BRUSH 23c

GEM BLADES 39c

SWAY SHAVE CREAM 29c

CORDAY'S JET \$1.35

COTY'S L'AIMANT \$1.00

CORDAY'S TOUJOUR MOI \$1.60

UN AIR EMBALME 49c

CARON'S BELLODIA \$1.75

LILAC, LILY OF VALLEY 59c

LENTHERIC TWEED \$1.00

COTY L'ORIGON, PARIS \$1.00

EVENING IN PARIS 55c

Nationally-Known Brand PERFUME
Manufacturers Name Withheld
Original 2-Dram Flacons **29c** (Limit 2)

FITCH'S DANDRUFF-REMOVER SHAMPOO 59c

75c Size **59c**

Generous Size QUINOL Tonic Given FREE

Chick Chick Easter Egg COLORING Pkg. 10c

SIMILAC BABY FOOD \$1.29 Size **71c**

FACIAL TISSUES 200 Sheets **7c**

DAW'S COUPON QUICK-DRYING WAVE SET LOTION Large 5-Ounce Bottle (Limit of 2) **7c**

DAW'S COUPON HAND LOTION — LEHN & FINKS — Made by the makers of Hinds Honey and Almond Cream. **DAW'S Low Price 11c** (Limit of 2)

DAW'S COUPON Nail POLISH Edvard's De Luxe MADE TO SELL AT 50c Edvard's nail polishes at the lowest price ever sold! Choice of 51K of the newest and most wanted shades. (Limit 2) **13c**

AT... NOETH'S

THESE LOW PRICES ARE MAKING HISTORY... AND ONLY AT NOETH'S

Easter Sale Wines & Liquors

MacIntosh 4 YRS. APPLE JACK BRANDY 89c
Actual \$1.25 Value!

Imported RUM RICORO 86 PROOF 4.5 QUART \$1.89

Adet - 20 Yrs. Old COGNAC BRANDY FRENCH IMPORT \$4.98
Rare — \$7.50 Val. 4.5 Quart

Product of Irish Free State 10 YRS. IRISH WHISKY "Old Donegal" Fifth Unblended, \$4.50 Val. \$2.99

Famous Holloway's Cocktails Dry Martini \$1.69
Old Fashioned \$2.75 Fifth
66 Proof — Reg. \$2.75 Fifth

State Seal — N. Y. State CHAMPAGNE \$1.89
Compare With Many Imports. Large Bottle

Chice of Imported Vermouth ITALIAN CONTRATTO \$1.29
FRENCH CINZANO 30-Oz. Bot.

Imported Rio Royal Tawny or Ruby PORT \$1.29

Imported "Pedro Domecq" SHERRY \$1.49
Renowned "Guitar" \$2.50 Val., 4.5 Quart

5 Years Old Kentucky Straight BOURBON Bottled in Bond 100 Proof "Old Rip" \$2.19
Reg. \$3.35 Value 4 Quart

"CLINTON" PRIVATE STOCK 100% PURE CALIFORNIA WINES
Port, Sherry, Muscatel, Tokay, White Port and Blackberry. A BETTER wine at a lower price!
50c qt.
25c pint 89c half gal.

Noeth Prices Included **ALL TAXES!**

EXTRA SPECIAL!
First come, first served!
4 Yrs. Old "Sherwood" RYE \$1.79
80 PROOF. Every bottle of this limited stock is numbered and recorded at the distillery for your protection. Here's a renowned brand of less than today's wholesale price. Actually Worth \$3 Today

SCOTCH \$3.19 4 Quart
100% Scotch Whiskies bottled by Whiteley & Co., Glasgow. Buy a supply NOW. 86 & proof.

"AROUND THE WORLD" KING RANSOM SCOTCH 94 Proof \$3.99
One of the really GREAT SCOTCHES! 4.5 Quart

PAUL NOETH 19 CLINTON AVENUE SOUTH MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight

DELIVERY MAIN 874

LOWEST CASE LOT PRICES

Rochester Sun, Thursday, April 2, 1942

NEW YORK
young as you
ly as your e
vey revealed
ture a man
an's face
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Beautiful
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158

OUTLET



DIARY of a BEAUTY AUTHORITY

by Helena Rubinstein

NEW YORK. — You're as young as your eyes and as lovely as your eyes. A recent survey revealed that the first feature a man looks at in a woman's face is her eyes, yet few women pay sufficient attention to the health and beauty of this all-important feature.

Beautiful eyes, are first of all healthy eyes, and the primary principle of eye beauty is to give your eyes the proper rest and care. Wear glasses if you need them. There are many attractive and fashionable eye-glass frames on the market today which are really flattering and which can be worn as a smart accessory. In addition, for women who do a great deal of knitting or sewing or whose defense jobs require close eye-work, there are special eye-glasses so designed that the bottom half of the lens can be used for close work, and the top of

the lens for resting the eyes when you lift them from your work; this eliminates the need for continually removing your glasses or raising them to your forehead.

Since the eyes accumulate a great deal of dust during the course of an ordinary day, it is important to use a good eye wash regularly. Rest, plus cleansing plus lubrication really gives you your formula for beautiful, healthy eyes.

The tissues around the eyes are extremely delicate and sensitive, and must be treated with special care. They need lubrication, but no rubbing or pulling. This is the way to do it: spread a fine film of eye cream on your fingertips and gently, with the cushions of your fingers, fingerprint around your eyelids. Leave the cream on overnight. For a quick treatment, wear refreshing pads on your eyes, and

see how fresh and sparkling your eyes look afterwards. Here are a few make-up tricks which will aid you in keeping your eyes beautiful:

If your eyes are deeply ringed, place a touch of make-up film on the darkened area, and powder lightly over.

For under-eye puffiness, add a tiny touch of rouge to the underlid.

If your eyes are too far apart, keep your eye shadow close to your nose.

If your eye are too close-set, start your eyeshadow in the middle of the eyelid and bring it out to the temples.

For eyes that bulge, the shadow should be applied just on the edge of the upper lid.

To give your eyes a young, dewy sheen, smooth on a few drops of eyelid oil after your make-up. It will make your lids glisten and protect them at the same time.

(If you would like a special series of exercises, you can have it by writing to Helena Rubinstein, in care of this paper. Madame Rubinstein will also be glad to solve your personal beauty problems for you.)

A pastry brush must be boiled often to prevent it from becoming rancid.

Buffalo Initiation To Climax Alhambra Member Drive

Climaxing their current membership campaign, members of Musa Caravan, Order of the Alhambra will take candidates received, to Buffalo on Sunday, April 12, for initiation.

The membership campaign is being conducted under the direction of Anthony F. Furstoss, vice grand commander.

The initiation ceremonial in Buffalo will be held jointly with Cordova Caravan of that city in the Knights of Columbus clubhouse on Delaware Ave.

Headed by Grand Commander Norman A. O'Brien, the Rochester delegation of members and neophytes will leave on the 11:33 train. They will be met in Buffalo by members of the Cordova Caravan and taken to the K. of C. club for lunch.

A dinner at which Supreme officers will attend will follow the ritual ceremony. Grand Commander Regis O'Brien of Buffalo will preside.

PART-BUY DEFENSE STAMPS

CHAMPION

★ **OPEN THURSDAY EVENINGS UNTIL 9** ★
For Those Working On Defense Work

★ **SAVE!** ★
WEAR AND TEAR ON REGULAR CLOTHING BUY
SPORTSWEAR
EASY TO LAUNDRY—EASY ON THE EYE AND EASY TO WEAR



Men's Light Weight Water And Wind Repellent Sport Jacket
\$2.49

Boys' Lightweight Sport Jacket \$1.98

Men's Light Weight Water Repellent Poplin PULLOVER
\$1.49

Men's and Ladies'

SLACKS

Men's Wools, Gabardines, Rayons In New Spring and Summer Patterns

\$2.98 And Up

• Defense Workers
• Red Cross
• All Around Wear
LADIES SLACKS

\$1.49 And Up

Sizes 36-44—\$1.89 up



Men's 100% Virgin Wool Zipper Front Coat Sweater
Sizes 36 to 46
\$3.69

Hundreds of Other Styles and Prices to Choose From

Boys' COAT SWEATER Zipper Front
\$1.98 Sizes 30 to 36

Champion
KNITWEAR CO. 171 ST. PAUL ST.
2 HOUR FREE PARKING BILLS AND STRAND STATIONS

SABU AT LOEW'S



SABU IN RUYDYARD KIPLINGS "JUNGLE BOOK"
CONTEST RULES:
Make up a list of twenty or more jungle animals. The most apprehensive list will be chosen for the twenty five guest sets to

LOEW'S
PERFECT EASTER ENTERTAINMENT
"JUNGLE BOOK"
Plus "BORN TO SING" with VIRGINIA WELDER

PAGE ELEVEN

Easter SALE WINES & LIQUORS



KERRIGAN'S
\$2.29 Full Quart
BLENDED WHISKEY Private Stock

Case 12 Qts. Only \$26.50

Blended with 4 year old whiskeys. 86 proof. Developed under the personal supervision of J. P. Kerrigan, one of America's great old-time whiskey men. Worth a dollar more.

STEWARTS "CREAM OF THE BARLEY" 12 YRS. OLD SCOTCH WHISKY
100% Scotch whiskeys. 86.8 proof. Matured in Sherry Wine casks.
REG. \$4.99 VALUE—FULL FIFTH
\$3.39

"LONDON INN" DISTILLED DRY GIN
90 PROOF
100% Grain Neutral Spirits
\$1.89 Full Quart

6 Yrs. Old STRAIGHT BOURBON WHISKEY
BOTTLED IN BOND
100 PROOF — FULL QUART
WORTH \$3.09
\$2.25



GOLD LABEL IMPORTED FROM THE WEST INDIES

\$1.89 Full Fifth
REG. \$2.45

Molasses shortages are forcing up Rum prices. Buy NOW at the lowest price you'll see in years. Case of 12 only \$21.

"TALLY HO" BLENDED WHISKEY
Blended with 4 year old whiskeys. Smooth, mellow and light.
\$1.79 Full Quart

Guest Deceiver APRICOT BRANDY
Famous brand. Regular \$2.45. — 78 proof.
\$1.99 Full Quart

PETE HAGENS — READY MIXED DRY MARTINI or MANHATTAN Cocktails
\$1.49 Full Quart

"Chateau Brisac" WINE
100% PURE CALIFORNIA



12 varieties to please every taste, either sweet or dry. Be completely satisfied or get your money back.
\$1.49 Full Gallon

BERGHASH WINES LIQUORS

124 CLINTON AVE. SOUTH NEXT TO LOEW'S THEATRE
Phone. . . MAIN 786
Free Parking Opposite Our Store

3 ROOM COMPLETE OUTFIT \$158!

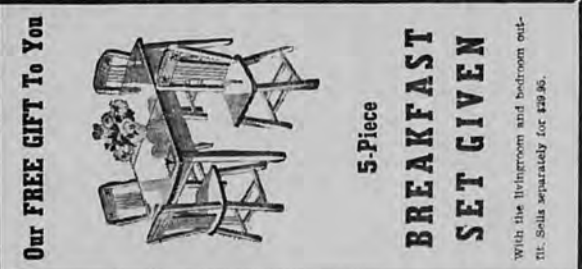


EXTRA-SPECIAL
BEDROOM OUTFIT!

\$79

INCLUDES 11 PIECES!
A thoroughly modern room suit consisting of Bed, Chest and Dresser or Vanity. With it we include a quality Chenille Bedspread, two attractive Boudoir Lamps and a Boudoir Chair or Bench.
\$7.90 DOWN DELIVERS THE OUTFIT

★ FREE STORAGE



Our FREE Gift To You

5-Piece
BREAKFAST SET GIVEN

With the livingroom and bedroom outfit. Sells separately for \$29.95.



11 PIECE
LIVING ROOM COMPLETE OUTFIT

\$79

FOR EVERYTHING

PAY ONLY \$1 A WEEK

MAJESTIC FURNITURE COMPANY
204 COURT ST.
Between South Clinton and Stone St.
OPEN EVENINGS TO 9 P. M.
FREE PARKING OPPOSITE STORE

AGE EIGHT

DO YOUR PART—BUY DEFENSE

Veterans Group Plans New York Reunion Fete

Members of the 309th Field Artillery Association will participate in the 73rd Division Veteran's Association spring reunion to be held at the Capitol Hotel in New York City on Saturday, April 18. Harry Ellwell is in charge of the local arrangements committee and has announced a program of luncheons, company and regimental reunions, an afternoon business session, a beefsteak dinner and a floor show of Broadway talent. Further details can be had from Ellwell by telephoning Monroe 6979.

St. Bona Glee Club Plans Rochester Concert During Easter Tour

The St. Bonaventure College Glee Club will appear in concert at St. Boniface Auditorium next Tuesday at 8:15 p. m. Their appearance here, a part of their annual Easter tour, is under sponsorship of the Rochester Club of St. Bonaventure.

Travelogue Showing Sponsored By Church Girls' Club

A travelogue, "Hitch-Hiking Around The World" will be presented at the Lutheran Concordia Church, 16 Helena St. on Wednesday, April 15 at 8 p. m. under sponsorship of the Concordia Girls' Club.

The travelogue, an illustrated lecture, will be presented by LeRoy Toll and relates of his experiences during a globe-girdling journey made in 1938 with his brother.

PHOTOPLAY MAGAZINE FOR MAY PRESENTS:
THE TRUTH ABOUT HOLLYWOOD'S SHADOW WIVES
Do you envy the non-professional wife of any famous movie star? Read this feature article of revealing facts.
WHO HAS THE BEST MALE FIGURE IN HOLLYWOOD?
Is it Victor Mature?—It isn't Johnny Weissmuller? You'll be surprised at the judge's selection.
LET'S CHAT ABOUT LOVE—by HEDDA HOPPER
An inside little world of hearts and hints from know-all columnist.
Many other interesting articles in this month's issue.
Color Portraits of Favorite Stars—Fashion Notes, Etc.
15c Largest Circulation of Any Screen Magazine 15c

The Final Touch
FOR YOUR PERFECT EASTER ENSEMBLE



NEWEST SPRING COSTUME JEWELRY

You'll find just the right accent to brighten your Easter outfit at Seneca Jewelers. Large selections of really SMART costume jewelry at typical Seneca savings. Stop in To-night. (No more at this price when lot is sold).

Open 'Til 10 Each Nite

SENeca STORES
CREDIT JEWELERS
149 MONROE AVE OPEN EVENINGS

"Hey, You Easter Feaster—"
PERFECT DINNERS
CAN BE CONJURED ON AN Andes or Odin...



The ranges with scientifically controlled heat—and many other features to aid in cooking to please the palate. Serve YOUR Easter dinner from an Andes or Odin—then, happy papoi! He'll admit at last that your cooking equals his mother's!

See them now at—

SIEBERTS
SINCE 1888
ST. PAUL and ANDREWS ST.
MAIN 238 OPEN EVENINGS

AT **DOLAN'S** You Can't Go Wrong On These Easter Food Specials

BECK'S FAMOUS COOKED HAMS lb. 35c

Smoked SKINLESS HAMS 33c

COUPON
Rindless Sliced BACON 25c lb. WITH COUPON

Your Choice:
• Raths (Blackhawk)
• Armours (Star)
• Wilsons (Certified)
• Appalo (Tenderized)
• Herkes
• SWICK (Premium)

Large 2½ Can Sliced PINEAPPLE 25c
Whole CLOVES pkgt. 10c

ROASTING CHICKENS 25c lb. Long Island DUCKS 27c lb.

DOLAN Where You Buy The Cuts of Chicken You Prefer
600 Jefferson cor. Bartlett

AT... NOETH'S THESE LOW PRICES ARE MAKING HISTORY... AND ONLY AT NOETH'S
Easter Sale Wines & Liquors

Noeth Prices Included ALL TAXES!

MacIntosh 4 YRS. OLD APPLE JACK BRANDY PINT 89c
Actual \$1.35 Value!

Imported RUM RICORDO 86 PROOF 4.5 QUART \$1.89

Adet - 20 Yrs. Old COGNAC BRANDY FRENCH IMPORT \$4.98
Rate - \$7.50 Val. 4.5 Quart

Product of Irish Free State 10 YRS. IRISH WHISKY "Old Donegal" Fifth Unblended. \$4.50 Val. \$2.99

Famous Holloway's Cocktails Dry Martini \$1.69
Old Fashioned \$1.79
66 Proof—Reg. \$2.75 Fifth

State Seal—N. Y. State CHAMPAGNE Compare With Many Imports. Large Bottle \$1.89

Chice of Imported Vermouth ITALIAN CONTRATTO \$1.29
FRENCH CINZANO 30-Dr. Bot.

Imported Rio Royal PORT Tawny or Ruby 4c Quart \$1.29

Imported "Pedro Domecq" SHERRY \$1.49
Renowned "Guitar" 4.5 Quart \$2.50 Val.

5 Years Old Kentucky Straight BOURBON Bottled in Bond 100 Proof "Old Rip" Reg. \$3.00 Value \$2.19

"CLINTON" PRIVATE STOCK 100% PURE CALIFORNIA WINES Port, Sherry, Muscatel, Tokay, White Port and Blackberry. A BETTER wine at a lower price! 50c qt.

25c pint 89c half gal.

PAUL NOETH
19 CLINTON AVENUE SOUTH MAIN 874
Just a Step off Main St. Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC Long Burning—Low Ash QUALITY **\$11.85** TON CASH SHIPPED OFF

COAL Egg Stove Nut Buckwheat \$8.25 Ton Pea Coal \$9.85 Ton Established Over 23 Years SEMET SOLVAY COKE \$11.00

PAYNE & DUNHAM GEN. 586

BINGO CAPITOL HALL
85 W. MAIN ST.
Formerly at West Ave. Manor
Mon., Tues., Thurs. — 1:30
Sun. 2:30 P. M.
Wed. and Fri. 8:30 P. M.
30 GAMES MONDAY

Beeley's Bingo
SUNDAY at 2:30 and 8 P. M.
WED. at 1:30 P. M.
MON., TUES., FRI., SAT. at 8:15 P. M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

DE LUXE BINGO EVERY MONDAY NITE
OVER \$1000.00
WILL BE GIVEN NEXT MONDAY NITE
20 GAMES—\$10 TO \$50—\$500 GRAND PRIZE

GOLD AWARD TICKET \$100 Given!

Some One Wins Our Grand Prize Every Week Why Not You?

RED CROSS SPECIAL WEEKLY WATCH THE THERMOMETER

Drawing Each Week On Green Stubs For Defense Stamps
K of C Auditorium — Chestnut St.
40 — DOOR PRIZES — 40

EXTRA FREE EASTER PLANTS
TOWNERS, SAT. APRIL 4th

THUR. NITE TOWNER HALL
All Games \$2.50
Sat. Sun., Wed. Nites No Sun. Game at Rexy
TOWNER'S-REXY
All Games \$5.00
Tues. and Sun. Nites
HOLLYWOOD
All Games \$5.00
Tuesday Nite
HUDSON
All Games \$4.75

No Games Good Friday

THIS TICKET WORTH 45c TOWNER Thursday April 2

THIS TICKET WORTH 25c TOWNER Saturday April 4

THIS TICKET WORTH 25c TOWNER Sunday April 5

HOLLYWOOD-REXY-TOWNER-HUDSON BINGO

EASTER PARTY SAT., APRIL 4 NEW PARK HALL
EASTER PLANTS AS DOOR PRIZES
Every game played right on New Park Hall's Stage. No hook-ups. Largest Saturday nite prizes in the city.

SAT. NITE, 8:15 APRIL 4th \$10 EACH GAME

ADM. 28c INC. TAX BINGO every Thur., Sat. and Sun. at 8:15 P. M. 400 SEATS AT TABLES

SUN. NITE, 8:15 APRIL 5th \$7 EACH GAME

This Ticket Worth 50c Thurs., April 2d

When buying a book of specials and triple board at the new Park Hall.

25c Sat., April 4

This Ticket Worth 25c Sun., April 5th

When buying a book of specials and triple board at the new Park Hall.

THERE WILL BE NO GAMES ON GOOD FRIDAY
At The New PARK HALL
928 Jefferson Ave. near Plymouth; Plym. or Jefferson Bus

Tuesday Night HUDSON \$475
All Games \$10.00
Tues. and Sun. Nites HOLLYWOOD \$500
All Games \$10.00
Thurs., Fri. Nites TOWNER'S REXY \$250
All Games \$5.00
Sat. Sun., Wed. Nites No Sun. Game at Rexy TOWNER'S REXY \$500
All Games \$10.00

This Pass Good an Entire Year at TOWNER HALL UNIVERSITY CORNER ATLANTIC AVE. NAME STREET

Fri. Sat. Wed. Thurs. 45c Sun. 25c Worth 7

Serial Number Cashier will fill in your number

Save Money—Use This Pass

ABC PARTIES
2011 E. MAIN
Tues. and Sat. Nite At 8:30 JACKPOTS
2 \$ 30—10 Numbers \$150—55 Numbers (\$10 Consolation Prize)

Plymouth & Troup Sts
L \$100.00
Y JACK POT—55 Numbers REG. GAMES
M \$5 To \$10.00
O EVERY SAT. EVE. 8:15 P. M. 23 GAMES 28c—INCL. TAX
U
T **HALL**
60 DIVIDENDS GIVEN EVERY SATURDAY

WANT ADS

TRAVEL
DRIVING to New York — New Buick April 4. Room for 3 or 4. Charlotte 650-7.

LOST
SMALL black and tan hound, Heenan 18322 — owners to name of Flibber, Reward, notify 353 1/2 Troup St.

WANTED TO BUY
NEWSPAPERS, magazines, pens, metal rubber, 1c lb. Stone 6196.

WHERE TO PLAY BINGO

WEST AVE. MANOR
165 West Ave.
Mon., Tues., Thurs. — 1:30
Sun. 2:30 P. M.
Wed. and Fri. 8:30 P. M.

BACK AGAIN! — SUPER BINGO
EVERY THURSDAY BEGINNING APRIL 9

ALL GAMES \$5-\$6-\$7-\$8 ON REGULAR CARD EACH NITE

SUPER PRIZE \$100.00 REGULAR GAME EACH NITE

PLYMOUTH SCHOOL AUDITORIUM
So. Plymouth Between Edinburgh and Glasgow
Mrs. Helen Motonda, 22 Cherry Rd.

EXTRA! \$10 ALL REG. GAMES SATUR. NITE

SATURDAY, APRIL 4 HOLLYWOOD'S BIG EASTER PARTY
Specials \$20 -- \$40 JACKPOT 10 DOOR PRIZES
No advance ticket necessary.
COME EARLY TO GET A SEAT

THURSDAY Free Board To Everyone Buying Book of Specials

FRIDAY ALL REG. GAMES \$6

LOOK! EASTER P.L.A.N.T.S. and large Chocolate Rabbits given as Extra Prizes.
Saturday Nite

HOLLYWOOD BINGO -- 35 PULLMAN AVE. OFF LAKE & RIDGE
WEDNESDAY NITE, APRIL 2 — \$5 — \$7 — \$9 REGULAR GAMES

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.

SUN. NITE 23 Games \$7 Each

MON. NITE 23 Games \$6 Each

2 JACK POTS EACH NIGHT Admission 28c Incl. Tax

SPECIALS \$20 - \$25 - \$30 Each Night

WED., SAT. — 1:30 P. M.
No Game Good Friday JACKPOT EACH AFTERNOON REGULAR GAMES \$3 EACH ADMISSION 25c Inc. Tax

19th WARD CLUB HOUSE
257 HAWLEY ST.
Thurs. 8:30 P. M. Fri. 1:45 P. M. and 8:30 P. M. Sat. 8:30 P. M.
Free Board Given When Buying Triple Board

COUPON GOOD FOR 25c When purchasing Book of Specials and Triple Board. THURSDAY NITE

COUPON GOOD FOR 25c When purchasing Book of Specials and Triple Board. FRIDAY NITE

COUPON GOOD FOR 25c When purchasing Book of Specials and Triple Board. SATURDAY NITE

Special Coupon Thurs. afternoon April 9th, 1:45 P. M. when you buy triple board and book of specials. Worth 25c

CHILI RECREATION HALL
509 CHILI AVENUE

Tuesday Afternoon and Thursday Afternoon FREE TICKET DAYS

Wednesday Afternoon \$4 Every Game JACKPOT

Thursday Afternoon EVENING GAMES MON. - TUES. - SAT. \$4 EACH GAME

Saturday Noon \$5 Each Game JACKPOT JACKPOT

APRIL 7-14 **BINGO PARTY** APRIL 21-28

SPONSORED BY THEATRICAL STAGE EMPLOYEES — AND — MOTION PICTURE PROJECTIONISTS
Admission 28c Inc. Tax. Proceeds for Convention Fund. All Welcome.

EVERY TUES. 8:15 P. M.

Every Game at Least \$7

COUPON WORTH 25c
When buying Triple Board and book of Hall Tues. April 7.

New Park Hall — 923 Jefferson Avenue

April 2, 1944

Rochester Sun, Thursday, April 2, 1944

DO YOUR PART—BUY DEFENSE STAMPS

FLOWERS
Large plants fully trimmed. Assorted combinations, hyacinths, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00. Buy them fresh. Order from Glenwood 17-24 Delmar St. (near)

TO BUY
CATIONS, PAPER, METALS, \$1.00.

E. MANOR
est Ave.
Thurs. — 1:30
30 P. M.
Cl. 8:30 P. M.

BINGO
APRIL 9
PRIZE
0.00
G. GAME
NITE

TORIUM
and Glasgow

APRIL 4
WOOD'S BIG PARTY
Specials
- \$40
K. P. O. T.
PRIZES
Ticket necessary.

HALL
H. AVE.
imes \$7
ch

CK POTS
H NIGHT
28c incl. Tax

Each Night

P. M.
53 EACH
ERNOON
Tax

HOUSE
AWLEY ST.
Sat. 8:30 P. M.
Board

FOR 25c
e n Purchasing
of Specials and
Specials.
TURDAY NITE

Worth 25c

Friday
Afternoon
23 Games
\$4
EACH
GAME

JACKPOT
HALL

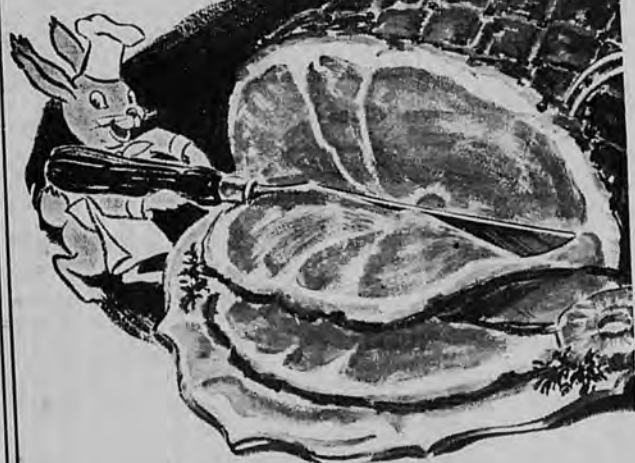
APRIL
21-28

ES
STS

PON
TH
C

Triple
of
Park

FOR YOUR
EASTER
EATING!



Wegmans Own
Tender, Sweet, Cooked

HAMS
33^c lb.

Your Easter feast will be complete with a delicious, tender, mild-flavored Wegmans ham on the table! They're so easy to serve because they're already cooked. Whole ham or shank half.

FANCY YOUNG PLUMP TENDER HEN

TURKEYS 37^c lb.
10 to 12 lb. average

WILSONS CERTIFIED SMOKED SKINNED

HAMS 31^c lb.
Whole or Shank Half

GROCERY BARGAINS!

Requires No Sugar—Kraft's
Cocoa Mix . . . 1/2 lb. 17^c

Our Best Coffee!
Kilbourn Hall . lb. 23^c

Wegmans Creamy Fresh
Mayonnaise . . . qt. 41^c

Old Abbey Ale or
Simon Pure Beer qt. 18^c

Tasty Salad Dressing
Green Gables . . qt. 31^c

Sold Exclusively at Wegmans—Enriched
Mothers Flour 2 1/2 lb. \$1.09

Chick-Chick or Presto
Easter Egg Dyes pkg. 10^c

Miracle Whip
Salad Dressing . qt. 37^c



Wegmans
HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

Sunday Dinner . . .

- (Continued from page 4)
1 head cauliflower
1 pkg. coconut
Balance of Materials Among Staples
Baked Ham
With Orange Garnish
1 ham
1 small jar orange marmalade
Cloves
1 orange

Prepare and baked ham according to directions on wrapper. Forty-five minutes before ham is done, remove from oven, score fat and stud with cloves. Return to oven for 15 minutes. Then spread orange marmalade over ham, decorate with orange slices and cherries if desired. Finish baking.

Whipped Sweet Potatoes
Peel six sweet potatoes, boil until tender for about 15-20 minutes. Mash with potato masher, add 4 tablespoons butter. Pile into orange cups. Sprinkle with brown sugar and place under broiler until lightly browned. Use as garnish on ham platter and top each with a sliced maraschino cherry.

Citrus Salad
Alternate grapefruit and orange sections on leaves of lettuce. Place a few sprigs of watercress around plate. Serve French dressing with this salad. (To remove peel from orange carefully follow this procedure. Cut through center skin of orange just to the white membrane. Remove skin carefully without breaking. Notch edges and save to fill with whipped sweet potatoes.)

Daffodil Easter Cake
3 cups sifted cake flour
3 teaspoons baking powder
1/4 teaspoon salt
1 cup shortening
2 cups sugar
1 teaspoon vanilla
4 eggs, separated
1 cup milk

Sift flour, baking powder and salt together. Cream shortening with sugar and vanilla until fluffy. Add beaten egg yolks and beat thoroughly. Add sifted dry ingredients and milk alternately in small amounts, beating well after each addition. Beat egg whites until stiff but not dry and fold into batter. Pour into greased cake pans and bake in 375 degree F. oven for 30 minutes. Makes 3-9 inch layers. Cool and frost with butter frosting. Sprinkle generously with coconut and decorate with jelly Easter eggs.

Serving Hints
Serve the beautifully glazed ham on the largest platter you have. Garnish it as pictured with sliced oranges and maraschino cherries or use your own ingenuity to make an attractive flower-like garnish. Surround the ham with a semi-circle of the sweet potatoes in orange cups.

Arrange the vegetables on another large platter as pictured. Use the cauliflower as the centerpiece and lay carrot sticks on each end buttered tender green peas on each side. A medium thick cream sauce to which grated cheese has been added may be poured over the cauliflower just before serving. The daffodil Easter cake is a picture in itself with those colorful Easter eggs decorating it. To give the cake extra "oomph" fill it with a good lemon filling. The kind that you make for your lemon cream pie.

Use of Leftovers
There are ever so many wonderful things to do with leftover ham. I know you'd like to try this Up-Side-Down Ham Loaf. Melt 1/2 tablespoons fat in heavy skillet with thick slices of apples which have been pared and cored. Cover with this mixture. 3/2 cups ground cooked ham, 1 cup bread crumbs, 1 egg, 1 cup milk and 1 tablespoon mustard. Mix well and place on apples. Bake in 350 degree F. oven for 45 minutes. Pour off any excess fat and turn out up-side-down on serving platter. Serves 4-6.

THE MONEY YOU SAVE
WHEN YOU BUY
EYE GLASSES
FROM C. A. KOHLER
OPTICIAN
Will make a fair down payment for another member of your family.
26 VELOX ST.
STONE 4119

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

CHAMPION

★ **OPEN THURSDAY EVENINGS UNTIL 9** ★
For Those Working On Defense Work
For Those Unable To Shop During The Day

SAVE!
WEAR AND TEAR ON REGULAR CLOTHING BUY
SPORTSWEAR
EASY TO LAUNDRY—EASY ON THE EYE AND EASY TO WEAR

Men's Light Weight Water And Wind Repellent
Sport Jacket
\$2.49
Boys' Lightweight Sport Jacket \$1.98
Men's Light Weight Water Repellent Poplin
PULLOVER
\$1.49

Men's and Ladies'
SLACKS
Men's Wools, Gabardines, Rayons In New Spring and Summer Patterns
\$2.98 And Up

• Defense Workers
• Red Cross
• All Around Wear
LADIES SLACKS
\$1.49 And Up
Sizes 36-44—\$1.89 up

Men's 100% Virgin Wool
Zipper Front
Coat Sweater
Sizes 36 to 46 \$3.69
Hundreds of Other Styles and Prices to Choose From
Boys' COAT SWEATER
Zipper Front \$1.98 Sizes 30 to 36

Champion
KNITWEAR CO. 171 ST. PAUL ST.
1 1/2 HOUR FREE PARKING BILL'S AND STRAND STATIONS

SABU AT LOEW'S



SABU IN RUYDYARD KIPLINGS "JUNGLE BOOK"
CONTEST RULES:
Make up a list of twenty or more jungle animals. The most comprehensive list will be chosen for the twenty five guest tickets to
LOEW'S
PERFECT EASTER ENTERTAINMENT
"JUNGLE BOOK"
Plus "BORN TO SING" with VIRGINIA WEILDER

Easter SALE
WINES & LIQUORS

KERRIGAN'S
\$2.29 Full Quart
BLENDED WHISKEY Private Stock
Case 12 Qts. Only \$26.50
Blended with 4 year old whiskies. 86 proof. Developed under the personal supervision of J. P. Kerrigan, one of America's great old-time whiskey men. Worth a dollar more.

STEWARTS "CREAM OF THE BARLEY" 12 YRS. OLD SCOTCH
100% Scotch whiskies. 86.8 proof. Matured in Sherry Wine casks.
REG. \$4.99 VALUE—FULL FIFTH
\$3.39

"LONDON INN" DISTILLED DRY GIN \$1.89 Full Quart
96 PROOF
100% Grain Neutral Spirits

6 Yrs. Old STRAIGHT BOURBON WHISKEY
BOTTLED IN BOND
100 PROOF — FULL QUART
WORTH \$3.09
\$2.25

GOLD LABEL IMPORTED FROM THE WEST INDIES
\$1.89 RUM Full Fifth
REG. \$2.45

Molasses shortages are forcing up Rum prices. Buy NOW at the lowest price you'll see in years. Case of 12 only \$21.

'TALLY HO' BLENDED WHISKEY \$1.79
Blended with 4 year old whiskies. Smooth, mellow and light.

Guest Deceiver APRICOT BRANDY \$1.99
Famous brand. Regular \$2.45. — 76 proof.

PETE HAGENS — READY MIXED DRY MARTINI or MANHATTAN Cocktails \$1.49

"Chateau Brisac" WINE
100% PURE CALIFORNIA
12 varieties to please every taste, either sweet or dry. He completely satisfied or get your money back.
\$1.49 Full Gallon



BERGHASH
WINES LIQUORS

124 CLINTON AVE. SOUTH NEXT TO LOEW'S THEATRE
Phone . . . MAIN 786
Free Parking Opposite Our Store

LODGE TO MEET

Venus Rebekah Lodge will meet on Thursday, April 9, at I. O. O. F. Temple, 11 Clinton Ave. N., with N. G. Marge Slack, presiding. After the

business session the brothers will entertain the lodge. New members will be guests of honor.

Let freedom ring on Uncle Sam's cash register! Buy U. S. Defense Bonds and Stamps.

CARD PARTY PLANNED

Members of the Frank E. Robertshaw Post Auxiliary will sponsor a card party at the Erie Social Club next Tuesday evening. Mrs. Erma Karle and Mrs. Doris Rohring are co-chairmen.

UPHOLSTERING

3-Pc. ALITES RECOVERED \$39
Old Reliable Worker. Written Guarantee. Free Estimates.
MAIN 187-W



If bilious or out-of-sorts due to temporary constipation, you seldom look your best. Take Beechams of once. Gentle, thorough, they bring wonderful, refreshing relief. 10¢, 25¢. Buy today! Take as directed.

BEECHAMS LAXATIVE PILLS
—For Victory: Buy Bonds—

ATTENTION FACTORY SAMPLES

TRUNKS and LUGGAGE at Bargain Prices
KRIEGER
TRUNK STORE
135 S. Clinton Open Even.

LIVADAS Easter Sale
VALUES
THAT ARE REMARKABLE FOR FINEST QUALITY
WINES & LIQUORS

Largest Stocks—Choicest Brands—Lowest Prices

6 YEARS OLD
Bottled in Bond

"FOUST" Pennsylvania STRAIGHT RYE
\$2.49

OUR LOWEST PRICE
—and a Fast Seller!
KING GEORGE IV SCOTCH
\$3.19 FIFTH

5 YEARS OLD "Whitney Club" Straight RYE
\$1.90

Buy In Case Lots — Look To The Future!

RON CARAY RUM
LIGHT OR DARK
\$1.65

LIVRO RYE
90 PROOF
\$2.50

Another Big Livadas Value!
"COLLEGE INN" ROCK 'n' RYE
\$1.49

LIVRO KENTUCKY STRAIGHT BOURBON
\$2.49

BALBOA WINES
Unsurpassed Excellence At These Low Prices

DRY \$1.10
Muscatel, Sherry, Tokay, Port, White Port

SWEET \$1.49
3 Full Quarts \$1.25

LIVADAS
A NAME YOU CAN TRUST
183 MONROE AVE.
N. Y. STATE LICENSE L-4229

OPEN EVERY NITE TILL MIDNIGHT

FREE DELIVERY STONE 5549

Golf Specials!
5 IRONS AND 2 WOODS
Autograph Boonch Flange Irons—Autograph Woods Regularly \$22.50, now \$14

MEN'S GOLF SHOES
With removable spikes, \$5.75

WE BUY USED GOLF BALLS
IN ANY CONDITION
50¢ Dozen up.

Good Buys in Tennis Rackets, Archery Equipment

For Best Buys in Golf Come to
L. & R. HUBER
260 Bronson—Gen. 1170

DAVIS BAKING POWDER
NOW 8oz 10¢, 12oz 15¢, 24oz 25¢

RADIO SERVICE
Genesee 3073
FREE CALL AND DELIVERY
SOUND EQUIPMENT
CO., INC.
928 Genesee St.

HIGHEST QUALITY KOLINSKY AND SILVER FOX SCARVES
LOWEST PRICES SPECIAL GROUP

FUR COATS
SEAL DYED CONEY Were \$49 Now \$39

CLIFFORD FUR CO.
1253 Clifford Ave., 1 Block off Portland
CLIFFORD FUR SELLS FOR LESS

RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Stained, Cleaned, Washed, Sized, Moth, Damp and Germ-proofed \$3.00

ELTER CO. Est. 1872
Glenwood 3466 — 44 Arthur St.

NO "Look-of-the-Month League" FOR ME!

Not since I've found that CHI-CHESS-TERS PILLS help give women safe relief from functional periodic pain and discomfort. Safe—because they contain no habit-forming drugs or narcotics—because the CHI-CHESS-TERS CHEMICAL COMPANY has been serving the women of America for over half a century.

CHI-CHESS-TERS DIAMOND PILLS

Your Daughter Has a Right to Know

It is every mother's duty to tell her daughter physical facts. How much better that she learn them from you, rather than from girls her own age. In feminine hygiene, facts may be distorted, or wholly untrue. As a result, many brides use over-strong solutions of acids for the douche which can actually burn, scar and even denature delicate tissue.

Today such risks are needless. Science has given woman Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet! Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write Zonite, Dept. 694A, 370 Lexington Ave., New York, N. Y.

2 BIG TREATS

TRYNOSKI'S SNAPPY MUSTARD SAUCE
The best Snappy Mustard you've ever tasted! Try Trynoski's—you'll be back for more.

TRYNOSKI'S SANDWICH SPREAD
Tasty—and Pure. Trynoski's specialise in these two products—they're BOUND to be good.

At Your Favorite Grocers
10¢ trial sizes in both Snappy Mustard and Sandwich spread; pep up that lunch pal!

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

REBUILT HOOVER
Complete with Attachments
\$14.95
Fully Easy Terms

10-DAY TRIAL PLAN
If You Can't Come In, Write or Phone for a practical FREE Home Demonstration.

LIBERAL ALLOWANCE
On Your Old Vacuum Cleaner

PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS Until 9 P. M. STONE 6747

BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

DUZ Washing Powder
Large Box **19¢**
Limit 1

BANDAGE
2 1/2 x 10 yds. Reg. 13¢
Limit 2 **2 for 13¢**

ADHESIVE Tape
1/2" x 5 yds. Reg. 13¢
Limit 2 **2 for 13¢**

DOUBLE EDGE BLADES
Pkg. 25
Limit 2 **23¢**

TINCTURE OF GREEN SOAP
Pint Bottle **36¢**

LARGE ASSORTMENT EASTER CARDS

CHICK-CHICK
EASTER Egg Dyes **10¢**

DILLARD ASPERGUM
50¢ Size **43¢**

WHITE COD LIVER OIL
CONCENTRATED
Bot. 100 Tablets **89¢**

SCHICK INJECTOR BLADES
Pkg. 20 **69¢**

GEM BLADES
MICROMATIC
Pkg. 12 **39¢**

BREWER'S YEAST Tabs
Bottle 250 Regular \$1 **59¢**

TODAY THRU NEXT WEDNESDAY

KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES

470 N. GOODMAN NEAR MAIN
1861 MONROE NEAR WINTON
724 WINTON ROAD, NO. 100 (W. MARKET)
457 RIDGE RD. W. NEAR DEWEY

SAVE 10¢ ON ANY PRODUCT YOU BUY HERE!

KODAK FILM
AT LOWEST PRICES
#127 18¢
#120 21¢
#620 21¢
#116 26¢
#616 26¢
#122 47¢

THIS 10¢ CASH CERTIFICATE
now packed in every **PEPSODENT "50-TUFF" TOOTH BRUSH!**

NEW Cream Deodorant
safely STOPS under-arm PERSPIRATION

- Does not redress—does not irritate skin.
- No waiting to dry—can be used right after shaving.
- Stops perspiration for 1 to 3 days.
- White, greaseless vanishing cream.
- Amid has the American Institute of Laundering Approval Seal for being HARMLESS TO FABRICS.

ARRID 39¢ and 59¢ a jar

A COLD?
For Quick Relief in Cold Distress... Try **Alka-Seltzer**
Large Size **49¢**

UNION LEADER TOBACCO 2 for 13¢
10¢ Packet Tin LIMIT 2

FACE POWDER ROUGE and LIPSTICK
all three for \$1

Evening in Paris HARMONIZED MAKE-UP ENSEMBLE

Better Buy KOTEX SANITARY NAPKINS
Box of 12 **25¢**
Three Sizes: Regular • Junior • Super

SPECIAL STOCK UP SALE
3 rolls **13¢**

Paper NAPKINS
Pkg. of 80—Reg. 10¢
Limit 2 **2 for 13¢**

BLACK or BROWN SHOE POLISH
Giant Size Limit 2 **8¢**

WILLIAMS Apple Blossom Soap
Box of 6 Reg. 10¢ Bars—Limit 2 boxes **6 for 25¢**

VELOUR Powder Puffs
Assorted Shades Limit 4 **3¢**

Liquid Snow
For safeguarding your Winter Garments
Pt. 89¢—Qt. \$1.49

NOXZEMA BOUDOIR SIZE CREAM
Regular 75¢ **49¢**

Moth Crystals
Paridichlorbenzine
Pound Can **29¢ 4 for \$1**

PETERMAN ROACH FOOD
35¢ Size **21¢**

DR. WEST TOOTH PASTE
2 1/2" Tube **2 for 29¢**

SULPHUR CANDLES
Reg. 10¢ **2 for 11¢**

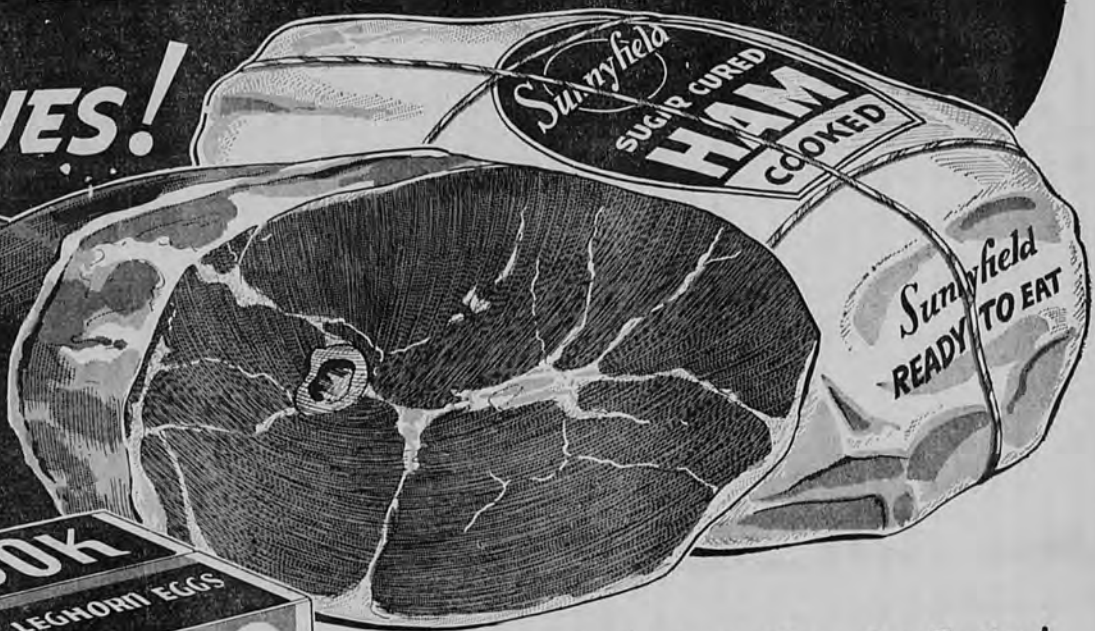
PERTUSSIN
FOR COUGHS
60¢ Size **49¢**

ANACIN TABLETS
Bottle 50 Regular 75¢ **59¢**

Shop A & P SUPER MARKETS

FOR EASTER VALUES!

Serve the most exciting dinner ever—and get plenty of savings with the foods you buy in your A & P Super Market! Savory hams . . . plump, tender chickens or turkeys with the bloom of quality on their flesh . . . eggs to color . . . fresh fruits and vegetables. You can get all the trimmings, too, such as delicious candy eggs, bright egg dyes, jelly beans! They're all whopping good "buys". Come and see!



Enjoy a Sunnyfield Ham for Easter!

You'll enjoy the true ham flavor of a delicious Sunnyfield Cooked Ham—They're cooked by a special method which retains the natural juices and consequently the full genuine ham flavor. Try one today, they're pre-cooked—it is only necessary to heat through before serving. If you prefer we have Sunnyfield uncooked Smoked Hams. Take your choice, they're both tops in quality!

In The Dairy Dept.

CRESTVIEW GRADE C EGGS . . . Dozen 33¢

Sunnybrook Grade A Eggs doz. 37¢

Wildmere Grade B Eggs doz. 35¢

Cheese Favorites!

Bleu Cheese	Strong Flavor	lb. 42¢	Collage Cheese	Fairmont's	lb. 10¢
Edams Cheese		lb. 41¢	Sharp Cheese	American Cheddar	lb. 35¢
Baby Gouda	Rich Nutlike Flavor	lb. 31¢	Swiss Cheese	Domestic	lb. 35¢
Limburger		lb. 39¢	Brick Cheese	Wisconsin Winnebago	lb. 25¢
McLaren's Imperial	Favorite of Many	lb. 39¢	Loaf Cheese	Mel-o-Bit	2 lb. loaf 53¢
Natural American	Sharp Cheese	lb. 33¢	Velveeta	Brick or American	2 8-oz. pkgs. 35¢
Tangy Links	Sharp Hickory Smoked Cheese	each 25¢	Cream Cheese	Abbott's	8-oz. pkg. 17¢
Beaumeister Cheese		lb. 33¢	Mild Dairy Cheese	Wisconsin Current	lb. 29¢
Chanelle Cheese		lb. 39¢	Mild Dairy Cheese	New York State Short Hild	lb. 31¢
Muenster	Soft and Smooth With a Sweet Flavor	lb. 25¢	Longhorn Cheese	A Mild Cheese	lb. 29¢
Swiss Loaf Cheese		lb. 31¢	Kraft's	Philadelphia Brand Cream Cheese	2 3-oz. pkgs. 17¢
Pimiento Loaf Cheese		lb. 29¢	Mammoth Cheese	A Medium Sharp Cheese	lb. 35¢

SILVERBROOK CREAMERY ROLL BUTTER lb. 38¢

Tub . . . lb. 39¢ Roll . . . lb. 40¢ Print . . . 2 lbs. 81¢

"Sunnyfield" HAMS

Smoked lb. 33¢ Cooked lb. 34¢

"Pilgrim Brand" — Fancy Grade Young Selected HEN TURKEYS 8 to 10 lb. Average lb. 35¢

Steaks	"Super-Right" Fully Trimmed Round or Sirloin	lb. 35¢
Chuck Roast	"Super-Right" Choice Center Cuts	lb. 23¢
Smoked Callies	5 to 7 lb. avge. Short Shank	lb. 29¢
Chickens	Fresh Killed, 3 1/4 lb. size	lb. 29¢
Fancy Fowl	To Fricassee or Stew 3 1/4 lb. size	lb. 28¢
Canadian Style Bacon	Sunnyfield Smoked 1 1/2 to 2 lb.	lb. 49¢
Smoked Butts	Sunnyfield Rindless	lb. 47¢
Sliced Bacon		lb. 32¢
Sliced Bologna		lb. 27¢
Ground Beef		lb. 23¢

For Quality, FLAVOR and SAVINGS, get ACQUAINTED with A & P "Super-Right" MEATS

Our "Super-Right" meats are guaranteed one quality — only the top grades of beef, pork, lamb and veal. Yes, that's the only kind we buy. Every pound is guaranteed to give you full satisfaction — or money back. And prices? — Ever so low — Every day — six days a week. You see, we buy "Super-Right" meats direct and share savings with you.



Sea Food Values on Page 2

Read Every Page For Big Values on all your Food Needs!

Dist. Thursday, April 2nd.

For the
Easter
Feast!

"BUTTER KERNEL"

Garden Fresh
Golden Sweet



CORN

No. 2
Can **11c**

Tender whole Kernels—of young golden bantam corn! That's what you get when you say Butter

Kernel Corn! Only selected corn from fertile northern gardens — picked young for the fresh just-off-the-cob flavor! — and so easy to serve! Simply heat contents — season to taste — and m-m-m-m! Better stock up now!

"Butter Kernel" delicious

Carrots & Peas 2 No. 2 Can 25c

Picked Vine Ripe--
and juiced vine fresh!

Libby's



Tomato JUICE

Your family and your guests will enjoy an Entree of delicious Libby's Tomato Juice. Serve it often to the husband and kiddies as a source of essential vitamin C.

20 oz. Can **9c** ★ 46 oz. Can **19c** ★

Rich in Vitamin C--Serve It Often!

Canned Foods

Asparagus	Ritter's	2	14 1/2 oz. cans	25c
Green Beans	Iona Cut	2	No. 2 cans	21c
Wax Beans	or Green Beans "Reliable"	No. 2	can	16c
Cut Beets	"Iona"	2	No. 2 1/2 cans	19c
Golden Corn	A & P Cream Style	2	No. 2 cans	21c
Niblets Brand Corn		can		11c
Tender Peas	Fame Brand	2	No. 2 cans	27c
Sweet Potatoes		2	18 oz. can	27c
Spinach	A & P Grade A	2	No. 2 cans	23c
Sauerkraut	A & P Grade A	2	No. 2 cans	21c
Clapp's	Junior Foods	3	cans	25c
Clapp's Baby Foods		3	cans	20c
Apple Sauce	A & P Grade A	3	No. 2 cans	25c
Sliced Apples		2	No. 2 cans	21c
Apricots	A & P Whole Peeled	No. 2 1/2	cans	20c
Cherries	Red Sour Pitted for Pies	2	No. 2 cans	29c
Fruit Cocktail	A & P	2	tall cans	27c
Peaches	Iona Halves or Sliced	No. 2 1/2	can	18c
Iona Peaches		2	No. 1 cans	25c
Bartlett Pears	"Iona"	No. 2	can	15c

Miscellaneous

Crackers	Regal Brand SODAS	2	lb. box	17c
Crax	an Educator cracker		lb. box	17c
Cookies	Oxford Creme Sandwiches	pkg.		15c
Chocolate Peaks		lb.		21c
Crispo	Cheese Chips—Oatmeal or Black Walnut Cookies	pkg.		10c
Iona Cocoa		2 lb. can	9c	15c
Pea Beans	Hand Picked	2	lb. pkg.	15c
Fancy Rice		2	lb. pkg.	17c
Baby Lima Beans		2	lb. pkgs.	19c
Dill Pickles	Plain or Kosher	2	1 qt. jars	33c
Asstd. Pickles	Mayfair	7	oz. jar	10c
Chili Con Carne		lb.	can	12c
Corned Beef Hash	Broadcast	lb.	can	15c
Potted Meat	3 1/2 cans 25c	2	1/4 cans	11c
Morrel Liver Loaf		10	oz. can	23c
Marshmallows	Recipe	12	oz. pkg.	10c
Kraft Dinner	Macaroni & Cheese	2	pkg.	19c
Print Lard	U. S. Gov't. Inspected		lb.	14c

Get Your Copy Today!

APRIL "WOMAN'S DAY"

A National Magazine for only 2c



"HEINZ" — a truly delicious

Ketchup 2 14 oz. btl. 37c

Heinz Soups	Eighteen Varieties	2	cans	25c
Chili Sauce		Medium	bottle	23c
Macaroni	Prepared with Cheese	17	oz. can	13c
Spaghetti	Prepared with Cheese	17	oz. can	12c

Pickles	Cucumber Style	24	oz. jar	21c
Sweet Pickles		5	oz. jar	14c
Beans	Vegetarian or Tomato Sauce	2	18 oz. cans	25c
Beefsteak Sauce		8	oz. btl.	23c



Today, thanks to refrigerated trucks and fast freights, fish and sea foods are available practically every day of the week for American tables. Not just one or two, but many tempting varieties reach your A&P regularly. Come in—look them over. We'll guarantee you'll find many to please you!

HALIBUT STEAK

lb. **27c**

Lake Perch	Fresh Caught	lb.	25c
Fresh Yellow Pike		lb.	25c
Redfish Fillets		lb.	27c
Salmon Steaks		lb.	29c
Fresh Flounder Fillets		lb.	27c
Bullheads	Red Skinned	lb.	25c
Fresh Buck Shad		lb.	23c
Fresh Roe Shad		lb.	29c
Fresh Whitefish		lb.	37c
Shrimp	35c Oysters	pt.	29c
Fresh Haddock		lb.	25c

V-8 Cocktail	Vegetable Juices	46	oz. can	29c
Sunsweet Prunes		2	lb. pkg.	20c
Broadcast Redi-Meal		12	oz. can	33c
Pig's Feet	14 oz. jar. 19c	28	oz. jar	33c
Iona Sliced Beets		3	No. 2 cans	25c
Carrots & Peas	Iona	2	No. 2 cans	29c
Cherries	A&P Royal Anne	No. 1	can	15c
Cranberry Sauce	Ocean Spray	2	cans	25c
Fancy Peaches	A&P Yellow Cling	No. 2 1/2	can	19c
Black Raspberries		No. 2	can	21c
Strawberries		No. 2	can	19c
Salada Tea	Red Label Black	1/4	lb. pkg.	22c
Ice Cream Mix	Ann Page	pkg.		5c
Lemon Pie Filling	Ann Page	pkg.		5c

Ovster Crackers	Hampton	lb.	box	12c
Pop Corn	French Fried or Caramelized	pkg.		10c
Salted Peanuts		lb.		19c
Canada Dry Ginger Ale		28-oz.	btl.	15c
Cottage Cookies	Macaroni Gums	28-oz.	pkg.	29c
Choc. Chip Cookies	Oatmeal or Coconut Taffy Bars	28-oz.	pkg.	27c
Horseradish	And Assorted Horseradish Combinations	each		11c
Club Crackers	By Ontario	pkg.		20c
Graham Crackers	Hampton	2	lb. pkg.	21c
Green Cut Beans	Sultana Brand	No. 2	can	19c

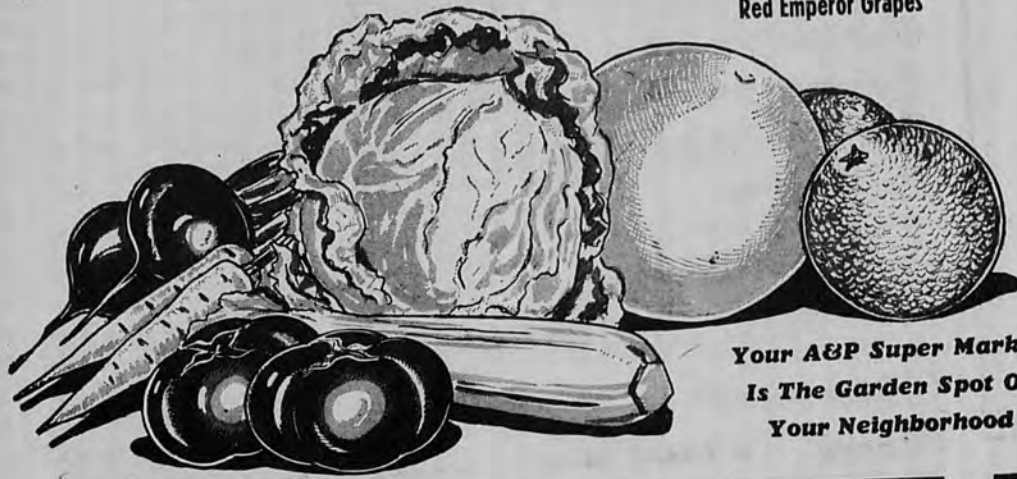
Royal Desserts	Pudding and Gelatin	3	pkgs.	19c
Nucoa Margarine		lb.		25c
Fannings	Bread and Butter Pickles	16-oz.	jar	15c
Hellman's Mayonnaise		pt.	jar	34c
Ice Box Cookies	Famous Chocolate or Ginger	can		32c
Ginger Snaps	N. B. C. Old Fashioned	lb.	box	21c
Premium Flake Crackers		box		17c
Sultana Rice		12-oz.	pkg.	8c
Shoe Polish	Spick Black or Tan	can		5c
Silver Polish	Wright's	8-oz.	jar	19c
Mueller's Noodles		6-oz.	pkg.	9c
Lintil Starch		12-oz.	pkg.	10c
Elastic Starch		6-oz.	pkg.	8c
Beacon Dog Pellets		2	lb.	23c

Better health for your family! Serve "vitamin-packed" A & P FRUITS & VEGETABLES

★ Were almost fanatics about fresh fruits and vegetables! We are willing to go to almost any length to guarantee that your fruits and vegetables will be fresher — hours fresher! In fact, we go direct to the finest orchards, vineyards and fields in America and select the goods we sell OURSELVES. We rush them direct to your A & P Super Market at the peak of goodness — packed with vitamins and flavor. Does it pay? You be the judge of our garden favorites! Does it cost more? No indeed! We save middleman's costs and pass savings on to you! Serve fruits and vegetables often, they're chockful of the health giving vitamins which are so essential to all of us.

**CALIFORNIA ICEBERG
LETTUCE**
3 Solid Crisp Heads **20c**

- Idaho Potatoes For Baking Vitamins B C 10 lb. bag 39c
- Juicy Lemons Large Size dozen 29c
- Fresh Beets Vitamin C 3 bchs. 15c
- Grapefruit "Pink" 64 Size Vitamins B C 4 for 25c
- Yellow Turnips Vitamin A C 4 lbs. 10c
- Fresh Artichokes Vitamin A B C G Vit. A C 4 for 25c
- Fresh Broccoli bch. 15c
- Fancy Pascal Celery Vit. A C bch. 10c
- Cucumbers Hot House Vitamins B C each 17c
- Green Peppers Vitamin C 3 for 17c
- Snowwhite Mushrooms 2 pint bskts. 35c
- Fresh Spinach Vitamin A B C G 3 lbs. 17c
- Western Winesaps Vitamin C 4 lbs. 25c
- Ripe Bananas Vitamin A B C 3 lbs. 25c
- Rhubarb Thick Spears Vitamin C 2 lbs. 25c
- Fresh Pears Vitamin A C 3 for 13c
- Fresh Dates "California" 14-oz. pkg. 25c
- Red Emperor Grapes lb. 15c



Your A&P Super Market
Is The Garden Spot Of
Your Neighborhood

Contains Vitamins A C. **Crisp Celery 3 stalks 13c**

Contains Vitamins A B C. **Texas Carrots . . . 3 bchs. 13c**

Contains Vitamin C. **Green Onions . . . 3 bchs. 10c**

Contains Vitamins A B C. **Golden Yams To Candy, Bake or Boil 5 lbs. 25c**

Contains Vitamins B C. **New Cabbage For Salads or Boiling 2 lbs. 7c**

Contains Vitamins B C. **New Potatoes 5 lbs. 27c**

Contains Vitamins B C. **Florida Oranges 176-200 Size 2 doz. 49c**

Contains Vitamin C. **Rome Beauty Apples 5 lbs. 29c**

Contains Vitamins B C. — Large 54 size. **Seedless Grapefruit each 5c**

Navel Oranges 150-176 Sizes 2 doz. 57c

Contains Vitamins A B C. **Selected Tomatoes lb. 15c**

Feature!

Here's a grand value on tender large peas. If you have never tried Butter Kernel Peas you have a pleasant surprise awaiting you. Get a few cans today!



"BUTTER KERNEL"

Large Banquet

Tender PEAS

2 No. 2 cans **27c**

For really high quality tender big sweet northern grown large banquet peas try "Butter Kernel". They're large and they're tender — that's a combination you'll find hard to beat. Your family will enjoy them — and the other Butter Kernel vegetables! You'll like their price, too!

"Butter Kernel" Golden sweet style
Succotash 2 No. 2 cans 27c

Try These Delicious Cookies!

BURRY'S DICKENS ASSORTMENT



A delicious assortment of cream filled English style cookies.

lb. box **21c**

Other Burry's Favorites!

BONNIE DUNDEE Cookies Various Kinds **2 pkgs. 15c**

Graham Flaix Graham Wafers 12 oz. Pkg. **15c**

Cocktail Bites Assorted Cocktail Crackers 10 oz. Pkg. **19c**

"MOR"

—A Wilson Product—



No Bone!

No Gristle!

No Waste!

SERVE IT HOT OR COLD



Tin

31c

Try some Mor today—Mor, Wilson's new pure pork meat product is a revelation in good things to eat. It's delicious broiled, fried, baked whole, with waffles; cold sandwiches or salads. Keep a tin or two on hand.

YOUR CHILD WILL LOVE "COCO-WHEATS"

It's a delicious new cereal with a tasty cocoa flavor!



Yes—Mother, Coco-Wheats has unusual taste appeal. It's a cocoa flavored wheat cereal, so appetizing to children they gladly eat it and love every spoonful.

If your child fusses about eating cereal, if you must scold or coax or keep constantly urging to get her or him to finish a serving, change to Coco-Wheats. You'll find this tasty, cocoa flavored cereal a miracle worker. Its very aroma tempts any child's appetite—its yummy cocoa flavor meets instant approval. Scoldings are not needed—urging and coaxing are forgotten—breakfast becomes a happier meal and the day gets off to a better start.

Coco-Wheats is a cocoa flavored enriched wheat cereal that provides B1 Vitamins and body building minerals. It is quick energy food, easy to digest and easy to prepare. Cooks in only 4 minutes. Get a package today.

24 oz. box

21c



HEAR CLINT BUEHLMAN ON WGR For "Coco-wheats"

Every morning Clint Buehlman tells you about Coco-Wheats and makes very attractive premium offers over Radio Station WGR. Be sure to hear him.

"Coco-wheat" now in all A & P Stores

Flours - Cereals

Flour	"Sunnyfield" Family or Pastry	5 lb. sack	20c
Swansdown	Cake Flour	2 3/4 lb. box	23c
Cake Flour	Sno-Sheen or Softasilk	2 3/4 lb. box	23c
Bisquick	For Shortcake or Biscuits	1 lb. box	31c
Pancake Flour	Sunnyfield	5 lb. sack	17c
Pillsbury's	or Kremex Pancake Flour	2 pkgs.	19c
Aunt Jemima	Pancake Flour	20 oz. box	10c
Wheaties	Whole Wheat Flakes	2 pkgs.	21c
Cheerioats	The New Cereal	2 7 oz. pkgs.	23c
Kellogg's	All Bran	1 lb. box	19c
Cornflakes	Kellogg's or Post Toasties	6 oz. pkg.	5c
Krumbles	or Kellogg's Rice Krispies	1 pkg.	11c
Shredded Wheat		1 pkg.	11c
Kellogg's	Whole Wheat Biscuits	2 pkgs.	21c
Grapenuts	Cereal	2 pkgs.	27c
Grapenuts	Flakes	2 pkgs.	19c
Cornmeal	White or Yellow	5 lb. sack	19c
Duff's Cake Mixes		1 pkg.	21c
Flakorn	Corn Muffin Mix	1 pkg.	15c
Waffle Mix	Duff's	1 pkg.	21c

Miscellaneous

Corned Beef	Swift's	12 oz. can	22c
Fresh Pretzels	Halter's	1 lb.	15c
Root Beer	Hire's	3 - 12 oz. btls. - 25c	25c
Macaroni	Elbow or Sea Shell	2 lb. pkg.	17c
Egg Noodles	Encore Fine Medium or Broad	1 lb. bag	14c
Tomato Catsup		2 14 oz. btls.	19c
Tomato Soup	Campbell's	3 cans	20c
Asstd. Soups	Campbell's Eighteen Kinds	2 cans	19c
Seedless Raisins		1 pkg.	9c
Marmalade	Old Homestead	2 lb. jar	25c
Spaghetti Dinner	Lido Club	1 pkg.	17c
Chef Bocardi	Italian Style Sauce	2 7 1/2 oz. cans	19c
Spaghetti	Franco American	1 can	9c
Pea Soup	Habitant	29 oz. can	12c
Tobasco Ketchup	Ritter's	2 btls.	25c
Phillips Soups	Tomato or Vegetable	22 oz. can	10c

Ann Page Food Values

See page 5 for more Grand Ann Page Food Values.

Grape Jelly	8 oz. Jar — 10c	1 lb. jar	15c
Preserves	All Flavors Except Raspberry & Strawberry	1 lb. jar	19c
Marmalade	Really Delicious Flavor	1 lb. jar	17c
French Dressing		8 oz. btl.	13c
Salad Oil	and Cooking Oil	1 pt. can	27c
Peanut Butter	Top Quality Nourishing	1 lb. jar	23c



"RED FOX" BEER OR ALE 4 12 oz. btls. 25c

Quart btl. 17c

Pabst Beer or Ale		2 btls.	21c
Ballantine's Beer or Ale		1 qt. btl.	25c
Prune Juice		1 qt. btl.	17c
Sunnyfield Barley		1 lb. pkg.	9c
Buffet Spreads		No. 1/4 can	10c
Broadcast Deviled Ham		3-oz. can	11c
Campfire Marshmallows		1 lb. box	17c
Postum Cereal		1 pkg.	21c
Instant Postum	Small Can	1 lb. can	39c
Mustard	Victoria Prepared	1 qt. jar	15c
Baking Chocolate	Iona	8-oz. bar	10c
Red Beans	Sultana — In Chili Gravy	4 1-lb. cans	21c
Red Beans	Sultana	1 lb. can	5c
Milk	Carnation, Pearl, Pet or Silver Cow	2 tall cans	17c
Grandmother's Salt		4 lb. bag	8c
Condensed Milk	White House	2 cans	25c
French's Mustard	Cream Style	9-oz. jar	12c
Post Toasties		6-oz. pkg.	5c
Post's Bran Flakes	Quick or Regular	2 8-oz. pkgs.	19c
Mother's Oats		48-oz. box	23c



STRAINED FOODS

HEINZ STRAINED CARROTS		3 cans	20c
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Quality is the only bargain in Baby Foods

Muffel's Cereal		8-oz. pkg.	9c
Puffed Wheat		14-oz. pkg.	9c
Cream of Wheat		14-oz. pkg.	14c
Flako Pie Crust		1 lb. pkg.	12c
Baking Soda	A & H	1 lb. can	6c
Spam	A Hormel Luncheon Meat	12-oz. can	35c
Sliced Beef	Broadcast	2 2-oz. jars	25c
Safety Matches		3 pkgs. of ten	25c

"Daily Brand"

Kennel Feed		5 lb. bag	27c
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Hunt Club Dog Food		5 lb. bag	43c
Sturdy Kibbled Biscuits		3 lb. bag	29c
Daily Kibbled Biscuit		2 lb. pkg.	17c
Daily Dog Biscuit		1 lb. pkg.	10c
French's Bird Seed		2 pkgs.	25c
French's Bird Gravel		2 lb. pkg.	9c
Flight Bird Gravel		1 lb. pkg.	8c
Flight Bird Seed		1 lb. pkg.	10c

For Your Children!

"HEINZ" JUNIOR FOODS

"12 Kinds"		3 cans	25c
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You Can Save!!

SAVE UP TO 25% ON MANY FINE FOODS



Compare These Everyday Low Prices!

HERE'S AN ANSWER TO YOUR BUDGET PROBLEM! Frankly, we recognize that LIVING COSTS HAVE GONE UP! We know that this has meant a budget problem for you — and we'd like to help you solve it. Here's what we have to offer: (1) Real low prices every day... 6 days a week... every week! (2) Savings for you on many fine foods that we both make and sell... savings up to 25% compared with other nationally known foods of comparable quality. (3) Over 2,000 items... offering you plenty of variety and savings galore! Look over the foods below... compare the prices with what you normally pay for other nationally known foods of comparable quality. You'll be amazed and pleased at the savings you can make.

<p>Compare Prices!</p> <p>Sunnyfield</p> <p>CAKE FLOUR</p> <p>A top quality "Super sifted" cake flour.</p> <p>2 1/2-lb. box 17c</p>	<p>"Sunnyfield"</p> <p>Enriched Family FLOUR</p> <p>2 1/2-lb. sack 79c</p> <p>Pastry 2 1/2-lb. sack 79c</p>	<p>"Iona"</p> <p>TOMATO JUICE</p> <p>Quality tomato juice! Serve it often.</p> <p>2 46-oz. cans 33c</p>
<p>"Sunnyfield"</p> <p>CORN FLAKES</p> <p>Fresh and crisp. Compare the size!</p> <p>8-oz. box 5c</p>	<p>"Sunnyfield"</p> <p>PANCAKE FLOUR</p> <p>A prepared, ready mixed, pancake flour at a truly low price.</p> <p>1 1/4-lb. box 5c</p>	<p>"Nutley"</p> <p>VEGETABLE MARGARINE</p> <p>An economical spread made of vegetable oils. Fortified with Vitamin A.</p> <p>1-lb. box 16c</p>
<p>"Sunnyfield"</p> <p>WHEAT FLAKES</p> <p>A favorite with the kiddies — a delicious wheat flake cereal!</p> <p>2 8-oz. pkgs. 17c</p>	<p>A & P Grade A SAUER KRAUT</p> <p>Here's a grand value — top quality Grade A long shredded.</p> <p>2 No. 2 1/2 cans 21c</p>	<p>"Mel-O-Bit"</p> <p>Brick or American CHEESE</p> <p>2 lb. loaf 53c</p>
<p>"Sunnyfield"</p> <p>40% BRAN FLAKES</p> <p>Get bulk in your diet. This easy delicious way.</p> <p>8-oz. pkg. 7c</p> <p>15 oz. pkg. 10c</p>	<p>"Iona"</p> <p>Standard Quality TOMATOES</p> <p>An economical delicious vegetable. Serve it often!</p> <p>No. 2 can 10c</p>	<p>"A & P" Tender DRIED PRUNES</p> <p>Tender, meaty medium size prunes. Compare their low price!</p> <p>2-lb. boxes 39c</p>
<p>"Sunnyfield"</p> <p>WHEAT or RICE PUFFS</p> <p>Puffed Wheat and Rice — a favorite with children and grown-ups.</p> <p>2 Reg. pkgs. 11c</p>	<p>"A & P" SECTIONS GRAPEFRUIT</p> <p>Prevent colds — serve grapefruit every morning for breakfast!</p> <p>2 No. 2 cans 21c</p>	<p>"Whitehouse" EVAPORATED MILK</p> <p>Top quality! For infant feeding, baking, beverages, and all milk uses.</p> <p>6 Tall cans 47c</p>

Eight O'Clock	Mild And Mellow Coffee Lb. Bag 21c	3 Lb. Bag 59c
Dated Donuts	Jane Parker Plain Or Sugared	Doz. 12c
Nectar Tea	Orange Pekoe Black	1/2 Lb. Box 32c
Black Tea	"Our Own" India, Ceylon, Java	1/2 lb. box 29c
Macaroni or Spaghetti		4 Lb. Box 27c
Ginger Ale	Sparkling Water And Tom Collins Mix "Yukon Club"	3 29 Oz. Btls. 25c
Grapefruit Juice		2 46 Oz. Cans 35c
Potato Chips	Jane Parker	8 Oz. Bag 17c
Prune Plums	A & P Whole Unpeeled	2 No. 2 1/2 Cans 31c
Lima Beans	Iona Soaked Cooked	Lb. Can 5c
Baking Soda	"Sunnyfield"	Lb. Box 5c
Cornstarch	"Sunnyfield"	2 1 lb. boxes 11c
Salt	Four Season's Plain Or Iodized	2 3 Lb. Boxes 13c
Peanut Butter	Sultana	2 Lb. Jar 39c
dexo	A 100% Hydrogenated Vegetable Shortening Lb. Can 21c	3 Lb. Can 59c
Kennel Feed	"Daily Brand"	5 Lb. Bag 27c

"White Sail" SOAP FLAKES	These fine flakes are kind but effective for your dearest things.	2 1/2-lb. pkgs. 27c
"White Sail" SOAP GRAINS	Economical, effective, foamy suds-removing suds. No rubbing needed.	2 1/2-lb. pkgs. 35c
"White Sail" LIQUID WAX	Waterproofs and shines all types of floors without rubbing or polishing.	1 pint can 23c
"White Sail" SCOURING CLEANSER	Removes spots from kitchen walls; makes sinks, bathtubs, tiles, stoves brighter.	3 cans 10c

★ ★ ★ ★ ★

Ann Page Foods

Tomato Ketchup	2 14 Oz. Btls.	23c
Sparkle Puddings		Pkg. 5c
Mello Wheat	Farina Rereal 1 3/4 Lb. Box	13c
Salad Dressing		Qt. Jar 32c
Mayonnaise	Top Quality	Pt. Jar 25c
Sandwich Spread		Pint Jar 22c
Mustard	Regular Or Salad Style	9 Oz. Jar 8c
Garden Relish	10 Oz. Jar	33c
Chili Sauce	2 12 Oz. Btls.	29c
Baking Powder	12 Oz. Can	10c

"Pan Toasted For Flavor"

Now buy this popular cereal in the giant thrift size... and save money... and serve a wholesome healthful cereal to your family in the morning. Old Fashioned... or if you prefer Quick Cooking, ready in 2 to 3 minutes.

H-O OATS

QUICK COOKING OR OLD FASHIONED

GIANT THRIFT SIZE **17c**

Self Rising Cake Flour
Presto
2 3/4 lb. box **23c**

Toasted Whole Wheat Flakes
★ **Force** ★
9 oz. pkg. **11c**

Hecker's Enriched Cream
★ **Farina** ★
14 oz. pkg. **12c**

Hecker's Superlative
★ **Flour** ★
(5 lb. sack 31c) 2 1/2 lb. sack **\$1.19**





Sterling SALT

adds the Sterling taste to all foods

- ★ STEAM STERILIZED
- ★ FREE RUNNING

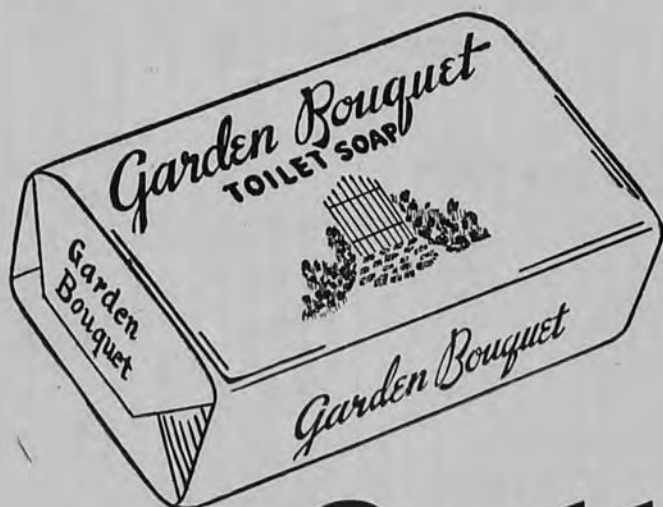


Plain
or
Iodized

2 2 Lb. Boxes 15^c

HERE'S VALUE—

on a high quality Soap!



Garden Bouquet toilet soap is a high grade French-milled soap. Mild and neutral for the most sensitive skin. Lathers fully in all kinds of water.

3 Cakes 11^c

Hard Milled and Long Lasting!

Miscellaneous

Salmon	Coldstream Pink	2 1 lb. cans	37 ^c
Sardines	A & P in Tomato Sauce	2 1 lb. cans	23 ^c
Sardines	Domestic — in Oil or Mustard	2 1/4 cans	13 ^c
Dried Apricots	In Cello. Package	lb. pkg.	25 ^c
Shrimp	Fancy Wet Pack	can	18 ^c
Miracle Whip	Salad Dressing	quart jar	39 ^c
Welch's Grape Juice		Bottle Pint	23 ^c
Kremel Puddings		3 pkgs.	13 ^c
Marmalade	Old Homestead	2 lb. jar	25 ^c
Rice Gems	Sunnyfield Fresh & Crisp	pkg.	10 ^c
Blended Juice	Grapefruit & Orange	46 oz. can	21 ^c
Orange Juice	From Florida	46 oz. can	21 ^c
Hershey's Syrup		2 1 lb. cans	19 ^c
Cigarettes	Camels, Lucky Strike, Old Gold, Chesterfields and others—2 pkgs.	Carton	\$1.43

Soap Flakes - Powders

Oxydol	Duz or Rinso	1 lb. box	22 ^c
Kirkman's Flakes		1 lb. box	22 ^c
Klek	For Fine Washing and Dishes. Reg. pkg. 11c	1 lb. box	22 ^c
Lux Flakes	or Ivory Flakes	1 lb. box	23 ^c
Soap Flakes	Sweetheart	5 lb. box	39 ^c
Chipso	Flakes or Granules	1 lb. box	22 ^c
Gold Dust	Soap Powder	1 lb. box	17 ^c
Ivory Snow	Makes Suds in Cool Water	1 lb. box	23 ^c
Octagon	Soap Chips	1 lb. box	22 ^c
Selox	The Speed Soap	2 1 lb. boxes	27 ^c
Fels Naptha	Soap Flakes	2 1 lb. boxes	39 ^c
Silver Dust	With Towel	1 lb. box	24 ^c
Super Suds	Giant Box ... 63c	1 lb. box	22 ^c

Laundry & Toilet Soaps & Household Needs

Ajax Soap	Yellow Laundry	3 bars	11 ^c
Kirkman's	Borax Laundry Soap	2 bars	9 ^c
Octagon Soap	Save Coupons	2 bars	9 ^c
P & G Soap	White Naptha Laundry Soap	2 bars	9 ^c
Ivory Soap	or Swan Soap 4 med. bars - 25c	2 lbs.	19 ^c
Camay	Lux Toilet Lifebuoy or Palmolive	3 cakes	20 ^c
Sweetheart	One For 1c With Every Three	all 4 cakes	21 ^c
Fairy Soap		cake	5 ^c
Lava Soap	For the Hands	3 cans	20 ^c
Strong Brooms	Crown Brand No. 6	each	35 ^c
Sani Flush	10 oz. can	9 ^c	22 oz. can 18 ^c
Climalene	small pkg.	9 ^c	large pkg. 19 ^c
20 Mule Team Borax		2 lb. box	25 ^c
Doubletip Matches		6 pkgs.	24 ^c

Campbell's	Chicken or Bouillon Soup	can	11c
Ritz Crackers		lb. pkg.	21c
Skyflake Wafers	N. B. C.	lb. pkg.	20c
Skyflake Grahams		lb. pkg.	19c
Chase & Sanborn Coffee		lb. pkg.	28c
Dari-Rich	Chocolate Syrup	lb. can	17c
Ovalline	The Food Beverage	14-Oz. Can	65c
Baker's Cocoa	or Hershey's	lb. can	17c
Cocktail Sauce	Snider's	1/4 can	19c
Rajah	Worcestershire Sauce	5-oz. btl.	10c
Mushrooms	Fancy Buttons	1/4 can	25c
Pumpkin	A & P Brand	2 No. 2 1/2 cans	15c
Larsen's Veg-All		can	10c
Freestone Peaches		No. 2 1/2 can	25c
Molasses	Brer Rabbit Green Label	No. 1 1/2 can	14c
Dried Apricots	A & P	11 oz. pkg.	20c
Calumet Baking Powder		12-oz. can	13c
Davis Baking Powder		12-oz. can	12c
Royal Baking Powder		12-oz. can	45c

Enjoy - -

THE FINER FRESHER FLAVOR of A & P Coffee

Now, more than ever, you need the enjoyment that comes to you with the magnificent flavor of A&P Coffee. It's truly finer, fuller, fresher flavor! No wonder! Here's the pick of the South American plantations—expertly blended and roasted—rushed to your A&P still in the flavor-sealed bean—and custom ground for you when you buy, ground just right for your own coffee pot. All this sounds costly—but that isn't so! A&P Coffee is downright thrifty. And you're invited to join the thousands who thrill to the finer, fresher flavor of Eight O'clock, Red Circle or Bokar Coffee—and you save up to 10c a pound.



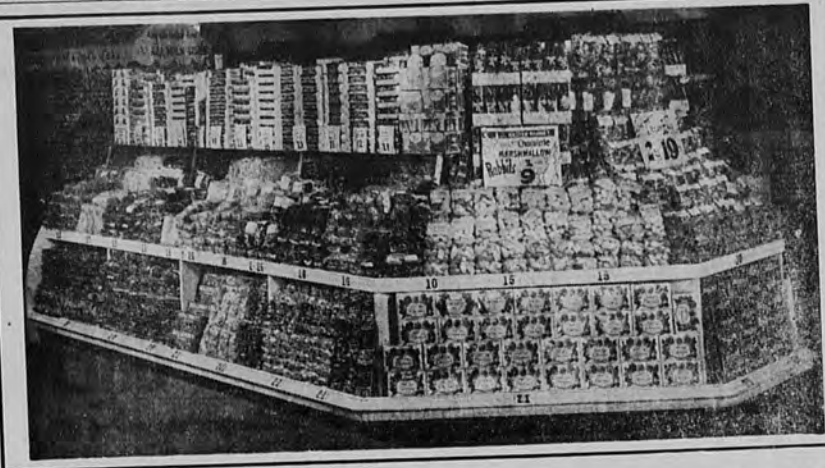
A & P Coffee--

... is "custom ground", before your very eyes to suit your method of coffee making. Ask for coffee ground to suit your coffee maker.

- Regular Pot Have ground COARSE.
- Percolator Have ground MEDIUM.
- Drip Pot Have ground FINE.
- Vacuum Pot Have ground EXTRA FINE!

Grapejuice	A & P	2 pint btl.	27c
Cigarettes	Wings, Sensation and Others	2 pkgs.	25c
G-E Mazda Lamps	40-60 Watt	each	13c
G-E Mazda Lamps	15-25 Watt	each	10c
Window Sprayers	A-Penn	each	10c
Window Cleaner	A-Penn	btl.	10c
101 Washing Solution		btl.	9c
Bowlene		1 lb. can	19c
Chloride of Lime		2 cans	25c
La France Powder		3 pkgs.	25c
Sal Soda	"White Sail"	2 1/2-lb. box	5c
Laundry Starch	"White Sail"	2 1-Lb. Pkgs. 13c	3 pkgs. 17c
White Sail Paste Wax		16-oz. can	29c
White Sail Hand Soap		3 cans	20c
Liquid Blue	"White Sail"	12-oz. btl.	5c
Bab-o	Dissolves Grease	2 cans	21c
Gauze Tissue		roll	4c
Motor Oil	Super Body All S A E Grades	2-gal. can	\$1.04 +9c tax





— Look for This Department at Your A & P!

We're proud — yes mighty proud of our Candy Department. Here at A & P we've set aside a special department to bring you all the popular varieties of candies — over 60 of them. Notice how all candy is packed in a sanitary package for your protection. Browse around this department — Choose one — two or a few varieties. You're sure to need them for entertaining, for the bridge club — or just to indulge the family "sweet tooth". Remember, please — candy is an energy food and high quality, wholesome candy such as you find at A & P is good for the children and grown ups too. Every candy is guaranteed by A & P and sold at a price to please you. Make a visit to A & P's Candy Dept. a MUST for this week.

Large Selection Fresh Candy!

- | | | | | | |
|---------------------------|---------------------------------|-----|---------------------------|---------------------------------|-----|
| Chocolate Thin Mints | lb. box | 21c | Assorted Candy Bars, Gum | 3 for | 10c |
| Warwick Chocolates | Light or Dark lb. box | 37c | Hershey's Choc. Kisses | 13-oz. pkg. | 21c |
| Rum & Butter Wafers | lb. box | 25c | Nesles Bars | Milk Chocolate or Almond 2 bars | 25c |
| Midget Caramels | lb. box | 23c | Baby Ruth Nuggels | or Butterfingers Chips | 21c |
| Choc. Covered Thin Chips | lb. box | 23c | Kraft Caramels | Chocolate and Vanilla 8-oz. box | 19c |
| Cream Peanut Clusters | lb. box | 25c | Assorted Mints | Jane Whyte 8-oz. box | 10c |
| Cream Drops | Chocolate Covered 2 1-lb. boxes | 27c | Holloway Milk Duds | Assorted and Rum Flavor lb. box | 21c |
| Nougatines | A Favorite! lb. box | 25c | Windsor Toffee | Assorted and Rum Flavor lb. box | 19c |
| Non-Parails | "Crestmont" lb. box | 21c | Choc. Malt and Milk Balls | lb. box | 23c |
| Cocoanut Bon-Bons | lb. box | 23c | Cocoanut Clusters | Milk Chocolate lb. box | 25c |
| Sugar Peanuts | lb. box | 19c | Mint Puffs | lb. box | 17c |
| Chocolate Covered Raisins | lb. bag | 19c | Orange Slices | Full Flavor lb. box | 12c |
| Fruit & Nut Mix | lb. pkg. | 23c | Starlight Mint Kisses | lb. box | 19c |
| Gum Drops | Assorted 2 lb. boxes | 23c | Mitzi Mix | Assorted Candies lb. box | 21c |
| Sugar Gum Rings | 2 lb. boxes | 25c | Chocolate Party Mix | lb. box | 21c |



CANDY VALUES
For Easter

Assorted

JELLY EGGS
2 lbs. 19c



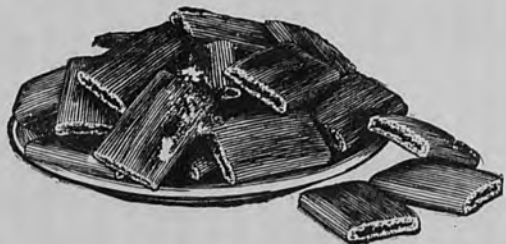
Chocolate Covered
FRUIT & NUT EGGS
One Pound EACH 25c

Pecan Topped Choc. Marshmallow
EGGS each 1c

- Choc. Marshmallow Eggs lb. box 23c
- Marshmallow Eggs Large or Medium lb. 15c
- Panned Pigeon Eggs lb. 15c
- Jelly Rabbits lb. 12c
- Mellow Cream Pets lb. 15c
- Chocolate Rabbits Sitting or Running 2 for 19c
- Chocolate Rabbits large 14-oz. size 25c

Chocolate Covered Marshmallow
Rabbits 2 for 9c

"ZION"
— Oven - Fresh —
FIG BARS



Try these delicious fig bars. They're oven fresh, a delight to the snack snatchers and just the thing for the lunch box.



2 lb. **27c**
Cellophane Wrapped Package

An Old Fashioned Favorite
Richly Spiced—
GINGER SNAPS
2 pound packages **25c**



Libby's

PICKLES



The wise hostess adds zest to her meals with a dish of delicious Libby's pickles. Try these fancy dill... the crisp tender sweet pickles. You'll enjoy them both. Here's a thought! Why not include a Libby's dill pickle in husbands lunch box — you know how the men love dill pickles!



— Top Quality Delicious —

- Dill Pickles** Fancy 2 Row Dills Qt. Jar **21c**
- Dill Pickles** No. 2 1/2 can **17c**
- Sweet Pickles** Pint Jar **25c**

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btl. 9c
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2 cans 25c
3 pkgs. 25c
2 1/2-lb. box 5c
3 lb. 17c
16-oz. can 29c
3 cans 20c
12-oz. btl. 5c
2 cans 21c
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NOW! A NEW, BIGGER LOAF!

MORE SLICES!

Marvel gives you 25 generous slices—COMPARE this with the number of slices you get from the bread you're now using! Best of all, each slice makes the best crispy, golden-brown toast you ever tasted. Try Marvel and discover why!

GREATER VALUE!

Compare the size of this new delicious loaf. You get more wholesome, nourishing "enriched" bread when you buy Marvel. Compare the quality—only the finest quality, laboratory-tested ingredients go into the making of Marvel Bread. And it's "Thoro-Baked"—baked longer at lower temperatures to give you its full, oven-fresh flavor.

GUARANTEED FRESH!

Marvel is the only nationally known bread that has the Freshness Date printed on each wrapper. "Dated" daily to assure your getting today's bread today. And Marvel's guaranteed freshness has made it the outstanding choice of hundreds of thousands of bread-loving families.

BAKED BY
A&P
BAKERS

✓ CHECK THE SIZE
13 1/2"
11 1/4"
OTHER BRANDS

✓ CHECK THE WEIGHT
24 OZS.
OTHER BRANDS

✓ CHECK THE PRICE—YOU SAVE UP TO 15%

LARGE
1 1/2 LB.
LOAF

10¢



**IN THIS CASE
"IT PAYS
TO BE FRESH!"**

Being fresh in this instance doesn't mean being discourteous... Heavens forbid! We're talking about that extra freshness that makes our Baked Goods Department one of the most popular spots in our modern markets. You good people come from blocks away to get the long list of delicious Jane Parker Cakes and Donuts, and Marvel Bread, because you like them better. You like them because they're always "oven fresh"... and they are that way because we bake only enough to meet our customer's daily needs.

We know you love the nicer things of life, particularly when you can get them without stinting. So, into all our batters and doughs go the very same high grade ingredients you would select for your own home baking. No cutting corners... no skimping with the cake fillings and frostings. We spread them with a lavish hand. Small wonder Jane Parker goodies are the most popular baked goods in town. Remember, too... you spend less, and you get more in the A & P Baked Goods Dept., just as in every other Department of your A & P!

★ ★

MORE FRESH A & P BAKED GOODS

a delicious variety for every occasion!

- Sour Rye** A Crisp Crust 1-lb. 4-oz. loaf **13¢**
- Cracked Wheat** Delicious Rye Bread **9¢**
- 100% Whole Wheat** Healthful 16-oz. loaf **10¢**
- Raisin Bread** 16-oz. loaf **9¢**
- Rolls** Hamburger or Wiener pkg. of eight **10¢**
- Tea Rolls** Jane Parker pkg. **8¢**
- Pecan Coffee Rings** pkg. **17¢**
- Coffee Cake** Orange Pineapple each **19¢**
- Pound Cake** Golden, Marble or Iced Silver each **23¢**
- Angel Food Cake** Bar Style each **25¢**
- Jelly Rolls** A Grand Treat! each **21¢**
- Bar Cake** Choc. Iced Silver Coconut Marshmallow or Fresh Orange each **27¢**

- Hot Cross Buns** pkg. of nine **15¢**
- Butterscotch Rolls** pkg. **19¢**
- Cinnamon Rolls** pkg. **12¢**
- Streusel Cake** each **17¢**
- Sugar Nut Buns** pkg. **12¢**
- Dated Donuts** Jane Parker doz. **12¢**
- French Coffee Cake** each **23¢**

Saturday Feature!

GOLD and SNOW
LAYER CAKE
Large
Two Layer
Family Size
39¢



**FOR MORE GRAND VALUES SEE - PAGE 1 - Dairy and Meats
PAGE 2 Canned Foods & Sea Foods - PAGE 3 Fruits & Vegetables - PAGE 7 Fresh Candies!**

ROCHESTER SHOPPING NEWS

The Rochester Sun

Buy Defense Stamps and Bonds

Delivered Free Each Thursday To 75,200 Homes
In Rochester, Brighton, Greece and Irondequoit.
Mail Subscription: In Advance, \$1.50 per year within Rochester city
limits outside city limits, \$2.00

ROCHESTER, N. Y., THURSDAY, APRIL 9, 1942

If You Do Not Receive Your Copy Regularly PHONE, STONE 6001

FIFTH YEAR—No. 24

ONE 6001

TEAMWORK WINS!...

FORM A "CAR CLUB" TODAY

It's fun - It's patriotic - It saves your tires and car



An empty seat in your car may mean that someone else is driving needlessly—wasting rubber, wearing out automobiles, increasing the burden America's war effort places on everyone.

But you and your neighbors can lighten this burden by making one car do the work of two or even three. Get together today. Form a "car club". Then go to market in one car. It's the fair, neighborly way to make your tires and automobiles last longer.

And be sure to make a complete list of your shopping needs, too. This cuts

out needless extra trips that waste rubber, gasoline, precious motors.

There are other ways to save your car:

Whenever possible use trains, street cars and buses more, and your car less. For recreation, try riding less and hiking more. Cut out Sunday drives and take walks. Your health, your car and your pocketbook will benefit.

Remember, an empty seat in your car may mean that someone else is driving needlessly. So team-up today—for shopping—for recreation.

In the interest of America's Victory Program, this advertising space has been donated to the

WAR PRODUCTION BOARD

WASHINGTON, By

ROCHESTER SHOPPING NEWS

A SAVING on Every Purchase or Your Money Back

More Jobbing House VALUES



MEN'S SMART, NEW

Jackets

POPLINS • SAIL CLOTH
ARMY CLOTH • GABARDINES
WHIPCORDS • CORDED

Sizes 36 to 54 including Slims and Longs.

\$2.98 TO \$8.98

BOY'S SAILCLOTH

JACKETS

SIZES 8-18

Just the jacket for school and play. Excellent sail-cloth that takes to the tub like a duck to water.

\$2.89

Boys'

Fingertip

Gabardine

COATS

Zipper closing. Completely lined. Popular among boys of all ages. Water repellent and wind resistant. Sizes 8 to 18.



\$5.59

FOR BOYS OR GIRLS

UNION MADE Work Clothes

AT LOW JOBBING HOUSE PRICES

- No. 220 Blue Denim OVERALLS \$1.35
- No. 220 Blue Denim DUNGAREES \$1.25
- Sanforized Covert SHOPCOATS \$1.98
- Big Yank WORK SHIRTS 85c
- Sanforized Covert WORK PANTS \$1.65
- Genuine Elk WORK SHOES \$1.95
- Heavy, Black Rubber RAINCOATS \$5.95
- Denim SHOP APRONS 55c

COMPLETE STOCK OF:

- Overalls • Coveralls • Shop Coats • Shoes
- Pants • Gloves • Caps • Furnishings

NATIONALLY KNOWN MAKES

Carhart, Oak Kosh, Crown, Headlight, Doubleware, Big Yank, Braveman, Wolverine.

MEN'S NEW SPRING Loafer & Sport COATS

You'll feel tip-top in one of these new coats for every sport use. Wear them with contrasting slax and have that real "Sporty" feeling. Real values for real coats.

FROM **\$7.98**

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open til 9 Every Evening Unrestricted Parking

\$39.50

Full, Single or 1/2 Size
BOX SPRING TO MATCH
\$39.50
Pay \$4 Down - \$1 Weekly



ECLIPSE

6 heavily stitched quilts—downy comfort throughout—smooth surface for undisturbed sleep.



Built-in stronger Hi-Flex Unit

LAUER'S "Quiltress"

AMERICA'S FINEST Innerspring MATTRESS

You can't compare Lauer's Quiltress with any other mattress made in America today! Why? Because the Quiltress is entirely different! It has no hard buttons or tufts. You sleep undisturbed on a perfectly smooth surface—layer upon layer of quilted cotton felt. Your tired body is supported by the scientifically designed Hi-Flex spring unit. (Heavier, stronger coils are placed right where you need them.) And the Quiltress extra heavy ticking is SANITIZED to protect your health. For sound, restful, healthful sleep, it's Lauer's Quiltress—America's finest innerspring mattress! Use Lauer's Budget Terms. Pay \$4 Down, \$1 Weekly.

OPEN TONIGHT UNTIL 9 P. M.

LAUER'S • 50 STATE ST

Excursion Readied For Buffalo Roller Revue

Hundreds of Rochestrians are expected to journey to Buffalo on Saturday, April 18, for the evening performance of "Skating Vanities of 1942," which will hold forth in the huge Memorial Auditorium in Buffalo for six nights, starting Tuesday, April 14.

Plans to run an excursion to

Bisontown have been completed by Newell Grinnell, president of the Kalbfleisch Travel Agency. Tickets are now on sale at that company's office in the Lincoln-Alliance Bank Bldg.

The tour cost of \$3.95 includes railroad transportation to and from Buffalo via New York Central, a reserved seat ticket at the Roller Show, and taxicab transportation to the auditorium from the railroad station in Buffalo. The train will leave Rochester at 6:30 p. m. Saturday and return to the city shortly after the show.

A cast of 85 presents 27 acts for the new "Vanities of 1942," highlighted by several of the nation's leading skaters.

Miss Gloria Nord, beautiful Hollywood star, is one of the featured performers in Skating Vanities of 1942, the \$75,000 musical extravaganza on wheels which comes to Buffalo's Memorial Auditorium for six nights starting Tuesday April 14.

Rollerette



Philharmonic To Be Heard In Spring Concert Sunday

Because the Junior Chamber of Commerce wants Rochester to have outdoor symphony concerts this summer, the Rochester Philharmonic orchestra will break a precedent and present a spring concert at the Eastman Theatre on Sunday night.

Highlighting Sunday's program will be the performance of a Mozart concerto for three pianos and orchestra. Artists will be Jose Iturbi, Guy Fraser Harrison and Arthur M. See. Paul White will conduct the orchestra during this portion of the program.

Although the regular subscription series ended for the current season with the March 26 program it was decided to present this gala spring program on Sunday to aid the Junior Chamber in raising funds for the projected summer series to be performed in Highland Park bowl.

It is planned to have Jose Iturbi and Guy Fraser Harrison share baton duties at the summer concerts.

The symphony portion of Sunday's concert will bring to the audience the immortal Beethoven Fifth, the "three-dots-and dash" musical symbol of Allied victory.

Other works will be the Vitali Chaconne for strings alone and a tone poem, "Discovery of Brazil," by Hector Villa-Lobos.

Townsend Mass Meet Planned At Caledonia

Members of the Townsend Organization and the Trailblazers of the 39th Congressional district will gather in Redmen's Hall, Caledonia, next Sunday at 2 p. m. for a mass meeting at which Clarence Overend will be principal speaker. Overend is from Syracuse and is a national representative of the Townsend movement.

at Darling Shop—

REG. 89c QUALITY

HOSE



Fine, sheer rayon hose! All sizes, colors and three lengths. Slightly irregular, but wearing quality is not affected.

2 PAIRS FOR \$1

Slightly Irregular

"I Bought a DEFENSE BOND with the money I saved" —yet there's not a better-dressed woman in town!

The gayest wardrobe in town for just a few cents a dress—with Tintex, world's largest selling tints and dyes. So simple! So quick! And its economy works throughout the house—on faded curtains, slip covers, etc. Used by millions of women. 10¢ and 15¢ at drug, dept. and 10¢ stores.

Easiest to Use!
50 Glorious and Durable Colors!
Perfect Results

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PARK & TILFORD PRODUCT

Mrs. Theresa Ryan, 80 Caroline St.

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BY ORDER OF THE O. P. A. WE ARE PERMITTED TO GIVE THE USUAL APRIL DISCOUNT IF YOU FILL YOUR COAL BINS NOW

COAL IS NOW AT IT'S LOWEST PRICE

LAKE COAL & COKE CO.
139 LYELL AVENUE

Special Purchase Sale

FROM ONE OF AMERICA'S LEADING MAKERS!

1200 HATS

- ALL STYLES!
- ALL SIZES!
- ALL COLORS!

Made To Sell For \$1.49
\$1.79 and \$1.99

A brilliant buy enables them to be sold all for one low price.

MILLINERY MAIN FLOOR

Exclusive With Darling Shop

TAILORED SHIRTS

Guaranteed 1 Year

Washable Classics!

\$1.99

3 Initials FREE

MAIN FLOOR

U. S. WAR SAVINGS BONDS are **Fighting Bonds** Let's Buy Them!

LINCOLN-ALLIANCE BANK AND TRUST COMPANY
Member Federal Reserve Member F.D.I.C.

Open Tonight (Thurs.) Until 9 P.M.

HALF PRICE COAT SALE

Hundreds of New Spring Coats Sensationally Priced

ALL SIZES
—COLORS
—STYLES

Both Sport and Dress Coats in this sale. Included are all the loveliest spring shades—tweeds—checks—plaids. Just about anything you can imagine is here! Hurry in—sale started early this week and they're going fast! 1600 coats were in the original shipment!

Don't Wait Another Minute—Shop Darling Tonight!

\$ 8.80

At the New and Greater **Darling Shop** Downstairs Fashion Center
190 MAIN STREET E.

Rochester Sun
To remove the fabric in the spot occasional
RAIL BARO
Sundays
ROUND
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Leave 4:28 AM
Buffalo
Niagara Falls
Batavia
Leave 5:23 AM
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SHORTVILLE
CLIFTON SPI
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WATERLOO
AUBURN
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Rochester Sun, Thursday, April 9, 1942

DO YOUR PART—BUY DEFENSE STAMPS

To remove iodine stains, soak the fabric in milk and rub the spot occasionally.

RAIL TRAVEL BARGAINS!
Sundays and Holidays

ROUND TRIP FARES

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Leave 4:28 AM, 6:52 AM, 9:22 AM, 10:49 AM	
Buffalo	\$1.10
Niagara Falls	\$1.40
Batavia	85c
Leave 5:23 AM, 7:05 AM, 8:45 AM, 11:32 AM	

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CANANDAIGUA	1.76
SHORTSVILLE	1.80
CLIFTON SPRINGS	1.90
PHILIPS	1.00
GENEVA	1.26
WATERLOO	1.33
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Excellent choice of trains returning same day.

Modern, Comfortable Coaches For Helpful Information About Travel Anywhere, Ask Our Local Agent

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Why not a SMART ADDRESS when you visit NEW YORK

It costs no more to stay at the Vanderbilt Hotel... to enjoy the prestige of a Park Avenue address and the comfort of tastefully furnished, more spacious rooms and suites. The Vanderbilt Hotel is near main railroad terminals, airport, shops and all else of importance.

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THE WHISKEY WITHOUT REGRETS

SURPRISED!
When you drink a whiskey that beats any you ever tasted—

APPRISED
You're pretty sure to find it's the 50th Anniversary Green River.

PRIZED
For all folks agree. It's "The Whiskey Without Regrets."

The finest Green River ever bottled!
BUY A BOTTLE TODAY

THE WHISKEY WITHOUT REGRETS GREEN RIVER
GREEN RIVER BLENDED WHISKEY, 85 Proof, 75% Grain Neutral Spirits, Oldstyle Distillers Corp., N. Y.

your Sunday Dinner
By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



The family will need no second call for Sunday Dinner, April 12, if they know breaded veal chops are waiting with the accompaniment of a tasty Spanish rice. Radish, lettuce and tomato salad with corn muffins make up the rest of the main part of the meal. For dessert—Tropical Gingerbread hidden under a delicious fluffy frosting.

After Easter CLEARANCE
STOCK REDUCING SALE!
To make room for additional new Spring and Summer dresses arriving daily, we are placing on sale most of our present stock of dresses and tailor-made suits. No two dresses are alike. Every garment is an advance style. Our original prices are very low, due to our excellent location, but during this sale all garments are marked at ROCK BOTTOM!

DRESSES
Originally \$4.95 to \$16
\$3.75 To \$11.50

TAILORED SUITS
Originally \$16.95 to \$30
\$12.75 To \$21.50

SALE STARTS FRI. 10:00 A. M.
C. B. THOMAS
ROOM 723 HOTEL SENECA

Shoe Values For The Little Feet At Your House

Our Famous 60-Day Guaranteed
Boys' 'Sturdiwear' Shoes
\$3.75

If your boy is hard on shoes, join the thousands of mothers who have found real satisfaction and economy in our famous "Sturdiwear" shoes! Shoes so sturdy, we guarantee them for 60 days from the time you buy them!

For Little Boys and Girls!
Child's 'Sturdikix' Shoes
\$2.89

Rugged, long-wearing shoes, sturdily constructed purposely for active little feet. Skillfully designed over lasts that permit normal growth. Sizes 8½ to 12; 12½ to 3.

The NATIONAL
East Main at Stone
(THIRD FLOOR)

supplies: The Meat: Vitamins A, B, B-1, and G, phosphorus, fats, protein. The Spanish Rice: Carbohydrates, minerals, Vitamins A, B, C, G in vegetables. The Salad: Minerals, Vitamins A, B, C, and G, Carbohydrates, fats. Muffins: Carbohydrates, Vitamins A, B and D. Dessert: Vitamins A, B, C, D, and G, carbohydrates, fats, and some minerals.

To Serve 6 You Need

- 6 veal chops
- 1 pkg. bread crumbs
- 1 lb. rice
- 1 No. 2 can tomatoes
- 2 green peppers
- 1 bunch radishes
- 1 head lettuce
- 1 cucumber
- 1 pkg. coconut

(Balance of materials among staples)

Breaded Veal Chops
6 veal chops, ½ inch thick
Salt and pepper
1 cup fine bread crumbs
2 eggs, slightly beaten
Fat

Season chops with salt and pepper. Dip into fine bread crumbs, then into egg and again into crumbs. Sauté slowly in fat until well browned, allowing 15 minutes for each side. Serve with Spanish Rice.

Spanish Rice

- 1 cup rice
- 1 large onion, sliced
- 2 green peppers, chopped
- 2½ cups stock or water
- ½ teaspoon pepper
- 2 tablespoons butter
- 1 No. 2 can tomatoes
- 1 teaspoon salt

Cook the onion and the peppers from which the seeds have been removed in the butter for five minutes. Add the rice and stir until it begins to turn color. Add tomatoes, seasonings and stock. Simmer without stirring for one hour.

Tropical Gingerbread

- ½ cup butter
- ½ cup sugar
- 2 eggs
- 1 teaspoon soda
- ½ cup molasses
- 1 teaspoon ginger
- 1 teaspoon cinnamon
- ¼ teaspoon salt
- 1½ cups flour
- ½ cup cold water
- 2 cups grated coconut

Cream the butter and sugar together well. Add eggs and beat all together. Dissolve soda in molasses and add to first mixture. Mix and sift remaining dry ingredients and

add to first mixture alternately with the cold water. Stir in 1 cup of the coconut. Pour into well greased pan and bake in 350 degree F. oven for 35 minutes.

Cool and ice with this frosting. Boil 1 cup sugar and ¼ cup water together without stirring until syrup forms a long thread when dropped from spoon. Beat 2 egg whites stiff, pour syrup slowly over egg whites, stirring constantly. Add ¼ teaspoon lemon extract. Beat until thick enough to spread. Sprinkle with chopped nuts and remaining coconut.

Serving Hints

It makes an attractive serving to pile the rice in a deep platter and then arrange the veal chops on top of the rice. Lay the chops so that they overlap as illustrated. Then add a few sprigs of parsley here and there.

Be sure to crisp all the vegetables for the salad thoroughly. Cut the radishes in thin slices and sprinkle around on the lettuce. Score the peel of the cucumber with the prongs of a fork before slicing the cucumber and lay the slices in a semi-circle on the lettuce.

The gingerbread has even more appetite appeal if it is cut into individual servings and then frosted on all sides as is shown in the picture.

Use of Leftovers:

If you haven't ever tried leftover Spanish Rice this way you've missed something. Add it to regular plain waffle batter. Cook the waffles and serve them with a tomato sauce. Makes a delicious luncheon dish.

When candles are too large in diameter for your modern American crystal candle holders, shave them down to the right size with a knife that has been heated. The warm blade will prevent the wax from chipping and will give the candle a smooth finish to show through glass candlesticks.

Washable
SALE WINDOW SHADES

Venetian Blinds
Chestnut Fibre Slats \$1.59 Each

Metal or Wood Slats (Custom Made) 38c Sq. Ft.

Selection of colors New Rollers Included Size 62x6

39c

LUCAS PAINT STORE
80 ST. PAUL ST. MAIN 2090
WINDOW SHADE HEADQUARTERS
Mrs. Anna Nashburn, 290 Clifford Ave.

SHOPPERS welcome the convenience

of ROCHESTER TRUST'S new First Industrial Branch at 30 Clinton Avenue North—
next to Sibley's—in the heart of the main shopping district

Obviously the place for your regular or Budget Checking Account, this East Side Office also simplifies systematic thrift and facilitates applications for Personal, Auto and Home Improvement Loans.

Stop when you shop. Your visit will be appreciated.

FIRST INDUSTRIAL BRANCH
"The Bank for the Individual"
30 CLINTON AVENUE NORTH
Rochester Trust
AND SAFE DEPOSIT COMPANY
MAIN OFFICE: MAIN STREET WEST AND EXCHANGE
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
Personal Loan Department, 30 Clinton Avenue North,
Open Thursday Evenings, 7 to 9 o'clock

Breaded Veal Chops With Spanish Rice Very Tasty

- *Breaded Veal Chops
- *Spanish Rice
- Radish, Lettuce and Tomato Salad
- French Dressing
- Corn Muffins
- Butter
- *Tropical Gingerbread
- Beverage

(*Recipes Included)

This menu is properly balanced for nutritional value. It contains dry ingredients and

in the Nationals Basement

Boys' Spring Wearables Both Style-Right And Price-Easy

Every Lad Needs One of These!

Boys' New Spring Jackets \$3.95
The perfect jacket for this time of the year! Tan gabardine that can be worn with any color slacks. Smartly styled with action-back, zipper front, zipper pocket.

Student Covert Slacks \$3.95
In big demand this season... both for their fine wearing qualities and because they blend so well with odd jackets, to make a sports outfit. Teal blue, natural, brown, green.

Boys' Spring Sweaters \$1.39
Bright, new Spring colors that will please every boy. Crew-necks and button-front styles in plain shades and contrasting colors for school wear with slacks or knickerbockers.

● BOYS' NEW SPRING SHIRTS 69c
● BOYS' NEW SPRING HATS \$1.59

in the Nationals Basement
OPEN THURSDAY NIGHTS UNTIL 9

JUDGE THEM YOURSELF AND YOU'LL SAY

"1942's BEST VALUES"
Hundreds Of Brand-New

Basement Spring Topcoats \$19.95

\$19.95

NOTHING was spared in mammoth buying and early buying to get you the latest style, smartest colorings and greatest money-saving possible, in these new topcoats! Wonderful coverts, tweeds, herringbones and diagonals in Fly-front models, set-in sleeve models, box coats and Camel-tones! Sizes and proportions for every build, too—tall men, short men and regulars. Marvelous values.

CHARGE IT!
Pay ¼ MAY 10th
Pay ¼ JUNE 10th
Pay ¼ JULY 10th

The NATIONAL
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Edwards GREAT DAYS OF APRIL SALES

Just 2 Days More to Share! Hundreds of Other Bargains Typical of These For Friday & Saturday

Pecan Roll



Reg. 59c

39c lb.

- Delicious soft nougat center rolled in creamy caramel and then in whole pecans.
- Pecan circles with soft caramel, chocolate bottom, topped with chipped pecans.

Fine Quality Chocolates



Reg. 39c

29c lb.

- Chocolate Coated Marshmallows
- Chocolate Coated Thin Mints
- Pecan Topped Caramels
- Peanut Clusters
- Coconut Caramels
- Maple Walnut Creams
- Apricot Jelly
- Nougatines
- Black Walnut Chips
- Caramels
- Nut Butter Crunch
- Orange Creams
- Raspberry Creams
- Wintergreen Patties
- Cream Caramels (Cellophane Wrapped)
- Coconut Cream
- Many Others

EDWARDS—Street Floor

Infants' Furniture at Substantial Savings!



Kiddies Play Yard

7⁹⁸

Just the thing for the little tot. Made of solid wood, with sturdy posts, heavy rails, colored panels and casters. Folds up compactly when not in use. Natural and Ivory. Large size.

Consult Edwards Registered Nurse for Helpful Advice On the Care of Your Baby



Hardwood High Chairs **7⁹⁸**

Widespread legs prevent tipping! Removable sanitary tray or overhead tray. Wax birch or maple, decorated in 2 colors.



Baby Scales

Complete with a metal tray that's big enough to hold the baby safely. Registers up to 30 lbs. Blue. **3⁹⁸**

Whitney Carriage

16⁹⁸



Body is lined and quilted and has an adjustable posture back, extension front, footwell and boot. Four-bow hood with visor. Close folding swing gear with foot brake and plated tubular handles. Coronation Blue with gray hood, lining and gear or all Gray.

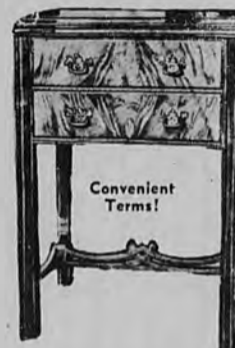


Taylor Auto Seats **2⁴⁹**

Rubber covered handles . . . and belt to hold baby in. Strongly made.

EDWARDS—Third Floor
Infant's Department

See This Console Model Sewing Machine



49⁵⁰

A beautiful period design in genuine American walnut that will be a lovely piece of furniture for any room in your home. Machine is complete with seven speed knee control and all attachments.

EDWARDS—Second Floor

While They Last! Saturday Only!
A Photograph of General MacArthur
FREE to Every Boy Accompanied By a Parent.

Martex Kitchen Towels

4 for 89c

All the things you've asked for in kitchen towels. They're sturdy. They're part linen that dry your dishes so quickly. They're bright colored so they add gaiety to your kitchen. And they're good size!

EDWARDS—Second Floor



Mystic Foam

1/2 gal. Gal.
\$1 1⁴⁹

Ideal for upholstered furniture, auto upholstery, oriental and domestic carpets and rugs, draperies, tapestries and all fine fabrics. Once you've tried it, you'll be sold on Mystic Foam.

EDWARDS—Sixth Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

Celebrate With Us In These Great April Sale Days! Shop and Save!



MEN'S QUALITY SOCKS

Irregulars and Seconds of 25c and 35c Value

5 pair \$1

- Assorted Colors
- Clocks • Stripes
- Figures

For your spring mood . . . bright socks in dashing new shades and patterns that say Spring in every fibre. Regular and short socks with rib top and elastic top. Cotton and rayon in sizes 10 to 12.

Edwards—Basement

For Junior Sizes! TAILORED COTTON SLIPS

for the petite figure

79c

All Pre-Shrunk White Only

A size not an age! Smart bias 4 gore styled slips with Hollywood V top. Quality, long wearing cotton fabric. Sizes 11, 13, 15 and 17. Good for business or school wear.

Edwards—Basement



WOMEN'S RAYON Semi-Fashioned STOCKINGS

April Sale Special

3 pr. \$1

For every day wear you'll find this stocking inexpensive and hard wearing. In service weight only. New shades for spring. Sizes 9 to 10 1/2.

Misses Anklettes . . . 5 pair \$1

Smart "Nylon" reinforced toe and heel. Cuff top with elastic. Solid colors. 22c if sold in single pairs.

Edwards—Basement



Basement of
SIBBLEY, LINDSAY & CURR CO.

1200 Regular 59c Children's

COTTON SLIPS

Sale Priced **39c**

Sturdy broadcloth or soft muslin slips with comfortable built-up shoulders for day-in day-out wear. There's a ruffled hem and a row of hemstitching at top for the feminine touch. White only in sizes 6 to 14.

AILSE 11, REAR



Styled Like "Grown-Ups"! Children's
Poll-Parrot Shoes

2.25 to 3.98

According to Size

Boys and girls give Poll-Parrots a rousing welcome — because they are actually copied from men's and women's shoes, with all the special fitting features young feet need. Roomy toes, no gapping ankles and snug heels. They're all leather in vital part, too, for extra wear and extra value.

AILSE 4



X-RAY CHECKED!
We "see" the correctness!

Boys' Weather Resistant
ZELAN TREATED POPLIN JACKETS

2.95

Lightweight but warm, popular natural color jackets with a full zipper front just like all the boys are wearing! Plaid lined! Made with 2 button-down pockets and adjustable cuffs. Zelan treated to resist wind and weather — as well as spots. A grand value for just \$2.95. 8 to 18.

AILSE 3



Men, Here Are Your Spring
SWEATERS

ONLY **2.19**

- Pullovers!
- Button Fronts!
- Zipper Fronts!

Men, we've just unpacked a brand new shipment of sweaters you will wear gardening or golfing, fishing or sun-shining the baby. We've plaids, plains and combinations in cotton, wool, and rayon blends. Every color. Sizes from 36 to 46.

AILSE 2



Now's the Time to Invest in
SUITS
14.95

See Sibley's wide selections first! We planned our buying with an eye to your needs and have plains, plaids, checks and tweeds in every color in fine rayon and wool blends. 3 Buttons! 5 Buttons! Dressmakers! Classics! Pleated skirts with trim zipper closing! A tremendous assortment — for your immediate selection and immediate wear. Sizes 12 to 18.

AILSE 8

For Now...For Future Seasons!

COATS
ONLY **12.95**

Magnificent is the word for Sibley's Basement coat collection this Spring! Our buyer has outdone himself in getting styles and values sweet enough to take your breath away. Boxy styles! Wraparounds! Half belts! Smooth fitted numbers! We've always right navy and black — as well as tweeds and herringbones a-plenty. Fine wool and rayon fabrics. Sizes from 12-20, from 38-44.

AILSE 9



New Spring "Fruit of the Loom"

STRIPED COTTON
1.59

Clean cut stripes in red, blue or green to keep you looking your very best the whole day through! Famous "Fruit of the Loom" cotton in a well styled button-down-front dress with pleats and pockets for your work-a-day comfort. Sizes from 14 to 42.

AILSE 12



Delightful, De-lovely
Ultra Feminine
RAYON BEMBERG SHEER DRESSES

Giant Values At Just **3.94**

Soft, feminine, delightfully detailed with fullness in all the right places! These are the bemberg dresses you thrift and fashion wise Rochesterians live in and love the year around. You love them for their all-occasion rightness! For fine detailing! For luscious colors! For expensive looking prints! Now you can take your pick from dozens of Spring-perfect styles in sizes from 12 to 20; and from 38 up to 52.

AILSE 10



1500 Pairs of
Sturdy "American Beauty"

RAYON HOSE

To Sell For Just **35c**

It's smart to be thrifty . . . and it's smart to wear circular knit rayon hose these days. "American Beauty" rayons are carefully knit with a look surprisingly sheer and flattering. We have the new shades of "Town-twig" and "Blush Blond" as well as whites for professional women. Sizes 9 to 10 1/2.

AILSE 9, CENTER



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Now 10¢
You'll thrill to this GREAT issue!
30 SMASH STORIES AND FEATURES | BOOK-LENGTH TRUE NOVEL | 3 COMPLETE TRUE NOVELLETTES
130 PAGES OF INTIMATE HUMAN REVELATIONS
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Funsters Coming Tomorrow
Billy House and Eddie Garr in a madcap sequence with one of the feminine stars of "Hellzapoppin" due at the Auditorium tomorrow and Saturday.

and scatterbrained revue in the history of the American theatre.
The cast of 100 is headed by Billy House and Eddie Garr, who now constitute one of the brighter teams on the musical comedy stage. Chalk up among the other principals such sterling performers as Grace and Nikko, the Three Oxfords, Paul Gordon, the Sterner Sisters, Bobby Jarvis, the Read Sisters, Eddie Nelson, Joe Wong.

NONE SUPERER St. Joseph ASPIRIN

WITH MacARTHUR
An exclusive on-the-spot report telling how American and Philippine soldiers are performing miracles with makeshift equipment.
CRIPPS—BRITAIN'S MAN OF THE HOUR
Walter Duranty contributes a timely article about the man whose diplomatic actions may decide the war for the Allies in 1942.
The Private Life of Fibber McGee and Molly
And for diversion—a remarkable story about your favorite radio performers with never-before-published photographs of these stars.
APRIL 11 ISSUE LIBERTY WEEKLY NOW ON SALE 10c

PRICE'S SPECIAL FRIED FISH 37¢
FRESH HOURLY
Tender Filets ready-prepared. Just warm and serve. DELICIOUS on your MONEY BACK!
PRICES FISH MARKET • STONE 163
Next To Turners 385 E. MAIN Owned By Turners

WOMEN IN '40's
who hate these trying years!
HERE'S GLORIOUS NEWS!
If you—like so many women between the ages of 38 and 52—find this period in a woman's life makes you restless, nervous, cranky, so tired and blue at times—perhaps suffer hot flashes, dizziness and distress of "irregularities"—
Start at once—try Lydia E. Pinkham's Vegetable Compound! Pinkham's Compound is the best known medicine you can buy today that is made especially for women—it's famous to help relieve such distress when due to this female functional disturbance. Lydia Pinkham's Compound is well worth trying!

WE'VE GOT THE TOOLS AND THE INFORMATION YOU NEED TO MAKE YOUR GARDEN A COMPLETE SUCCESS!

SOW GRASS SEED NOW!

GREENVUE 1 lb. 25c; 5 lbs. \$1.15	WHITE CLOVER 1 lb. for \$1.25
CITY PARK 1 lb. 35c; 5 lbs. \$1.50	BENT GRASS 1 lb. for \$1.25
EXCELSIOR 1 lb. 45c; 5 lbs. \$2.25	HIGHLAND PARK 1 lb. 60c; 10 lbs. \$5.00
SHADY SPOT 1 lb. 40c; 5 lbs. \$1.75	SHADY NOOK 1 lb. 75c; 10 lbs. \$6.50

FERTILIZERS

VIGORO
5 lbs. 45c; 100 lbs. \$4.00

SHEEP MANURE
5 lbs. 30c; 100 lbs. \$2.90

VIGORO SPREADERS
Small Size \$3.25
16" Model \$7.45
24" Model \$15.35

PEAT MOSS
20 BU BALE \$4.50

GARDEN SEEDS
5c & 10c PACKAGES VEGETABLE FLOWER

GARDEN TOOLS

Hoes 50c to \$1.20
Rakes 65c to \$1.65
Weeders .. 65c to \$1.30
Forks ... \$1.00 to \$2.90
Spades ... \$1.10 to \$2.00

Trowels 25c to 95c
Sprayers 15c up
Wire Flower GUARDS ... all sizes. Trellis Wire and Lawn Fencing.

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No. 1 size \$5.25
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"Hellzapoppin" At Auditorium For 2-Day Stand

It will be an 8:15 curtain for Olsen and Johnson's turbulent revue, "Hellzapoppin," when it comes to the Auditorium tomorrow and Saturday evenings with a matinee Saturday.

Patrons are urged to be in their seats on time, since this boisterous show not only starts on schedule but also because some very funny gags are pulled right at the opening. Neither the beginning nor the ending of "Hellzapoppin" is cast in the conventional mode, and there are surprises even before the orchestra strikes up the overture.

Broadway's longest-running musical with a record of three solid years behind it, "Hellzapoppin" is the musical show which turned into a national institution. Not only are there mad goings-on behind the footlights during the performance of "Hellzapoppin" but also in the auditorium proper. Let the audience be warned. The person in the next seat may well be suspected of being one of the innumerable stooges who embellish the most boisterous

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All Sizes and Shades Light or Dark Frames

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Rochester Sun, Thursday, April 9, 1942

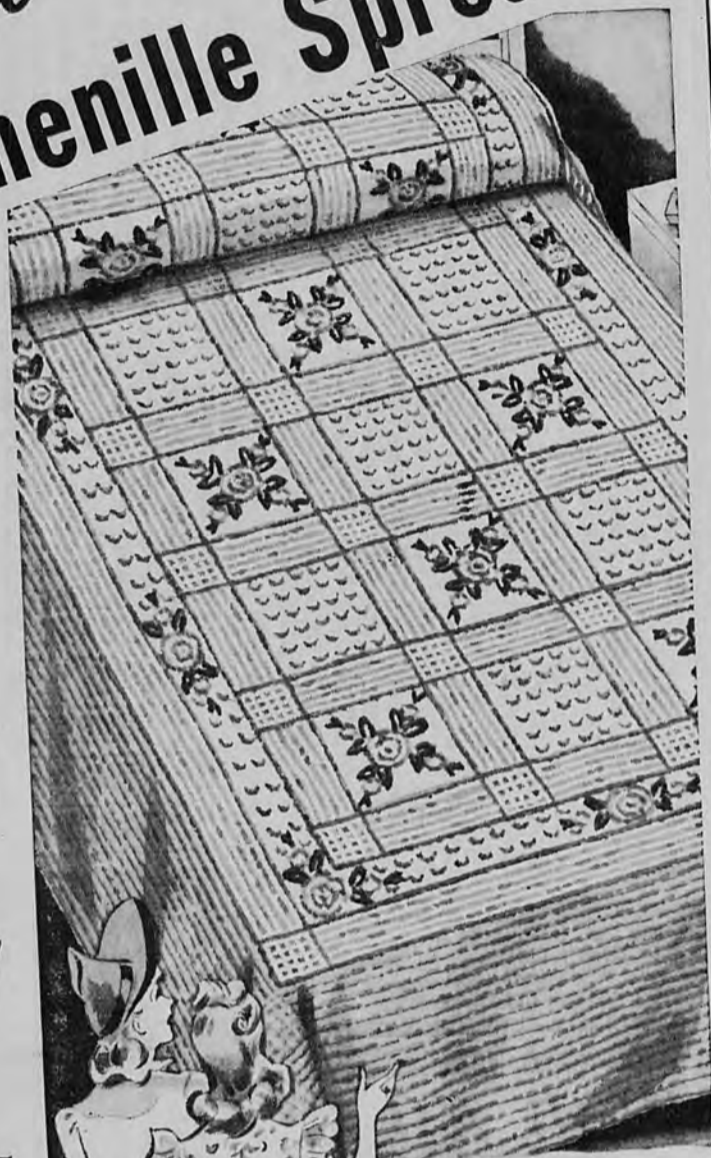
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Disc Hits

By MORRIE SILVER
This week we take time out to do a little raving about a new band in the field. Namely, Hal McIntyre, who is now recording for Victor. Hal formerly played with Glenn Miller and since leaving Miller only a few short months ago has congregated a band which already rates with the best in the business. Hal features Dave Matthews, tenor saxophonist, who recently quit Harry James and dared to start all over again with a young untried organization. Matthews had quit Benny Goodman several years ago to help James with a tyro group, unproven and decidedly not a success. However, that is when Dave Matthews operates the best. But he is hustling with a young gang struggling for recognition. Dave does a good part of the arranging for Hal McIntyre. Some of the recordings McIntyre has made for Victor are SHELL ALWAYS REMEMBER, LORRETTA, COMMANDO'S SERENADE, HOW DO I KNOW IT'S REAL?, and others equally as good.

TANGERINE by Jimmy Dorsey—a hit tune.

BLUE SHADOWS AND WHITE GARDENIAS by Bing Crosby—ideal for Crosby fans.

IT'S A MILITARY SECRET and SHELL ALWAYS REMEMBER—a new Glenn Miller tune and sure to be a hit.

Fred Waring's new album THIS IS MY COUNTRY—a masterpiece on Decca records.

For the more serious music lovers, we recommend some outstanding recordings by Andre Kostelanetz on Columbia recordings, CLAIR DE LUNE (Debussy), ESTRIELLITA, the Stephen Foster album; the Victor Herbert album; and musical comedy favorites.

Incendiary Bomb Control To Be Taught At Club Meeting

A lecture on incendiary bombs and their control will feature the meeting of the 14th Ward Women's Republican Club planned for next Tuesday at 8 p. m. in the Erie Social Club.

Mrs. Mildred Von Hold is chairman of the hostesses for the evening.

For a welcome change in your next custard pie try pouring a layer of maple syrup over the bottom crust before putting in the custard.

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By HARRY JAMES
Sleepy Lagoon, Trumpet Blues, Crazy Rhythm, Easter Parade, You Made Me Love You, A Sinner Kissed An Angel.

By BING CROSBY
Miss You, Blues In The Night, Moonlight Cocktail, I Don't Want To Walk Without You.

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ON SALE AT HOTELS, TAVERNS, STORES.



Cookery Aids
Shame on you if you add soda to the water in which you cook

fresh vegetables, ruins vitamin C! After Nature gave it to us, too!
Don't be-vein (your shrimp). The Shrimp Cannery's Association (they still have good canned shrimp for you, too!) announce that you can take out the black

line of their canned shrimp or leave it in—depends on you; it's rich in iodine and iron and it's up to whether you like it!
You needn't drink your milk if you'd rather have it "in" something—just so long as you get it (a pint a day). Custard is a good milk product and if you put chopped Brazil nuts on top (instead of nutmeg) you'll be well repaid!

No ball and chain is the wife called who serves links of sausage! Bad humor, good eating is that tip—and you can have your sausage plain, with flapper-jacks, with eggs, with potatoes with gravy—any way at all! There's B vitamins in that sausage, too!

To eradicate hot plate marks from your table, try rubbing paraffin, vigorously, into the marred areas, then polish with a soft cloth. It may take several such treatments to get the marks out—extreme cases will not yield.

Quints' Doctor Writes Article In May Magazine

Dr. Allan Roy Dafoe, famed physician of the Dionne quintuplets, contributes an article of high interest to the May True Story magazine.

One of Doctor Dafoe's actual cases, Magdalen of the North, relates the story of Marie Powell. The world's most famous country doctor considers her story a drama which was an inspiration to him—the story of a great triumph over disgrace.

U. S. Senator Elbert D. Thomas of Utah is represented in a story entitled "What Kind of People Are We?" The senator, a missionary for many years in the Far East, is considered an authority on the strength and weaknesses of Japan, and in this article he presents a yardstick with which to measure the future.

In addition, the May True Story magazine contains a num-

ber of true life stories, a complete book-length true novel, special features and the True Story Homemaker. The current issue is now on sale at all newsstands.

When beating eggs for sponge cake it is best to beat the whites and the yolks separately.

LONDON CALLING — GOEBBELS JAMMING
England invades the Continent, via the airways. How a campaign of fear is waged unceasingly against Europe's Quislings.
HELP US HOLD AUSTRALIA!
Brian Penton—editor of The Sydney Herald Telegraph—tells America what Australia wants of us and demands of herself.
WHY D'YOU DISLIKE US—By W. Somerset Maugham
The famous English author says Englishmen are not snobs and wonders why we are irritated by them. A frank and revealing article.
10c APRIL 18 ISSUE The Saturday Evening Post NOW ON SALE 10c

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Marmola is not a cure-all. Marmola is only for adult persons whose fatness is caused by a thyroid deficiency (hypothyroidism) and who are otherwise normal and healthy. We do not make any diagnosis as that is the function of your physician, who must be consulted for that purpose. Why not try to lose those ugly, uncomfortable pounds the Marmola way? Get a box of Marmola today from your druggist.

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SCHENLEY, 72½% Neutral Grain Spirits. SCHENLEY RESERVE, 67% Neutral Grain Spirits. Both BLENDED WHISKEY, No Proof. Schenley Distillers Corp., New York City.

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Bank Opens Southside Branch
Announcement has been made by Frank S. Thomas, president of the Genesee Valley Trust Company of the opening today of a new branch banking office at 1475 Mt. Hope Ave., near Crittenden Blvd.
This new southside neighborhood banking office, to be called the Valley Office of the Genesee Valley Trust Company, will hold open house today, from 10 a. m. until 8 p. m.
Herbert L. Gaylord has been appointed manager of the new Valley Office.
Facilities are available for bank accounts, check cashing, the payment of Rochester Gas & Electric and telephone bills, regular loans and the sale of U. S. Savings Bonds and Stamps.
Banking hours at the new Valley Office will be 10 a. m. to 3 p. m., Monday through Friday, and 9 a. m. to noon on Saturday.
The Valley Office is the second branch to be opened by the bank this year. Two months ago the organization opened a Spencerport office.

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THREE FEATHERS
THE WHISKEY THAT'S FLAVOR PROTECTED
THREE FEATHERS BLENDED WHISKEY, 26.8 PROOF, 72% GRAIN NEUTRAL SPIRITS
OLD TIME DISTILLERS CORP., N. Y.

IT'S BERGHASH FIRST FOR Savings!
LOOK WHAT \$1 BUYS!
Nuyens American VERMOUTH 30 Ounce Bottle \$1
SHERRY ROCK (Quart) \$1
PETE HAGEN'S 4.5 PT. LIQUEUR WHISKEY \$1
TAYLORS-WIDMERS FINE WINES \$1
CALIFORNIA BRANDY 4.5 Pints \$1
IMPORTED PORTUGAL PORT WINE 23-Oz. \$1
"LONDON INN" DISTILLED DRY GIN \$1.89 Full Quart
96 PROOF 100% Grain Neutral Spirits
Imported RUM \$1.89 Full Gallon
86 Proof Produced In The West Indies
ROCHESTER'S FAVORITE BRAND "Chateau Briscac" 100% Pure California WINE \$1.49 Full Gallon
12 varieties to please every taste. Both Sweet and Dry. Be COMPLETELY SATISFIED with this fine wine or get your money back!

BERGHASH WINES LIQUORS
Hundreds of Bargains — Get Our Special Prices
124 CLINTON AVE. S. NEXT LOEW'S THEATRE
Free Parking Opp. Store—Free Delivery—Main 786

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PAGE EIGHT

Cookery Aids

Shame on you if you add soda to the water in which you cook fresh vegetables; ruins vitamin C! After Nature gave it to us, too!

Don't be-vein (your shrimp). The Shrimp Cannery Association (they still have good canned shrimp for you, too) announce that you can take out the black line of their canned shrip or leave it in—depends on you; it's rich in iodine and iron and it's up to whether you like it!

You needn't drink your milk if you'd rather have it "in" something—just so long as you get it (a pint a day). Custard is a good milk product and if you put chopped Brazil nuts on top (instead of nutmeg) you'll be well repaid!

No ball and chain is the wife called who serves links of sausage! Bad humor, good eating is that tip—and you can have your sausage plain, with flapper-jacks, with eggs, with potatoes with gravy—any way at all! There's a B vitamins in that thar sausage, too!

To eradicate hot plate marks from your table, try rubbing paraffin, vigorously, into the marred areas, then polish with a soft cloth. It may take several such treatments to get the marks out—extreme cases will not yield.

LOOK AT THE TUCK I CAN TAKE IN MY DRESS

Look at the Fat I've Lost!



Now you may slim down your face and figure without starvation dieting or excessive exercise. Just eat sensibly and take Marmola under the conditions and according to directions on the package. Marmola Tablets have been sold to the public for more than thirty years. More than twenty million boxes have been distributed during that period.

ATTENTION FACTORY SAMPLES
TRUNKS and LUGGAGE at Bargain Prices
KRIEGER
TRUNK STORE
135 S. Clinton Open Even.

DAVIS BAKING POWDER
NOW
8 oz 10¢
12 oz 15¢
24 oz 25¢

For the Finest Highball You Ever Tasted.

Try SCHENLEY and Enjoy its Exquisite Flavor!

That unique taste is due to four prized whiskeys—from Kentucky, Maryland, Indiana and Pennsylvania. All are blended with finest neutral grain spirits to achieve a flavor and mildness only Schenley offers!

WE URGE YOU TO TRY SCHENLEY IN A HIGHBALL TONIGHT!

Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

SCHENLEY, 72½% Neutral Grain Spirits. SCHENLEY RESERVE, 67% Neutral Grain Spirits. Both BLENDED WHISKEY, 86 Proof. Schenley Distillers Corp., New York City.

True Story

Now 10¢

You'll thrill to this GREAT issue!

30 SMASH STORIES | BOOK AND FEATURES | TRUE 130 PAGES OF INTIMATE GET YOUR C

ANOTHER WEGMANS FIRST!

Now—With **WEGMANS**

Seal of 5

TENDER JUICY BEE
Boneless Rolled Legs O'I
Juicy Prime S Ribs O'E

Wegmans take the "Gamble" out of Meat Buying!

Win Guest Tickets to Loew's

The COURTSHIP of ANDY HARDY

LEWIS MICKEY CECILIA FAY
STONE-ROONEY-PARKER-HOLDEN
RUTHERFORD-HOLDEN and DONNA REED

Jack London's Adventures of "MARTIN EDEN"
GLENN FORD — CLAIRE TREVOR

LOEW'S

Where To Play BINGO

ABC PARTIES
2011 E. MAIN
Tues. and Sat. Nite At 8:30

2 JACKPOTS

Beeley's Bingo
SUNDAY at 2:30 and 8 P. M.
WED. at 1:30 P. M.
MON. TUES. FRI. SAT. at 8:15 P. M.
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

HOLLYWOOD-REXY-TOWNER-HUDSON BINGO

THUR. NITE TOWNER HALL All Games \$5.00 \$250	TOWNER'S HALL All Friday Night Games \$7
SAT. SUN. Wed. Nites No Sun. Game at REXY TOWNER'S-REXY All Games \$10.00 \$500	THIS TICKET WORTH 45c
Tues. and Sun. Nites HOLLYWOOD All Games \$10.00 \$500	THIS TICKET WORTH 25c
Tuesday Nite HUDSON All Games \$5.00 \$475	THIS TICKET WORTH 25c
	THIS TICKET WORTH 25c

CHILI RECREATION HALL
509 CHILI AVE.

EVENING GAMES — MONDAY, TUESDAY, SATURDAY

Tuesday Afternoon and Evening Thursday Afternoon FREE TICKET DAYS \$2 EVERY GAME	Wednesday \$4 Every Game JACKPOT Afternoon	Friday Afternoon 23 Games \$4 EACH GAME
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SAT. NITE APRIL 11th \$10 Every Board
Saturday * \$5 Each Game JACKPOT Noon

CHILI RECREATION HALL
509 CHILI AVENUE

At The New PARK HALL
928 Jefferson Ave. near Plymouth; Plym. or Jefferson Bus

THIS TICKET WORTH 50¢

Sat. Nite 8:15, April 11 Sun. Nite 8:15, April 12
\$10 Each Game \$500 Inc. Jack Pot \$7 Each Game

These Tickets Worth 25c

Fri. April 10 25¢	Sat. April 11 25¢	Sun. April 12 25¢
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New Park Hall New Park Hall New Park Hall

Adm. 28c Inc. Tax Bingo every Thurs., Fri. Sat. and Sun. 8:15 P. M.—400 Seats at Tables

TUESDAY APRIL 14th BINGO PARTY APRIL 21-28

SPONSORED BY THEATRICAL STAGE EMPLOYEES — AND — Motion Picture Projectionists
Adm. 28c Incl. Tax—Proceeds for Convention Fund

EVERY TUES. 8:15 P. M. COUPON WORTH 25¢

EVERY GAME AT LEAST \$7

NEW PARK HALL
928 JEFFERSON AVE.
EVERYBODY WELCOME!!!

THIS PASS GOOD ENTIRE YEAR AT TOWNERS

Mount it on Cardboard to preserve it. Cashier will insert your serial number

TOWNER'S HALL
UNIVERSITY, cor. ATLANTIC AVE.

Name _____
Serial Number _____

This card entitles bearer to special privileges as listed when presented at box office. Get the following credits on a triple board and book of specials.

WED. FRI. 15¢ Thursday Nite Only
WORTH 25¢ Sat. Sun. Nite
Coupon Expires Dec. 31, 1942

Use This Ticket and SAVE MONEY!

AFTER EASTER SALE FUR JACKETS and KOLINSKY and SCARFS at Reduced Prices

Season's lowest prices on FUR COATS NOW!!

CLIFFORD FUR CO.
1283 Clifford Ave., 1 Block off Portland
CLIFFORD FUR SELLS FOR LESS

WALKER'S ALL-CHICKEN PIES

And Beefsteak Pies
No vegetables — filled with choicest chicken only! Delivered by dozen. Special prices on quantity orders.

26 VELOX St.
GLEN. 3783

BINGO CAPITOL HALL
85 W. MAIN ST.
Mon., Thurs. — 1:30 P. M.
Sun. 2:30 P. M.
Wed. and Fri. 8:30 P. M.

30 GAMES MONDAY
Wednesday, 8:30 Thursday 1:30 P. M. All Reg. M. All Regular Board Games \$5 Board Games... \$3

BINGOS C. Y. M. A.
Every Saturday 8:30 P. M.

51 FRANKLIN SQUARE
Near Greyhound Bus Terminal

ADMISSION 27c \$
Plus Fed. Tax—3c

Plymouth & Troup Sts

L Y M O U T H A L L

60 DIVIDENDS GIVEN EVERY SATURDAY

EVERY SAT. EVE. 8:15 P. M.
23 GAMES 28c—INCL. TAX

BEGINNING THURSDAY, APRIL 16
NOW EVERY THURSDAY AFTERNOON
"BINGO MATINEE" 1:30 P. M. AT THE

THIS AD WORTH 25¢
Thurs. Apr. 16 When buying book of Specials and Triple Board

HOLLYWOOD
35 Pullman Ave. off Lake & Ridge
EVERY GAME \$3.00

HOLLYWOOD BINGO

We appreciate your patronage. Bring your friends to the Hollywood for a good time always.

Reg. Games \$5-\$7-\$9 JACKPOT \$75 Specials \$20-\$40

OPEN EVERY WED., THURS., FRI., SAT. EVE.
HOLLYWOOD 35 PULLMAN AVE. OFF LAKE AND RIDGE
ADMISSION 28c, INCL. TAX

19th WARD CLUB HOUSE
257 HAWLEY ST.
Thurs., 8:15 P. M. Fri. 1:45 P. M. and 8:15 P. M. Sat. 8:15 P. M.
Free Board Given When Buying Triple Board

COUPON GOOD FOR 25c
When Purchasing Book of Specials and Triple Board
THURSDAY NITE

COUPON GOOD FOR 25c
When Purchasing Book of Specials and Triple Board
FRIDAY NITE

COUPON GOOD FOR 25c
When Purchasing Book of Specials and Triple Board
SATURDAY NITE

Special Coupon Thurs. afternoon April 16th 1:45 P. M. when you buy triple board and book of specials—Worth 25c

DE LUXE BINGO EVERY MONDAY NITE

OVER \$1000.00

WILL BE GIVEN NEXT MONDAY NITE
20 GAMES—\$10 TO \$50—\$500 GRAND PRIZE

GOLD AWARD TICKET \$100 Given!
Some One Wins Our Grand Prize Every Week Why Not You

\$500
RED CROSS SPECIAL WEEKLY Watch The Thermometer

Drawing Each Week On Green Stubs For Defense Stamps
K of C Auditorium — Chestnut St.
40 — DOOR PRIZES — 40

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.

SUN. NITE 23 Games \$7 Each

MON. NITE 23 Games \$6 Each

2 JACK POTS EACH NIGHT
Admission 25c Incl. Tax

SPECIALS \$20 - \$25 - \$30 Each Night

WED., SAT. — 1:30 P. M.
REGULAR GAMES \$3 EACH
JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

Rochester Sun, Thursday, April 9, 1942

DO YOUR PART—BUY DEFENSE STAMPS

ROCHESTER'S SHOPPING NEWS
The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 5 St. Paul St., Rochester, N. Y. — G. C. Gedling, Pres.; Wm. A. Pratt, Vice-Pres.; Eugene Davis, Sec.; Virginia A. Moran, Treas.

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Orville H. Allen, Editor
Edward Randall, National Advertising Manager

NATIONAL REPRESENTATIVES,
James A. Coveney Co., 444 Madison Ave., 39 South State St.
New York Office
Chicago Office

Bank Opens Southside Branch
Announcement has been made by Frank S. Thomas, president of the Genesee Valley Trust Company of the opening today of a new branch banking office at 1475 Mt. Hope Ave., near Crittenden Blvd.

—For Victory: Buy Bonds—

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

If you borrow	You receive	You make payments of
\$ 50	\$ 50.00	\$ 5
100	100.00	10
150	150.00	15
200	200.00	20
250	250.00	25
300	300.00	30
350	350.00	35
400	400.00	40

No collateral, no co-maker or red tape, prompt Service!

Personal Loan Department
2nd Floor

Girl Scouts Plan Spring Prom

Preparations are nearing completion for the sixth annual senior Girl Scout Prom to be held April 17 at the Columbus Civic Center ballroom. Senior scouts are eagerly awaiting the dance which is a feature of their yearly program.

Blessed Relief...
FOR DIFFICULT DAYS
CHI-CHES-TERS PILLS are helping thousands of women relieve their menstrual troubles. Why? Because you get relief from the most reliable, safe and effective medicine for menstrual pain and discomfort. Absolutely safe to take at 50¢ a box. Contains no habit-forming drugs or narcotics. Used beneficially for over 55 years.

TO MAKE GOOD FOOD EVEN BETTER

TRY BOTH
TRY BOTH
Trynaski's
• Sandwich Spread
• Snappy Mustard
At Your Food Store
10¢ SIZES AND LARGER

FRIENDSHIP

We try, here at Siebert's, to fulfill every interpretation of the word Friendship. It is our aim to not only offer friendly courteous service in the store—but to extend that service to you as long as you own a Siebert's. It is through the policy of genuine and unselfish friendship towards our customers that Siebert's have built up their 54-year reputation. Stop at Siebert's. Plenty of merchandise—yet.

MAIN 238
SINCE 1888
SIEBERTS
ST. PAUL and ANDREWS ST.
Free Parking Open Evenings

ICE CUSTOMERS ATTENTION!

The rationing is here and with gas rationing a necessity for National Defense, the Ice Industries of Rochester announce a change in special ice deliveries in agreement with Ice Wagon Drivers Union Local 398.

Effective Immediately
No Telephone Calls Will Be Taken For Ice Deliveries For The Same Day After 1 P. M.
DISPLAY YOUR CARD EARLY AS THE DRIVER WILL ONLY COVER HIS ROUTE ONCE. CONSULT HIM A DAY IN ADVANCE CONCERNING YOUR SPECIAL NEEDS.
ICE INDUSTRIES of ROCHESTER

AT YOUR INDEPENDENT GROCER

IVORY SOAP	CRISCO
Medium 7c	3 lb. can 72c
Large 10c	1 lb. can 26c
Kirkman's Flakes 24c	Kirkman's Granules 24c
Ivory Snow, lge. 24c	Chipso, lge. 24c
Ivory Flakes, lge. 24c	Selox 15c
Camay Soap 10c	P & G Soap 5c
Dux, lge. 24c	Oxydol, lge. 24c
Dux, small 10c	Lava Soap 7c

FOR BETTER HEALTH

SCOTTISSE 3 rolls 22c	WALDORF 4 rolls 19c	SCOTTOWEL 1 roll 10c
DUFF Ginger Bread Mix 25c	DARI-RICH "FOOD DRINK" 18c	
LA CHOY BEAN SPROUTS 10c	SWEETHEART SOAP 1c SALE 4 for 22c	
NOODLES 15c		
SOY SAUCE, 3-oz. 10c		
FRENCH'S BIRD GRAVEL 9c	FRENCH'S BIRD SEED - FREE BISCUIT 13c	
SMITH'S Green Split Peas 15c	OAKITE CLEANS A MILLION THINGS 2 pkgs. 23c	
Fine Barley 10c		
Lentils 15c		

Clapp's Baby Food
Strained, 3 for 21c
Chopped 10c
Cereal 15c

Good Luck Desserts
10c
PIE CRUST 2 for 25c

VAN CAMP MILK 3 for 25c

BORAX 15c
WINDEX 15c
BORAXO 15c
DRANO-2 for 39c

Old Dutch Cleanser .. 9c

Lux Flakes, 22c
Rinso 24c
Silver 24c

LUX SOAP 3 for 21c
Lifebuoy Soap 3 for 21c

SWAN SOAP, lge' 10c
Fairy Soap .. 5c

Busy Bee Stores Co-operating With B-K Co., Inc.

GENESSEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.

DOLAN'S WEEK END Specials
Home Dressed VEAL lb. 23c
Home Dressed VEAL lb. 29c
Young Steer Roast of BEEF lb. 22c
Young Tender CHICKENS 3 1/2 lb. 25c
3 Tall Cans Evaporated MILK 23c
SNIDERS CORN On The Cob 4 Lee Ears 19c

DOLAN 600 Jefferson cor. Bartlett
Where You Buy The Cuts of Chicken You Prefer

3 COMPLETE ROOMS \$158 FOR ONLY...

Our Liberal Credit Plan Prevails as Usual

11 Pc. English Lounge LIVING ROOM GROUP \$79
Includes Everything
Everything you see pictured is included in this handsome outfit. Make no mistake! Buy now, here, you'll be glad you saved! Choice of wingback or club chair. Choice of colors.
This Suite May Be Purchased Separate

FREE BREAKFAST SET—5 Pcs.
This lovely breakfast set at no extra cost when you buy this special living room and bedroom ensemble. Four chairs included. When bought alone price is \$29.75.

11 Pc. MODERN BEDROOM GROUP \$79
Everything Complete
A thoroughly modern, thoroughly beautiful bedroom consisting of bed, chest, choice of dresser or vanity, mattress, 2 or 11 springs, pillows, bedspread, lamp, chair or bench. Small down payment.
THIS SUITE MAY BE PURCHASED SEPARATELY.

FREE DELIVERY WITHIN 100 MILES
MAJESTIC FURNITURE COMPANY
204 COURT ST.
Between Stone St. and So. Clinton. Look for the big sign and the bright lights

Shopping News PATTERN



The All-Occasion Classic Is An All-Season "Must"
Double your wardrobe's wearability with this tailored looking frock that retains its trimness after lots of service. Even if your sewing experience is limited, you'll find this a rewarding pattern.
Style No. 2787 is designed for sizes 16, 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 36 requires 2 1/2 yds. of 54-inch fabric.
Send FIFTEEN CENTS (15c) (Coin is Preferred) For PATTERN. Write Plainly YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WANT.
Address: PATTERN DEPARTMENT, Rochester Sun, 420 Burke Bldg., Rochester, N. Y.

RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Steamed, Cleaned, Washed, Sized, Matted, Damp and Germ-proofed \$3.00
ELTER CO. Est. 1872
Glenwood 3465 - 44 Arthur St.

WANTED!!!
Men and boys to learn bookbinding. Tools and equipment furnished to you. Learn a trade that will always be good—positions available—success assured.
VAUGHN BARBER SCHOOL
128 FRONT ST.

UPHOLSTERING
3-PC. SUITES RECOVERED \$39
One Reliable Worker. Written Guarantee. References. Free Estimate.
MAIN 187-W

Wanted — for CASH
Very best prices paid for: RUGS, DRESSERS, CHESTS, DESKS, BEDS, SPRINGS, DINING, LIVING AND BED ROOM SUITES, ENAMELED STOVES OF ALL KINDS, also COMPLETE HOUSEHOLD and APPLIANCES.
Phone CARTER
MAIN 8926

Cakes turn out much lighter if the batter is mixed with a wooden spoon and the butter and sugar are creamed with a wooden potato masher.

For a good brown on pies and tarts, brush them over lightly with milk just before putting in the oven, using a small pastry brush.

FLAVOR NEVER FOLDS UP

IN A THREE FEATHERS' DRINK

IT STAYS RICH—HOLDS UP!

THREE FEATHERS
THE WHISKEY THAT'S FLAVOR-PROTECTED
THREE FEATHERS BLENDED WHISKEY, 86.8 PROOF, 72% GRAIN NEUTRAL SPIRITS
OLDTME DISTILLERS CORP., N. Y.

IT'S BERGHASH FIRST FOR SAVINGS
LOOK WHAT \$1 BUYS!

Nuyens American VERMOUTH 30 Ounce Bottle \$1
SHERRY ROCK (Quart) \$1
PETE HAGEN'S 4.5 PT. LIQUEUR WHISKEY \$1
TAYLORS-WIDMERS FINE WINES \$1
CALIFORNIA BRANDY 4.5 Pints \$1
IMPORTED PORTUGAL PORT WINE \$1

"LONDON INN" DISTILLED DRY GIN \$1.89 Full Quart
96 PROOF
100% Grain Neutral Spirits

Imported Gold Label RUM \$1.89 Full Gallon
86 Proof Produced In The West Indies

ROCHESTER'S FAVORITE BRAND "Chateau Brisac" 100% Pure California WINE \$1.49 Full Gallon
12 varieties to please every taste. Both Sweet and Dry. Be COMPLETELY SATISFIED with this fine wine or get your money back!

Hundreds of Bargains — Get Our Special Prices
BERGHASH WINES LIQUORS
124 CLINTON AVE. 'S. NEXT LOEW'S THEATRE
Free Parking Opp. Store—Free Delivery—Main 785

HARRIS NUSBAUM'S After Easter SAVINGS Spring Sport And Dress COATS

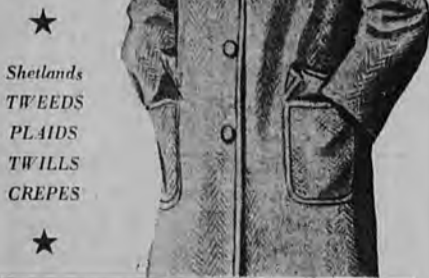


Harris Nusbaum's huge stock includes the Spring Stylings you've raved about in all the smart fashion magazines. Soft "dress" coats, satin bound reefers, casual camel in pastels, plaids, checks, tweeds. Every hit style. Select YOUR coat from one of Rochester's largest and smartest stocks—Shop at Nusbaum's and SAVE TOO!

3 PRICE RANGES
in After-Easter
SMASH SAVINGS
\$10.95
\$16.95
\$12.95

All sizes! Juniors, 9-17; Misses, 10-20; Women's, 38-58; Stouts, 35 1/2-51 1/4.

- REEFERS
- CASUALS
- BOXIES
- FITTED
- SPORT
- DRESS



HARRIS NUSBAUM
221-229 JOSEPH AVENUE

Open Evenings 'Til 9 P. M.
Friday 'Til 7 P. M.

WHAT'S COOKING?

IN YOUR OWN BACK YARD
SAVE TIRES — SAVE GAS
PICNIC IN YOUR YARD
NO MORE!
AFTER THESE ARE GONE
ALL METAL FOLDING GRILLS
PICNIC GRILLS



FRYING PAN
OR BROILER
WITH LONG
EXTENSION
HANDLE

\$1.25
Each

CHAMPION

**OPEN THURSDAY
EVENINGS
UNTIL 9**

Champion
KNITWEAR CO., 71 ST. PAUL ST.
1/2 HOUR FREE PARKING BILLS AND STRAND STATIONS



Heavy
Outdoor
**COFFEE
POTS**

4 1/2 Qt. **59c**

8 1/2 Qt. **79c**

11 1/2 Qt. **99c**

FINAL CALL!



SWEETHEART SOAP

1c SALE

ONE CAKE FOR 1c with every 3 you buy!
HURRY! HURRY! HURRY!—Go to your store and get SweetHeart Soap right now. Because this is the last time you'll read about the SweetHeart 1c Sale! As soon as dealers' present stocks are gone, the big SweetHeart Sale is over. If you shop at once, you can still get one full size cake of pure SweetHeart Soap for only 1c, with every 3 at regular price. But hurry, because you save nearly 25%. Don't miss this big, money-saving sale on pure, mild SweetHeart Soap. Stock up this very day!

SWEETHEART TOILET SOAP



THE SOAP THAT AGREES WITH YOUR SKIN

FUR STORAGE

OUR AUTOMATIC AIR CONDITIONED
FUR STORAGE VAULT
Spring Fur Jackets and Fur Scarfs
Expert Cleaning — Relining — Repairing
CROSBY - FRISIAN FUR CO.
752 Lake Avenue. Glenwood 206
Mrs. M. L. Seth, 728 Garrison Ave.

REUPHOLSTERING

1 YEAR TO PAY
3-PC. LIVING ROOM SUITE
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP
34.50
Complete With Covering
Price includes: New coverings, new cushions, new spring units, new webbing and filling added. Springs tied 8 ways. Free pick up and delivery.
WAYNE Upholstering Co.
566 S. CLINTON COR. ALEXANDER

Quick—Reliable
Guaranteed
RADIO SERVICE
Genesee 3073
FREE CALL and DELIVERY
SOUND EQUIPMENT CO., INC.
928 Genesee St.

ALL IN? Because of the Wrong Laxative!
Perhaps the laxative you are using isn't giving satisfactory results. If you suffer from temporary constipation, take BEECHAM'S LAXATIVE PILLS. They are directed for comfortable, refreshing relief. Additions use them—they must be good. 10c, 25c, 50c.
BEECHAM'S LAXATIVE PILLS
No Calomel. No Phenolphthalein. No Harsh Gels. NOTHING BUT ALL-VEGETABLE INGREDIENTS!

SPRING HOUSECLEANER'S SPECIAL
WINDOW SHADES
GUARANTEED WASHABLE
Complete with roller. Colors, Ecru, White, Green. Limited stock—come early.
35c
Rochester Curtain Shop 134 S. Clinton Av. Loew's Theatre Bldg.

ORDER YOUR SCREENS NOW
Where quality predominates. Just phone GEN. 1446—we can solve your screen problem. Our years of experience is your guarantee.
T. J. KELLY & CO. GEN. 1446
All Types of Commercial & Home Millwork
344 CHAMPLAIN ST. EVE. CALL MONROE 1450-R

Moleskin PLASTER
1 1/2 Inches
19c

Tooth Picks
5c Boxes
3c

Molle Shave Cream
2 1/2 Oz.
41c

HALEY'S M-O
1 1/2 Oz.
43c

ZINC Ointment
2 1/2 Oz.
12c

Mar-O-Oil Shampoo
4oz. Size
29c

Ovaltine Plain or Chocolate
Large 7 1/2 Oz.
61c

Witch Hazel
Pint Size
19c

FITCH'S TALCUM
2 1/2 Oz. Size
9c

WATER GLASS
Qt. Size
23c

BISODOL POWDER
4 1/2 Oz. Size
49c

COLD CREAM
1-Lb. Jar
59c

Menthol Inhaler
10c Val.
6c

DAW'S ORIGINAL CUT-RATE DRUGS

56 31 353 452 880 473 539
Clinton Ave. S. Main St. E. Main St. E. Ridge Rd. W. Main St. W. N. Goodman Monroe Ave.
Opposite 1000 From Corner Bull's Head Main Goodman
Temple Theater Aqueduct Station

Prices today thru Sat. (Right Reserved to Limit Quantities)

PALMOLIVE 3 for 16c
Toilet Soap, Reg. Size

MAGNESIA 12c
MILK OF. Pure U.S.P. Pint

WAX PAPER 14c
Extra Heavy, 125 Ft. Roll

BORDEN'S 23c
Chocolate Malted Milk 50c 1-Lb.

Grass Seed
FLOWER CITY Grass Seed is prepared especially for Rochester soil and climate. Its famous formula contains Kentucky Blue Grass, Red Top, Rye, etc. is your assurance of a beautiful, luxurious lawn.
1-Lb. . 27c 5-lb. \$1.19
10-lb. \$2.19 25-lb. \$5.19

SEEDS FOR YOUR VICTORY GARDEN
DAW'S have a complete assortment of CROSBY-MAN'S famous Flower and Vegetable Seeds . . . 5c and 10c per package.

HOUSECLEANING

CHAMOIS SKINS
Patched—Full Size—First Quality—Soft and pliable for cleaning and polishing.
50c Value **29c**

CLOTHES PINS Square Polished
Box of 40 **7c**

FLOOR WAX
Will not Ft. water - spot. Can be cleaned with a damp mop without impairing luster.
Qt. **39c**

CLOTHES LINES
BRAIDED SASH-TYPE COTTON CORD Big Value
Also Available in 100 Ft. Lengths
50 Feet **19c**

NO RUBBING—WATER PROOF
Floor Wax
Will not Ft. water - spot. Can be cleaned with a damp mop without impairing luster.
Qt. **39c**

SPONGES
Grass or Wool Priced From **19c**

HAND SCRUBS
10c Value **7c**

TOILET BOWL BRUSH
Long Wire Handles
15c Val. **9c**

FUMIGATOR
Sulphur Candles
10c Size **2 for 13c**

FALSE TEETH
FIT LIKE NEW! Dentur-Eze, the new cushion plastic, makes loose plates fit comfortably for weeks. Not a powder—just a paste. Economical. Thousands of satisfied users. Get a tube of Dentur-Eze today!
Hand-size tube \$2—New large size 98c MONEY-BACK GUARANTEE
DENTUR-EZE

DAW'S COUPON STEEL WOOL
Cleans - Smooths - Polishes
DAW'S LOW PRICE
2 Pks. For **7c**
(Limit of 4)

DAW'S COUPON MOTH TABS
Moth Killer & Deodorant
Lilac—Pine—Rose—Lavender
"Just Hang It Up!"
Large 25c Size **8c**
(Limit 3)



ROCHESTER SHOPPING NEWS

The Rochester Sun

Buy War Stamps and Bonds

Delivered Free Each Thursday To 75,200 Homes
In Rochester, Brighton, Greece and Irondequoit.
Mail Subscription: Advance, \$1.50 per year within Rochester city
limits outside city limits, \$2.00

ROCHESTER, N. Y., THURSDAY, APRIL 16, 1942

If You Do Not Receive Your Copy Regularly PHONE, STONE 6001

FIFTH YEAR—No. 24

PAINT UP! CLEAN UP! FIX UP! NOW!

This Year More Than Ever Before - It's YOUR Job To Make What YOU Have Last Longer - Go Further



Mr. Spic: "Right Now is the time . . . more Than ever before, to take care of what you have"

Mrs. Span: "Absolutely! And the ads in this paper tell you where to get lots-for-your-Money values in grand cleaner-uppers"



This is a good year to make a garden. Brighten up your yard. You'll find it pays in a dividend of health. Plant a victory garden. Your own fresh vegetables. Garden tools, seeds and other needs are now on display in Shopping News stores. Read their ads. Order from their complete stocks.



Get out the paint brush, the mop, brooms and sweeper. Clean up the attic, the basement, your yard. Start now to beautify, clean and repaint. Add a cheery curtain here, a bright coat of paint there. See what you can do to make your home, your street, your community a cleaner, brighter place to live. You'll help your Uncle Sam, too. Make what you have last longer. A mop and pail is a badge of honor. A paint brush is a weapon all of us can wield. Do your part, but do it now.

"SHOW YOUR METAL-GET IN THE SCRAP"

Co-operate with the Scrap Metal Drive April 25

Here's how you can help: Pile all your scrap metal on the curb in front of your home the day or night before the drive (Saturday, April 25th). All types of metal household equipment will be welcomed. (Tin cans should not be put in the April 25th collection). Other organizations are undertaking tin can collection.



CHAMPION OPEN TONITE TIL 9 P.M.

Champion Carries The Largest And Most Complete Stock And Assortment In The City Of Rochester Of **SWEATERS AND JACKETS**

SPECIAL! Right Out Of Stock!
MEN'S SEMI-V-NECK

Reg. \$2.98 40% Virgin Wool
PULLOVER SWEATER
Camel **\$1.98** Sizes Small Medium Large
Green
Teal

SPECIAL! Water and Wind Repellent
MEN'S POPLIN

SPORT JACKET
Tan **\$1.98** Small Medium Large
Only

Boy's Sizes Same As Above

SPECIAL! Three Styles To Choose From
MEN'S TWO-TONE

COAT SWEATERS
Variety of Colors **\$1.98** Sizes Small, Medium, Large
To Choose From

MEN'S GABARDINE

SPORT JACKETS
• Bi-Swing Back
• Two Way Pockets **\$6.95**
• Zipper Front
• Sizes 36 To 46.
Boy's Sizes \$5.95

100% ALL-WOOL V-NECK
Or Crew Neck

SLIPON SWEATERS
For Men and Young Men
Maroon **\$2.98** Sizes Small, Medium, Large
Lt. Blue
Green
Camel
Yellow
White
While They Last

MEN'S GENUINE SUEDE LEATHER

SPORT JACKETS
Dk. Brown **\$6.95** Sizes 36 to 46
Shade Only
Extra Sizes — \$7.95

Men's All Wool and Part Wool
Pullover and Button Front Style

SLEEVELESS SWEATERS
All New Shades

\$1.29 And Up **Champion** **\$2.98**
KNITWEAR CO. 171 ST. PAUL ST. BOYS' SIZES \$1.98

Sizes: Small, Medium, Large 1/2 HOUR FREE PARKING BILL'S AND STRAND STATIONS

At the New and Greater Darling Shop

2,600 BRAND NEW SPRING DRESSES

ALL EXCEPTIONALLY LOW-PRICED

2 TREMENDOUS FLOORS-FULL

Fresh, gay new Spring dresses that will add zip and sparkle to your wardrobe and spirit! Our bins are crowded with the greatest selection in town—prints, pastels, jacket dresses, redingotes! In all the wanted colors and materials. Sizes for everyone!

\$7.99 \$4.99 \$2.99

Exclusive Special!

Washable Tailored **SHIRTS** **\$1.99**
All Colors Guaranteed 1 Year



The New and Greater **Darling Shop**
190 MAIN STREET E.
OPEN THURSDAY NIGHT 'TIL 9



As Sketched Above **\$7.99**
Second Floor

Spring House-Cleaning Suggestions
MAKE YOUR FLOORS EASY TO CLEAN with ARMSTRONG INLAID LINOLEUM

- No open seams to catch dirt
- No loose edges to trip over
- No bulges to crack & break!

Labor and materials complete for any room up to 10 x 12 feet. Permanently cemented. Oil & grease stains as proportionate as linoleum.

\$1875

SOILAX 1 1/2-lb. pkg.	25c	Satinwax Self Polishing 1/4 gal.	49c	Sponges 19c up	Chamois Full Large 1 doz.	\$2.00
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LUCAS PAINT STORE
80 St. Paul St. Main 2090 Free Parking

your
Sunday Dinner
By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



Don't these beef roll-ups, suggested for your Sunday Dinner, April 15, make a decorative platter with whole creamed green beans. The rolls are stuffed with savory bread dressing. Colorful crisp carrot sticks and stuffed prunes make up the salad. Peach melba is the tasty dessert.

- Beef Roll-Ups is an Idea in Good Food**
- *Beef Roll-Ups with Ripe Olive Stuffing
 - *Creamed Green Beans
 - *Stuffed Prune Carrot and Celery Salad
 - *Poppysseed Rolls
 - *Peach Melba Beverage
- B, C and G; carbohydrates, minerals.
The Vegetable: Vitamins A, B, C, and G; minerals, carbohydrates and some protein.
The Salad: Vitamins A, B, C, and G; minerals, proteins and carbohydrates.
Rolls—Butter: Proteins, Vitamins A, B, D, and G—carbohydrates.
The Dessert: Vitamins A, B, C and G; carbohydrates, fats, some minerals.
- To Serve 6 You Need
2 pounds round steak
1 small can ripe olives
- 1 No. 2 can whole green beans
 - Prunes
 - 1 bunch carrots
 - 1 bunch celery
 - 1 No. 2 can peach halves
 - 1 pint ice cream
- (Balance of materials among staples)
- Beef Roll-Ups**
2 pounds round steak, cut 1/4 inch thick
2 tablespoons flour
2 tablespoons lard
2 cups bread or cracker crumbs
1 small onion, finely chopped
1/2 cup celery, chopped
1 egg, slightly beaten
(Continued on Page 9)

GET OUT OF DEBT
With a
CENTRAL TRUST LOAN
Compare the Cost:

Amount	12	15
\$100	17.25	18.50
\$200	34.50	37.00
\$300	51.75	55.50
\$400	69.00	74.00
\$500	86.25	91.50

The Above Payments Provide Life Insurance to Protect Your Loan.

CENTRAL TRUST CO.
25 E. MAIN
1806 EAST AVE.
Phone MAIN 1625
Member F.D.I.C.

Ask About Our Special Offer On Storage

FUR STORAGE

OUR AUTOMATIC AIR CONDITIONED
FUR STORAGE VAULT
Spring Fur Jackets and Fur Scarfs
Expert Cleaning—Relining—Repairing

CROSBY - FRISIAN FUR CO.
752 Lake Avenue Glenwood 206

CONTINUING
Our Stock-Reducing
SALE

Save \$1 to \$5.50 On
DRESSES \$3.95 up

Save \$4.20 to \$8.50
Tailored **SUITS \$12.75** up

C. B. THOMAS
ROOM 723 SENECA HOTEL

YOU DON'T NEED CASH
At Smalls Fisherman's Headquarters
TO ENJOY THE BEST IN FAMOUS
FISHING TACKLE

TROUT SEASON OPEN SATURDAY, APRIL 18TH—BE READY!

SPECIAL! 16-PIECE FISHING OUTFIT \$6.95

Rod, Reel, Line, Plug, Sinkers, Scaler, Spinner, Swivels, Leaders, Stringer and Compact Metal Box.

Choose From These Famous Makes:

RODS — REELS — LINE

American Fork and Hoe, Shakespeare, Kalamazoo, Pflueger, South Bend, Gladding, Ashaway, Black Oreno, "My Buddy" Tackle Boxes.

Smalls
28 MAIN STREET, East
Open Saturday Night—Park Free In Rear

PAY AS LITTLE AS 25¢ A WEEK

"What a gorgeous Ecru!"
YET IT COSTS LESS THAN
1¢ TO DYE A CURTAIN

Tintex CURTAIN ECRU DYE

Yes, Tintex Curtain Ecru is the most beautiful shade of ecru you've ever seen! And so easy to use—so perfect in results—millions prefer it to all others. Save... with Tintex Curtain Ecru! 10¢ and 15¢ sizes at Drug, Dept and 10¢ stores.

PARK & TILFORD PRODUCT

SEARS MONROE AVENUE AT SOUTH UNION • TELEPHONE MAIN 7000
ROEBUCK AND COMPANY • ROCHESTER, N. Y.
RIDGE ROAD NEAR DEWEY AVENUE • TELEPHONE GLENWOOD 556

Edwards Make Those Walls Smile Again!

FRIDAY AND SATURDAY ONLY!

WALLPAPER
A new shipment! 1200 rolls, 30-inch plastics, brocades and basket weaves.
29c to 42c papers **17 1/2c** a roll

WALCREST ENGRAVURES Suntested and waterproof, 75c to 1.17 values... **59c** roll

1-GALLON OF BOILED OR RAW LINSEED OIL FREE

With the Purchase of
6-Gals. "Majestic" 100% PURE HOUSE PAINT

\$3.29 per gal. Reg. \$3.65

"Majestic" Floor and Porch Paint Reg. \$1.95 **1.79** 1/2 gal. Wears like iron. First quality.

"Majestic" Screen ENAMEL (Black Only) 1 Quart and Sprayer **49c** 1/2 gal. Have half the time.

EDWARDS—Fourth Floor

Unexpected—But Very Welcome! This Almost Priceless Sale of Brand New 1942 Gas Ranges! Grand Values! Immediate Delivery!



FOUR BURNER COOKING TOP
64⁹⁵

Four burner cooking top, 21 1/2 inches wide. Fine for apartments, or summer cottages. Burners 10" center to center. Oven 19 inches deep, 18 inches wide, 13 1/4 inches high. Two safety lock oven racks. Robertshaw oven heat control. Oven insulated with Rockwool. Automatic top burner lighter. High efficiency burners with removable porcelain enameled burner caps. Two rear burners have simmer valves. Pullout, drop door, broiler. Approved by A.G.A.



MODERN DESIGN DE LUXE MODEL
99⁹⁵

Convenient cooking top 37 inches wide. Oven 19 inches deep, 16 inches wide, 13 1/4 inches high. Two safety-lock oven racks. Robertshaw oven heat control, automatic top burner lighter. Two large storage drawers. All porcelain, pull out, drop door broiler. High efficiency burners, close fit burner trays. Rear burners have simmer valves. Non glare lamp, with built in time-reminder. A.G.A. approved.



DE LUXE MODEL TWIN TOP
109⁹⁵

Divided cooking top, 37 inches wide. Oven is 19 inches deep, 16 inches wide, 13 1/4 inches high. Glass visual oven door, and electric interior oven light. Two large safety lock oven racks. Robertshaw heat control. One large, and one oversize storage drawer. Porcelain pull out drop door broiler. High efficiency burners—close fit burner trays. Rear burners have simmer valves. A.G.A. approved.

★ Ranges on sale at Both Stores! Use Budget Plan! Open Friday, Saturday Till 9:30!

'Toby Tyler' To Close Children's Theatre Season

For the closing production of Major Children's Theatre of strong in juvenile popularity, to its season here, The Clare Tree New York has chosen a story to be presented at the Eastman

Sibley, Lindsay & Curr Co.

STORMPROOF
WEAR RESISTANT
A PURE LINSEED OIL HOUSE PAINT
WHITE
MAGICOLOR CHICAGO

Paint to Protect and Beautify Your House!

SPRING CARLOAD SALE OF MAGICOLOR PAINT PRODUCTS

Stormproof House Paint 1.98 Gal.	Stormproof Interior Gloss 2.29 Gal.
Stormproof Spar Varnish 2.29 Gal.	Wearcote Floor Enamel 97¢ Qt.

Use it indoors or out—Stormproof spar is a tough, durable, lasting varnish. 1/2 gal. 1.29

High-grade enamel for floors and porches. Made to be walked on! Resists wear like iron. Get a supply!

PAINT SHOP, NEW FOURTH FLOOR

COUPON
This Coupon is Worth
10c
Towards Price of Admission To See
"TOBY TYLER"
EASTMAN THEATRE
Saturday, April 25, 1942
3 O'clock
Seats: 25c, 35c, 50c, 75c (Plus Tax)

Present this coupon at theatre box office, before 6 p. m. Friday, April 24. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name: _____
Address: _____
Age: _____

Theatre on Saturday afternoon, April 25, under the sponsorship of the Women's Committee of the Rochester Civic Music Association.

The story of "Toby Tyler" and his ten days of circus life will be portrayed on the stage by a cast of accomplished professional actors.

Because Shopping News is interested in promoting wholesome and instructive entertainment for youngsters and believing in the value of an appreciation for the theatre, this paper offers its readers a coupon which will be honored as part payment for a ticket to the "Toby Tyler" performance. Investigation has proved that the series of performance given by the Clare Tree Major's Children Theatre and presented locally under the auspices of the Women's Committee of the Rochester Civic Music Association provides a high type of wholesome entertainment for adolescent minds. Such a coupon will be found in this issue.

RAIL TRAVEL BARGAINS!
Sundays and Holidays

ROUND TRIP FARES

Syracuse \$1.40
Leave 4:28 AM, 6:52 AM, 9:22 AM, 10:49 AM.

Buffalo \$1.10

Niagara Falls . \$1.40

Batavia 85c
Leave 5:32 AM, 7:05 AM, 9:45 AM, 11:33 AM.

FINGER LAKES REGION

CANANDAIGUA . . . \$1.26

SHORTVILLE 90

CLIFTON SPRINGS . . . 90

PHILIPS 90

GENEVA 1.20

WATERLOO 1.35

ASTORIA 1.40

CAYUGA 1.40

SENeca FALLS 1.40

Leave 6:50 AM. — (6:30 AM on Holidays)

Fares do not include Federal tax

Excellent choice of trains returning same day.

Modern, Comfortable Coaches For Helpful Information About Travel Anywhere Ask Our Local Agent

NEW YORK CENTRAL

ditions for its acceptance at the theatre box office are printed therein.

The story, by James Otis, is the typical tale of a lad, circus-struck, who leaves his home and joins the carnival. But once he is a member of the group he finds that all is not stars and spangles. Of course

HEALTH HOLIDAY NEAR HOME

Relax amid extra comforts, luxuries, 250 rooms, "Ship's Sun Deck", fine food. Weekly from \$32.50 per person, double.

WEEK-END OFFER
\$11 per person, double, room, bath, all meals. Fri. to Sun., Sat. to Mon.

Colton Manor
ONE OF ATLANTIC CITY'S NEWEST FIREPROOF HOTELS
PENNSYLVANIA AVE. PAUL DUCKER, Mgr.

The VANDERBILT HOTEL
OFFERS THE NEW YORK VISITOR SO MANY EXTRAS, YET COSTS YOU NO MORE

The EXTRA graciousness of a Park Avenue address, the EXTRA enjoyment of more elegantly furnished rooms and suites; and the EXTRA convenience of being just five minutes from Grand Central and Penn stations are among the many advantages of staying here.

100 Single Rooms, Each with Bath
SUITES from \$8

The VANDERBILT HOTEL
PARK AVENUE AT EAST 34TH ST., NEW YORK
Oscar F. Bense, Manager

OTHER MANGER HOTELS
Rochester, N.Y. Rochester, Washington, D.C., Hay-Adams
Boston, Mass. Manager, Washington, D.C., Annapolis
Chicago, Ill. Plaza, Washington, D.C., Hampton
Grand Rapids, Mich. Ross

he is befriended by many of the circus folks and friends he certainly needs.

One of the outstanding attractions of the coming performance will be the inclusion in the cast of Koko, the pet monkey, who takes the part of "Mr. Stubbs". Koko is an accomplished actor and his antics are always a delight to juvenile audiences.

YUGOSLAVIA—HITLER'S NO. 1 HEADACHE
Robert Low, Liberty's foreign correspondent tells the story of Draja Mihailovitch, whose motto is "Rather death than slavery."

HOLLYWOOD'S MR. COOPER
An engaging behind-the-scenes look at Gary Cooper, now hailed as the first actor in filmdom.

NEW BATTLEGROUND—THE MIDDLE EAST
Lowell Thomas predicts that an ancient theatre of history is going to be a battleground again, and that not far ahead.

10c APRIL 25 ISSUE LIBERTY WEEKLY NOW ON SALE 10c

Mrs. Lillian Fien, 72 Shepard St.

LARGEST CURTAIN SHOP IN ROCHESTER

Brighten Your Home with NEW Curtains, Draperies, Bed Spreads

AND this is the place to select from the newest styles and largest assortments. You will find our prices lower because we bought this merchandise many months ago before prices started advancing. This is one more reason why this is "The Shop Where Women Send Their Friends."

Curtains 89c to \$4.95
Draperies . . . \$2.98 to \$10.95
Bed Spreads . . \$2.95 to \$14.95
Shower Curtains \$1.29 to \$4.95
Bath Mat Sets . . 98c to \$4.95

PAUL'S CURTAIN SHOP

76 SOUTH CLINTON
Between Forman's and Weis & Fisher's

"THE SHOP WHERE WOMEN SEND THEIR FRIENDS"

in the National's Basement...

STORE OPEN THURSDAY NIGHTS UNTIL 9 P. M.

Our Basement Boys' Shop Says It With Values

Student Sports Suits \$12.95

Yes . . . the kind that can be worn as a complete suit, and also as a sports coat with your odd, contrasting slacks. Bright new tweeds, herringbones, diagonals. Sizes 32 to 38.

"Value-Hi" Prep Suits \$10.95

Nicely tailored tweeds, herringbones and diagonals in both single and double-breasted models. Durable fabrics. For boys who are ready for their first long pants. Sizes 8 to 16.

Reversible Shortie Coats \$11.85

New shades of camel, teal blue and luggage, brown, with light tan gabardine on reverse side. Smartly tailored with fly-front and military collar. Sizes 32-38.

Men's Raincoats \$6.95

SPECIAL!

Our Famous "Rainbreaker"

Men's Raincoats \$6.95

A FINE quality two-ply coat throughout. Comfortable, light weight with water repellent finish. Made with a specially designed collar that hugs the neck when worn open or closed. Medium tan color, fly-front style, reinforced on back with Ivory stay-buttons. Two slash pockets. Exceptionally outstanding values.

Other Raincoats In Regular And Finger-Tip Lengths.
\$3.95 to \$10.95

(BASEMENT)

CHARGE YOURS!
THE EASY NATIONAL WAY

The NATIONAL EAST MAIN AT STONE

Pay 1/3 May 10
Pay 1/3 June 10
Pay 1/3 July 10

THE 5 CROWNS K.O. TOUGHNESS

SMOOTHNESS, RICHNESS, LIGHTNESS, BODY, FLAVOR, TAKE HIM OUT, TOUGHNESS

We never give TOUGHNESS a break—We sock him for quality's sake . . . And that explains how Our FINER 5's now The smoothest fine blending can make!

With the new bottle, "HOST", you'll see How helpful appearance can be—In serving your friends This smoothest of blends, The bottle plays "host" to a—T!

Now in the New Host BOTTLE \$2.65 4/5 Quart

Seagram's FIVE CROWN
BLENDED WHISKEY

THE FINER Seagram's 5 Crown

Seagram keeps the TOUGHNESS OUT . . . blends extra PLEASURE IN

Seagram's 5 Crown Blended Whiskey, 86.8 Proof, 721-566 grain neutral spirits, Seagram-Distillers Corporation, New York

Sibley's 37th SEMI-ANNUAL BASEMENT SALE

ROCHESTER'S BIGGEST BASEMENT SALE IN ROCHESTER'S BIGGEST STORE

Phone Stone 6500



Regular 59.00 Value!
3-Pc. MAPLE BEDROOM SUITE

Sale Priced **49.00**

Picture it with gay flowered chintz! It's the American bride's favorite... honey-toned, smooth-rubbed maple in traditional early American style! The spectacularly low price includes twin or double bed, vanity, or dresser, and 4-drawer chest.



aisle 15

Actual 2.29 Value!
IRONING BOARD
1.79

Padded board, full size, convenient. Complete with cover at this low sale price. Folds very easily!

Regular 79c
SLEEVE BOARD
59c

Double-padded sleeve board, with cover on both sides. Can be used on either side. Very sturdy!

1.29 Value
FOOD CHOPPER
1.00

Indispensable for every kitchen! Three different blades for every purpose. Grand buy at just 1.00.

Regular 75c Dozen
HAIR NETS
49c doz., 3 doz. 1.25

Single and double mesh in long and bobbed cap shapes. Brown, blonde, some grey and white.

1.19 Value
Jiffy SHOWER BATH
89c

Just the thing for the bathroom! Attach it anywhere, use it instantly. Buy and save on one now!

89c Value
OIL SILK COVERS
59c

Nine convenient covers in an oil silk bag! All sizes for all icebox dishes.

Regular 14c
DUST PANS
10c

Save time and work with one of these easy to handle dust pans! Come in red, blue, and green.

Big Buys in
Scarfs and Vanity Sets
59c val. 36" scarfs 39c
69c val. 54" scarfs 49c
69c val. vanities... 49c

Broken Sets of
2.98 to 3.98
VANITY PIECES
19c to 49c

Jars, mirrors, brushes! Floral, scenic, cloisonne designs. Lucite, glass, enameled or polished metal.



Regular 26.50 Steritized
Innerspring Mattress
Sale Priced **19.75**

With oil-tempered coil unit. Well filled with layer felt. Covered with durable striped ticking. All sizes.

aisle 15



Actual 2.98 and 6.95 Values!
CLOCKS
1.99 plus tax

Kitchen, desk, mantle, and boudoir clocks. One and eight day wind-ups, and self-starting electrics included.

aisle 7



Usually 2 for 25c!
Silver-Plated Ware
2 for 19c 1.10 doz. plus tax

Shining, silver-plated flatware, including forks, dessert spoons, table spoons, soup spoons, teaspoons, butter knives, salad forks, and sugar shells. Knives Reg. 17c, 2 for 29c, 1.70 dozen.

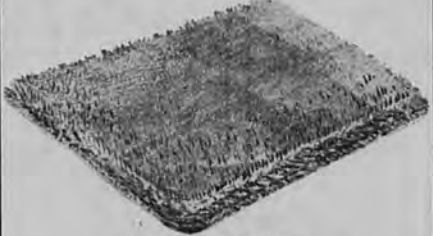
aisle 7



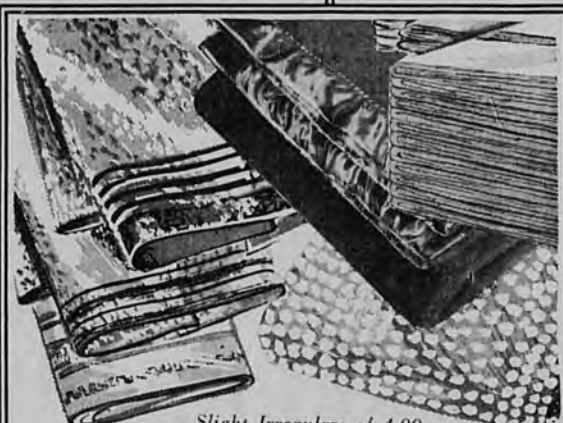
Usually 1.25! Dated
SCISSORS
79c each 2 for 1.35

These will stay sharp for 2 full years. If they don't, you get a new pair! All kinds and sizes for every household or office.

aisle 7



Regular 1.59 Values
COCOA MATS... 1.19
Put mats at your doorsteps, like these quality mats, with sturdily taped edges.



Slight Irregulars of 4.00
NASHUA BLANKETS... 2.88

Big, soft blankets, warm and wonderful in a big selection of lovely solid colors, including rose, blue, green, and cedar. 70% cotton, 5% wool, 25% rayon mixtures in generous sizes.

Extraordinary 2.19 Values!

COLONIAL BEDSPREADS 1.77

Nice quality spreads in a lovely full bed size! Beautiful as well as practical in your choice of rose, blue, green, and rust. Grand bargains at this low Basement Sale price this week only!

Special Bargains in famous

"Hope" Sheets and Pillow Cases

1.39 values	63 x 99	1.27
1.59 values	72 x 99	1.37
1.79 values	72 x 108	1.47
1.79 values	81 x 99	1.47
1.97 values	81 x 108	1.67
Cases 45c value	45 x 36	37c
Cases 39c value	42 x 36	29c

Slightly Irregulars of Quilted
MATTRESS PADS

1.48 values	30 x 76	Cot size	1.00
1.98 values	39 x 76	Single and twin size	1.69
2.39 values	54 x 76	Full bed size	1.89

Irregulars of 49c! Size 22x44

Turkish Towels 35c, 3 for 1.00

Assortment of white with colored borders, or solid colors in gold, green, peach, and blue. Borders in red, blue, green, and peach.

Exceptional 2.29 Values!

BED PILLOWS... 1.55

Plump pillows, filled with 5% duck down, and 95% duck feathers. Durable white striped ticking covers. Big size 21x27.

aisle 14



1.39 Value!
VANITY LAMP & SHADE
1.19

Dainty mirror vanity lamp for your boudoir! Sparkling Clair de lune shades. In all the lovely pastel boudoir colors!



1.19 Value!
METAL BED LAMP
95c

Like to read in bed? Get one of these stunning lamps at this money-saving price...

2.29 Value! Indirect
PIN UP LAMP & SHADE
1.69

Fasten these on your walls in pairs. You'll love them for their usefulness as well as their smart looks! With plastic globe!

aisle 7



1.35 to 1.59 Values!
MARQUISETTE CURTAINS
1.00 Pair

PRISCILLAS

Dots and plains, ivory and ecru. Hemmed and headed, ready to hang. Ruffled tiebacks. Back edges hemmed. Full, 82" wide; 74" long.

TAILORED STYLE

Dotted, figured, and plain, in ivory and ecru. Neatly hemmed. 76" wide to the pair, 78" long. Ready to hang.

aisle 14

39c Value!
CANNON TOWELS
29c

22 x 44 Cannon Turkish towels in white with colored borders of blue, green, gold, peach. Thick, absorbent!

2.59 Value
LACE TABLECLOTHS
1.98

Luxurious cloths at a tiny price! Fine quality in large size, 72x90 inches.

Worth 12 1/2c Each
DISH CLOTHS
10c

Good quality cloths for the kitchen! Closely woven, with bright colored borders. Extra special!

Irregulars of 1.19
Stainless Tablecloths
79c

Wipe them clean with a damp cloth! 54x54. Damask patterns. White, blue, green, gold and sand.

29c Value
GUEST TOWELS
18c ea. 6 for 1.00

Lustrous rayon towels in ecru with borders of red, green, blue, and gold. Popular "14x21" size.

12 1/2c to 15c Values
CANNON TURKISH TOWELS PIECES
8c each

Wonderful for kitchen use or for the children! Generous size pieces. Handy, sturdy, absorbent.

15c Value
OUTING FLANNEL
8c yd.

27 inch striped outing flannel in light colored stripes. Good quality. Fine for warm night clothes.

Seconds of 39c to 50c
3-in-1 SUITS
27c

Children's combed cotton undies with built-up shoulders, button or close front. Sizes 2 to 12.

Rochester, Sun, Thursday, April 16, 1942

39c Q
RAYC
27c
Knit ra
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Second
GIRLS
1.88
Stunning
and p
Full, fl
6x; fr

79c to
GIRLS
57c
Spring
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right u
In size

Second
POLO
39c
Girls' s
casual
Mostly
navy.

1.29 V
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94c
Cordur
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Sibley's 37th SEMI-ANNUAL BASEMENT SALE

ROCHESTER'S BIGGEST BASEMENT SALE IN ROCHESTER'S BIGGEST STORE

Phone Stone 6500

39c Quality!
RAYON HOSE
27c
Knit rayon hose with cotton plaited heel and toe for greater wear. "American Beauty". 9-10 1/2.

Seconds of 1.95, 2.95
GIRLS' SKIRTS
1.88
Stunning all wool plaids and plains for Spring! Full, flattering. Sizes 3 to 6; from 7 to 14.

79c to 1.19
GIRLS' BLOUSES
57c
Spring suit fresheners, gay and pretty... and right up to the minute! In sizes 3 to 6; 7 to 14.

Seconds of 79c
POLO SHIRTS
39c
Girls' slickly tailored and casual for sports wear! Mostly white with red or navy. Sizes 12 to 16.

1.29 Values!
OVERALLS
94c
Corduroy and knit overalls, made for sturdy wear and good looks. Brown, navy, wine. Sizes 2 to 5.

69c Coveralls
AND OVERALLS
57c
Smart stripes and plains in sturdy denim, grand for boys and girls at work and play! Sizes 2 to 8.

1.39 Values!
GOWNS
99c
Women's cotton batiste gowns in pastels, and florals. Fitted waist, sweetheart neck. Sizes 16-17.

Seconds of 57c!
UNION SUITS
39c
Women's semi-combed cottons, full cut, with built-up shoulders. Reinforced for wear. 36-50.

Seconds of 59c to 79c
GIRLS' SLIPS
37c
Famous make, finely made slips in rayon crepes and satins, and broadcloths. White, tearose. — Sizes from 2 to 14.

25c to 35c Quality!
SAMPLE ANKLETS
12c Pr.
Misses' women's combed cotton and lisle anklets. Solids with contrasting cuffs, novelty stripes.

Seconds of 11c to 15c
HANDKERCHIEFS
7c Each, 6 for 39c
Men's cotton handkerchiefs in white, with colored borders, 1/2" hems. Women's bright prints.

1.19 to 1.59 Values!
GIRLS' DRESSES
84c
Closeouts and samples of more expensive styles. Assorted prints and plains. Sizes from 1 up to 14.

49c Values!
APRONS
39c Each, 3 for 1.00
Large assortment in high count floral percales with contrasting trim. Pockets, dainty frills. Large sizes.

Very Special!
HAIR NETS
Reg. 75c doz.
49c Doz. 3 doz. 1.25
Fine nets for bobbed or long hair. Browns, blondes and some whites and greys. Grand Sale buys!

Big Values in
COVERED BASKETS
9c to 69c
Pretty covered baskets for all your knitting, sewing, darning and other household necessities.

14.95 Before and After This Sale!
SPRING SUITS



Sale Priced
11.90

Come prepared for the fashion thrill of your life! Dressmaker styles with unusual touches. Tailored classics in interesting weaves. 3 and 5 button closings. Plains and checks in fine wool-and-rayon mixtures, rayon lined. Sizes from 12 to 18.

aisle 8

Slightly Irregulars of 2.50 to 3.50
Men's Shirts and Pajamas



Sale Priced
1.29

A marvelous selection... big, varied, complete—priced at these big savings only because of very minor imperfections. Shirts include white or fancy broadcloths, rayons, madrases, oxfords and slubs. Regular or neckband styles... slot or non-wilt collars. Pajamas come in sateens, madrases, twills and broadcloths. Middy or coat styles.

aisles 2 to 5

Usually 12.95 and Well Worth it!
SPRING COATS



Sale Priced
9.90

Whatever your choice for a wonderful value for Spring you'll find the coat in this group! We've fitted styles! Half belts! Wraparounds! Plenty of black or navy dressy types! Pretty pastels! Checks! All in fine blends of wool-and-rayon. Sizes from 12 to 20; 38 to 44.

aisle 10

Regular 1.49 to 1.99 Cotton
Housecoats



Sale Priced
1.17

Pick out your pet posies in a smart housecoat from this tremendous assortment, and pocket a precious saving! Both zippered coats and the quick-to-do-wraparounds. — Light, bright, and dark colors. Fine quality cotton broadcloths, poplins and percales. 12 to 44.

aisle 12

Beautiful Buys for Now and Summer!
Rayon Slips



Seconds of 1.39 to 1.69
88c

Dozens of styles in lovely rayon satins, crepes and taffeta with lace or embroidery trimming! Plenty of tailored styles, too, that will launder perfectly. Tearose, white. Sizes 32 to 44.

aisle 10, center



The Regular Price is 1.25!
Belting Berets

Sale Priced
99c

Young styles in well made rayon belting berets that can be worn any number of different ways. You'll want several in our choice of eight colors, at just 99c.

aisle 12

Actual 3.94 Tailored or Dressy
Rayon Dresses



Sale Priced
3.19

Styles tuned to Spring and your busy way of life! Delightfully feminine sheer bemberg prints with a wealth of details. Rayon crepes in both prints and plains. Sizes 12 to 20 and 38 to 52.

aisle 10

Double Check These Specials in
CANDY

ASSORTED CHOCOLATES Lb. 19c
Delicious centers! Light or dark chocolate.

JELLY DROPS Lb. 10c
Regularly 19c! Old fashioned type! Delicious!

CHOCOLATE BRIDGE MIXTURE . . . Lb. 18c
Regularly 25c! Excellent for parties and snacks.

COCOANUT BON BONS Lb. 21c
Delightfully fresh, delightfully creamy. Very specially priced!

HOME STYLE FUDGE Lb. 21c
Regularly 29c! Home style fudge in rich chocolate or vanilla flavor with nuts.

aisle 6 — Phone Stone 6500



Actual 2.29 Values!
Children's Shoes

Sale Priced
1.79

Quality throughout in solid leather soles, leather insoles and heel linings. Choose from brown elk moccasins, rubber-soled saddles, non-scutt tip oxfords! Brown or brown and white in 8 1/2 to 3.

aisles 3 and 6

Seconds of 29c Quality
RAYON UNDIES



Sale Priced
19c

Women's rayon undies, including briefs, stepins and panties. Novelty weaves in sizes small, medium and large. Tearose.

aisle 10

Giant Savings in
INFANTS' WEAR

Gause Diapers Sec. 2.00 value 1.29
Knit Gowns & Kimonos, 97 value 44c
Cotton Shirts & Bands, 50c value 22c
Receiving Blankets, 26x34 Sec. 29c value 19c
Receiving Blankets, 30x40 Sec. 39c value 27c
Quilted Pads, 17x18, . . . 25c value 19c
Knit Towels Sec. 25c value 19c
Knit Wash Cloths, Sec. 19c value 12c
Terry Wash Cloths, Sec. 10c, 6 for 25c
Sheets, 36x54, Sec. 59-69c value 39c
Sheets, 45x27 Sec. 97c value 59c
Pillow Cases Sec. 29c value 17c
Pillows—Kapok Sec. 39c value 27c
Dry Downe Pads, 12x14 Sec. 25c value 16c
High Chair Pads 1.29 value 97c
Training Pants Sec. 39c value 19c
Socks — Samples — Seconds and Closeouts 29c value 15c
Philippine Hand Made — Dresses — Rompers — Sheet Sets — Pillow Cases, Etc., 1.29-1.94. . . 94c

aisle 14

GENUINE CELANESE
SHOWER CURTAIN SETS
Includes shower curtain and window curtain. All new Spring colors! Several patterns to select from. Special this week only.
\$4.95 Complete \$5.95 Value

CHENILLE All wanted colors. Several patterns to choose from.
BATH MAT SETS \$1.39 Set

ROCHESTER CURTAIN SHOP 134 S. Clinton Av.
LOEW'S THEATRE BLDG.

PTA At Lexington School To Elect Officers Tonight
Election of officers will be made at a meeting tonight of the PTA at Lexington School No. 34. Leon Whitlock of

Children's Court will be the speaker for the evening. Refreshments will be served by parents of second and third graders.

A few drops of lemon juice sprinkled over the top of an apple pie before the upper crust is put on will add greatly to the flavor.

AFTER EASTER SALE
FUR JACKETS and KOLINSKY SCARFS at Reduced Prices

Season's lowest prices on FUR COATS NOW!!!

CLIFFORD FUR CO.
1283 Clifford Ave., 1 Block off Portland
CLIFFORD FUR SELLS FOR LESS

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies

No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.


26 VELOX St.
GLEN. 3783

FLAVOR NEVER ESCAPES



FROM THREE FEATHERS WHISKEY!

IT'S FLAVOR-PROTECTED!



THREE FEATHERS
THE WHISKEY THAT'S FLAVOR-PROTECTED

THREE FEATHERS BLENDED WHISKEY, 86.8 PROOF, 72 1/2% GRAIN NEUTRAL SPIRITS
OLDTyme DISTILLERS CORP., N. Y.

Here's How To Make Wall Washing Easy

- NO RUBBING • NO SCRUBBING
- NO RINSING • NO STREAKING

You'll start Spring Cleaning with a will when you learn that Trig does your wall-washing in HALF the time with HALF the work! Trig customers will vouch for this statement. A few pennies worth of Trig cleans ALL your walls! 25c a box at your favorite store.



WEGMAN'S, SIBLEY'S, EDWARDS, McCURDY'S, RED & WHITE, STAR SUPER MARKETS, PLUS 254 NEIGHBORHOOD GROCERS AND HARDWARE STORES

DO YOU NEED MONEY?

Come to the "Bank of Personal Service" — get the money you need to meet your obligations — easily — conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make 17 monthly payments of
\$ 96	\$ 89.32	\$ 9
120	112.60	10
150	148.50	15
200	221.96	20
250	281.96	25
420	392.40	35

Other amounts for longer terms at proportionately low rates. Insurance pays up loan in case borrower dies.

GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.

MEMBER F. O. I. C.

PRICE'S SPECIAL FRIED FISH
FRESH HOURLY **37c** LB.

Tender Fillets ready-prepared. Just warm and serve. DELICIOUS or your MONEY BACK!

PRICES FISH MARKET • STONE 163
Next to Turners 385 E. MAIN Owned by Turners



WARNING!

Be sure of your fuel supply for next season and save money by filling your bins now. Coke is now plentiful and deliveries can be made, but later???

IT PAYS TO BUY THE BEST—MILLER'S 100% GUARANTEED

R. G. & E. \$11.00 COKE
Ton Cash Show Off
Act at Once While Low Prices Are in Effect!

ARDEAN R. MILLER, Inc.
500 WEST AVE. Phone GEN. 20




EVERY BUNDLE YOU CARRY HOME SAVES RUBBER TRUCKS WRAPPINGS NEEDED FOR

Victory

In the Interest of America's Victory Program, this advertising space is donated to the War Production Board, Washington, by

The Sun — Rochester's Shopping News

3-Carloads Go On Sale Friday

PURE HOMESTYLE PRESERVES

Specially Priced **5** for **\$1**

Sold Exclusively at Edwards!

A tremendous purchase... 3 full carloads. Made expressly for Edwards. At prices we can't hope to duplicate. Stock up now! Absolutely pure... no pectin or coloring agents used and they're EXCLUSIVE at EDWARDS!

Choose from these Flavors in THIN FRUIT JUICE GLASSES:

- Strawberry
- Raspberry
- Apricot
- Grape Jelly
- Grape Jam
- Peach
- Blackberry
- Crushed Cherry

1 Quart Jar of Apple Butter 5 Jars for \$1
10 Oz. Jar of Pure Current Jelly 5 Jars for \$1

EDWARDS—Street Floor



MAIL & PHONE ORDERS FILLED WHILE QUANTITIES LAST!
E. W. Edwards & Son... Rochester, N. Y.
Please Send Me..... Jars of Pure Preserves as follows:

Size Jar or Glass	How Many	Flavors

NAME.....
ADDRESS.....
PHONE STONE 2300 OR MAIL THIS COUPON

Cash
 Charge
C. O. D.

BUY WAR SAVINGS STAMPS AT

Edwards

Save up to 2.20 in this Sensational Clearance SALE of

1551 Pairs of Women's ARCH and FASHION SHOES



Formerly Sold in our Regular Stocks at

\$5 and 5.95

NOW ...

375

- ★ BLACKS — BLUES — TANS — BEIGES
- ★ 52 DIFFERENT STYLES ON DISPLAY
- ★ CINDERELLA ARCH SHOES
- ★ MARCETTE FASHION SHOES

We have taken this Spring's successes from our regular stock... 52 different styles. All sizes represented in the group, but not in every style. Choose from leathers and gabardine. All heel heights in the lot. A grand chance to stock up on shoes at a big saving. You'll want several pairs.

All sizes in the lot — Not every size in every style.
ALL Shoes X-Ray Fitted

EDWARDS—Third Floor



ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

New High Fashions For Wear Right Now At Incredibly Low Sale Prices!



GAY PRINT or PASTEL DRESSES

Every New Style ... at only

5.98

Classic coat styles, two piece effects, draped bodice top dresses in Romaine crepes, French Crepe prints and Duco prints. Navy, black, blue, rose, aqua and red.

Sizes 9 to 15, 12 to 20, 18 1/2 to 24 1/2, 38 to 44 and 46 to 52

Edwards—Basement



SALE... our exclusive UTILITY OXFORDS

For 2 Days Only

2.39

Snug fitting white oxfords with metatarsal feature. Built-up arch, flexible leather soles, rubber heels. Made in America for busy American women

Also 500 pairs of Black oxfords but not a complete size range.



- SCIENTIFICALLY PROPORTIONED BACK PART PROVIDES SNUG FIT AND PREVENTS HEEL SLIPPING.
- SOFT, QUIET DURABLE RUBBER HEELS AVOID JARRING, SENSITIVE NERVE-ENDS.
- BUILT UP ARCH INSURES MAXIMUM SUPPORT WHERE YOU NEED IT MOST... KEEPS FOOT NORMAL.
- EXCLUSIVE META-TARSAL FEATURE THAT SPELLS COMFORT—GIVES AS YOU WALK.
- BEST QUALITY SOLES, CAREFULLY SELECTED FOR FLEXIBILITY — TO PROVIDE THE UTMOST IN COMFORT.

Edwards—Basement

CASUAL or DRESS COATS

In A Stunning Selection ... low priced

12.95

200 smartly styled dress or sport coats in fine quality fabrics of tweed, shetland and twill. Single and double breasted with crisp white collars on dark colors. Pockets and novelty buttons.

- Navy • Black
- Rose • Beige
- Aqua • Blue

Edwards—Basement



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Veterans Group To Report On Member Drive
Reports on the progress of an undertaken by members of the membership drive now being Monroe County Veterans Civil

Service League, Inc. will be heard at a meeting of the group tomorrow at 8 p. m.

Featured in the entertainment portion of tomorrow's program will be a movie on the battle and evacuation of Dunkirk. Arthur Rosenberg, local attorney will speak.

Rebekahs Plan Active Calendar

Venus Rebekah Lodge will meet next Thursday at 7:30 P. M. in I. O. O. F. Temple, 11 Clinton Ave. N., with N. G. Marge Slack, presiding. Cards and refreshments will follow the business sessions, with Mary Babcock and Vivian Robinson in charge. Friends are welcome.

Venus Lodge will sponsor a rummage sale on Monday and Tuesday, April 27th and 28th at 219 Main St. W. Anna Beisen will be in charge.

Venus Lodge will hold the annual banquet at Saturday, May 9th the The Normandie, 223 Alexander St. at 8:30 p. m. Estle Pfen, chairman, will be assisted by Florence Finlayson and Margaret Townsend.

Kathryn Troit Noble and Vice Grand's Club will meet next Wednesday at the home of Nettie Millstone, 81 Savannah St. Belle Ginsberg will assist the hostess.

Never melt chocolate over a flame; it burns very easily. Instead, hold it over hot water.

NOTICE IS HEREBY GIVEN that License No. LL-23 has been issued to the undersigned to sell wine and liquor at wholesale under the Alcoholic Beverage Control Law at 444 Central Avenue, Rochester, Monroe County, New York off-premises consumption. Rochester Liquor Corp., 444 Central Avenue, Rochester, N. Y.

UPHOLSTERING
3-Pc. SUITES RECOVERED \$39
Old Reliable Worker, Written Guarantee, References, Free Estimates.
MAIN 187-W

NOTHING CAN DO MORE FOR YOU
In the entire field of aspirin than St. Joseph Aspirin. None faster, none safer. The world's largest seller at 10c. Also sold in economy sizes—36 tablets, 20c, 100 tablets, 35c. Demand St. Joseph Aspirin.

DRAPERY FABRICS
—Latest Patterns—Spring Colors!
—Newest Fabrics!

Always Savings From **30% - 40%**

MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS

Mrs. Hazel Young, 702 McKinley St.

GIRLS! WOMEN! Try this if you're NERVOUS

on "certain days" of the month!

Do functional monthly disturbances make you nervous, restless, highstrung, cranky and blue—at such times? Then try Lydia E. Pinkham's Vegetable Compound! It's made especially for women and famous not only to help relieve monthly cramps, backache and headache but also weak, cranky, nervous feelings of such days when due to this cause. Pinkham's Compound is one medicine you can buy today—which taken regularly—helps build up resistance against such annoying symptoms. Thousands upon thousands benefited! Worth trying. Follow label directions.

Lydia E. Pinkham's VEGETABLE COMPOUND

LOOK HERE! Feel DULL HEADACHE?

THEN DO THIS! Take Beechams at once—it may be due to temporary constipation. Beechams are effective, gentle—produce a comfortable, thorough bowel movement that brings well-deserved relief. Millions use them—they must be good! Buy today. Take as directed.

No Cathartics, No Purgatives, No Harsh Salts, NOTHING BUT 7 ALL-VEGETABLE INGREDIENTS!

BEECHAMS LAXATIVE PILLS

ON THE JOB

ON HER DIFFICULT DAYS

Time is precious now! The wise woman no longer submits riskily to periodic pain, cramps and discomfort. She tries Beechams' Pills for carrying on her important work without interruptions. Note—take as directed. Contains no habit-forming drugs, soe and up at all good druggists.

LADIES' HANDKERCHIEF FREE!

IN EVERY BOX OF **KIRKMAN GRANULATED SOAP**

A handsome handkerchief, gaily printed flower designs in cheery, fast colors. Generously big, hemmed on all edges for extra-long wear. There's one FREE in every package of the new KIRKMAN GRANULATED SOAP.

The new-formula KIRKMAN GRANULATED SOAP is a whiter, purer soap—its long-lasting "lift-action" suds make all washing easy. Buy some now.

Save soap on every box of FREE GIFTS.

DAVIS BAKING POWDER

Now 8 oz 10c
12 oz 15c
24 oz 25c

DAW'S ORIGINAL CUT-RATE DRUGS

56 Clinton Ave. S. Main St. E. 31 Main St. E. 353 Ridge Rd. W. Main St. W. N. 452 Corner Dewey Bull's Head 880 At Goodman 473 Just Off Main 539 Monroe Ave. Near Goodman

Special Prices Today Thru Saturday. (Right Reserved To Limit Quantities.)

HIND'S Almond LOTION 25c
PHILLIP'S Milk of Magnesia 19c
Tooth Picks 5c
Witch Hazel 19c
Pond's Cream 39c
Chocolate EX-LAX 19c
TREET BLADES 25c
WHEAT GERM 19c
Bobby Pins 4c
Castor oil 7c
HYGIEA NURSERS 8c
Rock Candy 12c
Water Glass 14c

Boric Acid Powder 14c
Absorbine Junior 61c
SEIDLITZ POWDERS 16c
ANUSOL Suppositories 79c
Citrate of Magnesia 11c
Epsom Salts 16c
Edward's Olive Tabs. 33c
Mulsified Shampoo 16c
Soda Mint Tablets 8c
Haarlem OIL CAPS 16c
CASTILE SOAP 33c
Lovalon Hair Rinse 17c
NUJOL OIL 69c

WORTH 10c Toward the Purchase of DENTURINE AMAZING 3 IN 1 TOOTH POWDER

You will like DENTURINE. It has a fresh taste—not sweet. It cleans better, makes a soothing mouth wash and is ideal for massaging the gums. Leaves a clean and refreshing feeling in the mouth. Choice of 3 sizes.

Name
Address

COTTON 2 for 13c
Absorbent 10c 1 oz. Pkg

TODDY 26c
Chocolate MALTED MILK 1-Lb. Size

RINSO 2 for 39c
SOAP POWDER Large Box

NAPKINS 2 for 13c
PAPER—White, Boxes of 80's

CHOCOLATE MINT PATTIES 23c
Lb. Box

WOODBURY'S FACIAL SOAP 69c
10c BARS (Limit 2 Dos. To a Customer)

GRASS SEED
FLOWER CITY Grass Seed is prepared especially for Rochester soil and climate. Its famous formula containing Kentucky Blue Grass, Red Top, Rye, etc., is your assurance of a beautiful, luxurious lawn!

1-Lb. Bag 27c
5-Lb. Bag \$1.19
10-Lb. Bag \$2.19
25-Lb. Bag \$5.19

SEEDS FOR YOUR VICTORY GARDEN
DAW'S have a complete assortment of CROSMAN'S famous Flower and Vegetable Seeds... 5c and 10c per package.

SHAVING BOWL 39c
Lavender, 75c Value

SHOE SHINE 23c
KH, 35c Value

SUPER-PURE 19c
Shave Cream, 50c Size

FREEZONE 21c
For Corns, 35c Size

CARR'S MOUTH 39c
Wash, Pint Size

KREML HAIR 33c, 69c
Tonic, 10c, 5 gr.

CASCARA SAG. 23c
Tablets, 100's, 5 gr.

FORHAN'S 39c
Tooth Paste, Lge. size

BLONDEX 18c
Shampoo, 25c size

RUBBER GLOVES 19c
All Sizes, 35c Quality, pr.

MOTH BALLS 13c
Flakes, 1-lb. Boxes

SADDLE SOAP 21c
Large 35c Value

Alka-Seltzer 49c
60c Size

HOUSECLEANING

CHAMOIS SKINS 29c
50c Value

MOTH CRYSTALS 23c
Pure Paradichlorobenzene

CLOTHES LINE 19c
50 FOOT

CLOTHES PINS 7c
Box of 40

SPONGES 19c
Grass or Wool

SCRUBS 7c
10c Value

BRUSH 9c
Toilet Bowl Long Wire Handles

FUMIGATOR 13c
Sulphur Candles 10c Size

A Real Treat For You Connoisseurs Of Fine Mustard

TRYNOSKI'S

This Snappy Mustard Sauce is available at your favorite food store for 10c

Other Sizes 1/2 Pint, Pints, Quarts and Gallons

AT... NOETH'S YOU'LL FIND GOOD LIQUORS AT REAL SAVINGS

BUY NOW FOR THE FUTURE!

4 YEARS OLD RYE \$1.79
FAMOUS MARYLAND

5 Years Old Kentucky straight BOURBON \$2.19
Bottled in Bond 100 Proof "Old Ripy"

House Of Lords SCOTCH \$3.19
Bottled by Whiteley & Co. Glasgow, Regular \$4.50 value.

WISKEY \$1.99
A Sensational Value! POGUES OLD TIME Blended

SCOTCH \$3.99
Kings Ransom 94 proof 45 quart. Reg. \$5.75 value.

WINES 50c
Private Stock "Clifton" Pure California, 6 varieties, 25c. Half Gallon

RUM \$1.89
Imported Ricore 48 proof 4 quart. Very good

BRANDY 89c
4 Yrs. Old Applejack MacIntosh, 45 proof, Actual \$1.25 value.

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

DAW'S COUPON DOUBLE-EDGE BLADES 2 11c
5 In Pkgs. For (Limit 4 pkgs.)

DAW'S COUPON FITCH'S LOTION 13c
REGULAR 35c SIZE (Limit 2)

DAW'S COUPON COCOANUT OIL or Tar SHAMPOO 19c
Large 50c Size Highly concentrated... just a few drops gives an abundant lather and scalp-cleansing lather. (Limit 2)

TRY OUR MEATS AT OUR RISK

Wegmans HOME OWNED SUPER MARKETS

MONEY BACK Seal of Satisfaction

A New Way to Buy Meat...

Boneless Rolled Roasts Of LEGS O' SPRING LAMB 25c lb.

Genuine Fancy LONG ISLAND DUCKS 25c lb.

Tender Sweet COOKED HAMS 35c lb.
Whole Ham or Shank Half

Wegmans SEAL OF SATISFACTION. Rochester's LEGAL meat guarantee, insures your complete satisfaction with every cut of meat you buy at Wegmans, or your money will be refunded without delay and without quibble or fuss.

Take advantage of this new way to buy meat this weekend. Try our meats at our risk. The SEAL OF SATISFACTION is a LEGAL guarantee that stands firmly behind every meat purchase.

SALE "DURHAM" CARD TABLES

Reg. \$3.00
\$1.98

Choice of Black, Dark Red, Brown or Green. Spanish Grain Durite top.

A SPECIAL VALUE IN A CHROME DINETTE

Reg. \$45

Porcelain Enamel Top
Extends To 40 x 45 Inches

\$34.95

The Table and 4 Chairs With 1/2 Inch Heavy Gauge Reinforced Tubing

Spotless, acid and stain-resisting porcelain enamel top table with colored, bordered edge and side extension. Oversize 18" felt lined cutlery drawer. Seamless steel-tubular legs, chrome plated. Chairs padded and leatherette covered in wide choice of colors.

OTHER SETS TO \$49.95

Sunday Dinner . . .
(Continued from Page 2)
Salt and pepper. Meat stuck to moisture.

Have round steak cut into individual serving about 2 1/2 by four inches in size. Combine bread or cracker crumbs with onion, and celery. Season with salt and pepper. Moisten with slightly beaten egg or meat stock. Pile a spoonful of bread dressing on each piece of meat, roll and fasten the edges with wooden picks. Dredge with flour, brown in hot lard, add a very small amount of hot water, cover and cook slowly until done. (About one hour).

Stuffed Prune Carrot and Celery Salad

On a crisp lettuce leaf place small crisp carrot sticks in a bundle. On each side of the carrots place a prune which has been pitted and stuffed with cottage cheese. Serve a celery heart with each salad. French dressing is the best dressing with this salad.

Peach Melba

In the bottom of each sherbet glass place a half peach, hollowed side up. Fill each peach half with a spoonful of vanilla ice cream. Top each serving with raspberry sauce made by adding 2 tablespoons cold water to each 1/2 cup raspberry preserves. May be topped with whipped cream, if desired. Add a few cookies to each serving.

Serving Hints

On an oval platter, place the meat, putting three rolls at each end as illustrated. Across the center of the platter arrange the whole green beans. After they have been arranged pour the hot white sauce over them. It puts practically the whole dinner on one disk.

The salad is just the right color and texture contrast for this meal. Arrange it carefully following the directions in the recipe and be sure all the salad ingredients are cold and crisp. That's the correct fashion for all salads.

Use of Leftovers

Any of this meat that is left-over can be converted into Fricadellons. Ever heard of them? Here's how they're made. Grind meat, dressing and all. Brown 1 large onion which has been chopped, in 2 tablespoons fat. Add it to meat with 1 egg, 2 tablespoons chopped parsley, 1/2 teaspoon allspice, 1/4 teaspoon salt and a dash of

pepper. Mix meat and ingredients well together and form into small balls. Cook egg noodles until tender in boiling salted water. Butter them and make a ring of noodles in the center of a chop plate. Fill the center with succotash and after browning the meat balls, place them around the noodles as a border.

Soaking in sweet milk for a few minutes before using will freshen shredded cocoanut.

Draperies Add Dash Of Color To Jaded Room

Why not do over that room you're tired of and add a bit more color to the decorative scheme by buying new draperies? These may be had custom-made, and the wide variety of patterns and colors available leaves no excuse for "misfits". One of the most beautiful of the new patterns is a heavy blue damask with big white

roses on it. Similar is a coral damask with long sprays of flowers in a darker shade. It's difficult to mix prints attractively, so if your chairs are upholstered in floral material, try some suave striped fabric, with an olive background and vertical stripes graded from tan to deep coffee color. Roses, daisies, forget-me-nots, and jonquils may not all bloom at the same time, but you can have them in your house all year 'round. For they

form a splashy print on a background of grey-blue.

WANTED TO BUY
NEWSPAPERS, MAGAZINES, TRADE METALS, RUBBER, 1c lb. Stone #196.

WILL LABOR LOSE THE WAR?—Donald Richberg
Our armed forces can't win if the men at home produce too little or too late, writes the former chairman of NRA.

FIVE-FOOT-TWO, SHE LIFTS THE WORLD
The story of Vileen Kellem, America's No. 1 woman industrialist, and how she got there.

FOR WHAT ARE WE FIGHTING?—Dr. Felix Morley
A famous realist outlines the shape of things to come. A preview of America's part in the peace.

10c APRIL 16 The Saturday Evening Post NOW ON SALE 10c

Mrs. Angelo Plaza, 264 Magnolia St.

Thursday, April 16 through Saturday, April 25

GRANTS famous yearly Economy Sale!

Sale! Regularly 69¢!

Full-Fashioned All-Rayon Stockings

57¢

• Our famous "Mapleknits"!
• Glowing, spring colors!

Wear walking weight rayon hose for work... for sports! So good-looking and durable, you'll want 6 pairs now at this sale saving! Sizes 8 1/2 to 10 1/2.

Reg. 39¢! Lacy or Tailored **Rayon Undies** 34¢
Vests, bloomers and your favorite styles in panties! Sizes 34-44.
Reg. 59¢ x x sizes . . . 54¢

Reg. 39¢! Percale **Aprons** 28¢
Fruit-of-the-loom... and 80 square! Brilliant tublast colors! Bibs and all-overs!

NOW! More than ever!

... you'll appreciate Grants extraordinary values! Here are savings heaped on savings... a store bursting with all the good things you need right now at prices that are nine-day miracles! Come and stock up freely!

It's time to save!

Bargains Galore!

Cotton Dresses
Reg. 1.29! Tublast! (Extra sizes... 1.17.) 1.07

New Neckwear
Reg. 39¢! Organical! Batiste! Some cuffs! 34¢

Print Hankies
Special! Large size in brightest florals! 4¢..

New Handbags
Reg. 98¢! Simulated leathers! Bright fabrics! 88¢

Fabric Gloves
Reg. 59¢! Cottons and rayons! Vital colors! 48¢..

Rayon Dresses
Reg. 2.98! Dressy or sports! Singly, 2.66. 2/15

Save on These!

Girls' Dresses
Spring-lovely sheers and percales! 1 to 14. 79¢

Girls' Pajamas
Reg. 1.19! 2-piece crepes, broadcloths. 99¢

Roller Skates
Reg. 79¢! Laced leather toe caps! Safe! 66¢..

Sport Blouses
Reg. 69¢! Pastels in fine slub broadcloth! 7-16. 57¢..

Poke Bonnets
Reg. 59¢! Embroidered and lacy pinnets! 47¢

Girls' Slips
Reg. 39¢! Broadcloth! Built-up shoulders! 8-14. 33¢

Star of our Sale!

Vat-Dyed SANFORIZED Pennleigh Shirts

Just look at these features: Mercerized broadcloth! Non-wilt collar, "Clex"-fused for life of the shirt! Prints so clear they look woven! Yokes, collars, fronts shaped to fit! White, colors, fancies! 14 to 17.

14
Reg. 1.29

Men's Pajamas
1.22 Reg. 1.51! Fully cut, tublast prints! A to D.

Wash Slacks
1.00 Val. 1.49! Sanforized! cord suitings! 32-42.
(* Max. shrink. 1%.)

Sensational Sale!

Reg. 69¢! Tublast **2-Pc. Sun Sets** 57¢
Full skirt buttons on 1-pc. short suit with self-help panties! Sizes 3 to 6x.

Reg. 1.29! Children's **Oxfords** 1.09
Fully lined brown and white leather saddles! Three creases on vamp! Sizes 8 1/2-3.

SPECIAL! Combed Cotton Training Pants 1.0¢
A Grant best-seller! Strongly made for a lot of wear! Reinforced crotch! 1 to 8.

SALE! Children's Anklets 9¢
"Grants" quality... in smart, solid colors! With neat turn-down cuffs! Sizes 6 to 8 1/2.

Save on These!

Girls' Dresses
Spring-lovely sheers and percales! 1 to 14. 79¢

Girls' Pajamas
Reg. 1.19! 2-piece crepes, broadcloths. 99¢

Roller Skates
Reg. 79¢! Laced leather toe caps! Safe! 66¢..

Sport Blouses
Reg. 69¢! Pastels in fine slub broadcloth! 7-16. 57¢..

Poke Bonnets
Reg. 59¢! Embroidered and lacy pinnets! 47¢

Girls' Slips
Reg. 39¢! Broadcloth! Built-up shoulders! 8-14. 33¢

Every Spring Need!

GRANTS PAINT
Reg. 41.98! Exterior Paint
Grants "Ready Mixed" For wood, brick, metal! Durable white, gray, ivory and cream! 1.57 gal.

Worth 45¢ to 49¢ each!

Enamelware 37¢
First quality, triple-coated white with red! Many types of pots or pans for big families!

Reg. 29¢! Fruit, flowers! **Framed Prints** 24¢
Big mats look costly and so do the lovely colors! Pick them in harmonizing pairs!

Reg. 41¢! Soft Chenille **Rugs** 88¢
The luxury at a tiny price in our famous "Emboss" bargains! So easy to wash! 22x34".

GARDEN LOVERS READ THIS!

FREE A splendid new booklet on home gardening. It will help you plant a Victory Garden and make it go successfully. Your copy free at our Garden Department, rear Main Floor.

SOW GRASS SEED NOW!

GREENVUE 1 lb. 25¢; 5 lbs. \$1.15	WHITE CLOVER 1 lb. for \$1.25
CITY PARK 1 lb. 35¢; 5 lbs. \$1.50	BENT GRASS 1 lb. for \$1.25
EXCELSIOR 1 lb. 45¢; 5 lbs. \$2.25	HIGHLAND PARK 1 lb. 60¢; 10 lbs. \$5.00
SHADY SPOT 1 lb. 40¢; 5 lbs. \$1.75	SHADY NOO K 1 lb. 75¢; 10 lbs. \$5.50

GARDEN SEEDS
5c & 10c PACKAGES VEGETABLE FLOWER

FERTILIZERS

VIGORO
5 lbs. 45¢; 100 lbs. \$4

SHEEP MANURE
5 lbs. 30¢; 100 lbs. \$2.90
Bone, Meal, Lime, etc.

VIGORO SPREADERS
Small Size \$3.35
16" Model \$7.95
24" Model \$15.80

PEAT MOSS
20 BU. BALE **\$4.50**

GARDEN TOOLS

Hoes . . . 50¢ to \$1.20
Rakes . . . 65¢ to \$1.65
Weeders . . . 65¢ to \$1.30
Forks . . . \$1.00 to \$2.90
Spades \$1.10 to \$2.90
Trowels . . . 25¢ to 95¢
Sprayers 15¢ up

CYCLONE LAWN FENCING
36" 12¢ up
42" 13¢ up
48" 14¢ up

TRELLIS WIRE
18" 10¢ up
24" 11¢ up
30" 12¢ up

FLOWER GUARD
16" 7¢ up
22" 8¢ up
28" 9¢ up

Don't miss this sale! Reg. 1.39

Curtains 99¢
70" Cushion Dot Priscillas Bordered Nets with 3" Hems

What a break this low price is! Ruffy Priscillas that hang full! The nets come in solid or color-touched ecru! Redecorate now!.

Voile Fast trims 77¢

Reg. 39¢! 3x6-ft. Paper **Washable Shades** 34¢
Coating toughens the paper, makes it resist tearing! Rollers! Replacement Shades . . . 9¢

Reg. 3.98! Chenille **Spreads** 3.47
Covers a double bed, completely, beautifully! Lovely, deep pile! 89 x 104" size.

Pastels! Whites! Plaids!

Turkish Towels
Reg. 15¢ **12 1/2¢** ea

Use 'em for everyday . . . and save on your fancy towels! Good quality . . . perfect for extras, for kids! 18x36" Get a dozen now!

Specials in Cannon

La Conga Matches
Bath Towel, 20x40" Reg. 39¢, 33¢
Guest Size, 15x26" 23¢
Wash Cloth, 12" size 9¢

Complete with a shade!

Pottery Lamp 1.66
Reg. 1.78!

SPECIAL! 9-Ounce Tall Tumblers 4¢
Plain or barrel bottoms! Excellent quality glass with festive stripes and flowers!

weird's 15 EXCHANGE ST.
Free City Deliveries

FREE PARKING OPPOSITE With Purchase of \$1.00 or Over

W. T. GRANT Co. MAIN STREET cor. EAST AVENUE

NE 6001
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Look other in spring p side, to
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MARRIO
and
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11 soft-
CH.
DRP.

LIVADAS WINE and LIQUOR SALE EVENT

MOST POPULAR VALUES IN THE STORE!

6 YEARS OLD
Bottled in Bond

"FOUST"
Pennsylvania
STRAIGHT
RYE
\$2.49

Just taste this famous Pennsylvania Rye! It's finer tasting, smoother, mellower, than most Ryes selling for twice the price. A real money-saving value that brings our customers back again and again... It MUST be good! A remarkable value. It's six years old.

Buy in Case Lots — Look To The Future!

OUR LOWEST PRICE
KING GEORGE IV
SCOTCH
\$3.19
FIFTH

Superb Scotch Blend with an enchanting matchless bouquet; 100% Scotch Whiskey, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.

Compare! \$4.25 Value

This Low Price Still Buys The Best!
5 YEARS OLD
"Whitney Club" Straight
RYE \$1.90

Compare \$2.65 Value!

RON CARAY
RUM
LIGHT OR DARK

Produced by one of the finest Rum distillers in Puerto Rico. Exceptionally good and mellow.

\$1.65 Fifth

Compare With \$2.50 Rum

Another Big Livadas Value!
"COLLEGE INN"
ROCK 'n' RYE
\$1.49 Full Quart

Compare! \$2.50 Value!

Our Case Lot Prices Are As Low Or Lower Than Anywhere in N. Y. State!

LIVRO RYE
90 PROOF

A real bargain in fine whiskey. Please note it is a full quart — not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits.

We have sold thousands of bottles of this rye because of its quality and outstanding low price.

\$2.50 Full Quart

Compare \$3.75 Rye

Bottled in Bond under U. S. Gov't. Supervision

EVERY DROP OVER 4 YRS. OLD

LIVRO KENTUCKY STRAIGHT BOURBON
\$2.49

Distilled and Bottled by James B. Beam Distilling Co., Clermont, Ky. Since 1795.

Only Livadas Can Give You a Value Like This!

Compare, \$3.50 Val.

BALBOA WINES
Unsurpassed Excellence At These Low Prices

DRY
Burgundy, Chianti, Zinfandel, Rhine, Claret, Sauterne, Barbera

\$1.10 Gallon

SWEET
Muscatel, Sherry, Tokay, Port, White Port

\$1.49 FULL GALLON

3 Full Quarts \$1.25

This quality sells at most places at \$2.25 a gallon.

FREE DELIVERY — STONE 5549

LIVADAS

A NAME YOU CAN TRUST
183 MONROE AVE.
N. Y. STATE LICENSE L-4229

Open Nitely 'Til 12

Scrap Metal Collection To Be Made Here

With the slogan "Show Your Metal, Get In the Scrap", Rochester's Salvage Committee this week prepared an all-out drive to round up every available ounce of old iron, steel, zinc, copper and brass from the city's 95,000 homes, apartments, stores and hospitals Saturday, April 25.

Working under William T. Nolan, chairman of the salvage committee, and Charles H. Steele, head of the scrap collection committee, more than 300 volunteer workers from the city Department of Public Works in 45 city trucks will pick up the scrap on collection day, after a whirlwind publicity campaign.

Nolan and Steele, outlining what each householder can do to co-operate with the drive and insure a steady supply of metals for the nation's war machine advised that:

Scrap metal be piled by householders on the curb the day or night before the drive, April 25;

All types of metal household equipment, old tools, metal furniture, tire chains and auto equipment, radio and lamp parts, garden implements, fire-place equipment, wire, fencing, pots, pans and any aluminum articles will be welcomed by Uncle Sam's war industries.

Officials of the drive warned householders not to put tin cans in the April 25 collection. These items are being collected by other organization.

Rochester First To Try New Streamlined Beer

Operating under an exclusive franchise from the Allied Breweries of America, the Genesee Brewing Company of this city recently introduced a new and different beer that has, in a short time, captured the taste interest of thousands of people.

Brewed according to a special formula this new beer, called Trim, is said to have special qualities to recommend it. First of all, we are told Trim has a greater degree of real fermentation. The exact percentage, as established by an independent laboratory, is 24 percent more completely fermented than the average of ten leading beers.

Further pertinent facts about Trim:

The exclusive brewing process by which Trim is produced results in its having a lower content of sugars, solids and dextrins. Again quoting the laboratory mentioned above: percentages are:

Thirty seven percent less sugars, 47 percent less dextrins and 34 percent less solids than the average of ten leading beers.

To you and me, in plain, everyday language, that means Trim is a lighter, cleaner and dryer beer. Some people won't like it because it isn't "heavy". Others will like its lightness and dryness — especially those who have been used to drinking premium beer.

"Waistline watchers" — (You'd be surprised how many men are included in that category) will be glad to learn about this new beer because its lower solid content makes it definitely less "filling".

Mrs. Elizabeth Bush, 289 Bernard St.

Former Department Head To Speak At No. 8 PTA

Ernest R. Clark, traveller, lecturer and former head of the English Department at East High School will speak on the topic "Parents and Their Children," tonight at a meeting of the PTA of Carthage School No. 8.

A social hour and refreshments will follow the meeting which will begin at 8:15 p. m.

Special!
Men's & Women's
HATS
50c

Odorless Cleaned and Beautifully Blocked!

SPEEDY'S
212-216 Court St.
Park Free at Chimes Station

THE WHISKEY WITHOUT REGRETS

NO HITS

When the local sluggers strike out —

NO RUNS

And your team fails to score. Look to —

NO ERRORS

Green River; it always scores. It's "The Whiskey Without Regrets."

The finest Green River ever bottled!

BUY A BOTTLE TODAY

THE WHISKEY WITHOUT REGRETS
GREEN RIVER

GREEN RIVER BLENDED WHISKEY, 85 Proof, 75% Grain Neutral Spirits. Oldelme Distillers Corp., N. Y.

Crunchy, Golden Toast
Crisp On The Outside and Soft On The Inside, Is Best made in Your Family

Gas Range

TRY THESE CHEESE-STICKS:
Temperature 400 degrees F. Time 12 to 15 minutes.
HOW TO DO IT: Cut sliced bread into finger strips. Brush with melted butter. Sprinkle with grated cheese. Season with salt and pepper and bake in a preheated oven until delicately browned.
Rochester Gas and Electric

Art Gallery Head To Speak At No. 37 PTA Meet

Miss Mabel Wright of the Memorial Art Gallery will be the speaker at the April meeting of the PTA at Lewis H. Morgan School No. 37 next Tuesday at 7:45 P. M. in the school auditorium.

Members of the hospitality committee will be hostesses with Mrs. G. Elmer Reed as chairman.

To make muffins much lighter, grease the pans and heat them in the oven for a few moments until hot, before pouring in the batter.

REBUILT HOOVER
Complete with Attachments
10-DAY TRIAL PLAN
If You Can't Come in, Write or Phone for a practical FREE Home Demonstration.

LIBERAL ALLOWANCE
On Year Old Vacuum Cleaner

PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS Until 9 P. M. STONE 6747

BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

Members of the Hospitality Committee Will Be Hostesses

Members of the hospitality committee will be hostesses with Mrs. G. Elmer Reed as chairman.

To make muffins much lighter, grease the pans and heat them in the oven for a few moments until hot, before pouring in the batter.

PENN VACUUM STORES — ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

REBUILT HOOVER
Complete with Attachments
10-DAY TRIAL PLAN
If You Can't Come in, Write or Phone for a practical FREE Home Demonstration.

LIBERAL ALLOWANCE
On Year Old Vacuum Cleaner

PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS Until 9 P. M. STONE 6747

BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

For the Finest Highball You Ever Tasted.

Try SCHENLEY and Enjoy its Exquisite Flavor!

That unique taste is due to four prized whiskeys—from Kentucky, Maryland, Indiana and Pennsylvania. All are blended with finest neutral grain spirits to achieve a flavor and mildness only Schenley offers!

WE URGE YOU TO TRY SCHENLEY IN A HIGHBALL TONIGHT!

Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE.

SCHENLEY, 72½% Neutral Grain Spirits. SCHENLEY RESERVE, 67% Neutral Grain Spirits. Both BLENDED WHISKEY, 86 Proof. Schenley Distillers Corp., New York City.

WIN GUEST TICKETS TO LOEW'S! COLORING CONTEST

Hey Kids! Here Is Your Chance To See a Swell Show, Simply Color The Picture Below—Use Crayon—Water Colors or What Have You—The First Best 25 Submitted To The Rochester Sun Contest Editor Not Later Than Friday, April 17th Will Receive Guest Tickets.



in **"THE INVADERS"**
See The Greatest Manhunt of All Time!
Laurence Olivier • Leslie Howard • Raymond Massey
NOW LOEW'S

Rochester, sticky and d... them with s... stand a few

GIBA DU
ONE COA... GLOSS... \$...
A real go... flowing en... lined in p... colors. Give... finish whic...

— OTHER... Flat Wall... Interior G... Floor & D... Clear Var...

GI
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RIVIER... Lake Ar...

MADISO
Genesee St.

STAT
E. Main

CAME
Portland Ave.

YOUR SU

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Who

BINGO
85... Mon., Tues... Thurs... Wednesd... 30 G... Wednesday, 4:30... Board Game

Friday, Nite, A... Games... Thursday, 1:30... Board Game

BUY

NO

This... 2... Thurs... buying... 8... and 7... at the...

TUESD
APRI... 21st... SPONSO...

EVER

NE
928

Rochester, Sun, Thursday, April 16, 1942

DO YOUR PART—BUY DEFENSE STAMPS

stickily and difficult to wash, fill idea, of course, is to rinse them them with soapy water and let out as soon as possible after stand a few minutes. A better using.

**GIBAUD'S SALE
DUPONT**

ONE COAT WHITE ENAMEL
GLOSS OR SEMI-GLOSS

\$2.98
Gal.



COUPON
SPECIAL
Turpentine (Bulk)
Pure, Distilled, Gal. **85c**

A real good hiding and free flowing enamel which may be tinted in pastel shades with all colors. Gives a hard and smooth finish which is easy to wash.

— OTHER SPECIALS —
Flat Wall gal. 1.59
Interior Gloss gal. 2.19
Floor & Deck qt. 79c
Clear Varnish qt. 55c

PLENTY OF PARKING SPACE AT OUR STORE!
Drive in our service station, Scio St. side and park while in our store.

GIBAUD'S
500 EAST MAIN ST. Corner Scio — Open till 9 P. M.

**It's Patriotic
To Wear Cotton**



2870
SIZES 14-18

A clever manipulation of stripes will make you feel as though you were wearing chevrons, too. The clean-cut lines of this shirtmaker frock respond beautifully to tailoring in cottons and all sports fabrics. Style No. 2870 is designed for sizes 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires 3 1/2 yards of 35-inch fabric. Send 15c (plus 1c to cover cost of mailing) for PATTERN. Write YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH. Address: PATTERN DEPARTMENT, Rochester, N. Y., 420 Burke Bldg., Rochester, N. Y.

Disc Hits

BY "MORRIE" SILVER

Timely, indeed, is the word for Columbia's May masterwork set of Beethoven's immortal Fifth Symphony, the theme of which has become the victory signal of our time. The opus is given a triumphant performance by the brilliant Bruno Walter and the New York Philharmonic Symphony orchestra. A great symphony with a grand conductor doing a splendid job. A novel vocal version of Saint-Saens' popular "Danse Macabre" results in one of Nelson Eddy's finest records. A sure-fire hit with Eddy fans.

"Italians in Algeria", a sparkling Rossini overture is vivacious, swift-paced and played with unflinching spirit by Howard Barlow, conducting the Columbia Broadcasting Symphony orchestra.

In the popular field Kate Smith's recording of the sentimental, "I Threw A Kiss In The Ocean", paces this week's releases. "One Dozen Roses", recorded by Connee Boswell for Decca and Art Kassel for Bluebird, is another leader. "She'll Always Remember", a Glenn Miller Bluebird, is a tune you won't forget.

Charlie Barnet playing at the Sports Arena here tonight, has been recording a flock of very fine hits. His "Night of Nights", with the flip side, "Ya Lu-Blu" will join the favorite list in short order.

Tommy Tucker has released another fine record which will eventually land on the hit parade, namely, "Johnny Doughboy".

Found a Rose in Ireland" recorded on Okeh record, backed by "Ill' Pray For You."

Jimmie Dorsey (Decca) has found himself again with such hits as "Tangerine", "I'll Remember You", "Arthur Murray Taught Me Dancing in a Hurry" and "If You Build a Better Mousetrap" — all from the picture "The Fleet's In".

To remove rain spots from suede shoes easily, rub the suede with a fine emery board.

RUGS 9x12 \$1.00
CLEANED AND STEAMED
Rugs, Stained, Cleaned, Washed, Sized, Mott, Damp and Carpets... \$3.00
ELTER CO. Est. 1872
Glenwood 3466 — 44 Arthur St.

FILL YOUR BINS NOW
—SEMET SOLVAY—
COKE \$11.00 Ton
ALWAYS KEPT UNDER COVER
CALL GEN. 586
Cash Shaved Off
Established Over 24 Years
PAYNE & DUNHAM

LATEST HIT RECORDS
JIMMY DORSEY (37c ea., 3 for \$1.05)
BENNY GOODMAN (37c ea., 3 for \$1.05)
HARRY JAMES (53c ea., 2 for \$1.05)
GLEN MILLER (37c ea., 2 for \$1.05)
COLUMBIA MUSIC STORE
53 So. Clinton Open 'Til 9 P. M.

BERGHASH'S
Spring Sale!
BETTER
WINES AND LIQUORS
Imported Gold Label RUM \$1.89
20% TALLY HO BLENDED \$1.69
4 Yrs. Old WHISKEY
BOTTLED IN BOND 6 YEARS OLD
100 PROOF RYE WHISKEY \$2.75
KERRIGAN'S Private Stock BLENDED WHISKEY \$2.29
FULL QUART. Developed under the supervision of J. P. Kerrigan, one of America's great, old-time whiskey men. Worth a dollar more.

SCHINE THEATRES
SATURDAY
RIVIERA "IN THE ARMY NOW" "TARGET FOR TONITE"
MADISON "LADY FOR A NITE" "GENTLEMAN AT HEART"
STATE "SHUT MY BIG MOUTH" "TARGET FOR TONITE"
GAMED "CAETS ON PARADE" "STEEL AGAINST THE SKY"
YOUR SUNDAY DINNER
FREE
A COMPLETE MEAL
15 Baskets of GROCERIES
SATURDAY NITE

Mr. H. and Mr. HATT Put On An Act
No downin', Kessler's is a drink Whose smoother taste you'll cheer—
Gents try it once and never change To other brands, I hear!
SMOOTH AS SILK but not "High Hat"
KESSLER'S BLENDED WHISKEY
KESSLER'S PRIVATE BLEND—75% Grain Neutral Spirits, 85 Proof.
Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenceburg, Ind.

ROCHESTER'S FAVORITE BRAND
"Chateau Brisaac"
100% Pure California
WINE
12 varieties to please every taste. Both Sweet and Dry. Be COMPLETELY SATISFIED with this fine wine or get your money back!
\$1.49 Full Gallon

BERGHASH
WINES LIQUORS
124 CLINTON AVE. S. NEXT LOEW'S THEATRE
Free Parking Opp. Store—Free Delivery—Main 786

Where To Play BINGO
BINGO CAPITOL HALL
ABC PARTIES
2011 E. Main St.
SAT. NITE 8:30
All Reg. Games 2 Big Jack Pots
Tues. Nite Game 8:30
12—Door Prizes—12 Admission 25c Inc. Tax

DE LUXE BINGO EVERY MONDAY NITE
OVER \$1000.00
WILL BE GIVEN NEXT MONDAY NITE
20 GAMES—\$10 TO \$50—\$500 GRAND PRIZE
GOLD AWARD \$100
Some One Wins Our Grand Prize Every Week Why Not You
RED CROSS SPECIAL WEEKLY WATCH THE THERMOMETER
Drawing Each Week On Green Stubs For Defense Stamps
K of C Auditorium — Chestnut St.
40 — DOOR PRIZES — 40

Beeley's Bingo
SUNDAY at 2:30 and 8 P. M.
WED at 1:30 P. M.
Mon., Tues., Wed., Fri., Sat. at 8:15
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR
SBINGO'S C. Y. M. A.
Every Saturday 8:30 P. M.
51 FRANKLIN SQUARE
Near Greyhound Bus Terminal
\$ ADMISSION 27c \$ Plus Fed. Tax—3c

BERGHASH
WINES LIQUORS
124 CLINTON AVE. S. NEXT LOEW'S THEATRE
Free Parking Opp. Store—Free Delivery—Main 786

SUPER BINGO
EVERY THURSDAY
All Regular Games \$5-\$6-\$7-\$8
SUPER PRIZE WEEKLY \$100
PLYMOUTH SCHOOL AUDITORIUM
So. Plymouth Between Edinburgh and Glasgow

THURSDAY, APRIL 23rd
NOW EVERY THURSDAY AFTERNOON
"BINGO MATINEE" 1:30 P. M. AT THE
This Ad Worth 25c
HOLLYWOOD
35 Pullman Ave. off Lake & Ridge
EVERY GAME \$3.00

CHILI RECREATION HALL
509 CHILI AVE.
EVENING GAMES — MONDAY, TUESDAY, SATURDAY
Tuesday Afternoon and Evening Thursday Afternoon
Wednesday \$4 Every Game JACKPOT
Friday Afternoon 23 Games
SAT. NITE \$10 Every Board \$4 EACH GAME
Saturday \$5 Each Game JACKPOT JACKPOT

HOLLYWOOD BINGO
Reg. Games \$5-\$7-\$9 Specials \$20 to \$40
WED., THURS., FRIDAY, SATURDAY NITES ONLY
ADMISSION 28c—INC. TAX
"Bingo" Brown, Mgr.—35 Pullman Ave. off Lake & Ridge

HOLLYWOOD BINGO
Reg. Games \$5-\$7-\$9 Specials \$20 to \$40
WED., THURS., FRIDAY, SATURDAY NITES ONLY
ADMISSION 28c—INC. TAX
"Bingo" Brown, Mgr.—35 Pullman Ave. off Lake & Ridge

TUESDAY APRIL 21st
BINGO PARTY TUESDAY APRIL 28
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—AND—
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EVERY TUES. 8:15 P. M. COUPON WORTH \$7 25c
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Fri., April 17 Sat., April 18 Sun., April 19
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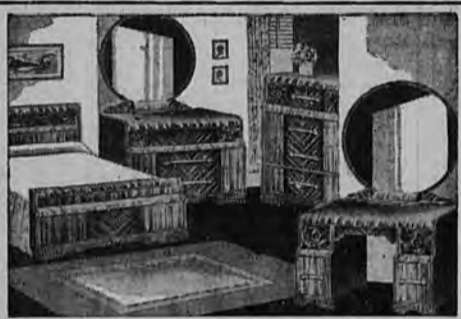
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Reg. Games \$5-\$7-\$9 Specials \$20 to \$40
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HOLLYWOOD—REXY—TOWNER—HUDSON BINGO
THUR. NITE TOWNER HALL \$7
All Friday Night Games
TOWNER'S HALL \$7
All Friday Night Games
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MAJESTIC SAYS GOODBYE! CLEANING OUT TO THE BEAR WALLS

To all floor samples, odd pieces, one-of-kinds, factory samples, broken lots and other pieces of quality furniture that have outstayed their welcome on our floors. Out they go!



23 BEDROOM SUITES
TO BE SACRIFICED

ORIGINALLY PRICED TO \$229 **\$55⁰⁰** Up

Scoop up one of these bargains if you want bedroom quality at a rock bottom price. Values you won't be able to duplicate later.

Your guess is as good as ours as to how long we will be able to buy furniture on the market! No more automobiles, no more tires, radios or refrigerators! No more golf balls, tennis balls and other sporting items. Who knows? Furniture may be next. But while there is furniture to buy . . . we are buying it . . . and heavily. Must clear our floors in ten days for new stocks coming in. Maybe they'll be our last. But we don't care. Regardless of cost or loss — the merchandise now on our floors is going to be cleared at sacrifice prices. Get in on our bargain feast. Buy now! Double Savings! Double Values! Visit our showrooms.

MANY BANNER BUYS NOT ADVERTISED

ODD DAVENPORTS \$35, TABLE LAMPS AS LOW AS \$1.50, (FLOOR SAMPLES) \$2.50 UP, BIG ASSORTMENT END TABLES AT \$1.25 EACH, KITCHEN SETS \$12.50 AND UP, ODD VANITIES AND DRESSERS \$20 UP, TILT-BACK CHAIRS \$29.95, OCCASIONAL CHAIRS \$8.95, ODD OVERSTUFFED CHAIRS \$18



35 LIVING ROOM SUITES
NOW SLASHED TO

ORIGINALLY TO \$199 **\$47⁰⁰** Up

Wide choice of styles, colors and covers. Choose your fabric, buy in this sale and spend half what you'd expect.

NATIONALLY FAMOUS MAKES!
INNERSPRING MATTRESSES
AT TREMENDOUS SAVINGS
OTHER MATTRESSES NOW AS LOW AS **\$9⁹⁵** Up
EASY CREDIT TERMS

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This May Be Your Last Chance at These Low Prices—Act Now!

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MAJESTIC FURNITURE CO.

204 COURT ST.
Between South Clinton and Stone St.

Personal To Fat Girls

Now you may slim down your face and figure without starvation dieting or back-breaking exercises. Just eat sensibly and take Marmola under the conditions and according to directions on the package. Marmola Tablets have been sold to the public for more than thirty years. More than twenty million boxes have been distributed during that period. Marmola is not a cure-all. Marmola is only for adult fat persons whose fatness is caused by a thyroid deficiency (hypothyroidism) but who are otherwise normal and healthy. We do not make any diagnosis as to the function of your physician, who must be consulted for that purpose. Why not try to lose those ugly, uncomfortable pounds the Marmola way? Get a box of Marmola today from your druggist.

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DOLANS . . . Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts 1b. 55c | Livers 1b. 45c | Necks .1b. 15c
Wings 1b. 27c | Giblets 1b. 19c | Legs .1b. 43c

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• RESTYLING
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Representative will call day or evenings.

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Facts No Married Woman Should Be Denied

It is every wife's right to know certain facts. Her greatest happiness, her physical and mental well-being, may be at stake. Yet thousands unknowingly use over-strong solutions of acids for the douches which can burn, scar and desensitize delicate tissue. Today such doubts and unhappiness, such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal daintiness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Frankly written booklet, "Feminine Hygiene Today," mailed FREE in plain wrapper. Write: Zonite, Dept. 584-C, 370 Lexington Ave., New York, N. Y.

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Large Box Limit 1 **19c**

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UTILITY HAND SCRUB BRUSHES
Limit 2 **4c**

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15c Tins — Limit 2 **2 for 17c**

KEY COUPON
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BRAIDED
58 Feet Reg. 25c Limit 2 **19c**

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EX LAX
25c Size **19c**

Cartier's **LITTLE LIVER PILLS**
25c Size **19c**

BORAXO
CLEANSER
Large size **11c**

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TABLETS
Bottle 58 Regular 15c **59c**

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1 foot by 7 inches **19c**

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Pound Size **46c**

BEECHNUT BABY FOOD
Complete Assortment **3 for 23c**

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New, Large 25c Size **19c**

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KEY ROCHESTER'S MODERN CUT RATE DRUG STORES

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BUY NOW AT THESE LOW PRICES

JAR RUBBERS | JAR COVERS
Box of 12 **4 for 21c** | Box of 12 **2 for 53c**

KODAK AS YOU GO
Keep the happy moments of this spring outings fresh in your memory. Preserve them forever with snapshots.

Eastman Brownie Jr. **KODAK FILM**
SIX-20 AT LOWEST PRICES

#127 18c
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Tested Meniscus Lens. Rotary Shutter. 2 1/2 x 3 1/4 picture size. No gadgets to confuse you. Takes fine clear pictures.

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Any 6 or 8 Exposures Roll **23c**

Takes Regular or New Eastman Colored Film

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PINT 25c
QUART 45c
1/2 GAL. 85c
GALLON \$1.49

BORDEN'S PACKAGE ICE CREAM
SOLD AT ALL KEY DRUG STORES

SQUIBB B COMPLEX
CAPSULES
Contain a special B Complex extract of brewers' yeast.

100's **\$3.39**

BARGAIN SALE

1/2 WILDROOT AND "PLASTIC BACK" PRO-PHY-LACTIC 89% HAIR BRUSH \$1.89 Value BOTH FOR **98c**

REGULAR FORMULA WITH OIL

Better Say Kotex—Better for you

KOTEX 12's
Regular • Junior • Super

Kotex is made in soft, smooth folds . . . so comfortable you scarcely know you're wearing it. **25c**

12 Regular
KOTEX 54' Economy Box 1.00

KEY COUPON
WAXPAPER
HEAVY
100 Ft. Limit 2 **10c**

KEY COUPON
MOTH TABS
Moth Killer & Deodorant — Hang up, — Large Size. Limit 2 **8c**

KEY COUPON
Mackintosh TOFFEE
Pound Box Limit 2 **19c**
Rum and Butter or Assort.

KEY COUPON
Safety PINS
BUNCH OF 20
2 bunches for Limit 2 **9c**

FEVER
Thermometer
Oral or Rectal **59c**

HILL'S COLD TABLETS
Regular 30c **11c**

NUJOL OIL
Quart Size **69c**

SACCHARIN TABLETS
Bottle of 1000 1/2 Gr. **49c**

FEENAMINT
25c Size **19c**

SULPHUR CANDLES
REGULAR 10c **2 for 11c**

PETERMAN DISCOVERY
25c Size **21c**

SQUIBB ASPIRIN TABS.
Bottle 200 **69c**

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The Rochester Sun

Buy War Stamps and Bonds

FIFTH YEAR—No. 25

ROCHESTER, N. Y., THURSDAY, APRIL 23, 1942

PHONE, STONE 6001

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★ ★ Thrifty Shoppers Will Take Advantage Of The Many Opportunities Offered In This Paper Today To Save On Wanted Fashions, As Well As Home Furnishings, Food And Other Springtime Needs. ★ ★

Designed for Better Living ...

Your Shopping News is tailored to meet the tempo of the times. Brought to you each week through the cooperative effort of leading merchants, this paper is designed to help you lighten your household tasks, give you more leisure time and save you money in your everyday costs of living.

Keep abreast of the times! Read every page, every advertisement in Shopping News each week. Then you'll find the answers to all your shopping problems. You'll eat better, dress better, live better, yet save more!

Conserving Vitamins

The following suggestions are helpful in the preservation of the many vitamins found in ordinary foods:

1. Use a variety of all types of foods, giving special attention to the use of milk, eggs, green leafy vegetables, fresh fruits and vegetables, lean meats, and wholegrain cereals and breads.

Disc Hits

By MORRIE SILVER
This week we take time out to do a little raving about a new band in the field. Namely, Hal McIntyre, who is now recording for Victor. Hal's playing is so good that it's a pity he isn't better known. He's got a few short gated notes that are new to the ears.

Household Hints

A small vacuum cleaner, or attachment, is particularly useful for books and bookshelves. It is so light it can easily be carried around and used for dusting lamps, mattresses, furniture, etc.

clean fur pieces, first give brushing, then rub thing saturated

If you live in the area regularly serviced by Sun carriers, you are entitled to a copy of Shopping News each Thursday free of charge. If there are any irregularities in the delivery service at your home, we will appreciate your reporting it to the circulation department of this paper. Phone Stone 6001.

The Success of A Lawn Depends On Root Growth

Often you hear or read the statement that grass grown under lawn conditions does not require a complete balanced plant food, because it does not bear blooms nor fruit, but is grown merely for its foliage.

Of course it is true that the growth desired from grass is foliage, but it is a foolish thing to attempt to secure a good leaf growth, without encouraging a corresponding root growth. Without a deep vigorous root system you would soon have no top growth either.

A lawn that is fed with an incomplete poorly balanced plant food will show the detrimental effects of

Homemaker's Helps

Small cubes of pre-cooked squash dropped into a fritter batter and cooked in deep fat at 375 F. make an excellent accompaniment for that Thanksgiving turkey. They are equally appealing with the a la king version of holiday left-overs.

On a brisk, cold day serve stuffed ham rolls for dinner. They are made by stuffing slices of ham with savory bread filling and simmering the rolls in an oven casserole with a little water or gravy until tender.

Just before baking a plate waffle place strips of not-crisp, pan-broiled bacon on the batter. Your waffles will be delicious.



What's In Fashion

For your social hours, there are suits of navy and black flannel, or moire, soft woolsens in purple, green and red as well as navy and black. Failles and Godley fashions, fullish skirts, tummed jackets, fullish skirts, the new side-saddle upweave often breaks the line of straight skirts of wool suits. With frilly blouses, flattering dinner hats, these suits look devastatingly feminine.

Dresses With a Suit Look The "suit look" is another in-trend in the spring, the tailored side, to

DIARY of a BEAUTY AUTHORITY

by Helena Rubinstein

NEW YORK — Like every other American city, this metropolis is now preparing for war 24 hours a day. Women are devoting much of their spare time to the Red Cross, to the American Women's Voluntary Services, and to other defense projects which will help us to successfully win the war. There is a good reason for this. It is a woman's duty to be ready for any emergency. I had a beautiful day in the Women's Auxiliary Air Force, part of which I don't think I shall ever get used to doing without the beauty preparations I used to take so much for granted. I used to waste a lot of time and money on vain and wasteful things. Now I have learned that a woman's beauty is her armor.

Sunday Dinner

By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.

Beef Roll-Ups is an Idea in Good Food

Beef Roll-Ups with
Ripe Olive Stuffing
Creamed Green Beans
Stuffed Prune Carrot and Celery Salad
Poppyseed Rolls
Peach Melba
Butter Cookies
Beverage

(Recipes Included)
This menu is properly balanced for nutritional value. It supplies:
The Meat: Proteins, Vitamins

on Every Purchase of Your Money Back

Take The Family RIDING

LOW JOBBING HOUSE PRICES MAKE RIDING INEXPENSIVE FOR EVERY MEMBER IN YOUR HOME!

We all want best values for our money. We know that this does not always mean the cheapest price. If you've ever shopped at Jobbing House you know that quality there is NEVER sacrificed to bring "Sale" prices. Real honest-to-goodness VALUE year-round is the secret of Jobbing House success. Stop in tonight. You'll be a steady customer!

OPEN EVERY EVENING 'TILL 9

Ladies' Quality

RIDING JODPHURS \$2.89

Genuine Whipcord Jodphurs with reinforced suede leather knees, smartly styled. Wide waist band—suede lined crotch—waist—and leg outlets. By a famous maker of Riding Apparel. Sizes 24-34.

Same in Girl's Sizes 12 - 16 — \$2.69

Men's Quality

RIDING BREECHES \$5.50

Genuine Cavalry Whipcord Breeches in smart Western styles with extra wide waist band, zipper fly and leas, button down pockets, leg and waist outlets, suede leather knee reinforcements. Sizes 28 to 42.

Same in Boys Sizes 12 - 18 — \$2.69

<p>Ladies' Genuine LEATHER</p> <h4>JOD SHOES</h4> <p>Sizes 4-8</p> <p>Others to \$4.19</p> <h3>\$2.98</h3>	<p>Ladies' Genuine WHIPCORD</p> <h4>ZIPPER JACKET</h4> <p>Sizes 14-20</p> <p>Others to \$5.98</p> <h3>\$2.85</h3>	<p>Ladies' Genuine BROADCLOTH</p> <h4>SPORT BLOUSE</h4> <p>Sizes 32-40</p> <p>Others to \$1.98</p> <h3>79c</h3>
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SAVE 40%

ASPHALT SCARCITY EMINENT!

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15 CARLOADS BIRD

Thick-Butt Shingles

Barber Firm Closes Down Its Refinery

Perth Aboy, N. J.—(AP)—Barber Asphalt Corporation, one of the nation's largest manufacturers of roofing supplies and asphalt material, closed down its refinery yesterday because war conditions had cut off supplies.

Frank Seaman, president, said the suspension would continue indefinitely. The roofing plant is expected to be closed on Apr. 6.

The plant at one time employed 750, but that has been shaved recently to about 500 production workers. Seaman said he had not determined how many would be affected by the refinery shutdown.

Tanker sinkings off the Atlantic coast have affected the plant's source of supplies. It has imported its crude oil from South Trinidad, and its asphalt from

Enough for 150 roofs. Wide choice of colors in the highest quality asphalt slate surface shingles; made by one of the oldest roofing companies.

NO ADVANCE IN PRICES

lower than last fall. But labor has gone up. It may be impossible to buy a roof at any price later on account of shortage of material labor—it's smart to BUY NOW.

now 10%

Roofs now 40% Cheaper Than During The Last War

1918 ROOF COST \$150—NOW \$ 90
1918 ROOF COST \$250—NOW \$150
1918 ROOF COST \$300—NOW \$180

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Now you can own the BEST in Sports Equipment on the easiest available terms. Get the greatest possible enjoyment and relaxation out of your favorite sport—you'll be aiding defense! Don't forget Unit Parts 2 big stores full of used and new auto replacement parts.

GOLFING SUPPLIES

EAGLE GOLF BALLS (Plenty of 'em). Liquid center with Cadwell-Geer cover. HARRY COOPER & LAWSON LITTLE CLUBS. Matched woods and irons. LARGE SELECTION OF ACCESSORIES. Leather and Canvas Bags, Gloves, Tees, Spikes, etc.

★ Special Used Clubs \$1.50

BASEBALL EQUIPMENT

Official American League Baseballs. Also Joe DiMaggio official ball.

Reach Professional and Collegiate Gloves Spalding Bats

Complete line of Masks, Toe-plates, Body Protectors, etc. Also finest brands in all soft-ball equipment.

LADIES DEFENSE CLOTHES

Slacks — Sweaters — Ensembles

<p>500 Pairs of SLACKS</p> <p>To Choose From</p> <p>95c - \$4.98</p>	<p>Complete Stock OVERALLS For Factory Worker</p> <p>\$1.69 up</p>	<p>Big Choice of SWEATERS For Every Use</p> <p>95c - \$3.98</p>
<p>New Stock Slack Ensembles For First Aiders</p> <p>\$1.29-\$5.98</p>	<p>New Mannish Chalk-Stripe SLACKS</p> <p>\$4.79</p>	<p>Closeout Wool SKIRTS Plain, Plaid, Stripe</p> <p>\$1.69</p>
<p>100% Wool COAT WEATERS</p> <p>Sizes 26-46</p> <p>\$2.79</p>	<p>Warm Fleece Cardigans For Every Day</p> <p>89c</p>	<p>Ankle Slack Sox</p> <p>Choice 6 Colors</p> <p>4 Pairs For \$1</p>

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FISHING TACKLE

RODS—True Temper and Montague Casting and Fly Rods.

REELS—Pfeiffer and Kalamazoo.

LINE—Casting, Fly or Copper Troll.

COMPLETE ASSORTMENT OF BAITS — FLYS — Minnow buckets, Tackle boxes, Hooks, Creels, Leaders, Landing Nets, etc.

Own and Enjoy 'em on Easy Terms at

UNIT PARTS

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1185-1223 MAIN STREET E.
— And —
LAKE AVENUE AT RIDGE

UNUSUAL OCCASIONAL CHAIR

A colorful occasional chair is one whose horse-shoe shaped back and seat are upholstered in powder-blue leatherette.

studded with silver colored tacks around the back and sides.

Bonds or bondage? Buy U. S. Savings Bonds.



**Your Boy is in the Army...
Let's Back Him Up!**

Your son is in the Army... or the Navy or Marine Corps. Maybe it's your Brother—or Husband—or Father. Whatever the relationship thousands of families in this area are represented in Uncle Sam's fighting forces.

It's up to us here at home to back them up with everything we've got!

We've got to see that they have plenty of weapons of war to fight with. They ask us to keep the production lines humming, to buy war bonds and to put up with minor inconveniences in our daily routine of living. These things are so little to ask in contrast with the sacrifices which our soldiers and sailors are making that every American worker will respond with an eagerness so thunderous it will be heard in Tokyo and Berlin.

At the R. G. and E. we consider it a patriotic privilege to devote ourselves unreservedly to the job of supplying ever increasing amounts of electric power and gas service to the sixty-five local plants that are engaged in the production of war materials, and we pledge that there shall be no let down in our production efforts until this war has been won.

Rochester Gas and Electric

Mrs. Elizabeth Graule 36 Welder St.

Easy To Sew, Smart To Wear



The basque frock with dirndl skirt continues in high favor. Here it is in a splashy flower print, charming in cottons and other fabrics.

This dress is easy to cut and sew. You can make it in size 16 of only 4 yards of 35-inch or 3 1/2 yards of 29-inch fabric. Pattern, with complete sewing guide, is obtainable in sizes 10 to 20. Ask for No. 2569, write name and address plainly, state your size, and send 15c (plus 1c for mailing) to Pattern Department, Rochester Sun, 420 Burke Bldg., Rochester, N. Y.

Met Stars To Head 'Rigoletto' Cast In Performance Here

Sparkling arias of Verdi music lend enchantment to "Rigoletto" will be presented by an All-Metropolitan Opera Company cast of principals by the Rochester Grand Opera Company Saturday, May 2 in the Auditorium Theater.

Cast as principals for this performance will be Bruno Landi, Adonis of opera, and leading tenor of the "Met", as the Duke; Hilde Reggiani, leading coloratura soprano of the same organization, in the role of Gilda, striking daughter of Rigoletto; and the ever pleasing baritone, Claudio Frigerio, as Rigoletto.

Aiding these celebrities will be such artists as Stanley Carlson, bass-baritone; Winifred Heidt, beautiful American mezzo-soprano, and Sydney Morton, bass. Other characters in the cast will include a trio of Rochester songbirds, Rose Marone, contralto, Peggy Streebing, contralto, and Edward Rizzo, baritone.

The best musicians Rochester affords will be in the orchestra directed by the Metropolitan maestro, Gabriele Simone, while Benny Altieri, also of New York City will be in charge of the stage and scenic effects.

Head Named For Scout Troop Auxiliary

Mrs. Donald Cullen is new president of Troop No. 44 Boy Scout Auxiliary. She was named at the meeting of the Auxiliary, Monday evening.

Other officers selected were: Mrs. Leo Brown, vicepresident; Mrs. John Curran, recording secretary; Mrs. Myrtle Auer, corresponding secretary, and Mrs. Wilson, treasurer.

Union Leaguers To Have Stag Frolic

Twelfth annual stag spring frolic of the Union League Club will be staged next Tuesday at 8:30 p. m. in the Gregory Street clubhouse.

William Pundt, president of the club and Irving Drew, supervisor are honorary chairmen.

Carl Diehl, chairman, assisted by Chas. Vaisey, Edward

Bastian and Henry Babst comprise the entertainment committee.

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"We Write All Forms of Insurance"
Don't drive without **AUTOMOBILE INSURANCE** or you may not be driving at all!
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DEFENSE WILL NOT WIN THE WAR
By W. F. Kernan, Lt. Col. U. S. Army
The year's best selling story of the war (condensed).
WINE OF FREEDOM—By Morris Markey
The story of conquered Europe including several remarkable photographs never before published.
TRUTH OR CONSEQUENCES
A look behind the scenes by Ralph Edwards, conductor of NBC's popular radio program.
10c MAY 2nd ISSUE **LIBERTY WEEKLY** NOW ON SALE 10c



Pretty Hats With Flattering Flare

1.98

Attention getting, dressy styles for all-occasion wear. Sailors, bonnets and flared brimmed "poms," flower trimmed, pretty veils. In all headizes. Second Floor, Monroe.

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**BOTH STORE ARE OPEN
FRIDAY and SATURDAY TIL 9:30
BUY ON BUDGET PLAN—Free Parking**



Mix or Match For Play or Work

Slacks 2.98

Gay colors in spun rayons and butcher linens for sun-fun or work around the house. Pockets, set in belt jackets, razor creases. Women's and misses' sizes. Second Floor, Monroe.

**Easy Fitting Dressy And Casuals—So Good For Now!
Spring COATS**

10.95

Over suits coats in classic styles. Soft, light colors in draped casuals. Silhouettes, boxy and fitted, sport models, in bright plaids and herringbone and mixtures. Details that make them look twice their price. Women's and misses' sizes. Second Floor, Monroe.

For Fashions Defense Dress Up In Gay Young

DRESSES 4.98

Every new and wanted style in day time, date time dazzlers... 2-Piece styles, dirndls with full skirts. Everyone a fashion you'll wear and wear. Valiant colored prints and clear pastels in novelty crepes and sheers. Every style... every color... every size... On the Second Floor—Monroe Store.

**Blouses For Sport!
Blouses For Work!
Blouses For Suits!**

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Tailored, casual, and dressy styles, ready for off-to-work—or for that second of play. Round or V necklines or convertible necklines. All new fabrics and colors. Sizes 32 to 40. Second Floor, Monroe.

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\$100	12.25	23.50	34.75
\$200	24.50	47.00	69.50
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\$400	49.00	92.00	138.00
\$500	61.25	114.50	172.25

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THE WHISKEY WITHOUT REGRETS



When you've lost your golf form completely—



And lost a priceless ball or two, besides—



Laugh the hole thing off with Green River— "The Whiskey Without Regrets"

The finest Green River ever bottled!

BUY A BOTTLE TODAY



GREEN RIVER BLENDED WHISKEY. 85 Proof, 75% Grain Neutral Spirits. Oldtime Distillers Corp., N.Y.

AT SMALLS

A Real Man's Watch!
WATER-PROOF
DUST-PROOF
SHOCK-PROOF
NON-MAGNETIC



...and a Sensational Value! Regularly 19.95

Sturdy, accurate, dependable. Carries our Unconditional One Year Free Service Guarantee! A watch that can take it and look good.

\$14.95
50¢ WEEKLY

...AT SMALLS

YOU MAY PAY AS LITTLE AS **25¢** --A WEEK FOR DEPENDABLE-FAMOUS **FISHING TACKLE**

Choose From These Famous Makes!
RODS—REELS—LINES—EQUIPMENT
● American Fork and Hoe ● Pflueger
● Kalamazoo ● Shakespeare ● South Bend
● Gladding ● Ashaway ● Black Oreno
● "My Buddy" Tackle Boxes.

COMPLETE 16 PIECE FISHING OUTFIT
Smalls \$6.95
28 MAIN STREET, East
Park Free — In Rear!



Open Thurs. & Sat. Nights!

Why not a SMART ADDRESS when you visit NEW YORK

It costs no more to stay at the Vanderbilt Hotel... to enjoy the prestige of a Park Avenue address and the comfort of tastefully furnished, more spacious rooms and suites. The Vanderbilt Hotel is near main railroad terminals, airport, shops and all else of importance.

The VANDERBILT HOTEL
PARK AVENUE AT EAST 34TH ST. NEW YORK
Oscar F. Baner, Manager

OTHER MANGER HOTELS
Rochester, N.Y. Rochester Washington, D.C. Hay Adams
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Chicago, Ill. Plaza Washington, D.C. Hamilton
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Story Of Circus Life At Eastman Saturday

In the Spring, they tell us, a thoughts of the circus. And young man's fancy turns to love. But a younger man's fancy is more apt to turn to That's why a banner crowd of juveniles is expected at the Eastman Theatre Saturday afternoon to view the final performance of the season of the Clare Tree Major Children's Theatre Company of New York. The story chosen for portrayal is "Toby Tyler," a story full of circus lore. Most of the scenes are laid on the circus lot with clowns, bareback riders, trap-

SUMMER JUST AHEAD!
Here Go The Last of Our Spring Dresses & Suits AT ROCK BOTTOM!

And that's no exaggeration! Every price is figured down to the closest penny—every suit is practically cost! The same exclusive—one of a kind—dresses and suits we've been selling. The same gay, exciting selection of fashion firsts, but priced to clear the way for summer stocks.

C. B. THOMAS
723 SENECA HOTEL

Edwards
Keep 'Em Sewing!
LET US OIL & ADJUST YOUR SEWING MACHINE \$2

Parts or Repairs Extra

Our Factory Trained Expert Will Put Your Present Machine in Perfect Operating Condition. All Edwards work is fully guaranteed.

EDWARDS—Second Floor

COUPON
This Coupon Is Worth 10c

Towards Price of Admission To See "TOBY TYLER" EASTMAN THEATRE Saturday, April 25, 1942 3 O'clock

Seats: 25c, 35c, 50c, 75c (Plus Tax)

Present this coupon at theatre box office, before 6 p. m. Friday, April 24. Good for 10c reduction on any priced seat in the theatre for the performance herein specified.

Name _____
Address _____
Age _____

ROCHESTER'S SHOPPING NEWS
The Rochester Sun

Published every Thursday by the Rochester Sun Corp. 5 St. Paul St., Rochester, N. Y. — G. C. Gerling, Pres.; Wm. A. Pratt, Vice-Pres.; Eugene Davis, Sec.; Virginia A. Moran, Treas.

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James A. Coveney Co.
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United States Bonds and Victory!

WAR Army

Markey photographs

ES NBC's popular

NOW ON SALE 10c

Sibley, Lindsay & Curr Co.

BRIDES BUREAU

Heading for a Wedding? Come to Sibley's Famous Bridal BUREAU

— a Complete and Personal Service for Brides-to-Be, Their Families and Friends

Whether she chooses a modest ceremony, or a cathedral wedding... a thousand-and-one problems confront every bride-to-be. And it's a wise bride who puts her marriage plans into the capable hands of Sibley's Brides' Bureau. We'll help her with all arrangements, answer all questions. We'll work out a plan to make the most of her budget... help her shop for both her personal and household trousseau. We'll even post inquiring friends on what gifts she wants most! And all at not a penny extra charge!

The Bride's Preference List
Invaluable record of the bride's preference in silver, glass, china, linens... color schemes. Friends of the bride who shop at Sibley's will find the Preference List a convenient reference for selecting the gift she really wants!

The Bride's Book of Plans
A wonderfully complete guide for arranging and carrying out your wedding to the last detail of perfection. Every bride may have a Book of Plans, simply by registering with our Brides' Bureau, and filling out her Preference List.

BRIDES BUREAU, FIFTH FLOOR

Edwards
Special... For Mother's Day

LOVELY MINIATURE PORTRAIT BEAUTIFULLY HAND COLORED IN OILS

Reg. \$2.50 Each \$1.95 Complete (or 2 for \$3.50)

A truly beautiful portrait that Mother will appreciate. Why not have one made for your favorite soldier, too, while you save \$1.50.

No Appointment Necessary

ALWAYS 12 PROOFS

PHOTO STUDIO—In The Green Room

Edwards

ren Theatre and presented locally under the auspices of the Women's Committee of the Rochester Civic Music Association provides a high type of wholesome entertainment for adolescent minds. Such a coupon will be found in this issue. Conditions for its acceptance at the theatre box office are printed therein.

Toby, like most young men his age, yearns for the glittering life of a circus performer. He gives way to this feeling when the big show comes to his town. When the show leaves, Toby goes with it, only to receive a rude awakening as to what circus life can be. He makes his enemies, but he also makes friends, performers in the show take him under their

(Continued on Page 6)

Trust your furs to Sears!

Frigid Storage!

Restyling and Remodeling At Special Low Rates.

\$6.50

STORAGE CLEANING GLAZING

Fur storage at its best, modern, 100% safe. Your furs go into our modern, scientific arctic-temperature vaults, protected against theft, fire and moths. Second Floor, Monroe.

in the Nationals Basement

Basement Savings In Style-Right Boys' Clothes

Values That All Mothers of Boys Will Do Well To See!

STUDENT Sports Coats \$11.95

All the colorful new 3-button, plain-back Sport Coats for Spring. Large glen plaids, small checks, herringbones, stripes and plain shades. Student sizes 32 to 38.

Boys' Spring Slacks \$2.95 up

A huge variety to choose from: Tweeds, covers and gabardines... slacks to either match or contrast with that extra suit or sport coat. Others to \$4.95.

Cord. Reversible Coats \$5.95

Here is an all-year-round coat every boy wants and should have: Heavy corduroy on one side... tan gabardine on the other. New shades of rust, tan, teal blue.

Charge It! The Easy National Way
Pay 1/3 May 10 1/3 June 10 1/3 July 10

The NATIONAL EAST MAIN AT STONE

Broken Groups But Sizes 34 to 46 In The Sale!

in the Nationals Basement

IN THE BASEMENT:

Sale!

A Drastic Thing to Do, With Prices On The Upswing

Broken Groups, Basement Men's Topcoats \$17

Regularly Priced \$19.95 and \$23.95!

WE don't need to tell you that these values are really sensational... in a year like this, when mark-downs are practically unheard of. Included are the cream of this season's topcoat styles, colors and patterns: The broken groups that have accumulated from our active Spring selling: Plain shades, herringbones, two-tone blends, some raglans, plenty of fly-fronts and button-thru models! Take our advice... if you want a topcoat bargain, see these... and soon.

The NATIONAL EAST MAIN AT STONE

Broken Groups But Sizes 34 to 46 In The Sale!

Dressy And For Now! COATS

Coats in classic Soft, light colors in casuals. Silhouettes, fitted, sport mod-right plaids and herringbones. Deat make them look their price. Women's sizes. Second Monroe.



off-to-work—or for invertible necklines. ad Floor, Monroe.

AIN 7888
WOOD 218

BUY WAR SAVINGS STAMPS AT



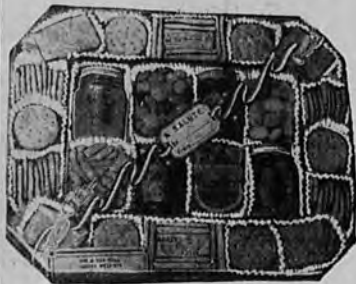
Last Call! 150 More Dinnerware Sets

Express your Gratitude
by sending these . . .

Surprise Package to the Boys in Service

Delight the Boys
with these Specials

- Assorted Tiny Hershey Barslb. 44c
- Cellophane Wrapped Cream Caramelslb. 39c
- Pecan Rolllb. 39c
- Large Tins Popcorn69c
- 3-lb. Tin Assorted Chocolates99c
- California Fresh Dates, 4 lbs. 51
- California Fresh Figs . . . 29c lb.
- Symphony Sweet Miniature Chocolateslb. box 79c
- Two Pound Jar Tart Fruit Filled Hard Candy59c
- Five Pound Jar Assorted Hard Candy1.29
- Chocolate Pecan Bark, lb. 39c



BUGLE CALL
Mess Kit

Shipping Weight 3 Lbs. **99c**

- Fancy Assorted Crackers
- Cheddar and Swiss Cheese
- Assorted Cookies
- Candies
- Preserves and Jelly



Assorted Homestyle
COOKIES

3 Pound Tin **99c**

Chocolate and vanilla, filled and plain, perfectly delicious and they'll keep fresh in this tin.

EDWARDS—Street Floor



Scott's Lawn Seed

You can have a Scott lawn with surprisingly little expense. With ordinary care these deep-rooting perennial grasses transform your lawn into a neighborhood show place.

<i>For Sunny Lawns</i>		<i>Turf Builder</i>	
1 lb. . . . 65c	10 lbs. . 5.75	10 lbs. . 1.25	50 lbs. 3.75
3 lbs. . . 1.85	25 lbs. 13.75	25 lbs. . 2.25	100 lbs. 6.50
5 lbs. . . 2.95	50 lbs. 24.75		
<i>For Shaded Lawns</i>		<i>Creeping Bent</i>	
1 lb. . . . 75c	10 lbs. . 6.75	1 lb. . . . 1.65	5 lbs. . 7.75
3 lbs. . . 2.15	25 lbs. 16.25	3 lbs. . . 4.70	10 lbs. 15.00
5 lbs. . . 3.50	50 lbs. 30.00		

EDWARDS—Sixth Floor

FRAMED MIRRORS

5.98

These are ideal for mantle, buffet, davenport or console mirrors. Landscapes with metal bronze finish, three attractive styles, size 18"x26". Genuine plate glass with copper backs!

EDWARDS—Fourth Floor



Genuine FIESTA ENSEMBLE

106 PIECES
Service for 8

\$14.95

NO DOWN PAYMENT — \$1 A WEEK

COMPLETE SERVICE for 8

Glamorous FIESTA! Exceptional Value!

It's Modern! It's Stimulating! It's Brilliant! And best of all . . . it's thrifty! Yes, glamorous Fiesta ware is it all those things. For just \$14.95 you get a complete service for eight . . . and when you divide its cost by the many years that it will grace your table, you'll agree that the price is amazingly low.

BLUE GREEN YELLOW RED

Set consists of the following 106 pieces:
42 Pieces of Fiesta China
64 Pieces of Glassware & Cutlery

- | | | | |
|------------------|--------------------------|------------------------------|---------------------|
| 8 Cups | 1 Platter, 12" | 8 9-oz. Short Water Tumblers | 8 Ash Tray Coasters |
| 8 Saucers, 9" | 1 Vegetable Dish, 8 1/2" | 8 9-oz. Tall Juice Glasses | 8 Stirring Spoons |
| 8 Plates, 6" | 8 9-oz. Tall Ice Teas | 8 Knives | 8 Knives |
| 8 Fruits, 5 1/2" | | 8 Spoons | |
| 8 Forks | | | |

PHONE YOUR ORDER — STONE 2300
OR MAIL THIS COUPON TODAY

E. W. Edwards & Son — Rochester, N. Y.

Please send me Fiesta Ensemble at \$14.95 set.

NAME

ADDRESS

Cash C.O.D. Charge

EDWARDS—Second Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

PRICES THAT SHOUT FOR THEMSELVES ON THESE MAGNIFICENT BARGAINS!

Would Sell For 1.39 If Perfect!

RAYON CREPE AND SATIN

SLIPS

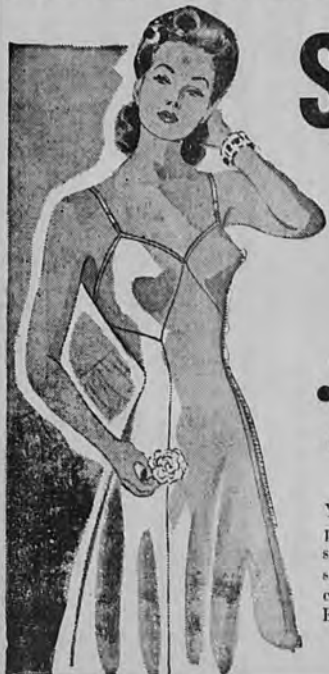
Irregulars

87c

- Tearose • White
- Sizes 34 to 44

You know this is a sensational price for such famous name slips. In lace, and tailored styles . . . four gore and bias cut. Adjustable shoulder straps. Embroidered or plain tops.

EDWARDS—Basement



SALE!
Large
Head Size
**STRAW
HATS**
2.98-3.98-5.00 Values

Friday Only

2.44

New, exciting and refreshingly young . . . veiled, flowered and ribboned sailors, wide brims and berets in a fine straw. Black, navy, violet, toast. Headsizes 22, 23, 24.

EDWARDS—Basement



Would Sell For 1.15 If Perfect! FULL FASHIONED RAYON

HOSE

Irregulars

79c PR.

- New Spring Shades
- Sizes 8 1/2 to 10 1/2

A real buy for thrifty women! Sheer chiffons, all rayon with mercerized cotton toe. Dull finish service weight with rayon leg, mercerized cotton welt, top and foot. Get your supply today!

EDWARDS—Basement



Darling's Famous Semi-Annual

COAT SALE



REG. TO 12.99
Downstairs

EVERY SPRING COAT & SUIT IN THE STORE Drastically Reduced!

Your Unrestricted Choice! Two Tremendous Floors Of Coats & Suits! Extra Sales People! Shop In Air Conditioned Comfort



★ *Included Are All-Wool Materials in Dozens of Popular Styles and Types*

- ★ THRILLING NEW COLORS & WEAVES
- ★ SIZES FOR MISSES, WOMEN, JUNIORS



5⁰⁰

REG. TO 16.99
Second Floor

10⁰⁰

REG. TO 22.99
Second Floor

15⁰⁰

This May Be Your Last Chance

To get such fine quality garments in 100% All-Wool at such remarkably low prices. Play it smart—BUY NOW! We have everything in stock today — tomorrow, who knows?

Don't Wait — Shop Tonite

Darling Shop Is Open 'Til 9 Each Thursday

Doors Open Early Tomorrow

Special 9 O'Clock Opening For This Sale



NEW and GREATER

DARLING SHOP 190 MAIN ST. E.

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or 8

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COMPLETE SERVICE for 8

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IE 2300 TODAY

N. Y.

at \$14.95 act.

Charge

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AYON

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

CAIN'S MAYONNAISE
DESERVES TOP PLACE ON YOUR GROCERY LIST. It's delicious!

CAIN'S MAYONNAISE

Women Bankers To Fete Retiring Leader At Tea
Members and friends of the Women's Committee of the American Institute of Banking will gather at the University Club on Saturday, May 2 for a

Awake TO SPRING
Renew the joy of living. Spend less. 250 rooms, "Ship's Sun Deck," spring-fresh food. Weekly from \$22.50 per person, double.

WEEK-END OFFER
AS 100 per person double room, bath, all meals, Fri. to Sun.; or Sat. to Mon.

Colton Manor
ONE OF ATLANTIC CITY'S NEWEST FIREPROOF HOTELS
PENNSYLVANIA AVE. PAUL RUCKER, Mgr.

Record Department Opened In Drug Company Units

Announcement has been made of the opening of a new record department in each of the seven local Daw Drug Co. stores. Featured are popular numbers on Elite Records and each recording is said to contain two equally popular hits. Famous orchestras and artists of screen and radio have performed for these discs.

First Aid Class Formed At Temple

A Standard course in Red Cross First Aid for men and women will be undertaken at Beth Shalom Temple Parlors, 30 Field St., starting next Thursday at 8 p. m. under the direction of Dr. Ely Eber. The class

Circus Story . . .

(Continued from Page 3)
wing to make his task an easier one.

One of the highlights of the performance is the inclusion of Koko, a trained monkey, who takes the part of Mr. Stubbs in the show. His antics are always a delight to the audience.

The performance here, under the sponsorship of the Women's Committee of the Civic Music Association will begin at 3 o'clock.

DAVIS BAKING POWDER
Double Acting

NOW
8 oz 10¢
12 oz 15¢
24 oz 25¢

is open to the public, and all those interested in enrolling may leave their names with Frances Eber, Monroe 1851-W or Samuel Senzel, Monroe 2095-J.

FREE LADIES' HANDKERCHIEF IN EVERY BOX OF KIRKMAN GRANULATED SOAP

A truly lovely handkerchief, generously big, with gay flower designs printed in cheery, fast colors. Hemmed all around for extra-long wear. Yours FREE with every box of KIRKMAN GRANULATED SOAP.

Try the new-formula KIRKMAN GRANULATED SOAP. It's a whiter, purer soap for everything washable. "Lift-action" suds. Long-lasting energy. Buy some today.

SAVE THE COUPONS ON EVERY BOX FOR VALUABLE FREE GIFTS

EVERGREENS
—INCREASE THE VALUE OF YOUR PROPERTY

Special **MUGHO PINE SAVIN JUNIPER**
Compact Shapely Plants **\$1.75** Each

GLOBE ARBORVITAE
15 to 18 inch. **\$2.25**

SPREADING JUNIPER
15 to 18 inch. **\$2.00**

Scotts Lawn Seed **\$2.95** (5 Pounds)
Scotts Turf Builder **\$2.25** (25 Pounds)

CHASE-PITKIN GARDEN STORE
2045 East Ave.
Open Sundays & Eves. Call Monroe 1166

"Take a Tip from Me, Jim . . . When You Have To Borrow Money, The LINCOLN-ALLIANCE Is the Bank for Loans."

When bills pile up . . . when you need money to consolidate them or when you need cash for an emergency such as hospital or doctor's bills . . . a low cost Lincoln-Alliance PERSONAL LOAN provides the sensible, business-like solution to your problems.

Lincoln-Alliance PERSONAL LOANS are much lower in cost than many loan plans. The financing charge is slightly less than 1% per month on unpaid balances! Compare that "less than 1% per month" charge with cost of other loan plans.

Figure It Out For Yourself

You Borrow	Charge Per Year	* Life Insurance Premium	You Receive	12 Monthly Payments
\$100	\$ 6.48	\$.36	\$101.16	\$ 9.00
122	7.92	.44	123.64	11.00
156	9.36	.52	146.12	13.00
180	10.80	.60	168.60	15.00
216	12.96	.72	202.32	18.00
240	14.40	.80	224.80	20.00
300	18.00	1.00	281.00	25.00
360	21.60	1.20	337.20	30.00

Save Time, Tires and Gasoline—
Apply at Your Neighborhood Office of the

LINCOLN-ALLIANCE BANK AND TRUST COMPANY

MAIN OFFICE: 183 Main St., E.
LINCOLN OFFICE: 33 Exchange St.
LAKE AVE. OFFICE: 1495 Lake Ave.
WEST END OFFICE: 886 Main St., W.

EAST END OFFICE: 460 N. Goodman St.
MONROE AVE. OFFICE: 560 Monroe Ave.
PORTLAND-CLIFFORD OFFICE: 520 Portland Office
TWELVE CORNERS OFFICE: 1853 Monroe Ave.

DEWEY-STONE OFFICE: 2855 Dewey Ave.
IRONDEQUOT OFFICE: 621 Titus Ave.
NEWARK OFFICE: Newark, N. Y.
KNOCKPORT OFFICE: Brockport, N. Y.

Member Federal Reserve System
Member Federal Deposit Insurance Corporation

HERE'S WHAT YOU CAN GIVE YOUR Man in the Service

SCHICK SHAVER
He'll enjoy faster, better shaves every day. **1250**

KAYWOODIE PIPE
A fine pipe of genuine briar. Welcome gift. **350**

RONSON LIGHTER
Smart lighter that always works efficiently. **395**

SERVICE RING
Service insignia on onyx. 10-K yellow gold. **2475**

Waterproof Watch
Rugged, accurate watch built for service. **2475**

ADMIRAL RADIO
Camera type, fine tone. AC-DC or battery. **2995**

Prayer Medal
Sterling Silver. Lord's prayer engraved. **449**

SERVICE ROSARY
Rosary and Prayer Book. In pocket case. **195**

ONLY 3 MINUTES FOR CREDIT

RUDOLPH'S
CORNER EAST MAIN AT SOUTH AVENUE
IN BATAVIA—107 MAIN STREET — OPEN THURSDAY EVENINGS

SAMPLE SAVINGS FROM WEGMANS BIG ANNUAL Spring Food Sale!

Pure Cane Granulated **SUGAR 5 lbs. 29¢**
Quantity Limited

Delicious Fresh Green Gables (Limit 3 Jars) **Salad Dressing . . qt. 25¢**

"Kitchen-Tested" Flour **Gold Medal . . 5 lb. sack 25¢**

Tender Medium Size **Fancy Shrimp . . . can 17¢**

You'll Want to Attend WEGMANS FREE Victory COOKING SCHOOL!

Featuring A Practical Course In War Time Meal Planning!

STARTING NEXT WEEK!

FREE PRIZES! WATCH YOUR **DAILY PAPERS**

A New Way to Buy Meat . . .

Wegmans MONEY BACK Seal of Satisfaction

TRY OUR MEATS AT OUR RISK
Wegmans SEAL OF SATISFACTION, Rochester's LEGAL meat guarantee, insures your complete satisfaction with every cut of meat you buy at Wegmans, or your money will be refunded without delay and without quibble or fuss.

WEGMANS PRIME STEER TENDER SHOULDER BEEF Roasts . . lb. 25¢
For A Grand Weekend Dinner!

TENDER JUICY PRIME STANDING Ribs O' BEEF . . lb. 33¢
Guaranteed to eat like a porterhouse steak!

Wegmans HOME OWNED FOOD MARKETS
FREE PARKING FOR CUSTOMERS

Basement of
SIBBLEY, LINDSAY & CURR CO.



Tops For
Spring and Summer

Cocoanut STRAWS 1.25

The straw you wear with everything you own for good looks and for comfort! We've three tip-top new styles banded with colorful rayon ribbon or pugaree prints. Get yours tomorrow and get set for summer!

AI8LE 12



Easy Going, Easy To Wear
Spectators 3.99

Here's your favorite spectator in soft, flexible white suede with sporty brown calf trim. We've high or Cuban heels, open toe models and even the new high Turkish toe for your immediate wear. — Sizes up to 9; widths AAA to B.

AI8LE 6

Perfect For Under Slacks,
Play Clothes!

"Slackette" Just 1.39

Cut for extreme comfort and a smooth unbroken line beneath your slacks and play clothes! Of heavy rayon multi-filament crepe the "Slackette" launders beautifully and holds its shape for life. Sizes 32 to 40.

AI8LE 18



Go Through Spring into Summer in Your Favorite

Rayon Bembergs 3.94

Gems of Fashion
At Just

Soft, cool, washable! Delightfully feminine without being fussy—just the types of dresses you can put on any time and feel "just right" in. Lights, brights and pastels in a gay galaxy of prints to suit your every taste. Plenty of styles for your immediate selection. Sizes 12 to 20; 38 to 52.

AI8LE 8



For Defense Work, For Play, For Gardening!

DENIM SPORTS CLOTHES

Each **1.99**

- Slacks!
- Shirts!
- Skirts!
- Culottes!
- Overalls!
- Jackets!

Casual, easy to work in, easy to play in! Ideal for defense work or for hoeing your Victory garden! They're washable, of course, and come in faded denim blue, navy, luggage or rose. 12 to 20.

AI8LE 9

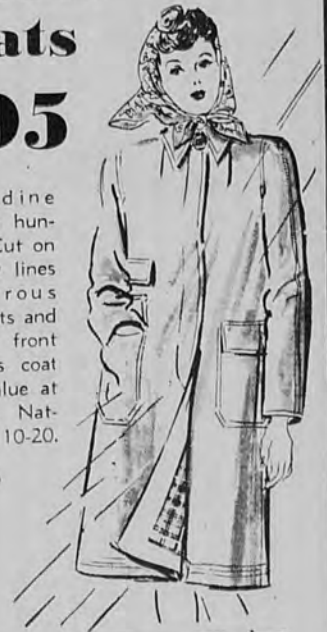


Plaid Lined, Shower Proof
"Weather Sealed"

Gabardine Coats 6.95

The gabardine coat with a hundred uses. Cut on young, boxy lines with generous patch pockets and a neat fly front closing, this coat is a rare value at just \$6.95. Natural Color. 10-20.

AI8LE 10



With Detachable Crotch!

PANTY GIRDLE

1.95

To keep your figure sleek beneath your play clothes and dancing dresses! Two-way stretch knitted rayon lastex and cotton panty girdles with removable crotch, 14-inch length.

AI8LE 10



Slick for Now and Summer

Seersucker 2-PIECER 3.99

Button-down - the front jacket with 3 pockets for golf tees and things and a spanking white pique collar for extra zizz! The skirt is sweetly pleated! Blue, red or green stripes. 12-18.

AI8LE 10



St. Joseph
ASPIRIN
NONE FASTER

Feathers can be kept from working through the ticking of a pillow by crooning the inside of the ticking with an iron that has been rubbed with a piece of wax. Do this when restuffing pillows.

Are your Stockings Faded?
Use the sensational, **NEW**

Tintex
STOCKING DYES

You want longer wear from your stockings—AND you also want them **COLOR-NEW** all ways! That is why you need the new, special Tintex Stocking Dyes. For faded stockings or to re-match odd stockings they are perfect! Easy as rinsing. Try them—today! 10¢ a package at Drug, Dept. and 10¢ stores.

(Conserve fabrics for Victory—save money on apparel) and home decorations with the regular Tintex—world's largest selling Tints and Dyes. Over 50 colors!

Re-news Faded Stockings
Re-matches Odd Stockings
For **NYLON, RAYON, SILK, COTTON, LISLE & WOOL**

PARK & TILFORD PRODUCT

Mrs. Helen Ott, 25 Tacoma St.

Funsters Coming To Riviera



A scene from "Ride 'Em Cowboy," starring Abbot and Costello, opening Sunday at Schine's Riviera for a four-day run. Co-featured is John Garfield and Raymond Massey in, "Dangerously They Live."

Magazine Features "Valentino" Article In May Issue

Featured in the May issue of Stardom Magazine is an article by Jimmy Starr entitled "I Knew Valentino Best". Valentino was the personal friend of Starr and the writer.

a recognized Hollywood authority and columnist of the Los Angeles Herald-Express, has contributed a revealing story about the screen's "great lover". Starr maintains that Valentino was much misunderstood and made such an impression during his brief career that his fame has continued to grow even after his death. The article is profusely illustrated with photographs of Valentino. Other Stardom features include Errol Flynn's explanation of why man is fickle, a revealing story about Barbara Stanwyck,

John Dunlap, Jr. son of Mr. and Mrs. John Dunlap, 129 Elm-dorf Ave. has been placed on the Dean's list at the University of Alabama, according to word received here. Dunlap has maintained an All A record at the southern institution.

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make 12 monthly payments of
\$ 50	\$ 55.92	\$ 5
100	115.84	10
150	165.76	15
200	215.68	20
250	265.60	25
300	315.52	30
350	365.44	35

Other amounts for longer terms at proportionately low rates. Insurance pays up loan in case borrower dies.

GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.

MEMBER F. D. I. C.



PLAY SAFE!

Be sure of your fuel supply for next season and save money by filling your bins now. Coke is now plentiful and deliveries can be made, but later!

IT PAYS TO BUY THE BEST—**MILLER'S 100% GUARANTEED**

R. G. & E. \$11.00 COKE

Act at Once While Low Prices Are in Effect!

ARDEAN R. MILLER, Inc.
500 WEST AVE. Phone GEN. 20

YES! YOUR FACE SHOWS IT!

You can't look your best when you feel tired and "sunk" because of temporary constipation. Gentle, thorough, Beechams work overnight. Millions use them—they must be good. Buy today! 10¢ a package, as directed on package.

BEECHAMS LAXATIVE PILLS

A FEW DAYS MORE! SALE FUR JACKETS and KOLINSKY

SALES AT Reduced Prices

Season's lowest prices on FUR COATS NOW!!!

CLIFFORD FUR CO.
1283 Clifford Ave., 1 Block Off Portland
CLIFFORD FUR SELLS FOR LESS

Your cakes will be perfectly flat on top if you pour the batter into the corners of the pan first, then around the sides and leave a slight depression in the center.

LIKE IT... OR GET YOUR MONEY BACK



TRYNOSKI'S "Mmm" Sandwich Spread
At your favorite food store. 1/2 pints, pints, quarts, half gallons. Generous 3 oz. trial size 10c.

Must Your Daughter Risk Happy Marriage on Half-Truths?

Many a mother, reared in days of false modesty, dreads to "tell her daughter." Little wonder so many young wives unknowingly risk happiness by using overstrong solutions of acids for the douche which can actually burn, scar and even sensitize delicate tissue. Today such doubts and unhappiness, such risks are needless. Science has given woman Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Step Out From Your Ugly Fat!

And Not Only Look Better But Feel Years Younger
Now you may slim down your face and figure without starvation dieting or back-breaking exercises. Just eat sensibly and take Marmolito under the conditions and according to directions on the package. Marmolito tablets have been sold to the public for more than thirty years. More than twenty million boxes have been distributed during that period. Marmolito is not a cure-all. Marmolito is only for adult persons whose fatness is caused by a thyroid deficiency (hypothyroidism) but who are otherwise normal and healthy. We do not make any diagnosis as that is the function of your physician, who must be consulted for that purpose. Why not try to lose those ugly, uncomfortable pounds the Marmolito way? Get a box of Marmolito today from your druggist.

SCHINE THEATRES SATURDAY

RIVIERA Lake Ave.	Look Who's Laughing All Money Can Buy	FUN FOR PROFIT! CASH BINGO EVERY SATURDAY EVE.
MADISON Genesee St.	Look Who's Laughing All Money Can Buy	
STATE E. Main	Look Who's Laughing All Money Can Buy	
GAMEO N. Clinton	Playmates Blue, White and Perfect	
LIBERTY Driving Park	Look Who's Laughing All Money Can Buy	
WESTEND Thurston Rd.	Playmates Blue, White and Perfect	YOUR SUNDAY DINNER FREE A COMPLETE MEAL 15 BASKETS OF GROCERIES SATURDAY NITE
WEBSTER Webster Ave.	Playmates Steel Against The Sky	
DIXIE Portland Ave.	Playmates Dumbo	
RIALTO E. Rochester	Night Before The Divorce South of Sante Fe	

JUNK

- ★ NEWSPAPERS
- ★ MAGAZINES
- ★ RAGS
- ★ MATTRESSES
- ★ STOVES
- ★ METAL BEDS
- ★ OLD BOILERS
- ★ OLD HEATERS
- ★ BATTERIES
- ★ BRASS
- ★ ZINC, LEAD, ETC.

S. DUBITSKY SONS
671 CLIFFORD AVE.
Our Truck Will Call
MAIN 5543

Where The Sun Goes We Go
We Pay Highest Prices
FOR NEWSPAPERS
MAGAZINES, RAGS
METAL, RUBBER
PHONE STONE 6196

NO LONGER OFF KEY
ON HER DIFFICULT DAYS
CHICHESTERS PILLS have given thousands of women trustworthy relief from periodic pain, cramps and discomfort. Try CHICHESTERS. Note—take as directed. Contain no narcotics nor habit-forming drugs. At all good drug stores. Get and up.

★ Rochester ★ GRAND OPERA CO

PRESENTS VERDI'S IMMORTAL OPERA
"RIGOLETTO"
with METROPOLITAN GUEST ARTISTS
SAT. EVE., MAY 2nd
TICKETS NOW AT SIRLEY'S
PRICES: Balc. 1.10-1.75-2.15; Loges 2.55
Orch. 2.15-2.55-2.95 Tax Inc.

AUDITORIUM MAIN ST. E.

Mr. H and Mr. HATT Get the Busy Signal

They tell me Kessler's Whiskey has a very busy wire—
Every guy that tastes it once becomes a steady buyer!

SMOOTH AS SILK but not "High Hat"

KESSLER'S BLENDED WHISKEY
75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

AMERICA'S MOTHERS WALK



SO THEIR SONS MAY RIDE!

Victory rides on rubber! That's why many American homemakers are walking today.

They know their boys have more important places to go—and more important things to do—if Victory is to be won.

Rubber for bombers—for jeeps—for tanks—for battleships is more vital than rubber for tires to take them shopping—or visiting.

They know they can save rubber by teaming up with friends and neighbors when driving is necessary.

An empty seat in their automobile may mean that someone else is driving needlessly and wasting rubber—And every ounce of rubber is precious.

Yes, America's alert homemakers can help guarantee that our Armed Forces will ride on rubber to Victory by—



- ★ Forming "car pools" for shopping,
- ★ Using trains, street cars and buses whenever possible,
- ★ Walking instead of driving,
- ★ Carrying home more bundles rather than having them delivered.

In the interest of America's Victory Program, this advertising space has been donated to the
WAR PRODUCTION BOARD
—BY—
THE ROCHESTER SUN—SHOPPING NEWS

G. W. T. W. Still Reigns Supreme.

WIN GUEST TICKETS!
G. W. T. W. Will Be At Loew's Starting Thurs., April 30th
State In 25 Words Or Less Why You Would Like To See This Outstanding Picture
Send Answers To Contest Editor Of The Rochester Sun

GONE WITH THE WIND
CONTINUOUS SHOWINGS!
Come anytime between 11 A. M. and 9 P. M. and see the complete picture!
MATS. 40c • EVENINGS 55c
CHILDREN ANYTIME 17c
ALL PRICES INCLUDE TAX

Loew's

JAPAN'S ISLANDS OF MYSTERY
Willard Price, an American scientist, describes what he saw that he shouldn't have seen. Illustrated with remarkable photographs and maps.

LOVE IS A PROUD AND GENTLE THING
Hired girls should know their place—wherever it is. Written by Dorothy Thomas.

The Older The Gag, The Louder The Laugh
A candid glimpse at the two kings of corn—Abbott and Costello.

10c APRIL 23 The Saturday Evening Post NOW ON 10c SALE

Mrs. Ethel S. Wilkinson, 21 Flanders St.

WE HAVE THEM!

THE LATEST HIT RECORDS

Harry James
Trumpet, Clarinet, Trombone, Piano, Vocal
One Does Not Know You're Too Good For Good-For-Nothing Mel!
53c

GLENN MILLER—Let's have another cup of coffee—Chip off the old block—She'll always remember—It's a military secret—On the old assembly line—When Johnny comes marching home.

GENE KRUPA—Pass the bounce—Me and my Belinda.

BENNY GOODMAN—Jersey bounce—String of pearls—We'll meet again—Before.

COLUMBIA MUSIC STORE 53 SO. CLINTON
OPEN TIL 9 P. M.

NO DARK BANANAS

To keep sliced or cut bananas from turning dark, just dip the slices into or sprinkle them with grapefruit juice, pineapple juice, orange juice or lemon juice.

Rub out finger marks on woodwork with a cloth dipped in kerosene.

Disc Hits

BY "MOVIE" SILVER

We have heard on good authority that Victor, Columbia and Decca are going to bow out of the 37 per cent record field. The U.S. government has issued orders to cut production on all records to 30 percent of last year's output, so, of course, this means fewer new releases.

All three of the companies are making a plea to the general public to resell old records to their favorite record stores. If enough of these oldies are obtained it is believed that an acute shortage will be averted. One local disc outlet reports the purchase of several thousand records in one day. So it looks as though the demand is going to outstrip the supply in the very near future.

Instead of discussing new hits this week, let's take a glance at some of the older numbers which are still going strong.

Any list of this kind would have to include Artie Shaw's recording of "Begin the Beguine" and "Indian Love Call." Also up near the top of the list would go Bing Crosby singing "Melancholy Baby."

Other steady favorites: Benny Goodman's "Bugle Call Rag" and "One O'Clock Jump"; Gene Krupa's "Blue Rhythm Fantasy"; Harry James' "One O'Clock Jump" and "Two O'Clock Jump"; Jimmie Dorsey's "Contrast"; Freddie Martin's "Piano Concerto"; Glenn Miller's "In the Mood" and "Tuxedo Junction"; Vaughn Monroe's "Racing with the Moon"; Andy Kirk's "Forty Seventh Street Jive"; Charlie Spivak's "This is No Laughing Matter."

Dog Food Packer Relieves Fido's Diet Worries

There were a lot worried-looking dogs in the country last week, as most of the packers supplying dog food bowed to the Government's edict and discontinued packaging of Towner's favorite ration in tin.

It was so late in the week, therefore, that came out of Chicago this week, when Don Smith of Wilson & Co. gave assurance that the packers had not neglected possible war-time problems that might arise in the feeding of the Nation's pets.

"We can meet all the more important requirements of the Government without letting our 15 million canine customers down," he said.

"Because we had developed a process for producing our dog food in a new dry-package form," Mr. Smith asserted, "we had a ready solution to the tin shortage problem without suffering a long delay in getting a newly packaged product on the market. By prompt action we have also saved the nation even a temporary drain on its war-time food supplies such as would be caused by the feeding of millions of dogs and cats on edible table-remainders and ground meat."

"We are able to direct facili-

(Continued on Page 10)

COUPON SALE

KEY WOODBURY FACIA SOAP 10c SIZE **4 for 18c**

KEY FACIAL TISSUE Box 100 Reg. 25c Limit 2 **13c**

KEY WALDORF TOILET TISSUE **3 for 13c** Limit 4

KEY UNION LEADER TOBACCO Reg. 10c Tin Limit 3 **3 for 19c**

KEY PROBAC JR. BLADES Pkg. 50 Limit 2 **21c**

KEY VELVET or PRINCE ALBERT TOBACCO 15c Packet Tin Limit 2 **2 for 17c**

KEY SCHOOL PENCIL TABS. Reg. 10c — 110 Sheet Count Limit 1 **2 for 11c**

KEY SANITARY NAPKINS Box 12 Limit 2 **13c**

KEY WAX PAPER CUTTER BOX 100 Feet Limit 2 **10c**

KEY BUSINESS ENVELOPES Package of 25 Limit 2 **4c**

KEY PITCHER Castoria 3 1/2c Size Limit 1 **13c**

KEY MACKINTOSH TOFFEE Pound Box Limit 2 Rum & Butter or Assorted **19c**

KEY TINCTURE OF GREEN SOAP Pint Bottle Limit 1 **36c**

KEY Typewriting Paper Pkg. 100 Sheets Reg. 29c **19c**

KEY NAIL POLISH REMOVER 3 oz. bottle Regular 15c Limit 2 **7c**

KEY COCOA BUTTER 10c Flange Limit 2 **2 for 9c**

KEY HAARLEM OIL CAPSULES 35c Size Limit 2 **14c**

KEY 470 N. GOODMAN NEAR MAIN **KEY 724 WINTON ROAD NO. 102 (REAR)** **KEY 1861 MONROE NEAR WINTON** **KEY 457 RIDGE RD. W. NEAR DEWEY**

KEY SWEETHEART SOAP **4 for 18c** Limit 4

KEY BORAXO Large Can Limit 2 **2 for 21c**

KEY Paper NAPKINS Box of 80 — Reg. 10c Limit 2 **2 for 13c**

KEY VELOUR Powder Puffs Ass'd. Shades Limit 4 **3c**

KEY Milk Magnesia TABLETS Bottle 100 Limit 1 **19c**

KEY DOUBLE STRENGTH YEAST & IRON TABLETS Bottle 75 Limit 2 **33c**

KEY BUBBLE BATH (Assorted Odors) 4 oz. Bottle 30c Value Limit 2 **29c**

KEY BATH BRUSH Detachable Handle 30c Value Limit 1 **29c**

KEY SHOE SHINE Kit Cloth, Rubber Polish Limit 2 **9c**

KEY Parafalchibentine Moth Crystals 29c 4 for \$1

KEY SHOE POLISH GIANT 15c SIZE All Colors Limit 2 **8c**

KEY PLAYING Cards Bridge or Pinochle 35c Value Limit 2 **26c**

KEY ASPIRIN TABS. 5 Gr. Each Bottle 100 Limit 1 **9c**

KEY BIRTHDAY CANDLES Box 36 Limit 4 **2 boxes 9c**

KEY BIRTHDAY CANDLE Holders 10c Pkg. Limit 4 **2 for 9c**

KEY SAFETY PINS Nickel Plated Bundle 20 Limit 2 **2 for 9c**

KEY BOBBY PINS Card of 18 Black-Brown Limit 2 **4c**

KEY SCOP! Luckies, Camels, Chesterfields, Raleighs, Herbert Tareyton, Pall Mall, Philip Morris Old Golds. 2 PKGS. **29c**

KEY CARBONA Shoe White 25c Bottle or Tube Limit 2 **13c**

KEY TODDY Pound Can Limit 2 **26c**

KEY SODA MINT TABLETS Bot. 100 Limit 2 **9c**

KEY BOOK MATCHES Box 50 Limit 2 **9c**

KEY BABY RUBBER PANTS White Only Limit 2 **7c**

KEY LINEN STATIONERY 35c Value Box of 24 Sheets and 24 Envelopes **19c**

KEY ANALGESIC BALM Large Tube Limit 1 **18c**

KEY IODINE 10c Bottle Limit 2 **5c**

KEY SAMSON UNITED ELECTRIC VIBRATOR Regular \$3.98 Model **\$1.49** WHILE THEY LAST

KEY BRAIDED CLOTHES LINE 50 Feet Limit 2 **19c**

KEY Sulphur Candles Regular 10c Limit 4 **2 for 11c**

KEY WILLIAM'S TALC POWDER 25c Can Limit 2 **9c**

KEY BLADES SINGLE EDGE Pkg. 5 Reg. 10c Limit 4 **2 for 11c**

KEY WAX PAPER CUTTER BOX 100 Feet Limit 2 **10c**

KEY BUSINESS ENVELOPES Package of 25 Limit 2 **4c**

KEY PITCHER Castoria 3 1/2c Size Limit 1 **13c**

KEY MACKINTOSH TOFFEE Pound Box Limit 2 Rum & Butter or Assorted **19c**

KEY TINCTURE OF GREEN SOAP Pint Bottle Limit 1 **36c**

KEY Typewriting Paper Pkg. 100 Sheets Reg. 29c **19c**

KEY NAIL POLISH REMOVER 3 oz. bottle Regular 15c Limit 2 **7c**

KEY COCOA BUTTER 10c Flange Limit 2 **2 for 9c**

KEY HAARLEM OIL CAPSULES 35c Size Limit 2 **14c**

NOETH'S Stock-Up!

OUR ROCK-BOTTOM PRICES BRING YOU FINEST QUALITY AND THE LOWEST PRICES, MANY LOWER THAN WHOLESALE TODAY!

Many Nationally Known Brands Not Listed—At Rock Bottom Prices

DON'T BE MISLED! If you think you are saving money on your favorite brand thru buying case lots out of town! Get our prices—We'll have you MORE money.

Still, Rochester's Best Buy!

POGUES SENSATIONAL BLEND "Old Time" WHISKEY Stock up for the future on this extraordinary value—**\$1.99** FULL QUART

4 YEARS OLD! FAMOUS "Sherwood" MARYLAND RYE Every bottle numbered and registered at the distillery for your protection. A really great buy. Quantity limited, so order early. 50 proof. WORTH \$3.00. **\$1.79** QUART

Private Stock **WINES** 50c Quart

Imported **RUM** 18 proof, 1/2 quart Very good **\$1.89**

4 Yr. Old Applejack **BRANDY** Macintosh, 45 proof, Actual \$1.25 Value **89c**

5 Years Old Kentucky Straight BOURBON Bottled in Bond 100 Proof "Old Rip" **\$2.19** Quart

The Famous **MOUQUIN SLOE GIN** Very Special 99c

Nationally famous! A rare buy at this remarkable low price. 45 proof. 1/2 pint. Reg. \$1.45 Value

NOETH PRICES INCLUDE ALL TAXES

House Of Lords SCOTCH Bottled by Whiteley & Co. Glasgow, Reg. 45.50 Value **\$3.19** QUART

PAUL NOETH DELIVERY 19 CLINTON AVENUE SOUTH MAIN 874 Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight **LOWEST CASE LOT PRICES**

THE 5 CROWNS BOOT OUT TOUGHNESS

We swore that we never would rest Till TOUGHNESS was banished—the pest... Now, all over town The FINER 5 Crown Is hailed as the smoothest and best.

The bottle's as smooth as the blend— So, follow the popular trend... Keep "HOS" on the shelf And see for yourself How critical callers unbend!

Seagram's 5 Crown \$2.65 4/5 Quart

Seagram keeps the TOUGHNESS OUT blends extra PLEASURE IN

Now in the New Host BOTTLE

Seagram's 5 Crown Blended Whiskey, 86.8 Proof, 72 1/2% grain neutral spirits. Seagram-Distillers Corporation, New York

IT... T YOUR Y BACK

"Mmm" Spread

ite food store. pints, quarts. Generous 1 10c.

ut From gly Fat!

Look Better are Younger

but who are able. We do not make of the function of your be consulted for that to lose those extra, the Marmoset way, fat from your drugstore.

K

when- than

You'll find it always **PAYS** to buy

From **LIVADAS** Compare THESE PRICES
ROCHESTER'S VALUE LIQUOR STORE

RUM 'Ron Caray' Light or Dark
Finest Puerto Rican Rum, Exceptionally mellow. Compare with \$2.50 Rums. **\$1.65** FIFTH 86.6 Proof

STRAIGHT RYE 'Ron Caray' Light or Dark
If you insist on very fine whiskey this is sure to please you. Compare with \$2.50 Rye. **\$1.90** QUART 85 PROOF

Here's Quality and Value!
College Inn **CORDIALS** \$1.49
Rock 'n' Rye (QT), Creme de Menthe, Cherry Liqueur, Creme de Cacao, Kummet (Fifths). We recommend College Inn Cordials as among the best in the country.

EXTRA FINE QUALITY!
Extremely Low Priced! Bottled for us by "Beam" famous Kentucky distillers.
LIVBRO KENTUCKY STRAIGHT BONDED BOURBON
Every Drop Over 4 Years Old
Wonderful whiskey, made from a formula over 140 years old! The product of 3 generations of distilling skill. Supremely smooth. . . 100 proof.

HERE'S A REAL BUY!
Foust Penna. Straight **RYE**

Just taste this famous Pennsylvania Rye! It's finer tasting, smoother, mellower, than most Ryes selling for twice the price. A real money-saving value that brings our customers back again and again. . . IT MUST be good! A remarkable value.

OUR LOWEST PRICE
KING GEORGE IV SCOTCH
Superb Scottish Blend with an enchanting matchless bouquet 100% Scotch whiskey, distilled and bottled by one of Scotland's greatest distillers. Remarkably low price.
Compare! \$4.25 Value
\$3.19 FIFTH 86.6 Proof

6 Years Old! Bottled In Bond
ROUST
6 YEARS OLD
PENN. STRAIGHT RYE
\$2.49 Full Quart 100 PROOF

EXTRA SPECIAL!
Only 120 bottles. No more to be had when this is gone.
'ROMA'—SOLARIZED CALIFORNIA PALE-DRY SHERRY
48 Proof
16 YEARS OLD Vintage of 1926
\$1.25 Full Quart

OUR CASE-LOT PRICES ARE AS LOW OR LOWER THAN ANYWHERE in N. Y. STATE!

BALBOA WINES
Unsurpassed Excellence At These Low Prices
DRY \$1.10 Gallon
SWEET \$1.49 FULL GALLON
Muscatel, Sherry, Tokay, Port, White Port
3 Full Quarts \$1.25
This quality sells at most places at \$2.25 a gallon.

FREE DELIVERY — STONE 5549
LIVADAS
A NAME YOU CAN TRUST
183 MONROE AVE.
N. Y. STATE LICENSE L-4229

NEVER JUST "PART-FLAVOR"—
ALWAYS RICH, FULL-FLAVOR
IT'S FLAVOR-PROTECTED!

THREE FEATHERS
THE WHISKEY THAT'S FLAVOR-PROTECTED
THREE FEATHERS BLENDED WHISKEY, 86.8 PROOF, 72% GRAIN NEUTRAL SPIRITS
OLDTYME DISTILLERS CORP., N. Y.

WHERE TO PLAY BINGO

Beeley's Bingo
SUNDAY at 2:30 and 4 P. M.
WED. at 1:30 P. M.
Mon., Tues., Wed., Fri., Sat. at 8:15
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

NOW EVERY THURSDAY AFTERNOON
"BINGO MATINEE" 1:30 P. M. AT THE
HOLLYWOOD
35 Pullman Ave. off Lake & Ridge
★ EVERY GAME \$3.00

DE LUXE BINGO EVERY MONDAY NITE
OVER \$1000.00
WILL BE GIVEN NEXT MONDAY NITE
20 GAMES—\$10 TO \$50—\$500 GRAND PRIZE
GOLD AWARD NIGHT \$100 Green!
Some One Wins Our Grand Prize Every Week Why Not You
RED CROSS SPECIAL WEEKLY Watch The Thermometer
Drawing Each Week On Green Stubs For Defense Stamps
K of C Auditorium — Chestnut St.
40 — DOOR PRIZES — 40

CHILI RECREATION HALL
509 CHILLI AVE.
EVENING GAMES — MONDAY, TUESDAY, SATURDAY
Tuesday Afternoon and Evening Thursday Afternoon
Wednesday Afternoon \$4 Every Game JACKPOT
Friday Afternoon 23 Games
SAT. NITE \$10 Every Board
APRIL 25th
Saturday Noon \$5 Each Game JACKPOT
CHILI RECREATION HALL
509 CHILLI AVENUE

GRAND OPENING Of Big Games at the **HOLLYWOOD**
SAT., MAY 2nd
\$20-\$25-\$30-\$40 Specials
BIG JACKPOT
FREE SINGLE BOARD with purchase of advance sale ticket for Sat. May 2. No advance in prices.
LOOK! SAVE 25c when purchasing triple board and book of specials. Thurs., Apr. 23
JACKPOT \$95 Adm. 28c Incl. Tax
Dollars FREE To EACH Customer in value for every dollar spent on Triple Board and Book of Specials combination. Wed., Apr. 29
Reg. Games \$5 - \$7 - \$9. Specials \$20 - \$40
HOLLYWOOD - 35 PULLMAN Off Lake & Ridge
Open Every Wed., Thurs., Fri., Sat. Even Only—Bingo Brown, Mgr.

Fido's Food . . .
(Continued from Page 9)
ties immediately toward quantity production of a dehydrated dog food. We have called it, "V-T" (Victory Type) because it not only saves the tin needed for other purposes, but also with its lighter weight and smaller bulk, it saves shipping space and storage space.
"The V-T food is quick and easy to prepare. Two cups of water or other liquid added to the contents of an inexpensive package produces in a few few minutes, a full pound of dog food of the same nutritive value, taste, and attractiveness as that which formerly came in our pound can."
Billions for Allied victory . . . or for tribute to dictators? There is only one answer: Buy U. S. Defense Bonds and Stamps.

UPHOLSTERING
3-Pc. SUITES RECOVERED . . . \$39
Old Reliable Worker, Written Guarantee. References. Free Estimates.
MAIN 187-W

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC
Long Burning—Low Ash QUALITY
COAL \$11.85 TON CASH Shovelled Off
Buckwheat \$8.25 Ton Egg Stove Nut
Pea Coal \$9.55 Ton Established Over 25 Years
SEMET SOLVAY COKE \$11.00
PAYNE & DUNHAM GEN. 586

If you suffer distress from **Monthly FEMALE WEAKNESS**
Which Makes You Blue, Cranky NERVOUS—
At such times if you're troubled by cramps, headache, backache, a bloated feeling, nervousness—distress of "irregularities"—due to functional monthly disturbances—try Lydia E. Pinkham's Vegetable Compound! It's helped thousands upon thousands of women and girls to go "smiling thru" such "difficult days."
Lydia Pinkham's Compound is one medicine you can buy today—made especially for women—to relieve monthly pain and its tired nervous feelings due to this cause. And in such a sensible way! With nature's own beneficial roots and herbs. No harmful opiates.
Taken regularly—through the month—Pinkham's Compound helps build up resistance against such symptoms. Follow label directions. Worth trying!

BINGO at O. L. P. H. HALL
1089 JOSEPH AVE. near NORTON
EVERY FRIDAY NIGHT 8:30 P. M.
\$500.00 PAY OUT EACH WEEK
REGULAR CARD . . . \$100.00
1-JACKPOT \$150 2-JACKPOT \$50
Games Over at 10:15
23 GAMES 55c Inc. Tax — FREE PARKING

HOLLYWOOD—REXY—TOWNER—HUDSON BINGO
THUR. NITE TOWNER HALL All Games \$5.00
TOWNER'S HALL \$7 All Friday Night Games
TOWNER'S-REXY \$500 All Games \$10.00
Tues. and Sun. Nites HOLLYWOOD \$500 All Games \$10.00
TUESDAY NIGHT HUDSON \$475 All Games \$5.00
THIS TICKET WORTH 45c
THIS TICKET WORTH 25c
THIS TICKET WORTH 25c
THIS TICKET WORTH 25c
TOWNER THURS. APRIL 23
TOWNER FRI. APRIL 24
TOWNER SAT. APRIL 25
TOWNER SUN. APRIL 26

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.
SUN. NITE 23 Games \$7 Each
NEW!! Admission Price . . . 28c Inside . . . 2 For 30c
MON. NIGHT 23 Games \$6 Each
2 JACKPOTS EACH NIGHT Admission 28c Incl. Tax
SPECIALS \$20 - \$25 - \$30 Each Night
Wed., Fri., Sat.—1:30 P. M.
REGULAR GAMES \$3 EACH
JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

25c SEASON CERTIFICATE
Your Name . . .
NUMBER GOOD WED. & SAT. NIGHT
Worth 25c towards purchase of Book of Specials and Triple Board. Cashier fills in number Good until March 31, 1943.
702 SOUTH AVE. at GREGORY ST.

TUESDAY APRIL 28th **BINGO PARTY** TUESDAY APRIL 28
SPONSORED BY
THEATRICAL STAGE EMPLOYEES — AND — Motion Picture Projectionists
Adm. 28c Incl. Tax—Proceeds for Convention Fund
TUESDAY 8:15 P. M.
EVERY GAME AT LEAST \$7
COUPON WORTH 25c
When buying triple board and book of specials at New Park Hall—TUES. APRIL 28th.
NEW PARK HALL
928 JEFFERSON AVE.
EVERYBODY WELCOME!!!

ABC PARTIES
2011 E. Main St.
These Prizes Paid Each Night Tues. and Sat. Nite 8:30
\$5 All Reg. Games
2 Jack Pots
12—Door Prizes—12
Admission 25c Inc. Tax

CAPITOL HALL
85 WEST MAIN
Mon. Tues. Thurs.—1:30 P. M.
Sunday 2:30 P. M.
Wed. and Friday—8:30 P. M.
ALL REG. GAMES
Mon. Wed. Thurs. Fri. P. M. P. M. P. M. P. M.
1:30 1:30 1:30 1:30
30 30 30 30
Games Games Games Games
\$3 \$5 \$3 \$6

\$BINGOS
Every Saturday 8:30 P. M.
C. Y. M. A.
51 FRANKLIN SQUARE Near Greyhound Bus Terminal
ADMISSION 27c \$ Plus Fed. Tax—3c

BINGO PARTY BENEFIT OF **Catholic Mission Guild**
PUBLIC INVITED
THURS., 8 P. M., APRIL 30
Cash Prizes • Door Prizes • Entertainment
K of C AUDITORIUM CHESTNUT STREET
20 GAMES 35c—INC. TAX

Plymouth & Troup Sts
L Y M O U T H A L L
\$100.00 JACKPOT—57 Numbers REG. GAMES
\$5 To \$10.00 EVERY SAT. EVE. 8:15 P. M. 23 GAMES 28c—INCL. TAX
H A L L
60 DIVIDENDS GIVEN EVERY SATURDAY

Rochester Sun, Thursday, April 23, 1942
For stained wood use slightly damp oiled cloth and rub hard.
Bonds or bondage? Buy U. S. Savings Bonds.

1185
TON CASH Shovelled Off
GEN. 586



am's Compound is you can buy today—ly for women—to re-pain and its tired-ness due to this cause, a sensible way! With beneficial roots and vital opiates. Daily—through the am's Compound p resistance against e. Follow label direc-trings!

HALL
ORTON
D. P. M.
DO
PAY OUT EACH WEEK
00.00
CKPOT \$50
ames Over at 10:15
EE PARKING

UDSON BINGO
ALL \$7
Games
THIS TICKET WORTH
25c
TOWNER SAT. APRIL 25
TOWNER SUN. APRIL 26

E HALL
TH AVE.
Games \$7
Each
ice 28c
2 For 30c
ACK POTS
CH NIGHT
ion 28c Incl. Tax
Each Night
:30 P. M.
EACH
ON

IFICATE
SAT. NIGHT
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WHERE is the difference between Trim and other beers?

It is in Trim's exclusive formula, which makes Trim more thoroughly fermented... lighter, drier, and gives it 37% less sugars, 34% less solids, and 47% less dextrins than the average of 10 leading beers!

WHY do women, especially, go for Trim?

Partly because of Trim's far lower solid content. Trim gives far less of that "filled-up feeling!" Trim makes good dietary sense. And Trim also has a glorious clean, dry, fine-beer, flavor goodness all its own! Brewed under exclusive franchise from Allied Breweries of America, Inc., by the Genesee Brewing Company, Inc., Rochester, N. Y.

ON SALE AT HOTELS, TAVERNS, RESTAURANTS, GROCERY AND DELICATESSEN STORES.



TRIM THE THORO-BREWED PREMIUM BEER

YOU CAN HELP SLAP THE JAPS BUY WAR BONDS AND STAMPS!

DO YOUR PART—BUY WAR STAMPS

Sunday Dinner
By Ruth Mevis Stone, Director Household Science Institute



There are tender morsels of meat on those skewers, tasty and delicious, too, an idea for your Sunday Dinner, April 26. The fitting accompaniments are stuffed baked potatoes, buttered lima beans, and a cauliflower salad with cheese sticks to munch on. M-m-m-m-m-m, it's pineapple whip for dessert, too!

- Lamb on Brochette—it's Easy this Way!
*Lamb on Brochette
- Baked Whipped Potatoes
Buttered Lima Beans
*Cheese Sticks Butter
*Cauliflower Salad
- *Pineapple Whip Beverage

DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER
Breasts lb. 55c | Livers lb. 45c | Necks lb. 15c
Wings lb. 27c | Giblets lb. 19c | Legs lb. 45c
600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417
Mary Louise Lorey, 81 Tryon Plk.

ELSCO QUALITY FOODS STORES
OLD DUTCH CLEANSER 8c
DEL MONTE COFFEE lb. 32c

SALUTE TO SPRING!
SEE OUR BIG DISPLAY OF FLOWER VALUES AND HOUSECLEANING BARGAINS
5 Pkt's of SEEDS Lg. RINSO only 10c with lg. Rinso 24c
10 Gladiolus BULBS SWAN Lg. 2 only 10c with 2 SWAN Lg. 23c
3 Chrysanthemum Plants 10c with LUX 24c
3 Lovely PLANTS SILVER DUST only 10c with SILVER DUST 25c
ASK US HOW TO GET THEM

PILLSBURY'S
Best Flour, 5-lb. Bag 29c
2 1/2 lb. Bag \$1.19
SNO-SHEEN CAKE FLOUR
Package 22c

20 MULE TEAM BORAX
lb. 15c
BORAXO
New Hand Cleaner 15c

GOOD LUCK PIE CRUST
Package 14c
RIVER BRAND RICE
1 lb. Package 12c
BOSCUL COFFEE
Lb. 33c

OCTAGON
Laundry Soap 5c
Soap Powder 5c
Soap Flakes, lg. 24c
Cleanser 5c
Toilet Soap 5c

GRANULATED SOAP
With FREE Dish Towel 25c
SPRY
1 Lb. 26c 3 Lbs. 69c
PARSON'S AMMONIA
Quart 19c
GOLD DUST
Powder 18c
KLEK
Large Package 23c
PALMOLIVE SOAP 8c
SUPER SUDS
Large Package 24c

Wrist strips and lay on greased baking sheet. Sprinkle with paprika and bake 15 minutes in a 400 degree F. oven.

Cauliflower Salad
Arrange fresh cooked and chilled flowerets of cauliflower on leaves of crisp lettuce. Pour a tart French dressing over and sprinkle lightly with paprika. Garnish with stuffed olives or pickle slices.

Pineapple Whip
Whip one-half pint whipping cream until it is stiff. Then fold in 3/4 cup crushed and drained pineapple, with 1/2 cup cookie or cake crumbs. Pile in dessert glasses and chill for half an hour. Serve with cookies.

Serving Hints
Place paper frills on the end of each skewer before serving the lamb on brochette. These can be purchased very inexpensively in a variety store. Or you can make them yourself. Fold white or colored paper, which has been cut into strips 2 inches wide and three inches long. Make this fold through the length of the paper. Then slash through the fold of the paper in tiny slashes, from end to end. Roll the paper cornucopia style, and fasten the end down with a paste made of flour and water.

To make the potatoes extra delicious, scoop out the inside and whip it thoroughly with butter and milk. Refill potato shells and place them under the broiler for a few moments to brown them lightly.

Lay a cheese stick on each side of the salad to add a gay note to this serving.

Pile the dessert in shallow sherbets and garnish the top with rings of maraschino cherry.

Use of Leftovers
There probably won't be any meat leftover because you make just as many of those as you have people to serve. But there might be some lima beans. Mix them with 2 cups canned corn. Season with 1/2 teaspoon salt, dash of pepper, 2 tablespoons

NOTICE IS HEREBY GIVEN that License No. LL-23 has been issued to the undersigned to sell wine and liquor at wholesale under the Alcoholic Beverage Control Law at 444 Central Avenue, Rochester, Monroe County, New York off-premise consumption; Rochester Liquor Corp., 444 Central Avenue, Rochester, N. Y.

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CLEANED and STEAMED
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ELTER CO. Est. 1872
Glenwood 3466 - 44 Arthur St.

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And Beefsteak Pies
No vegetables - filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

RAIL TRAVEL BARGAINS!
Sundays and Holidays
ROUND TRIP FARES
Syracuse \$1.40
Leave 4:28 AM, 9:32 AM, 9:32 AM, 10:18 AM.
Buffalo \$1.10
Niagara Falls \$1.40
Batavia 85c
Leave 5:22 AM, 7:05 AM, 9:45 AM, 11:32 AM.

FINGER LAKES REGION
CANANDAIGUA 8c
SHORTVILLE 8c
CLIFTON SPRINGS 8c
PHILIP 8c
GENEVA 1.20
WATERLOO 1.25
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CLAYTON 1.40
RENECA FALLS 1.40
Leave 8:50 AM - 10:30 AM on Holidays!
Fares do not include Federal tax. Excellent choice of trains return- ing same day.
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TRUNKS and LUGGAGE at Bargain Prices
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FULL QUART Developed under the supervision of J. P. Kerrigan, one of America's great, old-time whiskey men. Worth a dollar more.

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90 PROOF
100% Grain Neutral Spirits

Imported **RUM** \$1.89
Gold Label
66 Proof Produced in The West Indies

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12 varieties to please every taste. Both Sweet and Dry. Be COMPLETELY SATISFIED with this fine wine or get your money back!

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124 CLINTON AVE. S. NEXT LOEW'S THEATRE
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Because in this delicious whiskey you get the best from 4 Great Distilling States*
PRIZE WHISKIES from the 4 great distilling states—Kentucky, Indiana, Pennsylvania, and Maryland! Here they are "composed" expertly into one unique flavor. Try it!
*BLENDED WITH THE FINEST GRAIN NEUTRAL SPIRITS FOR PERFECT MILDNESS!
Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE
SCHENLEY, 72% Grain Neutral Spirits. SCHENLEY RESERVE, 67% Grain Neutral Spirits. Both BLENDED WHISKEY, 86 Proof. Schenley Distillers Corp., New York City.

TROPIC COAL \$11.85
Egg—Stove—Nut . . Anthracite **PER TON Short-Ton Off**
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3 COMPLETE ROOM OUTFITS \$158

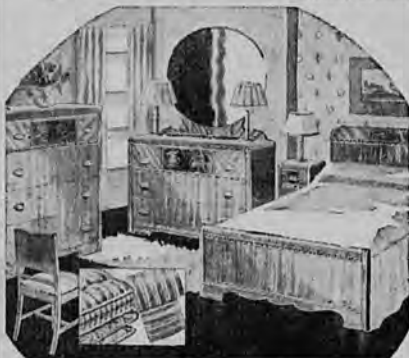


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Everything pictured included! Buy now and be glad later that you saved so much. Choice of wingback or club chair. Suite may be purchased separately if desired.
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YOURS AT NO EXTRA COST
When both living room and bedroom are purchased.
Extension table and four chairs included. Sets regularly at \$29.75.



11 Pc. MODERN BEDROOM \$79
Everything! Bed, chest, dresser or vanity, mattress, coil springs, pillows, bedspread, lamps, chair or bench. Small down payment. Suite may be purchased separately.
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Free Parking at Chimes Sta. opp. Store

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204 COURT ST. Between Stone and Clinton. Look For The Big Sign

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BUY CHAMPION QUALITY RIDING APPAREL FOR MEN AND WOMEN
LADIES' WHIPCORD JODHPURS



3.25 and 3.95
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OTHERS 1.98 AND UP

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Total \$8.88
All For \$6.00
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Aridex Water Repellant POPLIN

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Sizes: Small Medium Large **1.98**

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MEN'S TWO-TONE COAT SWEATERS
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Sizes Small, Medium, Large **1.98**

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ESPECIALLY PRICED AT **39¢ PER GARMENT**

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NEW 2-HIT RECORD EVERY WEEK \$37.3
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New RECORDS EVERY WEEK

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DOLLY DAW'S and Her Dream Patrol Orchestra
SOMEBODY ELSE IS TAKING MY PLACE
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LAMPLIGHTERS SERENADE
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Castor Oil 4-oz. Size 12¢
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56 Union Ave. S. Main St. E. Opposite Temple Theater
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Made entirely of glass. Large enough to hold hundreds of coins. Save for U. S. Bonds and Stamps.
BABY WEEK SPECIAL! With This Coupon **2¢** (Limit 1)

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FLOWER CITY Grass Seed is prepared especially for Rochester soil and climate. Its famous formula containing Kentucky Blue Grass, Red Top, Rye, etc. is your assurance of a beautiful, luxurious lawn!
1-Lb. Bag 27¢
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Each Piece Cello-Wrapped
● Chocolate
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SIMILAC Baby Food, 1.20 Size **69¢**
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WILDROOT AND "PLASTIC BACK" PRO-PHY-LAC-TRIC 80% HAIR BRUSH \$1.89 Value **98¢**
REGULAR FORMULA OR WITH OIL

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Large 5oz Size **19¢** (Limit 2 Jars)

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Every home should have one of these all purpose manuals. Profusely and clearly illustrated—Easy to read and understand. Edited to meet this emergency. Contains sections covering all instruction given in Civilian Defense First Aid Courses. It may be used either as a quick reference or a text book. Thanks to Shopping News it can be offered at a price far below actual value. Get your today—we don't know how long the supply will last. Price of book is 10c at all leading book counters. (15c by mail.)

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Thursday, April 23, 1942

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Buy War Stamps and Bonds

ROCHESTER, N. Y., THURSDAY, APRIL 30, 1942

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FIFTH YEAR—No. 26

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DAW'S present the outstanding, top-ranking Hit-Parade Records by famous artists and orchestras of radio and screen. TWO HITS on each ELITE record. Look for the leading Hit-Parade songs each week at DAW'S!

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For
\$1.05

Deep in the Heart of Texas
We Did It Before
Played by
CLYDE LUCAS & Orchestra



MAR-O-OIL SHAMPOO
6oz Size **28c**

DOG FOOD
10c, 1-lb. cans **3 for 19c**

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75c Size **34c**

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1-lb. Box **12c**

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55c Size **39c**

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56c Jar **39c**

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Pkg. of 14 **25c**

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2 for **7c**

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60c Size **36c**

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Bottle of 100 **11c**

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Let's Go—Red Wings—

Wings Destiny
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PLAY BALL!

Today is the day! Summer is here again!

Hundreds of grandmas throughout the city suffered a sudden demise last night to provide hundreds of Johnnies with a good excuse for dropping the "educational way of life" today. They, with thousands of Rochesterians from all walks of life took their places in Red Wing stadium to witness the opening game of the 1942 International League season, with the Baltimore Orioles furnishing the opposition.

"Play Ball" is a clarion call to this nation at any time, but particularly so in this year of world conflict. America needs baseball today as never before. Rochester needs baseball. The relaxation found in witnessing a well-played, hard-fought ball game is a necessary offset to the stress and strain of energy-taxing defense work.

Rochesterians expect the Red Wings to provide the kind of baseball this city will support. The Wing's past record amply proves their ability to do this. Sure, we want the pennant. But, even more than that, we want a fighting ball club.

It's too early in the season to say whether or not the Red Wings, as now constituted, are a winning combination. But, they have shown they can fight, and keep on fighting right down to the final out.

So, win, lose, or draw, here's good luck to a scrappy ball club! Get out there and fight, Wings, and we'll be up in those stands giving you all the backing and support you need right on through the season.



SCHEDULE for Red Wings First Home Stay

Thurs., April 30—Baltimore	Friday, May 8—Jersey City
Friday, May 1—Baltimore	Sat., May 9—Jersey City
Saturday, May 2—Baltimore	Sun., May 10—Jersey City (double header)
Sunday, May 3—Newark (double header)	Tuesday, May 12—Newark
Monday, May 4—Syracuse	Wed., May 13—Newark
Tuesday, May 5—Syracuse	Thursday, May 14—Toronto
Wed., May 6—Syracuse	Friday, May 15—Toronto
	Saturday, May 16—Toronto

CHAMPION OPEN TONITE 'TIL 9 P.M.

All Metal PICNIC GRILLS **\$2.95**

While They Last! COFFEE POTS For Outdoor Picnics 4 1/2 Quart size **59c**

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POLO SHIRTS

\$1.29 AND UP

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SPORT JACKET

Reg. \$2.95 Value **\$1.98** Small Medium Large

SPECIAL — COMBINATION WIND AND WATER REPELLENT SWEATER and JACKET Body of poplin and sleeves of sweater material. **\$2.79** ea.

Men's Short Sleeve POLO SHIRTS **99c** and up

COMPLETE LINE OF PART WOOL GABARDINES COTTON GABARDINES AND TROPICAL

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Men's Fine Quality Combed Cotton White Quarter Sleeve

CREW SHIRT

49c ea.

Sizes 34 to 46

For: Tennis, Work, Fishing And All Around Sportswear

Complete Outfit Polo Shirt and Slacks **\$3.95** and up

Champion
KNITWEAR CO. 171 ST. PAUL ST.

1 1/2 HOUR FREE PARKING BILLS AND STRAND STATIONS

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SEMI-ANNUAL

OPEN TONIGHT TILL 9 P. M.

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The Sale Event You've Been Waiting For!

- ★ Thousands and Thousands of Dresses to Select From!
- ★ These Dresses are Honest, Legitimate, Verified Values!
- ★ Whatever Type of Dress You May Want You're Sure to Find It Here!

GROUP ONE
1065 SPRING DRESSES

\$3.50

REGULAR 4.99 - 5.99

GROUP TWO
1395 SPRING DRESSES

\$5.50

REGULAR 7.99 & UP

EVERY DRESS MARKED WITH ORIGINAL PRICE TAG ALL STYLES ALL COLORS

DOWNSTAIRS FASHION CENTER

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DARLING SHOP-190 MAIN ST. E.

FREE MOTH SEAL BAG
With Any Heavy Garment
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Each one returned to you fresh and spotless in a moth-seal bag upon request... safe from moths, dust and moisture.
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ATTENTION
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Icing will not sugar or grain when it dries on a cake if a pinch of salt is added to the ingredients.
Dust a little flour or cornstarch over a cake before icing it, and the icing will not run off.

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Your photograph should be posed naturally—to bring out your full grace and charm. It should be lighted carefully to accent your best features. The expert photographic artists at Neisner's will achieve these things for you—and more!
Beautiful **3 OIL Colored \$5.95**
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PHONE STONE 6500

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LB. **25c**

Fancy High Score Creamery
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2 lbs. 87c

From Sibley's Superior Yearling Steers. Sibley's quality meat is always well trimmed which gives you more for your money.
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SAUSAGE MEAT, Tower Brand lb. **27c**
RING LIVER or Ring Bologna Sausage, lb. **25c**
ROUND STEAK GROUND, 100% Beef, lb. **35c**



BABY GOUDA CHEESE ea. **29c**
THURINGER, Summer Sausage lb. **35c**
COTTAGE CHEESE with Chives, Sibley's Creamed lb. **17c**
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BOILED HAM, Sibley's Sliced 1/2 lb. **35c**
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Seedless Large 150 Size
Valencia, Natural Color
FLORIDA ORANGES doz. 29c



Our Famous 3-Layer
Whipped Cream Cake
Chocolate or Vanilla,
Two Sizes
70c and \$1.00
Baker's Dozen!
Butterscotch
Pecan Cookies
13 for 24c

Your opportunity to buy the best Florida oranges obtainable at an exceptionally low price.
SUNKIST LEMONS, Extra Big 6 for **19c**
GRAPEFRUIT, Seedless, Large Size, Florida, 5 for **29c**
RED DELICIOUS APPLES, U. S. #1 Extra Fancy 5 lbs. **29c**
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RIPE TOMATOES, Fancy Hot House lb. **27c**
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Time . Tires . Gas
Use Your Nearest
Lincoln-Alliance Office
For All Banking Services

Buy War Bonds!
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BROOKPORT OFFICE Brookport, N. Y.
PORTLAND-CLIFFORD OFFICE
EAST END OFFICE
MONROE AVE. OFFICE
TWO CORNERS OFFICE
LINCOLN - ALLIANCE
BANK AND TRUST COMPANY
Member F.D.I.C. Member Federal Reserve System
The Lincoln-Alliance Is the Bank of Loans

BIG B FLOUR
24 1/2 lb. bag **1.05**
KEN-L-RATION 6 tins **55c**
COCOA MIX, Kraft 1 lb. tin **37c**, 2 1/2 lb. tin **89c**
KRAFT DINNERS, only 7 minutes to cook 2 pkgs. **19c**
CROSSE & BLACKWELL'S BREADS—Chocolate Nut, Prune Nut, Fruit, tin **23c**, 6 for **65c**
NOODLE SOUP MIX, Dainty 10c, 3 for **27c**
CRANBERRY SAUCE, Ocean Spray 2 tins **25c**
CRANBERRY COCKTAIL, Ocean Spray, bottle **19c**, 3 for **55c**
CHIPSO GRANULES or **SILVER DUST** 3 lg. pkgs. **69c**
IVORY SOAP, medium bar 6 for **39c**
OXYDOL or **DUZ** 4 pkgs. **90c**
LUX FLAKES 4 pkgs. **90c**
Rinso 4 pkgs. **90c**

VITAMINS FOR VITALITY!
EAT VITAMIN ENRICHED
TOWER BREAD
Made of a complete new flour with many of the natural minerals and vitamins. Each pound contains at least 450 enriched units of Vitamin B-1 plus iron and calcium equivalent of 100% Whole Wheat Bread. It has a distinctive wheat flavor and is delightful when toasted.
20-Oz. Loaf **10c**

TOWER MAYONNAISE
Made Fresh Daily
2 qts. \$1.15
BIRDSEYE BROILERS, 1-Lb. Average Weight lb. **67c**

LIBBY'S PRODUCTS Through H.M.S.

Libby's new **DEEP-BROWN BEANS**
Cooked an exclusive way that gets finer flavor clear through! Richer, smoother, too.
They're the best you ever tasted—these new Deep-Brown Beans at Libby's. Try them with best and cabbage salad.
With Pork and Molasses, With Pork and Tomato, Vegetarian **12c, 2 for 23c**
CORNED BEEF **18c, 2 for 35c**
HOME STYLE PICKLES **12c, 2 for 23c**
SWEET RELISH **12c, 2 for 23c**
KETCHUP **17c**
GARDEN PEAS **18c, 3 for 50c**
GARDEN VEGETABLES **13c, 2 for 25c**
CORN, Cream Style **17c, 2 for 33c**

Goodman Bros. Pickles and Preserves
HOT PICKLES, SWEET WATERMELON RIND, TOMATO CONSERVE, PARTY MIX, SWEET MUSTARD RELISH, CUCUMBER CHIPS, SOUR CHOW CHOW, SPICY RELISH, SWEET MIXED PICKLES or SOUR MIXED PICKLES, Preserves: **BOYSENBERRY, JELLIES**—Grape, Quince, Crabapple, Orange, Lemon or Grapefruit Marmalade.
16-oz. Jar **29c** 4 for **1.00**
HUNT'S Supreme
APRICOTS, Whole Peeled #1 tall tin **33c**, 3 for **65c**
#2 1/2 tin **33c, 3 for 95c**
PEACHES, Tree-Ripened Elberta Freestone, #2 1/2 tin **29c**
3 for **85c**, 6 for **1.59**
PEACHES, Sliced Yellow Cling #1 tin **19c**, 6 for **1.00**
PEACHES, Sliced Elberta Freestone #2 1/2 tin **31c**
3 for **89c**
PEACHES, Yellow Cling Halves, #2 1/2 tin **25c**, 3 for **69c**
Fruit Juice for Health
TOMATO JUICE, Campbell's 47-oz. tin **21c**
3 for **59c**
PINEAPPLE JUICE, Dole #2 1/2 tin **13c**, 6 for **75c**
GRAPEFRUIT JUICE, Cresca Unsweetened, 46-oz. glass jar **37c**
ORANGE JUICE, Florida Gold Unsweetened, #2 tin **10c**
6 for **55c**
BLENDED JUICE, Florida Gold Sweetened #2 tin **6 for 69c**
TOMATO JUICE, Crosce & Blackwell's 14-oz. tin **9c**
..... 3 for **25c**, 6 for **47c**
GRAPEFRUIT JUICE, Florida Gold Sweetened 46-oz. tin **25c**
3 for **69c**
#2 tin **12c**, 6 for **69c**
ORANGE JUICE, Florida Gold Sweetened #2 tin **10c**, 6 for **55c**
46-oz. tin **29c**

Freshly Roasted
Lenox Coffee
3 lbs. for **59c**
GROCERY, MAIN FLOOR
PHONE STONE 6500
AS EARLY AS 8 A. M.

LIBBY'S BABY FOODS
Homogenized
8c, 3 for 23c
Present this coupon and receive a complimentary can with each purchase of a can of Libby's Baby Foods.
Name
Address
City State

LIBBY'S CORNED BEEF HASH
Heat and Serve
Ea. **21c**, 3 for **59c**

Rochester Sun, Thursday, April 30, 1942

DO YOUR PART—BUY WAR STAMPS

A heaping tablespoonful of butter gives icing a better flavor and will prevent it from hardening too soon.

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make payments of
\$ 96	\$ 99.52	\$ 8
120	122.40	10
150	156.00	15
200	224.00	20
250	281.00	25
300	338.00	30
400	456.00	40

Other amounts for longer terms at proportionately low rates. Insurance pays up loan in case borrower dies.

GENESEE VALLEY TRUST COMPANY

EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.

MEMBER F. D. I. C.
Mrs. Sylvia Atkin, 246 Norton St.



"HOT - tch - tch - tch!" says JIMMY "Schnozzle" DURANTE to friend EDDIE JACKSON as they taste the new delicious PETE HAGEN'S "Ready to Serve" DAIQUIRI cocktails. "Why didn't somebody think of these sooner? They're Colossal!" . . . So easy to serve . . . Just chill in the refrigerator and pour . . .

Pete Hagen's

"Ready to Serve"
Bar COCKTAILS
For the Home

DAIQUIRI • MANHATTAN • DRY MARTINI
SIDE CAR • OLD FASHIONED

FOR THE HOST WHO ENJOYS QUALITY . . . AND SERVES WITH PRIDE . . . ONLY THE VERY BEST Keep these delicious cocktails stocked in your refrigerator . . . ready to serve at a moment's notice . . . just fill and thrill to a perfect cocktail!

ONLY \$1.59 45¢ oz.

All bottled at 46 proof

POPPIER-MORSON COMPANY, INC., ROCKEFELLER CENTER, NEW YORK

Time-Honored QUALITY—Since 1899

ALSO ASK FOR "SMOOTH-MELLOW-DELICIOUS" PETE HAGEN'S CORDIALS—A WIDE ASSORTMENT FOR EVERY OCCASION AT THE SAME LOW POPULAR PRICE

Shoe Values For The Little Feet At Your House

Our Famous 60-Day Guaranteed

Boys' 'Sturdiwear' Shoes

\$3.75

IF your boy is hard on shoes, join the thousands of mothers who have found real satisfaction and economy in our famous "Sturdiwear" shoes! Shoes so sturdy, we guarantee them for 60 days from the time you buy them!

SIZES 2 1/2 to 6

Child's 'Sturdikix' Shoes

\$2.89

Rugged, long-wearing shoes, sturdily constructed purposely for active little feet. Skillfully designed over lasts that permit normal growth. Sizes 8 1/2 to 12; 12 1/2 to 3.

For Little Boys and Girls!

CORNEED BEEF HASH

Heat and Serve

3 for 59c

THIRD FLOOR

Market Group Presents "Victory" Cooking School



MISS HELEN E. JONES

Designed to provide Rochester housewives with new information concerning the vital subjects of nutrition, conservation, and economy of buying, Wegmans Super Markets are presenting a Free Victory Cooking School at their East Main St. store Auditorium daily, Tuesday through Friday. The sessions will close on Friday, May 8.

Miss Helen E. Jones, nationally famous authority on meal planning and preparation, is conducting the lectures which begin at 1:30 p. m. and continue to 3:30. Interest in Miss Jones' lectures is heightened by distribution of free prizes to the audience at every session of the school.

At the end of the eight day school at Wegmans East Main Street Market, the school will be conducted for eight day periods at several other Wegmans locations.

Large potatoes should be cut in half before baking. They will cook more quickly and save time, as well as fuel.

Citizenship Classes Attract Many

More than 1800 alien students are attending the free citizenship classes sponsored by the W.P.A., according to a report released this week by W. E. McCarthy, district supervisor, service division.

This, says McCarthy represents a 400 percent increase in attendance over January 1st.

New classes are opening up rapidly to take care of the predicted enrollment of 3,000 students by midsummer.

The classes are a part of a nation-wide citizenship education program, sponsored by the U.S. Department of Justice, Immigration and Naturalization Service.

Lady--How's Your SLACK APPEAL?



You can answer "PERFECT" if you have discovered the new du Barry salon

Lose Inches and Pounds Without Exercise or Diet in 18 Days

The Passive, Pleasant, Healthful Way

10 Treatments \$16.50
Courses as low as 10 for \$10

All courses individually designed to suit your own figure problem.

FREE! Enjoy a du Barry treatment—without obligation—come as our guest and learn how easy it is to slenderize. Special mechanical and hand massage courses to suit your individual requirements. CALL FOR FREE TRIAL TREATMENT.

du Barry

Slenderizing Salons
415-419 Temple Bldg.
14 Franklin St.

Open Evenings Main 6344

in the National's Basement...

OPEN THURSDAY NIGHTS UNTIL 9

END-OF-THE-MONTH SALE

Bargains For Men and Boys... Our Big End-Of-The-Month Stock Clearance, For This One Week Only!

Sale! Men's Sport Coats

Value you'd hardly believe possible. Marvelous quality coats in the popular new plaids, stripes, herringbones and plain shades. Regulars, shorts, slims.

\$11

Sale! Sport Shirts

Here's your chance to stock up for the summer, at a real saving! A big variety of styles and colors! Short Sleeves, low collar, two pockets with buttons. All sizes.

89c

● MEN'S FINGERTIP COATS \$4.88
● RAYON SPORTS JACKETS \$1.79
● SLEEVELESS SWEATERS \$1.19

Bargains In Boys' Wear

STUDENT SPORT SUITS .. \$11.85

Marvelous values! Can be worn as a complete suit or as a sport coat with contrast slacks. Sizes 32 to 38.

STUDENT SPORT COATS .. \$10.00

A huge variety! Plenty of the very popular herringbones and pastel shades. All nicely tailored. Size 12 to 18.

● BOYS' SLACKS, \$2.85 ● SWEATERS, 89c

CHARGE YOURS!

Pay 1/3 June 10 Pay 1/3 July 10 Pay 1/3 Aug. 10

The NATIONAL EAST MAIN AT STONE

HARRIS NUSBAUM'S THRILLING COTTON DRESS EVENT

Thousands of dresses for your selection including all the advance summer styles in newest prints including: Chambrays, Seersuckers, Piques, Chintz Prints, Linens, Rayon Prints, Shantung Prints, etc. Both one piece dresses and 2 piece suit styles. Junior sizes 9-15, Misses 12-20, Women's 38-52.

\$1.95
\$2.95
\$3.95

Announcing the opening of our 'KOTTON KORNER' featuring styles and fabrics that will be difficult to get later on. We are able to offer wide selections at popular prices because we ordered early.

COMMUNION DRESSES \$3.95

We have assembled a complete assortment of the most beautiful things for this occasion. White, Fluffy Georgettes, Fluffy Georgettes, Mousseline de Soie, Silk Crepes and Nets in styles you'll adore! And, too . . . at Nusbäum Economy Prices. OTHERS 1.95-6.95

HARRIS NUSBAUM'S

221-229 JOSEPH AVENUE
OPEN EVERY EVE. 'TIL 9 P.M. EXCEPT FRIDAY

It's Your Job

To help our armed forces do their job.

The money you spend for War Savings Stamps provide the tools to

BUY STAMPS — BUY BONDS EVERY PAY DAY

SLAP THE JAPS

This Space Donated To The War Production Board, Washington By

The Rochester Sun, Shopping News

**High School Seniors
Devise Costumes
For Annual Play**

All costumes used in the production of "Ramona" senior play of Our Lady of Mercy High School, are being fashioned in the Home Economics department of the school.

The play will be presented on May 11 and 12 in the school auditorium.

A complete staff of ushers has been named for the event.

TOWNSEND MEETING

Members of the Townsend Prosperity Club No. 19 will hold a council meeting after their regular business session next Tuesday at 203 Main St. W. The meeting will begin at 8 p. m.

**Women Volunteers
Open Eighth War
Savings Stamp Booth**

The eighth booth to be sponsored by members of the Women's Division of the New York State War Savings Committee in downtown stores was opened in the W. T. Grant Co. store this week with members of the Association of Brick Church Women pledged to staff this newest outlet.

Other booths are located in many stores, all manned by volunteers working through the State Committee under the direction of Mrs. Jean McLean Pratt, chairman of volunteers.

**Choral Society
Seeks New Members**

A drive for new members has been instituted by the Genesee Valley Choral Society which meets each Monday at 8:15 p. m. in the Plymouth church.

The group, under the direction of Albert Bowers, is devoted to the promotion of choral art and has planned several public concerts during the summer season.

All those interested in joining are urged to attend a Monday rehearsal of the organization.

AUXILIARY MEETS

Members of Frank Robertshaw Post Auxiliary will meet at the Powers Hotel next Wednesday with Mrs. Mildred Hoehn presiding.

DINNER PLANNED

A dinner at 6:30 p. m. will precede the regular meeting of the Germania Chapter, O. E. S. scheduled for next Monday in the Masonic Temple dining room.

LODGE MEETING
The Ida L. Schippers officers club of Germania Chapter, O. E. S. will meet in the third floor dining room of Masonic Temple on Friday May 8. A patriotic night will be observed with Grace Kurzrock in charge.

If hot milk is used in mashed potatoes, especially if the potatoes are not even, they will beat up much lighter.

A teaspoonful of sugar in the water when sweet potatoes are

boiled will add to the flavor.

A teaspoonful of baking powder added to potatoes when they are about to be mashed, followed by vigorous beating, will make them light and creamy.

YOUR OPPORTUNITY
Are you a woman over thirty obliged to change your accepted way of living or earn money for the first time? Test, police and initiative more important than past experience. For personal interview write Box 10, Rochester Sun.

TROPIC COAL \$1.85
Egg—Stove—Nut . . Anthracite
Lincoln-Alliance Bank Bldg.
Stone 7080

FASTER
St. Joseph
ASPIRIN



Tune in to the Rexall Radio Show starring Ken Murray, Meredith Willson and His Orchestra, Harlow Wilcox AND JUDY CANOVA. Turn to your radio section for time and station or ask any Liggett store manager for details

Rexall ORIGINAL
ONE CENT SALE

Liggett's
THE REXALL DRUG STORES

SALE DAYS
THURSDAY, FRIDAY AND SATURDAY

Liggett's 400 Drug Stores join with 10,000 other Rexall agents in bringing you this great semi-annual event. You can depend on Liggett's—if we say an item sells for 50c, 25c or \$1.25 every day—you can be sure that it sells for exactly that. You really do get 2 items for the price of 1 plus One Cent!



2 for the Price of 1 Plus 1¢



2 for the Price of 1 Plus 1¢



2 for the Price of 1 Plus 1¢



2 for the Price of One Plus One Cent
59¢ Mi-31 ANTISEPTIC Solution
a refreshing mouth wash that kills germs even when diluted with an equal amount of water. Pint bottle **2 for 60¢**

2 for the Price of One Plus One Cent
49¢ Puretest ASPIRIN Tablets
So pure that they dissolve in 2 to 7 seconds. **2 for 50¢**
Bottle of 100 tablets

2 for the Price of One Plus One Cent
59¢ Puretest Rubbing ALCOHOL
Compound (PINT)
Refreshing rub-down Superior quality **2 for 60¢**

2 for the Price of One Plus One Cent
59¢ KLENZO ANTISEPTIC
the Red Mouth Wash Ever so Refreshing. **2 for 60¢**
16 ounce bottle

**DEFENSE SAVINGS STAMPS
SOLD AT LIGGETT'S**

2 FOR THE PRICE OF 1 PLUS 1¢

- 85c REXALL Theatrical Cold Cream, 1 lb. **2 for 86c**
- 50c VIOLET Carole Riker's **2 for 51c**
- 50c COCOANUT Oil Shampoo **2 for 51c**
- 55c ILASOL Riker's Large **2 for 56c**
- 50c GYPSY CREAM 8 ozs. Rexall **2 for 51c**
- 50c MASSAGE Cream, Germany **2 for 51c**
- * 25c REXALL Tooth Paste **2 for 26c**
- 25c GOLD Cream Rexall **2 for 26c**

- 50c EYEO Eye Wash with cup 8 ozs. **2 for 51c**
- 50c ANALGESIC BALM **2 for 51c**
- 50c REXILLANA 4 ounces for Coughs **2 for 51c**
- 25c ASPIRIN tablets 5 gr. Puretest **2 for 26c**
- 25c SODA MINT tablets 140's **2 for 26c**
- 25c GLYCERIN Suppositories Adult 12's **2 for 26c**
- 50c Hygienic Powder 5 ozs. **2 for 51c**
- 35c TR. of GREEN Soap 4 ozs. **2 for 36c**

- 25c CARBOLIC Salve 2 ozs. **2 for 26c**
- 25c CHERRY BARK Cough Syrup **2 for 26c**
- 25c CORN SOLVENT **2 for 26c**
- 49c PETROFOL 16 ounces American **2 for 50c**
- 25c TAR SHAMPOO Soap, Klenzo **2 for 26c**
- 35c PEROXIDE of Hydrogen Puretest 16 ozs. **2 for 36c**
- 1.25 MELO MALT Rexall 16 ozs. **2 for 1.26**
- 50c DIURETIC PILLS 60's **2 for 51c**

**DEFENSE SAVINGS STAMPS
SOLD AT LIGGETT'S**

- 50c Mi-31 Dental Paste **2 for 51c**
- 39c ALCO-REX Alcohol Rub, pint **2 for 40c**
- 35c DR. HALL'S Baby Talc 16 ozs. **2 for 36c**
- 75c SHAVE Lotion Lavender **2 for 76c**
- 29c Pearl Tooth Powder **2 for 30c**
- 12c OATMEAL SOAP **2 for 13c**
- 69c DEODORANT PADS Modern Charm **2 for 70c**
- 10c SOAP Bouquet Ramee **2 for 11c**

Call BOB MARKIN
Don't drive without AUTOMOBILE INSURANCE
MARKIN'S AGENCY
16 STATE ST. • MAIN 4741-2

FEEL PUNK? MAKE THIS TEST AT HOME!
That sick, dull, run-down feeling? Get wonderful relief—take Beechams as directed. Through, pleasant to take. Millions sold yearly. 10c, 25c, 50c. Buy today!

BEECHAMS LAXATIVE PILLS

Personal To Fat Girls

Now you may slim down your face and figure without starvation dieting or back-breaking exercises. Just eat Marmola and take Marmola under the conditions and according to directions on the package.

Marmola Tablets have been used by the public for more than thirty years. More than twenty million boxes have been distributed during that period.

Marmola is not a cure-all. Marmola is only for adult fat persons whose fatness is caused by a thyroid deficiency (hypothyroidism) but who are otherwise normal and healthy. We do not make any diagnosis as that is the function of your physician, who must be consulted for that purpose. Why not try to lose those ugly, uncomfortable pounds the Marmola way? Get a box of Marmola today from your druggist.

Young Wives Need Not Be Embarrassed Concerning This Intimate Problem

Because of natural shyness or lack of confidence in the knowledge of friends the unmarried young wife often hesitates to seek the advice of others. Instead, she risks health and happiness by use of over-strong solutions of acids for the douche which can burn, scar and desensitize delicate tissue.

Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal daintiness. Yet! Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594E, 470 Lexington Ave., New York, N. Y.

Friday Special

Reg. 39c White Scotch Plaid STATIONERY

24 folded sheets
24 single sheets
48 envelopes **29¢**

Friday & Saturday Special

PRISCILLA FLORAL SOAP made to sell for 75c

1/2 dozen cakes in a box

creamy white cakes with a delicate Colonial scent, stamped with a quaint needlepoint print.

6 cakes 37¢

Clip and Save 46¢—This Coupon Good During 1c Sale

2 regular 33c tubes of Rexall True Milk of Magnesia TOOTH PASTE and reg. 29c six-ounce bottle Mi 31 Mouth Wash

95c value **49¢** 46c saving

3 DAY SPECIALS—ADDED ATTRACTIONS

The items here are not regular One Cent Sale items, but are priced at real savings. They are reduced during the 3 days of the Sale and while they are not 2 for the Price of 1 plus 1c you will note how much you save. After the sale, regular prices prevail.

Puretest VITAMIN A & D tablets 100's Reg. 1.09 2 for 1.21	Rexall Milk of Magnesia tablets 36's Reg. 19c 2 for 26¢	Puretest MINERAL OIL 16 ozs. Reg. 59c 2 for 76¢
Zinc Oxide OINTMENT 2 oz tube Reg. 25c 2 for 31¢	Puretest CASTOR OIL 7 oz. 23c Reg. 23c 2 for 26¢	Puretest A B D G capsules 50's Reg. 98c 2 for 1.16
AGA-REX Compound 16 ozs. Reg. 89c 2 for 1.01	Puretest YEAST & IRON tablets 100's Reg. 59c 2 for 76¢	Liggett TOOTH BRUSHES Reg. 19c 2 for 26¢
HINKLE CASCARA Comp. bottle 100 Reg. 29c 2 for 36¢	1/2 gr. SACCHARIN tablets 100's Reg. 25c 2 for 31¢	Rexall Beef, Wine & IRON tonic 16 ozs. Reg. 1.19 2 for 1.26

CHOCOLATE COVERED CHERRIES

floating in golden honey sweet nectar, blended with creamy fondant and coated with thick chocolate.

Regularly 50c box **2 for 56¢**

CHOCOLATES Beldale Assorted 1 lb. box Reg. 50c **2 for 61¢**

FENWAY ASST. CHOCOLATES Pound Box, Reg. 80c **2 for 90¢**

CARAMELS Assorted 1 lb. Wrapped Reg. 39c **2 for 40¢**

CHOCOLATE BARS Homemaid Assorted **3 for 10c**

MAIN AT CLINTON MAIN AT GIBBS MAIN AT FITZHUGH
*REMEMBER: Government order requires an empty tube for each tube purchased of Shaving Cream or Tooth Paste.

Let's get it at Liggett's

Thursday, April 30, 1942

Rochester Sun, Thursday, April 30, 1942

DO YOUR PART—BUY WAR STAMPS

ASTER
Joseph
SPIRIN

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AND

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— if we
or \$1.25
it sells
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e Cent!

One Cent
EPTIC

60¢

AMPS

2 for 51¢

2 for 40¢

2 for 36¢

2 for 76¢

2 for 30¢

2 for 13¢

2 for 70¢

2 for 11¢

BRIES

lden honey
r, blended
y fondant
with thick

50c box

56¢

2 for 61¢

for 90¢

for 40¢

for 10¢

AIN AT
ZHUGH
y tube for
te.

BUY WAR SAVINGS STAMPS AT
Edwards



No More when these are sold!

HOMESTYLE PURE PRESERVES

69¢ 3-LB. JAR

Just as you would make them at home . . . just fresh whole fruit and sugar . . . no pectin or coloring used. Your family will love these pure delicious preserves. From a practical standpoint they'll help you cut down butter bills.

- | | |
|-------------------|------------------|
| Strawberry | Raspberry |
| Peach | Orange Marmalade |
| Grape Jam | Damson Plum |
| Seeded Blackberry | Apricot |

Mail or phone your order — Stone 2300

EDWARDS—Street Floor

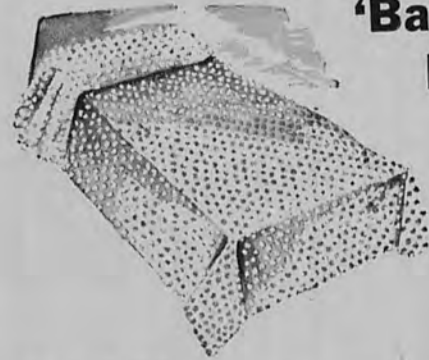
May Sale of Linens and Domestics

'Bates' White Hobnail BEDSPREADS

4.49

Here is the spread that's smart and correct for any type of bed. It's thickly covered with deep fluffy cotton dots—rich looking yet durable. It's frosty white so it will go well with any color scheme. Full and Single Bed size.

EDWARDS—Second Floor



Fruit of the Loom

MATTRESS COVERS

2.98

Made of sturdy long wearing unbleached muslin. Seams all tape bound with rubber buttons. Made to withstand plenty of wear and laundering. For Twin and Double beds.

Reg. 29c Cannon Guest Towels

25¢

In solid colors with colored borders, fancy stripes. 10 different kinds to choose from. All extra fine quality. You never really have enough towels of this size.

EDWARDS—Second Floor

Reg. 59c Cannon BATH TOWELS

39¢

Make bathing a real pleasure with these lovely soft absorbent towels in rich pastel shades. Good liberal size with smart woven-in pique borders. Because these have slight imperfections you save 20¢.

EDWARDS—Second Floor



White Duck

FEATHER PILLOWS

Reg. 2.59 **1.84**

Plumply filled for real rest. Soft and resilient. Fine for the home or the lake. The ticking is feather proof. Cut 21x27.

The Same Quality at the Same Price

Saddle Oxfords

with the big white eyelets

3.95

The quality is just as high as ever . . . the price just as low. And they still have genuine red rubber soles. They're the shoes co-eds swear by and every girl loves for sports and heavy duty walking. White elk with tan saddle. Sizes 4 to 10. AAA to C.

All shoes X-Ray fitted

EDWARDS—Third Floor



STORE YOUR FURS in Edwards Frigid Vaults

Don't worry about your furs. Store them in our frigid vaults on the premises. Take your vacation without the worry of moths that may be ravaging through your garments.



Fur Coats, Minimum . . . \$3
Cloth Coats, Minimum \$1.50

EDWARDS—Third Floor

Carload Sale!



Outdoor Hand Made Red Cypress Chairs

Made to Sell for 3.98 **3.49** each Buy Now Save 49¢

the Chair that Improves with Age!

You'll need a new Outlook this summer . . . but staying at home won't be so bad if your yard is gay, charming and comfortable. Come in tomorrow and see these Red Cypress chairs that hail from Florida . . . perfect, outdoor chairs for they need NO paint, No varnish and No protection. Yes, their rustic beauty improves with the wind, rain and sun . . . designed for comfort and economy.

Mail or Phone orders—Store 2300

EDWARDS—Art Shop—Second Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

Phenomenal Values in our LINGERIE, CORSET and WHITE GOODS SALES

LOVELY RAYON SATIN or TAFFETA SLIPS

Sale Priced **1.39**

Rayon Taffeta

Famous "Movie Star" seraceta taffeta slips in black, navy, kelly, green, blue, white, tearose and red. 4 gore and bias cut.

Rayon Satin

Camisole style, embroidered, lace hem and lace top. All bias cut. White, blue, pink. Sizes 32 to 40.



BATISTE GOWNS

1.19

"Dream Togs" in printed patterns. Sleeveless and cap sleeve styles. Size 16 and 17.

Edwards—Basement

SOFT CANDLEWICK ROBES

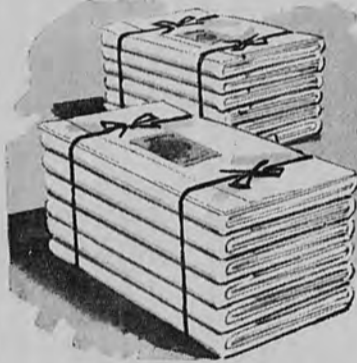
SALE PRICED **2.98**

Washable robes in wrap styles, collarless bell sleeves, self tie. Sizes 14 to 20. White—Dusty—Copen—Aqua

BASKET-WEAVE RUN-RESIST RAYONS

SALE PRICED **47¢**

Smart tailored panties, vests, shorts and jiggers. Tearose, white. Sizes 34 to 44, 46 to 50.



LINEN and RAYON TOWELS

Size 17 x 32

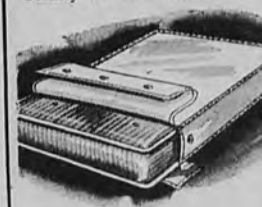
24¢

Made of a soft absorbent toweling. Red, green and blue stripe. All hemmed and finished.

1.69 MATTRESS COVERS

1.49

Full, twin and 3/4 size. Boxed taped seam, rubber buttons. Firmly woven muslin.



400 SIZE 81 x 99 SHEETS

1.38

REGULAR 1.59

A 4 year first quality sheet with three inch hem. Will give satisfaction in wear and laundering. Also size 72 x 99 at 1.28!

Edwards—Basement



May White Sale

Large Sized

BATH TOWELS

Regular 39¢

3 for \$1

Cannon first quality double thread towel. Colored borders of rose, peach, gold, green and blue. Size 24 x 44!

Edwards—Basement

Western New York's Greatest Value Event!

Sibley, Lindsay & Curr Co.

SIBLEY'S SPRING

Opportunity



\$3.95 Values!
PANAMA GRASS HATS
2.69

Not coconut straw . . . but genuine Panama grass hats, still holding the fragrant scent of the grass. In natural tones, perfect for summer.
ESCALATOR COUNTER, MAIN

89c Values!
FABRIC GLOVES
59c

Summer fabrics in all types, for all occasions. Suit classics, novelty rayons, hand-sewn cottons, hand-crocheted string types. White, colors.

ABLE L AND SPECIAL COUNTERS

Regular \$6.95
McKETRICK CLASSICS
5.44

Famous McKetricks that fit like custom-mades! Summer bound rayon prints, with the classic details you always love McKetricks. 12 to 42.
THRIFT SHOP, SECOND

\$17.95 Values!
JUNIOR TOPPERS
15.00

Soft, casual toppers to wear over every costume you own! 100% wool. Easy lines, smoky pearl buttons. Rose, gold, aqua, blue, beige. 9-15.
JUNIOR-SIZE SHOP, SECOND

\$16.65-\$22.95 Values!
CHARMING DRESSES
12.99

Charming from the standpoint of authentic Sibley style as well as their great value! Spring-through - summer types. All sizes. Dinner gowns, too.
DRESS SHOP, SECOND FLOOR

\$19.95 Values
WOMEN'S COATS
17.00

Soft, timeless boxy coats to wear now and for many seasons. Toppers in famous name fabrics, in black or navy. Sizes 35 to 45.
COAT SHOP, SECOND FLOOR

Run-resistant Tricot
RAYON UNDIES
59c

79c values! Fine quality rib-stitched or plain-stitched styles. Vests, step-ins, hand panties, trunks, briefs. 89c extra sizes 69c
ABLE F, MAIN FLOOR

\$6.00 Values!
RENGO CORSETS
4:65

Save \$1.35 on this popular inebelt type. Rayon brocaded batiste, in a lace brassiere or swami light weight for summer. Top. Average figures.
CORSET SHOP, SECOND



\$1.00 to \$2.00 Values
COSTUME JEWELRY
69c plus tax

Sparkling Sibley jewelry at bright sale savings! Clips, pins, earrings, necklaces, bracelets! Metal, plastics, wood, wanted combinations.
ABLE N, MAIN FLOOR

Samples, Reg. \$1.00
NECKWEAR AND SCARFS
50c and 59c

Many one-of-a-kind neckwear samples in whites and pastels. Rayon crepe scarf in many colors and prints for your suit . . . or head.
ABLE L, MAIN

6-Ball Set With Rack
\$5.98 Value!
CROQUET SET
4.69

Have fun in your own backyard this summer! With this splendid croquet set — with 8" mallet heads and threaded, shaped handles.
SPORTING GOODS, FOURTH

\$5.00 Values!
PRINT WASHABLES
3.69

The prints that are famous in our Daytime Dress Shop! Cool-to-the-touch quality rayon crepes in colors on white grounds. 12—20, 38—46.
DAYTIME DRESS SHOP, THIRD FLOOR

\$6.95 Values!
2-PC. PRINT DRESSES
4.99

For you, and your summer! Beautiful, much-for-your-money prints, in a wonderful variety of styles! Rayon crepe, crisp and cool! Sizes 12-18.
ESCALATOR COUNTER, MAIN

\$1.95 Values!
COTTON LINGERIE
1.74

Cool, wanted cottons at pick-of-the-crop savings! Dainty pajamas and pretty gowns in a wonderful Sale variety of color and prints! 12-20
LINGERIE SHOP, SECOND



F. B. Rogers Heavy
Silverplated SERVICE DISH
4.98 plus tax

Impressive-looking serving piece, doubly useful, because the 4-compartment divider inside is removable, so you can serve 1 or 4 vegetables.
SILVER CORNER, MAIN



Beautiful Big
\$2.00 FRAMED FLORALS
1.14

Lush, full-colored, French-type flower prints, framed in white with touches of gold and pastel. 16x20" — amazing values at the price!
PICTURE GALLERY, FOURTH



To Embroider!
BEDROOM SET
1.97

Truly beautiful, lace-trimmed ensemble to embroider for your bedroom! Set includes dresser scarf, chiffon scarf, 3-pc. vanity set and night table cover. Worth all of \$2.50!
ART GOODS, THIRD



Worth \$69.50
5-PC. CHROME KITCHEN SET
48.88

Handsome, durable table and chairs for your kitchen. Table has stain-proof porcelain top and side extension. White with red, black or blue.
HOUSEWARES, FOURTH



Colorful Cotton
6x9 Ft. Oval Braided RUGS
18.97

Replacement would be \$21.50 Other sizes: 20x36", 1.79; 25x40", 2.57; 27x48", 3.19; 36x60", 5.49; 4x6", 9.27; 9x12", 39.74.
FLOOR COVERINGS, FIFTH



Banner Bargain!
U. S. FLAG SET
1.29

Durable, fast-color flag, generous 3x5 ft. size, with 6-ft. pole and holder for porch or window. Banner value — worth at least \$1.98!
FLAGS, FOURTH FLOOR



Regularly \$4.95
32-Pc. SET DINNERWARE
3.44

American-made porcelain with a cheery design of colorful flowers. 32 pc. service for 6. Sale-priced at sensationally little! Open stock pattern.
CHINA, FOURTH FLOOR



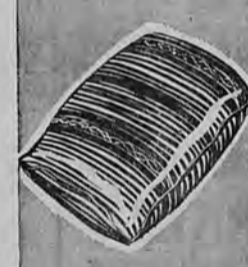
Regularly 79c Dozen!
BLENDWELL HAIR NETS
59c

Here's your chance to stock up on your favorite, fine-quality long-wearing Blendwell Hair Nets. Choice of light, medium or dark brown.
NOTIONS, AISLE K



"Big Value"
QUILTED Cotton Batts
59c

Regularly 69c! Big, fluffy batts for making comforters to use at home, or at the cottage. Weight: 2 lbs., 6 oz. Large size: 72x90 inches.
COTTONS, MAIN FLOOR



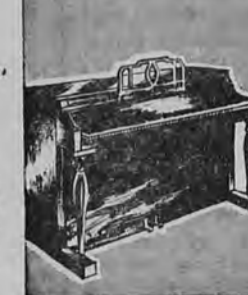
\$2.98 Value!
PLUMP PILLOWS
2.29

Rare bargains these days! Soft, fat pillows with 10% duck down, 90% duck feather filling. Sturdy 8-oz. striped tick cover. 21x27" size.
BEDDING, THIRD FLOOR



Reg. \$9.95 Chinese
PEEL CANE ROCKER
6.87

Spectacularly priced, since we can't get any more of these grand comfortable chairs. They'll be the favorite chairs on your porch this summer!
FURNITURE, FIFTH FLOOR



Fine Sterling
MAHOGANY Spinet PIANO
269.00

You save \$106, because this beautiful piano is easily worth \$375 to replace! Excellent tone, lovely design—marvelous. Opportunity deluxe!
MUSIC DEPT., FOURTH

ay, April 30, 1942

Rochester Sun, Thursday, April 30, 1942

DO YOUR PART—BUY WAR STAMPS

Buy Now and Save for Many Months To Come!

2 MORE DAYS of SENSATIONAL SAVINGS
On the GREAT ASSORTMENTS and HIGH
QUALITY for WHICH SIBLEY'S is FAMOUS!

Sibley, Lindsay & Curr Co.

Sale

Truly an investment sale! Where every dollar spent, now, pays you dividends in savings for many months to come! Every floor, from Main to Fifth is packed with rare values for you, your family, and your home.

Mail and Phone Orders Filled

Phone Stone 6500

ent!

Regularly \$4.95
32-Pc. SET
DINNER-
WARE
3.44

American-made porcelain
with a cheery design of
colorful flowers. 32 pc.
service for 6. Sale-priced
sensationally little!
pen stock pattern.
CHINA, FOURTH FLOOR

Regularly 79c
Dozen!
BLENDWELL
HAIR NETS
59c

Here's your chance to
stock up on your favor-
ite, fine-quality long-
wearing Blendwell Hair
Nets. Choice of light,
medium or dark brown.
NOTIONS, AISLE H

"Big Value"
QUILTED
Cotton Batts
59c

Regularly 69c! Big, fluf-
fy batts for making com-
forters to use at home,
or at the cottage.
Weight: 2 lbs., 6 oz.
Large size: 72x90 inches.
COTTONS, MAIN FLOOR

\$2.98 Value!
PLUMP
PILLOWS
2.29

Rare bargains these
days! Soft, fat pillows
with 10% duck down,
90% duck feather fill-
ing. Sturdy 8-oz. striped
tick cover. 21x27" size.
BEDDING, THIRD FLOOR

Reg. \$9.95 Chinese
PEEL CANE
ROCKER
6.87

Spectacularly priced,
since we can't get any
more of these grand com-
fortable chairs. They'll
be the favorite chairs on
your porch this summer!
FURNITURE, FIFTH FLOOR

Fine Sterling
MAHOGANY
Spinet PIANO
269.00

You save \$106, because
this beautiful piano is
easily worth \$375 to re-
place! Excellent tone,
lovely design—marvelous.
Opportunity deluxe!
MUSIC DEPT., FOURTH

Reg. \$1.39
PLAY
TOGS
97c

Sunsuits! Shorts! Polo
shirts! Of fine cotton
knit jersey in bright and
pastel combinations to
keep your tykes happily
sun clad. Sizes 1 to 4.
BABY SHOP, THIRD FLOOR

Embroidered \$1.00
INFANTS'
DRESSES
77c

Beautiful white dresses
with embroidered yokes
or collars. Scalloped or
hemmed finish. Sizes 6
months and 1 year. A
rare value this week!
BABY SHOP, THIRD FLOOR

\$1.19 Children's and
GIRLS'
SLIPPERS
67c

A very special lot of
bedroom slippers in a
wide assortment of
styles, materials and
colors at this wee price.
Broken size ranges.
CHILDREN'S SHOES, THIRD

25c and 35c Values!
CHILDREN'S
ANKLETS
19c

Fine quality cotton in
every wanted color. Wide
variety of patterns, in-
cluding plain colors.
Sizes from 6½ to 10½.
AISLE K, MAIN FLOOR

Girl's Regular \$3.00
SHEER
DRESSES
2.69

Cool, colorful and a real
value. Smart striped and
checked designs with ex-
pensive looking pique
and embroidery trims.
Sizes from 12 up to 16.
TEEN SHOP, THIRD FLOOR

Boy's Regular \$1.25
SPORTS
SHIRTS
97c

Gabardines! Crashes!
Broadcloths! Wide pat-
tern assortment of cool,
easy to launder, strongly
made shirts for now and
summer. Sizes 8 to 20.
BOYS' SHOP, THIRD FLOOR

Real Savings On
PART-LINEN
DISH TOWELS
39c ea.

Excellent, quick-drying
towels of 52% linen,
42% rayon, 6% cotton.
Fast-color cotton borders
in red, blue or green.
17x30". 50c value!
LINENS, MAIN FLOOR

Fine, Embroidered
TURKISH
TOWELS
59c

The big 22x44" bath
towel is worth 69c!
16x27" lace towel, 35c
value, 29c; wash cloth,
18c value, now 15c. Deco-
rative plaid colors.
TOWELS, MAIN FLOOR

Our Best-Selling
RUFFLED
CURTAINS
1.77

Replacement value,
\$2.25! Plain marquisette,
pin dots or cushion dots.
Wide-ruffled style (45"
x2 1-6 yds.) or narrow-
ruffled (40"x2¼ yds.).
CURTAINS, THIRD FLOOR

Regularly 39c
MIXED
NUTS
29c lb.

Delicious, crisp, fresh
Mixed Nuts in a splendid
assortment. Roasted fresh
in Rochester every day.
Specially priced, lb. 29c.
CANDY, MAIN FLOOR,
PHONE STONE 6500

Men's and Women's
FINE HAND-
KERCHIEFS
19c 25c 57c

Values from 25 to \$1.00
in a giant selection of
values in every kind of
handkerchief for you
AISLE J, MAIN FLOOR

85c Leatherette
SCRAP OR
Photo BOOKS
55c ea.

Rich ivory or brown em-
bossed leatherette cov-
ered books to keep your
pictures and clippings in
apple pie order. Very
special for this week.
AISLE N, MAIN FLOOR

\$1.75 Values'
MEN'S FINE
SHIRTS
1.39

Brand new, perfect qual-
ity! Favorite styles, col-
ors, fabrics. Broadcloths,
print percales, piques,
Plains, fancies, whites.
Collar-attached styles.
MAIN FLOOR

Men's \$50 and \$55
STEIN BLOCH
SUITS
44-50

Masterpieces of Stein
Bloch tailoring. New!
Season's smart colorings.
Tailored of fine worsteds
and gabardines. Styled in
true Stein Bloch manner.
SECOND FLOOR

You Save \$1
FAMOUS
MEN'S SHOES
4.45 6.50

Our regular \$5.45 "Sil-
burys" and \$7.50 "Cros-
by Squares" marked
exactly \$1 less! Blacks,
browns, and two-
tones. Smart business
and casual styles.
SECOND FLOOR

\$5.85 Values
MEN'S FELT
HATS
3.55

Spring styles! Spring
weights! Fine quality
hats for now and right
through the summer.
With raw-edge brims.
Grays, greens, browns.
MAIN FLOOR

Regularly \$3.95
METAL
Bookmaster
1.98

Book ends and book
holder all in one. Holds
up to 12 standard books,
and automatically re-
tracts when books is re-
moved. Black or brown.
BOOKS, AISLE K, MAIN

\$2.95 Values!
MEN'S WOOL
SWEATERS
2.35

All wool! In favorite
sleeveless style, for
sports, under coats. Plain
and novelty knits. An
extensive selection.
MAIN FLOOR

Reg. \$1.69 to \$3.98

ALL-OVER
LACE
1.00 yd.

Exquisite laces in all
wanted colors including
black, white and navy to
make dainty blouses,
smart frilly neckwear,
beautiful formals. A buy
that can't never be dupli-
cated.

TRIMMINGS, AISLE L

\$1.19 Mallinson's
ANGELSKIN
PRINTS
79c yd.

Opportunity Sale High-
light! Luxurious fabric
in beautifully colored
prints to make exquisite-
ly beautiful dresses for
now through summer.
FABRIC CENTER, THIRD

Regularly \$1.65
KAYSER
Silk HOSIERY
1.29

Exclusive Kayser Miro-
Kleers in sheer 3-thread
silk from top to toe;
7-thread service silks, hosi-
ery tops and soles for extra
wear. Sizes 8½ to 10½.
AISLE K, MAIN FLOOR

Reg. \$3.00—\$3.95
SUMMER
HANDBAGS
2.45

High-priced material—
gabardines, felts, fabrics
of various weaves and
prints. Spring-to-summer
colors, including wanted
white! Wonderful values!
AISLE M, MAIN FLOOR

\$2.98 Val.
Smart, Men's,
Women's
UMBRELLAS
1.88

Men's style has carved
crooked handle. Women's
are 16-rib in choice of
plaids, plains, stripes and
prints with white and
colored plastic handles.
UMBRELLAS, MAIN FLOOR

500 to Box! Velvet
CLEANSING
TISSUES
3 boxes 50c

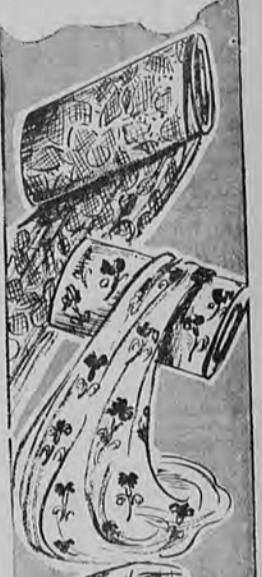
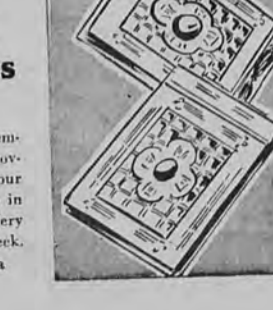
Fine-quality, ample-size
absorbent tissues recom-
mended for removing
creams, for use as hand-
kerchiefs, and countless
other household needs.
TOILETRIES, MAIN FLOOR

\$4.95 Values!
CINDERELLA
SHOES
3.47

Right from our regular
stock! Easy-going ox-
ford ties, smart suit
pumps, pretty date slip-
pers. In wanted summer
and late spring colors.
CINDERELLA SHOP, MAIN

\$1.25 Value! 9 Pc.
CRYSTAL
SMOKING SET
1.00

Crystal cigarette box and
3 individual ash trays to
match, all with charming
design in frosted effect.
Perfect gifts, very useful
and decorative in your
own house.
AISLE J
MAIN FLOOR



Lonely Women—America's New Problem. by Margaret Culkin Banning
A noted author discusses an inevitable trend caused by the war. What can women do when five to seven million men are removed from normal living conditions. Here is the answer.
TALLULAH THE TERRIFIC By Fred Allhoff
The inside story of one of the stage's most glamorous stars—Tallulah Bankhead. Profusely illustrated.
MALTA—AXIS PAIN IN THE NECK By Robert Low
Liberty's special war correspondent furnishes a vivid picture of the world's most-bombled spot. Read how Malta still protects the Allied line of communication to the Far East.

10c MAY 9th ISSUE LIBERTY WEEKLY NOW ON SALE 10c

Mrs. Hilda Roller, 398 Lexington Ave.

SALE Washable WINDOW SHADES

Venetian Blinds
Chestnut Fibre \$1.59
Metal or Wood Slats (Custom Made) 38c
Selection of colors New Rollers Included Size 63x84

39c

LUCAS PAINT STORE
80 ST. PAUL ST. Free Parking MAIN 2090
WINDOW SHADE HEADQUARTERS

FOR TOP QUALITY AND PERFORMANCE

IT'S

ZENITH
FROM RUDOLPH'S

NEW ZENITH PORTABLE

Operates on self-contained battery or AC-DC current. Built-in moveable Wavemagnet assures performance under difficult conditions. 6 Tube Superheterodyne.

39.95
\$1 WEEKLY

ZENITH RADIO PHONOGRAPH

Superb new 1942 combination Plays as many as 12 records without touching the controls. Specially equipped with featherweight, floating tone arm and long-life needle Rich, beautiful tone through big 10-inch speaker.

104.95
EASY TERMS

3 Minutes for Credit

RUDOLPH'S

CORNER EAST MAIN AT SOUTH AVENUE
In Batavia—109 Main St. Open Thursday Evenings

SEARS GREAT ANNUAL MAY

★ BOTH STORES — EVERY DEPARTMENT SHARES IN THESE TREMENDOUS SEARS SAVINGS
500 Pairs! \$2.49 Values!

MISSES' AND WOMEN'S

Sports Shoes

\$1

In fact sport shoes for every occasion wear, copies of Shoes that you've seen advertised in famous women's fashion magazines from coast to coast at dollars more! - Whites, two-tones, multi-colors—sandals, T-heels, Tropical cloths, in complete range size to 9. On the Main Floor Monroe Store



WORTH \$5.98! **Gale Belt** 3.79 Main Floor Monroe
WORTH 59c! **Pant Creaser** 35c Main Floor Monroe
WORTH \$1.59 **Girls' Sweaters** \$1 Main Floor Monroe
WORTH \$4.69! **Boys' 3-piece Wash Junior Suit** 3.98 Main Floor Monroe
WORTH \$2.69 **Slacks** 2.49 Main Floor Monroe

A boom to your figure at a savings to your budget. Designed to aid posture, give support. Tearose color.
Keeps trousers neatly creased, to eliminate ironing. Adjustable, metal frame, self-locking, for men's women's slacks.
Smart cotton beauties that look twice the price we're asking for them! Coat styles, in solid and pastel colors; sizes 2 to 6.
Smartly tailored flannel suit, coat, button-on shirt, and pants. Choice of colors. Sizes to 10.
Sanforized slacks in assorted colors and patterns. Men's and young men's sizes. Others 2.78 to 2.98.

Regular \$1.98 Values! Save 29c!

Dress Shirts

1.69

Main Floor Monroe

Regular \$1.59 Value! Save 59c!

Polo Shirts

1.00

Main Floor Monroe

Regular 49c Values! Save 26c!

Remnant Sale

23c Yard

Main Floor Monroe

Regular 25c Value! Save 20c!

Sport Sox

3 pair **55c**

Main Floor Monroe

Regular \$1.79 Values! Save 40c!

Pepperel Sheets

1.39 each

Main Floor Monroe

SCREEN DOOR SET 21c
* Both Stores
Complete set, pair hinges, door pull, coil spring, hook and eye with screws. Black only.

15c U. S. A. BULBS 15c
* Both Stores
15, 25, 40, 50, 60, 75 watts. Inside frosted, guaranteed long life. Purchase limited to 12.

89c CLOTHES LINE 47c
* Both Stores
100 Foot Length. Triple braided for extra strength, waxed for further weather resistance.

39c WHEAT PASTE 29c
* Both Stores
Highest quality, vermin and mothproof; Master Art wheat paste, easily prepared.

1.09 PICNIC BASKET 93c
* Both Stores
Large size, woven splint, forced folding handles. Var-nished finish, fitted.

5 POUNDS VIGORO 45c
* Both Stores
Tested and approved for soil aid. 25 pounds 1.50, 100 pounds, \$4.00.

1.29 LANDING NET 98c
* Both Stores
24 inch curved bow, jointed bamboo handle, double braided brown net. Others to \$3.95.

1.98 CASTING REEL 1.69
* Both Stores
Level wind type, demount-able frame, 100 yard capacity, adjustable click, jeweled spool cap.

79c CASTING LINE 59c
* Both Stores
50 Yard spool waterproof double braided line, 18 pound test. Others to 50 pound.

2.19 CASEIN PAINT 1.98
* Both Stores
For gallons. Mixed with cold water. Choice of new pastel colors and white.

TURF EDGER 98c
* Both Stores
Half round edger for trim-ming or cutting, forged steel blade, long hardwood handle.

GRASS CATCHER 79c
* Both Stores
Heavily painted striped canvas, adjustable to fit mowers 12 to 20 inches, wire frame.

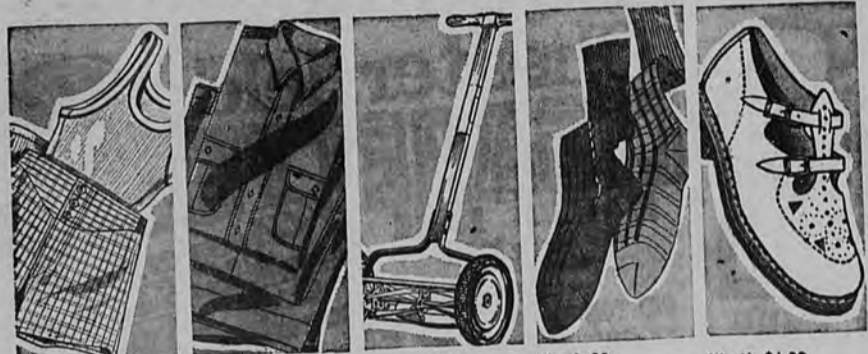
Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

Rochester Sun, Thursday, April 30, 1942

DO YOUR PART—BUY WAR STAMPS

ECONOMY FESTIVAL STARTS THURSDAY

★ BOTH STORES — EVERY DEPARTMENT SHARES IN THESE TREMENDOUS SEARS SAVINGS



Worth 25c **Shorts** for Boys **15¢** Main Floor Monroe
 Worth \$2.98 **Matched Outfit** **2.68** Both Stores
 Worth \$9.95 **5 Blade Mower** **8.98** Both Stores
 Worth 39c **Men's Socks** **\$1** Main Floor Monroe
 Worth \$1.98 **Kiddies' Sandal** **\$1** Main Floor Monroe

Fancy patterned full cut boys' shorts, elastic waistband in sets, reinforced seams, in sizes to 14 years.
 Tailored of sanforized shrunk covert cloth, in men's and young men's sizes. Slacks and long sleeve shirts. Grey only.
 Sails along merrily on 10-inch rubber tired wheels, 5 crucible steel blades, saw steel bed knife, ball bearing reel.
 Regular or slack length fancy patterned hose, strongly reinforced heels and toes. Others to 50c. Sizes 10 to 12.
 Brown barefoot or white, double strap styles, sturdy soles and uppers, sizes 8 1/2 to 2. 5 to 8.

Regular Values up to 1.19

Honeysuckle PLAY TOGS

79¢

Wear 'em and wash 'em—they'll come up bright and shining from the tub—as pretty as they were the day you brought them home. Crisp fabrics, smart colors and combinations, slacks, overalls, sun suits, long and short leg styles, sizes 3 to 6 years, Main Floor Monroe.



Regular \$1.98 Values! Save 41c

Handbags

Big bags, small bags, top handles, pouches, zip closures, snap fastened, carry-alls—All these, many more, in this amazing collection. Lined, fitted. Simulated and leather fabrics. Pastels, dark shades.

1.37

Main Floor Monroe



Regular \$6.95 Values! Save \$1.45

Sport Slacks

Mix or match 'em with sport or loaf-er coats, smart new herringbone, tweeds, flannels in solids, stripes and other wanted patterns. Sizes for men and young men, made with pleated fronts, covered zipper fastened.

5.50

Main Floor Monroe



Regular 69c Value! Save 16c

Broom Sale

Sears contracted for the entire stock of the largest manufacture of brooms in America to bring this sensational sale! Long fibre, 5-sewn for extra strength, varnished handle.

98c Brooms sale priced .73c
 1.29 Brooms sale priced 93c

53¢

Both Stores



Paint Your House! Two Complete Coats

Total Cost

That's all it costs to paint a house 2 coats at this sale price! Includes five gallons finest quality Master Mix house paint (choice of 10 colors), and all of these supplies, 1 quart oil, 1 quart turpentine, 1 3/2 inch brush, 1 one-inch brush, 1 pound of putty and knife. Enough for 20x20x20 house in average condition. Buy On Budget Plan.

16.69

Both Stores



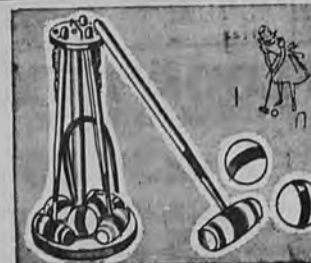
Regular \$3.98 Value! Save \$1.39!

Croquet Set

Outdoor fun in your own backyard or wherever you stop! Four player set with hardwood mallets and balls, wickets and rack for storing. Limited quantity at this price. We'd advise getting here early!

2.59

Both Stores



1.49 Yacht Chair **1.19**

Hardwood frame, folding type, sturdy painted drill canvas back and seat, natural finish.



1.29 BED LAMP **1.19**

Decorative and useful—with pleated parchment shades, wire frame, assorted colors.



1.59 AWNING **1.25**

Hollywood type. Heavy painted dill in orange and green. Ready to hang, complete with hardware.



98c Chenille Rug **79c**

Thickly tufted chenille in smart, washable patterns, 18x30 size. Second Floor Monroe.



BOOK VALUES TO \$2 **1.9c**

Educational and technical books for mechanic, defense workers and home reference.



3.98 ALARM CLOCK **2.98**

Eight day and electric Kitchen wall clocks and modern design alarm clocks, choice of several colors.



79c BATH SOAPS **59c**

Wileys' famous bath soap in choice of scents. Large sized bars. Limit 12 bars.



1.79 GRASS SEED **1.49**

For five pound bag of Sears Green Carpet seed, extra fine, makes soft deep lawn. Other types at sale prices.



29c Rayon Undies **19c**

Slick mesh weave rayon. Fit like a second skin, tear-resistant in regular sizes. Others to 39c.



21c POLISH CLOTH **15c**

Six yards folded polish cloth, will not mar or scratch finest surfaces, for autos or furniture.



79c POLO SHIRT **59c**

Short sleeve polos in fancy stripe patterns, crew neck styles, may wear as inner or outer, boys sizes to 10.



CANVAS GLOVES **89c**

Five finger type, for men and women, sturdy, heavy weight canvas, knit wrist, reinforced seams.

Are your Stockings Faded?
Use the sensational, NEW

Tintex STOCKING DYES

You want longer wear from your stockings—AND you also want them COLOR-NEW all-ways! That is why you need the new, special Tintex Stocking Dyes. For faded stockings they re-match odd stockings they are perfect! Easy as rinsing. Try them—today! 10¢ a package at Drug, Dept. and 10¢ stores.

(Conserve fabrics for Victory—save money on apparel and home decorations with the regular Tintex—world's largest selling Tints and Dyes. Over 50 colors)

Re-news Faded Stockings
Re-matches Odd Stockings
For NYLON, RAYON, SILK, COTTON, LISLE & WOOL

PARK & TILFORD PRODUCT



While They LAST! WEED'S OFFER

A SPECIAL VALUE in a CHROME DINETTE



Reg. \$45

Porcelain Enamel Top
Extends to 40 x 45 Inches

\$34.95

The Table and 4 Chairs With 7/8 Inch Heavy Gauge Reinforced Tubing
Spotless, acid-and-stain-resisting porcelain enamel top table with colored, bordered edge and side extension. Oversize 18" felt lined cutlery drawer. Beamless steel-tubular legs, chrome plated. Chairs padded and leatherette covered in wide choice of colors.

OTHER SETS TO\$49.95

SPECIAL !!

YOU CAN GET IT THE BOTTOM OF THIS

Uttilo SLIDEWELL WARDROBE



White Enamel Finish
Copper Tone Finish

Beautiful Your Home

PLANT STANDS

Your Choice **\$1.00**

Choice of copper tone or white enamel finish, with pots to match. Plants thrive beautifully in these Easy-Gro pots, which have an exclusive reservoir feature

in realistic Wood-Tone FINISH **\$1.98**

FIRST TIME AT THIS LOW PRICE

MAIN 7900

Weed's
15 EXCHANGE ST.
Free City Deliveries
FREE PARKING OPPOSITE
With Purchases of \$1.00 or Over

Sears Roebuck and Co. MONROE at S. UNION
476 RIDGE ROAD WEST Rochester, N. Y.

ROCHESTER GRAND OPERA COMPANY
Presents
VERDI'S OPERA RIGOLETTO
WITH METROPOLITAN GUEST ARTISTS
SAT. EVE. MAY 3
Tickets Now at Sibley's
Prices: Orch. 2.05-2.55-3.15
Balc. 2.15-1.75-1.10, Tax Inc.
AUDITORIUM E. Main Street

"Old" potatoes will not turn black when boiled if about one teaspoonful of vinegar is added to the water.
When old potatoes are being mashed, add 1/2 teaspoonful of sugar to each 2 quarts of potatoes. The flavor will be greatly improved.

GAY AS EVER
EVEN ON DIFFICULT DAYS


SALE FUR COATS
Caracul, Persian Lamb, Persian Fox, Blue and Silver — Dyed Fox — Skunk.
Some Valued to \$200.
SCARFS FROM \$5
(Per skin)
CLIFFORD FUR CO.
1283 Clifford Ave., 1 block off Portland
CLIFFORD FUR SELLS FOR LESS

DRAPERY & DRESS FABRICS
• LATEST PATTERNS • SPRING COLORS • NEWEST FABRICS ALWAYS
30-40% SAVINGS
MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS
Mrs. Elizabeth Reynolds, 45 Calumet St.

SCHINE SATURDAY THEATRES
RIVIERA Lake Ave. "WE WERE DANCING" "JOE SMITH AMERICAN"
MADISON Genesee St. "ROXIE HART" "SHUT MY BIG MOUTH"
STATE E. Main "SHANGHAI GESTURE" "IN THE ARMY"
CAMEO N. Clinton "CORSIAN BROTHERS" "BLONDIE GOES TO COLLEGE"
LIBERTY Driving Park "SHANGHAI GESTURE" "YOU'RE IN ARMY NOW"
WESTEND Thurston Rd. "CORSIAN BROTHERS" "BLONDIE GOES TO COLLEGE"
WEBSTER Webster Ave. "CORSIAN BROTHERS" "CADETS ON PARADE"
DIXIE Portland Ave. "LOOK WHOSE LAUGHING" "ALL THAT MONEY BUY"
RIALTO E. Rochester "VANISHING AMERICAN" "TREAT 'EM ROUGH"

FUN FOR PROFIT!
CASH BINGO
EVERY SATURDAY EVE.
YOUR SUNDAY DINNER
FREE
A COMPLETE MEAL
15 BASKETS OF GROCERIES
SATURDAY NITE

TOMMY DORSEY IN PERSON!



LOEWS TUES. MAY 5 - 8:30 P.M.

CONTEST RULES:

See Tommy Dorsey and the whole Dorsey gang interviewed from the stage of Loew's Rochester! Then write an original review of what went on. Say it was good, or say it was bad, or make suggestions that may improve a similar show in the future!
The 5 best reviews will receive autographed records from Tommy's picture, "Ship Ahoy," opening at Loew's Thursday.

Don't Miss Tommy Dorsey
- LOEWS -

FUR STORAGE
OUR AUTOMATIC AIR CONDITIONED
FUR STORAGE VAULT
Spring Fur Jackets And Fur Scarfs
Expert Cleaning — Relining — Repairing
CROSBY - FRISIAN FUR CO.
752 Lake Avenue Glenwood 206

HURRY! HURRY!
We Still Have
ELECTRIC REFRIGERATORS and RADIOS
Buy Now and Save!
BRAUN'S
900 PORTLAND AVE.—STONE 122

REUPHOLSTERING
1 YEAR TO PAY
NO CARRYING CHARGE
PHONE MONROE 1404
Representative will call day or evenings.
WAYNE Upholstering Co. 74 PARK AVE.
3-PC. LIVING ROOM SUITE
• RESTYLING • 5-YEAR GUARANTEE ON WORKMANSHIP
34.50
Complete With Covering
Price includes: New coverings, new cushions, new spring units, new webbing and filling added. Springs tied 3 ways. Frames tightened. Free pick up and delivery.

DAW'S ORIGINAL CUT-RATE DRUGS

56 Clinton Ave. S. Opposite Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. Door From Stillson	452 Ridge Rd. W. Corner DeWey	880 Main St. W. At Bull's Head	473 N. Goodman Just Off Main	539 Monroe Ave. Near Goodman
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Kodak Film
At Lowest Prices
Any 6 or 8 Exp. Rolls
Printed and Developed **23c**

5c CANDY BARS
Popular 5c bars of chocolate candy—Fresh and delicious.
3 Little Pigs 5c
515 Flyer DAW'S Low Price **2 for 5c**

DAW'S COUPON KEY CASE
— GENUINE COWHIDE —
25c Value **13c**
Lightweight, durable Key holders—made of genuine cowhide. Has four rings. Holds up to 12 keys. Sold at this price only with coupon.

8-OZ. BABY BOTTLES 2 for 5c
BLAUD'S IRON PILLS, 100's 18c
ALCAROID POWDER 39c 67c
FREZONE, FOR CORNS, 35c SIZE 19c
COREGA Tooth Pwd., 19c 36c
RHUBARD AND SODA, 4-OZ. 29c
FATHER JOHN'S MEDICINE, 60c Size 33c

VIGORO
Complete plant food especially prepared to furnish the nourishment to promote growth, beauty, and production. It is odorless, free from weed seed and is pleasant to use.
Lb. **10c**
5-lbs. 45c 10-lbs. 85c

FITCH'S SHAMPOO
75c VALUE **59c**
Generous Size Bottle of Fitch's New QUINOL Hair Tonic FREE With Each Bottle of Shampoo

False Teeth
Worn With Confidence
STIX • Holds teeth firm longer • Pleasant taste—doesn't gag • Like it better or your money back • Recommended by thousands • More for your money **23c**

GRASS SEED
FLOWER CITY Grass Seed containing Kentucky Blue Grass, Red Top, Rye, etc., is your assurance of a beautiful luxurious lawn!
Pound Bag **27c**
5-Lb. Bag \$1.19
10-Lb. Bag \$2.19
25-Lb. Bag \$5.19

GOOD HOUSEKEEPING CHAMOIS SKINS
— PATCHED —
FULL SIZE — First Quality skins SIMI thread sewn. Soft and pliable for cleaning and polishing.
50c Value **29c**
Non-Chip Rolled Edges
These are the most wanted sizes — full 9-ounces. Gleaming crystal — clear all-purpose tumblers cannot be replaced at this price.
3 FOR 10c

Chesterfield CIGARETTES
MAILED FREE
To Anyone In The Armed Forces
CARTON OF 200 \$1.23
(10 PACKS)
DAW'S will mail one or more cartons of CHESTERFIELDS to Army, Navy, Air or Marine Corps personnel stationed at the various camps, posts or bases, anywhere within the territorial limits of the United States, Alaska, the Hawaiian Islands, Canada and England.
ALL YOU PAY IS \$1.23 Per Carton — We Take Care of Packing, Wrapping, Mailing and Postage.
Chesterfield CIGARETTES
FINEST TURKISH & DOMESTIC TOBACCOS
LIGHTS & WELLS TOBACCO CO. CALIF.
Our Regular Price . . . \$1.41
DAW'S WILL TAKE CARE OF WRAPPING, MAILING and POSTAGE. — ALL YOU PAY IS — \$1.23 PER CARTON
This sensational offer is made possible thru the co-operation of Liggett & Meyers, makers of Chesterfields. Send the boys in the U. S. Armed Forces a carton or more of these famous Cigarettes and save the State Tax. Place your orders now at any DAW'S store for prompt mailing.

UNION LEADER TOBACCO
Reg. 10c Tins
3 for 16c
BOOK MATCHES 9c
Box of 50 Pads

LIFEBUOY 3 for 14c
Soap 10c Bars
WOODBURY Large \$1.00 Jar **49c**
Cleansing Cream
MINERAL OIL Pure U. S. P. Pint Size Bottle **12c**
BARBASOL 23c
Shave Cream 50c JAR

WAX PAPER 14c
Extra Heavy, 125 Foot Rolls
TOILET TISSUE
HY-TEX QUALITY
1000 Sheets In Roll **3 for 16c**

DAW'S COUPON Wash Cloths
FULL SIZE — PASTEL COLORS
Colors Guaranteed Fast
10c Value **2 for 11c** (Limit of 6)

LARVEX BARGAIN SALE
Moth Spray Pint Size **79c** Quart Size **\$1.19**
WILDRIFT "PLASTIC BACK" PRO-PHY-LACTIC 8% HAIR BRUSH \$1.89 Value **98c** BOTH FOR REGULAR FORMULA WITH OIL

50 ft. Clothes Line
Bridged, Sash-Type Cotton Cord
Big Value **23c**
(Also Available in 100-Ft. Lengths)

P AND G WHITE NAPHTHA SOAP
Square - Polished
BOX OF 40 **7c**

FLOOR WAX
NO RUBBING—WATERPROOF
Will not water-spot. Can be cleaned with damp mop with-out impairing lustre.
Pt. **23c** Qt. **39c**

DAW'S COUPON BLADES
Single - Edge Reg. 10c Pkgs. of 4's (Limit of 2) **2 for 11c**

DAW'S COUPON FITCH'S SHAVE CREAM
Large 25c Size (Limit of 2) Please bring an old tube — in exchange. **11c**

DAW'S COUPON Moth Tabs
Moth Killer & Deodorant Lilac—Pine—Rose—Lavender "Just Hang It Up" Large 25c Size (Limit 3) **8c**

Sale of RECORD HITS
2 Hits on Every RECORD
MY LITTLE COUSIN SKYLARK
Played By BUNNY BERIGAN and Orchestra
37c for 3 records \$1.05
New RECORDS EVERY WEEK
MOONLIGHT COCKTAIL Deep in the Heart of Texas We Did It Before
Sing Me a Song Of The Island
Played By DOLLY DASH and Her Down Patrol Orchestra
SOMEBODY ELSE IS TAKING MY PLACE
ME AND MY MELINDA
By Bunny Berigan & Orchestra
MISS YOU TANGERINE
Larry Thompson & Orchestra
A STRING OF PEARLS
I'LL PRAY FOR YOU
Clyde Lucas & Orchestra

Quart **NUJOL** Lubricant **69c**
27-Inch **SHOE LACES** 2c pair
1-Lb. Jar **COLD CREAM** 59c
\$1.00 Size **Mar-o-Oil Shampoo** 48c
1-Lb. Box **EPSOM SALTS** 6c
Reg. 5c Box **TOOTH PICKS** 3c
15c Size **IODINE Tincture** 6c
GEM BLADES 39c
Smith Bros. **COUGH DROPS** 2 boxes 5c
Pkg. of 25 **Envelopes** 4c

RING
34⁵⁰
Complete With
Covering
Includes: New
10 x 10 x 10, new
price units, new
padding and filling
added. Springs tied
ways. Free pick
up and delivery.



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CIGARETTES
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USA.

CARE OF
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Quart
NUJOL
Lubricant
69^c
27-Inch
SHOE
LACES
2^c
pair

1-Lb. Jar
COLD
CREAM
59^c
\$1.00 Size
Mar-o-Oil
Shampoo
48^c

1-Lb. Box
EPSOM
SALTS
6^c
Reg. 5c Box
TOOTH
PICKS
3^c

15c Size
IODINE
Tincture
6^c
GEM
BLADES
39^c
12's

Smith Bros.
COUGH
DROPS
2 boxes 5^c
Pkg. of 25
Envelopes
Reg. 10c
4^c

UPON
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grant
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MOON
BALLS
WILKS

your
Sunday Dinner
By Ruth Mavis Stone, Director Household Science Institute



Starring barbecued spare ribs with a supporting cast of broccoli with mock hollandaise sauce, parsley potato balls, crispy rolls, and fruit pudding for dessert. You'll find this an ideal May 3rd dinner.

Starring Barbecued Spare Ribs . . .
* Barbecued Spare Ribs
* Parsley Potato Balls
* Broccoli with Mock Hollandaise Sauce
* Crisp Roll Butter
* Fruit Pudding Cookies Beverage
*(Recipes Included)

The Meat: Proteins, Vitamins A, B, B-1 and G.
Parsley Potatoes: Minerals, Vitamins A, B, C and G; fats for energy, carbohydrates.
Broccoli: Minerals, Vitamins A, B, C and G; carbohydrates, fats.
Roll and Butter: Proteins, Vitamins A, B, C and G; fats, carbohydrates.
Dessert: Carbohydrates, Vitamins A, B, C and G, minerals and fats.

To Serve 6 You Need
3 pounds pork spare ribs
1 bottle catsup
Chili powder
Potatoes
1 large bunch broccoli
1 jar mayonnaise
1 No. 2 can fruit cocktail
(Balance of materials among staples)

Barbecued Spare Ribs
3 pounds pork spare ribs
2 onions
1/2 cup catsup

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Beautifully Rebuilt
HOOVER \$14⁹⁵
Complete WITH ATTACHMENTS
LIBERAL TRADE-IN ALLOWANCE

10-Day Trial Plan
Rebuilt by Penn Craftsmen Using Guaranteed Penn Parts
*IF YOU CAN'T COME IN—Write or Phone for a Free Home Demonstration

Mail Orders Filled! \$1 SEND DEPOSIT

PENN VACUUM STORES
30 SOUTH AVE. OPEN EVENINGS Until 9 P. M. STONE 6747

BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

SCHENLEY Makes THE DRINK!
Because in this delicious whiskey you get the best from 4 Great Distilling States*

PRIZE WHISKIES from the 4 great distilling states—Kentucky, Indiana, Pennsylvania, and Maryland! Here they are "composed" expertly into one unique flavor. Try it!

* BLENDED WITH THE FINEST GRAIN NEUTRAL SPIRITS FOR PERFECT MILDNESS!

Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

SCHENLEY, 72% Grain Neutral Spirits. SCHENLEY RESERVE, 67% Grain Neutral Spirits. Both BLENDED WHISKEY, 86 Proof. Schenley Distillers Corp., New York City.

1/4 teaspoon tabasco sauce
1/2 teaspoon chili powder
1 cup water

Have spare ribs cut into pieces of a size suitable for serving. Place in baking dish, slice onions over the top and add other ingredients. Cover and cook in a 350 degree F. oven for two hours, until done.

DAVIS BAKING POWDER
NOW
8 oz 10^c
12 oz 15^c
24 oz 25^c

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with choicest chicken only Delivered by dozen. Special prices on quantity orders.
26 VELOX St. GLEN. 3783

Broccoli With Mock Hollandaise Sauce
Place broccoli, which has been washed and trimmed thoroughly, in briskly boiling salted water, with buds up. Cook until (Continued on Page 13)

Eliminate sugar-using desserts. Serve DELICIOUS, HEALTHFUL SALADS DRESSED WITH TASTY CAIN'S MAYONNAISE

CAIN'S Mastermint MAYONNAISE

LADIES' HANDKERCHIEF FREE!
IN EVERY BOX OF **KIRKMAN GRANULATED SOAP**

* A handsome handkerchief, gaily printed flower designs in cheery, fast colors. Generously big, hemmed on all edges for extra-long wear. There's one FREE in every package of the new KIRKMAN GRANULATED SOAP.
The new formula KIRKMAN GRANULATED SOAP is a whiter, stiffer soap—its long-lasting "lift-action" suds make all washing easy. Buy some now.

Fresh - Week End FISH SPECIALS
Fish is inexpensive and chuck-full of vitamins. Have it often.

BUCK SHAD . . . 10c lb. LAKE TROUT . . . 29c lb.
ROE SHAD . . . 18c lb. LAKE PERCH . . . 22c lb.
COD STEAK 17c lb.

PRICE'S FISH MARKET
Owned by Turners' 385 E. MAIN—STONE 163 Next To Turners'

DOLANS . . . Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 35c | Livers lb. 45c | Necks . lb. 15c
Wings lb. 27c | Giblets lb. 19c | Legs . lb. 45c

DOLANS
600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1117

DON'T MISS WEGMANS



FREE VICTORY COOKING SCHOOL

At **WEGMANS East Main Store**
375 E. MAIN ST. • AUDITORIUM • SECOND FLOOR
TUE., WED., THUR. and FRIDAY
APRIL 28, 29, 30, MAY 1 • MAY 5, 6, 7, 8
1:30 to 3:30 P. M.

HELEN E. JONES, Nationally Famous Food Lecturer
will be on hand to personally conduct each session of Wegmans Free Victory Cooking School. Each session will be enlivened with Free Prizes and surprises and it will be worth your while to attend every one!

★ **FREE! 20 BIG BASKETS OF GROCERIES GIVEN AWAY EVERY DAY OF SCHOOL**

★ **FREE! 1 YEAR'S SUPPLY!**
of both ANTI-SNEEZE RINSO and NEW QUICK LUX FLAKES given absolutely FREE every week of Wegmans Free Cooking School!

★ **FREE! KITCHEN KLINIC!**
to be conducted immediately after each session of school in Wegmans, East Main St. Store. Register here for free Rinso and Lux.

FOOD Will Build A NEW America!

Plan Your Home With Care, Says Expert

Now, the thousands of families who were about to build their own new homes will extend their planning and building period from the normal, average of one year, to two, three or four years of more thoughtful and exhaustive planning. Better homes are expected confidently when they eventually progress to the more active stages. In the meantime, the men and machines of the private home building industry have joined the war effort.

"Whatever comes, there always will be the urge to build homes," said Howard M. Thompson, general manager of Home Owners' Catalogs.

"Changes in materials and methods are almost certain to develop during the war period and the best points of each will be saved for post-war home building. As information about developments is released, prospective home building families will visualize the application of the developments to their tentative plans. Step by step, the families' ideas of their better, individualized homes of tomorrow will be assembled for architectural handling."

Home planning for some tomorrow is up to become a form of family relaxation during leisure hours, away from wartime activities. The psychological benefits of that between the peace-time past and the peace-time future are bound to be reflected in more inspired application to the important work of the moment.

A recent survey showed that

43 per cent of thousands of families moved into their new homes a year or more after they started thinking seriously about building or buying their land. Twenty six per cent bought their land before consulting an architect. Careful planning was found to be important in the minds of families who built their own homes in the past, and the homes of the future will be more carefully planned, according to Mr. Thompson. An extremely active private home building market is expected to follow the war period, with the healthy characteristics of property already bought, well organized financing and well designed houses.

The need for a coordinated method of recording the ideas from which homes can be planned was filled some time ago by the compilation of a 32-page Guide to Home Planning. The Guide prompts home plan-

ing families to decide upon a some time. Readers of The Syracuse Press who plan to build homes for their own occupancy in this area, at costs of more than \$4000 exclusive of the land, as soon as war and priorities conditions permit, may have personal copies of the Guide to Home Planning. It was explained that it is necessary to restrict distribution to that group, but there is no cost or other obligation involved.

\$30 TRADE-IN ALLOWANCE

For Your Old Living Room or Bedroom Furniture Regardless of Condition

We Must Build Up Our Used Furniture Stock

Recent heavy sales in our used furniture department have depleted our stocks. We want your old furniture regardless of condition. Our furniture craftsmen will re-condition your furniture for sale at low prices. But, you'll have to hurry. This offer is strictly limited for a short time only.



PAY \$1 WEEKLY
Honor-bilt!

3 Pc. MODERN LIVING ROOM

Two big, handsome overstuffed chairs go with this lovely davenport to give you a new, modern living room. Durable tapestry covers in choice of popular shades. Actually worth every penny of \$109. Yours for only \$79 if you have some old furniture to trade-in.

Regular Price **\$109**

Trade-In Allowance **\$30**

SALE PRICE **\$79**



PAY \$1 WEEKLY
FREE DELIVERY Within 150 Miles

3 Pc. BEDROOM

Modern waterfall design in walnut veneers from one of America's fine furniture factories. Choice of dresses or vanity, chest and bed included in this group. A "buy" at \$109. A positive "steal" at \$79. Get rid of your old furniture for this lovely set.

Regulars Price **\$109**

Trade-In Allowance **\$30**

SALE PRICE **\$79**

OPEN Every Evening To 9 P. M.

FREE PARKING

At Chimes Station Opposite Our Store

MAJESTIC FURN. COMPANY
204 COURT ST.
Look for the Big Sign Between Stone Street and South Clinton St

WHERE TO PLAY BINGO

HOLLYWOOD-REXY-TOWNER-HUDSON BINGO
THUR. NITE TOWNER HALL \$250
All Games \$5.00
Sat., Sun., Wed. Nites No Sun. Game at REXY
TOWNER'S-REXY
All Games \$10.00
Tues. and Sun. Nites
HOLLYWOOD
All Games \$10.00
Tuesday Night
HUDSON
All Games \$5.00

THIS TICKET WORTH	THIS TICKET WORTH	THIS TICKET WORTH	THIS TICKET WORTH
45c	25c	25c	25c
TOWNER THURS. APRIL 30	TOWNER FRI. MAY 1st	TOWNER SAT. MAY 2nd	TOWNER SUN. MAY 3rd

ABC PARTIES

2011 E. Main St.
SAT. NITE 8:30
\$5 All Reg. Games **2** Big Jack Pots
Tues. Nite Game 8:30
12—Door Prizes—12
Admission 25c Inc. Tax

CAPITOL HALL
85 W. MAIN ST. BINGO
MON. - TUES. - THUR. 1:30 P. M.
WED., FRI., 8:30 P. M.
38 Games Wed. and Fri.

Beeley's Bingo
SUNDAY at 2:30 and 8 P. M.
WED. at 1:30 P. M.
Mon., Tues., Wed., Fri., Sat. at 8:15
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

SATURDAY'S THE NITE! HOLLYWOOD'S

FIRST BIG MAY PARTY
Advance Ticket Unnecessary—Everyone Welcome
HERE'S THE TREAT FOR YOU — SATURDAY, MAY 2nd —
SPECIALS \$20 - \$25 ALL REG. GAMES **\$10** FREE Single Board with Advance Sale Ticket
JACKPOT \$135
SAVE Use One or More of Your Dollar Tickets Tonight or Friday Nite
25c to 50c
REG. GAMES 55—\$7—\$9
SPECIALS \$20 to \$40
OPEN EVERY WED., THURSDAY, FRIDAY, SATURDAY NITES ONLY
HOLLYWOOD 35 Pullman Ave. Off Lake & Ridge

NOW EVERY FRIDAY AFTERNOON "BINGO MATINEE" 1:30 P. M. AT THE

NEW PARK HALL
928 JEFFERSON AVE.
Also Bingo Every Thurs., Fri., Sat. and Sun. Nites 8:15 P. M.
EVERY GAME **\$3.00**

BINGO at O. L. P. H. HALL

1089 JOSEPH AVE. near NORTON
EVERY FRIDAY NIGHT 8:30 P. M.
\$535.00 PAY OUT
REGULAR CARD... \$100.00
1-JACKPOT \$175 2-JACKPOT \$60
Bus Stops at Door 23 GAMES 55c Inc. Tax — FREE PARKING

UNION LEAGUE HALL

GREGORY ST., CORNER SOUTH AVE.
SUN. NITE 23 Games **\$6** Each
NEW!! Admission Price ... 28c Inside ... 2 For 30c

MON. NITE 23 Games **\$6** Each
2 JACK POTS EACH NIGHT Admission 28c Incl. Tax

SPECIALS \$20 - \$25 EACH NIGHT
WED. & SAT. \$300 | **FRI. 1:30 P.M. \$250**
1:30 P.M. 23 GAMES JACK POT EACH AFTERNOON | 1:30 P.M. 30 GAMES ADMISION 25c INC. TAX

COME AND GET IT:
\$100.00 JACK POT 8:15 P. M.
SPECIALS \$15-\$20
This Coupon Worth **25c**
When buying book of specials and a triple board, Thurs April 30, Thurs May 7.
23 GAMES \$5.00 To \$10.00
PLYMOUTH SCHOOL AUDITORIUM
So Plymouth Between Edinburg and Glasgow
ADM. 25c INC. TAX 10 DOOR PRIZES 8:15 P. M.

SBINGOS C. Y. M. A.
Every Saturday 8:30 P. M.
51 FRANKLIN SQUARE Near Greyhound Bus Terminal
\$ ADMISSION 27c \$ Plus Fed. Tax—3c
SPECIAL GAME FRI. AFTERNOON 1:45
FREE ADMISSION PLUS TAX
19 Ward Club House 257 Hawley St.
23 REG. GAMES BABY BINGO FRI. NITE

Plymouth & Troup Sts
L \$100.00
Y \$5 To \$10.00
JACK POT—57 Numbers REG. GAMES
EVERY SAT. EVE. 8:30 P. M. 23 GAMES 28c—INCL. TAX
H A L L
60 DIVIDENDS GIVEN EVERY SATURDAY

SOMETHING SPECIAL HAS BEEN ADDED AT
The New PARK HALL 928 JEFFERSON AVE. NEAR PLYMOUTH
THIS TICKET WORTH **50c**
Thurs., April 30
When buying a book of specials and a triple board at the New Park Hall.
Sat., May 2 Sun., May 3
Worth **25c** Worth **25c**
New Park Hall New Park Hall
Friday, May 1st
When buying a book of specials and a triple board at the New Park Hall.
Adm. 28c Inc. Tax
Bingo Every Thurs., Fri., Sat. and Sun. 8:15 P. M. — 400 Seats at Tables
BINGO MATINEE EVERY FRIDAY AFTERNOON—1:30 P. M.

CHILI RECREATION HALL
509 CHILI AVENUE
WED. NOON \$4 SAT. NOON \$5 FRI. NOON \$4
TUESDAY Afternoon & Nite 63c with Free Ticket 2 Double Boards and Book of Specials
SAT. NITE APRIL 25th \$10 Every Board
MONDAY NITE \$6
THURSDAY Afternoon 63c with Free Ticket 2 Double Boards and Book of Specials
TUESDAY NITE GOLD CERTIFICATE NITE JACK POT — ALL DAYS — BUT FREE DAYS

DE LUXE BINGO EVERY MONDAY NITE
OVER \$1000.00
WILL BE GIVEN NEXT MONDAY NITE
20 GAMES—\$10 TO \$50—\$500 GRAND PRIZE
GOLD AWARD TICKET \$100 given!
Some One Wins Our Grand Prize Every Week Why Not You
\$500 RED CROSS SPECIAL WEEKLY Watch The Thermometer
Drawing Each Week On Green Stubs For Defense Stamps
K of C Auditorium — Chestnut St. 40 — DOOR PRIZES — 40

19th WARD CLUB HOUSE 257 HAWLEY ST.
Thurs. 8:15 P. M., Fri. 1:45 P. M. and 8:15 P. M., Sat. 8:15 P. M.
COUPON GOOD FOR 25c When Purchasing Book of Specials and Triple Board. THURSDAY NITE
COUPON GOOD FOR 25c When Purchasing Book of Specials and Triple Board. FRIDAY NITE
COUPON GOOD FOR 25c When Purchasing Book of Specials and Triple Board. SATURDAY NITE
MYSTERY GAME FRIDAY NITE
Thurs., Afternoon May 7th. 1:45 P. M. when you buy triple board and book of specials.
COUPON WORTH 25c
ORIGINATORS OF BABY BINGO

of The Syracuse plan to build homes own occupancy in this costs of more than lusive of the land, as ar and priorities con- mit, may have per- les of the Guide to nning. It was ex- nt it is necessary to distribution to that t there is no cost or gation involved.

Regardless condition Stock

Want your furniture out time only.

\$109 \$30 \$79

AFTERNOON AT THE K HALL

\$3.00

H. HALL

Games \$6

Games \$250

Disc Hits

BY "MORRIE" SILVER

Tommy Dorsey is coming to Rochester next Tuesday. And he's bringing his band with him. But don't get out your dancing pumps, because the popular radio band will be playing at a private affair at the University of Rochester. However, you Dorsey fans will be able to see him at Loew's Theatre where he will be interviewed from the stage by Mort Nussbaum. The interview will be aired over Station WSAY.

Flash: Andy Kirk is definitely slated to "open" the Manitou on Saturday, May 9th. The opening at Manitou is always a big night. Andy Kirk and his "Clods of Joy" featuring Mar Lou Williams is a fine band and should entertain a capacity crowd.

Yes, Kay Kyser is now going into his fifth year on the air with his College of Musical Knowledge—the longest run for any popular dance band on a radio commercial. Kyser has just released one of the finest records yet, "Who Wouldn't Love You". Hear it and you will love it.

The next Glenn Miller flicker will concern his own interesting life story. His warbler, Marian Hutton, is also groomed for a movie career.

Two bands which have improved greatly and are now showing that they are ready for "big time" are those of Tony Pastor and Ozzie Nelson. Tony has been fronting his own band since 1939 when he left Glenn Miller. He has finally developed his group into a well rounded, smooth working unit. Ozzie sports the Red Skelton show, and features his Missus, Harriet Hilliard.

Some of the better new releases for this week are, "Breathless and Don't Sit Under the Apple Tree" by Les Brown. "C Jam Blues" by Duke Ellington. "Idaho" by the Merry Macs. "One Dozen Roses" and "You're too good for good for nothing Me" by Harry James.

Sunday Dinner . . .

(Continued from Page 11)

tender—15-25 minutes. Beat together 1/2 cup mayonnaise and 1/2 cup milk, drain broccoli, butter it and serve with this sauce.

Fruit Pudding
1 No. 2 can fruit cocktail
1/2 cup granulated sugar
1 tablespoon cornstarch
1/4 teaspoon salt
1/3 ounce package vanilla pudding
1/2 cup whipped cream
1 tablespoon sugar
1/2 teaspoon vanilla

Drain liquid from the fruit and heat to boiling. Combine the one-fourth cup granulated sugar, cornstarch and salt. Sift into the boiling liquid and cook until thick and clear, stirring constantly. Remove from heat; add fruit and chill.

Cook the pudding, following directions on package. Chill. Whip the cream and add the tablespoon sugar and vanilla. Fold half the whipped cream into the cold pudding. Fill glasses with alternate layers of fruit and pudding. Garnish with whipped cream.

Serving Hints

For variety, cut the potato balls. Pour melted butter over them and sprinkle with finely chopped parsley before serving. Lay individual portions of spareribs on plate and pour a generous amount of barbecue

RAIL TRAVEL BARGAINS!

Sundays and Holidays

ROUND TRIP FARES
Syracuse . . . \$1.40
Leave 4:28 AM, 6:52 AM, 9:22 AM, 10:40 AM
Buffalo . . . \$1.10
Niagara Falls . . . \$1.40
Batavia . . . 85c
Leave 5:33 AM, 7:05 AM, 9:45 AM, 11:33 AM

FINGER LAKES REGION
CANANDAIGUA . . . \$ 70
SHORTSVILLE . . . 30
CLIFFTON SPRINGS . . . 90
PHELEPS . . . 130
GENEVA . . . 120
WATERLOO . . . 135
AUBURN . . . 140
CAYUGA . . . 140
SENECA FALLS . . . 140
Leave 6:30 AM — (6:30 AM on Holidays)

Fares do not include Federal tax. Excellent choice of trains returning same day. Modern, Comfortable Coaches. For Helpful Information About Travel Anywhere Ask Our Local Agent.

NEW YORK CENTRAL

sauce over each serving. Lay broccoli on plate and pour mock sauce over stems. For an old-fashioned dinner like this one serve it on a table spread with a checkered cloth. If you'd like a salad the only thing we'd suggest is a bowl of fresh cole slaw.

THE BEST COAL-VALUE IN THE CITY
BLACK MAGIC
Long Burning—Low Ash
QUALITY
COAL Egg \$11.85 TON
Stove Nut CASH Shovelled Off
Buckwheat \$8.35 Ton
Pea Coal \$9.85 Ton
Established Over 25 Years
SEMET SOLVAY COKE \$11.00
GEN. 586
PAYNE & DUNHAM
Mrs. Mary L. Ferron, 478 Jefferson Ave.

We Have 'Em Now!
LATEST - HIT
RECORDS

GLEN MILLER, Moonlight Cocktail — Happy In Love — String of Pearls — Always in My Heart — Don't Sit Under the Apple Tree — Lamplighters Serenade — Story of a Starry Night — Chip off the Old Block . . . each 37c
BING CROSBY, Miss You — Blues in the Night — Anniversary Waltz — Deep In The Heart of Texas — Shepard Serenade . . . each 37c
BENNY GOODMAN, Jersey Bounce — String of Pearls — Somebody Else Is Taking My Place — That Did It Marie — The Earl — We'll Meet Again . . . each 37c
HARRY JAMES, One Dozen Roses — Your Too Good For Good For Nothing Me — Sleepy Lagoon — Trumpet Blues — Crazy Rhythm — Easter Parade — One O'Clock Jump — Two O'clock Jump — Trumpet Rhapody — Concerto For Trumpet — I'm In The Market For You — Flight of the Bumble Bee . . . each 53c

COLUMBIA MUSIC STORE 33 CLINTON AVE. SO.
OPEN EVENINGS 'TIL 9

For attractive serving, place the bowl in the center of a large chop plate. Arrange the broccoli around the outer edge of the chop plate. Serve the sauce in a separate bowl.
Use of Leftovers
Again we must admit that there shouldn't be any leftover spareribs. But how many times there are potatoes, that have accumulated in the refrigerator. Here's a good way to use them. Sauté 1 tablespoon minced onion in 4 tablespoons fat with 2 tablespoons chopped green peppers, 2 tablespoons chopped pimiento. When they are light brown, add 2 cups cold diced potatoes, 1/2 cup chopped boiled ham, 1/2 teaspoon salt and 1/2 teaspoon paprika. Brown lightly and heat thoroughly before serving.

AT SMALLS



... A "Tip" From "Old-Timer"!
... PAY LOW AS **25c** A WEEK
FOR FAMOUS MAKES OF QUALITY
FISHING TACKLE
RODS—REELS—LINES—EQUIPMENT
COMPLETE 16 PIECE FISHING OUTFIT \$6.95
Rod, Reel, Line, Plug, Sinkers, Scaler, Spinner, Swivels, Leaders, Stringer And Compact Metal Box.
Open Thurs. And Sat. Evenings!
Smalls
28 MAIN STREET, EAST

A NATIONAL SENSATION!
Millions are now Enjoying the
FINER Seagram's 5 Crown.
... in the New Host Bottle

I'M FLAVOR! I'm here to say "Hello"—
And tell you that I am the fellow,
Who gives Seagram's tang—
While the rest of my gang—
Make it taste deliciously mellow.

THE GANG: *Smoothness, Lightness, Richness, Body, Flavor

P. S. TOUGHNESS, too, is out—
Our blenders have removed it.
That's why Seagram's tastes so good—
Why millions have approved it!

The FLAVOR of our FINER "5" has Won such admiration, That overnight this blend's become A nation-wide sensation. The label's new—the bottle, too, It's graceful, smart and tall— Yes, you'll be proud to play the "HOST" When friends or neighbors call.

\$2.65
4/5 Quart

Seagram's 5 FIVE CROWN
BLENDED WHISKEY
A distinctive whiskey of rare bouquet and delicate flavor—smooth and mellow
BLENDED BY JOSEPH E. SEAGRAM & SONS INC. LAWRENCEBURG, INDIANA

Seagram keeps the TOUGHNESS OUT ... blends extra PLEASURE IN

THE FINER Seagram's 5 Crown

86.8 Proof. The straight whiskeys in this product are five years or more old. 27 1/2% straight whiskey, 72 1/2% grain neutral spirits. Seagram-Distillers Corp., New York.

THURS. — FRI. — SAT. ONLY

AT BERGHASH YOU'LL ALWAYS FIND

Liquor Values

That CAN'T Be Beat!

The prices speak for themselves—The quality we'll guarantee. Hundreds of other smashing values—Come in.

ALL QUANTITIES LIMITED

EXTRA SPECIAL GIN VALUE!
London Inn
DISTILLED DRY **GIN**
Made from an Old English Recipe. Smooth and delicious either straight or in cocktails. 90 proof. Quantities Limited
\$1.39
4 Quart

NO DELIVERY AT THESE PRICES

Shannon's Imported
IRISH WHISKEY 14 YRS. OLD
\$2.59
Fifth

Old Oakdale Brand—80 Proof
WHISKEY
\$1.79
Quart

Three Masts
CORDIALS Apricot, Black-berry, Creme de Cacao, Peach.
\$1.09
Fifth

Manhattan & Martini
COCKTAILS JUST CHILL AND SERVE
\$1.19
Fifth

Bottled in Bond—100 Proof
STRAIGHT BOURBON WHISKEY
\$1.10
Pint

100 PROOF—BOTTLED IN BOND
MARYLAND
STRAIGHT RYE WHISKEY
EVERY DROP 6 YEARS OLD
\$2.09
Full Quart

NO DELIVERY AT THESE PRICES

IMPORTED WEST INDIES
RUM
Shortage of molasses is forcing up Rum prices; buy NOW at the lowest price you'll see in years.
\$1.59
Fifth

6 YEAR OLD—95 PROOF
PHILIPPINE ISLAND
RUM
\$2.09
Fifth

ROCHESTER'S FAVORITE BRAND
"Chateau Brisac"
100% Pure California
WINE
12 varieties to please every taste. Both Sweet and Dry. Be COMPLETELY SATISFIED with this fine wine or get your money back!
\$1.29
Full Gallon
QUANTITIES LIMITED

Hundreds of Bargains—Get Our Special Prices

BERGHASH
WINES LIQUORS

124 CLINTON AVE. S. NEXT LOEW'S THEATRE
Free Parking Opp. Store — MAIN 786

NO DELIVERY AT THESE PRICES

THE MONEY YOU SAVE WHEN YOU BUY EYE GLASSES
BY C. A. KOHLER OPTICIAN

Will make a fair down payment for another member of your family.
12 LUX ST. OFF PORTLAND AVE.

GET OUT OF DEBT
With a CENTRAL TRUST LOAN Compare the Cost:

Amount	6	12	18
\$100	17.25	8.86	
\$200	34.50	17.72	14.36
\$300	51.75	26.59	21.54
\$400	69.00	35.45	28.72
\$500	86.25	44.31	35.90

The Above Payments Provide Life Insurance to Protect Your Loan

25 E. MAIN 1806 EAST AVE.
Phone MAIN 1625
Member F.D.I.C.

Mr. HI and Mr. HATT Are Shore Thirsty!

The sea is wet, but you can bet it ain't the stuff I click with.

I understand that Kessler's brand is one a guy can stick with.

SMOOTH AS SILK
but not High Hat

KESSLER'S BLENDED WHISKEY

75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

—For Victory: Buy Bonds—

RUGS 9x12 \$1.00

CLEANED AND STEAMED
Rugs, Stained, Cleaned, Washed, Sixed, Damp and Germ-protected \$3.00

ELTER CO. Est. 1872
Glenwood 3486 — 44 Arthur St.

TO MAKE GOOD FOOD EVEN BETTER

TRY BOTH TRY BOTH

- Sandwich Spread
- Snappy Mustard

At Your Food Store
10c SIZE AND LARGER

Flannel Skirts Worn With Tweed Jackets

Along the smart "Mixer" fashions for sports wear are separate flannel skirts worn with tweed jackets. Preferred to team with this combination are cashmere or cardigan sweaters with long sleeves in cable stitch, or ribbed sweaters. Distinguishing features of the flannel skirts are slim cuts with controlled swing to four-gored effects or kick pleats. Jackets are patterned tweeds with mannish easy drape.

PARAVOX... HEARING AID

Amazing small size. Light in weight, clear in tone. Ample Volume. Finger tip control. No carbon noise or rattle. New small batteries.

LOWEST PRICES IN TOWN
Liberal Discounts
Easy Terms

Sound Equipment Co.
928 GENESEE ST. GEN. 3073

ASSIGNMENT IN BRITANNY—By Helen MacInnes
You won't want to miss this first chapter in a thrilling serial of an English para-military's adventures in Occupied France.

YOUR BLOOD GOES TO WAR
How science sends blood to the battle front. A new medical discovery makes it possible for every American to aid our war effort.

THREE TIME WINNER—By Philip Wylie
Your old friends Crunch and Des do their bit for romance. Another saga of the Florida Keys.

10c MAY 2nd ISSUE The Saturday Evening Post NOW ON SALE

Mrs. Jessie Balcerak, 230 Randolph St.

SELLING OUT
TO THE RETAIL PUBLIC

DAILY AUCTION
Authorized by Gay Brown Owner

2 P. M. to 5 P. M. — 7 P. M. to 9 P. M.

These hours are arranged to make it possible for those employed in defense work to take advantage of these values.

\$50,000 STOCK of FURNITURE

Auction will be held daily until the entire stock is sold!

- ★ LIVING ROOMS ★ DINING ROOMS ★ BED ROOMS
- ★ KITCHEN FURNITURE
- ★ LAMPS ★ END TABLES
- ★ RUGS ★ EVERYTHING IN THE PLACE MUST GO AT A SACRIFICE!

I. SHOOLMAN, AUCTIONEER

INSPECTION DAILY 10 A.M. — 1 P.M.

BROWN FURNITURE
999 E. MAIN ST.
Corner Circle St. Near Masonic Auditorium

KEY COUPON
DUZ Washing Powder
Large Box 18c
Limit 1

KEY COUPON
TOFFEE
Pound Box 17c
Limit 2
Rum & Butter or Assorted

KEY COUPON
Paper NAPKINS
Pkg. of 80 — Reg. 10c
2 for 13c
Limit 2

KEY COUPON
CARBONA
Shoe White 25c Bottle or Tube
13c
Limit 2

NEW
DR. WEST
NYLON TOOTH BRUSH
25c

CLAPP'S BABY FOOD
STRAINED
3 for 19c

DOG FOOD
Lb. Can
3 for 19c

10c Pocket Tins
Union Leader TOBACCO
3 for 19c

LAVORIS
50c Size 39c

NUJOL OIL
Quart Size 69c

SAL HEPATICA
60c Size 49c

GRIFIN WHITE SHOE CLEANER
Reg. 25c Bottle or Tube 19c

TODAY THRU NEXT WEDNESDAY

KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES

470 N. GOODMAN NEAR MAIN
1861 MONROE NEAR WINTON
724 WINTON ROAD NO. 102 (MERCANTILE)
457 RIDGE RD. W. NEAR DELVEY

It's snapshot time and the **KODAK or BROWNIE** you'll want is featured here

THE LATEST Eastman cameras featured by us have everything you ask for. Sleek, up-to-date design; equipment that gets the pictures; simple, easy operation. Prices, too, are most reasonable. Kodaks start at only \$4.50 and include a variety of models in a wide price range. Brownies cost as little as \$1. Make sure your snap-shooting this spring and summer keeps up to date by using one of these capable cameras. Stop today and let us show them to you.

Eastman Brownie, Jr. Six-20
Takes Regular or New Eastman Colored Film

Tested Meniscus Lens. Relay Shutter. 2 1/2 x 3 1/2 picture size. No adjustments to confuse you. Takes fine clear pictures.

221

KODAK FILM
At Lowest PRICES

MOVIE:

#370 Panchromatic, 25 ft.	\$1.94
#309 Super X, 25 ft.	\$2.16
#300 Kodachrome, 25 ft.	\$3.05
#300A Kodachrome, 25 ft.	\$3.65

VERICHROME

#120	21c
#115	26c
#127	18c
#620	21c
#616	26c

KODACOLOR
Film For Color Prints

Kodacolor film in all popular roll film sizes is the big news at our camera counter. No extra equipment needed to take the pictures. Prints may be ordered through us — processed by Eastman. Ask us for details.

FILMS DEVELOPED AND PRINTED
Any 6 or 8 Exposures Roll 23c

TAMPAX
NEW SANITARY PROTECTION WORN INTERNALLY

NO PINS
NO PADS
NO BELTS
NO ODOR

31c FOR A MONTH'S SUPPLY

\$1 VALUE FOR 59c
WILLIAMS LUXURY SHAVING CREAM (Double Size) .50
AQUA VELVA (5-oz. Size) .50
Value \$1.00
LIMITED TIME ONLY!

KEY COUPON
KITCHEN CHARM WAX PAPER
EXTRA HEAVY
125 Feet Regular 25c
Limit 2 13c

KEY COUPON
WILLIAMS Apple Blossom Soap
3 for 11c
REG. 10c BARS—LIMIT 6

KEY COUPON
FACIAL TISSUE
Reg. 12c Box 200
Limit 2 6c

KEY COUPON
BORDEN'S CHOCOLATE MALTED MILK
Pound Can Limit 2 23c

HORLICK MALTED MILK
Lb. Can Reg. 81c 79c

HYGEYA
NURSING BOTTLES
8 oz. Size Reg. 13c 9c

SODA MINT TABLETS
Bottle of 100 9c

GEM BLADES MICROMATIC
Pkg. of 12 39c

SLOAN'S LINIMENT
35c Size 29c

Bromo SELTZER
60c Size 49c

ANACIN TABLETS
Bottle 50 Regular 75c 59c

LARVEX
MOTH SPRAY
\$1.90 Size 79c

BE WISE!!

Be sure of your fuel supply for next season and save money by filling your bins now. Coke is now plentiful and deliveries can be made, but later???

IT PAYS TO BUY THE BEST—MILLER'S 100% GUARANTEED

R. G. & E. \$11.00 COKE
Ton Cash Shov. Off
Act at Once While Low Prices Are in Effect!

ARDEAN R. MILLER, Inc.
500 WEST AVE. Phone GEN. 20

YOU GIRLS!—13 to 25 YRS. OLD
who suffer from **DYSMENORRHEA**

which makes you TIRED, BLUE, NERVOUS—

Take heed if at such times you have all or any one of these symptoms: do you suffer cramps, backache, headache, dizziness, "irregularities," weak, cranky, nervous feelings—due to functional monthly disturbances?

Then start at once—try Lydia E. Pinkham's Vegetable Compound—It's one medicine you can buy today made especially for someone a time tested liquid which is famous to relieve monthly distress—due to this cause. And in such a sensible way! With nature's own beneficial roots and herbs. No harmful opiates.

Taken regularly thruout the month—Pinkham's Compound helps build up resistance against such annoying symptoms. Thousands upon thousands of women benefited! Follow label directions.

THIS YEAR IT'S ATLANTIC CITY AND THAT MEANS **Colton Manor**

FOR A HEALTH VACATION
Renew vitality in this sunny seashore resort. Extra comforts cost less. 210 rooms, "Ship's Sun Deck", exceptional food. Wire from \$32.50 per person, double.

WEEK-END OFFER
AS \$11 per person, double (taxes extra) all meals Fri. to Sun. or Sat. to Mon. FROM AVE. • PAUL BUCKER, MGR.

The VANDERBILT HOTEL
OFFERS THE NEW YORK VISITOR SO MANY EXTRAS, YET COSTS YOU NO MORE

The EXTRA graciousness of a Park Avenue address, the EXTRA selection of most elegantly furnished rooms and suites; and the EXTRA convenience of being just five minutes from Grand Central and Penn. stations are among the many advantages of staying here.

400 Outside Rooms. Each with Bath SINGLE from \$11 DOUBLE from \$15 SUITES from \$18

The VANDERBILT HOTEL
PARK AVENUE AT EAST 34TH ST. NEW YORK
Oscar F. Benson, Manager

OTHER MANGER HOTELS
Rochester, N.Y. Rochester Washington, D.C. Ray Adams
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NOETH'S Spectacular Savings

MANY NATIONALLY KNOWN BRANDS NOT LISTED — AT ROCK BOTTOM PRICES.

JUST A FEW BOTTLES LEFT!

POGUES "OLD TIME" BLENDED WHISKEY \$1.99
Full Quart

Stock up for the future on this extraordinary value — We can't guarantee any more after present stock is gone!

10% 4 YEARS OLD!
30% 4 YEARS OLD!
balance finest neutral spirits. You'll find this light bodied masterpiece meets your most exacting taste. 68 proof.

Private Stock WINES 50c
"Clinton" Pure California, 4 varieties. Pinot 25c, Half Oatton 89c

Imported **RUM 1.89**
36 proof, 4 quart Very good

4 Yrs. Old **BRANDY 89c**
Applejack Macintosh. 41 Proof. Actual \$1.25 value.

5 Years Old KENTUCKY STRAIGHT BOURBON RYE \$2.19
Bottled in Bond 100 Proof. Reg. \$3.25 Value

4 YEARS OLD! "Sherwood" FAMOUS MARYLAND RYE \$1.79
Every bottle numbered and registered at the distillery for your protection. A really great buy. Quantity limited, so order early. 90 proof. WORTH \$2.00.

House of Lords SCOTCH \$3.19
4 1/2 quart Bottled by Wm. & Co. Glasgow Regular \$4.50 Value

DON'T BE MISLED!
If you think you are saving money on your favorite brand thru buying case lots out of town! Get our prices—We'll Save you MORE money

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St. Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

ROCHESTER SHOPPING NEWS

The Rochester Sun

Buy War Stamps and Bonds

Delivered Free Each Thursday To 75,200 Homes
In Rochester, Brighton, Greece and Irondequoit.
Mail Subscription: in Advance, \$1.50 per year within Rochester city
limits outside city limits, \$2.00

ROCHESTER, N. Y., THURSDAY, MAY 7, 1942

PHONE, STONE 6001

FIFTH YEAR—No. 27

MOTHER'S DAY GIFT VALUES FEATURED HERE



A Message for Mother's Day—

Sunday the nation pays tribute to its mothers. And well we may pause and reflect on the homage due mothers of this great land. Yours is, and always has been, the responsibility for moulding the lives of the nation's leaders and workers alike.

This year, more than ever before, we look upon you as the dominant force in maintaining morale, in giving our armed forces that indefinable "something" which makes heroic soldiers, sailors and marines out of common ordinary everyday American lads.

You have an ever greater responsibility on the home front, mothers! Yours is the task of keeping up "the American way of life," in the home. Your myriad daily tasks are all contributing to healthy bodies and healthy minds which this nation needs.

Perhaps there are restrictions on the things we may buy.

Perhaps it does strain the budget a bit to keep up with the high cost of living. But, food your family must have, a home that is pleasant and cheerful is of utmost importance, and clothes for the family must be procured.

That is why more and more Rochester mothers depend upon Shopping News to help them in their present tasks. They know that in the columns of The Sun each week a most complete list of the best values offered by many of Rochester's leading merchants is always to be found. In addition, hints on better housekeeping, tips on food preparation and suggestions to lighten household tasks are there to help you in your job of homemaking.

Learn to depend on Shopping News as your adviser. Make the careful reading of each page of this paper a regular Thursday habit. Then your Friday and Saturday shopping trips will be easier, quicker and more economical.

rsday, April 30, 1942
e collarless and the
lar is worn outside.
y Helen MacInnes
n a thrilling serial of an
war effort.
TO WAR
A new medical discovery
was effort.
Philip Wylie
for romance. Another saga
ing Post NOW ON 10c
SALE

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P. M. to 9 P. M.
make it possible
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A. M. - 1 P. M.
FURNITURE
999 E. MAIN ST.
sonic Auditorium

tacular
avings
MOUQUIN Very Special
DE GIN 99c
Reg. \$1.45 Value
50c
\$1.89
89c
House of Lords
SCOTCH \$3.19
Bottled by
Whiteley &
Co. Glasgow
Regular
\$4.00 Value.
money on your favorite brand
of stout Get our prices—We'll
ETH
MAIN 874
Night Till Midnight

REMEMBER PEARL HARBOR and ALSO
Remember Mother
We dare not relax our attention to War Production and Home Defense, but let's not forget Mother either. Some practical remembrances will warm her heart—prove that in this world at war Love is not dead. Don't let Mother down
Every Lady Needs a New
SWEATER
Ladies young and old appreciate a nice sweater . . . to wear around the house, for street wear or sports. You'll find just the sweater to please her at Jobbing House—and at a lower price than you expected to pay.
95c - \$4.98
LADIES' SMARTLY STYLED
SPORT ENSEMBLES
Slack and Blouse To Match
or Contrast
A wide selection of brand new styles, colors and fabrics. Get one or two early—while selections are most complete. Sizes 14-20, 22-26.
\$1.29 - \$5.98

Does She Ride? Here's a Complete Stock of
RIDING APPAREL
At Low Jobbing House Prices!
RIDING JOD PHURS \$2.89
Genuine Whipcord Jodphurs with reinforced suede leather knees, smartly styled. Wide waist band—suede lined crotch—waist—and leg outlets. By a famous maker of Riding Apparel. Others to \$6.98. Sizes 24-34.
Same in Girls' Sizes 12-16—\$2.69
ENGLISH STYLE RIDING BOOTS \$7.29
Fine grade calf leather. Durable lining for most wear. Top grade leather heels and soles. Sizes: Ladies' 4-8. Others \$4.79—\$9.98.
● BOOT HOOKS, 25c ● RIDING BELT, 89c
● SADDLE SOAP, 25c ● RIDING CROPS, 69c
● BOOT JACK, 69c
CONVENIENT BUDGET TERMS AT NO EXTRA COST.
Does She do Defense Work?
We have the clothes she'll need!
Ladies' Garb. Slacks . . . 98c up
Ladies' Denim Overalls, \$1.79 up
Ladies' Denim Overalls \$2.79 up
Ladies' Cotton Blouses . . . 79c up
Ladies' Slack Sox . . . 5 for \$1.00
Washable Ensembles . . . \$1.79 up
Ladies' Fleece Cardigans . . . 89c
Adjustable
Slack Creasers 39c pr.
(Saves Time—No Ironing)

Ladies' Genuine LEATHER JOD SHOES \$2.85
Sizes 4-8, Others to \$4.19
ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE Cor Nassau St
Open til 9 Every Evening — Unrestricted Parking
Ladies' Genuine WHIPCORD Zipper Jacket \$2.98
Others to \$3.98
Sizes 14-20

Specials!
At the New and Greater Darling Shop
Blouses 2 \$1 for 1
Shopworn or Slightly Irregulars of \$1.99 value. Many styles and colors — all sizes.
Mother's Day Special 79c
First Quality Rayon
SLIPS
100% perfect. Tea Rose and White. Lace trim or tailored. Sizes 32 to 42.
DRESSES \$3.50
Hundreds of Verified Values to select from! All types . . . all sizes . . . all colors! Every dress marked with original price tag from \$4.99 to \$5.99.
Downstairs
California Styled **SLACKS \$2.99**
Belted and zipper models. Gabardine and all other wanted materials. First quality!
Pork Pies—Brims—Bonnets—Large and Small
COOL, COCOANUT STRAWS 79c
At the New and Greater **Darling Shop**
190 MAIN ST. E.
OPEN TONITE 'TIL 9

GET OUT OF DEBT

With a
CENTRAL TRUST LOAN
Compare the Cost:

Amount	PAYMENTS		
	8	12	15
\$100	17.25	3.80	14.36
\$200	34.50	7.60	28.72
\$300	51.75	11.40	43.08
\$400	69.00	15.20	57.44
\$500	86.25	19.00	71.80

The Above Payments Provide
Life Insurance to Protect Your Loss

CENTRAL TRUST CO.
25 E. MAIN
1806 EAST AVE.
Phone
MAIN 1625

Use a small brush when washing potatoes, turnips, beets, etc., as it does the work better and doesn't take as much time.

Awake TO SPRING
Renew the joy of living. Spend less. 250 rooms. "Ship's Sun Deck," spring-fresh food. Weekly from \$32.50 per person, double.

WEEK-END OFFER
AS \$11 per person, double room, bath, all meals Fri. to Sun. At Sat. to Mon.

Colton Manor
ONE OF ATLANTIC CITY'S NEWEST FIREPROOF HOTELS
PENNSYLVANIA AVE. PAUL RUCHTER, Mgr.

In Cast of "Ramona"



Prominent in the cast of "Ramona," senior play to be presented at Our Lady of Mercy High School next Monday and Tuesday evenings are, from left to right: The Misses Nancy Brown, Rita Chimera, Arlene Mostyn and Betty Jane Marzulo.

Senior Play Set At Mercy High School

Amid a Spanish atmosphere of tambourines, castanets, and patios, intensified by Indian

bird calls, the romantic story of "Ramona" will come to life in the auditorium of Our Lady of Mercy High School, Blossom Road next Monday and Tuesday evenings, respectively. The male lead will be taken by John Reagan of Aquinas Institute at both performances.

The leading feminine role of Ramona will be portrayed by Arlene Mostyn and Fern Smith, on Monday and Tuesday evenings, respectively. The male lead will be taken by John Reagan of Aquinas Institute at both performances.

A melodic background will be provided by a group of songsters in gay Spanish costumes. The school orchestra under the direction of Joseph Pierce will lend the musical setting. Marie Marceau heads the publicity committee.

RUMMAGE SALE
A rummage sale will be conducted Saturday at 210 Main St. W., by members of the John Gubler Jr. Auxiliary, Army and Navy Union.

To freshen stale cake, dip it just for a moment in cold sweet milk, then heat it in a moderate oven.

THE WHISKEY WITHOUT REGRETS



DINE
Instead of sitting around in indecision—
Set up and take notice from those "in the know"—

FINE
Drink the finest Green River of them all—The Whiskey Without Regrets!

The finest Green River ever bottled!
BUY A BOTTLE TODAY

THE WHISKEY WITHOUT REGRETS
GREEN RIVER
GREEN RIVER BLENDED WHISKEY, 85 Proof, 75% Grain Neutral Spirits. Diagey Distillers Corp., N.Y.

ROCHESTER'S SHOPPING NEWS
The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 5 St. Paul St., Rochester, N. Y. — G. C. Gerling, Pres.; Wm. A. Pratt, Vice-Pres.; Eugene Davis, Sec. Virginia A. Moran, Treas.

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NATIONAL REPRESENTATIVES,
James A. Coveney Co.,
444 Madison Ave.
39 South State St.

New York Office
Chicago Office

To freshen bread that has become stale, wrap the loaf in a wet cloth for a minute or so, then heat in a slow oven for one-quarter to one-half an hour.

It is much easier to cut thin slices of bread for sandwiches, if the bread is a day old.

—For Victory: Buy Bonds—

EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this most popular hotel.

IN NEW YORK AT RADIO CITY
IT'S HOTEL

Fine Room With Private Bath
One Person — \$2.50 to \$4.00
Two Persons — \$3.00 to \$6.00

3 ATTRACTIVE DINING ROOMS
Breakfast from 25c • Lunch 50c • Dinner \$1.19

BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Barb
Theodore E. Tolson, Jr. Alfred B. Tolson

ALL-EXPENSE TOURS IN NEW YORK
2 DAYS (1 night) \$5.50
3 DAYS (2 nights) \$9.75
Write for Descriptive Folder

Enlist TINTEX for the Duration.
—gives Any New Color to Clothes You Already Own!

Here's a colorful way to be thrifty! A mere few cents for Tintex makes faded dresses, underthings, Spring colors that please the eye and gladden the heart! Used by millions of women. Buy Tintex today—and keep morale up and expenses down! 10¢ and 15¢ at drug, dept. and 10¢ stores.

Easy to Use!
50 Durable Colors!
Perfect Results!

Tintex
World's Largest Selling
TINTS & DYES

PARK & TILFORD PRODUCT

bird calls, the romantic story of "Ramona" will come to life in the auditorium of Our Lady of Mercy High School, Blossom Road next Monday and Tuesday evenings, respectively. The male lead will be taken by John Reagan of Aquinas Institute at both performances.

SEARS GREAT ANNUAL MAY Economy Festival

Can't Replace It Less Than \$30!

Six Cushion GLIDER
\$22

★ Three adult passenger size! 6 Cushions!
★ Heavy tempered steel coil spring!
★ Steel arm suspension—wide glide arm!
★ Painted drill water repellent cover!
★ \$2.20 delivers—Second Floor, Monroe!

STOREWIDE SALE

- Curtains
- Draperies
- Bed Spreads
- Shower Curtains
- Window Shades
- Venetian Blinds
- Many other items too numerous to mention.

CELANESE CURTAINS \$2.49
Guaranteed washable. Each half 44 in. wide. \$3.50 value.

LACE CURTAINS 98¢
Several novelty styles to choose from. \$1.25 value.

TAILORED CURTAINS \$1.39
Guaranteed washable rayon marquisette. \$1.60 value.

DOTTED RUFFLED CURTAINS 79¢
\$1.19 value.

CHENILLE SPREADS \$4.49
Closely tufted. Regular \$5.98 value.

COTTAGE SETS \$1.69
Novelty weave. Regular \$2.25 value.

SHOWER & WINDOW SETS \$3.49
Guaranteed water repellent. \$4.95 value. Complete.

ROCHESTER CURTAIN SHOP
134 CLINTON AVENUE S. LOEW'S THEATRE BLDG.

4-Passenger Adult Swing
★ worth 17.95
11.95

Has deep, adjustable inclined seats. Real comfort, thru use of patented riding features. Sturdy hardwood frame, in vivid Summer colors. Canopy of painted drill, \$4.50 more. Garden department, rear of Monroe St.

ROK-O-CHAIR 10.50
Worth \$11.95
Spring steel construction, with "Goshen-Aire" back and seat. Garden Department, rear of Monroe Store and 2nd Floor. Both Stores.

TERRACE CHAIR 2.19
Worth \$2.98
Made of non-splinter Fir. High back, natural resting angle. Both Stores.

LAWN UMBRELLA 6.49
Worth \$7.29
Seven-foot size, on adjustable wire frame. Wood pole included. Second Floor, Monroe Store.

STEEL CHAIR 3.98
Worth \$5.11
Large comfortable form fitting seat, and back. Painted in weather resisting color combinations. Monroe Store.

Wood Yard Table 1.98
Worth \$2.49
Octagonal shaped table top, unfinished. Bridge Table high. Garden Department, rear of Monroe Store.

There's a Good Service Man Right in Your Own Neighborhood

You can save money, time and inconvenience by keeping your electric and gas household appliances in good working order. Right in your own neighborhood there's a dealer who maintains a good service department and who'll do your repair work efficiently and economically. Call him when something goes wrong. When you give a repair job to a dealer in your own neighborhood you'll not only get good service but you'll help to conserve the time, gasoline and wear on tires that are required for lengthier service trips.

KEEP YOUR HOUSEHOLD APPLIANCES IN GOOD WORKING ORDER

Rochester Gas and Electric

Kiddies Home Gym 6.95
Worth \$8.98 Both Stores
Six play gym, with climbing ropes, swing, trapeze bar, flying rings, and Andy-lover game. Other gyms, in larger sizes, with more features, up to \$34.95. Garden Department, at rear of Monroe Store.

Adjustable Frame Garden Chaise 12.95
Worth \$15
Three position adjustment makes this useful as a cot bed, or a garden chair or a sun lounge. Heavy steel frame on wheels, for easy moving, folds to one third size, natural arm position when opened to any adjustment. Cover of painted striped water repellent drill, padded for comfort. Second Floor, Monroe.

Three-Position Steamer Chairs 1.98
Worth \$2.49
Natural hardwood frame with cover of painted striped canvas. Chair with foot-rest \$2.49. Chair with foot-rest and adjustable canopy top, \$3.23. On sale at Both Stores.

SAND LOT 2.00
Worth \$3.19
Makes a private sand box out of the beach! Place anywhere, wood sides, with seat corners. Garden Department, Both Stores.

BOTH STORES ARE OPEN TIL 9:30 FRIDAY AND SATURDAY NIGHTS

BUY ON OUR BUDGET PLAN
Anything and everything in either store \$10 or over. Complete details in department or Credit Office. Second Floor, Both Stores.

All These Prices Are Lower Than Government Price Ceilings, Effective May 18

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

Rochester Sun, Thursday, May 7, 1942

DO YOUR PART—BUY WAR STAMPS

PTA at No. 33 School To Install Officers At Tuesday Meeting

Audubon Unit P-T. A. of School No. 33 will meet next Tuesday at 1:30 p. m. in the school. The following officers will be installed: President, Mrs. Raymond D. DeVoll; vice-

president, Mrs. Seborn A. Gerhardt; secretary, Mrs. Robert L. Shearer; treasurer, Mrs. Frank Fishbaugh. Mrs. Floyd Newell, Director of Genesee Valley District will be the installing officer. Rev. William Horn of the Lutheran Church of Peace, will speak on "Youth's Foundation of Spiritual Value" after which refreshments will be served.



"WEAR A VICTORY BOUQUET FOR MOTHERS DAY"

What could be more appropriate this Mother's Day than a Victory Bouquet made of War Savings Stamps. Let's have every woman and girl wear a Victory Corsage . . . showing their faith in the Country our Mothers have taught us to love. Wear it to honor our Mothers and the Country that preserves our family life.

A Victory Corsage Consists Of 5 Ten Cent WAR SAVINGS STAMPS

Bound together with Red, White and Blue Ribbon . . . 55¢

On Sale, Street Floor

The Corsages are made by volunteer workers of the Women's Division of the New York State War Savings Committee.

BUY WAR SAVINGS STAMPS AT

Edwards

in the National's Basement

Attractive Savings In Summer Wearables For Boys!



Boys' Slack Suits \$2.65

A huge selection! Plain shades, stripes and herringbone patterns. Pleated slacks, self belt. All sanforized shrunk. Sizes 8 to 18.

Boys' Wash Slacks \$1.39

Practically any color you can ask for. Plain shades and patterns. Hopsacking, piques, slubs and woven-thru fabrics. Well tailored.

Boys' Sports Shirts 79c

Bright, flashy patterns as well as the more dressy plainer shades. New novelty weaves, slubs, shantung, crashes, meshes and others. 2-way collars.

Boys' Wash Shorts 89c

Gabardines, slub cloths, khaki and fancy prints. All full cut and made with elastic-back waist. Full belt. All guaranteed tub-fast. Sizes 6 to 14.

Mothers Day Stamp Sellers



Girls Scouts and their mothers are doing their bit in the war stamp drive through the sale of Mother's Day "bouquets" in special booths located in stores throughout the city. Each bouquet is made up of five ten cent stamps which may be later pasted in regular war stamp albums. Pictured above is Mrs. Jacob Epstein, 24 Thayer St., and her daughter Joan, who are working in Edwards special Mother-Daughter booth

Community Roller Skating Party Planned At Monroe

A free, open air, community roller skating party beneath the flood lights is scheduled for Monroe High School field at Monroe Avenue and Alexander Street tomorrow. The concrete field will be open from 7:30 to 10:00 P. M. This is the first recreational event of its kind to be attempted in Rochester, and if popular it is reported they will be continued at frequent intervals. Among the feature attractions will be Larry Cary and Bettie Barry, the well known skating entertainers. Miss Barry who is widely known as a drum majorette, will perform her baton magic while skating.

Girl Scouts Boost Stamp Sales In Downtown Stores

Girl Scouts in the Rochester area are finding an important place in our War effort, working on the home front. Volunteering to staff special War Savings Stamp booths week-ends, these girls have become salesgirls for Uncle Sam. Mothers, too, are co-operating by seeing that no appointments conflict, and in furnishing transportation.

A new booth, sponsored by the Women's Division of the New York State War Savings Committee, opened Saturday at the Atlantic & Pacific Tea Co. on Monroe Avenue near Winston. Girl Scouts will be on duty there each Saturday hereafter, making five booths staffed exclusively by Scouts.

10th Ward Republicans Plan Annual Fete At Edgerton Park

Irish tunes will greet celebrants at the 19th annual 10th Ward Republican entertainment and dance at Edgerton Park on May 15th, according to Donald N. Morris, co-chairman of the publicity committee.



Donald N. Morris

A feature of the affair is the souvenir program and year book which contains the program of events as well as a short outline of 10th Ward Republicans and pictures of prominent Republican leaders in the political life of the city and county. The book this year is being dedicated to the women of the Ward, according to Thomas Riley, chairman of the program committee.

St. Boniface Dramatic Club To Present Mystery As First Opera

As their initial offering, the new dramatic club of St. Boniface parish will present, "The Blackout Mystery," in the school auditorium next Monday and Tuesday evenings. Mrs. J. Schenk is the director of the group, assisted by the Rev. Francis Taylor.

Included in the cast are: John Holborn, George White, Arthur Heverson, Robert Williams, Richard Miller and the Misses Ethel Ruttan, Betty Ruby, Virginia Klee, Esther West.



Why not a SMART ADDRESS

when you visit NEW YORK It costs no more to stay at The Vanderbilt Hotel . . . to enjoy the prestige of a Park Avenue address and the comfort of tastefully furnished, more spacious rooms and suites. The Vanderbilt Hotel is near main railroad terminals, airport, shops and all else of importance.



OTHER MANAGER HOTELS
Rochester, N. Y. . . . Rochester, Washington, D. C., Her Adams
Boston, Mass. Manager Washington, D. C. . . . Annapolis
Chicago, Ill. Plaza Washington, D. C. . . . Hamilton
Grand Rapids, Mich. Rome

REPUBLICANS TO MEET

A meeting of the 14th Ward Women's Republican Club has been scheduled for next Tuesday at 8 p. m. in the Erie Social Club.

TO INSPECT LODGE

Mrs. May Alter of Johnstown, N. Y., will inspect the Clara Barton Tent No. 22, D. U. V., tomorrow night at the Odd Fellows Temple.



are all near neighbors of ROCHESTER TRUST'S First Industrial Branch, centrally located at 30 CLINTON AVENUE NORTH

Look for the big sign . . . "Rochester Trust." It's your guide to the time-tested deposit and loan services of Rochester's Oldest Trust Company, at an address chosen for its convenience for you.

Personal Loan Department
Open Thursday Evenings, 7 to 9

Rochester Trust
AND SAFE DEPOSIT COMPANY

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
FIRST INDUSTRIAL BRANCH
MAIN OFFICE: 30 CLINTON AVENUE NORTH
MAIN ST. WEST & EXCHANGE

in the National's Basement
STORE OPEN THURSDAY NIGHTS 'TIL 9 P. M.

Sale!
The Last 2-Pant Suits There'll Be For The Duration; Better Get One

Several Hundred, Men's 2-Pant Suits

\$24.95 (BASEMENT)

MANUFACTURED before the bin was placed on 2-pants suits, so it's permissible for us to sell them and we're doing it in a way that gives you a better-than-usual break . . . they're sensational bargains for \$24.95, including both pairs of trousers. Included are young men's colorful tweeds and cassimeres, serviceable twists and worsteds, single and double-breasted. But hurry . . . they're going.



Sale! Broken Groups Men's Topcoats \$15
Values up to \$23.95. One's and two's of a kind from our regular this-season's stock.

The NATIONAL EAST MAIN AT STONE In The Basement



HARRIS NUSBAUM'S
DRASTIC REDUCTIONS
In Fashionable Spring

COATS

REMARKABLY LOW PRICED . . . WHILE THEY LAST!

Here's your opportunity to save REAL MONEY! We're reducing prices right in the face of a rising market! You'll find every important style—Newest Colors—Patterns and Fabrics; Fine Twills and Wool Crepe for Dress—Plenty of Smart Tweeds, Plaids and Shetlands for Casual Wear. Everything from smart Dressmakers and Two-button Classics to the hit of the season—The Boy Coat. Fitted and boxy lines.

Sizes For Everyone
Juniors — Misses
Women's — Stouts
Don't Fail To See These Coats

AS LOW AS

\$8.95

Others Reduced to \$12.95-\$16.95

HARRIS NUSBAUM
221-229 JOSEPH AVENUE
OPEN 'TIL 9 NINETEEN EXCEPT FRIDAY

Thursday, May 7, 1942
AND ECONOMY
if the homey popular hotel.
ed radio in each room
Night Service
With Private Bath
—\$2.50 to \$4.00
—\$3.00 to \$6.00
LIVE DINING ROOMS
5c + Lunch 50c + Dinner \$1.10

STOL
E. Bath
Alfred B. Tolson

AY
ral

4-Passenger Adult Swing
★ worth 17.95
11.95

Has deep, adjustable inclined seats. Real comfort, thru use of patented riding features. Sturdy hardwood frame, in vivid Summer colors. Canopy of painted drill, \$4.50 more. Garden department, rear of Monroe St.

Wood Yard Table 1.98
Worth \$2.49
Octagonal shaped table top, unfinished. Bridge Table high. Garden Department, rear of Monroe Store.

able Frame
den Chaise 12.95
Worth \$15
Three position adjustment makes this useful as a cot bed, or a garden chair or a sun lounge. Heavy steel frame on wheels, for easy moving, folds to one third size. natural arm position when opened to any adjustment. Cover of painted striped water repellent drill, padded for comfort. Second Floor, Monroe.

Three - Position Steamer Chairs

Natural hardwood frame with cover of painted striped canvas. Chair with footrest \$2.49. Chair with footrest and adjustable canopy top, \$3.23. On sale at Both Stores.

ive May 18

ester, N. Y.

Wear a Victory Bouquet
For Mother's Day
On Sale at Our Service
Bureau—Main Floor

Basement of
SIBLEY, LINDSAY & CURR CO.
REMEMBER MOTHER
... MAY 10th

Mother Will Beam With Pride In a Cool
BEMBERG SHEER

These Cost
Only **3.94**

Iceberg cool prints in soft pastels Mother can wear with her new big brimmed hat and feel like a beauty in her own right. The easy tailoring of these dresses will please Mother, too, because they are blessed with pleats and shoulder shirring to give her a soft, unbroken line. Dozens of styles! Dozens of prints! Plenty of pastels, darks and brights to please Mother on her day, May 10th! 12-20, 38-52

aisle 9



Best Buys for Your Best Girl!

PRETTY STRAWS

Big swooping brims to give Mother glamour! Tiny straws with a flower and veil to top off her pretty pastels! Trim sailors to suit and please her. Berets to flatter her.

Gift Wonders
At Just

1.95

aisle 12



Splurge! Give Her a Dozen! Novelty
HANDKERCHIEFS

At Just **10c**

Clear tone prints in the popular sport sizes, large enough for practical use. White and pastel background prints.

aisle 10 center



Keep Mother Cool in
PRETTY COTTONS

Just **1.59**

Color, style and such niceties as pleats and rick-rack trims destine these cottons for gifts. They're cut with shoulder, waist and skirt fullness, and over all a flair that's pleasing to the eye . . . and to your pocketbook. Dozens of styles in green, rose and blue. Sizes 16 to 44. Extra sizes \$1.79.

aisle 12



Hand Mother a Beautiful
SUMMER BAG

1.00

Trim white simulated alligator . . . Dashing imported straws and soft rayon fabrics in colors and designs galore.

aisle 7



Glamorize Mother's Every
Costume With
JEWELRY

At Just **59c** Plus Tax

Lovely pastel acetate necklace, bracelet or earrings to offset her outfit. Or gold-color metal spray pins.

aisle 7



Keep Mother Supplied With
Thrifty Full-Fashioned
RAYON HOSE

Irregulars of
79c Quality **59c**

These full-fashioned rayon hose in 45-gauge, 4-thread weight are the hose Mother likes for all occasions.

aisle 10



You Just Know She Loves
BATISTE GOWNS

These Are
Just **1.19**

Cool, fresh, lovely! These full skirted gowns are 52 inches long and cut on the becoming midriff pattern for fit and comfort. We've a whole galaxy of prints on pastel blue or pink grounds. 34 to 40.

aisle 10 center



Replenish Her Supply of
"Thrifto"
RAYON UNDIES

49c

It's the same "Thrifto" in the sturdy seamless service weight. Regulation vests and in all type panties.

aisle 9 center



To Team With Her
Favorite Housecoat
PRINT SLIPPERS

Fine Rayon
Fabrics

89c

Give Mother a pair of these soft soled D'Orsays in sprightly new flower prints. Black, blue or wine. 4 to 9.

aisle 6



Here's a Beautiful Value
for Mother!
Rayon Crepe SLIPS

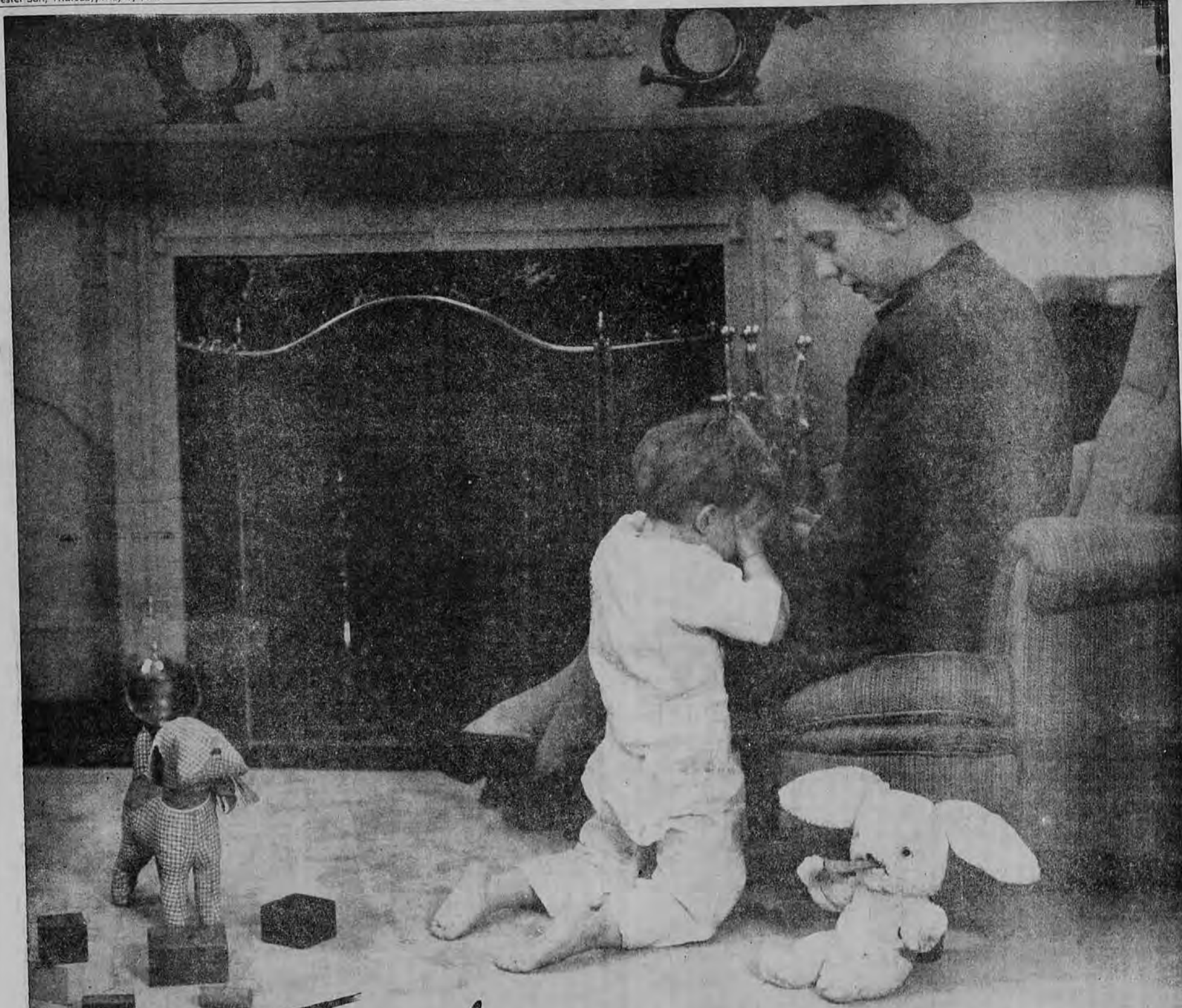
Regularly
\$1.39 Each

1.11

Daisy fresh rayon multifilament crepe in 2-gore lace or embroidery trim styles. Tea-rose or white; sizes 32 to 44.

aisle 10 center





Freedom... and Our Homes

Birthplace of American Ideals... Stronghold of American Democracy! In our Homes we first were schooled in the precious Principles of Freedom! In our Homes today we found the Freedom of the Future!

At Our Mother's Knee we learned of Love, of Sacrifice and Prayer; of Devotion in the cause of FREEDOM!

By our Father's Side we were taught Tolerance, Respect for Rights of Others, the justice of FREEDOM!

At Our Friendly Firesides we knew Content and Peace, the Everlasting Security that stems from FREEDOM!

With Our Family and Friends, we learned Cooperation, rules of Sportsmanship that fights for FREEDOM!

From Our Parents' Examples of Truth and Strength, we learned the Courage that champions our FREEDOM!

These are the Principles that make America great! These are the Ideals, a part of our lives from our earliest memories, that make us stand today impregnable and proud!

Protect our Homes—and we protect our Future! Build our Homes still on these American Ideals—and we protect the FREEDOM OF THE WORLD!

THIS MESSAGE SPONSORED BY

Garson & Wood
111 CLINTON AVE., SO.

Lauer's
50 STATE ST.

Weis & Fisher
84 CLINTON AVE., SO.

A freshly cut piece of apple keep the cake fresh.
Left in the cake tin will help! —For Victory: Buy Bonds—

Soap and Water COTTONS

Count on Cool Cotton to keep you feeling fresh and alive thru the hot weather. It's crisp—easy to wash, and smart everywhere! You'll not only feel cooler—you'll LOOK crisp and pretty in the gay "Cotton Charmers" in this distinctive selection. Thriftily priced from \$2.95.



ROOM 723 SENECA HOTEL

C. B. THOMAS

Home Dyeing Increases Favor As War Curbs Continue To Mount

Abiding by the government's advice to "waste not, want not" doesn't mean you have to sacrifice color variety in your wardrobe and home furnishings. On the contrary, color is a traditional morale-boosting—and anything that peps up your spirits, that gives a life to your morale, is a direct contribution to the war effort.

Definitely with us for the duration is this time-tested way of making your present belongings last longer—home tinting and dyeing. A quick dye-bath right in your own home is all a fabric frequently needs to win a new lease on life.

There are literally hundreds of ways you can employ tints and dyes to put zip, flash and fashion into your present wardrobe and to get rid of color drabness in your household

furnishings. Injecting new color-life via the dye-bath requires no professional skill—nor a fat budget. The cost is negligible.

A genuine wartime blessing, in view of the drastically reduced number of shades available in new fabrics, is the wide range of colors available in tints and dyes. The color-chart of one manufacturer shows more than 50 shades, with suggestions for blending many more.

Before the advent of the new stocking dyes recently, Tintex Home Economics Bureau reports, dresses were the leading item for home dyeing in the personal wardrobe category. The eclipse of silk and the emergence of nylon, rayon, cotton, lisle and mixtures as substitute materials for hosiery, have brought the stocking dyes into first place.

These dyes are special preparations developed by Tintex after months of research. Avail-

able in the four most popular stocking shades—smoke haze, hula bronze, wine blush and brown butter—the product is perfectly timed to fit in with the current conservation program. The dyes are being employed extensively to restore color to faded stockings, to re-match odd stockings, to provide a new fashionable color

Must The Married Woman Live In Doubt?

The modern wife often distrusts half-knowledge gathered in adolescence. But, instead of learning the facts, she resorts to over-strong solutions of acids for the douches which can burn, scar and desensitize delicate tissue.

Today such doubts and unhappiness, such risks are needless. Science has given woman-kind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet! Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.

Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 59411, 270 Lexington Ave., New York, N. Y.

ON THE JOB

ON HER DIFFICULT DAYS

Time is precious now! The wise woman no longer submits meekly to periodic pain, cramps and discomfort. She tries **Chicksters Pills** for tarrying on her important work without interruptions. Note—take as directed. Contains no habit-forming drugs. Good and up at all good druggists.

Furnished House FOR RENT

5 room cottage and garage at 44 Seager St. Available June 1st to Oct. 1st. Inspection invited.

Reasonable Rental

Special LOW PRICE

FOR A "Leichtner" PHOTOGRAPH NONE BETTER

Your photograph should be posed naturally—to bring out your full grace and charm. It should be lighted carefully to accent your best features. The expert photographic artists at Neisner's will achieve these things for you—and more!

Beautiful 3 OIL Colored \$5.95
8x10 Photos
Selection of Prints Included

15% OFF Regular Prices to Men in Service

BRING IN YOUR OLD PHOTOS OR SOLDIER PHOTOS FOR ENLARGEMENT

STUDIO MAIN FLOOR
200 MAIN ST. E.

Neisner's
5 to 11 P.M. Stores

At Smalls... 2 Outstanding "Service Watch" Values

"All Purpose" WATCH

for Service Men and Civilians \$9.95

This is an ideal watch for a man in Service. Has a radium dial, unbreakable crystal and smart strap. A real bargain.

Charge It At No Extra Cost
Also Large Selection Of Waterproof Watches!
Buy With Confidence At

Smalls

28 MAIN STREET EAST

Park Free... Rear Of Store

STORE OPEN EVERY THURSDAY AND SATURDAY EVENINGS!

KEY COUPON

Sweetheart SOAP
4 for 17¢
Limit 4

KEY COUPON

Picnic Plates
Reg. 10¢
2 for 11¢
Limit 4

KEY COUPON

Epsom Salts
1 Pound Boxes 2 for 11¢
Limit 2

KEY COUPON

Clothes Pins
Box 46
Limit 2 7¢

TODAY THRU NEXT WEDNESDAY

470 N. GOODMAN NEAR MAIN
1861 MONROE NEAR WINTON

KEY

ROCHESTER'S MODERN CUT RATE DRUG STORES

724 WINTON ROAD NO. 2 NEAR WINTON
457 RIDGE RD. W. NEAR DEWEY

MOTHER'S DAY CARDS

An excellent selection of illustrations and verses from which to make your choice. Mother's Day Cards must be mailed Friday for local delivery.

5¢ to 25¢

BORAXO
Cleans Dirty Hands
2 Lg. Cans 21¢

Luckies, Camels, Chesterfields, Raleighs, Pall Mall, Herbert Tareyton, Philip Morris Old Golds 2 PKGS. 29¢

LUCKY STRIKE
CIGARETTES 29¢

A COLD?
For Quick Relief in Cold Distress... Try **Alka-Seltzer** 49¢

PINE OIL
DISINFECTANT
4 Ounce Bottle 9¢

PEPSODENT
TOOTH PASTE
Large Size 39¢

JOHNSON
BABY POWDER
Regular Size 39¢

SULPHUR CANDLES
REGULAR 10¢
4 for 25¢

GILLETTE
BLUE BLADES
Package of 25 98¢

KEY COUPON

Facial Tissue
Reg. 25¢ Box 500
Limit 2 13¢

KEY COUPON

WAX PAPER
HEAVY
100 Feet
Limit 2 10¢

KEY COUPON

Tooth Picks
Limit 2
2 boxes 7¢

KEY COUPON

TODDY
Pound can
Limit 2 26¢

KEY COUPON

COTY PERFUME
ASSORTED ODORES
\$1.25 up

OLD SPICE
Talc Powder
MED. SIZE 50¢ LARGE SIZE \$1

MERCERIZED
Shoe LACES
BLACK, WHITE or BROWN
2 pair 5¢

CHAMOIS SKIN
Large Size 29¢

FEENAMINT
Laxative Chewing Gum
25c Box 19¢

YARDLEY LAVENDER
TOILET WATER
Assorted Odors \$1.00

AT YOUR INDEPENDENT GROCER

IVORY SOAP		CRISCO	
Medium	7c	3 lb. can	72c
Large	10c	1 lb. can	26c

Kirkman's Flakes	24c	Kirkman Granules	24c
Ivory Snow, lge.	24c	Chipso, lge.	24c
Ivory Flakes, lge.	24c	Selox	15c
Camay Soap	10c	P & G Soap	5c
Duz, lge.	24c	Oxydol, lge.	24c
Duz, small	10c	Lava Soap	7c

Lux Flakes, 22c	LUX SOAP
Rinso 24c	3 for 21c
Silver	Lifebuoy Soap
Dust 24c	3 for 21c
SPRY	SWAN SOAP, lge.
1-Lb. 26c	10c
3-Lb. 72c	Fairy Soap .5c

SWEETHEART SOAP
1c SALE
4 for 22c

OAKITE
CLEANS A MILLION THINGS
2 pkgs. 23c

Clapp's Baby Food	Good Luck Desserts	VAN CAMP MILK
Strained, 3 for 21c	10c	3 for 25c
Chopped . . . 10c	PIE CRUST	
Cereal . . . 15c	2 for 25c	

BORAX . . . 15c **WINDEX** . . . 15c
BORAXO . . . 15c **DRANO-2** for 39c

Old Dutch Cleanser . . 9¢

Irish Cream Ale	PABST BEER
Quarts 21c	Quarts 24c

Simon Pure Beer	OLD ABBEY ALE
Quarts 19c	Quarts 19c

FOR BETTER HEALTH
SCOTTISSE 3 rolls 22c
WALDORF 4 rolls 19c
SCOTTOWEL 1 roll 10c

Busy Bee Stores Co-operating With B-K Co., Inc.

LOEW'S

WIN GUEST TICKETS TO LOEW'S

Simply name the radio program which Red Skelton is started—and three pictures in which Eleanor Powell has played. Also name 10 Tommy Dorsey Records.

ELEANOR POWELL • SKELTON
BEST VIRGINIA LAMB • O'BRIEN
SHIP AHOY
TOMMY DORSEY and ORCHESTRA

Mail All Entries To The Rochester Sun Movie Editor
Not Later Than Friday, May 8th

BUY WAR BONDS AND STAMPS

Help Kick The "Heil" Out of Hitler

NEW! QUICK RELIEF for CORNS, Callouses, Bunions

New Super-Soft DR. SCHOLL'S 31¢
ZINO-PADS Box of 15 CORN PADS

NATIONALLY ADVERTISED

MINERAL OIL
Heavy American
PINT 25c
QUART 45c
1/2 GALLON . . . 85c
GALLON . . . \$1.49

NO DULL DRAB HAIR
When You Use This Amazing
4 Purpose Rinse
In one, simple, quick operation, LOVALON will do all of these 4 important things for your hair.
1. Gives lustrous highlights.
2. Removes away shampoo film.
3. Tints the hair as it rinses.
4. Helps keep hair neatly in place.
LOVALON does not permanently dye or bleach. It is a pure, odorless hair rinse, in 12 different shades. Try LOVALON.

21c

AT ALL KEY DRUG STORES

Better Say Kotex—Better for you
KOTEX 12's
Regular • Junior • Super

Kotex is made in soft, smooth folds . . . so comfortable you scarcely know you're wearing it.

25¢

Kotex 54's Economy Box \$1.00

"DETECTO" Bathroom SCALES
\$2.50 Val. Others to \$1.50
\$1.89

PRICE FOR "Leichtner" TOPOGRAPH ONE BETTER
Photograph should be naturally — to bring out grace and charm. It is lighted carefully to our best features. The topographic artists at will achieve these for you — and more!

\$5.95 Reg. \$9.00 Val. Includes

ARGUMENT

NO MAIN FLOOR
MAIN ST. E.

KEY COUPON
ial Tissue
13c

KEY COUPON
XPAPER HEAVY
10c

KEY COUPON
WORLD FAIR
oth Picks
Limit 2
boxes 7c

KEY COUPON
ODDY
26c

TY PERFUME ASSORTED ODORS
1.25 up

OLD SPICE
ic Powder
50c LARGESIZE \$1

MERCERIZED
oe LACES
CK, WHITE or BROWN
2 pair 5c

AMMOIS SKIN
e Size 29c

ENAMINT
ative Chewing Gum
Box 19c

LDLEY LAVENDER
ILET WATER
orted
odors \$1.00

MAX FACTOR
ncake Make-up
Asst. Shades \$1.50

ETECTO" Bathroom
CALES
50 Val.
sters to \$2.38 \$1.89

BUY WAR SAVINGS STAMPS AT

Edwards

New Beauty In
WALLPAPER

Walcrest Engravures 75c to 1.12

59c roll

Sun-tested — washable. For all the downstairs rooms. Smooth finish with a raise-d-like effect. Special value for 2 days only.



Reg. 19c to 24c
SUNTEST BEDROOM PAPERS 15c

Last 2 Days of Our Room Lot Sale
1.79 2.98 4.79 5.98

Imperial
SIDE GLOSS PAINT
ENAMEL FINISH

RED GIANT
PURE ENAMEL PAINT

Majestic Floor and Deck Paint

Majestic Black Screen Enamel

Preserve with Paint
Friday & Saturday
Interior Gloss or Floor and Deck Paint

Interior Gloss for walls or woodwork. Floor and Deck for inside or outside floors or porches. Buy now.

1 Qt. And Spreader Reg. 80c
49c

Wears like iron! For outside porches or inside floors.

EDWARDS—Fourth Floor

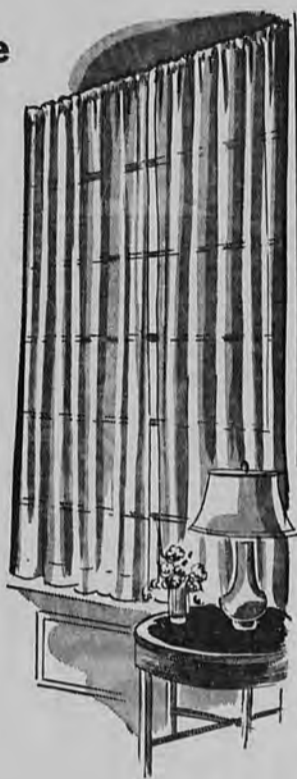
Super Specials for Friday and Saturday!

Rayon Marquisette

CURTAINS

Reg. 2.49
Values **2.29** pr.

We're famous for our Rayons! Meticulously made of fine quality rayon having 46x32 threads to every square inch. 72" long, 88" wide with 1 inch side hems, 3 inch bottom hems. Headed, ready to slip on your rods. Eggshell or Ecru.



500 Prs. Vat Dyed
Ruftex DRAPES

Reg. 4.98
Value **3.49** pr.

Imagine a drapery 2 1/2 yds. long with tie backs, pinch pleats, ready to hang, at this low price! 36" wide. Soft decorator's colors. Natural ground with a striped floral motif. Suitable for nearly any room. You care to use it in.

Ontario Venetian BLINDS



15 to 22 In. Wide to 64 In. Long **2.89**

23 to 28 In. Wide to 64 In. Long **4.17**

29 to 36 In. Wide to 64 In. Long **4.89**

- 1 1/2 In. Kiln Dried Basswood Slats
- Kiln Dried Head, Tilt and Bottom Rails
- Filled Guaranteed to Stay Locked
- Colored Cords to Match
- Cadmium Plated Lock and Tilter
- Smooth Working Pulleys
- No Pine Slats Used
- Light Ivory, White, Cream and Off-White

Larger than 36" wide at 41c sq. ft. Allow 10 Days to Two Weeks for Delivery as these Blinds are made to your measure. Consult Edwards Interior Decorator for Helpful Service on Decorating Problems.

EDWARDS—Fourth Floor

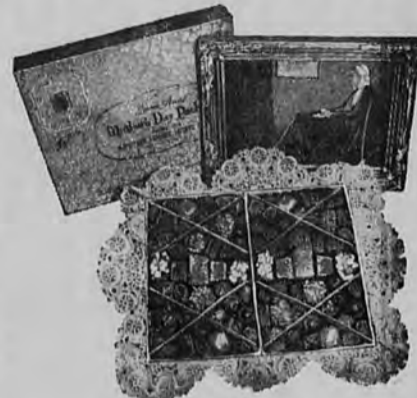
Mother's Day CANDIES

3 Pound 6 Oz.

Box of Candy With Beautifully Framed Picture of Whistler's Mother

2.99

A perfect gift for Mother. The picture of Whistler's Mother has a heavy gilt frame, and an oil-painting like finish.



- Contents:
- Pecan Roll
 - Chocolate Coated Pecans
 - Chocolate Coated Nut Creams
 - Pecan Apricot Jelly Cubes
 - Chocolate Coated Caramels
 - Chocolate Coated Nougats
 - Chocolate Coated Brazil Nuts
 - Brazil Nut Caramel Roll
 - Caramellows
 - Pecan Caramel Mallovs
 - and many other favorite centers

Fancy Assorted
COOKIES

3-lb. tin **99c**

Filled and plain cookies in chocolate and vanilla. The kind Mother likes best.

Pink Silk
HEART

1-lb. box **1.19** 2-lb. box **2.35**

Dainty, Lovely. Filled with fancy quality Symphony Sweet Chocolates.

Mother's Day
SPECIALS

39c lb.

- Pecan Caramel Roll
- Pecan Caramel Circles
- Chocolate Pecan Bark

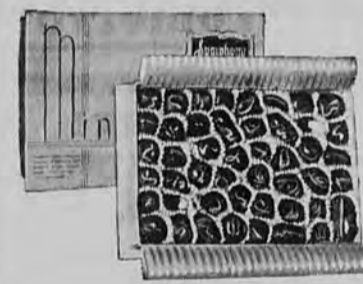
Made Fresh In Our Candy Kitchen

Reg. 39c
Now **29c** lb.

- Chocolate — Vanilla — Strawberry
- Maple — Lemon — Orange
- Assorted Cream Wafers
- Mint — Wintergreen — Cinnamon
- Lemon — Spearmint — All Colors

Reg. 44c
Now **39c** lb.

- Hand Dipped Hand Rolled Buttercreams
- Chocolate—Vanilla—Raspberry—Maple
- Bittersweet Chocolate Coated Thin Mints
- Old Fashioned Bittersweet Cream Drops
- Coconut Snow Tops
- Vanilla — Chocolate — Raspberry



Symphony Sweet
Miniature Chocolates

1-Lb. Box **79c** 2-Lb. Box **1.58**

Over 100 tiny chocolates in each pound. Choicest extra fancy chocolate coated centers of every description. Truly luscious!

EDWARDS—Street Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT
EXTRAORDINARY! FOR MEN AND WOMEN WHO APPRECIATE REAL VALUES!

Wear Them Everywhere!

SEERSUCKER SUITS

Topnotch Buys at **2.98**

Keep chic wherever you go in this "love" of a two piece suit dress. Crisp stripes, checks and plaids with pleated skirts, set-in belts, novelty collars. Also several smart styles in coat dresses at this same low price of 2.98. Sizes 12 to 20.

Edwards—Basement



WILSON SCHOLASTIC MODEL TENNIS RACQUETS

Ellsworth Vines! Mary Hardwick! Bruce Barnes!

List Price 5.00 **3.99** Nylon Stringing

What a bargain! Famous Strata-Row construction. Well balanced ash frame, reinforced throat, calfskin grip, 18 main strings. 1942 Tennis Balls 3 for \$1

Edwards—Basement Sporting Goods Dept.



Bright and Colorful
SUMMER PLAY SHOES

New Arrivals **1.19** Up To 2.99

Leather, canvas or hopsacking cloth uppers with rubber or leather soles. Gores and oxfords in all the colors of the rainbow to complement your play suits and wash frocks. In colorful combinations or solid colors.

Edwards—Basement



FOLLOW THE CROWDS TO



FREE VICTORY COOKING SCHOOL

AT WEGMANS EAST MAIN STORE
375 E. MAIN ST. • AUDITORIUM

1:30 to 3:30 P. M.

Today and Tomorrow

FREE!
20 BIG BASKETS
OF GROCERIES
GIVEN AWAY
EVERY DAY!

FREE!
1 YEAR'S SUPPLY
OF BOTH ANTI-SNEEZE HINNO AND
NEW-QUICK LUX FLAKES given
absolutely FREE every week of
school.

FREE!
KITCHEN KLINIC
Conducted after each session of
school in Wegman's East Main St.
store. Register here for Free Hinnos
and Lux Flakes.

NEW MENUS!
and loads of other surprises at every
session. It will be worth your while
to attend them all! Come a little
early if you want a front row seat.

Grocery Bargains!

- Does Not Require Sugar! Kraft's
Cocoa Mix 1/2 lb. **17c**
- "Kitchen-Tested" Flour
Gold Medal 24 1/2 lb. **\$1.05**
- Kirkman's Granulated
Soap Flakes 2 pkgs. **23c**
- Clark's Tender Shoestring or
Diced Beets 3 cans **25c**
- Hershey's or
Bakers Cocoa .lb. **16c**
- Lb. Package Crisp Tasty
Educator Crax pkg. **16c**
- Lion Brand
Beer or Ale 3 cans **25c**
- 24 1/2 Lb. Sack All-Purpose
Mother's Flour **99c**
- Our Best Coffee!
Kilbourn Hall lb. **25c**

Lodge Celebrates
67th Anniversary
Knights of Calvin, Protestant
benevolent society are today

DAVIS BAKING POWDER
Double Acting
NOW
8 oz 10c
12 oz 15c
24 oz 25c

CAIN'S MAYONNAISE
DESERVES TOP PLACE
ON YOUR GROCERY
LIST. It's delicious!



CAIN'S MAYONNAISE

celebrating the 67th anniversary
of the organization's found-
ing. The anniversary will be
marked by the group Sunday
when they will attend the
morning service of the Concor-
dia Lutheran Church.

NONE SAFER
St. Joseph
★ ASPIRIN ★

**Here's How To Make
Wall Washing Easy**

- NO RUBBING • NO SCRUBBING
- NO RINSING • NO STREAKING

You'll start Spring Cleaning with a
will when you learn that Trig does
your wall-washing in HALF the time
with HALF the work! Trig customers
will vouch for this statement. A few
pennies worth of Trig cleans ALL
your walls! 25c a box at your favorite
store.

WEGMAN'S, SIBLEYS, EDWARDS,
McCURDY'S, RED & WHITE, STAR
SUPER MARKETS, PLUS 354 NEIGH-
BORHOOD GROCERS AND
HARDWARE STORES

Mrs. Sarah Paley, 14 Regent St.

**DOLANS... Where You Buy
THE CUTS YOU PREFER**

Breasts lb. 55c | Livers lb. 45c | Necks .lb. 15c
Wings lb. 27c | Giblets lb. 19c | Legs .lb. 43c

DOLANS
600 JEFFERSON AVE.
cor. Bartlett
Telephone Genesee 1117

To save time when peeling lengthwise. The skin will come
potatoes to be boiled, peel only off easily when the potato
a strip around, the potato cooked.

**DRAPERY FABRICS
& DRESS FABRICS**

- LATEST PATTERNS • SPRING COLORS
- NEWEST FABRICS

ALWAYS
30-40% SAVINGS

MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS

Mrs. Esther Lieberman, 153 Remington St.

Fresh FISH
You'll Enjoy

First Of The Season!

- FRESH HALIBUT 34c Lb.
- LAKE PERCH 20c Lb.
- FRESH MACKEREL 16c Lb.
- PORGIES 14c Lb.
- LAKE TROUT 29c Lb.

PRICE'S FISH MARKET
Owned By Turners 385 E. MAIN—STONE 163 Next To Turners

FORCED TO SELL NOW!

Huge Warehouse Stock Of Majestic
Furniture Co. Sacrificed For Immediate
Disposal! Prices Slashed For Quick
Drastic Action! Be Here Early Tomorrow!
HURRY! TIME IS LIMITED. ALL STOCK ON
SALE AT OUR MAIN STORE-204 COURT ST.

3-Piece Modern
LIVING ROOM SUITES
\$47

Genuine \$79 value. Massive daven-
port, matching chair and ottoman in-
cluded. Several fabric and color choices.

A NOTE FROM THE MANAGEMENT

Circumstances beyond our control force this drastic action upon us. Take
advantage of our situation and CASH IN! Somebody is going to, so it
might as well be you. Government restrictions and regulations find us
jammed to the walls with brand new, fresh stock. But, now it must go,
and go in a hurry. Our loss is your gain. A word to the wise is sufficient.

Harry Smith, Mgr.

Reg. \$79 2-pc. Tapestry Living Room.....\$33
Reg. \$109 Simons Living Room Bed Davenport...\$49
Reg. \$120 2-pc. Mohair Frieze Living Room....\$57
Reg. \$249 4-pc. Velvet Mohair Living Room...\$125

3-Piece Maple
METAL PORCH CHAIRS
\$299

No more at any price when these are
gone. Government restrictions prohibit
their manufacture. Choice of colors.

5-Piece Waterfall
WALNUT BEDROOM SUITES
\$57

Worth \$89. Bed, chest, dresser or
vanity, night table and bench included.
Hurry! Quantity limited at this price.

JUST 30! SHOWROOM SAMPLES!
INNERSPRING MATTRESSES
\$16.95 EASY TERMS

Genuine Simons
and Quality
Brands
Advertised Price
Is \$32.50

Reg. \$89 4-pc. Walnut Waterfall Bedroom....\$46
Reg. \$299 9-pc. Grand Rapids Mahog. Bedroom \$140
Reg. \$119 7-pc. Mahogany Chippendale Bedroom \$67
Reg. \$249 5-pc. Jamestown Walnut Bedroom \$120

3 Piece Maple
SUNROOM SETS
\$42

Davenport and two large mating
chairs upholstered in gay summer col-
ors. Worth \$79.

4 POSTER BEDS
\$6
Regular \$9.95

Open Every
Evening And All
Day Saturday
EASIEST CREDIT TERMS

STUDIO COUCHES
\$18
Floor Samples

7-Piece Walnut
DINETTE SET
\$77

Beautiful modern design. Table 4
chairs, buffet and china cabinet em-
plete. Durable, upholstered seat cov-
ers.

MAJESTIC Furniture Co.

204 COURT ST.

Free Parking at Chimes Station
Across From Our Store

You Don't Need Cash.
Use Your Credit

Thursday, May 7, 1942

DO YOUR PART—BUY WAR STAMPS

PAGE NINE

SAVINGS
WALK STORE
NEXT TO WEGMANS

To open hardshell clams they and let stand for a few minutes. To prevent fish from sticking to the bottom of the pan when frying, sprinkle a little salt over the bottom of the pan.

Special Linoleum Offer!

A selection of patterns—all colors through to black. It's still possible to modernize that kitchen floor with **ARMSTRONGS** INLAID LINOFLOR. Any room to **\$18⁷⁵** including labor. Complete!

Beautiful, Plate Glass **MIRRORS** \$1.40 up
Replace Those Shabby **WINDOW SHADES** 39c ea.
Washable. Choice of colors. New rollers included. As low as 6x8.

LUCAS PAINT STORE
80 St. Paul St. Main 2090 Free Parking

2 BIG TREATS

TRYNOSKI'S SNAPPY MUSTARD SAUCE
The best Snappy Mustard you've ever tasted! Try Trynoski's — you'll be back for more.

TRYNOSKI'S SANDWICH SPREAD
Tasty — and Pure, Trynoski's specialize in these two products — they're BOUND to be good.

At Your Favorite Grocers
10c trial sizes in both Snappy Mustard and Sandwich spread; pep up that lunch pail!

your **Sunday Dinner**
By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



THE DINNER
• Rolled Rib Roast
• Orange Garnish
• Escalloped Potatoes
• Stewed Tomatoes
• Lettuce and Dressing
• Spice Cake Squares
• Beverage

(Recipes Included)
This menu is properly balanced for nutritional value. It Supplies: The Meat; Proteins, phosphorus, Vitamins A, B, B-1, C and G; carbohydrates, Potatoes; Minerals, Carbohydrates, Vitamins A, B, C and G and an d.f.a.s. Tomatoes; Vitamins A, B, C and G; minerals, carbohydrates, Lettuce and dressing; Minerals, Vitamins A, B, C and G, carbohydrates and fats. Dessert: Carbohydrates, Vitamins A, B, C and G, and fats.

Use sliced oranges to add glamour to the Sunday Rolled Rib Roast for May 10. Escalloped potatoes, stewed tomatoes, plain lettuce with dressing complete this nutritious meal. Fluffy spice cake with a topping of seven minute icing adds the final touch of glory for dessert.

To Serve 6 You Need:
3 1/2 lb. rolled rib roast of beef
2 oranges
(Continued on Page 10)

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables — filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX St.
GLEN. 3783

All pastry should be rolled very lightly to guard against toughness.
Call JIM SHAW
"We Write All Forms of Insurance"
MARKIN'S AGENCY
16 STATE ST. MAIN 4741-2

DO YOU NEED MONEY?

Come to the "Bank of Personal Service" — get the money you need to meet your obligations — easily — conveniently.
No collateral, no co-maker, no red tape, prompt Service!
GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.
MEMBER F. O. I. C.
Mrs. Emma Warner, 81 Revella St.

NOETH'S Specials
You Can Depend On Us To Give You Greater Values!

MANY NATIONALLY KNOWN BRANDS NOT LISTED — AT ROCK BOTTOM PRICES.

House of Lords **SCOTCH** \$3.19
Private Stock **WINE** \$1.89
Imported **RUM** 89c
4 Yrs. Old **BRANDY** 89c
VERY SPECIAL! The Famous **MOQUIN'S SLOE GIN** 99c
Nationally famous! A rare buy at this price! 1.00 price, 1.00 price, Res. \$1.45 1/2 Pint
4 YEARS OLD SHERWOOD FAVORITE MARYLAND **RYE** \$1.79
N. U. m. brand and registered — 90 proof. — — — Worth \$3. — — — 4 qt.

POGUES "OLD TIME" WHISKEY \$1.99 FULL QUART
JUST A FEW BOTTLES LEFT OF THIS FAMOUS BLEND!

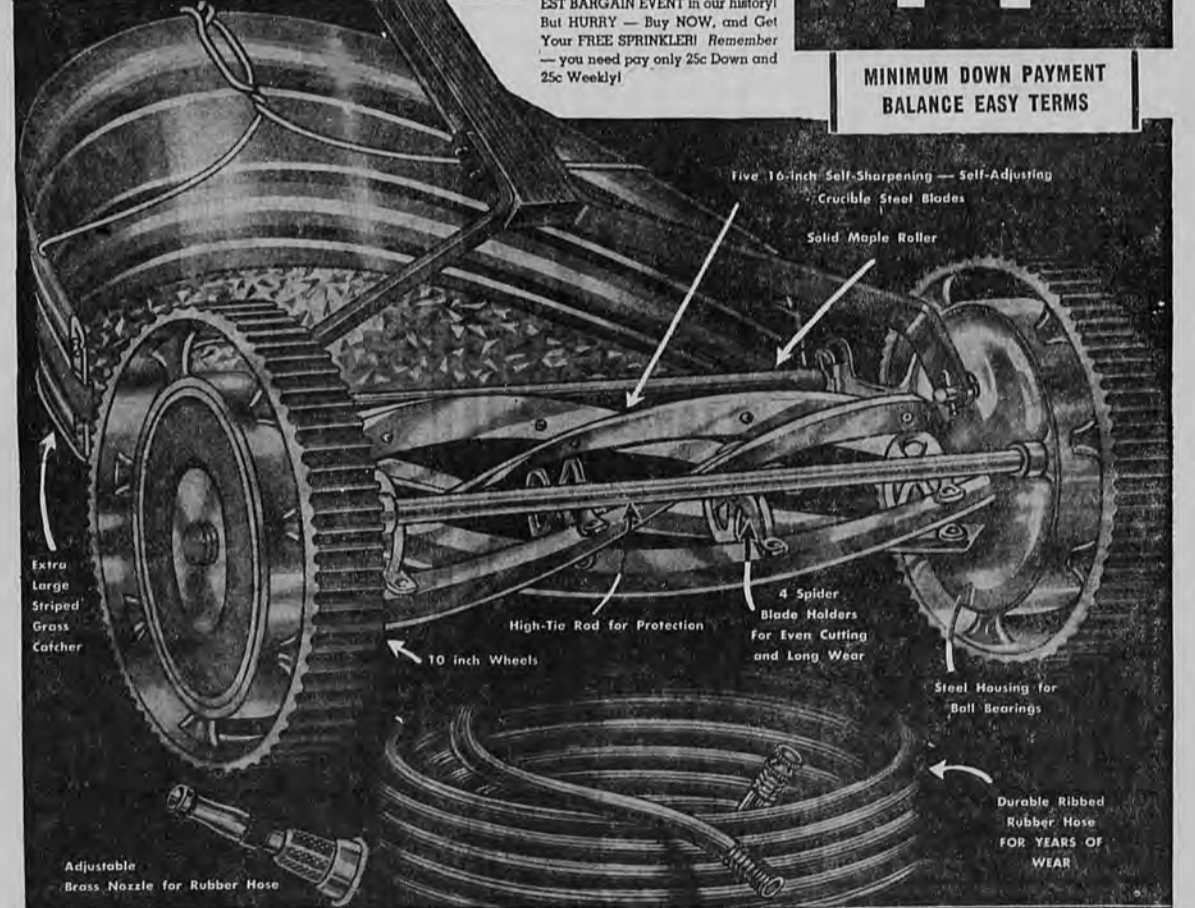
stock up for the future on this extraordinary value — We can't guarantee any more after present stock is gone! 18% 6 YEARS OLD — 90% 4 YEARS OLD! You'll find this light balance finest neutral spirits. You'll find this light bottled masterpiece means your most exacting taste. 66.5 proof.

DON'T BE MISLED! If you think you are saving money on your favorite brand thru buying case lots out of town! Get our prices — We'll save you MORE MONEY.
NOETH PRICES INCLUDE ALL TAXES

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca — Open Every Night Till Midnight
LOWEST CASE LOT PRICES

SPRING GARDEN SALE!
Hamilton Ross Streamlined **LAWN MOWER ENSEMBLE**
GARDEN HOSE, GRASS CATCHER AND BRASS NOZZLE

FREE WHILE THEY LAST!
Whirling Spray **LAWN SPRINKLER** IF YOU BUY NOW!



The Lawn Mower alone at this Record Breaking Price would be a Sensational Bargain... together with a Rubber Hose, Nozzle, and Beautifully Colored Grass Catcher... IT'S THE VALUE OF THE CENTURY!
... But that's not all — if you buy AT ONCE, you get ABSOLUTELY FREE this new magnificent "Square Spray Water Sprinkler" that's designed to SAVE Water and do a BETTER JOB! HERE'S THE GREATEST BARGAIN EVENT in our history! But HURRY — Buy NOW, and Get Your FREE SPRINKLER! Remember — you need pay only 25c Down and 25c Weekly!

MINIMUM DOWN PAYMENT BALANCE EASY TERMS

UNION FURNITURE CO.
286 EAST AVE.

MAIL THIS COUPON TODAY!
UNION FURNITURE CO.
286 East Ave., Rochester, N. Y.
Gentlemen: Enclose please find 25c down payment on the Hamilton Ross Lawn Mower. I agree to pay the balance 25c weekly.
Name _____
Address _____
City and State _____
 Add to my Closed New Account

SCHENLEY Makes THE DRINK!
Because in this Delicious Whiskey you get the Best from 4 Great Distilling States*

AMERICA'S finest whiskies come from Kentucky, Indiana, Pennsylvania and Maryland. And Schenley has reserve stocks in all 4 of these states! From these whiskies we've selected 4 of the very best and blended them with finest grain neutral spirits into a unique flavor! Have you tried it?

Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

*Blended with the Finest Grain Neutral Spirits for Perfect MILDNESS!
SCHENLEY, 72% Grain Neutral Spirits. SCHENLEY RESERVE, 67% Grain Neutral Spirits. Both BLENDED WHISKEY, 86 Proof. Schenley Distillers Corp., N. Y. C.

Maple
CHAIRS
2.99
Co.

LIVADAS

ROCHESTER'S VALUE LIQUOR STORE

**OUR PRICES
ARE STILL
The LOWEST**

OUR LOWEST PRICE
KING GEORGE IV

SCOTCH

Superb Scottish Blend with an enchanting matchless bouquet 100% Scotch whiskey, distilled by one of Scotland's greatest distillers. Remarkably low price.

COMPARE!
\$4.25 VALUE!

\$3.19
FIFTH
86.5
Proof

The Very Best . . . And At This LOW PRICE!

5 YEARS OLD
"Whitney Club" Straight

RYE

Compare—\$2.65 Value!

If you insist on a very fine whiskey this will surely please you. Extremely low special price. 80 Proof.

\$1.90
FULL
QUART

RUM "RON CARAY" Light or Dark **\$1.65**
Fifth 86.5 Proof
Finest Puerto Rican Rum. Exceptionally mellow. Compare with \$2.50 Rums.

3 Big Values!

Our Famous Brand & What a Value
Livbro Rye Whiskey

A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 31% metilow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this rye because of its exceptionally fine quality and outstanding low price. Compare — \$3.75 Value!

\$2.50
Full
Quart

Finest Quality—Lowest Price!
LIVBRO KENTUCKY STRAIGHT BOURBON

★ Bottled In Bond
★ Every Drop 4 Yrs. Old

Bottled for us by "Beam" famous Kentucky distillers. Wonderful whiskey made from a formula over 140 years old! The product of 5 generations of distilling skill. Supremely smooth . . . 100 proof. Compare — \$3.50 Value!

\$2.49
Full
Quart

Pete Hagen's "BAR" COCKTAILS

FOR THE HOST WHO ENJOYS QUALITY AND SERVES WITH PRIDE . . . ONLY THE VERY BEST. Keep these delicious cocktails stocked in your refrigerator . . . ready to serve at a moment's notice . . . just chill and thrill to a perfect cocktail!

- ★ MANHATTAN
- ★ DRY MARTINI
- ★ SIDE CAR
- ★ OLD FASHIONED
- ★ DAIQUIRI

Delicious—Ready To Serve

\$1.59
Fifth

OUR CASE-LOT PRICES ARE AS LOW OR LOWER THAN ANYWHERE in N. Y. STATE!

BALBOA WINES

Unsurpassed Excellence At These Low Prices

DRY

- Burgundy
- Zinfandel
- Claret
- Barbera
- Chianti
- Rhine
- Sauterne

\$1.10
Gallon

Please—Don't compare Balboa with ordinary wines. Balboa quality ordinarily sells for \$1.75 a gallon.

SWEET

- Muscatel, Sherry, Tokay, Port, White Port

\$1.49
FULL GALLON

3 Full Quarts \$1.25
This quality sells at most places at \$2.25 a gallon.

FREE DELIVERY — STONE 5549

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Open Nitely 'Til 12

A NAME YOU CAN TRUST
183 MONROE AVE.

Open Nitely 'Til 12

N. Y. STATE LICENSE L-4229

THE BEST COAL-VALUE IN THE CITY

BLACK MAGIC
Long Burning—Low Ash
QUALITY

COAL **\$11.85**
TON
CASH
Shovelled
Off

Egg Stove Nut
SEMET SOLVAY COKE \$11.00

PAYNE & DUNHAM GEN. 586
Mrs. Lillian Hetchart, 79 Lehigh Ave.

Sunday Dinner . . .
(Continued from Page 9)

6 potatoes
1 No. 2½ can tomatoes
1 head lettuce
(Balance of materials among staples)

Rolled Rib Roast
Place rolled rib roast fat side up in an open roasting pan. Season with salt and pepper. Roast in a slow oven 325 degrees F. allowing 30 minutes for well done meat, to the pound. Slice oranges in half slices, sprinkle

with sugar and place under broiler until lightly browned and glazed. Serve as garnish with meat.

Escalloped Potatoes
6 medium sized potatoes
2 tablespoons flour
4 tablespoons butter
Milk
Salt and pepper

Pare raw potatoes and cut into thin slices. Place a layer of potatoes 1 inch deep in baking dish. Season with salt and pepper, sprinkle a portion of the flour over each layer, add a

part of the butter cut in bits. Then add another layer of the potatoes and seasonings, as before, and continue until the required amount is used. Add milk until it can be seen between the slices of potato. Cover and bake in 375 degree F. oven for 1½ hours or until potatoes are tender. Remove cover during the last 15 minutes to brown top.

Spice Cake Squares
2½ cups sifted cake flour
3 teaspoons baking powder
¼ teaspoon baking soda
¼ teaspoon salt
¼ teaspoon ginger
1½ teaspoons cinnamon
¼ teaspoon cloves
¼ teaspoon nutmeg
½ cup shortening
1½ cups brown sugar
¼ cup molasses
3 eggs, well beaten
¾ cup cold strong coffee

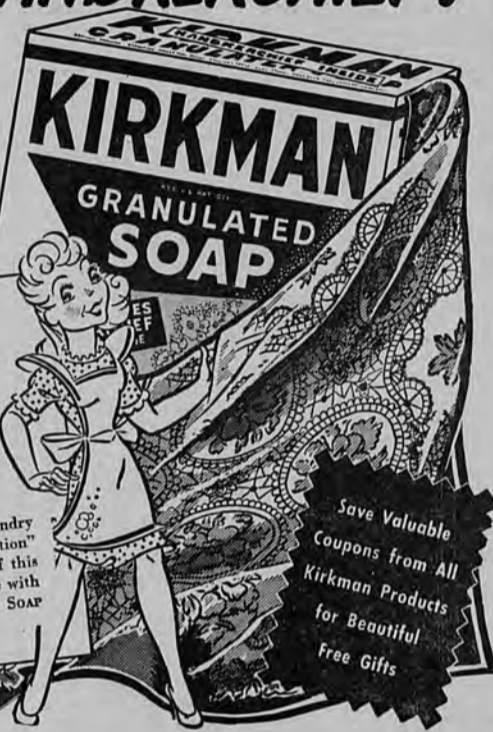
Sift flour, baking powder, soda, salt and spices together 3 times. Cream shortening with sugar until fluffy. Add molasses and eggs and beat thoroughly. Add dry ingredients and coffee alternately in small amounts, beating well after each addition. (Continued on Page 11)

FREE **LADIES' HANDKERCHIEF!**
IN EVERY BOX OF **KIRKMAN GRANULATED SOAP**

• Buy a box of KIRKMAN GRANULATED SOAP at your grocer's today. Inside you'll find—absolutely free—a lovely ladies' handkerchief. Generously big, with gay flower designs printed in cheery, fast colors. Hemmed all around for extra-long wear.

SEE HOW MUCH MORE THE NEW WHITE KIRKMAN GRANULATED SOAP WILL DO!

• Now KIRKMAN GRANULATED SOAP is made with a new, improved formula. It's a whiter soap—a purer soap for washable fine fabrics, and for your hands. Yet it has the power and speed for family laundry and dishes. Watch it lather up into billows of "lift-action" and suds that really get things clean. Take advantage of this suds that really get things clean. Take advantage of this offer now and get several free handkerchiefs . . . one with every box of the new white KIRKMAN GRANULATED SOAP you buy.



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Sundays and Holidays

ROUND TRIP FARES

Syracuse	\$1.40
Leave 4:20 AM, 6:32 AM, 9:22 AM, 10:46 AM	
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Niagara Falls	\$1.40
Batavia	85c
Leave 5:23 AM, 7:05 AM, 9:45 AM, 11:23 AM	

FINGER LAKES REGION

CANANDAIGUA	\$.75
SHORTSVILLE 80
CLIFTON SPRINGS 90
PHILEAS	1.00
GENEVA	1.25
WATERLOO	1.35
AUBURN	1.40
CAYUGA	1.40
SENECA FALLS	1.40
Leave 6:30 AM. — (6:20 AM. on Holidays)	

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NEW YORK CENTRAL

IT'S A "SMASH HIT!"
Everybody's Raving about the **FINER** Seagram's 5 Crown . . . in the New Host Bottle

Seagram's 5 FIVE CROWN
BLENDED WHISKEY
A distinctive whiskey of rare bouquet and delicate flavor—smooth and mellow

\$2.65
4/5 Quart

I'm LIGHTNESS—I'm gentle and "airy"—
So light that I'm easy to carry—
All the boys* strive
To make Seagram's "5"—
The favorite of Tom, Dick and Harry

*All the Boys:
Smoothness, Richness, Body, Flavor, Lightness,
(But No Toughness)

When neighbors drop in for a visit,
And taste it—they'll ask you—
"What's in it?"
And proudly you'll boast:
It's Seagram's new "HOST"—
This Finer 5 Crown is exquisite!

Seagram keeps the **TOUGHNESS OUT**
... blends extra **PLEASURE IN**

THE FINER Seagram's 5 Crown

Seagram's 5 Crown Blended Whiskey, 86.8 Proof, 72¼% grain neutral spirits. Seagram-Distillers Corporation, New York

Love Songs Important In Lives of Women Says Band Leader
NEW YORK, N. Y. (Special)—Sammy Kaye, popular or-

chestra leader, revealed this week that thousands of women who listen to his love songs have written him declaring the words and music they hear affect their lives, make them happy or discontented, accord-

ing to the tune and lyrics. Writing a special article for the current True Story magazine, Kaye points out that this is probably the most romantic citizen in the world and its citizens, especially women, take most of the songs to heart.

Further than that, he writes, his women listeners take the time to write to him and request certain songs because they are sure such tunes will be the means of bringing about reconciliations with their husbands or sweethearts.

Sunday Dinner . . .

(Continued from Page 10)
Pour into greased flat pans, bake in 350 degree F. oven for 30 minutes. Cut into individual Seven Minute Icing.

thick enough to spread. Spread on cake in large swirls.

Serving Hints

Place the rib roast in the center of the platter after removing the string which holds it in shape. Lay the orange slices around the meat as illustrated.

Serve the stewed tomatoes in individual sauce dishes. It's fun and adds interest to the meat too, if you bake the scalloped potatoes in individual custard cups or casseroles. To serve them, just place one on each plate.

Pineapple Icing: Thicken grated or crushed pineapple to the proper consistency, adding icing sugar. Heat and apply while warm.

COMPLETE SELECTIONS LATEST HIT-RECORDS
BY THE LEADING ARTISTS

Jersey Bounce, String of Pearls, Sleepy Lagoon, One Dime Roses, Moonlight Cocktail, Deep in the Heart of Texas, I Don't Want to Walk Without You, Somebody Else is Taking My Place, Don't Sit Under the Apple Tree, Miss You, Zoot Suit, Skyline, Always in My Heart, You Made Me Love You, My Little Cousin, Story of a Starry Night, How About You, Three Little Sisters, Mandy is Two, Sing like a Song of the Islands, She'll Always Remember.

37c each 3 for \$1.05

COLUMBIA MUSIC STORE
53 S. CLINTON AVE. OPEN EVES. 'TIL 9:00

TROPIC COAL \$11.85
Egg—Stove—Nut . . Anthracite
Rochester & Pittsburgh Coal Co.
Lincoln-Alliance Bank Bldg.
Stone 7080

WHAT HITLER WANTS YOU TO THINK
A penetrating word picture proving how Hitler is waging psychological war on the American people. The 15 lies Hitler wants you to believe.

HUNGER WON'T BEAT THE AXIS
An anti-Nazi German economist, Karl Brandt, describes Germany's design for eating.

THE SKIPPER'S FLAG—By Jacland Marmur
An exciting fiction story. U. S. destroyer squadron goes after revenge in the Pacific.

10c May 9 Issue The Saturday Evening Post Now On Sale 10c

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Beeley's Bingo
SUNDAY at 2:30 and 5 P. M.
WED. at 1:30 P. M.

Mon., Tues., Wed., Fri., Sat. at 8:15
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. IN REAR

ABC PARTIES
2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 JACKPOTS
ONE—\$50 (Numbers)

SPECIAL GAME FRIDAY NITE MAY 6th
46 GAMES
On Reg. Boards \$3 Each
SPECIALS!!!
CHILI RECREATION HALL
509 Chili Ave.
Admission 28c Incl. Tax

CAPITOL HALL
85 W. MAIN ST. BINGO
MON.—TUES.—THUR. 1:30 P. M.
WED.—FRI. 8:30 P. M.
30 GAMES Monday & Wednesday

Plymouth & Troup Sts
L JACK POT—\$100.00
Y JACK POT—\$75.00
M JACK POT—\$50.00
O JACK POT—\$25.00
U JACK POT—\$10.00
EVERY SAT. EVE. 8:30 P. M. 23 GAMES 28c—INCL. TAX

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35 PULLMAN AVE. OFF LAKE AND RIDGE
BINGO EVERY WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY NITES ONLY
REG. GAMES — \$5 - \$7 - \$9

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Every Saturday 8:30 P. M.

C. Y. M. A.
51 FRANKLIN SQUARE
Near Greyhound Bus Terminal
\$ ADMISSION 27c \$ Plus Fed. Tax—3c

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OVER \$1000.00
WILL BE GIVEN NEXT MONDAY NITE
20 GAMES—\$10 TO \$50—\$500 GRAND PRIZE

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K of C Auditorium — Chestnut St. 40 — DOOR PRIZES — 40
Drawing Each Week On Green Slubs For Defense Stamp

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Thurs., 8:15 P. M., Fri., 1:45 P. M., and 8:15 P. M., Sat., 8:15 P. M.

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When Purchasing Book of Specials and Triple Board THURSDAY NITE

COUPON GOOD FOR 50c
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When Purchasing Book of Specials and Triple Board SATURDAY NITE

MYSTERY GAME FRIDAY NITE
Thurs., afternoon May 13th, 1:45 P. M. when you buy triple board and book of specials. **50c**

THURSDAY AFTERNOON 6 boards and book AND THURSDAY EVE. of specials. 75c Plus Tax

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BINGO at O. L. P. H. HALL
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\$395.00 PAY OUT
REGULAR CARD . . . \$100.00
1—JACKPOT \$70 2—JACKPOT \$25

Bus Stops at Door Games Over at 10:15
23 GAMES 55c Inc. Tax — FREE PARKING

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509 CHILI AVE.

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EVE. GAMES MON. - SAT.

Tues. Afternoon and Eve. — Thurs. Afternoon Adm. 3c — FREE TICKET DAYS — Adm. 3c WITH TICKET

JACKPOT EVERY DAY—BUT FREE DAYS

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Tues. Sun., Wed. Nites No Sun. Game at REXY TOWNER'S-REXY \$500 All Games \$10.00
Tues. and Sun. Nites HOLLYWOOD \$500 All Games \$10.00
Tuesday Night HUDSON \$475 All Games \$5.00

TOWNER'S HALL \$7 All Friday Night Games

THIS TICKET WORTH	THIS TICKET WORTH	THIS TICKET WORTH	THIS TICKET WORTH
45c	25c	25c	25c
TOWNER THURS. MAY 7	TOWNER FRI. MAY 8	TOWNER SAT. MAY 9	TOWNER SUN. MAY 10

EVERY THURSDAY AFTERNOON 1:30 HOLLYWOOD 35 PULLMAN AVE. EACH GAME \$3

The New PARK HALL 928 JEFFERSON AV. NEAR PLYMOUTH

Sat. Nite 8:15 \$10 EACH GAME \$500 Including Jackpot
Come to the Big Friday Afternoon Matinee \$3 EVERY GAME
Sun. Nite 8:15 \$7 EACH GAME

CASH DISCOUNT COUPONS ON TRIPLE BOARD & BOOK SPECIALS

WORTH 50c	WORTH 50c	WORTH 25c	WORTH 25c	WORTH 25c
Thursday May 7	Friday May 8	Friday Afternoon New Park Hall	Saturday May 9	Sunday May 10

Adm. 28c Inc. Tax BINGO EVERY THURS., FRI., SAT. AND SUN. 8:15 P. M. — 400 Seats at Tables
BINGO MATINEE EVERY FRIDAY AFTERNOON—1:30 P. M.

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.

SUN. NITE 8:15 P. M. 23 Games Each \$6
ADMISSION PRICE 28c

WON. NITE 23 Games \$6 Each 8:30 P. M.

2 JACK POTS EACH NIGHT Admission 28c Incl. Tax

SPECIALS \$20 - \$25 EACH NIGHT

WED. FRI. SAT.—1:30 P. M.
FREE BOARD each afternoon with purchase of Triple Board and Book. JACKPOT EACH AFTERNOON ADMISSION 25c Inc. Tax

EVERY WEEK **\$400.00** IN PRIZES

5 — BIG JACKPOTS — 5

Reg. Games \$5 to \$10 — 60 Dividends EVERY SAT. EVENING 8:30 — 23 GAMES 28c

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COME AND GET IT:

\$100.00 JACK POT 8:15 P. M.

SPECIALS \$15-\$20 \$25

This Coupon Worth **25c**

When buying book of specials and a triple board, Thurs. May 7th and Thurs. May 11th

23 GAMES \$5.00 To \$10.00

PLYMOUTH SCHOOL AUDITORIUM
80 Plymouth Between Edinburg and Glasgow ADM. 28c INC. TAX 10 DOOR PRIZES 8:15 P. M.

YOU KNOW—THERE'S SOMETHING FURIOUS ABOUT THE WAY YOU COURT A GIRL

AND THERE'S SOMETHING TANTALIZING ABOUT THE WAY YOU PUT ME OFF

What is it that makes a woman in love doubtful, hesitant, always seeming to hold back? Is it merely feminine artifice, or does the answer lie deeper than that? Read how Ben Thorley discovered an eternal truth in "LEAD US NOT INTO TEMPTATION," a gripping story of a strange love affair, in June

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2 P. M. to 5 P. M. — 7 P. M. to 9 P. M.

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Auction will be held daily until the entire stock is sold!

★ LIVING ROOMS ★ DINING ROOMS ★ BED ROOMS
★ KITCHEN FURNITURE
★ LAMPS ★ END TABLES
★ RUGS ★ EVERYTHING IN THE PLACE MUST GO AT A SACRIFICE!

I. SHOOLMAN, AUCTIONEER
INSPECTION DAILY 10 A. M. — 1 P. M.
BROWN FURNITURE
999 E. MAIN ST.
AT CLANCY WAREHOUSE
Corner Circle St. Near Masonic Auditorium

FLAVOR NEVER FOLDS UP

IN A THREE FEATHERS' DRINK

IT STAYS RICH—HOLDS UP!

THREE FEATHERS
THE WHISKEY THAT'S FLAVOR PROTECTED

THREE FEATHERS BLENDED WHISKEY, 86 PROOF, 72% GRAIN NEUTRAL SPIRITS
OLDTME DISTILLERS CORP., N. Y.

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Extra Hours of Sunlight on the Grain or Fruit—Extra skill in Blending or Distilling—Extra time in finer vats—These things make QUALITY in Wines and Liquors. Folks with good taste insist on QUALITY Values.

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Famous **JOHN BEGGS** IMPORTED BLUE CAP **SCOTCH**
Compare \$4.50 Value **\$3.69** FIFTH

IMPORTED, WEST INDIES "SERITA"
RUM \$1.89 FIFTH

Gold Label As fine and mellow a Rum as you could ask for! Try it in your Rum Collins or other mixed drinks.

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Kentucky, Straight **Bourbon** \$2.75 QUART
WHISKEY COMPARE \$3.65 VALUE

BLENDED OF 5 YEAR OLD WHISKIES
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Varieties to please every taste. Both Sweet and Dry. Be COMPLETELY SATISFIED with this excellent wine. Money back guarantee.
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If this period in a woman's life makes you cranky, nervous, blue at times, suffer weakness, dizziness, hot flashes, distress of "irregularities".

Try Lydia E. Pinkham's Vegetable Compound—made especially for women—famous for helping relieve distress due to this functional disturbance. Taken regularly—Pinkham's Compound helps build up resistance against annoying symptoms due to this cause. Thousands upon thousands of women report benefit! Follow label directions. Worth trying!

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Mr. HI and Mr. HATT Exercise Good Judgment

I should of called for Kessler's, pal, It never treats me rough—

One taste is so delicious, That you'll say it ain't enough!

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KESSLER'S PRIVATE BLEND. 75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenceburg, Ind.

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Each 1/4 grain tablet equal in sweetening power to one lump of sugar.

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"Dissolves Quickly"

Squibb's Sachcharin are rapidly soluble and effervescent. Dissolves quickly even in cold liquids.

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2 HITS ON EVERY RECORD

My Little Cousin Skilark
Played by Bunny Berigan & Orchestra

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Lang Thompson & Orchestra

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Dolly Dawn & Orchestra

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FLOWER CITY Grass Seed containing Kentucky Blue Grass, Red Top, Rye, etc., is your assurance of a beautiful luxurious lawn!

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10-Lb. Bag \$2.19
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1/2 Inch x 5 Yards

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Box of 500 Sheets 13c (Limit 2 Boxes)

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Not Sticky—Will Not Flake
Large 5 Oz. Bottle (Limit 2)

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DAW'S have a complete assortment of CROSMAN'S famous Flower and Vegetable Seeds.

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FIFTH YEAR—No. 28

ROCHESTER, N. Y., THURSDAY, MAY 14, 1942

10

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May 7, 1942

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FUR SELLS FOR LESS

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"Dissolves Quickly"

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BOLBY PINS
Card of 18 **4c**

FLIT INSECT SPRAY
18c

Pint Can OLIVE OIL
89c

60c Pint Tincture GREEN SOAP
36c

Quart Size NUJOL OIL
69c

35c Size FITCH'S Hair Tonic
18c

60c Size KREML Shampoo
36c

BORDEN'S MALTED MILK
\$1.47

GILLETTE THIN BLADES
27c

It's Community and War Chest Week!



(This Space Contributed by The Rochester Sun Shopping News)

Yes... it's Community and War Chest Week here in Rochester. And that means we've got a job to do—a big job. But, if you and I and all the rest help, the job will be done and done well.

The Community Chest needs our support. Sure, we've always given something before. Sure, we try to share what we have with those who don't have anything. But this year it's different. We've really got to go "all-out!" No shrug of the shoulders and "let the rich guys do it!" Compared to millions in Europe and Asia, you and I both are "rich guys!" This year, we have the added responsibility of helping those agencies who are helping our boys in the Army, the Navy, the Marine Corps. We can't let those boys down! We won't let 'em down, if each of us does what we know we ought to do.

Here's what we've got to do this week:

You and I, and all the rest of us have got to chip

in \$2,349,496. Seems like a lot of money doesn't it? But it's not nearly as much as France is paying to Germany for the upkeep of the German army in France. We don't have to send a penny of this money to Hitler, Hirohito or any of the rest of those fellows. The money is for OUR agencies—for the old folks, the sick, youngsters in the street, maybe our kids, the neighbors kids. Get the idea? We give this money to OUR Community Chest to be spent in OUR neighborhood for OUR benefit.

So this year, let's forget the pennies. If you have made out your pledge, recall it, and give a greater amount for a greater need. If you haven't already made your pledge, get hold of a pledge card now. Give the amount you, yourself know, way down in your heart you ought to give.

Don't make a pledge to the Community and War Chest because someone says you "ought" to. Give because as a loyal American, as a good Rochesterian, you "want" to.

The Money that the Community and War Chest seeks this week is ammunition for a three-front war:

The Home Front

45 Agencies, hospitals, clinics, homes for children, group work agencies, family agencies, all of which are indispensable in preserving the health and welfare of a city at war.

The Army, Navy, Marine Corps Front

Red Cross, USO, Navy Relief Society, all backing men in the armed forces.

The World Front

War Relief Organizations that will speed aid, clothing and medicine to the peoples of our gallant allies.

Don't Let It Be Too Little Nor Too Late!

AUCTION

For the Benefit of the Creditors

\$50,000 STOCK FINE FURNITURE

To be Sold to the Retail Public DAILY AT 2 P. M. and 7 P. M.

JUST 9 DAYS LEFT HURRY!

Every piece of furniture must be sold to the retail public before we lock the doors SATURDAY NIGHT, MAY 23. The time is short to cash in on bargains that furniture buyers will probably not see in the next decade.

Inspection Daily 10 A. M. to 1 P. M.

COME AND GET YOUR SHARE OF THE SAVINGS

Come In Any Day Or Evening, Auction Or At Private Sale.

"BROWN" FURNITURE

999 MAIN ST. E. Next to the Bridge MON. 6666

Now's the time to lay in a SUMMER'S SUPPLY of

Famous Old Fashioned "Grandma's" Molasses

No Sulphur. No Preservative Added. **35c** Qt. **\$1.10** Gal. Plus Container



Extra Savings On Quantities

- | | |
|---|--|
| NO. 2 1/2 CAN ITALIAN STYLE FRESH PRUNES 19c—6 for \$1.05 | PALMDALE BLUE LAKE CUT GREEN BEANS Special 17c |
| SOAK 24 HOURS, HAVE FRESH-LIKE PEACHES. DEHYDRATED PEACHES (Peeled) lb. 29c | LIBBY'S DEEP BROWN BAKED BEANS . can 11c |
| APRICOT JUICE NECTAR . . . Can 9c—Doz. 95c | 6 CANS 58c |
| 30-OZ. CAN BLUE LABEL TOMATO JUICE . . . 10c | 4-OZ. OZ. IMITATION VANILLA 20c |
| 6 CANS 53c | 5 POUNDS PURE CLOVER HONEY . . . 98c |
| GR'FRUIT JUICE can 11c | RIPE OLIVES Large 23c |
| 6 CANS 55c | 6 CANS \$1.28 |
| SMALL TENDER SWEET PEAS . . . can 13c | Pitted 29c |
| 6 CANS 75c | 6 CANS \$1.63 |
| FANCY BROWN RICE lb. 14c | S. & W BRAND BAKED BEANS can 15c |
| WATER MAID GRAIN RICE lb. 12c | |
| OLD FASHIONED CRANBERRY SAUCE 14c | |
| NO. 2 CAN GOLDEN BANTAM CORN . . . 12c | |
| 6 CANS 65c | |

FANCY ORANGE PEKOE TEA 1/4-lb. 25c
LIMIT 1/2 POUND TO CUSTOMER

Its Wonderful Flavor Will Surprise You
Our Special COFFEE Always Fresh lb. **25c**

Free City Delivery on Purchase of \$2 and Over
Free Parking on 30c Purchase

Atlantic Supply
79 St. Paul St. — HOUSE — MAIN 4173

NUSBAUM'S TAKES THE LEAD

With These Remarkable

COAT VALUES

SPECIAL PURCHASE WHILE THEY LAST!

Glorious Collections of New Fashions and Fabrics

MATERIALS

Fine Twills—all wool crepes; Smart Tweeds, beautiful Plaids, Sunny simulated shetlands and fleeces of 100% wool.

STYLES

Boy Coats, Boxies, Reefers, Fitted Coats, Dress Makers and Casuals.

COLORS AND SIZES

Black, Navy, Oatmeal, Powder Blue, Natural, Beige, Gay Plaids and Tweeds. Every size—Juniors, Misses and Women's.



\$8.95
Values to \$12.95

\$12.95
Values to \$16.95

Brand New and Packed With Values...

NUSBAUM'S KOTTON KORNER

COTTON DRESSES

\$2.95

HARRIS NUSBAUM

221-229 JOSEPH AVE. — CORNER KELLY ST.

Open Even. 'til 9 Except Friday—Free Parking



COTTON PICKING TIME

at Darling Shop!

Cotton Dresses

\$1.99
TO
8.99



Above: 2-pc. Seersucker to help keep you cool on wash day too! Red & White, Tan & White, Blue & White Stripes. All Sizes.

\$2.99

At Right: Youthful, sweet-heart necklines, Soap and Water Cottons. Dainty prints. All sizes of course.

\$1.99



Sweet clover dirndl with bright hemline and clever appliques. Full swirling skirt. Sizes 9 to 17, 10 to 18.

\$3.99



Pet of the Season! Jacket dress. Bold, dashing print dress with contrasting plain jacket. Sizes 9 to 17, 10 to 8.

\$4.99

★ TWO TREMENDOUS FLOORS OF DRESSES

★ THOUSANDS TO CHOOSE FROM!

★ SHOP IN AIR CONDITIONED COMFORT!

CLOSE-OUT SPECIAL!

COATS
VALUES FROM \$12.99 TO \$19.99
\$7
SECOND FLOOR

The New & Greater
DARLING SHOP

190 MAIN STREET EAST

OPEN TONITE 'TIL 9

Sun Tours

De Luxe Boston Tour Arranged For Memorial Day Week End By Sun

Because the government has asked all vacationers to take their holidays as early or late as possible this year, and to relieve the transportation companies of the usual July and August rush, the Rochester Sun Travel Bureau has arranged a deluxe Memorial Day vacation tour of Boston, leaving Rochester Friday morning, May 29th and returning to the city late Monday evening.

Everything has been arranged to make the tour even more successful and noteworthy than the tour made last year. More than 60 people in the party voted that trip "one of the grandest tours imaginable."

Included in the tour cost of \$38.00 per person is a daylight trip to Boston, via speedy New York Central train across the Empire State, through the lovely Berkshires and historic New England. Luncheon will be served on the train en route. Arriving in Boston, the party will be met by taxicabs and whisked to the Hotel Bellevue, situated in the shadow of the State House across from the famous Boston Common. This will be the party's headquarters during their stay in the Hub city.

Saturday, Sunday and Monday will be devoted to sightseeing tours of historic Boston, Harvard, Cambridge, Lexington and Concord, Plymouth, Quincy, Falmouth, Gloucester and Salem. Everything of interest will be seen — Bunker Hill monument, Old North Church, Plymouth Rock, Paul Revere's home and dozens of other interesting and historic spots. Boston is the cradle of the nation, a city and area that takes on even more than usual interest this year when we are fighting abroad for the freedom our forefathers earned in the very neighborhood to be visited by the Sun party. Trained lecturers will point out every interesting spot during these sightseeing trips.

The return journey will be made by New York Central train leaving Boston late Monday afternoon. A delicious dinner will be served in the train's diner during the return journey.

The Boston Sun tour has been devised for those people who appreciate a truly fine vacation, one that is informative, entertaining, exciting, yet restful.

Reservations for this tour may be made only at the office of The Rochester Sun, 420 Burke Bldg. They will go on sale Friday, May 22d. But, as the number is limited, those desiring reservations may telephone them to Stone 6001 starting tomorrow and they will be held until called for.

In determining when the jelling point has been reached, place some of the jelly on a cold plate and draw a path thru it with the point of a spoon. If the path stays without the jelly running together, the jelling point has been reached.

Memorial Day N. Y. Tour Offers Stay At Famed Park Ave Hotel

A glorious week-end in New York, largest city in the world, nerve-center of the nation the fabulous metropolis of the gay white way, the bright lights, the home of superlatives.

That is what is in store for Sun travellers over the Memorial Day week-end who join the Rochester Sun Travel Bureau's party to Gotham.

Feature of the Memorial Day tour is the special arrangements made with the management of the famous Vanderbilt Hotel to make that luxurious hostelry our home while in New York. The Vanderbilt, world famous for its accommodations is located on Park Ave. near the Empire State Building, the Broadway Theatre district and Times Square. This is the first time The Sun has been able to make arrangements for the Vanderbilt and this feature alone is expected to attract a record throng.

Included in the low tour cost of \$19.85 is speedy rail transportation to and from New York via New York Central trains a room with private bath (tub and shower) at the Vanderbilt and an entire week-end of fun, frolic and features in the big city. Night clubs, dinner dancing, sightseeing coach

ONE-OF-A-KIND EXCLUSIVES

in FEATURE FABRICS

You'll Love

Our cool cottons for warmer weather in chambray, seersucker and all the wanted fabrics. Now showing.

Misses' and Women's

An enchanting variety of prints in plain and flowered patterns. Our new Hollywood styles are arriving!

C. B. THOMAS DRESSES

723 SENECA HOTEL

(Right at the Elevator)

LOOK AT THE TUCK I CAN TAKE IN MY DRESS

Look at the Fat I've Lost!

You don't feel fat! You don't see fat! You don't feel fat! You don't see fat! You don't feel fat! You don't see fat!



FLAVOR NEVER ESCAPES

FROM THREE FEATHERS WHISKEY!

IT'S FLAVOR-PROTECTED!



THREE FEATHERS

THE WHISKEY THAT'S FLAVOR-PROTECTED

THREE FEATHERS BLENDED WHISKEY, 36 & 50 PROOF, 72% GRAIN NEUTRAL SPIRITS
OLDTME DISTILLERS CORP., N. Y.

tours, visits to world-famous spots, trips through Radio City and other buildings — everything is included in the Rochester Sun Memorial Day Tour of New York.

The Sun tour train will leave Rochester at 10:25 p. m. Friday, May 29, arriving in New York early Saturday morning. From then until Sunday evening, you will practically have the keys to New York. Return may be made Sunday on any regular train of the New York Central. A choice of 11 speedy comfortable trains are offered tourists for the return journey.

Reservations for the New York tour will go on sale Monday, May 18 at the office of The Rochester Sun, 420 Burke Bldg. However, reservations may be phoned to Stone 6001 and they will be held until called for.

St. George Unit To Meet Wednesday

The Fellowship Club of the Sons and Daughters of St. George will meet at the home of Mr. and Mrs. James Taylor, 345 Lexington Ave., next Wednesday evening.

There will be a short business meeting at 8 o'clock, to be followed by a social evening. Mrs. Mary Johnston will assist Mrs. Taylor as hostess.

10th Ward Republicans Complete Plans For Entertainment and Dance

Plans have been completed for the 19th annual 10th Ward Republican dance and entertainment to be held tomorrow at 8 p. m. in Edgerton Park according to Norbert Baglin, secretary of the affair. A record-breaking crowd of more than 3000 persons is expected to attend the affair which will include eleven professional acts featuring oldtime songs and dances.

Leading political leaders and City and County officials are expected to attend.

Clarence R. Piehler is chairman of the affair, Norbert Baglin, secretary and Roy Ward, treasurer.

Auxiliary Meeting Date Named

The Frank E. Robertshaw Post Auxiliary social meeting for the month of May will be held at the home of Mrs. Margaret Maid, 111 Illinois St., next Wednesday at 8:15 p. m. Chairman for the evening is Mrs. Erma Karle.

If you don't expect to eat the entire cake at one time, try cutting your portions from the center. Then press the two cut ends together to form one piece. The cake will stay fresh and moist quite a little longer.

An alarm clock is a great help in cooking or baking. You can set the alarm for the time when the food should be taken off the fire. This allows you to go about your regular duties until the alarm rings, without worrying.

CAPTURE THAT CUTE BABY LOOK
With a Famous
Leichtner Photograph

You'll appreciate a pictorial record of your baby more than you dream in later years. Stop at Neisner's now — no appointment is necessary and these photos are of unparalleled beauty and quality.

Air Cooled Studio
Large 8x10
3 PHOTOGRAPHS \$3.95
One beautifully hand colored in oil ready for framing
Selection of Proofs

WE'LL ENLARGE ANY PHOTO FOR YOU!

Neisner's
5¢ to 10¢ Stores
Studio Main Floor
200 Main St. E.

Sale At Season's Start! — Save Up To 40%!

Window Screens

1.29 1-10x3-7
Both Stores
Screen Hangers—10c each

Size	Reduced to	Size	Reduced to
1-10x3-7	1.29	2-4 x4-7	1.69
1-10x4-7	1.49	2-4 x4-11	1.79
2-0 x3-11	1.39	2-6 x4-7	1.79
2-0 x4-7	1.49	2-6 x4-11	1.89
2-0 x4-11	1.59	2-8 x4-7	1.89
2-4 x3-7	1.49	2-10x4-7	1.98
2-4 x3-11	1.49	3-0 x4-7	1.93

Every screen is perfect—full length! Buy now—anticipate your next few years requirements! Use Budget plan in amounts of \$10 or more. Building Materials Department, Both Stores.

Screen Hangers—10c each

89¢ Bag Rock Wool
Loose type, has insulates 18 square feet, three inches thick. Three inch Batts, 1:17; 2 inch Batts, 1:21; Pellet type, 1:17.

29¢ 1/8 Tile Board
Priced by the square foot. Looks like genuine tile. Glass, washable finish, in choice of colors. Sheets in sizes 4x4, 4x6, 4x8.

15¢ Asphalt Tile
Six inch squares, in choice of marbled patterns, black, grey, red or tan. 1/4 inch thick. Easy in appl.

FREE ESTIMATE! ROOFING—FLOORING—BOARD TILE—LABOR & MATERIAL

1/4 Inch Plywood
5 1/2 square feet
Wallboard grade, heavier than ordinary plywood, available in 4x6-6 sizes. We reserve the right to limit quantities.

Two Light Window
1.67
Size 24x24. Two lite check rail window, 1 1/2 inch white pine frame, glazed with clear glass. Wood-guard treated, other sizes sale priced.

Hexagonal Shingle
2.29 for bundle. Covers fifty square feet. Guaranteed 17 yrs. Both Stores Choice 6 colors.

Complete Garage Door
★ Worth 59.95
49.95
Roll over style, 8'x7'-6" door, complete with hardware, tracks and weight. Installed easily. Buy on budget plan. Other styles to \$52.95.

Concrete Mixers
29.95
Stand type, one piece 16 gauge drum, loads or dumps from either side. Can be operated by hand or power. 1 1/2 bushel capacity.

Buy on Our Easy Budget Pay Plan

Screen Doors
3.29 each Both Stores
Made from 1 1/4" thick native white pine, woodguard treated. Screen is 16 mesh galvanized. Standard size. Varnished type, 20c more.

Combination Doors
7.49 each Both Stores
Eight lite interchangeable sash door, of 1 1/2" thick ponderosa pine, woodguard treated. Screen is 16 mesh galvanized. All standard sizes available. Hardware 80c.

Roll Roofing
2.29 bundle Both Stores
Honor built slate surface roofing, guaranteed 17 years. Choice of six colors. Complete with nails and cement. Full 90 pound roll.

Sears Roebuck and Co. MONROE at S. UNION
476 RIDGE ROAD WEST Rochester, N. Y.

To remove a cake from a tin easily, place the cake-tin on a cold damp cloth for a few moments after removing from the oven.

GET OUT OF DEBT

With a
CENTRAL TRUST LOAN
Compare the Cost:

Amount	PAYMENTS		
	6	12	15
\$100	17.25	9.88	14.26
\$200	34.50	19.76	28.52
\$300	51.75	29.64	42.78
\$400	69.00	39.52	57.04
\$500	86.25	49.40	71.30

The Above Payments Provide Life Insurance to Protect Your Loan

CENTRAL TRUST CO.
25 E. MAIN
1806 EAST AVE.
Phone
MAIN 1625
Member F.D.I.C.

Elsie Sells War Bonds



Elsie Borden cow, now engaged in promoting the sale of War bonds and stamps gives James H. Slocum, general manager of E. W. Edwards & Son a general "pep" talk as she chalks up the sale of a 25 dollar bond to him. Elsie is at Edwards all this week.

Borden Cow Sells War Bonds Here

Elsie, famed Borden cow who, besides advertising her sponsor's products, has probably done more than any other bovine lady to raise the standard of living for all dairy cows has turned her activities to the sale of War bonds and stamps. She is making a tour of many large eastern cities in her latest promotional efforts and is spending this week as guest of

E. W. Edwards & Son where she is ensconced in her main floor boudoir. Elsie, however, is none too modest and, instead of seeking privacy in her bedroom, she is welcoming guests freely. After her stay in Rochester, Elsie will return to her Borden farm home to rejoin her husband Elmer and several assorted relatives who have moved in on the couple since Elsie became rich and famous.

Don't wash a flour sieve in soapy water—use bicarbonate of soda in the water; it will not stick to the fine meshes the way soap does.

'Fantasia' Ticket Buyers To Get Free War Stamps

When Walt Disney makes a feature-length movie, that's news. And when he made 'Fantasia', a full-length feature in technicolor, the whole industry talked about it.

Now, in its second year on Broadway, it is still making news, after having been viewed by more than a million people at the Broadway Theatre alone.

The big news about Fantasia, as far as Rochesterians are concerned is that it is coming to Rochester, to be at the Century Theatre for one week beginning May 27. Despite the popularity of this Disney picture, it will be shown here at regular prices.

Sun readers who plan to see the show (and who doesn't?) can add to their War Stamp collection at no extra cost by using the special War Stamp coupon which will be run in The Sun next Thursday.

Through a special arrangement with the management of the Century Theatre, this coupon will be redeemed for a ten cent War Stamp when a ticket to see Fantasia is purchased during the advance sale period.

There is no catch to this offer. It is made because the management of Shopping News knows that this paper's readers are gathering up all the War Stamps they can and because the quality of 'Fantasia' merits it a place on the "must" list of every entertainment lover. Watch for next week's Shopping News. Clip out the Century Theatre War Stamp coupon, take it to the box office of the Century Theatre, or to the special booth on the main floor of E. W. Edwards and purchase a ticket to see 'Fantasia' at the regular price of 44 cents. With your ticket you will receive, at no extra charge a ten cent War Stamp. The ticket which you purchase will be honored at any performance of the picture at the Century Theatre.

Mrs. Anna Knope, 21 Beach St.

Mickey The Magician



Mickey Mouse indulges in a bit of fanciful necromancy in this scene from Walt Disney's delightful "Fantasia." Having borrowed his master's hat, Mickey is proceeding to indulge in some wonder working. He portrays the title role in Disney's interpretation of Dukas' "The Sorcerer's Apprentice."

No. 37 School PTA Slates Year's Final Meeting

The final meeting of the Parent Teacher Association of Lewis H. Morgan School No. 37 will be held next Tuesday at 1:30 p. m. in the school auditorium.

William Keeler, of the Rochester Police Department will speak on "Safety Consciousness as a Human Safeguard."

There will be an entertainment by kindergarten children under the direction of Miss Beatrice Cliffe.

Mrs. Emory Champney will install the new officers as follows:

President — Mrs. Evatt Jicha; 1st Vice President — Mr. David Lockridge; 2nd Vice President — Mrs. Clyde Werner; 3rd Vice President — Mrs. Ernest Warnock; Corresponding Secretary — Mrs. Wilbur Lewis; Treasurer — Mrs. John Barbour.

Mothers of kindergarten pupils will be hostesses with Mrs. Harold Campbell as chairman.

on Whitsunday, May 24. In all parishes the Woman's Auxiliary has taken the responsibility for bringing the needs of the British missions to Episcopalians.

"America's gift to aid British Missions helped the Church of England to keep its head above water last year," is the way the English bishops estimated the importance of the contribution in a joint communication to the church in the United States.

The Episcopal Diocese of

Rochester made one of the best records in last year's campaign when it gave more than \$7,000 which was more than twice its pro rata share of the national fund.

For warming over and freshening muffins, biscuits and rolls, sprinkle them tightly with water, place them in one pan and put that into another pan containing water. Heat in the oven for a few minutes and they will be as fresh as when first baked.

"What a gorgeous Ecrú!"
YET IT COSTS LESS THAN 1¢ TO DYE A CURTAIN
Tintex CURTAIN ECRU DYE
Yes, Tintex Curtain Ecrú is the most beautiful shade of ecru you've ever seen! And so easy to use—so perfect in results—millions prefer it to all others. Save!... with Tintex Curtain Ecrú! 10¢ and 15¢ sizes at Drug, Dept. and 10¢ stores.
PARK & TILFORD PRODUCT

in the Nationals Basement
STORE OPEN THURSDAY NIGHTS 'TIL 9 P. M.

"All-Out" Values In Work Clothes For America's Busy War Workers

"HEADLIGHT" MATCHING

Utility Sets
Shirts \$1.95 **Pants \$2.95**

Sanforized shrunk — custom sizes. Two pockets with flaps — one pencil pocket — yoke shoulders.

Two big pockets — one buttoned down. Generous belt loops — pockets with good deep facing. Tan, green, blue colors.

"Headlight" O'Alls . . . \$2.45
Blue denims — made with two Safe Deposit zipper pockets to lock your valuables in. Buy your correct size — if they shrink you get a new pair.

'Headlight' Dungarees \$1.95
Good, sturdy-wearing blue, denims. Sanforized — guaranteed against shrinkage.

"Headlight" Work Pants \$2.49
Good hard wearing covert cloth. Two shades of gray and one with striped pattern.

Work Shirts . . . \$1.29 **Office Coats . . \$2.49**

"Headlight" covert shirts — sanforized shrunk. Blue or gray. Two large button-down pockets plus pencil pocket.

Light twill, gabardine type. Famous "Cantripum" make. Guaranteed color-fast.

● SHOP APRONS — Plain blue, Hickory Stripe and White . . . 89c

Regular and Ventilated Styles!
Men's Work Shoes
\$4.95 and \$5.65

Shock-proof and Air-conditioned, they're a revelation in comfort and foot-support. Defense workers, who are on their feet long hours, tell us they banish tired, aching feet.

OTHER MANAGER HOTELS
Rochester, N.Y., Rochester Washington, D.C., Ray-Adams
Boston, Mass., Manager Washington, D.C., Annapolis
Chicago, Ill., Paris Washington, D.C., New York
Grand Rapids, Mich., Erie

Sibley, Lindsay & Curr Co.



This Year... The June Bride Is a War Bride

Your man comes home on leave to marry you. And, all in a hurry, you turn to Sibley's famous Trousseau Shop and Brides' Bureau for help. For, whether we've two days or two month's notice, we'll help you make your wedding perfect, down to the last detail.

Sibley's for Bridal Gowns

Our collection is especially great this year . . . cottons, rayon nets, rayon satins, rayon faille taffeta . . . short or long sleeved wedding gowns . . . with or without trains, from . . . **17.95 to 49.95**

Sibley's for Bridal Veils

Ready to take with you . . . all lengths, from fingertip to long, long misty showers of veiling . . . with a great variety of caps to hold them to your shining curls . . . **10.95 to 38.00**

Brides' Bureau to Help You

In the breathless flurry of the exciting days before your wedding . . . Sibley's Brides' Bureau is your standby. We'll help you with every detail . . . shop with you or for you. Come in to register . . . get your Bride's Book of Plans . . . fill out your preference list . . . we'll keep a record for your friends of what you have . . . what you need . . . and all without charge.

BRIDES' BUREAU, FIFTH FLOOR

in the Nationals Basement

Basement Savings In Summer Wash-Wear For Boys

A Huge Selection!
Boys' Slack Suits \$2.95
The wanted new plains shades that all boys are asking for! In-or-outer shirts — pleated slacks. Rust, blue, green and tan. All sanforized shrunk and all color-fast. Sizes 8 to 20.

Boys' Wash Slacks \$1.65
Practically any color you can ask for. Plain shades and patterns. Hopsacking, piques, slubs and woven-thru fabrics. Well-tailored.

Boys' Sports Shirts 79c
Bright, flashy patterns as well as the more dressy plainer shades. New novelty weaves, slubs, shantung, crashes, meshes and others. 2-way collar.

The NATIONAL EAST MAIN AT STONE

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or baking. You
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3.95
ENLARGE ANY
FOR YOU!
in Floor
in St. E.
40%!
—full length!
your next few
Budget plan
more. Build-
ment, Both
Reduced in
x4-7 . . . 1.69
x4-11 . . . 1.79
x4-7 . . . 1.79
x4-11 . . . 1.89
x4-7 . . . 1.89
x4-7 . . . 1.98
x4-7 . . . 1.93
de Prices!
alt Tile
Sixth inch squares, in
choice of marbled
patterns, black, grey,
red or tan. 1/4 inch
thick. Easy to apply.
R & MATERIAL
Shingle
for bundle. Covers
fifty square feet.
Guaranteed 37 yrs.
Choice, 5 colors.
Roofing
Both Stores
with slate surface roof-
ing. Guaranteed 17 years. Choice
slates. Complete with
cement, full 90 pound
N. Y.

your Sunday Dinner

By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



Salad: Vitamins A, B, C and G; minerals, Carbohydrates and fats for energy.
Biscuits: Carbohydrates, protein, Vitamins: A, C and D.
Dessert: Carbohydrates, Vitamins A, B, C and D; fats for energy, some protein.

To Serve 6 You Need

- 6 Frenched lamb chops
- 2 bunches carrots
- 2 cans pineapple juice
- 1 large can asparagus tips
- Lettuce and endive
- 2 oranges

(Balance of Materials Among Staples)
Mock Crown Roast of Lamb

- 6 Frenched Lamb Chops
- Melted Butter
- Salt and pepper

Have the butcher French the lamb chops. Place them under moderate broiler heat and broil them 8-10 minutes on each side, until they are nice and brown and done. Baste them with melted butter as they brown. Sprinkle them with salt and

pepper after removing from broiler. The way to arrange the chops with the potatoes is told in the Serving Hints paragraph.
Minted Fruit Juice
Chill pineapple juice, before
(Continued on page 8)

FREE
LADIES' HANDKERCHIEF
IN EVERY BOX OF
KIRKMAN
GRANULATED SOAP

A truly lovely handkerchief, generously big, with gay flower designs printed in cheery, fast colors. Hemmed all around for extra-long wear. Yours FREE with every box of KIRKMAN GRANULATED SOAP.
Try the new-formula KIRKMAN GRANULATED SOAP. It's a whiter, purer soap for everything washable. "Lift-action" suds. Long-lasting energy. Buy some today.

SAVE THE COUPONS ON EVERY BOX FOR VALUABLE FREE GIFTS



PRICE'S SPECIAL FRIED FISH
Perch or Haddock Fillets
FRESH HOURLY
37¢ L.B.
Tender Fillets ready-prepared. Just warm and serve. DELICIOUS or your MONEY BACK!

PRICES FISH MARKET • STONE 163
Next to 385 E. MAIN Turners

Mrs. Martin Moll, 271 Edgerton St.

Simple but Festive Dinner for Sunday, May 17

- *Minted Fruit Juice
- *Mock Crown Roast of Lamb
- Mashed Potatoes
- Glazed Carrots
- Asparagus Endive Salad
- Little Biscuits
- Butter
- Special Mother's Day Cake
- Beverage

(Recipes Included)

This menu is properly balanced for nutritional value. It supplies:

The Meat: Proteins, minerals such as phosphorus, iron, and fats for energy.

Potatoes: Proteins, carbohydrates, vitamins A, B, C, and G, and some fat.

Carrots: Vitamin A, B, C and G; minerals, carbohydrates.

CAIN'S MAYONNAISE

SAVE SUGAR—SERVE SALADS!
REPLACE SUGAR-USING DESSERTS WITH TASTY HEALTHFUL CAIN-DRESSED SALADS!

Try CAIN'S SANDWICH SPREAD - Tasty! Tangy!

Here's A Cup of Coffee That's Guaranteed To Satisfy Or Wegmans Will Not Only Refund Your Money—But Give You...



DOUBLE YOUR MONEY BACK!

TRY FLAVORFUL FRESH ROASTED

KILBOURN HALL COFFEE

If you do not believe Wegmans Kilbourn Hall coffee to be the equal or better than any other coffee selling for as much as 10c lb. more Wegmans will give you double your money back!

25¢ lb.

ON SALE AT ALL WEGMANS HOME-OWNED SUPER MARKETS

LOW PRICES!

- Crisp Blue Ribbon
Potatoe Chips lb. pkg. **31¢**
- 2-Ounce Bottle
Bakers Vanilla bot. **35¢**
- Dependable Daisy
Pastry Flour 24½ lb. **69¢**
- Large 14-Ounce Glass
Motts Jellies (limit 3) ea. **10¢**
- Large No. 2½ Can
De Luxe Plums can **13¢**

FREE VICTORY COOKING SCHOOL

MOVES TO LIBERTY THEATRE
279 DRIVING PARK AVE. Near DEWEY

LAST SESSION AT WEGMANS E. MAIN STORE TOMORROW
STARTING NEXT TUESDAY AT 1:30 P. M.
FREE PRIZES DAILY

Wegmans
HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

CLICK OF THE YEAR!
The U.S.A. goes for the FINER
Seagram's 5 Crown . . . in the New Host Bottle

I'm SMOOTHNESS—so suave and so slick,
"One thing that makes Seagram's "5" click,
Yes, folks tell me I
Am the chief reason why
The "HOST" is the bottle they pick.

*The Other Things:
Richness, Lightness, Flavor, Body,
(But No Toughness)



Our 5 Crown is FINER—and how. Our Host Bottle, too, is a wow. A graceful streamliner—It's smarter! It's FINER! Go out and say Seagram's—right now!

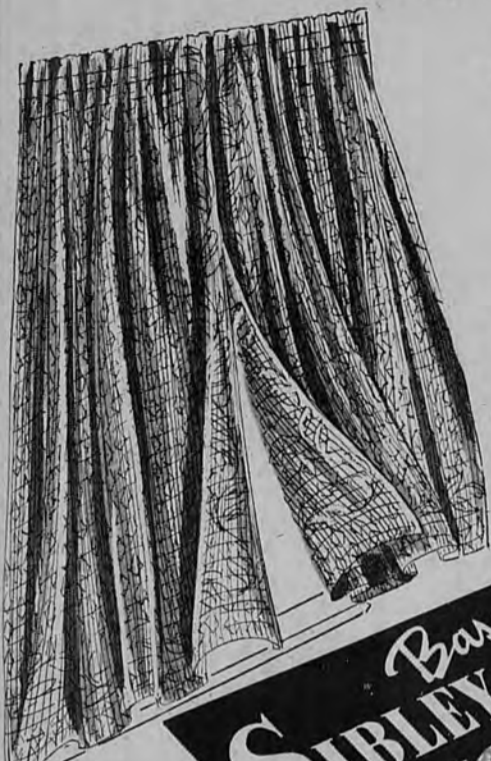
Seagram keeps the TOUGHNESS OUT . . . blends extra PLEASURE IN

THE FINER Seagram's 5 Crown

Seagram's 5 Crown Blended Whiskey, 86.8 Proof, 72½% grain neutral spirits. Seagram-Distillers Corporation, New York

MAY SALE OF HOME FURNISHINGS

Big Bargains... Just in Time to Dress Up Your Home, Camp or Cottage for Summer



Clearance! \$1.39 to \$1.59 Odd
SCRANTON LACE CURTAINS

Pair **88¢**

Famous Scranton quality in odd curtains in odd lengths to dress up the spots in your home . . . cottage or summer camp . . . that need a lift.

AISLE 15

PHONE, STONE 6500

\$4.98 Values In Full Size
"RUFTEX" SPREADS

Just **3.98**

Colorful floral patterns to give your cottage, camp or summer home a new outlook. Rose, blue, wine, eggshell or turquoise blue backgrounds.

Matching \$4.00—2 1/2 Yard "Rufftex" Drapes . . . Pair 2.98

AISLE 14



Basement of
SIBLEY, LINDSAY & CURR CO.

Look at These Values in

LINENS & BEDDING

For Just

1.00



\$1.98 to \$3.98 Manufacturer's Samples of

MINIATURE DRAPES

79¢ Each

For small hall windows, for door glasses! See this exciting selection of rayon damask lined drapes in dozens of colors and patterns.

AISLE 14



Slightly Irregulars of 49¢
Turkish Towels
35¢, 3 for 1.00

Good, big 22x44 size towels of exceptional quality in white with borders of rose, blue, green, gold, peach.

Exceptional 29¢ Values In
Guest Towels
18¢, 6 for 1.00

Popular size 14x21 guest towels in novelty rayons. Eggshell shade with borders of red, green, blue and gold.

\$1.49 Values! Hemstitched Damask
Table Cloths
1.00

Size 58x54 in heavy damask of all white or with colored borders. Solid colors of rose, blue, green and gold.

15¢ "Tower Mills" Unbleached
Cotton
Yd. 11¢, 10 for 1.00

36-inch unbleached cotton in good, tough quality for sheets, cases and dozens of other household uses.

79¢ Values In 36x36 and 48x48
Table Cloths
55¢, 2 for 1.00

Gay prints and block plaids! Some imported. Some American made! 36x36 in red, blue and green.

AISLE 14

25¢ "Startex" Unbleached
Toweling
Yd. 21¢, 5 for 1.00

Famous "Startex" quality for dish or hand use! 75% cotton; 25% linen. Borders of red, blue, green and gold.

39¢ Values In Solid Color
Rayon Taffetta
Yd. 27¢, 4 for 1.00

Fine for slips, drapes, dressing table skirts! Full 39-inches wide. Grand assortment of solid colors and white.

Irregulars of 85¢ Quality
Percale Cases
27¢, 4 for 1.00

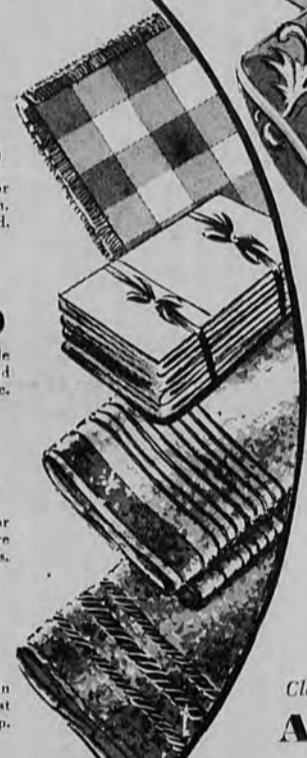
Soft to the touch! Lightweight for laundering! Snow white 80-square percale in size 42x36 and 45x36 cases.

25¢ Dish or Hand
White Towels
18¢, 6 for 1.00

Excellent quality lintless towels in white with colored borders. All first quality! Fine for cottage or camp.

Irregulars of 35¢ to 39¢
Cannon Towels
27¢, 4 for 1.00

Clearance of odd lots of famous Cannon Turkish towels in good assortment of whites with colored borders.



Extraordinary \$1.00 Values!

ART PILLOWS
69¢

Colorful, sturdily made art pillows in a grand assortment of styles, patterns and colors . . . at just 69¢. They're fringed all the way around! You'll find them excellent for summer use at the cottage . . . for year around use at home.

AISLE 15

Clearance! Actual 59¢ Values In
ART CUSHION COVERS

Only **39¢**

Recover every cushion you own for just 39¢! We've a grand assortment of fabrics, patterns and colors to close out at the remarkably low price of 39¢.

AISLE 15



16¢ Values In Size 15x20—Rayon
DAMASK PIECES

Just **8¢**

Need new covers for your pillows? You'll discover these pieces are both beautiful to look at and quick to run up into covers.

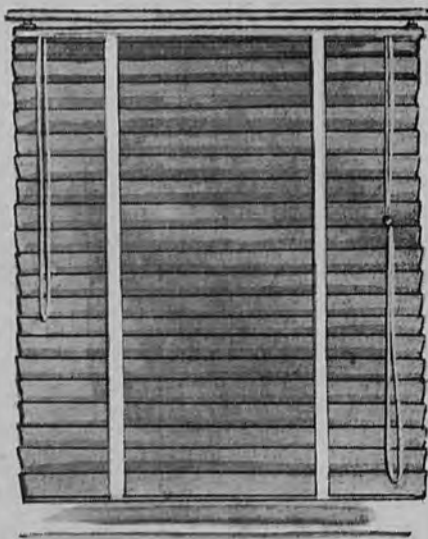
AISLE 15

\$2.79 Values In Sturdy Fiber
VENETIAN BLINDS

Only **2.35**

Three popular sizes — 28x64; 30x64; 32x64—in durable fiber Venetian type blinds to add a completely new look to your home . . . to your cottage or camp as well. New cream color! Complete with cord and fixtures!

AISLE 15



49¢ Values! "Dust-Tite"
DRAPERY FABRICS

Yd. **29¢**

Fast color floral prints in excellent choice of patterns. Full 36-inch material. Use for draperies, studio couch covers.

AISLE 16



Clearance!
\$1.29 Values! Water-proof
GLIDER COVERS

Only **59¢**

While they last! Awning type patterns with tape ties to cover up the worn spots on your gliders. Wonderful pepper-uppers!

AISLE 15

PAGE SIX

Portions of meringue pies dipped in cold water. This will look much better if cut with a knife that has been dipped to the knife.

SEMET SOLVAY
COKE \$11.00
ALWAYS KEPT UNDER COVER
PAYNE & DUNHAM
TON CASH Show, Off GEN. 586
Mrs. Bessie Hutchings, 31 Fountain St.

SALE Washable **WINDOW SHADES**
Venetian Blinds Metal or Wood Slats (Custom Made) \$1.59 38¢
Selection of colors New Rollers Included Size 6x36
39¢
LUCAS PAINT STORE
80 ST. PAUL ST. MAIN 2090
WINDOW SHADE HEADQUARTERS

NOETH'S Stock-up on
THESE QUALITY BRANDS — THEY REPRESENT ROCHESTER'S ROCK BOTTOM PRICES
A CORKING GOOD VALUE!
Pogues "OLD TIME" WHISKEY—A FAMOUS BLEND
Stock up for the future on this extraordinary value—We don't guarantee any more after present stock is gone!
18% 4 YEARS OLD
34% 4 YEARS OLD
balance finest neutral spirits.
You'll find this light bodied masterpiece meets your most exacting taste, 84.5 proof.
4 YEARS OLD SHERWOOD FAMOUS MARYLAND RYE \$1.79
4 Quart
N. O. in head
4 in. reg. seal
Worth \$2.00
N. O. in head
4 in. reg. seal
Worth \$2.00
N. O. in head
4 in. reg. seal
Worth \$2.00
5 Years Old Kentucky Straight Bourbon Bottled in Bond 100 Proof "Old Rip" \$2.19
4 Quart
N. O. in head
4 in. reg. seal
Worth \$2.50
N. O. in head
4 in. reg. seal
Worth \$2.50
Private Stock WINES 50¢
Imported **RUM** 86 proof, 1/2 quart \$1.89
4 Yrs. Old **BRANDY** Macintosh 45 71% Actual \$1.25 value 89¢
PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

Fishing Course Offered at "Y"
For the second year, Fred Lomb will present a course in fishing at the Central Y. M. C. A. with four sessions, beginning next Tuesday at 8 p. m.
Lomb will start with a general talk on fishing methods, baits, tackle, etc., and by means of maps and discussion cover the most favorable spots in the state, including Henderson Harbor, the St. Lawrence, Fair Haven Bay, Sodus Bay, and the Finger Lakes region. Arrangements have been made so that a fisherman may take the whole course or a lecture on any particular spot in which he might have a special interest.
Folders describing the course may be secured at any of the branch Y. M. C. A.'s or by calling George A. Brown, at Central Y. M. C. A., Stone 2942.
—For Victory: Buy Bonds—

Disc Hits

By **MORRIE SILVER**
Tommy Dorsey and his gang really do a fine job in "Ship Ahoy" at Loew's this week. It rates among the top musical shows of the year. Some of the "hits" in the show, "Last Call For Love," "Poor You" and "I'll Take Tallulah." These tunes are on Victor records.
Les Pollack "pulled" a smart bit of promoting in having T. D. make a personal appearance at the Loew's theater on May 5th, as he "packed his house."
Glenn Miller will "make" this town on June 20th, in a public dance.
For the first time in the band's history, a girl will sing with Sammy Kaye's orchestra, Elaine Beatty, 17-year-old Cleveland amateur contest winner sings, "Here You Are" on the Victor, Kaye disc. Her voice: extra sweet.
All you amateur song writers; see Erskine Hawkins. He's now on tour and he's making it a point to arrive in each town a few hours earlier to meet would-be hit makers.
Barry Wood received his eleventh renewal on the "Hit Parade" last week.
Because of the great demand for Benny Goodman's disc, "Jersey Bounce" and "String of Pearls," the Columbia Recording Co. will release 50,000 more records of this tune.
Decca is now recording only 50-cent records. Due to the shortage they will not record any 35-cent records. Ditto—the Columbia Recording Co. — no more new Okeh records.
Seems as though Victor is in better "shape" than its competition.
Flash—Kaye Kyser will play Rochester in the near future in a public dance.
Hal McIntyre is scheduled on May 29th, at Manitou.
Some of the better discs reviewed by writer — "Not So Quiet Please" by Tommy Dorsey. A fine disc, and one that should go over big with the "Buddy Rich" fans.
"We'll Meet Again" by Woody Herman — smooth in typical Herman fashion.
"I'll Pray For You" a fine tune by a fine band—Hal McIntyre.

2 Piece Dress With 'Suit Look'
3027
SIZES 12-20
It's almost a uniform this season, the dress you can't tell from a suit, except that it is so comfortable to wear, and does away with the blouse. In seersuckers and gingham, gabardines and twills, you'll meet it and wear it.
Style No. 3027 is designed for sizes 12, 14, 16, 18 and 20. Size 16 requires 4 1/4 yards 35-inch fabric.
Send 15¢ (plus 1¢ to cover cost of mailing for pattern. Write your name, address and style number. Be sure to state size you wish.

FOR SALE
FOR SALE—Man's bicycle, good shape, tires in fine condition, tubes practically new, \$10.00. At Sidney St.
WANTED TO BUY
ATTENTION—Suburban Residents! Call on us to salvage your rags, paper, metal, etc. Stone 6196.

Your Daughter Has a Right to Know
It is every mother's duty to tell her daughter physical facts. How much better that she learn them from you, rather than from girls her own age. In feminine hygiene, facts may be distorted, or wholly untrue. As a result, many brides use over-strong solutions of acids for the douche which can actually burn, scar and even desensitize delicate tissue.
Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.
Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594A, 370 Lexington Ave., New York, N. Y.

A Real Treat
For Your Connoisseurs of Fine Mustard
TRYNOSKI'S
This Snappy Mustard Sauce is available at your favorite food store for 10¢
Other Sizes 1/2 Pint, Pint, Quarts and Gallons

Disc Hits
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"I'll Pray For You" a fine tune by a fine band—Hal McIntyre.

DRAPERY FABRICS
LATEST PATTERNS • SPRING COLORS • NEWEST FABRICS
ALWAYS
30-40% SAVINGS
MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS

Liggett's THE REXALL DRUG STORES
MAIN AT CLINTON
MAIN AT FITZHUGH
MAIN AT GIBBS
*** SPECIALS ***
BARBASOL SHAVE CREAM 19¢
50c Size
MILK OF MAGNESIA 12¢
16 oz. bottle
EDWARDS OLIVE TABLETS 12¢
30c Size
Sweetheart Toilet Soap 12 for 59¢
10c Size
FREE! ORCHARD CRYSTAL DISH WITH PURCHASE OF Phillip's Tooth Paste 16¢
25c Size Both For

3 Dozen
FIRSTAID WATERPROOF Adhesive QUIK-BANDS 23¢
Prepare! Be ready for whatever comes. Add these to your home firstaid kit. 36 ready-made bandages in three sizes.
31 Feet of Sterilized FIRSTAID COTTON Reel Roll Package 33¢
Keep Calm Know What To Do BE PREPARED!
MILD TINCTURE IODINE 1/2 oz. 15¢
Never be without Unguentine
"First Thought in Burns"
50c Tube 43¢ \$1.00 Jar 89¢
First thought in First-Aid. Quickly relieves pain and aids nature in healing, usually without a scar. It's antiseptic.

This Week at Liggett's
A Regular 23c Tube of
Rexall Milk of Magnesia TOOTH PASTE
with your purchase of
MI 31 ANTISEPTIC MOUTH WASH
Pint at Reg. Everyday Price **59¢**
82c value for 59c. You pay only regular price for the mouth wash. No charge for the tooth paste!
Ingraham Straight-8 QUIET TICK 8 DAY ALARM CLOCK
Wind Only Once A Week **2.79**
SWEETSTAKE Pocket Watch
Red 2nd Hand Sweeps Clear Around The Dial
A dandy for you Air Raid Wardens—**2.39**

PALMOLIVE SHAVE CREAM
contains soothing olive oil
4 1/2 oz. Size **39¢**
Colgate RIBBON DENTAL CREAM
For The Teeth active penetrating foam **21¢**
Formula-Fresh Laxative ESPOTABS (25's)
2 1/2 oz. Size **19¢**
VRAY
DR. WEST'S Miracle Cleanser For the Teeth
NEW LOW PRICE **39¢**
Not liquid, powder or paste. Cream dentifrice! Cleansing power proved by electric eye. **69¢**
IDENT TOOTH PASTE 37¢ 3 Tubes 99¢
Alka Seltzer Tablets
30c Size **24¢**

EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this most popular hotel.
Individually controlled radio in each room
Santigal Service
Fine Room With Private Bath One Person—\$2.50 to \$4.00 Two Persons—\$3.00 to \$6.00
3 ATTRACTIVE DINING ROOMS
Breakfast from 25¢ Lunch 50¢ Dinner \$1.10
BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

OUR STOCK INCLUDES THESE FAST-SELLING RECORDS
VAUGHN MONROE, Tangerine, Sleepy Lagoon.
GLENN MILLER, Don't Sit Under the Apple Tree, Lamplighter's Serenade.
JIMMY DORSEY, Full Moon, Always in My Heart.
TOMMY DORSEY, Not So Quiet Please, I'll Take Tallulah.
ALVINO REY, Army Air Corps, Jersey Bounce.
HARRY JAMES, One Dozen Roses, One O'Clock Jump, Trumpet Rhapsody, Concerto for Trumpet, Flight Of The Bumblebee.
WE'LL PAY YOU **2¢** FOR YOUR OLD RECORDS IN ANY CONDITION
COLUMBIA MUSIC STORE
53 S. CLINTON AVE. OPEN EVES, 'TIL 9:00

Thurs., Fri., Sat. SAVE at LIGGETT'S
Nylon • Exton • Prolon
Fibrex • Natural
Pick the Bristle you like Best
Liggett's Have Them All!
TEK TOOTH BRUSH
Natural or Nylon Bristle **29¢**
ETON TOOTH BRUSH
Lucite with Nylon Bristles **39¢**
Prophylactic Bonded Tooth Brush, Prolon Bristle 47¢
PEPSODENT 50-Tuft Tooth Brush, Exton Bristle 47¢
DR. WEST Miracle-Tuft Tooth Brush, Exton Bristle 47¢
DR. WEST'S "25" Brush 25¢
Nylon Bristle
Keep Calm Know What To Do BE PREPARED!
MILD TINCTURE IODINE 1/2 oz. 15¢
Never be without Unguentine
"First Thought in Burns"
50c Tube 43¢ \$1.00 Jar 89¢
First thought in First-Aid. Quickly relieves pain and aids nature in healing, usually without a scar. It's antiseptic.

This Week at Liggett's
Regular 15c Package of 10 APOLLO DOUBLEDGE BLADES
with purchase of
35c LAVENDER SHAVE CREAM
both for price of shave cream alone
50c Value 35¢

Hollywood's Newest Sensation MAX FACTOR Tru-Color Lipstick
Life-like red of your lips
Eliminates lipstick line
Non-drying but Indelible **1.00**
Smokers' Special
50c VALUE
GENUINE BRIAR PIPE
and 15c Can
PRINCE ALBERT TOBACCO
Both For Only **39¢**

America is on its toes today! and Blue Jay Corn Plasters is relieving the pressure of corns.
Uncork your corns with Blue-Jay **23¢**
Service Set For The Soldier Boy NAIL NIPPER AND FILE
in leatherette holster case **69¢**
ARRID Cream Deodorant
checks underarm perspiration 1 to 3 days
dainty white greaseless vanishing cream
39¢ and 59¢ sizes

SCHENLEY Makes THE DRINK!
Because in this Delicious Whiskey you get the Best from 4 Great Distilling States*
AMERICA'S finest whiskeys come from Kentucky, Indiana, Pennsylvania and Maryland. And Schenley has reserve stocks in all 4 of these states! From these whiskeys we've selected 4 of the very best and blended them with finest grain neutral spirits into a unique flavor! Have you tried it?
Drink SCHENLEY
*Blended with the Finest Grain Neutral Spirits for Perfect MILDNESS!
SCHENLEY, 72% Grain Neutral Spirits, SCHENLEY RESERVE, 67% Grain Neutral Spirits, Both BLENDED WHISKEY, 86 Proof, Schenley Distillers Corp., N.Y.C.

TRYNOSKI'S
This Snappy Mustard Sauce is available at your favorite food store for 10¢
Other Sizes 1/2 Pint, Pint, Quarts and Gallons

rsday, May 14, 1942
Under the Apple
e Andrews Sisters,
ND ECONOMY
If the homey
popular hotel.
id radio in each room
Service
With Private Bath
—\$2.50 to \$4.00
—\$3.00 to \$6.00
VE DINING ROOMS
Lunch 50c • Dinner \$1.10
STOL
ET, NEW YORK CITY
E. Bath
L. Alfred B. Tolson
ST-SELLING
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Tree.
Tallah.
ock Jump, Trumpet
pet, Flight Of The
RECORDS
DITION
STORE
EYES. 'TIL 9:00
Fri., Sat.
IGGETT'S
on • Prolon
Natural
you like Best
ve Them All
BRUSH
on Bristle 29¢
BRUSH
on Bristles 39¢
Bonded
olon Bristle 47¢
50-Tuft
xton Bristle 47¢
Fracle-Tuft
xton Bristle 47¢
25" Brush
25¢
nguentine
Burns"
Jar 89¢
Quickly re-
n healing,
antiseptic.
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men and women
ARRID
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white
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and 59¢ sizes

BUY WAR SAVINGS STAMPS AT



Store Your Furs Now



Phone Stone 2300 for a Bonded Messenger.

You'll have the confidence that your furs are stored in frigid vaults, located right on the premises.

Rates: Fur Coats, Minimum \$3
Cloth Coats, Minimum 1.50

Reasonable Rates for Repairing and Remodeling
EDWARDS—Third Floor



Washable Gabardine

69c yd.

Gabardine of washable spun rayon. Exactly what you want for summer sport slacks and suits. It comes in 15 popular shades. It's 39" wide and it's a Crown Tested fabric. The price per yard puts it in the reach of everyone.

ILLUSTRATED:
Advance Pattern No. 2994 25c

Protect What You Have

Refrigerator Polish . . 89c
Keeps your refrigerator gleaming white and preserves the finish. Large size jar for General Electric boxes.
Frigidaire Polish, large size 80c

Vacuum Cleaner Belts 19c
Perfect for Eureka, Premier and Sweeper Vac cleaners

Hydr-Flu Humidifier . 1.19
Get rid of that old unsightly stovepipe. Replace it with porcelain top humidifier. Gets rid of fumes.

Electric Ironer Covers 39c
Fits any standard make . . . 26 or 30 inch rolls. Buy now for future needs.
EDWARDS—Sixth Floor

Feature Values for Friday and Saturday



A New Creation In 9-Pc. Orchard Crystal Beverage Sets

1.00

Sensational at this price. Crystal background with choice of white, pink or red apple design. The most exciting set we have seen in a long time. During the summer months you'll have hundreds of occasions to use it. It will make your entertaining pretty . . . yet at this price, practical.

Set Consists of:
Large Jug and 8 Tall Beverage Glasses

EDWARDS—Second Floor

Protect Sweaters with Sweata-Form



each **49c**

Sweater drying and shaping form for knitted wear. It's easy to use. Makes your sweaters look as though they had been blocked. Comes in four sizes.

Sizes: 32; 34 to 36; 38 to 40; 42

EDWARDS—Street Floor Notions



Stock Up While Quantity Lasts

Nationally Famous

CROSS & BLACKWELL

UNSWEETENED GRAPEFRUIT JUICE

7 one pint 2 oz. TINS for **1.00**

Case of 24 Tins 2.85

You know the quality and reputation of the famous Crosse & Blackwell's fine foods. You have bought them by the cases, here! Now that Crosse and Blackwell has perfected a method by which to bring you grapefruit juice in its natural tree ripened state, you will buy with assurance, knowing that you get the best obtainable. The grapefruits are picked at the prime of their ripe perfection, and hand-reamed. So that not a speck of rind or rindbite escapes into the juices! In Florida's newest plant. The flavor is the same as when they are plucked right off the trees.

Mail and Phone Orders Filled—Call Stone 2300

EDWARDS—Street Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

EVERY DAY IS VALUE DAY SHOP HERE AND SAVE MONEY!

Special Sale Group!

SPRING COATS

Two Low Prices

8.88
and
14.88

Reduced from regularly higher prices! Casual styles in plaids and plain colors. Dress types in navy and black with crisp white trims. Beige, aqua, blue, red. Not every size in all styles but YOUR size is here! Don't delay!

Edwards—Basement

Extraordinary Event!

NEW SUMMER DRESSES

\$3

SUPER BUYS AT

Sizes for Misses and Women

Right at the start of the season we bring you these gay prints, cool pastels, crisp sharkskin checks, polka dots stripes. Every wanted style, fabric and color.

- BLUE
- ROSE
- MAIZE
- GREEN
- BROWN
- AQUA
- BEIGE
- RED

Edwards—Basement

Here's A Real "Catch"

American Fork & Hoe

RODS

Rare Bargains **2.39**

Steel casting rods with stainless steel guides, offset handles, cadmium finish complete in carrying case.

Kalamazoo Casting Rods 2.69

Level wind, anti-back lash adjustment, jewel bearing caps.

Black Casting Line 50 Yd. Spool 78c

Lures 95c

Edwards—Basement

New Beer Gaining Increased Acceptance

Something new has been added to intrigue the taste of lovers of good beer. It is Trim, bottled by the Genesee Brewing Company under an exclusive franchise from Allied Breweries of America.

Those who have been used to drinking premium beer have welcomed the light, dry taste of Trim. Wome, especially like the beverage because of its lower solids content. The brewers tell us this is attained through the special formula by which Trim is brewed.

Special! Ladies' Plain DRESSES
Dry Cleaned and Hand-Finished
79c
SPEEDY'S
212-216 Court Street
Park Free at Calmes Station

Just Choice DECORATION DAY FOR VACATION
It's Colton Manor—for extra value at no extra cost. 250 rooms, delicious food. Weekly from \$2.50 per person, double, with meals.
SPECIAL WEEK-END RATES
12 per person, double, 12.00, bath, all meals, 20.00, Sun.
ATLANTIC CITY AND THAT MEANS Colton Manor
ONE OF ATLANTIC CITY'S NEW FIREPROOF HOTELS
PENNSYLVANIA AVE. PAUL AUCHTER, Mgr.

RAIL TRAVEL BARGAINS!
Sundays and Holidays
ROUND TRIP FARES
Syracuse \$1.40
Leave 4:28 AM, 4:52 AM, 9:22 AM, 12:49 AM.
Buffalo \$1.10
Niagara Falls \$1.40
Batavia 85c
Leave 5:33 AM, 7:58 AM, 9:45 AM, 11:33 AM.
FINGER LAKES REGION
CANANDAIGUA \$1.30
SHORTVILLE \$1.30
CLIFTON SPRINGS \$1.30
PHELPS \$1.30
GENEVA \$1.30
WATERLOO \$1.30
AUBURN \$1.40
CAYUGA \$1.40
RENECA FALLS \$1.40
Leave 6:50 AM, 9:30 AM, on Holidays.
Fares do not include Federal tax.
Excellent choice of trains returning same day.
Modern, Comfortable Coaches For Helpful Information About Travel! Anywhere Ask Our Local Agents
Buy U. S. War Bonds and Stamps

THE WHISKEY WITHOUT REGRETS
17TH
When you've lost your golf form completely—
18TH
And lose a precious ball or two, besides—
19TH
Laugh the hole thing off with Green River—The Whiskey Without Regrets

GREEN RIVER
The finest Green River ever bottled!
BUY A BOTTLE TODAY
GREEN RIVER BLENDED WHISKEY,
85 Proof, 75% Grain Neutral Spirits.
Oldtime Distillers Corp., N. Y.

Sunday Dinner . . .

(Continued from page 4)
serving. Pour into cocktail glasses and add a few crushed mint leaves to each glass.

Special Mother's Day Cake
1 1/2 cups sifted cake flour
1 1/2 teaspoons baking powder
1/4 teaspoon salt
1 teaspoon grated orange rind
1/2 cup shortening
1 cup sugar
2 eggs, unbeaten
1/2 cup orange juice
Sift flour, baking powder and salt together. Add orange rind to shortening and cream together thoroughly. Add sugar gradually and cream until fluffy. Add eggs one at a time, beating thoroughly after each addition. Add sifted dry ingredients and orange juice, alternately in small amounts, beating thoroughly after each addition. Pour into greased cake pans and bake in 350 degree F. oven for 30 minutes. Make 2-8 inch layers. Place orange segments between first and second layer of cake and cover with sweetened whipped cream. Then arrange orange segments in flower design on top layer after whipped cream has been spread. Or frost with butter icing.

Serving Hints
Pile a mound of fluffy hot mashed potatoes in the center of the platter or tray. Stand the broiled lamb chops around the mound of potatoes, patting them well into the potatoes so that they won't fall down. Swirl carrot sticks, which have been buttered all around the center piece. Put paper frills on the lamb chops before serving.

Arrange 3 spears of asparagus tips on leaves of lettuce. Lay sliced cucumbers on each side. Pour dressing right across the center of the asparagus.
For the tiny biscuits, make a recipe of baking powder biscuit dough; roll it out to 1/4 inch thickness. Spread with melted butter, sprinkle with cinnamon.

PARAVOX . . . HEARING AID
Amazing small size. Light in weight, clear in tone. Ample Volume. Finger lip control. No carbon noise or rattle. New small batteries.
LOWEST PRICES IN TOWN
LIBERAL DISCOUNTS EASY TERMS
Sound Equipment Co.
928 GENESEE ST.
GEN. 3073

TIRED, WORN-OUT EXHAUSTED
On "Certain Days" of the Month?
Do functional monthly disturbances make you weak, weary, so tired and dragged-out—at such times?
Then try famous Lydia E. Pinkham's Vegetable Compound. It's made especially for women to help relieve monthly cramps, backache, and weak, tired feelings—due to this cause. And in such a sensible way! With nature's own beneficial roots and herbs. No harmful opiates. Taken regularly—Pinkham's Compound helps build up resistance against such symptoms. Thousands upon thousands benefited! Follow label directions.

and nutmeg. Roll up like jelly in baking pan. Bake for 20 minutes in 400 degree F. oven, and place them cut side down. These are very attractive and dainty to serve for Mother's Day.

TROPIC COAL \$11.85
Egg—Stove—Nut . . Anthracite
Rochester & Pittsburgh Coal Co.
Lincoln Alliance Bank Bldg.
Stone 7080
Mrs. Alice L. Wilson, 732 Colver Road

DO YOU NEED MONEY?
Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.
No collateral, no co-maker no red tape, prompt Service!
Personal Loan Department
2nd Floor
GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.
MEMBER F. O. I. C.

ACT NOW!
Need Uncle Sam's warning? Get your bins filled with fuel now while transportation facilities are available. Don't wait or you may be sorry!
We Are Exclusive Dealers For
JEDDO COAL
ARDEAN R. MILLER
Know Your Dealer! PHONE GENESEE 20. Finest Service For 22 Years

GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.
MEMBER F. O. I. C.

DAW'S ORIGINAL CUT-RATE DRUGS
56 Clinton Ave. S. Opposite Temple Theater
31 Main St. E. Corner Aqueduct
353 Main St. E. 1st Floor From Stillson
452 Ridge Rd. W. Corner Dewey
880 Main St. W. Bull's Head
473 N. Goodman Just Off Main
539 Monroe Ave. Near Goodman

BORDEN'S Delicious CARAMELS
Each caramel cello-wrapped. Four assorted flavors per lb. bag.
● CHOCOLATE
● VANILLA
● STRAWBERRY
● HUTTERSOTCH
Special Prices Today Thru Saturday (Right Reserved To Limit Quantities.)
DO YOUR SHARE TO WIN THE WAR. BUY U. S. WAR SAVINGS STAMPS AT ANY DAW'S STORE

HOUSECLEANING
RUBBER GLOVES All Sizes . . . pair 19c
AMMONIA For Cleaning, Qt. Size 9c
SADDLE SOAP 35c Size 21c
INSECT SPRAYER, 25c Value 13c
BICHLORICIDE 1-Lb. Box 49c
CANNON Wash Cloths 7c
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PETERMAN'S Ant Food 18c
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WHISK BROOM Ring Top, Full-sized all corn brooms. 35c Value 19c
HAND SCRUBS Wash-colored wooden backs. Exceptional Big Value 8c
TOILET BOWL BRUSH Good stiff bristles. Use set in toilet or in a handker. 35c Value 9c
Fumigators Sulphur Candles 2 For 13c

DAW'S COUPON FULL SIZE—KNITTED Dish Cloth
Pastel Embroidery
10c VALUE (Limit of 6) 3 For 8c
DAW'S COUPON VANILLA FLAVOR
(Limitation) LARGE 25c 6-OZ. SIZE (Limit 2 Bottles) 8c
DAW'S COUPON OXYDOL SOAP POWDER
LARGE BOX 18c (Limit of 1)
DAW'S COUPON STERILIZED GAUZE BANDAGE
2 Inches x 10 Yards
Reg. 10c 2 Rolls for 13c (Limit 4)

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables—filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783
"W. With All Forms of Insurance"
Call JIM SHAW
Don't drive without AUTOMOBILE INSURANCE
as you may not be driving at all!
MARKIN'S AGENCY
INCORPORATED
16 STATE ST. MAIN 4741-2

HITLER'S U-BOAT ESPIONAGE
SIBERIA'S PHONY PEACE
THE GREAT DICTATOR—By Alva Johnston
The saga of David O. Selznick, producer of Gone With the Wind, who will try anything once. A glimpse behind the scenes of Hollywood.
10c May 16 The Saturday Evening Post Now On 10c Sale

REUPHOLSTERING
3-PC. LIVING ROOM SUITE
RESTYLING
5-YEAR GUARANTEE ON WORKMANSHIP
34.50
Complete With Covering
Price Includes: New covering, new call a 100% new spring, upholstery, new webbing and filling added. Springs tied 4 ways. If a m.e. is required, free pick up and delivery.
WAYNE Upholstering Co.
74 PARK AVE.
PHONE MONROE 1404
Redeemable will call day or evenings.
NO CARRYING CHARGE

Sunday May 17th I AM AN AMERICAN DAY
PROCLAIMED BY PRESIDENT ROOSEVELT
FREE I AM AN AMERICAN BUTTON!
Pres. Roosevelt has designated Sunday, May 17th, as "I Am An American Day" and urged that it be observed in a manner to impress on all citizens—the duties and opportunities of citizenship and its special responsibilities in a nation at war.
ALL THIS WEEK — Daw's are giving away 25,000 "I Am An American" Buttons. Ask For Yours At Any DAW'S Store — NO PURCHASE NECESSARY
ASK FOR YOURS!
I am an American DAY MAY 17

FIRST AID KIT
In Metal Box
Handy, compact First Aid Kit — for Home, Office or Car. Contains all the essentials for treating minor injuries including:
● ADHESIVE BANDAGE-COTTON MERCURICHROME RED-MADE BANDAGES
● COMPLETE 50c VALUE (Limit of 2)
MEDICINE CHEST NEEDS
UNGUENTINE For Burns, Etc. 43c
BORIC ACID POWDER 16c
CAMPHOR ICE TUBE or Cake 7c
COLLYRIUM EYE WASH 59c
PEROXIDE pint bottle 13c
25c SEIDLITZ Powders, Box of 12 16c
CASCARA Sagrada Tabs, 100's 19c
VERACOLATE Tablets, 100's 74c
ALOPHEN Pills, 100's 49c
ESKAY'S NEURO Phosphates, 8-Oz. Size 98c
PEPTO-MANGAN 11.50 Size 89c
GLYCERINE Tonic, 11.50 Size 96c
DR. SCHOLL'S Corn Pads, Box 23c
MACK'S Foot-Life Blue Jay Corn Plasters 31c, 57c
BABY BOTTLES 2 for 5c
FLETCHER'S Castoria 31c, 59c
MEAD'S CEREAL 1-Lb. Box 23c
SYRUP OF FIGS California, 60c Size 31c
SAL Helixia 25c, 49c
RHUBARB & SODA 4-Ounce Size 29c
SERUTAN Laxative, 60c Size 47c
BISODOL Powder 19c, 49c
CONTI-CASTLE Shampoo, 50c Size 37c
DRENE Shampoo, 2 Types 49c
MULTIFLOR Shampoo 18c

BARGAIN SALE
WILDROOT and "PLASTIC BACK" PRO-PHY-LACTIC 89 HAIR BRUSH \$1.89 Value NEW 98c
REGULAR FORMULA or WITH OIL
15c Size Shoe Polish 9c
All Colors
10c Size MOTH TABS
25c Size Black Flag Insect Powd. 18c

cake baked enough? tell by piercing it with wooden toothpick—if out clean, the cake is else, press your finger the depression made nger remains, the cake done.

"We Write All Forms of Insurance" Don't drive without **AUTOMOBILE INSURANCE** at the very best price. **KIN'S AGENCY** INCORPORATED E. ST. MAIN 4141-2

ERING

34⁵⁰

Complete With Covering

Price includes: New coverings, new springs, new webbing and filling added. Springs tied a way. P. & M. a tightened. Free pick up and delivery.

Upholstering Co. 74 PARK AVE.



ASK FOR YOURS!

I am an American DAY MAY 17

- 6c Mercuriochrome
- 9c Antiseptic
- 4c Value
- 25c Ovaline Plain or Chocolate
- 61c
- 25c Glycerine Suppositories
- 12c
- 11c Pinkham Vegetable Compound
- 71c
- 59c Pond's Cold Cr. Face Pwd.
- 59c
- 9c Shoe Polish
- 8c
- 25c MOTH TABS
- 3r 25c
- 25c Black Flag Insect Powd.
- 18c

FORCED TO SELL NOW!

Huge Warehouse Stock Of Majestic Furniture Co. Sacrificed For Immediate Disposal! Prices Slashed For Quick Drastic Action! Be Here Early Tomorrow!

HURRY! TIME IS LIMITED. ALL STOCK ON SALE AT OUR MAIN STORE-204 Court St.

3 Pc. Living Room Suites \$47

Worth \$79! Massive davenport, matching chair and Ottoman included! Several fabric and color choices. Buy on easy terms. **86 OTHERS UP TO 40 PERCENT OFF!**

EASY TERMS

5 Pc. Bedroom Suite \$57

Worth \$89! Bed, chest, dresser or vanity, night table, bench—all included. Quantity limited. Buy on easy terms! **73 OTHERS LOW AS HALF PRICE!**

PAY \$1.00 WEEKLY

Innerspring Mattresses \$16⁹⁵

Showroom samples of Simmons and quality brands. Only while present stock lasts—no more when these are gone. Easy terms. **FORMER PRICE \$32.50**

MAJESTIC FURNITURE CO. OPEN EVENINGS TIL 9 P. M. FREE PARKING AT CHIMES STATION OPPOSITE STORE EASY TERMS 204 COURT ST.

Neisner's 5c to \$1.00 Stores SHOE DEPT. 2nd FLOOR **Neisner's** 5c to \$1.00 Stores

SPECIAL PURCHASE!

WOMEN'S - GIRLS'

LOAFERS - CASUALS

with LEATHER or SPORT SOLES

- TWO-TONE TANS
- WHITES
- BROWNS



SIZES 4 to 8

LEATHER SOLES

FRIDAY SATURDAY ONLY

\$1.00

SALE PRICE



SPORT SOLE CO-EDS SIZES 4 to 8

SENSATIONAL PURCHASE!

WOMEN'S TENNIS OXFORDS SADDLE STYLE

79c



SIZES 4 TO 8

MISSES' - CHILD'S BAREFOOT SANDALS

- WHITES
- BROWNS



SIZES TO BIG 2

79c

ON SALE FRIDAY and SATURDAY ONLY!

BUY WAR BONDS AND STAMPS EVERY PAY DAY

Where To Play Bingo

Beeley's Bingo
SUNDAY at 2:30 and 8 P. M.
WED. at 1:30 P. M.
Mon., Tues., Wed., Fri., Sat. at 8:15
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

ABC PARTIES
2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 JACKPOTS
\$60 (Numbers) Numbers

SOMETHING NEW - AND - DIFFERENT
EVERY WEEK **\$400.00** IN PRIZES
5 - BIG JACKPOTS - 5

Reg. Games \$5 to \$10 - 60 Dividends
EVERY SAT. EVENING 8:30 - 23 GAMES 28c
Plymouth & TRUMP ST. **PLYMOUTH HALL** Game Early

The New PARK HALL 928 JEFFERSON AV. NEAR PLYMOUTH
Sat. Nite 8:15 **\$10** EACH GAME
Friday Afternoon Matinee **\$3** EVERY GAME
Sun. Nite 8:15 **\$7** EACH GAME
CASH DISCOUNT COUPONS ON TRIPLE BOARD & BOOK SPECIALS

WORTH 50c FOR YOU
WORTH 50c For Friend
WORTH 25c For You
WORTH 25c For Friend
WORTH 25c For You
WORTH 25c For Friend

WORTH 50c FOR YOU
WORTH 50c For Friend
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WORTH 25c For You
WORTH 25c For Friend

Adm. 28c Inc. Tax
Bingo Every Thurs., Fri., Sat. and Sun. 8:15 P. M. - 400 Seats at Tables
Bingo Matinee Every Friday Afternoon 1:30 P. M. - Out 4 P. M. Guaranteed!

19th WARD CLUB HOUSE 257 HAWLEY ST.
Thurs., 8:15 P. M., Fri., 1:15 P. M., and 8:15 P. M., Sat. 8:15 P. M.
COUPON GOOD FOR 50c
BOOKS 25c
COUPON GOOD FOR 25c

COUPON WORTH **50c**
THURSDAY EVE. 75c Plus Tax

CAPITOL HALL 85 W. MAIN ST. B I N G O
MON. - TUES. - THUR. 1:30 P. M.
SUN. 2:30 P. M.
WED., FRI., 8:30 P. M.
20 GAMES Monday & Wednesday

\$BINGOS Every Saturday 8:30 P. M.
C. Y. M. A.
51 FRANKLIN SQUARE Near Greyhound Bus Terminal
ADMISSION 27c \$ Plus Fed. Tax-3c

BACK AGAIN!
Slager Band Parties
Every Tuesday Night **\$1000** IN PRIZES WEEKLY
STARTS TUESDAY MAY 26TH
DON'T MISS IT
Adm. 1.10 Inc. Tax
AT THE BEAUTIFUL NEW ROLLER RINK ADVANCE SALE OF TICKETS NOW
155 CHESTNUT STREET

DE LUXE BINGO EVERY MONDAY NITE
SPECIAL! Patrons Appreciation Party, Mon., May 18th
\$500 Grand Award-20 Games \$10 to \$50
OVER \$1400.00 WILL BE GIVEN IN PRIZES
Gold Award Ticket \$1.00 Given
Additional Grand Award \$250
Each Week on Green Stamps for Defense Stamps
Extra Jackpot Award \$200
ADVANCE SALE TICKETS NOW ON ARMY AND NAVY RELIEF FUND SPECIAL
K of C AUDITORIUM - CHESTNUT ST.

BINGO at O. L. P. H. HALL 1089 JOSEPH AVE. near NORTON
EVERY FRIDAY NIGHT 8:30 P. M.
\$430.00 PAY OUT
REGULAR CARD \$100.00
1-JACKPOT \$80 2-JACKPOT \$50
Bus Stops at Door Games Over at 10:15
23 GAMES 55c Inc. Tax - FREE PARKING

COME AND GET IT:
\$100.00 JACK POT 8:15 P. M.
SPECIALS \$15-\$20 \$25
This Coupon Worth **25c**
When buying book of specials and a triple board. (Triple board \$4.00, Sun. Thru. May 21)
23 GAMES \$5.00 To \$10.00
PLYMOUTH SCHOOL AUDITORIUM 80 Plymouth Between Edinburg and Glasgow ADM. 3c INC. TAX 10 DOOR PRIZES 8:15 P. M.

CHILI RECREATION HALL 509 CHILI AVE.
NOON GAMES Tues., Wed., Thurs., Fri., Sat. NITE GAMES Mon., Tues., Fri. and Sat.
FRIDAY NITE - 46 GAMES ON REGULAR BOARDS
All Reg. Games \$3 - \$4 - \$5 - \$6 | Adm. 28c Incl. Tax
TUES. NOON AND EVE. - THURS. NOON ADM. 3c FREE TICKETS DAYS With Ticket 3c
TUES. NITE GOLD CERTIFICATE NITE **\$25.00 - \$25.00**

ALWAYS A GOOD TIME AT THE **HOLLYWOOD** 35 PULLMAN AVE. OFF LAKE AND RIDGE
Thursday, Friday **25c** WORTH
Bingo Every Wednesday, Thursday, Friday and Saturday Nites Only
REGULAR GAMES \$5 \$7 \$9
Specials \$20-\$40
JACKPOT **\$215.00**
FREE BOARD To Everyone Buying a Book of Specials
HOLLYWOOD 35 Pullman Av. OFF Lake & Ridge
Bingo Brown, Mgr.

UNION LEAGUE HALL GREGORY ST., CORNER SOUTH AVE.
SUN. NITE 8:15 P. M. 23 Games Each **\$6**
ADMISSION PRICE 28c
MON. NIGHT 23 Games Each 8:30 P. M. **\$6**
2 JACKPOTS EACH NIGHT Adm. 28c Incl. Tax
SPECIALS \$20 - \$25 EACH NIGHT
WED. FRI. SAT. - 1:30 P. M.
FREE BOARD each Afternoon JACKPOT EACH AFTERNOON with purchase of Triple Board and Book. ADM. 25c Inc. Tax

TOWNERS MID-MAY SPECIAL
Ticket Worth **45c** For 30c. Fri., Sat. 18 only at Towners
FRIDAY NITE ALL GAMES \$7
Ticket Worth **45c** For You
Ticket Worth **25c** For You
Ticket Worth **25c** For You
Ticket Worth **25c** For A Friend
Ticket Worth **25c** For A Friend
Ticket Worth **25c** For A Friend
THIS COUPON WORTH **25c** When buying Triple Board and Book of Specials at Hollywood Thursday Afternoon Games Start at 4 P. M.
EVERY THURSDAY AFTERNOON 1:30 **HOLLYWOOD** 35 PULLMAN AVE. OFF LAKE & RIDGE. GUARANTEED
EACH GAME **\$3**

ROCHESTER'S SHOPPING NEWS
The Rochester Sun

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NATIONAL REPRESENTATIVES,
James A. Coveney Co., 444 Madison Ave., New York Office
39 South State St., Chicago Office

To prevent cakes from sticking to the pans after baking, contains no salt, then dust them with just enough flour so that grease the pan with fat that it all sticks to the grease.

REPAIR and RENEW FOR HOME DEFENSE

Work guaranteed a full year. Provide for the future by putting your cleaner into its best condition. Price subject to withdrawal without notice.

4.95 9 POINT REPAIR Combination

- 1 New Bag
- 2 New Rubber Wire
- 3 New Brush
- 4 New Motor Brushes
- 5 Alignment of Fan
- 6 Clean Motor
- 7 Complete Oiling
- 8 Complete Greasing
- 9 General Tightening

WE CALL FOR AND DELIVER FREE! PARTS FOR ALL MAKE CLEANERS

PENN VACUUM STORES

30 SOUTH AVE. Open Evenings Until 9
STONE 6747
ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Mrs. Norma Winans, 357 Avis St.

10 CARLOADS Acme Quality Paints And Finishes

In stock of Acme Quality Paint Dealers in Rochester and Vicinity!

Don't be Misled by the Erroneous Reports of the Shortage of ACME QUALITY PAINTS.

Our Dealers are well stock and in a Position to Serve You—Whether Your Requirements be Large or Small!

Remember Also — The Same Good Quality That Has Made ACME QUALITY the Standard of the Paint Industry for the Past 50 Years!

PAIN NOW AND SAVE WITH ACME QUALITY

PHONE—STONE 1968

For the Name of Your Nearest ACME Dealer

HADLOCK PAINT CO., Inc.

Wholesale Distributors 466-470 CENTRAL AVE.

THREE GREAT STARS!
Name Five Pictures That Each Has Appeared In And Win Guest Tickets To Loew's First Five Most Complete Lists Presented To Contest Editor Will Win.

Spencer Tracy, Hedy Lamarr, John Garfield

in VICTOR FLEMING's Production of JOHN STEINBECK's

"TORTILLA FLAT"

FRANK MORGAN

AKIM TAMIROFF
SHELDON LEONARD
JOHN DUANE
DONALD MEEK

directed by VICTOR FLEMING

"ABOUT FACE"
Joe Sawyer-Wm. Tracy

THURSDAY, MAY 14th

LOEW'S

SPECIAL GROUP! FUR COATS

All latest styles—All sizes—A small deposit will hold any coat.

\$49.50

Other Furs 30% to 40% Saving

STORE YOUR FURS NOW!
Repairing, Restyling, Re-lining, Cleaning, Glazing.

CLIFFORD FUR CO.
1283 Clifford Ave., 1 block off Portland
CLIFFORD FUR SELLS FOR LESS

NO LONGER OFF KEY

ON HER DIFFICULT DAYS

CHICHESTERS PILLS have given thousands of women trustworthy relief from periodic pain, cramps and discomfort. Try CHICHESTERS. Note—take as directed. Contains no narcotics nor habit-forming drugs. At all good drug stores, 5¢ and up.

Candles can be cleaned with a cloth dampened in alcohol.

NONE SURER St. Joseph ASPIRIN

COURAGED OF THE CONQUERED
Morris Markey contributes a heartening chronicle of how the peoples of Eastern Europe are reaching for freedom.

WHAT TO DO ABOUT YOUR CAR
An article everyone should read. Practical advice on how to make your car last for the duration.

HOW ADMIRAL KING RUNS THE NAVY
Drew Pearson and Robert S. Allen shed new light on a history-making job and reveal the most important naval fact of the war.

10c Mar 23 Issue LIBERTY WEEKLY Now On Sale 10c

DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 55c | Livers lb. 45c | Necks lb. 15c
Wings lb. 27c | Giblets lb. 19c | Legs lb. 43c

DOLANS 500 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

THE MONEY YOU SAVE WHEN YOU BUY EYE GLASSES FROM C. A. KOHLER OPTICIAN

Will make a fair down payment for another member of your family

31 LUX ST. off PORTLAND AVE.

Mr. HI and Mr. HATT Play It "Safe"

The "high one" 'll be reaching for Kessler's Whiskey, brother!

It slides right down so silky-smooth, A feller wants another!

SMOOTH AS SILK but not "High Hat"

KESSLER'S BLENDED WHISKEY

KESSLER'S PRIVATE BLEND. 75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenceburg, Ind.

CHAMPION OPEN TONITE TIL 9 P. M.

The GOVERNMENT APPROVES

when you spend money for relaxation!

The Government wants you to go out and enjoy yourself—to relax away from war strain and come back doubly efficient. What better way is there of doing this than to begin with the right clothes from your favorite Sports Store.

RELAX! IN ONE OF THESE GOOD LOOKING LONG SLEEVE

POLO SHIRTS

\$1.29 UP TO \$2.98

COMPLETE YOUR OUTFIT WITH A COOL PAIR OF SMART NEW SPORT SLACKS

\$3.49 UP TO \$6.49



SPECIAL--ZELAN TREATED WIND AND WATER REPELLENT SHARKSKIN CLOTH

SPORT JACKET

Zipper Front Closing \$3.95 Sizes: Small, Medium, Large
Others From \$1.98 Up To \$6.95

Men's SWIM TRUNKS \$1.49 and up
Ladies' SWIM SUITS \$2.95 and up

Ladies' Lt. Weight POPLIN JACKETS \$2.69 each
Ladies' SLACK SETS \$5.95

Separate Slacks, \$1.49 and up

Champion KNITWEAR CO. 171 ST. PAUL ST.

1/2 HOUR FREE PARKING BILL'S AND STRAND STATIONS

KEY COUPON RINSO

Large Box Limit 1 **18c**

KEY COUPON PURE BABY CASTILE SOAP

Regular 10c Limit 4 **3 for 11c**

KEY COUPON Paper NAPKINS

Pkg. of 50 - Reg. 10c Limit 2 **2 for 13c**

KEY COUPON BOBBY-PINS

Card of 18 Black or Brown Limit 3 **3c**

NUJOL OIL

Quart Size **69c**

Carter's LITTLE LIVER PILLS

25c Size **19c**

MAC INTOSH TOFFEE

LB. BOX **19c lb.**

10c POCKET TINS Union Leader TOBACCO

3 for 16c

ANACIN TABLETS

Bottle 50 Regular 75c **59c**

NEW DR. WEST NYLON TOOTH BRUSH

25c

Citrate of Magnesia

25c Bottle **6c**

SLOAN'S LINIMENT

25c Size **29c**

KEY COUPON TODAY THRU NEXT WEDNESDAY

470 N. GOODMAN NEAR MAIN
1861 MONROE NEAR WINTON

KEY ROCHESTER'S MODERN CUT RATE DRUG STORES

724 WINTON ROAD NO. 102 NEAR WINTON
457 RIDGE RD. W. NEAR DEWEY

CAN VITAMINS CHARGE GRAY HAIR? VITAMIN GUILD OF AMERICA PRESENTS, CALCIUM PANTOTHENATE

Since November 1, 1940, Good-houkeeping Bureau has been experimenting in its laboratories with Vitamins and Human Beings to find out whether the so-called Anti-Gray Hair Vitamin Pantothene Acid or its derivatives can restore color to Gray Hair. After seven months, the following results have been attained: 88% of the 25 men and women whose ages ranged from 22 to 50, and who volunteered for these experiments showed positive evidence of a return of Hair Color. Age did not appear to affect results. The earliest response was one in a man of 50 and the latest in a girl of 23. From these experiments it has been concluded that the daily amount of this Vitamin—Human Beings derive from natural sources—perhaps from 3 to 5 milligrams—is not sufficient to maintain or restore the color of Hair at all ages. Hence the results obtained in restoring Hair Color when an extra and generous amount is administered daily to supplement the natural intake. HAVE GOOD HEALTHY NATURAL HAIR. USE CALCIUM PANTOTHENATE. "THE MIRACLE OF THE AGES" ON SALE AT ALL KEY DRUG STORES

SIX-20 FLASH BROWNIE

Gets the picture regardless of light conditions. Uses 2 No. AA flashlight batteries good for many shots, and inexpensive No. 11A Photoflash lamps. If you haven't tried flash photography, there's a thrill in store for you with this inexpensive camera. Price, \$6.35 including Flashholder, but without lamps and batteries. Our price \$5.88.

Consult us about your Feminine Needs

LANTEEN YELLOW

IN ITS VARIOUS FORMS FOR FEMININE USE

Paradichlorbenzine MOTH CRYSTALS

Lb. Can Reg. 50c **29c**
4 FOR \$1.00

POUND TOBACCOS

AT CUT PRICES

EDGEWORTH \$1.01
MODEL 71c
BLUE BOAR \$1.70
PRINCE ALBERT 74c
HALF and HALF 74c
Union Leader, 10-oz. 61c
GEO. WASHINGTON 61c
KENTUCKY CLUB 74c
Willoughby Tayl', \$1.25
VELVET 74c
DILL'S BEST 74c
GRANGER 71c
BRIGGS (Canister) \$1.17
SIR W. RALEIGH 74c

SALE! GIANT SIZES

YOU SAVE MONEY when you buy these "GIANT SIZES"

COLGATE 37c 8c
DENTAL CREAM

PALMOLIVE 39c 15c
SHAVE CREAM

'VASELINE' 63c 48c
HAIR TONIC

HALO 79c 15c
SHAMPOO

COLGATE 39c 15c
SHAVE CREAM

CUE 39c 16c
LIQUID DENTIFRICE

PALMOLIVE 39c 18c
BRUSHLESS

CASHMERE 33c 3c
BOUQUET LOTION

STOCK UP—AT THESE LOW PRICES!

SODA MINT TABLETS

Bottle of 100 **9c**

GILLETTE THIN BLADES

Pkg. 12 **27c**

SACCHARIN TABLETS

Bottle of 1000 1/2 Gr. **49c**

Milk of Magnesia TABLETS

Bottle 100 **19c**

SPECIAL STOCK UP SALE

3 ROLLS 20c

KEY COUPON "WHITE ACE" SHOE CLEANER

25c Bottle Limit 1 **13c**

KEY COUPON WILLIAMS Apple Blossom Soap

REG. 10c BARS—LIMIT 4 **3 for 11c**

KEY COUPON VELOUR Powder Puffs

Assorted Shades Limit 4 **3c**

KEY COUPON NAIL POLISH REMOVER

Giant 3 Ounce Bottle Limit 2 **7c**

DR. WEST TOOTH PASTE

25c SIZE **2 for 29c**

BEECHNUT BABY FOODS

STRAINED COMPLETE ASSORTMENT **3 for 23c**

PINE BROS. COUGH DROPS

Reg. 10c **7c**

Thursday, May 14, 1942

It "Safe"

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The Rochester Sun

Buy War Stamps and Bonds

FIFTH YEAR—No. 29

ROCHESTER, N. Y., THURSDAY, MAY 21, 1942

10

PHONE, STONE 6001

If You Do Not Receive Your Copy Regularly

so silky-smooth, its another!

LER'S WHISKEY

KEY COUPON
"WHITE ACE"
SHOE CLEANER
13¢

KEY COUPON
WILLIAMS
PINK BLOSSOM SOAP
3 for 11¢

KEY COUPON
VELOUR
POWDER PUFFS
3¢

KEY COUPON
NAIL POLISH
REMOVER
7¢

DR. WEST
TOOTH PASTE
2 for 29¢

BEECHNUT
BABY FOODS
3 for 23¢

PINE BROS.
TOUGH DROPS
7¢

ODA MINT
TABLETS
9¢

GILLETTE
SHAVING BLADES
27¢

SACCHARIN
TABLETS
49¢

Tablet of Magnesia
TABLETS
19¢

Black Flag
33¢

for the Time of your Life

May 29-31 — Special Memorial Day Tour

NEW YORK CITY \$19⁶⁵

Per Person

Lv. Fri. night via N. Y. Central. Air-conditioned coaches. Includes room with private bath at Hotel Vanderbilt on Park Ave., night clubs, sight-seeing, dinner-dancing, Radio City, etc. Return any time Sunday (choice of 11 trains).

June 10-15 — Spring Cruise

LAKE HURON-MACKINAC ISLAND \$39⁵⁰

Per Person

All expense. Luxurious lake steamers. Meals on board ship. Cruise Lake Erie, Lake Huron, Soo Canal. Visit Mackinac Island, Detroit, Soo Locks. Baggage transfers included. Lv. Buffalo 5:30 p. m. Wed., June 10. Return Buffalo Mon. morning.

July 15-19 — DeLuxe Steamer Cruise

MONTREAL-QUEBEC \$49⁹⁵

Per Person

Delightful Lake and River cruise. Personally escorted. Includes Lake Ontario, 1000 Islands, St. Lawrence Rapids, Montreal, Quebec. Stay at famous Mt. Royal Hotel in Montreal. Luncheon at Chateau Frontenac in old-world Quebec. Side trip in St. Anne de Beapre Shrine included. All meals on board luxurious steamers. Stateroom for entire cruise included.

EVERY MONDAY AND WEDNESDAY
SAGUENAY DELUXE CRUISE-TOURS \$90⁰⁰

FROM BUFFALO
GREAT LAKES CRUISE \$84⁵⁰

FROM ROCHESTER
8 DAY RICHELIEU CRUISES \$94⁰⁰

WATCH SHOPPING NEWS
For Other Vacation Tours
New York, Atlantic City, Adirondacks, etc.

PLAN A LOW-COST SUN TOUR VACATION

This year vacations fit into America's wartime picture by providing civilian furloughs for tired-out workers in defense industries, on farms and in business. The strain of increased production and longer hours makes a period of relaxation necessary. Readers of The Sun won't have to worry about gasoline rationing, tire shortages or hotel accommodations. The Travel Department of this paper has arranged many delightful vacation tours via railroad and steamship. Plan your vacation now. Call The Sun Travel Department and let us make arrangements for you. Then your worries are over—your fun begins.

Travel the Sun tour way and forget travel troubles. All arrangements made for your pleasure. Relax, enjoy yourself. Sun tours are low in cost, high in entertainment and vacation value.

FOR INFORMATION AND RESERVATIONS

Rochester Sun Travel Department

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SAVING on Every Purchase or Your Money Back OPEN EVERY EVENING TILL 9!

DECORATION DAY Specials

Sportswear

Get out and enjoy life during your leisure time. Dress comfortably and Relax! Rochester Jobbing House has the most complete stock of Sportswear in all Rochester. Buy here at the famous LOW JOBBING HOUSE PRICES!

At Left: Sanforized Washable Gabardine
Mens' Ensembles \$3⁹⁸

At Right: Smart, New, Ladies and Girls'
Ensembles \$1²⁹ to \$5⁹⁸

FOR BOYS:
Cameo! Contrasting Trim
POLO SHIRTS 3 for \$1.00
Washable — Sanforized
SLACKS \$1.59
Washable — Sanforized
SHORTS .99¢
Light Weight Poplin
JACKETS \$2.89
Aviation style. Cotton plaid lining. Zipper front and pocket.
Ensembles \$2.19
Washable. Choice of 3 popular colors. Sizes 12-18. Others in \$2.79.

Men's New Spring
LOAFER COATS
Plain colors and LEISURE COAT!
Contrasting combinations. A smart leisure coat that you'll be proud to wear all summer long with odd slacks and sport pants.
\$7⁹⁸
OTHERS TO \$12.95
Men's — Ladies' — Boys'
MOCCASINS \$1⁷⁹
Real English-type moccasins with hard rubber soles to insure your greatest comfort and styling. Sizes 1-6; 4-12.

FOR LADIES!
Washable
SLACKS 95¢ to \$5.98
Denim
OVERALLS \$1.79 to \$2.48
SPORT SHIRTS 79¢ to \$1.98
New Spring
SPORT SWEATERS 95¢ to \$4.98

Men's Sanforized
SPORTSHIRTS 79¢
Short sleeve, cool and comfortable. Choice of several popular colors; new weaves and in a variety of sizes. 2 for \$1.50

Men's Washable
SANFORIZED SLACKS \$1⁵⁹
Others to \$7.98
Choice of new summer patterns. Pleats — belts. — Sizes 28 to 42.

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159-161 JOSEPH AVE. Cor. Nassau St. STONE 2266
Open til 9 Every Evening Unrestricted Parking

SHOP IN AIR-CONDITIONED COMFORT

At Darling Shop...
Savings on Newest Summer Fashions

SPECIAL!

FINE RAYON
SLIPS 66¢
White and Tea Rose. Sizes 32-44. First Quality — Perfect. Tailored or Lace Trim.

LADIES'
POLO SHIRTS and BLOUSES 2 FOR \$1
59¢ Each (Irregulars)

MATCHING SET
SKIRT and TURBAN \$2⁹⁹
Complete
Gay all-over prints or big splashy butterflies.

SPECIAL!
CLOSE-OUT SALE! HATS 59¢
Values to \$2.49
All Types and Materials.

The New and Greater
DARLING SHOP
190 MAIN STREET EAST
OPEN TONIGHT 'TIL 9

CARD PARTY held in the church hall next Tuesday. Annual May card party of the Rosary Society of St. John the Evangelist Church will be held in the church hall next Tuesday. Mrs. Julian Stanwix is general chairman.

Officers Installed By No. 49 School Parent-Teachers. Mrs. Charles Peckens was installed as the new president of the PTA at No. 49 School at a meeting of the organization yesterday afternoon.



DIARY . . .
of a BEAUTY AUTHORITY
By Helena Rubenstein

NEW YORK—A young girl with a bad acne condition came to me today and asked me to help her. She has been trying to find a job as a private secretary, and although many of her letters have received encouraging replies, she has always been refused after a personal interview. "It's my skin, I know," she said miserably. "I don't know what to do about it. I had a perfect skin till I was about 13, and then I began to develop these blemishes. Mother never bothered about it because she thought it was just adolescence, and that I'd outgrow it. But I haven't outgrown it and I doubt if I ever shall. Meanwhile, how am I ever going to get a job with a skin like this?"

Her plea is no different from hundreds of others that come to me every day. My desk is piled high with letters from boys and girls in their 'teens who don't know what to do about the ugly blemishes that are marring their fresh youthful faces. It is a real

tragedy to them, for they feel so entirely out of things. They cannot have fun at parties; they are maladjusted at school. Or, as in the case of the young girl who came to me today—they find that a bad skin prevents them from obtaining a job.

The treatment for adolescent skin is really quite simple and there is no reason why any boy or girl should suffer from a blemished skin at this important time of life. I suggested the following program of care of the young girl who has found it impossible to get a job, and if she follows it faithfully, she will have no trouble finding a job a month or two from now.

First of all, I told her to keep her skin scrupulously clean. At least once a day, I advised her, wash your face with a grainy washing preparation which will provide some friction for your skin. Make this your basic daily wash. Then, in the morning and evening, use a rich concentrated cream to cleanse and lubricate your skin. Blend the cream into your complexion with firm, upward strokes following the youthful muscle structure of your face. Before going to bed, apply a medicated cream and leave it on overnight.

One thing many teenagers overlook is the importance of using make-up that is absolutely pure and scientific. Powders should be carefully selected according to the type of skin—a special powder should be used for dry and for oily skin. A make-up film or a lotion foundation will conceal skin defects and hold make-up smoothly. Rouge and lipstick, too, should be selected with an eye toward supplementing the effects of the daily scientific care. Warm make-up tones, not too brilliant, such as red coral in rouge and lipstick, and a mauresque shade of powder, are best for the kind of skin which is inclined toward coarse pores, oiliness or other disturbances.

Finally, the following rules should be observed:

Avoid touching the face with fingers while treating the skin.

Use cotton for powdering the face, discarding the cotton used after each application.

Cleanse face thoroughly before applying make-up.

Give hair and scalp proper attention, since falling dandruff aggravates the condition.

Drink plenty of water.

Avoid rich foods.

If you have any questions regarding your own skin problems, Madame Rubenstein will be glad to answer them personally if you will address your inquiry to Helena Rubenstein, care of this paper.

Shopping News Staff Enrolls 100 Percent In Payroll Deduction Plan

The Rochester Sun Corporation, publishers of Shopping News, this week added its name to the list of firms in the Rochester area whose employees have subscribed 100 per cent for War Savings Bonds under the Treasury's Payroll Deduction Plan. Every member of the publishing company's office staff has been enrolled.

This plan, endorsed by Secretary of the Treasury Henry Morgenthau, Jr., provides for the weekly deduction from employees' pay envelopes of an amount named by the employee to be used for the purchase of War Savings Bonds.

Movies, Bomb Control Talk Planned For Union League Club

A meeting of the Union League Club has been set for next Tuesday at 8 p. m. in the Gregory St. clubrooms. Movies, depicting the extinguishing of incendiary bombs will be shown, as well as movies of the bombing of London. A lecture on incendiary bomb control will be given by Harry Webster of the Rochester Fire Department.

LODGE MEETING Venus Rebekah Lodge will meet next Thursday at the I. O. O. F. Temple, 11 Clinton Ave. N., with N. G. Marge Slack, presiding. A pie social will follow the business session with Florence Finlayson in charge. Officers are asked to report for drill at 7:30 sharp.

Onions will not make the eyes water if scalding water is poured over them before they are peeled.

PRICE'S SPECIAL FRIED FISH
Perch or Haddock Fillets
FRESH HOURLY 37¢ LB.
Tender Fillets ready-prepared. Just warm and serve. DELICIOUS and YOUR MONEY BACK!

PRICES FISH MARKET • SUONE 163
Next to Turners 385 E. MAIN Turners

MOORE'S PAINT
Still Selling At **JAN. PRICES!**

OUTSIDE HOUSE PAINT (Reg. Colors and White)
Porch & Deck Paint
Interior Gloss Paint
Floor Enamel
Dulamel Semi-Gloss

Quarts Gallons
\$1.00 \$3.40

Sani-Flat The washable Oil Paint! • **Paqua** A washable water paint in paste form

Only 80c Qt. or \$2.60 Gallon!

Free Parking In The Rear
HUMPHREYS
"The Paint Man"
38-40 SOUTH AVENUE
Mrs. Helen Carr, 115 Vermont St.

MEN'S - LADIES' STRAW HATS CLEANED
Also Blocked and Bleached

50¢
Panama's and Ladies' Large Straws 75¢

SPEEDY'S
212-216 Court St. Park Free AT CHIMES STATION

NEVER JUST "PART-FLAVOR"

ALWAYS RICH, FULL-FLAVOR

IT'S FLAVOR-PROTECTED!

THREE FEATHERS
THE WHISKEY THAT'S FLAVOR-PROTECTED
THREE FEATHERS BLENDED WHISKEY, 86.8 PROOF, 72 1/2% GRAIN NEUTRAL SPIRITS
OLDTYME DISTILLERS CORP., N. Y.

OPEN TONIGHT TILL 9

**THE GIGANTIC!
THE COLOSSAL!
THE MIRACULOUS!
THE THRILLING!**

DARLING SHOP
DRESS CARNIVAL
RETURNS TO TOWN!

Starting Tomorrow -- 9:30 A. M. -- **THOUSANDS OF NEW ARRIVALS FOR THIS EXCITING VALUE EVE!**

See Our Carnival Windows for

- ★ the Best-Loved Styles
- ★ the Most Wanted Colors
- ★ the Sell-Out Fabrics

DRESSES

GROUP 1 **7⁹⁹**
GROUP 2 **4⁹⁹**
GROUP 3 **3⁹⁹**

Gayprints with linen and spun jackets, redingotes, marquises, meshes, "Tweedskins". Irresistible values!

Glorious combinations, spriged prints, jackets, luans, bemberts, California sheers. An adorable group!

Delightful Shantung prints, one-piece seersuckers and sheer cottons. Rare buys! Hundreds to choose from!

Groups 4 and 5 at \$2.99 and \$1.99 complete the greatest collection of dress stars ever assembled under the Big Top!

At The New And Greater
Darling Shop
190 MAIN ST. EAST

Follow the Crowds to the

SHOP IN AIR CONDITION COMFORT

Dependable Quality At Low Cost

ATTRACTIVE GLASSES ON EASY TERMS

Appearance Factor

Dan G. Alberts, registered optometrist, will examine your eyes and determine accurately their condition. He will also assist you in making the style selection best suited to you.

We Use Only Bausch & Lomb And Shuron Lenses!

Open Saturday Evening!

Free Parking—Rear of Store.

Pay A Little Down • A Little Each Week

Smalls
28 MAIN STREET, East

FRIDAY AND SATURDAY ONLY! AT MONROE STORE!
SIX-PIECE DAVENO SUITE---WORTH \$125

Complete Suite, as shown \$99

HERE'S WHAT YOU GET FOR \$99!
Modern Innerspring Daveno - Bed.
Occasional Channel Back Chair.
Lounge Chair With Ottoman.
Two Matching Sofa Pillows.
Buy on Easy Budget Payment Plan.

Six pieces—for the price of two! Beautifully, richly, custom covered to your order in Sudbury Tapestry, in wine or blue. A one time buy—and you'll well note the reason when you see the pieces, and admire the styling, construction and covers! (In velvet, these same pieces, \$109). Please—no mail, phone orders, Second Floor, Monroe only.

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

Piano Recital At Nazareth College

Pupils of Miss Monica Servas, B. S. will give a piano recital at Nazareth College, East Avenue next Sunday at 3:30 p. m.

Sheer Cottons
for sheer comfort!

Cool, light-weight cottons are the correct keynote in this summer's fashions. You'll dance from sheer joy when you see the surprise price tags—little as half as much as elsewhere!



Shop conveniently and economically at the exclusive but inexpensive shop . . .

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GET OUT OF DEBT

With a CENTRAL TRUST LOAN Compare the Cost:

Amount	6	12	18
\$100	17.25	8.86	
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\$500	86.25	44.31	35.90

The Above Payments Provide Life Insurance to Protect Your Loan

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1806 EAST AVE.
Phone MAIN 1625

For Your Information

WAR is an East wind — eccentric, swirling with destruction and at the same time urging on the ships of progress. Necessity invents NEW plastics — NEW fabrics — even NEW styles. Many of these "war baby" products are as exciting and interesting as the headlines. Many are even far better than the old ones which have been strangled by priorities orders.

VELVALOUR for instance. Your new bathing suit may be made of it — some are on display in the stores now. We saw them at Sibley's. This new material looks like velvet in texture, but is of course, much thinner. Its elastic weave will fit like your skin, and the soft, rich texture will flatter and delight you. These suits come in the most feminine, ruffled styles you've ever seen, or tailored if you prefer simplicity.

SEAL SAC and VIN LITE, made from COAL, LIME, SALT and AIR simulate oil silk. Sibley's have some perfectly exquisite aprons made of these new synthetics. They're so charming and smart that you'll want to wear them serving lunch or cocktails just as soon as you can! The SEAL SAC is the better brand, coming in more elaborate styles with ruffled trim in pastel shades and brights. (The main parts of the apron are a milky white) Red and Blue tie on some models impart a subtle patriotic air. SEAL SAC aprons at Sibley's are \$1.98 and have miniature replicas in all styles for mother's "Big Girl" at \$1.19. Slant pockets at the side keep your hankies dry. Waterproof. VIN LITE aprons without pockets or elaborate trim sell at 75c to \$1. Both in pinafore type.

While we were browsing in the apron department we noticed a sturdy looking mans apron — suggested for that weiner roast to keep trousers clean. They're a nice, masculine dark blue and tailored like a shop apron. 89c.

SKIRTS with TURBANS to match caught our fancy in the Darling Shop windows. They're in colorful prints, and a pretty good buy at \$2.99 for both hat and skirt.

WITH A LITTLE PATIENCE you can mend your own stocking runs with the run mending needle sold at Sibley's — 39c. Perhaps it wasn't worth while before — now it's even patriotic. Practice will enable you to weave back in your runs invisibly and in very little time.

THEN — when you've learned to make the hosiery last longer you'll need the new Tintex Stocking Dyes to freshen up faded colors. Many shades are now available in Tintex dyes that are no longer buyable in hosiery at the stores. Colors include Wine Blush, Brown Butter, Hula Bronze, and Smoke Haze. It must be fun to thing up names for new

Sun Offers Free War Stamps To 'Fantasia' Patrons

Still smashing records on Broadway, Walt Disney's first full-length technicolor feature "Fantasia" comes to the Century Theatre for a week's run starting Wednesday, May 27.

COUPON

This Coupon Redeemable At The Century Theatre Box Office For One

10c WAR STAMP

When purchasing a ticket at 44c during the advance sale to see

'FANTASIA'

Coming to the CENTURY THEATRE MAY 27th

Coupon good only until 10 p. m. May 29 when presented at the Century Theatre Box office.

No War Stamps Given Without This Coupon

Sun readers who are saving war stamps have an opportunity to receive a free ten cent stamp by presenting the coupon found on this page at the box office of the Century Theatre when purchasing a ticket to see "Fantasia" during the advance sale. This coupon will be redeemed for a ten cent war stamp with each ticket purchased at 44 cents before



START ANY DAY

REFRESHER CLASSES IN TYPING SHORTHAND

ANSWERING immediate demands for trained office assistants in Civil Service and Defense Industries RBI makes it possible for you to begin stenographic classes (either beginning or advanced) at once. Call Main 3869 for details.

ROCHESTER BUSINESS INSTITUTE

172 CLINTON AVE. SO. Main 3869

Tuesday, May 26, at 10 p. m. No advance has been made in the regular Century Theatre prices for this showing.

Mickey Mouse, perennial favorite the world over, is starred in the feature role of "Fantasia" as The Sorcerer's Apprentice. Mickey has no trouble at all creating any number of fantastic situations but is at a loss to stop any of them. Many other familiar Disney characters as well as dozens of new ones take part in the picture which has brought praise from critics and audiences wherever shown.

The musical score, which is an important part of the picture, is played by the full complement of the Philadelphia Symphony orchestra under the direction of Leopold Stokowski. The second feature on the same bill with "Fantasia" is a story of radio's favorite juvenile, Henry Aldrich.

Why not a SMART ADDRESS

When you visit NEW YORK it costs no more to stay at The Vanderbilt Hotel . . . to enjoy the prestige of a Park Avenue address and the comfort of tastefully furnished, more spacious rooms and suites. The Vanderbilt Hotel is near main railroad terminals, airport, shops and all else of importance.



The VANDERBILT HOTEL
PARK AVENUE AT EAST 34TH ST. NEW YORK
Oscar F. Baner, Manager

OTHER MANAGER HOTELS: Rochester, N.Y.; Rochester, Washington, D.C.; Key-Adams, Boston, Mass.; . . . Manager Washington, D.C.; Annapolis, Chicago, Ill.; . . . Plaza Washington, D.C.; Hamilton Grand Rapids, Mich.; . . . Rome

MacARTHUR—HERO AND HUSBAND
MANILA — CORREOIDOR — AUSTRALIA! Annalee Whitmore Jacoby was with the MacArthur. She gives a vivid on-the-spot story of the home life of America's famous general.

QUISLING: The Man Behind The Hated Name
The life story of Norway's Vidkun Quisling, whose name has become a synonym for traitor.

"COMMANDOS" FOR AMERICA
Bill Cunningham, Liberty's Sports Editor, tells how the nation's athletes teamed up to condition 30,000 fighting flyers a year for Uncle Sam's navy.

MAY 28 ISSUE LIBERTY WEEKLY NOW ON SALE 10c

YOUR LAST CHANCE TO BUY STEEL SLAT VENETIAN BLINDS



Installed Free!

- Choice of Slat Colors
- Choice of Tape Colors
- Guaranteed Rust-Proof
- Custom Made To Your Order

39c Sq. Foot
Minimum 10 Sq. Ft.

THIS WEEK ONLY
Free Estimate—No Obligation

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ROCHESTER CURTAIN SHOP

134 CLINTON AVE. S. — LOEW'S THEATRE BLDG.

Quiz Question — CAN YOU CHANGE A DARK COLORED DRESS TO A NEW LIGHT SHADE? YES! EASY, IF YOU FIRST USE



Tintex COLOR REMOVER

Removes the old color quickly, easily, safely. Then simply re-dye with any of the 50 penetrating, long-lasting Tintex colors. Best results always. Used by millions of women everywhere!

10¢ & 15¢ sizes at Drug, Dept. & 10¢ Stores
PARK & TILFORD Product

Weed's SALE

5 PIECE Durable Steel DINETTE SET

• Floor Samples, etc.

TABLE & 4 CHAIRS Special \$24.95
Limited Number of Sets to Close Out

FULL LINE OF OTHER CHROME DINETTE SETS, from \$24.95

MAIN 7900

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15 EXCHANGE ST.
Free City Deliveries

Mrs. Loretta Donahue, 146 Cypress St.

SCHENLEY Makes THE DRINK!

Because in this Delicious Whiskey you get the best from 4 Great Distilling States*

Drink **SCHENLEY**
THE TASTE IT TAKES 4 STATES TO MAKE

SCHENLEY distills whiskeys in all 4 great distilling states—Kentucky, Indiana, Pennsylvania, and Maryland. We choose the finest of these and blend them into a unique flavor. Try it!

* Blended with the Finest Grain Neutral Spirits for Perfect MILDNESS!

SCHENLEY, 72% Grain Neutral Spirits. SCHENLEY RESERVE, 67% Grain Neutral Spirits. Both BLENDED WHISKEY, 86 Proof. Schenley Distillers Corp., N. Y. C.

Basement Savings In Style-Right Boys' Clothes

Values That All Mothers of Boys Will Do Well To See!

STUDENT Sports Coats \$11.95

All the colorful new 3-button, plain-back Sport Coats for Spring and Summer. Large gien plaids, small checks, herring-bones, stripes and plain shades. Student sizes 32 to 38.

Student Gabardine Slacks \$4.95

Fine, sturdy-wearing gabardine slacks in all the newest shades. Pleated fronts, zipper closures.

Boys' Shirt-'N-Slack Sets \$2.95

The much-wanted plain-shade sets. In-or-outer shirts with 2-way collar. Self-beit pleated slacks, zipper closure.

• BOYS' BASQUE SHIRTS 39c

The NATIONAL EAST MAIN AT STONE

in the National's Basement

STORE OPEN THURSDAY NIGHTS 'TIL 9

Attractive Savings In Good-Looking, Dependable-Quality Play-Wear For Men

A Huge Selection! MEN'S Wash Slacks \$1.95 TO \$3.95

HUNDREDS of pairs to choose from in all of the season's newest colors and patterns. Plenty of stripes as well as the popular plain shades. Every pair is Sanforized shrunk and guaranteed washable. All are finely and sturdily tailored with pleats, four pockets, belt loops. A big variety of cool fabrics. Get several pairs . . . for golf, for picnics, for yard work and lounging around.

Men's Sport Shirts 89c TO \$1.95

You'll find plenty of uses for a half dozen of these, this summer. We have them in a big variety of patterns and colors. Lightweight cotton gabardines, cool mesh, slub and crash materials. Small to extra large sizes.

• Knitted 'Tee' Shirts, 79c to 1.39
• Summer Pastel Sox 21c

The NATIONAL EAST MAIN AT STONE

Insects can be removed from vegetables by adding a little vinegar or a pinch of borax to the water in which they are being washed. Any live insects will come at once to the surface. Hidden insects can be drawn out from cabbage, lettuce, cauliflower, greens, etc., by letting them stand in cold salt water for an hour before cooking.



Boys' Regulation

Camp Shorts

Heavy Sanforized Gabardine

\$1⁶⁵ 8 to 20

For summer play at camp and at home . . . regulation, camp-approved shorts of cotton twill gabardine . . . extra sturdy, Sanforized shrink-proof, and color-fast! Navy, blue, khaki, dark brown, and tan. Two deep front pockets and back pocket. Full cut proportions. Matching belt. Best stitching!

- In-or-outer Camp Shirts of lightweight fabrics . \$1 to \$2
- Cotton Camp Hose in solid navy, brown and white . 39c

Boys' Crew Shirts

of Cotton Mesh **\$1** 8 to 20

FOR CAMP, sports, and beach wear . . . plain white pull-over style with navy or maroon crew collar and pocket trim. Also at \$1. collar-attached zipper neck style in white or yellow.



McFarlin Clothing Co.

195 MAIN STREET EAST

"WHERE GOOD CLOTHES COME FROM"

Sunday Dinner

By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



Pork steaks tucked in spicy tart apple jelly sauce are delicious, and suggested for your Sunday Dinner May 24. Appetite appealing browned potatoes, tender escalloped corn and lima bean salad keep the tender pork steaks company. For dessert—nutritious and healthful Date Pudding.

Pork Steaks in Their Best Bib and Tucker

- *Braised Pork Steaks With Jelly Apple Sauce
Pan Browned Potatoes
Escalloped Corn
*Lima Bean Salad
*Date Pudding
Beverage

(*Recipes Included)

This menu is properly balanced for nutritional value. It supplies:

The Meat and Sauce: Proteins, Vitamins A, B, B-1, and G; and carbohydrates.

Potatoes: Fats, carbohydrates, minerals, and vitamins A, B, C, and G.

Corn: Vitamins A, B, G; carbohydrates, minerals and fats.

Lima Bean Salad: Minerals, Vitamins A, B, and G; carbohydrates.

Dessert: Vitamins A, B, G; carbohydrates, fats, minerals.

To Serve 6 You Need

- 2 pounds pork shoulder steaks
- 1 glass grape jelly
- 3 large apples
- 6 potatoes
- 1 lb. fresh lima beans
- 1 pkg. dates
- 1/2 pint whipped cream



(Balance of materials among staples)
Braised Pork Steaks With Jelly Apple Sauce
2 pounds pork shoulder steaks
2 tablespoons flour
2 tablespoons fat
Salt and pepper
(Continued on page 8)

WASHING WALLS IS EASY!

- NO RUBBING
- NO RINSING
- NO SCRUBBING
- NO STREAKING



TRIG does your wall-washing in HALF the time with HALF the work. Any Trig customer will back up this statement! A few pennies worth of Trig cleans ALL your walls. 25c a box at your favorite store. Try it today.



WEGMAN'S, SIBLEYS, EDWARDS, McCURDY'S, RED & WHITE, STAR SUPER MARKETS, PLUS 254 NEIGHBORHOOD GROCERS AND HARDWARE STORES

They all go for **CAIN'S**

MAKES SALADS TASTE LOTS BETTER!

THE CAIN NAME HAS ALWAYS MEANT QUALITY!

LOOK FOR THE LABEL YOU CAN'T GO WRONG!

Miss Lucille Baber, 185 Park Ave.

Sibley, Lindsay & Curr Co. Phone Stone 6500

CHUCK ROAST

Lb. 27¢

From Libby's Superior Yearling Steers.

Standing Rib Roast of Tender, Yearling Steer, 7-lb. average, . . . lb. 31c

Swift's Silver Leaf Lard, 1-lb. carton . . . 2 for 29c

Ducklings, Long-Island, Fresh Dressed, 6 1/2-lb. average . . . lb. 25c

Tower Hots, Fresh Made Daily . . . lb. 33c

Ring Liver or Ring Bologna Sausage, Tower . . . lb. 25c

Short Ribs of Tender Yearling Steer for Braising . . . lb. 23c

TUB BUTTER

2 lbs. 83¢

Fancy High Score Creamery

Special Sharp Cheese, Sibley's . . . lb. 39c

Dutch Potato Salad, made with bacon, 1-lb. can . . . 17c

Creamy Blue Cheese lb. . . . 47c

Cream Cheese, Philadelphia, 1/2-lb pkg 19c

ROSE Bushes

Selected 2-year olds, . . . Regular 53c. Sale priced each . . . 39c

2 for 75¢

ORANGE SHERBET LAYER CAKE

Two layers of orange cake with orange butter cream filling and icing . . . ea. **33¢**

Cloverleaf Rolls . . . doz. 15c

Sesame Egg Twist Bread . . . loaf 12c

Gladiola Bulbs, 12 in a box 29c, 4 for 1.00

Shrubs . . . Reg. 39c, 3 for 1.00

Beechnut Coffee, Fresh Roasted, in tin or glass . . . lb. 33c

Marshmallows, 1 lb. pkg. . . . 19c

Red Salmon, Libby's Canned . . . tin 37c

Presto Cake Flour 2 3/4 lb. box . . . 25c

Big B Flour, 24 1/2 lb. bag . . . 1.05

Anderson's Beverages, Assorted, 1g. bottles, 2 for 23c (plus bottle deposit)

Shrimp, Water Crest Jumbo Wet Pack . . . tin 27c

Tenderleaf Tea, Orange Pekoe 1 4-oz. pkg. and 1 pkg. Tapioca Pudding all for 25c

Van Camps Milk, Evaporated, . . . 6 tall tins 47c

Ivanhoe Mayonnaise quart . . . 53c

Stuffed Olives, Mammoth Queen . . . 6-oz. jar 42c

Olives, Stuffed Manzanilla 1 1/2-oz. jar . . . 69c

Mustard Sauce, Nance's jar . . . 19c

Olive Butter Spread, Grandee, 6-oz. jar . . . 23c

Dill Pickles, L & S Home-Style . . . qt. 32c

Instant-Ade, Virginia Dare for Ice Cold Drinks 1 1/2-oz. bottle 5c, 4 for 19c

Ketchup, C & B Tomato 14-oz. bottle 19c, 2 for 35c

VALENCIA ORANGES
2 doz. 69¢

Seedless Grapefruit, large Floridas . . . 5 for 29c

Asparagus, Home Grown 3 lbs. . . . 29c

Tomatoes, Fancy Hot House . . . lb. 25c

GROCERY MAIN FLOOR, PHONE STONE 6500

There's a Good Service Man Right in Your Own Neighborhood



You can save money, time and inconvenience by keeping your electric and gas household appliances in good working order. Production of most of these articles has been stopped until after the war and replacements will be increasingly difficult to obtain.

Right in your own neighborhood, however, there's a dealer who maintains a good service department and who will do your repair work efficiently and economically. Call him when something goes wrong.

When you give a repair job to a dealer in your own neighborhood you'll not only get good service but you'll help to conserve the time, gasoline and wear on tires that are required for lengthier service trips.



It Will Pay You To Keep Your Household Appliances In Good Working Order

Rochester Gas and Electric

... Because the Front Line is wherever there are people...

WOMEN OF ROCHESTER

are setting the pace to help **Lick the Axis**

Mothers - Daughters - Sisters - Aunts
Sweethearts . . . Yes, all the women of
Rochester are doing their part to help
bring this war to a quick lasting Victory

- ★ Women in First Aid Classes everywhere
- ★ Women learning to drive Ambulances
- ★ Women administering Relief
- ★ Women Donating Blood to the Red Cross
- ★ Women Training to be Nurse's Aides
- ★ Women Selling War Savings Stamps
- ★ Women Buying War Savings Stamps

And most of all . . . Women keeping alive all those
comforts and charms that make the American Home
a place of envy among all peoples of the Earth.

WHILE the men are fighting, women are cut-
ting corners to help lick the Axis. They are
conserving on all things needed for our fighting
men. They are adjusting budgets so more War
Stamps can be bought. They are reorganizing
schedules so they can devote more time to volunteer
war organizations. They are teaching children and
others by their serene manner and implicit faith
that the victory shall be ours. Yes, the Women of
Rochester are in the Front Line doing their share.

Fourth in a Series of Advertisements
Written, Sponsored and Paid For By:

- | | |
|---------------------------------|--------------------------------|
| E. E. Bausch & Son Company | Lincoln Stores, Inc. |
| Bond Clothing Store | McCurdy & Co., Inc. |
| Burke Bootery | Mc Farlin Clothing Company |
| Cramer Drug Company | Metzger's Style Shops |
| Wm. Eastwood & Son Co. | Mores Shop |
| E. W. Edwards & Son | National Clothing Company |
| Fanny Farmer Candy Shops, Inc. | Neisner Brothers, Inc. |
| B. Forman Company | The Paine Drug Company |
| Garson & Wood Furniture Company | Park Sons, Inc. |
| W. T. Grant Company | J. C. Penney Company |
| H. L. Green Company | Projansky, Inc. |
| Hart Food Stores | Rudolph's |
| Hershberg's Jewelers | E. J. Scheer, Inc. |
| Kitzmiller Music Company | Sears, Roebuck & Company |
| Kroll's | Sibley, Lindsay & Curr Company |
| S. S. Kresge Company | Henry Siebert Sons, Inc. |
| Lanier Fuel Service, Inc. | Weed and Company |
| Lauer Furniture Company | Zweigle's |
| Levis Music Stores | |



Even a Little can help a Lot—NOW!



- | | |
|--|---|
| 10c Buys 5 Cartridges | \$18.75 Buys 1 Field Telephone |
| 25c Buys 1 Dozen Bandages | \$37.50 Buys 1 Wall Tent Complete |
| 50c Buys 12 Yards of Barbed Wire | \$75.00 Buys 1 Field Range Complete |
| \$1.00 Buys an Intrenching Shovel | \$184 Buys One Submachine Gun |
| \$3.50 Buys One Round For 37 Millimeter
Anti-Tank Gun | \$185 Buys One Life Float For 10 People |
| \$5.00 Buys One Steel Helmet | \$240 Fires a 50 Calibre Anti-Aircraft
Machine Gun 1000 Times. |

Rochester Retailers for Victory

ay, May 21, 1942
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ued on page 8)
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MAYONNAISE

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s . . . lb. 39c
to Salad, made
bacon, 1-lb.
..... 17c
ue Cheese
..... 47c
ese, Philadel-
1/2-lb pkg 19c

HERBET
CAKE
cake
fil-
ea. **33c**
..... doz. 15c
ead . . loaf 12c
nish Kuchens
raspberry or
..... ea. 35c

a Milk, Evaporat-
6 tall tins 47c
ayonnaise
..... 53c
lives, Mammoth
6-oz. jar 42c
uffed Manzanilla
oz. jar . . . 69c
auce, Nance's
..... 19c
er Spread, Gran-
6-oz. jar . . 23c
s, L & S Home-
..... qt. 32c
e, Virginia Dare
ce Cold Drinks
ittle 5c, 4 for 19c
G. B Tomato
ittle 19c, 2 for 35c
0



Famous Brands! Check-Tested for
Your Protection—Your Comfort!

WORK CLOTHES

Precision Cu Sanforized
Sturdy Blue Denim



"LEE" OVERALLS

With Full Dimensions
Throughout!
No Binding!

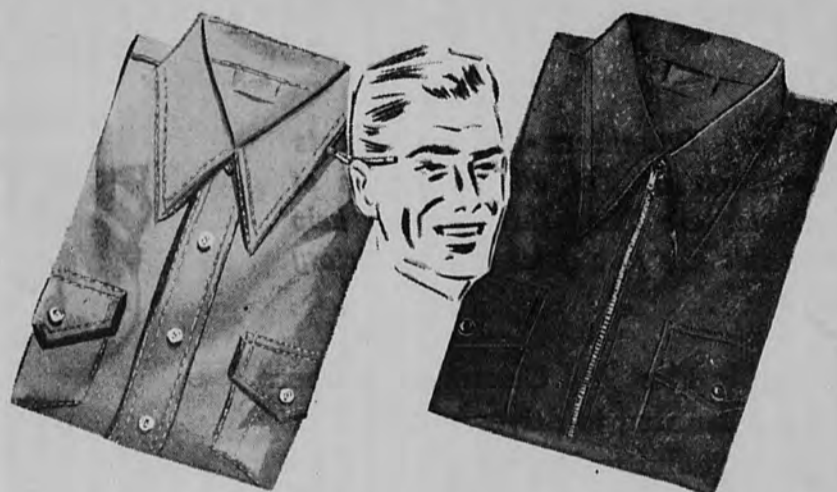
2.10 2.49

For more comfort, better fit and longer wear these "Lee" overalls fill the bill for you busier than ever men on heavy jobs, whose clothes have to take a beating. The seams are triple stitched! Every "Lee" overall is sanforized — 99% shrink-proof! Every pair is bar-tacked! Every pair is made with full size bibs and extra wide comfort backs! We've every size for every man of you!

Other Precision Made "LEE" WORK GARMENTS

- "Lee" White Carpenter's Overalls **2.89**
- "Lee" Unionalls in Hickory Stripe Blue and Khaki **3.95**
- "Lee" Dungarees **2.10**
- "Lee" White Painter's Overalls **2.10**
- "Lee" Work Caps in Blue, White and Hickory Stripes **29c**
- "Lee" Blue Chambray Work Shirts **1.39**
- "Lee" Heavy Covert Grey Work Pants ... **2.95**
- "Lee" Heavy Covert Forest Green Work Pants **2.95**
- "Lee" Matched Shirt and Pants sets—Shirts **1.95**
—Pants **2.95**

aisle 2



Built to Fit You! Built for Your Job! SPAIDE WORK SHIRTS

Button Front **1.39**
Zipper Front **1.79**

Iron-tough chambray or covert in blue or grey... all sanforized shrunk (less than 1% shrinkage) to fit you now and after they've been washed any number of times. Triple stitched seams that won't rip! Reinforcements at hardest points of wear. Fully sized!

aisle 2

Uniformly Perfect for
Your Work-a-Day World!

"BIG YANK" MATCHED SETS

Shirts, **1.39**
Pants, **1.69**

Mechanics! Defense workers! Farm workers! All men who need heavy covert tailored to a "T" work outfits for comfort and freedom... sanforized (less than 1% shrinkage) for perfect fit for the life of the garments! Shirts with two sturdy pockets, including a pencil pocket. Matching trousers with 5 heavy lined pockets. Colors: tan, brown, grey, green, teal, blue.

Other Perfect "Big Yank" Chore Clothes

"Big Yank" Grey Green Covert Trousers **1.69**
"Big Yank" Chambray or Covert Work SHIRTS in blue, grey or brown . **89c**

aisle 2

For the Busiest Days in Our History!

WORKERS' NECESSITIES

Carter's Work Aprons

- Heavy Machinist's Aprons **89c**
- Butcher's Aprons **79c**
- Bartender's Aprons **69c**

"Boss" Work Gloves

18c to 1.00

All leather! Leather combinations! All cotton! Famous brand gloves of every description for every worker's needs.

Famous Brand Items

- J. B. Blue Denim Work Aprons .. **59c**
- J. B. Sanforized Shop Coat **2.79**
- J. B. Blue or Red Work Hand'chiefs **12c**
- Melrose White Duck Waiters Coat **2.45**
- Alpaca Office Coat **3.50**
- Blue Bell Sanforized Dungarees **1.39**
- Blue Bell Boys' Sanforized Dungarees and Overalls ... **1.09**

aisle 2



BUY WAR SAVINGS STAMPS AT
Edwards



Now Is The Time To STORE YOUR FURS

In Edwards Frigid Vaults
Located on the Premises
Phone Stone 2300

Factory Half Price SALE OF 50 American Porcelain DINNER SETS

\$12⁵⁰

If Perfect Would Be \$25

A complete service for twelve. Ivory body porcelain with gold floral decoration and gold line on edges.

Set Consists of:

- | | |
|------------------------|-----------------------|
| 12 Dinner Plates | 1 Large Platter |
| 12 Bread and Butter | 1 Medium Platter |
| 12 Fruits | 1 Oval Vegetable Dish |
| 12 Soups | 1 Covered Casserole |
| 12 Cups | 1 Sauce Boat |
| 12 Saucers | 1 Sugar and Cover |
| 12 Tea Plates | 1 Creamer |
| 1 Round Vegetable Dish | 1 Pickle Dish |

EDWARDS—Second Floor



Friday & Saturday AT EDWARDS

NEW DRESSMAKER AND CASUAL

Coats & Suits

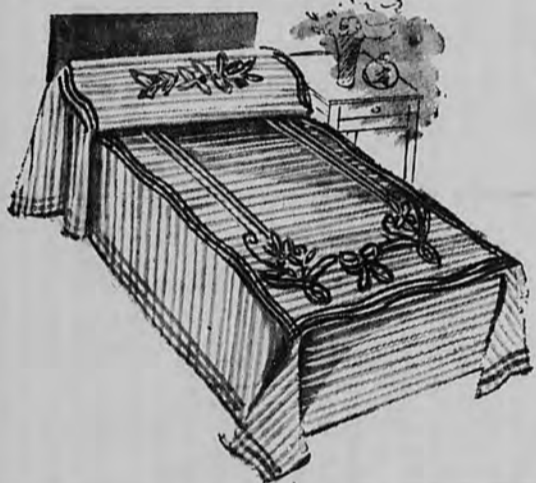
\$15

All Formerly Higher Priced

Encore for a spectacular sale of Coats and Suits the likes of which we've never had before. A month ago you would have paid much more for them... now we offer the same styles at a new low price. The most popular fabrics of the season, made up in the newest smartest designs. Reefers, swaggers, dressmakers, casuals. Navy, Black, Brown, Beige, Blue, Green.

Sizes: 9 to 15
12 to 20
38 to 44

EDWARDS—Third Floor



MAY SALE! LOVELY CHENILLE BEDSPREADS

Regularly More **\$3⁹⁸**

You'd never dream of so much loveliness for so little. Velvety chenille in multicolored design on closely tufted white. Twin or full size.

EDWARDS—Second Floor

Week-End Candy Special! Atlantic City Style Salt Water Taffy

Vanilla
Sassafras
Chocolate
Lime
Lemon

29^c lb.

Orange
Strawberry
Peppermint
Molasses
Licorice



EDWARDS—Street Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

Greater May White Sale Values—Everyone A Sure Sell-Out! Save!

Size 12x12
WASH CLOTHS
4 for **25c**
Manufacturer's closeout of slightly imperfect wash cloths. Pastel colors.

SIZE 17x32 LINEN and RAYON TOWELS
24c

Absorbent toweling with red, green and blue borders. Hemmed and finished.
SIZE 21x28, 8-Oz. SIZE **PILLOW TICKS**
39c Yd.
Feather-proof ticking. Blue and white stripe.
Edwards—Basement

4 Years Wear Guaranteed!
FIRST QUALITY 81x99-in. SHEETS
May White Sale Price
1.38
Take advantage of this exceptional sheet value! Stock up now at prices that are too low to pass up! This sheet will give satisfactory wear and launder well. Three inch hem. Hurry in today!
80x80 SQUARE MUSLIN PILLOW CASES
Free from dressing. Soft percale finish. Size 42 and 45x36. **27c**
Edwards—Basement

Size 22x44
BATH TOWELS
3 for **\$1**
Cannon first quality double thread towel. Colored triple stripe border.
FLORAL DESIGN COLONIAL SPREADS
2.79
Twin or full size. Rust, rose, blue, green, gold.
52x52 BLOCK PRINT TABLECLOTHS
\$1
Florals in blue, green gold. Bleached grounds.
Edwards—Basement

DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 35c | Livers lb. 45c | Necks lb. 15c
Wings lb. 27c | Giblets lb. 19c | Legs lb. 43c

DOLANS 600 JEFFERSON AVE.
cor. Bartlett Telephone Genesee 1417

Mrs. Margaret Eckert, 434 Bernard St.

Bette Davis Writes For Movie Magazine

Bette Davis has contributed a startling article to the June Issue of Stardom Magazine. Known and respected in Hollywood for being outspoken in stating her opinions, Miss Davis brings the same honesty to this informative article.

In the same issue, Bing Crosby, acting as guest editor, gives readers the benefit of his long and useful career in advising aspiring vocalists on the best way to develop the voice and the method to follow in cashing in on the talent.

Other interesting articles include Rosalind Russell's confession of some of her bad habits; "What Marriage Has Taught Me About Love" by Carole Landis; "When My Husband's At War," by Mary Astor; "The Love of Barbara Stanwyck," by Ann Roberts, and many other tales of the movie colony.

Sunday Dinner . . .

(Continued from page 4)

3 large apples
1/2 glass grape jelly
1/2 cup boiling water
Dredge pork shoulder steaks in flour and brown in hot fat. Season with salt and pepper. Add 1/2 cup water, cover tightly, and cook very slowly until tender, about 45 minutes. Peel apples, core and then cut into halves. Dissolve grape jelly in boiling water and add apples. Cook until tender. Serve over pork steak.

Lima Bean Salad

2 cups cooked lima beans
1/2 cup finely chopped sweet pickles
1/2 cup finely cut celery
1/2 cup chopped stuffed olives
1/2 cup mayonnaise
1/2 teaspoon salt

Toss all ingredients together lightly. Chill for at least an hour before serving. Serve on chicory or romaine with additional dressing.

Date Pudding

1 1/2 cups chopped dates
1/3 cup powdered sugar
1/4 teaspoon grated fresh orange rind
1/2 teaspoon cinnamon
Few grains salt
1/2 pint whipping cream

Cut dates into small pieces, add sugar, orange rind, cinnamon and salt. Mix well. Whip cream until thick but not stiff. Whip prune mixture into cream a small portion at a time. Chill thoroughly but do not freeze. Serve in sherbets.

Serving Hints

Arrange steaks on the platter in overlapping slices and pour jelly apple sauce over them. Lay pan browned potatoes around the outer edge for garnish and place small sprigs of parsley in between.

Serve the corn in individual custard cups rather than one big casserole. The salad is attractive in itself. We suggest serving small baking powder biscuits with the salad. Cut them out with your star cookie cutter for a change. Then brush them with beaten egg before baking the biscuits. It gives them a shiny coat and they're so much more appealing to the appetite.

Use of Leftovers

A meat souffle is a delicious luncheon dish. Mince any leftover meat. Beat 3 egg yolks well, add 2 tablespoons melted bacon fat, 1 cup milk, 1/2 teaspoon salt, 1 1/2 cups minced onion. Beat thoroughly. Fold in stiffly beaten egg whites. Pour into greased custard cups, place in pan of hot water and bake in 350 degree F. oven until firm. (25-30 minutes). Serves 6.

RUMMAGE SALE

Chapter Two of the Women's Auxiliary of St. Stephen's Church will conduct a rummage sale on Saturday at 210 Main St. W. Mrs. Carl Shinemans is chairman of the committee in charge.

Are you mortified by DIZZY FEELINGS?

Due to the "Middle-Age" Period in a Woman's Life?

Are you nervous, weak, fretful, blue at times, perhaps suffer dizziness, hot flushes and distress of "irregularities"—due to this cause?

Then try Lydia E. Pinkham's Vegetable Compound—the best known medicine you can buy today made especially for women. Pinkham's Compound is famous to help relieve distress due to this female functional disturbance. It has thus helped thousands upon thousands of women thru trying symptoms of "middle-age." Also beneficial for younger women to help relieve distress of monthly functional disturbances. Follow label directions. Worth trying!

Penny Wise says...

"Save your pennies to save America."

DON'T give your pots and pans a daily beating and then expect good wear. Scour them free of all food particles, inside and out. Dry them thoroughly. Store them neatly.

NAVITOL
Reg. 75c 10 cc 67c
50 cc for \$2.67

HERSHEY COCOA BUTTER
1/2 Lb. Box 33c
8-1 Oz. Fingers 33c

SULPHUR CANDLES
REGULAR 10c
4 for 25c

DR. WEST TOOTH PASTE
Giant 40c Tube 25c

WAX PAPER
Heavy 100 Feet Cutter Box 11c

ASPIRIN
Bot. 100 Tablets Reg. 75c 59c

DON'T DELAY! FILL UP NOW!

Follow the government's advice! Be sure of your fuel supply next season! It Pays To Buy The Best—Miller's 100% Guaranteed

R. G. & E. \$11.00 COKE

Telephone Genesee 20

ARDEAN R. MILLER
Know Your Dealer! Finest Service For 32 Years

GAY AS EVER

Personal To Certain Fat Women

You adult fat people may often slim down without starvation diets and backbreaking exercises when you excess fat is due to thyroid deficiency and you have nothing to take Marmola tablets only according to the recommendations and instructions with the package.

Marmola is not a cure-all. If in doubt as to any time about advisability of treatment and for further information as to the properties and effects of the Marmola ingredients, consult a physician.

If you need Marmola, why not lose those ugly uncomfortable pounds the Marmola way. Don't delay! Druggists have sold more than twenty million packages during the past thirty years.

DUZ
Large Box 18c
Limit 1

TOOTH PICKS
Box 750 3c
Limit 4

CARBONA
Shoe White 25c Bottle or Tube 13c
Limit 2

BORAXO
Large Can 2 for 21c
Limit 2

HONEY & ALMOND CREAM
\$1.00 Size 49c

EPSOM SALTS
U. S. P. Lb. Box 6c

POLAROID SUN GLASSES
All Sizes and Shades, Light or Dark Frames \$1.95

MODESS
Box 12 22c * Box 56 89c
2 for 43c 2 for \$1.75

GRIFIN ALL-WHITE Shoe Cleaner
25c Bottle or Tube 19c

GOLF TEES
Box 50 Reg. 20c 11c

SAMSON UNITED SWIVEL ELECTRIC HAIR CURLERS
Regular \$1.10 59c

Citrate of Magnesia
25c Bottle 6c

KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES

470 N. GOODMAN NEAR MAIN
724 WINTON ROAD NO. ONE WYCHBURGH
1861 MONROE NEAR WINTON
457 RIDGE RD W. NEAR DEWEY

KODAK or BROWNIE
It's snapshot time and the you'll want is featured here

THE LATEST Eastman cameras featured by us have everything you ask for. Sleek, up-to-date design; equipment that gets the pictures; simple, easy operation. Prices, too, are most reasonable. Kodaks start at only \$4.50 and include a variety of models in a wide price range. Brownies cost as little as \$1. Make sure your snap-shooting this spring and summer keeps up to date by using one of these capable cameras. Stop today and let us show them to you.

Eastman Brownie, Jr. Six-20
221

Tested Meniscus Lens. Rotary Shutter. 2 1/2 x 3 1/2 picture size. No gadgets to confuse you. Takes fine clear pictures. Takes Regular or New Eastman Colored Film

KODAK FILM
At Lowest PRICES

Movie:
#370 Panchromatic, 25 ft., \$1.94
#390 Super X, 25 ft., \$2.16
#380 Kodachrome, 25 ft., \$3.55
#360A Kodachrome, 25 ft., \$3.65

#120 21c
#115 26c
#127 18c
#620 21c
#616 26c

KODACOLOR
Film For Color Prints

Kodacolor film in all popular roll film sizes is the big news at our camera counter. No extra equipment needed in take the pictures. Prints may be ordered through us—processed by Eastman. Ask us for details.

FILMS DEVELOPED and PRINTED
Any 6 or 8 Exposures Roll 23c

IS WRITING HARD WORK?
Then you don't own an **INKOGRAPH**

Stop in at our Stationery Department and write with this unique pen that has no nib to scratch or spread—just a ball-like 14-kt. solid gold point that glides like a lead pencil. Smartly designed—fully guaranteed.

De Luxe Models \$1.50 and \$2.00. Phone and mail orders filled

SALE

JERGENS TOILET SOAP
4 cakes for the price of 3
17c
50c doz.

Luckies, Camels, Chesterfields, Raleighs, Pall Mall, Herbert Tarryton, Philip Morris Old Golds 2 PKGS. 29c

FACIAL TISSUE
Reg. 13c Box 200 6c
Limit 2

ROSE HAIR OIL
3 Oz. Bottle 6c
Limit 2

DRINKING STRAWS
BOX 100—LIMIT 2 13c

WALDORF TOILET TISSUE
3 for 11c
Limit 6

SROE POLISH
Black or Brown Giant 15c Size 8c

PROPHYLACTIC TOOTH BRUSH
HARD or MEDIUM 23c

DR. WEST TOOTH PASTE
Giant 40c Tube 25c

DR. WEST TOOTH PASTE
Giant 40c Tube 25c

DR. WEST TOOTH PASTE
Giant 40c Tube 25c

DR. WEST TOOTH PASTE
Giant 40c Tube 25c

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Giant 40c Tube 25c

DR. WEST TOOTH PASTE
Giant 40c Tube 25c

DR. WEST TOOTH PASTE
Giant 40c Tube 25c

WEGMANS WILL GIVE YOU DOUBLE YOUR MONEY BACK

ON ANY MEAT PURCHASE Made This Week-end Which Fails To Satisfy 100%!

We want you to test the goodness and tenderness of Wegmans famous meats entirely at our risk! Shop from this list of weekend specials.

Beef Roasts lb. 25c
Legs O' Lamb lb. 31c
Milk-Fed Veal lb. 33c
Plumb Fowl lb. 29c
Cooked Hams lb. 37c
Ribs O' Beef lb. 31c

DON'T MISS WEGMANS

FREE VICTORY COOKING SCHOOL

at the **LIBERTY THEATRE**

This Week and Next **TUESDAY thru FRIDAY**

1:30 to 3:30 P.M.

FREE PRIZES!
20 Big Baskets of Groceries Given Away Every Day! One Year's Supply Rinsol and Lux Flakes Given Away Each Week. Many other surprises at every session!

Free Kitchen Clinic at Wegmans, 815 Dewey Avenue Market, immediately after each daily session until 5:30. Register here for free year's supply Rinsol and Lux Flakes.

Wegmans HOME OWNED SUPER MARKETS

FREE PARKING FOR CUSTOMERS

Disc Hits

By MORRIE SILVER
Something new for Rochester... A dance on Sunday afternoon, May 24th... with music furnished by one of the country's outstanding name bands, namely Will Bradley. Rochester's dance enthusiasts have been clamoring for a big dance on a Sunday. This is a grand opportunity to prove their enthusiasm by turning out at the Sports Arena on Sunday afternoon at 4 p. m.

Will Bradley has made one of the fastest rises in dance band history. He has been selected by critics as one of the great bands of the country. The Bradley bands records for the Columbia Recording Co. and has waxed a long succession of hot tunes.

Bradley's style is based on change of pace delivery; mixing of sweet ballads and fast rhythm tunes in a manner designed to meet every type of musical taste.

Among Bradley's best records are "Beat Me Daddy," "Boogie Woogie Congo," "Basin Street Boogie" and his latest disc, "I Guess I'll Be On My Way."

In reviewing a number of "pop" tunes, the writer recommends the following: Dinah Shore's "Three Little Sisters" and "Sleepy Lagoon"; Glenn Miller's "American Patrol" and "Soldier, Let Me Read Your Letter"; Jimmie Dorsey's "Heavenly Hideaway"; Xavier Cugat's "Nightingale"; Benny Goodman's "Not Mine" and "If You Build a Better Mousetrap"; Harry James' "Strictly Instrumental" should prove one of his best discs to date.

"Syncopation" the new musical at the Century features such outstanding name bands as Benny Goodman, Harry James, Charlie Barnet, Jack Benny, Joe Venutti, Alvino Rey and Gene Krupa. Don't miss this show.

Household Hints

To make meats and vegetables more tender and to cook them quicker, put a pinch of cooking soda in the water when boiling them.

An easy way to peel tomatoes is to hold them over a flame until the heat cracks the peel. It is then a simple matter to remove the peel, and to dip the tomatoes into cold water.

Lemon juice poured over pared fruit will prevent discoloration.

When preparing tea pour the hot water into the teapot before the tea is made.

Call BOB MARKIN
Don't drive without **AUTOMOBILE INSURANCE** or you may not be driving at all!

MARKIN'S AGENCY
INCORPORATED
16 STATE ST. - MAIN 4741-2

Best Choice DECORATION DAY FOR VACATION

It's Colton Manor—for extra value at no extra cost. 250 rooms, delicious food. Weekly from \$32.50 per person, double, with meals.

SPECIAL WEEK-END RATES
AS LOW AS \$12.00 per person, double, with meals, Fri. to Sun.

Colton Manor
ONE OF ATLANTIC CITY'S MOST FIREPROOF HOTELS
PENNSYLVANIA AVE. PAUL AUCHTER, Mgr.

LATEST HIT RECORDINGS!

*** COLUMBIA MUSIC STORE RECORDS**

83 CLINTON AVE. S. OPEN EVES. 'TIL 9:00

2¢ FOR YOUR OLD RECORDS IN ANY CONDITION

HARRY JAMES — Strictly Instrumental — Flash — When You're a Long Long Way from Home
BENNY GOODMAN — If You Build a Better Mousetrap — Not Mine
TOMMY DORSEY — Poor You — Last Call for Love — Not So Quiet Please
GLENN MILLER — American Patrol — Soldier Let Me Read Your Letter — She'll Always Remember — In the Mood — Tuxedo Junction

EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this most popular hotel.

IN NEW YORK AT RADIO CITY IT'S HOTEL BRISTOL

129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

Fine Room With Private Bath
One Person — \$2.50 to \$4.00
Two Persons — \$3.50 to \$6.00
3 ATTRACTIVE DINING ROOMS
Breakfast from 25¢ Lunch 50¢ Dinner \$1.10

Celebrating 23 Years in Business on Monroe Ave.

GRAND OPENING SALE

After 23 years in business on Monroe Avenue as a tire and accessory store, Kominz transforms the business into a quality furniture and appliance store. Friends and customers of 23 years dealing can now enjoy purchasing their home needs on Kominz friendly easy terms... with 52 weeks to pay. Opening specials are an indication of the money-saving values for which the name Kominz is noted.

FURNITURE & APPLIANCES AT OPENING CELEBRATION PRICES!

BUY ON KOMINZ EASY TERMS

OPENING SPECIALS!

14 PIECE REFRIGERATOR SET
Regular \$1.98 Value... **65¢**

This Handsome LIVING ROOM DAVENPORT AND CHOICE OF CHAIR \$49.95

ADDITIONAL CHAIR SLIGHT EXTRA COST

RUGS 9x12 WOOL AXMINSTERS
Regular \$45.00 Value... **\$29.95**

THIS PRACTICAL CARPET SWEEPER
Regular \$3.95 Value... **\$1.98**

NEW MODERN OCCASIONAL CHAIR
Regular \$9.95 Value... **\$3.49**

7WAY FLOOR LAMPS
Regular \$10.95 Value... **\$5.95**

WATER SETS
Pitcher and 6 glasses, assorted colors, decorated. Reg. 1.49 Value... **43¢**

WALNUT END TABLES
Regular \$2.95 Value... **\$1.00**

KOMINZ COMPANY FURNITURE & APPLIANCES

287-289 MONROE AVENUE
SHOP EVENINGS UNTIL 9 P. M.

BUY WAR STAMPS



isin Nut Bread

It's an old favorite—and you'll want to serve often you see how easily it's red from this simple recipe.

1 cup sifted flour
1/2 cup butter
1/2 cup sugar
1/2 cup milk
1/2 cup raisins
1/2 cup chopped walnuts
1/2 cup chopped almonds
1/2 cup chopped pecans
1/2 cup chopped hazelnuts
1/2 cup chopped cashews
1/2 cup chopped pineapples
1/2 cup chopped apples
1/2 cup chopped peaches
1/2 cup chopped cherries
1/2 cup chopped plums
1/2 cup chopped prunes
1/2 cup chopped figs
1/2 cup chopped dates
1/2 cup chopped raisins
1/2 cup chopped currants
1/2 cup chopped cranberries
1/2 cup chopped blueberries
1/2 cup chopped raspberries
1/2 cup chopped strawberries
1/2 cup chopped blackberries
1/2 cup chopped raspberries
1/2 cup chopped strawberries
1/2 cup chopped blackberries
1/2 cup chopped raspberries
1/2 cup chopped strawberries
1/2 cup chopped blackberries

Piano Lessons Help Children To Think Fast

Children failing in their school work can raise their scholastic averages within a short time if they are given the benefit of modern instruction in playing the piano, a nationally known music authority asserts.

"Music arouses a sluggish mentality as no other study can do because every normal person has a natural aptitude for it," she said in a recent address.

"Playing a single musical phrase on a piano involves more mental effort than parsing a Latin sentence or solving a mathematical problem," she said.

Test for mushrooms: Sprinkle salt on the gills and wait until it acts. If the gills turn black, the mushroom is edible—but if they turn yellow, it is poisonous.

Green tomatoes and bananas will ripen if put in a paper bag and laid away in a dark place for a few days.

Pineapples can be peeled with much less effort if they are cut into rings and each ring is peeled separately.

SEMET SOLVAY \$11.00
COKE
ALWAYS KEPT UNDER COVER

PAYNE & DUNHAM
TON CASE SHOV. OFF 586 GEN.

DRAPERY & DRESS FABRICS
• LATEST PATTERNS • SPRING COLORS • NEWEST FABRICS ALWAYS

30-40% SAVINGS

MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS

NOETH'S Verified SPECIALS ARE YOUR GUARANTEE OF QUALITY!

SO GOOD WE'RE NEARLY SOLD OUT...
Pogues 'OLD TIME' WHISKEY \$1.99
A FAMOUS BLEND

Stock up for the future on this extraordinary value—We can't guarantee any more after present stock is gone 10% 6 YEARS OLD—30% 4 YEARS OLD! balance finest neutral spirits. You'll find this light bodied masterpiece meets your most exacting taste. — 86.8 proof.

DON'T BE MISLEAD If you think you are saving money on your favorite brand thru buying case lots out of town! Get our Prices. — We'll Save you MORE Money.

VERY SPECIAL! The Famous MOQUIN'S SLOE GIN 99¢

4 YEARS OLD SHERWOOD FAMOUS MARYLAND RYE \$1.79

5 Years Old Kentucky Straight BOURBON Bottled in Bond 100 Proof "Old Ripy" \$2.19

House of Lords Regular \$4.50 SCOTCH \$3.19

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

THE 5 CROWNS THROW TOUGHNESS OVERBOARD

We're presenting three features today
That whiskey-wise people okay...
The end of old TOUGHNESS—
A blend without roughness—
A bottle you'll love to display!

Yes—FINER 5 Crown is the most Delicious that blending can boast,
And the bottle—brand new—
Does the honors for you,
Which explains why we call it the "HOST"!

\$2.69
4/5 Quart

Now in the New Host BOTTLE

Seagram's 5 Crown
THE FINER Seagram's 5 Crown

Seagram keeps the TOUGHNESS OUT... blends extra PLEASURE IN

Seagram's 5 Crown Blended Whiskey, 86.8 Proof, 72 1/2% grain neutral spirits. Seagram Distillers Corporation, New York

NOTHING CAN DO MORE FOR YOU

In the entire field of aspirin than St. Joseph Aspirin. None faster, none safer. The world's largest seller at 10c. Also sold in economy sizes—36 tablets, 20c, 100 tablets, 35c. Demand St. Joseph Aspirin.

WANTED TO BUY

ATTENTION—Suburban Residents! Call on us to salvage your rags, paper, metal, etc. Stone 6126.

Carrots can be peeled easily with a coarse grater.

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make 12 monthly payments of
\$ 24	\$ 30.92	\$ 1
120	115.40	10
180	169.60	15
240	224.40	20
300	281.00	25
420	392.40	35

Other amounts at proportionately low rates. Insurance pays up loan in case borrower dies.

GENESEE VALLEY TRUST COMPANY
EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.
MEMBER F. O. C.

CHAMPION OPEN TIL 9 P. M. TONITE

HUNDREDS OF NEW LONG SLEEVE

SPORT SHIRTS

\$1.29
And Up

Short Sleeve
POLO SHIRTS
99c
and up

MEN'S COTTON GABARDINE SPORT SLACKS

\$3.49 Others Up To \$6.49

LADIES 2 PIECE SLACK SUITS

\$5.95 Separate Slacks \$1.49
Sizes 14 To 20 And Up

MEN'S TWO TONE SPORT COATS

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Men's Striped Cotton
BASQUE SHIRTS
89c

Terry Cloth PULLOVERS

White 99c
Blue 99c
Yellow 99c

MEN'S SWIM TRUNKS

\$1.49 and up

CREW SHIRT

49c
Sizes 34 to 46

Champion
KNITWEAR CO. 71 ST. PAUL ST.
1/2 HOUR FREE PARKING BILL'S AND STRAND STATIONS

IN HOLLYWOOD'S MOST EXCITING MAGAZINE

BETTE DAVIS Tells How A Woman Can Hold The Man She Loves
BING CROSBY Tells You How To Sing
ROSALIND RUSSELL Confesses Her Bad Habits
CAROLE LANDIS Tell What Marriage Has Taught Her About Love
Autographed Color Photos of Madeline Carroll—Joan Fontaine

15c JUNE ISSUE **STARDOM** NOW ON SALE 15c

SALE WASHABLE WINDOW SHADES

Venetian Blinds Metal or Wood Slats
Chestnut Fibre Slats \$1.59 up
Metal or Wood Slats (Custom Made) 38c up
Selection of colors New Rollers Included size 9x26

LUCAS PAINT STORE

80 ST. PAUL ST. MAIN 2090
WINDOW SHADE HEADQUARTERS

Do you ever notice "canned over them and then cooling be-taste" in your canned vegeta-fore using.
ables and tuna? It can be avoid- A teaspoonful of baking soda ed by emptying the contents added to the water greatly im- from the can as soon as it proves the flavor of peas and is opened, draining the liquid or lima beans, and also makes fluid, pouring boiling water them greener.

REUPHOLSTERING

3-PC. LIVING ROOM SUITE **34.50**
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP
Complete With Covering
Price includes: New coverings, new 6" x 6" o.g. new spring units, new webbing and rilling added, portian cord 8 ways, F r a m e a tightened. Free pick up and delivery.
WAYNE Upholstering Co. 74 PARK AVE.
PHONE MONROE 1404
Representative will call day or evenings.
NO CARRYING CHARGE

DONT DELAY! FILL UP YOUR COAL BIN

THIS IS THE GOVERNMENT'S WARNING!
Pennsylvania **Hard Coal \$11.75** Tonn
Egg. Stove, Nut Cash—Shov. Off
Guaranteed **COKE \$10.75** Tonn
Stove, Nut—Cash—Shov. Off
LAKE COAL & COKE CO.
139 LYELL AVE. MAIN 5617-5618

Every Snip of Your Scissors Is Money In Your Pocket

Like clipping coupons from Government Bonds, clipping the coupons in DAW'S ads save you money in big, generous chunks. Use your scissors... cut yourself a slice of the savings that brings thousands of thrifty shoppers to DAW'S everyday!

DAW'S COUPON
LUX FLAKES
Regular 10c Boxes **2 for 15c**
(Limit 2)

DAW'S COUPON
CORN PLASTERS
With Medicated Discs
Box of 12 25c Value **16c**
(Limit 2 Pkgs.)

DAW'S COUPON
HAIR PINS
— BLACK —
PKG. OF 80 Regularly 10c **6c**
(Limit 2 Pkgs.)

DAW'S COUPON
FITZ'S TALC
After-Shave
Natural Tint—Can't show on the face.
25c Size (Limit 2) **9c**

DAW'S COUPON
DENTAL BRUSH
Cleans Full or Partial Plates
35c Value (Limit 2) **14c**

DAW'S COUPON
FITZ'S DANDRUFF-REMOVER SHAMPOO
A generous size bottle of Fitch's new Quinol Hair Tonic given FREE with each purchase of shampoo!
59c 75c VALUE

WOODBURY'S FACIAL SOAP
12 Bars **69c**
(Limit of 12 to a customer)
WOODBURY'S famous toilet soap for bath and complexion—at a sensational dozen price!

DAW'S ORIGINAL CUT-RATE DRUGS

56 Clinton Ave. S. Opposite Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. 1 Door From Stillson	452 Ridge Rd. W. Corner Dewey	880 Main St. W. At Bull's Head	473 N. Goodman Just Off Main	539 Monroe Ave. Near Goodman
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Chocolate Covered MINT PATTIES
Delicious patties... covered with thick, rich, mild-bitter-sweet chocolate.
1-Lb. Box **23c**

HERSHEY'S and NESTLE'S Chocolate Bars
Large Economy Size
11c Choice of Plain or Nut

KOTEX New Low Price!
Box of 12 **22c** for 43c
Box of 54 **89c** for \$1.75
Reg.—Junior—Super

SCOT TOWELS
Famous SCOTT toweling, 150 sheets in each roll. Unexcelled for kitchen use. DAW'S low price!
150 Sheets in Each Roll
3 Rolls For **25c**
Scot Towel Holders **19c**

COMBINATION OFFER!
WILDROOT Hair Tonic and 89c PROPHYLACTIC HAIR BRUSH
First at DAW'S—the large \$1.00 size WILDROOT Hair Tonic and genuine 89c PROPHYLACTIC Hair Brush.
\$1.89 VALUE (Choice of regular formula or with oil) **BOTH FOR 98c**

Special Purchase AT SENATIONAL SAVINGS
NAIL FILES
WORTH 15c EACH
Daw's Low Price **2 for 11c**
"Triple-Cut" steel files—over 4 inches in length. Purchased before priorities—offered this week-end at a sensational low price. Supply Limited.

GERBER'S Baby Foods
10c Size **3 for 16c**

ASPIRIN TABLETS
5 Grains Package of 100 **8c**

CUTEX NAIL POLISHES
Reg. 10c Disc. Pkg. **2 for 13c**

WOODBURY'S Cleansing Cream
Large \$1.00 Size **49c**

MINERAL OIL Pure U. S. P.
Pint Bottle **12c**

Absorbine JUNIOR
\$1.25 Size **59c**

KREML HAIR TONIC
60c Size **29c**

GRIFFINS SHOE WHITE
Large 25c Size **19c**

FREEZONE For Corns
35c Size **17c**

CASTILE SOAP
Approx. 1-lb. Bar **33c**

COLGATES Tooth Paste
Large Size **21c**

Citrate of Magnesia
25c Size **7c**

Friday, May 21, 1942

DELAY!

YOUR

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WARNING!

KE \$10.75

Cash—Shov. Off

KE CO.

IN 5617-5618

HEY GO!

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Today Thru Saturday

Reserved to Limit

Quantities

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DE WHITE

19c

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or Corns

17c

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SOAP

33c

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21c

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For The Coming Holiday
Buy All Your Food Needs At

A & P Super Markets

**-ONE STOP SHOPPING
SAVES TIRES, GASOLINE & MONEY**



Shopping at A & P Super Markets is fun! You select your foods from big arrays of famous brands, choosing the price that suits your purse best. You shop as leisurely or as quickly as you please, placing your purchases in an easy-rolling glider basket that makes shopping a lark. Try "Glider Basket" shopping today.

WHAT ABOUT A & P LOW PRICES now that everybody's talking about CEILING PRICES?



● Now, as before May 18th (when ceiling prices became effective), all A & P Super Markets and A & P Food Stores will continue to give you real low prices on fine foods every day, just as they have been doing.

● The new "ceiling price" regulation will not alter in any way A & P's low price policy. This means that every day at A & P you will continue to get the best foods the markets afford at our lowest possible prices.

● And here is another important fact to remember. **FOOD PRICES WILL NOT BE IDENTICAL IN ALL FOOD STORES** on and after May 18th. Prices will continue to differ in food stores on the same articles — just as they have heretofore.

Our Customers
Save Money . .

A & P, during the last eight years, has made big reductions in its operating costs. These savings have been passed along to our customers, so that today they have 9c more of every food dollar to spend than they did in 1933.

It is A & P's policy to continue to conduct its business as economically as possible, thus to give you the utmost for every food dollar you spend at A & P stores.



Shop and Save at these Food Department Stores

Have a picnic! Throw a party! Invite friends and relations to dinner! Take a day off from your cares and make this Decoration Day Holiday an unforgettable one. Start planning now, start buying now when you visit your A & P Super Market. Here you'll find practically any food you desire.

Make this Holiday buying your opportunity to become better acquainted with A & P Super Markets. — Come in, you'll see many departments you'd never expect to find, devoted to bringing you fine foods at lower costs. Here in our Meat Dept. you'll find superb quality "Super-Right" meats — every cut guaranteed to satisfy or your money back. In the Sea Food Dept. you can take your pick of fresh fish from ocean, lake and stream and have it cleaned to please you at no extra cost. Take your pick, too, of many extra goodies from our Baked Goods Dept. and for real savings try A & P's own Enriched, dated, Marvel Bread. The kiddies, and Dad with the sweet tooth will enjoy the large selection of candy in the special Candy Departments. Mother will appreciate the many healthful dairy foods at the Dairy Center — golden butter, glistening white eggs — fresh milk and cream, and an enticing variety of cheese to top off her best meal. — And as for groceries: You'll find aisle on aisle of Nationally Known high quality foods — all priced low every day according to A & P's famous every day low price policy. Be convinced that "one stop shopping" at A & P saves you money. Make a trial this week.

Complete Stocks of
**GROCERIES
MEATS
SEA FOOD
FRUITS & VEGETABLES
BAKED GOODS
DAIRY FOODS
CANDY**

—all your food
needs at one stop!

**Save on over 2000 low
Prices - See values inside!**

Serve with
Steak

BUTTER KERNEL CORN

Golden Sweet
Garden Fresh
Whole Kernel



No 2
Can **11c**

Just like fresh corn-off-the-cob . . . tender, sweet, whole kernels of golden bantam corn! Yes that's Butter Kernel Corn. It really has flavor . . . and it's so easy to serve! Simply heat contents — season to taste — and m-m-m! Better stock up now!

"Butter Kernel"
Great Big Tender
PEAS . . . 2 No. 2 cans 27c

Try These Delicious Cookies!

BURRY'S DICKENS ASSORTMENT



A delicious assortment of cream filled English style cookies.

lb. box **21c**

BURRY'S
Canterbury Cream
Cookies 2 12-oz. pkgs. 25c

Beverages Holiday Suggestions

- "Yukon Club" Assorted Beverages and
- Ginger Ale 3** 29 oz. btl. **25c**
 - Hire's Root Beer 3** 26 oz. btl. **25c**
 - Macaroni** Elbow or Seashell for Salads **2** lb. pkg. **17c**
 - Apple Butter** A Thrifty Spread 38 oz. jar **15c**
 - Pabst Ale or Beer** btl. **10c**
 - Beer or Ale** Red Fox 4 12 oz. btl. 25c qt. btl. **17c**
 - Ballantines Beer** qt. btl. **21c**
 - Tomato Juice** Iona 2 No. 2 cans 19c 46 oz. cans **33c**
 - Pineapple Juice** 2 No. 2 cans **29c**
 - Grapejuice** AGP 2 pint btl. **27c**
 - Grapefruit Juice** 2 46 oz. cans **35c**
 - Blended Juice** Orange And Grapefruit 46 oz. can **21c**
 - Lemon Juice** 3 cans **17c**
 - Orange Juice** From Florida 2 No. 2 cans 19c 46 oz. can **21c**
 - Cigarettes** Camels, Lucky Strikes, Old Gold, Chesterfields **2** pkgs. **29c**
 - Cigarettes** Wings, Twenty Grand, Sensation and Others **2** pkgs. **25c**
 - Wax Paper** Cut-Rite large foot roll **15c**
 - Miracle Whip** Salad Dressing qt. jar **39c**
 - Dill Pickles** Plain or Kosher 2 qt. jars **33c**
 - Asst. Pickles** Mayfair 7 oz. jar **10c**
 - Heinz Pickles** Cucumber Style 24 oz. jar **21c**
 - Potato Salad** Ivanhoe 15 oz. can **15c**
 - Candy Bars** All Varieties **3** for **10c**

Ann Page Foods

The goodness of Ann Page Foods stirs memories of the dishes that made Grandma's kitchen a cherished place. For Ann Page Foods are true to the American tradition of good things to eat. They contain fine ingredients . . . and they are carefully made. They are guaranteed pure, high in quality. Ann Page Foods are both made and marketed by A&P—to bring you exceptional quality at unusual economy.

- Chili Sauce** Rich and Zestful **2** 12 oz. btl. **29c**
- Vinegar** Cider or White qt. btl. **11c**
- Sparkle** Assorted Gelatins and Puddings pkg. **5c**
- Spaghetti** Macaroni or Elbow Macaroni 7 oz. pkg. **4c**
- Preserves** Except Raspberry or Strawberry, lb. jar 19c **2** lb. jar **31c**
- Grape Jam** 8 oz. jar 10c lb. jar **15c**
- Asst. Jellies** Blackberry, Currant or Red Raspberry 8 oz. jar **14c**
- Mayonnaise** Top Quality Rich and Smooth pint jar **25c**
- Sandwich Spread** pint jar **22c**
- French Dressing** 8 oz. btl. **13c**
- Mustard** Regular or Cream Style 9 oz. jar **8c**



As Published in
WOMAN'S DAY

BEEF AND VEGETABLES WITH PINWHEEL BISCUIT TOP

Serves 4 — Woman's Day Kitchen

- 2 tablespoons beef drippings
- 2 1/2 cups drained cooked peas
- 2 1/4 cups ground, cooked beef
- 1 onion, chopped
- 1 1/2 teaspoons salt
- 1/4 teaspoon pepper
- 1 1/2 cups drained tomatoes
- 1 1/2 cups canned grade C tomatoes
- 1 1/2 tablespoons flour

Heat drippings in large skillet. Add beef, onion, salt and pepper; brown lightly. Remove 1 cup of this mixture for biscuit topping. To the remainder add peas and tomatoes. Blend flour and a little water together; add to meat and vegetables; cook until slightly thickened. Pour into 2-quart casserole. Roll biscuit dough into rectangular sheet 1/2-inch thick. Spread with reserved meat mixture. Roll jelly-roll fashion, into long roll. Form into ring on top of mixture in casserole; press ends together. With scissors, cut through ring almost to center in slices about 1-inch thick. Turn each slice slightly on its side. Bake 20 to 25 minutes in very hot oven, 450 d.f.



See the complete Sea Food Department at your favorite A & P! Here you can choose from a large variety of fresh ocean and lake fish. They're tops in quality — a welcome change from meat — and economical too, — just look at these low prices.

Freshly Caught

BLUE PIKE LAKE PERCH

Your Choice! lb. **19c**

Freshly Caught

Yellow Pike . . lb. 21c

- Halibut Steak lb. **27c**
- Cod Steaks lb. **17c**
- Fresh Mackerel lb. **17c**
- Redfish Fillets lb. **21c**
- Haddock Fillets lb. **25c**
- Sea Scallops lb. **49c**
- Salmon Steaks lb. **29c**
- Smoked Fillets lb. **25c**

Ann Page

GARDEN RELISH 10-oz. jar **13c**

Quart jar **33c**

- Salad Dressing 8-oz. jar **13c** pt. jar **22c**
- Mayonnaise 8-oz. jar **15c** qt. jar **41c**
- Tomato Ketchup 2 14-oz. btl. **23c**
- Blended Syrup 12-oz. jar **15c** qt. jar **33c**
- Baking Powder 12-oz. can **10c**

Healthful-Nourishing

PEANUT BUTTER lb. **23c**

2 lb. jar 42c 8 oz. jar 13c



"Ann Page"—tart sweet

SALAD DRESSING

The secret of the unusual goodness of Ann Page Salad Dressing is this: in making it we use more of the two ingredients that give a dressing quality and fine flavor, — egg yolks and oil. Note its creamy smoothness, its distinctive tart — sweet taste, its perfect blending.

qt. jar **32c**

★ Favorite Meating Place for Particular People
★ Your "A&P MEAT DEPT."

"Super-Right" — Lean Tender
Choice Center Cuts

CHUCK ROAST
You'll enjoy this "Super-Right" chuck roast... they're cut from superb quality U. S. Gov't inspected steer beef. In tender flavorful eating serve one this week!

lb. **25^c**

Here's an all-star attraction... for fuss-budgets and budgets. Both demand meat at its best! Whether it's a special cut of beef or lamb, pork or veal, the Meat Department at your A&P Super Market is on its toes to serve you. Take A&P's Super-Right Meats—only top grades are chosen by experts... flavor and quality rigidly protected under modern refrigeration. Try A&P Super-Right Meats this week. You'll save and be satisfied.



More Super-Right Meat Values

Chickens	Fresh Killed 3-lb. Average	lb. 32^c
Lamb Chops	Lean Shoulder	lb. 31^c
Boiling Beef	Lean Plate Cut	lb. 15^c
Bologna	Sliced	lb. 29^c
Lamb to Stew	Meaty Breast	lb. 20^c

BREAST	Fresh Killed Cut Up Chicken	lb. 61^c
Legs and Thighs	Delicious White Meat	lb. 51^c
Hearts and GIBLETS		lb. 25^c
Necks and Backs		lb. 25^c
Wings		lb. 30^c

Fowl	Super-Right — Fancy Grade 3 1/4-lb. size	lb. 28^c
Freshly Ground Beef		lb. 23^c
Sliced Bacon	Sunnyfield Rindless	lb. 32^c
Skinless Wieners		lb. 29^c
Thuringer	Armour's Sliced	lb. 31^c
Pork Liver	Sliced	lb. 19^c



VISIT A&P's DAIRY CENTER

Like thousands of A & P shoppers everywhere, you'll be thrilled when you visit the Dairy Center of your A & P Super Market. For there's real delight in this sparkling display of creamy, rich butter... enticing cheeses for every taste... milk, fresh and pure... glistening-clean eggs... all from the finest farms and dairies in America... all priced low so that you may save. So visit your A & P Super's Dairy Center today... treat yourself to the best... and pocket your savings.

"WILDMERE"
Creamery Roll

BUTTER
Lb. **40^c**

"CRESTVIEW"
Selected — Guaranteed
EGGS
GRADE C
Doz. **33^c**

Sunnyfield
Our Finest Quality
TUB BUTTER
2 lbs. 85^c



Fresh Milk and Cream Delivered Fresh Daily!

Cheese Favorites!

Cottage Cheese	With Cream or Salad	lb. 11^c
Brick Cheese	Wisconsin	lb. 25^c
Dairy Cheese	Medium Sharp	lb. 31^c
Fresh Cheese	Wisconsin	lb. 29^c
Longhorn Cheese		lb. 29^c
Swiss Cheese	Domestic	lb. 37^c
Bleu Cheese	A Sharp Full Flavor Cheese	lb. 39^c
Mel-O-Bit	Brick or American Cheese	2 lb. 53^c
Sharp Cheese	American Cheddar	lb. 35^c
Tangy Links	Hickory Smoked	each 25^c
Velveela	or Chateau	2 8-oz. pkts. 35^c

Selected Large Size White Leghorn
Sunnybrook Eggs dozen **41^c**
— GRADE A —

FRESH FRUITS & VEGETABLES

When you buy fruits and vegetables at your A & P Super Market you get them hours fresher... that means you get more of the essential vitamins and minerals to help build your family into a strong "home front." A & P buys these fruits and vegetables direct... usually right from field and orchard... speeds them to your A & P Super. Thus, this direct buying eliminates many in-between costs and extra handling charges... the savings are shared with you. Start now... enjoy fruits and vegetables at their flavor peak... and buy them at A & P's low prices!

Oranges	California Navel—150-176 Size—Vitamins B C	doz. 33^c
Bananas	Golden Ripe Vitamins ABC	3 lbs. 25^c
Oranges	Juicy Florida—Large 126 Size—Vitamins B C	doz. 33^c
Yellow Onions	New Texas Vitamin C	5 lbs. 25^c
Juicy Lemons	Large Size Vitamin C	doz. 33^c
Carrots	Large Bunches Vitamins A B C	bunch 5^c
Tomatoes	Fancy Ripe Vitamins A B C	lb. 17^c
Asparagus	Homegrown Vitamins A B C G	3 1/2-lb. bchs. 25^c
Crisp Celery	Vitamins A C	2 stalks 9^c
Yams	Candy, Bake or Boil Vitamins A B C	5 lbs. 25^c

U. S. No. 1
Florida White

NEW POTATOES
10 lbs. **39^c**



Wax Onions	Vitamin C	4 lbs. 25^c
New Cabbage	Vitamins A, B, C	2 lbs. 9^c
Winesap Apples	Vitamin C	3 lbs. 25^c
Green Onions	Vitamin C	2 bchs. 5^c
Rhubarb	Homegrown Vitamin C	2 bchs. 5^c
Yellow Squash	Vitamin A	2 lbs. 17^c
Grapefruit	Large 54 Size Vitamins B, C	4 for 29^c
Fresh Peas	Full Podded Vit. A, B, C, G	2 lbs. 29^c
Green Beans	Vitamins A, B, C	2 lbs. 25^c
Spinach	Fresh Cut Vitamins A, B, C, G	3 lbs. 19^c
Radishes	Fresh, Crisp Vitamins B, C	3 bchs. 10^c

Here's a New
Way to Buy
Delicious Soup!

"MINUTE MAN" SOUP MIX



Stock up the pantry with Minute Man Soup Mix. Consisting of dehydrated vegetables and concentrated soup stock, Minute Man brings you healthful nourishing soup in 25 minutes cooking time. What's more you'll marvel at the soup each package makes... enough for four servings. Have a supply of these handy packages in the cupboard... serve it often!

Choose From Three Varieties

3 pkgs. **25^c**



To win a husband's
kiss and pat,
Be sure his salad
isn't FLAT!



Does your husband rebel over eating salads because they taste flat? Then watch his eyes sparkle and hear him change his tune when you use genuine Ivanhoe Mayonnaise. Deliciously seasoned the home-style way, Ivanhoe Mayonnaise is rich, creamy and extra flavorful. Order a jar today.

P. S. On days when you are extra busy, serve Ivanhoe Redi Potato Salad. Just chill and serve.

IVANHOE
NEVER LEAVES YOUR SALADS FLAT!

IVANHOE MAYONNAISE
Rich and Creamy

49^c QUART
29^c PINT

Libby's CRISP DILL PICKLES



The wise host adds zest to her meals with a dish of delicious Libby's pickles . . . and here's the favorite of all for the Holiday — Crisp dill pickles . . . Here's a thought, too, — why not include a Libby's dill pickle in husband's lunch box — you know how men love dill pickles!

Quart Jar **21^c**

Picked Vine Ripe — Juiced Vine Fresh

LIBBY'S TOMATO JUICE 20 oz. can **9^c**

Canned Meats And Sea Food

- Corned Beef** Ready to Serve 12 oz. can **22^c**
- Corned Beef Hash** Broadcast Pound **15^c**
- Armour's Treet** 12 oz. can **33^c**
- Potted Meat** 2 1/4 cans 11c **3** No. 1/2 cans **25^c**
- Mor** An all pork meat product 12 oz. can **31^c**
- Sardines** in Oil or Mustard **2** 1/4 cans **13^c**
- Sardines** A&P Brand in Tomato Sauce **2** 1 lb. cans **23^c**
- Shrimp** Wet Pack can **18^c**
- Pink Salmon** Coldstream **2** 1 lb. cans **37^c**

Crackers & Cookies

- Soda Crackers** Regal Brand **2** lb. box **17^c**
- Graham Crackers** Hampton **2** lb. box **21^c**
- Crax** An Educator Cracker lb. pkg. **17^c**
- Ginger Snaps** "Zion" **2** 1 lb. pkgs. **25^c**
- Fresh Fig Bars** "Zion" **2** lb. pkg. **27^c**
- Choc. Peaks** Delicious Cookies lb. pkg. **21^c**
- Skyflake Wafers** lb. pkg. **20^c**
- Ritz Crackers** lb. pkg. **21^c**

Miscellaneous

- Macaroni or Spaghetti** **4** lb. pkg. **27^c**
- Margarine** Nutley Vegetable Vitamin A Fortified lb. box **16^c**
- Egg Noodles** Fine, Medium or Broad lb. pkg. **14^c**
- Campbell's Soups** Eighteen Kinds **2** cans **19^c**
- Campbell's** Tomato Soup **3** cans **20^c**
- Dried Prunes** "A & P" Tender Cooked **2** lb. pkg. **22^c**
- Raisins** A & P Seedless pkg. **9^c**
- Honey** "Cloverdale" 16 oz. jar **21^c**
- Kraft Dinner** Macaroni & Cheese **2** pkgs. **19^c**
- Swansdown** Cake Flour box **23^c**
- Cake Flour** Presto, Pillsbury's or Gold Medal 2 3/4 lb. box **23^c**
- Bisquick** For Shortcake or Biscuits 20 oz. box **31^c**
- Pancake Flour** Sunnyfield 1 1/4 lb. pkg. **5^c**
- Baking Soda** Sunnyfield lb. box **5^c**
- Cornstarch** Sunnyfield **2** 1 lb. pkgs. **11^c**
- Cocoanut** Rajah Shredded 8 oz. pkgs. **12^c**
- Milk** Whitehouse Condensed **2** 14 oz. cans **27^c**
- Salt** Four Season's **2** 3 lb. pkgs. **13^c**
- GE Mazda Lamps** 40-60 watt each **13^c**
- Motor Oil** Super Body All SAE Grades 2 gal. can plus 9c Tax **\$1.04**

For Your Children! "HEINZ" JUNIOR FOODS

12 kinds

3 cans 25^c

Heinz Strained BABY FOODS
3 cans 20^c

- Flako Pie Crust** 8-oz. pkg. **12c**
- Baking Soda** A & H lb. pkg. **6c**
- Kingsford's** Cornstarch 2 1-lb. pkgs. **15c**
- Staley's** Cream Cornstarch lb. pkg. **9c**
- Argo Cornstarch** lb. pkg. **7c**
- Colman's** Dry Mustard 4-oz. can **25c**
- Mustard** French's Cream Salad 9-oz. jar **12c**

Candy Values

A & P is the spot to shop for candy! Tempting variety, fresh as can be, delicious candies priced to please your purse. For good, flavorful candy choose from A & P's large selection.

CIRCUS PEANUTS

lb. pkg. **15c**

- Mint Puffs** lb. **17c**
- Butter Balls** lb. **19c**
- Mint Kisses** lb. **19c**
- Candy Corn** lb. **15c**
- Candy Crystals** lb. **19c**
- Kentucky Mints** lb. **19c**
- Toffee Mints** lb. **21c**
- Nut Goodies** lb. **21c**
- Nougat Royals** lb. **19c**
- Caramel Nougats** lb. **19c**
- Lozenges** Wintergreen lb. **17c**
- Rummies** lb. **20c**
- Pecan Chews** lb. **27c**
- Caramel Cuts** Choc. lb. **27c**
- Black Walnut** Delights lb. **25c**
- Sugar Peanuts** lb. **21c**
- Coc. Bon Bons** lb. **23c**
- Fudge Drops** lb. **13c**
- Baked Beans** lb. **19c**
- Gum Drops** lb. **13c**

Full Flavor ORANGE SLICES

lb. **12c**

- Macaroni or Spaghetti** Revelation Wrap lb. pkg. **9c**
- Campbell's** Chicken or Consomme can **11c**
- Sunsweet Prunes** 2 lb. pkgs. **22c**
- Dried Apricots** lb. pkg. **25c**
- Snider's** Chili Sauce or Cocktail Sauce btl. **19c**
- Rajah** Worcestershire Sauce btl. **10c**
- A-1 Sauce** btl. **27c**
- Gravy Master** 1-oz. btl. **13c**
- Lee & Perrins Sauce** btl. **31c**
- Cocktail Cherries** btl. **15c**



Nationally Known — High Quality



Not connected with any company using a similar name or brand

There's no doubt about the high quality of this milk. It comes from tested herds in the heart of the nation's most famous dairy country. It's evaporated in modern, scientifically equipped plants—under the rigid supervision of trained dairymen and graduate food chemists. Rich in food value . . . "There's None Better." Accepted by the Council on Foods of the American Medical Association.

6 tall cans **47^c**

Children!

"N.Z."
ORDS

25c



Grained
FOODS
20c

8-oz. 12c
lb. 6c
2 1-lb. 15c
pkgs. 9c
lb. 7c
4-oz. 25c
can 12c
9-oz. jar

dy
es ★

shop for candy!
fresh as can be,
pleased to please
flavorful candy
large selection.

CUS
UTS
5c

lb. 17c
lb. 19c
lb. 19c
lb. 15c
lb. 19c
lb. 19c
lb. 21c
lb. 21c
lb. 19c
lb. 19c
lb. 17c
lb. 20c
lb. 27c
Choc. lb. 27c
Delights lb. 25c
lb. 21c
lb. 23c
lb. 13c
lb. 19c
lb. 13c

avor
NGE
CES
2c

ghetti 4b. 9c
in Wrap pkg. 11c
can 22c
s 2 lb. 25c
pkgs. 19c
ice or Sauce btl. 10c
line btl. 27c
1-oz. 13c
btl. 31c
btl. 15c

ality

this milk. It
ation's most
rn, scientific
ion of train-
rich in food

47c



**"Sunnyfield"
CEREAL VARIETY**

We're mighty proud of our Sunnyfield Cereals! We guarantee their quality! Try them! You will agree our Sunnyfield cereals are "tops" in quality and crispness. Many delicious varieties.

Corn Flakes



A Delicious
Healthful Cereal

40% Bran Flakes



Wheat Flakes



New — Delicious

Rice Gems



A Favorite
With All

**Wheat Puffs
or
Rice Puffs**



2 reg. pkgs. 11c

Serve cereal more often for double nourishment for the children. Nourishment from the cereal and nourishment from the extra milk they will use!

CANNED FOOD VALUES!

Though taxes and increased expenses tend to take more of your income—you can still make important savings on food. Come to A&P—wheel your handy "glider basket" up and down the wide aisles flanked by huge displays of Canned Foods. Compare the low prices and remember too, these are not "special prices" but low everyday prices. You can shop any day during the week and still get low prices here at A&P.



- ★ ★ **Tomatoes** Iona Standard Quality No. 2 can **10c**
- ★ ★ **Sauerkraut** A & P Grade A 2 No. 2 1/2 cans **21c**
- ★ ★ **Larsen's veg-all** can **10c**
- ★ ★ **Iona Spinach** Standard Quality 2 No. 2 1/2 cans **27c**
- ★ ★ **Fame Peas** Big Tender Peas 2 cans **27c**
- ★ ★ **A & P Corn** Cream Style Golden Sweet 2 No. 2 cans **21c**
- ★ ★ **Iona Cut Beets** 2 No. 2 1/2 cans **19c**
- ★ ★ **Campbell Beans** With Pork 4 1 lb. cans **29c**
- ★ ★ **Iona Corn** Golden Sweet Cream Style 2 No. 2 cans **21c**
- ★ ★ **Sweet Potatoes** 2 cans **27c**
- ★ ★ **Niblets Brand** Golden Sweet Corn can **11c**
- ★ ★ **Cut Beans** Reliable Green or Wax No. 2 can **16c**
- ★ ★ **Baby Foods** Clapp's or Heinz 3 cans **20c**
- ★ ★ **Heinz Soups** Eighteen Kinds 2 cans **25c**
- ★ ★ **Apple Sauce** A & P 3 No. 2 cans **25c**
- ★ ★ **Sliced Apples** 2 No. 2 cans **21c**
- ★ ★ **Apricots** Whole Peeled 2 No. 1 cans **27c**
- ★ ★ **Sour Cherries** Pitted For Pies 2 No. 2 cans **29c**
- ★ ★ **Cranberry Sauce** 2 cans **25c**

- ★ ★ ★ **Fruits for Salad** 2 tall cans **29c**
- ★ ★ ★ **Fruit Cocktail** A & P 2 tall cans **27c**
- ★ ★ ★ **Grapefruit** Polk's Sections 2 No. 2 cans **21c**
- ★ ★ ★ **Peaches** A & P Yellow Cling Sliced 2 No. 1 cans **29c**
- ★ ★ ★ **Peaches** Iona Halves or Sliced No. 2 1/2 cans **18c**
- ★ ★ ★ **Freestone Peaches** A & P No. 2 1/2 cans **25c**
- ★ ★ ★ **Bartlett Pears** Iona 2 No. 1 cans **25c**
- ★ ★ ★ **Prune Plums** Whole Unpeeled 2 No. 2 1/2 cans **31c**
- ★ ★ ★ **Cherries** Del Monte Royal Anne 2 No. 1 cans **33c**
- ★ ★ ★ **Shoestring Potatoes** 2 cans **17c**
- ★ ★ ★ **Pumpkin** A & P Grade A 2 No. 2 1/2 cans **15c**
- ★ ★ ★ **Junior Foods** "Heinz" 3 cans **25c**
- ★ ★ ★ **Tomato Sauce** A & P can **5c**
- ★ ★ ★ **Chef Boiardi** Spaghetti and Meat Balls 2 cans **29c**
- ★ ★ ★ **Brill's Spaghetti** Sauce 2 cans **25c**
- ★ ★ ★ **Tomato Soup** Phillip's 3 cans **17c**
- ★ ★ ★ **Green Beans** Sultana Whole Fancy No. 2 can **19c**
- ★ ★ ★ **Sliced Beets** 3 No. 2 cans **25c**
- ★ ★ ★ **Boiled Onions** OGC Brand can **12c**



Prepare for the "Holiday"
— they're extra delicious toasted!

**"RECIPE"
MARSHMALLOWS**



12 oz. pkg. **10c**

a favorite with the kiddies

CRACKER JACK

Here's a must for over the Holidays. Be sure to take a few packages along for the picnic. — And you grown ups too will enjoy munching on "Cracker Jack".

3 pkgs. **11c**

**"Swift's"
PREM**

Sugar Cured for Extra Flavor

- ★ For hurried up meal
- ★ For breakfast
- ★ For kiddies' lunches
- ★ For husband's lunch pail
- ★ For the occasional snack

BY THE MAKERS OF
SWIFT'S PREMIUM HAM



12 oz. can **33c**

Stock Up Your
Pantry Today!

For DELICIOUS GINGERBREAD

Duff's GINGER BREAD MIX

ADD WATER - MIX, BAKE - THAT'S ALL!

... Popular for CUP CAKES and COOKIES LOAF and LAYER CAKES

Duff's Devil's Food MIX

ADD WATER, MIX, BAKE - THAT'S ALL!

Pkg. 21¢

... And for TASTY, CRISPY WAFFLES

Duff's Waffle MIX

ADD WATER, MIX, BAKE - THAT'S ALL!

Pkg. 21¢

"I MAKE IT... YOU BAKE IT"

Says
Dad D. Duff
The Gingerbread Man

21¢ PER PACKAGE

Duff's Mix saves time and materials, an important consideration to every housewife in war time. Insist on Duff's—the original—Gingerbread Mix.

FULLY-PREPARED
"READY IN A JIFFY"
NEEDS NO SUGAR

Ontario Baker Maid SALTINE CRACKERS

a delicious crisp Saltine Cracker baked by Ontario

"Salted Just Right" **pkg. 14¢**

Special Offer!—
1 package CLUB CRACKERS
1 package COC. STRIPS **Both for 31¢**

Cereals

All Bran 10-Oz. Pkg. 12c Lge. Pkg. **19¢**

Kellogg's Krumbles 10-Oz. Pkg. **11¢**

Rice Krispies KELLOGG'S or Wheat Krispies Pkg. **11¢**

Kellogg's Pep 10-Oz. Pkg. **12¢**

Wheat Biscuits KELLOGG'S 2 Pkgs. **21¢**

Shredded Wheat N.B.C. Pkg. **11¢**

Post Toasties 2 Lge. Pkg. **17¢** 6-Oz. Pkg. **5¢**

Bran Flakes POST'S 2 8-Oz. Pkgs. **19¢**

Grapenuts 2 12-Oz. Pkgs. **27¢**

Grapenuts Flakes 2 7-Oz. Pkgs. **19¢**

Variety Tray SUNNYFIELD Ass'd. Cereals Pkg. **19¢**

Post Tens Assorted Post Cereals Pkg. **24¢**

Kellogg's Variety Cereal Pkg. **24¢**

Muffets A QUAKER Cereal Pkg. **9¢**

Puffed Rice QUAKER 2 Pkgs. **21¢**

Puffed Wheat QUAKER Pkg. **9¢**

Shredded Ralston 2 12-Oz. Pkgs. **25¢**

Cheri-oats 2 Pkgs. **23¢**

Coco-wheats A Cocoa Coated Farina Cereal Pkg. **21¢**

Corn Kix Delicious Corn Cereal 2 Pkgs. **21¢**

Pablum Baby Cereal 18-Oz. Pkg. **39¢**

Wheaties Whole Wheat Flakes 2 Pkgs. **21¢**

Recipe!

As Published in **WOMAN'S DAY**

PLATE CROWN ROAST

Serves 6, plus leftovers
Woman's Day Kitchen

2 sections beef plate, weighing about 6 pounds
1 tablespoon salt
1/2 teaspoon pepper
3 cups dry coarse bread crumbs

3/4 cup chopped celery & leaves
1 onion, minced
Few sprigs parsley, chopped
1 teaspoon sage or thyme

Have butcher cut 2 sections of plate, each 3 1/2 inches wide and 4 ribs long. Trim all some of the excess fat on the rib side. Sprinkle both sides with 2 teaspoons salt and 1/2 teaspoon pepper. Sew the ends together to form a crown. Place on a rack or tray in large Dutch oven. Cook uncovered in slow oven, 225 d. F., for 1 hour. Drain off fat; add 1 1/2 cups water, cover and cook 1 hour longer. Mix together crumbs, celery, onion, parsley, sage and remaining salt and pepper. Fill cavity low center of ring. Continue cooking uncovered, 1 1/2 hours longer. (This size roast will serve 6 to 8 for 1 meal.)

Spaghetti Dinner LIDO CLUB Pkg. **17c**

Creamettes Quick Cooking 2 8-Oz. Pkgs. **15c**

Mueller's Noodles Fine or Broad 2 12-Oz. Pkgs. **9c**

Tobasco Ketchup 2 12-Oz. Btls. **25c**

Ass'd. Mints JANE WHYTE 8-Oz. Pkg. **10c**

Kraft Caramels Lb. Pkg. **19c**

Milk Chocolate Lb. Bar **21c**

Instant Postum Lge. Can **39c**

Print Lard 2-Lbs. ... 28c Lb. Pkg. **14c**

Whisk Brooms Each **17c**

Paper Towels BLUE RIBBON 2 Rolls **11c**

White Polish SPICK 5-Oz. Btl. **10c**

Freshness sealed in!

JANE PARKER

POTATO CHIPS

8 Oz. Pkg. **15¢**

You'll enjoy these delicious chips. They're prepared in pure vegetable oil with just the right amount of salt added.

Freshly Baked

HALTER'S PRETZELS

Lb. Box **15¢**

Miscellaneous

Tomato Catsup 2 14-Oz. Btls. **19¢**

Spry 3 Lb. Can **67¢**

Baker's Cocoa Or HERSHEY'S Lb. Can **17¢**

Baking Chocolate IONA 8-Oz. Bar **10¢**

Iona Cocoa Lb. Can 9c 2 Lb. Can **15¢**

Salted Peanuts Lb. **19¢**

Pop Corn French Fried or Caramelized 6-Oz. Pkg. **10¢**

Eagle Brand Condensed Milk Can **20¢**

Fancy Rice BLUE ROSE 2 Lb. Pkgs. **17¢**

Pea Beans Hand Picked 2 Lb. Pkgs. **15¢**

Baby Lima Beans 2 Lb. Pkgs. **21¢**

Heinz Ketchup 2 14-Oz. Btls. **37¢**

Davis Baking Powder 12-Oz. Can **12¢**

Dr. Olding's DOG FOOD 3 1-Lb. Cans **25¢**

Kellogg's Gro-Pup Pkg. **23¢**

Kibble Biscuits DAILY 5-Lb. Bag 39c 2 Lb. Pkgs. **17¢**

Kennel Feed DAILY 5 Lb. Box **25¢**

"Sunnyfield"—Top Quality CAKE FLOUR

Here's a nationally known cake flour at an economical price. It's super sifted for better results. It's milled to the highest standards. Guaranteed to please you or your money back.

2 3/4 lb. box **17¢**

Recipe!
As Published in
WOMAN'S DAY
BROWN ROAST
plus leftovers
Day Kitchen
1/2 cup chopped
celery & leaves
1 onion, minced
Few sprigs parsley,
chopped
1 teaspoon sage
or thyme
2 sections of plate, each
4 ribs long. Trim off
fat on the rib side
with 2 teaspoons salt and
pepper. See the ends together
Place on a rack or broiler
Cook uncovered in slow
oven 1 hour. Drain off fat,
cover and cook 1 hour
her crumbs, celery, onion,
parsley, salt and pepper,
center of ring. Continue
1 1/2 hours longer. (This
is 6 to 8 for 1 meal.)

**"WHITE SAIL"
Household Aids**

From cellar to attic... for big cleaning jobs and small, A&P brings you twelve "White Sail" products—everyone tops in quality, ready to make your home shipshape and spotless for spring. Discover too the White Sail Laundry Aids — Soap Grains, Soap Flakes, Laundry Starch, Bluing — they're tops in quality and will save you up to 25% compared to other nationally known products of comparable quality.



For All Around
Laundry Economy

**SOAP
GRAINS**



2 lge. pks. **35c**

Their quick, thick suds cut washing time — make clothes shades whiter.

For Fine
Laundering

**SOAP
FLAKES**



2 lge. pks. **27c**

Expressly designed for safe, gentle washing of stockings, lingerie, lacework, baby's clothes, other fine things — Gentle on your hands for dish washing.

**Scouring
Cleanser**



3 cans **10c**

**LIQUID
WAX**



Pint Can **23c**

High Quality

- Ammonia Quart Btl. **9c**
- Hand Soap 3 cans **20c**
- Paste Wax Pt. can **29c**
- Sal Soda 2 1/2 lb. box **5c**
- Liquid Blue 12-oz. btl. **5c**

Toilet Soaps

- Garden Bouquet** or Ajax 3 cakes **11c**
- Camay** Favorite of Millions 3 cakes **20c**
- Fairy Soap** Floating cake **5c**
- Guest Ivory** Floating 4 cakes **21c**
- Lifebuoy** Avoid B-O 3 cakes **20c**
- Octagon** Toilet Soap 4 cakes **19c**
- Palmolive** Bath Size 2 for 19c 3 reg. size **20c**
- Woodbury's** Facial Soap 3 cakes **23c**
- Sweetheart** Soap 3 cakes **20c**
- Lux Toilet Soap** 3 cakes **20c**
- Cashmere Bouquet** 3 cakes **25c**

Laundry Aids

- Fels Naptha Soap** 4 bars **19c**
- Ajax Yellow Laundry Soap** 3 bars **11c**
- Ivory Soap** 2 lge. bars **19c** 4 med. bars **25c**
- Swan Soap** 2 lge. bars **19c** 4 med. bars **25c**
- Kirkman's Soap** 2 bars **9c**
- Octagon Soap** 2 bars **9c**
- P & G Soap** White Naptha 2 bars **9c**
- Presto** Or Liquid Sunshine Washing Solution gallon **19c**
- 101 Washing Solution** btl. **9c**
- Climalene** Small box 9c 1 lge. box **19c**
- Borax** 20 Mule Team 2 lb. box **25c**

Soap Flakes-Powders

- Duz or Rinso** Super Suds or Chipso 1 lge. box **22c**
- Oxydol** Giant box **63c** 1 lge. box **22c**
- Soap Grains** White Sail Giant Box **47c**
- Soap Flakes** Sweetheart or White Eagle Extra large box **39c**
- Lux Flakes** or Ivory Flakes 1 lge. box **23c**
- Klek** Medium Box 11c 1 lge. box **22c**
- Kirkman's Flakes** 1 lge. box **22c**
- Silver Dust** With Towels 1 lge. box **24c**
- Fels Naptha Flakes** 2 lge. boxes **39c**
- Octagon Soap Flakes** 1 lge. box **22c**
- Gold Dust Soap Powder** 1 lge. box **17c**

Household Needs

- Strong Brooms** Crown Brand No. 6 Each **35c**
- Sani Flush** For the Toilet Bowl 1 lge. can **18c**
- Mel-o** Water Softener 1 lge. pkg. **17c**
- Gauze** Linenized Tissue roll **4c**
- Matches** AGP Doubletip 6 pkgs. **25c**
- Red Cross Towels** 3 rolls **25c**
- Waldorf Tissue** 6 rolls **25c**



Three Favorites!
"CRISPO"
CHEESE CHIPS
OATMEAL COOKIES
BLACK WALNUT COOKIES

Fill up the cookie jar with a "Crispo" variety — Oatmeal or Black Walnut cookies — just the thing for the snack snatchers. — And for a real treat with cool drinks serve Crispo Cheese Chips.



★ For picnics
or that extra
snack ---

12 oz. pkg.

10c

BRESKO

the fluffy, crunchy, crispy
DOG FOOD



BRESKO contains not some, but ALL of the 5 vitamins essential to a dog's health—A, B, D, E, and G. They are vital for the development of glossy coat, firm gums, strong teeth, keen eyes, straight gait and healthy skin — a sound, healthy dog must have. Plus important **Ingredient K** which is processed liver meal (in dehydrated form) for building red corpuscles.

3 lb. bag **29c**

Bresko can be fed dry — its ready to serve to doggie — no fuss — no bother — no dirty dishes to clean!

5 Generations of Cocker
Spaniels raised on



Photos by Don Edwards
BRESKO Dog Food

THE FOOD THAT
KEEPS DOGS HAPPY...

Aren't they beauties? Healthy! Husky! "Grandmother" Champion Heather of Mistover's family! Breeder, Mrs. Francis B. Ferris of Yaton Kennels, Fairport, N. Y., writes, "They have beautiful coats, bright eyes and great bone formation. We start our puppies on BRESKO at the age of 5 weeks, and they maintain a steady rapid growth without the slightest trace of excess fat."

TOAST IT! TASTE IT! TEST IT!

...you'll agree **Marvel is America's Best Bread Buy**

Marvel makes the kind of toast you'll "go" for every time... crispy, golden-brown... with a fragrance that peeps the laziest appetite. Try Marvel in your toaster today... you'll say you never tasted better toast... and your family will agree!

Compare the size of this delicious loaf. You get more wholesome, nourishing "Enriched" bread when you buy Marvel. Compare the quality—only the finest quality, laboratory-tested ingredients go into the making of Marvel Bread. And it's "Thoro-Baked"—baked longer at lower temperatures to give you its full, oven-fresh flavor.

Marvel is the only nationally known bread that has the Freshness Date printed on each wrapper. "Dated" daily to assure your getting today's bread today. And Marvel's guaranteed freshness has made it the outstanding choice of hundreds of thousands of bread-loving families.

BAKED BY A&P BAKERS

MARVEL BREAD NET WT. 1 1/2 LBS.

"Enriched"

WHITE BREAD - SLICED

THE ONLY NATIONALLY KNOWN BREAD THAT HAS THE FRESHNESS DATE PRINTED ON THE WRAPPER

GUARANTEED FRESH THURSDAY MARVEL

WHITE BREAD - SLICED

ACTUAL SIZE
13 1/2 INCHES LONG
4 1/2 INCHES WIDE
4 1/2 INCHES HIGH

✓ **CHECK THE SIZE**
13 1/2" LONG
OTHER BRANDS 11 1/4"

✓ **CHECK THE WEIGHT**
24 OZS.

✓ **CHECK THE PRICE—YOU SAVE UP TO 15%**

LARGE 1 1/2 LB. LOAF 10¢



WE BAKE 'EM FRESH EVERY DAY!

Visit our tantalizing display of goodies in the Baked Goods Department. Feast your eyes on "fresh, out-of-the-oven" breads. — Marvel enriched white bread, — crisp crust sour rye, 100% whole wheat, cracked wheat, rich delicious raisin. You can certainly tempt your family with that variety. Enjoy too, the tasty Jane Parker layer cakes, the famous Jane Parker Dated Donuts, the tender soft hamburger, wiener, and tea rolls. You'll want to treat yourself, and your family, to these tempting delicacies. They are so good — and so extraordinarily low priced! We bake 'em all ourselves — and deliver them fresh every day to your favorite A & P Super Market. Get the habit of A & P Super Market shopping for Baked Goods. — You'll get top quality goodies — you'll save — and we'll guarantee, you'll be well pleased!

EXPLORE A & P's BAKED GOODS DEPT.!

—A Delicious Variety For Every Occasion!

- Sugar Nut Buns** Pkg. **15¢**
- Streusel Cake** Each **15¢**
- Cinnamon Rolls** Pkg. **12¢**
- Butterscotch** Rolls Pkg. **19¢**
- Tea Rolls** Jane Parker Pkg. **8¢**
- Wiener Rolls** Pkg. of Six **10¢**
- Hamburg Rolls** Pkg. of Six **10¢**
- Dessert Shells** Pkg. of Six **12¢**
- Angel Food Cake** Each **23¢**
- Coffee Cake** Orange Pineapple Each **19¢**
- Pecan Coffee Rings** Each **17¢**
- French Coffee Cake** Each **21¢**
- Bran Muffins** Pkg. of Six **10¢**

- SATURDAY FEATURE!**
Jane Parker
- CHERRY LAYER**
Large Family Size Cake **39¢**
- ★ ★
- Pound Cake** Golden, Marble or Iced Silver each **23¢**
 - Large Bar Cake** Assorted Kinds each **27¢**
 - Sour Rye** Crisp Crust 1-lb. 4-oz. loaf **13¢**
 - 100% Whole Wheat** 1-lb. 4-oz. loaf **10¢**
 - Cracked Wheat** 1-lb. 4-oz. loaf **10¢**
 - Marvel Sandwich** 1-lb. 8-oz. loaf **11¢**
 - Raisin Bread** 1-lb. 4-oz. loaf **12¢**
 - Caraway Rye** 18-oz. loaf **9¢**
 - Vienna Bread** 1-lb. 2-oz. loaf **10¢**

Over 2 1/2 Million Eaten Every Day
Jane Parker

Dated Donuts

Carton of a Dozen **12¢**

FOR MORE GRAND VALUES SEE - PAGE 3 - Super-Right Meats
PAGE 3 - Dairy Foods - Fruits and Vegetables **PAGE 4 Candy**

av. May 21, 1942

New York City Tour Sponsored by Shopping News Offers Last Opportunity to See World's Largest City via Sightseeing Buses; Don't Miss It! See Page 2

ROCHESTER SHOPPING NEWS

Delivered Free Each Thursday To 75,200 Homes
In Rochester, Brighton, Greece and Irondequoit.
Mail Subscription: In Advance, \$1.50 per year within Rochester city limits outside city limits, \$2.00

The Rochester Sun

Buy War Stamps and Bonds

FIFTH YEAR—No. 30

ROCHESTER, N. Y., WEDNESDAY, MAY 27, 1942

10

PHONE, STONE 6001

If You Do Not Receive Your Copy Regularly



No matter what your plans for the first big summer holiday next Saturday, the proper clothes will double your enjoyment of the day's festivities. Plan a picnic, play a round of golf, or get out the bicycle for some zestful exercise. Maybe you're a gardener. Memorial Day is an ideal time to pull up those weeds, trim around the hedges or plant some late blossoming flowers.

Rochester stores are completely stocked with the proper togs for your choice of activities.

A . . . Playtime dress favored for the golf course and other summer activities. Shown in sanforized cotton with a 26-inch four button jacket. Long body-shaping darts add to the chic of this suit dress. Double stitched patch pockets, deep V open collar and turn-back cuffs. Skirt has four deep pleats, swingy bias cut in back.

B . . . Three piece warm weather activities outfit in candy-striped percale. Remove the shoulder jacket when you're cooking the picnic dinner, but you'll be glad you have it with you when the cool afternoon arrives. Button front skirt can be taken off to give you a sun-tanning playsuit for the afternoon's games.

The clothes you buy for this holiday will "top fashion" right through the summer. In spite of war and its resultant restrictions, you'll be surprised how complete are the stocks and how low the prices for your approval.

The columns of this paper will guide you to the best "buys" in summer fashions, as well as hundreds of other household needs... this week and every week.

C . . . Fashion a Hollywood star would choose. The bare waist tunic, sets off your tan. Fitted, lined halter bra, shorties and popular wrap-around skirt. If you're bicycling and you want to deepen your tan, choose this smart, youthful summer outfit. Giant plaids, stripes and plain colors.

D . . . Most important of the new slack suit fashions . . . designed first for best-dressed movie stars; now all America wants it. Jacket has buckle belt, saddle-stitched patch pockets. Slacks have stitched down pleats at front, zip pocket. In denim, linen-finish nubby cotton and fine rayon faille.

Whatever You Do Memorial Day — ..dress the part



At Harris Nusbaum's

Nusbaum's New Kotton-Korner

- ★ COTTON DRESSES ARE COOL, SMART AND THRIFTY
- ★ CHOOSE FROM THOUSANDS IN NUSBAUMS NEW DEPARTMENT

Wear fresh cotton frocks from dawn til dark! Buy them here at Nusbaum's where we have all the styles, materials and color combinations in tremendous selection at low money saving prices. Sizes 9 to 17; 10 to 20; 38 to 50.



\$1.95 TO \$5.95

SLACK SUITS

The greatest selection of Slack Sets ever assembled can be found here at Nusbaums. Included are latest Rayon Poplins, Spun Rayons, Rayon Gabardines and California Denims. Colorful two-tones and plain combinations. Sizes 10-44.

\$3.49 Others From \$1.49 to \$5.95

- Two Piece and One Piece Styles
- Seersuckers, Gingham
- French Crepes, Spun Rayons
- New Glazed Chints
- Checks, Plaids, Candy Stripes, etc.

HARRIS NUSBAUM'S
221-229 JOSEPH AVENUE

FREE PARKING In Rear Of Our Store —OPEN EVENINGS 'Til 9

CHAMPION OPEN THURSDAY NIGHT

ALL-METAL FOLDING PICNIC GRILLS
11"x18" 11"x22"
\$2.49 - \$3.49

'TIL 9 P. M.
FOR HOLIDAY SPORTSWEAR BUYING
HUNDREDS OF LONG SLEEVE

POLO SHIRTS \$1.29 and up

Make Up Your Own Ensemble
A Sport Shirt And A Cool Comfortable Pair Of

SPORT SLACKS \$3.49 and up



Men's Short Sleeve POLO SHIRTS 99c and up

Brief Undewear Shorts and Shirts 39c

Men's 100% Virgin Wool SWIM TRUNKS \$2.95

Variety of Colors \$2.95 Small Medium Large OTHERS \$1.49 UP TO \$4.50



Terry Cloth Pullovers 99c

SPECIAL! MEN'S 2-PIECE SANFORIZED WASHABLE

SLACK SUITS Consisting of Polo Shirt and Slack \$2.98 SIZES 28 TO 42

HUNDREDS OF LIGHTWEIGHT POPLIN SPORT JACKETS REVERSIBLE POPLIN HOLIDAY SPECIAL SPORT JACKET \$4.95 Zipper Front

Champion KNITWEAR CO. 71 ST. PAUL ST.



LADIES' SMART NEW STYLISH LATEST SWIM SUITS \$2.98 and up

Ladies Dressmaker Swim Suits Up To Size 32

Black All Wool Swim Suits With Skirt 38 to 50



Buy

the Freshness are your get-freshness has ends of bread-

IGHT

15%

CEPT!

m!

Million Day marker ed uts

2c

WEDNESDAY

Meats andy

The flavor of boiled ham can't be improved by wrapping it for an hour.

OPENS FRIDAY . . . MAY 29th

**Tom Grierson
ROLLER RINK**

With The Hammond Organ

ROLLER SKATE FOR HEALTH AND FUN—Uncle Sam needs happy people to maintain morale . . . healthy ones to carry on the war behind the lines . . . and at the front. Starts FRIDAY. You'll like it.



ONTARIO BEACH PARK

ADMISSION 35c and 40c

Mrs. May Smith, 718 Norton St.



Refresher Classes in **TYPING SHORTHAND**

ROCHESTER BUSINESS INSTITUTE
172 CLINTON AVE. SO. Main 3569

N. Y. Sightseeing Busses Banned After Sun Tour

(Picture On Page 4)

What will probably be the last opportunity to see New York via deluxe sightseeing coaches is offered Shopping News readers this week in the Sun New York tour which leaves from the New York Central station at 10:25 p. m. Friday evening.

A week-end all-inclusive tour has been arranged by the Travel Department of this paper at the low cost of \$19.65. Included at this rate is round trip railroad transportation in comfortable, air-conditioned coaches of the New York Central; a luxurious room with private bath, both tub and shower, at the Hotel Vanderbilt in New York City. The Vanderbilt is one of the world's most famous hotels. Situated on fabulous Park Ave., the Vanderbilt is a gathering place for the notables of several nations.

Also included in the Sun tour is an array of entertainment features combined into one grand week-end of sight-seeing, dinner dancing, night club visiting, a visit to Radio City, the Empire State Building, and every important spot in the great city of New York.

All sightseeing buses will be taken off the streets next Monday to conserve rubber. That means Sun tourists will have their last chance to see New York on this tour. All buses will run on Saturday and Sunday.

Return trip to Rochester may be made any time Sunday, with a choice of 11 speedy express trains from which to make your choice.

Reservations can be made at the office of The Rochester Sun, 420 Burke Bldg., until 5 p. m. Friday.

A phone call to Stone 6001 will hold reservations for tourists and they can be called for any time before the Friday 5 p. m. deadline.

1000 Islands Cruise Included In Quebec Tour

Thrilling nights on the moonlit waters of the St. Lawrence, a sparkling cruise through the Thousand Islands and the thrill of shooting the rapids in a specially built rapids steamer, are some of the vacation highlights awaiting Sun tourists in the Montreal-Quebec lake and river cruise which leaves on the Canadian Steamship Lines S. S. Kingston from the Charlotte docks, Wednesday, July 1 for four thrill-packed days and nights.

Cost of the tour which has been arranged by the Travel Department of Shopping News has been set at \$49.95 per person including every necessary expense from the time the tour leaves Rochester until its return Sunday night. (Two meals in Montreal are expected).

Features of the deluxe cruise, not usually found on similar tours are a stay at the Mt. Royal Hotel in Montreal, one of the finest hotels in the British Empire; a delightful luncheon at the Chateau Frontenac in Quebec; a side trip to the shrine of Ste. Anne de Beaupre; delightful meals in the ship's main dining room and a stateroom for the entire round trip.

A descriptive folder concerning the cruise is available at the Sun office, 420 Burke Bldg. where all information about, and reservations for, the cruise should be made. A phone call to Stone 6001 will bring one of the folders to your home by mail.

COOL & COLORFUL

Prints For The Holiday

Inviting in a new one-of-a-kind style in cotton and rayon print. Included are our new Hollywood style arriving NOW! You'll find our modest convenient location a delightful lesson in thrift.

Open Thurs. Evening 'Til 9 For Your Convenience

C. B. THOMAS
HOTEL SENECA
ROOM 723
Right at The Elevator

Why not a SMART ADDRESS

When you visit NEW YORK

It costs no more to stay at The Vanderbilt Hotel . . . to enjoy the prestige of a Park Avenue address and the comfort of tastefully furnished, more spacious rooms and suites. The Vanderbilt Hotel is near main railroad terminals, airport, shops and all else of importance.

The VANDERBILT HOTEL
PARK AVENUE
AT EAST 34th ST.
NEW YORK
Oscar F. Bonas, Manager



OTHER MANAGER HOTELS
Rochester, N. Y., Rochester, Washington, D. C., Hay-Adams
Boston, Mass., . . . Manger, Washington, D. C., Annapolis
Chicago, Ill., . . . Plaza, Washington, D. C., Hamilton
Grand Rapids, Mich., . . . Park

PLAN CONVENTION

Local congregations of the General Assembly of Spiritualists are making plans to entertain the General Assembly Convention which will meet in this city on June 1921.

SALE WINDOW SHADES

Venetian Blinds
Chestnut Metal or Fibre Slats
\$1.59 38c

Selection of colors New Rollers Included Size 6x36

39c

LUCAS PAINT STORE
80 ST. PAUL ST. MAIN 2090
WINDOW SHADE HEADQUARTERS
Mrs. Mary Zipfel, 38 Cameron St.

THE BEST COAL-VALUE IN THE CITY

BLACK MAGIC COAL

Long Burning—Low Ash QUALITY

\$11.85

TON CASH Shovelled Off

Buckwheat \$8.25 Ton
Pea Coal \$9.85 Ton
Established Over 25 Years

SEMET SOLVAY COKE . . . \$11.00

PAYNE & DUNHAM
GEN. 586

It's up to you -in '42!

IT'S A FREE COUNTRY!

You can say anything you want to say, about the government or the movie of the week. You can read anything you want to read. You can dine on hot dogs or turkey. You can walk down the street in overalls or ermine. If you live in America you can be anything you want to be. Here a man rises or falls by his own efforts. Abraham Lincoln rose from railsplitter to President. Henry Ford, a mechanic, became a multi-millionaire—a man named Sears sold a watch and founded an institution known and respected throughout the land. That is what we Americans call individual freedom. It is the key to our democracy—the lifeblood of our existence. Without it, there would be no Free Country!

KEEP IT FREE—BUY UNITED STATES WAR STAMPS AND BONDS

At Victory Booth Rear Entrance Monroe Store
Cashiers Office, Mail Order Desk Both Stores

SEARS ROEBUCK AND COMPANY
MONROE AVENUE AT SOUTH UNION
RIDGE ROAD NEAR DEWEY AVENUE

THE 5 CROWNS CHUCK OUT TOUGHNESS

Old TOUGHNESS has had such a smack He's out, and he'll never be back! So 5 Crown, folks say, Has taste and bouquet—The finest you'll get for the "jack."

Our new bottle, too, is an "ace". Called "HOST" for its smartness and grace . . . In serving your friends This smoothest of blends You're modern . . . You're setting the pace!

Seagram's 5 Crown

Now in the New Host Bottle

Seagram keeps the TOUGHNESS OUT . . . blends extra PLEASURE IN

THE FINER Seagram's 5 Crown

Seagram's 5 Crown Blended Whiskey, 86.8 Proof, 72 1/2% grain neutral spirits. Seagram-Distillers Corporation, New York

WORK + PLAY = EFFICIENCY

Ligett's

THINGS TO HELP YOU ENJOY YOUR HOLIDAY

THE REXALL DRUG STORES

BUY U. S. Defense STAMPS NOW!
On Sale at all Ligett Drug Stores

HOLD Your PARTNER
Arthur MURRAY's dance Teachers prefer

ODO-RO-NO CREAM
ends perspiration Annoyance in 1 to 3 days.

39c
A big JAR **59c**

EDWARDS Olive Tablets

30c Size **12c**

ATWOOD'S BITTERS

35c Size **17c**

PHILLIP'S TOOTH PASTE

25c Size **13c**

3 dozen FIRSTAID
Waterproof adhesive **QUIK-BANDS**

out of the box, on the finger READY in an instant when you need them. **23c**

ASPIRIN TABLETS

Tin 12 **2c**

FREEZONE

35c Size **17c**

PHILLIP'S Milk of Magnesia Tablets

50c Size **19c**

Try **BISMA-REX** at our expense

Trial package of famous Rexall mint-flavored antacid powder with purchase of 50c size. If you are not satisfied return the large size unopened for full price refund.

A guaranteed Rexall product

Lightest Gallon OUTING JUG
On The MARKET! . . .

Weights less, filled to the brim, than most jugs weigh when empty. Sanitary stoneware lining, magic fibreglass insulation. **1.25**

SPIGOT JUG . . . 2.69

Lite-Control Glasses

POLAROID

Regular sun glasses darken everything. Polaroid is dramatically different—dims glare but leaves objects sharp and clear. Shatter resistant safety lens. **1.95**

SLIP-OVER GOGGLES
Assorted lenses **19c**

49c

For your Summer Cottage **MILLER LOTUS CLOCK**
Electric or 8-Day Wind

Leaf green, tulip red or ivory to match the wood-work; and figures YOU CAN SEE ACROSS THE ROOM Without SQUINTING

Elec. Model—AC only **2.45**

NOXZEMA CREAM 25c Size **19c**

ANACIN TABLETS 50c Size **39c**

CITRATE MAGNESIA 20c Value **7c**

VICK'S NOSE DROPS 30c Size **24c**

CARTER'S PILLS 25c Size **19c**

AIKA FITZER 60c Size **49c**

CASTOR OIL 2 Oz. Bottle **6c**

PLAYTIME IS PICTURE TIME

EASTMAN or AGFA FILM

V-127 . . . 26c A8 . . . 26c
V-116 . . . 37c D6 . . . 37c
V-616 . . . 37c PD16 . . . 37c
V-120 . . . 32c B2 . . . 32c
V-620 . . . 32c PB20 . . . 32c
V-122 . . . 58c G6 . . . 58c

Let's get it at Ligett's

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Quart Keapit VACUUM BOTTLE

Keeps things piping hot or icy cold. Efficiency tested. Vacuum glass filter. Aluminum Cup and shoulder **1.45**

ABSORBINE JR

\$1.25 Size **59c**

BELL-ANS TABLETS

75c Size **37c**

DRESSING COMB

7 Inch Size **3c**

This Summer have plenty of soft **KOTEX Sanitary Napkins**

box 12 **22c**
2 for **43c**

HALEY'S M-O

\$1.00 Size **43c**

PACKER'S SHAMPOO

60c Size **29c**

MILK OF MAGNESIA

Pint Bottle **12c**

SKOL LOTION

blocks out Rays that Admits to be a Sun R

Non-3 35c size **29c**

May 27, 1942
CONVENTION
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which will meet in
June 1921.

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AMPS NOW
Drug Stores.
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VACUUM
BOTTLE
Keeps things piping
hot or icy cold.
Efficiency tested Va-
cum glass filler.
Aluminum
Cup and
shoulder 1.45

SCORBINE
JR
59c
ELL-ANS
BLETS
37c
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s Summer base
plenty of soft
KOTEX
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box 12
22c
2 for
43c
ALEY'S
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AMPOO
29c
ILK OF
AGNESIA
12c
Leads The Tan Parade
OL LOTION
blocks out
Rays that
Admits be
cial Sun R
Non-
35c
29c

Keep YOUR colors Flying

EASIEST TO USE!

50 COLORS!

PERFECT RESULTS!

Tintex TINTS & DYES

PARK & TILFORD PRODUCT

Mrs. Bernadette Pappert, 231 Glenwood Ave.

Gay colors attract the eye—cheer every-
body up! Bright dresses, colorful cur-
tains and slip covers are so easy to
obtain with Tintex, the dyes and tints
which outsell all other brands. Millions
of women are still saving money with
Tintex—buy Tintex today! 10¢ and
15¢ sizes at drug, dept. and 10¢ stores.

your Sunday Dinner

By Ruth Mavis Stone, Director Household Science Institute

Another appetizing, nutritional economical "Sunday Dinner."
These recipes, which appear each Thursday, are prepared ex-
clusively for ROCHESTER SHOPPING NEWS readers and are
kitchen-tested by the Household Science Institute.



Let tender plump pork links entwine your menu and enslave your family's appetite. They're elegant fixed South-
ern style with rice for your Sunday Dinner, May 31. The colorful fruit salad and the coconut dessert make
just the right go-togethers for this meal.

THE DINNER

anced for nutritional value. It and minerals. The Dessert:
Supplies: The Main Dish: Pro- Vitamins A, B, C, G; Carbohy-
teins, Minerals, Vitamins A, B, drates, minerals.
*Southern Sausages with B-1, C and G; Carbohydrates.
Rice and Tomatoes The Salad: Minerals, Vitamins,
*Fresh Fruit Salad fat and carbohydrates. Muffins
Muffins Butter and Butter: Vitamins A, B, C,
*Banana Coconut Rolls Beverages D, and G; carbohydrates, fats

To Serve 6 You Need
1 1/2 lbs. pork sausages
1 pkg. rice
1 No. 2 1/2 can tomatoes

This menu is properly bal-

2 oranges
2 grapefruits
1 No. 2 can pineapple chunks
Maraschino cherries
6 bananas
1 pkg. coconut
1 lemon

in half.
1 large onion, peeled and sliced
1 cup uncooked white rice

3 1/2 cups cooked tomatoes
1 cup water
(Continued on Page 8)

TROPIC COAL \$11.85

Egg—Stove—Nut . . . Anthracite
Rochester & Pittsburgh Coal Co.
Lincoln-Alliance Bank Bldg.
Stone 7080

Cowboy HI and Wrangler HATT

S-s-h-h! Kessler's is the smoothest brand,
And, pal, that ain't no bull.

Just try it once and—boy, oh boy—
You'll want a bottle full.

SMOOTH AS SILK
but not "High Hat"

KESSLER'S BLENDED WHISKEY

KESSLER'S PRIVATE BLEND, 75% Grain Neutral Spirits, 85 Proof.
Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

Weird's For Your Summer NEEDS

Preserve Your Hose!
"LIFETIME"

HOSE RACK

65c Holds Up To 100 Ft.

Colorful Play Yard
SAND BOX \$4.95

An attractive box with adjustable canvas canopy. Seat on each end. Metal bottom. Size 36" by 36".
Size 36" x 48" \$6.95

TUBULAR STEEL CHAIRS

\$2.89

All steel chair with 7/8" tubular steel frame. Ventilated seats and backs. Baked enamel finish in your choice of Red and White, Green and White, Blue and White. Comes knocked down. Quantity available is limited so, sorry, no phone orders.

Weird's

15 EXCHANGE ST.

Free City Deliveries

CENTURY

STARTS TO-DAY!

1ST TIME AT OUR POPULAR PRICES!
Direct from One Year on B'way at \$2.20

LIKE NOTHING ELSE IN HEAVEN OR ON EARTH

WALT DISNEY'S **FANTASIA**

WILL AMAZIA

with music by **STOKOWSKI**
in NEW Multiplane TECHNICOLOR

PLUS! 2nd HIT!
The Aldrich Family... In Their Funniest Yet!
HENRY AND DIZZY

JIMMY LYDON as HENRY ALDRICH
Mary Anderson - Charles Smith - John Little

ALSO Walt Disney's "DONALD GETS DRAFTED" AND American Anniversary

THIS THEATRE IS READY TO SERVE YOU WITH WAR BONDS AND STAMPS

... in the National's Basement ...

End-of-Month Sale

A Basement-Wide, Month-End Bargain Event, For This One Week Only... Savings For Men And For Boys

Sale! Shirt-'N-Slack Sets \$2.89

Values to \$3.29! Broken groups that have accumulated from our active selling of the past few weeks. All Sanforized shrunk. Swell values.

Sale! Men's Wash Slacks \$1.59

Values to \$1.95! Broken sets from our regular this-season stock. Stripes and plain colors. All guaranteed washable.

Sale! Men's Sport Shirts 95c

Regularly \$1.09! Plain whites, tans and blues in various lightweight, cool summer fabrics. Two pockets, short sleeves.

Men's Broadcloth Shirts \$1.15

Fine quality white broadcloths at a sensationally low price. Highly lustrous, all Sanforized shrunk. All have Wrinkle-Free collars.

Boys' Gab Slacks \$3.95

Fine quality gabardines in all the newer gabardine colors. Marvelous values at this low price. Sizes 26 to 32.

Boys' Sport Coats \$10

All nicely tailored, 3-button drape models that are unusually smart for sports, dress or graduation.

Boys' Slack Suits \$2.49

In-or-outer shirts with convertible neck. Pleated slacks with self belt. All fast colors. . . . all Sanforized.

Boys' Basque Shirts 39c

Cool, comfortable, easy to launder summer shirts. Contrasting trim. Stock up now and save.

Low-Priced Clothes With A Real Expensive Look

Sturdily Tailored . . . Very Handsomely Styled,
Fabrics You'd Hardly Believe Could Be
Sold At Such Moderate Prices!

EVERY one of these suits is new this Spring! Every one gives you the newest fashion developments of the season: Patterns and fabrics and styles you'll be amazed to find so moderately priced. Sturdy twists, grand gabardines, colorful herringbones, plaids, stripes and diagonals. Yes . . . plenty of single and double-breasted. There isn't a garment in this big selection that we're not proud to put our label in: And there isn't a solitary one here, that you won't wear with pridt, too. Every one a brand new style.

BASEMENT

Men's Suits

\$19.95 \$23.95 \$27.95

The NATIONAL
EAST MAIN AT STONE

*Plenty of Sizes For Tall Men, Short Men and Stout Men, Too!

On the Safe Side



Your War Savings Bonds are an investment you mean to keep. To be on the safe side, you also need money in the bank for emergencies.

Every pay day, drop in at either office of ROCHESTER TRUST and deposit a few dollars in a Special Interest Account. A preferred reserve since 1888!

Rochester Trust

AND SAFE DEPOSIT COMPANY
MAIN OFFICE: MAIN STREET WEST & EXCHANGE
FIRST INDUSTRIAL BRANCH: 33 CLINTON AVENUE NORTH
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

For onion seasonings, plant a few sprouting onions in a pot of good mold. The shoots which appear can be removed for seasoning, etc. Other shoots quickly take their place.

A quick way to get rid of onion or garlic odor on a knife is to run the knife through a potato.

Sibley, Lindsay & Currier



Save Work. Save Washing with Famous

SCOT TOWELS
3 rolls 27¢

Keep a roll always in the kitchen, bathroom, cellar, garage. Save your towels! HOUSEWARES, FOURTH FLOOR, PHONE STONE 6500

N.Y. Tour Headquarters



Luxurious home of Suntourists in New York City this weekend is that city's famous Vanderbilt Hotel on Park Ave. (Story of tour on page 2.)

Tom Grierson Opens Lakeside Roller Rink For Season Friday

The roller skating season gets into full stride Friday, according to the enthusiasts, when the popular Tom Grierson officially opens the Ontario Beach Park rink.

There will be skating at the lakeside rink every night for the balance of the season. Tom Grierson will be at the console of the Hammond Organ to supply the proper musical lilt for the circling skaters.

Rochester bus lines run directly to the Park.

Officials To Be Honor Guests At Lodge Dinner

Past Patrons and Past Matrons of Germania Chapter, will be guests of honor at a dinner next Monday at 6:30 p. m. in the Star dining room of Masonic Temple on Main st. E. A business session will follow the dinner.



SPECIAL! Coconut Straws

All of the newest styles... Pugree bands. All head sizes. Hundreds and hundreds to choose from!

59¢

At The **Darling Shop** Open Thurs. 'Til 9

190 MAIN ST. E.

Mrs. Nellie Wright, 133 Marlborough Rd.

• Latest Patterns • Spring Colors • Newest Fabrics

Drapery & Dress
FABRICS

30% - 40% SAVINGS ALWAYS

MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS



SUMMER FORMALS For Graduation

Thoughts For Bridesmaids

An adorable collection... with a particular eye to the many coming school functions... graduation... long flowing sleeves and short puffs, high and low necklines and swirling skirts. All sizes. All colors.

7.99

- Prints
- Chiffon
- Taffeta
- Jersey
- Solid & Printed Cottons
- Net
- Rayon



SECOND FLOOR

OPEN THURSDAY 'TIL 9 P. M.
At The New and Greater

Darling Shop

190 MAIN ST. EAST

EXTRA COMFORT AND ECONOMY

Discover for yourself the homey comforts of this most popular hotel.

Individually controlled radio in each room

Santigal Service

Fine Room With Private Bath

One Person—\$2.50 to \$4.00

Two Persons—\$3.50 to \$6.00

3 ATTRACTIVE DINING ROOMS

Breakfast from 25¢ • Lunch 50¢ • Dinner \$1.30

BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson



GOOD GIRL!

TRIG SAVES HUBBY MONEY!
TRIG SAVES YOU WORK!

Washing Walls is EASY With Trig! • No Rubbing • No Scrubbing • No Rinsing • No Streaking.

TRIG does your wall-washing in HALF the time with HALF the work. Any Trig customer will back up this statement! A few pennies worth of Trig cleans ALL your walls. 25¢ a box at your favorite store. Try it today.

WEGMANS, RED & WHITE, STAR SUPER MARKETS, SIBLEYS, EDWARDS, McCURDY'S, 372 NEIGHBORHOOD GROCERS AND HARDWARE STORES



\$17.95

It's Regular Price is \$22.75!

INNERSPRING MATTRESS

Full . . . Single . . . or 3/4 Size

Here is super sleep comfort at a minimum price! Lauer's Quiltededge mattress is scientifically built to fit the contours of your body. Now you can have better sleep and better rest at a price far less than you would expect to pay. Come to Lauer's bedding department. Lie on the Quiltededge and see for yourself the perfect relaxation you get when you buy this famous mattress. And remember that Lauer's sale price saves you more than 20%.



Upholstered in Lauer's Frost-Tex

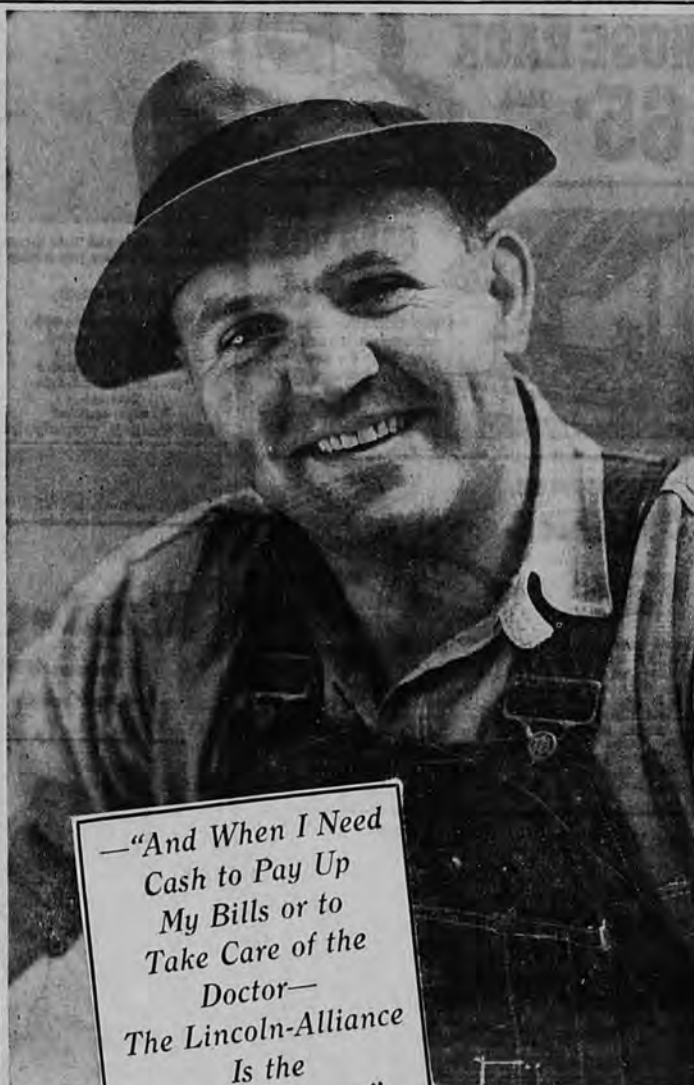
3 Pc. LIVING ROOM SUITE

Buy all three pieces of this splendid living room group for only \$149. The big, deep cushions are chock-full of finely tempered coil springs. The frame is sturdily built of tested hardwoods. The fabric is Lauer's famous Frost-Tex—durable, attractive colorful. Note the wood trim that carries across the arms and along the base. Here indeed is a splendid value for your living room.

\$149

Davenport and 2 Chairs

LAUER'S OPEN THURSDAY EVENING



—“And When I Need Cash to Pay Up My Bills or to Take Care of the Doctor—
The Lincoln-Alliance Is the Bank for Loans”

When bills pile up . . . when unexpected hospital and doctor's bills must be paid . . . a low cost Lincoln-Alliance PERSONAL LOAN is the best method of taking care of them.

For example, you may borrow \$108. You will receive \$101.16 cash and you repay \$9 a month for 12 months. Study the chart and compare with other loan plans—and then you'll know why thousands of Rochester wage earners say “The Lincoln-Alliance is the Bank for Loans!”

Figure It Out For Yourself

You Borrow	Charge For Year	* Life Insurance Premium	You Receive	12 Monthly Payments
\$108	\$ 4.48	\$.36	\$101.16	\$ 9.00
132	7.92	.44	122.64	11.00
156	9.36	.52	146.12	13.00
180	10.80	.60	168.60	15.00
216	12.96	.72	202.32	18.00
240	14.40	.80	224.80	20.00
300	18.00	1.00	281.00	25.00
360	21.60	1.20	337.20	30.00

* Insurance Pays Up Loan in Case Borrower Dies

You may telephone Main 5550 for application forms if it is inconvenient for you to apply at one of the following offices:

LINCOLN-ALLIANCE BANK AND TRUST COMPANY

- | | | |
|-------------------------------------|---|---------------------------------------|
| MAIN OFFICE
183 Main St., E. | EAST END OFFICE
460 N. Goodman St. | DEWEY-STONE OFFICE
2865 Dewey Ave. |
| LINCOLN OFFICE
33 Exchange St. | MONROE AVE. OFFICE
560 Monroe Ave. | IRONDEQUOTT OFFICE
621 Titus Ave. |
| LAKE AVE. OFFICE
1495 Lake Ave. | PORTLAND-CLIFFORD OFFICE
520 Portland Ave. | NEWARK OFFICE
Newark, N. Y. |
| WEST END OFFICE
886 Main St., W. | TWELVE CORNERS OFFICE
1851 Monroe Ave. | BROCKPORT OFFICE
Brockport, N. Y. |

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

May 27, 1942

ROCHESTER SUN

The advertisement below is the Rochester Sun's contribution to the patriotic cause concerned.

SPECIAL!
Cut Straws
59c

Open Thurs. 'Til 9



STORE
WEGMANS

FOR VICTORY



BUY UNITED STATES SAVINGS BONDS

For Yourself

Life Insurance Plan	You Receive	12 Monthly Payments
.36	\$101.16	\$ 9.00
.44	123.64	11.00
.52	146.12	13.00
.60	168.60	15.00
.72	192.22	18.00
.80	224.80	20.00
.90	281.00	25.00
.20	337.20	30.00

Loan in Case Borrower Dies

in forms
one

**ANCE
MPANY**

DEWEY-STONE OFFICE
2865 Dewey Ave.
IRONDEQUOIT OFFICE
621 Titus Ave.
NEWARK OFFICE
Newark, N. Y.
BROCKPORT OFFICE
Brockport, N. Y.

Deposit Insurance Corporation

On sale at all Banks, Postoffices and Retail Stores



Ask Any Salesperson about this Annual

Store-Wide Sale of Men's

FAMOUS "EDWARDS" SANFORIZED

SHIRTS



Holiday
Candy Sale

Pure Cream Nut Fudge

This is just like the fudge you used to whip up in your own kitchen before sugar rationing. Chocolate or Vanilla made with plenty of pure cream and fresh table butter. Get it for a family treat.

44^c lb.

Atlantic City Style Salt Water



TAFFY

29^c lb.

- Vanilla
- Lemon
- Orange
- Sassafras
- Chocolate
- Lime
- Peppermint
- Licorice
- Strawberry

Soft Pectin Jellies

Made In Our Own Candy Kitchen

- ★ Apricot Walnut
- ★ Fig
- ★ Lemon
- ★ Raspberry
- ★ Licorice
- ★ Lime

33^c lb.

EDWARDS—Street Floor

Your Monogram Free

\$179

3 Shirts for 525

This is the perfect time to stock up on shirts. It's a good time to buy them for gifts, too. Father's Day is just around the corner. Graduation time is here again. Here are ten good reasons why you'll want a season's supply of Edwards shirts.

- ★ EVERY SHIRT SANFORIZED
- ★ CUSTOM STITCHED THROUGHOUT
- ★ FULL-CUT—TRUE TO SIZE
- ★ FINE WOVEN FABRICS
- ★ PLEATED TAPERED SLEEVES
- ★ NECKBAND STYLE IN WHITE
- ★ WHITE, BLUE, TAN BROADCLOTH
- ★ WHITE OXFORDS
- ★ SIZES 14 TO 17½; SLEEVES 32 TO 35
- ★ BUY NOW FOR FATHER'S DAY

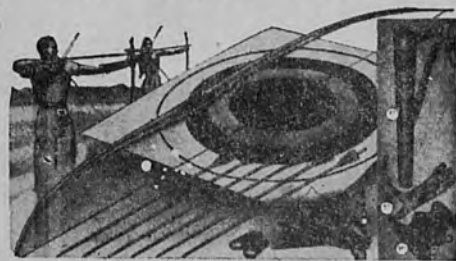
Phone Your Order—Stone 2300

EDWARDS—Street Floor



Exciting Values On Sale In EDWARDS BASEMENT STORE

For Your Holiday! Sporting Goods For Every Outdoor Sport At Savings!



COMPLETE SET OF ARCHERY

Regular 7.50
5.98

Set consists of 5'6" flat bow, six birch arrows, quiver, arm guard, finger tab, target face, complete in box. Also 18" target at 2.49.

CAMPING EQUIPMENT

COLEMAN GASOLINE

STOVES 5.95 up

Coleman Gasoline Lanterns 4.95 up

Edwards—Basement

FISH FOR FUN!
One Piece Steel Rods
2.19

One piece Steel rod with offset handle and stainless steel guides.

- 100 Yd. Cap Level
- Wind Reels
- Adj. Click99c
- 18-lb. Silk Line . . .69c
- Lures99c

Edwards—Basement



SPORTCRAFT OFFICIAL
Badminton Sets
5.69

Complete Badminton set for four players! Stakes, posts, official size net, 2 shuttles, book of rules and instructions. Nicely boxed for your greater carrying convenience.

Edwards—Basement

Factory Repair
GOLF BALLS

60c BRAND

35^c and 50^c

85c Brand

You know with the new rubber rationing this sale offering is just like 'finding a gold mine!' All excellent quality! Don't delay, they won't last 'Til noon!



Wilson GOLF BAGS 3.69 complete

Ten club capacity. Each bag complete with lock and ball pocket.



Wilson Tennis Rackets 1.99 up

Wilson English Style Tennis Shorts1.79
Tennis Visors59c

Play Ball! Complete Line
SOFT BALLS! BATS!
and BASEBALLS!

50^c up

Everything you need for your ball playing this summer.

Edwards—Basement



Big Basement Holiday Buys

SIBLEY, LINDSAY & CURR CO.



Full Fashioned Splash Proof

RAYON HOSE

Irregulars of 79c Quality **59c**

The hose of the moment in popular 4-thread and 6-thread weights for extraordinary wear. Fresh Spring shades! All made with cotton heel and toe for longer, stronger wear. Get yours now!

AIISLE 9, CENTER



Step Out to Play in Smart Woven Sandals

Just **1.98**

The season's biggest hit in the higher priced lines copied at this low price for your holiday... and all summer... wear. Leather soles. Natural or white.

AIISLE 6



For All Your Play Hours! Sports Shirts

Just **1.09**

Tops for your shorts! Tops for your slacks too in attractive, short sleeved cotton knits. Every plain color! Seads of stripes, too. Sizes: small, medium, large.

Be Comfortable for Play! Clever Shorts

1.19 to 1.99

We've spun rayons and denims in the sweetest collection of shorts you've seen in some time. Every pair is tailored with a flare, made of sanforized (1% shrinkage) material, and equipped with a matching belt. Sizes 12 to 20.

AIISLE 9

You'll Live in It! You'll Love It!



SEERSUCKER 2-PIECER

Just **3.99**

Slick as a whistle 3-button jacket with 3 grand patch pockets! It's a suit that's fancy free for vacation wear, for travel, defense work, careering! Whatever you're doing you'll fall back on this trim seersucker and literally live in it the whole summer through. Of course, you never need iron it! Brown, red or blue and white stripes in sizes 14 to 20.

AIISLE 10



Your Favorite's Back Again!

COCOANUT STRAWS

Special **89c**

Flattering off-face styles! Brimming bonnets! Cool, lightweight cocoanut straws with printed or plain rayon pugaree hands for a touch of lively color. Some styles even have nailhead trims.

AIISLE 12



For Every Active Summer Event!

Men's Tee Shirts

Just **39c**

Short sleeved, crew neck fine combed cotton knit to give you freedom and comfort for every sport on your summer calendar. You'll wear them boating, golfing, and even picnicking. White only.

AIISLE 2



Button Front Floral Sheer

House 'n Garden Prints 1.99

A floral border print beautifies this sheer button-front coat dress to keep you comfortably clad for the holiday and all summer long. Buy it in red or blue in sizes from 16 up to 44.

AIISLE 12

"Fresh As a Daisy" Hope Chest

RAYON SLIPS

Just **1.19**

There's a galaxy of styles—both tailored and lace trimmed—for your holiday wear, and for all summer in this group of multifilament rayon crepe at just \$1.19. Every slip is cut on a body-fitting 2-gore design and put together with strong seams to keep its shape. Tearose or white. Sizes 32 to 40.

AIISLE 10, CENTER



Of Sanforized Blue Denim!

Cowboy PANTS

1.09

Just the ticket for your sons' busy days of play at camp or at home! They're made with copper nailhead trimmed pockets and comfortable, adjustable back straps. Sizes 8 to 18.

AIISLE 2



"June Preston" Tropical Print

2-Pc. PLAY SUITS

1.59

Splashy holiday print in red or blue with white dickey collar and sleeves for glory. The separate skirt buttons on. Sizes 7 to 10.

AIISLE 14

You'll Need Plenty for Summer!

RAYON UNDIES

49c

Our famous "Thrifto" brand of seamless rayon undies, reinforced at every point of strain. Lightweight, cool, easy to launder these long wearing undies never need ironing. Regular sizes 5 to 8, 49c. Sizes 9 and 10, 59c.

AIISLE 10, CENTER



Sunday Dinner
(Continued from Page 3)
1 cup diced celery
2 teaspoons salt
Pan-fry the pork sausage links for ten minutes. Remove from pan and pour off all fat except 2 tablespoons. Add onion and rice to the fat; stir and cook until golden brown. Add

sausage and remaining ingredients and bring to boiling point. Cover and let simmer for 30-40 minutes, stirring occasionally. Or place in casserole and bake in 350 degree F. oven for 45 minutes.

Fresh Fruit Salad

2 oranges
2 grapefruits
1 No. 2 can pineapple chunks
Maraschino cherries
Lettuce
Peel and slice oranges. Peel and slice grapefruit. Arrange in interesting fashion on leaves of lettuce. Lay chunks of pineapple here and there and garnish with sliced maraschino cherries. Serve French dressing separately.

Banana Coconut Rolls

6 firm ripe bananas
2 tablespoons melted butter
2 tablespoons lemon juice
1/2 cup shredded coconut
Peel bananas and brush thoroughly with butter, then with lemon juice. Place in buttered baking pan. Cut bananas in half crosswise and sprinkle with coconut. Bake in 375 degrees F. oven 15-20 minutes or until bananas are tender and coconut browned. Serve hot with pineapple sauce.

Pineapple Sauce

3 tablespoons sugar
1 tablespoon cornstarch
Dash of salt
1 1/4 cups pineapple juice
1 tablespoon lemon juice
Mix together sugar, cornstarch and salt. Add pineapple juice gradually. Bring to a boil and cook about 5 minutes or until thickened, stirring constantly. Add lemon juice, mix well and cool before serving over dessert.

Serving Hints

When preparing the casserole of rice and sausages, reserve enough sausages to use as a garnish on the top of the casserole. Arrange a row of them down

(Continued on Page 11)

Call JIM SHAW
MARKIN'S AGENCY
16 STATE ST. MAIN 4741-2

Best Choice DECORATION DAY VACATION
It's Colton Manor—for extra value at no extra cost. 250 rooms, delicious food. Weekly from \$32.50 per person, double, with meals.
SPECIAL WEEK-END RATES
\$12.00 per person, double, with meals, Fri. to Sun. at 1000, bath, all taxes, tips, etc.

GIRLS! WOMEN! TRY THIS IF YOU'RE NERVOUS

On "Certain Days" of the Month
Dysfunctional monthly disturbances make you nervous, restless, high strung, cranky and blue—at such times? Then try famous Lydia E. Pinkham's Vegetable Compound. It's made especially for women to help relieve monthly cramps, backache and nervousness—due to this cause. And in such a sensible way! With nature's own beneficial roots and herbs. No harmful opiates.
Taken regularly—Pinkham's Compound helps build up resistance against such symptoms. Thousands upon thousands benefited. Follow label directions.

DOLANS... Where You Buy THE CUTS CHICKEN YOU OF CHICKEN PREFER
Breasts 1b. 55c Livers 1b. 45c Necks 1b. 15c
Wings 1b. 27c Giblets 1b. 19c Legs 1b. 43c
DOLANS
600 JEFFERSON AVE.
cor. Bartlett
Telephone Genesee 1417

I HEAR THAT YOU'RE SERVING SALADS FOR DESSERT THESE DAYS, MARY.
RIGHT! SALADS SAVE SUGAR AND SUPPLY HEALTHFUL VITAMINS. AND THEY'RE BEST SERVED WITH CAIN'S MASTERMIX MAYONNAISE

CAIN'S Ask Your Grocer for CAIN'S SANDWICH SPREAD

ELSCO QUALITY FOODS STORES
OLD DUTCH CLEANSER 8c
CAMAY SOAP 8c
LAVA SOAP 7c
CHIPSO Large Package 24c
DUZ Large Package 24c
SELOX 15c
P & G SOAP 5c
IVORY SOAP Large 11c Medium 7c Guest Size 5c
IVORY FLAKES Large Package 24c
IVORY SNOW Large Package 24c
OXYDOL Large Package 24c
CRISCO 1 lb. 26c 3 lbs. 69c
PILLSBURY'S Best Flour—24 1/2 lb. Bag \$1.15
Sno Sheen Cake Flour 22c
Pillsbury Best Flour 5 Lb. Bag 29c
LUX FLAKES Large Package 24c
LIFEBUOY SOAP 2 For 15c
RINSO Large Package 24c
LUX TOILET SOAP 2 For 15c
SWAN SOAP Medium 6c Large 11c
Gold Dust Powder Large Package 18c
SPRY 1 lb. 26c 3 lbs. 69c
SILVER DUST Free Dish Towel In Each Package 25c
KIRKMAN'S Borax Soap 5c Soap Flakes 24c Cleanser 5c Granulated Soap 25c (With Free Dish Towel)

Rebuilt HOOVER COMPLETE WITH ATTACHMENTS FULL CASH PRICE \$19.95
10-DAY TRIAL PLAN
If You Can't Come In, Write or Phone for FREE HOME DEMONSTRATION
PENN VACUUM STORES
30 SOUTH AVENUE STONE 6747
BUY FROM VACUUM CLEANER SPECIALISTS; WE SELL NOTHING ELSE!

DON'T DELAY! FILL UP NOW!
Follow the government's advice! Be sure of your fuel supply next season! It Pays To Buy The Best—Miller's 100% Guaranteed
R. G. & E. \$11.00 COKE
Telephone Genesee 20

ARDEAN R. MILLER
Know Your Dealer! Finest Service For 32 Years

REUPHOLSTERING
PAY ONLY \$125 Per Week
3-PC. LIVING ROOM SUITE \$34
NO CARRYING CHARGE
PHONE MONROE 1404
Wayne Upholstering Co. 74 PARK AVE.

BUY A SHARE — in — VICTORY!
It is at once our duty and privilege to buy more bonds—pay more taxes—do without sugar and tires and luxuries so that our soldiers may have the weapons of war they need to bring the world oppressors to their knees. Help today—the quickest way; Buy war bonds and stamps!
THIS IS EVERYBODY'S WAR
CENTRAL TRUST COMPANY
25 E. Main St. — 1806 East Ave.
Member Federal Deposit Insurance Corp.

DECORATION DAY Specials
CRACKER JACKS 2 Boxes For 7c
Spoons & Forks—WOODEN—Regular 10c value. Sanitary—packaged. 3 for 23c
PAPER PLATES Large, 8-inch Size 12 in Each Box 8c box 2 for 15c
DIXIE CUPS—Hot or Cold—8c 3 for 23c Pkg.
Paper Napkins 10c Boxes 2 for 13c
SUN GOGGLES 19c
VACUUM BOTTLES 83c
ZIPPER BAGS 69c
TENNIS BALLS 29c
THERMIC JUGS \$1.09
Picnic Set Service For Six 18c
37-Piece Picnic Set
6 Spoons 6 Napkins
6 Forks 6 Cups
6 Dinner Plates 1 Table Cover

DAW'S ORIGINAL CUT-RATE DRUGS
56 Clinton Ave. S. Main St. E. Opposite Temple Theater
31 Main St. E. Corner Aqueduct
353 Main St. E. Stillson
452 Ridge Rd. W. Corner Dewey
880 Main St. W. At Bull's Head
473 N. Goodman Just Off Main
539 Monroe Ave. Near Goodman

FRESH CANDY DELICIOUS
Mrs. Parson's CREAMY WHIPPS
Delicious, melt-in-your-mouth Whipped Creams. Smooth and velvety—covered with dark bitter-sweet chocolate.
Phyllis Carol HOME STYLE Chocolates
Delicious home-style assortment. Dark and milk chocolate.
ALL 5c GUMS, MINTS, CANDY BARS
Rochester's Largest Assortment 3 for 8c
Chocolate Covered CHERRIES 27c Lb.
Butter Finger CHIPS 21c Lb.
BABY RUTH NUGGETS 21c Lb.
Chocolate Covered Mint Patties 19c Lb.
HERSHEY-NESTLE BARS LARGE ECONOMY SIZE PLAIN OR NUT 11c

CLAPP'S BABY FOOD 10c Strained 3 for 14c
WANDER'S MALTED MILK \$1.29 1-Lb. Tins
TOILET TISSUE 1000 Sheets in Roll 3 for 16c
1/4 or 1/2 GRAIN Saccharin TABLETS Bottle of 100 11c

SMOKERS BARGAINS
Van Bibber CIGARS "The Mild and Mellow Cigar" BOX OF 50 89c
PIPE Cleaners 4c BOOK Matches 8c
COMBINATION POUCH 75c Value (Limit 2) 44c

BRIAR PIPES Exceptionally fine-grained pipes of imported BRIAR. Assorted shapes, colors and styles. PRE-SMOKED... already broken in! Values Up To 69c Assorted Styles and Shapes
REG. 5c CIGARETTE TOBACCOS 2 for 7c
PIPE TOBACCOS 2 for 13c

RUBBING ALCOHOL Pint Bottle 14c
IRON and YEAST 100 Tablets 29c
GRIFFIN'S Shoe White CREAM OR LIQUID 25c Size 19c
DOG FOOD 10c 1-lb. cans 3 for 17c
PHILLIP'S Milk of Mag. Tooth Powder Large 25c Size 16c

TAR Shampoo 25c Value While They Last—require 1 ounce bottle of popular Tar Shampoo. (Limit 2) 8c

CARBONA SHOE WHITE Paste or Liquid Lge. 25c Size (Limit 2) 11c

BLADES—DOUBLE EDGE—5 in each pkg. 2 Pkgs. For (Limit 4 pkgs.) 11c

RINSO SOAP POWDER LARGE BOX (Limit of 1) 18c

Wednesday, May 27, 1942

privilege to
taxes—do
luxuries so
weapons of
world oppres-
today—the
and stamps!

Y'S WAR
TRUST
1806 East Ave.
Insurance Corp.

Decoration Day

HOLIDAY VALUES

at Lablauer's

CLOSED
SATURDAY, MAY 30
MEMORIAL DAY
Open Friday, May 29
UNTIL 6:30 P.M.
FOR YOUR CONVENIENCE
SHOP EARLY
AVOID THE RUSH—SHOP BEFORE FRIDAY



Swift's **PREMIUM**
NATIONALLY
ADVERTISED **COOKED**
HAMS Whole or
Half **35^c**
ONE OF THE FINEST HAMS YOU CAN BUY



DELICIOUS BONELESS ROLLED
BEEF POT ROAST . . . **29^c**
U. S. GOVERNMENT INSPECTED STEER BEEF
TENDER CHUCK ROAST **23^c**
RIGHT IN SEASON—TASTY, TENDER
LEGS O' LAMB **31^c**
SELECTED, ASSORTED
COLD CUTS **35^c**
DELICIOUS SMOKED
LIVER SAUSAGE . . . **35^c**
FOR ANY MEAL—RINDLESS
SLICED BACON **33^c**

Fresh Dressed
Frying CHICKENS
For added flavor and crispness
dip the pieces of chicken in
beaten egg diluted with a table-
spoon of milk. Roll in cornmeal
and place in a thick skillet in at
least 1/4 inch hot but not smoking
fat. Cover and cook at a mod-
erate temperature.
3 to 3 1/2 lbs.
33^c



Royal Manor
APRICOT NECTAR
PEACH NECTARINE NECTAR
PEAR NECTAR
Pure fruit juices are
one of the "must"
items recommended
by the U. S. Govern-
ment Office of De-
fense Health and
Welfare. These three
delicious juices are
an exceptional buy
right now.
3 12-OZ. CANS 25^c



VAN CAMP'S
PORK
and **BEANS**
3 1-LB CANS 22^c

TASTY LOAF
CHEESE Spread
PLAIN or PIMIENTO
2 LB LOAF 49^c

Potato Chies Blue Ribbon 16 box **31c**
GRADE "A" EGGS Swift's Brookfield Large White doz **39c**
Cream Cheese Philadelphia 8-oz. pkgs **19c**
National Ritz Crackers 16 box **21c**
Pabst-ett Cheese 2 4-oz. pkgs **29c**
Stokely Sweet Pickles 22-oz jar **25c**
Tomato Juice Orchard Park 3 No. 300 cans **20c**
Macaroni Franco-American 3 cans **29c**
Horseradish Mustard Weber's 4-oz jar **10c**
Swift's PREM 12-oz. tin **31c**



ORCHARD PARK
PEANUT BUTTER
2 LB. JAR 43^c

Fresh Soda Crackers Salerno 2 lb. box **17c**
Apple Sauce Orchard Park 3 No. 2 cans **25c**
Marrow Beans 2 lb. can **25c**
Kellogg's Corn Flakes 2 1-pkg **17c**
High Park Tea Black or Mixed 14-lb. box **19c**
Ice Cream Powder 5-2 front 2 pkgs **15c**
Sunfilled Lime Juice 3 12-oz. cans **25c**

Potato Sticks Schuler's Jullenne 3-oz. bag **9c**
Fruit Cocktail Orchard Park 2 1-lb. cans **27c**
Salerno Cookies Assorted Varieties 2 boxes **19c**
Orchard Park Peas 2 No. 2 cans **27c**
Libby's Sliced Pineapple No. 2 can **21c**
Kre-Mel Desserts 3 pkgs **13c**
Good Luck Pie Crust 10-oz. tin **12c**
Swansdown Cake Flour low alk. 23c
De Luxe Crackers Salerno 2 10-oz. pkgs **21c**
Pastry Flour Golden Prairie 2 4-lb. sacks **79c**
Jewel Shortening Swift's 3 lb. can **59c**

Cereal Assortment Van Brode Individuals 16g. **17c**
BUTTER Cherry Valley 32 Score U.S. Govt. Certified 1 lb. **40c**
Mild Cured Dairy Cheese 29c
Spring Lake Milk 6 1-qt. cans **47c**
Plain or Sugared Donuts doz. **12c**
Sterling Salt Plain or Iodized 2 3-lb. boxes **13c**
Sunsweet Prunes Tenderized 2 lb. box **22c**
Quaker Puffed Wheat 9c
Fancy Pea Beans Hand Picked 2 lb. can **15c**
Marshmallows Fresh Fluffy 12-oz. box **10c**
Chili Sauce Orchard Park 12-oz. jar **15c**
Libby's Roast Beef 12-oz. tin **25c**
Glen Oak Mustard 30-oz. jar **15c**
Wax Paper Paralon 2 128-ft. rolls **29c**

Pure Grape Juice C. & E. quart bottle **26c**

Delicious PARK CLUB BEVERAGES
ALL VARIETIES
3 BIG 29-OZ. BOTTLES (Plus Deposit) 25^c

Macaroni or Spaghetti Hy Mac 4 lb. box **25c**

Selected Pigs' Feet Wilson's 14-oz. jar **19c**
Sliced Dried Beef Paronck 3-oz. jar **29c**
Kraft Macaroni Dinner 2 pkgs **19c**
Economy Egg Noodles 2 1-lb. cello. **25c**
Spaghetti Dinner Lida Club pkgs **17c**
Neptune Sardines In Oil or Mustard 2 No. 14 tins **13c**
Libby Potted Meats No. 14 tin **6c**
Park Club Mayonnaise pint jar **25c**
Kraft Cheese Food Plain or Pimiento 5-oz. jar **13c**
Sunshine Krispy Crackers 1 lb. **17c**



CLOVER LANE
SALAD DRESSING
A dressing that has the rich
flavor of Egg, but is
"healthier" than any other
quart jar of Dressing
found in the store.
quart jar **32^c**

Sweet Pea
HALVES
PEACHES
These fine peaches are
a real value at the price.
Buy them now.
No. 2 1/2 can **17^c**

Fancy Florida ORANGES
JUICY SWEET doz. **35^c**
Size 126

Valencia Stringless GREEN BEANS 2 Lbs. **29^c**
Extra Fine Hot House CUCUMBERS 2 For **15^c**
Solid Green Heads NEW CABBAGE 2 Lbs. **9^c**
Fancy New Jersey BOSTON LETTUCE 2 Heads **13^c**
Extra Large Size California LEMONS Doz. **33^c**
Florida STALK CELERY Stalk Each **5^c**

Fancy Coreless California CARROTS 2 Lge. Bchs. **15^c**
Sunkist Arizona Seedless GRAPEFRUIT 3 Size 64 **19^c**
U. S. No. 1 Cooking Texas YELLOW ONIONS 3 Lbs. **17^c**
Well Filled Pods California GREEN PEAS 2 Lbs. **29^c**
Home Crown RED RADISHES 2 Lge. Bchs. **9^c**
Home Crown GREEN ONIONS 2 Lge. Bchs. **9^c**

U. S. No. WHITE FLORIDA NEW POTATOES
7 LBS. 29^c

P. & G. LAUNDRY SOAP 10 bars **45^c**
New Quick LUX FLAKES 2 1/2-pkg. **19^c** 1-kg. **23^c**
Stops Stocking Runs Ivory SNOW 1-kg. **23^c**
RINSO 2 small 19c—giant 63c 1-kg. pka. **22^c**
Soap of Beautiful Women CAMAY 3 cakes **20^c**
White Paper NAPKINS 80 Count pkg **7^c**
For Whiter Washes OXYDOL 2 small 19c—giant 63c 1-kg. pkg **22^c**
8 Ways Better SWAN SOAP 4 1/2-pkg. **25^c** 2 bars **19^c**

539
in Monroe Ave.
Near
Goodman

5c
MINTS,
BAR
3 for 8^c
27^c
21^c
21^c
19^c
11^c

RUBBING
ALCOHOL
14^c
ON and
EAST
29^c

RIFFIN'S
White
OR LIQUID
19^c
DOG
FOOD
3 for 17^c
HILLIP'S
Mag.
h Powder
16^c

MEET THE SEEFRIEDS OF ROCHESTER, NEW YORK
A story you won't want to miss. How a Rochester family raised eight children in a four-room house on \$60 a week. Profusely illustrated.

GENERAL AND MRS. DOUGLAS MacARTHUR
Janet Flanner has written a tender story about MacArthur, the man, and the woman who shares the spotlight with him.

ON HOARDING . . . by DOROTHY THOMPSON
The well-known columnist on drastic commercialism contributes a "must" article. Every housewife will profit from these facts.

THE HARDEST WIFE TO BE. A New Serial By Both Tarkington
NOW ON 15c JUNE ISSUE Ladies Home Journal SALE 15c

A good tool for pitting cherries can be made by putting a pen point into a pen holder.

Dried orange peel, kept in a glass jar, and a very small quantity dropped into the teapot before boiling water is added will greatly improve the flavor of the tea.

WANTED TO BUY
ATTENTION—Suburban Residential Call on us to salvage your rags, paper, metal etc. Stone 6196.

Clean mushrooms with a brush—never wash them.

DAVIS BAKING POWDER
NOW
8 oz 10c
12 oz 15c
24 oz 25c

NOETH'S Sale
REPEAT
Many of these bargains were sell-outs last week. Stocks have been replenished in time to meet this week's demand.

SAVINGS YOU'LL LOOK BACK ON IN AMAZEMENT AS TIME PASSES

VERY SPECIAL! The Famous MOQUIN'S Sloe Gin
Nationally famous! A rare buy at this remarkable price. 4 1/2 Pint. Reg. \$1.45. **99c**

IMPORTED Ricoro RUM
86 proof, 1/2 quart. Very good. Stock Up Now! **\$1.89**

Private Stock Wines (Clinton Pure California, 6 varieties, 1/2 Pint) 50c
4 Yrs. Old Applejack BRANDY (Macintosh, 1/2 Pint) Actual \$1.25 Value **89c**

Bottled in Bond 5 YEARS OLD 100 Proof—Old Rip Straight Kentucky BOURBON
Reg. \$2.19 Value **\$2.19**

Famous House of Lords SCOTCH
Reg. \$4.50 Val. **\$3.19**

POGUES "OLD TIME" WHISKEY
Quantity Limited—Hurry For Yours!
A Famous Blend **\$1.99** Full Quart

Stock up for the future on this extraordinary value. We can't guarantee any more after present stock is gone. 18% 4 YRS. OLD—38% 4 YRS. OLD! balance finest neutral spirits. You'll find this light-bodied masterpiece meets your most exacting taste—86.3 proof.

No free delivery at this price

Many Nationally Known Brands Not Listed—At Rock Bottom Prices.

DON'T BE MISLEAD
If you think you are saving money on your favorite brand thru buying case lots out of town! Get our Prices—We'll Save you MORE money.

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

How I Stepped Out From Ugly Fat!
Look Better—Feel Younger

You adult fat people may often slim down without starvation diets and backbreaking exercises when you take Marmola. Excess fat is due to thyroid deficiency and you have nothing else to matter with you. Just eat sensibly and take Marmola tablets only according to the recommendations and instructions with the package.

Marmola is not a cure-all. If in doubt at any time about advisability of treatment and for further information as to the properties and effects of the Marmola ingredients, consult a physician. If you need Marmola, why not use those twenty million packages during the past thirty years.

TO MAKE GOOD FOOD EVEN BETTER

TRY BOTH

Trynoski's
• Sandwich Spread
Trynoski's
• Snappy Mustard

At Your Food Store
10c SIZES AND LARGER

Wegmans HOME OWNED SUPER MARKETS

FREE VICTORY COOKING SCHOOL

Last session at Schines Liberty Theatre, 279 Driving Park Avenue, near Deucey, tomorrow at 1:30. 20 big baskets of groceries given away at the theatre!

STARTS NEXT TUESDAY at The MONROE THEATRE
583 MONROE AVE. 1:30 - 3:30 P. M.
NEAR GOODMAN ST.

8 BIG DAYS! JUNE 2, 3, 4, 5
JUNE 9, 10, 11, 12

FREE! ONE YEAR'S SUPPLY of both ANTI-SNEEZE RINSO and NEW QUICK LUX FLAKES given away each week of school!

FREE! 20 BIG BASKETS of GROCERIES GIVEN AWAY EVERY DAY!

FREE! Kitchen Clinic at Wegmans 575 Monroe Avenue Store. Register here for Free Rinso and Lux Flakes.

WHERE TO PLAY BINGO

DE LUXE BINGO NEXT MONDAY NITE AS USUAL

OUR NEW SUMMER PROGRAM
STARTS NEXT MONDAY
AUDITORIUM CHESTNUT ST.
ADMISSION 55c

K of C

CAPITOL HALL
85 W. MAIN ST.
Mon.—Thurs.—1:30 P. M.
Sun. 2:30 P. M.
Wed.—Fri. 8:30 P. M.

Thurs. Afternoon Each Game **\$5**
Fri. Evening Each Game **\$8**
23 Games Monday and Wed.

"HAVE YOU HEARD ABOUT MR. BROWN'S BIRTHDAY PARTY?"

SATURDAY JUNE 6th

SPECIALS \$20-\$40 ALL

Thurs., Fri. Night **FREE** 25c Coupons for Future Games in All Books of Specials

That new "Early Bird" and many new surprises. Don't forget your ticket. **\$10** PRIZES

Enjoy Decoration Day At The **HOLLYWOOD** 35 Pullman Ave. off Lake and Ridge (Bingo) Brown, Mgr.

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.

SUN. NITE 8:15 P.M. **\$6**
23 Games Each

ADMISSION PRICE 28c—3 BOARDS FOR 58c

MON. NIGHT 23 Games **\$6** Each 8:30 P. M.

2 JACK POTS EACH NIGHT Admission 28c Incl. Tax

SPECIALS \$20 - \$25 EACH NIGHT

WED. FRI. SAT. - 1:30 P. M.

FREE BOARD each afternoon with purchase of Triple Board and Book. JACKPOT EACH AFTERNOON ADMISSION 25c Incl. Tax

NO GAMES SATURDAY—DECORATION DAY
at the **New PARK HALL** 928 JEFFERSON AV. NEAR PLYMOUTH

Friday Matinee 1:30 P. M. to 4 P. M. EVERY GAME **\$3**

CASH DISCOUNT COUPONS ON TRIPLE BOARD & BOOK SPECIALS

WORTH 50c FOR YOU For Friend
WORTH 50c For Friend
WORTH 25c For Friend
WORTH 25c For Friend
WORTH 25c For Friend

SUN. NITE \$7 EVERY GAME

WORTH 50c For Friend
WORTH 50c For Friend
WORTH 25c For Friend
WORTH 25c For Friend
WORTH 25c For Friend

Adm. 28c Incl. Tax

TOWNER—REXY OPEN AS USUAL SATURDAY, DECORATION DAY

SPECIAL SAT. NITE, MAY 30

AT LEAST **\$10** Every Game SOME **\$15** GAMES

UNIVERSITY AVE., COR. ATLANTIC

FRIDAY NITE ALL GAMES \$7 AT TOWNER'S

Ticket Worth 45c For You
Ticket Worth 45c For Your Friend
Ticket Worth 25c For You
Ticket Worth 25c For Your Friend
Ticket Worth 25c For You
Ticket Worth 25c For Your Friend

DON'T FORGET!!
THE BIG THURSDAY MATINEE AT THE **HOLLYWOOD** Every Game **\$3**

35 Pullman Ave. EVERY THURS. 1:30 P. M.

THIS COUPON WORTH **25c** When buying Triple Board and Book at Hollywood Thursday at 1:30 p.m. Games finish at 4 p.m.

BACK AGAIN—BINGO
—As You LIKE IT—

EVERY GAME AT LEAST **\$5** ONE GAME **\$50** GIVEN EVERY WEEK

EVERY THURSDAY EVENING 8:15 P. M.

PLYMOUTH SCHOOL AUDITORIUM
80, PLYMOUTH BETWEEN EDINBURG and GLASGOW
ADMISSION 55c Incl. Tax

19th WARD CLUB HOUSE 257 HAWLEY ST.

Thurs. 8:15 P. M., Fri. 1:45 P. M. and 8:15 P. M. Sat. 8:15 P. M.

BEEF DINNER COMPLETE \$13
Friday Afternoon

COUPON WORTH 50c Thurs. afternoon, June 4th, 1:45 P. M. when you buy triple board and book of specials.

Thursdays and Sat. Eves. 6 boards and book of specials **75c** Plus Tax

ORIGINATORS OF BABY BINGO

SOMETHING NEW — AND — DIFFERENT

EVERY WEEK **\$400.00** IN PRIZES

5 — BIG JACKPOTS — 5

Reg. Games \$5 to \$10 — 60 Dividends
EVERY SAT. EVENING 8:30 — 23 GAMES 28c

Plymouth & **PLYMOUTH HALL** Come Early

Beeley's Bingo
SUNDAY at 1:30 and 8 P. M.
WED. at 1:30 P. M.
Mon., Tues., Wed., Fri., Sat. at 8:15
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

A B C PARTIES
2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 JACKPOTS

FOLLOW THE CROWD!!
TO THE **Slager Band Parties**

BAND CONCERT BY SLAGER BAND
EVERY TUESDAY NITE
AT THE BEAUTIFUL NEW ROLLER RINK
155 CHESTNUT STREET

IN PRIZES **\$1000** IN PRIZES
Adm. \$1.10 Inc. Tax **COME EARLY**

CHILI RECREATIONAL HALL
509 CHILI AVE.

Monday Wednesday Saturday Afternoons **\$4-\$5**
Monday Friday Saturday Nites **\$5-\$6**

15 Numbers punched out entitles you to One Free Book of Specials. 30 gives you one more book.
Tuesday with Free ticket — Admission 3c

Name _____ Address _____

★ MONTHLY PREMIUMS ★

16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

COUPONS GOOD WHEN PURCHASING A TRIPLE BOARD AND BOOK SPECIAL

Worth 25c Mon. Noon June 1st
Worth 25c Tues. Nite June 2nd
Worth 25c Wed. Noon June 3rd
Worth 25c Mon. Nite June 1st

Fri. Nite 46 Games
Regular Board Game Specials Adm. 28c

Worth 25c Fri. Noon June 5th
Worth 25c Sat. Noon June 6th
Worth 25c Fri. Nite June 5th
Worth 25c Sat. Nite June 6th

Sunday Dinner

(Continued from Page 8)

the center of the casserole and a few around the edges as illustrated.

Use your own ingenuity in arranging the fruits in the salad. Follow a flower pattern or arrange them as to color using the cherries to decorate here and there.

Sliced maraschino cherries will be a colorful garnish for the dessert. Slice them thinly

in half slices and lay three or four on each dessert.

Use of Leftovers

Reheat casserole of leftover rice and sausages in oven until thoroughly heated. Spoon out in mounds on plate and serve with cheese sauce. Make the cheese sauce like this: Melt 2

tablespoons butter, add 2 tablespoons flour. Mix well and gradually add 1 cup milk. Cook until thickened, season with salt and pepper and add 1/2 cup grated American cheese. Remove from heat and stir until

cheese is melted. Serve over mounds of rice. Accompany with crisp lettuce and French dressing.

Corned beef can be made more tender by mixing a spoonful of vinegar with the cooking water.

Two methods of preventing sausages from breaking or shrinking in the pan are: to boil them about eight minutes before frying them; or to roll them in flour before frying them.

Sale **UNITED STATES** **WAR SAVINGS STAMPS**
-WITHOUT CUT PRICES-

AT ALL DAW'S DRUG STORES

- 1. FINEST QUALITY:** I'll guarantee to sweep the Jap right off the map!
- 2. VERY PRACTICAL:** I'll buy guns, planes, ships, tanks, ammunition, for our armed forces who are itching to use them!
- 3. VERY STURDY:** We'll protect our country—our city—our homes—our futures—our own U.S.A.
- 4. 10¢ and 25¢ SIZES:** No matter what size you buy—we'll help put the Hun on the run!
- 5. EXCHANGEABLE:** Change us into U.S. War Savings Bonds and we'll be worth a third more in 10 years!
- 6. NO LIMIT:** The most important sale event we've ever had—first time in our history any item has been sold at regular prices—no limit to individual customer—buy more than you need—even hoard them—quantities are unlimited but hurry anyway!

Daw's Management

DAW'S
ORIGINAL CUT-RATE DRUGS

86 CLINTON S. 31 MAIN ST. E. 333 MAIN ST. E. 452 RIDGE RD. W. 880 MAIN ST. W. 472 N. GOODMAN. 539 MONROE AVE.



12 FOOT WELDWOOD BOAT, AND 3 1/2 HORSE POWER OUTBOARD MOTOR

134.90
Weldwood flat bottom type, 48-inch beam, weighs only 98 pounds. Improved oar-locks, all screw construction. Guaranteed leak-proof, stained inside, painted outside. On display Both Stores.



- Cast Rod 2.49** Finely balanced square steel rod. Indestructible metal guides. An American Fork and Hoe product. Both Stores.
- Tackle Box 2.49** Cantilever type, cork lining in top tray, enameled finished with lock. Both Stores.
- Reel Bargain 1.59** Level wind reel with adjustable click, demountable frame, takes 100 yards of line. Both Stores.
- Picnic Jug 1.39** Keeps liquid hot or cold. Wide mouth type, bail handle. Both Stores.
- Camp Stool 49¢** Hardwood frame folding camp stool with canvas seat, braced legs. Both Stores.
- Fish Hooks 27¢** For 1/2 dozen, tempered steel, Eagle claw hooks. Limited quantity. Both Stores.

NINE FOOT SIZE—SLEEPS THREE UMBRELLA TENT

29.45
Heavy waterproof duck, nine-foot size with folding flap, center pole of hard hickory. Complete with sisal ropes, steel stakes. Other sizes and models available at low sale prices. Both Stores.
Both Stores Are Open 'til 9:30 Friday Night Closed Saturday

BADMINTON SET 4.69
Two quality racquets and regulation net, shuttle cocks, poles for net with ropes, pegs for setting up. Both Stores.

NYLON STRUNG TENNIS RACQUET 3.98
* Both Stores
Designed and approved by champions. Strung with Du Pont Nylon strings, well balanced, laminated frame.

CROQUET SET FOR FOUR 1.98
* Both Stores
Complete set with wickets, balls, mallets and box for easy storing. Others to \$7.98.

SEARS
ROEBUCK AND COMPANY - ROCHESTER, N. Y.

BERGHASH BULLS-EYE BARGAINS



FOR MEMORIAL DAY Open All Day

KERRIGAN'S
Private Stock
BLENDED WHISKEY
Developed under the personal supervision of J. P. Kerrigan, one of America's famous old time whiskey men. . . . Worth a dollar more!
\$2.29 Full Quart

Imported **RUM** SE Proof Produced In The West Indies
\$1.89 Fifth

DOUGHERTY'S 100 PROOF—BOTTLED IN BOND MARYLAND STRAIGHT RYE WHISKEY
\$2.59 Full Quart
EVERY DROP 6 YEARS OLD

"None Finer at ANY Price!"
Consumer Survey
JOHN BEGGS IMPORTED BLUE CAP SCOTCH WHISKEY
Compare \$4.50 Value
\$3.69 Fifth

NEW! "Green Label" Bar Special BLENDED WHISKEY
30% straight whiskey 2 years old; 10% 4 years old. Expertly blended for mellow smoothness. 80 proof.
\$1.95 Full Quart

DISTILLED, LONDON DRY GIN
TO OUR CUSTOMERS: Gin is already scarce. This is your chance to get a quality product at a bargain price. 90 proof. 100% grain neutral spirits. Compare — \$2.59 value.
\$1.99 Full Quart

Bottled in Bond—100 Proof
GLOBE STRAIGHT BOURBON
\$2.29

REMEMBER: We offer quality — savings — and guaranteed satisfaction. Hundreds of other bargains in bottle or case lots.
CALIFORNIA SWEET WINES
Here's a chance to try ALL the varieties at a small cost.
25¢ pt.

ROCHESTER'S FAVORITE BRAND
"Chateau Briscac"
100% Pure California
WINE
12 varieties to please every taste. Both Sweet and Dry. Be COMPLETELY SATISFIED with this fine wine or get your money back!
\$1.49 Full Gallon

BERGHASH WINES LIQUORS
124 CLINTON AVE. S. NEXT LOEW'S THEATRE
Free Park Opp. Store—Free Delivery—MAIN 786

The
RE
P. M.
4, 5
11, 12
E!
Wegmans
ue Store.
ree Rinso

ley's Bingo
AY at 2:30 and 8 P. M.
ED. at 1:30 P. M.
es. Wed. Fri. Sat. at 8:15
EA BOARD FREE
H TRIPLE BOARD
NESEE ST. in REAR

BC PARTIES
011 E. MAIN
and Sat. Nite At 8:30
JACKPOTS

OWD!!
Parties

AND
ELLER RINK
TREET

IN PRIZES
COME EARLY

13 14 15
HALL

5-\$6
pecials. 30

27 28 29 30
BOOK SPECIAL

Worth 25c
Sat. Noon June 6th
Worth 25c
Sat. Nite June 6th

SCHENLEY Makes THE DRINK!
Because in this Delicious Whiskey you get the best from 4 Great Distilling States*

Drink SCHENLEY
THE TASTE IT TAKES 4 STATES TO MAKE

SCHENLEY distills whiskeys in all 4 great distilling states—Kentucky, Indiana, Pennsylvania, and Maryland. We choose the finest of these and blend them into a unique flavor. Try it!

* Blended with the Finest Grain Neutral Spirits for Perfect MILDNESS!

SCHENLEY 72% Grain Neutral Spirits.
SCHENLEY RESERVE 67% Grain Neutral Spirits. Both BLENDED WHISKEY, 80 Proof.
Schenley Distillers Corp., N. Y. C.

Vocational High Minstrel Show Planned For Friday

Preparing for their fifth annual Minstrel Show are pupils at the Vocational High School. The extravaganza will be presented Friday evening in the school auditorium, and plans

call for end men and inter-locutor gags, specialty song numbers, tap dances and instrumental numbers.

Several patriotic song acts have been arranged and emphasis is being placed on songs and gags connected with the war effort, according to George H. Troup, musical director, and H. J. Kaplan, general chairman.

—For Victory: Buy Bonds—

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make 12 monthly payments of
\$ 86	\$ 89.92	\$ 8
120	115.40	10
150	145.60	15
240	224.80	20
300	281.00	25
420	392.40	35

Other amounts for longer terms at proportionately low rates. Insurance pays up loan in case borrower dies.

GENESEE VALLEY TRUST COMPANY

EXCHANGE AND BROAD STREETS
ROCHESTER, N. Y.

MEMBER F. D. I. C.

WE BUY DIAMONDS

Gold - Silver - Platinum

HIGHEST PRICES PAID

SELL DIRECT TO MANUFACTURER
Specialty Jewelry Shop
402 BURKE BLDG. Next Elevator

A Natural Colorphoto of
Lieut. Comdr. Edward

O'HARE

With his Wife and Mother

Sunday, May 31, in the
NEW YORK SUNDAY
MIRROR

5c—Order Your Copy Now

NONE FASTER St. Joseph ASPIRIN

MONEY YOU SAVE

WHEN YOU BUY
EYE GLASSES
FROM
C. A. KOHLER
OPTICIAN

Will make a fair down payment for another member of your family.
32 LUX ST. off PORTLAND AVE.

KEY COUPON
LIFEBUOY SOAP
3 for 14c
Limit 3

KEY COUPON
IMITATION VANILLA
Large 6-oz. Bottle 25c Size
Limit 2
8c

KEY COUPON
PURE BABY CASTILE SOAP
Reg. 10c
Limit 6
3 for 11c

KEY COUPON
Safety Pins
Bunch of 20
Limit 2
4c

BOOK MATCHES
Box 15
2 for 9c
5c Each

GERBER CEREAL FOOD OR OAT MEAL
8 ounce box
15c

Qt. Johnson GLO-COAT FLOOR WAX
Plus 25c JOHNSON Silver Polish
98c

PICNIC SUPPLIES
Plates, Forks, Spoons, Straws, Etc.
Reg. 10c
3 for 23c
8c

BEECHNUT BABY FOODS
Strained 3 for 23c
8c

EASTMAN Baby Brownie
69c

GILLETTE BLUE BLADES
Package of 25
98c

BUBBLE BATH ASSORTED ODORS
8 oz. bot. 50c value.
29c

TODAY THRU NEXT WEDNESDAY
KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES
470 N. GOODMAN NEAR MAIN
724 WINTON ROAD NEAR W. 10th
1861 MONROE NEAR WINTON
457 RIDGE RD W. NEAR DEWEY

COFFEE BREWER
Long filter handle permits easy removal of filter without touching other grounds. Unique filter spring and cloth screen crystal clear coffee. Large funnel on top and wide neck on lower bowl permit easy cleaning—no special brushes required. Pouring lip on lower bowl.
\$1.39
\$2.00 Value

Special WOODBURY MATCHED MAKE-UP
MATCHING SHADES OF LIPSTICK AND ROUGE FREE WITH PURCHASE OF \$1.00 Woodbury Face Powder
89c

KODAK FILM
At Lowest PRICES
CINE-KODAK SAFETY FILM
Movie:
#370 Panchromatic, 25 ft. . . \$1.94
#399 Super X, 25 ft. . . \$2.16
#269 Kodachrome, 25 ft. . . \$3.65
#289A Kodachrome, 25 ft. . . \$3.65

KODACOLOR
Film For Color Prints
Kodacolor film in all popular roll film sizes is the big news at our camera counter. No extra equipment needed to take the pictures. Prints may be ordered through us—processed by Eastman. Ask us for details.
FILMS DEVELOPED AND PRINTED
Any 6 or 8 Exposures Roll
23c

Better Say Kotex—Better for you
KOTEX 12's
Regular • Junior • Super
Kotex is made in soft, smooth folds... so comfortable you scarcely know you're wearing it.
12 Regular
22c
3 for 42c
Kotex 54's Economy Box 89c

KEY COUPON
Facial Tissue
Reg. 25c Box 500
Limit 2
13c

KEY COUPON
NAIL POLISH REMOVER
Giant 3 Ounce Bottle
Limit 2
7c

KEY COUPON
WAXPAPER HEAVY
100 Feet
Limit 2
9c

KEY COUPON
"WHITE ACE" SHOE CLEANER
25c Bottle
Limit 1
13c

Paridichlorbenzine
Moth Crystals
Pound Can
29c 4 for \$1

Prince Albert TOBACCO
Reg. 15c Size
Limit 2
2 for 16c

SODA MINT TABLETS
Bottle 100
9c

POLAROID SUN GLASSES
All Sizes and Shades
Light or Dark Frames
\$1.95

BRIDGE or PINOCHE PLAYING CARDS
Regular 30c
26c
2 for 51c

Milk of Magnesia TABLETS
Bottle Of 100
19c

DR. WEST TOOTH PASTE
Giant 40c Tube
25c

ANACIN TABLETS
Bottle 50
59c

LIVADAS EXTRA!
ROCHESTER'S VALUE LIQUOR STORE
Our Best Whiskey Buy!
'LIVRO' KENTUCKY STRAIGHT BOURBON
BOTTLED IN BOND — 100 PROOF EVERY DROP OVER 4 YEARS OLD
\$2.49 Full Quart
Bottled for us by "Beam" famous Kentucky distillers. Wonderful whiskey made from a formula over 146 years old! The product of 5 generations of distilling skill. Supremely smooth... 100 proof.
COMPARE—\$3.50 VALUE

THE VERY BEST... AND AT THIS LOW PRICE! \$2.65 VALUE!
5 YEARS OLD! STRAIGHT RYE \$1.90 FULL QUART
If you insist on a very fine whiskey this will surely please you. Extremely low special price. 80 Proof.
RUM "RON CARAY" Light or Dark \$1.65 Fifth 36.6 Proof
Finest Puerto Rican Rum. Exceptionally mellow. Compare with \$2.50 Rums.

OUR CASE-LOT PRICES ARE AS LOW OR LOWER THAN ANYWHERE IN N. Y. STATE!
OUR LOWEST PRICE! \$4.25 VALUE!
KING GEO. IV SCOTCH
Superb Scottish Blend with an enchanting matchless bouquet 100% Scotch whiskey, distilled by one of Scotland's greatest distillers. Remarkably low price.
\$3.19 FIFTH 86.6 Proof
OUR FAMOUS BRAND... AND WHAT A VALUE
LIVRO RYE WHISKEY \$2.50 Full Quart
A real bargain in fine whiskey. Please note it is a full quart—not a fifth. The straight whiskey in this fine product is 51% mellow 4-year old to give it a distinctive flavor, the remaining 49% is pure neutral spirits. We have sold thousands and thousands of bottles of this rye because of its exceptionally fine quality and outstanding low price.
Here's Quality and Value!
College Inn
CORDIALS' \$1.49 Low Very Priced
● Rock 'n Rye (Q.L.)
● Creme de Menthe
● Cherry Liqueur
● Creme de Cacao
● Anisette
● Kummel (Fifths)
We recommend College Inn Cordials as among the best in the country.

BALBOA WINES
Unsurpassed Excellence At These Low Prices
DRY SWEET
Muscatel, Sherry, Tokay, Port, White Port
\$1.10 Gallon
Please—Don't compare Balboa with ordinary wines. Balboa quality ordinarily sells for \$1.75 a gallon.
\$1.49 Full Gallon
3 Full Quarts \$1.25
This quality sells at most places at \$2.25 a gallon.

OPEN ALL DAY SATURDAY—DECORATION DAY
LIVADAS
A NAME YOU CAN TRUST
183 MONROE AVE.
FREE DELIVERY — STONE 5549
N. Y. STATE LICENSE L-4229

Facts No Married Woman Should Be Denied
It is every wife's right to know certain facts. Her greatest happiness, her physical and mental well-being, may be at stake. Yet thousands unknowingly use over-strength solutions of acids for the douche which can burn, scar and decimate delicate tissue.
Today such doubts and unhappiness, such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal daintiness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.
Free Book Tells Intimate Facts
Frankly written booklet—"Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 504-C, 370 Lexington Ave., New York, N. Y.

WALKER'S ALL-CHICKEN PIES
And Beefsteak Pies
No vegetables—filled with choicest chicken only. Delivered by dozen. Special prices on quantity orders.
26 VELOX ST.
GLEN. 3783

FUR COAT SPECIALS!
SEAL-DYED GONEY \$69.50
Fox-Persian Paw
Asiatic Racoon
Caracul-Skunk-Pony \$98
Other Fur Coats From \$39.50 to \$300
SAVE TO 40%
On Scarfs & Jackets
STORY FURS NOW!
Repairing—Restyling—Cleaning—Relining—Refrigerating
CLIFFORD FUR CO.
283 Clifford Ave. 1 Block off Portland
Clifford Fur Sells For Less!

PARAVOX... HEARING AID
Amazing small size. Light in weight, clear in tone. Ample Volume. Finger tip control. No carbon noise or rattle. New small batteries.
LOWEST PRICES IN TOWN
LIBERAL DISCOUNTS EASY TERMS
Sound Equipment Co.
928 GENESEE ST.
GEN. 3072

THE WHISKEY WITHOUT REGRETS
NO HITS
When the local sluggers strike out—

NO RUNS
And your team fails to score. Look to—

NO ERRORS
Green River; it always scores. It's "The Whiskey Without Regrets".

The finest Green River ever bottled!

GREEN RIVER
GREEN RIVER BLENDED WHISKEY
85 Proof, 75% Grain Neutral Spirits.
Oldestyme Distillers Corp., N. Y.

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In Rochester, Brighton, Greece and Irondequoit.
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The Rochester Sun

Buy War Stamps and Bonds

4TH YEAR—No. 31

ROCHESTER, N. Y., THURSDAY, JUNE 4, 1942

10

PHONE, STONE 6001 If You Do Not Receive Your Copy Regularly

GIFT IDEAS for June Brides

This year's June Bride has likely planned a military wedding. Uniforms of the nation's armed forces will be much in evidence. All the pomp and ceremony attendant upon such an important affair will make her wedding day the most important in the June bride's life. You, who are planning gifts for your bride and bridegroom friends will want to be as particular in selecting a remembrance to live long in the memory of the happy couple.

Wedding gifts fall into three main categories: Gifts for the future home; Gifts for her table; and personal gifts for the bride herself.

For the home which will be established now, or when her bridegroom returns from service overseas choose a handsome odd table. A lamp table, side table or end table are in equally good taste. Or choose a lamp for the new living room. Be sure it's a lamp that will harmonize with many types of interiors. Or perhaps you'd like to give your best friend a lounge or a boudoir chair. Either learn in advance what period furniture has been chosen by the bride or stick to the conservative styles with simple lines to harmonize with whatever she has chosen for the rest of her furnishings. Dozens of other equally fine home gifts await your inspection in furniture and department stores.

Gifts for her table setting are truly appreciated by every bride. Fine table linens, crystal ware, lovely china or an electrical appliance for her table are some good ideas in this category. Has she started a set of sterling? Add a piece or two to her collection and she'll remember you for life.

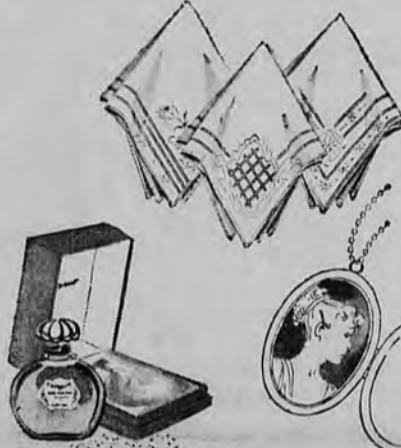
If the happy couple are particular friends, you may want to give them a complete silver service. Many fine patterns in quality silver-plate are available at modest prices. Gifts of silver, gifts of glass, gifts of linen and china will find a warm welcome in the bride's gift display.

Well, let's see, the bride has been your chum for years. She's been your particular friend. And you'd so much like to give her a gift for herself alone. A personal gift is in very good taste. Does she dote on luxurious lingerie? There's your answer then. You know her size so step into one of Rochester's completely stocked stores and choose a lacy, filmy gown or slip. Bed jackets, dressing gowns, undies, all will be appreciated. If you want to prove what a good shopper you are and give her something she'll really treasure, choose a half dozen pairs of precious silk stockings. Wartime brides will love you for it. Handbags, an umbrella and other accessories offer a wide choice of wedding gift ideas.

Do you know her favorite perfume, or would you like to introduce her to your favorite? Handsome gifts of dainty perfume are lovely for any bride. A silver locket in which to keep the picture of the one she loves would be in excellent taste, too.

Or, just to be different, choose some rare linen hankies. The kind she wouldn't think of buying for herself, but would just love to possess. Hankies are such a lovely gift, it's surprising that more givers don't choose them.

If you're bridal-gift-shopping, no matter what you plan to buy, accept this reminder to save your shopping time and money: Before you start your quest, read the advertisements in this paper today. You'll get new ideas, you'll find your favorites listed at stores you like to do business with. It's smart idea to "shop the ads in Shopping News" whatever your needs may be... this week and every week.



CHAMPION OPEN TILL 9 P. M. THURSDAY NITE

VALUES IN SPORTING GOODS

BASEBALL SHOES

\$2.49 AND UP
A \$2.98 Value
PROFESSIONAL STYLE

FIELDERS GLOVES

\$2.49 AND UP

Softball Bats

75c AND UP
SOFT BALLS — 30c AND UP

SPECIAL OUTDOOR BADMINTON SET

\$1.98 2 Racquets 1 Net 1 Bird
4 Racquet Badminton Set Complete With Posts Net and Birds **\$4.98** A REAL VALUE

HUNDREDS OF NYLON OR SILK STRUNG TENNIS RACQUETS

\$1.98 UP TO **\$10.50**

TENNIS PRESS 59c
HOOD TENNIS SNEAKS — \$1.09 — CREW SHIRTS — 49c

STILL AVAILABLE A SELECTION OF LAWSON LITTLE AND HARRY COOPER WOODS AND IRONS

GOLF CLUB SETS

CANVAS CARRY BAGS \$4.95 and up

MEN'S WATER REPELLENT WASHABLE SWEAT SHIRTS

WITH CIGARETTE POCKET
PEARL GRAY OR TAN **98c** Sizes 36 to 46

For All Around Wear
Champion
KNITWEAR CO., 171 ST. PAUL ST.

1 1/2 Hour Free Parking Bill's and Strand Station

Andy Says—

THE LID'S OFF!

NOW WE CAN ARRANGE TO SELL YOU A RANGE. Get 'Em While They're Hot!



ANDY FURSTOSS

Here Is the Gist of the Govt. Order:



Anyone may buy a USED range under any circumstances IF you can prove you have NO RANGE AT PRESENT or IF YOUR PRESENT RANGE IS NOT IN PROPER WORKING CONDITION, you may buy a NEW range. Ask Andy for complete details. . . he's in business to help you. Drop in.

ALL TYPES OF . . . RANGES

- COMBINATIONS
- GAS
- BRAND NEW

\$119.50 And Up



Completely equipped ranges at or under the price ceiling. You'll find just the stove you want at Furstoss.

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409 CHILI AVE.

GEN. 2070

Open Evenings

HARRIS NUSBAUMS

KEEP KIDDIES KOOL WITH THESE PLAY-TOG SPECIALS!

Girl's DRESSES

Unusually Smart collection of Summer Frocks for girls. All the newest materials — Spun Rayons, Luana Cloths, Dimities, Organdies, etc. Natty Novelty Styles! Sizes 1 to 6 1/2 and 7 to 16.

\$1.95 Others 1.19 to 3.95



TOT'S SUN AND PLAYSUITS

Cute Clothes for Tiny Tot! Playsuits, Mix 'em and Match 'em Slack Sets, Overalls, Shortalls, etc. Marvelous assortments! Sizes 1 to 6 1/2. OTHERS 79c to \$1.95.

\$1.19

GIRL'S SLACK SETS

Girls will love 'em! Long-wearing Denims, Broadcloths, Chambrays and Spun Rayons. For scrubbing in the garden—at the picnic—11.95. Sizes 3 to 16. OTHERS TO \$1.95.

\$1.49

GIRL'S PLAY SUITS

Play suits galore! Broadcloth, Denim, Chambray, etc. So inexpensive it'll be easy to keep her well dressed all summer long! Play. Sizes 3 to 16. OTHERS TO \$1.95.

Complete Line of Graduation Dresses \$5.95 to \$12.95

HARRIS NUSBAUM

221-229 JOSEPH AVE.

OPEN EVERY EVENING UNTIL 9 P. M. EXCEPT FRIDAY

FREE PARKING
Rear of Store

History of Jewelry Firm's Growth Told by Local Head

The story of the growth of Rudolph Brothers from a small jewelry store to a modern firm with 23 units in New York state and New Jersey was told this week by Gilbert A. Devenorf, manager of the local unit.

"Thirty-six years ago B. G. and Milt Rudolph established a small business in Syracuse and imported novelties," said Devenorf.

"To my knowledge," he continued, "we were the first organization in this area to sell jewelry on the deferred payment plan. At first it was a bit difficult to convince the public that it was a workable plan which jewelry could be sold to the public. As a matter of fact, credit as it was being extended at that time, was only enjoyed by business institutions and people of wealth. It was our idea that any man who had the ability to work and earn money was also entitled to obtain credit.

"Our absolute belief in the honesty of the public was so great that we were willing to be the pioneers along these lines, and that it has proven successful is shown by the fact that it has now been accepted universally.

"We do not claim that our success has been all due to the credit policy alone. For, first of all, we realize that we must be backed by merchandise of the very highest quality. This fact of great importance to us—greater perhaps than to stores which are operating on a strictly cash basis, because unless merchandise is of the very best quality and absolutely satisfactory, patrons have reason to discontinue weekly payments in the strength that the article was unsatisfactory.

"After we had formulated these various ideas and they had gained public acceptance we decided to branch out in other cities. Our first branch store was established in Binghamton in 1923. It proved so successful that we soon opened one in Schenectady and another in Amsterdam. These were followed by others in Endicott, Rochester, Oswego, Poughkeepsie, Jamestown, Troy, Albany, Gloversville, Jersey City and Union City, N. J., Newburgh, Utica, Fulton, Auburn, Batavia, Middletown and two more stores in Jersey City, making 23 units in all.

Theatres Open Stamps and Bond Booths in Lobbies

Uncle Sam with the help of women volunteers, is urging motion picture theater goers in Rochester to buy war savings stamps or bonds along with their movie ticket.

Rochester's downtown and neighborhood houses have joined the nationwide drive of the motion picture industry to promote the sale of stamps and bonds. They are in the drive for the duration, local theater managers, announce, and with the help of Rochester's hundreds of women volunteers expect to boost materially the sale of bonds and stamps here.

Rochester's volunteers on duty in theaters are dressed in part red, white and blue pinafors as they make their bid for movie patrons to dig down deeper and help finance the all-out war effort.

Co-chairmen of the committee recruiting volunteers for this phase of the stamp and bond sale are Mrs. Andrew Langdon and Mrs. James Holden. Sixty-four workers per week will be on duty

Sleeveless Dress For Hot Weather



It's no trouble at all—just make yourself this divinely cool, sleeveless Summer dress—perhaps in sharkskin or pique.

Style No. 3529 is designed for sizes 10, 12, 14, 16, 18 and 20. Size 16 requires 3 3/4 yards 35-inch fabric for dress; 1 1/4 yards for bolero.

Send 15c (plus 1c to cover cost of mailing) for PATTERN. Write YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH.

Address — PATTERN DEPARTMENT, Rochester Sun, 420 Burke Bldg., Rochester, N. Y.

RBI START ANY DAY
Refresher Classes in **TYPING SHORTHAND**

ANSWERING immediate demands for trained office assistants in civil service and defense industries RBI makes it possible for you to begin stenographic classes (either beginning or advanced) at once. Call Main 3869 for details.

ROCHESTER BUSINESS INSTITUTE
172 CLINTON AVE. SO. Main 3869

Book Length Novel In July True Story Issue

A complete book-length novel, Woman's Pride, is included in the many features of the July issue of True Story Magazine.

The novel, dealing with the problem of a modern marriage,

tells how a wife, who wouldn't shock her husband through a real be put off longer with a kiss or zation that their love and marriage were in grave danger

CANADA STEAMSHIP LINES

SPECIAL BOAT TRIPS

MONTREAL AND RETURN
Allows 3 nights and 2 days stop-over in Montreal, 3-day limit. Meals and berth included on steamer. **\$21.00**

Special All Expense Tours
To Montreal on steamers, 2 nights, hotel, 3 meals in Montreal. **\$32.00**

4 DAYS—Includes meals and berth on steamers, 3 nights hotel, 3 meals in Montreal. U. S. TAX EXTRA! **\$37.00**

For further information, reservation, etc. apply to: Hotel Sagamore Bldg., Rochester, Tel. Stone 3460.

Special BABY PHOTOS!

Here's where you get NATURAL looking pictures of your youngster! Finest photographic equipment and skilled photographic artists insure best possible results. Take advantage of this special NOW.

SELECTION OF PROOFS INCLUDED NO APPOINTMENT NECESSARY.

3 BEAUTIFUL 8x10 PHOTOGRAPHS \$4.95
ONE HAND-COLORED IN OIL!

ENLARGEMENTS FROM ANY PHOTOGRAPH! (In-Colored Studio)

Neisner's 5 to 9 Stores
Studio Main Floor
200 Main St. E.

RUDOLPH'S GREAT 36th ANNIVERSARY!

We Planned this Amazing Event Months in Advance—Our Stocks Were Never More Complete—The Prices are Low—and the Quality is "Tops"—Offering You Tremendous Savings!

It's a lucky event for you! Because we bought months ahead, we can give you these amazing values now! Everything you could ask for is here—complete stocks of top quality merchandise at tremendous savings.

This is the month of weddings, anniversaries, graduations... and this is the event to buy gifts at the lowest possible prices. And, of course, you can take advantage of Rudolph's convenient credit terms.

General Electric ALARM CLOCK
New model, featuring illuminated translucent plastic dial. Lovely and accurate. **4.95**
Easy Terms

Lord and Lady FAMOUS ELGINS
Smart new styles in these fine watches noted for their accuracy. **62.50**
1.25 Weekly

Men's and Women's HANDSOME GRUENS
A lot of value in these smartly styled, accurate watches. They'll give you fine service. **29.75**
1.25 Weekly

WOMEN'S SMART HANSAU WATCH WITH FULL DIAL SECOND HAND.

Men's WATERPROOF OLYMPIC WATCH WITH RADIUM DIAL.

Your Choice OF THESE FINE **WATCHES 19.36**

Smart, practical watches designed for active duty. Sturdy and accurate. **1.25 WEEKLY**

Lovely Cloisonne BABY SET
Heart-shape locket with cloisonne top and dainty matching bracelet. **3.95**
Easy Terms

Smartly Styled ZIRCON EARRINGS
Modern style 10-K yellow gold earrings with large, fiery blue Zircons. **12.95**
Easy Terms

Mother-of-Pearl DIAMOND CROSS
Beautiful new style set with sparkling diamond. Complete with fine chain. **9.36**
Easy Terms

Men's and Women's FINE STONE RINGS

Smart new styles in 10-K yellow gold. Women's with Onyx, Zircon or Cameo. Men's with initialed Onyx, Zircon or simulated Ruby. **14.95**
EASY TERMS

Here's a Sensation!
LOHENGRIN BRIDE AND GROOM TRIO
Stunning new set. Fine diamond engagement ring and wedding band with groom's wide band to match. **59.95**
1.25 WEEKLY
WITHOUT MAN'S WEDDING BAND 49.95

CERTIFIED PERFECT
Glamorous beauty and fine value in this brilliant pair. Three-diamond engagement ring and 4-diamond matching band. **149.50**
2.00 Weekly

MAN'S DIAMOND
Brand-new style to please the most particular man. Large diamond set on onyx in 10-K yellow gold scroll setting. **59.50**
1.25 Weekly

WINGED VICTORY
Distinctively beautiful mounting in the spirit of the times. Large, brilliant diamond. **89.50**
1.25 WEEKLY

IT TAKES ONLY 3 MINUTES TO OPEN AN ACCOUNT

AGFA SPEEDEX JR.
Compact, precision built camera—easy to use. Complete with two rolls of film. **14.36**
Easy Terms

Remington ELECTRIC SHAVER
Three cutting heads and special trimming head—far quicker, smoother shaves. In de luxe case. **19.50**
1.25 Weekly

Toaster and WAFFLE IRON
Sandwich toaster and waffle iron in one. Easily inter-changeable grids. **6.95**
Easy Term

SIMEON L. & GEORGE H. ROGERS SILVERPLATE
19.95
1.25 WEEKLY

Quality silverplate made by Oneida Ltd. 43 pieces—service for 8—in a lovely pattern. With handsome end table chest.

CIGARETTE HOLDER
7c

New Model EMERSON RADIO
Amazing performance in this AC-DC Super-heterodyne with electric dynamic speaker, included 1.25 Weekly super-loop. **19.95**

Air King Radio-Phonograph
Fine tone radio and phonograph that plays 10 to 12-inch records. Doubles your entertainment. **34.36**
1.25 Weekly

Fluted Glass VASE
9c

5 Good Reasons Everyone's Talking About C. B. THOMAS ONE-OF-A-KIND DRESSES

- The comfort and security of fresh new styling.
- The exclusive touch in Hollywood presentations.
- The modest location which accents their.
- Service of character by trained sales people.
- The admiration your friends will give your selection.

C. B. THOMAS
Open Thurs. 10 P. M.
723 Seneca Hotel
RIGHT AT THE ELEVATOR

LIBERTY LIMERICKS

A dapper young walter named Phipps, Said—"I'm going to take all my tips And buy Savings Stamps So boys at the camps Have bombers, machine guns, and ships!"

Help your county reach its War Bond quota. Invest 10% or more every payday in War Bonds and Stamps.

RUDOLPH'S

CORNER EAST MAIN AT SOUTH AVENUE
In Batavia - 109 Main Street - Open Thursday Evenings

Rochester Sun, GET OUT CENTRAL T Compare Amount \$100 17.27 \$200 34.54 \$300 51.81 \$400 69.07 \$500 86.34

The Above Per Life Insurance to CENTRAL TRUST CO. ROCHESTER, N.Y.

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GET OUT OF DEBT

With a
CENTRAL TRUST LOAN
Compare the Cost:

Amount	PAYMENTS		
	6	9	12
\$100	17.27	11.69	8.95
\$200	34.54	23.37	17.75
\$300	51.81	35.06	26.62
\$400	69.07	46.74	35.58
\$500	86.34	58.43	44.47

The Above Payments Provide
Life Insurance to Protect Your Loan

CENTRAL TRUST CO.
25 E. MAIN
1806 EAST AVE.
Phone
MAIN 1625
Member F.D.I.C.

To keep hot fat from spattering, sprinkle a little flour or salt in it before frying.

Special! Ladies' Plain DRESSES

Dry Cleaned and Hand-Finished

79c

SPEEDY'S
212-216 Court St.
Park Free at Chimes Station
We will pay your meter parking on cleaning bills, dresses, suits, etc.

Sun Lake Cruise To Visit Famous Shrine at Quebec

One of the finest lake and river cruises ever planned for Rochester vacationists will start from the municipal docks at Charlotte on Wednesday evening, July 1st, when the Canada Steamship Lines Steamer "Kingston" heads out into Lake Ontario Montreal and Quebec.

Arranged by the Travel Department of The Sun, the four-day, five-night cruise will be feature-packed and planned so that every thrilling minute will live long in the memory of the tour party's members.

Cost of the all-expense, personally conducted cruise is \$49.95 per person, including all taxes. The tour cost includes all steamship fares, sightseeing tours, stateroom and meals aboard ship as well as luncheon at the Chateau Frontenac in Quebec.

A limited number of outside staterooms are available to cruise members. They will be assigned in the order that reservations are received at The Sun office, where all reservations should be made. When the outside staterooms are gone, excellent accommodations, but in

inside staterooms will be arranged.

The boat leaves Rochester Wednesday night, July 1. Thursday breakfast is served aboard the steamer and then for four hours the ship passes through the beautiful Thousand Islands of the St. Lawrence river. Transfer is made to the Rapids Steamer at Prescott which arrives in Montreal at 7:30 p. m., where direct transfer is made to the S.S. Quebec for Quebec, leaving Montreal at 7:45 p. m. On Friday the cruise will arrive at Quebec at 6 a. m. During the morning a trip along the shores of the St. Lawrence will be made to Ste. Anne de Beaupre, the Lourdes of North America, famous for its miraculous cures. Upon return to Quebec a delightful luncheon will be served at the Chateau Frontenac. Afternoon will be left free for individual sightseeing, and passengers will return to the docks to board the steamer for the return to Montreal at 7:45 p. m. Dinner will be served aboard ship.

On Saturday the party will arrive in Montreal at 7 a. m. and after breakfast aboard ship

transfer will be made to the Mt. Royal Hotel where rooms with bath will be provided.

Those who wish to attend church services on Sunday morning will have that opportunity. A bus will leave the hotel at 8:30 a. m. to transfer the party to the C. N. R. Railway station where a special train leaves at 9:25 a. m. direct to Prescott where the party will transfer to the steamer Kingston for the return journey to Rochester. The afternoon is spent again sailing through the beautiful Thousand Islands. Luncheon and dinner will be served in the ship's main dining room. The boat will dock at Rochester at 10:30 p. m.

This has been named the "De-

Luxe Cruise" because nothing has been spared to make the cruise delightful, restful and memorable. The same tour taken individually would cost considerably more. The Sun Travel Department has been

able to cut costs all along the line by combining into one gay party all the individual features usually associated with the finest cruises of this nature. A descriptive folder is yours for the asking at The Sun of-

fice, 420 Burke Bldg. If you want folders mailed, telephone your request to Stone 6001. Don't forget, make your reservations early and enjoy the advantage of an outside stateroom at no extra charge.

GIFTS for a Bride...

Above all a bride's gift must be perfect. This, her moment, calls for beautiful and charming presents to meld with her happiness. We are featuring appropriate things all this month — we'd be pleased to have you see them. You'll like the exclusive patterns and graceful design of the Kensington Trays, Lamps and Shades, Crystal Goblets, Sherbert and Cocktail Glasses, Salad Plates and many other beautiful items to grace the occasion. Just the things a modern bride would choose herself.

Smith Ceramic Studios 903 Monroe Ave.

Sibley, Lindsay & Curr Co.

Save More Than $\frac{1}{3}$ — Last 2 Days of Our

SALE of MAGICOLOR ENAMELS

Our Nationally Famous, Fine Quality Paint That Covers In Just One Coat!

Reg. \$2.10 Quart!
Qt. **1.39**
You save 71c On Every Quart You Buy!



Like Magic...
for only \$1.39 you can repaint any of the following:

- Complete bathroom
- Table and 8 chairs
- 5-pc. bedroom set
- Two 9x12 floors
- 4 doors (both sides)
- 10 window frames

Two more days to save on A-1 quality enamel! Magicolor One-Coat is so easy to use anyone can get professional-looking results. It wears wonderfully... comes in choice of 24 beautiful colors. We suggest you order a case of 12 quarts — while you can save 71c on every can!

PAINT CENTER, FOURTH FLOOR

- One Coat Covers
- Leaves No Brush Marks
- Dries Quickly—No Odor
- Porcelain-Like Finish
- Mar & Scratch Resistant
- Alcohol and Acid Proof

Hairdressers To See Demonstration By Buffalo Hair Stylist

Members of the Rochester Chapter of the National Association of Hairdressers will gather at the Republican Clubrooms in the Liberty Theatre Bldg., Driving Park Ave., next Tuesday at 8 p. m. for their final session of the season.

A feature of the meeting will be the demonstration of latest hair styles by Nathan Bass, prominent hair stylist of Buffalo.

Refreshments will be served following the meeting. Miss Bess Smith is chairman of this session.

REPUBLICAN MEETING

A meeting of the 14th Ward Women's Republican Club has been called for next Tuesday at 8 p. m. in the Erie Social Club, Clinton Ave. S. Mrs. Thomas Barringer will preside.

To remove fat from hot soup, pour the soup through a cloth that has been rinsed in cold water.

At The New And Greater **DARLING SHOP**

Summer Sale

FASHION 'FIRSTS' IN THIS FIRST-O-SEASON EVENT!



SPECIAL!
Blouses
2 FOR \$1
59c EACH (Irregulars) (Values to 1.89) STREET FLOOR

BAGS... \$1.00
WHITES and ALL PASTEL SHADES
SHOP IN Air-Conditioned COMFORT

EMBROIDERED PEASANT BLOUSES
\$1.00 FLOOR
Sheer—Cool—Dainty. Colorfully embroidered yokes. Puffed sleeves. Large selections. Sizes 32-40.

MATCHING SET SKIRT and TURBAN
All over patterns or big splashy butterfly prints.
\$2.99 FOR BOTH

COCOANUT STRAWS

Pork-Pies — Off-the-face brims. Gayly colored bands. All sizes. Get 'em while they last!

in the Nationals Basement

Store Open Thursday Nights Util 9 o'Clock

Boys' Summer Wear at Good Thrifty Prices
(IN THE BASEMENT)

Boys' Slack Suits
The wanted new plains shades, stripes and herringbone weaves. In-or-outer shirts—pleated slacks. Rust, blue, green and tan. All sanforized shrunk and all color-fast. Sizes 8 to 20. **\$2.65**

Boys' Wash Slacks
Practically any color you can ask for. Plain shades and patterns. Hopsacking, piques, slub and woven-thru fabrics. Well-tailored. **\$1.65**

Boys' Sports Shirts
Bright, flashy patterns as well as the more dressy plainer shades. New novelty weaves, slubs, shantung, crashes, meshes and others. 2-way collar. **79c**

BOYS' WASH SHORTS
All kinds and all colors, 79c

For Bayside, Back Yard And All Summer Play Hours

MEN'S SHIRT AND SLACK SETS
\$3.29
(Others... \$3.95 and \$4.95)

Plenty of poplins, gabardines and slub weaves in tans, blues and greens. In-or-outer shirts—pleated slacks. All Sanforized shrunk proof. All sizes. And right now, while stocks are big and complete is the ideal time to get the sets you'll need, for all your Summer activities.

Men's Wash Slacks
Dozens of colors and everything that's new and wanted, in striped slacks. All sturdy wearing — all guaranteed washable. **\$1.95**

Men's Sport Shirts..89c

Plain shades and patterns. Cool, lightweight fabrics. — Short sleeves, sport neck styles. Get a supply

The NATIONAL
EAST MAIN AT STONE

The New And Greater
DARLING SHOP
190 MAIN STREET EAST
OPEN TONIGHT 'TIL 9

FREE ... TO EVERY BOY OR GIRL



HIGH SCHOOL GRADUATE

Of The Class Of June 1942

Beautiful, Fine Quality Gold Finished Class Key
With Designating School Initial

No Obligation! Nothing To Buy!

JUST BRING THIS COUPON TO

Smalls

28 MAIN STREET, EAST

Opticians • Jewelers • Radios

Simply Bring This Coupon To Small's And Ask For
Your High School Key. It's Our Graduation Gift To
You—At No Cost Whatever.

NAME
ADDRESS SCHOOL

Mrs. Emil Vetter, 111 Rutledge Dr.

YOUR SUNDAY DINNER

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



In honor of the graduate in your family, why don't you have a special dinner party. Invite his special friends and serve something festive for the occasion. Individual ham loaves decorated with tiny sliced mushrooms are delectable and don't fail to supply appetite appeal either. On each side of the platter is a fan of asparagus tips with cream sauce poured over. A dish of crispy radishes, tender green onions and tiny burr pickles make up the "something crispy." Young folks particularly enjoy baked potatoes too, served with plenty of butter and grated cheese. Golden crumbs top a delicious custard filled pie to make the dessert "yummy" for "Sunday Dinner" June 7.

- *Individual Ham Loaves
- Baked Potatoes
- *Creamed Asparagus
- Green Onions Radishes Pickles
- Butter
- *Golden Crumb Pie
- Beverage

(Recipes Included)
This menu is properly balanced for nutritional value. It Supplies: The Meat: Proteins, Vitamins A, B, B-1 and G, fats for energy, phosphorus. The Potatoes: Vitamins A, B, C, G, minerals, carbohydrates and fats. Asparagus: Carbohydrates, minerals, Vitamins A, C, and D. Relishes: Minerals, Vitamins A,

B, C, and G and carbohydrates. Rolls and Butter: Vitamins D, A, B, C and G, Carbohydrates, fats. Dessert: Carbohydrates, fats, Vitamins A, B, C, D and G, some minerals.

To Serve 6 You Need

- 2 pounds ground ham
- 6 medium potatoes
- 2 No. 2 cans green asparagus tips
- 2 bunches green onions
- 2 bunches radishes
- 1 jar pickles

(Balance of materials among staples)

(Continued on Page 8)

FREE LADIES' HANDKERCHIEF IN EVERY BOX OF KIRKMAN GRANULATED SOAP

A truly lovely handkerchief, generously big, with gay flower designs printed in cheery, fast colors. Hemmed all around for extra-long wear. Yours FREE with every box of KIRKMAN GRANULATED SOAP. Try the new-formula KIRKMAN GRANULATED SOAP. It's a whiter, purer soap for everything washable. "Lift-action" suds. Long-lasting energy. Buy some today.

SAVE THE COUPONS ON EVERY BOX FOR VALUABLE FREE GIFTS



CAIN'S REALLY DOES MAKE SALADS WONDERFUL!



USE PLENTY OF CAIN'S FOR EXTRA FLAVOR!



IN GRANDMA'S DAY 'TRIG' MEANT CLEAN AND NEAT ... THAT'S WHAT YOUR HOME WILL BE IF YOU

WASH WALLS WITH TRIG

TRIG is the modern wall-cleaner that gets walls even CLEANER than grandma did ... in HALF the time. Try TRIG yourself, today. You'll SING while you work! Easy on your hands, too!



Sold at 372 grocers and hardware stores besides: Wegman's, Red & White, Star Super Markets, Sibley's, Edward's, McCurdy's

EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this most popular hotel.
Individually controlled radio in each room
Sanitized Service

IT'S HOTEL
Fine Room With Private Bath
One Person — \$2.50 to \$4.00
Two Persons — \$3.50 to \$6.00
3 ATTRACTIVE DINING ROOMS
Breakfast from 25¢ • Lunch 30¢ • Dinner \$1.10

BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

SAVE!



Wegmans Grocery
Prices Are
GUARANTEED
To Be as Low or
Lower Than
Those Elsewhere!

CHECK THESE PRICES!

- Tall Can **Bordens Milk 3 cans 23¢**
- Safe Speedy Cleanser **Sunbrite 2 cans 9¢**
- 24 1/2 Lb. Dependable Daisy **Pastry Flour . . . 67¢**
- 8 Oz. Bottle Kraft or Miracle French **Dressing . . . 2 bot. 25¢**
- Tasty Green Gables **Salad Dressing qt. 31¢**
- Wegmans Creamy Fresh **Mayonnaise . . . qt. 41¢**

LAND O' LAKES
The World's Largest Selling
SWEET CREAM BUTTER

Churned to Stay
Fresh and Sweet
in the Warmest
Weather

No matter what price you are accustomed to paying, you can't buy a finer butter than Land O' Lakes.

WEGMANS FREE VICTORY COOKING SCHOOL

NOW AT THE
MONROE THEATRE
20 Big Baskets of Groceries FREE Every Day!
TODAY and FRIDAY and Starting Next TUESDAY 1:30 P.M.

Wegmans HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

Sibley, Lindsay & Curr Co.



Arranging Weddings on Short Notice Is a Long Suit with Sibley's **Brides' Bureau**

These days, when so many weddings take place on a 24-hour leave . . . when you have but a few days to prepare for the ceremony . . . Sibley's Brides' Bureau is more than ever an invaluable help to brides. However simple or elaborate the wedding you choose, we'll work out the details to perfection . . . from the selection of your costume to the last grain of rice that speeds you on your whirlwind honeymoon. We'll tell your friends what gifts you want, too, via your Preference List.

PREFERENCE LIST

—the record you fill out when you register at our Brides' Bureau . . . stating your choice of silver, china and crystal patterns, your color schemes, what you'd like and what you have. And if you're not going into house-keeping for awhile, that Preference List will be right on file here, so friends can consult it whenever the time comes to give you household presents. Naturally, there's no extra charge for any of the Bureau's services.

Telephone Stone 1930
Brides' Bureau, Fifth Floor



BUY WAR SAVINGS STAMPS AT

Edwards

June Values for Friday and Saturday

FRINGED
**Hobnail Tufted
Spreads**

3.98

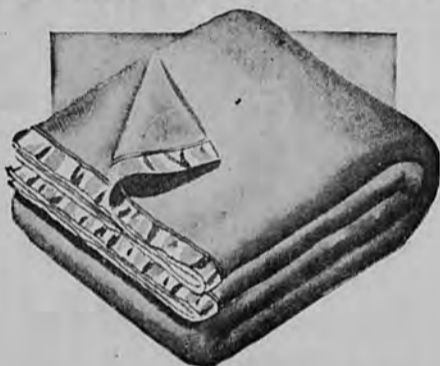
The ideal spread for summer. You'll like their cool cheerful look. Over 10,000 fluffy tufts . . . smart 4 inch fringe edge. In lovely pastel shades of Rose Dust, Cornflower, Green, Peach, Blue and White. Full or single sizes.

25% Wool Beacon Blankets

Size 72 x 90

4.66

Swaglow blankets in lovely pastel shades of rose, blue, wine, peach or orchid. Some have wide floral borders. Richly bound with 6" rayon satin. Slight imperfections bring the price down to 4.66.



MOREWEAR SHEETS

Sizes
81x99
72 x 108 **1.39**

Our own exclusive sheets that wear and launder so well. Sturdy 128 thread count. Muslin that gives 4 years household wear according to tests.

Pillow Cases Size 45x36, 4 for 1.39

EDWARDS—Second Floor



Another
Shipment!

Regular 17c each

Famous

**Crosse & Blackwell Pure
GRAPEFRUIT JUICE**

9 TINS \$1

Case of
24 Tins
2.60

Shipped direct to Edwards from Florida. It's a really "different" juice because it's made from fully ripened (on the tree) grapefruit. It's processed so that you get none of the bitter rind taste. It's truly DELICIOUS! Here's your chance to buy this Crosse & Blackwell Grapefruit Juice at a real saving.



**Sale! Homestyle Pure
Orange Marmalade**

Reg.
89c **59c** 3 lb.
Jar

For this week only, perfectly luscious orange marmalade made just as you would at home. It's a three pound family size jar. It gives tarty zest to your meals.

EDWARDS—Street Floor

Bayley's English Soap

59c lb. bar

A long lasting tub soap that imparts a delicate aroma when used. Made in England in assorted fragrances. The thrifty way to buy soap.

EDWARDS—Street Floor



Coupon Special For
Friday & Saturday

**Buffalo Grain All Leather
Brief Cases**

Regular
2.00
Value

1.39

With Coupon Below

Today we're carrying more work home nights and it pays to have a sturdy brief case to protect valuable papers. This all leather brief case has lock and key and full straps. Buy it in black or brown. It's roomy inside, and tough outside.

EDWARDS—Street Floor

BRING THIS COUPON

This coupon when presented at Edwards stationery Department **FRIDAY** or **SATURDAY**, June 5th or 6th entitles you to purchase a REG. 2.00 Buffalo Grain All Leather Brief Case for **1.39**

EDWARDS—Street Floor

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

Record-Breaking Values Priced For Quick Sell-outs! Save! Save! Save! Save!

**SPECTACULAR ARRAY
POLO SHIRTS**

Worth Rushing
In To Get

89c

- Small
- Medium
- Large

For greater summer comfort and fun . . . cut and sewn polo shirts. Short sleeves and low neck. Assorted fabrics in slubs, shadow stripes and many others. White, tan and blue.

EDWARDS—Basement



DRESS SCOOP

Chic, Refreshing, Amazingly Low Priced!

- For Sports
- For Dress
- For Office

\$3

Styles
That
Are
Indispensable
For
Summer

You'll love these cool, colorful charmers that are easy to wear . . . and easy to pay for! Superbly tailored in shirtwaist, peplum and many tailored models. Select two or three at this low price.

- French Floral Prints
- Sharkskins
- Large Floral Patterns
- Coat Styles
- Monotones
- Peplums

- Red
- Beige
- Green
- Sizes for Misses 12 to 20
and Women's Sizes 38 to 52

- Blue
- Rose
- Aqua
- Collarless Styles
- Surplice Types
- Flower and Bullion Trims

EDWARDS—Basement



**PRACTICAL PLAID
PART WOOL
BLANKETS**

Size 70 x 80

2.79

Cedar, rose, peach, blue, green plaid blankets.

**Fleece
Blankets 89c**

Cedar, rose, blue on white grounds. Slightly imperfect. Sateen bound.

EDWARDS—Basement



FOR YOUR INFORMATION

HOUBIGANT presents "Chantilly Sachet" — related by war to perfume. It really is a perfume, but with an oil base instead of alcohol. (Alcohol is on the NO-NO list). The new Sachet lingers longer because of the "substitute" oil base. It should be applied to the skin only, to avoid risk of spotting that lovely gown. Chantilly is the only odour available so far—probably experimental. We like it a lot. The tiniest drop will do the trick, so this revolution in witchery is economical too. We saw it at Edwards. \$2.75.

COMPANION to this wrinkle is the new Creme Cologne—already capturing the popular fancy. It has a creamy base that is actually beneficial to your skin. Put it on all over your face and rub it in. Oh, a BIG bottle for \$1.50.

GOOD NEWS ABOUT GIRDLES. You'll still be able to get two-way-stretch foundations for some time, according to the buyer at Sibley's. Orders there are still being received, and fresh orders placed. No one seems to know yet just what changes will be made in girdle design to compensate for loss of the two-way-stretch when it goes out. Perhaps an adequate synthetic will be developed. Our research chemists seem to be doing all right, what?

NOT EVERY STORE has the new Chen Yu finger nail lacquers. We found them in Sibley's, Edwards, Forman's, McMurtry's and Eugene Jose. The set is made up of six colors, intriguingly named Heavenly Mauve, Blue Dragon, Ming Yellow, Burma Red, Green Dragon and Black Lustre. Tempting at \$2.

SHEEREST HOSIERY . . . FIVE CENTS A PAIR!

ELIZABETH ARDEN pioneers with "Velva" leg film to take the place of stockings. No more crooked seams or runs—even in the rain, because Velva won't come off until you scrub it off with soap and water. Won't harm your legs or clothing. Each application costs approximately 5c and may be left on over night, if you wish. Colors Sun Bronze and Sun Beige. Street Floor at Forman's \$1.10.

COMFORT for stockingless feet may be had for a pittance at Grants. It's a little cloth foot that tuck away invisibly in your shoes and is largely used by professional dancers. Three styles to wear with pumps, sport shoes or evening slippers. Colors for toeless or strap shoes—Flesh and Tan Flesh. Main floor hosiery department—29c.

GLAZED CHINTZ is glamorous and really different in dresses or evening gowns. We priced dresses in Edwards Colony Shop. These are one-of-a-kind eclectics at 12.95. Sibley's Basement has essentially the same thing called Daytime Dresses at \$1.79. Also Children's in glazed chintz at the same price. These are a bit lighter weight than the glazed chintz on Sibley's second floor at \$3.95. The buyer suggests ironing on the RIGHT side to maintain high gloss. Harris Nusbaum's price—\$4.95. There's something fascinating about this new dress material! But be careful in washing—no wringing or twisting. No squeezing while wet! Carelessness will cause cracks when dry.

THE "NEW" RAYON HOSE are a decided disappointment on close inspection. For our money we'd just as soon have silk which we can still buy, at about twenty cents more.

HELLO, DAD! WE'RE HAVING COMPANY TONIGHT. JUST CHILL SOME PETE HAGEN'S IN THE REFRIGERATOR. NO FISH. AND THEY'LL BE THE HIT OF THE EVENING!

Pete Hagen's
READY TO SERVE
BAR COCKTAILS
FOR THE HOME

★ DAIQUIRI ★ MANHATTAN \$1.49
★ DRY MARTINI ★ SIDE CAR
★ OLD FASHIONED

ASK FOR . . .

PETE HAGEN'S "SPECIAL RESERVE" Blend. "Custom Made" & Premium Quality. 50 yrs. Experience Baked in. 96.8 proof—18% a year. 12% & 7%—72% Neutral Grain. Spiced.

EXPECT TO SAVE UP TO 20% ON EVERY DOLLAR
EXPECT TO GET MORE FOR YOUR MONEY THAN EVER
EXPECT TO FIND EVERYTHING FOR YOU AND YOUR FAMILY

Pre-Season Sale—at Season End Price!
COLORFUL PLAY SHOES
★ Monroe Store
1.29

500 pairs! Specially purchased and sensationally priced for Record Day! Loafers types! Oxford! Huaraches! Ties, Natural, white, two-tone, blue and wheat, with low and flat heels. Sizes from 4 to 9—not in every style. Main Floor, Monroe.

Regularly Priced at 39c
RUFFLED CURTAINS
27c
★ Save 12c

2nd color. Full length. Pleated generously. Wide clean only. Second floor at Monroe Store.

Regularly Priced 29c!
TWO YEAR ROSE PLANTS
15c
★ Save 14c Both Stores.

Choice of many new varieties, teas, climbers, hybrids, hardy, field grown, ready for planting. Roots pre-wrapped. At Both Stores.

Regularly \$3.98
9x12 FELT BASE ROTARUS RUG
3.39
★ Save 59c

Rugs that gleam and glisten with their stainless finish. Patterns and colors for every room in your home, reds, blues, greens and combinations, colors that go clear through to felt back. Buy On Our Budget Plan, Monroe Store, Second Floor.

PAINT YOUR HOUSE TWO COATS! MASTER MIX AND SUPPLIES
★ Regularly Priced \$18.03
15.88
★ Save \$2.15

Save \$2.15! That's all it costs to paint a house two coats at this sale price. Includes 5 gallons Master Mix (choice of 10 colors), quart of oil, quart of turpentine, 2 brushes. Buy On Our Easy Pay Budget Plan. At Both Stores.

Regular Price \$1.49
PEPPERELL SHEETS
\$1.27
SAVE 22c

Famous Red Label first quality Pepperell brand, 81x99 size and 72x99 at this sale price. Six limit. Main Floor, Monroe.

Regularly Priced at \$1.98
CEDARIZED CHEST
\$1.77
SAVE 21c

Made by the makers of the famous Commodore Wardrobe! 5 feet high, two feet wide, 21 inches deep! Holds fifteen garments, full length. Has sliding one piece door. Interior is cedar, compound treated. Main Floor, Monroe.

Regularly 19c! Save 5c
TIRE CORD WORK GLOVES
14c

Heavy tire cord gloves with gauntlet or safety cuff, five finger type. Both Stores.

Regularly 49c! Save 12c
HI-STYLE RAYON HOSE
37c

Choice of new summer shades, sheer, ring-line, lite weight, sizes 8 1/2 to 10 1/2. Monroe.

Regularly \$1.19! Save 40c
STEAMER CHAIR
79c

Adjustable position, hardwood frame, natural finish. At Both Stores.

Regularly 21c! Save 4c
125 FEET WAX PAPER
17c

Double coated for extra protection. Handy cutter edge box. Monroe Store.

Regularly 39c! Save 9c
RUG FILLER RUG YARN
69c

Averages 75 feet to 1/2 pound skin. Choice of 20 colors. Monroe Store.

Regularly 49c! Save 10c
CHILDREN'S SUN SUITS
39c

Fancy broadcloth suits, bib top, suspender style. Sizes 1 to 6. Monroe Store.

1c More Sale of Drugs

Regularly 29c
2 FOR 30c
Save 28c! 16-ounce bottle Milk of Magnesia. Monroe.

3 for 17c Soaps
4 for 18c
Save 6c. Jergen's or Sweathart, soap. Limit 8. Monroe.

Regularly 29c
2 for 30c
Save 28c! Bottle of 100 Milk of Magnesia tablets. Monroe.

Regularly 29c
2 for 30c
Save 28c! Approved lather type shave cream—bring empty tubes. Monroe.

Regularly 29c
2 for 30c
Save 28c! Approved lather type shave cream—bring empty tubes. Monroe.

Regularly 35c
2 for 36c
Save 34c. Approved Tooth Powder—Monroe.

Regularly 2 for 20c
Save 18c. 8 oz. bottle. Lim. Monroe.

Regularly 3.79! Save 35c
ARMY DRILL PUP TENT
3.44

Water proof. Holds two. Complete with ropes, stakes and poles. Both Stores.

Regularly 1.98! Save 19c
GALLON OF SEROCOTE
1.79

For gallon Sero-cote paint, choice, 10 colors, covers 450 square feet, two coats. Both Stores.

Sears Roebuck and Co. ★ Monroe at S. Union ★ Ridge Road near D

Expect the IMPOSSIBLE ★ THIS SALE WILL BRING IT!

Records Days

Price Puts 11c Back In Your Pocket

SHIRT FABRIC POLOS

★ Both Stores

89¢

Cut and sewn polo shirts of dress shirt fabrics. Hopsacking, slub yarns, weaves. Tailored with long shirt tails, may be worn as in-or-outer style. Sport collar may be worn with tie. Solid colors. Sizes for men, young men. Both Stores.



Regularly 39c
SHIRTS AND SHORTS

33¢
Fancy patterned broadcloth short, button or grip-fastened. White combed cotton shirt sizes for men, young men. Both Stores.
Save 6c



Regular Price \$24.95

6 CUSHION GLIDER

\$19.95
SAVE \$5

Three adult passenger size—six reversible seat and back cushions. Ball bearing suspension, enameled steel frame. Waterproofed cushions. Back, Second Floor, Monroe Store.

YES! YOU CAN BUY ON OUR BUDGET PAY PLAN

Get complete details in the department from which you intend to purchase, or Credit Department, Second Floor, at Both Stores.

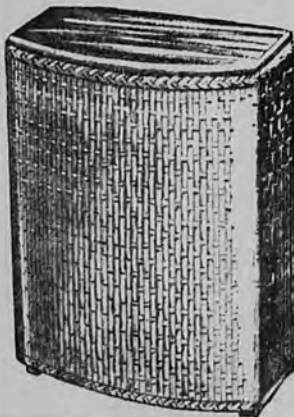
Regularly 2.19

FIBRE SLAT VENETIAN BLINDS

★ Save 30c per blind

1.89

Complete ready to hang! Slat is 1 7/8 inches wide. Automatic stop and tilt gear. Matching tapes, sizes from 23 to 36 inch widths by 64 inches long. Free estimate on Custom Made Blinds. Phone Drapery Department. Second Floor, Monroe.



Regularly Priced at \$3.98

LINED HAMPER

\$3.27
SAVE 71c

Protective lined with collie-suede to protect against snags and runs! Genuine Pearl-Wick woven of splint willow, with pearlite seat top. Choice of five enameled colors. On sale at Both Stores.

72 PIECE SILVER SET SERVICE FOR EIGHT

★ Regularly \$24.95

22.45
Plus Tax

Save \$2.50 on this famous Wm. Rogers silver plate set! Choice of four lovely patterns. Guaranteed for a lifetime. All patterns open stock with regular hollow handle knives. Encased in tarnish proof chest, Monroe Store.



Regularly \$3.28

TWO PIECE WORK SUITS

★ Both Stores

\$2.63

★ Save 65c

Sanforized drill fabrics in herringbone weave. Long sleeve shirt, and trousers to match. Pieces may be purchased separately, shirts \$1.10 and pants, \$1.53. Choice of colors. All sizes. On sale, Basement, Monroe.

"Phila. Story" First For Summer Theatre Group

An item that should interest local theatre followers, is the report that Leonard Altobell, director of the Rochester Summer Theatre, is bringing his company of New York professional actors and actresses in to the city for the 1942 summer season.

Altobell is widely known throughout the city for his summer theatre at both Dutch Hollow in East Avon and later at his Avon-On-High Playhouse in Avon itself. Last season showed promise of great things for the little theatre in Avon for the 1942 season, but along came the rationing on both gasoline and tires and Altobell, in accordance with the request for a savings on these items, decided the time was ripe for a theatre playing a good brand of stock show, to open in Rochester itself.

For this, he has chosen the Embassy Theatre, the site of the old Cook Opera House, the scene of great triumphs in the past and sad failure in late years. Some of the old timers will remember the Cook Opera House—formerly the Metropolitan Theatre.

And now the Rochester Summer Theatre, with the ring of famous feet still in their ears, the old Cook Opera House will come back into its own.

First showing of the season, opening next Tuesday, Director Leonard Altobell has chosen "The Philadelphia Story," starring Saralie Bodge. Reservations for this opening performance can be obtained by calling Main 8533.

PARAVOX . . .

HEARING AID

Amazing small size. Light in weight, clear in tone. Ample Volume. Finger tip control. No carbon noise or rattle. New small batteries.

LOWEST PRICES IN TOWN

LIBERAL DISCOUNTS EASY TERMS

Sound Equipment Co.

928 GENESEE ST. GEN. 3073

Personal To Certain Fat Women

You adult fat people may often slim down without starvation diets and backbreaking exercises when your excess fat is due to thyroid deficiency and you have nothing else to offer with you. Just eat sensibly and take Marmola tablets only according to the recommendations and instructions on the package.

Marmola is not a cure-all. If in doubt at any time about advisability of treatment and for further information as to the properties and effects of the Marmola ingredients, consult a physician.

If you need Marmola, why not lose those extra pounds for the summer? Marmola works. Don't delay. Druggists have sold more than twenty million packages during the past three years.

HEALTH HOLIDAY NEAR HOME

Relax amid extra comforts, luxuries. 250 rooms. "Ship's Sun Deck," fine food. Weekly from \$32.50 per person, double.

WEEK-END OFFER \$15.00 per person, double. \$11.00 room, bath, all meals Fri. or Sat. or Sat. or Mon.

ATLANTIC CITY AND THAT MEANS **Clifton Manor**

ONE OF ATLANTIC CITY'S NEWEST FINEST HOTELS PENNSYLVANIA AVE. PAUL AUGSTER, MGR.

The VANDERBILT HOTEL

OFFERS THE NEW YORK VISITOR SO MANY EXTRAS, YET COSTS YOU NO MORE

The EXTRA graciousness of a Park Avenue address, the EXTRA enjoyment of more elegantly furnished rooms and suites; and the EXTRA convenience of being just five minutes from Grand Central and Penn stations are among the many advantages of staying here.

406 Outside Rooms, Each with Bath SINGLE from \$11.00 DOUBLE from \$15.00 SUITES from \$18.00

The VANDERBILT HOTEL

PARK AVENUE AT EAST 34TH ST. NEW YORK Oscar F. Bansa, Manager

OTHER VANDER HOTELS
Rochester, N.Y. Rochester, Washington, D.C., New Adams
Boston, Mass. Manager Washington, D.C., Annapolis
Chicago, Ill. Plaza Washington, D.C. Hamden
Grand Rapids, Mich.

Rochester, N. Y. ★ Both Stores Open Friday, Saturday Night Till 9:30

TO THOSE WHO ARE IN LOVE
A complete novelette. The story of a boy and a girl and a problem that brings heartache to millions of young people every day.
COUNTRY DOCTOR'S WIFE
The soul-searching true story of a doctor's wife and the terrible experience she had to face.
MARRIAGE IS WHAT YOU MAKE IT
Julia Sanderson, favorite of stage and radio, tells why marriage doesn't need to be a "Battle of the Sexes."
SPECIAL FEATURES • COMPLETE BOOK-LENGTH NOVEL
10c JULY ISSUE **TRUE STORY MAGAZINE** NOW ON 10c SALE

YOU'LL 'RATE' IF YOU SKATE WITH YOUR DATE!

Tom Grierson
ROLLER RINK
With The Hammond Organ
ROLLER SKATE FOR HEALTH AND FUN!—Uncle Sam needs happy people to maintain morale... healthy ones to carry on the war behind the lines... and at the front. You'll like it.
EVERY NIGHT
ONTARIO BEACH PARK
ADMISSION 35c and 40c

Sunday Dinner

(Continued from Page 3)

Baked Individual Meat Loaves
2 pounds ground ham
1 cup bread or cereal crumbs
2 eggs
2 tablespoons chili sauce
1 tablespoon mustard
1 cup milk
1/2 cup sliced mushrooms
Combine ingredients, saving a few of the mushrooms slices for garnishing. Shape into individual loaves and bake in 350 degree F. oven for 45 minutes. Lay slices of mushrooms on each loaf just before serving.

Cream Sauce for Asparagus
2 tablespoons butter
2 tablespoons flour

THE MONEY YOU SAVE WHEN YOU BUY EYE GLASSES
FROM **C. A. KOHLER** OPTICIAN
Will make a fair down payment for another member of your family.
32 LEX ST. off PORTLAND AVE.

1/2 teaspoon salt
1/2 teaspoon pepper
1/2 cup milk
1/2 cup asparagus liquor
2 hard cooked eggs, diced.
Melt butter, add flour, salt and pepper; blend, add milk stirring constantly. Heat to boiling and cook 3 minutes. Add eggs and additional seasonings if desired. Serve over asparagus which has been heated in its own liquor.

Golden Crumb Pie

1 1/4 cups flour
1 cup granulated sugar
1/2 cup butter
1/2 teaspoon nutmeg
1 egg, slightly beaten
3 tablespoons lemon juice
Grated rind of 1/2 lemon
1/2 cup molasses
1/2 teaspoon soda
1/2 cup hot water
Combine flour, sugar, butter and nutmeg. Blend with fork to crumb consistency. Combine egg, lemon juice, rind and molasses. Dissolve soda in hot water and add to molasses mixture. Line a nine inch pie pan with pastry. Pour in filling and sprinkle crumb mixture evenly on top. Bake in 450 degree oven for 10 minutes, then decrease heat to 350 degrees F. and bake 30 minutes longer. The top of the pie will be a golden rich brown and when cut a custard like filling is found between the crumbs and the crust.

Serving Hints:
Arrange meat loaves down the center of the platter. On each side lay the asparagus tips, fan fashion, as illustrated. Pour sauce over center of tips.
Arrange relishes in attractive relish dish placing green onions in center and radish roses on each side and little burr pickles at each end.
Cut a cross in the center of the baked potatoes and squeeze the potatoes so that the center spreads open. Fill the opening with a pat of butter and sprinkle with grated cheese.
Small favor cups filled with nuts and candies can be placed at each plate to add to the festiveness of the table. Tiny paper graduates can make attractive little place cards too.

The dessert takes care of itself for attractiveness. Just serve it in neat wedge shaped cuts. It may or may not be topped with a rosette of whipped cream.

Week Starting JUNE 8
JAMES STRATES SHOWS
Traveling on its own train of cars
19 ALL NEW RIDING DEVICES 19
20 STREAMLINED SHOWS 20
5 BIG FREE ACTS 5

Including:
Adela Nelson's dancing elephants and Abanis Troupe of high perch and aerial motorcycleists.
Feature Attractions: Gay Hawaii, The Vanities — Artist's Models — Arctic Girls — Harlem Swingers — Hollywood Movie Acts — World's Fair Freaks — Jungle Land — Fat Show — Glass House — War Show — Ray Show — Fun House — Unborn Penny Arcade and Lion Motordome.

CHILDREN'S DAYS
Wed. and Sat.—All rides and shows 5c to children only.

GARTO, MAN'S SIZE GORILLA
Under Auspices of Y. F. W.

Mr. Hl and Mr. HATT, Charity Workers

There's lots of things I'd rather buy. Some Kesslers, for example—**CHARITY BAZAAR**—
Guys all keep to Kessler's when they taste a silky sample!

SMOOTH AS SILK but not 'High Hat'
KESSLER'S BLENDED WHISKEY
75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Incorporated, Baltimore, Md.; Lawrenceburg, Indiana.

NOETH'S Special Purchase! Sale!

A Challenge to All Who Say Prices Can't Be Low! READ!

Sensationally Low Priced Makes Possible This Spectacular Value!
ONLY at Noeth's
SCHENLEY'S—MADE IN KENTUCKY
7 YEAR-OLD BELMONT STRAIGHT BOURBON WHISKEY
This whiskey recognized by Bourbon experts for many years as the finest example of choice Kentucky Sour Mash Bourbon available today! Warm and hearty with supreme smoothness and bouquet, achieved from finest ingredients and aging for seven long years in temperature controlled warehouses. A Whiskey Schenley is proud to own!
COMPARE WITH ANY OTHER NATIONALLY KNOWN BRAND SELLING AT 35 or More Per Quart
\$2.79 Full Quart

VERY SPECIAL... MOQUIN'S
SLOE GIN 99c
IMPORTED — 86 PROOF
Ricoro Rum \$1.89
CLINTON PRIVATE STOCK
WINES 50c
Many Nationally Known Brands not listed, at ROCK BOTTOM PRICES!

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

PORTRAITS!
Babies and Children Photographed At Home
McCOY — MON. 2070

Must Your Daughter Risk Happy Marriage on Half-Truths?

Many a mother, reared in days of false morality, dreads to "tell her daughter." Little wonder so many young wives unknowingly risk happiness by using over-stressing solutions of acids for the douche which can actually burn, scar and even disfigure delicate tissue.
Today such doubts and unhappiness, such risks are needless. Science has given woman Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your druggist today.
Five Book Tells Intimate Facts
Instantly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594F, 270 Lexington Ave., New York, N. Y.

TODAY THRU NEXT WEDNESDAY

KEY COUPON
Sweetheart SOAP 3 for 11c
Limit 3

KEY COUPON
CLOTHES LINE 50 Feet 14c
Limit 2

KEY COUPON
Paper NAPKINS Pkg. 88—Reg. 10c 2 for 13c
Limit 2

KEY COUPON
VELOUR Powder Puffs Assorted Shades 2 for 5c
Limit 4

HINDS HONEY AND ALMOND CREAM \$1.00 49c
Bottle

DOG FOOD POUND CAN 3 for 17c

10c POCKET TINS
Union Leader TOBACCO 3 for 16c

GRiffin ALL WHITE Shoe Cleaner 25c Bottle or Tube 19c

POSTMASTER CIGARS A MILD SMOKE 14 for 25c

Bath Brush Long, Detachable Handle 60c Value 29c

LINEN STATIONERY Box 24 Sheets and 24 Envelopes 35c Value 23c

Milk of Magnesia TABLETS Bottle 100 19c

KEY COUPON
KEY ROCHESTER'S MODERN CUT RATE DRUG STORES
724 WINTON ROAD NO. 100 PERKINS
457 RIDGE RD. W. HEAR DEWEY

CANNING SUPPLIES
BUY NOW AT THESE LOW PRICES
JAR RUBBERS BOX OF 12 4 FOR 21c
MADE BY BALL

JAR COVERS BOX OF 12 27c
MADE BY BALL 2 for 53c

KEY COUPON
CARBONA Shoe White 25c Bottle or Tube 11c
Limit 1

KEY COUPON
JERGEN'S TOILET SOAP 3 for 11c
Limit 3

KEY COUPON
BORDEN'S CHOCOLATE MALTED MILK Lb. Can 23c
Limit 2

KEY COUPON
Mackintosh TOFFEE Lb. Box 17c
Limit 2
Rum & Butter or Asst'd.

Mercurchrome or Iodine 15c Size 6c

PETERMAN DISCOVERY 35c Size 21c

NOXZEMA CREAM New Large 25c Size 19c

EPSON SALTS U.S.P. Lb. Box 6c

MEDICATED FOOT POWDER 25c Size 13c

SULPHUR CANDLES REGULAR 10c 4 for 25c

DR. WEST TOOTH PASTE 25c SIZE 2 for 29c

WOODBURY HAND LOTION 50c Bottle 23c

"CONTI" CASTILE SHAMPOO 50c Size 37c

Be Wise—Try ALKA-SELTZER
Lg. Size 49c

Luckies, Camels, Chesterfields, Raleighs, Pall Mall, Herbert Tareyton, Philip Morris Old Golds 2 PKGS. 29c

CLAPP'S BABY FOODS
STRAINED FOR BABIES 3 for 19c
CHOPPED FOR CHILDREN 3 for 25c

MINERAL OIL HEAVY AMERICAN
PINT 25c
QUART 45c
1/2 GALLON 85c
GALLON \$1.49

EDGEWORTH \$1.01
MODEL 71c
BLUE BOAR \$1.70
PRINCE ALBERT 74c
HALF and HALF 74c
Union Leader, 14-oz. 61c
GEO. WASHINGTON 61c
KENTUCKY CLUB 74c
Willoughby Tay'l, \$1.25
VELVET 74c
DILL'S BEST 71c
GRANGER 71c
BRIGGS (canister) \$1.17
SIR W. RALEIGH 74c

EVENING IN PARIS
Bath Powder and Soap
BOTH FOR \$1.00 PLUS TAX

"I DOOD IT" RED SKELTON
RADIO'S FAVORITE COMEDIAN IN
"MAISIE GETS HER MAN"
YOU DOOD IT!
Submit five typical Red Skelton Gags to Contest Editor of Rochester Sun. First twenty five lists submitted will receive Guest Tickets to Loews.
RED SKELTON-ANN SOTHERN
—IN—
"MAISIE GETS HER MAN"
PLUS —
"ELLERY QUEEN"
Thursday **LOEW'S**

ROCHESTER'S SHOPPING NEWS
The Rochester Sun
Published every Thursday by the Rochester Sun Corp., 3 St. Paul St., Rochester, N. Y. — V. C. Gerling, Pres.; Wm. A. Platt, Vice-Pres.; Eugene Davis, Sec.; Virginia A. Moran, Treas.
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NATIONAL REPRESENTATIVES,
James A. Coveney Co., 444 Madison Ave., 39 South State St.
New York Office
Chicago Office

YOUR FUTURE CRYSTAL-CLEAR \$2 PLUS TAX

It's colorful! Your house is crying for it! It's an outstanding value! One of Rochester's finest stores brings it to you! Swami can see it! Watch next week's Shopping News and you too, will know the answer.

TROJAN
Egg-Stov
Rochester
Lincoln Alliance

NOW
RAM
Providing you
the new govern
Buy from 50
years of serv
guarantees yo
FROM 5
ST. PA
Free Park

FLAVOR

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UNI
Ticket Worth
45c
For YOU
Fri., June 5, 1942
Town's
Town

Ticket Worth
45c
For YOU
Fri., June 5, 1942
Town's
For A Friend

CHI
Monday
Wednesday
Friday
Saturday
Afternoons
15
Name
16 17
COUPONS
Worth
25c
Mon. Noon
June 8th
Worth
25c
Mon. Nite
June 8th

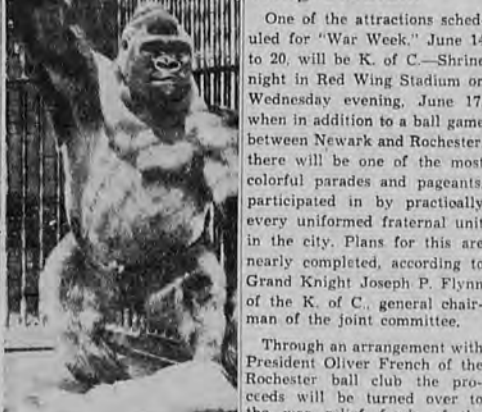
TROPIC COAL \$11.85
Egg—Stove—Nut . . . Anthracite
Rochester & Pittsburgh Coal Co.
Lincoln-Alliance Bank Bldg.
Stone 7080

NOW You Can Buy NEW and USED
RANGES
Providing you can qualify under the new government regulations. Buy from Siebert's, whose 54 years of service in Rochester guarantees your satisfaction.
FROM **56.95**
SINCE 1888
SIEBERTS
ST. PAUL and ANDREWS ST.
Free Parking MAIN 238

To prevent foods, being fried, add a teaspoonful of vinegar to the absorbing too much fat, the lard.

KOMINZ
June Sale!
GAS RANGES. \$49.95 Up
COMBINATION COAL & GAS . . . \$124.95
\$119 VALUE!
Living Room Suites
DAVENPORT & CHOICE OF CHAIR
COLONIAL MAPLE
BED ROOM SUITES
BED—CHEST—DRESSER
\$39.95
Dinettes . . . \$14.95
EASY TERMS—OF COURSE!!!
KOMINZ CO.
287 MONROE AVE.
OPEN EVERY EVENING 'TIL 9
Mrs. Georgia A. Everett, 32 Fair Place

Carnival
K. of C. Shrine Night Set At Red Wing Stadium



Said to be one of the three man size gorillas on exhibition in the country, Garto, pictured above, is a feature attraction of the Leo Carrell Hollywood Apes on the midway of the States Shows opening next Monday for a week's stand on Scottsville Rd. under the auspices of the V. F. W.

Secretary Paul Predmore, Treasurer and Frank Beauneire, representative Otto Shults, Leo Rombaulting the Knights of Columbus.

EXTRA SPECIALS THIS WEEK
THUR., FRI. SAT. ONLY **AT BERGHASH** THUR., FRI. SAT. ONLY
IMPORTED, WEST INDIES
RUM
Gold Label—86 Proof—Rum is becoming scarce—stock up now. Our case prices are as low or lower than anywhere in New York State.
\$1.55
4/5 Quart
NO FREE DELIVERY AT THIS PRICE!

FLAVOR NEVER FOLDS UP
IN A THREE FEATHERS' DRINK
IT STAYS RICH—HOLDS UP!
THREE FEATHERS
THE WHISKEY THAT'S FLAVOR-PROTECTED
THREE FEATHERS BLENDED WHISKEY, 86 & 90 PROOF, 75% GRAIN NEUTRAL SPIRITS
OLDTMEY DISTILLERS CORP., N. Y.

Living Room Suites
DAVENPORT & CHOICE OF CHAIR
COLONIAL MAPLE
BED ROOM SUITES
BED—CHEST—DRESSER
\$39.95
Dinettes . . . \$14.95
EASY TERMS—OF COURSE!!!
KOMINZ CO.
287 MONROE AVE.
OPEN EVERY EVENING 'TIL 9
Mrs. Georgia A. Everett, 32 Fair Place

HANDCRAFT INSTALLED ARMSTRONG CUSTOM FLOORS
COMPLETE!
EVERYTHING INCLUDED!
Armstrong's Marble Linoleum Plus Contrasting Border Strip And Inset . . . COMPLETE!
\$27
9x12
LARGER SIZES PRICED IN PROPORTION
FREE ESTIMATES!
Choice of rich marbled patterns with solid-color feature strip. Trained mechanics skillfully cement down to your floor, hand-fit the border effect. The famous quality of Armstrong's Linoleum assures foot comfort, ease of cleaning, and economical wear.
LUCAS PAINT STORE
80 ST. PAUL ST. FREE PARKING MAIN 2090

DISTILLED LONDON DRY GIN \$1.59
NO FREE DELIVERY AT THIS PRICE!
4/5 Quart 99 Proof
DOUGHERTY'S—BOTTLED IN BOND
MARYLAND
EVERY DROP 6 YEARS OLD
STRAIGHT RYE WHISKEY \$2.29
FULL QUART
NO FREE DELIVERY AT THIS PRICE!

ALL 3 ABOVE \$5.25
IN A SUPER COMBINATION OFFER
RUM - GIN - RYE
No Free Delivery
Hundreds of Other Specials Not Advertised

BERGHASH LIQUOR STORE
124 Clinton S., Next to Loews—Main 786
FREE PARKING ACROSS STREET
Mrs. Minnie Kirchgesser, 19 Leavenworth St.

Where To Play BINGO
TOWNER-REXY BINGO
SAT. NITE, JUNE 6
AT LEAST **\$10** Every Game SOME GAMES **\$15**
UNIVERSITY AVE., COR. ATLANTIC
Ticket Worth **45c** For YOU—Fri., June 5, only
Ticket Worth **45c** For Your Friend—Fri., June 5, only at Towner's
Ticket Worth **45c** For You—Sat., June 6
Ticket Worth **25c** For Your Friend—Sat., June 6
Ticket Worth **45c** For You—Sun., June 7
Ticket Worth **25c** For Your Friend—Sun., June 7

STRAND BINGO
62 St. Paul St.
29 GAMES \$1320 In Prizes
"Rochester's Best Game"—Ask Your Neighbor
Friday Nite, June 5th
52 No's. \$100
55 No's. \$200
55 No's. \$200
56 No's. \$200
Coverall \$200
24 Other Games
Totaling \$420
ADMISSION **99c** Including Tax
WHY PAY MORE
Comfortable seats and also always a good feature picture.
HOLLYWOOD
35 Pullman Ave. off Lake and Ridge
Bingo Brown, Mgr.

"SURE! I'M GOING TO MR. BROWN'S BIRTHDAY PARTY
Everyone I Know Will Be There
SATURDAY NITE JUNE 6th
Specials \$20 to \$40
ALL PRIZES
Come early for a wonderful time—many new surprises—Don't forget your tickets—Remember only 400 seats.
\$10
Jackpot \$115.00 By Saturday
HOLLYWOOD
35 Pullman Ave. off Lake and Ridge
Bingo Brown, Mgr.

SOMETHING NEW—AND—DIFFERENT
EVERY WEEK **\$400.00** IN PRIZES
5—BIG JACKPOTS—5
Reg. Games \$5 to \$10—60 Dividends
EVERY SAT. EVENING 8:30—23 GAMES 28c
Plymouth & Troup St. Come Early
PLYMOUTH HALL

WED. EVENING, 8:30, JUNE 17th
CHARITY BENEFIT BINGO
AUSPICES OF FLOWER CITY LINK No. 38
ORDER OF THE GOLDEN CHAIN
CASH PRIZES ★ LOWEST GAME \$5
ADMISSION 28c INCLUDING TAX
at **NEW PARK HALL** 928 JEFFERSON AV. NEAR PLYMOUTH
—NO PARKING METERS—

DE LUXE BINGO EVERY MONDAY NITE
Come To Our **NEW SUMMER PARTIES**
—YOU'LL BE GLAD YOU DID—
K of C AUDITORIUM CHESTNUT ST.
ADMISSION 55c

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.
SUN. NITE 8:15 P.M. 23 Games Each **\$6**
ADMISSION PRICE 28c—3 BOARDS FOR 58c
MON. NIGHT 23 Games Each **\$6** 8:30 P.M.
2 JACK POTS EACH NIGHT Admission 28c Incl. Tax
SPECIALS \$20 - \$25 EACH NIGHT
WED. FRI. SAT.—1:30 P.M.
FREE BOARD each afternoon with purchase of Triple Board and Book. JACKPOT EACH AFTERNOON
ADMISSION 25c Inc. Tax

CHILI RECREATIONAL HALL
509 CHILI AVE.
Monday \$4. \$5
Wednesday \$4. \$5
Friday \$4. \$5
Saturday \$5. \$6
Afternoons \$5. \$6
15 Numbers punched out entitles you to One Free Book of Specials. 30 gives you one more book.
Tuesday Afternoon Only with Free Ticket—Admission 3c
Name Address
★ MONTHLY PREMIUMS ★
16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
COUPONS GOOD WHEN PURCHASING A TRIPLE BOARD AND BOOK SPECIAL
Worth 25c Mon. Noon June 8th
Worth 25c Mon. Nite June 8th
Worth 25c Tues. Nite June 9th
Worth 25c Wed. Noon June 10th
Fri. Nite 46 Games
Regular Board Game Specials Adm. 28c
Worth 25c Fri. Noon June 12th
Worth 25c Sat. Noon June 13th
Worth 25c Fri. Nite June 12th
Worth 25c Sat. Nite June 13th

ABC PARTIES
2011 E. MAIN
Tues., and Sat. Nite At 8:30
2 JACKPOTS

Beeley's Bingo
SUNDAY at 2:30 and 4 P.M.
WED at 1:30 P.M.
Mon., Tues., Wed., Fri., Sat. at 8:15
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. IN REAR

The New PARK HALL 928 JEFFERSON AV. NEAR PLYMOUTH
Friday Afternoon Matinee
New, fast-moving game starts 1:30 p. m. Guaranteed to finish at 4 p. m.
Each Game including Jackpot **\$3** EVERY GAME **\$7**
CASH DISCOUNT COUPONS ON TRIPLE BOARD & BOOK SPECIALS
WORTH 50c FOR YOU
WORTH 50c For Friend
WORTH 25c For YOU
WORTH 25c For Friend
WORTH 25c For YOU
WORTH 25c For Friend
WORTH 25c For YOU
WORTH 25c For Friend
Adm. 28c Inc. Tax
Bingo Every Thurs., Fri., Sat. and Sun. 8:15 P. M. — 400 Seats at Tables

19th WARD CLUB HOUSE 257 HAWLEY ST.
Thurs. 8:15 P.M., Fri. 1:45 P.M. and 8:15 P.M. Sat. 8:15 P.M.
BEef DINNER COMPLETE MYSTERY GAME \$15
Friday Afternoon COUPON WORTH 25c
Thurs. Afternoon, June 11th, 1:45 P.M. when you buy triple board and book of specials
Thursday and Sat. Eves. 8 boards and book of specials **75c** Plus Tax
—ORIGINATORS OF BABY BINGO—

CAPITOL HALL 85 W. MAIN ST.
Mon.—Tues.—Thurs. 1:30 P.M. 23 Games Each
Wed.—Fri. 8:00 P.M. 23 Games Each
Thurs. Afternoon Each Game **\$5**
Fri. Evening Each Game **\$8**
30 Games Monday and Wed.

!! BINGO !!
EVERY TUESDAY NITE
AT THE NEW ROLLER RINK
155 CHESTNUT STREET
BIG SURPRISES. WATCH FOR OUR NEW HAND BILL.

Rochester Family Gains Fame In National Magazine Articles

The July issue of the Ladies' Home Journal contains an article of interest to all Rochesterians in "Meet the Seefrieds of

Rochester, New York." The magazine dispatched a staff of writers to the Seefried home on Remington Parkway, off the East River Rd., and the result is an absorbing series of articles about how John and Geraldine Seefried raised a family of eight children

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

If you borrow	You receive	You make payments of
\$ 50	\$ 49.92	\$ 8
100	112.40	10
150	165.60	15
200	218.80	20
250	272.00	25
300	325.20	30

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

GENESEE VALLEY TRUST COMPANY

MEMBER F.O.B.C.
Mrs. Grace Mann, 9 Manila St.

DRAPERY & DRESS FABRICS
LATEST PATTERNS • SPRING COLORS
NEWEST FABRICS
ALWAYS
30-40% SAVINGS
MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS

REUPHOLSTERING
PAY ONLY **\$125** Per Week
3-PC. LIVING ROOM SUITE **\$34**
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP
Complete With Covering
Phone **MONROE 1404**
WAYNE Upholstering Co.
74 PARK AVE.

\$30 ALLOWANCE FOR YOUR OLD LIVING ROOM OR BEDROOM SUITE
(Regardless of condition)
We want your old furniture for our used furniture department. Don't worry about its condition, our expert craftsmen will rebuild it for sale in our used department. Buy either of these lovely suites and get your \$30 allowance.
Easy Terms — Pay Weekly!

3-PC. MODERN LIVING ROOM
Two big overstuffed chairs, lovely davenport. Smart, modern design. Durable tapestry covers.
Reg. Price \$109
Allowance \$30
SALE PRICE \$79

3 Pc. Waterfall Bedroom
Choice of dresser or vanity, bed and chest included. From one of America's finest factories.
Reg. Price \$109
Allowance \$30
SALE PRICE \$79

MAJESTIC FURNITURE CO.
204 COURT ST.
Open Evenings to 3 p. m.

WALKERS Chicken Pies
ARE STRICTLY ALL CHICKEN—NO VEGETABLES
ALSO BEEFSTEAK PIES
We are equipped to fill your order regardless of the amount. Ideal for factories, Cafeterias, large Banquets, even small Parties. Special prices for large quantities. NO DISHES TO RETURN.
GLENWOOD 3783
26 VELOX ST.

America's Fighting Hero MacArthur in color!
SUNDAY, JUNE 7th, IN THE NEW YORK SUNDAY MIRROR
5c—Order your copy today

DOLANS... Where You Buy THE CUTS CHICKEN YOU PREFER
Breasts 1b. 35c | Livers 1b. 45c | Necks 1b. 15c
Wings 1b. 27c | Giblets 1b. 19c | Legs 1b. 45c
DOLANS 500 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

DONT DELAY! FILL UP YOUR COAL BIN NOW
THIS IS THE GOVERNMENT'S WARNING!
Pennsylvania Hard Coal \$11.75 Tons
Egg. Stove. Nut Cash—Shov. Off
Guaranteed COKE \$10.75 Tons
Stove, Nut—Cash—Shov. Off
LAKE COAL & COKE CO.
139 LYELL AVE. MAIN 5617-5618

LODGE MEETING
A meeting of the Venus Rebekah Lodge will be held next Thursday at the I.O.O.F. Temple, 11 Clinton Ave. N. with N. G. Marge Slack presiding.

NOTHING CAN DO MORE FOR YOU
in the entire field of Aspirin than St. Joseph Aspirin. None faster, none safer. The world's largest seller at 10c. Also sold in economy sizes—25 tablets, 20c, 100 tablets, 35c. Demand St. Joseph Aspirin.

WE BUY DIAMONDS
Gold - Silver - Platinum
HIGHEST PRICES PAID
SELL DIRECT TO MANUFACTURER
Specialty Jewelry Shop
402 Burke Bldg. Near Elevator

This Week's Special
Northern Muskrat Sable Blended \$159
Other Fur Coats From \$39.50 to \$300
SAVE TO 40%
On Scarfs & Jackets!
STORE FURS NOW!
Repairing - Restyling
Re-dyeing - Cleaning
and Glazing
CLIFFORD FUR CO.
283 Clifford Ave. 1 Block off Portlan
Clifford Fur Sells For Less!

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS
Beautifully Rebuilt
Used ELECTROLUX
THE CLEANER WITH 101 USES—Complete with Attachments
FULLY GUARANTEED SAME LENGTH OF TIME AS A BRAND NEW ELECTROLUX!
10-DAY TRIAL PLAN!
MAIL ORDERS FILLED! SEND \$1 DEPOSIT!
If YOU CAN'T COME IN—Phone or Write for a FREE HOME DEMONSTRATION!
Bring This Ad.
LIBERAL TRADE-IN ALLOWANCE
\$16.95 Easy Terms
PENN VACUUM STORES
30 SOUTH AVE. OPEN 'TIL 7 P. M. TUES. & THURS. 'TIL 9
STONE 6747
BUY FROM VACUUM CLEANER SPECIALISTS! WE SELL NOTHING ELSE!

Every Snip of Your Scissors Is Money In Your Pocket
Special Prices Thru Saturday
COUPON Specials
Like clipping coupons from Government Bonds, clipping the coupons in DAW'S ads you save money in big, generous chunks. Use your scissors...cut yourself a slice of the savings that brings thousands of thrifty shoppers to DAW'S every day!

DAW'S COUPON
Wash Cloths
FULL SIZE — PASTEL COLORS
Colors Guaranteed Fast
Reg. 10c
2 for 11c
(Limit of 6)

DAW'S COUPON
PAPER NAPKINS
Boxes of 80
2 for 11c
(Limit 2)

DAW'S COUPON
IVORY SOAP
Medium Size Bars
3 Bars For **14c**
(Limit of 3 Bars)

DAW'S COUPON
Grape Juice
Pure Concord
PINT SIZE
16c
(Limit 2)

DAW'S COUPON
HAIR PINS
— BLACK —
PKG. OF 80
Regularly 10c
6c
(Limit 2 Pkgs.)

DAW'S COUPON
MOTH CAKES
Moth Killer And Deodorant
Lilac - Rose Pine-Lavender
"Just hang it up!"
25c Size
8c
(Limit 3)

DAW'S COUPON
Insect Sprayers
Also ideal for spraying shrubs, cloths, gardens, etc.
12c
(Limit of 2)

DAW'S COUPON
CARBONA SHOE WHITE
LIQUID OR PASTE
Large 25c Size
11c
(Limit 2)

DAW'S COUPON
SPUN - COPPER POT CLEANERS
FULL SIZE — Woven of sturdy spun copper.
Daw's Low Price **3c**
(Limit of 2)

DAW'S COUPON
Famous P & S Formula
TOOTH POWDER
Lge. 4-oz. Size
Reg. 50c
14c
(Limit of 2)

PLAYING CARDS
BRIDGE OR PINOCHE
35c Quality
24c
All Taxes Paid

POKER CHIPS
DENNISON'S Unbreakable, Noiseless
39c Box of 100

Scoop! 25 RAZOR BLADES
23c Box of 25
DOUBLE EDGE
Made of the finest Blue Chrome Surgical Steel.

DAW'S ORIGINAL CUT-RATE DRUGS

56 Clinton Ave. S. Opposite Temple Theater	31 Main St. E. Corner Aqueduct	353 Main St. E. Stillson	452 Ridge Rd. W. Corner Dewey	880 Main St. W. At Bull's Head	473 N. Goodman	539 Monroe Ave. Near Goodman
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GRIFFIN SHOE White, 25c Size **19c**
KREML SHAMPOO 50c Size **37c**
TILET BLADES Single-Edge, Pkg. of 14 **25c**
IODINE TINCTURE 15c Size **6c**
EPSOM SALTS 1-Lb. Size **6c**
MARROW OIL Shampoo, 60c Size **29c**
BICARBONATE of Soda, 1-Lb. Box **9c**
ENVELOPES, Reg. 10c Pkg. of 25 **4c**

FITCH'S SHAMPOO
Dandruff Remover
75c Value
59c
A trial size bottle of the FITCH'S NEW QUIN-OIL HAIR TONIC given FREE with each purchase of shampoo.

PHILLIP'S Milk of Mag. Tooth Paste
25c Size **12c**

WITCH HAZEL
Pint Bottle **16c**

TOOTH PICKS
Reg. 2 Boxes for 5c
7c

MILK OF MAGNESIA
Pint Bottle **11c**

20-MULE TEAM BORAX
Lb. Box **11c**
2-lb. box **21c**

TINCTURE Green Soap
60c Pint **34c**

SEIDLITZ POWDERS
25c Size Box of 12 **16c**

25c FOOT POWDER
For tired, aching, perspired feet.
18c

1-LB. SIZE TODDY
"The Original Chocolate Malted Milk."
50c Value **26c**

Hot or Cold Types Dixie Cups
Reg. 10c 2 pkgs. **13c**

HOUSECLEANING

DAW'S COUPON ALL-METAL, Paper Towel Holder
Enameled all-metal holder for rolls of paper towels. COLORS: RED - IVORY GREEN - BLUE
11c
(Limit of 2)

9 Oz. Glasses
Non-Chip Rolled Edge
3 for 10c

These are the most-wanted size — full 9 ounces. Gleaming, crystal-clear all-purpose tumblers. — Cannot be replaced at this price.

Scot Towels
150 Sheets In Each Roll
Famous SCOT TOWELING. 150 sheets in each Roll. — Unexcelled for kitchen use. DAW'S LOW PRICE.
2 Rolls For 17c

50-Foot CLOTHES LINE
Braided, Wash Type Cotton Cord.
21c
(Also Available in 100-ft. Length)

TOILET BOWL BRUSH
Good, stiff bristles set in long wire handles. 15c Value.
9c

Fumigators Sulphur Candles
Reg. 10c Size
2 for 13c

Clothes Pins
Square Polished
Box of 40 **7c**

**GIFTS FOR GRADS AND JUNE BRIDES, PLUS GREAT
JUNE SALES FEATURED IN STORES THIS WEEK-END**

ROCHESTER SHOPPING NEWS

Delivered Free Each Thursday To 75,200 Homes
In Rochester, Brighton, Greece and Irondequoit.
Mail Subscription: in Advance, \$1.50 per year within Rochester city
limits outside city limits, \$2.00

The Rochester Sun

Buy War Stamps and Bonds

FIFTH YEAR—No. 32

ROCHESTER, N. Y., THURSDAY, JUNE 11, 1942

PHONE, STONE 6001

If You Do Not Receive
Your Copy Regularly

GIGANTIC WAR WEEK RALLY—MONDAY NITE JUNE 15!

EASTMAN THEATRE—ADMISSION FREE ★ SEE MOVIE STAR

FAY WRAY ★ HEAR STAR FOREIGN CORRESPONDENT LOU LOCHNER

★ SEE AUTHENTIC SOUND MOVIE—"BOMBING OF LONDON, ENGLAND"

Remember the Date—Monday, June 15th at 8 o'clock—Eastman Theatre

Bring Your Friends—Your Family—No Charge For Admission!

★ THRILL TO THE POSTING OF THE COLORS BY AMERICAN LEGION ★

This Advertisement Contributed By Shopping News.

**DARLING SHOPS
Main Floor Event**

EXTRA—SPECIALS YOU WON'T WANT TO MISS!

Entire Store Air-Conditioned

OPEN EVERY THURSDAY EVENING TILL 9 P. M.

SLIPS SPECIAL!
Some with ruffles — some with lace —
some streamline — tailored. All first
quality. Excellent values at
88c

BETTER SLIPS \$2.59-\$2.98 VALUES **\$1.39**

Gowns & Pajamas

Full cut gowns in prints and plain colors.
Pajamas in new styles, with belts, pockets
and puffs. All colors and prints in rayon
crepe and satin.
\$1.88

Polo Shirts \$1.00

Irregulars of famous \$1.95 brands. Stripes,
Checks and Solid colors and combinations.

SPORT SHIRTS

Washable cottons. All pastel colors and whites. 59c each. Why not
stock up with half a dozen at the 2 for a dollar price?

2 FOR \$1

At The New and Greater

Darling Shop

190 MAIN ST. EAST



New
Summer
HATS

88c

THESE ARE BETTER STRAWS
OF REGULAR \$1.79 QUALITY

BAGS

- WASHABLE
- STRAWS
- WHITES
- PASTELS

All the newest styles
—with top handles or
under-arm types.
Hundreds to choose
from.



A SAVING on Every Purchase or Your Money Back

OPEN EVERY EVENING

POP IS TOP'S!

Sunday, June 21st, is just about the only break of the year for
Dad—delight him with PRACTICAL gifts he'll enjoy all summer—
clothes for relaxation or work. Let your money go
"father"—TAKE ADVANTAGE OF LOW JOBBING HOUSE
PRICES.



MEN'S — BOYS'
MOCCASINS \$1.79

Real Indian type with hard
wearing rubber soles—(no longer
obtainable) and genuine leather
laces. Boy's 1-5; Men's 6-12.

Union Made — Quality

**WORK
CLOTHES**

Factory Workers—
Mechanics—
Drivers—



INDUSTRIAL
UNIFORMS

Matched Shirt and
Pants. Washable and
sanforized shrunk.
These suits are full-
cut, well tailored and
smart in appearance.
They'll wear and wear.

Limited Quantity
\$2.98



Men's Sanforized Gabardine
ENSEMBLES

These cool, lightweight en-
sembles are just the thing
for leisure hours at home
or out of doors. Shirt and
Slax as illustrated. Zipper.
Worth twice the price.
\$2.98

Men's Washable Sanforized
SPORT SHIRTS

Short sleeves for cool com-
fort. Choice of several popular
colors: new weaves and mate-
rials. Sizes S, M, L.
79c

MEN'S SANFORIZED
SLACKS

Choice of new
summer pat-
terns. Pleats,
belts. Sizes
28 to 42.
\$1.59

Others
to
\$7.98



MEN'S NEW, SPORTY

Loafer Coats

Smart for street wear, for
sport and evenings. Choice of
plain colors or contrasting
tones. An all-around coat
you'll practically live in. Ro-
chester's Best Value.
\$7.98

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open 'til 9 Every Evening Unrestricted Parking

NO RED TAPE

To Open a **KROLL** Charge Account

The new government regulation do not say that you can't have a charge account. They say merely that charge accounts must be paid promptly.

We invite you to place all the services of this store at your command. If you desire to open a charge account, please fill in the space provided below and our credit manager will send you a credit application by return mail.

Name
Address
City



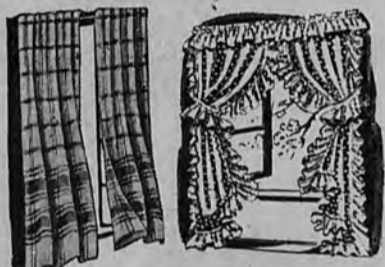
648 Clinton Avenue North, Rochester, New York
STORE HOURS: 9 A. M. TO 9 P. M.

LARGEST CURTAIN SHOP IN ROCHESTER

Get Out Rubber Scrap

Rub 'Em Out With Rubber!
We've Got to Make It Snappy!

Change Your Curtains for Summer



Smartly Tailored;
Cool Summer Colors

Ruffled, Cushion
Dot Marquisette

89c
pair

\$1.00
pair

NOW, with Summer approaching, why not save your expensive curtains and draperies by replacing them with cool comfortable, inexpensive styles, which will do wonders for your windows!

PAULS CURTAIN SHOP

Where Rochester Women Send Their Friends **76 SO. CLINTON**

EXTRA COMFORT AND ECONOMY
Discover for yourself the homey comforts of this most popular hotel.

Individually controlled radio in each room
Santized Service

Fine Room With Private Bath
One Person — \$2.50 to \$4.00
Two Persons — \$3.00 to \$6.00

3 ATTRACTIVE DINING ROOMS
Breakfast from 25c • Lunch 50c • Dinner \$1.30

BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

IN NEW YORK AT RADIO CITY
IT'S HOTEL

ALL-EXPENSE TOURS IN NEW YORK
2 DAYS (1 night) \$5.50
3 DAYS (2 nights) \$9.75
Write for Descriptive Folder

Chic Styles For Summer



No. 3055. Sizes 36 to 48. Size 38, 3 3/4 yds. 36-in. fabric for dress; 1 1/4 yds. for bolero.
No. 3549. Sizes 12 to 20. Size 16, 1 1/2 yds. 39-in. fabric for blouse; 2 3/4 yds. for jumper.
No. 3522. Sizes 12 to 40. Size 16, 3 yds. 39-in. fabric.
No. 3418. Sizes 4 to 10. Size 8, 2 yds. 35-in. fabric, 2 yds. binding.

No. 3421. Sizes 1, 2, 3, 4. Size 2, 1/2 yd. 35-in. fabric, 1/2 yd. contrasting. Applique is included in pattern.
No. 3143. Sizes 10 to 20. Size 16, 3 3/4 yds. fabric.
Send 15c (plus 1c for mailing cost) for EACH pattern. Write plainly YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WISH.
Address — PATTERN DEPARTMENT, Rochester Sun, 420 Burke Bldg., Rochester, N. Y.



Smith Ceramic Studio

SOCIALLY CORRECT

There are "Just Right" settings in stemware as in silverware settings. If you're not sure what type of glass to use for a Manhattan, a fruit cocktail or punch, Smith Ceramic will be glad to coach you. Don't set your table with a conglomeration of whatever is handy—CORRECT sets of all kinds of stemware and crystalware don't cost much and will give you a great satisfaction in the presence of your guests.

903 Monroe

DO YOU NEED MONEY?

Come to the "Bank of Personal Service" — get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

GENESEE VALLEY TRUST COMPANY

ROCHESTER, N. Y.

If you borrow	You receive	You make 12 monthly payments of
\$ 50	\$ 25.00	\$ 8
100	50.00	16
150	75.00	24
200	100.00	32
250	125.00	40

these amounts at proportionately low rates. Insurance pays no loan in case borrower dies.

98th Anniversary Gifts

Sterling Silver Bracelets **\$1**



Summer favorites. Wear one or a wrist-ful. Distinctive designs. Narrow Bracelets . . . 4 for \$1

Genuine Pigskin Fitted Cases, "zip" opening and complete toilet equipment **\$6.95**



Others From \$3.95



2-in-1 Bags. Blue, White, Brown or Beige. Instantly reversible displaying Pink and Blue, Multi-colors and Navy or Multi-colors and Black **\$3.50**



Brown trim White Bags, so easy to keep clean by simply wiping off with damp cloth **\$1.69**

LIKLY'S gift Center

Est'd. 1844

271 Main St. E.

Mrs. Fannie Wollich, 134 Barrons St.

RUDOLPH'S GREAT 36th ANNIVERSARY!

June 21st Is Father's Day . . . but Fathers Aren't the Only Ones

Give Dad a Fine Gift He Will Really Like!



Who'll Appreciate the Values in This Event . . . Brides, Men in the Service, Graduates, Everybody . . . Will Enjoy The Savings Offered by Rudolph's Complete Stocks!

Set of 7 Matched DON CAMERON CLUBS
Driver, Spoon, Mid-iron, Mashie, Mashie-Niblick, Niblick, Putter. For left and right-handed golfers. Steel shafted — correctly balanced. **19.95**
1.25 WEEKLY

CRIST RING
Two initials and fine diamond set on onyx. **35.00**
1.25 WEEKLY

ADMIRAL RADIO
Plays on AC-DC or battery. 5-tube, with powerful speaker. **29.95**
1.25 WEEKLY

REMINGTON
Electric shaver, 3 cutting heads and trimming head. **19.50**
1.25 WEEKLY

ELECTR-O-TOOL
Miniature machine shop in an unbreakable tenite case. **10.95**
EASY TERMS

For Movies in Color COMPLETE KEYSTONE MOVIE OUTFIT
Everything to take and show home movies in color or black and white. Movie camera, projector which takes any 8mm. film, screen and roll of feature film. **59.95**
1.25 WEEKLY

Lohengrin Pair
Stunning new modern design diamond ring with matching wedding band. **49.95**
1.25 WEEKLY

Valiant Lady
Three brilliant diamonds in a modern setting of 14-K. yellow gold. **59.50**
1.25 WEEKLY

Winged Victory Pair
Distinctive design diamond engagement ring with 3-diamond band. **119.50**
1.30 WEEKLY

Ketsy Ross
An American beauty in streamlined style. Set with five fine diamonds. **175.00**
2.25 WEEKLY

Waterproof Bulova
An ideal watch for active men. Smartly designed. Will give fine service. **37.50**
1.25 WEEKLY

Diamond-Ruby Gruen
Accurate as well as beautiful. Set with three rubies and one fine diamond. **55.36**
1.25 WEEKLY

Brilliant-Set Watch
Smart, popular lapel watch. Dependably accurate. **24.36**
1.25 WEEKLY

Pierced Band
Lovely new wide wedding band in blossom design. 10-K. yellow gold. **10.95**
EASY TERMS

WOMEN'S SMART MASSAU WATCH WITH FULL DIAL SEC. QUIT HAND
59.95
1.25 WEEKLY

3 Pc. Dresser Set
Lovely mirror, comb and brush in rich gold color. Gift boxed. **7.36**
EASY TERMS

Eveready Broiler
Grills, grills, toasts and buns. Uses AC or DC current. **5.95**
EASY TERMS

Sterling Baby Set
Lovely design. Sterling silver brush and comb. **5.19**
EASY TERMS

Dolly Madison Set
Expansion bracelet with matching mark-of-peel lock. **14.36**
EASY TERMS

Only 3 Minutes for CREDIT

Glass ROLLING PIN 14c

Victory PENCIL 11c

Buy War Savings Bonds and Stamps at Rudolph's

WOMEN'S SMART MASSAU WATCH WITH FULL DIAL SEC. QUIT HAND
59.95
1.25 WEEKLY

MEN'S WATERPROOF OLYMPIC WATCH WITH RADIUM DIAL
19.36
1.25 WEEKLY

Your Choice of These Fine WATCHES

Sturdy and accurate, they're ideal for anyone who wants smartness and dependability. Outstanding values!

RUDOLPH'S

CORNER EAST MAIN at SOUTH AVENUE
In Batavia—109 Main Street Open Thursday Evenings

Rochester Sun, Thursd

To prevent apples from coming brown and soft when you peel them, place them as they are peeled in a basin of cold water.

GET OUT OF DE
With a **CENTRAL TRUST LOAN** Compare the Cost

AMOUNT	PAYMENTS	
	6	9
\$100	17.57	11.69
\$200	34.54	23.37
\$300	51.51	35.06
\$400	68.47	46.74
\$500	85.44	58.43

The Above Payments Plus Life Insurance to Protect You

CENTRAL TRUST CO.
25 E. MAIN
1806 EAST
Phon
MAIN
Member F

SIBI

Complete with VAN TABLE

Choose from crystal vanity clare de lun gorgeous pas with fluted, f Wonder valu ably low pri

IND PIN U
\$1.98 Values
Metal base w plete with f

Potter and
\$2.69 Values
Complete w celanese sha blue, yellow,

To prevent apples from becoming brown and soft when you are peeling any number of them, place them as they are peeled in a basin of cold water.

Outside Staterooms For Early Reservations On Sun Steamer Cruise

may be had at The Sun office, upon request by calling Stone or will be mailed to your home 6001.

Canada is extending a hearty welcome to tourists from the United States, and particularly this year when the two great countries are so closely allied in the war effort. Everything has been done to assure citizens of the United States of a pleasant stay while in the Dominion.

The eagerness of the Canadians to welcome tourists, combined with the tire rationing and possible gasoline rationing in this country are two of the main reasons for the wide-spread local interest in the deluxe tour of Montreal, Quebec and the shrine of Ste. Anne de Beaupre offered readers of The Sun by the Travel Department of this paper.

Another reason for the popularity of the lake and river cruise leaving Rochester July 1st and returning the following Sunday night is the inclusion of all deluxe features—outside staterooms for the entire journey on luxurious lake steamers of the Canada Steamship Lines, a stay at Montreal's famous Mt. Royal Hotel, one of the finest in the entire British Empire, luncheon at the world-famed Chateau Frontenac in Quebec, a trip to the Shrine at no extra cost, and other features planned to make the four-day cruise a memorable one. All meals will be served aboard ship and are included in the tour cost.

Cost of the deluxe Sun tour is \$49.95 per person when two or more are in the party. And that one cost covers everything except two meals while in Montreal. Even transfers from docks to hotel, etc. are included.

A limited number of outside staterooms are available to cruise party members. They will be assigned in the order in which reservations are received at The Sun office, 420 Burke Bldg., 5 St. Paul St. When outside rooms are no longer available excellent accommodations, but in inside staterooms, will be arranged.

Reservations should be made as soon as possible to ensure an outside stateroom. That is why The Travel Department of this paper has arranged to accept a small deposit which will hold your reservation until called for.

A descriptive leaflet, giving the itinerary of the cruise and other pertinent information

IS JOHN CITIZEN IN THE WAR? by Louis Broomfield
An eminent novelist and observer furnishes a candid, revealing answer to the questions everybody is asking.

THE COPYCAT HAD CLAWS—Revealing How the Japs Fight
Did the little yellow men outsmart us... or did we just fool ourselves? Walter Karig writes an interesting article based on high military authority.

WHAT? ONLY \$25,000!
A favorite comedian turns reporter to get the facts on whether a ceiling on incomes is a laughing matter or not.

By Eddie Cantor
10c JUNE 20 ISSUE LIBERTY WEEKLY NOW ON SALE 10c

GET OUT OF DEBT

With a CENTRAL TRUST LOAN Compare the Cost:

Amount	6	9	12
\$100	17.27	11.69	8.90
\$200	34.54	23.37	17.79
\$300	51.81	35.06	26.68
\$400	69.07	46.74	35.58
\$500	86.34	58.43	44.47

The Above Payments Provide Life Insurance to Protect Your Loan

25 E. MAIN 1806 EAST AVE.

Phone MAIN 1625

Member F.D.I.C.



DRAPERY FABRICS & DRESS FABRICS

• LATEST PATTERNS • SPRING COLORS • NEWEST FABRICS

ALWAYS

30-40% SAVINGS

MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS

Mrs. Ethel Cornwall, 85 Keehl St.

Big Basement Buys

SIBLEY, LINDSAY & CURR CO.

ANNUAL JUNE SALE OF LAMPS

Over 2600 Values for Your Home... For Gifts!
More than Ever Before a Banner Sales Event!



Complete with Shades! \$1.39 Values
VANITY and TABLE LAMPS
1.09 Each

Choose from 3 wonderful styles in crystal vanity lamps with matching clare de lune shades! See these gorgeous pastel glass table lamps with fluted, floral decorated shades! Wonder values, all, at the remarkably low price of just \$1.09.



HOME SPUN SHADES

79c Values **59c**

For bridge, table and floor lamps! In all wanted colors with candle-wick trimming.



VANITY LAMP SHADES

39c Values **29c**

Dress up your bedroom by putting these inexpensive shades on your vanity lamps.



INDIRECT PIN UP LAMP

\$1.98 Values **1.69**

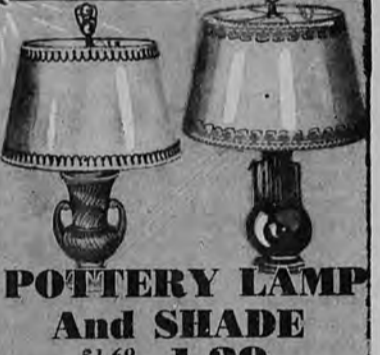
Metal base with plastic globe! Complete with floral decorated shade!



GLASS Pin Up Lamp

\$1.59 Values **1.19**

Crystal glass lamp with attractive paper parchment shade. Colorful trimmings. All wanted colors.



POTTERY LAMP And SHADE

\$1.69 Values **1.39**

With pretty paper parchment shades. Colors: Maroon, blue, green, yellow, white.



Pottery Lamps and Shade

\$2.69 Values **1.98**

Complete with beautiful rayon celanese shades. Colors: Maroon, blue, yellow, white.



CHINA TABLE LAMP

\$4.98 Values **3.77**

Complete with lovely rayon celanese shades. Three styles from which to choose.



CELANESE Rayon Shades

\$2.98 Values **1.89**

All wanted sizes for bridge, table and floor! With wonderful braid trimming.

FAVORITE FOR YOUR FAVORITE DRINK!

FINE ARTS WHISKEY

A Blend of Straight Whiskies
ALL 5 YEARS OLD

THE STRAIGHT WHISKIES IN THIS PRODUCT ARE ALL 5 YEARS OLD (90 PROOF). COPR. 1942. CANADA DRY GINGER ALE, INC., NEW YORK, N.Y., SOLE DIST.

in the National's Basement
STORE OPEN THURSDAY NIGHT 'TILL 9

Four Basement Money-Savers In Boys' Graduation Clothes

A Sale Of Student Suits

\$11.85



HERE are values in student suits you'll go a long way to see equalled! Bright, colorful tweeds and herringbones that can also be worn as separate sports coats or slacks. Also plain shades for graduation. All are nicely tailored from good, sturdy wearing fabrics. A real money's worth of clothes, and you'll say so when you see them. Sizes 32 to 38.

<p>SALE!</p> <p>Cadet Suits \$10.95</p> <p>New, bright tweeds, herringbones and heather mixtures in single and double breasted. Also plain blue chevrons for graduation. Sizes 8 to 16.</p>	<p>SALE!</p> <p>Sport Coats \$10</p> <p>Fine, all-wool sports coats in bright new colors for sports or graduation. All are beautifully tailored. Sizes 32 to 38.</p>	<p>SALE!</p> <p>Gab Slacks \$3.95</p> <p>Gabardine slacks in practically any new shade you can ask for. Nicely tailored with pleated front. Grand, sturdy fabrics. Sizes 26 to 32.</p>
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CHARGE IT!
During The Month of June

East Main at Stone

You Don't Have To Pay Until August 10th

JEWELRY BARGAINS

that can't be beat . . . and there are hundreds more to choose from!



SWEETHEART RING
4.95

New, smart! You have your choice of birthstones, artistically heart-shaped, beautifully set in solid gold ring.



2 RINGS IN ONE
8.95

Solid gold ring with Genuine Cornelian Cameo on one side and Genuine Onyx on the other. Wear it as a cameo or onyx ring.



ONYX INITIAL RING
7.95

Brand new design man's finger ring. Solid gold set with genuine onyx and gold initial. Real Bargain.



"GLADIATOR"
9.95

For the first time a man's heavy solid gold ring with solid gold warrior's head. A value you cannot duplicate.



SOLID GOLD MIRACULOUS MEDAL
4.95

Beautifully embossed, large size. Complete with solid gold neck chain to match. An exceptional value.



MARCASITE CROSS
3.95

Gorgeous gift! Amazing value. Cross completely channel set with genuine French marcasite. Complete with neck chain.

SMALL'S

22nd Gift Event

ALL-OUT SALE OF GIFTS!



SPECIAL FEATURE
1 Carat Size
GENUINE
White Zircons

Look Like
Real Diamonds



Choice Men's or Ladies'
10.95

Mounted in attractive solid gold settings for ladies and men. These Jewels of Glamour are absolutely the nearest thing to a genuine diamond in color and brilliance! This Zircon, traditional gem of mystery, is a genuine stone . . . no imitation! An amazing value.



A Sensational Value

Regularly 19.95

WATCH BARGAINS

You'll Find At
SMALL'S



Outstanding Value
With Sweep Second Hand
16.95

Precision watch with Sweep Second hand in the color of natural gold. With smart leather strap. Worth a lot more.



17-JEWEL BARGAIN
14.95

17-jewel man's watch . . . an outstanding model in the charm and color of natural gold. Handsome leather strap.



LOW PRICED
6.95

A new style rectangular shape with lovely link bracelet. Worth much more than this low price.

A Real Man's Watch!

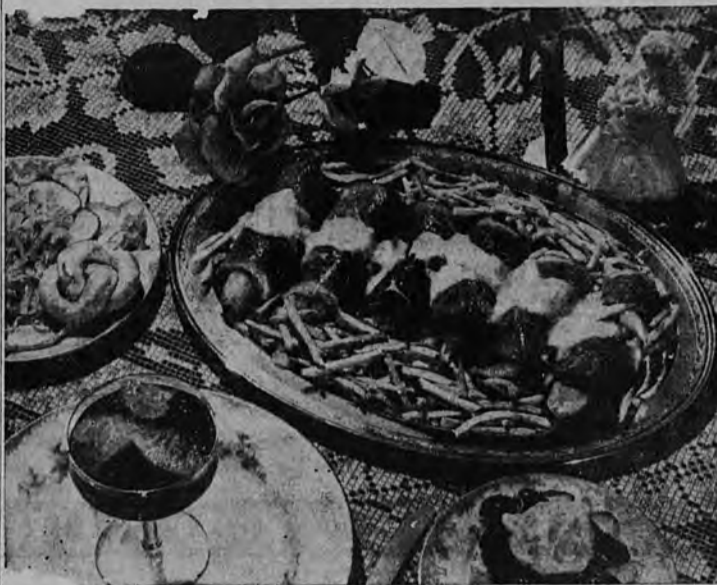
**Water-Proof
Dust-Proof
Shock-Proof
Non-Magnetic**

Sturdy, accurate, dependable. Carries Our Unconditional One Year Free Service Guarantee. A watch that can take it and looks good.

\$14.95

YOUR SUNDAY DINNER

Another appetizing, nutritional economical "Sunday Dinner." These recipes, which appear each Thursday, are prepared exclusively for ROCHESTER SHOPPING NEWS readers and are kitchen-tested by the Household Science Institute.



Ham Banana Rolls Festive For Bridesmaids Dinner

- *Grapefruit Mint Ice
- *Ham Banana Rolls with Cheese Sauce
- *Shoestring Potatoes
- *Crispy Carrot and Cucumber Salad
- *Orange Ring Biscuits
- *Angel Cake with Strawberries Beverage

(Recipes Included)

This menu is properly balanced for nutritional value. It supplies: The Appetizer: Minerals, Carbohydrates, Vitamins A, B, C, G. The Meat Course: Proteins, Minerals, Vitamins A, B, B1, G, and D, carbohydrates, Potatoes: Fats, carbohydrates, Vitamins A, B, C, and G. Salad: Minerals, Vitamins A, B, C, G, carbohydrates, and fats. Biscuits: Vitamins A, B, C, and G, carbohydrates, minerals and fats. The Dessert: Carbohydrates, minerals, Vitamins A, B, and D.

- To Serve 6 You Need
- 1 pkg. unflavored gelatin
 - 1 can grapefruit juice or 2 fresh grapefruit
 - 6 slices cold boiled ham
 - 6 firm bananas
 - 1/2 lb. grated cheese
 - 2 cans shoestring potatoes
 - 1 bunch carrots
 - 1 cucumber
 - 1 head lettuce
 - 1 orange
 - 1 quart strawberries
 - 1 pint whipping cream

Continued on Page 9

Liggett's
THE REXALL DRUG STORES

CLASS OF '42
Send your best wishes

LAPEL SPORTS WATCH
by Ingraham
Handsome chrome and enamel case with leather cord strap and lapel button. The boy or sweet girl graduate will take care of their expensive gold watches and wear this for sports. **1.59**

Going out in the world they'll need the best
EVERSHARP SKYLINE FOUNTAIN PEN
with the Magic Feed
• won't flood
• won't drip
other Pen & Pencil Sets **3.95**

not-taking is an asset all thru life—give an
EVERSHARP new repeater PENCIL
• non-skid barrel
• meets army, navy & marine regulations **1.00**

COMPANION POCKET WATCH
for the boy graduate
Engraved case and back. A watch with an endurance record. For the vacation jaunt. Factory workers give this a great big okay. **1.33**

You save 20c here
CARA NOME
Miniature
FACE POWDER and PERFUME
Reg. 49c **29c**

Genuine Leather
ZIPPER COIN PURSE
by Amity
A fine gift. Let's keep our change where it's easy to find. **69c**

Give the Graduate WAR BONDS & STAMPS

DENTAL LIQUID CUE
leaves mouth gloriously refreshed
Large **23c** Giant **39c**

5 DAY UNDERARM PADS
55c
Whisk one of these lotionated pads over your underarms, and perspiration as well as odor appear to vanish for one, two, three, four . . . five days, depending upon how "perspiring" you naturally are! Wonderfully convenient!

LUCITE COMBS
are a joy to use every day.
★ sparkling ★ brilliant
★ lovely and useful
★ rat-tail
★ 8-inch coarse and fine
★ 7 1/4 inch **19c**

Let's get it at Liggett's

FAMOUS AMERICAN PRESCRIPTIONISTS
400 Stores-1000 Dispensing Pharmacists
Over 1,725,000 Prescriptions a Year
Main at Clinton — Main at Fitzhugh — Main at Gibbs
THURSDAY — FRIDAY — SATURDAY

10c
Woodbury's SOAP
2 for 9c
WITH THIS COUPON AT LIGGETT'S

7" Size
DRESSING COMB
3c
WITH THIS COUPON AT LIGGETT'S

POLAROID DAY GLASSES
for clear vision and anti-glare
Regular or Slip-On
with case
1.95

Polaroid cuts out glare—leaves objects sharp and clear. Protects your eyes.

ATWOOD'S BITTERS 35c Size **17c**

MILK OF MAGNESIA Pint Bottle **11c**

PETERSON'S OINT. 35c Size **16c**

CASTOR OIL 4 oz. Bottle **9c**

PACKER'S SHAMPOO 60c Size **29c**

KREML TONIC 60c Size **28c**

SODA MINT TABS. Bottle 100 **6c**

SIMILAC FOOD \$1.20 Size **69c**

CARTER'S PILLS 25c Size **19c**

CUTICURA OINT. 25c Size **14c**

Max Factor * Hollywood

PAN-CAKE MAKE-UP
Creates a lovely new complexion helps hide tiny complexion faults, stays on for hours without re-powdering. Miracle make-up **1.50**

3 Easy Ways to Buy

Monthly or Weekly Payments
Up to 12 Months to Pay After Down Payment

NO DOWN PAYMENT
Use a Charge Account

EASY CREDIT LAY-AWAY PLAN

OPEN TONIGHT AND SAT. TILL 9
Buy with confidence at . . .

Small's
28 EAST MAIN ST.
Shop in Cool, Air-Conditioned Comfort!

SIBLEY, LINDSAY & CURR CO.

Does Your House Need Painting? Look at This Knockout Bargain in the Super-Value Carload Sale Now in Progress in Sibley's Paint Center!

**YOU CAN COVER
YOUR HOUSE WITH
MAGICOLOR STORMPROOF PAINT
FOR JUST 9.90**

**SIBLEY'S
PAINT CENTER
FOURTH FLOOR**



Sibley's great Paint Center comes through with another smash money-saving event! A carload sale of fine Magicolor-made paints and enamels . . . for all you thrifty homemakers who are painting to protect what you have . . . and doing the work yourself, now that you're home more and Magicolor paints are so easy to use. Just imagine! Less than \$10.00 to paint a whole 5-room house! And that isn't the only eye-opener in this sale . . . check the six super-values listed below too! If you're not acquainted with the marvelous qualities of Magicolor One-Coat Enamel, **CLIP THE COUPON** and bring it in . . . it's worth 25c towards the purchase of 1/4-pint of Enamel!



An Average 5-Room House

Magicolor-Made Stormproof HOUSE PAINT

A splendid pure, linseed oil paint that defies sun, rain and wind . . . it's made for beauty and endurance . . . gallon 1.98, 5 gallons to cover an average 5-room house will cost you only **9.90**

**THIS COUPON IS WORTH
25c**

Towards the Purchase of a 4c 1/4-Pint of Famous Magicolor 1-Coat Enamel!

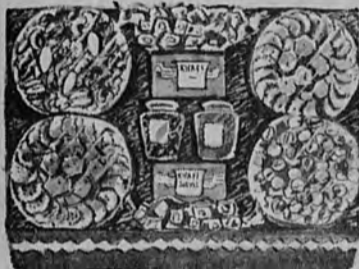
Just clip the coupon . . . bring it to Sibley's Paint Center. The coupon with 19c CENTS entitles you to a can of marvelous Magicolor Enamel that covers in one coat. Get acquainted with this wonder paint at once . . . bring in the coupon!

 <p>STORMPROOF INTERIOR GLOSS</p> <p>2.29 gal.</p> <p>Enamel-like finish for bathroom and kitchen walls and woodwork. Washable, easy to keep clean, easy to apply, economical to use.</p>	 <p>WEARCOTE FLAT FINISH</p> <p>2.49 gal.</p> <p>Gives a subdued, dull tone . . . very pleasing for bedroom walls and woodwork. Washes perfectly, comes in a lovely selection of soft colors.</p>
 <p>MAGICOLOR DULL GLOSS</p> <p>3.98 gal.</p> <p>Gorgeous, velvety dull finish for living room, dining room and bedroom and woodwork. Both protects and beautifies. Complete color choice.</p>	 <p>MAGICOLOR FLOOR ENAMEL</p> <p>1.09 qt.</p> <p>For inside and outside wood, linoleum and cement floors. Leaves no brush marks, stands up under hard wear and scrubbing.</p>
 <p>WEARCOTE 4-HOUR ENAMEL</p> <p>1.00 qt.</p> <p>For quickly and easily beautifying furniture, woodwork, walls and fixtures! All the newest colors. Excellent quality at a very low price!</p>	 <p>STORMPROOF SPAR VARNISH</p> <p>1.29 half gal.</p> <p>Use it on floors and porches . . . tough, durable finish that'll take lots of wear. Simple to apply, and a super value at this price!</p>

BUY WAR SAVINGS STAMPS AT
Edwards

**THE ARMED FORCES
ARE CALLING**

for Canteen Goodies from Home
Packed Ready for Mailing

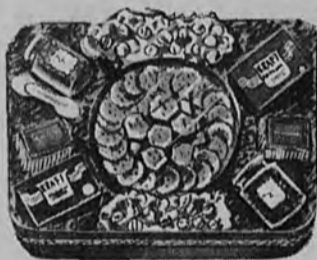


Canteen Senior
3.50

- Salted Mixed Nuts
- Crackers
- Orange Marmalade
- Strawberry Jam
- American Cheese
- Swiss Cheese
- Candy
- Assorted Toffee

Canteen Junior
1.59

- Strawberry Jam
- Orange Marmalade
- Kraft Swiss Cheese
- Kraft American Cheese
- Cookies and Candy



The Parade Luxury Mess Kit

- 4 Jars Wine Jellies **1.59**
- Cookies
- Crackers
- Candy
- Assorted Toffee

Victory Approved Overseas Mess Kit

- 6 Jars Preserves **2.25**
- Cookies
- Crackers
- Candy

Last Call! 3 Pound Tin of Cookies

These are the last tins we can buy. Delicious cookies, filled and plain, chocolate and vanilla. Packed in attractive tins... making them say to ship. **99c**

EDWARDS—Street Floor

**Great June Sale of New Crisp
Summer DRESSES**

for STREET
for TEA TIME
for AFTERNOON
for DINNER
for DANCING



6.60

Don't ask us how we did it! Just come and pick a crop of these cool charmers! We've scooped the most popular styles of the season... the finest fabrics and best colors. We've chosen them for their eye appeal and wearability. We know you want long term clothes at a good low price. We'll outfit you for the whole Summer and your budget won't even know it's happened.

MATERIALS:

- Chiffons
- Meshe
- Chambrays
- Gingham
- Seersucker
- Linen

COLORS:

- Pastels
- Black
- Beige
- Navy
- Plaids
- Checks

MATERIALS:

- Seersucker
- Gingham
- Shantung
- Mimia Cloth
- Linen
- Spun Rayons

COLORS:

- Pastels
- Dots
- Stripes
- Plaids
- Checks

EDWARDS—Third Floor



5.50

Here are dresses sure to succeed! Edwards has them by the dazzling dozen. And they're eye-catchers all! They're important dresses at an insignificant price. You'll like the styles, the colors, the materials. You'll like the way they fit and the things they do for you and your wardrobe. We warn you they'll go like hot cakes... to come in early.

ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT
2 MORE DAYS TO SAVE IN OUR ANNUAL JUNE SALES! SHOP HERE TOMORROW!

Buy For "Father's Day"
**WHITE and FANCY
MEN'S SHIRTS**



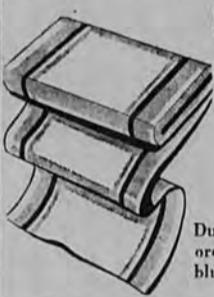
Sale Specials

1.19

- Sanforized
- Fast Colors

Large assortment of wovens and prints all perfect quality. Whites are slightly irregular. Many colors and patterns to choose from. Sizes 14 to 17.

Edwards—Basement



**Heavy Absorbent
COTTON CRASH
TOWELING**
16c Yd.

Durable quality toweling. Colored borders of green, red, blue.

Edwards—Basement

**Floral Designed
RAYON DAMASK
DRAPES**
1.98 Pr.

Rich wine, blue, red, green. Complete with hooks, pinch pleated, tie backs.

Edwards—Basement



**THRIFTY BUYERS! HERE'S 1,500 SQUARE YARDS
FELT BASE
FLOOR COVERING**



6 Ft. Wide **32c** Square Yard

New designs, new colors. Every yard perfect. A 9x12 ft. room can be covered for only \$3.84. Additional charge if put down by our expert linoleum men. You'll want to recover all your floors at this low price.

Edwards—Basement



81x99" SHEETS
1.34

4 Years Wear Guaranteed

Famous standard make. Will give great satisfaction in wear and laundering. Three inch hem. While 480 last.

42x36" PILLOW CASES 25c

**Special! Plaid Fleece
BLANKETS**

Size 70x80 **79c**

Block plaids of blue, rose, green, orchid, cedar and white. Ideal for summer cottage use.



Edwards—Basement

DRESSES
for the Graduate

In distinctive stylings including Hollywood's latest...
• SHEERS
• PRINTS
• RAYONS
• SUMMER FABRICS
Lovely selections of cool, summer exclusives at the usual low "surprise" prices for which C. B. Thomas is famous.

Open Each Thursday 'Till 9 To Serve You
C. B. THOMAS
DRESSES
723 Seneca Hotel
Night at the Elevator

Laue

Here we picture four fine furniture values. We'll show you many, more when you come to 50 State for the kind furniture you've always wanted.



TRADE IN YOUR OLD FURNITURE

You get a fair price because Laue's value your furniture sell it in their Bargain Basement.

USE LAUE'S BUDGET TERMS

The only interest charge is 1/4% monthly—like your bank. day accounts are same as cash.

DRESSES for the Graduate!

In distinctive styling including Hollywood's latest . . .

- SHEERS
- PRINTS
- RAYONS
- SUMMER FABRICS

Lovely selections of cool, summer exclusives at the usual low "graduate" prices for which C. B. Thomas is famous.

Open Each Thursday 11:30 to 5:00

C. B. THOMAS DRESSES
723 Seneca Hotel
Right at the Elevator

Excess fat can easily be removed from gravity. Simply remove the meat and add a small piece of ice to the gravy.

R.B.I. START ANY DAY

Refresher Classes in **TYPING SHORTHAND**

ANSWERING immediate demands for trained office assistants in Civil Service and Defense Industries R.B.I. makes it possible for you to begin stenographic classes (either beginning or advanced) at once. Call Main 3889 for details.

ROCHESTER BUSINESS INSTITUTE
172 CLINTON AVE. SO.
Main 3889

DIARY of a Famous Beauty Authority

By HELENA RUBINSTEIN

NEW YORK. — Recently I mentioned that dry skin is particularly prevalent among American women. Nevertheless, I find that the oily skin condition occurs just as frequently among adolescents, usually accompanied by pimples, large pores, blackheads—and in extreme cases, acne. Also, an oily skin, resulting in distressingly shiny nose and other shiny skin areas, is very often found among women in their thirties and even forties.

Very often, when young girls come to me for advice regarding the treatment of oily skin, they act as though their cases were practically hopeless. "I've tried ever so many remedies," one girl told me recently, "and it just doesn't seem to do any good." What this young girl didn't realize is that an oily skin is a special problem which requires special care—and that an occasional treatment is meaningless unless it is backed up by daily home care.

The oily skin should be treated at home both in the morning and at night before going to bed. The treatment is both simple and inexpensive—and, if conscientiously followed, wonderfully effective. In the morning upon arising, smooth a stimulating wake-up cream into your skin and let it remain on while you bathe and dress—as long as you can. This will bring a lovely glow to your skin and help to counteract the effect of over-active oil glands. Next, apply a herban skin lotion to refresh your skin and give it a bright, wide-awake look. Apply with a small pad of cotton to the face and neck, and pat dry with tissues. If your skin is blemished, wear beneath your make-up a medicated snow lotion that serves both as a foundation to conceal blemishes and as a healing agent.

At night, before going to bed, cleanse your face with a grainy wash to clear away all dirt and grime and provide a goodstrong friction for your skin. Then smooth a special cream for the oily skin into your skin, using the following movements as you apply it, to give your skin the benefit of a salon massage: with the tips of the fingers, from the chin to the ears, from the nose to the temples, upward between the eyes and across the forehead, inward under the eyes and out over the eyelids. If your skin is blemished, apply a medicated cream on the blemishes and leave on overnight to help them heal while you sleep.

In addition, it is important to observe the following rules: avoid rich, oily foods, and take half of your daily food in the form of fresh fruits and vegetables. Drink six to eight glasses of water each day, and get as much outdoor exercise as possible.

(If you have any personal skin problems, Madame Rubinstein will be glad to solve them for you. Simply address Helena Rubinstein, in care of this paper.)

Another test for mushrooms is to stir them, while cooking, with a silver spoon. If the spoon discolors, there is some foreign substance in the mushrooms.

CANADA STEAMSHIP LINES

SPECIAL BOAT TRIPS

Allow 3 nights and 2 days stop-over in Montreal, 2-day limit. Meals and berth included on steamer.

Special All Expense Tours To Montreal

3 DAYS—Includes meals and berth on steamer, 2 nights, hotel, 3 meals in Montreal. **\$21.00**

4 DAYS—Includes meals and berth on steamer, 3 nights, hotel, 3 meals in Montreal. **\$32.00**

5 DAYS—Includes meals and berth on steamer, 4 nights, hotel, 3 meals in Montreal. **\$37.00**

U. S. TAX EXTRA!

For further information, reservation, etc. apply K. J. Platner, Canada Steamship Lines, Ltd., Hotel Sagamore Bldg., Rochester, Tel. Stone 586.

Mrs. Bertha Lane, 31 Birch Cres.

Lauers always feature good quality

Here we picture four fine furniture values. We'll show you many, many more when you come to 50 State St. for the kind of furniture you've always wanted.



Lauer's policy will never change. Just as long as good quality furniture is available, we will continue to sell it to you at the fairest possible price.

Upholstered in Heavy "Nub-Frieze"

3-PC. LIVING ROOM SUITE

Upholstered in heavy "Nub-Frieze". Broad arms and extra deep innerspring seat cushions make all three pieces much more comfortable than most. Lauer's famous "Nub-Frieze" is extremely durable. Attractive walnut trim carries around arms and base. Davenport and 2 chairs. — 3-pieces . . . \$149

Pay \$30 down—\$10 mo.

5-Pc. Porcelain Extension Top

BREAKFAST SET

Notice the heavy legs on this strong well braced table. See the sturdy hardwood chairs with upholstered seats . . . \$39.75

Pay \$8 down—\$2 mo.



Innerspring Mattress

Heavy carbon steel coil unit. Thick, tough sisal pad between spring and felt. Many layers of felted cotton to make this a soft sleep producing mattress . . . \$17.95



TRADE IN YOUR OLD FURNITURE

You get a fair price because Lauer's renovate your furniture and sell it in their own Bargain Basement.

USE LAUER'S BUDGET TERMS

The only interest charge is 1/4% monthly — just like your bank. 30-60 day accounts are the same as cash.



Modern Walnut BEDROOM GROUP

Note the unusual shape of the drawer pulls. 5 drawers in the chest and vanity. Bed, chest, and vanity.

\$98

Pay \$20 down—\$6.50 mo.

Lauer's 50 STATE OPEN TONIGHT 'TIL 9

PLAYSUITS 66¢
Slub poplin 80x80 percale Chambray! Tubfast stripe, dot, plaid, floral. 7 to 14.

ANKLETS 12¢
Jack-O-Lanterns . . . sold regularly at 15¢ pair. All of your favorites! 6 to 10 1/2.

SUNSUITS 21¢
Get several at this saving. Tubfast percale. Self-help elastic back. Sizes 2 to 6.

GRANTS READY FOR SUMMER SALES

Buy War Savings Stamps

4 Thrilling Days—June 10th to 13th

Now's your chance! Save on Reg. 1.39 Denim

Slacks 117

Meats! Back dorsal Cuffs! Copen blue in 14 to 20!

Couldn't ask for more value, or better looks! Wear them for house work, defense jobs and active Summer playing!

Two-piece Slack Suite. Popular colors. Sizes 12 to 20. . . . 2.98

Color Pullovers
Knot cotton, perfect for tubbalee slack-toppers! 59¢

1.59 Play Suits
Check stripe cotton. Button-front skirt. 12 to 20. 1.44

Lastex Swim Suits
Prints, solid colors. Lastex-woven rayon satin. 219

Smart Shorts
Boy-cuff or short pleat-style. Denim, twill. 1.00

Reg. 69¢ New "Dressie"

FULL-FASHIONEDS 57¢ pr

Join the rush for daytime rayons . . . they're so dull and smooth you'll hardly believe your eyes! Mercerized tops, soles. 4 shades. 8 1/2 to 10 1/2.

\$1 Semi-Wedges
Wear these shoes with a play suit. Rubber soles. 4 to 8. 88¢ pr.

98¢ White Bags
Washable, sparklings make-believe leather. Variety. 88¢ ea.

25¢ Sun Glasses
Upwing "Flies" with Crookes lenses or conventional style. 21¢ pr.

Sale—New Hankies
Spanking white with corner colors and pretty prints. 3¢ ea.

Cotton Yard Goods
First quality bitalee, organza, dimity, lawn! Figures, dots, florals and solids. Beautifully fine with a high-priced look! A thousand uses! 19¢ yd.

CURTAINS

- Variety • Quality
- Pleated • Tailored
- Cottage

Get here early! Every pair is such a mammoth bargain they'll sell like hot cakes! 58¢ pr.

Reg. 33¢ Rayon UNDIS 28¢

Long-wearing bargain vests and panties! Lacy, or tailored. Reg. 39¢ Extras, 34¢

REG. 1.39 NIGHTIES
Flounce and ruffle skirt! With shoulder-flattering straps! . . . 1.27

Reg. 79¢ Fine Rayon SATIN SLIPS 63¢

Nylon-sewn seams! Wat-A-Set finish will keep 'em handsome! 2% max. shrinkage.

SHEER PAJAMAS
With one or two pocket "smock tops!" Neat ric-rac, braid trims! . . . 1.34

W. T. GRANT Co. FOR SAVINGS MAIN ST. at EAST AVE.

Sears RECORD DANCE



After Sale Price \$59.95
DAVENO BED
44.95

Modern design curved arm frame: full length, has hidden bedding compartment. Inner-spring filled. Opens to double size bed. Automatic pull down opening gear. Beautifully covered in Sudbury Tapestry, in choice of colors. Buy on Budget Plan, Second Floor, Monroe.

After Sale Price 99.95

THREE PIECE SUITE
79.95

Designed for modern settings! Massive full sized davenport, lounge chair and club chair to match. Covered in rich tapestry, in choice of colors. Buy on Budget Payments. Second Floor, Monroe.



After Sale Price 59.95

MAPLE BEDROOM SUITE
47.50

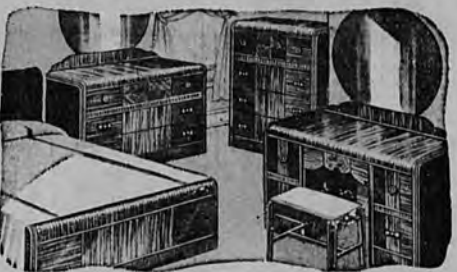
Authentic replicas of Colonial styling. True reproduction, even to simulated hand pegged frames and scalloped apron bases. Full size bed, chest and vanity or dresser. Use Budget Plan, Second Floor, Monroe.



After Sale Price 69.95

WALNUT BEDROOM SUITE
49.95

Bed, chest, and vanity—three beautifully designed, exquisitely constructed pieces, hand rubbed to a gleaming satin walnut finish. Modern design with curved, waterfall fronts. Use Budget Plan, Second Floor, Monroe.



After Sale Price 54.95

PILLOW ARM STUDIO
39.95

Innerspring construction makes this as easy to rest upon, as it is easy to sleep on! Can be used as double bed, or two twin beds. Richly covered in lovely tapestry and velvet in choice of colors. Use Budget Plan, Second Floor, Monroe.



CHOICE! BOX SPRING OR INNERSPRING MATTRESS
* After Sale Price 16.95
13.95 each

Spring and mattress available in all standard sizes. Buy separately, or in combination at sale price. Limited quantity. Use Budget Plan, Second Floor, Monroe.



STUDENT DESK
3.95 After Sale Price 6.48

One drawer size, kneehole type. Smooth sanded, ready to finish. Basement, Monroe.



NITE TABLE CHEST
2.95 After Sale Price 3.38

Three drawer size, sturdy construction, ready to finish. Basement, Monroe.



VANITY TABLE
5.95 After Sale Price 7.95

Modern design, with pull-out drawer. In hardwood, ready for your choice of color finish. Basement —



YACHT CHAIR
1.29

Folding, hardwood frame chair, back and seat of painted striped canvas, water repellent. Both Stores.

15 Only! Famous Makers AXMINSTER RUGS
★ 9x12 Size
29.88

Sensational values at any price—miracle values at today's sale price! Choice of Modern, Oriental and Chinese patterns, 100% wool faced beauties, with resilient nap in tightly woven rows to add luxury feel underfoot. Use Budget Plan, Second Floor, Monroe.

LINOLEUM LUXURY INLAID
84c Square yard

15,000 yards—almost three whole miles of superbly made, beautifully patterned, genuine inlaid hard surfaced linoleum! Every inch perfect—cut from full rolls. Patterns for every room. Use Budget Plan, Second Floor, Monroe.

Famous Maker's Closeout BROADLOOM CARPETING
★ for this sale
3.59 Square yard

150 full rolls—still wrapped in this famous maker's packages—each inch perfect, each pattern superb. Leaf and tone designs in colors to beautify every room! In 9 foot 12 foot, and stair carpet widths. Use Budget Plan, Second Floor, Monroe.

After Sale Price	Size	Sale
46.95	9x12	44.28
24.95	6x9	22.74
30.95	7'6x9	28.13
41.95	9x10'6"	38.90
59.95	9x15	55.05
62.95	12x12	59.24
77.95	12x15	73.60
92.95	12x18	87.96
107.95	12x21	102.32

Second Floor, Monroe



★ After Sale Price 54.95
FIVE PIECE BREAKFAST SET

42.95

Modern design, tubular steel frame chairs, with leatherette seat and back. Tubular steel legged table with stain and acid resistant porcelain or plastic top. Extension type with cutlery drawer. Use Budget Plan, Basement, Monroe.

BUY U. S. WAR STAMPS AND BONDS BOTH STORES

98c RUFFLED CURTAINS
84c pair

187 pairs only, smart Priscillas, with deep ruffled hems and head. Fine marquisette, in white and colored grounds, with contrast color patterns. Hemmed, ready to hang. Second Floor, Monroe.

\$2.98 Rufftex DRAPERIES
2.69

Limited quantity, patterned allover effects in Rufftex weave. Complete, ready to hang. Each pair 2 1/2 yard long, 36 inches wide. Use Budget Plan, Second Floor, Monroe.

\$1.29 LACE CURTAINS
97c

Smart new weaves in open filet patterns. Ecu only. Every pair perfect, full length hemmed, ready for hanging. Limited quantity. Second Floor, Monroe.

DAY BED COVER
3.59 After Sale Price 2.98

Colorfast patterns in cretonne, trimmed with ruffles, contrast piping. Second Floor, Monroe.

PRINT CRASH
47c After Sale Price 50c

Priced by the yard. Sun and wash proof. Fifty inch widths, choice of patterns. Second Floor, Monroe.



SIX PIECE SET CUSTOM MADE SLIP COVERS

19.75

Regularly \$24.90! Choice of many patterns in sunfast, washable cretonne. Custom cut and fitted in your own home. Made with "Box Pleats." Buy on Budget Plan, Second Floor, Monroe.

RE-BUILD AND RECOVER YOUR Living Room Suite
49.90

Includes re-styling, re-tying of springs, material, labor and sterilizing. Choice of many fine covers. Work guaranteed by Sears, use Budget Plan, Phone Main 7000 for Free Estimate. Second Floor, Monroe.

STEEL CHAIR
3.98

Large, comfortable form fitting seat and back, frame of tubular steel, enameled black. Seat and back in white enamel finish. . . . Both Stores.

S15 GARDEN CHAISE
12.95

Three position adjustment, mounted on wheels for easy following of the sun. Com on steel spring frame. On the Second Floor, Monroe.

WINDOW SHADES
77c After Sale Price 80c

Oil opaque shade, complete with spring roller, slats and fixtures. Buff, green and sand. Second Floor, Monroe.

STEAMER CHAIR
1.89 After Sale Price 2.19

Beautifully constructed and styled for use, a natural finish, reinforced seat and back. Garden Department.



**YOU
SAVE***

* Wegmans Grocery Prices Are
GUARANTEED To Be As Low or
Lower Than Those Elsewhere!

CHECK THESE PRICES!

- 5 lb. Sack Flour
Pillsbury's Best . . . 25¢
- Tasty Green Gables
Salad Dressing . qt. 31¢
- 5 lb. Sack All-Purpose
Mothers Flour . . . 23¢
- Hellman's Blue Ribbon
Mayonnaise . . . qt. 53¢
- Wegmans Creamy Fresh
Mayonnaise . . . qt. 41¢
- Economical Soap
Sweetheart . 4 bars 22¢
- Delicious Breakfast Cereal
Grape Nuts . 2 pkgs. 25¢

**ATTENTION
WEST SIDE
HOUSEWIVES!**

Free Year's Supply
RINSO
and
LUX
FLAKES

WEGMANS
FREE VICTORY COOKING SCHOOL

STARTS NEXT TUESDAY!
at the WEST AVENUE
METHODIST CHURCH (Basement)
Chili and West
JUNE 16, 17, 18, 19
JUNE 23, 24, 25, 26 1:30 P.M.

FREE! 20 Big Baskets Of Groceries Given Every Day!

Last 2 Days at Monroe Theatre Today and Tomorrow

Wegmans
HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

Defense Industry Training Offered Women At Vocational

Short training classes to prepare women for war work in industrial plants are now being offered at Vocational High School. Roy F. Johncox, principal of the school, says that many vacancies are available in light assembly and inspection work.

Full details concerning training offered at Vocation High School may be had by inquiry at the school, 2 Saratoga ave.

News Agency Employees Win War Stamps

Ten Rochester and vicinity residents shared in the War Stamp awards given by the Curtis Publishing Company for the best cover title of the April 11th issue of the Saturday Evening Post.

Winners of \$5 in War Stamps were: Edward A. Miller, 232 Main W., R. Marr, 3900 Lake avenue, T. W. Bell, University Book Store, and L. J. McCarthy, Monroe avenue, Pittsford.

One dollar in War Stamps was awarded to Haskel Manson 91 Warrington Dr., George J. Fichtemaier, 397 Humboldt st., Charles J. Maid, 511 Dewey ave., A. J. Meli, 575 Dewey ave., J. E. Thompson

Sunday Dinner

(Continued from Page 4)
Grapefruit Mint Ice
1 teaspoon unflavored gelatin
2 1/4 cups grapefruit juice
1/2 cup water
1/2 cup sugar
Peppermint flavoring
Green vegetable coloring
Softened gelatin in 1/4 cup cold grapefruit juice. Combine water and sugar; stir over low heat until sugar is dissolved. Add softened gelatin, stir until dissolved. Combine with grapefruit juice. Add a few drops of peppermint flavoring and green vegetable coloring to make a delicate green. Pour into tray of refrigerator and freeze until firm. May be garnished with a segment or two of fresh grapefruit.

Ham Banana Rolls with Cheese Sauce
3 tablespoons butter
3 tablespoons prepared mustard
6 slices cold boiled ham
6 firm bananas, peeled
Cream butter and mustard until well blended. Spread each slice of ham with this mixture and roll around a banana, fastening ham in place with toothpicks. Place in well greased baking pans and pour cheese sauce over bananas. Bake in 350 degree F. oven 25-30 minutes or until bananas are tender—and easily pierced with a fork. Serve hot with cheese sauce from the pan poured over each roll.

Cheese Sauce
3 tablespoons butter

3 tablespoons flour
1/2 cups milk
1/2 pound grated cheese
Melt butter, add flour and blend. Add milk and cheese and cook until sauce is smooth and thickened, stirring frequently.

Orange Ring Biscuits
Make your favorite recipe of baking powder biscuits, adding 1 tablespoon grated orange rind to the flour before mixing with the other ingredients. Pat the dough out on a floured board. Cut rounds with a 2 inch biscuit cutter. Then cut the center from each biscuit with a one inch cutter. Fasten two rings together by breaking one and pinching the edges together again after placing inside of other ring. Bake in 400 degree F. oven for 15 minutes.

Angel Cake with Strawberries
Have angel cake baked in a flat pan. Cut into individual squares. Top with whipped cream and sliced, sweetened strawberries, and then another dab of whipped cream in the center of each one to further decorate the dessert.

Serving Hints
Place ham rolls in center of platter or silver tray and surround with shoestring potatoes. Pour sauce down center of ham rolls just before serving.

For the salad: Lay slices of cucumber in ring formation on lettuce leaf. In the center of this ring pile shredded crisp carrots which have been marinated in French dressing. Lay an orange ring biscuit or two on each salad plate before serving.

Serve the appetizer in stemmed glasses if you have them. Pile the ice into each glass and decorate each serving with a segment or two of fresh grapefruit. The color must be very delicate to be the most appetizing.

Use of Leftovers:
If you have a large number of strawberries, that you would like to use up in some special way—here's a most delightful suggestion. Dissolve 1 package raspberry or lemon gelatin in 1 cup hot water, cool, then add 1 cup crushed strawberries.

firm; unmold on lettuce and fill center with Waldorf salad made from apples and nut meats. Serves 6.

**TRYNOSKI'S
SNAPPY MUSTARD**
Full of Zip and Flavor
Generous 5 Ounce Trial Size at Your Favorite Grocers. **10¢**

★ ALWAYS ON THE TABLE ★
★ Trynoski's ★

Imagine Your Garbage Can
FRESH AS A DAISY!

Yes, maam! Popular SANI-GARB will remove every trace of objectionable odor. Just sprinkle a little in your refuse container daily—make it safe from germs and odorless for a penny!

10¢ COUPON 10¢
With the Purchase of
FULL 2 LB. 20¢ SIZE BOX OF SANI-GARB
AT YOUR GROCERS
GROCER NOTE: Return of full coupon value guaranteed.

Mrs. Emma L. Miller, 35 Hoyt Pl.

CAIN'S MAYONNAISE

SAVE SUGAR—SERVE SALADS!
REPLACE SUGAR-USING DESSERTS WITH TASTY HEALTHFUL CAIN-DRESSED SALADS!

Try CAIN'S SANDWICH SPREAD—Tasty! Tangy!

DAVIS BAKING POWDER
NOW
3 oz 10¢
12 oz 15¢
24 oz 25¢

Washing Walls Is FUN With TRIG

25¢ PER BOX AT YOUR GROCERS

Wegmans—Red & White Star Super Markets—Sibley's McCurdy's—Edwards and 371 Neighborhood Grocers and Hardware Stores.

(If your grocer isn't one of the Grocers stocking TRIG he'll gladly get it.)

Easy On Your Hands!

NOETH'S Special Selling SALE

This Value Will Start the Town Talking
The Original OLD COLLINS Distilled **DRY GIN \$1.99**
As quantities are limited we can't promise to repeat this sale; therefore due to the scarcity of gin we advise you to stock up NOW!
The quality of this famous Gin is as hard to beat as it is as hard to find. Correctly balanced Collins sure marvelous Tom Collins, Orange Blossom, Martini, and other drinks!

NO DELIVERIES AT THIS PRICE

VERY SPECIAL . . . MOQUINS SLOE GIN PINT 99¢
IMPORTED . . . 86 PROOF **Ricoro Rum 1.89**
CLINTON PRIVATE STOCK **WINE 50¢**
Half gallon only 86c. 6 varieties to choose from. Many nationally known brands not listed at ROCK BOTTOM PRICES!

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

THE 5 CROWNS SLAY TOUGHNESS

Out, TOUGHNESS! Go back to Madrid—With us, you're taboo! You're forbid! When 5 Crown was blended Our craftsmen intended That TOUGHNESS should die—and it did!

Today's FINER "5" is so grand, That Seagram's now offers this brand, In a bottle designed To be gracious, refined—Yes, the "HOST" will be much in demand.

Seagram keeps the TOUGHNESS OUT . . . blends extra PLEASURE IN

THE FINER Seagram's 5 Crown

Seagram's 5 Crown Blended Whiskey, 86.8 Proof, 72 1/2% grain neutral spirits. Seagram-Distillers Corporation, New York

Miss Rochester Frocks
Manufacturers of
DRESSES
For Street and Afternoon
Wear
A choice of styles. Also dresses
made to order. Reasonable prices.
SAVE DOLLARS
On Fashionable Dresses
390 Clinton Ave. N.

HEALTH HOLIDAY NEAR HOME
Relax amid extra comforts,
luxuries, 250 rooms, "Ship's
Sun Deck", fine food.
Weekly from \$32.50 per
person, double.
WEEK-END OFFER
AS \$11 per person, double
from Sat. to Mon. or Sat. to Mon.
or Sat. to Mon.
Colton Manor
ONE OF ATLANTIC CITY'S
FINEST FIREPROOF HOTELS
PENNSYLVANIA AVE. PAUL ADCHTER, Mgr.

Why not a SMART ADDRESS
when you visit NEW YORK
It costs no more to stay at the
Vanderbilt Hotel... to enjoy
the prestige of a Park Avenue
address and the comfort of
katefully furnished, more spacious
rooms and suites. The
Vanderbilt Hotel is near main
railroad terminals, airport,
shops and all else of importance.

The VANDERBILT HOTEL
PARK AVENUE
AT EAST 34TH ST.
NEW YORK
Oscar F. Bonse, Manager

OTHER MANAGER HOTELS
Rochester, N.Y., Rochester, Washington, D.C., New Adams
Boston, Mass., Manager Washington, D.C., Annapolis
Chicago, Ill., Plaza Washington, D.C., New Haven
Grand Rapids, Mich., New

FOR YOUR INFORMATION
PERFECT for Father's Day is
the genuine leather cigarette
humidor we looked at in Lik-
ley's. It has a New Haven clock
in the top and automatically
ejects twenty cigarettes—one at
a time—with a twist of the top.
Inside compartment holds addi-
tional cigarettes for refilling the
automatic device. VERY good
looking and surprisingly priced
at \$3.95!

BUY OF THE WEEK
Magicolor stormproof House
Paint at Sibley's. Enough to
paint the average five room
home from top to bottom—for
\$9.90! This is not 'price' paint,
but genuine PURE LINSEED
OIL PAINT. Variety of colors
to suit your exact wishes. In
addition there's a coupon in the
Sibley ad of this issue worth 25c
on the purchase of a can of
good enamel—enough to paint
a piece or two of porch fur-
niture.

AN APPROPRIATE GIFT for
first-aid workers is also shown
at Likley's: A sturdy Sole
Leather first aid kit containing
Tourniquet and Forceps, 2 and
4 inch bandage compresses, wire
splint, Iodine swabs, adhesive
compress, Ammonia inhalant,
Triangular Bandages, Gauze
Bandages, Burn Treatment—all
compactly packed in compart-
ments and clearly marked for
instant selection.

Must The Married Woman Live In Doubt?
The modern wife often distrusts half-
knowledge gathered in adolescence. But,
instead of learning the facts, she resorts to
over-strong solutions of acids for the
douches which can burn, scar and des-
troy delicate tissue.
Today such doubts and unhappiness,
such risks are needless. Science has given
womankind Zonite. So powerful, it kills
instantly all germs and bacteria with
which it comes in contact. Deodorizes—
by actually destroying odors. Protects
personal cleanliness. Yet Zonite is non-
caustic, non-poisonous, safe for delicate
tissues. Over 20,000,000 bottles bought.
Get Zonite at your druggist today.
Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hy-
giene Today" mailed FREE in plain
wrapper. Write: Zonite, Dept. 594D,
370 Lexington Ave., New York, N. Y.

have safety edges and are made
by the Corning Glass Co.—the
people who made the famous
"eye" for California's giant tele-
scope. These glasses actually
BOUNCE when you drop one—
many big hotels cut their
tumbler mortality 95% by using
this product exclusively. We
selves—\$1.35 per dozen in any
couldn't resist buying them our-
style at Sibley's. Third floor.

WE PAY YOU CASH FOR METER PARKING
Or Park Free at the
Chimes Station When
Having Hats, Clothes, Ties
CLEANED AT SPEEDYS
STOP IN ANYTIME
212-216 Court St.

WINDOW SHADE SPECIAL
Limited Time Only!
Metal Venetian Blinds 38c
Custom Made. Minimum 10 sq. ft.
Selection of colors New Rollers Included Size 8x36 39c
LUCAS PAINT STORE
Paints — Wallpaper — Linoleum
80 ST. PAUL ST. WINDOW SHADE HEADQUARTERS MAIN 2090

Rebuilt HOOVER
COMPLETE WITH ATTACHMENTS
FULL CASH PRICE
\$19.95
10-DAY TRIAL PLAN
Beautifully Rebuilt by Penn Vacuum Stores Using Guaranteed Penn Parts
Bring This Ad
If You Can't Come In, Write or Phone for
FREE HOME DEMONSTRATION
PENNVACUUM STORES
30 SOUTH AVENUE STONE 6747
OPEN 'TIL 7 P.M. TUES. & THURS. 'TIL 9
BUY FROM VACUUM CLEANER SPECIALISTS—WE SELL NOTHING

TROPIC COAL \$11.85
Egg—Stove—Nut Anthracite
Rochester & Pittsburgh Coal Co.
Stone 7080
Mrs. Martha McGowan, 28 Whitmore St.

DOLANS... Where You Buy THE CUTS CHICKEN YOU PREFER
Breasts 1b. 55c | Livers 1b. 45c | Necks 1b. 15c
Wings 1b. 27c | Giblets 1b. 19c | Legs 1b. 42c
DOLANS 600 JEFFERSON AVE. cor. Bartlett Telephone Genesee 1417

REUPHOLSTERING
PAY ONLY **\$125** 3-PC. LIVING ROOM SUITE **\$34**
Per Week
• RESTYLING • 5-YEAR GUARANTEE ON WORKMANSHIP
NO CARRYING CHARGE
PHONE MONROE 1404
Representative will call day or evenings.
WAYNE Upholstering Co. 74 PARK AVE.

DON'T DELAY... BUY TODAY!
NEW SHIPMENT JUST ARRIVED OF THESE
ZENITH PORTABLES
Factory Production Stopped April 22
ZENITH 3-Way Trans-Oceanic PORTABLE RADIO
List Price — \$75
YOU'LL WANT THESE ZENITH EXCLUSIVE FEATURES!
A new 7-tube, super-distance short wave and broadcast radio. The only portable guaranteed to receive Europe, South American or the Orient every day. Operate 3 Ways: from self-contained batteries or 110-volt AC-DC. Built-in movable Wavemagnet (U.S. Pat. 2164-251) provides reception on planes, trains and ships. Deluxe luggage styling. Complete with batteries.
EASY TERMS
Zenith 3-Way Portable Operates on battery and AC or DC. Built-in movable Wavemagnet Complete. \$39.95 List Price
MAIN ST. EAST FREE PARKING
NEW STORE WILCOX ST. WASHINGTON AVE.

HICKSON'S
Open Monday and Thursday Evenings 7 'til 9
37 RICHMOND ST. (Just Off Main) STONE 93
Additional Bingo Ads on page 11.

"COME TO THE HOLLYWOOD
Expecting More Because YOU'LL GET IT HERE
THURSDAY-FRIDAY NITES On All Reg. Boards \$6
SATURDAY NITE \$5 - \$7 - \$9 On Regular Boards JACKPOT \$155
HOLLYWOOD 35 Pullman Ave. off Lake and Ridge 'Bingo' Brown, Mgr.

Every Snip of Your Scissors Is Money In Your Pocket
COUPON Specials
Like clipping coupons from Government Bonds, clipping the coupons in DAW'S ads you save money in big, generous chunks. Use your scissors... cut yourself a slice of the savings that brings thousands of thrifty shoppers in DAW'S every day!

DAW'S COUPON
Dish Cloths
FULL SIZE — KNITTED
Pastel Embroidery 3 FOR 8c
Worth 5c Each (Limit of 6)

DAW'S COUPON
SANITARY NAPKINS
— Box of 12 Pads —
Regular 25c Value **12c**
(Limit 2)

DAW'S COUPON
PEPPERMINT PATTIES
1-LB. BOX **19c**
(Limit of 2)
Delicious patties... covered with thick, rich milk-chocolate.

DAW'S COUPON
Adhesive Plaster
1/2 Inch x 5 Yds.
Regular 10c Value **2 FOR 11c**
(Limit of 4)

DAW'S COUPON
DUZ
The New Granulated Soap
LGE. 25c BOX **17c**
(Limit of 1)

DAW'S COUPON
FLY Swatters
Full-size mesh swatters — with long wire handles.
BIG 10c VALUE **7c**
(Limit of 2)

DAW'S COUPON
Toilet Bowl DEODORANT
Completely deodorizes — choice of assorted odors. Convenient, economical.
Large 15c Size **6c**
(Limit 2)

DAW'S COUPON
WAXED Sandwich Bags
Full-size waxed paper bags for packing sandwiches and lunches — keeps 'em fresh and sanitary.
Package of 40 **8c**
(Limit 2 pkgs.)

DAW'S COUPON
Shoe Shine Kit
IN LEATHERETTE CASE
CONTAINS: Dabber, Polish, (tan, black, brown), Lamb's Wool Polisher, Shine-O-Cloth.
35c Value **13c**
(Limit of 2)

DAW'S COUPON
LEHN & FINK'S TRUE AMERICAN HAND LOTION
DAW'S LOW PRICE **11c**
(Limit 2)

SODAMINT 4c TABLETS—Bottle of 100
FLIT INSECT SPRAY 16c 35c PINT CAN
PHILLIPS 12c Milk of Magnesia Tabs, 25c Size
ABSORBINE 58c JUNIOR—\$1.25 Size

DAW'S ORIGINAL CUT-RATE DRUGS
56 Clinton Ave. S. Opposite Temple Theater
31 Main St. E. Corner Aqueduct
353 Main St. E. 1 Door From Millson
452 Ridge Rd. W. Corner Dewey
880 Main St. W. At Bull's Head
473 N. Goodman Just Off Main
539 Monroe Ave. Near Goodman

FITCH'S Dandruff-Remover SHAMPOO
75c Value **59c**
With each purchase of Shampoo trial size Fitch's Quinell Tonic given FREE.

ZINC OINTMENT 12c 25c Size
FITCH'S TALCUM Powder, 25c Size 9c
ROBAX POWDER 1-Lb. Box 11c
CAMPFIRE ICE 10c Size 6c
WATER GLASS Quart Size 23c
COREGA POWDER For Plates, 30c Size 19c
GOLD CREAM 14-Ounce Jar 59c
ANT BUTTONS 25c Size 19c
BURMA SHAVE 50c Jar 39c
DENTAL FLOSS 12-Yard Spool 8c
POLIDENT Powder, 30c Size 24c
HAIR PINS Pkg. of 80 8c
CASTOR OIL 3-Ounce Size 8c

BABY NEEDS
GERBER'S CEREAL OR OATMEAL
Regular 1/2 Pound Package **2 FOR 29c**
"Piggie" BANK
With This Coupon **2c**
Made entirely of glass. Large enough to hold hundreds of coins. Save for U. S. Bonds and Stamps. (Limit 1)

Clapp's Strained Foods
Complete Assortment **3 For 14c** Chopped Foods 7c
WIDE MOUTH NIPPLES
Pure gum rubber. Fits HYGEIA and all wide-mouth nurseries.
15c Value **9c 3 for 25c**
Elec. Bottle Warmer
Just plug it in. Jiffy heating unit. **\$1.25 Val. 88c**

CASTILE Soap, 15c Size 2 for 15c
SIMILAC FOOD 1-Lb. Size, \$1.20 Value 68c
BABY Bottles, 8-Oz. 3 for 5c
SUPPOSITORIES Glycerine, 25c Size 12c
GERBER'S Foods 2 for 11c
Straine, Chopped 19c, 39c
MENNEN'S Talc 2 for 15c
HYGEIA Nurseries Large 10-Oz. 2 for 15c
NIPPLES Amber-Tab, Box of 2 11c
SAFETY PINS Assorted, 20's 4c
ZINC STEARATE Powder, 25c Size 13c
BOTTLE CAPS Box of 2 11c
BABY GAYS Q-Tips 23c, 45c
PYREX Nurseries, 8-Oz. 20c

Saccharin TABS 1/4 or 1/2 Grain
1000 Tablets **59c**

COLGATE'S TOOTH PASTE
Large Size **21c**

PETERMAN'S DISCOVERY
60c Quart **39c**

PEROXIDE — Pini Bottle —
25c Value **12c**

FREEZONE FOR CORNS
35c Size **17c**

ANUSOL Suppositories
\$1.50 Size **79c**

IRON & YEAST TABLETS
Bottle of 100 **29c**

WOODBURY TALCUM
25c Size **13c**

BLACK FLAG SPRAY
Quart Size **31c**

LOVALON HAIR RINSE
28c Size **16c**

UNION GREGORY SUN.
ADMISSION MON. 23 Games Each \$1.30 P. M.
SPECIALS WED. F.
FREE BOARD each with purchase of Trip and Book.
A DATE TO Mac
Ticket Worth 45c For You-Fri. June 12, 1942 at Towers
Ticket Worth 45c For You
Ticket Worth 45c For A Friend

UNION LEAGUE HALL
GREGORY ST., CORNER SOUTH AVE.

SUN. NITE 8:15 P.M. 23 Games Each \$6
ADMISSION PRICE 28c—3 BOARDS FOR 58c

MON. NIGHT 23 Games Each \$6
8:30 P.M.

2 JACK POTS EACH NIGHT
Admission 28c Incl. Tax

SPECIALS \$20 - \$25 EACH NIGHT

WED. FRI. SAT.—1:30 P.M.
FREE BOARD each afternoon with purchase of Triple Board and Book. JACKPOT EACH AFTERNOON ADMISSION 25c Incl. Tax

\$ ROCHESTER'S TOP SPOTS
MONDAY NITE \$5

Monday, Tuesday, Thursday, Saturday Nites
BINGO
TUESDAY AFTERNOON ONLY WITH FREE TICKET—ADM. 3c

Wednesday, Friday, Saturday Afternoons
CHILI RECREATION HALL
509 CHILI AVE.—GENESEE PK. BLVD. BUS

19th WARD CLUB HOUSE 257 HAWLEY ST.
Thurs., 8:15 P. M., Fri. 1:45 P. M. and 8:15 P. M. Sat. 8:15 P. M.

BEEF DINNER COMPLETE \$15
FRI. NITE
Coupon Good for 25c On Book of Specials and Triple Board

THURSDAY NITE Fresh Killed Duck

COUPON WORTH 25c
Thurs. afternoon, June 18th, 1:45 P. M. when you buy triple board and book of specials.

75c Flux Tax
Thursday and Sat. Eves. 4 boards and book of specials

ORIGINATORS OF BABY BINGO

Mr. HI and Mr. HATT Play It "Safe"

The "high one" I'll be reaching for is Kessler's Whiskey, brother!

SMOOTH AS SILK but not "High Hat"

It slides right down so silky-smooth, A feller wants another!

KESSLER'S BLENDED WHISKEY

75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenceburg, Ind.

SALE

BERGHASH FOR FINE WINES AND LIQUORS

Chateau Briscoe 100% Pure California WINE

WINE

Varieties to please every palate—both sweet and dry. Your complete satisfaction is guaranteed or your money back!

Including NEW BLACKBERRY FLAVOR

\$1.49 FULL GALLON

ALL QUANTITIES LIMITED NO FREE DELIVERY AT THESE PRICES

Distilled London Dry GIN

90 proof, 100% neutral spirits distilled from grain. Smooth, palatable and satisfying.

\$1.55 4/5 QUART—\$2 VALUE

Creamy Head SLOE GIN For the perfect Fizz. Also delicious straight.

\$1.50 4/5 QUART—\$2 VALUE

Imported West Indies RUM

Gold Label. 86 Proof. Exceptional buy considering impending molasses shortage.

\$1.59 FIFTH

BERGHASH 124 CLINTON AV. S. Free Parking Across Street For Lowest Case Prices PHONE MAIN 786

SALE

A DATE TO REMEMBER—SAT. JUNE 13

Mac ARTHUR NITE AT TOWNER-REXY
University at Atlantic—South Ave. at Gregory

FREE 8x10 Color Picture of General MacArthur Suitable For Framing

Also MacArthur Lapel Button Free to everyone attending our party in honor of our Nation's Hero. The button has an excellent likeness in color also. Bring a friend.

ALL GAMES \$10

FRIDAY NITE ALL GAMES \$7

Ticket Worth 45c For You—Fri. June 12, only at Towner

Ticket Worth 25c For You—Sat. June 13, Towner-Rexy

Ticket Worth 25c For A Friend—Sun. June 14, Towner-Rexy

Ticket Worth 45c For You—Fri. June 12, only at Towner

Ticket Worth 25c For You—Sat. June 13, Towner-Rexy

Ticket Worth 25c For A Friend—Sun. June 14, Towner-Rexy

Adm. 28c Incl. Tax

SOMETHING NEW—AND—DIFFERENT

EVERY WEEK **\$400.00** IN PRIZES

5—BIG JACKPOTS—5

Reg. Games \$5 to \$10—60 Dividends
EVERY SAT. EVENING 8:30—23 GAMES 28c

Plymouth & PLYMOUTH HALL Come Early

The **PARK HALL SUNDAY** New

FREE To everyone attending—FLAG DAY June 14

FUN—FAVORS—ENTERTAINMENT
Friday Afternoon Matinee—All Games \$3

8:15 P.M.—4:00 P.M. Including Jack-pot—Each Game

\$7 SAT. NITE \$10
Flag Day Party

All Games CASH DISCOUNT COUPONS ON TRIPLE BOARD & BOOK SPECIALS

WORTH 50c FOR YOU Thurs. June 11 New Park Hall	WORTH 50c For Friend Thurs. June 11 New Park Hall	WORTH 25c For You Fri. Matinee June 12, 1:30 New Park Hall	WORTH 25c FOR YOU Sat. June 13 New Park Hall	WORTH 25c For Friend Sat. June 13 New Park Hall
WORTH 50c FOR YOU Fri. June 12 New Park Hall	WORTH 50c For Friend Fri. June 12 New Park Hall	WORTH 25c For You Fri. Matinee June 12, 1:30 New Park Hall	WORTH 25c FOR YOU Sun. June 14 New Park Hall	WORTH 25c For Friend Sun. June 14 New Park Hall

Adm. 28c Incl. Tax

WHERE TO PLAY BINGO

Additional Bingo Ad on page 10

DE LUXE BINGO EVERY MONDAY NITE

Come To Our **NEW SUMMER PARTIES**

— YOU'LL BE GLAD YOU DID —

K of C AUDITORIUM CHESTNUT ST.

ADMISSION 55c

COME ON DOWN AND GET THAT VACATION MONEY

STRAND BINGO

THEATRE — 62 ST. PAUL ST.

EVERY TUES. AND FRIDAY At 8.45 P. M.

Rochester's Best Game!

"Ask Your Neighbor!"

If you sit next to a WINNER we also — **PAY YOU**

\$1220 CASH

29 GAMES

ADMISSION 99c Tax Included

WHY PAY MORE?
COME ONCE AND BE CONVINCED!

NOTE NO EXTRAS SOLD — 99c ENTITLES YOU TO ALL GAMES

FAST MOVING GAMES
COMFORTABLE SEATS
ALWAYS 2 GOOD PICTURES

Beeley's Bingo

SUNDAY at 2:30 and 8 P. M.
WED. at 1:30 P. M.
Mon., Tues., Wed., Fri., Sat. at 8:15

EXTRA BOARD FREE WITH TRIPLE BOARD

142 GENESEE ST. in REAR

ABC PARTIES

2011 E. MAIN
Tues., and Sat. Nite At 8:30
Saturday Nite Jackpot, \$75
55 Numbers—\$10 Consolation
\$20 Jackpot—8 Numbers

CHARITY BENEFIT BINGO

WED. EVE. 8:30 P. M.
JUNE 17

NEW PARK HALL
928 JEFFERSON AVE.
near Plymouth

Lowest Game \$5
FLOWER CITY LINK
ADMISSION 28c

BINGO

CAPITOL HALL
85 W. MAIN ST.

Mon.—Tues.—Thurs. 1:30 P. M.
Sun. 2:30 P. M.
Wed.—Fri. 8:30 P. M.

Thurs. Afternoon Each Game \$5	Fri. Evening Each Game \$8
--------------------------------	----------------------------

30 Games Monday and Wed.

REWARD for a Wartime "Golfer" who's done his bit... a drink of the Best—Schenley

AMERICA Makes the Best OF EVERYTHING!

THE BEST OF THE TIMES... and the Best of Products in every field, including whiskey! From Schenley's vast reserves, you get the best whiskeys from Kentucky, Indiana, Pennsylvania and Maryland—blended with finest grain neutral spirits for perfect mildness. It's America's Best—try it!

THE TASTE IT TAKES 4 STATES TO MAKE

Drink **SCHENLEY** America's Best

SCHENLEY, 72½% Grain Neutral Spirits. SCHENLEY RESERVE, 67% Grain Neutral Spirits. Both BLENDED WHISKEY, 86 Proof. Schenley Distillers Corporation, New York City.

!! BINGO !!

EVERY TUESDAY NITE

AT THE NEW ROLLER RINK

155 CHESTNUT STREET

BAND CONCERT BY SLAGER BAND
BIG SURPRISES. WATCH FOR OUR NEW HAND BILL.

SALE

BERGHASH FOR FINE WINES AND LIQUORS

Chateau Briscoe 100% Pure California WINE

WINE

Varieties to please every palate—both sweet and dry. Your complete satisfaction is guaranteed or your money back!

Including NEW BLACKBERRY FLAVOR

\$1.49 FULL GALLON

ALL QUANTITIES LIMITED NO FREE DELIVERY AT THESE PRICES

Distilled London Dry GIN

90 proof, 100% neutral spirits distilled from grain. Smooth, palatable and satisfying.

\$1.55 4/5 QUART—\$2 VALUE

Creamy Head SLOE GIN For the perfect Fizz. Also delicious straight.

\$1.50 4/5 QUART—\$2 VALUE

Imported West Indies RUM

Gold Label. 86 Proof. Exceptional buy considering impending molasses shortage.

\$1.59 FIFTH

BERGHASH 124 CLINTON AV. S. Free Parking Across Street For Lowest Case Prices PHONE MAIN 786

SALE

NEED LOW COST CLOSET SPACE!



We Suggest **WOODCRAFT WARDROBES**

THE ARISTOCRAT. Hand-somely finished in genuine Walnut wood grain with Kraftboard sides and back. Full length, snugly fitting doors with nickled hardware throughout. Will hold 10 to 20 garments.

SIZE: 62" high, 20" wide, 21" deep.

SALE \$3.49

THE TUDOR. Same construction as above excepting with double doors. Size: 62" high, 26" wide and 21" deep. Will hold 15 to 30 garments. Sale priced

\$5.25

CLEVER — NEW — METAL SLACK



TROUSER CREASERS
39¢ Pr.
3 PAIRS \$1.10

Shapes and creases trousers while they dry. Requires no ironing. Simply wash trousers and slip this easily adjusted frame into them—you'll marvel at the results. Keeps wool trousers in correct shape.

MAIN 7920

word's
15 EXCHANGE ST.
Free City Deliveries
FREE PARKING OPPOSITE

WIN GUEST TICKETS TO

LOEW'S



"The WIFE TAKES A FLYER"
STARRING
Lena Horne
BENNETT-TONE
with ALLYN JOSLYN
CECIL CUMMINGS
ROGER CLARK



"Fingers at the Window"
LEW AYRES • DAY
LARAINE BENTLEY • BASIL RATHBONE

—CONTEST RULES—
Simply write in 25 words or less why you would like to see these two features—the first 25 best submitted will receive guest tickets—Send all entries to Rochester Sun Contest Editor not later than Friday, June 19th.

To improve the flavor of green olives, pour off the brine when you open the bottle. Add two tablespoons of olive oil, re-

PARAVOX . . .

HEARING AID

Amazing small size. Light in weight, clear in tone. Ample Volume. Finger tip control. No carbon noise or rattle. New small batteries.

LOWEST PRICES IN TOWN
LIBERAL DISCOUNTS
EASY TERMS

Sound Equipment Co.
928 GENESEE ST.
GEN. 3073

WALKERS Chicken Pies

ARE STRICTLY ALL CHICKEN — NO VEGETABLES
ALSO BEEFSTEAK PIES
We are equipped to fill your order regardless of the amount. Ideal for factories, caterers, large banquets, even small parties. Special prices for large quantities. NO DISHES TO RETURN.

GLENWOOD 3783
26 VELOX ST.

HITLER HAS YOU CARD-INDEXED
The Nazi's fifth column's super-genius of American citizens revealed by the man who discovered it, A. W. Kileforth, for seventeen years U. S. consular officer in Germany and Austria.
HOW OUR CITIES ARE PROTECTED FROM AXIS BOMBS
A vivid description of the manner in which your government is prepared for enemy raiders.
FIGHTER CONVOY —By Arch Whitehouse
A thrilling tale of a lieutenant who was fed up with convoy duty. His chance for action came when he was piloted against four-motor Nazi bombers in a single-engined Hurricane.

10c JUNE 13 ISSUE **The Saturday Evening Post** SALE NOW ON 10c

Champion Open Tonite 'Til 9 P. M.
Don't Forget
FATHER'S DAY JUNE 21st

A SCOOP

Men's Zelan Treated
Wind and Water Repellent
Lightweight Poplin
SPORT JACKET
With Zipper Front
\$2.69
Tan Color

The number one jacket on the Sportswear Hill Parade. A swell jacket for all sportswear whether you participate or are a spectator. Can be worn rain or shine.
WE HAVE THE SAME JACKET FOR LADIES AT THE SAME PRICE
Sizes Small, Medium, Large

TRIPLE SCOOP
★ ★ ★
Men's Gabardine Long Sleeve
Polo Shirts \$1.95 AND UP

Men's Cool Short Sleeve
POLO SHIRTS 99¢ AND UP

Hundreds of Cool Comfortable
SPORT SLACKS \$2.98 AND UP

For Work or Play

Champion KNITWEAR CO., 71 ST. PAUL ST.
1/2 Hour Free Parking Bill's and Strand Station

place the top, shake well and let stand half an hour before using.

This Week's Special
NATURAL Fox Jackets \$44
All latest styles. All new stock. — A small deposit will hold till you need.

Other Furs 20% to 40% Saving
STORE FURS NOW!
Repairing — Restyling
Re-lining — Cleaning and Glazing
CLIFFORD FUR CO.
283 Clifford Ave. 1 Block off Portland
Clifford Fur Sells For Less!

WE BUY DIAMONDS
Gold - Silver - Platinum
HIGHEST PRICES PAID
SELL DIRECT TO MANUFACTURER
Specialty Jewelry Shop
402 Burke Bldg. Near Elevator

NONE FASTER St. Joseph ASPIRIN

LOOK AT THE TUCK I CAN TAKE IN MY DRESS



Look at the Fat I've Lost!
You don't get people any more who don't without starvation diets and backbreaking exercises when you excess fat is due to stored deficiency and you have nothing else to do but eat and eat. Just eat Marmola and take Marmola tablets only according to the recommendations and instructions with the package.
Marmola is not a cure-all. It is doubt at any time about its ability of treatment and for further information as to the properties and effects of the Marmola ingredients, consult a physician.
If you need Marmola, why not lose those ugly unbecomable pounds the Marmola way. Don't delay. Druggists have sold more than twenty million packages during the past thirty years.

FINAL MEETING
Season's final meeting of the Ida L. Schipper Officer's Club of Germania Chapter, O. E. S. will be held tomorrow evening in the third floor dining room of Masonic Temple.

STRAWBERRY FESTIVAL
Members of the Elcopo Guild of the Church of Peace will hold a strawberry festival and picnic supper next Wednesday on the church lawn from 5:30 to 9 P. M.

"I Bought a DEFENSE BOND with the money I saved"
—yet there's not a better-dressed woman in town!



The gayest wardrobe in town for just a few cents a dress—with Tintex, world's largest selling tints and dyes. So simple! So quick! And its economy works throughout the house—on faded curtains, slip covers, etc. Used by millions of women. 10¢ and 15¢ at drug, dept. and 10¢ stores.

Tintex TINTS & DYES
Easiest to Use!
50 Glorious and Durable Colors!
Perfect Results
PARK & TILFORD PRODUCT

KEY COUPON
IVORY SOAP
MEDIUM SIZE
Limit 3
3 for 14¢

KEY COUPON
WAXPAPER
100 FL. Limit 2
10¢

KEY COUPON
Picnic Plates
REG. 10c
2 Pks. Limit 4
11¢

KEY COUPON
DRINKING STRAWS
2 boxes
BOX 100—LIMIT 2
13¢

KEY COUPON
GRIFFIN ALL WHITE Shoe Cleaner
25c Bottle or Tube
19¢

KEY COUPON
BEECHNUT BABY FOODS
STRAINED COMPLETE ASSORTMENT
3 for
23¢

KEY COUPON
GEM BLADES MICROMATIC
Pkg. of 12
39¢

KEY COUPON
MERCERIZED Shoe Laces
BLACK, WHITE or BROWN 27 and 40-Inch
2 pair
5¢

KEY COUPON
SCOTT TOILET TISSUE
1000 SHEET ROLL
3 for
20¢

KEY COUPON
TINCTURE OF GREEN SOAP
Pint Bottle
33¢

KEY COUPON
TOOTH PICKS
BOX OF 750
2 for
7¢

KEY COUPON
BUSINESS ENVELOPES
Pkg. of 25
4¢

TODAY THRU NEXT WEDNESDAY

470 N. GOODMAN NEAR MAIN
1861 MONROE WINTON

KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES

724 WINTON ROAD NO. 22 (NEARLY)
457 RIDGE RD. W. NEAR DEWEY

CAN VITAMINS CHARGE GRAY HAIR?
Vitamin Guild of America Presents,
CALCIUM PANTOTHENATE

Since November 1, 1940, Good-houseteeping Bureau has been experimenting in its laboratories with Rats and Human Beings to find out whether the so-called Anti-Gray Hair Vitamin Pantothenic Acid or its derivatives can restore color to Gray Hair. After seven months, the following results have been attained: 88% of the 28 men and women whose ages ranged from 22 to 60 and who volunteered for these experiments showed positive evidence of a return of Hair Color. Age did not appear to affect results. The earliest response was one in a man of 50, and the latest in a girl of 23. From these experiments it has been concluded

that the daily amount of this Vitamin human beings derive from natural resources — perhaps from 3 to 5 milligrams—is not sufficient to maintain or restore the color of Hair at all ages. Hence the results obtained in restoring Hair Color when an extra and generous amount is administered daily to supplement the natural intake. HAVE GOOD HEALTHY NATURAL HAIR—USE CALCIUM PANTOTHENATE—"THE MIRACLE OF THE AGES" ON SALE AT ALL

KEY DRUG STORES

WHY BE FAT?
It's Easy To Reduce
You can lose ugly pounds and have a more slender, graceful figure. No dieting. No drugs. No starvation. With this ATIN plan you don't eat out any special, expensive, meals or better, you simply eat them down before they get you. Buy a delicious (vitamin fortified) ATIN before every meal. Absolutely harmless. (PATENTED) ATIN. Try a large ATIN 30-day supply only \$2.25. Money back if you don't get results. Post phone.

GREETING CARDS
For
Father's Day and Graduation

New Cream Deodorant
safely **STOPS** under-arm PERSPIRATION
1. Does not rot dresses or men's shirts. Does not irritate skin.
2. No waiting to dry—can be used right after shaving.
3. Stops perspiration for 1 to 3 days.
4. White, greaseless, vanishing cream.
5. Arrid has the American Institute of Laundering Approval Seal for being HARMLESS TO FABRICS.
ARRID 39¢ and 59¢ a jar

NO DULL DRAB HAIR
When You Use This Amazing
4 Purpose Rinse
In one, simple, quick operation, LOVALON will do all of these 4 important things for your hair:
1. Gives lustrous highlights.
2. Rinses away shampoo film.
3. Tints the hair as it rinses.
4. Helps keep hair neatly in place.
LOVALON does not permanently dye or bleach. It is a pure, odorless hair rinse, in 12 different shades. Try LOVALON.
5 rinses for 21c

OLD SPICE
SHAVE MUG
FOR FATHER'S DAY!

\$1.00

He'll welcome this generous supply of his favorite, free-lathering shave soap. The pottery mug, decorated with trading ship illustration, comes in a wood-veneered chest that makes it a particularly desirable gift.

\$3,000 IN PRIZES!
DEFENSE BONDS AND STAMPS IN THE OLD SPICE FATHER'S DAY JINGLE CONTEST
Entry blank will be given with every purchase of Early American Old Spice Men's Toiletries.

GIVE AN EARLY AMERICAN Old Spice SHAVE MUG FOR FATHER'S DAY!



PETERMAN ANT FOOD
25c SIZE
14¢

HYGEIA NURSING BOTTLES
Reg. 15c 8 oz. Size
8¢

HINDS HONEY and ALMOND CREAM
\$1.00 Bottle
49¢

GILLETTE BLUE BLADES
Package of 25
98¢

KEY COUPON
Facial Tissue
Reg. 25c Box 500
Limit 2
13¢

KEY COUPON
PURE BABY CASTILE SOAP
Reg. 10c Limit 6
3 for
11¢

KEY COUPON
WHITE ACE SHOE CLEANER
25c Bottle
Limit 1
11¢

KEY COUPON
CLOTHES LINE
50 Feet
Limit 2
14¢

KEY COUPON
MEDICATED FOOT POWDER
25c Size
13¢

KEY COUPON
DR. WEST TOOTH PASTE
Giant 40c Tube
25¢

KEY COUPON
PETERMAN ANT FOOD
25c SIZE
14¢

KEY COUPON
HYGEIA NURSING BOTTLES
Reg. 15c 8 oz. Size
8¢

KEY COUPON
HINDS HONEY and ALMOND CREAM
\$1.00 Bottle
49¢

KEY COUPON
GILLETTE BLUE BLADES
Package of 25
98¢

KEY COUPON
Carter's Little LIVER PILLS
25c Size
19¢

KEY COUPON
SACCHARIN TABLETS
Bottle of 1000 1/4 or 1/2 gr.
49¢

EVENING IN PARIS
Bath Powder and Soap

BOTH FOR \$1.00

PLUS TAX

RO
Deliv In Mail
FIFTH YEAR
BI
Review quality
D
PIN
Sun - back Pl in sturdy, wa fabrics - Fr House or Play 12 to 20. Cho colors.
PLAY
FOR GIRLS
Choose from a brilliant assortment of Chambrays & Broadcloths in Prints Checks and Stripes. Sizes 7 to 14.
49

ROCHESTER SHOPPING NEWS

Delivered Free Each Thursday To 75,200 Homes
In Rochester, Brighton, Greece and Irondequoit.
Mail Subscription: In Advance, \$1.50 per year within Rochester city limits outside city limits, \$2.00

The Rochester Sun

Buy War Stamps and Bonds

FIFTH YEAR—No. 33

ROCHESTER, N. Y., THURSDAY, JUNE 18, 1942

10

PHONE, STONE 6001 If You Do Not Receive Your Copy Regularly

BIG VALUES HERE FOR ALL THE FAMILY

Review these 12 pages now for attractive values in gifts—for father—the June bride—and the June graduate... quality apparel...vacation needs...dependable home furnishings...food bargains...other timely merchandise



Dad writes a letter—



Outstanding gift values for your Dad are advertised by many leading stores in this week's issue of Shopping News

Read Every Page!

"Dear Family:

"So, next Sunday is Father's Day, and you want to know what to choose for me. I've had lots of experience, anyway. I think it's more fun choosing gifts when those we're trying to please provide a few hints, then leave the rest to our judgment. So here are some yours.

"I know from the way you've been checking me over lately that you think there are some items of apparel that would come in handy. I have to agree, because I'm 100% in favor of the idea that now, more than ever, it's important for us to keep our spirits high by looking our best—weekdays as well as Sundays, on the job and elsewhere.

"In this connection, the business of having separate clothes for summer wear and for working around the house or pitching a few horseshoes with Bill never appealed to me very much before, but I think now it's just a commonsense way of doing better work or playing a better game, and, at the same time assuring myself lots more good mileage from my wool clothes. Some hints there, don't you think? Also in the fact that I'm boss man of a Victory garden and planning to get in at least some golf this season.

"You'll make no mistake if you remember that I have an occasional highball as well as smoke and read at night, even though you do catch me asleep once in a while in my lounge chair. And don't forget I'm a block captain and Scoutmaster, too. Also, you know my work isn't entirely in the shop these days—I'm spending some time in the office, and traveling a bit, too.

"Now, this doesn't begin to cover all the hints I could give you, but I think it should give you a good start... and I'm sure you'll turn in a good job. I'm looking forward to Sunday... we'll have a great time together, and, if I don't underestimate Mother, I know right now we're going to have a grand dinner.

As ever,

Dad"

HARRIS NUSBAUM'S

SUMMER SPECIALS

... EVERYTHING IN PLAY & WORK CLOTHES FOR EVERY MEMBER OF YOUR FAMILY

Come to Nusbaum's! You can dress the whole family this summer in the smartest, gayest, coolest togs from Nusbaum's complete assortments at prices much less than you expect to pay!



PINAFORE DRESS

1.95

Sun - back Pinafore in sturdy, washable fabrics. For the House or Play. Sizes 12 to 20. Choice of colors.

PLAY SUITS

FOR GIRLS

Choose from a brilliant assortment of Chambrays & Broadcloths in Prints, Checks and Stripes. Sizes 7 to 14.

1.49



SWIM SUITS

For Mother — Dad — Brother — Sister
Swim Suits that will steal the show at the beach—Suits that look worth two or three times the price! Complete selections at Nusbaum's.



Men's Swim Trunks

1.95

Lastex; Wool-Lastex; Rayon and Lastex. Plain and novelty weaves. Real values. Large assortments. Sizes 30 to 44.

LADIES 1 & 2 PIECE

2.95

Smoothie Lastex models and clever Dressmaker styles. Snappy novelty suits. All sizes and color. Others 1.95 to 3.95.

CHILDRENS' SUITS

1.95

Lastex Cuties in all the smartest styles and colors. For girls, sizes 7 to 16. Others at 95c.

TOTS' SWIM SUITS AND TRUNKS

95c

Adorable novelty styles. Wool and wool - lastex combinations. 2 to 6.



Ladies SLACK SETS

2.95

Absolutely the newest and smartest cuts and styles, appropriate for work or play. Spun Rayons, Rayon Gabardines, California Denims. All sizes and colors.

Girls' Slack Sets

1.49

Novelty two-tone styles that teen-agers like. Gay stripes, checks and prints. Chambrays, California Denims etc. Sizes 7 to 14. Others to 3.95.

Boys' Slack Sets

2.49

Trim tailoring makes these sets popular with the boys; sturdy materials make them popular with mother. Pleated. Sizes 8 to 16. Brown, Tan, Green and Blue.

Men's Slack Sets

3.95

Cool 'n' Comfortable Sport Shirt with matching Slacks. The most practical, stylish and useful outfit you've ever owned. Popular cool but sturdy materials. Sizes 28 to 44.



HARRIS NUSBAUM

Free Parking Rear of Store

221-229 JOSEPH AVENUE

Open Even 'til 9 Except Friday

GET OUT OF DEBT

With a
CENTRAL TRUST LOAN
Compare the Cost:

Amount	PAYMENTS		
	6	9	12
\$100	17.37	11.69	8.95
\$200	34.54	23.37	17.79
\$300	51.81	35.06	26.68
\$400	69.07	46.74	35.58
\$500	86.34	58.43	44.47

The Above Payments Provide
Life Insurance to Protect Your Loan

CENTRAL TRUST CO.
25 E. MAIN
1806 EAST AVE.
Phone
MAIN 1625
Member F. D. I. C.

Mrs. Lucy Beery, 245 Navarre Rd.

Mid-Summer N.Y. Tour Announced By Sun

And now for the big mid-summer independent New York tour, sponsored by the Travel Dept. of the Rochester Sun, always one of the most popular of the entire season! New features, deluxe rooms in an outstanding hotel right on Park Ave., the use of fast, comfortably air-conditioned express trains of the New York Central, will make the Fourth of July New York Sun tour one that will long be remembered. The tour will leave Rochester on Friday night, July 3rd, and return any day the following week. Cost per person of the tour (based on two persons

in a double room) is as follows: Lv. Friday, return Monday morning, \$20.65; return Tuesday morning, \$24.65; Wednesday morning, \$28.65; Thursday morning, \$32.65; Friday morning, \$37.65; Saturday morning, \$42.65. Each additional day gives the tourist an additional day and night at the hotel and an increasingly larger list of stellar attractions at no added cost. For the second time this season, The Travel Dept. has made arrangements at the Hotel Vanderbilt on Park ave., to make this world-famous hostelry New York headquarters of the Sun tour. Tourists who visited the Vanderbilt on the Memorial Day Sun Tour were lavish in their praise of the service, appointments, location and other outstanding features of the hotel. In addition to the round trip rail transportation furnished every Sun tourist, and the fine hotel accommodations in New York, with a private room and bath for each, every Sun tour

includes a choice of many of New York's outstanding attractions at no additional cost. You'll visit famous night clubs, the Empire State Bldg. roof, the National Broadcasting Co. studios, see the Broadway hit, "Priorities of 1942," or Sonja Henie's new Ice Show; visit the Hayden Planetarium, the Museum of Modern Art, Radio City Music Hall, see the Statue of Liberty and cruise the Hudson river around Manhattan Island. A choice of 12 trains are available for the return journey during the day or night direct from Grand Central Station in New York. Reservations are now available at The Travel Dept. of The Rochester Sun, 420 Burke Bldg., 5 St. Paul St. Telephoned reservations will be accepted to be held until called for. The phone number is Stone 6001. A leaflet describing the trip more fully is yours for the asking at The Sun office.

Story of Baseball "Bible" Told In Saturday Post

Featured in the current issue of The Saturday Evening Post is a story by Stanley Frank, entitled Bible of Baseball. It is the saga of Taylor Spink, publisher of The Sporting News, whose family has published the bible of baseball since 1886. Today the publication has a staff of 350 correspondents scattered throughout the sports world. Every Thursday more than 100,000 fans pay fifteen cents for the latest number of Sporting News. It is devoured by the fans with religious absorption, down to the last comma. Players read it, baseball executives watch it for trends, and managers and scout study it to trace the progress of rookies in the deepest bush leagues. It is the only organ that carries percentages, box scores and weekly reviews of every team in every loop from the Class D leagues to the plushy majors.



Keep 'em flying...

Invest in **WAR BONDS AND STAMPS**

America's Air Corps has the will and the heart to fight. But they can't fly over the enemy unless you provide them planes! Uncle Sam needs 60,000 planes this year. These have to be paid for, and the money must come from you! Put every dollar you can spare into War Bonds.

You're not buying a piece of paper—you're loaning your money to your Government to buy fighting machines. It's the best investment ever offered!

Everybody . . . Every Pay Day . . . 10% In War Bonds

LINCOLN-ALLIANCE BANK AND TRUST COMPANY

Member Federal Reserve System Member F. D. I. C.

RUDOLPH'S 36TH ANNIVERSARY



The Finest **GRADUATION GIFT** of All!



Your Choice Fine Watches

19.36
1.25 WEEKLY

Smart, practical watches designed for active duty. Men's waterproof Olympic with radium dial. Women's Nassau with full dial second hand.



Ruby and Diamond **WALTHAM** 137.50
1.25 Weekly



Men's Famous **LORD ELGIN** 62.50
1.25 Weekly



Waterproof **BULOVA** 37.50
1.25 Weekly



2-Diamond **GRUEN** 59.50
1.25 Weekly



Brilliant Set **PENDANT** 24.36
1.25 Weekly



Knife and Chain **WALTHAM** 33.75
1.25 Weekly



Boys' and Girls' **Nassau Watches**

10.95
EASY TERMS

Smartly designed new styles that are sure to please the graduate. Will give dependable service. Fine values.

RUDOLPH'S

CORNER EAST MAIN AT SOUTH AVENUE
In Batavia — 109 Main Street
OPEN THURSDAY EVENINGS

N.Y. Sun Tour Headquarters



The luxurious Hotel Vanderbilt, world-famous Park Ave. hotel will be New York headquarters of the 4th of July Tour sponsored by The Rochester Sun.

Supply Firm Offers Cash, Prizes For Scrap Rubber

Officials of Unit Parts, Inc. have announced a plan whereby the company's two stores will act as collection depots in connection with the National Rubber Salvage campaign. They offer to pay one cent a pound for all scrap rubber brought to either Unit Parts, Inc. store and in addition, will offer a daily prize of a Joe DiMaggio regulation baseball for the boy who turns in the greatest amount of rubber that day. Girl turning in greatest amount will receive a Spaulding softball retailing at \$1.50. Daily winners will be announced on the company's morning radio program and all winners will be notified by mail.

Area Townsend Clubs To Picnic Sunday

Townsendites of the 38th and 39th Congressional Districts will hold their annual basket picnic and field day next Sunday, in pavilion 5, Genesee Valley Park. Dinner at one o'clock will be followed by an address by Paul Chase of Syracuse.



The Young Papa



Commuting Daddy



Pater the tycoon

FATHER'S DAY IS NEXT SUNDAY!



Dad is Buying War Bonds for Us! Let's Buy Something Nice for Him!

THIS IS WAR WEEK! Time to buy more bonds to whip the Axis! And time to be thinking about a swell present for Father's Day giving! Dad's been giving up many little things lately, in order to purchase more War stamps and bonds for the family. He'll be ever so pleased with a few smart, practical wearables from McFarlin's . . . the store whose quality label symbolizes your esteem and affection for this man you love so dearly!



Irascible Pop



Golf-nut

Leisure Shoes

\$5.45

For gardening, loafing, Dad will go these! Moccasin type in brown luggage leather.

Sweaters

\$2.95 To \$10

Sleeve and sleeveless styles in a selection that offers every wanted weave and color!

Hickok Belts

\$1 To \$3.50

Reversibles, fabric and leather styles, tones, two-tones, pop's favorites!

Arrow Shirts

\$2.25 To \$3.50

Father's favorite make . . . in new summer grenadine weaves in plain white, tan, natural! White broadcloths and oxfords! Fancy broadcloths!

Summer Ties

\$1 To \$2.50

Light foulards, washable Palm Beach ties, Tootal linens, Partridge-cloth ties, a wide variety in cool, summery patterns.

Sport Shirts

\$1.50 To \$5

Pullover crew-neck basque styles in solid colors and stripes. Button-front, in-or-outer types with convertible collar; airy summer weaves.

McFARLIN'S

195 MAIN STREET EAST "WHERE THE GOOD CLOTHES COME FROM"



**LET THERE BE LIGHT
And BEAUTY!**

Most of us really need more lamps in our homes; perhaps the reason we put off getting them is inability to find JUST the right thing. Try Smith Ceramic's exciting variety of lamps of all types. You'll be pleased with the selections and prices.

SMITH CERAMIC STUDIOS
903 Monroe Ave.

in the Nationals Basement



**Four
Basement
Sales Of
Boys'
Clothes**

*Specially Planned For
Graduation And
Summer Wear!*

Sale! Student Suits

Bright colorful tweeds and herringbones that can also be worn as separate sport coats or slacks. Also plain shades for graduation. Good sturdy fabrics. Sizes 32 to 38.

\$11.85

Sale! Cadet Suits . . \$8.95

New bright tweeds, herringbones and heather mixtures. Single and double breasted. Sizes 8 to 16.

Sale! Sport Coats . . \$10

Fine all-wool sport coats in bright new colors for sports or graduation. Nicely tailored. Sizes 32 to 38.

Sale! Gabardine Slacks \$3.95

Sturdy gabardine slacks in practically any new shade you can ask for. Smartly tailored with pleated front. Sizes 28 to 32.



**Sight Conservation
Group Sponsors
Summer Clinic**

Children suffering from squint or cross-eye in the City and County will now have the opportunity to benefit from instruction at the Rochester Orthoptic Center which was opened this week in Public School No. 31, at 208 Goodman St. N.

The Center is open to all persons in need of eye muscle training whose applications are approved by the attending physician. New applicants are interviewed on Monday afternoon and Tuesday morning. The Center is being conducted on an appointment basis allowing approximately one-half hour for each individual.

The Center is in charge of Dorothy Meach, orthoptic technician of the State Department of Social Welfare. Dr. Leonard W. Jones heads the committee on medical and technical service in charge of center service. Dr. Frank Barber is the attending physician.

Persons desiring further information are advised to write the Center or call Monroe 1583.

To keep a waffle iron clean, be careful not to spatter foods on the outside when the appliance is hot. If this is disregarded and the griddle is used again without first being wiped clean, the spot may mar the surface permanently. Overheating will also make the griddles hard to clean, even if they are not greased.

**Conserve Cosmetics
Now For Later**

In England cosmetics are as precious as diamonds. Here we still have more than enough for everyone, but we must learn to conserve what we have, so that it won't be necessary to ration lipsticks, powder or cream in the future. Pretty CBS songstress, Vera Barton, offers these suggestions on the care of cosmetics: If you buy large jars of face cream, sterilize a small jar and keep a week's supply on your dressing table, and store the rest in a cool place. Keep the outside of your containers clean, for sticky jars collect dirt and rancidity, and your fingers transfer the grime and rancid oils to your face. Strong light is damaging to perfumes and alters their fragrance, so keep perfume in a dark, cool place. Learn to apply your lipstick with a brush, so that you may be able to use every speck of rouge in the stick. Press, rather than pat, powder over your face and smooth with the puff. You'll be surprised how much longer a box will last.

SLIM AND TRIM



HERE'S A BRIEF story about Hollywood's models in torch this year's bathing beauty styles. They're trim suits, like the shorts and bra worn here by puchritudinous singer of songs, Maxine Malone, as well as colorful. This is one of Mabs

**Curtains Top List
of Home-Dyed Items**

Of all the items of wardrobe and home furnishings dyed by women, curtains rank first, it is reported by Tintex Home Economics Bureau. This is because of the terrific beating given to them by the sun's rays. Women dye curtains many shades, but the most popular is ecru. To meet the demand arising from this popularity, Tintex has a special ecru dye for curtains.

**ONE-OF-A-KIND
DRESS**

Exclusives
To Top Your Summer Activities—Modestly Priced!

Our "One-of-a-kind" fame is spreading. These exclusive styles are the talk of the town! Included are cool, summer washables in all popular materials, colors and prints. Prices start at \$2.95.

Open Thurs. Even. THRU 9
**C. B. THOMAS
DRESSES**
723 SENECA HOTEL
Right at the Elevator



Write the Answer

How much do you love America? This is the REAL question being asked of everyone in Rochester on War Savings Bond

PLEDGE DAYS
Write the answer with a pledge to enlist every dollar you can spare in the fight to keep America free.

Bonds and Stamps are available now at Rochester Trust.

Rochester Trust

AND SAFE DEPOSIT COMPANY
MAIN OFFICE: MAIN STREET WEST & EXCHANGE
FIRST INDUSTRIAL BRANCH: 30 CLINTON AVENUE NORTH
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Mrs. Tillie Hart, 65 Delamaine Dr.



**Lauer's Twisted Mohair
DAVENPORT AND CHAIR**

You can buy this 2-pc. suite in beautiful mohair—ready for immediate delivery. Note the big, deep spring filled cushions . . . the broad flat arms . . . the comfortable Lawson type backs. A splendid value in modern furniture. 2 pieces \$129

**USE LAUER'S
BUDGET
TERMS**

The only interest charge is 1/2% monthly — just like your bank. 30-60 day accounts are the same as cash.

**Lauer's Toasted Mahogany
3 PC. BEDROOM GROUP**

Smooth, sleek, straight lined, blonde modern, accentuated by extra large, perfect plate glass mirrors. Loads of drawer space. Plastic drawer pulls. Bed, chest, dresser or vanity . . . \$119



**Sale! Reg. \$22.50
INNERSPRING
MATTRESS
\$16.50**

Full, single or three-quarter size. Heavy striped ticking. Sturdy grip handles. Full roll edge. Layer felt over the inner-spring unit. You save \$6.



ROLL-AWAY CHAISETTE

Adjustable to three positions—sitting, reclining or horizontal. Wheel it away to any part of your porch or lawn. Water resistant fabric. Fluffy layer felt pad . . . \$14.95



- STYLE
- SPEED
- COMFORT
- VALUE



For men who want the best in modern shaving we present the "world's finest electric shaver" The Remington Four-some. You'll be proud to be the owner of this multiple head electric shaver. A boon to men who want and demand only the finest.

**\$19.50
M-M**

Other Models From \$17.50, Main Floor Monroe

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

OPEN TONIGHT AND EVERY THURSDAY NIGHT

Lauer's
50 STATE ST.

Another test of coffee is to add a few drops of lemon juice to a glass of cold water to which a teaspoonful of ground coffee has been added. If the coffee is pure, it will remain on the top of the water; if not, the water will immediately turn brown.

OPEN TONITE 'TIL 9
A FASHION FIRST AT DARLING SHOP

Cool SUMMER SHEERS -in BLACK
Hundreds To Choose From!

RIGHT ABOVE: Cool rayon jersey with full-pleated swing skirt. A dress you can wear anywhere at any time. Sizes 10 to 20; 11 to 17.



7⁹⁹

Exactly As Sketched

Better Dress Shop Second Floor

AT LEFT: Light weight Rayon Crepe Dress with Matching hip-length Jacket, faced with cool white. Sizes 12 to 20; 9 to 17.

7⁹⁹

SHOP IN AIR-CONDITIONED COMFORT

New and Greater Darling Shop
190 MAIN ST. EAST
Mail Orders Filled

4,000 'Minute Men' To Canvass City In Bond Drive

"Loan Three Dollars — Get Back Four Dollars."

That is the Minute Man slogan and the admonition which 4,000 volunteers will carry to every home and apartment dweller in this city, beginning Saturday, it was announced this week by Frederick D. Whitney, chairman of the Rochester War Savings Pledge Campaign Committee.

The Minute Man organization, authorized by the U. S. Treasury Department and part of a nation-wide effort to bring home to every last man, woman and child in America the progressively increasing need for greater and still greater investment in War Savings bonds and stamps, will ask for signatures only, to a pledge, telling how much they will spend weekly for bonds or stamps.

DO YOUR PART—BUY WAR STAMPS

Chairman Whitney last night announced the appointment of two co-ordinators and sixteen Precinct Chairmen to supervise the pledge campaign, which is broken down according to the seven police precincts of the city.

Working with these leaders will be virtually the entire personnel of the Rochester Air Raid Warden organization who have volunteered as individuals, not as a unit, and in addition about 750 team members recruited largely by the zone, sector and post wardens from among the residents of their respective neighborhoods.

Each person subscribing to the pledge will be given a small blue and white Treasury Department insignia (reproduced in adjoining column) and bearing the new famous Minute Man symbol, to be displayed in windows of dwellings.

All Minute Men — and Women — will be identified by special label badges supplied from Washington by the Treasury Department.



"She's a radical—claims she can't resist buying those dresses in SHOPPING NEWS ADS."

Tinware lasts longer and resists rust when rubbed with lard and placed in a hot oven for an hour before going into regular service.

Ace Negro Hurler To Show Here

Leroy (Satchel) Paige, regarded by many baseball experts as the greatest pitcher of all times will bring his Negro world champion Kansas City Monarchs to Rochester next Wednesday night.

Paige and his Monarchs, who recently defeated Dizzy Dean's All-Stars before a crowd of 30,000 in Chicago, will oppose Mack Doyle's Seagram three-time Western New York titleholders, in a night game at the Red Wing Stadium.

Satchel is a gangling 34 year old Alabamian. He stands 6 feet 3 inches and has pitched around 125 games a season for the past thirteen years.

One season Paige averaged 10.4 strikeouts per game. His best season gave him 31 victories and 4 losses. He has a lifetime batting average of .323.

Mack Doyle, with his strongest team in years, may have a surprise pitcher against the Monarchs. His captain, wily Rabbit Maranville, who will start at second base against the sepiu champs, has strings out for several former hurling greats.

Five Thousand Dollar Contest Announced By Magazine

The June 27th issue of Liberty Magazine contains the first set of War Heroes photos in the magazine's new \$5,000 contest.

Each issue of Liberty for the next ten weeks will publish a set of three composite pictures which contestants are required to separate, ensemble correctly and name the hero.

First prize will be \$1,000, second prize \$500, five prizes of \$100 each, ten prizes of \$50 each, twenty prizes of \$25 each and 200 prizes of \$10.

According to the rules of the contest, accuracy and neatness will count, but elaborateness is unnecessary.

Union League Club Adopts Summer Schedule

First meeting of the Union League Club under a new summer schedule will be held next Tuesday at the Gregory St. clubrooms. Meetings will be held once each month during the summer.

William Pundt, club president

ent will be in charge of next Tuesday's meeting and has announced the showing of a news reel, "Naval Attack on Midway," as an entertainment feature.

When cleaning a decanter, it is best to put in two tablespoonfuls of vinegar and one of salt, shake well and rinse in cold water.

RBI START ANY DAY
Refresher Classes in **TYPING SHORTHAND**
ANSWERING immediate demands for trained office assistants in Civil Service and Defense Industries RBE makes it possible for you to begin stenographic classes (either beginning or advanced) at once. Call Main 3863 for details.

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Just In Time For Hot Weather Ahead!
2 and 3-Pc. Styles
PLAY SUITS 88c
Guaranteed washable printed patterns! All patterns! All sizes! All colors!
Just 400 of These—So Come Early!

SALE! Our Entire Remaining Stock Of **SWEATERS 69c**
Your unrestricted choice regardless of former prices. Values up to \$2.99.
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ALL-OUT SALE OF GIFTS!

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ONE OF THE FINEST GIFTS YOU CAN GIVE!
Parker "51" FOUNTAIN PEN \$12.50
It's the writing sensation of the nation. Smart, streamlined, easy to handle and easy to write with. It starts in a split second and writing dries as you write. The point is 14K.

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\$29.75 Latest Models
Your Choice
Two of Bulova's smartest models. The man's, 15 jewels, with smart strap. The ladies', 17 jewels, with silk cord. Both accurate, dependable.
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3 Easy Ways to Buy
WEEKLY PAYMENTS Up to 12 Months in Pay After Down Payment
USE A CHARGE ACCOUNT
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Buy with confidence at...
Smalls
28 MAIN ST. EAST
Shop in Air-Conditioned Comfort!

FORGET VACATION WORRIES!
No Gas Rationing! No Tire Shortage!
No Map Scanning! Join the De Luxe **MONTREAL — QUEBEC LAKE and RIVER CRUISE**
Sponsored by The Travel Dept. of The Rochester Sun
Leaves Rochester On Steamer "Kingston" **WEDNESDAY JULY 1st**
Returns Sunday Night 10:40 P.M.
ALL EXPENSE \$49.95 per person
Fine Accommodations
Only additional expense is one luncheon and dinner at your option in Montreal.

4 GLORIOUS DAYS AND NIGHTS
Packed With Thrills! Luxurious Staterooms De Luxe Meals

Cruise beautiful Lake Ontario; the St. Lawrence River; shoot the Rapids; visit Canada's largest city—Montreal, quaint old Quebec; visit the shrine of St. Anne de Beaupre, the American Lourdes; stay at Mt. Royal Hotel; dine at Chateau Frontenac; side trip; sightseeing; shipboard meals in main dining room; luxurious staterooms entire trip; ship board entertainment; personal tour conductor for your added enjoyment.

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Rochester Sun Travel Dept.
420 Burke Bldg. 5 St. Paul St.
PHONE STONE 6001
A small deposit will hold your reservations until called for.

YOUR SCRAP RUBBER WILL HELP Win the War
... and it may enable you to drive your car without gas rationing!
TURN IN YOUR OLD RUBBER
Place your contributions in front of your home for Saturday collection by city trucks.
This Message Contributed By Shopping News To The Patriotic Cause Concerned

HEALTH HOLIDAY NEAR HOME
Relax amid extra comforts, 25 rooms, "Ship & Sun Deck", fine food. Weekly from \$32.50 per person, double.
WEEK-END OFFER \$11.00 per person, double (taxes extra). Bath, all meals, Fri. to Sat. to Mon.
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ONE OF ATLANTIC CITY'S NEWEST RESORT HOTELS
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The VANDERBILT HOTEL
OFFERS THE NEW YORK VISITOR SO MANY EXTRAS, YET COSTS YOU NO MORE
The EXTRA graciousness of a Park Avenue address, the EXTRA refinement of more elegantly furnished rooms and suites; and the EXTRA convenience of being just five minutes from Grand Central and Penn stations are among the many advantages of staying here.
200 Outside Rooms. Each with Bath
SINGLE from \$3. DOUBLE from \$5 SUITES from \$4
The VANDERBILT HOTEL
PARK AVENUE AT EAST 34TH ST. NEW YORK
Oscar F. Banes, Manager

PARAVOX... HEARING AID
Amazing small size. Light in weight, clear in tone. Ample Volume. Finger tip control. No carbon noise or rattle. New small batteries.
LOWEST PRICES IN TOWN LIBERAL DISCOUNTS EASY TERMS
Sound Equipment Co.
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Personal To Certain Fat Women
You adult fat people may often slim down without starvation diets and back-breaking exercises when your excess fat is due to thyroid deficiency and you have nothing else the matter with you. Just eat normally and take Marmola tablets only according to the recommendations and instructions with the package.
Marmola is not a cure-all. If in doubt as to any time about advisability of treatment and for further information as to the properties and effects of the Marmola ingredients, consult a physician.
If you need Marmola, why not lose those ugly unbecomable pounds the Marmola way? Don't delay. Druggists have sold more than twenty million packages during the past thirty years.

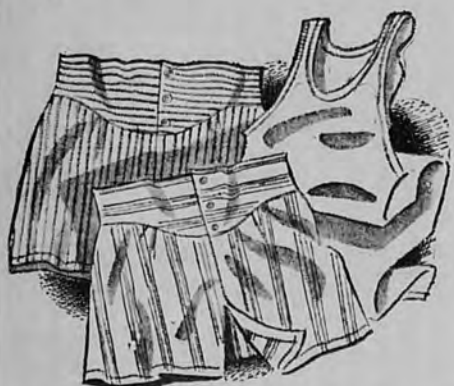
Your Daughter Has a Right to Know
It is every mother's duty to tell her daughter physical facts. How much better that she learn them from you, rather than from girls her own age. In feminine hygiene, facts may be distorted, or wholly untrue. As a result, many brides use over strong solutions of acids for the douche which can actually burn, scar and even desensitize delicate tissue.
Today such risks are needless. Science has given woman-kind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal daintiness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite your druggist today.
Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594A, 970 Lexington Ave., New York, N. Y.

BUY WA
MANHA AND SI
Full cut, true to or swiss rib shir combed cotton y folder... get 34 to 46. Shorts
Men's \$1
You Know Dad's cool comfortable shirt after a ha office or the Dr. Included in our bus Manhattans, and California st short sleeves, col lines.
White Tan
EDWARDS-S
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BUY WAR SAVINGS STAMPS AT

Edwards

Make Him Your Yankee Doodle Daddy!



MANHATTAN SHIRTS AND SHORTS 45c

Full cut, true to size at this low price they are a real bargain. Flat or swiss rib shirts, elastic back or side tie shorts. Made of fine combed cotton yarns and broadcloth or print shorts. If Dad hates folderol . . . get him a practical addition to his wardrobe. Shirts 34 to 46. Shorts 30 to 42.

EDWARDS—Street Floor

You won't forget
Daddy
will you?
FATHERS' DAY SUNDAY JUNE 21st

He'll Want Plenty Of
Sanforized SHIRTS

1 79

3 for \$5.25

Say, wouldn't Dad's eyes pop if you gave him three of these fine Sanforized Shirts? Buy him colors, or all white if he prefers. These shirts are all fine count cloth. And you may have his monogram affixed without charge.

Sizes 14 to 17
Sleeves 32 to 35

EDWARDS—Street Floor



Men's Sport Shirts

\$1 to \$4

You know Dad likes to put on cool comfortable leisure time shirt after a hard day at the office or the Defense Factory. Included in our stock are famous Manhattans, Reis, Swagger and California styles. Long and short sleeves, convertible necklines.

White Blue
Tan Green

EDWARDS—Street Floor



Men's Socks

29c Pr.

Socks that will wear well and look well. Made with double soles, reinforced toe and heel. Rayons, Lises, Cottons. Regular length. Verticals, clocks, plain ribs.

Shirt & Slack Ensembles

3 98 to 6 50

Manhattan, Swagger and Reis ensembles. Cool and comfortable for summer, carefully tailored of fine fabrics. Choose for him Spur Rayon, Cotton or mixtures. All colors.

Swim Trunks

1 95 to 4 95

If your man of the hour is a sea and surf hero he'll like a pair of these Manico or Manhattan trunks, styled and made in California. Lastex, all wool, wool and lastex.

EDWARDS—Street Floor

BIG SELECTION OF NEW TIES For DAD

55c

Show Dad you still think he's the best dressed man on your list. Pick out a handful of colorful ties in the newest patterns for his Father's Day gift. It will give a new lift to his suits and make him feel like the "man of the hour."

Rayons Acetates
Foulards Twills
Cottons Mixtures

EDWARDS—Street Floor



ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT

DRAMATIC PRICE CONCESSIONS ON ALL SUMMER NEEDS! SHOP NOW!

The Perfect Week-end Companion!

4-PURPOSE COTTON ENSEMBLE

Definite Bargain At

2.29

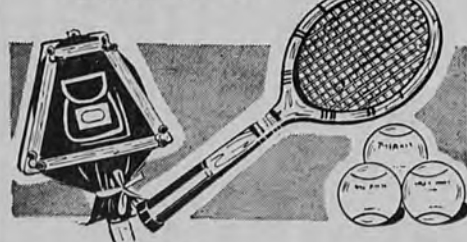
• White • Copen • Dusty
• Sizes 32 to 40

A complete sports outfit . . . shorts, long trousers, blouse and fitted coat! Made of a fine broadcloth with ric-rac trim. Use the coat for a beach robe or smock, wear the blouse with the trousers or shorts. A really grand week-end value!

Edwards—Basement



Special Combination
SALE!



RACKET! PRESS! BALLS! And COVER!

Complete Set

4.49

None Sold Separately

Imported "Victor" oriental gut string racket, leather handle, plastic overlay on throat. Hardwood press . . . cover with ball pocket and can of 3 Pennsylvania "Victory" tennis balls made entirely of substitute materials.

Edwards—Basement

COOL SUMMER SPECIAL! SPORT SHIRTS

Wear 'Em In or Out

1.29

• Small
• Medium
• Large

Goodlooking herringbone weaves, shadow stripes, sef plaids, plain shades. Low neck, short sleeves. Blue, tan, green, white.

Edwards—Basement.



SPECIAL PURCHASE
Knit Tailored
CURTAINS 98c
Wine, Blue, Green and
Rust. Very attractive.
Washable. Regular \$1.29.
Generous 72 inch length.
OTHERS TO \$1.98
Rochester Curtain Shop
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MAKE THIS TOP NOTCH CLEANING FLUID
1 GALLON 1¢
Equal To Ready-Prepared
Cleaning Solutions Selling
From \$1 to \$1.50 a Gallon
Just mix a tablespoon of con-
centrated Trig powder in a gallon
of water. Use solution full strength.
Trig contains the essential ingre-
dients for a perfect solution. You'll
be as pleased with your cleaning
results as with Trig economy!
FOR
Walls, Windows, Rugs, Upholstery,
Tile, Porcelain, Glassware, Refrigerators
and every cleaning purpose.
AT
Wegman's, Sibley's, Edwards, Mc
Curry's, Red & White Stores, Star
Super Markets and 379 Neighbor-
hood Grocers and Hardware.
Try SANI-GARB 20c
Keep your garbage can as sweet as clover
with Sani Garb, and prevent corrosion of
the precious war metal. Just a little a
day does the trick!
2 LB.

**SALE—PICNIC
BASKETS**
79c & \$1.00
OTHERS TO \$6.95
A dozen different styles to select
from. Some plain covered baskets;
some have forks and spoon in cover
cases; others include complete sets of
necessary cups, plates and cutlery.

Woolens Are Precious—Protect Them
**WAR
ON MOTHS**
MOTH SQUARES 10c Pkg.
Para Vaporizers 49c 2 for 91c
Metal container with handy
hang-up hook. Holds 4-oz.
cake. Kills moths and larvae.
Hang one in your closet and
your worries are over.

**PARA-CHLORA BENZINE
CRYSTALS** (Pound 29c)
(5-lbs. \$1.19)
Juice Saver Pie Plate 29c
Assures even baking.
Juices will not boil over
into oven. Makes pie at-
tractive without need of
decorating crust by hand.
MAIN 7900
Wegman's
15
EXCHANGE ST.
Free City Deliveries
FREE PARKING OPPOSITE

Sunday Dinner
By Ruth Mavis Stone, Director Household Science Institute
Another appetizing, nutritional economical "Sunday Dinner."
These recipes, which appear each Thursday, are prepared ex-
clusively for ROCHESTER SHOPPING NEWS readers and are
kitchen-tested by the Household Science Institute.



Sunday, June 21st, is the day you want to especially prepare DAD's favorite foods—for it's Father's Day—and don't forget it. The favorite of all men is a good tasty meat pie—so the suggestion for the main course is a delicious individual meat pie. Dad doesn't like to bother much with side dishes of salad so place his salad right on the plate with the rest of the meat. He likes a cole slaw stuffed tomato. Buttered peas and carrots are the vegetables. Because he is so fond of blueberries, it's blueberry muffins to go with the meat and blueberry ice cream cake for dessert.

- Chilled Mixed Fruit Juices
*Individual Lamb Pies
Buttered Carrots and Peas
*Blueberry Muffins Butter
Tomato and Cole Slaw Salad
French Dressing
*Blueberry Ice Cream Cake
Beverage
*(Recipes Included)
This menu is properly bal-
anced for nutritional value. It
supplies: The appetizer: Car-
bohydrates, minerals, Vitamins
A, B, C, and G. The Meat: Pro-
teins, phosphorus, Vitamins B,
B-1; fats, carbohydrates in crust.
The Vegetables: Minerals, Car-
bohydrates, Vitamins A, B, C,
and G. Muffins and butter:
Vitamins A, B, C, and G, min-
erals, carbohydrates. Salad:
Minerals, Vitamins A, B, C and
G, carbohydrates and fats.
Dessert: Carbohydrates, min-
erals, fats, Vitamins A, B, C, D
and G.

They all go for CAIN'S
MAKES SALADS
TASTE
LOTS BETTER!
THE CAIN NAME
HAS ALWAYS
MEANT QUALITY!
LOOK FOR
THE LABEL
YOU CAN'T
GO WRONG!
Mrs. Eliz. Talbot, 587 Tremont St.

- To Serve 6 You Need:
1 can apricot nectar
1 can pineapple juice
2 lbs. lamb shoulder
2 bunches carrots
1 No. 2 can peas
6 tomatoes
(Continued on Page 10)

**WALKERS
Chicken Pies**
ARE STRICTLY ALL
CHICKEN—NO
VEGETABLES
ALSO BEEFSTEAK PIES
We are equipped to fill your
order regardless of the amount.
Ideal for factory, Cafeterias,
large Banquets, even small Part-
ies. Special prices for large
quantities. NO DISHES TO
RETURN.
GLENWOOD 3783
26 VELOX ST.

A Real Treat
For You Connoisseurs
Of Fine Mustard
TRYNOSKI'S
This Snappy Mustard Sauce is
Available at your favorite
food store for 10c
Other Sizes 1/2, Pints,
Quarts and Gallons

Borden's HEMO SILVER DUST
The New Way Cannon Face
To Drink Vitamins Cloth Free
And Like 'Em. 25c
1 lb. can 59c

ELSCO QUALITY FOODS STORES

CAMAY SOAP .. 8c	LUX FLAKES
LAVA SOAP 7c	Large Package 24c
CHIPSO	LIFEBUOY SOAP
Large Package 24c	7 1/2c
D U Z	RINSO
Large Package 24c	Large Package 24c
SELOX 15c	LUX TOILET SOAP
P & G SOAP 5c	7 1/2c
IVORY SOAP	SWAN SOAP
Large 11c Medium 6 1/2c	Medium 6 1/2c Large 11c
Guest Size 5c	Gold Dust Powder
IVORY FLAKES	Large Package 18c
Large Package 24c	S P R Y
IVORY SNOW	1 lb. 26c 3 lbs. 69c
Large 24c	KIRKMAN'S
O X Y D O L	BORAX SOAP 5c
Large Package 24c	SOAP FLAKES 25c
C R I S C O	CLEANSER 5c
1 lb. 26c 3 lbs. 69c	GRANULATED SOAP 25c
	(FREE Handkerchiefs in Each Package)
SCOTT TISSUE (1000 sheets) 3 rolls 23c	
SOFT WAVE TISSUE (1080 sheets) 3 for 25c	
WALDORF TOILET PAPER 5c	
SCOTT PAPER TOWELS 10c	
PILLSBURY'S	O C T A G O N
Best Flour 5 lb. bag .. 28c	LAUNDRY SOAP 5c
2 1/2 lb. bag \$1.10	SOAP POWDER 5c
Sno-Sheen Cake Flour 22c	TOILET SOAP 5c
PALMOLIVE	FLAKES, lg. pkg. 24c
SOAP 8c	CLEANSER 5c
KLEK, medium 12c	GRANULATED SOAP 25c
SUPER SUDS, lge. 24c	(With FREE Dish Towel)

**U.S. NEEDS
US STRONG!**
Eat The Right Foods!
**EAT AT LEAST ONE SERVING OF
MEAT, POULTRY, OR FISH, DAILY**
*Here Are Your Best Week-End Buys
From Rochester's Largest Meat Retailers*

Tender Juicy Shoulder	Beef Roasts . . . lb.	25c
Tender Juicy Prime Beef	Standing Rib Roast . lb.	33c
Boneless Rolled Monroe County	Veal Roasts . . . lb.	33c
Tender Genuine Spring	Legs o' Lamb . . lb.	33c
Whole or Shank Half Tender Sweet	Cooked Hams . lb.	36c
Tender Coney Island	Par Boiled Hots lb.	29c

WEGMANS
FREE VICTORY COOKING SCHOOL
NOW AT THE
WEST AVENUE METHODIST CHURCH
CORNER WEST AND CHILI (BASEMENT)
TODAY — TOMORROW and
NEXT WEEK, TUES. - FRI. 1:30 P. M.

"RUB 'EM OUT WITH RUBBER"
RUBBER SALVAGE DRIVE SATURDAY
(Rochester City Limits Only)
PUT YOUR RUBBER AT THE CURB
Wegmans
HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

Rochester Sun,
DIA
By HELENA R
NEW YORK—
how many times
en come to me,
they neglected th
in their teens an
are paying the
neglect now. "I
young," they w
ROCHESTER
Published every Th
Rochester, N. Y. —
Davis, Sec., Virginia
Orville H. Allen,
Edw.
New York Offic
Chicago Office
14K Yellow
Gold

DIARY of a Famous Beauty Authority

By HELENA RUBINSTEIN

NEW YORK—I don't know how many times a week women come to me, lamenting that they neglected their beauty care in their teens and twenties and are paying the price for that neglect now. "I'm no longer young," they wail. "I didn't start my beauty care early enough and now it's hopeless!"

If you are one of these women, don't despair. There is time to make amends, although you will have double homework. You must give the danger areas—eyes, throat and chin—concentrated attention. But what a change you will see in time!

In addition to a cleansing-softening routine and an emollient (night cream and chin astringent) you must add to your beauty routine: (1) a local stimulant and an anti-dry lotion, (2) facial exercises.

After you have cleansed your skin, apply a local stimulant. Instantly you feel the blood rushing to the surface of your skin, working for your loveliness. This intensifies the effect of a chin astringent and the night cream which you apply later.

Whenever you have a few free minutes, use a soothing, anti-dry lotion which is especially good for the eye area. Make eye compresses by dipping pads of cotton in the lotion; then place them over your eyes. Tie down and relax for ten to fifteen minutes while this lotion soothes your eyes and banishes the strained appearance around them. When you remove the pads, pat your skin with them so your entire complexion gets the benefit of the lotion.

Let me caution you that face exercises require practice, but the effectiveness of facial exercises cannot be over-estimated!

I have known women of forty and fifty who have followed these exercises faithfully and they have as clear-cut a contour, as bright a gaze and smooth an eye area, as proud and firm a throatline as a young woman in her twenties.

The muscles of the cheek are mainly non-voluntary and it is necessary to exercise them to bring the blood to the surface. Blood helps to expand and contract the muscles and keep them firm and strong.

Exercise 1—Take a deep breath and hold it for a count of five—then blow out the breath vigorously through the nose and mouth at the same time, WITHOUT PUFFING THE CHEEKS.

Exercise 2—Puff out the cheeks hard and, turning out the head slowly from left to right, blow little puffs, keeping the cheeks full of breath. A good alternative exercise to this is that delight of the younger generation—blowing bubbles.

Exercise 3—Stand erect, shoulders back. Push chin as far forward as possible. Hold this position, and move the jaws as if chewing, but drop the lower jaw as far as possible

with each movement. With the neck still thrust forward, turn head to the right and then to the left, repeating chewing movement. Relax for five counts with head thrown as far back as possible.

Exercise 4—Stand or sit with the hands clasped behind the back, shoulders straight. Bend the head as far forward as possible, arching the neck. Then slowly tip the head backward until the chin is high in the air, the throat stretched. Still holding this position, turn the head slowly to the right, then back to the front, and slowly to the left. Complete the exercise by dropping the chin again on the chest.

If you have any personal beauty problems, Madame Rubinstein will be happy to answer them for you. Simply address Helena Rubinstein, care of this paper.

The best-known method of preventing a glass from breaking when pouring hot water into it, is to put a silver spoon into the glass first. Of course this method should also be used when pouring hot soup, or any other hot liquid into a glass dish or any other fragile receptacle.

Household Hints

Use a toy coffee pot for holding bacon drippings. If you place it on the stove the contents can be melted, making it a simple matter to pour out the desired amount.

When washing cut glass or fine china, it is best to put a Turkish towel in the bottom of the dish pan. This will prevent accidental chipping. To prevent cracking, slip the article in the water edgewise.

A good towel for glassware can be made from cotton crepe, cut into yard lengths.

DRAPERY & DRESS FABRICS
• LATEST PATTERNS • SPRING COLORS
• NEWEST FABRICS • ALWAYS
30-40% SAVINGS
MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS

Enlist TINTEX for the Duration.
—gives Any New Color to Clothes You Already Own!

Here's a colorful way to be thrifty! A mere few cents for Tintex makes faded dresses, underthings and curtains fresh and sparkling again—in bright heart! Used by millions of eye and gladden the today—and keep morale up and expenses down! 10¢ and 15¢ at drug, dept. and 10¢ stores.

Tintex
World's Largest Selling
TINTS & DYES

Easy to Use!
50 Durable Colors
Perfect Results!

PARK & TILFORD PRODUCT

ROCHESTER'S SHOPPING NEWS
The Rochester Sun

Published every Thursday by the Rochester Sun Corp., 3 St. Paul St., Rochester, N. Y. — O. C. Gerling, Pres.; Wm. A. Pfaff, Vice-Pres.; Eugene Davis, Sec.; Virginia A. Moran, Treas.

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James A. Coveney Co.
New York Office Chicago Office 444 Madison Ave. 39 South State St.

FATHER'S DAY SPECIAL
With This Ad Only!
MEN'S RING \$5.95
ZIRCON
Genuine "Gem of Asia" 1-K size
often mistaken for a fiery diamond.
Guaranteed \$9.95 Value!

ROYAL JEWELRY & WATCH CO.
48 MAIN ST. E.

Father is a simple soul!

Carries his troubles way down deep inside his heart. Kind of smiles sheepishly when he gets thanked for what he considers is his Fatherly duty. Folks down town listen hard when he speaks, once the Mayor came to him for advice. Lots of people like to have him say "Hi-George." Friendly citizen. Pop, doesn't ask for much — digs down deep when it often hurts — always can be "touched" for this occasion or that. Why not "touch" Pappy yourself, this Father's Day—make it a sort of Second Christmas for him, instead of just Sunday, June 18th. We'll help you, our Stores and hearts are filled to bursting, with sentiment for Pappy!



Sports Shirts
His favorite sport may be sleeping in the glider—the may not even like sports—but there's no law about being comfortable in the good old summer time, short sleeves, others to \$2.49.

1.49

Light Weight Robe
Okay—so you gave him a robe for Christmas—but think of the difference in temperature now. This can be washed like pajamas. Some of them need no ironing, others to \$5.98.

2.49

Slumber Kings
You'll have a tough time getting him out of these—that's how restful they are—and you rest easy. The price doesn't stifle your budget, others 1.49 to 3.98.

1.79

Tru Pant Shirt
Some dads are short and some are tall—but winter, summer, spring and fall they all wear shirts. These plain and figured beauties are all reinforced, sizes 14 to 17. Others 1.09.

1.69

FASHION Tower Ties
The only ties—for you never saw a wider set of neckwear patterns—drapes, checks, plaids, all hand tailored. 1 P. 2—You can wear 'em yourself when they're not looking!

49¢

Lightweight Jacket
If you read the men's fashion magazines you'll see these advertised from Maine to California—Give Pappy a made star complete—fit him out in something like this, tip front. Others to \$48.

1.98

Sock Him on the Foot
A pair of socks on the foot is better than a sock on the chin—end at this price the sock your budget gets will never floor you. Others 21¢ to 49¢.

\$1



Hickok Things
The initial investment isn't much on these limited priced, key ring, pin, clasp, pin sets in gold or silver color. Others to \$50.

50¢

Sporty Things
Gaily designed sport belts and suspenders, garters, even handkerchiefs that make Dad proud to show. Other gifts up to \$1.

29¢

MERCHANDISE MARKED WITH * ON SALE AT RIDGE ROAD AND MONROE AVENUE STORES! MONROE STORE IS OPEN THURSDAY NIGHT UNTIL 9:30 P. M.

Sears Roebuck & Co. * Monroe at S. Union * Ridge Road near Dewey * Rochester, N. Y.

BOTH STORES OPEN SATURDAY NIGHT TILL 9:30! CLOSED FRIDAY AT 5:30 — SEE ROCHESTER'S BIG WAR WEEK PARADE — SEE SEARS BIRTHDAY BARGAIN PARADE

NOETH'S

OUR ROCK BOTTOM PRICES ON FINE LIQUOR ARE THE LOWEST YOU'LL FIND ANYWHERE!

A RIOT LAST WEEK! HURRY FOR YOURS!
The Original OLD COLLINS **DRY GIN**
Distilled

As quantities are limited we can't promise to repeat this sale after present stocks are gone; therefore, due to the scarcity of gin we advise you to stock up NOW.

The quality of this famous gin is as hard to beat as the sensational low price. Correctly balanced to insure maximum Tim Collins, Orange Blossom, Marjolin, etc. that come out fresh and bright!

NO DELIVERIES AT THIS PRICE.

\$1.99 FULL QUART 50 PROOF
★ TODAY'S VALUE \$2.75

FAMOUS HOUSE OF LORDS **Scotch**
Reg. \$1.50 Value!

Bottled by Whiteley & Co., Glasgow, Scotland

3.19 4 Quart

ONE OF OUR Outstanding Values! **Pogues Famous 'Old Time' Blended WHISKEY**

10% 6 yrs. old—50% 4 yrs. old. Balance 100% 1 yr. aged. No Free Delivery At This Price. Reg. \$3.35 Value

\$1.99 Full Quart

Better VALUES!

VERY SPECIAL... MOUGINS
SLOE GIN 4 99¢
REGULAR \$1.45 VALUE

IMPORTED... 86 PROOF
Ricoro Rum 4 1.89
Quart

CLINTON PRIVATE STOCK
WINES 35c 50¢ qt.
Half gallon only 89c.
6 varieties to choose from.

Many nationally known brands not listed at ROCK BOTTOM PRICES!

Spectacular Value!
MADE BY SCHENLEY
Kentucky Straight Bourbon
WHISKEY

BELMONT
EVERY DROP 7 Yrs. Old

Aged 7 long yrs. in temperature controlled warehouses. A whiskey believer is proud to own. Compare with any other nationally known brand selling at \$5 or more!

\$2.79 Full Quart

PAUL NOETH
DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

K. of C. To Face Alhambra At Lodge Field Day

Members of Musa Caravan, Order of the Alhambra will entertain their ladies and friends at the annual Field Day scheduled for Saturday, June 27 at Dalley's Wishing Well, 1190 Chili Ave.

The committee under the direction of Co-Chairman Elmer J. Bloomer and M. Martin Wahl announces the program will begin at 2 p. m.

Featuring the outdoor events will be the annual baseball game between the Alhambra and the Knights of Columbus. Emmet J. O'Neill, in charge of sports has arranged a long list of events for men and women and prizes will be awarded. Indoor activities are being arranged by Paul A. Predmore, chairman.

Supper will be served at 6 p. m. with Lewis J. Zwierein in charge, assisted by William A. Zweigle and Dr. Elmer W. O'Brien.

Dancing and entertainment will follow the supper. A reception will precede the supper with Deputy Supreme Commander Frank M. Beaucire and Grand Commander Norman A. O'Brien at the head of the receiving line.

Tickets are being distributed by Chairman George Schnapp and his committee and are available at the K. of C. rooms, Columbus Civic Centre where reservations are being made.

Awning that have become soiled and faded can be freshened up and made gay and colorful again with very little trouble. The awning cloth itself lasts season after season because it's such heavy durable stuff, but the rays of brilliant sunshine day after day with innumerable showers interspersed will dim the clear colors.

Lodge To Observe 'Noble Grand's' Night

Venus Rebekah Lodge will meet next Thursday at the I. O. O. F. Temple, 11 Clinton Ave. N., with N. G. Marge Slack, presiding. Past Noble Grand's and Brother's night will be observed. Roll call of members also. Friends and escorts are invited to entertainment after the meeting. Movies and "Shoot the Sunrise" will be features of the evening.

THIS WEEK'S SPECIAL
Sable Blended Muskraat Backs
COATS \$159.50
Reg. \$188

Other Fur Coats From 30% To 40% Savings
SAVE TO 40% ON Scarfs & Jackets

STORE FURS NOW!
Repairing — Restyling — Cleaning — and Grooming

CLIFFORD FUR CO.
123 Clifford Ave., Block off Portland
Clifford Fur Sells For Less!

Mr. HI and Mr. HATT Ride the Crest

Just taste that whiskey and you'll know Why millions like it best.

I hear that Kessler's Whiskey Has been riding on the crest—

SMOOTH AS SILK but not "High Hat"

KESSLER'S BLENDED WHISKEY

KESSLER'S PRIVATE BLEND, 75% Grain Neutral Spirits, 85 Proof, Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lawrenceburg, Ind.

KEY COUPON
Palmolive Soap
3 for 14¢
10c Size — Limit 3

KEY COUPON
BORAXO
Large Can 2 for 21¢
Limit 2

KEY COUPON
CARBONA
Shoe White 25c Bottle or Tube 11¢
Limit 1

KEY COUPON
NAIL POLISH REMOVER
3 oz. bottle Regular 15c Limit 2 7¢

KEY COUPON
Aspirin TABLETS
5 Grain Bottle 100 9¢

KEY COUPON
ANACIN TABLETS
Tin 12 Reg. 25c 19¢

KEY COUPON
Cocoa Butter
1-Oz. Fingers—Reg. 10c Ea. 2 for 11¢

KEY COUPON
SAFETY PINS
BUNCH OF 20 2 for 9¢

KEY COUPON
HYGEIA NURSING BOTTLES
Reg. 10c 8 oz. Size 2 for 15¢

KEY COUPON
Mens or Ladies' Metal Shoe Trees
Adjustable — 25c Value 19¢ pair

KEY COUPON
MEDICATED FOOT POWDER
25c 5c Size 13¢

KEY COUPON
SACCHARIN TABLETS
Bottle of 1000 1/4 or 1/2 oz. 49¢

TODAY THRU NEXT WEDNESDAY
KEY
ROCHESTER'S MODERN CUT RATE DRUG STORES

470 N. GOODMAN NEAR MAIN
1861 MONROE NEAR WINTON

724 WINTON ROAD NO. 208 (PICKAWAY)
457 RIDGE RD. W. NEAR DEWEY

LARGE SELECTION **GREETING CARDS**
FOR **Father's Day Graduation**
Here Are Inexpensive Gifts for Dad

Early American Old Spice
SHAVE SETS
FAVORITE FATHER'S DAY GIFTS

These excellent preparations bring new pleasure to shaving, new luxury to good grooming. The typically American packaging makes them impressive gifts for Father's Day.

Old Spice Shave Soap in pottery mug. After-Shaving Lotion, Talcum. In sturdy pottery containers. \$1.75

KEY COUPON
JERGEN'S All-Purpose Cream
Giant \$1 Size Limit 1 49¢

KEY COUPON
WILLIAMS Apple Blossom Soap
3 for 11¢
REG. 10c BARS—LIMIT 3

KEY COUPON
IMITATION VANILLA
Large 6-oz. Bottle Limit 2 8¢

KEY COUPON
Paper Cups
Reg. 10c Pkg. — Limit 4 2 Pkgs. 13¢

KEY COUPON
BREWER'S YEAST Tabs
Bottle 25c Regular \$1 39¢

KEY COUPON
PETERMAN DISCOVERY
Quart Size Reg. 60c 37¢

KEY COUPON
WOODBURY HAND LOTION
50c Bottle 21¢

KEY COUPON
EPSOM SALTS
U. S. P. Lb. Box 6¢

KEY COUPON
CEREVIM
Pound Size 46¢

KEY COUPON
BRIDGE or PINOCHE PLAYING CARDS
2 for 51c Regular 30c 26¢

KEY COUPON
Milk of Magnesia TABLETS
Bottle 100 19¢

KEY COUPON
NOXZEMA CREAM
New Large 2 1/2 Size 19¢

SAVING on Every Purchase or Your Money Back OPEN EVERY EVE.

DAD IS KING FOR A DAY!

June 21st is one day at least for Dad to be on the receiving end of a gift. He'll enjoy practical gifts most—we suggest SUMMER SPORTSWEAR from Rochester Jobbing House. Select gifts for his comfort and enjoyment from the COMPLETE stocks here. Let your money go "Father", SAVE BY BUYING DIRECT FROM ROCHESTER JOBBING HOUSE.

Men's Sanforized Gabardine **ENSEMBLES**
\$2.98

These cool, lightweight ensembles are just the thing for leisure hours at home or out of doors. Shirt and Slax as illustrated. Worth twice the price.

OTHERS TO \$9.98

Men's Washable Sanforized **SPORT SHIRTS**
79¢

Short sleeves for cool comfort. Choice of several popular colors; new weaves and materials. Sizes S, M, L.

OTHERS TO \$3.39

MEN'S SANFORIZED **SLACKS**
\$1.59

Choice of new summer patterns. Pleats, cuffs, sizes 32 to 42.

Others to \$7.98

MEN'S NEW, SPORTY **Loafer Coats**
\$7.98

Smart for street wear, for sport and evenings. Choice of plain colors or contrasting tones. An all-around coat you'll practically live in. Rochester's Best Value.

OTHERS TO \$12.95

MEN'S **SWIM TRUNKS**
\$1.19 to \$2.89

Value you won't see again for a long, long time! Wide choice of styles in Latex, Wool, Poplin, Gabardine, Cover and others. All in the newest, most popular styles and colors.

SIZES UP TO 48

MEN'S—BOYS' **MOCCASINS** \$1.79

Real Indian type with hard wearing rubber soles—no longer obtainable—and genuine leather laces. Boys' 1-5; men's 6-12.

OTHERS TO \$2.98

Union Made — Quality **WORK CLOTHES**

Factory Workers—Mechanics—Drivers—

INDUSTRIAL **UNIFORMS**

Matched Shirt and Pants. Washable and sanforized shirred. These suits are full-cut, well tailored and smart in appearance. They'll wear and wear.

Limited Quantity **\$2.98**

Men's **CREW SHIRTS**
39¢ EA.
3 FOR \$1.10

Fine combed yarn, 48 H.E. 4-6 button, breast pocket. White only. Small, medium and large sizes.

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE. Cor. Nassau St. STONE 2260
Open til 9 Every Evening Unrestricted Parking

Stone 6500

INFAN... GIRL...
39c Cotton...
Sizes 2 to 6.
Seconds o...
Slips...
2 to 6 years.
Seconds of...
Panties...
Sizes from 2...
Seconds o...
Summer pas...
Closeout S...
Girls' Bl...
Cotton and...
\$1.59 - \$1...
Dresses...
Samples and...
3 to 6X; 7...
Diapers, S...
27x27. Gauze...
Infants' G...
Kimono...
Flannellette...
Seconds of...
Cloths...
Seconds of...
Towels...
Soft knits f...
Seconds o...
Blanket...
Seconds o...
Blanket...
Seconds o...
Sheets...
Seconds o...
Cases...
Seconds o...
Spreads...
39c 10% W...
HOUSE...
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Seconds o...
Uniform...
Closeouts o...
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Mesh H...
Cotton rein...
Seconds o...
All styles in...
Seconds o...
Novelty pat...
Irregs. of...
Hose...
Famous bra...
Seconds o...
Hose...
Splash-proo...
weights. Si...
AN

Stone
\$500



DOLLAR DAY

FRIDAY ONLY, JUNE 19th

Be Here at 9:30 TOMORROW!

SHOP Every Department

SAVE ON THESE GIANT VALUES

FOR YOU . . . FOR YOUR CHILDREN . . . FOR YOUR SUMMER HOME

INFANTS' AND GIRLS' WEAR

39c Cotton Slips . . . 3 for \$1
Sizes 2 to 6. White only.

Seconds of 79c Rayon Slips 57c, 2 for \$1
2 to 6 years. White or tearose.

Seconds of 59c Rayon Crepe Panties 39c, 3 for \$1
Sizes from 2 to 6. Tearose.

Seconds of \$1 Cardigans 59c, 2 for \$1
Summer pastels.

Closeout Seconds of \$1.00 Girls' Blouses 59c 2 for \$1
Cottons and rayon crepes: 3 to 14.

\$1.59 - \$1.95 Girls' Dresses \$1
Samples and closeouts. Sizes 1 to 3; 3 to 6X; 7 to 14 in the lot.

Diapers, Seconds 12c
27x27. Gauze or flannel. Few 27x40.

Infants' Gowns and Kimonos 25c, 5 for \$1
Flannelette. Very specially priced.

Seconds of 19c Wash Cloths 14c, 8 Pkgs. \$1

Seconds of 25c Knit Towels 19c, 6 for \$1
Soft knits for baby's skin.

Seconds of 25c Receiving Blankets 19c, 6 for \$1

Seconds of \$1.59 Crib Blankets \$1

Seconds of 59c 36x54 Sheets 39c, 3 for \$1

Seconds of 19c Pillow Cases 12c, 10 for \$1

Seconds of \$1.59 Crib Spreads \$1

39c 10% Wool Vests 29c, 4 for \$1
AISLE 14

HOUSE DRESSES, UNIFORMS

Seconds of \$1.59 to \$1.95 House Dresses \$1
Closeouts, samples! A great selection at a big saving.
AISLE 12

Seconds of \$1.59 to \$1.95 Uniforms \$1
Closeouts of well tailored long wearing, sturdy uniforms.
AISLE 12

HOSIERY

Seconds of 49c Rayon Mesh Hose, 39c, 3 Prs. \$1
Cotton reinforced heel and toe.

Seconds of 29c Anklets 19c, 6 Prs. \$1
All styles in plains or fancies.

Seconds of 29c Slack Socks 19c, 6 Prs. \$1
Novelty patterns. Many styles.

Irregs. of \$1.65 Fit All Top Hose \$1
Famous brand all silk. 7 thread.

Seconds of 79c Rayon Hose 59c, 2 for \$1
Splash-proof! 4 and 6 thread weights. Sizes 8 1/2 to 10 1/2.
AISLE 9 CENTER

MEN'S WEAR

Irregs. of \$1.59 Men's Polo Shirts \$1
Rayons and cottons in short sleeve, convertible collar styles. 2 pockets.

Irregs. of \$1.59 - \$2.00 Men's Shirts \$1
Whites and fancies. All woven through fabrics. Many sanforized (1% shrinkage only).

Irregs. of 39c, 50c Men's Hose 22c, 5 for \$1
Rayons and lies in shorts or longs.

\$1.39 Swim Trunks \$1
All wool navy, blue or black. Made with belt and supporters. Sizes 30 to 40.

Irregs. of 59c Athletic Union Suits 27c, 4 for \$1
White combed cotton suits. No sleeve. Knee lengths. Sizes 36-42.

Irregs. of \$1.59 to \$1.95 Slacks \$1
All sanforized (1% shrinkage only). Light or dark shades. Many with pleats.

Irregs. of \$1 Men's Shirts 59c, 2 for \$1
Whites! Fancies! Collar attached styles in sizes 14 up to 17.

Irregs. of 39c, 50c Men's Athletic Shirts 24c
Swiss ribs! Panel ribs! Accordion ribs! All full cut for summer comfort.
AISLE 2 TO 5

FLOOR COVERING

Remnants of 98c Inlaid Linoleum 2 Sq. Yds. \$1
Good pattern assortment. 2 to 5 square yard pieces. Excellent values!

59c Felt Base, 2 Sq. Yds. \$1
Gold Seal, Armstrong and other famous makes. Large pattern assortment.

79c Oval Yarn Rugs 2 for \$1
17x29 reversibles. Closely woven.

79c Chenille Toilet Seat Covers 2 for \$1
Heavy chenille in burgundy or rose. Slightly soiled.

\$1.69 Hook Rugs \$1
Heavy quality. Fancy, colorful designs.

\$1.25 Woven Rugs \$1
Size 24x40. Made by Rochester Association for the blind. Sturdy! Long wearing!

45c Sq. Yd. Felt Base 3 Sq. Yds. \$1
6 smart patterns for kitchen, dining room or bath room. Extra special!
AISLE 16

GLOVES

39c Women's & Children's Gloves 3 Prs. \$1
Cottons, rayons, meshes! Whites, pastels, darks.

59c - 74c Women's Gloves 2 Prs. \$1
Rayon and cottons in white and colors.
AISLE 8

HOUSEWARES

\$1.39 Coffee Maker \$1
8-cup heat proof "Dunbar".

10c Toilet Tissue 12 for \$1
1000 sheet rolls. "Marcel-Fine" brand.

\$1.19 Mirrors \$1
Oblong. Floral design on top.

\$1.59 Adirondack Chairs \$1
Unfinished! Ready to paint!

59c Brooms 2 for \$1
4-sewn! Made in Rochester. Colored handles.

59c O' Cedar Mop 2 for \$1
For dusting and oiling.

\$1.49 Whistling Teakettle \$1
All copper, chrome plated.

\$1.39 Triple Cake Saver \$1
White with floral decoration.

\$1.49 Shoe Cabinet \$1
Floral decorated. Wine, green or blue.

\$1.39 Lawn Bench \$1
Varnished top. Red frame. For porch too!

\$1.60 Laundry Rack \$1
For indoor drying!
AISLE 8

BOYS' WEAR

69c Play Shorts 59c, 2 for \$1
Lastex back, sanforized (1% shrinkage only). Many patterns and colors.

Irregs. of 59c Knit Polo Shirts 3 for \$1
Crew or button neck. Basque stripes. Sizes 6 to 16.

Irregs. \$1.59 Wash Slacks \$1
Sanforized (1% shrinkage only). Many with pleats and belts.

Irregs. of 29c Knit Briefs 22c, 5 for \$1
All around Lastex top with taped seams.
AISLE 2

FOUNDATIONS

59c, 69c Brassieres 2 for \$1
Famous "Lewella" firm-fit brand.

\$1.19 - \$1.29 Girdles \$1
2-way stretch regulation or pantie.

\$1.29 - \$1.39 Foundations \$1
Boned girder; innerbelt foundation.
AISLE 10 REAR

DOMESTICS, BLANKETS

Irregs. of 39c Percale Cases 27c, 4 for \$1
80-sq. 42x36; hemstitched.

\$1.39 81x99 Sheets \$1
Bleached! First quality!

\$1.39 Bed Pillows ea. \$1
21x27 good lofty pillows. Chicken feather filled. Blue and white striped covers.

Irregs. of \$1.19 Sheet Blankets \$1
"Nashua" white sheet blankets.
AISLE 14

LAMPS, CHINA

\$1.39 3-Pc. Bowl Set \$1
"Kitchen Kraft" oven ware. Floral design.

\$1.39 Pin Up Lamp and Shade \$1
Maple. Paper parchment decorated shade.

\$1.25 7-Pc. Console Set \$1
2 double candlesticks, flower bowl, 4 glass candles. All in crystal!

\$1.19 17-Pc. Beverage Set \$1
White enamel rack, 8 floral decorated tumblers, 8 crystal sippers.

\$1.49 4-Pc. Salad Set \$1
Large cabaret plate, salad bowl, glass fork and spoon. Crystal only!

5c 9-oz Tumblers 24 for \$1
Tall decorated tumblers.

\$1.19 Metal Bed Lamps \$1
Bronze, walnut, rose or blue.

\$1.59 Lamp Shades \$1
Celanese rayon pleated and stretched. Bridge or floor types.

\$1.39 Vanity Lamp and Shade \$1
Crystal ridge design. Clare de lune shade.

39c Doz. Jelly Glasses 1/2 pt. size 3 doz. \$1
AISLE 7

LINENS, TOWELS

10 for \$1.50 Value Toweling 10 Yds. \$1
"Dandy" dish and hand toweling with colored borders of green, blue, gold.

25c Marflex Toweling Yd. 21c 5 Yds. \$1
Novelty stripes and white with borders of red, blue, green, gold.

25c Dish Towels 18c, 6 for \$1
Lintless and absorbent. White with blue borders.

49c Print Towels 35c
3 for \$1
For dish or hand use! Colorful.

49c Lace Chair Sels 27c
4 for \$1
Chinese hand made. 4 complete sets for \$1!

69c - 89c Print Tablecloths 55c, 2 for \$1
48x48 and 52x52 sizes. Natural color with bright printed patterns.

Irregs. 39c, 49c Turkish Towels 27c, 4 for \$1
Famous Cannon and Moore brands. All white, colored borders, or solid color towels.
AISLE 14

ACCESSORIES

Irregs. of \$1.69 White Handbags \$1
Smartly detailed. Rayon lined. Many styles.

49c Neckwear 35c, 3 for \$1
Crisp, sheer summer styles. Many types.

59c, 69c Costume Jewelry 2 for \$1
Acetate, stone or metal necklaces, earrings, brooches, pins. Colossal selection.
AISLE 7

NOTIONS

29c Shelland Floss, 5 for \$1
"Dawn" Shelland in every wanted color.

75c Doz. "Sibley" Hair Nets, Doz. 59c, 2 Doz. \$1
Single or double mesh; long or bobbed cap style. All colors except white or grey.

25c Crocheting Thread 5 for \$1
"Daisy" and "Skytone" brands. Very special!

\$1.50 Doz. Silverplated Flatware, each 9c, Doz. \$1
Matching Stainless Steel Knives, regularly 17c 2 for 25c Plus Tax

39c Playing Cards 35c
3 Decks \$1
Gilt edged. Assorted designs and patterns.

98c Pen & Pencil Sets 59c
2 for \$1
"Majestic" lucite self-filling pen; mechanical pencil.

69c Knitting Bags 59c
2 for \$1
Homespun in many colorful patterns.

10c Paper Napkins 9c
12 Pkgs. \$1
Sibley special. 80-count. White and colors.

21c Wax Paper 17c, 6 for \$1
125 foot roll with handy cutter.
AISLE 7

CURTAINS

\$1.35 Marquisette Priscillas Pr. \$1
White cushion dots. Limited quantity!

\$1.39 Bathroom Curtains Pr. \$1
Etern marquisette ruffled type with blue, red, green, gold, black, peach trimming.

89c Kitchen Curtain Sels 55c, 2 for \$1
Clearance of odd lots. Real bargains!

\$1.00-\$1.49 Scranton Lace Curtains, pr. 55c, 2 for \$1
Odd lengths in famous Scranton to re-curtain your entire home.
AISLE 14

FABRICS

39c Sports Denim Yd. 27c
4 Yds. \$1
For slacks or sport dresses. Striped and plain.

Irregs. of 35c Print Percales Yd. 27c 4 Yds. \$1
"Invader" prints. Assorted patterns and colors.

15c Unbleached Cotton Yd. 11c, 10 Yds. \$1
36-inch unbleached "Tower Mills" for all household use.

49c Chambrays Yd. 27c
4 Yds. \$1
Stripes and plains in grand pattern assortment.
AISLE 14

Reg. 59c Lb. Fresh Nuts Lb. 39c, 3 lbs. \$1
Hot, fresh mixed nuts!
AISLE 7

UNDERWEAR

39c Kel Ray Rayon Undies 3 for \$1
Women's seamless undies of all types.

\$1.19 Rayon Slips \$1
Lace trimmed, embroidered or tailored. Tearose or white. Sizes 32 to 40.

\$1.29 - \$1.39 Women's Cotton Gowns \$1
Cotton crepes in regular or extra sizes. 54-inch length.

\$1.19 Baliste Gowns \$1
54-inch floral prints. 34 to 40.

39c Children's Broadcloth Slips 3 for \$1
Ruffled bottom. Sizes 6 to 14.

59c Children's Rayon Slips 2 for \$1
Pert ruffled hem. Sizes 6 to 14.

\$1.19 Junior Rayon Slips \$1
Lace trimmed crepes and satins.

Seconds of 49c Children's Undies 29, 4 for \$1
3-in-1 suits of sturdy combed cotton.

Seconds of 19c Training Panties 14c, 8 for \$1
Cotton training panties. Sizes 2-8.

57c Women's Union Suits 2 for \$1
Combed cotton. Fine for summer wear.

Seconds of 55c Women's Shaped Vest & Pants 29c
4 for \$1

\$1.39 "Loomcraft" Rayon Slips \$1
Shadow-proof rayons in 4-gore tailored styles. Tearose or white. Sizes 32 to 44.
AISLE 10 CENTER

SHOES

\$1.98 Women's Spectators \$1
Brown and white; blue and white. Just 55! Mostly narrow widths.

\$1.98 Play Shoes \$1
Women's white, blue or red.

\$1.19 Women's Boudoir Slippers \$1
Rayon fabrics with candy stripe.

\$1.29 Men's Slippers \$1
Elk Opera and Everett styles with soft, padded soles.
AISLE 8

SPORTSWEAR

Irregs. of \$1.29 Cardigans 2 for \$1
Misses' cotton fleece cardigans in white and summer colors. Sizes 34 to 40.

Reg. \$1.19 - \$1.29 Rayon Blouses \$1
"Fruit of the Loom" rayon crepes and acetates. Dozens of styles and colors. Sizes 32 to 40.

Reg. \$1.69 Misses' Slacks \$1
Pleated! Washable! Well sized in corded rayon in brown, blue or green. Sizes 12 to 18.

Reg. \$1.29 Misses' Denim Slacks \$1
Sanforized (1% shrinkage only). Faded blue. Luggage and assorted stripes. Sizes 12 to 20.
AISLE 7

The Big Basement
SIBLEY, LINDSAY & CURR CO.

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

Beautifully REBUILT
HOOVER
★ COMPLETE WITH ATTACHMENTS

\$19.95

Rebuilt by Penn's Expert Craftsmen... Using Guaranteed Penn Parts!

10-DAY TRIAL PLAN!

Free PRACTICAL Home Demonstration

MAIL ORDERS FILLED Within 48 Miles... Send Deposit

PENN VACUUM STORES

30 SOUTH AVENUE
OPEN 'TIL 7 P. M.
TUES. & THURS. 'TIL 9
STONE 6747

EXTRA COMFORT AND ECONOMY

Discover for yourself the homey comforts of this most popular hotel.

Individually controlled radio in each room

IT'S HOTEL

ALL-EXPENSE TOURS IN NEW YORK
2 DAYS (1 night) \$5.50
3 DAYS (2 nights) \$9.75
Write for Descriptive Folder

BRISTOL

129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

CANADA STEAMSHIP LINES

STE. ANNE DE BEAUPRE

Pilgrimage to Ste. Anne de Beaupre including visit to Shrine on Ste. Ann Peak, Day.

Saguenay River Tour

Conducted by Father C. A. Van Der Muelen of Our Lady of Victory Church, Rochester

Leave Rochester, Wednesday, July 22

Return Thursday, July 30

Two days in Quebec. Two days in Montreal. Very Rochester to Saguenay & Return, \$52.50

Includes transportation, meals and berth on S. J. Plaster, Canada Steamship Lines, Ltd.

Hotel Saguenay Bldg., Rochester, Tel. Stone 5080

KEEP 'EM FLYING

To win this war, our fighting forces need millions of dollars worth of equipment and clothing NOW, in addition to billions of dollars' worth of planes, tanks, ships and guns. They need them NOW. "Later" may be too late! This is your country. This is your war. What do you say? You have only one answer: buy Defense Stamps every day. Buy a bond every pay day. Can't afford them? Yes you can—if you realize that you can't afford to risk losing this war. That will mean losing your freedom. Better buy those bonds and stamps—they're cheap at any price!

THIS MESSAGE SPONSORED BY SHOPPING NEWS

Sunday Dinner
(Continued from Page 6)

1 small head cabbage
2 pints blueberries
1 pint ice cream
(Balance of materials among staples)

Individual Lamb Pies

2 lbs. shoulder of lamb
2 small onions
3 tablespoons flour
1 1/2 teaspoons salt
2 1/2 cups milk
Butter Pastry

Trim the lamb, cut in small cubes and brown in a hot frying pan. Add the chopped onion and cook until light brown, stirring constantly. Add the flour and salt and mix well. Stir in the milk gradually. Cover and cook over low heat for about 45 minutes or until the lamb is tender. Roll out pastry and place in individual pie tins or cut in six or five inch rounds and place in large cupcake pans. Fill with the lamb mixture and brush the rims of the pastry with milk. Top each pie with another round of pastry. Crimp the edges and cut slits in the top for the steam to escape through. Brush each pie with milk or cream. Bake in a 425 degree F. oven for 25-30 minutes or until the crust is evenly browned. Lift gently from the pan and serve.

Butter Pastry

1 1/2 cups flour
1/2 teaspoon salt
1/2 teaspoon baking powder
2/3 cup butter
3-5 tablespoons milk

Mix and sift the flour, salt and baking powder. Cut in the butter with two knives or rub in with the fingertips. Add milk slowly, tossing the mixture together lightly and use only enough milk to hold the ingredients together.

Blueberry Muffins

2 cups sifted flour
4 teaspoons baking powder
2 tablespoons sugar
1/2 teaspoon salt
2 eggs, beaten
1 1/2 cups milk
3 tablespoons melted butter
1 cup blueberries

Sift dry ingredients together. Combine eggs, milk and shortening and add to dry ingredients stirring only until moistened. Fold in blueberries. Pour into greased muffin pans and bake in moderately hot oven (425 degrees F.) for 25 minutes. Makes 18 muffins.

Blueberry Ice Cream Cake

1/4 cup butter
1/4 cup sugar
1 egg
1 cup flour
1/2 teaspoon salt
1 1/2 teaspoons baking powder
3/4 cup milk
3/4 cup teaspoon vanilla
1 1/2 cups blueberries
Vanilla ice cream

Cream the butter, add the sugar gradually and cream thoroughly. Add the egg and beat

Chicken and Dumplings—

Wash and disjoint the hen. Cover with boiling water and simmer about 3/4 of an hour, covered closely. Season with salt and pepper and continue cooking until tender. Skim off 1/3 cup of chicken fat and let cool. Remove about 1/2 of the pieces of chicken to supply space for the dumplings.

Blueberry Sauce

1/3 cup sugar
1 1/2 tablespoons flour
1/2 teaspoon salt
3/4 cup water
1 cup blueberries
1 tablespoon lemon juice
2 tablespoons butter

Mix the sugar, flour and salt in a saucepan, and add water and blueberries. Cook over low heat, stirring constantly until thickened. Stir in lemon juice and butter.

Serving Hints

The individual pies have so much appetite appeal. Place them right on the serving plate. The tomato cole slaw salads may be arranged on lettuce leaves on a platter and each person can serve himself from this platter. Peas and carrots always offer a good color combination. Arrange them in a bowl tossed together or separately arranged with carrots in the center and peas surrounding the carrots.

Use of Leftovers

Here's what to do with that bowl of leftover vegetables. Say you have peas, carrots and mashed potatoes. This is a fine combination for Vegetable Puffs. Mix 1 cup leftover mashed potatoes with 2 eggs, 3 tablespoons milk, 1 teaspoon baking powder, 1 1/2 cups peas, carrots, mashed, 1/2 cup flour and 1 tablespoon chopped parsley. Mix thoroughly together and drop by teaspoons into hot deep fat—350 degrees F. Cook until brown. Drain on absorbent paper. Makes 8 to 10 puffs.

Fashion Decrees

Summer black makes a strong bid for high fashion honors once again. Shown in shops along the avenue are black poplin shirtwaists and dirndl skirts belted in bright pink, yellow and green. Of course you can steal a march on the season with the dress-up sheers, which may be worn from now until first Fall days. And the snazziest shorts 'n shirt outfit we've seen to date was by Brigance—trim black shorts with narrow white stripes and a very feminine eyelet embroidered blouse.

Chicken and Dumplings—

3 cups flour
4 teaspoons baking powder
1/2 teaspoon salt
1/2 cup liquid chicken fat skimmed from top of chicken broth when not boiling
3/4 cup milk

Mix the flour, baking powder and salt together. Add the fat and roll lightly between the palms of the hands, then moisten with 3/4 cup milk. Break off pieces the size of an egg, work lightly with the fingers so the cracks are not open, yet the dumpling is not too compact. Drop in boiling chicken broth a little apart from each other, cover and let cook about 12 minutes, or until when broken apart they are cooked through.

Mashed

To avoid watery mashed potatoes mash them over a low heat, stirring as you mash to avoid scorching. Don't add cream until all excess water has been dissipated in steam.

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FROM THREE FEATHERS WHISKEY!

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Rochester Sun, Thursday, June 18, 1942

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Thursday LOEW'S

See Norma Shearer, Robert Taylor and George Saunders in the merry comedy and then submit a list of ten pictures with a similar romantic triangle. First 25 lists received by Contest Editor of The Sun Shopping News will receive guest tickets to Loews for a future attraction.

ROBERT TAYLOR **NORMA SHEARER**
"HER CARDBOARD LOVER"

— Plus —
"Sweetheart of the Fleet"

This Week's Entertainment
at LOEW'S

Shopping News Pattern For Your Information

YOU'LL FIND GIFT SUGGESTIONS GALORE for Father's Day at Champion Knitwear Co. Du Pont "Zelon" treated Sport Shirts so popular with golfers and outdoor men are water-repellent and smartly tailored at \$2.69. Slack Suits consisting of colored sport shirts and matching poplin pants — securely stitched and trim are an exceptional buy at \$2.98.

NO PRIORITY RATING REQUIRED for Camp stoves and grills. Champion Knitwear happens to have a full stock of all-metal folding grills—though no more can be secured for the duration from wholesale sources. Give Dad a chance to show off his culinary skill on one of them as a Father's Day gift, \$2.49 and \$3.49. (Swell for back-yard picnics!)

PATCH YOUR SILK STOCKINGS! 'Hol-Guard' silk patches to fit the heel and toe of your hosiery are shown at H. L. Green's notion counter for 10c (2 heels and 2 toes) Patches iron on with a medium hot flatiron. As quick as that! And good looking, too.

PENNEY'S LITTLE GIRL DRESSES are lovely at 98c—if the dress you buy fades they'll give you another!

GAY BOOK JACKETS can be preserved very inexpensively with the adjustable ploid film covers you may pick up at Sibley's. They're transparent like cellophane but not as brittle. Adjust from books 7 1/2 inches long to 10 inches. We were glad to find these. It always seems such a shame to spoil the beautiful, beautiful paper jackets that come on books to lure one.

DUST PANS are made of metal. If you need a new one

TWO TO TEAM FOR SUMMER
Simple-to-sew Outfit No. maling coast) for this pattern. 2397, sizes 10, 12, 14, 16, 18 and 20. Size 16, 1 1/2 yards 39-inch dress and style number. Be sure fabric for short sleeved blouse; to state size you wish. Address 2 1/2 yards for long sleeved blouse; 2 1/2 yards for jumper, Chester Sun, 320 Burke Bldg., Send 15c (plus 1 cent for Rochester, N. Y.)



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BIBLE OF BASEBALL—By Stanley Frank
The remarkable story of Taylor Spink, baseball's great booster.

TOKYO CALLS THE TUNE—By Demaree Bess
Is Hitler as worried by the speed of Japanese conquest as Britons and Americans are? A noted foreign observer gives the answer.

RUSSIA WILL HOLD THIS SUMMER
Joseph E. Davies, former U. S. Ambassador to Soviet Russia, thinks so. He reveals new facts about the secondary defense of the Soviets in this fascinating article.

10c JUNE 20 ISSUE The Saturday Evening Post NOW ON SALE

DOLANS... Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 55c | Livers lb. 45c | Necks .. lb. 15c
Wings lb. 27c | Giblets lb. 19c | Legs .. lb. 45c

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FOR SALE
FOR SALE — Mix Master, 2 complete sets of radio earpieces, white and green chenille twin bedspreads, 2 pair lined blue draperies, 1 bundle of brand new curtains. Reasonable. Phone Hillside 1579-W.

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READY TO SERVE
Bar COCKTAILS FOR THE HOME

* DAQUIRI * MANHATTAN \$1.49
* DRY MARTINI * SIDE CAR

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ASK FOR PETE HAGEN'S "SPECIAL RESERVE" Blend. "Custom Made" Premium Whiskey. 18 Years' Experience Refined in 48.8 proof—36% A. V. C. 12% A. V. C. 25% Neutral Grain Spirit.

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NO FINER FLAVOR AT ANY PRICE!
Imported West Indies
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The He-Must drink that hits the spot! 86 proof. Finest quality. \$2.29 value.
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23 Games
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Sat. Nite 8:15 **\$500 \$10** SUN. NITE 8:15 **\$7** EACH GAME
Including JACKPOT Each Game
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Monday, Tuesday, Thursday, Saturday Nites
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23 Games Each
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AT LEAST **\$10** EVERY GAME SOME **\$15** GAMES

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AMERICA'S FIFTH COLUMN IN EUROPE

An ace correspondent, Cecil Brown, gives the inside facts about conditions in Italy—sold out to Germany by Mussolini.

PROHIBITION—WILL IT HAPPEN AGAIN?

A candid look at the facts of the matter today—and at what we learned not so long ago.

Liberty's New \$5000 War Heroes Contest Begins In This Issue

10c JUNE 27 ISSUE LIBERTY WEEKLY NOW ON SALE 10c

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REG. LARGE SIZE 4 Bars For **15c** (Limit 4)

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MAKES 40 PINTS OF DELICIOUS ROOT BEER
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Superior-grained Briars, made by a well-known manufacturer. PRE-SMOKED... sweet at the very first puff. All perfect—many styles to choose from.
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Royal Duke is the only pipe made with a PUR-O-MATIC bit that traps, cleans and dries the smoke before it reaches your lungs. You can actually see it purify through the beautiful Lucite stem. Get added joy from smoking knowing these impurities are removed.

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Deluxe \$2.30
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FINEST IMPORTED BRASS

ADHESIVE STRIPS
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10c Pkg. of 3 **2 for 5c**

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Box of 12 **22c**
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ROCHESTER SHOPPING NEWS

The Rochester Sun

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FIFTH YEAR—No. 34

ROCHESTER, N. Y., THURSDAY, JUNE 25, 1942

10

PHONE, STONE 6001 If You Do Not Receive Your Copy Regularly



A—Percale print blouse skirt teams with a dotted swiss blouse featuring ric-rac braid around square cut neckline.
B—Floral wallpaper print skirt is topped by wide midriff band fitting snugly about the waist. Pocket stripe on classic blouse matches midriff band.
C—Heavy corded cotton wrap-around is slotted at waistline with a tie that pulls through and ties at the back. Short puffed-sleeve embroidered blouse ties at sleeves and neck.
D—Glazed chintz skirt on dark red or blue ground topped with a quaint peasant blouse of soft, sheer white batiste. Embroidery bands at the neckline and sleeve pick up the color of the skirt.

Cotton Skirts and Peasant Blouses are Spare Parts to Create Variety in Junior Wardrobe

By Barbara Lee Boyd

"Spare Parts," they're called. . . . the most exciting and pert new Junior fashions. Clever skirts are gored or flounced to hem fullness, with wide midriff bands; and teamed with pleasantly pretty blouses. You'll see them, you'll wear them, everywhere around the town, on the job, at the country club, vacationing. For crisp and cool, they are as appropriate for summer dancing at the inn as for barbecue dates at the beach.

Cotton plays the lead role in these fascinating new fashions—glazed chintz, percales, heavy corded cotton and even bandana handkerchiefs are used for skirts; while blouses are preferably soft, fine batiste, dotted swiss and bandana handkerchiefs.

Every skirt has its wide band which fastens snugly around the waist, and emphasizes the waistline—still an important style feature in junior fashions. Sometimes the skirts are wrap-around types, slotted at the waistline with a tie that pulls through and ties at the back. Others

button or zip down the back, although the newest looking are those that button obviously with large, flat pearl buttons. To assure a snugly nipped in waistline, there are usually adjustable ties at the side which tie or even buckle to pull the waistline into diminutive southern belle proportions.

Another tricky and clever little skirt is the draw-string style—a draw-string at the waistline to pull the skirt in tightly; another drawstring about eight inches lower to pull the full skirt in snugly over the hips and give a shirred yoke effect above a full, flirtatious skirt.

Glazed chintz which will tub without losing its sparkle and shine is a favorite fabric for the skirts, especially when it is in large floral wallpaper print patterns. Especially in chintz, the two flounce skirt is popular, and it has a distinct South American or rumba flavor.

Corded cottons, white on rose red, open or luggage is used for skirts that look as

crisp and clean as country skies. Big patch pockets, slotted peg pockets are featured on prints, stripes and even plaid ginghams. In fact, every skirt usually has some sort of a pocket.

Bandana Fashions

From California comes one of the cleverest ideas, and the "spares" are actually styled and made in California. Both the blouse and the skirt are made of huge bandana handkerchiefs; three or four for the skirt, two for the shirt blouse. But never do the blouse and skirt match, for they look smarmy in contrast—a red skirt with blue shirt, or vice versa.

The blouses are as quaint, as prettily peasant as any ever sketched in a story book. Necklines are square or round; sleeves may be long and full, or short and puffed; but usually there is a bit of trim at the neckline and sleeve. Two and even three bands of peasant embroidery edge the neckline and sleeves—and always the embroidery is matched to the print or stripe of the skirt.

ATTENTION READERS — Stores Will Be Closed On Saturday, July 4th. Therefore, Shopping News Will Be At Your Home Next Wednesday (Instead of Thursday) To Give You Two Full Shopping Days.

SAVING on Every Purchase or Your Money Back

OPEN EVERY EVE.

LADIES' COTTON DRESSMAKER BATHING SUITS

Beautiful floral patterns with jersey trunks and lining. Typical Jobbing House value!

\$1.98

Also large choice of wool-laster and novelty bathing suits. \$1.98 to \$4.98

Extra Large Suits
SIZES TO 56
\$3.95 AND \$4.29

RAYON-COTTON SPORT ENSEMBLES

In-n-outer style shirts with slacks to match. Light weight, cool and comfortable. An outstanding buy!

\$1.79
SIZES TO 46
Others To \$5.98

GIRLS' ONE AND 2-PIECE DRESSMAKERS 1.59

STRIPED CREW SHORTS **95c** up
COTTON GABARDINE BLOUSES **79c** up
COTTON GABARDINE SHIRTS **95c**
SPORT SLACKS **55c** up
Little Girl's Wool Laster Swim Suits **89c**
JUVENILE Swim Trunks **59c**

COMFORT FOR SALE!

SWIM SUITS & SPORTS WEAR

... To help tired business men and women RELAX! To help children just out of school have more FUN! Rochester Jobbing House's vast stocks offer you everything new in cool summer leisure clothes for the entire family...

Buy Direct from The Jobbing House and Save!

Junior SLACK SETS \$1.98
SIZES 6 TO 10
OTHERS PRICED TO 3.98 SIZES TO 18

BOYS' SANFORIZED SLACKS **\$1.59** up
BOYS' BROADCLOTH SPORT SHIRTS **79c** up
BOYS' CREW SHIRTS **3 for \$1**
BOYS' KHAKI CAMP SHORTS **\$1.19**
BOYS' PLAY SHORTS **79c** up
CHILDS' PLAY OVERALLS **59c** up

MEN'S — BOYS' — LADIES' MOCCASINS \$1.79
OTHERS TO \$2.89

Real Indian type. Genuine leather moccasins that you will practically live in for their sheer comfort! Ideal for vacation! Men's 6 to 12; ladies 2 to 7; boys' 2 to 5.

FREE PARKING

Men's SWIM TRUNKS

- Lastex • Wool Lastex
- Gabardine • Poplin
- Sizes 30—50
- Choice of 7 Colors

\$1.19 \$1.79 \$2.98

BOYS SIZES 98c TO \$1.39

Men's Sanforized Gabardine ENSEMBLES \$2.98
OTHERS TO \$10.95

Men's Washable Sanforized SPORT SHIRTS 79c
Short sleeves for cool comfort. Choice of several popular colors, new weaves and materials. Sizes S, M, L. OTHERS TO \$3.39

SPORT SLACKS \$1.59
Sanforized slacks. Deep tones in a choice of patterns and materials. Many with pleats, belts and cuffs. OTHERS TO \$7.98

CREW SHIRTS 35c
White — Quarter Sleeves 3 for \$1

MEN'S LEISURE COATS \$7.98
Smart, comfortable Sport Coats suitable for dress or Sports Wear. In great demand among the well-dressed men.
OTHER PRICED TO \$12.95

ROCHESTER JOBBING HOUSE
159-161 JOSEPH AVE Cor Nassau St
Open til 9 Every Evening Unrestricted Parking

Training Classes For Women Offered By V.E.V. at Madison

Free training courses for women in light assembly work have been organized at Madison High School by the Vocational Education for National

Defense program, sponsored locally by the Board of Education. Enrollment is open to American citizens 18 years of age or over who are in good health and can furnish a birth certificate or its equivalent. Girls 17 years of age may enroll if they have been graduated from school. Three classes meet daily except Saturday and Sunday at three different periods. Trainees may select the time most convenient for them. The program is designed primarily to train women to enter Rochester war industries and take their place in the assembly lines producing materials of war. Application for enrollment should be made in person to Arthur W. Neff, supervisor in charge of the program.

SPECIAL OFFER TO OUR CUSTOMERS!

YOUR KIDDIE'S PHOTOGRAPH FREE

Large 8 1/2 size—privately taken by a child photo specialist. Regularly \$2 each! Let's gift to you with purchases amounting to \$5. 6 proofs. (Last photo with 4 proofs given with \$3 purchase.) Appointments to suit you. Let's reserve right to use photo copies for advertising.

Plus... These Super Children's Wear Buys!

GIRLS' 2-PC. SLACK SUITS
Cool cottons and rayons that would be sensational at nearly twice this price! Stripes, solids and two-tone combinations. Sizes 8 to 16.

GIRLS' 2-PC. PLAY SUITS
One-piece play suit with separate matching skirt. Stripes, Gay Mexican and Flower Prints. Guaranteed sun and stain fast color. Sizes 7 to 14.

YOUR CHOICE \$1.47
Values to \$1.95

Extra Special...
Tots OVERALLS
Sturdy and cute, A-B-C appliques and others. Sizes 1 to 6. All summer colors. Values to \$1. Thursday, Friday and Saturday only.

LEFT'S 59c
You're Right! When you Buy at LEFT'S
126-128 CLINTON AVE. S.
OPEN 'TIL 9 P. M. EVERY THURSDAY, FRIDAY AND SATURDAY NITE

BOTH STORES ARE OPEN
FRIDAY AND
SATURDAY 'TIL 9.30



AGAIN, FAMOUS QUALITY LIGHTWEIGHT SUITS AT SEARS FAMOUS SAVINGS!

Worth At Least 50% More

\$11.95

2 SUITS \$22.90
NO CHARGE FOR SLIGHT ALTERATIONS

- Single and Double Breasted Styles in Sizes for Men and Young Men
- Wanted Popular Colors Including Practical Medium and Dark Tones

Sears places on sale the entire surplus stock of a manufacturer nationally famed for tailoring, smart shape! Lightweight but sturdy fabric of porous weave, catches the cooling breezes. A special blend of mohair, wool and cotton fibres, gives this suiting firm crispness which retains a neat press much longer. Craftsmen who have no peers, add smart distinctive style. Yes, these famous summer suits are now an outstanding bargain buy! Sizes for every figure, regulars, shorts, tall, stouts, so come early for first choice. Monroe Store only.

See label in coat for fibre percentages.
Keep Cool This Summer! Buy On Our Budget Plan!

1500 Thrifty Men Can Save To \$2.98 On

SLACK SUITS



Handsomely tailored, mercerized to a lustrous finish. Easily tubbed, to solve the problem of hot weather grooming. In-or-outer style shirt; sizes for men and young men. Basement, Monroe. Main Floor, Ridge Store.

2.98
2 Pieces

Fine sanforized slub weaves, vat dyed to keep their colors. In-or-outer type shirt may be worn with tie. Long sleeves, tan, blues, broken size range. Basement, Monroe.

3.35
2 Pieces

Long or short sleeve suits of cool poplin, sanforized shrunk, inner or outer style shirt, pleat front slacks, sizes 28 to 38, shirts 34 to 44. Tan or blue colors. Main Floor, Monroe.

3.66
2 Pieces

Sanforized slacks in new cotton fabrics, new patterns for many sports or dress-up occasions. Basement, Monroe. Main Floor, Ridge Store.

1.49
Slacks Only

Fine gabardine and wool fabric sports slacks—in solid colors or fancy patterns. All sizes. Main Floor, Monroe.

3.66
Slacks Only

SPORT COATS WORTH \$14

12.90

All wool in new popular tweeds, plaids and heringbone weaves, sport or plain back, sizes for men and young men. Main Floor, Monroe.

Sears Roebuck and Co. MONROE at S. UNION 476 RIDGE ROAD WEST Rochester, N. Y.

DO YOU NEED MONEY?

Come to the "Bank of Personal Service"—get the money you need to meet your obligations—easily—conveniently.

No collateral, no co-maker no red tape, prompt Service!

Personal Loan Department
2nd Floor

If you borrow	You receive	You make 12 monthly payments of
\$ 50	\$ 55.32	\$ 4.61
100	110.64	9.22
150	165.96	13.83
200	221.28	18.44
250	276.60	23.05
300	331.92	27.66
350	387.24	32.27

Other amounts at proportionately low rates. Insurance pays up loan in case borrower dies.

GENESEE VALLEY TRUST COMPANY
126-128 CLINTON AVE. S.
MEMBER F. O. I. C.

KEEP THE STARS AND STRIPES WAVING BY BUYING WAR STAMPS AND BONDS

One 25c War Stamp Buys a Dozen Bullets!

Sun Glasses that are Safe for your Eyes

POLAROID
Light-Control Glasses
regular or slip-on

1.95 with case

Shatter-resistant lenses. Reduce glare almost to vanishing point without noticeably dimming vision. Objects stand out sharp and clear!

Made by American Optical Company

You don't want a heavy scent in hot weather

You Want a Cool Woodland Flower Fragrance

Violet Sec . . .

is exactly what you want... the coolness of the dark green leaves mingled with the perfume of violets. Lovely, lingering fragrance.

Hudnut Toilet Water
1.00

Fourth of July—Next Week End!

GALLON OUTING JUG
for the big picnic

Moderne "1942" Improved insulation

1.25

Amazingly light weight for a gallon jug. Insulated with fibreglas miracle filament.

Spout Jug 1.98 Spigot Jug 2.69

Gift Cake of the Luxurious New EVENING in PARIS SOAP with purchase of EVENING in PARIS BATH POWDER Limited Time Only

BOTH FOR 1.00

ELECTRIC FANS—Brand New Models and they're Reasonably Priced!

Only **2.09** for this 8-inch model
Listed by Underwriters' Laboratories

Sturdy hi-speed motor that will give many years' service. Strong safety guard, solid metal base, green enamel finish. A.C. only

15c Size **PRINCE ALBERT TOBACCO** 2 for 17c

10c Size **Woodbury's or Sweetheart SOAP** 2 for 9c

WITH THIS COUPON AT LIGGETT'S

Health Hint—drink lots of citrus fruit juices

Squeezing oranges, lemons, limes is a "cinch" with this.

SUPER JUICER 2.25

Pull lever down; fruit is squeezed dry; juice strained, free from seeds. Nothing to wash but strainer and aluminum cup.

50c Size **BARBASOL SHAVE CREAM** 19c

BLUE JAY PROTECT-O PADS for corns, calluses, bunions

Thin wet-proof adhesive cushions thoroughly impregnated with mercurochrome. Box 23c

Bottle of 100 ASPIRIN TABLETS 7c	\$1.20 Size SIMILAC BABY FOOD 69c
25c Size PHILLIP'S TOOTH PASTE 11c	Bottle of 100 SODA MINT TABLETS 4c
25c Size CUTICURA OINTMENT 14c	\$1.00 Size HALEY'S M-O 43c
25c Size NOXZEMA CREAM 19c	Bottle of 100 HINKLES PILLS 7c

Send Your Boy **GILLETTE BLUE BLADES** 25 for 98c
{ in Ready-to-Address Mailing Carton }

LaCross 8" Professional NAIL FILE 45c
Used by professional manicurists. Triple-Cut.

Service Men's Vest Pocket Manicure **LaCross NAIL CLIP** 50c
Clips, cleans, files nails. Surgically ground "jaws" stay sharp

Rochester Sun
HARR
MEN'S SLACK
MEN! Here's a cool and thrifty set in Rayon, tulle, and No. All colors and
\$3
OTHERS 1.95 and 1.50
BOYS' SLACK SETS
Smartly tailored in good, sturdy fabrics. All colors. Sizes 8 to 14.
\$24
MEN'S SPORTS
Men will wear comfortable slacks in all colors and styles
HARR
221-225
We
NOW
PY
YOU'LL WANT SAYER'S W
COMPLETE P
1 1/2 LB. BOX
25c
MAIL
W

HARRIS NUSBAUM

MEN'S SLACK SETS

MEN! Here's real value! Smart, cool and thrifty better Slack Sets in Rayon Poplin, Stantung, and Novelty Broadcloth. All colors and sizes.

\$3.95

OTHERS 2.95 and 4.95

BOYS' SLACK SETS

Smartly tailored in good, sturdy fabrics. All colors. Sizes 8 to 18.

\$2.49



MEN'S SPORT SHIRTS \$1.35

Men will welcome these extra cool and comfortable shirts. Short or long sleeves. All colors and sizes. Others from 79c to \$2.98.

Work Clothes

SHIRT & TROUSER SETS

Work suit outfits that can really take it! Shirts and Slacks to match. All colors Sanforized shrunken. Complete set \$2.98.

SHIRT \$1.29
TROUSERS . . . \$1.79

OVERALLS . . . \$1.39
DUNGAREES . . \$1.15



HARRIS NUSBAUM
221-229 JOSEPH AVE.—OPEN EVENINGS
Free Parking In Rear of Store

Smart Cottons For Summer



No. 3463. Sizes 10 to 20. Size 16, 3 1/2 yds. 35-in. fabric for pinafore, or 4 yds. 35-in. for pinafore and kerchiefs; 1 1/2 yds. for blouse.

No. 2787. Sizes 15 to 32. Size 26, 3 1/2 yds. 39-in. fabric.

No. 3546. Sizes 4 to 12. Size 8, 2 1/2 yds. 35 in fabric with 1/2 yd. contrasting and 3 yds. braid.

No. 2954. Sizes 1, 2, 3 and 4 yrs. Size 2, for sunsuit and bonnet; 1 1/2 yds. 35-in. fabric with 1 1/2 yds. ruffling; for dress, 1 1/2 yds. 35-in. fabric with 1/2 yd. ruffling.

No. 3533. Sizes 2 to 8. Size 4, 1 1/2 yds. 35-in. fabric with 1 1/2 yds. ruffling.

Send 15c (plus 1 cent for mailing cost) for EACH pattern. Write plainly YOUR NAME, ADDRESS AND STYLE NUMBER. BE SURE TO STATE SIZE YOU WANT. Address: PATTERN DEPARTMENT, Rochester Sun, 429 Burke Bldg., Rochester, N. Y.

You can clean your electric toaster by using a small, soft brush.

GET OUT OF DEBT

With a **CENTRAL TRUST LOAN**

Compare the Cost:

Amount	6	9	12
\$100	17.27	11.69	8.55
\$200	34.54	23.37	17.22
\$300	51.81	35.06	25.88
\$400	69.07	46.74	34.55
\$500	86.34	58.43	43.22

The Above Payments Provide Life Insurance to Protect Your Loan.

CENTRAL TRUST CO.
25 E. MAIN
1806 EAST AVE.
Phone MAIN 1625
Member F. D. I. C.

All Expense Lake Cruise Costs Only \$49.95 a Person

Another block of outside staterooms has been made available to Sun tourists on the Canada Steamship Lines "Kingston" for the Rochester Sun personally conducted Montreal, Quebec and Ste. Anne de Beaupre de luxe cruise leaving from the Charlotte docks next Wednesday night and returning the following Sunday.

This means if you are planning to join this cruise, which promises to be one of the outstanding vacations of the season, you can make your reservations this week-end and still be assured of an outside stateroom for the full journey.

By combining the facilities of the Canada Steamship Lines and the Travel Dep't. of The Rochester Sun it is possible to offer the entire all-expense cruise for only \$49.95 per person. And that includes all the deluxe features such as an overnight stay at the Mt. Royal Hotel in Montreal, largest and finest in the Canadian metropolis; a luncheon at the world-famous Chateau Frontenac in Quebec, a side trip to the shrine of Ste. Anne de Beaupre, known as the American Lourdes; first-class accommodations aboard the big lake Steamers; a beautiful cruise through the 1000 Islands and along the St. Lawrence river; and marvelous meals aboard ship. Every necessary expense is included in the one tour cost with the exception of two meals which may be taken at your option in Montreal.

American citizens will have no difficulty in re-entering this country. No passports are required. Regulations are extremely simple and tourists are asked only to provide themselves with some sort of identification. A driver's license, car license, voter's certificate, gas bill or letter of identification will be sufficient.

Full particulars concerning the tour, as well as reservations may be had at The Sun office, 420 Burke Bld., 5 St. Paul St. A small deposit will hold your reservations until called for.

Brown stains on dishes, caused by burns, can be removed by letting them stand in borax water for a day, then washing them in soap and water.

DO YOU NEED CASH FOR ANY OF THESE PURPOSES?

Consolidate Debts
Insurance Premiums
Taxes and Assessments
Doctor Bills
Dentist Bills
Hospital Expenses
Education
Business Opportunity
Unexpected Obligations



Figure It Out For Yourself

Study this chart and compare with other loan plans—and then you'll know why thousands of Monroe County wage earners say "The Lincoln-Alliance is the bank for loans!"

You Charge	Life Insurance	You 12 Monthly
\$100	\$ 8.48	\$ 101.16
150	7.92	123.64
200	8.36	146.12
250	10.80	168.60
300	12.96	191.08
350	14.40	213.56
400	18.00	236.04
450	21.60	258.52

NITE CLASSES
Start June 30th
(Full Schedule)
ROCHESTER BUSINESS INSTITUTE
Call Main 3869

LINCOLN-ALLIANCE
BANK AND TRUST COMPANY

Member Federal Reserve System Member F. D. I. C.
The Lincoln-Alliance is the Bank for Loans

Radio Riot

SILVERTONE "SIX" PHONO AND RADIO \$69.95

Priced with your old radio! Automatic record changer plays 10 and 12 inch records. Super size chassis receives on American and Foreign wave bands. Limited quantity. On sale Both Stores.

TABLE COMBINATION RADIO AND PHONO \$29.95

Five tube Silvertone Super chassis, automatic volume control. Phono plays 10 and 12 inch records. Buy on budget plan. Both Stores.

SILVERTONE "SIX" SPECIAL CONSOLE \$69.95

Priced with your old radio. Six powerful Super Silvertone Tubes receive on American and Foreign wave bands. Rich toned dynamic speaker, theatre size. Has built in aerial system. Buy on Budget Plan. Both Stores.



in the National's Basement

Outstanding Basement Values In Men's Summer Wear

Everything You'll Need For The Holiday, For Your Vacation And For All Summer Long . . . At Thrifty Low Prices

All The Latest Styles!

Slack Suits

Others \$3.95 **\$3.29** Others \$4.95

Plenty of poplins, gabardines and slub weaves in tans, blues and greens. In-or-outer shirts—pleated slacks. All Sanforized shrink proof. All sizes. And right now, while stocks are big and complete is the ideal time to get yours!

Wash Slacks \$1.95

Dozens of colors and everything that's new and wanted, in striped slacks. All sturdy wearing—all guaranteed washable.

Sport Shirts 89c

Plain shades and a big variety of patterns. Cool, lightweight fabrics. Short sleeves—sport neck styles.

• MEN'S SUMMER SOX 21c

CHARGE IT!
During The Month of June

The NATIONAL
EAST MAIN AT STONE

You Don't Have To Pay Until August 10th



Ward's "Rochester's Most Interesting Store"

NOW FOR THE FIRST TIME! PYREX PIE PLATE WITH HANDLES

YOU'LL WANT THE NEW PYREX "FLAVOR-SAVER" WITH MANY EXTRA USES!

10 IN. SIZE only **45c**



KEEP YOUR OVEN CLEAN

1 FLUTED EDGE that keeps the juice and flavor in your pies!
2 NEAT, EASY-TO-HOLD HANDLES for added convenience!
3 BAKES UP TO 1/3 FASTER with browner, crisper crusts every time!

COMPLETE PYREX WARE DISPLAY IN HOUSEWARES BASEMENT

CLEANING? MAKE IT EASY!

Your scrubbing days are "done and gone" when you start using Soilax! It's the new-type super-cleaner that does its own work of cleaning . . . loosens dirt, dissolves grease—even rinses itself!

It's versatile, too! Soilax cleans walls, wood-work, dishes, sinks, bathtubs, detartrizes silver—all with amazing ease, speed.

1 1/2 LB. BOX Use **SOILAX**

25c

THE SCRUBLESS WAY TO SPIC AND SPAN CLEANING

MAIN 7900

Ward's
15 EXCHANGE ST.
Free City Deliveries

Sears Roebuck and Co. MONROE at S. UNION
476 RIDGE ROAD WEST Rochester, N. Y.

BUY BONDS TO BOMB BUMS IN BERLIN



Bishop To Celebrate Mass at St. John Memorial Rites

Annual Memorial Field Mass for deceased members of the Knights of St. John and Ladies' Auxiliary will be offered at Holy Sepulchre Cemetery next Sunday at 10 a. m. The Reverend James E. Kearney, D. D. Bishop of Rochester will be the celebrant. The Reverend Joseph H. Gefell, chaplain of the Rochester Regiment will read the names of the Knights and Ladies who passed away since the last Field Mass following which Miss Rita Hofmayr of Auxiliary No. 43 will sound taps.

An invitation is extended to the families and friends of the deceased members to attend.

Paymaster Raymond J. Crombach is chairman of the committee in charge.

GARDEN PARTY
Germania Chapter 72, O. E. S., will conduct a garden party next Tuesday at the home of R. W. Emma Huber, 1047 Winona Blvd. Louise Wolf will assist the hostess.

STRAWBERRY FETE
Members of Townsend Prosperity Club No. 19 will hold a strawberry festival and dance next Monday, beginning at 7 p. m. in the club rooms, 208 Main st. W.

CANADA STEAMSHIP LINES

STE. ANNE DE BEAUPRE
Pilgrimage to Shrine on Ste. Ann Feast Day July 24 and 25
Saguenay River Tour
Conducted by Father C. A. Van Der Muelen of Our Lady of Victory Church, Rochester
Leave Rochester, Wednesday, July 22
Return Thursday, July 23
Two days in Quebec. Two days in Montreal. Very low rates. Stopovers permitted.
Rochester to Saguenay & Return, \$52.50
Including transportation, meals and berth on steamer. NO PASSENGERS NECESSARY.
For further information, reservation etc. apply to J. J. Plimster, Canada Steamship Lines, Ltd., Hotel Sagamore Bldg., Rochester, Tel. Stone 3030.

Why not a SMART ADDRESS when you visit NEW YORK

It costs no more to stay at The Vanderbilt Hotel... to enjoy the prestige of a Park Avenue address and the comfort of tastefully furnished, more spacious rooms and suites. The Vanderbilt Hotel is near main railroad terminals, airport, shops and all else of importance.

The VANDERBILT HOTEL
PARK AVENUE AT EAST 34TH ST. NEW YORK
Oscar F. Bantse, Manager

OTHER MANGER HOTELS
Rochester, N. Y. Rochester, Washington, D. C., Ray Adams
Boston, Mass. Manager Washington, D. C., Amerside
Chicago, Ill. Plaza Washington, D. C., Hamilton
Grand Rapids, Mich. Row

N-O-W on MAIN FLOOR at R. G. & E.

Free advice on foods that keep you FIT!

WHAT MEATS ARE BEST ?

WHAT VEGETABLES HAVE MOST VITAMINS ?

WHAT DAIRY PRODUCTS AID HEALTH ?

WHAT FRUITS ARE NEEDED ?

Today, more than ever before, America needs strong, healthy citizens! By serving your family nourishing foods... by planning well-balanced meals... and by shopping wisely to make your food dollar go further... you can help your country win the war on the home front!

Let us help you do this! Our Home Service Consultant is prepared to give you the latest information about foods that keep you fit. We'll tell you what vitamins and minerals you need... and what foods contain them. We'll show you how to use your home appliances to protect these precious nutritive elements. And we'll give you helpful hints about how to buy the right foods at the lowest cost!

Come in today and take advantage of this important service. It's done in co-operation with the Government's National Nutrition Program. And it's absolutely free! Wear the red, white and blue H-V button!

JOIN THE "HOME VOLUNTEERS"—come in and sign this pledge!

The CONSUMER'S VICTORY PLEDGE

As a consumer, in the total defense of democracy, I will do my part to make my home, my community, my country ready, efficient, and strong.

I will buy carefully
I will take good care of the things I have
I will waste nothing

Signature _____
Address _____

When you sign this pledge, you are joining the ranks of the millions of consumers cooperating in National Defense. Your name will be forwarded to the Office of Price Administration, Washington, D.C.

MILLIONS OF AMERICAN WOMEN have already joined the Home Volunteers to keep America strong on the home front. Do your part by enrolling, too!

PROTECT FOOD... prevent waste... use your present Refrigerator wisely! Our Home Service Consultant can give you practical advice on how you can make your Refrigerator give you even better service... to conserve the nutritive value of food and to save on food bills.

IS YOUR Range giving you the best service it can? Let our Home Service Consultant help you get the most from it... by showing you how you can use it to prepare well-cooked meals... and how you can run it economically to prevent wasting fuel.

ROCHESTER GAS and ELECTRIC

HELP WANTED! A Message To Parents Of Boys In Their Teens

This message is addressed to you as a parent, to urge you to consider the merits of membership in the Sun carrier organization for your boy.

From time to time openings occur in the Sun carrier organization and are filled from applications on file at The Sun office. Several openings in various parts of the city are now available.

Sun carriers gain experience which is invaluable to them in their adult life. They learn the necessity for assuming responsibility, they learn the lesson of reliability in faithfully delivering each home on their route each Thursday. And, the wise spending of their monthly pay check teaches them thrift and the ability to handle money properly.

Sun carriers are well paid while gaining this experience.

Here is your opportunity to help your son help himself. The money he earns will be much more valuable to him than any allowance you might choose to give him. Many of the nation's leaders started their business careers as carrier boys.

If you have a son over 12 years of age and under 16, we solicit your application for him. We'll train him and pay him a salary while so doing.

FILL OUT AND MAIL TODAY

APPLICATION
For Sun Carrier Route

Circulation Dep't.
Rochester Sun,
420 Burke Bldg.,
Rochester, N. Y.

Name Phone

Address Birth Date

School Attended Grade

Parent's Signature

The Regular Price is \$119

MODERN OAK BEDROOM

A well styled, modern bedroom set priced so low you are likely to find it almost irresistible. Just think — three pieces for only \$88. Every piece is fashioned of thick, solid oak. The dresser, chest and vanity are completely dust proofed and center guided. The mirrors are crystal clear beveled edge plate glass. A splendid opportunity to save \$31 on good quality furniture. Twin beds available. Pay \$18 Down—\$7 Monthly.

\$88

Bed, Chest
Vanity or Dresser

THESE ARE BUT A FEW OF THE MANY FEATURES...

The World's Finest Mattress!

\$39.50

THE Quiltress BY ECLIPSE

Here is your answer to good sleep... the Quiltress Mattress. 8 hours in its body comforting embrace and you are ready for the day's work that follows. Here is a mattress that we guarantee to give you better health-giving, dreamless sleep. Lauer's will prove this to your satisfaction. Come into the store... let us show you the interior construction of this superior mattress. Try it in your own home. When you are satisfied that the Quiltress is the answer to better sleep... better health, then pay us.

PHONE ORDERS
MAIN 7250

All Mahogany 2 DRAWER COMMODE
A Grand Rapids table beautifully styled in the 18th Century manner... \$9.74

All Mahogany 2 TIER TABLE
Note the brass tipped Duncan Phyfe feet. Grand Rapids Quality... \$9.74

Lauer's
50 STATE ST.
OPEN TONIGHT 'TIL 9

BUY WA

E

Annua
12,00

Reg.
55c & \$1

It's been months famous sales. Ma \$1 ties reduced supply for nex crepes, acetates, and mohair. Strip designs, paisleys, EDWAF

W

Atlanti

SALT

ON

SAVE

BUY WAR SAVINGS STAMPS AT

Edwards

Annual Sale Of
12,000 TIES

Reg. 55c & \$1
29c

It's been months since we had one of these famous sales. Many of our regular 55c and \$1 ties reduced so you can get a year's supply for next to nothing. Foulards, crepes, acetates, twills, spun rayons, rayon and mohair. Stripes, plaids, checks, all over designs, paisleys.

EDWARDS—Street Floor



June Sale Of
Men's Shirts

Values up to \$2
1.49

Reduced from our own better stocks . . . many because they are soiled or counter tossed. Broadcloth and woven Madras. Non-wilt or soft collar attached. White and colors. Sizes 14 to 17.

EDWARDS—Street Floor

WEEK END CANDY SPECIAL
Atlantic City Style
SALT WATER TAFFY . . . 29c

- Orange
- Wintergreen
- Peppermint
- Vanilla
- Licorice
- Sassafras
- Lime
- Chocolate
- Strawberry
- Lemon

EDWARDS—Street Floor

Repeat Sale Of 1000 New Summer DRESSES

ALL AT ONE LOW SALE PRICE

SIZES:
12 to 20
18½ to 24½
38 to 44
9 to 15

6.60

7.95 and
8.95
Values

Don't feel badly if you missed out on our last sell-out of dresses a little less than 2 weeks ago. We've planned this repeat sale with you in mind. We've included Seersucker, Spun Rayon, Gingham, Broadcloth, Rayon Jersey, Sheers and Rayon Crepes. Oodles of styles, two piece, one piece, and jacket dresses. All round pleated skirts and tucked skirts. They'll add spice to any summer wardrobe

EDWARDS—Third Floor



ON SALE FRIDAY and SATURDAY in EDWARDS BARGAIN BASEMENT
SAVE TIME . . . SAVE MONEY . . . SHOP HERE FOR EXCEPTIONAL BARGAINS!

Save ½ And More!
CARPET SAMPLES

Size	Price
18 x 27	69c
18 x 27	89c
27 x 36	1.59
27 x 36	1.98

Use them as rugs for hallways, cottages, or as protectors for your good room size rugs. Wiltons, Twist-weaves, Velvets, Axminsters and Loop tufts. Many wanted color combinations.

Edwards—Basement



Sale!
COCONUT CASUALS
Six Popular Styles
99c

Be lightheaded in these crisp casuals . . . brimmed, pork-pie or bonnet styles with gay band trims.

Edwards—Basement

Annual June Sale
SHEER, COOL DRESSES
Amazing Values At

3.69

A variety of flattering styles in Bemberg prints, Hollywood sheers, Romaine crepes, Rayon shantung and Sharkskins . . . and all at a price that does right by your budget!

Edwards—Basement



For Victory BUY United States WAR Savings Bonds and Stamps



"Mike" Conroy and "Johnny" Naber, ace ticket sellers for the Monroe County Restaurant and Liquor Operator's Association picnic to be held at Bayview on Sunday, are "fighting" hard for top honors as "cuper-salesmen."

Restaurant Owners Group Complete Plans For Field Day

Starting with a parade to the grounds at 1 p. m. members and friends of the Monroe County Restaurant and Liquor Operator's Association will stage their victory outing at Bayview next Sunday. The parade, with Edward Dentinger as marshal will form at Franklin Square.

An invitation to attend the outing has been extended to the public by Earl Manly, picnic chairman. No admission fee will be charged.

A drawing, with prizes totaling \$625, will be held. The proceeds, after expenses are slated to go to the Al Sigl Package Fund for boys in the armed services.

Tickets for the drawing may be obtained from any member of the organization sponsoring the outing.

To freshen milk that is beginning to turn sour, add a half

teaspoonful of baking soda for each pint and boil the milk. This will sweeten the milk and it will keep better.

EXCLUSIVE Yet . . . Inexpensive

Distinctive Summer DRESSES
Designed by Marjorie Montgomery of Hollywood
From \$7.50

Large Selection of Cool, Summer Washables!

In spun rayons, voiles, chambrays, etc. & m. a. sweaters, blouses, butcher linens, etc.
From \$2.95

Open Every Monday and Thursday Evening 'til 9
C. B. THOMAS
DRESSES
723 Hotel Seneca
Right at the Elevator

Special Men's & Women's HATS CLEANED and RENEWED

Odorless! Wear your hat right from our store after a cleaning with our scientific odorless process.
50c
SPEEDY'S
212-216 Court St.
Park Free at Chimes Station

OPENING V.I.'S

93 SEWARD STREET
BEAUTY SHOPPE
Expert service, modern equipment insure you of best results. Come in and try our low prices.
Permanents . . . \$3.50 up
Finger Waves . . . 35c
Feather Cuts . . . 50c
Open Monday, Friday and Saturday Evenings by Appointment
GEN. 6607

BUY NOW AND SAVE!

Select from COMPLETE NEW SHIPMENTS just received. Newest coats, jackets, scarfs and pelts. Beat fall prices by buying NOW.

Many Fur Coats From 30% To 40% Savings
SAVE TO 50% On Scarfs & Jackets
STORE FURS NOW! Repairing — Restyling Retinting — Cleaning and Glazing

CLIFFORD FUR CO.
1283 Clifford Ave., Block off Portland
Clifford Fur Sells For Less!

Are you a dish chopper? Save of rubber tubing around the your dishes by placing a piece ends of your sink faucets.

DOLANS . . . Where You Buy THE CUTS OF CHICKEN YOU PREFER

Breasts lb. 35c | Livers lb. 45c | Necks . lb. 15c
Wings lb. 27c | Giblets lb. 19c | Legs . lb. 43c

DOLANS
600 JEFFERSON AVE.
cor. Barlett
Telephone Genesee 1417

Mrs. Susan Maxwell, 43 Grover St.

PENN VACUUM STORES—ONE OF AMERICA'S LEADING VACUUM CLEANER CHAINS

COMPLETE WITH ATTACHMENTS
Used ELECTROLUX Beautifully Rebuilt
10 DAY TRIAL PLAN
The Cleaner with 101 Uses
Liberal Trade-In Allowance

PENN VACUUM STORES
30 SOUTH AVE. STONE 6747
OPEN 'TIL 7 P. M. TUESDAYS and THURSDAYS 'TIL 9
BUY FROM VACUUM CLEANER SPECIALISTS: WE SELL NOTHING ELSE!

Bring Trade-In
FULL CASH PRICE
\$16.95
Easy Terms
Fully Guaranteed
Same Length of Time as Brand New Electrolux
IF YOU CAN'T COME IN, WRITE OR PHONE FOR A PRACTICAL FREE HOME DEMONSTRATION!
MAIL ORDERS FILLED within 60 Miles. SEND DEPOSIT . . . \$1.00

WINDOW SHADE SPECIAL

Limited Time Only! Metal Venetian **38c**
Blinds sq. ft. Custom Made. Minimum 10 sq. ft.
Selection of colors. New Rollers Included. Size 62x6

39c

Complete Line of Armstrong's Quaker Made, and Standard Felt Base Rugs

LUCAS PAINT STORE
Paints — Wallpaper — Linoleum
80 ST. PAUL ST. MAIN 2090
WINDOW SHADE HEADQUARTERS

DRAPERY & DRESS FABRICS

LATEST PATTERNS • SPRING COLORS
NEWEST FABRICS ALWAYS

30-40% SAVINGS

MANHATTAN SILK STORE
381 MAIN STREET E. NEXT TO WEGMANS

ONLY A FEW DAYS LEFT . . . So You'd Better Hurry to Take Advantage of the Savings in

RUDOLPH'S 36TH ANNIVERSARY

3 WAYS TO PAY
1. CHARGE AC. COUNT. No down payment required.
2. 12 MONTHS TO PAY. Regulation down payment required.
3. CASH

Eversharp Set
Famous pen with repeater pencil, guaranteed forever.
8.75

BABY CUP
Sterling silver in lovely classic design.
3.75

CABOCHON
Engraved locket with simulated cabochon stone.
4.95

ZIRCON BRACELET
Delicately new style set with three fine zircons.
16.95

WOMEN'S SMART NASSAU WATCH WITH FULL DIAL SECOND HAND

MEMS WATERPROOF OLYMPIC WATCH WITH RADIUM DIAL

Your Choice of These Fine WATCHES **19.36**

Sturdy and accurate, they're ideal for anyone who wants smartness and dependability. Outstanding values!

EASY TERMS

Winged Victory DIAMOND
89.50
EASY TERMS
Distinctively lovely mounting in the spirit of the times. Set with large, fine diamond.

Betsy Ross PAIR
214.50
EASY TERMS
Brilliant beauty she'll always cherish. Ten fine diamonds in this extremely lovely pair.

Diamond-Ruby Gruen
Beautiful, accurate. Set with three rubies and one fine diamond. Outstanding value!
55.36

Smart Nassau Watches
Smartly styled watches for boys and girls. Good timekeepers.
10.95

Waterproof Kulova
The ideal watch for active men. Will give excellent service. New style.
37.50

Three-in-One TRIO
59.95
EASY TERMS
Stunning, new set. Fine diamond engagement ring and band. With groom's wide band to match.

Army & Navy RING
14.36
EASY TERMS
Handsome ring with choice of U. S. service insignia. Set with large stone.

Kitchen Mixer Outfit
Electric mixer with juicer and two bowls. With sturdy porcelain finish table.
18.95

Radio--Phonograph
Fine tone radio and phonograph that plays 10 or 12-inch records. A great value!
34.36

Keystone Movie Outfit
To take and show movies in color or black and white. Camera, projector, screen, roll of feature film.
59.95

Girls' Lovely BIRTHSTONE
10.95
EASY TERMS
Lovely new 10-K. yellow gold setting. Choice of any birthstone. Exceptional value.

"HOME JAMES"

Picture of a "Two-Car" Man...
Riding Home to toast America with a drink of the Best...Schenley

AMERICA Makes the Best OF EVERYTHING!

Drink **SCHENLEY** America's Best

Including the World's Best Whiskey! Schenley blends the best whiskeys from Kentucky, Indiana, Pennsylvania and Maryland with the finest grain neutral spirits! It's unique—it's America's Best—try it!

THE TASTE IT TAKES 4 STATES TO MAKE

SCHENLEY, 72½% Grain Neutral Spirits. SCHENLEY RESERVE, 67% Grain Neutral Spirits. Both BLENDED WHISKEY. 84 Proof. Schenley Distillers Corporation, New York City.

\$250 Bathing Beauty Contest

To Select **MISS ROCHESTER OF 1942**

Preliminaries In **Bathing Beauty Contest**
On Stage Of **Loew's Rochester Theatre**
TUESDAY, JULY 21, 8:30 P. M.
\$125.00 IN CASH
Will Be Awarded Winal Winner

Runners up to be awarded as follows:
Second Prize — \$75.00 Third and Fourth Prizes — \$25.00
Those selected for honorable mention will receive 1942 model Janitzen swim suit.

Contest Jointly Sponsored By **LOEW'S and ROYAL CROWN COLA**
"BEST BY TASTE TEST"

APPLICATION BLANK

Name
Address
Phone Age

Send this application to Contest Supervisor Loew's Theatre.

Sugar Jar 9c
Keeps the sugar clean and dry. New seal top.

7-Pc. Berry Set 19c
Large glass bowl in smart design. 6 individual bowls to match.

RUDOLPH'S

CORNER EAST MAIN at SOUTH AVENUE
In Batavia—109 Main Street Open Thursday Evenings

Big Basement Holiday Buys

SIBLEY, LINDSAY & CURR CO.



Fashion's Pet in Pretty
New Styles!
**RAYON
SHANTUNG**

3.94

Cool, crisp easy-to-laundry rayon shantung in delightful summery styles for your holiday week-end... whatever you're doing, wherever you're going. Tailored saddle stitching or contrasting color polka dot trims "dress up" many numbers with details you never hope to find at a mere \$3.94. Look for your favorite style and color in a grand holiday selection. Sizes 14 to 20; 38 to 42.

aisle 12



Special for Your Holiday...
And Afterwards!

**COCOANUT
STRAWS**

77¢

Off-face styles for a fresh, new look! Brimming bonnets that really do things for you! Cool, lightweight for your holiday week-end and for all summer wear. With printed or plain rayon pugaree bands.

aisle 12

Make a Big Splash
On The 4th!

**SWIM
SUITS**

3.19

Sunning on the beach or swimming you'll need a new suit for over the 4th! We've open midriff styles and dressmakers cut in the manner of much higher priced styles. We've sleek rayon Lastex numbers, too. Every color! Dozens of styles! Types for everyone! Sizes 32 to 40.

aisle 10



Your Favorite "Thriftos"
Air Cooled!

**Rayon Mesh
UNDIES**

49¢

Light as a breeze, cool as a julep! The same "Thrifto" brand you wear the year around for its smooth fit, perfect sizing, and sturdy wearing quality. All types in tearose or white. Extra sizes just 59¢.

aisle 10, center

Get That Extra
Pair Now!
**MEN'S
SLACKS**

Irregulars of \$1.69
and \$1.95

1.39

Men, there's no need to put off that purchase of another pair of summer slacks. These are sanforized (won't shrink more than 1%) for perfect fit now and all summer long. Select from light or dark colors in plaids, stripes and plains. Sizes 29 to 42.

aisle 2



Get 'Em Ready
For The 4th!

**Girls'
SWIM
SUITS**

1.99

This soft dressmaker style is typical of the value you get for just \$1.99 in Sibley's Big Basement. We've styles, sizes and colors for every one of your tots and girls for the 4th and all summer.

Chenille Bathing
Capes\$1.54

aisle 14



For Camp or Play
at Home!

**Boys'
Wash
Shorts**

69¢

Cut with a mind to his need of freedom and comfort! With Lastex back and belted front. Plaids, plaids and checks. All sanforized (1% shrinkage only) for all summer fit. Sizes 8 to 16.

Boys' Sport
Shirts 89¢

Convertible collar, in-and-out types. Sizes from 8 up to 18.

aisle



'A Honey in Women's Sizes!
**Button Front
SEERSUCKER**

2.99

Classically simple and cut with an eye to the figure needs of the woman who wears sizes 38 to 50. Gored skirt! White sharkskin collar! 2-patch pockets! Red, blue or green check.

aisle 12

TUNE IN
On Our
TOWER CLOCK PROGRAM
8:45 to 10 A.M.
WHAM
Mondays Through Fridays



Full Fashioned Fine Gauge

**RAYON
HOSE**

Irregulars of
79¢ Quality **59¢**

Clear, semi-sheer chiffon in smart summer shades to play up your every summer costume. Also service weight for practical day by day wear. Sizes 8½ to 10½.

aisle 9, center

Perfect for Holiday Wear!

**PLAY
SHOES**

1.69

If you loaf, look on or get in the game, you'll want to look the part of a sportswoman. These fabric honeys have soft rubber soles and are smart as can be with your shorts, slacks and sport dresses. Choose wedgies, Dutch toes, saddle pumps, in your favorite color and heel.

aisle 4



Have Plenty of Pretty
And Practical

**RAYON
SLIPS**

\$1.39 Quality
To Sell For

1.19

Take your pick from 2-gore lacy, embroidered or tailored styles... or 4-gore tailoreds. You'll note the double stitched bottoms, double fronts and adjustable shoulder straps with gratitude. Tearose or white in sizes from 32 to 40.

aisle 10, center



EXTRA COMFORT AND ECONOMY
Discover for yourself the honey comforts of this popular hotel.
Individually controlled radio in each room
Savoy Service
Fine Room With Private Bath
One Person—\$2.50 to \$4.00
Two Persons—\$3.50 to \$6.00
3 ATTRACTIVE DINING ROOMS
Breakfast from 25c • Lunch 50c • Dinner \$1.10

IT'S HOTEL
ALL-EXPENSE
TOLU IN NEW YORK
2 DAYS (1 night) \$5.50
3 DAYS (2 nights) \$9.75
Write for Descriptive Folder

BRISTOL
129 WEST 48th STREET, NEW YORK CITY
Joseph E. Bath
Theodore E. Tolson, Jr. Alfred B. Tolson

TROPIC COAL \$11.85
Egg—Stove—Nut . . Anthracite
Rochester & Pittsburgh Coal Co.
Lincoln-Alliance Bank Bldg.
Stone 7080

THE CASE FOR THE MINORITIES—
By WENDELL WILLKIE
This is the article the public has been waiting for.
OUR TWO MONTHS ON CORREGIDOR
An eyewitness describes the siege. A vivid description of life on the island refuge where soap and water counted more than gold.
WHY GERMANY MUST INVADE ENGLAND
Dimitrie Bass, noted foreign correspondent, questions if Hitler is using his second team in Russia while he plans an all-out drive on Great Britain.

10c JUNE 27 The Saturday Evening Post NOW ON SALE 10c

Juan M. Purcell, 184 Earl St.

CHAMPION OPEN TONITE TIL 9 P. M.

SPLASH! ★ ★ ★

COOL OFF IN ONE OF THESE
EXTRAORDINARY VALUES
A PERFECT 100% VIRGIN WOOL

SWIM TRUNK
With Supporter and Reinforced Seams

COLORS:
Camel
Teal
Green
Royal

\$2.95 SIZES: 30 to 48
Others From \$1.49 Up to \$4.50

HUNDREDS OF COOL VALUES FOR THE LADIES
LADIES LASTEX

SWIM SUITS
\$2.98 and \$3.98

SIZES 34 to 48

Companion Value!
Terry Cloth
PULLOVERS
99¢ each

Champion
KNITWEAR CO. 71 ST. PAUL ST.
½ Hour Free Parking Bill's and Strand Station



TRAVEL BARGAIN
NEW YORK
And Return
JULY 3rd 4th 5th

\$20.65 Per Person

Leave Rochester Friday, July 3rd 10:25 P. M.
Return Sunday or Monday

Includes:
Railroad transportation via speedy New York Central Express; Trains; Room with private bath at Hotel Vanderbilt; Sightseeing tours; Radio City, Hayden night club; Empire State Bldg.; "Behind the Planetarium"; Museum of Modern Art; "Behind the Scenes" of world's largest department store; Wall St.; Other attractions.

STAY IN NEW YORK A WEEK \$42.65
For Information And Reservations
THE ROCHESTER SUN
420 BURKE BLDG. STONE 6001
Rate based on two persons in a double bedroom, inc. a double bedroom.

REUPHOLSTERING
PAY ONLY **\$125** Per Week
NO CARRYING CHARGE

3-PC. LIVING ROOM SUITE \$34.50
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP

Complete With Covering

Price Includes: New covers, new springs, new webbing and filling added. Springs tied 8 ways. Free pick up and delivery.

WAYNE Upholstering Co.
74 PARK AVE.

PHONE MONROE 1404
Representative will call day or evenings.

VICTORY OUTING!
Sponsored by the Monroe Restaurant and Liquor Operators Assn. Proceeds to be given to Al Sigl's fund for packages for boys in service.

EVERYBODY WELCOME—BRING THE KIDS

FUN & REFRESHMENTS FOR EVERY ONE!

\$625 IN WAR BONDS GIVEN
A GROUND PRIZE GIVEN EVERY 15 MINUTES
SURPRISES GALORE!

SUN. JUNE 28TH **Leon Whitehouse's BAY VIEW**

Every Snip of Your Scissors Is Money In Your Pocket

COUPON Specials

Like clipping coupons from Government Bonds, clipping the coupons in DAW'S ads you save money in big, generous chunks. Use your scissors . . . cut yourself a slice of the savings that brings thousands of thrifty shoppers to DAW'S!

Pot Holders 2¢
Thick, well-padded pot holders. Large size—each over 7 inches across. Many colors to choose from.
DAW'S LOW PRICE (Limit of 3)

BORAXO 2 for 21¢
CLEANSER—Large Size . . .

BATTERIES 4¢
Reg. Size For Flashlight

MOLLE 50c Tube 21¢
SHAVE CREAM

IRONIZED 48¢
YEAST, \$1.00 Size

HY-TEX QUALITY Toilet Tissue
1000 Sheets in Each Roll
DAW'S LOW PRICE
3 rolls for 16¢
Limit of 6 To Each Customer

MILK OF MAGNESIA
PURE U. S. P.
Pint Size **12¢**

KOTEX Sanitary Napkins
Large Box of 54 **89¢**

Woodbury's Tooth Paste
25c Size **11¢**

SACCHARIN TABLETS
¼ or ½ Grain
Bottle of 100 **9¢**

BORIC ACID POWDER
1-Lb. Box **14¢**

WHEAT GERM
1-Lb. Pkg. **19¢**

WITCH HAZEL
Pint Size **16¢**

IODENT Tooth Powder
New Size **21¢**

ANUSOL Suppositories
\$1.50 Size **79¢**

DAW'S ORIGINAL CUT-RATE DRUGS

56	31	353	452	880	473	539
Clinton Ave. S. Corner Temple Theater	Main St. E. Corner Aqueduct	Main St. E. 1 Door From Stillson	Ridge Rd. W. Corner Dewey	Main St. W. At Bull's Head	N. Goodman St. Just Off Main	Monroe Ave. Near Goodman

EVERYBODY WELCOME—BRING THE KIDS

FUN & REFRESHMENTS FOR EVERY ONE!

\$625 IN WAR BONDS GIVEN
A GROUND PRIZE GIVEN EVERY 15 MINUTES
SURPRISES GALORE!

SUN. JUNE 28TH **Leon Whitehouse's BAY VIEW**

ADDITIONAL BINGO ADS ON PAGE 10

SOMETHING NEW — AND — DIFFERENT

EVERY WEEK **\$400.00** IN PRIZES

5 — BIG JACKPOTS — 5

Reg. Games \$5 to \$10 — 60 Dividends
EVERY SAT. EVENING 8:30 — 23 GAMES 28c
Plymouth & Troup St. Come Early

DAW'S COUPON

Pot Holders 2¢
Thick, well-padded pot holders. Large size—each over 7 inches across. Many colors to choose from.
DAW'S LOW PRICE (Limit of 3)

DAW'S COUPON

Water Proof Paper Plates 2 for 11¢
FULL SIZE — 9 INCH
Boxes of 12

WHITE ACE SHOE WHITE 9¢
25c SIZE
(Limit of 1)

WOODBURY'S SOAP 4 for 19¢
10c Bars
(Limit of 4)

GOOD HOUSEKEEPING

DAW'S COUPON
DU PONT CELLULOSE SPONGE 13¢
DU PONT'S famous Cellulose Sponge — acclaimed by many to be better than natural wool sponge for cleaning. Holds lots of water and will not drip.
(Limit of 2)

50-FOOT CLOTHES LINE 21¢
Also available in 100-foot lengths

CLOTHES PINS 7¢
• Square
• Polished
Box of 40

Glass Cleaner 18¢
Makes Windows Sparkle
Cleans mirrors, windshields, glass table tops and any other flat glass surface. Easy to use.
Pint Bottle
COMBINATION With sprayer 28¢

FLIT SPRAY 16¢
Kills Moths, Flies, Bed Bugs, Roaches, etc.
Pint Size
Qt. Size 31¢

TOILET BOWL BRUSH 9¢
Good stiff bristles set in long wire handles. 15c

Fumigators 2 for 13¢
Sulphur Candles Reg. 10c Size

DAW'S COUPON

Paper Napkins 2 for 11¢
Regular 10c
BOXES OF 80

DAW'S COUPON

HAIR PINS 6¢
— BLACK —
PKG. OF 80
Regularly 10c
(Limit 2 Pkgs.)

DAW'S COUPON

POT CLEANERS 4¢
Made of Spun Copper With Colored Knobs
(Limit of 2)

WOODBURY'S SOAP 4 for 19¢
10c Bars
(Limit of 4)

GOOD HOUSEKEEPING

DAW'S COUPON
DU PONT CELLULOSE SPONGE 13¢
DU PONT'S famous Cellulose Sponge — acclaimed by many to be better than natural wool sponge for cleaning. Holds lots of water and will not drip.
(Limit of 2)

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Also available in 100-foot lengths

CLOTHES PINS 7¢
• Square
• Polished
Box of 40

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Pint Bottle
COMBINATION With sprayer 28¢

FLIT SPRAY 16¢
Kills Moths, Flies, Bed Bugs, Roaches, etc.
Pint Size
Qt. Size 31¢

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Pint Bottle
COMBINATION With sprayer 28¢

FLIT SPRAY 16¢
Kills Moths, Flies, Bed Bugs, Roaches, etc.
Pint Size
Qt. Size 31¢

TOILET BOWL BRUSH 9¢
Good stiff bristles set in long wire handles. 15c

Fumigators 2 for 13¢
Sulphur Candles Reg. 10c Size

Special Towner—Rexy Party
SAT. NITE, JUNE 22

AT LEAST **\$10** EVERY GAME SOME GAMES **\$15**

UNIVERSITY AVE., COR. ATLANTIC

Ticket Worth 45c Fri. June 21, only For You	FRIDAY NITE ALL GAMES \$7 AT TOWNER'S	Ticket Worth 45c For Your Friend Fri., June 21, only At Towner's
Ticket Worth 45c Thurs., June 20, Towner's For You	Ticket Worth 25c Sat., June 22, Towner's For You	Ticket Worth 25c Sun., June 23, Towner's For You
Ticket Worth 45c Thurs., June 20, Towner's For A Friend	Ticket Worth 25c Sat., June 22, Towner's For A Friend	Ticket Worth 25c Sun., June 23, Towner's For A Friend

DAW'S COUPON

FULL SIZE KNITTED DISH CLOTHS 3 for 8¢
WORTH 5c EACH
(Limit of 6)

DAW'S COUPON

FITCH Hair Oil 8¢
Reg. Size
(Limit 2)

FREE! Reg. 25c Size Jar
JERGEN'S FACE CREAM
With Purchase of 50c JERGEN'S LOTION

60c SIZE 49¢
BOTH FOR 39¢

Alka-Seltzer 49¢
60c SIZE

\$2.69
4/5 Qt.

DI

MA \$50

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Because of the . . .
throughout the . . .
the time has com . . .
to readjust our . . .
our position to c . . .
ditions. Regardle . . .
posing of this fin . . .
the issue. Someb . . .
lot of money at . . .
might as well be . . .

TRADE-

5-Pc. Breakfa . . .
Unfinished K . . .
Mahogany Ga . . .
Simmons Stuc . . .
Overstuffed E . . .
Walnut Chini . . .
Odd Dressers . . .
Maple 2-Pc. . . .
9x12 Rug (as . . .
Mattress (as . . .
3-Pc. Living R . . .
Odd Davenpo . . .

USE

Don't get . . .
small dow . . .

SP

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MAT

REG. \$22.50
VALUE

M

THE 5 CROWNS FIRE TOUGHNESS

Here's something to celebrate, gents—
Old TOUGHNESS is fired, and hence
The 5 Crown you get
Is the smoothest blend yet,
With flavor that's simply immense!

The Host bottle's new and impressive,
Graceful and tall and expressive,
So go out and buy—
(For the 4th of July)
Some Seagram's! Be smart! Be progressive!

\$2.69
4/5 Qt.

Seagram keeps the
TOUGHNESS OUT
... blends extra
PLEASURE IN

Now in the New
Host BOTTLE

THE FINER Seagram's 5 Crown

Seagram's 5 Crown Blended Whiskey, 86.8 Proof, 72 1/2% grain neutral spirits. Seagram-Distillers Corporation, New York

SUNDAY DINNER



... saving had a number of rather "fussy dinners" it seems good to settle down to something rather plain for Sunday Dinner June 28—but it must be tasty and delicious. That's why we present a boiled cottage roll glazed with grape jelly. With it serve boiled buttered potatoes, beet relish, rolls and butter, cucumber and cottage cheese with French dressing and fluffy Fig Nut Whip for dessert.

ce boiled and buttered around it. Garnish with bits of parsley. d cottage cheese mixture lettuce leaf and gar-ith sliced cucumbers, them right into the cheese to form the d flower.
he Fig Nut Whip into glasses. To make the a little more fancy cream may be forced a pastry tube to top ding. Sprinkle it with nuts, too.

Use of Leftovers

leftover cottage roll be delicious escalloped tatoes or corn. Place layers of raw sliced or corn in casserole ced cottage roll. Be- each layer put a few butter and a sprink- flour as well as salt per. When casserole add enough milk to he vegetables moist hey are baking. Bake erate oven for 30-45

I HEAR THAT YOU'RE SERVING SALADS FOR DESSERT THESE DAYS, MARY

RIGHT! SALADS SAVE SUGAR AND SUPPLY HEALTHFUL VITAMINS AND THEY'RE BEST SERVED WITH CAIN'S MASTERMIXT MAYONNAISE

CAIN'S Ask Your Grocer for
CAIN'S SANDWICH SPREAD

Mrs. Eleanor Staub, 22 Princeton St.

TRIG

NOW
8 oz 10¢
12 oz 15¢
24 oz 25¢

WORKING FOR UNCLE SAM

TRIG

THE WORLD'S BEST CLEANER!

- Saves Housework Hours For War Work
- Insures Cleanliness For Better Health
- Makes Time For Morale-Building Play
- Saves On Bleach (War Chemicals)
- At Grocers, Department Stores, Hardware

25¢

mer At This Price!
ion Ankle!
REE! 99¢
Only
a \$2.50 Value
RY & WATCH CO.
AIN ST. E.

DISPOSAL SALE

MAJESTIC'S GREAT \$50,000 FURNITURE EVENT

THE REASON FOR THIS SALE!

Because of the unsettled conditions throughout the entire business world, the time has come when we are forced to readjust our stocks and consolidate our position to cope with today's conditions. Regardless of our loss in disposing of this fine stock, we must meet the issue. Somebody is going to save a lot of money at our expense... it might as well be you.

We Find It Necessary, Compulsory, If You Please, To Readjust Our Stocks Regardless of Loss To Meet Present Day Business Conditions. Our Entire Stock of High Grade Living Room, Bedroom and Dining Room Suites, Mattresses, Rugs, etc. Is Marked For Immediate Disposal.

DEFENSE WORKERS—OPEN EVENINGS TO 9 P. M.

We are open every evening until 9 p. m. for those who cannot shop during the daytime. If you are a defense worker and cannot get here during our regular store hours, we'll make an appointment with you and open up ANYTIME for your benefit!

TRADE-IN SPECIALS	BEDROOM SUITES	LIVING ROOM SUITES
5-Pc. Breakfast Set\$8.50	\$129 Jamestown Quality Bed, Vanity and Dresser\$69	\$119 2-Pc. Velour Suite, Honor Built. Choice of cover...\$79
Unfinished Kitchen Chairs...75c	\$109 4-Pc. Walnut Suite, Twin Beds, Vanity and Chest\$49	\$249 2-Pc. Kidney Style Angora Mohair. Moth Proof...\$120
Mahogany Gateleg Table...\$6.00	\$289 5-Pc. Grand Rapids Mahogany Bed, Dresser, Chest, Vanity Bench\$175	\$225 Queen Anne Davenport Downfilled cushions. One Only\$100
Simmons Studio Couch...\$17.50	\$219 4-Pc. Walnut Modern Suite, Bed, Chest, Dresser or Vanity, Bench\$119	\$169 2-Pc. Blue Mohair Spring filled cushions\$90
Overstuffed Easy Chairs...\$5.00	3-Pc. Walnut Modern Suite\$37	
Walnut China Cabinet...\$9.00	Odd Dressers\$15	
Odd Dressers...\$4.00	Odd Vanities\$13	
Maple 2-Pc. Sunroom Set...\$33.00		
9x12 Rug (as is)...\$3.50		
Mattress (as is)...\$2.75		
3-Pc. Living Room Set...\$7.00		
Odd Davenport...\$10.00		

USE YOUR CREDIT! YOU DON'T NEED CASH HERE

Don't get the idea that credit buying is a thing of the past. We still offer the easiest of terms. Make a small down payment and take months and months to pay, if you choose.

SPECIAL!

INNERSPRING MATTRESSES

\$13⁹⁵

REC. \$22.50 VALUE

EASY TERMS

SPECIAL!

3-PIECE LIVING ROOM SUITE

\$39

REC. \$99.00 VALUE

EASY TERMS

SPECIAL!

4-Pc. Modern Walnut BEDROOM SUITE

\$49

HALF PRICE

EASY TERMS

MAJESTIC

FURNITURE COMPANY FREE PARKING

204 COURT ST. At Chimes Station Opposite Store

hear guys say that Kessler's has gone over with a "bang" —

Just try it once—an' you'll repeat— It has such silky tang!

SMOOTH AS SILK but not 'High Hat'

KESSLER'S
BLENDED WHISKEY

PRIVATE BLEND. 75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md., Lawrenceburg, Ind.

STOCK UP AT BERGHASH FOR THE 4TH

Just Pick Up Your Phone!

Distilled London Dry **GIN**

COMPARE \$2.00 VALUE

\$1.69

90 proof, 100% neutral spirits distilled from grain. Smooth palatable and satisfying. \$2.00 value.

Make cool, refreshing Sloe Gin Fizz or Collins with this fine, flavorful

SLOE GIN **\$1.69**

45 Proof. Rec. \$2.45 Value!

Kerrigans
Private Stock

BLENDED WHISKEY

Guaranteed Worth **\$3.29**

86 Proof

Developed under the personal supervision of J. P. Kerrigan one of America's famous old time whiskey men. You'll like it.

\$2.29

QUART

PINTS \$1.25

DELICIOUS GOLD LABEL

Imported **RUM**
West Indies

\$1.69

Distilled from the now - precious molasses. This is a special price. Stock up.

Bottled In Bond
100 Proof Straight
BOURBON WHISKEY

FULL QUART **\$2.29**

Choice flavor, highest and quality. Order early.

Chateau Brisac
100% Pure California
WINE

\$1.49 Gal.

Varieties to please every palate—both sweet and dry. Your complete satisfaction is guaranteed or your money back!

Including NEW BLACKBERRY FLAVOR

Order Right NOW for Week End

FREE DELIVERY

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BERGHASH

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Discover for yourself the homey comforts of this most popular hotel.

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IT'S HOTEL

Individualy controlled radio in each room
Santized Service
Fine Room With Private Bath
One Person — \$2.50 to \$4.00
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3 ATTRACTIVE DINING ROOMS
Breakfast from 25c • Lunch 50c • Dinner \$1.20

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129 WEST 48th STREET, NEW YORK CITY
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ALL-EXPENSE
TWO IN NEW YORK
2 DAYS (1 night) \$5.50
3 DAYS (2 nights) \$9.75
Write for Descriptive Folder

TROPIC COAL \$11.85
Egg—Stove—Nut . . Anthracite
Rochester & Pittsburgh Coal Co.
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THE CASE FOR THE MINORITIES—
By WENDELL WILLKIE
This is the article the public has been waiting for.
OUR TWO MONTHS ON CORREGIDOR
An eyewitness describes the siege. A vivid description of life on the island refuge where soap and water counted more than gold.
WHY GERMANY MUST INVADE ENGLAND
Demaine Hess, noted foreign correspondent, questions if Hitler is using his second team in Russia while he plans an all-out drive on Great Britain.

10c JUNE 27 The Saturday Evening Post NOW ON 10c SALE

Joan M. Purcell, 184 Earl St.

REUPHOLSTERING
PAY ONLY **\$125** Per Week
3-PC. LIVING ROOM SUITE **\$34.50**
• RESTYLING
• 5-YEAR GUARANTEE ON WORKMANSHIP

NO CARRYING CHARGE

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Complete With Covering
Price Includes: New 20 yd x 22 yd, new 8 yd x 10 yd, new spring coils, new webbing and filling added. Springs tied 8 ways. P. & S. #4 tightened. Free pick up and delivery.

WAYNE Upholstering Co.
74 PARK AVE.

TRAVEL BARGAIN NEW YORK
And Return
JULY 3rd 4th 5th

\$20.65 Per Person

Leave Rochester Friday, July 3rd 10:25 P. M.
Return Sunday or Monday

Includes:
Railroad transportation via speedy New York Central Express Trains; Room with private bath at Hotel Vanderbilt; Sightseeing tours; Cruises; New York night club; Empire State Bldg.; Radio City; Hayden Planetarium; Museum of Modern Art; "Behind the Scenes" of world's largest department store; Wall St.; Other attractions.

STAY IN NEW YORK A WEEK \$42.65
For Information and Reservations
THE ROCHESTER SUN
420 BURKE BLDG. STONE 6001

Main based on two persons in a double bedroom including a double bedroom.

Every Snip of Your Scissors Is Money In Your Pocket

COUPON Spec

Like clipping coupons from Government Bonds, clipping the coupons in DAW ads you save money in big, generous chunks. Use your scissors — cut you self a slice of the savings that bring thousands of thrifty shoppers in DAW!

DAW'S COUPON
Pot Holders
Thick, well-padded pot holders. Large size — each over 7 inches across. Many colors to choose from.
2c
DAW'S LOW PRICE (Limit of 3)

! VICTORY OUTING!
Sponsored by the Monroe Restaurant and Liquor Operators Assn. Proceeds to be given to Al Sigl's fund for packages for boys in service.

EVERYBODY WELCOME—BRING THE KIDS

FUN & REFRESHMENTS FOR EVERY ONE!

\$625 IN WAR BONDS GIVEN
A GROUND PRIZE GIVEN EVERY 15 MINUTES SURPRISES GALORE!

SUN. JUNE 28TH **Leon Whitehouse's BAY VIEW**

DAW'S COUPON
Paper Plates
FULL SIZE — 9 INCH
Boxes of 12 **21c**
(Limit of 2)

WHITE SHOES
25c SIZE

DAW'S COUPON
Paper Napkins
Regular 10c
BOXES OF 80
21c
(Limit of 2)

DAW'S COUPON
HAIR PINS
— BLACK —
PKG. OF 80
Regularly 10c
6c
(Limit 2 Pkgs.)

DAW'S COUPON
Paper Plates
FULL SIZE — 9 INCH
Boxes of 12 **21c**
(Limit of 2)

DAW'S COUPON
WHITE SHOES
25c SIZE

DAW'S COUPON
VANILLA FLAVOR
IMITATION —
Large 25c 6-Oz. Size
8c
(Limit 2)

DAW'S COUPON
Chamois
(PATCHED)
FULL SIZE — quality skins. Silk lined. Soft and pliable. Cleaning and polish.
50c Val. **27c**

DAW'S COUPON
FULL SIZE KNITTED DISH CLOTHS
WORTH 5c EACH
3 for 8c
(Limit of 6)

Avoid "dishpan" hands — after dishwashing, before you dry your hands, pour a few drops of lemon juice into your palms and rub it in gently.

ARMSTRONG INLAID LINOLEUM
CEMENTED TO ANY 9 x 12 KITCHEN FLOOR COMPLETE Linoleum
"Colors True to Felt Backing"

KLASS FURNITURE CO.
217 W. MAIN at BROAD
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FOR SALE
Complete
PRINT SHOP
2 NEW PRESSES
REASONABLE
MRS. BROWN
69 MORTON CUL. 1280

AUCTION!
Geo. C. Schaefer Co., Jewelers
Going Out of Business
SALES DAILY
11 A. M. & 2 P. M.
UNTIL ALL IS SOLD

FIXTURES FOR SALE
GEO. C. SCHAEFER CO.
8 E. MAIN ST.
Louis J. Glaser — Auctioneer

Beeley's Bingo
SUNDAY 1:30 and 3 P. M.
WED. at 1:30 P. M.
Mon., Tues., Wed., Fri., Sat. at 8:15
EXTRA BOARD FREE WITH TRIPLE BOARD
142 GENESEE ST. in REAR

NOETH'S
ROCK-BOTTOM PRICES ALWAYS

REPEAT SPECIALS
Our policy has always been to give our customers ONLY THE BEST BUYS AVAILABLE — therefore, until we can give you something BETTER at a LOWER PRICE, we repeat these quality brands at ROCK BOTTOM PRICES!

Scotch
HOUSE OF LORDS
Reg. \$4.50 Value!
Bottled by Whiteley & Co., Glasgow, Scotland
3.19 4 Quart

SLOE GIN 99c
REGULAR \$1.45 VALUE
CLINTON PRIVATE STOCK
WINE PINT 50c qt.
Half gallon only 89c.
6 varieties to choose from.
IMPORTED . . . 86 PROOF
Ricoro Rum 1.89 Quart

'Old Time' Blended WHISKEY
ONE OF OUR Outstanding Values! Piques Famous
100% 6 yrs. old — 30% 4 yrs. old — Balance 15 in first neutral spirits.
No Free Delivery At This Price
Reg. \$3.35 Value
\$1.99 Full Quart

MADE BY SCHENLEY BELMONT
Kentucky Straight Bourbon WHISKEY
EVERY DROP 7 Yrs. Old
Aged 7 long yrs. in temperature controlled warehouses. A Schenley Blend is proud to wear any other name! It is a 100% known brand Full Quart at more!
\$2.79

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DELIVERY • 19 CLINTON AVENUE SOUTH • MAIN 874
Just a Step off Main St., Opposite Hotel Seneca—Open Every Night Till Midnight
LOWEST CASE LOT PRICES

Where To Play Bingo
ADDITIONAL BINGO ADS ON PAGE 8

HOLLYWOOD BINGO
WED.-THUR.-FRI.-SAT.

25c OFF When Buying Triple Board and Book of Specials
Th. June 25

25c OFF When Buying Triple Board and Book of Specials
Fri. June 26

25c OFF When Buying Triple Board and Book of Specials
Sat. June 27

25c OFF When Buying Triple Board and Book of Specials
Wed. July 1

HOLLYWOOD 35 Pullman Ave. off Lake and Ridge

ROCHESTER'S TOP SPOT'S MONDAY NITE \$5

BINGO
TUESDAY AFTERNOON ONLY WITH FREE TICKET—ADM. 3c
CHILI RECREATION HALL
509 CHILI AVE.—GENESEE PK. BLVD. BUS

DE LUXE BINGO EVERY MONDAY NITE
Come To Our **NEW SUMMER PARTIES**
— YOU'LL BE GLAD YOU DID —
K of C AUDITORIUM CHESTNUT ST.
ADMISSION 55c

The New PARK HALL 928 JEFFERSON AV. NEAR PLYMOUTH

Friday Matinee 1:30 P. M. to 4 P. M. EVERY GAME \$3
CASH DISCOUNT COUPONS ON TRIPLE BOARD & BOOK SPECIALS

WORTH 50c FOR YOU For Fri. June 26 New Park Hall

WORTH 50c For Friend For Sat. June 27 New Park Hall

SEE SPECIAL NEW PARK AD for FRIDAY MATINEE

WORTH 25c For Fri. June 26 New Park Hall

WORTH 25c For Friend For Sat. June 27 New Park Hall

Adm. 28c Inc. Tax
Bingo Every Thurs., Sat. and Sun. 8:15 P. M. — 400 Seats at Tables

At PARK BINGO HALL
— ADMIT ONE —
Friday Matinee, June 26th Only!
This ticket is good for an admission and a single board at Friday's 1:30 matinee. Game ends 4:30 sharp. Subject to go government tax. (All you pay is Three Cents.)
\$3 REG. GAMES
Authorized by **Earl**

ABC PARTIES
2011 E. MAIN
Tuesday and Saturday Nite At 8:30

CAPITOL HALL
85 W. MAIN ST.
Mon.—Thurs., 1:30 P. M.
Sun., 2:30 P. M.
Wed.—Fri., 8:30 P. M.

Thurs. Afternoon Each Game **\$5**
23 Games
30 Games Monday and Wed.

BINGO EVERY TUESDAY NIGHT BINGO
OVER \$1200 IN PRIZES
ALL GAMES \$30 OR MORE, 3—\$200.00 JACKPOT

New Roller Rink 155 Chestnut St.
BETWEEN MONROE & COURT
Free Bus Lines
WITHIN 1 BLOCK OF PARK.
MONROE & S. CLINTON BUS LINES

ADMISSION \$1.00 Plus Tax **\$300 JACK POT**

PLANNING A PICNIC?



No meal tastes any better than one served outdoors whether you picnic in your own backyard or in one of Rochester's many conveniently located parks.

Your nearby Wegmans Super Market has ample supplies of everything you'll need for picnicking... fresh tempting rolls; largest assortment of tasty cheese, cold cuts, and pickles; fresh made salads, sirloin steaks or skinless steakers. Stock up now for the coming week-end.

- Wegmans Creamy Fresh**
- Mayonnaise** . . qt. **41¢**
 - Green Gables**
 - Salad Dressing** qt. **31¢**
 - Sunshine Crisp**
 - Potato Chips** . lb. can **55¢**
 - 2 lb. Jar Smooth Spreadable**
 - Peanut Butter** . . . **39¢**
 - Quart Can**
 - Lion Beer** **21¢**
 - 12 Oz. Can Lion Brand**
 - Beer or Ale** . 3 cans **25¢**
 - Simon Pure Beer or**
 - Old Abbey Ale** . qt. **18¢**
 - Whole or Shank Half Tender Sweet**
 - Cooked Hams** . lb. **37¢**
 - Coney Island**
 - Par Boiled Hots** lb. **29¢**
 - Home—Dressed**
 - Plump Broilers** lb. **35¢**

YOUR SUNDAY DINNER

- *Boiled Cottage Roll With Grape Jelly Glaze
- Boiled Potatoes
- Beer Relish
- Roll Butter
- *Cucumber and Cottage Cheese Salad
- French Dressing
- *Fig Nut Whip
- Cookies
- Beverage

(Recipes Included)
This menu is properly balanced for nutritional value. It Supplies: The Meat: Proteins, Vitamins A, B, G, some Carbohydrates, Phosphorus, Potatoes: Vitamins A, B, C and G; carbohydrates, minerals, Roll and Butter: Vitamins A, B, C, G and D, Carbohydrates, and fats. Salad: Vitamins A, B, C, D and G, Minerals, Carbohydrates and fats. Dessert: Carbohydrates, minerals, proteins, vitamins A, C, D and G.

- To Serve 6 You Need:
- 1-2 1/2 lb. cottage roll
 - 1 glass grape jelly
 - 1 cucumber
 - 1 pkg. cottage cheese
 - 1 head lettuce
 - 1 pkg. lemon flavored gelatin
 - 1/2 pint whipping cream
 - 1 pkg. nutmeats
- (Balance of Material among Staples)

Boiled Cottage Roll With Grape Jelly Glaze

1 cottage roll
1 glass grape jelly
Soak the cottage roll over night. Cover with hot water and cook at a simmering temperature until done. Do not boil. Allow about 40-45 minutes to the pound. Remove from water 20 minutes before cooking is completed. Spread with grape jelly, and place in moderate oven 350 degrees F. for 20 or 25 minutes, long enough to glaze the roll.

Cucumber and Cottage Cheese Salad

2 tablespoons milk
2 cups cottage cheese
1/2 cup chopped green onions
1/2 cucumber, diced
Salt and pepper
Crisp lettuce
Mix cottage cheese and milk lightly with a fork. Add vegetables, season with salt and pepper and shape into mounds. Place on lettuce leaves, garnish with cucumber slice and serve cold.

Fig Nut Whip

1 cup dried figs
1 package lemon flavored gelatin
1 1/2 cups hot water
1/2 cup whipping cream
1/2 cup chopped nutmeats
Rinse figs and boil them 30 minutes in water to cover. Drain, clip stems and cut into small pieces. Pour hot water over gelatin and stir until dissolved; cool and when gelatin begins to set, add whipped cream, figs and nuts. Blend thoroughly and chill before serving.

Serving Hints

Slice cottage roll on platter



After having had a number of rather "fussy dinners" it seems good to settle down to something rather plain for Sunday Dinner June 28—but it must be tasty and delicious. That's why we present a boiled cottage roll glazed with grape jelly. With it serve boiled buttered potatoes, beet relish, rolls and butter, cucumber and cottage cheese salad with French dressing and fluffy Fig Nut Whip for dessert.

and place boiled and buttered potatoes around it. Garnish platter with bits of parsley.

Mound cottage cheese mixture on lettuce leaf and garnish with sliced cucumbers, putting them right into the cottage cheese to form the petals of flower.

Pile the Fig Nut Whip into dessert glasses. To make the dessert a little more fancy whipped cream may be forced through a pastry tube to top the pudding. Sprinkle it with chopped nuts, too.

Use of Leftovers

Any leftover cottage roll would be delicious escalloped with potatoes or corn. Place alternate layers of raw sliced potatoes or corn in casserole with sliced cottage roll. Between each layer put a few dabs of butter and a sprinkling of flour as well as salt and pepper. When casserole is full, add enough milk to keep the vegetables moist while they are baking. Bake in moderate oven for 30-45 minutes.

DAVIS BAKING POWDER
NOW
8 oz 10¢
12 oz 15¢
24 oz 25¢

CAIN'S MASTERMIXT MAYONNAISE
I HEAR THAT YOU'RE SERVING SALADS FOR DESSERT THESE DAYS, MARY
RIGHT! SALADS SAVE SUGAR AND SUPPLY HEALTHFUL VITAMINS AND THEY'RE BEST SERVED WITH CAIN'S MASTERMIXT MAYONNAISE

Ask Your Grocer for **CAIN'S SANDWICH SPREAD**

Mrs. Eleanor Staub, 77 Fricella St.

WORKING FOR UNCLE SAM
TRIG
THE WORLD'S BEST CLEANER!
Saves Housework Hours For War Work
Insures Cleanliness For Better Health
Makes Time For Moral-Building Play
Saves On Bleach (War Chemicals)
At Grocers, Department Stores, Hardware

SANI GARB, too!
The garbage deodorant that works perfectly in the hottest weather, also PREVENTS CORROSION OF THE PRECIOUS METAL IN YOUR GARAGE CAN. Large 2 pound box for 20¢ everywhere Trig is sold.

One To a Customer At This Price!
Identification Anklet
ENGRAVED FREE! **99¢**
With This Ad Only
Guaranteed \$2.50 Value
ROYAL JEWELRY & WATCH CO.
48 MAIN ST. E.

—For Victory: Buy Bonds—

WALKERS
Chicken Pies
ARE STRICTLY ALL CHICKEN—NO VEGETABLES
ALSO BEEFSTEAK PIES
We are equipped to fill your order regardless of the amount. Ideal for factory, Cafeteria, large Banquets, and small Parties. Special prices for large quantities. NO DISHER TO RETURN.
GLENWOOD 3783
26 VELOX ST.

How I Stepped Out From Ugly Fat!
Look Better—Feel Younger
You adult fat people may often slim down without starvation diets and debilitating exercise when your excess fat is due to thyroid deficiency and you have nothing else to do with the matter. Just eat sensibly and take Marmola tablets only according to the recommendations and instructions with the package.
Marmola is not a cure-all. It is doubt at any time about availability of treatment and for further information as to the symptoms and effects of the Marmola ingredients, consult a physician. If you need Marmola, why not use those right upon the Marmola way. Don't delay. Druggists have sold more than twenty million packages during the past thirty years.

Mr. HI and Mr. HATT Toast the 4th
I hear guys say that Kessler's has gone over with a "bang"—
Just try it once—an' you'll repeat—It has such silky tang!

SMOOTH AS SILK but not "High Hat"

KESSLER'S Private Blend
BLENDED WHISKEY

KESSLER'S PRIVATE BLEND. 75% Grain Neutral Spirits. 85 Proof. Julius Kessler Distilling Co., Inc., Baltimore, Md.; Lewersburg, Ind.

STOCK UP AT BERGHASH
FOR THE **4TH**
Just Pick Up Your Phone!
Distilled **GIN**
London Dry
COMPARE \$2.00 VALUE
\$1.69 FIFTH
65 Proof
Reg. \$2.45 Value

Kerrigans Private Stock
BLENDED WHISKEY
Guaranteed Worth \$3.29
86 Proof
\$2.29 QUART
PINTS \$1.25

DELICIOUS GOLD LABEL
Imported **RUM**
West Indies
Distilled from the now - precious molasses. This is a special price. Stock up.
\$1.69 FIFTH
Bottled In Bond
100 Proof Straight
BOURBON WHISKEY
FULL QUART
Choice flavor, bouquet and quality. Order early.
\$2.29 Full Quart

Chateau Briscac
100% Pure California
WINE
\$1.49 Gal.

Varieties to please every palate—both sweet and dry. Your complete satisfaction is guaranteed or your money back!
Including **NEW BLACKBERRY FLAVOR**
Order Right NOW for Week End
FREE DELIVERY
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WEGMANS
FREE VICTORY COOKING SCHOOL
LAST 2 DAYS
TODAY AND TOMORROW
at **WEST AVENUE METHODIST CHURCH**
Starts next Tuesday in the Banquet Room of Cy's Restaurant at the Twelve Corners, Brighton.
Wegmans
HOME OWNED SUPER MARKETS
FREE PARKING FOR CUSTOMERS

Best Choice FOR EXTRA VACATION VALUE
More Enjoyment—Lower Cost
No car needed! All amusements conveniently near 210 rooms, sea-water baths, bathing direct from hotel, "Ship's Sea Deck", exceptional food, bookies.
Weekly from \$15.00 per person, with meals, double.
Colton Manor
ONE OF ATLANTIC CITY'S NEWEST DELICIOUS HOTELS
PENNSYLVANIA AVE. PAUL RICHTER, Mgr.

FOR SALE
DAVENPORT — 3 cushion upholstered; full size; dark blue velvet. Make offer. Call 2244-M.

HOW WE WILL DEFEAT JAPAN
John B. Hughes, famous radio commentator and expert on the Orient, outlines a thought-provoking course to ruthless, all-out victory.
ARE YOU SAFE WITH YOUR DOCTOR?
One of America's foremost medical reporters, Morris Markey, gives you some vital wartime advice.
ARCHIE OF DUFFY'S TAVERN
The facts behind the rise to fame of Ed Gardner, star of radio's newest comedy hit.
10c JULY 4 ISSUE **LIBERTY WEEKLY** NOW ON SALE 10c

Mrs. Catherine Marcell, 860 Chubb Ave.

DIARY
Of a Famous Beauty Authority

By Helena Rubinstein
NEW YORK. — Walking up Fifth Avenue this morning to my office, I noticed that the most attractively dressed women were wearing the simplest costumes. Extravagance has gone out of fashion. It belongs to a former, pre-war period. Our time calls for wise economy, for conserving precious materials.

This is true of beauty as well as of fashion. In the past few weeks, many women have confided to me that they have had to cut down on their beauty expenses. Women, who have never before thought twice about economizing on preparations, are now making their beauty aids last as long as possible. They have come to me and asked my advice on how to budget their beauty expenses.

First of all, I warn them against cheap beauty preparations. Unless a preparation gives complete satisfaction, unless it does not injure the skin, it is a false economy. The best way to economize on beauty preparations, is to use those which perform several functions.

For instance you can use a cream which lubricates, brightens, cleanses, and massages — all in one application. No need to invest in four separate items. Buy the one, and invest the difference in government stamps. Face lotions and astringents may also be used, soaked in cotton pads, as a beauty treatment for the eyes. Cleansing granules for washing the face may also be used on the elbows, knees, heels, to smooth out those difficult roughened spots. You may be using a product now, without realizing the several purposes for which it was intended. Ask the salesgirl who sells it to you exactly what it can be used for. This way, you will get the most out of each purchase, and you will not duplicate your cosmetics. So much for knowing, buying, and using sensibly your beauty products. But you must also know your skin. Do you buy things you have need for, simply because everyone seems to be buying them? Accept the advice of a competent beauty counselor, and don't buy blindly. Remember, what is good for some skins, is very bad for others.

When you buy your make-up, do not invest in highly styled bizarre colors dictated by fashion extremists. Instead, buy two different lipstick and rouge sets — one of the bluish hue and one of the orange — both of them flattering to your complexion. These will harmonize with all your costumes, and the darker color will be a good make-up for after-dark wear. I also recommend these money saving beauty hints:
1. Remember that enough cream or foundation to cover the tip of your finger is all you require for one application — your skin will not absorb more.
2. Always select a rich, concentrated face cream in preference to a thin, watery one. The former will last longer and do more for your skin.
3. Always massage whatever cream remains on your fingers into your hands — that will save the necessity of having special hand cream.
4. Your lotion applied with your finger-tips is just as effective.

RUGS 9x12 \$1.00
CLEANED and STEAMED
Rugs, Steamed, Cleaned, Washed, Sized, Moth, Damp and Germ-proofed.
ELTER CO. Est. 1872
Glenwood 3466 — 44 Arthur St.

NO ASPIRIN FASTER SURE SAVER
St. Joseph Aspirin is as pure as money can buy. No aspirin can do more for you. So why pay more? Always demand genuine, pure St. Joseph Aspirin, the world's largest seller at 10c. Even bigger savings in the large sizes. 30 tablets, 20c. 100 tablets, 35c.

Can a Married Woman Ever Feel Certain?

Many married women take unnecessary risks with their nerves, health, happiness. Why? Generally because feminine hygiene is considered too personal to be discussed. And so, many women use over-strong solutions of acids for the douche which can actually burn, scar and even desensitize delicate tissue.
Today such risks are needless. Science has given womankind Zonite. So powerful, it kills instantly all germs and bacteria with which it comes in contact. Deodorizes—by actually destroying odors. Protects personal cleanliness. Yet Zonite is non-caustic, non-poisonous, safe for delicate tissues. Over 20,000,000 bottles bought. Get Zonite at your drugstore today.
Free Book Tells Intimate Facts
Frankly written booklet "Feminine Hygiene Today," mailed FREE, in plain wrapper. Write: Zonite, Dept. 594E, 370 Lexington Ave., New York, N. Y.

Buy Your New Home SEWING MACHINE on our EASY-PAY PLAN either
30 DAY CHARGE ACCOUNT (No Down Payment) or
EASY TERMS \$1.25 WEEKLY 1/3 Down Payment

UNIT PARTS
ROCHESTER CORPORATION
1223 E. MAIN LAKE AVE. and RIDGE RD.
Nora Sullivan, 37 Ansel St.

FULL FLAVOR
for a better MANHATTAN!

FINE ARTS WHISKEY
A Blend of Straight Whiskies ALL 5 YEARS OLD

The straight whiskies in this product are all 5 years old (90 proof), Copr. 1942, Canada Dry Ginger Ale, Inc., New York, N. Y., Sole Distributors

OPEN TONIGHT AND SATURDAY 'TIL 9

SMALL'S 22nd Gift Event

ALL-OUT SALE OF GIFTS!

SALE! Ladies' Watches

\$15.95 to \$19.95
Save \$5 to \$10

Great values in ladies gift watches. Some 15 jewels, some 17 jewels, all bargain. Make your selections early.

A Sensational Value

\$14.95
Regularly 19.95

A Real Man's Watch!

- Water-Proof
- Dust-Proof
- Shock-Proof
- Non-Magnetic

Sturdy, accurate, dependable. Carries Our Unconditional One Year Free Service Guarantee. A watch that can take it and looks good.

Bulova Watches
For Men and Ladies

\$29.75 Latest Models
Your Choice

REAL SAVING \$8.95

Handsome man's model, curved to fit the wrist. Accurate, dependable movement. Smart leather strap.

17-JEWEL BARGAIN 14.95

LOW PRICED \$6.95

A new style rectangular shape with lovely "Zink" bracelet. Worth more than this low price.

WEEKLY OR MONTHLY PAYMENTS

WEEKLY OR MONTHLY PAYMENTS

WEEKLY OR MONTHLY PAYMENTS

3 Easy Ways to Buy

WEEKLY PAYMENTS Up to 12 Months to Pay After Down Payment

USE A CHARGE ACCOUNT

EASY CREDIT LAY-AWAY PLAN

FREE PARKING REAR OF STORE

Smalls
28 MAIN ST. EAST
Shop in Air-Conditioned Comfort!

TODAY THRU NEXT WEDNESDAY

RINSO Large Box 18c Limit 1

JERGENS TOILET SOAP 3 for 11c Limit 3

VELOUR Powder Puffs Assorted Shades 2 for 5c Limit 4

POND'S FACE POWDER Discontinued style packages. Regular 35c 27c Limit 1

Feenamint Laxative Chewing Gum 25c Box 19c

MEN'S FINE Handkerchief Individually Boxed, Reg. 10c 2 FOR 11c

AGAROL Pint Size \$1.09

MEDICATED FOOT POWDER 25c Size 13c

SODA MINT TABLETS Bottle 100 7c

Vimms ARE HERE! 6 Vitamins + 3 Minerals (Large Economy Size \$1.49) 49c

Eastman Brownie, Jr. Six-20 221

KODAK FILM At Lowest PRICES

KODACOLOR Film For Color Prints

Evening in Paris HARMONIZED MAKE-UP ENSEMBLE Limited offer—an exquisite box of the sensational new face powder with matching shades of rouge and lipstick—all three for...

Facial Tissue Reg. 25c Box 500 12c Limit 2

WHITE ACE SHOE CLEANER 25c Bottle 11c Limit 1

Clothes Pins Box 40 — Limit 2 2 FOR 13c

JERGEN'S All-Purpose Cream Giant 51 Size 49c Limit 1

TINCTURE OF GREEN SOAP Pint Bottle 33c

ALKA SELTZER 60c Size 49c

SKOL SUN TAN LOTION 60c size 49c

Unguentine NEW SIZE TIN REG. 30c 25c

GRIFFIN ALL-WHITE Shoe Cleaner 25c Bottle or Tube 19c

ANACIN TABLETS Bottle 50 59c

CLAPP'S BABY FOODS STRAINED FOR BABIES 3 for 19c CHOPPED FOR CHILDREN 3 for 25c

KEY ROCHESTER'S MODERN CUT RATE DRUG STORES

TAN WITH Gaby BLONDES! BRUNETTES! RED HEADS! GABY is the safe, pleasant way to a beautiful, even tan! No sticky oils! No messy grease! No parching alcohol! 3 convenient sizes for your holiday trip. 25¢ 47¢ 89¢

"CONTI" CASTILE SHAMPOO 50c Size 37c

IDEAL for FEMININE HYGIENE Zonite 23¢ 47¢ 79¢

WHY BE FAT? It's Easy To Reduce You can lose ugly pounds and have a more slender, graceful figure. No fasting, no drugs, no exercising. With the ATIN diet you don't eat and you don't starve. You simply eat a delicious, vitamin fortified ATIN before each meal. Absolutely harmless. GIBBY-TUPED. Try a large box of ATIN. 50¢ per month only \$2.25. Money back if you don't get results. Zone House.